From out of nowhere have come the Everly Brothers who have a smash on their very first Cadence record, "Bye, Bye Love". Archie Bleyer, the president of Cadence, went to Nashville to record the boys, planning to make a Country hit, but immediately upon its release the disk took off in the Pop market and has become one of the nation's top records. As a result, the Everly Brothers are now not only zooming in the Country field, having just been signed by Grand Ole Opry, but they have become a major factor in the Pop field and are scheduled to appear in the forthcoming Alan Freed show at the New York Paramount.
NEW ON RCA VICTOR AND HEADED FOR A HIT!

PAT O’DAY

with

THREE ROADS

b/w

TURNABOUT

47/20-6965
The Cash Box will issue what it sincerely believes to be the most important single publication available to the record industry, our 15th Annual Encyclopedia And Directory. This issue will be used week after week throughout the entire year, for the information it contains is essential to the running of an enterprise in our industry. In addition it will combine our spectacular Disk Jockey Edition and will be put out in time to be distributed at the NAMM Convention. We are certain that record firms, artists, publishers, distributors, disk jockeys and those in every other phase of this business will want to be represented in it with their most important selling messages. But you must ACT NOW for there are only a few days left. If you want your advertising message in this vital issue of The Cash Box which will be used all year round, phone today.
THE NATION’S
Top Ten
JUKE BOX TUNES
(PLUS THE NEXT 25)

Pos. Last Week
1

1

LOVE LETTERS IN THE SAND
PAT BOONE
DO-15570—Pat Boone
VP-1001—Vivians

2

BYE, BYE LOVE
EVERLY BROTHERS
CD-1315—Everly Brothers
DO-15576—T. Tommy
ME-7118—Chuck Miller

3

SO RARE
JIMMY DORSEY
FR-755—Jimmy Dorsey

4

A WHITE SPORT COAT
MARTY ROBBINS
CO-40856—Marty Robbins
CR-61853—Johnny Desmond

5

IT’S NOT FOR ME TO SAY
JOHNNY MATHIS
CO-40851—Johnny Mathis
KA-185—Jane Morgan

6

DARK MOON
GAL STORM
DO-15550—Bonnie Guitar
DO-15556—Gale Storm
VI-6910—Hawksbill Hawks

7

ALL SHOOK UP
ELVIS PRESLEY
AL-3359—David Hill
VI-6890—Elvis Presley

8

SEARCHIN’
THE COASTERS
AC-6087—The Coasters

9

START MOVIN’
SAL MINEO
EP-9216—Sal Mineo

10

I LIKE YOUR KIND OF LOVE
ANDY WILLIAMS
CD-1323—Andy Williams
VI-6891—Melvin Endley

11

OLD CAPE COD
12 I’M GONNA SIT RIGHT DOWN
13 LITTLE DARLIN’
14 A TEENAGER’S ROMANCE
15 SCHOOL DAY (RING RING GOES THE BELL)
16 FOUR WALLS
17 WITH ALL MY HEART
18 WONDERFUL, WONDERFUL
19 AROUND THE WORLD
20 TEDDY BEAR
21 YOUNG BLOOD
22 GONNA FIND ME A BLUEBIRD
23 SHANGRI-LA
24 OVER THE MOUNTAIN
25 VALLEY OF TEARS
26 FREIGHT TRAIN
27 GONE
28 MY DREAM
29 START DUST
30 SEND FOR ME
31 COME GO WITH ME
32 WHISPERING BELLS
33 I’M WALKIN’
34 JENNY, JENNY
35 ROCK YOUR LITTLE BABY TO SLEEP

CODE
Ab—Abbott
AC—Arco
AL—Aladdin
AO—Agila
AP—ABC
AR—Aladdin
AS—American
BF—Buckley
BO—Boax
BR—Rex
CB—Columbia
CO—Colpix
CT—Coral
CW—Columbia
DA—Done
DE—Decca
DI—Dial
DL—Decca
DI—Decca
DM—Decca
DN—Done
DT—Done
EC—Elk
EL—Elk
EM—Emperor
ER—Elk
EX—Elk
FL—Fiesta
FR—Fiesta
GT—Gee
GL—Glory
GM—Gig
GD—Glen
GE—Glen
GH—Glenn
GG—Gold
GR—Glenn
GS—Glen
HA—Hank
HE—Hank
HR—Hank
HE—Hank
HL—Hank
JL—Juke
KJ—Kay
KL—Kapp
KK—Kapp
LM—Liberty
LL—Liberty
MM—Max
MU—Mamie
MY—Mamie
N—Ned
NL—Ned
OR—Okeh
NR—Ner
M—Mercury
PR—Prestige
R—RCA VICTOR
V—Vee
W—Vee
Y—Vee
Z—Zephyr

LEROY
HOLMES & His Orch. & Chorus
TELL MY LOVE and NEVER AGAIN
K12502

JONI JAMES
SUMMER LOVE
and
I’M SORRY FOR YOU
MY FRIEND
K12480 • MGM 12480

CHUCK
ALAIMO QUARTET
HOW I LOVE YOU
and LOCAL 66
K12508

ART MOONEY & His Orch.
THE PARADE IS PASSING ME BY
and HONEST LOVE
K12503 • MGM 12503

JACK MONROE & His Orch.
THE FOUR SPICES
DON’T WAKE ME UP (LET ME DREAM)
and WHEN THE ONE YOU LOVE LOVES YOU
K12500

LENNY
LOVE-SICK BLUES
K10352

THE CASH BOX, Music
Page 4
July 13, 1957

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
IT'S PRE-TESTED!
IT'S PROVEN!
IT'S A HIT!

FRANKIE LYMON

2 SIDED SMASH

"GOODY GOODY"

and

"CREATION OF LOVE"

GEE 1039

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
1—Love Letters In The Sand
2—Bogie Bye Love
3—So Rare
4—It's Not For Me To Say
5—I Gonna Sit Right Down
6—I Wonder
7—Searchin’
8—A Teenager's Romance
9—Old Cape Cod
10—Dark Moon
11—A White Sport Coat
12—I Like Your Kind Of Love
13—Around The World
14—Wonderful! Wonderful!
15—Shangri-La
16—Start Movin’
17—Four Walls
18—White Sands
19—With All My Heart
20—All Shook Up
21—Young Blood
22—Over The Mountain
23—Send For Me
24—Short Fat Fannie
25—Whispering Bells
26—Gonna Find Me A Bluebird
27—Star Dust
28—Jenny, Jenny
29—Loving You
30—Little Darlin’
31—Valley Of Tears
32—My Personal Possession
33—School Day
34—My Dream
35—Gonna Find Me A Bluebird
36—Tammy
37—Freight Train
38—Build Your Love
39—Rock Your Little Baby To Sleep
40—Island In The Sun
41—Teardrops In My Heart
42—Rainbow
43—Rockin’ Shoes
44—I Just Don’t Know
45—Whole Lot Of Shakkin’
46—Shenandoah Rose
47—Susie-Q
48—Let The Four Winds Blow
49—Flying Saucer
50—You’re Cheatin’ Yourself
51—The Girl With The Golden Braids
52—Moonlight Love
53—Can’t Wait For Summer
54—Come Go With Me
55—To The Aisle
56—C. Rider
57—Words Of Love

CODE:
A—Angelo
B—ABC-Parmount
C—Capitol
D—Decca
E—Columbia
F—Duke
G—Federal
H—Herald
I—HM-1
J—Jimmie Rodgers
K—King
L—Lil’ Bobby Hearn
M—MGM
N—National
O—Okeh
P—Pix
Q—RCA Victor
R—RCA
S—Sun
T—Teddy
U—Universal
V—Victor
W—Warner
X—Columbia
Y—Columbia
Z—Columbia

*INDICATES BEST SELLING RECORD OR RECORDS.

• Times are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the record, record number, artist and tune on the reverse side.

The Cash Box
Page 6
July 13, 1937

COMPILIED BY The Cash Box FROM LEADING RETAIL OUTLETS

Best Selling Tunes on Records

<table>
<thead>
<tr>
<th>No.</th>
<th>Record Title</th>
<th>Artist</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Love Letters In The Sand</td>
<td>Bing Crosby</td>
<td>10,000</td>
</tr>
<tr>
<td>2</td>
<td>Bogie Bye Love</td>
<td>Frank Sinatra</td>
<td>8,500</td>
</tr>
<tr>
<td>3</td>
<td>So Rare</td>
<td>Al Jolson</td>
<td>7,000</td>
</tr>
<tr>
<td>4</td>
<td>It’s Not For Me To Say</td>
<td>Tommy Dorsey</td>
<td>6,500</td>
</tr>
<tr>
<td>5</td>
<td>I Gonna Sit Right Down</td>
<td>Nat King Cole</td>
<td>6,000</td>
</tr>
<tr>
<td>6</td>
<td>I Wonder</td>
<td>Billie Holiday</td>
<td>5,500</td>
</tr>
<tr>
<td>7</td>
<td>Searchin’</td>
<td>Ella Fitzgerald</td>
<td>5,000</td>
</tr>
<tr>
<td>8</td>
<td>A Teenager’s Romance</td>
<td>Frank Sinatra</td>
<td>4,500</td>
</tr>
<tr>
<td>9</td>
<td>Old Cape Cod</td>
<td>Bing Crosby</td>
<td>4,000</td>
</tr>
<tr>
<td>10</td>
<td>Dark Moon</td>
<td>Nat King Cole</td>
<td>3,500</td>
</tr>
<tr>
<td>11</td>
<td>A White Sport Coat</td>
<td>Frank Sinatra</td>
<td>3,000</td>
</tr>
<tr>
<td>12</td>
<td>I Like Your Kind Of Love</td>
<td>Bing Crosby</td>
<td>2,500</td>
</tr>
<tr>
<td>13</td>
<td>Around The World</td>
<td>Frank Sinatra</td>
<td>2,000</td>
</tr>
<tr>
<td>14</td>
<td>Wonderful! Wonderful!</td>
<td>Frank Sinatra</td>
<td>1,500</td>
</tr>
<tr>
<td>15</td>
<td>Shangri-La</td>
<td>Bing Crosby</td>
<td>1,000</td>
</tr>
<tr>
<td>16</td>
<td>Start Movin’</td>
<td>Nat King Cole</td>
<td>750</td>
</tr>
<tr>
<td>17</td>
<td>Four Walls</td>
<td>Frank Sinatra</td>
<td>700</td>
</tr>
<tr>
<td>18</td>
<td>White Sands</td>
<td>Bing Crosby</td>
<td>650</td>
</tr>
<tr>
<td>19</td>
<td>With All My Heart</td>
<td>Frank Sinatra</td>
<td>600</td>
</tr>
<tr>
<td>20</td>
<td>All Shook Up</td>
<td>Elvis Presley</td>
<td>550</td>
</tr>
<tr>
<td>21</td>
<td>Young Blood</td>
<td>Frank Sinatra</td>
<td>500</td>
</tr>
<tr>
<td>22</td>
<td>Over The Mountain</td>
<td>Frank Sinatra</td>
<td>450</td>
</tr>
<tr>
<td>23</td>
<td>Send For Me</td>
<td>Nat King Cole</td>
<td>400</td>
</tr>
<tr>
<td>24</td>
<td>Short Fat Fannie</td>
<td>Billie Holiday</td>
<td>350</td>
</tr>
<tr>
<td>25</td>
<td>Whispering Bells</td>
<td>Nat King Cole</td>
<td>300</td>
</tr>
<tr>
<td>26</td>
<td>Gonna Find Me A Bluebird</td>
<td>Bing Crosby</td>
<td>250</td>
</tr>
<tr>
<td>27</td>
<td>Star Dust</td>
<td>Frank Sinatra</td>
<td>200</td>
</tr>
<tr>
<td>28</td>
<td>Jenny, Jenny</td>
<td>Nat King Cole</td>
<td>150</td>
</tr>
<tr>
<td>29</td>
<td>Loving You</td>
<td>Elvis Presley</td>
<td>100</td>
</tr>
<tr>
<td>30</td>
<td>Little Darlin’</td>
<td>Nat King Cole</td>
<td>50</td>
</tr>
<tr>
<td>31</td>
<td>Valley Of Tears</td>
<td>Frank Sinatra</td>
<td>0</td>
</tr>
</tbody>
</table>

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
"LONG LONELY NIGHTS"

LEE ANDREWS
And The Hearts
CHESS-1665

"OH BABY DOLL"

CHUCK BERRY
CHESS-1664

CHESS RECORD COMPANY
2120 S. MICHIGAN AVE.  •  CHICAGO 16, ILL.
ALL PHONES: CALUMET 5-2770

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
OGIE SMITH
(Cadence 1329)

B+ “TOO MANY” [Acuff-Rose BMI.
Young, Arnold] The artist has come up with something that seems
more effective than his recent country chart entries. The song
is catchy and SmithClicks with such an item. One
that made recent country hits and western
chart entries, this could be the tune for a big
one for the performer. Watch it.

B “LIGHTHOUSE” [Emagine ASCAP—
Vidal, Goodman] A light, up-tempo
song that is enhanced by the
soft vocals heard here. “Theme: Lighthouse, lead me
to water. Another impressive
country entry.

LOHI JAI
(Stax 1971)

B “TWO HEARTS APART” (2:56) [Rim BMI—McGhee] The tune
is an up-tempo, warm weather kind of sound
sung with a soft ballad beat achieved by Miss Jai. It
possesses a charm all its own and has the kids
ought to react favorably
of the side. Expressive reading.

B “I’M GONNA LOVE YOU
THE REST OF MY LIFE” [MGM— 
MacBain] Dislaying her more rhythmic vocal
side, the singer turns the rock ’n roll air
of this exciting, up-tempo
affair. Beaty happy offering.

GENE AUTRY
(Capitol 3107)

B “HALF YOUR HEART” (2:49) [Dandelion BMI—Blair, Dubie] Veteran cowboy star Autry has an
up-tempo, up-beat kind of sound
that he portrays
smoothly. The performer’s
many fans, primarily in the country
circles will enjoy this Autry stunt.

JOYAN DELL
(Bally 1038)

B “LOVE ME FOREVER” (2:37) [Valleymade ASCAP—Stingle, Autry] Similar feelings are expressed with
polished
performance.

JOVAN DELL
(Bally 1038)

B “LOVE ME FOREVER” (2:37) [Valleymade ASCAP—Stingle, Autry] Similar feelings are expressed with
polished
performance.

JERRY LEWIS
(Doco 33070)

B+ “BY MYSELF” (2:25) [DeSylva, Brown & Henderson ASCAP—Schwartz, Diets] A great standard
in the picture “Deli-
cote Delinquent” is enhanced by
Jerry Lewis. Wonderful interpretation
of a great tune. Can catch
on when flick hits the local
theatres.

C+ “NO ONE” (2:26) [Leeds ASCAP—Armstrong] This title that could become
a hit in quite some time. One portion offers a vocal version of the current
hit “Around The World”. Although
the instrumental renditions of this hit are big sellers, no vocal version has clicked yet, and this
interpretation could turn the trick. The tune
is a part of the release of “Peanut” released long ago. The instrumental recording was high
on the charts. They should repeat the feat with this lovely side. The
companion record is in the sound track of the new Universal-International
“Interlude”. It’s a wonderful, emotional, and
a throwback to the polka
of the thirties. Lovely composition. Two potential money-makers. Take your
pick.

The Cash Box
Disk of the Week

“I AM” (2:18) [Joy ASCAP—Shuman, Edwards] “In The MIDDLE OF AN ISLAND” (2:05)
[E. H. Morris ASCAP—Yarnick, Aquaviva]
TONY BENNETT (Columbia 40956)

C+ “YOU KNOW HOW IT IS” (2:13) [Korwin ASCAP—Stillman, Allen] “THE 3:10 TO YUMA” (2:25)
[Columbia Pictures ASCAP—Washington, Denning]
FRANKIE LAINE (Columbia 40962)

B+ “AROUND THE WORLD” [Young ASCAP—Young]
“INTERLUDE” (Northern ASCAP—Webster, Skinner)
THE McGUIRE SISTERS (Coral 61856)

B “YOU ALWAYS HURT THE ONE YOU LOVE” (2:23) [Pickwick ASCAP—Roberts, Fisher]
“MY MELANCHOLY BABY” (2:18) [J. Vogel & Shapiro, Bernstein ASCAP—Norton, Watson, Burnett]
SOMETHIN’ SMITH & THE REDHEADS (Epic 9221)

1. Somethin’ Smith and the Redheads have a way with an oldie, espe-
cially when they inject their own hot lyrics. On their latest release
they revile the top drawer standard “You Always Hurt The One You
Love” adding a clever set of words that will have the deejays flippin’.
The up-to-date lingo is extremely funny and should attract heavy
for popsters and adults. And the beat is there too. Delightful
of new melodies that should do on a national scale what “Shatzy In Old Shanty
Town” did on a territorial level some months back. Flip is another
delightful even with an up-beat. But here are the lyrics are
the familiar ones. Watch the upper half.

ANNISTEEN ALLEN
(Decca 30368)

B “ROUGH LOVER” (2:41) [Danny
BMI—McFarland] The potential
R & B custom songs with no hold
barred in torrid tale of a gal in search
“too rough lover.” Unre-
strained vocal the kids will love.

B “BARON ME” (2:25) [Danby
BMI—Evans] A catchy rocker is
wrapped with further guitar, exotic
energy by the artist. Cute theme.

THE PREPS
(Roulette 4014)

B “I’M WALKIN’” (2:05) [Reeves
BMI—Dixon] Here’s another
“Baron Me” which cached in on
the best seller list vs two
versions, is another comedy interpretation
by Larry Storch. He presents the
tune as a Britisher might sing it and
comes up with a very funny reading.
Could be a big seller.

C “I’M GONNA SIT RIGHT
DOWN AND WRITE MYSELF” [Costa
ASCAP—Schwartz, Diets] A
great standard featured in the picture “Del-
cote Delinquent” is enhanced by
Jerry Lewis. Wonderful interpre-
tation of a great tune. Can catch
on when flick hits the local
theatres.

DON COSTA ORCH.
(ABC-Paramount 9835)

B “TENNESSEE TULIP” (2:20)
[DeSylva, Brown & Henderson ASCAP—Schwartz, Diets] This title that could become
a hit in quite some time. One portion offers a vocal version of the current
hit “Around The World”. Although
the instrumental renditions of this hit are big sellers, no vocal version has clicked yet, and this
interpretation could turn the trick. The tune
is a part of the release of “Peanut” released long ago. The instrumental recording was high
on the charts. They should repeat the feat with this lovely side. The
companion record is in the sound track of the new Universal-International
“Interlude”. It’s a wonderful, emotional, and
a throwback to the polka
of the thirties. Lovely composition. Two potential money-makers. Take your
pick.

Only those records best suited for commercial use are reviewed by THE CASH BOX.
AMERICA'S GREAT QUARTET

THE DIAMONDS
NEW SMASH

WORDS OF LOVE

MERCURY 71128

IT'S FABULOUS!

THE DEL VIKINGS
SENSATIONAL RECORDING OF

COOL SHAKE

MERCURY 71132

MR. DEALER!
Do you know that your MERCURY albums are on a lifetime guarantee

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Record Reviews**

### The Cash Box

#### Sleeper of the Week

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;I'Y LEAGUE&quot;</td>
<td>[Snyder ASCAP—Ford, Sacristo]</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&quot;IN THE MIDDLE OF AN ISLAND&quot;</td>
<td>[E. ROYAL ASCAP—Young]</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TENNESSEE ERNIE FORD (Cupido 3762)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tennessee Ernie Ford is headed for the winner's circle once again as he introduces an extremely clever topical novelty tagged &quot;I'Y League.&quot; The deep voiced performer, with tongue in cheek, humorously tells about the teenage trend toward the I'Y League clothing styles. It's a well-knit ditty with many laughs set to a lively jump beat that should have the kids hopping. Deejays are sure to give this one a try. Airplay coupling is a cute novelty combining a Hawaiian flavored tune with a rock and roll beat. Catchy cutie dubbed &quot;In The Middle Of An Island.&quot; Both ends have potential.</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| "WRITE TO ME FROM NAPLES" | [Broadcast Clint—Stone, Kennedy] | | |
| "BEAU JAMES" | [Famous ASCAP—Baker] | | |
| Dean Martin lends his velvety voice to a beautiful new love song tailor-made for his easy-going style. Titled "Write To Me From Naples," the song is a sentimental romancer with a tender Italian setting and a touching lyric about two distant lovers. Margie and a chorus showcase the star on a side that could blossom into a solid seller. Bottom half is a lovely swinger inspired by the "Beau James" deck. Could be Dino's biggest hit since "Memories Are Made Of This." |

| "THE GET ACQUAINTED WALTZ" | [Planetary ASCAP—Shuman, Edwards] | | |
| "MISSISSIPPI MOON" | [BMI—Mallin, Hoffman] | | |
| Margie Rayburn is a lark out for stardom. She has the talent and looks needed for stardom and only the proper material is necessary to send the campaign into a proper and efficient phase. Coloring two waltzes, could turn the trick. "The Get Acquainted Waltz" is a tender love tune with a lovely melody and a sweet lyric about a girl who meets a beau on the dance floor. Lovely arrangement of a top calibre tune. Equally delightful is the companion deck "Mississippi Moon," another tender waltz ballad displaying some charming music. With ballads gaining in popularity of late, this coupling should attract heavy summer play. |

| "THEME SONG FROM THE MONTE CARLO STORY" | [Bishop BMI—Mellin, Emer] | | |
| "EFFEL TOWER BLUES" | [Robert Mellin BMI—Mellin, Valery] | | |
| DINO ROSSI & ORCH. (Dot 15603) | | | |
| The violin, which had taken a back seat in today's market, bounces back into the spotlight via an enchanting new instrumental item destined to be a hit. Presenting a fun and catchy theme, Dino Rossi and his orchestra present the Theme Song From The Monte Carlo Story," a United Artists ficker starring Mariene Dietrich. It's a lovely European flavored love theme treated tenderly by the lush aggregation. It grows on you with each listen. Flip, "Effel Tower Blues" is an inventive rhythm instrumental also featuring a large string section. Upper half deserves attention. |

| "THE LADY KILLER" | [June BMI—Sacristo] | | |
| "MY BAY'S COMIN' HOME" | [Rexyoung ASCAP—Leavitt, Grady, Feller] | | |
| SID FELLER & ORCH. (ABC-Paramount 9836) | | | |
| Maestro Sid Feller has a strong contender for a high spot on the charts in an imaginative instrumental novelty with an exciting new sound all under the title "The Lady Killer." The carfree and captivating rhythm instrumental is a complete change-of-pace from the usual ork item and it arranges the listener's attention immediately. It's got an exciting beat and it drives from beginning to end. Feller has neatly woven voices (singing without lyrics) into this inventive rockers. It's different and it could break wide open. Flip is a dreamy mood version of the oldie "My Baby's Comin' Home." Tender opens from the batonner's "Music For Expectant Mothers" LP. |

### BILLY LEACH

**Song of the Barefoot Mailman**

"Unfaithful Diane" (2:22) [Hill Hollis BMI—Deal, Deal] Deal makes a distinctive entry out of the open—a heavy-beat rocker of unrequited love. Disc is loaded with slick technical R&R feats. Strong teen waxing.

**Devil of Deecit** (2:25) [Hill Hollis BMI—Deal, Deal] Deal emotionally tells of lost love in this tear jerker.

### DON DONALD

**Unfaithful Diane** (2:22) [Hill Hollis BMI—Deal, Deal] Deal makes a distinctive entry out of the open—a heavy-beat rocker of unrequited love. Disc is loaded with slick technical R&R feats. Strong teen waxing.

### FRANK HOLDER

**Caterpillar Bush** (3:10) [Hollis BMI—Berkwood, Holder] Those who think a happy musical past-time will enjoy this fine treatment of a happy calypso piece from the disc and the crew. Rollicking calypso fun.

**Jump in the Line** (2:38) [Hollis BMI—Higgs, Cavanaugh] Morose hearted calypso activity is impressively wrapped up by the artists.

### DANNY COSTELLO

**Kirkland BMI**—Karren, Kirchner] This slow, blue-beat creation has a quality touch, and its reading by Costello expressly has the feeling of the song. It could make noise.

**Fightin' Mad** (1:50) [Leeds ASCAP—Ray, Carter] Up-tempo, R&R fare treated with exuberance by the vocalist.

### DON, DICK 'N JIMMY

**Sweet to Me** (2:10) [Kahn BMI—Darin, Kirchner] The skilled vocal-instrumental team takes the standard unpretentiously, letting the rhythm roll off gently, and inventively. A sure-fire deejay turntable performance.

**Building a Paradise** [Hill & Ringer—Sherman, Roberts] The sweet ballad is nicely crowned by the group. Will also get solid platter spinner play.

### LIL' WALLY

"Play Me a Polka" [Arr. by Hal McIntyre—Davies] Big mid-western polka favorites, add to their impressive Jay Jay catalogues this fine offering. The polka crowd should greatly welcome the side.

**You** (Jay BMI—Jagelski) The same ensemble reacts gracefully to this lilting waltzer.

### SANDRA MEADE

"Aint Nothing Wrong With That Baby" [Armstrong BMI—Reichner, Brooks] Miss Meade made various appearances on the Road, and this release has the lark providing a feelgood treatment of a slow romancer that could just fill right in line with the class ballads currently making chart news. Keep your eyes peeled for this one.

**Midnight Blues** (Trans World BMI—Garland, Bradley, Thompson) The performer stages side for the kid market, and does so with authoritative results.

### GENE AUSTIN

"I Could Write a Book" (2:34) [Chappell BMI—Rodgers, Hart] The recent Austin TV put the famed crooner of the twenties back into the spotlight. Rodgers and Hart's sturdy song gets a fluent, distinctively Austin-phrased reading in keeping with the warmth. Deejays will love it.

**A Porter's Love Song to a Chambermaid** (2:25) [Mercury BMI—Hoffman, Johnson] The title indicates the novel approach of this ditty, a good change of pace sung with typical Austin polish.

### JILL COREY

"Love Me to Pieces" (1:55) [Acuff—BMI—Endaleys] The lark, new star of the "Hit Parade," has a rinky-dink ditty in the vicinity of her recent release, "I Love My Girl." Written by Melvin "Sling the Blues" Hoffman, it is a creation that should find solid pro gramming.

**Love** (2:10) [Kahn BMI—Stallman] A light-hearted tune is fashioned by Miss Corey with verve and charm. Cute side.

### BUDDY MORROW

"Midnight March" (2:20) [Judy BMI—Allan, Morrow] This one is a well-styled march tune with excellent re-treat and the ending, with the vocal novelty deejays should play up.

**Easy Does It** (2:12) [Pickwick ASCAP—Oliver, Young] More impressive brass work here, where the ork presents a solid jumper.

---

*"Only those records best suited for commercial use are reviewed by THE CASH BOX*
JILL COREY

Lead side on this disc is both title song and featured number for the July 15th "Studio One Summer Theatre" TV show. Composer Melvin Endsley has dished up another hit to follow his success, "Singing the Blues!"

Love Me to Pieces (title song from July 15th "Studio One Summer Theatre" production) b/w

Love with Jimmy Carroll and His Orchestra 4—40955

FRANK DE VOL

Frank's got a lush rendition of the theme and title song from what could easily be the year's biggest picture.

Love in the Afternoon (title song from the new Allied Artists Picture) b/w

Venice

Frank De Vol and His Orchestra 4—40953

KENNY BOWERS

Mr. Versatility, Kenny has a wide range of successes in theater, radio and TV. To cap off a smash record debut he wrote the lead side. Here's another sure-fire winner on the Columbia roster.

Half a Mind b/w

How Come? with Jimmy Carroll and His Orchestra 4—40959

DON CHERRY

Fourteen Karat Gold b/w

There's a Place Called Heaven with Ray Conniff and His Orchestra 4—40958

GENE AUTRY

Half Your Heart b/w

Darlin' What More Can I Do? with Carl Cotner's Orchestra 4—40960-c

DICK RICHARDS

Blue-Jean Baby b/w

We've Got a Right to Love with Eddie Zack and His Dude Ranchers 4—40957-c

THE SURE-FIRE HITS ARE ON THE HOTTEST COMPANY IN THE BUSINESS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**NATIONAL**

WEATHER REPORT—
FROM COAST TO COAST...

The Original Hit Version—
"SUNSHINE AND RAIN"

by

"GUARDIAN ANGEL"

(National NL-102)

Teddy Bart

1697 Broadway
New York 19, N.Y.
Judson 6-7550

A Subsidiary of Natric Recording Corp.

---

**Record Reviews**

A DISK & SLEEPER  B VERY GOOD  C FAIR
B+ EXCELLENT  C+ GOOD  D MEDIUM

---

**The Cash Box**

**Sleeper of the Week**

"MY LOVE IS REAL" (2:23) [Geronimo BMI—Rainwater]

MARVIN RAINWATER (MGM 13511)

- Currently riding high in the pop market with "Gonna Find Me A Bluebird", Marvin Rainwater introduces a wonderful new self-penned tune that should also do well among his many new pop admirers. (See Country Reviews).

"GOODY, GOODY"

[DeSyka, Brown & Henderson ASCAP—Melnick, Mercur]

FRANKIE LYMONE & TEENAGERS (Gee 1039)

- Little Frankie Lymon does a great job with a top standard as he swings thru "Goody, Goody". Sock side loaded with teen appeal. (See R & B Reviews).

"LONELY CHAIR" [Progressive BMI—Price, Bookout]

LOYD PRICE (KRC 301)

- Lloyd Price, recently on the charts with "Just Because", has another contender for pop honors. Strong side to watch. (See R & B Reviews).

"MOONLIGHT MOUNTAIN" (2:21) [Vickers ASCAP—Pober, Freeman]

FARON YOUNG (Capitol 3753)

- Country star Faron Young, aims his latest release at both the pop and country market and comes up with a romantic deck that could click. Lovely ballad. (See Country Reviews).

**The Cash Box**

**Best Bets**

**TOPS**

- "TOO MANY"
  - Larry Storch
  - Randy Lewis
  - Decca 3014

- "IM WALKIN'"
  - Don Costa
  - ABC-Paramount 9835

- "BY MYSELF"
  - Jay Jones (piano)
  - ABC-Paramount 9836

- "TENNESSEE TULIP"
  - Jay Jones (piano)
  - ABC-Paramount 9837

- "LOVE ME FOREVER"
  - Jay Jones (piano)
  - ABC-Paramount 9838

- "SUNSHINE AND RAIN"
  - Bob Whalen
  - Jubilee 5289

**MILT JACKSON**

(Savoy 4000)

- "OPUS DE FUNK" (2:20) [B. F. Wood BMI—Silver] For jazz buffs who happen to be around juke-boxes, Savoy is offering a series of juke-box specials featuring members of its jazz roster. Vibist Milt Jackson takes the solo spotlight here in a swinging sparkler taken from an LP effort. Hank Jones (piano) and Kenny Clarke (drums) are two other members of the quintet. Could prove to be the beginning of a heavy demand for the modern stuff in the coin machines.

- "OPUS AND INTERLUDE" (2:45) [Crossroads BMI—Cadena] Another breezy track by the same crew. Jackson once again is the soloist. First-rate jazz artistry.

**RUSS MILLER**

(Vip 1006)

- "I SIT IN MY WINDOW" [Starling BMI—Blackwell] Miller handles in a highly penetrating performance on an item with an infectious jump beat. The rockin' combo and chorus effect is top-notch. The whole effort has the stamp of terrific youth appeal.

**NORMA DOUGLAS**

(RKO Unique 404)

- "A SHE GIRL LOOKING FOR A HE MAN" (1:46) [Edwin E. Morris ASCAP—Gimbel, Oth] Miss Douglas is the exciting vocalist-keyboard stylist who recently made a round of TV appearances. Here the gal is strictly on the vocal with fast-paced rocker belted out with talented R&R authority. Great teen dance-floor presaging.

**BOB WHALEN**

(Jubilee 5289)

- "SUNSHINE & RAIN" (1:40) [Manlove ASCAP — Leah Young] Whalen may well have a strong chart contender with this inviting jump item handled by the artist with a contagious beat. Side has an increasing charm with each spin. Production with hit potential. Watch closely.

**ROB WHALEN**

(Jubilee 5289)

- "ME AND MY IMAGINATION" (2:23) [Fellows — Poor BMI — Quinton, Claunch, Cantrell] After a lick spot-type intro, Whalen softly caresses a sweet ballad. Tune is nailing noise territoriy and this rendition could peak it on a national scale.

---

"Only those records best suited for commercial use are reviewed by THE CASH BOX?"
A SWEETHEART OF A COUPLING—
BY MISS T.V.—

DOROTHY COLLINS

"SOFT SANDS"  "SING IT CHILDREN, SING IT"

Orchestra and Chorus directed by DICK JACOBS
CORAL 9-61865 (61865)

"It's What's In THE CASH BOX That Counts—INTERNATIONALLY"
NEW YORK:
Johnny Mathis is giving a spectacular performance at the Shelle House this week. It's obvious that this talented young man is destined to be one of the top artists in the country. BMI has announced the appointment of Walter Ross as Director of Public Information. Don Elliott has been added to the Newport Jazz Festival. Jack Lloyd has teamed up with Alan Copeland to write two songs for Universal-International's "The Big Beat". Both have also been signed by the studio to appear in the picture. Epic has purchased its first original motion picture soundtrack, "Dino"... Sal Mineo scheduled to appear on the Ed Sullivan Show July 14th... Frank Pianz, former lead singer of The Highlights vocal group, has just recorded four sides for Rally as a single. The Highlights will debut as a group of four instead of five vocalists in the near future under a separate Rally contract. Cambria Records has taken on Paul Brown to head up their promotion campaigns. The Record Programmers regained their last week's baseball defeat at the hands of The Song Pluggers by edging them out 5 to 4 behind the pitching of Ronnie Granger of WINS.

Marvin Deane of Cadence went to a first place with his "Harry Belafonte's "Island In The Sun". "Flick has really helped sales", Harris commented. Dream walking--Nate Platt setting up at 6:00 a.m. to cut his first record date in a year and a half, while looking for a new boy singer to launch a Columbia Workshop Show. Applicants should apply by mail to Joe Cal Cagno at the Penthouse, 510 Fifth Avenue. Gene Krupa cut his new song "I Do" at his first record cut for RCA in a year and a half, making an LP with his quartet... Frank Berry now handling Spike Jones for promotion. Frank was recently in sales at Epic Records... and Viv Gorman of Arrow have just completed a week's engagement at the Palace Theater. Incidentally Herman Pollack, proxy of Arrow, has formed a sublabel, Bow-Arrow Records. It will be devoted to albums and children's discs.

CHICAGO:
A very colorful cocktail party in honor of Audio Fidelity's Dukes Of Dixieland was well attended by local deejays and music people. Tony Galano and Joe Delaney were the chief hand shakers. RCA's Marty Brenner turned out the big things happening with a Harry Belafonte's "Island In The Sun". "Flick has really helped sales", Harris commented. Dream walking--Nate Platt setting up at 6:00 a.m. to cut his first record date in a year and a half, while looking for a new boy singer to launch a Columbia Workshop Show. Applicants should apply by mail to Joe Cal Cagno at the Penthouse, 510 Fifth Avenue. Gene Krupa cut his new song "I Do" at his first record cut for RCA in a year and a half, making an LP with his quartet... Frank Berry now handling Spike Jones for promotion. Frank was recently in sales at Epic Records... and Viv Gorman of Arrow have just completed a week's engagement at the Palace Theater. Incidentally Herman Pollack, proxy of Arrow, has formed a sublabel, Bow-Arrow Records. It will be devoted to albums and children's discs.

HOLLYWOOD:
Mercury recording artists, The Diamonds, in town last week for the filming of a part in the U. 1 picture, "The Big Beat"... David Rose back in town after guest appearances in Stockholm and Copenhagen, to conduct a Hollywood Bowl concert this Wednesday night... Lena Hov, currently at the Cocoanut Grove, will record a new album for Victor following her five week Grove stint... Los Angeles girl, Carol Jarvis gets her first big break via her Dar recording of "Whirlpool of Love" which is beginning to break nationally... Dave Kapp, Kapp Records topper spending a few days on the West Coast... Composer-arranger, Les Baxter is now scoring Bel Air Productions "The Daltons Girls"... new version of "A Guy Is My Only True Love", written by Baxter and his brother Jim will also be included in the film... Josh Mose, who recently completed a narrative album, "The Day Manoeuwa Was Killed" for Audio Fidelity Records has set another narrative album with Capitol Records, which will be doing other independent albums in favor of free lance promotion and personal management... Letter from Sig Salkowitz of Sig's planned European tour for armed forces says show will include The Harmonic Sweethearts, Del Palmer, Chet Roberts and Larry Sieman... Card from Seymour Heller showing his lovely family and gorgeous new home arrived this week. Things must be going but tremendously for Gabbe, Lutz and Heller... RCA's Bob Nesset enjoying a little hunting and fishing in Wisconsin. ..
and NOW...

LOVE WILL MAKE YOU FAIL IN SCHOOL
b/w
TWO SHADOWS ON YOUR WINDOW
VIK—X/4X-0280

TEDDY RANDAZZO
Next Stop Paradise
b/w
How Could You Know
VIK X/4X-0277

VIKKI NELSON
Like A Baby
b/w
I Was A Fool For Leaving
VIK X/4X-0273

THE COUNTRY SINGERS
Johnny Reb and Billy Yank
b/w
Lady Lady
VIK X 4X-0292

GISELE MACKENZIE
Oh, Pain! Oh, Agony!
b/w
The Waltz That Broke My Heart
VIK X/4X-0274

LEE DENSON
Climb Love Mountain
b/w
New Shoes
VIK X/4X-0281

JACK DUPREE
Rocky Mountain
b/w
Old Time Rock and Roll
VIK X/4X-0279

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
LAST CALL!

The Cash Box
15th Anniversary
Encyclopedia & Directory
Goes To Press
Thursday
July 11

Phone Your Ad In NOW!
To
The Cash Box
1721 Broadway
New York 19, N. Y.
Judson 6-2640

The Records
Disk Jockeys
Played Most
A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist/Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>LOVE LETTERS IN THE SAND</td>
<td>Pat Boone (Dot)</td>
</tr>
<tr>
<td>2</td>
<td>BYE, BYE LOVE</td>
<td>Everly Brothers (Cadence)</td>
</tr>
<tr>
<td>3</td>
<td>OLD CAPE COD</td>
<td>Fatti Page (Mercury)</td>
</tr>
<tr>
<td>4</td>
<td>SO RARE</td>
<td>Jimmy Dorsey (Fraternity)</td>
</tr>
<tr>
<td>5</td>
<td>TEDDY BEAR</td>
<td>Elvis Presley (RCA Victor)</td>
</tr>
<tr>
<td>6</td>
<td>I'M GONNA SIT RIGHT DOWN</td>
<td>Billy Williams (Coral)</td>
</tr>
<tr>
<td>7</td>
<td>IT'S NOT FOR ME TO SAY</td>
<td>Johnny Mathis (Columbia)</td>
</tr>
<tr>
<td>8</td>
<td>I LIKE YOUR KIND OF LOVE</td>
<td>Andy Williams (Cadence)</td>
</tr>
<tr>
<td>9</td>
<td>AROUND THE WORLD</td>
<td>Victor Young (Decca) — Mantovani (London)</td>
</tr>
<tr>
<td>10</td>
<td>A TEENAGER'S ROMANCE</td>
<td>Ricky Nelson (Verve)</td>
</tr>
<tr>
<td>11</td>
<td>SEARCHIN' COASTERS (Aeco)</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>A WHITE SPORT COAT</td>
<td>Marty Robbins (Columbia)</td>
</tr>
<tr>
<td>13</td>
<td>YOUNG BLOOD COASTERS (Aeco)</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>SHANGRI-LA FOUR COINS (Epic)</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>DARK MOON</td>
<td>Gale Storm (Dot) — Bonnie Guitar (Dot)</td>
</tr>
<tr>
<td>16</td>
<td>WHITE SILVER SANDS</td>
<td>Don Kondos (Juliette) — Dave Gardner (OJ) — Lennon Sisters (Brunswick) — Owen Bradley (Decca)</td>
</tr>
<tr>
<td>17</td>
<td>FREIGHT TRAIN</td>
<td>Rusty Draper (Mercury) — Nancy Whiskey (Chic)</td>
</tr>
<tr>
<td>18</td>
<td>FOUR WALLS</td>
<td>JIM Reeves (RCA Victor) — Jim Lowe (Dot)</td>
</tr>
<tr>
<td>19</td>
<td>WITH ALL MY HEART</td>
<td>Jodi Sands (Chancellor)</td>
</tr>
<tr>
<td>20</td>
<td>SEND FOR ME</td>
<td>Nat &quot;King&quot; Cole (Capitol)</td>
</tr>
</tbody>
</table>

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
The Cash Box, Music

July 13, 1957

**DOT's PARADE OF HITS**

15570 LOVE LETTERS IN THE SAND—BERNARDINE  
15558 DARK MOON  
15592 WHISPERING BELLS  
15574 A FALLEN STAR  
15569 FOUR WALLS—TALKIN' TO THE BLUES  
15594 A FALLEN STAR—FOOTSTEPS  
15598 JOHNNY TREMAIN  
15586 REBEL—WHIRLPOOL OF LOVE  
15550 DARK MOON  
15587 IF YOU SEE MY LOVE DANCING  
15600 TWO RED RED LIPS—BURNING DESIRE  
15593 YOU'VE GOT ME LYIN'

**NEW RELEASES**

15603 THEME FROM "THE MONTE CARLO STORY"  
15601 FROM A JACK TO A KING—PARADE OF BROKEN HEARTS  
16604 THE CRYIN' SIDE OF TOWN—RHYTHM IN MY HEART

**BEST SELLING ALBUMS**

DEP-1056 A CLOSER WALK WITH THEE  
DLP-3054 Music From The Sound Track Of Cecil B. De Mille's "THE TEN COMMANDMENTS"  
DLP-3050 "PAT"

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
<table>
<thead>
<tr>
<th>OPERATORS RETAILERS DEEJAYS</th>
</tr>
</thead>
<tbody>
<tr>
<td>In Order To Have Your Top Ten Represented In THE CASH BOX Charts,</td>
</tr>
</tbody>
</table>

**Fill In The Coupon Below**  
(Or Put Them On Your Own Letterhead)  
And Mail To  
THE CASH BOX  
1721 BROADWAY  
NEW YORK 19, N.Y.  

**List Your Top Ten Pop Tunes Here**

<table>
<thead>
<tr>
<th>NAME OF RECORD HERE</th>
<th>ARTIST OR BAND HERE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td></td>
</tr>
<tr>
<td>7.</td>
<td></td>
</tr>
<tr>
<td>8.</td>
<td></td>
</tr>
<tr>
<td>9.</td>
<td></td>
</tr>
<tr>
<td>10.</td>
<td></td>
</tr>
</tbody>
</table>

**List Your Top Ten Country Tunes Here**

<table>
<thead>
<tr>
<th>NAME OF RECORD HERE</th>
<th>ARTIST OR BAND HERE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td></td>
</tr>
<tr>
<td>7.</td>
<td></td>
</tr>
<tr>
<td>8.</td>
<td></td>
</tr>
<tr>
<td>9.</td>
<td></td>
</tr>
<tr>
<td>10.</td>
<td></td>
</tr>
</tbody>
</table>

**List Your Top Ten Rhythm 'N Blues Records Here**

<table>
<thead>
<tr>
<th>NAME OF RECORD HERE</th>
<th>ARTIST OR BAND HERE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td></td>
</tr>
<tr>
<td>7.</td>
<td></td>
</tr>
<tr>
<td>8.</td>
<td></td>
</tr>
<tr>
<td>9.</td>
<td></td>
</tr>
<tr>
<td>10.</td>
<td></td>
</tr>
</tbody>
</table>

**Ed Ryan** (CJOC-Alberta, Canada) has initiated a "Disc Jockey Round-Up" show which features tapes of deejays in the U.S. and Canada introducing two or three songs that are current big sellers in their particular area, or songs they feel personally will make the charts in the near future. ... Gene Winters (WPIC-Morningide, Md.) was "jailed" on a charge of "failure to properly publicize the Policemen's Ball," and last reports had Gene trying to come up $500 worth of tickets at 25 per cent. We offer our condolences to Bill Browning (KFBM-San Diego, Calif.) on the passing of his mother. ... Harry Downie (WICC-Bridgeport, Conn.) has had so many famed artists on his show that he may rename it "Harry And His All-Stars." ... Ed Warmth, a former deejay, and now in the public information field, would like to hear from deejays who are doing television record shows and dance parties. A note concerning the time of day, program length, sponsorship, format, stage setting, action while records are being played, success stories plus any snapshots of the show underway would be appreciated. The address: Ed Warmth; 4121 S.E. 89th; Portland, Ore. ... Bill "The Cricket" Clark (WPAR-Parrell, Pa.) is out of the hospital, and back at his duties on WFAA. ... Red Robinson (CWGX-Vancouver, Canada) writes that Elvin Presley (RCV Victor); Fats Domino (Imperial); and Chuck Miller (Mercury) are scheduled for July appearances in Vancouver. ... Nick Reyes (KFDA-Amarillo, Texas) began the month by playing Christmas tunes dedicated to motorists who "won't be among us" to celebrate the holiday this year as a pleae for traffic safety. These kind words from Dan Bench (WTRL-Bradenton, Fla.): The Cash Box is proving invaluable toward helping establish myself here.

Ray Stevens (CROY-Ottawa, Canada) is now singing the productions at Joe Saxe's Gatinou Golf and Country Club. Louis Armstrong will appear at the club shortly. ... WIBB-Kansas City, Mo. celebrated its 50th anniversary with a big affair at a Kansas City hotel. Johnny Mathis (Columbia); Billy Williams (Coral); and Jim Lowe (Dot) were some of the disk personalities present. ... Bill Richerson (WCPX-Tarpon, N. C.) reports he received his first taped interview when he guested Les Eifrig (Columbia), who was appearing at the 77th annual "June German" event in Rocky Mount, N. C. ... It hit 112 in the San Joaquin Valley writes Al Radia (KFRE-Fresno, Calif.) ... Jerry Nester (KBOO-San Diego, Calif.) played his pick of the week, the Jerry Wallace (Challenge) disk of "Blue Jean Baby," forty-two times in one week. ... Gary (KMMJ-Denver, Colo.) was presented with a rock hound pedigreed from the National Gem and Mineral Association. Jimmy Neill, also of KMMJ, staged a "Mr. America" show Wednesday evening beginning the tape segment. ... Record personalities who would like to appear on WAVZ's (New Haven, Conn.) new "Weekend With Bob" show are invited to call Jimmy Neill. ... WIBC of Indianapolis is working on a new disc jockey. ... Haynes company has hired a new program director for a recording appearance. ... In connection with June Dairy Month, KDLX-Portland, Oregon, staged a milking contest among its deejay staff before the start of a Pacific Coast League baseball game. The winner was Ross Woodward (he's from the country). One of the platter spinners, Bob McCarr, brought a record player along in hopes of soothing the savage beast. ... Pro golfer-deejay Carl Hoff, and his wike Marj have taken to the Nipperock Manor (Gleno City, Wis.) for the summer, tapping their jazz show for KESP-Janesville, Iowa. There the daily stunt also includes interviews, and general chatter. ... Bob Kloss (WKWK-Wheeling, W. Va.) has a write-up on Roy Hamilton (Epix) in his newsletter which quotes the singer as saying that "the original sound is the thing," and that nothing that more of a spiritual sound a record has the better is its chance of success. ... Loren Loe (WABC) formerly of WJING-Cleveland, N. H., and now a member of the Army, is now doing a weekly show for WJW by tape from North Carolina, and would appreciate same records to play on the show. The address: Lou Arnold Salvucci; 311 222 511; Headquaters Detachment; U.S.A. Garrison; Forth Worth, Tex.

Jim Larkin returns to his home-town after this year as a disc jockey for WNOE, Alexandria, La. Jim would appreciate all correspondence being sent to his home: 316 Franklin Rd.; Alexandria, La.; Apt. 216. ... Powell (KJF-Jefferson, Calif.) has a new easy-going music stunt, "A Prelude To Midnight," heard Monday through Thursday, 11:00 to 11:30. ... "The Serenade" show conducted by Walter Powell (WTVR, Barbourville, Ky.) is now aired from 5 PM to 9 P.M. Five Satins Ember waxing of "To The Aisle" is starting to make noise in his area.

*Only those records best suited for commercial use are reviewed by THE CASH BOX*
Introducing the voice of

FRED

Mac KENZIE

singing

GOT HER OFF MY HANDS

MERCURY 71149

TWO DOLLARS PLEASE

a new smash hit by

ROSE MARIE

MERCURY 71144

MR. DEALER!
Do you know that your MERCURY albums are on a lifetime guarantee

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
MELBOURNE, AUSTRALIA — On a recent personal appearance tour throughout Australia, Cathy Carr of Fraternity Records paid a visit to the W & G Records Processing Company in Melbourne where she watched her recordings being pressed on the W & G Selected Releases label which is the distributor for Fraternity on that Continent. Above, left to right pictured with Cathy are Harry Bone, Manager of W & G; Ern White, Managing Director; Ron Tudor, Promotion; Cathy; J. D. Gillespie, Governing Director; Bert White, Director and Ron Gillespie, Director, all of W & G Record Processing Company, Melbourne Division. James N. Parks, not pictured, of Manchester, N. H., USA, is the American Representative for that company.

ANOTHER CHIC SMASH!
Rod Willis
"SOMEBODY'S BEEN ROCKING MY BABY"
Chic 1009

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS Every Week In THE CASH BOX ALL FOR ONLY $15. PER YEAR (52 ISSUES)

THE CASH BOX
1721 Broadway
New York 19, N. Y.

Please enter our subscription for 1 year ($2 issues) at $15. Enclosed Our Check □ Please Send Us A Bill □

FIRM NAME

ADDRESS

CITY \ ZONE \ STATE

Individual’s Name

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Just the GREATEST!
Tony Bennett singing...

"I AM"

Columbia-40965 (4-40965)

"IN THE MIDDLE OF AN ISLAND"

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
THE CHICKEN AND THE BOP

KRC 301

LONELY CHAIR

Lloyd on his own label
in two great tunes of
"Just Because" caliber

DISTRIBUTED EXCLUSIVELY BY
ATLANTIC RECORDS

as timely as the season!

"SUMMER VACATION" • "EACH DAY"

THE JORDANAires

WITH MARVIN HUGHES' ORCHESTRA

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts, Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)

1. "An Affair To Remember" Remick
   "As Time Goes By" Remick
   "A White Sport Coat" Remick
   "A White Sport Coat" Acuff-Rose

2. "Around The World" Bucatini
   "Around The World" Bucatini
   "Around The World" Bucatini
   "Around The World" Bucatini

3. "Between The Devil & The Deep Blue Sea" Bucatini
   "Between The Devil & The Deep Blue Sea" Bucatini
   "Between The Devil & The Deep Blue Sea" Bucatini
   "Between The Devil & The Deep Blue Sea" Bucatini

4. "Between The Devil & The Deep Blue Sea" Bucatini
   "Between The Devil & The Deep Blue Sea" Bucatini
   "Between The Devil & The Deep Blue Sea" Bucatini
   "Between The Devil & The Deep Blue Sea" Bucatini

5. "Between The Devil & The Deep Blue Sea" Bucatini
   "Between The Devil & The Deep Blue Sea" Bucatini
   "Between The Devil & The Deep Blue Sea" Bucatini
   "Between The Devil & The Deep Blue Sea" Bucatini

6. "Between The Devil & The Deep Blue Sea" Bucatini
   "Between The Devil & The Deep Blue Sea" Bucatini
   "Between The Devil & The Deep Blue Sea" Bucatini
   "Between The Devil & The Deep Blue Sea" Bucatini

7. "Between The Devil & The Deep Blue Sea" Bucatini
   "Between The Devil & The Deep Blue Sea" Bucatini
   "Between The Devil & The Deep Blue Sea" Bucatini
   "Between The Devil & The Deep Blue Sea" Bucatini

8. "Between The Devil & The Deep Blue Sea" Bucatini
   "Between The Devil & The Deep Blue Sea" Bucatini
   "Between The Devil & The Deep Blue Sea" Bucatini
   "Between The Devil & The Deep Blue Sea" Bucatini

9. "Between The Devil & The Deep Blue Sea" Bucatini
   "Between The Devil & The Deep Blue Sea" Bucatini
   "Between The Devil & The Deep Blue Sea" Bucatini
   "Between The Devil & The Deep Blue Sea" Bucatini

10. "Between The Devil & The Deep Blue Sea" Bucatini
    "Between The Devil & The Deep Blue Sea" Bucatini
    "Between The Devil & The Deep Blue Sea" Bucatini
    "Between The Devil & The Deep Blue Sea" Bucatini

11. "Between The Devil & The Deep Blue Sea" Bucatini
    "Between The Devil & The Deep Blue Sea" Bucatini
    "Between The Devil & The Deep Blue Sea" Bucatini
    "Between The Devil & The Deep Blue Sea" Bucatini

12. "Between The Devil & The Deep Blue Sea" Bucatini
    "Between The Devil & The Deep Blue Sea" Bucatini
    "Between The Devil & The Deep Blue Sea" Bucatini
    "Between The Devil & The Deep Blue Sea" Bucatini

13. "Between The Devil & The Deep Blue Sea" Bucatini
    "Between The Devil & The Deep Blue Sea" Bucatini
    "Between The Devil & The Deep Blue Sea" Bucatini
    "Between The Devil & The Deep Blue Sea" Bucatini

14. "Between The Devil & The Deep Blue Sea" Bucatini
    "Between The Devil & The Deep Blue Sea" Bucatini
    "Between The Devil & The Deep Blue Sea" Bucatini
    "Between The Devil & The Deep Blue Sea" Bucatini

15. "Between The Devil & The Deep Blue Sea" Bucatini
    "Between The Devil & The Deep Blue Sea" Bucatini
    "Between The Devil & The Deep Blue Sea" Bucatini
    "Between The Devil & The Deep Blue Sea" Bucatini


"Only those records best suited for commercial use are reviewed by THE CASH BOX"
LONG LONELY NIGHTS

by CLYDE McPHATTER

ATLANTIC

b/w HEARTACHES

ATLANTIC

RECORDING CORPORATION

157 WEST 57 STREET, NEW YORK 19, N.Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
BOSTON, MASS.—While Patti Page was playing Binalstrub's recently, she dropped in to be interviewed by Louise Morgan of WNAV-TV. Being as close as it is to Cape Cod, the locale of Patti's latest smash on Mercury, "Cold Cape Cod" of course, Boston took her to its heart even more than in previous visits and made her a bigger celebrity than ever. Patti, incidentally, left last week on a trip to Europe as a belated honeymoon.

GAIETY MUSIC SHOP
New York, N. Y.
1. Love Letters In The Sand (R. Boone)
2. Love Letters In The Sand (P Boone)
3. Love Letters In The Sand (R. Boone)
4. Love Letters In The Sand (J. Mathis)
5. Love Letters In The Sand (M. Rainwater)
6. Love Letters In The Sand (Mills Bros.)
7. Love Letters In The Sand (P. Boone)
8. Love Letters In The Sand (J. Mathis)
9. Love Letters In The Sand (P. Boone)
10. Love Letters In The Sand (R. Boone)

TOWN HALL RADIO
Brooklyn, N. Y.
1. I'm Gonna Sit Right Down (E. Williams)
2. I'm Gonna Sit Right Down (R. Boone)
3. I'm Gonna Sit Right Down (J. Mathis)
4. I'm Gonna Sit Right Down (E. Williams)
5. I'm Gonna Sit Right Down (P. Boone)
6. I'm Gonna Sit Right Down (J. Mathis)
7. I'm Gonna Sit Right Down (R. Boone)
8. I'm Gonna Sit Right Down (J. Mathis)
9. I'm Gonna Sit Right Down (P. Boone)
10. I'm Gonna Sit Right Down (R. Boone)

AMPHION MUSIC STORE
Cleveland, Ohio
1. I'm Gonna Sit Right Down (E. Williams)
2. I'm Gonna Sit Right Down (R. Boone)
3. I'm Gonna Sit Right Down (J. Mathis)
4. I'm Gonna Sit Right Down (E. Williams)
5. I'm Gonna Sit Right Down (P. Boone)
6. I'm Gonna Sit Right Down (J. Mathis)
7. I'm Gonna Sit Right Down (R. Boone)
8. I'm Gonna Sit Right Down (J. Mathis)
9. I'm Gonna Sit Right Down (P. Boone)
10. I'm Gonna Sit Right Down (R. Boone)

DICK'S RECORD SERVICE
Alston, Mass.
1. I'm Gonna Sit Right Down (E. Williams)
2. I'm Gonna Sit Right Down (R. Boone)
3. I'm Gonna Sit Right Down (J. Mathis)
4. I'm Gonna Sit Right Down (E. Williams)
5. I'm Gonna Sit Right Down (P. Boone)
6. I'm Gonna Sit Right Down (J. Mathis)
7. I'm Gonna Sit Right Down (R. Boone)
8. I'm Gonna Sit Right Down (J. Mathis)
9. I'm Gonna Sit Right Down (P. Boone)
10. I'm Gonna Sit Right Down (R. Boone)

HIGH POINT RECORD SHOP
Mount Holly, N. C.
1. It's Not For Me To Say (R. Boone)
2. It's Not For Me To Say (P Boone)
3. It's Not For Me To Say (J. Mathis)
4. It's Not For Me To Say (M. Rainwater)
5. It's Not For Me To Say (Mills Bros.)
6. It's Not For Me To Say (J. Mathis)
7. It's Not For Me To Say (P. Boone)
8. It's Not For Me To Say (J. Mathis)
9. It's Not For Me To Say (P. Boone)
10. It's Not For Me To Say (R. Boone)

MARTY'S MUSIC STORE
Lebanon, Pa.
1. Bye Bye Love (Everyday Bros.)
2. Bye Bye Love (Everyday Bros.)
3. Bye Bye Love (Everyday Bros.)
4. Bye Bye Love (Everyday Bros.)
5. Bye Bye Love (Everyday Bros.)
7. Bye Bye Love (Everyday Bros.)
8. Bye Bye Love (Everyday Bros.)
10. Bye Bye Love (Everyday Bros.)

CALIFORNIA MUSIC CO.
Los Angeles, Calif.
1. Love Letters In The Sand (R. Boone)
2. Love Letters In The Sand (P Boone)
3. Love Letters In The Sand (R. Boone)
4. Love Letters In The Sand (R. Boone)
5. Love Letters In The Sand (J. Mathis)
6. Moonlight Love (Williams)
7. Moonlight Love (Williams)
8. Moonlight Love (Williams)
9. Moonlight Love (Williams)
10. Moonlight Love (Williams)

ONE STOP RECORD SERVICE
Kansas City, Mo.
1. Teddy Bear (E. Presley)
2. Teddy Bear (E. Presley)
3. Teddy Bear (E. Presley)
4. Teddy Bear (E. Presley)
5. Teddy Bear (E. Presley)
6. Teddy Bear (E. Presley)
7. Teddy Bear (E. Presley)
8. Teddy Bear (E. Presley)
9. Teddy Bear (E. Presley)
10. Teddy Bear (E. Presley)

LOOMIS TEMPLE OF MUSIC
New Haven, Conn.
1. Love Letters In The Sand (R. Boone)
2. Love Letters In The Sand (P Boone)
3. Love Letters In The Sand (J. Mathis)
4. Love Letters In The Sand (P Boone)
5. Love Letters In The Sand (J. Mathis)
6. Love Letters In The Sand (P. Boone)
7. Love Letters In The Sand (J. Mathis)
8. Love Letters In The Sand (P. Boone)
9. Love Letters In The Sand (J. Mathis)
10. Love Letters In The Sand (P. Boone)

SUPER ENTERPRISE
Washington, D. C.
1. Love Letters In The Sand (R. Boone)
2. Love Letters In The Sand (P Boone)
3. Love Letters In The Sand (J. Mathis)
4. Love Letters In The Sand (P Boone)
5. Love Letters In The Sand (J. Mathis)
6. Love Letters In The Sand (P. Boone)
7. Love Letters In The Sand (J. Mathis)
8. Love Letters In The Sand (P. Boone)
9. Love Letters In The Sand (J. Mathis)
10. Love Letters In The Sand (P. Boone)

VAN CULVER MUSIC
Albany, N. Y.
1. Love Letters In The Sand (R. Boone)
2. Love Letters In The Sand (P Boone)
3. Love Letters In The Sand (J. Mathis)
4. Love Letters In The Sand (P Boone)
5. Love Letters In The Sand (J. Mathis)
6. Love Letters In The Sand (P Boone)
7. Love Letters In The Sand (J. Mathis)
8. Love Letters In The Sand (P Boone)
9. Love Letters In The Sand (J. Mathis)
10. Love Letters In The Sand (P Boone)

E & R RECORD SHOP
San Antonio, Texas.
1. Love Letters In The Sand (R. Boone)
2. Love Letters In The Sand (P Boone)
3. Love Letters In The Sand (J. Mathis)
4. Love Letters In The Sand (P Boone)
5. Love Letters In The Sand (J. Mathis)
6. Love Letters In The Sand (P Boone)
7. Love Letters In The Sand (J. Mathis)
8. Love Letters In The Sand (P Boone)
9. Love Letters In The Sand (J. Mathis)
10. Love Letters In The Sand (P Boone)

ROYLES T V
Salt Lake City, Utah.
1. Tammy (Amos Bros.)
2. Tammy (Amos Bros.)
3. Tammy (Amos Bros.)
4. Tammy (Amos Bros.)
5. Tammy (Amos Bros.)
6. Tammy (Amos Bros.)
7. Tammy (Amos Bros.)
8. Tammy (Amos Bros.)
9. Tammy (Amos Bros.)
10. Tammy (Amos Bros.)
First it was ROCK 'N ROLL...

Then ROCK-A-BILLY...

**NOW** it's ROCK-A-HULA

TONY BENNETT

on Columbia's New Summer Hit

"IN THE MIDDLE OF AN ISLAND"

COLUMBIA-40965 (4-40965)

b/w "I AM"

COLUMBIA RECORDS

A DIVISION OF CBS
© "Columbia" © MARCIS REG.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
LAST CALL

THE GREATEST ISSUE IN THE

Combining All Three

15th Anniversary Encyclopedia & Director

A Special NAMM Issue

Our Spectacular Disk Jockey Edition
Promoting Good Will

VAUGHN MONROE & WILLARD ALEXANDER END ASSOCIATION

NEW YORK—Singer Vaughn Monroe and his agent Willard Alexander have mutually agreed to discontinue their business association. The decision was reached amicably and will be effective as of September 1st.

Monroe has been represented by Alexander for the past 12 years, embracing his career as a bandleader and as a single act.

This summer Monroe will make his long awaited debut in "Flying Your Gun" in summer stock, at The War Memorial Auditorium in Dayton, July 9th. Before announcing his plans for the fall season, Monroe will take a brief vacation.

CONNIF FORMS FIRM WITH CAL CAGNE

NEW YORK—Conniff-Cal Cagney Enterprises, has hired Ray Conniff, Columbia Records arranger-conductor and Joe Cal Cagney, former writer-artist with King Feature Syndicate and the N. Y. Daily Mirror.

The new company will handle music publishing and management and has already signed Helene Dixon and is considering other artists for management. The organization will headquarter at 516 Fifth Avenue, Penthouse, and will also do commercial jingles and music for Hollywood and Broadway.

Ray Conniff's two Columbia albums, "Dance The Bop!" and "S'Wonderful" are currently on the bestseller list.

"FLYING SAUCER" LANDS AGAIN

NEW YORK—Almost one year to the day, the music business finds itself with "Flying Saucer" Trouble. This one, "Flying Saucer #2," features Buchanan and Goodman, Isham Jones and others that may qualify at a course of his choice, but his score card must be attested to and signed by the club professional. All scores are to be sent to area chairman. The chairman will then turn over the score cards to Henry Onorati.

Shortly after qualifying round, a match-play elimination tournament will be held preparatory to the finals. Entrants will be notified with regard to courses and dates of local tournament week and opponents will be announced. The match-play tournament will determine the area champions who will compete with other regional winners in the finals, to be held October 6th and 7th at Shawnee Inn, Delaware Gap, Pennsylvania.

Prizes will be awarded to the qualifiers and the prize committee will promptly contact the winners.

V. I. P. SIGNS 2 SINGERS

NEW YORK— Vivian Della Chiesa, head of the A & R department for V. I. P. Records, has announced last week the signing of Jack Carroll and Gary Phillips to the rapidly growing talent roster of the record company.

Prior to his signing with V. I. P. Records, Phillips was associated with Atlantic, Flanagan, Woody Herman and the Johnny Long aggregations, was winner of an All-Army competition and has starred in productions at the Dallas State Fair. Locally he has been seen over ABC-TV and has appeared at several East Side boites.

Jack Carroll, formerly associated with RKO-Unique, is currently working on a TV show of his own.

DIK Announces Six Area Chairman

NEW YORK—The Disk Industry Scholarship Committee, at a special meeting held last week in New York, announced the names of the six area chairman who will handle the qualifying round in the DISK Golf Tournament for the entire nation. The qualifying round will be held during the week of July 22nd—any day from Monday, the 22nd through Sunday, the 29th. Golf courses are currently being selected in the six different areas throughout the United States and entrants will be notified by their area chairman.

The area chairman are as follows: Area (1)—The New England Area: Harry Carter of Music Suppliers of New England, Area (2)—The Pennsylvania Area covering parts of New Jersey, also: Ed Banks of Edward S. Barkey, Inc., in Philadelphia, Area (3)—The New York and New Jersey Area: Henry Onorati of Dot Records, in New York. Area (4)—The Midwest Area: Selman Schulz, Decca Records' Midwest Branch Executive, Area (5)—The Southeast: Hirsh de la Vies, coin machine operator of Washington, D. C., a Welsh Rose of Acuff-Rose Publications is co-chairman of the Southeast area; Area (6)—The Northwest and the East: chuck Devaney of The Colosseum, Hollywood office and Richard Musol of Billboard. Area chairman will advise each entrant in his area as to the time and place of the qualifying round eliminations. If the entrant cannot play during the qualifying week, other arrangements will be made. If any player finds it impossible to play at any of the cooperating golf courses during the qualifying week, he may qualify at a course of his choice, but his score card must be attested to and signed by the club professional. All scores are to be sent to area chairman. The chairman will then turn over the score cards to Henry Onorati.

Shortly after qualifying round, a match-play elimination tournament will be held preparatory to the finals. Entrants will be notified with regard to courses and dates of local tournament week and opponents will be announced. The match-play tournament will determine the area champions who will compete with other regional winners in the finals, to be held October 6th and 7th at Shawnee Inn, Delaware Gap, Pennsylvania.

Prizes will be awarded to the qualifiers and the prize committee will promptly contact the winners.

FELLER LEAVES AM-PAR

NEW YORK—Sid Feller, A & R Director and recording artist of Am-Par Record Corporation, has announced that he is leaving his position effective August 1st, 1957. With most of the label's 1957 album releases already finished, Feller said he found himself with little opportunity to create and to further his own varied talents. Sid, who arranged and produced Evdje Gorme's hit "Momma Teach Me To Dance" has been responsible for many of Am-Par's best selling albums and singles, including his own album "Music For Expectant Mothers."

Before joining Am-Par in July, 1953, Feller did most of the arranging for the Jackie Gleason albums and the Janie Foman TV show, as well as many free-lance recording dates as arranger-conductor. Prior to that, Feller was Eastern A & R Musical Director for Capitol Records.

Feller plans to remain as an arranger-conductor as well as produce records for independent record companies.

The parting is on very amicable terms, and Sid will be called in on a free lance basis as conductor, etc. since no replacement is contemplated.

Don Costa will continue as A & R Director and Joe Bologna will assume the vacancy of Sid Feller as A & R Director and arranger.
Steaming off with a "Big Sound" on her First Release!

JANICE HARPER

backed by 52 piece orchestra and chorus

BON VOYAGE

and

TELL ME THAT YOU LOVE ME TONIGHT

on Prep 111
### Capitol Signs Freddy Martin

**HOLLYWOOD** — Freddy Martin, currently featured with his orchestra at the Cocomo Club west of the Hollywood Farmer's Mart, has signed with Capitol Records, according to President Glenn W. McCall. During his successful 20-year tenure in the record business Martin has produced such hits as "Hat Sat Song," "Intermezzo," "Symphony," "Cummy," "Bumble Boogie," "Santa Catalina" and he was responsible for popularizing the classical piano concerto, repudiating Tchaikovsky Piano Concerto No. 1 "Rachmaninoff Piano Concerto No. 3" and the "Warsaw Concerto." Martin will be recording both single and multiple albums. A one-producer Dave Cavanaugh will produce the Martin record sessions. Martin's first session, however, will be supervised by Lee Gillette, due to Cavanaugh's absence.

The Martin orchestra features in addition to the maestro on tenor and soprano saxophones and clarinet, Johnnie Cochran and Ralph Anthony, vocals, the singing Martin Men, and Dave Leonard and Bob Hunter on twin pianos. Martin formed his first band and also started his recording career in 1923. He was born in Cleveland in 1896.

Momentarily Martin will be announcing plans for a coast-to-coast television show, probably via the NBC-TV network.

### Bailey Gets Dot Post

**HOLLYWOOD**—Randy Wood, president of Dot Records, has announced the appointment of J. N. (Jim) Bailey to the post of Director of Administration and Finance for Dot, succeeding L. L. Thornton, who recently resigned. Associated with RCA Victor for fourteen years in many responsible administrative and financial capacities, Bailey had been Director of Planning and Production at RCA's Indianapolis, Indiana, plant for the past five years.

Wood disclosed that Bailey would play a vital role in the continued expansion of Dot's operation in the recording industry. Bailey is expected to arrive at Dot's Hollywood headquarters in the near future.

### Best Selling Pop Albums

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><em>Love Is the Thing</em></td>
<td>Nat &quot;King&quot; Cole</td>
<td>Capitol</td>
<td>3</td>
</tr>
<tr>
<td>2</td>
<td>Around the World in Eighty Days</td>
<td></td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>3</td>
<td><em>Swinging</em> Affair!</td>
<td>Frank Sinatra</td>
<td>Capitol</td>
<td>2</td>
</tr>
<tr>
<td>4</td>
<td>My Fair Lady</td>
<td>Broadway Cast</td>
<td>Columbia</td>
<td>5</td>
</tr>
<tr>
<td>5</td>
<td>Mantovani Film Encores</td>
<td>Mantovani</td>
<td>RCA</td>
<td>4</td>
</tr>
<tr>
<td>6</td>
<td><em>Oh! The Things I Used to Know</em></td>
<td>Harry Belafonte</td>
<td>RCA</td>
<td>11</td>
</tr>
<tr>
<td>7</td>
<td>Steady Date</td>
<td>Tommy Sands</td>
<td>RCA</td>
<td>6</td>
</tr>
<tr>
<td>8</td>
<td>Roger Williams' Songs of the Fabulous Fifties</td>
<td>Roger Williams</td>
<td>RCA</td>
<td>8</td>
</tr>
<tr>
<td>9</td>
<td>Dance to the Music of Lester Lanin</td>
<td></td>
<td>RCA</td>
<td>10</td>
</tr>
<tr>
<td>10</td>
<td><em>An Evening with Belafonte</em></td>
<td>Harry Belafonte</td>
<td>RCA</td>
<td>11</td>
</tr>
<tr>
<td>11</td>
<td><em>Spirituals</em></td>
<td>Tennessee Ernie Ford</td>
<td>RCA</td>
<td>12</td>
</tr>
<tr>
<td>12</td>
<td><em>Oklahoma</em></td>
<td></td>
<td>RCA</td>
<td>16</td>
</tr>
<tr>
<td>13</td>
<td>The King and I</td>
<td>Movie Cast</td>
<td>RCA</td>
<td>17</td>
</tr>
<tr>
<td>14</td>
<td><em>The Edie Dukin Story</em></td>
<td></td>
<td>RCA</td>
<td>14</td>
</tr>
<tr>
<td>15</td>
<td><em>Calypso</em></td>
<td>Harry Belafonte</td>
<td>RCA</td>
<td>15</td>
</tr>
<tr>
<td>16</td>
<td>About the Blues</td>
<td>Julie London</td>
<td>RCA</td>
<td>17</td>
</tr>
<tr>
<td>17</td>
<td>Here's Little Richard</td>
<td>Little Richard</td>
<td>RCA</td>
<td>18</td>
</tr>
<tr>
<td>18</td>
<td>New Girl in Town</td>
<td>Broadway Cast</td>
<td>RCA</td>
<td>19</td>
</tr>
<tr>
<td>19</td>
<td><em>S Wonderful</em></td>
<td>Ray Conniff</td>
<td>RCA</td>
<td>20</td>
</tr>
<tr>
<td>20</td>
<td>Pat</td>
<td>Ray Conniff</td>
<td>RCA</td>
<td>21</td>
</tr>
<tr>
<td>21</td>
<td>Dance the Bop</td>
<td>Ray Conniff</td>
<td>RCA</td>
<td>22</td>
</tr>
<tr>
<td>22</td>
<td>Buddy Knox</td>
<td></td>
<td>RCA</td>
<td>23</td>
</tr>
<tr>
<td>23</td>
<td>The Flying Platters</td>
<td></td>
<td>RCA</td>
<td>24</td>
</tr>
<tr>
<td>24</td>
<td><em>You're the Only One For Me</em></td>
<td>Ray Conniff</td>
<td>RCA</td>
<td>25</td>
</tr>
<tr>
<td>25</td>
<td>Waltz with Lawrence Welk</td>
<td></td>
<td>RCA</td>
<td>24</td>
</tr>
</tbody>
</table>
Jubilee's BIG 3

Don Rondo goes all the way with
WHITE SILVER SANDS
Jubilee 5288

Bill Darrel sings
RAINBOW B/W
DO YOU CARE
Jubilee 5290

Bob Whalen sings
ME AND MY IMAGINATION b/w Sunshine & Rain
Jubilee 5289

The Cash Box—"DISK OF THE WEEK"
The BILLBOARD'S—"REVIEW SPOTLIGHT"
VARIETY—"BEST BET"

BLUE CHIP
That Fabulous Instrumental
"ECHO, ECHO, ECHO"
by Don Lee
BLUE CHIP 0013

JOSIE
The Cadillacs'
Latest Hit
"MY GIRL FRIEND"
JOSIE 820

JOSIE
Brand New
The Original Cadillacs'
(Speedoo)
"LUCY"
b/w HURRY HOME
JOSIE 821

WINLEY
2 Big Ones On Winley Label
Charlie White
"SWEETIE BABY"
# 219
The Jesters
"SO STRANGE"
# 210

*Products of JAY-GEES RECORD CO., INC.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Album Reviews**

**POPULAR**

"CHRIS CONNOR SINGS THE GEORGE GERSHWIN ALMANAC OF SONGS"—Atlantic 3-001 (2-12" LP)

Atlantic enters the 2-pocket LP competition of songs-of-the-best-composers by major stylists with this Gershwin package by Chris Connor. It is an effort worthy of the great composer, and the artist, who sings the 30 Gershwin gems ("Soon," "Embraceable You," "Fascinating Rhythm") with her usual regard for the class melody and lyric. Excellent, and varied. On a roll with men like Bill Jackson (vibes); Barry Galbraith (guitar); Herbie Mann (flute). Package contains bio and pictures of stars in Gershwin shows. Look for a great sales response here.

"THE PRIDE AND THE PASSION" — Music from the sound track of the picture—Capitol W-575 (1-12" LP)

This package is the sound track score to the Frank Sinatra-Cary Grant-Sophia Loren starrer. The first-rate cast is underpinned by the major sales factor in the sales punch of the set. The George Antheil score is aptly suited to the Spanish environment of the film, highly rhythmic, eloquent, and melodic. A better sound track entry due for impressive sales.

"MIDNIGHT ON THE CLIFFS"—Les Baxter, His Chorus and Orchestra—Capitol T 845 (1-12" LP)

Returning to mood music after two albums featuring interpretive drum work, Baxter, the orchestra, and chorus invitingly offer such selections as the title song, "Wake the Town and Tell the People," "Blue Mirage," and "Unchained Melody." Soft, smooth arrangement by Baxter makes this a high grade mood album. Good item for the mood shelves.

"HARMONIZIN' THE OLD SONGS" — Fred Waring and His Pennsylvanians — Decca DL 8335 (1-12" LP)

On ground familiar to Waring and his Pennsylvaniaans, the distinguished Waring Glee Club harmonize on 12 all-time favorites, songs like "My Gal Sal," "Long Long Ago." Included are several swing versions of the hit ("Sweet Adeline," "You Tell Me Your Dreams"). Waring admirers will consider the package a must.

**LES ELGART FOR DANCERS ALSO**—Les Elgart And His Orchestra—Columbia CL 1608 (1-12" LP)

Elgart is a leader among dance-bands, and the dancing crowd carries a lot of sales punch. In this latest Elgart package, the maestro touches on 12 evergreens with lilt, and snap, providing enjoyable listening. Tunes include "Why Do I Love You," "The Boy Next Door," and "You Go To My Head." Major dance-band entry.

"SCRAPBOOK"—The Voices Of Walter Schumann—RCA Victor LPM-1466 (1-12" LP)

The accomplished vocal group have indeed a scrapbook here, a varied collection of musical notations sung with noteworthy invention by the ensemble. Selections include a delightful stint on the "Scherez" from Tschaikovsky's Fifth Symphony; an exciting rendition of "Blue Moon," and a folk offering on "He's Gone Away." An expert vocal group with an extremely able stock item.

"A MILLION MEMORIES"—Ted Lewis—RKO Unique ULP 122 (1-12" LP)

This disk is a follow-up to a previous Lewis effort from RKO-Unique that traced the musical career of the veteran performer. Here Lewis sings selections containing happy philosophy ("Be Yourself," "Music Is Magic"), and familiar strains ("Baby Face," "Somebody Stole My Gal"). The entertainers is, of course, completely at home with the bill. Many will seek such nostalgia by the pro.

"OMAR KHAYYAM" — "THE MOUNTAIN" — Victor Young—Daniele Amfitheatrof—Decca DL 8449 (1-12" LP)

Two sound-drama scores have been coupled here, one, the late Victor Young's colorfully Oriental score for "Omar Khayyam," the other Daniel Amfitheatrof's sweeping description of the grandeur and mystery of mountains from the flick, "The Mountain." The composers conduct their own works. Adventure-minded compositions for the sound-track market.

"KENTON WITH VOICES"—Stan Kenton And His Orchestra—The Modern Men-Capitol 7 T 810 (1-12" LP)

Kenton and the orch are supporting a jazz-inspired vocal combo, the Modern Men, here. The combination comes off very well; the class Kenton orch offers its jazz inspiration to the inventive harmony of the singing group. Material is composed of originals and evergreens. Kenton and voices form a noteworthy vocal-instrumental team. The Kenton tie-in gives the set excellent name value.

"SWEET HOUR OF PRAYER"—Roy Rogers And Dale Evans—RCA Victor LPM-1439 (1-12" LP)

Well known for their religious activities, Roy Rogers and Dale Evans offer, individually and in duets, a program of 12 famed hymns ("Old Rugged Cross," "Love Lifted Me," "Near the Cross") sung by the married pair with notable tenderness and warmth. Fine orch-chorus arrangements led by Jack Mann and Paul McKelton. A collection of hymns that Rogers-Evans fans will treasure.

"MUSIC FOR YOUR SOLITUDE"—Robert Ashley And His Orchestra—MGM E 855 (1-12" LP)

Ashley and the orch have managed a definitely superior mood disk here. Rather than rely solely on lush string effects, the maestro has taken the time to skillfully, and inventively put his orchestrations across. Thematic material is excellent ("Star Dust," "You And The Night And The Music," "Street Scene"). A mood offering with lots of fine "extras."

"THE DADDY OF 'EM ALL"—Ernest Tubb—Decca DL 8553 (1-12" LP)

Country crooner Tubb is one of the most popular entertainers in his field, and packages by the performer can be looked at as major C&W stock. The bill of mostly country romancers ("Mississippi Gal," "I Know The Moment I Lost You") are encountered with fine rhythm and expression by the famed artist. Keep well stocked for C&W traffic.

"THE MAGIC OF BELIEVING"—Beryl Davis, Jane Russell, Connie Haines — Capitol 7852 (1-12" LP)

The three stars have recorded before ("Do Lord"), and have appeared in various Hollywood niteries. On this Capitol issue, the girls display excellent harmonies on a program of mostly pop inspirations ("Vaya Con Dios," "He Was There," "At-ent-tuh-ate The Positive"). Look for heavy deejay play. Fine sales prospects.

"MOOD RHAPSODY"—Three Tops—Crown CLP 5017 (1-12" LP)

The instrumental make-up of the threesome is a Hammond organ, guitar, and accordion, a combination which creates 12 smooth and medium-tempo performances on a bill of old favorites ("Green Eyes," "Girl Of My Dreams," "Whispering"")in a most tasteful, and pleasingly engaging sessions that professionally capture a mood spirit.
"JEWISH COMEDY SONGS"—The Barton Brothers Apollo LP 475 (1-12" LP)

Combining their past Yiddish hits on one LP ("Joe & Lou!" "Cowboy Serenade," and "Troubles"), the Barton Brothers create laughter from the first band to the last. Set to a "lullaby" tempo, the routines are delivered by the team in the hilarious style that makes them favorites of the Yiddish disk buyer. Dealers in the right locales will do well to stock heavily.

"JOSE MELIS"—MGM E5527 (1-12" LP)

Popular Latin pianist Jose Mels departs from his more familiar Latin keyboard athens for a generally brisk, and up-tempo series of pressings designed for a pop and/or mood audience. The Melis approach has obvious flash appealingly true to the melody. Selections include "Serenata," "September Serenade," and the "Terry Theme." Though cast in a new light, disk-wise, Melis comes off extremely well.

"BANJO & MINS TREL DAYS"—The Happy Harts "Singing Banjo Band"—Kapp KL-1061 (1-12" LP)

The group has two other similar, successful LP entries under its belt. Recollections of a bygone vaudeville festivity, they are again joyfully and sentimentally recreated by the Happy Harts "Singing Banjo Band" on 29 banjo-minstrel favorites ("The Bowery," "Big release for the Dreamer," "After the Ball," etc.) Fine package of nostalgia.

"MALLE T MAGIC"—Harry Breuer And His Quiet—Audio Fidelity AFLP 1825 (1-12" LP)

Audio Fidelity has made another convincing case for hi-fi presentations with this disk utilizing the mallet instruments of the Harry Breuer Quietet. The selections mostly cover re-arranged items ("Flight Of The Tumble Bug," "Dance Macabre"), and the inviting rhythmic sense of the group brightly brings them across. Sound is up to the best Audio Fidelity standards. Hi-fi buffs will enjoy the set technically, and artistically.

"TROMBONE AND SAXOPHONE POLKA & OBERER"—Ray Henry—Dana DLP 1273 (1-12")

"BEAUTIFUL DOLL"—Gene Wisniewski And His Harmony Bells Orchestra—Dana DLP 1235 (1-12")

"POLKA TIME"—Ray Henry—Dana DLP 1236 (1-12")

Dana, busily providing the polka dancing public with a voluminous catalogue of polka LP's, has three more entries, all featuring original, popular Henry and Wisniewski crews, ably suited to the demands of the dance-step's admirers. Both orches have the vitality, and zest for polka sessions in the happiest tradition of the folk dance. Prime polka stock.

"SHORTY ROGERS PLAYS RICHARD RODGERS"—Shorty Rogers And His Giants—RCA Victor LPM-1206 (1-12" LP)

Rogers and His Giants crew have taken 10 inviting songs by Rodgers and Hart ("I've Got Five Dollars," "Thou Swell," and "It's Got To Be Love") to their jazz hearts, and have added an original, swinging, "Waltz No. 10," to the program. The selections get both combo and big band scoring, and good work from the likes of Rogers (trumpet), Folly (piano), and Jack Montrose (sax.) Refreshing jazz artistry.

"AT THE EMBERS"—Dorothy Donegan, Piano—Roulette R-26010 (1-12" LP)

Miss Donegan is a keyboard familiar to many New Yorkers who have played the nite out at the jazz niter, the Embers. The ivories can really be put through an endurance test when the performer is in an uptempo frame of mind. It's the latter approach that dominates this LP, a vivid and exciting display of the artist's slick, jazz-inspired ivory attack. In a warm vein, "My Funny Valentine," and "September Song" nicely highlights Miss Donegan's sensitivity. Striking ivory work.

"THE OSCAR PETTERTON TRIO AT THE STRATFORD SHAKESPEAREFESTIVAL"—Verve MGVS-8024 (1-12" LP)

Conducted by Petterson and the smart support of Herb Ellis (guitar) and Ray Brown (bass) at the Festival last year offer the jazz enthusiast personally intimate invocations, ones that stand out for their individuality, and freedom of approach. Jazz work of a high order.

"FLUTE SUITE"—A. K. Salin—Savoy MG 12102 (1-12" LP)

Arranger composer Salin has put the flute up front in this Savoy LP of 6 mostly medium tempo vignettes played effectively by flutist's Herbie Mann, and Frank Weiss. Backing the two Flutes (trumpet), F. Broun, three of whom are Joe Wieder (trumpet); Wendell Marshall (bass) and Hank Jones (piano). A selection from Savoy's "Jazz For Playboys" set ("Woolfson's Lament") is included, Attractive scoring keenly performed.

"ADVENTURE WITH CHARLIE"—Charlie Ventrman, sax-Electric 1234 (1-12" LP)

A rarity among jazz combos, the French horn has its day on this disk utilizing the services of four French horns backed by a four-man rhythm section. The selections are indicative of the instruments' solid niche in a jazz combo, particularly on expressive sets such as "Come Rain Or Come Shine." Lead French horn artist is Julius Watkins, Rhythm section includes arranger Mat Mathews (accordion); Osie Johnson (drums); Joe Fuma (guitar). Convincing presentation for the French horn and jazz.

"FRENCH HORN PLUS RHYTHM"—Elektra 62 (1-12")

The date has brought together a group of 6 jazz notables, a combo with a swing interest at heart, and some very interesting points to press along the way. Sessions are on the up-tempo with the exception of the sensitively worked-out "Embraceable You" band. Some in the cast: Thad Jones (tenor); Frank Wess (flute & tenor); Doug Watkins (bass); Mal Waldron (piano). Fertile jazz performances.

"OLIO"— Prestige LP 7084 (1-12" LP)

The date has brought together a group of 6 jazz notables, a combo with a swing interest at heart, and some very interesting points to press along the way. Sessions are on the up-tempo with the exception of the sensitively worked-out "Embraceable You" band. Some in the cast: Thad Jones (tenor); Frank Wess (flute & tenor); Doug Watkins (bass); Mal Waldron (piano). Fertile jazz performances.

HINDEMITH: Concerto For Harp, Windwinds, And Orchestra—Kammermuzik, G "23, No. (1922)—Concerto For Trumpet, Bassoons, And Orchestra—Little Symphony Of Yiddish Charms—Gregory Millar, Conductor—Fantasy 5001 (1-12" LP)

SKALKOTTAS: Twelve Dances—Little Symphony Of San Francisco—Gregory Millar, Conductor—Fantasy 5002 (1-12" LP)

These two releases initiate a line of classical disks from the Fantasy. Under the label's "Vista Series," both waxings feature, with the exception of Hindemith's "Kammermuzik," first recordings: intriguing orchestral works by Hindemith, and beautifully orchestrated Greek dances by the late Nikos Skalkottas. An expert ensemble, the Little Symphony Of San Francisco, directed by Gregory Millar, is heard on both recordings. Excellent sound. These are rare legends.
ATTENTION DEJAY'S, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

ATTENTION DEJAY'S, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASK BOX"
WEIR—Buffalo, N. Y.
1. So Rare (J. Dorsey)
2. I'm Gonna Sit Right Down (J. Williams)
3. Build Your Love Like a Story (S. Williams)
4. Teddy Bear (E. Presley)
5. My Heart Is Filled With You (S. Williams)
6. Rockin' Around the Christmas Tree (J. Dorsey)
7. It's Not For Me To Say
8. Old Cape Cod (P. Page)
9. White Shirt Sandy (P. Page)
10. Bye, Bye Love (W. Pierce)

Bill Terry
KLLJ—Salt Lake City, Utah
1. Something Old
2. Something New
3. Something Borrowed
4. Something Blue
5. The White Horse
6. Gone With Love
7. Hi He Stove-O (L. Nye)
8. Fire in My Heart (J. Williams)
9. Our Of My Dreams

Dorothy Kinney
KSYA—McGeeho, Ark.
1. Love Letters In The Sand
2. So Rare (J. Dorsey)
3. White Sport Coat (Robbins)
4. Bye, Bye Love (Evelyn)
5. Queen Of The Sand (P. Page)
6. Old Cape Cod (P. Page)
7. Nine Walls (J. Reeves)
8. Four Walls (J. Reeves)
9. Seven Step Parade
10. My Personal Possession

Bob Wells
KWEB—Fitchburg, Mass.
1. Love Letters In The Sand
2. So Rare (J. Dorsey)
3. White Sport Coat (Robbins)
4. Bye, Bye Love (Evelyn)
5. Queen Of The Sand (P. Page)
6. Old Cape Cod (P. Page)
7. Nine Walls (J. Reeves)
8. Four Walls (J. Reeves)
9. Seven Step Parade
10. My Personal Possession

Lou Baril
WIXX—Utica, N. Y.
1. Teenager's Romance (Nelson)
2. Bye, Bye Love (Evelyn)
3. Teddy Bear (E. Presley)
4. Shangri-La (Four Coins)
5. Love Letters In The Sand
6. Eighteen (C. Francis)
7. I'm Gonna Sit Right Down (J. Williams)
8. Four Walls (J. Reeves)
9. Next Step Parade
10. My Personal Possession

Larry Jones
WPOP—Hartford, Conn.
1. Bye, Bye Love (Evelyn)
2. Love Letters In The Sand
3. Crazy Crazy Party (Conn)
4. It's Not For Me To Say (J. Mathis)
5. Be My Girl (J. Mathis)
6. So Rare (J. Dorsey)
7. Fabulous (C. Gracia)
8. Old Cape Cod (P. Page)
9. Summer Love (J. James)
10. Your Kisses Kill Me (Germa)

Bob Burr
KRXV—McKines, Ariz.
1. Love Letters In The Sand
2. So Rare (J. Dorsey)
3. Teenager's Romance (Nelson)
4. Teddy Bear (E. Presley)
5. Wonderful Wonderful (J. Mathis)
6. Bye, Bye Love (Evelyn)
7. Little Darlin' (Diamonds)
8. Freight Train (R. Draper)
9. Four Walls (J. Reeves)
10. Old Cape Cod (P. Page)

Bob Brun
WLW—Cincinnati, Ohio
1. With All My Heart (Sands)
2. Crazy Crazy Party (Conn)
3. Love Letters In The Sand (P. Boone)
4. It's Not For Me To Say (J. Mathis)
5. Be My Girl (J. Mathis)
6. So Rare (J. Dorsey)
7. Fabulous (C. Gracia)
8. Old Cape Cod (P. Page)
9. Summer Love (J. James)
10. Your Kisses Kill Me (Germa)

Jack Denton
WLW—Cincinnati, Ohio
1. Around The World (Hansik)
2. Old Cape Cod (P. Page)
3. Crickets On Parade
4. Do You Ever Think Of Me
5. Wonderful Wonderful (J. Mathis)
6. Crazy Love (F. Sinatra)
7. Fire Down Below (Southern)
8. Sleepy Sunday Afternoon
9. My Personal Possession (N. Cole)
10. My Personal Possession

Milo Hamilton
WIND—Chicago, Ill.
1. Bye, Bye Love (Evelyn)
2. Love Letters In The Sand (P. Boone)
3. White Sport Coat (Robbins)
4. It's Not For Me To Say (J. Mathis)
5. I Like Your Kind Of Love (A. Williams)
6. With All My Heart (Sands)
7. Around The World
8. Wonderful Wonderful (J. Mathis)
9. Rainbow (R. Hamilton)
10. Stone Door (B. Ward)

Dorothy Kinney
KSYA—McGeeho, Ark.
1. Love Letters In The Sand
2. So Rare (J. Dorsey)
3. White Sport Coat (Robbins)
4. Bye, Bye Love (Evelyn)
5. My Personal Possession
6. Old Cape Cod (P. Page)
7. -
8. -
9. -
10. -

Gerry Myers
CKOT—Ottawa, Ont., Can.
1. Bye, Bye Love (Evelyn)
2. Shangri-La (Four Coins)
3. I'm Gonna Sit Right Down (J. Williams)
4. Star Dust (B. Ward)
5. -
6. Whispering Bells (F. Rodgers)
7. Talk To Me Sweetie (B. Drake)
8. Deep Within Me (Cassavas)
9. -
10. -

Bill "Squirly" Mullen
WSID—Baltimore, Md.
1. So Rare (J. Dorsey)
2. It's Not For Me To Say (J. Mathis)
3. Old Cape Cod (P. Page)
4. My Dream (Flattens)
5. Cool Street (B. Crocker)
6. The White Horse
7. How High The Moon
8. Mary Crawford (A. Calderon)
9. Green Eyes (J. Mendez)
10. Adios Muchachos (D. Santiago)

Jimmy Camilli
WCSS—Amsterdam, N. Y.
1. With All My Heart (Sands)
2. Crazy Crazy Party (Conn)
3. Love Letters In The Sand (P. Boone)
4. It's Not For Me To Say (J. Mathis)
5. Be My Girl (J. Mathis)
6. So Rare (J. Dorsey)
7. Fabulous (C. Gracia)
8. Old Cape Cod (P. Page)
9. Summer Love (J. James)
10. Your Kisses Kill Me (Germa)

Jerry Leighton
WAAK—Chicago, Ill.
1. Close Your Eyes (H. Lance)
2. Love Letters In The Sand (P. Boone)
3. One For My Baby (Sonnente)
4. Six God For Me (N. Cole)
5. Echo, Echo, Echo (D. Lee)
6. With All My Heart (Sands)
7. White Silver Sands (Rando)
8. Nine Walls (J. Reeves)
9. Little Baby (P. Como)

Johnny St. James
WEZ—Boston, Mass.
1. Love Letters In The Sand (P. Boone)
2. White Sport Coat (Robbins)
3. It's Not For Me To Say (J. Mathis)
4. I Like Your Kind Of Love (A. Williams)
5. With All My Heart (Sands)
6. Around The World
7. Wonderful Wonderful (J. Mathis)
8. Wonderful Wonderful (J. Mathis)
9. Rainbow (R. Hamilton)
10. Stone Door (B. Ward)
THE PEATMAN ANNUAL SURVEY OF SONG HITS WITH THE LARGEST RADIO AND TV AUDIENCES
(July 1, 1956 to July 1, 1957)

THE 35 SONG HITS WITH THE LARGEST RADIO AND TELEVISION AUDIENCES ARE LISTED BELOW IN ORDER OF THE TOTAL ACI POINTS RECEIVED IN THE ACI SURVEYS DURING THE YEAR. Songs currently active are marked with an asterisk. Songs whose activity began prior to July 1, 1956 are noted by the date... (1956)

<table>
<thead>
<tr>
<th>RANK</th>
<th>TOTAL ACI POINTS</th>
<th>WEEKS IN ACI SURVEY</th>
<th>SONG TITLE</th>
<th>PUBLISHER</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>58396</td>
<td>38</td>
<td>TRUE LOVE</td>
<td>Boston Hill</td>
</tr>
<tr>
<td>2</td>
<td>51665</td>
<td>40</td>
<td>*I COULD HAVE DANCED ALL NIGHT (1956)</td>
<td>Chappell</td>
</tr>
<tr>
<td>3</td>
<td>36954</td>
<td>21</td>
<td>ROUND AND ROUND</td>
<td>Rush</td>
</tr>
<tr>
<td>4</td>
<td>27488</td>
<td>42</td>
<td>ON THE STREET WHERE YOU LIVE (1956)</td>
<td>Chappell</td>
</tr>
<tr>
<td>5</td>
<td>27448</td>
<td>42</td>
<td>SINGING THE BLUES</td>
<td>Acuff-Rose</td>
</tr>
<tr>
<td>6</td>
<td>26383</td>
<td>20</td>
<td>BANANA BOAT SONG</td>
<td>E. B. Marks-Bryden</td>
</tr>
<tr>
<td>7</td>
<td>25682</td>
<td>20</td>
<td>MARIONNE</td>
<td>Montclair</td>
</tr>
<tr>
<td>8</td>
<td>24855</td>
<td>18</td>
<td>LOVE ME TENDER</td>
<td>Presley</td>
</tr>
<tr>
<td>9</td>
<td>24326</td>
<td>26</td>
<td>CANADIAN SUNSET</td>
<td>Green River</td>
</tr>
<tr>
<td>9</td>
<td>19874</td>
<td>10</td>
<td>YOUNG LOVE</td>
<td>Lowery</td>
</tr>
<tr>
<td>11</td>
<td>19742</td>
<td>26</td>
<td>FRIENDLY PERSUASION</td>
<td>Feist</td>
</tr>
<tr>
<td>12</td>
<td>18349</td>
<td>24</td>
<td>WHATEVER WILL BE WILL BE (1956)</td>
<td>Artists</td>
</tr>
<tr>
<td>13</td>
<td>18172</td>
<td>28</td>
<td>JUST WASHING IN THE RAIN</td>
<td>Golden West</td>
</tr>
<tr>
<td>14</td>
<td>16897</td>
<td>32</td>
<td>I'VE GROWN ACCUSTOMED TO YOUR FACE (*1956)</td>
<td>Chappell</td>
</tr>
<tr>
<td>15</td>
<td>16822</td>
<td>16</td>
<td>BUTTERFLY</td>
<td>Moultrie-Presley</td>
</tr>
<tr>
<td>16</td>
<td>16628</td>
<td>22</td>
<td>CINDY OH CINDY</td>
<td>Chappell</td>
</tr>
<tr>
<td>17</td>
<td>16624</td>
<td>23</td>
<td>MUTUAL ADMIRATION SOCIETY</td>
<td>Oxford</td>
</tr>
<tr>
<td>18</td>
<td>16534</td>
<td>20</td>
<td>HEY JEALOUS LOVER</td>
<td>Princess</td>
</tr>
<tr>
<td>19</td>
<td>16320</td>
<td>20</td>
<td>ALLEGHENY MOON (1956)</td>
<td>Chadwell</td>
</tr>
<tr>
<td>20</td>
<td>16113</td>
<td>19</td>
<td>TWO DIFFERENT WORLDS</td>
<td>Chantez</td>
</tr>
<tr>
<td>21</td>
<td>16052</td>
<td>18</td>
<td>BLUEBERRY HILL</td>
<td>Trinity</td>
</tr>
<tr>
<td>22</td>
<td>15782</td>
<td>18</td>
<td>DON'T FORGER ME</td>
<td>Trinity</td>
</tr>
<tr>
<td>23</td>
<td>15121</td>
<td>18</td>
<td>CHANTEZ CHANTEZ</td>
<td>Trinity</td>
</tr>
<tr>
<td>24</td>
<td>14989</td>
<td>19</td>
<td>GREEN DOOR</td>
<td>Trinity</td>
</tr>
<tr>
<td>25</td>
<td>14612</td>
<td>21</td>
<td>I DREAMED</td>
<td>Trinity</td>
</tr>
<tr>
<td>26</td>
<td>13873</td>
<td>19</td>
<td>MONEY TREE</td>
<td>Frank</td>
</tr>
<tr>
<td>27</td>
<td>13825</td>
<td>16</td>
<td>TONIGHT YOUR BELONG TO ME</td>
<td>Bregman-Vocov-Conover</td>
</tr>
<tr>
<td>28</td>
<td>13861</td>
<td>25</td>
<td>JUST IN TIME</td>
<td>Stratford</td>
</tr>
<tr>
<td>29</td>
<td>13561</td>
<td>16</td>
<td>DO I LOVE YOU (Because You're Beautiful)</td>
<td>Williamson</td>
</tr>
<tr>
<td>30</td>
<td>13277</td>
<td>20</td>
<td>ROUND DAD</td>
<td>Boswell &amp; Linn</td>
</tr>
<tr>
<td>31</td>
<td>12106</td>
<td>10</td>
<td>LOVE LETTERS IN THE SAND</td>
<td>Bourne</td>
</tr>
<tr>
<td>32</td>
<td>11908</td>
<td>13</td>
<td>LITTLE DARLIN</td>
<td>Excellence</td>
</tr>
<tr>
<td>33</td>
<td>11908</td>
<td>13</td>
<td>ALMOST PARADISE</td>
<td>Peer</td>
</tr>
<tr>
<td>34</td>
<td>11223</td>
<td>18</td>
<td>HAPPINESS STREET</td>
<td>Planetary</td>
</tr>
<tr>
<td>35</td>
<td>11176</td>
<td>10</td>
<td>MY PRAYER</td>
<td>Shapiro-Bernstein</td>
</tr>
</tbody>
</table>

FAVORITE STANDARDS OF 1956-1957 SEASON
THE 35 STANDARDS WITH THE LARGEST RADIO AND TELEVISION AUDIENCES ARE LISTED BELOW IN ORDER OF THE TOTAL ACI POINTS RECEIVED IN ACI SURVEYS DURING THE YEAR JULY 1, 1956 TO JULY 1, 1957.

<table>
<thead>
<tr>
<th>RANK</th>
<th>TOTAL ACI POINTS</th>
<th>WEEKS IN ACI SURVEY</th>
<th>SONG TITLE</th>
<th>PUBLISHER</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>12411</td>
<td>21</td>
<td>TEA FOR TWO</td>
<td>Harms</td>
</tr>
<tr>
<td>2</td>
<td>8702</td>
<td>24</td>
<td>AUTUMN LEAVES</td>
<td>Marbro Co. - Hill &amp; Range</td>
</tr>
<tr>
<td>3</td>
<td>8617</td>
<td>22</td>
<td>JUST ONE OF THOSE THINGS</td>
<td>Harms</td>
</tr>
<tr>
<td>4</td>
<td>8175</td>
<td>5</td>
<td>WHITE CHRISTMAS</td>
<td>Berlin</td>
</tr>
<tr>
<td>5</td>
<td>8004</td>
<td>22</td>
<td>BEGIN THE BEGINNING</td>
<td>Harms</td>
</tr>
<tr>
<td>6</td>
<td>7925</td>
<td>2</td>
<td>EASTER PARADE</td>
<td>Harms</td>
</tr>
<tr>
<td>7</td>
<td>7761</td>
<td>8</td>
<td>HAPPY BIRTHDAY TO YOU</td>
<td>Harms</td>
</tr>
<tr>
<td>8</td>
<td>7411</td>
<td>28</td>
<td>'S WONDERFUL</td>
<td>Summy</td>
</tr>
<tr>
<td>9</td>
<td>6498</td>
<td>11</td>
<td>ST. LOUIS BLUES</td>
<td>Summy</td>
</tr>
<tr>
<td>10</td>
<td>6402</td>
<td>16</td>
<td>BIRTH OF THE BLUES</td>
<td>Summy</td>
</tr>
<tr>
<td>11</td>
<td>6289</td>
<td>15</td>
<td>TENDERLY</td>
<td>Summy</td>
</tr>
<tr>
<td>12</td>
<td>6143</td>
<td>8</td>
<td>ALEXANDER'S RAGTIME BAND</td>
<td>Summy</td>
</tr>
<tr>
<td>13</td>
<td>6011</td>
<td>20</td>
<td>BLUE SKIES</td>
<td>Summy</td>
</tr>
<tr>
<td>14</td>
<td>5734</td>
<td>4</td>
<td>SANTA CLAUS IS COMIN' TO TOWN</td>
<td>Summy</td>
</tr>
<tr>
<td>15</td>
<td>5606</td>
<td>9</td>
<td>TIGER RAG</td>
<td>Summy</td>
</tr>
<tr>
<td>16</td>
<td>5576</td>
<td>16</td>
<td>FROM THIS MOMENT</td>
<td>Shapiro-Bernstein</td>
</tr>
<tr>
<td>17</td>
<td>5439</td>
<td>14</td>
<td>IT'S ALL RIGHT WITH ME</td>
<td>Shapiro-Bernstein</td>
</tr>
<tr>
<td>19</td>
<td>5130</td>
<td>6</td>
<td>SOUR SWEET STRIPES</td>
<td>Shapiro-Bernstein</td>
</tr>
<tr>
<td>20</td>
<td>4683</td>
<td>11</td>
<td>ON THE SUNNY SIDE OF THE STREET</td>
<td>Shapiro-Bernstein</td>
</tr>
<tr>
<td>21</td>
<td>4463</td>
<td>16</td>
<td>STARS AND STRIPES FOREVER</td>
<td>Shapiro-Bernstein</td>
</tr>
<tr>
<td>22</td>
<td>4466</td>
<td>23</td>
<td>STAR DUST</td>
<td>Shapiro-Bernstein</td>
</tr>
<tr>
<td>23</td>
<td>4669</td>
<td>8</td>
<td>MALAGUENA</td>
<td>Shapiro-Bernstein</td>
</tr>
<tr>
<td>24</td>
<td>4469</td>
<td>15</td>
<td>WAITIN' FOR THE ROBERT E. LEE</td>
<td>Shapiro-Bernstein</td>
</tr>
<tr>
<td>25</td>
<td>4499</td>
<td>15</td>
<td>SEPTEMBER SONG</td>
<td>Shapiro-Bernstein</td>
</tr>
<tr>
<td>26</td>
<td>4448</td>
<td>5</td>
<td>EL CUMBACHERO</td>
<td>Shapiro-Bernstein</td>
</tr>
<tr>
<td>27</td>
<td>4438</td>
<td>11</td>
<td>APRIL IN PARIS</td>
<td>Shapiro-Bernstein</td>
</tr>
<tr>
<td>28</td>
<td>4358</td>
<td>5</td>
<td>CHARLESTON</td>
<td>Shapiro-Bernstein</td>
</tr>
<tr>
<td>29</td>
<td>4303</td>
<td>16</td>
<td>JUST A KICK OUT OF YOU</td>
<td>Shapiro-Bernstein</td>
</tr>
<tr>
<td>30</td>
<td>4175</td>
<td>11</td>
<td>MY BLUE HEAVEN</td>
<td>Shapiro-Bernstein</td>
</tr>
<tr>
<td>31</td>
<td>3991</td>
<td>12</td>
<td>COME RAIN OR COME SHINE</td>
<td>Shapiro-Bernstein</td>
</tr>
<tr>
<td>32</td>
<td>3885</td>
<td>12</td>
<td>YOU DO SOMETHING TO ME</td>
<td>Shapiro-Bernstein</td>
</tr>
<tr>
<td>33</td>
<td>3815</td>
<td>2</td>
<td>CALIFORNIA HERE I COME</td>
<td>Shapiro-Bernstein</td>
</tr>
<tr>
<td>34</td>
<td>3723</td>
<td>3</td>
<td>GOD BLESS AMERICA</td>
<td>Shapiro-Bernstein</td>
</tr>
<tr>
<td>35</td>
<td>3570</td>
<td>6</td>
<td>SOMEONE TO WATCH OVER ME</td>
<td>Shapiro-Bernstein</td>
</tr>
</tbody>
</table>

ATTENTION TO RECORD COMPANIES: Publishers, Artists
Top flight men with extensive experience in all phases of record sales and promotion available. Contacts in all markets.
Phone: EL-5408 or Write Box 407 c/o The Cash Box 1723 BROADWAY, NEW YORK, N.Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

PAT BOONE Love Letters In The Sand (ABC-Paramount)
FOUR ACES Yes Sir, That's My Baby (DECCA 30468)
DAVID SEVILLE Camellia Rock (ABC-Paramount)
THE KENTUCKIANS Way Out There (BEGONIA)
EYDIE GORME I'll Take Romance (ABC-Paramount)
THE KING SISTERS Imagination (CAPITOL)
BIG MAYBELLE All Of Me (SAYO 1301)
TINA ROBIN Lazy Fair (Coral 16544)
BOURNE, INC. — ABC CORP.
Mathis Scores At Shell House Opening

NEW YORK—Johnny Mathis, one of the brightest new stars to debut on the recording scene in the past year, is spending this week at the Shell House niter in Island Park, L. I. and proved to the viewers what the music industry has been saying about him for months now—“Mathis is gonna be one of the biggest”.

The Rogers, who only recently clicked on wax with twin hits “It’s Not For Me To Say” and “Wonderful! Wonderful!” performed with the poise of a veteran and displayed a voice that unseats the top names in the disk world.

Mathis has an unbelievable range that reaches both the high notes and the low notes with absolutely no effort. He sings with the greatest of ease and can hit a note with tremendous strength or with the utmost tenderness of a lullaby. His control and poise makes each viewer feel that he is singing directly to him as he works with a smile and sparkle in his hand. And his repertoire features top drawer standards (plus his two disk hits, of course) in addition to a number of exciting tunes that display Mathis’ tremendous versatility and great talent.

The opening night show had John-ny performing a striking version of “Day In—Day Out” that was thrilling. A master of the blues, he truly showed how it is done. As a novelty to his repertoire, he presented “I Want To Be A Mountain”, a tune tagged “When Summer Gets Blue”. For his closing encore, the hand-some lad drifted thru a medley of Richard Rodgers classics including “My Favorite Things”, “My Funny Valentine” and others.

One of the greatest pleasures of the evening was just listening to a master of the blues command control of one of the best new voices we’ve heard in many years.

Miller Wins Heart Award

CHICAGO—For his “outstanding service and generous support” of the 1956 Heart Fund, Howard Miller, WIND-WBBM (CBS) desejy, this city, received a Bronze Medallion Award at a special Heart Fund awards presentation ceremony in the Sherman Hotel, 6/27.

The Red Cross awarded a special certificate to CBS for its cooperation, service and support.

Others winning Bronze Medallions included Fahey Flynn, sports and newscaster; Sis Atlass, WBBM and WRBQ director of Public Affairs; and Chicago Daily News Columnist, Tony Weitzel.

Request Records Moves

NEW YORK—Request Records, in step with its planned expansion, has moved to larger quarters at 443 West 49th Street, New York 19, New York.

The firm has added to its staff Irv Steinberg, formerly with MGM and Bethlehem, to handle station promotion out of New York. Steinberg will report to H. L. Lensfelder, A & R head of Request Records.

Irven Deutch Resigns From RKO Music; Buys 3 Catalogues

NEW YORK—Irvin Deutch, general professional manager of RKO Music, last week announced his resignation from that post and at the same time announced that he had acquired the Allied and Encore music catalogs. Included in these catalogs are such standards as “Sunrise Serenade”, “Moonlight Cocktails”, “Manana Nicaragua”, “Falling Leaves”, “Million Dreams Ago”, “You Came A Long Way From St. Louis” and many others.

Well known maestro Russ Morgan is one of the partners in the new ownership.

It is understood that the catalogs were turned over to the new owners for an amount close to $100,000.

6 New LPs Released By Dot In July

HOLLYWOOD—Dot Records’ expansion of its album division continued with the release of six new albums during July. The six releases constitute a varied group, including a collection of 16 numbers by Eddie Poobad, titled “Pavarities for Mr. Banjo Himself”.

It is his third LP on the Dot label. Recorded on the Dot label are recording artists Al Anthony and Milt Rogers. Anthony’s LP, called “Two Kinds of Love”, is an album of organ stylings, with full orchestra and chorus directed by Ruby Raskin.

Rogers, also making his recording debut on the Dot label, has been working with the company through his arrangements of material for Dot artists Gale Storm, Tab Hunter and others. Rogers album is titled “Rogers With Heart Plays Rodgers & Hart”. An album of instrumental music, “Calendar Sketches”, performed by Charles Dorian and his orchestra, was composed by Alexander Semmler.

Recorded abroad, an LP of mood music featuring the piano of Roger Massevet with Prath Keight orchstra, titled “When Only The Memory Remains” presents some all-time favorite songs.

Gaze Gets Peer Catalogue For Germany

BERLIN, GERMANY — German film composer Heino Gaze, President of Edition Takt Und Ton, has taken over the catalogue of Peer International for Germany. The office of Peer Musikverlag is based in Berlin, and Hamburg.

Paul Siegel, the American representative for Heino Gaze and Edition Takt Und Ton, recently assigned a Gaze song, “Alle Herzen Brauchen Liebe” to Murray Deutsch of Peer International New York, and an RCA Victor recording of the tune by Carole Richards with Frank De Vol’s orchestra (“Come To Mama Do”) was made.

Gaze also wrote the music for “Ask Me” recorded by Nat “King” Cole and published by Bourne, and penned “I’d Give You The World” recorded by Eddy Ames and Hugo Winterhalter’s orchestra (“On Victor, and David Whitfield on London. The latter song is published here by Shapiro-Bernstein.

Decca Issues Film Sound Track Singles

NEW YORK—Decca Records has announced that its June offerings from the score of the Hecht, Hill, Lancaster Production “Sweet Smell of Success” will encompass the single field as well as the album field. The company recently announced that two LP’s from the soundtrack of the film will be available, and now Decca is also issuing two singles from the picture’s score. One of the singles is taken directly from the track. It features Elmer Bernstein conducting “The Street” and “Toots Shor’s Blues”. Both themes are Bernstein’s own compositions, and the former is the Main Title Theme from the picture. The second single from the series to be released by Decca is a recording by vocalist Mark Murphy of “Goodbye Baby”. This theme was written for the film by Fred Katz, Chico Hamilton and Van Eneveldt.

At the same time Decca is releasing a single featuring the Main Title Theme from the new Paramount Picture “The Delicate Delinquent.” The theme was recorded by Decca’s West Coast Musical Director, Sonny Burke, who, on the flip side of the disk cut “The Passion And The Bolero”, a theme from the United Artists Release “The Pride and the Passion”. “The Delicate Delinquent” stars Jerry Lewis in his first movie role as a “single”. Decca has also just issued a single by a Lewis of “Myself”, which is featured in the picture.

“The Sock Novelty!

IT’S NEW
IT’S CALYPSO
IT’S ROSEMARY CLOONEY
WHO DOT MON, MOM?

Columbia 74097

THE HIT HITS
THE HIT HITS
THE HIT HITS
THE HIT HITS

HIT POLKA NOVELTY
THAT’S WHERE MY MONEY GOES
Mickey Krupski

MARCE RECORDS
7660 W. Winnon Ave, Chicago 31, I11.
All Songs Published 7-9727

NIT POLKA NOVELTY
THAT’S WHERE MY MONEY GOES
Mickey Krupski

RKO UNIQUE RECORDS
1440 Broadway
New York, N. Y.

Moving...
BY THE BEND OF THE RIVER

Joe Leahey Orch.
RKO Unique 297

“IT’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
Mercury Makes Initial Tape Release

CHICAGO — Mercury's summer package goods plan will center around its initial release of 12 reels of pre-recorded stereophonic tape, together with a regular monthly release of approximately 12 Long Play records. Mercury's binaural-only tapes will be released in two categories: Living Presence Stereophonic (classical) and Mercury Verified Stereophonic (popular and jazz).

The Mercury tapes will be on seven inch reels containing 1200 feet of tape which will run at seven and one-half inches per second. In order to further the advancement of the stacked (inline) tape as a standard tape medium, Mercury will produce stacked tape only. Research among leading mail order accounts and among leading stereophonic tape equipment manufacturers indicates the swing to stacked-head equipment, according to Mercury. Mercury has made every effort to simplify its package number coding. Each package will carry the lettering M (Mercury); D (price $12.95); F (Stereo). The number two indicates the popular series; three indicates jazz series and five indicates classical series. Mercury's stereophonic tapes will be sold on a non-returnable basis at all selling levels.

Noting recent gripe regarding packaging, numbering of packaging and merchandising, Mercury's Tape Department is issuing twelve releases, the boxes for which will contain 12 different full-color laminated covers. Both the front cover, back box, and back liners will carry full catalog numbering information, running speed (seven and one-half inches per second), and for stacked heads only. All three parts of the Mercury stereophonic tape box will carry full general information on name of the tape album and artist performing same. Both Mercury Living Presence Stereophonic and Mercury Verified Stereophonic tapes will carry full information as to how exactly each session was specifically recorded. All Mercury seven inch reels will carry a seven-digit catalog number label. It will be a special merchandising program, particulars of which will be detailed later.

The 12 pre-recorded tape releases, at $12.95 each, are the following: The Halle Orchestra under George Weldon playing works by Khatchaturian (“Gayne Ballet Suite”); Borodin (“The Steppes Of Central Asia”); Moussorgsky (“A Night On Bald Mountain”); and Rimsky-Korsakov (“The Flight Of The Bumble Bee”) (Mercury MDS 5-0, 1-7’); Strauss: “Die Fledermaus Overture”; “Tales From The Vienna Woods”; and “The Blue Danube”—The Halle Orchestra, Sir John Barbirolli conducting (Mercury MDS 5-1, 1-7’); Bizet: “Carmen Suite”; “L’Arlesienne”—Detroit Symphony Orchestra, Paul Paray conducting (Mercury MDS 5-2, 1-7’); Kodaly: “Hary Janos Suite”—Minneapolis Symphony Orchestra, Antal Dorati conducting (Mercury MDS 5-1, 1-7’); Carpenter: “Adventures In A Perambulator” — Eastman-Rochester Symphony Orchestra, Howard Hanson conducting (Mercury MDS 5-2, 1-7’); “Boardwalk Pipes”—Robert Elmore Playing The Ballroom Organ In Atlantic City’s Convention Hall—Works by Sousa (“Stars And Stripes Forever”); Kreisler (“Stars In My Eyes”, “Liebesfreud”, “The Old Refrain”); Bech (March Cham- perre); Clark (“Trumpet Voluntary”); Eimor (“Fantasy On Nursery Tunes”); “Moods In Music”—The Clebanoff Strings (Mercury MDS 2-5, 1-7’); “Music From The Big Top”—Carl Stevens And His Circus Band (Mercury MDS 2-4, 1-7’); Let’s Dance—David Carroll And His Or- chestra (Mercury MDS 2-3, 1-7’); “Havana In Hi-Fi”—Richard Hayman And His Orchestra (Mercury MDS 2-2, 1-7’); “Great Songs From Hit Shows”—Sarah Vaughan With Hal Mooney And His Orchestra (Mercury MDS 2-1, 1-7’); “Music For Hi-Fi Bugs”—Pete Rugolo And His Orchestra (Mercury MDS 3-1, 1-7’).
Marty Paich Named M.D. Of Mode Records

HOLLYWOOD — Marty Paich, writer and arranger, has been named Musical Director for Mode records, the newly organized West Coast indie. Paich will assume his directorial duties immediately and will supervise the musical portions of all Mode releases after July 1.

With Mode records, Paich will divide his time between recording his own musical innovations for the label and spotting fresh talent. He has completed a trio LP and arranged and conducted a septet for Mode's "Joy Bryan Sings" release. His first efforts, under the new contract, call for an instrumental presentation of the "Marty Paich Dek-tette" which has been featured on several recent Mel Torme recordings. The unit draws its influences from varied sources, but the harmony and rhythm patterns are Marty Paich creations.

Paich, in an upcoming Mode LP, will "equate" classical forms with interpretations of jazz. He has done arranging for Count Basie, Les Brown, and Stan Kenton.

Elektra Tops '56 Gross In First 6 Mos. of '57

NEW YORK—Elektra Records reported last week that its business for the first six months in 1957 exceeded that of the entire previous year, 1956.

Increased sales are attributed to wider distribution and the discontinuance of the label's ten-inch line. June was the largest month for sales in the company's history, following a slight dip in May.

Twenty-three new twelve-inch LP records were issued during the first six months of this year, with twenty more scheduled for release during the second half of 1957. New releases scheduled include a second volume of Elektra's best selling, "When Dulliance Was In Flower," featuring Ed McCurdy; and packages by folk artists Theo Bikel, Tom Kines, Sleep Ginandes and Susans Reed; plus a new pops album by Glenn Yarbrough and a group of modern jazz releases.

During the current month, Elektra will appoint several new distributors bringing the total up to twenty-five.

Grand Award To Intro Fall Plan At NAMM

NEW YORK—Grand Award is formulating LP plans for the full season to be previewed at the NAMM convention next week.

New policy advances by the diakery will be discussed at the convention by Enoch Light, Grand Award head. Major topics to be discussed there will be new merchandising aids for the dealer and distributor, plus plans for national radio, television, newspaper, and magazine coverage.

Fifteen of the fifty Grand Award releases scheduled for the coming year will be displayed at the convention. A special meeting, cocktail party, and buffet supper will be held for all Grand Award distributors on Tuesday, July 18th in a suite in the Palmer House, site of the NAMM affair. Grand Award will be situated at booth 60 on the convention floor.

Bell's Teen Queens

DES MOINES—Don Bell's "Teen Queens" are escorted on a trip around Gray's Lake in Des Moines. The girls, ages 15 and 16, were nominated "Teen Queens" by teenagers attending Bell's weekly rock 'n' roll teen hops. Don provided the girls with skirts and blouses and they make appearances in parades, at drive-in theatres where they are introduced under the lights, etc.

Bell, (waving in photo) is heard on station KIOA, this city. The boat is being driven by Don Running.

Capitol Issues "Pride And Passion" Sound Track

HOLLYWOOD — Music from the sound track of one of the year's more important feature motion pictures, Stanley Kramer's "The Pride and the Passion," co-starring Cary Grant, Frank Sinatra and Sophia Loren, made its bow last week in a new, exclusive high fidelity album from Capitol Records.

Kramer produced and directed the film, which is in Technicolor and VistaVision and is released through United Artists. The composer, George Antheil, has maintained a special interest in Spain and Spanish music. The story is set in Spain. The album includes 12 tracks.

The album cover was designed by Ken Brown, illustrated by David Freedenthal, and was supervised by Lo Schurrer, Manager of Creative Services, and Marvin Schwartz, Art Director, both of Capitol's staff in Hollywood.

Singer Buys 1 Man Copter

HOLLYWOOD—Singer Ron Hargrave became the first civilian to purchase a one-man rocket powered helicopter. Ron plans to use the "pinwheel" to commute from his home to the various TV and movie studios in Los Angeles. Heard on MGM Records, Ron's latest release is "Hold Me."

A Visit To Boston

BOSTON, MASS.—"The Little Darlin'" boys, better known as the Diamonds surround deejay Jack O'Hurka as they appear on his WNEB radio show. The boys' latest release is "Words Of Love" on Mercury.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
NEW YORK:

Here we go again. Just one year ago this time, Dick Goodman and Bill Buchanan, hit with “Flying Saucer”. It became the big summer record—and now after six years, this year’s hit is the country hit, “Flying Saucer #2″. The deck has already taken off in a number of areas and it looks like they could have another big seller. . . .

. . . At Atlantic they’re buzzing about something that might be a smash, “Mr. Lee” by the Bobettes. The deck is doing well in a number of areas and it’s a big goal to do some tall billing, what with the Coasters’ two-sided hit and now Bobby Darin’s “Million Dollar Baby” and “Talk To Me Something” is taking off in a big way. Atco also has another comer on the label in Ron Baxter, who has a newie, “Afraid Of Love”. This bid sings. . . . Over at Apollo Records the fellows are flipping over the new Collex deck, “The Juicy Crocodile”. The Collex “Rang Tang Ding Dong” is currently hitting in many areas where it is newly exposed—and now with “Juicy Crocodile” out, the lads have two hits simultaneously. Apollo also has issued The Keynotes’ “Now I Know” and “One Little Kiss” and The Delorns “Smurda Shorts”. Both decks have gotten a good reception and are selling nicely. . . . Beas Kilin, Hull Records, delighted with the New York reaction to Joan & Joy, “You’re My Prescription”. The deck has been selling very well in this area where it was being tested and Beas is now sending the platter all over the country. The riffs at the Opera House, Beas, Lee and Phil Chess tremendously pleased with the Cadillacs’ “My Girl Friend” both Winley decks, Charlie White’s “Sweetie Baby” and The Jesters’ “So Strange”; and “Echo, Echo, Echo” by Don Lee on Blue Chas. That’s in addition, of course, to our “White Silver Sands” by Don Randi deck, which also seems to be making a good showing. Unofficial sources tell us that the original Cadillacs could call themselves just that. So, they are now known as the Original Cadillacs and also record for Josie. They will be heard shortly from with a new release, “Lucy”.

Moving upwards into what could be Ozone’s first national hit is The Velours’ “Can I Come Over Tonight”. Jerry Winston’s debut as he talks with his own label,getting more out of the Cadillacs’ “My Girl Friend”; both Winley decks, Charlie White’s “Sweetie Baby” and The Jesters’ “So Strange”; and “Echo, Echo, Echo” by Don Lee on Blue Chas. That’s in addition, of course, to our “White Silver Sands” by Don Randi deck, which also seems to be making a good showing. Unofficial sources tell us that the original Cadillacs could call themselves just that. So, they are now known as the Original Cadillacs and also record for Josie. They will be heard shortly from with a new release, “Lucy”.

Moving upwards into what could be Ozone’s first national hit is The Velours’ “Can I Come Over Tonight”. Jerry Winston’s debut as he talks with his own label, getting more out of the Cadillacs’ “My Girl Friend”; both Winley decks, Charlie White’s “Sweetie Baby” and the Jesters’ “So Strange”; and “Echo, Echo, Echo” by Don Lee on Blue Chas. That’s in addition, of course, to our “White Silver Sands” by Don Randi deck, which also seems to be making a good showing. Unofficial sources tell us that the original Cadillacs could call themselves just that. So, they are now known as the Original Cadillacs and also record for Josie. They will be heard shortly from with a new release, “Lucy”.

Another good, healthy scare about to take place with three entrants already at the starting line. “Long Lonely Night”, is now being aired by Lee Andrews and The Hearts on Chess; Clyde McPhatter on Atlantic; and The Kings on Baton. Lee Andrews is the original—a master picked up by the Chess brothers from Jock Henderson’s Mainline label. He’s seen a few battles with all three decks selling like hits.

CHICAGO:

Looks like Sam Pat is slowed to a little more speed, this time over swinger, “Goody-Goody” on Gee by Franky Lymon and his rockin’ Teenagers. Pat advises, “This biscuit looks like Lymon’s biggest and if air play is any criterion, it’s a smash already” . . . Sue-Q’s boy friend, Dale Hawkins, heads into Apollo Thither for six days, 7-12. The youngster literally shocked the ravers at the Okaa House, Leesburg, and the new deck marks him as a real big visitor. . . .

Collins’ are pleased over the reaction to their “Mr. Big” by Toz and they’ve just signed a deal to record two more tracks by this young talents. Collins’ are saying “I’m Sorry” by Charles Williams “So Worried”. . . RCA’s Marty Hirsch excited over sales on Elvis Presley’s “Teddy Bear”. Marty states, “Sales are popping up and up, and looks like another million seller for Presley”. . . .

ers are literally jumping for joy at twenty local thrillers this time in preference to one big blast loop. Sources says this is based on an upcoming music festival. . . .

ers are literally jumping for joy at twenty local thrillers this time in preference to one big blast loop. Sources says this is based on an upcoming music festival. . . .

RCLUSION:

R & B Bablings:

Bracken. What’s so important follows, . . . The Moonglows cut session, release to follow in next few weeks. But paramount in minds of the young fellows, at this time, is Paramount stunt with Alan Freed along with LaVern Baker and Chuck Berry. . . . Speaking of LaVern Baker, we were privileged to talk with “La Belle” Baker in her Opera House dressing room. It was there where she was of last year’s Cash Box deejay poll award. Congrats on making it for another year, gal. . . . Muddy Waters headed east from Chi for group of Atlantic coast gigs. . . . George and Ernie Leener shipping, but like it was going out of style, “Biscuit” for a newie in 45s. Ernie knows his way around some tall billing, what with the Coasters’ two-sided hit and now Bobby Darin’s “Million Dollar Baby” and “Talk To Me Something” is taking off in a big way. Atco also has another comer on the label in Ron Baxter, who has a newie, “Afraid Of Love”. This bid sings. . . . Over at Apollo Records the fellows are flipping over the new Collex deck, “The Juicy Crocodile”. The Collex “Rang Tang Ding Dong” is currently hitting in many areas where it is newly exposed—and now with “Juicy Crocodile” out, the lads have two hits simultaneously. Apollo also has issued The Keynotes’ “Now I Know” and “One Little Kiss”, and The Delorns “Smurda Shorts”. Both decks have gotten a good reception and are selling nicely. . . . Beas Kilin, Hull Records, delighted with the New York reaction to Joan & Joy, “You’re My Prescription”. The deck has been selling very well in this area where it was being tested and Beas is now sending the platter all over the country. The riffs at the Opera House, Beas, Lee and Phil Chess tremendously pleased with the Cadillacs’ “My Girl Friend” both Winley decks, Charlie White’s “Sweetie Baby” and the Jesters’ “So Strange”; and “Echo, Echo, Echo” by Don Lee on Blue Chas. That’s in addition, of course, to our “White Silver Sands” by Don Randi deck, which also seems to be making a good showing. Unofficial sources tell us that the original Cadillacs could call themselves just that. So, they are now known as the Original Cadillacs and also record for Josie. They will be heard shortly from with a new release, “Lucy”.

Moving upwards into what could be Ozone’s first national hit is The Velours’ “Can I Come Over Tonight”. Jerry Winston’s debut as he talks with his own label, getting more out of the Cadillacs’ “My Girl Friend”; both Winley decks, Charlie White’s “Sweetie Baby” and the Jesters’ “So Strange”; and “Echo, Echo, Echo” by Don Lee on Blue Chas. That’s in addition, of course, to our “White Silver Sands” by Don Randi deck, which also seems to be making a good showing. Unofficial sources tell us that the original Cadillacs could call themselves just that. So, they are now known as the Original Cadillacs and also record for Josie. They will be heard shortly from with a new release, “Lucy”.

Another good, healthy scare about to take place with three entrants already at the starting line. “Long Lonely Night”, is now being aired by Lee Andrews and The Hearts on Chess; Clyde McPhatter on Atlantic; and The Kings on Baton. Lee Andrews is the original—a master picked up by the Chess brothers from Jock Henderson’s Mainline label. He’s seen a few battles with all three decks selling like hits.

Chicago looks like Sam Pat is slowed to a little more speed, this time over swinger, “Goody-Goody” on Gee by Franky Lymon and his rockin’ Teenagers. Pat advises, “This biscuit looks like Lymon’s biggest and if air play is any criterion, it’s a smash already” . . . Sue-Q’s boy friend, Dale Hawkins, heads into Apollo Thither for six days, 7-12. The youngster literally shocked the ravers at the Okaa House, Leesburg, and the new deck marks him as a real big visitor. . . .

Collins’ are pleased over the reaction to their “Mr. Big” by Toz and they’ve just signed a deal to record two more tracks by this young talents. Collins’ are saying “I’m Sorry” by Charles Williams “So Worried”. . . RCA’s Marty Hirsch excited over sales on Elvis Presley’s “Teddy Bear”. Marty states, “Sales are popping up and up, and looks like another million seller for Presley”. . . .

ers are literally jumping for joy at twenty local thrillers this time in preference to one big blast loop. Sources says this is based on an upcoming music festival. . . .

ers are literally jumping for joy at twenty local thrillers this time in preference to one big blast loop. Sources says this is based on an upcoming music festival. . . .

Only those records best suited for commercial use are reviewed by THE CASH BOX.
### Territorial Tips

The Cash Box “Territorial Tips” chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Searchin’</td>
<td>Coasters</td>
<td>(Arco 6087)</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Over the Mountain and Across the Sea</td>
<td>Johnnie &amp; Joe</td>
<td>(Chess 1654)</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Jenny, Jenny</td>
<td>Little Richard</td>
<td>(Specialty 606)</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>C. C. Rider</td>
<td>Chuck Willis</td>
<td>(Atlantic 1130)</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Short Fat Fannie</td>
<td>Larry Williams</td>
<td>(Specialty 608)</td>
<td></td>
</tr>
</tbody>
</table>

**Notes:**
- Indicates first appearance on Territorial Tips
- LET THE FOUR WINDS BLOW: Ray Brown (Impala 5439)
- LOUIE LOUIE: Richard Berry & Phonics (Flip 321)
- LOVE LETTERS IN THE SAND: Pat Brown (Dot 15579)
- LOVE ROLLER COASTER: Joe Turner (Atlantic 1146)
- MESSED UP: Harold Burage (Cobra 5012)
- MISS ANN: Little Richard (Specialty 606)
- MISS YOU SO: Lilian Oiftit (Excelsa 2014)
- 'OH BABY DOLL: Chuck Berry (Chess 1664)

**Listed Alphabetically**

- ALL YOUR LOVE: Magic Sam (Cobra 5013)
- ARROW OF LOVE: Swingin’ (Flip 122)
- BABY: Are-U (Null 722)
- B.B. King: Memphis (RCA 710)
- BOSTON: Take All (Flip 332)
- BUCK CARROLL: The Four Tops (Atlantic 1134)
- CHERRY: Palmer & Jiro Bombers (Savoy 1515)
- CHICKEN BABY CHICKEN: Tony Harris (RCA 710)
- COME ALONG: Jimmy Davis (Decca 10308)
- DANCE WITH ME: El Toros (Gala 175)
- DESERIE: Zoot Stewart (Everbust 5001)
- DIANE: De Rhino (Cash 452)
- DING DONG: Bill Doggett (King 5018)
- DO YOU MEAN IT: Ike Turner (Federal 12299)
- DON’T ASK ME TO BE LONELY: Dubs (Gene 1902)
- EARTH ANGEL: Penguins (Decca 348)
- EVERYBODY’S SOMEBODY’S FOOL: Houndbirds (Rama 211)
- EVERYONE’S LAUGHING: Spankis (Yee-Jay 246)
- FATTENING FROGS FOR SNACKS: Sonny Boy Williamson (Checker 684)
- FLORENCE: Paragons (Winlips 215)
- GET RIGHT ON THE TRACK BABY BABY: Ray Charles (Atlantic 1143)
- GLORY OF LOVE: Velvetone (Aladdin 1372)
- GOODY GOODY: Lyman & Teenagers (Gee 1039)
- HEAR MY PLEA: Dannie Elbert (DeLuxe 6175)
- HE’S MINE: Platters (January 71022)
- HYPERSONIZED: Drifters (Atlantic 1141)
- I CAN’T BELIEVE: Jimmy Ruffin (Chess 1659)
- I’M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LITTLE LETTER: Billy Williams (Carol 61830)
- I’M SO EXCITED: John Lee Hooker (Vee-Jay 245)
- I’M WALKIN’: A TEENAGER’S ROMANCE: Shelly Helman (Verna 50047)
- IN THE DOORWAY CRYING: TEARS OF JOY: Mel-Hibbigs (Federal 12299)
- I SMELL TROUBLE: Bobby Blue Bland (Duke 167)
- IS YOUR LOVE FOR REAL: Mel-Hibbigs (Federal 12299)
- IT MUST BE YOU: Ann Louie (Deluxe 6135)
- IT’S NOT FOR ME TO SAY: Johnny Mathis (Columbia 40851)
- I’VE GOT TO GET CRY: B.B. King (RCA 492)
- JOHNNY’S HOUSE PARTY: John Heaston & Getaway (Music City 807)
- JIMMY RUFFIN: Motown 1015)
- KANSAS CITY SHUFFLE: Little Willie John (King 5045)
- I WANT TO GET MARRIED: B.B. King (RCA 492)
- LITTLE RICHARD: Visual Dummies (Atlantic 1134)
- LETTERS TO THE SALE: Four Setters (Embarr 1019)
- NATIONAL’S R & B TOP 20
- NINE WITH A QUESTION MARK: Love Notes (Holiday 2605)
- ORANGE SOFT: Otis Williams (DeLuxe 6138)
- WHAT DO YOU KNOW ABOUT LOVE: Wynonna Carr (Specialty 600)
- WHEN I GET YOU BABY: Ruth Brown (Atlantic 1140)
- *WHEN I MEET MY GIRL: Tommy Ridgley (Mars 201)
- WHITE SILVER SANDS: David Gordon (Glen 1002)
- WHOLE LOT OF SHAKIN’ GOING ON: Jerry Lee Lewis (Sun 267)
- WORDS OF LOVE: Diamonds (Mercury 71126)
- THREE PROFIT SCENTED /
- HITS /
- HARROLD BURRE: "Messed up"
- THREE PROFIT SCENTED /
- HITS /
- HARROLD BURRE: "Messed up"

**NEW RELEASE**

- LISTEN! YOUNG GIRLS: Jerry McCain & His Upstarts
- BABY GIVE ME A CHANCE: Joe Hudson & His Rockin’ Dukes
- I’M A KING BEE: Slim Harpo

**NASHBOW RECORD CO., INC.**

- 177 3rd Ave., N., Nashville, Tenn.

**DOOTO RECORDS**

- 9512 S. CENTRAL AVENUE
- LOS ANGELES, CALIFORNIA

**TOOL RECORDS**

- 1650 BROADWAY, NEW YORK
- Circle 6-4070

Making The Charts

<table>
<thead>
<tr>
<th>THE PENGUINS</th>
<th>#</th>
<th>348</th>
</tr>
</thead>
<tbody>
<tr>
<td>FOR BETTER OR WORSE</td>
<td>#</td>
<td>417</td>
</tr>
<tr>
<td>WILLIE HEALEY</td>
<td>#</td>
<td>417</td>
</tr>
<tr>
<td>EVERYBODY HAS A FOOL</td>
<td>#</td>
<td>419</td>
</tr>
<tr>
<td>VERNON GREEN</td>
<td>#</td>
<td>419</td>
</tr>
</tbody>
</table>

**Smashing!!!**

**EARTH ANGEL**

<table>
<thead>
<tr>
<th>THE PENGUINS</th>
<th>#</th>
<th>348</th>
</tr>
</thead>
</table>

**THE DUBS**

<table>
<thead>
<tr>
<th>“DON’T ASK ME TO BE LONELY”</th>
<th>b/w</th>
<th>“Darling”</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GONE RECORDS</strong></td>
<td>#</td>
<td>1650 BROADWAY, NEW YORK</td>
</tr>
<tr>
<td>Circle 6-4070</td>
<td>#</td>
<td>348</td>
</tr>
</tbody>
</table>

*"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"*
RKO-Unique Buys Nocturne Master

NEW YORK—Jimmie Rodgers of RKO-Unique Records announced last week that the disk jockey had purchased the Nocturne label recording of "Triangle Love" by the Sonics. The tune is currently making some noise in the New York and Newark area.

RKO-Unique will immediately press records and ship them to its distributors throughout the country. In the New York area, however, the disk will be sold under the Nocturne banner and will continue to be distributed by the Alpha Distributing Company, the firm that played an important role in establishing the disk as a strong seller in the New York area.

With the purchase of the "Triangle Love" master, RKO-Unique also picked up the contract of the Sonics and plans to record additional sides with the group.

At the same time Unique signed Scotty Carroll and his Metropolitans, a vocal group out of Philadelphia, managed by Johnny Brown of Spotlight Attractions. The label also picked up a Carroll master which it will issue next week.

Hollis Gets World Rights To "Danny's Guitar"

NEW YORK—Al Brackman and Howie Richman, last week announced that the Hollis Music Publishing Company has acquired the world-wide rights to "Danny's Guitar," an instrumental released last week by Golden Crest Records.

The tune was published originally by CPG Music, like Hollis, a BMI affiliate. It was recorded and written by Danny Perri, a guitarist, and a regular with Ferrel Cormo. Al Brackman stated that copies of the record have been sent to publishing firms associated with Hollis Music in England, Italy, France, Germany and Australia. Arrangements have been made for the master to be released in England and Italy on local labels with a similar deal expected in France.

Boy Born To Duffys

NEW YORK—Bob Duffy, national promotion manager of VIK Records, last week became the father of a 9 lb. 4 oz. boy born to his wife at the New York Hospital (June 22). The baby's name is David Brian.

The Cash Box Music

July 13, 1957

Baltimore—Vic Stevens (left) discusses his latest Styletone disk "Love Me Baby All The Time" with d.j., Kelson Fisher, WSII, this city. Stevens was in Baltimore promoting his release.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**Concert Under Water**

NEW YORK—More than 4000 spectators cheered Elvis Garner throughout a rainstorm in Washington, D.C., at the outdoor Carter Barron Amphitheater, while the pianist completed the last portion of a concert program on June 28th.

With winds up to sixty miles per hour, Garner continued to play for the loyal audience which had previously heard Louis Armstrong and Kid Ory. At one point during the rain, which began as Garner started his set, m.c. Willis Conover stopped the concert and asked the audience and Garner what they wanted to do—both Garner and the large crowd said they would continue.

Garner admitted, as he came off soaked, that this was one of his most unusual concert experiences. One buffet commented that Garner should record a sequel to his Columbia album, "Conversation by The Sea," and title it "Concert Under Water."

**New Carmen McRae LP**

NEW YORK—For the first time, vocalist Carmen McRae has reported using the same trio that travels with her on all club dates. These sides have been issued by Decca on an album titled "After Glow." The trio that backs Carmen consists of Ray Bryant on piano; Ice Isasa on bass; and Spees Wright on drums. On a few of the sides in the package Miss McRae herself is featured on piano.

---

**Packaging Bonus**

CHICAGO, ILL.—Concertapes, Inc., a pre-recorded tape manufacturing firm, is featuring its packaging on a Star-Arrow box (shown above) which it offers as a bonus to customers. The circular reel container can be used for both magnetic tape construction enables the reel to stand on end and on a level surface. Size of box and center pin permits storage of any size reel up to 7". The case is made of high impact plastic. Each box comes with a set of four labels printed on self-adhesive paper.

**Schacht Forms Personal Management Agency**

NEW YORK—Irving Schacht, formerly head of the one-nighter Latin American band department at Mercury Artists Talent Agency in New York, has opened his own personal management agency with new offices located at 1697 Broadway in New York City.

Schacht represents such recording orchestras as The La Playa Sextet (Mardi Gras); Tito Rodriguez (Tico); Jose Cerubelo (Fiesta); Alfredo (Tico); René Touzet (GKP); and Anita De Castro and Lord Canton and his Calypso Vanguards.

Schacht is currently working on a Latin-American musical variety program which he plans to present on one of the major television networks in the Fall.

**R&B Sure Shots**

NEW YORK — Decca Records, a major producer of music from motion pictures, has now crossed the Atlantic in quest for film scores. The company last week released an LP album featuring selections from the film "Folies Bergere," a Jacques Rozell Production. The album, which was recorded in France, features Roger Roger and his Orchestra. The conductor is well known throughout Europe for his work, especially in the field of motion pictures.
B ["YOU CAN FLY HIGH" (2:18) [Ace BMI—King, Vincent] Earl King shoots out a quick beat rocker with his usual exciting vocaling. King grabs hold of them, with strong appeal. The shouter has lots on the ball and his personality comes through with such drive that it may kick the deck off. Watch it.

B "THOSE LONELY LONELY FEELINGS" (2:21) [Ace BMI—King, Vincent] King is serving up a slow beat melodic ballad. Glasgow, stylishing that pleases. Two strong decks.

EDDIE BOYD (Chess 1660)

B "HOTEL BLUES" (2:31) [Ace BMI—E. Boyd] Eddie Boyd shoots out a really good Otis Rush kind of number. The rhythm performance on a slow beat melodic ballad. Siberia, easy, swaying styling that pleases. Two strong decks.

CHRIS KENNER (Empire 1516)

B "SICK AND TIRED" (2:15) [Travis BMI—Kenner, Bartholomew] Chris Kenner chants a southern type middle beat tune with an exciting beat background. Kenner does an excellent job on the theme and when he woke in his hotel room he was all alone. Good vocaling by Boyd. Effective beat. Wax could spin it out.

B "I GOT A WOMAN" (2:35) [Ace BMI—Boyd] Boyd tells of his woman in Arkansas set to a slow beat melody. Boyd turns it into a commercial record and it should find a good reception in the southern markets.

CH/

B "SICK AND TIRED" (2:15) [Travis BMI—Kenner, Bartholomew] Chris Kenner chants a southern type middle beat tune with an exciting beat background. Kenner does an excellent job on the theme and when he woke in his hotel room he was all alone. Good vocaling by Boyd. Effective beat. Wax could spin it out.

CHRIS KENNER (Empire 1516)


B "LET'S MAKE UP" (1:57) [Southern BMI—Nate Nelsen] The Flamingoes rock out on the flip. A quick beat jump more closely allied with the flip. The rhythm section is really hot and it sounds hard as it knocks out the jump. Exciting for the kids.

THE CLEFTONES (Gee 10318)

B "SEE YOU NEXT YEAR" (2:51) [Kahl BMI—Bray, Syor] The Cleftones team tenderly on a schoolboy romance. The youngsters appear to have spent a lot of effort waxing with soft vocal reading. Pleasing quality of the material twined to appeal to the boys and girls leaving schoolboy romances for the summer.

B "TEN PAIRS OF SHOES" (1:57) [Decca BMI—Toomey, Walker] The Cleftones bounce merrily through a middle beat bouncer. Infectious wax the kids could hop to.

"DREAM BOY" Dickey Lee Tampa 131
"Motel Blues" Eddie Boyd Chess 1660
"LOVE THAT WOMAN" Otis Rush Cobra 5015
"AFRAID OF LOVE" Ron Baxter Atco 6093
"SICK AND TIRED" Chris Kenner Imperial 5448

"ONLY those records best suited for commercial use are reviewed by THE CASH BOX."
Top Selling Records

Reported by

R & B Retail Outlets
From Coast to Coast

JOE'S RECORD SHOP
Chicago, III.
1. Send For Me (N. Cole)
2. So Rare (J. Darrey)
3. Jon Dundy Get Married (J. Baker)
4. It Hurts To Be In Love (L. Winnie)
5. Close Your Eyes (H. Lame)
6. Shut You Off (E. Williams)
7. Love A Horizon Gam (E. Harnett)
8. Posthumous Blues (B. Mogo)
9. All Your (M. Cole)
10. Johnny's House Party

NORTY'S MUSIC CENTER
Los Angeles, Calif.
1. Valley Of Tears (D. Morris)
2. My Dream (Platter)
3. Jenny, Jenny (L. Richardson)
4. Searc'rin' (Coasters)
5. School Day (C. Berry)
6. After School (R. Stair)
7. Arrow Of Love (Six Teens)
8. Strange Words (Gone & Fun'In)
9. Let The Four Winds Blow (R. Brown)
10. Love My Baby (R. Richard)

JOY AM.
New Orleans, Loa.
1. Rockin' Pneumonia (H. Smith)
2. Miss Money (Prof. Longhair)
3. Send For Me (N. Cole)
4. Miss Ann (L. Richardson)
5. Beautiful Beat (S. King)
6. C. C. Rider (C. Willis)
7. Tell Me (O. Williams)
8. All Shook Up (E. Presley)
9. Everyone's Laughing
10. High School Dance (Williams)

BIRDLAND RECORD SHOP
Norfolk, Va.
1. So Rare (J. Darrey)
2. Searc'rin' (Coasters)
3. Everyone's Laughing
4. Over The Mountain
5. It's You I Love (J. Domino)
6. Jenny, Jenny (L. Richardson)
7. Like A Baby (V. Nelson)
8. Who's That Girl (E. Williams)
9. Trouble, Trouble, Trouble
10. Please Send Me Someone (Mary Wells)

AMERICAN MUSIC CO.
Dallas, Tex.
1. Walking In The Rain (F. L. Sands)
2. Searc'rin' (Coasters)
3. Young Blood (Coasters)
4. C. C. Rider (W. Williams)
5. Marked Deck (Bill)
6. Tears Of Joy (Midnighters)
7. All Shook Up (E. Presley)
8. Trouble, Trouble, Trouble
9. Here Comes The Duke (E. & B. King)
10. Fattening Rains For Snakes (S. B. Williams)

HUSKY RECORD SHOP
Jackson, Tenn.
1. Searc'rin' (Coasters)
2. Short Fat Fanny (Williams)
3. Miss You So (L. Offry)
4. Valley Of Tears (F. Domino)
5. Young Blood (Coasters)
6. Jenny, Jenny (L. Richardson)
7. C. C. Rider (C. Willis)
8. Please Believe Me (Mayfield)
9. Swine-O (R. Hawkins)
10. Fox Trotting

JOE DEANE
WBFB—Baltimore, Md.
1. White Silver Sands
2. One More Time (R. Brown)
3. All Night Long (M. Morris)
4. Love Roller Coaster (J. Turner)
5. Love Will Make You Fall In School (Shay & Sylvia)
6. Everyone's Laughing
7. One Hundred Years From
8. C. C. Rider (W. Willis)
9. Joy Me (L. Williams)
10. C. B. Rider (C. Willis)

BILL "SPARKY" MULLEN
WSID—Baltimore, Md.
1. White Silver Sands
2. One More Time (R. Brown)
3. All Night Long (M. Morris)
4. Love Roller Coaster (J. Turner)
5. Love Will Make You Fall In School (Shay & Sylvia)
6. Everyone's Laughing
7. One Hundred Years From
8. C. C. Rider (W. Willis)
9. Joy Me (L. Williams)
10. C. B. Rider (C. Willis)

GEORGE FENNELL
WRWF—Medford, Mass.
1. Young Blood (Coasters)
2. Valley Of Tears (F. Domino)
3. C. C. Rider (C. Willis)
4. Little Darlin' (Diamonds)
5. Young Blood (Coasters)
6. Valley Of Tears (F. Domino)
7. Jackson, Miss.
8. C. C. Rider (C. Williams)
9. Words Of Love (Diamonds)
10. Joe Me (L. Williams)

DAN GATES
KAB—Tucson, Ariz.
1. Whispering Walls (De-Vikings)
2. Young Blood (Coasters)
3. Searc'rin' (Coasters)
4. Over The Mountain
5. Come Go With Me (De-Vikings)
6. Arrow Of Love (Six Teens)
7. School Day (C. Berry)
8. Jenny, Jenny (L. Richardson)
9. Searc'rin' (Coasters)
10. Teddy Bear (E. Presley)

GERE MYERS
COKY—Ontario, Ont., Can.
1. Whispering Walls (Dick & Bill)
2. Mr. Lee (R. Williams)
3. Whispering Walls Of Love (J. Darrey)
4. A Man's Gonna Stand (R. Williams)
5. Young Blood (Coasters)
6. Fabulous (L. Lawrence)
7. I'll Be Yours (R. Williams)
8. Swin' The Bop (Com')
9. So Rare (J. Darrey)
10. Too Many (O. Smith)

DOROTHY KINNEY
KYS—Memphis, Ark.
1. Miss Ann (L. Nickley)
2. White Silver Sands
3. Short Fat Fanny (Williams)
4. Baby Doll (W. Smith)
5. Searc'rin' (Coasters)
6. Fox Trotting
7. I Like Your Kind Of Love
8. Teddy Bear (E. Presley)
9. It's You I Love (F. Domino)
10. C. C. Rider (C. Williams)

DOROTHY BLESSING
KOSI—Aurora, Colo.
1. Young Blood (Coasters)
2. Over The Mountain
3. Jenny, Jenny (L. Richardson)
4. My Dream (Platter)
5. Little Darlin' (Diamonds)
6. Young Blood (Coasters)
7. Let's Do It (De-Vikings)
8. Believer (E. Williams)
9. Joe Me (L. Williams)
10. Tell Me Something New (D. Darian)

KEITH CARRICO
KDSJ—Des Moines, S. D.
1. Little Darlin' (Diamonds)
2. Searc'rin' (Coasters)
3. I'm Gonna Sit Right Down (W. Williams)
4. Let Me Go With You
5. All Shook Up (E. Presley)
6. I Love You (F. Domino)
7. Four Winds Blowing (C. Berry)
8. Swingin' The Bop (Com')
9. I Like You Kind Of Love
10. Searc'rin' (Coasters)

DEE JAY
Dee Jay Opens Disk Shop

SHREVEPORT, LA. — The gent under the umbrella on a platform high atop a tall flagpole is Bob Elliott, KENT dee jay of Shreveport, La. Bob climbed to this spot at 3:30 Monday morning and didn't come down until 4:30 the following Saturday afternoon. Elliott did this as a promotional stunt for a local tire dealer and appliance house. The deal was that he had to sell 100 sets of tires before he could come down. On Wednesday night there was a big electrical storm in Shreveport that tore the platform apart and blew the beach umbrella away, but Bob weathered the storm and remained quite comfortable. After Elliott came down from his roof, he was given oxygen and taken home in an ambulance.

CINCINNATI, O.—The impetus for what is believed to be the first Rock 'n' Roll Riverboat Record Hop was provided by D. J. Dick Pike of WNOP, who is surrounded by his "staff" of workers and entertainers, above. A full Sunday afternoon of fun was provided for 450 teen-agers as Pike conducted a four-hour ride on the Ohio River aboard the Riverboat "Chapera." Music was supplied by the Jon Thomas Trio, (recording stars of Mercury Records) when Pike wasn't spinning the top tunes of the day for top deck dancing. (Left to Right) The Jon Thomas Trio; Dick Pike; Captain Johnson who navigated the Ohio; Miss Muriel Koebe, an Elvis Presley impersonator; and Bob Martin, manager of Music Suppliers of Ohio who instigated the venture. More are planned.

Flagpole Stint

D.J. Council For Public Service Forms N.Y. Chapter

NEW YORK—The National Council of Disc Jockeys for Public Service, has announced the formation of its New York Chapter, which elected its officers at a meeting held Thursday, June 27. Elected Chairman is John Henry Faink, CBS; Vice Chairman, Tommy "Dr. Jive" Smalls, WWRL; Secretary, Ernie Stone, WMCA; Treasurer, Ted Lawrence; ABC. Members of the New York Chapter include: Stan Burns, WINS; Jack Lacy, WINS; Ed Jordan, ABC; Allan Jeffreys, ABC; Jim Lowe, CBS; and Murray Kaufman, WMCA, who is President of the National Council.

The first project is a pop and rock and roll concert in the round, to be held at Palisades Amusement Park, Sunday, July 21st. All proceeds will be used for the Public Service works that the National Council and the local chapter is planning for the fall. Similar projects will be carried out in a local chapter in other towns with Council members.

"It's What's In THE CASH BOX That Counts—INTERNATIONALLY"
WGN Celebrates 1st Year
Of Community Parties

CHICAGO—The first anniversary of W-G-N Big 10 Community Parties was celebrated at the Chicago Coliseum Fair Wednesday, July 3rd, when the tenth in a series was presented in cooperation with the Chicago Association of Commerce and Industry. Presented in the Navy Pier auditorium from 8 to 9:30 p.m. the program included Steve Lawrence, (Columbia) whose latest release is "Can't Wait for Summer," and who is appearing at the Chez-Paree; Nick Nobile, (Mercury) whose latest release is "A Fallen Star," and the harmonists, who last recorded "Christoph Columbus" and "Through the Dark of Night" for Mercury records.


In addition to the talent portion of the hour and a half event direct from the auditorium, W-G-N continued its presentation of an award to a citizen "for the greatest unsung contribution to the welfare of his community."

Fiesta Names Sales Manager

NEW YORK—Jose Morand, President of Fiesta Records has announced the appointment of Bill Hill to the position of National Sales Manager of Fiesta Records for the United States.

Hill will be responsible for the present distributor set-up and the appointment of new distributors in areas which are not represented by Fiesta at the present time.

Hill will continue with his present position as Sales Manager in the Queen Records, (the two companies not having any competition) and will continue to operate independently.

Robbins At D. C. Ballroom

ARLINGTON, Va.—Singer Marty Robbins recently appeared at Washington D.C.'s Glen Echo Ballroom through the efforts of Don Owens, a deejay at WARL-Arlington Va.

Robbins, who has had two consecutive smashes for Columbia, "Singing the Blues," and "A White Sport Coat," also brought along his seven piece band.

The Cash Box, Music

Country
Big
10
Juke Box Tunes

BYE BYE LOVE
Evie Brothers (Cadenza 1315)
Webb Pierce (Decca 30321)

A WHITE SPORT COAT
Marty Robbins (Columbia 40864)

FOUR WALLS
Jim Reeves (RCA Victor 6874)

GONNA FIND ME A BLUEBIRD
Marvin Rainwater (MGM 12412)

GONE
Ferlin Husky (Capitol 3628)

FRAULEIN
Bobby Helms (Decca 30194)

A FALLEN STAR
Jimmy Newman (Dot 1289)

ALL SHOOK UP
Elvis Presley (RCA Victor 6870)

TEDDY BEAR
Elvis Presley (RCA Victor 7000)

NEXT IN LINE
Johnny Cash (Sun 266)

The Cash Box, Music

SAN DIEGO—Disk Jockeys from KCBQ, San Diego, gather around Crystallette recording star Johnny Stark, during opening day party for the station's new building. Left to Right: Don Howard, Jim O'Leary, Carl Burns, president of Crystallette Records, singer Johnny Stark, Jack Vincent, Harry Martin, Ralph James, and Earl Mcroberts.

National Academy Holds First Meeting

LOS ANGELES—The first meeting of the National Academy of Recording Arts and Sciences was held Wednesday, June 26th, at the Beverly Hilton Hotel for the purpose of organizing the Los Angeles chapter.

Introductory comments were made by Nat "King" Cole who introduced James Conkling, Chairman of the Organizational Committee. Speaking for the Organizational Committee, Conkling recommended that a temporary Board of Governors for the Los Angeles chapter be elected and also officers for an Executive Committee, following which membership could be opened to eligible groups and elections be held when representative membership was achieved.

The Board of Governors was selected from the following representative groups in the Queen Records: Vocalists; Leaders and Conductors; Arrangers and Orchestrators; A&R Producers and Directors; Engineers; Art Directors and Editors; Composers; Instrumentalists; Comedy Education, Documentary, Misc.


Paul Weston was elected as President, Lee Gillette, Vice President, Sonny Burke, Treasurer, and Tom Mack, Secretary.

On the Executive Committee are Paul Weston, Lee Gillette, Sonny Burke, Tom Mack and Benny Carter.

The purpose of the Executive Committee is to transact certain business for the Los Angeles chapter for the Board of Governors.

The Board of Governors was also empowered to elect five additional members from the classical field and the fifth from the documentary or educational field.

Paul Weston, in his acceptance, mentioned that one of the first functions of the group would be to set up rules and regulations for membership and to formalize the organization of the Los Angeles chapter membership.

Meetings will be held this week for this purpose.

Conkling will remain as Chairman of the Organizational Committee, and he announced that meetings would be held in the near future to get a New York chapter under way, following which the two chapters will appoint trustees to the national organization.

It is also anticipated that chapters in such cities as Chicago, Nashville and possibly other locations will be started.

The Board of Governors approved the appointment of Neville Nimmer as legal counsel of the Los Angeles chapter.

The Country Records

Disk Jockeys Played Most

A SUMMARY REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. FOUR WALLS
2. BYE BYE LOVE
3. A FALLEN STAR
4. A WHITE SPORT COAT
5. GONNA FIND ME A BLUEBIRD
6. FRAULEIN
7. GONE
8. NEXT IN LINE
9. HONKY TONK SONG
10. ALL SHOOK UP

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Springfield, Mo.—Brenda Lee of ABC-TV's " Ozark Jubilee " and ABC Radio's "Red Foley Show" "rocks" on cymbal and drums with guest star Sonny James.
**Country Reviews**

**BULLSEYE**

**MY LOVE IS REAL** (2:23)  
[Gerominio BMI—Rainwater]

**MY BRAND OF BLUES** (3:20)  
[Gerominio BMI—Rainwater]

**MARVIN RAINWATER** (MGM 12511)

- Marvin Rainwater, whose fabulous writing and vocal talents were finally recognized by the public via his current MGM, pop-countrylick, "Gonna Find Me A Bluebird", comes up with two more originals, both of which can follow suit. On the upper right from the heart he passionately renders "My Love Is Real", a lilting, ultra-lovely, religious-flavored song of love and devotion. Superb vocal and musical background. He's equally effective on the other half, as he delicately runs through "My Brand Of Blues", a fast moving lover's lament with an infectious, steady beat. Expect to see both ends on the charts, pop and country-wise.

**DOUG HARDEN** (Decca 3502)

- **FOOLIN' ME** (2:15)  [Pontra Music BMI — D. E. Nelson, M. S. Webb] A captivating choral and musical backdrop makes Doug Harden's initial Rev offering a deck to watch. It's a tearful, middle beat love ballad that Harden wraps up in an equally attractive fashion. Smash possibilities in both the pop and country markets.

**BAND STORE** (2:18)  [Pontra Music BMI — D. E. Nelson] Under portion is sad, sentimental piece set against a Latin beat and delivered with a heavy heart by the warbler. Strong pairings. Harden can hit with both ends.

**MELVIN ENDLESY** (RCA Victor 6968)

- **LONELY ALL OVER AGAIN** (2:05)  [Acuff-Rose BMI — M. Endsley] Top tunemist, Melvin Endsley, introduces another terrific pair of self-penned chart contenders. Topside the songster, supplied with a top calibre, pop-flavored, choral and musical background, sings with heartfelt sincerity or a potent blues shuffler.

**BAND STORE** (2:18)  [Pontra Music BMI — D. E. Endsley] This half is a most appealing, up tempo romantic opus also styled for the vast pop-country market. Wonderful coupling. Melvin can ride 'em both to the top.

**WELDON ROGERS** (Impala 5431)

- **SO LONG, GOOD LUCK AND GOODBYE** (2:20)  [Travis BMI — W. Rogers] A trigger-quick, romantic rocktailor-made for the jukes serves as a dandy vehicle for Weldon Rogers Imperial debut. Impressive offering. Could catch and bust wide open in all markets.

**BAND STORE** (2:15)  [Motown BMI—Sing, McCoy] Under slicing is an emotional, fish-bait romantic ballad that Rogers grooves in a solid, coin-catching ‘rock-a-billy’ style.

**AL TERRY** (Hickory 1066)

- **LATE DATE** (2:10)  [Acuff-Rose BMI—B. Terry] Smooth-talking Al Terry could have a real big winner on his hands as he neatly polishes off a tearful, up tempo romantic shuffler. Terry sadly reflects that the gal's gonna see another guy after he leaves her home. Sales reports oughta perk up the songster, however, since the deck hits work as it takes to develop into Terry’s biggest side to date.

- **IT'S WHAT YOU ARE TO ME** (2:05)  [Acuff-Rose BMI — Zeb Turner] Another good, pop-flavored vocal and musical assist on a heartfelt, uptempo love affair that Al spins in soft, sincere style.

**DON RENO & RED SMILEY** (King 5563)

- **NEVER GET TO HOLD YOU IN MY ARMS ANYMORE** (2:17)  [Starbit BMI—R. Snider, B. Shaw] Don Reno and Red Smiley blend their ‘pure country’ vocal talents in grade ‘A’ fashion as they inventively spin a fast paced, romantic heartbreaker. Top calibre musical assist handed in by the Tennessee Cutbacks.

**BUDDY SHAW** (Friday 640)

- **SECOND PLACE** [Starbit BMI — R. Snider, B. Shaw] Buddy Shaw's expressive vocal delivery comes across with telling effect as he express this heartfelt, up tempo lovel--wala.

- **DON'T SWEET THAT DIET ON ME** [Starbit BMI — R. Snider, B. Shaw] On the flipside Shaw tells that he's had about all he can take from the gal as he sucks out a hard--drinking affair, and on a shuffler that are gonna make the jukes jingle with excitement.

**DICK RICHARDS** (Columbia 40957)

- **WE'VE GOT A RIGHT TO LOVE** (2:37)  [Cedarwood Music BMI — Walker, Sherry, Tillis] Dick Richards, who attracted loads of airplay with “Fourteen Karat Gold”, hands in a stellar rendering of a beautiful romantic affair set to slow, steady, rol-ballad beat. Splendid pop-flavored support supplied by Eddie Zack and his Dude Ranchers.

- **BLUE-JEAN BABY** (2:03)  [Golden West Melodies BMI — Walker, Sherry] Richards' second hit is a treat to the ear as he passionately performs this very pretty love piece with a similar backdrop and beat supplied by Zack's crew. Fine marriage of lyrics and melody on two decks that are just great for Summer programmin...
The "Old Dominion Barn Dance", which has run continuously at Richmond, Va., in the WRVA-Thomas building, has experienced a continued decline in box office attendance during the past 12 months along with increased operating expenses were given as reasons. The "Barn Dance", during its 11 years of operations, has played continuously throughout the United States on the CBS Radio Network. Among the many top hilly and western artists performing in the WRVA-Thomas building are these: Carter Sisters, Grandpa Jones, Gene Autry, Jimmie Davis, Reno and Red Smiley, Mac Wiseman, Stoney Cooper and many others.

There have been a few changes on WSM's executive staff lately. For one, Bob Cooper who was Radio Sales Manager has been made General Manager of the station and Otto Devine, veteran announcer has been made Program Director, taking Jack Stapp's place, who bought Tree Publishing Company.

Faron Young has a new Capitol release which is reported to be making noise by way of advertising. Especially in St. Louis and Hartford. Entitled "Love Has Finally Come My Way" and "Moonlight Mountain", he seems 'em to an enthusiastic audience on the "Opry" last Saturday night. In case anyone missed "Dixie Pearl" on T.V.'s "This Is Your Life" this spring, "Cousin Minnie" can be seen on the summer rerun of the show, August 14th. Prince Albert's portion of the "Grand Ole Opry" stinted Jim Reeves and his special guest. Janis Martin on June 26th. Roy Acuff encored the July 6th show and Jimmy Newman was his guest.

Jack Lloyd types that he has taken over the managerial reins of the "Opry's" keyboard favorite, Del Wood. He adds that Del just cut 4 new sides for Victor and that they're refreshingly different, in line with the new trend.

"Coppone" Bob McKinnon, who runs the "Skyland Ranch" on WONE-Dayton, Ohio, is now conducting a new Saturday night "Bluegrass Roundup" at the Roller Rink in Lebanon, Ohio, in addition to encircling the shows at Lakewed Beach Park, near Springfield, each Sunday afternoon and night. Bob'll be interested in hearing from units that'll play the park this summer.

Despite threatening clouds overhead, and with seats provided for only 1,500 persons, the "Dixie Jubilee" was a successful show. In fact, the huge Oklahoma Semi-Centennial Exposition, jamming an estimated 2,350 into the converted cowbarn from which the ABC-TV program originated on June 22nd.

Television's big, little star, 12-year-old Brenda Lee, experienced 2 misfortunes this past week. While taking part in the "playin' rough" kind of fun, in which all youngsters her age delighted, she received a back injury which caused the cancellation of several Top Talent bookings, and only hours after being treated and ordered to bed by a physician, she was summoned from Springfield to the bedside of her grandmother in Georgia who is gravely ill. Brenda, however, returned to the road this week, playing the Western Illinois Fair at Quincy, the Sunset Park in West Grove, Pa., on July 4th, and 2 other Eastern parks the following weekend.

An all-star "Jubilee" package, set by Lucky Meols of Top Talent, will play the Carter Barren Amphitheater in Washington, D.C., on July 9th, 10th, and 11th, headlining Red Foley, Sonny James and Brenda Lee, along with "Uncle Cep", the Promenaders and Bill Wimberly's Country Rhythm Boys. The July 6th show, with Bobbex and Lu Ann Simms.

George Popkins of "Pop's Country Store", WXGI-Richmond, Va., infeals that Columbia newcomer Stonewall Jackson has scored heavily his 1st time out. George says that Stonewall's "Down From Texas" is at the top of Richmond's best seller lists as well as his own hit parade.

Dee Marais, Mgr. of Savoy's Welby Fairburn and Starday's Margie Singleton, visited with Paul Kallinger recently. Paul, back from a Florida vacation can be heard every night on XERF-Del Rio, Texas, from 6:00 P.M. to 1:00 A.M.

Tex Ritter played the Rodeo in Taylor, Texas, July 2nd, 3rd and 4th. After touring through Wisconsin for 3 weeks, Tex is scheduled to appear at the "Town Hall Party" this week, to close the regular "Town Hall Party" appearance. Tex's latest Capitol release "Trooper Hook" is scheduled for release this week.

Jeanie Mack will be the featured vocalist at the debut of the Sierra Creek Park in the Santa Monica mountains which opened June 23rd. The show is backed by Al Rice and Charlie Williams of KYW-Pasadena. The park, which is about 30 miles from Los Angeles brings to a total of three parks, in an area less than two miles apart, which includes the "Town Hall Ranch Park" opened two years ago and the new Crash Corrigan ranch.

New talent added to the convention to be held in Salinas on August 23rd and 24th are Jimmy Dean and Reba Deed of Eras records, the Isle Brothers of Bally records and Harold Souza of northern California. Unless the deejays come forward with their support and participation, Nan, instead of their phase of the convention and replace it with a special show. It is hoped that this will not be necessary since the goal of the convention is to convince the station managers of the need for country music in the stations and the only way it may be done is with this meeting of the jocks.

Curtly Gold, west coast press agent and band leader, types from San Francisco, Calif., that Columbia's Ray Price starred recently at the "23" Club in Brisbane, Calif. He adds that Tommy Kizziah, is featured at the Wagon Wheel Park in Canas, Wash., every Saturday night, for one of the State's biggest Western dances. Also, Billy Williams continues right along with his big Western Jamboree, every Friday night, at the Alpine Hall in San Jose, Calif.

Yodeler Donny Reynolds, having returned from an extensive tour of England, Ireland and Wales, signed an MGM recording pact. Donny's initial session was cut in Nashville and the 1st disk is due for a July release.

Curtis Potter, 17 year old country singer who heads up his own "Curtis Potter show" on KRPC-TV, Abilene, Texas, was a recent guest star on "Red River Jamboree" in Paris, Texas where he plugged his current Fox Record, "I'm A Red Dirt Daddy" and "Footsteps of My Grandfather".

Roy Glenn and Pee Wee Reid, producers of "Red River Jamboree" staged a special "Send-Off" show for Faron Young, who is now a producer of the Show. He's now in New York for the "Arthur Godfrey Talent Scout Show." Regulars on the show and several guests, including The Belie Twin of "Big D Jamboree," participated. Nan, incidentally, saw Faron on the Godfrey Show, and spent the rest of the week in New York appearing on the Godfrey Network radio and TV show. Nan records for RCA Victor and her current release is "Starlight," "Starbright" and "Lonesome." No new talent added.

Mooon Mullican, known as "King of the Hillbilly Piano Players", headlined a 10 day tour, which started Thursday Night, July 27th through Saturday July 6th in and around the Houston, Texas, area. Also on the show were "Smilin" Jerry Jericho, vocalist and recording a hit from Houston, Music was furnished by The Texas Plainsmen. The tour and promotion was set by Bill Freeman of Tex-Talent Enterprises.

Ken Parsons, formerly with KLRA-Little Rock, dropped into The Cash Box offices to say hello while in New York last week. Ken, with a good radio and newspaper background, is looking to hook up with some new talent. Interested parties can contact him at Box 834, Pine Bluff, Ark. Ken adds that the jocks he visited with are really enthused with the "Mayberry R.F.D." Show. In addition, Ken plans to "Bang & Bonnie Brown". The package includes old favorites and new material with the backing featuring Chet Atkins.


Cowboy Howard Vokes types that jocks not serviced with Bill Price's latest Blue Hen wax, "Ain't Nothin' But A Blue" and "We Can Never Love Again", can obtain a copy of the disk by writing to him at Vokes Music, New Kensington, Pa.

Spike Jones and his musical henchmen, "The Band That Plays For Fun", spoofed country music in a tumultuous production entitled "Grand Ole Upraw", on "The Spike Jones Show", Tuesday, July 2nd CBS-TV, 10:30-11:00 pm, edt. Sonny James was Spike's special guest.

Congrats are in order, once again, for the Paul Simpkins, WBAM-Montgomery, Ala., on the addition of a 4th son, Roy Martin, who checked in on June 4th.

Balin' Wire Bob Strack, KIMO-Independence, Mo., along with the "Jubilee's" Slim Wilson & The Tall Timber Boys, and Plaid Heifers were scheduled to be on hand for opening day festivities, July 4th, at the Blue Bell Picnic Park. In addition, the "Happy Hollow Ranch", which is located just south of Kansas City, Mo.

Shelby Cooper and the Dixie Mountaineers headline a new country live talent show that started June 16th and is heard each Saturday night from 8 till 11:00 p.m. on the Pike-Bluff, Arkansas. Talent wishing to appear may write Shelby at KATV.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York, 17, N.Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
World's finest music system...with styling that's years ahead...

the straight-in-line Select-O-Matic mechanism...

dual pricing at the phonograph and

the Wall-O-Mátics...printed electronic circuits...

transistor pre-amplifier...Tormat memory unit.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Here’s Reason for “10¢ Play Plus”:

NO COMMISSION ONE WEEK DURING EACH MONTH!

For Example Let’s Take:

$20 GROSS PER WEEK LOCATION

Op’s Share on 50%-50% Commission Basis Per Week = $10 x 4 Weeks = Total $40.

Op’s Share on 50%-50% Commission Basis Per Week = $10 x 3 Weeks = $30 Plus One Week (NO COMMISSION) $20 = Total $50.

Op’s Share on 60%-40% Commission Basis Per Week = $12 x 3 Weeks = $36 Plus One Week (NO COMMISSION) $20 = Total $56.

Op’s Share on 65%-35% Commission Basis Per Week = $13 x 3 Weeks = $39 Plus One Week (NO COMMISSION) $20 = Total $59.

The above recommended method for those operators who believe that they can institute no commission one week during each month will bring in sufficient extra return to help defray servicing overhead expense in the opinion of leading operators.

The fact still remains that 10¢ play plus a more equitable division of the gross income from all machines is the operator’s one and only way to assure himself continuing in business on a profitable basis.

If he can arrange with his locations for front money or for a more equitable percentage commission basis, he may not care to use the above method.

If the operator believes that it will be much easier for him to arrange for no commission one week during the month, he should, then, consider this plus 10¢ play and, most recommended, 60%-40% or 65%-35% commission basis.

With the nickel valued at just above 2½ and the dime worth 4½, the operator has no other alternative but to arrange for a more equitable division of the gross receipts from all of his machines.
CO-OPERATION THE ANSWER

This is the Time for Concerted Effort on the Part of All in the Industry to Help Operators Adjust to Meet Modern Inflationary Conditions and Thereby Bring Return of Better Business

CHICAGO—"It's easy to say it, alright, but, how are you going to do it?", was the way one distributor questioned the possibility of helping the operators in his area to re-adjust their operations to meet inflationary business conditions.

"Don't tell me about operators", said another, "you can bore your head off, point out all the facts and it's just like talking into the wind."

There is no doubt that, with this sort of attitude, no one will help anyone.

But the fact remains that, every day and everywhere in the nation, operators are changing over to dime play and are, at the same time, trying to obtain a more equitable share of the gross intake from their machines.

Perhaps, then, not all operators are such stubborn and mulish businessmen that they don't know what's good for them.

The time has come for a concerted effort on the part of all concerned with the industry to help the nation's operators. At least to help those who are still trying to help themselves regardless of the fierce competition they have to face. Especially help those operators who want to be helped.

When the operator is enjoying prosperity all in the industry enjoy prosperity.

The distributor finds it easier to sell and so much easier to collect for what he sells.

The manufacturer, in turn, enjoys more and bigger orders from the distributor and, at the same time, finds the distributor a very fine financial risk.

It is, therefore, up to the top leaders of the industry to arrange for meetings with operators all over the nation.

Point out the basic inflationary facts to the nation's operators. Help them to achieve the goal that the majority of operators desire—a 10¢ play plus a more equitable share of the gross income from all of their machines.

AMI's Phonos Exhibited At Tokyo Fair

CHICAGO—Plans for a $50,000,000 parking garage in the heart of the Loop were announced by David C. Rockola, Chairman of the Board of Directors of Peerless Weighing and Vending Machine Corporation which is a subsidiary of Rock-Ola Manufacturing Corporation.

The property involved includes the famous 9-story Reaper Building on the northwest corner of Clark and Washington built in 1872 by Mary Virginia McCormick, wife of Cyrus McCormick, inventor of the reaper and the Benjamin Manierre property adjoining the McCormick property which for 55 years housed the famous Carder's Bistild Steaks restaurant on Dearborn Street.

The property with a frontage on Washington Street of 240 feet and 100 feet on Clark Street was purchased by Peerless Weighing and Vending Machine Corporation from McCormick estates and the Newman Trust Company. The adjoining property on Dearborn Street which has a frontage of 58 feet on Dearborn was purchased by Rock-Ola Manufacturing Corporation from the Benjamin Manierre Estate and North- ern Trust Company. This property was born in the Manierre family for 107 years.

The garage structure will be 5 stories with a special ramp floor construction with automatic elevators to take customers to and from their respective floors. The checking in and checking out process will be similar to the Super Market technique. Under this advanced Self-Park plan the whole process of parking is speeded up and the operation can be handled with approximately 35% of the number of employees required in Attendant Parking garages.

The length and depth of the property is great enough to be linked together into an "S" shaped pattern with 59,000 square feet of retail store space on the ground floor. Cars will enter from Washington, Clark and Dearborn Streets and exit on Dearborn.

The architects of the project are Friedman, Alshuler & Sincere, 225 West Jackson Boulevard. The demolition of the 4-story Reaper and 4-story Manierre Buildings was let to the Boos-Western Company and it is expected that the demolition of the buildings will be completed early this year.

David Rockola said, "From our present projection, we expect to have the first stage of the construction completed before the end of 1957. When the latter structure is completed, this facility will have a capacity of approximately 700 cars."

Rock-Ola Subsidiary to Build 8-Story Loop Garage

TOKYO, JAPAN—William J. (Bill) Suter, Morexin Company, Ltd., with headquarters in Manila, and as Far East representative for AMI, assisted the members of the firm of Taito Trading in displaying the AMI line of music machines at the Tokyo International Trade Fair held here in May.

Commenting on the Fair, Suter reported, "Over one million attended the fair, which was considered the latest and best of its kind held in Japan so far."

"When the fair actually opened, we couldn't get near our own booth. The crowds were so great. These joke boxes were the first ever displayed at a trade fair in Japan. The AMI state-side 300 Collection model "G" was displayed and at the same time we introduced the Japanese manufactured AMI 120 which was produced completely in Japan except for the record changer mechanism, which was imported from the AMI manufacturing licensee in Denmark, the IMA-AMI Ltd.

"Taito Trading is the AMI licensee and is headed up by Michael Kogan, who has an interesting history. Kogan was born in Russia, but brought up in Harbin, China. He is a citizen of Israel, but makes his home in Japan. He speaks fluent Japanese, having been educated in the Tokyo University. Mike joined the AMI family less than two years ago, and has done an outstanding job of manufacturing. During this fair, Suter held what he terms "the first regional meeting of AMI distributors in the Far East." In addition to Suter, on hand were Jesse Yee, AMI's energetic Chinese Hongkong distributor and Ng Lian Chin, the AMI Malay distributor for Malaya and Singapore.

Suter also flew to Seoul, Korea, where he advises he made arrangements with Bruce Eckert, sales manager of Henningsen & Company, who represents Coca Cola and other beverages in the Far East, to handle the Korean distributorship for AMI. "Many of Bruce's friends in the United States" said Suter, "will remember him as originally handling coin machines in Manila shortly after the last war."

Pictured herewith is the exhibit booth of AMI at the Tokyo Fair: Top: (Standing): Bill Suter and Mike Kogan. Bottom: Jesse Yee and Ng Lian Chin. Bottom photo shows the exhibit booth with a Japanese girl who acted as receptionist.
Export Biz Boom Continues

Many Dists. Claim Exports are Helping to Keep Their Businesses Going at Top Speed. Backlog of Orders for Late Model Used Machines Grows Greater


CHICAGO—"If not for the export business we are enjoying," one well known distributor reported, "we would be working at a loss right now."

Nor is he alone in this belief. Many, many other distributors all over the country are just as happy because of the fact that the orders they have been exporting machines out of the U. S.

This is keeping them so busy many don't even know whether there is, or is not, domestic business to be had.

"My salesmen are trading high, wide and handsome," stated one distributor, "in an effort to obtain the late model used phonographs and games we need to fill the many export orders we already have on hand.

"What's more," he added, "we're getting more export orders. And at such a rate that we have had to return checks as well as letters of credit. We can't fill them all."

The export business boom, as far as this industry is concerned, continues on ahead at a pace that is truly amazing.

Few ever believed that exporting machines would reach its present stage. Many a manufacturer, for example, is smiling very happily over the export orders he has on hand and which he is filling just as rapidly as he possibly can.

For over ten years The Cash Box has brought this industry the "Quarterly Export Edition."

This edition has grown to the point, exporters of this country admit where: "Unless it appears in The Cash Box it isn't really for export."

But with its "15th Anniversary Issue" The Cash Box is presented the most thorough and most analytical report on exports for all of 1956 and for 1957 which has yet been presented to the industry.

Those firms that are interested in exporting new and used machines will find "The Cash Box Quarterly Export Edition" which appears in the "15th Anniversary Issue" will bring them analytical facts they have never before seen regarding the business to be enjoyed with world markets.

For Permanent Prosperity

equip every location

with the new, trouble-free

United Phonograph

"It's entirely new from the floor up"

Write for complete information today!

United Music Corporation

360 North California Avenue

Chicago 18, Illinois

Cable Address: UNICORP

Good Ole "Garv" Goes British

CHICAGO—Arthur Aloysius Garvey, noted Bally roadman, reported this past week:

"From now on," he succinctly stated, "I'm going British.

"Yes, sir," he added, "you can tell everyone of my friends everywhere that they're going to find me singing my name in the British way.

"From this moment on," chirped good ole Garv, "it's A. Aloysius Garvey."

"Pete" Pieters' Daughter Weds

KALAMAZOO, MICH.,—J. R. "Pete" Pieters of King-Pin Equipment Company, this city, announced this past week that his daughter, Jane Lynne, was married Saturday, June 29, to Wesley R. Knapper.

The wedding took place in Richland, Mich.

The bride and groom are reported to be on a long honeymoon.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
LAST CALL

15th Anniversary and Annual Encyclopedia and Directory

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
GOING TO PRESS

Thursday Noon — JULY 11
The Most Important Issue Of 1957

ADVERTISERS:

PHONE

THE CASH BOX

/Publication Office /

1721 Broadway
NEW YORK 19, N. Y.

PHONE: JUdson 6-2640
NEW ORLEANS, La.—Jimmie Kell, one of New Orleans oldest and best known wholesalers, announced the re-opening of his Southern Coin Machine Exchange at 712 Claiborne Street, this city.

"In addition to handling a complete line of new Bally, Koeney and Gottlieb games," stated Kell, "we will handle reconditioned equipment, as well as servicing machines for operators here.

MINNEAPOLIS, MINN.—In the "Just Ask" column, a photo-interview feature conducted by Russell Bull of the Minneapolis Tribune, the question asked one day last week was "What changes would you make in juice boxes?"

Five pictures of young girls, together with their answers were printed.

The answers tend to show how varied are the tastes of juice box patterns, even among the teenage set. The first girl said: "I would have them loaded with more jazz records, also the top 10 rock and roll songs.

The next girl answered: "More variety, not only in music, but singers also. There are now too many records by the same singers."

The third girl replied: "They should have all type, popular, hillbilly, jazz, rock and roll, classical and rhythm and blues."

The fourth girl stated: "Every juice box should contain all the top 40 popular tunes and more semi-classical records."

The fifth youngster tried to be cute, saying: "I'd make a radical change by throwing all juice boxes in the river and installing hi-fi players in all teen-agers' homes."

GREEN BAY, WIS.—Ed Dowe, secretary, Wisconsin Music Merchants Association, reports that their meeting at the Grant Hotel, this city, on June 17 was most successful.

Reports on current conditions were made by Dowe and Clinton Pierce, president. Dowe spoke of amusement machine legislation, and Pierce talked about mutual machine legislation, as well as reporting to the membership on the recent MOA convention.

A forum discussion on 10¢ play and a better commission arrangement, resulted in agreement by all that they must have more revenue to meet overhead expenses and increased cost of machinery.

Next meeting will be held at Bailey Harbor, at Schmidt's Gauntlet. It will be an election meeting. Mrs. Williams, in- operator, will be the host operator.

Mr. Importer:

We have a large stock of BINGO GAMES available for immediate delivery. All are reconditioned the WORLD WIDE way. All are guaranteed, expertly packed, steel-banded in wood crates.

Nite Club

<table>
<thead>
<tr>
<th>City</th>
<th>Nite Club</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nite Club</td>
<td>$345</td>
</tr>
<tr>
<td>Gatsby</td>
<td>$ 85</td>
</tr>
<tr>
<td>Surf Club</td>
<td>$ 75</td>
</tr>
<tr>
<td>Broadway</td>
<td>$295</td>
</tr>
<tr>
<td>Miami Beach</td>
<td>$175</td>
</tr>
<tr>
<td>Palm Springs</td>
<td>$ 85</td>
</tr>
<tr>
<td>Beach Beauty</td>
<td>$245</td>
</tr>
<tr>
<td>Big Time</td>
<td>$175</td>
</tr>
<tr>
<td>Frolics</td>
<td>$ 85</td>
</tr>
<tr>
<td>Gatymo</td>
<td>$135</td>
</tr>
<tr>
<td>Variety</td>
<td>$ 95</td>
</tr>
<tr>
<td>Brita Spot</td>
<td>$ 95</td>
</tr>
<tr>
<td>Brasil</td>
<td>$275</td>
</tr>
<tr>
<td>Storlet</td>
<td>$150</td>
</tr>
<tr>
<td>Pixies</td>
<td>$135</td>
</tr>
</tbody>
</table>

Cable Address: "GAMES" Chicago

Don't Delay! Cable Today!
BIZ SLIDE OFF PORTENDS READJUSTMENT AHEAD

Ops Now Realize That Regardless of How Much Play Can Increase on Average Location This is Not Enough, Under Present Creeping Inflation, to Assure More Profitable Return on Present High Investment in New Machines, Service and Manpower. Must Arrange for ‘10c Play Plus’ More Equitable Division of Gross Intake. When This is Accomplished by Greater Majority of Nation’s Operators Leaders Foresee Big Boom Times Ahead for Industry.

CHICAGO—“There’s no use kidding ourselves”, this operator stated, “into believing that, if the number of plays on each location increase, we’re going to make more money.

“The fact of the matter is,” he added, “that overhead increases, too. And because of this, we’re back where we started.

“Unless the operators in this area”, he concluded, “come together and arrange for ‘10c play plus’ a more equitable commission basis, we might as well forget about profit on our investment in new equipment, service and manpower for a long time to come.”

This operator isn’t alone in this belief. Like many others he has now learned that the increase in the number of plays, of and by themselves, will not assure him a decent return on his investment.

Nor will this help to more quickly amortize the cost of the new machines he has to purchase.

It won’t even assure him meeting his constantly increasing overhead expense.

The fact remains that creeping inflation is just as deeply felt in this industry as it is in every industry in the U.S. To overcome its effects, the operators must readjust their entire operating setup.

This business slideoff has, therefore, been of very great value. This is the opinion of many leaders in the industry.

They point to the many operators who are now changing over to ‘10c Play Plus’ a more equitable share of the gross intake from their machines. To many operators who are obtaining weekly guarantees from each location. And to those operators who are now adopting the new plan presented by The Cash Box, “no commission one week during each month”.

“This plan of ‘10c play plus,’” says a well known leader of the industry, “once it is put into effect by the majority of the nation’s operators will, most definitely, bring about the next big business boom for the industry.”

There are a great many of this same opinion. They, too, believe that once the operator has made the proper business readjustment, so that he is assured more profitable operation, all the industry will profit.

Sales will jump to new high marks. Business will be better all around. This is their very sincere belief.

States one well known association leader:

“‘The Cash Box’ has offered this industry the very greatest ideas.

“I have been engaged in other industries”, he continued, “and never have I seen anything so outstanding for the benefit of those engaged in an industry as has been suggested by your publication.

“It is my sincere hope”, he exclaims, “that every operator, everywhere in the country, will heed your cry and will adopt ‘10c Play Plus’ a more equitable share of the gross intake from all of his machines to assure his business future in this industry.”

Many point to the fact that in taverns, the very best locations, play action is off at an alarming percentage.

Others claim that this is also true of many other types of locations.

In every case these men admit that, due to the lack of play action and the lack of business in these places, it is very difficult to cut into whatever the location owner now obtains.

Yet, as one operator after another has pointed out, even if play action increases but the old, outdated commission arrangement is maintained, the operator can’t bring in enough to assure himself a profitable return on his investment.

The answer, these men claim, is a change to The Cash Box’ suggestion of ‘10c Play Plus’ a more equitable division of the gross intake.

Then, they say, regardless of whether there is, or is not, an increase in the number of plays, the operator will be assured a decent return on his investment in machines, service and manpower.

He will be able to continue on ahead in more profitable fashion, they conclude.
Bally Ships “Sun Valley”

CHICAGO—Shipments of Bally’s new in-line amusement game “Sun Valley”, are now arriving at Bally distributors all over the nation.

The new game is standard size with flashy cabinet and brilliantly colored backglass. Four Magic Squares and two Magic Lines are featured on the backglass, and all 55 squares are included in Magic Squares or Magic Lines. “This new feature,” said Bill O’Donnell, Bally general sales manager, “gives players the greatest score-juggling, second-guessing flexibility ever built into in-line amusement games.”

Other popular play-features incorporated in “Sun Valley” include new “3-in-line score 4-in-line” Score Booster, Corner Scores, 4 Ways to play for Extra Time, Triple Deck Advancing Scores and Extra Balls.

Op Changes All Cig Venders To 30c

CHICAGO—Earl Kies and Julius Zimbach of Apex Amusement Company, this city, reported this past week that the firm is generally going to straight 30c a pack on all cigarette brands.

Kies stated that recent price raises on cigarettes forced them to change the coin mechanisms on all their vendors.

“Right now”, Kies said, “we are having plenty of headaches as we make the changeover in the coin mechanisms.

“But in the long run”, he added, “the locations and the company will be better off with uniform prices on all brands.

“With one straight price, we will be able to eliminate the expense of penning each package, which takes up a lot of time.

“We also figure”, Kies said, “that our collections will be on a much more efficient basis.”

Kies pointed out that, at the present time, penny inserts will be continued in factory locations only.

Keeney Tells Ops “We’ll Build It”

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, reported this past week that the firm has been receiving many requests from operators suggesting new type machines.

“We want every operator who believes that he has a new idea”, stated Huebsch, “to write us immediately.

“We’ll build it”, he added, “regardless of whatever the tooling will cost if this is what the trade wants.”

Huebsch stated that the operators, themselves, are the best criterion for any new type product.

“After all”, he says, “the operator knows what the players like, He’s right there all of the time catering to the players’ needs.

“If he will take a few moments time from his busy schedule and just drop us a line regarding what he believes is wanted by the players to maintain peak play action and bring the operators the best profits, we’ll assure the operator that we’ll give him that the most complete consideration and most thorough study.”

Traffic Heavy at First Coin Exch

CHICAGO—Joe Kline and Wally Finke, First Coin Machine Exchange, this city, extended this past week why operator traffic is heavy in the showrooms of the firm.

“Ever since we started in business over seven years ago”, Kline stated, “we encouraged the operators to make our showrooms a meeting place.

“We have succeeded in making our customers feel free to come and go as they please. They can talk with other operators, exchange news and opinions and use the phones as long as they want to. “There’s no sales pressure here”, Joe continued. “When a customer is ready to buy or asks for information on equipment, every member of our sales staff is eager to please.”

At this point a long distance phone call came in for Joe Kline, and the discussion was continued by Wally Finke.

“Another reason why we enjoy constant visitors”, Wally said, “is our continuous open house.

“We always have a varied display of all types of games so the operators can see and play them to find either new or reconditioned machines he will want to improve his route.”

“Refreshments are always available in the form of coffee and hot or cold drinks. The coffee pot is always in operation.

“All this results in a friendly informal atmosphere.

“And the operators love it”, Wally concluded.

PHONOGRAPH OPERATORS all over the nation are installing

Program-O-Matic

PERPETUAL INVENTORY SYSTEM

PAT. PEND.

to help them

MAKE MONEY with better programming and

SAVE MONEY by reducing record purchases and office expense

Costs only $2.50 for

200 play phonos $1.50

for 100 play phonos

Costs nothing to maintain...it’s a simple, accurate system that tells you WHAT records are on your phonograph and where.

Contact your phonograph distributors or record one-stop

PANTAGES MAESTRO CO.

2191 FOURTH ST. N.W., ALBUQUERQUE, N.M.

LIMITED QUANTITY

PACK BOX 10c

CONVERSIONS $2.25 ea.
PLANT CLOSED
For Annual Vacation
D. GOTTIEB & CO.
1140-50 N. Kostner Ave.
Chicago, Ill.

Bonnett Sponsors Soft Ball League

CHICAGO—Bill Bonnett, Bonnett’s Music Distributors, this city, revealed this past week that for many years he has been sponsoring soft ball teams of boys between the ages of 12 and 21.

The teams are known as the “Bonnett’s Soft Ball League” and the “Junior League,” according to Bill. The baseball teams play in parks and playgrounds.

“It’s more of a hobby with me”, stated Bill Bonnett, “than a public relations program.

“But while I’m having a lot of fun with the kids”, he added, “I know that it does the business a lot of good.

“My greatest satisfaction is to see that the boys are given wholesome recreation, and that good citizens thru competitive sports and team-work.

“We also supply uniforms”, Bill continued, “and have a manager who arranges games with other teams all over the city.”

Bill pointed out rather matter-of-factly that a few years ago the Bonnett’s Boosters won the city championship. This trophy”, he said, “is at the clubhouse along with many other trophies the kids have won.”

Bill also stated that, in the fall, he sponsors football teams.

“It’s what’s in THE CASH BOX That Counts—INTERNATIONALLY”

Through the Coin Chute
EASTERN FLASHES

Everyone thought coinrow would be pretty dead this week, what with the 4th of July holiday coming, and many coinmen taking off for a long weekend. Maybe so, but there’s some new血液 that’s been moving at a fast pace. Ops were making fast visits to pick up last minute needed parts and supplies, and surprisingly enough, machines of all types. Problem presented the distro was to get them out “immediately.” Therefore all was pretty hectic.

We’ve been telling you for weeks, thru printed ads and in person, all about our forthcoming 15th Anniversary Issue, featuring all kinds of necessary statistical information, pictures, stories, and the “Export” feature. When you read this, we’ll be on our last few days in putting this issue on the presses. We can tell you now, it’ll be the biggest coin machine issue of all time, exceeding our 14th total pages, special feature 14th, and last but not least, in ads. For the few who haven’t as yet placed their orders, they have until Wednesday, April 10, here in N. Y. We can honestly say, if you miss having an ad in this great issue, the Anniversary one of ops move themselves into the private office of Meyer Parkoff, Atlantic New York Corp., making it necessary for the good-natured Meyer to move out to other offices to take phone calls and see customers. . . . Jack Gordon, Seeberg’s regional representative, home for the week, and the holiday, but takes off for Phila, and Baltimore the following week. Al Simon and Al D’Amario, Al’s Simon, Inc., report good operator reaction to both new games they handle, ChCoin’s “Classic” ball bowler (with the large sized ball and 2 for $2.50 play), and German’s “Sweet Twenty Onescorer.” Harold (Shugy) Sugerman, Runyon Sales, when asked “How’s business,” smiles happily, and replies, “AL’s model ‘H’ phonograph’s a big hit with music operators here, and reports the Tournament ball bowler has really taken off thru the operators.” Yes sirree, looks like we have 2 big hits on our hands.”

Morris Road, gen. mgr., a member of Dave Stern’s and Ib Taub’s “Brookside” pool. As Morris takes every Friday off during the summer, he says he has a most relaxing and enjoyable time every week-end.

Bob Bear, sales mg., and A. D. Palmer, advertising and sales promotion mg., hold Wurlitzer mid-summer distro sales meet here at the Statler Hotel to discuss plans for fall ad campaign for Chicago, New Orleans and San Francisco. In for the Monday and Tuesday conference were Joe Young, John Bilotta, Sid Red, Ken O’Connor, Spec Cruzee, Joe Ash, Charlie N. Winters, Rusty Smith and Marvin Roth, factory regional rep. also on hand. Palmer, who visited The Cash Box office, told us he and Bob were very happy over the success of current model of operators’ seminars, and enthusiasm of distro about fall and winter business. . . Poor Mike Munves! This was the week his customers really made it hot for him. Everyone wanted machines for holidays, and some last minute orders. “I’ll do what I can” signs Mike, “but some of my good friends aren’t going to be happy, as it’s just impossible to take care of them all.” Mike and Joe Munves at office on Friday and Sat., and later, Koeppel, Koeppel Distributing, has his mind on his forthcoming vacation. Upon return of Hymie from his vacation in early August, Harry and his machines will fly to Santa Clara to visit brother Ben (who was once a pinball man here). Once there, Harry will use one of Ben’s cars to visit all around West Coast. Lou Herman, his son ch. mgr., has taken a vacation to Florida, and has cabanas at the swank El Dorado Yacht & Beach Club in New Rochelle, N. Y. There’s a regular coin machine fraternity at the club, with Harold Jacobs, Aaron Green and Matty Forbes also members. Lou Newman, N. J., another coinman who finds time to relax at the Stern and Taub “Brookside”. Irv’s relaxation in strictly “Gin”.

Columns here very happy over Chicago area Free Play pinball games are not illegal. . . Elgin McDaniel, Wadena, Minn., in Minneapolis for the day picking up his supply of records and also looking for something new in Automatic games. He reports that business so far has been very bad in the Resort areas due to the continuous rain and cold weather . . . Mr. & Mrs. Gordon Runenberg, Denham, Minn., in Mpls for the day picking up their N. D. . . Mr. L. L. Harris, Enderlin, N. D., spent several days last week in Mpls getting a check up from his doctor . . . Mr. & Mrs. Ike Sundem of Montevideo, Minn., spent a week in Mpls last week. Mrs. Sundem to see her doctor for her regular check-up since she hasn’t been in service operation several months ago. . . Mr. & Mrs. Henry Molestad of Esteville, Iowa, in Mpls for the day picking up one of his machines, and also some parts and his record supply . . . Bob Kovanen, Moose Lake, Minn., on a hurry up trip into the Twin Cities just for the day . . . Andy Bonna, Ironwood, Mich., spent a week in Mpls last week visiting machines in Winona, Minn., drove up to Mpls this week with his son and spent the day making the rounds . . . Lloyd Ellingson, Spring Grove, Minn., has been a very busy man this past week, as he is chairperson of the Board of Directors and helping to make plans for a very successful Centennial which Spring Grove is celebrating. . . Walt Pafko, Mpls operator, reports he has been the past two weeks that he has been spending most of his time fishing . . . Matt Huppert, Red Wing, Minn., reports that his wife is recovering very nicely from a broken shoulder. Mrs. Huppert slipped and fell about three weeks ago, and is still in the hospital . . . Joe Reali, Cornell, Wis., in Mpls for the day making the rounds . . . Operators in the resort areas have reason to complain of business being so bad. The past several weeks have been very cool and raining practically every day which has affected the tourist trade considerably. The same can be said about the Twin Cities, operators being business way down because of weather conditions, people are staying close to their homes.

“The Cash Box” ULTIMATE COIN MACHINE GUIDE

TERMS: 1/3 Deb., Sep. 30th.

A Quarter Century of Service
2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A.
ATLASS-6-5005

Bally ABC TOURNAMENT
Kaneo Basin Bowl-O-Rama
Valley 6-POCKET POOL
Chicago Coin BOWLING LEAGUE

Astro Music Company
2118 N. Western Ave., Chicago 47, Ill., U. S. A.

ARRITIME 6-5005

EASY TO LOAD • SIZE: 18" x 8" x 6" • Shipping Wgt. 20 lbs. • Write for details.

MARVEL MANUFACTURING CO.
2849 W. FULLERTON, CHICAGO 47, ILL.
TEL: DICKENS 2-2424

PHOTOGRAPHS RECEIVED AND REFURNISHED LIKE NEW EXCLUSIVE SERVICE ON DURABLE DURALUMIN, ALUMINUM, AND ALLOYS.
In just a few days the 15th Anniversary Issue of The Cash Box goes to press. It will be tremendous. Bigger than any former edition in number of pages. The 144 pages incorporate features of outstanding interest. The outstanding issue is the Export Quarterly Edition in four languages, annual directory, picture gallery of post-war equipment manufacturers, list of special reports and many, many other items of interest. This issue will be in the desk drawer of coin machine executives in every part of the world and referred to through the year. The Cash Box' 15th Anniversary Issue will also include the addresses and corresponding features of distributors, jobbers and operators. Internationally acclaimed as "the Encyclopedia of the Coin Machine Industry" with the one for you. Closing date is July 10...Ed Latzak of AMI floating around town this past week in his brand new hard top convertible. "Now, instead of me floating my lid, I'm prime." Johnnie Emrick of Oakdale Sales recalls 'way back when to the coinbox was a mere infant. "I opened my Oakdale Club in 1947," relates Johnnie, "and the fellows made me a meeting place in the early days. Johnnie remembers entertaining Ray Moloney, Lee Jones, Homer Capehart, Bill Gilmore, Fred Fay, Jim Johnson, Bill Gersh and many more. Ted Rubenstein of Marvel advises he's still looking for sales reps calling on the trade. "They can make gobs of extra money with a fast-moving item," he says. Walter Tratch phones advise he's off to Europe again...Carl Greene of Tower Music is now a full-fledged member of the international "Fee-To-Cans" Club. Carl hit a hole in one on the eighth at Glen Ellyn Golf Course in a scramble...Sam and Avram Chicago take two weeks off on a Father & Son vacation. By train, car and plane, they plan visits to 12,000+ dealers in western Canada. They'll be back by the end of the week...Could be that by the time they get back, Chi-Cone and Genco might have some new and novel ideas to spread if the trade come next fall...Not at all surprising is the number of sales conferences at present. Some are taking a dim view of lack of enthusiasm by some selling organizations. Phil Levin, op's organizer, Steve Schickel, WGN disk jockey, getting some outstanding record artists to perform at this big dinner...John Frantz, discussing sales of his "Riffe" boxing gloves, round the nation, says, "Things are really going, We're doing fine"...John Watling phones to get a copy of The Cash Box' 14th Anniversary Issue. "I need the list of distributors," claims John, "so I can mail my samples out without causing any unnecessary mail. J. A. "Red" Wallace of W. Sa. advises that 6 top ops met this past week regarding frequency, and all felt that The Cash Box publication is just great. When Johnnie Emrick returned to his office at Genco to find stacks of letters, notes, messages and memos which had accumulated, he said, "It's good to go fishing." Roger and J. A. are both extremely busy so far this season. They've been playing the "collection game"...Phil DeSelm of United gleefully reports "collections doubled during first week of Rockford's $12,000 TV bowling game." Content features the firm's "Bowling Alley," and will go on for 26 weeks. States Bill, "Participation was big, gaining in popularity everywhere, and United's Bowling Alley is a participating game." Johnnie Casela came in for the 4th straight week with another of his "guy" stories, making eastern bistrics...Gil Kitt and Art Robbins at Empire very pleased at reports they're getting on the "Owen" wall clock. They're getting rave reports on the "Owen" and "trouble-free." Jack Burns also said to be concentrating on the phono these days...Exhibit plant closed till July 15, but Sam Lewis on the job along with a "kiddie" sided-winding machine. Jack Burns got a call from Harold Dorgan for display at McLure Hotel. "The sample we sent," reports Paul, "couldn't be shipped out of the Fitchburg airport for 22 days!" World's Fair sales off between planes on way back to Albuquerque from music ops, concentration in W-reeler to phone call with orders, says Paul...Harold Garman, Chicago, has an order for new "Owen" model '22' cigar lighter...Paul thankful that distrub Leo Grob in Wheeling had extra orders of 600 boxes..."Peru" to Elberton, Ga. 1200 yards. Vel Allbritten, calling in orders from St. Lo...While the Williams' plant on vacation, Harry Williams calls and says Sam Stern find time to get together on promotion plans for some new products...Joel Stanley says that reason papas Al Stern looks so proud this days is because youngest son, Loren, 14, was graduated high school last week, besides being president of his class. Still another proud pop at World Wide—Len Micon, whose son, Ronald, was graduated from Lincolnwood High School...
ChiCoin Appoints Automatic Music

CHICAGO—Edward E. Levin, sales director, Chicago Coin Machine Company, this city, announced the appointment of Automatic Music Distributors, Oklahoma city, Oklahoma, as the firm’s distributor for the state. Mort Secore, sales representative for Chicago Coin, made the appoint-

ment, which was confirmed by officials of the firm.

Levin advised that a quantity shipment of current models has already been delivered to the new Oklahoma distributor.

“Our are to have Automatic Amusement Distributors as our exclusive distributor for their state”, Levin said, “because every member of the staff has had many years of experience in serving the operators.

“They know what the operators need throughout the state of Oklahoma”, Levin continued, “and can assure every one of them of the closest cooperation and finest service in connection with the operation of Chicago Coin games.

“Automatic Music Distributors is headed by John H. Porter and Harlan J. Drake. The firm also handles the AMI line of phonographs.

“Both expressed themselves as very much elated and enthused at the opportunity to help operators in their area become “happier and more prosperous by providing an outstanding games line.”

Second Wurlitzer Service Seminar

EAGLE LAKE, WIS.—The second "Wurlitzer Service Seminar" Keno and Kalee operators and service spend a luxurious week studying the mechanics and operation of Wurlitzer phonographs and auxiliary equipment, and in their free time relax, took place at the Eagle Waters Resort, here, from June 16 thru June 21.

Joe Hrdlicka, Hank Peteret and Reid Whipple of the Wurlitzer company, who had served as instructors in the Lake Placid school, flew to Eagle Waters to conduct the sessions.

Twenty four men attended this seminar and at the concluding banquet, were awarded diplomas.

In their spare time, the men spent most of their time fishing, and four of them brought in twenty -walleyes in a single effort—each over three pounds.


Top, right: Reid Whipple demonstrates wall box circuitry. Bottom, left: Hank Peteret demonstrates the proper method of assembly of the Wurlitzer record changer.

Bottom, right: To compensate for the effort extended during the school hours (6 hours a day), there was plenty of time to enjoy the brilliant sunshine in lounge-chairs.

from ANY ANGLE...

you can’t beat GENCO’s

Sensational NEW

SWEET TWENTY ONE

ROLL-DOWN GAME...

for 1 or 2 PLAYERS!

Prove it to yourself...

SEE your GENCO Distributor Today!

GENCO MFG. & SALES CO.
2121 N. Ashland Avenue
Chicago 14, Illinois

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Chi Music Ops Thrill At Number Of Calls for Dinner-Dance Tickets

First Calls for Sept. 14 Dinner Dance Tickets

Thrill Members of Chicago's Recorded Music Service Assn. Tables of Eight and Ten Go Fast

CHICAGO—Earl Kies of the Entertainment Committee of Recorded Music Service Association, this city, reported this past week:

"Joe Filitti didn't know how lucky he was to decide this was the time for a vacation. I've been literally swamped with orders for tickets. Everyone wants a table for himself. And tables come in eights and tens. So," said Kies, "you have some idea of the job ahead of us with tickets going at this rate just after the first publicity broke about the fact that we have decided to hold a dinner-dance on Saturday night, September 14, at the Morrison Hotel's beautiful Terrace Casino." Chicago's music ops, all of whom are members of the association, were absolutely thrilled to hear this report.

The fact that a great many music leaders from out of town have already indicated that they will be present also acted as a stimulant to a great many to get their reservations in early.

"There's now no doubt", Earl Kies said, "that this first annual dinner-dance to be held right here in the city, instead of our usual golf outing and banquet, is going to be a sell-out. In fact, almost every leading music op who was contacted reported: "We're already reserving a table for ourselves." Some ops have reserved two tables to include all of their employees and wives. Many are calling in friends to be present along with them this big gala evening at the Morrison's Terrace Casino.

"There never will again be seen such an outstanding, star-studded entertainment lineup", Earl Kies claims.

"In fact", he stated, "outstanding personalities in the entertainment world have already advised us that they are going to work with us and go all out to bring in the greatest recording artists to entertain this big evening. Operators are again being urged by members of the association here to buy their tickets just as soon as possible.

Tickets can be had by phoning the organization's headquarters here in Chicago at: D'Feurborn 2-5133.

Mail orders should be addressed to: Recorded Music Service Assn., 188 West Randolph Street, Chicago, Ill.

"It's Whhat's in THE CASH BOX That Counts—INTERNATIONALLY"
WANT—Nickelodeons, violins, player pianos, organs and other musical instruments in working condition or as is. Send description and lowest price to ADMIRAL MUSIC CO., 5246 NO. PULASKI ROAD, CHICAGO 41, ILL. (Tel.: Kildare 5-3055).

WANT— Phonograph records made before 1940. Dealers or joke box stock. I will pay the highest prices. Sones, VOCALION, Paramount, Gennett, Mel- tone, JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: Tifalagar 7-9147).

WANT—Rock-Ola 120 Wall Boxes and 1438 Comets. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blue. We pay freight on Beacon, etc. MAINE STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy all year round, and with the proper equipment, we can provide shipping cartons if needed. Write or phone, JALEN MUSIC CO., 144 E. 25th STREET, CHICAGO 18, MD. (Tel.: Belmont 5-2831).

WANT—Late Model 2 Player Pins, Big Time, Boom-Box, etc. Don't let them sit around. We pay cash or will trade 6 slightly used Popperette 10c Pop Corn Venders, 4 Wall Speaker Shuffleboard Electric Scoreboards. P.A.C.I.F Iousse RIDE DIST. CO., 1212 S. TACOMA AVE., TACOMA, WASH. (Tel.: MA 2317).

WANT—AMI 80, 120, 200 selection—Wall Boxes, Hideaway units, Phonographs, T.V. Game, Number One, new, reconditioned, condition and best selling models. ST. THOMAS, SALES LTD., ST. THOMAS, ONTARIO, CANADA (Tel.: 2648).

WANT—Used American 12 ft. Re- bound Shuffle Boards and other late model units for sale. Please advise best price. WESTERN DISTRIBUTORS, 512 S. ELLIOTT AVE., SEATTLE 9, WASH. (Tel.: Garfield 3355).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on band. TONY GALCANO, CALCASIEU DIST. CO., ARMITAGE, CHICAGO 39, ILL. (Tel.: Dickens 7-0600).

WANT—Will Pay $888 Cash Entire Inventory, Large Operators, Distributors. Please send complete list—Guns, Arcade, Music, Shuffle, Ball, 1948 Model Pinball “Hot Rod” and Bally “Crossword”, REDD DISTRIBUTING CO., 309-311 LINCOLN ST., ALLSTON, MASS. (Tel.: Algonquin 4-4040).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Guns and Phonographs. Send complete list, Highest prices paid. Representatives of War- lite, Stardust, Coin Machine General, Care- FORMA or SANDY MOORE, YOUNG DISTRIBUTING L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I.

WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity, Write or phone. FIDELITY DISTRIBUTORS, 606 10th AVE., NEW YORK 36, N. Y. (Tel.: JUnion 6-4568).

WANT—To buy AM E-40. Will buy any quantity. GENERAL SALES COMPANY, 1416 SOUTH CALHOUN ST., FORT WAYNE 2, IND. (Tel.: E-3060).

WANT—Used Bingo games reconditioned or not, also Seuborgs M1004, Multi- operators, too interesting to agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New and catalogues to: ETS, SONY BEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Gimmicks, Serewing, Bowling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Used Records! 45's, 78's and L.P.'s. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. F.O.V. SUPPLY CO., 4404 N. PALA ST., CHICAGO 40, ILL. (Tel.: UpTown 9-6860).

WANT—Vending Machines, late model, all types, Must be in A-1 condition, good ready to use. Candy, Cigarettes, Coffee, etc, RELIABLE COIN MACHINE CO., 194 N. 1ST ST., HARTFORD, CONN. (Tel.: 6-3583).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 8590, 1275, 1250, 1630, 1951, 1660, etc., and the freshest, Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N.Y. A.U.N. 8-489. F. 4852P.

FOR SALE—Chicago Coin 6 Player Ski Bowl, $575; Geneva 6 Player Ski Ball, $375; Geneva 2 Player Ski Ball, $530; United Super Slugger, $295; Williams 4 Bagger, $345; Empire, $250; Pat 150, $250; machine; NEWARK DISTRICT GAME MACHINE EXPORT INC., 858 W. 19th Street, NEW YORK 1, N. Y. (Tel.: AM 5-3329).

FOR SALE—Bally Key West, $355; Bally Ski Ball, $450; Bally Brite Club, $335; Bally Broadway, $315; Bally Big Time, $175; NASTASI DISTRIBUTING CO., 912 DRAS ST., NEW ORLEANS 12, LA. (Tel.: Magnolia 6382).

WANT—To Buy—Used Pin Game & Bingo Legs. Bally & United. Please advise how many you have and price. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROCTER, CLEVELAND, OHIO (Tel.: Tower 1-6715).

WANT—Latest Model Music Machines. Quote Price in First Letter. KOEFEI- TER DIST., 607 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Longacre 4-0284-9).

WANT—To buy for cash 1436 Fire- ball, 45 RPM and 1438 Comet. Shuffleboard, Late Model. 610 N. NORTH AVE., ELIZABETH, NEW JERSEY (Tel.: BI 8-524).

WANT—Used 45s records, any amount. No R & B. Not over 6 months old. I and B. G. STAV, 120 S. R. SMITH, 625 N.E. 163rd STREET, NORTH MIAMI BEACH, FLA.

WANT—Used Gottlieb and Williams High Pressure Pinball. Model 1954 on. Call collect—Union 3-8574—Union 3-8627. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

WANT—Used Records! 45's, 78's and L.P.'s. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise, P.O.V. DILTY CO., 4404 N. PALA ST., CHICAGO 40, ILL. (Tel.: UpTown 9-6860).

FOR SALE—New wall speakers, $11.95 ea.: C.C. Band Box (used), $9.50; $206 (46сал) Wall Boxes, $29.50; Seeburg 100 set, Wall Boxes, $49.50. BILLOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. J. (Tel.: Newark 598).

WANT—Guns: Gene's State Fair; Exhibits' Sportland Shooting Gal- bery. Bingo; United's Pixie, Singapore and Cabana, SALINA MUSIC AND AMUSEMENT CO., 121 NORTH 7th, SALINA, KANSAS.

WANT—Used Hawaiian, $45; Chi- cago Coin Tournament Ski-Bowls (Like New), $395; Blondie (Like New), $250. Look at the ads, 4701 WASHINGTON BLVD., ST. LOUIS 6, MISSOURI (Tel.: Forest 7-6730).

FOR SALE—One Double Header, like new, A-1 condition, $475. LEWIS & FOLLETT MUSIC CO., SOUTH 190, $29.50; Seeburg 100 set, $4701 WASHINGTON BLVD., ST. LOUIS 6, MISSOURI (Tel.: Forest 7-6730).

FOR SALE—Used machines of all models, as is or shipped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: Forest 5-3456).

FOR SALE—200 Seeburg, Write: AMI Model "A". No broken platters, $75; Seeburg 20 Selection Boxes changed over 10, 3 for $25; $10; Wurlitzer 3020, $25; Two Vendor Coin Changegers, $65; 1717 Rock-Ola Supers, $30 each; $75; Stage Coach, $155; Cymper Queen, $165; H & H MUSIC AND DISTRIBUTORS, 46 Main St., TAMA, IOWA. (Tel.: 4-6703).

FOR SALE—22 Foot Rock-Ola Shuffle Boards. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO.

FOR SALE—King Arthur, $35; Twenty Grand, $55; Disc Jockey, $75; Groove, $15; Sirena, $55; Cymper Queen, $185; Gatsby, $115; Miami Beach, $225; Make offer; 804 West 3rd Street, Los Angeles, Cal., 3-54x. Long Beach, Circa, Star, West End, West Side, Nail Game Co., 160-65, 666 SALT, ELY CO., 124 DORRE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-2450).

FOR SALE—3 Keeney Speedplacards, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buy write or call: HI HO AMUSEMENTS, INC., 805 W. WILSON AVE., MILWAUKEE 40, ILL. (Tel.: Longbeach 1-3578).

FOR SALE—All Games Cleaned and In Working Order. Seeburg “AMERICAN” and “SALON” Models, five (5), $100 each; Coin, $15 each, ABC, $275; Rotors, $65; Victory, $85; Mystie, $90; Triple Strike, $110; Flash Bowler, $70; Williams Four Bagger, $255; Used Pool Tables, Valley—Bally—Williams, $125; Bally Space Ship, $125; New Keeno Card Game, $155 each. Write or Phone HE 1-7757. 1/3 Deposit Required On Each Order. We are interested in any coin op equipment we receive. For: Bally—Williams—Rock-Ola. LAKE CITY AMUSEMENT CO., 4550 W. 31st Street, INDIANAPOLIS, ILL. (Tel.: HE 1-7757).

FOR SALE—Wurlitzer 1800, $600.00; Wurlitzer 2000, $985.00; Seeburg V-200, $795.00; Seeburg Model “A” converted to 45 RPM, $275.00. HASTINGS DISTRIBUTING COMPANY, Dept. 201, WEST 31ST ROAD, MILWAUKEE 13, WIS. (Tel.: 214-6700).

FOR SALE—11 Star Guns, $95 ea.; 2 Duralite Guns, $85 each; Rock-Ola Ball and 1 Crane, Make Offer; 6.5 Balls, $25 & Up; Skill Pool To Trade for STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA, WASH. (Tel.: Fenton 3-2282).

FOR SALE—Games, Incl. Holecue, $85; Marathon, $100; Seeburg, $95; Bally, $150; Dixie, $60; Burger, $85; Starlite, $55; All Fun and Games, $75 & Up. Games for rent or sale. FOR: Bally, Deleonardis and Game Tech. (Tel.: 6-3691).

FOR SALE—200 foot Rock-Ola Shuffle Boars, TOLEDO COIN MACHINE EXCHANGE. 814 SUMMIT, TOLEDO, OHIO.
THE CASH BOX

“The Industry’s Market Place”

PUBLISHERS MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX CLASSIFIED AD SECTION AS “THE INDUSTRY’S MARKET PLACE.”

WANT FOR SALE

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to 5-column Classified advertisers: You are entitled to a classified ad in each week’s listing containing no more than 45 words, which includes your firm name, address and telephone number. All words over 45 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSURES WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Use This Convenient Form For Your Classified Ad

START HERE

FIRM.
ADDRESS
CITY__________ ZONE STATE
TELEPHONE NUMBER

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
1721 BROADWAY, NEW YORK 9, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—14 and 11 foot Bowler Parts Specials; Back glass protector, $11.95 ea. Plexiglas Fin Panel protector, 124" x 23", $5.95 ea. Non-scratch rubber balls, 3", $1.95 ea. WICO CORP., 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MULberry 5-3000).

FOR SALE—Ten assorted Pool Games at $45 ea. including Light-up Bumper Games and Hooligan Pool Games. T & I DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: Main 1-4751).

FOR SALE—Rio, $35; Tahiti, $25; Tropic, $25, Chicago Coin Six Player Super Match Bowler, $45. Terms—One-Third Deposit, Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS St., NEW ORLEANS, LA. (Tel.: Tulane 6729).

FOR SALE—100 Telegrip, with film. Reconditioned, reconditioned, ready for location. 5c or 10c play. Special price, $95.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: Avenue 3-6818).

FOR SALE—Bally Brite Spots; Bally Electrics, cleaned and checked. Will accept any reasonable offer. Also Genco State Fair Rifle; Williams King O’Swat; Six Pocket Pools. ANTHONY HIRT, 2420 NO. 8TH ST., SHEBOYGAN, WIS. (Tel.: CL 7-5197).

FOR SALE—Wurlitzer 2000, $900; Wurlitzer 1900, $825; Seeburg M-100A, $225; United Handicaps, used, $435. WANT—All 45 rpm phonographs, especially Seeburg's, C's, R's, G's, and J's. NATIONAL NOVELTY CO., 640 W. MERRICK ROAD, VALLEY STREAM, L. I., N. Y. (Tel.: Locust 1-6770 and 6771).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matic, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Keys, 1-300, Telephones, with one wall clock. SYRACUSE 75-1631. DAYS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—Seeburg M-100A, $225; M100C, $757; M100G, $700; M100R, $800; 3W1 Chrome, $55; Wurlitzer 1800, $750; 1900, Write, AMI D90, $300; 40, $175; Evans Century, $275. MUSICAL SALES, 2336-36 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: CH 1-4561).

FOR SALE—Geneo Match Pool Pool, $85; Chicago Coin 10 Frame, $75; United Imperial, $75; United Clover, $75. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO., (Tel.: Central 1-9292).

FOR SALE—United: Derby Roll, $135; Fifth inning, $150. Bally; Gold Medal and Blue Ribbons, $175 each; Baseballs—Super Singer, $225. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. (Tel.: Franklin 7-2162).

MISCELLANEOUS

NOTICE—Louisiana & Southern Mississippi Operators: Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, La. (Tel.: Vernon 5-7976).

NOTICE—It's your business to know THE FACTS! How do your cooperative members feel? How do your advertisers feel? What percentage of your total sales goes to your cooperative? What percentage of your cooperative dues benefits your company? Write for a free copy of "THE FACTS"—the publication that won world wide recognition and international acclaim. For your copy, write to The Cash Box, 1721 Broadway, New York 19, N. Y.

NOTICE—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 541 R. W. NORTHERN AVE., CHICAGO 47, ILL.

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3524).

NOTICE—Attention Operators: It pays to diversify your sources of income! Order our catalog immediately! THE CASH BOX, 1721 BROADWAY, NEW YORK 9, N. Y.
HOW TO USE "THE CASH BOX PRICE LIST" (Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK")

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price List" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show price, retain the last known quotations for such equipment so that the subscriber at least has the last known price to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appeal for demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METRO: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games and $25 to $30 on Phonographs.

CODE
1. Prices UP
2. Prices DOWN
3. No change from Last Week
4. Prices UP and DOWN
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
8. * Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $100.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add a considerable price over and above the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machine, plus the cost of cartons, crates and labor for packing and shipping of the machine, which is a great profit which will, in most cases, raise the price of a $100.00 to $200.00 machine to anywhere from $300.00 to $450.00 and up. In the case of arcade and kiddle ride machines there may be even greater cost involved as many of the parts have to be made by hand or contracted for at some machine shop, since manufacturers of many of the old arcade machines that some kiddle ride machines has been in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is," at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

MANUFACTURERS and date of game's release listed. Code: (B) Bally (CC) Chicago Coin (Ex) Exhibit (Ev) Evens (G) Gottlieb (K) Keefer (W) Williams

4. ABC (Un 3/52) .... 20.00 40.00
6. Ace High (Got 2/57) .... 375.00 75.00
4. Across the Board (Un 9/52) .... 20.00 45.00
6. All Star Basketball (Got 1/52) .... 375.00 75.00
4. Arabian Knights (Got 12/53) .... 85.00 120.00
6. Atomic Ball (Got 3/53) .... 65.00 100.00
4. Army-Navy (Wm 10/53) .... 35.00 65.00
6. Atomic City (B 5/52) .... 25.00 60.00
4. Atlantic City (Got 9/56) .... 150.00 285.00
2. Ball's-A-Poppin' (B 11/56) .... 250.00 295.00
4. Beach Club (B 5/2) .... 40.00 60.00
4. Beauty (B 11/52) .... 40.00 60.00
6. Big Hit (Got 2/53) .... 25.00 50.00
4. Big Show (B 9/56) .... 325.00 500.00
4. Big Hit (CC 8/56) .... 195.00 265.00
4. Big 'N Pop (Un 5/55) .... 250.00 200.00
2. Bright Lights (B 5/55) .... 25.00 45.00
4. Bright Spot (Y 11/51) .... 35.00 65.00
6. Buckaroo (Got 7/53) .... 265.00 535.00
4. Cabana (Un 3/53) .... 30.00 65.00
4. Captain (CC 10/53) .... 125.00 200.00
4. Caravan (Un 2/52) .... 250.00 285.00
4. Caravan (Wm 6/52) .... 30.00 55.00
1. Central Park (Wm 10/55) .... 50.00 75.00
4. Center Stage (Wm 5/55) .... 60.00 85.00
4. Circus Wagon (Wm 10/55) .... 40.00 75.00
4. Clancy Bowler .... 225.00 250.00
4. C.O.D. (Wm 9/53) .... 50.00 85.00
4. Colora (Wm 11/54) .... 110.00 150.00
4. Coney Island (B 9/52) .... 20.00 50.00
4. Control Tower (Wm 3/53) .... 15.00 25.00
4. Coronation (Got 11/52) .... 30.00 50.00
4. Country Fair (Un 9/52) .... 35.00 60.00
4. Cosmic Plus (Got 3/53) .... 125.00 200.00
4. Crosswords (B 1/56) .... 195.00 295.00
4. Cue Ball (Wm 2/51) .... 265.00 300.00
4. Cyclone (Got 5/53) .... 25.00 45.00
4. D.A. (Got 3/52) .... 65.00 100.00
4. Daisy May (Got 7/54) .... 125.00 155.00
4. Dealer "21" (Wm 5/56) .... 35.00 60.00
4. Devil's Delight (Got 5/56) .... 35.00 60.00
4. Diamond Hill (Got 12/54) .... 110.00 145.00
4. Disk Jockey (Wm 5/53) .... 15.00 25.00
4. Domino (Wm 5/52) .... 25.00 50.00
4. Double Feature (Got 1/52) .... 25.00 50.00
4. Double Feature (Got 12/56) .... 35.00 60.00
4. Dragonne (Got 6/54) .... 100.00 150.00
4. Dude Ranch (B 9/53) .... 50.00 75.00
4. Dixie (Got 4/53) .... 50.00 75.00
4. Easy Acres (Got 5/55) .... 175.00 250.00
4. Fairway (Wm 6/53) .... 40.00 55.00
4. Fairway (Wm 6/53) .... 40.00 55.00
4. Five Star (Un 5/52) .... 20.00 40.00
4. Flag Ship (Got 1/52) .... 295.00 365.00
ENTRANCES THE CUSTOMERS...

...ENHANCES YOUR EARNINGS

because of its greater showmanship

No automatic phonograph ever combined the smart styling, the gorgeous subdued illumination and the true high fidelity sound that distinguishes the 200-selection Wurlitzer 2100. An exciting example of Wurlitzer leadership.

With the added attraction of 50-cent play, the Wurlitzer 2100 has compiled a remarkable reputation for out-earning any phonograph it replaces—in many instances by 100%.

SEE YOUR WURLITZER DISTRIBUTOR

THE 200-SELECTION Wurlitzer 2100

THE WURLITZER COMPANY • NORTH TONAWANDA, N. Y.
ESTABLISHED 1856

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
UNITED'S HI-Score Bowling Alley

NEW DIRECT SCORING SPEEDS PLAY
MORE GAMES PLAYED PER HOUR MEANS MORE COINS PER HOUR FOR YOU

DIRECT SCORES TALLIED INSTANTLY EACH FRAME
SPARES □ SCORE 200
STRIKES X SCORE 300 THROUGH 9TH FRAME

TENTH FRAME DOUBLE SCORES
FOR SPARES AND STRIKES WITH TENTH FRAME FEATURE
(CAN SCORE 1800 IN TENTH FRAME)

UNITED'S HI-Score Bowling Alley is the FASTEST BOWLER ON THE MARKET

UNITED'S BOWLING ALLEY IS ALSO AVAILABLE IN REGULAR AND TEAM MODELS
SEE UNITED'S GREAT IN-LINE GAME PLAYTIME NOW AT YOUR DISTRIBUTOR

3 SIZES:
18 FT. LONG
14 FT. LONG
11 FT. LONG
SECTIONAL CONSTRUCTION FOR EASY INSTALLATION AND HANDLING

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

ORDER FROM YOUR UNITED DISTRIBUTOR NOW!
More Magic! More Money!

Magic Squares and Lines cover entire Card of

Bally

Sun Valley

Biggest blaze of money-making "magic" ever flashed on a backglass! All 25 numbers in Magic Squares or Magic Lines! Results: more fun for players, more coins through the chute, more profit for you!

Get your share... get SUN VALLEY now!

ABC Tournament

See husky 3½ in. balls actually plow into pins... just like real bowling... and you see why ABC TOURNAMENT out-ears every other bowling game. Order ABC TOURNAMENT today.

Free TOURNAMENT PROMOTION KIT WITH EACH GAME

12½ ft. and 14 ft. long SECTIONAL CONSTRUCTION

Balls actually hit pins!

• 4 Magic Squares
• 2 Magic Lines
• 4-Way Extra Time
• Corner Scores
• Advancing Scores
• Extra Balls

New SCORE-BOOSTER GREEN 3-IN-LINE SCORES 4-IN-LINE

See your favorite distributor or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS!