Aply demonstrating his first hit, "Between Two Worlds", is Don Rondo, one of the bright new stars of the current season. The young singer broke through with a striking rendition of the song which was written by Sid Wayne and Al Fritsch. Recording for Jubilee Records, Don's success is one more milestone in the list of exciting projects which that label has inaugurated under the direction of Jerry Blaine and Marty Palitz.
Harry Belafonte
MARY'S BOY CHILD
VENEZUELA
20/47-6735

Henri René
and his orchestra
LOVE ME TENDER
THE LITTLE WHITE HORSE
20/47-6728

WATCH THESE
7...
THEY'RE COMING UP FAST!
And keeping Victor the hottest label in the business

MITCHELL AYRES
Guaglione
c/w The Awakening of Pedro
20/47-6729

JIM EDWARD, MAXINE and BONNIE BROWN
A Man With A Plan
c/w Just-A-Lot-Of Sweet Talk
20/47-6730

STUART HAMBLEN
Desert Sunrise
c/w The Whistler's Dream
20/47-6714

STUART HAMBLEN
The Sweetest Story Ever Told
c/w God Is A Good God
20/47-6736

JOE REISMAN
Armen's Theme
c/w I'll Take You Dancing
20/47-6740

HANK SNOW
Stolen Moments
c/w Two Won't Care
20/47-6715

HUGO WINTERHALTER
The Boulevard Of Love
c/w All That I Ask Is Love
20/47-6701

Your customers hear these New Orthophonic High Fidelity recordings best on an RCA Victor New Orthophonic High Fidelity "Victrola."®

America's favorite speed... 45 RPM

www.americanradiohistory.com
XMAS BUYING DOESN'T STOP AT XMAS

At this very moment, every record retailer in the country is concentrating on Christmas sales. Christmas singles are being pushed in hopes that a big holiday record will develop, and all kinds of packaged goods are being promoted as Christmas gifts. This is all very fine—as far as it goes, but we’ve very often observed a tendency upon the part of record retailers to underestimate the extent of their Christmas season. Many retailers think that once December 25th has come and gone, they’ve had it. They can relax and take it easy for a while.

Such thinking is what obviously makes the difference between a successful and an unsuccessful retailer.

The Christmas season as far as records are concerned extends until the end of January—and any wide awake retailer can confirm that. True the public is no longer interested in Christmas songs per se, after the holiday, but the momentum engendered by Christmas buying doesn’t just stop on Christmas day.

First of all many people receive phonographs for Christmas and there is no more avid buyer of records than someone who has just received a machine. He usually remembers all sorts of records that he had always wanted and this is the signal for him to buy as many as he can afford. What’s more, right after Christmas most people can afford a good deal not only because in many cases they have received cash for Christmas, but also because they are in a mood to spend having just completed their own Christmas buying. In addition there are people who received a gift and may have forgotten to give one in return. A record is a convenient way to reciprocate.

Another factor sometimes overlooked is that the week between Christmas and New Year’s is one of the busiest in the record business. There is a tremendous amount of visiting going on during that time and records are obvious house gifts. Moreover everyone who is giving a New Year’s Eve party almost automatically checks his record supply to see what’s missing and to make additions. It’s the perfect time for that and the perfect occasion.

Unfortunately some retailers don’t seem to know about these things—although the major ones are obviously aware of them—and consequently are not prepared either stockwise or promotionwise to obtain the business that is ready to be had after Christmas. A little promotion in this area coupled with some preparation can go a long way.

So remember, Christmas buying doesn’t just stop after Christmas. In the record field it can go on for a long time.
What can I say, except, "Thanks, for a wonderful year" -

Pat Boone

Exclusively

Dot RECORDS

Personal Management
RANDY WOOD-JACK SPINA AGENCY
157 W. 57th St., New York 19, N. Y. PLAza 7-4877

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

www.americanradiohistory.com
Current Release

"ANASTASIA"

b/w

"DON'T FORBID ME"

DOT 15521

Bookings

GAC

English Tour
Dec. 24 to Jan. 6

Motion Pictures
20th Century Fox
"BERNADINE"
shooting Feb. 4th

Press Relations
FOLADARE-GREER & ASSOC.
Suite #118, 1741 N. Ivar Ave.
Hollywood 28, Calif.

"It's What's in THE CASH BOX That Counts"
**Thank You**

**Music Operators**

---

**Doris Day**

---

**Coin Catchers**

---

**Juke Box Tunes**

(PLUS THE NEXT 25)

---

1. **LOVE ME TENDER**
   **ELVIS PRESLEY**
   **VI-20-47-664—Elvis Presley**

2. **SINGING THE BLUES**
   **GUY MITCHELL**
   **CO-40769 (4-40769)—Guy Mitchell**
   **CO-21545 (4-21545)—Marty Robbins**

3. **GREEN DOOR**
   **JIM LOWE**
   **DO-15486 (45-15486)—Jim Lowe**

4. **TRUE LOVE**
   **BING CROSBY & GRACE KELLY, JANE POWELL**
   **CA-3507 (F-3507)—B. Crosby & G. Kelly**
   **DE-29959 (9-29959)—Griff Kelton**
   **VE-2418 (1956 x 45)—Jane Powell**

5. **HONY TONK**
   **BILL DODGOTT**
   **KI-4500 (45-4500)—Bill Doggett**
   **KI-3001 (45-5001)—vocal—Bill Doggett**

6. **JUST WALKING IN THE RAIN**
   **JOHNNIE RAY**
   **AB-3004 (45-3004)—J. Ray**
   **CO-40729 (4-40729)—Johnny Ray**

7. **BLUEBERRY HILL**
   **FATS DOMINO**
   **DE-30001 (9-30001)—L. Armstrong & G. Jenkins**

8. **DON'T BE CRUEL**
   **ELVIS PRESLEY**
   **VI-20-4600—Elvis Presley**
   **VI-20-47-6728—Helen Rose Orch.**

9. **HEY! JEALOUS LOVER**
   **FRANK SINATRA**
   **CA-3552 (F-3552)—Frank Sinatra**

10. **CINDY, OH CINDY**
    **VINCE MARTIN—Eddie Fisher**
    **GL-247 (45-247)—Vince Martin**
    **VI-20-47-6677—Eddie Fisher**

---

11) **FRIENDLY PERSUASION**. 12) **TWO DIFFERENT WORLDS**. 13) **A ROSE** AND A **BABY RUTH**. 14) **MAMA FROM THE TRAIN**. 15) **PETTICOATS OF PORTUGAL**. 16) **IT ISN'T RIGHT**. 17) **YOU'LL NEVER, NEVER KNOW I CARE**. 18) **TONIGHT YOU BELONG TO ME**. 19) **GARDEN OF EDEN**. 20) **MUTUAL ADORATION SOCIETY**. 21) **NIGHT LIGHTS**. 22) **CANADIAN SUNSET**. 23) **SLOW WALK**. 24) **GONNA GET ALONG WITHOUT YOU NOW**. 25) **CONFIDENTIAL**. 26) **SINCE I MET YOU BABY**. 27) **LAY DOWN YOUR ARMS**. 28) **ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY**. 29) **CITY OF ANGELS**. 30) **WHATEVER WILL BE, WILL BE**. 31) **PRISCILLA**. 32) **MOONLIGHT GAMBLER**. 33) **I WALK THE LINE**. 34) **OUT OF SIGHT, OUT OF MIND**. 35) **JAMAICA FAREWELL**.

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**THE NATION'S TOP TEN**

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**Artist Operators**

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**Music Operators**

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**Artists Music, Inc. • Daywin Music, Inc.**

---

**Al Kavelin (general manager)**

---

**“Only those records best suited for commercial use are reviewed by THE CASH BOX”**
I want to thank everyone for helping me with the songs I have written thru the years, and wish to be the first to personally say Merry Christmas to You.

Johnny Marks

—

For Peace On Earth
Bing Crosby
DECCA

sings
I HEARD THE BELLS ON CHRISTMAS DAY
Words adapted from Henry Wadsworth Longfellow

With His Fabulous "Rudolph" Touch
Gene Autry
COLUMBIA

sings
EVERYONE'S A CHILD AT CHRISTMAS

The World

sings
RUDOLPH THE RED-NOSED REINDEER
Over 25,000,000 records sold in the U. S. A.

Eddy Arnold
RCA VICTOR

sings
I WOULDN'T KNOW WHERE TO BEGIN

Emerging as the First Hit of 1957

—

These Songs Published By:

ST. NICHOLAS MUSIC, Inc., 1619 Broadway, New York 19, N. Y.

(New York) SAM WIGLER TOMMY TEMPESTA

(Chicago) SOL WAGNER

(Record Promotion): JIM McCARTHY

(Los Angeles) MILT STEIN JOE WHALEN

MARVIN DRAGER OFFICE (Public Relations)

"It's What's in THE CASH BOX That Counts"
<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>1</td>
<td>Singing The Blues</td>
<td>JIMMY 17—&lt;5</td>
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<tr>
<td>2</td>
<td>Love Me Tender</td>
<td>JIMMY 17—&lt;5</td>
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<tr>
<td>3</td>
<td>Green Door</td>
<td>JIM LOWE The Little Man</td>
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<td>4</td>
<td>True Love</td>
<td>JIM LOWE The Little Man</td>
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<td>5</td>
<td>Blueberry Hill</td>
<td>JIM LOWE The Little Man</td>
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<td>6</td>
<td>Just Walking In The Rain</td>
<td>JIM LOWE The Little Man</td>
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<td>7</td>
<td>A Rose And A Baby Ruth</td>
<td>JIM LOWE The Little Man</td>
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<tr>
<td>8</td>
<td>Hey! Jealous Lover</td>
<td>JIM LOWE The Little Man</td>
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<tr>
<td>9</td>
<td>Ain't No Use</td>
<td>JIMMY 17—&lt;5</td>
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<td>50</td>
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**CODE:**
- A: Double A
- B: Double B
- C: Triple C
- D: Double D
- E: Single E
- F: Triple F
- G: Single G
- H: Triple H
- I: Single I
- J: Single J
- K: Single K
- L: Single L
- M: Double M
- N: Double N
- O: Single O
- P: Single P
- Q: Single Q
- R: Single R
- S: Single S
- T: Single T
- U: Single U
- V: Single V
- W: Single W
- X: Single X
- Y: Single Y
- Z: Single Z

* Indicates best selling record or records.

* Numbers listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artist and tune on the reverse side.

* The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

* All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
The BEVERLEY SISTERS

BREAKING WIDE OPEN!!

Other London Best Sellers

<table>
<thead>
<tr>
<th>Roland Shaw and his orchestra</th>
<th>Cyril Stapleton and his orchestra</th>
</tr>
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<tr>
<td><strong>WALK TO THE BULL RING</strong></td>
<td><strong>HIGHWAY PATROL</strong></td>
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<td><strong>STANLEY BLACK AND HIS ORCHESTRA</strong></td>
<td><strong>YOU MAKE NICE</strong></td>
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<td><strong>STARLIGHT SERENADE</strong></td>
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</tr>
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<td><strong>PLAY A SIMPLE MELODY</strong></td>
<td><strong>CHRISTMAS AND YOU</strong></td>
</tr>
<tr>
<td>1689</td>
<td>1702</td>
</tr>
</tbody>
</table>

London Records' First Rock & Roll Hit

Tommy Steele

**DOOMSDAY ROCK**

**ELEVATOR ROCK** 1706

London Records

539 WEST 25 STREET • NEW YORK 1, N. Y.

“It's What's in THE CASH BOX That Counts”

www.americanradiohistory.com
**DANNY KAYE**  
(Capitol 368; F-3603)

B: “CHI CHI BELLA” [Dena ASCAP—Fine]  
On Sunday (Dec. 2) millions of listeners tuned in to a delightful 80 minute show called “The Secret Life of Danny Kaye” in which Ed Murrow’s camera followed Kaye’s world tour in behalf of UNICEF. A little Italian ballad was heard singing this song while Kaye was in Rome. The song became a favorite of the entire Kaye tour and Danny decided to wax it himself. It’s a delightful waltzer with a touching love story and a most beautiful melody. Charming Italian ballad that could bimboe into a smash B

B: “LOVE ME DO” [Zodiac BMI—Ebb, Klein]  
This side features the international favorite at a smooth, easy-going soft shoe romancer. Pleasant love tune with a chorus assisting.

THE CAROL SISTERS (ACA Victor 20/47-6750)

B: “COULD THIS BE LOVE” (1:40)  
[Lowell BMI—Greenlove] The Carol Sisters have a delightful blend as they introduce a cute romantic novelty with a catchy beat. Happy rhythm ditty with a refreshing sound. Their special delivery should go great in the jukes.

C: “IN THE CHAPEL OF MY HEART” [Gordon, Jenkins]  
The chorus drives thru a soft rock beat and roller on this end. OK side.

THE KOSOS SISTERS (Empire 9195; 5-9195)

B: “MR. WINTER” (2:26)  
[Southern ASCAP—Myers, Martin] A charming seasonal BMI-Gable West The song is introduced by a delightful new group called the Kosos Sisters, with a velvety harmony that lends itself perfectly to this pretty love song. Louis Lambertson narration paints on a dainty musical picture of a winter scene.

C: “KISSIN’ COURSINS” (2:23)  
[World ASCAP—H-Cohn, Martin] On this portion the girls burst thru an infectious cutie with a rewarding theme and lyric. Happy arrangement of an original idea that could catch on. Big first coupling for the newcomers.

LARRY SONN ORCH. (Grand 6179; 9-41795)

B: “CONGO MOMBO” (2:25)  
[Excellence BMI—Gable, West] An exciting blues instrumental that’s been making big in the R & B field, is presented for the pop music lovers by Larry Sonn’s orch. Fast moving jump mamba that the teenagers of today will go for. Big first coupling for the newcomers.

C: “DESSERT SUNRISE” (1:48)  
[Hamberlin BMI—Hamberlin] A chorus sung along in the background on this infectious tune is extremely pleasant and western flavored melody, inviting the jazz here.

SHIRRY PARSONS (C BS 15-410)

B: “SHAKING HEART” (2:42)  
[Excellence BMI—Lewis, Marion; Stacey, Parasons, a gifted ensemble of Miss Lewis and Miss Parasons, a gifted ensemble of Miss Lewis and Miss Parasons, a gifted ensemble of Miss Lewis and Miss Parasons, a gifted ensemble of Miss Lewis and Miss Parasons, a gifted ensemble of Miss Lewis and Miss Parasons, a gifted ensemble of Miss Lewis and Miss Parasons, a gifted ensemble of Miss Lewis and Miss Parasons, a gifted ensemble of Miss Lewis and Miss Parasons, a gifted ensemble of Miss Lewis and Miss Parasons, a gifted ensemble of Miss Lewis and Miss Parasons, a gifted ensemble of Miss Lewis and Miss Parasons, a gifted ensemble of Miss Lewis and Miss Parasons, a gifted ensemble of Miss Lewis and Miss Parasons, a gifted ensemble of Miss Lewis and Miss Parasons, a gifted ensemble of Miss Lewis and Miss Parasons, a gifted ensemble of Miss Lewis and Miss Parasons, a gifted ensemble of Miss Lewis and Miss Parasons, a gifted ensemble of Miss Lewis and Miss Parasons, a gifted ensemble of Miss Lewis 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DESTINED TO BE A HIT!

THE CREWCUTS

Young Love

featuring the voice of Rudy Maugeri

coupled with

Little By Little

MERCURY 71022
The Cash Box
Sleeper of the Week

"I FEEL THE BEAT" (2:10) (Trinity BMI—Davis, Moore)
"BY YOU, BY YOU, BY YOU" (2:02) (Trinity BMI—Davis, Moore)

JIM LOWE (Dot 15525)

"Green Door", has another double-barreled cutie for his many new admirers. "I Feel The Beat" is a clever jump ditty with another sonantal instrumental arrangement replete with the same spirit that helped make "Green Door" the hit it is. Happily arranged of a colorful piece of light material. Easily pleasant on the ear is the romantic coupling "By You, By You, By You". Honky tonk piano backdrop makes you wanna sing along. Another hat-two-sider by Jim.

VOIC DAME (Columbia 14087)

Vic Damone, who recently topped the hits with his smash "On The Street Where You Live" from the "Manhattan Story". Now he shows "My Fair Lady", delves into the score of one of this season's top musicals "Bells Are Ringing" and comes up with a beautiful ballad titled "Long Before I Knew You". It's a superb composition chanted with great understanding by the gifted balladeer. A rich Perky Faith string backing which ambles the star to beat advantage. One of the best new ballads disks to hit the market in quite some time. Looks big. Coupling features Vic on a smooth easy-going singing rendition of a great ol'ie "You Stepped Out Of A Dream". Top half is the one to watch.

SARAH VAUGHAN (Mercury 71020)

Sarah Vaughan leads her great voice and technique to a potent叫cpeus ballad that promises to be one of the first big hits of 1957. The lark gets an excellent choral support and amble this exciting arrangement of the much recorded "Banana Boat Song". Terrific rendition that'll hit off a big chunk of the sales needle. On the coupling, Sarah displays some magnificent multiple voicing as she chants "I've Got A New Heartache". Top grade pop arrangement of a big hit out of the country field. Upper portion sounds like a winner.

"THE RABANA BOAT SONG" (E. B. Marks-Bryden BMI—Arkin, Carey, Darling)

SARAH VAUGHAN (Mercury 71020)

"The Woman Ages Quicker Than A Man" (2:06) (Woodrow, Ernest)

SARAH VAUGHAN

The iminitable Sarah Vaughan leads her great voice and technique to a potent callup beat that promises to be one of the first big hits of 1957. The lark gets an excellent choral support and amble this exciting arrangement of the much recorded "Banana Boat Song". Terrific rendition that'll hit off a big chunk of the sales needle. On the coupling, Sarah displays some magnificent multiple voicing as she chants "I've Got A New Heartache". Top grade pop arrangement of a big hit out of the country field. Upper portion sounds like a winner.

DANNY WALKER (Columbia 39246)

"Walkin' and Whistlin'" (2:30) (Moon Mist BMI—Kelly Owens) Danny Walker is in top form on this likeable pretty tune. That's because it's true. That's cute enough to make the grade. The chords stand in a terrific assist. Pleasant side that could make noise.

MARK MURPHY (Decca 30101; 9-30101)

"Exactly Like You" (4:09) (Burlington ASCAP—McHugh, Fields) Mark Murphy, an extremely polished newcomer with a refreshing sound and a definite jazz sense, makes a promising wax debut as an intimate chorus thru a solid rhythm version of a great standard. Mark's a talent we'll be hearing from for a long time to come.

PATITI PAGE (Mercury 71015; 71015A)

"Repeat After Me" (Leeds ASCAP—Jenkins) Mercury offers up a single, two lovely tunes from Patit Page's latest album. "Manhattan Towers". This half is a beautiful ballad thrashed with great warmth and tenderness by the gifted songstress. Top grade iine that'll enjoy a healthy sale. Lark is currently hot with "Mama From The Train".

KAY STARR (RCA Victor 20-47487)

"The Brass Ring" (2:30) (Dawson ASCAP—Singer, Taylor) Kay Starr does a tremendous job on a terrific waltz that could develop into the largest hit this season. "Rock And Roll Waltz" wonderful arrangement. Multiple voicing is effective.

HERB ZANE (Dot 60112; 4-60109)

"By You By You" (2:00) (Herbert ASCAP—Kaye, Garson) Herb Zane makes an impressive debut on "By You By You" with an exciting novelty jump. Zane has a winning sound and commercial material to work with. Keep a tab on this singer. It could make noise.

"Let Me In Your Heart" (2:22) (Men-Lo BMI—Korey-Clark) This end starts the songster on a hard driving rock and roller with a cute story line.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
The McGuire Sisters
Mean Business

Headed For #1
GOODNIGHT MY LOVE, PLEASANT DREAMS
CORAL-9-61748 (61748)
B/W
MOMMY

Great NEW Album

CHILDREN'S HOLIDAY

Children's Holiday
Happy New Year
Won't You Be My Valentine
April, April Fool
Billy Bunny
Mommy
One America
The Fourth of July Parade
The Nina, The Pinta, The Santa Maria
A Haunting We Will Go
Thank You Day
The Cactus Christmas Tree

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
www.americanradiohistory.com
Everybody very excited at the thought of Pat Boone's visit to these shores. Pat arrives on Christmas morning and stays until January 6th with every day solidly booked for TV, radio and concert appearances. The Continent, where I have just come from, is sorry to hear of Pat's short visit. Everybody over there is clamoring for his appearance. His records are great sellers, particularly in Germany, Holland and Belgium.

"Love Me Tender," the Elvis Presley pic, due for an early release over here, ... After three years with David Whitfield, his accompanist, Reg Warburton, leaves to launch his own office for Artists Management.

Winifred Atwell due shortly for a Continental visit, including an engagement at the Olympia in Paris and TV appearances in Europe.

Louis Armstrong will be here on December 18 to play at the Royal Festival Hall with the Royal Philharmonic Orchestra conducted by Norman Del Mar. Proceeds of Concert will go to the Hungarian Relief Fund.

Lonnie Donegan and Ann Shelton top the bill for the next two weeks at London's Palace Of Varieties. Certainty for the British Best Selling Chart, Chart No.318, Pat's waxing of "Friendship Paraphernalia" this Week's Best Selling Pop Singles (Courtesy "New Musical Express")

Just Walking In The Rain — Johnnie Ray (Phillips)

2 Green Door — Frankie Vaughan (Phillips)

3 Woman In Love — Frankie Laine (Phillips)

4 Bill Haley — Bill Haley Comets (Brunswick)

5 St. Therese Of The Roses — Malcolm Vaughan (HMV)

6 Hound Dog — Elvis Presley (HMV)

7 My Prayer — Platters (Mercury)

8 More — Jimmy Young (Decca)

9 Blue Moon — Elvis Presley (HMV)

10 True Love — Bing Crosby & Grace Kelly (Capitol)

11 Cindy, Oh, Cindy — Eddie Fisher (HMV)

12 When Mexico Gave Up The Rhythm — Mitchel Torok (HMV)

13 Two Different Worlds — Ronnie Hilton (HMV)

14 Make It A Party — Winifred Atwell (Decca)

15 Love Me As Though There Were No Tomorrows — Nat King Cole (Capitol)

16 Rocking Through The Rye — Bill Haley Comets (Brunswick)

17 House With Love In It — Vera Lynn (Decca)

18 Singing The Blues — Guy Mitchell (Phillips)

19 Middle Of The House — Jimmy Parkinson (Columbia)

20 Rock Around The Clock — Bill Haley Comets (Brunswick)

21 Middle Of The House — Alma Cogan (HMV)

22 Green Door — Pretender Only You — Platters (Mercury)

23 Love Me Tender — Elvis Presley (HMV)

24 That's Right — Bill Haley Comets (Brunswick)

25 Christmas Island — Merry Lillie (Decca)

26 Green Door — Jim Lowe (London)

27 Autumn Concert — George Melachrino (HMV)

28 Back To The Cave Man — Tommy Steele (Decca)

29 On My Way — Gershom Maier (Brunswick)

30 Merry Christmas — Perry Como (HMV)

"ALL ABOUT LOVE" From HKO Picture "Bandle Of Joy"

"DANGEROUS"

(Decca 30158; 9-30158)

SAMY DAVIS JR.

Feated song of a new pix—tremendous Davis version that can smash through. When Sammy belts the way he does in this one ("All About Love") there just ain't nothin' like it! Flip great too.

"I HAVE LIVED, I HAVE LOVED!

“(I Have Lived, I Have Loved) I HAVE YOU!”

MARGIE RAYBURN

(Deeco 30157; 9-30157)

SUNNY GALE

Gale sings up a gale with this out. New, exciting in sound, technically styled. Sunny delivers her own smash kind of vocal sunshine!

"FOOTSTEPS"

"New Names, New Faces"

(Deeco 30142; 9-30142)

GOLDIE HILL

DOROTHY COLLINS

(Coral 7173; 9-7173)

BABY CAN ROCK” (1:48) [Vernon ASCAP—Robert, Katie] "Hit Parade" sweethear Dorothy Collins at Atwell's. A youngster talking about a little baby who can rock. Happy novelty with a solid dance beat.

WOULD YOU EVER (2:30) [Ace Omman ASCAP—Crane, Jacob]. The jolt lyric is a funny one about the dance spurner and chorale assist on this lovely, sentimental romancer. Tender interpretation of a strong tune.

FESS PARKER

(Disney 45; F-45)

PIONEER'S PRAYER" (3:20) [Walt Disney ASCAP—George, Smith] A stirring musical prayer which the covered wagoners sing to the Lord in the Walt Disney classic "Westward Ho The Wagons", is offered here as a single with Fess Parker and the chorus. Emotional song and recitation which Parker presents in the song.

B "THE BALLAD OF JOHN COLTER" (3:08) [Wonderland BMG—Blackburn, Brus]. Another interesting side from the sound track of the same pic, Parker tells an interesting tale about a brave mountain-tamer. Suspensful folk flavored tune.

B "REPEAT AFTER ME" "CICU CICU BELLA" "THE BRASS KING" "SLOW WALK" "YOUR LOVE" "APRIL IN PARIS"

(DJ 40804: 4-40804)

DON CHERRY

("BC" 5043; F-55043)

B "GIVE ME MORE (Donnez Moi Tout Ca)" (2:48) [Louidow BMI—Englund, Horne, Betti] A lively European ditty is contagiously fashioned to a bounce tempo by Don Cherry. Colorful cutie with an inviting English lyric.

THE STORY OF SHERRY" (2:58) [Holli BMI—Hassall, Katrivasian] A touching love story is tenderly chanted on this end by the versatile songer, Pretty thing back-dropped by David Terry's orky.

HOLLY TWINS

(Decca 55048; F-55048)

B "I WANT ELVIS FOR CHRISTMAS" (1:56) [Leeds ASCAP—Darin, Kirshner] The Holly Twins rock thru a cute Xmas novelty that probably expresse what many teen-agers through the country are saying. Cute rock and roll with lyrics that ran up the titles from many of Presley's hit records.

PATTY BRANDON

(Vin X 4X/0245)

CHRISTMAS RECORDS.

ROSEMARY & GAIL CLOONEY

(Decca 40803; 4-40803)

B "WE'LL COMIN' DOWN" (2:40) [Planetary ASCAP—Silver, Alfred] Rosey and her little sister Gail team their talents on a charming Yuletime ditty that could develop into a big hit this year. Lively ditty set to the familiar melody "She'll Be Comin' Round The Mountain". Song has been used at the official 1956 Xmas Seal Sale tune.

B "MOMMY, CAN I KEEP THE BUNNY" (2:12) [Roger ASCAP—Jovan, Lindsey] Gail plays the role of a little girl asking her mother if she can keep the bunny that followed her home in the rain. Charming ditty chock-full of the holiday spirit.

B "THE TENDER AGE" (2:25) [Key ASCAP—Vallotton, White] A cute little beat novelty about the "tender age" when a teenage girl realizes that she's being noticed by the fellows. Clever idea set to the teen beat.

B "CHRISTMAS PRAYER" (2:00) [Mokell ASCAP—DeAngelo, Martinez, D'Aristotle] Here the youngster sings about the delights and joys of living in fairyland. Light and pleasant bouncer replete with the Xmas spirit.

B "FARIBLAND" (2:40) [Mokell ASCAP—DeAngelo, Marcellu] Here you youngsters sings about the delights and joys of living in fairyland. Light and pleasant bouncer replete with the Xmas spirit.

B "CHRISTMAS IN IRELAND" [Allan] Lynn Richfield is in a pleasant vocal as Bill Lawrence's Christmasœ counterparts on this Xmas ballad. Title explains the subject of the song.

B "YOU'VE GOT TO LOVE TO LIVE" [Valentine] The song bird rhythms thru an up beat love song in simple fashion.

Bills of Love. Music. 

The Cash Box, Music 

Page 14 December 15, 1956 

The Cash Box.
SWINGING SOLID AGAIN!

THE PRICELESS DIAMONDS

SWING WITH A Thousand Miles Away and Ev’ry Minute Of The Day

MERCURY 71021

"It's What’s in THE CASH BOX That Counts"
NEW YORK:

That was quite a wedding that Joni James and Tony Aquaviva had. One of the most lavish we've ever seen. . . . New Musical Express in England named The Four Tops most outstanding vocal group. . . . Offers for Australia with the Bill Haley group on January 4th. On her return she goes into the Sands in Las Vegas for a long stay. . . . New hit in building his own record company, offers from several labels. . . . Ronnie Wayne has composed a practicable version (words and music) of "Mr.zero De Bargeine" which will be produced by Theatrical Enterprises, Inc. . . . Betty Maddigan's MGM album, "Am I Blue," is getting a big play from disk jockeys. "Everything" certainly should be released as a single. . . . It's a dollar side. . . . "The Blue Jean Rapscallion," Eclipse Records' first single release, will be getting a big plug on the Sony Imagery N.Y. spectacular December 22. . . . Spike Jones erases tapes and djs last Monday at a cocktail party at the Hotel Warwick. . . . Frances Bergen, currently on a Columbia LP titled "The Beckoning Frances Bergen" is prettifying busy girl. In addition to appearing last Sunday on the Jack Benny Christmas show, she is appearing on the Tennessee Ernie Ford Show, the Bob Crosby Show, a filmed Rosemary Clooney show, the local L.A. "Stars Of Jazz" TV show and will be seen in Universal's "Interlude" set for a February release. In addition she and hubby Edgar Bergen will be host and hostesses for CBS-TV's "Rose Bowl Parade" on New Year's Day. The Glen Miller Orchestra has been set for three more weeks on NBC Radio's "Bandstand Show".

CHICAGO:

Barry Gordon, 7-year-old M.G.M recording artist, broke up Howard Miller's TV er (October) with his clever answers. Barry also did a good job singing an in the remote to the Beverly sisters of the piano. . . . The Beverly sisters of London merrie old England to do work on their latest London disc, "Greenleaves." The gals provided new words for this old hit, added their own arrangements and pretty vocalize on this waxing. . . . Marion McPharland relinquishes the London house keyboard to Japanese pianist, Tohoku, as of December 19. This is Tohoku's only U.S. appearance. Rudy Zahn's vocal work in harness at WCFL after Florida hiatus and he's got a fabulous sanction to prove it. . . . WGN TV's "International Cafe", Ruby Oriole's baby, will be getting ready to switch channels. . . . Charlie Green, Betty Johnson's manager, in from New York. Tells us that Betty flew into the Big Town to perform at the F.M.I. dinner. . . . Bill Black of the Orchestras, Inc. made quick trip to Memphis for Don Gibson's opening. . . . WABC's Mike Ryan won scroll for his show "On Time" from local club, Jazz Unlimited. Presentation of the scroll also to WJJD's Dick Buckley (Waxing Hot) for his service to the world of jazz was highlighted of big celebration at Modern Jazz Recs, which had a big Christmas party at the Atrium Hotel. Cab will be followed on December 16 by The Vagabonds whom Cab followed on the 9th. . . . In addition to his schedule at WCFL, Jack Karel found time to host a 3 hour reunion of the Sixteen after the press or Dick Buckley (Waxing Hot) for his service to the world of jazz was highlighted of big celebration at Modern Jazz Recs, which had a big Christmas party at the Atrium Hotel. Cab will be followed on December 16 by The Vagabonds whom Cab followed on the 9th. . . . In addition to his schedule at WCFL, Jack Karel found time to host a 3 hour reunion of the Sixteen after the press.
Busting!
BLASTING!
SMASHING!
POP SALES HIT!

'YOUNG LOVE'

Sonny James

Capitol
RECORDS

CAPITOL NO. 3602

"It's What's in THE CASH BOX That Counts"
Giving A New Vocalist A Break

DEAN MARTIN

"I KNOW I CAN'T FORGET"

Capitol # 3604

"The Heart Of A Woman"

Hers

Herb Jeffries

"It's Never Too Late"

Bill Norman

Coming Up Hi-Fi EP by PAGE CAVANAUGH

DEAN MARTIN

"I KNOW I CAN'T FORGET"

Capitol # 3604

NEW YORK — Jerry Lewis, who seems to have a bright future in store as a legt vocalist, came into New York recently to get his first Decca single and his first LP off to a tremendous start. Above is shown with some of the leading men of the N.Y. air waves: (Top left) Lewis with WNEW jockey Jerry Marshall. (Top right) With Johnny Andrews of NBC. (Center left) With Jerry Warren of WINS, (Center right) With Jack Lasculle of NBC. (Bottom left) With Bea Wain and Andre Baruch of ABC. (Bottom right) At the Colony Record Shop where Lewis signed autographs for hundreds of fans. Jerry’s hard work has paid off handily. His recording “Rock-A-Bye Your Baby” is one of the best selling and most played disks on the market today, and his LP “Jerry Lewis Just Sings” is the #17 best seller in the album field.

It's Hitting!!!

"WRITE TO ME"

b/w "The Gaucho Serenade"

STEVE GIBSON AND HIS RED CAPS

WITH DAMITA JO

ARC PARAMOUNT # 2730

Picked by Martin Block on his Hit Parade

JOLLY JOYCE AGENCY

224 W. 48th St. N. Y. C.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

DEAN MARTIN

"I KNOW I CAN'T FORGET"

Capitol # 3604

NEW YORK — Broadcast Music, Inc., awarded scrolls to the writers and publishers of 35 hit songs, more than in any previous year, at its Fifth Annual Award Dinner held last Monday, December 3rd, in the Grand Ballroom of the Hotel Pierre, this city. The more than 240 guests welcomed by BMI proxy Carl Haverlin and were entertained by such stars as Betty Johnson, Jim Lowe, Frankie Lymon and the Teenagers, Otis Blackwell, Joe Venuti and Jack Leonard in a show emceed by dee jays Martin Block and Alan Freed.

BMI Makes Awards For 35 Hits

At Fifth Annual Dinner

The crowd applauded two speeches lashing ASCAP—one by Robert J. Burton, vice president of BMI, and the other by Sydney M. Kaye, chairman of the board of directors and vice president and general counsel of BMI. Kaye rapped the litigating ASCAP songwriters for their attempt to monopolize the music business by choking off competition and for referring to BMI published songs as obscene and junk. Kaye referred to the ASCAP writers’ statements as insulting to the American public which has shown thru its record purchases that it likes BMI songs.

A touching highlight of the affair was Bob Burton’s tribute to the late Tommy Dorsey. Jack Leonard, who used to sing with Tommy’s band, in tribute to Dorsey sang “Once In A While”.

Ray Bunch's Orchestra supplied the music for the evening, which was a sellout.

The 35 songs receiving scrolls were:

Singing The Blues — Arcue-Rose Publications — written by Melvin Endahl

Glendora — American Music, Inc.

I'll Be Home — Are Music Corp.

Stan Lewis and Ferdinand Washington

See You Later, Alligator — Are Music Corp.

Robert C. Gundry

Honky Tonk — Billace Music Company — Billy Butler, Bill Doggett, Henry Glover, Shep Sherpa, Clifford Scott

Cindy, Oh Cindy — Bryden Music, Inc. E. B. Marks Music Corp.

Bob Barron, Burt Long

The Book — Debra Music Co.

Lester Hazelwood


Ira Kosoff — Maurice Mystics

Love Me Tender — Elvis Presley Music, Inc.

Vera Matson and Elvis Presley

Just Walking In The Rain — Golden West Melodies, Inc.

Johnny Bragg

and Robert S. Riley

I Almost Lost My Mind — Hill & Range Songs, Inc.

Ivory Joe Hunter

Blue Suede Shoes — Hi-Lo Music Co.

Bill Perkins

Rock Island Line — Hollis Music

Donovan

I Don’t Want No Other Woman — John Phillips Publishing Company & Elvis Presley Music, Inc.

Jerry Leiber and Mike Stoller

Daddy-O — Lola Music Publishing Co.

Bifuli Abner, Charlie Gore and Earl S. White

Re-Bop-A-Lula — Lowry Music Company — Tex Davis and Gene Vincent

Band Of Gold — Ludlow Music, Inc.

Bob Musel and Jack Taylor

Duggan Doll — E. M. Marks Music Corp.

Ben Raleigh

It Ain’t Right — Robert Mellin, Inc.

Robert L. Mellin

Canadian Sunset — Meridian Music Corp.

Norman Gimbel and Eddie Heywood


Saul Bihari, Aaron Collins, Jr. and Maxwell Davis

Memories Are Made Of This — Montclaire Music Company — Richard Dehr, Terry Gilkyson and Frank Miller

Why Do Fools Fall In Love — Patricia Music Publishing Corp.

George Goldner and Frankie Lymon

A Tear Fell — Progressive Music Publishing Corporation — Doris Burnette, Jack Bank and Antone Domino

Soft Summer Breeze — Regent Music Corporation — Eddie Heywood and Judy Spencer

Walk Hand In Hand — Republic Music Corporation

Johnny Cornell

Don’t Be Cruel — Shalimar Music Corp.

Otis Blackwell and Elvis Presley

Graduation Day — Sheldon, Inc.

Robert Anderson

Rock And Roll Waltz — Sheldon Music

Leda Heywood

Heartbreak Hotel — Tree Publishing Co., Inc.

Mae Boren Axton, Tommy Duncan and Elvis Presley

Green Door — Trinity Music, Inc.

Robert B. Davis and Marvin J. Mooyaart

Long Tall Sally — Venice Music, Inc.

Robert Anderson

Wayjaya Wind — African Music Company

Stan Lebowsky

Juke Box Baby — Winneton Music Corporation

Noel Sherman

What A Boone

ARLINGTON, VA — Pat Boone’s aesthetic has a be mon promoting country music that WARI’s d) Don Owens presented a scroll to him on behalf of the station in connection with WARI’s 10th birthday. From left to right are: Jim Clark of WARI, Randy Wood, president of Dot Records; Mrs. Pat Boone; Pat; and Don Owens.

It's Hitting!!!

"WRITE TO ME"

STEVE GIBSON AND HIS RED CAPS

WITH DAMITA JO

ARC PARAMOUNT # 2730

Picked by Martin Block on his Hit Parade

Exclusive Agent for bookings

JOLLY JOYCE AGENCY

224 W. 48th St. N. Y. C.

Phone: Walnut 3-6777

1001 Chestnut Street, Phila.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
1st Release on DECCA

KICKING UP A STORM...
and
WHAT A BEAT!

Baker Knight
and Their Nightmares

"BRING BACK MY CADILLAC"

and

"I CRIED"

DECCA-9-30/35 (30/35)

AMERICA'S FASTEST SELLING RECORDS

DECCA RECORDS

"It's What's in THE CASH BOX That Counts"
Eddie Fisher's First Film, "Bundle Of Joy" Premiered At Grossinger's

GROSSINGER, N.Y.—The Grossinger Country Club, Grossinger, N.Y., scene of one of show business' most heralded weddings—Eddie Fisher and Debbie Reynolds on September 26, 1956—last week was the scene of the RKO press preview of Eddie Fisher's first film, the Technicolor musical comedy, "Bundle of Joy" in which he co-stars with Debbie Reynolds.

The Fourth Estate invaded the famous winter-summer resort in the Catskills where Fisher, spotted by Eddie Cantor, made his singing debut. Appropriately enough, the resort that spawned his career, rallied its forces to give his first movie venture a huge send-off by providing a bundle of fun for the members of the press who journeyed to the resort.

Fisher flew in from Hollywood on Sunday (Dec. 2) with Monte Proser, Executive Producer of Fisher's television show to personally welcome the 400 members of the press from New York, New Jersey and Connecticut. He returned to Hollywood Tuesday (4) to resume his twice-weekly telecast.

Activities for the press junket included a reception for Eddie Fisher in the Terrace Room, 7-course dinner in the paneled Grossinger Room, screening of RKO's "Bundle of Joy" in the Grossinger Playhouse—where many business greats have had their beginnings. Dancing and entertainment followed in the Terrace Room.

For a solid week preceding the junket, technicians, laborers, designers and decorators streamed up to the resort to make extensive alterations on the Playhouse. Under the supervision of Harry Grossinger, the Playhouse was transformed into a theatre as professionally equipped as Broadway movie houses. Flooring was raised for graduated seating. Blue velvet sound-proof curtains enclosed the room for complete privacy. A brand-new wide screen was installed on the Playhouse stage. A special marquee, exactly simulating those of theatres that will be playing "Bundle of Joy" was erected for the evening and guests were given the royal treatment and escorted from the main lodge of Grossinger's to the Playhouse through a specially canopied passageway, carpeted in red.

One of the highlights of the press preview was the surprise introduction of Fisher to the guests by Eddie Cantor who recorded a message on tape from his home in Palm Springs, California, because of his inability to make the 6,000-mile trip. The contents of Cantor's message was:

"Ladies and gentlemen—this is Eddie Cantor bidding you welcome to the private preview of "Bundle of Joy." On December 21, the picture will open at the Egyptian Theatre here in Hollywood, following a benefit performance on December 19th for First Aid For Hungary, and CARF, at the Capitol Theatre on Broadway.

"Benefit Performance reminds me that it was at another benefit performance on this stage that I first heard Eddie Fisher sing. Just think—I might not have had this opportunity of presenting him now, in what I am sure must be a very happy occasion for all concerned, if it hadn't been for that particular benefit performance."

"And now, just before the picture starts, I invite you to listen to two guys named Eddie on this same stage on Labor Day, 1949—"

"Here's the picture. I hope you find it a bundle of fun as I did. Blessings and happy holidays to all from your friend, Eddie Cantor."

Debbie Reynolds Fisher was unable to attend due to her appearance on the Ed Sullivan Show emanating from Hollywood, on which show she accepted an award, "Movie's Most Popular Actress of the Year."

Initial Recording

NEW YORK—Lynn Dollar, the TV hostess, congratulates young singer Tom Stanke on his initial recording for Bondo Records, "The Fox." While dining at the Villa Marina Restaurant, the crooner presented Lynn with the first waxing of the disk—which marks his first venture as a recording artist.
LOWE Goes To A NEW HIGH ON Dot's LATEST SMASH!

"BY YOU, BY YOU, BY YOU"

and

"I FEEL THE BEAT"

Jim Lowe (THE MAN BEHIND THE GREEN DOOR)

DOT-15525

Dot RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 3-4181
THE NATION'S BEST SELLING RECORDS

"It's What's in THE CASH BOX That Counts"
DEAN MARTIN
With Orchestra Conducted by
GUS LEVENE

JUST KISS ME
I KNOW I CAN'T FORGET
Record No. 3604

Mickey Katz
and His Orchestra

YOU'RE A DOITY DOG
(HOUND DOG)
THE LITVAK SQUARE DANCE
Record No. 3607

AL MARTINO
With Les Baxter's Orchestra

I'M A FUNNY GUY
(from the Broadway Production "Happy Hunting"
I'M SORRY
Record No. 3605

LINE RENAUD
With Les Baxter's Orchestra and Chorus

I'D LOVE TO FALL ASLEEP
(And Wake Up In Your Arms)
STEALIN'
Record No. 3606

The Records
Disk Jockeys
Played Most
A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SINGING THE BLUES
   GUY MITCHELL (Columbia)
2. LOVE ME TENDER
   ELVIS PRESLEY (RCA Victor)
3. GREEN DOOR
   JIM LOWE (Dot)
4. TRUE LOVE
   CROSBY & KELLY (Capitol)
5. HEY! JEALOUS LOVER
   FRANK SINATRA (Capitol)
6. JUST WALKIN' IN THE RAIN
   JOHNNIE RAY (Columbia)
7. A ROSE AND A BABY RUTH
   GEORGE HAMILTON IV (ABC-Paramount)
8. BLUEBERRY HILL
   FATS DOMINO (Imperial)
9. MAMA FROM THE TRAIN
   PATTI PAGE (Mercury)
10. I DREAMED
    BETTY JOHNSON (Bally)
11. TWO DIFFERENT WORLDS
    DON RONDO (Jubilee)
12. FRIENDLY PERSUASION
    P. BOONE (Dot)
13. PETTICOATS OF PORTUGAL
    D. JACOBS (Coral)
14. GONNA GET ALONG WITHOUT YOU NOW
    PATIENCE & PRUDENCE (Liberty)
15. CINDY, OH CINDY
    VINCE MARTIN (Glory)
16. LOVE ME
    ELVIS PRESLEY (RCA Victor)
17. SINCE I MET YOU BABY
    IVORY JOE HUNTER (Atlantic)
18. ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY
    JERRY LEWIS (Decca)
19. GARDEN OF EDEN
    JOE VALINO (Vik)
20. NIGHT LIGHTS
    NAT "KING" COLE (Capitol)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
TOPS ON YOUR XMAS SHOPPING LIST

Don Rondo
“TWO DIFFERENT WORLDS”
Jubilee 5256

The Gallahads
“TAKE MY LOVE”
“STOLEN LOVE”
Jubilee 5259

Betty Ann Grove
“I GIVE YOU MY WORD”
“YOU I’M GONNA MARRY”
Jubilee 5260

The Stylers
“CONFESSIONS OF A SINNER”
Jubilee 5253

Bobby Sherwood
“SIX FINGER TUNE”
“STREET OF TEARS”
Jubilee 5261

BRAND NEW RELEASES

Della Reese
“The More I See You”
Jubilee 5263

Rosalie Michaels
“The Story of Love”
Jubilee 5264

BEST SELLERS from a CATALOGUE of BEST SELLERS

OVER SIXTEEN
Jubilee 2017

DELLA REESE—MELANCHOLY BABY
Jubilee LP 1026

DWIGHT FISKE—SONGS HIS MOTHER NEVER TAUGHT HIM
Jubilee LP 2004

BOB PECK—SONGS THAT NEVER MADE THE HYMNAL
Jubilee LP 2006

“Tops on your Xmas Shopping List”

December 15, 1956

The Cash Box, Music
Station WITI-Baltimore, Md., and WOWO-Fort Wayne, Ind., offered deejay tributes to the late Tommy Dorsey. Box Ford (WITI-Baltimore, Md.) programmed 5 hours of Tommy Dorsey disks. Part of the program was on a call-in request basis. "Boogie Woogie", "Opus #1", and "I'm Getting Sentimental Over You" were requested most by the over three hundred callers. Famous band leaders, song writers, and singers joined with Bob Chase (WOWO-Fort Wayne, Ind.) in presenting a special hour tribute to the late Dorsey. The program, "Sentimental Gentleman," featured telephone interviews and Dorsey music as well. Some of the personalities called were Paul Whiteman, Toots Shimmy, Jimmy Van Heusen and Johnny Mercer. Many other jocks are reporting similar tributes to T.B.D. Newly appointed librarian of station KFGJ-Hollywood, Calif., is gorgeous Arlene Golden. Bob Burns (WHAM-Rochester, N.Y.) says he was tired of getting second hand information about snow conditions in Erie, Pa., so the Mayor of Erie was phoned and the information was received "first hand" for Bob's "Night Trickers." Paul Cowley (WKLO-Louisville, Ky.) introduced Elvis Presley to a crowd of over 20,000 when the artist appeared at the Louisville Armory.

In conjunction with Presley's pic, "Love Me Tender," Frosty Mitchell (KWWL-Waterloo, Iowa) staged a 15 hour "Roll-A-Thon" in the basement of the theatre showing the film. Frosty gave away 1,000 autographed pics of Presley plus 3 life-size statues of the entertainer. Frosty is wild about Penny Smith and her now Kaiser Hill disk of "These Things We'll Share".

Jack Rowzie (WWDC-Washington, D.C.), who spends most of his offshore time doing volunteer work for the Forest Heights (Md.) Baptist Church, has been honored by having his favorite Prayer published in an anthology collected by Chaw Man in New York. "My Favorite Prayer" . . . In the Nov. 17th "Platter Spinner Patter" column we misspelled the last name of Nick Nickson (WBBF-Rochester, N.Y.). The last Friday of each month is devoted entirely to hit records of years gone by on the "Nick Nickson 900 Club". . . Both Maurice Jackson (WTWN-Columbus, Ohio) and Tom Edwards (WERE-Cleveland, Ohio) look favorably on Sonny James' Capitol waxing of "Young Love". . . George Fennell (WHEL-Medford, Mass.) has a weekly taped show going on at two stations in New England, WARE-Ware, Mass. and WHIL, Bedford, Mass. . . Stan Noyes (WTAQ-Youngstown, Ohio) likes to program from LPs and currently heading the list of packages Stan is drawing music from is "That Towing Feeling" by Vic Damone (Columbus). . . KXOK's popular "The Hour For Beautiful Music", which formats classical and light classical FM music, switched its time from 11 PM to 7:30 PM, Tuesday thru Friday. The program has been a KXOK feature for 15 years. . . Doc Berger is heading toward Southern deejays on behalf of Al Hibbler's Deca pressing, "I'm Free" . . . A convoluted lady listener is reported to have laughed so hard at a Bob E. Lloyd (WHIC-Rochester, N.Y.) TV anlge that she pulled a recent operation stitch and had to return to the hospital for repair. She still listens to Lloyd since he has promised her, "I'll be sure to behave to suture!", . . . KALL, Salt Lake City, Utah, has launched a new promotion featuring "KALL's Men Of Music"! KALL's four personalities, Ronnie McCoy, Florin Wineri, Jack Whitter and Dick Westman, are now scheduled to make a series of appearances before all of the high school and Jr. high schools throughout the Salt Lake City area, sponsoring and performing at teen age dances. With specially built equipment that provides for the use of tape and disks, each man of music presents an hour and a half to three hours of dance and request tunes. The deejays are currently booked far into January.

Chuck Brinkman (WELI-New Haven, Conn.) did a remote, every day for a week, from the Hamden Plaza, celebrating their first birthday. The 21-year-old deejay conducts a Saturday all request show and every week he has a special, "Youngster show." . . . Bob Ray (WNNX-Springfield, Mass.) and his wife, Gloria, are the parents of an eight lb., ten ounce boy, Barry Robert, born Nov. 27th. . . In addition to his regular show, Gerry Myers (CKOY-Ottawa, Can.) now has a rock 'n roll party each Saturday night from 9 to 10 PM. Gerry would appreciate shipments of more R&R disks than

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Xmas Spectacular

NEW YORK—Spike Jones and Jerry Blaine flash victory smiles at a party given last week in New York for members of the press and disk jockeys to introduce Spike’s new Verve album, “Xmas Spectacular”. Jerry is head of Count Distributors, which is handling the album in New York.

Unusual Distrib Set-Up
For Thunderbird Records

NEW YORK—Ira Mangel, sales manager of Thunderbird Records, announced in line with the company’s unusual distribution set-up, that theatre-distributor deals have been set up in the cities where Mike Todd’s show “Around The World in 80 Days” will open Xmas week. Thunderbird’s latest release is the title song of the Todd film recorded by Jack Haskell.

Cities where new theatre-distributor deals have been made include Baltimore, Detroit, Miami, Dallas, Houston and Hollywood.

The recording is being “spot-released” in the cities where the Todd pic will be shown and in some cities where it will not be seen.

“Spot-release”, says Mangel, “will insure a life for this record that could run almost a year as compared to the average 7 week run of a pop song.”

The same “spot-release” system has been set up with London Records which will handle the disk throughout the world.

Mangel reports that some veteran distributors handling Thunderbird feel that this “hold back treatment” could pull in extra coinage for the disk.

New Albums From Flair-X

NEW YORK—Sidney DeMay, sales and production manager of Flair-X Records, last week announced the release of four new LP’s to be made available December 10th.

The four include: “Latin Songs To Inspire Lousy Lovers” featuring Los Romanticos, the Trio Cuba Bella, Ramon de la Cruz and Los Incognititos; “Latin Dance Time” with Perez Prado, Tito Rodriguez and Miguelito Valdez; “Bea Kalinas with Love Songs Starring You And I”; and “Greenwich Village Jazz” starring Tony Graye with the new and Slam Stewart with the old.

At the same time, R & B singles by Larry Knight and Eddie Flew with his Juniors will be released.
“Only those records best suited for commercial use are reviewed by THE CASH BOX”

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep constantly informed of any changes in call letters or title.
The Cash Box, Music

Page 27

December 15, 1956

Dick Gilbert

Regional Record Reports

Music

Dick Gilbert
KPOK—Phoenix, Ariz.
1. Pettitcoats Of Portugal
2. Mama From The Train (Page)
3. Our Lady Of Portugal
4. Hey! Jealous Lover (Sinar)
5. True Love (Crosby & Kelly)
6. Hanky Tack (B. Doggett)
7. Little Teddy (A. Davis)
8. Two Different Worlds
9. Tonight You Belong To Me (G. Renda)
10. Canadian Sunset (Winterhalter)

Lonnny Starr
WNCB—New York, N.Y.
1. True Love (Crosby & Kelly)
2. Two Different Worlds
3. Pettitcoats Of Portugal
4. Mutual Admiration Society
5. Our Lady Of Portugal (L. Jacobs)
6. Cindy, Oh Cindy (Martin)
7. Francesca Ferreri
8. Love Me (E. Presley)
9. Singing The Blues (Mitchell)
10. Hey! Jealous Lover (Sinar)

Russ Cotgin
KROWN—Kalamazoo, Mich.
1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. Little Teddy (E. Presley)
4. Hey! Jealous Lover (Sinar)
5. My Beautiful Love (Sun)
6. Rove And A Baby Ruth
7. The Falling In Love (E. Presley)
8. Two Different Worlds
9. Mamma From The Train (Page)
10. Since I Met You (L. Joe Hunter)

Guy Curtis
WADK—Newport, R.I.
1. Two Different Worlds
2. Garden Of Eden (J. Valine)
3. Give Me (E. Presley)
4. Baby Doll (A. Williams)
5. I've Got A Rockin' Heart
6. Rude Step Lonesome (J. Presley)
7. Miracle Of Love (Redgers)
8. To Tell You I Love You (J. Presley)
9. Maurice Jackson
WTVN—Columbus, Ohio
1. Singing The Blues (Mitchell)
2. My Bell (E. Presley)
3. Walking In The Rain (Ray)
4. Since I Met You (L. Joe Hunter)

Ken Albridge
KHMO—Hammond, Ind.
1. On London Bridge (Stafford)
2. Pettitcoats Of Portugal
3. Singing The Blues (Mitchell)
4. True Love (Crosby & Kelly)
5. Garden Of Eden (J. Valine)
6. Hey! Jealous Lover (Sinar)
7. Pecos Bill
8. Priscilla (Crosby & Dimples)
9. Walking In The Rain (Ray)
10. I Dreamed (B. Johnson)

Reed Farrell
WAIT—Chicago, Ill.
1. Red Hot Mama
2. Banana Boat Song (Tarriers)
3. Two Little Girls In Blue
4. Rose And A Baby Ruth
5. My Baby's On The Wall (B. Doggett)
6. Blueberry Hill (F. Domino)
7. Night Lights (M. Cone)
8. Over And Over Again
9. I'll Remember (O. Williams)
10. Arment's Theme (L. Reisman)

Walter Freeman
WMGR—Birmingham, Ga.
1. Tonight You Belong To Me (W. Lenon)
2. Walking In The Rain (Ray)
3. Pettitcoats Of Portugal
4. Mutual Admiration Society
5. Love Me Tender (E. Presley)
6. True Love (Crosby & Kelly)
7. Two Different Worlds
8. Green Door (J. Lowe)
9. Christmas Song (N. Cole)
10. Sands Of Gold (Hamilton)

Alan Fredericks
WGGB—Freepor, N.Y.
1. Friendly Persuasion (Beeno)
2. Hey! Jealous Lover (Sinar)
3. True Love (Crosby & Kelly)
4. Love Me Tender (E. Presley)
5. Gonna Get Along
6. Pettitcoats Of Portugal
7. Two Different Worlds
8. It Isn't Right (Platters)
9. Cindy, Oh Cindy (E. Fisher)

“ANASTASIA”
“DON’T FORGET ME”
Pat Boone

“ARMEN’S THEME”
David Seville

“THOUSAND MILES AWAY”
Heartbeats

“THE BANANA BOAT SONG”
Tarriers

Don Wallace
KTUL—Tulsa, Okla.
1. Rose And A Baby Ruth
2. Singing The Blues (Mitchell)
3. True Love (Crosby & Kelly)
4. Rose And A Baby Ruth
5. Lights Go Down Low
6. True Love (Crosby & Kelly)
7. Two Different Worlds
8. Hey! Jealous Lover (Sinar)
9. Green Door (J. Lowe)

Bill “Sparky” Mullin
WWSW—Cincinnati, Ohio
1. True Love (Crosby & Kelly)
2. Rose And A Baby Ruth
3. Cindy, Oh Cindy (E. Fisher)
4. To The End Of The Rainbow
5. True Love (Crosby & Kelly)
6. Green Door (J. Lowe)
7. Walking In The Rain (Ray)

Jim Roselle
WTJN—Jenom, N.S.
1. Singing The Blues (Mitchell)
2. My Bell (E. Presley)
3. Love Me Tender (E. Presley)
4. True Love (Crosby & Kelly)
5. Walking In The Rain (Ray)
6. Friendly Persuasion
7. Lay Down Your Arms
8. Hey! Jealous Lover (Sinar)
9. Sing Of Sorrows
10. Priscilla (L. Brown)

David Dreis
KENT—Shreveport, La.
1. Blueberry Hill (F. Domino)
2. Love Me (E. Presley)
3. True Love (Crosby & Kelly)
4. Walking In The Rain (Ray)
5. Brown-Eyed Handsome Man
6. Blueberry Hill (F. Domino)
7. Blueberry Hill (F. Domino)
8. Hanky Tack (B. Doggett)
9. Miracle Of Love (Redgers)

Gene Edwards
WRIT—Milwaukee, Wisc.
1. Singing The Blues (Mitchell)
2. Rose And A Baby Ruth
3. True Love (Crosby & Kelly)
4. Light Of The Morning (E. Presley)
5. Hey! Jealous Lover (Sinar)
6. Baby Doll (A. Williams)
7. Teenager Sings The Blues (J. Lewis)
8. Anata su (B. Presley)
9. Mutual Admiration Society (T. Brown)
10. Gordon Of Eden (J. Valine)

Art Hellyer
WCLF—Chicago, Ill.
1. Champagne Cocktails
2. I Saw Her Again (C. Jones)
3. First Base (E. Faird)
4. True Love (Crosby & Kelly)
5. Two Different Worlds
6. Mama From The Train (Page)
7. Old Philosophy (L. Lawrence)
8. Cindy, Oh Cindy (E. Fisher)
9. I Put Spell On You (J. Haywtkin)

Weiss Plans To U. S. For Morris Exec Confabs

PARIS — Bobby Weiss, Managing Director of the International Division of the Edwin H. Morris & Co., Inc., music publishing companies, will plane to the USA for a five-week homeoffice visit, meeting with Sidney Korrheiser and Harry Gerson in New York—and owner Edwin (Buddy) Morris in Hollywood, as well as Sidney Goldstein and others of the Hollroid company.

Weiss, who joined the Morris company as international exec on Oct. 16, will confer with owner Morris on the future global plans for the newly-created division. Weiss has just returned to his Paris base following a flying visit to London, Stockholm, Zurich and Hamburg where he made contact with key publishers and established arrangements for a flow of European pop material to be made available to Morris.

Weiss expects to be in New York for two weeks and will arrive in Hollywood, his former home, around Christmas time, for a three-week visit—returning to Europe and his Paris headquarters mid-January. Weiss will attend the San Remo Music Festival, Feb. 1-4 in Italy, on his return to the Continent.

Rama Signs Barbara Black

NEW YORK—George Goldner, head of Rama Records announced last week that he had signed night club singer, Barbara Black to record for his label. Goldner is preparing to record the thrush immediately. Her initial rec-cord release will be given a national promotional build up.

“The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

The Cash Box, Week of the Sleeper
11/24
Liberty 55001; F-55004

The Cash Box
Best Sets
Ramo 216: 45-216

The Cash Box, Sleeper of the Week
12/8
Glory 249: 45-249

DYNAMITE!!!
“ARMEN’S THEME”
David Seville
Liberty F-55004
Joe Reisman . RCA Victor 47-6740
David Carroll . Mercury 71000
Lew Bouding . Coral 71274
Leczy Hains & 4 Spices . MGM

ABC CORP.,—BOURNE, N.C.

NOW AND ALL THROUGH THE WINTER SEASON
Leroy Anderson’s
SLEIGH RIDE
MILLS & RIDE
100% RIDE

TEENAGE CORDITES
THE AMERICANS
CRISP

AMERICAN MUSIC, INC.
9100 SUNSET BLVD., HOLLYWOOD, CALIF.
The Greatest Holiday Greeting Issue in the Industry...

Dated: December 29th

Goes to Press:

Thursday

Dec. 20th

Send in your advertisement now.

The Cash Box

26 W. 47th St., New York (36)
Tel.: JUdson 6-5640

32 W. Randolph St., Chicago (1)
Tel.: DEarborn 2-0045

6272 Sunset Blvd., Hollywood
Tel.: HOLlywood 5-1702

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
THE FOUR LADS say
Thanks
For Voting Us
BEST VOCAL GROUP OF 1956

WESTERN UNION TELEGRAM
W. P. McDowALL, President

K55CC 3S PD
NEW YORK NY DEC 5 1956
MUSIC OPERATORS OF THE NATION
CARE THE CASH BOX
26 WEST 47 ST NYK
DEEpest GRATITUDE TO MUSIC OPERATORS OF THE NATION
FOR VOTING US QUOTE THE BEST VOCAL GROUP OF 1956 UNQUOTE
AND IN 1957 WE PLEDGE TO DO OUR BEST TO TURN OUT THE
RECORDS THAT WILL MAKE MONEY FOR YOU GRATEFULLY
JIMMIE CONNIE BERNIE AND FRANKIE
THE FOUR LADS 750P

COLUMBIA RECORDS
WILL APPRECIATE SUGGESTIONS FROM ITS PATRONs CONCERNING ITS SERVICE

"It's What's in THE CASH BOX That Counts"
Glaseman Named Decca Distribs V.P. In Charge Of N. Central Division

MELODY SONG SHOPS, INC. Brooklyn, N. Y.

1. Blueberry Hill (F. Domino)
3. Sang The Blues (J. Brown)
4. Oh! Happy Day (G. Hamilton IV)
5. I'm Sorry (J. Brown)
6. I'm Sorry (D. Boone)
7. A Million Miles Away (J. Brown)
8. Saturday Night In The Rain (F. Mitchell)
9. Singing The Blues (M. Williams)
10. Mama From The Train (Page)

SINGER ONE STOP Chicago, Ill.

1. Blueberry Hill (F. Domino)
2. Singing The Blues (Mitchell)
3. Walking In The Rain (Ray)
5. Cindy, Oh Cindy (Cherry & Kelly)
6. Hunkey Tunk (B. Deggott)
7. I'm Sorry (G. Hamilton IV)
8. Love Me Tender (J. Presley)
9. Mama From The Train (Page)
10. Walking In The Rain (Ray)

WATERFIELD'S MUSIC SHOP Taunton, Mass.

1. Singing The Blues (Mitchell)
2. Love Me Tender (J. Presley)
3. Hunkey Tunk (B. Deggott)
4. Mama From The Train (Page)
5. Walking In The Rain (Ray)
6. Saturday Night In The Rain (F. Mitchell)
7. Ro's Boogie (G. Hamilton IV)
8. Sealed With A Kiss (L. Hunter & J. Hunter)
9. Sway (K. Williams & J. Williams)
10. Woman From The Train (Page)

MADRONA RECORD SHOP Portland, Ore.

1. Singing The Blues (Mitchell)
3. Hunkey Tunk (B. Deggott)
4. Mama From The Train (Page)
5. Walking In The Rain (Ray)
6. Saturday Night In The Rain (F. Mitchell)
7. Ro's Boogie (G. Hamilton IV)
8. Sealed With A Kiss (L. Hunter & J. Hunter)
9. Sway (K. Williams & J. Williams)
10. Woman From The Train (Page)

YOUNKERS Des Moines, Iowa.

1. Singing The Blues (Mitchell)
3. Hunkey Tunk (B. Deggott)
4. Mama From The Train (Page)
5. Walking In The Rain (Ray)
6. Saturday Night In The Rain (F. Mitchell)
7. Ro's Boogie (G. Hamilton IV)
8. Sealed With A Kiss (L. Hunter & J. Hunter)
9. Sway (K. Williams & J. Williams)
10. Woman From The Train (Page)

NORTH MAIN RECORD SHOP Houston, Tex.

1. Jim Dandy (L. Baker)
2. Jump (Col. Brown)
3. Remember (In The Still Of The Night) (G. Mitchell)
4. Dreamy Eyes (P. Presley)
5. Blueberry Hill (F. Domino)
6. Mama From The Train (Page)
7. To The Ends Of The Earth (Page)
8. Love Me Tender (J. Presley)
9. Green Door (J. Lewis)
10. True Love (B. Crosby)

G. C. MURPHY CO. N.° 1 BERGENFIELD, N. J.

1. Love Me Tender (J. Presley)
2. True Love (Crosby & Kelly)
3. Green Door (J. Lewis)
4. Blueberry Hill (F. Domino)
5. Mama From The Train (Page)
6. Walking In The Rain (Ray)
7. Ro's Boogie (G. Hamilton IV)
8. Sealed With A Kiss (L. Hunter & J. Hunter)
9. Sway (K. Williams & J. Williams)
10. Woman From The Train (Page)

J. BOWMAN'S RECORD SHOP Bridgeport, Conn.

1. Love Me Tender (J. Presley)
2. True Love (Crosby & Kelly)
3. Hunkey Tunk (B. Deggott)
4. Mama From The Train (Page)
5. True Love (Crosby & Kelly)
6. Walking In The Rain (Ray)
7. Ro's Boogie (G. Hamilton IV)
8. Sealed With A Kiss (L. Hunter & J. Hunter)
9. Sway (K. Williams & J. Williams)
10. Woman From The Train (Page)

DEW MUSIC CO., INC. Monroe, La.

1. Love Me Tender (J. Presley)
2. True Love (Crosby & Kelly)
3. Blueberry Hill (F. Domino)
4. Since I Met You Baby (M. Williams)
5. Hey! Jealous Lover (J. Presley)
6. Danny Boy (J. James)
7. Confidant (G. helicopters)
8. Goodnight (A. Galloway)
9. Chimes Of Love (P. Boone)
10. Friendly Persuasion (Boone)

WALLLACH MUSIC CITY Hollywood, Calif.

1. Love Me Tender (J. Presley)
2. True Love (Crosby & Kelly)
3. Blueberry Hill (F. Domino)
4. Since I Met You Baby (M. Williams)
5. Hey! Jealous Lover (J. Presley)
6. Danny Boy (J. James)
7. Confidant (G. helicopters)
8. Goodnight (A. Galloway)
9. Chimes Of Love (P. Boone)
10. Friendly Persuasion (Boone)

GIFT MART MUSIC CENTER Jamaica, L. I., N. Y.

1. Love Me Tender (J. Presley)
2. Slow Walk (A. Austin)
3. The Coward (B. Deggott)
4. A Million Miles Away (J. Brown)
5. Canadian Swallows (J. Brown)
6. Two Different Worlds (B. Deggott)
7. Mama From The Train (Page)
8. Ro's Boogie (G. Hamilton IV)
9. Hunkey Tunk (B. Deggott)
10. It's Not Right (B. Deggott)

SOUTH HEIGHTS MUSIC Pittsburgh, Pa.

1. Rose And A Baby Ruth (C. Bing)
2. Any Old Place Has A Left In It (Page)
3. Jenny, Jenny (J. Bing)
4. City Of Angels (Mitchell)
5. Blueberry Hill (F. Domino)
6. Ro's Boogie (G. Hamilton IV)
7. True Love (Crosby & Kelly)
8. Green Door (J. Lewis)
9. True Love (Crosby & Kelly)
10. Love Me Tender (J. Presley)

KATZ DRUG STORE Kansas City, Mo.

1. Singing The Blues (Mitchell)
2. Love Me Tender (J. Presley)
3. Rose And A Baby Ruth (C. Bing)
4. Bud's Boogie (B. Deggott)
5. A Million Miles Away (J. Brown)
6. True Love (Crosby & Kelly)
7. Green Door (J. Lewis)
8. True Love (Crosby & Kelly)
10. Love Me Tender (J. Presley)

LYRIC NEWS AND RECORD CO. Indianapolis, Ind.

1. Singing The Blues (Mitchell)
2. Love Me Tender (J. Presley)
3. True Love (Crosby & Kelly)
5. Mama From The Train (Page)
6. Walking In The Rain (Ray)
7. Ro's Boogie (G. Hamilton IV)
8. Sealed With A Kiss (L. Hunter & J. Hunter)
9. Sway (K. Williams & J. Williams)
10. Woman From The Train (Page)

DISC AND NEEDLE RECORD SHOPS, INC. Minneapolis, Minn.

1. Singing The Blues (Mitchell)
2. Confidant (G. helicopters)
3. True Love (Crosby & Kelly)
5. Mama From The Train (Page)
6. Ro's Boogie (G. Hamilton IV)
7. Sealed With A Kiss (L. Hunter & J. Hunter)
8. Sway (K. Williams & J. Williams)
9. Woman From The Train (Page)
10. Love Me Tender (J. Presley)

SINGLES SALES CORP.

1. Love Me Tender (J. Presley)
2. True Love (Crosby & Kelly)
4. Since I Met You Baby (M. Williams)
5. Hey! Jealous Lover (J. Presley)
6. Danny Boy (J. James)
7. Confidant (G. helicopters)
8. Goodnight (A. Galloway)
9. Chimes Of Love (P. Boone)
10. Friendly Persuasion (Boone)

*Only those records best suited for commercial use are reviewed in THE CASH BOX*
Music

Best Selling Pop Albums
LP @ listed to left of asterisk * Extended Play @ listed to right

1. ELVIS PRESLEY
   (RCA Victor LPM 1382 * EPB 1382)

2. CALYPSO
   HARRY BELAFONTE
   (RCA Victor LPM 1248 * EPA 1248)

3. MY FAIR LADY
   (Columbia OL 5900)

4. THE EDDY DUCHIN STORY
   MOVIE SCORE
   (Decca DL 8249)

5. HIGH SOCIETY
   FILM SOUNDTRACK
   (Capitol W 750 * EDM 750)

6. THE KING AND I
   MOVIE CAST
   (Capitol W 740 * EAP 740)

7. OKLAHOMA
   MOVIE CAST
   (Capitol 9A 595 * SDM 595)

8. ELVIS PRESLEY
   (RCA Victor LPM 1254 * EPB 1254)

9. MANHATTAN TOWER
   GORDON JENKINS
   (Capitol T 766 * EDM 766)

10. SAY IT WITH MUSIC
    LAWRENCE WELK
    (Capitol CL 57041 * EC 82027)

11. BELAFONTE
    HARRY BELAFONTE
    (RCA Victor LPM 1150 * EPB 1150; EPA 693, 4, 12)

12. SONGS FOR SWINGING LOVERS
    FRANK SINATRA
    (Capitol W 633 * EAP 633)

13. CALENDAR GIRL
    JULIE LONDON
    (Liberty SL 9002)

14. THIS IS SINATRA
    FRANK SINATRA
    (Capitol T 766)

15. THE PLATTERS
    THE PLATTERS
    (Mercury MG-20146)

16. HOWDY!
    PAT BOONE
    (Dot DL-3020)

17. JERRY LEWIS JUST SINGS
    JERRY LEWIS
    (Decca DL 8410)

18. ELLA AND LOUIS
    ELLA FITZGERALD
    LOUIS ARMSTRONG
    (Verve MG-4003)

19. FRESHMEN FAVORITES
    FOUR FRESHMEN
    (Capitol T 743 * EAP 743)

20. THE ELGART TOUCH
    LES ELGART
    (Columbia CL 875 * EPA 875)

21. MERRY CHRISTMAS FROM
    LAWRENCE WELK
    LAWRENCE WELK
    (Coral CRL 57093 * EC 82032)

22. GIANT
    SOUND TRACK SCORE
    (Capitol W 773 * EAP 773)

23. THE PLATTERS (Vol. II)
    THE PLATTERS
    (Mercury MG 2016)

24. MERRY CHRISTMAS
    JACKIE GLEASON
    (Capitol W 758 * EAP 758)

25. ELLA FITZGERALD SINGS THE
    COLE PORTER SONG BOOK
    ELLA FITZGERALD
    (Verve V-4001, 2)

Album

Sure Shots

LP @ listed to left of asterisk * Extended Play @ listed to right

JERRY LEWIS JUST SINGS
Jerry Lewis
(Decca DL 8410)

MERRY CHRISTMAS FROM
LAWRENCE WELK
Lawrence Welk
(Coral CRL 57093 * EC 82032)

GIANT
Sound Track Score
(Capitol W 773 * EAP 773)

THE PLATTERS (Vol. II)
The Platters
(Mercury MG 20216)

Victor Issues "Guide To Jazz" Album
To Go With Book Of Same Title

BOSTON — A joint cocktail party for the unveiling of the new Houghton Mifflin Co. book, "Guide To Jazz", by Hugues Panassie and RCA Victor LP album, "Guide To Jazz", took place at Storyville, George Wein's jazz night spot here, on Nov. 29, same day the book and the LP went on sale.

In for the affair were Mrs. Louis Lorillard; Fred Reynolds, head of RCA jazz albums; Arthur Fiedler; Carl Fiedler for RCA Victor; Coleman Hawkins; Dinah Washington; Arnold Gurwitch, who edited the book; and Mrs. John Kierman.

Local press, disk jocks and jazz personalities attended and a TV show over WGBH-TV featuring Rev. Norman O'Connor, Catholic chaplain at Boston University and jazz authority, was taped into the club with Dinah Washington, current at Storyville, appearing on TV.

Local arrangements were in charge of Bill O'Neill, sales rep, record albums dept., RCA Victor, Boston; and Anne Ford, publicity director of the book publishing house.

"Guide To Jazz," with an intro by Louis "Ratsoho" Armstrong, is called the "musicians' Bible" by Armstrong. It provides a brief blog of the great and near great among jazzmen, identifies and describes the best jazz classics, and conveys some of the heresies to be encountered in present-day jazz.

The RCA Victor LP "Guide To Jazz" includes 16 recordings of some of the jazz greats discussed by Panassie in the book from King Oliver to Count Basie, and including Louis Armstrong, Duke Ellington, Fats Waller and other jazz notables.

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Jackson 3-1157
Biplow 3-1155

"It's What's in THE CASH BOX That Counts"
**“SWONDERFUL”**—Ray Conniff And His Orchestra—Columbia CL 925 (1-12 LP)

This disk is certainly one of the brightest and original orchestral disks of the year. Conniff’s idea is so strong and has given them exciting and fresh and colorful readings. In fact it’s almost hard to keep up with the million-and-one ideas Conniff injects into each selection—a dazzling rhythm section, imaginative brass work, alto sax solo. The performance. Sidemen include Billy Rutterfield, Urieh Green and Tony Motolla. Clean, attractive cover art. Rare, rare offering. The use of voices as a part of the orchestra is absolutely sensational on this disk.

**“THE OLD PHILOSOPHER”**—Eddie Lawrence—Coral CRL 57013 (1-12” LP)

**THE OLD PHILOSOPHER** is an interesting collection of songs, including THE GOOD OLD DAYS, THE NEW PHILOSOPHER, ENCORE AT THE ODEA; a few others.

This is the original Mercury package for night club stylist Pat Morrissey, and it’s an interesting experiment in the art of sultry singing. Miss Morrissey makes a strong point of a tune’s lyrics—she delivers on almost every word, bringing out any sensuous meaning she can from it. Despite this care for words, the performer holds on to a melody smoothly. Evergreen material. Distinctive vocal performances. Should enjoy a healthy sale.

**“MEET MARK MURPHY”**—Orchestra Directed By Ralph Burns—Decca DL 8380 (1-12” LP)

**PARADISO**—a nightingale sang in English square. GIVE IT BACK to the INDIAN. GUESS I’LL hang my TEARS out to dry. LIMB-HANG BLUES. I’M a CIRCUS. EXACTLY LIKE YOU. I’M no bundle of joy. COME LONE HEART. IF I COULD be with you, YOU mustn’t KICK it around. I’ve got two EYES.

This is the disk debut for Mark Murphy, a vocal stylist who has been with this Decca plotter, tries his luck with 12 generally underplayed melodies. Murphy succeeds quite well in making the most of the varying moods the material provides. Frequently thru a majority of the songs, he sentimentally caricatures a Jules Styne-Sammy Cahn opus, “Guess I’ll Hang My Tears Out To Dry” (1929) a rather enjoyable piece. Initial waxing. Had talent and a bright future is predicted.

**“SYLVIA SYMS SINGS”**—Atlantic 1243 (1-12” LP)

**PARADISE**—IMAGINATION. GUESS I CANT see you. HERES SOMETHING about a BLUE WINTER. ITS UP TO YOU. THE DEEPER THE DREAM. COME LON.HEART. ITS UP TO YOU. A SONG TO SAY. Mountain Greenery. LOVE WALKED in, I WANTED a LITTLE BOY. THOUGHT I HAD one. GIANT. I’LL HANG my TEARS out to dry. LIMB-HANG BLUES. I’M a CIRCUS. JUXTAPOSITION.

Long time top drawer night spot stylist Sylvia Syms recently entered the charts with a sparkling arrangement of “I Could Have Danced All Night.” This album, with the same bunch of songs, includes many of the principles of her previous series. He is a master of vocal fold, disc-wise, Off-beat material, which the style he handles with marked sensitivity and aplomb, includes a Cole Porter rarity, “Down In The Depths On The Ninetieth Floor” and Vernon Duke-E. Y. Harburg’s “What Is There To Say.” Nine of the selections use combo support of Barbara Carroll’s deft threesome. Terrific spiral letter affect on the package. Miss Syms’ recent chart successes plus her steady followers should make the pressing worthy stock.

**“BOUQUET OF BLUES”**—Dinah Shore—With Orchesters Of Harry Zimmerman, Harry Resar And Frank De Vol—BCA Victor LP 1214 (1-12” LP)

**BOUQUET OF BLUES**—GOOD FOR MY SOUL. BORN TO BE BLUE. BLUES IN THE NIGHT. I’M NO ROSE. BORN TO BE BLUE. BLUES IN THE NIGHT. GUESS I’LL HANG my TEARS out to dry. LIMB-HANG BLUES. ITS UP TO YOU. COME LONE HEART. ALL I ASK is that you FEEL. I’LL HANG my TEARS out to dry. LIMB-HANG BLUES. ITS UP TO YOU. I’M a CIRCUS. JUXTAPOSITION.

The years usually take their toll of pop singers; but Dinah Shore has never bowed to time. Her voice belongs to no particular era, just to a miner of singing, Dinah’s voice has the strength of an average voice, but the one thing it takes on 12 songs under the heading of blues—original blues and songs de visage. Two tunemiths as Harold Arlen (“Blues In The Night”) and Mel Torme (“Born To Be Blue”). Her delivery, though watchful, has the strength, inner warmth and understanding. Miss Shore is backed by three different orks. Marilyn Monroe, the singer belongs to the blues. Classic Dinah Shore efforts.

**“BODY LOVING SOUL”**—Norman Greenre And His Orchestra—Decca DL 8577 (1-12” LP)

**“SLOW”** and **“SLOW”** DREAMING ON MY SHOULDER. MY FOOLISH HEART. HOLDING HANDS. IT GOES TO MY HEAD. (WHO CARES IF YOU KNOW IT). ITS UP TO YOU. A SONG TO SAY. Secret secret, I’ve got you under my skin. With that clause, he has a reasonably good tenor sax solo. Norman Greenre has given the mood music lover a disk that, while hitting its goal, also has some clean and imaginative arrangements. The lazy clarinet of Artie Shaw is a welcome addition and the album is wrapped up very well. Appealing package. Above board offering to the soft and smoky.
**CHRISTMAS ALBUMS**

**SONGS OF CHRISTMAS**—The Norman Luboff Choir—Columbia CL 926 (1-12" LP)

The appearance of the Norman Luboff Choir at Christmas after a successful year of jaunts, record-wise, ("Songs Of The South", "Songs Of The West") should be a welcome sight for both their followers and dealers. This resonant and, indeed, choir-sounding group sings 22 Christmas favorites impressively. Appealing family Christmas scene on the cover. Extremely important issue for heavy Holiday traffic.

**CHRISTMAS IN HI-FI**—Organ, Bells, Chimes—Hank Sylvern—ABC-Paramount ABC-146 (1-12" LP)

Hank Sylvern, musical director and organist for many TV shows, has pressed a spiraled Holiday package. The power of the organ and the delicacy of bells, chimes and celeste are strikingly employed here. Sylvern's skillful command of the organ adds zest and warmth to the 12 Xmas staples played. Superior sound reproduction. Words to the melodies are provided on the back of the package. One of the better Holiday pressings.

**RING! CHRISTMAS BELLS**—Arthur Lynds Bigelow, Bell Master—Marjorie MacComb, Organist—Columbia CL 915 (1-12")

Two instruments often used in rendering Xmas music, are combined on this Columbia pressing. Three different types of bells (Carillon, hand and sleigh) are used at different times with the organ for a spiritual, as well as technical, feast of a high order. Arthur Lynds Bigelow, an expert on the use of the bell, and organist Marjorie MacComb are the two people greatly responsible for the effective merging of the two instruments in a program of Holiday favorites and lesser known Yuletide favorites. Attractive package. Solid Christmas pressing with a particular appeal to hi-fi fans.

**CALYPSO CHRISTMAS**—The De Paur Chorus, Leonard De Paur, Conductor—Columbia CL 923 (1-12" LP)

The idea of presenting Holiday music from an area where Christmas is never white but, nevertheless just as sincere and spiritual-minded as in snow-laden lands, is beautifully brought across in this unusual Columbia disc. The 12 Calypso selections are presented with rhythm and engaging negro spiritual-like verve by the De Paur Chorus, an ensemble with a fine harmonic blend and outstanding voices. One of the songs is “Mary’s Little Boy Chile”, a melody that is one of this year’s Xmas favorites. A warm, change-of-pace Holiday offering.

**Final Music Jamboree**

NEW YORK—The fourth and final of the pop music jamborees staged by Station WJGM, N.Y. and the New York Public Library at the Donnell Library Center, Manhattan on Wednesday, Nov. 29, featured discussions of the role of jazz in the world of music. A jam-packed audience heard from, left to right, Jo Ranson, Publicity Director and Public Service Director of WJGM; Leonard Feather, jazz critic and author of "The Encyclopedia of Jazz," Eddie Cooley, star of the Roost label recording of "Trissela" and his choral background the Three Dimples, Beverly, Barbara, and Carol, and Phil Goulding, conductor of "Music With A Beat" and "Record Bandwagon" who was Master of Ceremonies.

PHILADELPHIA—Cal Miller and Larry Brown of WPEN Philadelphia’s popular "56th Club" are really enjoying a visit paid to them by popular recording artist, Patti Page. Patti was in Philadelphia as a star of Penn Fruit Company’s Show of Shows. Her current disk, "Mama From The Train" and "Everytime," is making noise all over the country.

**Al Stanton Upped At Sheldon Music**

NEW YORK—Al Stanton, a member of Sheldon Music's professional department for more than a year, has been upped to the post of writer relations council. In this capacity he will interview all songwriters and will tour the country in search of material and masters on independent labels. He will also contact A & E executives to obtain recordings of Sheldon songs. Stanton found "Rock and Roll Waltz" recorded by Kay Starr.

It was also announced last week that Richard Gale, just returned from a stint with the Air Force, has joined the Sheldon operation as general professional manager of Springfield Music, Sheldon's country music subsidiary. Gale will make regular trips to Nashville and to the other important centers of country, folk and western music. He will be looking for new material for his firm and for recordings of songs which Springfield has in its catalog.

**Lawrence’s “Philosopher” Clicks**

NEW YORK—Eddie Lawrence, Coral recording artist, has recently completed a series of transcribed commercials for Geyer Advertising agency, representing Nash Rambler motor cars.

The commercials are based on his hit novelty record “The Old Philosopher”. According to Wert M. Mitchell, Creative Director of Geyer, other products may soon be exploited via Lawrence’s “philosophic” sales pitch.

The wide acceptance and sales reaction to Lawrence's Coral recording have prompted the company to release a new 12-inch album titled "The Old Philosopher", in which there are additional sides in the Eddie Lawrence manner. Lawrence is currently featured in the hit Broadway production "Bells Are Ringing," in which, ironically, he will portray the president of a record company.

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**"It's What's in THE CASH BOX That Counts"**
HOLLYWOOD—L to R . . . Composer Johnny Green, Mrs. Eddie Fisher (Deborah Reynolds), conductor arranger Russell Garcia and Eddie Fisher all seem to be talking on the same subject. The foursome is shown at the recent cocktail party hosted at the Beverly Hills Hotel by Mary and Jack Benny in honor of Johnnie’s new ABC-Paramount album, “The Johnny ever Greens”.

ALBUM REVIEWS (continued from page 32)

BRAHMS: Concerto For Violin And Orchestra In D Major, Op. 77—Berto Senofsky, Viin—Rudolf Moralt Conducting The Vienna Symphony Orchestra—Epic L.C. 3291 (1-12” LP)

The Brahms Violin Concerto, of course, crowds the LP catalogue and this Epic entry makes a respectful companion to the other 18 or so recorded versions of the opus available. American-born, young (31) Berto Senofsky handles the violin with a good deal of inner beauty and authority here. The Vienna Symphony Orchestra under Rudolf Moralt provides glossy support for the violinist. Superb sound. There’s a lot of competition for the disk to back, but it should hold its own over-the-counter very well.

DRAMA

“SAINT JOAN”—Sloboban McKenna—The Cambridge Drama Festival Production—RCA Victor L.C. 3135 (5-12” LP)

With Sloboban McKenna’s portrayal of “St. Joan” one of dramatic highlights of the current theatrical season, Victor has released the complete New York production on 3 disks, starring Miss McKenna. The star’s understanding of the part plus her Irish brogue, perfectly suited to Shaw’s prosa, add up to an inspired performance, one that stands as a memorable recorded production. Miss McKenna’s supporting cast, including Michael Wager (Dumville), Frederick Tooree (Archbishop Of Rheims) and Ian Keith (Peter Cauchon) are also excellent in their demanding roles. The raves given Miss McKenna for her performance of St. Joan will add to the set’s market mainly made up of drama enthusiasts.

COUNTRY

“GEORGE JONES”—Starday LP-103 (11-12” LP)

Why, Baby Why, you Gotta Be My Baby, What Am I Worth, Season Of My Heart, Ragged But Right, Hold Everything, It’s Ok, Still Hurting, Tagging Along, Boat Of Life, Your Heart Let Him Know, Yarning, Play It Cool.

One of the outstanding young stars in the Country & Western terrain is composer-singer George Jones. This Starday issue is a collection of the Grand Ole Opry artist’s single sessions for the firm, several of which were chart material. Hits here by the mellow-toned Jones include “Why, Baby, Why”, “What Am I Worth” and “You Gotta Be My Baby”. Dealers with any amount of C&W traffic should reserve shelf-space for this waxing.

New York, N. Y.

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowen)
3. Street Of Dreams (Rebbling)
4. True Love (Crosby & Kelly)
5. Walking In The Rain (War)
6. Handy Tank (E. Doggett)
7. I’ll Be Creul (G. Martinez) 8. Blueberry Hill (F. Demines)
9. Of Cindy, Cindy (Martin)
10. Two Different Worlds (G. Ronco)

Chicago, Ill.

1. Singing The Blues (Mitchell)
2. Walking In The Rain (Rea)
3. A Baby’s Bath (G. Hamilton IV)
4. Love Me Tender (E. Presley)
5. Rock-A-Bye Your Baby (J. Lewis)
6. Hey! Jealous Lover (Sinatra)
7. Garden Of Eden (J. Valino)
8. Mama From The Train (Page)
9. True Love (Crosby & Kelly)

Los Angeles, Calif.

1. Green Door (J. Lewis)
2. Singing The Blues (Mitchell)
3. Love Me Tender (E. Presley)
4. True Love (Crosby & Kelly)
5. Walking In The Rain (Rea)
6. Hey! Jealous Lover (Sinatra)
7. Friendly Persuasion (Boones)
8. Night Lights (N. Cole)
9. Mama From The Train (Page)
10. Blueberry Hill (F. Demines)

Denver, Colo.

1. Singing The Blues (Mitchell)
2. Rosy (G. Ronco)
3. Love Me Tender (E. Presley)
4. True Love (Crosby & Kelly)
5. Green Door (J. Lewis)
6. Cindy, Cindy (Martin)
7. Blueberry Hill (F. Demines)
8. 4 Little Things Away
9. Garden Of Eden (J. Valino)
10. Friendly Persuasion (Boones)

Pittsburgh, Pa.

1. Singing The Blues (Mitchell)
2. Rosy (G. Ronco)
3. Love Me Tender (E. Presley)
4. True Love (Crosby & Kelly)
5. Green Door (J. Lewis)
6. Cindy, Cindy (Martin)
7. Blueberry Hill (F. Demines)
8. 4 Little Things Away
9. Ain’t Got No Home (Henry)
10. Since I Met My Baby (J. Hunter)

Boston, Mass.

1. True Love (Crosby & Kelly)
2. Walkin’ In The Rain (Rea)
3. Green Door (J. Lewis)
4. Baby’s Bath (G. Hamilton IV)
5. Love Me Tender (E. Presley)
6. Hey! Jealous Lover (Sinatra)
7. Garden Of Eden (J. Valino)
8. Two Different Worlds (G. Ronco)
9. Cindy, Cindy (Martin)
10. True Love (Crosby & Kelly)

Atlantic, Ga.

1. Green Door (J. Lowen)
2. Baby’s Bath (G. Hamilton IV)
3. Since I Met You Baby (E. Presley)
4. Blueberry Hill (F. Demines)
5. Garden Of Eden (J. Valino)
6. Walking In The Rain (Rea)
7. True Love (Crosby & Kelly)
8. Of Cindy, Cindy (Martin)
9. Blueberry Hill (F. Demines)
10. Mama From The Train (Page)

Minneapolis, Minn.

1. Singing The Blues (Mitchell)
2. True Love (Crosby & Kelly/Powell)
3. Of Me And You (Crosby & Kelly)
4. Love Me Tender (E. Presley)
5. Rosie, Rosie (E. Presley)
6. Rose & Baby’s Bath (G. Hamilton IV)
7. Different Worlds (G. Ronco)
8. City Of Angels (Mingus/Thompson)
9. Green Door (J. Lowen)
10. Rocky Top (E. Doggett)

Miami, Fla.

1. Singing The Blues (Mitchell)
2. Green Door (J. Lowen)
3. Walking In The Rain (Rea)
4. Baby’s Bath (G. Hamilton IV)
5. Love Me Tender (E. Presley)
6. True Love (Crosby & Kelly)
7. Blueberry Hill (F. Demines)
8. Hey! Jealous Lover (Sinatra)
9. Garden Of Eden (J. Valino)
10. Two Different Worlds (G. Ronco)

San Antonio, Tex.

1. Singing The Blues (Mitchell)
2. Walking In The Rain (Rea)
3. A Baby’s Bath (G. Hamilton IV)
4. Love Me Tender (E. Presley)
5. True Love (Crosby & Kelly)
7. Of Cindy, Cindy (Martin)
8. Mama From The Train (Page)
9. True Love (Crosby & Kelly)
10. Garden Of Eden (J. Valino)

San Francisco, Calif.

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowen)
3. Walking In The Rain (Rea)
4. A Baby’s Bath (G. Hamilton IV)
5. Love Me Tender (E. Presley)
6. True Love (Crosby & Kelly)
7. Blueberry Hill (F. Demines)
8. Hey! Jealous Lover (Sinatra)
9. Garden Of Eden (J. Valino)
10. Two Different Worlds (G. Ronco)
NEW YORK—Octie Smith, (left) signed to a Cadence Record contract just a few weeks ago, tunes in on his first waging for the label with Cadence producer Archie Bleyer. Smith's initial release is the first vocal interpretation of "Slow Walk," a current chart rider.

Chess Unveils R&R LP

CHICAGO—Although, up to now, Argo has been the LP label for Chess/Checker, Len and Phil Chess announced this past week the release of a Chess twelve inch record for the Christmas season.

Featuring the diskery's top selling artists, The Moonglow, Chuck Berry, and The Flamingos, the album spotlights four tunes from the Alan Freed flick, "Rock Rock Rock" and borrows the title name for a title. Movie tunes are The Moonglow's "Over And Over Again" and "I Knew From The Start," Chuck Berry's "You Can't Catch Me" and The Flamingos' "Would I Be Crying," The balance of LP is past Chess Checker hits such as the Moonglow's "See Saw," Chuck Berry's "Mableline," and the Flamingos' "Tell Me Home," plus many others.

Both Len & Phil are in one accord when they state, "This is the hottest and biggest thing to hit the street for Christmas in many years. With the present deal going, we see all over the country, this album has to be a hit!"

Christmas Gift

NEW YORK—Little Barry Gordon, MGM recording star, says "I like Christmas, I like it, I like it!" because I usually get savings bonds for Christmas gifts." The tyke hopes to repeat his success this year with his new record release. Barry's successful hit of last year, Christmas season was "Nuttin' for Christmas" which hit the million mark.

New Cadence Artist

Top Artists At WDIA's Goodwill Revue

MEMPHIS, TENN.—Top recording stars were scheduled to perform at Memphis radio station WDIA's Goodwill Revue held December 7th. This is the 8th Annual Show presented by the station, and, as in the past, all funds will be turned over to the needy. Among those scheduled to headline the bill will be the Moonglow, Ray Charles, B. B. King, the Magnificents, the Happyland Blind Boys, Rev. Cleophus Robinson and the Bells of Memphis.

The series of WDIA shows began back in 1949. The first four years were devoted to supplying Christmas baskets and toys to needy Negro children for Christmas. The shows became extremely successful and in the succeeding three years, Goodwill Fund money helped opened the first school for crippled Negro children in the South. This same effort helped produce the first Little League Baseball organization for Negroes anywhere in the U. S. In 1956, in addition to carrying on the school and little league, the Fund was instrumental in having the Memphis Community Council plan the first home for Negro independent children, with a guaranteed pledge of $40,000.

Past shows have featured such names as B. B. King, Joe Liggins, Big John Greer, Eddie Chambler, the El Dorados, the Five Cs, Jimmy Ace, Clarence Gatemouth Brown, the Soul Stirrers, Alex Bradford, the Five Blind Boys, the Caravans, Besie Griffin and many others. All these stars came to Memphis at their own expense.

3rd DePaul Jazz Fest

CHICAGO, ILL.—The third annual Festival of Jazz at DePaul University will be held Monday Dec. 17 at 8 p.m. in the DePaul Auditorium, 2219 N. Sheffield Ave.

Sponsored by DePaul's Student Activity Council, the jazz festival proceeds are used for Christmas food baskets for needy families in Chicago. The students work with the Daughters of St. Joseph's Hospital in filling and distributing the baskets.

Some of the jazz artists scheduled to make an appearance in the show are: the Sunny Tate Trio; Lucille Reed, singer; Hal Otta; Sam Most; Franz Jackson and his Dixieland All-Stars; Abbey Lincoln, singer; Leo de Lyon, comedian; Ramsey Lewis and his trio featuring vocalist Bill Henderson; and Daddie-O-Daille, master of ceremonies for the Jazz Festival.

Joy's initial two sides, in a Christmas cover, have been airmailed to 2000 disk jockeys across the nation. Dennis Carpenter, the company's first singing personality, introduces: "It's Christmas Time Again," a holiday tune with a beat; and "Christmas Night," a ballad. Ivy Koelk's orchestra and chorus provide the instrumentation.

Dream Weavers Change Voices

NEW YORK—Vocalist Lee Raymond, who until recently worked as a single, has replaced Wade Ruff as leader of the Dream Weavers. The first Decca release by the group with Raymond is the new release "All This Is Home" and "Tell Me Sweet Again." Another personnel shift within the trio involves Gene Jackson, one of the original Dream Weavers, who has just entered the army. Addison however, will, whenever possible, continue to record with the group, while personal appearances will be handled by Lee Raymond and the female member of the trio, Trish Dwyer.

"It's What's In THE CASH BOX That Counts!"
NEW YORK:
At Groove Records Ray Clark and the crew have the feeling that they have the big one in Mickey & irresistible Dee. The new Yule novelty "Rudolph The Red-Nosed Reindeer" by The Cassiads, and "Ember Biscuit" by The Chips... All of the items has a hoot in the stores as they show number onerward with Ivery Joe Hunter's "Since I Met You Baby," six days ago. Gilksy's allXYZ strength and from the number of up and coming listings that back the top ten reports it looks like this item is a real contender. A lot of money looks like money in the bank is "Without Love" by Clyde McPhatter. Atlantic also has a sleeper that has just come out and is too early to get a reaction on. The deck is Leonard Carbo's "Sentimental Journey Blues." Keep very close tabs on this one too, it has the stuff from which hits are made... Sister label Alco has three potent offerings. Wynonner Harris' "Destination Love," The Sensations "Lilly Will Flower" and a two-fer by Jimmy Witherspoon "Still In Love" and "My Love.". Our personal preferences are the two Witherspoon sides... At Rama, George Goldiner and Joe Kolacky have tied onto a good funk of property in The Heartbeats' "A Thousand Miles Away." The newly acquired records are: "I Love You So," Dinah Washington (pop no. 1) is in the nation's Top ten and gives every indication of being a big, big hit. The people said it was turned down by several majors. Both the coast and eastern pressers have been hard put to keep those orders filled. The Ember-Herald outfit has other juicy items going extremely well--- "Wonderful Girl" by The Willies, "Two Little Girls" by The Turtles, and "I'm A Singer Of The Nighty" by the same group still selling like a "hit." Silver also expects big things from two new releases. "They Call Me A Makeup" by Kenny Esquire on Ember, and "Comin' Home" by The Nutscheals on Herald. Al Savage just finished a session and hopes that Silver and Rosen feel will definitely turn up at just about the same time. The deck is Kennedy's Colorees... Mary Holzman, Epic Records, just announced the purchase of a master, "Bacon Fat," that had been rejected by every major label. The tune was on Fortune Records by Andre Williams. Phil Kahn bought it from Andre for a song as they were filling out the Top ten songs on Fortune Records... Larry Johnson, Communist Records has completed work on Bobby Bland's "You Can Run But You Can't Hide" by Solomon Burke and "You Can Run But You Can't Hide." the signature of a new great "B"... Records... Old Town Records, just back from Detroit tells us Mickey Shorr's schedule has been increased to three shows a week at the Old Town Theatre in Detroit. He also says Larry Dean, manager at WCBE-Detroit, is doing a great job at the new station. It is the first all-negro station in Detroit. Larry has Joe Howard and Ted McCoy, former groupies as they clear the air. Bob Maxwell's station, WBBR-Detroit (WBBR-Detroit) will open in about a week. And for himself. He says his "Operator" by Bob Gaddy on Old Town, is getting great reaction in many areas," Could be a big hit," says WBBR's Adrienne Lawner working hard to plug her "Too Much For Granted" on Rapid.

LOS ANGELES:
Fats Domino to Chicago to appear on the Breakfast Club show and also the Howard Miller show. Negotiations are under way now for Domino to star in the leading role in the Fats Walker film biography. -- Morty Pallitz, A&R head of Jubilee Records in town to see Sid Tauman. Pallitz and visiting with the local Disc-jockeys... Young Imperial Records label, Bob Winn in town for a few weeks and receiving sessions with Lew Chad of Imperial.... Aladdin's got a new release by their new artist, Robert Brown, from whom they are expecting big things... Empire Records have added Jack Gale's Southeast Distributing in Charlotte, South Carolina to their growing list of distributors... Their "Dreamy Eyes" by The Youngsters is showing up throughout the Western territory... Modern Records new LP, "The Hollywood Rock and Roll Show," a collection of solo hits by some of the biggest names in Rhythm and Blues, including, Etta James, The Cadets, Joe Huson, Joe Turner, The Chiques, Marvin and Johnny, Dolly Cooper, The Jocks, and Shirley Gunther is in session working on the Al Jarvis T.V. High Jinx Record Hop... Ivy Shorten at Allied Distributing busy filling all the Christmas orders, especially for Johnny Otis' "Midnight Creeper" and the Shirley and Lee hits on Aladdin... Google Rene packed them in at the Palladium in San Diego, on the strength of his first two recordings, "Wahm Bam" and "Midnight" on the Class label... The new West Coast label, Excitio Records, announced the signing of Bill Mossie Jackson this week. Jackson is a blues singer from Detroit, who will fly into Hollywood to record his first sides... Ernie Freeman currently appearing at the Backstage. His new Imperial release of "Return To Me" looks like another big one for him.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
PHILADELPHIA

1. "Goodnight My Love"
   Artist: Harry Belafonte
   Records: (Modern 1065)

2. "Slow Walk"
   Artist: Bill Doggett
   Records: (King 5000)

3. "Priscilla"
   Artist: Eddie Conley & Dimplus
   Records: (RCA 479)

4. "Blueberry Hill"
   Artist: Fats Domino
   Records: (Imperial 5407)

5. "On My Word Of Honor"
   Artist: Bill Doggett
   Records: (RPM 109)

6. "Don't Feel Sorry For Me"
   Artist: Jimmy Reed
   Records: (Modern 1081)

7. "Oh What A Night"
   Artist: Yvonne White
   Records: (Vee-Jay 204)

8. "Since I Met You Baby"
   Artist: Ivy Joe Hunter
   Records: (Atlantic 1111)

9. "Dry Your Eyes"
   Artist: Shirelles
   Records: (RCA 479)

10. "A Thousand Miles Away"
    Artist: Heartbeats
    Records: (Rama 216)


Cleveland

1. "Blueberry Hill"
   Artist: Fats Domino
   Records: (Imperial 5407)

2. "A Thousand Miles Away"
   Artist: Heartbeats
   Records: (Rama 216)

3. "Honky Tonk"
   Artist: Bill Doggett
   Records: (King 5000)

4. "Oh What A Night"
   Artist: Yvonne White
   Records: (Vee-Jay 204)

5. "Since I Met You Baby"
   Artist: Ivy Joe Hunter
   Records: (Atlantic 1111)

6. "Confidential"
   Artist: Sonny Knight
   Records: (Vita 137)

7. "Should I Ever Love Again"
   Artist: Wynona Carr
   Records: (Specialty 589)

8. "Blueberry Hill"
   Artist: Fats Domino
   Records: (Imperial 5407)

9. "Honky Tonk"
   Artist: Bill Doggett
   Records: (King 5000)

10. "The Chicken"
    Artist: Sonny Knight
    Records: (Vita 237)


San Francisco

1. "Since I Met You Baby"
   Artist: Ivy Joe Hunter
   Records: (Atlantic 1111)

2. "Slow Walk"
   Artist: Bill Doggett
   Records: (King 5000)

3. "Let the Good Times Roll"
   Artist: Jimmy Reed
   Records: (Ab addition 3237)

4. "You've Got Me Dizzy"
   Artist: Yvonne White
   Records: (Vee-Jay 204)

5. "Oh What A Night"
   Artist: Yvonne White
   Records: (Vee-Jay 204)

6. "Since I Met You Baby"
   Artist: Ivy Joe Hunter
   Records: (Atlantic 1111)

7. "Confidential"
   Artist: Sonny Knight
   Records: (Vita 137-325)

8. "Don't Be Cruel"
   Artist: Elvis Presley
   Records: (RCA Victor 20-6604)

9. "Tore Up Over You"
   Artist: Monty Scott
   Records: (Imperial 75810)

10. "I Feel Good"
    Artist: Shirley & Lee
    Records: (Ab adition 3338)


ST. LOUIS

1. "Blueberry Hill"
   Artist: Fats Domino
   Records: (Imperial 5407)

2. "A Thousand Miles Away"
   Artist: Heartbeats
   Records: (Rama 216)

3. "Honky Tonk"
   Artist: Bill Doggett
   Records: (King 5000)

4. "Oh What A Night"
   Artist: Yvonne White
   Records: (Vee-Jay 204)

5. "Since I Met You Baby"
   Artist: Ivy Joe Hunter
   Records: (Atlantic 1111)

6. "Confidential"
   Artist: Sonny Knight
   Records: (Vita 137)

7. "Jim Dandy"
   Artist: Lorenzo Baker
   Records: (Atlantic 1111)

8. "On My Word Of Honor"
   Artist: B. B. King
   Records: (RPM 109)

9. "A Rose And A Baby Ruth"
    Artist: George Hamilton IV
    Records: (ABC-Paramount 9765)

10. "A Thousand Miles Away"
    Artist: Heartbeats
    Records: (Rama 216)


Sure Shots

The Cash Box R&B "Sure Shots" highlight records which report from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or give every sign of doing so.

1. "Rudolph, The Red-Nosed Reindeer"
   Artist: Cadillacs
   Records: (The Cash Box Award of the Week) 10/3

2. "Baby, Baby"
   Artist: Teen Agers
   Records: (The Cash Box Award of the Week) 10/4

Why Experiment?

GET THE PROVEN HITS FOR TOP PROFITS

The Original Smashes—Bigger Each Season

1. "Lonesome Christmas"
   Artist: Part 1 & 2
   Records: #1022

2. "Merry Christmas Baby"
   Artist: Charles Brown
   Records: #1021

3. "Christmas Eve Baby"
   Artist: Johnny Moore's Blazers
   Records: #1045

In Stock Now At Distributors In Every City

HOLLYWOOD RECORDS
1248 S. BERENGO, LOS ANGELES
DON PIERCE

A Solid Smash Hit!

1. "I Remember Last Christmas"
   Artist: Gus Jinkins
   Records: (Atlantic 907)

2. "Spark Plug"
   Artist: (Flash 116)

3. "Comin' Home"
   Artist: (Atlantic 1105)

CHRIS CONNOR

I MISS YOU SO

CHRIS CONNOR

THE HEARTBEATS

1. "A Thousand Miles Away"
   Artist: Heartbeats
   Records: (Rama 216)

2. "Hi! Baby Don't"
   Artist: Heartbeats
   Records: (Rama 216)

3. "It's What's in The Cash Box That Counts"

Breaking for a National Hit!

The 5 Satins

"Wonderful Girl"
   Records: EMBR 1008

"I'm Calling You A Dreamer"
   Records: EMBR 101

"Pretty Brown Eyes"
   Records: The Nutmegs

"Comin' Home"
   Records: (Atlantic 1105)

CHRIS CONNOR

I MISS YOU SO

CHRIS CONNOR

THE HEARTBEATS

1. "A Thousand Miles Away"
   Artist: Heartbeats
   Records: (Rama 216)

2. "Hi! Baby Don't"
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   Records: The Nutmegs

"Comin' Home"
   Records: (Atlantic 1105)
**The Cash Box, Music**

**R & B Reviews**

**AWARD & SLEEPER**

**B** VERY GOOD

**C** FAIR

**D** MEDIOCRE

---

**WYNONIE HARRIS** (Atco 6081)

"DESTINATION LOVE" (1:56)

**B+** (Tiger, BMI — Lefler, Stoller)

Wynonie Harris out on Atco a powerful hook of material that has been done in pop by The Everly Brothers. The straight roller from Wynonie Harris lends it a spirited treatment, exalting all the way to the end. What Harris has done in years, and it could happen.

---

**B** COMIN' HOME" (2:28) [Abel BMI — Griffin, Tyson]

The Nutmegs bounce lightly through a slow beat, rhythmic ballad in good style. The group teams nicely and the overall effect is good.

---

**WALLY FUTCH** (Chess 1664)

"I'M COMIN' HOME" (2:17) [Pelecan BMI — Thompson, Stone]

Wally Futch shoots out a middle beat rocker with a happy delivery. Futch with feeling and the general effect of the解读 is good. The tune slips with a light hearted lilt.

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**THE SENSATIONS** (Atco 6083)

"LITTLE WALLFLOWER" (2:43) [Ralphie BMI — Oliver Hall]

Yvonne Mills and The Sensations blues beautifully on a slow, lilting prettiness. The story of the girl who would rather just sit alone than dance with any one other than the one and only is told with appealing effect. Good deck, Bear watching.

---

**SUCH A LOVE" (2:03) (Progressive BMI — Winifield Scott)

The Sensations drift through a slow romantic ballad with a soft on the ears sound. Pleasing couple.

---

**THE FLAMINGOS**

"JUST FOR A KICK" (2:31)

[Ann BMI — C. Carbo]

The Flamingos do up an interesting package that combines the current sound and the sound of a couple of years ago. The really strong section of the recording is the slow, ballad ballad wailing that comes of great. Should get good airplay and sales response.

---

**B** "I WOULD I BE CRYING?" (2:35) [Snapper BMI — G. Moore]

Another "Rock, Rock, Rock" tune that should get a big assist from the rizz. Slow ballad ballad comes off a pretty way. Not as strong as Just For A Kick.

---

**THE CUFF LINKS**

"GUIDED MISSELS" (2:40)

[Dotones 409]

\[B**+**\]

The Cuff Links back with a quick beat jump that comes off, but not outstanding. Good second side.

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**HAROLD BURRAGE** (Go-Go's 3004)

"YOU EAT TOO MUCH?" (2:35)

[Arnel BMI — Burragage] Burragage shows a slow rocking story of the gal who "eats too much," Torrid orkeg analysis and harmonies help keep it moving. It could happen.

---

**B** "ONE MORE DANCE" (2:40)

[Arnel BMI — Dixon] Harold Burrage back with the band on their album. Material not as strong as the vocal rending.

---

**EDDIE HOPE & MANISH BOYS**

"LONELY NIGHT" (2:05)

[Sherry BMI — McRhyth] Eddie Hope and Manish Boys dish it up a middle beat ballad with a deep south flavor. Well produced and the deck could get a good reception in this same area.

---

**B** "FOOT, NO MORE" (2:15)

[Sherry BMI — McRhyth]

Similar type offering and similar comment.

---

**The Cash Box Award of the Week**

"IT'S TOO LATE BROTHER" (2:30)

[Art BMI — Al Duncan]

- Little Walter rocks out a middle beat jump that has stood the test of time and gives it this unique flavoring. "It's Too Late Brother" is a good wailing number with an exciting feeling the Walter fans will like. Deck is already being reported and it looks like Little Walter is headed back towards those charts. The flip, "Take Me Back," is a slow rhythm down home blues in which the Little Walter vocaling and harmonica playing provide the something extra. Good couple that strengthens and builds, but for the charts it's "It's Too Late Brother".

---

**WALLY FUTCH** (Chess 1664)

"I GOT TO FIND MY BABY" (2:35)

[Arn BMI — M. Morganfield]

Muddy Waters (Chess 1664)

- There's nothing Muddy Waters wouldn't do just to be with his baby, and in no uncertain terms he chants the slow beat blues telling her in detail just what he would do. Just To Be With You is another Muddy Waters 'seller'. The down home shouter gives it every trick he knows and the deck comes out another Chesso hit. Watch it very carefully. The flip, "I Got To Find My Baby," is a middle beat rhythm ditty that is another Waters goodies. Deck is most appealing, but slightly behind "Just To Be With You" for overall effectiveness.

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**Muddy Waters**

"JUST TO BE WITH YOU" (2:40)

[Arn BMI — B. Rod]

"I GOT TO FIND MY BABY" (2:35)

[Arn BMI — M. Morganfield]

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**MUSICAL JOURNEY BLUES"** (2:35)

[Blues BMI — R. Richard]

Leonard Carbo

(Atlantic 1119)

- Leonard Carbo, newcomer to the Atlantic label, makes his bow with two strong sides, too we like the mattered "Sentimental Journey Blues." The arrangements has a group singing "Sentimental Journey" in back of Carbo's slow, shuffling "Sentimental Journey Blues." The treatment makes it very effective and Carbo's top-dragging vocalizing is showcased beautifully. This is the sleeper of the Atlantic newest quartet of releases. We feel it is too strong to be overlooked. Give it a good, long listen. The flip, "My Love, Your Love," is a gay, sprightly uptempo ditty that Carbo sings with one eye on the pop market. A delightful, tuneful offering that will please.—BUT we like "Sentimental Journey Blues".

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**THE NUTMEGS**

(Atlantic 352)

- "COMIN' HOME" (2:28) [Abel BMI — Griffin, Tyson]

The Nutmegs bounce lightly through a slow beat, rhythmic ballad in good style. The group teams nicely and the overall effect is good.

---

**WALLY FUTCH**

(Chess 1664)

"MY BABY'S COMIN' HOME" (2:17) [Pelecan BMI — Thompson, Stone]

Wally Futch shoots out a middle beat rocker with a happy delivery. Futch with feeling and the general effect of the解读是 good. The tune slips with a light hearted lilt.

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**LULA REED**

(Reach 304)

"EVERY SECOND" (2:08) (RT BMI — Tomboos, Glover)

Lula Reed rocks a good story of wanting a man all her own who'll love her and be at her side all the time. Guyle Reed with a Potent of a combo. Great sound.

---

**B** WASTE NO MORE TEARS" (2:42) [Pelecan BMI — Elliott, S. Sanders]

(Lulu BMI — Zell's Recording)

Lulu Reed sings a slow beat moving blues. Simple blues with a simple instrumental backing. Good coupling.

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**THE RAIN DROPS**

(Elk 1014)

"I FOUND HEAVEN IN LOVE" (2:56) (Denis Music BMI — Nathaniel McCoy, Jr.)

The Rain Drops wall powerfully on a slow, rhythm bouncer ballad. Group works together effectively and the deck gains off a strong one. Jockeys will find it sound.

---

**B** "PRAYED FOR GOLD" (2:42) [Denis BMI — Nick Therry]

(Rain BMI — Zell's Recording)

The Rain Drops trade in sprightly fashion through a melodic pop-r & b bounce. Light hearted, romantic wax that pleases. Ok deck.

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**THE JAY NETTS**

(I & S 1765)

"WHERE ARE YOU TONIGHT?" (2:46) (Zell's Music BMI — Z. Sanders, J. Washington)

The Jay Netts blend on a slow beat ballad pretty, and come off with a fair job.

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**+** "I WANT TO BE FREE" (2:44) (Zell's Music — Z. Sanders, J. Washington)

The Jay Netts turn in an ok effort on a slow beat ballad. The group swings lightly on the pop market.

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**KING PLEASURE**

(Maddin 3352)

"AT YOUR BECK AND CALL" (2:40) [ABC ASCAP — Buck, De Lancey]

King Pleasure sings a pop styled pretty, Fair wax that is aimed at the middle market.

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**C+** "I'M IN THE MOOD FOR LOVE" (2:40) [Robbins ASCAP — Jimmy McHugh] King Pleasure comes through with the usual Pleasure vocalizing, but this offering is backed by the Blarney with his boy singing and the deck will appeal to the particular audience who get their kicks from this kind of treatment.

---

"Only those records best suited for commercial use are reviewed by THE CASH BOX."
**The Cash Box**

**R & B Sleeper of the Week**

**"MY HAPPINESS" (2:37)**
[Miller ASCAP—Gina Valente]

**"JAMBALAYA" (2:30)**
[Arron Rose BMI—Williams]

**JIMMY BEASLY**
(Moder 1009)

- Jimmy Beasley comes up with a superb slow paced item, "My Happiness", that could break out for a big one. Beasley sings very much like Fats Domino on this one, and in most cases where an artist sounds too much like another, his road is difficult. However, in this case, the material and treatment is so strong we feel certain it will make it. Give this a great big listen. You’re going to like it. The flip, "Jambalaya", is an old Hank Williams hit. A hard hitting, driving item, it is scored out by Beasley with enthusiasm. However, the deck fails to come up to the excellence of "My Happiness".

**"LOVE A LA MODE" (2:40)**
[Atlantic Music BMI—Lubin, Johnson]

**"NO STONE UNTURNED" (2:27)**
[Dean BMI—Joe Lubin]

**RAT JOHNSON**
(Dot 15512)

- Ray Johnson makes his bow with Dot an impressive one. His initial entry is a quick beat bouncer with a cute novelty lyric. "Love A La Mode" is what Pat Smith asks for, when he passes that little candy stand and the cute little waitress asks him what he'll have. Says Johnson, he'll have "Love A la mode, a la mode, with kisses on the side." Swinging chuckler that the listeners should find themselves hill to. The flip, "No Stone Unturned", is a slow beat lovely, dramatically performed in direct contrast to the heart lite "Love". Johnson has two strong efforts to impress his new listeners with. We like "Love A la Mode" just a shade better because of its obvious quick appeal to the tremer.

**"BACON FAT" (3:00)**
[Kahl Music BMI—Andres Williams]

**"JUST BECAUSE OF A KISS" (2:56)**
[Kahl Music BMI—R. Frakes]

**ANDRE WILLIAMS**
(Epic 9196)

- Here’s one that started kicking up a fuss in the Detroit area and the master was immediately purchased by Epic. Item was originally issued on Fortune Records. Andre Williams does "Bacon Fat" in mostly narrative form. It is the story of a southern dance. Williams does a twanging, expressive narration and the deck has lots of appeal. The slow beat, blues backing is just a tantalizing shuffle. Good deck that could be the novelty hit the market is looking for. The coupling, "Just Because of a Kiss", is a slow sentimental story of a romance. Done with a unique arrangement. Good side, but it will probably have to bow to the novelty effect of "Bacon Fat".

**"STILL IN LOVE"**
(2:25)
[Progressive BMI—Smith, Evelyn, Withalbig]

**"MY GIRL IVY"**
[Progressive BMI—Smith, Evelyn, Withalbig]

**JIMMY WITHERSPOON**
(Atco 6084)

- Jimmy Wisperspoon offers two different, but solid hit potential sides. First time around, we liked "My Girl Ivy", then the more we listened the more we found to "Still In Love". The final opinion in this quarter is that Witherspoon has two waxings that should make big noise on the air and big action in the sales department. "Still In Love" is a slow, beautiful blues ballad with a distinct pop r & b flavoring. Very moving production. The flip, "My Girl Ivy", is equally potent in its own way. A quick beat rocker belted with drive and enthusiasm. Two sides—heads and tails.

**The Nation's R & B Top 20**

1. **BLUEBERRY HILL**  
   Fats Domino  
   (Imperial 5407)

2. **SLOW WALK**  
   Sil Austin  
   (Mercury 70463)

3. **HONKY TONK**  
   Bill Dragoon  
   (King 4950)

4. **SING FOR ME AND YOU**  
   Jimmy Reed  
   (Vee-Jay 202)

5. **OH WHAT A NIGHT**  
   Dolls  
   (Vee-Jay 204)

6. **CONFIDENTIAL**  
   Spanky Knight (Dot 11500)

7. **ON MY WORD OF HONOR**  
   B. B. King  
   (RPM 479)

8. **LOVE ME TENDER**  
   Elvis Presley  
   (RCA Victor 20-6443)

9. **A THOUSAND MILES AWAY**  
   Heartbeats  
   (Cameo 216)

10. **YOU'VE GOT ME DIZZY**  
    Jimmy Reed  
    (Vee-Jay 226)

11. **I CAN'T QUIET YOU BABY**  
    Otis Rush  
    (Cochran 5000)

12. **I REMEMBER (In The Still Of The Night)**  
    Fire Solins  
    (Ember 1005)

13. **GOODNIGHT MY LOVE**  
    Jessie Brevin  
    (Modern 1005)

14. **AIN'T GOT NO HOME**  
    Clarence Henry  
    (King 5259)

15. **GREEN DOOR**  
    Jim Lowe  
    (Dot 15486)

16. **PRISCILLA**  
    Eddie Cooley & Dimples  
    (RCA Victor 621)

17. **JUANITA**  
    Chuck Willis  
    (King 1112)

18. **DON'T BE CRUEL**  
    Eddie Holland  
    (RCA Victor 20-6604)

19. **LET THE GOOD TIMES ROLL**  
    Shirley & Lee  
    (Aladdin 3225)

**It's What's in The Cash Box That Counts**

- Smiley Lewis  
  "SHAME, SHAME, SHAME"  
  No No  
  # 5419

- Always A Hit!  
  Ernie Freeman  
  "RETURN TO ME"  
  "A Touch Of The Blues"  
  # 5420

- Wild Bill Davis  
  "PERIDIO"  
  "Crosstown"  
  # 5420

- Imperial Records
  Hollywood Blvd
  Hollywood, Calif.
Jim Reeves

**Comes Through AGAIN With a Great 2-Sider**

**b/w**

**"WAITIN' FOR A TRAIN"**

**RCA VICTOR 20/47-6749**

**"I'M ALMOST LOSING YOU"**

*Only those records best suited for commercial use are reviewed by THE CASH BOX*
Acuff-Rose Purchases Showcase Music

NASHVILLE, TENN. — Wesley Rose, prexy of Acuff-Rose Publications, last week announced the purchase of Showcase Music, Inc. for an undisclosed figure. Showcase is the publishing firm of leading tunemiths Boudleaux Bryant.

Among the tunes included in the Showcase catalog are “Hawkseye,” “Bickie & Me / The World,” “Tryin’ To Forget The Blues” and many others. In conjunction with the transfer, Rose has signed Boudleaux and Felice Bryant to exclusive writer contracts. The Bryants are the composers of “Hawkseye,” “Hey Joe,” “Have A Good Time” and a host of other top tunes that hit big in the country and pop fields.

Canadian Capers

TORONTO TOPICS:

Bill Haley And His Comets (Decca) opened up T.O. Casino Theatre late December 6th, for one week. . . . Joyce Hahn (Sparton) Adam Timmon (Columbia) Walter Gordin (V Trenda) and Phylis Marshall, stars of The Cross Canada Hillbilly Danceband, were the headlining act for Winnipeg. The Wednesday night show will go on the air from the stage of the Winnipeg Auditorium. There is an audience of over 3,000 people . . . Bill Buttery’s first Decca LP “Lovers” (Hollywood), released last week, is one of the most listenable LP’s we’ve heard in quite some time. A cocktail party was held for Bill by Decca at the Club One Two, December 6th . . . Ellen Dale, one of the most promising young vocalists who also has personality, is appearing nightly at the Zanzibar . . . Johnny Cowell, composer of “Walk In The Shadows,” has just been signed by Decca from New York where he attended the annual dinner given by Broadcast Music, Inc. as composers and publishers of hit songs during the past year.

Guest DJs in town last week was Johnny Murphy of CKLW Ottawa. Johnny is doing great things for the town’s teenagers and his morning show is the brightest spot on the air. “When Christmas songs are breaking wide open for him across the country, he has the Cow Helped Santa” b/w “Santa Claus Ride Again” on the WCKY label.

The Country Records

A summary of reports received from the nation’s disk jockeys.

The Cash Box, Music Page 43 December 15, 1956

Send all news for this column to CINCINNATI CUT-UPS — 7771 Chestow Rd., Cincinnati 1, Ohio.

SINGING THE BLUES


CINCINNATI CUT-UPS

“I’LL NEVER, NEVER LET YOU GO”

CAPITOL 1959

“Let’s give those parts about these ‘Miss-Miss-Miss’ divorcees returning to the air. Just a few weeks ago the Country TV show was taken off the air for no apparent reason, and now WLW, one of the top shows, will resuming Jan. 5th. We understand that many of the same acts will return to their jobs, and that Bill Thall will again emcee the show in place of Clay Eager . . . Bonnie Lou will be off to New York this week end to attend a session for King records. When we asked Bonnie why she was cutting into New York, she replied that she would have to cut in New York in order to get a new sound and a new background. Thall stated. Bonnie had been on vacation for the past three weeks, and is the girl in the mail from Rome Johnson, in answer to our inquiry as to where the show was going. Rome is now in California and likes it fine, he states that he plans to stay a spell. Rome was in the Queen City last June while on vacation, but did not get to see many of his friends as he writes . . . You don’t know what a great job Marty Roberts is doing doing in WCKY unless you are an early morning riser like this correspondent. He has a two hour show that is followed by a very interesting farm show . . . and now WLW adds Marty Roberts (Decca) recently bagged a week while on his way to work on WTWV-Cadillac, Michigan. He is in Florida for the lay off of Country talent at WLW, and Zeker Turner is working on the coast with WLW also. Virginia, who would like to hear from both WLW and WLW, has been touring in North Carolina. Would like to hear from both WLW and WLW.

DON’T BE CRUEL

### Country Best Sellers in Retail Outlets

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<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Notes</th>
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<td>1.</td>
<td>SINGING THE BLUES</td>
<td>Marty Robbins</td>
<td>RCA Victor 20-5654</td>
<td>4-23145</td>
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<td>2.</td>
<td>CRAZY ARMS</td>
<td>Roy Price</td>
<td>Columbia 21510</td>
<td>4-21510</td>
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<td>3.</td>
<td>I WALK THE LINE</td>
<td>Johnny Cash</td>
<td>Sun 141; 4-2341</td>
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<td>4.</td>
<td>LOVE ME TENDER</td>
<td>Elvis Presley</td>
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<td>5.</td>
<td>I'VE GOT A NEW HEARTACHE</td>
<td>Ray Price</td>
<td>Columbia 21562</td>
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<td>6.</td>
<td>DON'T BE CLEVER</td>
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<td>RCA Victor 20-6644; 47-6644</td>
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<td>BEFORE I MET YOU</td>
<td>Carl Smith</td>
<td>Columbia 21552; 4-21552</td>
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<td>8.</td>
<td>SEARCHING</td>
<td>Kitty Wells</td>
<td>Decca 29956; 9-29956</td>
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<td>9.</td>
<td>ACCORDING TO MY HEART</td>
<td>Jim Reeves</td>
<td>RCA Victor 20-6642; 47-6642</td>
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<td>SWEET DREAMS</td>
<td>Ferlin Young</td>
<td>FIC 4344</td>
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<td>11.</td>
<td>CONSCIENCE, I'LL GUILT YOU</td>
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<td>12.</td>
<td>WASTED WORDS</td>
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<td>14.</td>
<td>WICKED LIES</td>
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<td>15.</td>
<td>TURN HER DOWN; TRUE BOOGIE</td>
<td>I'M A ONE-WOMAN MAN; CASH ON THE BARREL HEAD; STOLEN MOMENTS; GO AWAY WITH ME; POOR MAN'S RICHES</td>
<td>I'M REALLY GLAD YOU HURT ME; I'M A MAN WITH A PLAN.</td>
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### Country Reviews

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<td>THE CASH BOX</td>
<td>BULLSEYE</td>
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**Train of Love**

Knox BMJ – J. Cash

**There You Go**

Knox BMJ – J. Cash

**Johnny Cash**

(Capitol 3660; F3600)

**Skets McDonald**

(Capitol 3660; F3600)

**It's My Way**

[Dee BMJ – D. Owens] Donna Darlene comes up with convincing Weldon Sounds of up tempo romantic opus. The truth constantly fears that her own jealousy may ruin the love affair. An affecting etching.

**Waiting**


**The Miller Bros.**

(Christmas) A

**Happy Birthday, Dear Jesus**


**Mr. & Mrs. Sunshine**

(MGM 12395; K12395)

**My Carolina Sunshine**

[Dee BMJ – M.Robinson] Mr. Sunshine (Carl J. Swanson), WRUN-Utey, N.Y., deejays, take hold of another upbeat tempo sentimental ditty and treats it to an en-pleasing vocal effect.

**Sleepy Rio Grande**

(2:08) [Peer Int'l BMJ – Robinson] This ends possibly backs up Jimmy McGraw for his special Christmas offering.

[[source]](www.americanradiohistory.com)
Dusty Owens

**CHUCK SLOAN**

Hank Thompson and his Brazos Valley Boys and Leon McAuliffe and his Cimarron Boys engaged in a "Battle of Bands" at the Cimarron Ballroom in Tulia, located in Chris County, and they did a successful 30-minute show under way to run the promotion in other cities throughout the Southwest. The Big Red Furniture Warehouse sponsored the afternoon show with Thompson's crew and a Wednesday evening show with Leon McAuliffe's outfit which is carried on a network of Oklahoma TV stations, besides TV stations over the Odditorium network. This is a half-hour show which is done remote from the Cimarron Ballroom in Tulia from 10:00 to 10:30 p.m. Saturday night. The show features the music of either McAuliffe or Thompson and was a popular reception at that time. The show is becoming a favorite in Oklahoma and has already increased the ballroom's Saturday night business by 30%.

A. V. Bamford is making a swing thru the south with Thompson and will include Birmingham, Miami, Tampa, Orlando and several other leading southern cities. Tour starts Jan. 9. Also on the tour will be Wanda Jackson, Mitchell Torek and John Jody.

McAuliffe has been having quite a few "big name" guest stars on his Wednesday night TV show from Tuba City, such as furry furred Mickey Mantle of the New York Yankees, and his picture with Leon appeared in many newspapers over the country courtesy of the AP wirephoto service. Last week Ray Price and Van Howard appeared on the show.

Billy Walker (Columbia) is set at the Royal Ballroom in Wilkinsburg December 7, then goes to the Jackson-O'Beale, Big Sandy. Bill will "Little Biggity Britches" and "So Far," has taken off strong.

Wanda Jackson was in Newark, N. J. for a week working dates for Ray Rainwater of WAAT. Billy Walker makes the swing for Ray beginning December 20.

Ace Records announced this week the signing of Chuck Sloan, C&W artist and former disc jockey and artist at WRB, Providence, Rhode Island, WEAQ, WTOL & WTOP in Toledo, Ohio, and WEJS-Warwick, Indiana. He will cut a session this month, with three songs, coming from the catalogue of Tannehill Music Company.

N. R. Mayhams, Co-Ed Pres., tells us that his group, the Newcomb-Rayner Cannonballers, a collegiate C&W outfit consisting of Buddy Rayner, Jerry Newcomb, Frank Hinkley and Eddie Nash have been playing occasional weekend engagements at Larchmont, N. Y.'s "Sagebrush," a regular entertainer, Co-Ed's Nutris The Troubadour. The boys records are being distributed by Southeast Record Dist. of Charleston, S. C., Lyons W. Heybin Assoc. & Cadet through Michigan and Paul Small Enterprize of Philadelphia as well as C&W artist at WRB, Providence, Rhode Island.

Black Jack Wayne, deejay at KSVT-San Mateo, Calif., has resigned his position as "Texas Drummer Boy," with The Bar 10 Ranch Boys and Curley Gold, leader of the Texas Tune Twisters were able to book "Grand Ole Opry" Fillisburg flower Stage show held in the Oakland, and Indianapolis in Oakland, Calif. Gold's crews recently played to 4,000 customers at 2 1/2 hour stage show at Salinas, Calif.

Dick Thomby, WONE-Dayton, Ohio's top C&W deejay and entertainer, has signed contracts with the U.S.O. camp shows for a 6 week tour of military bases in Alaska to start Dec. 6th. Dick originally scheduled to take his 14 member troops to Europe, the flight was later cancelled and Bus and the group volunteered for Alaska instead. Included in Hammby's crew are the world, night club entertainer and "Country Singer"丁, former of the "Grand Ole Opry." Hammby, who had the original waxid of "If Jesus Came To Ohio, the show will be back up on his return from Alaska.

After being in Pittsburgh for only a short while, Carl Stuart, WAMO deejay, was a top Murray, Tenn., territory promoter, Pittsburgh's Sun-Telegraph. The station's Christmas show schedule minus all regular programs except the Grand Ole Opry. In addition to the various churches of the city, Carl and Rev. Charles F. Tannehill's Grace Evangelical Church will co-direct the show. It'll be pre-recorded so that Carl can run Xmas week off to promote his family albums.

Bob Gallion, MGM recording artist cut a record session while visiting this big D.C. Convention in Nashville, Dec. 11th. Arranged for the first of the year, Bob is working with radio station KWEA inMobile, Ala., and also stars on KWRI's "Louisiana Hayride" each Saturday night. Folks around Alabama and Mississippi are invited to come out and watch and during those appearances in that area, RCA Victor's Buddy Thompson now a permanent member of the KWRI "Hayride" crew.

Don F. Pierce, Starday records sensation sales and deejay George Jones duet etching of "Yearning," Ray Pulley, WFOC-South Norfolk, Va., was the recipient of a nice write-up in the Nov. 28th issue of Columbia's DeJongen Dispatch and Star. Ray airs his "Cuzin' Ray's Hoedown" for RCA Victor and will keep school in the only state that has its own radio station. WFOC, incidentally, is the first FM educational station in the state.

Hilker Norris, plugging his tunes as "I Like Mountain Music" (Roy Acuff), but I was one to plug pop, Sonny James "You're the Reason I'm In Love Again" and "14 Carat Gold" by Dick Richards, would be the top.

Cliff Rodgers, WHK-Akron, Ohio, puts in his plug calling for everyone in the Country music business to get together and refer to Country music as such rather than "Western" or "Folk" or some other term that serves to confuse the average man-on-the-street. Tom Edwards, WERE-Cleveland, Ohio notes that Jimmy Newman guested on Cleveland's Circle Theatre Jamboree Dec. 1st, Local Tommy Strick, KIMO-Independence, Mo., reports that the "Cracker Jake" received in Kansas City, Mo. Nov. 25th, Red Foley emcees the affair in spite of a bad combination of a sore throat and an earache. Most of the jubilee gang were on hand for Midwestern Hayride. "Little" Brenda Lee, Bobby Lord, Marvin Rainwater, Kentucky, Oklahoma, Arkansas, Bill Beane, and Bill Wimberly and his Country Rhythm Boys, Strick adds that he received notes from Red Jones telling him he's moving to Tour House, will leave WERE-TV Tex. to KTEN-Temple, Tex. (where he'll share deejay honors with Gaylon Christie) and from "Uncle" Hank telling of his switch to a favorite KILI "boon."--

Ree Pine, of WERA-Richmond, Va.'s "Old Dominion," was in Nashville, Tenn., in early November, helping with Bob & Cindy Dean, C&W platter spinners on WHB-Harrisburg, Va., while the same was true for the grand ole opry's radio personnel, including the Richmond News-Leader's Gene Miller, who dropped in to visit with Pine.

Carl Smith topped the November popularity poll at WSIG, Mount Jackson, Virginia, according to the Richmond Chamber of Commerce, and the surrounding area. No doubt, Condonah Valley station. And Carl's Columbia recording, "You Are The One," was the best seller of the month. Other stars on the Barrett Pop Poll were: 1st) Ray Price, tied with the late Hank Williams; 3rd) Marty Robbins; 5th) Kobby Wells; 10th) Johnny Jack & His Band; 27th) Lester Flatt and Earl Scruggs; 28th) Webb Pierce; 28th) Johnny Cash; 9th) Lounie Brothers; 10th) Hylo Brown.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York, N. Y.
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programs singles (hit tunes) 
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programs E.P. albums (show tunes and standards) at a proportionately higher price

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The music system designed to produce greater operating profits in every location.

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The finest remote selection system ever developed.

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NEW YORK—Over the past years, operators have become more and more aware of the benefits they can derive as individuals—if they become part of an operators' association. There are still many areas through the nation which haven't combined their strength for their own betterment. We ran into two items, one a slogan, and another a story, which point up the necessity for organization. The slogan: "Defend Your Livelihood! Don't leave it to the other man—he may be leaving it to you!" The story: A small boy was trying very hard to lift a heavy stone. His father, happening by and noting the son's failure, said to him, "Are you using all your strength?" "Yes, I am," the boy exclaimed impatiently. "No," the father replied, "you are not. You haven't asked me to help."

WASHINGTON, D. C.—The Census Bureau reports that in 1955, an estimated total of $1,000,000 men with money income, were employed $3,400. For men who worked at full time jobs the entire year, the average was $4,200.

Also this report referred to 1955, what we were interested in was the statement that since the end of World War II, the average income for men has increased by $1,500 or 85 per cent. There can be no doubt that these figures will be improved for the year of 1956. So, it's easy to see why the cost of equipment has increased over the post-war years. But—has the majority of operators followed suit, or are they still trying to keep their heads above water with 5¢ play?

NEW YORK—The first National Automobile Show in 16 years opened Saturday, Dec. 8, at the New York Coliseum. The show is sponsored by the Automobile Manufacturers Association. More than 2,000 automotive industry executives are in town. The question we ask is, "Why, after 16 years, do these auto manufacturers sponsor a show?" The answer is very simple: They want to sell cars, and concluded that an outstanding show will spotlight publicity thrust the nation, exciting and stimulating the general public. Surely, a manufacturer-sponsored coin machine show, similar to pre-war days, can bring more attention to what is happening high. The machine loses sales because of this sort of slipshod operation.

The fact remains that the average operator can boost the intake from his present locations if he will take the time to study those locations. He will correctly merchandize his equipment. If he will study the patrons of his locations. He will try promotional ideas like all other enterprising merchants.

It all adds up to the fact that those operators who believe more locations are required are the kind of operators who seem to always believe the other's pastures are greener.

None deny that more locations mean more business all around for all concerned all down the line. But, if more locations aren't available, it is best to first solidify what there is and improve what can be bettered, while trying by promotion, efficiency and intelligence to gain the greatest patronage for what there is to merchandise.
Injunction Granted For Exhibit "Ringer Ball" To Operate in Chicago

CHICAGO—Attorney Albert M. Sheppard, along with attorney Donald Mitchell, the latter attorney of the firm of Foster, Richards & Mitchell, were successful in obtaining an injunction without bond for the Exhibit "Ringer Ball" to operate in the City of Chicago.

The injunction was granted by Judge Charles R. Dougherty of the Circuit Court of Cook County this past week (Wednesday, December 5).

Sam Lewis, president of Exhibit Supply Company and Wallace Finke of First Coin Machine Exchange were present during the hearings and testified in regard to the "Ringer Ball" two-player skee game.

First Coin Machine Exchange, who is distributor for Exhibit, had started the proceedings to obtain this injunction for operation of "Ringer Ball" in this city.

This firm was backed up by Exhibit Supply Company, manufacturers of the "Ringer Ball" game.

Sam Lewis and Wallace Finke were, most naturally, thrilled to hear Judge Dougherty grant their injunction.

Attorney Albert M. Sheppard has been winning a very fine reputation in this city for his legal efforts in behalf of coin machine firms. His collaborator in this case, attorney Donald Mitchell, was elated over the granting of the injunction without bond.

Sam Lewis is reported to have stated, "We are ready to arrange for immediate delivery of "Ringer Ball" thru our distributor, First Coin Machine Exchange, to all the operators in Chicago.

"We feel certain that the operators will find "Ringer Ball" one of the finest games they have ever operated."

Tarrytown, N.Y. Op and Location Owners Turn Over Entire Week's Take To Hungarian Relief

TARRYTOWN, N.Y.—Good, intelligent public relations. We'll say it made the front page (together with above photograph) of the local newspaper, The Daily News.

The caption underneath the photo read as follows: "Music has more charm than usual this week in four North Tarrytown taverns. Owners, all of Hungarian descent, have arranged to turn over the entire week's take from their juke boxes to Hungarian Relief thru the cooperation of Seymour Polak of Tarrytown, local music machine operator."

"Here Mr. Polak is pictured, left, with Joseph Salinko, proprietor of the Tarry Inn. Project was originated by William Rackacky, whose bar and grill is at 16 Clinton Street, and other participants are Julie Oomens of the Manor Tavern, and Catherine Kendricks of Kendricks' Bar and Grill."
Believe All Industry Desires
One Meet or All Shows Same
Week, Same City, Where Music,
Games, Vendors Displayed

Williams Mfg. Delivering New
"6 Player Roll-A-Ball"

CHICAGO—Now that the NAAPB (National Association of Amusement Parks, Pools and Beaches) convention at the Sherman Hotel and the NAMA (National Automatic Merchandising Association) convention at the Hilton Hotel are concluded, result is that coinmen who have come to this city to be present at these meets, again are calling for one big convention where music, games and vendors will be displayed in one spot. Those coinmen who displayed at the NAAPB convention did so, the majority of them, because they expected their distributors to attend and, they felt, their displays were worthwhile from this standpoint alone.

Some of these firms report that they did some business here and, also, in all, believe that their attendance was worth the effort.

These firms, too, along with those coinmen who came to Chicago, again call for "one big convention". At least some of these men say, if the firms won't get together for whatever reasons they have at one big show, all conventions should be held same days, same week, in the very same city, to save the coinmen their travel expenses.

The fact is, many claim, that it is almost impossible to get away three and four different times during the year to attend different conventions. The time is not only an unproductive waste of money, but it takes precious time and effort away from their own individual businesses.

It is generally believed, because the nation's operators are so well diversified today, as far as their routes are concerned, that one big convention would prove the most logical.

It is also the general belief that the heading music, games and vending machine manufacturers would agree to a single, big convention from the economic standpoint alone.

One convention cuts attendance of another, these men point out. As some of them stated, this would be their last trip this year to Chicago. They did not see any reason for coming to this city, again, regardless of whatever other meeting might be called for, and they explain, they are in constant contact with the people here by long distance telephone.

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THE GREATEST HOLIDAY GREETING ISSUE IN THE INDUSTRY...

Dated: December 29th
GOES TO PRESS:
Thursday
DEC. 20th

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32 W. Randolph St., Chicago (1)
Tel.: Dearborn 2-0045

6272 Sunset Blvd., Hollywood
Tel.: Hollywood 5-1702

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
D. Gottlieb Delivers New Single Player 5-Ball "Rainbow"

CHICAGO—Alvin Gottlieb of D. Gottlieb & Company, this city, announced this past week that the firm is making deliveries of the new single player five-ball game, "Rainbow," to its distributors all over the world.

"This is the most colorful game we ever made," said Gottlieb. "In keeping with the name, we screened a dazzling combination of colors to attract the eyes of players.

"Many distributors who came to the factory last week were highly enthusiastic and complimentary. They expressed confidence that in 'Rainbow' they have a really outstanding profit producer.

"Rainbow' tested exceptionally high in earnings all during our extensive location tests," declared Gottlieb.

Twelve 2-way numbered roll-overs light rainbow sections in the life box. Completed rainbow lights up three center holes for special scores. When lit, the center holes automatically score 1,000,000.

Additional roll-overs increase special scoring in center holes.

Providing extra action and excitement are two pop bumpers and two cyclonic kickers, which light alternately for 100,000 scoring. In addition, two super-powered flippers fire each ball up the field at center holes, roll-overs and pop bumpers to give the player smooth, speedy action every fraction of a second.

Like all Gottlieb machines, "Rainbow" is equipped with National Slug Rejector. Other standard Gottlieb features are also included.

"One of the enticing features that assures the operator of continuous play," concluded Alvin Gottlieb, "is the fact that the player always comes close to a winner. We suggest to every operator that he play this great game at the nearest Gottlieb distributor, where 'Rainbow' is now on display."

Westchester Music Guild to Meet December 17

PORT CHESTER, N.Y.—The Westchester Music Guild, with headquarters in this city, will hold its December meeting at the Rainbow Restaurant, Albany Post Road, Ossining, N.Y. on the night of December 17.

Dorph Peterson, owner of the restaurant, will host to the members at the smorgasbord following the business meeting. This is a regular custom at the December meet of this organization.
GRAND RAPIDS, MICH.—A leading engineering publication called “Design News,” has given recognition to the efficiency and simplicity of the AMI “G-200” Jukebox, which has been placed on jukeboxes. Previously, there was no fee, but a $2 and $2 city tax for Sunday operation. Under the newly passed ordinance, the music machines will cost $100 per location. $25 for state license; $10 for Federal tax. Pinball game fees were upped from 30 to $35 per machine and on Dec. 3, a boost to $100 for a pinball machine was proposed to the city council by Councilor Edward F. McLaughlin. Jr., who asked the council to revise the city ordinance in order to raise the license fee from $35 to $100 per machine. In another order, he asked Mayor Hynes to prepare legislation which would permit the city to license all vending machines not now covered by ordinance. Orders were referred to committees for study.

The Music Operators Association of Massachusetts met Thursday, Dec. 6, at Hotel Beaconfield. ... Biz has been holding good during the pre-holiday period. ... Shortage of equipment still continues in this territory. ... At Trimount Automatic Sales Corp. (Seeburg), bowling type machines going very good. Irwin Margold, gen. mgr., reports. Ops are showing a trend toward different equipment. The annual Trimount employees Christmas party will be held Dec. 16 at the plant. Employees and their families will be entertained with presents for the kiddies distributed by Santa Claus.

At Redd Distributors (Wurlitzer), Si Redd away for the Chicago N.A.C.A.M. Convention. Bob Jones, sales mgr., and Redd, go to Rock Island and Virgin Islands. Merchandise movement at an accelerated rate here with Chicago Coin’s “Kid-Bowl” going big; also Exhibits “Ringer Ball” and Bally’s “Key West”. Bally’s “Rags A Poppin” did very well.

At Atlas Distributors (AMI), Louis Blatt back from visit to Phoenix, Ariz., where he vacationed with friends. AMI School for Operators will be conducted at the Commonwealth Ave. plant on Jan. 8-9, with AMI factory reps in attendance. The all-inclusive school will be staged for ops from all over N. E. ... At Associated Amusements (Bally-Ola), Dick Mandel, gen. mgr., on southern Mass. selling trip. Date for Rock-Ola unveiling being decided. ... Ops in visiting distribute this week included: Ed Beals, Needham; Ray Fain, Framingham; Al Dolins, Hyannis; Art Shavel, Mattapan; Sol Robinson, Newton; Dave Baker, Aireal; Leon Shorter, Boston; Ray Shea, New Bedford; Bill Harbour, Brockton; ... Harold Weisel, Providence, R.I.; Joe Glaser, Bangor, Me.; Oscar Pratt, Minneapolis; ... Bill Hamel, Concord, N.H.; Connie Pochus, South Boston; George Pappas, Lowell; Leon Bibeau, Revere; Bill Yabrick, West Roxbury; Joe Assad, York Beach, Me.; Walter Luby, Shrewsbury; Dave Cotton, Newtonville; Al Yorkowitz, Beverly; ... Don McMillan; Lowell; Harry Deshoutis, Chelsea; Tony Grazi, Quincy; Sid Wolbarsht, Newfins; Jim O’Connor, Danielson, Conn.; Ernie Marcantonio, Middleboro, Conn.; Dave Becker, Springfield; Martin Perera, New Bedford; Lee Van Dale, Spencer, N.H.; John Lazar, Manchester, N.H.; and Louis Zediman, Portsmouth, N.H.

Lonne Sattin, Capitol recording artist, current at Blintnburg’s, ... Jones Boys in tonight. ... Eileen Rodgers set date for the Revere Frolic. ... WYDA’s Judy Valentine booked to chip at Bradford Roof. ... Dave Baker, Mel-Tone Music, Arlington, and proxy Music Operators Assn. of Mass., attended the Chicago show. ... WEEI’s singing Bill St. Clair flew to Hollywood for an appearance on the Lawrence Welk Show. ... Guy Lombardo and Idzy Gillespie taped a radio show with John Bassett on WBZ-TV while both were playing night spots here, Lombardo at Hilltop, Idzy Gillespie at Capitol.


Music Guild of Nebraska To Hold Next Meetings Dec. 15 and 16
Steel Music Holds AMI Service School

DURHAM, N.C.—An AMI service school for music operators in the Eastern North Carolina area was held Sunday, December 2, in the offices of Steel Music Company, this city. Charlie Steel, AMI Distributor for North Carolina termed it "the first of its kind we have ever held. Attendence was excellent and the entire meeting was an outstanding example of the cooperation between manufacturer and distributor that we feel is so necessary to the future growth of the coin machine business."

Joe Collins, Southeastern sales representative for AMI was on hand to greet the many operators and their service personnel. The school was conducted by George Kierney, AMI service engineer, with the assistance of B. F. "Whitney" Hudson, Mac Holliday, Sam Dossett, Alex Norris, and Raymond Sharpe of the Steel Music Company organization.

Classes started at 10 A.M., and continued until 5 P.M. The program was based on the new AMI model G-200 phonograph and wallbox, and included the nomenclature of parts; complete electrical and mechanical function of the mechanism, and an opportunity to ask questions concerning individual problems encountered in the field. Among those attending the school were: Tom R. Stewart, Bill Pierce, Sonny Pierce, Paul E. Moore, Ralph Loren, Ben Carter, John Baker, Ray Hardison, Worth Heath, Dalton "Red" Trogdon, R. C. Snyder, Aulis Dordt, Jack Mitchel, Sr., Jack Mitchel.

Irving Kaye Ships Pool Tables in 2 Models

CHICAGO — Irving Kaye, The Irving Kaye Company, Inc., New York City, announced this past week that the firm is shipping two models of pool tables to its distributors.

Kaye stated that the games are now in full production, and include slate tops of his own manufacture. Deliveries of games and slate table tops will be made only to established distributors.

While the NAMA convention was being held last week, December 2-5, Kaye displayed the firm's games and tops at the Hotel Sherman, this city. The pool tables are being made in two sizes: standard and jumbo. Both models are available with center hole plum for 2 and 3-hole play, with center hole 6" away from the rails, and with 2-hole rotation tops.

Cabinets are of high quality, furnished in mahogany, blond corina or walnut. Tables are built for slate tops, with legs of V-type construction, which insures steady support.

For easy access, the mechanism and car case are mounted on a drawer which pulls out. Games are of Deluxe construction, with high speed rails for fast action.

More Operators For "10c Play Plus"

CHICAGO — Noteworthy this past week was the continued growing acclaim for The Cash Box "10 Play Plus" plan. This plan has crippled the imaginations of operators nationwide.

Music, as well as games operators, are in full agreement with The Cash Box that they simply must arrange for a more equitable division of the gross intake from all their equipment with benevolent owners.

Some claim that, under present conditions, it is impossible to operate on a profitable basis any longer.

They report that the tremendously increased overhead expenses which they are enduring, to the point where some have cut down on help as well as cut their routes, and the continued higher cost of new machines, makes it imperative that they obtain a more equitable share of the gross intake to somehow show a decent return on their present investments in their operating businesses.

Other operators have come forth to state that they have, for a long time now, urged that something be done in this direction.

Some state that they have been cleared with other ones in their areas for "front money guarantees" which would, to some extent, they claim, assure them of a more definite return so that they could "count on something coming in" to help them continue on and proceed with.

We have also advised that they are already presenting this plan to other ones in their cities. They will ask that all come together to arrange for a more equitable division of the gross receipts so that operators will, at the very least, be able to enjoy as much net from the gross as the location owners are now enjoying.
Runyon Sales Inaugurates Once-a-Week Service Schools For AMI Model “G” Phono

NEW YORK—Runyon Sales Company, this city, inaugurated its program of once a week (Saturday mornings) service schools on the AMI model “G” phonographs on Saturdays December 1, with an overflow crowd of operators and mechanics on hand. Colleagues arrived at about 9:30 A.M. to attend the early class, and others participated in later classes which lasted until 1 P.M. All those attending received a practical mechanics gift, and participated in a drawing for two door prizes. Refreshments were served starting at noon.

Morris Rood, manager, stated he was extremely pleased with the large attendance, and every indication points to a continuing number of operators and mechanics attending every Saturday morning.

Pictured herewith (top) intensely interested coinmen watch and listen while Marty Blatt, AMI field engineer, talks about the mechanics, and (bottom) part of the crowd of coinmen on hand.

Mr. and Mrs. Harold Rose, Rose Music Co. of Fargo, N. D., took some time to spend a week-end in Minneapolis. Before going back home Harold shopped around for equipment for the route. He, Ben Jakobe of Hutchinson, Minn., is back on the job again after being laid up in bed with a bad cold for over a week. How's the first things for 50 or 60 dollars for equipment? hows the location changes on his route. . . . Mike Young of Mike's Musical Service of Soldiers Grove, Wis., and son Mike Jr. spent a day in the Twin Cities shopping and looking into things. Mike Sr. did all the testing of the games, and Mike Jr. made the purchases on the basis of Jr.'s decisions. . . . Seen comparing notes on machines in their areas and what games were doing were what were Stan Woznask of Little Falls, Minn.; Jim Stansfield of Winona, Minn., and Jack Laken of Lake City, Minn. . . . Harry Galep and nephew John Galep of Menomonie, Wis., were seen looking over the new ski alleys at the Coinrow Amusement Machine Co. . . . Mr. and Mrs. Lawrence Sieg of Augusta, Wis., made the rounds picking up records and parts for the route and also shopped for equipment. . . . Bob Bregel of Glenwood, Minn., reports that he is expanding his route. . . .

Martin Kalbien of the Martin Music Co., Worthington, Minn., made a trip into the Twin Cities to pick up his location in the new ski alleys of Ferguson Falls, Minn., showed considerable interest in the ski alleys which are out now. Morris Anderson of Mineola, Minn., reports that this is picking up and that he plans to expand his route in the very near future. . . . Seen shopping and picking up equipment and parts for their routes were Curtiss Anderson of Fostoria, Minn., Ike Stansfield of Menomonie, Minn., Ham Herkens of Willmar, Minn., Jack Harrison of Crosby, Minn., Andy Theisner of Brainerd, Minn., Frank Pomerleau of Worthington, Minn., and Frank Mager of Grand Rapids, Minn.

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NAMA show big, successful, well done. Over 150 exhibitors displayed the latest electronics, pay phones, and coffee machines. Also notably was the sharply increased number of models offering greater selectivity in columns, prices, flavors and variety, as well as greater machinery overall in well-signed. Public relations handled smoothly. Future growth of automatic merchandising expected to boom well past two million dollars in sales is now at $14.50. Seen here, and around the town were column R. F. Jones, San Francis-

Joe "Beseiged" 8.95; Keeney 18.95; $14.95. Joe "Dome" 11.95; 8.95. Joe "Mounty" 10.00; 13.45. Joe "Orange" 5.50.

JOE CASOLA

Exclusive Distributors in
No. Illinois, E. Iow, No. Indiana and Michigan

UNITED'S SENSATIONAL NEW AMUSEMENT GAME!

MARY GILLETTE

WPC 6-2000


Al Dickes

Fred Mills, Jr.

"It's What's in THE CASH BOX That Counts!"

SAM WOLBERG

WOLBERG

MARVEL MANUFACTURING CO.

1017-14 wild Ave., Milwaukee, wis., Phone: 4-1300, Tele: DICKENS 2-3244

Ralph Shepperd

Through The Coin Chute

CHICAGO CHATTER

We're thrilled by the crowds and all the favorable comments, said Max, “especially at how they all marveled at the simplicity of the mechanism.”

WASHINGTON, DC.

Joe Kirklin - Elkhart, Ind.

Joe "Bible" 127, Exclusively distributed by Seeburg of Chicago.

Al Dickes

Fred Mills, Jr.

"It's What's in THE CASH BOX That Counts!"

SAM WOLBERG
Distributing Jam Chi Factories

Music and Games Distributs
Flock into Chi to See NAMA Exhibits and Dash Off to Visit Factories

CHICAGO—Manufacturers here were busier than ever this past week as distributors from all over the country jammed into the factories.

In some factories there was almost 100% attendance of their distributors. This was attributed to the NAMA management tour that took place at the Conrad Hilton Hotel this past week.

In addition to the distributors there were also operators from various parts of the country. Some of the operators also called on the factories. Daily routine was completely neglected as manufacturers and their executives entertained almost every evening of this past week. Sales managers as well as entire sales forces greeted visitors all day long.

It was also interesting to note that distributors who checked out of the various hotels throughout the city this past week, it was, therefore, almost impossible to contact the men personally until they left their hotel addresses at the factories they visited.

The Hartford, Conn. offices, headed by Mac Palmer, handle Williams' products in Connecticut.

Stated Sam Stern, "It is with great pride that we announce the appointment of the Seaboard N.Y. Corporation in Newark N.J. head by Oscar Parkoff as our distributors in northern New Jersey.

We feel that every operator in northern New Jersey will be assured of the finest and most outstanding service and cooperation from Oscar Parkoff and will always be able to obtain parts as well as all supplies and all of our new games just as speedily as they arrive at the Newark offices of the Connecticut branch.

"We are all very happy here at Williams, to have all three of the Seaboard N.Y. Corporation offices representing us in our individual areas. We feel that everyone in those territories will agree with us when we state that no finer distributors exist."

CHICAGO—Sam Stern, executive vice-president and general manager of Williams Manufacturing Company, this city, closed out this past week that Seaboard New York Corporation (Newark, N.J. branch) had been appointed distributor for the firm's northern New Jersey area.

Oscar Parkoff heads the Seaboard N.Y. Corporation in Newark, N.J. This will now make for representation of Williams' products by all three of the Seaboard N.Y. Corp. offices.

The New York offices headed by Myer Parkoff handle Williams' products in that area.
Rowe Expands Cup Drink Vending Line

WHIPPANY, N.J.—With expansion of its new line of Rowe-1000 and Rowe-2000 cup vending machines (previously sold under the Rowe-Lemox name) to nine models, Rowe Manufacturing Company announces that it is now concentrating its entire production of drink vendors on these new 1,000- and 2,000-capacity machines, and has integrated its old Rowe-2000 Division into the parent organization.

In line with this move, facilities of the old Rowe-Sparcab plant at Stamford, Conn., are being transferred to the main Rowe plant at Whippany, N.J., and the lease on the Stanford plant is being given up as of January 31, 1957. All parts for the Rowe Sparcab machines and complete field service will continue to be available through the Whipppany factory or at Rowe’s divisional sales offices.

Both the Rowe-1000 and Rowe-2000, in various four-selection models, are now in full production and available for immediate delivery, and it was announced by Charles H. Grafmann, vice-president in charge of sales.

Two additional models, shown for the first time at the National Automatic Merchandising Association Convention in Chicago, December 3-5, are expected to be in production early in 1957. These include a Rowe-1000 with a special “showcase” display front, similar in styling to Rowe’s other “showcase” vending machines, and a new six-selection Rowe-2000 designed for theatre vending, with a special theatre display front. Other Rowe-1000 and Rowe-2000 machines come with giant cup display front in ham-meltere green, as well as in special Coca-Cola (red and green) or Pepsi-Cola (blue) models. The Rowe-2000 also is available in a four-selection theatre vending model.

Full information of both the 1,000- and 2,000-cup models include a patented carbonation system that automatically carbonates each drink to the syrup manufacturer’s specifications; an “ice bank” that builds and maintains a lake of ice around which water circulates, insuring a 30- to 38-degree temperature on every drink; a special syrup pump that “throws” out just the right amount no matter what the outside temperature varia-tions or thickness of the syrup.

Urge Creation Of “School For Mechanics” As Shortage Of Mechanics Grows More Acute

CHICAGO—Once again columnists are urging the creation of a “School For Mechanics” as proposed by The Cash Box from almost its very first issue. Many operators, jobbers and distri-butors as well as outstanding manu-facturers have advised this publication that it continue its call for a “School For Mechanics”.

These men have pointed out that the need for a “School For Mechanics” has grown more acute than ever before.

Many operators claim that they have been held back from further progress, from expanding their routes and from greater growth, because they do not have mechanical help.

Manufacturers, too, are hard put to step up production schedules because of lack of experienced mechanics. Distributors lose money by being forced to stockpile sales of used equipment due to the fact they, too, haven’t a sufficient number of mechanics to help them recondition the machines more quickly to meet the demand of the buyers.

Operators are at their wits’ end, in many cases, and are working longer hours in an effort to keep the machines on their routes working perfectly because they, too, do not have mechanical help to ease their burden.

One well known general manager of one of the larger manufacturers here stated:

“The greatest suggestion ever made, among all the marvelous proposals The Cash Box has given to the industry, is that of a ‘School For Mechanics’.

“We, as manufacturers”, he continued, “are pretty upset because we cannot get machines out on time due to the lack of well trained mechanics.

“We know that the operators, job- bers and distributors desperately need more mechanics.

“The time has come”, be concluded, “for all to get back of The Cash Box’ proposal and start a ‘School For Mechanics’.

“All Gottlieb machines are equipped with national slug rejectors.”

December 15, 1956

WE HAVE ‘EM

WURLITZER S MODEL 1800
840
WURLITZER S MODEL 1700
650
SEEBURG M 100 R
5-710

CANYON STATES DISTRIBUTING COMPANY, INC.
301 East 7th Street
TUCSON, ARIZONA
Phone: MAin 3-8687

“It’s What’s in THE CASH BOX That Counts”
Chi Phono Bowl League News

CHICAGO—R&B Novelty started off the evening by taking two from ABC No. 3. Roy Bauer’s 350 was high for R&B. Les Taylor was top man for ABC with his score of 470.

Star Music won two from Decca Records. Hank Sochuck was high for Star with 444. D. Tulman’s 557 was high for Decca.

Coven Music swept two from Singer-One Stop. Harry Wolezak came out on top for Coven with his 500 score. Harry Julian was high for Singer and high for men with his 584 series.

Coral took two from Oomens. Dick Laga’s 487 was high for Coral. G. Kalas was high for Oomens with 445.

Paskevich Phono won two from Mercury Records. Bob Gallet was high for Paskevich with 500. Irv Tropstein was high for Mercury with 404.

Western Automatie won two from Galvano Distrib. Frank Dayton was high for Western with 500. Western’s Ellen Brown was high for women with 474. Ed Teske’s 511 was high for Galvano.

Atlas Music took two from M. S. Distrib. Vic Jaccino came out on top for Atlas with his 508 series for the evening. Alvin Kainman was high for M. S. with 404.

Gillette took two from ABC No. 1. Warren Paradise with 511 and Donald Baxter with 503 were high for Gillette. Harry Schreiber’s 447 was high for ABC.

Operators Urged To Create More “Teenage Canteens”

CHICAGO—Not only from the standpoint of better public relations for all the nation’s operators, but even more important, because of the problem of juvenile delinquency that threatens the country, operators are being urged to create more “Teenage Canteens”.

“Teenage Canteens” are a proposal of The Cash Box. These have been the subject of many editorials and articles in this publication.

Tremendous acclaim for the “Teenage Canteens” has come from all the industry as well as from people out side the industry who have commended The Cash Box for its continuing, strong efforts in this direction.

With the creeping growth of juvenile delinquency, and the further fact that winter will find many of the nation’s teenagers without any gathering place, operators are urged to get together in all cities throughout the country and create “Teenage Canteens”.

Mothers and fathers in the industry are especially being appealed to in an effort to get them to rent or lease vacant stores, install some chairs and a small dance floor, place a juke box and some amusements, and get other merchants to help supply soft drinks and other goodies as well as publicize the “Teenage Canteen” so created.

Every disk jockey on every radio station, as well as TV commentators and all the press will join in to help popularize “Teenage Canteens”.

This not only means finer public relations for all engaged in the industry but is a tremendously worthwhile effort on the part of all Americans.
Coven Music Conducts “Finishing School” For Mechanics

CHICAGO—Ben Coven, Coven Music Corporation, this city, reported that the firm’s shop personnel and facilities are being used to finish the training of customer’s mechanics and service men.

“The Wurlitzer service schools we hold regularly in our territory,” stated Coven, “give several mechanics and servicemen, at one time, a good knowledge of the phonograph, as well as the problems they have to solve in the operation of this equipment.

“Best results, however, are achieved when each mechanic will come back in 30 to 60 days after he has learned the high points and spend a few days in our shop.

Edward Lowy Dies

NEW YORK—Edward Lowy, father of Dave Lowy, Dave Lowy & Company, this city, died suddenly on Sunday morning, December 2. He was 65 years old.

Ed, strong and husky, and never ill, died in his sleep.

Several years ago he was associated with Dave in the wholesaling firm, as well as in Dave’s operations. Burial was on Monday.

“By working alongside own mechanics and going with them to handle service calls on location, he quickly finds out how to take care of practically all service calls.

“Our extensive training experience proves to us,” concluded Coven, “that this kind of ‘Finishing School’ enables the mechanic to go back to his own route fully competent to keep his Wurlitzer equipment working at top efficiency.”

NOW DELIVERING! The Most Sensational Novelty Game in Years

Bally’s

“BALLS-A-POPPIN’”

RUNYON SALES COMPANY


593 10th Ave., New York 18, N. Y., LD 4-1880
231 Frelinghuysen Ave., Newark 6, N. J., DI 3-1772
331 Windsor St., Hartford, Conn., JA 7-4870

“It’s What’s in THE CASH BOX That Counts”
WANT—Route wanted. Will pay cash for large route—musical rides. All information strictly confidential! POST BOX OFFICE #364, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.

WANT—Prophonic records made before 1940. Dealers or jake box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Melotone, JACOB B. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: Trafalgar 7-5147).

WANT—Mutoscope Drive Mobiles, All Types of Arcade Equipment, State Type, Quantity and Best Price. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: Frest 6-7630).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We can and will purchase. Vinyl, Reel to Reel, 8-Track. Reply to: BOX 267, PHILADELPHIA 54, PA.

WANT—Literature on any type of coin machine—Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES and ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Operators ask your distributor for records by Michael Anthony—"The Early Headed Growler." Send for your free survey 45 speed records of Michael Anthony. Include 15c for postage. H. R. C. RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—United Regulations and Bally ABC Bowlers for cash or will trade for Bingo or Pool Tables. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 4, OHIO. (Tel.: Tower 1-6715).

WANT—Attention Operators: Spot cash paid for all type used music machines. List equipment condition in first letter. GABE FORMAN, SANDY MOORE, INC., 240 E. MERRICK ROAD, FREEPORT, L. I., N. Y. (Tel.: Mayfair 3-2472, 3 and 4).

WANT—Kiddie Rides and Arcade Machines. Must Be In A-1 Shape. State Price, Condition and Location in first letter. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: Chapel 9-6556).

WANT—Goetheen's Pikes Peaks, States, Quantity and Price. MAY FLOWER DISTRIBUTING CO., 2218 UNIVERSITY AVE., ST. PAUL 14, MINN.

FOR SALE—Records!!! $6 over whole-sale, any label. Free title stripes. Quick service. New accounts, take deposit with order. We also purchase surplus records new unused only. RAYLANS SAYS CO., 415-16 JAMAIKA AVENUE, JAMAICA 32, N. Y. (Tel.: Olympe 8-4012, 4013).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models—Werblin 1750's, 1400's, 1250's, 1015's; all type Bingos; Cork Hunt is, 2 or 3 hole machines. BINGO STATES DISTRIBUTORS, CO., 501 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8686).

FOR SALE—Big Shuffler. $190; Variety. $110; Gayety. $85; Pixie. $225; Starlet. $250; Stardust. $310; United Super Shufle & Player Alley, $60. One Third Deposit, Balance Sight Draft. GENERAL DISTRIBUTING CO., 1669 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: Tulane 6749).

FOR SALE—Close Out! Mutoscope's Rock 'N Roll 5, ball amusement machine, Brand new in original crates. Order 2 for $89.40. Write for quantity and price. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: Clarke 4-5050).

FOR SALE—Hi-Speed Super Fast Slots. Board was $4,000; now $2,000. 24 one hundred dollar pay off per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, B. Gottlieb and Machine. Music DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Slot Toppers for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer, Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WESTERN CORP., 24611 COMAL AVENUE, TENTH AVE., NEW YORK, N. Y.

FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: Forest 5-3456).

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cue. Precisely made to order, one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship,缺陷, breakage in normal use for one year. SEA COAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Brglow 8-3524-3).

FOR SALE—Broadways, $320 and Night Clubs, $450. Reconditioned and checked the Down way. DISTRIBUTORS, INC., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: Juiiper 8-5211-12).

FOR SALE—Fifty-eight 100 Selection Seeburg Wallboxes, re-chromed, new white buttons, thoroughly reconditioned, sold for cash at $175.50. Wire deposit and order to: SHILTON SALES, INC., 47-81 MAIN ST., BUFFALO, NEW YORK. (Tel.: Lincoln 9106).

FOR SALE—Mr. Mike Munroe Corporation for outstanding, able, reliable coverage of the Arcade Field. A single machine. A complete line. Parts, supplies, supplies. MIKE MUROE INC., 577 TENTH AVENUE, NEW YORK 36, N. Y. (Tel.: Blyam 9-6677).

FOR SALE—Score Board, $275; Game Masters, $250; Arabian Knights, $100; Coronation, $50. Queen Of Hearts, $75; Williams, $200; Williams Fairways, $50. AUTOMATIC AMUSEMENT CO., INC., 500 PENNSYLVANIA ST., E A N V I L E, IND.

FOR SALE—Export Buyers Attention! 100, 300, 400, 500, & up; Pool Tables, $50 & up; Fibre Glass, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up; ASSOCIATED AMUSEMENT INC., 8 RUGG ROAD, ALLSTON, MASS. (Tel.: Stadium 2-4010).

FOR SALE—Bingo in quantities. In stock. Big Shows; Double Headers; Parlor Shows. For the best offer. Bally, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: Afnritage 6-7806-81).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Raffle (8 inch speaker), $7,50. GATEWAY DISTRIBUTING CO., 3622, W. NORTH AVE., CHICAGO 47, ILL. (Tel.: Dickens 2-214-24).

FOR SALE—Can you afford 92% per week to get ahead and stay ahead of all competition? For only 92¢ per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The Bible of the Coin Machine Industry." Send your check or money order for the special 40 word ad to: THE CASH BOX, 50 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Bowers, Cirrcrosses, $125; Arrow, $225; Hollywood, $225; Triton, $251; Pinnacle, $200; $300; Shindig, $105; Duet DeLuxe, $375; Triple DeLuxe, $475; Big Time, $295; Caravan, $395; Miami Beach, $295. NEW ENGLAND DISTRIBUTING CORP., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: Decatur 2-1500).

FOR SALE—10 Miami Beaches, $820 ea. All have been shopped and are in A-1 condition. LEWIS & FOLLET, 120 SOUTH HOWARD ST., SPOKANE, WASH. (Tel.: MA 8555).
FOR SALE—One Booster Pool; $50; Lighted D evolved Pool, $24; Jungle Gun, $50; Dale Gun, $15. 177 Servant Phone, $50. AUTO- mobile Radio, $25. (Tel. 703 MAIN ST., BRIDGEPORT, OHIO. (Tel. NE 5-1444.)


FOR SALE—13 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game was (12 eams) $3.50; Fast wax (12 eams) $4.50; Pucks (set of 8) $2.50. Fresco Lighted Lights pair $22.50; Adjusters $18.50. PUR- VEYOR DISTRIBUTING CO., 4222 N. WESTERN, CHICAGO 18, ILL. (Tel. Jünper 8-1814.)

FOR SALE — 3 Kneasy Speedlanes, Cha-Cha Sam Rifles, Shuffle Bowlers, Guns. Also Pool Tables—all makes and sizes. Call or write for book. For book write or call: BY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 11, ILL. (Tel. Longbeach 1-3378.)

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? De- preciation Deductions? Estate Taxes? Customs Duties? Must you officially establish their Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted “The Cash Box Price Lists.” For over 18 years, without ever missing a single week’s issue, “The Cash Box Price Lists” have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet “The Cash Box Price Lists” are only part of the invaluable information contained in each week’s issue of “THE CASH BOX”—the one and only magazine internationally acclaimed: “THE BIBLE of the Coin Machine Industry.” In “THE CASH BOX” you get the news before it even becomes news. You get sparkling, informative, colorful editorials. Latest industry developments, advance news of all new machines, latest columns. Abs- olute independently issued. And many, many important and valuable machine issues you can only obtain 52 Cou- ntry-wide! “THE CASH BOX” for only one year’s issues—for only $19.95! DOUBLE YOUR MONEY BACK GUARANTEED!! YOU CAN'T LOSE!! Mail your check for $15 today to: THE CASH BOX, 26 WEST 47TH STREET, NEW YORK 36, N. Y.

FOR SALE—Reconditioned Seeburg 100 Selection Wall-Units, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $35.00. Telephone or wire collect, Syracuse 73-1631. DAVIS BRIDGEPORT INC. 335 WILLOW BLYD, E., SYRACUSE 3, N. Y.

FOR SALE—Special! Bally: Night Clubs, $374.50; Parades, $399.50; Beach Beauties, $285; Broadway, $325; Big Times, $185, Gottlieb: Score Boards, $235; Sea Belles, $299.50; Duettte, $169.50; Gladi- ators, $237.50; Williams: King Of Swat, $225; Side Walk Engineer, $99.50. Grace: Big Top Rifle Gallery, $235; Rifle Galleries, $145. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW OR- LEANS, LA. (Tel.: Canal 5306.)

FOR SALE — Seeburg 100-R, $700; 100-G, $600; 100-C, $500; 100-B, $400; United Regulation, $425; United Lighting, $200; United Super Slugger Baseball, $275; United Venus, $175; ChioCoin Triple Strikes, $200, WANT—late model 45 rpm phonographs. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, LONG ISLAND, N. Y. (Tel.: Rutherford 8-6770-1.)

NOTICE—Record Promotion. Will rep- resent your label with joy in New Orleans and vicinity. ARTHUR LICHTMAN, PROMOTIONS, 1420 PHILLIP ST., NEW ORLEANS, LA.

NOTICE—Will Trade: Four Chicago Coin Miami Shuffles for Pool Tables. Bingo Games, 5 Ball Machines and Used Music Boxes, T & L DISTRIBUT- ING CO., 1663 CENTRAL PARK- WAY, CINCINNATI 14, OHIO, (Tel.: Main 1-4751.)

NOTICE—Crossroads? Diversification? Our program has already proved itself to leading coinmen. Make hundreds of dollars each week with our “Especially made for the carri- age trade merchandising approach” in the speciality field. L.F., MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONOGRAPH OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel: PE 3-5797) for genuine factory parts. Also extra clean 1436 Fireballs and other re- conditioned phonographs priced right.

NOTICE—That idea you have can be- come a new coin operated device. Contact Bob Young for Develop- ment and Engineering advice. BOB YOUNG’S SERVICE, 3427 BEN LOZORD PL., LOS ANGELES 27, CALIF. (Tel: NO 2-3352).

NOTICE—Louisiana & Southern Missis- sippi Operators. Your authorized Rock-Ola Distributor is HUEY DIS- TRIBUTING CO., or phone, 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel: Vemon 3-7750).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, 62-6540; The Cash Box, Chicago, ILL., 2-20945; The Cash Box, Hollywood, Calif., Hollywood 5-2129.


The Cash Box

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December 15, 1956

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. L. (Coin Machine Industry) BLUE BOOK!"

FOREWORD:

Many times a difference appears in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" exactly state the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known price as a basis for work, or may be very well be used as a comparative price. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $25 to $25 in Foreign and $25 to $30 on Phonegrafs.

CODE:
1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machine New
8. Machine Addict
9. Machine Used
10. Great Activity

REGARDING SELLING PRICES IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at $100.00 to $250.00 ask from $150.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add to his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of carters, crate and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $100.00 to $200.00 machine to anywhere from $150.00 to $275.00. In the case of arcades and kiddie rides machines these may even be higher due to the fact that many of the parts to be made by hand or contracted for at some machinist shop, since manufacturers of these parts are not available for these same and kiddie rides are no longer in machines and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration. At the same time, they should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase "as is," at prices quoted here at trade, and recondition the machines themselves to meet their own operating standards.

Manufacturers and dates of game's release listed. Code: (B) Bally; (CG) Chicago Coin; (Ev) Evans; (Ex) Exhibitor; (G) Geneva; (Gt) Gottlieb; (K) Kenney; (Un) United; (W) Williams.

TRAINED BUSINESS MAN MACHINES

A M I

1. Model A, '46, 40 Sel., 78 RPM
2. Model B, '48, 40 Sel., 78 RPM
3. Model C, '50, 40 Sel., 78 RPM
4. Model D-9, '51, 40 Sel., 78 RPM
5. Model E-9, '53, 40 Sel., 78 RPM
6. Model F-9, '53, 40 Sel., 78 RPM
7. Model F-9, '53, 40 Sel., 78 RPM

EVANS

1. Mills Constellation, '42
2. Model 951, 40 Sel., 78 RPM
3. Constellation, '39, Model 135, 40 Sel., 78 RPM
4. Starlite, '37, Model 142, 40 Sel., 45 RPM
5. Century, '32, Model 2405, 100 Sel., 45 RPM
6. Rock-Ola

1. 1212, '36, 20 Sel., 78 RPM
2. 1223, '36, Playmaster
3. 1216, '32, 20 Sel., 78 RPM
4. 1226, '28, Model-Glo, 20 Sel., 78 RPM
5. WM Wall Box 5, 10.00, 10.00, 15.00
6. SM or SL Stepper 10.00, 15.00

ROCK-O-LA

1. 1212, '36, 20 Sel., 78 RPM
2. 1223, '36, Playmaster
3. 1216, '32, 20 Sel., 78 RPM
4. 1226, '28, Model-Glo, 20 Sel., 78 RPM
5. WM Wall Box 5, 10.00, 10.00, 15.00
6. SM or SL Stepper 10.00, 15.00

KRAMER

1. 20/50, '31, 100 Sel., 45 RPM
2. 20/50, '31, 100 Sel., 45 RPM
3. 20/50, '31, 100 Sel., 45 RPM

PIERCE

1. 2000, '31, 100 Sel., 45 RPM
2. 2000, '31, 100 Sel., 45 RPM
3. 2000, '31, 100 Sel., 45 RPM
4. 2000, '31, 100 Sel., 45 RPM

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plus new
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Separate advancing scores for each of 3 different color-lines—red, yellow, green—as popularized in Bally BIG SHOW, get bigger play than ever in KEY WEST, because player can juggle scores back and forth...to score red scores for red or yellow line-ups...or yellow scores for yellow or red line-ups...insuring maximum scoring-advantage, maximum play-appeal, maximum earning-power.

MAGIC SQUARES
Another popular juggle-score feature, popularized in greatest Bally games from BROADWAY to BIG SHOW. Combined with new Select-A-Score feature in KEY WEST, Magic Squares give greatest scoring flexibility, resulting in greatest play-appeal, greatest earning-power.

EXTRA-TIME ROLL-OVER
Press buttons before shooting fourth ball to shift Magic Squares or Select-A-Score—unless a skill-shot across lit roll-over permits pressing buttons after shooting fifth ball. Extra time is extra fun for players, nets extra profit for operators.

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Corner Scores
Ballyhole
Extra Balls

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