The Del-Vikings, who came to national attention with their smash recording of "Come Go With Me" for Dot, look over their new Mercury recording contract, the first official one for the boys since "Come Go With Me" was recorded locally in Pittsburgh and the master purchased by Dot. From left to right are Dave Leecheys, William Blakely, Norman Wright, Clarence Quick and Gus Backus (in front). All the boys are in the Army except Norman Wright and they are currently on the West Coast preparing for a Universal-International picture. Their first recording for Mercury is "Cool Shake" and "Jitterbug Mary" and their current release on Dot is "Whispering Bell".
PRES
SINGS THE TOP TUNES
MOVIE, "LOVING YOU"

A SCORCHING SINGLE

Loving You
C/w Teddy Bear
From Hal Wallis' Production
LOVING YOU
A Paramount Picture
in VistaVision and Technicolor

Teddy Bear
C/w Loving You
From Hal Wallis' Production
LOVING YOU
A Paramount Picture
in VistaVision - and Technicolor

Two hit sides on one sensational record!
Specially packaged in an eye-catching
four-color sleeve! 47-7000.

Sign up Hollywood's hottest star for a leading role in your sales picture
ELVIS PRESLEY

LOVING YOU

RCA Victor

FROM HIS NEW SMASH

...ON RCA VICTOR!

A SIZZLING ALBUM

Seven great songs from his latest starring film,
plus five unforgettable ballads,
Long Play LPM-1515. 45 Economy Package EPA 2-1515.

through your RCA Victor distributor today!
The poll will show which artists, which records were programmed most by disk jockeys through the entire year. Covering all three fields—Pop, Rhythm & Blues, and Country—it will be the most comprehensive survey of disk jockeys of all stature, on stations large and small, throughout the country.

DON'T MISS NEXT WEEK'S ISSUE OF THE CASH BOX AND THE RESULTS OF THE 5th ANNUAL DISK JOCKEY POLL.
and another BEST SELLER from EPIC RECORDS

RED MEANS HOT — AND
THE REDHEARDS ARE RED HOT!

SOMETHIN' SMITH

AND THE
REDHEARDS

YOU ALWAYS HURT THE ONE YOU LOVE

b/w

MY MELANCHOLY BABY

EPIC 5-9221

and “EPIC” means “BEST SELLERS”

SAL MINEO

START MOVIN’
b/w

LOVE AFFAIR
EPIC 5-9216

THE FOUR COINS

SHANGRI-LA
b/w

FIRST IN LINE
EPIC 5-9213

CLARE NELSON

AT OUR HOUSE
b/w

JOHNNY COME KISS ME
EPIC 5-9220

TOMMY PRISCO

TEARDROPS IN MY HEART
b/w

MAYBE SOMEDAY
EPIC 5-9219

JOHN LESLIE

MOUNTAIN OF LOVE
b/w

A PEACH WITH A HEART OF STONE
EPIC 5-9217

DANCE TO THE MUSIC OF LESTER LANIN
Epic Long Play LN-3340

LESTER LANIN
Epic Long Play LN-3242

HERE COMES THE SHOWBOAT
Epic Long Play LN-3329

BANJO AND ‘BONES IN HI-FI
Epic Long Play LN-3360

and a real Epic sleeper—

HELENE DIXON

WINDOW SHOPPING
b/w

Just A Beginner At Love
Epic 5-9215

“It's What's in THE CASH BOX That Counts—INTERNATIONALLY!”
**THE NATION'S Top Ten Juke Box Tunes (PLUS THE NEXT 25)**

<table>
<thead>
<tr>
<th>Number</th>
<th>Song Title</th>
<th>Artist(s)</th>
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<tbody>
<tr>
<td>1</td>
<td>LOVE LETTERS IN THE SAND</td>
<td>PAT BOONE</td>
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<tr>
<td>2</td>
<td>SO RARE</td>
<td>JIMMY DORSEY</td>
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<tr>
<td>3</td>
<td>A WHITE SPORT COAT</td>
<td>MARTY ROBBINS</td>
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<tr>
<td>4</td>
<td>ALL SHOOK UP</td>
<td>ELVIS PRESLEY</td>
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<td>5</td>
<td>DARK MOON</td>
<td>GALE STORM — BONNIE GUITAR</td>
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<tr>
<td>6</td>
<td>LITTLE DARLIN'</td>
<td>THE DIAMONDS</td>
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<tr>
<td>7</td>
<td>BYE, BYE LOVE</td>
<td>EVERLY BROTHERS</td>
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<tr>
<td>8</td>
<td>SAL MINO</td>
<td>EP-9216 — Sal Mineo</td>
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<tr>
<td>9</td>
<td>SCHOOL DAY (RING RING GOES THE BELL)</td>
<td>CHUCK BERRY, CR-61835 — Johnny Desmond</td>
</tr>
<tr>
<td>10</td>
<td>IT'S NOT FOR ME TO SAY</td>
<td>JOHNNY MATthus</td>
</tr>
</tbody>
</table>

**New Sound Track Album Sell Sation**

Featuring Frank Sinatra, Fred Astaire, Don Ameche, Bing Crosby, and others.

**Code**

| Code | Label | Color | Font
|------|-------|-------|-------|
| A    | ABC   | Hy-A  | Gothic
| B    | BSR   | Lu-A  | Sans
| C    | CRL   | Sm-A  | serif
| D    | DMS   | Gro-A | bold
| E    | ESR   | Org-A | italic
| F    | FSR   | Pro-A | condensed
| G    | GSR   | Nat-A |
| H    | HSR   | Def-A |
| I    | ISR   | Mod-A |
| J    | JSR   | Vis-A |
| K    | KR   | Sp-A  |
| L    | LSR   | It-A  |
| M    | MSR   | Rom-A |
| N    | NSR   | Pri-A |
| O    | OSR   | Tit-A |
| P    | PSR   | Tis-A |
| Q    | QSR   | Lin-A |
| R    | RSR   | Scor-A|
| S    | SSR   | Gran-A|
| T    | TSR   | Prin-A|
| U    | USR   | Gra-A |
| V    | VSR   | Prin-A|
| W    | WSR   | Gra-A |
| X    | XSR   | Prin-A|
| Y    | YSR   | Gra-A |
| Z    | ZSR   | Prin-A|

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
3 Winners from WINNETON

"SEND FOR ME"
Nat "King" Cole
Capitol 3737

"ROCKIN' SHOES"
Ames Bros.
RCA Victor 47/20-6930

"BUILD YOUR LOVE"
Johnnie Ray
Columbia 4-40942

"Sweet Swing By The King"

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
<table>
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<tr>
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<td>The Ikettes</td>
<td>Columbia</td>
<td>6/22</td>
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<td>2</td>
<td>Bye Bye Love</td>
<td>Every Brothers</td>
<td>Columbia</td>
<td>6/22</td>
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<td>Columbia</td>
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<tr>
<td>4</td>
<td>A White Sport Coat</td>
<td>The Chordettes</td>
<td>Columbia</td>
<td>6/22</td>
<td>6/15</td>
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<tr>
<td>5</td>
<td>Dark Moon</td>
<td>The Four Tops</td>
<td>Columbia</td>
<td>6/22</td>
<td>6/15</td>
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<tr>
<td>6</td>
<td>It's Not For Me To Say</td>
<td>The Platters</td>
<td>Columbia</td>
<td>6/22</td>
<td>6/15</td>
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<td>7</td>
<td>Searchin'</td>
<td>The Coasters</td>
<td>Columbia</td>
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<td>8</td>
<td>Start Movin'</td>
<td>The Platters</td>
<td>Columbia</td>
<td>6/22</td>
<td>6/15</td>
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<td>9</td>
<td>All Shook Up</td>
<td>Bill Haley &amp; The Comets</td>
<td>Columbia</td>
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<td>10</td>
<td>Little Darlin'</td>
<td>The Drifters</td>
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<td>11</td>
<td>A Teenager's Romance</td>
<td>Lawrence Welk &amp; His Orchestra</td>
<td>Columbia</td>
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<td>I Like Your Kind Of Love</td>
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<td>I'm Gonna Sit Right Down</td>
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<td>Around The World</td>
<td>The Everly Brothers</td>
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<td>20</td>
<td>With All My Heart</td>
<td>The Everly Brothers</td>
<td>Columbia</td>
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<td>6/15</td>
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<td>21</td>
<td>The Girl With The Golden Braids</td>
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<td>Columbia</td>
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<td>Freight Train</td>
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<td>The Mountain--Across The Sea</td>
<td>The Ink Spotters</td>
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<td>Have You Gone</td>
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<td>A Bluebird</td>
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<td>Storm Dust</td>
<td>The Ink Spotters</td>
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<td>Weepin'</td>
<td>The Ink Spotters</td>
<td>Columbia</td>
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<td>28</td>
<td>Warm It Up For Me</td>
<td>The Ink Spotters</td>
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<td>The Little Boy</td>
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<td>Raindrops</td>
<td>The Ink Spotters</td>
<td>Columbia</td>
<td>6/22</td>
<td>6/15</td>
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</table>

**Notes:**
- **TOP 60** Best Selling Tunes on Records
- **Compiled by The Cash Box from Leading Retail Outlets**
- **The Cash Box** is a weekly music chart published by The Cash Box magazine.
- The chart lists the top 60 songs according to sales data from various retail outlets.
- The songs are divided into various categories, such as Billboard, Cash Box, and other reputable sources.
- The chart includes information about the artist, song title, label, and date.
- The chart is published weekly, and each week's edition provides the latest information on the top-selling songs.

---

**The Cash Box Music**

**Page 8**

**June 29, 1957**

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"Only those records best suited for commercial use are reviewed by THE CASH BOX."
PERCY FAITH
Till b/w
The Last Dance
4—40826

RAY PRICE
Don't Do This to Me b/w
My Shoes Keep Walking
Back to You
4—40951-c

MEL TILLIS
If You'll Be My Love b/w
Juke Box Man
4—40944-c

MEL TILLIS
Who Will Kiss
Your Ruby Lips b/w
Java
4—40947

THE SURE-FIRE HITS ARE ON COLUMBIA RECORDS
THE HOTTEST COMPANY IN THE BUSINESS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Record Reviews**

**A** DISK & SLEEPER

**B+** EXCELLENT

**C** FAIR

**D** MEDIOCRE

---

**JUNE VALLI**

(RCA Victor 6953)

**DID A LOT OF MEMORIES**

(B: 13:09) [E. B. Marks BMI—55b, Klein] A strong vocal rendering of a musical classic. Valli, one of the few who can roll and rock and chorus accompaniment, June Valli belts out a dramatic love theme with powerpacked intensity. There’s hardly check-full-of hit ingredients. Side has collectible value.

---

**JERI RENE**

(National 101)

**THE LITTLE SPINET SONG**

(B: 2:09) [Veronique ASCAP—Leeds, Freedman] Jeri Rene’s renditions of the original label makes a most promising debut with a delightful wailing by Jeri Rene. Most attractive multiple volume items in which the songstress voice and the spinet’s tones blend delightfully. Fine first showing that could click. Excellent summer program.

---

**B**

(VAS IT JUST FOR FUN?)

(B: 2:54) [Abbe Oman ASCAP—Dress, Parman] Jeri asks if her lover’s affection is sincere and does this tender romance. Pretty lyric neatly waffs to a charming melody. Two-sided threat.

---

**MITCH MILLER**

(Columbia 4094)

**JAVA**

(B: 2:10) [E. B. Marks BMI—Marnay, Stora] Mitch Miller features a big horn item that has a number of contagious gimmicks that could send the tune into the winner’s column. His own vocal recaps a harpsichord in the spotlight and a chorus in the background singing without words. Exciting number with a latin flair. A sleeper that could hit. (See VARIOUS LP RUBY LIPS) (2:15) [Jefferson ASCAP—Evans, Green] Mitch is on a musical cruise. He can alight thru an exciting-high stepping military tempo ballad. Attractive side.

---

**RAT MANN**

(Capitol 1379)

**THE LONELY TRUMPET**

(B: 1:56) [Monteloomis—Strasser, Ritter] Ray Anthony comes up with an unusual sound as he works a great out of his own. The folk ballad is a happy item with a slow steady beat. And the work is excellent and a chorus lends a hand in a number of spots. Something different in the way of instrumental. It could happen.

---

**CELLO PHANTO*" 1:53*]

[Monteloomis—Anthony] As the title indicates, collos plays an important role on this swingtime dance item. Good jumper for dance enthusiasts. Number is reminiscent of “In The Mood”. Refreshing, easy-to-follow cello for deejay programs.

---

**MORRISON SISTERS**

(Decca 3022)

**TWO WHO MAY CON- RIDE**


---

**B**

(VARIOUS LP DANGLIN’)

(n: 2:09) [Meridan BMI—Perry, Ortiz] This one could make the session listeners out a torrid rocker with a zany lyric and a great beat. Potent stuff making the disk a two-sided treat for the teen market.

---

**THE CASH BOX**

**DISK OF THE WEEK**

---

**ART MOONEY**

**HONEST LOVE** (2:29) (Chus. N. Daniels ASCAP—Sherman, Wecker)

*(MGM 2730)*

**HONEST LOVE**

is a peremial deejay favorite, is at her romantic best as she introduces two beautiful love tunes destined to make an impression on the public in the coming weeks. “Through The Eyes Of Love” is a warm and fragrant song of deep affection thrusted in (Voris) wisft and sincere fashion. Lovely lyric neatly woven into a gorgeous melody. Nothing like it. The World” has an equally commercial ballad warmly executed by the polished songstress. Outstanding arrangement. Frank De Vol deserves credit for his string-filled accompaniment on both halves.

---

**ORIS DAY**

• Oris Day, one of the most consistent larks in the business and

---

**THE PARADE IS PASSING ME**

(B: 2:00) [Sunrise BMI—Sherman, Sherman]

**PARADE IS PASSING ME**

is a lovely ballad about the slow moving parade. The orchestra is excellent throughout the entire revue. Side is just for fun.

---

**B**

(VARIOUS LP SHORT FAT FANNIE)

(2:20) [Venture BMI—Williams]

**LARRY WILLIAMS (Spacoty 689)**

• Larry Williams, who came to the public’s attention with his version of “Just Because”, follows up with a powerful new R & B item that is smooth and alluring. Great melody and deserves attention in both Pop and R & B. (See B & B Reviews)

---

**EILEEN RODGERS**

(Columbia 40956)

**CRAYZY DREAM** (2:10)

[Buffalo BMI—Bryant, Bryant, Allen] Eileen Rodgers who enjoyed considerable deejay play with her “Don’t Call Me Sweetie” wails, offers a strong item with a good teen beat. The lark bests the string players on the heels of this easy-going swinger and comes up with a socho sock.

---

**B**

(VARIOUS LP LEFT HAND)*]

(1:55) [Joy ASCAP—Deane, Weinman] This side is a continuation of the jazzes belting out a torrid rocker with a zany lyric and a great beat. Potent stuff making the disk a two-sided treat for the teen market.

---

**LUIS ARCARAZ ORCH.**

(RCA Victor 6952)

**AFFAIR TO REMEMBER**

(2:55) [Leo Feist ASCAP—Warren, Adamson, McCarley] The lively number from a soon-to-be released 1920th Century Fox pic is treated to a charming dance interpretation by LuisArcaraz and his orchestra. Interesting pop arrangement with a subtle jazz seasoning.

---

**B**

(VARIOUS LP WHEN I FALL IN LOVE)

(2:11) [Hans & Northern ASC—Hoye, Young] The orchestra offers another charming mood arrangement of this time of a great oldie featured in the film “Istanbul”.

---

**LEE DENSON**

(1935)

**CLIMB LOVE MOUNTAIN**

(2:35) [Sherman BMI—Denson] This number is in this exciting, dramatic romancer lected from the heart by Lee Denson, can this love tale penned by the vocalist. Lee has a superb voice and single melodic line. The arrangement employs on this strong material. Watch this sleeper.

---

**BILLY MARSH**

(Arrow 716)

**RUN AND TELL**

(2:50) [Saxophone BMI—Gowen] Marsh tenderly handles a sweety ambling melody that has lots of step for fair taste. The message of run and tell everyone about our love, but run back to me is a fresh approach recited with sincerity by the singer. Fine teen charmer.

---

**C**

(DON’T TELL ME?)


---

**LOU CARTER**

(Golden 833)

**I GOT A ROSE BETWEEN MY FINGERS**

(2:45) [Finelawn BMI—Carter] Lou Carter struck it big with the Golden Crest LP devoted to the best of the hit and current creations on the pop song. This selection is one of the most humorous of the lot. A musical comedy head, Carter has an infectious tune. Dimplies have given the LP extensive play, and many listeners will want this platter.

---

**B**

(A YOU NEED A MUSIC LOT OF NICKELS?)

(2:50) [Finelawn BMI—Carter] Another Carter LP sampling, wrapped up with deceptive sentimentality by the artist. This boy is funny!

---

**THE PLANETS featuring VANCE HOBBS**

(ABC-Paramount 2230)

**AND THERE MOUNTAIN**

(2:29) [Popular BMI—Blair, Dahig] The Planets featuring Vance Howard do a wonderful job of executing a smooth rock and roll romancer that could develop into a pop smash. Vance has a rich baritone voice and he sings this tune with great heart. Watch this sleeper.

---

**C**

(NEVER AGAIN?)

(2:16) [Channell BMI—Townsend, Houseman, Stewart] in the spot light on this emotional love tale chanted with a heavy heart by the group. Pretty side for R & B market.

---

**DICK ROMAN**

(ASC-Parmount 9832)

**THE FOUNTAIN OF YOUTH**

(2:12) [Davidow BMI—Passman, Roman, Ackerman] The big voice of Dick Roman is strongly showcased by a smooth ballad that has a complete vocal and chorale accompaniment as the crooner and his orchestra. The rhythm is lacking and the whole thing is stale. It’s commercial stuff the kids should go for in a big way. This one is a dud.

---

**B**

(OH BOY?)

(2:51) [Montauk BMI—Minchel, Velona] The versatile performer sings in a lighter vein on this half as he bounces thru a colorful adaptation of an old Italian novelty. Cute and light listening.

*Only those records best suited for commercial use are reviewed by THE CASH BOX*
THE BEST IS ON . . . .

The Lennon Sisters

Sensational recording of . . .

"WHITE SILVER SANDS"

with PETE FOUNTAIN AND HIS DIXIELAND BOYS

55013 • 9-55013

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
FOnda WALLACE

B "LOU LOU KNOWS" (2:12) [Slim Willet BMI—Willet] Fonda Wallace, a lady who sings with a load of spunk, makes an impressive debut singing a torrid rock and roller that cuts along from the first groove right thru to the last. Swingy stuff for the teenagers. Could happen.

B "LOUVEN MY LOVE" (2:35) [Slim Willet BMI—Willet] The canary chants a heart-rending romance against an instrumental backdrop. Pretty arrangement of a commercial ballad.

NICK GREEN (Capitol 3749)

B "MY LOVIN' BABY" (2:07) [Sherman BMI—Stanley] Nick Green, a real rockin' ball-a-stick performer, whoops up a storm on his initial Capitol release as he presents a torrid handclapper. Hot stuff for the teenage market.

B "MY HEART NEEDS YOU" (2:56) [Herman ASCAP—Sorholt] The songster displays his versatility on this end as he charts a slow rock and roll romance. Side has a good melody and a dramatic lyric. Nick is an exciting new star to watch. He has a bright future in store. Deck is loaded with potential.

LENNON SISTERS (Brunswick 55013)

B "WHITE SILVER SANDS" [Folows BMI—Matthews] An unusual rhythm romancer that's showing signs of breaking wide open, is fashioned against a dixieland background by the Lennon Sisters. Exhilarating jumper that should hit off a healthy share of the sales melon.

B "ONE DAY A LITTLE GIRL" (Vernon ASCAP—Cates) The young lark glides thru a most inviting waltzer with good teenage lyrics. Pretty blending of voices on a warm ballad.

DICK WOLF (Decca 101)

B "DRIVE-IN MOVIE" (2:45) [Republic BMI—Wolf] Records, the label that hit with "After School," has another strong teenage item that has great potential. The tune is effectively sung by newcomer Dick Wolf. Watch this side.

C "SINGIN' TINGALIN' LOVE" (2:17) [Republic BMI—Wolf] The songster introduces another tune from his own pen. This side is an upbeat swinging item reminiscent of "Too Much," Solid rock-a-billy merchanis.

LEROY HOLMES (AGM 12922)

B "NEVER AGAIN" (2:50) [Coliseum BMI—Moore] One of the wondrous melodic creations of Chippin has been beautifully developed into a pop song, and given an outstanding treatment by Leroy Holmes, his chorus and orchestra. This is one of those fortunate adaptations of a classical theme.

B "TELL ME MY LOVE" (2:43) [Famous ASCAP—Young, Livingston, Evans] An atoll and delicate melody from the "Omar Khayyam" Rick is put over with polish by the oh and chorus of Holmes.

Fonda Wallace, a lady who sings with a load of spunk, makes an impressive debut singing a torrid rock and roller that cuts along from the first groove right thru to the last. Swingy stuff for the teenagers. Could happen.

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The songster displays his versatility on this end as he charts a slow rock and roll romance. Side has a good melody and a dramatic lyric. Nick is an exciting new star to watch. He has a bright future in store. Deck is loaded with potential.

The Lennon Sisters. Exhilarating jumper that should hit off a healthy share of the sales melon.

An unusual rhythm romancer that's showing signs of breaking wide open, is fashioned against a dixieland background by the Lennon Sisters. Exhilarating jumper that should hit off a healthy share of the sales melon.

The young lark glides thru a most inviting waltzer with good teenage lyrics. Pretty blending of voices on a warm ballad.

Records, the label that hit with "After School," has another strong teenage item that has great potential. The tune is effectively sung by newcomer Dick Wolf. Watch this side.

An upbeat swinging item reminiscent of "Too Much," Solid rock-a-billy merchanis.

One of the wondrous melodic creations of Chippin has been beautifully developed into a pop song, and given an outstanding treatment by Leroy Holmes, his chorus and orchestra. This is one of those fortunate adaptations of a classical theme.

An atoll and delicate melody from the "Omar Khayyam" Rick is put over with polish by the oh and chorus of Holmes.
coming your way.....
The Big Mooney Money Maker

art Mooney
and his Orchestra play

"HONEST LOVE"

Vocal By The
Cloverleafs

MGM K-12503 (45 & 78 RPM)

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The Cash Box, Music
Page 14
June 29, 1957

DECCA
FROM THE SOUNDTACK
The Original Instrumental
AROUND THE WORLD
Victor Young
and his orchestra
DECCA 30262

QUEEN OF THE SENIOR PROM
The Mills Brothers
DECCA 30299

DYNAMITE
LOVE YOU TILL I DIE
Brenda Lee

SWEET INNOCENCE
WHY ASK FOR THE MOON
Red Foley
DECCA 30334

JERI SOUTHERN
(Decca 30343)


C "SUNSHINE GIRL" (2:40) [Valry ASCAP — Merrill] This half is a pleasant bouncer from the current B'way hit show "New Girl In Town." Swinging arrangement.

COOL DIP SINGH (RCA Victor 6939)
B "FINGERTIPS" (2:45) [Rush BMI — Shapiro, Stallman] Cool Dip Singh lends his mellow voice to a torrid rock and roller that swings from the opening groove right thru to the end. Socko performance of a ditty that could catch on.

C "BUTTERFINGERS" (2:09) [Peter Maurice ASCAP — Burt, Pratt] Here the crooner chants a rock and roll ballad. Dramatic performance of an emotional love tune.

BAKER Knight (Decca 30306)
B "JUST A LITTLE BIT MORE" (2:36) [Al Ruba BMI — Knight, Lee] The side has a sound of its own, rousing chorus and instrumental work, and the energetic vocal work of Knight. This unleashing of terrific rock 'n roll power will keep the kids excited throughout the disk's 2:36 timing. Solid teen fare.

B "THE VALUE OF LOVE" (2:42) [Shaprio, Bernstein ASCAP — Lippman, Siganma] Rock & Roll's dramatic, and sentimental aspects go over effectively as Knight makes the emotional most out of this song. Once again, individual chorus and backing with a harmonica as a principal instrument.

JOSEPH GERSHENSON (Coral 61845)
B "MAIN TITLE AND TAMMY" (2:09) [Skinner, Northern ASCAP — Skinner, Livingston, Evans] This is the sound track instrumental of two inviting themes from the Debbie Reynolds flick, "Tammy." The orch under the direction of Joseph Gershenson plays the melodies with an accent on the lush strings. Sweeping orchestral waxing.

B "THE BACHELOR" (3:00) [Skinner, ASCAP — Skinner] The smooth "Bachelor" theme from the same film leads into a playful melody, which returns to the original near the end. Another appealing song from the picture.

THE CASH BOX

The Cash Box, Music
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
THE JORDONAIRES
(Capitol 3750)
B "SUMMER VACATION" (2:17)
[Admoral ASCAP—Spencer] The trio is taking advantage of the run on summer themes, take on a rockin’ version of the song. The song is presented by Wolfe.
B "EACH DAY" (2:17) [Monument BMI — Wisley, Clowney, Kornegay] The inviting tune that made some noise awhile back gets a rousing interpretation from the smart group. Very effective side.

TOM & DAN
(RKO-Unique 378)
B "TO EACH HIS OWN" (1:56)
B "JERSEY BOUNCE" (2:01)
[Lewis ASCAP — Plater, Bradshaw, Johnson, Wright, Feyen] The overgreen gets what it deserves from the boys, an inviting swing round of fun.

EDDIE HIEWOO
(RCA Victor 6956)
B "VIRGIN ISLE VAMP" (2:12)
[Meridian BMI — Heywood] The composer-keyboard magician of "Can- dian Sunset," and "Soft Summer Breeze" has a light calypso-flavored attraction sure to please his many fans. Like many Haywood compositions, the melody gets more appealing with each listen. Could happen. Dee jays will love it.
C "LOVE IS ALL" (2:08) [Meridian BMI — Heywood] A tricky arrangement of another Heywood piece with a Latin influence makes for interesting fare.

THE MERRILL JAY SINGERS
(Cobit 105)
B "ITS THE TALK OF THE TOWN" (2:32) [Joy ASCAP — Syms, Neilburg, Livingston] A new approach to the standard has enough freshness to keep deejays heavy on the disk. The tune really gets the all-out best reading from the group.
B "IM THINKING TONIGHT OF MY BLUE EYES" (2:11) [Peer International BMI — Carter] Recollections of old fashioned group harmony are delightfully portrayed by the talented ensemble. Two strong sides that could step out. Keep a tab on both.

RUSS ARNO
(Liberty 59082)
B "BABY COME HOME" (2:20)
C "GOT A FEELIN’" (2:20) [Joy BMI — Sasha, Snyder] The guy has a feeling the gal is going away in this moving opus.

KEELY SMITH
(Capitol 3740)
B "GOOD BEHAVIOR" (2:18)
[Moonlight BMI—Singleton, Coleman] The lilt has a few deejay following, and she does an attractive vocal stint on a good-idea offering about a girl who’s good behavior while her boy friend is away. Inviting side.
B "YOU’LL NEVER KNOW" (2:14) [Bregman, Vocco & Conn ASCAP—Warren, Gordon] A modern beat has been added to a familiar evergreen by Miss Smith. Appealing pressing deejays will also enjoy.

LOLA ALBRIGHT
(Kem 2744)
B "A MAN, A MAN, A MAN" (2:40) [Dean ASCAP — Miller, Elliot] The stylish stylists nicely through this plaintive blues piece. A class approach deejays will find smart change-of-pace programming. Bluesy support from Dean Elliot is excellent.
C "THINK OF ME" (2:28) [Dean ASCAP—Miller, Elliot] More of the down-in-the-depths feeling is conveyed intimately by the artist.

THE FIVE KEYS
(Capitol 3738)
B "THIS I PROMISE YOU" (2:20) [Raleigh BMI — Corso, Otis] A slow rock ballad gets a sincere touch from the polished vocal combo. Approach and meaningful lines make it a natural for effective teen trade.
C "THE BLUES DON'T CARE" (2:00) [Kahi BMI — Abrams] This number gets a lively run-through from the combo, a swinging ork and additional voices. Striking fare.

BILL MAYNARD
(London 1745)
B "HEY LILLEY, LILLEY LO" (2:28) [Hollis BMI — Wharton, Austin, Lomax] A rhythmic jumper is presented by Bill Maynard in spiritual-like tempo as he is backed by the chorus and ork of Bob Sharpey. A fast-moving stin with lots of beat.
C "LONELY ROAD" (2:25) [Ellis, Ward] The effects featured on the top half are repeated here on a similar number.

DANNY WOLFE
(Dot 15591)
B "PRETTY BLUE JEAN BABY" (1:54) [Golden West BMI — Wolfe] A tribute to the gal with all the trimmings of teenage affection is read conclusively by Wolfe. The artist gets socko vocal-instrumental backing, Slick teen track.
B "ONCE WITH YOU" (1:58) [Golden West BMI Wolfe, Johnson, Burgess] An infectious beat keeps Wolfe and the gang on their toes throughout the pressing. Novel "Oh Yeah" interludes from the chorus.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
NEW YORK:

The June Reader's Digest carries a three page story by Les Paul titled "The Best Advice I Ever Had." 

Don Bono looks as though he has made a smash in "White Silver Sand." Joe Sherman, manager of the Daily Mirror reports that the Hankey recording of "Shenandoah Rose" was cut on Verve back on April 10th... Looks like Dot has another hot one in Billy Vaughn's "Johnny Tremain." 

Roulette has signed Keefe Brassele... MGM reports that Jont James' appearance on the Ed Sullivan show June 9 resulted in a spurt of sales for his recording of "Summer Love." 

Congrats to the Larry Martins on the recent birth of a baby son, David Shawn... ABC-Paramount is preparing to release a new Bill Hayes album in which he sings favorite songs from Walt Disney productions... The Satellites are the newest entry on the Arcade label and their first release, "Red And Yellow Polka Dots," will be issued in September... Neal Heflil due out soon on Vik with a "Concert In Miniature," an LP on which he will do three-minute versions of symphonic themes. 

"It'll be wedding bells for lovely Ann Resiman, publicity assistant to Marty Salkin at Decca, and Marty Hoffman, in charge of Coral promotion in the eastern territory, next September... Ted Lewis has become a member of ASCAP... Alan Dale, currently at the Chudiere Country Club in Ottawa, is breaking all records... George Moscoss has joined the Kapp staff as manager of the export division... He formerly held the same position with Decca. Nelson Riddle has been asked to provide the music on the Frank Sinatra weekly shows for ABC-TV in the Fall.

CHICAGO:

As summer vacation arrived for Chi high schools, WIND'S Jay Trompet bred a big sigh of relief. Jay has been doing at least one-lunchroom assembly program per week. "It's not that I don't enjoy the presentations," explains Trompet, "It's merely that I need the rest." Jay has presented this past year, the Crew Cats, the Four Lads, Nick Noble, Vice Damone, Julian La Rosa, Don Cornell and "just about every artist who passes thru Chi on a promotional tour." 

Henry Damer, Tiffany payo. 

Jr. seriously ill in Lake Forest Hospital, Lake Forest, Illinois. We're certain he'll appreciate a card from his many friends in the business. 

Another Neighborhood Big 10 Party entertained suburban Lombard, Illinois fans thanks to WGN with help of ABC Par's Betty Martin, Teddi King of RCA Victor and Salem's Bobby Christian... Jack Solinger exiled ABC Par mid-west promo position to become sales manager of Music Distributors, Inc., MGM distrub for Chi area.

Don Bono made a fast trip thru Chi with his newie on Jubilee, "White Silver Sand." "Dick has taken off around these parts," says local disc jockey. 

Joni James sings... "Let's Do It." 

FOLK SAVAGE:

There's news of two folk singers for RCA Victor... Four Lads... 

"Let's Do It" by Ella Fitzgerald... 

EFFIE JAMES sings... "Manhattan." 

"Let's Do It" from Ella Fitzgerald sings the Cape Porter Song Book. 

V-10050 • V-10050X45 
Now Available for Immediate Delivery.
A Song You'll Remember
STREET OF MEMORIES
the latest and greatest by
JOHNNIE RAY
b/w Build Your Love
with Ray Conniff
4-40942

THE SURE-FIRE HITS ARE ON THE HOTTEST COMPANY IN THE BUSINESS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
THEY JUST KEEP COMIN’ FROM COLONIAL

TEENAGE QUEEN

c/w It’s Gotta Be You
JOHNNY DEE
CR-433

PAGE ONE

c/w Mighty Low
THE BLUENOTES
CR-434

3
New Ones—
Climbing Like Crazy!

HOSPITALITY BLUES—CR-501
An extended play record
narrated by DOUG HARRELL

MY BIG BROTHER’S FRIEND

c/w Before
CECELIA BATTEN
CR-431

A Standard on Colonial!

Distributed by AM-PAR Record Corp.

CHANCELLOR’S FIRST RUNAWAY SMASH!

WITH ALL MY HEART

c/w (Can’t We Be) More Than Only Friends
JODIE SANDS
C-1003

AND FOLLOWING FAST!

CUPID

c/w Jivin’ With The Saints
FRANKIE AVALON
C-1004

Distributed by AM-PAR Record Corp.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
<table>
<thead>
<tr>
<th>Song</th>
<th>Artist</th>
<th>Catalog Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Don't Gamble With Love&quot;</td>
<td>Diana</td>
<td>9831</td>
</tr>
<tr>
<td>&quot;First Impression&quot;</td>
<td>I'll Take Romance</td>
<td>9780</td>
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<tr>
<td>&quot;The Kiss In Your Eyes&quot;</td>
<td>Your Kisses Kill Me</td>
<td>9817</td>
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<tr>
<td>&quot;What A Difference A Day Made&quot;</td>
<td>June Is Bustin' Out All Over</td>
<td>9819</td>
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<tr>
<td>&quot;Heartless Heart&quot;</td>
<td>Cry, Cry, Cry</td>
<td>9828</td>
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<tr>
<td>&quot;Such A Fool&quot;</td>
<td>The Texas Blues</td>
<td>9813</td>
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<tr>
<td>&quot;Der Becki&quot;</td>
<td>Beach Party</td>
<td>9833</td>
</tr>
<tr>
<td>&quot;Oh, Boy&quot;</td>
<td>The Fountain Of Youth</td>
<td>9832</td>
</tr>
<tr>
<td>&quot;Outside Of My Dream World&quot;</td>
<td>Deep Within Me</td>
<td>9827</td>
</tr>
<tr>
<td>&quot;Red Wine Polka&quot;</td>
<td>My Beautiful Girl</td>
<td>9825</td>
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<tr>
<td>&quot;Whisper Not&quot;</td>
<td>I'm Forever Blowing Bubbles</td>
<td>9821</td>
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<tr>
<td>&quot;Believe It Or Not&quot;</td>
<td>If I Could (I Surely Would)</td>
<td></td>
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<tr>
<td>&quot;A Handful Of Tears, A Heartful Of Rain&quot;</td>
<td>Puttin' On The Style</td>
<td></td>
</tr>
<tr>
<td>&quot;Baby, I Need Your Love&quot;</td>
<td>Hold My Hand</td>
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**NEW!**

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<tr>
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<tbody>
<tr>
<td>&quot;I've Got That Texas Blues&quot;</td>
<td>Steve Schulte</td>
<td>9813</td>
</tr>
<tr>
<td>&quot;Russ Carlyle&quot;</td>
<td>Russ Carlyle</td>
<td>9833</td>
</tr>
<tr>
<td>&quot;Dick Roman&quot;</td>
<td>Dick Roman</td>
<td>9832</td>
</tr>
<tr>
<td>&quot;Don Casanave&quot;</td>
<td>Don Casanave</td>
<td>9827</td>
</tr>
<tr>
<td>&quot;Stan Wolowic &amp; The Polka Chips&quot;</td>
<td>My Beautiful Girl</td>
<td>9825</td>
</tr>
<tr>
<td>&quot;Jackie &amp; Roy&quot;</td>
<td>I'm Forever Blowing Bubbles</td>
<td>9821</td>
</tr>
<tr>
<td>&quot;Claude (&quot;The Mighty&quot;) Maxwell&quot;</td>
<td>If I Could (I Surely Would)</td>
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<td>&quot;The Neighbors&quot;</td>
<td>Puttin' On The Style</td>
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<td>&quot;Frank Dean&quot;</td>
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DEAN MARTIN

BEAU JAMES
with Orchestra and Chorus conducted by GUS LEVENE

WRITE TO ME FROM NAPLES
with Orchestra conducted by GUS LEVENE
Record No. 3752

GORDON JENKINS
and his orchestra

THEM FROM
"SAINT JOAN"
From the Otto Preminger Production of Bernard Shaw's "Saint Joan"

FIRE DOWN BELOW
From the Warwick Film Production "Fire Down Below"
Record No. 3751

THE JORDANAIRES
with Marvin Hughes' Orchestra

SUMMER VACATION
EACH DAY
Record No. 3750

FARON YOUNG

MOONLIGHT MOUNTAIN
LOVE HAS FINALLY COME MY WAY
Record No. 3753

The Records
Disk Jockeys
Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

<table>
<thead>
<tr>
<th>#</th>
<th>RECORD</th>
<th>ARTIST/STUDIO</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>LOVE LETTERS IN THE SAND (Dot)</td>
<td>PAT BOONE</td>
</tr>
<tr>
<td>2</td>
<td>SO RARE (Fraternity)</td>
<td>JIMMY DORSEY</td>
</tr>
<tr>
<td>3</td>
<td>BYE, BYE LOVE (Cadence)</td>
<td>EVERLY BROTHERS</td>
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<tr>
<td>4</td>
<td>OLD CAPE COD (Dot)</td>
<td>PATTI PAGE (Mercury)</td>
</tr>
<tr>
<td>5</td>
<td>A WHITE SPORT COAT (Columbia)</td>
<td>MARTY ROBBINS</td>
</tr>
<tr>
<td>6</td>
<td>DARK MOON (Dot) — BONNIE GUITAR (Dot)</td>
<td>GALE STORM</td>
</tr>
<tr>
<td>7</td>
<td>A TEENAGER'S ROMANCE (Verve)</td>
<td>RICKY NELSON</td>
</tr>
<tr>
<td>8</td>
<td>IT'S NOT FOR ME TO SAY (Columbia)</td>
<td>JOHNNY MATHIS</td>
</tr>
<tr>
<td>9</td>
<td>SEARCHIN' COASTERS (Atco)</td>
<td>FREIGHT TRAIN (Mercury)</td>
</tr>
<tr>
<td>10</td>
<td>RUSTY DRAPER (Mercury)</td>
<td>NANCY WHINNEY (Chie)</td>
</tr>
<tr>
<td>11</td>
<td>I LIKE YOUR KIND OF LOVE (Cadence)</td>
<td>ANDY WILLIAMS</td>
</tr>
<tr>
<td>12</td>
<td>ALL SHOOK UP (RCA Victor)</td>
<td>ELVIS PRESLEY</td>
</tr>
<tr>
<td>13</td>
<td>START Movin' (Epic)</td>
<td>SAL MINEO</td>
</tr>
<tr>
<td>14</td>
<td>I'M GONNA SIT RIGHT DOWN (Coral)</td>
<td>BILLY WILLIAMS</td>
</tr>
<tr>
<td>15</td>
<td>FOUR WALLS (RCA Victor)</td>
<td>JIM REEVES (Dot)</td>
</tr>
<tr>
<td>16</td>
<td>AROUND THE WORLD (Becca) — MANTOVANI (London)</td>
<td>VICTOR YOUNG</td>
</tr>
<tr>
<td>17</td>
<td>SCHOOL DAY (RING RING GOES THE BELL)</td>
<td>CHUCK BERRY (Chess)</td>
</tr>
<tr>
<td>18</td>
<td>WITH ALL MY HEART (Chancellor)</td>
<td>JODI SANDS</td>
</tr>
<tr>
<td>19</td>
<td>YOUNG BLOOD (Atco)</td>
<td>COASTERS (Aco)</td>
</tr>
<tr>
<td>20</td>
<td>SHANGRI-LA (Dot)</td>
<td>FOUR COINS (Epic)</td>
</tr>
</tbody>
</table>

21) THE GIRL WITH THE GOLDEN BRAIDS. 22) GONNA FIND ME A BLUEBIRD. 23) LITTLE WHITE LIES. 24) TEDDY BEAR. 25) VALLEY OF TEARS. 26) A FALLEN STAR. 27) LITTLE DARLIN'. 28) I'M WALKIN'. 29) WONDERFUL! WONDERFUL! 30) I JUST DON'T KNOW. 31) ROCK YOUR LITTLE BABY TO SLEEP. 32) WHITE SILVER SANDS. 33) OVER THE MOUNTAIN. 34) COME GO WITH ME. 35) MY LITTLE BABY. 36) SEND FOR ME. 37) TALKIN' TO THE BLUES. 38) CAN'T WAIT FOR SUMMER. 39) GONE. 40) QUEEN OF THE SENIOR PROM. 41) MY PERSONAL POSSESSION. 42) MY DREAM. 43) ONE FOR MY BABY. 44) GOIN' STEADY. 45) FABULOUS. 46) IT'S YOU I LOVE. 47) BERNARDINE. 48) STAR DUST. 49) SHENANDOAH ROSE. 50) JENNY. 51) YOU'RE CHEATING YOURSELF. 52) SUMMER LOVE. 53) ISLAND IN THE SUN. 54) WARM UP TO ME BABY. 55) RANG TANG DING DONG. 56) ROUND AND ROUND. 57) TEARDROPS IN MY HEART. 58) SHISH-KEBAB. 59) EMPTY ARMS. 60) WORDS OF LOVE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
ANOTHER
Billy Vaughn
NATURAL!

Johnny Tremaine

DOT-15593
THE TITLE SONG FROM WALT DISNEY'S
TECHNICOLOR PRODUCTION OF THE SAME NAME

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Harry White, a teenager, who has been afflicted with cerebral palsy since birth, has a heavy schedule of deejay work for KRCC-FM-Colorado Springs, Colo., writes popular songs ("Find Someone New" b/w "Colorado Moon" on Vik), and donates her time (Boston Telephone, June 22nd and 23rd) as an example of what can be done in overcoming such an affliction. "Don't Run Away" (ABC-Paramount) hit the road last week to talk with deejays regarding his initial pressing for ABC-Paramount, "Deep Within Me" b/w "Outside My Dream World." . . . KYW-Cleveland, Ohio says it played to 40,000 teenagers at a record album party . . . Tom Edwards (WEDE-Cleveland, Ohio) writes that he's heard that there was once a record company which didn't put out an album concerned with Paris . . . Gerry Myers (CKQY-Ottawa, Canada) has interviewed, among others, in the last few weeks the Four Aces, (Decca), Stan Freberg (Capitol), Pat Boone (Dett), and Nancy Whiskey (Chic). Gerry's running a very successful Miss Portable Radio contest in conjunction with Everday Batteries . . . An extra hour has been given to Al Maklay (KCNA-Tucson, Ariz.) on his Saturday spots, which feature top tunes, and new picks culled from The Cash Box . . . Singer Carmel Quinn introduced her new Satellite disking of "There's A Little Bit Of Irish" on the "Record Room" conducted by Al McKeer (WHEN-Syracuse, N.Y.). . . KQON-San Antonio, Texas, has been given a long feature based on the theme of "Spin Me Round," an LP produced by Louis Nye, the Gordon ("Hi-Hi Steve-A-Rene") Hathaway of the Steve Allen TV'ers. Various contests, one a "Krazy-Krias Kross" game with a $5,000 weekly prize, are also being featured.

* * * * * * * * * *

Bill Dupree (WLII-New York), a recent addition to the WLII deejay staff, is getting a big response to his jazz spots. Bill also has pop and R&B programs (KQOS-San Jose, Calif.) and has guested Carol Jarvis (Dett) on his show recently and Bob thinks her Dot disk of "Whirlpool Of Love" should go a long way . . . Harry Holland, who's known locally as K.Y. Able does the daytime rock 'n roll music spots in KYSF-San Francisco . . . Frank Gleiber (WRV-Dallas, Texas) has in addition to his daily afternoon record stanzas the play-by-play description of the Dallas Texas League baseball games. . . . Ed Penney (WATO-Boston, Mass.) is the proud papa of a baby boy. Ed is also the writer of the current Mills Brothers (Decca) clicker, "Queen Of The Senior Prom," which he wrote for his daughter . . . The forthcoming boost to 50,000 watts by station CKW-Syracuse, Canada, gets the big play in the current issue of the station's "Prom" song . . . Red Rousseau (WPEN-Philadelphia, Pa.) was unanimously elected president of the Rye Valley Country Club, Rydal, Pa. . . . Jack Rowzie's (WWDC-Washington, D.C.) daughter, Donna, recently received an engagement ring. The boy: Norm Bensley, a platter spinner for station WPFL-Alexandria, Va. The couple: Donna is good at picking hit tunes and dad previews all new records with her. Will Donna go with her dad's records or her fiancee's? . . . Charlie Grant recently made the move from WENX-Salem, Mass. to WKTI-Brookville, Pa. as Program Director, and besides a 3 hour pop show during the afternoons, Charlie initiated a polka show on WKTS at the request of the listeners. The deejay would appreciate a good supply of polka disks for the show . . . Gene Winters (WPFG- Washington, D.C.) writes that the second record hop by KPCC was held in the Coco Cola plant in Capitol Heights, and 1300 people saw Rusty Draper (Mercury) entertain. One hop per month for the next six months at the plant have been booked, and artists are invited to contact Gene for dates of future hops for personal appearances.

* * * * * * * * * *

The weekly "bunch tune" by Steve Hodges (KGMG-Albuquerque, N.M.) was recently given to Larry Raines' Advance pressing of "Eventide.". . . Station KCBI-San Diego received an award from the United States Air Force Recruiting Service in recognition of the station's 312 announcements during a one week period on behalf of Air Force Recruiting . . . The artist popularity contest conducted by Sam Blessing (KOSI-Denver, Col.) has had these results: Male Vocalist: Gale Stord (Bot); Male Vocal Group: Diamonds (Mercury); Female Vocal Group: McGuire Sisters (Coral); Orchestra: Lawrence Welk (Coral); Mark Prichard, formerly of WCBS-Philadelphia, is now affiliated with WMJ-Daytona Beach, Fla.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
PARADE OF HITS

15570 LOVE LETTERS IN THE SAND — BERNARDINE  Pat Boone
15578 DARK MOON .................................................. Gale Storm
15574 A FALLEN STAR .................................................. Jimmy Newman
15592 WHISPERING BELLS ............................................ The Del-Vikings
15594 A FALLEN STAR — FOOTSTEPS  The Hilltoppers
15587 IF YOU SEE MY LOVE DANCING —
HALF YOUR HEART ............................................ Bonnie Guitar
15550 DARK MOON .................................................. Bonnie Guitar
15573 ON MY MIND AGAIN ........................................... Bob Denton
15588 SAWING ON THE STRINGS —
SWEETHEARTS IN HEAVEN  Don Reno — Rod Smiley
15545 WHY BABY WHY — I'M WAITING
JUST FOR YOU .......................................................... Pat Boone
15581 FOOL AROUND — WHICH WAY TO
YOUR HEART ......................................................... The Fontane Sisters
15578 BECAUSE WE ARE YOUNG — LOVE
LETTERS IN THE SAND ........................................... Mac Wiseman

NEW RELEASES

15590 I'M IN LOVE, I'M IN LOVE—
I SURE NEED YOU .................................................. Connie Conway
15595 HOT ROD QUEEN — ACAPULCO ................................... Roy Tann
15596 TALL GROWS THE SYCAMORE—
MY NEED FOR YOU ................................................ Ed Townsend
15597 LOVESICK BLUES — INSHA ALLAH  Sonny Knight
15599 SHENANDOAH ROSE —
LIBERTY TREE ...................................................... The Jack Halloran Singers

ALBUMS

3054 Music from the Sound Track of Cecil B.
De Mille’s, "THE TEN COMMANDMENTS"
Conducted by Elmer Bernstein
1056 "A CLOSER WALK WITH THEE"  Pat Boone
3050 "PAT"  Pat Boone

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THE NATION’S BEST SELLING RECORDS

"It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY"
**Juke Box Regional Record Report**

*The Top Ten Records—City by City*

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<tr>
<td>3. Bye, Bye Love (Everly)</td>
<td>3. With All My Heart (Sands)</td>
<td>3. All Shook Up (E. Presley)</td>
<td>3. With All My Heart (Sands)</td>
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<td>7. Little Darlin’ (Diamonds)</td>
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**D.J.’s If You Do Not Have this record please write for your free copy.**

**Eclipse Records**
PUBLISHED BY: Sylvia Music
Published at: 1650 Broadway, N.Y., N.Y., "Big Al Sears Pres."
Phone: Circle 69149

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
A NEW MILLION SELLER...

Ken Copeland

PLEDGE OF LOVE

# 5455

"TEENAGE"

and

"BED OF LIES"

IMPERIAL RECORDS
IN CANADA • LONDON RECORDS, Ltd.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
ON RCA VICTOR
THE EXPLOSIVE

MARSHA CARSON
with Two Rocking, Cute, Racing, Romping, Sizzling Sides.

"NOW STOP"

"JUST WHISTLE OR CALL"

Best Selling Sheet Music

1 LOVE LETTERS IN THE SAND
Bourne ASCAP—Kenny, Kenney, Coats

1 DARK MOON
Dandellon BMI—Miller

2 A WHITE SPORT COAT
Acuff-Rose BMI—Robbins

3 SO RARE
Robbins ASCAP—Horst, Sharpe

4 FOUR WALLS
Sheldon BMI—Moore, Campbell

5 ALL SHOOK UP
Shelton—Presley BMI—Blackwell, Presley

6 ROUND AND ROUND
Rush BMI—Stallman, Shapiro

7 OLD CAPE COD
G. Pincus & Sons ASCAP—Rothbeck, Yakus

8 AROUND THE WORLD
Victor Young ASCAP—Young

9 IT'S NOT FOR ME TO SAY
Korwin ASCAP—Stillman, Allen

10 WONDERFUL! WONDERFUL!
E. B. Marks BMI—Edwards, Raleigh

11 BYE, BYE LOVE
Acuff-Rose BMI—Bryant, Bryant

12 LITTLE DARLIN'
Excellence BMI—Williams

13 START MOVIN'
Sheldon BMI—Hill, Stevenson

15 GONE
Hill & Range Songs BMI—Rogers

Peatman List
SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trends Index—a National Survey of Popular Music Heard Over Network Broadcasts, Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

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<td>A Face In The Crowd</td>
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<td>A White Sport Coat</td>
<td>Acuff-Rose</td>
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<td>An Affair To Remember</td>
<td>Feist</td>
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<td>Around The World</td>
<td>Young</td>
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<td>Can't Wait For Summer</td>
<td>Southern</td>
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<td>Dark Moon</td>
<td>Dandellon</td>
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<td>Every Little Movement</td>
<td>Wilmark</td>
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<td>Fire Down Below</td>
<td>Columbia Pic.</td>
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<td>Four Walls</td>
<td>Sheldon</td>
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<td>Girl With The Golden Braids</td>
<td>Runyon</td>
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<td>Gunfight At The O.K. Corral</td>
<td>Paramount</td>
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<td>I Could Have Danced All Night</td>
<td>Chapell</td>
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<td>I'm Gonna Sit Right Down And Write</td>
<td>Myself A Letter, D. Sylva, Brown &amp; Henderson</td>
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<td>Italiano</td>
<td>Harris</td>
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<td>It's Not For Me To Say</td>
<td>Kern</td>
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<td>Kill Me With Kisses</td>
<td>Broadcast</td>
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<td>Little White Lies</td>
<td>Bregman—Venho-Conn</td>
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<td>Look At 'Em</td>
<td>Vely</td>
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<td>Love Letters In The Sand</td>
<td>Boren</td>
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<td>Mama Guitar</td>
<td>Remick</td>
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<td>Man On Fire</td>
<td>Robbins</td>
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<td>Ol' Cape Cod</td>
<td>Pincus</td>
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<td>Rock Bottom</td>
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<td>Planetary</td>
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<td>So Rare</td>
<td>Robbins</td>
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<td>Sensitive Girl</td>
<td>Vely</td>
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<td>Three Sheets To The Wind</td>
<td>Boren</td>
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<td>Waltz That Broke My Heart</td>
<td>Famous</td>
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<td>Who Do You Mean?</td>
<td>Remick</td>
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<td>Wonderful! Wondrous!</td>
<td>Vely</td>
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
a jubilee of HITS GALORE!

That Fabulous Instrumental

"ECHO, ECHO, ECHO"
By DON LEE
BLUE CHIP 0013

The Cadillacs’ Latest Hit

"MY GIRL FRIEND"
JOSIE 820

A Smash For GENE NASH

"DANDY LION"
JUBILEE 5285

Going Strong
The Chancellors

"THERE GOES MY GIRL"
PORT RECORDS 5000

3 Big Ones On Winley Label

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<tr>
<th>The Paragons</th>
<th>Charlie White</th>
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<td>&quot;FLORENCE&quot;</td>
<td>&quot;SWEETIE BABY&quot;</td>
<td>&quot;SO STRANGE&quot;</td>
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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
You Get TRIPLE VALUE
THE GREATEST ISSUE IN THE
Combining All Three

15th Anniversary Encyclopedia & Directory

A Special NAMM Issue

Our Spectacular Disk Jockey Edition

Advertising For Early Forms Now Being Accepted
Last Minute Deadline WEDNESDAY, JULY 10

The Cash Box
(PUBLICATION OFFICE)

1721 BROADWAY, NEW YORK 19, N. Y.
(PHONE: JUdson 6-2640)
From Your Advertising In HISTORY OF THE CASH BOX

The Cash Box' 15th Anniversary Encyclopedia & Directory will contain the most valuable merchandising aids and articles to be found anywhere in our industry. This issue will be used time and again all through the year by the entire record, music and coin machine industries.

This issue will be distributed at the NAMM Convention commemorating the emergence of The Cash Box as THE magazine of the retail record field.

The disk jockey edition contains information which every disk jockey will find a must for his programming and day to day activities.

RESERVE YOUR ADVERTISING SPACE NOW!

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BOSTON OFFICE
80 BOYLSTON ST.
(PHONE: HANCOCK 6-8386)

LONDON OFFICE
17 HILLTOP
(PHONE: SPEEDWELL 2596)
Had a call from the Four Lads who just arrived in this country to start a short vaudeville tour. The boys seem mighty happy to be in town and look forward to meeting their British fans on their first trip over here.

Eddie Fisher ended his week's stay at the London Palladium with a great performance on Val Parnell's Sunday night TV show. We are all sad at the untimely loss of one of the world's best loved bandleaders and to Jimmy Dorsey's relatives we all send our sympathy.

Milton Blackstone, personal manager of Eddie Fisher, now talent scouting for Eddie's new color TV hour scheduled for early part of the Fall.

Lily Pons due in London next week to appear on Val Parnell's Sunday TV Show.

Returning shortly from the States is Dorothy Squires.

This Week's Best Selling Pop Singles

(Your "New Musical Express")

Yes, Tonight Josephine—Johnnie Ray (Philips)
2 Gamblin' Man/Puttin' On the Style—Lonnie Donegan (Pye-Nixa)
3 When I Fall In Love—Nat "King" Cole (Capitol)
4 Butch—Andy Williams (London)
5 Around the World—Ronnie Haines (HMV)
6 Little Darlin'—Diamonds (Mercury)
7 Around The World—Bing Crosby (Brunswick)
8 Freight Train—Chas. McDevitt Group (Oriole)
9 Around the World—Gracie Fields (Columbia)
10 Rock-A-Billy—Guy Mitchell (Philips)
11 Mr. Wonderful—Peggy Lee (Brunswick)
12 White Sport Coat—King Brothers (Parlophone)
13 We Will Make Love—Russ Hamilton (Oriole)
14 Too Much—Elvis Presley (HMV)
15 I'll Take You Home Again Kathleen—Slim Whitman (London)
16 Butterfingers—Tommy Steele (Decca)
17 Chapel Of The Roses—Malcolm Vaughan (HMV)
18 Island In The Sun—Harry Belafonte (RCA)
19 Fabulous—Charlie Gracie (Parlophone)
20 White Sport Coat—Terry Dene (Decca)
21 I Like Your Kind Of Love—Andy Williams (London)
22 School Days—Chuck Berry (London)
23 Baby Baby—Tommy Crocker (Parlophone)
24 I'm Sorry—Platters (Mercury)
25 Travelling Home—Vera Lynn (Decca)
26 Fire Down Below—Jerry Southern (Brunswick)
27 Around The World—Mantovani (Decca)
28 Banana Boat—Harry Belafonte (HMV)
29 All Shook Up—Elvis Presley (HMV)
30 Cumberland Gap—Lonnie Donegan (Pye-Nixa)

MOSHER MUSIC CO.


MOSHER MUSIC CO.


THIES' RECORD SHOP


MAJESTIC MUSIC SHOPS, INC.

Georgia Gibbs To Start
On NBC-TV July 1
"Million Record Show"

NEW YORK—Georgia Gibbs, RCA Victor recording star, will start a program to be titled, "Georgia Gibbs' Million Record Show," Monday, July 1st (NBC-TV, 7:30 to 7:45 P.M., E. D. T.). The quarter hour program, which will be seen every Monday evening through September 2nd, will feature each week two songs that have sold over a million records. Georgia will have guests on each show to help her salute the music industry's big hits.

On the opening program, she will welcome The Lane Brothers who are also RCA Victor recording stars.

The program will be produced and directed by Tom Naud. Eddie Safari will direct the orchestra and Bill Welch will be the writer.

Chappell Acquires "Gotta Sing"

NEW YORK—Chappell Music has taken over the publishing rights to "A Man Has Gotta Sing," a new song written and recorded by Ziggy Lane on the Carousel label. Lane reports that the song was transferred to the publishers for a "considerable" advance.

Lane, who is currently in his fourth week at the Golden Slipper Nightly in Glendale, California, has stated that a British recording company was interested in the masters of the disk for Europe.

Westminster Promotes Soprano

NEW YORK—Westminster Records is planning a big promotion for Sena Juranic, Yugoslavian soprano who is scheduled to make a series of appearances in major roles at the Metropolitan Opera this coming season.

Juranic is considered one of the outstanding European singers. She is a leading soprano of the Vienna State Opera and appears regularly at all the leading opera houses of Italy, France, Great Britain and at the festivals of Edinburgh, Salzburg and Glyndebourne.

The Robbin Sings

NEW YORK—Robin Robinson, who finished a recording engagement at the Elagante in Brooklyn, goes to the Catskills for the next four weekends. He has also signed a recording contract with Atlantic and did his first session on June 20.

Fraternity To Issue
Jimmy Dorsey Album

CINCINNATI, OHIO—Harry Carl-
son, president of Fraternity Records, the man responsible for the late Jimmy Dorsey's recording of "So Rare," will release a twelve-inch album in the very near future head-
lining the late great man's discography. Included are four record-
ings by Jimmy made prior to his pass-
ing away, and eight new selections recorded last week by members of the Dorsey band headed by Saxophonist Dick Stable.

The album, to be released by the new LP will be "Amapola" and "Maria Elena" two of Jimmy Dorsey's biggest hits in addition to his current best selling single.

RCA Manufacturing Services
To Close For 2 Week Vacation

CAMDEN, N. J.—Most manufactur-
ing and service divisions of the Radio Corporation of America will suspend operations for a two-week va-
cation period beginning July 13th and continuing until July 26th.

Normal operations will be continued by the following activities, and deliveries made according to schedule: RCA Defense Products, Los Angeles, Calif. (all purchase orders containing suffixes H through J10); RCA Television Division, Brook-
ington, Ind., Canonsburg, Pa., Indianapolis, and Monticello, Ind. (all purchases containing suffixes M10 through M81); RCA Record Division, Indianapolis, Ind. (no deliveries during the week of July 22nd at either 501 N. Lexall Street or 1325 Roosevelt Avenue. Both places will receive as normal during the week of July 29th, Rockaway, N. J. (no deliveries from July 1st through July 8th); RCA Consumer Division, Philadelphia, Pa. (no deliveries of purchase orders containing suffixes F40 through F43 from July 14th through July 21st); RCA Semiconductor Division (no deliveries of purchase orders containing suffixes F22 through F23 and F45 through F46 from July 14th through July 21st); RCA Radio and Instrument Division, Camden, Ohio, and Can-
sburg, Pa. (all purchase orders containing suffixes K through A44).

Hi-Lo's On Bob Crosby Show

NEW YORK—The Hi-Lo's, the popular jazz-inspired vocal quartet, have been featured on the "Bob Crosby Show" on CBS-TV for five weeks. The group is filling in for the Mond-
eral which features a regular vocal team, who are on vacation.

Victor Raises Price of 78 RPM Disks To $1.15

NEW YORK—The nationally ad-
vertised retail price of RCA Victor 78 rpm records will be increased from 98 cents to $1.15, ef-
tive July 1.

The announcement was made by John Y. Burgess, manager of RCA Victor's single records department. He also revealed that 78 singles, be-
ing early in the second half of the year, will be semi-flex records.

Atlantic Makes Artists' Biographies Available

NEW YORK—Atlantic Records this week launched a service for disk jockeys which is supplying complete biographies of its recording talent, and a list of the recordings available.

The purpose of the new service is to place as much ready made publicity as possible at the fingertips of the jockey.

Already completed and in the proc-
ess of distribution are bios on Lavern Baker, Ray Charles, Jerry Lewis and Ivory Joe Hunter, Clyde McPhatter, and Joe Turner. Others will follow.

Decca Releases 2 Jazz LP's

NEW YORK—The latest Decca album release includes two jazz sets featuring some of the all-time greats in the field.

The company is releasing "A Night At Eddie Condon's," an LP featuring Condon's orchestra with such sidemen as Jack Teagarden and James P. Johnson, playing ar-
rangements as such as are heard at Con-
den's Greenwich Village nightclub. The second jazz album being released is titled "Blues On The River" by the Lawson-Haggart Jazz Band.

Other musicians featured on the set include Lou McGuiricy, Bill Stegmeur, Lou Stein, Cliff Leeman and George Barnard. The album in comprised of a collection of riverboat melodies per-
formed as they would be if heard while travelling down the Mississippi.

Decca And Paramount Sponsor Jerry Lewis Tour

NEW YORK—Starting on July 1st, Jerry Lewis will embark on a promo-
tional tour which will take him to major cities across the country. The trip is to jointly exploit Lewis' new Paramount Picture—and first film as a "single"—"The Delicate Delin-
quiant," and his new Decca recording.

Among the cities Lewis will hit on the tour are: Philadelphia, Washing-
ton, D.C., Pittsburgh, Cincinnati, Buffalo, Toronto (Canada), Atlanta, New Orleans, Dallas, Fort Worth, Indianapolis, St. Louis, St. Paul, Minneapolis, Seattle, St. Paul and Chicago.

In each city he will attend the local premiere of "The Delicate Delin-
quiant," and have press and disk jockey interviews in connection with the film and the brand new Decca album "More Jerry Lewis" as well as his latest single. "I Love You, Mr. Mayor" is also listed as a release, "By Myself," which is featured in the film.

Decca and Paramount are working on the Lewis tour collectively, and Decca has prepared promotional dis-
play material on the new Lewis re-
cordings for use in the various cities the star will hit.

MGM Re-Issues "Lovesick Blues"

NEW YORK—MGM Records has just released the original version of "Lovesick Blues," which was picked as the record when the late Hank Williams was at his prime. The disk, according to MGM, has topped the market mark in its initial release, and with re-
vised interest in the song via new recordings, the label expects the disk to rack up a huge sale once again.

Two Gold Records

Instrumental For New Firm

WATERTOWN, MASS.—A new dis
copy, Jay Records, has released an un-
usual instrumental disk by Michael Sarkissian and Cafe Bagdad Or
da of Lawrence, Mass. One side is titled, "Greek Mambo," and features an original Armenian melody, but in popular English lyrics. Television appearances by the or-
chestra included Norm Prescott's "Giant Movie Party" (WIRV-Colum-
bus) and the "Gerry Kearney Show" (Manchester, N. H.).

At the present time, the record is being played in a number of radio stations, exclusively by Records, Inc. of Boston. National distribution is currently be-
ing set up.

HOLLYWOOD—Les Baxter and Nelson Riddle are congratulated by Bill Carter who is the gold records symbolizing the one million sales mark. Baxter hit one and a half million with his "Poor People Of Paris" record. Eddie also hit the gold figure with his "Libson Ant-
igua."
Toronto Topics:

Edmund Bos (London), in Toronto on a fast three-day trip.

Jackie Rae of the CBC is slated to produce the Granatia Show for the Variety Club's annual baseball night at Maple Leaf Gardens in late June.

Phil Stone of CHTM radio station will emcee the show. Proceeds will go to Variety Village, a residential vocational school for crippled children in North America.

Jimmy Guiffre, talented west coast jazzman, now at the Town Tavern playing subdued jazz. With him are Jim Hall on guitar and Ralph Pena on bass...

Billy Albert and the Ardrey Sisters, bright song-and-dance team, are at the Club One Two Three...

The Western Sweethearts are pulling in customers at Le Coq d'Or, according to manager, Chris Sznabek.

"Juliette" Cavaza, CBC-TV network singing star, has been signed for a second season. This past years' Juliette Show began its 23 weeks last fall...

Drew Crossan, CBC producer of Cross-Canada Hit Parade, has been offered a salary in five figures to move to New York as an idea man for "Your Hit Parade." He has neither accepted nor rejected the offer yet. Phyllis Common.

Bytown Browsing:

Alan Dale (Sparten) now appearing at the Chaudiere Rose Room...

Constance Bennett headlining show at McEnroe Club along with the Hi-Lites. From Calgary comes news that this year's Exhibition and Stampede will be held July 6th to 13th. The Wilf Carter Show was a great success when the RCA Victor recording artist appeared there June 21.

Canadian Capers

Gary Kramer, Nesuhi Ertegun, Wilbur de Paris, and Miriam Abramson

New York—Atlantic Records last Tuesday, June 18, played host to the trade at Jimmy Ryan's bar, where it honored Wilbur de Paris on his fiftieth anniversary in music and following his tour of Africa sponsored by the President's Special International Program for Cultural Presentations. de Paris' recent tour of Africa began last March 1 in Accra, Ghana, where every phase of the music business, has been appearing steadily at Ryan's since October 1941, where he was originally booked for a two-week engagement.

de Paris' recent tour of Africa began last March 1 in Accra, Ghana, where he was invited to participate in the Gold Coast Independence Celebration. This was followed by concert performances in Nigeria, the Belgian Congo, Kenya, Libya, Tunisia and Ethiopia, with a grand finale tour of U.S. Air Force bases in Morocco.

Langlois Gets Soundtrack Library

New York—Langlois Filmusic, a television background music organization, has acquired an Italian soundtrack music library valued at $50,000 from Paul Siegel, American representative for the Italian syndicate, Organizzazione Musicale Nazi-onal music.

Included in the Italian soundtracks are tapes of the Rome Philharmonic, with music by leading film composers of Italy. This music will now be used for American film and live TV shows, and, according to Siegel, BMI and ASCAP are now negotiating American performance rights to this soundtrack library.

Siegel has signed up composer-conductor Otto Cesana for the Italian organization. The syndicate purchased all rights to Cesana's music, and has acquired the services of the artist as a composer for the entire territory of Europe and the British Commonwealth.

Decca Artists Win Grand Prix

New York—Two Decca classical artists, pianist Andor Foldes, and conductor Igor Markevitch, have been awarded the 1957 Grand Prix du Disque, a French award for achievement on records.

Born in Budapest, Andor Foldes was given the prize for his Decca recordings of piano works by Beethoven and Schumann. Markevitch received the award for his Decca package, Haydn's "The Creation," a complete presentation of the oratorio.

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**Mode Records Kicks Off In L. A.**

HOLLYWOOD—Mode Records begins operation on July 1 under the aegis of veteran A & R man "Red" Clyde.

As of the inaugural date, the new diskery will release the first portion of its growing catalogue to some thirty distributors across the country and in Canada, with a second group release scheduled two weeks later.

As a part of the independent, Clyde will oversee the artists and repertoire department in addition to functioning as national sales manager and production controller. Joe Quinn, who joined the staff from New York to head up publicity, advertising and promotion and to facilitate the production and release timetable for the new operation. Budgetary control will be handled by Maurice Janos, long time motion picture economist, and Charlie Weintraub, mentor of Quality Films.

A busy recording schedule guarantees merchandise for the July 1 start date. Among the artists listed in the Mode catalogue are Joy Bryan, Mel Lewis, Marty Paul, Stan Levey, and a host of others.

The unusual packaging featured by the company will introduce full color portraits of the artists printed specifically for the release by Hungarian born artist Eva Diana. Full color reproductions of the portrait will be available to consumers at their request.

All facets of the music business will be represented on Mode. In addition to recordings by the artists listed, the company will release items in the next six months which will run the gamut from show tunes to jazz.

**Public Service Award**

NEw York—Boys' Clubs of America, celebrated April 1 through 7 this year, was selected by officers and members of the National Council of Disk Jockeys for Public Service, Inc., as its first nation-wide youth project.

More than 150 Disk Jockey members pledged their time and talent, over and above their usual announcements, to the promotion of increased public interest in the aims and accomplishments of Boys' Clubs across the country.

John M. Gleason, national director of Boys' Clubs of America, reported an appreciable growth in requests for information about the Clubs as a direct result of the promotion of the Disk Jockey Council members. Gleason also said that the Council's support has been one of the most effective public service contributions the youth spelling organization has received.

In appreciation, a Boys' Clubs of America Public Service Award was presented to Don McLeod, WDRC Radio Disk Jockey and Secretary of the Council, during the Boys' Club convention in Detroit last week. The award read in part: "For... instituting positive national programs to enlist the participation of youth in public service... and by their efforts to stimulate community and national interest in spreading the Boys' Club philosophy of juvenile decency."

A most welcome surprise came at the end of the broadcast interview when Don McLeod read an excerpt from the resolution which had been adopted by the Council the previous day (May 12, 1957). The resolution stated that members of the Disk Jockey Council, both on the national and local level, would continue their support of Boys' Clubs on a year-round basis to help "further the mutual principles and purposes of the two organizations in all matters and methods affecting the building of a strong young America."

Above, McLeod (right) is shown receiving the Public Service award from John M. Gleason.

**Royal Reception**

LONDON, ENG.—Marcel Stellman (left), British representative of The Cash Box, offers a royal welcome to Eddie Fisher and Debbie Reynolds upon their arrival in London recently. Fisher was in London for a series of public appearances and Debbie accompanied her hubby on the trek. Fisher is currently promoting his waxing "Around The World" from the Mike Todd pic, and Debbie has a potent new Coral release "Tammy" from her latest film "Tammy and the Bachelors."
NEW ORLEANS—Ken Copeland, Imperial Records new singing discovery, whose initial disk, “Pledge Of Love,” has been riding high on the charts, is shown above during a recent recording session in New Orleans where he recorded his newest single, “Teenage,” and “Bed Of Lies,” which has just been released. Copeland is currently in the Army and was Bowa to New Orleans for one day for the session.

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1 *A SWINGIN’ AFFAIR!
FRANK SINATRA
(Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-803)
2 AROUND THE WORLD IN EIGHTY DAYS
MOVIE SCORE
(Duco DL 9044)
3 *LOVE IS THE THING
NAT “KING” COLE
(Capitol W-824 * EAP-1-824, 2-824, 3-824)
4 MANTOVANI FILM ENCORES
MANTOVANI AND HIS ORCHESTRA
(London LL-1700)
5 *MY FAIR LADY
BROADWAY CAST
(Columbia OL 5090 * A 5090)
6 *STEADY DATE
TOMMY SANDS
(Capitol T 848 * EAP-1-848, 2-848, 3-848)
7 *ROGER WILLIAMS: SONGS OF THE
FABULOUS FIFTIES
ROGER WILLIAMS
(Kapp KKL 1000 * KE-714, 15, 16, 17, 18) (2—12” LP)
8 BERGEN SINGS MORGAN
POLLY BERGEN
(Columbia CL 994)
9 *SPIRITUALS
TENNESSEE ERNIE FORD
(Capitol T-818 * EAP-1-818, 2-818, 3-818)
10 *DANCE TO THE MUSIC OF
LESTER LANIN
(Epic LN 3340 * EG 7185)
11 *HYMNS
TENNESSEE ERNIE FORD
(Capitol T-756 * EAP-1-756, 2-756, 3-756)
12 *AN EVENING WITH BELAFONTE
HARRY BELAFONTE
(RCA Victor LPM-1402 * EPA 1402)
13 * CALYPSO
HARRY BELAFONTE
(RCA Victor LPM-1248 * EPA 1248)
14 *THE KING AND I
MOVIE CAST
(Capitol W 740 * EAP 740)
15 PAT PAT BOONE
(Del DLP-3050)
16 *OKLAHOMA
MOVIE CAST
(Capitol SAD 995 * SDM 995)
17 *THE EDDIE DUCHIN STORY
MOVIE SCORE
(Duco DL 8289)
18 *’S WONDERFUL
RAY CONNIFF
(Columbia CL 925 * EPA 925)
19 WALTZ WITH LAWRENCE WELK
(Coral CRL 77119)
20 ABOUT THE BLUES
JULIE LONDON
(Liberty LRP-3043)
21 *DANCE THE BOP!
RAY CONNIFF
(Columbia CL 1004 * B-10041, 2, 3)
22 NEW GIRL IN TOWN
BROADWAY CAST
(RCA Victor LOC-1027)
23 *HERE’S LITTLE RICHARD
LITTLE RICHARD
(Specialty SP 100 * 400, 401, 402)
24 *CLOSE TO YOU
FRANK SINATRA
(Capitol W 789 * EAP 789)
25 *ELLA FITZGERALD SINGS THE
RODGERS AND HART SONG BOOK
(2—12” LP) (Verse MG Y 4002 * EPV-3027, 8, 9, 30, 31, 32, 33, 34, 15)

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*Only those records best suited for commercial use are reviewed by THE CASH BOX*
Haverlin Claims Potential Audience Still Virtually Unreached By Symphony Concerts

NEW YORK—The fact that eighty million Americans do not attend any symphony concerts was blamed on overzealous friends of music by Carl Haverlin, president of Broadcast Music, Inc., in an address to the annual convention of the American Symphony Orchestra League, Saturday, June 15, in Sioux City, Iowa.

"I believe that if a campaign had been waged in favor of sex in a similar vein (to the one conducted on behalf of concert music) for the past hundred years, the blank rag would have fallen so sharply as to wipe out the eighty million we are concerned with," Haverlin said.

Pointing out that American symphony orchestras have had their greatest growth during the last 20 years, Haverlin told the convention that the potential audience was still virtually unreached by symphony concerts.

The condition could be cured, Haverlin said, "if, starting today, every man and woman connected in any way with a symphony orchestra would let it be known that every concert is being given for one purpose and one purpose only—to be enjoyed." Pointing to the experience of BMI in this field, Haverlin told how the organization had been successful in promoting concert music to mass audiences by issuing some facs to users of music, notably radio stations, and helping them program music without long spoken conversations. BMI suggested using only three minutes of commentary with fifty-seven minutes of music, and found that audience.

"A questionnaire we sent to broadcasters developed that in 1950 some four hundred sixty stations were broadcasting concert music for an average of some two hours and forty-five minutes a day," Haverlin said. "Each year since then we have sent out the same questionnaire. The 1957 questionnaire just tabulated shows returns from eighty-seven stations. Of these, some twelve hundred broadcast concert music, and the average usage per week is just over six hours. About four hundred of these stations are in the one hundred seventy-eight counties with heaviest population. The remaining eight hundred are widely distributed throughout the United States. They are in every state and their home towns represent every city size.

"Many broadcasting stations testified to the fact that whereas they had previously tried to keep concert programs on the air and failed, now they found to their delight that there was a general appetite for beyond that description. They had learned to let the music speak for itself with but the barest spoken statement as to title, composer and orchestra. In short, they were taking the stuffing out of the shirt."

Haverlin said, "The symphony orchestra in America can never be sufficiently grateful for the efforts of Theodore Thomas on its behalf. It has always been a matter of deepest interest to me that he did so with programs of essentially modern music. I recall with some amusement and tables of the first performances of that during contemporary, Wagner, by Thomas and his men. At first the musicians objected that they couldn't perform it. Finally, in desperation, Thomas told his men to play what they could and the notes left out by one musician would probably be played by the man next to him. The important thing he said was that they all come out together. The tried and the excitement and enthusiasm of the audience was so great that there was literally a demonstration. People stood on the chairs and tables with shouts and applause for minutes afterwards. In fact, Thomas evoked such enthusiasm for the contemporary that he succeeded in raising a private gift of ten thousand dollars which was sent to Wagner to aid in construction of his Festival Opera House in Bayreuth."

Emphasizing the appeal of contemporary concert music, Haverlin pointed out that, "We may find in motion pictures considerable proof on one hand of the appeal of contemporary music, and on the other of the adaptability of the contemporary composer. Let me name but a few of the composers usually associated with the concert hall who have been commissioned by motion picture producers to write scores for films: Aaron Copland, Virgil Thomson, William Walton, Jacques Ibert, Leonard Bernstein, Hahn Britten, Arnold Bax, George Antheil, Arthur Honegger, Darius Milhaud, Prokofeff, Bernard Herrman and Ernst Toch."

"But, some may say, the music was, well, somehow different. It was film music, not for the concert hall. To the contrary, there are currently available some forty long playing recordings of such film scores written by these and other contemporary composers, translated almost without change from the sound track to the home concert hall. And remember, Hollywood is commercial. Can our orchestras afford to be less so?"

"It is a platitude," Haverlin said, "to remind ourselves that Beethoven, Bach and Mozart were once contemporaries and that in their day the attraction to the concert was not the repetition of the familiar and the revival of the past, but the new work by a living, breathing contemporary who wrote music for his own time and climate and especially to affect the emotions of his contemporaries."

"But just as I could not be happy in a world where I could not read Shakespeare or Homer or Ben Jonson or Lincoln, I would not be happy in a world where the great music of the past was not available to me. On the other hand, I would wish to read Sandburg and St. John Perse and Saroyan when I pleased."

Haverlin touched on the plight of the music publisher. "I say he has always been squeezed. Not long ago, Mr. Streecker of the great European house of Schott and Sons, told me that his grandfather had advanced royalties to Beethoven for the Missa Solemnis and the Ninth Symphony and that these works had gone into the public domain before the advance had been earned. Yes, financial gain did not automatically flow to the publishers of even the giants of the past."

"Honegger in his Venice address outlined the publication record of some works in the catalog of Durand et Fils. Debussy's First Arabesque for piano was published in 1891 in an edition of four hundred copies. It was not sold out until 1965, 12 years later. The five hundred copies of Ravel's Histoires Naturelles, printed in 1907, sold out in 1915. Milhaud's 11th Symphonic Suite, published in an edition of one hundred copies in 1921, was not yet sold out thirty years later."

"The problem is the same here in the United States, as witness these facts: Arnold Schoenberg's Violin Concerto was published in an edition of 250 in 1935. It has just sold out after 17 years. Henry Cowell's Saturday Night at the Firehouse, with five hundred copies published in 1949, has just sold out. Martino's Second Cello Sonata, printed in an edition of five hundred copies in 1944, still has 180 copies on the shelves. You see, then, that financial gains do not automatically flow to the publishers of the giants of the future."

"I only hope that you will allow us—publishers, composers and licensing groups—to play a greater part in the future in bringing more living music to more people," Haverlin concluded.
**Album Reviews**

**SARAH VAUGHAN SINGS GEORGE GERSHWIN**—Orchestra Conducted by Hal Mooney—Mercury MG 23041 (1-12" LP)

After her previous 2-disc package of various show-tunes, Sarah Vaughan concentrates on 22 memorable songs by George Gershwin in another double LP effort. The producers of the set have wisely included some of the lesser-known creations by the composer, among them "Things Are Looking Up," "I Can't Say I Will," "My One and Only," and Gershwin at his inventive best. Miss Vaughan's subtle vocal shadings, warm and fine, add an impressive picture of Gershwin's individuality in writing songs, and the stylist's own distinctiveness. Imaginative Hal Mooney adds a fine production of both material and interpretation.

**THE FLYING PLATTERS**—The Platters—Mercury MG 30289 (1-12" LP)

The third LP session by the Platters once again consists of a variety material sung with vibrant vocal blends by the popular vocal combo. In the green corner, the group offers such items as "Mean To Me," "Love, You Funny Thing," and "You Are Too Beautiful," and such new numbers as "Sweet Sixteen," "Oh Promise Me," and "No Power On Earth." Strong entry due for excellent, possible chart-hitting sales.

**FREDDY MARTIN AT THE COCONUT GROVE**—Freddy Martin And His Orchestra—RCA Victor LPM-1416 (1-12" LP)

Martin's crew has once again, to offer dealers smooth moving stock here. Recorded at the orchestra's engagement in Hollywood's Coconut Grove, the disc features sweet and varied (fox trot, waltz, tango, etc.) dance floor arrangements of such numbers as "Begin The Beguine," "Dancing In The Dark," and "I'll Be Seeing You." Major dance-floor item.

**SHOWPLACE OF THE NATION**—Symphony Orchestra Conducted by Raymond Paige—Roulette R-25989 (1-12" LP)

The title refers to New York's Radio City Music Hall, and featured here is the full Hall's Symphony orchestra under Raymond Paige. Included on the full orchestra program is a melange of musical rhythms of Lecuona ("Silhouette"), Rodgers ("Slaughter On 10th Avenue"), Strauss ("Blue Danube") plus 4 cupepo items ("Banana Boat"). Rich treatment of a nicely varied ball.

**PRETTY BABY**—Dean Martin—Music Conducted By Gus Levene—Capitol T 949 (1-12" LP)

Martin's in fine form in this Capitol package featuring the artist in 12 appealing swing sessions. Martin, backed by an ork and chorus headed by Gus Levene, gives a light touch to such items as "Sleepy Time Gal," "You've Got Me Crying Again," and, with the beat still present adds just the right crooning approach to a song like "It's Easy To Remember." Easy-going efforts from the popular vocalist. Excellent sales potential.

**SAINT JOAN**—Music From The Sound Track Of The Motion Picture—Capitol W 385 (1-12" LP)

The score for the film version of Shaw's "Saint Joan" is one of the most impressive sound-track works to come along in quite awhile. Written by Mischa Spoliansky, a skillful composition of delicate medieval themes, and dramatic aspects of the story. A very listenable sound-track work that on the release of the film will offer good sales potential.

**ROCK ALL NIGHT!**—Original Motion Picture Sound Track—Mercury MG 30293 (1-12" LP)

Sound track disks from rock 'n roll pics have fared very well, and those from "Rock All Night!" should be heartily received by the kids. The big drawing power of the disk is the Platters, who sing "He's Mine," "I'm Sorry." Others in the cast are the Eddie Real Combo, singer Nora Hayes, and the Blockbusters. Miss Hayes gives a good account of herself on "I Guess I Won't Hang Around Anymore." Keep the waxing well stocked.

**SKETCHES BY SKITCH**—Skitch Henderson And His Orchestra—RCA Victor LPM-1401 (1-12" LP)

This is a Victor $2.58 special for June. Popular TV pianist Skitch has given much of his witty arranging skill to the reed section, which features the former French horn players of the late Arturo Toscanini's NBC Symphony, the three Burr brothers. The product is a provocative, classical-like approach to 12 evergreens ("Soon," "East Of The Sun," "Dancing On The Ceiling"). Henderson provides the warm ivory tone necessary for an interesting, out-of-the-ordinary mood waxing.

**TENDER SAX**—Bobbi DuFok, Tenor Sax, His Orchestra And The College Chorus—RCA Victor LPM-1464 (1-12" LP)

The Bobby DuFok mood touch on tenor sax has been displayed on 2 other Victor disks. DuFok backed by a well-rounded ork and the distinctive sight of the Ray Charles chorus gives the discs a varied presence, flighty, most often sentimentally, always rich sounding and persuasive. Sturdy bill. A mood disk with solid know-how.

**CHA CHA CHA ANYONE?**—Leon Kelner And His Orchestra—MGM E 3543 (1-12" LP)

Kelner and his ork have seen lots of cha cha scenes in New York clubs and various radio stations. In this MGM pressing, the dance step is presented by Kelner with intimacy, and a light, soft-touched ork. Kelner had a band in some of the numbers, Danceable and listenable pressing.

**HELLO, WE'RE THE AUXILIARIES!**—The Auxiliaries—ABC-Paramount ABC-138 (1-12" LP)

This is the first disk appearance for The Auxiliaries, three of them are female. They're great! The group possesses the jazz sophistication and vocal variety in the best tradition of imaginativeness, youthfully gay harmony. Russ Garcia and the ork play the inviting game of the crew beautifully. Glossy material. Test track: "June Is Bustin' Out All Over." Deejays will be wild over this one.

**MEMORIES OF HAL KEMP**—By Henry Jerome And His Orchestra—RCA-Radio R-25007 (1-12" LP)

Ork leader Henry Jerome provides the sounds once produced by the late Hal Kemp band. This Roulette issue is a tribute to the maestro's memory, and is a very accurate re-creation of the unique Kemp orchestrations. The tunes include such Kemp favorites as "There's A Small Hotel," "Got A Date With An Angel," and "Lamplight." Expertly produced nostalgia.

**MUSIC FOR THE GIRL YOU LOVE**—Pete King And His Orchestra—Liberty LBP 3042 (1-12" LP)

King is an arranger-ork leader who has done work on Julie London LP's, and is associated with 20th Century Fox. The artist and his ork enter the mood music picture by gracefully performing many tunes in a taken advantage of on mood packages. Examples: "You're Devastating," "So Beats My Heart For You," "Secret Love." A disk far above most issues of this sort.

**SUZANNE**—American Songs Sung In French By Maurice Chevalier Album—Remington R-25008 (1-12" LP)

French singer-actress Suzanne Bernard, a performer in the recent "New Faces Of 1956," provides a French reading of 12 American standards ("Wish You Were Here," "Young At Heart," "Hey There"). Her husky vocals do well with either the sentimental selections or the more lively ones. Simplified cabaret backing. A refreshing reprise of familiar material.
"BURL IVES SINGS SONGS FOR ALL AGES"—Columbia CL 890 (1-12" LP)

This Burl Ives entry for the nappets is a disc dealer's keep well stocked on the kiddie shelf. Ives sings in his wonderful story telling manner 16 children's ballads ("Mr. Fruggie Went A Courting," "The Little White Duck," "The Whole""). A joyful collection of expertly performed kiddy songs.

"FIESTA TIME"—Fiesta FLP 1217 (2-12" LP)

As a Fifth Anniversary Special, Fiesta is offering this Sviatoslav Richter album priced at $5.95. Six of the most popular South-of-the-Border dance steps are featured, the mambo, samba, cha cha, tango, merengue and bolero. Four orks handle the 24 selections with sparkling rhythm. A band around the cover clearly states the special pricing. This is one of strongest issues ever to come out of the Latin music diskery.

"HYMNS OF PRAISE"—Hamilton Quartet—George Broadbent At The Organ—Decca DL 8192 (1-12" LP)

The Hamilton Quartet is a famed sacred singing group, and on this Decca release they are accompanied with some of the most beloved hymns. With reverence and warmth, the quartet sings such numbers as "The Old Rugged Cross," "Rock Of Ages" and "Stand Up, Stand Up For Jesus." Organ accompaniment is provided by George Broadbent. Fine sacred issue.

"TUTTTS TRUMPETS"—Camarat Conducts—Disney's WDL-3011 (1-12" LP)

Disneyland's musical director Tutti Camarat gives 6 ace trumpeters a fine opportunity to display their wares on this Disneyland release. Backed by a string section, such men as Mannie Klein, Pete Candolo, "Shorty" Sharrock, and Conrad Gozzo prove themselves as talented as their equipment. Some of the selections reliably wrapped in sparkling Disneyland enthusiasm include "The Eyes Of Texas," "Boogie With The Street Parade." The previous issues by the Tuttts have proved excellent sellers. Stock accordingly.

"THE ART TATUM TRIO"—Verve MGV-8118 (1-12" LP)

Verve, which under the Clef label produced an 11 volume "Genius Of Art Tatum" series, has a single LP issue featuring the late keyboard artist in 10 sides as he is backed by Jo Jo Jones (drums) and Red Callender (bass). The Tatum brilliancy is heard delightfully on a mostly evergreen bill ("Isn't It Romantic," "Just One Of Those Things") playing with unburdened ease, or flashy attacks. Excellent examples of the jazz keyboard master.
### Disk Jockey Regional Record Reports

**Nancy Richmond**  
*KOTH-Dubuque, Iowa*  
1. Love Letters In The Sand (B. Boone)  
2. Gonna Find Me A Bluebird (Rainwater/Arnold)  
3. Start Motor (P. Page)  
4. Old Cape Cod (P. Page)  
5. Forget Polka-Dot Bluebird (D. Robbins)  
6. Goin' Steady (T. Sanford)  
7. The Bells Of St. Mary's (Newman/Noble)  
8. Teenager's Romance (Robbins)  
9. White Sport Coat (Robbins)  
10. Dark Moon (B. Guitar)  

**Rudy Tellez**  
*KTGA-El Paso, Texas*  
1. Love Letters In The Sand (P. Page)  
2. Please Don't Do That To Me Baby (McCoines)  
3. So Rare (J. Darney)  
4. Goin' Steady (J. Darney)  
5. Freight Train (N. Whiskey)  
6. Old Cape Cod (T. Sanford)  
7. Girl With The Golden Braids (P. Cone)  
8. White Sport Coat (Robbins)  
9. I Don't Know (4 Lads)  
10. Round And Round (P. Cone)  

**Charlie Grant**  
*WKTS-Corbin, Ky.*  
1. White Sport Coat (P. Page)  
2. So Rare (J. Darney)  
3. Love Letters In The Sand (P. Cone)  
4. Round And Round (P. Cone)  
5. Goin' Steady (C. Broom)  
6. Goin' (F. Husky)  
7. Yes, It's Your Eighteenth Birthday (Ray)  
8. Dark Moon (G. Storm)  
9. Rhythm And Blues (C. Broom)  
10. With The Golden Braids (P. Cone)  

**Tru Taylor**  
*WBBN-Chicago, Ill.*  
1. Queen Of The Senior Prom (The Rubens)  
2. Bye, Bye Love (Everly)  
3. Something's Gonna Happen (Nelson)  
4. Love Letters In The Sand (P. Boone)  
5. White Sport Coat (Robbins)  
6. Old Cape Cod (P. Page)  
7. I Like Your Kind Of Love (A. Williams)  
8. Young Blood (Coasters)  
9. Keep 'Em Swingin' (Robbins)  
10. Drive-In Movie (D. Wolf)  

**Don Zee**  
*WPON-Roslindale, Mass.*  
1. Love Letters In The Sand (P. Boone)  
2. Start Mavin' (S. McLean)  
3. Young Blood (Coasters)  
4. Love Letters In The Sand (P. Boone)  
5. White Sport Coat (Robbins)  
6. Old Cape Cod (P. Page)  
7. Over The Mountain (Hathaway/Jones)  
8. White Sport Coat (Robbins)  
9. White Sport Coat (Robbins)  
10. Dark Moon (B. Guitar)  

**Dave Walshak**  
*KTEK-Colorado, Tex.*  
1. Love Letters In The Sand (P. Boone)  
2. Dark Moon (G. Storm)  
3. Old Cape Cod (P. Page)  
4. My Dream (Platters)  
5. Valley Of Tears (F. Dimond)  
6. I Like Your Kind Of Love (A. Williams)  
7. Little White Lies (B. Johnson)  
8. So Rare (J. Darney)  
9. Rock Your Little Baby To Sleep (B. Knox)  
10. Girl With The Golden Braids (P. Cone)  

**Milo Hamilton**  
*WIND-Chicago, Ill.*  
1. Love Letters In The Sand (P. Boone)  
2. Love Letters In The Sand (P. Boone)  
3. I Like Your Kind Of Love (A. Williams)  
4. With All My Heart (J. Sande)  
5. Don't Call Me (E. Rodgers)  
6. I'm Walkin' (B. Nelson)  
7. Talkin' To The Blues (Lowes)  
8. Fabulous (C. Gracie)  
9. Chantels Chantels (D. Show)  
10. I'm Sorry (Platters)  

**John Bennett**  
*WNJN-Newtown, N. J.*  
1. Love Letters In The Sand (P. Boone)  
2. I Wasn't Born To Miss (P. Boone)  
3. So Rare (J. Darney)  
4. Old Cape Cod (P. Boone)  
5. Little Darlin' (Diamonds)  
6. I Don't Like For You To Say (J. Sande)  
7. So Rare (J. Darney)  
8. So Rare (J. Darney)  
9. So Rare (J. Darney)  
10. So Rare (J. Darney)  

**Jack Carey**  
*WCFL-Chicago, Ill.*  
1. Love Letters In The Sand (Williams)  
2. Love Letters In The Sand (Williams)  
3. Gonna Find Me A Bluebird (Rainwater/Arnold)  
4. Love Letters In The Sand (Robbins)  
5. White Sport Coat (Robbins)  
6. So Rare (J. Darney)  
7. Big Brother (Williams)  
8. Gonna Gonna Gotta Be Right Down (E. Williams)  
9. Around The World (Young/Montserrat)  
10. Lead Me In My Heart (T. Prince)  

**Guy Mitchell**  
*Columbia 40940*  
1. So Rare (J. Darney)  
2. So Rare (J. Darney)  
3. So Rare (J. Darney)  
4. So Rare (J. Darney)  
5. So Rare (J. Darney)  
6. So Rare (J. Darney)  
7. So Rare (J. Darney)  
8. So Rare (J. Darney)  
9. So Rare (J. Darney)  
10. So Rare (J. Darney)  

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**Sure Shots**

- **Teddy Bear**  
- **Loving You**  
- **Can't Wait For Summer**  
- **Words Of Love**  
- **Short Fat Fannie**  
- **Sweet Stuff**  

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**The Cash Box “Sure Shots” highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.**

- **TEDDY BEAR**  
- **LOVING YOU**  
- **CAN’T WAIT FOR SUMMER**  
- **WORDS OF LOVE**  
- **SHORT FAT FANNIE**  
- **SWEET STUFF**
Happy Reunion

GROSSINGER, N. Y.—RCA Victor second from left, has a happy reunion in the Catskills. Gabrilove heard them for the audition that resulted in their being signed by RCA-Victor. Left to right, the Lanes are Frank, Art, and Pete.

ASCAP Inaugurates

“Musical Almanac”

NEW YORK—ASCAP Sales Manager, J. M. Collins, announced the release last week of a special issue of the ASCAP Program Guide to radio and television program directors and advertising agencies.

The release, known as “The ASCAP Musical Almanac,” is the first of a series and covers the months of July, August and September. It is being published as the result of the success of a previous special issue of the Guide entitled “Music for the Main Street Merchant.”

The Almanac contains lists of suggested recordings of popular and classical compositions appropriate to weather, items of historical and national interest, music festivals, travelogues and special events.

The next issue of the “Almanac” will cover the Fall season, and will be ready for the months of October, November and December.

Imperial Issues First 5
Of “Vacation” Series

LOS ANGELES, CALIF.—Inaugurating its new “Vacation in Foreign Lands” series of albums, Imperial Records last week released the first 5 in the series, aimed at the vacation minded summer market.

The 5 albums are: “Vacation in Italy,” “Vacation in Holland,” “Vacation in Scotland,” “Vacation in Mexico,” and “Vacation in the Philippines.” Lew Chudd, Imperial prexy, is arranging for special in-store dealer promotions for the albums including a contest which would see dealers win vacations to the various countries depicted by the music.

Imperial also released three singles plus George Liberace’s initial album for the label titled, “George Liberace Goes Teenage.” Liberace makes his debut playing rock and roll with full orchestra. The three singles include Ken Copeland’s “Teenage,” b/w “Bed of Lies,” Slim Whitman’s “Love Sick Blues” b/w “I’ll Take You Home Again Kathleen,” and Bill Stablesfield’s “Whistlin’ Rock and Roll” b/w “Susie.”

Party For New Albums

NEW YORK — Signal Records, manufacturer and producer of 12” Jazz LP’s celebrates the release of two new albums on June 24th with a party at the Golden Thread Cafe, to be televised on the “Tonight” show over NBC.

One of the albums, the second Jazz Laboratory Series, features such jazzsters as Hall Overton, Bill Woods, Teddy Kotick and Nick Stabulas.

The second of the latest releases features instrumental work on a baritone saxophone by Cecil Payne, Duke Jordan, Kenny Dorham, Tommy Potter and Art Taylor comprise the remainder of the ensemble.

Meeting Dates

Music Operators’ Associations

June 25—Western Massachusetts Music Guild
Place: DeMarco’s Restaurant, West Springfield, Mass.

27—West Virginia Music Operators’ Association
Place: McLure Hotel, Wheeling, W. Va., 6:00 P.M.
(W. Va. M.O.A. Executive Board)

July 1—California Music Merchants’ Association
Place: 311 Club, 311 Broadway, Oakland, Calif.

1—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

4—Phonograph Merchants’ Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

4—California Music Merchants’ Association
Place: Sacramento Hotel, Sacramento, Calif.

Place: Cape Fear Hotel, Wilmington, N. C.

8—Tri-County Juke Box Operators’ Association
Place: Elum Music Offices, Massillon, Ohio

9—California Music Merchants’ Association
Place: Fresno Hotel, Fresno, Calif.

10—California Music Merchants’ Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

11—California Music Merchants’ Association
Place: U. S. Grant Hotel, San Diego, Calif.

11—Eastern Massachusetts Music Operators’ Association
Place: Beaconsfield Hotel, Boston, Mass.

15—Westchester Operators’ Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

17—New York State Operators Guild
Place: Gov. Clinton Hotel, Kingston, N. Y.

17—Automatic Equipment and Coin Machine Owners’ Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

18—Eastern Ohio Phonograph Operators’ Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio
(Executive Board)

18—Phonograph Merchants’ Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

20, 21—Music Guild of Nebraska
Place: Clark Hotel, Hastings, Neb.

29—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

Attention: Operators’ Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Just Released & Hotter Than The Weather

“GET ACQUAINTED WALTZ”

“PATHWAY TO SIN”

Shaye Cogan

ROULETTE RECORDS

659 10th Ave.
N. Y., N. Y.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
24 New Albums

32 New Albums

Hollywood - Keyed to the theme "Vacation In Hi-Fi" is Capitol Records' album release for June, which consists of 24 new high fidelity packages made available throughout the country the week of June 17. Fifteen of the new sets are pop and music, nine classical.

Highlighting the popular category is a cavalcade of the American musical heritage, "The History Of Jazz," offered in four 12-inch albums, each with liner notes by Dave Dexter, Jr. Volume One is subtitled "New Orleans Origins" (1900-1920) featuring the music of over 15 jazz artists of that era. Volume Two, "The Turbulent Twenties," features 17 of jazz don's all-time greats. "Everybody Swing," Volume Three of the series (1930-40) also features 17 jazz musicians, while Volume Four, "Enter The Cool" (from 1940) features 18 "teenagers" and young jazz talents.

Other popular albums for June include "Midnight On The Cliffs" by Les Baxter, consisting of an album of familiar music from motion pictures and TV shows. The title song is "Midnight On The Cliffs," composed by pianist, Leonard Pennario, who also is heard in the album as the piano soloist. Pee Wee Hunt introduces a new package of "The Classics Al Dixie" which is a collection of take-offs on popular classical themes, such as "Twenty-Third Street Tower." "Rigoletto Rock!" by Hoo Pee Wee, and "Cotton Pickin' Carmen" by Capitol, in this release, introduces its first long playing package of inspirational music by Jane Russell, Connie Francis and Beryl Davis (with Lynn Murray) in a set titled "The Magic of Believing," Dean Martin is on the release with "Pretty Baby," with music conducted by Gus Levene. Stan Kenton leads a new album called "Kenton With Voices" which introduces The Modern Men and features Ann Richards. This is Kenton's first vocal album of all with vocals.

Capitol Classics Series of new albums for June includes Mendelson's "Sonata In D" and Richard Strauss' "Metamorphosen" by cellist Andrew Mark. Narrator and pianist Ernest Lush; Haydn's "Concerto In D Major for Harpsichord and Orchestra" and Bach's "Concerto In D Minor for Harpsichord and Orchestra" by Sylvia Marlowe playing harpsichord and conducting The Concert Arts Chamber Orchestra; Brahms' "Three Rhapsodies" by Victoria Fung on a Theme of Handel, Op. 242 featuring Victor Scholder, pianist (recorded in Germany).


New Capitol of the World albums include: "Songs Of Israel," Lea Dagan with Paul Lichtenstein orchestra (recorded in Israel); "Modern Motion Picture Music of India," Lata Mangeshkar and Hemant Kumar with chorus and orchestra (recorded in Calcutta); "South African Boeremusiek," Nico Carstens and his orchestra (recorded in Johannesburg, South Africa); "Music Of Bolivia," Paul Shaw and Los Peregrinos, sung in Spanish and featuring unusual arrangements and instrumenta, including a rare Bolivian charango, a small guitar-like instrument with five double strings and a sound box made from the shell of an armadillo (recorded in South America); "MySCORES," Shand and His Street Tempo Band, including jigs, reels, waltzes, polkas—all instrumental, and "High Bar- barrel" consisting of folk songs of the sea in hi-fi, by Ray Martin's orchestra and the Bill Shepard Chorus with Johnny Welles (recorded in England).

Special promotion for "The History Of Jazz" series includes full-color window displays for dealers, a new advertising display, and a multi-purpose divider display card for dealer use.

A colorful disk jockey promotion kit containing tracks from the June album has been supplied to the nation's disk jockeys for programming use. Additionally, the pop albums in the June program are being merchandised through national consumer advertising in Harper's, High Fidelity, Saturday Review, New York Times, Time, The New Yorker and other publications. Dealer displays kits enclosed in transparent sleeves plus approximately two feet by three feet promoting the June packages have been supplied by Capitol salesmen. Contents of the cards include "Vacation In Hi-Fi" streamer, jingles of participating stores,袭击es featuring full-color album cover reproductions, "Kenton With Voices," "Pretty Baby," "Magic Of Bolivia," "Midnight On The Cliffs," "History Of Jazz" art set, display dividers, and a deluxe display on "The History Of Jazz.

Freeman & Wick Form Public Relations Firm

HOLLYWOOD — Ted Wick and Mickey Freeman have announced the opening of a new Public Relations firm, Freeman and Wick, to be located at 600 Sunset Blvd. three, on July 1st. The new company will service Industrial as well as personal clients.

Freeman, formerly a reporter with Daily Variety and Publicity Director of KLAC and KLAC-TV, has maintained his own offices for the past seven years as a free-lance publicist. Wick, formerly head of radio and television advertising exploitation for David O. Selznick, and later for Paramount Pictures, Inc., on the coast, has recently been Assistant Director of Publicity for the CBS-TV Network in Hollywood. Last year, he joined the J. Walter Thompson Company in New York, to function as Publicity Director for the coast operation. Wick has resigned his position, effective July 1st, to form the new company with Freeman.

"It's What's In THE CASH BOX That Counts—INTERNATIONALLY"

Everly Bros. Score At R&R Show

COLUMBIA, TENN. — The Everly Brothers (Don and Phil) surround sessay Tom Moore (WJGD) Columbia, Tennessee as he introduces them to the crowd of teenagers who turned out to watch the boys perform at the "Tennessee Teen-Time" rock and roll party. "Tennessee Teen-Time" is a regular Saturday afternoon R & R party for teen-agers in Middle Tennessee and is sponsored by station WJGD. The Brothers are currently riding high with one of the nation's top records "Bye, Bye Love" on the Cadence label. Moore reports that ever since the boys were at the party, he has been flooded by mail requests for their photos and autographs.

"HOT" NURSERY RHYME ROCK BACK DOOR MAN

Percy Welch from 791 Ph. JU 4-2729

Fran Records, 128 Conrad St., Louisville, Kentucky

"HOT" "HOT"

"A Rockin' Pneumonia And The Boogie Woogie Flu" by Huey Smith and his Clowns

ACE-530


PHONE 2-6804

227 CULBERTSON AVE. JACKSON, MISSISSIPPI

P.S. D.J.'S: If You Don't Have This Record Please Write Immediately For Sample
NEW YORK—Don Casanave, new pacemaker on the ABC-Paramount label who has just come out with “Deep Within Me,” signs autographs after a personal appearance at the Westchester Country Club in Rye, N. Y. Don, who has sung with Victor Lombara and Buddy Morrow’s orchestra, is the son of C. L. Casanave, President of the Fred Astaire Dance Studios.

L. L. “Rip” Thornton Leaves Dot Records

To Join Nashville Accounting Firm

HOLLYWOOD—L. L. “Rip” Thornton has resigned as vice-president and treasurer of Dot Records, effective June 28.

Dot president Randy Wood announced last week that he had accepted Thornton’s resignation “with profound regret.” Thornton will join the Gallatin, Tennessee, certified public accounting firm of Ernst & Ernst as Manager of the Tax Department.


Thornton contributed greatly to Dot, having set up an efficient accounting system, tax structure, royalties and contracts department.

Thornton stated that he has made many valued friends in the record business, but that his major interest lies in the field of accounting and taxation. He declared that his post with Ernst & Ernst offers great potential for advancement in his preferred field.

Although Thornton’s successor has not been announced, his duties will be assumed in the interim by A. E. Price of Nashville, who operates his own certified public accounting firm. Price will be in Hollywood this week. He previously accounted and auditing duties for Dot for more than a year, and is well acquainted with procedures in the record business.

Decca Presents New Phono Line

NEW YORK—Decca Records has announced its extensive phonograph and accessory line for the next year. Diversified as to styling, technical aspects and price, “Preview ’58,” as the line is called, includes 14 phonograph models ranging from $19.95 to $199.95, as well as 3 speaker enclosures.


The Decca line also includes 4 portable automatic models, 2 wood table models, 2 wood consoles, and a transcription phonograph. In addition, Decca is presenting the HiPonic, High Fidelity Home Music System. This includes “The Suffolk,” a high fidelity amplifier and changer, to be used with a choice of three different high fidelity speaker enclosures, “The Dawson,” “The Hancock,” and “The Knox.” “The Suffolk,” “The Hancock,” and “The Riverside” (which is in the new priced range) have the same models both feature a special four position Presence Control for additional bass or treble boost.

Other features of the company’s accessory line include record storage cabinets, tables, storage albums, wire racks, Decostone needles, green stock envelopes, delivery record cases, and Fidelitone Needles. sound as “three-dimensional sound, because it has depth, realism, and direction extended only by live performance.”

“The performance is recorded,” he said, “with two sets of microphones on a double-truck high fidelity tape. Then, two separate speaker systems are used to play back the performance on the stereo-player.”

RCA Demonstrates New Stereophonic Tape Player

CHICAGO—Stereophonic sound, one of the latest developments in the world of recorded music, was demonstrated and explained by officials of the Radio Corporation of America at a special show in the Merchandise Mart here last week.

William H. Miltenberg, Recording Manager, RCA Victor Record Division, previewed a new stereophonic tape recording, Pankoff’s “Lieutenant Kije Suite,” by the Chicago Symphony Orchestra with Fritz Reinhart conducting, and explained how it was made.

A. R. Baggs, Product Planning Manager, and L. J. Collins, Sales Manager, both of RCA Victor Radio and “Victrola” Division, were on hand to explain the new RCA Victor stereophonic tape-player units.

“The Lieutenant” was played on the RCA Victor Mark I, a combination high fidelity phonograph and AM-FM radio console which includes a built-in stereophonic tape player in combination with a tape recorder. It is nationally advertised at $2,000.

“The Mark 1 unit,” said Baggs, “is probably the most complete and excelling home entertainment unit ever marketed, and many of the distinct styling and mechanical features in this model are carried throughout the consoles in the Mark series.”

“We believe that the future of high fidelity lies in the realm of stereophonic sound,” Collins said. “For this reason we have equipped our entire line of four-speed high fidelity units for easy adaptation to stereophonic sound and are making available additional stereophonic systems to complement the line.”

Miltenberg explained stereophonic

All Shook Up

KNOXVILLE, TENN.—Gene Miller, promotion director of Radio Station WNOX at Whistle Springs, this city, was presented with a special Gold Plaque Award, the first of its kind in the nation, for outstanding presentation and promotion of RCA Victor Records just before showtime on Friday, June 21.

R. D. Maxwell, representative of the Single Records Department of the Radio Corporation of America, presented Miller with an honorary plaque—a bright gold plate on inlaid woods.

“Surprise! The plaque was signed with Elvis Presley’s signature engraved in gold.”

Left to Right—Ab Smith of McClung Appliances, RCA Distributor in Knoxville; Gene Miller, WNOX Promotion Director, and R. D. Maxwell, Sales Promotion representative for RCA records out of Atlanta.
Conductor Erich Leinsdorf Signs Capitol Contract

HOLLYWOOD — The world-renowned conductor, Erich Leinsdorf, has signed a long term recording contract with Capitol Records, it was announced last week by Glenn E. Wallichs, President. The agreement was concluded by Francis Scott of the label's Album Department, and initial plans call for Leinsdorf to conduct the Los Angeles Philharmonic and Concert Arts orchestras in albums to be recorded in Hollywood.

Leinsdorf received his first important engagement as assistant to Bruno Walter in Salzburg at the age of 22, and subsequently worked in European music centers under Dr. Walter and the late Arturo Toscanini. In 1957 he was engaged as assistant conductor by the Metropolitan Opera Company in New York, becoming full conductor one year later. Since then, in addition to terms as musical director of the Cleveland Symphony Orchestra, the Rochester Philharmonic, and the City Center Opera Company of New York, he has made appearances with virtually every major symphony orchestra and opera company in the United States, as well as with the important opera and orchestras of Europe.

Wallichs, commenting on the new association, said: "Mr. Leinsdorf's musical activities at home and abroad have brought him an international reputation. We therefore take particular pleasure in welcoming him to Capitol, itself a part of the world's largest international record family, Electric and Musical Industries."

Twin Drive-In Studios

MILWAUKEE, WIS.—"If one is good, two have to be better." That's the thinking that Joe Clark, owner of the Fiesta "Car-Peteras" in Milwaukee, used when he planned his new Fiesta radio studios. In addition to having a drive-in eatery, Clark has added what he thinks in the only two studio-two station drive-in operation in the country. As Clark says, "It's a fiesta of entertainment, interviews, music, record personalities, all while our guests are enjoying Fiesta's out of this world food."

The two Milwaukee radio stations operating their broadcasts from the Fiesta drive-in are WFOX and WRIT (shown above). WFOX is a popular Milwaukee daytimer that has dee jay Paul Bartel doing his "Fox Club" show from the studios every afternoon. At 6 PM, WFOX's new personality Ricky Fox takes over with a rock and roll show. WFOX broadcasts from the Fiesta studio from 2:00 PM to sign-off time at 3:00 PM. Broadcasting is at its peak from the Fiesta Studios at 6:00 AM when both WFOX and WRIT are on the air. WRIT is a 24 hour station and features deejays "King Richard" and Jack Raymond.

Both stations are running a contest to name the studios. The first prize is a week's vacation for two at Deer Park Lodge in Manitowish Waters, Wisconsin. Several record albums will be awarded as additional prizes.

"Junior Miss" Set For TV Musical

NEW YORK—"Junior Miss," the long-running Broadway hit and screen success, has been scheduled as one of the musicals in CBS Television's series of special, hour-and-one-half color programs to be presented next season under the sponsorship of The Du Pont Company. "Junior Miss" is slated for presentation in December, 1957.

Dorothy Fields has been signed to write the lyrics and Burton Lane will create the music. The book is being written by Will Glickman and Joe Stein, writers of "Plain And Fancy," and "Mr. Wonderful," based on Max Gordon's stage production. Howard Erskine will produce.

Dorothy Fields, one of the stage and screen's most successful lyricists, is kept remembered for her work in collaboration with her brother, Herbert, on the books of "Annie Get Your Gun," "Up in Central Park" and "Let's Face It." She wrote the lyrics for Broadway's "A Tree Grows in Brooklyn" and won a Motion Picture Academy Award for her lyrics to Jerome Kern's melody, "The Way You Look Tonight."

Burton Lane the composer of such song hits as "How About You?", "Everything I Have Is Yours" and "The Lady's in Love with You," has written the scores for such musicals as "Finian's Rainbow," "Three's A Crowd" and "Earl Carroll's Vanities." No cast announcement was made.

Mission Accomplished

PLYMOUTH, MASS.—Frank Chacksfield, (right) London Records' maestro whose latest release "Voyage of the Mayflower" was introduced as a tribute to the sailing of the Mayflower II, flew to Plymouth, Mass., from England to greet the ship's Captain, Alan Villiers (center) upon his arrival. The Captain is holding a copy of Chacksfield's recording which he asked that the London artist autograph. On left is a representative of the BBC.

Baltimore D. J. Stages Drive-In R & R Show

BALTIMORE—Dick Jockey Buddy Deane (WITH) of this city completed an unusual stage show promotion recently. The show was presented on Friday and Saturday evenings at the Edenmore and Bengies Drive-In Theatres.

Playing before an estimated 12,000 to 14,000 customers over the two days, the show was staged on a specially constructed platform located in a position so that "drive in" customers could watch from their automobiles; and hear with their "in car" speakers, or gather around the stand to watch the show at close range. Deane charged on a per car basis rather than on a per person basis. Price of admission was five dollars per automobile, with the ticket good for six adult admissions.

Billed as the most "gigantic rock and roll stage show ever assembled in Baltimore," Deane plugged on his radio show the fact that one dozen leading recording stars would appear to perform their hits in person. All acts on the show had air play on their records before their appearance, and all had a locally known record with which they were associated. Several recording companies were represented.

From Sun label were Carl Perkins and Warren Smith, both of whom had Baltimore hits in the past couple of months. Jimmy Booke, Alfy Weatherbee, and Addie Lee represented Roulette Records. From Rama Records, Johnny Cardell, Rock La Rue and the Three Pals. Johnny Burnett, whose "Train Kept A Rollin'" was a recent Baltimore best seller, represented Coral. The Tyrones of Mercury performed their "Pink Champagne." Johnny Dee of Colonial records, with the Jolly Jax of Teenage rounded out the program with help from Baltimore sax man, Al "Mad Man" Baite.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Newport Jazz Festival Set

NEWPORT, R.I. — Programming of the fourth annual Newport (R.I.) Jazz Festival has been completed, it was announced by George Wein, musical director of the non-profit corporation sponsoring the event. Over 125 of the world’s foremost jazz musicians and singers will appear over the Fourth of July weekend.

All concerts will be held in Free- body Park. Evening concerts begin at 8:30, afternoon performances at 2:30. The program lists the following artists:

THURSDAY (evening) JULY 4—“Louis Armstrong Birthday Celebration”—Louis Armstrong (trumpet) All-Stars, Sidney Bechet (soprano sax), Erle Fitzgerald (vocalist), Jack Teagarden (trumpet), Cozy Cole (drums), J. C. Higginbotham (trumpet), Red Allen (trumpet), Kid Ory (trumpet), Arvell Shaw (bass), Claude Hopkins (piano), Buster Bailey (clarinet), George Lewis (clarinet) Band.

FRIDAY (afternoon) JULY 5—Julian "Cannonball" Adderley (alto sax) Quintet, Gigi Gryce and Donald Byrd (the Jazz Laboratory), Bernard Peiffer (piano) Trio, Ruby Braff (trumpet) Octet, Pee Wee Russell (clarinet), Toshiko Akiyoshi (piano) Trio, Mat Matthews (accordion), Leon Sash (accordion) Quartet.

FRIDAY (evening) JULY 5—Erroll Garner (piano) Trio, George Shearing (piano) Quintet, Roy Hackett (trumpet) Sextet, Roy Eldridge (trumpet), Stan Kenton (piano) Orchestra, Coleman Hawkins (tenor sax), Stan Getz (tenor sax), Je Jones (drums), Tony Scott (clarinet), Oscar Pettiford (bass), Pete Brown (alto sax), Carmen McRae (vocalist).

SATURDAY (afternoon) JULY 6—Don Elliot (mellaphone) Quartet, Horace Silver (piano) Quintet, Jimmy Smith (organ) Trio, Kai Windig (trumpone) Septet, 28-piece Farmingdale High School Band, Bobby Hend- derson (piano), Jackie Paris (vocalist), Eddie Costa (piano), Rolf Kuhn (clarinet), Oscar Pettiford (bass).

SATURDAY (evening) JULY 6—Dizzy Gillespie (trumpet) Orchestra, Dave Brubeck (piano) Quartet, Billie Holiday (vocalist), Chris Connor (vocalist), Gerry Mulligan (baritone sax) Quartet, Turk Murphy (trumpone), Sonny Stitt (alto and tenor sax), Mary Lou Williams (piano).

SUNDAY (afternoon) JULY 7—Gospel Music: Mahalin Jackson, Clara Ward and Her Ward Singers.


Ticket prices for concerts are:

Evening (series), $3-4-5: afternoon (per performance) 81.50.

In addition to the concerts, two panel discussions are scheduled, both at 11:00 a.m. The subject of the first, on Friday, July 5th, will be “Working Conditions of Jazz Musicians, Present and Possible.” Participating will be Gerry Mulligan, saxophonist and band leader; John Levy, manager of jazz artists; Bert Block of the Associated Booking Corporation; and George Avakian, Artists and Reperto-ire head of Columbia Records’ popular and jazz album division.

On Saturday, July 6th, the panel discussion will be on “Music and the Use of Habituating and Addicting Drugs.” Panelists will be Dr. Paul Diamond, psychiatrist; John Ham- mond, jazz critic and one of the Festi- vals’ directors; Maxwell T. Cohen, attorney and business manager for jazz artists; pianist Billy Taylor; and Father Norman O’Connor, jazz authority and chaplain at Boston University.

Both panels will be moderated by Nat Hentoff who organized the discus- sions. They are free to the public.

The Festival will also contain, in addition to the Festival’s official program, biographies of the musicians appearing, information of what to do in Newport, a seating plan of Festival dates, and the happy birthday section honoring Louis Armstrong, a run-down of the “interesting people” in jazz one is liable to meet in Newport and many other valuable features.

Transportation to Newport via Providence is offered by American, Eastern, National and United Air- lines as well as the New York, New Haven and Hartford Railroad. Buses, taxis and an air taxi service operate between Providence and Newport.

Officers of the non-profit corporation sponsoring the Festival are: Louis L. Lorillard, president; George Wein, vice-president; Richard Shif- field, secretary; and Jerry P. Hal- loway, treasurer. Directors are the officers and Irving Beck, Charles Be- neguics, Willis Conover, John Ham- mond, Mrs. Louis L. Lorillard, Cia- borne Fell, Prof. Marshall Stevens and Miss Terri Turner.


The Cash Box Award o’ the Week

NAPPY BROWN “BYE-BYE BABY” # 1514

“GOODY, GOODY GUM DROP” # 1515

THE JIVE BOMBERS “YOU TOOK MY LOVE” “CHERRY” # 1515

The Cash Box, Music
HOLLYWOOD—Elvis Presley congratulates Billy Ward, leader of the Dominoes, for Billy’s record breaking engagement at Frank Sennes’ Moulin Rouge, this city. Presley is on location for a new movie. Ward is riding the crest of a new hit recording, “Stardust,” on Liberty Records.

Ella Fitzgerald To Open 1957 Music Barn

LENOX, MASS.—Ella Fitzgerald will open the third Music Barn summer concert season with a concert July 3 and 4. The program will be followed by another major jazz group each weekend through Labor Day, Saturday afternoons during the Tanglewood concerts of the Boston Symphony and the Saturday before Labor Day will be given over to folk concerts. The first program, on July 6, will feature Ethel Waters. Among the jazz musicians this season will be the Dave Brubeck Quartet, the Gerry Mulligan Quintet, the Lionel Hampton band, Duke Ellington and his orchestra, the Woody Herman band, the Modern Jazz Quartet, Oscar Peterson, and Dizzy Gillespie.

Among the folk artists will be Richard Dyer-Bennet, Marals and Miranda and the Weavers. Tom Lehrer will give a performance of his satiric folk songs.

Opera will be added to the types of music offered this season. On August 5, 6 and 7, the After Dinner Opera Company will present four opera programs, including “The Telephone” by Menotti, “In A Garden” by Gertrude Stein, “Sweet Betsy From Pike” by Mark Bueci and “Apollo and Persephone” by Reginald Cockbatt. The After Dinner Opera Company was founded at Tanglewood eight years ago and last year was invited to appear at the Edinburgh Festival.

The concert schedule will continue during the August 11 through August 28 period when the new School of Jazz is in session at the Music Barn under the direction of John Lewis. In addition, informal talks and demonstrations will take place during some scheduled evenings. These will be open to the public on payment of a sum to the scholarship fund of the school. On the final evening of the season there will be an all-star performance for the benefit of the scholarship fund.

There will also be several special midweek concerts. Among these will be Mahalia Jackson in a recital of gospels and spirituals, Thursday, August 15, and an African program representing a wide range of African tribal and national songs and dances.

Hitmakers

Mesners Sign Jeri Jorden

HOLLYWOOD—Leo and Edward Meyster, heads of Aladdin, Scoe, and Intro Records, have signed vocalist Jeri Jorden for an LP to be titled “Easy Living.”

The contract calls for an additional two years with the organization with additional pick-up options. The album, featuring six standards and six originals, is scheduled to be released early in August.

Jeri Jorden is under the personal management of Tom E. Dunson.

PRESTIE RELEASES 1ST SINGLE

NEW YORK—Prestige Records has re-entered the 45 field with the announcement of a new single by Barbara Leon. In this initial release, Barbara Leon sings “A Straw Hat Full of Lilacs.” The backing is a middle tempo treatment of “Mountain Greenery.”

Plans are now under way to release five or six singles regularly on the Prestige label. The top material in the extensive Prestige line will be pressed on 45s, and will be distributed nationally.

SPECIAL RELEASE!

“IT’S WAITING”

Billy Fortune

EXCELLO 214

Phone Chappell 2-2215 or wire collect

NASHBORA RECORD CO., Inc.
177 3rd Ave., N.
NASHVILLE, TENN.

Western Trade please use Monarch—L. A.

Shipments also made to Plastic Products—Memphis, Tenn., and Southern Plastics—Nashville, Tenn.

“IT’S WHAT’s IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
NEW YORK:
The local area, plagued by a constant 90 degree and even higher heat for the last couple of weeks, has been more interested in weather and what to do about it than in records. With all the air conditioners and fans running around the clock, Con Edison reported an all-time record use of electricity.

For some days the Weather Bureau and their local suppliers have been leaving the offices early to head for home and the beaches. But this kind of weather is not the norm and we'll be getting back to healthy record sales very shortly.

...To celebrate the retirement of Wilbur de Paris from the African jazz field (the special invitation of the Department of State) Atlantic Records hosted a cocktail party at Jimmy Ryan's on 52nd Street, deParis, whose credits read like a "who's who" of show business, opened at Ryan's October 15 in 1951 for a two week stay—a scene that has never since, deParis undertook the tour of Africa under the sponsorship of the President's Special International Program for Cultural Presentations administered for the State Department by the American National Theatre and Academy. ...Lou Kretz, formerly with Atlantic as national sales manager, announced that he was going out of business around the country with his new record company, Poplar Records. Also one of his favorite topics of conversation is his son, Paul Paul, one of the shining stars in the Baltimore Little League, recently pitched and batted his team to a 1-0 victory. He pitched a two hitter and singled home the only run of the game ...

Don Robey, Duke Records' president, says that Paul B. Allen and The Mighty Sultans drove in from Omaha, Nebraska, to sign new contracts and record. Robey is considering starting a new label as his new record company. Poplar Records. Also one of his favorite topics of conversation is his son, Paul Paul, one of the shining stars in the Baltimore Little League, recently pitched and batted his team to a 1-0 victory. He pitched a two hitter and singled home the only run of the game ...

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BYE Bye Baby" is taking off like a big hit, and following right behind is the Jive Bombers' new "Cherry," ...Al Silver again the jovial Al as he talks about the Jive Bombers and their new single, is working the rights to the tune as Wemar claims it owns the same item, which they've titled "The Aisle." The Jive Bombers. ...Lou Kretz, formerly with Atlantic as national sales manager, announced that he was going out of business around the country with his new record company, Poplar Records. Also one of his favorite topics of conversation is his son, Paul Paul, one of the shining stars in the Baltimore Little League, recently pitched and batted his team to a 1-0 victory. He pitched a two hitter and singled home the only run of the game ...

CHICAGO:
Cobra has come up with a winner, at least Eli Toscano is acting like the man who just won on a three horse parlay. Seems Toscano met up with a young fellow named Magic Sam who had the magic quality needed to sell a blues tune. "All of our distrbs are going wild," the happy Toscano cheered, "our distrist are calling me "The Man With A Feeling'. It's simply magic," Toscano explained. ...Over at M.S. Distribts, Vic Faraci getting lotsa points from Billy Ward and The Dominoes' "Stardust" on Liberty. Also reaching for the top is "Stand There Mountain" by The Planets on Era. Things are really moving was all Faraci could comment.

...Bill Kenny, "Mr. Ink Spot," slicked to open Roberts Show Club, 7/17, for one week. After Roberts, Kenny heads west for Vegas. ..."Jocks are all over the country and the weather as well," says Earl Grainer of All-State Distribts about Magic Sam's "All Your Love." Among theoggles at All-State is Ember singer-go, "To The Aisle," by The 5 Satins and The Turks, with "Rockin'."

...Lea Chess finds his return to the office a "rest" after busy weekend east. Lea and his lovely wife joined Lenny Garmisa and Sam Evans with their spoues for a fast weekend seathing New Yawk. ...It's Phil Chess' turn to get away from Chi for a short respite with his wife, Sheva. The duo are Miami bound. ...Bill Doggett followed the pack to California. ...Richard rumored doing great with west coast one-niters. ...The Moonglows getting good, but the best reception from distrbs and dec-jays from their newie, "Please Send Me Some One To Love." ...Jimmie Bronken and dec-jay wife, Vivian, off to warm, sunny (?) Hot Springs, Ark. for "baths and relaxation," says Jimmy.

LOS ANGELES:
Era Records has a big hit in the rhythm and blues field in their recording of "Stand There Mountain" by The Planets which is showing up in both the pop and r & b areas. The record also hit the number 10 spot on the popularity chart of the Art Laboe show this week. ...Lester Sills doing some A & R work for Modern Records, including the new Etta James recording of "By The Light of The Silvery Moon," which has received a great reception from the trade. Sills is now in the process of recording Jimmy Reed's new single by Aaron Collin of The Cadets. ...The Six Teens staying busy with weekend dates on the strength of their big flip recording of "Arrow Of Love Groups have played engagements at The Palladium in San Diego, and is set for dates in Fresno and San Jose. ...Lloyd Glenn currently at Mike's walk-in and visiting the disc jockeys with his now Aladdin recording of "Ballroom Show." ...Roy Hamilton of the Republic/Decca label is back in L.A. for his birthday with a show at the Orpheum Theatre with many of the top rhythm and blues acts entertaining.

...RPM Records getting a great reaction from a new instrumental record called "Blues For Two" which features the combined talents of Vito Mussio and Ernie Freeman.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

ALL OF ME
I DON'T WANT TO CRY
Big Maybelle (Savoy 1512)

*ALL YOUR LOVE
Magic Sam (Cobra 5013)

ARROW OF LOVE
Six Teens (Figu 332)

CHICKEN BABY, CHICKEN
Tony Harris (Esh 194)

COCONUT WOMAN
Harry Belfante (RCA Victor 6885)

DEAREST
Mackey & Sylvia (Vir 8267)

*DESERIE
Zoop Charts (Everlost 3001)

DIANE
Bo Rhambe (Cash 452)

DING DONG
Bill Deapetis (King 5058)

DO YOU MEAN IT
Ike Turner (Federal 12297)

DON'T ASK ME TO BE LONELY
Davy (Gone 5003)

EVERYONE'S LAUGHING
Spaniels (Jive-Jay 246)

FATTENING FROGS FOR SNACKS
Sunny Boy Williamson (Checker 864)

GET ON THE RIGHT TRACK BABY
IT'S ALL RIGHT
Ray Charles (Atlantic 1143)

GLORY OF LOVE
Vehementes (Aladine 3372)

HEAR MY PLEA
Donnie Elbert (Deluxe 6155)

HE'S MINE
Platters (Mercury 71980)

HYPNOTIZED
Drifters (Atlantic 1141)

*I CAN'T BELIEVE
Jimmie Rogers (Chess 1659)

*I'M GONNA SIT RIGHT DOWN
AND WRITE MYSELF A LETTER
Billy Williams (Coral 61632)

I'M SO EXCITED
John Lee Hooker (Jive-Jay 245)

I'M WALKIN'
A TEENAGER'S ROMANCE
Buddy Holly (Verve 1964)

IN THE DOORWAY CRYING
Midnighters (Federal 12293)

IS YOUR LOVE FOR REAL
Midnighters (Federal 12299)

ISABELLA
Ray Tan (Dot 15551)

IT MUST BE YOU
Annie Laurie (Deluxe 6135)

IT'S NOT FOR ME TO SAY
Johnny Mathis (Columbia 40851)

I'VE GOT TO GO CRY
Little Willie John (King 5045)

I WANT TO GET MARRIED
B. B. King (RPM 492)

JOHNNY'S HOUSE PARTY
John Heartman & Gaylars (Music City 870) Jimmie Beatty (Modern 1021)

JOY RIDE
Doe Boughy (Okeh 7900)

JUNGLE HOP
Don & Dewey (Specialty 599)

LET THE FOUR WINDS BLOW
Roy Brown (Imperial 3499)

LITTLE BILLY BOY
What Made Maggie Run Del-Vikings (Dot 15517)

LOVE LETTERS IN THE SAND
Pat Boone (Dot 15526)

LOUIE LOUIE
You Are My Sunshine
Richard Barry & Pherates (Figu 321)

*Indicates first appearance on Territorial Tips

SEARCHIN'
Coasters (Acme 6087)

SCHOOL DAY
Chuck Berry (Chess 1653)

VALLEY OF TEARS
Fats Domino (Imperial 5462)

C. C. RIDER
Chuck Willis (Atlantic 1319)

YOUNG BLOOD
Coasters (Acme 6087)

OVER THE MOUNTAIN AND ACROSS THE SEA
Johnnie & Joe (Chess 1654)

ALL SHOOK UP
Elvis Presley (RCA Victor 6870)

JENNY, JENNY
Little Richard (Specialty 606)

SO RARE
Jimmy Dorsey (Fotolens 755)

COME GO WITH ME
Del-Vikings (Dot 15538)

LITTLE DARLIN'
Diamonds (Mercury 71060) Gladiolos (Excalio 2101)

JUST TO HOLD MY HAND
Clyde McPhatter (Atlantic 1317)

SHORT FAT FANNIE
Larry Williams (Specialty 608)

MY DREAM
Platters (Mercury 71903)

WHAT CAN I DO
Debbie Elbert (Deluxe 6155)

NEXT TIME YOU SEE ME
Little Jr. Parker (Duke 164)

BYE BYE LOVE
Everly Brothers (Cadenza 1315)

IT'S YOU I LOVE
Fats Domino (Imperial 5462)

SUSIE-Q
Dave Hurley (Checker 883)

IT HURTS TO BE IN LOVE
Anne Laurie (Deluxe 6107)

A HIT AGAIN!!!

Dooto 348
THE PENGUINS
Thanks to KOBY
San Francisco-Oakland

As a result of being selected in KOBY's Program Potency Test "EARTH ANGEL" has become the best selling record in the San Francisco Bay area.

9512 S. CENTRAL AVENUE
LOS ANGELES, CALIFORNIA

There's Magic In This One!

"ALL YOUR LOVE"
b/w

"LOVE ME WITH A FEELING"
COBRA # 5013

MAGIC SAM
He came from nowhere with a hat full of HITS.

COBRA RECORD CORP.
3740 W. ROOSEVELT
CHICAGO 12, ILL.
(All Phones: NEvada 8 2235)

EXCITING NEW HITS!

"DARLING I NEED YOU"
b/w

"WITH THESE WORDS"
NIP ROMAN
Exciting New Artist!

FLASH # 121

FLASH RECORDS
623 E. Vernon Ave., Los Angeles, CA.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
**Billy Ward Named New Talent Director For Liberty**

HOLLYWOOD — Sy Waronker, president of Liberty Records, has announced that Billy Ward, leader of the Dominoes quintet, has been added to the staff of the label. Although Ward’s official title is “New Talent Director,” he will also compose, arrange and assist in general promotion. Waronker was quick to add that this would not mean that Ward would give up his successful theatrical career. “On the road,” he explained, “Billy will scout talent for us, but he will spend several months—at least five—out of the year in Hollywood in his office.”

Ward said that he would “comb the country in an effort to find great, unknown talent” for the label. He will help develop this talent and record it.

“Nobody I know is more qualified to ‘do it,’” added Waronker, “Billy was a celebrated vocal coach in New York before he formed his Dominoes from his students. His compositions and recordings on the King and Decca labels speak for themselves. Now his first recording for us ‘Stardust’—which he arranged, is a smash. And his first album, we predict, will be the most successful and revolutionary insofar as recording technique is concerned that the business has seen for many a year. He wrote, produced, arranged and recorded it. And he even conducted the orchestra and chorus.”

Ward and his Dominoes recently concluded an engagement at the Moulin Rouge in Hollywood.

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**Decca Signs Flamin’os**

NEW YORK—Decca Records has announced the signing of The Flamin’os to an exclusive pact. The quintet debuts on the label with “The Ladder Of Love” and “Let’s Make Up.” The group, which at one time recorded on the Checker label, is comprised of Nate Nelson, Paul Wilson, Jacob Carey, Tommy Hunt and Terry Johnson.

In addition to their earlier recordings for the indie label, The Flamin’os have played club dates throughout the country, and were seen in the picture “Rock, Rock, Rock.”

**Good Time Jazz Cuts In San Francisco**

HOLLYWOOD—Good Time Jazz, West Coast indie, moved recording equipment and recording head, Roy DuNann, to San Francisco for a week of waxing. First on the program was the Bay City Jazz Band, cutting its second 12” hi-fi for GTJ.

Lester Koenig, company President, arranged to fly Minor Hall, drummer, from Los Angeles for a two-day session with artists Don Ewell, Darnell Howard and Pops Foster, all playing in the Bay City. “Ewell’s current GTJ album, ‘My Way To Listen To Don Ewell By,’” says Koenig, “which features Howard and Hall, is picking up rave reviews the nation over. We plan to have a second LP ready for fall release.”

All sessions were recorded in stereo against the possibility of issuance on GTJ’s new stereo tape line, Contemporary Tape.

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**The Cash Box**

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**NEW YORK**

1. So Rare (Fraternity 735)
2. Come GO With Me (Dot 15535)
3. Over The Mountain And Across The Sea (Johnnie & Joe (Chess 1654))
4. All Shook Up / Elvis Presley (RCA Victor 20-6480)
5. It’s You I Love (Fats Domino (Imperial 5442))
6. Bye Bye Love (Percy Mayfield (Corduroy 1315))
7. Just To Hold My Hand / Clyde McPhatter (Atlantic 1137)
8. Little Darlin’ / Diamonds (Mercury 71906)
9. My Dream / Platters (Mercury 71909)
10. C. C. Rider / Chuck Willis (Atlantic 1130)

**CHICAGO**

1. Just To Hold My Hand (Clyde McPhatter (Atlantic 1137))
2. The Sun Is Shining (Jimmy Reed (Vee-Jay 1965))
3. Young Blood (Coasters (Dot 6087))
4. Valley Of Tears (Fats Domino (Imperial 5442))
5. C. C. Rider (Chuck Willis (Atlantic 1130))
6. School Day (Ring Ring Goes The Bell) (Chuck Willis (Chess 1653))
7. Please Believe Me (Percy Mayfield (Specialty 407))
8. So Rare (Jimmy Owens (Federal 755))
9. Star Dust (Billy Ward & Dominoes (Liberty 5001))
10. Do You Mean It (The Turbans (Dot 12297))

**NEW ORLEANS**

1. It Hurts To Be In Love / Annie Laurie (DeLuxe 6133)
2. Miss You So / Lilian Offitt (Excelsior 2104)
3. All Shook Up / Elvis Presley (RCA Victor 20-6480)
4. Next Time You See Me / Little Jr. Parker (Decca 164)
5. Love’s A Hurting Game / Tony Joe Hunter (Atlantic 1128)
6. Send For Me / The Duke (Capitol 3733)
7. School Day (Ring Ring Goes The Bell) / Chuck Willis (Chess 1653)
8. So Rare / Jimmy Owens (Fraternity 755)
9. All Shook Up / Elvis Presley (RCA Victor 20-6490)
10. Young Blood / Coasters (Dot 6087)

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<th>Los Angeles</th>
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<td>&quot;Don't Ask Me to Be Lonely&quot;</td>
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*The Cash Box* Award o' the Week
"The Sun Is Shining" (2:45) [Conrad BMI—Reed]
"Baby, What's on Your Mind" (2:56) [Conrad BMI—Reed]

Jimmy Reed (Vee-Jay 248)

**ORDER NOW!!!**

*Spiritual-Jazz*

---

"It's what's in THE CASH BOX that Counts—INTERNATIONALLY"
THE MATADORS
(Sue 701)

B "BE GOOD TO ME" (2:40) [Chico BMI—Gladyces De Jesus]
New label makes an impressive debut with the Matadors delivering a very good reading of a slow, rhythmic blues. Lead is solid as he handles the melodic cutter. Deck deserves your attention.

C+ "HAVE MERCY BABY" (2:32) [Sue BMI — Jerry Terry] The Matadors rock out with a quick beat jump. Good average r & r wax. Group better than the material.

BOBBI BOLDEN
(Sue 800)

B "NEED ME TONIGHT" (2:40) [Chico BMI—Gladyces De Jesus] Bobbi Bolden sings softly and with a great deal of feeling as she delivers the slow beat ballad. Wax is good from a talent, tune and mechanical standpoint. Pretty filler with an r & r beat. For both markets.

B "CHICO THE CHIC-O-LA MAN" (2:30) [Chico BMI — Gladyces De Jesus] Bobbi Bolden chants a quick beat novelty on the flip. Miss Bolden handles the lyrics in a cute manner. Fert voice comes through in excellent style. Two good sides.

EARL NELSON
(Chess 209)

B "I BOW TO YOU" (2:55) [Record-o BMI—Earl Nelson] and the Pelicans offer a slow, tender love song. Nelson handles the lead chores effectively. Pleasing wax.

B "OH GEE OH GOLLY" (2:15) [Record-o BMI — Leroy Sanders] Nelson and the Pelicans dish up an infectious quick beat jump novelty. Deck is alive and Nelson rocks it out effectively. Cute, hard hitting side that is great for the teen market.

IRVING ASHBY
(Imperial 5445)

B+ "GO NNA HAVE A GOOD TIME" (2:06) [Travis BMI—Hall, Ashby] Irving Ashby and his combo turn in a flavy quick beat jumper instrumental with a dash of corn and zip that captures one’s imagination. Happy wax that could go places.

B "GUITAR ROCK" (2:06) [Travis BMI — Freeman] Middle beat cha cha rhythm with the same elated feeling. Good instrumental number. Two infectious sides that will be pleasure.

ASHTON SAVOY
(Hollywood 1081)

B "D ENGA D ENGA" (2:40) [Golden State BMI — Shuler] Ashton Savoy and his combo bounce out a nifty beat rhythm on Latin flavored blues that comes off an easy listening deck.

B "ZUK JOINT" (2:35) [Golden State BMI—Shuler] Savoy and his combo dish up a slow, rhythmic instrumental wax that falls into the blue mood category. Effective and unobtrusive background wax for a low lit room.

B+ "AWARD & SLEEPER"
B VERY GOOD
C+ GOOD
C FAIR
D MEDIUM

The Cash Box Award of the Week

"SHORT FAT FANNIE" (2:20) [Venice BMI—L. Williams]
LARRY WILLIAMS (Specialty 608)

- Larry Williams, who attracted attention to himself with his "Just Because", now looks in the direction of a full sized hit with his hard hitting reading of "Short Fat Fannie". The tune is a middle beat jump with a novelty lyric that includes the titles of most of the r & r hits of the last 12 months. Deck is an infectious item that the kids should find very much to their liking. The idea of using the titles of hits in the lyric has been done several times before, but to this new crop of young buyers it will probably take on the cloak of a new approach and will, as a result, catch up upward in the direction of the charts. The flip, "High School Dance", is a change of pace slow beat ballad. For the teenager the high school dance coupled with romance makes a pretty potent offering. Good side, but bound to be overshadowed by "Short Fat Fannie".

TWO SHADOWS ON YOUR WINDOW" (2:39) [Ben Ghazi BMI—Gibson, Taylor]
L. Williams

- That torrid wax duo back in the limelight with a new release.

Good news for everybody. See pop reviews.

B BIG JOHN GREER
(King 5037)

B "DUCK WALK" (2:13) [Carl-

B OLLY BMI — Barrow, Greer] Big John Greer and his orchestra rock out a hard hitting middle beat jump with the raucous tenor sax fronting the group. Format is that of the successful band sounds currently "making it."

B "I STILL LOVE YOU SOO" (2:52) [Royale BMI — John Greer] Big John Greer lends his excellent vocal chords to a slow beat, rhythmic blues. Deck comes off well and Greer has two good sides. Good, commercial coupling.

AL SMITH
(Falcon 1001)

B+ "ONE, TWO, CHA CHA CHA" (2:27) [Tollie BMI—Jones, Hampton] Al Smith comes up with a cute instrumental combining a number of sounds. Deck makes a good listening and dance deck. Excellent programming.

B "GET UP AND GO" (2:22) [Conrad BMI — A. Smith] Smith’s backster-upper is a quick beat jump instrumental that the pepped up teen- ers can really swing to. Two good dance sides that should capture sales.

B THE BOBBETTES
(Atlantic 1144)

B+ "MLL LEE" (2:14) [Progressive BMI Bob Petties] The Bobbetttes make exciting music as they swing out the quick beat novelty bouncer. The young group has a wonderful sound and a saucy, infectious quality that attracts. Watch this deck The Bobbetttes initial try could be a big seller.

B "LOOK AT THE STARS" (2:15) [Progressive BMI — Gather, Pough, Ohrrecht] The kids come off to good advantage again on this side. A quick beat bouncer with the same happy swing. These youngsters as a team are loaded.

JUNE BATEMON
(Holiday 2606)


B "NEED YOUR LOVE" (2:25) [Everlast BMI—Dunn, Robinson] Lawn back with another middle beat bop. Deck moves in good style—however, we think "Yes I Will" edges it and should take away the play.

LAZY LESTER
(Exclaim 2107)

B "GO AHEAD" (2:20) [Exclallo BMI — Johnny Taylor] Lazy Lester wails a way down deep south blues. Slow beat ditty that Lester handles through easily. Authentic country instrumental backing.

B+ "HEY CALL ME LABL" (2:55) [Exclallo BMI — J. Miller] Similar effort with the same comments.

AMOS MILBURN
(Aladdin BMI)

B+ "THINKING OF YOU BABY" (2:20) [Aladin BMI — Johnny Taylor] Amos Milburn turns in a different performance of a slow beat romance drifter. Easy to take melody, lean up well and general top flight quality. The man could break out again with this side. Watch it.

B+ "IF I COULD BE WITH YOU" (2:07) [Remick ASCAP—Cramm, Johnson] Milburn swings fully into the classic oldie and does an exciting job thereby. Good tune given a good, rocking reading.

LOU LOYD
(Aladdin BMI)

B+ "BALLROOM SHUFFLE" (2:25) [Aladin BMI — Lloyd Glenn] Lloyd Glenn, whose "After Hours" did a power and is still picking up a nice ace, comes up with another wax not destined to reach number one perhaps, but guaranteed to rack up a tidy figure. Glenn and his combo make pretty music featuring his own nimble fingers. Smartly presented.

B "THE VAMP" (2:24) [Aladin BMI — Lloyd Glenn] More of same in a quick beat. Keyboard shop should be able to get a hold on this one. Happy backer-upper. Two good piano decks.

SONNY KNIGHT
(Depot 15957)

B "LOVESICK BLUES" (2:18) [Mills BMI — Friend, Mills] Sonny Knight dishes up a light quick beat bopper. A melodic pleaser with a honey ton feeling. Skipping treatment that belies its title. Deck has a happy feeling.

B+ "INSHA ALLAH" (2:33) [Pres-tige ASCAP — Morgan] Knight sings a slow beat ballad pretty with deep feeling and warmth. Deck captivates and Knight handles the tune delicately. The man comes across in good voice. Knight could have something very strong going for him in this waxing. Watch it.

GEORGE YOUNG
(Chord 1301)

B "WOW! WOW! WOW!" (2:28) [Chorio BMI — Ringer, Granier] George Young comes up with a strong offering in the middle beat novelty bouncer. Attracts a lot of excitement and a good arrangement to complement it.

C+ "YOU KNOW I WANNA LOVE YOU" (2:14) [Chorio BMI — Young, Granier] Young rocks on the flip. A quick beat jumper that the hoarse threated singer belts. Ok coupl.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Laver In Spider's WEBB

Baltimore, Md.—During a recent stand at the Royal Theatre, this city, Lavern Baker was the subject of a street interview by Frank "Spider" Graham of WEBB-Baltimore. Laverin is sitting on a Gold Cadillac supplied by one of Graham's sponsors, Royal Crown. Miss Baker's current Atlantic hit is "Jim Dandy Got Married."

Henderson Band To Be Re-United At Jazz Festival

Babylon, N. Y. — A reuniting of the famed Fletcher Henderson band will take place when the Friends Of American Jazz, a non-profit organization devoted to the creation of jazz scholarships and financial aid to jazz sponsors, begins its Great South Bay Jazz Festival this weekend of July 19th, 20th, and 21st at Timber Grove Club, Great River, L. I.

The Henderson band will be the featured attraction Saturday evening, July 20th, and will be led by Don Redman, who served as Henderson's musical director for some time.

The band, which gained its first nationwide fame in the early days of the Old Roseland Ballroom, will offer many of the famed Henderson scores which the late bandleader and arranger wrote for such bands as Benny Goodman, Isham Jones, and the Dorsey Brothers as well and many tunes associated with his own orchestra.

Graduates who are returning for the occasion include Rex Stewart, Emmett Berry, and Coottie Williams on trumpet; Dickie Wells, J. C. Higginbotham, Claude Jones, and Benny Morton on trombones; Coleman Hawkins, Edgar Sampson, Garvin Bushell, and Don Redman on sax; Buster Bailey, clarinet; Walter Johnson, drums; Hayes Alvis, bass; and Bernard Addison, guitar.

The three day Jazz Festival will feature top jazz names from the three great schools of jazz—dixieland, swing, and progressive. It will take place under a large circus tent, seating 1,600, erected especially for the Festival.

Tickets for the affair will be priced at $2.75 and $3.75 a concert and will be on sale shortly.

Concerts At Village Vanguard

New York—Max Gordon will inaugurate Sunday afternoon jazz concerts at Village Vanguard beginning this Sunday afternoon, June 23rd, at 4:30 with Joe Shepherd, the "Pied Piper of the Night People," conducting the Sabbath Seminaries. Musical sounds will be supplied by the Stan Getz Quartet, who is also being heard nightly at the Village Vanguard.

"It's What's in the CASH BOX That Counts—INTERNATIONALLY"
NASHVILLE, TENN.—Jim Denny, seated, watches country song star Carl Smith hold her signature on a contract which will bring her into the fold of the Jim Denny Artist Bureau. Looking on are the veteran RCA Victor team of Johnny & Jack, who also signed with the Denny Bureau recently. The signing of these three star performers helps make the Denny Agency one of the most important in the country field.

At the same time Denny announced that the Phillips Morris Country Music Show, a package which has been touring the nation for the past 26 weeks, has renewed for a third series or an additional 15 weeks. Beginning July 1, the show will open in Tallahassee, Fla., and will play three weeks in Florida and move up the east coast to tobacco markets.

ABC Television, Patient Foley and the Springfield producers believe that the show is more clearly than ever in the program’s position as an unusual “show case” on the American entertainment scene.

“We are broadening its basic concept in title, talent and production in view of the increasing relationship between country, western and popular music from coast to coast.”

Producer Lounsberry begins his new duties with the production of the July 6 “Jubilee.” He left New York for Springfield last week to “get my feet on the ground and renew grass-root acquaintances.” He visited with ABC-TV and Crossroads TV program officials, journeyed with them to Oklahoma City for the “Jubilee” program from the Oklahoma Semi-Centennial Exposition June 22, and returned to Springfield June 25.

“Ozark Jubilee” was introduced by ABC-TV, Foley and Crossroads TV Jan. 12, 1955.

“Jubilee” vocal stars and proteges such as little Brenda Lee, Sonny James, Suzi Aroín, Bobby Lord, Smiley Burnett, the Marksmen quartet and many others are established artists in the popular as well as the country field. They are products of all sections of the U. S.

In addition the program hosts many other “names” including Pat Boone, Tex Ritter, Gene Autry, Betty Ann Grove, Webb Pierce, Jimmy Wakely, Rex Allen and Pee Wee King.

“Only those records best suited for commercial use are reviewed by THE CASH BOX"
Victor Ads Two To Country Roster

NEW YORK—A&R man, Steve Sholes, has added two new youngsters to the RCA Victor country roster, Milton Allen and Libby Husky. He has recorded them both for the first time and is convinced they have a brilliant future.

Milton is 19 and has had formal voice training, although the sides he cut for Sholes are rock 'n' roll. Steve says "he has a great beat and his voice is so good he doesn't need gimmicks." RCA Victor is making big plans to see that his career gets off to a good start.

Libby Husky is only twelve. She was discovered while on the Ozark Jubilee Show from Springfield, Mo.

Their initial disks are scheduled for release soon.

Stapp Resigns From WSM To Take Over Tree Publishing

NASHVILLE, TENN. — Jack Stapp, program director of Nash-ville's station WSM, and a man whom Tree magazine referred to as the "old reliable" Bing of the Grand Ole Opry, has resigned from the post which he held for the past eighteen years, to take over the reins of the Tree Music Publishing Company. Stapp purchased the Tree firm recently from Louis G. Cowan and Harry Fleischman.

For 18 years, Stapp played an important role as a talent scout for the station. He auditioned a multitude of talent, many of whom he discovered himself and others recommended by established Opry stars or song pluggers.

Regardless of how a potential star came to the attention of WSM, if he had that distinctive style, seemed sincere and forceful, Stapp would often give him some radio spots on regular shows to let the younger an opportunity to develop. After the director satisfied himself with the talent of the performer, he would also check into his ability to talk and read effectively, for the informal nature of country music makes it necessary for an entertainer to act as master of ceremonies very often.

His system has paid off through the years, since among Stapp's additions to the Opry are such stars as Marty Robbins, Faron Young, Jim Reeves, Ferlin Husky, Jimmy Newman, Ray Price, Johnny Cash and a host of others.

Stapp's severance with WSM was an amicable one and was made only because of the great opportunity he felt awaited him in the publishing field. He will continue to operate out of Tree Music's offices at 519 Seventeenth Avenue, North, in Nashville, Tenn. Buddy Killen will continue as the firm's professional manager.

Although Stapp leaves the Opry as program director, he will continue to produce the portion of the Opry show sponsored by the Prince Albert Tobacco Company. Stapp is also affiliated with the William Esty Advertising Agency.

Fidelitone Extends "Key" Concept To Entire Line

CHICAGO — Phonograph needle and accessories manufacturer Fidelitone, has extended its "Key" concept of phonograph needle identification to its entire line in the firm's 1957-58 catalogue to be unveiled at this year's NAMM convention in Chicago.

The "Key" section as it is called, stated Bill Anton, vice president in charge of sales, "uses the principle of recognition to assist the customer in selecting his needle. It includes photographs which highlight the outstanding feature by which each needle can be identified. The system is positive and complete."

The catalogue provides a model number listing with direct reference to the right needle for each, a cartridge to needle section and cross reference listing as well as a cataloguing of conventional needles and accessories.

In addition to the application of the "Key" to the entire replacement line, Fidelitone is providing a new "Key" display covering its six fastest selling needles for immediate customer recognition.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. FOUR WALLS
2. BYE BYE LOVE
3. A WHITE SPORT COAT
4. DONNA FIND ME A BLUEBIRD
5. A FALLEN STAR
6. FRAULEIN
7. GONE
8. ALL SHOOK UP
9. NEXT IN LINE
10. HONKY TONK SONG
11. TOO MUCH WATER
12. I'LL BE THERE
13. LOVE LETTERS IN THE SAND
14. DARK MOON
15. WALKIN' AFTER MIDNIGHT
16. THREE WAYS
17. MISSIN' YOU
18. TOO MUCH WATER
19. MR. LOVE
20. DON'T MAKE ME GO
21. GIRL IN THE NIGHT
22. FIRST DATE
23. FIRST KISS
24. OH, SO MANY YEARS
25. OH, MY MIND AGAIN
26. THE WOMAN I NEED
27. I LIKE YOUR KIND OF LOVE
28. A CHANGE OF HEART
29. THE SHINE OF ST. CECELIA
30. THE FIRST ONE TO LOVE YOU
31. WHOLE LOT OF SHAKIN' GOING ON
32. I'M IN HEAVEN
33. PLENTY OF EVERYTHING BUT YOU
34. QUICKSAND
35. I MISS YOU ALREADY
36. YOU GO
37. PLEASE DON'T LEAVE ME
38. PLEDGE OF LOVE
39. TEARS BEHIND THE SMILE

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
JIMMIE WILLIAMS
Sings His Hits

"PADDLE YOUR OWN CANOE"
White Oak Music—BMI

THE ONE YOU CAN'T HEAR
Wiley Barkdull's

Country Best Sellers
In Retail Outlets

MY ARMS ARE A HOUSE
(2:30) [Sharpino Bernstein ASCAP — Kennedy, A. Astone]

TANGLED MIND
(2:54) [Hill & Rucker — T. Duffan, H. Shos]

HANK SWOK (RCA Victor 6955)
— Hank Snow has a pair of clicks again and it looks and sounds as tho the real rock n roll hit. It easily ranks with Hank's best and it's a coupling that'll definitely pick up a huge sale. "My Arms Are A House", a beautiful, slow moving little ballad with most effective set of lyrics, is treated to Snow's masterfully penetrating vocal, as in the "Ultra-lovely, pop-styled choral assist on a deck that could develop into a country-pop hit. For Hank, on the flipside, the 'Singing Ranger' sadly reflects that he's practically lost the fervor in Life. Tagged "Tangled Mind", it's a moderate paced harmonizer that Hank projects with a convincing sincerity. A smash coupling.

BARBARA ALLEN
(Decca 30141)

MAKE UP YOUR MIND
(2:00) [Capitol](BIM — Leevanborough, Donney) Barbara Allen, a talented new female singer-songwriter, makes a strong showing here with her label as she spiritedly belts out a rockin' romp song. Contiguous disposition runs out and blossoms into a top seller.

BETWEEN NOW AND THEN
(2:15) [Talius Enid Music Co. — McAlpin, Douglass] Here the canny changes the pace on that heart-felt waltser that she sells with authority. Poignant side that reminds the listener of "The Old Sucker's" smash of a few years back. Watch this gal. Her star shines bright on the wax horizon.

Buddy Holly
(Coral 6183)

MAILMAN, BRING ME NO MORE BLUES
(2:10) [Southern Music Pub. ASCAP — Roberts, Katz, Staney] An enticing romantic-blues with a rockin' shuffle beat gets taken for an intriguing vocal ride by Buddy Holly. Tantalizing vocal and instrumental sounds on a lid that has the vocalist singing notched into every groove.

WORDS OF LOVE
(1:56) [Starrite Music BMI — R. Holly] Here Holly and theork neatly polish a dandy country version of the raccoon pop classic. Holly could have a big hit in the country dept. Keeps crowds clamoring on both halves.

GLENN MORRIS
(Liberty Ball 3017)

I GIVE BLUES
(1:50) [Renda BMI — G. Morris] Here's a two-sided that could put Glenn Morris' name right up in the list of promising country artist's category. This end Morris and a chorus impressively split a heartfelt, stead-edvin' blues item.

I'LL PRETEND
(2:21) [Renda BMI — G. Morris] On the underportion the artist arms with touching sincerity on a lovely, moderate paced romantic weeper. Excellent choral and musical assist. Both ends have the goods.

DICK CURLESS
(Event 4266)

BLUES ON MY MIND
(1:43) [Acuff-Rose BMI — F. Rose] The yellow tones of Dick Curless are heard to good advantage as he runs through a catchy, quick paced, Latin-flavored, romantic-blues item. Picking guitar backdrop on a platter that's gonna make the go, dealers and deary-ears stop and take note.

CHINA NIGHTS
(2:40) [Vi- dor BMI — D. Curless] A musical slice; Curless is the Far East tonight case the songster's inviting, easy-on-the-ears delivery of an interesting, middle beat sentiment piece. Should receive many-a-whirl on the jock's turntables.

SKEETS MCDONALD
(Capitol 3741)

WELCOME HOME
(2:36) [Vi- dor, Red River Songs BMI — Dusty Rose] The warm, sincere tones of Skeets McDonald come across with telling effect as he, and an unbleached female vocalist, spins this heart rending romantic liltier, Fine performance. Should ride high with the deejays.

YOUR SWEET LOVE IS GONE
(2:21) [Century Songs BMI — R. Long, S. McDonal] McDonald, as the masterful vocal effort as he expressively waxes a quick moving lover's lament.

JIMMIE CRANE
(Merlecd 102)

ECHO
(2:38) [TNT Music BMI — B. Crane, Mary] Jimmie Crane hands in a folky little chamber vocal job on a captivating, sentiment piece. Engaging string assist, Could kick up some noise. Good debut side.

DOWN ON THE BAYOU
(2:41) [Peer Int. BMI — Crane, Mary] Lower end is a happy-go-lucky ranchero-novely that Crane double-tracks in light-hearted style. Colorful two-sided for deejay programming.

NO, NO, NEVER
(2:25) [Starrett BMI — G. Jones, V. Spurlock]

FLAME IN MY HEART
(2:03) [Starrett BMI — G. Jones, V. Spurlock]

GEORGE JONES
(Merlecd-31

BULLSEYE
GOOD
FAIR
B+x EXCELLENT
C+6000
C+ MEDIocre

The Cash Box, Music
Page 54
June 29, 1957

Only those records best suited for commercial use are reviewed by THE CASH BOX.
add that any DJ who hasn't received a copy of the disc can obtain one by writing to him at Box 104, Lutheville, Md.

Jimmy Copeland, Event recording artist who has the Western-Aires, aired recently and will return to the WSM’s “Opry Hit Parade” who is spending the Summer months in an executive production capacity for ABC-TV, is now in Springfield, assigned by ABC to Crossroads TV Productions.

“The network first urged us to make this change in the program’s title last ‘Saturday-night’,” Clifton, who is in charge of the first annual “Lou Black Award,” presented by the Country Music Disc Jockeys Association.

“Jubilee” comedians Flash & Whistler have just returned from their most lengthy tour to date. The pair traveled 2,863 miles, swinging through 20 states (one trip), and 13 states (the other trip), which resulted in many additional bookings for this summer for entertainers country music promoter who headquarters in Wichita, reports. 2 very good days with his “Jubilee” and way packages with Fergo’s and Lawrence, Kan., and Omaha. New this show included Flash and Whistler, Marsin Rainwater, Tommy Sosebee and Billy Walker. Red Foley made a hurried return to Saturday-night, flight with his “Jubilee” and the nation’s tastes, it has become apparent that it is to the advantage of our program’s future popularity to incorporate these words into title “Jubilee.”

“The Man From Music Mountain”, Zeke Clements, who elected “Just a Little Lovin’” and “Poison In Your Heart” postcards he’s now a country jock, spinning 6 hours a day, on WBVL-Barboursville, Ky.

Harrianne Moore info’s that the “Opry” increased its number by one recently. This time it’s a vertical straight angle with a good eye. The program, as named by the T. Texas Tyler, Tex has been around for some time and will be remembered by his hit recordings of “Bumming Around” and “Remember Me” Ernest Tubb and Hank Snow found him in Indiana and talked him into coming down for an audition with WSM. He made his debut Saturday, June 15th, and took the Opry-geers by storm. Harrianne adds that a few months ago Snow received a letter from Canadian seal release, titled “Squid Jiggin’ Ground.” It was supposed to be played to Eastern Canada but turned out to be the big record. Hank has added to his home country. The record has been sent to many a city and if it is accepted here in the states, Victor will do a general release on the song which received this request from out of Europe, is titled “Tell Me” and “My Arms Are A House”. Incidentally, T. Texas Tyler is under the management and supervision of announcer Chet Atkins, who opens a store at his RCA Victor office across the street.

The Very Brothers, the “Opry’s” second-to-first addition, are really happy about their ever growing chunk of limelight. The “Bye-Bye Love” boys are stationed for an assignment in Chicago and will be heard on the Carter last week.

Prince Albert’s portion of the “Opry’s” featured Hank Snow and Audrey Lannan on the 15th and Ferlin Husky and his wife Nancy on the 22nd.

The U. S. Army has turned its “Country Style, U. S. A.” into a television series. The radio version has been heard over 1800 stations all over the country, and the filmed series is expected to be equally successful. The 13 fifteen minute programs were produced at Owen Bradley’s Film and Recording Studio in Nashville, Tenn. The stars names as Marty Robbins, Roy Acuff, Ray Price, Ferlin Husky, Jimmy Dickens, Faron Young, Tubb, Jim Reeves, Jack Shepard, Rod Brasfield, Anita Carter, Minnie Pearl, La Dell Sisters, Wilburn Brothers, Hank Snow, and Ernest Tubb, are being scheduled by TV stations all over the country.

Recent visitors to the New York office of the C.R. included WSM’s ex-ex. Dee Kilpatrick and Bob Cooper and Sun Recording Exec. Jack Phillips along with Bev Candy and “Little Lot O’Shakin’ Go’ers” is just beginin’ to bust out all the charts, pop and country and r&b-wise.

Bill Clifton, who was recently released from his duties as a 1st Lieutenant with the U. S. Marine Corps, is doing work his way back into civilian life, can currently be heard on wax via his initial Mercury-Starday slicing of “Little White Washed Chinny.” Clifton, who has been a radio personality for a number of years, joined the Dixie Mountain Boys. Last week he took a 10-day juncture to visit with the jocks in Md., Va., W. Va., Ky. and N. C. to help promote the tunes.

“T. Texas Tyler”

Bill Clifton
DUAL PRICING offers

the opportunity for MORE

PROFITABLE PROGRAMMING

...the operator is compensated

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EP album records (TWO TUNES PER SIDE)

DUAL PRICING UNITS
Both the Seeburg 200 and the Wall-O-Matic 200 are equipped with Dual Pricing Units that permit programming singles at one price and albums at a proportionately higher price.

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG
Chicago 22, Illinois
Division of Fort Pitt Industries, Incorporated

America's finest and most complete music systems
Operators’ Co-operative Brings Better Business

Creation of Co-operative Route Causes Members to Maintain Operating Agreement and Results in Better Business for All.

Here and There

WASHINGTON, D. C.—Top officials of the U. S. Chamber of Commerce met here, Friday, June 14, and released a statement on Monday, June 17, in which the business men assembled now feel 1957 will be the best ever, as both all industries will not share equally in the gains over last year. Prices and interest rates are expected to continue to rise during the balance of the year, and profits in 1957 may “equal or exceed the 1956 level for the first time.” Dr. Emerson P. Schmidt, the chamber’s research director, summed up the views of a panel, composed of national chamber directors, who reported on their own industries. Highlights of the summary: Prospects for 1957 “look favorable” for it’s being the country’s best. Employment, income and activity continue at high levels, with about half the gain attributable to higher prices. The gross national product could reach $440 billion, compared with last year’s record of $412 billion. After-tax profits are running “a little higher than a year ago, but they are much more uneven.” Prices are expected to continue to increase. There are a number of weak, or soft spots, but that was “natural and inevitable” and that the over-all health of the economy seems promising.

NEW YORK—Everyone connected with the coin machine business agrees that a public relations program is a “must” in some way or other. What do other industries feel about public relations? Jim Macwithey, newly elected national president, American Public Relations Association, says that at this time there’s a shortage of public relations people. He predicted that the profession will encompass one million in ten years from now. “By that time,” he says, “most companies will have public relations departments. Further, many fields, aside from business—will require more and more trained public relations personnel.”

NEW YORK—In a survey of the cost of establishing research facilities in manufacturing companies, it was disclosed that only those large firms who could spend around $100,000 a year for 5 years could undertake this sort of project. One small business president, discussing the research subject, said: “Big business can bury a mistake. In a small company, one mistake may bury the business.

Ever since the first announcement regarding operator-cooperatives in this industry appeared in The Cash Box, there have been many who have argued the “pros” and “cons” of such cooperation among operators in various areas through the nation.

All did agree that such co-operatives would result in more efficient and lower cost operations. All agreed that, if it were possible to bring operators together into such a venture, that not only could money be saved from a servicing standpoint, but that more ethical business procedure was sure to result.

In the past few months, since the first questions and answers regarding the possibility of operator-co-operatives coming into being appeared here from various operators as well as from members of The Cash Box’s “20 Year Club,” co-operatives have been quietly started on their way.

In one community, where such a co-op is under way, it seems that the men who formed the co-op have agreed on dime play plus 60%-40% commission basis.

Each invested five machines to start the co-op. This did not have anything to do with their own routes. The co-op route was started as an entirely separate business under a manager.

It has only been in operation a short time and, even tho all news is being withheld, it has been learned that it is proving successful.

Members of the co-op are happy to service any out-of-order machine in their area. They are also happy to have their men collect from the machines in their area. In this way the co-op is saving much overhead expense.

What is even more important is the fact that, due to the co-op and the basis on which it is being operated, dime play plus a 60%-40% commission basis, all the members of the co-op are holding to this agreement on their own routes.

As has been learned, “Even if I never got a penny from the co-operative route, I’m happy. Because my route has already shown better than a 32% increase.”

“But, that’s only half the story. I’ve already received a small dividend check from the co-operative. All of us are tickled pink. We are now planning to enlarge the co-op route.

“Eventually, we hope to pool all of our machines into the co-operative. This will make for better business all around.”

In short, due to the agreement on the co-op route, dime play and 60%-40% commission basis, all are holding to the agreement.

All are profiting because, by doing otherwise, they would ruin their own financial investment in the co-op route.

The result is that, due to the co-operative route, all are now enjoying better business.
Will 4-Day Work Week Bring About:

OUTDOORS COIN-IT?

Labor Leaders Drive for 4-Day Work Week Can Revolutionize Coinbiz by Creating New Outdoor Games to Meet Greater Outdoor Activities by General Public When 4-Day Work Week Becomes Fact

CHICAGO — Gradually, more and more, the industry’s inventors minds are beginning to think far ahead, as labor leaders talk a four day work week.

These men are of the belief, as are business men in other industries, that the four day work week will bring about greater outdoor recreational activity than has ever before been known in this nation.

“This”, one well known manufacturer believes, “will result in bringing into being games that will be set for outdoor recreational operation.”

He isn’t alone in this belief. Many, many other business men, in almost every division of the entertainment world, agree with him.

All foresee a switch to outdoors activities in the near future. Especially when the four day work week becomes fact.

A strong point to the tremendous increase in the number of men and women now enjoying outdoor sports.

Never before in the history of the U. S. have there been as many people enjoying fishing, boating, golfing, skiing and all other outdoor sports. With an interest in outdoor activities growing greater at a most phenomenal pace there is every indication that this industry, along with all other divisions of the entertainment world, will have to arrange for public attraction by moving outdoors.

The kiddie rides were the very first to have made a major outdoor move. Many now consider this only a beginning. They look to new types of games that will be especially fitted for outdoors operation only.

They believe that the kiddie parks, because of the success which the majority of these places have enjoyed, are pointing the way to this new trend.

One very well known labor leader stated that, in his opinion, the four day work week would create a healthful incentive because, he added, the working public would be able to get outdoors and enjoy outdoor sports to the very fullest extent.

What is more important, far-reaching business men agree with him. They, too, predict a move to outdoors entertainment, when the four day work week becomes fact.

What’s even more interesting is the fact that these outstanding business men actually expect the four day work week to come into being within the next five years.

“The four day work week”, one noted labor leader stated, “is going to revolutionize a great many industries.

“It will also”, he added, “create a new kind of outdoors entertainment which will be specially arranged to meet with public approval.”

Exports Helping Maintain Sales Peaks For Manufac turers and Distributors

Many U.S. Firms Continue to Enjoy Peak Sales While World Markets Glamor for Both New and Used Machines of All Types. More Firms Create Special Export Departments, Internationalizing Biz Procedures

Parkoff Answers Herald Tribune Stories Connecting Music Mach Industry With Costello Shooting

The Cash Box Again Calls For Strong Public Relations Program to Offset Damaging Publicity of This Nature

NEW YORK—Coinmen in this area were terribly upset in the middle of May when several New York newspapers, especially the New York Herald Tribune, ran with headline stories connecting the music machine industry with the shooting of Frank Costello. Parkoff, president of Artistic New York Corporation, this city, felt something should be done to acquaint the papers with the lieel directed at the industry. He sent a letter to the New York Herald Tribune (one of the most flagrant contributors to the lieel), which we reproduce:

To the N.Y. Herald Tribune:

The New York Herald Tribune has printed an article in your newspaper on May 26: “Police Closing in on Costello Suspects—Shooting Is Linked to Juke Boxes.”

The New York Herald Tribune has printed an article to give the impression that there is a terrible struggle being waged over control of the lucrative coin box industry. It continues to state that one of the six suspects arrested May 26, 1957, was a central figure in the cirrcumstances.

There are not only false stories being printed but definitely did an injustice to the phonograph industry, of which I and many hundreds of others in this industry have been a part for the last twenty years.

I see no reason for a newspaper to brand a good business, composed of hard-working people, as a racket industry.

One more point, the juke-box industry, as you call it, exists and serves a purpose, unlike the banking industry; serve a purpose.

Join the cash box again as the public and newspaper writers and editors would realize that the people in our business are hard working honest businessmen.
Plays More... PAYS More...

Yes, United's New Hi-Fidelity Phonograph plays more because it appeals to more. Its outstanding rich tone... its attractive appearance... its convenient dual-dial selector and many other features attract more plays. And, with its amazing fast-action between selections, the new United Phonograph PAYS MORE TO THE OPERATOR!

Write for complete details today!

Foresees Finer Coinbiz

BOSTON, MASS. — "We're going to see a finer, greener, and more ethical coin machines business in the years to come," believes Ed Ravreby of Associated Amusements, this city.

Ravreby is one of the old timers of the business. He's been in the business ever since its very earliest times. He can recall when:

"There were nothing but slot machines, "Today," he says, "well-educated, college-trained young men are entering our industry.

"These young men," predicts Ed Ravreby, "are pointing the way to a more refined business. A business with dignity and respect. A business of ethical procedure and correct business methods.

"These young men," be enthusiastically stated, "don't like foolishness. The are in this business to build a future for themselves. To earn a decent living for the families they are bring into being.

"These young men," Ravreby explains, "are going to make sure that the industry is riding a logical lead.

"They won't stand for the kind of business methods that will lose money for them or for anyone else in the industry.

"These leaders," Ravreby remarked, "who are encouraging college men to enter into our industry are doing the coin machine business the very greatest favor.

"Not only for their own good," he adds, "for the general better welfare of all concerned."
The Cash Box

Page 60

June 29, 1957

Anniversary
and
Annual Encyclopedia and Directory
of the COIN MACHINE INDUSTRY

The Cash Box
(Dated: JULY 20, 1957)

Recognized throughout the Coin Machine Industry as a source of VITAL INFORMATION and STATISTICS obtainable NOWHERE ELSE... which is referred to every day in the year...

YOUR ADVERTISEMENT WILL BE SEEN ALL YEAR LONG
Featuring

- Accurate Up-to-the-Minute Lists of
  - Manufacturers and their Distributors
  - Jobbers and Distributors (State by State)
  - Merchandising Vending and Service Machine Manufacturers

- Special Features
  - Pictures of All Post-War Phonographs
  - Pictures of All Amusement Machines
  - Produced during the past fiscal year.

- Historical Data

- Review of Events—July 1956 thru June 1957

- List of "20 Year Club" Members

- "The Cash Box" Price Lists

- Editorials

- News

- Advertisements of All Leading Firms

Don't Fail To Have Your Advertisement In This Greatest Coin Machine Issue Of All Time!

Advertising Forms Being Prepared

Right Now!

Send in Your Ad Immediately!

The Cash Box
(Publication Office)

1721 Broadway, New York 19, N.Y.

(last minute deadline: WEDNESDAY JULY 10)

CHICAGO
32 W. Randolph St.
(phone: Dearborn 2-0045)

HOLLYWOOD
6272 Sunset Blvd.
(phone: Hollywood 5-2129)

BOSTON
80 Boylston St.
(phone: Hancock 6-8316)

LONDON
17 Hilltop
(phone: Speedwell 2596)

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
SWISS DISTRIBUTOR IMPRESSED WITH U.S. COINBIZ

CHICAGO—Erie de Stoutz of Sari (S. A. de Representaciones Industriales) of Geneva, Switzerland, visiting here at the factory his firm represents, D. Gottlieb & Company, advised that he has been very much impressed with the United States coin, machines industry.

DeStoutz did not spend too much time in New York but came right on to Chicago where he had a great many appointments.

He now plans to stop in New York for a few days before taking the Liberty boat to Europe.

"In the meantime," he stated, "I can only say that I have been very much impressed with the very fine manner in which I have been greeted here in the United States.

"I want to thank all the people I've met for the many courtesies which they have extended to me during my visit."

THE CASH BOX

Page 6

June 29, 1957

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Price Wars Won't! "10¢ Play Plus" Will!

Operator Can't Break Even With Dime Play That Brings Him Less Than Nickle Value
According To Recent Washington Report

CHICAGO—"I agree," stated a well known southern distributor, "price wars won't do it. "I also agree with The Cash Box," he added, "that 10¢ play plus will help solve the problem with which a great many operators in this area are now faced."

The fact that some distributors are cutting prices, in one form or another, to attract business, just isn't attracting the business the way these men hoped cut prices would.

The fact remains that operators cannot buy, even if they want to buy, when they haven't the necessary money, or the prospects for bringing in the needed cash, to buy new machines.

This is where many of the price cutting distributors are making their mistake. They're putting the cart before the horse. They're trying to obtain business by offering price for new machines.

The operators, in turn, aren't as much worried about the lower prices as they are about the lower intake.

The play action is just as great, and in greater instances, the majority of the operators aren't enjoying profits. That's the truth.

The operators who are featuring 10¢ play and working on a 50-50 basis find, in most cases, that they just aren't winding up with the profits they used to have, even a few years ago.

The answer is continued galloping inflation. And the fact is, as Washington reported recently, that the 1957 dollar is actually worth 49.8¢ compared to the 1949 dollar.

That means that dime play is worth just under 5¢ per play in actual value in 1957. And splitting on a 50/50 basis with the location owner, while paying over 350¢ more for new machines and over 450¢ more for overhead expense, isn't giving any operator a chance to break even.

If the operator would come to some arrangement with his locations, whereby he could remove the actual overhead expenses first, his overhead expense and then the overhead expense of the location owner, then split what was left on a 50-50 basis, there would be some profit for the average operator, if there was any money left to split.

The answer, many now admit, is The Cash Box' suggestion of "10¢ play plus".

This is the one and only way in which the operator has the opportunity of meeting today's inflated overhead expenses and extremely high equipment prices.

If this operator will follow The Cash Box' suggestion," stated a well known leader of the industry, "and arrange to obtain a more equitable division of the gross intake from all of his machines, this industry would be moving ahead at the fastest pace in all of its history."

In short, the operators must first cover anywhere from $5.50 to $10 per week overhead servicing expenses for each and every location he has. Then arrange to split whatever remains, if he wants to enjoy some profit on his investment.

Otherwise he has to arrange, at the very least, "10¢ play plus" either 60-40% or 70-30% commission basis, plus a week or two or even more during the year when he enjoys all of the income from his machines, so that he can amortize his investment more quickly and begin to enjoy some sort of profit.

The suggestion, which has just been received is that the operator arrange, regardless of his present operating basis, to take all the income from his machines for one or two or even more weeks during the year.

"In this way," it is reported, "the operator may actually see some profit on his investment."

---

If you are reading someone else's copy of The Cash Box why not mail this coupon today?

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

Enclosed find my check.

$15 for a full year (52 weeks) subscription □
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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
GRAND RAPIDS, MICH.—A series of five new colorful location posters promoting the pleasure of playing bowling at the box is being provided to operators of the new “Model H” automatic phonograph by AMI distributors. The posters combine striking color and design that commands attention with attractive copy that insures their use in all types of locations.

The posters were designed by a noted artist, a specialist in producing dramatic business-building display pieces,” advised Bill Fitzgerald, advertising and sales promotion manager. “They feature sales appeal with at-stance readability that catches the eye to stimulate play wherever people gather.

Although furnished and paid for by AMI, none of the posters mention AMI by name, or shows the new ‘Model H’ phonograph. They are designed to promote juke box play in various ways.

A. B. T. CHALLENGER
Target Pistol
1956 Model

A. B. T. Rifle Sport Gallery
Kicker & Catcher

A. B. T. Gueasser Scale
Ace Aristo Scale

Manufactures and Sales
J. F. FRANTZ MFG. CO.
1940 W. LAKE STREET
CHICAGO 13, ILL.

Full Line of Parts at all times. Repairs and Reconditioning on all A. B. T. equipment.

New Keeney BOWL - 0 RAMA
Team Scoring! Team Marks! Gutters!

New 6-POCKET POOL GAMES
IMMEDIATE DELIVERY

ATLAS MUSIC COMPANY

A Quarter Century of Service
2118 N. WESTERN AVE., CHICAGO 47, ILL. S. A.
ARmitage 6-5005

PRICES SLASHED!
CLOSING OUT!

CALL COLLECT!

June 30 end of our fiscal year. Everything must go!

20 14 FT. LARGE BOWLERS—LIKE NEW
5 UNIFIED REGULATION ALLEYS
20 Assorted KIDDIE RIDES
50 BINGOS—All Models

Now Delivering The New
Deluxe FISHER IMPERIAL
6-POCKET POOL

EXHIBIT TRUE BOWLER

“A. B. T. DISTRIBUTING CO.,
290 LINCOLN ST.
ALLSTON 34, MASS. 4-1040

Through The Coin Chute
DALLAS DOINGS

BILL Thomason of B & E Novelty in Longview, expanding his route. . .

PHIL C. Barron of Plainview, making another spring trip to the west coast. . .

Congratulations to Bill South of Sheffield Music in Odessa on the arrival of a baby boy. . . Commercial Music Co. closing down on the sale of all their music on the sales vacation sighting in California. . .

Ray Albaugh who has been assistant to Wayne Tappon, Capitol Records’ local branch operations manager, is transferred to the company’s Los Angeles office. . .

George W. Wrenn and Malcolm Gildart of R. Warncke Co. just returned from a trip to the Southwestern states, visiting dealers and conventions. . .

Roy Enright, sales manager for Eastern Electric Co., and one of their field service engineers, paid a visit at R. Warrncke Co. . .

Cliff Wilson of Wallbox Distributing Co., on a business trip to Portland. . .

Jerry Shue, top salesman for American Distributors of Dallas, took S. H. Lynch and Co., on a trip to Shreveport. . .

Sighted Carl Adams from San Angelo shopping the local market. Other visitors along came over were George Hurst from Hamlin; Buddy Clem, Paris; Kenneth Rowe, Lubbock; George Hanita; Pete Selman, Longview; Fred Ellis and Willard Brisco, Waco; Walter Wilke from Longview, and Mrs. Minnie Hughes who visited the Golden Nugget. . .

Ray Howell, Benny McDonald, Jimmy Wooges, Jiggs Hamilton and Mrs. R. E. Burns from Fort Worth . . . Bill Sheffield of Odessa reports business good and expanding his routes.

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”
More Operators Switching To “10¢ Play Plus”

Say “Can’t break even on 2½¢ (nickel) play”


CHICAGO — Reports coming through to leaders here indicate that more operators are changing over to The Cash Box “10¢ Play Plus” proposal.

“We can’t break even on nickel play,” these men report.

Others state that it is impossible, under present conditions, to continue on anything but 10¢ play, “and what’s more,” one well-known operator is reported to have stated, “even on 10¢ play we must have some assurance of a more equitable division of the intake to take care of our growing overhead expense.

The problem of growing overhead expense is reported to have hit a great many operators all over the country very hard.

Some believe that, unless they can arrange for a better share of the gross income from their equipment, they just cannot continue to operate profitably.

“It’s no use trying to do the impossible,” an operator claims, “we can’t make both ends meet on a fifty-fifty basis any more.

“Dime play, by itself,” he continues, “won’t do it under present conditions.

“We must get a more equitable share of the gross or we just won’t be able to enjoy any profit at all.”

The majority agrees that play action has been just as great and, in some cases, even greater than ever before.

“But,” as one operator asks, “what good is it even if we get more play if we can’t see any profit after deducting overhead expense and costs of equipment from the increased intake?”

Distributors report that they are urging all operators to adopt “10¢ play plus” because they realize that this is the only sure way the operator has of enjoying some profit from his route.

“There’s no question about it,” a distributor says, “unless the operators arrange for a more equitable division of the gross, just as recommended by The Cash Box plus dime play, they are going to be faced with diminishing profit and, eventually will find themselves up against financially hard times.”

Others have expressed similar opinions. Many distributors are offering their services “to help operators in their areas to arrange for a change over to dime play plus a more equitable division of the gross so that the operators will be able to enjoy “some profit.”

“There is no way out of this continuing inflationary morass, one manufacturer said, “and the thing for everyone to do is to adjust business procedures to meet present day conditions.”

AMI Appoints Distributor For Guam

GRAND RAPIDS, MICH. — Appointment of Austin J. Shelton as distributor for AMI Juke boxes and related equipment for the island of Guam is announced by E. R. Ratajack, director of sales for AMI Incorporated, this city. The appointment becomes effective immediately.

“Shelton and his organization will all, stock and service all products of AMI’s coin-operated equipment division, including the new Model H Juke boxes that are creating a sensation in music circles throughout the free world,” advised Ratajack.

As an authorized AMI distributor, the Shelton organization will maintain a complete service department operated on factory-approved methods.

Headquarters for the firm are at Agana, Guam.

Subscription—The Cash Box

52 Issues ............. $15
Airmail ............... $30
52 Issues + Free Weekly Classified Ad .......... $48

Rock-Ola Names Automatic Games Distributor

CHICAGO—Prior to leaving for an extended Western trip, Les Rieck, sales manager of Rock-Ola Manufacturing Corporation, this city, announced the appointment of Automatic Games Supply Company of St. Paul, Minn., as the firm’s distributor for Minnesota, adjoining areas of Wisconsin, North and South Dakota.

“We are very happy to be able to announce the appointment of Automatic Games Supply Company as our exclusive distributor in this very important area,” stated Les Rieck, “in view of the fact that James Christianson and the other members of this firm know just what the operators need and what should be done to help every operator to enjoy the best profits.

“This firm,” Rieck continued, “has had many years of experience serving the operators. They cooperate with the operators to the fullest extent. They work closely with all the men in the area so that the operators are assured the very finest of service and cooperation in every regard.”

Rieck also reported that, after 20 years as a Rock-Ola distributor, Archie LaBeau has been forced to retire “due to ill health.”

“We certainly were sorry to have one of our oldest and best-known distributors leave us due to ill health,” Rieck said, “and it is our sincere hope that Archie LaBeau will soon bounce back in the very best of health and spirits.

“All we can promise every operator in Minnesota, adjoining Wisconsin area, North Dakota and South Dakota,” reported James Christianson, manager of Automatic Games Supply, “is that we shall do our very best to help make him a happier and more prosperous operator by giving him complete cooperation and outstanding service.”

CO-OPERATIVE DISTRIBUTING CO.
224 W. Jefferson Street
LOUISVILLE, KENTUCKY

(Phone: JUnerp 4-7003)

BINGO GAMES

QUANTITIES AVAILABLE — IMMEDIATE SHIPMENT

| KEY WEST | $55 | BRAZIL | $345 |
| BIG SHOW | 485 | MONACO | 325 |
| DOUBLE HEADER | 425 | SOUTH SEAS | 245 |
| PARADE | 415 | CARAVAN | 245 |
| NITE CLUB | 385 | STARLET | 155 |
| BROADWAY | 345 | | 155 |
| BEACH BEAUTY | 265 | PIXIES | 155 |
| MIAMI BEACH | 185 | TRIPLE PLAY | 135 |
| GAY TIME | 145 | DUDE RANCH | 75 |
| GAYETTY | 95 | FROLICS | 75 |
| BIG TOP | 185 | YACHT CLUB | 55 |
| VARIETY | 95 | BRITE SPOT | 55 |
| SURF CLUB | 75 | BRITE LITES | 55 |

ALL THOROUGHLY RECONDITIONED
SEND 1.3 DEPOSIT—BALANCE SIGHT DRAFT

Phone: EVerglade 4-2300
2330 N. Western Ave.
Through The Coin Chute

EASTERN FLASHES

This was the week—in the 90's every day. However, it didn't affect the pace of the wholesalers and their personnel, practically every coinrow establishment appearing to be in a normal condition set in when we visited. If the operators were aware of the cool, comfortable conditions on the row, we're sure more of them would be there—even if they had to a person waltz up to his window, once again, report sensational biz. Operators' reports vary. Some say it's improving — and the reports standstill in this heatwave of coinrow ball game television. There are afternoon games (which wouldn't be so bad) but the night games are on practically every night—even to the extent of being sent in from out-of-town.

To combat the heat, Stanley Nankoff, arcade operator, calls on the wholesalers in "Bermuda" along. Harry Finkenzeller takes a look at Stanley, and wryly comments: "My breath is coming in short pants." Al Simon and Al D'Ambio of this firm, more interested in business than the heat, demonstrate Genco's "Number Roll"—"Sweet Twenty One" to several ops. . . . It wasn't too hot for Barney (Shugy) Siegel, Kenyon Sales, to go to some music ops. Barney's son, in Abernay, tells us he'll be working for his dad for the summer months. Irv (Kempy) Kemper, couldn't hit the road Tuesday, June 18, as he had to be home early to attend the graduation exercises of his son, Kenny. . . . Teddy Seidel tells me a number of column attended the wedding of his daughter this past Sunday, June 16. . . . Mike Murvins able a song or two for us this week. Says he's still very busy, but the real rush is tapering off. Joe Munyes, who's on the road, keeps sending in plenty of orders. . . . Gertrude Brown, making the rounds of the week, did up a good pick-up. Says she's been busy. . . . Carl Pavesi re-elected president of Westchester Operators Guild. It's his 7th consecutive term. Other 7 terms voted back into office were Seymour Pollak, Samy, and Lou Tartaglia, trust. Brand members: Jimmy Smith (another 7 termer), Nat Katsch, Harold Rosenberg and Pete Rossano. . . .

Joe Young, Young Distributing, Wurlitzer distrbs, advises his present operators aren't sufficiently stable to take care of his display shop, and he is now completing arrangements to move back to 10th Avenue. Announcement will be made when deal is completed. . . . Louis Hirsch, walking in the sun along Forty-fourth street, real cool, sez "I'm working all the afternoon out there." (You know where on Tues. P.M.!!) . . . Mayer Parkoff and Gene Brody, Atlantic New York Corp., come up with a terrific idea to help promote jule box play. Details now being worked out. We'll tell you about it in next week's column. Meanwhile firm kept busy sending out Seeburg phones. . . . Harry Koeckel, visits The Cash Box offices, then heads for coinrow and the wholesalers. Koeckel making a real rush trip. Arrives in N. Y. on Friday, June 14, and leaves for home Thurs.; June 22. . . . One of the other recently discharged ones is quite active. . . .

WAKE UP YOUR LOCATIONS!

OPERATE WILLIAMS GAY PAREE
4 PLAYER • 5 BALL NOVELTY
with Bonus Scores, Number Match and HIGH SCORES

OPERATE WILLIAMS HI-HAND 5 BALL NOVELTY

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CHICAGO

MARVEL MANUFACTURING CO.
2849 W. FULLERTON
CHICAGO 47, ILL.

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EASY TO LOAD • SIZE: 18" x 8" x 6" • Shipping Wgt. 20 lbs. • Write for details

Have You Been Actively Engaged In The Industry For Ten Years?

If you have been actively engaged in the industry for ten years or more, but not yet 20 years, you are now eligible to become an "Alternate Member" of the "20 Year Club". As an "Alternate Member" you enjoy all the privileges of the "20 Year Club" and will automatically be transferred into the "20 Year Club" on reaching your 20th year in the industry. If you are eligible for membership as an "Alternate Member" of the "20 Year Club" fill out the application and mail today!

(HEAD PRINT)

ENTERED THE INDUSTRY

BORN

NAME IN FULL

FIRM NAME

ADDRESS FOR 'CLUB' MAIL

CITY

MAIL TODAY TO:

THE CASH BOX "20 YEAR CLUB"
32 WEST RANDOLPH STREET, CHICAGO 1, ILLINOIS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Through The Coin Chute

Many factories here closing for annual vacation periods. But most offices expected to remain open for phone calls and visitors. Execs advise they plan on closing during vacation period to prepare for new products and new ideas. "The first half of '57 said one leading sales mgr., "has been the greatest we ever enjoyed. Now we can plan for a look ahead toward an even greater future of progress in the industry."

Herb Oettinger, Bill DeSelm and Jack Militz going along in high gear at the busy United plant. Advise Bill: "Our four-foot sections are being offered to make fourteen feet of fourteen. Also, we're enjoying a nice volume on the new 'Hi Score,' 'Team' and regular 'Bowling Alley.'" Johnny Casola reportedly hopping from Go. to Sr. The Best headers for Des Moines, Omaha, Salt Lake and L. A. At Theloke covering Syracuse and Boston. Ed Levin put it this way during last week's heat wave: "I'm going on here at great Coin, it's a good thing the air conditioner is in good working order." SamWalken, back from short vacation, working with shirtsleeves rolled up. Mort Secure telling Sam Ginsburg about his last resort trip and the nice reception ChiCoin's bowlers receiving everywhere.

In Bill O'Donnell's office, Milt Warmer, the handsome one from Cinci, had to hold conversation in bits and pieces. No sooner does Milt get a few words in, when that phone rings again, "Well send your games right out," Bill was telling Joe. John "Penny King" Frants announces sudden spurt in sales of counter games "Challenger" and "Kicker & Catcher" this past week. "And Rifle Sport too," adds John. Sam Stern of Williams advises he's off to Europe, since there's more to Europe. Sam staying close to the office this week after seeing many eastern distribs.

With Ralph Sheldon on vacation, Ed Levin and Al Warren over at Genco seem to have their hands full keeping up with production, shipments, phones and visitors. "Just not enough hours in the day," laments Avron. Seems like Joel Stern and Lenin on vacation. Wide never have nothing to do. Fred Shor advises the firm's "export picture very bright and everyone making every effort to fill all orders from world-wide customers."

Paul Huesch in a happy mood these days. (despite doubt) going due to grand reception at the Keeny products. Paul reports that southern salesman Vel Albritten has been calling all during the week from Tenn, Ga. and S. Fla. with orders for vacation first and games. And Harold Perkins telling that the "22 M" elec. cig. machine has captured the leading market in every store, and that demand is keeping ahead of production rate. Joe Rogers of Empire has the knock of selling every machine with business. Like the past week and fishing trip north with Bill Cleary, Sallah Ste Marie and Harry La- FOille, Manistique. So Jack Burns claims they're his customers. Dusty Hohe, Genco reports that Genco's "Sweet Twenty" machine is leading off at vacation first and games. And mechanical improvements and double-thick tickets provide uninterrupted operation. Those hustling Wico boys—Max, Harry, Morrie and Jack Wiczer and Ed Ruber—advising that they're expanding the firm's exports of coin machine parts. "We're getting representation for Wico products all over the world."

Adrian Jack Baker at Permo in conference with Doug Hudson and Bill Anton. "We're planning promotions of the Fidelitone needle to lady, Joe," said Jack. "We're plan- ning to use the 'still yours' campaign." Calahan's office at Bally to find him chuckling over some old story. Pardt, at Sari, says yes. "Vince and Joe Kline have switched from hot to cool drinks over at first. Fred Calahan claims customers hate to leave the cool refresh- ments and the air conditioned drawing rooms. Wayne Tao get back safely with Sam Kolber from trip thru Ind. "Where," says Wayne, "we did as much buying as sell- ing." Eric Fink after vacation that Genco's "Sweet Twenty" machine is leading off at vacation first and games. Mechanical improvements and double-thick tickets provide uninterrupted operation. Those hustling Wico boys—Max, Harry, Morrie and Jack Wiczer and Ed Ruber—advising that they're expanding the firm's exports of coin machine parts. "We're getting representation for Wico products all over the world."

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

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Bill Anton

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
U. S. Supreme Court Rules:

Devices Which "Offer Expectation Of Player Receiving 'Cash, Premiums, Merchandise Or Tokens'" Subject To $250 Federal Tax.

Machines "Played Purely For Amusement" Subject To $10 Federal Tax

Trade Agrees Decision Makes No Change At All In Current Games Operations

Washington, D. C.—The United States Supreme Court on Monday, June 17, reversed the decision of the United States Circuit Court in Chicago, which had ruled that pinball games are not slot machines because they do not eject their own payoff.

The ruling applied specifically to Walter Karpan, who was fined $750 for failing to pay the $250 tax on several coin operated games at Fox Lake, Ill. Karpan had paid a $10 Federal tax on each machine, contending they were amusement devices under the tax law.

The United States Circuit Court set aside Karpan's conviction, deciding that Congress intended to exclude pinball machines from the category of so-called "slot machines." (The Justice Department appealed.)

It is the contention of the United States Supreme Court that Congress wanted to cover every gambling device operated by the insertion of coins through a slot even though the device might go under a label other than 'Slot Machine'.

The court stated that it was the intention of Congress to place a higher tax on "gambling devices, regardless of their particular structure."

In its decision, the Court makes it clear that the smaller tax ($10 for amusement machines), definitely desired by Congress, is applied to "machines played purely for amusement which offered the player no expectations of receiving 'cash, premiums, merchandise, or tokens'."

A survey of pinball operators, distributors, and manufacturers by The Cash Box brought forth the same kind of statement. All agreed that all Government, State and Local officials will recognize the fact that the above Supreme Court decision makes no change in current operations of pinball machines. Where these machines are operating under local law and supervision, and complying with the law, and do not offer the player "cash, premiums, merchandise or tokens" they are subject to the federal amusement tax of $10. Where they do offer the above, they are subject to the $250 federal tax. It’s that simple.

Korpan’s Attorneys To File Petition For Re-Hearing On U. S. Supreme Ct. Decision

WASHINGTON, D. C.—It was announced on Friday, June 21, that the attorneys for Walter Karpan will immediately file a petition for a rehearing before the United States Supreme Court.

As the United States Supreme Court is expected to recess on Tuesday, June 25, for its summer vacation, the matter probably will not be ruled upon until some time during this coming fall season.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY!"
Bally Builds "Toonerville Trolley"

CHICAGO — A new, thoroughly location-tested ride has been added to the familiar line of Bally Kiddie Rides, announced Bill O'Donnell, sales manager, Bally Manufacturing Company, this city. "The new ride, 'Toonerville Trolley,' has been on test locations for lengthy periods," stated O'Donnell, "and coll-ec-tions indi-cate that the new ride is equal to the other famous Ballyrides as a consistently strong money-maker. Action of the new ride is rock-and-roll, with the speed controlled by the junior motorman. Reali-sm is further in-creased by flashing headlights and ringing bell.

A very important profit-producing feature, is the fact that two children can ride for a dime offering a bargain that appeals to parents. Although 'Toonerville Trolley' requires only 2 ft. by 3 ft. of floor space, the ride is designed to stand on location and attract immediate attention. All metal construction and simple, sturdy mechanisms insures years of trouble-free performance. Electrical and coin mechanisms are conveniently accessible in control-box. Ride is equipped with rubber feet and built-in casters. Riding time is adjustable to 45 seconds, 1 minute, 2 minutes or 3 minutes."

"All Bally distributors are now displaying 'Toonerville Trolley' with the other 3 Ballyrides and can make immediate delivery on all 4 rides."

Auto Phono To Hold AMI Service School

CHICAGO — Mike Spagnola, sales manager of Automatic Phonograph Distributing, this city, reported this past week that the firm will hold a service school for the new line of AMI models at the Hotel Faust, Rockford, Illinois, on Wednesday, June 29.

Henry Hoevenaar, AMI service engineer, will conduct the session beginning at 7:00 P.M. He also will be on hand all afternoon for those who can come in early.

"In the last year," Spagnola stated, "many operators bought new AMI music machines for the first time. Also, AMI introduced a new type mechanism—the 280 selection. "This is similar to the previous AMI mechanism in most respects," Spagnola explained, "but different in some others."

AMI has a factory service school at Grand Rapids, Michigan, where all operators and service men are welcome to attend for one week as guests of AMI. No expense is involved except for transportation.

"For those who have not yet attended the factory school," Spagnola said, "we hold one day sessions at various cities in our sales territory."

Pavesi Re-elected Pres. Westchester Operators Guild

WHITE PLAINS, N. Y. — The membership of the Westchester Operators Guild met at the American Legion Hall, this city, on Monday, June 17, and re-elected the popular Carl Pavesi president for the seventh consecutive term.

Other officers elected were: Max Klein, vice president; Seymour Palek, secretary (7th consecutive term); Lou Tartaglia, treasurer (7th consecutive term).

Named to serve on the Board of Directors were: James A. Smith (7th consecutive term); Nathan Kudish; Harold Rosenberg and Peter Rossano.

This was the final general meeting of the Guild for the summer. Only meetings of the Board of Directors will be held during summer months.
Cig Price Raise Creates Serious Problem

Pennies Will Again Have To Be Inserted In Pack Increasing Cost of Handling

NEW YORK — The announcement by five major producers of cigarettes that the wholesale prices of some of its non-filter brands was increased, threw the cigarette machine operators into a tangle of activity as well as creating some very serious problems.

Prices of the popular brands were being vended by most of the operators at 28c; King-size at 26c; and filters at 30c. With no wholesale increase in the price of filter cigarettes, operators will still continue to sell them at 30c.

However, the popular brands, regular and King-size, will now have to be vended at an increased price, and a check with leading operators indicates the price will be upped to 28c for regulars and 30c for King-size.

The immediate problem faced by the operating firms was to acquire and attach stickers with the new prices on all machines. The 30c items will present no mechanical difficulty with most modern machines, as the equipment provides for this price scale. The real serious problem is the 28c pack. Now, operating firms will have to go back to the chore of inserting 2 pennies in every pack. Those who have equipment to insert the 2 pennies into each pack will have to contend with increased labor costs for the personnel necessary to operate the machines. Others will have to purchase the penny inserting equipment as well.

A number of cigarette machine operators have run into the problem of securing sufficient numbers of pennies from the banks. There are insufficient numbers of pennies available, and with the sudden demand by the coin machine field, a further problem is raised. We understand some of the large operating firms are making plans to bring in pennies from other areas, which will further add to the overhead, as we understand it is quite costly to do so.

Gottlieb Plant Closed June 29—July 15

CHICAGO — Alvin Gottlieb, D. Gottlieb & Company, this city, announced that the plant here will be closed for its annual vacation period during the first two weeks of July.

The factory will close on Friday, June 28, and will re-open on Monday, July 15.

The offices, however, will remain open during this vacation period. Alvin and Nate Gottlieb and Judi Weinberg will be on hand to meet visitors and take phone calls.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
FOR SALE—14 and 11 foot Bowler Parts Specials: Back glass protector, $11.95 ea.; Flexiglas Pin Panel protector, 12½"x19½"; $5.95 ea.; Non-skuff rubber balls, 3"; $1.95 ea.; WICO CORP., 2913 N. PULASKI RD., CHICAGO 41, I11. (Tel.: MULberry 5-3000).

FOR SALE—Bally Big Time, 105; Uni-TEAM Shuffle Alley, $50; Imperial Shuffle Alley, $40; Seeburg 147TH Phono, $40. AUTOMATIC MUSIC CO., 705 MAIN STREET, BRIDGEPORT, OHIO (Tel.: NE 5-1443).

FOR SALE—Bio, $35; Takiti, $25; Tropies, $25; Chicago Coin Six Player Super Match Bowler, $45. Terms—One-Third Deposit, Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: Tulane 6729).

FOR SALE—100 Telecuis, with film. Reconditioned, refinished, ready for location. Orl. or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, I11. (Tel.: Avenue 3-6818).

FOR SALE—Wurlitzer 2000, $900; Wurlitzer 1900, $825; Seeburg M-100A, $225; Universal Handicaps, used, $435. WANT—All 45 rpm phonograph, especially Seeburg's; C's, R's, and J's. NATIONAL NOVELTY CO., 640 W. MERRICK ROAD, VALLEY STREAM, L. I., NEW YORK, N. Y. (Tel.: LEOUST 1-6770 and 6771).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chromed Covers, New Selection Buttons, New Aluminum Instruction Plates, $75.50. Telephone or wire collect. SYRACUSE 75-1631, DAVES DISTRIBUTING CORP., 728 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—Seeburg M100A, $225; M100G, $75; M100G, $700; M100R, $800; 3W1 Chrome, $55; Wurlitzer 1800, $75; Wurlitzer 1900, $675; Comanche, AMI D60, $350; AMI 40, $40; $175; Evans Century, $275. MUSICAL SALES, 2334-36 OLYLE STREET, ST. LOUIS 3, MO. (Tel.: CH 1-5651).

FOR SALE—"Arcade Equipment." Genco Quarterback, $200; Genco State Fair, $395; Seeburg Shoot The Spook, $75; Exhibit Rifle Gallery, $125. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel.: Central 9292).

FOR SALE—Keene's DeLuxe Challenge Bowler, $265; United's Triple Play, $150; United's Pixie, $150. All machines reconditioned and in good working order. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MA 6386).

FOR SALE—United: Derby Roll, $135; Fifth Innings, $150. Bally: Gold Medal and Blue Ribbons, $175 each; Baseball—Super Slugger, $225. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. (Tel.: Franklin 7-2162).

MISCELLANEOUS

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, I11.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: Vernon 5-7976).

NOTICE—It's your business to KNOW THE FACTS! How do cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus?" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more are included in The Cash Box. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted, The Cash Box is the publication that received the idea for MOA (Music Operators of America). The Cash Box originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level," "The Cash Box" "Quarterly Export Edition" has won world wide recognition and international acclaim. The Cash Box Annual Encyclopedia Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." Send your 15¢ check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially Made for the profit trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, I1L.

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

THE CASH BOX
1721 BROADWAY, NEW YORK 9, N. Y.

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925TH CONSECUTIVE WEEK'S ISSUE

This week's used machine quotations

How to Use

"The Cash Box Price Lists"

[Also known as the "C. M. L. (Coin Machine Industry) BLUE BOOK"

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. However, the "Cash Box" price lists can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known price. In such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may very well diverge. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Single equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than that offered at the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and dependent on the equipment to the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: Each machine has a quotation usually in four prices—Quotation for the machine, and one for the second week; Second price is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $30 to $55 on Japan and $70 on Hong Kong.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, at times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $15.00 ask from $50.00 up to $75.00, and even more for those very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are usually worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add to the price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of the time, energy, and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $15.00 machine to anywhere from $50.00 to $75.00 and even more for those very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are usually worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add to the price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of the time, energy, and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $15.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted to a specialized machine shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment must take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. The buyer should purchase the "Cash Box" price lists at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

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Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (E) Exhibit; (Ev) Evans; (G) Genco; (Gt) Gottlieb; (K) Keesey; (Un) United; (Wm) Williams.

1. ABC (Un 3/51) 20.00 40.00
2. Ace High (Got 2/57) 275.00 375.00
3. Across the Board (Un 3/51) 20.00 45.00
4. All Star Basketball (Got 1/52) 20.00 30.00
5. Airplane Shootout (Sun 12/53) 85.00 120.00
6. Arcade (Win 11/51) 35.00 55.00
7. Army.Navy (Win 10/53) 35.00 65.00
8. Atlantic City (B 5/42) 25.00 60.00
9. Arm. Navy (Got 9/56) 35.00 65.00
10. Ball Xi-Poppin' (Ev 11/51) 225.00 325.00
11. Beach Beauty (B 10/53) 20.00 30.00
12. Beach Beauty (B 10/53) 20.00 30.00
13. Ben (Win 9/54) 75.00 130.00
14. Big Show (B 9/56) 460.00 525.00

TOTAL NO. TOTAL VALUE ———

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This issue is non-commercial and non-profit.
### PINBALL GAMES (Cont.)

<table>
<thead>
<tr>
<th>Game Name</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Big Hit</td>
<td>40.00</td>
</tr>
<tr>
<td>Big Time (B 1/55)</td>
<td>225.00</td>
</tr>
<tr>
<td>Big Dandie (Wm 5/85)</td>
<td>275.00</td>
</tr>
<tr>
<td>Brazil (Un 10/56)</td>
<td>425.00</td>
</tr>
<tr>
<td>Bright Lights (B 5/5)</td>
<td>95.00</td>
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<tr>
<td>Bright Spot (B 11</td>
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<tr>
<td>Broadway (B 12/55)</td>
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</tr>
<tr>
<td>Cabanas (Un 3/53)</td>
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<tr>
<td>Capit (CC 1956)</td>
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<td>Caravan (Un 2/56)</td>
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<tr>
<td>Caravan (Un 2/56)</td>
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<tr>
<td>Chinatown (Got 10/52)</td>
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<tr>
<td>Circus (B 8/52)</td>
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<tr>
<td>Circus Wagon (Wm 10/55)</td>
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<tr>
<td>Classy B (9/52)</td>
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<tr>
<td>Coronation (B 11/52)</td>
<td>75.00</td>
</tr>
<tr>
<td>Country Falls (Wm 6/5)</td>
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<tr>
<td>Crossroads (Got 5/52)</td>
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<td>Crosswords (B 1/52)</td>
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<td>Cue Balls (Wm 3/55)</td>
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<td>Cyclone (Got 5/51)</td>
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<td>Daffy Derby (Wm 8/53)</td>
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<td>Daisy May (B 12/55)</td>
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<td>Dallas (Wm 2/49)</td>
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<td>Death Ride (Got 9/52)</td>
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<td>Derby Day (Got 5/52)</td>
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<td>Diamond Hill (2/53)</td>
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<td>Disk Jockey (Wm 11/52)</td>
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<td>Domino (Wm 7/52)</td>
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<td>Easy Aces (Got 12/55)</td>
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<td>Eight Ball (Wm 1/22)</td>
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<td>Four Cats (2/52)</td>
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<tr>
<td>Four Horsemen (Got 9/50)</td>
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<tr>
<td><em>400</em> Upright (Got 10/51)</td>
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<td>Four Stars (Got 6/52)</td>
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<td>Frollicks (B 10/52)</td>
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<td>Frontiersman (Got 11/55)</td>
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<td>Fun House (Wm 10/56)</td>
<td>225.00</td>
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<td>Futurity (B 3/51)</td>
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<td>Gay Time (B 6/55)</td>
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<td>Gayety (B 3/55)</td>
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<td>Georgia (Wm 7/56)</td>
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<td>Gladitor (Got 1/56)</td>
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<td>Glamour (Got 7/51)</td>
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<td>Globe Trotter (B 10/55)</td>
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<tr>
<td>Golden Nugget (Upright) (Got 2/53)</td>
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<tr>
<td>Gold Star (Got 8/54)</td>
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<td>Grand Champion (Wm 8/53)</td>
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<td>Green Pastures (Got 1/54)</td>
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<tr>
<td>Grim Climb (CC 1953)</td>
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<tr>
<td>Guys and Dolls (Got 5/53)</td>
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<tr>
<td>Gypsy Queen (Got 2/55)</td>
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<td>Happy Days (Got 7/52)</td>
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<tr>
<td>Happy Go Lucky (Got 3/51)</td>
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**Total**

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<tr>
<th><strong>Number of Machines</strong></th>
<th><strong>Value</strong></th>
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<tr>
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### SHUFFLES (Cont.)

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<thead>
<tr>
<th>Model</th>
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<tr>
<td>4. Genco 6-Player Rebound (11/52)</td>
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<tr>
<td>4. Genco Shuffle Pool (11/52)</td>
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<tr>
<td>4. Genco Match Poel (2/54)</td>
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<tr>
<td>4. Gentilch Ballistic (3/50)</td>
<td>15.00</td>
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<tr>
<td>4. Kenny Super Deluxe League (3/52)</td>
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<tr>
<td>4. Kenny High Score League (5/52)</td>
<td>25.00</td>
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<tr>
<td>4. Kenny Team (10/52)</td>
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<tr>
<td>4. Kenny Club (4/53)</td>
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<tr>
<td>4. Keeney Deluxe (5/53)</td>
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<tr>
<td>4. Keeney Carnival (5/53)</td>
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<tr>
<td>4. Kenny Pecamaker</td>
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<tr>
<td>4. Keeney Mainliner</td>
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<tr>
<td>4. Kenny Bonus Pool (3/52)</td>
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<tr>
<td>4. Kenny Diamond Bowl (5/54)</td>
<td>75.00</td>
</tr>
<tr>
<td>4* Kenny Bikini (6/54)</td>
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<tr>
<td>4. Kenny Century (6/54)</td>
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<td>14</td>
<td>Model 1927, Remote Volume Control with Cane and Button</td>
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<td>64</td>
<td>Bang-O-Rama</td>
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<td>Voice-O-Graph, 45-78 RPM</td>
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Patrons who enjoy hearing the music of their choice with flawless clarity and fidelity recognize this Wurlitzer as perfection in musical reproduction.

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Established 1856

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
UNITED'S Playtime

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Selectable Squares and Line for More Scoring Combinations

3 Separate Scores Can Be Made Each Game With Red, Orange, Yellow In-Line Combinations

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ABC Tournament

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STRIKES - SPARES - SPLITS
STRIKING BALL • HOOK BALL • BACK-UP BALL

12½ ft. and 14 ft. long
18 IN. HIGH ALLEY
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Free TOURNAMENT PROMOTION KIT WITH EACH GAME

Convenient swing-out pin-assembly permits serviceman to check alley-cabinet and back-cabinet in one operation. No heavy top to push up. Simply raise playfield for under-alley inspection.