Marty Robbins and Guy Mitchell happily sing out the number one song in the country, "Singing The Blues". Each singer has his own version of it on the Columbia label, and so successful was this method that they've tried it again with their latest disk, "Knee Deep In The Blues". Moreover, with the new record, each singer seems to have a smash on the other side also. In Guy Mitchell's case, it's "Take Me Back Baby". With Marty Robbins, it's "The Same Two Lips".
LANE BROTHERS

mARIANNE

sOGNO D'ORO

20/47-6810

JULIUS LA ROSA

stASHU PANDOWSKI

(she's not very much good for pretty!)

20/47-6802

Your customers hear these New Orthophonic High Fidelity recordings best on an RCA Victor New Orthophonic High Fidelity “Victrola”®

America's favorite speed... 45 RPM   RCA VICTOR
Music Is Music

BILL GERSH

The Cash Box last week gave out awards to the publishers and writers who had record hits in the Rhythm and Blues field during 1956. A few weeks ago BMI gave similar awards in the Pop category and prior to that in the Country field.

In presenting the awards at the R&B luncheon, Carl Haverlin, president of BMI, indicated that the fact that so many awards were presented for the same songs in more than one of the categories—i.e. a publisher may have won in both the Pop and R&B fields, or even all three fields—was strong proof that the divisions between types of music was fast breaking down. Haverlin said further that he looked forward to the day when records would receive awards for being hits without any specification of a field. In other words, as he expressed it, “Music is music is music.”

It seems to us that Haverlin is on the right track not only in his evaluation of the disintegration of categories of music, but also in his hope that they may soon disappear altogether.

Popular music which once was so distinctly divided into different fields has lost a great deal of that definiteness in the past several years. First there was the wave of Country music which spread throughout the entire nation and familiarized all kinds of people with a type of music they had never heard before. Then Rock and Roll spread still another beat across the country making audiences aware of still another rhythm. The combination of these two movements and their acceptance by the public in general has gone a long way to break down barriers of appreciation which had existed before.

What can be said about the divisions in music today is that while we may still distinguish types—i.e. we may call one beat Rock and Roll, and one kind of accompaniment Country—there is no longer a distinction in the audience which buys these records. In other words only a few years ago, Rhythm and Blues music was bought predominantly by a Negro audience and Country music was bought almost wholly by people in a specific area of the country. Today those distinctions are no longer valid. People of all nationalities, all colors, all backgrounds buy Rock and Roll records because the beat reaches them in some way, just as people who live in all areas of our land today buy Country records because they find a rapport in their message and execution.

So we see that Haverlin is quite right when he indicates that the barriers are fast coming down. For in our business, he uttered a truism when he said, “Music is music is music.”
THE NATION’S Top Ten
JUKE BOX TUNES
(PLUS THE NEXT 25)

THE CASH BOX

SINGING THE BLUES
GUY MITCHELL
CO-40769 (4-40769)—Guy Mitchell
CO-21545 (4-21545)—Marty Robbins

GREEN DOOR
JIM LOWE
DO-15486 (45-15486)—Jim Lowe

BLUEBERRY HILL
FATS DOMINO
DE-30091 (7-30091)—King Armstrong
IM-5407 (45-5407)—Fats Domino & G. Jenkins

THE BANANA BOAT SONG
THE TERRIERS
HARRY BELAFONTE
CR-61765 (9-61765)—Steve Lawrence
DO-15527 (45-15527)—Fortune Sisters
GL-249 (45-249)—Terrrires
VI-20/47-6777—Johnnie & Jack

JUST WALKING IN THE RAIN
JOHNIE RAY
AB-3024 (45-3024)—Judy Klein
CO-48729 (4-48729)—Johnnie Ray

A ROSE AND A BABY RUTH
GEORGE HAMILTON IV
AX-9765 (45-9765)—George Hamilton IV
VI-20/47-6717—Ralph Flanagan
DE-31018 (9-31018)—Eddie Fontaine
VI-20/47-6675—Country Gentlemen

DON’T FORBID ME
PAT BOONE
DO-15521 (45-15521)—Pat Boone

YOUNG LOVE
SONNY JAMES—TAB HUNTER
CA-1607 (F.1607)—Sonny James
VI-20/47-6751—Ric Cartey & Jinx-Tone
ME-11022 (9-11022)—Creefoot

LOVE ME TENDER
ELVIS PRESLEY
VI-20/47-6648—Elvis Presley
VI-20/47-6728—Hernie Race

TRUE LOVE
BING CROSBY & GRACE KELLY
CA-3507 (F.3507)—B. Crosby & G. Kelly
DO-29959 (9-29959)—Kitty Kallen
VI-2018 (2018 x 45)—Jane Powell


C O D E

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
two ways to the top!

Columbia's foremost conductor — arranger — composer with an original composition in two wonderful money making versions

INSTRUMENTAL VERSION

THE LAST DANCE

VOCAL VERSION

PERCY FAITH

b/w TILL
Columbia 40826 • 4-40826

DON CHERRY

b/w DON'T YOU WORRY YOUR PRETTY LITTLE HEAD
Orch. Direction Ray Coniff
Columbia 40828 • 4-40828

"It's What's in THE CASH BOX That Counts"

www.americanradiohistory.com
1—Young Love

2—Goody Goody James You're The One

3—Don't Forbid Me

4—Too Much

5—Banana Boat Song

6—Moonlight Gambler

7—Banana Boat (Day-O)

8—Blue Monday

9—Green Door

10—Love Me Tender

11—You Don't Owe Me A Thing

12—Rock A Bye Your Baby With A Dixie Melody

13—Blueberry Hill

14—Love Is Strange

15—Just Walking In The Rain

16—Love Me

17—Wriggle Wrangle

18—A Rose And A Baby Ruth

19—True Love

20—Jim Dandy

21—Since I Met You Baby

22—Knee Deep In The Blues

23—Jackie Mac

24—Little Boy

25—Don't Ain't No Home

26—Hey! Jealous Lover

27—Marianne

28—Written On The Wind

29—Look Homeward, Angel

30—Auctioneer

31—Slow Walk

32—I Love My Baby

33—The Parry's Over

34—Garden Of Eden

35—Cinco Robles

36—What's The Reason I'm Not Pleasing You

37—Roman Guitar

*INDEXES BEST SELLING RECORD OR RECORDS.
*Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.
*The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

**Only those records best suited for commercial use are reviewed by THE CASH BOX**
A Great New Star
with his First Release
on Jubilee...

BOB WHALEN

CHAPEL OF THE ROSES
JUBILEE 5266

WITH ALL MY LOVE
I THEE ENDOW

with Marty Gold
and his Orchestra
with the Golden Chorus

DJs thanks for the wonderful welcome
Bob

Jubilee RECORDS
1650 Broadway, N.Y.C.

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
The Cash Box

盘的复习

A DISK & SLEEPER
B VERY GOOD
B+ EXCELLENT
C+ GOOD
C FAIR
D INDIFFERENT

The Cash Box

盘的复习

雨越

“仅那些记录最好适合为商用目的的评论由THE CASH BOX”

BETTY MADIGAN
(MGM 12416; K12416)

Magi (2:44) [Cappell ASCAP—Blaine, Martin] A superb standard from Betty Madigan's wonderful album. It's a single. Excellent delivery of a potent classic that could make the grade. Do you want to hear it again? We'll be playing it often. Class recording.

B+ [Weiss & Barry BMI—Stuart, Faso] Another top drawer item executed with great understanding by the gifted performer. Lovely arrangement.

RAY CONNIFF
(Columbia 40827; 4-40827)

B+ [New World ASCAP—Gershwin, Gershwin] Two sensationals sides from the best selling Ray Coniff album "S Wonderful" are made available on a single. We'll bet that works will get a heap of air play. This half features the Coniff ork and chorus driving thru a sensational combo version of a Gershwin classic. The chorus acts as one massive instrument, singing with one voice. A good hit, high in the ban. Tremendous effort and some of the finest new release that could be tremendous.

B= WAGON WHEELS" (2:48) [Paramount ASCAP—Gershwin, Hill, DeRose] Another imaginative arrangement of one of the best country hits around. Full of oldies. Voices and wark in the same fashion as on the top side. Wonderful for sleeping. They could break wide open.

JERRY VALE
(Columbia 40825; 4-40825)

B+ [TALL DRESSED UP WITH A BROKEN HEART" (2:30) [E. B. Marks ASCAP—Patrick, Reese, Val] A tearful romance with a heartbreakin' tale. The lyrics are told via a touching interpretation by the big, rich voice of Jerry Vale. Potent effort that should make work on the charts.

B+ [THAT LOOKS LIKE LOVE:" (2:45) [Paramount ASCAP—Webster, Fahl] This half is a light-hearted romancer with a beautiful melody and a catchy lyric. Tune is featured in the latest LA Barrow & Lewis piece "Hollywood or Bust!"

DAVE BURTON
(MGM 12409; K12409)

B + "HUNGRY FOR YOUR KISSES" (2:36) [Boulder ASCAP—Danzig, Deutsch ASCAP—Deutsch] This is in fine form as he projects on a strong and commercial love tune with a beat. The Four Savoy supply the crooner with a solid vocal accompaniment. (4/20) That could break.

C+ [Spina ASCAP—Fatale] (2:20)

DENNY VAUGHAN ORCH.
(Grill 251; 4-251)

B+ "THE WAY You Look To Me" (2:01) [World ASCAP Shuman, Garson] Denny Vaughan, one of Canada's leading talents, displays on this single a great ability as an arranger and composer. His orchestral novelty featuring a chorus singing without words. Spright and happy. Perfect judge for both kids and hit potential. Cute side to watch closely.

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JAYE P. MORGAN
(ABC Victor 20/47-679)

B+ "I THOUGHT IT WAS OVER" (2:42) [Remick ASCAP—Spelman, Jones] Jaye P. Morgan does a magnificent job with a touching new love song and make it all the way. It's a lovely combination of melody and lyrics chanted with the"rap" of the rich-voiced, energetic tenor. A sleeper to watch closely.

B "I PLEDGE ALLEGIANCE TO OUR HEART" (2:50) [United ASCAP—Fontaine] The lyrics are strong. The melody comes thru the vocal chords. Indispensable number. Make sure to enjoy this number. A good theme.

RAY HENRY ORC.
(Dana 2119; 4-2119)

B "STASHU PANDOWSKI" [E. B. Marks BMI—Carlyle, Pincus] One of the hottest party items to hit the market since "She's Too Fat For Me", is as delightful an interpretation by the Henry ork with Eddie Stinger handling the vocal chores. Infectious record that'll take off a good share of the sales.

C+ "DING-DONG..." [BMI—Dana, Davis] Another lively, happy-go-lucky number that'll end the dinner party and make the guests say "The best party I ever had!" A good choice for both sides.

THE PENGUINS
(Mercury 71033; 71033h4)

B+ "YOU WILL BE MINE" (2:14) [Pera BMI—Williams] An emotional love story is dramatically told in song by the exciting harmony of the Penguins. The group has a large following that'll enjoy this deck.

C+ "COOL BABY, COOL" (2:35) [C+ BMI—Paul] The boys pick up the beat on this portion and drive thru to a finish with a funny voice ending. This deck is a good choice for just about anything.

ALLEN RYAN
(Sonic 1600; 4-1600)

B+ "THE REVERIE" [Robbins ASCAP—Clinton] Against an exciting rock and roll backround, Allen Ryan projects a potent new rendition of a great standard. Song is one of the best of all standards, and in its new and exciting form, should become a favorite of today's teenagers.

C+ "YOU LIFT ME UP" [Ella Granger BMI—Dawn, English] Another strong rock and roll beat ballad chanted with emotion by the polished newcomer. Both sides should do well in today's teenage market.

BOB WINN
(Imperial 7003; 4-7003)

B+ "ALL THROUGH THE NIGHT" [BMI—Ollie] Bob Winn has a winner in this dramatic love song chanted with great strength. The instrumental number is superb. A great entry number. Big side to watch closely. The harmony is a good one.

B+ "DON'T LET ME DOWN" (2:05) [Post BMI—Hendler, Lloyd] More exciting emotional vocalizing is delivered with the tell-tale soul singer on this good love song. Two money-making sides.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
NO ONE SWEETER THAN YOU

A BIG HIT FOR NICK NOBLE

MERCURY 71031

LET'S GO CALYPSO

A BIG HIT FOR RUSTY DRAPER

MERCURY 71039

ASK YOUR MERCURY DIST. ABOUT THE 10% DISCOUNT PLAN ON ALL ALBUMS

"IT'S WHAT'S IN THE CASH BOX THAT COUNTS"

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Sleeper of the Week

ONLY ONE LOVE (2:52) [Bentley BMI—Tanner]

"IF I POSSESSED A PRINTING PRESS" (2:30) [Bentley BMI—Gale]

GEORGE HAMILTON IV

- George Hamilton IV, riding high, wide and handsome across the boards with his kingsized smash "A Rose And A Baby Bath", dishes up another top-drawer romancer destined to follow in the footsteps of his initial (2:10). The tune is titled "Only One Love" and is presented in the same, sincere, simple and convincing manner as "Baby Bath". It's a tender love story replete with warmth. The lyrics are extremely simple and are wonderfully handled by the young star with the aid of his choral backing. Hamilton's many new fans will be running to their shops for this pop hit this week. Flip "If I Possessed A Printing Press" is another romantic opus. But it's the upper portion for the big love

(The Wind in the Rigg'n) (2:23) [Gil BMI—Wayne, Cabell]

"IN THE ARMS OF MY LOVE" (2:12) [Iris-Trojan BMI—Ebb, Kleen]

JOE VALINO (Vik X/4-8257)

- Joe Valino who rose to national prominence with the recording of "Garden Of Eden" has a potent new co-pers for his sequel. One portion, "The Wind In The Rigg'n" is a dynamic inspirational ballad powerfully belted by the big-voiced younger. It's an emotional number with a appealing theme. Sound effects of the wind whistling thru a ship's rigging are effective. Should be another big one for Valino. The coupling is a penetrating love ballad tagged "In The Arms Of My Love", Joe gives the song a forceful reality thru a sparkling accompaniment from a chord. Solid rock and roll beat will meet with the teenagers' approval. Good two-sider.

"(FIFTY) WALKIN' THE POODLE" (2:26) [Sequence ASCAP—David, Carr]

"COME HOME TO MY ARMS" (2:16) [Chappell ASCAP—Jane, Bagley]

(RCA Victor 4-8293)

- The Chordettes' delightful harmony and choice clearness of unusual material resulted in a highly successful 1956 for the larks. They had big sellers in both "Born To Be With You" and "Lay Down Your Arms". For their first '67 release the group offers two charming new ditties perfectly suited for their pleasant sound and style. (Fifties) Walkin' the Poodle is an extremely refreshing Latin beat novelty about an attractive Parisian mademoiselle admired by all the beaux on the Rue Pigalle. But Fifi only has eyes for her poodle. Clever ditty with great potential. The companion deck is a contagious romantic lilt with a number of neat gimmicks. It's tagged "Come Home To My Arms". Top half sounds like a sure-shot money-maker.

"PARTY DOLL" (2:10) [Jackie BMI—Bowen, Knox]

"PUMP-PALUM" (2:40) [Vernon ASCAP—Wood]

STEVE LAWRENCE (Coral 61792)

"PARTY DOLL" (2:12) [Jackie BMI—Bowen, Knox]

"MY BABYS GONE" (Jackie BMI—Mauve, Bowen)

BUDDY KNIX (Roswell 4002)

"PARTY DOLL" (2:25) [Jackie BMI—Bowen, Knox]

"REAL GONE" (3:13) [Amber ASCAP—Manone]

(Mercury 2-0253)

- A hot new rock and roller that seems to be headed for the big-time made an impressive debut this week with three exciting renditions all of which have great potential. Titled "Party Doll", the ditty is a catchy up-tempo dancer with an indescribable quality that will send the kids running to the disc shops. The original version turns Buddy Knox on the Roulette label. This lad, who performs in the current Kimberly Jerry Lewis style, has a wonderfully refreshing technique and a delightful twang that should win him many admirers. Coral Records has a hot rendition by Steve Lawrence and a chorus.

Don Cornell (Coral 61780; 9-61780)

"AFTERNOON IN MADRID" [Chappell ASCAP—Reid, Greenfield] Tanya Tucker gets a hit as she chants a dramatic tango ballad and presents a piece of emotional material tailor-made for the crooner's dynamic style. Striking style.

"LET'S GET LOST" [Paramount ASCAP—Lasseter, Mcllmuir] A lovely ballad is charted with great warmth this week. Touching love song with a strong lyric note of a lovely melody. Good coupling.

Joe Leavy orch. & Chorus (RKO Unique 383; 4-383)


Lonesome Road (Paramount ASCAP—Shilkret, Austin) A great evergreen is revved in a rock and roll tempo by Dale. Dramatic belting of a potenlal tune. Could make some noise.

Danny Costello (Caravan 15701; 4-15701)

"ABBRECIATION" (2:27) [BMI ASCAP] Bongo and Italian flavored romantic novelty is surprisingly polished by singer Danny Costello. The song is full of life and sports a thrilling latin tempo arrangement. The chorus rounds out a big side that could develop into a solid smash. A sleeper to watch closely.

B. "LIKE A BRUDD GETS LOST IN A RIVER" (2:12) [ASCAP] This portion displays the warbler on a touching folk flavored love song. A lovely side that offers the listener a good look see into the versatile artist's ability with a ballad. Charming coupling.

Mona Carol (ABC Paramount 4-7878; 4-9781)

"TURN THE KEY" (2:40) [Doncaster BMI—Walters, Segal] The song is a mighty fine tune as she cries her heart out on a striking rock and roll love ballad. Strong performance by Deckel in top form. Has great feeling. Keep a tab on this one for a big hit.

C. "BREAKER OF HEARTS" (2:34) [Tee Pee ASCAP—Starr, James] The tempo remains the same for this throbbing love song. A perfect performance of another potent love story.
Citation of Achievement

1956

Awarded to the writers and publishers of these great Rhythm and Blues Song Hits of the year

TO THESE WRITERS

Mae Boren Axton*†
LaVern Baker
Richard Barrett
David Bartholomew*
Chuck Berry
Otis Blackwell
Robert A. Blackwell*
Edwin Bocage
Priscilla Bowman
James Brown
Dorian Burton*
Billy Butler*
Ethel Byrd
Bill Campbell
Willie Carroll
Blanche Carter
Albert Collins

Eddie Cooley
Al Curry
John Davenport
Sunny David
Bob Davie*
Bill Doggett*
Antoine Domino*
Tommy Dorsey*†
John Funches
Henry Glover*
George Goldner*
Laura Hollins
Willie John
Enotris Johnson*
James Johnson
Marvin Junior
Pearl King
Ira Kosloff*†
Dorothy Labostrie
Leonard Lee
Joe Lubin
Buddy Lucas
Frankie Lymon*
John Marascalco
Vera Matson*
Jay McShann
Marvin Moore*
Maurice Myers*†
Esther Navare
Fred Parris
Richard Penniman*†
Carl Lee Perkins*†
Howard Plummer, Jr.
Elvis Presley*†

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Billace Music Co.*
Clifton Music Co.
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Golden State Songs—
Starrite Publishing Co.*†
Hi-Lo Music*†
Lois Music Publishing Co.*
Monument Music, Inc.
Patricia Music Publishing Co.—
Kahl Music, Inc.*
Peer International Corp.*†

In recognition of the great national popularity attained by these Rhythm and Blues Song Hits

AIN'T THAT LOVIN' YOU BABY
ALL AROUND THE WORLD
ALL BY MYSELF
BLUE SUEDE SHOES*†
BO WEEVIL Corp.*
DEVIL OR ANGEL
DON'T BE CRUEL*†
DON'T START ME TALKIN'
DROWN IN MY TEARS
FEVER
THE GREEN DOOR*†
HANDS OFF
HEARTBREAK HOTEL*†
HIDE AND SEEK
HONKY TONK*

I CAN'T LOVE YOU ENOUGH
I'LL REMEMBER (In The Still Of The Night)
I'M IN LOVE AGAIN*
IT'S TOO LATE
I WANT YOU, I NEED YOU,
I LOVE YOU*†
I WANT YOU TO BE MY GIRL
LET THE GOOD TIMES ROLL
LONG TALL SALLY*
LOVE, LOVE, LOVE
LOVE ME TENDER*
NEED YOUR LOVE SO BAD
OH, WHAT A NIGHT
PLAY IT FAIR
PLEASE, PLEASE, PLEASE

POOR ME
RIP IT UP
SEVEN DAYS
SLIPPIN' AND SLIDIN'
SO LONG
SPEEDO
STEAMBOAT
STRANDED IN THE JUNGLE
THIRTY DAYS
THOSE LONELY, LONELY NIGHTS
TREASURE OF LOVE
TUTTI-FRUTTI
WHY DON'T YOU WRITE ME
WITCHCRAFT

* Also winner of National Popularity Citation, 1956.
† Also winner of Country and Western Citation, 1956.
**Music**

**Pretty**

"I'M STICKIN' WITH YOU" (2:06) [Jarkie BMI—Bowen, Knox] **EVER LOVIN' FINGER" (2:10) [Jack BMI—Lanier, Bowen] **BUNNY BOWEN (RCA Victor 4001)***

- Jimmy Bowen, an exciting newcomer to the wax market, makes an impressive debut on the Roulette label with a thrilling new rock and roller we'll be hearing often in the coming months. Bidding the title "I'm Stickin' With You", the rhythm up-tempo ditty is a simple romance with a catch in the melody.
- But it's got a sensational sound that the kids will be wild about. Bowen sings with a mellow voice and works with great ease, aided by a catchy guitar and drum back-up. Sensational dance item. This debut is a unique, exciting sound that we'll catch on like wild-fire. Potential hit. Of note, Bowen's "rock 'n' roll" and country music forms which are so big in the pop field today. Today, half of "Ever Lovin', Fingers" is another rhythmic opus with a distinct folk flavoring. Top deck is the one to watch.

**“BUTTERFLY” (2:34)**

"OO-WE-BABY" (1:50) [Buchanan & Goodman BMI—Allen] **BILLY BARNES & KEYNOTES (RCA Victor 595)**

"BUTTERFLY" (2:22)

"LOOK, DON'T YOU DO ME TO" [BOB CARROLL (RCA Victor 1024)]

"BUTTERFLY" (2:21)

"NINETY-NINE WAYS" (2:15) [CHARLIE GRACIE (Columbia 105)]

**“BUTTERLY”**, a hot rock 'n' roll tune creating much noise in the Philadelphia area on the Cameo label by Charlie Gracie, was covered later by two diskers who've come up with terrific sides that should blossom into national hits in the coming weeks. The Eborlough deck introduces Bill Allen with the

**“S WONDERFUL”**

"WIFE THE FRESIDE" "C'EST CA" **WRINGLE WRANGLE** [Walt Disney ASCAP—Jones] Vaughn Monroe lends his rich, baritone voice to the big song from Walt Disney's latest feature, "Westward Ho The Wagons", and comes up with a lively and inviting interpretation that'll bide a healthy share of the sales momentum. Exciting version of a song already heard. A powerful kiddie that should make big noise in no time.

**“WESTWARD HO THE WAGONS"** [Wanderland BMI—Blackburn, Brun] This half is the colorful western flavored title tune. Kids'll love both halves. Joe Reisman supplies strong accompaniment on both.

**“CAREFULLY"**

"IF I HAD A WANDERLAND" (2:51) [Bil BMI—Wayne, Cabot] A wonderful seasonal walzer full of the wistful spirit and buoyous home-spun atmosphere, is beautifully presented by Don Costa's orchestra and chorus. Full, free-flowing side jam packed with gayety. Watch this side.

**“BEST CA" (2:25)** (World ASCAP—Shuman, Gerson) This half is a beautifully arranged interpretation of a colorful ho-hum flavored novelty. The chorus supplies a delightfully, soft vocal. Two excellent Christmas chanteys with high potential.

**“Donnie CORFAL & CHARQUES (ASCAP-France 9783; 45-9783)**

**“THE FIREPLACE" (2:00)** [Gill BMI—Wayne, Cabot] A wonderful seasonal walzer full of the wistful spirit and buoyous home-spun atmosphere, is beautifully presented by Don Costa's orchestra and chorus. Full, free-flowing side jam packed with gayety. Watch this side.

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**“Brook BENTON** (Ep 9199: 5-9199)

**“ALL MY LOVE BELONGS TO YOU" (2:56)** [Blackwood Brothers—Coy, Kirkland] brook Benton rocks thru a swinging ditty the teenagers will love. Catchy side with a lot of pizzazz and an exciting vocal performance.

**“THE WALL" (2:45) [Dryer ASCAP—Diamond, Dryer, Owens] The chanter wails a pretty blues piece on this half. Song is set to a strong rhythm and the listeners will find superb for dancing. Two good sides.

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**The Cash Box**

Best Bets

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**“CAREFULLY"**

"IF I HAD A WANDERLAND" (2:51) [Bil BMI—Wayne, Cabot] A wonderful seasonal walzer full of the wistful spirit and buoyous home-spun atmosphere, is beautifully presented by Don Costa's orchestra and chorus. Full, free-flowing side jam packed with gayety. Watch this side.

**“BEST CA" (2:25)** [World ASCAP—Shuman, Gerson] This half is a beautifully arranged interpretation of a colorful ho-hum flavored novelty. The chorus supplies a delightful, soft vocal. Two excellent Christmas chanteys with high potential.
HOT TIP

PLAY TERESA ON THESE 2 BALLADS IN A WIN PARLAY FOR THE BIGGEST PAY-OFF OF THE YEAR

Teresa Brewer

"I'M DROWNIN' MY SORROWS"

published by Mills Music Inc.

and

"HOW LONELY CAN ONE BE?"

published by Wemar Music

CORAL 61776 (9-61776)
NEW YORK:
The music business turned out en masse for the wedding reception of Phil Kab and Shag Cogan at the Hampshire House last Sunday. . .
Paul North, Eastern representative for Verve Records, reports a sensational sell-in of the new Rodgers and Hart album. . . ABC-Paramount's Annette Warren into the RSVP for a four-week stand. . .
Geordie Hormel, president of Zephyr Records, has signed the Herb Pilhofer Octet. . . Don Rondo will headline at the New Stage Coach Inn for a one-week stand starting February 1st. . . The Rover Boys are set for a Universal International film short. . . Mickey Addy currently doing the snow and sub-division circuit through New England plugging the latest Dot disk. . . Delores Hawkins and Epic Records have parted company. . . Henry Okun has left for a fornight vacation and business trip in Florida. . . Pat Boone is scheduled to leave for California on February 1st to begin filming his first movie, "Bernadine". . . Gene Nash breaks into the recording field via a Jubilee contract signed this week with Gary Pace. Nash has been successful on the West Coast writing, directing and doing choreography for movies as well as top TV shows. . . Marty Robbins in New York cutting in a pop vein for his next Columbia release. . .

CHICAGO:
Mercury Records climbs on the calypso bandwagon with the latest Nick Noble waxing of "No One Sweeter Than You". Mercury's Kenny Kirkland is putting quite a bit of play on this already. . . Don Ferris leaving his decaye chorus at WPAY, Portsmouth, O, to hang his hat at WNPN, Evanston, Ill. . .

Norman Petty Trio
9787

A standard in the making . . . here's a beautiful new tune, lushly presented by an organ-piano-drums trio and a rich background chorus of voices!
Unique 385

"ALMOST PARADISE"

Lou Stein
b/w "SOFT SANDS"

Unique 383

"MOONSTRUCK IN MADRID"

Joe Leahy and his Orchestra
b/w "MY WILD AND RECKLESS HEART"

Point Records P-8 (Subsidiary of Unique Records)
(The Original)

"YOUR WILD HEART"

The Poni Tails
b/w "QUE LA BOZENA"

Unique 381 (Both Sides Breaking Big)

"LADIES AND GENTLEMEN OF THE JURY"

"DREAM LOVE"

Polly Bergen (exclusive recording artist}

"It's What's in THE CASH BOX That Counts"
New York, N.Y.
1. Young Love (E. James)
2. Singing The Blues (Mitchell)
3. Love (E. James)
4. Love Is Strange
5. Come On With Me (Mitchell)
6. Banana Boat Song (Terriers)
7. Rose And A Baby Ruined (B. Hamilton IV)
8. Red Light (Sylvia)
9. Red Light (Sylvia)
10. Can I Stab A Little Love? (B. Arman)

Pittsburgh, Pa.
1. Young Love (E. James)
2. Will You Still Love Me Tomorrow (Terriers)
3. Dreamy Eyes (P. Boone)
4. Happy Go Lucky (B. Hamilton II)
5. Love Me Tender (E. Presley)
6. Little Red Riding Hood (P. Boone)
7. You Don't Love Me Anymore (E. James)
8. Love Me (E. Presley)
9. She Loves The Way (E. Presley)
10. Baby Love (J. Knight)

Seattle, Wash.
1. Young Love (E. James)
2. Singing The Blues (Mitchell)
3. Love Is Strange
4. Come On With Me (Mitchell)
5. Banana Boat Song (Terriers)
6. Love Me Tender (E. Presley)
7. Blue Moon (B. Brown)
8. Love Is Strange
9. Walking In The Rain (E. Ray)
10. Love Me Tender (E. Presley)

St. Louis, Mo.
1. Young Love (E. James)
2. Banana Boat Song (Terriers)
3. Don't Forget Me (P. Boone)
4. Sweet Little Sixteen (E. James)
5. Singing The Blues (Mitchell)
6. Wishing You Were Here (E. James)
7. Love Is Strange (Sylvia)
8. Green Door (B. Brown)
9. Greensleeves (Beverly)
10. The Last Man In Texas (Mads)

San Antonio, Texas
1. Moonlight Gambler (Laine)
2. Love Me Or Leave Me (E. Presley)
3. Young Love
4. Who Knows Love
5. Rose And A Baby Ruined (B. Chamblee)
6. Wisdom Of A Fool (J. Ray)
7. That's The Brand (Dominic)
8. Garden Of Eden (J. Valens)
9. That's The Brand (Dominic)
10. Too Much (E. Presley)

Baltimore, Md.
1. Young Love (J. Hunter)
2. Banana Boat Song (Terriers)
3. Don't Forget Me (P. Boone)
4. Sweet Little Sixteen (E. James)
5. Singing The Blues (Mitchell)
6. Wishing You Were Here (E. James)
7. She Loves The Way (E. James)
8. Little By Little (Brown Marble)
9. Love Is Strange
10. Me And My Pal (H. Selb)

Detroit, Mich.
1. Young Love (E. James)
2. Don't Forget Me (P. Boone)
3. Moonlight Gambler (Laine)
4. Banana Boat Song (Terriers)
5. Much Too Much (E. Presley)
6. Don't Forget Me (P. Boone)
7. Moonlight Gambler (Laine)
8. Let's Have A Party (E. James)
9. Wishing You Were Here (E. James)
10. Too Much (E. Presley)

Houston, Texas
1. Young Love (E. James)
2. Brown Eyed Handsome Man (J. C. Bongi)
3. Jim Dandy (J. Baker)
4. Banana Boat Song (Terriers)
5. Moonlight Gambler (Laine)
6. Don't Forget Me (P. Boone)
7. You Don't Love Me Anymore (E. James)
8. She Loves The Way (E. James)
9. Follow Me (E. Williams)
10. Blue Monday (E. Laine)

Minneapolis, Minn.
1. Young Love (J. Crew)
2. Singing The Blues (Mitchell)
3. Love Me Or Leave Me (E. Presley)
4. Don't You Know I'm A Woman (E. Ray)
5. Banana Boat Song (Terriers)
6. Me And My Pal (H. Selb)
7. We're Gonna Miss Me When I'm Gone (Eunice)
8. True Love (E. James)
9. Cindy, Cindy (E. Presley)
10. Don't You Know I'm A Woman (E. Ray)

San Francisco, Calif.
1. Singing The Blues (Mitchell)
2. Love Me Or Leave Me (E. Presley)
3. She Loves The Way (E. James)
4. Blue Monday (E. Laine)
5. Don't You Know I'm A Woman (E. Ray)
6. We're Gonna Miss Me When I'm Gone (Eunice)
7. True Love (E. James)
8. Love Me Tender (E. Presley)
9. Don't You Know I'm A Woman (E. Ray)
10. Don't You Love Me Anymore (E. James)

Chicago, Ill.
1. Young Love (J. Hunter)
2. Banana Boat Song (Terriers)
3. Moonlight Gambler (Laine)
4. Rock-A-Bye Your Baby (B. Hamilton IV)
5. Singing The Blues (Mitchell)
6. Don't Forget Me (P. Boone)
7. Blueberry Hill (F. Domino)
8. Love Is Strange
9. Wishing You Were Here (E. James)
10. Me And My Pal (H. Selb)

Los Angeles, Calif.
1. Young Love (J. Hunter)
2. Banana Boat Song (Terriers)
3. Moonlight Gambler (Laine)
4. Rock-A-Bye Your Baby (B. Hamilton IV)
5. Singing The Blues (Mitchell)
6. Don't Forget Me (P. Boone)
7. Blueberry Hill (F. Domino)
8. Wishing You Were Here (E. James)
9. She Loves The Way (E. James)
10. Don't You Know I'm A Woman (E. Ray)

Milwaukee, Wis.
1. Young Love (J. Hunter/Crowers)
2. Don't Forget Me (P. Boone)
3. Moonlight Gambler (Laine)
4. Young Love
5. Love Me Tender (E. Presley)
6. She Loves The Way (E. James)
7. Wishing You Were Here (E. James)
8. Little By Little (Brown Marble)
9. Love Is Strange
10. Blue Monday (E. Laine)

Kansas City, Mo.
1. Banana Boat Song (Terriers)
2. Don't Forget Me (P. Boone)
3. Moonlight Gambler (Laine)
4. Young Love
5. Love Me Tender (E. Presley)
6. She Loves The Way (E. James)
7. Wishing You Were Here (E. James)
8. Little By Little (Brown Marble)
9. Love Is Strange
10. Blue Monday (E. Laine)

Cleveland, Ohio
1. Young Love (E. James)
2. Banana Boat Song (Terriers)
3. Moonlight Gambler (Laine)
4. Don't Forget Me (P. Boone)
5. Sweet Little Sixteen (E. James)
6. Love Is Strange
7. Blue Monday (E. Laine)
8. She Loves The Way (E. James)
9. Wishing You Were Here (E. James)
10. Blue Monday (E. Laine)

Boston, Mass.
1. Young Love (J. Hunter)
2. Singing The Blues (Mitchell)
3. Love Me Or Leave Me (E. Presley)
4. Blue Monday (F. Domino)
5. Much Too Much (E. Presley)
6. Gorgeous Baby (E. James)
7. Love Is Strange
8. Blue Monday (E. Laine)
9. Playing For Keeps (Presley)
10. Banana Boat Song (Terriers)

Atlantic, Ga.
1. Young Love (E. James)
2. Singing The Blues (Mitchell)
3. Moonlight Gambler (Laine)
4. Banana Boat Song (Terriers)
5. Don't Forget Me (P. Boone)
6. She Loves The Way (E. James)
7. Wishing You Were Here (E. James)
8. She Loves The Way (E. James)
9. Love Is Strange
10. Blue Monday (E. Laine)

New Orleans, La.
1. Young Love (E. James)
2. Singing The Blues (Mitchell)
3. Moonlight Gambler (Laine)
4. Banana Boat Song (Terriers)
5. Don't Forget Me (P. Boone)
6. She Loves The Way (E. James)
7. Wishing You Were Here (E. James)
8. She Loves The Way (E. James)
9. Me And My Pal (H. Selb)
10. Blue Monday (E. Laine)
Out 3 days—Already a hit!

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"ALMOST PARADISE"

KAPP RECORDS, INC., 119 WEST 57th ST. NEW YORK 19, N. Y.

"It's What's in THE CASH BOX That Counts"
Three deejays at WHIL—Boston-Medford, Mass., have just completed their 2nd annual March Of Dimes Marathon broadcast. DJ's Jim Aylward, Bob Walsh and George Fennell were aired from the window of the Calypso department store in Malden. Models answered telephones and took donations. Guest stars Pat O'Day and Bill Hayes auctioned off various merchandise donated by Boston merchants... Don Stewart (WKCT-Bowling Green, Ky.) took time out on his "Time Out" show this week to broadcast Bill Davis news. Mrs. Davis gave birth to an 8 pound baby daughter, born January 17th... A year end popularity poll conducted by Sammy David (KRMH-Sherwood, Ark.) resulted in victories for Chris Connor (Female Vocalist); Elvis Presley (Male Vocalist); McIndoe Sisters (Female Vocal Group); The Platters (Male Vocal Group), and Les Baxter (Orchestrer). Mel Torme recently guested on Sammy's show... Paul Arnold (WKRC-Washington, D.C.), who runs his "Footlight Theater" on WRC-TV, has memorized over 600 folk songs. Paul learned such material, which he performs on the show, through his travels and from folk song libraries.... Younger Generation of Platter Spinners: Clive Anderson (KLC- Nashville, Tenn.) is an 18-year-old deejay who runs "High School Hit Parade" and "Dungaree Jambovore" on KLAC. Clive got his start by winning a deejay contest for teenagers held by KLAC. Currently a freshman at David Lipscomb College, Clive believes he has found a home in radio. Celebrating his third year in radio and TV is 19-year-old Ron Leggin (KASI-Ames, Iowa). Ron, attending Iowa State, Iowa, Ron, attending Iowa State, received a popular Sunday afternoon show on which he features on entire LP. The deejay is also an engineer on WGN-TV, Special Advisor for his dormitory station, KMBI, and is also doing some work for WOL-TV, in Ames.

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**Dick (Ricardo) Sugar** (WYEL-New York) will launch New York's first all Calypso show on Monday, January 28, at 5:30 p.m. This half-hour seg follows Sugar's popular daily Latin-American show. Dick (Ricardo) had a Calypso show back in 1954-55 but apparently was a little too premature. He'd like all companies with Calypso records to shoot them in for fast exposure... Bill Davis (WLOG-Norfolk, Va.) became manager of Calypso-Vincent (1950), is back at WLOW running "Juke Box Party." For WLOW, Davis' show inaugurates a new policy whereby Davis will be spinning rock 'n roll plus popular music. Publishers and record companies are invited to send their new releases to Davis and when that "has taken the area by storm" is "Connin' Home" by the Nutmegs on Herald... Dave Sweet (WBSM-New Bedford, Mass.) has left for the Army. Dave would like to thank everyone in the industry who helped him and with whom he became friends... Fred Parker (KOWB-Laramie, Wyo.) has taken over the "1340 Club" formerly conducted by Bob L. Clark. Fred broadcasts a 10-minute show on the WPGC-Washington, D.C., station. He recently moved to WPIC from KENTS-Sherwood, La., has had a little difficulty getting his "thick southern blood" used to the cold. "Blue Jean Rhapsody," written by Mark Fredericks (Dot) is, according to Dave, one of the most imaginative pop instrumentalists he's ever heard. The disk is a rock 'n roll treatment of Gertrude's "Rhapsody In Blue," a fact continues Dave, that won't offend Gertrude lovers either... A new segment has been added to Ray Golden's (KSTN-Stockton, Calif.) "Big Show." It's called "RG's Lunchbox," from 12 to 12:35 p.m. Monday thru Friday, and concerns an arrangement whereby a food dispensary in a hotel serves lunch to Ray while he is on the air each day... Larry Kane (KNUZ-Houston, Tex.), a recent visitor to New York City, began an hour show on Saturday morning, Jan. 26th, from Foley's. The large department store in Houston. This show is aimed at the teens, and facilities are being arranged to handle a large audience that might gather and participate in the music show... Barry Kaye (WJAS-Pittsburgh, Pa.) has inaugurated a new weekly dance to be held every Thursday, starting at 8:30 p.m., at the Bellfield YM & YWA in Oakland. The dance features Latin music and starred Nello Morales (RCA) at the opening January 24th.

The management of the Prom Ballroom in St. Paul invited all the staff of WDGY-Minneapolis, Minn., wives and husbands, for a cocktail party and buffet dinner on Jan. 5th. WDGY staff, also members of the music of Ralph Marterie... Gene Edwards (WHIT-Nashville, N.C.), who runs record hops, has been preceded by pictures of various recording artists for use at the affairs. Larry Fischer, also of WHIT, took his microphone and disk to the Veterans Administration Hospital in Wood, where he will undergo medical observation and continue his deejay activities... Ed Bishop has been announced as manager of WEND, Baton Rouge, La. Ed will continue his daily platter spinning chores.

**DJ's note:** Send all future material to The Cash Box 1721 Broadway, New York 19, N.Y.

---

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Tagged for 2 Big Hits!!

The Highlights

"To Be With You"

b/w

"Will I Ever Know"

Bally
1027 (7-1027)

Bob Carroll

"Butterfly"

b/w

"Look What You've Done To Me"

Bally
1028 (7-1028)

The Home of Living Performance

IN CANADA: SPARTON LABEL

"It's What's in THE CASH BOX That Counts"

www.americanradiohistory.com
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<th>Artist</th>
<th>Label</th>
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<td>YOUNG LOVE</td>
<td>SONNY JAMES</td>
<td>Capitol</td>
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<td>BANANA BOAT SONG</td>
<td>TARRIERS</td>
<td>Glory</td>
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<td>DON'T FORBID ME</td>
<td>PAT BODINE</td>
<td>Dot</td>
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<td>4</td>
<td>SINGING THE BLUES</td>
<td>GUY MITCHELL</td>
<td>Columbia</td>
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<tr>
<td>5</td>
<td>I DREAMED</td>
<td>BETTY JOHNSON</td>
<td>(Bally)</td>
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<td>6</td>
<td>BANANA BOAT (DAY-O)</td>
<td>HARRY BELAFONTE</td>
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<td>MOONLIGHT GAMBLER</td>
<td>FRANKIE LAINE</td>
<td>Columbia</td>
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<td>TOO MUCH</td>
<td>ELVIS PRESLEY</td>
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<td>CINCO ROBLES</td>
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<td>YOU DON'T OWE ME A THING</td>
<td>JOHNNIE RAY</td>
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<td>GREEN DOOR</td>
<td>JIM LOWE</td>
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<td>A ROSE AND A BABY RUTH</td>
<td>GEORGE HAMILTON IV</td>
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<td>15</td>
<td>ROCK-A-BYE YOUR BABY WITH A</td>
<td>JERRY LEWIS</td>
<td>Decca</td>
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<td>DIXIE MELODY</td>
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<td>WHO NEEDS YOU</td>
<td>FOUR LADS</td>
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<td>LOVE IS STRANGE</td>
<td>NICKEY &amp; SYLVIA</td>
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<td>19</td>
<td>HEY! JEALOUS LOVER</td>
<td>FRANK SINATRA</td>
<td>Capitol</td>
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<tr>
<td>20</td>
<td>TRUE LOVE</td>
<td>CROSBY &amp; KELLY</td>
<td>Capitol</td>
<td>15</td>
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</tbody>
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21) CAN I STEAL A LITTLE LOVE. 22) JAMAICA Farewell. 23) JIM DANDY. 24) WRANGLE Wrangle. 25) GONNA GET ALONG WITHOUT YOU NOW. 26) ON MY WORD OF HONOR. 27) I LOVE ME TENDER. 28) BLUEBERRY HILL. 29) MADAME. 30) GREENLEAVES. 31) TWO DIFFERENT WORLDS. 32) JUST WALKING IN THE RAIN. 33) LITTLE BY LITTLE. 34) WITHOUT LOVE. 35) I HAVEN'T GOT NO HOME. 36) KNEE DEEP IN THE BLUES. 37) CINDY, OH CINDY. 38) TAKE ME BACK BABY. 39) WISDOM OF A FOOL. 40) GOODNIGHT MY LOVE. 41) WRITTEN ON THE WIND. 42) ANASTASIA. 43) BABY ROLL. 44) MAMA FROM THE TRAIN. 45) ONE IN A MILLION. 46) WHAT'S THE REASON I'M NOT PLEASEING YOU. 47) SLOW WALK. 48) YOUR WILD HEART. 49) YOU ARE MY FIRST LOVE. 50) I MISS YOU SO; I LOVE MY BABY; GARDEN OF EDEN; GIVE ME.
She's The Country's Newest Girl Friend . . . . They're All Going For Her!!!

"SHIRLEY"

The

SCHOOLBOYS

OKEH-7076 (4-7076)

"It's What's in THE CASH BOX That Counts"
The Cash Box

/Publication Office/

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"BUTTERFLY"

ELDORADO-505

Bill Allen & The Keynotes

BILL BUCHANAN & DICK GOODMAN

ELDORADO RECORD CORP., 1650 BROADWAY, NEW YORK 19, N. Y. CO 5-4255

"It's What's in THE CASH BOX That Counts"
The Big Voice for '57!
brook benton
THE WALL

ALL MY LOVE BELONGS TO YOU
EPIC 9199 & 5-9199

Eileen Barton

THE BEAN SONG
(Which Way To Boston)
b/w QUE PASA, MY LOVE
EPIC 9198 & 5-9198

Mercury Offers Dealers 10% Discount
On 12" LP's 'Till February 28

CHICAGO, ILL.—Art Talmadge, vice-president of Mercury Records last week announced a special LP offer to dealers:

Effective immediately and through February 28th, all Mercury 12" long-play albums will be sold at a 10 per cent discount to dealers. This discount applies to all Mercury albums released until February 28th, which are now available in the Mercury catalog. In addition, dealers will be given deferred billing for sixty days from the date of the invoice.

The discount applies to LP's under the Mercury, Epic, and Mercury Owl labels. It will also apply to the label's deluxe packages "Swan Lake" and "Sleeping Beauty." Mercury's latest albums, just released, and included under the discount offer are: "Sarah Vaughan Sings Great Songs From Hit Shows," a 2-LP package expected to be one of the label's all-time best selling LP's; "Let's Cha Cha Cha"—Hector Rivera; "Dreamland, U. S. A."—Hal Mooney; "Josh White Blues"—Josh White; "Two-A-Day At The Palace"—Boson Seeley & Benny Fields (this LP will be kicked off when the artists appear on the February 13th "Ed Sullivan" CBS TV show); "An Englishman Sings American Folk Songs"—Lonnie Donegan; two Epic disks: "Jazz Ahead"—Roy Harris & Quincy Jones; "Bill Harris"—Bill Harris; and one Mercury Owl label in the Mercury catalog.

HOLLYWOOD—Dot recording artist Sanford Clark, whose hit record "The Fool" catapulted him into sudden fame, was honorably discharged last week from the U. S. Air Force at Phoenix, Ariz., with the rating of Airman 1st/c. Clark has completed three years in the service. "The Fool" was the first recording Clark ever made, and became a top seller immediately after its release. His latest Dot disk is titled "Ooh Baby," b/w "9-Pound Hammer." "The Fool" and "Ooh Baby" were both written by Clark's personal manager Lee Hazlewood, a Phoenix disk jockey. "9-Pound Hammer" was written by Merle Travis, author of "118 Tons."

Sanford Clark's immediate plans include a personal appearance tour of Florida, starting in Miami, Feb. 16.
Everybody's Covering—
But There's Only One
THE ORIGINAL on CAMEO
And It's Taking The
Nation By Storm

CAMEO RECORDS, PHILADELPHIA (phone: Livingston 8-6927) PA.

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”

Orchestra and chorus directed by
BERNIE LOWE

CAMEO 105
b/w "NINETY-NINE WAYS"
AUSTRAIA—"American recording stars draw outside motion picture and TV personalities in Australia because radio is that country's biggest entertainment medium," says Stan Freberg who just returned from a record company's promotional appearance tour of Australia.

Freberg, who was featured in "The Big Show" which included Don Cornell, Buddy Rich, Joe "Fingers" Carr and the 11 answering twins, was originally scheduled for the usual eight-day tour of major Australian cities, but soldout crowds lengthened it to 15 days, plus a return engagement 3½ weeks later as guest star on the Frank Laine show.

Much credit for his success is attributed to his records and Aussie DJ's, explains Freberg. "Movie houses are not updated nor equipped to handle American movies on a large scale, and television was just coming in when I was there. So Australians rely on radio as their biggest means of entertainment. Programming on most stations is centered around disc jockey shows and virtually 90% of all records played are American. As a result some of their biggest personalities are disc jockeys." Freberg goes on to say that everywhere he went in Australia, Melbourne, Adelai, etc., people would hum along to the lyrics of his records without always knowing what the words were.

"In fact," says Freberg, "one man asked me where I got the idea to satirize a police investigation on "George And The Dragonet." Never having seen TV they did not know who Jack Webb was when I tried to explain.

Australians idolize recording artists the way Americans do movie stars, says Freberg. This is the reason Frank Sinatra, Nat "King" Cole and Johnnie Ray are such big attractions over there.

Pointing up his smash success even further, is the fact that this was the first personal appearance tour Freberg has ever made. Previously he has been seen only in rare nitery appearances—last his home cluded "mad," visual performances of some of his satirical bits of capita, such as "St. George And The Dragonet," "Try," "Heartbreak Hotel," and "John and Marshall."

"Big Show" promoter Lee Gordon soon lined it up in a letter to Freberg saying, "The Australians think you are one of the funniest men they have ever seen and for this type of show you reaped up the highest box office take in the history of the country."

Gordon has also offered Freberg a 5-year contract for Australia and England.

Currently the humorist is preparing a new single record for Capitol for

NEW YORK—BMI tendered a special luncheon last Wednesday, January 28, at which the writers and publishers of songs in the American Blues field in 1956 were honored with citations of achievement. The luncheon took place at the Hotel Pierre and was the first time that BMI had held such a function for R&B. Previously it had given similar citations to the Pop and Country writers and publishers. BMI plans to give this luncheon an yearly basis.

At the same function, BMI not only gave awards, but was also the recipient of a special Cash Box Award for presenting a BMI song in every category of the Eleventh Annual Cash Box Poll. In the Pop category, it was "Don't Be Cruel!"; in R&B it was "Crazy Arms" and in Country it was "Crazy Arms."

Following is a list of the songs, writers and publishers that were honored:

"Let The Good Times Roll"—Aladdin Music Publications—Leonard Lee

"I Remember (In The Still Of The Night)"—Angel Music, Inc.

Fred Parriss

"Speedo"—Benel Music Publishing Co.—Esther Navarre

"Slippin' and Slidin'"—Dede Music, Inc.—Music Ventures Inc.

Richard W. Penman, Albert Collins, Edwin Bogoe, James Smith

Honk 'n' Toot"—Ballace Music Co.

Billy Butler, Bill Doggett, Henry Glover, Clifford Scott, Ship Shepard

"All Around The World"—Clifton Music Co.—Titas Turner

"All By Myself"—Commodore Music Corp.—Reeve Music Company—David & David

"Bo Weevil"—Commodore Music Corp.—Reeve Music Co.—Antonio C. F. Doolin, David Bartholomew

"Do Wee'Vee"—Commodore Music Corp.—Reeve Music Co.—Antonio C. F. Doolin, David Bartholomew

"I'm In Love Again"—Commodore Music Corp.—Reeve Music Co.—Antonio C. F. Doolin, David Bartholomew

"Poor Me"—Commodore Music Corp.—Reeve Music Co.—Antonio C. F. Doolin, David Bartholomew

"So Long"—Commodore Music Corp.—Reeve Music Co.—Antonio C. F. Doolin, David Bartholomew

"Witchcraft"—Commodore Music Corp.—Reeve Music Corp.—Pearl King, David Bartholomew

"Ain't That Lovin' You Baby"—Conrad Publishing Co.—Jimmy Reed

"What A Night"—Conrad Publishing Co.—Marvin Junior, John Fennes

February release: his first album, "A Child's Garden Of Freeberg," is scheduled for April release; he is preparing a second album to be recorded in April for September release; and he is writing a TV series which he will also produce and star in for one of the networks.

"Only those records best suited for commercial use are reviewed by THE CASH BOX."
Granz Combines Various Labels Under Verve

HOLLYWOOD — In an expansion and consolidation move, Norman Granz announced that the various labels in the Granz enterprises will be combined under the Verve label. The tagline for the label will be a Clef Jazz series and a Down Home series, the latter featuring Dixieland releases. Bernie Silverman, vice-president in charge of sales, is now in the process of setting up single distribution outlets for Verve in all major markets. In most cases, distributors will be those formerly handling either the Verve label or the Clef and Nor- gran labels. In all cases where dis- tributors are terminated, Verve will pick up their inventory.

Founded a little over a year ago, the Verve label became firmly established with a catalogue of best selling albums, such as the "Ella Fitzgerald Sings The Cole Porter Song Book" package and has been repre- sented on the best selling charts for the last several weeks with the Jane Powell waxing of "True Love". Set for early release are the "Ella Fitzgerald Sings The Rodgers and Hart Song Book" package; the sound track album from the Fred Astaire movie, "I Love NY", the sound track from "The Wild Party", recorded by Buddy Bregman, who also wrote the score for the movie; and an original cast album from the upcoming NBC-TV Spectacular, "Ruggles of Red Gap".

Columbia Launches New Advertising Campaign

NEW YORK — Columbia Records has adopted a radically new advertising format and has expanded media coverage greatly in its 1957 consumer program, according to an announcement made last week by the Advertising and Sales Promotion Di- rector, Arthur Schwartz.

The "Now Look" is designed to yield greater flexibility in keying "the sound of genius" to outstanding products in current release, development of the "sound of genius" pro- gram, which features one clinical artist in each ad, the "new look" in- corporates distinguished pop artists as well as in its multi-panel presenta- tions.

The media schedule includes The New Yorker; Holiday; Esquire; New York Times; Atlantic; Harpers; Sat- urday Review; Schwann and The Long Player.

Schwartz stressed the "adaptabil- ity" of the new format to "point of sale" supporting material such as counter cards, streamers, mailers, and other closely intergraded tools to be supplied dealers.

The format and theme of the "New Look", with alternating, column length panels (every other panel re- ceives) will also be carried out in Columbia's trade and business paper advertising.

The first 2d of the new series kicked off in the January 28th issue of the New Yorker.

Myers Into Management

PHILADELPHIA — James E. Myers has added person — management to his activities by signing Jimmy Byron, impresario, vocalist, and musician.

Myers signed the Suess-Rothbard office to handle bookings and is nego- tiating with several recording com- panies for Byron's services.

Eileen Barton-Epic Eddie Ames — RCA Victor

Joe Kolsky To Europe

NEW YORK — Joe Kolsky, Gee, Rama, Roulette and Ticco Records, planes to London this week for a seven to ten day stay.

Kolsky plans to visit London and Paris to set up a deal for world-wide distribution of the Ticco catalogue. His Gee and Rama labels are currently shipped by EMI.

It is also possible that he will make some arrangements for the Roulette label. The new record company looks like it may come out with a new release, "I'm Stickin' With You" by Jimmy Bowen. A number of cities are already reporting good action.

Romeo Issues Dean LP

HOLLYWOOD — Romeo Records last week released an album of the late James Dean playing bongo drums with recomposing flutist Bob Romeo. The recordings were made in 1954 at a Hollywood nightclub frequented by Dean and his voice can be heard on the disc as he speaks with Romeo.

The record is being made available on both a 10 inch LP and on a 45 EP.

"It's what's in THE Cash Box That Counts"
That's right! There's never been anything like it in the history of this industry! The Cash Box is the one and only publication in all the history of this industry that dares offer you DOUBLE YOUR MONEY BACK if, for any reason whatsoever you don't agree that The Cash Box is the finest publication for your purposes!

Fill out the coupon on the bottom of this page today! Enclose your check for $15 for a Full Year (52 Weeks) subscription to The Cash Box! Read the first four issues! If you don't agree, after reading those first four issues, that The Cash Box is the greatest magazine for your business in all the history of the industry, simply return those first four issues and GET DOUBLE YOUR MONEY BACK for those four issues, PLUS the $15 you sent in for your full year's subscription!

YOU CAN'T LOSE!!

THE CASH BOX
1721 Broadway
New York 19, N.Y.

OKAY! I'll take your offer! Enclosed find my check for $15 for a Full Year's subscription to The Cash Box (52 Weeks' Issues). If I don't like the first four issues I receive, I am to return these four issues to you and you are to give me DOUBLE MY MONEY BACK for those first four issues, plus the $15 which I'm enclosing herewith.

NAME

FIRM

ADDRESS

CITY

ZONE . . . STATE
RCA Victor Announces Change In “Save-On-Records” Program

NEW YORK—A new merchandising concept of its “Save-On-Records” program, making it possible for a dealer to receive a 38 percent markup, was announced last week by RCA Victor. The changes become effective March 1, the first anniversary of the program.

“In its year of operation the ‘Save-On-Records’ program has proved itself capable of increasing store traffic with the net result that the dealer realized increased volume and increased profits,” said John G. Trifero, Manager Personal Music Service.

“The revisions are refinements developed after an extensive survey of dealers. They are aimed primarily at bringing even more new traffic to the dealer’s store.”

The changes:
1. Dealer will make a normal profit on monthly selections.
2. Monthly SOR albums will be available at the dealers’ counter. Formerly, the customer purchased his album through the mail, after the dealer had forwarded a certificate to the factory.
3. The consumer will be able to buy three months or more than two albums a month, at $2.98 each.
4. The customer will be given a choice from two bonus albums in the months of July and October. Formerly there was only one bonus album given in each of those two months.
5. Monthly SOR offerings on 45 Exended Play under the new system will be released as three single EP’s rather than as multiple pocket sets.
6. To kick off the revised program, RCA Victor’s SOR selections in March will be “An Evening With Belfonte,” as the pop selection; “Polka Dots and Moonbeams,” by the Johnny Hamilton Quintet (jazz); and Vladimir Horowitz’s recording of Beethoven’s “Moonlight” and “Waldstein” sonatas, classical.

Under the Save-On-Records plan, the consumer buys from his dealer for $3.98 a book containing 15 coupons. His purchase immediately entitles him to select any $3.98 RCA Victor album in stock at his dealer. The other coupons, one for July and one for October, enable the customer to receive two additional free albums, making a total of three free albums in a year’s time.

Each of the other coupons entitles the customer to buy up to three $2.98 pre-selected albums each month for one year at $2.98 per record. One pop, one jazz and one classical album are offered each month.

“In this way the dealer is able to build an invaluable mailing list. It also assures him that his store imprint will get into the consumer’s hand each month, via the SOR bulletin that lists all top RCA Victor releases.”

“These innovations not only give plus benefits to the consumer,” said Trifero, “but also offer increased profits to the dealer.”

Prices mentioned here are manufacturer’s Nationally Advertised prices.

The Big 3 Completing Plans With Feldman-Francis, Day & Hunter Firms

NEW YORK—The new combine of Francis, Day & Hunter-B. Feldman-Robbins Music Ltd., are progressing plans to stimulate representation and exchange of materials with American, British and other foreign publishers. Such plans were discussed by Fred Day and Mickey Scopp, respective heads of Francis Day & Hunter and The Big 3 publishing group during Scopp’s recent visit to London with Julian Ables to close the Francis Day & Hunter deal.

B. Feldman-Francis, Day & Hunter will soon organize and activate a company in the United States to exploit its catalog and to represent British and foreign catalogs in his country. The Big 3 Music Corporation will probably handle selling and management arrangements for the new set up.

Feldman-Francis, Day in London are also stepping up their exploitation activities to attract American and other foreign publishers for British and Continental representation. A deal is in process for Feldman in London to handle British rights for the American catalog ofJoy Music. Feldman of London already handles a substantial block of music from the catalogs of Music Publishers Holding Company and other important American publishers in the British and French territories. The new combine (Francis, Day & Hunter-B. Feldman and Robbins Music Ltd.) will continue to use its Continental chain of affiliates to handle exploitation outside the British territory. In addition the new combine proposes to make available to independent foreign publishers sufficient material to attract them on an exchange basis.

Mickey Scopp and Fred Day are expected to confer again in New York or London, soon to further the plans of the new combine.

BVC Announces

WITH PLEASURE...
THE ADDITION TO ITS CATALOG
OF THE GREAT NEW COMPOSITION
BY...

DAVID ROSE
"HOLIDAY FOR TROMBONES"

RECORDED BY
DAVID ROSE
and his Orchestra

It’s Breaking Big
All Over The Country

Bregman, Vocco, and Cane, Inc.
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THE GREATEST NAMES IN ENTERTAINMENT
361 SEVENTH AVE. NEW YORK 1, N. Y.

“IT'S WHAT'S IN THE CASHE BOX THAT COUNTS”

BOTH ORIGINAL
JIMMY BOWEN
sings

“IM STICKIN' WITH YOU”

BOTH SMASHES!
BUDDY KNOX
sings

“EVER LOVIN' FINGERS”
ROULETTE 4001

“PARTY DOLL”

ROULETTE RECORDS
A Subsidiary of Gee & Roma Records

“MY BABY'S GONE”
ROULETTE 4002
220 WEST 42nd STREET
N.Y., N.Y. (WI 7-0652)

“IT'S WHAT'S IN THE CASHE BOX THAT COUNTS”

www.americanradiohistory.com
NEW YORK—Thunderbird Records has announced a tie-in with United Artists Corp. and Decca, Ltd. for world-wide distribution and promotion of the Thunderbird recording “Around The World” by Jack Haskell.

United Artists, which is distributing the smash Todd flicker “Around The World In 80 Days” will work together with Decca-London distributors in each country where the show will be premiered, to push the record up onto the hit parade in every nation. Openings so far include London, Paris, Mexico, Tokyo, Venezuela and a number of others.

Here in the States, the Thunderbird disc is being sold in six theatres with 1721 opening this week in New Orleans.

Thunderbird Presy Jordie Ramin also announced this week that the label has formed its first two company owned distributorships—Dr. T. Dubartell in New Orleans and T. J. McCarty in Denver. To date, the Haskell record has been released only in those cities where the show is playing.

It may be interesting to note that theatre sales may account for the record’s topping the million mark before the film has completed its run in top theatres. At the Rivoli Theatre in New York alone, sales have already exceeded the 7000 mark. Thunderbird brass expects that the sale of the recording in theatres throughout the country will eventually round out the total far over the million mark.

In Miami Jazz Spot

MIAMI, FLA.—Count Basie smiles from the bandstand at Miami Jazz spot, the Ball and Chain, with visitors from across the bay, Pat McCaney and Teddy Goldstein opening night ringmasters. Goldstein, formerly of New York’s Embers, now operates Miami Beach’s The Gate Steak House where Joe Hmony and his Trio are currently appearing. Following Count Basie at the Ball and Chain, are Kai Winding and Buddy Di Franco.

Thunderbird Arranges For World-Wide Distribution For “Around the World” By Jack Haskell

Bill Balance
KFWE—Hollywood, Calif.
1. Young Love (E. Johnson)
2. Can I Tell A Little Love
3. Charmer, Charmer (D. Shore)
4. Baby Doll (A. Williams)
5. Who Needs You (4 Lads)
6. Fascinat Me (J. Brown)
7. Cloee Rabbies (R. Arms)
8. Secret字母 (R. Johnson)

Wayne Hannah
WMAK—Nashville, Tenn.
1. You Need Me (R. Presley)
2. Young Love (T. Hunter)
3. Jim Dandy (L. Baker)
4. Thank You (I. Johnson)
5. YP Deep In The Blaze (D. Mitchell)
6. Whispering Heart (C. Boone)
7. Who Needs You (4 Lads)
8. Don’t Need Me (R. Presley)
9. Cloee Rabbies (R. Arms)
10. Every Minute Of The Day (N. Calle)

David Dreis
WFPC—Washington, D. C.
2. Young Love (T. Hunter)
3. I Dreamed (R. Johnson)
4. My Baby’s Must (E. Прескел)
5. Cloee Rabbies (R. Arms)
6. Jim Dandy (L. Baker)
7. Jamilah Farewell (Bakelante)
8. Who Needs You (4 Lads)
9. Banana Boat (Day-O)
10. Blue Jean Bpussouda (M. Frederics)

Jim Murdock
KOTY—Phoenix, Ariz.
1. Jamilah Farewell (Bakelante)
2. Singing The Blues (Mitchell)
3. Cloee Rabbies (R. Arms)
4. Who Needs You (4 Lads)

Ed Bell
WIVY—Jacksonville, Fla.
1. Banana Boat Song
2. Young Love (S. James)
3. Don’t Forbid Me (J. Boone)
4. Singing The Blues (Mitchell)
5. Moonlight Gambler (Salene)
6. Forbid Me (E. Прескел)
7. Gotta Get Along (L. Baker)
8. Nefy Jassan Lover (Slaters)
9. Clooo Rabbies (Paul & Ford)

Chuck Otte's "Today's Best"
Washington-Union, Mo.
1. Banana Boat Song (Tarriers/Bakelante)
2. I Dreamed (E. Прескел)
3. I've Got A New Heartache (E. Прескел)
4. Young Love (S. James)
5. Blue Monader (D. Syms)
6. I Love You (E. Прескел)
7. Tri La La (D. Schube)
8. Party’s Over (O. Day)
9. Singing The Blues (Mitchell)
10. By You, By You, By You (J. Love)

Joe Bry aer
WJWJ—Georgetown, Del.
1. Young Love (J. Boone)
2. I Love My Baby (R. Johnson)
3. Party’s Over (O. Day)
4. I Dreamed (R. Johnson)
5. I Love You (E. Прескел)
6. Walking In The Rain (2. Ray)
7. Who Needs You (4 Lads)
8. Don’t Need Me (R. Presley)
9. Cloee Rabbies (R. Arms)

Charlie Trussell
KXEL—Waterloo, Iowa
1. Young Love (J. Hunter)
2. Sining The Blues (Mitchell)
3. Banana Boat Song (T. Hunter)
4. Bluebky Hill (F. Boone)
5. Don’t Forbid Me (J. Boone)
6. Walking In The Rain (2. Ray)
7. Moonlight Gambler (Salene)
8. You Don’t Owe Me A Thing
9. Jamaishia Farewell (Belafonte)
10. You Are My First (J. Boone)

Raul Lovett
WSNM—New Bedford, Mass.
1. Banana Boat (Day-O)
2. Young Love (J. Hunter)
3. A Little Love
4. Don’t Forbid Me (J. Boone)
5. Love Is Strange
6. Bluebonnet Blues & Souvenir
7. Who Needs You (4 Lads)
8. You Don’t Forbid Me (J. Boone)
9. Jamaica Farewell (Belafonte)

Charles Simms
KVL—Little Rock, Ark.
1. Bluebonnet Blues & Souvenir
2. Bluebonnet Blues
3. Don’t Forbid Me (J. Boone)
4. Ain’t Goin’ No Home (J. Boone)
5. I Love You Today (J. Boone)
6. Cindy, Oh Cindy (E. Прескел)
7. True Love (Crosby & Kelly)
8. You Are My First (J. Boone)

Mickey Sharr
WXYT—Detroit, Mich.
1. Little By Little (N. Brown)
2. Birthday Party (S. Austin)
3. Young Love (S. James)
4. White Rain (J. Boone)
5. Walking In The Rain (2. Ray)
6. Ship’s Ahoy (E. Прескел)
7. You’re My First (J. Boone)

Dick Bradley
WLAM—Leviston, Mo.
1. You Are My First (E. Прескел)
2. Banana Boat Song
3. Two Different Worlds
4. You Don’t Owe Me A Thing
5. I Dreamed (R. Johnson)
6. Saloon To Taverns (Modernaires)
7. 17th Century Music Box (Disemond & Sonders)
8. Marilyn (T. Gillmore)
9. At A Sidewalk Cafe (Foster)
10. White The Lights Are (King)

Henry Deecbo
1. Young Love (J. Boone)
2. Banana Boat Song
3. You Are My First (J. Boone)
4. Can’t Help Myself (J. Boone)
5. I Love My Baby (R. Johnson)
6. Walking In The Rain (2. Ray)
7. Whiney Wrinke (E. Прескел)
8. Ridin’ Alleigys To Your Love
9. Pledge Alleigys To Your Love
10. You’re My First (J. Boone)

Sam Blessing
KOSI—Aurena-Denver, Colo.
1. Young Love (J. Boone)
2. Can’t Help Myself (J. Boone)
3. Bluebonnet Blues & Souvenir
4. Carolina Blues Song (Tarriers)
5. Don’t Forbid Me (J. Boone)
6. Young Love (E. Прескел)
7. Bluebonnet Blues & Souvenir
8. You Don’t Owe Me A Thing
9. Who Needs You (4 Lads)
10. I Love You (E. Прескел)

Dean Griffin
WGRC—Louisville, Ky.
1. You Don’t Owe Me A Thing
2. I Love My Baby (J. Boone)
3. Young Love (J. Hunter)
4. Who Needs You (4 Lads)
5. Take Me Baby (Belafonte)
6. I Love You (E. Прескел)
7. Dancing Camphinders (J. Boone)
8. You Are My First (J. Boone)
9. I Love My Baby (J. Boone)
10. Banana Boat Song (T. Hunter)

Phil Goulding
WGGM—New York, N. Y.
1. Baby Doll (A. Williams)
2. Bluebonnet Blues (Mitchell)
3. Can I Snel A Little Love
4. Banana Boat Song (T. Hunter)
5. Who Needs You (4 Lads)
6. Bluebonnet Blues & Souvenir
7. You’re My First (J. Boone)
8. True Love (C. Boone)
9. Cindy, Oh Cindy (E. Прескел)
10. City Of Angels (Highlights)

Eddie Clarke
WTIX—New Orleans, La.
1. Don’t Forbid Me (J. Boone)
2. Banana Boat Song (T. Hunter)
3. Clooo Rabbies (R. Arms)
4. Don’t Forbid Me (J. Boone)
5. You’re My First (J. Boone)
6. You Are My First (J. Boone)
7. True Love (C. Boone)
8. Cindy, Oh Cindy (E. Прескел)
9. City Of Angels (Highlights)

Scot Muni
WAKR—Akron, Ohio
1. Love Is Strong
2. I Love My Baby (J. Boone)
3. Bluebonnet Blues & Souvenir
4. Can I Snel A Little Love
5. I Love You (E. Прескел)
6. True Love (C. Boone)
7. I Love You (E. Прескел)
8. True Love (C. Boone)
9. You’re My First (J. Boone)
10. I Dreamed (R. Johnson)

Bob MacArthur
WTSV—Claremont, N. H.
1. Clooo Rabbies (L. Walker)
2. Can I Snel A Little Love
3. I Love You (E. Прескел)
4. Sining The Blues (Mitchell)
5. Banana Boat Song
6. Who Needs You (4 Lads)
7. Moonlight Gambler (Salene)
8. My Baby’s Must (E. Прескел)
10. Not For A Living Time (A. Yellin)

Larry Ickes
WRK—Williamsport, Pa.
1. Destinat Love (J. Boone)
2. White Rain (J. Boone)
3. Walking In The Rain (2. Ray)
4. Clooo Rabbies (R. Arms)
5. Can’t Help Myself (J. Boone)
6. Don’t Forbid Me (J. Boone)
7. I Love You (E. Прескел)
8. I Love You (E. Прескел)
9. You’re My First (J. Boone)
10. Operator Please (S. Cole)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—PLEASE USE ONLY RECORDS LISTED HERE AS SEASURED BY THE CASH BOX
KELO—Sioux Falls, S. D.
1. Cinco Robles (R. Ames)
2. I Love My Baby (J. B. Shandy)
3. What Do You Think of the World (2)
4. Who Needs You (4)
5. Professor Johnson (D. Jacobs)
6. Dancy Party (J. L. Stover)
7. Party’s Over (L. Hunter)
8. Baby, I’m Yours (A. Williams)
9. Airman’s Theme (J. Bevan)
10. Lullaby of Babylon (J. Shandy)

WILD—Wellesley, N. Y.
1. Singing the Blues (Mitchell)
2. Leave Me (E. Presley)
3. Love Me (E. Presley)
4. Deep South at Me (D. Borden)
5. True Love (Cassidy & Kelly)
6. Young Love (E. Presley)
7. Blueberry Hill (F. Django)
8. Green Door (J. Love)
9. Don’t Be Cruel (E. Presley)
10. I Walk the Line (J. Cash)

GEORGE PIATT
1. No One Cares About Us (G. Brown)
2. Two Different Worlds (G. Brown)
3. Who Needs You (G. Brown)
4. Anastasia (P. Lola)
5. Party’s Over (L. Hunter)
6. Baby, I’m Yours (A. Williams)
7. Airman’s Theme (J. Bevan)
8. Lullaby of Babylon (J. Shandy)
9. Baby, I’m Yours (E. Presley)
10. Too Much (E. Presley)

BILL DAVIS (Juke Box Party)
WLOV—Norfolk, Va.
1. Moonlight Gambler (Laine)
2. Since My Baby Left Me (J. Joe Hunter)
3. Camin’ Home (G. Brown & Sylvia)
4. Love Is Strange (G. Brown & Sylvia)
5. Hey! Jalousie Lover (Sinatra)
6. Singing the Blues (Mitchell)
7. Green Door (J. Love)
8. Blue Monday (R. Dandy)
9. Love Me Tender (E. Presley)
10. Too Much (E. Presley)

CHARLES ECKSTIEHN
WHIL—Cincinnati, Tenn.
1. Singing the Blues (Mitchell)
2. I Dreamed (B. Johnson)
4. Rock-A-Bye Baby (Buddy Holly)
5. I Need Love (J. Joe Hunter)
6. My Cha Cha Cha (O’Diet)
7. Wiltin’ (E. Presley)
8. War And Peace (Dambine)
9. New-Fangled Dandy (L. Henderson)
10. Walking In The Rain (J. Ray)

IRV MILLER
WFOX—Milwaukee, Wisc.
1. Moonlight Gambler (F. Laine)
2. Take Me Back Baby (Ritchie)
3. Your Wild Heart (Pani Talk)
4. Banana Boat (Tommy)
5. Love Me Baby (B. Ames)
6. Levi Lewis (J. Davis)
7. Skip A Dot (Christian)
8. Wiltin’ (R. B. Haye)
9. Jamaica Farewell (B. Besfort)
10. True Love (T. Hunter)

LOU SCHWASS
WCK—Scranton, Pa.
1. Young Love (S. James)
2. Banana Boat Song (Tarriers)
3. Who Needs You (4)
4. Who Needs You (4)
5. Believe In You (B. B. Bruni)
6. Too Much (E. Presley)
7. On My Word Of Honor (H. Hunter)
8. Love Is Strange (Plattin)
9. Baby, I’m Yours (E. Presley)
10. I Walk The Line (J. Cash)

"WILD" Bill Earl
WLSY—Wellesley, N. Y.
1. Singing the Blues (Mitchell)
2. Leave Me (E. Presley)
3. Love Me (E. Presley)
4. Deep South at Me (D. Borden)
5. True Love (Cassidy & Kelly)
6. Young Love (E. Presley)
7. Blueberry Hill (F. Django)
8. Green Door (J. Love)
9. Don’t Be Cruel (E. Presley)
10. I Walk the Line (J. Cash)

"THE PARTY'S OVER"

Fred Parker
KOVY—Laramie, Wyo.
1. Young Love (T. Hunter)
2. Banana Boat Song (Tarriers)
3. Singing the Blues (Mitchell)
4. Golden Delight (L. Laine)
5. Written On The Wind (E. Presley)

Bill Dryer
WHAM—Rochester, N. Y.
1. Banana Boat Song (Tarriers)
2. Singing the Blues (Mitchell)
3. Young Love (S. James)
4. Who Needs You (4)
5. Green Door (J. Love)
6. Hey! Jalousie Lover (Sinatra)
7. Don’t Forget Me (P. Boone)
8. Moonlight Gambler (Laine)
10. Wonderful, Wonderful (J. Marlin)

"ROMAN GUITAR"

Lou Monte
RCA Victor 20/47-6679
1. A Shoulder To Cry On (Eloise)

"BAD BOY"

Johnson
1. I Dreamed (B. Johnson)
2. Wisdom Of A Fool (B. Keke)
3. Goodnight My Love (Belvin)
4. Stones I've Met You Baby (M. Carson)
5. I Want To See You When You Weep (P. Marley)
6. Cinco Robles (R. Ames)
7. Who Needs You (4)
8. Too Much (E. Presley)
9. After You (P. Marley)
10. Marianne (R. Johnson)

"STASHU PANDOWSKY"

Columbia
1. Banana Boat Song (Tarriers)
2. Singing The Blues (Mitchell)
3. Young Love (S. James)
4. Who Needs You (4)
5. Don’t Forget Me (P. Boone)
6. Wiltin’ (R. B. Haye)
7. Love Me (E. Presley)
8. Hey! Jalousie Lover (Sinatra)
9. Rene And A Baby Ruth (E. Presley)
10. Blueberry Hill (F. Django)

"Written On The Wind"

The Bus Box
1. Written On The Wind

"THE SWEET STUFF"

American Music, Inc.
1. Somethin’ Smith and the Redheads

THE MUSIC BOX
1301 W. 79th St.
CHICAGO 20, I11.
ALL PHONES,
AMERICA’S MOST
ORDER SHIPPED
SAME DAY RECEIVED—FREE TITLE STRIPS

THE COMPLETE STEERAGE RIDE
MILLS MUSIC
1957
NOW...
AND 34 THROUGH THE WINTER SEASON
Leroy Anderson's
Sleigh Ride
1957
100% Recorded

"It's What's In THE CASINO THAT COUNTS"

"MARIANNE"
Columbia Offers Hi-Fi Package: Console, Diamond Needle, 5 New LPs

NEW YORK—Columbia Records Phonograph Division last week announced the firm's first big 1957 console model promotion which permits dealers to offer a "big buy" on a package purchase of five current Columbia LP's, a Columbia precision-ground diamond needle and any Columbia console model phonograph. Columbia is calling the program: "the Complete High Fidelity Home Entertainment Package." Keying the entire campaign to the dealer level, Columbia is making available a full line of supporting materials including giant streamers, two-color self-mailers, counter cards and display cards. Co-op advertising for this campaign, it is stressed, is designed to accommodate the individual requirements of the dealer. Radio and television scripts, in addition to newspaper mats of three sizes are being provided.

The packet of Columbia's LP's is color-coordinated, designed and bears the teaser title: Phonograph Surprise. Columbia emphasized that these records would be selected from the company's best sellers in current release.

Capitol Signs Merry Macs

NEW YORK—The Merry Macs have been signed by Capitol Records to do a LP (12 songs). While details of the contract have not yet been revealed, it was announced that the contract is for one year with five one-year options to follow.

The Merry Macs, who will be appearing at the Thunderbird Hotel in Las Vegas for three weeks commencing February 7, will cut their album in Capitol's Hollywood studios. General Artists Corporation, with whom the Macs are signed, handled the Capitol deal.

Garthwale On Decca Board

NEW YORK — Albert A. Garthwale, President of Lee Rubber and Tire Corporation, has been elected a Director of Decca Records, Inc., according to an announcement by Milton R. Rackmil, President.

Garthwale, in addition to being a Director of Lee Rubber and Tire, is also on the Boards of The Gillette Company, Philadelphia Electric Company, Universal Pictures Company, Inc., and Central-Penn National Bank.

Decca Records is a subsidiary of NBC, and is a subsidiary of United Artists. He is a Director of the Rubber Manufacturers Association and the Pennsylvania State Chamber of Commerce, as well.

MELODY SONG SHOPS, INC. Brooklyn, N. Y.

1. Love Is Strange (Mitchell)
2. Singing The Blues (Mitchell)
3. Rock-A-Bye Baby (J. Lewis)
4. You Don't Own Me A Thing (J. Lewis)
5. I Dreamed Of (J. Johnson)
6. Ain't It Time (J. dome)
7. Blueberry Hill (J. Dome)
8. Got A Girl Along (Paterson & Prodome)
9. Green Door (J. Preley)
10. Who Needs You (J. Lewis)

CRITTENTON'S Chicago, Ill.

1. Banana Boat Song (Tarriers)
2. Singing The Blues (Mitchell)
3. Forbid Me (F. Mitchell)
4. Moonlight Gambler (F. Laine)
5. Don't Forbid Me (F. Boone)
6. Wringale Wrangle (Ray's Parlor)
7. Blue Monday (F. Jones)
8. Don't Forbid Me (F. Boone)
9. Green Door (J. Preley)
10. Singing The Blues (Mitchell)

BUDISCO ONE STOP Miami, Fl.

1. Singing The Blues (Mitchell)
2. Young Love (J. Hunter)
3. Banana Boat Song (Tarriers)
4. Moonlight Gambler (F. Laine)
5. Knee Deep In The Blues (B. Johnson)
6. Too Much (E. Preley)
7. Don't Forbid Me (F. Boone)
8. You Don't Own Me A Thing (J. Ray)
10. Don't Forbid Me (F. Boone)

LYRIC NEWS & REC. SHOP Indianapolis, Ind.

1. Banana Boat (Ow-Cy) (2)
(H. Belafonte)
2. Rose And A Baby Ruth (G. Hamilton IV)
3. Singing The Blues (Mitchell)
4. Blue Monday (J. Jones)
5. Green Door (J. Lowen)
6. Old Glory (F. Fisher)
7. Young Love (F. James)
8. Good Dogs (J. Lewis)
9. Too Much (E. Preley)
10. Moonlight Gambler (F. Laine)

GRAYMART MUSIC SHOP Morristown, N. J.

1. Young Love (Lomar-Hunter)
2. Too Much (E. Preley)
3. Singing The Blues (Mitchell)
4. Moonlight Gambler (F. Laine)
5. Don't Forbid Me (F. Boone)
6. Walking In The Rain (J. Ray)
7. Blue Monday (F. Jones)
8. Green Door (J. Lowen)
9. Love Is Strange (Mickey & Sylvia)

RICHLOY ONE STOP Philadelphia, Pa.

1. I Dreamed Of (J. Johnson)
2. Moonlight Gambler (F. Laine)
3. Don't Forbid Me (F. Boone)
4. Gonna Get Along (Paterson & Prodome)
5. Bad Boy (J. Jackson)
6. Chattanooga Choo Choo (E. Mitchell)
7. Banana Boat Song (Tarriers)
8. Don't Forbid Me (F. Boone)
9. The Whistle Stop (F. Jones)
10. Don't Forbid Me (F. Boone)

COMER'S RECORD NOOK San Antonio, Tex.

1. Young Love (Hunter)
2. Rose And A Baby Ruth (H. Hamilton IV)
3. Don't Forbid Me (F. Boone)
4. Too Much (E. Preley)
5. Moonlight Gambler (F. Laine)
6. Moonlight Gambler (F. Laine)
7. Blue Monday (J. Jones)
8. Dreamy Eyes (R. Rapp)
9. I Knew From The Start (Rossonian)
10. What's The Reason (Rossonian)

LOMAKIN MUSIC Pittsburgh, Pa.

1. Come On With Me (H. Belafonte)
2. Bad Boy (F. Jackson)
3. Young Love (J. Hunter)
4. I Don't Own Me A Thing (J. Ray)
5. I Dreamed Of (J. Johnson)
6. Banana Boat (Day-O)
7. Moonlight Gambler (F. Laine)
8. Don't Forbid Me (F. Boone)
9. Love Is Strange (Mickey & Sylvia)

COLUMBIA MUSIC CO. Los Angeles, Calif.

1. Young Love (J. Hunter)
2. You Don't Own Me A Thing (J. Lewis)
3. Too Much (E. Preley)
4. Don't Forbid Me (F. Boone)
5. I Don't Own Me A Thing (J. Ray)
6. Blue Monday (F. Jones)
7. Banana Boat (Day-O)
8. Moonlight Gambler (F. Laine)
9. I Love Love Love (J. Jones)
10. Singing The Blues (Mitchell)

DEBEL'S RECORD SHOP St. Louis, Mo.

1. I Must Have My Man (Rose)
2. Ain't No Get No Home (Ray's Parlor)
3. Blue Monday (F. Jones)
4. Wrangle Wrangle (Ray's Parlor)
5. Moonlight Gambler (F. Laine)
6. Young Love (J. James)
7. The Party's Over (J. Day)
8. Creole Love Song (Vaughng)

THE MUSIC SHOP Springfield, Ill.

1. Singing The Blues (Mitchell)
2. Banana Boat Song (Tarriers)
3. Young Love (J. Hunter)
4. Don't Forbid Me (F. Boone)
5. Anastasia (P. Boone)
6. Walking In The Rain (J. Ray)
7. Moonlight Gambler (F. Laine)
8. Look Homeward Angel (Ray)
10. Green Door (J. Lowen)

LYNN MUSIC CO.

1. Young Love (J. James)
2. Singing The Blues (Mitchell)
3. The Party's Over (J. Day)
4. Chris And His Band (C. Rose)
5. Blue Monday (F. Jones)
6. Banana Boat Song (Tarriers)
7. Give Me A Move (J. Ray)
8. Cindy, Oh Cindy (V. Martin)
9. I Know From The Start (Rossonian)
10. Who Needs You (E. Belafonte)

CENTURION MUSIC

1. Don't Forbid Me (F. Boone)
2. Young Love (J. James)
3. Columbus Home (B. Johnson)
4. On My Way Of Home (Rickey)
5. A Dream Of (D. Johnson)
6. Who Needs You (L. James)
7. Gonna Get Along (Paterson & Prodome)
8. Can I Sell A Little Love (J. Ray)
9. The Party's Over (J. Day)
10. Come Rain Or Come Shine (J. Lewis)

GARDEN CITY MUSIC CTR. Garden City, L. I., N. Y.

1. Young Love (J. Hunter)
2. Don't Forbid Me (F. Boone)
3. I Don't Own Me A Thing (J. Ray)
4. Anastasia (P. Boone)
5. I'm Sorry I'm Late (J. Johnson)
6. Georgia On My Mind (J. Ray)
7. Blue Monday (F. Jones)
8. I'm Sold (J. Ray)
10. Green Door (J. Lowen)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
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*It's What's in THE CASH BOX That Counts*
GRAND RAPIDS, MICH.—A M I Incorporated will exhibit its new line of Hi-Fi equipment at the Michigan Grand Rapids High Fidelity Manufacturers' show, to be held in the city next week. The event is sponsored by the A M I, whose members are manufacturers of the firm's products. The show is restricted to manufacturers of high fidelity components, and only those who can meet rigid membership standards may participate. A M I will display phonograph-tuners for home use in February at two West Coast shows sponsored by the Western Regional Association. The exhibit will feature speakers and antennas designed for use with separate horn enclosures. Honduras mahogany cabinets of Traditional Grand Rapids quality for housing records and components; and quality tuners, amplifiers, changers and exclusive 3-channel horn enclosures manufactured by A M I or incorporated in their equipment.

The first West Coast showing will be at the Ambassador Hotel in Los Angeles from February 6 through 8. At the close of these showings, equipment will be transferred to the Hotel Whittcomb in San Francisco for display from February 15 through 18. Both shows will open with a preview for dealers, then will be open to the public for the remainder of the sessions. E. K. FitzGerald, AMI Advertising and Sales Promotion Manager and Director of New Products Sales, will be in charge of the A M I exhibits in both cities.

Dick Jacobs Does "Tower's Trot"

NEW YORK—Coral Records has announced that Dick Jacobs has re- corded the new tune "Tower's Trot." This is the number which was written by Jack Trent and his TV writing staff, and was first introduced via a big promotion number on the Caesar show of December 4th. The reaction, via mail and phone calls, was overwhelming. The identity of the reissue of Caesar has used the tune as a closing theme on each subsequent show. Another hit tune of this number, featuring "Tower's Trot" will be done on the Ken Murray and Sid Caesar Show. The Jacob record will be available in stores following the Monday, "Tower's Trot" show. Further reports, by spot announcements over the NBC- network, and Coral is planning a joint promotion on the number with the Arthur Murray Dance Studios.

Becca Signs Judy Holiday

NEW YORK—Decca Records last week announced that it has signed film and stage star Judy Holiday to a recording part. The first record to be released by Miss Holiday is the title tune from the new Columbia Film, "Of Life." In which she stars, this new Decca record is backed by Miss Holiday's rendition of "I'll Be The Good Old Days." The actress is currently starring in "A Man With A Movie" on Broadway musical hit "Bells Are Ringing."
"ENCyclopedia OF JAZZ."-Jazz Of The Twenties, Thirties, Forties And Fifties-Decca DXF-140 (4-12" LP).

Decire, under the guidance of Leonard Feather, author of the "Encyclopedia Of Jazz," presents here a package reviewing four decades of jazz. The twenties are represented by such pioneering jazzmen as King Oliver ("Aunt Hagar's Blues"); Jelly Roll Morton ("King Porter Stomp"); and Duke Ellington ("The Little Pebbles"). The thirties, with swing as the king, is represented by Glenn Miller ("Moonlight Bay"); Count Basie ("Roseland Shuffle"); and the Three Stooges ("St. Louis Blues"). This era also includes Duke's Fitzgerald effort with Chick Webb, "Sing Me A Swing Song." Swing is held over in the forties with sessions by Artie Shaw ("I Got A Kick Out Of Yvon"): Leonard Hanley: and "From Home." Interest in combo jazz at this time is brought out by the Nat "King" Cole Trio's "Honeysuckle Rose." Erroll Garner ("Sweet Lorraine"); Tony Scott ("Swallow Petalicious") and Red Norvo ("Good Bacl") are some of the jazzmen that round out the modern approach of the fifties. Mr. Feather has written informative back cover text on each selection. These, as the three indicators, are highly reputable performances, one that offers as excellent introduction to jazz. The package will also be historically valuable to those already jazz aficionados.

"HORACE SILVER AND SPOTLIGHT ON DRUMS."-Horace Silver Trio-Blue Note 1520 (1-12"").

"6 PIECES OF SILVER."-Horace Silver Quintet-Blue Note 1539 (1-12"").

These two issues from Horace Silver's formative years, his trio and quintet. The trio is heard on #2420 which includes 12 Silver efforts going back to 1952 and 1953 with drummer Art Blakey. Blakey is heard most effectively in the "primitive" selections (i.e., "Safari," "Message From Kenya") while Silver's strong, but expressive keyboard attack, takes the lead on the ballads (i.e., "Day In Day Out," and "I Remember You"). Silver's newly formed Silver Quintet takes over on #23499 by delving into 6 Silver originals and 1 standard ("For Heaven's Sake") with wit and vitality. Solid tenor sax work from Hank Mobley. Powerful jazz performance. Silver is one of the top names in jazz today. Sales should be strong on both entries.

"IN A MELLOSTONE."-Duke Ellington And His Orchestra-RCR Victor LPM-1984 (1-12"").

"TAKE THE 'A' TRAIN: A PORTRAYAL OF BERT WILLIAMS: MAIN STEA-JUST A-GITIN' AND A-HOOKIN; I GOT A BAD (AND THAT AIN'T GOOD): PERIODIC BLUE SERGE: THE FLAMING SONG; NELLY MELLOSTONE: COTTON TAIL: I DON'T KNOW WHAT KIND OF BUNES I GOT: RUMPUS IN RICHMOND; ALL TOO SOON: SEPIA PANORAMA: ROCKS IN MY BED: WHAT A KING MAKES:" These are the efforts by the Ellington outfit recorded between 1940 and 1944 and their revival on this Victor LP should excite a host of jazz purveyors. The great Ellington ensemble of the early forties (recently organized to critical acclaim) is expertly represented on 16 pieces, all of which, with the exception of "Take The 'A' Train" (Strayhorn) and "Perdido" (Tizol) were composed by Ellington and were heard in the mid-forties on "Get It On" and "And Don't Give A Damn." ("I Got That Daddy's Bed") include Ellington's great vocalist, the late Ivie Anderson. Classic performances to treasure.

"ALBANESE SINGS PUCCINI."-Licia Albanese, Soprano-RCR Victor LM-2935 (1-12"").


One of this generation's most impressive Puccini heroines, Licia Albanese, sings 12 arias from the works of Puccini on this Victor waxing. Included are such gems as the famous "Un Bel Di, Vedremo" from "Butterfly"; "Musetta's Waltz" from "La Bohemé" and "Visi D'Arte" from "Tosca." Miss Albanese's soprano is one of the great vocal experiences in opera. The disk conveys her lyrical voice beautifully. Excellent sound. superb operatic offering.

JOHANN STRAUSS, JR.-Graduation BALL-MYERBEER: Les Patineurs.-The Ballet Theater Orchestra Conducted By Joseph Levine-Capitol P5860 (1-12"").

Capitol has coupled two ballet scores that are melodic delights to the ear. Under the happy baton of Joseph Levine, the Ballet Theater Orchestra presents Johann Strauss' "Graduation Ball" and Meyerbeer's "Les Patineurs" with all their gaiety and charm. Both works have received LP treatment before, but they have never been coupled. A good point in this package's sales theme.

CASTELNUOVO-TEDESCO: Concerto No. 2 For Violin And Orchestra ("The Prophets")-RICHARD STRAUSS: Sonata In E-Flat, Op. 18.-Jacob Heifetz, Violin-The Los Angeles Philharmonic Orchestra, Alfred Wallenstein, Conductor-Bowman Bros.-RCR Victor LM-3066 (1-12"").

This is the disk debut for the Castelnuovo-Teodosco opus and about the fifth addition to the catalog of the Strauss symphony. Violinist Jacob Heifetz has made these efforts, record or concert-wise, and the Castelnuovo-Teodosco makes a handsome stock item. The three themes cover the orchestra vividly and are realized consummately in total effect. Heifetz attacks the work with a passion and great dexterity. The Strauss piece commands beauty of tone and exuberance. Once again the virtuoso superbly composes and he does it in the manner of the work. Alfred Wallenstein and the Los Angeles Philharmonic support Heifetz on the Castelnuovo-Teodosco concerto and Brooks Smith in the violinist's piano accompaniment on the Strauss effort. Clean, digitized covers to the work's affinity to most classical purists. Heifetz is the big draw here.

"Garden of Eden" "Huge Smash In England"

LONDON, ENGLAND—"Garden Of Eden" a solid hit in the United States, has taken England by storm. Issued here only a few weeks ago, the song occupies four spots on the "New Musical Express" best selling pop singles list.

Frankie Vaughan on the Philips label is in the #1 spot; Gary Mitchell is top #2 with his recording for Pye-Nixa is the #10 seller; Dick James on Parlophone is #23 and Joe Valone's waxing on HMV is #25.

This is one of the few times that the NME has had four renditions of one song on its chart at the same time. The accomplishment is given even greater stature due to the fact that the recording was made in England approximately one month ago. The song is published in the U.S. by Republic Music, a BMI affiliate.

"It's What's In THE CASH BOX That Counts"

FEBRUARY 2, 1957

The Cash Box, Music Page 35

FOUR FRESHMEN AND FIVE TRUMPETS
(Capitol T 763)

BELLS ARE RINGING
Broadway Cast (Columbia OL 5710)
NEW YORK:

We learn that Ivory Joe Hunter’s “Since I Met You Baby” is the biggest record of the week and has already reached the highest position on the charts. The song has been a big hit for Joe Hunter for many years, and his voice has become a sensation in the music industry. In fact, the song has been so popular that it has even been covered by other artists.

Ivy Joe Maine is a new sensation in the music world. His voice has been described as a combination of smooth baritone and soulful enough to make the audience feel the music. His performance is characterized by his charming personality and his ability to connect with the audience.

Ivy Joe Maine’s performance has been praised by critics and fans alike. His music has a unique quality to it, which makes it stand out from other artists. His voice is powerful and full of emotion, and his performance is always captivating.

Ivy Joe Maine’s music is a fusion of different genres, which makes it appealing to a wide audience. From jazz to soul, he is able to capture the essence of each genre and make it his own. His music is not just about the notes, it’s about the feeling and the emotion that he puts into his performance.

Ivy Joe Maine’s music has been well-received by listeners. His music has been praised for its originality and the way he is able to blend different genres. His music has been described as a unique and exciting experience, which makes it a must-listen for music lovers.

Ivy Joe Maine’s music has been well-received by critics. His music has been praised for its originality and the way he is able to blend different genres. His music has been described as a unique and exciting experience, which makes it a must-listen for music lovers.

Ivy Joe Maine’s success is not just limited to the music industry. He is also a successful entrepreneur, with a business empire that includes a record label, a music publishing company, and a music production studio. He is also involved in charity work and is a strong advocate for social causes.

Ivy Joe Maine’s music is not just about the notes, it’s about the feeling and the emotion that he puts into his performance. His music is a reflection of his life, and it is this authenticity that makes it so appealing to listeners.
**The Cash Box**

**NEW YORK**

1. LOVE IS STRANGE
   - Mickey & Sylvia
   - (Groove 0775)
   - Imperial 5417

2. LOVE IS STRANGE
   - Mickey & Sylvia
   - (Groove 0775)
   - Imperial 5417

3. BLUE MONDAY
   - Fats Domino
   - (King 5000)
   - Imperial 5407

4. THE VALLEY OF LOVE
   - Joe & Baby
   - (Atlantic 5417)
   - Imperial 1117

5. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

6. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

7. HOW TO DIP A BABY
   - Fats Domino
   - (King 5000)
   - Imperial 5407

8. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

9. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

10. YOU'VE GOT ME DIZZY
    - Jimmy Reed
    - (King 5000)
    - Imperial 5407

**CHICAGO**

1. LOVE IS STRANGE
   - Mickey & Sylvia
   - (Groove 0775)
   - Imperial 5417

2. LOVE IS STRANGE
   - Mickey & Sylvia
   - (Groove 0775)
   - Imperial 5417

3. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

4. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

5. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

6. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

7. YOU'VE GOT ME DIZZY
    - Jimmy Reed
    - (King 5000)
    - Imperial 5407

8. YOU'VE GOT ME DIZZY
    - Jimmy Reed
    - (King 5000)
    - Imperial 5407

9. YOU'VE GOT ME DIZZY
    - Jimmy Reed
    - (King 5000)
    - Imperial 5407

10. YOU'VE GOT ME DIZZY
     - Jimmy Reed
     - (King 5000)
     - Imperial 5407

**NEW ORLEANS**

1. LOVE IS STRANGE
   - Mickey & Sylvia
   - (Groove 0775)
   - Imperial 5417

2. LOVE IS STRANGE
   - Mickey & Sylvia
   - (Groove 0775)
   - Imperial 5417

3. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

4. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

5. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

6. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

7. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

8. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

9. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

10. SLOW WALK
    - Fats Domino
    - (King 5000)
    - Imperial 5407

**BOSTON**

1. LOVE IS STRANGE
   - Mickey & Sylvia
   - (Groove 0775)
   - Imperial 5417

2. LOVE IS STRANGE
   - Mickey & Sylvia
   - (Groove 0775)
   - Imperial 5417

3. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

4. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

5. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

6. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

7. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

8. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

9. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

10. SLOW WALK
    - Fats Domino
    - (King 5000)
    - Imperial 5407

**NEWARK**

1. LOVE IS STRANGE
   - Mickey & Sylvia
   - (Groove 0775)
   - Imperial 5417

2. LOVE IS STRANGE
   - Mickey & Sylvia
   - (Groove 0775)
   - Imperial 5417

3. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

4. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

5. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

6. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

7. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

8. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

9. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

10. SLOW WALK
    - Fats Domino
    - (King 5000)
    - Imperial 5407

**DALLAS**

1. LOVE IS STRANGE
   - Mickey & Sylvia
   - (Groove 0775)
   - Imperial 5417

2. LOVE IS STRANGE
   - Mickey & Sylvia
   - (Groove 0775)
   - Imperial 5417

3. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

4. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

5. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

6. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

7. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

8. SLOW WALK
   - Fats Domino
   - (King 5000)
   - Imperial 5407

9. SLOW WALK
   - Fats Domino
   - (King 5400)
   - Imperial 5407

10. SLOW WALK
    - Fats Domino
    - (King 5400)
    - Imperial 5407

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**The Cash Box**

**PHILADELPHIA**

1. **LOVE IS STRANGE**
   Mickey & Sylvia
   (Groove 0175)

2. **SLOW AIN'T**
   Fats Domino
   (Atlantic 1111)

3. **BAD BOY**
   Palmer & Joe Bombers
   (Savoy 1583)

4. **BLUE MONDAY**
   Fats Domino
   (Imperial 3417)

5. **OVER AND OVER AGAIN**
   Moonglows
   (Argo 1575)

6. **SHIRLEY**
   Schwallers
   (Okeh 7078)

7. **LITTLE BY LITTLE**
   Happy Brown
   (Savoy 1584)

8. **JIM DANDY**
   Lavern Baker
   (Atlantic 1116)

9. **DRY YOUR EYES**
   Inspirations
   (Imperial 5407)

10. **BLUEBERRY HILL**
    Fats Domino
    (Imperial 5407)

**LOS ANGELES**

1. **LOVE IS STRANGE**
   Mickey & Sylvia
   (Groove 0175)

2. **SLOW AIN'T**
   Fats Domino
   (Atlantic 1111)

3. **AIN'T GOT NO HOME**
   Clarence Henry
   (Argo 5239)

4. **BLUE MONDAY**
   Fats Domino
   (Imperial 3417)

5. **DREAMY EYES**
   Youngsters
   (Empire 599)

6. **SLOW WALK**
   Bill Doggett
   (King 5001)

7. **LITTLE BY LITTLE**
   Moonglows
   (Savoy 1586)

8. **JIM DANDY**
   Lavern Baker
   (Atlantic 1116)

9. **DRY YOUR EYES**
   Inspirations
   (Imperial 5407)

10. **BLUEBERRY HILL**
    Fats Domino
    (Imperial 5407)

**SAN FRANCISCO**

1. **LOVE IS STRANGE**
   Mickey & Sylvia
   (Groove 0175)

2. **SLOW AIN'T**
   Fats Domino
   (Atlantic 1111)

3. **AIN'T GOT NO HOME**
   Clarence Henry
   (Argo 5239)

4. **BLUE MONDAY**
   Fats Domino
   (Imperial 3417)

5. **DREAMY EYES**
   Youngsters
   (Empire 599)

6. **SLOW WALK**
   Bill Doggett
   (King 5001)

7. **LITTLE BY LITTLE**
   Moonglows
   (Savoy 1586)

8. **JIM DANDY**
   Lavern Baker
   (Atlantic 1116)

9. **DRY YOUR EYES**
   Inspirations
   (Imperial 5407)

10. **BLUEBERRY HILL**
    Fats Domino
    (Imperial 5407)

**DETROIT**

1. **LOVE IS STRANGE**
   Mickey & Sylvia
   (Groove 0175)

2. **SLOW AIN'T**
   Fats Domino
   (Atlantic 1111)

3. **AIN'T GOT NO HOME**
   Clarence Henry
   (Argo 5239)

4. **BLUE MONDAY**
   Fats Domino
   (Imperial 3417)

5. **DREAMY EYES**
   Youngsters
   (Empire 599)

6. **SLOW WALK**
   Bill Doggett
   (King 5001)

7. **LITTLE BY LITTLE**
   Moonglows
   (Savoy 1586)

8. **JIM DANDY**
   Lavern Baker
   (Atlantic 1116)

9. **DRY YOUR EYES**
   Inspirations
   (Imperial 5407)

10. **BLUEBERRY HILL**
    Fats Domino
    (Imperial 5407)

**ST. LOUIS**

1. **LOVE IS STRANGE**
   Mickey & Sylvia
   (Groove 0175)

2. **BLUE MONDAY**
   Fats Domino
   (Imperial 3417)

3. **JIM DANDY**
   Lavern Baker
   (Atlantic 1116)

4. **A THOUSAND MILES AWAY**
   Heartbeats
   (Rome 216)

5. **BLUEBERRY HILL**
   Fats Domino
   (Imperial 5407)

6. **BACON FAT**
   André Williams
   (Empire 5407)

7. **AIN'T GOT NO HOME**
   Clarence Henry
   (Argo 5239)

8. **WALKING BY MYSELF**
   Jimmy Rogers
   (Chess 1643)

9. **WITHOUT LOVE**
   Clyde McPhatter
   (Atlantic 1117)

10. **SINCE I MET YOU BABY**
    Fats Domino
    (Atlantic 1111)

**ATLANTA**

1. **LOVE IS STRANGE**
   Mickey & Sylvia
   (Groove 0175)

2. **SLOW AIN'T**
   Fats Domino
   (Atlantic 1111)

3. **AIN'T GOT NO HOME**
   Clarence Henry
   (Argo 5239)

4. **BLUE MONDAY**
   Fats Domino
   (Imperial 3417)

5. **DREAMY EYES**
   Youngsters
   (Empire 599)

6. **SLOW WALK**
   Bill Doggett
   (King 5001)

7. **LITTLE BY LITTLE**
   Moonglows
   (Savoy 1586)

8. **JIM DANDY**
   Lavern Baker
   (Atlantic 1116)

9. **DRY YOUR EYES**
   Inspirations
   (Imperial 5407)

10. **BLUEBERRY HILL**
    Fats Domino
    (Imperial 5407)

**R & B Sure Shots**

1. **"TOO MUCH"**
   Elvis Presley
   RCA Victor 20-6800

2. **"AIN'T THAT LOVE"**
   Ray Charles
   Atlantic 1124

3. **"LUCKY LIPS"**
   Ruth Brown
   Atlantic 1125

4. **"YOUNG LOVE"**
   Sonny James
   Capitol 3602

**Starting to Show**

**"LUCKY LIPS"**
RUTH BROWN

**THE RAVENS**

ATLANTIC RECORDING CORP.
137 West 37 St., N.Y.C.

**America's Leading ONE STOP Record Service**

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PLAZA 7-1977 GRANT 1-9323 JACKSON 3-1147
BIGelow 3-1135

**HIT!**

**THE ORIGINAL!! IN THE CHAPEL**

By

ANN COLE

Baton #232

www.americanradiohistory.com
LITTLE JUNIOR PARKER (Duke 164)

"DONT NEXT TIME YOU SEE ME" (2:31) [Lion BM—Forest, Harvey] Little Junior Parker chants a middle beat honky tonk with his solid commercial styling. Parker handles the easy item deftly and should do very well in the r & b markets. Watch it.

MY DOLLY BEE (2:26) [Lion BM—Oscar Willis] Little Junior rocks on the flip. A quick beat jump about his "Dolly Bee" who wasn't so good to him. Persistent rock that infects. Ok opener.

SONNY KNIGHT (Specialty 594)

BABY WANT ME (2:25) [Venice BM—J. Smith] Sonny Knight talks very much in the fashion of Johnny Ray on this side. It is a slow, rhythm honky tonk sung with loads of sincerity. After a nice introduction, the词 could spill out in all markets if it makes the grade. Keep close tabs on it.

KEEP A WALKIN' (1:58) [Venice BM—J. Smith] Sonny Knight follows his "Confidential" with a quick beat, rocking tune. Deck drives hard, with the vocals backing and chorus support making it a real live plate. Should get good airplay.

CHET ATKINS/BRYTHON ROCKERS (RCA Victor 47-608)

TRICKY (2:29) [Shag Music BM—Jenkins] Chet Atkins, long time top guitarist in the country field, moves over to the b & b side for one of the current hits. Chet is featured with the Rhythm Rockers, turning in a fascinating performance that could grab off a piece of the pie. Good sound, exciting rhythm, top-notch wax.

SEVEN MAN (2:40) [E. B. Marks BM] Atkins takes over on the lovely while and again entertains in solid fashion. Delightful wax for any market.

ANNIE LAURIE (Deluxe 6107)

HAND IN HAND (2:51) [Ar- nold ASCAP/Gibbons, Townsend] Annie Laurie sings a slow beat rhythm type ballad. The lead has a handle with power and quality. Ok wax.

TRUTH HURTS TO BE IN LOVE (2:40) [KT BM—Toombs, Dixon] Miss Laurie delivers a middle beat rhythm ditty with style. She sings with sincerity and a manner that commands your attention. Good deck and good treatment.

TEEN QUEENS (RPM 48)

"MY HEARTS DESIRE" (2:37) [Modern Music BM—Taub] The Teen Queens wall a slow beat delightful (the melody's "I Almost Lost My Mind") with a swinging treatment. The result is good—and they can be watched. It could happen big.

ROCK EVERYBODY (2:35) [Modern BM—Davis, Jones] The Teen Queens rock a quick beat "mop" type jumper. Infectious side.

BILLY TATE (Ace 1671)

DONT CALL MY NAME (2:35) [Ace BM—Tate] Billy Tate shouts a middle beat offering with a good commercial touch. Melodic fascinating beat with a good, solid job. Ok platter.

DONT CALL MY NAME (2:53) [Lord BM—Tate] Tate sings a quick beat jump ditty with a better than "next time you see me" package. However, "Dont Call My Name" is the stronger deck.

THE CASH BOX AWARD OF THE WEEK

"RAM-BUNK-SHUSH" (2:32) [Dorinda BM—Millinder, Mundy] (Billace BM—Doggett, Butler, Scott)

BILLY DOGGETT (King 5233)

-One of the hottest properties in the record biz today rocks out a swinging middle beat jump with that sound that has intrigued the nation, via "Honky Tonk", and "Big L tox", and "Peanut Good". The instrumental deck uses to great advantage a growing sound, hatehals and a terrifying arrangement. Could take off like his previous hits. Looks like a "perch" item for all concerns. The flip, "Blue Largo", is a quick beat delectable that makes an outstanding deck. Easy to listen to. "Ram-Bunk-Shush" for the big hit.

"VALLEY OF LOVE" (2:12) [Angel BM—D. Jones]

"BYE AND BYE" (2:10) [Angel BM—E. Beal]

THE TURBANS (Herald 495)

-Turman etch each of their strongest issues to date, "Valley Of Love". It is a slow beat ballad tenderly performed. The Turbans' "When You Dance" is still the group's biggest hit, they've had a couple of near misses since. However, "Valley Of Love" looks strong enough to once again put the tal- ented group into the charts. Keep close tabs on it. The flip, "Bye and Bye", is a quick beat jump rocked out enthusiastically. The Turbans drive hard, show off a good lead with a couple of vocal trips to dress it up, and come up with a good side. It could excite the teeners with its hard hitting treatment.

"GIVE ME BACK MY BROKEN HEART" (2:29) [Broken BM—Gordon, Parke]

"LOVING YOU, DARLING" (2:57) [Ben-Ghazi—Gibson, Taylor]

THE FOUR FELLOWS (Glory 225)

-Excellent performances, backing two lovely melodic items. "Give Me Back My Broken Heart" is a slow, rhythmic affair on which the Fellow's band is with the efficiency of many years together. The deck is tuneful, feathery, and strong- lywri ting. The flip, "Loving You, Darling" is a soft ballad aimed at pop & c & b. The group blends beautifully on the tenor side. Two sides that are pleasers and either could become a hit.

BOBBY MARCHAN (Ace 522)

"DON'T TAKE YOUR LOVE FROM ME" (2:20) [Progressive BM] Bobby Marchan does a bit of unusual material. He wails a slow beat blues. Good, solid rhythm blues manner with "keep and listen" reading. Keep your ears tuned to this one. Exposure could make things happen.

"CHICKEE WAH WAH" (2:25) [Ace BM—J. Smith] Marchan sings a middle beat novelty rock on the flip. Another lusty reading of a good beat item. Two sides with that something "special" incorporated.

THE SMOOTHITONES (Seven 4-708)

"LITTLE CUPID" (2:12) [Shallmar BM—Blackwell] The Smoothitones' "Cupid" is a nice, impressive bow on the Okeh label. The group swings a happy middle beat jump with effective harmony. Strong r & b material. Could stir up some action.

"DON'T KEEP OUR LOVE HIDDEN IN THE DARK" (2:25) [Shallmar BM—Blackwell] The Smoothitones' "Love" is a smartly on a rhythmie beat slow romance. Melodic wax well turned out. The Smooth- tones show good advantage with a good piece of material.

SCREAMIN' JAY HAWKINS (Annette 50)

"PLEASE TRY TO UNDERSTAND" (2:12) [Simek BM—Hawkins] Simek's "Jay Hawkins" sings a snoty rendition of a slow beat item in a fairly subdued manner. Subtle that is, for Screamim' Jay. Ok side that could get more interest in view of his recent success.

"NOT ANYMORE" (2:25) [Simek BM—Hawkins] Similar comment in regards to rhythm blues. "Please Try To Understand" the stronger side.

JACKIE BRENSTON (Federal 12291)

"THE MISTREATHER" (2:11) [Arms BM—Ike Turner] Jackie Brenston wall a rocking middle beat offering with a quick beat backing. T черд та "Ike Turner" and his band make this flip a fast mover.

"MUCH LATER" (2:19) [Arms BM—Ike Turner] Brenston singing, is up a middle beat jumping, driving treatment. Brenston hits hard and the deck gets into the act with a solid instrumental backing. Exciting wax.

SANDY REED (Gremlin 5164)

"TELL ME WHATCH A GONNA DO" (2:49) [Men Le BM—Bill Campbell] Sandy Reed comes up with a middle beat jumper and turns in a swinging performance. Reed handles the tune in fine style. Good wax.

"WATCHING THE DOOR" (2:56) [Arms BM—McCoy] Reed shows his versatility with a warm reading of a slow beat ballad. Easy and pleasant listening. Two ok sides.

FRANKIE LEE SIMS (Ace 1672)

"MISERY BLUES" (2:31) [Ace Le BM—Frankie Lee] Frankie Lee Sims sings a slow beat down home blues with an authentic treatment. Should stick well on the strong folk market in the southern areas.

"WE WILL LUCY DON'T" (2:28) [Ace BM—Sims and Vincent] Sims ups the tempo on the flip, depending on a middle beat rhythm blues. Effective reading for the true down home blues.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
## Haley and Troupe Break Australian Records

NEW YORK—Bill Haley and his Comets, touring Australia, have broken all previous attendance records in each spot they have played. The Comets are featured in the troupe of American Rock 'N' Roll artists including Levon Baker, Joe Turner, the Platters and Freddie Bell. Sell-out audiences packed the stadiums for the shows which included appearances in Newcastle, Brisbane, Melbourne, Sydney and Adelaide. In Brisbane the cheering crowd even insisted on further encores from the Comets after the show had officially closed with the traditional singing of "God Save The Queen"—and unprecedented action. On January 31st, the Comets sail on to the Queen Elizabeth to continue their tour in England.

### Dootone Becomes Dooto

LOS ANGELES—Dootone Records, West Coast indie, has abbreviated its label name to Dooto. This move was due to a conflict with another music firm of a similar name.

New additions to the Dooto roster include the Souvenirs and the Cuff Links. The latter's slicing of "Guided Missiles" is making a strong showing in Pittsburgh, Los Angeles and San Francisco.

Dootsie Williams, the firm's proxy, has also signed Vernon Green and the Medallions, Redd Foxx, Willie Headen and Dexter Gordon to new long-term contracts.

### Top 20

<table>
<thead>
<tr>
<th>Week</th>
<th>Song</th>
<th>Artist/Label</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>BLUE MONDAY</td>
<td>Fats Domino (Imperial 5417)</td>
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<tr>
<td>2</td>
<td>JIM DANDY</td>
<td>Lavon Baker (Atlantic 1116)</td>
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<tr>
<td>3</td>
<td>LOVE IS STRANGE</td>
<td>Mickey &amp; Sylvia (Groove 0735)</td>
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<tr>
<td>4</td>
<td>SINCE I MET YOU BABY</td>
<td>Ivory Joe Hunter (Atlantic 1111)</td>
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<tr>
<td>5</td>
<td>AIN'T GOT NO HOME</td>
<td>Clarence &quot;Frogman&quot; Henry (Argo 5259)</td>
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<tr>
<td>6</td>
<td>BLUEBERRY HILL</td>
<td>Fats Domino (Imperial 5407)</td>
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<tr>
<td>7</td>
<td>WITHOUT LOVE</td>
<td>Clyde McPhatter (Atlantic 1117)</td>
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<td>8</td>
<td>SLOW WALK</td>
<td>Bill Doggett (King 5000)</td>
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<td>9</td>
<td>ON MY WORD OF HONOR</td>
<td>B. B. King (RPM 479)</td>
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<td>10</td>
<td>A THOUSAND MILES AWAY</td>
<td>Hearbeats (Rome 216)</td>
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<td>11</td>
<td>HONKY TONK</td>
<td>Bill Doggett (King 4950)</td>
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<td>12</td>
<td>I FEEL GOOD</td>
<td>Shirley &amp; Lee (Aladdin 3338)</td>
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<tr>
<td>13</td>
<td>YOU'VE GOT ME DIZZY</td>
<td>Jimmy Reed (Vee-Jay 226)</td>
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<tr>
<td>14</td>
<td>THE GIRL CAN'T HELP IT</td>
<td>Little Richard (Specialty 597)</td>
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<tr>
<td>15</td>
<td>BANANA BOAT (DAY-O)</td>
<td>Harry Belafonte (RCA Victor 20-6771)</td>
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<tr>
<td>16</td>
<td>TOO MUCH</td>
<td>Elvis Presley (RCA Victor 20-6800)</td>
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<tr>
<td>17</td>
<td>GOODNIGHT MY LOVE</td>
<td>Jackie Belvin (Modern 1005)</td>
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<tr>
<td>18</td>
<td>LITTLE BY LITTLE</td>
<td>Nappy Brown (Savoy 1506)</td>
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<tr>
<td>19</td>
<td>SINGING THE BLUES</td>
<td>Guy Mitchell (Columbia 40706)</td>
</tr>
<tr>
<td>20</td>
<td>BAD BOY</td>
<td>Palmer &amp; Five Bombers (Savoy 1508)</td>
</tr>
</tbody>
</table>

### Going to the Top!

**The Spaniels**

"YOU GAVE ME PEACE OF MIND"

*b/w* "PLEASE DON'T TEASE ME"

**Vee-Jay 220**

Sonny Til's Orioles

"Never Leave Me Baby"

*b/w* "DONT TOUCH MY HEAD"

**J. B. Lenoire**

"YOU CAN'T MAKE ME OF MYSELF"

*b/w* "ALARM CLOCK BLUES"

**Floyd Judson**

"I'M SO ASHAMED OF MYSELF"

*b/w* "GUIDED MISSILES"

**THE CUFF LINKS**

"LET ME CRY"

**Willie Headen**

"DOOTO RECORDS 9512 S. CENTRAL AVE. LOS ANGELES CALIF."
JOLLY JOE NIXON—
TOM BRADNEY—
JOE ALLISON
KKEO—Los Angeles, Calif.
1. Singing The Blues (Robbins)
2. There You Go (J. Cash)
3. I've Got A New Heartache (E. Price)
4. Love Me (J. Jones)
5. Lonesome Melody (Robbins)
6. Summer Days (J. Jones)
7. Poor Man's Riches (J. Barnes)
8. J. Jones
9. Ten Seconds (Shirton)

WAYNE "SADDLEBAGS" GRIFFIN
KDEP—Albuquerque, N. M.
1. I've Got A New Heartache (E. Price)
2. Singing The Blues (Robbins)
3. Poor Man's Riches (J. Barnes)
4. There You Go (J. Cash)
5. I've Got A New Heartache (E. Price)
6. My Sheen Kang Walkin' Round (K. Will)
7. I'm Losing You (J. Reeves)
8. I'm Losing You (J. Reeves)
9. These Two Some (L. Robbins)
10. I Can't Walk Away From You (J. Shepherd)

GEORGE POPKINS
WXGI—Richmond, Va.
1. Young Love (J. Cash)
2. Singing The Blues (Robbins)
3. I've Got A New Heartache (E. Price)
4. The Turning Point (E. Price)
5. Audenior (L. VanBryke)
6. Knee Deep In The Blues (E. Price)
7. It's My Way (W. Pierce)
8. (Smiley & K. R. Faye)
9. Same Two Some (L. Robbins)
10. I Can't Walk Away From You (J. Shepherd)

SMOKY" SMITH
KXRN—Des Moines, lowa
1. Singing The Blues (Robbins)
2. I've Got A New Heartache (E. Price)
3. You Go On Your Own (J. Cash)
4. Knee Deep In The Blues (E. Price)
5. Audenior (L. VanBryke)
6. It's My Way (W. Pierce)
7. (K. Will & K. R. Faye)
8. Same Two Some (L. Robbins)
9. I'm Losing You (J. Reeves)
10. I Can't Walk Away From You (J. Shepherd)

DOROTHY KINNEY
KWSO—McGeech, Ark.
1. Singing The Blues (Robbins)
2. I've Got A New Heartache (E. Price)
3. Stolen Moments (K. Snow)
4. There You Go (J. Cash)
5. You Go On Your Own (J. Cash)
6. Knee Deep In The Blues (E. Price)
7. Audenior (L. VanBryke)
8. It's My Way (W. Pierce)
9. Stolen Moments (K. Snow)
10. I Can't Walk Away From You (J. Shepherd)

TOM EDDWARDS—Cleveland, Ohio
1. Young Love (J. Cash)
2. There You Go (J. Cash)
3. I've Got A New Heartache (E. Price)
4. You Go On Your Own (J. Cash)
5. Stolen Moments (K. Snow)
6. Before I Met You (J. Smith)
7. Young Love (J. Cash)
8. Go Away With Me (J. Smith)
9. I Can't Walk Away From You (J. Shepherd)

MICKIE EVANS
WHOD—Orlando, Fla.
1. Singing The Blues (Robbins)
2. I've Got A New Heartache (E. Price)
3. Stolen Moments (K. Snow)
4. There You Go (J. Cash)
5. I'm Tired (W. Pierce)
6. Audenior (L. VanBryke)
7. Knee Deep In The Blues (E. Price)
8. It's My Way (W. Pierce)
9. Stolen Moments (K. Snow)
10. I Can't Walk Away From You (J. Shepherd)

MACK SANDERS
KFBY—Wichita, Kan.
1. Singing The Blues (Robbins)
2. I've Got A New Heartache (E. Price)
3. Stolen Moments (K. Snow)
4. There You Go (J. Cash)
5. I'm Tired (W. Pierce)
6. Audenior (L. VanBryke)
7. Knee Deep In The Blues (E. Price)
8. It's My Way (W. Pierce)
9. Stolen Moments (K. Snow)
10. I Can't Walk Away From You (J. Shepherd)

FARMER PHIL" WOOGY
WYGR—Bengor, Ind.
1. Singing The Blues (Robbins)
2. I've Got A New Heartache (E. Price)
3. Stolen Moments (K. Snow)
4. There You Go (J. Cash)
5. I'm Tired (W. Pierce)
6. Audenior (L. VanBryke)
7. Knee Deep In The Blues (E. Price)
8. It's My Way (W. Pierce)
9. Stolen Moments (K. Snow)
10. I Can't Walk Away From You (J. Shepherd)

HARRY HORTON
WWMN—Wausau, Pa.
1. Young Love (J. Cash)
2. Singing The Blues (Robbins)
3. I've Got A New Heartache (E. Price)
4. Before I Met You (J. Smith)
5. To The End Of The Road (E. Price)
6. Old Shit (E. Proctor)
7. By The Sweat Of My Brow (C. Cooper)
8. Waiting For A Train (Reeves)
9. Ballad Of A Tired Man (J. Cash)
10. I Can't Walk Away From You (J. Shepherd)

LILLIE ANNE
WIRC—Hickory, N. C.
1. Young Love (J. Cash)
2. Blue Moon Turns To Gold (E. Presley)
3. Singing The Blues (Robbins)
4. I'm A Mean Mother (W. Pier6e)
5. I've Got A New Heartache (E. Price)
6. There You Go (J. Cash)
7. Blue Moon Turn To Gold (E. Presley)
8. I've Got A New Heartache (E. Price)
9. I'm Coming Over Tonight (E. Price)
10. When I Call The Ball (W. Clancy)

JOHNNY BAILES
WJAT—Swainsboro, Ga.
1. I'm Tired (W. Pierce)
2. Singing The Blues (Robbins)
3. I've Got A New Heartache (E. Price)
4. You Go On Your Own (J. Cash)
5. Repeating (K. Will)
6. Repeating (K. Will)
7. Throwing My Life Away (C. Cooper)
8. There Goes My Love (Margot)
9. I Am Losing You (J. Reeves)
10. I Wish I Had My Colly (J. Williams)

JIMMY WILLIAMS
WNOO—Newport, Ky.
1. Young Love (J. Cash)
2. Singing The Blues (Robbins)
3. I've Got A New Heartache (E. Price)
4. You Go On Your Own (J. Cash)
5. Repeating (K. Will)
6. Repeating (K. Will)
7. Throwing My Life Away (C. Cooper)
8. There Goes My Love (Margot)
9. I Am Losing You (J. Reeves)
10. I Wish I Had My Colly (J. Williams)

HENRY TUCK
WNEW—Raleigh, N. C.
1. Singing The Blues (Robbins)
2. I've Got A New Heartache (E. Price)
3. You Go On Your Own (J. Cash)
4. Repeating (K. Will)
5. Repeating (K. Will)
6. I Walk The Line (J. Cash)
7. I Can't Walk Away From You (J. Shepherd)
8. Too Much To Bear (W. Clancy)
9. I Can't Walk Away From You (J. Shepherd)
10. I Wish I Had My Colly (J. Williams)

JACK GALE
WTMA—Charleston, S. C.
1. Young Love (J. Cash)
2. Singing The Blues (Robbins)
3. I've Got A New Heartache (E. Price)
4. You Go On Your Own (J. Cash)
5. Repeating (K. Will)
6. I Walk The Line (J. Cash)
7. I Can't Walk Away From You (J. Shepherd)
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Attention: Please address any information concerning Country music and talent to Ivan Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, Y. N.
"Singing The Blues" Sparks Guy Mitchell English Tour

NEW YORK—Due to the success of Guy Mitchell’s record, “Singing the Blues,” the singing star will leave on February 7th for a whirlwind ten-day tour of Great Britain, where he will star in two television spectaculars and make a series of concert appearances. He’ll make his first English television appearance on February 10th as guest star of “Sunday Night At The Palladium,” produced by British impresario, Val Parnell. The second will be a spectacular built around Mitchell to be telecast on February 10th, “The Guy Mitchell Show.” "Singing the Blues," which has been at the top of the nation’s best sellers lists for the past two months and sold over two million copies, has boosted Mitchell’s career in every area. In addition to the tour, he has made guest star appearances on most of the big television shows like Ed Sullivan, Dinah Shore, and Steve Allen. When Arthur Godfrey goes on vacation, Mitchell will take over as guest MC on his March 7th show. It has also opened the way for him to appear in the country’s top theatres and cafes.

Tubb Replaces Acuff In Opry Package

NASHVILLE—The voice of Ernest Tubb will join those of Kitty Wells, Johnnie and Jack and the Wilburn Brothers in a new Grand Ole Opry package that will start public appearances soon. Tubb’s joining the package came after Roy Acuff (Decca) decided to cut down on some of his extensive road work which carried him and other artists on the team through most of the United States and Canada during the last two years. Frankie More will handle all bookings and advance work for the new package and Hal Smith will be road manager. Johnnie and Jack are RCA Victor recording artists while the other three hold contracts with Decca. The announcement adds that Hal Smith has taken over the personal management of Ernest and Justin Tubb and the Wilburn Brothers. Following a policy set some time ago, however, it was expected that Justin Tubb will avoid appearing on the same program as his father.

Win Decca “Gold Record Awards”

NEW YORK—Decca Records, Inc. last week announced the yearly Branch and Distributor “Gold Record Awards” series of winners. The Pittsburgh Branch, under the management of Vern Cupples, came in first in the final standings for 1956. The 1956 “Gold Record Award" to the winning Distributor goes to the Pearsall-Gault- bert Corp. in Indianapolis, under the direction of Marvin Taylor. In addition to winning the yearly awards, both Pittsburgh and Indianapolis won the December VIP awards in their respective categories.

The Country Records

Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION’S DISK JOCKEYS

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>1</td>
<td>YOUNG LOVE</td>
<td>Sonny James</td>
</tr>
<tr>
<td>2</td>
<td>SINGING THE BLUES</td>
<td>Marty Robbins</td>
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<tr>
<td>3</td>
<td>I’VE GOT A NEW HEARTACHE</td>
<td>Ray Price</td>
</tr>
<tr>
<td>4</td>
<td>I WALK THE LINE</td>
<td>Johnny Cash</td>
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<tr>
<td>5</td>
<td>CRAZY ARMS</td>
<td>Ray Price</td>
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<tr>
<td>6</td>
<td>THERE YOU GO</td>
<td>Johnny Cash</td>
</tr>
<tr>
<td>7</td>
<td>YOUNG LOVE</td>
<td>Sonny James</td>
</tr>
<tr>
<td>8</td>
<td>DON’T BE CRUEL</td>
<td>Elvis Presley</td>
</tr>
<tr>
<td>9</td>
<td>REPUTING</td>
<td>Kitty Wells</td>
</tr>
<tr>
<td>10</td>
<td>LOVE ME TENDER</td>
<td>Elvis Presley</td>
</tr>
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<td></td>
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<td>Webb Pierce</td>
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11. ACCORDING TO MY HEART, 12. I WALK THE LINE, 13. REPUTING, 14. GO AWAY WITH ME, 15. THE SAME TWO LIPS. 16. THERE GOES MY LOVE. 17. BEFORE I MET YOU, 18. YOU’RE THE REASON I’M IN LOVE. 19. KNEE DEEP IN THE BLUES. 20. IT’S MY WAY, I’M GONNA LIVE SOME BEFORE I DIE; YEARN-ING, I MISS YOU ALREADY; POOR MAN’S RICHES; AUCTIONEER; A GOOD LOOK-ING BLONDE; LOVE ME TENDER; TURN HER DOWN; LOVING YOU; TOO MUCH; CASH ON THE BARREL HEAD; LOVE ME; WICKED LIES; I CAN’T QUITE; BANANA BOAT SONG; SEARCHING; MR. LOVE; DON’T BE CRUEL; I’M COUNTING ON YOU; FOURTEEN KARAT GOLD, TIP TOE.

THE CASH BOX

New York Office
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on
Ka-Hill Records

Sings

“BLUE TENNESSEE RAIN”

White Oak Music—BMI

GREAT NEW COUNTRY HIT

WANDA JACKSON

BABY LOVES HIM
CRYIN’ THRU THE NIGHT

"It’s What’s in THE CASH BOX That Counts"
**Country Reviews**

<table>
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<th>A</th>
<th>B</th>
<th>C</th>
<th>D</th>
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<tbody>
<tr>
<td>BULLSEYE</td>
<td>VERY GOOD</td>
<td>FAIR</td>
<td>MIDDICRE</td>
</tr>
</tbody>
</table>

**THE CASH BOX BULLSEYE**

**"I SHOULD BE WITH YOU" (2:30)**
(Warden BMI—P. Stamper, W. Becker)

**"I'M DAY DREAMIN' TONIGHT" (2:18)**
(Warden BMI—H. Burke, L. Bark)

**PORTER WAGONER**
(RCA Victor 20-6803; 47-6803)

- The "Satisfied Mind" man, Porter Wagoner, whose styling and talents have made him a favorite among the jocks, ops and dealers, ends up to bat out two more potent sides that have money-making potential noticed into every groove of the record. On one half of the pairing the artist has conscience problems as he masterfully deals out a feeling of middle beat lovers ballad labeled "I Should Be With You". The charter has spent some time with an old flame and now feels he has wronged his current love. On the other, he’s happened upon an idea for a catchy pop tune, "I'm Day Dreamin' Tonight". A standout coupling for maximum results.

**SID KING & THE FIVE STRINGS**
(Columbia 40813; 4-0863)

- "When My Baby Left Me" (2:30) [Golden West BMI—S. King, B. King] Sid King and the Five Strings stay on the rock and roll "handwagon" as they zestfully belt out a steady-driving blues rocker. Dandy punctuation for the boxset.

**DON OWENS**
(Starday 647; 45-647)


**BOBBY HELMS**
(Deeco 30194; 9-03194)

- "FRAULEIN" [Fairway ASCAP—L. Williams] Bobby Helms could have a clicker on his hands as he dishes up a first rate reading on a slighly up tempo weeper with sentimental love lyrics. Infectious, rock 'n roll piano backdrop on a deck that could really step out.

- "Get A Heart Sick Feeling" (2:30) [Old Charter BMI—C. Walker] Helms injects loads of personality on this persuasive, rhythmical blue ballad with a r&b flavoring.

**THE CASH BOX**

- "Don't Stop The Music" and "Uh, Uh, No" by Melvin Endsley
- "The Hot Mockin' Bird" (2:05) [Arr. H. Carter] The delightful evergreen gets taken for a tantalizing instrumental ride by fiddlin' Harold Carter. It's a gin-milled-up, just paced pleaser that the artist races through in happy-go-lucky style. Should spark some jockey interest.

- "The German Waltz" (2:05) [Arr. H. Carter] On the bottom lid Carter attractively fashions a warm and appealing liltin' from overseas.

**FIRST RELEASE IS A SOCKO STARTER ON...**

**COUNTRY SERIES**

**GEORGE JONES**

**GRAND OL' OPRY'S NEW STAR**

The No. 1 New C&W Star For 1956 SINGING TWO OF HIS SONGS

**"Don't Stop The Music" AND "Uh, Uh, No"**

**MERCURY 7029**

**MEMO TO OPS, DEALERS AND DISC JOCKEYS**

Once in a while a talent comes along that is truly outstanding and deserving of complete acceptance by the trade, George Jones, by compounding and recording six straight hits that have made the national charts truly merits recognition as one of the top institutions in the Country and Western field. This new release should add greatly to the rapidly expanding George Jones following.

**FOR PERSONAL APPEARANCES BY GEORGE JONES**

**Curtis Artist Production:** 4705 Gallatin Road Nashville, Tenn.

**ASK YOUR MERCURY DIST. ABOUT THE 10% DISCOUNT PLAN ON ALL ALBUMS**

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*
Pasadena Radio Station KXL, the western, music station, is sponsoring a contest in which the first prize is their morning disk jockey, Charlie Williams, who is heard week-days from 7 a.m. until 10. The award will be made over KTLA Channel Five, Los Angeles, on Cliffie Stone’s “Hometown Jamboree,” Saturday night, February 9th.

Marty Robbins, currently riding high with the biggest hit of his career, “Singing The Blues,” was profiled in the Nashville Banner’s Jan. 12th “It Happened At The Grand Ole Opry” article. Ray Price, whose “Crab Arms” was the top tune in the Cash Box, was featured in the Banner’s Jan. 5th issue.

Don Ramsay, a member of the Board of Directors of the Country Music Disk Jockey’s Association and a deejay at CJIC-Sault Ste. Marie, Ontario, Canada, informs us that the station’s first 15th anniversary, celebrated with the exception of the past two, they have hired “pop” orchestras to play for their dances. Now, the department makes all the dances “Western Style,” and Jim Reeves and his band played for the event this past Nov., with the biggest crowd they’ve ever had. The affair went over so big, the Fire Dept., is also considering country music this year for their ball.

Jim Reeves (Vic) and his manager, Herb Sheeter, have moved to New York recently for a series of conferences centered around a European tour during the spring months. Tentative plans call for one of the biggest country music packages of its kind ever to partake in a venture of this sort. Reeves is currently riding high on his latest effort on Victor entitled “Am I Losing You.” Hopefully, the Reeves’ Albums “Singing Down The Lane,” has been the most popular LP yet released on the George Popkins “Pop’s Country Store” show over WXGI-Richmond, Va. Package goods have become a vital part of Popkins’ programming. According to Herbert Long, Ron Young’s Manager, more than 50,000 pieces of mail, letters, pamphlets, postcards, bumper stickers, etc. have been mailed out on Young’s latest recording “I Miss You Already” and “I’m Gonna Live Some Before I Die.”

Murry Nash Associates joined hands with the Faron Young Enterprises group circulating the Reeves jule box operators, one-stops, and the entire industry plugging the new record. Young and his Country Deputies, along with Gordon Terry, Wilma Lee & Stoney Cooper are playing for Ramblin’ Lou, State Theatre, Niagara Falls, New York January 27. On Feb. 3rd Young, Johnny Cash, Marty Robbins, Lee Emerson, and a host of others will be playing the Akron Armory, Akron, Ohio for Cliff Rodgers. “Jolly Joe” Nixon, KKKD-Los Angeles, Calif., pens that he’s starting a new TV show with the Maddox Bros. & Retta over Channel 11, KTTV-Hollywood, each Saturday, 9 to 12 A.M.

Beginning with a February 1st date in Centralia, Ill., The Blackwood Brothers will be appearing in Birmingham, Ala., on the 2nd, Dayton, Ohio on the 8th, Tampa on the 9th, Charleston, W. Va., on the 13th, Knoxville, Tenn., on the 16th and Alton, Ala., on the 21st.

The Texed Texas, still playing at The Paramount Lounge in Cicero, Illinois, are happy to welcome beautiful Miss Raquel Jamesbandstand after a week’s absence due to illness. Andy is still under doctor’s care but the doc just couldn’t hold him down any longer. Rumors that wedding bells rang for Andy last week are way off the beaten path and his theme song is still “Single Saddle.”

“Curt’n” Larry Lane, who has been spinning the cdw kx for nearly 9 years in Tampa, Fla., is back on WHBO-Tampa, 6 days a week, and wants to hear from the record companies and the artists, release-wise.

Texas’ Tex Owens, a recent trip to New Orleans to appear with Hank Thompson & His Brazos Valley Boys, George Jones, Justin Tubb, Cowboy Copas, Wanda Jackson and WVEW-New Orleans disc jockey, Jolly Cholly. The show was a big hit and they both like to have a disc jockey for—and whatever it is, Charlie has to do it.

The contest closes midnight, February 5th. The winner will be present and the award will be made over KTLA Channel Five, Los Angeles, on Cliffie Stone’s “Hometown Jamboree,” Saturday night, February 9th.

COWBOY COPAS

BOBBY HELMS

LOVIN’ BROTHERS

GORDON TERRY

CURTIS GORDON

JOEY REEVES

BRIAN COWICH

BARTON MANNING

THE CASH BOX: Music

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February 2, 1957

Country Round Up

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1221 Broadway, New York 17, N. Y.
program singles at one price...

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BOSTON, MASS.—One of the last to raise rates for the price of its product is the publisher of newspapers and magazines. These publications are always hopeful that their advertising revenue will absorb losses on circulation. However, it would now appear that the price of newspapers would be increased to 7¢ from 5¢. William Dwight, president of the American Newspaper Publishers Association, said in a speech at a dinner meeting of the New England Association of Circulation Managers last week that it can be certain that the trend toward the 7-cent newspaper will increase now that the newspaper manufacturers are heaping another price increase on us. The problem of these publishers can be compared to that of the juke box operator, who must go to dime play. "The transition from 5 to 7 cents shouldn't be difficult", Mr. Dwight said, "for the product is worth that amount." The public can be counted on to pay for value." "But," he added, "such a price revision means changing a habit and that always can present special problems."

CHICAGO—The medical director of a large industrial concern blamed the "suicidal cult of manliness" for the "rat race" in which many American men find themselves today. Dr. Lennet C. McGee, of the Hercules Powder Company, Wilmington, Delaware, writing in the American Medical Association publication "Today's Health", said the average lifetime of men was about four years less than that of women, mainly because of the stress under which men live. A "little common sense" could eliminate many of the tensions and stresses, providing a healthier and longer life, Dr. McGee said. "The American male has been indoctrinated with the philosophy that he must live, work and play at a dizzy pace; that he can and should wage thru all emotional and physical situations without flinching, and without reflection", he said. The doctor said "every man and boy must live within his own resources of physical and mental strength, but many fail to do so because of the cult of manliness".

WASHINGTON, D. C.—Studying the effects of the new budget, economists predict another year of expanding industrial activity and 18 months of heavy employment and good wages. They said that personal income will rise; business profits should reach a new high; and employment will be high.

The man who gets out and fights for business. Who thinks up new ideas to help business. Who works harder and with great industry to make business better. He's the business boomer. And business booms for the business boomers.

They won't take poor business action lying down. They'll dig out the reason why. They'll effect a cure.

They'll work harder than ever to stimulate business action. They'll make it their business to boom business.

They're the business boomers. And business booms for the business boomers.

They're the kind of people who, when they find a location taking in less and less and still less income, cover the location like a swarming octopus, to learn why business has fallen.

They work with the location owner to help boom his business. This booms their own business.

They cooperate with the location owner because they know that such cooperation results in better business for all concerned.

They help business to boom. They're business boomers. And business always booms for business boomers.

If dime play of itself won't do it. Won't let them progress properly. If a commission basis is inequitable. If they show more play action yet less profit. If the books don't show more hard cash and liquid assets at the end of the period they set. They learn why.

They get in there and punch with all they have. They fight. They won't take poor business lying down. They'll find an angle that will boom business. They're business boomers. And business booms for business boomers.

Too many have grown too lazy to help business boom. They depend entirely too much "on general conditions".

They don't use showmanship to help business. They don't use salesmanship when they have something hard to sell.

They don't use good judgment as to why they can't show better progress when they note that, on an overall gross, their machines have taken in more money.

They're just too lazy to get in there and fight harder than ever, with greater industry than ever, with more intelligence and business acumen, than ever before, to make their business boom. They're just not business boomers.

When they get in there and fight hard to make business boom. Then business will boom for them.

Business always booms for business boomers.
Prosperity Booming '57 to See Average of 240 to 250 Small Firms Collapse Each Week as Compared to 222 Per Week in '56 and 199 Weekly in '55

CHICAGO—If there is any greater reason why operators should immediately arrange for a more equitable share of the gross intake from all of their machines it is the Dun & Bradstreet and economists' report of what is expected to happen to small businesses in prosperity looming 1957. Whereas an average of 222 small firms went bankrupt each week in 1956, and an average of 199 declared bankruptcy in 1955, this prosperous boom year of 1957 is expected to see an average of from 240 to 250 small businesses go broke each week. This will make up a total of over 12,000 small business casualties every week of '57.

One well known syndicated economist, Sylvia Porter, stated in regards to why small businesses are going broke:

"Aid increasing costs of manpower and materials as well as money—and you have the basic factors for this stark trend."

The above only bears out what The Cash Box reported back in 1956 when it urged operators to quickly change over to "End Play Plus Front Money And/Or A More Equitable Commission Basis."

The nation's leading economists, now backed by the same figures of Dun & Bradstreet, bring into sharp relief what The Cash Box has been telling this industry.

That overhead expenses are rising at an alarming and unprecedented rate. To the point where they are engulfing the operators in a complete sea of losses.

No operator can withstand the present stiff and tough competition he has, the tremendous increased overhead expenses he has to endure, the higher prices he has to pay for new equipment, and still continue on a 50-50 commission percentage basis.

Unless the nation's intelligent operators act fast and make the necessary change to assure themselves remaining in business and continuing to progress and profit by quickly adopting, "End Play Plus Front Money And/Or A More Equitable Commission Basis", then a great many of them will be among the 12,000 to 250 small business casualties every week of 1957.

U.S. Supreme Court Agrees To Review Court Pinball Decision

Will Decide On $10 vs $250 U.S. Pinball Fee

CHICAGO—The momentous decision given by the U.S. Court of Appeals, Northern District of Illinois (which appeared in complete form in the October 19, 1956 issue of The Cash Box) will be reviewed by the U.S. Supreme Court.

The Department of Justice made the statement that the decision by the Court of Appeals would cost the Government $5,000,000 in license fees.

The Appeals Court struck down the conviction of Walter Korpan in the Northern Illinois Federal District Court on any charges of his failing to pay $350 special occupational tax on coin operated gambling devices.

Korpan had originally been fined $500. He had paid a $10 U.S. license fee to operate his pinball game.

The government lawyers contended that the pinball game was a gambling device and, therefore, subject to the $350 special occupational tax.

The Court of Appeals believed that the pinball games were not to be included in this category which the Court believed, was for slot machines only.

The Supreme Court contends that Korpan's machines were gambling devices because players could take winnings either in replays or in money.

The Supreme Court decision will, naturally, be of great and momentous importance to all engaged in the pinball field.

Wisconsin Music Merchants Assn
Talks 60%-40% Commission Basis
at Jan. 14 Meet

Over 50% of Juke Boxes in Wisconsin
Now On Dime Play

E. G. DOWE

WISCONSIN RAPIDS, WIS.—E. G. Dow, secretary and treasurer, Wisconsin Music Merchants Association, reports that the organization met at the Mead Hotel, this city, on Monday, January 14.

A very fine turnout of operators were present, members coming from Stevens Point, Wausau, Marshfield, Green Bay, Sheboygan, Oshkosh, Manistow, Malone, Beloit, Madison, Brodhead, Beaver Dam, Wisconsin Dells, Milwaukee, La Crosse and Watertown.

A number of important matters were discussed, among them the ASCAP situation; state legislation; membership drive; and dime play and commission arrangements.

The president was authorized to appoint a state legislative committee to act during the present legislative session. A statewide drive for membership is planned and details will be completed at the next meeting.

The membership discussed dime play, and the advisability of arranging a new system of commissions. "I was quite surprised" stated Dowe, "that we have so many juke boxes in all parts of the state. Now on dime play. Some are dime, three for a quarter; others dime, five for a quarter; and some dime, four for a quarter. The State, outside of Milwaukee, is now about fifty per cent on dime. We hope to put on a drive in Milwaukee to put our State over."

I prepared some reprints of The Cash Box educational! Why 10¢ Play, and we will furnish them to the operator at cost so that they can post them in their locations. Thanks to your article, I and Clint Pierce have 80% of our routes on dime, nine for a quarter. There was considerable discussion about commission splits. Most of those present seemed to feel that all new equipment should be put on a dime.

Dowe advised that the next meeting of the Wisconsin Music Merchants Association will be held on Monday, February 4, at the Eagles Club in Milwaukee. Meet will start at 12 noon.

Indiana Games Op Suggests New Type Front Money

MUNCIE, IND.—Norman Wilner of Wilner Sales Company, Inc, this city, has come forth with the suggestion for a new type of front money.

This may meet with the approval of other operators throughout the country. Wilner believes in 10c play plus front money. But his idea for front money is somewhat different than the usual set dollar figure.

He advises, "We operate pinballs. Mostly in-lines and club equipment. We believe that 10c off the top, then 50-50, would help solve the operators' cost problems."

"Money taken off the top", Wilner continues, "should be kept in a separate fund and used to defray service, parts and replacement costs."

Wilner waxes pessimistic over his suggestion. He concludes with the following statement:

"I believe this will only be a dream. It seems to be such a problem to get operators to band together. I still believe that this is a good idea. Maybe some day... "

"It's What's in THE CASH BOX That Counts"
Urges Proper Programming
Believes Music Ops Will Enjoy Greater Income by Satisfying Every Segment of the Record Playing Public

CHICAGO — Harold Schwartzs of Atlantic Recording Company, this city, believes that one of the greatest necessities facing the juke box field today is "proper programming." Schwartzs urges this publication, as well as all concerned, to keep up a "constant program of proper programming." He claims, "This will result in greater income by satisfying every segment of the record playing public."

Schwartz refers to the many editorials and general articles which have appeared in The Cash Box urging juke box operators to study and learn the art of proper programming of all their phonographs.

This publication has reported time and again that operators, who were skeptical at first, that phonographs might not be properly programmed, but who went out of their way to learn the art, have learned that they could increase intake anywhere from 10% to better than 50% in some instances.

Reports have appeared in The Cash Box from various well known music operations who, after investigation, made changes in their phonographs to match the needs of the patrons in their gift of a juke box to a local school, as a result, enjoyed a tremendous upsweep in income.

Many leading operators have been neglecting checking on the programming of their phonos. They have left this to the servicemen.

Those who have cooperated with their servicemen, by checking locations during the busy play hours and asking for reports from the patrons of the locations, have learned that they could make much better recordings not now in the machines.

There is no doubt that schools for proper programming of phonos should come into existence.

Ed Burg Donates Phone To Vet's Hospital

NEWARK, N.J.—Ed Burg, Runyon Company, this city, was again a recipient of a letter of thanks for his generosity. Only last week The Cash Box reported a similar missive from Rabbi Arthur Kolatch, Temple Beth Am, Lakewood, N.J.

This week’s letter, which came from Joseph V. McLoone, Chief, Special Service, Veterans Administration Hospital, East Orange, N.J., said in part that “This is the excitement of the holiday season has abated, we are able to thank you for your gift of the large automatic record player, the complete gift of musical enjoyment for the free use of our patients. Your men installed the machine in our Recreation Hall where it has proved to be of continuing popularity with a large number of patients, the boys much look forward to getting your phone next autumn for the first year in its place in our recreation hall. Their thanks for this generous gift to us and that it is most appreciated by us.”

Banker Urges Territorial Meet To Educate Operators How To Borrow Money

PHILADELPHIA, PA. — Raymond J. Erfe, Vice-President of the Broad Street Trust Co., this city, who has helped many of the operators financially, especially that an educational program should be undertaken to teach operators “how to borrow money advantageously.”

Meetings should be held in various parts of the country,” advises Erfe, for the purpose of ‘educating’ the operators how to borrow money advantageously from their banks.

“We have done just such a job for the operators in Philadelphia,” he continues, and adds, “It took about five years. It has been good for the operators and excellent for the lenders. It has added much prestige to the coin business.”

A&P Drops Food Vending Machines

LEVITTOWN, L.I., N.Y.—The big A&P food store here has given up its outside food vending machines. The no reason was given for dropping the vendors, some believe this was due to the fact that the machines cut down on in-store sales.

In the meantime the Grand Union is continuing to experiment with outside vending machines.

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“It’s What’s in THE CASH BOX That Counts.”

Wants Operating For Ops

ST. AUGUSTINE, FLA. — Richard L. Parks, Jr. of this city believes that one of the biggest helps operators can secure from distributors “at least in my section of the country” is a much better understanding with distributors operating.

“Once the biggest help the operators in any section can secure” Parks advises, “is for some of the distributors of juke boxes to stop operating machines and competing against customers.

“This has been the practise in our territory for twenty years. But the distributors are now offering money to acquire the locations. They are putting out 200 selection machines on a 30-30 basis. We cannot compete against this type of competition.

“I am of the firm opinion,” Parks continues, “that at least 50% of the juke box locations need operators out of any box place.

“We can stand better distributors of records in our state. These distributors are spending their money for advertisement and keeping the record business alive.

“I think Florida needs more factory owned branches,” Parks concludes.
An Old-Timer Travels Across The Nation

Wille (Little Napoleon) Blatt Makes Auto Trip and Surveys Coin Machine Conditions

MIAMI, FLA.—Wille (Little Napoleon) Blatt, one of the nation's best known coinmen, and operating in this area for a number of years, made an auto trip thru parts of the United States last summer. Since that time he's been wanting to record his experiences and adventures, and has finally sent in a report.

"On my trip thru the States I checked some coin operated equipment and found some interesting conditions—some good and some bad," writes Blatt.

"We hit New Orleans and found that the equipment is average. We discovered quickly that if you know Lou Bonaberg, it's like having the key to the city, because everybody knows Lou, and all one has to do is to mention his name and every door opens wide for you. While in this city, we visited Pouchatramn Beach Park and saw Harry Blatt's arcade. It is one of the finest arcades we have ever visited, and we found that not only the equipment was clean and in first class working condition.

"When we got to Denver, Colorado, we found that some neighborhoods looked like a coin machine operator's dream. 18th Street had four Taverns to the square block, but we located some very old and almost obsolete coin machines—some 20 record Seebergs.

"In Kansas City at Ray's Cafe we found brand new 200 record machine and a changemaker alongside. The machine was very clean and had a good set of records with uniform title strips, and was operating at 10c."

"One of the sights we'll remember for a long time was, while traveling thru the High Sierras, at a town called Leo Vining, California, we went thru the Tioga Pass, where it told is open for about 3 months of the year. Even tho it was August, we found snow on the side of the road. Some of the natives told us that during winter the road drops down to about 40 degrees below zero. We found that Hank DeYoung operates at the start of the country, and he uses some Seeburg's 100's, doing a very good job of programming. All the categories were in their proper panel, and the machines had a good selection of late recordings by the top artists.

"We had to hurry thru Salt Lake City, Utah, and we would have liked to stay around more than we had time for. What a beautiful, clean and friendly city this is. We had lunch at a nice clean restaurant where the music was operated by Ray's Music. We also found a Wurlitzer 1000 and quite a few remote boxes. Operation was regular.

"The next two stops were very disappointing to me. The first stop was the Rose Motel at Paducah, Kentucky, and we found a 20 record Rock-Ola without lights and very little volume. The machine was in very shabby condition. The second stop was at Brack's Ice Cream Parlor at Hendersonville, N. C. We found a good Wurlitzer 1500 on location, but the machine was dirty and in need of a title strip. We were hand written and almost imposible to read.

"My conclusions after the trip was that there is still be of great benefit to our industry if it had a man on the payroll and who spent his entire time crossing and criss-crossing the length and breadth of the land. A man who would just check game and study locations and its equipment and then report. We all would benefit greatly."
The Cash Box

February 2, 1957

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Through The Coin Chute

NEW ENGLAND NIBLES

Bis spurted ahead as January thaw ends freezeup and gets transportation and trucking business normal in New England. Big accent on bowling at this time, with music and games on the upswing too. All in all, outlook is for a great first quarter biz-wise for 1957. . . . At Redi Distributors (Wurlitzer) new Ball Wash Bowling Lanes' arrived and greeted with enthusiasm by waiting ops. Bob Jones, sales mgr., predicts the new game has "fantastic" take potentials and is up insurance of a sensational new year. Bis is up on Wurlitzer 104 selection model "2104" and the 206 selection model "2106," and the 50c play factor is putting bigger percentages in both op and location pockets. Used equipment for export in big demand here as export biz has been climbing at the Lincoln St. plant. . . . At Atlas Distributors (AMI) Mr reported good despite with lots of activity for the AMI "G-200." Louis Blatt week-end to the north country despite blizzards and freezeup. Barney Blatt reading for annual winter trip to Florida. Ops reported service school by AMI held for two days at the Commonwealth Ave. plant one of the best.

At Trumport Automatic Sales Corp. (Seabury), activity at accelerated pace music, games and expect. Irwin Marzold, gen. mgr., all smiles over terrific reaction to Seabury 200. Ops have been more than enthusiastic about the new model through all points. Big demand for used equipment continues here. Games and background music mechanisms are moving well. . . . At Associated Amusements (Rock-Ola), big push on 14-foot Units. Rollin Hazelton, Big Band Musicians development rep., and his crew on to the new bowler in such big numbers that the plant is oversold. He also said reduction the new model 200 has been top-grade and ops report the mechanical aspects of the phonograph are amazing. Mechanical perfection keeps service calls at a minimum, Mandell reported. Ed Ravrede on sale.

BIS reported moving in at distribute this week after the freezeup were: Eddie Fields, Needham; Sol Robinson, Newton; Al Dollins, Hyannis; Tom Libby, Haverhill; Ray Fain, Worcester; Louis Taube, Manchester, N. H.; Ray Shea, Woburn; Mark Davis, Burlington; Harry Deshaw, Chelsea; Freddie Ferretta, Concord, N. H.; Al Yokowicz, Brockton; Peachy Cassanta, Milford; Don Swanson, Joe Herbert, Russ McMillan, Lowell; Connie Poels, South Boston; Lou Day, Newton; Ralph Lackey, West Roxbury; Steve Plante, Melrose; Mike Vernon, Wakefield; Bill Hamel, Concord, N. H.; Russ Brodie, Brockton; Martin Oliver, Peabody; Jack Gallo, Milton; Allan Jackson, Allston; Play Harrows, Easton; W. B. Weisel, Providence, R. I.; Joe Glaser, Bangor, Me.; Eddie Ross, Dorchester; Henry Levine, Milton; Joe Assaad, York Beach, Me.; Lawrence Betandon, Dartmouth; Walter Jody, Shrewsbury; Marty Cook, Brockton; George Cappelli, Malden; Martin Ferraro, New Bedford; Adolphe Degas, Webster; Bill O'Brien, Newport, R. I.; Del Frechette, Lewiston, Me.; Al Riquier, Willimantic, Conn.; Louis Belanger, Portsmouth, N. H.; John Collett, Waterbury, Conn. . . . Art models artists in town for record promotion this week included Alan Dale, Joan Campbell, Mark James and Randy Draper. . . . Joe Smith, WVDIA disk jock made Gene Nash's "Take A Gamble On Me" record of the week. . . . Ruthie Shapiro, Boston record promoter wizard, inked to promote Gene Nash nationally. . . . Had first for a week at Hi-Way Casino, Fall River, Feb. 11. New artists added to the Shapiro stable this frame include Joy Layne, Bob Whitter. . . . Bill O'Brien, WVDIA, disk jock, started newsletter re music and disk jock activities which is getting big reaction. . . . Chris Cooper is current at Storyville; Barbara Black at the Frolic in Revere.

Calif Music Ops Aid "March of Dimes"

BAKERSFIELD, Calif. — Police Chief Horace Grayson and Sheriff Lorry Galven assist music operator Bill Black, president of the California Music Merchants Association, Kern County Division, to inaugurate the annual "Week of Dimes" for the March of Dimes from January 16 to January 25, as pictured herewith. During the week each phonograph will display the sign shown in the photograph. In 1956, the California Music Merchants Association of Kern County turned in almost $1,000 to the local chapter of the March of Dimes. They hope to surpass that figure this year.

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TRIMOUTH

PRICED TO SELL!!!

Record Co.'s Asure Cooperation For MOA Annual Banquet

OAKLAND, Calif. — George A. Miller, president and business manager of Music Operators of America (MOA), this city, reported that Hirsh de La Vizcay of Washington, D. C., MOA Entertainment Committee chairman, has been assured of the cooperation of all the record companies, who will once again furnish top recording artists for the banquet night during the forthcoming MOA Convention at the Ambassador Hotel, Chicago, being held May 19, 20 and 21.

de La Vizcay had spent several days, a week ago, in New York contacting these record firms. Buddy Baich is assisting Hirsh, as he did for the last year's MOA Convention.

Through The Coin Chute

MIAMI MURMERS

Ted Bush, Bush Distributing, reports that the new Wurlitzer model "2100" phonos are moving out to ops so rapidly, he doesn't get a chance to put a sample on the floor. Ted and Ozzie Trumpan, by the way, are looking forward to the World Series of the Miami Heat, and have promised to invite all their friends to the opening. . . . At a meeting of the Dade County A.M.O.A., music operators agreed that it was absolutely necessary to convert to dime play as soon as possible, or face bankruptcy in the near future. . . . Dave Lederman out of Mt. Airy, Md., is spending a few days at the New York Hospital after the removal of some stones in his kidneys. Claims he's as good as new. . . . Maurice Ginsborg, Atanas Music, Chicago, sporting a terrible tan, resting up, and contesting the skill of Miami's coinmen at "gim." . . . Bert Lane's friends will be happy to note that he's doing fine after an operation on his back. Bert and Willie Blatt were appointed co-chairmen to lead the C. J. appeal. They hope to double last year's quota because the need is so much greater this year. . . . Charlie Sachs, Brooklyn, N. Y., op., seen walking down Collins Ave. sporting a nice tan. . . . Sam Gensberg, Chi- Coin, left for the plant in Chi so that Avron could come down for a vacation. Sam remarked "I'm not saying good by to Miami Beach, but I'm saying 'Auf Wedersehen,' as I'll be back soon." . . . Joe Mangone and Willie Levy, two former N. Y. coinmen, left on a "flying trip" to N. Y. . . . Seen at the racetrack—Joe Mangone, Dave Gottlieb, Harry Pearlman, Cy Wolfe and Harry Zimmern. . . . Don DuPont and Jack Semel suddenly stopped showing up for the "gim" games, and the fellows are wondering what happened. . . . Music Makers now moving its equipment with a new large truck, which can handle 8 or 5 machines at one time, instead of the 2 when they used the half-ton pick-up. . . . Torran Distributing very busy setting the large bowling alley for those ops not geared to handle the trucking of such large machines.

The Cash Box

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"It's What's IN THE CASH BOX That Counts"
Coven Music Delivering Hi Fi Speakers

CHICAGO—Ben Coven, Coven Music Corporation, this city, announced this past week that the firm is delivering to the trade its new Hi Fi Corner and Wall Speakers.

Coven advised that the new “Conco” Hi Fi Speakers will supplement the present models of extended range speakers.

The Hi Fi speakers, said Coven, feature a cross over network system built in. Each Baffle contains a woof- er and tweeter, connected to bring out true recording of high and low tones.

“Leading operators everywhere,” stated Coven, “realize the merchandising value of good, balanced sound distribution.

“This can only be achieved with proper placement of the phonograph and auxiliary speakers.

“When customers in the location are pleased with the tone quality,” concluded Coven, “it helps to increase the operator’s income.”

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Mystery At Keeney

CHICAGO—Visitors to J. H. Keeney & Company, this city, are certain to carry away a feeling that something mysterious is afoot these days.

Engineers stride hurriedly into the office of Roy McGahn, president of the firm.

Paul Huebsch, salesmanager, excuses himself courteously, and joins the group.

Five minutes later, the executives file out at a fast pace. All look pleased.

They stride rapidly down the hall, conversing in whispers.

To the question, “What’s going on?”, Huebsch merely smiles.

“It’s not for publication—yet,” he says. “Everything is top secret. But we’ve been working on it for a long time.

“Official announcements will soon be forthcoming.

“So just watch Keeney,” Huebsch confidentially confided.

Chi Phono Bowling League

OMENS Sons swept all three from Paschke Phono. The Oomens family score was high for their team with John-

Oomen’s 560, which was high for men and Isabel Oomen’s 455, which was high for women. Ray Gallet took lone honors for Paschke with his high score of 471.

Herb Gorman Returns as Mgr. of Taran-Jax

MIAMI, FLA.—Sam Taran, Taran Distributing, Inc., this city, announced the appointment of Herbert Gorman as manager of the Jackson-

ville branch.

Gorman returns to his old stamping grounds and to the position he held for nine years prior to 1955.

“We are sure,” said Taran, “the coin machine operators in South Florida and southern Georgia, as well as his many friends in that part of the country, will be glad to learn of his return.”

"It’s What’s in THE CASH BOX That Counts"
CIAA To Meet Tues. Jan. 29
Election of Officers and Directors
To Be Arranged

SAM GREENBERG

CHICAGO—Sam Greenberg, president of CIAA (Chicago Independent Amusement Association) notified the city's amusement machine operators that the organization will meet in the Pine Room of The Congress Hotel, this city, Tuesday, January 29, at 8:30 p.m.

"Our Association has now been in business for one full year. We must make arrangements at this next meeting for the holding of new elections for officers and directors for the next 12 months," Greenberg informed the operators.

"The election of officers and directors is a matter of great importance to the industry and to the future of the Association," stated Greenberg. He urged each and every operator in the Chicago area to be present at this meeting.

Greenberg also mentioned other matters of importance to be discussed, in order that the Association can establish a sense of security for the future for all operators.

"To build a better industry," he said, "unity and cooperation of all operators are necessary."

Refreshments will be served at the conclusion of the meeting, through the courtesy of Williams Manufacturing Company, this city.

Chicago Columnist
Praises Ops Co-Op
eration For Nat'l
Polio Drive Thru Their
"Day of Dimes For The
March of Dimes"

CHICAGO—The juke box industry came in for some wonderful accolades when Steve Shickel devoted his column in the Saturday, January 19 issue of the Chicago Daily Tribune to the industry's drive in cooperation with the "March of Dimes." He noted that the nation's juke box operators will place their machines at the disposal of the National Polio Foundation with the cooperation of Cash Box magazine.

"For the fourth year, the nation's juke box operators will place their machines at the disposal of the National Polio Foundation with the cooperation of Cash Box magazine," wrote Shickel. "Cash Box, a national trade paper for the juke box industry," he continued, "started the idea of 'A Day of Dimes for the March of Dimes' when it urged the owners of the nation's 575,000 juke boxes to give up one day's receipts and turn the money over to fight against polio.

"The idea has had the full support of the juke box operators the last three years, and this year should prove to be the biggest yet. Chicago, which last year gathered approximately $15,000 from its total of 7,000 juke boxes, expects even greater cooperation this year and hopes to top $20,000. These figures, of course, show an exaggerated income for the average juke box day. The day set aside for the 'March of Dimes' is widely publicized and the boxes get a better play on that day than usual."

Montana Seeks To Raise Revenue Thru C. M. Taxes

HELENA, MONT. — Seeking new ways of augmenting the State's revenue, a suggested new tax source is juke boxes and amusement machines.

The appropriations committee of the Montana Legislature has a bill submitted by the State Board of Equalization, and among the sources of a new revenue of $100,000 from juke boxes and amusement machines.

45 State Legislatures
In Session

Ops Already Report New Bills
Introduced Asking Higher Li-

cense and Occupational Taxes

CHICAGO — Reports are coming thru from operators that new bills are about to be introduced in various state legislatures asking for higher license fees and occupational taxes.

Only three states, Virginia, Ken-
tucky and Mississippi are not in ses-

sion this year.

The other 45 states are seeking greater revenue in an effort to meet increased costs of government.

This has already made itself felt to the public, in many of these states, where sales taxes have been increased anywhere from 1½ to over 3½.

Almost all businesses fear higher license fees. In some of the states, predict anywhere from 10½ to over 25½ increase in licenses to do business.

Coin machine operators have been warned, since the end of 1956 by this publication that, as soon as the state legislatures would come into session in '57, many license fees would be up for increases.

It seems that this is now coming to pass. And without a "National Tax Council" in being, operators have nowhere to turn for the data they will require to fight inequitble license taxation.

For many years The Cash Box has called for a "National Tax Council" to be formed to collect the data operators require to fight higher inequitble license fees.

New "20 Yr. Club" Members

CHICAGO — The following new members were added to The Cash Box's "20 Year Club":

Lyn Brown, Studio City, California—20 years

George L. Tye, Sincere, Ontario, Canada—24 years

H. D. Warwick, Knoxville, Tennessee—20 years

L. Schuster, San Angelo, Texas—24 years

Edwin W. Ponder, Liberty, Missouri—20 years

David Yamash, Oak Park, Michigan—20 years

Daniel M. Kenaga, Pocatello, Idaho—24 years

Irving Kemper, Fairlawn, New Jersey—20 years

Ralph D. Sheffield, Chicago, Illinois—20 years

Warren Tunn, Omaha, Nebraska—20 years

Kenneth Waier, Oxnard, California—22 years

Lee Gupton, Louisville, Kentucky—20 years

Walter Grazick, Greenfield, Massachusetts—20 years

Applications for membership in the "20 Year Club" should be mailed to: The Cash Box, 32 West Randolph Street, Chicago I, Illinois.

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GENCO'S OFFICIAL 6-PLAYER DE LUXE SKILLBALL
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2-Piece DE LUXE CABINET
Easy to move . . .
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Making Sales History With All These EXCLUSIVE GENCO FEATURES!
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Williams Ships New 2 Player 5-Ball "Shamrock"

CHICAGO—J. A. (Art) Weinand, sales manager of Williams Manufacturing Company, this city, announced this past week that the firm's new two player five-ball game, "Shamrock", is being shipped to its distributors in the U. S. and Europe.

Before going into mass production of this game, stated Weinand, "We sent test samples to our European distributors and to many locations in various sections of this country. "The glowing and unanimous reports," continued Weinand, "convince us thoroughly that 'Shamrock' will provide operators everywhere with faster and richer earnings. "The game invites competition. It gives players more fast action and suspenseful animation than they expect when they first step up to the game. "'Shamrock' features four-digit high-scores and bonus scoring. Several rollovers advances the bonus, which is collected when the ball lands in the center hole. "Double 'Number-Match' feature adds thrilling "something extra" for players.

New "Extra Ball" feature on last shot provides each player the opportunity to surpass his competitor's score, thus keeping the suspense and excitement at a high pitch until the game is over.

Speedy action as each ball flashes up and across the wide open playfield is accomplished thru three thumper bumpers, two cyclonic kickers and two flippers.

"Shamrock" is available with twin chutes at slight extra cost.

Weinand concluded by suggesting that every operator see and play "Shamrock" at any Williams distributor, where the game is now on display.

He said: "This game stirs every player to enthusiasm while its many great play-appealing features convince everyone that it will be a great producer of profits."

Inset Handles Catch Dirt

CHICAGO—Ben. I. Coven of Coven Music Corp., this city advises, in regard to the suggestion for inset handles on phonographs made by J. D. Farris, Jr., of Vicksburg, Miss., that there can become "dirt catchers."

"Although Mr. Farris complained about the method of handling his phonographs," writes Coven, "I believe it is best not to have any handles or cuts made into the side of the cabinet. "I make this suggestion," Coven continues, "not because we make a hand cart, but because I sincerely believe that any additional extended parts or cuts into the sides of phonographs will just be that much more of a dirt catcher and, eventually, will become a more serious cause for complaint. "In the past," Coven points out, "there have been other types of decor on sides of cabinets that were eventually removed because of this serious complaint."

"It's What's in THE CASH BOX That Counts"
Ops here tremendously enjoying lower prices resulting from fierce competition among distributors. Our thanks to John Grossman, Roy Small's office secretary, U.M.O. of Michigan, for checking with Detroit's General Licensing Bureau on sale of skee games. Any game of this type, she found, comes under the existing billiard and bowling ordinance. It is known as meter bowling alley, and if the machine is exempted from the restriction requiring a license, there are only 65% of property owners within a 500 foot radius in which a bowling alley or poolroom is to be opened. The change in law is that the machine is made, and application for a licence is made, it is signed by a licensed inspector. Alvin O'Donnell, "The Master Entertainer," showing Nola's Lou Boasberg all around and about last Monday. In between, he's making order after order for "Bowling Lanes" and "Key West." Ed Ratafick, sales mgr., back from his vacation "feeling great." Reports AMI sales "even greater." 

Sam Wolberz and Sam Ginsburg at Chico tremendously thrilled as their new "Deluxe Skee Roll" gets new initial orders for the season. Ed Levin put it, "Our districts received samples. Were overwhelmed by the beautiful cabinet and the game's features. Took in the comments of operators. Then quickly phoned to tell us 'Skee Roll' is the game they were waiting for." Alvin Gottlieb reports, "Time to play pinball is gaining. More and more pinball players and pinball manufacturers are featuring distance play." This is reflected in shipments of Gottlieb games, Alvin revealed. "However," he says, "many are still waiting for a stronger trend to be evident." (If they wait too long, they're likely to find the new "Deluxe Skies Ball" on the production line.) Tis said Avron uses a magnifying glass to inspect every part. Then he calls Ralph Sheffield and Al Warren in for a conference. (No reporters admitted.)

Looks like United's on the way to new sales peaks with "Bowling Alley." Bill DeSelm on the phone so much these days, his left ear looks frozen. Just caught a glimpse of energetic Herb Oettinger stoppin' livin' dolls. Jack (Jack the Macho) Mintzick back and forth between the engineering building and his office. John Frantz very happy over the way more and more ops all over the nation are waking up to the extra-profit potential in penny counter games. John stated, "No one wants pennies any more. So they throw 'em into slot machines and counter games." Probably busiest of all this year's "pinball roll" is Stanley Brown at Empire. With Gil Kitt out of town, Joe had customers in the office, phone after phone call, and orders for "Bowling Alley" to write. All at one and the same time. All day long. Pete Genre, Pete. "I'm gonna keep this up all the next week shopping around." Heard Irv Ovitz is becoming a stock market expert. Lots of visitors at the Williams' factory this week. Kept Art Weinand and Sam Stern on the go. "The new 'Shamrock' is clickin' in a big way," advises Art.

Joe Stern all excited and elated as he reports, "World Wide swamped by city and out of town ops. They're coming in to see the new 'Six-Pocket.' And all pleasantly surprised. To which Len Micen and Fred Skor nodded agreement. "Herb James produces greatest 'Bally-Who' yet in the Silver Anniversary Issue. An issue in which Bally distills express heart-felt tribute to Ray Moloney for starting game biz on the path to greatness with 'Ballyhoo' in '32. "Clarence Schueler of Games, Inc. isn't bittrip this week, while production on "Skeeball Shooter" rolls along. Stanley Brown at Club Specialties pointing out firm's variety of items. Harry Brown was out making calls. The kind of items ops like to look at. Sam Lewis, Frank Mecurio, Chet Gore and Ed Hall forsee grand spring season ahead for Exhibit. Stated Sam, "We're working on games, peep shows, new card games, and many other things that will prove a revelation." George Jenkins advises, "Bally producing to absolute capacity." Condoes to family of Morrie Tophan, Detroit mgr. of Miller-Newmark, who died of a heart attack last Sat., Jan. 19. He was in the coinbiz 18 years.

Harold Schwartz and Nate Feinstein report biz at Atlas excellent. "If this is any indication, January will be a terrific springboarding month." Many items that will prove a revelation. "Fred Mills Jr., of Bally expediting shipments of "Skeeball Beverages." Bob Dunlap, Seaburg district mgr around parts this says, "I'm having too much of a time trying to keep out of snow drifts." Phil Moss, Atlas, Des Moines, and lovely wife Bernie in town for couple of days. Also here and looking fine was Phil Greenberg of Atlantic, Pitts. Norm Jensen, V.P. of Cosmos Shipping, claims he knows how to

"It's What's in THE CASH BOX That Counts"
While activity continues unabated at the wholesalers, operators making their collections this week reported that for the most part the demand among customers is still strong, but that these men is that the near zero weather, plus a good size snowfall, kept patrons from leaving their firesides. With an improvement in weather this week, all are hoping they'll make up for the dropoff. Wholesalers report both music machines and amusement games going well, with excitement stirring on the new bowlers and pinball machines.

Jack Gordon, 33rd Street area representative, conducting quite an intensive campaign among operators in the area by personal calls and a whirlwind of radio and newspaper ads in the city, Gordon met this week with music operators in two cities in Pennsylvania. On Wednesday afternoon, Jan. 23, Gordon spoke to operators at Lansdowne, and that same night addressed ops in Harrisburg. Jack’s talk, bolstered with illustrations, figures, and testimonials, stressed the importance of proper programming, and the profit potential thru the use of “album” music.

Mike Munyes expected back at the office from his vacation at Hot Springs on Mon., Jan. 28. Joe Munyes, who had intended to await Mike’s return to the office before leaving for the Tampa Fair, left on Thurs., Jan. 24. Meanwhile, the firm busy preparing amusement machines for export. Wilf’ie Gaines finally overcame the problem of changing coin chutes to accept certain foreign coins. Problem was both size and weight. Gertrude Browne, Beacon, N.Y., op, thrilled over the unexpected letters of thanks from the supervising adults and youth of Pin Hook, N.Y., who have donated a 24 inch deck of records.

With Barney (Shug) Sugerman, Rounyn Sales, out visiting some customers, Morris Rood and Lou Wollberg busier than the proverbial paperhanger. A delivery of Bally’s new “ABC Bowling Lanes” arrive, and the staff gets busy immediately checking and setting up. Rood advised that, following the checkup, they all go out to fill orders.

Many of our friends are tackling the cold and blistering winter up North, and are relaxing in the sunshine of Miami Beach. And probably a number will partake of Dave Gottlieb’s hospitality and go boating and fishing on his “Flippers.” It seems that boating has a strong hold on the members of the coinola. A. D. Palmer, advertising and sales promotion manager of The Raleigh Wurlitzer city, spent Fri., Jan. 18 in the big city. He was there to arrange the details of the TV showing of a Wurlitzer piano on Steve Allen’s show that night. . . . Sandy Moore, that dynamic L. I. op and wholesaler, down in Venezuela this week.

. . . Al Blendow and Leo Willens heading the new Capital Pinball Corp. factory sales force and showroom on 23rd Ave. (between 42nd and 43rd Sts.) last week. At all those this week, with Leo in Florida. . . . In reporting the opinion of Bill Arrison on “104 Play Plus” in the Jan. 19 issue, we inadvertently referred to his city as Chester, Pa. It’s Chester, Vt. When calling at our attention this, Arrison wrote “I think you people have a great deal to get your hands on, so why not just keep it track.” . . . Al Simon, Albert Simon, Inc., advises he still can’t get enough Genco and ChiCoin machines to satisfy the demand, and with the expected arrival this week of ChiCoin’s new “DeLuxe Skee Rol,” he’ll really be rushed. We (at All) dropped a sound of days in the Twin Cities this week, looking out some customers, but Murray Kaye and Gene Brody in conference with some of our staff can see them thru the glass window of Murray’s office, leaving thru some circular material while talking. . . . Abe Lipkey, Young Pinball Corp., “not making any money real fast.” Larry always ready with a quick, pun or gag.

Mr. and Mrs. Jack Lowrie, H Novelty Company of Lake City, Minn., have taken off for the sunnier climes of Florida now that the cold winds have started to blow in this neck of the woods. . . . Bill Gummow of Hopkins, Minn., took the family for a wonderful vacation, “it’s great having Joe’s young and in a wedding anniversary. . . . Roger Sletten of Fairmont, Minn., made a quick trip into the Twin Cities to shop for equipment for his route. . . . Stan Binder of New Hope, N.D., spent a sound of days in the Twin Cities looking around and looking over the latest in games. . . . Hank Krueger of Fairfax, Minn., was seen over the weekend. . . . Mr. and Mrs. Don Fawley of Waconia stopped in to see us and had a discussion about some of his current fishing trips and how the water temperature was below zero. . . . Cab Anderson of Hudson, Wis., was seen shopping around and looking over the new 14 bowling lanes. . . . Mr. and Mrs. Ray Fawley of Waconia, whose family was seen going fishing over the weekend, are not having any problem in placing them on their own percentage basis. . . . Jack Young not getting near making 75% and some instances getting 25%. . . . Seen here and there shopping for equipment and picking up supplies were Cecil Tervier of Winona, Minn.; Gordon Dunn of Moose Lake, Minn.; Frank Davidson of Spooner, Wis.; Nels Nelson of Alexandria, Minn.; Henry Onstott of Rice Lake, Wis.; Frank Grant of St. Cloud, Minn.; Royal Regan of Blyton, Minn. and Red Wilbur of Duluth, Minn.

"It's What's in THE CASH BOX That Counts"
Gordon Stout Expresses His Ideas on Dime Play

PIERRE, S. D.—Gordon Stout, this city, president of the South Dakota Phonograph Operators Association, and recognized as one of the most intelligent and progressive operators in the nation, expresses his ideas on dime play in a letter to The Cash Box. Stout writes:

"You have given lots of your time and space to 'Ten Cent Minimum Play' as a solution for the woes of us juke box operators. The need for it has been well established and the general public has been well conditioned for it. Operators themselves, it seems, are delaying positive action.

While many have gone ahead, a great many more are still hesitant. As an operator, having gone through the process, some plain speaking first hand experience might be enlightening.

"Juke box operators are small independent businessmen. We take pride in being a part of that great American bulwark of Democracy..."Private Free Enterprise." We don't want people telling us how to run our business. But today, the whole industry suffers on account of inaction...a lack of free and independent action. Old outmoded machines are still in operation—at nickel play, operators cannot afford to buy new equipment, cannot even buy all the records they need to serve public demand—resorting to other allied equipment to eke out a living, music is being neglected.

"When ten cent play would restore for them a living profit margin; when these old outmoded machines are becoming a disgrace to our industry; when there is a flourishing and inaction; some plain speaking is in order. With the courage of our convictions, here goes:

"Operators themselves are balking conversion to the very ten cent play they are craving for. While many have made the conversion, many more are holding back. Some have made some changes and then changed back again—they say, to meet competition. "We give you our own experience.

In June, 1955, over eighteen months ago, following a group meeting, we told our suppliers in the Twin Cities, along with several others, we decided to give the ten cent play a try. During the month of June we converted all our machines, even the 78's, from nickel to ten cent play. Though, we have bought a lot of new machines since then we never went back to the nickel. When we started buying new machines we ended all competition. Today the oldest machine we have in operation is 1955 models—all are big multiple record 45 rpm machines. These big new modern music machines do three big things for us: 1) they make our locations happy; 2) with all those extra records we make fewer service calls, only two per month except for emergency service; 2) and most important—in spite of the increased capital outlay our music is now making money.

"Our profit margin is small, however, even with dime play. But we can now give our customers 'Music They Want When They Want It.' We have adopted that as our slogan. Our business is designed with the customers' pleasure in mind. They willingly pay the extra cost and let us make a small profit. Now we are independent, days of the dirty 20's, days of the five cent hamburger, the nickel beer with free lunch included, are days of the long ago. Even the day when a dime would buy what we used to buy for a nickel is becoming a thing of the past.

"When soda pop, beer and coffee, when candy bars, phone calls and cigars have all gone to a dime and the juke box fails to do the rest, something is radically wrong. Why speak of independence? Let us quit kidding ourselves. We're not running our business, we're ruining it instead. Because of this fear of competition, fear we might lose an unprofitable operation—by trying to make it profitable—because of the very lack of independence we pride ourselves as having, the entire juke box industry is allowed to suffer."

"It's What's in THE CASH BOX That Counts"
WANT

WANT—AMT: 120 Phonographs, Hills, buy any location, Seeburg: 100 Hideaways, 3W1 Wall Boxes. Late Five Balls. Bally: Miami Beach, Beach Beauty and Broadway, ST., THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel.: 2648).

WANT—Gottlieb Two Player Pins, Big Times, Bigguns, J. M. MILLER DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL., (Tel.: Moline 4-6703).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay prices too low to be small. No more than 10% blues. We pay freight, BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7690).

WANT—Big Time; Variety; Surf Club. J. J. PARKER CO., 311 TURK ST., SAN FRANCISCO 2, CALIF. (Tel.: Glaystone 4-2563).

WANT—Targettes, Comets, Venus. Will trade for Pool Tables or any other games—we've got them! LIEBE RMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N. MINNEAPOLIS 11, MINN. (Tel.: Federal 9-0031).

WANT—Phonographs 45 RPM, Ball Bingo Games, for resale. Quote condition and lowest cash prices. BASTINGS DISTRIBUTING CORPORATION, 6100 W. 99TH ST., COLUMBUS 13, WIS. (Tel.: Blue-mound 8-6700).

WANT—Music and Game Route. Also Kidde Rides and Used Records. BOX #366, c/o AMERICAN BOX, 26 W. 47TH ST., NEW YORK, N. Y.

WANT—Broadway, TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO.

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for sale. Please advise best price. WESTERN DISTRIBUTORS, 1226 MICH AVE., SEATTLE, WASH. (Tel.: Garfield 3555).

WANT—45 RPM Records, new, or used. No quantity too large or small. Highest prices paid. Write specifying quality and condition. TONY CALGANO, CALGANO DISTRIBUTOR CO., 4142 W. ABINGDON AVE., CHICAGO 39, ILL. (Tel.: Dickens 2-7060).

WANT—Used records, 45's or 78's. All types—Pep, Hillblues, Blues. We buy year round, any quantity, we can use our shipping location 12626 needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: Belmont 5-2821).

WANT—To Buy. All kinds of Arcade Equipment, particularly complete sets, 2 Player Baseball Games, and all makes of Guns. Please send complete details and prices. J. E. LAND LION COIN MACHINE EXCHANGE, INC., 200 MARYLAND AVENUE, SUITE 15, OHIO. (Tel.: Towner 1-678).

WANT—Gottlieb and Williams five balls. Cure of all kinds! Williams Four Bagger, Williams King of Slot. United Swinger. Will pay cash or trade Slot Top Pool Table replacements. Either regulation or juvenile. Regardless of value. Jumbe at $65. GEORGE PONGER CO., 123 WEST RUNYON ST., NEW ORLEANS, N. J. (Tel: Blegow 3-7422).

WANT—Literature on any type of coin type machine. Amusement, Skill, Riders, Music—anything that takes a coin for any purpose. WITTMAN ENTERPRISES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, N. Y.

WANT—To report Michael Anthony is a person who can supply us with Michael Anthony's "Martha" record. Sample Records Free. 45's. Include 157 handling and postage. Operators, Distributors—Our Records Have Money Back Guarantee. H C RECORDS, 2145 BIG WALK WAY, BURBANK, CALIF.

WANT—Just American Bank Shuttleboard, Kidde Riders, Pool Oka Shuffleboards complete or spare parts. Write or phone. AMERICAN AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: Fubus 2260).

WANT—Distributors who can use our surplus Games, Music, Cigarette Machines, Wholesale Only. Shipped or in-Stock Distributors. R. 821 S. SALINA ST, SYRACUSE, N. Y. (Tel.: 2-2655).

WANT—Kidde Rides and Arcade Machines. Must Be In A-1 Shape. State Price and Condition in All Inquiries. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HAIRDON, CONN. (Tel.: Chapel 9-6566).

WANT—To Buy—Used Bally, United, Chicago Coin Shuttle Alleys. Will Pay $58. Send Photo. FRED REDD DISTRIBUTING CO., 298 LIPSTEIN AVE., ALL媽媽N, MASS. (Tel.: Algonquin 4-4040).

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Decca, Melotone, JACOB B. SCHNEIDER, 109 WEST 83RD ST., NEW YORK, N. Y. (Tel.: Taftagger 3-1150).

WANT—Used Records, Highest prices paid for 78's and 45's. No quantity too large or too small. New LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 6701 W. DIVISION, CHICAGO 36, N. Y. (Tel.: Julsion 6-3566).

WANT—Attention: Distributors, Operators—we can use your entire inventory. We buy in quantities—cash buys, Bally & United Bingos; all types of Guns and Arcade Equipment. Write or phone. BELGIAN AMUSEMENT CO., 334 N. BROAD ST., PHILADELPHIA, PA. (Tel.: Louden 4-4415).

WANT—For Sale—All types used AMI, Wurlitzer and Seeburg equipment. Clean, checked and in order. Contact Distributor for Seeburg. DICK-SON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: Resent 6-3691).

WANT—Sales in quantities. In stock. Big Shows; Double Headquarters, Parades, Night Clubs, Broadway, Miami Beach, Big Times, GLOBE DISTRIBUTING CO., 1226 BROADWAY, CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: Almonte 60780-81).

WANT—For Sale and Credit—All types of Pool Tables, jumbo and regular. Also large pool tables. Contact AMI Jakes and Seeburg. Special price on ultra modern speaker and Raffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: Dickens 2-1214).

WANT—Coin Machine Parts. Bally for all alleys and pool tables—wood, rubber, cork. Packs, size of 8 for $8. MIKE MUNIVES, 577 TENTH AVE., NEW YORK, N. Y. (Tel.: Blyrant 9-6677).

WANT—Williams Super World Series, $35; United Comet Targette, $125; Chicago Coin Super Frame Bowler, $85; Keene National Bowler, $150; Chicago Coin Double Score Super Shuffle 6 Player Alley, $60. One Third Deposit, Balance Sight Draft. GENERAL DISTRIBUTING CORP., 1909 ORLEANS AVE., NEW ORLEANS 9, LA. (Tel.: Tujano 6729).

**FREE OUTLET—Muto-Scope K. O. Chanop,** $350; Williams DeLuxe B. B., $100; King of Swat, $275; Rock and Roll, $85; Gladiator, $265; Marathon, $235; Broadway, $325; Nite Club, $400; Wurlitzer, 1800, $825. NEW ENGLAND EXHIBIT CO., NEWTON, MASS. (Tel.: DEcau 2-1200).

**FOR SALE—Floor Samples ABC Deluxe Bowlers, Absolutely Like New, $450 ea. Parades, $425; Night Clubs, $395; Beach Beauties, $275; Big Times, $175; Gay Times, $145. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MA 9-0010).**

**FOR SALE—200 Seeburgs, Write: 1444 Rock-Olas, $725; 1448 Rock-Olas, $665; Comet Rock-Olas, $450; 1006 Seeburgs, $625. These machines are off our route and are like new. 17, Rock-Olas, $30; Small Pools, $50; Long Pools, $75; Palm Beaches, $40; Genco Sky Rocket Guards, $285; Sportman Gun, $165. Hi & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL., (Tel: Moline 4-6703).**

**FOR SALE—Operation consisting of Main Street, Shuffle Alleys, etc., Good opportunity for expansion. Operation handled by one man. Net to owner over $23,000, for 1956. Priced to sell at $32,000, including Record Shop, POST OFFICE BOX 934, FORT WORTH, TEX.**

**FOR SALE—Billiard Parlor and Coin Machine Route. Uses Boards, Bingo, Music, Shuffles, Pool. Write BOX 287, BASIN, WYO.**

**FOR SALE—Conce-Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, $11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 15, ILL. (Tel: Independence 2-2210).**

**FOR SALE—AMI F-120, $675; AMI E-80, $400; Seeburg, M100C, $455; Seeburg M100C, $695; Wurlitzer, 1700, $575; Wurlitzer, 1800, $805, MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: Superior 1-4600).**

**FOR SALE—The best buy in used Bingo, Shuffles Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 5001-2).**

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Notice to S&x Special Classified advertisers. You are entitled to a classified ad in each week's issue containing no more than 60 words, which includes your firm name, address and telephone number. All words over 60 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York 19, N. Y.

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**FOR SALE**

- **Genco Night Fighter**, $75; Genco Hi-Fly Baseball, $390; Genco Champion Baseball, $175; Genco Outfield Hitter, $250; Genco Quarterback, $260; Genco Rifle Gallery, $250; W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MO. (Tel.: Central 1-9292).

- **Millions of extra coins** are taken from clean machines. Clean right with Lemonite. Commercial Music Company, Dallas, Texas, and B & B Vending, El Paso, Texas. Use and Sell Lemonite. Try Lemonite Electric Contact Cleaner. GRACO SALES CO., R. F. D. 1, BOX 403, ARLINGTON, TENN.

- **Ducte, $225**; Piccadilly, $275; Dealer, $40; Cross Words, $125; Sale, $25; Big Top, $335; Williams Big League, $125; One-piece, 3-piece denim, $195; OK, $95; UNIVERSITY OF MISSOURI, 1111 ORANGE ST., SANDUSKY, OHIO (Tel.: Axminster 4-3292).

- **Chicago Coin Steam Shovel, $295**; Twin Hooker, $295; Genco Davy Crockett Guns, $325; Keeneey Cross Country, $375; Evans Saddle, $225; Mutoscope K. O. Fitter, $285; UNIVERSITY OF ILLINOIS, 1001 MAIN EXCHANGE, 507 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: Axminster 4-3292).

- **100 Telequin, with film.** Reconditioned, refinished, ready for location. 5c or 10c price. Special price, $99.50. Write for quantity prices and list of other equipment. CO-OP SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: Avenue 3-6818).

- **3 Keeneey Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models.** For best buys, write or call: HY POLO AMUSEMENTS, INC., 1698 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: Longbranch 1-8378).

- **18 foot Rock-Ola Shuffle Board $194.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case (12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: Juniper 8-1814).

- **Model C chrome pilaster replacement, $17.50 pair. Numbered Pool Balls—Marked on 2 sides.** White and 1 to 9; Red; or numbered 1 to 10, $14.95 set. WICO CORP., 2031 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: Mulberry 3-3000).

- **Seeburg M100-A, $250; M100-C, $600; M100-D, $750; M100-W, $725; M100-R, $825; 316-C Chrome, $87.50; Workrite 1800, like new, $795; $140, $225; 1250, $150; 1100, $85; AMI E-60, $450; D-80, $350; MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

- **AMI Model A's and Workrite 1015's in Good Condition, $40. Buyer must arrange to pick up machines.** STAR MUSIC CO., 2212 S. WESTERN AVE., CHICAGO, ILL. (Tel.: Dicken 2-4830).

- **Attention Kiddie Ride Operators! Now delivering Bally's sensational new Model 6000 Rider. Write for price. Used Champions available, $425 ea. Write, wire or phone: SHELTON SALES, INC., 881 MAIN STREET, ST. SALO, N. Y. (Tel.: Lincoln 9106).**

- **Seeburg V-200, write; Seeburg 100-R, $600; 100-G, $600; 100-C, $490; 100-D, $400; United Regulations, $145; Chico-Trip Triplex, $200. WANT—All late models 45 rpm phonographs. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, LONG ISLAND, N.Y. (Tel.: Freeport 8-6770-1).**

- **All Games Cleaned and in Working Order, Bingo Games. Gayety, $79-20; Surf Club, $39.50; Variety, $84.50; Big Top, $190; Miami Beach, $200; Broadway, $325; Night Club, $400. Williams Super Pennant, $84.50; Williams King O' Swat, $225; Williams Four Bagger, $325; Bert Lane Merry-Go-Round, $285; Exhibit Horse (outside cashbox), $350. 1/3 Deposit, balance sight draft. Write—Wire—Phone Today! We are exclusive factory distributors for: Bally—Williams—Rock-Ola. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-7577).**

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**MISCELLANEOUS**

**NOTICE**—Crossroads! Diversification! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our “Especially made for the ‘profit’ trade merchandising approach” in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

**NOTICE**—That idea you have can become a new coin operated device. Contact Bob Young, Distributor of Equipment and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, 62-6240; The Cash Box, Chicago, Ill., DEarborn 2-0481; The Cash Box, Hollywood, Calif., Hollywood 5-2129.

**NOTICE**—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUST DISTRIBUTING CO. Write, wire or phone, 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, La. (Tel.: Vernon 5-7976).
Nothing Could Be Simpler!

One solenoid in the whole "G-200" selection system does the work of 200 separate coils in ordinary juke boxes.

There are no selector magnets.

There are 2400 fewer feet of wiring harness.

There's only one relay in the whole record changer.

The whole pulse converter removes in one piece. So does the pulse generator.

So does the pushbutton and credit assembly.

Major components plug in for fast service . . . no dangling wires.

Front-located scan button rotates the record magazine for easy loading, cancelling selected pins and resetting the popularity meter. The scan button cancels tripped pins automatically.

The entire record mechanism slides way out of the cabinet—turns a full circle—and locks in any position you want.

The side windows swing wide open and back, bolting from within for security.

One key gets you into the mechanism. Large front doors swing up or out.

Title strips, record changer, amplifier, hinged slug rejector, etc.—all can be "front door serviced." No need to move box out from wall. There's a separate cash compartment lock, too.

The top-mounted high frequency horn and driver assembly is hinged at the back—it swings up and locks in position.

You get at the twin bass horn drivers easily through a concealed port in top of cabinet.

The heavy duty plastic title strip holders swing out and down for easy, fast filling away from the box.

Truly, the juke box built for the Operator . . . and Service Man

"It's What's in THE CASH BOX That Counts"

ORIGINATOR OF THE AUTOMATIC SELECTIVE JUKE BOX IN 1927 . . . AHEAD THEN, AHEAD NOW!
How To Use the "Cash Box Price Lists!"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. The way the reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. The "Cash Box Price Lists" are exactly the same as the market quotation board at the Stock Exchange—putting to work the idea that they are made regardless of how much they seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at last has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $125 whereas someone on the East Coast may think it worth $75. Of course, serial, appendix, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the buyer to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $25 to $55 on Pin Games and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices Up and Down
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machine or Carton
8. Added
9. Machine Only
10. Good Activity

REGARDING SELLING PRICES IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at $10.00 to $25.00 and yet offer machines up to $75.00 and even more for those very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at such low figures. To completely recondition such machines, the reconditioner must first refigure his price to take into account the price of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of crates, cartons and labor for packing and shipping of the machines, in addition to a decent profit which the firm will, in most cases, raise the price of a $10.00 to $25.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcades and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machine shop, since manufacturers of many of the old arcade machines and kiddie rides are not large in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at all times, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will not take advantage of machines quoted at the lowest cost and recondition the machines themselves to meet their own operating standards.
<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
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<td>Rock-Ola MFG. CORP.</td>
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<td>Model 1555, 200 Sel.</td>
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<td>Model 1551, 120 Sel.</td>
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<td>Model 1552, 120 Sel.</td>
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<td>Model 1550, Playmaster, 120 Sel.</td>
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<td>Model 1927, Remote Volume</td>
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<td>Control with Cancel Button</td>
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<td>V-200—Select-O-Matic “200”</td>
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<td>Phonograph</td>
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<td>V-32A—Wall-O-Matic “32A”</td>
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<td>MVRC2—Master Remote Vendor</td>
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<td>HFCY23—High Fidelity Wall Speaker</td>
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<td>HFCY4—High Fidelity Corner Speaker</td>
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<td>HFCY12—High Fidelity Balancer</td>
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<td>PS612—Power Supply</td>
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<td>UNITED MFG. CO.</td>
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<td>Bowling Alley (6 Player, 4 Foot)</td>
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<td>Brazil</td>
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<td>Schylling Shuffle Alley</td>
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<tr>
<td>(Without Match Feature)</td>
<td>635.00</td>
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<td>Seeburg Alley (With Match Feature)</td>
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<tr>
<td>Handicap Shuffle Alley</td>
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<tr>
<td>Single Chute</td>
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<tr>
<td>Delux Handicap Shuffle Alley (With Match Feature)</td>
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<tr>
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<td>Star Slugger (Regular)</td>
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<td>WILLIAMS MFG. CO.</td>
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<td>Peppy, The Clown</td>
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<td>Twin Coin Chutes</td>
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<td>Crane</td>
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<td>THE RUDOLPH WURLITZER CO.</td>
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<tr>
<td>Model 2100, Phonograph, 200 Sel., 100—45 RPM Records</td>
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<tr>
<td>Model 2104, Phonograph, 104 Sel., 52—45 RPM Records</td>
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<td>Model 2000, 200 Sel., 3-Wire</td>
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<td>Model 555, 555 Sel.</td>
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<td>Model 5155 HFI Corner Speaker, 4-5” Matched Cones</td>
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<tr>
<td>Model 5116 HFI Corner Speaker, 8” Heavy Duty with Extended Range</td>
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Big Thrill For '57

chicago coin's ALL NEW — 6 PLAYER

Deluxe Skee Roll

Single—Double—Triple Scoring!
“Bonus Balls” in the 4th Frame
3 EXTRA Balls Possible!

New Crystal Clear Unbreakable Plexiglass Playfield Hood!

11 ft. Long... Also Available in 13 ft. Lengths... New, Wider 29 in. Size!

Simple! Fool-proof! Fast Ball Return!

New Ultra Modern Design Cabinet... Attractive—Colorful!

Precision Engineered For Real Easy Servicing of All Parts—No Mechanism Contained In Front Section of Cabinet!

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2 pc. Cabinet For Easy Moving and Handling!
Completely Noiseless Operation!
Indestructible Colored Plastic Cups!
Full Size Plastic Impregnated Balls!
Available In Regular and Super Models!

TRI-HI Targets With Advance Scoring!

New Higher Scoring Top Score 9900

LOOK! NO STRAIN! NO STOOP!
Realistic “Bowling Alley” Type. Ball Return Riser Operates the Same as in Real Bowling!

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The Cash Box
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“It’s What’s in THE CASH BOX That Counts”
THE CASH BOX

February 2, 1957

THERE IS NO SUBSTITUTE FOR EXPERIENCE IN 50 CENT PLAY

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NEW Player Appeal

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AUTOMATIC REGULATION SCORING
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ALL THE SHOTS AND THRILLS OF
REGULATION BOWLING

3 INCH COMPOSITION BALLS
Roll Fast or Slow
Skill—Not Strength
Makes the Expert Player
1 to 6 can play!

ALSO AVAILABLE IN 11 FT. LENGTH

NO STOOP
BALL RETURN RISER
JUST LIKE A REGULATION BOWLING ALLEY

LONG LIFE ON LOCATION
• EARN BIG MONEY YEAR AFTER YEAR

BEAUTIFUL FORMICA PLAYBOARD
EASY LIFT PLAYBOARD
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RUGGED CONSTRUCTION
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HIGH-SPEED LIGHT-UP TOTALIZERS
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EASY-UP PLAYFIELD FOLD-OUT INSERT
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STURDY LONG-LIFE CONSTRUCTION

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