Johnny Mathis would say, "It's Not For Me To Say," but everyone else is saying "Wonderful, Wonderful" at the great performances this young singer has been turning in on records. Going against the predominant trend, he has come up with two smash Columbia records in the softer music vein and both have been on the charts at the same time. "Wonderful, Wonderful" was first issued last November and is still going strong while "It's Not For Me To Say" shows every sign of going all the way to the number one spot.
LANE BROTHERS:
DING DANG DANGLIN’
UH-UH HONEY
c/w
with Joe Reisman’s Orchestra 47/20-6900

BOB JAXON:
BEACH PARTY
I’M HANGIN’ AROUND
c/w
47/20-6945

LOU MONTE:
THE WIFE (La Mogliera)
c/w
MUSICA BELLA
(The Beautiful Music of Love)
with Hugo Winterhalter’s Orchestra and Chorus 47/20-6951

HANK SNOW:
MY ARMS ARE A HOUSE
TANGLED MIND
c/w
47/20-6955

EXPLODING BIG ALL ACROSS THE NATION — THE AMES BROTHERS’ ROCKIN’ SHOES c/w TAMMY
(from the Universal-International film “Tammy and the Bachelor”) with Joe Reisman’s Orchestra and Chorus 47/20-6930

America’s favorite speed... 45 RPM
What Does It Mean To Win "The Cash Box" Disk Jockey Poll?

If you could sit in the New York offices of The Cash Box for a week, you would see hundreds of records arrive from firms all over the country. This means that during the year, we receive literally thousands of disks. And this same avalanche of records hits almost every radio station in the country to the same degree.

What all this means is that when our disk jockey poll designates one record, one particular artist as tops in a specific category, that achievement is something to marvel at and be awed by. For it indicates that of all the thousands of records that are made in a year, of all the artists who record, that one disk, that one artist did the most outstanding job as far as commercial results are concerned.

Therefore, as The Cash Box announces the results of its Fifth Annual Disk Jockey Poll, we take this opportunity to congratulate the winners with all sincerity. For today they know that they have achieved something which can never be taken away from them. In this Cash Box Poll, they have been designated by disk jockeys all over the country as the ones who did the most noteworthy jobs throughout the past year.
“TALK TO ME SOMETHING” and
“MILLION DOLLAR BABY”
ATCO 6092

The Cash Box
Sleeper of the Week

“TALK TO ME SOMETHING” (4:16)
(Duchess B/W—Darlin, Kirtles)

BOBBY DARIN

- The Atco label, currently enjoying great success in the pop field, with both sides of “Talk To Me Something” equally strong. With two great songs, they’re sure to be a hit on the coming weeks. The disc is Bobby Darin’s first effort for Atco and promises to be the stepping stone to a promising future. One half, “Talk To Me Something” is a melodically rambling sentiment set to a slow blues beat and chanted with great heart by the popular singer. Beautiful chord coloration accompanies the lead to give it an advantage. Easily exciting it’s been aptly named “Talk To Me Something.” The other half, “MILLION DOLLAR BABY”, is a tremendous revival treatment to today’s rock and roll technique. The kids will be wild about this half too. Two “A” sides that’ll do much for Darin and Atco.

“MILLION DOLLAR BABY” (4:00)
(Fisher ASCAP—Fisher, Rose)

ATCO RECORDS

- Review Spotlight on...

POP RECORDS

BOBBY DARIN... Atco 6092... MILLION DOLLAR BABY... (Duchess, B/W)

TALK TO ME SOMETHING... (Darlin, Kirtsles)

Atco is the former jukebox artist can break big with either side of this strong debut disc on Atco. Darlin’s commercial record of a great standard. The disc finds the rhythm when equally well on a slow rhythm ballad. Styling has a spiritual touch.

- Review Spotlight on...

R&B RECORDS

BOBBY DARIN... Million Dollar Baby (Fisher, ASCAP) = Atco 6092—See review on Pop spotlight section.

The Billboard

ATCO RECORDING CORP., 137 WEST 57 STREET, NEW YORK 19, N.Y.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
GET AN EYEFUL
...AND EARFUL of...

THE NATION'S NEWEST SINGING SENSATION!

Shaye Cogan

On 2 Top Sides

“GET ACQUAINTED WALTZ” and “PATHWAY TO SIN”

ROULETTE 4013

659 Tenth Ave.
New York, N. Y.

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
<table>
<thead>
<tr>
<th>Best Selling Tunes on Records</th>
<th>COMPILLED BY The Cash Box FROM LEADING RETAIL OUTLETS</th>
</tr>
</thead>
</table>

**1—Love Letters In The Sand**
- *DO-15576—PATTI DAVIS*
- *VIRGINIA HAYNES—LIGHT A CANDLE*

**2—Bye Bye Love**
- *CD-1315—EVERLY BROTHERS*
- *VIRGINIA HAYNES—MELODY MAKER*

**3—So Rare**
- *RF-755—JIMMY DORSEY*
- *SOPHISTICATED SWING*

**4—Teddy Bear**
- *VI-7000—ELVIS PRESLEY*
- *SING ME A SONG*

**5—It's Not For Me To Say**
- *CO-4091—JIMMY MATHIS*
- *WARM AND TENDER—AROUND THE WORLD*

**6—A White Sport Coat**
- *CO-4086—MARTY ROBBINS*
- *GROWN UP YEARS—CR-41385—JIMMY DORSEY*

**7—Dark Moon**
- *DO-15559—DONNIE GUITAR*
- *BIG LIL—FLATT TO THE FLOOR*

**8—Searchin'**
- *AC-4083—THE COASTERS*
- *YOUNG BLOOD*

**9—I'm Gonna Sit Right Down**
- *CR-40835—WILLIAM HAWKINS*
- *WITH THIS PAN*

**10—I Like Your Kind Of Love**
- *CD-1232—ANDY WILLIAMS*
- *STAND TIGHT!—VI-6991—WADE EDELMAN*

**11—A Teenager's Romance**
- *VY-10047—RICKY NELSON*
- *I'M WALKIN'*

**12—Old Cape Cod**
- *ME-7110—PATTI PAGE*
- *WADING WINDING*

**13—Start Movin'**
- *EP-9226—AL MINNOE*
- *LIFELINES—DENNY VAUGHN*

**14—Wonderful! Wonderful!**
- *AC-4079—JOHNNY MATTHIS*
- *WHEN SUNNY GETS BLUE—GL-256*

**15—Around The World**
- *AP-9770—DON COSTA*
- *EVERYBODY LOVES PIERCE—CR-1741*
- *WALGREEN WELK O.*

**16—All Shook Up**
- *AL-3359—DAVID HILL*
- *LOVERS—VI-6782—ELVIS PRESLEY*

**17—Four Walls**
- *CR-41823—DOLORES COLLINS*
- *BIG BROTHER—DE-3051*
- *BILL NIXON—ALIVE FROM DAY ONE*

**18—Shangri-La**
- *EP-9231—FOUR COINS*
- *FIRST IN LINE*

**19—Young Blood**
- *AC-4083—THE COASTERS*
- *SEARCHIN'*

**20—With All My Heart**
- *AC-1003—JOHNNIE PIVNICHNY*
- *FAR MORE THAN FRIENDS—DE-30324 JUDY SCOTT*

**21—Little Darlin'**
- *EX-2501—THE GLADIOLAS*
- *LITTLE DOLL*—*ME-71066—THE DIAMONDS* 

**22—Star Dust**
- *AL-55075—BILL WARD & DOMINICUS LUCINDO*
- *LITTLE JESS*—*ME-71216—ERYN SUPERBILL*

**23—Over the Mountain, Across the Sea**
- *CH-1654—JOHNNIE & JOE*
- *MY BABY'S GONE ON*

**24—Gonna Find Me a Bluebird**
- *CD-1318—JOHN HAYNES*
- *I SAW YOU, I SAW YOU—JE-165—DERRICK ROBERTS*

**25—Valley Of Tears**
- *OH-5442—PATS DONOHUE*
- *IT'S A LONG WAY DOWN—VI-6905*

**26—Send For Me**
- *CA-3737—NAT "KING" COLE*
- *MY PERSONAL POSSESSION*

**27—School Day (Ring Ring Goes The Bell)**
- *BR-55007—BIG TINY LITTLE*
- *THE ONLY WAY—CH-1653*

**28—Whispering Bells**
- *DO-15596—DEL-VIKINGS*
- *DON'T BE A FOOT IN MYway*

**29—Jenny Jenny**
- *SP-506—LITTLE RICHARD*
- *MINI MANHATTAN*

**30—My Dream**
- *ME-71090—PLATTERMANN*
- *I Wamma*

**31—Freight Train**
- *CC-1005—NANCY WHISKEY*
- *THE COTTAGE GROVE—EL-510—DELL REDDON *

**32—Rock Your Little Baby To Sleep**
- *RO-4009—BUDDY HALL*
- *Don't Make Me Cry—ME-71216—ERYN SUPERBILL*

**33—Short Fat Fannie**
- *SP-506—LARRY WILLIAMS*
- *HIGH SCHOOL DANCE*

**34—I Just Don't Know**
- *CO-40914—JOUR LADS*
- *GIA*

**35—A Fallen Star**
- *CA-3743—FERLIS HURLEY*
- *I Don't Possess—ME-71096—THE STAR SPANGLED LADIES*

**36—White Silver Sand**
- *BR-55013—LENNON SUITIERS*
- *ONE DAY A LITTLE GIRL—BU-5251*

**37—Loving You**
- *VI-7000—ELVIS PRESLEY*
- *TODD'S BEND* 

**38—School Day (Ring Ring Goes The Bell)**
- *BR-55007—BIG TINY LITTLE*
- *THE ONLY WAY—CH-1653*

**39—My Personal Possession**
- *CA-3737—NAT "KING" COLE*
- *SEND FOR ME—DE-30416—ANDY BEE*

**40—Teardrops In My Heart**
- *CR-61505—Teresa Brewer*
- *LATE ROCK & ROLL—EP-9216—TOM JACKSON*

**41—Island In The Sun**
- *VI-655—HARRY BELAFONTE*
- *COCONUT WOMAN*

**42—Shenandoah Rose**
- *CR-41646—JOHNNY DESMOND*
- *CONSIDERATIONS* 

**43—Come Go With Me**
- *DE-30321—SUNNY GALE*
- *PLEASE GO—DL-4112—FEDERAL*

**44—The Girl With The Golden Braid**
- *VI-6906—PERRY COMO*
- *MY LITTLE BABY*

**45—Danny**
- *CA-3743—FERLIS HURLEY*
- *I Don't Possess—ME-71096—THE STAR SPANGLED LADIES*

**46—Rainbow**
- *KA-184—RUSSELL WILSON*
- *WE WILL MAKE YOU A Rainbow—LU-5290—BILL DARBELL* 

**47—Build Your Love**
- *CO-40942—JUNIOR REYNOLDS*
- *STREET OF MARRIAGES*

**48—Whole Lot O Shakin' Going On**
- *SU-367—JERRY LEWIS*
- *IT'S ALL RIGHT*

**49—Can't Wait For Summer**
- *CR-61834—STEVE LAWRENCE*
- *FABULOUS* 

**50—You're Cheatin' Yourself**
- *CA-3743—FREDA SINATRA*
- *SOMETHING WORTHFUL HAPPEN IN SUMMER*

**51—Gone**
- *NI-155—JINEY HAYNES*
- *SING ME A SONG—CA-3743—FREDA SINATRA*

**52—Lovesick Blues**
- *CA-3743—FREDA SINATRA*
- *SOMETHING WORTHFUL HAPPEN IN SUMMER*

**53—Goin' Steady**
- *VI-10055—PETER HANLEY*
- *TOP OF THE LIST*

**54—Words Of Love**
- *VI-088—STEVE LAWRENCE*
- *SOMETHING WORTHFUL HAPPEN IN SUMMER*

**55—Passing Strangers**
- *VI-7000—ELVIS PRESLEY*
- *TODD'S BEND*

**56—C. C. Rider**
- *CR-61505—Teresa Brewer*
- *LATE ROCK & ROLL—EP-9216—TOM JACKSON*

**57—My Little Baby**
- *VI-7000—ELVIS PRESLEY*
- *TODD'S BEND*

**58—Sweet Stuff**
- *VI-7000—ELVIS PRESLEY*
- *TODD'S BEND*

**59—Next Stop Paradise**
- *VI-7000—ELVIS PRESLEY*
- *TODD'S BEND*

**60—Susie-Q**
- *VI-7000—ELVIS PRESLEY*
- *TODD'S BEND*

**61—Teardrops In My Heart**
- *CR-61505—Teresa Brewer*
- *LATE ROCK & ROLL—EP-9216—TOM JACKSON*

**62—Queen Of The Senior Prom**
- *VI-7000—ELVIS PRESLEY*
- *TODD'S BEND*
DORIS DAY
Through the Eyes of Love b/w Nothing in the World
with Frank De Vol and his Orchestra
4—40952

FRANKIE YANKOVIC
My Favorite Polka b/w Let’s Be Sentimental
Frankie Yankovic with his Yanks
4—40950

EILEEN RODGERS
Crazy Dream b/w Third Finger—Left Hand
with Ray Conniff and his Orchestra
4—40956

ROSE MADDOX
Tomorrow Land b/w Old Man Blues
with Bill Strange Orchestra
4—40948-c

THE SURE-FIRE HITS ARE ON THE HOTTEST COMPANY IN THE BUSINESS
# Pop Winners of "The Cash Box" Disk Jockey Poll

<table>
<thead>
<tr>
<th>Most Programmed Record</th>
<th>Most Programmed Album</th>
<th>Most Programmed Female Vocalist</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Don't Be Cruel&quot;</td>
<td>&quot;Songs for Swinging Lovers&quot;</td>
<td>Doris Day</td>
</tr>
<tr>
<td>Elvis Presley</td>
<td>Frank Sinatra</td>
<td>Columbia</td>
</tr>
<tr>
<td>RCA Victor</td>
<td>Capitol</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Most Programmed Male Vocalist</th>
<th>Most Programmed Male Group</th>
<th>Most Programmed Studio Ork</th>
</tr>
</thead>
<tbody>
<tr>
<td>Frank Sinatra</td>
<td>Four Lads</td>
<td>Hugo Winterhalter</td>
</tr>
<tr>
<td>Capitol</td>
<td>Columbia</td>
<td>RCA Victor</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Most Programmed Band</th>
<th>Small Instrumental Group</th>
<th>Up &amp; Coming Female Vocalist</th>
</tr>
</thead>
<tbody>
<tr>
<td>Les Brown</td>
<td>George Shearing Quintet</td>
<td>Betty Johnson</td>
</tr>
<tr>
<td>Capitol</td>
<td>Capitol</td>
<td>Bally</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Up &amp; Coming Male Vocalist</th>
<th>Up &amp; Coming Vocal Group</th>
<th>Up &amp; Coming Orchestra</th>
</tr>
</thead>
<tbody>
<tr>
<td>Johnny Tommy Mathis</td>
<td>Hi-Lo's</td>
<td>Ray Conniff</td>
</tr>
<tr>
<td>Sands</td>
<td>Columbia</td>
<td>Columbia</td>
</tr>
<tr>
<td>(Tie)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
NEW RELEASES

SIXTEEN YEAR OLD

JOY LAYNE

APPEARING JULY 17
VIC DAMONE TV SHOW

GREAT BALLAD!

MY SUSPICIOUS HEART
AND
SIXTEEN
MERCURY 71136

BUDDY MORROW

AND HIS ORCHESTRA

IT'S SENSATIONAL!

MIDNIGHT MARCH
MERCURY 71137

DICK CONTINO

BEAUTIFUL!

BY THE BEND OF THE RIVER
MERCURY 71146

INTRODUCING NEW MERCURY ARTISTS

ROSE MARIE

TWO DOLLARS PLEASE
AND
CHENALUNA ROCK AND ROLL
MERCURY 71144

PITCH PIKES

HOW WILL I KNOW
AND
COME BACK TO ME
MERCURY 71147

CONWAY TWITTY

MAYBE BABY
AND
SHAKE IT UP
MERCURY 71148

NARVEL FELTS

KISS-A-ME BABY
AND
FOOLISH THOUGHTS
MERCURY 71140

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The Cash Box, July 6, 1957

The Cash Box Disco Jockey Poll was designed to determine which songs and artists have been the most popular and played the most during the past several months by deejays around the country.

Each disk jockey listed three choices in each category. Three points were awarded for each first choice, two points for each second choice, and one point for each third choice. Of the total number of points cast, the following is the percentage each artist received. The maximum percentage an artist could possibly receive was 50% since even if every disk jockey voted the same artist #1, it would still add up to only 50% of the six points available in each category.

**WHICH RECORDS DID YOU PROGRAM MOST IN THE LAST 12 MONTHS?**

<table>
<thead>
<tr>
<th>Song Title</th>
<th>Artist</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;DONT BE CRUEL&quot;</td>
<td>Elvis Presley</td>
<td>9.6%</td>
</tr>
<tr>
<td>&quot;True Love&quot;</td>
<td>Bing Crosby &amp; Grace Kelly</td>
<td>7.8%</td>
</tr>
<tr>
<td>&quot;Mama, He's Gone&quot;</td>
<td>Hank Snow &amp; Patsy Stolfe</td>
<td>6.5%</td>
</tr>
<tr>
<td>&quot;Canadian Sunset&quot;</td>
<td>-</td>
<td>5.4%</td>
</tr>
<tr>
<td>&quot;Why Baby, Why&quot;</td>
<td>The Platters</td>
<td>3.6%</td>
</tr>
<tr>
<td>&quot;Love Me Tender&quot;</td>
<td>Elvis Presley</td>
<td>3.6%</td>
</tr>
<tr>
<td>&quot;Round And Round&quot;</td>
<td>-</td>
<td>3.2%</td>
</tr>
<tr>
<td>&quot;Singing The Blues&quot;</td>
<td>Guy Mitchell</td>
<td>2.6%</td>
</tr>
<tr>
<td>&quot;Hound Dog&quot;</td>
<td>Elvis Presley</td>
<td>2.5%</td>
</tr>
<tr>
<td>&quot;Jailhouse Rock&quot;</td>
<td>-</td>
<td>2.4%</td>
</tr>
<tr>
<td>&quot;All shook Up&quot;</td>
<td>Elvis Presley</td>
<td>2.1%</td>
</tr>
<tr>
<td>&quot;Friendly Persuasion&quot;</td>
<td>Pat Boone</td>
<td>2.1%</td>
</tr>
<tr>
<td>&quot;The Streets Where You Live&quot;</td>
<td>Vic Damone</td>
<td>1.7%</td>
</tr>
<tr>
<td>&quot;Blueberry Hill&quot;</td>
<td>Fats Domino</td>
<td>1.6%</td>
</tr>
<tr>
<td>&quot;Wayward Wind&quot;</td>
<td>-</td>
<td>1.5%</td>
</tr>
<tr>
<td>&quot;Green Door&quot;</td>
<td>-</td>
<td>1.5%</td>
</tr>
<tr>
<td>&quot;Too Much&quot;</td>
<td>Elvis Presley</td>
<td>1.5%</td>
</tr>
<tr>
<td>&quot;Little Darlin'&quot;</td>
<td>-</td>
<td>1.5%</td>
</tr>
<tr>
<td>&quot;Poor People Of Paris&quot;</td>
<td>Les Baxter</td>
<td>1.5%</td>
</tr>
<tr>
<td>&quot;Party Doll&quot;</td>
<td>Buddy Knox &amp; Steve Lawrence</td>
<td>1.4%</td>
</tr>
<tr>
<td>&quot;My Prayer&quot;</td>
<td>-</td>
<td>1.4%</td>
</tr>
<tr>
<td>&quot;Hey Jealous Lover&quot;</td>
<td>-</td>
<td>1.3%</td>
</tr>
<tr>
<td>&quot;Just Walking In The Rain&quot;</td>
<td>Johnnie Ray</td>
<td>1.3%</td>
</tr>
<tr>
<td>&quot;Marianne&quot;</td>
<td>-</td>
<td>1.2%</td>
</tr>
<tr>
<td>&quot;Don't Forbid Me&quot;</td>
<td>Pat Boone</td>
<td>1.2%</td>
</tr>
<tr>
<td>&quot;Jackson Farewell&quot;</td>
<td>-</td>
<td>1.2%</td>
</tr>
<tr>
<td>&quot;Someday&quot;</td>
<td>-</td>
<td>1.2%</td>
</tr>
<tr>
<td>&quot;I'm Walking&quot;</td>
<td>-</td>
<td>1.0%</td>
</tr>
<tr>
<td>&quot;Heartbreak Hotel&quot;</td>
<td>Elvis Presley</td>
<td>1.0%</td>
</tr>
</tbody>
</table>

**WHICH ALBUMS DID YOU PROGRAM MOST?**

<table>
<thead>
<tr>
<th>Album Title</th>
<th>Artist</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;SONGS FOR SWINGING LOVERS&quot;</td>
<td>Frank Sinatra</td>
<td>18.5%</td>
</tr>
<tr>
<td>&quot;Calypso&quot;</td>
<td>Harry Belafonte</td>
<td>15.0%</td>
</tr>
<tr>
<td>&quot;Elvis&quot;</td>
<td>Elvis Presley</td>
<td>10.5%</td>
</tr>
<tr>
<td>&quot;Wonderful&quot;</td>
<td>Ray Conniff</td>
<td>10.1%</td>
</tr>
<tr>
<td>&quot;Four Freshmen &amp; Five Trombones&quot;</td>
<td>Four Freshmen</td>
<td>9.1%</td>
</tr>
<tr>
<td>&quot;My Fair Lady&quot;</td>
<td>-</td>
<td>7.0%</td>
</tr>
<tr>
<td>&quot;High Society&quot;</td>
<td>-</td>
<td>7.0%</td>
</tr>
<tr>
<td>&quot;Day By Day&quot;</td>
<td>-</td>
<td>6.7%</td>
</tr>
<tr>
<td>&quot;Suddenly It's The Hi-Lo's&quot;</td>
<td>-</td>
<td>6.0%</td>
</tr>
<tr>
<td>&quot;Love Is The Thing&quot;</td>
<td>-</td>
<td>5.4%</td>
</tr>
<tr>
<td>&quot;Belafonte&quot;</td>
<td>Harry Belafonte</td>
<td>5.0%</td>
</tr>
<tr>
<td>&quot;King And I&quot;</td>
<td>-</td>
<td>4.9%</td>
</tr>
<tr>
<td>&quot;Cole Porter Song Book&quot;</td>
<td>Ella Fitzgerald</td>
<td>3.0%</td>
</tr>
<tr>
<td>&quot;Casa Loma In Hi-Fi&quot;</td>
<td>Glen Gray</td>
<td>2.8%</td>
</tr>
<tr>
<td>&quot;Elvis Presley&quot;</td>
<td>-</td>
<td>2.6%</td>
</tr>
<tr>
<td>&quot;My Fair Lady&quot;</td>
<td>Percy Faith</td>
<td>2.4%</td>
</tr>
<tr>
<td>&quot;Calendar Girl&quot;</td>
<td>Les Elgart</td>
<td>2.1%</td>
</tr>
<tr>
<td>&quot;The Elgart Touch&quot;</td>
<td>Les Elgart</td>
<td>2.1%</td>
</tr>
<tr>
<td>&quot;Eddy Gorme&quot;</td>
<td>-</td>
<td>2.0%</td>
</tr>
<tr>
<td>&quot;Solo Mood&quot;</td>
<td>-</td>
<td>2.0%</td>
</tr>
<tr>
<td>&quot;The Eddie Duchin Story&quot;</td>
<td>-</td>
<td>1.9%</td>
</tr>
<tr>
<td>&quot;Fat&quot;</td>
<td>Pat Boone</td>
<td>1.9%</td>
</tr>
<tr>
<td>&quot;An Evening With Belafonte&quot;</td>
<td>Harry Belafonte</td>
<td>1.7%</td>
</tr>
<tr>
<td>&quot;Hymns&quot;</td>
<td>Tennessee Ernie Ford</td>
<td>1.6%</td>
</tr>
<tr>
<td>&quot;This Is Sinatra&quot;</td>
<td>Frank Sinatra</td>
<td>1.5%</td>
</tr>
<tr>
<td>&quot;Harry James In Hi-Fi&quot;</td>
<td>-</td>
<td>1.4%</td>
</tr>
<tr>
<td>&quot;Julie Is Her Name&quot;</td>
<td>Julie London</td>
<td>1.4%</td>
</tr>
<tr>
<td>&quot;Boogie&quot;</td>
<td>Pat Boone</td>
<td>1.3%</td>
</tr>
<tr>
<td>&quot;Rockin' &quot;</td>
<td>-</td>
<td>1.0%</td>
</tr>
<tr>
<td>&quot;Something Cool&quot;</td>
<td>June Christy</td>
<td>1.0%</td>
</tr>
<tr>
<td>&quot;Les Brown's In Town&quot;</td>
<td>-</td>
<td>1.0%</td>
</tr>
<tr>
<td>&quot;Dream Dancing&quot;</td>
<td>-</td>
<td>0.7%</td>
</tr>
</tbody>
</table>

**WHICH MALE VOCALIST DID YOU PROGRAM MOST?**

<table>
<thead>
<tr>
<th>Vocalist</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Frank Sinatra</td>
<td>21.0%</td>
</tr>
<tr>
<td>Elvis Presley</td>
<td>18.0%</td>
</tr>
<tr>
<td>Perry Como</td>
<td>15.5%</td>
</tr>
<tr>
<td>Pat Boone</td>
<td>12.1%</td>
</tr>
<tr>
<td>Nat King Cole</td>
<td>9.0%</td>
</tr>
<tr>
<td>Harry Belafonte</td>
<td>4.5%</td>
</tr>
<tr>
<td>Fats Domino</td>
<td>3.3%</td>
</tr>
<tr>
<td>Guy Mitchell</td>
<td>1.7%</td>
</tr>
<tr>
<td>Tony Bennett</td>
<td>1.6%</td>
</tr>
<tr>
<td>Eddie Fisher</td>
<td>1.4%</td>
</tr>
</tbody>
</table>

**WHICH FEMALE VOCALIST DID YOU PROGRAM MOST?**

<table>
<thead>
<tr>
<th>Vocalist</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Doris Day</td>
<td>20.0%</td>
</tr>
<tr>
<td>Pat Patti</td>
<td>12.0%</td>
</tr>
<tr>
<td>Dinah Shore</td>
<td>9.6%</td>
</tr>
<tr>
<td>Jo Stafford</td>
<td>8.0%</td>
</tr>
<tr>
<td>Gale Storm</td>
<td>4.2%</td>
</tr>
<tr>
<td>Rosemary Clooney</td>
<td>3.9%</td>
</tr>
<tr>
<td>Julie London</td>
<td>3.6%</td>
</tr>
<tr>
<td>Eydie Gorme</td>
<td>3.5%</td>
</tr>
<tr>
<td>Chris Connor</td>
<td>3.4%</td>
</tr>
<tr>
<td>Ray Starring</td>
<td>3.3%</td>
</tr>
<tr>
<td>June Christy</td>
<td>3.3%</td>
</tr>
<tr>
<td>Yvonne Brewer</td>
<td>2.8%</td>
</tr>
<tr>
<td>Joni James</td>
<td>2.7%</td>
</tr>
</tbody>
</table>

**WHICH VOCAL GROUPS DID YOU PROGRAM MOST?**

<table>
<thead>
<tr>
<th>Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Four Lads</td>
<td>19.0%</td>
</tr>
<tr>
<td>Four Freshmen</td>
<td>16.1%</td>
</tr>
<tr>
<td>Platters</td>
<td>15.7%</td>
</tr>
<tr>
<td>Hi-Lo's</td>
<td>10.8%</td>
</tr>
<tr>
<td>Four Aces</td>
<td>7.2%</td>
</tr>
<tr>
<td>McGuire Sisters</td>
<td>6.6%</td>
</tr>
<tr>
<td>Four Brothers</td>
<td>5.9%</td>
</tr>
<tr>
<td>Diamonds</td>
<td>3.5%</td>
</tr>
<tr>
<td>Hilltoppers</td>
<td>3.3%</td>
</tr>
<tr>
<td>Fontaine Sisters</td>
<td>3.0%</td>
</tr>
</tbody>
</table>

**WHICH STUDIO ORCHESTRAS DID YOU PROGRAM MOST?**

<table>
<thead>
<tr>
<th>Orchestra</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>HUGO WINTERHALTER</td>
<td>Henri René</td>
</tr>
<tr>
<td>Nelson Riddle</td>
<td>10.8%</td>
</tr>
<tr>
<td>Les Baxter</td>
<td>10.1%</td>
</tr>
<tr>
<td>Percy Faith</td>
<td>8.8%</td>
</tr>
<tr>
<td>Ray Coniff</td>
<td>8.7%</td>
</tr>
<tr>
<td>BILLY VAUGHN</td>
<td>5.4%</td>
</tr>
<tr>
<td>BILLY VAUGHN</td>
<td>4.0%</td>
</tr>
<tr>
<td>PAUL WESTON</td>
<td>2.6%</td>
</tr>
<tr>
<td>Mantovani</td>
<td>1.9%</td>
</tr>
</tbody>
</table>

**WHICH BANDS DID YOU PROGRAM MOST?**

<table>
<thead>
<tr>
<th>Band</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>LES BROWN</td>
<td>14.3%</td>
</tr>
<tr>
<td>Ray Anthony</td>
<td>13.6%</td>
</tr>
<tr>
<td>Les Elgart</td>
<td>12.7%</td>
</tr>
<tr>
<td>Ralph Marterie</td>
<td>8.0%</td>
</tr>
<tr>
<td>Richard Maltby</td>
<td>5.1%</td>
</tr>
<tr>
<td>Ted Heath</td>
<td>5.1%</td>
</tr>
<tr>
<td>Billy May</td>
<td>4.6%</td>
</tr>
<tr>
<td>Glenn Miller</td>
<td>4.1%</td>
</tr>
<tr>
<td>Stan Kenton</td>
<td>3.1%</td>
</tr>
</tbody>
</table>
### RESULTS!

**WHICH SMALL INSTRUMENTAL GROUPS DID YOU PROGRAM MOST?**

<table>
<thead>
<tr>
<th>Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Geo. Shearing Quintet</td>
<td>11.2%</td>
</tr>
<tr>
<td>Dick Hyman Trio</td>
<td>9.1%</td>
</tr>
<tr>
<td>Bill Doggett Combo</td>
<td>6.5%</td>
</tr>
<tr>
<td>Art Van Damme Quintet</td>
<td>6.4%</td>
</tr>
<tr>
<td>Dave Brubeck Quartet</td>
<td>5.4%</td>
</tr>
<tr>
<td>Bill Haley &amp; His Comets</td>
<td>2.2%</td>
</tr>
<tr>
<td>Les Paul &amp; Mary Ford</td>
<td>2.1%</td>
</tr>
<tr>
<td>Sil Austin Combo</td>
<td>1.8%</td>
</tr>
<tr>
<td>Norman Petty Trio</td>
<td>1.7%</td>
</tr>
<tr>
<td>Benny Goodman Trio</td>
<td>1.3%</td>
</tr>
</tbody>
</table>

**WHICH UP AND COMING MALE VOCALISTS DO YOU THINK ARE MOST PROMISING?**

<table>
<thead>
<tr>
<th>Vocalist</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Johnny Mathis</td>
<td>13.5%</td>
</tr>
<tr>
<td>Tommy Sands</td>
<td>13.4%</td>
</tr>
<tr>
<td>Andy Williams</td>
<td>9.2%</td>
</tr>
<tr>
<td>Steve Lawrence</td>
<td>3.8%</td>
</tr>
<tr>
<td>Tab Hunter</td>
<td>3.5%</td>
</tr>
<tr>
<td>Don Rondo</td>
<td>3.2%</td>
</tr>
<tr>
<td>Buddy Knox</td>
<td>3.0%</td>
</tr>
<tr>
<td>Tommy Leonetti</td>
<td>2.5%</td>
</tr>
<tr>
<td>Sonny James</td>
<td>2.0%</td>
</tr>
<tr>
<td>Dean Jones</td>
<td>2.0%</td>
</tr>
<tr>
<td>Charlie Knute</td>
<td>1.7%</td>
</tr>
<tr>
<td>Jerry Vale</td>
<td>1.7%</td>
</tr>
<tr>
<td>Joe Valino</td>
<td>1.6%</td>
</tr>
<tr>
<td>Jim Lowe</td>
<td>1.5%</td>
</tr>
</tbody>
</table>

**WHICH UP AND COMING FEMALE VOCALISTS DO YOU THINK ARE MOST PROMISING?**

<table>
<thead>
<tr>
<th>Vocalist</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Betty Johnson</td>
<td>11.2%</td>
</tr>
<tr>
<td>Evie Gorme</td>
<td>8.2%</td>
</tr>
<tr>
<td>Bill Connolly</td>
<td>4.8%</td>
</tr>
<tr>
<td>Julie London</td>
<td>4.4%</td>
</tr>
<tr>
<td>Teddi King</td>
<td>3.1%</td>
</tr>
<tr>
<td>Patsy Cline</td>
<td>3.0%</td>
</tr>
<tr>
<td>Gale Storm</td>
<td>2.9%</td>
</tr>
<tr>
<td>Elleen Rodgers</td>
<td>2.8%</td>
</tr>
<tr>
<td>Ronnie Starks</td>
<td>2.7%</td>
</tr>
<tr>
<td>Chris Connor</td>
<td>2.7%</td>
</tr>
<tr>
<td>Pat Kirby</td>
<td>2.2%</td>
</tr>
<tr>
<td>Ann Landers</td>
<td>2.2%</td>
</tr>
<tr>
<td>Jodie Sands</td>
<td>2.0%</td>
</tr>
</tbody>
</table>

**WHICH UP AND COMING VOCAL GROUPS DO YOU THINK ARE MOST PROMISING?**

<table>
<thead>
<tr>
<th>Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hi-Lo's</td>
<td>18.4%</td>
</tr>
<tr>
<td>Del Vikings</td>
<td>8.5%</td>
</tr>
<tr>
<td>Diamondaires</td>
<td>8.0%</td>
</tr>
<tr>
<td>Every Bros.</td>
<td>6.4%</td>
</tr>
<tr>
<td>Key Men</td>
<td>5.8%</td>
</tr>
<tr>
<td>Easy Riders</td>
<td>5.0%</td>
</tr>
<tr>
<td>Sabres</td>
<td>4.3%</td>
</tr>
<tr>
<td>Five Keys</td>
<td>4.0%</td>
</tr>
<tr>
<td>King Sisters</td>
<td>2.9%</td>
</tr>
<tr>
<td>Four Preps</td>
<td>2.0%</td>
</tr>
<tr>
<td>Axidentals</td>
<td>2.0%</td>
</tr>
<tr>
<td>Mickey &amp; Sylvia</td>
<td>2.0%</td>
</tr>
<tr>
<td>Lennon Sisters</td>
<td>1.9%</td>
</tr>
<tr>
<td>Tarriers</td>
<td>1.9%</td>
</tr>
<tr>
<td>Four Grades</td>
<td>1.8%</td>
</tr>
<tr>
<td>Four Voices</td>
<td>1.7%</td>
</tr>
<tr>
<td>Patience &amp; Prudence</td>
<td>1.6%</td>
</tr>
<tr>
<td>Counters</td>
<td>1.5%</td>
</tr>
<tr>
<td>Gladisolas</td>
<td>1.0%</td>
</tr>
<tr>
<td>Jordanasaires</td>
<td>1.0%</td>
</tr>
<tr>
<td>Jones Boys</td>
<td>1.0%</td>
</tr>
</tbody>
</table>

**WHICH UP AND COMING ORCHESTRAS DO YOU THINK ARE MOST PROMISING?**

<table>
<thead>
<tr>
<th>Orchestra</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ray Conniff</td>
<td>18.0%</td>
</tr>
<tr>
<td>Richard Mathay</td>
<td>6.4%</td>
</tr>
<tr>
<td>Jerry Sonn</td>
<td>6.3%</td>
</tr>
<tr>
<td>Les Ellis</td>
<td>4.7%</td>
</tr>
<tr>
<td>Buddy Bregman</td>
<td>4.6%</td>
</tr>
<tr>
<td>Dick Jacobs</td>
<td>3.9%</td>
</tr>
<tr>
<td>Dan Berlin</td>
<td>3.8%</td>
</tr>
<tr>
<td>Sammy Vaughan</td>
<td>3.8%</td>
</tr>
<tr>
<td>Norrie Paramo</td>
<td>2.7%</td>
</tr>
<tr>
<td>Eth Williams</td>
<td>2.6%</td>
</tr>
<tr>
<td>Ray Martin</td>
<td>2.3%</td>
</tr>
<tr>
<td>Ray Ellis</td>
<td>2.1%</td>
</tr>
<tr>
<td>Glen Miller-Ray McKinley</td>
<td>2.0%</td>
</tr>
</tbody>
</table>

### GIVE YOUR LABEL AN EDGE

with RCA Victor engineering skill

**plus individual attention**

To build "the sound that sells" into your label, go RCA Victor! Every step of the way, RCA Victor combines superior technical knowledge with unmatched manufacturing care. In separating molds from metal masters, for instance, RCA Victor has introduced a new edge-cutting machine that eliminates the hazards of outmoded methods. No risk of inducing extraneous bits of metal and noise into the mold with this RCA Victor advance! As a double safeguard, each mold is individually audio-tested for unwanted "ticks" and "pops." This craftsmanship and care at every step guarantee your finished recordings the full dynamic range of the original—and they're yours at no extra cost at RCA Victor. Wherever you may be, East, Midwest, or West, one of RCA Victor's three strategically-located plants is ready to serve you now. Individual attention to your order, large or small... fast delivery... drop-shipping... warehousing—that's RCA Victor "service-on-a-platter." Get full details from RCA Victor Custom Record Sales today!

**RCA Victor Custom Record Sales**

116 East 53rd St., New York, N. Y.—502-3555
333 S. Michigan Ave., Chicago, Ill.—340-2222
555-19th St., N.W., Washington, D. C.—451-0707
2025 2nd Ave., N., Seattle, Wash.—1-1121
335 S. Grand Trunk Rd., Toronto, Canada.

For other information, write to RCA Victor Company, Ltd., 1002 Leblanc Street, Montreal, Quebec. For sales information, write to RCA Victor International Division, 55th Street, New York, N. Y.—21-6750.

---

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The Cash Box

Record Reviews

A DISK & SLEEPER
B VERY GOOD
B+ EXCELLENT
C+ GOOD
C FAIR
D MEDIUM

The Cash Box

Disk of the Week

"OH BABY DOLL" (2:38) [Arc BMI—Berry]

CHUCK BERRY (Ches 1664)

- Chuck Berry continues the story of his school-day romance in "Oh Baby Doll". Coming off "School Day", this wax is one to be watched carefully. (See R & B Reviews.)

"JOHNNY TREMAIN" (2:12) [Wonderland ASCAP—Blackburn, Bruno]

"NAUGHTY ANNETTA" (1:25) [Randi-Smith ASCAP—Smith, Vaughn]

VINCENT VAUGHN ORCH. (Dot 15598)

- The studios of Walt Disney have been responsible for hit after hit both in the film field and the field of music. Disney's latest effort, "Johnny Tremain" should be no exception. The film will get an all-around audience and the title tune promises to be another favorite of the youngsters. Billy Vaughn's orchestra and choruses have fashioned an exciting version of the film's title. His lovely, powerful, patriotic type marcher, full of spirit and penned by the authors of "The Ballad of Davy Crockett", big record that should have the kiddies running to their shops. When the film's TV promotion gets under way, the recording will start moving. Flip "Naughty Annette" is a lovely waltzer with a delightful lil. Top half is the big one.

"MAILMAN, BRING ME NO MORE BLUES" (2:18)

[Robin ASCAP—Roberts, Kate, Clayton]

"NO MATTER WHAT YOU DO TO ME" (2:33)

[Regan BMI—Eaton, Shuman, Wagner]

DON CORNELL (Coral 61854)

- Don Cornell's name is chart bound once again as the crooner introduces the strongest release he's had in quite some time. Titled "Mailman, Bring Me No More Blues", the song is an easy-drifting blues ballad originally issued on the same Coral label by Buddy Holly. The song has a wonderful warmth about it and it'll tailor-made for Don's deep, rich, voice. This is Cornell's best vocal effort in a long while and it should do big things in the sales dept. Bottom half, "No Matter What You Do To Me" is a pleasant rhythm item with a good dance tempo. Upper half could be a smasheroo.

RICK GOODWIN ORCH. (Capitol 13748)

B+ "SWINGING SWEETHEARTS" (2:20) [R. H. Morris ASCAP—Goodwin, Leigh] Ron Goodwin is one of the most promising new maestro to debut on the disk scene in quite some time, as this coupling proves. The imaginative orchestrator employs strings and more strings as he presents an original melody in a flingy and most melancholy manner. Goodwin has a new string sound that should meet with great approval from dealers and finally the public.

B+ "I'LL FIND YOU" (2:25) [Robins ASCAP—Evans] It sounds as the the batonero is working with a million strings as he fashions an enchanting mood item from the upcoming flicker "Sea Wife". Lovely theme, outstandingly executed.

BOB LESTER (Liberty 56583)

B+ "WHISPERING GUITAR" (2:05) [Lido ASCAP—Miller, Jackson] The Liberty label, which has introduced a number of newcomers who have developed into stars, has another potential big-timer in lark Bob Lester. The thrust has a rich and fragile voice, and she makes a more promising debut singing a soft romancer. Side and performer could happen simultaneously. Watch it.

C+ "MY LOVE AND I" (2:05) [Mark Warnow ASCAP—Levy, Levy] Robie charts a pretty waltz ballad on this half, displaying some attractive multiple voicing.

SAMMY DAVIS, JR. (Dec 30364)

B "SPECIALLY FOR LITTLE GIRLS" [Pickwick ASCAP—Cadby] By Oliver sets up a plush background for Sammy's heart-touching condition of a tender ballad sung to a young miss. Pretty lyric and sentiment treatment could attract heavy air play.

C+ "DON'T CHA GO WAY MAD" (2:41) [Advanced ASCAP—Mundy, Stillman, Jacobs] This free-swinging rhythm romancer stems from Sammy's latest LP, "Sunshine Swing". Clever lyric.

DEAN ALLEN (Argo 5272)

B+ "ROCK ME TO SLEEP" [Arc BMI—Fulton, Steele] Dean Allen's gauze-bluesy voice, putting a new rock 'n' roll interpretation on something that's this disk's biggest sales price. It's a gimmick that could catch on with impressionable salesmen.

C+ "OOH-OOH BABY, BABY" [ARC BMI—Winlyn BMI—Loomis, Loomis, Yaeger] A little voice that spirituality sets the top disk for a quick-tempo item for the teen trade.

SUE RANLEY (Capitol 2745)

C "WEIGHING THE GOOD WORD—MR. BLUEBIRD!" (2:06) [Bourne ASCAP — Livingston, Roberson] A story about the return from the hit debut on Capitol takes excellent care of an infectious upbeat item arranged and read with a spark that could see the side making some noise. Melody clings effectively to the memory.

C+ "THE CARELESS YEARS" (3:02) [Daywin BMI—Lubin] A searching melody from a pic of the same name is handled with jazz-like warmth by the artist. Guitar backing is also jazz-inspired. Good change-of-style promising.

THE SMITH TWINS (Verve 10060)

B+ "PLINK PLINK PLAN PLUNK PLUNK" (2:12) [ABC ASCAP—Sloan, Brown] The words of the title describe the heart strings reacting to love. Dist is brightly con- cealed with strings, and an appropriate harp in the background that may show good sale activity.

C "BRASS BAND AT THE STATION" (2:05) [Gloria ASCAP—Saxon, Gilbert] The girls make an enthusiastic session out of a rhythm and blues item. Think the city—loved one at the station will do.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
The Most Important Picture Ballad of the Year....

DICK JACOBS
His Orchestra and Chorus

The ORIGINAL Recording by...

"FASCINATION"

from Billy Wilder's forthcoming Allied Artists motion picture production "LOVE IN THE AFTERNOON" starring GARY COOPER—AUDREY HEP.

CORAL 61864; 9-61864

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**The Cash Box**

**Sleeper of the Week**

**“S-S-WONDERFUL”** (2:52) [New World ASCAP—Gershwin, Gershwin]

**“RAVEN”** (2:32) [Redd Evans ASCAP—Shuman, Edwards]

**THE KIRBY STONE FOUR** (Cedane 1328)

- The Kirby Stone Four, a popular vocal-instrumental quartet that made big noise in the early days of TV, debuts on the Cedane label with a refreshing new arrangement of a great Gershwin oldie that could send the group and the tune onto the charts once again. The group takes hold of the label's party atmosphere with some clever new lyrics and comes up with a real winner. The new lyrics, which come in after one chorus of the original lyrics, are hilarious, and the group's interpretation of the melody is delightful. Coupler “Raven” is another humorous tune delivered with a “cool pop” lyric. Off-beat novelty. Watch the upper deck.

**“GET ACCOQUAINTED WALTZ”** (2:33)

[Planetary ASCAP—Sherman, Edwards]

**PATHWAY TO SIN** (2:14) [Merge BMI—Russ]

- Shaye Cogan (Rogue 4013)

- The Roulette label, currently riding on the charts with a number of best sellers, has now added the new single of “Get Acquainted Waltz.” The track features songwriter Shaye Cogan, a versatile vocal-instrumental quartet, and adds “Pathway To Sin,” a theme song for the upcoming film “Breakfast At Tiffany’s.”

**“RAINBOW”** (2:45) [Robbins ASCAP]

**“DO YOU CARE”** (2:26) [Old Judge-Peer BMI]

- Bill Daniel (Jubilee 5290)

- “Rainbow” is his first hit on the label of material that could give him further success. It’s a stimulating rendition of a bright new melody and features a charming and catchy vocal by the songwriter. The arrangement is simple and features a solid instrumental line that supports the song.

**“SUNSHINE AND RAIN”** (1:46) [Bentley ASCAP—Young, Leahy]

**“GUARDIAN ANGEL”** (2:05) [Abe Olman ASCAP—Starr, Cantor, Raddie]

- Teddy Bart (National 102)

- “Sunshine And Rain” is a charming, easy-to-listen-to song that features a joyful melody and catchy lyrics. The arrangement is simple and features a solid instrumental line that supports the song.

**“IT TOOK A LONG TIME”** [Bonnie ASCAP—Winkler, Shelley]

**“BEAUTY AND THE BEAST”** [Very Esu BMI—Evans, Conna]

- Bill Daniel (Jubilee 5290)

- “It Took A Long Time” is a lovely ballad that features a tender vocal by the songwriter. The arrangement is simple and features a solid instrumental line that supports the song.

**Marc Fredericks**

- **“HOW I LOVE YOU”** (2:49)
  - BMI—Alaimo, Chuck, Alaimo, Alaimo
  - “How I Love You” is a romantic ballad with a pleasing melody and harmonies. The arrangement is simple and features a solid instrumental line that supports the song.

**Chuck Alaimo Quartet**

- **“LOCAL 63”** (2:30)
  - BMI—Alaimo, Ross, Magnolia
  - “Local 63” is a lively instrumental ballad that features a solid rhythm section. The arrangement is simple and features a solid instrumental line that supports the song.

*Only those records best suited for commercial use are reviewed by THE CASH BOX*
Frank Chacksfield
VOYAGE OF THE MAYFLOWER

CHACKSFIELD PROMOTES "THE VOYAGE OF THE MAYFLOWER"
From the moment Frank Chacksfield met Captain Alan Villiers and the Mayflower at Plymouth he has been plugging his new hit recording "Voyage of the Mayflower" on network television, radio and through syndicated columns.

LONDON RECORDS
539 West 25 St., New York 1, N. Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
GIANT DECCA SALES ON THESE FOUR

1. "MISERY’S CHILD"  
   RICHARD HAYES  
   9-30376

2. "BY MYSELF"  
   JERRY LEWIS  
   (Featured in the Paramount Picture, "Delicate Delinquent")  
   9-30370 • 30370

3. "MONEY, MARBLES AND CHALK"  
   REX ALLEN  
   with the Anita Kerr Singers  
   9-30364 • 30364

4. "UP THE PATH AND IN MY DOOR"  
   b/w  
   "UP YAANDER"  
   COUSIN "HERB" HENSON  
   9-30383 • 30383

THE JACK HALLORAN SINGERS  
(Dot 15299)

B "LIBERTY TREE" (1:51)  
[Wonderland BMI—Briggs, Blackburn] A march composition from Disney’s "Johnny Tremain" effort gets a vibrant rendition from the Jack Halloran Singers. If the song catches the fancy of the kids, here’s the waxing that will get much of their attention.

B "SHENANDOAH ROSE" (1:51)  
[Planetary ASCAP — Webster, Livingston] The current chart item, in the March vein of the top-half, is ably delivered by the vocal group. Look for the top-side for the big activity.

EDDIE COCHRAN  
(Liberty 55087)

B "AM‘I BLUE" (2:15)  
[M. Witmark ASCAP — Atkin, Clarke] Cochrane, (the "Sittin’ In The Balcony" boy), takes hold of the oldie and excitingly presents it as a rock and roll item, a version of the tune that the kids should react to in most chart proportion. An infectious reading by the artist. Watch it.

B "DRIVE IN SHOW" (2:03)  
[American BMI — Doctor] Though there’s no balcony in the drive-in, a good time is predicted by the fella. Cochrane hands in an inviting performance the kids will greatly enjoy.

THE LEADERS  
(FW 101)

C+ "AN AFFAIR TO REMEMBER"  
[Lee Feist ASCAP — Warren, Adamson, McCarey] The dramatic ballad from the forthcoming pic of the same title is handsomely sung by Chuck Maroni, the featured member of the combo. Warm pressing.

C+ "CONTINUE" [Lee Feist ASCAP — Warren, Adamson, McCarey] A fragile, little romance from the same flick is pleasantly taken to by Maroni.

PERCY WELCH  
(Fees 144)

C+ "NURSERY RHyme ROCK"  
[Alexander BMI—Welch] Some rock ‘n roll twists on the adventures of some familiar nursery rhymes, get a power-house delivery from Welch and his House Rockers. Familiar R&B melody, but good approach.

C+ "BACK DOOR MAN" [Alexander BMI — Welch] The fella hopes he can start using the front door on his future visits to the gal. Another torrid rocker.

GEORGE HAYES  
(Deco 30376)

B "TOO PROUD TO CRY" (2:12)  
[Massey ASCAP—Rodney, Gallop] Shaw handyly encounters an effective up-beat item with a whistle backing reminiscent of "Singing The Blues". The kids will take to the arrangement by way of good jukebox play.

B "AT THE GET ACQUAINTED DANCE" (2:26) [Shapiro, Bernstein ASCAP—Frisch, Wayne] The artist turns to a real softy in this mellow recollection of an eventful dance. Lots of good feeling here.

DAVID WHITFIELD  
(London 1740)

B "DREAM OF PARADISE" (2:45)  
[—Henderson, Fishman] A song with a "Cara Mia" intensity is fashioned by England’s David Whitfield with the feeling found in the artist’s big hit. A sock delivery of a tender melody.

B "I’LL FIND YOU" (2:31) [Robins ASCAP — Evans, Mullin] Move of Whitfield’s vocal prowess here in song of longing from a 20th Century Fox pic, "Sea Wife." Both sides should make exellent deejay programming.

GEORGE BRUNS  
(Disneyland 54)

B+ "JOHNNY TREMAIN" (2:30)  
[Wonderland BMI — Bruns, Blackburn] The fictional revolutionary war hero, Johnny Tremain, is the subject of Disney pic, a factor recalling the Davy Crockett craze. This title song from the film may become the leader in raising the name of Tremain to new national prominence. It’s a catchy and spirited tune brightly turned in by the orch and chorus of composer Bruns. Watch very closely.

B "LIBERTY TREE" (3:08) [Wonderland BMI — Bruns, Blackburn] Another tune from "Johnny Tremain," a rousing march number with a patriotic theme is delivered with due enthusiasm by the orch and chorus.

THE HAPPY FELLOWS  
(RCA Victor WBY-52)

B+ "JOHNNY TREMAIN" [Wonderland BMI — Blackburn, Rabinowitz] Victor’s kiddie Bluebird outlet has a version of the snappy tune from the Disney "Johnny Tremain" flick sung with gusto by the Happy Fellows. A 49c price-tag, plus an attractive sleeve make this pressing of the ditty a sure-fire seller.

B "LIBERTY TREE" [Wonderland BMI — Blackburn, Rabinowitz] Another melody from the "Johnny Tremain" picture set to a march tempo in a suitable treatment from the group.
NOW HEAR THIS!

TEN ELIGE FAVORITE TUNES—PIEDED BY THE U.S. MARINES... AND SUNG BY THE GIRL THEY'LL LIKE MOST TO COME HOME TO!

"SING IT TO THE MARINES"

Monica Lewis

Orchestra Conducted by FRANK DE VOL

Long Play Album MG V-2071

Ready-Made Market... Tremendous Acceptance...

Contact Your Distributor NOW for Immediate Delivery!

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
Bill Darnel
sings
"RAINBOW"
and
"DO YOU CARE"
JUBILEE 5290

Bob Whalen
sings
"ME AND MY IMAGINATION"
JUBILEE 5289

That Fabulous Instrumental
"ECHO, ECHO, ECHO"
By DON LEE
BLUE CHIP 0013

The CADILLACS' Latest Hit
"MY GIRL FRIEND"
JOSIE 820

A Smash For GENE NASH
"DANDY LION"
JUBILEE 5285

Going Strong The CHANCELLORS
"THERE GOES MY GIRL"
PORT RECORDS 5000

2 Big Ones On Winley Label
CHARLIE WHITE
"SWEETIE BABY"
# 219

The JESTERS
"SO STRANGE"
PORT RECORDS 5000
# 218

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
IT'S UNANIMOUS *

100% PICK WITH EVERYONE.

Don Rondo
GOES ALL THE WAY WITH...

"WHITE SILVER SANDS"
JUBILEE-5288

The Cash Box – "DISK OF THE WEEK"
THE BILLBOARD'S – "REVIEW SPOTLIGHT"
VARIETY – "BEST BET"

D.J.'S are listing it tops in MOST PLAYED Juke Boxes and Dealers . . .
ORDERING IN TOP QUANTITIES.

* Products of JAY-GEEL RECORD CO., INC.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Mid-summer night saw the opening of the London Palladium summer show titled "Who's Having a Ball," starring Max Bygraves, Joan Regan and The Goofers. This is a lavish show well produced, fascinating and sure to run throughout the summer and fall. It will also makeannie Greenfield a very happy woman. The Goofers, was a sensation, stopping the show. Eddie Fisher flying to Paris from Nice to star in the last of the present Musicorama shows from the Olympia Theatre June 26.

Nellie will also see Harry Belafonte (in the Best Sells with his first release on the RCA label in this country). Patie Page due over next month on vacation. She goes to TV and radio.

Lenny Anderson's "Forgotten Dreams" making steady progress towards the Hit Parade. The Every Brothers are likely to make a good impact over there with their first release "Bye, Bye Love", and also Des has in there already with his haxing of "I Like Your Kind Of Love". Off to Paris now—more next week from there.

This Week's Best Selling Pop Singles (Courtesy "New Musical Express")

1. Puttin' On The Style/Goebbina Man (Philips)
2. Yes, Tonight Josephine—John Ray (Philips)
3. When I'm Too Fond Of You—Nat "KING" Cole (Capitol)
4. Around The World—Donnie Hathaway
5. Little Darlin'—The Drifters (Mercury)
6. A White Sport Coat—King Brothers (Parlophone)
7. We're All In Love—Russ Hamilton (Orlole)
8. All Shook Up—Elvis Presley (HMV)
10. Row Toot Polka—Guy Mitchell (Philips)
11. Around The World—Bobby Collyer (Brunswick)
12. Mr. Wonderful—Peggy Lee (Brunswick)
13. Friend Of Mine—Chas. McDermott Group (Orlole)
14. Around The World—Gracie Fields (Columbia)
15. Island In The Sun—Harry Belafonte (RCA)
16. Facelove—Charlie Gracie (Parlophone)
17. Butterflies—Tommy Steele (Decca)
18. Too Much—Elvis Presley (HMV)
19. Cheek Of The Rose—Malcolm Vaughan (HMV)
20. School Day—Chic Hurley (Oriole)
21. I'll Take You Home Again Kathleen—Slim Whitman (London)
22. Baby Be Loont featured singer on the Moviemus and Teenagers (Columbia)
23. Fire Down Below—Jeri Southern (Brunswick)
24. A White Sport Coat—Terry Dene (Decca)
25. Baby Be Loont for the summer has Harry Belafonte (HMV)
26. Peaches & Cream—Vera Lynn (Decca)
27. Just Because—Lloyd Price (London)
28. I Liked The Kind Of Love—Andy Williams (London)
29. I'm Sorry—Platters (Mercury)
30. Lucille—Little Richard (London)

NEW YORK:
Irv Jerome reports that Prep is receiving lots of action on Johnny Madera's latest release "Be My Girl," . . . Robert Clary set for "Pantomime Quiz" which replaces "Petron To Pacific," & . . . Hollywood Records has announced the signing of songstress Pat Suzuki. . . . Mel Melino unveiled his new album at A&R's. John Diesen's Western songs done the Latin way, for an assemblage of DJs at his opening at the Atlantic Beach Hotel in Long Island . . . Gary Oldman and Dony, son of Dana Record lead Walter Dana, running the Army recruiting radio show "Take A Break" which features jazz recordings. Louise Carlyle became the mother of a baby boy last week, named John David O'Brien. . . . Tony Arden begins a three week engagement at New York's Copacabana on July 18. . . . Bobby Breen, now on Chis Records, opens at the Latin Quarter in Philadelphia July 4th for two weeks. . . . Lester Sims of Bourn Music talk from the West Coast. . . . Ivan Mogull off to England in search of talent and tunes. . . . Jerry Lewis will begin his show at the Sun in August. . . . Steve Allen Show July 28. . . . The Four Voices into the Riverside Hotel in Reno with Peter Lind Hayes and Mary Reilly for two weeks beginning July 15. . . . Candlelight Bullyssee Records has signed Michel Landon to a longterm contract. The singer is also set to feature in a motion picture. Styletone Records has retained Dick Gersh for national publicity and promotion. . . . Lawrence Welk and his Champagne Music Makers have been renewed for 99 weeks on ABC Television. . . . Mel Torme, prior to leaving for Europe, returned to Hollywood to test for the role of Wally in "Marjorie Morningstar." . . . Singers Rusty Draper and Joy Layne will be guest stars on the Vic Damone Show July 17.

CHICAGO:
Columbia's Jerry Mazzara and singer, Allen Case, made like artist and producer on this past weekend. The upshot is that the early morning grind for Lenny "Dr." Kaye and his deejay friend, Art Holler, WCFL. . . Ray Anthony blew into town for fast exploitation of his latest Capitol release, "Coda Plane." John Doonan of the Capitol contactor, verra excited over sound tracks from Frank Sinatra's latest flick, "The Pride And The Passion," and John Peterson scooted for a stay at famed London House. . . They flipped "Birdland" (Billy Davis), "Right from under Stan Pat stone now it's "Shenandoah Rose" by Hugo and Luigi mak- ing all the noise. . . Decca's Al Chapman off to "i've got a man" with expecting dinner, and son-in-law, Shim Weiner was left to take care of store and "Around The World In Eighty Days" "that's better than a three dollar pistol," says El. Coral's Billy Williams (Oh Yeh) made it a whole week in Chi as his "Gonna Sit Right Down And Write My Self A Letter," began to surge in the law... Chicago exxes thru town, through new open only for a week and moving to after first of year. . . . Lenny Garmsa all excited over new Rost LP, by Sonny Stitt. "This looks like a smash," quipped Garmsa. . . . Billy Lee, staffer at WBPM (CBS), saying on Bally with newie, "Songs Of The Barefoot Millionaire." . . . Argo's Dean Allen really sock- ing away the play his band new novelty, "Boo Me To Sleep." Dean's the voice to good advertising, and uses a piano, week. . . By Frunkin saying "I told you so" to one and all about Russ Walker's "Listen," b/w "A Heart Can Be A Lonely Place." Both sides reported to being good check action. . . Billy's Frankie Pissini, lead singer with The High Lights, due for single release soon.

HOLLYWOOD:
El BTom, manager of Comsat Distributing's five branches, in town visiting with West Coast manufacturers. . . Rave Records getting great disc jockey reaction to Red Norvo's LP, "Nervous," naturally. Dick Blondi of WEHT, Youngstown based his album of the week... in... Dot Recording artist, Al Anthony will do a cross-country trek promoting his album, "Two Kinds of Love" before leaving for engagements in Europe during July and August. . . . The Vagies, comedy-vocal trio now at Champaign, Ill., signed to a recording contract by Vick Knight, proxy of Key Records. . . Capitol recording star, Carole Simpson, signed as Doris Day's replacement as Front Features, by TV pictures. . . . Bonnie Guitar doing several TV and radio appearances to perform their big ear recording of "Standing There Mountain." . . . Jules Losch reports that Hugo and Luigi have signed Raelle to a record deal with Dot. . . Bonnie Guitar has been signed to a new contract by Dot Records, under which she will be featured as a top pop artist. Contract was negotiated by personal manager Fabor robison. . . Colonel Tom Parker is the latest personal manager to be accepted for membership in the Conference of Personal Managers, it was announced by Tom Shiel, chairman of the membership com-

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
1,000,000 RECORD SHOW

Also Singing Her Latest Hit
"I'M WALKING THE FLOOR OVER YOU"
and
"SUGAR CANDY"
RCA Victor 20-47-6922

GEORGIA GIBBS
Every Monday—Starting July 1
NBC-TV
7:30-7:45 EDT PM

Featuring many great all-time hits from RCA Victor's Gold Standard Series.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
from the Sound Track of UNIVERSAL-INTERNATIONAL'S forthcoming Technicolor production of "INTERLUDE"

the McGuire Sisters sing... "INTERLUDE"

9-61856 (61856)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
from Michael Todd's AROUND THE WORLD IN 80 DAYS

THE McGUIRE SISTERS have THE Vocal Version

"AROUND THE WORLD IN 80 DAYS"

with orchestra directed by SKIP MARTIN

CORAL 61856; 9-61856

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
THE Records
Disk Jockeys
Played Most
A SUMMARY OF REPORTS RECEIVED FROM THE NATION’S DISK JOCKEYS

<table>
<thead>
<tr>
<th>No.</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>LOVE LETTERS IN THE SAND (Dot)</td>
</tr>
<tr>
<td>2</td>
<td>PAT BOONE</td>
</tr>
<tr>
<td>3</td>
<td>BYE, BYE LOVE (Cadeane)</td>
</tr>
<tr>
<td>4</td>
<td>OLD CAPE COD (Mercury)</td>
</tr>
<tr>
<td>5</td>
<td>SO RARE</td>
</tr>
<tr>
<td>6</td>
<td>TEDDY BEAR (RCA Victor)</td>
</tr>
<tr>
<td>7</td>
<td>A WHITE SPORT COAT MARTY ROBBINS (Columbia)</td>
</tr>
<tr>
<td>8</td>
<td>PROMISE ME BABY</td>
</tr>
<tr>
<td>9</td>
<td>I'LL GONNA SIT RIGHT DOWN</td>
</tr>
<tr>
<td>10</td>
<td>ANDY WILLIAMS (Columbia)</td>
</tr>
<tr>
<td>11</td>
<td>PROMISE ME BABY</td>
</tr>
<tr>
<td>12</td>
<td>A TEENAGER'S ROMANCE</td>
</tr>
<tr>
<td>13</td>
<td>DARK MOON GALE STORM (Dot)</td>
</tr>
<tr>
<td>14</td>
<td>TEDDY BEAR (RCA Victor)</td>
</tr>
<tr>
<td>15</td>
<td>SEARCHIN' COASTERS (Ateo)</td>
</tr>
<tr>
<td>16</td>
<td>FREIGHT TRAIN</td>
</tr>
<tr>
<td>17</td>
<td>DUSTY DRAPER (Mercury)</td>
</tr>
<tr>
<td>18</td>
<td>RUSTY DRAPER (Mercury)</td>
</tr>
<tr>
<td>19</td>
<td>START Movin' SAL MINEO (Epic)</td>
</tr>
<tr>
<td>20</td>
<td>FREIGHT TRAIN</td>
</tr>
<tr>
<td>21</td>
<td>VOICE OF THE JUNGLE</td>
</tr>
<tr>
<td>22</td>
<td>BERNIE</td>
</tr>
<tr>
<td>23</td>
<td>TROOPER HOOK</td>
</tr>
<tr>
<td>24</td>
<td>BERNIE</td>
</tr>
<tr>
<td>25</td>
<td>ANDY WILLIAMS</td>
</tr>
<tr>
<td>26</td>
<td>TROOPER HOOK</td>
</tr>
<tr>
<td>27</td>
<td>ANDY WILLIAMS</td>
</tr>
<tr>
<td>28</td>
<td>TROOPER HOOK</td>
</tr>
<tr>
<td>29</td>
<td>ANDY WILLIAMS</td>
</tr>
<tr>
<td>30</td>
<td>TROOPER HOOK</td>
</tr>
<tr>
<td>31</td>
<td>ANDY WILLIAMS</td>
</tr>
<tr>
<td>32</td>
<td>TROOPER HOOK</td>
</tr>
<tr>
<td>33</td>
<td>ANDY WILLIAMS</td>
</tr>
<tr>
<td>34</td>
<td>TROOPER HOOK</td>
</tr>
<tr>
<td>35</td>
<td>ANDY WILLIAMS</td>
</tr>
<tr>
<td>36</td>
<td>TROOPER HOOK</td>
</tr>
<tr>
<td>37</td>
<td>ANDY WILLIAMS</td>
</tr>
<tr>
<td>38</td>
<td>TROOPER HOOK</td>
</tr>
<tr>
<td>39</td>
<td>ANDY WILLIAMS</td>
</tr>
<tr>
<td>40</td>
<td>TROOPER HOOK</td>
</tr>
<tr>
<td>41</td>
<td>ANDY WILLIAMS</td>
</tr>
<tr>
<td>42</td>
<td>TROOPER HOOK</td>
</tr>
<tr>
<td>43</td>
<td>ANDY WILLIAMS</td>
</tr>
<tr>
<td>44</td>
<td>TROOPER HOOK</td>
</tr>
<tr>
<td>45</td>
<td>ANDY WILLIAMS</td>
</tr>
<tr>
<td>46</td>
<td>TROOPER HOOK</td>
</tr>
<tr>
<td>47</td>
<td>ANDY WILLIAMS</td>
</tr>
<tr>
<td>48</td>
<td>TROOPER HOOK</td>
</tr>
<tr>
<td>49</td>
<td>ANDY WILLIAMS</td>
</tr>
<tr>
<td>50</td>
<td>TROOPER HOOK</td>
</tr>
<tr>
<td>51</td>
<td>ANDY WILLIAMS</td>
</tr>
<tr>
<td>52</td>
<td>TROOPER HOOK</td>
</tr>
<tr>
<td>53</td>
<td>ANDY WILLIAMS</td>
</tr>
<tr>
<td>54</td>
<td>TROOPER HOOK</td>
</tr>
<tr>
<td>55</td>
<td>ANDY WILLIAMS</td>
</tr>
<tr>
<td>56</td>
<td>TROOPER HOOK</td>
</tr>
<tr>
<td>57</td>
<td>ANDY WILLIAMS</td>
</tr>
<tr>
<td>58</td>
<td>TROOPER HOOK</td>
</tr>
<tr>
<td>59</td>
<td>ANDY WILLIAMS</td>
</tr>
<tr>
<td>60</td>
<td>TROOPER HOOK</td>
</tr>
</tbody>
</table>

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
There's No Business Like Snow Business

HANK AT HIS BEST WITH TWO TERRIFIC SIDES

Hank Snow

Sings

"MY ARMS ARE A HOUSE"

Published by Shapiro, Bernstein

B/W

"TANGLED MIND"

Published by Hill & Range

RCA Victor 47/20-6955

A million thanks to all of you wonderful people, both of the RCA Victor Distributing branches, and in the retail record stores for your great support in the past years in making it possible for me to celebrate this year, 1957, twenty wonderful years on the RCA Victor label.

Watch for Hank Snow's newly released instrumental album . . .

"HANK SNOW'S COUNTRY GUITAR"

LPM 1435

HANK SNOW PROMOTIONS, P. O. Box 1084, Nashville 2, Tenn. Phone: Madison 7-2832 Mon. thru Fri. 9 to 5

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
List Your Top Ten Pop Tunes Here

<table>
<thead>
<tr>
<th>NAME OF RECORD HERE</th>
<th>ARTIST OR BAND HERE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td></td>
</tr>
<tr>
<td>7.</td>
<td></td>
</tr>
<tr>
<td>8.</td>
<td></td>
</tr>
<tr>
<td>9.</td>
<td></td>
</tr>
<tr>
<td>10.</td>
<td></td>
</tr>
</tbody>
</table>

List Your Top Ten Country Tunes Here

<table>
<thead>
<tr>
<th>NAME OF RECORD HERE</th>
<th>ARTIST OR BAND HERE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td></td>
</tr>
<tr>
<td>7.</td>
<td></td>
</tr>
<tr>
<td>8.</td>
<td></td>
</tr>
<tr>
<td>9.</td>
<td></td>
</tr>
<tr>
<td>10.</td>
<td></td>
</tr>
</tbody>
</table>

List Your Top Ten Rhythm 'N Blues Records Here

<table>
<thead>
<tr>
<th>NAME OF RECORD HERE</th>
<th>ARTIST OR BAND HERE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td></td>
</tr>
<tr>
<td>7.</td>
<td></td>
</tr>
<tr>
<td>8.</td>
<td></td>
</tr>
<tr>
<td>9.</td>
<td></td>
</tr>
<tr>
<td>10.</td>
<td></td>
</tr>
</tbody>
</table>

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
ONE OF THE MOST BEAUTIFUL BALLADS OF THE YEAR!

From The 20th Century Fox Cinemascope Production
"An Affair To Remember"

"AN AFFAIR TO REMEMBER"
(Our Love Affair)

8 EXCITING RELEASES

Columbia VIC DAMONE
Also featured by Vic Damone on the original sound track of "An Affair To Remember"

Decca CARMEN CAVALLERO (Inst.)

Liberty PETE KING (Inst.)

M-G-M ANGELA DRAKE AND LEROY HOLMES

PIV THE LEADERS

RCA Victor LUIS ARCAREZ (Inst.)

Tico MACHITO (Inst.)
and His Orchestra

VIP VIVIENNE della CHIESA

To Be Released Shortly

Columbia LP—Music From The Soundtrack of The 20th Century Fox Film "AN AFFAIR TO REMEMBER"

Music—Harry Warren; Lyrics—Harold Adamson, Leo McCarey
Incidental Music—Hugo Friedhofer
Lionel Newman conducting the 20th Century Fox Orchestra and Chorus

LEO FEIST, INC.
799 SEVENTH AVENUE • NEW YORK 19
NORMAN FOLEY, Gen. Prof. Mgr.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The Cash Box
Regional Record Report
The Top Ten Records — City by City

New York, N. Y.
1. It's Not For Me (J. Mathis)
2. Love Letters In The Sand (P. Boone)
3. Bye, Bye Love (Everyly)
4. It's Not For Me To Say (J. Mathis)
5. Start Movin' (L. Minnis)
6. I'm Gonna Sit Right Down (B. Williams)
7. 1 Like Your Kind Of Love (J. Mathis)
8. White Sport Coat (Robbins)
9. Teddy Bear (E. Presley)
10. Around The World (Manhattan/Young)

1. Love Letters In The Sand (P. Boone)
2. Bye, Bye Love (Everyly)
3. It's Not For Me To Say (J. Mathis)
4. Start Movin' (L. Minnis)
5. I'm Gonna Sit Right Down (B. Williams)
6. Star Dust (B. Ward)
7. Dark Moon (G. Storm)
8. Around The World (Young)
9. With All My Heart (Sand)
10. Old Cape Cod (P. Page)

Atlanta, Ga.
1. Bye, Bye Love (Everyly)
2. Searchin' (Coasters)
3. Come Go With Me
4. Love Letters In The Sand (P. Boone)
5. So Rare (J. Dorsey)
6. It's Not For Me To Say (J. Mathis)
7. Fallen Star (J. Newman)
8. Four Walls (Kewsbrown)
9. I'm Gonna Sit Right Down (B. Williams)
10. Old Cape Cod (P. Page)

New Orleans, LA.
1. Love Letters In The Sand (P. Boone)
2. Dark Moon (G. Storm)
3. Bye, Bye Love (Everyly)
4. All Shook Up (E. Presley)
5. Shangri-La (B. Williams)
6. Four Walls (J. Brown)
7. Teenager's Romance (Nelson)
8. Bye, Bye Love (Everyly)
9. I'm Gonna Sit Right Down (B. Williams)
10. Sand For Me (N. Cole)

Buffalo, N. Y.
1. Love Letters In The Sand (P. Boone)
2. Bye, Bye Love (Everyly)
3. Old Cape Cod (P. Page)
4. I'm Gonna Sit Right Down (B. Williams)
5. Teenager's Romance (Nelson)
6. Teddy Bear (E. Presley)
7. I'm Gonna Sit Right Down (B. Williams)
8. Gonna Find Me A Bluebird (B. Williams)
9. Freight Train (D. White/Whiskey)
10. Queen Of The Senior Prom (Mills Bros.)

Boston, Mass.
1. Love Letters In The Sand (P. Boone)
2. Bye, Bye Love (Everyly)
3. It's Not For Me To Say (J. Mathis)
4. So Rare (J. Dorsey)
5. Old Cape Cod (P. Page)
6. White Sport Coat (Robbins)
7. Around The World (Crewe)
8. Dark Moon (G. Storm)
9. Whispering Rose
10. Valley Of Tears (J. Mathis)

Milwaukee, Wis.
1. Love Letters In The Sand (P. Boone)
2. Bye, Bye Love (Everyly)
3. Dark Moon (G. Storm)
4. It's Not For Me To Say (J. Mathis)
5. I'm Gonna Sit Right Down (B. Williams)
6. With All My Heart (Sand)
7. White Sport Coat (Robbins)
8. So Rare (J. Dorsey)
9. Freight Train (B. Draper)

Cincinnati, Ohio
1. Love Letters In The Sand (P. Boone)
2. Bye, Bye Love (Everyly)
3. It's Not For Me To Say (J. Mathis)
4. So Rare (J. Dorsey)
5. Old Cape Cod (P. Page)
6. White Sport Coat (Robbins)
7. Around The World (Crewe)
8. Dark Moon (G. Storm)
9. Whispering Rose
10. It's Not For Me To Say (J. Mathis)

Los Angeles, Calif.
1. It's Not For Me (J. Dorsey)
2. Love Letters In The Sand (P. Boone)
3. White Sport Coat (Robbins)
4. Wonderful! Wonderful!
5. All Shook Up (E. Presley)
6. Dark Moon (Stern/Guitar)
7. Old Cape Cod (E. Presley)
8. Bye, Bye Love (Everyly)
9. Loving You (E. Presley)
10. Teenager's Romance (Nelson)

Detroit, Mich.
1. Bye, Bye Love (Everyly)
2. Love Letters In The Sand (P. Boone)
3. I'm Gonna Sit Right Down (B. Williams)
4. Young Blood (Coasters)
5. Shangri-La (Four Coins)
6. Teddy Bear (E. Presley)
7. Around The World (Young)
8. So Rare (J. Dorsey)
9. Teenager's Romance (Nelson)
10. With All My Heart (Sand)

Cleveland, Ohio
1. Bye, Bye Love (Everyly)
2. Love Letters In The Sand (P. Boone)
3. I'm Gonna Sit Right Down (B. Williams)
4. White Sport Coat (Robbins)
5. Shangri-La (Four Coins)
6. Teddy Bear (E. Presley)
7. Teenager's Romance (Nelson)
8. Say You, Say I (J. Presley)
9. Around The World (Young)
10. Valley Of Tears (F. Domino)

Houston, Tex.
1. Short Fat Fannie (Williams)
2. So Rare (J. Dorsey)
3. Teenager's Romance (Nelson)
4. Searchin' (Coasters)
5. Love Letters In The Sand (P. Boone)
6. Jenny, Jenny (L. Rich)
7. Say You, Say I (J. Presley)
8. Teddy Bear (E. Presley)
9. Shangri-La (Four Coins)
10. Valley Of Tears (F. Domino)

St. Louis, Mo.
1. Bye, Bye Love (Everyly)
2. Around The World (Colombo)
3. Start Movin' (L. Minnis)
4. All Shook Up (E. Presley)
5. Shangri-La (Four Coins)
6. Rainwater (B. Hamilton)
7. Say You, Say I (J. Presley)
8. With All My Heart (Sand)
9. Love You Till I See You (J. Lee)
10. Around The World (Young)

Milwaukee, Wis.
1. Love Letters In The Sand (P. Boone)
2. Bye, Bye Love (Everyly)
3. Dark Moon (G. Storm)
4. It's Not For Me To Say (J. Mathis)
5. I'm Gonna Sit Right Down (B. Williams)
6. With All My Heart (Sand)
7. White Sport Coat (Robbins)
8. So Rare (J. Dorsey)
9. Freight Train (B. Draper)
10. It's Not For Me To Say (J. Mathis)

Cincinnati, Ohio
1. Love Letters In The Sand (P. Boone)
2. I'm Gonna Sit Right Down (B. Williams)
3. Teenager's Romance (Nelson)
4. White Sport Coat (Robbins)
5. Dark Moon (G. Storm)
6. Bye, Bye Love (Everyly)
7. Searchin' (Coasters)
8. Shangri-La (Four Coins)
9. White Sport Coat (Robbins)
10. It's Not For Me To Say (J. Mathis)

Minneapolis, Minn.
1. Bye, Bye Love (Everyly)
2. Love Letters In The Sand (P. Boone)
3. It's Not For Me To Say (J. Mathis)
4. Rack Your Little Baby To Sleep (B. Knox)
5. Start Movin' (L. Minnis)
6. I'm Gonna Find Me A Bluebird (M. Rainwater)
7. Teenager's Romance (Nelson)
8. Over The Mountain (Young)
9. So Rare (J. Dorsey)
10. Four Walls (Kewsbrown)

ViVienne
“Light A Candle
(Say A Prayer)”
b/w
“Love Letters In The Sand”
# 1003
157 W. 57th St.
N. Y. C.

Savoy
The Cash Box
Award o’ the Week
NAPPY BROWN
“BYE-BYE BABY”
“GOODY, GOODY GUM DROP”
Another BIG one!
THE JIVE BOMBERS
“YOU TOOK MY LOVE”
“CHERRY”
# 1515

Juke Box
Regional Record Report
The Top Ten Records — City by City

July 6, 1957

Only those records best suited for commercial use are reviewed by THE CASH BOX
NEW YORK, N. Y.—The sale of RCA Victor classical long play albums last month was 499 percent ahead of any previous May in the company's history as a result of the widely-discussed album trade-in promotion.

W. W. Bullock, Manager of the Company's Album Department, said that dealers throughout the country had credited the program with being an extremely valuable sales stimulant in a normally dull month.

The promotion enabled RCA Victor dealers to offer their customers a $1.00 trade-in allowance on any 78, 45 or 33 1/3 album of any label that originally retailed for $2.00 or more toward the purchase of any current classical album in the Victor catalog.

"The dealers liked and bought the plan," Bullock said. "The first two weeks were slow as far as consumers' trading in merchandise was concerned. But the next two trade-in's poured in."

"In the New York area, because of the competition in price cutting situation, there was little activity in the promotion, but Boston, despite price cutting, did very well with the program."

Bullock cited the following specific examples of consumer reaction to the program which have been called to his attention:

There were at least 100 instances in which customers traded in their 78-rpm libraries to buy their first classical long-play records.

There were 50 consumers who each traded in 100 78 rpm albums at one time. A dealer in Milwaukee reported that a priest turned in 175 albums and a chauffeur-driven Cadillac brought in 60 albums to a Darlen, Conn. store.

Dealers in such cities as Los Angeles, Dallas, Kansas City, St. Louis, Denver and Des Moines were unusually enthusiastic about the program. One Los Angeles dealer reported receipts of $1,757.78 in albums. Another Los Angeles dealer reported 706 trade-ins—another 542, a Chicago dealer said that one customer brought in 104 78 rpm albums at one time.

A quarter of a million dollars was spent in local newspaper and radio advertising to support the program, exclusive of national advertising in The Saturday Review and The New Yorker. A one minute TV commercial on the Perry Como show was also credited with substantially bolstering the promotion.

Factory counts of the trade-ins will be made at all distributors.

Chester Signs Natalie Trundy

NEW YORK—Julie Chester, general professional manager of Mellin Music, has signed 16-year-old motion picture starlet Natalie Trundy to a personal management contract. The young actress will appear in two forthcoming films, "The Monte Carlo Story" and "The Careless Years." It is reported that a number of record companies are bidding for her services as a recording artist. Miss Trundy is being booked through the William Morris Agency.

Camarata Named GPM of Ardmore, Beechwood

HOLLYWOOD — Joseph Zerba, General Manager, Ardmore Music Corp., and Beechwood Music Corporation, announced the appointment of Kelly Camarata to the Position of General Professional Manager of Ardmore and Beechwood. Camarata has had an extensive background in the music business having been General Professional Manager of Sam Fox Music Publishing Company from 1951 to 1954 and prior to that was National Sales and Promotional Manager for London Records from 1946 to 1951. Camarata's headquarters will continue to be New York.

“Suddenly” It's Jeri Adams

WORCESTER, Mass.—As Jeri Adams was passing through Worcester, she stopped in to say hello to Bob Blake of Station WNEB and “Suddenly” they were both reading The Cash Box. “Suddenly” happens to be the name of her latest record.

It's What's in THE CASH BOX That Counts—INTERNATIONALLY
### Best Selling Sheet Music

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Artist/Composer</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>LOVE LETTERS IN THE SAND</td>
<td>Bounce ASCAP—Kenny, Kenny, Coats</td>
</tr>
<tr>
<td>2</td>
<td>DARK MOON</td>
<td>Dandelloni BM—Miller</td>
</tr>
<tr>
<td>3</td>
<td>SO RARE</td>
<td>Robbins ASCAP—Horst, Sharpe</td>
</tr>
<tr>
<td>4</td>
<td>A WHITE SPORT COAT</td>
<td>Acuff-Rose BMI—Robbins</td>
</tr>
<tr>
<td>5</td>
<td>FOUR WALLS</td>
<td>Golden BMI—Moore, Campbell</td>
</tr>
<tr>
<td>6</td>
<td>AROUND THE WORLD</td>
<td>Victor Young ASCAP—Young</td>
</tr>
<tr>
<td>7</td>
<td>OLD CAPE COD</td>
<td>Geo., Pincus &amp; Sons ASCAP—Rothrock, Yakus</td>
</tr>
<tr>
<td>8</td>
<td>WONDERFUL! WONDERFUL!</td>
<td>E. B. Marks BMI—Edwards, Raleigh</td>
</tr>
<tr>
<td>9</td>
<td>BYE, BYE LOVE</td>
<td>Acuff-Rose BMI—Bryant, Bryant</td>
</tr>
<tr>
<td>10</td>
<td>ALL SHOOK UP</td>
<td>Shollmar-Presley BMI—Blackwell, Presley</td>
</tr>
<tr>
<td>11</td>
<td>ROUND AND ROUND</td>
<td>Rush BMI—Stallman, Shaplin</td>
</tr>
<tr>
<td>12</td>
<td>GIRL WITH THE GOLDEN BRAIDS</td>
<td>Rush ASCAP—Kahan, Yostin</td>
</tr>
<tr>
<td>13</td>
<td>IT'S NOT FOR ME TO SAY</td>
<td>Acuff-Rose ASCAP—Stallman, Shaplin</td>
</tr>
<tr>
<td>14</td>
<td>LITTLE DARLIN’</td>
<td>Excellent BMI—Williams</td>
</tr>
<tr>
<td>15</td>
<td>A TEENAGER’S ROMANCE</td>
<td>Acuff ASCAP—Gilmore</td>
</tr>
</tbody>
</table>

**Meeting Dates**

**Music Operators’ Associations**

<table>
<thead>
<tr>
<th>Date</th>
<th>Association</th>
<th>Place</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 1</td>
<td>California Music Merchants’ Association</td>
<td>311 Club, 311 Broadway, Oakland, Calif.</td>
</tr>
<tr>
<td>1</td>
<td>United Music Operators of Michigan</td>
<td>Fort Wayne Hotel, Detroit, Mich.</td>
</tr>
<tr>
<td>4</td>
<td>Phonograph Merchants’ Association, Cleveland, Ohio</td>
<td>Hollenden Hotel, Cleveland, Ohio (General)</td>
</tr>
<tr>
<td>4</td>
<td>California Music Merchants’ Association</td>
<td>Sacramento Hotel, Sacramento, Calif.</td>
</tr>
<tr>
<td>5</td>
<td>North Carolina Automatic Music Assn.</td>
<td>Cape Fear Hotel, Wilmington, N. C.</td>
</tr>
<tr>
<td>8</td>
<td>Tri-County Juke Box Operators’ Association</td>
<td>Elum Music Offices, Masillon, Ohio</td>
</tr>
<tr>
<td>9</td>
<td>California Music Merchants’ Association</td>
<td>Fresno Hotel, Fresno, Calif.</td>
</tr>
<tr>
<td>9</td>
<td>Western Massachusetts Music Guild</td>
<td>DeMarco’s Restaurant, West Springfield, Mass.</td>
</tr>
<tr>
<td>10</td>
<td>California Music Merchants’ Association</td>
<td>Bakersfield Inn, Highway 99, Bakersfield, Calif.</td>
</tr>
<tr>
<td>11</td>
<td>California Music Merchants’ Association</td>
<td>U. S. Grant Hotel, San Diego, Calif.</td>
</tr>
<tr>
<td>11</td>
<td>Eastern Massachusetts Music Operators’ Association</td>
<td>Beaconsfield Hotel, Boston, Mass.</td>
</tr>
<tr>
<td>15</td>
<td>Westchester Operators’ Guild, Inc.</td>
<td>American Legion Hall, 57 Mitchell Place, White Plains, N. Y.</td>
</tr>
<tr>
<td>17</td>
<td>New York State Operators Guild</td>
<td>Gov. Clinton Hotel, Kingston, N. Y.</td>
</tr>
<tr>
<td>18</td>
<td>Ohio Phonograph Operators’ Association</td>
<td>4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)</td>
</tr>
<tr>
<td>18</td>
<td>Phonograph Merchants’ Association, Cleveland, Ohio</td>
<td>Hollenden Hotel, Cleveland, Ohio (Executive Board)</td>
</tr>
<tr>
<td>20, 21</td>
<td>Music Guild of Nebraska</td>
<td>Clark Hotel, Hastings, Neb.</td>
</tr>
<tr>
<td>29</td>
<td>Central States Music Guild</td>
<td>805 Main Street, Peoria, Ill.</td>
</tr>
</tbody>
</table>

Hy And Sam Weiss Form
N. Y. Distributing Firm

NEW YORK—Brothers Hy and Sam Weiss, two veterans of the record business experienced in all its phases, last week opened a new record distributing company in New York called Superior Record Sales Co., Inc., at 767 Tenth Ave. Prior to their formation of Old Town Records, Sam Weiss was with the Kuniyon Sales Company. He joined the firm as a salesman in 1946 and later became a sales manager. In 1948 he joined Modern Records of Hollywood and headed the diskery’s New York office. In 1950 he joined the Pan American Distributing Company of Florida as sales manager and later returned to New York to form the BHS Record Distributing Co. He left the record business, later, to become an account executive for the Old Town Corporation, an advertising firm which handled such accounts as Socony Vacuum and U. S. Plywood. Hy Weiss also acquired a wealth of experience in the disk field by working for Modern Records of Hollywood. He handled promotion and sales. He has worked for a number of major record company distributors and was also affiliated with Comnat Records Distributing. He was a partner in the Old Town disk firm.

The new Superior Records Sales Co., Inc. has already acquired the following lines for distribution in New York City: Argo, Old Town, Whis, End, and Cindy.

**Attention: Operators’ Associations**

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

“Only those records best suited for commercial use are reviewed by THE CASH BOX.”
NEW YORK—Robert J. Burton, vice-president of BMI, New York, Inc., last week released the statements of 21 stars, popular singers and orchestra conductors which asserted that they select the music for their shows, and they don't license or record themselves without regard to the licensing source of that music.

"We are making public what Dinah Shore, Lawrence Welk, Benny Goodman, Gene Autry, Patti Page, Nat "King" Cole, Bing Crosby, Les Paul, Eddy Arnold, Kay Starr, Sammy Davis, Jr., Ray Bloch, Ray Anthony, Percy Faith, Lanny Ross, Minsky Carson, Jack Hope (appearing under his birth name), Bob Allison, Sammy Kaye and Stan Kenton have to say," Burton said. "We are making public this reluctantly because we are being forced to do so by the fact that a number of artists, a list of whom is Bing Crosby, has been quoted in an attempt to prejudice the outcome of the trial of an important law suit brought by ASCAP members against BMI. The issues of the suit are complex and have not yet been heard, and we are content to let these issues be argued only in court where they belong. However, we cannot ignore the effect that our opponents are attempting to influence public opinion.

"For many months we have had on file statements of hundreds of artists asserting that music is the last fact that an artist's only interest in selecting music is music to please the listener. "We do not care that they do not care, and frequently have no knowledge whatever of whether the music is licensed by BMI, ASCAP or any one else. Even Crosby, an ASCAP member, has stated in writing that no one has ever asked him how he selected the music. Thus, it is of no importance whether a dependent broadcasting station at no time has any recording company or broadcaster attempted to influence his selection of music in connection with whether a composition was cleared through ASCAP, BMI, or any other licensing agency.

"I should also point out that I own and operate my own broadcasting station, KKOOL, KOOL-10, KOPO, KO-PO-TO, and KSPO, and I can attest to the fact that no one has ever asked me whether there have been any broadcast station that I have ever heard of has the slightest interest in whether a work is ASCAP, BMI, or otherwise licensed. Broadcasters range that select musical compositions on the basis of their intrinsic merit and most important, the basis of their audience appeal. After all, the prime purpose of all broadcasters is to present programs which will win wide audience acceptance."

KAY STARR, "I noted with much interest recently, the change of "pressure" being brought to bear on records to record and perform mainly songs with BMI affiliations."

"In order of fairness, I must say that BMI has never been asked by me or any associate Hal Stanley, by an A & R man, at either Capitol or Victor with the insistence that it was sponsored by either licensing organization. We never inquire as to which licensing group a song belongs. The test is just the same, whether for BMI or any other test. It is our position that we will record any song if we believe it is a hit, regardless if it is ASCAP or BMI. We also feel that should determine what are hits and what is to be considered good taste. Any attempt to impose censorship would injure the music business and harm the people."

SAMMY DAVIS, JR., "In my tenure as a recording artist and performer, I have never performed any song because of its BMI or ASCAP affiliation.

"I have always been strictly on the merits of the song itself, and I'm happy to say I have always enjoyed this kind of attitude by the artist and repertoire staff of Decca Records.

RAY BLOCH, "Noticing all the publicity regarding BMI or ASCAP pressure for use on discs to use the songs in various ways. I would like to go on record with the following: "I record and play the music that I think is the best. We believe that the various companies is either BMI or ASCAP. We have never made any change to me."

"Nothing in my experience leads me to believe that any Recording Company or Broadcaster has the slightest interest in whether the music is licensed by BMI or ASCAP."

RAY ANTRUHY, "It has been called to my attention that accusations have been made that unacceptable songs have been exercised by BMI on recording artists, such as myself, to record BMI songs. "I was amazed when I read this and I want to go on record to state that when songs are submitted to me for recording or performance on television, radio or in any other medium, I have no idea whether they are BMI or ASCAP songs. All songs which I pick are chosen strictly on the merits of the songs, not on a basis of who publishes them or whether they are BMI or ASCAP songs."

JOHN SCOTT TROTTER, "I have never been coerced or otherwise approached by either of the performing arts societies to consider their songs on the basis of their control. "In the years I have had my compositions judged material on its merit, not its origin, and shall continue to do so."

PERCY FAITH, "As a conductor and arranger I record on discs and perform on the radio the music that I personally prefer and not the music that I think the public wants. Whether the music is licensed by BMI or ASCAP has never made any change to me."

LANNY ROSS, "...I pick the songs I use on the basis of their appeal to me. Sometimes I like something better than the audience, and I'm disappointed they didn't go along with me. Sometimes vice versa."

MINDY CARSON, "I record on discs and perform over the air, the music that I like, and that I think the public wants. I believe the music is licensed by BMI or ASCAP and has never made any change to me."

JACK HOPE, "Music for the Bob Hope radio and television shows always is selected on the basis of its adaptability to the particular show and whether or not Bob likes it. We never look into the matter of whether the music is licensed by BMI, ASCAP, etc., until after the music is selected."

FRAN ALLISON, "I place first emphasis on material which I feel confident I can do well. It must fit the mood of the show and of course, the ultimate aim is to please the public."

"...Whether any of those songs have been registered by ASCAP, BMI or SESAC has never made any change to me."

SAMMY KAYE, "I record and play the music that I like and I think the public wants. "Whether the music is licensed by BMI or ASCAP has never made any change to me."

STAN KENTON, "Because there has been a considerable amount of concern as to whether BMI has operated fairly in connection with the exploitation of its music, I thought I would present my views by expressing my feelings, and knowledge, on the subject.

"In all the years of my band leading, in all its phases, I have never been approached by anyone in BMI, either directly or indirectly, in this regard."

SINGER ONE-STOP:

1812 WEST CHICAGO AVE., CHICAGO 22, ILL. HUMBOLDT 6-5204
6920 SOUTH HALSTED ST., CHICAGO 21, ILL. RADCRAFT 1144

MIDWEST'S LARGEST ONE-STOP
LP's at 10% OVER COST

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**ARROW RECORDS**

A BIG One by

Barbara Gorman & Sister Viv

"8 O'CLOCK DATE"

WAS IT JUST FOR FUN? (b/w)

Arrow Records, 1630 Broadway, N. Y. C.

---

**Roulette Signs Artists**

NEW YORK—Hugo & Luigi, A & R heads of Roulette Records, announced last week that, in line with their expansion plans, they have enlarged their roster of artists with the signing of: Leffie Branselle, Lee Diamond, Chuck Reed, Shaye Cogan, Larry Storch, Carol Hughes, Jimmie Rodgers, the Mitchell-Buff Duo, the Herb Pomera Orchestra, and Jane Harvey.

The diskery already has recorded concert Lenny Bruce and folk singer Jimmie Rodgers, and expects to release these records in the near future.

---

**Pealman's List**

**SONGS WITH LARGEST RADIO & TV AUDIENCE**

The top 10 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trends Index—a National Survey of Program Audience Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Pealman, Director.

**RADIO (LISTED ALPHABETICALLY) TV**

**A Face In The Crowd**
- Remick
**A White Sport Coat**
- Acuff-Rose
**Around The World**
- Burt Bacharach
**Bendin'**
- Ray Conniff
**Bye Bye Love**
- Acuff-Rose
**Call Me The Breeze**
- Buddy Holly
**Dark Moon**
- Del Shannon
**Don't Cry My Love**
- B. B. Wood
**Fire Down Below**
- Columbia Pts.
**Four Walls**
- Shirelles
**Gaslight At The O.K. Corral**
- Paramount
**I Like Your Kind Of Company**
- Acuff-Rose
**I'm Gonna Sit Right Down And Write**
- DeSylva, Brown & Henderson
**I'm Walking The Floor Over You**
- American	Keyboard	Serenade
**Let The Shining Door On Me**
- Valley	Little	Darlin'
**Love Letters In The Sand**
- B. B. Wood
**My Little Baby**
- Redd Evans
**Mo Chee Chee**
- Stafford Capp
**Old Cape Cod**
- Pee Wees
**Ode To My Grandmother**
- The Beatles
**People On The Street Where You Live**
- Chappell
**One Day A Little Girl**
- Vernon
**Queen Of The Senior Prom**
- Carson
**Rock Bottom**
- Vernons
**Rockin' Shoes**
- Winchesters
**Round And Round**
- Ruth
**So Rare**
- Robbins
**Stars Fell On Alabama**
- Mills
**Teardrops In My Heart**
- Southern	Sertos-Nabco
**White Silver Sands**
- Fellers-Pear
**Who Do Men, Women, Me**
- Remick
**With All My Heart**
- DeCaro

Wonderful! Wonderful!—E. S. Marks

---

**COLUMBIA MUSIC CO.**

San Francisco, Calif.

1. Love Letters In The Sand (P. Boone)
2. White Sport Coat (Remick)
3. Searchin' (Coasters)
4. Bye Bye Love (Everly Bros.)
5. Love Letters In The Sand (P. Boone)
6. Say It Ain't So, Joe (P. Boone)
7.ibernadine (P. Boone)
8. School Day (C. Perkins)
9. With All My Heart (Sand)

10. Start Movin' (S. Minnes)

---

**SUPER MUSIC, INC.**

Baltimore, Md.

1. Four Walls (J. Husky)
2. Start Movin' (S. Alorno)
3. Love Letters In The Sand (P. Boone)
4. I'm Not For You (Sand)
5. Love Letters In The Sand (P. Boone)
7. All My Love For You (Sand)
8. White Sport Coat (Robbins)
9. Say It Ain't So, Joe (P. Boone)
10. Say It Ain't So, Joe (P. Boone)

---

**TOLZIN MUSIC STORE**

Amosota, Miss.

1. Love Letters In The Sand (P. Boone)
2. Say It Ain't So, Joe (P. Boone)
3. Dark Moon (G. Shum)
4. Memory (J. Husky)
5. Four Walls (J. Husky)
6. White Sport Coat (Robbins)
7. School Day (C. Barry)
8. Teddy Bear (E. Presley)
9. Wonderful! Wonderful!—E. S. Marks

---

**NOCKY'S MUSIC CENTER**

1. So Rare (J. Durso)
2. Little Darlin' (Diamonds)
3. I'm Just A Lovin' Man
4. With All My Heart (Sand)
5. Bye Bye Love (Everly Bros.)
6. Say It Ain't So, Joe (P. Boone)
7. Rock Your Little Baby To Sleep (S. Minnes)
8. Worn Up To Me (J. Morrow)
9. Wonderful! Wonderful!—E. S. Marks

---

**MUSIC HOUSE**

Buffalo, N. Y.

1. Old Cape Cod (P. Page)
2. Love Sport Coat (Robbins)
3. Queen Of The Senior Prom (Mills Bros)
4. I'm Gonna Sit Right Down And Write (B. Wood)
5. So Rare (J. Durso)
6. Gonna Find Me A Bluebird In Virginia (S. Minnes)
7. Teenage's Romance (Nelson)
8. It's Not For Me To Say
9. Wonderful! Wonderful!—E. S. Marks

---

**FLATTER INN**

1. Teddy Bear/Loving You (Everly Bros.)
2. Jenny Jenny (J. Richard)
3. Whole Lot Of Shaking Going On (J. L. Lewis)
4. Send It On Home (Coasters)
5. So Rare (J. Durso)
6. White Silver Sands
7. Love Letters In The Sand (P. Boone)
8. White Sport Coat (Robbins)
9. So Rare (J. Durso)
10. Valley Of Tears (F. Demino)

**LOMAXIN MUSIC**

Euburg, Pa.

1. Whipping Bells (Del-Vikings)
2. Star Dust (P. Boone)
3. Stand By Your Baby To Sleep (R. Knox)
4. Sundays Will Never Be The Same (B. Wood)
5. Next Stop Paradise
6. Shangri-La (S. Connors)
7. School Day (C. Barry)
8. Wonderful! Wonderful!—E. S. Marks
9. Dark Moon (G. Shum)
10. My Personal Possession

---

**BILLS RECORD SHOP**

1. Love Letters In The Sand (Sand)
2. Young Blood (Coasters)
3. Rock Your Little Baby To Sleep (B. Wood)
4. I Like Your Kind Of Company (Everly Bros.)
5. Old Cape Cod (P. Page)
6. Schol Day (C. Barry)
7. Bye Bye Love (Everly Bros.)
8. Rock Your Little Baby To Sleep (F. Husky)

---

**BAD Weather RECORD SHOP**

St. Louis, Mo.

1. Whispering Bells (del-Vikings)
2. Star Dust (P. Boone)
3. School Day (C. Barry)
4. Wonderful! Wonderful!—E. S. Marks

---

**DOMINO RECORDS**

Tallahassee, Fla.

1. Teddy Bear (J. Presley)
2. Short Pat Foemmes (Waller)
3. Let Me Be Loved (Sand)
4. Love Letters In The Sand (P. Boone)
5. Old Cape Cod (P. Page)
6. Fallon Star (J. Husky)
7. Bye Bye Love (Everly Bros.)
8. I Like Your Kind Of Company (Everly Bros.)

---

**COHEN AMUSEMENT**

Minneapolis, Minn.

1. Susie-O (G. Hawkins)
2. Jenny Jenny (J. Richard)
3. Valley Of Tears (Everly Bros.)
4. Almost Paradise (Waller)
5. I'm In Love With You (Sand)
6. It's Not Wrong With You (M. Wash)
7. Short Pat Foemmes (Everly Bros.)
8. Teddy Bear (E. Presley)

---

**Baker's Music Center**

Intracoastal, Calif.

1. Lady Love (J. Husky)
2. Lullaby Of The Leaves (J. Husky)
3. Love Letters In The Sand (P. Boone)
4. Old Cape Cod (P. Page)
5. Roulette (J. Husky)
6. Wonderful! Wonderful!—E. S. Marks

---

**The Cash Box, Music**

Page 32

July 6, 1957

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Victor Announces Expansion Program At Rockaway, N. J. Plant

ROCKAWAY, N. J.—A new Warehouse and Distribution center will be erected for the RCA Victor Record Division in the Central Morris Industrial Park in Rockaway, N. J.

The Rockaway Plant which opened in June of 1954 was designed to accommodate both the manufacturing and the distribution activity, but soon became inadequate due to the continuous increase in the sale of RCA Victor phonograph records. Expansion in local facilities became a necessity to meet the increased demand. Both locations will probably require the employment of additional personnel shortly after completion of the new warehouse late in 1957.

Space currently occupied by the Warehouse and Distribution activity in the RCA Victor Rockaway plant will be utilized by the manufacturing operation. L. M. Goebel, Plant Manager, plans to install a substantial number of new record presses and other supporting facilities. He anticipates that the new layout will place the local plant in a more favorable position to maintain critical production schedules.

RCA Victor operates two additional record manufacturing plants, one in Indianapolis and the other in Hollywood.

Ecstatic Reaction

CINCINNATI, OHIO—Will Lenay, Cincinnati disk jockey, registers an ecstatic reaction as Ray Conniff shows him his Columbia album, “Dance The Bop”. Photo was taken a few weeks ago as Conniff toured Detroit, Cincinnati, Cleveland and Louisville in behalf of his records. Lenay, who also owns a record shop, says Conniff’s disks are enjoying a big sale there.


TOKYO, JAPAN—William J. Suter, distributor for the AMI line of juke boxes in the Near East, who displayed the machines at the Tokyo International Trade Fair in May, made the following interesting statement in a letter to The Cash Box:

“80% of the records played in Japan are of U. S. A. origin, which just goes to show that the juke box crowd all over the world follows the American top tunes.”

Golden Crest Adds Distributions

NEW YORK—Golden Crest Records last week announced that it had appointed three new distributors to handle the label's line. They include James H. Martin in Chicago; Aragon Enterprises, Ltd., in Vancouver, B. C., Canada, and A-1 Records in Oklahoma City, Oklahoma.

NEWS that’s UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS

CHARTS compiled EVERY WEEK

ADS from LEADING RECORD FIRMS,
ARTISTS and PUBLISHERS

Every Week In

THE CASH BOX

ALL FOR
ONLY
$15. PER YEAR
(52 ISSUES)

CASH BOX DISTRIBUTION CORPORATION
372 Franklin Street
New York 13, N. Y.

Please enter our subscription for 1 year (52 issues) at $15. Enclosed our check □. Please send us a bill □

FIRM NAME □
ADDRESS □
CITY ZONE □ STATE □

Individual’s Name □

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
Guest Appearance

Top 10 DANCE A

SYRACUSE, N. Y.—Recording star Johnnie Ray poses with Al Meltzer and Donnette Moore prior to guesting the final show of the current season for WHEN-TV's Top 10 Dance Party.

Harry Ravel To Release Two Albums On V.I.P.

NEW YORK—Harry Ravel, well-known composer, has concluded arrangements with V. I. P. Records for the release of two albums consisting of twenty pieces of original music, it was announced last week by Vivian Della Chiesa, director of Artists and Repertoire for V.I.P. Records.

The first album, titled "Vigilons in Color" is in a mood music selection and will feature string and lush instruments. The second "Ghostsophobics will be, according to Ravel, a "new adventure in music". Highlighted here will be rhythm instrumentals lending an air of the supernatural to the album.

Ravel is no newcomer to the album field having had albums recorded by RCA, Capitol, MGM and Mercury. In addition Les Baxter, Billy May, Stuart Phillips and Hugo Perretti have customed his offerings in the past.

The composer, with Mack Gordon, of such standards as "Stay As Sweet As You Are"; "Did You Ever See A Dream Walking"?; "Love Thy Neighbor"; "Paris In The Spring"; and "With My Eyes Wide Open" is also working on a musical that will be ready for Broadway in the fall. Titled "Packaged In Paris" the offering will be directed by Eddie Bracken with a book by George Marion, Jr.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Whirlwind Promotion

HARRISBURG, PA.—Percy Faith (left), with a potential “sleepers” in his recording of a tune called “Till”, which is packing up quite a fast in the Texas and Atlantic areas, hit the road into Pennsylvania for a one-day promotion shot on the tune. The trip took Faith and pop singles sales manager Dick Links to Harrisburg, Pa., and from that point on, the two were led on a merry-go-round of promotion for eight hours. Faith was rushed to City Hall where he was officially greeted by Deputy Mayor Stan Walker and presented with a key to the city in honor of Percy Faith Day. He then motored to the State Capitol where Governor G. M. Leader left an important cabinet meeting to greet Faith. Above, Leader (center) and deejay Pete Wambach WCMB (right) are shown chatting with Faith. Faith visited with a number of deejays on his whirlwind tour and Wambach devoted an entire hour to Faith’s single “Till” and his latest album “Adventure In The Sun”.

Israel Elected VP of Famous-Paramount Music

NEW YORK — Arthur Israel, Jr., has been elected vice-president of Famous Music Corporation and Paramount Music Corporation. It was announced last week by Russell Holman, president of these companies. Israel will succeed Bernard Goodwin who has resigned from all his Paramount Pictures activities to devote his entire time to his position as president of Du Mont Broadcasting Corporation.

Billy Goat Tours City

LACHINE, MONTREAL, CAN.—Decca’s distributing company in Lachine, Canada, the Compo Company, Ltd., rented a billy goat and toured the city promoting Bill Haley & His Comets’ latest release “(You Hit The Wrong Note Billy Goat)”. Accompanying the goat are (left) John Labelle of the Compo Company; Claudette Gauthier (center) from a local record shop; and Marcel Leduc (right) Decca promotion manager.

Victor Experiments With Como’s “Round And Round” As 49¢ Kiddisk

NEW YORK — RCA Victor is in the process of conducting a number of experiments with its 49¢ Bluebird Children’s Records series — a series which, from initial indications, promises to open an entirely new field of merchandising.

About two weeks ago, the disc jock issued a Bluebird single of the title theme from the Warners Brothers Television Production “Cheyenne”, one of the top rated western TV films. The 45 rpm disk featured a four-color photo of “Cheyenne” star Clint Walker on the sleeve. In two weeks, the disk racked up a sale of 55,000 pieces.

As a result of this success, the record company last week issued two new platters in this series. One is the theme music from one of the most popular westerns on TV “Wyatt Earp” and the other couples two songs from the latest Walt Disney film venture “Johnny Tremain”. Both will be housed in four color sleeves designed to appeal to the kiddie market.

A third release on Bluebird, is an entirely different experiment for Victor. This one features a 49¢ version of Perry Como’s recent top seller “Round And Round”. Victor brass feels that the 49¢ regular pressing of this hit disk has saturated the normal sales channels, and now, in its waning weeks, could add a considerable sale by reissuing the tune on the 49¢ line aimed at the 6, 7, and 8 year old market. The disk has been repackaged in a 4 color sleeve and accompanied with a former Como smash “Tina Marie”.

The idea for this new method of record releasing was formulated from the book field’s system of issuing low price pocket book editions of waning best selling hard-bound editions. This Como release is only an experiment, and if proven successful, will result in the future release of other recordings in this fashion. It is obvious that most songs will not lend themselves to the reissuing system. However, lighter numbers that may appeal to the kiddies may be used. Prior to releasing such a number, the song will have to be a top national seller.

Name That Tune Promotion

NEW YORK — Walt Collins and Marc Freedman of Eclipse Records have teamed up with Paul Brenner in a special promotion tie-in for Marc’s current release of “Mood For Tonight” and his forthcoming release.

The promotion involves playing a new Marc record at participating radio stations and having the audience suggest a title for the number. The winner will receive co-authorship of the tune when it is released. There will be 54 portables given out as consolation prizes.

National To Issue 2 LP’s

NEW YORK — Joe Leahy is re-issuing two LPs for his National label to feature songs from the G. Schirmer catalog. One will be a dance LP and the other a vocal of secular and sacred music.

Leahy flies to Hollywood this week to conclude negotiations for soundtracks from two upcoming musicals.

Name That Tune Promotion

NEW YORK — Singer Martha Carson (RCA Victor) will guest on Alan Freed’s “Big Beat” show over the ABC-TV network July 19, and open a seven day tour beginning July 20th. Carson has sought manager X. B. Cossette last week.

Miss Carson’s current Victor waxing is “New Stop,” b/w “Just Whistle Or Call.”

Cossette also announced that he has taken over personal management of the Laurie Sisters.

Song Pluggers Swamp Record Programmers 11-4

NEW YORK—The Song Pluggers, Inc. have launched the Record Programmers in the first of a series of Thursday Night shows for Creem. The shows will be held at Randall’s Island, this city. The final score was 11 to 4.

The Song Pluggers, Inc. team was made up of Marvin Deane, Lenny Scheer, Kenny Lutman, Danny Stephens, Jack Kravitz, Berno Lencioni, Pete Sparso, Ben Baline and Bob Carter. The Record Programmers’ hall: Joe Perino, Nat Asch, Sam Denoff, Ronnie Granger, Rick Willard, Joe Sacone, Roy Kumper, and Jeff Beebe.

The umpire was Milt Friedman. Marvin Deane and Lenny Scheer shared the pitching chores for the winning team. Roy Kumper now has an 0-1 record. He pitched for the radio men.

Pierre To Paree

BUFFALO — “Lucky Pierre”, WEBR-Buffalo, N. Y. decider, who hasn’t seen his native France since 1948, left for Paris, Saturday, July 29th. Pierre, heard via WEBR, from 8:00 to 10:00 nightly, will be gone for his personal managment, Roy Kumper has announced. Pierre’s new album “Kiki” is on the way, and features of the past 15 weeks.

(Breaking for A Hit!)

“MIXED EMOTIONS” (ATLANTIC 1138)

“LET ME BE YOURS” (BLUEBIRD 49)

“TINA MARIE” (BLUEBIRD 49)

“BAD BABY” (BLUEBIRD 49)

“MOMMY AND DADDY’S GIRL” (BLUEBIRD 49)

“STAY WITH ME” (BLUEBIRD 49)

“SAY IT WITH MUSIC” (BLUEBIRD 49)

“A SLIGHTLY LESS CONVENTIONAL” (BLUEBIRD 49)

“FAREWELL” (BLUEBIRD 49)

“LITTLE LULLABY” (BLUEBIRD 49)

“LEAVE IT ALL TO ME” (BLUEBIRD 49)

“NEVER BE SAD” (BLUEBIRD 49)

“DON’T YOU MESS WITH THE KING” (BLUEBIRD 49)

“YOU DON’T KNOW WHAT YOU’VE GOT” (BLUEBIRD 49)

“WHAT A DREAM” (BLUEBIRD 49)

“SAY IT, BABY” (BLUEBIRD 49)

“JUST A LITTLE MORE” (BLUEBIRD 49)

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
The Cash Box, Music

July 6, 1957

Page 36

POPULAR

"MORE JERRY LEWIS"—With Orchestra Conducted By Jack Pleis—Decca DL 8596 (1-12" LP)

The "Jerry Lewis Just Sings" package was a recent chart smash, and no doubt Jerry's latest will follow suit. Though the dynamic vocals of the comic remain here, he's hit a bit subdued, singing such durbles as "I'm Glad There Is You," "Easy To Love," and "Too Late Now," with a mostly light up-tempo ballad delivery. Sure-fire sales winner.

"HANS CHRISTIAN ANDERSON"—"TUBBY THE TUBA"—Danny Kaye—Decca DL 8479 (1-12" LP)

The conversion of "Anderson" score to a 12 inch LP also gives the buyer extra dividends by Danny Kaye, two famed "Tubby The Tuba" tales, and 2 special children's song-stories by Kaye's wife, Sylvia Fine. From Hans Christian Andersen," Kaye sings such appealing Frank Loesser songs as ("Thumblina," "Inchworm," and "Anywhere I Wander." Wonderful kiddy package.

"A NIGHT AT EDDIE CONDON'S"—Eddie Condon And His Orchestra—Decca DL 8281 (1-12" LP)


"ROGER WILLIAMS PLAYS BEAUTIFUL WALTZES"—Kapp KL-1082 (1-12" LP)

Williams, one of the keyboard's best pop friends, has his 2-disc "Songs Of The Fabulous Fifties," still high on the charts, a factor adding great sales support to this new Williams' effort. The artist, with his familiar flourishes, performs 12 waltzes, most of which are taken from popular songs ("The Girl That I Marry," "Sleepy Lagoon," "Beautiful Dreamer"). Rich orchestral support. Sales should amount to chart proportions.

"ROCK 'N ROLL DANCE PARTY"—King 536 (1-12" LP)

The major rock 'n roll line-up of King has been assembled on an LP sure to please many a teen purchaser. Featured on the set are such R&B stars and their single hits as Otis Williams ("Gum Drop"); Little Willie John ("Fever"); Earl Boutte ("Flamingo") and Little Esther ("Cherry Wine"). Many teenagers will make the platter valuable LP stock.

"SONGS OF ISRAEL"—Lea Deganith — Paul Lichtenstein And Orchestra—Capitol T 1091 (1-12" LP)

Miss Deganith is a leading Israeli singer, and through this "Capitol Of The World" issue from Capitol an array of Hebrew melodies from various parts of the world unfolds with distinctive charm and warmth. The artist's program ranges from a lovely ballad, "UL Rauch," to sprightly horas such as "Hava Nagav." A general folk audience can discover a particularly skilled performer here.

"PEARL BAILEY ABROAD"—Rolloutte R-25012 (1-12" LP)

A vocal excursion with Pearl Bailey is bound to be a pleasure haunt, and anyone who goes along with her on this Round trip will get the idea. Miss Bailey exuberantly handles a collection of "international" favorites, "South America Take It Away," "Loch Lomond," "You Came A Long Way From St. Louis." A package of Bailey at her best.

"AMERICA'S FAVORITE WALTZES"—Harry Horlick And His Orchestra—MGM E 8429 (1-12" LP)

A collection of waltzes from the catalogue of American popular music is presented by Horlick and the orchestra with a skillful reliance on the melody and the softness of the three-quarter time beat. Ideally suited for the dance-floor, the disk features such sturdy waltzes as "Lover," "One Kiss," "Let Me Call You Sweetheart." Inviting mood or dance disk.

"SPECTRUM"—Lalo Schifrin And His Orchestra—Epic LN 3337 (1-12" LP)

Schifrin and the orchestra are the prism in this imaginative break-up of the spectrum by way of tunes containing a particular color in their title ("Ruby," "White Orchids," and "Azure"). The end result is, of course, mood music, but with the added attraction of orchestral wizardry. Competent mood issue.

"LOVERS IN PARIS"—Monia Liter And His Orchestra—London LL 1645 (1-12" LP)

Liter has done some successful single arrangements for them, "Ebb Tide" and "Limelight." Here the artist is cast in the role of a mood maestro, visiting the popular mood music city of Paris, and setting down arrangements that capture the spontaneity, gaiety, and, of course, romance of the city. Generally un-familiar but impressive material. Top-drawer mood presentation.

"CHARLESTON"—Bonnie Allen—Rolloutte R-25066 (1-12" LP)

The disk is actually an appealing recollection of dances and songs that had their heyday in the twenties, typified, of course, by the Charleston. Singer Bonnie Allen is a delight as she romps through such items as "Varsity Drag," "Bye Bye Blackbird," and "Black Bottom," with the cute vocal abandon associated with the twenties. Excellent raza-ma-tazz combo. Exciting, nostalgic disk.

"HARMONICA HI-FI-LITES"—Alan Black—ABC-Paramount—ABC-173 (1-12" LP)

Those who enjoy the "back-porch" atmosphere created by harmonica sounds will find highly skillful work in this ABC-Paramount release featuring harmonica player, Alan Black. With 8 items, an "Hi-Fi" combo, this disk is best suited for the up-tempo rendition ("Dardessula," "Harmonica Rumba") and also shown the instrument's sensitivity with the great Arlen Huxbury item, "Over The Rainbow." Fine harmonica artistry.

"COME TO THE SEA"—David Andrews, Organ—Era EL 2001 (1-12" LP)

Andrews is a young (22) organist, who on this Era release is working on a massive Wurlitzer, and 11 modern-day "sea chanties" ("My Ship," "On Shore," "Vicki The Sea Siren"). The sounds of the instrument effectively evoke the power and mystery of the sea, and the artist shows striking organ invention. Entertaining, hi-fi organ issue.

"THE BEST MAMBOS OF THE FABULOUS FIFTIES"—Ralph Font And His Orchestra—Bill Diablo And His Sextet—Kapp KL-1099 (1-12" LP)

The Best Cha Cha Cha Of The Fabulous Fifties"—Bill Diablo And His Sextet—Ralph Font And His Orchestra—Kapp KL-1060 (1-12" LP)

The tie-up here with the Roger Williams' "Songs Of The Fabulous Fifties" album (in title and package design), is a terrific sales idea. Each disk, with two excellent Latin orke presiding, presents a total of 24 mambo hits of the fifties ("Mambo #5," "Mambo With Me," "Cherry Ping," "Esperita," etc.) These individual LP's should do well.
**THE CASH BOX, Music Reviews**

**The Cash Box, Music Reviews**

**July 6, 1957**

**THE GOOMBAY KINGS**—RCA Victor LPM-1514 (1-12" LP)

This Victor waxing effectively answers the call of those who find calypso a source of rhythmic humour. Authenticity in material and delivery is the byword here as the Goombay Kings appealingly romp through a selection of traditional calypso items. Keep disks on hand for the calypso trade.

**JOHNNY PULEO AND HIS HARMONICA GANG**—Audio Fidelity AFLP 1830 (1-12" LP)

A new release by Audio ("A Study In High Fidelity Sound") Fidelity puts famed Johnny Puleo's Harmonica Gang under the hi-fi spotlight, and the result is a disk that could rival the sales popularity of the firm's current best-sellers, the Dukes Of Dixieland. Working on a good varied song menu ("Bolero," "Peanut Vendor," "Fog O'My Heart"), the disk brings lots of different rhythms to explore, all excellent hi-fi fun. Virtuoso harmonica stints dealers should keep well stocked.

**THE BIGGEST HITS OF '57**—Robert Alda—Peter Ricardo And His Calypso Band—Stuart Foster—Johnny Guarneri—The Towns—The Earl Sheldon Singers—Cameron CAL 306 (1-12" LP)

Twelve big hits of the first half of 1957 are reprised by such personalities as Stuart Foster ("Love Me Tender"), Tex Beneke ("Hey! Jealous Lover") and Peter Ricardo ("Marianne"). The disk, with the tempting Camden $1.98 tag, will attract a good pop audience seeking top hits under one roof.

**POLKA**—Walt Garda And Adam Nowicki Orchestra—Piknik PLP 504 (1-12" LP)

With the polka currently enjoying cross-country popularity, Piknik's member of the most popular diskery, has a disk here worthy of attention from dealers. Two orchs, Walt Garda's and Adam Nowicki, joyfully show this pressing of well-recorded, lively polka proceeds. Impressive polka entry.

**JOHNNY TREMAIN**—Liberty Tree And Other Songs Of Our Soldiers—Disneyland WDL-4014 (1-12" LP)

The new Disney flick, "Johnny Tremain," will get heavy promotional play, and figures to create a good deal of excitement among the kids. One side of the set features theme music from the film and two rousing songs, "Johnny Tremain," and "Liberty Tree," by George Bruns, writer of Davey Crockett while a program of 14 soldier songs from the Revolution to World War 2 ("Yankee Doodle," "Over There," "Anchors Away") get excellent band-chorus arrangements. A major release for the kiddie shelf.

**THE HISTORY OF JAZZ**—N'Orleans Origins—Capitol T 783 (1-12" LP)

**THE HISTORY OF JAZZ**—The Turbulent Twenties—Capitol T784 (1-12" LP)

**THE HISTORY OF JAZZ**—Everybody Swings—Capitol T785 (1-12" LP)

**THE HISTORY OF JAZZ**—Enter the Cool—Capitol T 796 (1-12" LP)

An important contribution toward the understanding of the origins and development of jazz has been made in these Capitol releases representing the historical highlights of jazz. From the great influence of Negro spirituals and blues, to the intricacies of the modern jazz school, well performed sessions offer the listener accurate examples of various jazz approaches. Artists include Sonny Terry, Paul Whiteman, Red Nichols, Benny Goodman, Art Tatum, Nat Cole, Duke Ellington, Dave Pell, George Shearing and Miles Davis, and a host of others. These 4 sets will provide newer jazz fans a fine introduction into the musical form.

**TROMBONE PANORAMA**—The Kai Winding Septet—Columbia CL 899 (1-12" LP)

The disk gets under way with an almost one full side tribute with Winding narrating to the trombone as reflected by its historical development (Dixieland, swing, blues, artist styles, etc.). Then a collection of 6 Winding Septet favorites ("Come Rain Or Come Shine," "The Party's Over") roll off with the usual Winding regard for inviting swing arrangements. A disk the jazz caterer will want.

**ONE O'CLOCK JUMP**—Count Basie—Columbia CL 898 (1-12" LP)

The sessions dating back to 1942, and up to 1951 are Basie at his swinging best. Jazz fans will be delighted at this even flow of provocative work, featuring Basie organizations on both a big and small personnel basis. Numbers include " Ain't It The Truth" (1942); "Little Pony" (1951); and "I Ain't Got Nobody" (1950). Some of the sides have as sidemen Buddy De Franco (clarinet); J. J. Johnson (trombone); and Buck Clayton (trumpet). Treasure of Basie gems.

**JAZZ SESSION**—Johnny Glasl, Trumpet—ABC-Paramount ABC-165 (1-12" LP)

This is the first major pressing for trumpet Johnny Glasl, a disk powered by a very pleasant swing approach. Besides Glasl and his glib trumpet work ("The Party's Over"), the rest of the Boys, Weyl, Bye, Dick Garcia and Perry Lopez on guitar, and Osie Johnson (drums) seem to relish this jazz lark, too. Appealing work.

**AMERICAN JAZZMEN PLAY ANDRE HOIDEIN**—Savoy MG 1214 (1-12" LP)

French arranger-composer Andre Hodeir has his day on this Savoy release, fine band readings of his own tunes and arrangements. The nine man ensemble (Donald Byrd on trumpet; Hal McKusick on alto sax and bass clarinet; Eddie Canada on vibes) take expertly to Hodeir expressive swing-blues approach. Excellent sessions.

**SCHUMANN: Waldesnecen, Op. 82; Kinderscenen, Op. 15; Clara Hasn, Piani— Epic LG 3558 (1-12" LP)

These 2 richly descriptive piano pieces by Schumann have a wondrously keyboard interpretion in Miss Haskell. The "Kinderscenen," imaginatively picturing childhood's emotional encounters is the more admired, 2 works. While "Waldesnecen," a rare package item, is imbued with reflections on nature. On both counts, the performer is remarkabily up to the demands of the works' musical analogies to life. Beautiful presentation.

**VERNON DUKE; Souvenir De Monte Carlo—ROBERT COBERT: Mediterraneen Suite—Carlos Surinach And Robert Cobert Conducting The MCM Chamber Orchestra—MCM E 9407 (1-12" LP)

Two contemporary works receive their LP debut from MGM. Vernon ("April In Paris.") Duke is represented in one of his ballet scores, "Souvenir De Monte Carlo," a craftily orchestrated fare with a gay atmosphere. Cobert's colorful "Mediterraneen Suite," which he himself conducts on the disk. Carlos Surinach directs the MGM Chamber Orchestra on the Duke opus. Imaginative orchestral weaving.

**MOZART: Symphony No. 39 In E-Flat Major, K. 543—Symphony No. 40 In G Minor, K. 550—Karl Bohm Conducting The Concertgebouw Of Amsterdam—Epic CL 5357 (1-12" LP)

Epic continues its impressive "Mozart Jubilee Edition" disk on with a worthy addition, by Karl Bohm and the Concertgebouw of Amsterdam, to the long list of other available pressings of the composer's 39th and 40th symphonies. High standard of recorded sound. Though the set joins formidable company, it should fare well.
You Get TRIPLE VALUE
THE GREATEST ISSUE IN THE
Combining All Three
15th Anniversary Encyclopedia & Directory
A Special NAMM Issue
Our Spectacular Disk Jockey Edition

Advertising For Early Forms Now Being Accepted
Last Minute Deadline WEDNESDAY, JULY 10
From Your Advertising In
HISTORY OF THE CASH BOX

The Cash Box' 15th Anniversary Encyclopedia & Directory will contain the most valuable merchandising aids and articles to be found anywhere in our industry. This issue will be used time and again all through the year by the entire record, music and coin machine industries.

This issue will be distributed at the NAMM Convention commemorating the emergence of The Cash Box as THE magazine of the retail record field.

The disk jockey edition contains information which every disk jockey will find a must for his programming and day to day activities.

RESERVE YOUR ADVERTISING SPACE NOW!

CHICAGO OFFICE
32 W. RANDOLPH ST. (PHONE: DEARBORN 2-0045)

HOLLYWOOD OFFICE
6272 SUNSET BLVD. (PHONE: HOLLYWOOD 5-2129)

BOSTON OFFICE
80 BOYLSTON ST. (PHONE: HANCOCK 6-8386)

LONDON OFFICE
17 HILLTOP (PHONE: SPEEDWELL 2596)
Sure Shots

The Cash Box "Sure Shots" highlight records which report from retail dealers throughout the nation indicate are either already selling to small quantity or else giving every sign of doing so.

**“WHITE SILVERSANDS”**
- Don Rondo
  - Jubilee 5288
  - OJ-1002

**“TEARDROPS IN MY HEART”**
- Teresa Brewer
  - Coral 61850

**“BUILD YOUR LOVE”**
- Johnnie Ray
  - Columbia 40942

**“TAMMY”**
- Dick Webb
  - RCA Victor 6930
  - Coral 61851

**“RAINBOW”**
- Russ Hamilton
  - Kapp 184

**“WHOLE LOT OF SHAKIN’ GOING ON”**
- Jerry Lee Lewis
  - Sun 267

**“YOU’RE CHElatin’ YOURSELF”**
- Frank Sinatra
  - Capitol 3744

**“SOMETHING WONDERFUL HAPPENS IN SUMMER”**
- Dick Johnson
  - The Cash Box

**“THE MUSIC BOX”**
- Capitol
  - 1301 W. 79th St.
  - CHICAGO 20, ILL.
  - (ALL PHONES) 436-0000

The Cash Box "Sure Shots" highlight records which report from retail dealers throughout the nation indicate are either already selling to small quantity or else giving every sign of doing so.
 Appearing At Benefit

NEW YORK—The Four Voices, Columbia recording artists, pose for the photographer with Abba Eban, Israel's Ambassador to the United Nations, at a fund-raising testimonial dinner held at the Waldorf-Astoria Hotel in New York. The Voices are currently appearing at the Sands Hotel in Las Vegas, and their latest release couples "Such A Shame" with "Angel of Love."

RKO-Unique Cuts 1st Session Since Reorganization

NEW YORK—A number of developments concerning RKO-Unique Records were announced by the Executive Vice President of the firm, Stanley Borden.

The diskery's first recording session since the company's reorganization, from forthcoming United Artist Pictures scheduled for July 1 release. Tucker cut "Who Knows?" from the film "Bailout At 43,000," and "The Vampyre" from the picture of same name, while Fontaine recorded "Full Of Love," the main theme from "The Monster That Challenged The World," and "If You're Asking Me," from "The Big Caper."

In addition, Borden announced that he had retained Ralph Scull as Chief Engineer. He also announced that the diskery would use its more expansive facilities at their RKO Teleradio headquarters, as well as its upown facilities at 1607 Broadway, which are leased to National Records.

Traffic and shipping will also be absorbed by the RKO Teleradio segment of the corporation, and will be headed by Al Colon who takes over in this capacity immediately.

The firm has recently acquired two masters, "Turnpike Cruise," by the Charlie Ross Quartet, purchased from the Reserve label, and "Tanganyika," by the Johnny Nozaburian Quartet, picked up from the Demo label. Immediate plans for recording include Charlie Applewhite, and Lou Stein.

In the album field, Unique has released three albums this past month: Herbie Field's "A Night At Kitty's;" Artie Wayne's "You're My Thrill;" and Ted Lewis' "A Million Memories." July releases will include Krefft Brusselle's "The Modern Minstrel;" Michael Strange's "Something Strange;" and the Victor Yeung score from the picture "Run Of The Arrow."

RKO-Unique is also in the process of acquiring a new Mid-west contact man.

BYTOWN BROWING

Working his special magic at the Gatineau Club is Norman Brooks, making his appearance at this Atlantic Highway nightgery. . . . The Fairmount now features pert vocalist Lucile Lafontaine.

An Ottawa DJ recently lamented that he had yet to find anyone who could supply him with the complete lyrics of the Elvis Presley "Teddy Bear" hit. He was deluged with letters each purporting to have the correct lyrics, and each implying that anyone who couldn't decipher them for himself was a bit "square." However, none of the letters bore the same lyrics, and not one agreed with the copy of the music received from the Presley promotion office!

TORONTO TOPICS

Lilo opened at the Royal York Imperial Room on July 5th. Slated for a 2-week engagement, this dynamic "chantuese francaise" is the gal who starred in Can Can on Broadway a few seasons back. . . . Recent guest at the Club O'Connor CBC-TV Show was Toronto jazzman, Jack Groob.

Featured on the June 26th Variety Club Baseball Night were Wally Koster, Benny Vaughan, George Murray, Shirley Harmer, Joan Fairfax, Jackie Rae and his Holiday Ranch gang.

The new Pat Riccio dance orchestra is being held over at the Oshawa Jubilee Pavilion during July. . . . The Wally Wicken Trio started its 7th year at the Embassy in late June. Trio consists of Wicken on piano, Doug Bennett on drums, and Don McFayden on bass. . . . Anamorena, shapely singer from Argentina, was a recent entertainer at the Club One Two. On June 27th, the Contemporary Jazz Club offered a concert at the Museum Theatre with the Rob McConnell-Bob Livingstone septet and a quartet featuring Norm Amadio and Moe Koffman.

Attendance records were broken at the Ottawa Valley Trade Fair dances when the Pembroke Arena played host to Phyllis Marshall and the Emecees (Quality), on June 20th; and to Juliette, also accompanied by the Emecees on June 21st.

Stan Kenton will appear at Toronto's Palace Pier on July 11th, following dates in Ottawa on the 9th and in London on the 10th. . . . Frank Jones, Columbia Records' Canadian Sales Manager, recently visited Columbia headquarters in New York.

Rodeo Records in Halifax, N. S., will soon release a new LP "Calypso Holiday In Bermuda" by Robert Smith and the Coral Shooters.

Bruce Smith, CBC announcer and deejay of the popular morning show "Toast and Jamboree," has been appointed emcee of a summer TV Show "Moonlight Bay," replacing Cross Canada Hit Parade at 8:30 on Wednesdays.

Vocalists on the program are two erstwhile thespians, Carol Starkman and Jack Creeley.

Winnipeg Wires: The Diamonds starring in a fast moving variety show called "Pot of Gold" at the Rainbow Stage on July 5 and 6. . . . Winnipeg tossed its first regular program on CBC television web on July 3rd at 5 o'clock.

Kicking Off Sales Campaign

BOSTON, MASS.—London artist Frank Chacksfield, who is in the United States to help kick off a sales campaign on behalf of his latest LP "South Sea Island Magic" and his latest single release "Voyage Of The Minnow," displays both disks to the TV audience on Louise Morgan's WNAV-Television show. Boston, Mass. Chacksfield visited with deejays in Bridgeport, New Haven and the Boston Area.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Top Selling Records

Reported by

R & B Retail Outlets From Coast to Coast

ABC MUSIC SERVICE CORP.
Chicago, Ill.
1. Minn You So (L. Ollfin)
2. I'll Hurt To Be In Love (A. Lourie)
3. All Shook Up (E. Presley)
4. Love's A Hurltin' Game (L. Turner)
5. Next Time You See Me (E. Parker)
6. So Rare (J. Davey)
7. School Day (C. Berry)
8. Come On In My Kitchen (Del-Vikings)
9. Jenny, Jenny (L. Richard)

MUSIC MART, INC.
Orange, N. J.
1. Don't Ask Me (Duke)
2. Over The Mountain (J. Staton)
3. So Young (C. Staton)
4. Fabulous/C. Graae
5. Everyone's Laughing
6. Rock Your Baby (Spanish)
7. Valley Of Tears (E. Domino)
8. C. G. Rider (C. Willis)
9. School Day (C. Berry)

H & Y ELECTRIC CO.
Montgomery, Ala.
1. Send Me (N. Cole)
2. Love, Love, Love
3. Hurts To Be In Love (A. O'Keeffe)
4. Chicken Baby Chicken
5. Please Believe Me (Mayfield)
6. The Sun Is Shining (M. Charles)
7. Searchin' (Coasters)
8. Ding Dong (B. Diggs)

ROCK & ROLL SHOP
New Orleans, La.
1. Rockin' Pneumonia (Smith)
2. To The Alcide (Bass Sisters)
3. The Life (T. Williams)
4. Delilah's Dream (Chili Peppers)
5. Jenny, Jenny (L. Richard)
7. You Always Have The One You Love (E. Minnelli)
8. The Right Track Baby (R. Charles)
9. I'm a Hippe (Coasters)

ROSSLYN MUSIC
Los Angeles, Calif.
1. Hawaiian Aloha (Sparrich)
2. Let The Four Winds Blow (B. Brown)
3. Short Fat Fanny (Williams)
4. Glory Of Love (Valentinos)
5. Darling (Duke)
6. Jenny, Jenny (L. Richard)
7. Show Of Love (Tears)
8. Just Believe (Williams)
9. Darling (L. Richard)
10. It's Beautiful

COHEN AMUSEMENT CO.
Montgomery, Ala.
1. Valley Of Tears (F. Domino)
2. Short Fat Fanny (Williams)
3. Fallen Star (Hilltoppers)
4. Is It Wrong (W. M. McPhatter)
5. Jenny, Jenny (L. Richard)
6. Love Letters In The Sand (F. Boone)

THIEM'S RECORD SHOP
Raleigh, N. C.
1. Valley Of Tears (F. Domino)
2. Short Fat Fanny (Williams)
3. Jenny, Jenny (L. Richard)
4. Searchin' Fat Fanny ( illum)
5. Suzie-O (D. Hawkins)
6. Over The Mountain
7. C. G. Rider (C. Willis)
8. So Rare (J. Davey)
9. I Hurt To Be In Love (A. Lourie)

DANNY STILES
"THE KATMATS" WNRJ-Newark, N. J.
1. Searchin' (Coasters)
2. Jenny, Jenny (E. Domino)
3. Short Fat Fanny (Williams)
4. To The Alove (Five Satins)
5. I Love You (Coasters)
6. Suzie-O (D. Hawkins)
7. Over The Mountain
8. Keep Me In Your Heart (Coasters)
9. Eight O'Clock Girls
10. Tonight And Forever

DAY SANDSTROM
WWRJ-Warwick, R. I.
1. Hypnotized (Drifters)
2. Just To Hold My Hand (C. McPhatter)
3. Love Me Like You Want Me
4. Love, Love, Love (Eskimos)
5. I Love You So (Coasters)
6. Stare At Starrhill
7. When You Get Your Baby
8. Delilah (Coasters)
9. Love Roller Coaster (Turner)

DONN CALDWELL
WHLL-Wheeling, W. Va.
1. Searchin' (Coasters)
2. Bye, Bye, Love (Eskimos)
3. Short Fatie (L. Minnelli)
4. Teenager's Romance (Nelson)
5. Young Birds Of Love (Coasters)
6. Over The Mountain
7. Let The Four Winds Blow (Eskimos)
8. My Dream (Platters)
9. Jenny, Jenny (L. Richard)
10. Teddy Bear (E. Presley)

BOB FOWLER
WELA-Elizabethton, N. C.
1. Searchin' (Coasters)
2. Young Birds Of Love (Coasters)
3. Come Go With Me (Del-Vikings)
4. Girl I Love You (Coasters)
5. C. C. Rider (C. Willis)
6. All Shook Up (E. Presley)
7. Nothing Can Seperate Us (Coasters)
8. Make Maggie Run
9. My Price Possession (Huskey)

JERRY LEAN
WCAE-Pittsburgh, Pa.
1. Searchin' (Coasters)
2. Young Birds Of Love (Coasters)
3. Cool Shake (Del-Vikings)
4. Short Fat Fanny (L. Williams)
5. My Dream (Platters)
6. Suzie-O (Dreadnoughts)
7. Jenny, Jenny (L. Richard)
8. Doo Doo Day (A. Willis)

MAMIE, FLA.—Mamie's WQAM disk jockey, Jerry Wichner, conducted his annual "Out of School Dance" at Bay Front Park Auditorium, June 13. A record breaking, eleven thousand teenagers from Greater Miami attended the dance. The dance was sponsored by the Junior Chamber of Commerce, Junior Women's Club, and the Police Athletic League. Disk jockey Wichner's program is aired every evening, Monday through Friday, from 7 till 10 on the New WQAM.

Lou Kreftitz Launches Poplar Record Company

NEW YORK—Lou Kreftitz this week announced the launching of his new label, Poplar Records. Poplar offices will be at 48 W. 49th Street, this city.

Kreftitz, formerly national sales manager of Atlantic Records, has been in the record and entertainment business for the past fifteen years. His experience takes in sales, distribution, producing, booking and managing talent. The most successful talent, and still under his wing, is the hit Atlantic group, The Clovers.

Kreftitz disclosed that he has already lined up distributors in major areas and will be out in Chicago July, 18 to 20 at the NAMM show to close deals for the territory still available. At the show Kreftitz will unveil his first Poplar release, "After" and "You Know, You Know" by the Batchelors.

Band Biz Booms

NEW YORK—GAC has scheduled a number of TV and public appearance dates for some of the industry's leading dance bands.

The Buddy Morrow orchestra has been signed up for a thirteen week engagement at New York's Statler Hotel, beginning in September; Washington, D.C.'s Shawm Hotel, with its dance music from such GAC bands as Art Mooney, Russ Morgan, Dick Clinton, Hal McIntyre, and Johnny Long.

Television-wise, GAC is putting the Morrow, Frankie Carle, and Ralph Marterie crews on the Julius La Rosa Show, plus other bands on the forthcoming "Big Record" show.

The agency is also concentrating its efforts on package band shows.

Jerry Lynn Music Formed

NEW YORK—Jerry Lynn has announced that he has just formed a new music publishing company to be known as Jerry Lynn Music Co., Inc. The new company's offices will be located at 1475 Broadway, in New York.
R&B WINNERS OF "THE CASH BOX" DISK JOCKEY POLL

MOST PROGRAMMED RECORD

"HONKY TONK"
BILL DOGGETT
KING
BILLACE MUSIC

MOST PROGRAMMED MALE VOCALIST

FATS DOMINO
IMPERIAL

MOST PROGRAMMED FEMALE VOCALIST

LAVERN BAKER
ATLANTIC

MOST PROGRAMMED VOCAL COMBO

MICKEY AND SYLVIA
VIK

MOST PROGRAMMED BAND

COUNT BASIE
VERVE

SMALL INSTRUMENTAL GROUP

BILL DOGGETT
KING

MOST PROMISING UP & COMING VOCAL GROUP

DEL VIKINGS
MERCURY

(TIE)

COASTERS
ATCO

UP & COMING MALE VOCALIST

OTIS RUSH
COBRA
Each disk jockey listed three choices in each category. Three points were awarded for each first choice, two points for each second choice, and one point for each third choice. Of the total number of points cast, the following is the percentage each artist received. The maximum an artist could possibly receive was 50% since even if every disk jockey voted the same artist number one, it would still add up to only 50% of the six points available in each category.

### WHICH RECORDS DID YOU PROGRAM MOST IN THE LAST 12 MONTH PERIOD?

<table>
<thead>
<tr>
<th>Song Title</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;HONKY TONK&quot;—BILL DOGGETT</td>
<td>13.2%</td>
</tr>
<tr>
<td>&quot;Blueberry Hill&quot;—Fats Domino</td>
<td>10.5%</td>
</tr>
<tr>
<td>&quot;Since I Met You Baby&quot;—Ivy Joe Hunter</td>
<td>8.7%</td>
</tr>
<tr>
<td>&quot;Jim Dandy&quot;—Lavern Baker</td>
<td>7.1%</td>
</tr>
<tr>
<td>&quot;Love Is Strange&quot;—Mickey &amp; Sylvia</td>
<td>6.8%</td>
</tr>
<tr>
<td>&quot;I'm Walkin'&quot;—Fats Domino</td>
<td>5.6%</td>
</tr>
<tr>
<td>&quot;Let The Good Times Roll&quot;—Shirley &amp; Lee</td>
<td>5.3%</td>
</tr>
<tr>
<td>&quot;Blue Monday&quot;—Fats Domino</td>
<td>4.4%</td>
</tr>
<tr>
<td>&quot;Slow Walk&quot;—Sil Austin</td>
<td>3.8%</td>
</tr>
<tr>
<td>&quot;1000 Miles Away&quot;—Heartbeats</td>
<td>3.6%</td>
</tr>
<tr>
<td>&quot;Lucille&quot;—Little Richard</td>
<td>3.1%</td>
</tr>
<tr>
<td>&quot;The Stranger&quot;—The Del-Vikings</td>
<td>2.4%</td>
</tr>
<tr>
<td>&quot;School Day&quot;—Chuck Berry</td>
<td>2.7%</td>
</tr>
<tr>
<td>&quot;Little Darlin'&quot;—Diamonds</td>
<td>2.4%</td>
</tr>
<tr>
<td>&quot;All Shook Up&quot;—Elvis Presley</td>
<td>2.3%</td>
</tr>
<tr>
<td>&quot;Ain't No Woman&quot;—Clarence Henry</td>
<td>1.8%</td>
</tr>
<tr>
<td>&quot;Just Because&quot;—Lloyd Price</td>
<td>1.8%</td>
</tr>
<tr>
<td>&quot;Don't Be Cruel&quot;—Elvis Presley</td>
<td>1.7%</td>
</tr>
<tr>
<td>&quot;I Feel Good&quot;—Shirley &amp; Lee</td>
<td>1.6%</td>
</tr>
<tr>
<td>&quot;In The Still Of The Night&quot;—Five Satins</td>
<td>1.6%</td>
</tr>
<tr>
<td>&quot;Oh What A Night&quot;—Dells</td>
<td>1.3%</td>
</tr>
<tr>
<td>&quot;On My Word Of Honor&quot;—Platters</td>
<td>1.2%</td>
</tr>
<tr>
<td>&quot;C. C. Rider&quot;—Chuck Willis</td>
<td>1.2%</td>
</tr>
<tr>
<td>&quot;It Hurts To Be In Love&quot;—Annie Laurie</td>
<td>0.9%</td>
</tr>
<tr>
<td>&quot;Next Time You See Me&quot;—Little J. Parker</td>
<td>0.8%</td>
</tr>
</tbody>
</table>

### WHICH VOCAL GROUP DID YOU PROGRAM MOST?

<table>
<thead>
<tr>
<th>Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>MICKIE &amp; SYLVIA</td>
<td>16.9%</td>
</tr>
<tr>
<td>Platters</td>
<td>15.7%</td>
</tr>
<tr>
<td>Del-Vikings</td>
<td>12.4%</td>
</tr>
<tr>
<td>Shirley &amp; Lee</td>
<td>9.0%</td>
</tr>
<tr>
<td>Heartbeats</td>
<td>8.8%</td>
</tr>
<tr>
<td>Diamonds</td>
<td>6.9%</td>
</tr>
<tr>
<td>Five Satins</td>
<td>5.3%</td>
</tr>
<tr>
<td>The Dells</td>
<td>4.9%</td>
</tr>
<tr>
<td>Coasters</td>
<td>3.9%</td>
</tr>
<tr>
<td>Teenagers</td>
<td>3.8%</td>
</tr>
<tr>
<td>Moonglows</td>
<td>2.8%</td>
</tr>
<tr>
<td>Clef-Tones</td>
<td>2.5%</td>
</tr>
<tr>
<td>Drifters</td>
<td>2.4%</td>
</tr>
<tr>
<td>Jive Bombers</td>
<td>2.3%</td>
</tr>
</tbody>
</table>

### WHICH ORCHESTRA DID YOU PROGRAM MOST?

<table>
<thead>
<tr>
<th>Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>COUNT BASIE</td>
<td>26.3%</td>
</tr>
<tr>
<td>S. Austin</td>
<td>15.3%</td>
</tr>
<tr>
<td>Buddy Johnson</td>
<td>8.2%</td>
</tr>
<tr>
<td>Red Prysock</td>
<td>3.5%</td>
</tr>
<tr>
<td>B. B. King</td>
<td>3.3%</td>
</tr>
<tr>
<td>Joe Houston</td>
<td>2.4%</td>
</tr>
</tbody>
</table>

### WHICH MALE VOCALIST DID YOU PROGRAM MOST?

<table>
<thead>
<tr>
<th>Vocalist</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>FATS DOMINO</td>
<td>18.6%</td>
</tr>
<tr>
<td>Ivory Joe Hunter</td>
<td>8.8%</td>
</tr>
<tr>
<td>Elvis Presley</td>
<td>6.2%</td>
</tr>
<tr>
<td>Little Richard</td>
<td>5.4%</td>
</tr>
<tr>
<td>Chuck Berry</td>
<td>4.7%</td>
</tr>
<tr>
<td>Clyde McPhatter</td>
<td>4.3%</td>
</tr>
<tr>
<td>Chuck Willis</td>
<td>4.1%</td>
</tr>
<tr>
<td>Lloyd Price</td>
<td>3.9%</td>
</tr>
<tr>
<td>Clarence Henry</td>
<td>3.6%</td>
</tr>
<tr>
<td>Little J. Parker</td>
<td>3.2%</td>
</tr>
<tr>
<td>Jimmy Reed</td>
<td>2.8%</td>
</tr>
<tr>
<td>Nappy Brown</td>
<td>2.8%</td>
</tr>
<tr>
<td>Ray Charles</td>
<td>2.7%</td>
</tr>
<tr>
<td>Joe Turner</td>
<td>2.6%</td>
</tr>
<tr>
<td>Roy Brown</td>
<td>2.6%</td>
</tr>
</tbody>
</table>

### WHICH FEMALE VOCALIST DID YOU PROGRAM MOST?

<table>
<thead>
<tr>
<th>Vocalist</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>LAVERN BAKER</td>
<td>30.5%</td>
</tr>
<tr>
<td>Ruth Brown</td>
<td>27.6%</td>
</tr>
<tr>
<td>Ann Cole</td>
<td>11.3%</td>
</tr>
<tr>
<td>Big Maybelle</td>
<td>5.5%</td>
</tr>
<tr>
<td>Dinah Washington</td>
<td>2.2%</td>
</tr>
<tr>
<td>Ella Johnson</td>
<td>1.9%</td>
</tr>
<tr>
<td>Faye Adams</td>
<td>1.7%</td>
</tr>
<tr>
<td>Varetta Dillard</td>
<td>1.7%</td>
</tr>
<tr>
<td>Annie Laurie</td>
<td>1.5%</td>
</tr>
<tr>
<td>Etta James</td>
<td>1.3%</td>
</tr>
<tr>
<td>Shirley Ganter</td>
<td>1.2%</td>
</tr>
<tr>
<td>Margie Day</td>
<td>1.0%</td>
</tr>
<tr>
<td>Others</td>
<td>88.5%</td>
</tr>
</tbody>
</table>

### WHICH SMALL INSTRUMENTAL GROUP DID YOU PROGRAM MOST?

<table>
<thead>
<tr>
<th>Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>BILL DOGGETT</td>
<td>33.8%</td>
</tr>
<tr>
<td>Ernie Freeman</td>
<td>18.5%</td>
</tr>
<tr>
<td>Earl Bostic</td>
<td>12.5%</td>
</tr>
<tr>
<td>Gus Jenkins</td>
<td>9.8%</td>
</tr>
<tr>
<td>Sam Taylor</td>
<td>5.7%</td>
</tr>
<tr>
<td>Bo Rambo</td>
<td>3.8%</td>
</tr>
<tr>
<td>Wild Bill Davis</td>
<td>3.1%</td>
</tr>
</tbody>
</table>

### WHICH ORCHESTRA DID YOU PROGRAM MOST?

<table>
<thead>
<tr>
<th>Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>BILL DOGGETT</td>
<td>38.3%</td>
</tr>
<tr>
<td>Ernie Freeman</td>
<td>18.5%</td>
</tr>
<tr>
<td>Earl Bostic</td>
<td>12.5%</td>
</tr>
<tr>
<td>Gus Jenkins</td>
<td>9.8%</td>
</tr>
<tr>
<td>Sam Taylor</td>
<td>5.7%</td>
</tr>
<tr>
<td>Bo Rambo</td>
<td>3.8%</td>
</tr>
<tr>
<td>Wild Bill Davis</td>
<td>3.1%</td>
</tr>
</tbody>
</table>

### WHICH SMALL INSTRUMENTAL GROUP DID YOU PROGRAM MOST?

<table>
<thead>
<tr>
<th>Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>OTIS RUSH</td>
<td>16.9%</td>
</tr>
<tr>
<td>Solomon Burke</td>
<td>11.3%</td>
</tr>
<tr>
<td>Billy Brooks</td>
<td>8.5%</td>
</tr>
<tr>
<td>Donnie Elbert</td>
<td>5.8%</td>
</tr>
<tr>
<td>Jesse Lewis</td>
<td>4.5%</td>
</tr>
<tr>
<td>Jerry Lee Lewis</td>
<td>2.4%</td>
</tr>
</tbody>
</table>

### WHICH UP AND COMING MALE VOCALIST DO YOU THINK IS MOST PROMISING?

<table>
<thead>
<tr>
<th>Vocalist</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>OTIS RUSH</td>
<td>16.9%</td>
</tr>
<tr>
<td>Solomon Burke</td>
<td>11.3%</td>
</tr>
<tr>
<td>Billy Brooks</td>
<td>8.5%</td>
</tr>
<tr>
<td>Donnie Elbert</td>
<td>5.8%</td>
</tr>
<tr>
<td>Jesse Lewis</td>
<td>4.5%</td>
</tr>
<tr>
<td>Jerry Lee Lewis</td>
<td>2.4%</td>
</tr>
</tbody>
</table>

### WHICH UP AND COMING VOCAL GROUP DO YOU THINK IS MOST PROMISING?

<table>
<thead>
<tr>
<th>Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>TIE</td>
<td>18.0%</td>
</tr>
<tr>
<td>TIE</td>
<td>18.4%</td>
</tr>
<tr>
<td>Del-Vikings</td>
<td>9.3%</td>
</tr>
<tr>
<td>Coasters</td>
<td>5.4%</td>
</tr>
<tr>
<td>Doobies</td>
<td>2.6%</td>
</tr>
<tr>
<td>Others</td>
<td>3.6%</td>
</tr>
</tbody>
</table>

* Due to the fact that only 2/10 of 1% separate the two top names in this category, the editors of The Cash Box have decided to give both the award as Most Promising New Vocal Group.
NEW YORK:

Joe Kolsky, Roulette Records, denies the reported rift between his label and Jim Brown and David Aldred (one of the Rhythm Orchids). Joe says all's well and the lads will continue to record for Roulette as per contract.

In related tennis news, Bobbie Blue Band, Little Junior Parker, the Captivators, Miss Sanders sold her first two J & J issues to Chess Records and both were hits. "I'll Be Spinning" and "Over The Mountain." New Miss Sanders plans to be back at the Apollo. The Captivators, Joe Kolsky's new local endeavor to build the J & J label into an important entry in the record biz. The new platter consists of "Yes, It Was There" and "There Goes My Heart."

THERE are some rumors floating around that a finding the last edition of the label's "It Took A Long Time" by Malcolm Xcials and The Tundrados, the wax has taken off in a big way in Philadelphia and Harry Fifer, Universal Distributing, and Berl Rothfeld, Goldner promotion man in Philly, can take the bows for breaking it. Goldner's other label, Bond Records, is also doing very nicely with The Ochs "Don't Ask Me To Be Lonely."... Harry D. Maselew, Par Records, Hollywood, in New York. Maselew is touring the country getting acquainted. ... New York City gets another talent show. I know there's another. The Big Bed top sixty, Superior Record Sales Co., Inc., and will begin operations immediately with the Argo, Old Town, Whiz, End and Cindy lines. Superior will occupy the old Rainbow with a new location. The Four Tops are the astounding entry. Things were humming at the Duke-Poech offices last week with so many of their artists in town. Visiting St. Louis, Bobby Blue Band, Little Junior Parker, the Captivators, Arthur Prysock, Clarence Brown, Bill Brooks, Big Walter, Joe Medwick, and Tommy Mosley, Mosley, riding high with "I'll Walk With You" and his current "Mama's Blues." In the same area, the Lounge, Bobby Blue Band and Little Junior are now gigging in style, having latched on to a new location, "Little Lena." Sherrys sing "Our Love Is Here To Stay" and "Lock My Heart." The Tantons blend on "So Afraid" and "Tell Me," and The Troopers offer GET ME A GLASS, and "Devil." The"NEW YORK:"

CHICAGO:

One of the many nice guys in this business stepped thru Chi for a chat this past week. Imperial's Eddie Ray was beaming over tremendous new releases he had in his brief case. "Can't talk about some of them," he advised. "It's getting a little hectic around here." Ray Montague said to be knocking the hilly city of San Francisco on its ear with his different style. That's what we said, different. According to Schwartz Bros. Districts of Washington, Dee Clark is riding a winner with "Kangaroo Hop" on Falcon. ... Mike Orly all set up over Slim Whitman's "Chili." He feels very strong toward "It Took A Long Time" by Michael Dodd, End. Allstate's top sellers this past week were Dale Hawkins' "Susy Q" and Chuck Berry's "School Days." RecordAmerica, with seventeen branches, has three into St. Loo's KWK radio and TV 7/1... Oscar Peterson 88ing at famed London House where Bros Merriehall scot lets big things for Peterson fans. 

Seems they've been supplying the trade with accessories for a long time and they're making a big push with their line. ... In Chicago, Harry say he's been back in Chicago after flood of eastern dates that took the friendly guy from D. C. to New York and all points in between. Made it one weekend in Kansas City, and another out in the East. His new song "Til You Swing," is a real good one. He followed it with "Daisy Bell." 

SEEMS like some of the locals down near Grant Park are getting a kick out of the wild fish stories as long as your arm and a tag to match after Miami vacation. Met up with Detroit's Mickey Shore where they took off into the ocean for a little shore fishing. Shore topped it with a big MELEE KING (what (no Moes and Andy))... Sheldon studies was jumping last week over a new Moogers, Little W. "The Howling Wolf," all astonishing.

Buster Williams planed into town for few days to visit local mfg's. Showed us his flying barcada, wings, won for piloting into and out of Cuba in a single motored plane. Buster fly's own plane virtually extra where. ... Dick Lori into Chi for coming Chall session. ... Lenny Garniss, Sam Evans, Charlie Parker and Ernie Logan seen putting it all together over lunch tother day. ... Lenny Garniss greatly excited over Joeie's "My Girl Friend" by The Cadillac's and "Echo-Echo-Echo" on Blue Chip by Don Lee. As we we're leaving Garniss Distirba, Lenny called out some- thing about "Purple Hearts" and "Dianne" by Paul Anka. "It's kicking over the top," he yelled. ... Vic Faraci, M. S. Distirs, sees Argo novelty "Rock Me To Sleep" by Dean Allen becoming another "Frying Saucer." "It's great," says Faraci. Also riding high wide and hit-some is Mickey and Sylvia's newbie, "Two Shadows At Your Window." ... WDLA Goodwill Benefit, Memphis (picture on the Cash Box cover last year) included Jimmy Reed ("The Sun Is Shinging") and The Spaniels ("Everyone's Laughing") on the star stuffed bill. ... Dave Clark, Duke/Poec, in town to do a little promoting and holly-hoo new Bobby Blue Bland diskoer, and Jr. Checker singer. They have to be "genuine ganses," Clark predicted.

New group on Duke, The El Torro's, now out with real rocker in "Dance With Me." ... Kue Williams' Big Liberty Thitter, gig Philly, presented, among many other features, Solomon Burke, Johnny and Joe, The Magnificents and Vicki Nelson. ... The Dells and Spaniels skedded for Atlanta stint... George's Emporium, pills, pickles, Posey's and The Boogie Woogie Blu" for big things in coming weeks. "But," added Ernie, "we've got a B.B. King deck that's been moving so hot, I don't know the title. In case you're still wondering, Ernie, it's "Be Careful With A Fool." ... Apollo disker, Rang-Tang-Ding-Dong by The Cellos striking all.Trib... T. Bone Walker and son "Little".J. Walker skedded for Detroit's Flame, 7/6... Letter from Stan Lewis, Stan's Record Shop, Shererol, NY, telling about "Suzy Q" and Dale Hawkins, Tune and boy are "going a long way." ... Diz Gillespie into Wildwood, N. J. for July 4th then heads to the West Coast. ... Arti and his group, The Four Tops, are having a great time. "I'll have to give them another week... two chapters... United starting to make noise with Tab Smith's latest offering, "Some One To Watch Over Me." ... Pick Hit Of The Week for WBBM's Herb Oscar Anderson is Ember's "To The Isle" by The Five Satins. "You have no idea," ... Raleigh's "Little Big Man" by The Cellos striking all.... Imperial's Llncie said to be doing fabulously with his past LP and new single, "Jenny, Jenny." ... Roy Milton follows Herb Lance into Crown Propeller, 7/9. ... Charles Brown planed into NY for fast Atlantic session last week. ... Jim Fleming says, "Psyco-ceramic is a technical term for a crackly record" with "The-eighties." ... The Saturday Nighters, "Rust & Sclaafl" by The Cellos and to Top 50.

LOS ANGELES:

Larry Goldberg, new West Coast representative for the Jay-Gee Records firms on a trip through the territory visiting with distributors and disc jockeys. Goldberg will be representing the Jumbles, Joeie, Dana, and Blue Chip labels. 

1. Ivy Shorten of Allied Distributors back in town after a trip to Chicago and New York. Ivy has two good records going at Allied with Dotto's "For Better Or For Worse" by The Medallions, and "Everybody Is Somebody's Fool" by The Heartbeats. ... Class Records recording a new session with Googie Rene, with what Leon Rene calls some red hot material with an unusual approach. ... Earl McDaniel, KPOP has picked "Eang Tang Ding Dong" by The Cellos as his current record of the week. ... Lew Chad East for a one-week business trip through the Detroit-Cleveland area. ... The Platters currently playing in Buenos Aires and then head for an engagement in Kingston, Jamaica. ... A note from Frank Gallo of Bay Distributors in San Francisco tells of station KOBY picking the Dooto recording of "Earth Angel" by The Penguins as their number one plug as a test of their promotional ability. The record is doing well in all areas. Next week, another Gallo pick with Entrada's "Bob Fox". The new, big seller in the Bay area. Frank also reports that "Chicken, Baby Chicken" by Professor Longhair on the Ebb label is headed for the number one spot in San Francisco. ... Modern Records star, "Young Jessie" has been signed to appear at the Forty-Ninth State Fair in Honolulu. ... The Cellos are currently appearing in the main room of the El Cortez Hotel in Las Vegas. New artist, Ed Townsend out on the Dot label this week with his first release, "Tall Grow Yellow Cynamore", his own combination backed with "My Need For You." Townsend was first discovered by Horace Holin in Koren while he was still in the Marine Corps.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
ALL YOUR LOVE  Maple Sam (Cobra 5013)
ARROW OF LOVE Six Teens (Flip 322)
BABY Arndt (Hall 722)
"EYE EYE BABY" Biggs Brown (应力 1514)
"CHERY" Palmer & Joe Barrows (Savoy 1515)
CHICKEN BABY CHICKEN Tony Morris (Eeb 1046)
COCOA NUT WOMAN Harry Belafonte (RCA Victor 6685)
"COME ALONG" Jimmy Doolly (Doo 3030)
"DANCE WITH ME" El Torres (Duke 775)
DEAREST Andy & Sylvia (Vik 0265)
DESERIE ZOOF (Ebb, Everlast 5001)
DIANE Bo Rhombo (Cash 452)
DING DONG Bill Deppett (King 5058)
DO YOU MEAN IT Ike Turner (Federal 12297)
DON'T ASK ME TO BE LONELY Dubs (Gene 6003)
"EARTH ANGEL" Penguins (Doo 348)
"EVERYBODY'S SOMEBODY'S FOOL" Heartbeats (Rama 231)
EVERYONE'S LAUGHING Spaniels (Vee-Jay 246)
FATTENING FROGS FOR SNAKES Sonny Boy Williamson (Checker 864)
FLORENCE Paragons (Wintty 215)
GET ON THE RIGHT TRACK BABY IT'S ALL RIGHT Ray Charles (Atlantic 1143)
GLORY OF LOVE Velveltones (Aladdin 3372)
HEAR MY PLEA Dennis Elbert (Deluxx 6125)
HE'S MINE Platters (Mercury 71992)
HYPNOTIZED Dollars (Atlantic 1141)
I CAN'T BELIEVE ONE KISS Jimmy Rogers (Chess 1659)
I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER Billy Williams (Carol 61830)
I'M SO EXCITED John Lee Hooker (Vee-Jay 245)
I'M WALKING A TEENAGER'S ROMANCE Rickie Nelson (Verve 10067)
IN THE DOORWAY CRYING Midnights (Federal 12293)
"I SMELL TROUBLE" Bobby Blue Bland (Duke 167)
IS YOUR LOVE FOR REAL Midnights (Federal 12299)
IT MUST BE YOU Amie & Lennie (Deluxx 6125)
IT'S NOT FOR ME TO SAY Johnny Mathis (Columbia 40851)
I'VE GOT TO CRY Little Willie John (King 5045)
I WANT TO GET MARRIED B. B. King (RPM 492)
JOHNNY'S HOUSE PARTY John Johnson & Gophers (Music City 807)
Jimmy Bozzi (Madias 1031)
LET THE FOUR WINDS BLOW Ray Brown (Imperial 3450)

*Indicates first appearance on Territorial Tips

LITTLE BILLY BOY WHAT MADE MAGGIE RUN Del-Vikings (Dot 15577)
LOUIE LOUIE Richard Berry & Pharaohs (Flip 323)
LOVE LETTERS IN THE SAND Hot Booms (Dot 15599)
"LOVE ROOLER COASTER" Joe Turner (Atlantic 1146)
MESSED UP Harold Barbee (Cobra 5012)
"MISERY" Earl Longhals (Eeb 106)
MISS ANN Little Richard (Speciality 606)
MISS YOU SO Lil' Willie Otis (Excello 2104)
ONE HUNDRED YEARS FROM TODAY Alice Jeet (Rhythm 102)
OUT IN THE COLD AGAIN Lyman & Teenagers (Geo 1036)
PLEASE BELIEVE ME Percy Mayfield (Specialty 607)
PLEASE SEND ME SOMEONE TO LOVE Moonlighters (Chess 1661)
RANG TANG DING DONG Collins (Apollo 510)
ROCK ALL NIGHT Shirley & Lee (Aladdin 3380)
ROCK ME Moody Wilens (Chess 1652)
ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU Huey Smith (Ace 530)
ROCK YOUR LITTLE BABY TO SLEEP Buddy Knox (Roulette 4009)
ROSE LEE Melina-Tone (Dot 1937)
RUN, RUN, LITTLE JOE Gladolos (Excello 2110)
SHOULD I EVER LOVE AGAIN Wynona Carr (Specialty 589)
SIDE TRACK Googie Rane (Class 208)
SO YOUNG I, I, I LOVE YOU Clarence (Atlantic 1139)
SO YOUNG Clyde Stacey (Candlelight 1015)
SOUTH OF THE BORDER DON'T SAY GOODBYE Chili Peppers (Golden Crest 705)
STAR DUST Billy Word & Dominus (Liberty 55071)
START MOVING Sal Mines (Epic 9216)
STRANGE WORLD Gene & Janis (Aladdin 3374)
THE GAME OF LOVE Laron Beker (Atlantic 1136)
THE SUN IS SHINING BABY, WHAT'S ON YOUR MIND Jimmy Reed (Vee-Jay 248)
THINK "I'm" Royales (King 5053)
TO THE AIDLE Five Sisters (Ember 1919)
UNITED Love Sation (Holiday 2605)
"Otis Williams (Golden 136)
WHAT DO YOU KNOW ABOUT LOVE Wynona Carr (Specialty 600)
WHEN I GET YOU BABY ONE MORE TIME Ruth Brown (Atlantic 1140)
WHISPERING BELLS Del-Vikings (Dot 15599)
WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 257)

"What's in THE CASH BOX That Counts—INTERNATIONALLY"

1. SEARCHIN' Coasters (Aco 6087)
2. C. C. RIDER Chuck Willis (Atlantic 1130)
3. VALLEY OF TEARS Fats Domino (Imperial 5442)
4. OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Ches 1654)
5. JENNY, JENNY Little Richard (Specialty 606)
6. SCHOOL DAY Chuck Berry (Ches 1653)
7. SO RARE Jimmy Dorsey (Fraternity 755)
8. SHORT FAT FANNIE Larry Williams (Speciality 608)
9. YOUNG BLOOD Coasters (Aco 6087)
10. ALL SHOOK UP Elvis Presley (RCA Victor 6670)
11. COME GO WITH ME Del-Vikings (Dot 15538)
12. JUST TO HOLD MY HAND Clyde McPhatter (Atlantic 1137)
13. SUSIE-Q Dale Hawkins (Checker 863)
14. SEND FOR ME Nat "King" Cole (Capitol 3727)
15. LITTLE DARLIN' Diamonds (Mercury 71060)
16. TEDDY BEAR Elvis Presley (RCA Victor 7000)
17. NEXT TIME YOU SEE ME Little Jr. Parker (Duke 164)
18. MY DREAM Platters (Mercury 71093)
19. WHAT CAN I DO Danny Elbert (Deluxe 6125)
20. BYE BYE LOVE Everly Brothers (Cadmune 1315)
21. THE SUN IS SHINING, IT HURTS TO BE IN LOVE, 22. YOU I LOVE, 23. ROCKING PNEUMONIA AND THE BOOGIE WOOGIE FLU, 25. WHISPERING BELLS.

"Yes, It Was There!"

and NOW

"There Goes My Heart"

J & S 1651 Washington Bronx, N.Y.
**Smashing!!!**

**EARTH ANGEL**

**THE PENGUINS ♯ 348**

**FOR BETTER OR WORSE**

**WILLIE HEADEN ♯ 417**

**EVERYBODY HAS A FOOL**

**VERNON GREEN ♯ 419**

**DOOTO RECORDS**

9512 S. CENTRAL AVENUE

LOS ANGELES CALIFORNIA

---

**Watch Summer Sales Grow With THE ORIGINAL HIT**

**“UNITED”**

by

The Love Notes

Holiday ♯ 2605

Pub. by Poland Music Inc.

**HOLIDAY RECORDS**

2294 8th Ave.

N. Y.

Phone: RI 9-6344

---

**ETTA JAMES**

*BY THE LIGHT OF THE SILVERY MOON* (b/w) *COME WHAT MAY*

Modern ♯ 1022

---

**Breaking Fast**

**“DESERIE” and “Zoop”**

by The Charts

Everlast 5001

**EVERLAST RECORDS**

2294 8th Ave.

N. Y.

Phone: RI 9-6344

---

**Air Mail Subscription to THE CASH BOX $30**

---

**Music**

**OVER**

**Elvis**

**PLEASE**

**YOUNG**

**slated**

**VALLEY**

**MISS**

**TO**

**NEWARK**

(Specialty)

**CALIFORNIA**

**TEDDY**

**SEARCHIN’**

**ALL**

**DO**

**SO**

**C. C. Coasters**

**Chuck**

**YOUNG**

**July**

**Nat**

(Fraternity)

**ALL**

**DO**

**Fats**

**N.**

**CENTRAL**

**SEND**

**THE**

**EVERYBODY**

**FOR**

**2294**

**DO**

**TOO**

**“DESERIE”**

**EVERLAST**

**HOLLYWOOD—**Art Baker, well-known star of TV and radio, has been named to the Board of Directors of International Records. The announcement was made by Everett L. Anderson, President of International Records.

Baker, who is widely known through his programs, "You Asked for It" and "Mr. Genius", as well as "Art Baker's Notebook", spent many years in the musical field as a singer and song leader. This knowledge of music and of song favorites over a period of years, as well as the well-known Art Baker voice and personality, will be put to effective use in an album soon to be released on the International Record label.

**Prevue Moves Offices**

**GARFIELD, N. J.—**Prevue Records, formerly at 1650 Broadway, will operate from its new office located at 240 Midland Ave., Garfield, N. J., beginning July 1st, according to an announcement by the firm's proxy Joe D'Agostino.

D'Agostino also disclosed that a number of recording dates are being prepared for release in the Fall.

Song writers and singers are invited to mail their songs, and demos to the company.

Prevue's current release is "Yesterday's Love," b/w "Cool Rain," sung by Eddy Tone.

---

**ST. LOUIS**

**NEW YORK**

**CHICAGO**

**NEW ORLEANS**

**1 SO RARE**

Jimmy Dorsey

(Fraternity 755)

**2 BYE BYE LOVE**

Fats Domino (Cadence 1135)

**3 OVER THE MOUNTAIN AND ACROSS THE SEA**

Johnnie & Joe (Chess 1634)

**4 ALL SHOOK UP**

Chuck Presley

(RCA Victor 20-6870)

**5 COME GO WITH ME**

Dell-Vikings (Dot 15356)

**6 SEND FOR ME**

Nat "King" Cole (Capitol 3270)

**7 IT HURTS TO BE IN LOVE**

Aba Les (DeLuxe 6107)

**8 ALL SHOOK UP**

Elvis Presley

(RCA Victor 20-6870)

**9 SO RARE**

Jimmy Dorsey

(Fraternity 755)

**10 NEXT TIME YOU SEE ME**

Little Richard (DATE 166)

**11 LOVE'S A HURTIN' GAME**

Ivy Joe Hunter (Atlantic 1128)

**12 SCHOOL DAY (RING RING GOES THE BELL)**

Chuck Berry

(Chess 1635)

**13 C. C. RIDER**

Chuck Willis

(Atlantic 1130)

**14 FATTENING FROGS FOR SNAKES**

Sunnie Boy Williamson

(Chess 668)

---

**DALLAS**

**1 THE SUN IS SHINING**

Jimmy Reed

(Year-Jay 248)

**2 PLEASE BELIEVE ME**

Merry Morris (Specialty 607)

**3 JUST TO HOLD MY HAND**

Chuck Willis

(Atlantic 1117)

**4 YOUNG BLOOD**

Coasters

(Atco 6087)

**5 VALLEY OF TEARS**

Fats Domino

(Imperial 5442)

**6 SO RARE**

Jimmy Dorsey

(Fraternity 755)

**7 C. C. RIDER**

Chuck Willis

(Atlantic 1110)

**8 EVERYONE'S LAUGHING**

Fats Domino

(Year-Jay 246)

**9 SEND FOR ME**

Nat "King" Cole

(Federal 12297)

**10 DO YOU MEAN IT**

The Turbans

(Federal 12297)

**11 JUST TO HOLD**

My Hand

(Hamburg 1137)

**12 OVER THE MOUNTAIN AND ACROSS THE SEA**

Johnnie & Joe (Chess 1634)

**13 C. C. RIDER**

Chuck Willis

(Atlantic 1130)

**14 COME GO WITH ME**

Dell-Vikings (Dot 15356)

**15 TIDAL BEAR**

Elvis Presley

(RCA Victor 20-6870)

**16 DON'T ASK ME TO BE LONELY**

Boys

(Ember 5003)

**17 THE SUN IS SHINING**

Jimmy Reed

(Year-Jay 248)

**18 ALL SHOOK UP**

Elvis Presley

(RCA Victor 20-6870)

**19 YOUNG BLOOD**

Coasters

(Atco 6087)

**20 WHAT CAN I DO**

Dentie Elliott

(Deluxe 6175)

---

**Rocking Pneumonia**

**AND THE BOOGIE WOOGIE BLU**

Hans Smith (Ace 530)

**SHORT FAT FANNIE**

(Love Records [Specialty 606])

**VALLEY OF TEARS**

Fats Domino

(Imperial 5442)

**SEARCHIN'**

Coasters

(Atco 6087)

**WHAT CAN I DO**

Dentie Elliott

(Deluxe 6175)

**MISS ANN**

(Little Richard [Specialty 606])

**TO THE AISLE**

Fats Domino

(Ember 1019)

**ALSO SHOOK UP**

Elvis Presley

(RCA Victor 20-6879)

**C. C. RIDER**

Chuck Willis

(Atlantic 1130)

**OVER THE MOUNTAIN AND ACROSS THE SEA**

Johnnie & Joe (Chess 1634)

---

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
**Philadephia**

1. **OVER THE MOUNTAIN**
   - Jimmy C. 
   - RCA (1964)

2. **SUZIE-Q**
   - Dale Hawkins
   - Checker (1963)

3. **LOCKIN’ PNEUMONIA AND THE BOOGIE WOOGIE FLU**
   - Larry Smith (Atco 530)

4. **SEARCHING**
   - Coasters (Atco 6087)

5. **WHAT CAN I DO**
   - Papas (Deluxe 6125)

6. **NEXT TIME YOU SEE ME**
   - Little Jr. Parker
   - Duke (1964)

7. **C. C. RIDER**
   - Chuck Willis
   - Atlantic (1965)

8. **DON’T ASK ME TO BE LONELY**
   - Duos (Genre 5002)

9. **SIDE-TRACK**
   - Goofie Boys
   - Class 208

10. **VALLEY OF TEARS**
    - Bob Daniel
    - Imperial (5442)

**Los Angeles**

1. **OVER THE MOUNTAIN**
   - Jimmy C. 
   - RCA (1964)

2. **SO RARE**
   - Jimmy Dorsey
   - Capitol (553)

3. **VALLEY OF TEARS**
   - Fate Reynolds
   - Imperial (5442)

4. **ARROW OF LOVE**
   - Six Teens
   - Flip (552)

5. **LET THE FOUR WINDS BLOW**
   - Roy Brown
   - Imperial (5449)

6. **SCHOOL DAY (RING RING GOES THE BELL)**
   - Chuck Berry
   - Chess (1965)

7. **MY DREAM**
   - Platters
   - Mercury (71093)

8. **ALL SHOOK UP**
   - Elvis Presley (RCA Victor 20-6870)

9. **C. C. RIDER**
   - Chuck Willis
   - Atlantic (1965)

10. **JENNY, JENNY**
    - Little Richard
    - Specialty (606)

**Detroit**

1. **OVER THE MOUNTAIN**
   - Jimmy C. 
   - RCA (1964)

2. **SEND FOR ME**
   - Nat "King" Cole
   - Capitol (5237)

3. **YOUNG BLOOD COUNTERS**
   - Atco 6087

4. **JUST TO HOLD MY HAND**
   - Clyde McPhatter
   - Atlantic (1965)

5. **SCHOOL DAY (RING RING GOES THE BELL)**
   - Chuck Berry
   - Chess (1965)

6. **SEARCHIN’ COUNTERS**
   - Atco 6087

7. **ALL SHOOK UP**
   - Elvis Presley
   - RCA Victor 20-6870

8. **TEDDY BEAR**
   - Elvis Presley
   - RCA Victor 7000

9. **SEND ME SOME LOVIN’**
   - Little Richard
   - Specialty (598)

**Atlanta**

1. **SEARCHING’ COUNTERS**
   - Atco 6087

2. **COME GO WITH ME**
   - Dail-Vikings
   - Dot (15358)

3. **SHORT FAT FANNIE**
   - Larry Williams
   - Specialty (608)

4. **YOUNG BLOOD COUNTERS**
   - Atco 6087

5. **JUST TO HOLD MY HAND**
   - Clyde McPhatter
   - Atlantic (1965)

6. **JENNY, JENNY**
   - Little Richard
   - Specialty (606)

7. **LET THE FOUR WINDS BLOW**
   - Roy Brown
   - Imperial (5439)

8. **SUZIE-Q**
   - Dale Hawkins
   - Checker (663)

9. **THINK**
   - C. C. Rider
   - King 5055

10. **C. C. RIDER**
    - Chuck Willis
    - Atlantic (1965)

**San Francisco**

1. **SO RARE**
   - Jimmy Dorsey
   - Fraternity (755)

2. **SCHOOL DAY (RING RING GOES THE BELL)**
   - Chuck Berry
   - Chess (1965)

3. **SEARCHING’ COUNTERS**
   - Atco 6087

4. **NEXT TIME YOU SEE ME**
   - Little Jr. Parker
   - Duke (1964)

5. **IT HURTS TO BE IN LOVE**
   - Anne Laurie
   - Del-Love (6107)

6. **ALL SHOOK UP**
   - Elvis Presley
   - RCA Victor 20-6870

7. **CHICKEN BABY**
   - Tony Farris
   - S & B (104)

8. **I SMELL TROUBLE**
   - Buddy & Blond
   - Duke (1967)

9. **C. C. RIDER**
   - Chuck Willis
   - Atlantic (1965)

10. **BABY**
    - Arrows
    - Hall (752)

**Memphis**

1. **MISS YOU SO MUCH**
   - Little Willie
   - Excello (2104)

2. **SO RARE**
   - Jimmy Dorsey
   - Fraternity (755)

3. **SEARCHING’ COUNTERS**
   - Atco 6087

4. **IS YOUR LOVE FOR REAL**
   - Midnighters
   - Federal (12927)

5. **C. C. RIDER**
   - Chuck Willis
   - Atlantic (1965)

6. **YOUNG BLOOD COUNTERS**
   - Atco 6087

7. **SHORT FAT FANNIE**
   - Larry Williams
   - Specialty (606)

8. **DO YOU MEAN IT**
   - Ike Turner
   - Federal (12927)

9. **PLEASE BELIEVE ME**
   - Percy Mayfield
   - Specialty (607)

10. **I CAN'T BELIEVE**
    - Jimmy Rogers
    - Chess (1965)
THE SERENADES (Chell 7002)
C++ "THE PAJAMA SONG" (2:29) [Melva BMI—Wright, Snave]

<table>
<thead>
<tr>
<th>B+ &quot;SINNER IN LOVE&quot; (2:16) [Melva BMI—Wright, Snave]</th>
<th>B &quot;HAPPY DOLL&quot; (2:38) [Avco BMI—Berry]</th>
</tr>
</thead>
<tbody>
<tr>
<td>THE SERENADES (Chell 7002)</td>
<td>&quot;OH BABY DOLL&quot; (2:38) [Avco BMI—Berry]</td>
</tr>
<tr>
<td>&quot;THE PAJAMA SONG&quot; (2:29) [Melva BMI—Wright, Snave]</td>
<td>&quot;LJAUNDA&quot; (2:41) [Arc BMI—Berry]</td>
</tr>
<tr>
<td>&quot;SINNER IN LOVE&quot; (2:16) [Melva BMI—Wright, Snave]</td>
<td>CHUCK BERRY (Chess 1664)</td>
</tr>
<tr>
<td>&quot;HAPPY DOLL&quot; (2:38) [Avco BMI—Berry]</td>
<td>• Chuck Berry, riding high and</td>
</tr>
<tr>
<td>&quot;THE PAJAMA SONG&quot; (2:29) [Melva BMI—Wright, Snave]</td>
<td>mighty with one of the season's</td>
</tr>
<tr>
<td>&quot;SINNER IN LOVE&quot; (2:16) [Melva BMI—Wright, Snave]</td>
<td>biggest hits, &quot;Schoolboy,&quot; picks up</td>
</tr>
<tr>
<td>&quot;HAPPY DOLL&quot; (2:38) [Avco BMI—Berry]</td>
<td>the story and carries it into the</td>
</tr>
<tr>
<td>&quot;THE PAJAMA SONG&quot; (2:29) [Melva BMI—Wright, Snave]</td>
<td>vacation season. It's a quick beat</td>
</tr>
<tr>
<td>&quot;SINNER IN LOVE&quot; (2:16) [Melva BMI—Wright, Snave]</td>
<td>natural for the kids and should</td>
</tr>
<tr>
<td>&quot;HAPPY DOLL&quot; (2:38) [Avco BMI—Berry]</td>
<td>take over from &quot;Schoolboy&quot; and</td>
</tr>
<tr>
<td>&quot;THE PAJAMA SONG&quot; (2:29) [Melva BMI—Wright, Snave]</td>
<td>continue on to be one of the</td>
</tr>
<tr>
<td>&quot;SINNER IN LOVE&quot; (2:16) [Melva BMI—Wright, Snave]</td>
<td>Summer's hot discs. Berry is just</td>
</tr>
<tr>
<td>&quot;HAPPY DOLL&quot; (2:38) [Avco BMI—Berry]</td>
<td>loaded with enthusiasm and gives</td>
</tr>
<tr>
<td>&quot;THE PAJAMA SONG&quot; (2:29) [Melva BMI—Wright, Snave]</td>
<td>a hard-sitting performance that</td>
</tr>
<tr>
<td>&quot;SINNER IN LOVE&quot; (2:16) [Melva BMI—Wright, Snave]</td>
<td>exudes high spirits. Berry goes</td>
</tr>
<tr>
<td>&quot;HAPPY DOLL&quot; (2:38) [Avco BMI—Berry]</td>
<td>Latin on the flip, singing a</td>
</tr>
<tr>
<td>&quot;THE PAJAMA SONG&quot; (2:29) [Melva BMI—Wright, Snave]</td>
<td>soft-sounding easy beat with the</td>
</tr>
<tr>
<td>&quot;SINNER IN LOVE&quot; (2:16) [Melva BMI—Wright, Snave]</td>
<td>locale in Mexico. Very pretty item</td>
</tr>
<tr>
<td>&quot;HAPPY DOLL&quot; (2:38) [Avco BMI—Berry]</td>
<td>done with just the right touch,</td>
</tr>
<tr>
<td>&quot;THE PAJAMA SONG&quot; (2:29) [Melva BMI—Wright, Snave]</td>
<td>Good change of pace—lo and 'er's &quot;Oh</td>
</tr>
<tr>
<td>&quot;SINNER IN LOVE&quot; (2:16) [Melva BMI—Wright, Snave]</td>
<td>Baby Doll&quot; all the way.</td>
</tr>
</tbody>
</table>

THE SCHOLARS (Imperial 5449)
B+ "I Didn't Want To Do It" (1:55) [Commodore BMI—Smith, Glodde] The Scholars team on a quick beat rock. The delivery is polished and the sound is good. Deck has loads of appeal and should get attention.
B+ "LOVED" (2:00) [Longhorn BMI—E. Curtis] The Scholars offer a quick beat instrumental with a excellent treatment that is for the pop—market. Excellent two sides that bear close watching.

PIANO RED (RCA Victor 4113)
B "Case Don't Talk About Me When I'm Gone" (2:20) [Remick ASCAP—Clare, Stept] Piano Red shouts out the rhythmic title with his own individual style that should please his fans. Deck is alive and moves along at a happy pace. Good honey wax.
B "PEACHTREE PARADE" (2:37) [Bill & Range BMI—Wylie Per- ran] Quick beat instrumental with a clunky sound that comes off well. Intriguing wax that should make good programming.

DICKIE LEE (Tompa 131)
B+ "DEMO BOY" (2:55) [Webster BMI—Dick Liscomb] Dickie Lee combines a good vocal of a rock-a-billy tune, and he breathes and guitar to come up with an effective wax that could stir up some good action. A good share of airplay this side could take off. Watch it.
B "STAY TRUE BABY" (2:30) [Webster BMI—Dick Liscomb] Lee turns in another good performance of a quick beat rock-a-billy item. He handles the tune in a rock manner. Like it.

THE CASH BOX
Award of the Week

"OH BABY DOLL" (2:38) [Avco BMI—Berry] • Chuck Berry, riding high and mighty with one of the season's biggest hits, "Schoolboy," picks up the story and carries it into the vacation season. It's a quick beat natural for the kids and should take over from "Schoolboy" and continue on to be one of the summer's hot discs. Berry is just loaded with enthusiasm and gives a hard-sitting performance that exudes high spirits. Berry goes Latin on the flip, singing a soft-sounding easy beat with the locale in Mexico. Very pretty item done with just the right touch. Good change of pace—lo and 'er's "Oh Baby Doll." all the way.

"EVERYBODY'S SOMEBODY'S FOOL" (2:30) [Swing & Tempo BMI—Hampton, Adams, Adams] • The Heartbeats offer a slow beat droller, "Everybody's Somebody's Fool." with a sentimental emotional delivery. Melodic ballad with a story that should appeal to all romantically inclined. Short recitation gives the deck a good commercial touch. Deck is one that bears close watching. It has the qualities that could kick it into the upper strata. The flip, "I Want To Hold On," is a quick beat happy kick drum jump delivered in excellent style and with perfect timing. The Heartbeats swing out on this lively ditty. Good backer-upper—but for the long run we like "Everybody's Somebody's Fool."
Decca Pacts Sparks

NEW YORK — Decca Records last week signed a group known as The Sparks to an exclusive pact. The five-man group recently won a teen-age talent contest in New Orleans, which was sponsored by Universal-International Pictures, and in which bands from three states competed for top honors. First prize for the winning group was a Decca audition, and after Decca brass in New York heard The Sparks they were immediately offered a contract. The Sparks are currently appearing at the Famous Door in New Orleans. They are introducing rock'n'roll music to this home of Dixieland.

Personnel of The Sparks includes: Don Bailey, who plays bass and sings; Owen Bougeois on piano; Ronald Masel and Joe Locicero on saxophones; and Don Couenell on drums. Their initial release on Decca couples an instrumental version of James Dean's "Rally Verge" and a vocal rendition of "Merry, Merry Lou".

Jazz Singles For Juke Boxes

NEW YORK — In order to meet with the increasing demand for jazz singles for localities interested in such music, Herman Goodman of Savoy Records, has issued a "Jazz For Juke Boxes" series of progressive jazz singles.

The records are only available on 45 rpm's and feature such artists as Mildred Bailey, Ella Fitzgerald, Billie Holiday, Phil Woods, Charlie Shavers, Frank Morgan, J.J. Johnson and Kai Winding.

Dee jay samples may be acquired upon request.

"Dream", Says Hawkins

CHICAGO—Nineteen-year-old Dale Hawkins whose first Chess deck, "Su-

pie Q" loped into the "Top 60" to a healthy fifty-one just can't believe he's done all the things his diary tells him.

"It's all a big dream", the young-

ster states, "and one day I'll wake up back in Louisiana still wanting to sing."

Everybody Had A Hand In It

Up to about six months ago Haw-

kins had never been past the Louisi-

ana state line in any direction. Now he has Chicago, New York, Detroit, St. Louis, Boston, Cleveland, and Buffalo to his credit.

"I kind of thought it would be all over when 'Mamie Q' died down", he quipped in his slow, pleasant southern drawl, "but they tell me I'm go-

ing to cut another real soon. It's going to end with me waking up to the alarm clock some day—just a dream, but man I hope I never wake up."

Satchmo To Celebrate 57th Birthday

NEW YORK CITY—Louis "Satch-

mo" Armstrong will be honored throughout the world on the occasion of his 57th birthday, which will be celebrated in New York City on Sat-

urday Night, July 6th, when the mu-

sician will appear in an open air Con-

cert at Lewisohn Stadium. Armstrong

will present his own All Star group of

musicians and will also augment his program with the George Shearing

Combo and the Elrod Garner Trio.

The Louis Armstrong Fan Clubs throughout the United States have set aside the entire week starting July 1st as "Louis Armstrong Festival Week," during which time "Satchmo" will be attending parties given by some of his fan clubs in the New England States. The actual date of his birthday is July 4th and he'll cele-

brate by playing for the Newport Jazz Festival at Newport, R. I., and will return to New York for the gigantic celebration at Lewisohn Stadi-

um on Saturday night, July 6th.

More than 10,000 jazz fans are ex-

pected to attend "Satchmo's" first New York open-air concert and already ar-

rangements are being made for stu-

dent groups from Massachusetts, Connecticut, Pennsylvania, Rhode Island, Virginia and North Carolina.

The Louis Armstrong Fan Club of

ers at Lewisohn Stadium Armstrong

attend en masse and Louis will also be honored by the presence of hundreds of famous jazz musicians and other celebrities of stage, screen, radio and television.

Eartha Kitt To Dance At Newport Jazz Festival

NEW YORK — Eartha Kitt has been signed by the Newport Jazz Festival to incorporate the jazz dance into the heretofore all-musical four-

day fete commencing July 4th.

Miss Kitt, along with her company, will present an interpretive dance program to the accompaniment of Dizzy Gillespie and his Orchestra on Saturday evening, July 6. Choreography will be done by Dizzy himself, as well as兰 Vardis, Thad Jones and Harold Gordon.

Miss Kitt and the Gillespie band share the evening's talent roster with jazz stars Billie Holiday, Dave Brubeck, Gerry Mulligan, Chris Connor, Turk Murphy, Sonny Stitt and Mary Lou Williams.

Vocalist Cook

NEW YORK—Frank Holder, shown above cooking his favorite dish, "Blu-

gee", is the newest London artist. His first release is "Caterpillar Bush" and "Jump In The Line". The lyric of "Caterpillar Bush" tells how to prepare the famous West Indian dish, "Bhagee", and the picture of Holder cooking this dish is strictly coinci-

dental. Holder was born in George-

town, British Guiana 32 years ago and is familiar with all forms of West Indian music as well as jazz and pop ballads.

"Penitentiary Blues"

Smoky Hogg

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
# Country Winners of “The Cash Box” Disk Jockey Poll

## Most Programmed Record

<table>
<thead>
<tr>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>“Singing the Blues”</td>
<td>Marty Robbins</td>
<td>Columbia * Acuff-Rose Music</td>
</tr>
</tbody>
</table>

## Most Programmed Album

<table>
<thead>
<tr>
<th>Album</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Elvis&quot;</td>
<td>Elvis Presley</td>
<td>RCA Victor</td>
</tr>
</tbody>
</table>

## Most Programmed Female Vocalist

<table>
<thead>
<tr>
<th>Vocalist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kitty Wells</td>
<td>Decca</td>
</tr>
</tbody>
</table>

## Most Programmed Male Vocalist

<table>
<thead>
<tr>
<th>Vocalist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marty Robbins</td>
<td>Columbia</td>
</tr>
</tbody>
</table>

## Most Programmed Vocal Group

<table>
<thead>
<tr>
<th>Group</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>Louvin Brothers</td>
<td>Capitol</td>
</tr>
</tbody>
</table>

## Most Programmed Band

<table>
<thead>
<tr>
<th>Band</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hank Thompson</td>
<td>Capitol</td>
</tr>
</tbody>
</table>

## Small Instrumental Group

<table>
<thead>
<tr>
<th>Instrumentalist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chet Atkins</td>
<td>RCA Victor</td>
</tr>
</tbody>
</table>

## Up & Coming Female Vocalist

<table>
<thead>
<tr>
<th>Vocalist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patsy Cline</td>
<td>Decca</td>
</tr>
</tbody>
</table>

## Up & Coming Male Vocalist

<table>
<thead>
<tr>
<th>Vocalist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bobby Helms</td>
<td>Decca</td>
</tr>
</tbody>
</table>

## Up & Coming Vocal Group

<table>
<thead>
<tr>
<th>Group</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>Everly Brothers</td>
<td>Cadence</td>
</tr>
</tbody>
</table>
 WHICH RECORDS DID YOU PROGRAM MOST IN THE LAST 12 MONTHS?

"Singing The Blues"—Marty Robbins
10.2%

"Crazy Arms"—Ray Price
8.0%

"I Walk The Line"—Johnny Cash
6.4%

"Young Love"—Sonny James
5.7%

"There You Go"—Johnny Cash
5.7%

"Gone"—Ferlin Husky
4.2%

"Don't Be Cruel"—Elvis Presley
3.5%

"Searching"—Kitty Wells
3.3%

"Love Me Tender"—Elvis Presley
3.3%

"I've Got A New Heartache"—Ray Price
3.1%

"I Take The Chance"—The Browns
3.0%

"Am I Losing You"—Jim Reeves
2.8%

"I Want You, I Need You, I Love You"—Elvis Presley
2.7%

"I'm Tired With Shakin' Atkinson"
2.6%

"Walkin' After Midnight"—Patsy Cline
2.6%

"Conscience, I'm Guilty"—Hank Snow
2.5%

"Be-Bop-A-Lullaby"—Gene Vincent
2.3%

"Too Much"—Elvis Presley
2.1%

"Knee Deep In The Blues"—Marty Robbins
2.0%

"You Are The One"—Donna Smith
2.0%

"According To My Heart"—Jim Reeves
1.8%

"All Shook Up"—Elvis Presley
1.4%

"Gonna Find Me A Bluebird"—Marvin Rainwater
1.4%

"A White Sport Coat"—Marty Robbins
1.3%

"Four Walls"—Jim Reeves
1.3%

"Honky Tonk Song"—Webb Pierce
1.2%

"Train Of Love"—Johnny Cash
1.2%

"Before I Met You"—Carl Smith
1.1%

"Hound Dog"—Elvis Presley
1.1%

"Any Old Time"—Webb Pierce
1.0%

"I'm A One Woman Man"—Johnny Horton
1.0%

"I Miss You Already"—Faron Young
1.0%

"Stolen Moments"—Hank Snow
1.0%

"Frulein"—Bobby Helms
1.0%

"Bye Bye Love"—Everly Brothers
1.0%

 Others 92.4%

 WHICH ALBUMS DID YOU PROGRAM MOST?

"Elvis"—Elvis Presley
18.9%

"Hymns"—Tennessee Ernie Ford
13.5%

"Singing Down The Lane"—Jim Reeves
6.7%

"Tragic Songs Of Life"—Louvain Brothers
6.3%

"Sweethearts Or Strangers"—Faron Young
5.2%

"North Of The Rio Grande"—Hank Thompson
5.1%

"Lusty Land"—Tennessee Ernie Ford
3.6%

"Southern Gentleman"—Sonny James
3.6%

"Hits From The Hills"—Eddy Arnold
3.5%

"Elvis Presley"
3.5%

"Words And Music Country Style"—Tommy Collins
3.0%

"Songs Of The Heart And Home"—Ferlin Husky
3.0%

"Jim Edward, Maxine & Bonnie Brown"
2.6%

"Jimmy Rodgers Songs"—Ernest Tubb
2.4%

"Wondering Boy"—Webb Pierce
2.1%

"Songs Of The Brazos Valley"—Hank Thompson
2.1%

"Country Classics"—Hank Snow
1.8%

"Session With Chet Atkins"
1.8%

"Ramblin' Man"—Hank Williams
1.7%

"Songs Of The Pioneers (25 Favorites)"
1.7%

"Spirituals"—Tennessee Ernie Ford
1.0%

"Songs Of A Love Affair"—Jean Shepard
1.0%

"Finger Style"—Ray Price
1.0%

"Gospel Songs"—Martha Carson
1.0%

 Others 95.8%

 WHICH MALE VOCALISTS DID YOU PROGRAM MOST?

MARTY ROBBINS 23.1%

Ray Price 10.0%

Webb Pierce 8.7%

Elvis Presley 6.5%

Jim Reeves 6.2%

Johnny Cash 5.5%

Faron Young 5.2%

Sonny James 4.7%

Hank Snow 3.9%

Eddy Arnold 3.3%

 Others 6.2%

 WHICH FEMALE VOCALISTS DID YOU PROGRAM MOST?

Kitty Wells 36.5%

Jean Shepard 17.2%

Patsy Cline 13.6%

Wanda Jackson 10.6%

Goldie Hill 6.2%

Martha Carson 5.3%

Mini Roman 3.4%

Rose Maddox 2.5%

 Others 100.0%

 WHICH VOCAL GROUPS DID YOU PROGRAM MOST?

Louvain Brothers 23.7%

Willburn Brothers 19.3%

Jim Edward, Maxine & Bonnie Brown
11.6%

Carlisles 7.7%

Johnny & Jack 7.2%

Porter Wagoner Trio 5.0%

Maddox Brothers & Rose 3.0%

 Others 12.3%

 WHICH BANDS DID YOU PROGRAM MOST?

Hank Thompson's Brazos 42.5%

Valley Boys 37.7%

Bill Wimberly 15.3%

Bill Wimberly & 23.1%

Millers Brothers 10.0%

 Others 9.2%

 WHICH SMALL INSTRUMENTAL GROUPS DID YOU PROGRAM MOST?

Chet Atkins & Rhythm Rockers 30.0%

Lester Flatt & Earl Scruggs 13.2%

Speedy West & Jimmy Bryant 10.1%

Don Reno & Red Smiley 7.6%

Joe Maphis & Group 5.6%

Country Boys 3.0%

Sid King's Strings 2.4%

 Others 20.7%

 WHICH UP & COMING MALE VOCALISTS DO YOU THINK ARE MOST PROMISING?

Bobby Helms 11.9%

George Jones 9.0%

Melvin Eagle 6.8%

Marvin Rainwater 4.5%

Mel Torn 3.6%

Dave Rich 3.7%

Jerry Reed 3.3%

Johnnie Cash 3.9%

Benny Barnes 2.6%

Van Howard 2.3%

Lee Emerson 2.3%

Benny Martin 2.0%

 Others 34.0%

 WHICH UP & COMING FEMALE VOCALISTS DO YOU THINK ARE MOST PROMISING?

Patsy Cline 30.0%

Mimi Barbara 11.4%

Bonnie Guitar 10.9%

Wanda Jackson 6.0%

Janis Martin 5.5%

Louise Duncan 5.2%

Myra Lorrie 4.6%

Ann Raye 3.0%

 Others 8.3%

 WHICH UP & COMING VOCAL GROUPS DO YOU THINK ARE MOST PROMISING?

Evelyn Brothers 20.7%

Rusty & Doug 18.0%

Jim Edward, Maxine & Bonnie Brown 10.0%

Willburn Brothers 9.3%

Louvain Brothers 6.6%

 Others 87.0%

 WHICH UP & COMING VOCAL GROUPS DO YOU THINK ARE MOST PROMISING?
WILMINGTON, N.C.—The Elivi-true Recording-Music Publishing Com-pany, this city, has made its re-entry into the field of recorded music by reactivating the firm.

The firm, formed in 1932, will be headed and owned solely by its origi-nal president, John Lewis Jones. Major headquarters for the company are in Wilmington, with key repre-sentatives and agents in cities throughout the country.

Distribution for the firm’s label is being handled by some of the outfit’s original associates with other terri-tories still open.

A disk is scheduled to be released shortly.

KANSAS CITY — Billy Walker plays “On My Mind Again”, his latest country release on Columbia Records of Kansas City at the recent Country Music Disk Jockey Association conclave in that city.

The races that best suited for commercial use are reviewed by THE CASH BOX
**Country Big 10 Juke Box Tunes**

**Yes, it's a small world.**

INDIANAPOLIS — It’s a small world and WLYW, Indianapolis, deejay, Dick Winters can testify to it. Seems Ray Price, Grand Ole Opry Star, and Columbia recorder, “Till I Be There,” was feted at a cocktail party by Columbia for local deejays and press.

Winters felt he’d met Price before and just couldn’t place the meeting. When they were finally introduced, Price asked Winters if he’d ever been a Marine.

Winters answered yes, and, to his astonishment, that Price had been in his company during basic.

Yep, it’s a small world, that is.

**Record Artists To Aid Benefit For Blind**

MILWAUKEE — The Butler, Wisconsin, “Frontier Days” celebration, August 9, 10, has shedded appearances by MGM’s Marvin Rainwater, The Caribales, Mercury, and possibly Decca’s Westernaires.

“IT all goes as expected,” John Campbell, Lion’s Club entertainment chairman, stated, “we will well exceed the 100,000 draw of last year for three days.”

MGM promoter, Ray Ruch, who has been working hand-in-hand with the festivities offered, “All proceeds will be turned over to a benefit for blind children.”

---

**Threesome**

**Bye Bye Love**
Evelyn Brothers (Cadence 1315)

1

**A White Sport Coat**
Marty Robbins (Columbia 40864)

2

**Gone**
Forlin Husky (Capital 3638)

4

**Gonna Find Me a Bluebird**
Marvin Rainwater (MGM 12412)

5

**Fraulein**
Bobbi Helmes (Decca 30194)

7

**All Shook Up**
Elvis Presley (RCA Victor 6870)

6

**A Fallen Star**
Jimmy Newman (Dot 1289)

8

**Honky Tonk Song**
Webb Pierce (Decca 30253)

9

**Next In Line**
Johnny Cash (Sun 266)

10

---

**Pfanziehl Offers Prizes To Dealers At NAMM Show**

CHICAGO, ILL.—$500 worth of Pfanziehl needles will be awarded to record dealers who visit the display of the Pfanziehl Chemical Corporation in Room 908 of the Palmer House during the NAMM Trade Show, July 15 to 18. Eleven prizes will be given as follows: 2 first awards each to be $100 worth of Pfanziehl sapphire and platinum metal needles; 3 second prizes, each $50 worth of sapphire and precious metal types and 3 third prizes each a Pfanziehl diamond needle of the winner’s choice.

A drawing to determine the winners will be held at 11 a.m. Thursday, July 18, in Room 908. Winners will be notified if they are not present at the drawing.

These prizes are being offered to bona fide record dealers who register at the Pfanziehl Exhibit. Each dealer will be able to get full details about Pfanziehl Needles and the One-Step, Authorized Dealer Plan. A new American made, precision microscope for needle examination is being displayed as well as several accessory items.

---

**The Country Records Disk Jockeys Played Most**

A summary of reports received from the nation’s disk jockeys

1. FOR WALLS
   - Jim Reeves (RCA Victor)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Decca)
   - Webb Pierce (Deca...
**Country Reviews**

**THE CASH BOX**

**BULLSEYE**

- **MY SHOES KEEP WALKING BACK TO YOU!** (2:32) [Copper BM—Ross, Wilf]
  - Ray Price, with a great chain of hit songs under his belt and currently bidding for a top ten slot via his "I'll Be There" clicker, comes up with another outstanding pairing that should have good width all around in no time flat. Aided by a strong vocal and instrumental backdrop, Price projects with a touching sincerity on the slight up tempo, crying towel opener, "My Shoes Keep Walking Back To You". On the flip portion he asks the gal not to abuse his love for her as he slickly pipes the quick moving waltzer, "Don't Do This To Me". Powerful coupler tho we favor the upper end ever so slightly.

- **I THOUGHT I HEARD YOU CALL MY NAME** (2:35) [Golden West BM—L. Emerson]
  - Porter Wagoner fans have been waiting for the record that'll put the chanter right back on the top of the heap once again. And it's a powerful double-decker with both ends different as days and night. On the top half Porters' polished tones come across with telling effect as he tearfully offers the lifting lover's lament, "Thou Didst I Hear You Call My Name". However, he's in a happy frame of mind on the flip 'cause "Pay Day" has rolled around. It's a bright, happy-go-lucky rocker that Porter knocks out in delightful fashion. Top notch vocal and musical assist on two sides that are held for "payday". Watch 'em both.

- **TWO RED LIPS** (2:02) [Fairway BM—J. DeSilva]
  - Wade Ray's stand out vocal styling coupled with a potent, pop-country material on both ends of the platter sets up a situation that's ideal for the boxes. It's the warmer's Dot debut and he makes the most of it with two terrific items tailor-made for the rock 'n roll set. Top lid, "Two Red Lids" is, a light-hearted, up-tempo novelty swinger while "Burning Desire", on the lower portion, is a slower,steady-driving piece with a heartfelt, romantic theme. Captivating choral and instrumental assist rounds out two winners for the all-encompassing r&r market.

**HOMER & JETHRO**

- **GONE** (2:14) [Hill & Range Songs Inc. BM—S. Rogers]
  - With an appropriate title, the Ferlin Husky smash is literally finished off by the two masters of detachable-sounding duet records. Ferlin & Jethro Fans are gonna love their off-best vocal and instrumental sounds.

- **RAMBLIN' ROSE** (2:02) [Summit Music Corp. ASCAP—Roberts, Delugio] Here's the famed song that got straight out as they demonstrate their versatility on an embossed, rhythmic blue item. Another twin-pieic for the jocks.

**MONTANA SLIM**

- **THERE'S A PADDLOCK ON MY HEART** (2:58) [Copar Music Inc. BM—W. Jones] On the reverse etching the chanter displays his infectious vocal-yodel style as he attractively wraps up a quick moving sentimental opus. Two good showings.

**JOE MONTGOMERY**

- **SINCE YOU FELL IN LOVE** (2:13) [Renda Music Inc. BM—Montgomery] Joe Montgomery turns in a striking performance as he neatly polishes his lovely, harmonized romantic ballad. Flavorful vocal and instrumental backdrop on a lid well-suited for today's pop-country market.

**POLLY TUCKER**

- **ANOTHER WOMAN'S MAN** [Chris Music Pub. BM—J. Spann]
  - Polly Tucker with a compelling quality in her voice dulcet-toned Polly Tucker dramatically grapples with the heartache song. The pop-country-r&R ballad background is extremely spirited. Polly's expressive material will be a winner for the fans.

**BILL PRICE**

- **YOU CAN'T MAKE ME CRY** (2:27) [Starfish BM—J. Grayzell]
  - A top side with a top vocal. Price's latest effort has an engaging, appealing, catchy line that's sure to become a hit in no time.

**RUDY GRAYZELL**

- **LETS GET WILD** (2:30) [Starfish BM—J. Grayzell]
  - Rudy Grayzell, along with a colorful vocal and instrumental assist, pleases his way through this brilliant novelty rocker. Catchy lyrics on a fast-paced ditty loaded with gimmicks.

- **I LOVE YOU SO** (2:07) [Starfish BM—J. Grayzell]
  - Under lid is a crying-towel romantic affair set against a rock 'n roll-ballad beat and rendered with great feeling by the singer. Repetitious piano and chorale backdrop on a deck styled more in the Ricky 1045.

**TABBY WEST**

- **SEND ME SOMEBODY LIKE YOU** (2:34) [Old Charter BM—M. McDonald, R. Ramsey] Tabby West's pleasing tones are a treat to those who tenderly spin a heart reading, romantic ballader. Top calibre material excellently executed by the lady who did step out way. Keep your eye on it.

**BILLY SAGE**

- **GETTING WOMAN** (2:10) [Twin-EE Music BM—Sage]
  - Billy Sage intro on the Trail's label as he tastefully runs over an engaging, quick paced tale of domestic difficulties. Inviting ditty that the chicks should know well by their liking. Could kick up a heap of dust.

- **I FOUND A BABY** (2:35) [Twin-EE Music BM—Sage]
  - This end Sage refreshingly etches a quick moving shuffler with appealing love lyrics. Pleasant pairing.

**ROSE MADDOX**

- **TOMORROW LAND** (2:34) [American Music BMI—Maddox, Maddox] Billy Strange's ork and chorus are alreayd a steller vocal effort by Rose Maddox on a touching sentimental lilter. Beautiful advice. Could happen to their liking. Could kick up a heap of dust.

- **OLD MAN BLUES** (2:56) [Cordia Music BMI—Ecashma, Maddox] Rose should try the canary the change as she steps up to forcefully belt an intriguing, finger snappin' blues jumper. Solid support supplied by the Strange crew on an exciting slinding that should have the pop and country-coin-chutes jingling.

---

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**Country Round Up**

"Sleepy" McDaniel, who has been up in Canada since the last of May promoting the big Hank Snow Canadian tour on July 2, spoke by telephone that things are going exceptionally well with his promotions, and from all indications, Snow's way to capacity crowds in every town they hit along the way. Kicking off the Canadian tour, Hank and the Rainbow Ranch Boys will appear at Verona Lake Ranch near Beacon, Kentucky, on July 7th, and from there, they will go on up into Canada, to have the first show up there on the 8th.

Country music is back at the air-cooled "Glen Echo" ballroom. After an absence of several years, Don Owens, WARL-Arlington, Virginia, dee-jay is again presenting country entertainment and dancing at the Ballroom. Each week Owens presents top stars in the pop and country world. June Hunt, recently supplied by Dean's discovery and protege, Vernon Taylor and the Southerners.

---

Henry Mall, Manager for Myrna Lorrie, whose recent release on RCA is "Teen Ager's Breakup" and "Fast Released". According to reports, currently the title of "Hillbilly Homecoming" in Maryville, Tenn. On July 1st, Shorting the spotlight were many top names in C&W talent, as well as Tennessee's Governor, Frank Clement. Reeves left immediately following this appearance for a brief Eastern tour, covering the 4th of July holiday week prior to his return to Nashville.

Joy Anne Farmer, steel instrumentalist from KOKS in Ontario, California along with Miss Jeani Mack, "Miss Country Music of Southern California" made a recent appearance at the "Big Bar" in Salinas, California. While they were very well received. While there, the girls guested on Dick Eaton's radio show over KDON. Salinas, Plans are being made for Joy Anne to make several appearances throughout the area and on many of these dates she will be accompanied by Jeani and other dates. She will have with her, Betty Luther of Baldwin Park, who will be making her debut as a country singer very soon.

---

Mel Tilles, Maxon, recording artist, who guested on the "Jimmy Wakely" CBS-Network radio show, in a recorded session during Dahl Graham's show, signed a new contract with Verve Records as the 1st country vocalist. Among his 1st releases will be his self-penned theme song, "The Travelin' Blues Boy." Also, Garry'll wax an album of standard country tunes during the latter part of the summer.

Curley Gold, "King Of The Western Swing Drummers," and his Tune Twisters Swing Band featuring Dahl Graham on guitar and banjo, recently entertained the old folks with a big western style show in the auditorium of the Laguna Honda Home, San Francisco, Calif. Chairman of the show was Hope Kennedy.

Slid Harper, WNJN-Newark, N. J., reports that Billy Sage's Trails waxing of "Naggir Woman" and "Found Me A Baby"..." has become one of the most requested numbers at New Jersey's Home Of Country Music, the Coral Label, as has been proved by the airplay in the auditorium of the Laguna Honda Home, San Francisco, Calif. Chairman of the show was Hope Kennedy.

Visit the Cash Box, while in on a short business trip this week, was WJJO-Niagara Falls, N. Y. who hosted "Rambler Lou" Conger in order for "Rambler Lou" to celebrate his 10th year in doing the 5450 to 8:45 A.M. show over WJJO. On Saturday morning, Lou does the show from his record store, the "Rambler Lou Record Ranch" from 10:30 to 12:30 P.M. Entertainers in the area are welcomed to drop in on the show.

With the tune's current revival, MGM, last week, re-issued Hank Williams' classic record killer, "Lovesick Blues.

Leon McAuliffe and his Cimarron Boys occupied the guest spot last Sunday on the "Jimmy Wakely" CBS-Net work show from Hollywood. During the show Leon visited with Bob Hope and his wife, Bing Crosby to receive a special consecutive to the Cimarron Boys, from 1948 to 1953. Bing Crosby is now a member of the Wakely group.

Wanda Jackson was scheduled to appear on "Oakie Jubilee" on Saturday, June 29th. Following will be a much needed few days rest before starting a heavy schedule of dates over California.

**Attention:** Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 17, N. Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
Album records have created a welcome new concept of music programming.

Dual pricing offers a welcome new opportunity for maximum profits in every location.

- With Dual Pricing single records are programmed at one price.
- With Dual Pricing EP albums records (2 tunes per side) are programmed at a proportionately higher price to compensate for the additional playing time.

**Dual Pricing Units**

Both the Seeburg 200 and the Wall-O-Matic 200 are equipped with Dual Pricing Units that permit programming singles at one price and albums at a proportionately higher price.

**Seeburg**

America's finest and most complete music systems.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Operators Urged To Pay:

NO COMMISSION ONE WEEK DURING EACH MONTH!

This Is The Answer How Many Operators Can Obtain A More Equitable Share Of The Gross Intake From All Of Their Machines!

AND LIKE ALL NEW IDEAS WHICH HAVE BEEN PRESENTED TO THE INDUSTRY IT IS BEING OFFERED TO THE TRADE BY "THE CASH BOX".

It has been tested. It has worked. "The location owner didn't even know the difference," this first operator claimed.

"In fact", this operator said, "when we came around to make our next week's collection, he didn't even know we'd been there the week previous and had taken the entire collection for ourselves, until we told him.

"At first", he advises, "the location owner looked like he'd get pretty mad at us. But, after a moment or two, he just smiled. Then he laughed. All he told us was, 'Well, you did it and I didn't miss it, so it's okay with me'."

HERE'S THE NEW APPROACH.

Perhaps more operators, instead of arguing that they must have the first $7.50, or the first $10 from each collection, or split each week's collection on 65%-35% or 70%-30%, just simply arrange to take one entire week's collection for themselves.
Chicago Music Ops Ready 1st Annual Dinner-Dance

Morrison Hotel's Beautiful Terrace Room Chosen for First Big Dinner-Dance Saturday Evening, Sept. 14. Plan Seating for 1,000. Earl Kies and Joe Filitti CT-Chairmen of Entertainment Committee

CHICAGO—The annual dinner-dance will be given by the Recorded Music Service Association, the music operators’ organization of this city, on Saturday evening, September 14, at the beautiful Terrace Room of the Morrison Hotel.

All will recall that the Terrace Room was the scene of the MOA banquet last year, Chicago’s operators plan to repeat another success under the guidance of the annual dinner-dance. Earl Kies and Joe Filitti are co-chairmen of the Entertainment Committee.

The past has been most successful in that they believe the greatest amount of attention is being deviated to the dinner-dance. This year the Board of Directors of the Recorded Music Service Association, after much deliberation, has decided to cut the number of the dinner-dance to be held at the Morrison Hotel.

“Will you not yet know what recording artists will be present?” said Joe Filitti: “but I added, ‘those whom I’ve already spoken to are very enthusiastic about being on the entertainment program and all want to give it their best effort as operators of our great organization.”

Recorded Music Service Association has long been recognized as the most outstanding operators’ organization in the world.

This association has been responsible for many great achievements of the entire automatic music industry.

Already leaders of other associations around the nation have expressed their desire to be present with delegations from their organizations.

It is believed that a large number of men will be at the first annual dinner-dance.

You can tell everyone,” stated Earl Kies, “that not only will they see the finest entertainment on one stage in Chicago, at our first annual dinner-dance. For you will get the best food and can’t even serve it properly. The food will be very finely served at any banquet and ac-

Tickets for the dinner-dance can be obtained from: Recorded Music Service Association, 188 West Randolph Street, Chicago, Ill. (Telephone number is: D/E/P/3 2483.

Wurlitzer Service Seminar At Lake Placid

Attended By Eastern Operators and Servicemen

LAKE PLACID, N. Y.—Something new in the way of service training was introduced to the Wurlitzer servicemen when its Lake Placid Service Seminar opened June 9. Eastern Distributors and Servicemen and Operators to attend the week-long school sessions which were carried out under the guidance of Joe Filitti, Wurlitzer servicemen, with 22 men, was housed in Caribou Lodge on the grounds of beautiful Mirror Lake Inn.

For instructional purposes the group was divided into three sessions, each receiving separate instruction on various phases of Wurlitzer phonograph maintenance. Mechanic and selector were the subject of the training under the guidance of Hank Petet. Reid Whipple covered all repair work while Joe Filitti made his students familiar with slides of schematic drawings covering all phases of operation in the new Wurlitzer All-Location Line.

Close of the seminar was at 9:00 a.m. on Sunday morning with a cocktail and farewell luncheon, a delightful Sunday afternoon was spent in the rugged mountains of Lake Placid.

Service training at 8:00 a.m. the next day, with the It’s what’s in the CASH BOX that Counts—INTERNATIONALLY!

It’s what’s in the CASH BOX that Counts—INTERNATIONALLY!
The Cash Box

Page 61

July 6, 1957

You get excellent performance with a minimum of servicing when you operate United’s new Hi-Fidelity Phonograph

“Simplicity is the very keynote of its design”
Write for complete details today!

Getting Ready For TV-Bowling Game Contest

United’s “Bowling Alley” Game Featured

ROCKFORD, ILL.—In May of this year Lou Casola announced that 6 firms in his area joined together to sponsor a $12,000 TV bowling game contest for 26 weeks, featuring United’s “Bowling Alley”. (The Cash Box, May 28 issue). Shown here Right (top) is a photograph placed in the windows of each tavern involved in the tournament. This picture shows all the Trophies to be presented.

Photograph on Right bottom shows four of the sponsors of the tournament looking over the trophies. From left to right: Charles Marik, Hildebrand Radio Company; Robert Kelkley, Landberg Music Company; Lou Casola, MidWest Distributing Company; and John Demico, Johnny Juke Music Company.

50 Exhibit Card Venders At Riverview Park

CHICAGO—Chester Gore, manager of the card vendor division of Exhibit Supply Company, this city, reported last week that there is a total of fifty Vacuumatic Card Vendors being operated in the arcade at Riverview Park, this city.

Gore attributed the rapidly increasing number of Vacuumatic Card Venders in the park location to the fact that the machines are “positive in action, seldom require attention other than loading, and attract purchases by displaying the merchandise most attractively.”

Exhibit’s new issue of cards, depicting recording artists is top seller at Riverview Park and all over the nation, according to Gore.

“All Games Cleaned AND IN WORKING ORDER

Sheetburg “A” (78’s) $175.00
Jumbo $275.00
Rockets $65.00
Victory $65.00
Mystic $90.00
Triple Strike $110.00
Flash Bowler $70.00
Williams Four Bagger $255.00

New Used Pool Tables Valley-Bally-Williams

$195.00

New Keeney Coffee Machine Write

WIRE—WRITE or PHONE HE 1-7277.
All 1/3 Deposit Required On Each Order.
We are exclusive factory distributors for:

BALLY-WILLIAMS-ROCK-OLA

AKE CITY AMUSE. CO.

4533 PAYNE AVE., CLEVELAND, O.

(Tel. HE 1-7277)
Duarte Int’l. Named AMI Exporter
To Far East For Phonos and Equip’t

The city, of Duarte International Sales Company, Inc. (DISCO) as an author-
ized agent to represent their firm to the Far East for AMI Juke boxes and related equip-
ment, effective July 1, is announced by Jack Freeman, Director of Sales for AMI. The exporting firm’s head-
quarters will be at 800 E. 1st Street, Los Angeles 11, California.

DISCO is headed by Joseph S. Duarte, who has extensive experience with export trade and AMI products. Immediately prior to organizing DISCO, he was the export division of the Badger Sales Company, AMI distributor in New York and Carolina territory.

The territory to which DISCO may ship includes the Malayan Federation, Vietnam, Thailand, Hong Kong, Dutch East Indies, Indonesia, Sarawak, British North Borneo, Guam, Korea, Shanghai, Formosa, Okinawa, Japan and the Philippines. Duarte and DISCO personnel will work closely with William J. Suter who is the Far Eastern representative for AMI in the Far East territory.

“DISCO’s appointment will help to provide the Far East area with the same type of prompt, reliable service enjoyed by our other domestic and international agencies,” said Ratajack. “Suter will continue to work closely with his many customers and friends in the Far East and will be backed by an organization with the will and the know-how to see that both the equipment and service are so much in demand all over the free world,” Ratajack concluded.

Sandy Moore Sets Wurlitzer
Service School Classes

FREEPORT, L. I., N. Y.—Sandy Moore, Young Distributing Long Is-
land, New York, during his city visit in which the firm is inaugurating a 10 week series of service school classes on the Wurlitzer phonograph line.

First session will be held on Tues-
daay, July 2, at the firm’s showroom, 65 Albany Avenue. Buffet and refresh-
ments will be served operators starting at 6 P.M., and classes will get going promptly thereafter. Operators recently attended the Lake Placid Wurl-
itzer seminar, will conduct the ses-
sions.

In addition to Barra, Sandy Moore, Gabe Foreman and Sherwood Schwach, firm execs, will be on hand to greet the visiting operators.

After the initial Tuesday class, all following sessions will be held on Wednesday nights. Same time, same refreshments.

NICKEL & DIME DISPENSERS
TO BUILD YOUR PROFIT!!

$12.95 COIN CHANGE QUICKLY MADE TO SATISFY CUSTOMERS. NO.
EA. DELAY IN COUNTING COINS OR JAMMING OF OLD DISPENSERS.
TOUCH AND FIVE COINS DROP IN YOUR HAND.
THE MOST DURABLE AND ACCURATE COIN DISPENSER ON THE COIN
MACHINE MARKET.
AVAILABLE IN 1c, 5c, 10c, 25c MODELS
EXCLUSIVE FACTORY REPRESENTATIVE
DUNIS DISTRIBUTING COMPANY
100 ELLIOTT AVE., W., SEATTLE 99, WASH.
PHONE: MUndock 7740

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
See it...Hear it...Buy it at Your ROCK-OLA Distributor Today!

Only ROCK-OLA has picture window programming...

programming...

...with nothing extra to buy

offering the dual pricing system

...with nothing extra to buy

offering the dual pricing system

...with nothing extra to buy

offering the dual pricing system

...with nothing extra to buy

offering the dual pricing system

...with nothing extra to buy

offering the dual pricing system
PHOENIX, ARIZ.—John J. Hourihan, secretary-treasurer of the Arizona Music Guild, reported this past week that the association has been reactivated.

Ben Spalding is president of the organization. In addition to Spalding and Hourihan, the Board of Directors is composed of Ellen McJunke and John Rees.

Hourihan credits Harry Snodgrass of Albuquerque, N. M., with being responsible for the reactivation of the Arizona Music Guild.

"We had a reorganization meeting about three months ago," advises Hourihan, "under the guidance of Harry Snodgrass representing M.O.A.

"We are now progressing along very well and we look forward to 100 per cent membership within a reasonable period of time."

Hourihan also reports that dice play has become well established in the state and that there is every reason to believe that dice play will be on a 100 per cent basis.

"As yet," Hourihan concludes, "we haven't adopted time for regular meetings, but hope to do this very soon.

"We shall be very happy to keep The Cash Box informed of our progress and, as always, we wish you continued success."

ALBERT S. WARREN

Genco Mfg. Shipments Heavy

CHICAGO—Al Warren, sales manager of Genco Manufacturing & Sales Company, this city, reported heavier shipments of the firm's current amusement game, "Street Twenty-One," prior to the plant closing for the annual vacation period on June 28.

"Our distributors have been anticipating their needs during the past several days," Warren stated. "They want to have enough games on hand to tide them over until the plant reopens on July 15.

"The boys in the shipping department," Warren declared, "are certainly going to deserve the coming vacation. They're that busy."

"All of us are doing everything we can to cooperate with our distributors who are demanding sufficient quantities of "Street Twenty-One" to serve the operators all over the country."

Genco offices will remain open during the two weeks' annual holiday, Warren said.

Ralph Sheffield, director of sales, will be available during this time to take care of phone calls, correspondence and visitors.

Arizona Music Guild Re-activated

PHOENIX, ARIZ.—John J. Hourihan, secretary-treasurer of the Arizona Music Guild, reported this past week that the association has been reactivated.

Ben Spalding is president of the organization. In addition to Spalding and Hourihan, the Board of Directors is composed of Ellen McJunke and John Reese.

Hourihan credits Harry Snodgrass of Albuquerque, N. M., with being responsible for the reactivation of the Arizona Music Guild.

"We had a reorganization meeting about three months ago," advises Hourihan, "under the guidance of Harry Snodgrass representing M.O.A.

"We are now progressing along very well and we look forward to 100 per cent membership within a reasonable period of time."

Hourihan also reports that dice play has become well established in the state and that there is every reason to believe that dice play will be on a 100 per cent basis.

"As yet," Hourihan concludes, "we haven't adopted time for regular meetings, but hope to do this very soon.

"We shall be very happy to keep The Cash Box informed of our progress and, as always, we wish you continued success."

Top row, right: Record changer class. Kneeling by the table is Walter Dudley. Left to right: Pantelides, Hoffman, Jones, Van der Leeden, instructor, Petet, Sofchak, Corey, and Barra.

Center row, left: Wall box reduced to parts and pieces as class studies intricacies. Kneeling is Afenko. Left to right: Robert Baxter, Bruno, instructor Whipple, Comella, Gordon, Lampariello, Wilkas, and Pietrandrea.

Center row, right: Joe Hrdlicka, third from left, uses slide projector to explain circuitry to an interested group. Bottom row, left to right: Conrad, Kazimir, Hrdlicka, Evans. Top row, left to right: Rode, Mulqueen, Perry.

Bottom row, left: The Adirondacks form a colorful backdrop for late afternoon relaxation. Left to right: Pietrandrea, Van der Leeden, Comella, Barra, Baxter, Sofchak, Pantelides, Petet, and Gordon.

The Wurlitzer Service Seminar


“ABT Rifle Sport” in Washington Park

“...the gun now has greater power,” Frantz said, “and additional safety features.

“We also made the targets more colorful and interesting.

The gun simulates a .22-caliber rifle. It shoots steel pellets by means of compressed air.

WANTED: WILL PAY

CASH $ $ $ $ $ FOR:

WURLITZER 1900's-1700's

CHICAGO COIN BLINKER — BULLS EYE — 6-PLAYER SKI-BALLS

BALLY 1-FT., 2-1/2 FT., 4-1/2 FT., 11 FT. ABC BOWLING LANES

1948 HOT RODS (PIN BALL MACHINES) — CHICAGO WORLD'S

UNITED ROYAL-IMPERIAL — CHIEFACE-RAINBOW

ALL OUR COIN MACHINES ARE COMPLETLY SOLD OUT! SEND US YOUR INVENTORY, LIST FOR PROMPT ACTION!

REDD

DISTRIBUTING CO.
298 LINCOLN ST.
Alton, III.
4-4040

Exclusive Distributors of:

WURLITZER—BALLY—EXHIBIT

RUNYON SALES COMPANY

New York City represents for:

AMI, Inc., Bally Manufacturing Co.,
J. H. Keeny & Co., Ferrero, Inc.

333 10th Ave., New York, N. Y.

— — CASH — — — CASH — —

1535 W. 63rd St., Chicago, Ill.

WANTED: WILL PAY

BALLY ABC Tournament

AT ALL OUR OFFICES
• See Bally's Ad
• On Back Cover

SWEET TWENTY ONE

ROLL-DOWN GAME

for 1 or 2 PLAYERS!

Prize it to yourself.

See your GENCO Distributor Today!

GENCO MFG. & SALES CO.
2611 N. Ashland Avenue
Chicago 14, Illinois

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
Recognized throughout the Coin Machine Industry as a source of VITAL INFORMATION and STATISTICS obtainable NOWHERE ELSE... which is referred to every day in the year...

YOUR ADVERTISEMENT WILL BE SEEN ALL YEAR LONG
Featuring

ACCURATE UP-TO-THE-MINUTE LISTS OF
- Manufacturers and their Distributors
- Jobbers and Distributors (State by State)
- Merchandising Vending and Service Machine Manufacturers

SPECIAL FEATURES
- PICTURES OF ALL POST-WAR PHONOGRAPHs
- PICTURES OF ALL AMUSEMENT MACHINES
  Produced during the past fiscal year.
- HISTORICAL DATA
- REVIEW OF EVENTS—July 1956 thru June 1957
- LIST OF "20 YEAR CLUB" MEMBERS
- "THE CASH BOX" PRICE LISTS
- EDITORIALS
- NEWS
- ADVERTISEMENTS OF ALL LEADING FIRMS

PLUS QUARTERLY EXPORT EDITION

Printed In
SPANISH
GERMAN
FRENCH
as well as in
ENGLISH

Featuring:
Statistical Export Data

Don’t Fail To Have Your Advertisement In
This Greatest Coin Machine Issue Of All Time!

ADVERTISING FORMS
Being Prepared
RIGHT NOW!
SEND IN YOUR AD IMMEDIATELY!

LAST MINUTE DEADLINE:
WEDNESDAY
JULY 10

The Cash Box
(PUBLICATION OFFICE)
1721 BROADWAY, NEW YORK 19, N. Y.
(PHONE: Judson 6-2640)

CHICAGO
32 W. RANDOLPH ST.
(PHONE: DEARBORN 2-0045)

HOLLYWOOD
6272 SUNSET BLVD.
(PHONE: HOLLYWOOD 5-2129)

BOSTON
80 BOYLSTON ST.
(PHONE: HANCOCK 6-8386)

LONDON
17 HILLTOP
(PHONE: SPEEDWELL 2596)

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
ROCHESTER, N. Y.—A number of leading public relations organs from all over New York State met here on Monday night, June 24, to continue discussions on the formation of a New York State-wide association.

Several previous meetings had been held elsewhere, and these men now feel that they are ready to hire a permanent business manager, and proceed with the basic preliminaries of charter, by-laws, etc.

According to one of the leaders in the formation of a State-wide association, it is an absolute necessity that the column be represented thru a State organization to protect their interests and promote benefits for the future. “We now have a national organization in MOA” stated this columnist, “as well as associations in New York representing various cities."

M. Y. State Operators Guild Elects Officers

All Incumbents Re-Elected

BEACON, N. Y.—At the election meeting of the New York State Operators Guild, with headquarters in this city, all incumbent officers were re-elected to serve for the next year. Thomas Greco was named president. Other officers voted were James Haly, 1st vice president; Nick Kuprych, 2nd vice president; and Gertrude Browne, secretary-treasurer.

ABT Coin Meters To Sweden

CHICAGO.—George Kozy, sales manager of ABT Manufacturing Corporation, this city, advised this past week that the firm is preparing a shipment of meters for television sets to Sweden. The shipment will be an initial order for 200 coin meters”, Kosy reported. “The customer told us that Sweden is enjoying a growing multitude of tourists, and he fully expects coin operated TV to become profitable and popular there.”

Through The Coin Chute

EASTERN FLASHES

Cainrow saw a last-minute, pre-4th of July influx of visitors, who were stockng up on supplies, buying necessary parts, and ordering “for immediate delivery” music and amusement machines, both new and reconditioned. As June, July, and August come again, buyers of business firms will also close on Friday, giving the pleasure seekers a long week-end holiday.

Mike Munves, who had a sort of respite from the hectic demands for machines, at last week, was back on the merry-go-round this week, seeking to carry out the demands of his customers to have machines delivered for the big holiday week-end. Even had to call Joe Munves off the road to help out... With Murray Kaye, Atlantic New York Corp., out of the office seeing some customers, Meyer Parkoff and Gene Bredy kept busy visiting ope. Parkoff advises that its “Seeburg Service Schools” have been curtailed for the summer months, but RLG (Raymond L. Glazier, Inc.) and AI D’Inzillo, Albert Simon, Inc., demonstrated ChiCoin’s new ball bowler “Classie” to an interested group of ope. In addition to several mechanical innovations, what the ops liked was the coin chute—no dime play—2 for 25c...

Stanley Nankoff, he of the “Bermuda Shorts”, down on the street this week in full length trousers. He explains his style. “I like the Strait-Laced, I have only one pair, they have to be cleaned. I’m taking care of the matter by ordering several more pairs.” He advises he’s also supplying his arcade men with shorts... Joe Young and Abe Lipkin, young distributing, and Hank Peter, Wurlitzer service engineer, visit Tony Palermo’s “Funtown USA” in Seaside Heights, N. J., to install a continuous music system. Dues, back from the Wurlitzer Lake Placid service school session says all feel this type of seminar is the best plan yet. “It gives the operator and/or serviceman the wonderful knowledge to learn the mechanical intricacies to learn the proper way of taking care of these highly concentrated and complete course,” said Hank, “and at the same time affords them the time to relax and enjoy themselves.”

Barney (Shuggy) Sageman, Runyon Sales Co., returns from lunch on Tuesday, to find a large number of ops surrounding Bally’s new ball bowler “Wendy W.” watched intently. Shugy was impressed with the new feature where the ball hits the pins. So impressed was one op that he took the machine right off the floor, loaded it on a truck, and away he went. Shugy’s boys in N. Y. State had met in Rochester on the show-night, June 24 to further discuss state-wide coin machine problems and to put into motion the plans for the new “Coin-Op” Assn. The New York State Operators Guild voted back same officers for one more year—Tom Greco, pres.; James (Pj) Haly, 1st vp; Nick Kuprych, 2nd vp; and Gertrude Browne, secretary-treasurer. Harry Koepel, Koepel Distributing, now that they have greatly added space at new quarters, are displaying new and reconditioned games as well as music. A number of top ops in N. Y. State met in Rochester on the Monday of this week-end to discuss state-wide coin machine problems and to put into motion the plans for the new “Coin-Op” Assn.

PLANT CLOSED for Annual Vacation

D. GOTTLIEB & CO.

"It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”

STANLEY ZWANNIK of Little Falls, Minn., is back on the job again but taking it very easy. Stan was in the hospital for several days for a check-up and has to follow doctor’s orders. . . . Frank Davidson of the Peerless Novelty Co., Spooner, Wisc., and his young son Bobby were in Minneapolis the other day picking up his record supply and parts . . . Pete Vanderhyde of Dodge Center, Minn., also in Minneapolis for the day making plans for his new establishment, the good ol’ boy of Tracy, Minn., back on the job again after spending several weeks in the hospital. Blackie had the misfortune of turning over his car on the highway butfortunately not critically injured. Very heavy rain fell in the Lehigh Valley, Pa., last week, but Minn. suffered. Caused by torrential rains, flooded Main Street, caused havoc with the nearby businesses operated by Al Esterman of St. Michael, Minn. . . . Gordon Stow of Pierre, S. D., who is one of the directors of the professional baseball club at Pierre, S. D. has been a very busy man. The Club plays its 1st game Saturday night . . . Mart Rodefer, of Ostrander, Minn., has a son. His route being run by very capable hel... . . . Norton Lieberman of the Twin City Novelty Co., Minneapolis, will leave next week with his wife and family for a three week vacation to visit his son and daughter-in-law, and the newborn baby which they haven’t seen yet. They plan on driving and taking in quite a bit of the high spots. . . . Ted Laws and his son spent several days last week at Osakis, Minn. fishing. Ted reports that the fish were very good. . . Lerand Oster of Grand Forks, N. D., is making another trip to Minneapolis for the day to pick up some supplies . . . Harold Rose of the Rose Music Co., Fargo, N. D. in Minneapolis for the day making the
Through The Coin Chute

CHICAGOEMBER

Many compliments received this past week at the way Supreme Court decision was reported in June 29 issue of The Cash Box. Many praised the clarity and brevity of the report. As Bill O'Donnell put it, "...the only one still may be confused are those who didn't read it."

July 6, 1957

KEENEY BOWLING

DEFIES COMPARISON IN THE BOWLING FIELD!

6-PLAYER REGULATION BOWLER

FEATURED:

TOTAL TEAM...J oin-Possible Ball Lif t
SCORING!...Actual Gutters

TOTAL...Colored Reels for Team Scoring
TEAM MARKS!...Black and White Reels for Team Marks

HAND-HAND BALL RETURN BUTTON!
National Slag Rejector Coin Mechanisms

WANTED!
UNITED STATES MERCURY-LIGHTNING ACE = RAINBOW = CLIPPER

PHONE! WIRE! WRITE!

COIN MACHINE EXCHANGE

101-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-6250

phone that he has operated the arcade in Washington Park, Michigan City, for Bob Roach for night over 28 years. "This year," says Harold, "looks like the greatest yet if we get any kind of break from the weatherman." Another park enjoying tremendous biz is Riverview, according to Chester Gee, Exhibitor, Declares, Chet, "Just delivered another load of Vacumnatic Card Vendors to the arcade at Riverview, which brings the total there up to fifty." George Keezy and Phil Butcher, both of initial order for 200 TV coin meters from Sweden. "...Harry Ray, "...Tom Callaghan at Bally looks like a million Irish dollars. Could be that golden piggy," reports a Belden doin well in the territory with Wurzliter phonos, according to Ben Coven, Ben staying close to the Heartland while Sid Paris dividing his time between helping Ben in the office and calling on local ops. Rumor has it that secy Barb Kneke got married and disappeared. "...Carol Nicholas of Marvel Billiard Supply to have message service going when he turns key in lock for 3 wks vacation starting July 22. Charlie promises to fill all mail orders upon return. "...A1 Averill of Champion ads he's lining up more distrbs for his 6 pocket "Champ Pool"..."We're doing well," says Vince Shay of All-State, "We're busy buying games all the time."

To which Stan Levin nods agreement.


"It's What's in THE CASH BOX! That Counts—INTERNATIONALLY!"

Many compliments received this past week at the way Supreme Court decision was reported in June 29 issue of The Cash Box. Many praised the clarity and brevity of the report. As Bill O'Donnell put it, "...the only one still may be confused are those who didn't read it."

JOHN CASOLA

through the coin chute

chicagoember

JOE ROBINSON

through the coin chute

chicagoember

J. H. KEENEY & CO., INC. 2600 W. FIFTH ST. CHICAGO 32, ILLINOIS
**BINGO GAMES**

**QUANTITIES AVAILABLE — IMMEDIATE SHIPMENT**

<table>
<thead>
<tr>
<th>KEY WEST</th>
<th>$555</th>
<th>B common</th>
<th>$345</th>
</tr>
</thead>
<tbody>
<tr>
<td>BIG SHOW</td>
<td>485</td>
<td>MONACO</td>
<td>325</td>
</tr>
<tr>
<td>DOUBLE HEADER</td>
<td>422</td>
<td>SOUTH SEAS</td>
<td>345</td>
</tr>
<tr>
<td>PARADE</td>
<td>413</td>
<td>CARAVAN</td>
<td>245</td>
</tr>
<tr>
<td>NITE CLUE</td>
<td>385</td>
<td>STARDUST</td>
<td>215</td>
</tr>
<tr>
<td>BIG BATH</td>
<td>365</td>
<td>PIXIES</td>
<td>175</td>
</tr>
<tr>
<td>BEACH BEAUTY</td>
<td>265</td>
<td>PELICAN</td>
<td>155</td>
</tr>
<tr>
<td>MIAMI BEACH</td>
<td>185</td>
<td>TRIPLE PLAY</td>
<td>95</td>
</tr>
<tr>
<td>GUN</td>
<td>102</td>
<td>ROLLY</td>
<td>75</td>
</tr>
<tr>
<td>GAYETY</td>
<td>95</td>
<td>FROLICS</td>
<td>75</td>
</tr>
<tr>
<td>BIG TIME</td>
<td>185</td>
<td>YACHT CLUB</td>
<td>55</td>
</tr>
<tr>
<td>VARIETY</td>
<td>100</td>
<td>KNOTCH</td>
<td>55</td>
</tr>
<tr>
<td>SURF CLUB</td>
<td>75</td>
<td>BRITISH</td>
<td>55</td>
</tr>
</tbody>
</table>

ALL THOROUGHLY RECONDITIONED

SEND 1/3 DEPOSIT—BALANCE SHIPS FREE

**SPECIALS!**

- Seeburg 100-R: $695.00
- Seeburg 100-R: $675.00
- Seeburg 100-C: $495.00
- AMI-A: $39.95

**NEW CoMo HI-FI SPEAKERS**


**CoMo Extended Range SPEAKERS**

Walt. $115.00, Cover. $115.00, Collins 3110.00

**COVER MUSIC CORP.**

3818 NO. ELSTON AVENUE, CHICAGO 18, ILLINOIS

Phone: 262.54.35 (Phone: Independence 3-2230)

Cable Address: COVENMUSIK.

**SEEBURG 100-R**

$695

**ROCK-OLA 1448**

$645

**ROCK-OLA 51-50**

$175

**WURLITZER 1400**

$195

**AMI-G-1720**

$695

**AMI-1995**

$295

**NEW KEYNEE BOWL - O -rama**

Team Service, Team Multi-Gutters

**NEW VALLEY**

6-POCKET POOLS

With Ball Viewer

**ATLAS MUSIC COMPANY**

A Quarter Century of Service

2118 N. WESTERN AVE., CHICAGO 47, ILL. U. S. A.

Armitage 6-5005

---

**Through The Coin Chute**

**HOUeSTON HAPPENINGS**

Vivacious Christina Lonsing, former record buyer for Joske stores here, now handles the Acme Record Dist. Co. front office. Dick Kendrick, national sales manager for record division, Simon & Schuster Pub. Co., called on H. M. Crowe (owner Acme Dis. Co.) relative to fall promotion plans for their Record Lines. Acme is the exclusive distributor in South Texas and Louisiana. Kendrick said Bing Crosby had inked a long time contact with Simon & Schuster. A newly chartered local company, Gulf Coast Music Systems, Inc. (authorized Seeburg distributors) named Haas Von Reydt, H. A. Franz, and Dorothy Maines as owners. The organization formerly was a branch office of A. H. Lynch Co. of Dallas and all above named were executive officers of the branch. Deals of this nature are not uncommon with the Lynch Company, Seeburg distributors in Texas and North Louisiana, and one of the older and higher reputed major machine firms in Texas. Ernest H. Mayer (Palmus Music Center), early in June bought himself a classy 26 foot cabin cruiser. A. C. (Buster) Ayo finally got his Ayo Music Co. set up in new headquarters on Leeland... Most local record, phonograph and equipment distributors will be closed the entire July 4th week-end... A coin operated waddler, reported to be world's largest, opened in Paducah June 21. The outfit has 50 machines, 15 dryers and is open for business 24 hours a day seven days a week.

---

**Through The Coin Chute**

**WASHINGTON**

John Paxton, Morristown, says business has been good enough for a two week vacation in Florida... Bobby Byrd, Greenville, out working his route... South Dixon, Johnson City, just back from his Florida enterprises and having good results, his buying experience has been worth it, but Butch Swany is helping him get it out of the way. South says his biggest long flirt was all about the Rock-Ola chart, and he feels that the salesmen and the new games continue to increase he will have to enlarge, South also reports that he has taken on the J. H. Keener line of games... Roy W. Brown and John E. Ved, the Distributors report from the Underwood Vendors, that they are busy searching for spots... H. L. Mims, Mims Amusement, Charleston, out setting a bowler in a new location... Bill Kitner, Bill's Amusement, out going to the rock-olas, looking for a store... D. E. Underwood, Asheville, has put a new store in North Carolina, the business is going well, and he had his first sale in six months... Joe West, Edgemoor, South Carolina, reports the Seeburg line has been heads and shoulders above last year's sales... David F. Blackman, Carolina Beach, setting out his first bowler on the beach.

---

**TENNESSEE TOPICS**

John Paxton, Morristown, says business has been good enough for a two week vacation in Florida... Bobby Byrd, Greenville, out working his route... South Dixon, Johnson City, just back from his Florida enterprises and having good results, his buying experience has been worth it, but Butch Swany is helping him get it out of the way. South says his biggest long flirt was all about the Rock-Ola chart, and he feels that the salesmen and the new games continue to increase he will have to enlarge, South also reports that he has taken on the J. H. Keener line of games... Roy W. Brown and John E. Ved, the Distributors report from the Underwood Vendors, that they are busy searching for spots... H. L. Mims, Mims Amusement, Charleston, out setting a bowler in a new location... Bill Kitner, Bill's Amusement, out going to the rock-olas, looking for a store... D. E. Underwood, Asheville, has put a new store in North Carolina, the business is going well, and he had his first sale in six months... Joe West, Edgemoor, South Carolina, reports the Seeburg line has been heads and shoulders above last year's sales... David F. Blackman, Carolina Beach, setting out his first bowler on the beach.
DeSelm Foresees Biggest Summer Play Season

City, "looks like this will be the biggest play action summer season yet." DeSelm points to letters he's received from many of the firm's distributors advising that resort spots are already jam packed with reservations for the season and, in addition, there are more tourists driving thru the countryside than ever before.

"Advance reports indicate," DeSelm explained, "that more people with more money to spend will be driving thru the country than ever before.

"This," he continued, "will help operators who have roadside locations and many operators who set up what might be termed actual 'playlands' along all important routes.

"In addition," Bill added, "it has helped pick up play everywhere because, once started, play action builds by itself."

The operators agree that this is sure to prove a real big play action summer season.

"We're bringing the operators the kind of games," DeSelm said, "that they need to enjoy a real giant-size share of the play action that is going on at this time and, especially, the bigger play action that will come about as the vacation season builds up."

New Vend Firm Formed

London, England — Gordon Marks, Cyril Shack, and their associates of Phonographic Equipment Company, Ltd., and Juke Box Record Service, Ltd., this city, announced they have formed a new company, Instant Sales and Service Ltd., which will specialize in the operations of vending machine equipment.

Automatic vending machines over the past year have made great strides here, and the Instant Sales firm expects to have a substantial operation going for them in the next months.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
WANT

WANT—45 RPM Records, new or used. Largest inventory too large for box. Highest prices paid. Write stating quantity and in what condition. TEL.: (Tel. 7-27727).

WANT—Nickelodons, violins, player pianos, organs and other mechanical musical instruments in working condition or as is. Send description and lowest price to ADMIRAL MUSIC DISTRIBUTOR, 1126 NORTHERN AVE., BALTIMORE, MD.

WANT—12 ft. American Bank Sheetfleers; 22 Ft. Rock-Ola Sheetfleers; Targetees; Derby Rolls; juke boxes. Write or wire, STATE AMUSEMENT CO., 601 RIVER AVE., NEWARK, N.J. (Tél.: Kildare 5-3555).

WANT—Records. High prices paid for ‘78s and ’45s. No quantity too large or too small. We buy brand new LP’s (33-1/3 RPM) in quantity or by record. Write or phone. FIDELITY DISTRIBUTORS, 660 10th AVE., NEW YORK 36, N. Y. (Tél.: JUdson 6-4566).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Guzz and Phonographs; all complete and in original cases. Prices paid. Representatives of Wurth and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTIONS, L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I.

WANT—Used Records. High prices paid for 78s and 45s. No quantity too large or too small. We buy brand new LP’s (33-1/3 RPM) in quantity or by record. Write or phone. FIDELITY DISTRIBUTORS, 660 10th AVE., NEW YORK 36, N. Y. (Tél.: JUdson 6-4566).

WANT—To buy am ami E-40, will buy any quantity, GENERAL SALES COMPANY, 1136 SOUTH CALHOUN ST., FORT WAYNE 2, IND. (Tél.: E-3006).

WANT—Used records, 45’s or 78’s. All types—Pop, Billards, Blues. We buy your records, any quantity. We can provide shipping cartons if needed. Write or call. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tél.: ELMont 2-2581).

WANT—Late Model 2 Player Pins, Big Time, Broadway, other late models, cash or will trade 6 slightly used Pepsi-Cola 10c Pop Corn Venders, 4 Wall type Shuffleboard Electric Scoreboards. PACIFIC KIDDIE RIDGE DIST. CO., 1212 S. TACOMA AVE., TACOMA, WASH. (Tél.: MA 2171).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballa. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tél.: 2648).

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units of same. Please advise box price. WESTERN DISTRIBUTORS, 126 ELLIOTT AVE., SEATTLE, WASH. (Tél.: Garfield 3355).

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of $100-$500 waiting. Interested in other games. Call us collect—L-Cast 444-15. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Used Gottlieb and Williams 3 Ball Pins. High prices paid for Model 1954 on. Call collect—UNion 3-8574—UNion 3-8627. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

WANT—to buy—Used Pin Game & Bingo Legs. Bally & United. Please advise how many you have and price. CHICAGO ELECTRONIC MACHINE CHANG, INC., 2029 PROSPECT, CLEVELAND, OHIO (Tél.: TOWER 1-6715).


WANT—to buy for cash 1436 Fireball, 45 RPM and 1438 Comet. SEABURG DISTRIBUTORS, 1200 NORTH AVE., ELIZABETH, NEW JERSEY (Tél.: BI 8-3524).

WANT—Used records, any amount. No R & R. Not over 6 months old. Bally and High Speed 4500A, SMITH, 625 N. 163rd STREET, NORTH MIAMI BEACH, FLA.

WANT—Any quantity of Chicago Coin Ski Bowls, Geneva Official Skill Balls, Geneva Deluxe 6-player Skill Balls; Williams 6-ball and 2-ball Skill Machines. Must be new, in original crate. Contact Our Distributor for Best Results. Cash Washington ELECTRONIC MACHINES DISTRIBUTING CO., 42 FAIRBANKS STREET N.W., GRAND RAPIDS 2, MICH. (Tél.: 60-63697).

FOR SALE

FOR SALE—One Big Bronco Horse. The Big, Big, Big on Location Now, Will Crate, Clean. EARLY MUSIC CO., BOX 566, WASHINGTN, D.C. (Tél.: 1101).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models. Complete. Better than $1,500.00, 1250’s, $1015’s; all type Bingos; Coin Hunt, as is or shopped. CAN-YON STATE DISTRIBUTORS, 7th, TUCSON, ARIZONA. (Tél.: 3-8666).

FOR SALE—Records!!! $5 over wholesale price and up. Special record prices. Quick service. New accounts, tank deposit with order. We also purchase records. Write for full particulars only, RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tél.: Olympia 8-4012, 4013).

FOR SALE—Chicago Coin 6 Player Ski Bowl, $375; Geneva 6 Player Ski Ball, $375; Chicago Deluxe Ski Ball, $350; United Super Suger, $295; Gottlieb 4 Player Ski Ball, $450; Geneva State Fair Gun, $350. UNIVERSITY COIN MACHINE EXCHANGE, 258 N. HID., COLUMBUS 8, OHIO. (Tél.: AX- minster 4-3529).

FOR SALE—Bally Key West, $325; Bally Big Show, $450; Bally Nite Club, $335; Bally Broadway, $315; Bally Harmonic, $340; J. LEANS DISTRIBUTING CO., 912 POY- DRAS ST., NEW ORLEANS 12, LA. (Tél.: Magnolia 6386).

FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, 1105 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tél.: Forest 5-3456).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 21 four-pound cases, each $8.50 f.o.b. Dallas, Texas. Sold on money back guaran- tee. Distributor for D. Gottlieb, ChCoIn, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bowlers: ABC Bally 14’ and 16’, Chicago, Bally Bingos; Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 8789).

FOR SALE—All types of used Pool Tables, jungle and regular. Also late Shuffle Alleys. Will trade for AMI Juke or Seeburg. Special price on ultra modern speaker and Baffle (4 inch speaker), 87.50, GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tél.: Dickens 2-1215).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will want more when you see a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Credit to your account. AMI DISTRIBUTORS, INC., 937 MARKET ST., WHEELING, W. VA. (Tél.: Eldar 2-7600).

FOR SALE—New modern wall speakers, $11.95 ea.; C.C. Band Box (for sale only). Wall Boxes, $29.50; Seeburg 100 sel. Wall Boxes, $49.50, BILLOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tél.: NEwark 598).

FOR SALE—Gama: Geneva’s State Fair; Exhibits Sportland Shooting Gal- leries; Neb-ul; National Gold, Singapore and Cabana, SALINA MUSIC AND AMUSEMENT CO., 121 NORTH 7th, SALINA, KANSAS.

FOR SALE—United Hawaiis, $45; Chicago Coin Tournament Skis Bowls (like new), $50; Coin Bowls (like new), $250. J. ROSENFIELD CO., 4701 WASHINGTON BLVD., ST. LOUIS, MO. (Tél.: Forest 7-6730).

FOR SALE—One Double Header, like new, A-1 condition, $475. LEANS $1 GT DISTRIBUTING CO. 130 HOWARD ST., SPokane 4, WASH. (Tél.: MA 3855).

FOR SALE—Special. If you are interested in Bally Show Times, Key Wests and Big Shows, guaranteed to be exactly like new, call, write or wire us immediately. United: Manhattan, $67.50, Brazil, $310. International Mutoscope: Voice-O- Graph, rebuil, $165. Geneva: Sky Rocket Guns, $185. J. LEANS NOVELTY CO., 115 MAGA- ZINE ST., NEW ORLEANS LA. (Tél.: Canal 5906).
THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

WANT FOR SALE

CHECK OFF WHICHEVER YOU DESIRE

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Members in address count as one word. Minimum ad accepted $1.50. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADS. All orders for classified ads are held pending receipt of your check or cash. Notice to: 50x Special Classified advertisers. You are entitled to a classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Use This Convenient Form For Your Classified Ad

START HERE

FIRM
ADDRESS
CITY
ZONE STATE
TELEPHONE NUMBER

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
1721 BROADWAY, NEW YORK 9, N. Y.

FOR SALE—Seeburg M100B; $225; M100C, $85; M100G, $79; M100W, $80; M100R, $800; SWI Chrome, $55; Wurlitzer 1800, $750; 1900, Writing, AMI 1840, $300; 40, $175; Evans Century, $275. MUSICAL SALES, 2304-36 OLIVE STREET, ST. LOUIS 3, MO. (Tel: G1-1-8841).

FOR SALE—14 and 11 foot Bowling Parts Special; Black glass protector, $11.95 ea. Plexiglass Pin Panel protector, 12½"x23", $5.95 ea. Non-stuff rubber balls, 3", $1.95 ea. WICO CORP., 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel: Mulkerry 5-3000).

FOR SALE—Ten assorted Pool Games at $45 ea. including Light-up Bumper Games and Hooligan Pool Games. T & L DISTRIBUTING CO., 10700 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel: Main 1-8751).

FOR SALE—Roo, $85; Tahiti, $25; Tropics, $25; Chicago Coin Six Player Super Match Bowlery, $45. Termas—One-Third Deposit, Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, La. (Tel: Tulane 6729).

FOR SALE—100 Telequips, with film. Reconditioned, refurbished, ready for location. 5c or 10c or play. Special price, $99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel: Avenue 5-6145).

FOR SALE—Bally Brite Spots; Bally Frollos, cleaned and checked. Will accept any reasonable offer. Also Geneo State Fair Riffle; Williams King O Swat; Six Pocket Pools. ANTHONY HIRT, 2420 NO. 8TH ST., SHERBOYGAN, WIS. (Tel: GL 7-5197).

FOR SALE—Wurlitzer 2000, $900; Wurlitzer 1900, $825; Seeburg M-100A, $225; United Handicaps, used, $455. WANT—All 45 rpm phonographs, especially Seeburg B's, C's, R's, G's, and J's. NATIONAL NOVELTY CO., 640 W. MERRICK ROAD, VALLEY STREAM, L. I., N. Y. (Tel: Locust 1-6770 and 6771).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matic, Model 3W1; Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. Syracuse 7-1631. DAVIS DISTRIBUTING CORP., 733 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—Large record manufacturer wishes to sell master tapes of nation's current leading song hits. Write Box 406 c/o THE CASH BOX, 1721 BROADWAY, NEW YORK, N. Y.

FOR SALE—United: Derby Ball, $135; Fifth inning, $150. Bally: Gold Medal and Blue Ribbons, $175 each; Baseballs — Super Swagger, $85. MOHAWK SKILL CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. (Tel: Franklin 7-2162).

MISCELLANEOUS

NOTICE—Attention Operators: It pays to diversify your source of income! Place Lutes, Combination Ball Pool machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 48, ILL.

NOTICE—Louisiana & Southern Mississippi Operators, Your authorized Rock-Ola Distributor: JOEY DISTRIBUTING CO. Write or call your nearest phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, La. (Tel: Vernon 5-7970).

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperators affect you? How can you get your locations' cooperation? How can "10c Play Place" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusement feature 10c play? All this and more appeared in The Cash Box. In addition to "The Cash Box Price List" which, for over 18 years since its inception, have been internationally recognized and officially accepted The Cash Box is the publication that conceived the idea for MIA (Music Operators of America). The Cash Box originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "Aided Board of Trade," "National School of Mechanics," "2-Minute Recordings," "Equalized Record Tone Level," The Cash Box "Quarterly Export Edition" has won national recognition and international acclaim. The Cash Box Annual Encyclopedia Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to The Cash Box (just about two hits a week) you are getting what has been acclaimed by all as "The BIBLE of the Industry." Send your $15 check today to THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel: NO 2-3254).
It gives you the most advanced combination of music-selling, money-making features ever offered operators. This juke box puts you years ahead of competition... protects you against obsolescence for years to come... makes yours the safest, surest investment. Here, for the first time is dramatic, exciting Show Stage Lighting! A completely new concept in juke box lighting to attract and hold attention to your music—no matter where the ShowBox "H-200" is placed on location. Here is years-ahead cabinet design. Sleek, slick, clean-lined contemporary design that sells music—gives locations the kind of juke box they want—gives you the one juke box that can't be bumped!

And, as you'd expect only from AMI, the ShowBox "H-200" gives you the extra earning power of these AMI engineering achievements:

The fastest record changer—by far... the easiest, simplest selection system. No drums to turn, no books to page. Instant, eye-level visibility of all 200 titles—all of the time... widest expanse of unobstructed crystal clear glass wrap-around of any juke box. Complete accessibility, unrivaled ease of service... and by far the simplest mechanism and fewest parts, again giving you—as AMI always has—the most dependable juke box ever made.

Here is all the tune-selling of Music Hall Sound—true high fidelity from exclusive multi-horn reproducers and rugged professional components.

Here too is pocket-level play and big coin, half-dollar pay right in the same coin chute with quarters, nickels and dimes. No other juke box offers you a wider choice of programming... a wider choice of pricing. Begin a new era of profits today by seeing and hearing the one juke box capable of putting you in musical showbusiness— the ShowBox "H-200."

"We What's in THE CASH BOX That Counts—INTERNATIONALLY"
### The Cash Box

#### PRICE LISTS

**18th YEAR OF PUBLICATION**

926th CONSECUTIVE WEEK'S ISSUE

**HOW TO USE THE "CASH BOX PRICE LISTS"**

[Also known as the "C. M. L. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices by reputable dealers. It is important to understand that these are not "Wholesale" prices. The "Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" are actually the market quotation board at the Stock Exchange—putting it another way, as they are quoted for the last week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotation. The subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Seldom does the person on the East Coast feel a certain machine worth $25.00 whereas someone on the West Coast may think it worth $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment is quoted by outstanding values; very long, low priced categories are usually quoted at the lowest prices. To completely understand such equipment one must add onto his price the costs of transportation to bring these machines, labor, parts and supplies, the real value of the machines, plus the cost of carloads, crates and labor for packing and shipping and the like.) In almost every case, the price of a $40.00 machine has been quoted from $50.00 to $75.00 and even more for these very same machines. Purchasing such equipment from one person in one area, and then reconditioning such machines, in the second area, will make the prices of these machines in the second area, raise the prices of these machines even higher due to the fact that the second area has not had the price of the machine have to be made by hand or contracted for at some machine shop, since manufacturers of many of these old machines have no machine shops in the second area, and no means to purchase these machines, have to pay more for these machines as it is. At the time of the second sale, the second owners may have their own repair and reconditioning departments as well as reconditioning equipment. Purchasing such equipment should take these factors into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as reconditioning equipment. Such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

---

### REGARDING SELLING PRICES

**IMPORTANT!**

Reports received indicate that, in some cases, purchasers become upset because the prices quoted for the trade at large, are "too high." The prices quoted by the trade at large are the prices quoted at the wholesale level. Many times, buyers purchase machines at prices quoted by dealers, at the wholesale level, and then try to make a profit on these machines at the retail level. Such a practice is not only unprofitable, but can also result in the resale of machines at prices higher than the original purchase price. It is important to remember that the prices quoted by the trade at large are the prices at which the machines are sold, and not the prices at which they are purchased. To get the best possible price for your machine, it is important to shop around and negotiate with different dealers. It is also important to consider the condition of the machine and the warranty offered by the dealer. It is important to remember that the prices quoted by the trade at large are the prices at which the machines are sold, and not the prices at which they are purchased. To get the best possible price for your machine, it is important to shop around and negotiate with different dealers. It is also important to consider the condition of the machine and the warranty offered by the dealer.
<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pete Pan (Wm 5/25)</td>
<td>125.00</td>
</tr>
<tr>
<td>Piccadilly (Wm 5/25)</td>
<td>206.00</td>
</tr>
<tr>
<td>Pin Bowler (CC 5/50)</td>
<td>30.00</td>
</tr>
<tr>
<td>Pin Wheel (Wm 5/25)</td>
<td>30.00</td>
</tr>
<tr>
<td>Pacifica (Wm 5/25)</td>
<td>150.00</td>
</tr>
<tr>
<td>Pinwheel (Us 6/55)</td>
<td>75.00</td>
</tr>
<tr>
<td>Pacifica (Wm 5/25)</td>
<td>150.00</td>
</tr>
<tr>
<td>Pool Face (Wt 5/25)</td>
<td>100.00</td>
</tr>
<tr>
<td>Quartet (Got 5/25)</td>
<td>50.00</td>
</tr>
<tr>
<td>Queenie (Got 5/38)</td>
<td>45.00</td>
</tr>
<tr>
<td>Rainbow (Got 5/55)</td>
<td>125.00</td>
</tr>
<tr>
<td>Regalo (Wm 5/50)</td>
<td>50.00</td>
</tr>
<tr>
<td>Rako (Wm 5/50)</td>
<td>125.00</td>
</tr>
<tr>
<td>Rockey (Got 5/50)</td>
<td>25.00</td>
</tr>
<tr>
<td>Rockey's (Wt 8/20)</td>
<td>50.00</td>
</tr>
<tr>
<td>Rockey's (Wt 8/20)</td>
<td>50.00</td>
</tr>
<tr>
<td>Rose Bowl (Wm 5/10)</td>
<td>25.00</td>
</tr>
<tr>
<td>Sadie and Turf</td>
<td>145.00</td>
</tr>
<tr>
<td>Cash (Club Model)</td>
<td>160.00</td>
</tr>
<tr>
<td>Starlight (Got 5/10)</td>
<td>45.00</td>
</tr>
<tr>
<td>Sorensen (Got 4/10)</td>
<td>50.00</td>
</tr>
<tr>
<td>Sunrise (Wm 4/55)</td>
<td>50.00</td>
</tr>
<tr>
<td>Sea Belles (Got 8/56)</td>
<td>255.00</td>
</tr>
<tr>
<td>Starlet (Us 11/50)</td>
<td>30.00</td>
</tr>
<tr>
<td>Select-A-Card (Got 4/55)</td>
<td>15.00</td>
</tr>
<tr>
<td>Shing (Got 5/10)</td>
<td>55.00</td>
</tr>
<tr>
<td>Show Boat (Un 12/50)</td>
<td>50.00</td>
</tr>
<tr>
<td>Silver States (Wm 3/53)</td>
<td>55.00</td>
</tr>
<tr>
<td>Singapore (Un 10/50)</td>
<td>50.00</td>
</tr>
<tr>
<td>Skill Pool (Got 8/25)</td>
<td>35.00</td>
</tr>
<tr>
<td>Star Pin (Wm 10/50)</td>
<td>60.00</td>
</tr>
<tr>
<td>Single (Got 3/52)</td>
<td>25.00</td>
</tr>
<tr>
<td>Shug's Special</td>
<td>45.00</td>
</tr>
<tr>
<td>Smoke Signal (Wm 4/55)</td>
<td>145.00</td>
</tr>
<tr>
<td>Southern Belle</td>
<td>150.00</td>
</tr>
<tr>
<td>South Sea (Un 5/56)</td>
<td>245.00</td>
</tr>
<tr>
<td>Spark Flats (Wm 9/51)</td>
<td>20.00</td>
</tr>
<tr>
<td>Spilie (Wm 2/55)</td>
<td>20.00</td>
</tr>
<tr>
<td>Spot Light (B 1/25)</td>
<td>35.00</td>
</tr>
<tr>
<td>Springtime (Ge 3/50)</td>
<td>15.00</td>
</tr>
<tr>
<td>Stage Coach (Got 11/50)</td>
<td>135.00</td>
</tr>
<tr>
<td>Starlet (1/50)</td>
<td>5.00</td>
</tr>
<tr>
<td>Starlet (Wm 1/51)</td>
<td>250.00</td>
</tr>
<tr>
<td>Starlet (Un 12/50)</td>
<td>75.00</td>
</tr>
<tr>
<td>Star Pool (10/50)</td>
<td>60.00</td>
</tr>
<tr>
<td>Star (Un 6/52)</td>
<td>30.00</td>
</tr>
<tr>
<td>Starlet (Wm 3/52)</td>
<td>55.00</td>
</tr>
<tr>
<td>Splash (B 11/50)</td>
<td>55.00</td>
</tr>
<tr>
<td>Struggle Buggies</td>
<td>45.00</td>
</tr>
<tr>
<td>Sunshine Park (B 12/5)</td>
<td>25.00</td>
</tr>
<tr>
<td>Sugar States (Got 10/50)</td>
<td>200.00</td>
</tr>
<tr>
<td>Surf Club (B 15/50)</td>
<td>250.00</td>
</tr>
<tr>
<td>Surf Rider (Wm 2/55)</td>
<td>235.00</td>
</tr>
<tr>
<td>Sweepstakes Wall</td>
<td>75.00</td>
</tr>
<tr>
<td>Sweet-Ace-A-Line (Got 7/55)</td>
<td>150.00</td>
</tr>
<tr>
<td>Table 11 (Un 5/22)</td>
<td>25.00</td>
</tr>
<tr>
<td>Three Dunes (Wm 8/55)</td>
<td>165.00</td>
</tr>
<tr>
<td>The Four Fives (Un 6/51)</td>
<td>15.00</td>
</tr>
<tr>
<td>Thunderbird (Wm 5/45)</td>
<td>70.00</td>
</tr>
<tr>
<td>Tim-Buc-Tu (Wm 1/56)</td>
<td>140.00</td>
</tr>
<tr>
<td>Triumph (Wm 4/54)</td>
<td>50.00</td>
</tr>
<tr>
<td>Toreador (Get 6/55)</td>
<td>275.00</td>
</tr>
<tr>
<td>Touchdown (Un 1/52)</td>
<td>30.00</td>
</tr>
<tr>
<td>Tournament (Wm 11/50)</td>
<td>75.00</td>
</tr>
<tr>
<td>Triple Play (Us 8/55)</td>
<td>125.00</td>
</tr>
<tr>
<td>Tropicana (Un 1/55)</td>
<td>55.00</td>
</tr>
<tr>
<td>Tropics (Wm 3/43)</td>
<td>25.00</td>
</tr>
<tr>
<td>Triumph (Wm 5/12)</td>
<td>25.00</td>
</tr>
<tr>
<td>Twin Bill (Get 1/50)</td>
<td>120.00</td>
</tr>
<tr>
<td>Variety (B 9/50)</td>
<td>75.00</td>
</tr>
<tr>
<td>Warner Bros (Wm 9/50)</td>
<td>125.00</td>
</tr>
<tr>
<td>Waterman (Wt 9/50)</td>
<td>20.00</td>
</tr>
<tr>
<td>Whizz Kids (CC 3/50)</td>
<td>30.00</td>
</tr>
<tr>
<td>Wild West (Got 8/50)</td>
<td>30.00</td>
</tr>
<tr>
<td>Willow (Wm 9/50)</td>
<td>155.00</td>
</tr>
<tr>
<td>Wonderland (Wm 5/55)</td>
<td>125.00</td>
</tr>
<tr>
<td>Yacht Club (Us 11/53)</td>
<td>45.00</td>
</tr>
<tr>
<td>Zingo (Un 10/50)</td>
<td>65.00</td>
</tr>
</tbody>
</table>

For additional games and prices, please refer to the full list provided in the document.
UNITED'S HI-SCORE BOWLING ALLEY

NEW DIRECT SCORING SPEEDS PLAY

MORE GAMES PLAYED PER HOUR MEANS
MORE COINS PER HOUR FOR YOU

UNITED'S BOWLING ALLEY IS ALSO AVAILABLE IN REGULAR AND TEAM MODELS. SEE UNITED'S GREAT IN-LINE GAME PLAYTIME NOW AT YOUR DISTRIBUTOR.

3 SIZES:
18 FT. LONG
14 FT. LONG
11 FT. LONG

SECTIONAL CONSTRUCTION FOR EASY INSTALLATION AND HANDLING.

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

TENTH FRAME DOUBLE SCORES
FOR SPARES AND STRIKES WITH TENTH FRAME FEATURE (CAN SCORE 1800 IN TENTH FRAME)

UNITED'S HI-SCORE BOWLING ALLEY is the FASTEST BOWLER ON THE MARKET

ORDER FROM YOUR UNITED DISTRIBUTOR NOW!
Balls plow smack into pins in new Bally® Ball Bowling Game

ABC Tournament

See balls actually plow into pins that appear to be resting on surface of the alley—not hanging in air—and you see why Bally ABC TOURNAMENT—with real gutters—"plank-striped" alley—big brilliantly illuminated backglass—polished metal ball-return rails—lightning fast pin-setter and totalizers—out-earns every bowling-game ever built. Get your share!

Get ABC TOURNAMENT today.

NOW AT YOUR Bally® DISTRIBUTOR WITH SHOW-TIME, BALLYRIDES
BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS