Johnnie Ray has come up with a smash in his latest Columbia recording, "Just Walking In The Rain". Ever since Johnnie broke upon the national scene with his great version of "Cry", he has been one of the top entertainers in the country. Moreover he has performed his act all over the world and is just as popular in such places as Australia and England. Now in addition to entertaining his night club audiences, Johnnie is once again delighting the record buying public with a smash hit.
<table>
<thead>
<tr>
<th>The Ames Brothers</th>
<th>Mitchell Ayres</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;I Saw Esau&quot; c/w</td>
<td>&quot;Guaglione&quot; c/w</td>
</tr>
<tr>
<td>&quot;The Game of Love&quot;</td>
<td>&quot;The Awakening of Pedro&quot;</td>
</tr>
<tr>
<td>(from the Broadway production, &quot;Happy Hunting&quot;)</td>
<td>20/47-6729</td>
</tr>
<tr>
<td>with Hugo Winterhalter's Orchestra and Chorus</td>
<td>20/47-6720</td>
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<table>
<thead>
<tr>
<th>Jim Edward, Maxine &amp; Bonnie Brown</th>
<th>Martha Carson</th>
</tr>
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<tbody>
<tr>
<td>&quot;A Man With A Plan&quot; c/w</td>
<td>&quot;Get That Golden Key&quot; c/w</td>
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<tr>
<td>&quot;Just-A-Lot Of Sweet Talk&quot;</td>
<td>&quot;He Was There&quot;</td>
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<tr>
<td>20/47-6730</td>
<td>20/47-6724</td>
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<table>
<thead>
<tr>
<th>Stuart Hamblen's Orchestra</th>
<th>Tony Martin</th>
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<tr>
<td>&quot;Desert Sunrise&quot; c/w</td>
<td>&quot;This Much I Know&quot; c/w</td>
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<tr>
<td>&quot;The Whistler's Dream&quot;</td>
<td>&quot;Lonely Winter&quot;</td>
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<td>20/47-6714</td>
<td>20/47-6731</td>
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<table>
<thead>
<tr>
<th>Henri René</th>
<th>Hank Snow, The Singing Ranger and his Rainbow Ranch Boys</th>
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<tr>
<td>&quot;Love Me Tender&quot; c/w</td>
<td>&quot;Stolen Moments&quot; c/w</td>
</tr>
<tr>
<td>&quot;The Little White Horse&quot;</td>
<td>&quot;Two Won't Care&quot;</td>
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<tr>
<td>20/47-6728</td>
<td>20/47-6715</td>
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Your customers will hear these New Orthophonic High Fidelity recordings best on an RCA Victor New Orthophonic High Fidelity "Victrola"®
The Plight of the Female Singer

A few years ago, The Cash Box ran a feature story entitled "What's Happened To The Girl Singers?" It was noted in that article that hit records by female recording stars were few and far between. After that time, the situation improved somewhat and girls were coming up with hits on a regular basis. Today there are still hits by girls, but as we print the first returns of our yearly poll of juke box operators, it is interesting to note some statistics which again point up the plight of the female artist.

In the entire list of pop records, there are only six female singers who had hits. All the rest were either made by male singers, groups or instrumentals. In the rhythm and blues field, the situation is even more startling. There was not one hit record in the entire year, recorded by a female. Finally in the country field, there were only two hit female singers.

This situation in the recording industry is quite different than in most other entertainment fields, for in the others the proportion of male and female stars is about equal. The answer seems to lie in the different types of audiences which the various areas of the entertainment business attract.

The problem in the record business is that a large part of the population which buys single records is composed of teenagers—female teenagers. Naturally this is not the entire audience by any means, but it is a major factor in the total picture. It's obvious therefore that teenage girls are essentially more interested in male singers than female singers and that the male has a much greater chance of catching their attention than the female.

But the situation is not really hopeless for the girl singer. The record market is a constantly expanding one and its expansion is taking part in large measure among adults. The spectacular rise in album sales has been accomplished by adult buyers. These buyers as yet may not be as interested in single records as they are in packages, but once you make a record buyer out of someone who was not, the first step has been taken. Certainly on albums, the females are doing extremely well. And if a person likes a female singer on an album, he is bound to at least note the fact that she has a single out also. With the proper promotion, the hope of course is to convince this album buyer to buy that artist's singles also.

This may seem like a long process, but we have a feeling that it won't be. The record industry has been expanding at such a tremendous rate during the past few years that it is really hard to predict how far it will go—or how fast. But we have a feeling that the creation of single buyers out of album buyers may be accomplished in much shorter time than some of us now think. And then finally the plight of the female singer, which has been a difficult one in the single market, may be changed for the better.
### First Votes in "The Best"

**Best Record of 1956**

<table>
<thead>
<tr>
<th>Track</th>
<th>Artist</th>
<th>Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;I'm a Fool&quot;</td>
<td>Bill Haley &amp; Comets</td>
<td>5,724</td>
</tr>
<tr>
<td>&quot;Just My Imagination&quot;</td>
<td>Les Paul &amp; Mary Carey</td>
<td>5,218</td>
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<tr>
<td>&quot;My Prayer&quot;</td>
<td>Dick Hyman</td>
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**Best Small Instrumental Group of 1956**

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<tr>
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<td>Roger Williams</td>
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<tr>
<td>&quot;Just My Imagination&quot;</td>
<td>George Shearing</td>
<td>328</td>
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<tr>
<td>&quot;My Prayer&quot;</td>
<td>Johnny Maddox</td>
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**Best R & B Record of 1956**

<table>
<thead>
<tr>
<th>Track</th>
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<tr>
<td>&quot;I'm a Fool&quot;</td>
<td>Bill Doggett</td>
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<td>&quot;Just My Imagination&quot;</td>
<td>Little Richard</td>
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<tr>
<td>&quot;The Best Thing&quot;</td>
<td>Little Richard</td>
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<tr>
<td>&quot;I'm In Love Again&quot;</td>
<td>Fats Domino</td>
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<tr>
<td>&quot;The Great Pretender&quot;</td>
<td>Platters</td>
<td>5,322</td>
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<tr>
<td>&quot;Let The Good Times Roll&quot;</td>
<td>Shirley &amp; Lee</td>
<td>5,053</td>
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<tr>
<td>&quot;Coraline&quot;</td>
<td>Joe Turner</td>
<td>4,998</td>
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<td>&quot;My Prayer&quot;</td>
<td>Platters</td>
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<tr>
<td>&quot;Fats Domino&quot;</td>
<td>Bill Doggett</td>
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<td>&quot;Seven Days&quot;</td>
<td>Clyde McPhatter</td>
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<td>&quot;Drum in My Own Heart&quot;</td>
<td>Ray Charles</td>
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<td>&quot;Blue Suede Shoes&quot;</td>
<td>Carl Perkins</td>
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<td>&quot;Big Up&quot;</td>
<td>Little Richard</td>
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<tr>
<td>&quot;In the Still of the Night&quot;</td>
<td>Fats Domino</td>
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<tr>
<td>&quot;Someday&quot;</td>
<td>Platters</td>
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<tr>
<td>&quot;Need You Love So Bad&quot;</td>
<td>Little Willie John</td>
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<tr>
<td>&quot;Devil Or Angel&quot;</td>
<td>Clovers</td>
<td>1,419</td>
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<tr>
<td>&quot;Eddie My Love&quot;</td>
<td>Teen Queens</td>
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<td>&quot;Poor Me&quot;</td>
<td>Fats Domino</td>
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<td>&quot;Hands Off&quot;</td>
<td>Jay McShann/Friscilla Bowman</td>
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<td>&quot;Heartbreak Hotel&quot;</td>
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<td>&quot;My Blue Heaven&quot;</td>
<td>Fats Domino</td>
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<td>&quot;I Want You To Be My Girl&quot;</td>
<td>Teenagers</td>
<td>923</td>
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<tr>
<td>&quot;Treason of Love&quot;</td>
<td>Clyde McPhatter</td>
<td>818</td>
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<tr>
<td>&quot;A Casual Look&quot;</td>
<td>Six Teens</td>
<td>761</td>
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<tr>
<td>&quot;Stranded in the Jungle&quot;</td>
<td>Cadets</td>
<td>569</td>
</tr>
<tr>
<td>&quot;It's Too Late&quot;</td>
<td>Chuck Willis</td>
<td>356</td>
</tr>
<tr>
<td>&quot;Flying Saucer&quot;</td>
<td>Buchanan</td>
<td>237</td>
</tr>
<tr>
<td>&quot;When My Dreamboat Comes Home&quot;</td>
<td>Fats Domino</td>
<td>127</td>
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**Best R & B Male Vocalist of 1956**

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<thead>
<tr>
<th>Track</th>
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<tr>
<td>&quot;Lavender Baker&quot;</td>
<td>Little Richard</td>
<td>6,347</td>
</tr>
<tr>
<td>&quot;Ruth Brown&quot;</td>
<td>Smiley Lewis</td>
<td>1,704</td>
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<tr>
<td>&quot;Big Maybell&quot;</td>
<td>Johnnie Ray</td>
<td>1,639</td>
</tr>
<tr>
<td>&quot;Ella Johnson&quot;</td>
<td>Sonny Boy Williamson</td>
<td>1,382</td>
</tr>
<tr>
<td>&quot;Dinah Washington&quot;</td>
<td>Muddy Waters</td>
<td>854</td>
</tr>
<tr>
<td>&quot;Tinsley&quot;</td>
<td>Ray Charles</td>
<td>776</td>
</tr>
<tr>
<td>&quot;Clyde McPhatter&quot;</td>
<td>Howlin' Wolf</td>
<td>322</td>
</tr>
<tr>
<td>&quot;Carl Perkins&quot;</td>
<td>Little Walter</td>
<td>190</td>
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<tr>
<td>&quot;Elvis Presley&quot;</td>
<td>Otis Rush</td>
<td>121</td>
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<tr>
<td>&quot;Jimmy Reed&quot;</td>
<td>Ivory Joe Hunter</td>
<td>96</td>
</tr>
<tr>
<td>&quot;Chuck Berry&quot;</td>
<td>Bobby Blue</td>
<td>73</td>
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<tr>
<td>&quot;James Brown&quot;</td>
<td>Chuck Willis</td>
<td>71</td>
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**Best R & B Female Vocalist of 1956**

<table>
<thead>
<tr>
<th>Track</th>
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<tbody>
<tr>
<td>&quot;LaVern Baker&quot;</td>
<td>Faye Adams</td>
<td>522</td>
</tr>
<tr>
<td>&quot;Ruth Brown&quot;</td>
<td>Sue Ann</td>
<td>1,829</td>
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<tr>
<td>&quot;Big Maybell&quot;</td>
<td>Varetta Dillard</td>
<td>221</td>
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<tr>
<td>&quot;Ella Johnson&quot;</td>
<td>Shirley Guitar</td>
<td>98</td>
</tr>
<tr>
<td>&quot;Dinah Washington&quot;</td>
<td>Ann Cole</td>
<td>91</td>
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**Best R & B Vocal Group of 1956**

<table>
<thead>
<tr>
<th>Track</th>
<th>Artist</th>
<th>Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;You're the One&quot;</td>
<td>Platters</td>
<td>7,913</td>
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<tr>
<td>&quot;You're the One&quot;</td>
<td>Five Keys</td>
<td>1,561</td>
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<tr>
<td>&quot;Shirley &amp; Lee&quot;</td>
<td>Robins</td>
<td>1,383</td>
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<tr>
<td>&quot;Caddillac&quot;</td>
<td>Midnighters</td>
<td>991</td>
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<tr>
<td>&quot;Clove&quot;</td>
<td>Spaniels</td>
<td>976</td>
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<tr>
<td>&quot;Teen Queen&quot;</td>
<td>Spiders</td>
<td>522</td>
</tr>
<tr>
<td>&quot;Drifters&quot;</td>
<td>Four Fellows</td>
<td>398</td>
</tr>
<tr>
<td>&quot;Moonglow&quot;</td>
<td>Charlie &amp; Ray</td>
<td>276</td>
</tr>
<tr>
<td>&quot;El Dorado&quot;</td>
<td>Harptones</td>
<td>213</td>
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<tr>
<td>&quot;Otis Williams &amp; Charms&quot;</td>
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<td>72</td>
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**Best R & B Orchestra of 1956**

<table>
<thead>
<tr>
<th>Track</th>
<th>Artist</th>
<th>Votes</th>
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</thead>
<tbody>
<tr>
<td>&quot;Bill Doggett&quot;</td>
<td>Plano Red</td>
<td>625</td>
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<tr>
<td>&quot;Elvin Freeman&quot;</td>
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<tr>
<td>&quot;Barley Johnson&quot;</td>
<td>Sil Austin</td>
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<td>&quot;Earl Bostic&quot;</td>
<td>Jay McShann</td>
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**Best Country Record of 1956**

<table>
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<tr>
<th>Track</th>
<th>Artist</th>
<th>Votes</th>
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<tbody>
<tr>
<td>&quot;Heartbreak Hotel&quot;</td>
<td>Elvis Presley</td>
<td>6,318</td>
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<td>&quot;Crazy Arms&quot;</td>
<td>Ray Price</td>
<td>5,987</td>
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<tr>
<td>&quot;Blue Suede Shoes&quot;</td>
<td>Carl Perkins</td>
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<tr>
<td>&quot;Don't Be Cruel!&quot;</td>
<td>Elvis Presley</td>
<td>5,356</td>
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<tr>
<td>&quot;I Forgot To Remember To Forget!&quot;</td>
<td>Elvis Presley</td>
<td>4,980</td>
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www.americanradiohistory.com
### Best Country Vocalist of 1956

<table>
<thead>
<tr>
<th>Artist</th>
<th>Song</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kitty Wells</td>
<td>&quot;The Mealtime Prayer&quot;</td>
<td>Mercury 60003</td>
</tr>
<tr>
<td>Jean Shepard</td>
<td>&quot;Mostly Air&quot;</td>
<td>Capitol 18019</td>
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### Best Country Female Vocalist of 1956

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<tbody>
<tr>
<td></td>
<td>&quot;When Love Is Young and True&quot;</td>
<td>Columbia 4-10025</td>
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<td></td>
<td>&quot;Sweet Nothings&quot;</td>
<td>Columbia 4-10172</td>
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### Best Country Vocal Combination of 1956

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<tr>
<td></td>
<td>&quot;Bye Bye Love&quot;</td>
<td>Columbia 4-10060</td>
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<td></td>
<td>&quot;Since I Met You&quot;</td>
<td>Columbia 4-10107</td>
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### Best Country Band of 1956

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<tr>
<td></td>
<td>&quot;Apache&quot;</td>
<td>Columbia 4-10176</td>
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<td></td>
<td>&quot;Little Darlin'&quot;</td>
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### Best Country Sacred Singer of 1956

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<tr>
<td></td>
<td>&quot;Holy, Holy, Holy&quot;</td>
<td>Columbia 4-10061</td>
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<td></td>
<td>&quot;The Lord's Prayer&quot;</td>
<td>Columbia 4-10104</td>
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### Best Country Instrumental Artiste of 1956

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<tr>
<td></td>
<td>&quot;Tennessee Waltz&quot;</td>
<td>Decca 20307</td>
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<td></td>
<td>&quot;My Foolish Heart&quot;</td>
<td>Decca 20312</td>
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### Most Promising Male Vocalist of 1956

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<tr>
<td></td>
<td>&quot;I'm So Lonesome for You&quot;</td>
<td>Columbia 4-10096</td>
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<td></td>
<td>&quot;I'm Crying For You&quot;</td>
<td>Columbia 4-10146</td>
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### Most Promising Female Vocalist of 1956

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<tr>
<td></td>
<td>&quot;I Only Have Eyes for You&quot;</td>
<td>Columbia 4-10100</td>
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<td>&quot;I'm Not a Crook&quot;</td>
<td>Columbia 4-10103</td>
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### Most Promising Vocal Group of 1956

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<th>Artist</th>
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<tbody>
<tr>
<td></td>
<td>&quot;Almost There&quot;</td>
<td>Columbia 4-10151</td>
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<td>&quot;I Could Love You&quot;</td>
<td>Columbia 4-10155</td>
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### Most Promising R & B Vocalist of 1956

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<td>&quot;I'm Gonna Get You&quot;</td>
<td>Columbia 4-10088</td>
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<td></td>
<td>&quot;It's Just a Matter of Time&quot;</td>
<td>Columbia 4-10150</td>
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### Most Promising Country Vocalist of 1956

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<td></td>
<td>&quot;I Want You To Know&quot;</td>
<td>Columbia 4-10095</td>
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<td>&quot;I'll Be Satisfied&quot;</td>
<td>Columbia 4-10124</td>
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### Most Promising Country Vocal Combination of 1956

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<th>Artist</th>
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<td>&quot;Country Girl&quot;</td>
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### Most Promising Country Band of 1956

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<td>&quot;Country Boy&quot;</td>
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### Most Promising Country Female Vocalist of 1956

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<td>&quot;A Country Boy&quot;</td>
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### Most Promising Country Vocal Group of 1956

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<td>&quot;I Could Love You&quot;</td>
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### Most Promising R & B Vocal Group of 1956

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<td>&quot;It's Just a Matter of Time&quot;</td>
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<td><strong>Total Votes:</strong> 1,023</td>
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</table>
1. **DON'T BE CRUEL**  
   **ELVIS PRESLEY**  
   VI-20-6604 (47-6604)—Elvis Presley

2. **GREEN DOOR**  
   **JIM LOWE**  
   DO-1546 (45-1546)—Jim Lowe

3. **HONKY TONK**  
   **BILL DOGGETT**  
   KT-4950 (45-4950)—Bill Doggett

4. **JUST WALKING IN THE RAIN**  
   **JOHNNIE RAY**  
   AB-3024 (45-3024)—Judy Klein  
   CO-40729 (4-40729)—Johannie Ray

5. **LOVE ME TENDER**  
   **ELVIS PRESLEY**  
   VI-20-47-6663—Elvis Presley

6. **TONTON YOU BELONG TO ME**  
   **PATIENCE & PRUDENCE**  
   CB-6170 (9-61703)—Lawrence Welk  
   LJ-55022 (55022)—Patience & Prudence  
   DE-5046 (9-20460)—Kareen Chandler  
   KO-997 (45-997)—Fonettes  
   & Jimmy Wakely

7. **FRIENDLY PERSUASION**  
   **PAT BOONE**  
   CA-1530 (F-1530)—Leo Euch  
   CA-1530 (45-1530)—Mickie Rand  
   CA-1530 (45-1530)—Bob Scobey  
   CA-1530 (45-1530)—Pat Boone

8. **TRUE LOVE**  
   **BING CROSBY & GRACE KELLY, JANE POWELL**  
   CA-3007 (F-3007)—Kathy & G. Kelly  
   DE-29595 (9-29595)—Kitty Kellin  
   VI-2018 (2018 ± 4)—Joni Powell

9. **CANADIAN SUNSET**  
   **HUGO WINTERHALTER ORCH.**  
   CD-1297 (45-1297)—Andy Williams  
   VI-20-6377 (47-6377)—Hugo Winterhalter  
   VI-20-6787 (47-6787)—Hanny Lopez

10. **BLUEBERRY HILL**  
    **PATSY DOMINO**  
    CV-3001 (9-3001)—Louis Armstrong,  
    Gordon Jenkins,  
    IM-5407 (45-5407)—Patsy Domino

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**CODE**

- AA—Double A  
- AB—Aladdin  
- AC—Columbia  
- AD—Aladdin  
- AE—Apollo  
- AP—ABC  
- ASC—Cresta  
- BA—Bamboo  
- BB—Bethlehem  
- BD—Buddy  
- CA—Columbia  
- CD—Columbia  
- CH—Chess  
- CK—Checker  
- CF—Coral  
- CL—Cardinal  
- CM—Columbia  
- ED—Duke  
- ET—Epic  
- FB—Fame  
- EE—Globe  
- MF—Mercury  
- FG—Golden  
- GE—Globe  
- MG—MGM  
- GS—Arista  
- GT—Globe  
- HD—Hollywood  
- HK—Hollywood  
- IH—Imperial  
- JH—Jewel  
- KH—King  
- LH—Liberty  
- ML—MGM  
- PL—Park  
- PQ—Pepsi  
- RQ—RCA VICTOR  
- SQ—Spotlight  
- TT—Tenco  
- UQ—United  
- VQ—Vanguard  
- WQ—Winnipeg  
- YQ—Youth  

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**THE NATION'S Top Ten JUKE BOX TUNES**

(PLUS THE NEXT 25)

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**THE CASH BOX**

(Oct, 13 issue)

**THE CASH BOX — "SLEEPER OF THE WEEK"**

"Tailor made for teenagers who should go for this in a big way"...
Heading For The Top!

Fats Domino
No. 5407
"BLUEBERRY HILL"
b/w
"Honey Chile"

Bob Winn
No. 5410
"GOIN' HOME"
b/w
"How It Hurts Me"

Slim Whitman
No. 8308
"CURTAIN OF TEARS"
b/w
"Smoke Signals"

Imperial Records
6425 Hollywood Blvd
Hollywood 28, Calif

SEE AND HEAR FATS DOMINO ON THE ED SULLIVAN SHOW SUNDAY, NOV. 18

"It's What's in THE CASH BOX That Counts"
1—Love Me Tender
VI-20-6643 (47-6643) ELVIS PRESLEY
That's All Right, Memphis, Tennessee
1

2—Green Door
ADD-15482 (45-15482) HATTIE MCDANIEL
The Little Man in Chinatown
2

3—Just Walking In The Rain
AB-3824 (45-3824) NAT HAYDEE
Lullaby in The Candlelight
3

4—Singing The Blues
ADD-15476 (45-15476) BILL MITCHELL
Crazy With Love
4

5—Honky Tonk
KI-4950 (45-4950) BILL DOGGETT
Honky Tonk
5

6—True Love
ACA-1507 (45-1507) BING CROSBY & GRACE KELLY
Well Did You Ever See A Lass Like Me?
6

7—Don’t Be Cruel To Me
VI-20-6604 (45-6604) ELVIS PRESLEY
Hound Dog
7

8—Blueberry Hill
DE-30091 (9-30091) LOUIS ARMSTRONG & G. RENFrew
That Lucky Old Sun
8

9—Cindy, Oh Cindy
GL-247 (45-247) VINCE MARTIN
Only If You Praise The Lord
9

10—Friendship Persists
CA-3520 (F-3520) — LOU BUSCH
4 Joyful Friends
10

11—Hey! Jealous Lover
CA-3522 (F-3522) — FRANK SINATRA
Jealous Lover
11

12—Canadian Sunset
CA-1297 (45-1297) — WILLIAMS
High Up On A Hill
12

13—Tonight You Belong
CA-6701 (4-6701) — JIMMY DURANTE
I'll Be With You Always
13

14—It Isn’t Right
WE-7049 (7049 x 45) — TONETTE
Don’t Fall In Love Too Soon
14

15—You’ll Never, Never Know I Care
CA-7048 (7048 x 45) — FLANNAGAN & Baby Doll
It Isn’t Right
15

16—A Rose And A Baby Ruth
AP-7654 (45-7654) — GEORGE HAMILTON IV
If You Don’t Know
16

17—City Of Angels
BY-1018 (45-1018) — DICK JACOBS
Song Of The Tabernacle Band
17

18—Mama From The Train
ME-7091 (7091 x 45) — PATSY PAGE
Every Time I Feel The Spirit
18

19—Two Different Worlds
CA-3556 (F-3556) — DICK HAYMES
I’ll Be with You Always
19

20—Lay Down Your Arms
CA-1299 (45-1299) — DOROTHY LAMOUR
Teenage Goodnight
20

21—I Walk The Line
CA-3554 (F-3554) — CAROLE BENNETT
I’ll Be With You Always
21

22—Petticoats Of Experience
RA-183 (40-183) — CINDY MONROE
I’ll Be With You Always
22

23—You’re My Everything
BI-7049 (7049 x 45) — RONNIE BAXTER
I’ll Be With You Always
23

24—Good To The End Of The Day
CA-7045 (F-7045) — BILL FRIZZLE & THE ROYAL Dukes
I’ll Be With You Always
24

25—Let’s Go Somewhere
CA-3553 (F-3553) — JIMMY DURANTE
I’ll Be With You Always
25

26—Put Your Arms Around Me
CA-1297 (45-1297) — WILLIAMS
I’ll Be With You Always
26

27—Silent Star
CA-5020 (F-5020) — BILL FRIZZLE & THE ROYAL Dukes
I’ll Be With You Always
27

28—Out Of Sight, Out Of Mind
CA-3552 (F-3552) — BILL FRIZZLE & THE ROYAL Dukes
I’ll Be With You Always
28

29—Be My Bebe
CA-7049 (7049 x 45) — JIMMY DURANTE
I’ll Be With You Always
29

30—Fight The Good Fight
CA-7049 (7049 x 45) — JIMMY DURANTE
I’ll Be With You Always
30

31—Miss Priscilla
CA-3557 (F-3557) — LES BROWN & HIS ORCHESTRA
I’ll Be With You Always
31

32—Soft Summer Breeze
DE-30054 (9-30054) — LITTLE RICHARD
My Baby’s Gone
32

33—Moonlight Love
VI-20-6678 (45-6678) — BILL HARRINGTON
I’ll Be With You Always
33

34—Confidential
AL-3343 (45-3343) — RANDY SHERWOOD
I’ll Be With You Always
34

35—When The White Lilacs Bloom Again
WE-20-6682 (45-6682) — BILL HARRINGTON
I’ll Be With You Always
35

36—Chains Of Love
VI-20-6645 (45-6645) — BILL HARRINGTON
I’ll Be With You Always
36

37—Every Day Of My Life
VI-20-6677 (45-6677) — BILL HARRington
I’ll Be With You Always
37

38—See-Saw
VI-20-6644 (45-6644) — BILL HARRINGTON
I’ll Be With You Always
38

39—Buchanan and Goodman On Trial
VI-20-6677 (45-6677) — BILL HARRINGTON
I’ll Be With You Always
39

40—Miracle Of Love
VI-20-6677 (45-6677) — BILL HARRINGTON
I’ll Be With You Always
40

41—Birdie’s Wedding
DE-30061 (9-30061) — BILL HARRINGTON
I’ll Be With You Always
41

42—Love Is Just A Game
VI-20-6644 (45-6644) — BILL HARRINGTON
I’ll Be With You Always
42

43—Silent Night
CA-5020 (F-5020) — BILL FRIZZLE & THE ROYAL Dukes
I’ll Be With You Always
43

44—Hail Merry Christmas
CA-5020 (F-5020) — BILL FRIZZLE & THE ROYAL Dukes
I’ll Be With You Always
44

45—The Cash Box Top 50

The Cash Box, Music, Page 8
November 17, 1956
It's Another Big Hit For

GEORGIA GIBBS

'TRA LA LA'

MERCURY 70998

35 EAST WACKER DRIVE • CHICAGO 1, ILLINOIS

"It's What's in THE CASH BOX That Counts"
ANNISTEEN ALLEN
(Decca 30146; 9-30146)

B "DON'T NOBODY MOVE" (2:21) [Hymn ASCAP—Robert
erts, Deburg] Talented Annisteen Al
len makes her debut on Decca with a pote
rally rhythm item that could send the
thrust up the ladder of success. Lark has a
winning sound and style. And strong materi
als to work with.

B "THE MONEY TREE" (2:44)
[Frank ASCAP—Molbyre, Ferre] The chip
gets the point and bounces thru an amusing
ditty about a crazy town where greenbacks
are strong coins. Cute melody to watch.
Thrush is headed for stardom.

ROLAND SHAW ORCH.
(London 1711; 45-1711)
B "WALK TO THE BULL RING" (2:06) [Criterion ASCAP—
Podell] An absolutely thrilling ar
rangement of an exciting theme that paints a
musical picture of toreadors
marching into the bull ring, is pre
ented wonderfully by Roland Shaw's)
ork. Dramatic build in intensity as the number progresses.

C "SHEET OF GOODBEES" (2:42) [Shaw] The piano takes
the spotlight on this romantic moods
item penned by the maestro. Pretty
side with the feeling of "Autumn Leaves".

BING CROSBY
(Decca 30120; 9-30120)
B "AROUND THE WORLD" (2:35) [Victor Young ASCAP—
Young] This catchy theme lends its dulcet temes
to the lush and beautiful
ly title theme of the sensational
Michael Todd's new film "Around
The World in 80 Days". Beautiful side.

B "LOVE IN A HOME" (2:05)
[Commander ASCAP—DePaul, Mercer] This touching ballad
storms from the new musical "Listen Here"
Sincere, penetrating performance of an
excellent composition. Good Xmas
fare too.

MARTHA CARSON
(RCA Victor 204; 45-6724)
B "HE WAS THERE" (2:00)
[Tannen BMI—Carson] Martha's
powerful voice comes over impresive
ly on an exciting spiritual that should
make its impression in the pop field.
Good choral assist. Those who enjoy
sacred material will find this one
greatly to their liking.

B "GET THAT GOLDEN KEY" (2:06) [Regent BMI—Russell,
Raney] Another spirited handclapper. pettily fashioned by the
sung by

VIC DAMONE
(Columbia 40783; 4-40783)
B+ "ONE LITTLE BOY" (3:15) [Harms ASCAP—Trento, Spiel
man] A beautiful new ballad which Vic
will perform in the TV Christmas
spectacular "The Stingiest Man In
Town" is wonderfully presented on wax. Telling
song that will tug at the heartstrings of parents.

B "WHEN MY LOVE SMILES" (2:55) [Rouen ASCAP—Web
ster, Motter, Waltham] Damone lends
his rich, mellow voice to a big roman
tic ballad set to a moody Latin back
drop. Strong material and delivery.

RALEIGH YOUNG
(Epic 1914; 5-1914)
B+ "BABY DOLL" (1:58) [Remick ASCAP—Hamings, Hopkins]
Ralph Young gets a strong backing from
Bob Prince's orch and chorus as he
chants the dramatic theme tune from a
big new Warner pic, Big Side for Ralph. It should
be a healthy chunk of the sales melt.

C+ "STORMY WEATHER" (2:49) [Mills ASCAP—Koeleher, Arlen] This end stars the singer on a vivid
reading of a great standard.

BILLY VAUGHN ORCH.
(Dot 15534; 45-15534)
B+ "CREOLE LOVE CALL" (2:50) [Mills ASCAP—Ellington] Billy
Vaughn gives his string section the
day off as he presents an imaginative interpretation
of a lovely Duke Ellington
theme. Exciting blues item with
an easy-going tempo and a beautiful melody. Potential
click.

C "GREAT LIEUTENANTS!" (2:10) [Loyle ASCAP—Powers] A lovely
Hawaiian favorite is warmly revived
for the orch. A chorus assisted with a
pretty background, singing without
byres. Dreamy item.

LEE TULLY
(Flair-X 3007; 45-3007)
B "AROUND THE WORLD WITH ELWOOD PRETZEL" (Sides 1
& 2) (2:56) [LBI—Tully, Cloth] Lee Tully dishes up an amusing
comedy number in a Mr. Rick
as he takes the
listeners around the world asking people in other
countries to express their
generation with Elwood Pr
etzel. Kids'll get a kick out of this two
sided gimmick item. Dialogue is very funny.

JOAN SHAW
(ABC-Paramount 9451; 45-9451)
B "DON'T YOU REMEMBER" (2:54) [Peer International BMI
—Shaw] Joan Shaw is in top form as
she chants a heart-rending, rock and roll
rendition, thrilling performance. Kids'll like it.

C "JUST KISS ME" (2:07) [Rosse
velt BMI—Stone] The chip picks
up the best on end and swings thru a catchy rhythm romancer
sett to a solid dance tempo. Strong coupling.

MLT BUCKNER
(Capitol 1578; 1-1575)
B+ "GOOD TIME EXPRESS" (2:38) [Remick ASCAP—Handlen, Buckner and his boys swing thru a
driving, rockin' instrumental a la "I Can't Help Myself". Plenty of sax and loads of rhythm. Should meet with wide approval from the kids who made
"Honky Tonk" a top seller.

C "NIGHT MIST" (2:15) [Kahl BMI—Berlin] A blue mood is
cast by the crew on this end as it glides thru this pretty number. The group
can excell with some delightful
organ and sax work.

THE SATISFiers
(Coral 61727; 9-61727)
B "WHERE'LL I BE TOMORROW NIGHT?" (2:07) [General ASCAP—Ballard] A terrific new group with an absolutely delightful sound and style, debuts on Coral singing a dashing item that could catch on in one area and spread like wild-fire. Catchy number. Group has an ex
tremely pleasant hush tone. One of the best new groups to bow up in quite some time.

C "COME AWAY LOVE" (2:54) [General ASCAP—Scott] This half features the quartet on a tender
walter. Warm love story.

ERNE ANDREWS
(GNP-116; 45-116)
B+ "SONG OF THE WANDERER" (2:47) [Robbins ASCAP—Moody] Andrews' big voice gets a big band backing as the song
becomes a most rhythmic blues ballad. Strong side.

C "IN THE DARK" (2:17) [Leeds ASCAP—Greene, Broomey] The best shown up for Ernie's delivery of another
moody blues item.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
SOUNDS LIKE A MILLION

The McGuire Sisters

New 2 Sided Hit

“GOODNIGHT MY LOVE, SWEET DREAMS”

Orchestra and Chorus Directed by
DICK JACOBS

CORAL 9-61748; 61748

“MOMMY”

CORAL RECORDS
BOB THOMPSON ORCH.
(Chappell 20/40-6727)

"I'M NOT MORN FROM NOW" (2:37) [Artists ASCAP—Vars, Dunham] Bob Thompson leads his band in a stirring arrangement of a beautiful, dramatic title theme from an up-coming film, "Tarzan's Secret Weapon." The piece has a military sound that's exciting. Unusual instrumental that could break.

JOHNNY ANDREWS
(Universe 307; 45-307)

"MARRIAGE AND DIVORCE" (2:18) [Myra ASCAP—Keeler] Popular vocalist Johnny Andrews has a strong contender in his first single. It's a beautiful and unusual ballad of divorce written by the gifted, sincere vocalist. Song carries a potent message. Should do well.

STEVIE NICKS
(Var) & (BMI)

"BABY DOLL" [Remick ASCAP—Hamigien, Hopkins]

"SINCE I'VE FOUND MY BABY" (Roosevelt BMI—Stone)

ANDY WILLIAMS (Cadenso 1360)

○ In the next few weeks, theatre-wards throughout the nation will be introduced to "Baby Doll," a high-budgeted Warner Bros. flicker directed by Elia Kazan. The film is expected to be a box office smash and the title theme is sure to make a vivid impression on the viewer. Instrumental versions are available already and Andy Williams' waxing is the top vocal interpretation. The number is a stirring composition with a fascinating melody and a powerful beat. Williams brings in a great performance that should carry him farther up the ladder of success on which he climbed the first few runs with his vocal efforts on "Canadian Sunset." Since "Baby Doll" is a touching, blues ballad, multiple voting makes this half a contender.

JOHN HENRY
(Var) & (BMI)

"EVERY DAY" (2:25) [Monument BMI—Kornegay, Winley]

"DANCING CHANDLER" (2:47)

[Sharpe, Berns & Manasco ASCAP—Springer, Hilliard]

○ Sylvia Syms, who in the past 20 months has become a deejay favorite via her performances on "I Could Have Danced All Night" and "English Muffins," will add many new fans to her growing following with this terrific coupling. "Each Day" is a swinging arrangement of a sensational rocker with a great beat and a tremendous orchestration. Potent tune that should break wide open. "Dancing Chandler" is a lovely romantic song set to another fine Jack Pleis up-tempo backing. Pretty tune reminiscent of "I Could Have Danced." Top half is a strong one. Watch it.

WILLIAM LEWIS
(Vivako 4X/4024)

"FALL IN LOVE WITH ME" [Remick ASCAP—Ford, Gold] The rich tenor voice of Bill Lewis comes over beautifully on an enchanting new love song that could blossom into a favorite. Wonderful performance of a top drawer tune.

G. "TO DUBLIN" (1:58) [Alco ASCAP—Thomas, Wild] This side features the versatile vocalist on a powerful, inspirational marcher that should go great guns among jockeys. Dramatic side penned by the vocalist.

EARTHA KITT
(Var) (20/40-6727)

"I'M A FUNNY DAME" (2:08) [Chappell ASCAP—Dubin, Kaye] Eartha Kitt lends her sultry voice to a cleverly written ballad from the forthcoming screen comedy, "Happy Runt." Cute side that should be one of the thrill's biggest sides in a while.

"PUT MORE WOOD ON THE FIRE" (2:06) [Remick ASCAP—Yates, Pockett] A true chiffy tempo sets the pace for this sexy novelty in the tradition of "Amos & Andy." Amusing lyrics and colorful delivery by the vocalist should make noise.

THE CADETS
(Modern 1006; 45-1006)

"DRUGGIN" (2:20) [BMI—Garvin] The Cadets, o "Stranded In The Jungle," fame, in this new version of a promising rock and roll ball that could break big. Commercial side with a top grade dance potential. Teenagers will go for this one in a big way.

FRIDAY NIGHT ORCHESTRA
(Var) (20/40-6728)

"MOONLIGHT LOVE" (2:38) [Ettan-Voge ASCAP—Farrington] Freedy Martin's orke brings in an outstanding first instrumental aggregation to do justice to rendition of the great Debussy classic "Clair De Lune." Warm and romantic love item that should get heavy air play from jockeys. Extremely inviting project.

WILLIAM S. ROBINS
(Var) (20/40-6729)

"I'LL SEE YOU IN CUBA" (2:10) [Irving Berlin ASCAP—Broadway, Berlin] The new lyric about a popular band launch, this delightful refreshment of a hit depicting Berlin standard. Freedy's keyboard work is most pleasant.

WILLIAM S. ROBINS
(Var) (20/40-6730)

"BRING MY CALIDRACK BACK" (2:35) [Al Bishop BMI—Knight Broadwater, Bishop] Knight leads his Knights thru a powerful rock and roll assault backed by terrific instrumenta- tion. Hard hitting debut in the Haley tradition. Teenagers will go for this one.

A. "I CRIED" (2:18) [Al Bishop BMI—Knight, Broadwater] The song mourns over his feelings or the loss of a ballad. Heart touching love song making the disk a strong two sider.

ALICIA/KEN DARRELL 
& ROCKAWAYS
(Epic 919; 5-919)

"NEVER COMIN' BACK" (2:14) [Jim Pk BMI—Zober, Salmons] Ken Darrell takes the lead spot on this half as the Rockaways drive thru a swinging little rocker. Catchy disc loaded with commercial gimmicks. Should make the grade. Keep a tab on this one.

DAVID ROSE ORCH.
(MGM 21276)

"WHY CAN'T I BE LOVED" (2:30) [Jim Pk BMI—Zober, Salmons, Warren] Alicia leads her Rockaways thru a good rock and roll ballad that should make an impression on the kids.

JOHN ROSE ORCH.
(Var) (20/40-6730)

"MIDNIGHT ON THE CLIFFS" (2:36) [Ardenmore ASCAP—Fenninger] A new and beautifully written ballad theme from Doris Day's next MGM flicker "Julie," is lustily executed by David Rose and his orchestra. Lovely side.

C. "HOLIDAY FOR TRUMPETS" (2:40) [David Rose ASCAP—Rose] As a sequel to his classic "Holi- Day For Strings," Rose gives his trumpets a chance to singout on a lively, infectious novelty. Colorful and sprightly.
### CURRENT AND BIG!

<table>
<thead>
<tr>
<th>9748</th>
<th>9751</th>
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</thead>
<tbody>
<tr>
<td><strong>NEVER LEAVE ME</strong>&lt;br&gt;c/w Comme Ca&lt;br&gt;DICK ROMAN</td>
<td><strong>JUST KISS ME</strong>&lt;br&gt;c/w Don’t You Remember&lt;br&gt;JOAN SHAW</td>
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<th>9754</th>
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<tr>
<td><strong>CHAPERONE</strong>&lt;br&gt;and <strong>IF’N</strong>&lt;br&gt;RICHARD HAYES</td>
<td><strong>I’VE GOT A RIGHT TO CRY</strong>&lt;br&gt;and <strong>SODA POP HOP</strong>&lt;br&gt;EYDIE GORMÉ</td>
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<th>9760</th>
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<tr>
<td><strong>THE PIANO TUNER</strong>&lt;br&gt;c/w Hoop Doodly Baby&lt;br&gt;THE ROVER BOYS</td>
<td><strong>A ROSE AND A BABY RUTH</strong>&lt;br&gt;c/w If You Don’t Know&lt;br&gt;GEORGE HAMILTON IV</td>
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<th>9770</th>
<th>9775</th>
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</table>
| **AROUND THE WORLD**<br>From the Motion Picture in Todd A-O<br>“Around The World In 80 Days”<br>c/w Everybody Loves Pierre<br>DON COSTA<br>His Orchestra and Chorus | **ROCKIN’-and-ROLLIN’ ITS WAY THROUGH THE ROOF!**

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<th>9752</th>
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<tr>
<td><strong>FLIRTANGO and MARACAIBO</strong>&lt;br&gt;BERNIE WAYNE</td>
<td><strong>BROKEN PIN and LONELY WINTER</strong>&lt;br&gt;BERNIE WAYNE</td>
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### FOUR NEW ONES TO WATCH!

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| **DON’T TRADE YOUR LOVE FOR GOLD**<br>c/w All That Is Left Of Your Love<br>JOHN LESLIE | **WRITE TO ME**<br>and **THE GAUCHO SERENADE**

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<td><strong>FLIRTANGO and MARACAIBO</strong>&lt;br&gt;BERNIE WAYNE</td>
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</table>
| **DON’T TRADE YOUR LOVE FOR GOLD**<br>c/w All That Is Left Of Your Love<br>JOHN LESLIE | **WRITE TO ME**<br>and **THE GAUCHO SERENADE**

“*It’s What’s in THE CASH BOX That Counts*”

www.americanradiohistory.com
**Best Bets**

- Annie Allen belts a double-treat smash with first disc on Decca label. Made to order star material. Watch it climb!

**“AH, AH, AH, AH”**

(Decca 9-30144; 30144)

- Kitty’s living rendition of a beautiful French melody coupled with a rock and roll waltz treat with a beat. Total: a sure-fire hit combination!

**DANCING CHANDELIER**

“EACH DAY”

(Decca 9-30143; 30143)

- Sylvia Symms shows her vocal versatility with smash follow-up to her recent hit. Bright and bouncy. Headed for the charts!

**RCA Lowdown**

- Tommy Steele is hitting the Best Selling Charts and it looks as though he’s become the best English “rock ‘n’ roll” beat around.

Glad to see Mantovani so successful on his second American visit. Monty sure is a nice guy.

Ronnie Hilton has a winner in his waxing of “Two Different Worlds.” Since his last hit, Since Bubs has a new one issued over here; could make big noise.

Germany going all “rock ‘n’ roll” with Haley and Presley top favorites in juice boxes. The Portuguese trend there still in great favor, new tune to watch titled “Seven Gills Of Labrador.”

This week’s Best Selling Pop Singles (Courtesy “New Musical Express”)

1. Woman In Love—Frankie Laine (Philips)
2. Hound Dog—Elvis Presley (HMV)
3. Just Walking In The Rain—Johnnie Ray (Philips)
4. My Prayer—The Platters (Mercury)
5. Rocking Through The Rye—Bill Haley Comets (Brunswick)
6. More—Jimmy Young (Decca)
7. Lay Down Your Arms—Anne Shelton (Philips)
8. Giddy-Up-A-Ding-Dong—Freddie Bell And The Bellboys (Mercury)
9. Rock Around The Clock—Bill Haley Comets (Brunswick)
10. Make It A Party—Winifred Atwell (Decca)
11. More—Ferry Como (Hollywood)
12. Who's Gonna Give Up The Rhumba—Mitchell Torok (Brunswick)
13. Love Me As Though There Were No Tomorrow—Nat ‘King’ Cole (Columbia)
15. Whatever Will Be, Will Be—Barry Day (Philips)
16. Autumn Concerto—George Melachrino (HMV)
17. Blue Jean Bop—Gene Vincent (Columbia)
18. Rock With The Cave Man—Tommy Steele (Decca)
19. Yinnong Song/Bloodnok’s Rock And Roll Call—Goons (Decca)
20. Bring A Little Water Sylvie/Dead Or Alive—Lonnie Donegan (Pye-Nixa)
21. Great Pretender/Only You—Platters (Mercury)
22. Green Door—Frankie Vaughan (Philips)
23. Saints Rock And Roll—Bill Haley Comets (Brunswick)
24. See You Later, Alligator—Bill Haley Comets (Brunswick)
25. I’m In Love Again—Johnnie Ray (London)
26. Two Different Worlds—Ronnie Hilton (HMV)
27. That Old Roll Stage Show (LP)—Bill Haley Comets (Brunswick)
28. Things A-Rollin’—Malcolm Vaughan (HMV)
29. Elvis Presley (LP)—Elvis Presley (HMV)
30. House With Love In It—Vera Lynn (Decca)

**The Cash Box**

**Disk of the Week**

**CHRISTMAS RECORDS**

“EVERYONE IS A COMIN’” (2:17) [Chatham House ASCAP—Clayton, Roberts] Dorothy Collins and the St. Louis Symphony Orchestra are covered with “Everyone Is A Comin’,” and the result is a wonderful Christmas song that should do well this season. Dorothy Collins and the St. Louis Symphony Orchestra are the perfect choice for this tune, and the arrangement is spot-on.

**SILENT NIGHT** (2:25) [Irving Berlin ASCAP—Berlin, B. Greuber]

Al Hibbler (Decca 30127)

Al Hibbler, who, in the past year, has become a leading pop star, has come up with a new Christmas hit on this album. “Silent Night” is a beautiful, sentimental ballad that is sure to become a classic. Hibbler’s vocals are perfect for this song, and the arrangement is simple yet effective.

**THE STINGIEST MAN IN TOWN** (2:29)

[Haron ASCAP—Toore, Spilman]

“MARY’S BOY CHIL” (3:00) [Schumann ASCAP—Harriston]

Four Lads (Columbia 40788)

The Four Lads, one of the most successful combos during the past 12 months, are back with a new Christmas album. “The Stinging Man In Town” is a fun, upbeat tune that is sure to be a hit. The Lads are at their best here, with their harmonies and arrangements.

**“I LIKE CHRISTMAS”** (2:27)

[Hampshire House ASCAP—Tepper, Bennett]

“ZOOOMAH, THE SANTA CLAUS FROM MARS” (2:41) [Hampshire House ASCAP—Tepper, Bennett]

Barry Gordon (MG 12367)

Little Barry Gordon, last year’s Yuletide star with his smash “Funtastic Christmas” [New World], returns with another seasonal hit that is sure to be a favorite. Gordon’s vocals are perfect for this song, and the orchestra arranged by Barry Gordon is spot-on.

**SLEEPY GNOME** (1:40)

[St. Nicholas ASCAP—Marks]

“CHRISTMAS IS A COMIN’” (2:35) [Frank ASCAP—Luther]

Bing Crosby (Decca 30126)

With the Christmas Season rapidly approaching, record companies are introducing the best of new Holiday material. One of the most popular of the new songs is “Christmas Is A Comin’,” a classic, sentimental ballad that is sure to become a hit this year. Crosby’s vocals are perfect for this song, and the arrangement is simple yet effective.

**“WHITE CHRISTMAS”** (2:45) [Irving Berlin ASCAP—Berlin, Greuber]

**MERRY CHRISTMAS** (3:00) [Barnes ASCAP—Barnes, Stewart]

“SLEEPY GNOME” (1:40) [St. Nicholas ASCAP—Marks]

**THE BAND BOX**

This week’s Best Selling Pop Singles (Courtesy “New Musical Express”)

1. Woman In Love—Frankie Laine (Philips)
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30. House With Love In It—Vera Lynn (Decca)
Wake to Music Month has mushroomed into a sales bonanza for disk jockeys and radio stations

Disk Jockeys
Keep the Cash Register Ringing

Radio stations are finding sponsors to tie-in with the Wake to Music promotion on every business street in town—appliance stores, department stores, music stores, hardware stores, public utilities, everyone who sells clock-radios. Co-op money from clock-radio manufacturers and distributors, plus store money from store advertising budgets are boosting time sales to new highs. The Wake to Music activities are building listening audiences, too.

Wake to Music Proved Success in Similar Promotions

From 4th to 2nd Place
in Market of 17 Stations

WWDC, Washington, D. C., plugged the wake-up theme in 10-a-day spots—as well as in newspapers and direct mail. WWDC has jumped from 4th to 2nd place in a market of 17 stations.

240 Sponsored Spots in One Month

Using 20,000 lines of newspaper advertising to introduce “Wake Up New England to Music on Clock-Radio,” WHDH, Boston, followed up with an intensive spot program.

These spots brought in a total of 240 sponsored announcements in one month, each of which promoted the sales of clock-radios.

LATE FLASH...

Wake to Music Month Huge Success

Day-to-day reports indicate that hundreds of radio stations from New York to California are cashing in on Wake to Music. Sponsored spots for some stations will be close to 2000 for the month. Sustaining radio spots are running from 3 to 28 a day.

Wake sells 75 Spots a Day

Wake, Atlanta, has sold a complete Wake to Music promotion to a local clock-radio distributor. Sponsor picks up the check for 75 spots daily. Promotion includes banners across principal streets, selecting Miss Wake to Music, and Wake disk jockey stunts, such as giving away records on street corners while dressed in pajamas and nightcaps.

Telechron Timers
Push Wake to Music Month

Many clock-radio manufacturers use Telechron Timers. These turn on the radios that wake listeners to disk jockey music. The makers of Telechron Timers are publicizing Wake to Music Month.

Columbia recording artists are featured in the Telechron Timer Nov. 17 Post ad promoting “Wake to the Music of the Stars with a Clock-Radio.”

FREE
Merchandising Helps

Write, wire or phone for details and full information on Wake to Music Month. Telechron Timers, Clock and Timer Department, General Electric Co., 19 Homer Ave., Ashland, Mass.

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
Music.
George.
WBBM's.
Lou.
Ray.
hour.
Sammy.
Benny.
The.
Jerry.
RCA.
The.
Chicago.
Street.
4-3215.
CUSTOM.
Only.
Murray.
Plaza.
other.
York.
fast.
These.
most.
RCA.
hit.
Rosemary.
whirlwind.
The.
big.
Jerry.

RCA Victor Custom Recording presses
most of the independent-label discs
that hit...yet it costs no more!

Set your sights on greater sales!
These "bonus extras" from RCA
Victor line you up with the target
at no extra cost:
- brilliant sound engineering...fifty years' experience!
- vast facilities—newest equipment
to service every need!
- individual attention for all
clients—big or small!
- 3 strategically located plants
East, Midwest, and West—assuring
fast, on-time deliveries plus drop
shipping and warehousing.

Got a hit in the offing? Make it
sure! Call RCA Victor Custom
Record Sales...today!

RCA VICTOR CUSTOM RECORD SALES
155 East 36th Street, New York 10, N.Y.-\(\frac{1}{2}\)Union Bldg-9-7230- \(\frac{1}{2}\) M. Lake shore Drive, Chatham 11, Ill.-\(\frac{1}{2}\)McCormick 4-0250- \(\frac{1}{2}\) in Security Bldg, Hollywood 9, Calif.\(\frac{1}{2}\) Sloman 4-6400- \(\frac{1}{2}\) 1525 McCormick Street, Mitchell 3, Tex.-\(\frac{1}{2}\) Atlanta 1-8400- \(\frac{1}{2}\) In.

NEW YORK:
Milt Kellem has reactivated his music firm with the new Patience
and Prudence recording of "Gonna Get Along Without Ya Now" which has kicked
off in a big way.

George, head of Leslie Distributors, has hired
former assistant Decca branch manager Jack Shook to manage the Leslie One
Stop in Pittsburgh. Dolly Ference, who handled those
shows previously, will work out of the Leslie Record
Distributing branch there and will promote the ABC-
Paramount line exclusively.

A baby girl was born
November 4th to Mr. & Mrs. George Brown. Mrs. Brown is the former
RCA Victor recording artist
Wanda Merrill and George Brown is manufacturer of
Jim. Monte...The Nat "King" Cole TV show has received
wonderful reviews...

Note to Marvin Holtzman:
Robert Clifton's greatest version of "Love Is A Simple Thing"
in his album should definitely be released as a single.
Coupled with "Hooray For Love", it should make
a best selling disk...Looks as though Leonard
Whitcup and Arthur Herman have penned a hit in
"Tu Tonight"...the new Karen Chandler-Eddie Fontaine
ranging...Mantovani, for the third year in succes-
sion, has been drawing packed houses at every stage
of his current U.S. tour...Sammy Kaye, currently
on tour in the West, was snowed in at Glendo, Wyoming while traveling by
bus with his band from Laramie to Casper. Had to sleep the night on the
bus...The Cadillacs' version of "Rudolph The Red Nosed Reindeer"
in Janie has broken wide open...
The Glen Miller orchestra, under the direction
of Ray McKinley, will probably start making records early
in 1967. Discussions are currently under way with record company execs...

Bill Haley and
his Comets have been offered $35,000 a week for three and two weeks paid
for an appearance in Tokyo next summer.

CHICAGO:
Orchestra Hall set for Thanksgiving Eve with a top notch jazz show headlin-
ing Count Basie's Band and Joe Williams...Benny Dunn happy to announce
his new association with the "Walton Walk" (Keep up the good work, Benny!)
...WBBM's Mal Bellaires hit by the virus bug. His many friends and fans
want him to get well real soon.

Theuffy Vagabonds invade the Chez, 11/15, for three weeks of
music and laughs...Rosemary Waye now doing daily
shows over WAAW...Sid Peller...ABC Paramout, planned in from N. Y. to cut sides
with Russ Carlyle and the erk. Russ skedded for Oh Henry Ballroom 11/6...This week's newsletter from
Don Bell, KENTS Des Moines, tells of his 10th Anniv-
ersary celebration. Celebration was held on Election
Day from 6:45 to 9:00 in the AYEm...Bob Finnegan
took over duties of program director at WCFL as of
11/15. Bob has been doing staff announcing at the
station for several months, but has backing of varied
experience in the industry... jerri Winters makes
an appearance at the Chezter Inn...Stan Pat, midwest man for RKO-Uniique, around town with a
new "Chinatown, My Chinatown" with film.

Leslie Gelbart, by Tom and Dan,... Ralph Faulconer, WTAQ deejay,
prefers to hang his hat there in spite of the many offers from other stations.
Also hanging out his hat is WIL's June Perry, who arrived with
a "J"'s Leighton of WAAW has added a 3 hour Sunday morning show to his
busy schedule...Joe Berger, Veronica Music, N. Y., making as a dynamo
town a whitehead to a booming "I'm Free" recently waxed
by Decca's Al Hibbler...WCPM's Danny Sorkin flies his own plane to
St. Louis on Sundays to emcee a 14 hour TV show. (Don't fly too low!)
Old Tyme Jamboree now being handled internationally by W & G Record
Processing Co, Melbourne, Australia. (That's a long way off).

HOLLYWOOD:
Joe Kelisky of Gee and Rama Records in town promoting Rama's pop hit
of "Rack and Roll Tarantelle" by Alan Dean...Randy Wood to New York
to confer with Jack Spina over the many movie offers coming in for Pat
Boone...Abi Diamond says that "A Rose and A Baby Bath" looks like the
biggest single yet for ABC-Paramount...The Inkspots held over at Larry Potter's and in while in town
they are recording an album for Verve Records...Getting fast action is the new Hibbler "I'm Free"
written by Richard Muller, who closed Hibbler's biggest
seller, "He"...Thema Grayson, who has an album
out on the Wing label, currently at John
Wool's 831 Club...Jesse Bevin's recording this week
doing radio and TV interviews and guest shots with
his new recording of "Goodnight My Love" which
will be a single on the Heep label for Modern
Records...Capitol Records' Bing Crosby promotional
crew getting big play from disc-jockeys across
the country...The Columbus' Gene Block marries Shirley
Ann Dublin in Los Gatos, November 24th...Jack
Balsam and Abner Greisher of Al's put Tony Rom-
ino and his players to open the new Hacienda in
Las Vegas...Bobby Brown now records on
the new Chet label. First release of "I'm Not Right That's
To Tell You" off to a good start...Larry "Duke" Voozege has joined Lohman-Burrell Asso-
ciates and out working on "New Hear This" on the Riv label...Al's Modern-
airels currently at the Coconut Grove...Ray Anthony, in addition to his
Plymouth TV show, is recording another album for Capitol and also
completing his first straight dramatic screen role in "The Girl Can't Help It"...
George Shearing playing college dates prior to his Nov. 27th, opening
at Zardos...Margaret Whiting and sister Barbara filming 15 new episodes
of their TV show, "Those Whiting Girls".
<table>
<thead>
<tr>
<th>Song Title</th>
<th>Author/Producer</th>
<th>Billboard</th>
<th>Cash Box</th>
<th>Variety</th>
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<tbody>
<tr>
<td>BLANCHE (Regent)</td>
<td></td>
<td>78 (Good)</td>
<td>B+ (Excellent)</td>
<td></td>
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<tr>
<td>THE THREE FRIENDS (Lido)</td>
<td></td>
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<tr>
<td>BLOW THE SMOKE AWAY (E. B. Marks-Iris Trojan)</td>
<td>LES PAUL &amp; MARY FORD (Capital)</td>
<td>81 (Excellent)</td>
<td>Disk of the Week</td>
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<tr>
<td>BLUE DANUBE BOUNCE (Hollis)</td>
<td>DICK HYMAN (MGM)</td>
<td></td>
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<tr>
<td>5 MONTHS, 2 WEEKS, 2 DAYS</td>
<td>LOUIS PRIMA (Capitol)</td>
<td></td>
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<tr>
<td>HOLD ME AGAIN, LOVE (Cleo)</td>
<td>Bette Madigan (MGM)</td>
<td>76 (Good)</td>
<td>B+ (Excellent)</td>
<td></td>
</tr>
<tr>
<td>I DON'T KNOW ENOUGH ABOUT YOU (Porgie)</td>
<td>PEGGY LEE (Decca)</td>
<td>Spotlight</td>
<td>Best Bet</td>
<td>Excellent</td>
</tr>
<tr>
<td>I DREAMED (Trinity)</td>
<td>Bette Johnson (Rally)</td>
<td>77 (Good)</td>
<td>Sleep of the Week</td>
<td></td>
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<tr>
<td>I WON'T BE ALONE TONIGHT</td>
<td>TRADEWINDS (Dot)</td>
<td>Spotlight</td>
<td>B+ (Excellent)</td>
<td></td>
</tr>
<tr>
<td>I'VE GOT A RIGHT TO CRY</td>
<td>EYDIE GORME (ABC-Paramount)</td>
<td>Spotlight</td>
<td>Sleep of the Week</td>
<td>Good</td>
</tr>
<tr>
<td>NOTHIN' TO DO (Scherer)</td>
<td>RED ALLEN &amp; VICTOR YOUNG (Decca)</td>
<td>80 (Excellent)</td>
<td>B (Very Good)</td>
<td></td>
</tr>
<tr>
<td>OH BABY (Marrimacs)</td>
<td>CATHY CARR (Fraternity)</td>
<td>80 (Excellent)</td>
<td>Sleep of the Week</td>
<td></td>
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<tr>
<td>PRISCILLA (Forsay)</td>
<td>JULIUS LA ROSA (Victor)</td>
<td>84 (Excellent)</td>
<td>Sure Shot</td>
<td></td>
</tr>
<tr>
<td>ROCKIN' UP A STORM (Lois)</td>
<td>BOYD BENNETT (King)</td>
<td>81 (Excellent)</td>
<td>C+ (Good)</td>
<td></td>
</tr>
<tr>
<td>SALLY (Trinity)</td>
<td>TRADEWINDS (Dot)</td>
<td>Spotlight</td>
<td>B+ (Excellent)</td>
<td></td>
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<tr>
<td>SHE'S GOT IT (Venice)</td>
<td>LITTLE RICHARD (Specialty)</td>
<td>Spotlight</td>
<td>R&amp;B Sure Shot</td>
<td></td>
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<tr>
<td>UNTIL YOU'RE MINE (Gallinie-Leonard)</td>
<td>THE HILLTOPPERS (Dot)</td>
<td>77 (Good)</td>
<td>Sleep of the Week</td>
<td></td>
</tr>
<tr>
<td>WE'LL BUILD A BUNGALOW</td>
<td>SOMETHIN' SMITH &amp; RED HEADS (Epics)</td>
<td>Spotlight</td>
<td>Best Bet</td>
<td>Very Good</td>
</tr>
<tr>
<td>YOU OUGHT TO BE MINE</td>
<td>PEGGY LEE (Decca)</td>
<td>Spotlight</td>
<td>Best Bet</td>
<td>Good</td>
</tr>
</tbody>
</table>

The "Teen Time!" show conducted by Ed Ferland (WHEC-Rochester, N. Y.) recently guested Stan Freeman. Ed now has another daily Monday thru Friday program called "Music Hall," . . . Tom Edwards (WRE-E-Cleveland, Ohio) received word that Elvis Presley has been seen testing for the role in the film-bio of the singer. During a six day period, says Tom, he received a total of 137 records from distributors and song pluggers, . . . Ray Stevens (COTY-Ottawa, Canada) would like to thank Ed Sullivan and RCA Victor for making trips to both the Ed Sullivan and Perry Como shows so enjoyable, . . . Al Radka (KPPF-Flensburg, Calif.) says he's been using recent covers of The Cash Box on his TV show, to let his viewers know what some of the new singers look like. As the cover is shown, the star's hit disk is played in the background. . . . Frosty Mitchell (KWWL-Waterloo & Cedar Falls, Iowa) advises all to keep their eyes on "The Jukebox" by Sanford Clark. Frosty received an advance dub on it and the kids reacted strongly to the platter. The teenagers in Frosty's area are calling Fats Domino "Fats Dynamite," . . . Bob Ancell (WUCE-Akron, Ohio) says a memorial show in honor of Bob, as a WCUE deejay, Jack Clifton. The affair is scheduled for December 14th, . . . At this writing the WJFU San Antonio, Texas are on their way to break the 250 hour record for continuous broadcasting; John's goal is 150 hours.

**Bruce Williamson** (WHIM-Providence, R.I.), the station's oldest deejay in the obtained an all instrumental hour daily, Bob Bassett, also of WHIM, was a host to Chris Connor and Kai Winding a short while ago, . . . Bill Morgan (Wiol-Kalamazoo, Ind.) does a nightly, 2 hr deejay show on tape and a 6 hr Saturday night show. . . . The staff of KSTN-Stockton, Calif. enthusiastically reacted to Chris Dane's "How to Make the Beautiful" album effort reports dj Ray Golden. One of the comments about the European singer come in the form of a letter, "He's the freshest, finest sound we've had the pleasure of hearing in a long, long time." Aside from platter spinning Ray does the "Jukebox Special," which the listeners love. Stockton College's football games for KSTN, . . . Nick Nelson (WBBF-Rochester, N. Y.) is celebrating his 10th year of "highly entertaining" shows for WBBF. Nick runs the "Nick Nelson 56 Club," a Monday thru Friday feature. . . . Another show creating a decade of service at his station is Don Bell (KRTN-Des Moines, Iowa). . . . George Sanders Productions has changed its address and is now located at 1105 Blue Ridge Blvd, Pasadena, Calif. . . . Johnny "Alligator" Argo (WYZE-Atlanta, Ga.) thinks that RCA Victor can't make another show as his own, . . . Elvish Presley record sale in not releasing from the new Presley package, "Elvis," the single side, "Love Me." "It's tops here in Atlanta," writes Johnny. . . . Don Stewart's (WBYU-Watson, Green, Ky.) "Time-Out" program is now featuring a special record supplied for a "hit or keep" every morning. . . . In order to support Rochester's musical organization, stations WHEC-TV and WVET-TV, owners of Channel 10, joined forces with the Rochester Musicians' Union to present a gigantic 2 hr telethon labeled "Music 120," WHEC's Ed Meath and WVET's Bob Miller hosted the show from WVET's studios and Bob E. Lloyd of WHEC and Tom Deck of WVET held down the fort at WHEC-TV. Viewers were given the opportunity to not only hear but see, as well, the best in all kinds of music—everything from Gene Krupa and his combo to a string quartet, hillbilly music to Grand Opera, rock 'n' roll to harp and harmonica, . . . Edie Adams, Jr., contest to name his forthcoming LP and select material for the package have been announced. First prize will go to Dave Maynard (WORL-Boston, Mass). Runner up prizes will be awarded to Charlie Bailey (WKGN-Knoxville, Tenn.) and Al Owen (WMID-Atlantic City, N. J.). Other great ideas were submitted by Bob Maxwell (WWJ-Detroit, Mich.) and Steve Peters (WWGP-Sanford, N. C.). First prize winner Maynard will receive a portable hi-fi phonograph.

**Jack Terry**, WRUL, New York, N. Y. English language Program Director and dj of "Top Tunes Of The Week" which is beamed to Western Europe, altered his format a last on Election Night and headed up the international short wave station's election coverage which was broadcast to Europe and Latin America. . . . Terry's "Election Night Party" included music, interviews and informal discussion between returns. . . . Bob Furry (KDEP-Albuquerque, N. M.) has a 3 hr. show daily and tape of his show for the Mumbo brothers' radio show. . . . Bob Burns (WHAM-Rochester, N. Y.) received a letter from an American airman who tuned in all the way across the Atlantic to WHAM on an inexpensive little radio and listened to most of Bob's 6 hr. show, "Night Trick."
The Records
Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

<table>
<thead>
<tr>
<th>No.</th>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label</th>
<th>Week</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>LOVE ME TENDER</td>
<td>ELVIS PRESLEY (RCA Victor)</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>THE GREEN DOOR</td>
<td>JIM LOWE (Dot)</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td>SINGING THE BLUES</td>
<td>GUY MITCHELL (Columbia)</td>
<td>6</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td>TRUE LOVE</td>
<td>CROSBY &amp; KELLY (Capitol)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td>FRIENDLY PERSUASION</td>
<td>P. BOONE ( Dot)</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td>JUST WALKIN' IN THE RAIN</td>
<td>JOHNIE RAY (Columbia)</td>
<td>5</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7.</td>
<td>CINDY, OH CINDY</td>
<td>VINCE MARTIN (Glory)</td>
<td>7</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8.</td>
<td>HEY! JEALOUS LOVER</td>
<td>FRANK SINATRA (Capitol)</td>
<td>13</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9.</td>
<td>BLUEBERRY HILL</td>
<td>FATS DOMINO (Imperial)</td>
<td>9</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10.</td>
<td>TWO DIFFERENT WORLDS</td>
<td>DON RONDO (Jubilee)</td>
<td>12</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11.</td>
<td>PETTICOATS OF PORTUGAL</td>
<td>D. JACOB (Coral)</td>
<td>14</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12.</td>
<td>HONKY TONK</td>
<td>BILL DOGGETT (King)</td>
<td>11</td>
<td></td>
<td></td>
</tr>
<tr>
<td>13.</td>
<td>DON'T BE CRUEL</td>
<td>ELVIS PRESLEY (RCA Victor)</td>
<td>10</td>
<td></td>
<td></td>
</tr>
<tr>
<td>14.</td>
<td>CANADIAN SUNSET</td>
<td>A. WILLIAMS (Cadence)</td>
<td>8</td>
<td></td>
<td></td>
</tr>
<tr>
<td>15.</td>
<td>MAMA FROM THE TRAIN</td>
<td>PATTI PAGE (Mercury)</td>
<td>15</td>
<td></td>
<td></td>
</tr>
<tr>
<td>16.</td>
<td>A ROSE AND A BABY RUTH</td>
<td>GEORGE HAMILTON IV (ABC-Paramount)</td>
<td>17</td>
<td></td>
<td></td>
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<tr>
<td>17.</td>
<td>TONIGHT YOU BELONG TO ME</td>
<td>PATIENCE &amp; PRUDENCE (Liberty)</td>
<td>16</td>
<td></td>
<td></td>
</tr>
<tr>
<td>18.</td>
<td>GARDEN OF EDEN</td>
<td>JOE VALIPO (Vik)</td>
<td>18</td>
<td></td>
<td></td>
</tr>
<tr>
<td>19.</td>
<td>LAY DOWN YOUR ARMS</td>
<td>CHORDETTES (Cadence)</td>
<td>19</td>
<td></td>
<td></td>
</tr>
<tr>
<td>20.</td>
<td>IT ISN'T RIGHT</td>
<td>PLATTERS (Mercury)</td>
<td>20</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

AT LAST ON RECORDS

The Thrilling Voice of Bob Parrish Singing

BRING YOUR TEARS TO HIM
(Backman - Brummer)

AND

WITHOUT HIM
(Tobias Allman)

AND GETTING BIGGER

THE GREAT FIRST ORIGINAL RECORDING

by the Motifs

MY LAST NIGHT IN ROME
LAW OF ATTRACTION

by the Motifs

presented by

Motif RECORDS CORPORATION

6269 SELMA AVENUE
HOLLYWOOD 28, CALIF

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
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Please keep us constantly informed of any changes in call letters or titles.

"IN THE MOOD FOR A SONG?"

Featuring

Corty Shame

with the

Johnnie Pate Quartet

on

Salem Records

"a swinging long play album"

AT YOUR DISTRIBUTORS NOW!!

"It's a Solid Sale When You Sellem Salem"

"It's What's in THE CASH BOX That Counts"

Sam Blessing
KORY—San Francisco, Calif.
1. Love Me Tender (E. Presley)
2. Don't Be Cruel (E. Presley)
3. Walking In The Rain (J. Ray)
4. Canadian Summer
(Winterhalter Williams

Ken Garland
WFOR—Portland, Ore.
1. I Walk The Line (J. Cash)
2. Rose And A Baby Ruth
(H. Hamilton IV)
3. Mama From The Train (Page)
4. Hey! Jealous Lover (Sinatra)
5. Two Different Worlds
(D. Rondo)
6. Mutual Admiration Society
(Arnold & Margen)
7. Singing The Blues (Mitchell)
8. That's My Heartstrings (Eve)
9. Acriouner (I. Vangelis)
10. When My Blue Moon Turns To Gold (E. Presley)

Johnny Fairchild
KTMS—Santa Barbara, Calif.
1. Pettin' On Portugal
(C. Gianinin)
2. Love Me Tender (E. Presley)
3. Tied Is High (O. Grant)
4. Time
5. True Love (Crosby & Kelly)
6. Two Different Worlds
(D. Rondo)
7. It's Yours (DeCastro)
8. Lay Down Your Arms
(Chadhares)
9. Walking In The Rain (J. Lewis)
10. I Dreamed (B. Johnson)

Jim Ameche
KDAY—Los Angeles, Calif.
1. Green Door (J. Lewis)
2. Singing The Blues (Mitchell)
3. Cindy, Oh Cindy (V. Martin)
4. No Regrets (Hillhoppers)
5. To The Ends Of The Earth
(N. Cole)
6. New Baby Now (Naturelle)
7. Moderation (T. Martin)
8. Pettin' On Portugal
(D. Jacobs)
9. I Remember (In The Still)
10. High School Affair (Sallm)

Ken Johnston
WNRC—New Rochelle, N. Y.
1. It's Yours (DeCastro)
2. Don't Be Cruel (E. Presley)
3. Walking In The Rain (J. Ray)
4. Friendly Persuasion (Boone)
5. Cindy, Oh Cindy (V. Martin)
6. Mamas From The Train (Page)
7. Two Different Worlds
(D. Rondo)
8. Pettin' On Portugal
(D. Jacobs)
9. Hey! Jealous Lover (Sinatra)
10. You! I Give My Heart
(J. James)

Ray Schreiner
WVLH—Richmond, Va.
1. Green Door (J. Lewis)
2. Love Me Tender (E. Presley)
3. Tonight You Belong To Me
(B. Fisher/Martin)
4. Walking In The Rain (J. Ray)
5. You'll Never Know
(Cougar)
6. Tonight You Belong To Me
(Tempo & Prudence)
7. Blackbird (J. Martin)
8. Cindy, Oh Cindy (V. Martin)
9. Stacy Tank (B. Depugno)
10. Singing The Blues (Mitchell)

Chuck Thompson
VALA—Mobile, Ala.
1. Green Door (J. Lewis)
2. Tonight You Belong To Me
(Fitzgerald & Prudence)
3. Love Me Tender (E. Presley)
4. Walking In The Rain (J. Ray)
5. Two Different Worlds
(D. Rondo)
6. Hey! Jealous Lover (Sinatra)
7. Mamas From The Train (Page)
8. Every Day Of My Life
(McGurk)
9. Lay Down Your Arms
(Chadhares)
10. Cindy, Oh Cindy (V. Martin)

Ron Mccree
CJET—Smithfield, Ont., Canada
1. Friendly Persuasion
(Winterhalter)
2. Love Me Tender (E. Presley)
3. Mamas From The Train (Page)
4. Always Go (King Jenkins)
5. Italian Theme
(Satrapell/Collins)
6. Julie (O. Brown)
7. Blue-Black Deepest Fantasia
(P. Anka)
8. Crazy With Love
(McMillon Brown)
9. Mamas From The Train (Page)
10. Always Go (B. Depugno)

Herb Fontane
WJDA—Quincy, Mass.
1. Honky Tank (B. Depugno)
2. You're In Love (O. Grant)
3. Mamas From The Train (Page)
4. Two True Loves (Crosby & Kelly)
5. Mutual Admiration Society
(B. Fisher/Martin)
6. Walking In The Rain (J. Ray)
7. Two Different Worlds
(D. Rondo)
8. I Remember (In The Still)
9. High School Affair
(Sallm)
10. Mort's Husbands

Bill Previtti
KQVW—Santa Fe, N. M.
1. Green Door (J. Lewis)
2. Love Me Tender (E. Presley)
3. You're In Love (O. Grant)
4. Love Me Tender (E. Presley)
5. Singing The Blues (Mitchell)
6. Mamas From The Train (Page)
7. Hey! Jealous Lover (Sinatra)
8. To The Ends Of The Earth
(N. Cole)
9. Friendly Persuasion (Boone)
10. To You! I Give My Heart
(J. James)

Jim Stanley
WWIN—Baltimore, Md.
1. Love Me Tender (E. Presley)
2. True Love (Crosby & Kelly)
3. Walking In The Rain (J. Ray)
4. Cindy, Oh Cindy (V. Martin)
5. Green Door (J. Lewis)
6. Hey! Jealous Lover (Sinatra)
7. Night Lights (N. Cole)
8. Two Different Worlds
(E. Williams)
9. July (O. Day)
10. I've Got A Right To Cry
(B. Carroll)

Jerry Leighton
1. Miss Me (G. Gibson)
2. Pettin' On Portugal
(C. Gianinin)
3. Love Me Tender (E. Presley)
4. Singing The Blues
(Mitchell)
5. Friends Of Persuasion
(Margen & Morgan)
6. Magic Melody (O. Grant)
7. True Love (O. Grant)
8. Love Me Tender (E. Presley)
9. Italian Theme (C. Stagleton)
10. Two Different Worlds
Williams & Morgan)

Cal Milner
1. True Love (J. Powell)
2. Walking In The Rain (J. Ray)
3. Blueberry Hill (J. Domini)
4. Love Me Tender (E. Presley)
5. Two Different Worlds
(D. Rondo)
6. Green Door (J. Lewis)
7. Miracle Of Love (Rodgers)
8. Jim! A Right To Cry
(A. Arner)
9. Eat Your Heart Out Annie
(T. Baden)
10. Follow Me (Esquire)

“IN THE MOOD FOR A SONG?" Featuring Corty Shame with the Johnnie Pate Quartet on Salem Records “a swinging long play album" AT YOUR DISTRIBUTORS NOW!!... salem RECORDS INC. 64 W. RANDOLPH ST. CHICAGO 1, ILLINOIS"It's What's in THE CASH BOX That Counts" www.americanradiohistory.com
**Liberty Records Outlines Plans For 1957**

HOLLYWOOD—Liberty Records is scheduling a minimum of eighty LP album releases during 1957. Jack Ames vice-president and sales director of the firm has announced: “In addition to the LP’s, said Ames, “we will double our single releases next year, as compared to 1956.”

Ames also disclosed that Liberty’s sales have increased 200 percent over last year, and the company, which is only two years old, expects even larger grosses next year due to its recently strengthened international distribution and the addition of several new distributors in the United States.

This month, Liberty’s classical division will release its first album by the Paganini String Quartet under the direction of Henri Temianka. In addition, Liberty has just signed Jerry Gray in a build-up of its big band department, which now includes Hank Mancini, Claude Gordon and Peter King. Liberty will also continue with its highly successful Jazz albums and its policy of discovering new pop artists, such as Julie London and Patience & Prudence.

“We now have our own recording facilities with the finest in stereophonic sound equipment, and are the first company utilizing transistorized high fidelity in recording,” Ames concluded, “we foresee the forthcoming year as Liberty’s biggest yet.”

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---

**Sam Clark To Coast**

NEW YORK—Sam Clark, proxy of ABC-Paramount Records, heads out to the West Coast, Tuesday, November 3, on a business trip. While out on the east he will meet with his distributors.

**“Sweetheart Of Guard”**

NEW YORK—Columbia Records’ Jill Corey—“The Sweetheart of the National Guard”—delivers an important message to the youth of America from the back of a jeep. Jill has just completed filming the new “Jill Corey Show,” sponsored by the National Guard Bureau, the initial TV package created for the express purpose of recruiting for a government agency. Jill’s new Columbia recording, “I Love My Baby”—will be released very shortly and introduced on the Walter Winchell TV Show NBC.

---

**Recoton Accessories**

More dealers and distributors vote for Recoton’s complete line of carded accessories because they know Recoton is best! Easy-to-stock, easy-to-sell Recoton phonelines—cutting stylus—45 RPM inserts—wipe away clothes—tape—reproduces...all mean BIG BUSINESS for you. Stick with the winner—Recoton—world famous for quality!
## Best Selling Pop Albums

<table>
<thead>
<tr>
<th>Pos.</th>
<th>Last Week</th>
<th>Album Title</th>
<th>Artist(s)</th>
<th>Label(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td></td>
<td>CALYPSO</td>
<td>HARRY BELAFONTE</td>
<td>RCA Victor LPM 1248; EPA 1248</td>
</tr>
<tr>
<td>2.</td>
<td></td>
<td>ELVIS</td>
<td>ELVIS PRESLEY</td>
<td>RCA Victor LPM 1382; EPB 1382</td>
</tr>
<tr>
<td>3.</td>
<td></td>
<td>MY FAIR LADY BROADWAY CAST</td>
<td></td>
<td>Columbia OL 5090</td>
</tr>
<tr>
<td>4.</td>
<td></td>
<td>THE KING AND I MOVIE CAST</td>
<td></td>
<td>Capitol W 740; EAP 740</td>
</tr>
<tr>
<td>5.</td>
<td></td>
<td>THE EDDY DUCHIN STORY MOVIE SCORE</td>
<td></td>
<td>Decca DL 8289</td>
</tr>
<tr>
<td>6.</td>
<td></td>
<td>HIGH SOCIETY FILM SOUNDTRACK</td>
<td></td>
<td>Capitol W 750; EAP 750</td>
</tr>
<tr>
<td>7.</td>
<td></td>
<td>ELVIS PRESLEY</td>
<td>ELVIS PRESLEY</td>
<td>RCA Victor LPM 1254; EPB 1254</td>
</tr>
<tr>
<td>8.</td>
<td></td>
<td>OKLAHOMA MOVIE CAST</td>
<td></td>
<td>Capitol SAG 595; SDB 595</td>
</tr>
<tr>
<td>9.</td>
<td></td>
<td>ELLA AND LOUIS LOUIS ARMSTRONG</td>
<td></td>
<td>Verve MG V-4003</td>
</tr>
<tr>
<td>10.</td>
<td></td>
<td>SAY IT WITH MUSIC LAWRENCE WELK</td>
<td></td>
<td>Coral CRL 57041; EC 82027</td>
</tr>
<tr>
<td>11.</td>
<td></td>
<td>SONGS FOR SWINGING LOVERS</td>
<td>FRANK SINATRA</td>
<td>Capitol W 653; EAP 653</td>
</tr>
<tr>
<td>12.</td>
<td></td>
<td>HOWDY!</td>
<td>PAT BOONE</td>
<td>Dot DLP-3030</td>
</tr>
<tr>
<td>13.</td>
<td></td>
<td>BELAFONTE</td>
<td>HARRY BELAFONTE</td>
<td>RCA Victor LPM 1150; EPB 1150; EPA 693, 1, 4, 5</td>
</tr>
<tr>
<td>14.</td>
<td></td>
<td>MANHATTAN TOWER</td>
<td>GORDON JENKINS</td>
<td>Capitol T 766; EAP 766</td>
</tr>
<tr>
<td>15.</td>
<td></td>
<td>FRESHMEN FAVORITES FOUR FRESHMEN</td>
<td></td>
<td>Capitol T 743; EAP 743</td>
</tr>
<tr>
<td>16.</td>
<td></td>
<td>THE PLATTERS</td>
<td>THE PLATTERS</td>
<td>Mercury MG-20146</td>
</tr>
<tr>
<td>17.</td>
<td></td>
<td>THE ELGART TOUCH</td>
<td>LES ELGART</td>
<td>Columbia CL 878; EPA 878</td>
</tr>
<tr>
<td>18.</td>
<td></td>
<td>CAROUSEL MOVIE CAST</td>
<td></td>
<td>Capitol W 694; EAP 694</td>
</tr>
<tr>
<td>19.</td>
<td></td>
<td>CUBAN FIRE!</td>
<td>STAN KENTON</td>
<td>Capitol T 731; EAP 731</td>
</tr>
<tr>
<td>20.</td>
<td></td>
<td>ELLA FITZGERALD SINGS THE COLE PORTER SONG BOOK</td>
<td>Verve V-8001, 2</td>
<td></td>
</tr>
<tr>
<td>21.</td>
<td></td>
<td>MOMENTS TO REMEMBER</td>
<td>LAWRENCE WELK</td>
<td>Coral CRL 57044; EC 82029</td>
</tr>
<tr>
<td>22.</td>
<td></td>
<td>THE MISTY MISS CHRISTY</td>
<td>JUNE CHRISTY</td>
<td>Capitol T 725; EAP 728</td>
</tr>
<tr>
<td>23.</td>
<td></td>
<td>ROCKIN' AND ROLLIN'</td>
<td>FATS DOMINO</td>
<td>Imperial 9009</td>
</tr>
<tr>
<td>24.</td>
<td></td>
<td>ROGER WILLIAMS PLAYS THE WONDERFUL MUSIC OF THE MASTERS ROGER WILLIAMS</td>
<td>(Kapp KL-1040)</td>
<td></td>
</tr>
</tbody>
</table>

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**We Want Elvis** Contest Winners

Pictured above are Lloyd "Splicer" Webb, Reed Farrell (both of station WAIT) and Rocky Rolfe of RCA Victor being smothered in the mail sent by (left to right) Janet Heiser, Crown Point, Indiana; Barbara Harold, Evergreen Park, Ill.; and Kathy Morgan, Evergreen Park. The gals won pictures of Elvis, an RCA Victor phonograph and the latest waxing by Presley for the most and best letters which pointed out why they want Presley to appear in Chicago. The grand prize of the contest was the weekend the girls spent in New York, culminating in meeting Presley after his appearance on the Ed Sullivan Show.

---

**THE KING SISTERS**

**WHILE THE LIGHTS ARE LOW**

**IN HAMBURG (WHEN THE NIGHTS ARE LONG)**

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"It's What's in THE CASH BOX That Counts"
Mogull Opens English Firm

NEW YORK—Publisher Ivan Mogull has opened a new publishing company in England under the name of Ivan Mogull Music, Ltd. The new company, formed on a partnership basis with Ralph Peer of Southern Music Publishing, Ltd., will handle Harvard Music, Inc. (BMI of U.S.) and Ivan Mogull Music (ASCAP of U.S.). Allan Crawford of Southern will be in charge of the Mogull firm in England.

The territory for this company consists of the Eastern Hemisphere including Japan, China, Korea and the Philippines.

The following songs will receive immediate attention: "Speak My Love," recorded by Vic Damone, "No Rock 'N' Roll Tonight," recorded by Dorothy Collins and Bonnie Lou. "Good Bye, So Long, I'm Gone" recorded by Sammy Davis Jr., Frankie Castro and Betty Wells. "My Fickle Heart" recorded by Billy Eckstine. "Muclo Merengue" (instrumental) by the Belmont Orchestra and Not "King" Cole.

Elektra Hikes Sales 125%

NEW YORK—Elektra Records announced last week that its sales for the ten months, ending October 31st, 1956, were 125% above those for the corresponding period of 1955. These increased figures are said to be due to high dealer acceptance of the label's new "12" line, plus the continuing sales of the 10" releases already in Elektra's catalog. As of this date, Elektra has sold over 200,000 copies of the 12" LP Folk Sampler.

In a move to further pin-point and concentrate the company's distribution, Elektra has just appointed three new distributors to take over territories previously handled by other accounts. These new distributors are: Lesco for Philadelphia and Eastern Pennsylvania; Schwartz Brothers for Washington, D.C., Maryland, Virginia and West Virginia; and Allied Record Distributing for Connecticut.

Other changes in the Elektra distribution setup will be announced shortly.

The Pitch from Hitch

Hollywood — Famed director Alfred Hitchcock, left, accepts the first Sunset recording of the theme music from his top-rated TV show. The disk was cut by the show's music director, Stanley Wilson, who discussed promotion plans with the boss.

POPULAR

"CARIBBEAN MOONLIGHT"—Les Baxter And His Orchestra—Capitol T 703 (1-12" LP)
"FABULOUS, DEEP NIGHT, THE BREEZE AND I, NIGHTINGALE, TEMPTATION, POINCINANA, MY ADIOS, CARNIVAL, GREEN EYES, ETC."

Baxter's music is also featured in his new film, "Carnival." His music is characterized by its rich orchestration and beautiful melodies.

"HUE-FI MOODS BY MALTBY"—Richard Maltby And His Orchestra—Vik LK-1051 (1-12" LP)

"TALL, TALL, TALL, FUNNY, YOU CAN'T BE SCARED, FOR ME, THREE LITTLE WORDS, LOVE FOR SALE, I'VE GOT A CRUSH ON YOU, YOU CAN'T BE SCARED, A NEW KIND OF LOVE TO ME, MERRY, MERRY, MERRY, MERRY, MERRY"

Maltby's music is known for its catchy melodies and upbeat rhythms.

"LISTEN TO THE MUSIC"—Jerry Wald And His Orchestra—Kapp KL-1043 (1-12" LP)

"TO BE OR NOT TO BE, A GIRL CAN'T BE TOO FAITHFUL, FOR THE SITTLE TWEET GIRL IN TOWN, EVERY TIME, PLEASE BE KIND, TROUBLE IS A MAN, CAN'T WE TALK IT OVER, LADY, MY LADY"

Wald's music is characterized by its smooth and soulful sound.

"THE MANY MOODS OF ANN"—Ann Gilbert—Elliott Lawrence And His Orchestra—Green-Electric KL-1103 (1-12" LP)

"TALL BOY, THERE MUST BE SOMETHING BETTER THAN LOVE, WHERE ARE YOU? DON'T LET ME BE THE LAST TO KNOW, ANN, CRY OVER ME, MURRAY, HOORAY FOR LOVE, HE NEEDS ME, FUN TO BE FOOLLED, WHAT'S WRONG WITH ME, SPRING IS HERE, LOVE, ANYTHING"

Gilbert's music is known for its upbeat and energetic sound.

"I AM BLUE"—Betty Maddigan—MGM E-3448 (1-12" LP)

"AM I BLUE? I GET ALONG WITHOUT YOU VERY WELL, I'M A FOOL TO WANT YOU, I'LL NEVER BE THE SAME, LOVE, YOU FUNNY THING, THE BOY, THE GUARDIAN ANGEL"

Maddigan's music is known for its catchy and danceable rhythms.

"FRIENDLY PERSUASION"—Original Music From The Sound Track Of The Motion Picture—Unique LP-110 (1-12" LP)

"LADY, LADY, LITTLE LADY AND SAMANTHA, CARIBBEAN CHASE, POLKA AT THE FAIR, VILLAGERS GALLOPING TO BATTLE, JESS SEARCHES FOR JOSHDUB, END TITLES, THE BATTLE—JOINTLY NARRATED, LEAVING THE WIDOW MUSGRAVES' FARM, LOVE SCENE IN THE BARN, I COAX, A LITTLE-THEE I LOVE"

The music from the film "Friendly Persuasion" is known for its soft and romantic sound.

"FOR SWEEHEARTS ONLY"—Music By Dorian Dor—Bally BAL 12010 (1-12" LP)

"I LOVE YOU MORE EVERY DAY, SEE IT MY WAY, I CAN'T PUT MY ARMS AROUND YOU, MEND, ONE OF THE BEST, DON'T YOU KNOW WHAT I MEAN, I'M THINKING OF YOU, DESIRE, IF IT IS WRONG, IT IS RIGHT, MY LOVE SONG, BUT NOT LOVE, MY LOVE"

Dorian Dor's music is known for its beautiful and romantic sound.

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RECONTO CORPORATION 6735 Westgate Avenue Los Angeles City 4, N. Y.

POETRY

"CARL SANDBURG READS THE POEMS OF CARL SANDBURG"—Decca DL 163 (1-12" LP)

"GRASS, PRIMER LESSON, PUT THE CITY UP, FIRE LOGS, SOUTHERN PACIFIC, PRAYERS OF CHILDREN, WILD OATS, KRESS, FAITH AND SOUL, COLLECTION, READER, SPOKAN, FAREWELL, predetermined, PRINCIPLES, SPOON"

Collection of the spoken word poems by the great poet Carl Sandburg is now available on record.
The Cash Box, Music

Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

SLOW WALK
Sil Austin
The Cash Box M&B Sleeper of the Week
Mercury 70963

I'M FREE
Al Hibbler
The Cash Box Disk of the Week
Decca 30100

JUST IN TIME
Tony Bennett
The Cash Box Sleeper of the Week
Columbia 40770

Dot Records Names Jerry Johnson New Western Promotional Director

HOLLYWOOD—G. H. (Jerry) Johnson has dissolved the firm of Jerry Johnson Associates to become Western Division Promotional Director for Dot Records. Johnson, who has headed his record promotion and publicity agency since 1950 in Hollywood, covering that area and the eleven Western states, has now involved himself in the field of record promotion on a national basis, covering the entire United States and the world. Johnson’s present responsibilities include the promotion of all Dot records, with personal appearances in key cities, radio and television appearances, and full-time promotion of the Dot label.

Jerry Johnson will move his offices to the new Dot headquarters at Sunset and Vine, although he will continue to travel extensively throughout the territory, contacting disc jockeys and radio stations.

D. B. Mason, national publicity director for Dot Records, will also move his office to the new headquarters, and Jerry Johnson will have full control over national publicity accounts.

Jerry Johnson will continue to work with the Dot headquarters at Sunset and Vine, although he will continue to travel extensively throughout the territory, contacting disc jockeys and radio stations.

The Cash Box

Sure Shots

CLASSICAL

DEBUSSY: Idone—L. Mer—Prelude To "The Afternoon Of A Faun"—Detroit Symphony Orchestra—Mercury MG 50101 (1-2LP)

Adding to the already swollen catalogue of these three musical pictures by Debussy, is this Mercury release featuring Paul Paray and the Detroit Symphony Orchestra. The melodic charm of this record shows itself best in the beautiful 

LISZT: 15 Hungarian Rhapsodies—Brailowsky—ECA Victor LM-6038 (2-12" LP)

This potent two-disc entry from Victor includes the largest (15) collection of Liszt’s Rhapsodies to be offered on the present LP catalogue. The album of Liszt’s Rhapsodies includes works which have been transcribed for orchestra, but here they are presented in their original form. The melodic charm of the pieces and their fascinating rhythms are nimbly played by pianist Alexander Brailowsky, Brilliant sound. Competition for this offering is practical, but Brailowsky’s performance is a novel attraction for the listener.

KHAUCHIKAN: Concerto For Piano And Orchestra—Leonard Pennario, Piano—The Concert Arts Symphony Orchestra Conducted By Felix Salzer—Lexington Records 512-1 (2LP)

The Capitol’s prize pianist, Leonard Pennario, tries his hand on one of the more durable pieces of contemporary piano concertos, that of Khachaturian. The concerto is based on a folk song and is a masterful blend of traditional ideas. Young pianist Pennario handles the intricacies and feelingly penetrates the piece’s lyrical sections with assurance and toneal beauty. The artist is ably assisted by Felix Salzer’s direction of the Concert Arts Orchestra. Superior sound. Striking sale on package. Pennario is one of Capitol’s best classical threats. Dealers should give the set an important position.

JAZZ

JAZZ AT THE PHILHARMONIE—Vol. 11—Gene Krupa (Drums), Buddy Rich (Trombone), Goffe (Trumpet), Socar (Clarinet), Young (Tenor Sax), Flip Phillips (Tenor Sax), IJaz (Trombone), Oscar Peterson (Piano), Ray Brown (Bass), Herb Ellis (Guitar), Eddie Ski (Saxophone), Bobby Scott (Piano), Whitey Mitchell (Bass)—Chet Ml Lit Vol. 11 (2-12" LP)

The Modern Set: the Swing Set: The Ballad Medley; Buddy Rich’s Explosion; The Oscar Peterson Trio; The Gene Krupa Quartet. The list of Rhapsodies to be offered on the present LP catalogue. The list includes major, highly successful jazz tours, "Jazz At The Philharmonic" is a two-disc affair. The personalities involved here are the pick of the "Who’s Who" in jazz. The touring groups are divided into 7 jazz categories that include "The Blues," "Modern Set," "The Swing Set," "Ballad Medley; "Buddy Rich’s Explosion," "The Oscar Peterson Trio; "The Gene Krupa Quartet." With Oscar Peterson (piano), Herb Ellis (Guitar) and Ray Brown (bass) popping in and out of most of these sessions (except "The Gene Krupa Quartet") and other jazz musicians joining in, the players provide a striking and eclectic jazz sparkle in one package. Major Jazz stock.

LA VERGNE SMITH—Vik LX-1056 (1-12" LP)

REAL SORROW; SURRENDER DEAL; OUT OF NOWHERE; THE LOVE OF MINE; ST. LOUIS BLUES; WHEN YOUR LOVER HAS GONE; BLUE PRELUDE; TOO MARVELOUS FOR WORDS; LOVE AGAIN; YESTERDAY.

An important night club figure in the New Orleans area, thrash La Vergne Smith issues her second LP for Vik. Miss Smith has a lightly swinging, practically straightforward approach to a melodic line and an irresponsible love theme. Material varies from the easily swingable (i.e. "Too Marvelous For Words") to the blues penchant, "Blue Prelude." Solid vibe excursions are by Howard Mandolfo. Strong attraction for Miss Smith’s following. Disc should add many new fans to her clan.

THE FOUR MOST GUITARS—Jimmy Raney, Chuck Wayne, Joe Puma, Dick Garcia—ABC-Paramount ABC-109 (1-12" LP)

TWO GUITERS OR SO; I'M OLD FASHIONED; YOU STEPPED OUT OF A DREAM; TIME WAS; SCHOLARS MATE; EASY LIVING; AIN'T MISBEHAVIN; GONE WITH THE WIND; LIT BASSES; I LOVE AGAIN; YESTERDAY.

Four reputable guitar men share this ABC-Paramount pressing for a series of classics, demonstrating the instrument's wealth of expressive resources. Dick Garcia and Joe Puma team up on several numbers and do particularly interesting work on "I'm Old Fashioned." Jimmy Raney puts a sensitive performance of "Yesterdays" under his belt and Chuck Wayne snaps energetically through "If I Love Again." The boys get keen support from their rhythm section which includes Oscar Pettiford (bass) and Dave McKenna (piano). Unique color pic of four guitars aflame on stage. Solid guitar listening.

WEDNESDAY'S CHILD—Patty McGovern Sings Thomas Talbert Arrangements—Vik LX-1045 (1-12" LP)

ALONE TOGETHER; I LIKE SNOW; CRAZY HE CALLS ME; YOU DON'T KNOW WHAT LOVE IS; HAPPY HOKEY FOR LOVE; LONELY TURN; WEDNESDAY'S CHILD; LOVE ISN'T EVERYTHING; SET OUT OF TOWN; WINTER SONG; BY MYSELF.

Singer, Mrs. McGovern supported by the remarkably expressive arrangements of Thomas Talbert, has given Atlantic a prize pop-jazz pressing. Miss McGovern’s voice is particularly enhanced with a sound of both high definition and clarity, a fortunate habit, considering the program’s general list of sensitive standards. Latter material includes a Kern-Hammerstein melody that has, happily, been presented in an unusual tune composed by the singer, "I Like Snow." Jazz accompaniment reads Talbert's arrangements skillfully. Uncommonly superior fare for a principally jazz audience.

"It's What's in the Cash Box That Counts"

SHAWNEE PRESS, INC.

152 WEST 57 STREET
NEW YORK 19, N. Y.
Epic Expands In Pop
And Classical Fields

NEW YORK—Starting January 1, 1957, Epic Records shifts its expansion program into high gear both in the popular and classical fields.

William A. Nielsen, Director of Sales for Epic, announced last week that with the enormous increase in sales of both pop and classical albums, a field force would be put into operation on the first of the year. The division will have a field man in Cleveland and Chicago at that time. In addition, on the first, the label's paid album service for both pop and classical LP's will go into effect on a non-profit basis as an accommodation to leading radio stations which increasingly require albums for programming.

Nielsen also announced that the label's "Hi Fi HiFi: Of The Month" program has resulted in 4 national best sellers out of the 5 issued under the HFHM banner.

In the classical division, Charles Schickel, Epic classical A & R man announced that Epic's activity would concentrate on a major international Cleveland Orchestra program. Schickel noted that the enthusiastic reception by the American music critics was largely responsible for a state department sponsored tour to Europe by the Cleveland Orchestra, scheduled for next year. The label also hopes to become a major operatic recording firm in '57. This month, it is releasing the opera "D'Ogive" with Bertha Monnert, Solange Michel, Louis Magus, and the direction of Jean Cozniert. The performance will be by the Opéra-Comique of Paris and will mark the 1000th performance by the company. In the past, the label issued "The Love Of Three Oranges" and "Don Pasquale", calling attention to itself as an important source of operatic repertoire.

In another Epic pop album promotion, Anita Ekberg will go on tour with her new LP "I wonder What Became Of Me". She will see disk jockeys who have arranged for a preview of the album in Boston, Philadelphia, Detroit and Chicago and the west coast.

Another disk scheduled for a big promotion is Lester Lanin's dance LP. Starting this month, Doubleday Book shops are putting a special direct mail drive behind the disk which Boston, New York, Philadelphia and Detroit distributors report as the biggest pop album ever to hit their markets.

In addition to the great increase in Epic's volume, Okeh Records, an affiliate of Epic, announced that sales since September 15th had exceeded sales for the previous nine month period. A major field effort will be placed on Okeh for the final quarter of this year.

To assist Epic in its expansion program, Columbia Records has already budgeted additional funds for the varioce moves.

Henry J. Kaiser Forms Record Firm

LOS ANGELES, CAL.—Industrialist Henry J. Kaiser last week personally supervised the recording debut of his Hawaiian Village Record Co., with the cutting of a long-play album featuring the Islands' singing sensation, Alfred Apaka, with the orchestra of Axel Stordahl.

At a press conference at a Hollywood recording studio, Kaiser told newsmen his purpose in the venture is to "bring the remarkable musical talent of the Islands to the attention of the public for the benefit of the performers themselves."

Kaiser is launching his platter venture with Alfred Apaka, star and entertainment director for four shows at his Hawaiian Village Hotel, Waikiki Beach, Honolulu. The new company's first album, "Broadway Wears A Lei," and subsequent records will be distributed through Michael H. Goldson's Criterion Records with the Hawaiian Village label. The album will include 12 Broadway and Island hits in a new, guitterless musical setting arranged by Axel Stordahl, directing his 27 musicians in accompaniment of Apaka.

Henry Kaiser, whose industries cover steel, aluminum, cement and a variety of others, will headquarter his record company at the Hawaiian Village Hotel be built in 69 days. The studios will be atop a 16-story building in the 500 room vacation center. Shown above are Kaiser with his Waikiki Beach associate Fritz and Mrs. Burns and Michael H. Goldson.

Joe Napoli To Europe

HOLLYWOOD—Joe Napoli, manager of Bud Shank and Chet Baker, departs for Europe November 20th to arrange a tour of the continent for Bud Shank and his Quartet. At the same time, Napoli will enter negotiations to bring Romano Musolini and his Trio to the United States to do concerts and television. Currently one of the top trios in Italy, the group consist of Romano Musolini—piano, Prose Pepito Pignaelli—drums, and Carlo Lofredo—bass. Napoli plans to remain in Europe for the next three months.

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WONDERLAND

... and Always

... those Great Recordings!

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Italy's Youth Rocks And Rolls

As In Rest Of Europe, Kids Go
For New R & R Beat

ROME, ITALY—From the canals of Venice to the palms of Sardinia, the rock and rolling beat of Bill Haley, Elvis Presley, et al., echo and resound on the mountainous spine of Italy.

Juke boxes are only just beginning to enter the country but rock and roll disks preceded even the automatic music machines.

Record stores everywhere feature the latest disks of the top R & R stars. Most of the juke boxes are of older vintage, usually used machines sold by Swiss and Belgian firms, but fully equipped with the latest R & R wax.

Albums, as well as singles, have taken strong hold and the guys and gals of Italy just love the best engendered by the R & R recordings.

It's strange to hear the Italian boys and girls remark in their native tongue in answer to the lyrics used by American R & R artists.

In fact, some of Italy's youth will be jabbering jive long before they know the actual meaning of the beat talk.

If rock and roll is doing this one thing—it is popularizing the need for understanding more English so they can better understand their favorite artists throughout all Europe.

Nat Shapiro Writes Book On Musical Theater

NEW YORK—Nat Shapiro, co-ordinator of International Artists and Repertoire for Columbia Records, and Patricia Newell have conceived and created a new book, "The Liveliest Art: A Quarter of a Century of the American Musical Theatre." The book (9 x 12 in size) is scheduled to be issued in the Fall of 1959 by Hinehart & Company.

It will recap some of the spring earlier aspects of one of the most prosperous and appealing branches of the American theatre and will include many pictures plus a great amount of text and credits. The material will be drawn from personal interviews with many principal performers, excerpts from reviews and articles that appeared when the show opened, previously unpublished photographs, cast and song credits, and an added appendix of a Playbill "Who's Who" plus complete listing of show tunes by a dozen or so of the top song-writers. More than one hundred musical shows will be included, among them: "My Fair Lady," "Oklahoma," and others.

In addition to "The Liveliest Art," Shapiro is at work as co-editor with Nat Hastroff on a collection of interpretive studies of 21 leading jazz personalities, tentatively titled "Jazz Makers" for Spring 1959, publication.

New Drive On "Everytime"

NEW YORK — Larry Utah, Monument Music, this week launched a new promotion on his Patti Page "Everytime". Utah, through mailings and phone calls, advised the nation's disk jockeys that the religious nature of the lyric provided the perfect Christmas programming. "In addition," said Utah, "it is an exciting rhythm recording that offers a perfect change of pace from the typical Christmas recordings."
"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Choice WINNERS...

Billy Vaughn

"CREOLE LOVE CALL"

b/w

"SWEET LEILANI"

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"It's What's in THE CASH BOX That Counts"
YOUR VOTES DECIDE THE WINNERS
IN THE 11th ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1956
VOTE TODAY—FILL OUT AND MAIL PREPAID POSTCARD IN THIS ISSUE

Sponsored and Conducted Exclusively by
THE CASH BOX
"The Official Publication of the Automatic Music Industry of America"
George “Hound Dog” Lorentz, WKBW Buffalo, and an all star Rock ‘n Roll revue were warmly welcomed at Lowe’s Uptown Theatre here last week. Show included such stars as Carl Perkins, Cathy Carr, Eileen Rogers, G-planes, The Drifters, and Big Maybelle.

HOLLYWOOD—Randy Wood, Dot Records president, tries to stuff the ballot box for Dot’s Pat Boone as KFWB disk jockey Bill Daniels and Clyde Wallich, owner of Hollywood’s Music City record store, look on. Daniels is currently running a popularity poll between Elvis Presley and Pat Boone on his KFWB disk jockey show.

Canadian Capers

TORONTO TOPICS:

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Thunderbird Label Reactivated

NEW YORK—The reactivation of the Thunderbird label was announced last week by Jordan S. Ramin, the diskery’s proxy.

The company swings into action again with the release of a new twosider featuring popular TV vocalist, Jack Haskell, and his interpretation of the title tune from the movie, "Muggsy". Haskell, "Around the World in 80 Days". The flip side features announcer Peter Roberts on a comedy rock and roll titled, "The Ho Ho Rock and Roll."

Ira Mangel is sales manager for the diskery and Sid Ramin, a veteran in the A&R field, is handling the recording duties. Seymour Krakow is supervising national publicity with regional record promotion being cared for by Jack Egan, Bob Shaver and Ted Bowen.

Alpha Distributing has been retained to handle the line in New York, and Ramin, in conjunction with Alpha, will be setting up distribution in the remaining 25 cities where the movie "Around the World in 80 Days" is scheduled to premiere by Christmas.

“A Rose And A Baby Ruth” Skedded For Continental Push

LONDON, ENG.—David Platt, general manager of Hovis Richardson’s British music companies, has announced the acquisition of publication rights to “A Rose and a Baby Ruth” for his Crownwell Music, Ltd., of London, England. Song was acquired from Orville Campbell’s Bentley Music Co., of Chapel Hill, N. C., original publisher, and the deal was handled by Julian Stein of Broadcast Music, Inc., world-wide selling agents for the song.

Growing interest in “A Rose and a Baby Ruth” in England, and on the Continent, resulted from the fact that the club of the song on the U. S. popularity charts. George Hamilton’s record version and other U.S. discs have been scheduled for release to spearhead overseas promotion.

DYNAMITE!!!!!!

“When My Love Smiles”

Vic Damone’s New Record Release

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Rising Fast As THE NEW Hit!

WERLY FAIRBURN

New Rock N Roll Sensation

“All The Time” b/w “I’m A Fool About Your Love”

SAVOY 193

“TWO DIFFERENT WORLDS”

by Don Rondo

Jubilee 5556

Heading For No. 1

“It’s What's In THE CASH BOX That Counts”
HOLLYWOOD — Capitol Records substantially increased its full album output this week with the release of 22 new packages, including 13 popular, five classical, and four children's.

Dealers will be offered a 100 per cent exchange privilege on all new albums, which feature 3-color cover design, liberal billing terms, payable in equal installments on Dec. 30 and Jan. 10. With a purchase of $150 worth of merchandise, will be available to dealers. All Christmas albums and singles have also been put on a 100 per cent exchange basis.

To launch the release of the new album product, six regional sales meetings with Capitol Records Distributing Corp. personnel were held in New York, Chicago, San Francisco, Dallas, Philadelphia and Cleveland. With Lloyd W. Dunn, Vice President of Sales and Marketing, and Gordon E. (Bud) Frayer, Director of National Merchandising, both of Capitol Records, Inc., and J. K. Mangels, Vice President and Director of Sales for Capitol Records Distributing Corp., attending. The meetings were conducted by District Sales Managers Irv Jerome, George Gerken, Ted Macaroni, Bob Jaques, Jerry Byrnes, and Bill Mikles in their respective districts.

This campaign launches the Capitol November Merchandising Campaign with 22 new albums recorded by such artists as Frank Sinatra, Jack Haley, Guy Lombardo, Nelson Riddle, The Roger Wagner Chorale, Les Brown and His Band of Renown, Carmen Dragon conducting the Hollywood Bowl Symphony Orchestra, Jule Styne and his orchestra conducting the Pittsburgh Symphony Orchestra, and other leading recording artists. Also on the release are five popular Capitol of the World international albums, three Capitol of the World albums, and four children's albums, including a special presentation of the Capitol Reissue Series LP (3x12 rpm) by Jack Benny and Isaac Stern.

Capitol's new popular album for the month of November include five in the Capitol of the World Series: David Moreno's "Symphony No. 2 In G Flat Major," conducted by Carmen Dragon (recorded in Mexico City), "The Streets Of Paris" (songs by Luis Marrano and Gloria Lasso, recorded in Paris), "Lonely Night" (featuring Eddie Calvert, "The Man With The Golden Gun," vitamins recorded in London), "Slow Boat To Cairo," (featured by the Rodgers Brothers in Len Brown and His Band of Renown, "The Tender Touch" by Nelson Riddle and his orchestra, "Your Guy Lombardo Medley" including 40 songs by Guy Lombardo and His Royal Renois Band, "Cool And Sparkling" by the Liquid Sounds of Paul Smith, "This Is Sinatra!" with orchestra conducted by Nelson Riddle, "Merry Christmas" with orchestra conducted by Jack Haley, "I Don't Want To Set The World On Fire" with the Keith Texier Singers and Herb Voland playing the electric guitar, "Joy To The World!" by the Roger Wagner Chorale, and the exclusive sound track music of fantasia Tjinck, from the Warner Brothers George Stevens' production, "Giant."

Three of the five new classical LPs are in the Capitol of the World international series. These include Saint-Saens' "Concerto No. 2 In G For Piano And Orchestra" and "Concerto No. 4 In F Minor For Piano And Orchestra," Beethoven's Symphony No. 9 in B-flat Major, conducted by William Steinberg conducting the Pittsburgh Symphony Orchestra, and a special presentation of the Capitol Reissue Series LP (3x12 rpm) by Jack Benny and Isaac Stern.

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For the children, Capitol introduces four new albums, one LP story and three available in either 45 or 78 rpm speeds. The LP is another in Capitol's Music Appreciation Series, Jack Benny Plays The Bee, Ably Assisted by Isaac Stern," written and produced by Allen Livingston, orchestra conducted by Iser Solomon, piano accompaniment by Alexander Zakin, incidental music composed and conducted by Billy May, and vocal characterization by Mel Blanc. Each of the other three children's packages are "Folk Songs For Children" by the Roger Wagner Chorale.

To back up the new albums, Capitol is launching an extensive advertising and promotion campaign. A major portion of this effort will be directed toward merchandising the company's exclusive "Giant" sound track album, giving dealers 10 photographs of the stars of the film, browser-box cards and hangers, two sizes of full-color window displays, press sheet for suggested cooperative newspaper advertising, plus national advertising in The Cash Box, The Billboard, Variety, and Music Views.

To help pull the sale of the four new albums, one LP story and deluxe full-color displays of the album covers, full-color fan brochures on Sinatra and Glennia, a deluxe full-color Sinatra display and a similar full-color display on the new Glennia "Dancing On Air," etc.


Haynes-Griffin Closes Store
To Concentrate On Direct Mail

NEW YORK—Haynes-Griffin, Ltd., a leading dealer in recordings, tele-vision sets and phonographs, has closed its retail outlet at 420 Madison Avenue to concentrate more heavily on direct mail business, it was announced by Ralph Colucci, president of the firm.

Founded in 1928 by Artemas J. Haynes and John Griffin, the store later became the first branch in New York to add a complete line of musical equipment. Griffin is now executive secretary of the Record Industry Association of America.

Colucci said Haynes-Griffin will continue to conduct its direct mail business from the 420 Madison Avenue address.

"Mutual Admiration Society"

NEW YORK—Private Charlie Appelwhite, MGM recording artist, who conducts about 12 shows weekly as a deejay for the Armed Forces, interviewed Victor star Jaye P. Morgan for his "Hits Around The World" show Saturday on the ABC Network.

Charlie and Jaye seem to be members of the same "Mutual Admiration Society." Both performers recorded the song for their respective labels. Charlie waxed it solo and Jaye P. recorded it with Eddy Arnold.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Coral Contest Winners

NEW YORK — Norman Wies- stroeter, General Sales Manager of Coral Records, Inc., has announced the winners of the sales contest conducted in conjunction with the company's Fall Album Program. The First Prize— an all-expense paid vacation for two in Mexico City and Acapulco— goes to Ed Lyons of Melody Dist. Co. in St. Louis, Illinois. The Second Prize, a piano, goes to Wolm issuing in Hollywood, and the Third Prize, a phonograph, goes to others in Adomono's in Dunstedter. The Fourth Prize, a phonograph, goes to Miller in Los Angeles. The Fifth Prize, a phonograph, goes to Seed Beach Dist. Co. in Albany.

Foremost Issues First Disks

KANSAS CITY, MO. — Foremost Records, new record label headquartering in Kansas City, is issuing its first recordings after little more than two months since its origination. First release consists of a quartet of Irma, two of them first for the artists.

“The four discs cover a wide range of music styles and artistry, and are served on a select basis by Foremost to the trade,” says Max Cooper, sales manager. “They will soon have releases in several fields, including jazz, mood music, folk tunes, pop and others.”

The first four include Jon and Sonnda Stills' "Floor Show," Betty Miller's "Jazz Piano Beatwave," Adomono's "Guianna Estupendo," and Eddie Dunsetod's "The Master Makes Melody." The ten selections by the Steeles make up a typical session of their reputed night club act. Betty Miller is a jazz keyboard artist with a growing following in Kansas City. Dunseto is an acknowledged as a master of the organ, "Guianna Estupendo" introduces the electric guitar work of Adomono.

"It starts out its operations with a string of 27 distributors representing it across the nation," Cooper said.

Foremost also is issuing single platters, a combo of the Steeles' "Be- gin the Beguine" and "My Happi- ness.

Flair-X Prexy Records

NEW YORK—Flair-X Records this week issued a novelty recording called "Around the World with Elwood Petersen," which features the label's prexy Lee Tully a veteran comic. The record takes the listener on a world tour asking foreign Jockeys for their reactions to star singer Petersen. It makes stops in Russia, China, England and the U. S. The two part disk is strictly a novelty. Flair reports it has been well received from deejays requesting copies.

It was also announced this week that Milt Ross has been hired by the label to make a novelty on "Pony In The Pond" by the Hi-Fives and "Crossing My Fingers" by Ginny Scott. Ross will cover St. Louis, Chi- cago, Cleveland and other cities.

Decca Conducts Series of Sales Meetings

NEW YORK — A series of Sales Meetings, conducted by Sydney N. Goldberg, Vice-President in Charge of Sales for Decca Dist. Corp., were held on November 6th, 7th, 8th and 9th at the Barbizon Plaza Hotel. The meetings were held to map out future plans for the company. Attending, in addition to sales execs from the national office, were: Eastern Di- vision Manager Al Simpson and Assis- tants Ed Harley and Jim McDon- ald; North Central Division Man- ager Bill Glasman and Assistant Bill Green; Southern Division Man- ager R. N. McCormick and Assistants Ed Russell and Clayton Mc McB; Midwest Division Manager Selhmann Schütz and Assistants Sh. Mohr and Clarence Goldber; and Western Division Manager Lu Gilman and Assis- tant Art Grobath.

Melva Pubbery Bows

CHICAGO — Mel London, this city, announced, last week, the founding of a new B/W Publishing house, Mel- va Music Co.

London disclosed Melva is going in- to business with a vast catalogue of masters promising custom type tunes for artists wishing this service.

Operating out of All-State Distribu- tors, Chi, the company plans na- tional advertising and promotion to help both label and artist in exploitation of pubbery's tunes.

"We will be happy to receive material and requests from artists, compa- nies and song writers," stated Lon- don. "Melva will operate on the prom- ise that one never knows where the next hit tune will come from, therefore everyone contributing us will get the same fair treatment," he con- tinued.

Many will remember London for two songs he wrote, cut by Chess, this city, entitled "Poison Ivy" by Willie Mabon and Muddy Waters' "Sugar Sweet".

Piv Signs Rick Jones

BOLLYWOOD, CAL. — Steve Rig- gio, president of Piv Records, new West Coast independent label, an- nounced the signing of the Rick Jones Quartet in Hollywood this week.

Jones and his modern jazz quartet are well known in Southern California where they have been appearing during the past two years. Piv has eight sides recorded by the quartet.

In addition to the Jones quartet, Piv also has signed vocalist Gwen Johnson and Roy Lindsay.

Columbia Appeals Coppping Technical Head In Chicago

NEW YORK—The appointment of Mason Coppping as Manager of Co- lumbia Records' Technical Operations in Chicago has been announced by Vincent J. Liebler, Director of Tech- nical Operations for the company.

Coppping will supervise Chicago recording operations and maintains Columbia's West Coast owned and operated station WBBM at studios in the Wrigley Building and the new CBS TV & Radio Center.

Coppping also represents the main office of Technical Operations in the construction of new studios and the installation of new recording equipment.

"It's What's in THE CASH BOX That Counts"
NEW YORK:
One of the most amazing facts to arise from The Cash Box Annual Juke Box Operator Poll currently being conducted throughout the United States was the complete dearth of real hits by female vocalists in the previous 12 months. (See editorial) For many years it has been evident that female vocalists were the weak link in the r & b record business. But, somewhere during the year one or two big hits would emerge from the fem department. The last twelve months have not seen an r & b female come up with a big hit. The strongest contender was Big Maybee’s “Candy”. Nothing after that was even close to being rated a hit. Strange business.
And while on the topic of the business itself, let’s take a look at the current level off. The present leveling off, we believe, can be traced to two important factors. One, this time every year the teeners goes back to school, the dollars are siphoned off for school equipment and clothes, and teen interest in the record store after school physical activities is at a peak.

Within the next couple of weeks this condition rights itself in that the dollars loosen up a bit since clothes and school necessities have already been purchased, and members of the family are employed full time and part time as Christmas shopping begins to move, the kids revert to being normal kids and lose interest in schoolwork to some degree, and the colder weather chases them indoors. The second factor is purely conjecture based on discussions with the trade and teeners. It is purely and simply that something tremendous has happened in the last couple of months.

There has been no “Flying Saucer”, no new and startling “style”, no new and startling group or individual—no earthquake to create a chain reaction that spreads like fire throughout the country and brings everyone running into the stores. Releases have been good. Presley is still selling. Fats Domino is still selling. Bill Doggett is still selling. And others are still selling. But nothing startling has happened. Of course that is a condition that will right itself sooner or later as soon as Monday follows Sunday.
The history of the record business is one of H-bombs and “bombs”. The H-bomb could be one of the new releases now on its way to the public. One of the reasons sales tapper of can take off in real style. He is also enthusiastic about his newest twosome, Mickey & Sylvia’s “Love Is Strange” and “I’m Gonna Go Home” and The Nitecaps “In Each Corner Of My Heart” and “Let Me Know Tonight”. Atlantic Records hot again with Ivory Joe Hunter’s “Since I Met You Baby”, Chuck Willis’ “Teenage”, real hits; Ruth Brown’s “Smoove Operator” coming along at a good pace; and now Lavern Baker’s newest, which is from the picture “Rock Rock Rock”, titled “Tru La La”. Ray Clarks, Groove Records, tells us about Frank Brunson’s “Charmaine”, which he believes can take off in real style. He is also enthusiastic about his newest twosome, Mickey & Sylvia’s “Love Is Strange” and “I’m Gonna Go Home” and The Nitecaps “In Each Corner Of My Heart” and “Let Me Know Tonight”.

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LOS ANGELES:
The Youngsters, Empire recording artists, using their weekend vacations from school to make personal appearances throughout Southern California. Their new Empire release of “Dreamy Eyes” has been taken over for local distribution by Mills Weis’ new Milton Photo Records Co. T-Bone Walker packed them in at the 54 Balroom last weekend. T-Bone features his son T-Bone Walker, Jr. with the band. Louisiana’s Lonnie Johnson does the live broadcast from the 54 every Friday, Saturday and Sunday night, with Lonnie Johnson taking over the record portion of his KFOX show over the weekend. New Nick Thery busy pushing The Rain Drops on their first recording of “I Prayed For Gold”. Nick manages the group and wrote the tune. But Records have taken over the master of “No Stone Unturned” by Ray Johnson. Tune was written by Johnson and Joe Lubin. Jerry Fielding making the rounds of the disc jockeys with his Decca album of rhythm and blues tunes entitled “Rock and Roll Matriculates”. RPM Records has another B. B. King hit from the national reaction to his “On My Way Of Home Over The Mountain”. Plattor is doing off like his current smash, “Bad Luck”. Ray Robinson now beaming a rhythm and blues disc-jockey show over XEAC, Mexican radio station broadcasting from Tijuana. 

R & B Ramblings:

CHICAGO:
Sam Evans to NY’s Hotel Roosevelt, 11/13, buying talent for ’57 shows to be booked in Chi. . . . All-State’s Mike Orry rushed double on Checker district “Four O’Clock” and “1100 Night”. They had a smash for the last week, Says Mike, “This is one of the hottest instruments we’ve heard since Billy’s Blues”. Mike went on to predict newies by Shirley & Lee on Aladdin, “I Feel Good”, will soar to a smash along with Herald’s “The Hammer” by Fats Domino. Imperial recorder, Bob Winn, in town, 11/6, introducing his latest wax, “Goin’ Home”. . . . Added to the already mammoth line-up of acts announced for the Hawaiian Thanksgiving are the follow-mg—Shaky Horton, Dot Dash, The Lightfoot Bros., George Crockett, Lil “Up Stairs” Mason and The Slikers. But what happened Geo? Cardinals 28, Eagles 17. 

SHIRLEY & LEE

IVORY JOE HUNTER

G-BLES

BUDDE ACE

R & B Ramblings:

SHIRLEY & LEE

IVORY JOE HUNTER

G-BLES

BUDDE ACE

November 17, 1956

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Art Tatum Dies

CHICAGO—Art Tatum, a master of the jazz piano who first gained fame in a marvelously snarled trio of the old three Deuces at 222 N. State, long vanished in flames. He went on to make records, concert tours and more records.

Tatum was blind in one eye and only had slight vision in the other, but blindness was never a handicap to his piano playing. In his early days, here, he conducted Jazz Jam sessions in which he was the pivot of a musical maestros.

In recent years Tatum played here at The Blue Note, the Band Box and The Landmark, all last Felix Borovsky, Chi music critic, said of Tatum after an Orchestra Hall concert in 1945:

"His touch frequently was of supertative, and the peary clarity of his runs was a wonderful thing to hear. He was no piano thumper, as many of your readers are. No must there be left unmentioned the skill with which he brought forth various rhythmic patterns on his own sophisticated keyboard."

While in the US Navy during World War II, Tatum was native of Toledo, Ohio, and began his career by playing the violin. At 13 he switched to the piano and by the time he was 22, he was considered to be one of the foremost exponents of jazz.

Atlantic Re-Issues Drifters' "White Christmas"

NEW YORK — Atlantic Records this week announced the reissue of Clyde McPhatter, and the Drifters' "White Christmas".

This will be the third season in a row that the styled version will be available for sale.
A disk packer throughout the country can be serviced within the coming week and every Atlantic distributor will receive wire advising him of the reissue.

Jerry Westler, Atlantic vee-pee, said Atlantic were looking forward to the process of readying announcements to the trade, and made it clear to the distributors that we are the place to place substantial orders before they even learned of our intentions. This is one of the greatest Christmas records ever put out and it is fast becoming a holiday standard. We predict that the 1956 sales on the Drifters' "White Christmas" will be larger than any previous year.

Since I Met You Baby (Joe Hunter (Atlantic 1111))
Slow Love (C. Willis)
I'm Tired Of Being Around You (C. Willis)
I'm Sorry If You Change Your Mind (E. McPhatter)
I've Made Up My Mind (C. Willis)
We'll Stay Together Once More (C. Willis)
It's Only A Matter Of Time (C. Willis)
I Can't Help It (C. Willis)
It's Too Late For Me (C. Willis)
What's Wrong With Me (C. Willis)
I'm Gonna Get You (C. Willis)

GOING STRONG NATIONWIDE!!

THE CLEFTONES
"STRING AROUND MY HEART AND MY MEMORIES"

GEE 1025

220 WEST 42nd STREET
NEW YORK, N. Y. (11-7-0652)

HEADED FOR THE TOP!

Another Smash

by Shirley And Lee

"I FEEL GOOD"

AL #338
**The Cash Box R&B "Sure Shot" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.**

**"ON MY WORD OF HONOR"**

B. B. King © 1956

RPM 479

**"PRISCILLA"**

Eddie Cooley & Dimples © 1956

Roost 621

**"WONDERFUL GIRL"**

The Cash Box Award o’ the Week © 1956

Embers 1008

NEW YORK—Jayne Mansfield, who graces the cover of Bernie Wayne’s ABC-Paramount album titled “And Then I Wrote”, an LP of Wayne’s best known compositions, presents popular New York disk jockey Jack Lazy (WINS) with a personal copy of the record. Wayne (center) seems to be enjoying the formalities. Bernie’s latest single release coupling “Flirtango” with “Mamboillo”.

**Haley Turns Down $1,000,000**

NEW YORK—Jolly Joyce, exclusive booking agent for Bill Haley & Comets, reveals that his agency has turned down over $1,000,000 in bookings for Haley covering a period of late 1956-early 1957. Joyce said they included TV shorts, motion pictures, and additional European and United States club, auditions and arenas. Joyce breaks it down as follows: 52 TV shorts at $3,000 each, plus percentages, $260,000. A series of six motion pictures, $300,000. Appearances in theaters, clubs, etc., $500,000. The reason for turning down these offers, said Jolly Joyce, was that Haley’s schedule was already too demanding.

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**And Then I Wrote...**

**It's What's in THE CASH BOX That Counts**
**Music**

**THE CASH BOX**

**R & B Reviews**

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<th>AWARD &amp; SLEEPER</th>
<th>B+ EXCELLENT</th>
<th>C+ GOOD</th>
<th>C FAR</th>
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**THE CASH BOX**

**Avery o' the Week**

**SLOW WALK** (2:39) [Norby BMI—Sid Austin]  
**HAND IN HAND** (2:37) [Arnel ASCAP—Faison, Townsend, Davis]  

**BILL DOGGETT**  
(King 5000)

most locations and stores in the country with "Honky Tonk", covers Sil Austin's "Slow Walk", which is also happening in many areas. "Slow Walk" is closely related to the feeling of "Honky Tonk", and Doggett, on the strength of his previous smash, is sure to get a big piece of the "Slow Walk" action. It is a slow, insinuating beat, featuring a big horn and staccato harmonica. Be hip, "Hand In Hand", is a slow beat pretty, with a floaty feeling. Soft, melodic and relaxing. Complete change of pace coupling. Watch "Slow Walk" for fast action.

**BILLY VEE**  
(King 4986)

**I WANT YOUR LOVE** (2:22)  
([Ben Ghazi BMI — Billy Vee])  
Billy Vee does a neat job of wailing a slow, melodic blues. Deck has a moving beat and moody feeling. Like it.

**DON'T WAIT TOO LONG** (3:00) [Ben Ghazi BMI — Billy Vee]  
Vee again comes through in impressive fashion as he wails a middle beat rhythm delightful. Vee has a good style and his vocalizing pleases.

**MICKY & SYLVIA**  
([Groove 4G-0175])

**LOVE IS STRANGE** (2:52)  
([Ben Ghazi BMI—Elhel Smith])  
Mickey & Sylvia collaborate on a slow beat cha cha with a love lyric. Deck has a folk quality enhanced by Beckey's guitar and the duo's easy vocalizing. Intriguing listening that could crack out.

**I'M GOING HOME** (2:27) [Ben Ghazi BMI — Billy Valentine]  
Mickey & Sylvia back with a slow beat rhythm instrumental that turns out to be a flavy tidbit.

**THE NITECAPS**  
([Groove 4G-0176])

**LET ME KNOW TONIGHT** (2:25)  
([Baracuda BMI—Hamilton, Hamilton])  
The Nitecaps deliver a delightful charmer. Deck bounces with a light heartedness and buoyancy that captivates. Lead does a better than good job. Deck has a neat appealing quality. Could stir up some action.

**IN EACH CORNER OF MY HEART** (2:51) [A.D.T. BMI — Carmen Taylor]  
The Nitecaps go sentimental and tender as they chant this slow melodic drifter. Pretty effort. Good coupler.

**THE TADS**  
(Liberty Bell 5010)

**THE PINK PANTHER** (2:58)  
([Debra BMI—Ford, Hazlewood])  
Middle beat novelty delivered with a good lead and skipping instrumental arrangement. Arrangement follows the pattern of "Stranged In The Jungle" and the Deck could grab some good action.

**YOUR REASON** (2:38) [Renda BMI—Fulllove]  
Slow paced ballad sung with depth of feeling by The Tads. Pretty melody with a romantic lyric given an effective treatment. Ok coupling.

**RED PRYSOCK**  
(Mercury 70985)

**PAQUINO WALK** (2:45)  
([Wadsworth BMI])  
Red Prysock rocks out a jumpy instrumental with his usual screaming horn. Excellent wash in beat and treatment.

**TEN-AGE ROCK** (2:46) [Cy Press BMI]  
Another rocking hook of wax that is treated to a teener lyric. Deck is wild but don't have the same strong appeal that is cut into "Paquino Walk".

**THE BALTIERS**  
(Teenage 1002)

**TEARS IN MY EYES** (2:13)  
([Gertrude BMI—Percy Crosby])  
The Baltiers blend effectively on a slow, sorrowful ballad blues. Swinging treatment by a good sounding group results in a solid side that should get good reaction.

**JOHNNY OTIS**  
(Dog 122)

**THE MIDNITE CREEPER**  
Parts one and two (2:15)  
(The right side)  
Johnny Otis turns in a two-sided instrumental wax in a slow, dramatic vein. It is a moving, stirring offering that should get a solid reception.

**LITTLE "BUTCHIE" SAUNDERS**  
(Herald 491)

**I WANNA HOLLER** (2:35)  
([Angel BMI—Down, Peace])  
Little "Butchie" Saunders rocks an enthusiastic quick beat with a Frankie Lymon feeling. Deck drives and Little "Butchie" gives it all. Ok deck.

**GREAT BIG HEART** (2:13)  
([Angel BMI—Billy Dawn])  
Saunders gives out with another quick beat jump, again flavored with the Frankie Lymon treatment. Deck moves and the kids could tie onto this one.

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**ONLY those records best suited for commercial use are reviewed by THE CASH BOX**
SPIRITUALLY YOURS

SWAN SILVERTONES
"TRAVELING ON"

"WHEN JESUS COMES"

STAPLE SINGERS
"UNCLOUDY DAY"

"I KNOW I GOT RELIGION"

THE ORIGINAL 5 BLIND BOYS
"JESUS LOVES ME"

OH WHY"

WATCH FOR THE ORIGINALS' NEW RELEASES


AINT GOT NO HOME"

CLARENCE "FROGMAN" HENRY

ARGO RECORD CO.

I'LL BE SPINNING"

JOHNNIE & JOE

CHES # 1641

I CHESS 1

4705-32 COTTAGE GROVE AVE

CHICAGO 11, ILLINOIS

ARGO RECORD CO.

15486)

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”

The Cash Box, Music

Page 39

November 17, 1965

R & B REVIEWS

A AWARD & SLEEPER B+ EXCELLENT B VERY GOOD

C GOOD FAIR D MEDIUM

MAURICE SIMONS

(Flash 113)

C "FLASHY" (2:44) [BMI – Simon] Maurice Simons and his orchestra bounce through a middle beat instrumental with effective results. Ok listening and dance. -

C "BLUE LIGHT" (3:06) [Sims] Simons changes pace on the flip, producing a moody slow beat instrumental wax. Blue light's etching.

JAY SAUNDERS

(Club 1012)

C "HEAVEN HAVE MERCY" (2:42) [Royal BMI – Dan Terry] Jay Saunders sings a slow romance r & r item with a distinct pop styling. Pretty tune offered in pleasing style.

B "I'M STILL IN LOVE WITH YOU" (2:10) [Royal BMI – Terry, Lassalle] Saunders sings a slow, rhythmic popular r & r item with an ok performance. Deck should get good play.

LIGHTNIN' SLIM

(Excello 2079)

C "HAVE YOUR WAY" (2:44) [Excellorec BMI – O. Hicks, J. West] Lightnin' Slim gently rocks through a down home middle beat blues with a typical southern treatment. Ok wailing effort.

B "BAD LUCK AND TROUBLE" (2:54) [Excellorec BMI – O. Hicks, J. West] Similar wax with a slow tempo. Pleasing southern blues well done.

SAX KARI

(Joie 040)

B "ROXANNA" (2:11) [Najo BMI – Kari] Sax Kari and the Qualitones rock through a quick beat jumper with a fair treatment. Deck is typical r & r with a romantic lyric. Deck is more exciting in the soft sax portion.

B "TEARS OF LOVE" (2:23) [Najo BMI – Kari] and the Qualitones drift through a slow paced ballad. Ok chanting effort.

NOLAN STRONG AND THE DIABLOS

(Fortune 522)


B "TRY ME ONE MORE TIME" (2:35) [Triunon BMI – Nolan Strong] Strong and his group rock for contrast. It is a middle beat teen-age jumper with a driving reading. Good coupler.

BIG WALTER

(Peacock 1669)

B "JUST LOOKING FOR A HOME" (2:35) [Jen BMI – Walter Price] Big Walter comes up with the better side here as he rocks a big beat quickie bounce. Deck moves in lively and pleasing style. The kids should like this one.

B "YOU'RE THE ONE I NEED" (2:10) [Jen BMI – Roy E Bell] Big Walter chants a rhythmic slow beat blues with a strong reading. Walter gets into the mood of the tune and the deck comes of fair.

THE ORIGINAL FIVE BLIND BOYS

(Vee-Jay 462)

B "I'M LIVING LOVES ME" (2:29) [Jen BMI – D. Jackson] The Original Five Blind Boys sing a slow, sincere gospel item with a sensitive treatment. Moving etching that should please their followers.

B "OH WHY" (2:20) [Conrad BMI – L. Woodward] The Original Five Blind Boys blend again with a pop styled gospel offering that comes off well. More appeal to the pop market on this side, melodically and in treatment.

THE FAMOUS WARD SINGERS

(Savoy 4076)

B "IT'S ALL THE LORD" (2:40) [Savey BMI – Ward] The Famous Ward Singers drive out a strong hallelujah rhythm tune with an exuberant and exciting rendition. This is the kind that creates a frenzied audience.

B "HE KNOWS" (2:42) [Crossroad BMI – Myrtle E. Watts] The Wards collaborate on an exciting but more melodic and subdued gospel offering. Effective coupling.

THE STAPLE SINGERS

(Vee-Jay 224)

B "I KNOW I GOT RELIGION" (2:25) [Triad BMI – R. Staples] The Staple Singers turn out a middle beat rhythmic religious wax in which they create an excitement using a staccato beat. Ok religious deck.

B "UNCLOUDY DAY" (2:33) [BMI] The Staple Singers back with a slow gospel offering done in a rather tender fashion. Impressive in its simplicity.

SOUL SATISFiers

(Apollo 306)

B "I LOVE TO TELL OF HIS GOODNESS" (2:47) [Hess BMI – Bumpers] The Soul Satisfiers join voices on a shouter rocker gospel side. Deck is rhythmic, melodic and exciting.

B "RUN ON HOME AND LIVE WITH GOD" (2:47) [Hess BMI – Shepherd] Coupling is a quick beat rhythm effort rock's swinging chants and shouts. Two exciting sides.

SPIRITUALS

1 BLUEBERRY HILL

Fats Domino

(Capitol 4071)

2 HONKY TONK

Bill Doggett

(King 4930)

3 LET THE GOOD TIMES ROLL

Shirley & Lee

(Alden 3232)

4 LOVE ME TENDER

Elvis Presley

(RCA Victor 20-6643)

5 MEMORANDUM

(In The Still Of The Night)

Fire Strings

(Ember 1058)

6 DON'T BE CRUEL

Elvis Presley

(RCA Victor 20-6604)

7 OH WHAT A NIGHT

Dolts

(Vee-Jay 2041)

8 LONELY AVENUE

Ray Charles

(Atlantic 1108)

9 HEE-HEE JEEBIES

Little Richard

(Specialty 584)

10 TOO MUCH MONKEY BUSINESS

Chuck Berry

(Savoy 1635)

11 I CAN'T QUIT YOU BABY

Ola Rush

(Cobra 5000)

12 ABC'S OF LOVE

Teen Agers

(Gro 1022)

13 SEE SAW

Moonglows

(Chess 1629)

14 STILL

Lavern Baker

(Atlantic 1104)

15 YOU'LL NEVER, NEVER KNOW

Platters

(Mercury 70948)

16 IT'S NOT RIGHT

Platters

(Mercury 70948)

17 SHE'S GOT IT

Lil Richard

(Specialty 548)

18 SLOW WALK

Sil Austin

(Mercury 70963)

19 GREEN DOOR

Jim Lowe

(Dot 15496)

20 CONFIDENTIAL

Sonny Knight

(Dot 15507)

1 BLUERBERRY HILL

2 HONKY TONK

3 LET THE GOOD TIMES ROLL

4 LOVE ME TENDER

5 MEMORANDUM

6 DON'T BE CRUEL

7 OH WHAT A NIGHT

8 LONELY AVENUE

9 HEE-HEE JEEBIES

10 TOO MUCH MONKEY BUSINESS

11 I CAN'T QUIT YOU BABY

12 ABC'S OF LOVE

13 SEE SAW

14 STILL

15 YOU'LL NEVER, NEVER KNOW

16 IT'S NOT RIGHT

17 SHE'S GOT IT

18 SLOW WALK

19 GREEN DOOR

20 CONFIDENTIAL

www.americanradiohistory.com
Cincinnati Cut-Ups

It was announced this week by a spokesperson for the Crooksville company that H. M. Smith, the well-known and head of the company, will retire Dec. 1st. Harry Mason Smith will leave the organization after 25 years in an executive capacity. At almost the same time, James O. Reader, an employee of a "definitely no" when the question was raised: Is Crooksville Broadcasting Company going out of business? Paul Johnson, WABC-TV staff announcer featured on headline news weekdays at 6:15 PM is covering his fifth anniversary on the airwaves. Paul joined WABC's New York studios in 1956 and working on that station several years came to Cincinnati with being held at WLW. He is new to WLW and WSAI before joining WKRC-TV this year. We understand that all the country musicians and acts are getting the ax at WLW. It's expected that the announcement would be made at the show. If you enjoy the so-called "red" music you will enjoy the concerts on WABC. The show is called "Fireball," and the performers include some of the best country music personalities with their new songs made in the WLW studios. The show is heard on a number of radio stations across the country. Joe Allison, KKKD-Cincinnati, Ohio.

Music.

Lonesome Town.

Walk Loved singing not.

New Harry Ruby, union I Walk Barkdull.

I Reeves) 1956.

Love Indianapolis, extra he in Pee Jones.

Pee Joe Mooney, WABC-TV.

The show is located at WLW.

JOLLY CHOLLY

WWE—New Orleans, La.

1. Singing The Blues (Robbins).

2. The Cat Came Back (J. Reeves).

3. The Man From Thunder (Robbins).

4. Sings The Blues (Robbins).

5. I Walk The Line (J. Reeves).

6. Conscience, I'm Guilty (Snow).

7. You Can Have Me (Brown).

8. The Country Woman (MGM).


10. Wicked Dreams (J. Smith).

LORIE VERNON

KKBX—San Antonio, Tex.

1. According To My Heart.

2. I Just Can't Get Over It (Robbins).


4. I'm Sick And Tired Of This World (Brown).

5. I'm Just As Long As I Live

6. A Place For Heartless Hearts (Brown).

7. I'll Understand It Soon (Brown).

8. Love's Coming Your Way (J. Reeves).


10. Wicked Dreams (J. Smith).

JOE ALLISON

KKKD—Cincinnati, Ohio.

1. Drink Up And Go Home (Hart).

2. Heart's Midway (Frazee).

3. I'm A Drunkard (Brown).

4. Go Away With Me (Williams).

5. I'll Live For Ever (Brown).


7. Trying To Forget The Blues (Brown).


9. Turn Her Over To Begin (J. Arnold).

HALFSTRING CHUCK

NICHOLS

KOW—Laramie, Wyo.

1. Singing The Blues (Robbins).

2. Heart's Midway (Frazee).

3. Half Of My Heart (Robbins).

4. According To My Heart.

5. Don't Be Cruel (F. Reeves).

6. Cash On The Barrel Head (Williams).

7. Singing The Blues (Robbins).

8. Wishing We May Live (Brown).

9. I'm Just As Long As I Live

10. Wicked Dreams (J. Smith).

DAD LAKIN

WBNK—Canton, Ohio.

1. Sweet Dreams (J. Brown).

2. Anytime (Robbins).

3. I Love You (Robbins).

4. I Love You (Robbins).

5. I Want You In My Life (Robbins).

6. I Love You (Robbins).

7. I'm Just As Long As I Live

8. Wishing We May Live (Brown).


10. Wicked Dreams (J. Smith).

LIMBO LANE

WAX—Cleveland, Ohio.

1. Ruby, Are You A Man?

2. I Don't Understand You Anymore

3. Let's Say Goodbye (Robbins).

4. I'm Goin' To That Land (Brown).

5. I'm Goin' To That Land (Brown).

6. We'll Never Be Apart

7. A Place For Homeless Hearts (Brown).

8. I'll Understand It Soon (Brown).


10. Wicked Dreams (J. Smith).

COURTNEY

JOHN S. NICHOLS

1. I'm Sick And Tired Of This World (Brown).

2. The Cat Came Back (J. Reeves).

3. You Can Have Me (Brown).

4. The Country Woman (MGM).

5. Love's Coming Your Way (J. Reeves).

6. A Place For Heartless Hearts (Brown).

7. I'll Understand It Soon (Brown).

8. Love's Coming Your Way (J. Reeves).


10. Wicked Dreams (J. Smith).

JACK DUNIGAN

WJTN—Jomestown, N. Y.

1. I'm A Drunkard (Brown).

2. According To My Heart.

3. I Just Can't Get Over It (Robbins).

4. Half Of My Heart (Robbins).

5. Singing The Blues (Robbins).

6. I'm Goin' To That Land (Brown).

7. I'm Goin' To That Land (Brown).

8. I'm Goin' To That Land (Brown).


10. Wicked Dreams (J. Smith).

DAVE WALKSHAW

KCTI—Gonzales, Tex.

1. Let Me Tenderly (Frazee).

2. I'm A One Woman Man

3. According To My Heart.

4. I Just Can't Get Over It (Robbins).

5. Half Of My Heart (Robbins).

6. I Just Can't Get Over It (Robbins).

7. I Just Can't Get Over It (Robbins).

8. I Just Can't Get Over It (Robbins).

9. I Just Can't Get Over It (Robbins).

10. Let The Whole World Talk (Brown).

"TATER" PETER HUNTER

KTLW—Texas City, Tex.

1. Let The Whole World Talk (Brown).

2. The Cat Came Back (J. Reeves).

3. Walking In The Rain (J. Reeves).

4. I Just Can't Get Over It (Robbins).

5. In Frazee's World

6. According To My Heart.

7. I Just Can't Get Over It (Robbins).

8. I Just Can't Get Over It (Robbins).

9. I Just Can't Get Over It (Robbins).

10. According To My Heart.
Music From New Disney Film Gets Big Push

NEW YORK—A huge campaign to promote Walt Disney's latest film, "Westward Ho the Wagons," and the film's music, shifts into high gear this week coordinating a concentrated direct mail and TV campaign by Walt Disney Music and Disney's Buena Vista Film Distribution Company, Inc.

Moe Presskell, eastern professional manager of Disney Music, announced that the firm is sending a specially designed exploitation book—including a 12-inch L.P. of the songs in the movie—to more than 3,000 disk jockeys throughout the United States.

The book tells the story of the film and introduces dee jays to the music composed by George Brown, Tom Blackburn, Stan Jones, Gil George, Paul Smith and Fess Parker. Parker headlines the cast in "Westward Ho."

Television will play the major role in promoting the film. Last October 20th, Fess Parker introduced the tune "Wrinkle Wrangle" on the George Gobel Show. And Beginning with November 14, the Disneyland and Mickey Mouse Club TV shows, two programs with kiddie audiences in the tens of millions, will be promoting the movie on a weekly and then daily basis. The six shows in 200 theaters across the country on December 25th. From December 27th through January 31, the film will receive 15 additional Mickey Mouse Club TV end plugs and six Disneyland plugs.

Further exploitation will come from comic books, coloring books, Mickey Mouse Club magazines and a Simon and Schuster book, all bearing the title "Westward Ho the Wagons."

Release date for all records and music, including Disneyland Records' 12-inch L.P. sound track album and singles is November 15th.

Songs include the title number, "Wrinkle Wrangle," "Ballad of John Colter," "Pioneer's Prayer," and "I'm Lonely, My Darlin'" (Green Grow the Lilacs).

Sukin And Brady Form Pawnee Music

NEW YORK—Mike Sukin and Wally Brady will be partners in a new publishing firm called Pawnee Music, a publisher included in the expansion plans of the Montclare, Glenwood, Navajo and Blackhawk Publishing Companies. The new company will operate within the same BMI structure as the other four firms and will be represented in England and on the continent by Montclare, Ltd. Sukin will also represent and participate in the Montclare, Glenwood, Navajo and Blackhawk setup.

Montclare's latest single release is "Mother Mine" recorded by Jerry Vale on Columbia. The song was written by Terry Gilkyson, Richard Derr and Frank Miller. These three writers are in the midst of creating an original Broadway musical for production next season.

Sukin, in addition, represents Fred Ebb and Paul Klein, who have adapted and written a dramatic-musical which one of the new Pawnee music networks is said to be considering for a spectacular.

Palmer Named Decca Western Promotion Head

NEW YORK — Martin P. Sukin, Director of Publicity and Promotion for Decca Records, Inc., has announced the appointment of Bob Palmer to the post of Head of Disk Jockey Promotion for the Western territory. Palmer, who will work out of the Los Angeles Branch, has, until now, been a salesman with that branch. The publicity and promotion staff now includes, in addition to Palmer, Ann Reisman, who handles the publicity and Bud Katsal, Don Corman, and Harry Silverstein, who handle deejay promotion for the Eastern Midwest and Southern territories, respectively.

Martin Sukin will leave for a promotion trip to the West Coast immediately after the conclusion of the Nashville C&W Jockey Convention.
TOMMY

"Ozark Jubilee" at the downtown convention center Jan. 27; Prew show led by Drum Lee; Victor's Porter Wagoner; Columbia's Bobby Lord and Billy Walker; Mercury's Jim Wilson and Chuck Bowers; Capitol's Sonny James and Wanda Jackson. The executive end of the "Ozark Jubilee" was addressed by WSM's one of the best known country music fans was to make a short speech on the vast popularity of country music and the importance of "Ozark Jubilee." The show was broadcast on WSM and one of Mercury's top Gospel recording stars. His future looks bright indeed! Scheduled to represent were Miss Connie Rice, Prew show and Drum Lee: Victor's Porter Wagoner; Columbia's Bobby Lord, and Billy Walker; Mercury's Jim Wilson and Chuck Bowers; and Capitol's Sonny James and Wanda Jackson.

Noel Blake was the emcee for the afternoon show and the keynote speaker was S. A. DeWayne, Press Secretary for the Governor. Noel Blake was the emcee for the afternoon show and the keynote speaker was S. A. DeWayne, Press Secretary for the Governor.

\[ Continued on Page 43 \]
BULLSEYE

**THE CASH BOX**

**BULLSEYE**

**DRINK UP AND GO HOME** (2:42) [Carter BM-W — B. Martin, W. Birdchase]

Copeland.

**TAKE THIS HEART** (2:22) [Copier BM-W — B. Martin, W. Coleman]

Mitchell Toorok

**DRINK UP AND GO HOME** (2:42) [Citicorp BM-W — B. Martin, W. Birdchase] Thelma Blackmon comes through with a powerful initial showing that's gonna make 'em drop, dealers and deejays sit up and take notice. It's a lively, double-track, middle beat/heartbreaker that the audience will remember and sing with touching sincerity. Could happen.

**B** "SINCE YOU HAVE GONE" (2:19) [Citicorp BM-W — Blackmon] Thelma Blackmon's song comes through with a powerful initial showing that's gonna make 'em drop, dealers and deejays sit up and take notice. It's a lively, double-track, middle beat/heartbreaker that the audience will remember and sing with touching sincerity. Could happen.

**S** "MY FATE IS IN YOUR HANDS" (2:11) [Citicorp BM-W — B. Martin, W. Birdchase] Rich, Haviland] Under portion is a minor, moderate paced lover's lament that The Cats will sing a different tune to it a sparking reading. A modified rhythm rocker that could step out way and climb to a high run on the sales charts.

**M** "WHAT KIND OF LIFE AM I LIVING" (2:49) [Citicorp BM-W — B. Martin, W. Birdchase] Engaging performance on a platter that's sure to win a heap of airplay.

**T** "KRYIN' CAUSE I LOVE YOU" (2:30) [Citicorp BM-W — B. Martin, W. Birdchase] Dottie Swain, Radio Dot of the "Gran Ole Opry," puts her heart into the delivery of this moderate paced romantic weeper. Effective wedding of melody and lyrics on a good intro cut.

**J** "IT CAN BE DONE" (2:15) [Citicorp BM-W — D. Swan] The bottom deck is a slightly up tempo love melody that delivers a basic story in easy-on-the-ears manner.

**J** "YOU'RE GONNA TREAT ME RIGHT" (2:39) [Citicorp BM-W — B. Martin, W. Birdchase] Here's one from the "evergreen" label that's working well for Jimmy Statton and the Country Cats. They've driven it in class style. Seko managed to get a back deck on the album that oughta have the box jingle's with excitement.


**J** "GRANPAWS A CAT!" (2:27) [Citicorp BM-W — B. Martin, W. Birdchase] He's all right in this one. An easy going rendition on a little roller that bounces along in fashionable fashion. It's about a new cyan roller that's "running everybody wild."

**J** "KNOTS AMONG THE CROSS" (2:45) [Citicorp BM-W — B. Martin, W. Birdchase] The Smith Brothers bring strong spiritual feeling and sincerity to their. A moderate paced piece. A fine vehicle for the brothers to top calibre harmony.

**L** "BUT LOST BUT NOT FORGOTTEN" (2:20) [Citicorp BM-W B. Martin, W. Birdchase] T. Holton, C. Carrier] The Boys handle this instantly enjoyable religious piece in wonderfully convincing fashion. Two excellent sides that are gonna be hard for while belt.cx to resist.

Attention: Please address any information concerning Country music and contest results to J. Howard, Country Editor, The Cash Box, 36 West 47th Street, New York 36, N. Y.

Jimmie Williams

Sings on MGM

**THANK YOU JUST THE SAME**

Jean Shepard

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APA, Nevada, USA

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**"Its What's in THE CASH BOX That Counts"**
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"It's What's in THE CASH BOX That Counts"
NEW YORK—The Bureau of Advertising, American Newspaper Publishers Association sponsored a research study of the teen-age market. The report by Eugene Gilbert & Company, research firm, disclosed that there are some 16,000,000 boys and girls aged 15 thru 19 in this country, and who spend about nine billion dollars each year. This represents money earned or received as allowances. We're wondering if the coin machine industry is covering this age group sufficiently? The major machine industry has its equipment in locations catering to these teen-agers, and do the operators take advantage of its great money-making potential with concentrated service? In the games field, the factories provide equipment for kids with kiddie rides, and adults with amusement machines. It would be worth while to study what type of amusement they play? In the games field, the factories provide equipment for kids with kiddie rides, and adults with amusement machines. It would be worth while to study what type of amusement they play?

WASHINGTON, D.C.—As a result of a survey among 221 economists, F. W. Dodge Corp. stated that next year will be the best in the history of this country with industrial production expected to move up slightly, while the dollar volume of sales is carried up more aggressively by new price increases. Inflation is expected to account for the major part of new gains in business activity in 1965, the report stated.

WASHINGTON, D.C.—The Government reported this week that unemployment dropped to 1,300,000 in October—the lowest since November, 1963. The Commerce Department also said the number of Americans holding jobs rose by 163,000 in October to a total of 76,205,000, a new high for the month of October.

Regardless of the desire of many operators to continue to bring the general public the world's greatest entertainment bargain with 2c (nickel) play, present economic conditions are ending this very philanthropic gesture.

These operators, like so many others before them, now find that it is impossible, profitwise, to continue on 2c (nickel) play. Constant upward spiraling inflationary overhead costs are ending all grand philanthropy on the part of the 2c (nickel) play operators.

They just simply cannot continue to show loss and remain in business.

The fact is that from appliances to automobiles and from food to drink, costs continue spiraling upward each day.

Every part and every supply the operator needs to continue on ahead in business has gone up and continues going higher each day.

He cannot continue to offer the same sort of play at the same price he did in the '30's with the costs and overhead expense he is enduring in these mid '50's.

He must, to save himself financially and to be able to continue on in business at a bit above the break even point, raise the charge of the play to a dime.

Even the dime, with inflation what it is and with costs what they are, has grown thinner and thinner each day. It's definitely much smaller and completely waferlike in dimension.

Those who are on dime play, regardless of the fact that they most certainly fare much better than the 2c play operators, have had to incorporate front money guarantees and adopt every efficient money-saving means of operation in an effort to show some profit on their investment.

With this fact, from reports received from all over the nation, as far as dime play is concerned, how can 2c (nickel) play operators long endure under such conditions?

It most definitely pays the manufacturers and distributors to also call for elimination of 2c (nickel) play. It means that, once their customers are above the break even point, they can buy new machines. The sellers will be assured continued business and more certain payments.

From every standpoint the fact that 2c play is fading gradually almost everywhere in the country should bring joy to hearts of all engaged in the industry.

It is well known that operators who cannot afford to purchase new machines simply hurt all other operators in any area by continuing to operate worn out, tone dead, scratched, marred equipment.

This brings about adverse press comment. It causes the public to believe that all other machines are the same as these few worn out, marred, scarred, scratched, tone-dead instruments.

The distributors and manufacturers can shout hosannas because they most definitely realize that where dime play is in operation they can and do sell more and better equipment, they do get paid and, in general, the entire area prospers.

As 2c (nickel) play fades, all in the industry should give thanks. All should fervently hope the time will very soon arrive when such profitless operation will have completely faded from the field.
PUBLIC RELATIONS A "MUST!"

Nation’s Citizens, if Aware of Industry’s Contributions to Charity and Youth Education, Will Discount Sensational and Untruthful Releases in Press and Movies. Goodwill Measures in ADVANCE of These Stories Will Dispel Unfavorable Impression of Industry

NEW YORK—Public relations in the coin machine industry is acknowledged one of the most important considerations by all in the business. They agree when we talk about it, but there are many individuals and organizations who contribute to the welfare of the industry through various types of good will programs.

There are those who contribute equipment to churches, synagogues, community centers, PAL centers, etc. There are those who contribute time and money to a myriad of charitable organizations, thru personal effort and combined coin machine drives. These all tend to improve the opinion of the public about those in the industry, as well as give the coin machine in general a more favorable stature.

However, the question arises—are we doing enough of this type of work, and are we getting the proper recognition?

Many coinmen throw the nation contribute numbers of coin machines, but hide under a cloak of modesty. We do not discount the tremendous value of these contributions, as they all make many friends for the people in our industry. When any flambouyant, sensational, untruthful story appears in the press, the recipients of these machines and service know that they do not apply to their friends in the coin business, and in all likelihood, realize that the stories are just sensational journalism.

On many an occasion, the press publishes stories about racketeers in the coin machine business, most of which is either 25 years old, or exaggerated and biased, implying that everyone connected with the business is disreputable. When this happens, The Cash Box offices are flooded with phone calls and letters, indignantly asking "What can we do to inform the public that these stories are untrue[ful] and unfair?"

The answer has been pointed out by The Cash Box numerous times.

In a few short months, a moving picture will be released, the theme of which will be a syndicate of hoodlums controlling the juke box and the whether it is the recipients of the thousand and one charitable contributions by those in the coin machine business will immediately discount this movie fairly tale.

The more public knows about the people in our business, the quicker will the press and film industry realize that these sensational type stories will not be salable, and then will desist from airing them.

We have just found out that a New York music operator has been sponsoring three teen-age baseball teams in New Hyde Park, N.Y., for a number of years. The Mayor of that community this past Saturday presented "Doc" Shapiro with a trophy. We know that Bob Charles of Ringhamton, N.Y. has also been sponsoring teen-age baseball teams. How many others have been doing similar good work, we don’t know, but we’re willing to wager many others are.

Practically every week The Cash Box reports contributions of equipment to help combat juvenile delinquency.

Let’s continue—but if at all possible, let’s do all these good will practices in a way that is publicized to the general public.

With the approach of cooler weather, teenagers will be seeking outdoor activities for their leisure time. Let’s follow thru the suggestion made by The Cash Box several months ago. Let’s organize "Teen-Age Canteens". Cowlmen will find that they can count on the cooperation of public officials, as well as the parents in the community. All it takes is the will and the effort.

One of the most practical public relations efforts in the past few years has been the pool fund drive "A Day of Dimes" for "The March of Dimes," suggested by The Cash Box, in which operators set aside one day’s collections for the National Polio Foundation. Not only does this effort bring praise to the industry as a whole, but has been a great help to music operators in their efforts to convert dime play. The Poolie drive will take place, once again, this January, 1957. Here’s a really fine opportunity for all to benefit.

Whatever the cause, if cowlmen participate, it will overcome adverse publicity. If done quietly, it helps—but if the public is informed, it helps that much more.


WASHINGDON, D.C.—As a part of the campaign against teenage delinquency, the Washington Music Guild, city, contributed a juke box this week to the Teen Club of St. Dominic’s Church, located at 6th and H Streets, this city. Presentation of this machine makes a total of 165 juke boxes that have been presented by the association in their fight against juvenile delinquency.

The presentation is pictured above: 1 to r: Father Patton of St. Dominic’s Church; Evan Griffin, president, Washington Music Guild; and Eddie Gallaher, connected with WTOP, a Columbia broadcasting station affiliate.
with our NEW SPECTACULAR 20-payment plan

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Write today for full information on American's new finance plan.

SLATE TOP CONVERSIONS FOR POOL GAMES KEEP COLLECTIONS HIGH, SAYS GEORGE PONSER

NEWARK, N. J.—George Ponser, Eastern Novelty Distributors, Inc., this city, reports that sales of its slate top conversions for pool games have been improving all the time.

“Our slate top conversions make it possible for pool game operators to keep collections from slipping and in most instances increase collections over the general average,” said Ponser. “The slate top games give the players an even surface and permits them to use the utmost in skill. It eliminates any complaints from players and locations that the pool game toys are uneven and warped.

“Some territories have been slow to realize the advantage of converting pool games with slate tops, but once the operators try a conversion, they soon realize the advantages. Then the entire territory seems to want those slate tops.

“Another advantage,” continued Ponser, “is that the slate top pool games keep the value of their machine up high, which more than makes up for the initial investment in the conversion.”

Eastern is shipping slate tops for two sizes pool games, the regulation size and the jumbo size.

“Doc” Shapiro, N. Y. Music Op, Gets Award For Aid To Youth Program

NEW HYDE PARK, N.Y.—Donald “Doc” Shapiro, music operator, was presented with a plaque on Saturday, October 16, by the local citizenry at a gathering in the Fire Department Hall, this city, for his cooperation in promoting the welfare of the teenagers of this community.

In addition to the Mayor, police heads and other city officials, over 100 teenagers were present. Some fifty boys and 50 girls, the girls guests of the boys.

“It’s What’s in THE CASH BOX That Counts”
The Cash Box
Page 48

November 17, 1956

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★ GOTTLIB REGISTER (4 Player 5 Ball)
★ GOTTLIB AUTO RACES (Single Player 5 Ball)
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Genco 2-Player Hi-Fl Ball $379
Williams 2-Player PICADILLY $299

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DAVID OSEN

PHONE (Staten Island) 8-0023

TRIUMPHANT THROUGH THE COIN CHUTE

NEW ENGLAND NIBBLES

Biggest affair of the season is the Music Operators' Association of Massachussets, Inc. first annual banquet to be held at Commonwealth Country Club in Newton on Tuesday, Nov. 15. More than 600 are expected at the gathering which will be highlighted by a big delegation of recording artists being flown up from New York for the occasion. Dave Baker, Mel-Tone Music, Arlington, is president of the Association which has made remarkable strides since its organization two years ago. Jacob Levy, general counsel of the org, ad- vises the asssn. will have an appropriate souvenir program brochure for dis- tribution to those attending. Many of the brochures will be distributed by mail to ops who may be unable to attend.

Business continues good all around with buying up and demand for new games and music going at a torrid rate. . . . Activity along coin row has been at an accelerated pace for the past few weeks with out-of-town ops seizing the good weather advantage for buying trips. . . . At Associated Amusements (Rock-Ola), plans being solidified for the unveiling of the new Rock-Ola 200 selection photo at a big showing for ops and the trade. Ed Barreby, back from sales trip through western Mass. and Conn., reports ops favoring new games of all types and music takes climbing. . . . More than 30 ops and service men attended the big show staged by Reed Distributors in Augusta, Me., with Bob Jones, sales manager; Ted Parker, Wurlitzer; Paul Calamari and Art Garvey, Bally; on hand to greet ops and demonstrate equipment. At Atlas Distributors (AMI) Louis and Barney Blatt greeting incoming ops from the north country. Acceptance of the new AMI color engineered music machines has been "phenomenal," they reported. At Triumphant Automatic Sales Corp. (Seeburg), heavy activity on export going on with big shipments out. Demand for the new Seeburg "200" is keeping the staff busy, and the new games are going extremely well, stated Irvin Margold. Shortage of used equipment is still another problem. At AMI the week this week were: A. LaMontaigne, Auburn, Me.; Joe Rerris, Malden; Gustave Kunz, Newport, R. I.; Joe Ferrina, New Britain, Conn.; Oscar Pratt, Manch-ester, N. H.; Emanuel Espandola, Lowell; Bill Hamel, Concord, N. H.; Sid Wantwort, Newton; C. J. Lang, Fairview, Vt.; Al Doline, Hyndlake, Pa.; Pete Pocon, South Boston; Harry Deshowitz, Chelsea; Ray Shea, Worcester; Dennis Dolvin, Springfield; Louis Ziedman, Portland, N. H.; Tony Grazio, Quincy; Ray Hade, Webster; Dave Becker, Springfield; Walter Luby, Worcester; Freddie Pass. Business continues good all around with business being in the straits this week.

TRIMTOWN'S Now Showing All the Newest Equipment

★ SEEBURG V200
★ SEEBURG J100
★ GENCO OFFICIAL SKILL BALL (Hottest Game of the Year)
★ GENCO STATE FAIR (An Outstanding Day)
★ WILLIAMS PERKY (Single Player 5 Ball)
★ WILLIAMS FUN HOUSE (4 Player 5 Ball)
★ WILLIAMS PEPPY (A Really Outstanding Novelty)
★ GOTTLIB REGISTER (4 Player 5 Ball)
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SEEBURG M1008, M111, C1, D1, E1★ GOTTLIBS AND WILLIAMS PIN GAMES
LAID BOWLERS ★ GUNS OF ALL TYPES
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ORIGINAL POOL TABLE

Brand New SLATE TOP $149.50
Genco CHAMPION BASEBALL $279
Genco 2-Player Hi-Fl Ball $379
Williams 2-Player PICADILLY $299

ACT QUICKLY! ORDER TODAY!

12" With Order, Balance C.O.D.

WRITE FOR COMPLETE LIST

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TRIMTOWN THROUGH THE COIN CHUTE

ILLINOIS IMPRINTS

Vincent Doss, Cairo, an enthusiastic and hard worker, . . . Charles Wild, a newcomer in the business, bought the J. L. Jarvis Vending Routes. He is kept continually busy but he likes the business and plans to expand next year. . . . Earl Walker, Herrin, hospitalized for a few weeks, is doing nicely. . . . Harry Jetterson reports his cigarette routes are doing very well. . . . Jack Anderson, Brookport, reports his routes are in good shape and making money. Jack is musing about vending and is concentrating his thoughts on coffee vendors. He operates in Southern Illinois and Kentucky. . . . Mitch Golish, Harrisburg, is reworking his new floor so that he will have more space. Mitch will try to make the NAMA show. . . . D. C. Fortner, Southern Illinois Amusement, Carlin, went to Evansville to do some buying. . . . Gerald Miller, Lawrenceville, trying to finish up on his route so that he can get over to Fred Baker's to see a new game. . . . A. Angel, West Frankfort, trying to make up some lost time as he shoots around his route. . . . Saw E. H. Cotter, West Frankfort, on the highway with a truckload of equipment.

Airmail Subscription The Cash Box $30.
Chi Phono Bowl League

CHICAGO—Position night saw Gal-
gano Distribs take over 2nd place
by winning 2 games from Mercury
Records. Ed Teke's 545 and Charley
Aleas's 569 were high for Galgano.
Joe Moss was high for Mercury with
471.

Decca Records swept 3 from M. S.
Distribs and captured first place. John
Nolan was high for Decca with 522
along with Flo Chapman whose 453
series was also high for women.
Russell Scott's 435 was high for M.S.
Gillette Distribs swept into 3rd place
by sweeping 3 from Walter
Oomens. Warren Paradee was high
for Gillette with 562. High scorer for
Oomens was Pete Oomens with a 467
series.

B & B Novelty took all 3 from
Coral Records. Fred Dries and Marino
Pieroni were high for B & B with an
identical score of 522. Dick Lago's
493 was high for Coral.

Western Automatic took two from
ABC No. 2. Frank Dalton was high
for Western with 441. Bernie Ekker's
446 was high for ABC.

ABC No. 1 took all 3 from Star
Music. Bob Grann's 546 was high
for ABC, as well as for men, along
with Al Rice's 614 and Morrie
Pomer-
ance's 506. Star's Myrtle Sochacki
showed up the men on the team with
her score of 521.

Paschke Phono took 2 from Coven
Music. Ray Gallee's 543 was high for
Paschke and Harry Wodzak's 481 was
high for Coven.

Singer One-Stop took two from
Atlas Music. Harry Julian was high
for Singer with 506. Bud Hofert's 598
was high for Atlas.

S. L. Stiebel Appt's
Sales Representative

LOUISVILLE, KY.—Walter Wals-
man, S. L. Stiebel Company, this city,
this week announced the appointment
of LeRoy (Lee) Gupton as sales repre-
sentative.

"Gupton is well known and well
liked by the entire industry in Ken-
tucky, Indiana and most of Southern
Illinois," said Waldman. "He started
in the business with his father more
than twenty years ago, and his ex-
tensive knowledge of phonographs,
games and vendors will make him
valuable to both us and the operators
in his territory. We are pleased to
have him with us."

Rochester Shuffleboard
Tourney Draws 500
Entrants

ROCHESTER, N. Y.—More than
500 contestants participated in the
recent Shublesaurra Tournament at the
Rochester Moose Lodge, this city.
This was the first state-wide shuffle-
board tournament of the season.

The Rochester Democrat & Chron-
icle, local newspaper, devoted con-
siderable space, together with a large
photograph, to the contest, which
lasted three days.

Curt Spinatelli of American Shuf-
leboard Company, Union City, N. J.,
explains that this is only one of many
such tournaments held throughout
New York State, and similar tournaments
are conducted in thousands of cities
throughout the nation.

"Since shuffleboard tests skill rather
than strength", stated Spinatelli, "it
is a form of athletics in which the
women can compete as successfully
as the men. These tournaments, there-
fore, have a considerable number of
women contestants—and is one form
of sport in which women can either
compete singly with the men for top
honors, or can become part of a team
with a man, and yet compete on an
even basis."

"It's What's in THE CASH BOX That Counts!"
Action continued unabated on coinrow, with all types of equipment, music and amusement machines, new and used, getting its due. With all establishments which sell liquor closed on Tuesday, Nov. 6, election day, many of the operators used this day to visit wholesalers and pick up needed parts and supplies, as well as view and secure samples of the new games and music machines.

* * *

Frank Mencuri, Exhibit Supply, made a tour of the East. Visited firm's district in Boston, then on to Mike Munves in New York, and then to Phila. . . . Joe Young, Ivy Holzman and Abe Lipke, Young Deluxe are busy this week. In addition to handling customers for the new Wurlitzer model 20000. photos, all working to get out big export order. . . . Frank McNicholls of Best Test Tube Testing, in town visiting at Young's. . . . All through short period脑 after his 8-year-old son, Bobbie, and 6-year-old daughter, Randy, in the showrooms of Central Supply and Genco's new Official Dealer and Chi- coin's "Championship Bowler. It's wonderful how skillful these youngsters can get after playing the machines for a short while. Both Simon and Al D'Incello report great operator interest in both these games, as George Ponsor recovering nicely from his recent illness, and tells us he should be back in his office in a couple of weeks. Reports sales of Scott Tops for pool games going very well. . . . Harry and Hymie Koppel, Koppel Distributing, report pick up in sales of reconditioned music machines among local ops. Election day hit was exceptionally good. . . . Albert Leiser, Herman Distributing (Rock-Ola) advises firm will move into new quarters on 10th Ave. and 44th St. (609) around the first of the year. Present location will be torn down by owners to make a parking space. New quarters will be completely renovated inside and out, and the Herman brothers hope to provide the operators with shelves to best modern and handsome business on the street. . . . Carl Pavesi, president of the Westchester Operators Guild, on coinrow. Advises his new granddaughter (progeny of his son Carl, Jr.) who arrived in September is a "living doll.

Congratulations to Donald "Doc" Shapero, music op, for his efforts in behalf of the teen-agers in his community, New Hyde Park, N. Y. "Doc" sponsors three teen-age ball teams, and the community honored him on Sat., Nov. 10, for his concern and presentation of a trophy. This is the type of public relations that bring the industry much good will. . . . Harry Feller of John Sales, reports that all the firm's music going at top speed. In New York, all busy with AMI music, Exhibits' "Ringer Bell" and Scott Tops. In Newark, Abe Green trying his best to satisfy all the ops with deliveries of Bally's "Balka-Poplin" novelty game, as well as AMI music. In Connecticut, Ivy (Kempy) Kemper sending in orders for all the machines. Office manager Lou Wolberg's girl celebrates her 4th birthday on Nov. 14, Buddy Fox, in the office this week, demonstrates his skill on Exhibits' "Ringer Bell." Buddy a real expert, using play ideas never considered by the factory, when they built the game. . . . Bob Parkoff, looking forward to an exceptional Christmas present—the arrival of his second child. First is a boy, and Bob would settle for a girl. . . . Frank Brehey laid up with a virus. . . . Meyer Parkoff Company will open house party on Thurs., Nov. 15, in honor of members. . . . This remains—the New York State association holding its annual dinner banquet on Sat. night, Nov. 17, at the U. S. Hotel, Thayer, West Point. . . . Leo Herman and his gorgeous wife visit along coinrow. With the Hermans was their son Howard, and his young daughter, Ellen. At Atlantic New York Corp., Ellen had a field day, playing Williams' new kiddie ride, "Peppy the Clown." . . . Ivy Fenichel's daughter got married this past week-end. . . . Harry Shikodi, Lou Becker, Ivy Holzman and Meyer Parkoff took up the Charter Day Dinner of the Yeshiva University on Sunday, Nov. 4. . . . Ivy Holzman and Ben Haskell back from their trip to see the Chi game muff., and report the greatest cooperation for its annual benefit for Sat. night, Dec. 8 in the Starlight Room of the Waldorf-Astoria Hotel.
Bill and Josie Gersh write from Iona, Italy, to advise they are learning to live like Latins. Dinner hour, for example, is from 10 PM to 1 AM. And the food is wonderful. Bill Doscen extends a 'true United hospitality' to visitor Harry Rosenberg, Double-U Sales, Baltimore (which is in the Southern States area). He promises to talk some big service—oddball tour to some of the nations leading Novelty men. Bill, Josie, Tilly, Ex Cen, S罕见。Murray Sandow, Franklin Sales, Buffalo; Morrie Gleiser, Cleveland; Stan Knoll, Cleveland, Ohio; Harold Sox, Solomon and Jerry Bros, Detroit; Charles Bragg, Columbus; Sam Weisberger, Southern Auto-Mobile; Joe Weisberger, Cinc; Leo Weisberger, Louisville; Norwood Veatch, Central, St. Louis. To the sugarmer south goes John Caseda, supplied to spread the United word in Memphis, T.N., Miami, Jacksonville, Atlanta, Columbus and back home.

Fally admires Herb Jacob, up to his elbows in layout paper, says his products are getting so diversified that all parts of the coin trade are benefited... Many here enthused over great interest in skill type of amusement games. Believe this will fill long-time need for competitive games in cities that operate approved strictly skill products... "Take the old reliable, dress it up, add something new and different, and you've got a hit product," is the conclusion of Sam Lewis. He's referring, of course, to Exhibit's new "Ringer Ball," where players toss the balls instead of rolling it. Mgr. of Northshore Theatre tells Ben Coven there's always up to 50 Presley fans (some with long hair) in lobby all afternoon and just listening to music from the Wurlitzers, Ben supplied the Wurlitzers, which other R & B theatres will use in turn at "Fashions of France." Jack Mirricle, United, also sums up comment's to this column regarding Bill Gersh's European Market Reports when he says, "They are enjoying Gersh's reports in France." I'm thankful to know we have in our industry an American who is qualified by long experience and knowledge of the trade to present opinions. I get a great kick out of his reports on how people in other parts of the world are operating in our business. It's more enjoyable to learn how our products are progressing in these countries, and to get the facts on future business potentials." .. Sam Stern and Art Weinsand smile happily at the way business features "Studs and Spins," along with "The Wild One." And a couple of good things about ready to pop... Bally's "Entertainer Extraordinaire" Bill O'Donnell covered the town this week to Jake Friedman, in from Atlanta... "The public was ready for it and we're giving them what they want," says Avon Ginsburg. The new "Skill Ball," furthermore, is what the operator needs to make more money. And Ralph Shefler, "And the way Genco games builds up, ops will be gaining for years to come," elaborates.

At Warren, "Championship Bowler" reportedly winning, applause everywhere, Sam Wolberg and Sam Ginsburg said to be lining up for fall months. Ed Levin drops hint that "We're coming out soon with a 6 Player dice bowl game, and incorporating some Marigot Floor models phones to advise he's reapimg a harvest in Iowa, Nebr., and Mo. this week. From back from visiting Rock-Ola distro in N.Y., Phil and Pits, reports his booming along. All district's making plans for near-future showings of the new models. So does Rockefeller, Kne Kresse, Brad Bradford and Ed Ristan all keeping things rushing at the noisy plant to catch up with demand... "Reister" in a click was all over.. Alwin Gottlob had time to say as he dashed off to join conference with Dave, Nate and Sol... George Faurter and Berny "Bucks" Loeb in from Chicago last week and supplies one day this week, got Ted Robenstein to lend a little (7) weight, loading the trailer right up to the gills... Bally's Art Gervay still East with something showing in that region... phone demand, along with "Bally's" phones start poppin', Paul Huesch slows down to run this week as Roy McGinniss, Leo Gervay and Ed Lipkis back at Keystone and able to work after battle this week. Paul put in a hectic week trying to be in office and factory at one and the same time... "With all that," says he, "venders are going good, 'Suer Big Tent' billing upwards and exports picking up..." ... John Frantz claims he can develop and engineer any machine he wants to operate machine, with all the equipm't he has in that compact little factory he had. Says John, "the old lady business have made millions with machines I created for them many years ago..." ... Gil Kitz and Joe Robbins enthused about their new emergency remotes of phones. "Especially," declared Joe, "Because Empre is exclusive distributor in this state, as far as phones are concerned." Jack Duru's vacationer in Miami will be pleased week, leaving Dusty Hobbs still around the office... George Jenkins advises he had more than plenty to do this past week, with some interesting phone permits... "Business is great," asserts Joel Stern, that vigorous man at World Wide... "with lots of ops in from all over everywhere..." Fally calls us all on the go... so busy at First, Wally Finke has to ask, "Can I make an extra call... it seems you are discussing an important letter..." ... Weico boys all het up about new parts items. I testify is a front rail button protector that stops players from "cashing in" on a 'bon bon' machine. "With noise of 'em," says Morrie, Milt, Harry. Max and a few others. "But company never can have enough." Covers also include Ed Sante, H. Kuklin, Standard-Harvard, arranging all his sales literature for future promotions of the ever-important "Metal" items. I learned about Euklin, Coin, Columbia, Coin, Columbus; Sam Weisberger, Southern Auto-Mobile; Joe Weisberger, Cincinnati; Leo Weisberger, Louisville; Norwood Veatch, Central, St. Louis. To the sugarmer south goes John Caseda, supplied to spread the United word in Memphis, T.N., Miami, Jacksonville, Atlanta, Columbus and back home.

**It's What's in THE CASH BOX That Counts**

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*The Cash Box* Page 51, November 17, 1956
**Through The Coin Chute**

**KENTUCKY KAPERS**

The Fall Meet was being run at Churchill Downs and coins were falling into the hands of family and friends alike. Roberts, if you remember, was the Walman of Louisville. Lee Guppon, now at Stlzch, comes into the Twenty Year Club. Lee will work the states of Kentucky, Indiana and Southern Illinois. He has been a well known operator in the amusement field for more than twenty years. . . . F. P. "Gene" Beckman doing a swell job of operating. Genie is rather new in the business, but has already made a lot of friends.

Jimmy Cook, Louisville, talking about the NAMA show. . . . Ditto Hamilton Burning, Kentucky Auto Merchandisers, Louisville, who hoped he would be able to get away from his routes in time to make the NAMA. Paul Jones, Jones and Saunders, Louisville, says he will definitely be there.

. . . At Co-Operative Dist., Louisville, John Fitzgerald was out working, but R. W. Jacobs was taking good care of the business. Jacobs reports his Wurlitzer phone sales have doubled over last year. . . . Fred H. Cooper, Taste Freezer, Louisville, was talking of putting out coffee vendors in the winter months. . . . Bernard Berman, Louisville, slipped over to S. I. Stibie to see what was new, and ended up with Chicago Coin’s “See Ball” . . . Whiz Music, Louisville, so busy I couldn’t find anyone to talk to. . . . James Humphreys, Louisville, out on his long route, missed Lee Weinberger, Southern Automatic, Louisville, but enjoyed looking over his wonderful display of games and AMI phonographs.

Ben Harman Enterprise, Owensboro, is one of the newest enterprises in the city, but they are doing a very good business. Tom Hennessey was in Evansville doing some buying and James Bennett was busy setting up equipment on the floor. . . . At Robey Music Co., Owensboro, J. T. Robey was talking about the addition of coffee vendors to his route. Robey said they had been put in because the customers wanted them on their route.

Annie Mevorach, Frankfort, reports his business is so good, he’s always had a sale. . . . R. A. Cornmeyer, Central Music, Richmond, says his sales in Somerset, Danville, Corbin, and Richmond are doing very well.

Dominated H. H. (Whitey) Whitfield, Hopkinsville, Ky., behind the record bar. . . . Bob Graham, Hopkinsville, out of town. . . . Herbert E. Lowes, Bowling Green, put his wife to work as he took time out to get some bowling out of his system — the Kirby Brothers’ Record bar, Bowling Green, was jumping.

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**DALLAS DOINGS**

Abe Sussman, who just returned from a hunt in Utah, has an interesting story to tell about the deer he had bagged and lost through a curious mishap. . . . We’re glad to hear T. A. Webb of American Amusements is back at work full time. We understand he is very interested in Ground music, attended a discussion seminar held at the Statler Hilton. . . . Bill Tallant, assistant national sales manager for Capitol Records and Don Cooper, assistant promotion manager, visited the Southern city earlier this week. . . . Geoffrey Race, national branch operations manager for Capitol, paid a brief visit to the local branch. . . . R. B. Williams duckhunting at Fossom Bridge, Cal. . . . Tom Wright and Jack Sproft of Temple brought their son along to help shop along cown. . . . Don Cropper, owner of the Cropper’s Game and Supply of Wichita, Falls; George Green, Odesia; Buddy Clem from Paris; Kenneth Rowe, Isabel, Okla.; Carlos Lewis, Marl; Harold Strange and Jack Hess of Temple; G. C. Or- chard, Pete Selman and Travis Richardson of Longview; Pano Kest, San An- teo; Ralph Claybrook, Cameron Franks, Harold McKenzie, Ernest Harris and Bob Proctor from Fort Worth, Texas, and Norman Thordarson, a former Wurlitzer salesman, were recent visitors. . . . Clara Jo Hoffmeyer, president of Carl Perkins’ national fan club, announced her engagement to Robert Ester.
GENCO'S EXCITING OFFICIAL SKILL BALL

The GAME Operators Everywhere Have Been Clamoring For!

All the Thrilling Player Appeal of that All-Time Favorite—now BETTER THAN EVER with Genco's New, Exclusive Features!

NEW EXTRA BALL FEATURE!
NEW LIFETIME PLASTIC CUPS!
NEW PLEXIGLASS "SHOWCASE" FRONT!
NEW 2-PIECE DE LUXE CABINET!

• 3 BALLS PER FRAME (also extra ball feature)
  4 Frames per Game
• SINGLE, DOUBLE, TRIPLE SCORING
  —scores in the thousands!
• 45 SECONDS PLAYING TIME...
  Regular or Match Play

Sized to Fit Any Location

GET "ON THE BALL" with "OFFICIAL SKILL BALL"!
SEE YOUR GENCO DISTRIBUTOR TODAY!

Through The Coin Chute CINCINNATI SNIPPINGS

Shaffer Music Co. busy, but busy, as ops lined up outside John P. Stockdale's office to place their orders for Seeburg phonos. All models were active, the the "200" model led all the rest. . . . Dropped in at Westerhaus Corp. at check out time and the parking lot was a beehive of activity. Joe Westerhaus was out of town on business, but Bill Russell was on hand taking care of all customers. Ed Jackson was out in the field when I called. . . . Ray Bigner, Bigner, Inc., in Colorado on a big hunt. Art Mechler and Jake Kaeckey carried on the business for him. . . . Found Leonard Goldstein busy on the floor at T. J. Distrib Co. amidst an attractive display of phonographs, Wurlitzer phonographs, and rebuilt cigarette machines. Erb Haskel busy writing out checks. . . . Milt Cohen, Ohio Specialty Co., harriedly talking on two phones at once. Milt has come up with a good idea. He rebuilds the Bar Vend to serve hot boiled coffee. . . . George Strassell was out on the route making collections. . . . Art Mechler was at Jimmy Skinner's Music Corner gathering parts. It looked like a change over from 78 to 45. . . . Michael Zaret and Alex Zaretzky of A. M. Enterprises, looking over a new J. H. Keeney piece of equipment at Shaffer's.

L--O--K at THESE SPECIALS

3--Seeburg 200V  Write
4--Seeburg R  5695.00
2--Wurlitzer 1800  5845.00
3--Wurlitzer 1700  5645.00
24--Cont Wax (Cas)  6.95

CULP DISTRIBUTING COMPANY
614 West Grand Avenue
OKLAHOMA CITY, OKLAHOMA
(Phone: Central 2-6044) Wurlitzer Distributor

"It's What's in THE CASH BOX That Counts"
OUR PRODUCTION OF REGISTER COMPLETELY SOLD OUT!

See Next Week's Ad For Our Latest Amusement Machine!

D. Gottlieb & Co.
1140 N. Kostner Ave.
Chicago 51, Illinois

BUY THE BEST... WE DO!

KIDDIE RIDES

SEND FOR OUR BRAND NEW EXPORT CATALOG!

2 BALLY HORSES $395
2 MODEL T 395
1 LANE FIRE ENGINE 395
2 BALLY SPACE SHIPS 350
2 MERRY-GO-ROUND 350
10 MIDGET MOVIES (with film) 125

CHICAGO COIN STEAM SHOVEL 120

GUNS

UNITED BONUS $300 WURLITZER 1400-1500 210
UNITED CARNIVAL 200 BALLY BINGOS 60 up
EXHIBIT TREASURE COVE 350 POOL TABLES 50 up
EXHIBIT SPORTLAND 200 LATE GUNS 100 up
EXHIBIT "500" 200 SEEBURG 100G 650
25 WURLITZER 1800 LIKE NEW WRITE-WIRE-PHONE

Redd Distributing Co.
298 Lincoln St., Allston 34, Mass.

ALgonquin 4-4040

KINDIES RIDES

SEND FOR OUR BRAND NEW EXPORT CATALOG!

2 BALLY HORSES $395
2 MODEL T 395
1 LANE FIRE ENGINE 395
2 BALLY SPACE SHIPS 350
2 MERRY-GO-ROUND 350
10 MIDGET MOVIES (with film) 125

CHICAGO COIN STEAM SHOVEL 120

GUNS

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EXHIBIT "500" 200 SEEBURG 100G 650
25 WURLITZER 1800 LIKE NEW WRITE-WIRE-PHONE

Redd Distributing Co.
298 Lincoln St., Allston 34, Mass.

ALgonquin 4-4040

BINGOS

Palm Springs 75
Variety 125
Gayety 100
Big Time 215
Miami Beach 225
Triple Play 175
Starlit 225
Star Dust 225

Pool Tables

DLX Bank Pool $55.00
Jr. Royal Pool, w/hole in middle—
lite up 85.00
Sr. Pool 75.00
Sr. Star Royal 99.50
Keeney Flicker Pool 114.50
Ex. Super Star 114.50

CALL SPECIAL! C. C. Steam Shovel, Like New $235

IMMEDIATE SHIPMENT!

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.
Italy's Juke Boxes Feature World's Most Colorful Program Strips

ROME, ITALY—The greater majority of the phonos seen throughout Italy are reconditioned and shipped in from the U.S., Belgium and Switzerland.

Regardless of the fact that they are older models, because of the arrangements of the multi-colored title strips, Italy's juke boxes can be said to be the world's most colorful.

The lightweight colored plastics get heavy competition from the lighted pinks, blues, yellows, reds, whites and other color title strips, artfully arranged by the sweet shop owners to form an unusually attractive and appealing design effect.

Play is 50 Lire (8c U.S.) and this gives the sweet shop owners a handsome profit. There’s no commission.

Most featured disks are those of Frankie La no, Frank Sinatra, Don Cornell, Rosemary Clooney, Kay Starr and other U.S. recording artists.

The seemingly easy going, the Italians are intelligent and very aggressive businessmen. Here in Rome, as well as in Florence, Venice and Milan, they cater to American and other tourists tastes. They are extremely congenial.

Work hours are from 9 A.M. to 1 P.M. Beginning at 1 P.M., the juke boxes begin to blare, competing with noisy motorcycles and autos. The lunch period lasts until 5 P.M. Work starts again and goes on to 8 P.M. After 8 P.M. action starts again and continues until closing.

It must be remembered that even a $500 reconditioned U.S. juke box, by the time it reaches here and clears customs, costs over $1,000. Then with interest and taxes payments the cost can reach to about $1,400 or about 500,000 Lire. New juke boxes range around 1,500,000 Lire to over 2,000,000 Lire. Notes are 12 to 36 months.

Regardless of all this, the juke box is taking hold in Italy and with the youngsters rocking’ and rollin’ and the intake above average, more and more photos, both new and used, will be imported into Italy.

Most interesting to note is the expressions on the faces of U.S. tourists who see an Italian programmed juke box for the first time. The very first statement is “Isn’t this the most colorful juke box you’ve ever seen?”

All based on the fact that the lighted program holder is filled with the most colorful title strips, artistically arranged, seen anywhere in the world and symbolizing the Italian love for various pastel colors.

"It's What's in THE CASH BOX That Counts"
WANT—Phonograph records made before 1940. Dealers or jake box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Melotone, Jacob S. Schneider, 109 West 83rd St., New York, N. Y. (Tel.: Thaliafer 9-9147).

WANT—Distributors for H. R. C. Records. Survey reports nine out of ten people like to hear Michael Anthony group. Operators, D.J.'s, One Stop Free—two Michael Anthony Records for postage and mailing. 45 RPM, H. R. C. Records, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Musotape Drive Mobiles, All Types of Arcade Equipment, State Type, Quantity and Best Prices. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS, MO, (Tel.: Foothill 6-7380).

WANT—Used Records. Highest prices paid for '78s and '45s. No quantity too large or too small. We buy brand new LP's (23'-1/3 RPM) and all types of 45's, with names of all songs. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: Judson 6-4568).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES and ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Regulations and Bally ABC Bowlers for cash or will trade for Bingo or Pool Tables. CLEVELAND COIN MACHINE EXCHANGE, INC., 2039 PROSPERITY, CLEVELAND 15, OHIO. (Tel.: Tower 1-6715).

WANT—Attention Operators: Spot cash paid for all type used music machines. List equipment and price in first letter. GABE FORMAN, SANDY MOORE, INC., 240 E. MERRICK ROAD, FREEPORT, L. I., New York. (Tel.: Mayfair 3-2472, 3 and 4).

WANT—Kiddie Rides and Arcade Machines. Must Be In A-1 Shape, State Price and Condition in first letter. RELIABLE COIN MACHINE CO., 884 WINDSOR ST., HARTFORD, CONN. (Tel.: Chapel 9-6556).

WANT—Route wanted. Will pay cash for large route—music—games—rides. All information strictly confidential! POST OFFICE BOX #361, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Flippers, Slot Machines, MONROE MACHINE EXCHANGE, INC., 2402 BAY LANE, CLEVELAND 16, OHIO. (Tel.: Superior 1-6600).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy rare records; we pay tons of blue. No lot too large or too small. No more than 10% blues. We buy freight.雜 among DAMA SHIPS, 816 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7580).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLMOUNDED RD., MILWAUKEE 15, WISC. (Tel.: Blmound 8-7400).

WANT—To Trade Five United ABC Bingos and Two Gottlieb Bowlette Games, for Single Rock-Ola Low-Boy Scales. CASEY JONES & CO., 332 SO. JENNINGS AVE., FORT WORTH 4, TEXAS.

WANT—Used records, '45's or '78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN ANDERSON & CO., INC., 14 E 21st ST., NEW YORK 17, N. Y. (Tel.: Belsom 5-2801).

WANT—AMH: 120 Phonographs, Hideaways, Wall Boxes, Steppers, Seeburg 100 Hideaways, 221 Wall Boxes. Late Five Balls, Bally, Miami Beach, Beauty and Broadway ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Highest cash prices paid in Middle West for Beach Beauties, Broadway, Night Clubs and Big Times. Also want Bowling games with flashing lights. T & L DISTRIBUTING CO., 1900 9th ST., CLEVELAND CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: Main 1-8751).

WANT—Music and Game Rooms, Also Kiddie Rides and Used Records. BOX #366, c/o THE CASH BOX, 26 W 47th ST., NEW YORK 36, N. Y.

WANT—Targettes, Comets, Venus. Will trade for Pool Tables or any other games—we've got them! LIBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 16, MINN. (Tel.: Federal 9-0031).

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola, and other coin games for cash. Write or wire, WESTERN DISTRIBUTORS, 1256 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: Garfield 3385).

WANT—45 RPM Records, new or used, practically any type large or small. Highest prices paid. Write stating quantity on hand. TONY CALCANO, 954 15th St., 15 minute from Market, NEW ORLEANS, LA. (Tel.: Treme 2-6940).

WANT—Beach, Broadway. Need Good, High Accuracy, Caravan, Stardust, Jacket, Stardust, etc. Write, WANTED FOR 45's, c/o THE CASH BOX, 26 W 47th ST., NEW YORK 36, N. Y.

WANT—July 4th and 7th, Experiment with Machine. Free Title Strip, Quick Service. New accounts, taken deposit with order. We also have surplus records new unused only. RAMFRAU SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 8, N. Y. Tel.: Olympic 8-4012, 8-4013.

WANT—United and Chicago Seeburg, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coin Hunt, as is or restored. New York State Dist. Co., 301 E. 17th ST., ALBUQUERQUE, N. M. (Tel.: Central 3-8608).

WANT—For Sale—Big Time, $190; Variety, $110; Cloud, $95; Grey, $355; Starlet, $250; Stardust, $310; United Super Shuffle 6 Player Alley, $60. One Third Deposit, Balance Sight Draft. GENERAL DISTRIBUTING CO., 1009 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: Tulane 6729).

WANT—For Sale—31W Chrome Seeburg Wall Boxes. Call Collect for volume prices. YOUNG DISTRIBUTING CO., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: Syracuse 75-1631).

WANT—Can you afford 92¢ per week to get ahead and stay ahead of all competition? For only 92¢ per week you can have a 40-word ad in this section plus a free full year’s (32 weeks) subscription to The Cash Box “The Bible of the Coin Amusement Business.” Send your Check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

WANT—For Sale—Bowlers, Cramerons, $125; Arrow, $225; Hollywood, $265; Team, $325; Pins Super Junko, $300; Shindig, $105; Dust DeLuxe, $265; Luna, $195; Jalepy, $65; Bally, $200; $225; Coin, $360; Miami Beach, $225. N.E. EXHIBIT MUSIC CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: Dectatur 2-1500).

WANT—10 Miami Beach's, $320 ca. All have been shipped and are in A condition, LEWIS & FOLETT MUSIC CO., 180 SOUTH HUNTER ST., HOPKINSVILLE, WASH. (Tel.: MA 8585).

WANT—For Sale—Ready for Location. Starlet, $425; Caravan, $495; Gayety, $195; BigTime, $205; Sap, $195; Pal, $260; Columbia, $185; Dart, $225; Dade, $95; Palm Springs, $125; Miami Beach, $295; Hawaii, $75; Singapore, $50. Shuffle Alleys: Chicago Coin, $225; Chicago Coin Criss Cross, $175; Chicago Coin Triple Score, $150; Bally Champ, $250; Bally Jet, $225; Keeny Century, $195. Brand New Pool Tables: United, $225; Coin, $225; Used price. Headquarters for Kiddie Rides. ASSOCIATED AMUSEMENTS, INC., 8 RUGG DR., BOSTON, ALLSTON STATION 34, MASS. (Tel.: Stadu-2 4-011-12).

WANT—For Sale—Broadways, $389, and Night Clubs, $483. Reconditioned and checked the Donan way. DONAN DISTRIBUTING CO., 5007 N. KED ZIE AVE, CHICAGO 25, ILL. (Tel.: Juniper 8-5211-12).

WANT—It's Mike Munves Corporation for outstanding, able, reliable coverage of the Arcade Field. A single machine. A complete arcade. Parts, supplies, sundries. MIKE MUNVES CORPORATION, 577 TAVE STREET, NEW YORK 36, N. Y. (Tel.: Bryan 9-6677).

WANT—For Sale—All types of Used Pool Tables, Juno and regular. Also Late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $5.70. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: Delese 2-1214).
FOR SALE—The Cat Game Book" b/w "Cocktail Pastime". Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Wrong Man" b/w "Where The Idaho Potatoes Grow. "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, NEWARK, N. J. (Tel: Piscocott 9-0182)

FOR SALE—Seeberg "C", $525; Seeberg "D", $395; Seeberg "E", $200; AMI E-120 Phonograph, $475; Wurlitzer 1800, $775. All the above machines are clean and ready for UNICORN DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel: HO 4-6111, 4-3504).

FOR SALE—Southern Belle, $185; Gypsy Queen, $165; Happy Days, $65; Twin Bill, $175; Duette, $215; Stage Coach, $115; Chinatown, $55; Seeburg M100-B, $350; M100-C, $500. STARK NOVELTY CO., 1813 FULTON RD., N.W., CANTON 9, OHIO.

FOR SALE—The best buy in used Bingoing games. Just buy one and you will see why you pay a little more for a new one. Satisfaction guaranteed or your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel: Wheeling 5472).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg, DICKSON DISTRIBUTORS, INC., 1111 EAST FARM ROAD, FORT WORTH, TEXAS. (Tel: E-Regen 6-5691).

FOR SALE—200 Seeburg, Write: 4 Seeburg 200 Selection boxes. Write: Seeburg G, $650; AMI D40, $185; AMI E-120, $425; AMI F-80, $350; AMI F-30, $250; AMI D-20, $150; Seeburg Capsule, $20; Palm Beach, $45; Daisy May, $135; Gypsy Queen, $145; AMI D-25, $525. Write: Seesum, $495; Seesum Capsule, $225; Sel-vol, $120; Bert's Lane's Dead Zero (New), $150; kneese's Paladines Capsule, $400. Write: Seeburg Distributing Company. Write: Seeburg Boxes, $30; 500 Boxes, $125; 2000 Boxes, $215. Write: H & H MUSIC AND DISTRIBUTEING, 1626 THIRD AVE., MOLINE, ILL. (Tel: 44703).

FOR SALE—Conco—Extended Range Speakers and Buffets. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in limed Oak, Natural or Mahogany, Powered, 4000-10,000 rpm. Write: CONCO, 200 CANOV MUSIC CORP., 31813 ELSTON AVE., CHICAGO 18, ILL. (Tel: Independence 3-2210).

FOR SALE—Rock-Ola Comets, $475; Rock-Ola Buffet, $250; Rock-Ola Wall Box, $750; Seeburg Gs, $650; AMI D-40, $325; AMI C's, $135; AMI A, $55. Rock-Ola 650, $150. Write: Coner Islands, $25; Bright Lites, $125. Write: CONCO MUSIC AND DISTRIBUTEING, 1626 THIRD AVE., MOLINE, ILL.

FOR SALE—United Star Slugger Baseball, Write: United Pool Alloys, $2; Cochran, $1.25; Coner Islands, $2; pink, $25. Write: Seeberg 100-R, $735. WANT will pay: Seeberg 1000, $310; Wurlitzer 1700, $425; Wurlitzer 1800, $525. No quantity too large. N.ELITE MUSIC DISTRIBUTING CO., 153 E. MERRICK ROAD, FREEPORT, LONG ISLAND, NEW YORK. (Tel: Freeport 5-6704).
FOR SALE—Late Phonograph Records. Exhibit's Shooting Gallery, $99; Deluxe Jungle Gun, $75; Palm Springs, $45. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel: 750).

FOR SALE—18 foot Rock-Ola shuffle board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case (12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $8.50; Juke boxes: $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel: Jumper 8-1814).

FOR SALE—3 Keene Speedlances, Chicken Sam Rifles, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HI POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel: LOngebeach 1-3578).

FOR SALE—Numbered Pool Balls—Marked on 2 Sides—1 to 5, White & 6 to 15, Red, Price $1.95 set. Non-Warp Cue Sticks, Price $2.25 each. AUTOMATIC CASH Game: 1957 Parker & Teller Log. WICO CORP., 2913 N. PLASKI RD., CHICAGO 41, ILL. (Tel: MULberry 5-3900).

NOTE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Custom Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the street-to-street value of your machines? Have you been asked to produce an official and monthly inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists." For over 18 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially chart the financial and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machine Industry." In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Illustrative columns. Absolutely invaluable listings. And many, many other important and valuable features. You can now obtain 52 consecutive weekly issues of "THE CASH BOX"—a full year's issues—for only $15 on a DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!! Mail your check for $15 today to: THE CASH BOX, 26 WEST 47TH STREET, NEW YORK 36, N. Y.

FOR SALE—Bowlers in quantities, Bally—Victory, Champions, Blue Ribbons and Gold Medals. Keeneey—Century, Speed Lanes, United—Clippers, GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA, CHICAGO, ILLINOIS. (Tel: Alrimage 6-0780-81).

FOR SALE—Bench Clubs, Bright Spots, $40 ea., TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. (Tel: CH 3-4005).

FOR SALE—Seeburg 20 Selection Boxes, 3 wire, 5c, 10c, 25c, $9 ea.; 1 Midget Movie, with reel, $55; 2 Coon Hunts, $95 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

FOR SALE—Ringo Games: United's Tahiti, Caban, Leader, Rio Tropics, $30 ea. United Nevada, $40; Bally Beauty, $30; Five Balls: Jaloey, $35; Gottlieb's Quartette, $45; Chinatown, $40; Marble Queen, $65; Arcade: Evan's Bat-A-Score, $40; Telequiz w/f, $85. C. H. DIEDRICK, INC., 115 WALNUT ST., CHASCO, MINN. (Tel: HILL-top 8-2726).

MISCELLANEOUS

NOTE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone, 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel: Vernon 5-7976).

NOTE—Let me convert your United Yankee, Speedy Eleven Frame, and all United games after that, into a 300 Scoring Bowler. For particulars write or call DAVE LOWY, 392 TENTH AVE., NEW YORK, N. Y. (Tel: Chickerling 4-5100).

NOTE—These 3 telephone numbers are important to you: The Cash Box, New York City, 5-2640; The Cash Box, Chicago, Ill., 3-2045: The Cash Box, Hollywood, Calif., 5-2129.

NOTE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VENT OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel: PErshing 3-7197) for genuine factory parts. Also extra clean 3436 Fireballs and other re-conditioned phonographs priced right.

NOTE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNC'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel: NO 2-2354).

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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ENCLOSE YOUR CHECK—AIRMAIL TO: THE CASH BOX

26 WEST 47TH STREET, NEW YORK 36, N. Y.
How To Use "The Cash Box Price Lists"  
[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" are set exactly at the market quotation board at the Stock Exchange—posing the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists" rather than the actual prices, retain the last known quotations for such equipment, so that the subscriber at least has the last known price as a guide to work with. Prices may be widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed in highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure in additional $20 to $25 on Pin-Game Machines—$25 to $30 on Phonographs.

CODE:
1. Prices Up
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week

REGARDING SELLING PRICES IMPORTANT:

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at $10.00 to $20.00 ask $25.00 or even $30.00 for the same equipment. Purchasers of such equipment must realize that machines in the very low prices quoted for in the Cash Box are much more likely to be priced at the actual figures. To further clarify, these same machines, after being reconditioned, will be offered at higher prices than others, due to the added cost of reconditioning. Purchasers of such equipment should make sure that the machines are thoroughly reconditioned, or they may be more expensive in the long run. Purchasers of such equipment must realize that these machines are much more likely to be priced at their actual figures. To further clarify, these same machines, after being reconditioned, will be offered at higher prices than others, due to the added cost of reconditioning. Purchasers of such equipment should make sure that the machines are thoroughly reconditioned, or they may be more expensive in the long run. Purchasers of such equipment should also realize that if they have their own repair and reconditioning departments, they will be more likely to be able to purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.
<table>
<thead>
<tr>
<th>Game Title</th>
<th>Classification</th>
<th>Price</th>
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<tbody>
<tr>
<td>Manhattan</td>
<td>(Un 4/55)</td>
<td>115.00</td>
</tr>
<tr>
<td>1. Marathon</td>
<td>(Got 10/55)</td>
<td>275.00</td>
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<tr>
<td>2. Marble Queen</td>
<td></td>
<td>85.00</td>
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<tr>
<td>3. Maryland</td>
<td>(Wm 4/49)</td>
<td>10.00</td>
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<tr>
<td>4. Merlin</td>
<td>(Got 10/55)</td>
<td>275.00</td>
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<tr>
<td>5. El Dorado</td>
<td>(Got 5/50)</td>
<td>30.00</td>
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<tr>
<td>6. Mexico</td>
<td>(Got 3/54)</td>
<td>45.00</td>
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<tr>
<td>7. Minuteman</td>
<td>(Got 9/55)</td>
<td>25.00</td>
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<tr>
<td>8. Moon Glow</td>
<td>(Un 11/48)</td>
<td>10.00</td>
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<tr>
<td>9. Mystic Marvel</td>
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<td>125.00</td>
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<tr>
<td>10. Nevada</td>
<td>(Got 8/49)</td>
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<td>11. Nevada</td>
<td>(Got 8/50)</td>
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<td>12. Sheep Dog</td>
<td>(Got 4/50)</td>
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<td>13. Super Jumble</td>
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<td>25.00</td>
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<tr>
<td>14. Surf Club</td>
<td>(B 4/52)</td>
<td>25.00</td>
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<tr>
<td>15. Story Boat</td>
<td>(B 4/52)</td>
<td>15.00</td>
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<td>16. Thing (C 2/53)</td>
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<td>15.00</td>
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<tr>
<td>17. Three Musketeers (Got 7/49)</td>
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<td>15.00</td>
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<td>18. Three Four Five (Got 5/50)</td>
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<td>19. Three Musketeers (Got 5/50)</td>
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<td>20. Three Musketeers (Got 5/50)</td>
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<tr>
<td>21. Bally Victory Royale</td>
<td>(5/55)</td>
<td>100.00</td>
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<td>22. Bally Champion</td>
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<td>23. Bally Jumbo</td>
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<td>24. Bally Jumbo</td>
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<td>25. Bally Mystic Hollywood</td>
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<td>26. Bally Model</td>
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<td>27. Bally Ribbons</td>
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<td>43. Bally Ribbons</td>
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### KIDDIE RIDES

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<tr>
<td>2. Bally Champion Horse</td>
<td>$315.00</td>
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<td>4. Bally Moon Ride</td>
<td>$235.00</td>
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<tr>
<td>3. Bally Gunther</td>
<td>$215.00</td>
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<tr>
<td>4. Bally Speed Beat</td>
<td>$325.00</td>
</tr>
<tr>
<td>4. Chicago Coin Super Jet</td>
<td>$195.00</td>
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### ARCADE EQUIPMENT

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<tr>
<td>6. ABT 6 Gun Rifle Range $325.00</td>
<td>$355.00</td>
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<td>7. Beemaster</td>
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<tr>
<td>8. Bally Big Iron</td>
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<tr>
<td>9. Bally Line Master</td>
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<tr>
<td>10. Bally King Pin</td>
<td>$25.00</td>
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<tr>
<td>11. Bally Underseer Racer</td>
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<td>12. Champion Racer</td>
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<tr>
<td>13. ChiCoin 4-Player Derby</td>
<td>$100.00</td>
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<td>14. ChiCoin Goat</td>
<td>$25.00</td>
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<tr>
<td>15. ChiCoin Hockey</td>
<td>$75.00</td>
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<td>16. ChiCoin Midget Skew</td>
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<td>17. ChiCoin Pistol</td>
<td>$35.00</td>
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<tr>
<td>18. ChiCoin Home Run</td>
<td>$100.00</td>
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<tr>
<td>19. Super model</td>
<td>$250.00</td>
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<tr>
<td>20. Edco Model</td>
<td>$165.00</td>
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<tr>
<td>21. Evans Bola Score</td>
<td>$65.00</td>
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<tr>
<td>22. Evans Ball-A-Score</td>
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<tr>
<td>23. Evans Ski Ball</td>
<td>$75.00</td>
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<td>24. Evans Super Bomber</td>
<td>$75.00</td>
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<tr>
<td>25. Evans Play Ball</td>
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<tr>
<td>26. Evans Ten Strike 30'</td>
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<tr>
<td>27. Evans Tommy Gun</td>
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<tr>
<td>28. Exhibi Dale Gun</td>
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<tr>
<td>29. Exhibi Gun Patrol</td>
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<tr>
<td>30. Exhibi Jet Gun</td>
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</tr>
<tr>
<td>31. Exhibi Pony Express</td>
<td>$75.00</td>
</tr>
<tr>
<td>32. Exhibi Star Shooter</td>
<td>$50.00</td>
</tr>
<tr>
<td>33. Exhibi Six Shooter</td>
<td>$50.00</td>
</tr>
<tr>
<td>34. Exhibi Vitalizeir</td>
<td>$70.00</td>
</tr>
<tr>
<td>35. Exhibi Shooting Gallery (6/54)</td>
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<tr>
<td>36. Exhibi Shooting Gallery (9/54)</td>
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<tr>
<td>37. Exhibi Sports M80</td>
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<tr>
<td>38. Exhibi “5000” Shooting Gallery</td>
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<tr>
<td>39. Exhibi Exper Cove Shooting Gallery</td>
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<tr>
<td>40. Games, Inc. Hunter (1/56)</td>
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<tr>
<td>41. Geneco Gunster</td>
<td>$155.00</td>
</tr>
<tr>
<td>42. Gene Night Fighter</td>
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<tr>
<td>43. Gene Night Fishing</td>
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<tr>
<td>44. Gene Night Football</td>
<td>$155.00</td>
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<tr>
<td>45. Gene Night pitching</td>
<td>$145.00</td>
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<tr>
<td>46. Gene Night pitching</td>
<td>$155.00</td>
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<tr>
<td>47. Geneco Baseball</td>
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<tr>
<td>48. Geneco Quarterback</td>
<td>$250.00</td>
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<tr>
<td>49. Geneco Hi-Flight Baseball</td>
<td>$250.00</td>
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<tr>
<td>50. Jack Rabbit</td>
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<tr>
<td>51. Jungle Joe</td>
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<tr>
<td>52. Keeney Air Raider</td>
<td>$95.00</td>
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<tr>
<td>53. Keeney Sub Gun</td>
<td>$75.00</td>
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<tr>
<td>54. Keeney Texas League</td>
<td>$50.00</td>
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<tr>
<td>55. Keeney Sportsman</td>
<td>$75.00</td>
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### MANUFACTURERS NEW EQUIPMENT

#### Products listed here are currently in production. Prices are manufacturers’ list prices, F.O.B. factory.

<table>
<thead>
<tr>
<th>Manufacturer</th>
<th>Model</th>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>AMI, INCORPORATED</td>
<td>&quot;C-200&quot;</td>
<td>250-sel. phonograph</td>
<td>$325.00</td>
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<tr>
<td>AMI, INCORPORATED</td>
<td>&quot;C-320&quot;</td>
<td>250-sel. phonograph</td>
<td>$325.00</td>
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<tr>
<td>AMI, INCORPORATED</td>
<td>&quot;HE-200&quot;</td>
<td>Selective Hideaway</td>
<td>$225.00</td>
</tr>
<tr>
<td>AMI, INCORPORATED</td>
<td>&quot;HE-300&quot;</td>
<td>Selective Hideaway</td>
<td>$225.00</td>
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<tr>
<td>AMI, INCORPORATED</td>
<td>&quot;HE-300-Continuation&quot; Hideaway</td>
<td>$225.00</td>
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</tr>
<tr>
<td>AMI, INCORPORATED</td>
<td>&quot;HE-350-Continuation&quot; Hideaway</td>
<td>$225.00</td>
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</tr>
<tr>
<td>AMI, INCORPORATED</td>
<td>&quot;HE-350-Continuation&quot; Hideaway</td>
<td>$225.00</td>
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<tr>
<td>AMI, INCORPORATED</td>
<td>&quot;HE-400&quot;</td>
<td>Selective Hideaway</td>
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<td>$225.00</td>
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<tr>
<td>AMI, INCORPORATED</td>
<td>&quot;HE-400-Continuation&quot; Hideaway</td>
<td>$225.00</td>
<td></td>
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<tr>
<td>AMI, INCORPORATED</td>
<td>&quot;HE-400-Continuation&quot; Hideaway</td>
<td>$225.00</td>
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<tr>
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<td>&quot;HE-400-Continuation&quot; Hideaway</td>
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<tr>
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#### ROCK-OLA MFG. CORP.

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
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<tbody>
<tr>
<td>1450-Playmaster</td>
<td>120 Sel. Model</td>
<td>$95.00</td>
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<tr>
<td>1452</td>
<td>50 Selections</td>
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<tr>
<td>1543</td>
<td>120 Selections</td>
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<tr>
<td>1564</td>
<td>Chrome Wall Box</td>
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<tr>
<td>1548</td>
<td>50 Selection Wall Box</td>
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<tr>
<td>1615</td>
<td>Standard Speaker</td>
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<tr>
<td>1616</td>
<td>Deluxe Speaker</td>
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<tr>
<td>1996</td>
<td>Remote Volume Control</td>
<td>$125.00</td>
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<tr>
<td>1927</td>
<td>Remote Volume Control</td>
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#### J. P. SEEBURG CORP.

<table>
<thead>
<tr>
<th>Model</th>
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<tbody>
<tr>
<td>V-200</td>
<td>Select-0-Matic &quot;200&quot;</td>
<td>$200.00</td>
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<tr>
<td>V-49A</td>
<td>Select-0-Matic &quot;200&quot;</td>
<td>$200.00</td>
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<td>1012</td>
<td>Select-0-Matic &quot;100&quot;</td>
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<tr>
<td>MVRC-2</td>
<td>Master Remote Control</td>
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<tr>
<td>HFPC-3</td>
<td>High Fidelity Wall Speaker</td>
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<td>HFPC-12</td>
<td>High Fidelity Gun</td>
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<tr>
<td>FPC-12</td>
<td>Power Supply</td>
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#### UNITED MFG. CO.

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<tr>
<th>Model</th>
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<tbody>
<tr>
<td>5th Pennant</td>
<td>Major League Baseball</td>
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<tr>
<td>5th Pennant</td>
<td>Major League Baseball</td>
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<td>5th Pennant</td>
<td>Major League Baseball</td>
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<td>5th Pennant</td>
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<tr>
<td>5th Pennant</td>
<td>Major League Baseball</td>
<td>$125.00</td>
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#### WILLIAMS MFG. CO.

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<th>Model</th>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>Fun House</td>
<td>(4 Player, 5-Ball)</td>
<td>$750.00</td>
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<tr>
<td>Single Coin Chute</td>
<td>Twin Coin Chute</td>
<td>$750.00</td>
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<tr>
<td>Single Coin Chute</td>
<td>Super Score</td>
<td>$750.00</td>
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<tr>
<td>Single Coin Chute</td>
<td>Single Coin Chute</td>
<td>$750.00</td>
</tr>
<tr>
<td>Twin Coin Chute</td>
<td>Crane</td>
<td>$750.00</td>
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#### GEMCO MFG. & SALES CO.

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<tbody>
<tr>
<td>Official Skill Ball</td>
<td>(Aristo)</td>
<td>$450.00</td>
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<tr>
<td>Dave Crockett</td>
<td>(Rifle Gun)</td>
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#### THE RUDOLPH WULFZIERR CORP.

<table>
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<tr>
<td>2006</td>
<td>&quot;Centennial&quot;, 200 selections</td>
<td>$500.00</td>
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<tr>
<td>Model</td>
<td>&quot;Centennial&quot;, 104 selections</td>
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<tr>
<td>Model</td>
<td>&quot;Wall Box&quot;, 240 Sel. Model</td>
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<tr>
<td>Model</td>
<td>&quot;Wall Box&quot;, 90 Sel. Model</td>
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<td>Model</td>
<td>&quot;Wall Box&quot;, 10-4 Sel. Model</td>
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<td>Model</td>
<td>&quot;Wall Box&quot;, 48 Sel. Model</td>
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<td>Model</td>
<td>&quot;Wall Box&quot;, 12-3 Sel. Model</td>
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<td>Model</td>
<td>&quot;Wall Box&quot;, 30-12 Sel. Model</td>
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<td>Model</td>
<td>&quot;Wall Box&quot;, 60-20 Sel. Model</td>
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<td>Model</td>
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<tr>
<td>Model</td>
<td>&quot;Wall Box&quot;, 30-12 Sel. Model</td>
<td>$5.00</td>
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#### INTERNATIONAL MUTOSCOPE CORP.

<table>
<thead>
<tr>
<th>Model</th>
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<tbody>
<tr>
<td>Lord's Prayer</td>
<td>(Vender)</td>
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#### INTERNATIONAL MUTOSCOPE CORP.

<table>
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<th>Model</th>
<th>Description</th>
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<tbody>
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<td>Flicker Pool</td>
<td>(4 Player, 4 Side)</td>
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</tr>
<tr>
<td>Flicker Pool</td>
<td>(1 or 2 Front Play)</td>
<td>$750.00</td>
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<tr>
<td>Deluxe Hot Coffee &amp; Hot Chocolate Chub</td>
<td>$250.00</td>
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<tr>
<td>Various Models of above</td>
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</tr>
<tr>
<td>Electric Cigarette Vender</td>
<td>(Channer Model)</td>
<td>$250.00</td>
</tr>
</tbody>
</table>

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Champ
MONEY MAKER
IN THE 200-SELECTION CLASS

50¢ PLAY DOES IT!

THE CHAMP WITH PATRONS
because its dynatone sound system delivers true-to-life tone.

THE CHAMP WITH LOCATIONS
because its crowd-pulling music just hasn’t been surpassed.

THE CHAMP WITH OPERATORS
because it’s the most profitable phonograph in Wurlitzer history.

HIGHLIGHTING 100 YEARS OF MUSICAL ACHIEVEMENT

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WURLITZER
CENTENNIAL MODEL 2000
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THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N.Y.

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UNITED'S

PIRATE GUN

with attractive new

BONUS TIME FEATURE

CREATES REAL COMPETITION AMONG RIFLEMEN!

FAST RAPID-FIRE REPEAT ACTION MEANS MORE COINS PER HOUR

FLASHY PIRATE BACKGROUND

MOVING AND STATIONARY TARGETS

11 STATIONARY TARGETS / 9 PIRATES
2 LANTERNS
1 ALWAYS-MOVING PIRATE HEAD

MOVING BALLS

SHOOT AGAIN FEATURE
• HIGH SCORES
• REALISTIC ACCURATE-SHOOTING RIFLE

EQUIPPED WITH UNITED'S FAMOUS SLUG-REJECTOR

EXTRA STURDY CABINET
6 FT. HIGH—30 IN. WIDE—38 IN. DEEP

EASY ACCESS CASH BOX

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SEE YOUR DISTRIBUTOR

UNITED OPERATORS ARE SUCCESSFUL OPERATORS

ALSO AVAILABLE IN DE LUXE MODEL WITH MATCH FEATURE

6-Player Shuffle-Alley Bowlers • In-Line Games • Pool Games • Novelty Games

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Get your novelty spots back on a money-making basis with

**BALLS-A-POPPIN'**

new type novelty game by **Bally**

WITH

RIOTOUSLY EXCITING

**WILD BALLS**

SCORE-BOOSTER FEATURE

See up to 6 extra balls power-shot from Wild Balls Bazooka! Wild Balls a-popping like popcorn on the playfield... sky-rocketing scores to sudden success... releasing additional Wild Balls to bombard every scoring-target on the playfield... creating greatest Last-Ball Suspense in pinball history!

See Wild Balls in action and see why BALLS-A-POPPIN' is earning profits never believed possible in novelty operation! Get BALLS-A-POPPIN' busy for you now!

★ 6 Wild Balls Advance Targets
★ 2 JET POWER FLIPPERS
★ 4 Slingshot Kickers
★ 4 POP BUMPERS
★ Extra High Scores
★ 5 OR 3 BALL PLAY
★ New-Look Cabinet

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DE LUXE CONGRESS BOWLER (Match) • PIN-POOL

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