The new AMI model "H" 200 selection phonograph made its debut at distributors' showrooms last week where operators all over the country were given their first look at the completely redesigned machine. Posing with it above is Elodie Garme whose latest disk for ABC-Paramount is "I'll Take Romance", a single taken from the record company's best selling album by the pretty songstress.
from the Associates and Aldrich Company Production "THE RIDE BACK,"
starring Academy Award winner Anthony Quinn. Released through United Artists.

b/w "AWAY OUT WEST" from the Michael Todd Co., Inc. film "Around the World in 80 Days." Record 47/20-6895
It's usually just about this time each year when you're bound to hear the following statement from some record manufacturer, "Boy, business is terrible". What the disk exec means is not that business is terrible—because it isn't—but that he's not selling records at the peak that he enjoyed a couple of months ago. And let's face it, we're heading into a period when the record business has traditionally experienced a slowdown.

But it doesn't necessarily have to happen.

Last summer proved to everyone in the record field that summer business can not only sustain itself, but even beat out the usual boom seasons. It was during the summer that the record business found itself reaching new heights and instead of falling off as had been expected, pressing plants were hard put to keep up with the demand.

Last summer proved conclusively that a record market exists all year round. What the record industry has to do is cultivate it.

As everyone in our industry knows, we are in an expanding situation. Record grosses are rising each year, and by phenomenal percentages. To keep it going up records must be sold all year round. And that includes the summer.

This therefore will be a crucial summer as far as our industry is concerned.

If we are able to repeat last year's performance and increase record sales despite the season, then we can confidently expect the record business to go on to still greater heights. If we fail, we will have to be satisfied with staying where we are—and very possibly even going backwards.

It's therefore up to everyone connected with this industry to pull out all the stops in the coming months. The best songs must be recorded: the best records must be released; and the greatest promotional drive ever must be put on by every record company to make records of all kinds as attractive, desirable and easy to buy as possible.

The slogan for the next several months, as far as the record industry is concerned, should be Promotion. Promotion, Promotion. Of course, first you must have salable records. But after that, they must be promoted in the most concentrated possible manner to all the avenues of exposure—the retail stores, the juke box operators and the disk jockeys—so that they in turn can make the public aware of them with the greatest impact.

It was proven last summer that the job can be done. We CAN increase record sales to new levels during the summer months. If everyone in the record business concentrates to his fullest extent on the job ahead in the next several months, there's no doubt that once again we'll succeed in raising this record business of ours to new heights.
# THE NATION'S Top Ten
## JUKE BOX TUNES
(PLUS THE NEXT 25)

**ALL SHOOK UP**
**ELVIS PRESLEY**
AL-3559—David Hill
VI-4870—Elvis Presley

**ROUND AND ROUND**
**PERRY COMO**
DA-3127—Walter Sisak O.
VI-20/47-6815—Perry Como

**LITTLE DARLIN’**
**THE DIAMONDS**
EX-2101—The Gladiolas
ME-71060—The Diamonds

**COME GO WITH ME**
**DEL-VIKINGS**
DE-30231—Surrey Gale
DL-6112—Federals

**PARTY DOLL**
**BUDDY KNOX — STEVE LAWRENCE**
CR-61792—Steve Lawrence
RO-4002—Buddy Knox

## GONE
**FERLIN HUSKY**
CA-1639—Ferlin Husky
CO-60352—Jocke Weber
ME-71070—Bobby Wayne

## SCHOOL DAY (RING RING GOES THE BELL)
**CHUCK BERRY**
BR-55007—Big Tiny Little
CM-1652—Chuck Berry

## BUTTERFLY
**ANDY WILLIAMS—CHARLIE GRACIE (Tie)**
EV-1028—Bobby Carroll
CM-105—Charlie Gracie

## I'M WALKIN'
**FATS DOMINO**
IM-5428—Fats Domino
VE-10047—Researchers

## WHY BABY WHY
**PAT BOONE**
DE-19755—Webb Pierce & Red Smiley
DO-15545—Pat Boone

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The Cash Box, Music
Page 4
May 11, 1957

VIP THE NEWEST, HOTTEST LABEL ON THE MARKET PRESENTS...
THE NEWEST, HOTTTEST SINGING PERSONALITY ON HIS FIRST DISC APPEARANCE

**BILLY BRANDO**

---

VIP #1002

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
A NEW RECORD GIANT IS BORN!

Over 350,000 Records ordered in 4 Days

YOU CAN'T BE WITHOUT IT!!!

START MOVIN' (In My Direction)

Sal Mineo

As Introduced on the Kraft TV Hour

Featured on Alan Freed's TV Show on ABC TV

6219

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
The Cash Box

TOP 60

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

May 11, 1957

The Cash Box, Music

Page 6

"Only those records best suited for commercial use are reviewed by THE CASH BOX!"
The Cash Box, Music

May 11, 1957

HORTON
Johnny’s up and heading for a “Golden Guitar” with this new release. Lead is a ballad set solidly against a blues background, and with Johnny, it’s loaded! Backing is a ’57 special. It rocks, it rolls, it’s got the beat! It’s another sure-fire hit from the Columbia C&W stable of winners!
She Knows Why b/w
The Woman I Need
Johnny Horton
4-40919-c

GARNER
Erroll’s down-home jazz roots have never been more delightfully exposed to the sales light than in this by-request example—from his hot-selling new album, “The Most Happy Piano”—of how the blues should be played!
The Way Back Blues (Part I) b/w
The Way Back Blues (Part II) (from the album, “The Most Happy Piano”)
Erroll Garner
CL 939
4-40899

KAYE
Sammy comes out swingin’ with his latest entry. Lead side is a ballad with a beat, vocalized by Barry Frank with support from the Kaydets to the tune of tremendous sales appeal. Reverse is Sammy’s first calypso, a solid theme with Barry Frank, Sandy Summers and the Kaydets against a full orchestral rhythm. Talk about movement... this one’s off like tomorrow’s space-ment!
A Young Lover’s Dream b/w
Wat a Satiday Night Swing & Sway with Sammy Kaye
4-40909

SMITH
Friend Carl has a knack for pickin’ winners that would make a bookie turn Kelly green. These latest sides are not only great Country music; they’re delivered with an ease that can only be matched by their climb on the charts!
Try To Take It Like A Man b/w
Mr. Lost
Carl Smith
4-40918-c

THE SURE-FIRE HITS ARE ON THE HOTTEST COMPANY IN THE BUSINESS

“IT’s WHAT’s IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”

www.americanradiohistory.com
RAY CHARLES SINGERS
(MGM 1247)
B+ “LOVELIER THAN EVER” (3:05) [Frank ASCAP—Loesser] A beautiful oldie from the B’way album “Whatever’s Charley’s!!!”, is brought to foreground once again by the Ray Charles Singers. Their lovely interpretation of this classic romancer, Arrangement and harmony are delightful.

“WHEN IT’S SPRINGTIME IN NEW YORK” (2:42) [Robbins ASCAP—Woosley, Sauer] Another wonderful standard warmly waltzed thru by the polished chorus. Two good sides for smooth jockey programming.

THE PITCH PIKES
(Mercury 17099)
B+ “ZING ZING” (2:05) [Harbor BMI—Vogel, Janeway] The Pitch Pikes, an exciting new group in the rock and roll idiom, now on an energy with a potent swinger loaded with “zing.” Hard driving juke box chart that’ll keep the teenagers jockin’. Commercial stuff that could break wide open. Watch.

C+ “NEVER NEVER LAND” (2:10) [Norbay BMI—Duncan] Here the versatile crew shuffles thru two catchy romancers set to a smooth R & B beat backdrop. Inviting harmony and lead voice.

LORD ROOBOO
(King 2647)
C+ “DE KNIFE, DE FORK, DE SPROO” (3:40) [Sassy BMI—Ebbie] Lord Rooboo creates an authentic Calypso air in this humorous ditty about a fellow who receives an invitation to a party by a neighbor and goes to the affair. Calypso followers will enjoy this one.

C+ “NO MAN AND WOMAN GET ALONG” (2:40) [Sassy BMI—Wooden, Tanner] The calypso entertainer strikes a man-woman philosophical note invitingly here. Good for a few chuckles.

EDDIE COCHRAN
(Liberty 55070)
B+ “MEAN WHEN I’M MAD” (3:56) [Simon BMI—Cochran, Russell] Eddie Cochran, currently making big noise with his hit waxing “Summertime Blues.” In The Backstage has a strong follow-up item in this rock-a-billy side. Ultra commercial disk that should appeal greatly to his newly found fandom. Eddie’s growths will go over big.

B “ONE KISS” (1:48) [Simon Jackson BMI—Cochran, Russell] This catchy R & B rocker is similar in sound and arrangement to “Stittin’ In The Balcony.” Terrific dance deck making the disk a hot coupling.

THE ANDREWS SISTERS
(Capitol 3970)
B+ “STARS, STARS” (2:32) [Edwin H. Morris ASCAP—Weschler] Recently teamed up again, the Andrews Sisters offer one of their best dance performances of recent years. The melody is a bright one that has lift and grace. Supported by Gordon Jenkins’ happy orchestra, the combo ingeniously presents the sparkling entry. This could be a real winner.

B “GIVE ME BACK MY HEART” (2:45) [Parnell ASCAP—Weschler] The group here breezily deals with a up-tempo tune that has a Latin slant. Class group harmonizing.

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THE FIVE STARS
(Kapp 4023)
B “YOU SWEET LITTLE THING” (2:04) [Benjon BMI—Allen, Mauney] A rock’n roll crew billed as the “Five Stars” offers a hard driving chart about a guy who has completely won the affections of a teen fella. OK product for the teenage trade.

MINDY CARSON
(Dox 15565)
B “IN A ROUNDBOUGHT WAY” (2:41) [Elzie BMI—Diamond, Scholl, Rich] Jimmy Smith’s Cassiavlers make an extremely strong first showing on the Michel label with a delightful lilting romancer, Excellent lyric and charming delivery. Side could get good attention.

JIMMY SMITH’S CAVALIERS
(Michelle 366)
B “TRINIDAD DADDY” (2:41) [Elzie BMI—Diamond, MacWilliams, Wylire] A new side with a spot light on this pleasant calypso ditty.

JOHNNY MADDUX
(Capitol 3711)
B “KING’S ROCK” (2:02) [Bess Music-Ben Ghati BMI—Cartis, Baker, Hayes] The quint sounds of the honky-tonk piano are employed effectively in a powerful rock’n roll beat by Johnny Maddox. The rhythmists excellingly support the Maddox.

C “HELLO ALOHA” (1:42) [Leo Feist ASCAP—Gilbert, Bacher] Maddox is under familiar honky-tonk circumstances on a Hawaiian-flavored melody. Slick side.

VIPS SKIFFLE GROUP
(Capitol 3711)
B “CUMBERLAND GAP” (1:50) [Ludlow BMI—Arr. Whyton] The Vips Skiffle Group, currently making a strong showing on England’s best seller list with this side, now offer it to the American high speed skiffle disk with a swinging rock. Rockin’ toe-tapper. Song could easily make big U.S. with a number of renditions currently available.

C “MAGGIE MAY” (1:55) [Easex ASCAP—Arr. Whyton] Another contender for an interesting story and a catchy melody.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
THE NATION IS STILL...

"ALL SHOOK UP"

THE NATION'S Top Ten JUKE BOX TUNES

ALL SHOOK UP—Elvis Presley—VI 20: 47-6070

The Cash Box TOP 20

Best Selling Tunes on Records

1—ALL SHOOK UP—VI 20: 47-6070—Elvis Presley

Best Selling Sheet Music

Peatman List

Sung with Largest Radio & TV Audience

TV—ALL SHOOK UP—Shalimar

The Records

Disk Jockeys Played Most

1—ALL SHOOK UP—Elvis Presley (RCA Victor)

The Cash Box

Chicago—2—ALL SHOOK UP—Elvis Presley
St. Louis—3—ALL SHOOK UP—Elvis Presley

Country

Big 10 JUKE BOX TUNES

2—ALL SHOOK UP—Elvis Presley

Country Best Sellers

TOP SELLING RECORDS...RETAIL OUTLETS

Cotten's, Chicago—21—All Shook Up (E. Presley)
California Music Co., Los Angeles—21—All Shook Up (E. Presley)
Kell Sales Co., Knoxville—21—All Shook Up (E. Presley)
Town & Country, Detroit—21—All Shook Up (E. Presley)
Spencer Record Shop, Scranton—21—All Shook Up (E. Presley)
Disc & Needle Shop Inc., Minn.—21—All Shook Up (E. Presley)
Bill's Record Shop, Tulsa—21—All Shook Up (E. Presley)
Ceebeef Music, IA—21—All Shook Up (E. Presley)
Thompsons, Eugene, Ore.—21—All Shook Up (E. Presley)
Town North Music, Dallas—21—All Shook Up (E. Presley)

JUKE BOX REGIONAL REPORT

New York—21—All Shook Up (Presley)
Chicago—21—All Shook Up (Presley)
Los Angeles—21—All Shook Up (Presley)
Cleveland—21—All Shook Up (Presley)
Kinston City—21—All Shook Up (Presley)
Atlanta—21—All Shook Up (Presley)
Cincinnati—21—All Shook Up (Presley)
San Francisco—21—All Shook Up (Presley)

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Record Reviews**

**A DISK & SLEEPER**

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**The Cash Box**

**Sleeper of the Week**

**WITHOUT HIM** (2:58) [Joy ASCAP—Tobias, Altman]

**GUNFIGHT AT THE O. K. CORRAL** (2:05) [Paramount ASCAP—Washington, Tumakua]

**FRANKIE LAINE** (Columbia 49016)

- Frankie Laine, currently on the boards with his potent rendition of "Love Is A Golden Ring" preceded by his goldisker "Moonlight Gambler," should extend his connection by stringing together a bill of fare with his latest offering. The dynamic performer is at his emotive peak playing the subtle, sentimental ballad tagged "Without Him." It's a wonderfully penned song of feeling and love. Percy Faith's orchestra and the Norman Luboff Choir provide a stirring back-up.

**PART-TIME GAL** (2:08) [Mayland-Presley BMI—Land, Shekidy]

**A CHANGE OF HEART** (2:24) [Areni-Rose BMI—Bryan, Bryant, Boyd]

**THE BOBBYSE TWINS** (Cedence 1342)

- Two well known TV performers (travelling under the assumed name of The Bobbyse Twins) are the subject of the songwriter's nationwide contest asking jockeys and listeners to "Guess who the artists are," have an excellent coupling that should make big noise in the coming weeks. Whatever they are, they are a delightful vocal blend and two excellent, ultra-commercial tunes to work with. One side is sentimental while the other is a big rocky and roll beat, and a powerful teenage treatment. Both sides have the jockeys much talk about, and we can expect heavy air play at the start.

**HENRI BENE ORCHESTRA** (RCA Victor 6906)

**SHANADNADH SERENADE** (2:30) [E. H. Morris ASCAP—Hunt, Foster, Tore]

**JEAN MARTIN** (Coral 6183)

**ANOTHER DOOR OPENS** (2:25) [Hollis BMI—Fishman, Nelson, Clark]

**SMOKEY STRINGS** (2:32) [Frank ASCAP—Grant]

**JIMMY DAVIS** (RCA Victor 6923)

**RYAN DAVIS** (Selig 6910)

**PEGGY LEE** (Columbia 3177)

**BABY, BABY WAIT FOR ME** [Fred Raphael] Peggy Lee's new item, based on Capitol, comes up with a lively dance item that moves along at a fast pace. Strong rock and roller.

**EVERY NIGHT** [Fairway]

- Another solid vocalist aimed at the teenage market, Peggy's sultry voice comes over well on this pleasant number.

**JAY ARMY** (Decca 3018)

**WITH THIS PEN** (2:15) [Herb Reiner BMI—Parker, Kornay, Ayres] The strong voice of Jay Army lends her rich voice to a beautiful ballad with a subtle rock and roll backdrop. Sentimental love song that could stretch out. Strong delivery of a piece of material.

**DON'T BE AFRAID** (2:40) [United ASCAP—Edwards, Marcus] A chorus assists the lady as she offers another rock and roll romance set a faster beat.

---

**KAY THOMPSON** (Verve 10052)

**RAZZ AZZ** (2:26) [Kay Thompson ASCAP—Thompson, Blau] Kay Thompson's new item, featuring the creation of incigious "Eloise," introduces this bright up-tempo ditty on "Theodore St. Strip." Miss Thompson sings her own composition with a sophisticated swing attack. The pickup is due for some reaction as a result of the Sullivan stunt.

**LIGHT UP THE CANDLES ON THE CANTA** (2:36) [Kay Thompson ASCAP—Thompson, Alton] Another swing opus containing a happy philosophy portrayed by Miss Thompson. Once again the writer-entertainer brings the house down. Cute novelty.

**RONNIE COREY** (Big 606)

**LOVE YOU SO MY BABY** (2:42) [Village BMI—Tracy, Shane] Ronnie Corey, a polished new vocalist with a sultry singing style, makes an exciting debut on the reactivated Big label as she sings a show styled pop. Good shuffle beat and an excellent band backdrop by Wayne King's Orchestra.

**LAZY MAN** (2:34) [Village BMI—Elis] This half is a cute, easy-going limer for a man who is generally lazy and just wants to relax. Interesting arrangement here too.

**JERIL DEANE** (Sols 100)

**GETTING THE MESSAGE ALRIGHT** (2:36) [T-C BMI—Wayne, Atwood] A heavy beat rock number with some calypso in it is sung by Jeril Deane with pulsating drive. There's a good change in mood for the band as well as the message about. Cute jumper.

**ONE BUT NOT FORGOTTEN** (2:18) [C-T BMI—Honn, Atwood] Miss Deane has a good ballad on the second half. It's a wistful romance supported by a delicate beat. The rhythm holds the melody well, and Deane brings the song in focus.

**NATHAN RUSSELL** (Bally 1035)

**SIMILAI** (Campbell BMI—Takao, Reagan) A Clang song is the rhythmic stand by handled by Nathan Russell. Against percussion and flute backing, Russell has whipped up new life into the familiar number, which could catch on. It has great potential.

**SCRATCH, SCRATCH ME** (RCA Victor 1890) [Valleymaid BMI—Jirik] A calypso jumps onto solid comic relief on the flip side. Russell changes pace effectively and comes across with a session aimed directly at the calypso market.

**ALICE LON** (Frank 19006)

**A-KNOCKING AT MY BABY'S DOOR** (2:08) [Progressive BMI—Hunt, Shafer] Alice Lon is one of the featured vocalists with the Lawrence Welk orch on this release. The strong voice of Miss Lon's TV stature could give this just the right spark.

**EARLY SPRING** (2:23) [Village BMI—Towne] A rock 'n' roll lover's salute to spring is fashioned in a relaxed style by the songstress. Smooth offering.

---

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Captivating!

Sunny Gale

hitting with her brand new release

"LET'S BE FRIENDLY" and "MIRROR"

Chorus and orchestra directed by Leroy Kirkland

Decca 9-30319 (30319)

A NEW WORLD OF SOUND

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Best Bets**

**“WITH THIS PEN”**

“Don’t Be Afraid”

*(Decca 9-3018 45 RPM)*

The charming Mrs. Arment needs no introduction to record fans and her smash rendition of “With This Pen” features her one-way ticket to Hitville. Mrs. Arment’s big voice, timing and personality have already established her as a potential favorite in radio and TV *(Day Bolger’s Sunday Show)*. Ray’s here to stay!

**A SAD CALYPSO**

*Donkey Is A Jackass*

*(Decca 9-30336; 30336)*

The saucy spinner of songs chalks up a success on first Decca disk. Ruth Wallis, a combination of sugar and spice and everything nice, hits big vocal-wise with her own calypso compositions, plaintive and catchy “A Sad Calypso” and flip-flop. A talented gal on her way via the success express!

**“I'M THE BOSS”**

*(Of This Here House)*

**“DOG BITE YOUR HIDE”**

*(Decca 9-30281; 30281)*

Jimmy Martin pioneers the C & W trail with another hit disk. “I’m The Boss” and “Dog Bite Your Hide” is a sure-shot country side-liner with pop potential. Big action in Detroit... moving fast at all points!

---

**The Cash Box**

**Best Bets**

- **“ZING ZING”**
- **“LET’S BE FRIENDLY”**
- **“MIROR”**
- **“WITH ALL MY HEART”**
- **“SHEINDOAH SERENADE”**
- **“THAT’S LIFE”**
- **“SUGAR"**
- **“SHANGRI-LA”**
- **“ANOTHER DOOR OPENS”**

**COUNT BASIE/JOE WILLIAMS**

*(Verve $910)*

**“BABY UPSETS ME”** (2:53) [Patricia Music BMI—Williams] Joe Williams sings a slow ballad with the Basie Band. It is a pop jazz style blues with an intimate treatment.

**THE QUARTER NOTES**

*(Decca 6129)*

**“TEN MINUTES TO MID-NIGHT”** (1:58) [Arno BMI—Bredy] The Quarter Notes deliver a nice melodic bouncer on a treat. Light delightful for everyone.

**GOOMBY BINGS**

*(RCA Victor 6894)*

**“GOOMRAY”** (2:09) [Zeide BMI] — This calypso entry in its rhythmic description of what would appear to be a high life theme. It’s a swinging piece on a lively dance step. The Goomby Kings perform the entire opus with a vocal and instrumental sense that’s sure to appeal to those still on the calypso kick.

**ANDY RUSSELL**

*(RCA Victor 6902)*

**“ONE IS A LONELY NUMBER”** (2:12) [Miller ASCAP—Webster, Brodzsky] Andy Russell, the veteran vocalist, remembers for such hits as “Besame Mucho,” and “Amore,” has a tune here from a forthcoming pic of the same title. It’s a swinging piece Andy introduces slowly in Spanish, and then builds upliftingly through English. Inviting power comes from a polished vocal. Could click.

**DAY DREAM** (2:38) [Shapiro Arlen ASCAP—Seehapl] A wistful romance handled with warmth by Russell. As with the top side, the song was recorded in Mexico.

**GEORGE CATES**

*(Coral 61125)*

**“LET ME SEE YOU IN OKLAHOMA”** [ Skinner ASCAP—Skinner, Skinner, Clark] A tribute to the almighty, Godfather of the march, and in modern bolster fashion by George Cates and his orchestra. Snappy offering, good for deejay programming.

**EDITH ADAMS**

*(RKO Unique 293)*

**“HE DON’T WANT BE KISSED”** (1:55) [Audubon ASCAP—Frazzaz, Kovala, Segal] Edith Adams’ voice on this flip of the hit musical “Lil Abner," has hit upon a snappy bouncer that has some appealing things to say lyric-wise. Partially penned by Ernie Kovacs, the tune is imaginatively arranged, and expertly handled by the star.

**Buddy Greco**

*Kapp 183*

**“WITH ALL MY HEART”** (2:30) [Delean ASCAP—Marcuzzi, De Angelis] A beautiful new Latin tempo ballad that’s been creating quite a bit of excitement, is chanted with class and feeling by Buddy Greco. Top drawer love song with great potential.

**GAME OF LOVE** (2:09) [Gesell ASCAP—Holt, Green] This half has the warm-voiced crooner wearing a pretty teenage ballad suit to a fitting tempo.

**FESS PARKER**

*(Disneyland 53)*

**“GONNA FIND ME A BLUEBIRD”** (1:31) [Auff-Rose BMI—Rainwater] A dashing young bouncer with a catchy whistle gimmick is Andy Williams’ offering for the warm, simple voice of Fess Parker. Tune is currently climbing rapidly in the country field. This version could help break it pop.

**CATCH ME FISH** (2:23) [Marcus ASCAP—Howard] This half is a pleasant finger bouncer with a folk flavoring and a “16 Tons” beat. Home-opener though that kids and adults should appreciate.

*Only those records best suited for commercial use are reviewed by THE CASH BOX*
Nelson Riddle Orch. (Capitol 3171)

JACK PLEIS ORCH. (Decca 3030)

**B+“THAT’S LIFE!” (2:42) [Michelle ASCAP—Charlap, Pleis] Ace maestro Jack Pleis makes the air vibrate with this rhythmic instrumental with an interesting approach. It isn’t until the last few moments that Al Hibbler imparts, “But as they say, that’s life.” Swingin’ opus with a sharp beat. Due for strong air support. This one could take off.

**B“GOODNIGHT Waltz” (2:35) [Moonlight BMI — Gelring, Marker, Coates] This has the orchestra drifting thru a pretty waltz number, sentimentally performed. Effective waxing of a sweet tune.

NELSON RIDDLE ORCH.

**B“THEME FROM NEW GIRL IN TOWN” [Vally ASCAP—Merrill] The lovely title theme from the forthcoming MGM musical “New Girl In Town” starring Gower Champion, is beautifully treated by Nelson Riddle’s orchestra. An expert arrangement of a class melody.

**C+“JMATINE” [Andmore ASCAP—Truman] Here we have the well balanced orchestra drifts thru another dreamy mood opus. Lovely melody.

NICKY DE MATTEO (Ace 110)

**B“WINGING MY WAY HOME TO YOU” [Dauphin BMI—Gray] Sixteen-year-old De Matteo was a winner on Arthur Godfrey’s talent TV show, and this release finds the singer in a smooth rock ’n’ roll with an easy-to-get melodic line. The younger has a good-sounding ballad delivery. The Godfrey fans may give the disk a sales push.

**C“SPRING BLOSSOMS” [Dauphin BMI—C. Ponzello] A pleasant spring song is turned in romantically by the vocalist. Good tune.

FREDDIE BELL (Mercury 71105)

**C“ROCKIN’ MY BUSINESS” [Palladium ASCAP—Williams] Freddie Bell makes this a tune that the kids will enjoy. The melody is so catchy that the listener knows it is a hit.

**B“YOU’RE GONNA BE SORRY” (2:35) [Argo BMI—Paul] The pace is down somewhat on the flip side, but Bell’s rock ’n’ roll intentions are vocally and instrumentally intact in this bluesy number.

JUDY SCOTT (Decca 30324)

**B“WITH ALL MY HEART” (2:38) [Deborah ASCAP—Marcucci, De Angelis] Judy Scott, an exciting new sophomore, with great potential for future success, gets off to a big start with a delightful renditions of a new hit ballad. Tune is creating great excitement and this version should be off to great sales. The sales melody when number clicks.

**C“The Game of Love” (2:24) [Progressive BMI—Jones, Baker] This flip displays the versatility of the vocalist. Here she bounces thru a strong country rock and roll romancer with a swinging jump beat.

STEVE GIBSON & RED CAPS (ABC-Paramount 1976)

**B“YOU MAY NOT LOVE ME” (2:21) [Myers ASCAP—Gibson, Stone] Damita Jo takes the vocal spotlight on this rhythmic instrumental with a sorrowful lyric. Steve Gibson’s boys supply a good dance band accompaniment.

**C“You’ve Got Me Dizzy” (2:04) [Conrad BMI—Reed] Another good rocker—this one with a faster beat. A male voice is front and center on this hit.

TOMMY STEELE

(19735)

**B“TEENAGE PARTY” (2:15) [Peter Maurice ASCAP—Steele] Tommy Steele is currently one of England’s top teenage idols. With a song like this under his belt, Tommy Steele is thru a description of a teen get-together. The artist also offers advice to the instrumentalists on how to bring the house down. Good beat instrument.

**B“BUDDERFINGERS” (2:15) [Peter Maurice ASCAP—Steele] A ballad-type rock ’n’ roll is persuasively brought across by the entertainer. Steele looks to the he can compete with the best of ’em here. Warm side.

JIMMY ISLE

(Bully 1034)

**B“BABY-O” (2:05) [Valleydale BMI—Isle] A sturdy beat opus is handled in top-flight fashion by Jimmy Isle. Bucking Isle’s powerful vocal is effective group and instrumental work. The effort will cling to the teeny ears.

**C“STAY BY MY SIDE” (1:55) [Ballydale BMI—Isle] A fast-paced pressing that doesn’t let up until the finish line. Makes a lot of teeny sense.

CARRIE CHANNING

(Columbia 1954)

**C“MEAN MEANY” [Cromwell ASCAP—Signman] Carol Channing, the hilarious “dumb” blonde of “Gentlemen.” As the title suggests, this is a cute disk here that makes effective use of her kittenish voice. Miss Channing’s voice may carry some sales weight on this one.

**C“DID I HURTCHA, BURN YA, CUTCHA MUCH” [Joe Schuster ASCAP—Tuckov, M. Smith, Schuster] Another novelty lyric handled in tongue-and-cheek fashion by the musical comedy star.

Buddy Bregman

(Verse 10049)

**B“NEW GIRL IN TOWN” (2:58) [Chappell ASCAP—Merrill] This is the haunting theme from the forthcoming Fox musical “New Girl In Town.” Buddy Bregman and the orchestra perform the melody with a touch of mood music flavoring which exactly suits the searching melody. With the arrival of the show, looks may lean heavy on the disk.

**B“NICKLEODEON HOLIDAY” (2:27) [Glharry ASCAP—Fenton, Bresk] A romp recalling the tinny, but happy, sound of the nickleodeon. Imaginatively arranged opus slickly performed by the ace Bregman crew.

“It’s What’s in the Cash Box That Counts—INTERNATIONALLY”

TRUE LOVE GONE

(Came On Home)

Savoy 1512

**BIGGER PICKED THAN BY ALL BIG MAGS

“I DON’T WANT TO CRY”

Savoy 1512

“The Cash Box, Music Page 13 May 11, 1957
PATTI PAGE

THE SINGING RAGE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
THE CLASS SONG OF THE YEAR

OLD

CAPE COD

AND A MOST ENCHANTING WALTZ

WONDERING

MERCURY 71101

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
NEW YORK:
Four Capitol artists have been signed to appear in the Hollywood Bowl this summer. They are Nat "King" Cole, Nelson Riddle, Roger Wagner and William Steinberg. Tina Robin, newest Capitol pactee, set to play the New York Roxy Theater for three weeks starting May 16. The Glenn Miller Appreciation Society of London, a world-wide club devoted to the late bandleader, has elected Roy McKinley Honorary President of the organization. Melody Distributors has taken George Painkin to handle promotion chores. He will concentrate mostly on the jazz scene. Writer Sid Wayne became the father of a baby girl on April 18. Her name is Karen Lynn. Jody Records of Durham, North Carolina believe it has a hit in "Until Now" and "Will You Ever Come" by Bob Waddell. Charlie Gracie, who received a gold record last week for his Cameo recording of "Butterfly," will headline at Ben Maksik's Town And Country Club beginning May 14. MGM Records has just completed a special alphabetical catalog which is being made available to distributors and dealers throughout the country. Terri Stevens, RCA Victor beauty, now being seen all over New York TV in a home permanent commercial done for Grey Advertising Agency. On May 17 Don Elliott will give a concert at the Chicago Civic Opera House. Don Owens busy covering the South for Capitol Records. Meg Myles booked for the Steve Allen Show June 9. Judy Scott made a cross country dj meeting tour on behalf of her initial Decca waxing, "With All My Heart," prior to her appearance on the Ed Sullivan Show last Sunday. The title of Enzo Sartir's new Jubilee album, "We're Not Strangers" is taken from a song which he wrote himself.

CHICAGO:
Bing Crosby, Perry Como, Pat Boone and Elvis Presley on one bill? Very possible! In addition to Gale Storm, Tessie Brewer, Georgia Gibbs, Patti Page and Kaye Starr many others may head the bill at MOA (Music Oaps of America) banquet, Morrison Hotel, Tuesday evening, May 21. One of many highlights from this past Chi Youth Rally was awarding of coveted gold record to Gene Vincent for "Be-Bop-A-Lula." Award was made by Capitol A&R exec Ken Nelson. Coral's Ed Walker sings "I'm In Love" over Steve Lawrence's "Fabulous." Chi boy, Jim Lowe, dropped by to chat with WAAF deejay Marty Faye. During the interview Faye decided to do a singing duet with Lowe. Instead of singing with Marty, Lowe commented, "Marty, I can see you as a big band singer, rock and roll singer." King Distributors Herb Kole all heaped up over Herb Lance's "Close Your Eyes." It's reported to be climbing local charts. Bill Anson very happy about his new WAIT 6:00-8:00 P.M. interviewer from the Tradewinds... Oni retailers, and even Epic's Nat's sales director, Bill Neilson, took a long double take over the window display at United Distribs. The Bros. Leaneer have completely covered the front of their place with big blow-ups of Sal Mineo and his first Epic deck, "Start Movin'." Rumors growing persistently stronger that Lin Burton "for certain" is planning late night from his recently remodeled Steak House. "Wouldn't you know," sighs Kenny Myers. "Henry Friedman (Mid West Mercury Distribs) no sooner takes off for a month's relaxation in Hot Springs than things become hotter than ever with Rusty Draper's 'Freight Train' and Lonnie Donegan's 'Cumberland Gap.'" Orange Blossoms right style for May 4th of the promotioners. Jack Solinger, ABC Par, exchanged wows with lovely Julie Delacourt, 4/28. Vic Pardue, M.S. Distribs, and his benumute bride, Barbara Vereeke, dodged rice and old shoes, 5/4. Thanks!!! We, too, agree new Album Reviews featured in this publication "absolutely sensational.

HOLLYWOOD:
Arnold Mazin, A&R chief of Epic Records in town for a few days, recording an LP with Anthony Perkins. Mazin expects Sal Mineo's new single on Epic to establish the young actor in the recording field. Dean Jones, MGM contract actor and recording artist has been submitted for male lead role in the screen adaptation of the Feuer-Martyn Broadway stage smash, "The Boy Friend." Vicki Young has signed a new one year contract with Coral Records calling for a minimum of twelve sides a year. Bob Roubian, who hit it big with his Capitol recording of "The Popcorn Song" has the new Prep label with another rocking novelty titled "Rocket To The Moon." Julie London set to guest on the Amos and Andy radio network show to plug her recent Liberty disk of "Boy On A Dolphin." Al Simms bringing the local disk jockey's copies of Alex North's theme from the Hecht-Lancaster-But Willie film, "The Bachelor Party." Frank Sinatra to star with Groucho Marx in an NBC color spectacular of Gilbert and Sullivan's "Trial By Jury." Publisher Fred Raphael expects big things to happen with the different versions of the theme from "The Strange One," now that the film has been released.

. . . Peggy Lee back on the Capitol label with a first recording of "Every Night." Morris Garlick and Morris Levy in town for the Los Angeles appearance of the Birdland '57 show. The Four Coins, heard on the Epic label currently appearing in Bakersfield, Calif. . . . Jules Lasch returned from a trip to the Bay area and through the Northwest where he introduced the new Gaa recording of "Route Lee" which jumped "to the Top 60" in the first week of release.

* "A Powerful NEW COUPLING...."

Don Randi
sings

"On Forgotten Street"

(by the writers of "Two Different Worlds")

JUBILEE 5282

The Cash Box
Sleeper of the Week

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

www.americanafricanhistory.com
The Cash Box

Disk of the Week

"LIKE A BABY" (2-99) [Hollis Abbott BMI—St год]

The Cash Box Review

This is the time to tune in to the new film, "The Strange One," and the Cine Box Review is that the movie is one of the mostmrhing and swinging shows you will ever watch. It is a good example of the new trend in the industry to make films that are not only entertaining but also contain a lot of music. The film features some of the best-known hits of the day, all of which are sung by the top recording artists. The results are a movie that is both enjoyable and musically appealing.

JOEY MAIDEN

The Cash Box

Best Bets

"MAMA LOOKA BOOGO" [Marvin Franklin] Cadence 1312

Mary Franklin

The Cash Box Review

"MAMA LOOKA BOOGO" is a great example of the type of music that is currently popular. It is a catchy and upbeat tune that will be sure to get people dancing. The lyrics are simple and easy to follow, and the melody is easy on the ears. Overall, "MAMA LOOKA BOOGO" is a great addition to any music collection.

JOEY MAIDEN

The Cash Box

Bullseye

Review Spotlight on...

POP RECORDS

ARCHIE BLEYER ORCHESTRA & CHORUS (Cadence 1122)

THE STRANGE ONE (2-99) [Abbott, BMI]

B

ARCHIE BLEYER ORCHESTRA & CHORUS (Cadence 1122)

THE STRANGE ONE (2-99) [Abbott, BMI]

B

ARCHIE BLEYER ORCHESTRA & CHORUS (Cadence 1122)

B

"THE STRANGE ONE" (2-99) [Abbott, BMI]

A haunting new jump item, the title tune for "The Strange One," is a first-class R&B item that should follow in the footsteps of "The Strange One." This song is different, and it's a great addition to any music collection.

JOEY MAIDEN

The Cash Box

Bullseye

Review Spotlight on...

POP RECORDS

JOEY HAIN

THE CASH BOX

Bullseye

Review Spotlight on...

TALENT

THE EYEBALL BROTHERS

"BYE BYE LOVE" (2-172) [Abbott, BMI—R. B. Heywood & R. Heywood—M. Heywood]

"BYE BYE LOVE" is a great example of the type of music that is currently popular. It is a catchy and upbeat tune that will be sure to get people dancing. The lyrics are simple and easy to follow, and the melody is easy on the ears. Overall, "BYE BYE LOVE" is a great addition to any music collection.
The Hottest Singer in the Nation!
sings the two biggest hits from his new album "STEADY DATE"

Goin' Steady
Ring My Phone

As he sings it on his May 8th Kraft Theatre of the Air appearance.

Record No. 3723

The Records
Disk Jockeys
Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

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<th>Pos.</th>
<th>Last Week</th>
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<th>L. Darlin'</th>
<th>Round and Round</th>
<th>School Day (Ring Ring Goes the Bell)</th>
<th>Gone</th>
<th>Come Go With Me</th>
<th>Pledge of Love</th>
<th>Party Doll</th>
<th>I'm Walkin'</th>
<th>Andy Williams</th>
<th>Dark Moon</th>
<th>Bonnie Guitar</th>
<th>Pat Boone</th>
<th>Empty Arms</th>
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<td>Pledge of Love Ken Copeland (Imperial)</td>
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<td>A WHITE SPORT COAT MARTY ROBBINS (Columbia)</td>
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
BELAFONTE

The title song from his movie... Darryl F. Zanuck's "Island in the Sun," in CinemaScope, released by TWENTIETH CENTURY FOX

ISLAND IN THE SUN

c/w
A new Calypso classic in the dynamic Belafonte style, inspired by the colorful lingo of the lady cocoanut vendor

COCOANUT WOMAN

47/20-6885

Publisher: Clara Music Publishing Corp., Jesse Stool, Vice-President and General Manager

America's favorite speed... 45 RPM  RCA  VICTOR

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
**Operators Retailers Deejays**

In Order To Have Your Top Ten Represented In THE CASH BOX Charts, Fill In The Coupon Below (Or Put Them On Your Own Letterhead) And Mail To THE CASH BOX

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List Your Top Ten Country 'n Blues Records Here

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**Platter Spinner Patter**

ALL ABOUT DISK JOCKEYS

Tom Jackson (WKAB-Mobile, Ala.) writes: "I have been running a Pop program for the past year titled "Top Fifty." My reference for the tunes to play is the best seller charts of The Cash Box. In fact, as soon as my new issue arrives I tear out the chart and post it in the announce booth. All our Pop Dee Jays use this tear sheet as a backbone for their shows. They have recorded jumps and have cut the Top 60 it gives us a little leeway to work on. Needless to say we have received quite a bit of comment on our (your) choice of music." . . . Station's WIZ-Boston, Mass. and WBZA-Springfield, Mass. have begun a "Find the Golden Key" treasure hunt in which a car-a-day can be given away. Listeners are to tune in on the Alan Dary show for daily clues on where to find the key that can lead to a new Pulsar convertible. . . Don Bell formerly of KRNT-Des Moines, Iowa, has made the move to KIOA-Des Moines. Don dropped into the New York Offices of The Cash Box while on his short stay in the city last week. . . The FCC has given their OK to Dick Dozy so he can purchase WTRY-Bradenton, Fla. . . . Herb Knight (WKBW-Buffalo, N.Y.) was recently married. "Spotlight Sevenade" show, interviewed Pat Boone, Elvis Presley and the Hilltoppers a short while ago. Johnny Mathis is "one of the great talents of the day," says Herb. . . . Deejay Barry Kaye (WJAS-Pittsburgh, Pa.) has lined up a 2 hour person in show at the Syria Mosque in Pittsburgh, Saturday, May 19th. There will be 2 shows at $1.00. Some of the personalities included on the bill are George Hamilton, Ray Charles, Otis Williams, Ruth Brown, and the Moon-glowes. . . Al Radka's (KFRE-Fresno, Calif.) wife recovering from an operation.

Joe Montgomery (KTKT-Tucson, Ariz.) is deejay at KTKT six days a week. Joe also has a recording contract with Liberty Bell Records, and will soon have a disk released. . . Bruce Dennis (WGN-Chicago, Ill.) and a delegation of Wisconsin Ill. women will act as judges at the 8th WGN "Big Ten Community Party Amateur Show" May 10th. The winner of the amateur show will receive a $200 WGN encouragement award. . . Little Larry Buck and Don Everday, both of KSPD-Phoenix, are working as a deejay team, and would appreciate new releases from the diskery. . . James F. Bergman (KWRC-Pendleton, Oregon) writes that Pendleton is also known as the Round-Up City. KBOF to the big Board has taken the 11th and 14th of September. The Round-Up will be nationally televised for the first time this year. . . Bill Mullen (WSID-Baltimore, Md.), a visitor to the New York Offices of The Cash Box recently, writes that when artists come into Baltimore for a recording date, he takes them on a tour of televisions. Bill cites a show conducted by Ann Marr (WMAR-TV-Baltimore, Md.) which has a reported 240,000 viewers, and a four state, Washington, D.C. coverage. . . Leigh Kamman (WLOL-St. Paul-Minneapolis, Minn.) is featured as narrator in a Zephyr LP, "Dixie From the Deep North With Harry Blons." . . . Pat Chambers, heard and all, has made a switch to WDAE-Tampa, Fla. Pat heads a morning Monday thru Friday time-slot. . . A series of spot announcements by station KDSJ-Deadwood, S.D. collected 56 pints of blood for St. Joseph's Hospital blood bank in Deadwood. There was also an "On The Air" contribution by KDSJ deejays Ralph Casey, Keith Carreco, and Charles "Chuck" Outland. Program Director of KDSJ, Alan Herbert, discovered a local listener with something in common with him. Both donated rare B Negative blood to the Fayetteville, N.C. fire chief in 1948, while in the Army stationed at Fort Bragg, N.C.

Ray Stevens (CKOY-Toronto, Ont., Can.) is now doing double duty. His "Top In Pops" radio show is heard every day at 1:15 to 2 PM, and he's acting as house MC at Hull's Fairmont Club where he has his own show. Stevens, 27, a rising dj in Baltimore, Dick Clevington, and Allan Drake, both of WCAO, have started a series of Saturday record hops featuring recording artists appearing in and around the Baltimore area including Philadelphia and Washington, D.C. . . . WARE-Palm Beach area deejays have begun a new letter campaign. Ray

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
IT'S A JUKE BOX JUBILEE!

IT'S A DJ JUBILEE!

IT'S A RETAIL JUBILEE!

BOB WHALEN

Comes Smashing Through With . . . . . .

"A ROSE AND A PRAYER"

A Proven Smash Hit

and

"WITH THIS RING" (! Thee Wed)

The All-Time Wedding Standard

Jubilee No. 5283

1650 BROADWAY, N.Y.C.
COLUMBUS 5-8335

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
“CALYPSO HOLIDAY” — The Norman Luboff Choir — Columbia CL 1000 (1-12” LP)

The Norman Luboff Choir is one of the most successful vocal aggregations on the market, and this disk is certainly for an excellent sales response. A collection of snappy and authentic calypso numbers is performed with vitality and variety by the famed group. This is also a Columbia $2.95 May special, important stock.

“BIGGER AND BETTER THAN EVER” — Sophie Tucker — Mercury MG 20667 (1-12” LP)

Assuming a sort of business before pleasure garb Sophie Tucker on the initial side has 4 numbers warmly descriptive of a full way to enjoy life and on the flip side the veteran entertainer hands in a move vivacious and earthy view on life (“Love Is My One Bad Habit”). The material is described as new, a factor that should add even more sales to an eager market.

“MANTOVANI FILM ENCORES” — Mantovani And His Orchestra — London LL 1700 (1-12” LP)

The strong mourn music imported from England offers dealers another package with considerable appeal to mood buyers. Mantovani’s familiar stress on the string sound works its lush way on 12 memorable film favorites (“Laurel — Over The Rainbow,” “High Noon”). Nice, spring feeling about the package. A major mood maestro displaying his wares effectively.

“SUMMERTIME” — The Ray Charles Singers — MGM E8329 (1-12” LP)

This is a companion piece to 3 other song-sets on the seasons by the Ray Charles Singers. Once again the group provides superior vocal arrangements on 12 decidedly superior melodies on summer (“Summertime” “Mountain Greenery,” “Lazy Afternoon”). Taken as a vocal mood music pill, this set is pretty hard to beat. Fine summer as well as all-year-round stock.

“FUNNY FACE” — Buddy Bregman And His Orchestra — Verve MGV 3066 (1-12” LP)

This disk ties in with Verve’s original sound track entry of the well received film musical, “Funny Face.” The songs from the pic (“S’Wonderful,” “Funny Face,” “How Long Has This Been Going On?”) and a flip of 4 Germaine numbers on the flip side (“Liza,” “A Foggy Day,” “They All Laughed”) are performed with Bregman’s customary leaning toward a swinging band style. Brightly arranged Germaine.

“BERGEN SINGS MORGAN” — Polly Bergen — Columbia CL 964 (1-12” LP)

Polly Bergen will portray famed stylist Helen Morgan in a Playhouse 90 production due May 1957. This Columbia package features the singer-actress in a collection of songs (with the exception of “Broken Hearted”) associated with the late performer. Miss Bergen effectively in her own style, sings such high spots of popular song as “Bill,” “Body And Soul,” and “Something To Remember You By.” The TVer ought to really boost sales potential.

“THE KEY MEN” — With Larry Sonn And His Orchestra — Coral CRL 57112 (1-12” LP)

Jazz-inspired material have become a worthy, and commercial art over the past few years. This Coral entry presents the disk debut of another combo with such vocal imagination rather than the constant saccharine approach to a number. The team, the Key Men, smartly cover such standards as “Spring Is Here,” “Easy To Love,” and “When Your Lover Has Gone,” retaining warmth of such classics, always supplying interesting ideas. Larry Sonn conducts the bright orchestra. The Key Men are a solid addition to the classy coral set.

“LOVE ME IF YOU WANT TO” — Nilla Pizzi — RCA Victor LPM 1878 (1-12” LP)

Miss Pizzi made a previous disk appearance on Victor, and her second effort is a collection of Italian melodies, including the American “Love Is A Many-Splended Thing.” Miss Pizzi possesses a sweet voice that clings nicely to the pop-folk nature of her material. Those who enjoyed the first Pizzi entry are the main source of revenue for the set.

“LET’S FALL IN LOVE” — Jack Haskell — Jubilee 1036 (1-12” LP)

Haskell was part of the delightful Dave Garrovay show when it originated in Chicago. The singer is a big-voiced baritone, and on this Jubilee waxing is confronted with some of the smartest ballads you’re apt to meet up with (“What Is There To Say,” “Darn That Dream,” “Have You Met Miss Jones”). Haskell handles them with unusual sensitivity and warmth. Two guitars plus banjo backing is impressively arranged. Fine vocal sessions.

“SAY IT ISN’T SO” — Herb Jeffries — Bethlehem BCP 72 (1-12” LP)

With work for Duke Ellington, and a hit of a few years back ("Flamingo") as solid vocal credentials, Herb Jeffries, and a group of wistful pieces form a relaxed, and skillful package item.Jeffries, backed by the unusual arranging staff of Don Garcia, gently figures in such fine songs as "Glad To Be Unhappy," "When Your Lover Has Gone," and "Ghost Of A Chance," Smith vocal stunts.

“AFRICA SUITE” — Marais And Miranda—Decca DL 742 (1-12” LP)

The first side of the recording is devoted to the "African Suite," a collection of musical pieces written for the recent British production, "Too Late The Phalarope," by Josef Maralis. It is a distinctively rhythmic and melodic opus with strong folk music leanings. On the flip side the delightful Marais and Miranda team perform an energetic selection of 7 Marais compositions in an inviting bill of "songs of spirit and humor." A well known folk duo at their best.

“THE FOX IN HI-FI” — George Williams And His Orchestra — Brunswick BLP 6420 (1-12” LP)

Williams has a notable background as an arranger for such first class men as Glenn Miller, Lionel Hampton, Ray Anthony and Gene Krupa. This essentially swing experience is used here among other more recently developed tricks in arroring. The results on a mostly original Williams’ bill is highly palatable ork shenangains. Persuasive ork arrangements.

“NIAGARA FALLS POLKA” — Gene Wisniewski And His Harmony Bells Orchestra — Dana DLP 1230 (1-12” LP)

Polka specialists, Dana Records, adds another to its long line of polka disks. Handling the sprightly step with in heavy style is Gene Wisniewski And His Harmony Bells Orchestra. Several familiar tunes ("American Patrol," "Hoop-Dee-Do"), have been set to a polka tempo. Good polka attraction.

“LOUIE’S LOVE SONGS” — Lou Carter — Golden Crest CR 3010 (1-12” LP)

The late Louie got a New York cab driver who over a period of years has written a number of songs (lyrics and music) that hilariously satirize the typical Tin Pan Alley product. One-time sideman for Jimmy Dorsey and Casa Loma, Louie (Carter) performs 12 of his compositions ("April In Perihel," "Only A Room In The Cellar," "I Caught A Cold In My Heart") with seemingly earnest expressions that only add to the fun of one of the best comic disks this writer has ever come across. Great novelty appeal.
"1 THE UPPER ROOM"—Mahalia Jackson—A, a LP 474 (1-12" LP)

Great spiritual singer Mahalia Jackson once again demonstrates her wonderful command of the Negro spiritual. Miss Jackson in a mood to collect, ("Nobody Knows," "His Eye Is On The Sparrow") makes each singing effort a rich experience in deep emotional thrill. The performer's enthusiastic following will assure excellent sales of the disk. Prime spiritual stock.

"SONGS OF THE OLD WEST"—Sung By Ed McCurdy—Erik Darling, Banjo—Elektra 112 (1-12" LP)

This program of folk tunes describing, in one way or another, the life and times of the early west are sung authoritatively and clearly by Recorded balladeer, Ed McCurdy. The artist, who is provided with expert guitar accompaniment by Erik Darling, sings such well known numbers as "Sacramento," "The Cowboy's Dream," and "Brown-Eyed Lee." An enclosed booklet includes the lyrics to all the songs. Powerful folk entry.

"CLIFFORD BROWN ALL STARS"—EmArcy MG 30702 (1-12" LP)

Mercury has issued 2 sessions, recorded in 1954, headed by the late Clifford Brown. Each number, "Caravan Leaves," takes up a side, and in both, Brown's expressive trumpet weaves through the pieces with warmth and penetrating power. The relaxed and sensitive pace is taken on "Autumn Leaves," while the "Caravan" moves with fervor and enthusiasm. These are two pressings starring the late trumpetman's jazz followers won't want to miss.

"LOCKING HORNS"—Joe Newman (Trumpet)—Zoot Sims (Tenor)—Rama RLP 1083 (1-12" LP)

Rama has jazzed the artistry of a combo headed by Joe Newman (trumpet) and Zoot Sims (tenor sax). The main point of the pressing, as the title aptly implies, is the matching of Newman's piercing trumpet and Sims' swinging tenor sax. This is accomplished on a program of originals with a clever, generally light up-tempo feeling. Adriana Celia hands in arital keyboard ideas. Oscar Pettiford (bass), Andrew Johnson (drums), also lend skillful support. Class jazz disk that could really be a big item.

"REEDS IN HI-FI"—Pete Rugolo And His Orchestra—Mercury MG 20250 (1-12" LP)

Pete Rugolo has done a skillful job in putting reed instruments in almost every kind of scoring mill. Borrowing at times from the Impressionist composers, Rugolo has conjured up some fascinating instruments that are haunting and hi-fi inspired. Most of the material comes from jazz musicians (Ruggiero, Gerry Mulligan, Charlie Parker). Highly effective work-out for the reeds.

"JUTTA HIPP"—Blue Note 1530 (1-12" LP)

Jutta Hipp is the gal from Germany who wields a free-swinging keyboard touch. On this Blue Note disk, Miss Hipp is teamed up with Zoot Sims, the frequent tenor sax artist on Blue Note. The two play the principal jazz roles here as they dish some torrid and tricky items. Others in the cast are Jerry Lloyd (trumpet), Ahmed Abdul-Malik (bass), and Ed Thigpen (drums). Driving artistry.

"IT'S A WONDERFUL WORLD"—Barbara Carroll Trio—RCA Victor LPM-1360 (1-12" LP)

Miss Carroll is the keyboard third of her trio that has covered delightfull ground in several previous Victor entries. Here the artist is once again in fine form as she provides wonderful excursions into the realm of zood songs ("Spring Is Here," "One Life To Live"), keynoting their sensitivity or playing them for an ivory gear. Skillful work sure to hit big with jazz fans.

"AFTER HOURS JAZZ"—Various Artists—Epic LN 33233 (1-12" LP)

This is an Epic jazz omnibus featuring 19 jazz artists in an informal, well-rounded list. Some of the men include "Brown-Eyed Blues For Sa!"; Jimmy Cleveland on trombone ("Jimmie's Tune"); Eddie Johnson on drums ("Hamboishers"); and Barry Galliat on guitar ("He Was Too Good To Me"). Jazz fans can get a solid assortment of jazz talent here.

ROSSINI: La Boutique Fantasque—PISTON: The Incredible Fiddler—Boston Pops Orchestra—RCA Victor LM-2084 (1-12" LP)

These are compositions that suit Fiedler and the Boston Pops to a T. Gay, delightfully light-hearted, and hi-fi tunes scores from the pens of Foss, Pinty and Piston. All the works have received LP recognition, but here they are, conveniently together and performed with brilliant artistry and sound. Lovely package. The Boston Pops has the stature for wide appeal.

"ORGAN MUSIC OF SPAIN AND PORTUGAL"—E. Power Biggs, Organ—Columbia KL 5157 (1-12" LP)

The organ virtuosity of E. Power Biggs is once again impressively displayed in this collection of various organ music by Spanish composers. Mr. Biggs has the sense of a poet, and is skillfully sounding organs during the course of the mostly Toreta hill. The artist meets the grandeur of instruments and skill of the compositions with brilliance. Excellent sound. Descriptive pamphlet, is enclosed. A master of the organ at his best.


Benjamin Britten's brilliant "Young Person's Guide To The Orchestra," in which the various instruments of the orchestra have their individual and collective say, and Ernst Von Dohnanyi's "playful 'Variations On A Nursery Tune'" make this Capitol a beauty. With beautiful disk sound, Felix Slatkin and the orchestra take the 2 pieces with precision.

HAYDN: Trio No. 1 In G Major—Mendelssohn: Trio No. 1 In D Minor, Op. 29—The Beaux-Arts Trio—MGM E5420 (1-12" LP)

For the more advanced classical collector, MGM has issued a disk containing 2 Trio works, one by Haydn and the other by Mendelssohn. The performers are the Beaux-Arts Trio, an expert group of musicians that play the two beautiful works with dignity, authority and a sense of the romantic (particularly in the Mendelssohn opus). Admirable sound. Noble classical entry.

Tchaikovsky: Aurora's Wedding From The Sleeping Beauty—Black Swan Scene From Swan Lake—Antal Dorati And The Minneapolis Symphony Orchestra—Mercury MG 50115 (1-12" LP)

These ballet scores were taken from the complete Hierrof this year's pressings of "The Sleeping Beauty," and "The Swan Lake." "Aurora's Wedding," has made its way on its own even though originally part of "The Sleeping Beauty" score. Comprising as it does two melodic delights, and wonderfully recorded by Antal Dorati and The Minneapolis Symphony Orchestra, this disk should become durable classical stock.

Beethoven: Symphony No. 5 In C Minor, Op. 67—Schubert: Symphony No. 8 In B Minor (The Unfinished)—Arthur Wintrop And The Philharmonia Orchestra Of Hamburg—MGM E53509 (1-12" LP)

The two symphonic staples owing to their relatively short duration have been coupled before, and, of course, they are individually great catalogue items. Arthur Wintrop and The Philharmonia Orchestra Of Hamburg take none of the vitality imbued in the works, and perform them magnificently. The competition is keen.
Best Selling Pop Albums
★ Also Available in EP

1. **CALYPSO**
   HARRY BELAFONTE
   (RCA Victor LPM 1248 * EPA 1248)

2. **LOVE IS THE THING**
   NAT "KING" COLE
   (Capitol W-824 * EPA-1-824, 2-824, 3-824)

3. **MY FAIR LADY**
   BROADWAY CAST
   (Columbia OL 5090 * A 5090)

4. **AN EVENING WITH BELAFONTE**
   HARRY BELAFONTE
   (RCA Victor LPM 1402 * EPA 1402)

5. **AROUND THE WORLD IN EIGHTY DAYS**
   MOVIE SCORE
   (Decca DL 9046)

6. **STEADY DATE**
   TOMMY SANDS
   (Capitol T 848 * EPA-1-848, 2-848, 3-848)

7. **THE KING AND I**
   MOVIE CAST
   (Capitol W 740 * EPA 740)

8. **HYMNS**
   TENNESSEE ERNIE FORD
   (Capitol T 756 * EPA-1-756, 2-756, 3-756)

9. **ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES**
   ROGER WILLIAMS
   (Kapp KKL 5000 * KE-714, 15, 16, 17, 18) (2—12" LP)

10. **SPIRITUALS**
    TENNESSEE ERNIE FORD
    (Capitol T-818 * EPA-1-818, 2-818, 3-818)

11. **CLOSE TO YOU**
    FRANK SINATRA
    (Capitol W 789 * EPA 789)

12. **THE EDDIE DUCHIN STORY**
    MOVIE SCORE
    (Decca DL 8289)

13. **OKLAHOMA**
    MOVIE CAST
    (Capitol SAD 395 * SDM 395)

14. **CINDERELLA**
    ORIGINAL TV CAST
    (Columbia OL-5190)

15. **IT'S POLKA TIME**
    STAN WOLOWIC
    (ABC-Paramount ABC 151)

16. **ELVIS PRESLEY**
    (RCA Victor LPM 1382 * EPB 1382)

17. **WALTZ WITH LAWRENCE WELK**
    (Coral CRL 37119)

18. **PAT PAT BOONE**
    (Dot DLP-3030)

19. **SUDDENLY IT'S THE HI-LO'S**
    (Columbia CL 592 * B-9523, 2, 3)

20. **ROCKIN' FRANKIE LAINE**
    (Columbia CL-975 * B-9751, B-97512)

21. **JERRY LEWIS JUST SING**
    JERRY LEWIS
    (Decca DL 8410)

22. **JULIE IS HER NAME**
    JULIE LONDON
    (Liberty LRP-3006 * LEP 1, 2, 3)

23. **'S WONDERFUL**
    RAY CONNIFF
    (Columbia CL 928 * EPA 923)

24. **ELLA FITZGERALD SINGS THE RODGERS AND HART SONG BOOK**
    (2—12" LP) (Verve MG V 4002 * EPV-5027, 8, 9, 10, 31, 32, 33, 34, 35)

25. **HERE'S LITTLE RICHARD**
    LITTLE RICHARD
    (Specialty SP 100 * 400, 401, 402)

Some of the hottest music ever played, or for that matter ever listened to. VIP brings you another original. This is one platter that you can't pass up!

**Mr. PIANO**

and **Mr. BANJO**

(AL CONTE QUARTET)

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VIP

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Vera Lynn

DON'T CRY MY LOVE
(The Faithful Hussar)

Dickie Bishop

NO OTHER BABY
CUMBERLAND GAP

Beverley Sisters

DOODLE DOO DOO
BLOW THE WIND SOUTHERLY

Edmundo Ros

YOU’LL NEVER KNOW
THE SUNNY SIDE OF THE STREET

The Cash Box

CLIMBING FAST!

The Cash Box Sleeper of the Week

"... falls right in line with todays’ best selling Rock-a-billy hits!"

SLEEPER OF THE WEEK

THE BILLBOARD'S REVIEW SPOTLIGHT ON...

C&W DISK JOCKEY PROGRAMMING
"impressive new British talent side sparkles"

THE BILLBOARD'S

A BRIGHT NOVELTY WITH A BEAT

A thrilling new arrangement!

THE CASH BOX, Music Page 25
May 11, 1957

THE CASH BOX

London Records

539 West 25 St., New York 1, N. Y.

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”

LONDON

33⅓ RPM
**May Album Releases**

**POPULAR**

**CAPITOL:**
- "Kate Smith"—T 854
- "Singing Low Sweet Spiritual"—Jack Teagarden—T 830
- "Cowboy's Lament"—Gordon MacRae—T 834
- "Alone—Judy Garland—T 835
- "Mish Mash"—Mickey Katz—T 799
- "The Call Of The Wild West"—Louis Prima—T 836
- "A Fellow Needs A Girl"—Joe Bushkin—T 832
- "A Swingin' Affair!"—Frank Sinatra—W 803
- "Calypso—Is Like So . . ."—Robert Mitchum—T 853
- "Viva Mexico!"—Orquesta Sinfonica Nacional, Conducted By Wissler—De La Fuente—T 10083
- "Honeymoon In Paris"—Franco Polognale And His Persian Strings—T 10040
- "Corroboree!"—Native Australian Aborigina—L 10037
- "Music Of The Madados!"—The Banda Del Regimiento De Infanteria Juse No. 25, Conducted By F. Sanchez-Cortes—T 10060
- "Lacho Gatica Sings"—L 10065
- "Chino!"—Li Li Hua and Tong Pui Po—T 10087
- "The Zodiac Suite"—Norrie Paramor, His Strings And Orchestra—T 10073
- "Ray Anthony Plays For Star Dancing"—T 831
- "Softly Baby!"—Paul Smith Quartet—T 829
- "Nearer My God To Thee"—The Louvin Brothers—T 825
- "Hank!"—Hank Thompson and His Brazos Valley Boys—T 826
- "Polka!"—Steve Adamczyk And His Polka Band—T 805
- "June—Fair And Warmer!"—June Christy—T 833

**COLUMBIA:**
- "Grand Téar!"—Andre Kostelanetz—CL 981
- "Flamenco Escovedo!"—Vicente Escovedo, Flamenco Dancer—CL 982
- "Speaking Of Love!"—Shirley Jones, Jack Cassidy—CL 991

**With Strings Attached!"—Wild Bill Davi—CL 983
- "The Song Of Robbins"—Marty Robbins—CL 976
- "The Definitive"—Pearl Bailey—CL 985
- "Paris Night Life"—Various French Artists—CL 978
- "Alice In Wonderland"—Jano Pavelli/James Thurber; "Many Moons"—"The Eager Piano"—CL 986
- "Sacred Songs"—The Chuck Wagon Gang—CL 988

**CORAL:**
- "Bobcats On Parade"—Bob Crosby And His Bob Cats—CRL 57061
- "Polka Lover's Time"—Kenny Bass And His Polka Popper—CRL 57102
- "Dance The Manila Moonlight"—Danny Stewart And His Orchestra—CRL 57122
- "Johny Desmond Goes Calypso"—Johnny Desmond—CRL 57129
- "Rock 'N Roll Dance Party Vol. 2"—" Alan Freed And His Rock 'N Roll Band"—Jimmy Cavello And His House Rockers—CRL 57115
- "Music From The Sound Track Of The Strange One!"—Kensington Hopkins And His Orchestra—CRL 57132

**CROWN:**
- "Mood Rhapsody"—Three Tops—CLP 5017
- "Rock Fantasy In Hi-Fi"—Betty Staples—CLP 5023
- "Calypso Trinidad"—Lewis Poliellone—CLP 5031
- "Salute To The Big Bands!"—CLP 5034
- "12 Top Hits!"—CLP 5038

**DECCA:**
- "Continental Tango"—Marcel Fajos And His Orchestra—DL 8434
- "Letter From Manhattan!"—Ethel Smith—DL 8457
- "Selection From The Operetta Babes In Toyland"—Kenny Baker-Karen Kemple/"The Red Mill"—Elise Farrell-Felix Knight-Wilbur Evans—DL 8458
- "Danny At The Palace!"—Danny Kaye—DL 8461
- "Songs From Walt Disney's Lady And The Tramp"—Peggy Lee—DL 8462
- "You And I And The Music!"—Joseph Gershenson And His Orchestra—DL 8455
- "One Night Of Love!"—Daniele De Carla And His Orchestra—DL 8447
- "Balalika Serenade"—The Jugoslav National Orchestra, "Tomatiza" plays Folk Tunes And Dances—DL 8363
- "I Love To Hear A Band!"—Marches By The Edwin Franko Goldman Band—DL 8445
- "The Polka Habat!"—Eddie Habat And His Orchestra; Sokol-Habat Orchestra—DL 8443
- "Dance Night With 'Whoopie'"—John Willafather And His Orchestra—DL 8430 * ED 2483, 4, 5
- "What's cooked?"—Polka's And Waltzes Played By Georgie Cook And His Orchestra—DL 8438 * ED 2489
- "The Magic Islands!"—Alfred Newman And His Orchestra With The Ken Darby Singers—DL 9048

**DURIUM:**
- "Sunshine From Italy"—Rato And His Folk Orchestra—DLU 96031
- "The Songs Of Rino Salvatore Vol. 2"—Rino Salvatore—DLU 96030
- "Latin American Impressions"—Luciano Sangaori, Piano—DLU 96029

**ELEKTRA:**
- "The Greatest Flamenco Guitarist, Volume III!"—Sobanca—EKL-121
- "Cälypso—EKL-127
- "Folk, Pops 'N Jazz Sampler—a SMP 3

**LIBERTY:**
- "Will You Remember?"—Cyril Onnaland Conducting The London Festival Symphony Orchestra—LRP-3030
- "John Duffy—LRP-3031
- "Dom Frontiere plays Classical Favorites"—LRP-3032
- "Exotica"—presenting Martin Denny—LRP-3034
- "Hi Fi Shades of Gray"—The new sounds of Jerry Gray and His Orchestra—LRP-3038
- "About the Blues"—Julius London with the orchestra of Russ Garcia—LRP-3043
- "Sittin' On Top Of The World"—The Jones Boys With the Spencer-Hagen Orchestra—LRP-3044
- "Let's All Sing with Jerry Colonna"—LRP-3046

**LONDON:**
- "Film Encores"—Mantovani And His Orchestra—LL-1700

**MERCURY:**
- "Golden Trombone!"—Buddy Morrow—MG 20221
- "Harpo"—Harpo Marx—MG 20232
- "The Three Flames At The Bon Soir"—The Three Flames—MG 20239
- "In The Land Of Oom-Pah-Pah!"—Karl Von Stevens—MG 20241
- "Reeds In Hi-Fi"—Pete Rugolo—MG 20260
- "Bigger And Better Than Ever!"—Sophie Tucker—MG 20267
- "Page 23"—Patti Page—MG 20096

**M-G-M:**
- "Summertime!"—The Ray Charles Singers—MG 23929 * X3193, 6, 7
- "This Could Be The Night!"—Sound Track From The MGM Film—MG 33300
- "Dramatic Highlights From 'Quo Vadis'"—Music composed and Conducted by Miklos Rozsa—MG 3324
- "Indian Summer!"—"Plymouth Adventure!"—"Madame Bovary!"—Sound Tracks—MG 33007

**JAZZ**

**BETHELEHUM:**
- "Mr. & Mrs. Jazz"—Sue Ryan and Ralph Sharon—BCP 13
- "Moody Marilyn Moore"—BCP 73
- "The Australian Jazz Quintet Plus One"—BCP 6015

**BLUE NOTE:**
- "Hank Mobley And His All Stars!"—Milt Jackson, Horace Silver, Doug Watkins, Art Blakey—LP 1544
- "The Incredible Jimmy Smith At Club "Baby Grand," Wilmington, Del, Vol. 2!"—LP 1529

**CAPITOL:**
- "The Gilded Hawk!"—Coleman Hawkins—T 819
- "Muted Jazz"—Jonah Jones—T 839

**COLUMBIA:**
- "Jazz Impressions Of The U. S. A."—The Dave Brubeck Quartet—CL 984

**CORAL:**
- "The Happy Cats!"—Joe Newman Sextet—CRL 57121

**DECCA:**
- "Hold That Tiger!"—Jazz Classics Made Famous By The Original Dixieland Jass Band —Lawson —Hoppert Jazz Band—DL 8453

**Invitation To Dream"—Esméntine Holmes, Pipe Organ —LPM-1359 * EPA-807, EPA-1259
- "Love Me If You Want To!"—Nille Pizzi—LPM-1378 * EPA-1378
- "It's A Wonderful World"—Barbara Carroll—LPM-1396 * EPA-1-1396
- "West Of The Moon"—Lee Wiley With Ralph Burns And His Orchestra—LPM-1408 * EPA-1-1408, 2-1408, 3-1408
- "The Statzeman Quintet With Hoorie Lister!"—LPM-1411 * EPA-1-1411, 2-1411, 3-1411
- "Barefoot Ballads"—"Homer And Jethro—LPM-1412 * EPA-1-1412, 2-1412
- "Hot, Happy And Hokey"—Del Wood—LPM 1437 * EPA-1-1437, 2-1437
- "Jim Ed, Maxine And Bonnie Brown"—LPM-1438 * EPA-1-1438
- "The Spirit Of St. Louis"—Orchestra Conducted By Franz Waxman—LPM-1472

**VIK:**
- "It Ain't So Romantic"—Bent-Ashe Wallin, Trumpet; with Roll Bumpo Orchestra—LX-1076 * EXA-224, 5, 6
- "Sticks In Strings In Hi-Fi!"—Marty Gold And His Orchestra—LX-1082 * EXA-237, 8, 9
May Album Releases

ELEKTRA:

RECORDING:

DECCA:
- Gluck: Orpheus And Eurydice —Directory Fischer-Dieskau, Maria Stader, Rito Streich, Berlin Radio Symphony Orchestra, Ferenc Fricsay, Conductor —DKH 143 (2-LP)

EMARCY:
- Under One Roof — Sarah Vaughan, Patti Page, Dinah Washington; George Auld, Gerry Mulligan; Pete Rugolo — MG 36088

EMARCY:
- Clifford Brown All Stars — Clifford Brown — MG 36102

EMARCY:
- Max Roach Plus Four — Max Roach — MG 36098

LIBERTY:
- Ad-Lib — Red Norvo group starring Bud Collette — LRP-3035

PRESTIGE:
- Mobley's Second Message — Hank Mobley LP 7082

VERVE:
- Blossom Dearie — Blossom Dearie, Roy Brown, Herb Ellis, Jo Jones — MG V-2037

VERVE (Clif Series):
- Tad — Tad Farlow, Guitar — MG V-8021

VIK:
- Trombone Scene — Jimmy Cleveland, Urbie Green, Eddie Bert, Frank Rock, Sonny Russo, Willis Dennis, Jimmy Knpper, Tommy Mitchell, Trumbones; Elliot Lawrence, Piano; Burgher Jones, Bass; Sol Gabin, Drums — LX-1087 * EX-A-229

COLUMBIA:
- William Schuman: Credoedem — The Philharmonic Orchestra — Eugene Ormandy, Con%/Leon Kirchner: Piano Concerto — Leon Kirchner, Pianist, With The Philharmonic-Symphony Orchestra Of New York — Dimitri Mitropoulos, Conductor —M.L. 5185

MERCURY:
- Kodaly: Mary Janos Suite; Bartok: Hungarian Sketches and Roumanian Dances — The Minneapolis Symphony, Antal Dorati Conducting — MG 50132

M-G-M:
- Santa-Cruz: Suite For String Orchestra; Mendelssohn: Estampas Y Estampillas For Orchestra Of Cellos; Carlos Surinach Conducting The M-G-M Orchestra — MGM E3515

POETRY:

www.americanradiohistory.com
**Gene Winters**

**WPAG—Washington, D. C.**
1. Little Darlin’ (Diamonds)
2. All Shook Up (E. Presley)
3. Hello, Honey (B. B. King)
4. School Day (C. Berry)
5. I’m a Man (Dion & the Belmonts)
6. Location (J. Ashley)
7. Empty Arms (T. Browne)
8. Poppy, Poppy (J. B. Laine)
9. So No Sequel (C. Copeland)
10. Day-O Sunday Best (Reverb)

**Bob Schwartz**

**KROQ—Shoreview, Minn.**
1. So Long My Love (Singers Knome)
2. Style of the Times (A. Brown)
3. So Rare (J. Darney)
4. Rock Fiddle Red (T. T. Sanders)
5. Today Will Be Yesterday Tomorrow (D. Jacobs)
6. Calypso Melody (D. Rose)
7. Jamie (K. Shure)
8. False Hearted Girl (E. Ford)
9. Hot Chocolate (F. Fitzgerald)
10. Blue Indian Summer (B. Strickfield)

**Dick Dean**

**WKTO—Wayne, Mich.**
1. Wind Hand (J. Seabury)
2. Go On (F. Husky)
3. Love Is a Golden Ring (T. Seabury)
4. Butterfly (A. T. T. Laim)
5. My Way (S. Miller)
6. Dark Moon (G. Storm)
7. Tall, Dark and Handsome (R. Young)
8. Round and Round (P. Came)
9. It’s Not For Me To Say (J. Mathis)
10. Lou Barile

**WQAD—Moline, Ill.**
1. Dark Moon (K. G.)
2. Rockin’ Round and Round (P. Came)
3. All Shook Up (E. Presley)
4. Little Darlin’ (Diamonds)
5. Empty Arms (T. Browne)
6. White Lux (T. T. Sanders)
7. Too Late (G. Austin)
8. White Lux (T. T. Sanders)
9. Yes Tonight Josephine Ray (J. B. Laine)
10. Four Walls (J. Lewis)

**Jerry Dawn**

**KDFE—Dallas, Tex.**
1. Party Doll (L. W. Janis)
2. Rockin’ Round and Round (P. Came)
3. Butterflies (W. Gracie)
4. Mack the Knife (K. Johnson)
5. I’m Walkin’ (F. Came)
6. Santa Claus (T. T. Sanders)
7. All Shook Up (E. Presley)
8. I’m Stickin’ With You (J. B. Laine)
9. I’m Walkin’ (F. Came)
10. teen age crush (T. Sanders)

**Paul Bain**

**WJVL—Georgetown, Del.**
1. Party Doll (L. W. Janis)
2. Rockin’ Round and Round (P. Came)
3. Butterflies (W. Gracie)
4. Mack the Knife (K. Johnson)
5. I’m Walkin’ (F. Came)
6. Santa Claus (T. T. Sanders)
7. All Shook Up (E. Presley)
8. I’m Stickin’ With You (J. B. Laine)
9. teen age crush (T. Sanders)
10. Joe Buery

**WFLW—Cleveland, Ohio**
1. Come On (F. Came)
2. Come On (F. Came)
3. 1942 (R. Johnson)
4. Mack the Knife (K. Johnson)
5. I Just Don’t Know (K. Johnson)
6. It’s Not For Me To Say (J. B. Laine)
7. Ninety-Nine Ways (Mommer)
8. Pledge Of Love (J. Copeland/Janis)
9. Almost Paradise (D. Williams)
10. Sin’In’ the Valley

**Sandy Singer**

**WTCH—Minneapolis, Minn.**
1. Round and Round (P. Came)
2. I Just Know (K. Janis)
3. Yes Tonight Josephine Ray (J. B. Laine)
4. Love Is a Golden Ring (K. Johnson)
5. Rock-A-Billy (G. Mitchell)
6. Ninety-Nine Ways (Mommer)
7. Four Walls (J. B. Laine)
8. It’s Not For Me To Say (J. Mathis)

**Bob Bradley, Leigh Kamman, Jim Boyeen, Steve Cannon, Jerry Conning**

**Grayish, Program Directors, Librarians—**

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The Closers
I I I LOVE YOU SO YOUNG
#1139

Chris Connor
TRUST IN ME MIXED EMOTIONS
#1138

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Juke Box Regional Record Report
The Top Ten Records—City by City

New York, N. Y.
1. All Shook Up (E. Presley) 6.
2. Little Darlin' (Diamonds) 7.
3. Round And Round (P. Cones) 8.
8. I'm Walkin' (F. Domino) 3.

Chicago, Ill.
1. All Shook Up (E. Presley) 6.
2. Little Darlin' (Diamonds) 7.
3. Round And Round (P. Cones) 8.
8. I'm Walkin' (F. Domino) 3.

Cleveland, Ohio
1. All Shook Up (E. Presley) 6.
2. Little Darlin' (Diamonds) 7.
3. I'm Walkin' (Dominic Nelson) 8.
5. Love Mame (Lawrence Kas) 10.
7. Ring-A-Ding-Ding (Sands) 2.
8. Ely's Butterfly (Ray) 3.

Pittsburgh, Pa.
1. All Shook Up (E. Presley) 6.
2. Little Darlin' (Diamonds) 7.
3. Round And Round (P. Cones) 8.
8. I'm Walkin' (F. Domino) 3.

Kansas City, Mo.
1. All Shook Up (E. Presley) 6.
2. Little Darlin' (Diamonds) 7.
3. Party Doll (Lawrence Kas) 8.
4. Pledge Of Love (Kaplan) 9.
5. Round And Round (P. Cones) 10.
6. So Rare (J. Dorsey) 1.
7. I'm Walkin' (F. Domino) 2.
8. Come On, Come In (M. Robbins) 3.

Boston, Mass.
1. Little Darlin' (Diamonds) 6.
3. All Shook Up (E. Presley) 8.
7. Love Mame (Lawrence Kas) 2.
8. I'm Stickin' With You (J. Bowen) 3.
10. After School (R. Starr) 5.

San Francisco, Calif.
1. All Shook Up (E. Presley) 6.
2. Little Darlin' (Diamonds) 7.
3. Round And Round (P. Cones) 8.
6. Love Mame (Lawrence Kas) 1.
7. I'm Stickin' With You (J. Bowen) 2.
8. Skinny (F. Domino) 3.
9. I'm Walkin' (E. Presley) 4.
10. Empty Arms (Brewer Hunter) 5.

St. Louis, Mo.
1. All Shook Up (E. Presley) 6.
2. So Rare (J. Dorsey) 7.
4. I'm Stickin' With You (J. Bowen) 9.
5. Little Darlin' (Diamonds) 10.
6. Round And Round (P. Cones) 1.
7. Talkin' To The Blues (Law) 2.

Housten, Tex.
1. Young Blood (Coasters) 6.
2. All Shook Up (E. Presley) 7.
4. Little Darlin' (Diamonds) 9.
5. Gone (F. Husky) 10.
6. I'm Stickin' With You (J. Bowen) 1.
7. It's For Me To Say (J. Marvin) 2.
8. I'm Walkin' (E. Presley) 3.
10. Lucille (L. Richard) 5.

1. All Shook Up (E. Presley) 6.
2. Little Darlin' (Diamonds) 7.
3. Mama Looks Lonesome (E. Presley) 8.
5. I'm Walkin' (E. Presley) 10.
7. Round And Round (P. Cones) 2.
10. Around The World (V. Young) 5.

Miami, Fla.
1. Little Darlin' (Diamonds) 6.
2. Come On, Come In (M. Robbins) 7.
3. Come On, Come In (M. Robbins) 8.
6. Mama Looks Lonesome (E. Presley) 1.
7. It's For Me To Say (J. Marvin) 2.
8. I'm Walkin' (E. Presley) 3.
His Follow-up Smash to "Cindy, Oh Cindy"

Vince Martin sings...

"WAIT FOR ME"  (MY PRETTY LITTLE DARLIN')

"BIG DREAMS"
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NEW YORK, N. Y.

“It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
NEW YORK—Famous lyric soprano Vivian Della Chiesa has formed her own record company, V.I.P. Records. Miss Della Chiesa, in addition to being executive in this new venture is also the principal recording artist. Heretofore, her efforts had been confined to the opera and concert field. While recording on this label however, she will devote her time exclusively to the popular field.

Her first record on the label was recorded under the pseudonym of "Vi-Vienne," a name she will continue to use. The company, with offices at 55 W. 42nd Street is headed by Joseph Lupia, president, who is in the process of building up its artists and repertoire department. In addition to Miss Della Chiesa, V.I.P. has signed the Al Comte Quartet, currently playing at the Roosevelt grill in New York. Lupia and Miss Della Chiesa will scout all possible talent for recording on their label with an eye toward building it into one of the leading disceries in the independent field.

"We are willing to listen to anybody with talent. The only way to build a record company as young as ours," says Joseph Lupia, "is to go out and get the raw material and develop it into star material."

Vivian Della Chiesa, first came to the attention of the leaders in the concert field shortly after her sixteenth birthday. The Chicago-born lyric soprano won an "unknown singer's" contest, sponsored by the Columbia Broadcasting System, over 2,600 other contestants. The prize was a three-concert contract. In the months later she made her debut with the Chicago Civic Opera Company. For her debut performance she chose the role of "Mimi" in "La Boheme." Her acceptance by both critics and public alike was unanimous. She was hailed as a bright new star on the musical horizon.

Within the next eight days she assayed three leading operatic roles. There followed engagements at the leading opera houses all over the country. A high point in the career of Miss Della Chiesa came when the great Maestro Arturo Toscanini paid her the singular compliment of having her as his guest soloist for two successive Sundays as he conducted the NBC Symphony orchestra. And later she was chosen by the National Broadcasting Company to be the first performer to go before the television cameras for the first television broadcast of an opera scene featuring only one artist. This was the "Garden Scene" from "Faust."

In addition to appearing with Toscanini and the NBC Symphony Orchestra, Miss Della Chiesa has sung with symphonies the world over, including both the Chicago and Toronto companies. She has appeared in Australia, New Zealand, the countries of South and Central America as well as In London and on the Continent.

Miss Della Chiesa reached a peak of concert work during 1944 when she sang fifty concerts. In addition, the soprano carried on with her operatic roles, radio broadcasts, benefit performances and war work.

About her current activities as performer and co-owner of her own record company, Miss Della Chiesa says: "I feel that the public has, and always will appreciate good music. It makes very little difference whether the music is jazz, whether the songs are ballads or blues, or whether they cater to current trends as rock 'n' roll and calypso, if the quality is there the public will go for it. That's the point I'm trying to make with my record company, V.I.P. and I'll always be willing to listen to new talent."

NEW YORK—The Beverley Sisters, three attractive British larks, who were on the boards recently with their hit London waxing, "Greensleeves," run through some new material preparing for their tour of the United States during May. The trio will work on it's latest London release, "Doodle Doo Doo," and "Blow The Wind Southerly." A number of appearances on radio and TV have been set for the girls.

Wexler Forms Cabot Records

NEW YORK—The formation of Cabot Records, New York, was announced here last week.

Faxy of the new diskery is Paul Wexler, former sales manager of Columbia Records.

The artist roster for Cabot currently includes Lionel Hampton, Alfred Drake, Virginia Gibson, Sandy Stewart, the Merrill Jay Singers, Bill Myer, Bert Bacharach, and three organists: Ashley Miller, Betty McDonald, and Al Lawrence.

The first release from Cabot will be a single by Lionel Hampton, although the majority of releases will consist of 12-inch pop LP's and a few singles.

Myers Music Acquires Richloy

PHILADELPHIA, PA—James E. Myers, president of Myers Music, Inc., announced last week that his firm had purchased all stock in Richloy, Inc., retail outlet and "one stop" in the Philadelphia territory. Several changes were made in personnel. Augusta Myers was elected president. Henry Moeller was made vice-president and general manager. John Durick was brought in as retail manager. Joe Pale was retained as head of the shipping department. Myers retained the secretary-treasurer position and was elected chairman of the board.

At the same time, Peak Records, a new label which will be a division of Richloy, Inc., was launched.

Myers intends to leave shortly for Europe to acquire new properties for his publishing firm and to supervise recording sessions for Peak Records.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Disc Jockeys, Music Machine Operators and Music Men everywhere, for your wonderful cooperation in making "So Rare" one of America's Top Hits.

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Larry Carlson

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
Back From Behind The Curtain

NEW YORK—The Glenn Miller Orchestra, under the direction of and featuring Ray McKinley, returned to the U. S. Saturday, April 27, from a month’s tour behind the Iron Curtain. The crew arrived via Military Air Transport Service at McGuire Air Force Base, N. J. The Glenn Miller orchestra toured behind the Iron Curtain under the auspices of the U.S. State Department and ANTA.

The Glenn Miller Orchestra was seen in Europe by Ed Sullivan who, noting all the excitement it caused, immediately booked the group for his May 10th program (their first available date).

The orchestra played dates in Czechoslovakia, Romania, Poland and East Germany, but were stopped by Yugoslav officials from playing any concerts in Belgrade. They even refused the band permission to play at the home of U.S. Ambassador U. Alexis Thompson. No reasons were given for the shunting of the band’s special railway car onto a siding and leaving it there locked for 36 hours minus food, interpretation.

Other than one of the band (trumpeter Forn Caron) breaking a leg when he fell out of the parked plane in Bordeaux, there were no incidents other than wild cheering throngs wherever the band went.

Rave Records Formed

HOLLYWOOD—Bob Wilheim will join the Dot Records organization effective May 13, according to an announcement by president Randy Wood. Wilheim has been named assistant to album A&R chief Tom Mack, and will be in charge of packaging. He will specialize in the fields of creative illustration, styling, design, cover photography and backliner editorials.

Tom Mack’s first big album production since joining Dot Records in February of this year has been the readying of the deluxe two-pocket LP of the music score from Cecil B. DeMille’s “The Ten Commandments,” written by Elmer Bernstein. Dot expects to release this LP in May.

Willehim has been with Capitol for the past five years as assistant to the Advertising Manager and Director of Album Packaging. Previous background experience includes advertising and news photography and writing. He was born in New York and educated at Dartmouth.

Reeves Dubs BBC Head

NEW YORK—Jim Reeves, RCA Victor’s country artist whose first pop single, “Four Walls,” has become a hit disk, recently made Sir Ian Jacob, governor-general of the BBC, an honorary citizen of Reeves’ home state, Tennessee.

Authority for the singer to bestow the honor was granted to him by Tennessee Governor Frank Clement shortly before Reeves left for Europe and England as part of RCA Victor’s first foreign tour by Country artists, Reeves and other artists in the group returned to this country May 3rd.

Liberty’s Sales Up 175%

HOLLYWOOD—In line with the overall increased business of the record industry, sales volume for Liberty Records in the first quarter of 1957 is up 175% over the corresponding period last year, according to Jack Ames, vp of the company.

According to Ames, there are several basic reasons for Liberty’s rapid growth.

“Liberty’s catalog has expanded into every category of music from cabaret to classical to country, giving the company’s distributors a broader selling area for the product.”

“The move to Liberty’s own recording studios, equipped for top sound reproduction have resulted in the continuous turn out of quality material, rather than the sporadic recordings in expensive rental studios which sometimes were already booked by other companies.”

The various merchandising plans inaugurated by Liberty, such as the present Spring Merchandising Plan which allows a flat 10% discount on all products, current and catalog, giving the distributor added sales incentive.

“Liberty’s policy of close company distributor relationship has resulted in a unique blending of sales and promotion under the direction of Bob Steiner, widely respected in the record field, supervises this operation.”

Ames also announced that the company with 8 LPs already released April 1, is scheduling 7 more albums for late April release in conjunction with the Spring Merchandising Plan.

These are: “Will You Remember” Cyril Ornadel conducting the London Festival Symphony; “Exotic” starring Martin Denny; “Ad-Lib” Red Norvo with Buddy Collette; “Hi Fi Shades of Gray” the new sound of Jerry Gray; “Sittin’ on Top of the World” the Jones Boys; “Dom Fron- tiere Plays Classical Favorites” and “Let’s All Sing with Jerry Colonna.”

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Those Fabulous PLATTERS and BUCK RAM present their dish ZOLA TAYLOR in her first SMASH recording

"HE'S MINE"

MERCURY RECORD No. 71032

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
A Visit From Steve

SYRACUSE, N. Y.—Steve Lawrence paid Al Meltzer and his WHEN Radio "Record Room" audience a visit last week. Here, Steve shows Al The Cash Box ad for his latest Coral cutting "Fabulous". Al devoted a half-hour to chatter and playing records connected with the popular singer. Later in the week, Steve made an appearance on Al's teenage TV show: "Coca-Cola Top 10 Dance Party".

Latch on now to this Rockability hit!

DEAN BEARD
"RAKIN' AND SCRAPPIN'"
by
"ON MY MIND AGAIN"
ATLANTIC 1137
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FACE IN THE CROWD
& MAMA GUITAR
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ABC-PARAMOUNT
LATEST RELEASE
"I LOVE MY GIRL"
9-811

Sure Shots

Crosby Waxes Kiddy Disks For Golden Records

NEW YORK—The Golden Records Division of the Simon and Schuster Company, last week announced that the kiddies had recorded Bing Crosby in four original short operettas scheduled for release beginning in early fall of 1957 and running through the spring of '58.

The four operettas, "Alibaba And The 40 Thieves 40"; "Boy At The Window", a Christmas story; "Jack Be Nimble", a trip through Mother Goose Land; and "The Emperor's New Clothes" include approximately thirty songs in all.

Golden expects to issue the music in various forms including 33-1/3 albums, extended play packages and low priced kiddie records.

Smothers Upped At Capitol

HOLLYWOOD—The promotion of Jack Smothers from Editorial Assistant to Editorial Manager of Capitol Records, effective May 1, was announced last week by Lou Schurrer, Manager of Advertising and Creative Services. Smothers succeeds Robert Wilbur, who resigned.

In his new position Smothers will be responsible for the preparation of run-off, and advertising copy primarily for trade publications and point-of-sale pieces.

For several years before joining Capitol, Smothers lived in Europe where he was a free-lance journalist and writer-editor for the United States government. His experience also includes editorial work for a Chicago publishing concern.

Cunningham Re-Named ASCAP President

NEW YORK—Paul Cunningham, writer of "I Am An American" and "From The Vine Came The Grape", was re-elected for a second term as president of ASCAP by the Board of Directors at their meeting Thursday, April 28.

In addition to Cunningham the following officers were also re-elected: Louis Bernstein and Otto A. Harbach, vice-presidents; John Tanker Howard, secretary; Saul H. Bourne, treasurer; George W. Meyer, assistant secretary; and Frank H. Connor, assistant treasurer.

Cunningham is the seventh president of ASCAP.

Coral Buys Martin Master

NEW YORK—Coral Records has acquired the master of Jean Martin’s recordings of "Yum, Yum Yumminess" and "Another Door Opens", both rock ’n’ rollers, from Oklahoma Records, an independent label on which Miss Martin originally recorded the tunes. Coral will have the record in the stores the week of May 6. The record, originally released by Oklahoma the week of April 1, is reported to have showed signs of sales potential in several regions—which caused Bob Thiele, Coral’s A&R head, to negotiate for the master.

Coral will put a strong advertising and promotion effort behind the record, including sending Miss Martin out on a deejay tour of key cities.

Davidson To Coast As Victor Field Man

NEW YORK—John Davidson has been appointed West Coast field promotion man for RCA Victor single records, it was announced last week by Harry Jenkins, sales manager for Victor singles.

Davidson, who replaces Tom Moseley, has been with the Victor record division for more than seven years.

A native of Chicago, he spent five years in distributor sales work in the Midwest before coming to New York two years ago as manager of domestic international record sales.

He will call on distributors in Seattle, Portland, San Francisco, Fresno, Hawaii and Los Angeles.

Visitor From England

NEW YORK—Sammy Davis, Jr., the current sensation at the Copacabana in New York, was visited backstage recently by Alma Cogan, English recording star, during her visit to the U.S.
The Cash Box

SPECIAL ISSUE
(dated: may 25th)

your advertising message
will reach ALL of the
nation’s operators

distributed at the MOA Convention at
the Morrison Hotel, chicago, all
during the show.....and those
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THURS. MAY 16th

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The Cash Box

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• BOSTON
  80 boylston st. (phone: hancock 6-8386)
• HOLLYWOOD
  6272 sunset blvd. (phone: hollywood 5-2129)

“It's What's in THE CASH BOX That Counts—INTERNATIONALLY”
Epic Sees Mineo As Next Teen Idol

NEW YORK—Another teenage idol seems about to burst out with a big-selling record. All the excitement at the Epic offices seems centered about 18-year-old Sai Mineo movie teenage idol whose first Epic record, “Start Movin’”, has been selling in big figures almost from its release.

Last Wednesday Mineo starred in the Kraft TV show, “Drummer Man”, during which show “Start Movin'” was played and an announcement made that the disk was available on Epic Records.

Arnold Maxim & r head of Epic, plans a promotional tour to kick the record into the “Gold Record” category and at the same time establish a drawing name for the label. Maxim plans a deejay tour with Mineo, some of the dates already set being Philadelphia May 16, Boston, May 11, Cleveland May 15, and Detroit May 17 and 18. More cities are certain to be added before the trip gets under way.

Great worldwide TV exposure is expected as Mineo will make an appearance on Alan Freed’s CES TV show Saturday May 11. Also handbilled about are such shows as Perry Como, Jackie Gleason, and Steve Allen.

MGM Gets Barnett Disk

NEW YORK—MGM has acquired the master of a song, “Forsaking All Others,” cut by baritone, Hank Barnett on the artist's own label, Bar Records.

Several other firms were reported to have been interested in the rock 'n roller, but MGM got hold of it, and signed Barnett to a long-term contract.

Barnett is handled by publicist-personal manager Arthur Fine, who set the deal for the master and for the signing with MGM.

“Forsaking All Others” will be coupled with the oddie, “Deep In A

Volikwein Into Pop Field
Via Tim Gayle Tie-In

LOS ANGELES—Volkwein Bros., Inc., Pittsburgh, Pa.'s long-time music house and publisher of band and school music, and one of the leading firms in this field, is making a bid for the popMEETMPSM
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GESTURE OF RESPECT

ROULETTE RECORDS ENTERS ALBUM FIELD

NEW YORK — Roulette Records announced its entry into the album field this week with a list of twelve LP's scheduled for release late this month. Star attractions recorded in the past two months include the Radio City Music Hall Orchestra under the direction of Raymond Paigo, Pearl Bailey, Buddy Knox, Jimmy Bowen and Henry Jerome. The package of twelve will be released with a heavy promotion campaign aimed at boosting distributor and dealer profits. Details of the initial sales plan will be released next week.

"All we can say at present," stated Joe Kosky, exec V.P., for Roulette, "is that our sales plan cannot be matched by any company in the business. This is an introductory offer to a great new LP line, and we are not looking at the profit side of the ledger until every store in the country is handling and selling Roulette LP's."

On the A&R front, Hugo and Luig, Roulette's Artist and Repertoire Chiefs, stressed that every number in the line has been designed to fill a sales need in the store. "And this is only the opening gun of an LP program that will put Roulette into direct competition with any of the lines by the end of the year," the boys added.

Recording activities already started for Fall release will add up to twenty-four new products, a Roulette and a fresh campaign on the Rhodes music active Tico line.

"Get in Roulette and Tico, we will have more than one hundred LP items in the stores by the end of this year," Hugo and Luig said.

ARROW SIGNS GERMAN SISTERS

BRIDGEPORT, Conn. — Herman Pollock, President of Arrow Records, has announced the signing to Arrow of the German Sisters, a vocal duo. The sisters, Barbara 12 and Vivien 6, have their first release for Arrow set for mid-May.

BUFFALO HONORS PAT BOONE

BUFFALO, N.Y. — Pat Boone, honored by the city of Buffalo as one of the entertainment field's finest examples of the American way of life, was feted with a huge "Coke Party" at the Town Casino, this city, celebrating the occasion recently. The party was staged during Pat's appearance at Buffalo's Town Casino where he set an all-time attendance record. Buffalo Mayor, Steven Pankow proclaimed April 23rd as "Pat Boone Day" and Faysan Distributing, Buffalo distrib of Dot Records, made the entire week one that will be remembered by both the artist and the public. Shown above at the "Coke Party" are: Left, to r.: Jimmy Sarcia, leader of the Hilltoppers; Eddie Crow (seated) of the Hilltoppers; and Stewart M. Levy, sales manager of Faysan. Top Center: Ben L. Kulick, president of Faysan; Jack Swands, Toronto, Ontario, deejay of CBZT; Jim Owens, CFRB, Toronto; Ralph Travis, CBFL, Toronto; Larry Brownell, WKBW, Buffalo; and Rockie Ruthe, Dot midwestern representative. Top Right: Mickey Adky, Eastern regional manager of Dot; Joe Deane, WBBF, Rochester; Warren Michael Kelly, WGR, Buffalo; and Stewart Levy. Bottom Left: Ben Kulick; Harry Wallens, co-owner of the Town Casino; Pat Boone; John Kane, Deputy Mayor of Buffalo presenting proclamation and key to the city to Boone; Sanford C. Kulick, vice-pres., of Faysan; and Harry Altman, co-owner of the Town Casino. Bottom right: Paul Buchan, sales rep., of Faysan; Jack Kelly, WUSJ, Lockport, N.Y.; Sanford Kulick; Tommy Thompson, WMAI, Buffalo; and Mike Melody, WJNA, Buffalo.

HE WAS UNKNOWN 10 WEEKS EARLIER

HOLLYWOOD, CAL. — When 19-year-old Tommy Sands (third from left) made his Capitol record debut, late in January and his TV debut on NBC-TV's "Kraft Theatre" Jan. 30, he didn't expect to be the subject of Ralph Edwards' "This Is Your Life" TV program over the same network. Not only was he the youngest star ever to appear on the telecast but he had the added distinction of receiving this honor after only 2½ months as a nationally-known entertainer. In this same 2½ months, Sands' first disk for Capitol, "Teen-Age Crush," reached one million in sales. Here, from left are: the creator-producer-commentator of "This Is Your Life," Ralph Edwards; Ken Nelson, producer of Sands' records and albums for Capitol, who presented Sands with his "Teen-Age Crush" gold record on the telecast; Sands; and "Tennessee" Ernie Ford, who is also on Capitol Records and an NBC-TV star, who was on hand to "trap" Sands into the appearance on "This Is Your Life" on the premise that Jim Bacon of the Associated Press wanted to interview him at the El Capitan Theater in Hollywood. Sands' first 12-inch Capitol LP, "Steady Date," is now available throughout the United States.

Dot Expands Country Roster

HOLLYWOOD — Under the direction of Mac Wiseman, Dot Records' newly expanded Country division is booming with a stepped-up flurry of new releases and the signing of new talent.

In Nashville two weeks ago, Wiseman signed and recorded T. Tommy, a WSM (Nashville) radio announcer. Also signed to the Dot label and recorded there were Don Reno and Red Smiley, both from Rodeo, Va., where they appear on a daily tv show over WDBJ.

Wiseman has also placed Whitey Knight under contract, and recorded him in Hollywood. Knight is a Hollywood resident known on the West Coast nightclub circuit.

Set for immediate release are three singles produced by Wiseman: "Lately" b/w "The Blues Walkin' In" sung by Whitey Knight to his own guitar accompaniment. Knight wrote both songs, "Because We Are Young" b/w "Teenage Hangout," with vocal by Mac Wiseman, who is himself a veteran Dot recording artist; and "I Saw You, I Saw You," b/w "Bye-Bye Love," as sung by T. Tommy.

Wiseman plans a tour through Baltimore and Richmond, Va., to discuss C&W markets with Dot distributors in those areas.

Bob Mack Joins Cadence

NEW YORK — Cadence Records last week announced that Bob Mack, formerly of the engineering department of RCA Victor, had joined Cadence. Mack will be in charge of production and will assist Cadence prez A & R Topper Archie Bleyer in mastering.

BUFFALO HONORS PAT BOONE

BUFFALO, N.Y. — Pat Boone, honored by the city of Buffalo as one of the entertainment field's finest examples of the American way of life, was feted with a huge "Coke Party" at the Town Casino, this city, celebrating the occasion recently. The party was staged during Pat's appearance at Buffalo's Town Casino where he set an all-time attendance record. Buffalo Mayor, Steven Pankow proclaimed April 23rd as "Pat Boone Day" and Faysan Distributing, Buffalo distrib of Dot Records, made the entire week one that will be remembered by both the artist and the public. Shown above at the "Coke Party" are: Top left—1. to r.: Jimmy Sarcia, leader of the Hilltoppers; Eddie Crow (seated) of the Hilltoppers; and Stewart M. Levy, sales manager of Faysan. Top Center: Ben L. Kulick, president of Faysan; Jack Swands, Toronto, Ontario, deejay of CBZT; Jim Owens, CFRB, Toronto; Ralph Travis, CBRL, Toronto; Larry Brownell, WKBW, Buffalo; and Rockie Ruthe, Dot midwestern representative. Top Right: Mickey Adky, Eastern regional manager of Dot; Joe Deane, WBBF, Rochester; Warren Michael Kelly, WGR, Buffalo; and Stewart Levy. Bottom Left: Ben Kulick; Harry Wallens, co-owner of the Town Casino; Pat Boone; John Kane, Deputy Mayor of Buffalo presenting proclamation and key to the city to Boone; Sanford C. Kulick, vice-pres., of Faysan; and Harry Altman, co-owner of the Town Casino. Bottom right: Paul Buchan, sales rep., of Faysan; Jack Kelly, WUSJ, Lockport, N.Y.; Sanford Kulick; Tommy Thompson, WMAI, Buffalo; and Mike Melody, WJNA, Buffalo.
NEW YORK:

Some reports indicate the spring slump is beginning to ease off and the coming weeks should see the year beginning to perk for the Ace label. In fact, The Coasters’ "Young Blood" building into a real monster. Also, The Platters’ "The Great Pretender" is really "aum" and the deck should start to show results shortly.

Rabinowitz of Coral has been well-viowshed by the way Ann Cole’s "Get Me My Workin’ Joy" has taken hold all around the country. Rabinowitz also states that some four new albums have been released. "America’s Best Loved Folk Songs" by Milt Okin; "The Young Modem" featuring the arrangements of Dave Brubeck; a new album by The Alex Kallio Trio. . . . Atlantic Records out with a new release this week. Ruth Bestow follows her "Lucky Lips" with "When I Get You Baby" and "One More Time"; The Clovers have a great novelty, "I Love You Baby"; The Coasters, "The Great Pretender"; and The Mello-Kings. . . . Charles Goldberger, Conmat branch manager in Newark, N.J., across the river to chat with a few manufacturers. . . . George Goldner, Gone Records, cutting sessions lead him to believe in new talent and tunes. The waiting room is a continual beehive of activity. Goldner promises some real surprises when the preliminary details have been taken care of. Says he has some wooden talent lined up to spring on the public. . . . Bill Doggett again shooting up the best selling lists with his "Number Three" theme, "Theoren L. S. 10. . . . Herman L. S. 10. . . . Juanita Kelly, to be known as Little Miss Cornbread. The lass is out of Newark and is of the big voice school, a la Big Maybelle. She made a new record last few days and her first Savoy record will be out immediately thereafter. Lukinisky also happy with the initial response to The Jivelettes’ "Get Your Tongue Out of My Ear" with the Apr. 21 issue.

John Seiber, who announced the signing of a Louisana boy-girl duo, "Doug and Jessie," Joe Scott, a f.r for the two Bobbie labels, planning sessions for Buddy Ace and The Satans. . . . Lionel Hampton back in New York April 30 after a three-week tour of Australia. On May 3 Hampton begins a tour of one-nighters at Clemson, S.C., and Baton Rouge, La., then plans to join the Shaw Agency, to be sold Little Richard and his group to Alan Freed for an August 29 Brooklyn Paramount date. Milt Shaw, head of the agency, gave his word that the group will provide plenty of entertainment for the kids. Little Richard will have with baby a girl. . . .

Los Angeles: United States, one from Germany, and one from London. Already committed are Dick Clark, Philly; Al Jarvis, L.A.; Jockey Henderson, New York, committed are Dick Clark, Philly; Al Jarvis, L.A.; Jockey Henderson, New York; Milt Grant; Washington; Barry Kaye, Pittsburgh; Joe Smith, Boston; Ed Bonner, St. Louis; and Robin Seymour, Detroit. Vanguard’s at 224 W. 48th.

CHICAGO:

"Calypso’s still big," Or so says M. S. Distrib’s Vic Faraci pointing out Kappy’s singer "I Talk To The Trees" by The Island Boys. . . . Nice letter from Peaceace’s query, Don Robey, "you have the biggest, and best, and kin to the blues." . . . George Leoner, United Distrib, just sitting and listening to new singer, "You Made Love You", by Little Richard, "he is the best white boy. . . ."

George and brother Ernie trying to catch up on a lot of sleep in preparation for flood of artists expected to town next week appearing on assigned Regal Thibet gig. The boys estimate that they are related, record wise, to about ninety per cent of the acts. . . . Each week something new is added to the impressive, soon to be most hit to quarters of Chess/Checker. The Chess empire was added and Phil Chess was there to supervise installation. Along with the trim Chess released a new Chuck Berry LP entitled "After School Session." This thing just has to be a hit," predicts the very excited . . . . All the way up the beginning of his stinging is B. Martin’s "House Of Hits" is brimming over with the new Del Vikki’s "The Days Are Gone," Del "Melody Baby" and Box’s original "Freight Train" by Nancy Whiskey. . . . At Music Distribs things are popping with Chuck Alaimo’s My Boy and Ed Sussel’s Dance Time. . . . While Ed Sussel, midwest mere, is off resting in Hot Springs, Ark., The Platters taking care of hit department with their latest, "I’m Sorry," Dinah Washington also ring the cash register with "I’m Keeping My Eyes On You." . . . "Just take a look at that," shouted Lesby Garmsia as he held up The Cash Box' big B review of The Vibes’ ABC Pararoos "Darling" by "Come Back Baby". . . . Len Chess cut out for New Orleans and sessions with Bobby Charles and Clarence "The Fugmans". . . . . .

DONIE ELLERT

EL DORADOS

DIAN WASHINGTON

DINAH WASHINGTON

JIVE BOMBER

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SHE'S NEW (on disc)

SHE'S DYNAMIC (on VIP)

She wow'ed them on her first release!

ViVienne
DELLA CHIESA (KEY-A-SA)
sings...

HAUNTED HEART c/w FROM THIS MOMENT ON

VIP-1001

NOW WATCH FOR THESE BREAKING FAST:

VIP-1003
LIGHT A CANDLE c/w LOVE LETTERS IN THE SAND

VIP-1004
NO MAN c/w ALL OVER AGAIN

VIP-1005
YOU'RE SOMEONE NEW c/w DO I LOVE YOU

Here at V.I.P. we could use all the superlatives in the book ... all we ask is that you compare!

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“IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY”
**The Cash Box, Music**

**Rama Buys Two Masters From Chart Records**

NEW YORK—Joe Kolsky, executive vice-president of Rama Records, has announced the acquisition of two masters from Chart Records.

Chuck Darty, a disk jockey at a Miami FM, radio station, recorded "My Steady Girl," b/w "Can't You See." Don ("Rod") Roberts, another Miami talent, cut "Only One," b/w "Don't Say Maybe." Both disks were among the masters prior to Rama's purchase of the two platters.

Kolsky said, "This goes to show that the record business is wide open. You don't know where the next hit will start. Every disk jockey in the area is vital. Now it's our job to try to spread the record nationally through our promotional and sales set up. We have signed the two artists, Chuck Darty and Don ("Rod") Roberts to long-term contracts in line with the accelerated policy of "Expansion and Exploitation" of our Rama label."

**AAP Enters Disk Field With "Popeye" Album**

NEW YORK—Elliott Hyman, president of Associated Artists Productions Inc., has announced the entry of his company into the recording field with the release of a "Popeye" record album, produced by Arthur Pecon, with Allen Swift, in cooperation with Paul Kvarian, AAP's director of new business development.

Offered both in 78 and 45 rpm EP disks, the album features "I'm Popeye The Sailor Man" and several additional songs which utilize the talents of Allen Swift, star of the high-rated "Popeye" show on WPIX-TV, New York, and Mae Questel, the original "Olive Oyl" in the Popeye film cartoons.

By special arrangement with Famous Music and King Features, the AAP album label and jackets, which are decorated with images of Popeye comic strip characters, calls attention to the fact that it is the Special Popeye TV Record Album. According to AAP, this is the only such use of the Popeye characters on record labels and jackets authorized by the copyright owners, King Features, Inc.

Novel two-week premiere of the record sale is its introduction through the WPIX-TV "Popeye" show. Subsequently it will be offered for sale on other TV channels which feature the Popeye cartoon show, as well as chains stores, supermarkets and other outlets.

Kvarian disclosed that income from this venture is being shared with TV stations who feature this licensed Official Popeye Record Album to their Popeye programs and other promotional spots.

"For the first time in TV history, individual stations have a stake in revenue sharing usually reserved for the networks, through AAP's Program-Promotion-with-Profit Plan," Kvarian stated.

**Two Diskerries To Issue "FireDownBelow" Disks**

NEW YORK—Decen and Mercury will release albums and single sides tied in with the forthcoming Columbia Cinemascope-Technicolor film, "Fire Down Below," which, having hit in Trinidad, has a definite link to the current calypso craze.

Decen will issue a sound track album and two sides; Morris Stoffel's recording of the theme music, and Jef Hamvey's rendition of the title song. Mercury will concentrate on two albums; one based on music from the film, the other a general collection of calypso music tied through the use of "Fire Down Below" art and credits on the album cover.

Both companies will undertake promotion campaigns, with upwards of 3,000 disk jockeys to be reached by the record company offices even before Columbia Pictures exploiters approach them.

In addition, Decen will cooperate with Columbia and key city theaters on contests, by supplying libraries of record jackets to be used as prizes.

Columbia pictures is reading a $500,000 campaign for the film, with Rita Hayworth-Robert Mitchum-Jack Lemmon starrer.

**Goral Waxes Phile Fester in Another Dodger Song**

NEW YORK—Coral Records has released a timely new record by Brooklyn-born comic, Phil Foster.

The title of the song is "Let's Keep the Dodgers In Brooklyn" (the basement of the Dodgers Baseball Fan). "Let's Keep the Dodgers In Brooklyn," was penned by Roy Ross, Sam Donoff and Bill Persky, staffers at New York station WNEW.

**Territorial Tips**

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

<table>
<thead>
<tr>
<th>Record</th>
<th>Label</th>
<th>Artist</th>
<th>Cities</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Fire Down Below&quot;</td>
<td>Decen</td>
<td>Decen</td>
<td>N.Y., Chicago, Los Angeles</td>
</tr>
<tr>
<td>&quot;I'm Popeye The Sailor Man&quot;</td>
<td>AAP</td>
<td>AAP</td>
<td>N.Y., Chicago, Los Angeles</td>
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**Attention Small Record Manufacturers!**

If you have a master and want to make it a hit, give it national exploitation and sales on the "Gone" Label, please contact me.

**George Goldner**

Former head of Rama, GEE, TICO and ROULETTE RECORDS—

at GONE RECORDS, 1650 Broadway, New York City

Circle 6-4710

"Only those records best suited for commercial use are reviewed by THE CASH BOX."
Sylvia Hunter

The Dearest Jim
I'm Send
I Walkin'
Mushmouth
Always

REGAL RECORD SHOP
Los Angeles, Calif.
1. All shook up (E. Presley)
2. Little darlin' (Diamonds)
3. Come go with me (The McTellis)
4. Party doll (R. Knox)
5. School day (C. Berry)
6. Why baby why (H. Simeon)
7. Hug a cold apple (Teeners)
8. I'm sorry (Planters)
9. Ring a bell (C. Brown)
10. Stick it with you (J. Brown)

BUDISCO
Miami, Fla.
1. School day (C. Berry)
2. Little darlin' (Diamonds)
3. All shook up (E. Presley)
4. Come go with me (The McTellis)
5. C. C. Rider (C. Williams)
6. Next time you see me (J. Parker)
7. Hot shaw (F. Peters)
8. I trusted you (J. Brown)
9. Doin' My Day (Five Satins)
10. You always hurt the one you love (B. Mitchell)

Bill "Sparky" Mullens
WSDI—Baltimore, Md.
1. I'm Walkin' (F. Domino)
2. It Hurts To Be In Love
3. Why do you want to go
4. What can I do (D. Eberle)
5. Out in the cold
6. I trusted you (J. Parker)
7. Do in my day (Five Satins)
8. Tears of joy (five royales)

Zumrlo
WCSJ—Amsterdam, N. Y.
1. Come go with me
2. Little darlin' (Diamonds)
3. Just because (L. Price)
4. Fats price
5. Love in strange
6. Go honey (C. McPhatter)
7. I can't help my own
8. Party doll (B. Knox)

Jockey Jack
WERC—Altoona, Pa.
1. I'm walkin' (F. Domino)
2. Pledge of love (Copeland)
3. Send me some lovin'
4. I'm out of here
5. You made me love you
6. Mr. munson (L. Fatman)
7. Mary (shokes)
8. So long (K. Hamilton)
9. Bad bay (B. Bombers)

Bill (Joy Boy) Jackson
KOKY—Little Rock, Ark.
1. Just because (L. Price)
2. I'm sorry (C. McPhatter)
3. Love me (C. McPhatter)
4. I'm going to give it to you (B. Robinson)
5. I'm going to give it to you (J. Hunter)
6. I'm going to give it to you (T. Richard)
7. Mr. Munson (L. Fatman)
8. Mary (shokes)
9. So long (K. Hamilton)
10. Bad bay (B. Bombers)

Fred Ross
WREH—Reidsville, N. C.
1. C. C. Rider (C. Williams)
2. Just because (L. Price)
3. School day (C. Berry)
4. Baby I'm sorry (B. Knox)
5. Love me (C. McPhatter)
6. I can't help it
7. I'm going to give it to you (B. Robinson)
8. I'm going to give it to you (J. Hunter)
9. I'm going to give it to you (T. Richard)
10. I'm going to give it to you (L. Fatman)

Jockeck
WBBM—Chicago, Ill.
1. Pledge of love (Copeland)
2. Send me some lovin'
3. I'm out of here
4. You made me love you
5. Mr. Munson (L. Fatman)
6. Mary (shokes)
7. So long (K. Hamilton)
8. Bad bay (B. Bombers)

Earl Zechs
KAGF—Gainesville, Texas
1. Pledge of love
2. Little darlin' (Diamonds)
3. Am I blue (C. Griffin)
4. Love me (C. McPhatter)
5. School day (B. Knox)
6. I'm going to give it to you (B. Robinson)
7. I'm going to give it to you (J. Hunter)
8. I'm going to give it to you (T. Richard)
9. I'm going to give it to you (L. Fatman)
10. I'm going to give it to you (K. Hamilton)

Zumrlo
WWSN—Winston-Salem, N. C.
1. Just because (L. Price)
2. I'm going to give it to you (B. Robinson)
3. School day (C. Berry)
4. I'm going to give it to you (J. Hunter)
5. I'm going to give it to you (T. Richard)
6. I'm going to give it to you (L. Fatman)
7. I'm going to give it to you (K. Hamilton)
8. I'm going to give it to you (B. Robinson)
9. I'm going to give it to you (J. Hunter)
10. I'm going to give it to you (T. Richard)

Ken Copeland
1. I'm Walkin' (F. Domino)
2. Pledge of love (Copeland)
3. Send me some lovin'
4. I'm out of here
5. You made me love you
6. Mr. Munson (L. Fatman)
7. Mary (shokes)
8. So long (K. Hamilton)
9. Bad bay (B. Bombers)

Bobbi Mitchell
I smell trouble
1. Bobby Blue Bland
2. Trouble
3. There oughta be a law
4. Mickey & Sylvia
5. Bobby Bland

Ernie Freeman
1. I'm Sorry
2. Platters
3. Del-Vikings
4. Del-Vikings & Del-Vikings
5. Del-Vikings

Mickey & Sylvia
1. Arm's of loved one
2. I'm homesick
3. Mama Looka Boo Boo
4. I'm Sorry
5. Please don't go

Imperial Records
1. Golden
2. Del-Vikings
3. Del-Vikings
4. Del-Vikings
5. Del-Vikings

"IT'S WHAT'S IN THE CASH BOX THAT COUNTS—INTERNATIONALLY"
Thunderbird Waxes New Song From "Around The World In 80 Days"

NEW YORK—Thunderbird Records announced last week that a new song from the Academy-Award winning score of "Around the World in Eighty Days," was recorded by Jack Haskell and coupled with "Around the World." Tune is "Away Out West," and was recorded replete with Indians, trains, whistles and bullets, capturing the flavor of the show.

Thunderbird is also launching one of its heaviest promotion campaigns to date, in New England in conjunction with Cecil Steen of Records, Inc.

Thunderbird purchased from the Todd Company carpet bags and souve-
nir books with which salesmen will be going all over New England not only pushing the record but at the same time giving a free plug to the Todd Glo.

The record has been made up in a new color jacket and has already ex-
ceeded the 30,000 mark from sales in the theaters alone.

Thunderbird also has set up Don Carter of "They Distributors" in New York with the same promotion gimmick. The record still has only been released in those cities where the Todd show opens. Distributors han-
dling the 45 are being made aware that the whole approach in selling this ver-
sion will not only be profitable but long-term because of the fact that the record is being handled as a "miniature LP" not just an ordinary 45.

Herb Fontaine, a Boston jock, has also been signed up for promotion work in New England, after landing an interview with Mike Todd where Todd gave Thunderbird a solid plug when the show opened at the Saxon Theatre in Boston.

Jockey Lou Dennis of Waterbury, Conn., will handle promotion for that state.

Decca, Ltd., has announced that it will use the new cover jacket for its pressing of the record overseas on the London label.

ANNOUNCING A NEW MEMBER OF HANSHOBO FAMILY

"DON'T SAY TOMORROW"

b/w "YOU FOR ME"
The HollyhocksNASCO 6001

"I'M GONNA KILL THAT HEN"
b/w "DON'T BRING NO FRIENDS"
Blue CharlieNASCO 6002

"CONFUSION"
b/w "CRAZY MAMBO"
Classic BallouNASCO 6000

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Phone Chappell 2-2215 or wire collect
NASHBRO RECORD CO., Inc.
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NASHVILLE TENN.
Western Trade please order from
Monarch—L. A.
Shipment also made from
Plastic Products—Memphis, Tenn., and
Southern Plastics—Nashville, Tenn.

Already Hitting The Charts

Little Richard's
"I LOVE MY BABY"
b/w "MAYBE I'M RIGHT"
Peacock 14173

Peacock RECORDS, Inc.
1200 Fannin Street Houston 29, Texas

DON'T BE CONFUSED BY COVERS

THE ORIGINAL SMASH HIT

"JOHNNIE'S HOUSE PARTY"
Parts 1 & 2
John Hartman and the Gaylarks
MUSIC CITY RECORDS
1815 ALCATRAZ AVENUE BERKELEY, CALIF.

FRANKIE LYMONT & THE TEENAGERS
THEIR LATEST AND THEIR GREATEST!
"OUT IN THE COLD AGAIN"
by "MIRACLE IN THE RAIN"
GEE 1036

659 10th Ave.
NEW YORK, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
### The Cash Box

#### Philadelphia
1. **LITTLE DARLIN'**
   - Diamonds (Mercury 71060)
2. **C. C. RIDER**
   - Chuck Willis (Atlantic 1130)
3. **SCHOOL DAY (RING RING GOES THE BELL)**
   - Chuck Berry (Chess 1633)
4. **LUCILLE**
   - Little Richard (Specialty 598)
5. **ALL SHOOK UP**
   - Elvis Presley (RCA Victor 20-6470)
6. **JUST BECAUSE**
   - Lloyd Price (ABC-Paramount 9792)
7. **THERE OUGHTA BE A LAW**
   - Mickey & Sylvia (VIR 2267)
8. **IT HURTS**
   - To Be In Love
9. **NEXT TIME YOU SEE ME**
   - Little Jr. Parker (Deke 164)
10. **MAMA LOOKA BOOGOOG**
    - Harry Belafonte (RCA Victor 20-6430)

### Los Angeles
1. **COME GO WITH ME**
   - Del-Vikings (Dial 15538)
2. **LITTLE DARLIN’**
   - Diamonds (Mercury 71060)
3. **JUST BECAUSE**
   - Lloyd Price (ABC-Paramount 9792)
4. **ALL SHOOK UP**
   - Elvis Presley (RCA Victor 20-6470)
5. **SCHOOL DAY (RING RING GOES THE BELL)**
   - Chuck Berry (Chess 1633)
6. **LUCILLE**
   - Little Richard (Specialty 598)
7. **IT HURTS**
   - To Be In Love
8. **LOVE'S A HURTIN' GAME**
   - Ivana Joe Hunter (Atlantic 1128)
9. **MAMA LOOKA BOOGOOG**
    - Harry Belafonte (RCA Victor 20-6430)

### Detroit
1. **ALL SHOOK UP**
   - Elvis Presley (RCA Victor 20-6470)
2. **SCHOOL DAY (RING RING GOES THE BELL)**
   - Chuck Berry (Chess 1633)
3. **LITTLE DARLIN’**
   - Diamonds (Mercury 71060)
4. **NEXT TIME YOU SEE ME**
   - Little Jr. Parker (Deke 164)
5. **IT HURTS**
   - To Be In Love
6. **LOVE'S A HURTIN' GAME**
   - Ivana Joe Hunter (Atlantic 1128)
7. **MAMA LOOKA BOOGOOG**
    - Harry Belafonte (RCA Victor 20-6430)

### Atlanta
1. **LUCILLE**
   - Little Richard (Specialty 598)
2. **C. C. RIDER**
   - Chuck Willis (Atlantic 1130)
3. **LITTLE DARLIN’**
   - Diamonds (Mercury 71060)
4. **SCHOOL DAY (RING RING GOES THE BELL)**
   - Chuck Berry (Chess 1633)
5. **IT HURTS**
   - To Be In Love
6. **MAMA LOOKA BOOGOOG**
    - Harry Belafonte (RCA Victor 20-6430)

### Memphis
1. **I SMELL TROUBLE**
   - Bobby Bland (Duke 167)
2. **GOT MY MOJO WORKING**
   - Ann Cal (Atlantic 237)
3. **ALL SHOOK UP**
   - Elvis Presley (RCA Victor 20-6470)
4. **LUCILLE**
   - Little Richard (Specialty 598)
5. **IT HURTS**
   - To Be In Love
6. **MAMA LOOKA BOOGOOG**
    - Harry Belafonte (RCA Victor 20-6430)

### San Francisco
1. **ALL SHOOK UP**
   - Elvis Presley (RCA Victor 20-6470)
2. **SCHOOL DAY (RING RING GOES THE BELL)**
   - Chuck Berry (Chess 1633)
3. **LUCILLE**
   - Little Richard (Specialty 598)
4. **IT HURTS**
   - To Be In Love
5. **MAMA LOOKA BOOGOOG**
    - Harry Belafonte (RCA Victor 20-6430)

### Flash Records

#### New Smash Hits!
- **"Sawmill Section"**
  - **"Can't Sleep At Night"**
  - **"Spark Plug"**
- **"So What"**
  - **"Kissing At Midnight"**

#### Holiday 292
- **United**
  - **Tonight**

#### Selling Bigger and... Bigger!

#### Gaining In Popularity!

#### The Love Notes

#### United

**BROKE WIDE OPEN**

In Chicago-Philadelphia-Cleveland-Detroit-Pittsburgh-Baltimore-New York and S-P-R-E-A-D-I-N-G

The **2 Sided Smash**

**"UNITED"**

b/w **"TONIGHT"**

by

The Love Notes

**HOLIDAY 292**

Published by POLLARD-MICHIGAN MUSIC, INC.

2294—8th Avenue (Phone: Riverside 9-9371) New York, N.Y.

**FLASH RECORDS**

623 East Vernon Avenue Los Angeles, California

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
BOBBY BYRD (Zeppy 70-014)

B+ LOOBY DOO (2:39) [House of Fortune/Quintet. Music BMI (Motoloko, Sill, Marmo)] Bobby Byrd rocks out a quick beat novelty with a zest-filled performance and a couple of novelty effects. This one is not a bad effort.

B BACK TO TRINIDAD (2:20) [Shag BMI—Al_Curry Brown & Green team on a middle beat novelty suitable with good results. Duke ingress and the catchy beat will find this on the air.

B KISS ME BABY (2:31) [Shag BMI—Brown & Green] Green turns two local effective performances as they clinch the middle beat rhythm tune. Flute incorporated in the instrumental support sets the tune off nicely. Oh dear.

QUINTON KIMBLE (Fender 401)

B I'LL BE A FOOL FOR YOU (2:20) [Amy BMI—Louis Blackwell] Another home side with a quick beat. Kindling stuffs of his mojo and lodestone with a hearty shout vocals and an appeal will be to the southern markets.

MARTIN & JOHNNY (Audaco 337)

B PRETTY EYES (2:30) [Abidin BMI—Marvin Phillips] Marvin & Johnny turn on a slow beat rhythm ballad blues. It is a romancer with an effective beat behind them. Good vocals throughout. A nice tune to be heard.


B BOB DAVIS QUARTET (Doote 414)

B TWINKLE (1:59) [Dootie Williams BMI—David] Bob Davis Quartet skips lightly through a quick beat item. "Twinkle" has a unique effect with the piano and xylophone as featured.

B OFF DAY BLUES (2:59) [Dootie Williams BMI—Levy] The Quartet offers a slow beat blues on the flip side. Drifty type instrumental wax for the intimate spot or for relaxed listening at home.

JACK TOY ORCHESTRA (Dog 134)

B WA WA (Part 1 and Part 2) (2:25) (2:17) [Dog BMI—Johnny Otis] The Johnny Otis Orchestra turns out a two part instrumental with the "wa wa" sound, which is effective. A middle beat swinger with a sharp defined beat. Real teen-ager that should grab attention.

C FAIR & MEDIOCRE

B & B Reviews

A AWARD & SLEEPER B VERY GOOD B+ EXCELLENT C GOOD D MEDIOCRE

The Cash Box

Award of the Week

"SUSIE-Q" (2:19)

[ARC BMI—Hawkins, Lewis, Broadwater]

"DON'T TREAT ME THIS WAY" (2:20)

[ARC BMI—Nelson, Jr., Lewis]

DAVE HAWKINS

- Dale Hawkins seems to have what it takes in "Susie-Q," a middle beat song. It has the feel of that is a must, the excitement is the thing, and a solidly commercial Hawkins delivering the jamper. Handclaps and an overpowering instrumental sound help build it to the point where it becomes something special. This looks like the next big teenageExciter. The flip, "Don't Treat Me That Way," is a quick beat jamper with the Hawkins sound and appeal. However, it lacks the spark that makes "Susie-Q" standout. We like "Susie-Q" for a big one.

"IF I HAD A TALKING PICTURE OF YOU" (2:39)

"THE BLUES DON'T MEAN A THING" (2:28)

THE JIVE BOMBERS with CLARENCE PALMER/PEE TEENIE

(Sammy 1513)

- The Jive Bombers follow "Bad Boy" with two strong beats. "If I Had A Talking Picture Of You" features the lead of Clarence Palmer who also handled the lead on "Bad Boy." Pee Teenie holds the spotlight on "The Blues Don't Mean A Thing." Palmer sings the ode, "If I Had A Talking Picture Of You," with a nostalgic flavor and touches it up with the current beat. From here it looks like the side most likely to hit. "The Blues Don't Mean A Thing," is an up tempo rocked out by Teenie with an audience vocal. Good springly jamper that will put up a strong fight for top honors. Like both tunes.

"IT'S YOU I LOVE" (2:05)

[Travis BMI—Domino, Bartholomew]

"VALLEY OF TEARS" (1:56)

[Travis BMI—Domino, Bartholomew]

FATS DOMINO

(Imperial 4542)

- Two terrific Fats Domino sides. See pop reviews.

The Five Dollars

(Jeffery 83)

B HOW TO DO THE BACON FAT (2:31) [Trionon BMI—Walter, Hurst. The Five Dollars follow up the recent hit, "Bacon Fat," with a follow-up giving instructions on how to dance the number. The group has that same appeal and should appeal to the whole market. Should pick up a good sale.

C YOU FOOL" (2:49) [Trionon BMI—Evans]

The Five Dollars back with a slow, swaying blues ballad that makes pretty listening. Relaxing side.

JAMES BROWN (Federal 12295)

B MESSING WITH THE BLUES" (2:49) [Arm BMI—James Brown] James Brown is really doing enough to shout out his miseries against a somber chant backing. Slow blues offering that should come off well in the southern territories.

B LOVE OR A GAME" (2:14)


NOLAN STRONG AND THE DIABLOS (Fortune 525)

B "IF YOU TELL ME WHAT I'M DOING" (2:34) [Trieton BMI—Nolan Strong] Nolan Strong and The Diablos offer a great novelty with the group singing with warmth and earnestness as he begs the lady to listen to his plea. Tender wax.

B "THE MAMBO OF LOVE" (2:40) [Trieton BMI—Dominic Strong and The Diablos back with a mambo lifter that comes off well. A pretty melody with the fascination of the latin beat. Good coupler.

THE LOVERS (Lamp 8051)

B "WHY NOT IN THE WHOLE LOT OF LOV-\nIN'TO DO" (2:55) [Lamp BMI—Henry Cager] The Lovers swing out with their interesting lead and bounce cutter into a standard melody. Happy side the kids can hop to.

B "OH BABY!" (2:50) [Lamp BMI—Allen Bunn] The Lovers work a slow pretty that doesn't leave a tenant along with a strong, easy drive type wax. This side could command attention. The stronger etching.

THE SOPHOMORES (Dominant 100)

B "I JUST CAN'T KEEP THE TEARS FROM TUMBLIN" DO" (2:44) [Cherie BMI—Chuck Darwin] The Sophomores bounce lightly through a quick beat lifter, Familiar tune and a real good style. Overall treatment—good beat.

B "IF I SHOULDN'T LOSE YOU ON TUESDAY" (2:39) [Cherie BMI—Hightower, Edwards] The Sophomores work a slow beat item over lightly. A tender theme handled with a gentleness that appeals. The better side.

JIMMY CASTOR/THE JUNIORS (Arion 100)

B "SOMEBODY MENTIONED A NAME" (2:45) [Cherie BMI—Cherie BMI Workshop ASCAP—Nelson, Jr.; Gordon, Nelson] Jimmy Castor and The Juniors cackle through a slow rhythm ballad of a romance going through some rocky moments. Jimmy is unable to follow the girl, but she is really very talented.

B "THIS GIRL OF MINE" (2:12) [Cherie BMI—Castor] Castor turns up the tempo on this deck and rocks out on a teen-age jump in good style. The kids will like to hop around to its best, but the general tune and styling is "too much chocolate pudd-\n\-ing." It's been done too many times.

GUITAR BALLE (Excels 2001)

B "IT'S HARD BUT IT'S FAIR" (2:41) [Excelsior BMI—Gable, West] This is a fast beat rocker and now she doesn't care. Slow, rhythmic blues melodically chanted by Gable. Deck and strength and it could turn out to be an all-market seller. It has potential.

B "COOL, CALM, COLLECTED" (2:39) [Excelsior BMI—Gable, West] Very fast beat rocker on the flip. Hard hitting jump to make a good change of pace coupler.

GLORE LYNN (Central 2606)

B "JUST LIKE THAT" (2:38) [Excello BMI—Newkirk & Gloria Lyn] Lynn delivers a rhythmic love blues against an organ, drum backing. Miss Lynn delivers in an easy manner and deck comes off ok.


"Only those records best suited for commercial use are reviewed by THE CASH BOX."
**R & B Reviews**

**AWARD & SLEEPER B+EXCELLENT B VERY GOOD C+GOOD C FAIR D MEDIOCRE**

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**The Cash Box**

**R & B Sleeper of the Week**

- "STRANGE WORLD" (2:25) [Aladdin BML—Forrest, Levy]
- "THE YOW" (2:25) [Aladdin BML—Forrest, Levy]

**GENE & EUNICE (Aladdin 3374)**

- Gene & Eunice come up with a unique offering, "Strange World.

The arrangement, tune and treatment are stoppers, and we look to Gene & Eunice to hit with this one. Ray Ellis, who did the arranging delivered a couple of tricky bits that one up with the deck to the top. The talented duo did a top notch job on the vocaling end.

Combine all the features and you have a deck to be reckoned with. The painting, "The Yow," is a tender offering with a fragment guitar box tinkling in the background. It is a subtle tune that should please just about everyone. Two of the best sides Gene & Eunice have put out. Watch both.

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**"YOU MADE ME LOVE YOU" (2:53)** [Broadway ASCAP—McCarthy, Monaco]

**MY DEBUT TO LOVE** (2:20) [Progressive BML—Dixon, Harrison]

**THE SENSATIONS featuring YVONNE MILLS (Ato 6090)**

- The Sensations, featuring Yvonne Mills, turn in just about the best interpretation of "You Made Me Love You" we've ever heard. It is a great treatment on this wonderful tune. Instrumentally as well as the featured voices, the deck is loaded with tricks and the result is one that stops you cold.

Give this side enough exposure and it is pretty certain to take off in a big way. The coupling, "My Debut To Love," is a strong offering showing the talents of Miss Mills as a group bargainably. It could surprise and turn out to be the side. Watch this release carefully. It's loaded.

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**"JOHNNIE'S HOUSE PARTY" (Part One) (2:48)** [Aladdin BML—Palmer, Johnson, Mesner]

**"JOHNNIE'S HOUSE PARTY" (Part Two) (2:17)** [Aladdin BML—Palmer, Johnson, Mesner]

**EARL PALMER'S PARTY ROCKERS with THE JAY HAWKS (Aladdin 3379)**

- Here's a two sided instrumental with that unique flavor, "Johhnie's House Party" that is loaded. Instrumental that combines the great instrumental sound and the noises of the background. The party noises are there but do not intrude on the excitement of the instrumental combination. They obey the wild effects intended. It will certainly command a lot of attention and will become a speaking money maker. Watch this deck closely.

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**OTIS WILLIAMS AND HIS CHARMS (Deluxe 6130)**

**B+ "I'M HERE ON EARTH" (2:52) [Jay & Cee BML—Williams, Glover] Williams and his Charms offer a delightful slow beat ballad pretty with the usual Williams touch. It is a pleasing offering with a smart blend of voices and an appealing tune. This side should step out.

**B "NO GUT DE WOMAN" (2:38) [R BML—Tomails] Otis Williams and his Charms turn to the Calypso field for their newer. It is a middle beat filler done with charm and appeal. Latin beat that pleases.

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**THE SIX TEENS (Flip 332)**

**B "ARROW OF LOVE" (2:14) [Linax BML—Wells] The Six Teens come up with a bubbly middle beat boucer. A cute teeny lyric with a zest performance that should appeal to the younger set.

**B "JUST ONE NIGHT" (2:22) [Everlast BML—Hicks, Johnson, Robinson] The Love Notes team on a middle beat bouquet that comes off an infectious deck. The Love Notes skip lightly with an effervescent quality as they dash up the romantic jump. Good deck.

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**THE LOY NOTES (Holiday 2600)**

**B "WAS I A DREAM OF MINE?" (2:39) [Linax BML—Ed Wells] The Six Teens couple with a slow beat ballad tender in thought and treatment. Pretty melody deeply handled by the group. Two equally good, different type tunes. Watch both sides.

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**SCHENECTADY—Johnny Hartman accepts congratulations from Earl Pudney during recent TV stint in Schenectady. Pudney is holding Hartman's latest Bethlehem long player, "All Of Me" which has had strong national impact. Hartman will launch a major Jockey junket in the near future.

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**GTJ And Contemporary Enter Stereo Tape Field**

**LOS ANGELES—Good Time Jazz and Contemporary Records, prominent in the high-fidelity recorded jazz field, are entering the stereo tape field with their new label, Contemporary Tape. An initial release of six stereo albums is set for May.

In order to bring the buyer complete and uncet versions of their popular 12" long playing records, Contemporary Tape is using Extra Play tape—1 mill as against the usual 1.5 mill, and stacked or staggered the albums will retail for only $10.50. The growth of tape sales, the west coast label has been recording all its sessions in stereo for the past year.

The first six albums include Contemporary's best selling album, Shelly Manne & His Friends, "My Fair Lady" as well as the up-coming "Music To Listen To Barney Kassel By" and "Music For Lights and Keepers" by Howard Rumsey's Lighthouse All-Stars.

In most territories regular distributors of Good Time Jazz and Contemporary Records will handle the tape for record shops, but distribution for high-fidelity component outlets is not yet set.

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**London Gets World Rights To Little Richard Catalogue**

**LOS ANGELES—Art Rupe, Specialty Records pres, has granted London Records, Inc., worldwide (except U.S. and Canadian) distribution rights to the entire Little Richard catalogue. The rock and roll singer-pianist, whose "Lucille" is hitting big on the charts, is booked by Herald Attractions.

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**P. I. Hard Music buys Tunes**

**NEW YORK—Otis Pollard, pres of Pollard Music, Inc., and Michigan Music, Inc., last week announced the purchase of two tunes "United" and "Tonight." Both songs are currently available on the Holiday label.

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**"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"**

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**Mobile Records**

**DOOTO RECORDS**

**The Titans**

**"G'WAN HOME CALYPSO"**

**"LOOK WHAT YOU'RE DOING BABY"**

**VITA # 158**

**VITA RECORDS**

1466 NO. FAIR OAKS AVENUE PASADENA CALIFORNIA

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**Getting Bigger!** **GUIDED MISSILES**

**The Cuff Links**

**409**

**ON THE CHARTS!**

**"Let Me Cry" Willie Headen**

**410**

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**Breaking In**

**KANSAS CITY—ST. LOUIS AREAS**

**"HOTSHOT"**

**RONNIE PEARSON**

**Herald # 500**

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**"JOHNNY'S HOUSE PARTY"**

**Part 1 & 2**

**JIMMIE BEASLEY**

And The Rockers

**Modern # 1091**

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**Modern Records**

4317 W. Washington Blvd., Culver City, Calif.
GEORGE SUTTMEIER
WITF—Ithaca, N. Y.
1. Young Love (E. Presley)
2. Someday You Will Love Me Again (J. Snow)
3. Young Love (J. Snow)
4. Young Love (J. Snow) (P. Hembree)
5. A White Sport Coat
6. You Go (J. Robbins)
7. I Miss You Already (Young)
8. Am I Losing You? (Reeves)
9. Hendy Tank Song (Pierce)
10. I'm Tired (W. Pierce)

CARL STUART
WAMO—Pittsburgh, Pa.
1. Am I Losing You? (Reeves)
2. Gonna Find Me A Abibird (M. Rainwater)
3. Young Love (J. James)
4. The P. R. Bowled (The Smile (M. Morgan))
5. Gonna (J. Husky)
6. Without Wall St. (P. H.)
7. Back Street (C. Reeves)
8. Four Walls (J. Reeves)
9. Money (Pete & Roy & Dew)
10. I'll Be There (R. Price)

AMBER HALEY
KHMO— Hannibal, Mo.
1. Gonna Find Me A Abibird (J. Snow)
2. Young Love (J. James)
3. A White Sport Coat
4. Wallink After Midnight (P. H.)
5. I'm Gonna Give Some Back (W. Stewart)
6. Am I Losing You? (J. Reeves)
7. Train Of Love (J. Cash)

BOB COUCH
KGAF—Gainesville, Texas
1. A White Sport Coat
2. Old Sea Tree (P. H.)
3. Baby, I'm Sorry (Stokes)
4. Peace In The Valley (Presley)
5. Robert Wallink (J. Presley)
6. First Date, First Kiss, First Love (E. Butler)
7. I Miss You? (W. Stewart)
8. Four Walls (J. Reeves)
9. A White Sport Coat (M. Robbins)
10. Bow My Back (A. Griffin)

ED FREEMAN
WIDE-Birds & Lord, Inc.
1. A White Sport Coat
2. Four Walls (J. Reeves)
3. Dark Moon (J. Reeves)
4. Gonna (J. Husky)
5. Wallink After Midnight (P. H.)
6. Held Back Tomorrow (W. Stewart)
7. If This Is Sin (D. Williams)
8. Drive Me (M. Rainwater)
9. Gonna Find Me A Abibird (M. Robbins)

"TATER" PETER HUNTER
KTLW—Tyler City, Texas
1. Going Home All By Myself (M. Ladd)
2. I Never Had The Blues (D. Dickens)
3. Four Walls (J. Reeves)
4. I'll Never Let You Go (T. Collins)
5. I Know What It Means (C. Butler)
6. I Cried Like A Baby (L. enamor)
7. I'm Rough Stuff (M. Jones)
8. Who'll Be The Next One (P. H.)
9. Lilly Dale (W. Willits)

GEORGE T. POPKINS
ALX—Richmond, Va.
1. Dark Moon (B. Guitar)
2. Four Walls (J. Reeves)
3. Hendy Tank Song (Pierce)
4. I'll Never Let You Go (P. H.)
5. Gone (J. Husky) (M. Morgan)
6. Four Walls (J. Reeves)
7. Go'n Down (P. H.)
8. A White Sport Coat (M. Robbins)
9. Gonna Find Me A Abibird (M. Rainwater)
10. The Story Of My Life (E. Presley)

"PORKY" CHARBOURNE
KRYE—Winnipeg, Mon., Can.
1. Gonna (J. Husky)
2. All Shook Up (E. Presley)
3. Young Love (J. James)
4. Am I Losing You? (Reeves)
5. Keeping Deep In This Blue (Wells)
6. Wallink After Midnight (F. P.)
7.Franklin (R. H.)
8. A White Sport Coat (M. Rainwater)
9. That You Go (J. Cash)
10. I Miss You Already (Young)

HENRY TUCK
WREY—Reidsville, N. C.
1. Gonna (J. Husky)
2. Am I Losing You? (Reeves)
3. You're The Reason (J. James)
4. Walking After Midnight (F. P.)
5. A White Sport Coat
6. That You Go (J. Cash)
7. Oh So Many Tears (Wells & Pierce)
8. A Poor Man's Blues (Cline)
9. Forever (J. Reed)

CHUCK OTTE
KLFW—Union, Mo.
1. A White Sport Coat
2. Four Walls (J. Reeves)
3. Hendy Tank Song (Pierce)
4. Money (Brown)
5. I've Got A New Heartache (M. Robbins)
6. Someday (W. Pierce)
7. Good Morning Neighbor (P. Wagoner)
8. All Shook Up (J. Presley)
9. Young Love (J. James)
10. I Miss You Already (Young)

JIMMY WILLIAMS
WNOL—Newport, Ky.
1. All Shook Up (E. Presley)
2. Rockin' In The Campa (J. Presley)
3. Four Walls (J. Reeves)
4. First Date, First Kiss, First Love (E. Butler)
5. Gonna Find Me A Abibird (J. Snow)
6. I'm Gonna Give Some Back (W. Stewart)
7. If This Is Sin (D. Williams)
8. Drive Me (M. Rainwater)
9. A White Sport Coat (M. Robbins)
10. Bow My Back (A. Griffin)

LEE SUTTON
WWVA—Wheeling, W. Va.
1. Hey Honey (O. Owens)
2. Terry & Rusty & Dew (L. Moon)
3. I Miss You Already (Young)
4. Driving Toward Tomorrow (M. Gross)
5. Gonna Find Me A Abibird (J. Snow)
6. Money (Wells & Piers)
7. Loving You (Lee & Cooper)
8. Rusty & Dew & W. Barkell (C. Stokely)
9. You're The Reason (J. James)
10. Out Of A Hendy Tank (Wells & Piers)

DON VEDDER
WLH—Little Falls, N. Y.
1. Four Walls (J. Reeves)
2. Oh So Many Tears (Wells & Piers)
3. Someday (W. Pierce)
4. I Climbed A Rainbow (Johntine & Jack)
5. If I Win, I Win (P. H.)
6. Terry & Rusty & Dew (L. Moon)
7. You're The Reason (J. James)
8. Rody & Dew & W. Barkell (B. Cooper)
9. The Arena (Bill Wilson)
10. The Lord Is My Shepherd (L. Stokely)

DOROTHY KINNEY
KYAG—McGees, Ark.
1. A White Sport Coat
2. Four Walls (J. Reeves)
3. Hendy Tank Song (Pierce)
4. Baby, I'm Sorry (Stokes)
5. I Don't Care If You're Poor (M. Morgan)
6. I Miss You Already (Young)
7. First Date, First Kiss, First Love (J. Snow)
8. The Shire Of St. Cecilia (P. Young)
9. I've Got A New Heartache (E. Presley)
10. Three Ways (K. Wells)

"BAREFOOT COWBOY"
ALAN HERRELS
KSDJ—Dundood, S. D.
1. Young Love (E. Presley)
2. Wallink After Midnight (P. H.)
3. Gonna (J. Husky)
4. Four Walls (J. Reeves)
5. Gonna Find Me A Abibird (M. Rainwater)
6. Anyplace I Want My Mat (Wells & Piers)
7. Hendy Tank Song (Pierce)
8. A Poor Man's Blues (Cline)
9. A White Sport Coat (M. Robbins)

**Country Best Sellers**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>1.</td>
<td>GONE</td>
<td>Webb Pierce</td>
<td>Decca 54828</td>
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<tr>
<td>2.</td>
<td>ALL SHOOK UP</td>
<td>Webb Pierce</td>
<td>RCA Victor 40780</td>
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<td>3.</td>
<td>HONKY TONK SONG</td>
<td>Webb Pierce</td>
<td>Decca 40535</td>
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<td>4.</td>
<td>A WHITE SPORT COAT</td>
<td>Webb Pierce</td>
<td>Columbia 40584</td>
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<td>5.</td>
<td>WALKIN' AFTER MIDNIGHT</td>
<td>Patsy Cline</td>
<td>Decca 30123</td>
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<tr>
<td>6.</td>
<td>FOUR WALLS</td>
<td>Jim Reeves</td>
<td>Decca 66784</td>
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<td>7.</td>
<td>YOUNG LOVE</td>
<td>Sonny James</td>
<td>Capitol 36001</td>
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<td>8.</td>
<td>THERE YOU GO</td>
<td>Johnny Cash</td>
<td>Sun 258</td>
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<tr>
<td>9.</td>
<td>GONNA FIND ME A BLUEBIRD</td>
<td>Harry Kalodner</td>
<td>MGM 24121</td>
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<td>10.</td>
<td>AM I LOSING YOU</td>
<td>Jim Reeves</td>
<td>RCA Victor 20-6749</td>
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**Toronto Topics**: Frank Jones at Columbia Records announced that disks cut at three end-of-April sessions would bear the Epic label. Artists were: Collette Bonheur, popular chanteuse on French Canadian TV, who has two hits on the French Hit Parade... Bill Shepherd from Ottawa playing old-time reels, jigs, and some original compositions. (Bill was orchestra conductor for the Will Carter Show which toured Canada in 1950)... Raymond Rouleau, a "Gaspe" country artist who recorded some of his own works.

Harold Moon and Lloyd McGuire of BMI Canada attended the highly successful BMI Clinic in Rochester, N. Y., on April 29.

At the Town it's Rita Reys (Columbia), a "cool jazz" singer from Holland in her first Canadian date. At the Colinal, it's the McPhartlands, Jimmy and Marion, doing their first local show together in quite a while. Jimmy, famed Chicago cornetist, stated that his life story is soon to be told on a CBS Television Show.

George Offer at Decca Records brought Steve Lawrence to Toronto to appear on the Jackie Rae TV Show on May 1, and "pitch off" at the opening baseball game in Maple Leaf Gardens on April 30. Steve is promoting his new Coral disc "Fabulous,"... Lou Snider and Jackie Rae who wrote some songs together years back will perform a few of them on Jackie's May 16 TV Show.

**Bytown Browsing**: Whiley Hains, Capitol Sales Promotion Manager in Canada, spent 5 days in Ottawa last week when Capitol artist Sonny James performed to a capacity audience at the Coliseum. Whiley visited DJ's there plugging Sonny's new record "First Date, First Kiss, First Love." Tommy Sands' "Ring-A-Ding-A-Ding," and Nat King Cole's "When Rock And Roll Come To Trinidad."

Dizzy Gillespie (Verve) opened at the Galtown on April 29. At the 1957 Canadian Country Music Awards, held in Gatineau on April 29, 1957, the award for "Best Vocal Soloist" was presented to Sonny James, followed by Marion and Jimmy McPhartland for a two-week engagement. Rock 'n' roll vocal quartet The Four Dots appearing at the Aylmer Hotel.

**Canadian Capers**

**The Country Records Disk Jockeys Played Most**

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Country Reviews

THE CASH BOX

BULLSEYE

A  BULLSEYE  B+  C+  D
B  VERY GOOD  C  FAIR  MEDIOCRE

THE CASH BOX

BULLSEYE

THE WOMAN I NEED" (2:10) [Cedarwood BMI—L. Emerson]

"SHE KNOWS WHY" (2:19) [Ark-L-Katex BMI—C. King, Horton]

JOHNNY HORTON (Electron 40919)

• Johnny Horton comes thru in great form once again as he follows up his "I'm Coming Home" chart-tower with a pair of brilliant tracks that oughta earn a bundle of cash for all concerned. Each has with some splendid guitar work on both ends of the release the chanter never sounded better as he deftly knocks out the two feelingful, quick-paced tempos that make up "The Woman I Need" and "She Knows Why". It's a double-barreled hit with a slight edge to the upper half.

COURTIS GORDON (Maccrury-Stayburn 71097)

"SITTIN' ON TOP" (1:50) [Starrett BMI—Gordon, Joiner, Dec. Here's an intriguing blues item tantalizingly fashioned by the distinctive voice of Curtis Gordon. Side has a couple of well-crafted rockin' beats and should attract considerable attention in the jukes, over the counter and on the air.

"OUT TO WIN YOUR HEART" (2:30) [Starrett BMI—C. Gordon, J. Townsend] Elspie Wade and Gus Whitson, with Latin-flavored, romantic item that Gordon decks out in an engaging, light-hearted manner. An attractive cooperl.

BOB GALLON (MG&M 24666)

"I WANT HER BLUES" (2:12) [Acuff-Rose BMI—Gallion, McDaniel] Bob Gallion turns in a bright bit of vocalizing and yodeling on a catchy, quick beat lover's weeper. The chanter has the 'I want her, can't have her' 'cause somebody else got her blues'.

"OUT OF A HONKY TONK" (2:40) [Acuff-Rose BMI—Gallion, McDaniel] Gallion, who polishes his songwriting to come across in convincing fashion as he sadly reminisces on a touching lilt. Two good country sides that are gonna latch onto a heap of sales and spins.

JIMMY SPELLMAN (Dot 15556)

"MAKE UP YOUR MIND" (2:00) [Laine-Simms BMI—Heinic, Winn] Dot has a strong contender for his hit in both the material and the artist on this release. The performer is Jimmy Spellman and he sells this felted heartpleaser with authority. Excellent choral and musical assist on a subdued, country-pop-rock 'n roller that can step way out.

"HERE AM I" (2:11) [Leon Rene ASCAP—McLellie, Rene] The same comments apply to another power-packed lover's ballad that can break thru the 'hit barrier'. Keep close tabs on this boy. He's a real comer.

BILLY WALKER (Columbia 40920)

"ON MY MIND AGAIN" (2:35) [Acuff-Rose BMI—Willit, Willet] Mellow-toned Billy Walker comes through with a thrilling title that's packed with a wonderful Nazarene ballad that's kicking up the dust in the Southwest. An ultra lovely slice with very strong chart possibilities in both the country and pop fields.

GORDON TERRY (Cordence 1317)

"ORANGE BLOSSOM SPECIAL" On the lower half Acuff-Rose BMI—T. Magness] Some more fine fillin' by Terry on another trigger-quick 'back mountain' item. Both ends are programing 'musts'.

BILL MONROE (Decca 30327)

"A FALLEN STAR" (2:08) [Tree BMI—J. Joiner] Here's a top drawer, two-sided cover release for the wax layers and platter spin- ners who prefer their country music 'straight'. This one's a sleeper because of Monroe and his Blue Grass Boys effectively spin a beautiful, up-tempo romantic piece.

"FOUR WALLS" (2:10) [Shel- dom BMI—M. Moore] On the flip side here is Monroe's take on the current pop-country smash in their wonderful 'back country' vocal and instrumental style. Excellent pairing the the top half has the edge commercially.

“Only those records best suited for commercial use are reviewed by THE CASH BOX"
With bossmen Red Foley vacations May 5th through June 5th, other top names in Country Round Up will take over the reins of "Ozark Jubilee." Producer Bryan Bass has announced the following top Allen headlines, with special guest Sonny James; May 18th, Carl Smith, with guest Jim (T.L. Rip Master); May 25th, Jimmy Wakely, with guest Fran (Aunt Fanny) Allison. Bass expects to delegate the June 8th host shortly.

The Marksmen quartet, mainstays of ABC Radio's Red Foley Show and ABC-TV's "Ozark Jubilee," have just waxed their latest album set, "Red Foley's 100th Birthday." And next week the rhythm group, formerly the Froggy River Boys, modulates out to the West Coast for their second guest shot on NBC-TV's Tennessee Ernie Show and Cliffie Stone's locally televised "Home-town Jubilee." The fine foursome, Charlie Hodge, Monty Matthews, Earl Terry and Don Taylor just completed 4 days on the "Plume Club," Minneapolis, and the success of their latest LP, "A Million Years Ago" in August, Gnn., by Red Foley, she is booked by W. E. "Lucky" Moeller of Top Talent, Springfield, Illinois. July 1st, Red will make her third Steve Allen Show appearance on May 19th. Cliffie has been bested to the impressive lineup of talent for the May 21st M.O.A. Convention show in Chicago. Several days later she'll be seen as headliner of an eight-day tour of the Dakotas for Promoter Tom Kelly.

Brenda Lee

Eddie Harrell's star of WDRF-Chester, Pa., in co-operation with the Green Ridge Memorial Home is starting a series of teen age dances on Monday nights. Eddie feels that since the teenager is one of the most important persons in helping an artist to rise to the top, and since he's at the right time in Johnnie in the hands of the right man, and bars where the teenagers can't enter, Eddie wants to perform for them. He also feels that he's doing his part to help curb juvenile delinquency by keeping the teenagers off the streets and giving them a place to go and have a good time.

Hal Spector notes that according to the latest Pulse Reports, Jimmy Wakely's KNX-Los Angeles radio show, which is the only live night-time show airing from CBS Hollywood studios, is the fourth most listened to on the air at 7 to 10:30 PM Sunday evenings. The report further emphasizes that Wakely was given a 250 share in the audience meaning that one out of every five radios in use in Los Angeles is tuned to the Wakely show. Wakely, a Decca artist, has been heard on this show, fully sponsored on the full CBS regional network for the past five years.

Mae and Shorty Whitson have a new record out on the Bramble label that is getting lots of spins from Country DJ's in the Cincinnati area. Written by Mae and Shorty, and their co-writer Yella Bell, are the "Old Moon Is Guilty Not My Heart" and "I Wish I Could Ever Get Me a Woman." In the background, and wife team has been on radio and TV in the Queen City for many years.

Red Smith popular WCKY-Cincinnati country deejay begins a series of local jingles for the local Brill Radio Network, 5:00 to 6:00 A.M., Monday thru Saturday over KCUF, Fort Worth. In addition he'll be seen on "Cowtown Jubilee," Red said sit his stay in the Buckeye state did him a lot of good and gained many listeners for him. He plans to be recording for a major soon.

George L. Featherstone writes from Canada that alcho severing his management pact with Hickory's Rusty & Doug, he'll continue to help the boys in every way possible. George also has given up his 3 hour CHVC-Ontario, Can. broadcast to devote more time to other activities at the same time. He will now be doing a daily radio booking in Saskatchewan and Canadian locations, an offer in Dunville, Ont. and a retail store known as The Pickle Tree. In Tennessee, he'll pick up anything for the Country Round Up host. George also adds that anyone interested in featuring him at P.O. Box 351, Dunville-Ontario, Can. or by phone via 305-W/1.

Smiley Monroe & The Californians are now seen via Los Angeles' TV channel 3 from 9:30 to 10:30 A.M. on the Graham Ford Show which is broadcast remote from Downey, Calif. Smiley has a new release due out on the Viva label this week.

Thrush Thelm Blackmon pens that she'll be happy to mail a copy of her new album, "A Little Room In Your Heart For Me," and "I'll Never Get Over Losing You" to any jock who hasn't received a copy yet. Her address is P.O. Box 21, Edmond, Okla. The gal's been getting many times with "Cousin Nellie" on KBEY-Okahoma City, Okla. and is due in Nashville soon to promote the material in the current country-pop trend.

Jimmy Wakely

May the 18th will see Myra Lorrie on the "Holiday Ranch" Tour, placing her current RCA release that's "What's Wrong With You" on the charts. Thought I Would," "Holiday Ranch" is presented across Canada on a national book-up via Meric-Maw Venby. She'll appear in Toronto with Wiff Carter and Company and will be on hand with Mr. Henry Gall at the Jimmies Rodgers Day festivities.

Blandie Perry, who after 14 years with KLLA-Little Rock, Ark., as an engineer, broke into the country with "Marching," when Connie B. Gay took over the station last July, will be taking over the show this month with "Imagination," to which she'll appear in Bossman and with Wiff Carter and Company and will be on hand with Mr. Henry Gall at the Jimmies Rodgers Day festivities.

Western bandleader, Leon Maufflie, recently made his debut in the Iowa town of Audubon, playing the "Rialto Theatre" in Du-Buque on April 26th, Attendance was good and the crowd, which was very responsive to "Take It Away, Leon's" style of Western music. Dates are being set for a return trip thru the Midwest in July when the band will go into the Mesker Memorial Bldg., Evansville, Indiana, July 20th & 21st.

According to Mr. Jim Halsey, Wanda Jackson made a big hit at the Circle Theatre in Cleveland, April 21st. Wanda has a very busy schedule lined up for the next few months, from April 24th thru May 31st, Wanda will be touring all over the United States and Canada without a day off.

X. Cosse, Martha Carson's Mgr., writes that the show is booked and will be on Alan Freed's May 4th, NBC-TV debut show along with Guy Mitchell and June followed by a June 15th NBC-TV broadcast from the Bon Ton Bldg. in Pittsburgh, Ky. Chamber of Commerce will hold a Martha Carson Day on the 5th of July.

"Little" Jimmy Dickens is scheduled to headline the entertainment at the 8th Annual Georgia Poultry Festival to be held at Gainesville, Ga. on the 16th & 17th of May. And as reported in the Georgia Poultry Times, another feature of the gala entertainment program will be Elmer Snodgrass and his "Musical Pioneers." Snodgrass, known as the dean of Georgia hillbilly performers, has worked with radio listeners all over the state of South. In addition to regular programs over WAGG, Gainesville, Snodgrass and his troupe are frequently featured at barn dances and hillbilly shows throughout the South.

From May 9th, starting in Reanoke, Va. through the 29th in Anagol, Ind., Hank Snow will be appearing throughout various Va., Penn., Elmhurst, Quez., N.Y.C. (at the "Lost Battalion Hall"), New York State, N.J., Vt., and Conn. On the dates, May 5th to the 17th, Jim Reeves and his Band will be on the show. Personnel of the band includes Red Wescott, and wife voice and guitar, and "Bill" Smith, who has worked with the Reeves Country Music Package is getting a real warm reception. Stateside, meanwhile, Reeves will be on WABC, New York with his band playing wide open on both the country and pop charts.

Rose Maddox rejoined her brothers for a series of dates on the coast, starting April 20th, to promote the "Uncle Goal," which is set to be released on April 24th. Also, "My Life With You" which, according to Promotion, Mr. J. E. "Red" Swarz, starting to hit some of the top country and pop charts. All jocks who want a copy can obtain one by writing to Fred at 29038 Glendale, Covina, Calif. Fred has added another hour and a half of radio time to the "Dixie," Calif. Sat. DJ show, which brings it to a total of 3 hours plus an hour each day. He sez he's in dire need of wax.

"It's what's in the CASH BOX That Counts—INTERNATIONALLY!"
WITH MAJOR ADVANCEMENTS

DUAL PRICING FOR PROFITABLE PROGRAMMING

The tremendously increased sale of Album records has created a welcome new concept of programming. Single-tune records continue to be essential to a well-programmed music system.

(Note: With Dual Pricing, Singles are programmed at one price.)

EP Albums, with two tunes per side, are now equally necessary to balanced programming.

(Note: With Dual Pricing, Albums are programmed at a proportionately higher price.)

DUAL PRICING UNIT
Both the Seeburg 200 and the Wall-O-Matic 200 are equipped with Dual Pricing Units for profitable programming at the phonograph and anywhere in the location.

America's Finest and Most Complete Music Systems

J. P. SEEBURG
Chicago 22, Illinois
Division of Fort Pitt Industries, Incorporated
WASHINGTON, D. C.—Here's a hint which may be utilized by many coin firms. The Small Business Administration, here, made a study of older workers employed in business. "Older workers can be a bigger asset than many small business owners realize," concluded this report. Analyzing the situation, it was pointed out that "Millions of these workers are holding down jobs today. More millions are available but are not being effectively used. Behind this fact are various management misconceptions about older people: for example, that there is greater absenteeism among them, that they have greater accident rates, that they are less productive, and that they retain old-fashioned attitudes. Recent studies, however, dispute these generalizations. Older workers are often found to be better than the youngsters. As a class, they are absent less, have lower accident rates at comparable levels at least until the late fifties, and frequently retain youthful, forward-looking attitudes past the seventies. There is no argument with the claim that older people have certain limitations. Physical strength decreases with age, so does speed. But many essential jobs demand neither.

NEW YORK—One of the country's leading economists pointed out that a number of firms are keeping their profit levels this year by "stepped-up sales, selling price increases or cost reduction—or any combination of two or all three." Let's see how the coin machine operator stacks up with these important factors. Have his sales been increased? In most instances—no. His selling price increased? Only those who have gone to dime play—and not all, or even close to all, have done so. Have his costs been reduced? Quite the contrary. All means of conducting business, including cost of equipment, has continually increased. The answer is obvious—"Dime Play Plus," which means increased selling price, and a more equitable commission basis.

DETROIT, MICH.—Wow! Regardless of what the overall sales picture in the automotive field may be, Chrysler Corporation's financial report for the first quarter is astonishing. Sales amounted to $1,151,723,000, against $762,540,227 a year ago—a rise of 45%. This was Chrysler's highest for any quarter to date. Net earnings for the quarter were $36,545,521 against $10,658,732 a year ago. A lesson to be learned is that the coin machine industry is the reason quoted for this sensational improvement "Radical styling."

"Can you please immediately furnish us with complete data on cases where attempts by communities to obtain excessive and inequitable fees have been defeated? It is imperative that we receive this information as fast as possible. We are faced with a very serious, inequitable, excessive and drastic taxation situation here."

This is not the first time that such an appeal has been received. For years now operators and operator organizations have appealed to this publication as well as to manufacturers and attorneys in the industry, in an effort to obtain help when faced with inequitable and excessive taxation.

It is a pitiful situation. No one has a complete file of important license fee data on hand. Time and time again, one organization after another, has tried to set up a central point where license fee data would be accumulated. Where photostats of all cases required could be sent to those operators and operator organizations in communities where sudden, overburdening and inequitable taxation is attempted.

For years now, The Cash Box has urged the creation of a "NATIONAL TAX COUNCIL." The one central place where information relative to occupational and license fees and all other taxes could be gathered together.

The one place where operators suddenly faced with this desperate need, would be able to go to obtain whatever information they required to help themselves.

With the legislatures of 46 out of the 48 states meeting this year, news has been received from all over the nation that hills have been introduced to obtain higher occupational license fees as well as higher general licensing of all amusements, automatic phonographs, automatic music accessories and vending machines.

License fees ranging over $100 for each juke box and occupational fees ranging to $500 and more have already been introduced.

Naturally these operators are desperate. They seek help. They need help. They require all the legal data and information they can get to prove that they absolutely cannot exist in business paying such high and inequitable taxation.

Every single operator in the nation is more than willing to help his community and his state by paying fair license fees. But no operator can exist in business today where inequitable and excessive license taxation comes into being.

Only a "NATIONAL TAX COUNCIL" can help. This is a vital necessity. Everyone in the industry simply must come to the realization that a central office should be created.

One place where all license fee information can be gathered together. Where all legalities concerned with excessive and inequitable taxation of any nature whatsoever will be on hand to help operators when this need arises.

This one central spot can be the industry's "NATIONAL TAX COUNCIL."
Used Equip't Becomes More Scarce As:

EXPLOIT BOOM CONTINUES

Steady, Big Sales to All World Markets Reported to Have Cleaned U.S. of Late Model Phonos and Games

CHICAGO — The continuing boom business being enjoyed with all world markets is reported to have just about cleaned the U.S. of all late model phonos and games.

To obtain equipment to fulfill orders already taken, distributors are reported to be offering the highest trade-in prices in their history, against purchase of the new machines.

Distributor's salesmen are reporting covering all possible areas where they can either buy or trade for late model machines as well as many machines that are two, three and even more years old.

They are also especially anxious to obtain late model used machines. Importers offer to buy in hundred lots, both consoles and music cabinets and transatlantic phone calls are used by the European coin machine importers in an effort to obtain equipment.

Canada is reported to still be the biggest buyer of tape machines. Central and South American countries are just as anxious to obtain late model used equipment.

Most interesting is the growing demand from the Orient. Hongkong, Singapore, Macao, Manila, Tokyo and many other important far eastern centers are now calling for machines.

All these importing areas of the world, converging on the U.S. for merchandise, have cleaned their inventories, according to exporting distributors.

Yet demand continues so great that all leading U.S. exporting distributors are trying as hard as they can to locate machines for their favorite importers.

R. C. Liddon Elected To Board Of Directors At Wurlitzer

CHICAGO—R. C. Liddon, president of the Security Bank of Corinth, Miss., has been elected to the Board of Directors of the Rudolph Wurlitzer Company. Liddon is the organizer, manufacturer ofcoin operated music machines, pianos, electronic pianos, and electronic organs, recently established and is president of the manufacturing division at Corinth.

R. Bolling, president of the company, in making this announcement said, "The Wurlitzer Company has substantial assets in Corinth and it is entirely appropriate that one of the city's distinguished citizens should participate in the determination of the policies which will influence the continued prosperity of our community." He is highly pleased that Mr. Liddon has accepted a place on our Board, a position for which he is eminently fitted.

Liddon was born in Corinth and attended Corinth public schools, graduating from the Corinth High School in 1929. He attended Vanderbilt University for one year, transferring from Vanderbilt to Harvard where he majored in economics and special work in the field of money and banking. He received his B.A. in Economics from Harvard summa cum laude.

Upon his return to Corinth he became a member of the Security Bank, then vice-president, and in 1948 president. He has served the Mississippi Bankers Association in a number of capacities and is currently treasurer of the association.

While at Vanderbilt he was a member of Gamma Chapter of Delta Kappa Epsilon and a member of Phi Beta Kappa at Harvard. He has served as president of the Corinth Rotary Club and is active in the Methodist Church of Corinth.

Op, Former Legislator, Urges Ethical Practices

ERIN, TENN.—“My 35 years' experience in the amusement business," wrote L. P. Stone, in a statement from Stone Amusement, this city, "has taught me that pinball games and juke boxes are just as American as baseball or baseball.

"As a member of our State Legislature in 1931, continues Stone, "I had the good fortune to help legalize the operation of pinballs of the free play type in our state.

"If feel," sincerely advises Stone, "that operators should, at all times, try to make the amusement business just as ethical as is possible.

"My advice to all operators is simply, let your locations known that you are honest with them. That you sincerely want their full cooperation.

"Never count the take privately. Don't even check it in the absence of the location owner or his trusted help.

"In all of our locations," continues Stone, "we ask the girls to dust our machines every time they clean the place.

"We always give them a nice tip," he adds, "and, of course, in this way they cooperate with us and help to increase play on our machines.

"Many operators," states Stone, "should not be taught to be perfectly fair about trying to take away another operator's locations.

"Many," he says, "are very dirty in their practices. Especially a new man who is trying to get hold and get going.

MOA Program And Special Events

Bigger Attendance And More Exhibitors To Be At MOA

CHICAGO — Not only do we expect the largest attendance of all time at the MOA Convention at the Morrison Hotel, May 19, 20 and 21," stated George A. Miller, president and business manager, "but there will be more and bigger exhibits than ever before. Here it is still two weeks before show time and altho we've taken considerable more floor space, all the exhibit booths are sold with the exception of two—and we have several firms dickering for them now."
2 LARGE BOOTHS LEFT!!
ALL OTHER EXHIBIT SPACE SOLD OUT
FOR THE
M. O. A. CONVENTION
MAY 19-20-21, 1957
Mr. George A. Miller
President and Business Manager
of
MUSIC OPERATORS OF AMERICA
IS AT THE
MORRISON HOTEL, SUITE 1728, CHICAGO, ILL.
(Tel.: FRANKLIN 2-9600)
Please Wire, Write or Phone: Mr. George A. Miller at the Morrison Hotel, Chicago, Ill., for all business concerning Music Operators of America, Inc.

Chi Automatic Phono Bowling League Elects Officers
28 Teams to Bowl Next Season. 16 Northside Teams to be "National" Division, 12 Southside Teams "American" Division. Citywide Champs Will be Given The Cash Box Award
Robert E. (Bob) Gnarro Elected President for 5th Consecutive Year Will Head National Division. Eddie Walker Elected President of American Division

Williams Mfg. Names Ontario Distrib

ALL GAMES CLEANED
AND IN WORKING ORDER

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“It's What's in THE CASH BOX That Counts—INTERNATIONALLY”

BOB GNARRO

CHICAGO—Elections were held this past week by the Chicago Automatic Phono Bowling League. Officers of each of the two divisions into which the league has been split promised to come up with the champs for the next season.

The 16 northside teams will be known as the "National" division of the league. This name was due to the fact that northsiders are Chicago Cubs fans of the National League.

The 12 southside teams were given the name of "American" division in view of the Chicago White Sox team being in the American League. Championship teams of both the National and American divisions of the league will play for the citywide bowling championship.

The Cash Box will give its famed award to the winning team.

Officers of the Nationals elected this past week were: Robert E. (Bob) Gnarro, president who was elected for the fifth consecutive year to this position. Bob Gnarro has been president over the league's inception. Ray Gallet was elected vice-president, Peter Oomens, treasurer and the sparkplug of the league, John Oomens, was re-elected secretary.

Edward Walker was elected president of the newly formed southside Americans, Ralph Kieck was elected secretary, Lois Scott, treasurer. No vice-president was elected for the Americans.
TENNESSEE LEGISLATURE
LEGALIZES PINBALL MACHINES

CHATTANOOGA, Tenn. — Pinball operators in this city were happy to note that the state law naming pinball machines as gaming devices was repealed at the last session of the legislature.

In 1955 State Senator Ernest Guffey of Athens inserted the amendment designating a pinball machine as a gaming device in a law which was directed at professional gambling. At the 1957 session of the legislature a bill amending the law was passed by the House and went to the Senate. In discussing the bill on the Senate floor, Guffey commented that he had inserted the amendment in 1955 to attempt to kill the gambling bill. He added that he had no objection to eliminating it this year. It was passed in the Senate.

By that action the Legislature legalized the machines. Georgia has no ordinance that outlaws pinball machines. The city does have an ordinance which authorizes the chief of police to seize machines which are used as gaming devices, but that must be on evidence that the particular machine is being used for gambling.

Pinball machines have not been operated here since 1954. A group of operators recently met with Mayor Oglethorpe in an effort to make arrangements for the return of the machines. No agreement has been reached.

The owner of a location must obtain a city license before installing a machine, but it is understood that the city does not have the legal right to refuse the license.

STEEL MUSIC SHOWS AMI "H" to NORTH CAROLINA OPS

DURHAM, N. C. — Steel Music Company, the headquarters of this city, AMI distributor for the North Carolina territory, held two showings of the new AMI model "H" phonographs. On April 14, Charlie Steel, Whitley Hudson, Mac Holliday, and Raymond Sharpe hosted music operators, servicemen, and their families at the Hotel Charlotte, Charlotte. From April 15 to April 20 the new AMI phonographs were shown in the Durham offices.

"We welcomed the largest and most enthusiastic group of operators to ever attend an AMI show in this territory," stated Steel.

In a drawing held at the conclusion of the week-long festivities, Steel presented the winners with exciting prizes. Lynn Loy of Ayres Music Company, Greensboro, won first prize which will give him an expense-paid trip to the AMI Service School at Grand Rapids, May 13 to 17, as well as to the AMO Show in Chicago, May 10, 20 and 21. Second prize went to Wray Wright, serviceman for J. & K. Music Company, Shelby, who will receive a complete set of music machine tools as selected by the AMI factory engineers.


Irv Kaye to Exhibit Pool Tables at MOA Meet

BROOKLYN, N. Y. — Irv Kaye, Kaye Company, Inc., this city, stated that the firm will exhibit two of its pool tables at the MOA Convention at the Hotel Morrison, Chicago.

"We will display our two most popular and fastest selling pool games, the 'OldeHoles,' a six-hole game, and our 3-hole 'Super DeLuxe Bumper Pool' game," advised Gaye. "Both of these machines have been in production for several years and have proved to be exciting action games, bringing in good profits to operators. They are constructed to stand up under any circumstances, the cabinets being beautifully finished in mahogany and gold trim, with guaranteed slate tops. They are available with 2x6 and 2x6'c' and 3x6'c' chutes."

Kaye will head a group of the firm's executives who will be at the exhibit booth at the MOA to greet all visiting coinmen.

WANTED GAME
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Must be reliable. State salary and send references. All communications held in strictest confidence.

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MEETING DATES

Music Operators’ Associations

May

5—California Music Merchants’ Association
Place: 311 Club, 311 Broadway, Oakland, Calif.

6—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

8—California Music Merchants’ Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

9—Eastern Massachusetts Music Operators’ Association
Place: Beaconfield Hotel, Boston, Mass.

13—Tri-County Juke Box Operators’ Association
Place: Elum Music Offices, Massillon, Ohio

14—California Music Merchants’ Association
Place: Fresno Hotel, Fresno, Calif.

14—Western Massachusetts Music Guild
Place: DeMarco’s Restaurant, West Springfield, Mass.

15—New York State Operators’ Guild
Place: Nelson House, Poughkeepsie, N. Y.

15—Automatic Equipment and Coin Machine Owners’ Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

16—Eastern Ohio Phonograph Operators’ Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (executive board)

16—Phonograph Merchants’ Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board)

19, 20, 21—Music Operators of America Convention
Place: Morrison Hotel, Chicago, Ill.

19—California Music Merchants’ Association
Place: U. S. Grant Hotel, San Diego, Calif.

20—Westchester Operators’ Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

27—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

June

4—Westchester Operators’ Guild, Inc. (6th Annual Banquet)
Place: Holiday Inn, Scarsdale, N. Y.

6—Phonograph Merchants’ Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

6—California Music Merchants’ Association
Place: Sacramento Hotel, Sacramento, Calif.

7—Eastern Ohio Phonograph Operators’ Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

7—North Carolina Automatic Music Assn.
Place: Cape Fear Hotel, Wilmington, N. C.

17—Wisconsin Music Merchants’ Assn.
Place: Beaumont Hotel, Green Bay, Wisc. (12:00 Noon)

27—West Virginia Music Operators’ Assn.
Place: McClure Hotel, Wheeling, W. Va., 6:00 P.M. (W. Va. M.O.A. Executive Board)


ATTENTION: OPERATORS’ ASSOCIATIONS

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

"It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY!"
SPECIAL ISSUE
(dated: may 25th)

your advertising message
will reach ALL of the
nation's operators

distributed at the MOA Convention at
the Morrison Hotel, Chicago, all
during the show..... and those
juke box operators unable to attend
will receive it by mail.

goes to press:

THURS. MAY 16th

reserve your space now!

The Cash Box

1721 broadway, new york 19, n. y.
(phone: judson 6-2640)

- CHICAGO
  32 w. randolph st. (phone: dearborn 2-0045)
- BOSTON
  80 boylston st. (phone: hancock 6-8386)
- HOLLYWOOD
  6272 sunset blvd. (phone: hollywood 5-2129)

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
ATTENTION!
If you are seeking information on any coin operated machines of American manufacture, write: "The Cash Box"—the authority of the coin operated machines industry.

OJO!
Si desea informes respecto a máquinas accionadas por monedas fabricadas en los Estados Unidos, escribán a "The Cash Box"—la firma más competente en la industria de máquinas accionadas por monedas.

ACHTUNG!
Falls Sie Auskunft über jede Art von Münzautomaten amerikanischer Herstellung wünschen, schreiben Sie doch bitte an "The Cash Box"—die Sachverständigen der Münzautomatindustrie.

ATTENTION:
Si vous avez besoin de renseignements sur n’importe quelle machine à distribution automatique, de fabrication américaine, écrivez à "The Cash Box"—qui font autorité dans l’industrie de la machine à distribution automatique.

UJA-CMI Dinner Honoring Meyer Parkoff Approaching

NEW YORK—With the UJA-CMI Machine Industry testimonial dinner honoring Meyer C. Parkoff rapidly approaching (Wednesday night, May 19, at the Hotel Sheraton-Astor), Lou Boorstein, chairman, advises that tickets are being rapidly grabbed up. "Even with the large sale of tickets up to now", advises Boorstein, "there are still quite a few available. As is usually the case, many hold off until the last moment to send in their reservations. Then we are faced with the problem of turning some down. We would like to serve all our friends, and I therefore suggest to those members of the industry who have been procrastinating, that they make their reservations at this time."

Boorstein also reports that committee members have advised him that the industry here have been most liberal in their annual donations to UJA, but the goal set hasn’t been reached. "I appeal to all members of the coin machinery industry here to send in their checks or pledges so that we can announce at our dinner, as we did last year, that a new record of contributions is set. So far, we have a long way to go."

Arcades Look For Record Breaking 1957 Season

Get Good Start With Warm, Sunny Week-Ends in April. Play Action Attributed to a Number of New Games

NEW YORK—If nothing in the way of an unlocked for disaster averted, there is a continual season of bad weather, Arcades should have their best season of all time.

With the season, so far, devoted mostly to week-ends, Arcade men throughout the nation are reporting sensational grosses. These men always figure that if they can get a good play during April and May week-ends, they can accumulate a reserve which can take care of any bad weather during the regular season. This year, so far, every week-end has seen gorgeous sunny weather, with crowds flocking to the resort areas. This leads to a continual play of arcade machines. A big aid also to arcade machine play this year has been the very fine weather enjoyed during the Easter week which saw schools closed, and pleasure seeking youngsters enjoying excursions to resort and beach areas.

Another factor according to an old time arcade owner, who is helping considerably to increase collections, is the fact that a number of highly interesting and intriguing new play machines are now being offered the trade. Of course, he explains, there are some standard arcade machines which continually get action, but this year, there are even some new guns available. "A live-wire progressive arcade owner can diversify his equipment today," said this coinman, "and thereby get play from all ages, and satisfy all desires."

Leading suppliers of arcade machines, both in New York, New England, Mid-West and Far West have been reporting that they have never been so busy filling orders for equipment. Mike Munves, known internationally as the "Arcade King", said this week that 1957 will be his firm’s biggest year. Up to now, he states he’s been so busy it’s almost impossible to satisfy the demand from his customers. "And I’ll be rushed trying to satisfy my many friends and customers away into July."

As a result of the encouraging arcade business, we hear that many coinmen throughout the country have new arcade locations being set-up and are planning others.

Bally Wins Suit

CHICAGO — Suit recently filed by a coin-machine distributor in Federal District Court here against Bally Manufacturing this city, and Amusement Supply Company, East Saint Louis, charging conspiracy, breach of contract and violation of Holman-Patman Act, ended in vindication for defendants on May 1, when Judge Julius J. Hoffman directed a verdict of not guilty on all counts.

ABT Vacation Aug. 2-19

CHICAGO — George Kozl, sales manager of ABT Manufacturing Corporation, this city, announced that offices and plant of the firm will be closed for a two-week vacation period August 2 to 19.

The entire plant will close down at 4:30 P.M., August 2, and will reopen at 8:30 A.M. on the 19th, it was reported.

THE CASH BOX
1721 BROADWAY
NEW YORK 19, NEW YORK

"It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY"
Max Hurvich, Birmingham vending, says his word to WAMM, "H" models is still going on. Hurvich says his sales are fabulous and the factory can't ship them into him fast enough. Torrance, whom Hurvich has been dealing with, is keeping at top speed to accommodate all the Alabama operators. At Jefferson Music, O. C. Cober and Leon Hoskins, are signed to their desks with detail work. Cober says the Keeney "True Score" is helping to keep up the averages. . . . Robert Hare, at Music Box, happy with the collections this week. . . . Teddy Taimpides carrying his right hand in a cast for the third time this year. Teddy's a real "fall guy." . . . Jack Hoskin and Woodie Vandiver, really fired as they finished a day of setting bowlers. . . . Everyone busy at Franco Distributing, Montgomery, Joe Capilouto at the record bar, Dave Franco busy with sales, and Morris Pha trying to run up to draft.

At Fairway Amusement Co., Columbus, A. B. (Bubba) Fann, setting his bowlers with the assistance of Doug Loftis. Fort enthused about the possibility of the earning power of the bowler. Sam Jones reports he serviced another good location with a new vendor. . . . Grady Wallace, Columbus, out on that long route. . . . Lex Howard, Crystal Amusement, Grenada, on his way to Memphis to purchase equipment. C. U. Collins servicing the route. Grady Sty, Hattiesburg, sold his route to the Duff Amusement Company. Mr. and Mrs. B. R. Duff very happy over the deal they made with Play... At Gam- mel Music Company, Hattiesburg, Woodie is building a new front or all grass for the year, including all glass. He also hopes to be at the MOA show, has been successful with his record bar, selling appliances and with his operating set-up. . . . Charles Hall, Magnolia Amusement Co., Meridian, talking up five balls. Says his locations are at their best at this time of the season. . . . Couldn't find T. C. Nell of Nells Amusements, J. C. Moore, Meridian, reports his routes and record bar doing fine. 

The Cash Box, a "Sponsor" of "Teen-Age" Auto Club

OAKLAND, CALIF.—With all his other duties and endeavors, George A. Miller still finds time to take on what he considers a most important job.

Added to his activities as president and business manager of Music Operators of America, and president of the California Music Merchants, Miller is also a "sponsor" of the Road Saints of Grass Valley, a teen-age automobile club.

"A couple of months ago," relates Miller, "my son, George, Jr., who is not quite 18 years old, got the idea of organizing a hot rod club and wanted to know if I would sponsor it. The idea of the club was not to drag cars or race with others on the highway, but rather to obey the laws and to render a service to people who may have difficulty on the highways, in the way of running out of gas, having a flat tire, or having engine trouble.

"The outcome of his idea was that I became the sponsor of the club and plans, "we are, at the very least, cour- voring our overhead expense. Then by splitting an even-fifty-fifty basis this gives the storekeeper and ourselves an equitable arrangement of the gross intake.

"Other operators are of the belief that the "best method" is to arrange for "10c Play Plus" either 65%-35% or 70%-30% commission basis. This, they claim, "makes all equal and meets with general ap- proval of all the locations because they then realize that everyone is get- ting the same deal.

Regardless of what method is ar- ranged in each individual area in the nation, usually some method best suited to the area, all operators are now working toward a more equitable division of the gross intake. The machines plus 10c play and, in many cases, 25c for two plays or two play- ers.

"I want to take this opportunity", stated a prominent manufacturer, "to commend 'The Cash Box' on this strong and logical crusade to help the nation's operators enjoy a better and more profitable future."
Chi Phono Bowling League Results

CHICAGO—B & B Novely started off the evening by sweeping all three from M.S. Distribute. Fred Dries was high for B & B with 494, along with Ronnie Bunker's 486 which was also high for women. Ralph Kick's 428 was high for M.S., and the ABC No. 2 took all three from Deeca Records. Bernie Ekter's 585 was high for ABC and high for men, along with Lee Taylor's 511. Johnny Nolan was high for Deeca with 604.

Music won all three from Paschke Phono. Hank Sochacki was high for Star with 506. Ray Gallet topped the Paschke team with 496.

Water Osmers won three from Coven Music. Johnny Osmen's 4S7 was high for the team. Coven's Charley Fieri was high with 490. Singer One Stop won two from Galgano Distributors. Red Rosasso was high for Singer with 502. Ed Teske's 539 and Charley Ales's 502 were high for Galgano.

Atlas Music won two from Mercury Records. Vic Jaccino was high for Atlas with 485. Vera Imlau showed up the Mercury men with her high score of 411. Coral Records swept three from Gillette Music. Rudy Zelina was high for Coral with 558. Gillette's Don Baxter was high with 469.

Western Automatic took two from ABC No. 1. Bill Nylund's 416 was high for Western. Harry Schreiber was high for ABC with 466.

PHILADELPHIA, PA.—Larry Ash, Allied Amusement Machines Company, this city, announced he will leave the United States around May 5 for an extensive tour of Belgium, France, Germany, Switzerland, Italy and England. Larry is the son of Joe Ash, founder of the company.

"In conjunction with an expansion move by Allied to far eastern vending and shipping export orders," stated Larry, "which necessitated broadening our present export facilities. I will tour the European coin machine markets to contact new distributors and operators and also to call on present overseas agents and buyers who are among our export accounts.

Have You Been Actively Engaged In The Industry For Ten Years?

If you have been actively engaged in the industry for ten years or more, but not yet 20 years, you are now eligible to become an "Alternate Member" of the "20 Year Club." As an "Alternate Member" you enjoy all the privileges of the "20 Year Club" and will automatically be transferred into the "20 Year" club on reaching your 20th year in the industry. If you are eligible for membership as an "Alternate Member" of the "20 Year Club" fill out the application and mail today!

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(MONTH—DAY—YEAR)

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MAIL TODAY TO:

THE CASH BOX"20 YEAR CLUB"

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Larry Ash, Active Amuse, To Leave For Europe In Early May

"I guess you could call this a trip with a dual purpose, in that I expect to see many potential buyers of coin operated equipment in the European market and at the same time cement relations with our present clients."

"Since I personally expect to handle a large portion of the active export business, I would much rather get a first hand view of what the export market looks like, whom the people are, and in that way how I can go about helping them obtain from us the equipment and service that their particular operation calls for."

Larry Ash will survey the European market for about two months and then return to the Philadelphia office.

New Gun Rumor Verified

CHICAGO—Sam Lewis, president of Exhibi Supply Company, this city, revealed this past week that the rumor concerning a new and different type of gun game soon to be forthcoming from the firm, is true.

Although Sam Lewis did not into details, he said that the gun action is "unique, and operates on an entirely new principle than any other type of gun."

He also stated, "The new Exhibit gun will be the most outstanding in cabinet design and the most colorful on the market. We will introduce a combination of moving and stationary targets that the trade has never seen before."

"Tests we have been conducting for some time indicate that this gun will be the most appealing and the most profitable gun game ever produced."

In the past, has been known to produce more great guns than any other manufacturer. We believe," concluded Lewis, "that this new gun of ours will be the greatest of them all."

Westchester Annual Dinner Committee

Chairmen Named

PORT CHESTER, N.Y.—Seymour Pollack, general chairman of the Sixth annual dinner being held by the Westchester Operators Guild at the Holiday Inn, Seaside Lake, N.Y., on Tuesday night, June 4, announced the names of the organization's members who will act as committee chairman.

Carl Paveli, president of the Guild, will be in charge of dinner; Meyer Goldstein, heads the entertainment committee; James A. Smith is in charge of the Souvenir Journal; Seating arrangements will be handled by Edward Goldberg; Treasurer is Louis Tartaglia; and Malcolm Wein, council for the Guild will act as Master of Ceremonies.

Lester Lanin will head a versatile group of musicians who will entertain, as well as supply the music for dancing, and for the recording artists who will appear.

Juke Box Good Will Promotion

BAKERSFIELD, CALIF.—Music operators here have been taking advantage of every opportunity to bring the juke box industry the best possible public commendation. Pictured herewith are two such efforts.

Photograph on the left is a presentation of a check for $986.20 accumulated by the music operators here in their March of Dimes Program. Judy Kleen, Abbott and Faber recording artist, presents Mrs. Mabel Ellery with the check while Bill Black looks on.

In the picture on the right, Earl Senter, who aided greatly in the success of the Policemen's Bell by displaying a juke box and a poster in front of his establishment advertising the event, is shown purchasing the first ticket from members of the Bakersfield Police Department.
Bob Slifer Apptd.
Sales-Promotion Mgr.
For Young Distributing

New York — Joe Young, Young Distributing, this city, distributors for the Wurlitzer line of phonographs and accessories, announced that Robert (Bob) Slifer, well known coin machine sales executive, has been appointed as sales and promotion manager.

Slifer is known to all phonograph operators both in New York and New Jersey, having contacted them in a sales capacity over a long period of time. Before World War II, Bob was sales manager for Sam Kresberg's East Coast Phonograph Distributing company. He also was sales manager for Everett Masterman in Elizabeth, N.J., as well as sales manager for British Music Prices Up

Continue Featuring 1 Play Sixpence-3 Plays One Shilling

London, Eng. — Prices of used phonos are up. Demand continues and late model reconditioned juke boxes are difficult to obtain, especially at reasonable prices.

For example: Wurlitzer 1900 model sells here for about $25.00. Wurlitzer 750E is priced at 140 pounds, about $380. Wurlitzer 1015 for 225 pounds, $620. The BAL-AMI Model “E”, 80 selection phone, is now quoted at $75 pounds, $1,050. The BAL-AMI Model “G”, 80 selection phone, is now quoted at 500 pounds, $1,400.

Juke box operators in England are continuing to feature 1 play for Sixpence (about 7c) and 8 plays for One Shilling (about 14c).

Hope continues here that more American juke box manufacturers will arrange for licensees to build phonos in this country.

Dave Stern's Seacoast Distributing Company.

For the past year or so, Slifer was associated with a firm outside the coin machine business.

"I am most happy to return to the coin machine business," said Slifer, "and I'm sure I can do a terrific job with the wonderful Wurlitzer '2100' series of phonographs."

Young announced that this appointment in no way affects the present executive set-up. He will continue as president, and Abe Lipsky continues as general manager.

MOA Plans

Women's Auxiliary

Chicago — George A. Miller, president of MOA, announced this past week that Music Operators of America was creating a "Women's Auxiliary" to be composed of the wives of all members as well as of all the nation's women music operators.

Miller sincerely believes that the "Women's Auxiliary of MOA" may prove to be one of the most progressive and outstanding ever created by any organization known to this industry.

"In fact", Miller reports, "I believe that MOA is the first national organization in this industry to have created a 'Women's Auxiliary'."

Miller advised that the following ladies have been named as the "Women's Auxiliary Committee":

Mrs. Martin Britz, Great Falls, Mont.
Mrs. Les Montooth, Peoria, Ill.
Mrs. James Tolliano, Hartford, Conn.
Mrs. Larry Marvin, Sacramento, Calif.
Mrs. Howard Ellis, Omaha, Neb.
Mrs. Gordon Stout, Pierre, S.D.
Mrs. Clinton S. Pierce, Brodhead, Wis.
Mrs. Wm. Blatt, Miami, Fla.
Mrs. George A. Miller, Oakland, Calif.

"We hope", Miller reported, "to be able to announce a very outstanding membership of our 'Women's Auxiliary' right after our forthcoming convention."

"We feel certain", he added, "that every member of MOA will want his wife to be a member of the 'Women's Auxiliary' and every lady operator in the nation will also want to be a member."

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
If you are reading someone else's copy of The Cash Box why not mail this coupon today?

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$15 for a full year (52 weeks) subscription □
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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

SANDY MOORE—Offers Operators... A ONE-STOP SERVICE for EVERY POSSIBLE NEED... RECORDS—NEW and USED MACHINES—PARTS—PREMIUMS... WE SHIP ALL OVER THE WORLD... Complete Your Shopping ALL AT ONE TIME AT ONE PLACE. Anything You Want—WE HAVE ON HAND!

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240 E. MERRICK RD., FREEPORT, L. I., N. Y. (Phone: Maysfair 3-2472)

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NEW CoMco HI-FI SPEAKERS
The Only True Low-Priced HI-FI SPEAKERS! Hi Fi Wall Model... $11.95 Hi Fi Center Model... $23.95

CoMco Extended Range SPEAKERS
Wall $11.95 Center $13.95 Ceiling $11.95

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Roanoke Vend Shows AMI "H" in Norfolk, Va., and Knoxville, Tenn.

RICHMOND, Va.—Following up closely on the showings of the new AMI model "H" phonographs in this city and Charleston, W. Va., Roanoke Vend Exchange, Inc., brought the machines to the music operators in Norfolk, Va., and Knoxville, Tenn.

Once again Jack Mitnick, president and general manager, and Mrs. Viola Bea were on hand to greet the operators and their wives.

The Norfolk showing was held at the Nanmmond Hotel, Ocean View, on Wednesday and Thursday, April 24 and 25, with Dan Finegan, sales representative for Roanoke putting on the show. In addition to Bea from Richmond, there was Alton Sheffield, AMI's representative for Joe Collins, regional sales representative, and George Kersey, regional service engineer.

The Knoxville showing, put on by Bill Brownridge, sales representative for Roanoke, was held on Saturday and Sunday, April 27 and 28, at the Andrew Johnson Hotel. Joe Collins of AMI also attended here.


Among the operators present at Knoxville were: Ed Cook, Ace Adams, Dick Williams, Anson Fletcher, Virginia Gregg, Ed Wahle, Frank Van- dergriff, Tommy Gaskins and son, Mr. and Mrs. Williams, Howard. Joe Rosenbaum, Ivan Underwood, Frank Goins, Hugh Wester, Leonard Thom- ton and George McDade.

European Importers Report Sales Boom

CHICAGO—Reports received at this office of The Cash Box from European importer-distributors are to the effect that there is a sales boom under way at this time throughout the entire continent.

"Demand for both new and used games and photographs is growing; instead of diminishing in any way, it is growing to be one well-known German importing-distributor reports.

From Switzerland comes this advice:

"Since my last cable I have imported over 500 new and used games and can use more.

"The demand is continuing, regardless of the coming warm summer season, and I personally believe that this is going to be one of the biggest years Europe has yet enjoyed."

"All our problems are based on trying to get late model used games as well as new games," a Belgian distributor reports.

"Right now," he continues, "we are cleaned out of machines and are waiting for ships to arrive with games which have been promised to us."

MITNICK YELLS, "Achtung!"

"Keep Your Promise"

LUDOWICI, GA.—"I've worked in the coin machine business as a mechanic, and route man for over 22 years," reports C. S. Cook, Sr., of this city.

"To get location cooperation," he continues, "it takes good equipment.

"A real good maintenance mechanic and, most of all," he says, "there's one big thing that must be done.

"That," he strongly advises, "is to live up to exactly what you promise your customers."

JACK MITNICK

CHICAGO—"Achtung," yelled Jack (Jack MacNic) Mitnick from the barber chair at United's factory while being shaved.

"Watch out for the new 'UPA-100'.

"It's the greatest," he added.

"It has the way to more music operators for more, better, steadier profits than they've ever before enjoyed.

"What's more," he continued, practically sitting right straight up in the barber chair, "when the music operators see the 'UPA-100' at the MOA convention they're going to know that they are looking at the grandest automatic musical instrument of all time.

"They're going to agree," Mitnick howled, getting more excited and heated with each statement. "That it takes experience, engineering know-how, complete devotion to a task, superior electronics and mechanical features to make up so great a musical instrument as the 'UPA-100'.

"And with that last statement the barber looked at this reporter with pleading eyes.

"Please," he said, "please, I almost cut Jack's throat."

Other European importers have the very same statements to make.

All believe that they are enjoying one of the best years in European coin machines' history.

"Actually," says one Italian importer, "we are enjoying a business boom."

Canadian Op Reports Ops' Co-ops "Good Thing"

JOLIETTE, QUE., CANADA — J. M. Roberge of this city reported this past week that, in his estimation, operator-cooperatives would help get dime play in action and would also arrange for a more equitable division of the gross intake from all machines.

"It would be a good thing," reports Roberge.

He also answers, "Yes," to the fact that he believes operator-cooperatives would work out a better reactor from both an operating and financial standpoint.

"Good Thing"
For over 20 years, Dave Bond has devoted himself to philanthropic works. Active in innumerable community projects, he is a member of Brandeis Associates and in 1965, Dave Bond was chairman of the Business Men's Council of the CJA. This comprises Trades and Professions Teams and raised 80% of the total amount which in 1966 amounted to $5,500,000. Presently, he serves on the Executive Committee and is Vice Chairman of the B'not Combined Jewish Appeal.

More than 150 friends, customers, employees, business associates, and fellow CJA workers attended the wonderful testimonial to Dave Bond at the Commonwealth Country Club. Hot dogs, omelettes and drinks at 6:30 as well as a roast beef dinner at 7:30 was the order of the day. Seated at the head table with Dave Bond were his wife, Marian, Boston President of Hadassah, Jewish Women’s charitable and educational organization with over 8,000 workers, which supplies the sacharophosis for hospital and medical aid in Israel. Irwin Margolies, Vending Machine Division Captain, was flanked by Charlie Wertheimer, well known ar- glucose and businessman, and Saul “Robby” Robinson, one of the leading Hias operators, who with Irwin Margoli, handled the affair. Also at the head table were Larry Landers, present EMC head; Rabbi Roland Gittelsohn, and toastmaster, Sidney Kaye.

Each of the head table guests gave a short speech. Lewis H. Weinstein, general chairman of the drive, also spoke. High points of the evening club, an illuminated scroll and a 45 rpm record. The audience heard a thumbnail sketch of Dave Bond’s life. In appreciation of his many appearances on behalf of CJA, the Vending Machine Team presented Sid Kaye an original painting by the noted artist, Joseph Margolies.

Many Boston kids were in attendance, also representatives of the various points in New England covered by Trimount. Courtesy telegrams poured into the club all evening and several suppliers of Trimount sent their good wishes in the form of a donation to CJA in honor of Dave Bond.

The operators and friends of Dave Bond gave him a tribute he will long remember and pledged their support to the worthwhile cause by increasing their pledges to the Combined Jewish Appeal. Dave Bond’s comment was that the best gift of all was that each year the team has gone over the top and increased the previous year’s pledges. The sum raised this year was over twice that raised in 1964.

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“Tis What’s in THE CASH BOX That Counts—INTERNATIONALLY”
Wayne Toan Joins First Coin

CHICAGO—Joe Kline and Wallace Finnke of First Coin Machine Exchange, Inc., are pleased to announce that Wayne Toan has been appointed Sales Representative for the firm.

Wayne will work the central states along with Sam Kolker, it was reported.

"His extensive sales experience and friendly personality," stated Joe Klinc, "will enable Wayne to be of genuine service to the trade as a sales representative.""

Prior to joining First Coin, Wayne Toan was in the real estate business in Hollywood, Illinois, as a partner. He also sold real estate on the northwest side of the city since 1951.

He was employed by Libby McNell and Libby as a canned food salesmen in the National area for four years.

After graduation from Oak Park High School, Wayne entered the Navy in 1945 and as a tour event through eleven campaigns during service in the Atlantic and Pacific on destroyers and repair ships.

He was recalled to active duty in 1950 and served 18 months in Korean and Japanese waters on a transport ship.

Wayne is 34 years old, married and has two boys, ages 6 and 4. He is an active member of the Elks and Moose lodges.

His hobbies include golf, which he shares with the 98's, an excellent fisherman.

"I think the coin machine business is the greatest in the world," Wayne declared. "As a representative for an outstanding firm like First, I feel confident that it will be a great privilege and pleasure to serve the operators in the territory."

May is National Tavern Month

NEW YORK—The month of May has been designated as National Tavern month.

Many manufacturing firms supplying taverns with its foods, liquors and supplies are publicizing this event through advertising and promotions in national weekly and daily publications, as well as on radio and television.

The purpose behind the "National Tavern Month" is to bring patrons into taverns and stimulate business. Coin machine operators would do well to confer with their tavern owners and do everything possible to take advantage of the increased number of people who will be visiting these spots during the month of May, so that their machines will get added play.

A typical example of what is to take place during May is the full page on the outstanding back page of The New York Times, Wednesday, May 1, by Rheingold Breweries. A picture, 17½ inches high by 14 inches wide, shows a tavern owner standing in front of his store holding a mat which reads "Welcome." Placed on the top of the tavern is a large button reading "May is National Tavern Month." The ad is headlined "The Welcome Mat Is Out!" The advertising message is warm and friendly, reading "You're always welcome at your friendly neighborhood tavern, every day of the year.

That's been traditional since the days of the colonial times. It's a reassuring fact, its oak-beamed beams, its pewter mugs of beer. Today's tavern is something the old timers corner—has the same spirit . . . it's one of the friendliest places in town! And right now—during National Tavern Month—the name of the best place in your area to visit is your neighborhood tavern will be trying to outstanding himself in hospitality as he serves you with the most exciting machine on the market—just like best and the beer you like best . . . The welcome at your neighborhood tavern never changes . . ."

The Cash Box

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May 11, 1957

Through The Coin Chute

CALIFORNIA CLIPPINGS

Activity along Pico Boulevard continues on a steady increase with sales of arcade equipment taking the lead. Arcade equipment will be a leading item for another big vacation season. . . . Bill and Andy Lanzny are keeping their crew busy at American Coin Machine Service Company overhauling all the used equipment. Allen and Bavister are busy filling orders and the two are spending more time on their routes to service. . . . Jack Simon reports local business is picking up rapidly and the export business is on a constant rise. John Freeman and Son are already looking into their 65th year in business. A busy holiday season in Southern California, George Murakows works on three pieces of equipment at a time to keep up with the demand for the new ones. Al Cawhine and Company the "team", Charley Robinson, Al Bettelman, Hank Tryon and Ray Powers, receiving nothing but praise for United's new "Team Bowling Alley." In locations reporting increase in take, those who have installed the bowling alley. Hank reports the anticipated increase in business during this period is taking place. Al says sales on used equipment remain high.

Mary, Kay and Claire Solle are taking leave from Leisenhagen's Record Bar to spend a week-end in Palm Springs where they will make plans for their Las Vegas junket. Mary is going to be in her new camera while on the desert. Claire and Kay predict Dot has two big hits with Pat Boone's "Love Letters In The Sand" and Jim Lowe's "Four Walls." Many reports "Pledge Of Love" by Mitchell Torok on Decca has taken off with the operators. Carl Cawhine, Used Salesmanship is receiving great response to the World War, Service School being held at Yosemite National Park May 10th through May 25th. The World War Factory, in cooperation with Governor, is sponsoring the combined service school and vacation for operators or service men. Matt Brown busy processing and shipping another carload of Wurlitzer 2244 phonographs.

Frank Davis reports the demand continues for used equipment in the music and game lines. Ed Wieder is selling the Super Saver seven-hole pool tables are being shipped as fast as they are received. At Harwood Sales Company giving service to all models of the new AMI "H" phonograph from Don Ames in the San Diego area. Marshall Ames sold the new AMI phonographs to him to the Bakersfield area and rights to the models. This another successful showing in Fresno with Frank Mencuri, AMI district sales representative behind the scenes. Leaving Badger, after eight years when she marries Emirine Dumas June 8th. "We are looking for an extended honeymoon in Yosemite."

At California Music Company, Gabe Orland and Sammy Ricklin were visited by Bob York, RCA Victor, New York; Bob Camp, Capitol, Hollywood and Andy DePaul, RCA Victor, Los Angeles, who all commented on the great activity in California. Carolina Cappuccino, opera singer, whom her father took sick. Martha Delgado reports Pat Boone's "Bermadine" on Dot has taken off the first shipment and Paula Terry will have a big one with "Gonna Find Me A Bluebird" on RCA Victor.

Lucille and Paul Laymon received a shipment of Rock-Ola "120" and "200" machines. "These machines are the best to date for the rental and coin-op business."

Ed Wilkes reports all models of Bally's "ABC Bowling Lanes" are in demand but the eighteen-foot model is taking the lead in sales. Jimmy Wilkens busy with the many operators producing for new and used Riddle Rides. Charlie Daniels completes arrangements for Bally's "Horse" Riddle Ride to be used on the South Or Christmas shows. At Minthouse Music Company, George Mahlum is renewing old acquaintances with operators he started in the coin machine business with in Southern California a number of years. A Seeburg phonograph line is meeting with tremendous success and unanimous operator approval. Williams' "Baseball" game arrived at Minthouse and the initial orders already sold. The game has Davis raced by yet another model and has obviously caught the baseball bug. Matt Nordberg sending in orders from San Diego for Chicago Alpine "300" machines. "Wife is appearing in the Used Equipment Department with influx of used machines being turned in for the new Seeburg phonograph line. . . . Norty Beckmann announcement at Norty's Coin Machine the opening of the new showroom and as an addition to his ever growing string of retail record stores. Operators complimenting Nordic on the organization and attractive display in the show room section. Bill O'Connell, manager of Capri's LP Album is one of his big sellers. Ana Martinez predicts LaVern Baker with another hit on Atlantic with "Jimmy Dandy Got Married".

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"It's What's in THE CASH BOX That Counts INTERNATIONALLY!"


DALLAS DOINGS

Through The Coin Chute

HAPPENINGS

On April 29 the Acme Record Distributing Co. finished moving from 1018 McGowen to 1902 Leeland Ave. The new location is larger, more centrally located and has plenty of convenient parking space. The new building was designed, built and furnished by United Record Distributors. Acme Record Distributing, owned by old timer H. M. Crowe, started business on Mar. 15, 1956 with five labels. They now handle 12 lines with two more in the works. They have added to their new Seeburg phonograph models “L-100” and “K-200” were displayed to music operators of Beaumont, Port Arthur and Orange at a special showing in the old building on Apr. 25. Hans Von Reydt, manager of the Houston office of S. H. Lynch Co., directed the showing. Von Reydt was in Lake Charles, La. in a showing of this type for the first time. Acme’s dealers were given a special showing of the AMI new “H” model phonographs. At city Apr. 18 by the Warnecke Sales Corporation, Houston. Among the dealers were R. R. Gardner, son of W. A. Gardner, who were on hand to direct the affair. Attire and experienced Violinist Marie Howell, formerly in charge of records for Allied Music, has been with United Record Distributors one month. Prior to joining up with Allied, she was connected for five years with record department of F. W. Woolworth stores here. ... Ayo Music Co., owned by well known music operator A. C. (Buster) Ayo, has established offices at 10062 Leeland Ave. Buster said business was good to extent that he had just added 15 new AMI phonographs to his already extensive string of equipment.

HUESMAN MOVES TO DONAN SALES STAFF

CHICAGO—Don Moloney of Donan Distributing Company, this city, announced this week that George Huesman has been made a member of the firm’s sales staff and will cover Wisconsin, Illinois and Indiana.

George has been with Donan for the past five years. He handled national work, and now will be responsible for all kiddie rides.

“Due to our rapid growth and expanded facilities”, stated Don Moloney, “we need an experienced man like George to present Bally products, as well as all lines of used equipment, to the distributors and operators in the territory.”

“His twelve years in the coin machine business; extensive knowledge of Bally-games will enable George Huesman to do outstanding service to the trade.”

George is scheduled to make his first road trip through Illinois on May 6. He expressed himself as being highly pleased at joining Donan’s sales staff and being able to serve the trade with Bally’s all-inclusive line of equipment. He will work closely with both Don Moloney and Mac Brier, sales manager of Donan Distributing.

Genco Intros “Gypsy Grandma”

RAULF SHEFFIELD

CHICAGO — Ralph Sheffield, general manager of Genco Manufacturing & Sales Company, this city, announced this past week the introduction of a new horoscope picture vendor, “Gyspy Grandma Fortune Tellers”.

“Because of the fascinating appearance of the ‘Gypsy Grandma’ and the colorful setting that attracts the curious public”, Sheffield stated, “this game has proved to be a highly successful attraction on test locations.

“It has earned exceptional profits in chain stores, arcades, department stores, terminal locations and in outdoor spots.

“When we first exhibited ‘Gypsy Grandma’ at the park show”, Sheffield revealed, “the tremendous amount of interest and enthusiasm on the part of all visitors convinced us that we had discovered a money-maker for the trade.

“Further insert a dime and take a question, silently or aloud, that can be answered “Yes” or “No”. The ‘Gypsy Grandma Fortune Tellers’ will interpret your answer to a person.

“The figure is so life-like that the ‘Gypsy Grandma’ looks almost human. ‘You will notice”, Sheffield pointed out, “she breathes, too.”

“The game has two sections. Stand is optional. The cabinet is beautifully designed and described as being ideal in size. A lit dome and canary effect of a gypsy tent is carried out to attract and hold attention.”

Sheffield reported that it took two years to develop the mechanism, and adds that Genco is ready to make this a very easy service.

“‘Gypsy Grandma Fortune Tellers’ are now available for deliveries at Genco distributors throughout the country, Sheffield advised.

Ex Coinman In Disk Biz

HERMAN POLLAK

BRIDGEPORT, CONN. — Herman Pollak, who was associated with the coin machine industry from 1929 until the beginning of World War II, is again in the coin business.

Pollak, who is in somewhat different capacity, Pollak now heads the Arrow Record company, a branch of the well-known phonograph and trade-op friends to promote his records. Pollak entered the coin machine business in the early 1920’s. In 1929, Pollak was on the staff of John A. Fitzpatrick (Rock-Ola) in New York, who at that time was distributor for products of Bally Manufacturing Company.

Herman advises he will be at the MOA Convention.

Hobrecht's "Chord Chute"

HOBRECHT'S "CHORD CHUTE"

NEW ENGLAND NIBLES

All segments of coin machine biz in New England report a great upswing in activity. Arcades and fun spots are becoming popular the area. ... At Trimount Automatic Sales Corp, (Seeburg), Dave Rickin, expert on arcades, handles all the fun spots throughout the territory. "Lord's Prayer," the Mutoscope piece for arcades and public locations, went great last year, and has now become a standard piece, he reports. Marshall Caron, Trimount sales mgr., reports new equipment is providing the interest this week. Williams "Baseball" is going great guns. Gottlieb's "Majestic," a winner. Action on the new Seeburg phones has been so terrific that the shipping room can't handle the phones. "This is it," ... At Associated Amusements, (Rock-Oln), Dick Mandell, gen. mgr., is working for his pilot's license and will will a Piper Super Cub, Ed Ravery back from trip through Western Mass., Conn. and a few days New York stopping. Raved all around here with kiddie rides moving fast and bowling ally's hot. Good action on the new Rock-Ola 200's is reported throughout the territory.

At Red Distributors (Wurzilbob), Bob Jones, sales mgr., off to Webster, Mass., Springfield and Pittsfield. Biz is terrific all around at the Lincoln St. plant with emphasis on the "100." Wurzilbob models in arcade pieces and arcades alloys, games and bowling alley... At Atlas Distributors (AMI), Louis Blatt getting straightened out at the Commonwealth Ave. plant after the big gale showing of new AMI model "II" phonos, which he says sold [off one week at the house]. Orders are heavy, Louis Blatt reports and he expects to be back around the territory in the near future when the pressure eases up at the plant... Thunderbird Records is starting a big promotion in N. E. promoting theme songs from Mike Todd's "Around The World In 80 Days". Tune is "Hey, There's A Hashaway Out West," done by Dean Martin and the promo is being launched in conjunction with Cevel Stein of Records, Inc., covering not only regular record stores but all supermarkets and drug store chains as well. The disk is to be handled like a miniature LP and is loaded with sound effect tying it up with the Todd show. Record is already being sold at the Savoy Theaters, which is the Boston setup, is run by Jordan Ramin, and Dave Krasner, from Dorchester, both now in New York and Bob Share of the Berkshire School of Music.

Among ops visiting distress in town this week were: Al Dolms, Hyann; Joe Thacher, Newton; Tom Ellingson, Clarizia, Beverly, Artistic Records; Ray Faini, Framingham; Ray Shea, Worcester; Harry Deshowitz, Chelsea; Martin Oliver, Portland, Me.; Ralph Lackey, West Roxbury; Sol Robinson, Newton; Bill Hamel, Concord, N.H.; Tom Libby, Haverhill; Peaches Cassanta, Milford; Ralph Ridgeway, Springfield; Irving Taube, Manchester, N.H.; Sam Podensky, Lynn; Mike Paskevich, Nashua, N.H.; Pat J. Halls, Boston, N.H.; John Lazar, Manchester, N.H.; O. J. Porter, Portland, Me.; Jay Zafir, Newburyport; Dino Dinat, Manchester, N.H.; Arthur Strahan, Greenfield; Gerald Waterhouse, Fall River; Ken Ghearse, Brockton; Ed DeWolfe, Springfield; Stanley Spiller, Thompson; Waldo Lucia, Greenfield; John Angelo, Norwich, Conn.; Stan Broka, West Springfield; Pete Suma, Bristol, R.I.; Phil Swartz, Brookline; George Chopelas, Middleboro; Charlie Tierman, Cambridge; Don Foote, Randolph; Teddy Robinovitch, Newton, N.H.; Joe Segall, Boston; Israel Specor, Boston; Cy Jacob, Boston; Harry Grazzo, Quincy; Sid Warhrast, Brookline; Perry Lipson, Newton; and Henry Levine, Milford. (Gordie and dicker, opened at the Mayfair, Monday, April 29, and scored a big score.)
ATTENTION: MOA EXHIBITORS

In addition to reserving space for The Cash Box MOA Convention Special Issue (dated May 25) which will be distributed at the Show on Sunday, May 19, and circulated through the industry that week, a number of firms will also advertise their products and MOA Booth Numbers in the preceding issue (dated May 18), The Cash Box Pre-Convention Issue. These advertisers will thus be able to reach coinmen just as they prepare to leave for Chicago.

ADVERTISING DEADLINE for PRE-CONVENTION ISSUE is FRIDAY, NOON, MAY 10 at The Cash Box

1721 Broadway New York 19, N. Y. (PHONE: Judson 6-2640)

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Howard Schlcht of Hurley, Wis., spent a day in town shopping for games and other coin-operated equipment. Art Berg of Fairmont, Minn., stopped in the Twin Cities for a couple of hours and did some shopping for games before taking off for the smelt run up on Lake Superior. Art said that he needed a few days off and the smelt run was a good excuse to get away. Morris Berg, former family of Duluth, Minn., spent the days in the Twin Cities.

EXCERPT:

\[...

The Cash Box

Through The Coin Chute

Through The Coin Chute

EASTERN FLASHES

Operators! Operators! Let's get moving! Let's take advantage of the big time promotion now under way to stimulate business at taverns. May is "National Tavern Month", every communications outlet is being utilized to bring this to the attention of the public. Did you see the dramatic full page ad Rheingold beer ran on the back page of The New York Times on Wednesday? To take advantage of the enormous amount of money being spent by tavern owners to bring patrons into taverns. Shine up your equipment. Concentrate on your music programming. Use streamers, strobos, lit-up signs, and anything else to call your coin operated equipment to the attention of the patrons. It'll mean extra dollars in your cash box.

This is the time of the year that is most important to arcade owners. If the weather cooperates, and it comes up sunny during week-ends, arcade men can do enough business to make up for any slump during the full season. Here in the East, every arcade operator has reported record breaking business. Not only during the past three week-ends, but also during the Easter Sunday vacation. One over there in the weather favored area, it's possible that they'll have their season's rent in before the full season starts. (The exception to above is at New Jersey shore spots, which have been forbidden to award prizes. Patrons at N. J. arcades have been educated for many years to expect prizes, and without them, play doesn't approach that of past seasons). Mike Munves, leading supplier of arcade machines, busier than he's ever been in all his 30 years, figures that in addition to the good weather, what has helped play is the inclusion of a number of new play machines. P. A. (Mac) Melhenny, well known New England columnist, who has been confined at the U. S. Veteran's Hospital in Boston, Mass., drops us a note advising "I expect to be discharged from the hospital real soon. Pass my best to cards in C. to all the boys and to Bill G. Angelo..., Meyer Parkoff, Murray Kaye and the entire sales staff of Atlantic New York Corp, on hand to greet music ops Monday night when the firm held its first Service School on the New Seabury phonograph. Every week starts an every week basis through May and June. Classes start at 6:30 P.M., with refreshments available for ops and their mechanics before sessions start.
More money to spend as the years roll on! This is the published prediction of a Federal Reserve System official, who stated that Americans will have $35 per cent more spending money by 1965. More than doubling their income, and a good part of the savings going into recreation and coin machines. All the more reason for the coin machine manufacturers to look forward to a bright future for their companies. The coin machine manufacturers have already started receiving more orders for their products, and the demand for coin machines is expected to continue to increase.

Art Weinand, who has been with the Coin Machine Manufacturers Association for several years, believes that the future looks bright for the coin machine industry. He sees a continued increase in the number of coin-operated machines, as well as an increase in the variety of games available. The coin machine manufacturers are expected to benefit from this trend, as they are able to adapt to the changing market and provide customers with the latest in coin machine technology.

Art Weinand also believes that the coin machine industry is well-positioned to take advantage of the growing popularity of coin-operated games. With the increasing number of people playing video games at home, the coin machine manufacturers are likely to see a surge in demand for their products.

In conclusion, Art Weinand is optimistic about the future of the coin machine industry. He believes that the manufacturers will continue to see growth as they adapt to the changing market and provide customers with the latest in coin machine technology. The coin machine manufacturers are well-positioned to take advantage of the growing popularity of coin-operated games, and Art Weinand is confident that the industry will continue to thrive.

Through The Coin Chute

CHICAGO CHATTER

ED LEVIN

"What's in the Cash Box? That Counts—INTERNATIONALLY!"

The Cash Box

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Page 71
Gottlieb's New Single Player 5-Ball Features Roto-Targets

Chicago—Alvin Gottlieb of D. Gottlieb & Company, this city, announced this past week that shipments of the new single player five-ball game, "Royal Flush," are now being made to the firm's distributors in the U. S. and overseas.

"The rotating targets," stated Alvin Gottlieb, "added to all the many other great features of 'Royal Flush,' make this game the best and most outstanding profit producer of all the many great games we have ever presented to the trade."

"We know by test," continued Alvin, "and from the sensational reception our Roto-Targets received in our previous game, that 'Royal Flush' is in a class by itself."

The game presents the always popular card theme. Hitting the Roto-Targets light a corresponding card in the lite box for a six-card royal flush.

When player gets a complete flush the targets light up for special score.

There's a holdover feature. Cards in the lite box remain lighted from a new game until all six cars are lighted. This adds to the suspense and stimulates the player who has one or two cards remaining before he can score free games.

Hitting any one of four spin bumpers rotates the targets to bring up another card. Two additional flipper shots back the ball up the field at the Roto-Targets.

Hitting rollovers 1 to 5 lights up one target for special. The numbers then alternate, awarding one free game when each lighted rollover is hit.

Another feature of "Royal Flush" is a new match feature for extra play. Matching the number in the score to the lighted card that appears on back glass when game is over awards 1 replay.

High score goes to 2,900,000.

The game is available with twin chutes, as well as single chutes. In addition, it provides the operator with all standard Gottlieb features.

Laniel, Montreal Host To Canadian Ops At AMI "H" Show

Montreal, Canada — Romeo Laniel, Laniel Amusements, this city, introduced the new AMI model "H" photograph to about 300 operators of Canada with a most elaborate dinner party in the grand ballroom of the Mount Royal Hotel on Wednesday, April 24.

Operators started arriving at 3 p.m., and for a couple of hours congealed in a room alongside the ballroom, partaking of cocktails and hors d'oeuvres. Then at 6 p.m. everyone went into dinner in the grand ballroom. Prior to the meal, Artie Daddis, AMI district sales manager, addressed the operators in his usual manner of ceremonies, introducing several speakers who gave short talks on the new photograph. Among the speakers were Romeo Laniel, Gaston Laniel, Edward Lavigne and Jean Coutte. The model "H" machines were then unveiled.

Following a most sumptuous dinner, guests were entertained by several variety acts and a number of recording artists. Entertainment was concluded by about 9:30 p.m. and guests were given the opportunity to dance or view the new photographs in the foyer next to the ballroom.

"Very few couples danced for long," commented Laniel, "as most of our guests spent the time viewing the new photographs. Some of our operators were so excited they stayed on long past midnight."

In addition to Daddis, from the AMI factory, were Tom Sams and Keith Norwalk.

One Play Free Phono Keeps Location And Players Happy

How to Make Four Plays Do What Three Plays Should

Miami, Fla.—Willie (Little Napoleon) Blatt of this city tells how juke box ops must use ingenuity at times to sometimes accomplish their purpose.

For sometime, Willie remarks, every 200 selection phono his firm purchases is placed on location at 10c per play, 3 plays for 25c.

"But," Willie remarks, "we ran up against one of these location owners. The kind that instantly howls, 'My players won't stand for this.'"

"So," he continues, "we just played ourselves a next day.

"In the first place," Blatt says, "the location was a very good one. The second place, we weren't ever going to place a brand new, 200 selection phonograph on 6c play.

"That's all we had to do is - up every other location we have.

"Instead," Willie remarks, "we just played it differently. We figured here's one location owner that has to be catered to in an entirely different manner."

"So, what did we do?" Willie asks, and answers, "Simple this. We insist on placing that brand new, 300 selection phonograph on one play 10c, and 3 plays, 25c.

"But," quickly adds "Little Napoleon" Blatt, "we actually put the phonograph for 1 play 10c, and 4 plays, 25c.

"But,'" concludes Willie, "we set the price higher, and the location owner now pays a word to us.

"And," concludes Willie, "our rate, time and time again, heard players in this location being told by the location owner, 'Don't be a chump, put in a quarter, that machine's out of order. It gives four plays for 25c.'"

"It's What's In THE CASH BOX That Counts—INTERNATIONALLY"
United Mfg. Delivers New “Team Play Bowling Alley”

New “Mark Feature” Clicks With Distsrib and Ops. Also Optional 25¢ Play and 2 Play 25¢ Plus Credit Unit. Tournament Play Kits Free

Gives Players Money Back Yet Triples Take

ERIN, TENN.—Talk about the ingenuity of operators, L. F. Stone of this city, tells how he and his eldest son worked out an idea on the pinball games of 25 years ago that actually gave the players their money back and, at the same time, tripled the take for the Stones.

“Back 25 years ago,” Stone reminisces, “we were politely starving with a route of fifteen pinballs.

“The kind of pinballs,” he reminds, “we had in those days.

“Well,” Stone continues, “we were up against it. Scratched our heads. Did everything we could. But, somehow, we just couldn’t get the people to play our little pinball games.

“Then one day,” Stone comments, “my eldest son and myself came up with an idea.

“We fixed up our machines so that, when the players reached a very high score, and you can bet, he adds, “that we set the highest of high possible scores, the nickel would fall right out of the machine and come back in the player.

“This made the game legal because we actually refunded the money when the player proved he was sufficiently skillful to get the top score.

“The play simply tripled,” Stone reports with a broad smile, “and kept on getting better.

“Of course,” Stone advises, “when the factories came out with free play pinballs we dropped our own refund plan. The new free play games went over fine.”

Cash Box hasn’t got enough paper, ink and type to list them all.

“Let’s put it this way,” Bill concluded, “Just tell the operators to visit their nearest United distributor and see and play Team Play Bowling Alley themselves.”
Only The Tune-Selling "H-120" Gives You This Combination of Money-Making Advantages. All the distinction of design and superiority of mechanism of the "H-200"—with a lesser number of selections to fit your programming needs.

Exclusive Show Stage Lighting! A new concept in juke box lighting; light is directed inward.

Flexible title changing: individual racks, separately removable for speedy servicing.

Exclusive multi-horn high fidelity... frequency dividing network... gravity needle ride... AVC optional... high-output amplifier with built-in pre-amp... GE variable reluctance cartridge.

Instant, eye-level visibility—all of the time. Widest expanse of unobstructed crystal clear glass wrap-around.

Simplest selection system. No books to page... no drums to turn. Fastest record changer—by far.

See... hear the "H-120" now at your distributor's!

AMI Incorporated
1500 Union Avenue, S. E.
Grand Rapids 2, Michigan

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"
FOR SALE—AMI E-120, $675; AMI E-80, $400; Seeburg, M100G, $545; Seeburg M100G, $695; Wurlitzer, 1700, $575; Wurlitzer, 1800, $695.

MIROFON MACHINE COMPANY, 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4600).

FOR SALE—Exporters and Whole- sellers, Attention. We have 30 V-200 Seeburg Phonographs For Immediate Sale. We Ask Best Offer. SHEL DON SALES, INC., 881 MAIN ST., BUFFALO, N. Y. (Tel.: Lincoln 9106).

FOR SALE—Make us an offer: Chion Big League Baseball (2-play- er); United Comet Targette; United Vending Targettes. RUPPerts COMPANY, 593 TENTH AVENUE, NEW YORK, N.Y., or 221 FRE LINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, packed with Packard Adapters, price, $45; heavy clean up, $61; Wurlitzer 1080's $75. FEDOR MUSIC CO. c/o GEORGE THAYER & CO. 47 STATE ST., BINGHAMTON, N. Y.

FOR SALE—In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLENTOWN, 34, MASS. (Tel.: Stadium 2-4010).

FOR SALE—Gottlieb's Chinatown, $40; Gottlieb's Crossroads, $45; Gottlieb's Marble Queen, $65; Gottlieb's Poker Face, $65; Wm's Spark Plug, $80; United Ace Rider (Bo New), $28. AMI Model B, $49. SALINA MUSIC & AMUSEMENT CO., 121 NORTH 7th, SALINA, KANSAS.

FOR SALE—Sea Belles, $295; Regis tor, $385; Marchette, $250; Auto Racer, $250; Ace High, $275; Smoke Signal, $135; Lulu, $125; Balls-A-Poppin', $200; Snafu, $135; Cue Ball, $275; Pittsburgh Automatic Vending Co., 291 WATER ST., QUINCY, MASS. (Tel.: MA 9-0010).

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games, Chicago, Five for Bet. WESTERHAUS CORP., 3726 KES SEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 1-500).

FOR SALE—Come on—Extended Range Speakers and Baffles. Quantity at modest prices. Engineers every duty use. Satisfaction guaranteed or money will be refunded. Finished in Linen Oak, Natural or Mahogany. Packed two to a carton, $11.95 ea. COVEN MUSIC CORP., 3181 E. 60ST AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).

FOR SALE—Records, Jake 45 & 78 RPM—in large quantities, including Popular, Vocalion, and Western. Write or Phone giving highest prices paid, LEABRO, 545 FOURTEENTH AVE., NEW YORK PARK, N.Y. (Tel.: Floral Park 4-3107).

FOR SALE—Super Pennant, $135; Major League, $135; Home Run, $125; Ranger, $125; Kansan, $125. Wurlitzer Galleries, $135; Big Top, $125; Coo-Gun, $135; Bull's Eye, $350. GROWN NOVELTY COMPANY, 220 HOWARD AVE., NEW ORLEANS, LA. (Tel.: Canal 7137).

FOR SALE—Beach Beauty, $299.50, Nite Club, $365; Miami Beach, $175; Pixie, $150; Starlet, $199.50; Variety, $170; Beach Club, $60; Wurlitzer Model #110, $70; Model #211, $185; Model 4629, $12.50; Model 4851, $15. O'CONNOR DISTRIBUTING, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 63-3264).

FOR SALE—Make us a bid for Wurlitzer, Seeburg and AMI Walkboxes. We are overstocked on 104 selection, 48 selection, 24 selection and 20 selection walkboxes. T. S. Wood, 1603 CENTER PARK WAY, CINCINNATI 14, OHIO. (Tel.: Main 1-8751).

FOR SALE—Comet, $160; Deluxe 5th inning, $200; Leader, $135; Targette, $115; Mars, $250; Lightning, $250; Triple Play, $225. AMI A, 78 rpm, $95; AMI B, 78 rpm, $225; AMI E-10, $495; AMI E-120, $550; AMI D-80, $325; AMI F-80, $650. Distributors for AMI, United and Williams. Write for jobber's price. Write or phone DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: Main 1-3511) or 2605 MAIN ST., KANSAS CITY, MO. (Tel.: Harrison 1-474).

FOR SALE—Baseball Games— Williams Four Bagger, $350; King of Swat, $250; United Star Slugger, $275; Genesis Champion 2 Pl., $275; Chicago World's Fair Hoover Ran, $150; Big League Bull's Eye, $350. UNIVERSITY COIN MACHINE EXCHANGE, 536 N. HIGH STREET, COLUMBUS 8, OHIO. (Tel.: AX 4-3529).

FOR SALE—Keeley Deluxe Sportat man gun, $195; Wurlitzer 1650A Hi-Fi, 45 rpm, $325; Wurlitzer 1600, 45 rpm, $300; Wurlitzer 1100A, $300; AMI Model "A," $80; Seeburg Model "CC," $425. UNITED DISTRIBUTING, INC. P.O. BOX 1993, 513 E. CENTRAL, WICHITA 2, KANS. (Tel.: 4-6111-4390).

FOR SALE—Williams, United and Chicago Coin Electric Pool Tables, $50 ea. Write, PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 8, PA.
THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK
THAN ALL OTHER MAGAZINES IN THIS INDUSTRY
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FOR SALE — "Arcade Equipment." Genco Quarterlaker, $200; Genco State Fair, $395; Seeburg Show
The Spook, $75; Exhibit Rifle Gallery, $125. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS
1, MO. (Tel.: Central 9292)

FOR SALE — United: Derby Roll, $135; Lightning, $125; Speedy, $110; Fifth inning, $150. Rally,
Gold Medal and Blue Ribbons, $175 ea., Mystic, $125. Baseball—Super Sluggers, $225; Deluxe Four Bagger,
$325. MOHAWK SKILL GAMES CO., 67 SWAGGERTY RD., CHICAGO 12, N. Y. (Tel.: Flanklin 2-3162).

FOR SALE — 200 Seeburgs, Write: 1454 Rock-Olas, Write: 1448 Rock-Olas, $600; General Rock-Olas, $450; 100G Seeburgs, $625. These machines
are off our route and are like new, 1971 Rock-Ola Steppers, $30; Small Deluxe, $50; Long-Necks, $75; Palm Beaches, $40; Gumball and Rocket Guns, $225; Sportsman
Gun, $165; Gold Star, $115; Stage Coach, $135; Gypsy Queen, $165. B & H MUSIC AND DISTRIBUTING,
1626 THIRD AVE., MOLINE, ILL. (Tel.: Moline 4-6703).

FOR SALE — 14 and 11 foot Bowler Parts Special: Back glass protector, $11.95 ea., Plexiglas Pin Panel
protector, 12½x23", $5.95 ea., Nonscuff rubber balls, 3", $1.95 ea. WICO CORP, 2913 N. PULASKI RD.,
CHICAGO 41, ILL. (Tel.: Moline 5-3000).

FOR SALE — 100 Telequiz, with film. Reconditioned, refinished, ready for location, 5c or 10c play. Special
price, $99.50. Write for quantity price and list of other equipment. C & R SALES, $210 N. LEROY
AVE., CHICAGO, ILL. (Tel.: Avenue 3-0128).

FOR SALE — Wurlitzer 2000, $900; Wurlitzer 1900, $825; Seeburg M-100A, $925; United Handledcups,
used, $415. WANT—All 45 rpm phonographs, especially Seeburg's, C's, R's, G's, and F's NATIONAL
NOVELTY CO., 640 W. MERRICK ROAD, VALLEY STREAM, L. I., N. Y. (Tel.: Elmont 4-6770 and
6771).

FOR SALE—Millions of extra coins are taken from clean machines, "Clean Right With Lemonite". Logan
Distributing Co., Chicago, 120 W. Jackson, and Seib's Lemonite Electric Coin Contact Cleaner, Contact Paste and Liquid Lubric
GRACO SALES CO., RFD 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matic, Model 3W1, Chrome Covers, New Selection
Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect, Strasburg 75-1631, DAVIS
DISTRIBUTING CORP., 738 ERTING BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—Seeburg M-100A, $225; M-100C, $175; M-100D, $75; M-100W, $700; M-100R, $800; 3W1
Chromes, $55; Wurlitzer 1200, $.75; 1900, $1000, AMI D60, $300; 4C, $300; $175; Evans Century, $275.
MUSICAL SALES, 2334-36 ELIVE STREET, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE — New Rail for Pool Games. 32" x 46", $75; New Novelty Top Pyramid Pool for #1-5 or
#1-10 Rotation Balls, 32" x 48", $29.50; Cue Sticks 48" Brunswick, $1.69 ea., $18 box, Quantity dis
counts. CHICAGO BURLINGTON CO., 3335 W. DIVISION ST., CHICAGO, ILL. (Tel.: Albany 2-3272).

MISCELLANEOUS

NOTICE—That idea you have can become
a new coin operated business. Contact Bob Young for Development and Engineering advice. BOB
YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—Louisiana & Southern Miss
issippi Operators. Your authorized Rock-Ola Distributor is LUCY DISTRIBUTING CO., Write, wire or
phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: Vernon 5-7976).

NOTICE—Attention Operators: It pays to
diversify your source of income! Place Latex, Comb, Bell Point Pen
machines and others in your present or new locations. Write for free
catalog. NATIONAL SANTARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—It's your business to KNOW
THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation?
How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What
percentage of U. S. amusements feature 10c play? All this and more appeared in The Cash Box. In addi
tion to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally
recognized and officially accepted. The Cash Box is the publication that conceived the idea for MOA (Music
Operators of America), The Cash Box originated and has constantly crusaded for: "National Public
Relations Bureau," "Dime Play," National Credit Bureau," "National Board of Trade," "National School
for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level," The Cash Box "Quarterly Export
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claim. The Cash Box Annual Encyclopedic Edition plus its Annivers
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about two bits a week) you are getting
what has been acclaimed by all as:
"The BIBLE of the Business." Send your $15 check today to:
THE CASH BOX, 1721 BROADWAY,
NEW YORK 19, N. Y.

NOTICE—Diversification with no in
vestment! Our program has already proven itself to leading operators.
Make hundreds of dollars each week with our "Especially made for the
'profit' trade merchandising
approach" in the specialty food field. A.B.C. MFG. CO., 3411 W. NORTH
AVE., CHICAGO 47, ILL.
## Literature

### How To Use "The Cash Box Price Lists"

(Also known as the "C. M. L. (Coin Machine Industry) BLUE BOOK"

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. There is usually no reason why the "Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The "Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Some equipment is not selling because the consumer has not been informed, while other machines are selling at very low prices where the buyer has not been informed. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, to give the added cost of reconditioning.) The "Cash Box Price Lists" report each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pinball Games, $25 to $10 on Phonographs.

### Code

<table>
<thead>
<tr>
<th>1. Prices UP</th>
<th>2. Prices DOWN</th>
<th>3. Prices UP and DOWN</th>
<th>4. No change from Last Week</th>
</tr>
</thead>
</table>

### Regard Selling Prices

**IMPORTANT!**

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed at lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask $100.00 up for these same machines, or even make the machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the buyer must add onto his price of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of carvings, crates and labor for packing and shipping of the machines. In addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $75.00 and up. In the case of arcades and kiddie ride machines these may be higher due to the fact that many of the parts are to be made by hand or contracted for at some machine tool shop, since manufacturers of many of the old arcades machines and kiddie ride machines are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is," at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

### Phonographs

#### Listing Alphabetically

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>A 1</td>
<td>10.00</td>
<td>25c Slope, 7 (Ev) Genco; 75c Rot. Board, 7 (Ex) 3W5-L56 WW; 35c 5W-L56 3/50; 75c 3W4-L56 10/53; 25c 5W4-L56 5/50</td>
</tr>
<tr>
<td>A 2</td>
<td>20.00</td>
<td>45c Jockey BB (Wm 10/53) 1/56; 45c Dreamy BB (Wm 10/53) 5/52; 45c Dreamy BB (Wm 10/53) 3/50; 75c 5W-L56 3/50; 75c 3W5-L56 10/53; 25c 5W4-L56 5/50</td>
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<tr>
<td>A 3</td>
<td>30.00</td>
<td>45c Dreamy BB (Wm 10/53) 1/56; 45c Dreamy BB (Wm 10/53) 5/52; 45c Dreamy BB (Wm 10/53) 3/50; 75c 5W-L56 3/50; 75c 3W5-L56 10/53; 25c 5W4-L56 5/50</td>
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<td>A 4</td>
<td>40.00</td>
<td>45c Dreamy BB (Wm 10/53) 1/56; 45c Dreamy BB (Wm 10/53) 5/52; 45c Dreamy BB (Wm 10/53) 3/50; 75c 5W-L56 3/50; 75c 3W5-L56 10/53; 25c 5W4-L56 5/50</td>
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<td>A 5</td>
<td>50.00</td>
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<tr>
<td>A 6</td>
<td>60.00</td>
<td>45c Dreamy BB (Wm 10/53) 1/56; 45c Dreamy BB (Wm 10/53) 5/52; 45c Dreamy BB (Wm 10/53) 3/50; 75c 5W-L56 3/50; 75c 3W5-L56 10/53; 25c 5W4-L56 5/50</td>
</tr>
</tbody>
</table>

### Pinball Games

Manufacturers and date of game's release listed. Code: (B) Bully; (C) Chicago Coin; (D) Double Action; (E) Exhibit; (F) Genoa; (G) Gottlieb; (K) Kayem; (M) Mills; (N) National; (P) S. S. Pinball; (Q) Williams; (R) Stern; (S) Seeburg; (T) Gottlieb; (U) Williams; (W) Williams; (X) Williams; (Y) Williams; (Z) Williams.

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<tr>
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<tr>
<td>1432A</td>
<td>45.00</td>
<td>20 Sel, 78 RPM</td>
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<tr>
<td>1433</td>
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<td>20 Sel, 78 RPM</td>
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<td>1436</td>
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<td>20 Sel, 78 RPM</td>
</tr>
<tr>
<td>1437</td>
<td>70.00</td>
<td>20 Sel, 78 RPM</td>
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### This Week's Used Machine Quotations

19th Year of Publication

91st Consecutive Week's Issue

COPRIGHTED 1957. REPRODUCTION NOT PERMITTED.
Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.D. factory.

AMI, INCORPORATED
G-200 200-sc. phonograph
G-120 120-sc. phonograph
G-80 80-sc. phonograph
HS-200 Selective Hideaway
HS-120 Selective Hideaway
HS-80 Selective Hideaway
HC-200 Continuous-play Hideaway
HC-120 Continuous-play Hideaway
HC-80 Continuous-play Hideaway
W-200 200-selection Wall Box
Bargrip Wallbox Bracket
Recessed Lever Speaker
Corner Speaker

AUTO-PHOTO CO.
Studio Model "II" $3,245.00

BALLY MFG. CO.
Show-Time • $875.00
ABC Bowling Lanes (6 Player) $1,390.00
18 Foot $1,250.00
14 Foot $1,200.00
11 Foot $1,150.00
De Luxe Skil-Dril or De Luxe Ski-Score (6 Player) $850.00
Model "Without Recording" Change: $705.00
Model T (with Record) $755.00

CHICAGO COIN MACHINE CO.
Bowling League (6 Player) 28 Foot-$8,000
14 Foot-$7,000
11 Foot-$6,000
De Luxe Skil-Dril or De Luxe Ski-Score (6 Player) $13 Foot $11 Foot

EXHIBIT SUPPLY CO.
Six-Pocket Pool 6 Pool Barrels, with base $1,250.00
Nudist Colony (Ant Colony) $1,150.00
5 See-A-View Houses $850.00
Carnival, with base $800.00
Single Column Double Column
No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.
Kicker & Catcher Game $1,250.00
ABT Challenger Pistol (Counter Game) $1,150.00
ABT Gun Scale $1,050.00
ABT Rifle Sport (Shooting Gallery) $950.00
Aristo Scale $850.00

GENCO MFG. & SALES CO.
Rotation Pool $1,250.00
Gypsy Grandma Fortune Teller $1,150.00
Glen Rifle Gallery $1,050.00
Regular Model $950.00
Dave Crockett (Rifle Gallery) $850.00
No List Price Authorized for Publication

GOTTLIER & CO.
 majestik (4 Player, 5-Ball) $1,150.00

INTERNATIONAL MUTOSCOPE CORP.
Bang-O-Rama $3,250.00
Voice-O-Graph 45-78 RPM $1,250.00
With musical unit $1,150.00
Without musical unit $850.00
Lord's Prayer Vendor $500.00

J. B. KEENEY & CO., INC.
True-Score (6 Player) $1,150.00
Bowlette (6 Player) $1,100.00
14 Foot $755.00
12 Foot $700.00
9 Foot $650.00
Super Big Tent $1,250.00
Soup Vender $1,150.00
Deluxe Hot Coffee Vender $850.00
Chocolate Cookey Vender $700.00
Various Models of above

ROCK-OLA MFG. CORP.
Model 1455, 200 Sel. $1,250.00
Model 1454, 120 Sel. $1,150.00
Model 1452, 50 Sel. $1,050.00
Keeney-Morgan—Playmaster, 120 Sel. $1,150.00
Model 1518, 50 Sel. Wall Box $1,050.00
167-H-Fi Wall Speaker $850.00
Model 1986, Remote Volume Control $700.00
Model 1927, Remote Volume Control with Cancel Button $650.00

J. P. SEEBURG CORP.
KD-200 Phonograph $1,250.00
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