Glenn E. Walliches (center) president of Capitol Records, presents Bing Crosby with a gold record for achieving a million sales on "True Love" as Ed Sullivan looks on. The record, which came out of the Capitol soundtrack album "High Society", had reached the 500,000 mark when Crosby appeared on the Sullivan show several weeks ago.

Sullivan bet Crosby that the disk would go over a million and the day after the show orders started pouring in and sales mounted steadily until they reached the gold record level.
sure fire!

JAYE P. MORGAN's newest record, sure to be her biggest ballad hit yet...

I THOUGHT IT WAS OVER

I PLEDGE ALLEGIANCE TO YOUR HEART

20/47-6798

and 6 that are getting hot!...

MELVIN ENDSLEY
I Ain't Gettin' Nowhere With You
Bringin' the Blues to My Door
20/47-6795
Endsley, the talent that wrote "Singing the Blues" comes through with two new smashes.

PEE WEE KING
Sugar Beet
I'll Be Walking Alone In a Crowd
20/47-6793
The King of Western Swing rocks the realm with a fast-moving platter.

BOB CORLEY
Income Tax
But Doctor
20/47-6801
Spin either one of these hilarious monologues... your customers will flip!

DOREE POST
Who Am I
Rock and Roll Calypso
20/47-6799
Rising new personality jumps several runs on her way to the top.

DOROTHY OLSON
Mama Llama, Papa Llama
Calico Pie
20/47-6770
The singing schoolteacher proves her class with a pop hit.

THE DeCASTRO SISTERS
I Hear a Melody
I Never Meant to Hurt You
20/47-6774
Great melody... great harmony... and going great guns!

Your customers will hear these New Orthophonic High Fidelity recordings best on an RCA Victor New Orthophonic High Fidelity "Victrola."©

America's favorite speed... • 45 RPM
COUNTRY MUSIC COMES BACK

Country music is again soaring in the record business.

It reached a peak a few years ago when almost everything coming out of Nashville was being covered by pop artists. Several of the nation's top smashs were developed in this manner. But then suddenly the transference of country music into the pop idiom began to decline and with the emergence of rock and roll even country artists took advantage of the new beat to try to achieve hits.

The most notable example of the combination of country and rock and roll is, of course, Elvis Presley, who gained national stardom through his records in this medium.

However, today, country artists are attaining nationwide prominence by singing country songs in the accepted country manner. The main difference from the popularity that country music had achieved a few years ago is that now the country artists themselves are making the national hits instead of being limited strictly to the country field. Such examples of this are Sonny James' "Young Love", Johnny Cash's "I Walk The Line", and Marty Robbins' "Singing The Blues" which sold pop along with Guy Mitchell's version.

Another indication of the resurgence of country records is the announcement this week by Columbia Records of the inauguration of a new award, the "Gold Guitar Award", which will be presented to their country artists whose records reach 250,000, the equivalent of a million seller in the pop field. This should help to further publicize country music and the artists who sing it.

The revitalized country field gives the music business one more trend at a time when there is no one dominant trend. Of course, rock and roll is still winging merrily along and calypso is enjoying commercial acceptance and now country again is coming to the forefront. But in general it seems that songs today are being accepted on their merits without regard for particular trends. Under such conditions all types of music have a better chance.

We are happy to see conditions prevailing in the music business where everyone has an opportunity and we are particularly delighted to see that this environment has given country music a new popularity after it had been somewhat neglected for a number of years.
Spin A Winner
THE NATION'S NEWEST HITS on
Back Order
126,500

JIMMY BOWEN
with The Rhythm Orchids

"I'M STICKIN' WITH YOU"

b/w

"EVER LOVIN' FINGERS"

ROULETTE RECORcDS

ROULETTE 4001

Subsidiary of Gee & Rama Records

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
BUDDY KNOX
with The Rhythm Orchids

"PARTY DOLL"

"MY BABY'S GONE"

ROULETTE RECORDS 4002

"It's What's in THE CASH BOX That Counts"
### The Nation's Top Ten

**Juke Box Tunes**

*(Plus the Next 25)*

<table>
<thead>
<tr>
<th>#</th>
<th>Song Title</th>
<th>Artist</th>
<th>Record Label</th>
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<tbody>
<tr>
<td>1</td>
<td>SINGING THE BLUES</td>
<td>GUY MITCHELL</td>
<td>CO-40769 (4-40769)</td>
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<tr>
<td>2</td>
<td>GREEN DOOR</td>
<td>JIM LOWE</td>
<td>DO-15486 (45-15486)</td>
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<td>3</td>
<td>BLUEBERRY HILL</td>
<td>FATS DOMINO</td>
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<td>JUST WALKING IN THE RAIN</td>
<td>JOHNNIE RAY</td>
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<tr>
<td>5</td>
<td>LOVE ME TENDER</td>
<td>ELVIS PRESLEY</td>
<td>VJ-20/47-6643</td>
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<tr>
<td>6</td>
<td>A ROSE AND A BABY RUTH</td>
<td>GEORGE HAMILTON IV</td>
<td>AP-9765 (45-9765)</td>
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<tr>
<td>7</td>
<td>TRUE LOVE</td>
<td>BING CROSBY &amp; GRACE KELLY</td>
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<td>THE BANANA BOAT SONG</td>
<td>HARRY BELAFONTE</td>
<td>CA-11561 (F-11561)</td>
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<td>HEY! JEALOUS LOVER</td>
<td>FRANK SINATRA</td>
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<td>DON'T FORBID ME</td>
<td>PAT BOONE</td>
<td>DO-15257 (45-15257)</td>
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**Notes:**
- Only those records best suited for commercial use are reviewed by THE CASH BOX.
Imperial Hits!

Beverly Vance
No. 7002
"IN THE CHAPEL"
and
"WILL I"

Bob Winn
No. 7003
"ALL THROUGH THE NIGHT"
and
"DON'T LET ME DOWN"

Imperial Records

In Canada • London Records, Ltd.

"It's What's in THE CASH BOX That Counts"
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<th>No.</th>
<th>Title</th>
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<td>Can I Steal A Little Kiss</td>
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Mercury IS HOT WITH HITS!

Released Last Week...
180,000 Ordered...
Headed For A Million!

"YOUR WILD HEART"

BY

AMERICA'S NEW FIFTEEN YEAR OLD SINGING SWEETHEART

JOY LAYNE

MERCURY 71038

First BIG Rock n' Roll Instrumental Hit Of '57!

"Birthday Party"

AND

"The Last Time"

NICK NOBLE

71031

The Next BIG Calypso Hit!

"No One Sweeter Than You"

SIL AUSTIN

71027
RED FOLEY
(Dec 30 1977; 9:3017)

B+ "PASSING BY" (Just Passing by) [E. H. ASCAP—Halliard] Star country warbler Red Foley is in top form on this spiritual ballad aimed at both the pop and country market. Touching, mellow delivery of some pretty material. Jack Fleis and a chorus supply the background. Fans of the "Dear Jubilee" will find this to their liking.

B "HIS ARMS" (2:50) [Skidmore ASCAP—Altman, Tobias] Another song which beautifully expresses the love of God is presented with sincerity and great depth by the vocalist. Wonderful coupling for those who admire Foley as a Sacred singer.

EYDIE GORME
(ABC-Paramount 9775; 45-9773)

C+ "IT'S A PITY TO SAY GOOD-NIGHT" (2:05) [Leeds ASCAP—Reid] Another up-beat romance with a lilt. Charming cutie on the light side.

PETER FANCIULLO
(Granada 984; 45-984)

C "CRAZY LOVE" [Tumminello] The new Granada label introduces Peter Fanucillo on a smooth love song rendered with warmth and feeling. Inviting side.

C+ "WHERE YOU LOOK AT ME" [Leeds ASCAP—DePaul, Raye] Another soft, sweet love story chanted pleasantly by the songstress.

LENY EVERSONG
(Cord 6712; 9-6812)

B+ "JALOUSIE" [Harms ASCAP—Godo, Blauvelt] A fascinating female soloist gives a stirring debut on Cord with a dynamic interpretation of a young ladies frendly fanard. The lark's rich, husky voice creates some unique sounds on this great tune. Sensational stuff that'll flip the jockeys. Variety of tempos keeps the side swinging. Exciting throughout.

B "JEZEBEL" [Hall & Range BMI—Shanklin] The imaginative artist lends her refreshing techniques to another great latin favorite on this end. Poetic performance with great drive. Both halves will get heavy play.

DOREE POST
(RCA Victor 20/47-6399)

B+ "WHO AM I?" (2:35) [Constellation BMI—Post, Poste] Doree Post, a gifted vocalist with a fragile, sentimental quality, bows on Victor singing a touching rock and roll ditty about a young man's search for love. Lovely melody, lyric and arrangement.

B "THE BALL AND CALYPSO" (2:50) [Constellation BMI—Post, Poste] The chirp joins together two of the year's most popular forms and comes up with a catchy novelty. Strong initial coupling for the close.

RECORD REVIEWS

A DISK & SLEEPER
B VERY GOOD
B+ EXCELLENT
C+ GOOD
C FAIR
D LOW

A "LET'S GO CALYPSO" (2:15) [Southern Music ASCAP—Lampert, Gluck] "SHOULD I EVER LOVE AGAIN" (2:25) [Venice Music BMI—Gates, Cocke]

RUSTY DRAPER
(2:39)

Rusty Draper gets into the Calypso swing and does an infectious ditty titled, "Let's Go Calypso". It is a cute little number based on the names of a number of the current calypso favorites. The novelty gimmick is sufficient to give it something extra to make it stand out from all the others now finding their way to the market. Draper does a fine job and is assisted in fine style by the Hugo Peretti Orchestra. The flip, "Should I Ever Love Again", is an elbow attack with a cover of a current R & B item stirring things up around the country. Comes off well and could get good airplay, but we feel strongly for "Let's Go Calypso".

C THE CONTINENTS
(Key 57; 45-571)

C "ALWAYS GAMBLE ON ME" (2:19) [Daywin BMI—Escamilla, White] The Continentals, an obviously experienced group of vocal romancers, look on the key label with a good rock and roll ballad that should appeal to the youth market.

C+ "MEANWHILE BACK AT THE FARM" (2:20) [Somerset ASCAP—Doan, Altman] An up-beat rhythm rocker aimed at the teenage market. Cute novelty attractively fashioned. Interesting arrangement.

STUART FOSTER
(Cord 6016; 9-6170)

B "AT A SIDEWALK CAFE" (2:21) [RCA BMI—Shore, Robbins] Stuart Foster, a polished youngster with a wonderful voice, chants a beautiful love song in a Paris setting. Pretty romancer. Touching love story with a nice blend.

C+ "I WISH I HAD A GIRL" (2:23) [Mid BMI-Straining] An up-beat lilt with verse is handled in a simple, inviting fashion by the crooner. Cute melody and lyric.

HENRY STRONG
(Dec 30 1976; 9-19016)

B "BLOND HAIR, BLUE EYES AND RUBY LIPS" (2:13) [Mill- er, Watts, Blount] Benny Strong gets a fine assist from the Melmen and his orchestra on a lively number with that melodic feeling of the sound of the 1920's. Cute Charleston ditty with a gay and joyous air about it. Harmony is perfect. Good side for tavern boxes.

B "DON'T BRING LULU" (2:04) [Remick ASCAP—Ross, Brown, Henderson] This colorful oldie is handled with the homespun, old-fashioned manner. Rinky-dink-two side with a charm all its own.

THE FOUR PREPS
(Capitol 3621; F-4241)

B "THE BALL AND CALYPSO IN MADRID" (2:17) [Criterion ASCAP—Pober] The Four Preps, an extremely polished group, have been making noise with their waxing "The Ball and Calypso" in a million spots with the current calypso material. With this in mind, the group was aimed at with this number. The boys show a lot of promise and have the kind of harmonies that one would expect from this group. The production is fine, but the vocals are somewhat less. The crowd love their harmonies and the song.

THE LANCERS
(Cord 6179; 9-61769)

B+ "IT HAPPENED IN MONTE- CARLO" [Remington BMI—Frunzio] Here the lads project on a pretty love ballad with a rock and roll flavor. Most attractive harmony. The teenagers will soon discover this crew.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Just Released With Sensational Reaction!

"LET'S GO CALYPSO"

AND

"SHOULD I EVER LOVE AGAIN"

RUSTY DRAPER
MERCURY 71039

"First BIG Seller Of '57"

"LEAVE IT TO LOVE"

AND

"THE BASHFUL MATADOR"

SARAH VAUGHAN
MERCURY 71030

* Acclaimed By Cash Box-Sleeper Of The Week, Page 10, Jan. 12th issue
**The Cash Box, Music**

**Page 12**

**January 26, 1957**

**Record Reviews**

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<th>B</th>
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<tr>
<td>DISK &amp; SLEEPER</td>
<td>VERY GOOD</td>
<td>B+ EXCELLENT</td>
<td>C+ GOOD</td>
<td>FAIR</td>
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**CHARLIE JONES**

B "PLAYBOY" (2:10) [Brandi ASCAP—Bancro, Dinicu, La Verne] The song that Charlie Jones on a good shuffle-rhythm track and roller." Ladies has a comfortable sound to it. It's a piece of material to work with. Could make a good favorite.

---

**5 DE MARCO SISTERS**

B+ "FIVE LITTLE MISSES" (2:57) [Simon, Hum, Kellem, Morris ASCAP—] An excellent specialty number in which the DeMarcos impersonate four leading female vocal groups. The arrangement is a bit unusual, but the girls are quite good; quite a novelty; great for change of pace programs. Must be used up through Valentine's Day.

---

**MICHAEL HOLLIDAY**

B+ "THE RUNAWAY TRAIN" (2:30) [Shapiro-Bernstein ASCAP—] A fine song for Michael. Holliday's deep, rich voice is perfect for this type of material. The melody is sweet and tender, the lyrics are good, and the arrangement is excellent. MI would rate this a 9.

---

**CATERINA VALENTE**

B+ "POICIANA" (3:09) [E. B. Marks BMI—Simon, Bernier] A great standard that seems to click every few years, is treated to a refreshing rhythm interpretation by international star Caterina Valente. Interesting arrangement that could blossom into a biggie all over again. The girl's soprano chanting is extremely effective.

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**BUTCH DODSON & BAND**

B "HERO" (4:02) [LaBina + BMI-dotson] The trumpet takes a short solo in the opening and then "normalize" the flavored instrumental piano. Easy going dance snare with a "cool" quality. Use this one for a compliment. MI would rate this a 3.

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**PEGGY LEE**

B "WHERE FLAMINGOS FLY" (2:25) [Roosevelt BMI—Courlander, Thea, Brooks] Peggy's voice sounds as if she is singing in front of a Hammond organ. MI would rate this a 7.
AN EXCITING Bally FIRST!

"BRAZILIAN RHAPSODY"

(PART 1 and 2)

by

Caesar Giovannini

and his Orchestra

Bally-1026 (7-1026)

SOLID SINGLE SELLERS

"I DREAMED"
Betty Johnson
Bally 1020 (7-1020)

"LEVI LULLABY"
Lew Douglas
Bally 1025 (7-1025)

"I'M WAITING FOR SHIPS"
Lou Breese
Bally 1022 (7-1022)

"CITY OF ANGELS"
The Highlights
Bally 1016 (7-1016)

Bally RECORDS THE HOME OF LIVING PERFORMANCE

It's What's in THE CASH BOX That Counts"
“PARTY DOLL”
“REAL GONE”
(Decca 9-3021; 30211)

WINGY MANONE and His Orchestra

Wingly comes through with an amazing and sensational vocal on “Party Doll.” The flip is precisely what the title claims it to be. Already creating action wherever exposed, great sound!

“STASHU PANDOWSKI
(‘She’s Not Very Much Good For Pretty’)
THE PURPLE HILLS”
From “Run Of The Arrow”
(Decca 9-30209; 30209)

Novelty tune, Polish inspiration. Clever, catchy and a natural for novelty boxes. Toppers’ foot-tapping rendition is first rate. Watch this one go!

“SOMEBODY SOMEWHERE
“You’re My Baby”
(Decca 9-30185; 30185)

NEW DECCA ENTRY scores with a great version of “Somebody.” Look like Allison will rock n’ roll his way to the top on his first Decca disc. Keep your eye on this one!

“SINGING THE BLUES”
turned out to be a very happy tune for Tommy Steele, who this week took the No. 1 place from Guy Mitchell. Nice work for a young lad who four months ago was an unknown.

Walt has an eye on the West Coast when he returns. (Decca)

Saw a preview of 20th Century’s new entry to the Decca fold “The Girl Can’t Help It.” Should help to put more records on the best selling charts out of here. Particularly Little Richard, who gives a fine performance on “Ready Teddy.” My guess is Little Richard will make it over here.

That fairly new French Orchestra of Frank Fiddler is worth watching. A new Capitol release of a tune called “The Hips” could make a lot of noise. Earl (not in London) was over for the Val Parnell “Sunday Night at the Palladium” show and was a smash hit. The presentation was excellent, and the material first class. There’s no doubt about it’s artistry. They’ve done it—not in London but in the provinces. Named a road after Elvis Presley in Hertford, even over here for Pearly Enterprises, setting up a co-ordinate world-wide fan club, etc.

Guy Mitchell due over for Concert and appearances about February 10th. . . Extra performances are planned for Billy Haley and his Comets owing to大批 demands from fans all over the country. . . . Also due over is Dickie Vallee is Crosby at present with the American Forces Network in Germany.

The week’s best selling pop singles. (Courtesy “New Musical Express”)
1) Singing The Blues—(Decca) (Perry Como)
2) Singing The Blues—(Decca) (Tommy Steele)
3) Garden of Eden—(Philips)
4) Green Door—(Philips)
5) Flip It Up—(Philips)
6) Bill Haley Comets (Brunswick)
7) Blue Moon—(Philips)
8) Dean Martin (Hollywood)
9) Love Me Tender—(Philips)
10) I’ll Be Home—(Philips)
11) How Much Love In It—(Philips)
12) Love Me—(Philips)
13) Vera Lynn (Decca)
14) Elvis Presley (HMV)
15) The Big Beat—(Decca)
16) Frank Sinatra—(HMV)
17) The Teen干线—(HMV)
18) Del Shannon (Philips)
19) Paul Anka (London)
20) The Everly Brothers (HMV)

“HOODY CARMICHIEL
(Coor 6176; 9-4476)

B BARNACLE BILL THE SAILOR”
(3:00) [Poor Internationals]
H, Bob and Larry Hoagy Carmichael, a chorus, and a “fairy young maidens” team up on a charming revival rendition of a wonderful seafaring oldie that should bring back many memories. Likely they’ve added instrumentals that’ll get a solid number of spins.

C OLD MAN HARLEM”
(2:19) [Southern ASCAP—Carmichael, Vallee] A cute Carmichael and Rudy Vallee ditty is brought to the foreground via a swinging interpretation by the former, excellent backing by Bud Dant.

DOROTHY OLSEN
(RCA Victor 20/47-4770)

MAMA LLAMA, PAPA LLAMA”
(1:52) [Regent BMI—Holley, Goland] Singing school teacher Dorothy Olsen is doing a solid job with her kiddie numbers. Makes up the delightfulness ditty for the tots. Catchy lyrics and melody set to a happy beat.

CALICO PIE”
(2:01) [Marvin ASCAP—Segal, Fisher] Equally charming is this happy-go-lucky cute with a jolly lyric. Has the same wonderful appeal as “Hut Sut Ralston On The Rill” M. (Capitol)

DOM FRONTIERE & HIS ORCHESTRA
(Liberty 55042; F5042)

UNO MAS”
(2:20) [Palm Springs ASCAP—Frontiere, Raskin] Dom Frontiere’s gifted maestro makes an impressive debut on Liberty with one of the most imaginative instrumental decks to hit the market in many months. Thrilling slow Latin tempo mood number that breaks into a fast tempo at mid point and returns to the slow beat near the closing. Fascinating arrangement of a lovely melody. Accordion work is beautiful.

JEFF RINK”
(2:07) [M. William ASCAP—Tomlin, Web- stel] A wonderful westerner from the smash flicter: “Giant” is covered new with a fine rendering of “Hovey’s” accord- tion acco. Title is the name of the person played by the late James Dean.

JOHNNY MADDOX
(Dot 15529; 45-459)

ROCK AND ROLL MEDLEY”

MOOD INDIGO”

RAY HENRY ORCH.
(2:20) (Columbia)

TROMBONE POLKA”
(2:30) [Henry] The trombone takes flight on this fun-filled, tun-filed polka penned and presented by Ray Henry. Joyous, resounding polka deck tailor-made for the jukes. Solid item for a house-party, too. One of the most inspiraling polkas to come along in quite some time.

HORSEBACK POLKA”
(3:00) [Pastalka] Another joyous polka with an excellent beat.

HUNNY DIBOSH
(Capitol 705; 47-70)

HELPLESS” (1:58) [Melo-Art ASCAP—Raskin, Frontiere] Bunny Dibosh, a lark with a heap of talent, takes hold of a beautiful old tune and chants it with new lyrics. Stirring tangy melody, captures great depth and meaning. Melody popular was many years ago under the title “Golden Wedding.” Could make noise in its new form.

MY LOVE LOVES ME”
(Capitol 120; 47-120)

THE LEGEND”
(Philips) Livingston, Evans] Here the gifted performer sings with a warmth having the heart of a young lad, this record has an almost lullaby sound. Lovely coupling.

ALLEN RYAN
(2:50; 45-1600)

MY REVIVER” (Robbins ASCAP—Clanton) Allen Ryan takes the vocal with an excellent beat for another promising record. “The Legend” that made noise in its new form.

MONIQUE CAUDEL
(Kapp 171; 45-171)

PLEDGE ALLEGANCE TO YOUR HEART”
(2:16) [United ASCAP—Novars] Pert Monique Cau del comes through with a strong multiple voice rock and roll ballad aimed at the teeneger. Composed.

ONE SIDED ROMANCE”
(2:38) [Garland ASCAP—Bal- bid] A touching love song that’s chanted with a heavy heart by the talented youngster. Pretty tune that’s right on the mark.

JO-ANN CAMPBELL
(Kapp 45-1004)

COME ON BABY” (2:30) (“Campbell—Jo-Ann Campbell rocks with a rock and roll romper that should have the kids hoppin’ around the jukes. Swinging sound with the sound the teenagers want. Could happen.

FOREVER YOUNG”
(2:30) [Bob Goodwin & BMI; Goodman, Schachter] A good fish ball for the ever youthful with a strong theme chanted by the young lass. Big arrangement and instrumentation serves as a showcase for the thrush’s sincere voice.

Eddie Gomes ABC-Paramount 9773
Leroy Eversong Capitol 61782
Dorsey Post RCA Victor 20/47-6799
Bing Crosby RCA 20/47-6788
Johnny Maddox Dot 15529
Jo-Ann Campbell Eldorado 504
MUSICAL MAGIC by the McGuire Sisters on 2 GREAT NEW BALLADS

KID STUFF WITHOUT HIM
orchestra directed by DICK JACOBS

CORAL 61771 (9-61771)

"It's What's in THE CASH BOX That Counts"
The Cash Box is MOVING JANUARY 28TH

...and Will Be Located in its New, Large, Modern Offices at

1721 BROADWAY, NEW YORK 19, N.Y.

SAME PHONE NUMBER—Judson 6-2640

VERY IMPORTANT: ALL MAIL—ADVERTISING COPY, ENGRAVINGS, RECORDS, NEWS, SUBSCRIPTIONS, LETTERS, ETC. to The Cash Box starting FRIDAY, JANUARY 25—SHOULD BE ADDRESSED TO:

1721 BROADWAY, NEW YORK 19, N.Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
ATLANTIC IS KEEPING UP WITH 8 BIG HITS...

“JIM DANDY”
Lavern Baker
Atlantic # 1116

“WITHOUT LOVE”
Clyde McPhatter
Atlantic # 1117

“I MISS YOU SO”
Chris Conner
Atlantic # 1105

“JUANITA”
Chuck Willis
Atlantic # 1112

“MIDNIGHT SPECIAL TRAIN”
Joe Turner
Atlantic # 1122

“BABY, BABY, OH MY DARLING”
The Clovers
Atlantic # 1118

“BARRELHOUSE”
Chuck Calhoun and The All Stars
Atlantic # 1120

4 NEW HITS

“FOOLS FALL IN LOVE”
“IT WAS A TEAR”
THE DRIFTERS
Atlantic # 1123

“AIN’T THAT LOVE”
“I WANT TO KNOW”
RAY CHARLES
Atlantic # 1124

“LUCKY LIPS”
“MY HEART IS BREAKING OVER YOU”
RUTH BROWN
Atlantic # 1125

“NEAR YOU”
“ONE LOVE”
THE CARDINALS
Atlantic # 1126

ATLANTIC RECORDING CORPORATION
157 WEST 57TH ST. NEW YORK 19, N. Y.

“It’s What’s in THE CASH BOX That Counts”
NEW YORK:

Guy Lombardo is scheduled to do his fifth Inaugural Ball "command performance" when he appears at President Eisenhower's Inaugural Ball at the National Guard Armory in Washington Monday night. The Lombardos who attracted attention with their Rainbow recording of "Cindy Baby" have disbanded due to one of them getting married.

Johnny Marks of St. Nicholas Music left on a cruise to Nassau on January 18th and will return on the 25th. Joe Dertse has signed an RCA Victor recording contract. The song and piano man is currently appearing at the Westport in Westport, Conn. Buddy Laine and his band, whose latest Decca record is "Everybody's Doin' It" and "If It Hadn't Been For You" is filling an engagement at the Chevy Chase Country Club in Wheeling, Ill.  A new supper club will open this week called Beverly House International Showcase. It will feature new recording artists and the first two are Mark Milanato on the Flair-X label and after him Helene De Lys on MGM.

Terri Stevens will return to the Casa Marina Hotel in Key West for the third season to headline the new show opening February 12th. New show opening February 12th will be there for three weeks. . . . Darly Records has signed the Four Joes to a term contract. . . . Dot has picked up a master from the Fee Bee label. It's a tune called "Come And Get It" to cut in February. It originated in the Pittsburgh area. . . . Bobby Scott set for Basin Street January 25 and 26 . . . Nat "King" Cole, Ella Fitzgerald, and Count Basie himself with Joe Williams open their long awaited week at the Paramount on January 25. Nat follows the Paramount engagement with two weeks in the Tropicana in Havana, Cuba starting February 1.

CHICAGO:

Happy 9th Birthday to Art Hellyer of WCFL. Since 1948, Art has been campaigning for all his auto driving listeners to install "safety belts." Every time Art gets a note that another car has installed safety belts, the sign goes over the air waves. . . . Just over the border in Gary, Indiana, WGRY announces its new program director, Jim Schermer. Jim, who last held down deejay chores in Columbus, Ohio, plans to make lots of noise and changes in his new position. . . . M.S. promotion taken over by T. M. Berman, filling the vacancy left by Marty Hirsch, now with RCA Victor. . . . Hats off to Steve Schickel who deserves tremendous commendation for his backing up of Chi's Day Of Dimes For The March Of Dimes! Steve devoted his Chicago Tribune column (Sat. 1/19) to urging the public to insert their dimes in every jukebox featuring this Day Of Dimes. . . . Ralph Bass of King Records in town to set up a new operation here. Ralph's looking hard for new song writers. . . . The Black Orchid eminating music with the singing of the Miltiards and the singing of the Miltiards again these nights. . . . Bob Peele now taking over duties in the Frank Atlass office of CBS. . . . Deejay Jerry Golden's a busy lad. He spins them at Giber's all day long. The weekend and during the week he spins them in Kenosha, Wis. (Anyone got a new writer's tickets, please? Larry Fisher, WHIT, M&J.) Larry also do a jam at the Vets Hospital there for some rest and a check-up. Don't think he'll get much rest. He'll be doing his shows, remote, from the hospital auditorium. (No rest for the weary, Larry.) . . . Mercury front office report. Bobby Faraci, formerly with the Vets, has joined the Jay Layne's "Your Wild Heart." Hope for a hit with this local 15-year-old throat. . . . The sounds from the Blue Note these nights are swinging ones from the big band of Dizzy Gillespie, with Bob Wilkins, pianist and showman. . . . Something Smith and the Redheads in Chi to introduce their latest Epic opus, "Sweet Stuff." . . . REO Unique also hope for a hit with "Your Wild Heart" by the Poni Tails on their subsidiary label, Point Records.

HOLLYWOOD:

The Sahibes, vocal-instrumental group who record for RCA Victor, held over with Nellie Lutcher at the Interlude, Group plays the Sahara in Las Vegas next, opening February 6 . . . Margie Rayburn's Liberty record of "Every Minute of The Day" showing up across the country. Tune has been covered by The Diamonds on Mercury. . . . Friends in the music business were glad to learn that the home and studio of Faber and May Robison escaped the recent Malibu fire. The Robinsons spent two days and nights fighting the fire and saving their property. . . . Tom Flack, formerly with Columbia and Decca Records here, has joined Bunny Kulich's Decca Distributing as Sales Manager. . . . George Hartstone, president of the Hart Distributing companies in town for a week's stay with Al Bennett, manager of the local distributorship. Bennett recently returned from New York where he took part in the final negotiations in the sales of Det Records to Paramount Pictures.

Saul Bihari has recorded an American Airlines pilot named Jack Lewis who will be billed as "The Singing Airline Pilot." His first release of "Bippin' and Boppin' Over You" will be released on the EMI label this week. . . . The Continentals, well known TV and night club performers, have been signed to a Key recording contract. They were brought to the attention of Key topers, Vic Knight, by KMO's deejay, Dick Whittinghill. . . . Terry Gilkyson phoned Boston disk jockey Norm Prescott to find that his Columbia single of "Marianne" has been wide open in that territory. . . . Zephyr Records released the first single by The Page Sisters from Fresno. Girls are managed by George Motola, who also wrote their first release, "Sweet Sweetheart." Ruth Olay, recently returned from an Alaskan tour of Army bases, goes back into Ye Little Club, where she was a sellout during her original stand there.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Here's George Hamilton IV again... back real quick with a follow-up to his sensational seller "A Rose And A Baby Ruth"!

GEORGE HAMILTON IV
sings
ONLY ONE LOVE
c/w
IF I POSSESSED A PRINTING PRESS
9782

"It's What's in THE CASH BOX That Counts"
## Juke Box Regional Record Report

### The Top Ten Records—City by City

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THE FIRST HITS OF '57 ARE ON COLUMBIA!

The Original—The Best

MARIANNE

Goodbye Chiquita
4-40817 • 40817

Frankie Laine

On Its Way To No. 1

You Don’t Owe Me A Thing
Look Homeward, Angel
4-40803 • 40803

Big Johnnie Ray

over a million and half and getting stronger “Just Walking In The Rain”

YOU DON’T OWE ME A THING
LOOK HOMeward, ANGEL
4-40803 • 40803

GETting STRONGER With These Two

Guy Mitchell

over 2 million “Singing The Blues”

TAKE ME BACK BABY
Knee Deep In The Blues
4-40820 • 40820

 FOUR LADS

Breaking Wide Open

WHO NEEDS YOU
IT’S SO EASY TO FORGET
4-40811 • 40811

CLicking

WHO NEEDS YOU
IT’S SO EASY TO FORGET
4-40811 • 40811

Jill Corey

I LOVE MY BABY
Egghead
4-40794 • 40794

COLUMBIA RECORDS

"It’s What’s in THE CASH BOX That Counts"
In Order To Have Your Top Ten Represented In THE CASH BOX Charts, Fill In The Coupon Below
(Or Put Them On Your Own Letterhead) And Mail To

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N.Y.

**List Your Top Ten Pop Tunes Here**

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**List Your Top Ten Rhythm 'N Blues Records Here**

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**OPERATORS RETAILERS DEEJAYS**

“A $500 check from the mother of the late deejay Jack Clifton, Mrs. Helen K. Salzburg, increased the proceeds to the Jack Clifton Memorial Show to $7,025. This amount will eventually be turned over to the Akron Chapter Of The American Cancer Society, Jack worked at WVUE-Akron, Ohio...”

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**GERRY MYERS**

(CKOT—Ottawa, Canada)

---

**RON ROBERTS**

(CJCH-Halifax, Nova Scotia)

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**FROSTY MITCHELL**

(KWLM-Waterloo & Cedar Falls, Iowa)

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A $500 check from the mother of the late deejay Jack Clifton, Mrs. Helen K. Salzburg, increased the proceeds to the Jack Clifton Memorial Show to $7,025. This amount will eventually be turned over to the Akron Chapter Of The American Cancer Society, Jack worked at WVUE-Akron, Ohio. For vote-getters, gathering ARTIST The Rhythm Ron long * Bob. ...
Capitol’s First 1957 Album Release Intro’s 28 Pkgs.

Hollywood — Capitol Records kicks off its first album release of 1957 this week with 28 new 12-inch LP’s as it continues to merchandise its product that “new albums are the life blood of the dealer’s business.”

Included in the release are seven new classical packages in Full Dimension Sound, 18 new popular albums — six of which are in the firm’s “capital of the world” series—and three country and western LP’s.

Classical artists on the release include Agi Jambor, Darius Milhaud, William Primrose, Rudolf Firkusny, the Hollywood Bowl Symphony Orchestra, conducted by Felix Slatkin, the Ballet Theatre Orchestra, conducted by Joseph Levine, and the Hollywood String Quartet.

Darius Milhaud conducting “Suite Provencale” and Saudades Do Brasil with the Concert orchestra, Bloch’s “Suite For Violins,” “Suite Hebraique,” Meditation and “Graduation Ball” with William Primrose, violist and David Stimer, pianist; seven Tocatas and four Fantasias by Bach with Agi Jambor; pianist; Strauss “Graduation Ball” and Meyerbeer’s “Les Patineurs,” by the Ballet Theatre Orchestra, conducted by Joseph Levine; Schubert’s “Quintet No. 14—Death and the Maiden,” by the Hollywood String Quartet; Brahms’ “Concerto No. 1 in A,” by D Minor, Op. 13 by Conducto Firkusny, pianist, and the Pittsburgh Symphony Orchestra conducted by William Steinberg and “Español” (including Ravel’s “Bolero” and “Alberodan del Graciosillo,” Rigoletto’s “Caprice” and “Espanol,” and Albéniz’s “Triania from Iberia”)

In promoting its serious music packages, Capitol will feature its “29 All Time Best Selling Classical Hits,” a full-color brochure with 8 cards, an extensive advertising schedule in both consumer and trade publications, and justifies full-color inner sleeves for the first time in all of the new classical sets. (Last year the company previewed full-color inner sleeves in its new popular albums.)


“Pee Wee” and “Fingers” featuring Joe “Fingers” Carr and Pee Wee Hunt; “Waltziki,” another in the “Hawaiian Call” series, presented by Webley Edwards and featuring Al Kealoha Perry, “Comedy Caravan” featuring Andy Griffith, Stan Freberg, Yogi Yorgesson, Johnny Standley, and Harry Kool; “Jocke Gleason Presents Music For Lovers Only” and “Jocke Gleason Presents Music To Make You Mitty,” each newly issued as one complete 12-inch LP album; “Ray Anthony Plays For Dancers In Love”; "Legend Of The Jivaro” with Yma Sumac and native accompaniment; “Skylight Rhapsoody,” with Joe Bushkin, his piano and orchestra; "Moondreams" by Dick Haymes and Juan Tizol; and "4 Freshmen ¢ S Trumpets" with orchestra conducted by Dick Reynolds.

"Argentine Tango" featuring the orchestra of Alfredo de Angelis and Osvaldo Fresedo (recorded in Buenos Aires). "German Schlagers," songs by Germany’s favorite recording artists (recorded in Cologne); "Onge-trouw’d Ma King (Bathroom Apartment)" with Dolf Van Der Linden, his strings and his orchestra (recorded in Holland); "Italian Popular Songs" by Luciano Virgilio and Dino D’Olivier’s Strings (recorded in Italy); "My Paris" by Andre Colbert and His Golden Violins and the Colbert chorus (recorded in Paris), and "New York Impressions" by Norrie Paramor, his strings and orchestra (recorded in London).

"Werds and Music Country Style" by Tommy Collins, "Country Gentleman" by Sonny James, and "Sweethearts or Stranger of the Love" by Young Sheriff and His Country Deputies.

Production of the new popular albums includes an Album Preview Package consisting of two 12-inch LP’s containing excerpts from the new pop merchandise, which has been serviced to radio and TV disk jockeys throughout the country for programming use; giant full-color display on all the new pop albums, including full-color winged display cards on Four Freshmen and "Pee Wee" and "Fingers," jumbo three-dimensional display on the new Bushkin album, full-color display on the three new 12-inch packages, advertising in such publications as Down Beat, Metronome, New York Times, Saturday Review, and the music industry trade press.

Monarch Expands

Linden, N. J. — Joe Liebowitz, veteran record former of De-Luxe Records and later general manager and a & r for the label, announced this week that he had acquired the catalog of Disciplined Records and how plans to expand his Monarch label in the package field.

Liebowitz will present a full scale program, the first of which will be with Emil Coleman. He is exploring many ideas that promise a quality product with many surprise innovations.

"It's New! It's Terrific!"

With His 4th Smash Hit In A Row

RAW-BUNK-SHUSH

b/w BLUE LARGO

DISTRIBUTEDBY

King 5020

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

www.americanradiohistory.com
Disk Jockey Council Asks Record Firms For Support

NEW YORK—The Board of Directors of the newly formed National Council Of Disk Jockeys held a meeting at the Park Sheraton Hotel last Sunday night (January 13) with representatives of various record companies at which the disk jockey execs were informed of the purposes and plans of the Council and were asked to provide it with a basic treasury.

Immediate reaction of the companies was mixed with some present indicating they would go along, others indicating they would have to think about it and still others expressing the opinion privately that the amounts suggested for donations was too large for them.

There were still other fears expressed by record men that if some companies did go along and others didn’t the ones who refrained might find their records suffering in play across the country since the Board of Directors now includes some of the top jockeys in the nation and eventual membership is envisioned as including as many disk jockeys as possible.

Clad to clear up these points, Murray Kaufman, president of the organization, held a private interview with the editors of The Cash Box last week. He explained that these expressed fears were entirely groundless because just as those who contributed would gain no business benefit from their act, so those who felt they were unable to contribute would certainly suffer no consequences. What Kaufman wanted to make crystal clear was that the Council was not hitting anyone over the head, that it was coming to the industry it was associated with for financing just as is common procedure in all other businesses. Moreover the amounts suggested for contributions, which were made privately to the record company execs, were just that—suggestions. They were not demands in any sense of the word. Kaufman emphasized that a company which felt the cause was worthwhile and wanted to contribute could give as much or as little as it thought it could afford and each contribution would be welcomed no matter what amount it was.

Kaufman said also that this contribution would be to get the organization started. In all likelihood there would never be any further requests of the record companies. This initial amount was what is called “seed money” in charitable organizations, the amount of money necessary to get the organization off the ground. The amount requested was enough to keep the Council going for one year, by which time Kaufman feels permanent financing would be arranged. He also made the point that no one on the Council receives any salary or expense money and that as an incorporated charity, the Council’s books are open for public audit.

The future plans of the Council are as yet unformulated. There have been numerous requests for the services of the Council but no subsequent project to the Hungarian relief phase has as yet been decided upon. As president, Kaufman has been making speeches before interested groups explaining the Council’s objectives and is scheduled to make several more in the future. It was announced this week also that George Miller, president of the Music Operators of America had asked Kaufman to speak at the MOA Convention in Chicago May 19, 20 and 21 and that Kaufman had accepted.

RCA Victor To Issue “Aida” As Tribute To Toscanini

NEW YORK—Arturo Toscanini’s recording of Verdi’s Aida is scheduled for March release by RCA Victor as a memorial to the world famed maestro who died January 16th at his home in Riverdale, New York.

Major portions of the recording were taken from two broadcasts of the opera in 1949 with Toscanini conducting the NBC Symphony Orchestra. Not completely satisfied with some sections of the performances, Toscanini emerged from retirement in 1954 to rerecord these sections. It was the last recording session ever conducted by the maestro.

The cast includes: Herva Nelli, soprano; Eva Gustavson, mezzo soprano; Richard Tucker, tenor; Giuseppe Valdengo, baritone; Norman Scott, bass; Dennis Harbour, base; Virginia Assandri, tenor and Teresa Stich Randall, soprano. The chorus was under the direction of Robert Shaw.

The album originally was scheduled for release on March 25th as a birthday commemorative to Toscanini, who would have been 90 on that date.

Tributes to Toscanini, who died January 25th resulting from a stroke he suffered January 1st, came from all over the world, President Eisenhower, who said: “As man and as musician he gained the admiration of the world. He spoke in the universal language of music but he also spoke in the language of free men everywhere. The music he created and the hatred of tyranny that was his, are part of the legacy of our time.”

Toscanini’s body was flown to Italy for burial at Milan, beside the graves of his wife, Carla who died in 1951 and his son Giorgio, who died at the age of 8. He is survived by a son, Walter and two daughters, Mrs. Wanda Horowitz and Countess Wally Castelbarcon and a granddaughter, Sonia Horowitz.

Nola Leases Steinway Hall

NEW YORK—Inactive for about a year, Steinway Concert Hall this week received promise of new vitality with the signing of a long term lease for the premises by Vincent J. Nola, president of The Penthouse Sound Studios, Inc. and Nola Studios, Inc. Plans are being formulated for an exploitation program that will bring the concert facility back to its former eminence.

A Hit Is Born

CONCORD, N. H.—WBZ disk jockey Leo Egan, left, and Columbia Records representative Bob Crites record the sounds of little Marianne Hall and her mother, Mrs. Harry Hall of Penacook, New Hampshire after the youngster was adjudged the first baby of 1957 named Marianne, in a contest co-sponsored by the station and the record firm. Crites accidentally left a calypso record of “Marianne” by Terry Gilkeyson in the WBZ record library two weeks before it was scheduled for national release to radio stations. Egan and the other jockeys, already calypso conscious, put the record on the air and found themselves with a hit during the week between Christmas and New Year’s Day. The contest called for the first baby named “Marianne” in 1957 to receive a Columbia Hi-Fi record player. Mrs. Hall first heard of the baby’s afternoon show so he drove to Concord, N.H. hospital to present it.

Inspiration For A Song

DUARTE, CALIF.—Residents of “Cinco Robles Drive”, the street just west of the City of Hope in Duarte, California, which inspired the lyrics of the hit song of that title presented lyricist Larry Sullivan with the old sign as a momento for his den. A new sign here being erected with the moral support of the teen agers in the neighborhood bears music notes and the writer’s autograph.

“I’ve Got a New Heartache"

Another BMI “Pin-Up" Hit

Recorded by RAY PRICE Columbia Published by SARAH VAUGHAN Mercury

Cedarwood Music Co.

Watch For New Releases By Kirby Allan + "The Heart Of A Woman" Herb Jeffries + Page Cavanaugh Quartet Hi Fi EP No. 1000

The Cash Box, Music Page 25 January 26, 1957

“It’s What’s in THE CASH BOX That Counts”
Gallagher & O'Brien
WNYC—New York City, N.Y.
1. Singing The Blues (Mitchell)
2. I Dreamed (S. Johnson)
3. You Love For Me (K. Vann)
4. True Love (Crosby & Kelly)
5. I Don't Want Nothin' (J. Johnson)
6. Moonlight Gambler (F. Laine)
7. Adventurers (L. Vanaver)
8. It Happened In Mountay—Romeo (Lamont)
9. Dream Love (P. Ragan)
10. Anastasia (P. Boone)

Don Gay
KUTX—Yukon, Wash.
1. Banana Boat Song (Day-O)
2. Slingin' The Blues (Mitchell)
3. Don't Forget Me (P. Boone)
4. Poor Boy (E. Presley)
5. Cisco Ribbs (R. Arms)
6. Singing The Blues (Mitchell)
7. Blue Monday (J. Dominit)
8. Don't Forget Me (P. Boone)
9. Lay Down Your Arms (Chordettes)

Herb Fontaine
WIDA—Quincy, Mass.
1. Give Me (E. Rodgers)
2. Walking In The Rain (Kileen)
3. Blue Monday (J. Dominit)
4. Baby Doll (A. Williams)
5. Singing The Blues (Mitchell)
6. I Miss You So (C. Connies)
7. Don't Forget Me (P. Boone)
8. Goodnight My Love (Adelines)
9. Slow Walk (S. Austin)

Ned Powers
WINZ—Miami, Fla.
1. Singing The Blues (Mitchell)
2. You Can't Have Your Baby
3. Banana Boat Song (Tárries)
4. Don't Forget Me (P. Boone)
5. Hey! Jealous Lover (Sinatra)
6. Goodnight My Love (McQuire)
7. Gonna Get Along (Pattison & Proven)
8. Mama From The Train (Page)
9. Norman Wain

“Big Chief”
WOKQ—Cleveland, Ohio
1. Young Love (S. James)
2. Banana Boat Song (Day-O)
3. Your Wild Heart (Perry Ball)
4. Love Is Strong
5. Too Much Of Good News (Mitchel & Sylvia)
6. Blueberry Hill (F.Done)
7. Gonna Get Along (Pattison & Proven)
8. Don't Forget Me (P. Boone)
9. Who Needs You (Ladd)

Jim Williams
WWSW—Pittsburgh, Pa.
1. True Love (Crosby & Kelly)
2. Cindy, Oh Cindy
3. I Dreamed (E. Johnson)
4. Too Much Of Good News (Mitchell & Sylvia)
5. Friendly Persuasion (Boone)
6. I Miss You So (C. Connies)
7. When Sunny Gets (J. Mathis)
8. Who Needs You (Ladd)
9. If It's Sunny Sunday
10. Clown On The Elsf Tower (E. Maywood)

Kerm Gregory
KWKX—Norfolk, Va.
1. Banana Boat Song (Day-O)
2. Singing The Blues (Mitchell)
3. Jamaica Farewell (Balfour)
4. I Dreamed (E. Johnson)
5. Love Me (E. Presley)
6. Musical Adornment Society (E. Lawrence)

Dave Walkshah
KCTI—Gonzales, Tex.
1. My Word Of Honor (Platters)
2. Young Love (Crawford)
3. Don't Forget Me (P. Boone)
4. Garden Of Eden (J. Johnson)
5. I Dreamed (E. Johnson)
6. Love Me (E. Presley)
7. Rose And Red (K. Hamilton IV)
8. Since I Met You (E. Johnson)
9. Wisdom Of A Fool (5 Keys)
10. Love Me (E. Presley)

Jim Rourk
WQSN—Charleston, S. C.
1. Young Love (S. James)
2. Too Much (E. Presley)
3. True Love (Crosby & Kelly)
4. Singing The Blues (Mitchell)
5. Without A Song (Mitchell)
6. Mama From The Train (Page)
7. Goodnight My Love (Adelines)
8. On My Word Of Honor (Platters)

Fred C. Cole
WHOB—Boston, Mass.
1. Young Love (S. James)
2. Too Much Of Good News (Mitchell & Sylvia)
3. Cisco Ribbs (R. Arms)
4. What A Fool I Was (M. Ray)
5. Singing The Blues (Mitchell)
6. I Love You Baby (J. Carney)
7. Don't Forget Me (P. Boone)
8. Wisdom Of A Fool (5 Keys)
9. On My Word Of Honor (Platters)

Larry Wilson
WMMX—New Orleans, La.
1. Money Tree (M. Whiting)
2. Young Love (S. James)
3. You Can't Have Your Baby
4. Written On The Wind
5. One In A Million (Platters)
6. Mama From The Train (Page)
7. By You, By You, By You
8. Mutual Admiration Society
9. I Dreamed (E. Johnson)
10. Love Me (E. Presley)

Allin Slate
KIEV—Glendale, Calif.
1. Rose And A Baby Ruth
2. Brass Ring (K. Starr)
3. Anastasia (P. Boone)
4. Heaven Knows (R. C. James)
5. True Love (Crosby & Kelly)
6. I'd Love To Fall Asleep (Mitchell & Sylvia)
7. Every Minute Of The Day
8. Petticoats Of Portugal (Mitchell)
9. Night Lights (P. Jacobs)
10. True Love (Crosby & Kelly)

Ron Roberts
CJHF—Halifax, N. S., Can.
1. I Dreamed (E. Johnson)
2. Banana Boat Song (Tarrries)
3. Wisdom Of A Fool (5 Keys)
4. Tears Of A Clown (E. Leonetti)
5. Two Different Worlds (D. Haynes)
6. I Gonna Get Along (Pattison & Proven)
7. Hey! Jealous Lover (Sinatra)
8. With The World On Fire (Feek)
9. Honey Tank (T. Brown)
10. Mutual Admiration Society (E. Lawrence)

“Uncle” John Brunell
WOKC—Kent, Ohio, Dist.
1. Singing The Blues (Mitchell)
2. Green Door (J. Lewis)
3. Banana Boat Song (Lorenzine)
4. Rose And A Baby Ruth
5. Slow Walk (L. Austin)
6. Give Me (P. Boone)
7. I Gonna Get Along (Pattison & Proven)
8. Don't Forget Me (P. Boone)
9. Musical Adornment Society (E. Lawrence)
10. One In A Million (Platters)

Donnell Caldwell
WHLL—Wheeling, W. Va.
1. Young Love (T. Hunter)
2. Don't Forget Me (P. Boone)
3. On My Word Of Honor (Platters)
4. Ain't Got No Home (Mickey & Sylvia)
5. Rose And A Baby Ruth
6. Love Me (E. Presley)
7. Since I Met You (E. Johnson)
9. Gonna Get Along
10. Will You Remember Me

Lovey Watson
WTAB—Norfolk, Va.
1. Hey! Jealous Lover (Sinatra)
2. Singing The Blues (Mitchell)
3. Walking In The Rain (Kileen)
4. Without A Song (Mitchell)
5. Gonna Get Along
6. Young Love (T. Hunter)
7. Don't Forget Me (P. Boone)
8. amen's Theme (D. Carroll)
9. Vagabond Lonesome (Sinatra)
10. Who Needs You (4 Lads)

Terry Speights
WBKX—Hattiesburg, Miss.
1. Blueberry Hill (F. Domino)
2. Pretty Boy (Over)
3. Slow Boogie Turn (F. Presley)
4. You Stood Up On Me (F. Presley)
5. Singing The Blues (Mitchell)
6. I Love You Baby (J. Carney)
7. Repeat After Me (F. Page)
8. I Gonna Get Along (Vagabond Lonesome)
9. Moonlight Gambler (Sinatra)
10. Jamaica Farewell (Balfour)

Ed McKenzie
WXZ—Detroit, Mich.
1. Young Love (S. James)
2. Too Much (E. Presley)
3. Blue Boogie Turn (F. Presley)
4. You Stood Up On Me (F. Presley)
5. Baby Doll (A. Williams)
6. Moonlight Gambler (Sinatra)
7. Walking In The Rain (J. Ray)
8. Testify (Y. Smoak)
9. I Gonna Get Along (J. Ray)
10. Walking In The Rain (J. Ray)

Dave Fennell
WIDE—Biddlesford, Md.
1. Singing The Blues (Mitchell)
2. Give Me (E. Rodgers)
3. Cisco Ribbs (R. Arms)
4. Anastasia (P. Boone)
5. Baby Doll (A. Williams)
6. Moonlight Gambler (Sinatra)
7. Walking In The Rain (J. Ray)
8. Testify (Y. Smoak)
9. I Gonna Get Along (J. Ray)
10. Little Love, A Little Love (J. Ray)

Ron Leppig
KADI—Ames, Iowa
1. Moonlight Gambler (P. Boone)
2. Young Love (T. Hunter)
3. Cincinnati Baby Doll (S. Reeves)
4. You Stood Up On Me (F. Presley)
5. Night Lights (M. Coal)
6. Baby Doll (A. Williams)
7. Gonna Get Along (Vagabond Lonesome)
8. I Gonna Get Along
9. Who Needs You (4 Lads)
10. Greatest Fool In The World

Additional information about the Cash Box, select the correct answer:

ATTENTION DEJBAY, PROGRAM DIRECTORS, LIBRARIANS
Please keep us constantly informed of any changes in call letters or titles.

“Only those records best suited for commercial use are reviewed by THE CASH BOX.”

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NEW YORK—Jerry Marshall, m.c. for WNEW-New York “Make Believe Ballroom” announced this week that he would leave the station after his Saturday, January 19, programs. Art Ford, now with WNEW, will take over Marshall’s segments on Monday, January 21.

Said Marshall: "After many years at WNEW it has become clear that differences of opinion between me and the management of the station with respect to the programming policy of 'Make Believe Ballroom' have made necessary a severance of my relationship with the station. I view this with a great deal of regret because of my ties to the station both to the station and to my listeners. At the same time, I recognize my freedom from the rigorous demand of my present schedule and afford me greater opportunity for future broadcasting activity. I will announce my plans as soon as they are formulated.”

"Make Believe Ballroom" has been one of WNEW’s most commercially successful properties. It is reported that its revenue from sponsors is so large that the disk jockey assigned to the program is normally assured an income of about $100,000 annually. Marshall’s contract with WNEW still had six months to run but releases from the station made no mention of its disposition.

Ford became famous with the all-night disk show, “Millman’s Matinee,” as a WNEW announcer and changed the listening habits in the metropolitan area and made the broadcasting industry aware of a nighttime audience of major proportions. His successful stint as an afternoon radio personality was possibly the most successful for the past two years convinced WNEW’s management that he was the right man for the Ballroom job.

Other major program changes reported at WNEW are that the Bob Kelly show has been cancelled, and that Bill Kemp returns to the WNEW mike after a while on the Broadway stage and in the television camera. William B. Williams will take over the slot vacated by Art Ford from 4:30-7 p.m. starting Monday. WNEW will also broadcast its “William B. Williams Show” from 9-11 across the board. Dick Shepard will take over the 7:35-9 p.m. slot. Shepard’s growing popularity and comparatively short stint with WNEW earned him this additional show.

All the new assignments will take effect Monday, January 21.
CRABSY
HARRY BELAFONTE (Capitol LPM 1244 * EPA 1244)

ELVIS
ELVIS PRESLEY (RCA Victor LPM 1382 * EPA 1382)

MY FAIR LADY
BROADWAY CAST (Columbia OL 5090)

THE KING AND I
MOVIE CAST (Capitol W 746 * EPA 746)

THE EDDY DUCHIN STORY
MOVIE SCORE (Decca OL 8289)

OKLAHOMA
MOVIE CAST (Capitol SAG 595 * SOM 595)

JERRY LEWIS JUST SINGS
JERRY LEWIS (Decca DL 8410)

HIGH SOCIETY
FILM SOUNDTRACK (Capitol W 750 * EDN 750)

THIS IS SINATRA
FRANK SINATRA (Capitol T 789)

THE SPATTERS (Vol. II)
THE SPATTERS (Mercury MQ 2016)

BELAFONTE
HARRY BELAFONTE (RCA Victor LPM 3150 * EPA 1150; EPA 693, 4 3)

'H S WNDFUL
RAY CONIFF (Columbia CL 925 * EPA 925)

HYMNS
TENNESSEE ERNIE FORD (Capitol T 736)

SAY IT WITH MUSIC
LAWRENCE WE AY (Cont CRL 5704 * EC 82027)

ELVIS PRESLEY
ELVIS PRESLEY (RCA Victor LPM 1252 * EPA 1254)

SONGS FOR SWINGING LOVERS
FRANK SINATRA (Capitol W 563 * EPA 563)

CALENDAR GIRL
JULIE LONDON (Liberty SL 9002)

HOWDY!
PAT BOONE (Dot DL 5200)

MIDNIGHT FOR TWO
THE THREE SUNS (RCA Victor LPM 1333 * EPA 1333)

DAY BY DAY
DORIS DAY (Columbia CL 942 * EPA 942)

MANHATTAN TOWER
GORDON JENKINS (Capitol T 766 * EDN 766)

THE SPATTERS
THE SPATTERS (Mercury MQ-2016)

ELLA AND LOIS
ELLA FITZGERALD
LOUIS ARMSTRONG (Verve MG V-4003)

PAUL WHITEMAN 50th ANNIVERSARY
VARIOUS ARTISTS (Grand National J 33-997-2-12" LP)

GIANT
SOUND TRACK SCORE (Capitol W 772 * EPA 773)

Library Kicks Off 1957
Schedule With 9 LPs

LOS ANGELES—Nine new LP albums kick off Liberty Records expanded LP schedule for 1957, according to the company's vp, Jack Ames, who also stated that Liberty will release at least 80 LPs in 1957.

January's release schedule calls for the following albums to be released by the tenth of the month:

Elmer Bernstein's musical score from Jeff Chandler's first independent feature, "Drango," to be released this month. Bernstein composed and conducted all the music in the album which was recorded during the soundtrack of the Enchanted Production.

Other albums to be released include: Liberty's first effort into Calypso, utilizing the services of Maya Angelou, who is heralded on the LP as "Miss Calypso"; "Night," featuring the Johnnie Mann Singers; "Jazz for Jeanni," featuring another new band, Claude Gordon and his Orchestra; "Bobby Short and the New York Roll-Royce Party," starring Nino Tempo; "Abbe Lincoln's Affair;" "Do Re Me, Words and Music," by Bobby Troup; "Pearls of Love," by the Players; and Liberty's first release in its classical division by the Fagnani String Quartet under the direction of Henry Temimika.

Donovan Returns To U.S.

NEW YORK—Bernard Riegan, English singer, who had a hit record last summer, "The Rock Island Line," will return to the United States for his second visit. He opens March 3 in the Park Square Garden where he kicks off a twenty-one day tour.

Donovan, Mercury Record artist, will make his national tour with the famous Mercury basketball team, the Harlem Globetrotters. Lonnie and his skit group, which consists of four other musicians who also sing, will appear during the halftime intermission of the Globetrotters games.

Columbia Simon & Schuster Promote "King of Paris"

NEW YORK—Columbia Records and Simon and Schuster have launched a joint promotional campaign on Jo Stafford's new Columbia release, "King of Paris." The title is taken from the best seller novel, "King of Paris," by Guy Endore, and currently one of S. & S.'s pocket novels. Simon and Schuster will mail a copy of the book to all disc jockeys and Columbia will see that every jockey is serviced with a copy of the record. "King of Paris" was written by Paul Weston.

New Club Shows Disk Talent

NEW YORK—Frederick Robert, manager of The Beverly House International Showcase, east side supper club, has announced that Mark Miland, Phile-X Records, and Helene DeLys, MGM Records, have been signed to appear at the club January 24th for two weeks, and February 7 for two weeks, respectively.

The two youngsters will lead off an all-star disk jockey line-up comprising young protagonists who will be making their New York night club debut, one every two weeks, at the intimate Beverly House Club.

Frigs Choose Como "Man of the Year"

NEW YORK—The Frig's Club has announced that Perry Como has been chosen as its choice for Man of the Year at the 52nd Annual Convention to be held at the Grand Ballroom of the Waldorf Astoria on March 20th. Como was chosen as this year's outstanding show business personality.

The dinner will be attended by show business personalities and figures in all fields and the proceeds will go to the Friars Relief Fund and the St. Francis Sanitarium of Long Island.


The committee is headed by Chairman Joe E. Lewis, Executive Chairman Buddy Hoyle, and Co-Ordinator Carl Timlin.

Hecky Krasnow Joins Reyard

NEW YORK—Frederick Fox, president of Reyard Publishing Co., Inc., and vice-president of the Sam Fox Publishing Co., Inc., of which Reynard is an affiliate, has announced the appointment of Hecky Krasnow as vice-president.

Krasnow was, until recently, Director of Columbia Records Children's and Educational Publications.

With Krasnow's entrance into the organization the development of recordings to tie in with Reynard publications will be expanded. In addition to providing material and production for major record labels, Reynard plans to produce records for the educational market on its own label.

Krasnow will also be engaged in creating material for both the educational and general markets, as well as handling record production.

"BAD BOY"
"The Jive Bommers"

This Record Can't Be Duplicated!
AFC-Paramount Buys Master of "Almost Paradise"

NEW YORK—Larry Newton, National Sales Manager AFC-Paramount, announced this week the AFC-Paramount had outbid several other firms for the master of "Almost Paradise," by the Norman Petty Trio on Nor-Va-Jak label. Atlantic's attention was drawn to the disk by its distributor in Detroit, Henry Draz. Draz advised them that the Petty recording had caused much excitement in his area and RFK, ABC, Gimbel & Co., had disposed of some 10,000 records in the first three days of distribution.

Newton stated that the initial pressing orders to the various AM/AF stations on "Almost Paradise" far exceeded the press run on any previous order for the disky, with the possible exception of the company's current smash, "A Rose and a Baby Ruth," by George Hamilton IV.

MGM Drops Prices of EPs

NEW YORK—In line with EP price reductions announced by several other record companies, MGM this week announced its own new price levels. Effective January 14 its price schedule will be as follows:

One-pocket EP's will be reduced from $1.49 to $1.29.

Two-pocket sound track EP's will be reduced from $2.98 to $2.49.

Three-pocket sound track EP's will be reduced from $4.98 to $3.98.

All regular three-pocket EP's will remain at the same price of $3.98.

In addition, MGM announces that it will retain the 5% dealer return percentage. Other companies who did not initiate the reduction in EP prices, they, nevertheless, recognize the fact that distributors and dealers may suffer inventory losses. To be of assistance in this respect, MGM will offer a 10% discount on the new low prices of extended play sets up through February 15.

"Jack and the Beanstalk"

THE SENSATIONAL ALBUM from Producers' Showcase Spectacular

UNIQUE LP-111

A division of RKO TELERADIO PICTURES, INC. 1497 Broadway, N. Y.

The Bean Song

Eileen Barton—Epic


The Cash Box, Music

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January 26, 1957

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
"A CHILD'S GARDEN OF VERSES"—Frances Archer and Beverly Gile—Disneyland WDL 3094 (1-12 L.P.).

"LETS CHA CHA WITH PUENTE"—Tito Puente and His Orchestra—RCA Victor LPM-1892 (1-12 L.P.).

"THE GEORGE WALLINGTON TRIOS AND SEPTET"—Savoy MG 12081 (1-12 L.P.).

"VERDI AND TOSCANINI"—RCA Victor LMI-6941 (2-12 L.P.).

"MOUSORG SKY"—Sorochinsky Fair—Solistes Choir and Orchestra Of the Slovenian National Opera—Samo Habud, Conducting— Epic SC-6017 (2-12 L.P.).

THAILAND—Benny Goodman supplies accompaniment for Siamese classical dancers during a recent appearance in Thailand. The Goodman band returned to the States following concerts in Japan, on January 19. BG's tour of the Far East is reported to be one of the most successful sponsored under the State Department's International Exchange Program to date. Goodman is set for an appearance on the Ed Sullivan Show on Feb. 10 and will return to the Empire Room of the Waldorf in March.

Record Shop Features

Traveling Volkswagen
Disk Store

CHICAGO—Al Temaner, known throughout this area by one and all as "Little AI," has purchased a Volkswagen "Camper" miniature-sized German car, and beginning in March will feature it as "Little AI's Traveling Record Shop."

Though miniature in size, Little AI reports that the Volkswagen "Camper" can sleep two people.

What's move, he says, he'll be able to stock it with all the very latest record hits.

"Beginning in March," reports Little AI, "our "Little AI's Traveling Record Shop" will be speeding throughout the entire territory we cover calling right on our customers, and meeting with them right on their own doorsteps.

"We'll be equipped to allow them to listen to the latest hits as well as arrange for instant deliveries of everything they need."

Little AI is proud of the fact that the "entire idea came from my son" whom, he advises, "is an expert on these small cars and has shown me the way to better publicity and customer relations by the use of the small and economical traveling record shop."

Little AI concluded, "Just watch our Spring business boom like it never boomed before because of our "Little AI's Traveling Record Shop."

(Editor's Note: "Little AI" Temaner of Little AI's Record Shop has promised to send pictures of his "Little AI's Traveling Record Shop" showing how he uses the miniaturized Volkswagen to display and stock records.)

Just recently we have started selling to THE CASH BOX and I might add that it is certainly helpful in maintaining our pulse on which records our listeners like and which ones they buy. I'm sure that from now on, we will never be without THE CASH BOX.

DONNY CALDWELL
W. WILL
Wheeling, W. Va.

"It's What's in THE CASH BOX That Counts"
Teensage Poni Tails

Cleveland, Ohio—Tommy Edward (were-Cleveland) telling the Poni Tails how much he likes their recording, "Your Wild Heart" on the Point label. Point is a subsidiary of RKO-Unique Records. Edward is also plugging his record "What Is A Teenage Girl" on Coral.

"RIB JOINT"
Sam Price
The Original Instrumental Hit!
SAYOY 1505

Climbing!
Sherry Parsons
"WHISPERING HEART"
Jubilee 5265

Jubilee Records
1450 Broadway, New York City

Haley's Latest Hit—
BILL HALEY
and his COMETS
"DON'T KNOCK THE ROCK"
(from the Columbia Picture
"Don't Knock The Rock")
DECCA 30148

Voggbrook
New York Office: 326 W 48th St. Suite 407 • Chi 6-5852

MONIQUE CADOU
"I PLEDGE ALLEGIANCE
TO YOUR HEART"
K 171

Goldner-Kolsky Form New Label—"Roulette Records"

NEW YORK—George Goldner and Joe Kolacky, Ram, Gee and Tios pressies, this week announced the formation of a new label, "Roulette Records.

The new label will be a complete line in itself, issuing records for all fields and will eventually venture into the LP market.

"The move became necessary," said Goldner, "when due to the influx of new talent that approached us it became necessary to set up a new company through which to record and release their efforts."

The first record has already made its appearance. Goldner and Kolacky outbid several companies for the Triple-D Records: "I'm Stickin' With You Baby," by Jim Bowen and have released it on "Roulette. The Roulette offering is a completely new recording. The Rhythm Orchids were brought in from New York and the side was re-recorded.

The Roulette line will be distributed throughout the country by the current Gee Records distributors.

Goldner also announced the signing of Jules Derashio as assistant A & R man. Derashio will assist with the sessions on Gee, Rama and Roulette and will also supervise the cutting of jazz dates. He was formerly musical director for Julius LaRosa and also worked for Norman Granz on the West Coast.

The four labels will now be promotedly represented in the South and Southwest territory by Mal Sundock, formerdecay out of the Dallas-Houston area. Sundock will cover 15 states.

Republic Music Sells Master to Glory

NEW YORK—Frank Abramson, Republic Music, this week announced the sale of Willett Records' master of "Always Stay In Love With Me," by the Three J's, to Glory Records.

Phil Rose, Glory Records headman, outbid three other companies in a spirited battle, Abramson revealed.

Republic Music originally bought the song for exploitation and publishing from Willett about one month ago. Several weeks ago it started promotion of the record in several areas and it showed activity in a couple of spots, particularly Pittsburgh. The interest created resulted in the sale to Glory.

Shut-in Sees Presley Thru DJ

Shreveport, La.—As the result of a KENT disk jockey contest, a 24-year-old polio patient at Shreveport's Confederate Memorial Medical Center, Mrs. Betty Fields, met her favorite singing star, Elvis Presley, when he appeared here on the Louisiana Hay ride. Mrs. Fields, who has been confined to an iron lung at Confederate Memorial since 1951, won the visit with Presley by writing a prize-winning letter to the Bob Elliott Show, heard over KENT, 9:00 to 10:30 a.m. and 12:30 to 3:00 p.m. Monday through Friday. Presley was called to her stage by all KENT disk jockeys with each selecting a winner to the question: "Why I would like to go backstage and meet Elvis."

Mrs. Fields is the mother of two children, Susan age 6, and Laurence age 5, in California with their grandmother. She was taken by Elliott in an ambulance, to the State Youth Center where Presley appeared. The National Foundation for Infantile Paralysis supplied a portable respirator and a nurse, Mrs. Nauma Whitfield, and the police department furnished an escort that stood by in case of trouble. Mrs. Fields, stricken when she was 19, and completely paralyzed from the neck down, sleeps in an iron lung at night but is able to get by with the aid of a portable respirator during the day. She will be in this condition for the rest of her life. In her prize winning letter to Elliott she wrote: "I would like to meet Elvis Presley because of my desire to meet THE MAN who has the rare talent of bringing so much enjoyment to everyone's life, especially mine."

Bob Elliott has been a disk jockey for the past twelve years and has been active in radio in four states, wrote, produced and directed all radio and television shows for special services in the Army at the fourth largest installation in the United States, for two years. At the time of the great Kansas flood of 1951, Elliott served as a special correspondent for the old Liberty Broadcasting System.
HOLLYWOOD—Alex Cooper's 5th Annual KLAC Holiday Hop for charity at the Hollywood Palladium drew over 5,000 teen-agers who danced to 6 solid hours of music by Ray Anthony and Jerry Grey and their bands, and witnessed a star-studded show headed by Jayne Mansfield, Tab Hunter, the Four Freshmen, Sylvin Symas, "Cool Diz" Singh, Mamie Van Doren and Molly Bee.

Event, one of the biggest staged by any DJ on the West Coast, was highlighted by some 2,500 door prizes which were awarded throughout the evening and was restricted to teenagers only. Surprise of the evening was the vocalizing of Mamie Van Doren who is soon to sign a record contract.

Cooper, who emceed the show with the aid of fellow KLAC DJ's Dick Haynes, Bill Bradley, Del Moore and Gene Norman, donated all proceeds to the Casa Colina Home for crippled children and Little League Baseball.

Lee Pincus Acquires "Come Go With Me"

NEW YORK — George Pincus has announced that his BMI firm, Gil Music Corporation, has acquired the song "Come Go With Me," issued on the Fee Bee label by the Del-Vikings, has created much excitement in the Pittsburgh area. Lee Pincus, who was in Pittsburgh promoting "Stashu Pandowshi" for the George Pincus & Sons Music Corporation, immediately bid for the tune and successfully concluded a deal.

Dot Records has purchased the master and will release it under the Dot label.

Chi TV Show To Help Tunesmiths Exploit Tunes

CHICAGO — Hal Stein, local TV producer and production director of Chicago Radio Productions, this city, announced, this past week, he was in the final stages of planning a network show to emanate from the "too long closed Chi market." Stein stated, "Show is titled 'Tune Pan Alley', based on an idea from the old 'Songs For Sale'. Up to now we have found a great deal of genuine interest in the show from both nets and national sponsors. To date, no account has said no."

Particularly interesting to the music biz, is format of "Tune Pan Alley". Tunes written by both amateur and professional tunesmiths will be presented by top name talent to an equally well known top name panel consisting of various broadcasters, columnists, songwriters, and artists. Stein's wish is to import as many star personalities as possible that get their start here.

Lee Pincus Acquires "Come Go With Me"

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Wilk Chairman Of Heart Fund Drive

NEW YORK — Lawrence Welk, Coral Record artist, has been named Heart Sunday Chairman by the American Heart Association in conjunction with their annual drive for February, Heart Month. February 23 has been designated as Heart Sunday and will feature nation-wide dance-party telecasts by Welk, guest celebrities and executives of the Heart Association.

Heart Sunday Dances will be held in major cities throughout the country, tying in with the Welk Heart Sunday Dance originating from the Aragon Ballroom. The program will also feature a filmed appeal from President Eisenhower. Proceeds of the Heart Sunday Dance will be donated by Welk to the Fund. cooperation of ABC network and sponsor Dodge Motors is expected to make the presentation one of sincere public service.

In Chicago, Welk will be credited for having raised the six to eight million dollars anticipated following the show.

In addition to the Hotel Parties and dances held in cooperating heart cities, television screen will be placed in railroad terminals and similar highly trafficked areas to arrest the widest possible audience.

RCA Appoints Alan Gliereup Sales Representatives

NEW YORK — RCA Record Program Services has appointed Alan Gliereup as its Sales Representative, Southwest territory. Gliereup will sell the RCA Thesaurus transcription library service and syndicated radio programs to radio stations in his territory. He will also sell TV film programs to TV stations in his area. Gliereup has previously been associated as a media representative with Printer's Ink and Sponsor Magazine covering new accounts among national advertisers, radio and television networks and local stations. He was an advertising and sales consultant in his own business with national accounts and advertising agencies as clients. His previous responsibilities in the RCA Victor Single Record Department.

Pat Boone In London

LONDON, ENG. — Pat Boone, Dot Record star, who overwhelmed the English during his recent stay on the Island, is seen above with his manager, Jack Spina, of Randy Wood and Jack Spina Agency, left, Marcel Stollman, The Cash Box representative in Europe, and Leslie Grade. London agent. The picture was taken at the Gaumont State Theatre where Pat gave his last concert just before returning to the United States.

Pat Boone In London

RECORD COMPANIES ATTENTION

New Distributor For Southern California. Accepting Fresh Accounts. Send Samples To:

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Kenny Grimoldi
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Limited Amount Of Labels Accepted

THE WEST'S NEWEST AND FINEST ONE STOP

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Complete Mail Order Service OPEN 7 DAYS A WEEK "Order Sender, Pick Up Monday"

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2775 W. PICO BLVD.
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Inwood 4-1326

2 6920 S. HALSTAD ST.
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NEWARK, N. J.
Plaza 7-1977 Glen 1-9323 Jackson 5-1147
Bigest 3-1158

America's Leading ONE STOP Record Service

"It's What's in THE CASH BOX That Counts"
NEW YORK:

Over at Atlantic Records they've got nothing but hits. Just take a look at what's keeping those phones ringing all day long as ditto phones in rush orders. Lavern Baker's "Jim Dandy," Ivory Joe Hunter's "Since I Met You Baby," Clyde McPhatter's "Only Eighteen," and Fabian's "Train," plus Connor's "Coffee Boll" and "Louis Lew," are just a few of the hits that are being pushed at Atlantic right now in total number of solid selling disks. Atlantic is also planning its second rock and roll album. It will be a sequel to its national hit album "Rock and Roll Forever." Ray Clarke, RCA Victor, calls to tell us he is very high on this release. "Rock and Roll Forever," by Chet Atkins and the Rock and Roll Rockers. Chet Atkins is a well known figure from the country field, but Clark feels he has a hit on his hands. The George Jinkins produced hit. Groove has released an ep by Mickey & Sylvia "Going Home" ("I Walkin' In The Rain") and "No Good Lover." King puts out another two-sided cover record this time by Big Daddy and his Boys. Daddy Driver's "I've Got An F X," currently stepping at this week's Hot Six Bombers number which looks like it could become a national hit.

Freddie Mendelson's a D & J Records, feels his trio of new releases should show up very strong in all the charts about. So watch for "Tell Me To Be In Love" by Annie Laurie; "Watching The Door" by Sandy Reed; and "Only Me" and "Good Girl." Gert. These three songs which come from new recordings made by this trio. Sure our old friends at Rhythm and Records issue three new items and a gospel deck that Robey feels are the strongest releases issued in some time. They are blind Billy Tate's "Don't Call My Name," b/w "Right From Wrong." Paul Furryman's "Yes, I Do," and "Just For Your Call." Little J. Parker's "Next Time You See Me" and "My Dolly Bee;" and The Sensational Nightingales' "Just To Miss You." Bob Rosen, of Rhythm and Records, elated with the way 1957 has started for the label. Bob says the new Al Savage plate has gotten great reaction on both sides. "Happy Tears (And I Love You)" by Billy Davis, we also say are happy the great four sides we got out of the Tony Ace session. Tony Johnny Ace's brother, sounds a little different but has the same feeling; Rosen out. Ray Charles' latest single recently took over a master, "Fountain Of Love" by the Starlarks from the Elr label. The Platters, currently enroute back to a tour of Australia, head to Canada soon, and then to their home country, Canada. Jack Hark, of Canada's Masaliah's Town and Country Club from January 29 through February 10.

This will be the high-riding Platters' first appearance in the Greater New York area. George Goldner advises the record company to follow up this release with an additional release in the Latin markets.

Mickey & Sylvia

BO DOGLEY

Back from sunny Florida, Chuck Myers brand. King Distraph kingpin, finding great sales from new label by Bill Doggett using his "Honky Tonk Style" theme. Along with "No Love At All" and "Starlight Sunset," Doggett Records, the new Bill Doggett shellaceroo, "Rambunctious," gets tremendous initial action from few copies sent out to "key accounts." Report from "Crazy Street," we are assured that teens, in his area, have been turning in "fabulous numbers" for numerous record copies. We are told that he could use more of recording artists to give to the kids—just send them to the station. Yes, "Rambunctious" has been announced a radio syndication "hit" as early as to day.

LOS ANGELES:

Disk jockeys Hunter Hancock and Johnny Otos are steaming up the West Coast with releases from Doobie Williams, Dootone proxy, for their part in making the current hit "Guided Missiles" by the Cult Links vocal group. Dootone plans to send packs of fliers to all the disk jockeys. Doobie Williams, with his first release off to a good start according to the boys at Central Record Sales.

... Billy Doggett reportedly breaking all records at Washington's Howard Thither. ... Sarah McLaughlin and Richard Otto keeping telephone lines hot with last minute preparations for upcoming Vee-Jay LP. Abner uses day guiding light, states sales have already matched previous release. "On the lighter side Abner announced a soon-to-be-released Paul "Huckle Buck" Williams offering. Roy Haynes and local manufacturers on a hurried Chi visit. ... The Moonglow's kicks off a sixteen week tour ending with trip to Merle Ole Edie England this week. Haynes left Korea and is thankful for tremendous success of Harold Burgess "One More Dance" which finally caught and passed Otto Rock's "My Love Will Never Die." No wonder this discry's alias is "The Cimmerda Company." ... Friscilla Bowman to K.C. ... United Distraph's George and Ernie Leiner tremendously excited for Mickey and Sylvia washeroo, "Love Is Passing." ... Nappy Brown's "Little By Little" promises to be two of the biggest items in the house, say Erm. George very excited for new Prestige twelve inch, "Garland Of Red" by Garland. "This could be to Prestige in '57, what 'Gypsy De Jazz' was to Savoy in '51," claims George. By the way, George and Ernie showed us their invite to President Eisenhower's inauguration—happy trip. ... Miles Davis with a new promotionee, Vie Parisi, and a top selling hit, "Ain't Got No Home." "But," we're told Mac McNeil, M. S. sales man, "Got Rene's 'Midnight' looks awful good too." ... Glenn Miller thru Decca, Ill, and on to Milwaukee with his band. The house of Garmia, Garmia Distrias, still with chart bound ABC Par shellacles in "Rock Junction" by Freddy Mitchell and "The Ganges Harmonics." "I'm treat to a looks at the new Singer One-Stop store on Ch. S. Side. Con. ..." writes that he could use more of recording artists to give to the kids—just send them to the station. ... Willard "Doo Wop" Pops is announced a radio syndication "hit" as early as to day.

CHICAGO:

Nice letter from Blue Note's Frank Holzfeind announcing presentations for coming months. Following Dinzy Gillespie is Oscar Peterson's trio and Rolf Kuhn's quartet, 1/29. On late '57 will be such stellar names as Shorty Rogers, Bud Freeman, Ray Etridge, Ch's own Freddy Wacker, Gene Krups, Eddie Sha, Count Basie's late American performance prior to his tour of England in exchange for Ted Heath, George Shearing followed by Bob Seeger with Chancy Hayes. That's some lineup Frank.ところで... "My Guru, All-State Distrias, checks in with Fats Domino's "Blues Monday" as top deck for this past week. But states that we should keep a sharp eye on two other Imperial pressings, "Hello Baby" by Ruth and Al and "Honey Bee" by The Spencers, and Sea Mink "These could be just as big as Fat's discaro." Mel Teroff, Rama/Gee, thru town working hard on "top selling LP" by The Teenagers. ... With moving day right around the corner, Len and Phil Chess finding less time to concentrate on some of the hottest items Chess/Checker has had to offer. "Roll Me Over" by the gasper along with an LP by Chuck Berry. "quotes Len, Bobby Charles "Put Your Arms Around Me Honey" is putting to show up on many charts with Checkeroo "Two Late Brother" by Little Walter right behind. ... James Moody moves out of Crown and into Sill Austin. Austin's newest label man has Kenny Myers' Wacker Drive office hopping, say Myers. "Sill's Birthday Party" could be another "Slow Walk."
LITTLE JR. PARKER'S
"NEXT TIME YOU SEE ME" b/w "DOLLY BEE"
Duke 194
PAUL PERRYMAN'S GREAT GUITAR WITH "YES I DO" b/w "JUST FOR YOUR CALL"
Duke 2016
"DON'T CALL MY NAME" b/w "RIGHT FROM WRONG"
Featuring BILLY TATE
Peacock 1677
THE SENSATIONAL NIGHTCIGLES
"I'M COMING UP LORD" b/w "I GAVE MY HEART"
Peacock 1701

• Review Spotlight on...

R&B RECORDS
THE BILLBOARD

THE SIXTEENS
Only Jim (Linmax, BMI)—Flip 320—The "Casual Look" kids get together on another disk that looks mighty, dangerous. This time it's a teen-age tale of romantic doings with a grob named Jim and what happened when his buddy stepped in. Theme seems attuned to younger set's thinking and the reading has plenty of noise and zip to keep interest. Can be a fast mover. Flip is "My Special Guy," another romantic opus. (Linmax, BMI)

FLIP RECORDS, INC. 618 S. Ridgeley Drive, Los Angeles 36, Calif.

OPERATORS—DEALERS ATTENTION
HOT JAZZ SHAKES (Sun 45 RPM)
FOR BOXES AND JAZZ TRADE

JIMMY SMITH AT THE ORGAN
45x1653 High and Mighty You Got 'Em (Groove 0175)
45x1620 The Procre/Midnight Sun (Atlantic 1112)
45x1617 Tenderly/It's You (MGM 2-12-21)
45x1615 The Champ (Parts 1-2) (MGM 2-12-21)
45x1614 Judo Johnny(Atlantic 1134)
45x1613 Freddie's Hi-Roller (RCA Victor 26-6577)
45x1612 I Cover The Waterfront Can't Give You Anything (Atlantic 1132)

HORACE SILVER & THE JAZZ MESSENGERS
45x1629 The Prophet/Baddest (Blue Note 1322)
45x1631 Croupie's Room 608 (Blue Note 1520)

ART BLAKLEY-SABU
45x1626 The Mantra/Nothing But The Soul (Savoy 2045)

JAY JAY JOHNSON
45x1612 Grander's Polkas From Heaven (Modern 1055)
45x1615 Jay/Old Devil Moon (Modern 1056)

MILES DAVIS
45x1633 Dona Wall You Wouldn't (Columbia 6056)
45x1649 Lazy Susan/Cousins Fog (Columbia 6060)

CLIFFORD BROWN
45x1647 Brownie Speaks You To My Heart (Atlantic 1134)
45x1648 Hey Tell Me/You're Living (Atlantic 1135)

MILT JACOBS
45x1645 What's New/Reg's Groove (Blue Note 1321)
45x1642 Little Willie Warp Me (Blue Note 1322)

JOHNNY GRIFIN—NEW TENDER STAR
45x1639 Mo Big/Chicago Calling (Blue Note 1325)
45x1640 Nice And Easy/The Ray Next Door (Blue Note 1326)

KENNY BURRELL—NEW STAR GITAR
45x1633 Dusky, The Dream's On Me (Blue Note 1328)

BABS GONZALEZ WITH JIMMY SMITH TRIO
45x1638 Round Midnight Connections (Blue Note 1329)

HORACE SILVER QUARTET
45x1634 Enchantment/Compadre (Blue Note 1330)
45x1635 Slim Blues Cool Breeze (Blue Note 1331)

“TRICKY” Gus Jinkins
115 NEW YORK

"Gonna Hold On" b/w "You Going To Pay For It Baby"
Frank Patt and his orchestra
115-A & AA

FLASH RECORDS
623 EAST VERNON AVE.
LOS ANGELES 6, CALIFORNIA

NEW HITS!
PRISCILLA BOWMAN AND JAY MCSHAN
"HOOTIE BLUES"
Vee-Jay 213

JOHN LEE HOOKER
"I'M SO WORRIED BABY"
Vee-Jay 233

"Two Side Smash Hit!" BOBBY CHARLES "Put Your Arms Around Me Honey" "Why Don't You" Chess—1647
"A Simple Prayer" THE RAYVENS CHESS-CHECKER-ARGO COMPANY 4750 South Cottage Grove Avenue Chicago 15, Illinois

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**R & B Sure Shots**

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are already beginning to sell in quantity or else give every sign of doing so.

"BANANA BOAT (DAY-O)" / "BANANA BOAT SONG"
Harry Belafonte
Ray Charles
Terriers
RCA Victor 20-6771
Glory 249

"SHIRLEY"
Schoolboys
The Cash Box
R&B Sleeper of the Week
Ohkeh 7076

"BACON FAT"
Andrew Williams
The Cash Box
R&B Sleeper of the Week
Epic 9196

"WALKING BY MYSELF"
Jimmie Rogers
The Cash Box
Chess 1643

**THE ORIGINAL**

DREAMY EYES
Youngsters
Empire No. 109

"YOU DON'T KNOW"
b/w "Early In The Morning"
B. B. King
Modern Records
K RPM 486

Havin' A Whole Lot Of Fun
b/w I'D MAKE A GOOD MAN FOR YOU
Johnny Jano
Excello 2099

**GUIDED MISSILES**
THE CUFF LINKS
Smash Hit
No. 109

"LET ME CRY"
WILLIE HEADEN
DOOTO RECORDS
No. 410

DOOTO RECORDS
9512 S. CENTRAL AVE.
LOS ANGELES, CALIF.

**"HELLO BABY"**
"REAL GONE PARTY"
Imperial Records

**"IT'S WHAT'S IN THE CASH BOX THAT COUNTS"**

**THE CASH BOX**

**Page 37 January 26, 1957**

**PHILADELPHIA**

1. LOVE IS STRANGE
   Mickey & Sylvia
   (Groove 0175)

2. SINCE I MET YOU
   BABY
   Ivory Joe Hunter
   (Atlantic 1310)

3. BLUE MONDAY
   fats Domino
   (Imperial 5417)

4. OVER AND OVER
   AGAIN
   Mahalors
   (Chess 1548)

5. DRY YOUR EYES
   Inspirations
   (Jama)

6. SHIRLEY
   Schoolboys
   (Ohkeh 7076)

7. BAD BOY
   Palmer & Joe Bambers
   (Savoy 1956)

8. LITTLE BY LITTLE
   Nappy Brown
   (Savoy 1956)

9. JIM DANDY
   Lawson Baker
   (Atlantic 1116)

10. PARTY TIME
    Ray-O-Vers
    (Also 6085)

**LOS ANGELES**

1. DREAMY EYES
   Youngsters
   (Empire 109)

2. BLUES MONDAY
   fats Domino
   (Imperial 5417)

3. SINCE I MET YOU
   BABY
   Ivory Joe Hunter
   (Atlantic 1111)

4. YOU HAVE FUN
   Vannen Green
   (Doortone 407)

5. SLOW WALK
   Bill Doggett
   (King 5000)

6. AIN'T GOT NO HOME
   Clarence Henry
   (Argo 5259)

7. GOODNIGHT
   My Love
   Jessie B. King
   (Modern 1005)

8. BLUEBERRY HILL
   fats Domino
   (Imperial 5407)

9. A THOUSAND MILES AWAY
   Heartbeats
   (Rome 316)

10. OH WHAT A NIGHT
    Dolls
    (Vee-Jay 204)

**DETROIT**

1. SINCE I MET YOU
   BABY
   Ivory Joe Hunter
   (Atlantic 1111)

2. JIM DANDY
   Lawson Baker
   (Atlantic 1116)

3. LOVE IS STRANGE
   Mickey & Sylvia
   (Groove 0175)

4. BLUES MONDAY
   fats Domino
   (Imperial 5417)

5. SLOW WALK
   Bill Doggett
   (King 5000)

6. LITTLE BY LITTLE
   Nappy Brown
   (Savoy 1111)

7. BACON FAT
   Fred Hartman
   (Imperial 5407)

8. HONEY TONK
   Bill Doggett
   (King 5000)

9. BEHIND THE SUN
   Doddy Gibson
   (Chess 846)

10. PARTY TIME
    Ray-O-Vers
    (Also 6085)

**ST. LOUIS**

1. LOVE IS STRANGE
   Mickey & Sylvia
   (Groove 0175)

2. BLUE MONDAY
   fats Domino
   (Imperial 5417)

3. JIM DANDY
   Lawson Baker
   (Atlantic 1116)

4. A THOUSAND
   MILES AWAY
   Heartbeats
   (Rome 316)

5. BLUEBERRY HILL
   fats Domino
   (Imperial 5407)

6. OH WHAT A NIGHT
   Dolls
   (Vee-Jay 204)

7. AIN'T GOT NO HOME
   Clarence Henry
   (Argo 5259)

8. THE GIRL
   Can't Help It
   Little Richard
   (Specialty 597)

9. ON MY WORD OF
   HONOR
   B. B. King
   (RPM 479)

10. WALKING BY MYSELF
    Jimmy Rogers
    (Chess 1643)

**ATLANTA**

1. AIN'T GOT NO HOME
   Clarence Henry
   (Argo 5259)

2. JIM DANDY
   Lawson Baker
   (Atlantic 1116)

3. WALKING BY MYSELF
   Jimmy Rogers
   (Chess 1643)

4. THE GIRL
   Can't Help It
   Little Richard
   (Specialty 597)

5. BEHIND THE SUN
   Doddy Gibson
   (Chess 846)

6. BLUE MONDAY
   fats Domino
   (Imperial 5417)

7. I DON'T BELIEVE
   Baby Blue Bland
   (Decca 148)

8. YOU'VE GOT ME
   DIZZY
   Jimmy Reed
   (Vee-Jay 226)

9. SINCE I MET YOU
   BABY
   Ivory Joe Hunter
   (Atlantic 1111)

**MEMPHIS**

1. AIN'T GOT NO HOME
   Clarence Henry
   (Argo 5259)

2. JIM DANDY
   Lawson Baker
   (Atlantic 1116)

3. BLUEBERRY HILL
   fats Domino
   (Imperial 5407)

4. OH WHAT A NIGHT
   Dolls
   (Vee-Jay 204)

5. LOVE IS STRANGE
   Mickey & Sylvia
   (Groove 0175)

6. THE GIRL
   CAN'T HELP IT
   Little Richard
   (Specialty 597)

7. ON MY WORD OF
   HONOR
   B. B. King
   (RPM 479)

8. WALKING BY MYSELF
   Jimmy Rogers
   (Chess 1643)

9. SINCE I MET YOU
   BABY
   Ivory Joe Hunter
   (Atlantic 1111)
THE ECHOES
"DING DONG" (2:35) [Maureen "Flame"—R. Hayes] The Echoes box itself with a swinging rhythm quick beat. Wax. Infectious ditty sung with vivacity. Bells accompanying the vocals. Cute side that could stir up strong sales action.

"MY HEART BEATS FOR YOU" (2:28) [Kahl BMI—Kalega, Goldner] The Echoes box with another swinging beat. The group does well and deck comes off ok. Just lacks something new to spark it to a big deck.

THE CARDINALS
"NEAR YOU" (1:56) [Supreme Music ASCAP—Craig, Wood] These Cardinals swing into the lovely oldie with a delicious treatment. The familiar item comes off in a new fashion and it could develop into a chart item. Stick close to this side.

"WILL YOU BE MINE?" (2:24) [Pera Music BMI] The Penguins back with a slow beat ballad. The group treats the item tenderly. Pleasing effort.

TAB SMITH
"PRETEND" (2:45) [Brandon ASCAP—Dougherty, Haas, Deloc, Torman] Tax Smith waxes lush and lovely with his soft spoken alto sax. Smith delivers a three-jawed, lovely, beautifully well for a strong instrumental side. Will delight and could do some action.

"CRAZY WALK" (2:55) [Pamlee ASCAP—Turner] Another strong waxy one. Tab Smith, in his usual excellent saxing on a medium beat jazz item. Deck is instrumental and the Smith fans will go for it.

BILL HENDRICKS
"SPINNIN' ROCK BOOGIE" (2:20) [Ben Ghazi BMI—Gibson, Hendricks, Francis] Bill Hendricks and his orchestra, featuring Mickey Baker on the guitar, turn in a happy medium beat boogie instrumental. Ok deck.

"TRICKY" (2:94) [Shap BMI—Jenkins] This is a cover of an item currently making a lot of noise throughout the country. Middle beat jump with an intriguing lift. Happy wax.

LITTLE JOE & THE THRILLERS
"THIS I KNOW" (2:22) [Vir-Cel BMI—Corham, Cook] Little Joe & The Thrillers turn in a moving performance of a slow, rhythmic blues. Little Joe handles the lead with emotion and good voice. Smooth, light rocking wax with a melody that is good and different. Could get a good reaction.

"LET'S DO THE SLOPE" (2:23) [Blackwood BMI—Gorham, Toon] Little Joe and The Thrillers jump through a quick beat side. The rather offbeat "slop" referred to in the title is a dance. Rover for the tapers.

B+ EXCELLENT
C+ GOOD
D FAIR

R & B REVIEWS

Award o' the Week

"IT WAS A TEAR" (2:29) [Progressive BMI—Jimmy Oliver] "FOOLS FALL IN LOVE" (2:28) [Tiger BMI—Leiber, Stoller] THE DRIFTERS (Atlantic 1123)

The Drifters deliver a slow paced lovely ballad, "It Was A Tear" for the long run. With their usual unexcelled performance. Beautiful, moving and dramatic. They drift us effectively and the resulting wax is one that grows and grows. This one could become a big pop as well as R & B hit. Teeners will find their adult friends and family in full accord on this one. It's a disk for all markets. The flip, "Fools Fall In Love", is a lovely quick beat bouncy very reminiscent of an oldie. A lively bit of wax that the Drifters move through with a zesty performance. Two good sides, but we like "It Was A Tear" for the long run.

"STILL IN LOVE WITH YOU" (2:53) [Ange! BMI—Martin, McCoy] "HAPPY TEARS" (2:39) [Shalimar Music BMI—Ollis Blackwell]

AL SAVAGE
(Herald 228)

In Love With You", and the results look like Savage might have at last found that elusive hit. A slow paced ballad lovely, Savage handles it with just the right touch. It is a moving and entertaining performance. Backing Savage are the Kirkland Singers and the effect they are delivering is delightful. This looks like money in the bank. The flip, "Happy Tears", is another excellent effort. A change of pace, the item is a rocking quick beat that should get lots of play. However, "Still In Love With You" looks too strong.

"BELLA-MARIE" (2:41) [Kahl BMI—Goldner, Raynor] "IM YOURS" (2:38) [Goldner, Raynor] THE CLIPPERS (Gee 1022)

The Clippers rock out a quick beat jump with a swinging performance. Titled, "Bella-Marie", the tune is typical teen-age fare and the group delivers with the harmony and rhythm the young market finds so commercial. The Clipper's team work well. Look for this side to make strong move. The flip, "I'm Yours", is a slow beat ballad where the rhythm is reading very well. The Clippies work the tune over the top. Like "Bella-Marie" for the stronger sales action.

JUNIOR GORDON
(B) "MY LOVE FOR YOU" (2:20) [Ace BMI—Basken, Vincenzo] Junior Gordon sings with a swing and plenty of the type that could break out in all markets.

"BLOW WIND BLOW" (2:20) [BMI] Junior Gordon sings a quick beat on the flip with a very pleasant. Gordon bears a strong similarity to Fats Domino. Two good sides that are tailor made for the 1957 market.

KEN MCDONALD
(De Luxe 6109) "ONLY ME" (2:26) [Men Lo BMI—Nobles] Ken McDonald sings a ballad side with a fair treatment. Pretty wax that makes for pleasing programming.

"GOOD, GOOD" (2:37) [Men Lo BMI—Owens, McCoy] McDonald bounces elated through a happy, happy beat ballad with just the right feeling. Give this one a try. You'll like it.


THE DIXIE HUMMING BIRDS
(Peacock 5-179) "COOL DOWN YONDER" [Lion BMI—Arrington, Tucker] The Dixie Humming Birds chart a slow beat middle beat rhythm gospel item with a strong, religiously flavored beat. A "Easy to Do" but the item remains a real hard hitter.

"LOVING HAND" (2:82) [Lion BMI—Harrell] The Humming Birds up the tempo on the flip with an easy beauty and a stirring religious wax. The "Humming Birds" blend voices with excellent effects. Good wax.

THE CHORA LEETERS
(Duke 214) "HUG ME MY PRAYER" (2:27) [BMI—Collins] The Chora Leeters sing a little slow beat ballad with a spiritual, gospel theme that is radio friendly.

"I'VE GOT TO RUN ON" (2:10) [BMI—D. Collins] The Chora Leeters serve up the excitement on a little flavored rhythm effort. Comes off well. Two good ones.

MIGHTY GOSPEL GIANTS
(Taxed 916) "I'VE GOT TO PRAY" (2:41) [Ford BMI—Earl Toon] The Mighty Gospel Giants chart a little beat beat with effect results. The Giants create an exciting item and religiously inclined listeners should find it more than satisfactory.

"HE DIED ON CVALARY" (2:40) [Ford BMI—Moody] The Mighty Gospel Giants change pace on the flip, sing a slow beat ballad. The gospel number that becomes a quick beat tempo about midway. Good two deckers.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Ted Heath Pkge To Tour 21 Cities

NEW YORK—"The International Festival of Music," featuring music and record names Ted Heath, Al Hibbler, June Christy and, as an added attraction, Eddie Heywood, take off February 8th for 21 cities. Heath's tour last year was a record breaker in all locations and it is anticipated, because of this year's advance sales, that even bigger crowds may be expected. Willard Alexander Inc. is booking the tour and publicist Buddy Basch will precede the package into the 21 cities. Basch will leave by car February 27th and go three weeks. He estimates that he will see about 200 jockeys and librarians, 100 newspaper writers, untold record and music shops, promoters, stores, schools, colleges, etc.

The tour will start in Washington, D. C., on February 8 and end on February 28 in Toronto, Ontario.

RCA Recorded Program Services Holds Miami Meet

NEW YORK—The annual sales convention of RCA Recording Services held in Miami Beach last January was under way last January 13th, with all executives and salesmen in attendance. The site of the convention was the Biltmore Terrace Hotel in Miami Beach. The meetings last for six days, terminating on January 16th.

Topics of discussion included new programming, artists and commercialist elements to RCA Thesaurus, the radio transcription library service. Also on the agenda were considerations of new color film series for the RCA Recorded Program Services TV Film Department. This was a "New Ideas" sales convention, the purpose of which was to develop an overall policy and plans for the year ahead.

Attending the meeting were James R. Davis, Manager of RCA Record Operations Department; Emmett Dunn, Manager, RCA Custom Records; John Burgess, Manager, RCA Custom Records Administration; A. B. Sambrook, Manager, RCA Recorded Program Services Sales; Don Axt, Manager, Sales Promotion Services; Frank O'Donnell, Manager, RCA Recorded Program Services Advertising; Ben Selvin, Manager, RCA Recorded Program Services A&R Department; Milton Kaye, Administrator, RCA Recorded Program Services Radio Programming; C. H. Fouke, Manager, RCA Victor Personnel, and H. Coleman Tilly, Attorney. Also in attendance were all salesmen for both RCA Thesaurus and the TV Film Department.

All Star Show at Apollo

NEW YORK—Last week's show at the Apollo Theatre, Harlem, this city, played to sell-out audiences at almost every show. A familiar sight was the lines that formed from early until late in front of the theater. The attraction was Jocke Henderson (WOGH-New York) and an all-star show. Pictured above are Jocko at the mike and B. Austin, Mercury star, whose big hit "Slow Walk" established him, and whose newest, "Birthday Party," looks like it will also hit the charts.

Herzstam Urania A & R

NEW YORK—American Sound, this week, announced that Ned Herzstam, vice-president of Allied Record Sales Company, a subsidiary of American Sound Corporation, will handle A & R on the west coast for Urania Records Distributing Company, also a subsidiary of American Sound.

Herzstam, who has been with Allied since 1951, formerly was sales promotion manager of children's products at Capitol Records, and originated the "Bozo the Clown" licensing and merchandising operation.

Herzstam will be in New York on January 21 for confabs with Urania on releases to emanate from the coast, with whom it is known primarily as a classical company, will be issuing a number of pop LP recordings.

NEW GROUP—NEW RELEASE

The Titans

"So Hard To Laugh, So Easy To Cry"
WITAF 148

"Rhythm And Blues"
VITA 148

VITA RECORDS
1486 N. Fair Oaks, Pasadene, Calif.

Watch this one 2-0-2-4!

"HAPPY TEARS"

"STILL IN LOVE WITH YOU"

AL SAVAGE
HERALD

RECEIVES TUNE NOT FOR SALE

HOLLYWOOD—Bea Terry, Rondo Music, announced that the copyright of Jim Reeves' tune, "Am I Losing You," and/or my catalog is not for sale.

Miss Terry states that several publishers have offered to buy the tune and her catalog. She also states that the pop cover of his song is being handled by herself and Reeves' manager, Herb Schocher.

Rondo Music is a BMI affiliate and a second BMI publishing firm is now being formed. It will be known as Bea Terry Music.
TOMORROW
I'LL BE GONE
IF YOU CAN
WALK AWAY

record no. 3618

JACK HENDERSON
KDJL—Fl. Worth, Tex.
1. Train Of Love (J. Cash).
2. Young Love (J. Cash).
4. There You Go (J. Cash).
5. I'm So In Love With You (J. Cash).
7. Tied Her Rapi (E. Tubbs).
8. It's Okay (G. Jones).
9. Waiting For Me (G. Jones).
10. Losing Shep (G. Jones).

RAY PULLEY
WFOS—South Norfolk, Va.
1. Young Love (J. Cash).
2. I'm Tired (W. Pierce).
3. Blue Moon Turns To Gold (E. Presley).
4. Am I Losing You (J. Reeves).
5. I've Got A New Heartache (W. Pierce).
7. Treed Her Right (E. Tubbs).
8. Are You The One (C. Smith).
9. Love Me Tender (E. Presley).

LEE SUTTON
WWVA—Wheeling, W. Va.
1. Loving You (Lee Cooper).
2. Who Done It (Osborne & Allin).
4. Thank That Man In The Blue (E. Presley).
5. I'm Just Fool Enough (J. Tubbs).
7. Good Time Waltz (P. Wonder). 
8. I'm Knew Tired (W. Pierce).

BOB SMITH
KNAL—Victoria, Tex.
1. Am I Losing You (J. Reeves).
2. Young Love (J. Cash).
3. Sweet Dreams (F. Young).
4. Singing The Blues (Robbins).
5. Don't Push Me Too Far (D. McDonald).
7. According To My Heart (J. Reeves).
8. I'm Tired (W. Pierce).

KEN "SHARECROPPER"
WTAB—Tebot City, N. C.
1. Young Love (J. Cash).
2. I've Got A New Heartache (W. Pierce).
3. Same Old Two Lips (Robbins).
4. Go Away With Me (Williams).
5. Honey, Look What You Done (J. Carter).
6. Turn Her Down (E. Tubbs).
8. I Walk The Line (J. Cash).
10. Waiting For Me (C. Story).

"DOC" WILLIAMS
1. Singing The Blues (Robbins).
2. Am I Losing You (J. Reeves).
3. Young Love (J. Cash).
4. I've Got A New Heartache (W. Pierce).
5. Go Away With Me (Williams).
7. Stolen Moments (M. Snow).
8. Drifting Farther And Farther Apart (J. Williams).
10. You Tip Tod In My Heart (G. Williams).

PAUL BRAGG
KBMM—Bexon, Mont.
1. Young Love (J. Cash).
2. The Hot Dog That Made Me Mad (W. Jackson).
5. Stolen Moments (M. Snow).
7. There You Go (J. Cash).
8. According To My Heart (J. Reeves).
9. It's So Easy For You To Be Mean (L. Emery).
10. Singing The Blues (Robbins).

"SEEDY" SHUTE
WTKQ—Norway-Paris, Me.
1. Singing The Blues (Robbins).
2. I Walk The Line (E. Presley).
3. I'm Tired (W. Pierce).
5. Young Love (J. Cash).
6. Blue Moon Turns To Gold (E. Presley).
7. Stolen Moments (M. Snow).
8. Don't Be Cruel (E. Presley).
9. I'm Gonna Live Some Before I Die (F. Young).

KERMIT REID
WTJN—East Point, Ga.
1. Singing The Blues (Robbins).
2. Young Love (J. Cash).
3. I've Got A New Heartache (W. Pierce).
4. I'm Tired (W. Pierce).
5. Repenting (J. Wells/Hicks).
6. Stolen Heart (M. Snow).
7. Searchin' (J. Smith).
8. Two Cut Lips (Robbins).

CLARENCE KNEELAND
WJW—Lexington City, Conn.
1. Singing The Blues (Robbins).
2. Fourteen Feet Gold (D. Richards).
3. It's My Way (W. Pierce).
5. Loving You (U. Cooper).
6. Waiting For A Train (Reeves).
7. Young Man (J. Cash).
8. There You Go (J. Cash).
9. Four More Tired (W. Pierce).

"COUSIN" CLIFF MERCER
WVG—Chicago, Ill.
1. Auctioneer (L. VanOyke).
2. Young Love (J. Cash).
4. I've Got A New Heartache (W. Pierce).
5. Repenting (K. Wells).
7. Those Two Lips (J. Cash).
9. Stolen Moments (M. Snow).
10. We're Drifting Farther And Farther Apart (Williams).

"FLORIDA HAYSEED"
CHARLIE BROWN
WJWS—South Hill, Va.
1. Loving You (Lee Cooper).
2. The Shot That Made Me Mad (W. Jackson).
3. Same Old Two Lips (Robbins).
4. Go Away With Me (Williams).
5. Honey, Look What You Done (J. Carter).
6. Turn Her Down (E. Tubbs).
8. I Walk The Line (J. Cash).
10. Young Love (J. Smith).

"JOLLY CHOLLY"
WWE—New Orleans, La.
1. I've Got A New Heartache (W. Pierce).
2. Singing The Blues (Robbins).
3. Turn Her Down (E. Tubbs).
4. I'm Tired (W. Pierce).
5. What's This About Me (A. Raye).
6. You're The Reason I'm In Love (J. Smith).
7. Say It Now (J. Dickens).
8. Banana Boat Song (Johnny & Jack).

HAPPY SISON
WORZ—Orlando, Fla.
1. Young Love (J. Cash).
2. I Take A Lot Of Heart (J. Tubb).
4. I've Got A New Heartache (W. Jackson).
5. Singing The Blues (Robbins).
6. According To My Heart (J. Reeves).
7. Go Away With Me (Williams).
8. Train Of Love (J. Cash).
10. I'm Gonna Live Some Before I Die (F. Young).

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.
**Country Big 10 Juke Box Tunes**

**Country Best Sellers in Retail Outlets**

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<thead>
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<th>Position</th>
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<td>2</td>
<td>THERE YOU GO</td>
<td>Johnny Cash</td>
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<tr>
<td>3</td>
<td>YOUNG LOVE</td>
<td>Sonny James</td>
<td>5</td>
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<td>4</td>
<td>I'VE GOT A NEW HEARTACHE</td>
<td>Ray Price</td>
<td>3</td>
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<td>5</td>
<td>CRAZY ARMS</td>
<td>Ray Price</td>
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<td>Johnny Cash</td>
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<td>I'M TIRED</td>
<td>Webb Pierce</td>
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<td>8</td>
<td>LOVE ME TENDER</td>
<td>Elvis Presley</td>
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<td>STOLEN MOMENTS</td>
<td>Hank Snow</td>
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<td>10</td>
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**Canadian Capers**

Montreal, Memoirs:
The Ed Murrow is headlining Edith Piaf this week. She opened there on June 15th for a one-week engagement after which she goes to Toronto to star in the Chrysler Festival TV Spectacular on January 23rd. A cocktail party was given in her honor at the El Morocco for press, radio & TV people on January 15th celebrating her 25th anniversary in show business. While in town she will also make personal appearances on different shows, namely the French TV Program "Music Hall" on Sunday, January 20th and on the following day will be interviewed on the "Tupp Room" the only network TV disc show. . . . Terri Stevens (Victor) just completed a very successful engagement at the El Morocco at the Ritz Carlton Hotel. French Parisian Import GENEVIEVE is the current attraction. . . . Frank Motley and his Rock 'N Roll crew booked into the Empire Show Bar. . . . Decca recording group the Deep River Boys, always a favorite in those parts, currently strolling at the Bellevue Casino. . . . We hear that Vic Damone, Columbia recording artist has been booked to headline a local night spot opening January 28th. . . . Lloyd Thomas "The Mighty" and his calypso group at the De Milo Room for an extended engagement. Monique Cadieux (Kapp records) enjoying a successful engagement at the Casa Loma.

**The Country Records Disk Jockeys Played Most**

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**DOLPH HEWITT on Ka-Hill Records**

White Oak Music—BMI

**HANK THOMPSON**

and his Brazos Valley Boys

**The "COUNTRY'S BEST"**

I WAS THE FIRST ONE ROCKIN' IN THE CONGO

Record No. 3623

**Canadian Capers**

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The Ed Murrow is headlining Edith Piaf this week. She opened there on June 15th for a one-week engagement after which she goes to Toronto to star in the Chrysler Festival TV Spectacular on January 23rd. A cocktail party was given in her honor at the El Morocco for press, radio & TV people on January 15th celebrating her 25th anniversary in show business. While in town she will also make personal appearances on different shows, namely the French TV Program "Music Hall" on Sunday, January 20th and on the following day will be interviewed on the "Tupp Room" the only network TV disc show. . . . Terri Stevens (Victor) just completed a very successful engagement at the El Morocco at the Ritz Carlton Hotel. French Parisian Import GENEVIEVE is the current attraction. . . . Frank Motley and his Rock 'N Roll crew booked into the Empire Show Bar. . . . Decca recording group the Deep River Boys, always a favorite in those parts, currently strolling at the Bellevue Casino. . . . We hear that Vic Damone, Columbia recording artist has been booked to headline a local night spot opening January 28th. . . . Lloyd Thomas "The Mighty" and his calypso group at the De Milo Room for an extended engagement. Monique Cadieux (Kapp records) enjoying a successful engagement at the Casa Loma.
The Mid-Western Hayride with Bill Thall in the driver's seat was back on WLW-TV Saturday, December 5th. Airing in place of the regular afternoon airwaves, the show was revived because of the demand from the listening audience writing into the station and local newspapers. At almost the same time one of the fine groups from the Hayride, the Hometowners was fixin' to leave for New York to appear with the much-lauded Arthur Godfrey's Talent Scouts show. The fine act with Judy Perkins as their scout won on the big CBS-TV show by singing one of our favorite songs, "Tumbleweed." Then came the song, "The Langdon Beet," The called Bros. Woolford, was pickin', Cincinnati in group Sonny swamped soon Mid-Western newspapers. It take a song, "Osborne for Ohio. It's one who could make you laugh, "THAT'S BUSINESS" (2:07 MGM—(2) BMI—Carlisle) On this release as he warmly spices a touching lover's ballad with an easy-going, surf velocity, a false air of the airplay could send it on its way.

"I'M THE RIGHT ROAD" (2:32) [Lynn BMI—Campbell] Here's a cross between "On Top of Old Smoky" and "Satisfied Mind" that Cecil Campbell and chorus put over with finely. A li'l of the difficulty it's happening. A little, for Watch it.

"BUSINESS MAN" (2:07) [Acuff-BMI—F. Bryant, Bryant] The fine group who make their name up in Dayton, Ohio consists of Bob and Sonny Osborne and Red Allen. A few months ago when their MGM record, "Ruby, Are You Mad," first came out our local MGM Distributor was swamped with demands for the record because of the twin banjo-pickin', which introduced something new into the country field. They tell us that the Green River Travelers will soon be recording. They're the fine religious group we've been telling you about.

Please send all mail to Cincinnati Cut-Ups, 7777 Cheviot Rd., Cincinnati 31, Ohio.

THE CARLISES
(Mercy 71035; 71035s5)

"I'M ROUGH STUFF" (2:02) [Acuff-BMI—Carlisle] Bill Carlisle beauty of the gal's foolishness and that's gonna put a fast to her plan. Bill and the crew knock around in light-hearted fashion. Could be the clikker the group has been looking for. Watch it.

"BUSINESS MAN" (2:07) [Acuff-BMI—F. Bryant, Bryant] Loving that money-making is the guy's forte on this fetching ditty that bounces merrily along in gay style.

BILL MACK
(Sunday 280; 45-280)

"IT'S SATURDAY NIGHT" (2:35) [Acuff-BMI—B. Adams, B. Mack] Bill Mack's voice sparkles as he dishes up a snappy, country jumper with a rock 'n' roll flavoring. It's Saturday night and the singer is ready to set the town rol." (Pamper BMI-B. Owens) Pauline Parker and Marilyn Kaye attractively harmonize on this slightly, up-tempo romantic tear-jerker.

"MY OLD FASHIONED AUTHORITY" (2:12) [Pamper BMI—B. Owens] This end features some more inviting duovalocating by the chippas on an up-beat waltzer with sentimental love.

"DON'T LAUGH" (2:29) [Acuff-Bose BMI—R. Goodin] "THE NEW PARTNER WALTZ" (2:19) [Acuff-Bose BMI—J. C. Lovin]

○ The Louvin Brothers, voted the #1 vocal combination in The Cash Box '56 Juke Box Operators' Poll, got off winging in '57 with a power packed two-sided. That's gonna go a long way in helping them to repeat in this year's survey. On one side, a quick beat romantic affair tagged "Don't Laugh," the boys hope that their sweethearts don't think it's funny when they profess their love for her. On the flip, a heartburning title called "The New Partner Waltz," they have the sad feeling that the gal's gonna be with another dancing partner the next time around. Charlie and Ira polish off both sides with finesse. Looks like two big winners, back-to-back.

"IF YOU CAN WALK AWAY" (2:53) [Central BMI—R. Cov. J. Rhodes] "TOMORROW I'LL BE GONE" (2:12) [Cedarwood BMI—J. House, E. Hill]

○ Jerry Shepard, with several slick hits already under his belt has been overdue in search for another "top ten" seller to add to his collection. However, the country lark seems to have hit the jackpot with his latest Capitol offering. The gal has demonstrated that she can count one more in a first class performance and she lets no one down on either end of the pairing. Labelled "If You Can Walk Away" and "Tomorrow I'll Be Gone," they're two slightly up tempo romantic ballads that are sure to bring out the crying towel as the records start to spin. And Jean Pennell has been on both across with telling effect. It's a tos-up.

"SUGAR BEET" (2:30) [Tannen BMI—B. Bryant] "I'LL BE WALKING ALONE IN A CROWD" (2:20) [Rodigew BMI—E. Woodford,

PEE WEE KING (RCA Victor 20-6797; 47-6793)

○ Pee Wee King's outfit, a top money-maker among the bands throughout the year's. comes of a deck that has the makings of another "Slowpoke." And if the newest airing, "Sugar Beet," duplicates half the King's July hit "Mis-"er Love" on the Rusty and Dong chart-riper, take a slow roll off on this release as he warmly spices a touching lover's ballad with an easy-going, surf velocity, a false air of the airplay could send it on its way.

"SWEET AS AN ANGEL" (2:58) [Acuff-BMI—Miller, Mitchell] The songstress applies an other soft, sincere reading on this slow moving romantic affair. Relaxed listening enjoyment on both ends.

THE COLLINS KIDS
(Columbia 40824; 4-40824)

"MOVE A LITTLE CLOSER" (2:58) [Vidor BMI—Harl] The Collins Kids, Larry and Lorrie, feature some dandy guitar pickin' by Larry, delightfully swing out on a catchy, quick beat romantic novelty.

"GO AWAY DON'T BOTHER ME" (2:36) [Vidor BMI—J. Mar- philis, L. Collins, L. Collins ] On this release the guitar glides on a fast-paced ditty about a guitar play- ing teen-ager. Two appealing sides that go for the country-market.

HAWKSHAW HAWKINS
(RCA Victor 20-6794; 47-6794)

"ACTION" (2:08) [Cedarwood BMI—J. Hicks] Hawkshaw Haws-kins "is a happy pickin' side that is the sleuth moved on and talked less. It's delectable little rhythm ditty that the girls at the jockeys can in aplenty.

"OH, HOW I CRIED" (2:32) [Valley BMI—D. Gibson] Here the smooth-toned warbler etches a tender, moderate-paced sentimental ballad. Grade A "two-sider.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

CINCINNATI CUT-UPS

THE CASH BOX

BULLSEYE

WILEY BARKDULL
(Hickory 15095; 45-1059)

"AFTER ALL" (2:42) [Acuff-BMI—J. Miller] Wiley Barkdull, who was a part of "Mis-"er Love" on the Rusty and Dong chart-riper, takes a slow roll off on this release as he warmly spices a touching lover's ballad with an easy-going, surf velocity, a false air of the airplay could send it on its way.

"CORONATION" (2:58) [Acuff-BMI—Miller, Mitchell]. The songstress applies an other soft, sincere reading on this slow moving romantic affair. Relaxed listening enjoyment on both ends.

COUNTRY REVIEWS

A BULLSEYE B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MEDIOCRE

THE CASH BOX

Please visit www.americanradiohistory.com for more information and content from The Cash Box.
For the 4th straight year Hank Thompson and his Brazos Valley Boys (Capitol) will be a featured attraction at the Fort Worth Livestock Show and Exposition in Fort Worth, Texas on January 30, 31 and February 1. They’ll do several shows daily with the Falstaff Brewing Corporation picking up the tab as a good will gesture.

During the past 4 years Falstaff has presented Hank and the band at many fairs, rodeos and celebrations, including 4 years at the Texas State Fair, Dallas; the Governor’s “Ozark Jubilee” program at the Arkansas State Fair; New Mexico State Fair; Kansas State Fair and others. Deal was set by Jim Halsey, Thunderbird Artists, Inc. which handles personal management for Thompson.

From Hal Stewart in Hollywood comes word that CBS has moved Jimmy Wakely’s radio show, now in its 5th year on the western net, to the plum Sunday evening spot between Jack Benny and “Gunsmoke.”

The Wakely show, sponsored by Bristol-Myers since its inception, is the sole evening entrant live from CBS’ Hollywood studios. The time slot, formerly held by Gene Autry for 15 years, Wakely, whose first Decca LP, “Santa Fe Trail” hit this week, headlines the Tri-State Fair Rodeo, Amarillo, Texas opening July 19th. The singer will tape his shows while away from Hollywood.

“Tex” Justus, Triangle Network, Boonville, Ind., now has 45 minutes daily on WTVW-Channel 7 in Evansville, Ind. Tex can be heard on wax via the Marvel label.

The “Singing Ranger”, Hank Snow, is all set for a big February tour starting up in the cold country of Canada. It’s being handled through “Hank Snow Promotions” and James “Sleepy” McDaniel and Richard Blake are out on the road guiding the ship’s shape. Along with Hank in the package are the Rainbow Ranch Boys, Cowboy Copas, Ferlin Huskey and the Hush-puppies, Jimmie Rodgers Show, Jean Valli and McDaniel. The package opens in Edmonton on Feb. 7th, then on to Calgary on the 8th, and Lethbridge, Can. on the 9th. From there to Butte, Mont. on the 10th, Idaho Falls, Idaho-11th, Pocatello-12th, Nampa-13th, Twin Falls-14th, Rock Springs, Wyo-15th, Salt Lake City, Utah-16th—Billings, Mont.-17th, Billings, N.D.-18th, Minot, N.D.-19th, Winnipeg, Can.-20th, and winding up in Springfield, Ill. on the 22nd.

According to the latest information from Ernest Tubb, Bill Daniels, and Bob, the two radio stations—WTVK in Whitesburg, Kentucky, and WHBT in Harriman, Tennessee—are just going great, and have done exceptionally well in the first 6 months of their operation.

Lee Sutton of the “Wool’s Original Jamboree”-WWVA, Wheeling, W.Va., sees that he’s received many inquiries concerning the whereabouts of “Big Slim,” the “Lone Cowboy.” Slim was absent from the Jamboree for several weeks while he was on tour through the south. At the end of the tour, he began one in Canada but had to return home because of a rather serious arthritic condition coupled with fatigue and overwork. Soon after returning home he was taken to the hospital where he stayed for several weeks. Slim is home again, but by no means fully recovered or well enough to appear on the show.

The latest addition to the “Jamboree” is Dottie Swan (Sage Records). Dottie is perhaps better known as Radio Dot. Dot comes from Nashville but got her start in radio at WWVA and, in fact, got her professional name of Radio Dot in a mining contest on the station.

Lee Sutton visited with Doc Williams on “Jamboree Command Performance” December 21st. It was the first time they were recorded on the “Jamboree” as heard on the WWVA phone since his retirement from road appearances four months ago.

The “Ozark Jubilee” was recently voted “Best Country Music Show of 1956” according to the annual poll, conducted by Radio And Television Daily and Television Today of the nation’s television columnists and editors. Jimmy Wakely and the 5W200 Program were featured on the “Jubilee’s” Jan. 12th show. Scheduled for the 19th was Gov. Jimmie Davis and on the 26th, the “Jubilee’s” 2nd birthday, Brenda Lee and Carl Smith. Carl Perkins and Johnny Harton are due on the 2nd of Rossie; California State Fair; New Mexico State Fair; Kansas State Fair and others. Deal was set by Jim Halsey, Thunderbird Artists, Inc. which handles personal management for Thompson.

The Feburary issue of “TV Star Parade” presents an interesting feature on the “Jubilee’s” Brenda Lee. . . . Dow Chemical’s new “Red Foley Show” made its bow over 300 ABC Radio stations on Sat., Jan. 19, showing the talents of Porter Wagoner, the Fogy River Boys, Libby Horne, Pete stomper, Susie Arden and Bill Wimberly’s Country Rhythm Boys. . . .

Lucky Moeller, manager of the “Top Talent” booking agency which clears all Ozark Jubilee entertainers for personal appearances at business jankets to Milwaukee and Minneapolis, . . . “Uncle” Cyp Brasfield, cheered by nearly 5,000 get-well cards from viewers, hopes to return to his weekly “Jubilee” cast once back from another tour in Feburary. According to the Moeller field received its “All-American City” award from Look magazine on the Jubilee Jan. 12.

Faron Young backed by the Anita Kerr Singers, has a new single, "Two Sider," is due on DECCA Transit Court to record 20 sacred songs. Eight of the sides will be distributed on 45 EP’s to the disk jockeys at 3000 radio stations throughout the country. Records can be hear on 865 Exchange Bldg., Nashville, Tennessee and he will send them right along.

Tabby West, formerly of “Grand Ole Opry” and “Ozark Jubilee” and now of the “Ozark Jubilee”-KJLK, has moved to KAAL in the latest issue of the Joanie & Marcella Hall Fan Club News. Tabby’s current Decca waxing is labeled “Oh Mama” and “You Talk Too Much.” Andy Stark, bright new artist, his record discovery on MGM, is really getting the personal appearances in the Los Angeles area. Andy, whose debut album of the “Jamboree”-KHJXLA and brought down the house. The “Deacon” has tagged Andy as “Andy the Dandy,” Andy’s last May release, “Get ’er Girl, Woman,” is getting heavy air-play and promotion in the LA area. A new odd of three questions at his old stand with Radio Station WLOW, Norfolk, Va. Tex will try running the business of managing Gene Vincent (Capitol) and doing air-work at his former place of employment. A new policy at WLOW will give Tex a new type of disk jockey show. He will take over one of Jack Kilby’s shows along with popular music, beginning Monday, January 21st, 1957. He’ll be on from 12 Noon till 2 P.M. and back again from 4 P.M. to 8 P.M. daily, Monday thru Saturday. All publishers and record companies note and are NNPR to send their latest to Tex so that the Norfolk-Portsmouth-Newport News area can hear the hits of the future. The show will be called “Juke Box Party.”

Wednesday, January 15th, was the day that KKKD’s “Star of the day” show on Columbia’s Lefty Frizzell, Lefty, a top star of the big “Town Hall Party” was on hand “in person” to sit in as “honorary disk jockey” and special guest of the “Big Three” at KKKD, “Jolly” Joe Nixon, Tom Brennan and Sony Ray, which is the second show to be held at KKKD.

Another “Town Hall Party” star and Columbia record artist, Freddie Hart, will be KKSD’s “in person” guest on the 22nd. See Pine, of the “Old Dominion Barn Dance”, WVVA-Richmond, Va. reports that Don Reno & Red Smiley have been receiving quite favorable responses to the latest Kins returned from Rock ‘n Roll”. “It’s just different enough to get attention,” see Lee and anyone desiring a contact can reach him at the station. Fine adds that Red Smokey was a solid hit at the “Old Dominion” last Saturday and that just about the entire Kings crew from “Town Hall Party” was present. At the closing Jim Deeny-Philip Morris Country Music Show came in to visit on their “Day off” a recent addition to the big show’s star-studded array, and joining them in Louisville, is Deeny’s Mimi Roman. The show, incidentally, was been a big hit and sponsored by a contract that is to appear in contests, “Tonight I Made You Mine” and “Cheater’s Luck”.

Melvin Endissky, elder of the pop-country sensations, is working the early part of the year. The Riley County KXK-CON-Coway, Ark., puts his vocal talents on wax as he debuts on IBC’s program “Farmers Voice” with two more original songs, “Bringin’ The Blues To My Town,” “Gettin’ Nowhere With You.” Victor’s Clet Atkins, whose guitar backings are being ignored, is causing much of his talent to his new two-sided, “Trambone” and “Blue Echo”.

Another record artist, Bob Corley, who is also a program director-disk jockey at WQXI-Atlanta, Ga., has some new comedy monologues for the dry-waves, “Doctor” and “Income Tax”.

Attention! Please address any information concerning Country music and talent to: Country and Western Country-Editor, The Cash Box, 25 West 47th Street, New York 36, N. Y.
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**A Letter To An Operator On Why: "10¢ PLAY PLUS"**

George L. Rose, a Wisconsin operator, wrote The Cash Box as follows:

“I know the people that manufacture the games and juke boxes are making too much profit. Reduce the price of the machines and we can stay on 5c play and make a profit.”

“Dear Mr. Rose:

“I read your note, regarding the fact that manufacturers should reduce their prices, with very great interest. We, at The Cash Box, always like to answer everyone who writes us to the best of our ability.

“There is no doubt, Mr. Rose, that if prices could be reduced back to what they were even ten years ago, there might be a chance that some operators could get along profitably with 5c play.

“Since then, Mr. Rose, and from reading your own daily newspapers, you know how many pay raises have been won by labor. You also know that, as a result of last year’s steel strike, this basic raw material of all industries went up $10 and more per ton. And believe me, Mr. Rose, a ton of steel isn’t very much steel.

“Even the U. S. Government passed a law for a $1 per hour basic minimum wage last session of the Congress. Living costs have risen accordingly. So has all overhead expense. As labor gets more, prices rise to meet the increases.

“I can only tell you that there are not very many satisfied manufacturers today. At least not as far as profit is concerned. They continued to absorb cost increases of raw materials and components to the point where they just couldn’t break even.

“No one, as you realize, can long remain in the business losing money. Now they have to come up in price, because this year all of them are paying more for labor, for raw materials, for components and for everything else. As much as they will try to absorb, they will still be forced to raise prices to remain in business.

“The same is true for every operator. He, too, just like the grocer, druggist, tavern keeper and candlestick maker, has to raise his prices to remain in business. For over 14 years now this publication has urged 10c play. Many report this has helped tremendously. But now, with the dime worth but 4c in purchasing power as inflation continues, the operator must make a change to see some profit.

“That is why The Cash Box once again came to the fore with a plan to help every operator in this nation. He simply must get front money and/or a more equitable commission arrangement.

“The location owner, at the utmost, expends only about 5% of his 50-50 gross intake for overhead expense. All he can charge to this is the use of electric current (when the machine is operating) and, if he so desires, the square foot cost of the space the machine occupies as against the rent he pays per square foot.

“But the operator, in turn, expends more than 40% of his share of the 50-50 gross intake, as overhead expense. Have your accountant check this for you, Mr. Rose. Therefore, the operator actually has to continue in business on 10% of the gross income from his equipment. No business in the U. S. can long continue on this basis.

“Check your grocer. He works on anywhere from 25% to over 100%. Check your druggist. He also works on this basis. Check any of the other businesses in your area and note what a gross they are working on to try and stay on in business.

“How can you, Mr. Rose, remain in business and show a decent return on your investment, on the time and energy you expend, on the entertainment and service you give, on 10% of the gross income?

“I’m very sure, Mr. Rose, that if you will check with any and all other businessmen in your community, including your own location owners, they’d laugh at you if you pointed these FACTS out to them. They would tell you that, ‘it just can’t be done.’

“And that’s when you can get your locations to agree to change to: ‘10¢ Play Plus Front Money And/Or A More Equitable Commission Basis.’”

(Editor’s Note: The above letter was written to Mr. Rose. This letter did not include the fact that, were it possible to reduce machines in price to the level of ten years ago. Mr. Rose would find himself surrounded with competition from new part-time operators, as well as from new full time operators who would, as they have done so many, many times in the past, cut commissions and do everything else to obtain locations. This answer, in letter form, simply concerns itself with the facts as they exist today.)
GAMES BIZ DRIVING AHEAD

Many Believe This Division Can Regain Lead If Sales Continue at Present Pace. Report Ops Ordering New Equipment in Good Volume

CHICAGO—If this present sales pace, which started during the ’56 holiday season and continued on for the months to come, is any indication of what we may expect in the future for our amusement game operators, a great many believe, “the games field can regain the volume and dollarwise sales lead over all other divisions of the industry.”

Since the beginning of the ’56 holiday season the games business started booming and has continued unabated. Many engaged in the amusement field are, themselves, very much surprised at the sudden turn up in most expensive equipment.

“But,” commented one well-known amusement game operator, “the fact remains that the games, regardless of the price, are bringing in more money, and that means more profit to the operators.”

He, like many others, believes that the games field has every opportunity to recover “in a great big way and to stay there” for it has had for many years for top sales.

Others are of the belief that, if the amusement field takes the lead again, “it will mean better profits and progress for all concerned for all operators are using amusement games as the items to help them meet payments of all other types of equipment.”

This used to be the case in past years and probably is the case today, according to those who are supposed to know what is happening with operators in various sections of the country.

“Amusements are today’s answer for greater progress for all the operators,” reports one well-known leader.

“What’s more,” he added, “the games business driving ahead as fast as it is today, there is no doubt that all will profit accordingly and that the entire industry will be more capable of handling whatever financial load it assumes.”

15c, 2/2 Game Play?

CHICAGO—This probably comes as no surprise to many amusement game operators.

There has been much discussion here, because of the higher prices of some of the present bowling games, as to whether operators should arrange for 15c, 2 for 25c play action for these machines.

There are many operators here who are of the belief that the larger and better known amusement alleys will get 15c from the players.

“Compared to actual bowling,” one operator said, “the new bowling games are so realistic that the players are thrilled with the fact that by playing our games they become better bowlers.

“Costs for bowling on any lanes around town have gone up quite considerably,” this operator continued, “and since so many of the players class our new bowling games in the same category, there is every reason to believe that they will pay 15c per play, 2 plays for 25c.”

Changing over to this type of play action, according to mechanics and engineers, is not too easy as it sounds. Today, with slug rejectors as standard equipment, a complete new chutes has to be developed to handle dime and nickel, three nickels and also the quarter as well as variables of a quarter so that the players get what they pay for when they play 15c and 2 for 25c.

As manufacturer’s sales managers have stated, “We’ll be happy to meet this request if the operators want 15c, 2 for 25c play.

“But”, they added, “they’ll have to give us the necessary time to arrange for such coin play action.”

“Juke Box Derby’ TV Show To Start Feb. 9, Emanating From L.A.

LOS ANGELES, CALIF.—George A. Miller advises that the California Music Merchants Association’s sponsored Television Show will go on the air for the first time on Saturday evening, February 9, over Channel 2, emanating from this city.

The TV show will be known as “Juke Box Derby,” and will be televised between 7 and 9:00 PM each week. Miller states that the services of a nationally known Master of Ceremonies has been retained, as well as the services of Buddy Bregman’s Orchestra.

“This television show, which will be seen throughout the entire State of California in the very near future,” said Miller, “promises to become a national venture before the end of 1957.”

“It’s What’s in the CASH BOX That Counts”

January 26, 1957

Music May Enjoy Its Best Year In 1957

Modernization of Routes Being Stepped Up as Distribs Offer Top Trades to Remove Old, Wornout Phonos. “10c Play Plus” Also an Important Factor For Modernizing Routes

CHICAGO—Reports have been filtering thru from various leading music distributors to the effect:

“The automatic music business may enjoy its best year during 1957.”

The major reason for this statement, according to many of the experts, is the fact that distributors are trading away up high to help operators modernize their routes.

The claim is that leading distributors everywhere in the country have taken cognizance of the many reports which have appeared in this publication and, adding these to their own observations, have agreed that they can help business at this time by helping the operators get rid of old, wornout phonographs.

Many of these distributors are also of the belief that “the average operator wants to rid himself of scarred scratched, wornout, dirty phonographs, just as The Cash Box has reported, and by trading high, we can help the operators to modernize their routes, thereby enjoying better income while all the industry benefits.”

If this attitude on the part of leading distributors continues there is no doubt, as the claim goes, “that business is bound to enter into its biggest sales volume during 1957.”

Manufacturers are also reported to be backing distributors to do whatever they possibly can to rid all areas of old, wornout, scruffy, scratched phonos “to benefit the industry public-relations-wise.”

A concerted sales effort in this direction is bound to zoom sales to a new high point for the year and this means better business for all concerned.

Another important element that has entered into the modernization program for many music ops is the fact that they want to not only switch to dime play but also to a more equitable commission arrangement.

“To do this”, as one well known operator points out, “we have to introduce the latest model phonographs and, we believe, this always helps us to change to dime play and a more equitable commission basis.

“At the same time”, he adds, “as we are using in new machines we make the later models down one step to the next most profitable locations, so that all around we can arrange for a better percentage basis.”

With both these factors at work, distributors trading high and dime play on a more equitable commission arrangement in view, there is no doubt, according to leadership, “that the music industry can enjoy its greatest year during 1957.”

John Haddock

GRAND RAPIDS, MICH., Jan. 26—John W. Haddock, president of AMI, Inc., this city, advised this past week: “I am more that willing to place my name in support of efforts to promote both 10c play and, in addition, the tremendous improvement in arrangements between operators and location owners by means of more equitable commission arrangements, front money or guarantees.

Haddock points out that operators, today, are giving locations tremendously improved service. Service which, because of the many improvements made, costs the operators much more money.

“The service being rendered by today’s juke boxes”, Haddock stated, “properly programmed and serviced, as they are by conscientious operators, has tremendously improved both in variety and quality from what was possible a few years ago.

“Consequently”, he continued, “operators deserve, and are economically entitled to, a better deal.”

This, of course, he concluded, “desirable from the standpoint of manufacturers, as such enterprises, that operators should be financially strong and healthy.”

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"It's What's in THE CASH BOX That Counts"
"A DAY OF DIMES FOR

ALL IT TAKES IS AN EXTRA 20 DIME PLAYS IN EACH OF AMERICA'S 575,000 JUKE BOXES TO BRING IN OVER $1,000,000.00 TO "MARCH OF DIMES"
THE 'MARCH OF DIMES'

...and Everytime Another Dime is Inserted in Any Juke Box Featuring: "A Day Of Dimes For The 'March of Dimes'" 10¢ Play Plus Front Money And/OR A More Equitable Commission Basis Becomes a Reality for Operators Everywhere

Perhaps many of the nation's juke box owners never before realized their power to help charity financially. All it takes is an extra 20 dime plays in the nation's 575,000 juke boxes to raise over a Million Dollars for any charitable cause. (To be exact $1,150,000.00.)

No other industry can boast of such little action to do so much for so many. No other industry is as well geared, and as happy to respond for any great charity, as is the nation's juke box industry.

But, like all industries, this industry, too, wants full credit for its efforts. Wants recognition for its great charitableness. Wants the public to know what it is doing, and has done, to help benefit all America.

Yet, what is even more important to every juke box and amusements operator everywhere in the nation, is the fact that: "A Day Of Dimes For The 'March Of Dimes'" can not only lead to Dime Play, but, can bring into being for operators everywhere: "10¢ Play Plus Front Money And/OR A More Equitable Commission Basis." This is desperately needed by the nation's operators if they are to survive present inflated overhead and increased price conditions.

Here, then, is the opportunity for the nation's juke box and amusements operators to do good for themselves while, at the same time, doing the greatest possible good for one of the most outstanding of all charitable causes, the "March Of Dimes."

After all the feature pages in this regard, which have already appeared in this publication, and which have been published each January for the past four years, as the "March Of Dimes" drive came into being, there is no need for further explanation to any intelligent music or amusements operator in the nation why he should institute: "A Day Of Dimes For The 'March Of Dimes'."

All he has to do is set aside but one day in January whereby he places on his machines a card reading that this one day will become "A Day Of Dimes For The 'March Of Dimes'." And that everyone who inserts a dime into the machine will actually be donating to the "March Of Dimes" while entertaining themselves.

The operator should also have streamers made to be placed on the windows of the location. This will help to stimulate business for the location. He should have cards and stickers all over the location. So that the location, too, receives commendation as well as more business. This is a tremendous opportunity for the location to attract and develop new customers.

By proving all this to the location owner, especially the stimulation which the operator's equipment brings for the location's regular business, then, and surely then, the operator rearrange his present commission basis to: "10¢ Play Plus Front Money And/OR A More Equitable Commission Basis."

This is one of the greatest opportunities that has ever faced operators to obtain a more equitable commission arrangement. This is an opportunity that no intelligent operator can afford to neglect. This is his chance to correct the inequitable 50-50 commission basis and survive present stringent, highly competitive and cost inflated business conditions.

All the operator need do to assure himself remaining in business and profitably progressing is to set aside one day during this month of January for: "A DAY OF DIMES FOR THE 'MARCH OF DIMES'"
CHICAGO—Never before in the history of this industry has there been such great interest shown in any plan ever proposed for the betterment of the nation’s operators than in The Cash Box’s “10c Play Plus Front Money And/Or A More Equitable Commission Basis”.

Letters from scores of operators have already appeared in past weeks urging the adoption of the plan. But still more letters arrive every day, from leading operators from all over the country, urging the trade to adopt the “10c Play Plus” plan.

F. W. Keidais of Cromwell, Ind., urges that operators change over to 10c plus $10 per week front money.

Jack C. Howey of Kirkland Lake, Ont., Canada, writes: “In my case I take $20 and then spin $79.50 per week. When I changed to 10c play the take increased considerably in every location. Operators should not be hesitant about changing to 10c play.”

Silvio Massa of California City, Ill., writes to advise that, in his opinion, operators should adopt 10c play plus $5 per week front money.

S. J. Parker of Nashville, Tenn., urges adoption of 10c play plus front money but leaves the amount of front money up to the operator to determine. Wirt Ferrell of Huntington, W. Va., believes that operators should adopt 10c play plus $5 per week front money.

Delbert Conley of Cerro Gordo, III., is of the opinion that 10c play plus 60%-40% commission basis is best.

Ward S. Price of Wheeling, W. Va., agrees that 10c play plus 60%-40% commission basis is the answer.

Ed Devinger of Mt. Pleasant, Ia., is also a believer in 10c play plus 60%-40% commission basis.

Robert L. Holt of Salt Lake City, Utah, believes in 10c play plus $5 per week front money.

Will L. Barrett of Shawnee, Okla., agrees with Holt.

John M. Sullivan of Detroit, Mich., believes that ops should adopt 10c play plus 60%-40% commission basis. Eugene Zigmond of Chicago, Ill., is in full agreement with him. So is E. G. Dow of Wheeling, W. Va.; Smith & Jack, Marshall, Jr. of La Junta, Colo., so is B. T. Smith of Colorado Springs, Colo.

George Ellis of Vancouver, B. C., Canada, believes “you have been losing 10c play since 1935. The first in British Columbia to install 10c play plus 50%-50% commission basis are the operators to get on 10c play plus $15 per week front money.”

Stanley Berk of Detroit, Mich., urges operators to change over to 10c and a 60%-40% commission basis.

Stephen T. Shy of Milwaukee, Wis., urges that operators should get either $10 per week front money or a 60%-40% commission basis.

Howard N. Ellis of Omaha, Neb., urges 10c play plus 70%-30% commission basis.

A. Somers of Logan, Utah, is for 10c play plus $5 per week front money.

Milton A. Pritts of Denver, Colo., urges all ops to use 10c play plus $15 per week front money.—“We are fighting on Mills Panoramas,” Pritts advises.

W. E. Edwards of Douglas, Wyo., believes that 10c play plus front money is a more equitable commission basis. So does Ben R. Ford of San Diego, Calif.

Ken C. Shyvers of Seattle, Wash., believes that 10c play plus 75%-25% commission is the answer. “But,” he adds, “Shyvers, ‘most important of all, and to protect every operator as well as the entire industry, a legal franchise should be immediately arranged.”

COLORADO SPRINGS, Colo.—Perhaps one of the most unexpected yet, one of the most ingenious plans, yet presented since The Cash Box proposed that all operators of amusement and music adjust to: 10c play plus front money and/or a more equitable commission basis, is that of B. T. Smith of The Music Company, this city.

“I have used a sliding scale on locations with good success,” advises Mr. Smith.

“By using this,” he explains, “it leaves more up to the location. In a good location you might get 50% and a poor location only 25% commission.”

“By this, the operators can have a choice of music machines, depending on the number of wall boxes, speakers, etc., the operators choose to use. And the higher the location, the more the operator gets.”

“Some locations,” he says, “where a little of such equipment is placed should be started off with 50%-50%. When it increases in the location, they get proportionately more.”

Smith then goes on to elaborate on the sliding scale method he uses. He advises that there might vary on music machines, depending on the number of wall boxes, speakers, etc., the operators choose to use. And the higher the location, the more the operator gets.

He also offers another sliding scale where operators are using older equipment.

“When new machines come in, they might not carry the same commission basis as the older machines. We are not trying to make it harder for the operators, but we are trying to have everyone covered.”

“Each location has its own scale,” he says. He advises that the operators have a choice of equipment, depending on the location they operate it at.

In short, The Cash Box’s “10c Play Plus” plan is already accepted by the operators, and the plan is spreading like wildfire across the country. Operators are纷纷 writing in to ask for more information or to adopt the plan immediately.

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Model 1432 (12 selections, 78 RPM)...........$250.00
Model 1438 Hi-Fi (12 selections, 45 RPM)......$150.00
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FINEST 1/4" SLATE TOP REPLACEMENTS

Can be changed in 5 Minutes..............$59.50

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1-10 sets and 1-5 units.............$8.50 each with instruction card. $12.50 per set.
We have Pin Balls and Other Equipment, Lake Shuttle Alleys—all makes and models. Write for Prices.

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It’s What’s in THE CASH BOX That Counts!

Colorado Op Features Sliding Scale Incentive Plan

Canadian Ops Report Their “10c Play Plus” Methods

London’s Phono Ops Assn. Shows Growth

LONDON, ENGLAND—The as yet far from the membership the organization would like to be able to report at this time, the Phonograph Operators Association of this city, is enjoying sturdy growth.


Temporary headquarters of the Phonograph Operators Association is at 25, Old Bond, Road, East, England.

Reports indicate that the organization will soon be able to challenge the Royal Performing Rights Society and also the Phonographic Performing Rights Society due to payment of royalties. The Royal Performing Rights Society receives three shillings per week from each operator (about 25c) and the Phonographic Performing Rights Society receives one shilling, sixpence from each phonograph machine (about 20c), so each machine pays total payment from each phonograph here of about .32.24 per year.

The operators hope to encourage all phonograph ops to throw the benefit of this in with their program to help eliminate this payment. At the same time, many believe that the operators need to be more involved with other problems, other problems will also be cured.
“ABC Bowling Lanes” Now In Three Sections

N.Y. Coinmen Present 42 Checks For Nat’l Catholic Community Service

Large Attendance Expected At L.A. Music Ops Show

Snodgrass To Address Des Moines Operators

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Exclusive Gottlieb, Williams, Seeburg, Genco and International Mutoscope Distributors.

REVIVE YOUR "USED-TO-BE" POOL GAME LOCATIONS WITH THE SENSATIONAL NEW FISCHER SIX-POCKET POOL!

Play 8-Ball, Kelly Pool, Rotation and many other games. All on SIX-POCKET! Exclusive Distributors in Illinois, Indiana, Michigan and Eastern Iowa

ORDER NOW IMMEDIATE DELIVERY!

Chi Phono Bowling League Results

CHICAGO—Things started popping on the first alley when Walter Oomens Sons took all three from Star Music. Johnny Oomens was top man for his team. His 565 score was high for men for the night. Hank Sochacki's 471 was high for Star.

Coral Records won two from Deces Records, leading the league. Rudy Zelina's 552 and Dick Laga's 531 were high for Coral. Johnny Nolan was high for Deces with 538.

Galigano District tied for the lead by taking two from Mercury Records. Charlie Ales's 546 and Ed Tkeck's 539 were high for Galigano. Mercury's Irv Tropstein was high with 467 along with Mary Jones, whose 456 was also high for women.

M. S. Distros won two from Singer One Stop. Ralph Kick was high for M.S. with 477. Harry Julian was high for Singer with 556.

ABC No. 2 took two from ABC No. 1. Bernie Etker and Les Taylor were high for ABC No. 2 with 556 and 518 respectively. ABC No. 1's Al Rice was top man with 459.

Paschke Phono took two from Western Automatic. Ray Gallet's 537 and Bobby Gallet's 501 were high for Paschke. Bill Nyland was high for Western with 535.

Coven Music won two from Atlas Music. Chuck Meyers was high for Coven with a score of 508 and was helped ably by Jerry Shuman's 600. Vic Jacobe won the honors for Atlas with 597.

B&B Novelty took two from Gillette Music. Marino Pirrucci came through for B&B with 456. Robert Holz was high for Gillette with 481.

Runyon's Juke Box Donations Bring Prize

NEWARK, N. J.—Ed Burg, Runyon Sales Company, has been contributing Juke boxes to youth organizations, and has on file a large number of wonderful letters congratulating the firm, this week received another accolade.

Rabbi Arthur J. Kolatch, Temple Beth AM, Lakewood, N. J., wrote Berg: "I wish to take this opportunity to thank you on behalf of our Temple and particularly our youth for the very kind donation of a Juke Box, our youngsters are indeed thanking the entertainment it affords them."

Business along Pico Boulevard is going at such a steady pace in all fields that there is a great indication that 1957 will top all sales of 1956, which was the biggest year to date for Western America. At Sterling Armstrong, Thomas Armstrong is counting out 13,919 S & H Green Stamps to issue to one account for their major purchases. Wayne has the biggest characterizer "2100" and "2104" phonomographs had 100% turnouts in Bakersfield at the El Rancho Bakersfield and in San Diego at the Town and Country Hotel. Sales managers represent with pride the phonomographs that are making the trip to both cities. Wayne says the operators were more enthusiastic about the new phonomographs and most of the comments were about the speed of operation and have also the trend of the trend in coin chute... Everyone was saddened by the sudden death of Al Schiffrin of Armstrong Company. At the same time, Long Beach operators, brought your young grandson, Mike, to visit his "aunts" Mary, Kay and Claire Solle at Lehenbauer's Record Bar. While Mobs arexicians, Mike is helping with a time watching the reaction of the parakeet "Cash", who perched on his shoulder and chirped to the various records being by the operators. Mary says "Cash" does a gig everytime "Marianne" by Terry Gilksynn on Columbia is played. Claire reports that Elvis Presley's "Too Much" on RCA Victor has taken off like another "Hound Dog" and sales reports that Bill Austin has another big one with his "The Last Time" on Mercury.

Phil Robinson is all smiles over the terrific reaction from operators for Chicago Coin six player Tennis Master, club operator, Phil is busy getting shipments in to fill the many orders. . . . Hank Tronick reports sales of the Seeburg "2100" phonograph continue on the increase at Minthouse Music Company. Hank says he has noted the tendency toward the play and 16 and two for a quarter EP play throughout the area. Williams' six-player De Luxe "Rally-a-day" game is doing real well at Minthouse. Roy Provencher and Matt Norberg have hit the road and report business very good and a great deal of activity in their respective territories. . . . The Five Keys dropped in to see their old friend, Nellie. Joe told the fellows that he thought their "Wisdom Of A Fool" should be a big record with the one I'm fire taken off with the operators. Reports the "Fools Rush In" by The Mary Kaye Trio on Decca has started to move. Ana Martinez and Richard Barrientos predict Guy Mitchell's "Knee Deep In The Blues" at Columbia will take off. Lee Will, Jeff and A. Laymon, Inc, happy with the reception of the new Rock-Ola "200" phonograph and the many orders coming in. Ed Wilkes says Bally's eleventh foot "Alto" in the West Line of products created a stir with the operators and that they are looking forward to the arrival of the fourteen foot model. Jimmy Wilkins busy with used equipment with used bowlers selling well in demand. The Rock-Ola "200" has had a great deal of television exploitation with Charlie Daniels arranging for its appearance on Dinah Shore, Bob Cummings, Peter Pettiet and Lawrence Welk in the coming weeks.

Chuck Miller, Mercury recording artist, paid a visit to California Music Company to see Sammy Ricklin and Gabe Orland and was happy to hear his records are doing well. "Cash" was one of the big sellers as were "Gone With The Wind" and Gabe are amazed at the tremendous new retail business the new building brings to California. They have had to add more personnel to their staff to handle the increase in operator and retail customers that come swarming in. Betty Williams reports that "Young Love" by Tab Hunter on Dot and Sugar James on Capitol were running neck and neck as the big sellers the past week. Martha Delgado predicts that Billy Vaughn's "Sugar Blues" on Dot will catch on with the operators. . . . United's fourteen foot "Bowling Alley" continues in great demand at C. A. Robinson & Company and Charley Robinson says their eleven foot model should prove just as successful. All the operators who have parts of the new model are favorably impressed with the operators. . . . Jack Simon, Simon Distributing Company, is on the first leg of his round the world trip with his nephew, John Simon, which will take them to Hong Kong, Japan, and on to Honolulu. John Freeman and Don Leomberg report that local and foreign shipments on the increase. . . . Bill Happel reports that shipments of the AMI "G-200" phonograph steadily leaving Badger Sales Company. W. C. Graham has been on a buying trip in California and the first of the year with new and used equipment of all types. Don Ames reports from the San Diego area that sales are down in new, but are steady. Tickets are selling like hot cakes for the California Music Merchant's Association's Annual Statewide Banquet being held at the Ambassador Hotel, February 2nd. All indications are this will be a gala affair with many top recording stars attending.

Through The Coin Chute CALIFORNIA CLIPPINGS

Charles Sage, southwest representative for Eastern Electric, Inc, was a visitor at S. H. Lynch and Company. . . . Guy Kincannon, former coin machine operator, stopped in to say hello at S. H. Lynch and Company . . . Mr. and Mrs. Parke, distributors in London, label, making a big swing through the West Texas area calling on customers . . . Mr. and Mrs. Charles R. and Harry J. and Helen, and the White Line of Amarillo, Mr. and Mrs. Tommy Withrow of Midland; Harold Perkins and Everett Daniels of Odessa; Roy Byatt and Gerald Yates of Wichita Novelty Company; W. C. Graham of Houston; Mr. and Mrs. Edgar Jones of Temple; Mr. and Mrs. Harry Sutton of Bossier City, Louisiana; Jimmy Bounds, Mr. and Mrs. James Weathers, Fort Worth; Mr. and Mrs. John Jones from San Angelo; Mr. and Mrs. Jake Moorhead, Arlington; Mr. A. Walker and Fred Ellis of Waco; Bernard Byford, McGregor. . . . H. W. Daily of Big State Records Distributors from Houston stopped at their offices. . . . The Ink Spots opening their Colony Club engagement January 25.

"It's What's in THE CASH BOX That Counts"

DALLAS DOINGS

www.americanradiohistory.com
Lack Of Cooperation Blamed For Inequitable Commission Bases

CHICAGO—Many operators who have written in regarding the fact that their areas are, as yet, on an inequitable commission basis, blame this on the lack of cooperation among the operators.

One man wrote in to advise that he had started out with front money when he changed his machines over to dime play and that other operators who had heard of this immediately tried to obtain his locations by offering the former 66-50 commission basis instead.

"The result was," he advised, "that though we did not lose the locations we did have to withdraw the front money plan which we had instituted and which had met with the approval of the locations to begin with."

Other ops claim that placement of machines, especially in top spots, and in most cases new machines, on a small rental basis, has upset entire routes with the result that the operator who rents the machines can't make any progress and keeps all others from progressing.

One operator advises, "If the majority of the operators here would only get together and stick to their word, we would easily be able to obtain front money or a more equitable commission basis.

"It seems that many operators have gone ahead on their own with good results and that we have been able to arrange for legal lease contracts with locations whereby they enjoy same results as front money over a period of years, especially where they have installed new equipment."

One operator reported in this regard, "After trying for a long time to get the others here together with our firm, we just gave up and went ahead on our own."

We arranged a legal lease contract and got our locations all signed up for a period of from three to five years with $15 per week season money."

"Since then," he advises, "other operators in this area have followed suit. But," he adds, "many are still holding out and, believe it or not, these are the men who are crying the most about lack of profit."

"They won't cooperate," he says, "We can't believe the way they're losing money. When we offer them copies of our contract they take these and later on, as we have learned, they'll throw them away."

"It's just a sad thing that so many people in this industry don't realize the importance of leasing the machines and, expensive machine that they should obtain an equitable percentage for themselves."

"We certainly want to compliment your publication, 'The Cash Box,' for pointing the way out for us and others here. Keep up the good work. These shuckers will just simply have to fall in line or go broke."}

UMOM Youth Program Praised

DETOIT, MICH.—Roy Small, public relations counsel for the United Music Operators of Michigan, this city, past week received the following letter from Edward S. Piggins, Commissioner of the Police Department.

"I want you to know that I am per-

MOOSIC, PA.—Ben Sterling, Sterling Service, this city, well known coinman, who over the years has joined in many charitable works, is one of the citizens here who cooperated in sponsoring a Hungarian refugee family under the auspices of the Moose Lions Club.

The family, Karoly and Maria Burki and their three children are residing at Rocky Glen Park, Swiss Cottage apartment. Sterling is the owner of this park.

...sonally appreciative of the splendid efforts that you are rendering in behalf of the youth of Detroit. Keep up the good work. Together we should help the young people grow into the finest of our future citizens."

Through The Coin Chute

NEW ENGLAND NIBBLES

Big freezeup in N. E. has halted all activity except music in locations, made shipments and transportation difficult and kept visiting ops from Hub. The home was shadowed for a week by a January cold wave, which dropped the temperature to 12 below zero on Tuesday, Jan. 15, coldest day in 14 years. But it didn't deter many artists, headed by Mr. Dave Shuffler, in for March of Dimes. This gala was feted by WBZ-TV at a luncheon at Hotel Statler, Jan. 15, appeared on a fashion show and disk jock cocktail party at Hotel Kenmore and was guest of honor at a $100 plate dinner. The Eastern Co., RCA distributes this on the cock-
tail party for Dinah at the Kenmore with Asher J. Shuffler, sales manager; Tom Riley, advertising manager; Sal Pregerg, regional field man; and Saul Cohen, promotion, in charge. Among disk jocks attending were: Frank Arruch, WHDH; Gregg Finn, WORL; Dave Maynard, WORL; Perry Brown, WTAO; Ed Penney, WHOD; Jay McMassters, WMEX; Norm Probst, WHJ; Joe Smith, Sherm Feller, Jim Fensullo, WVDA; Jim Aylward, WHL, Melford; Bob Walsh, Ed Fennell, WHL; Arnie Ginsberg, WBO; Tru Taylor, WBO; Bottle Joe, WBO; Wilson, WNO. On Monday, preceding Dinah's visit, the RCA trainload of singers came in and many visited with disdies during their tour of Boston.

One of the biggest service schools in history was held at Louis and Barney Blatt's Atlas Distributors (AMJ) Jan. 8 and with reps of AMJ in attendance for the two-day affair. More than 30 ops turned out for the two-day session despite the freezup and difficulties in transportation, including: Gerald Waterhouse, No. Dartmouth; J. Zeroli, Providence, R. I.; Tony Piccinto, Alland Goldberg, James McCarthy, Quincy; Stephen Plewak, Worcester; George Chopelas, Malden; Louis Adelki, Ralph D. Paceo, Quincy; Frank Wade, John J. Roarke, Saul Tabach, Philip LaFontaine, Providence, R. I.; Leon Shorter, Newton; George B. Rodell, Fort Bishop, Hopedale; H. Bee, Barrington; Red Kawles, Roxbury; John J. Logas, Waltham; George Pappas, Lowell; Dino Donati, Man-

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Full line of Parts at all times, Repair and Reconditioning on all A.B.T. equip-

"It's What's in THE CASH BOX That Counts"

Pa. Coinman Helps Hungarian Refugee Family

In the picture hereewith is the Burki family and Mrs. Zigmund Endo of Avoca, who acted as interpreter (seated). Also in the photo is Rev. Neil Durso of Throop, Pa. (extreme right) who brought the family from Camp Kilmer, N. J.; Stanley Exeter, Jr. of the Moose Lions Club, who arranged for the family to come to Moose; Representative and Mrs. Wil-

19.57

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"ROLL-A-BALL"

6-Player Skee Roll Game

"PERKY"

Single Player 5-Ball

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**Western Mass. Music Guild’s Xmas Party**

**HOLYOKE, MASS.**—The Western Massachusetts Music Guild, with headquarters in Springfield, ran its 5th Annual Christmas party recently at the Roger Smith Hotel, this city. Ralph Ridgeway, president, reports that it was a most successful party, with many visitors from out-of-town present, including their friends from the Connecticut State Association. Among those out-of-town were Abe Fish, Louis Blatt, Tom Byrne, Dan Brown, Russ Eckles, Ralph English, and James Slati. As usual, some very nice door prizes were distributed; ladies were given special gifts; and the custom of exchanging clams and dance music.*

*One and all voted it was the best party we ever held,* said Ridgeway, *and that is really saying something when we look back at our previous Christmas parties.*

Photographs below show some of the guests on hand, and in the picture on top, left corner, Mr. and Mrs. Ralph Ridgeway are seen enjoying themselves.

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**Through The Coin Chute**

**EASTERN FLAVORS**

Good business and bustling, frigid, snowy weather has created somewhat of a problem with some distributors and operators. With business going so well, some are now weighing their plans to run away to sunny parts of the country, but those who take a martyr’s view, moaning and grumbling, saying “I just can’t leave with business so demanding just now.” Regardless of the arguments, we’ll take a small bet that Miami Beach will host plenty of our coinmen from this area.

Joe Young, Irv Holzman and Abe Lipsky, Young Distributing, all busy entertaining music ops who keep continually dropping in to view the new Wurlitzer models, “2100” and “2104,” *“Operators quite enthusiastic over the new features,”* they state. With all the rush at the office, Joe and Abe make it a point to run off for an afternoon visit to the Fairfield County, Conn., Al Simon and Al D’Inzillo, Albert Simon, Inc., anxiously awaiting the arrival of ChiCoin’s new 6-player “Deluxe Scoe Roll.”

When the machine is displayed on the firm’s floor, the two Al’s will really be on the go, as they advise that Geneo’s 6-player “Skill Ball” is selling faster now than it did several weeks ago. . . .

Mike Munves, taking advantage of his seasonal slow-up, ran off to Hot Springs for a week or two. “I’ll be good and rested when I return,” said Mike, “so that I can handle the rush for Spring delivery.”

Joe Munves plans on leaving upon Mike’s return for the Tampa Fair. Thinks he’ll be off to Florida around the beginning of Feb. Joe will then follow up with an extended sales trip thru the South and Southeast, checking out the new features and features elsewhere.

The leaders of Kewlpin’s, Inc., are hoping for the coldest day in the year to fail to supply host. Harry and Hymie Koeppler will have their men close the doors at the main side of 10th Ave. The Koepplers expect to move out of the West side store as soon as they can locate elsewhere on coinrow. They’ll continue to use the East side store.

Meyer Parkoff, Atlantic New York Corp., and music ops Al Denver and “Sen.” Boskin presented Rev. John P. Kelly of the National Catholic Community Service, affiliated with USO, with a substantial check for the benefit of servicemen attending this cuenuine. The money is a contribution for the purchase of a new radio for the ompy’s headquarters in Washington.

Quite appreciative of the presentation, Rev. Kelly, and concentrated effort will be made to secure additional members. . . .

Murray Kaye, Atlantic New York, received a most appreciative present this Christmas from the Y.M.C.A. at Atlantic Penna., Phila.—a box of golf balls. . . . “Senator” Al Boskin now definite when he leaves for Miami Beach—Jan. 25. The “Sen.”, working on behalf of the hotel business, said he hopes to join in, has them in a weakened condition. They now say “We’ll make plans.” . . .

*Meanwhile, Shangy really busy, partying with Bally’s “ABC Bowling Machine” and “Hit the Mark” delivering for us. . . .

Irv (Kempy) Kemper, Bally’s roadman, tells of the successful showing of the Bally game at the firm’s Hartford, Conn., office, where he and Nat Gulkow showed the machine to ops in that area. . . .

Albert Herman, Herman Distributing Co., gradually getting his display in the firm’s new quarters set the way he wants—an eye-catching showing of the new Rock-Ola 300 selection models (Rock-Ola, ODCO, Albany, N.Y.); writes us: “All coin machine dealers should be advised Albany. N.Y., writes up oss, machine shops all coin machine dealers have in proper way to list machines on bill of lading when shipping. Saves lots of money. Classification should be 2, and not 1.”

Jules enclosed the form he made out for the following: “ABC Coin Operated NO. 102 Light Motor Freight Classification A-2.” . . .

The 9th Annual Banquet of the Amusement Machine Operators Assn., getting mighty close—Sunday night. Feb. 3, at the Lord Baltimore Hotel. Jules, we suggest that you arrange to be there—it’s always a tremendous affair.
Despite a snowstorm, snarled traffic and temperatures around zero, coin biz continues at a fast pace. Less visitors from out of town were reported off the past week by increased number of phone calls, telegrams and mail orders. These are in blank areas around the country say suppliers prefer using phones to locate late music and games. Facilities with hit games finding demand greater than supply of step-up production to provide faster delivery.

Steffey, at Chico, reported the vast areas back at Chico with Sam Wolberp. Ed Levin and Jerry Rock. All here, enjoying amidst glee, a chance to get set for a big run of the new "De-Luxe Skee Roll" game... At United, Bill McGinnis, and Harry Chroma, "the phone and two calls waiting. Judging from the piles of order blanks on Bill's desk, Bowling Alley's has really taken hold. Horm Celting, popping in and out of offices and all around the factory. John Casola reported in Shreveport and on route to N.O. and a call in L.A. to visit Weinand... Sam Stern with lots 'n lots to do over at Williams. Got troubles," disclosed Bill O'Donnell of Bally, and hastens to add, "but they're good troubles. It's deliveries. Not only entail 'Key West' and 'Bowling Lanes'. Is there a factory wouldn't love those kind troubles?"... With Avron Gensberg in Fla., Ruth Sheffeld and Al Warren keep the Genese plant and production up at top speed. Al, wearing dark glasses due to infected eye, walking around asking, "Where am I?" Steve Koreck and his usual "outlandish" room devoting something, well, it's 2 below outside. At John Frantz' lively factory, they were unloading a trailer load of "Roll-A-Ball" cabinets on the waiting production line...

Nate Gottlieb tremendously pleased as the Gottlieb firm clicks with orders and orders for its latest 2 Player, "Flag-Ship." Recalling his vacation at Miami Beach and a warm lamps (temp. here 5 degrees), Avron told how he was "thrilled to find so many Gottlieb games all up and down the beach. More this year than ever before at a vacation area and... Paul Calamari reported getting nothing but good news at prior observances of "Bowling Lanes" in the East.

An association, distir or on desiring better public relations can get beautiful, informative, full-color movie film, John Hadlock, AMI-Marx, in their roomy new offices at Rock-Ola, Ed Ristau, Leo Ackley, Kurt Klaeber and Dorothy Kammier can't tell the difference between night and day any more. Could be all at all, glass ceilings which spread softly diffused lights. Made it difficult to tell when it's time to go home... Somebody will always top your own troubles. Keeney's Paul Huebuck had four flat tires in one day (Saturday). Then another flat on below-zero Monday. What'll it be next? A flat back or new tires? Roy McGinnis to Fla. on Jan. 26, Ed Jorgensen back from trip to distribute Irv Lindeicholm, Tri-Sales, Alexandria, Minn., Bally's Phil Weatberg in Phoenix in a lot of store openings. John H. Koci reports these folks who want more games than they're getting... Lots of action at Marvel. The report is, "We're knocking ourselves out pushing 4-Hole and Kelly pool tops, especially out west... Estelle Rye claims her billing... Ted Kuhnsen writes up orders.

Bill Kitt and Joe Robbns become more and more excited as they hear collection reports on "Bowling Alley" getting better and better. Joel Stern, World Wide, phones to advise, "Business is fantastic. New type games around, looking very well, and try them. Vending in the large game shops, in the back of old locations." Joe, after seeing a lot of collections, also opened up about "Six-Pocket," new by Rock-Ola. Brown, Western Auto, Music, proudly displays in a new location. Film, which he announced that his daughter, Sally, was married Jan. 12 to Ralph Hamme, Zeke Wolf, Auto-Bell, glad to accommodate one customer last week by delivering such a heavy production run of "Circus" the game before his new "County Fair." Those special orders are OK with me," smiles Zeke...

At First, Joe Kline taking one phone call after another, Wally Finke catching up correspondence. Sam Kolberweek workers on his portable record, Fred Kline getting a shipment out. So you're not around there to look for some games and next thing you know he hands you a subscription to The Cash Box. Been meaning to do this for a long time," says he. Metal types production at Standard-Harvard going steadily. Jerry Kuklin expects peak volume for spring.

Stan Levin and Vince Shuy, All-State, saying they would like to buy five games, everything on they sell, "nowadays we need for good reconditioned games is greater than the available, speed to production, Exhibits Production. Sam says he's got his eye on a wholesale dealer some parks, arcades, second hand stores,... At Atlas, off and on for a few minutes, Parts mgr. Mort Jacobs always with a pocketful of pens and pencils. And as usual, a separate card for every one, please take note; you got a rival... Fred Mills, Bally Vending, advises "Bowling Bar" shipments going nicely, it was a little way from catching up with big back orders... Rex Johnson expresses amazement at early response of his new Hi-Fi, report, "the day was a very close over network built-in. I underestimated the market for these speakers by a very wide margin," declared Ben Chimes Herb Biddenkop, "We doubled our next order."... Ed Ristau, Midwesterns and Sales for Ristau. They'd talk briefly about community affairs and watch their kids playing there. It wasn't until a couple of weeks ago that Bill,_trudging through the chain, learned that Ed was in mgr. for Rock-Ola. Then Ed found out that Bill is VP in charge of sales at Perno, which supplies the needle that plays the phone.
Gertrude Browne, Beacon, N.Y., Thanked For Donation Of Juke Box To Youth Group

PINK BUSH, N. Y.—Another coinman who can be proud and happy over cooperating with a youth center is Gertrude Browne, Paramount Vendor of Beacon.

Henry T. Haas sent the following letter to Joe Orleck, publisher of The Cash Box: "Just to thank you for your help in getting a juke box for the Pine Bush, N.Y. Youth Group. Gertrude Browne to whom you referred me was wonderful. Needless to say the kids are most appreciative. As for me, it feels good to meet people like you and Mrs. Browne. No run-around. No double talk. When the good Lord quits helping us—we'll quit helping other people."

Houston trade area music operators were treated to a classy display of the new Wurlitzer phonograph line at Steele Distributing Company's showroom throughout the week of Jan. 6. . . Muscian Russel Merritt enjoying that country gentleman type of living since moving into his spacious new brick home on five beautifully wooded acres. . . John E. Williams, Williams Amusement Company, made a business trip to Chicago the week of Jan. 13. . . H. M. Crow, Acme Record Distributing Company, traveled to San Antonio on business. . . One real busy spot hereabouts is the service department of Consolidated Music Company, major operating firm here. Enjoyed coffee therein with one of the partners, O. O. (Pee Wee) Flashner, but didn't tarry long because all that working activity amongst others of the outfit made a spectator real weary just watching. Some nice remarks about a cabinet refinishing job Gus Sundman had done prompted a move on over to his place. . . Once there (Sun Manufacturing and Refinishing Co.) ran afoul of still more people at work but did have leaving company in coinman Bill Butler who was sort of visiting around and exchanging ideas. Sundman reported satisfactory business in phonograph cabinet refinishing line and a growing demand for kiddie rides, especially those horses with genuine pony saddles. . . Two more father and son teams in local coinmatics since L. R. Gardener, Jr. signed up permanent with his dad at The L. Womack Co., and C. O. (Cecil) Harrington took on a cigarette machine route for Harrington Amusement Co., owned by his dad. . . Purchasing power of the nickel took another dip in Galveston late in December and Houston early in January when local telephone pay station rates in those cities were raised to ten cents.

"It's What's in THE CASH BOX That Counts!"

Through The Coin Chute

HOUSTON HAPPENINGS
CIAA Points Up Reasons For Operators’ Associations

Italian Distrib Foresees Better Biz in 1957

Sees More Imports of Games—Less Phonos., No Vendors, Due to Lack of Metal Coins

TORINO, ITALY—F. Schreiber of the firm of Lazaront & Schreiber, Comet, this city, believes that business will, most definitely, be better during 1957.

This firm also reports that they intend to import more machines than they did in 1956.

They look forward to a very fine year of business with U.S. coin machine manufacturers in 1957.

As far as the firm itself is concerned, Schreiber comments:

“We foresee buying a bigger quantity of five-ball games and less quantity of music machines in 1957.

‘Owing to the almost total lack of metal coins’, he continues, ‘we will not buy vending machines.’

The Comet firm has proved to be among the most progressive of European importers since it entered into the coin machine business in Italy.

The wide spread of the products it imports throughout this country has attracted good attention.

“It’s What’s in THE CASH BOX That Counts”

CHICAGO—In a bulletin mailed this past week to members of the Chicago Independent Amusement Association, Sam Greenberg, president, submitted to operators here the following statement made recently by the United States Chamber of Commerce:

“Trade associations are an inherent part of the American Democratic system. They provide a medium through which all firms—from the smallest to the largest—in any business or industry may join forces and work together for their common good.

“In any line of business, the benefits of association action, such as increased efficiency, improved products, better marketing, elimination of un-economic restrictions and practices, are reflected throughout the entire business community, and ultimately are passed on to the customers of business.

“The Chamber strongly urges upon American businessmen, continued support for and participation in the work of their respective trade and industrial organizations.”

Greenberg stated that, although CIAA has made great progress in the past year, some operators fail to realize and understand the benefits and values which come from unity within an industry.

These operators, he asserted, are very happy to reap the benefits which are accomplished for them by the Association, such as with Legislation, Licensing, etc., but ignore their obligations toward the group which brings about these benefits.

Greenberg called for 100% cooperation of every Chicago operator, and suggested that this could be accomplished if every one of the membership sent in his dues immediately.

He concluded by urging “each and everyone to act now, so that by the 15th of January, our Association will represent and speak for all of the operators within our industry.”
FOR SALE—200 Seeburg, Write: 145-5830, 3711 E. 58th St., Chicago, Ill. 60637, Oas, $665; Comet Rock-Olas, $450; 1006 Seeburg, $625. These machines are in excellent condition as new, 1717 Rock-Ola Steppers, $230. Ballad, $75; Palm Beach, $480; Genco Sky Rocket Guns, $285; Sportman Co. 6-0293-4-5). CHICAGO & DISTRICTING, 1626 THIRD AVE., MOLLINE, Ill. (Tel: Molline 4-6703).

FOR SALE—Operation consisting of Music, Bingo, Shuffle Alleys, etc. Good opportunity for expansion. Operation handled by man. Net to owner. Prized will sell at $32,000, including Record Shop, POST OFFICE BOX 924, FORT WORTH, Tex.


FOR SALE—United Clipper, $135; Snooker, $120; Speedy, $115; Leader (Match), $125; Chi Coin, Bonus Score, $295; Bowling Team, $250; Holiday (Match), $145; Feature, $100; Advance Distribut- SITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, Ohio (Tel: AXm 4-3529).

FOR SALE—_Extended Range Speakers and Telephones. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lime Oak, Natural or Maple. Payment may be made on a cash or 90 days basis.

COVEN MUSIC CORP., 31813 ESTON AVE., CHICAGO 14, ILL. (Tel: Independence 3-2210).

FOR SALE—AMI E-120, $675; AMI E-40, $400; Seeburg M100C, $454; Seeburg M100C, $695; Wurlitzer, 17000, $1250; AMI M-20, $895; MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLARKSTON, MI, (Tel: OHIO TELEPHONE, 1-4600).

FOR SALE—The best buy in used Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satis- fied, 1/3 deposit with all orders. Write: MAIN, ALL BULLETIN, 93, MARKET ST, WHEELING, W. VA. (Tel: Wheeling 5472).


FOR SALE—Pool Games: Exhibit Skill Score, $150; Spanish Pool, $100; Chicago Coin Advantage Pool, $300; Pool Distributing Co., 1012 MARKET ST, ST. LOUIS 1, MO. (Tel: Central 1-9292).

THE CASH BOX

"The Industry's Market Place"
PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing not more than 60 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

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CLASSIFIED ADVERTISING SECTION

FOR SALE—100 Telequix, with film. Remember, refinished, reconditioned. Write for price and location. 5¢ or 10¢ play. Special prices, $99.50. Write for quantity prices and list of other equipment. G & O SALES, 3216 N. LECLAIRE AVE., CHICAGO 39, ILL. (Tel.: Avenue 3-6818).

FOR SALE—3 Kresen Speedlaures, Chicken Sam Riffes, Shuffle Bowlers, Guns. Also Pool Tables—all makes and sizes. For price and more details or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: Longbeach 1-3376).

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case (12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50; PURVEYOR DISTRIBUTING CO., 4232 W. N. WESTERN, CHICAGO 18, ILL. (Tel.: Júniør E-8184).

FOR SALE—Model C chrome pilaster replacement, $17.50 pair. Numbered Pole Balls—Marked on 2 sides, 1 to 5. White, red, black, or red & white, or numbered 1 to 10, $14.95 set. S. CORP., 2015 N. MEALSKE RD., CHICAGO 41, ILL. (Tel.: Mruberry 5-3000).

NOTICE—are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists." For over 15 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX."—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machine Industry." In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 consecutive Weeks' issues of "THE CASH BOX"—a full year's issues—for only $15 on a DOUBLE YOUR MONEY BACK GUARANTEE: YOU CAN'T LOSE!! Mail your check for $15 today to: THE CASH BOX, 26 WEST 47TH STREET, NEW YORK 36, N. Y.

MISSILE

NOTICE—that idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering Dept., BOR YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdius 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., Hollywood 2-1219.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBTING CORP., P.O. BOX 103, PENSACOLA, FLA. For further information or ordering machines, contact HUEY DISTRIBTING CORP., P.O. BOX 103, PENSACOLA, FLA. Phone: 23-7023.

NOTICE—Will trade United Chiefs and Royals for Arcade Equipment, Cigarette Machines, Pool Tables. Phone or Write. ODICO, INC., 1100-02 BROADWAY, ALABANY 4, N. Y.

NOTICE—Crossroads? Diversification? Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.
**PRICELISTS**

**THIS WEEK'S USED MACHINE Q U O T A T I O N S**

18th YEAR OF PUBLICATION

903rd CONSECUTIVE WEEK'S ISSUE

*How To Use*

**THE CASH BOX PRICELISTS**

(Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK")

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can not feature these prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some do not do much for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber has at least the last known price as a basis to work with. Prices may be very widely diverse. Someone on the street that may own a certain machine worth $150.00 whereas someone on the East Coast may think it worth $50.00. Of course, service, appearance, demand, territory, quality, and condition of equipment must be taken into consideration. (Often equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than the machines offered at the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make whatever adjustments to fit the peculiarities of his territory.

**METHOD:** "The Price Lists" should be read as follows: First price listed is lowest price quoted the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Photographs.

**C O D E**

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. Exchange from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
   *Great Activity*

**REGARDING SELLING PRICES**

**IMPORTANT!**

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low price categories were much worn at these low figures. To completely recondition such machines, the reconditioner must add more than the price of the cost to transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of current, erasers and labor for packaging and shipping of the machines. In addition to a decent profit which will, in many cases, raise the cost of a $10.00 to $25.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcades and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or constructed at some machine shop, since manufacturers of many of the old arcade machines and kiddie rides these machines may even be higher due to the fact that many of the parts have to be made by hand or constructed at some machine shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

**PHONOGRAPH (Cont.)**

2° HP-1060, '54, 100 Sel., 45 RPM 699.00 825.00
4. WM-L-S-5, Wall Box 56, 45 RPM 2.00 5.00
4° WM-5, Wall-Sel., 45 RPM 5.00 10.00
4° WM-L-S-5, Wall Box, 56, 105, 25c 5.00 10.00
4. WM-L-S-5/7/25 Wire-less 5.00 10.00
3° WM-7, Wall-Mate 10.00 15.00
3° WM-7 Wall-Mate 49.50 70.00

**WURLITZER**

1015., '46, 24 Sel., 78 RPM 25.00 65.00
1017., '46, 24 Sel., 78 RPM 35.00 20.00
1090., '46, 24 Sel., 78 RPM 45.00 85.00
1190., '51, 24 Sel., 78 RPM 65.00 110.00
1217., '50, 45 Sel., 78 RPM 60.00 105.00
2° 1250., '50, 82 Sel., 45 or 78 RPM 100.00 165.00
1400., '51, 48 Sel., 45 or 78 RPM 160.00 210.00
1500., '52, 101 Sel., 45 or 78 RPM 250.00 350.00
1500A, '53, 101 Sel., 45 & 78 Internix 225.00 395.00
1600, '54, 85 Sel., 45, 78 Internix 275.00 350.00
1650, '54, 48 Sel., 45 or 78 RPM 325.00 400.00
1700, '54, 101 Sel., 45 or 78 RPM 395.00 600.00
1800, '55, 101 Sel., 45 or 78 RPM 650.00 850.00
2100 Wall Box 5 5/2 5/2 3.60 5.00
3020 Wall Box 5 5/2 5.00 8.00
3031 Wall Box 5 5/2 5.00 8.00
3045 Wall Box 10.00 15.00
4020 Wall Box 10.00 20.00

**TOTAL NO. TOTAL VALUE**

Manufacturers and date of game's release listed.

Code: (B) Bully; (CC) Chicago Coin; (Ex) Exhibit; (E) Evans; (G) Gottlieb; (Ke) Kenny; (Us) United; (Wm) Williams.

1. ABC (Up 3/51) 25.00 45.00
2. Across the Board (Up 9/52) 25.00 50.00
3. All Star Basketball (Got 3/51) 26.00 35.00
4. Arabian Knights (Got 8/51) 90.00 135.00
5. Arcade (Win 11/51) 25.00 50.00
6. Arizona (Un 4/50) 10.00 20.00
7. Army-Navy (Win 10/53) 35.00 75.00
8. Atlantic City (Got 8/51) 50.00 75.00
9. Bank-A-Ball (Got 5/50) 15.00 20.00
10. Basketball (Got 10/49) 15.00 20.00
11. Beach Beauty (3/50) 275.00 345.00
12. Beach Club (B 2/51) 25.00 75.00
13. Beauty (B 11/52) 30.00 70.00
14. Be-rop (Ex 3/50) 19.00 20.00
15. Big Ben (Wn 9/51) 75.00 135.00
16. Big Hit (Got 9/52) 50.00 80.00
17. Big Time (B 1/55) 275.00 325.00
18. Blondie (Win 8/57) 275.00 350.00
19. Bolero (Un 12/51) 15.00 50.00
20. Bomber (CC 3/51) 15.00 25.00
21. Bomber (Got 2/49) 15.00 25.00
22. Bright Lights (B 5/51) 35.00 65.00
23. Bright Spot (B 11/50) 120.00 150.00
24. Broadway (B 12/55) 325.00 375.00
25. Buffalo Bill (Got 5/50) 25.00 35.00

**TOTAL NO.**

**TOTAL VALUE**

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### PINBALL GAMES (Cont.)

1. **Hawaii** (Un 6/54) 39.00 100.0
2. **Hebrew Woman** (Got 1/55) 100.0 135.0
3. **Hayburner** (Wm 6/51) 25.00 75.0
4. **Hill (E) 965** 25.00 85.0
5. **Hit Parade** (CC 11/51) 10.00 15.0
6. **Hit & Runs (Ge 3/51)** 10.00 20.0
7. **Hop & Jump** (Wm 3/51) 25.00 40.0
8. **Holiday (Ke 12/51)** 25.00 40.0
9. **Hong Kong** (Wm 9/51) 25.00 50.0
10. **Horsefeather** (Wm 1/52) 20.00 40.0

### PINBALL GAMES

1. **Queen of Hearts** (Got 12/52) 105.0 110.0
2. **Quintet** (Got 3/53) 45.0 100.0
3. **Race the Clock** 125.0 225.0
4. **Ray Mop** (Wm 10/50) 20.00 30.0
5. **Red Show** (Un 11/50) 20.00 30.0
6. **Red Hot** (Got 9/50) 30.00 75.0
7. **Rio** (Un 11/52) 25.00 85.0
8. **Un Swimmer** (Got 10/49) 15.00 25.0
9. **Rocket (Ge 5/50)** 20.00 30.0
10. **Rockettes** (Got 8/50) 25.00 45.0
11. **Rodeo** (Got 8/50) 35.00 50.0
12. **Rose Bowl** (Got 10/51) 25.00 50.0
13. **Saddle and Turt** *(Eve 10/51)* 150.0 200.0
14. **(Club Model)** 160.0 220.0
15. **(Scoreboard)** (Got 4/56) 235.0 305.0
16. **(Searoom)** (Wm 4/54) 50.00 110.0
17. **(Sea Belles)** (Got 4/56) 265.0 245.0
18. **(Sea Lion)** (Got 11/51) 55.00 75.0
19. **(Select-A-Card)** (Got 4/56) 15.00 25.0
20. **(Shane)** (Got 7/50) 10.00 25.0
21. **(Shindo)** (Got 10/55) 75.00 115.0
22. **(Shoo Shoo)** (Got 2/51) 10.00 20.0
23. **(Shoot the Moon)** 20.00 40.0
24. **(Show Boat)** (Un 12/52) 65.0 95.0
25. **(Silver Chest)** *(Upright)* 55.0 95.0
26. **(Silver Skates)** (Wm 2/53) 30.00 70.0
27. **(Simpson)** (Got 10/51) 100.0 100.0
28. **(Skill Pool)** (Got 8/52) 35.00 75.0
29. **(Skyway)** (Wm 5/52) 15.00 20.0
30. **(Surfing)** (Wm 5/52) 30.00 50.0
31. **(Stagon)** *(Champ)* 30.00 50.0
32. **(Stop & Go)** (Ge 3/51) 10.00 20.0
33. **(Struggle Buggies)** (Wm 12/55) 40.00 95.0
34. **(Sugar Bowl)** (B 12/52) 25.00 40.0
35. **(Super Hockey)** *(CC 4/56)* 10.00 20.0
36. **(Super Jumbo)** 250.00 300.0
37. **(Surf Club)** (Got 2/55) 75.00 75.0
38. **(Sweatshop)** (Got 1/52) 50.00 75.0
39. **(Sweet Add-A-Line)** *(Wm 7/55)* 145.0 195.0
40. **(Sweetheart)** (Wm 5/50) 20.00 40.0
41. **(Tahiti)** (Un 8/55) 25.00 80.0
42. **(Tampico)** (Un 6/49) 18.00 15.0
43. **(T膨)** (Wm 10/51) 20.00 40.0
44. **(Ting)** *(CC 2/51)* 15.00 25.0
45. **(Three Deuces)** *(Wm 5/55)* 195.00 220.0
46. **(Three Feathers)** 15.00 25.0
47. **(Three Four)** *(Un 4/51)* 20.00 40.0
48. **(Three Merry)** *(Wm 2/54)* 135.0 150.0
49. **(Three Tumps)** (Got 7/49) 15.00 20.0
50. **(Thrill)** *(CC 9/58)* 10.00 15.0
51. **(Thunderbird)** *(Wm 6/53)* 75.00 100.0
52. **(Tim-Bur-Tu)** (Wm 1/56) 145.00 200.0
53. **(Times Square)** *(Wm 4/53)* 50.00 85.0
54. **(Tornado)** (Got 6/56) 295.00 305.0
55. **(Touchdown)** (Un 1/53) 25.00 35.0

### TOTAL NO. TOTAL VALUE

**419** **$3,900.00**
Manufacturers' New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

"G-200" 200-sel. phonograph $125.00
"G-200" 200-sel. phonograph $120.00
"G-200" Bistol, phonograph $95.00
"HS-200" Selective Hideaway $95.00
"HS-300" Selective Hideaway $125.00
"HS-350" Selective Hideaway $150.00
"HC-120" Continuous-play Hideaway $350.00
"HC-350" Continuous-play Hideaway $500.00
"W-200" 200 selection Wall Box $500.00
Bargrip Wallbox Bracket $25.00
RCA Warning Signal $50.00
Wall Speaker $35.00
Corner Speaker $35.00

AUTO-PHOTO CO.

Studio Model "11" $2,345.00

BALLY MFG. CO.

ABC Bowling Lanes (6 Player) 14 Foot $1,245.00
11 Foot $1,225.00
Key West $400.00
Bike (Kiddie Ride) $150.00
Model T (without Record Changer) $100.00
Model T (with Record Changer) $125.00
Balls-A-POpen 'n Pop (2 Player, 3 or 5 Ball) $415.00
Pin-Foul
Standard (42" x 36" Model) (A) Without lights $300.00
(B) With lightweight bumpers $150.00
(C) With neon lights $150.00
Senior (48" x 36" Model) $225.00
DeLuxe ABC Bowler (without Match Feature) Model A-110, 11c a play $76.00
Model A-112, 25c a play for 25 a week $165.00
Congress Bowler (with Match Feature) Model C-10, 11c a play $85.00
Model C-12, 35c a play $125.00
The Champion (With all-new-metal cabinet) $350.00

CHICAGO COIN MACHINE CO.

Super Ski Bowl (Match Model) $1,250.00
Super Ski Bowl (6 Player, 10 Foot) $1,500.00
Championship Bowler $2,250.00
Select-A-Bowler (Model Match) $1,500.00

No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

Ringer Ball (2 Player) $1,450.00

No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

Kiefer & Cathey (Counter Game) $1,700.00
ABT Challenger Pistol (Modern) $1,700.00
ABT Guesser Scale $1,500.00
ABT Ride Sport $1,000.00
Aristo Scale $1,500.00

No List Price Authorized for Publication

GENCO MFG. & SALES CO.

Official SELL Ball $1,000.00
Davy & Jack (Rifle Game) $1,250.00

No List Price Authorized for Publication

HFCV1-12—High Fidelity Wall Speaker $2,500.00
HFCV3-8—High Fidelity $2,000.00
HFCV12-12—High Fidelity Speaker $1,500.00
HFCV12-12—High Fidelity Speaker $1,500.00
Hot Fender Speaker $1,500.00
RCA-Bell—Power Supply $500.00

HFA1-16—Power Amplifier $1,500.00

UNITED MFG. CO.

Bowling Alley $1,900.00
(3 Player, 12 Foot) $1,900.00
Brazil $750.00
Bunyan $650.00
Select Play Shuffle Alley (Without Match Feature) $650.00
Select Play Shuffle Alley (With Match Feature) $650.00
Handicap Shuffle Alley (Without Match Feature) $2,000.00
Single Chute $750.00
Double Chute $2,000.00
DeLuxe Handicap Shuffle Alley (With Match Feature) $2,250.00
Single Chute $1,000.00
Double Chute $1,500.00
Star Starter (Regular) $650.00
Star Starter (Replay) $650.00

WILLIAMS MFG. CO.

Bally-A-Ball (6 Player) $750.00
Pepco, The Clown $650.00
Pinky (Single Player 5 Ball) $650.00
Single Coin Chute $650.00
Twin Coin Chute $650.00

Crane $650.00

THE RUDOLPH WURTLIZER CO.

Model 2000, "Centennial", 200 Selections $1,900.00
Model 1900, "Centennial", 104 Selections $1,900.00
Model 5210, Wall Box, 200 Sel. $1,800.00
Model 5207, Wall Box—104 Selection—3 Wire $1,650.00
Model 5206 Wall Box—16 Selection—3 Wire $1,650.00
Model 257 Stepper—104 Selection—3 Wire $1,650.00
Model 257 Stepper—104 Selection—3 Wire $1,650.00
Model 241 Stepper—40 Selection—1 Wire $1,650.00
Model 5117 "12" High Fidelity Wall Speaker $1,650.00
Model 5116 "8" High Fidelity Corner Speaker $1,650.00
Model 5115 "5" High Fidelity Corner Speaker $1,650.00

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Big Thrill For '57

chicago coin's ALL NEW — 6 PLAYER

Deluxe Skee Roll

- Single—Double—Triple Scoring!
- "Bonus Balls" in the 4th Frame ...
- 3 EXTRA Balls Possible!
- New Crystal Clear Unbreakable Plexi-glass Playfield Hood!
- 11 ft. Long ... Also Available in 13 ft. Lengths ... New, Wider 29 in. Size!
- Simple! Fool-proof! Fast Ball Return!
- New Ultra Modern Design Cabinet — Attractive—Colorful!
- Precision Engineered For Real Easy Servicing Of All Parts—No Mechanism Contained In Front Section of Cabinet!
- Startling New Mirrored Back Board Glass!
- 2 pc. Cabinet For Easy Moving and Handling!
- Completely Noiseless Operation!
- Indestructible Colored Plastic Cups!
- Full Size Plastic Impregnated Balls!
- Available In Regular and Super Models!

TRI-HI Targets With Advance Scoring!

New Higher Scoring ... Top Score 9900

LOOK! NO STRAIN! NO STOOP!
Realistic "Bowling Alley" Type. Ball Return Riser Operates the Same as in Real Bowling!

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1725 West Diversey Blvd., Chicago 14, Ill.

"It's What's in THE CASH BOX That Counts!"
WURLITZER

1st

Pioneers of 50 Cent Play

PROOF AGAIN THAT WURLITZER ALWAYS SERVES THE BEST INTERESTS OF THE OPERATOR

See and Hear
104 SELECTION MODEL 2104
200 SELECTION MODEL 2100
At your Wurlitzer Distributor Today

WURLITZER • NORTH TONAWANDA, N.Y.
ESTABLISHED 1856

"It's What's in THE CASH BOX That Counts"
THE BIGGEST DIMES WORTH OF FUN EVER OFFERED

UNITED'S

BOWLING ALLEY!

NEW Player Appeal
COMpletely NEW STyled CABINET

14 FT. LONG
29 IN. WIDE
18" HIGH PLAYFIELD

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