Sammy Davis, Jr., whose latest Decca hit is "Earthbound", became starbound as far as Broadway was concerned last Spring when he took the town by storm with his performance in "Mr. Wonderful". Above Sammy is shown with WNEW disk jockey Jerry Marshall as the two stand in front of a poster for the show. Already one of the top nightclub performers in the country as star of the Will Mastin Trio, Sammy hit the record world two years ago with his version of "Hey There". He then went on to new success with "Mr. Wonderful" and when that show ends its run, plans have been set for him to make his motion picture debut.
HUGO WINTERHALTER

Follows With Another As Great As...
"CANADIAN SUNSET"

ALL THAT I ASK IS LOVE

THE BOULEVARD OF LOVE

(Champs Elysees)

20/47-6701

Your customers will hear these "New Orthophonic" High Fidelity Recordings best on an RCA Victor "New Orthophonic" High Fidelity "Victrola"

America's favorite speed... 45 RPM  RCA Victor
Announcing

THE 11th ANNUAL POLL

OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO

CHOOSE THE BEST RECORDS AND RECORDING ARTISTS

OF 1956 SPONSORED AND CONDUCTED EXCLUSIVELY BY...

"THE CASH BOX"

VOTING STARTS WITH THIS ISSUE

FILL OUT ENCLOSED PREPAID POST CARD—MAIL TODAY!

YOUR VOTES DECIDE THE WINNERS

Here's How To Get Your Votes!

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL OR MIRRORED MUSIC CABINET YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF THE ABOVE UNITS YOU OWN ON THE BOTTOM OF THE ENCLOSED PREPAID POSTCARD TO GIVE THE RECORDS AND THE RECORDING ARTISTS YOU BELIEVE WERE YOUR BEST MONEYMAKERS DURING 1956 FULL CREDIT. THE TOTAL NUMBER OF THE UNITS YOU OWN ARE YOUR NUMBER OF VOTES. THE CARDS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT REVEALED TO ANYONE. BE SURE TO PRINT ALL NAMES ON CARD. REMEMBER—YOUR VOTES DECIDE THE WINNERS! FILL OUT AND MAIL THE PREPAID POSTCARD ENCLOSED IN THIS ISSUE TODAY!!!
THE NATION'S Top Ten
JUKE BOX TUNES

(PLUS THE NEXT 25)

1. DON'T BE CRUEL
   ELVIS PRESLEY
   VJ-20-6604 (47-6604)—Elvis Presley

2. TONIGHT YOU BELONG TO ME
   PATIENCE & PRUDENCE
   CR-6701 (9-6701)—Lawrence Welk
   LI-53022 (53022)—Patience & Prudence
   DE-30040 (9-30040)—Ronny Chandler
   ME-997 (997)—Tomatoes

3. CANADIAN SUNSET
   HUGO WINTERHALTER ORCH.
   CD-1297 (45-1297)—Andy Williams
   WI-20-6537 (47-6537)—Hugo Winterhalter
   WI-20-6678 (47-6678)—Manney Lopez

4. HONKY TONK
   BILL DOGGETT
   RI-4950 (45-4950)—Bill Doggett

5. MY PRAYER
   THE PLATTERS
   CO-4935 (45-4935)—Party Hopps
   MI-24951 (9-24951)—Ink Spots
   ME-70891 (70891)—Platters
   WI-20-6678 (47-6678)—Manney Lopez

6. WHATEVER WILL BE, WILL BE
   DORIS DAY
   CD-10704 (4-10704)—Doris Day
   ME-70881 (70881 x 45)—Dorothy Howard

7. JUST WALKING IN THE RAIN
   JOHNIE RAY
   AB-3026 (45-3026)—Johnny Ray
   CO-6729 (47-6729)—Johnny Ray

8. HOUND DOG
   ELVIS PRESLEY
   VJ-20-6604 (47-6604)—Elvis Presley

9. ALLEGHENY MOON
   PATTI PAGE
   CD-6779 (9-6779)—Lanette Sletten
   DE-30022 (9-30022)—Dorothy Martin
   VI-20-6351 (47-6351)—Billy Rags

10. THE FOOL
    SANFORD CLARK
    DC-15381 (45-15381)—Sanford Clark
    JU-5325 (45-5325)—The Ghettos

11) FRIENDLY PERSUASION, 12) SONG FOR A SUMMER NIGHT, 13) SOFT SUMMER BREEZE, 14) AFTER THE LIGHTS GO DOWN LOW, 15) GREEN DOOR,
   16) YOU DON'T KNOW ME, 17) WHEN THE WHITE LILACS BLOOM AGAIN, 18) A HOUSE WITH LOVE IN IT, 19) TRUE LOVE, 20) CHAINS OF LOVE,
   21) BUS STOP SONG (A PAPER OF PINS), 22) I WANT YOU, I NEED YOU, I LOVE YOU, 23) IT ISN'T RIGHT, 24) I ALMOST LOST MY MIND, 25)
   KA-DING DONG, 26) YOU'LL NEVER, NEVER KNOW, 27) FLYING SAUCER, 28) OUT OF SIGHT, OUT OF MIND, 29) MIRACLE OF LOVE, 30) LET THE
   GOOD TIMES ROLL, 31) BLUEBERRY HILL, 32) MIDDLE OF THE HOUSE, 33) CINDY, ON CINDY, 34) EARTHBOUND, 35) ST. THERESE OF THE ROSES.

**NOTE:** The chart includes records by artists such as Elvis Presley, Patti Page, and Sanford Clark. The chart also highlights the success of songs like "Don't Be Cruel," "Tonight You Belong to Me," and "Canadian Sunset." The chart provides a snapshot of popular music from the late 1950s, reflecting the tastes and trends of the time.
Profile On Presley: For a two week period, Jim Aylward (WHHL-Mefford, Mass.) did a radio profile on Elvis Presley in twelve installments. All of Presley's tunes were featured, plus an original script was written to weave all the info about the man. Bob Longchamps (WKKL-Concord, N. H.) and his wife Lounette became the proud parents of twins, Gregory and Jeffery recently. We're told the sons are doing fine; the parents are exhausted. Bob runs the Rollin' Home Show Monday thru Saturday.

Sure OF Very Best all 83 Very another MONTREAL Page R&B Disk October Within Variety WRC-Washington, Ken 79.

The program, broadcast every Sunday from 10:30 to 11:30 AM, features the latest popular and classical recordings made in Finland or this country. In November, says Paul, WEIM is going to 9000 watts, which means that the stations can practically be heard in all parts of New England. A constant problem for the station is how much new records available at all times. John Adems (WAYE-Baltimore, Md.) is their music director. He says that Frank Sinatra's new Capitol latest effort, "Jealous Lover" could be one of the really big ones this year. WMAK-Nashville, Tenn. has a companion in pop music in the area. She is WKDA, which since it has had a big format of pop music and news. Bill Mullen (WSID-Baltimore, Md.) is doing well with the Latin label program he heads. His Sunday show, "Bill Mullen Show", recently brushes Eydie Gorme. Some stations are eligible to win a total of 30 RCA portable "Shipmate" radios over the next thirteen weeks in a contest based on the Nation's Top Ten Tunes each week. Listeners are invited to mail in entries by postcard or letter with the Nation's Top Ten Tunes listed in the proper order. The Cash Box weekly list of Top Ten songs of the nation will be used as the basis of judgment for each weekly contest. Weekly winners will be announced each Saturday evening by disc jockey Willard Scott on his program "Twilight Tunes".

The mayor of Des Moines, Iowa, Ray Mills, called KRNT requesting his DJ Don Bell, that the station lean heavily on John Standley's (Capitol) "Get Out And Vote" so everyone would take advantage of registration facilities. Within a month a new radio station will be on the air serving the Bay area from San Francisco. Present call letter assignment is KPOO at 1010 kc. with 10,000 watts. Ray Dobard, who affiliated with the station, would appreciate any assistance from record firms in helping build the station's record library and maintaining same. Ray Brien (KLB-Salt Lake City, Utah) has begun the idea of learning a new word each morning with his morning listeners. Every 8:15 minutes, Ray gives the word (i.e. truculent, intispil), its spelling and meaning. Paci says people are calling in their favorite words each morning!
### The Cash Box Top 50

**Best Selling Tunes on Records**

**Compiled By The Cash Box From Leading Retail Outlets**

<table>
<thead>
<tr>
<th>Pos.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Didn't Be Cruel</td>
<td>Elvis Presley</td>
<td>RCA</td>
</tr>
<tr>
<td>2</td>
<td>Love Me Tender</td>
<td>Elvis Presley</td>
<td>RCA</td>
</tr>
<tr>
<td>3</td>
<td>Love Me Tender</td>
<td>Elvis Presley</td>
<td>RCA</td>
</tr>
<tr>
<td>4</td>
<td>Tonight You Belong To Me</td>
<td>Jimmy Rush</td>
<td>Decca</td>
</tr>
<tr>
<td>5</td>
<td>The Green Door</td>
<td>Jim Lowe</td>
<td>Capitol</td>
</tr>
<tr>
<td>6</td>
<td>Just Walking In The Rain</td>
<td>Jimmy Rush</td>
<td>Decca</td>
</tr>
<tr>
<td>7</td>
<td>Canadian Sunset</td>
<td>Andy Williams</td>
<td>Capitol</td>
</tr>
<tr>
<td>8</td>
<td>Don't Take Those Chords &amp; Feelings</td>
<td>Bing Crosby &amp; Grace Kelly</td>
<td>Decca</td>
</tr>
<tr>
<td>9</td>
<td>True Love</td>
<td>Pat Boone</td>
<td>Capitol</td>
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<tr>
<td>10</td>
<td>Can't Help Myself</td>
<td>Pat Boone</td>
<td>Capitol</td>
</tr>
<tr>
<td>11</td>
<td>My Prayer</td>
<td>Louis Armstrong</td>
<td>Vocalion</td>
</tr>
<tr>
<td>12</td>
<td>Blueberry Hill</td>
<td>Louis Armstrong</td>
<td>Vocalion</td>
</tr>
<tr>
<td>13</td>
<td>Cindy, Oh Cindy</td>
<td>The Platters</td>
<td>Columbia</td>
</tr>
<tr>
<td>14</td>
<td>Hound Dog</td>
<td>The Platters</td>
<td>Columbia</td>
</tr>
<tr>
<td>15</td>
<td>You'll Never Know I Care</td>
<td>The Platters</td>
<td>Columbia</td>
</tr>
<tr>
<td>16</td>
<td>Soft Summer Breeze</td>
<td>The Platters</td>
<td>Columbia</td>
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<tr>
<td>17</td>
<td>The Fool</td>
<td>The Platters</td>
<td>Columbia</td>
</tr>
<tr>
<td>18</td>
<td>It Ain't Right</td>
<td>The Platters</td>
<td>Columbia</td>
</tr>
<tr>
<td>19</td>
<td>Allegheny Moon</td>
<td>Wanda Jackson</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>20</td>
<td>Don't You Know Me</td>
<td>The Platters</td>
<td>Columbia</td>
</tr>
<tr>
<td>21</td>
<td>Chains Of Love</td>
<td>The Platters</td>
<td>Columbia</td>
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<tr>
<td>22</td>
<td>In The Middle Of The House</td>
<td>The Platters</td>
<td>Columbia</td>
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<tr>
<td>23</td>
<td>The White Lilies</td>
<td>The Platters</td>
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<tr>
<td>24</td>
<td>House With Love In It</td>
<td>The Platters</td>
<td>Columbia</td>
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<tr>
<td>25</td>
<td>Let The Good Times Roll</td>
<td>The Platters</td>
<td>Columbia</td>
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<tr>
<td>26</td>
<td>Song For A Summer Night</td>
<td>The Platters</td>
<td>Columbia</td>
</tr>
<tr>
<td>27</td>
<td>Every Day Of My Life</td>
<td>The Platters</td>
<td>Columbia</td>
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<tr>
<td>28</td>
<td>Petty Coats</td>
<td>The Platters</td>
<td>Columbia</td>
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<tr>
<td>29</td>
<td>Ka-Ding Dong</td>
<td>The Platters</td>
<td>Columbia</td>
</tr>
<tr>
<td>30</td>
<td>That's All There</td>
<td>The Platters</td>
<td>Columbia</td>
</tr>
<tr>
<td>31</td>
<td>The ABC's Of Love</td>
<td>The Platters</td>
<td>Columbia</td>
</tr>
<tr>
<td>32</td>
<td>Sadie's Shaw</td>
<td>The Platters</td>
<td>Columbia</td>
</tr>
<tr>
<td>33</td>
<td>Julie</td>
<td>The Platters</td>
<td>Columbia</td>
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<tr>
<td>34</td>
<td>Italian Theme</td>
<td>The Platters</td>
<td>Columbia</td>
</tr>
<tr>
<td>35</td>
<td>Please Don't Leave Me</td>
<td>The Platters</td>
<td>Columbia</td>
</tr>
<tr>
<td>36</td>
<td>The End Of The Earth</td>
<td>The Platters</td>
<td>Columbia</td>
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### Code:

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<thead>
<tr>
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<td>10/13/56</td>
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<tr>
<td>B</td>
<td>C-E-D</td>
<td>10/13/56</td>
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<tr>
<td>C</td>
<td>E-C</td>
<td>10/13/56</td>
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<tr>
<td>D</td>
<td>E-F</td>
<td>10/13/56</td>
</tr>
<tr>
<td>E</td>
<td>F-G</td>
<td>10/13/56</td>
</tr>
</tbody>
</table>

*Indicates best selling record or records.

Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artist and title on the reverse side.

*Numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

"Only those records best suited for commercial use are reviewed by The CASH BOX."
An Open Letter To -

Dear Frank:

It's very rare when a composer gets a perfect interpretation of his song, as you have done on your current CAPITOL release of my tune "YOU FORGOT ALL THE WORDS"

Gratefully

Bernie Wayne

"It's What's in THE CASH BOX That Counts"

www.americansradiohistory.com
**The Cash Box**

**Record Reviews**

<table>
<thead>
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<th>A</th>
<th>B</th>
<th>C</th>
<th>D</th>
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</thead>
<tbody>
<tr>
<td><strong>A</strong></td>
<td><strong>B</strong></td>
<td><strong>C</strong></td>
<td><strong>D</strong></td>
</tr>
<tr>
<td><strong>A DISK &amp; SLEEPER</strong></td>
<td><strong>B VERY GOOD</strong></td>
<td><strong>C FAIR</strong></td>
<td><strong>D MEDIocre</strong></td>
</tr>
</tbody>
</table>

**The Cash Box Disk of the Week**

- "MOONLIGHT LOVE" (2:59)
- "CHICHERINCHEE" (2:45)

**PERKY COMO** (RCA Victor 20/47-6670)

- The phenomenal Mr. Como, who's come up with one hit after another all year long, has a double-decker smash in store for his fans in his latest coupling. Although the two songs are as different as day and night, they are both extremely commercial ballads. "Moonlight Love" is the first vocal version of Debussy's famous and beautiful classical creation "Clair de Lune." Its great melody, Mitchell Parish has added a tender lyric which Come chan tes with great warmth and meaning. The Ray Charles Singers assist with a velvety choral background. Beautiful Job. Como does a complete turnabout on the lower lid as he sprightly dances thru an unusual jungle-beat cutie "Chicherinchee." Happy love ditty coloredly styled. Two excellent programming items for jockeys. Both will be hits.

**RALPH YOUNG** (Decca 30099; 9-30108)

- "A ROSE AND A BABY RUTH" (2:34) [Mitchell ASCAP—Nemo] Ralph Young is in top form as he offers a terrific new version of a great standard. Excellent seasonal item for jockey programming.

**EDDIE FONTAINE** (Capitol 3559; F-3539)

- "THE YEARS BEFORE" (2:09) [Silkorski EMI—Broderick] Another side aimed at the youngsters. Good rhythm novelty colorfully presented.

**Nelson Riddle**

- "COULD YOU?" (2:34) [Melvin BMI—Miller, Siegal] Nelson Riddle's chorus sings sans lyrics as the maestro conducts his orchestra thru a lush, string filled latin tempo version of a beautiful melody. Each listening mood item that could blossom into a strong seller.

**FARMER'S TANGO" (2:41) [Bradshaw BMI—Kollman] The chorus is employed as an instrument once again as Riddle presents a dreamy tango selection. Beautiful arrangement of an excellent composition.

**MELodie**

- "THE STYLETs" (Jubilee 3525; 45-5253)
  - "CONFESSIoN OF A SINNER" [Benol BMG—White, Weiman] Jubilee has a strong side to work with in this solid rock and roll ballad vividly presented by the Stylet. Pretty love story that the kids should find appealing.

**The Cash Box Best Bets**

- "THE CHOSEN FEW" (2:40)
- "I GROW TOO OLD TO DREAM" (2:25) [Benol BMI—Miller, Siegel]
- "FARMER'S TANGO" (2:41) [Bradshaw BMI—Kollman]
- "THE STORMY" (2:38)

**The Stylets (Jubilee 3525; 45-5253)**

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- "THE STORMY" (2:38)
DON'T MISS HEARING—

NICK NOBLE

sings

"THE STAR YOU WISHED UPON LAST NIGHT"

and
"YOU DON'T KNOW WHAT LOVE IS"
Mercury 70981

COMING FAST!

"SLOW WALK"
by SIL AUSTIN
Mercury 70963

"It's What's in THE CASH BOX: That Counts"
JOHNNY BURNETTE TRIO
(Coral 40779; 9-61791)

B 1 "HONEymoon Rush" (2:01) [Progressive BMI — Turner] Johnny Burnette belts out a torrid rocker in the commercial Presleyan manner. Hot singer that cuts from the first groove right thru to the last. Good teenage fare.

B 2 "THE TRAIN KEPT A-ROLLIN'" (2:18) [Lois BMI — Braden, Monroe] This side picks up where the former left off. Wild, guitar-filled jolter.

DICK LORY
(Dot 4549; 5-15496)

B 1 "COOL IT BABY" [Weiss & Newman — BMI] The original sound-track rendition of a wild rock and roller from the forthcoming 20th Century Fox pic "Teenage Rebel", is pounded out by Dick Lory. Hot stuff that should catch fire when the film hits the local theatres.


MARION MARLOWE
(Cotone 1300; 45-1300)

B 1 "WHATEVER HAPPENED TO YOU" (2:28) [Famous ASCAP — Stuart, Minneci] A top-notch new ballad is penetratingly presented by Marion Marlowe. Excellent delivery. Side should get considerable air play. One of the thrifts highest-rated side to date.

G 1 "WHERE FLAMINGOS FLY" (2:29) [Roosevelt BMI — Courlander, Thea, Brooks] The lark is in a blue mood as she chants a torrid ballad about a lover who's gone. Sad song.

JIMMY GAVIN
(Epic 9198; 5-9198)

B 1 "THE BALLAD OF JESSE JAMES" (2:53) [Place BMI — Gavin] Jimmy Gavin, who performed the title role on last season's Goodyear TV production of the Jesse James story under the title "Missouri Legend", offers the song on Epic. A. Popular folk-flavored ditty delivered with zest. Vast TV audience should get this one off to a big start.

C 1 "HITCH HIKING MAN" (2:02) [Place BMI — Gavin] Gavin is also the author of this interesting rocker. Potent folk type stomper.

LOU MONTE
(RCA Victor 20/47-6704)


G 1 "IF I WAS A MILLIONAIRE" [Remick ASCAP — Cobb, Edwards] Lou bumps thru another amusing novelty aimed to please the teenagers. He sings about all the changes he would make if he were a millionaire — to school when it rains, two 6-month vacations every year, etc.

HARRY SIMONE (B) (Barwick 2756; 45-2756)


G 1 "IF I HAD MY WAY" (2:00) [Shawnee Press ASCAP — Kendis, Klein] The crew offers a barbershop harmony-vocal as it fashioned a delightful side. Inviting slow waltz tempo. Good Juke box and community singing item.

ROD McKUEN
(Liberty 55034; F5034)

B 1 "I'VE LOST YOU" (2:10) [Liberty Songs ASCAP — McKuen] Rod McKuen comes up with an interesting ballad and a somewhat unusual interpretation of a folk-flavored chant. Fascinating number with an earthy quality. Weird item that should attract much deep joy attention.

C 1 "HAPPY IS A BOY NAMED ME" (2:04) [Northern ASCAP — McKuen] The singer performs this side on the soundtrack of the U-I flier, "The Living End". Another unusual pensive tune. This one also has a folk quality and a subtly Oriental flavor.

JOHNNY DESMOND & LAWRENCE WELK ORCH.
(Coral 17259; 9-61725)

G 1 "THEM FROM RUN FOR THE SUN" (2:36) [Coronet ASCAP — Steiner, Kaye] Lawrence Welk sets up a pretty Latin beat backdrop for Johnny Desmond as he chants a thrilling tune by the title of the current film "Run For The Sun".

C 1 "A GIRL NAMED MARY" (2:32) [Vernon ASCAP — Bryant, Stock] A popular new song by a young troubadour called Mary is contagiously presented by Desmo. Soft side that picks up to a lift at mid-point.

CAROLE BENNETT
(Capitol 5224; 45-5224)

B 1 "I'LL WALK THE LINE" [Hilo BMI — Cash] Carole Bennett offers the first female rendition of a smash country number "Wishing Well". Strong performance that should garner a healthy share of the coin. Terrific beat.

G 1 "SOMEBODY ELSE'S ARMS" [Tri-Unity BMI — Lowe] The versatile chanteuse changes moods here as she tearfully wavers a sorrowful love ballad.

JERRY DORN
(King 4965; 45-4965)

B 1 "NIGHTMARe" (2:56) [Lowell BMI — Cash] Jerry Dorn, currently hitting in many territories with his version of "Wishing Well", follows up with a potent piece of blues that could develop into a big seller. Jerry belts from the heels and comes up with a wild side.

G 1 "I'M SO IN LOVE WITH YOU" (2:32) [Bonita BMI — Bruce] This old standard, tagged newcomer on a stirring fish-boat romance that's a big hit in the country field. Pretty piece of material making this platter a two-sider with great potential.

DICKIE VALENTINE
(Reprise) (2:33) [Reprise BMI] Dickie Valentine comes up with one of his patented novelty items on this side. A brilliant inspirational ballad against a huge choral backdrop. Touching side that will easily be a favorite. A dramatic slepper to watch closely.


"Only those records best suited for commercial use are reviewed by THE CASH BOX"
"Everybody's Crazy about..."

Teresa Brewer

Singing...

"CRAZY WITH LOVE"

CORAL-61737

Orchestra and chorus directed by DICK JACOBS

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

www.americanradiohistory.com
"THAT'S MY HEART STRINGS"
"THE BUS STOP SONG"
(Decca 30046; 9-30046)

London
Lowdown

BURB IYES

-The inimitable Mr. Ives has really put these two songs across. Action on this record reported throughout the East.

"AUTUMN CONCERTO"
"LA GONDOLA"
(Decca 30076; 9-30076)

CARNEL CAVALLARO

- Important Caballero follow-up single to the fantastic "Duchin Stomp Track. Carmen "So no" has never been more attractively captured.

"I'LL ALWAYS BE IN LOVE WITH YOU"
"THE WALTZ OF TEARS"
(Decca 30066; 9-30066)

JACK PLIS

- Flies a plea to aims and this one has the mark. His unique piano style strains beautifully with rich backing. Score this a 1.

THE ROLLETTES
(Class 203; 45-203)

B "MORE THAN YOU REALIZE"
(Decca 212; 45-212)

C+ "KISS ME BENNY"
(2:35) [Leon Rene ASCAP—Rene] This end displays the remarkable group on an up-beat jumper that glides along at an inviting dance pace. Cute item.

THE HI-JACKS
(ABC Paramount 9742; 45-9742)

B "WONDROUS ONE" (2:33)
[Il Peit ASCAP—Whiteman, Graber, Terrell. 26] This is one of the Hi-Jack's make the 'r' debut on the ABC label & a dymatic shuffle renat'sion of a top standard. Boys have a fine blend. Lead tenor has a Bill Kenny approach to his choruses.

C+ "DAY" (2:10) [Cremallaw ASCAP—Spaeth, Forme 1] On this end the group's width with their renditions of two sentimental romances. Smooth sound and delivery.

THE COUNTRY GENTLEMEN
(RCA Victor 20/47-6673)

B + "A POSE AND A BABY RUTH" (2:26) [Brentley BMJ—Dee Ann] Though, they're called the Country Gentlemen, this offer a pretty, & well-dressed of a timeless love song. Listen carefully "I'm real out in a number of territons. This rendition should attract a healthy share of the crowd.

C + "BELOW MUCH" (2:40) [Fairway BMJ—Rave Price] This end features a completely new arrangement. The arrangement, which sounds like a group of skilled bass players. Touching song sorrowfully executed.

CLIFF WARREN
(Mohawk 101; 45-101)

C+ "FIRE AND ICE" (2:30) [Corenet ASCAP—Kayne, Stanton, Harrie's] A dramatic arrangement of that Latin love song a belted from the bowl by Cliff Warren. Potent delivery.

C+ "CAN YOU FORGET" (2:45) [Phosphor BMJ—Gernet, Bostock] Here the crooner changes another tearful romantic item. Pretty delivery and strin-"accommodation.

MARY MARTIN
(20 Victor 20/47-6494)

B "THE SONG FROM 'BORN YESTERDAY'" (2:37) [BVC ASCAP—Garvin, Karson, Briskil & Hill] The cast of stars in the Hallmark Theatre presentation of the Broadway hit "Born Yesterday," Victor issues the star singing a new song to be introduced on the show. "Boy," says Whitman (London) "I wish I'd written the thing which features lyrics such as those one would see in a window ad.

B "MY HEART BELONGS TO DADDY" (2:44) [Chappell ASCAP—Porter]. The lark offers on this site, the classic Cole Porter ditty that skyrocketed her into the limelight almost 20 years ago.

JOE LEAHY ORCHE & CHORUS
(Down 219; 45-219)

B "MY SON JOHN" (2:38) [Warwick ASCAP—Fleck, Igi] A father's pride in his son is beautifully expressed by a chorus and orchestra under the direction of Joe Leahy. Lovely number.

C- "DEAR LOUISE" (2:23) [Warwick ASCAP—Carley's]. The pianist takes the spotlight on this instrumental tribute to a girl named Louise. Pretty mood item.

RED FOLEY
(Decca 30000; 9-30000)

B + "THERE'LL BE PEACH IN THE VALLEY FOR ME" (3:02) [Hill & Range BMJ—Dornsey] A touching religious folk song which has already sold a million. In the country field, is recorded for the pop market. Foley singing against a stinging piano and guitar backing, powerful release that could do a big sales job in the pop field.

B "A SERVANT" (2:08) [Amber ASCAP—Redding]. The chorus again assays the "Redhead" as he booms thru another religious item, a devotional ditty that tells an interesting story.

GORDON GREEN
(104; 104-45)

B "YOUNG GUNS" (2:19) [Bedack ASCAP—Adelson, Carpenter] Gordon Green debuts on wax with the title tune from a forthcoming United Artists Western "Young Guns." Dramatic reading of a stirring theme song that picks up to a galloping beat at mid point.

C "THERE WAS A LOVE" (2:25) [Fairway ASCAP—Kish]. A pretty love song warmly performed by the polished singer. Unusual tune about a troubadour.

ROSAILD PAGE
(125; 12254)

B "LOVE, OH CARELESS LOVE" (2:25) [Ludlow BMJ—Roxie Paige band in a refreshing new rhythm rendition of a wonderful old folk tune. Attractive side that might make some noise.

C "THAT FUNNY MELODY" (2:23) [Fairway ASCAP—Weiss, Skylar] Here the chipperly fashioned cornball ditty in charming style. Good joke item.

DON CARROLL
(250; 45-220)

B "ITALIAN ROCK AND ROLL" (2:17) [Barclay BMJ—Riccielli, Field] Don Carroll and his Sharps introduce the first rock and roller Don. Good swinger, colorful handled.

C "WHERE DO I STAND" (2:47) [Barclay BMJ—Riccielli, Field] The balladier belts out a romantic fish-bahtie tune on this portion. Driving delivery.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
HERE'S THE ORIGINAL!

A sensational new youngster
GEORGE HAMILTON IV
sings

A ROSE AND A

and
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ABC 9765

IT'S ON

100,000 sold in 2 DAYS!

"It's What's in THE CASH BOX That Counts"
Letters To The Editor:

Buddy Deane Congratulates "The Cash Box" On "Challenge Of The Charts" Editorial

Mr. Sid Parnes
THE CASH BOX
26 West 47th Street
New York 19, New York.

Dear Mr. Parnes,

Hearty congratulations on your stand in CHALLENGE OF THE CHARTS. This is a situation that should have been called to the attention of the trade some time ago.

We here in Baltimore have been literally embarrassed by the gross inaccuracy of certain "territorial" charts supposedly showing popularity standings of records in our city. The situation became so bad on several occasions that informal surveys of record dealers, disk jockeys, and the operators showed these people often not even familiar with certain records listed as BEST SELLERS. Even the distributors of the records under question would admit that there had been little action, if any, on selections often listed very highly in the "charts". On numerous occasions when a certain version of a given tune had been much more popular than another, the version receiving the most national attention would be listed rather than the preferred local version. This, of course, completely defeated the purpose of a regional chart.

I, personally, have tried to telephone the "trade publication" in question to call these inaccuracies to their attention, only to be informed that "there is no one available to talk with you about it." Once, when someone did talk to me about it, no satisfactory explanation was offered and the people seemed entirely disinterested. This has happened countless times to other people, too. I know of one case whereby a distributor, genuinely interested in an HONEST listing, found one of his records in the "top ten" which didn't belong there. He thought it would be to the best interest of all to call it to the attention of the publication. He tried to call for three days, and not one person would even talk to him EXCEPT THE RECEPTIONIST.

I know of one instance when the largest retailer in the area asked the publication not to survey her operation any longer unless a satisfactory explanation of certain listings was offered. This, Mr. Parnes, from the largest retailer in the area. It has become increasingly clear, then, that the charting organization at that particular publication is either just not interested, or they do not care to have the CHARTS CHALLENGED.

In your regional charting of pop best sellers, you have used the proper approach in listing tunes under the name of the reporting organization, whether it be retailer or disk jockey. This is the only way. Other trade publications simply list the city and very often, at least in our case, not one retailer can account for the listings. When the name of the reporting shop is published, that shop is automatically "on the carpet" to give a responsible listing. Congratulations to you. We who are so vitally dependent on an accurate listing of popular records MUST HAVE SOMETHING TO WHICH WE CAN TURN AND FEEL THAT WE ARE GETTING AN HONEST ATTEMPT TO REPORT ACCURATELY, AND THE OPPORTUNITY TO KNOW FROM WHERE THE REPORTS HAVE COME. Carry this thing further, and you will find, I'm certain, many others who feel as I do.

With best regards,

Sincerely,

Buddy Deane
WITH — Baltimore, Md.
Mantovani Concerts Are Sell-Outs

New York—Mantovani, London arranger, who is currently on a coast-to-coast concert tour of the USA is in his first concerts. Starting ERO all the way. Above photo was taken when Mantovani arrived at International Airport on September 29th after a ten thousand mile flight from Johannesburg, South Africa, and was greeted by some 1,500 fans.

McKean Joins Crawell-Collier

Gilbert S. McKean, has joined the Record Division of The Crawell-Collier Publishing Company as National Sales and Promotion Manager for Concert Hall and Handel Society Records and tropical tapes, it was announced by William H. Fowler, General Manager of C-C Clubs, Inc., Concert Hall and the Handel Society are sold through wholesale and retail channels.

McKean has conducted his own record columns for the Saturday Review of Literature and has been a Branch Manager for Decca Recording Company, Vice President and National Sales Manager for London Records and more recently, Director of Transmission Division and Advertising Manager for Columbia Records.

Choice Up To Fans

Chicago—With Jimmy Hilliard, producer of Bally records, in the studio asking him his opinion of Caesar Giovannini's latest wax, "Petitots Of Portugal", Norm Wain, WLIB, Cleveland Ohio, put it entirely up to his "Make It Or Break It" audience.

Wain gave two versions of the tune, on a competitor's and the other Bally's Giovannini disk, and asked the listeners to call in their vote.

Within a half hour results of the controversy were 165 votes for Bally to 106 for the competition. When the final total was made, Wain stated, "That's good enough for me, Jimmy if that's what they like, that's what I'll give them.""Along with "Pettitots" climbing for the top, Bally is swingning with a new group called the Highlight's. Their first recording for the display the "City Of Angels" b/w the tune that won them first place on Arthur Godfrey's "Talent Scout Show" 10-11, "Listen, My Love" is meeting with very good reaction throughout the midwest area. Also coming up soon is a new Bob Anderson time reported to be a sensational piece of material.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

BROADWAY MUSIC

New York, N. Y.
1. Love Me Tender (E. Presley)
2. Louisiana's Lost (E. Gibbons)
3. Tonight You Belong To Me (E. Presley)
4. Talk To Me (J. Dade)
5. Hound Dog (B. Doggett)
6. I Want To Be A Millionaire (E. Hoywood)
7. You're As Mean As The Devil (E. Hoywood)
8. ##. C. A. (E. Hoywood)
The Records
Disk Jockeys
Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. CANADIAN SUNSET
   H. WINTERHALTER (RCA Victor)
   A. WILLIAMS (Cadence)

2. DON'T BE CRUEL
   ELVIS PRESLEY (RCA Victor)

3. FRIENDLY PERSUASION
   P. BOONE (Dot)
   FOUR ACES (Decca)

4. JUST WALKIN' IN THE RAIN
   JOHNNIE RAY (Columbia)

5. GREEN DOOR
   JIM LOWE (Dot)

6. TONIGHT YOU BELONG TO ME
   PATIENCE & PRUDENCE (Liberty)

7. TRUE LOVE
   CROSBY & KELLY (Capitol)
   JANE POWELL (Verve)

8. HONKY TONK
   BILL DOGGETT (King)

9. LOVE ME TENDER
   ELVIS PRESLEY (RCA Victor)

10. MY PRAYER
    PLATTERS (Mercury)

11. WHATEVER WILL BE, WILL BE
    (Que Sera, Sera)
    DORIS DAY (Columbia)

12. WHEN THE WHITE LILACS BLOOM AGAIN
    B. ZACHARIAS (Decca)
    B. VAUGHN (Dot)
    L. HOLMES (MGM)
    E. ZABACK (Mercury)

13. CINDY, OH CINDY
    VANCE MARTIN (Glory)
    EDDIE FISHER (RCA Victor)

14. TWO DIFFERENT WORLDS
    DON RONDO (Jubilee)
    WILLIAMS & MORGAN (Kapp)

15. BLUEBERRY HILL
    FATS DOMINO (Imperial)

16. LAY DOWN YOUR ARMS
    CHORDETTES (Cadence)
    ANN SHELTON (Columbia)

17. MIRACLE OF LOVE
    EILEEN RODGERS (Columbia)

18. HOUND DOG
    ELVIS PRESLEY (RCA Victor)

19. AFTER THE LIGHTS GO DOWN LOW
    AL HIBBLER (Decca)

20. ALLEGHENY MOON
    PATI PAG (Mercury)

21. YOU DON'T KNOW ME
22. SOFT SUMMER BREEZE
23. BUS STOP SONG
24. I'M IN LOVE WITH YOU
25. A HOUSE WITH LOVE IN IT
26. YOU'LL NEVER, NEVER KNOW I CARE
27. SONG FOR A SUMMER NIGHT
28. IT ISN'T RIGHT
29. EARTHBOUND
30. THE FOOL
31. CHAINS OF LOVE
32. YOU'RE IN LOVE
33. PETTICOATS OF PORTUGAL
34. ITALIAN THEME
35. EVERY DAY OF MY LIFE
36. NAMELY YOU
37. OUT OF SIGHT, OUT OF MIND
38. SADIE'S SHAWL
39. ST. THERESE OF THE ROSES
40. GARDEN OF EDEN
41. I'M MISSING YOU SO
42. MISS YOU
43. KA-DING-DONG
44. PLEASE DON'T LEAVE ME
45. GIVE US THIS DAY
46. RIGHT LIGHTS
47. I GIVE YOU THIS DAY
48. NAMELY YOU
49. AUTUMN CONCERTO
50. HAPPINESS STREET

"It's What's in THE CASH BOX That Counts!"
**Review**

**CAPITOL SIGNS LOS ANGELES PHILHARMONIC;**

**Stokowski Conducts First Recording**

**HOLLYWOOD—**The signing of a seven-year exclusive contract between the Los Angeles Philharmonic Orches-
tra and Capitol Records, Inc., was
announced last week by Edward W. Car-
ter, President of the Southern Cali-
fornia Symphony Association, spon-
sors of the orchestra, and Glenn E. Wallichs, President of Capitol.

The first recording of the Los Angeles Philharmonic under the new contract was recently completed with
Leopold Stokowski conducting in his debut on the Capitol label. Release date of the album is to be announced.

Commenting on the new association, Carter and Wallichs stated:

"We feel that the agreement just concluded possesses important long-
term implications for fine music in Southern California. The stature Los Angeles is already achieving as a cul-
tural center together with the ambitious plans maturing to further the musical life of the community sug-
gests for the Los Angeles Philharmon-
ic Orchestra a potential unmatched anywhere. This contract, moreover, holds particular promise for the fu-
ture because of Capitol's youth and vigor; the location of its headquarters in the home city of the orchestra; and the promise of effective world-wide exploitation through Capitol's European associates, Electrical and Musical Industries, Ltd., the world's largest record organization."

Signing of the contract followed 2½ years of talks and negotiations between Z. Wayne Griffin, Vice-Presi-
dent and Chairman of the Recording
Committee of the Southern California Symphony Association, and Frances

**Song Promotions Set**

**For "Bundle of Joy"**

**HOLLYWOOD—**One of the biggest promotion campaigns ever put behind its film-song recordings will be con-
ducted by RCA Victor for its Eddie
Fisher disks and sound-track album from IKO's "Bundle of Joy."

Full strength of the Mutual Net-
work, of General Teleradio's TV and
radio stations, as well as the shows
and deejay programs on all other net-
works, will be utilized in saturation
selling of the music from the Eddie
Fisher-Debbie Reynolds Technicolor musical.

With "Bundle of Joy" scheduled by
IKO for a Christmas premiere, Victor
will release the LP album early this month, an EP disk of four songs
from the film in late October and a single with Fisher singing "All About Love" b/w "Some Day Soon" on
November 15.

Hugh Winterhalter has arranged and conducted the songs for the film's sound track as well as for the Fisher
recordings.

Mark Gordon and Josef Myrow wrote the six songs in the picture.

**ROCK ‘N ROLL**

"ROCK & ROLL FOREVER"—LaVern Baker, Ruth Brown, Ray Charles, The
Clovers, Clyde McPhatter And The Drifters, Joe Turner, T-Bone Walker—
Atlantic 1-1214—3 45s—$1.09

SHAKE, RATTLE & ROLL; TWISTED DHE; ONE MINUTE JUMP; MONEY, MONEY, IT SHOULDN'T BE COMPLICATED; WE BELONG TOGETHER; A DOG DAY AFTERNOON; I'VE GOTTEN A WOMAN; GOOD LOVING; HIDE, & SEEK; BOP-TING-A-LING; MONEY LOVE; RUP, FLOOR & FLY.

The cream of Atlantic's rock 'n roll roll call is up for LP observation here. These stars are featured in some of their most successful efforts including such smash hits as The Clovers' "One Mint Julep," Joe Turner's "Shake, Rattle & Roll" and Ray Charles "I've Got A Woman." The kids, of course, will find these moments delightful. Powerful R&R LP entry.

**POPULAR**

"SUNNY AND BLUE"—Sunny Gale With Ralph Burns And His Orchestra—
RCA Victor LPM 1277 (1-12" LP)

"WE CAN'T TAKE THAT AWAY FROM ME; AUTUMN IN NEW YORK; IN LOVE O'SESSION; SHADOW-TIME; HEAVEN DROPS HER CURTAIN DOWN; AUTUMN LEAVES; BEYOND THIS; JUST SAY I LOVE YOU; PORTRAIT OF JENNIE'S TWILIGHT."

Sunny Gale, whose "Wheel Of Fort:me" has stopped at commercial success, has a field day with her particular brand of vocal intonations on this Victor pressing. Working with sturdy stuff,司令, the harmonies and witfully through the material. Unfailingly good orchestral support for the thrust. Pop vocal fans have a major entry here.

"POETRY IN IVORY"—Carmen Cavallaro At The Piano And His Orchestra—
Decca DL 8328 (1-12" LP)

"THE DREAM OF GWEN; I DON'T WANT THAT AWAY FROM ME; AUTUMN IN NEW YORK; LOVE, O'SESSION; SHADOW-TIME; HEAVEN DROPS HER CURTAIN DOWN; AUTUMN LEAVES; BEYOND THIS; JUST SAY I LOVE YOU; PORTRAIT OF JENNIE'S TWILIGHT."

Carmen Cavallaro records, in view of his sales smash, "The Eddy Duchin Story," are more than ever important show pieces. The keyboard artist's latest Decca effort has a collection of rarely played standards performed in Cavallaro's flashy, yet true-to-the-melody technique. Cavallaro is backed by his full orchestra, clean, attractive coverJob. Next entry for the lush music crowd.

"HOARY CARMICHAEL'S BALLADS FOR DANCING"—Orchestra Con-
ducted By Bob Sharpe—Coral 57034 (1-12"

"I WALK WITH MUSIC, SKYLARK, I GET ALONG WITHOUT YOU; VERY WELL; TWO SLEEPY PEOPLE; THE LADIES' HOME, HEART AND SOUL; THE NEIGHBORS OF YOU; I'VE ONE MORNING IN KAY; HOW LITTLE WE KNOW; BLUE ORCHID; STAR DUST."

Twelve of Hoary Carmichael's better ballads, including his indestruc-
tible "Stay With Me," are played in dance tempo by Bob Sharpe and the orchestra on this Coral release. Sharpe's, who is hitting with "Sadie's Swallow" over 'n the sircle territory, has arranged the music with an ear for the dance floor, of course, but the chart has also found a new unique music lover. The waxing should meet with approval in both departments.

"ROLL OUT THE BARREL"—Milton DeLug And His Happy Music—Kapp
KL-1049 (1-12" LP)

"Roll Out The Barrels, Last Night On The Porch Fenc, IN MY MARRY, OLD LOUIS; MEET ME IN ST. LOUIS, LOUIS; THE MAN ON THE FLYING TRAPPE; THERE'S A TAVERS IN THE DAYS OF OLD; THE BARREL; S YOU WORK A JOHNNY; IN THE SACK OF OLD APPLE TREE; WAIT TILL THE SUN."" 

The Kapp release is another in a series of recordings designed for a party mood. The formula for the latter type of disk is followed faithfully and joyously by Milton DeLug's crew of instrumentalists and vocals—a happy, renditions of old oldies. Smiling gentlemen on the package is rolling out what is probably not the first keg of beer. Platter has good party time potential.

"BESIDE A SHADY Nook"—Dick Hyman Trio—MGM E3739 (1-12"

"IT'S SO PEACEFUL IN THE COUNTRY; COUNTRY STYLE; IT MUST BE TRUE; GREENUP-TIME; S WE WERE ON THE GARDENS; WILD ROSE; LILACS IN THE RAIN; MOUNTAIN GREENERY; INDIAN SUMMER."

The Dick Hyman Trio, whose recorded "Three Penny Opera Theme," sets a warm pace with material suggesting the bucolic. Dick Hyman's soft keyboard touch is always in the forefront and is marked by delightful vibraphone and flute arrangements. The trio's recent hit single is a major sales factor in the set's jazz-pop market.

"THEATRE ORGAN IN HI-FI"—Leonard MacClain Organ—Epic LP 3273 (1-12"

"SERENADE; TENDERLY; KNIGHTSBRIDGE MARCH; BY ROMANCE; MOONLIGHT IN VERNON; WAVES; GONE; DIANE; CHARMING; MOONLIGHT ON THE BAY; THE SEA; WHEN THE ORGAN PLAYED AT TWILIGHT; LAURA; INTERMEZZO."

This Epic "Hit Of The Month" is an organ recital by Leonard MacClain, using the services of the versatile theatre organ. The range and effects of the instrument are used to imaginative advantage by the organist in the program's popular classics. Organ fans have a solid helping of organ craftsmanship here.

"WALTZ DREAM"—Music Of Oscar Straus, Jacques Offenbach And Johann Strauss—Baron Smith Pips—Organ—Victor 1-1229 (1-12"

The music of the masters in three-quarter time gives pipe organist Barron Smith sufficient ground to display some classy work on the versatile instrument. The familiar selections (ie "From Tales Of Hoffman," "Waltz Dream") have their musical charm intact and are presented with imagination by the artist. Excellent cover photo clean of any verbiage. Besides its musical appeal, the platter is also a hi-fi treat.
LATIN RHYTHMS

"CHA CHA CHA FOR MODERNISTS"—Julio Gutierrez And His Orchestra With The C. F. Faura Quartet—RCA Victor KSL 8583 (1-12" LP).

This package is one of the most important Victor classical releases in its full line. The works are among the most popular in the catalogue and they are brilliantly performed by well-received ensembles. This package contains an important position in the crowded catalogue of this Graham's violin concerto in this Columbia disk by violinist Zino Francescatti and the Philadelphia Orchestra conducted by Fritz Reiner. The work is performed warmly and gracefully by a violinist of exceptional rank, Mr. Ormandy and the Philadelphia, as usual, follow suit with keen authority. Beautiful sound. The performance of the Brahms' staple will attract many classical enthusiasts.

THE PLEASURES OF PARIS—OFFENBACH: Gaite Parisienne (Complete Recorded By The Philadelphia Orchestra, Eugene Ormandy, Conductor—Columbia KL 5069 (1-12" LP).

The famous ballet score is a melange of material from various Offenbach works and is available with this Columbia version, a booklet pictorially describing the Paris of this and an earlier era. The work is performed with appropriate gusto by Eugene Ormandy and The Philadelphia Orchestra. Splendid sound. No pressing of the complete score will offer strong competition to the other available releases of the piece.

CLASSICAL


This package is one of the most important Victor classical releases in its full line. The works are among the most popular in the catalogue and they are brilliantly performed by well-received ensembles. This package contains:

1. RACHMANINOFF: CONCERTO NO. 2 IN C MINOR, OP. 18—HASPSODY ON A THEME OF PAGANINI—OP. 24. RCA Victor LPM 1433 (1-12" LP).

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JAZZ

SMHELLY MANNE & HIS FRIENDS—Modern Jazz Performances From The Hit Musical "My Fair Lady"—Conducted by Conni COSET 1000 (1-12" LP).

Get me to the church on time, on the street where you live, I've grown ac-

JAZZ FROM THE NORTH COAST—The Bob Davis Quartet—Zephyr ZP 2001 (1-12" LP).

JAZZ FROM THE NORTH COAST—The Bob Davis Quartet—Zephyr ZP 2001 (1-12" LP).

"BLUE COMET BULBS" (from the "Roll 'Em Hong Kong Show" Album) DECCA 20085

NEW YORK—The Bon-Bons are shown going over the arrangements for their first Columbia session with M'tch Miller. Their initial release is "Three Teens" (Looking For A Sweetheart) and "A Girl Without A Fella." The girls are managed by Jack Gold.

ABC Buys "A Rose And A Baby Ruth"

NEW YORK—It was announced last week that ABC Paramount had purchased the Columbia Records master of a song called "A Rose And A Baby Ruth" recorded by George Hamilton IV. The song has been creating quite a bit of excitement around Baltimore, Washington and Philadelphia and a number of disciples had attempted to purchase the release. Am-Par, however, acquired the rights for an undisclosed figure through an agreement with Orville Campbell, proxy of Colonial.

ABC is rushing the release to its entire dee jay list and is sending out 2000 dozen Baby Ruth candy bars as a part of the tie-in with the Curtis Candy Company.

A few years ago, Colonial introduced the record "What It Was Was Football" by newcomer Jimmy Griffith. It sold that master to Capitol. On Capitol, the recording became a top ten seller.

MGM To Issue "Wizard Of Oz" Sound Track Album

NEW YORK—After hurting many preparatory difficulties, MGM Records will release a 12" sound track album as well as a three-pocket extended play set of "The Wizard Of Oz" recorded directly from the sound track of the memorable MGM film. The package will feature dramatic highlights as well as musical selections and will be released at approximately the same time as the premiere tele-

For repeat sales and higher profits — sell RECOTON DIAMOND NEEDLES. Recoton has 100% consumer acceptance, insuring your fast turnover! Stick with the winner—RECOTON—famous for quality!
SEUL, KOREA—Perez Prado proved his right to claim the title of King of the Mambo and Cha-Cha-Cha on his three-day entertainment tour of Korea from the 11th to the 13th of September.

Unable to reach the peninsula on his scheduled date of arrival two days previous, because of Typhoon Emma which was hovering off the coast, Prado and his band performed twice daily to bring their music to as many troops as possible. Crowds ranging from 2,000 to 5,000 gathered in the afternoons and evenings to listen to the perfection of his Latin American styling.

Cheers, whistles and wild applause greeted the end of every number, as Perez skillfully guided his band through everything from "Cherry Pink and Apple Blossom White" to "St. Louis Blues" with a map of Korea in the troo's ret in the act, when Perez gave the downwash for the "Umgh".

In Seoul, Korea, Prado's last stop before leaving for Okinawa, the performance was delayed four hours, when a truck carrying the stage equipment broke down. Oscar Carter, the show's MC comedian, put on an impromptu show of his own, and kept the crowd laughing for an hour with his jokes and imitations.

At 11:30 p.m. the tarry instruments were recovered and at midnight the show started in earnest. Armed Forces Korean Network, the Army's six station network in Korea was on hand to tape the show for rebroadcast the following day. In the true tradition of show business, the band entertained with son's and specialty numbers until 1:00 a.m. despite a 5:00 a.m. date at the airport to catch their scheduled flight to Okinawa.

Pluggers Treat Themselves

NEW YORK—A number of New York City song pluggers and some of the radio librarians got together for one a week "dutch-treat" lunch, and getting away from the routine pressures, have themselves a "ball."

One of the pluggers, Tom Christy, of Duchess Music, fancies himself a handy man with the gun, and practices his "draw" against all the TV Western stuntmen. Mrs. Christy has long been after Tom to trim his hair in the crew-cut fashion. So— from this situation arose a bet. Mrs. Christy bet Tom he couldn't outdraw Wyatt Earp—and he couldn't. Tom is now wearing the crew-cut cut you ever saw.

When the pluggers and librarians met last week they were all decked out with holsters and guns. Christy got into the spirit and put on a gun twirling act that had everyone in the restaurant gasping. Those who attended were Joe Griffo, Fortun Distributors; Ken Luttman, John Distributors; Mike Collier, London Records; Harvey Cowen, Times Columbia; Irv Fasko, WCBR; Joe Saccone and Joe Ferrino, WMGM; Joe Petralito WJZ; and of course, Tom Christy, Duchess Music.

Rama Signs Jimmy Moseby

NEW YORK—George Goldner, owner of Rama Records, this week announced the signing of Jimmy Moseby to a Rama recording contract. The artist was sought after by various labels, with Rama winning the signature.
New York—Milton Gabler has been elected Vice President of Decca Records, Inc., in charge of artists and repertoire. It was announced last Friday by Milton R. Schlessin, President. Gabler has been associated with the Decca organization since 1941, serving in various positions and responsibilities for the company until he joined it in May 1952. Gabler was appointed Director of Artists and Repertoire for Coral Records (a Decca subsidiary) in June 1953. He was appointed Director of Artists and Repertoire for Decca Records, a position he has held until the present appointment.

New York—Coral Records has announced it will experiment with a special disk jockey promotion record on which two new releases are introduced on one extended play disk. The first such record features Don Cornell and the Lancers' new composition, "Merry Christmas, Baby." The other side features Don's "First Love" and the Lancers' "I Came Back To Say I'm Sorry." The new system, which costs half as much, will permit additional advertising of Coral's new releases to more stations. Coral will prune deep re-use reaction and will continue sending EP releases if response is satisfactory.

Mickey Kapp Upped In Diskery

New York — Dave Kapp, president of Kapp Records, last week announced the promotion of Mickey Kapp to that of A & R head of the diskery.

Mickey majored in the technical end of radio and recording as a specialist in this field during his stint in the Armed Forces Radio Division. During the past few years, he has been technical knowledge to edit and engineer, a unique position.

The move will permit Dave Kapp to devote more time to his executive duties. This year and many fits me plan. Kapp also announced that last month was the biggest September in the label's history.

America's Leading ONE STOP Record Service

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New Release

Lost Without Love
b/w Leave My Money Alone
"Lonesome Sundown"
"Jesu, Oh Jesu"
EXCELO 2092

Jesus Won't Fail
b/w The Fire Keeps A Burning
"Swannee Quintet"
NASHBORG 587

Jesus Is Listening
b/w The Gospel Ship
"Jewel Gospel Trio"
NASHBORG 588

NASHBORG RECORD CO., INC.
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Cleveland - Atlanta

"I Can't Quit You Baby"
COBA 5000

Otis Rush
"The Spinning Choice of the Nation's DJs" MEMPHIS - PHILADELPHIA

Cobra Record Corp.
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ONE STOP
Records: 45 RPM — 60c 78 RPM — 65c
Extended Play — 89c - LP's — 30% off

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Norty's Music Center
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LOS ANGELES 6, CALIF.

New Rock-Billy Star!
Stor of "The Louisiana Hayride" Show

2 BACK-TO-BACK HITS that Rock and Roll out of this world!

WELRY FAIRBURN on Savoy 1503

"All The Time" b/w "I'm A Fool About Your Love"

Savoy RECORD CO., INC.
NEWARK, N. J.

"It's What's in THE CASH BOX That Counts"

Gabler Named V. P. Of Decca

Mike Conner Becomes

Jeff Chandler's Manager

BEVERLY HILLS, CAL.—Jeff Chandler, who has been associated with the record industry since 1951, has been named Manager of the large W. A. V. A. Corporation, a new company which he organized.

Chandler has been associated with the Decca organization since 1941, serving in various capacities. He was appointed Director of Artists and Repertoire for Decca Records in 1953. He was appointed Director of Artists and Repertoire for Decca Records in 1953.

Coral Intros Deejay EP's

New York—Coral Records have announced it will experiment with a special disk jockey promotion record on which two new releases are introduced on one extended play disk.

The first such record features Don Cornell and the Lancers' new composition, "Merry Christmas, Baby." The other side features Don's "First Love" and the Lancers' "I Came Back To Say I'm Sorry." The new system, which costs half as much, will permit additional advertising of Coral's new releases to more stations. Coral will prune deep re-use reaction and will continue sending EP releases if response is satisfactory.

"And Then I Wrote..."

New York—Coral Records this week introduced a new long play Compos- er Series under the title "And Then I Wrote...". The new series presents some of Tin Pan Alley's most famous popular song writers, laying, singing and talking about their own compositions. The first four albums in this series feature turn- smiths Bob Merrill, Harold Rome, Irving Caesar and J. Fred Coots.

Each composer offers interesting bits of information about each song and how it developed from an idea into a hit.

Viewers of the Steve Allen "Tonight" show are familiar with the "And Then I Wrote..." idea. It is one of the most popular features on the program and offers the television a visual interpretation of what Coral offers in this series on records.
Doris Day Promotes Film
And Record of "Julie"

BEVERLY HILLS, CAL.–Doris Day is cooperating in extensive plans for the promotion of her new Columbia Recording of "Julie," theme song for the Arwin Production of that name for MGM, during her series of personal appearances in Ohio in connection with premiers of that picture.

The world premiere of "Julie" will be held Wednesday at the RKO Albee Theatre, Cincinnati, the star's hometown, followed by premieres in Columbus on Thursday and in Cleveland of the picture Friday.

In each city Miss Day will play her "Julie" role on the platter, which was taken from the sound track of the film, in newspaper, radio and television interviews. The star will also contact department stores, building further interest in the platter.

The Cincinnati premiere of film in which she co-stars with Louis Jourdan, Every Sullivan and Frank Lovejoy, will be one of the highlights of Doris Day Week which Governor Lowrey has proclaimed for Ohio.

Miss Day's appearance there will mark the return of a home town girl who once worked in a Chinese restaurant in Cincinnati for $3 per night, and who now is a $2,000,000-a-year entertainment personality.

**Mill Backs from Europe**

NEW YORK—Jack Mills, President of Mills Music Inc., returned from Europe last week after an extensive 5-month trip to England and the Continent. With him came many compositions, by Europe's foremost composers, which will be made available in the States through Mills Inc.

Mills claimed that this trip had been the most successful in many years, mainly through the cooperation of many leading European publishers and composers. Those interested in distinguished contemporary material will be all the more richer by our recent acquisitions,” stated Mills.

**Jodimars On 32 Day Tour**

WILMINGTON, DEL.—The Jodimars' “rock and roll” swings are back this week on a 32 day tour that will take them thru 35 states, most of them in the northeastern U.S. They are set for the Tony Martin Show which opens in Denver this week. Other dates were New York, N.Y.; Natick, Mass.; Kansas City, Mo.; St. Louis, Mo.; Toledo, Ohio; New York, N.Y.; Philadelphia, Pa.; Newark, N.J.; and Boston, Mass.

The Tony Martin date, set through MCA by the group's manager Frank Pingenot, is the boys' first Boston billing and provides 20 minutes on the show for the group. The Jodimars recently completed a recording session with Andy Isawell, Capitol's Eastern A & R topper.

**Zeke Manners To WINS**

NEW YORK—Radio station WINS, one of New York City's leading Independents, is planning an all-out assault to capture the morning radio audience. As the first step, Jack Fearnhead, vice president and general manager of WINS announced that Zeke Manners, veteran of many years in radio and television has been signed to fill the prime morning spot from 6:00 to 9:30 a.m. Monday through Saturday morning, effective October 15th.

Manners was formerly with station KWFB in Los Angeles and for the past several years ago, he was with WABC-TV.

**Only those records best suited for commercial use are reviewed by THE CASH BOX**
Larry Brown & Cal Milner
1. Don't Be Cruel (P. Presley)
2. Est Your Heart Out Annie (P. Presley)
3. Garden Of Eden (J. Valone)
4. Movie With Love In It (Four Lords)
5. Friendly Persuasion (Ace)
6. Two Different Worlds
7. Lay Down Your Arms (Johnny Bird)
8. School Ring To Wedding Ring
9. From The Candy Store On The Corner (T. Bennett)
10. It's Not Right (Platters)

Bob Clark
WSYB—Burlington, Vt.
1. Walking In The Rain (Ray)
2. Whatever Will Be Will Be (D. Day)
3. Friendly Persuasion (Ace)
4. After Lights Go Down Low (J. Milker)
5. St. Therese Of The Roses
6. New Temptation & Dimensions
7. My Prayer (Platters)
8. Come Summertime (Williams)
9. Blanche (D. Collins)
10. I'll Be In Love With You (Flos)
11. That's My Heartstrings (B. Ives)

Roz Ford
WXVW—Altimora, Md.
1. Love Me Tender (J. Presley)
2. Green Door (J. Low)
3. Don't Be Cruel (E. Presley)
4. Whatever Will Be Will Be (D. Day)
5. My Prayer (Platters)
6. Walking In The Rain (Ray)
7. Tonight Boy Belong To Me (Patience & Prudence)
8. Miracles Love Of Rodgers
9. Soft Summer Breeze
10. School Ring To Wedding Ring (King Boys)

Bob Longchamp
WKNO—Clinton, N. H.
1. Walking In The Rain (Ray)
2. Friendly Persuasion (Ace)
3. Don't Be Cruel (E. Presley)
4. Whatever Will Be Will Be (D. Day)
5. My Prayer (Platters)
6. Walking In The Rain (Ray)
7. Tonight Boy Belong To Me (Patience & Prudence)
8. Miracles Love Of Rodgers
9. Soft Summer Breeze
10. Star You Wished On

Bob Bassett
WHIM—Fredericksburg, R. I.
1. Soft Winds (W. Washington)
2. Now You Have Me (Crosby & Armstrong)
3. I Was Your Man About You (J. Milker)
4. We Launched At Nite (N. Poetry)
5. Daily Drop In (S. Balfoote)
6. Born In Tune (M. Tracey)
7. Moonlight In Vermont
8. Never Leave My Love (M. McGovern)
9. Never Leave My Love (M. McGovern)

Ted Crays
WLCN—Salton, Calif., La.
1. Jenean Lover (F. Sinatra)
2. Those Old Songs (E. Barton)
3. Those Old Songs (E. Barton)
4. Two Different Worlds (Williams & Morgan)
5. Giant Heart (J. Jacobs)
6. Flip (O. Day)
7. Name You (J. Milker)
8. Go Buy The King (Somerset)
9. Every Time There (Mathison)
10. Every Time There (Mathison)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-
Please keep us constantly informed of any changes in call letters or title.

It's What's In The CASH BOX That Counts

The Cash Box "Sure Shots" highlight records which report from retail dealers throughout-the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"HEY! JEALOUS LOVER"
Frank Sinatra

"MAMA FROM THE TRAIN"
Patti Page

"PETTICOATS OF PORTUGAL"
Dick Jacobs Orch.
Cesare Giovanni

"JULIE"
Doris Day

"HEEBY-JEEBIES"
Little Richard

"GARDEN OF EDEN"
Joe Valino

The Cash Box "Sure Shots" highlight records which report from retail dealers throughout-the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"HEEBO JEEBIES"
Little Richard
NEW YORK:

Just fantastic the way Elvis Presley is dominating the charts. Not only is he selling a million different records at the same time, but his "Don't Be Cruel" is tops in the Vocal category and is the "hit of the summer" in the country tunes and in last week's ratings, number four in the nation's r & b chart. It seems Presley has something for everyone and you and you and...

and speaking of dominating the charts—King's "Honky Tonk" by Bill Doggett is not doing too badly either. It is one of the two top sellers and number one in the r & b chart.

Mark-thumbnail evidence that what appears in one market also applies to all markets—fired Mendez, a namesake of Savoy to King, "record where he will hit the big in a big way in Detroit. Watson also reveals his Mardi Grass plans for the next two months. The Latin American label will issue its new line in 1952. The label has recently been active in the making of the records of the "new" artists. But there is a rumor that the records of the "new" artists are recorded in a power house in "The Girl I Love"; The Chips a great novelty in "Rubber Biscuit"; and a strong album, "Rock-A-Bye Baby", "Shake, Baby's With You".

S'ugar Diabetes; "Lou Sprung, formerly with Sel Robinson at Baton Records, has joined Phil Rose at Glory Records. Phil and Lou started in the record business ten years ago when they worked together at Coats as salesmen. With Vince Martin's "Cindy" keeping them busy enough to the capacity of their ratings, they managed to ready a new Fier Fills release of "You Don't Know Me, an R & B cover of Jerry Vale's hit. It is a neat placing and regulation among those who have heard it is unanimous.

Everyone feels that Faye has another "Shanty" with Handover's "Jenny Winkal." Onyx Records, reports that the Pearls and the Velours are selling wonderfully well, and that both groups go into the Apollo Theatre October 12 for a one-week stand on their victorious national tour. The group is really hot in a big way in Detroit. Watson also reveals his Mardi Grass plans for the next two months. The Latin American label will issue its new line in 1952. The label has recently been active in the making of the records of the "new" artists. But there is a rumor that the records of the "new" artists are recorded in a power house in "The Girl I Love"; The Chips a great novelty in "Rubber Biscuit"; and a strong album, "Rock-A-Bye Baby", "Shake, Baby's With You".

Gibson (WERT-Atlanta, Ga.) writes to tell us and many other members of the "National Jazz, Rhythm and Blues Disc Jockey Assoc". are using a "new" record which says "Who's calling "I love you" to you". This is a gimmick to add to the list against juvenile delinquency and was originated by Mary Dee of WSJ-Baltimore, Md. The Meehers have covered Sonny Knight's "Confidential" with "Carlos Brown. Dr. Black is being released immediately. Don Robey, Peacock Doug prexy, is "on his way to a new discovery. Charlie Ed Letts You and I Go Steady. their new issue on Grove is "Low My Road Blues", which looks like another socko for Duane and Joe. Roy White is high on any "new" disc. Sonny's "Mona Lisa" and "Rockin' Honey" and "Tall Mornin'" should be on your list.

The group in town on Monday night and Tuesday night and Thursday night at the Beau Brummel Restoration. Don't let it go by.

LOS ANGELES:

Eri McDaniel and Bill Buchanan created a near-riot when they appeared on the inland coast with the near-hit "Startin' With Our Goodman On Trial." The new disk incorporates the trials "Strangled In The Jungle", "Half Dome", "I'm In One Spin", "Your Net", and "Bumps Blackwell return from England through you". Bumps Blackwell and his girl, "Struggling for the future". Bumps leaves this week for New Orleans where he will record Little Richard. R&B producer Sonny Knight's "Bil-Bam" and "Bil-Bam Boom" getting outstanding exposure here with Bumps playing played a new Elvis Presley record too soon and has caused a few scathing heads around RCA Victor this past week. Seems he got a copy of Presley's "Love Me" and aired it. Now the disk is being introduced by the "new" label. Recently, a few of the South Central Music Co. picks "Mean Too Me" by Big Maybelle has created a real three in the taking now. Some artists, King Distribs, "up to his ears" in orders for Doggett's "Honky Tonk". Chuck claims this diskbreaker has broken all existing figures on top sales by any King artist at the time. Making up the release are such artists as the Original Five Blind Boys, Swan Silvertones, Famous Boyer Bros., Stapp Singers, Spiritualaires, the New Orleans Boys, Tony Dupre with the Teenagers, the New Orleans Boys, Tony Dupre with the Teenagers, and the New Orleans Boys, Tony Dupre.

Five Keys of the Los Angeles area have recorded the Five Keys recording of "Out of Sight, Out of Mind." Larry Mard reports strong reaction from the Chicago area on his new release of "You Better Believe It" by Harmonica Slim. Aladdin Records have covered "Confidently" with Charles Brown. Everywhere he goes, he's seen the "Out of Sight, Out of Mind". They've been playing at the "Rhythm and Blues" movie and returned East. Promotion man Nick Terry has added another group, "Rain Drops" to his expanding roster of artists.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Bethlehem Acquires Ten Masters From Period

NEW YORK, N.Y. — Bethlehem records announces this week purchase of ten masters from Period Records which will be issued under the Bethlehem label.

Scheduled for immediate release is a 16-track album by trumpeter Jack Teagarden which will receive the benefit of improved fidelity and all transfers for this album will be made to modulated magnetic tape.

Scheduled for future release as a result of the purchase is 16 tracks by such craftsmen as Charlie Mingus with Thad Jones; Osie Johnson and his orchestra which includes a vocalist by the drummer; Ralph Burns performing many of his own compositions at the piano; Charlie Shavers with Maxine Sullivan; and the piano stylings of Nat Adderley.

These new releases will be in addition to Bethlehem's regular schedule of new and converted items, which, in the near future, will include "Duke Ellington Presenting Christmas in May," "Sam Most," "Daddy Plays The Horn" featuring Dexter Gordon; "Something Else" done by Johnny Richards' orchestra; "Bethlehem's Girlfriends" — Chris Connor, Julian London and Carmen McRae; "An American Quintet at the Varsity Drag.

Among the performers of the current production schedule extends to February of 1967 with many diverse artists, the lineup so far includes Palie Blair, Al "Jazzbo" Collins, George Kirby, Johnny Hartman, The Ralph Sharon sextet and Sal Salvador.

"Voice Of America" Makes Helen Merrill Star Overseas

NEW YORK — The Voice of America and Radio Free Europe, through its jazz programs, has not only made friends for the United States abroad but also has created a new star in Helen Merrill, now making her up- coming London appearances following her December release at the Village Vanguard.

Merrill, who records on the Mercury label, is comparatively unknown in these parts except among jazzophiles and fans of the United States abroad; however, because of "Voice" disk jockey Willis Conover, who spins her records four times a day in front of 30,000 listeners daily, she is being acclaimed as America's leading vocalist. Since her name has been on the cover of five foreign music magazines, boasts over forty fan clubs in widely scattered places as Madeira; Soenbaja, Java, Osaka, Japan and Paris, London and Stockholm; and also enjoys a longer record sales abroad than here. Recently she was awarded by EPI, a global, leading newspaper of South America, the title of best female American speaker in the world in the popularity poll among its readers; her fans include King Prinuphong of Thailand, a great jazz lover; Ahmed Al-Said, Suez Canal pilot trainee; and John Upah of Lima, Ohio, who heard Helen on his short-wave radio set. So when Helen Merrill's agents say, "They loved her in Tanganyika," they really mean it.

The Cash Box, Music
Page 25
October 20, 1956

Sensational Sales — The Original!!
"COPS AND ROBBERS"
b/w "Clothes Line" (Wrap It Up)
BOOGLAO AND HIS GALLANT CREW
CREST RECORD #1030
Order Today From Your Distributor

HOLLYWOOD RECORD SALES
1248 S. Berendo
Los Angeles, Cal.

"It's What's In THE CASH BOX That Counts!"
NEW YORK

1. HONKY TONK  
   Bill Doggett  
   (King 4950)

2. DON'T BE CRUEL  
   Elvis Presley  
   (RCA Victor 20-6604)

3. I REMEMBER (In The Still Of The Night)  
   Otis Redding  
   (Ember 1605)

4. I CAN'T QUIT YOU BABY  
   Otis Redding  
   (Columbia 5000)

5. OH WHAT A NIGHT  
   (Vee-Jay 204)

6.  
   (RCA Victor 20-6604)

7. THE ABC'S OF LOVE  
   (Gee 1622)

8. MY PRAYER  
   (Mercury 10093)

9. I'M TORE UP  
   (United 7265)

10. LOVE ME TENDER  
    Elvis Presley  
    (RCA Victor 20-6644)

NEW ORLEANS

1. HONKY TONK  
   Bill Doggett  
   (King 4950)

2. BLUEBERRY HILL  
   Fats Domino  
   (Imperial 4507)

3. I REMEMBER (In The Still Of The Night)  
   Otis Redding  
   (Ember 1605)

4. EVERYBODY'S WAILING  
   Muddy Smith  
   (Ace 227)

5. DON'T BE CRUEL  
   Elvis Presley  
   (RCA Victor 20-6604)

6. I CAN'T QUIT YOU BABY  
   Otis Redding  
   (Columbia 5000)

7. DOWN YONDER WE GO BALLIN'  
   Smiley Lewis  
   (Imperial 3077)

8. SOLDIER OF FORTUNE  
   DelForte  
   (Atlantic 1101)

9. DON'T BE CRUEL  
   Elvis Presley  
   (RCA Victor 20-6604)

10. YOU'LL NEVER, NEVER KNOW I CARE  
    Otis Redding  
    (Columbia 5000)

CHICAGO

1. HONKY TONK  
   Bill Doggett  
   (King 4950)

2. BLUEBERRY HILL  
   Fats Domino  
   (Imperial 4507)

3. I REMEMBER (In The Still Of The Night)  
   Otis Redding  
   (Ember 1605)

4. EVERYBODY'S WAILING  
   Muddy Smith  
   (Ace 227)

5. DON'T BE CRUEL  
   Elvis Presley  
   (RCA Victor 20-6604)

6. I CAN'T QUIT YOU BABY  
   Otis Redding  
   (Columbia 5000)

7. DOWN YONDER WE GO BALLIN'  
   Smiley Lewis  
   (Imperial 3077)

8. SOLDIER OF FORTUNE  
   DelForte  
   (Atlantic 1101)

9. DON'T BE CRUEL  
   Elvis Presley  
   (RCA Victor 20-6604)

10. YOU'LL NEVER, NEVER KNOW I CARE  
    Otis Redding  
    (Columbia 5000)

ATLANTA

1. HONKY TONK  
   Bill Doggett  
   (King 4950)

2. BLUEBERRY HILL  
   Fats Domino  
   (Imperial 4507)

3. I REMEMBER (In The Still Of The Night)  
   Otis Redding  
   (Ember 1605)

4. EVERYBODY'S WAILING  
   Muddy Smith  
   (Ace 227)

5. DON'T BE CRUEL  
   Elvis Presley  
   (RCA Victor 20-6604)

6. I CAN'T QUIT YOU BABY  
   Otis Redding  
   (Columbia 5000)

7. DOWN YONDER WE GO BALLIN'  
   Smiley Lewis  
   (Imperial 3077)

8. SOLDIER OF FORTUNE  
   DelForte  
   (Atlantic 1101)

9. DON'T BE CRUEL  
   Elvis Presley  
   (RCA Victor 20-6604)

10. YOU'LL NEVER, NEVER KNOW I CARE  
    Otis Redding  
    (Columbia 5000)

NEWARK

1. HONKY TONK  
   Bill Doggett  
   (King 4950)

2. BLUEBERRY HILL  
   Fats Domino  
   (Imperial 4507)

3. I REMEMBER (In The Still Of The Night)  
   Otis Redding  
   (Ember 1605)

4. EVERYBODY'S WAILING  
   Muddy Smith  
   (Ace 227)

5. DON'T BE CRUEL  
   Elvis Presley  
   (RCA Victor 20-6604)

6. I CAN'T QUIT YOU BABY  
   Otis Redding  
   (Columbia 5000)

7. DOWN YONDER WE GO BALLIN'  
   Smiley Lewis  
   (Imperial 3077)

8. SOLDIER OF FORTUNE  
   DelForte  
   (Atlantic 1101)

9. DON'T BE CRUEL  
   Elvis Presley  
   (RCA Victor 20-6604)

10. YOU'LL NEVER, NEVER KNOW I CARE  
    Otis Redding  
    (Columbia 5000)

DALLAS

1. HONKY TONK  
   Bill Doggett  
   (King 4950)

2. BLUEBERRY HILL  
   Fats Domino  
   (Imperial 4507)

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    (Columbia 5000)

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**The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and joke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"LOVE ME TENDER"  The Cash Box Disk of the Week 10/6
Elvis Presley RCA Victor 20-6643

"OH WHAT A NIGHT"  The Cash Box Award of the Week 10/6
Dolls Vee-Jay 204

"30 DAYS"  "I'M LONELY TONIGHT"  The Cash Box Award of the Week 9/15
Clyde McPhatter Atlantic 1106

**FAYE ADAMS' Greatest since "SHAKE A HOUND"**

**THE HAMMER** (Keeps A Knockin')

**"ANYTIME, ANYPLACE, ANYWHERE"**}

This will move you . . .

**CHUCK EDWARDS**

Well's

"IF YOU LOVE ME"
(LIKE YOU SAY YOU DO)

AND

"YOU MOVE ME"

DUKE RECORD 119

**DUKE RECORDS, INC.**
2605 ERATO ST.  HOUSTON 26, TEX.

"It's What's in THE CASH BOX That Counts"
WALTER SPRIGGS
(Atco 6079)

B "PAWNED EVERYTHING" (2:26) [Progressive BMI—Spriggs, Stone] Spriggs back with a melodic chant of middle beat. It is a folksy chant that comes off well. The better deck.

THE CHARMERS
(Aladdin 3317)
B+ "JOHNNY MY DRAH" (2:30) [Aladdin BMI—Messner, Messner] The Charmers drift melodically through a soft love ballad with a tender approach. It is a fine rhythmic melody that falls softly on the ears. Good deck that is tailor made for the romantic teenage market.

B+ "ALL ALONE" (1:47) [Irving BMI—Irving Berlin] The Charmers do a delightful treatment of the lovely pop classic. Slow paced meter.

OSCAR McLOLLIE
(Mercury 70964)
B+ "THE PENALTY" (2:25) [Leon BMI—Leon René] The Oscar McLollie aggregation was a soft, slow paced mood item, with a solid performance that will please. Deck is moving and exciting and should be watched.
B+ "BLUE VELVET" (3:13) [Mercury BMI—Bernie Wayne, Lee Morris] Another slow, soft mood piece done with excellent taste. McLollie handles the vocal and stands on both decks and comes off potently. Big deck, these items are to be reckoned with. Watch carefully.

THE YOUNGSTERS
(Ember 107)
B+ "YOU'RE AN ANGEL" (2:05) [Simon House BMI—Motola, Brandt] The youngsters bounce light-heartedly through a middle beat lilting with a happy romantic lyric. It is a splendid effort that delights.

EDDIE BOYD
(Ches 1634)
B+ "JUST A FOOL" (2:36) [Arc BMI—Boyd] Eddie Boyd swings at a quick pace through a fast tempo down home item. Boyd handles himself for a good feeling around with the gal. Deck handles and provides good deejay programming.
B+ "FOUR LEAF CLOVER" (2:42) [Arc BMI—Boyd] Boyd wails a slow beat country effort in good style. An appealing echting that the Boyd followers will find to their liking.

R & B Reviews

THE CASH BOX
Award of the Week

"THE HAMMER" (Keeps A Knockin') (2:29) [Alex ASCAP—Adams, Moore]

"ANYTIME, ANYPLACE, ANYWHERE" (2:33) [Progressive BMI—Tate, Morris]

FAYE ADAMS
(Republic 4898)
- Faye Adams comes up with a most unusual piece of material in which the arrangers on this session emptied their full bags of tricks and the result is one that should be Faye's biggest seller since "Shake A Hand". Faye has always had one of the biggest and best voices in the business, and she has turned in some fine performances, but this tops them all. We look for this side to make Faye Adams "hotter" than ever. The flip, "Anything, Anyplace, Anywhere", is typical Faye Adams, which means it's good. The last rich voice delivers the slow beat rock in grand style. However, we must go with "The Hammer", one of the most thrilling echtings we've heard in some time.

"STRING AROUND MY HEART" (2:33) [Kahl BMI—Patterson, Goldner]
"HAPPY MEMORIES" (2:37) [Kahl BMI—Cox, Goldner]

THE CLEFTONES
(Gee 1029)
- The Cleftones have a powerful b.o t of wax with which to make their assault on the Top Ten busi-nesses. It is a quick beat bouncer love novelty titled, "String Around My Heart". The Cleftones rock it with a light and happy feeling and the deck comes off a lifting plea-sure. There should be a chart number. Flip, "Happy Memories", is another gay, swinging bouncer the teenagers will like. The group rocks it with enthusiasm. Two good sides, but we go along with "String Around My Heart" for the big one.

"WONDERFUL GIRL" (2:14) [Angel BMI—J. Freeman]
"WEEPING WILLOW" (2:55) [Angel BMI—F. Parris]

THE FIVE SATINS
(Ember 1008)
- The Five Satins come out with their second entry on Ember, following their national hit, "I Remember" (In The Still Of The Nght), offers a slow beat ballad extolling his girlish and tenderly, but forcefully, proclaiming his loving love. It is a moving delicacy definitely

A AWARD & SLEEPER
B VERY GOOD
C FAIR
B+ EXCELLENT
C+ GOOD
D MEDIOCRE

THE ANGELS
( Gee 1024)
B+ "GLORY OF LOVE" (2:31) [Sidney Bernstein, ASCAP—Billie Hill] The Angels give their impression of the lovely oldie and it comes off in top-notch fashion. Material and treatment make this the stronger side. Dee-Jays should have a fine boom on this.
B+ "I'M YOU I LOVE BEST" (2:36) [Kahl BMI—Lynn, Myer, Goldner] The Angel's spread effectively on a slow paced rhythm ballad. A tender love tune told with warmth. Strong waxing.

LEW WILLIAMS
(Imperial 5411)
B+ "SOMETHING I SAID" (1:57) [Commerce BMI—L. Williams] Lew Williams rocks out a melodio love ditty with a rock-a-billy treatment that is a flavy tune with a happy air.
B+ "BOP BOB BA DOO BOO" (2:02) [Commerce BMI—L. Williams] Williams sends this one out with a big beat tongue twister. Teen-ager lyrics and jump beat.

EDDIE BANKS
(Joie 804)
B+ "ROCK A BYE BLUES" (2:37) [Chappell ASCAP — Benjamin, Mandy, Eddie Banks takes the mov-ing and familiar hollaby and gives it a swinging, but restrained, beat. Teen-ager tune with a modern approach like it.
B+ "SUGAR DIABETES" (2:35) [Gale and Gayles BMI—Titus Turner] Tunes as change pace with an infectious and exciting slow beat rocker that generates a foot tapping accompaniment.

BILLY MANN
(Dig 120)
B+ "JUST LIKE BEFORE" (2:47) [Dig BMI—Gallo, Ottis, Billy Mann does a fine job on a soft feel, rhythm blues with a relaxed, tender lilter in easy fashion. Pleasing deck.
B+ "A MILLION HEARTACHES AGO" (2:53) [Dig BMI—Johnny Otis] The similar item. The group dishes out familiar sounds used by so many other groups. Pleasant couple.

SHAKEY HORTON
(Cober 5002)
B+ "NEED MY BABY" (2:15) [Armel BMI—Bedno] Shakey Horton delivers a melancholy and captivating slow rhythm blues with a relaxed, tender lilter on easy fashion. Good deck that will grab attention.
B+ "HAVE A GOOD TIME" (2:15) [Armel BMI—Bedno] Horton backs with a mellow beat rock that comes off well, but without the overall appeal of "Need My Baby".

"Only those best records suited for commercial use are reviewed by THE CASH BOX"
**R & B Reviews**

- Award & Sleeper
- Excellent: A very good
- Good: C
- Fair: D
- Mediocre: E

**The Cash Box**

**R & B Sleeper of the Week**

"COPS AND ROBBERS" (2:57)  
[American Music BMI-Kent Harris]

"CLOTHES LINE" (2:22)  
[American Music BMI-Kent Harris]

BOOGALOO  
(Crest 1030)

- "Cops and Robbers", a middle beat rhythm—no melody—effort has been stirring up some action in several areas. Boogaloo delivers the novelty lyrics, telling the story of a comedy hold-up with good timing, milking every line for the most it contains. This deck could be the next novelty craze. Stay close to it. The other side, "Clothes Line", is another reductive novelty that lacks the humor and situation to make it a chick. It's all "Cops and Robbers".

"RUBBER BISCUIT" (2:05)  
[Bennell BMI-Johnson]

"OH MY DARLIN" (2:04)  
[Bennell BMI-Johnson]

THE CHIPS  
(Jose 803)

- The Chips come up with a really crazy novelty in "Rubber Biscuit". It is a quiet beat, unintelligible chant, with weird narrative interjections of a cosmic nature. The tune has no melody at all, its gibberish novelty treatment makes it goony enough to catch on with the kids. Don't sell this one short. If the jockeys get on it the teenagers will go for it big. The flip, "Oh My Darlin'", is a slow beat ballad that makes pleasant listening, but is not too outstanding. "Rubber Biscuit" is the one to watch.

**FREDDIE SCOTT**  
(1 & 5:1760)

**B** "TURN LAMPS-DOWN LOW"  
(2:40) [Z. Sanders] Backing is a quick Lat'n beat with some good wailing by Scott. Scott lets loose with a healthy vocal against the exciting instrumental backstop.

**C** "RUNNING HOME"  
(2:45) [Z. Sanders] Freddie Scott and the Shtoyne Five rock a middle beat rhythm piece. Scott handles the vocal end in good style. Ok offering.

**THE "S" ROYALES**  
(King 4793)

**B** "MINE FOREVERMORE"  
(2:15) [Jay & Cee BMI-Lowman Paulin] The "S" bounce rhythmically through a slow beat blues and turn in an excellent performance. Item is a love ditty with a tricky arrangement. Two good sides to be reckoned with.

**SONNY BOY WILLIAMSON**  
(Checker 847)

**B** "THE KEY"  
(2:38) [Arc BMI—Williamson] Sonny Boy Williamson offers some sage advice to his "baby", telling her to keep her business to herself. It is a middle beat lounder done in slow home style. Two ok waxings.

**THE CUBS**  
(Savoy 1502)

**B** "WHY DID YOU MAKE ME TEAR MY HEART UP"  
(2:57) [Savoy BMI—Witherpoon, Israel, Makonnen, Makonnen] The Cubs, with the style now being favored by so many groups, rock out a quick beat jumper and a romantic lyric. The deck is solid teenage bait and should meet with a good reception.

**B** "I HEAR WEDDING BELLS"  
(2:38) [Savoy BMI—Witherpoon, Israel, Makonnen, Makonnen.] The flip is an abrupt change of pace. The lads blend softly on a slow beat nuptial item.

**THE NATION'S**

**R & B**

**TOP 15**

**THE NATION'S**

**R & B**

**TOP 15**

1. HONKY TONK  
Bill Doggett  
(King 4950)

2. BLUEBERRY HILL  
Fats Domino  
(Imperial 5407)

3. LET THE GOOD TIMES ROLL  
Shirley & Lee  
(Aladdin 3325)

4. I'LL REMEMBER  
(In The Still of The Night)  
Fire Satins  
(Ember 1005)

5. DON'T BE CRUEL  
Elvis Presley  
(RCA Victor 20-6604)

6. CANADIAN SUNSET  
(Hugo Winterhalter  
(RCA Victor 20-6537)

7. BAD LUCK  
B. B. King  
(RPM 468)

8. HEEBEE-JEEBIES  
Little Richard  
(Speciality 584)

9. SEE SAW  
The Moonglows  
(Chess 1629)

10. HOUND DOG  
Elvis Presley  
(RCA Victor 20-6604)

11. MY PRAYER  
Platters  
(Mercury 70093)

12. ABC'S OF LOVE  
Teenagers  
(Gee 1022)

13. I CAN'T LOVE YOU ENOUGH  
Lavern Baker  
(Atlantic 1104)

14. TOO MUCH MONKEY BUSINESS  
Chuck Berry  
(Chess 1635)

15. FEVER  
Little Willie John  
(King 4935)

**TOO MUCH MONKEY BUSINESS**  
Chuck Berry  
CHESS 1635

**SEE SAW**  
The Moongloos  
CHESS 1629

**THE MUSIC GOES ROUND and ROUND**  
ARGO 5257

**THE VOW**  
The Flamingos  
CHECKER 584

**COPS and ROBBERS**  
Bo Diddley  
CHECKER 850

**KEEP IT TO YOURSELF**  
Sonny Boy Williamson  
CHECKER 847

**THE BIGGEST and BEST ARE ALWAYS CHESS—CHECKER**

"It's What's in THE CASH BOX That Counts"
THE CASH BOX

Vol. 7, No. 16
October 20, 1956

HOLLYWOOD—Some of the record industry's top names turned out to make radio station KLAC's 5th Annual Big Five Charity Show at the Hollywood Bowl, the biggest to date. The all star show featured such stars as Bob Hope, Jerry Lewis, Peggy Lee, Tennessee Ernie Ford, Liberace, Danny Thomas, Jimmy Durante, Jim Backus and the Trejnders and produced a sellout crowd of over 20,000. $60,000 went to charity.

Staged and MC'd by KLAC's dee jays, Dick Haynes, Bill Bradley, Alex Cooper, Del Moore and Gene Norman, the show ran for 4½ hours and each performer went on for at least 15 minutes. All proceeds went to the TRRA (Radio, Television, Recording & Advertising, Inc.) and the Hollywood Boys Club. Other acts included the Robbins, Joanne Gilbert, Jack Constanza and the Ramon Talivar Cha Cha Dancers. George Liberace conducted the Hollywood Bowl Orchestra. Caught by the camera are:

1) Ernie Ford, Alex Cooper and Dick Haynes.
2) Jimmy Durante, Haynes, Liberace and Bob Hope.
3) Conductor Buddy Bregman, Bill Bradley and Jerry Lewis.
4) Del Moore and Joanne Gilbert.
5) Bill Bradley, Gene Norman, Peggy Lee, Dick Haynes and Del Moore.

George Liberace leading the big five in song.

Seigel Back From Havana

NEW YORK—Sidney Seigel, president of Seeco Records, this week returned from one of his numerous trips outside the United States boundaries. Seigel made a quick trip to Havana, Cuba to re-sign Carlos Argentino and Celia Cruz. Seigel also reported that his famous Chavelas Los De Espana had just completed a successful tour of Puerto Rico where they played in packed theatres. Their current Seeco LP, "Bravo," is doing very well in South America and the United States. He also discussed the talents of Lola Flores who had just opened at the Champi Elysées, Paris, and her Seeco LP, "Ole," which is currently being released here.

Baseball Album Released

NEW YORK—Pictuelets, Incorporated, a new diskery, this week released a special LP titled "Look, Listen and Learn Baseball!"—a 12-inch album enclosed in a hard book-like binding which includes an eighty page picture story of how some of the Brooklyn Dodgers' leading ball players perform their daily chores. The entire package was designed to bring a "school of baseball into the home." Ong Dodger announcer Vince Scully coordinates the lessons taught by Roy Campanella, Gil Hodges, Carl Erskine, Clem Labine, Jackie Robinson and Duke Snider.

KLAC's 5th Annual Charity Show

COUNTRY REVIEWS

A BULLSEYE

B+ VERY GOOD

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

THE CASH BOX

BULLSEYE

"I'VE GOT A NEW HEARTACHE" (2:41)
(Cedarwood BMI—W. Walker)

"WASTED WORDS" (2:25)
(Arrow-Rose BMI—Gibson)

RAY PRICE
(Columbia 21562, 4-21562)

- Ray Price, who has been dominating the charts with "Crazy Arms," undoubtedly one of the biggest hits of the current recording season, has worked his luck out with another item that spells money in the bank for all concerned. It's a pleasantly, moderate paced romantic affair that Tubb renders in soothing and tender fashion.

B B+ TREAT HER RIGHT (2:46)

DAVE RICH
(RCA Victor 20-6647; 47-6647)

"I LOVE 'EM ALL" (2:06) [Tree BMI—D. Rich]. The infections vulgurisms of Dave Rich are a real treat to the ear as the songwriter offers captivating, up-tempo romantic novelty with charming lyrics. A listener's delight.

B B+ SORRY GOODBYE (2:42)

SID KING & THE FIVE STRINGS
(Columbia 21564; 4-21564)

"GOOD ROCKIN' BABY" (2:27) [Coral BMI—W. King]. The King brothers Sid King and the Five Strings tastefully cruise through their double-barreled, moderate paced rhythm & blues rendering with a "Je-Bop-A-Luma" flavor.

B B+ GONNA SHAKE THE SHACK TONIGHT (2:35) [Golden West BMI—The Great] The group's rendition of their own upbeat bluesy piece is smooth and easy on the ears.

HUG DRECKELMAN
(MGM 12356; K12356)

B+ ITS GREAT TO BE LIVING (1:56) [Acuff-Rose BMI—Dreckelman] Bud Dreckelman has a gray, happy-go-lucky, quick beat show work with and does it up most in inviting manner.

B B+ I LOVE YOU SO (2:36) [Acuff-Rose BMI—Dreckelman] The vocalist displays his distinctive choral changes on a one of pace, middle like romantic piece. Pretty blending of melody and lyrics. Attractive two-sider.

HYLO BROWN
(Capitol 3554; F3554)

B+ THE ONLY ONE (2:31) [Cedarwood BMI—H. Johnson]. Little Brown hands in a top calibre vocal performance as he ethics this heart rending, slightly up tempo romantic ballad.

B B+ THE PRISONER'S SONG (2:28) [Shapiro, Bernstein ASS-CAP—G. Mamsey] Here a gal vocalist effortlessly brings off West BMI-S. Johnson on the great old "If I Had The Wings Of An Angel" tune. Enticing, fast paced biscuit that could step out. Watch both halves.

DOUG BRANN
(Carol 6776; 4-6776)

B B+ TIGER LILY (2:34) [Hill & Range BMI—E. King, J. Rollins] Doug Brann has been hit by the "lily with the tiger's heart" and now warms the other guys to stay close. It's an intense, fast paced platter that Bragg shuffles through pleasantly.

B+ BARBED WIRE LOVE (1:50) [Miller BMI—M. Gree, A. Copeland] This end Bragg right-heartedly complains about being stuck on a gal who's giving him a hard time. A cute fast paced jumper that the charmer and a chorus sock out in bright colors.

DUSTY OWENS
(Adromo 1002; 4-1002)

"POINT OF NO RETURN" [Dee BMI—S. Johnson] Owens has been quite a captive in WWA & Wheeling, Va.'s "Jammers," takes hold of a potent piece of material, and treats it to a penetrating reading. Poignant lyrics on a moderate paced platter that should ride the airwaves aplenty.

B+ CURE THAT SHYNESS (2:48) [BMI—D. Owens] This half Owens bats out a refreshing, quick paced novelty. Colorful assist by the Rodeo Boys. A fetching etching.

MARY LUNELL
(Vite 146; 43-146)

"MAKE THE FOK IN THE ROAD" [Clock BMI—Cherry, Henderson] Mary Lunell is quite as pretty as any reading as she beautifully multvocals a moderate paced philosophical affair.

B+ I CAN'T WIN FOR LOSING [Clark BMI—G. Wilson] Under idilic conditions Mary Lunell gives her best lover's ballad that the chirp puts across convincingly, and it's a strag, strag, strag.

BUDDY THOMPSON
(RCA Victor 20-6679; 47-6679)

"POINT OF NO RETURN" (2:09) [Acuff-Rose BMI—D. Gibson] Buddy Thompson puts his heart and soul into the delivery of this powerful, middle like lover's item.

B+ NO DOUBT ABOUT IT (2:08) [Fairway BMI—W. West] The artist's pleasing tones come over in first quality style as he neatly pances a sentimental, quick paced pop-country tune. A double-barreled corn-cooker.

LESTER FLATT, EARL SCRUGGS & THE NOOGY MOUNTAIN BOYS
(Columbia 21561, 4-21561)

B+ WHAT'S GOOD FOR YOU IS GOOD FOR ME IF IT ALL RIGHT FOR ME) [Cedarwood BMI—Claude, Or- gan] The Lester Flatt-Earl Scruggs & The Noogies outfit, engagingly combines its stellar vocal and instrument- tal talents on an enchanting little ro- mantic toe-tapper.

B+ NO DOUBT ABOUT IT (2:30) [Golden West BMI—S. Johnson] On the bottom side the crew once again regulars its tantalizing, "true country" rendition of a similarly set to a fast beat. Excellent pairing.

"Wond'ring 'Bout You" and "Arkansas Mountains" (Somewhere In The) by the House Brothers Quartet

State Calla Records
2033 Burnett Way
Sacramento, California

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
New LP Pressing Process Improves Disks

HOLLYWOOD—Allan S. Ellsworth's patented "Thin-Drive" recording process, designed primarily to prevent turntable slippage, has just finished its initial large-scale pilot run; and if results of private audits by industry leaders are indicative of what's to come, record collectors in general and hi-fi devotees in particular will hear the results of a new technique that is reported to eliminate the possibility of speed-variation and broken platters.

Ellsworth, who heads The Research Craft Co. in Hollywood, developed the process as a result of his quest for a method to produce a pure 100 per cent vinyl phonograph record that would not skid on the turntable, and yet would be so designed that the grooves on the playing surface could not be rubbed, nicked, or scratched by other records on a change. This achieved, Ellsworth secured both American and foreign patents and has had the project under continuing research for the past seven years.

First record to be man-produced under this completely new method is the Long-Playing album "Jazz, Highway 20" by the Joe Howard Trio, under the Kay label. Vick Knight, president of Kay, is vastly enthused with the results. "Not only is there far less surface noise and higher fidelity in the sound of this record, but I believe we now have protection against the constant threat that all layers of reproduced music have had to face—va- riance in tempo and pitch caused by unexpected slippage on the turntable."

Ellsworth's patent incorporates a number of features, with an elevated outer rim, which provides the driving force. Part of the starting spiral is on this rim, which eases slightly to provide a convex path for the needle. The rim, being raised, forces the needle to maintain its contact with the turntable at the outer periphery of the record, thus retarding any torque tendency to cause slippage. This resulting constancy of the angular velocity insures for the first time almost completely undistorted reproduction of music.

Long-playings stamped by this process weigh from 4% ounces to 5% ounces, as contrasted to 4% to 7½ ounces in conventional microgrooved records. In this respect, Berta Gribble, head of E-G Distributors in Washington and Oregon, observes, "On every seven or eight LP's we save a pound in shipping charges. That's a lot of pounds—and a lot of dollars—over a period of a year. Moreover, we no longer must worry over the records breaking or warping in transit."

Disk jockeys, too, commented on the advantages of the new pressing process.

"A record really takes a beating around a radio station," declared Hill Bogden, WJAS, Pittsburgh. "Any LP will warp sooner or later, under studio conditions. The amazing thing to me about the Ellsworth pressing is that warpage, if it does accidentally occur, can be completely reduced pressure against the record will offset even a severe warp."

"A record can be best double, then re-double, without a single crack."

Under the new process there is no increase in the cost of an LP since less vinyl is required for each record.

Uses of the features incorporated in Ellsworth's patent are confined to Capitol Records, but negotiations have been completed, and the label for which Research Craft Co. manufactures, will extend to Key, Riverside, Chapel, and others.

Country Big 10 Juke Box Tunes

1. DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604; 47-6604)
2. CRAZY ARMS
Ray Price
(Columbia 21510; 4-21510)
3. HOUND DOG
Elvis Presley
(RCA Victor 20-6604; 47-6604)
4. I WALK THE LINE
Johnny Cash
(Sun 241; 45-241)
5. SINGING THE BLUES
Marty Robbins
(Columbia 21545; 4-21545)
6. SEARCHING
Kitty Wells
(Decca 29956; 9-29956)
7. SWEET DREAMS
Faron Young
(Capitol 3443; F3443)
8. CONSCIENCE, I'M GUILTY
Hank Snow
(RCA Victor 20-6578; 47-6578)
9. POOR MAN'S RICHES
Benny Barnes
(Starday 262; 45-262)
10. YOU ARE THE ONE
Carl Smith
(Columbia 21532; 4-21532)

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. CRAZY ARMS-Ray Price (Columbia)
2. I WALK THE LINE—Johnny Cash (Sun)
3. DON'T BE CRUEL—Elvis Presley (RCA Victor)
4. SINGING THE BLUES—Marty Robbins (Columbia)
5. SEARCHING—Kitty Wells (Decca)
6. ACCORDING TO MY HEART—Jim Reeves (RCA Victor)
7. SWEET DREAMS—Faron Young (Capitol)
8. YOU ARE THE ONE—Carl Smith (Columbia)
9. I'M A ONE-WOMAN MAN—Johnny Horton (Columbia)
10. CONSCIENCE, I'M GUILTY—Hank Snow (RCA Victor)
TORONTO TOPICS:
Among the recent visitors to our town is RCA Victor's Hugh Joseph who, in his busy schedule, found time to sign Bobby Gimby for his label... . Poor Southern's Matty Hett in town beating the drum on behalf of "Petticoats Of Portugal" and the firm's other high riding hits... . Harold Pounds of Spartan Records scheduled to return to those parts next week from his current west coast jaunt, meeting with the firm's distributors in western Canada... . One of the highlights of the year was the gala cocktail party of Denny Vaughan at St. John's suburban estate last Wednesday. Who's in local showbusiness was there and the event kicked off the new fall season in great style... . The Toronto-Buffalo "good neighborlies" continue to grow most healthily in Unique's team star Priscilla Wright recently participated in the telephone sponsored by WBNY-TV for the Muscog Dystrophy Society. This was followed by a public invitation broadcast on WGR's Bob Wells who drove over after his programme to attend Denny Vaughan's cocktail party. Also attending, WKBW's Krewes, I'm O.K. (G. Jones)

MONTREAL MEMOS:
The Ritz Cafe of the Ritz Carlton Hotel opened its fall season recently with the star attraction, chanteuse, Monique van Vooren... . Peter Vanter North of the El Morocco heard in the fall and winter season, two weeks ago showed Carlos Ramirez, one of the world's top Rank's, Carlton, a recording artist whose "See Saw" is getting tremendous action. Currently Meg Myles is headlining the show... . Also at the Theatre Restaurant to a stage show policy in the near future... . Ottawa House in Hall, Quebec, has embarked on a jazz policy and among the bookings are Alex Kallas (RCA-Victor) who opened there September 24th and was followed on October the 1st by Sal Salvadori, Belfortie, Record... . "Prenez Garde", a local tune written by Vincent McDonald and recorded locally on RCA Victor by the Three Bars, showing very strongly. The tune has been cut by Joe Zayky on Unique and by Caesar Gierman on Piano. The release of these records in Canada within the next ten days should push this tune to the top of the local hit parade... . Bill Haly (Decof) and the Rock N Roll Revue came to town last Saturday, September 30th. Playing two shows both afternoon and evening, they drew 15,000 people into the Forum. Montreal teenagers on their best behavior thoroughly enjoyed the Platters (Mercury), Frankie Lymon and the Teenagers, the cloves, and Clyde McPhatter... . Joan Shepard (Capitol) currently at the Molombe, Montreal's new giant size night club in the east end of town.

JIMMIE WILLIAMS
sings
"ALPHA and OMEGA"
b/w "Where Will I Shelter My Sheep"
White Oak Music-BMI

DON BURFORD
KTTA—Texas City, Tex.
1. According To My Heart
2. I Can't Quilt (R. Price)
3. Young Love
4. I'm A One Woman Man
5. The Whole World Talk (J. Newman)
6. I Can't Help But Cry (J. Newman)
7. I Walk The Line (J. Cash)
8. I'm A One Woman Woman (J. Smith)
9. That's All Right Now (R. Foley)
10. I'm O.K. (G. Jones)

FLATTERS
WJUL—Wells, N. Y.
1. I'm A One Woman Woman
2. I'm Really Mad (J. Newman)
3. I Walk The Line (J. Cash)
4. I Can't Help But Cry (J. Newman)
5. I'm A One Woman Woman (J. Smith)
6. Let Me Be Sure I'm Sure (J. Cash)
7. I'm Just Saying (J. Smith)
8. I'm Just Saying (J. Smith)
10. I'm Just Saying (J. Smith)

A GREAT COUNTRY DUET
Wilma Lee & Stoney Cooper
sings "ALPHA and OMEGA"

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 20 West 47th Street, New York 36, N. Y.

"Only those records best suited for commercial use by country music according to THE CASH BOX"
Lou Black, personal manager of "Ozark Jubilee's" 9-year-old Brenda Lee and manager of the "Top Talent" booking office, has announced that the little country music cutie guests Oct. 27 on NBC's "Ferry Come Show and, shortly thereafter, will be under contract at Flamingo Hotel, Las Vegas.

At a luncheon given by the Country and Western Chamber of Commerce Thurs., Oct. 2, "Ozark Jubilee" was honored for its contribution to the progress of the community. Crossroad TV Pres. Ralph D. Foster accepted a new plaque featuring a red, white and blue eagle. Among the out-of-town guests attending were Leon and Schneider. Presenters were Ross Price, Joe Green, Fred Pleis, Decca Records, New York; Tex Ritter, Capitol and Harry Kalisch, William Morris Agency, New York; Shirley Calendine, BMI, who is currently on an Alaskan tour... A huge Ozark Jubilee unit, headed by Red Foley, played the Tulsa State Fair Oct. 1... Jimmy Dean's new record "My Little Girl" is the first country waxing to have a disk in the Top Ten. From the amount of radio plays his latest U.K. issue is receiving—when Midnight-Jacksonville, Fla., was the first to follow in the footsteps of his best selling number "Vicenteef"—the fans certainly have to take with Mitcheill seems.

Hank Thompson, with already several play waxings to his credit, on the side of the Atlantic, now has a new EP issue—"Songs Of The Brazos Valley," titles are from the original U.K. long play and it is hoped the friendly fans that buy it in the Capitol will issue the remaining titles.

Audrey Williams' first British release in "Ain't Nothin' Gonna Be Alright No" while the late Hank Williams' latest is "There's No Room In My Heart For The Fool" backed by an EP of his Sacred numbers.

Other latest issues are: "Two of a Kind" (Doggone Loneliness) by (Brunswick), the York Bros."Yum Yum Blues" (Partlphones), Jimmy Work's "Blind Heart" (London), Johnny & Jack's "S.O.S." (H. M. V.), and Myrna Lorrie's "Listen To My Heart" (London). Musician.

Carol Johnson, currently heard via her fine quintet with Jim Reeves on "Mother Of A Hooky Tonk Girl" out this week with her new solo efforts for Victor, titles being "Let Him Go, See And Do" and "This Little Boat That's Right" both foreign releases, incidentally will be on tour throughout the Southwest, Texas, Colo., Utah, etc. "The Friday Night of the Madera Ave."

Verona Lake Ranch closed its season Sept. 30th with an all free show, 4,500 people turned out that day and saw one of the biggest shows of the season. The hit of the show was "The Friday Night of the Madera Ave."

Verona Lake Ranch Boys, Lattie Moore and his group, Ray Pennington's band, King Williams' Band, Southern and many guest artists, Thurston Moore, who owns the Ranch, Verona Lake and Western Scrapbooks, with the 1957 edition slated for release November first.

One of the newer up and coming stars in the recording field on the west coast is Mary Lou Brunell, better known as "Verona Lake Ranch" member of the "Town Hall Party" in Compton, Calif., can currently be heard via her viva waxing of "I Can't Win For Losing" and "The Fork In The Road." Clarene Keehan, WIC-Jewett City, Conn., are among the "Just Whirl In The Rain" and Jerry Vale's "You Don't Know Me" are going great guns in pop field the C&W deejays couldn't care less about. No one can explain the fine country versions turned in by Dick Richards & Eddie Zack's "Dude Ranch" and N dernier's respective.

The sextet consisting of Slim Johnson, Ginn & The Prairie Playboys are kept busy these days with 15 dates to their credit this month, including TV Town, Johnstown, Pa., in addition to pluging their initial Star waxing of "You Cared For Me, Love." Sinister T. Tuley, KEVE-Minneapolis, Minn., reports a hit "Grand Ole Opry" show Thursday, Sept. 20 at Minneapolis Auditorium. Headliners were Jimmy Dean, Jack Benny, Joe Maphis, Lefty Frizzell, Ray Price, Slim Whitman and Ray Price's band. Johnny Amos, Johny Wright and Kitty Wells did not appear. They were called home because of the death of Kitty's brother. From "Ozark Jubilee" came Bobby Jack. Also on the same show was the touring outfit from the "Jack Benny Radio Show," Betty Foley, Hank Locklin, Johnny T. Tuley and Texas Bill Strength, during Ernest Valentine's "You're a Fool For Me and I'm A Fool For You" with a full package for outstanding achievement in Country and Western Music for becoming Mercury's top country seller, with his latest record "Louisiana Boy," which he has recorded for Capitol Records the Johnny "T" Fan Club.
4 fundamentals of PROPER PROGRAMMING

1. Program "Music for Everyone"
2. Hit Tunes on Singles
3. Standards and Show Tunes on E. P.'s
4. Program both profitably on the Seeburg V-200...the music system with the Dual Credit Unit

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Chicago 22, Illinois

America's finest and most complete music systems
NEW YORK—The anticipated improvement in overall business for the Fall season is being confirmed by reports from various businesses. Surveys now indicate that the fourth quarter will, at the worst, match the record last quarter of 1955, and in all probability will jump ahead. The Business Survey Committee of the National Association of Purchasing Agents sums up its opinion on the fourth quarter as "definitely bullish." Two-thirds of those who report to the Committee Chairman believe that the fourth quarter business will be better than the third quarter; and 55 per cent believe it will be better than the very good fourth quarter of 1955. The analysis of the Committee said that "those who do not fully share the optimism of the majority are being conservative rather than concerned." A report from department store executives shows a strong feeling of optimism on sales prospects for Christmas. "Most executives" this report says "believe that volume during the period from around the end of Thanksgiving to a few days before Christmas will total between 3 and 7 per cent ahead of the same 1955 weeks." The main reason for this prediction is that "general business conditions likely will remain at a high level, and customers should have more money to spend than ever before." Operators would do well to keep these views in mind, and set up their equipment to take advantage of these conditions.

DEtroIT, MICHH.—It's common knowledge that the auto industry suffered a decline in sales this past summer, which will reflect in the overall sales for 1955. So what does the industry do? It concentrates its resources to produce appealing products—and puts on a tremendous sales promotion and advertising program. "1956 should be one of the biggest years for the automobile industry," said L. L. Colbert, president of Chrysler Corporation. To accomplish this purpose, Chrysler will spend a record-breaking $300 million. Similar statements are being made by executives of other auto manufacturers. The lesson to be learned is that if business slumps off, one does not just sit back and wait and complain—one must put more effort into his work, both mental and physical.

THE 11TH ANNUAL POLL
OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO
CHOOSE THE BEST RECORDS AND RECORDING ARTISTS
OF 1956 SPONSORED AND CONDUCTED EXCLUSIVELY BY...

"THE CASH BOX"
STARTS WITH THIS ISSUE

MUSIC OPERATORS—YOUR VOTES DECIDE THE WINNERS

FILL OUT ENCLOSED PREPAID POST CARD—MAIL TODAY!

Each year for the past ten years The Cash Box has conducted a poll of the Automatic Music Industry of America to determine the Best Records and Recording Artists.

Starting with this issue, the 11th Annual Poll gets under way. Music operators are asked to fill in the voting cards inserted in the music section of this issue, and return it to The Cash Box. These cards are prepaid and all the operator has to do is put it into a mail box.

Over the years, The Cash Box poll has received world-wide publicity on TV, radio and in the press. Winners are presented with a specially designed, beautiful statuette. Many of the winners make room on their TV and radio programs for presentations. Others are given the award in top night clubs. Publicity by the ream is sent to these outlets by the recording artists and the record companies.

All this adds up to the finest public relations contribution to the benefit of all in the Juke Box Industry.

Every music operator is urged to study his records over the past year, fill out the voting card, and mail it back to The Cash Box. It's only a slight effort—but the total benefit to the Juke Box Industry is tremendous.
Federal Tax Established as $10. - Not $250

CHICAGO — Operators of in-line amusement machines throughout the country have been in communication with this publication, expressing their gratitude over the September 25 decision of the United States Court of Appeals (pages 54 and 56, The Cash Box, October 18 issue), in which the court ruled that "Pinball machines are not gaming devices."

This decision, of course, has no bearing on territories where such amusement machines do not operate. However, in those territories where the games are featured, a great deal of confusion has been created by different interpretations by various taxing authorities.

As one of the operators stated, "We have been in continuous conflict with officials here. We have insisted, as an amusement game, the machine is subject to only a $10 annual tax, but the officials have been trying to get us to pay $250 annual tax. We can now take the decision of the United States Court of Appeals to these people, and settle once and for all time that a $10 annual tax is the proper payment."

One of the operators raised the question as to whether or not he is entitled to a refund, as, under pressure, he has paid a tax of $250. This, of course, is a matter to discuss with his attorney.

Should the government decide to contest this decision, it must file an appeal to the Supreme Court within 30 days.

The Judges determined their decision in this case on the interpretation of the Congress on what type of game is taxable at $250. "It is the contention of the defendant that the plain meanings of 26 U. S. C. A. §4462 (1) and (2) and the intent of Congress in the enactment thereof expressly exclude the machines in question from the definition of gaming devices as set forth in that paragraph and that these machines are coin-operated amusement devices as defined in paragraph (2) (1) thereof," wrote the reporting Judges.

The relevant portion of Section 4462 is as follows:

"(1) Definitions of coin-operated amusement or gaming device.

(a) In general. - As used in sections 4461 to 4465, inclusive, the term 'coin-operated amusement or gaming device' means—

(i) Any amusement or music machine operated by means of the insertion of a coin, token, or similar object, and

(ii) So-called 'slot' machines which operate by means of insertion of a coin, token, or similar object and by which, by application of the elements of chance, may deliver, or entitle the person playing or operating the machine to receive cash, premiums, merchandise, or tokens."

Section 4462 (a) (2) lays down the requirement in defining a coin-operated gaming device: (1) it must be operated by means of the insertion of a coin or similar object; (2) the application of the elements of chance must be involved by virtue of which, (3) the machine may deliver or entitle the person playing or operating the machine to receive cash, premiums, merchandise or tokens.

The court pointed out that government's case overlooked the introductory language of paragraph (a) (2), "so-called 'slot' machine." The court ruled "it would appear that Congress intended a more restrictive meaning for the term 'slot machine.'"

Concluding its ruling, the court said "We conclude that the pinball machines here involved are not gaming devices as defined in 26 U. S. C. A. §4462 (a) (2)."

Auto Phono Dist. Donates Juke Box To St. Jude's

CHICAGO — Mike Spagnola, sales manager of Automatic Phonograph Distributing Company, this city, donated an AMI phonograph this past week to St. Jude's Seminary, Monmouth, Ill.

The Rev. Patrick McPolin, Christian Missionary Father, is rector at St. Jude's Seminary.

Rev. Walter Mischke, C. M. F., expressing his appreciation for the gift of the phonograph, stated: "The wholesome entertainment provided in our recreation room for between one and two hundred boys and girls is aided considerably by the juke box."

"These teen-agers gather together once or twice each week. They love to listen to the popular recordings while they consume sandwiches and pop. The dancing, too, affords them a fine outlet for youthful energy."

"The youngsters also like our program of games and activities. But it seems that the juke box is the focal point of interest."

Rock-Ola Executives and Supervisory Personnel Attend School on New "1455" 200 Phono

CHICAGO—A complete course in the nomenclature and functioning of the new Model "1455", 200 Selection Phonograph is now in progress at the Rock-Ola Manufacturing Corporation plant. Approximately 45 Rock-Ola executives and supervisory personnel are attending.

Sessions are being conducted by the engineering staff with Donald Rockola in charge. Instructors and lecturers include, Harry Mastney, Chief Engineer; Ralph Petri, Chief Electronic Engineer; Hans Schweigt, Chief Mechanical Engineer; Frank Schulz and Jack Barbach, Sales Engineers and John Toolin, Howard Sifferle, Edwin Ohman and Donald Rockola of the Engineering Staff.

Scheduled originally as a two week course, interest has been so keen that the basic course has been extended to three weeks with additional lecture and discussion periods likely due to almost unanimous request. All electronic and mechanical aspects of the new model are being covered.

David C. Rockola, President opened the program with a short talk. He explained that in the past specialized instruction and training has been conducted for foremen and other supervisory personnel concerned with production and assembly. "Now," stated Rockola, "industry has proved that executives, no matter how remotely concerned with the product itself, their duties may be performed better and are more valuable to the firm when they are thoroughly familiar with their products."

Seen below in the upper picture is Ralph Petri, chief electronic engineer, lecturing Rock-Ola execs and supervisors on the model "1455" 200 selection phonograph.

In the lower picture, from left to right, are Frank Schulz, sales engineer; Howard Sifferle; Hans Schweigt, chief mechanical engineer; Harry Mastney, chief engineer; Jack Barbach, sales engineer; John Toolin; Donald Rockola; Edwin Ohman; Ralph Petri, chief electronic engineer.
### Chi Phono League Bowling

**CHICAGO** — Gillette Distribs, took over the lead by winning two from Pascheo Phonos, Robert Hall was high for Gillette with 457. Bobby Pfaffen's 481 was high for Pascheo.

**ABC** No. 2 swept all three from Cora Phonos, Gil Leosaro was high for ABC with a score of 495. Cora Phonos man Eddie Walker with his score of 498. Mercury Records won two from ABC. M. S. Jones claimed top honors for Mercury with 498. Harry Schrader's 465 was high for ABC.

M. S. Distribs, made a clean sweep of Galgano Distrib's, R-Push Kick's 481 was high score for M. S. Ed Peske was high for Galgano with score of 461.

Star Music won two from Singer Outlets, Frank Schrack's 447 was high for Star and Harry Julian's 495 was high for Singer.

Distribs won all three from second place B&B Noveltys, Johnny Oumy was high for his team. At the end of the season the league has been increased by one team, the team from M. S. Distributors.

<table>
<thead>
<tr>
<th>Team Standings</th>
<th>Games</th>
<th>High Games</th>
<th>Victory Series</th>
<th>Won</th>
<th>Lost</th>
<th>Total Pins</th>
<th>Pins Aver.</th>
</tr>
</thead>
<tbody>
<tr>
<td>B &amp; B Noveltys</td>
<td>907</td>
<td>723</td>
<td>12</td>
<td>9</td>
<td>3</td>
<td>8534</td>
<td>1232</td>
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<tr>
<td>Gillette Distribs</td>
<td>789</td>
<td>624</td>
<td>12</td>
<td>8</td>
<td>4</td>
<td>7051</td>
<td>1223</td>
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<tr>
<td>Westside Automatic</td>
<td>748</td>
<td>556</td>
<td>12</td>
<td>5</td>
<td>7</td>
<td>6490</td>
<td>1240</td>
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<td>Galgano Distribs</td>
<td>667</td>
<td>525</td>
<td>12</td>
<td>7</td>
<td>5</td>
<td>5840</td>
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<td>Coral Records</td>
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<td>12</td>
<td>7</td>
<td>5</td>
<td>5389</td>
<td>1239</td>
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<td>5</td>
<td>5818</td>
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<td>5</td>
<td>6268</td>
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<td>5</td>
<td>6268</td>
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<tr>
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<td>12</td>
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<td>5</td>
<td>5389</td>
<td>1239</td>
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<td>Singer One Stop</td>
<td>760</td>
<td>520</td>
<td>12</td>
<td>7</td>
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<td>7</td>
<td>5</td>
<td>5389</td>
<td>1239</td>
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<tr>
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<td>7</td>
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<td>5818</td>
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<tr>
<td>Pascheo Phonos</td>
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<td>5</td>
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<tr>
<td>Coven Music</td>
<td>730</td>
<td>421</td>
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<td>7</td>
<td>5</td>
<td>5840</td>
<td>1240</td>
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- **Name**: Picci, B & B
- **Games**: 12
- **High Games**: 723
- **Victory Series**: 12
- **Won**: 9
- **Lost**: 3
- **Total Pins**: 8534
- **Pins Aver.**: 1232

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### Tavern Keepers Praise 10c Play Reports

#### Liquor Dealers Assoc. Sees Higher Profits For All Tavern Locations

SYRACUSE, N. Y. — 10¢ Play Praised By Tavern Keepers" is the headline on an item appearing in the September issue of the "Davis Digest," a monthly bulletin published by Davis Distributing Company, Seeburg distributors, this city.

The "Digest" relates that Anthony Visciglio, national director of the State Restaurant Liquor Dealers Association, wrote in a recent issue of the "P-L News," official publication of the organization, that "10¢ play is a boon to tavern keepers throughout the Empire State." The change will result in much higher profits for all tavern locations provided tavern keepers set up a united front in behalf of the conversions.

Visciglio noted: "While the costs of everything else have gone sky high, the record machine has given the customer more and better service in machines and recordings while maintaining an unrealistic 1927 price."

The article cites numerous instances of successful dime play conversions throughout New York State. Based on actual figures, results in area after area are used to underline the importance of conversion as means of keeping the coin-operated phonograph as an important adjunct of the tavern business. In some instances, Visciglio noted, phonograph income dropped temporarily but pickup in business more than made up for any losses and in some cases, went for profitable play from there on in.

United conversion, with all tavern keepers co-operating on the change-over was emphasized as the key to success.

---

**NEW POOL GAMES!**

**LATEST MODEL!**

**LIMITED QUANTITY!**

NOW ONLY $125

- 1—Jumbo Plastic Light-up Bumpers—Convertible 2 or 3-Hole Play
- 3—Levelmatic Adjusters
- 4—Finest Materials and Workmanship
- 5—By Loading Manufacturers

**COIN MACHINE EXCHANGE, INC.**

Wally Flans & Joe Kline

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**WE HAVE IT!**

For The Best Buys On ANYTHING Coin Operated

CALL ON US FIRST

- MUSIC
- PIN GAMES
- BINGO
- ARCADE
- SHUFFLES
- GUNS & ETC.

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DAVID ROSEN

585 N. BROAD ST, PHILADELPHI, PA.
PHONE—STEVENS—2-2903

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**HIGHER EARNINGS!**

**LOWER COSTS!**

**SEBURG 100 G (Hi-Fi)**

**Reconditioned & Refinished**

**HIGHER EARNINGS!**

**LOWEST PRICE!**

**RECONDITIONED & REFINISHED**

**HIGHER EARNINGS!**

**LOWEST PRICE!**

**SEBURG 100 G (Hi-Fi)**

**Reconditioned & Refinished**

**HIGHER EARNINGS!**

**LOWEST PRICE!**

---

**HIGHER SERIES**

**HIGH GAME**

- **I. Oumy**: 472 SCR
- **J. Minter**: 227 HCP
- **M. Schrack**: 580 SCR
- **C. Piere**: 577 SCR
- **J. Sellen**: 222 HCP
THE CASH BOX
WORLD FAMOUS
QUARTERLY EXPORT EDITION
A COMPLETE REPORT OF THE THIRD QUARTER OF 1956 PUBLISHED IN SPANISH, FRENCH, GERMAN, ENGLISH

COVERING THE ENTIRE COIN MACHINE WORLD

RINGING closer together the international coin machines trade. Creating better understanding of all modern coin operated equipment as featured in "The Cash Box Price Lists" that are officially accepted worldwide. A remarkable and outstanding opportunity for all advertisers to expand more deeply into the world's markets and, thereby, enlarge their sales potentials and scope of operations while achieving marketing leadership.

$15,238,897.00 WORTH OF COIN MACHINES EXPORTED DURING 1955 AS REPORTED BY THE U. S. DEPARTMENT OF COMMERCE

EVEN GREATER EXPORT SALES INDICATED FOR 1956. ALERT, AGGRESSIVE AND PROGRESSIVE ADVERTISERS CAN OBTAIN A VERY GENEROUS SHARE OF THE TREMENDOUS, CONSTANTLY GROWING AND RAPIDLY EXPANDING EXPORT BUSINESS BY ADVERTISING IN THE WORLD FAMOUS QUARTERLY EXPORT EDITION OF "THE CASH BOX" FEATURING THE INTERNATIONALLY RECOGNIZED AND ACCEPTED "THE CASH BOX PRICE LISTS"!

FINAL CLOSING DATE FOR ALL ADVERTISING
Thursday, OCTOBER 25

("The Cash Box' Quarterly Export Edition" November 3rd Issue)

RUSH YOUR AD TODAY!

THE CASH BOX
26 WEST 47th STREET, NEW YORK 36, N. Y. (Tel: JUdson 6-2640)
Cable Address: CASHBOX, N. Y.
WORTH WAITING FOR

IT'S THE ROCK-OLA "200"

Coming soon... AT YOUR ROCK-OLA DISTRIBUTORS

WATCH FOR THE DATES

ROCK-OLA MANUFACTURING CORPORATION • 800 N. KEDZIE AVENUE • CHICAGO 51, ILL.

"It's What's in THE CASH BOX That Counts"
Wurlitzer To Host Cocktail Party at N. Y. Music Ops Banquet

NEW YORK — Music operators throughout the area have been invited to attend a Wurlitzer cocktail party prior to the annual banquet being held by the Music Operators of New York at the Waldorf-Astoria Hotel, Saturday, October 20, according to Joe Young, Young Distributing Company, this city.

The cocktail party will be held in the Wurlitzer suite at the Hotel. At the time of this report, the suite number was not available, but Young stated a notice will be posted. In addition, operators are advised to inquire at either the information desk on the main floor, or at the registration desk at the main ballroom. Cocktail time will be from 7 P.M. to 9 P.M.

A full complement of Wurlitzer executives will be on hand for the cocktail party and the operators’ banquet. Expected are Mr. and Mrs. Bob Beur, Mr. and Mrs. A. D. Palmer, Mr., and Mrs. Al Dietrich, Mr. and Mrs. Hank Petek, and Ted Parker.

Yung Changes School Nights

NEW YORK — Young Distributing Company, this city, has switched its Wurlitzer “Service School” sessions from alternate Monday nights to alternate Thursday nights. Classes are held at the firm’s showrooms.

The first class was held on Thursday, October 4, with Hank Petek, Wurlitzer factory engineer acting as “professor.”

Next session will take place on Thursday night, October 18, and then on every other Thursday. Petek, who is taking a belated vacation, promises to be back for the October 18 class, and then will conduct all future sessions.

Worth 3 Times More!

GUARANTEED!

Seeburg V-200 Call $195
Seeburg M1000 $395
Seeburg M100R 775
Rock-Ola 1446 595
Wurlitzer 1800 825

It’s the “BALANCED Tone”

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America’s Foremost Exporters of Reconditioned Coin-Operated Equipment

- Trimount has New England’s largest stock of used Phonographs, 5 Balls and Arcade Equipment.
- All equipment guaranteed mechanically and electrically perfect—all has been completely reconditioned.
- Trimount has one of the country’s largest parts departments with thousands of parts in stock for immediate delivery.
- Trimount has a large Service Department completely staffed with highly trained technicians.
- Export Shipping Department specially packs equipment to insure delivery in perfect condition.

Write for New Parts Catalog, Export Brochure, Catalog Sheet and Price List

Exclusive Gattilab, Williams, Seeburg, Genco and International Mutoscope Distributors.

Remember

In New England it’s Trimount!

40 WALTHAM STREET
BOSTON 10, MASS.
Tel. Liberty 2-4140

Heavy purchasing going on as the fall season sets in. Op credit is good and distro reports they can handle more credit than is currently on the books. Underwriters generally station in short supply. Distros in hub estimate they are holding from 20 to 50% less paper than a year ago. Ops are favoring cash purchases or short term financing up to 12 months with 18 months seen as top. Ops have kept up their credit with banks and will not be hurt by the tightening up going on by banks. Free games seemingly on their way from elimination in the Hub and buttery erasing free games and keeping a total of games won have been removed. Music Operators of Mass, Inc. fighting the proposed $50 annual tax on every music machine in Boston.

At Associated Amusements (Rock-Ola), Ed Revelry bought back from sales trip through southern N. E., reports ops geared to high speed for big season. Pool games have started to sport here after a mild set. Plans under way for unveiling of new Rock-Ola “1500” Phone at the stage Street Plant. Dick Mandell, general manager, planning a road trip. At Atlas Distributors (AMI), Louis Blatt back from trip to northern N. E. reports big demand for music in the north country. Barney Blatt, feeling much better after siege of illness, and getting visiting in the Tennis rooms. At Reddi Distributors (Wurlitzer), Bob Jones, sales manager, reports biggest year in history for Wurlitzer and says the 50c coin chute has been giving ops their biggest takes in years. In-line games going big here and activity at high pitch all around. At Trimount, (Atlantic Sales Company, Shirley), Irwin Margold reports export biz soaring ahead and demand for used games and music at all time high. Ops are taking advantage of big call for used equipment to make good trades on new pieces. Outlook is for banner season here.

Possible banning of music machines in Hub drug stores was averted by quick action of Music Operators of Mass, this week after complaints of custo-momers in pharmacies went to the Board of Registration in Pharmacy. Atty. Jacob Levy, legal counsel for the association, and James J. Gerard of National Music, Dorchester, met with the Board and ironed out the situation. . . . Ops visiting district this week included: Al Dolins, Hyannis; Ralph Ridgeway, Springfield, Lack, Ark.; Horace, Brookline; Ralph Jack, West Roxbury; Bill Hamel, Concord, N. H.; Charles Union, Franklin; Sol Robinson, Newton; Jim Geracs, Dorchester; Bill Arison, Chester, Vt.; Sid Wolbarst, Newton; Ed Diesy, Caribou, Me.; Elmer Laughton, York Beach, Me.; Russ McMillan, Lowell; Jim Clary, Burlington, Vt.; Bill Sullivan, Bangor, Me.; Henry Levine, Milton; Eddie Ross, Dorchester; Tom Libby, Hyannis; Ed Ferrera, Randolph, Ed Ferrera, Randolph, John LeVan, Worcester; Joe Bryant, Manchester, N. H.; . . . Bob Wiltz, Wakefield, Bill O’Connor, Danielson, Conn.; Martin Ferrera, New Bedford; Ray Hade, Webster; Tony Grazzio, Quincy; Walter Luby, Worcester; Ed Campagna, Sanford, Me.; and Ken Eske, Kenne, N. H. . . . Songbird Pat O’Day joined Carl Moore’s “Beantown Valley” on WEEI for week following Thanksgiving. At Statler’s, a large crowd jammed the room for the premiere of the film. . . . Elmo Pinkerton of Big Springs who is expanding his route reports business on the upswing. . . . Phil We’ber and Cliff Wilson attended the Fair in Tulsa. . . . Bernard Byford of McGregor saw along coiner. Other visitors were Tom Williams and Wallace amon others. Free games on pins have been eliminated in the Hub and buttery erasing free games and keeping a total of games won removed. Music Operators of Mass, Inc. fighting the proposed $50 annual tax on every music machine in Boston.

S. H. Lynch and Co. holding its branch managers’ meeting at the Statler Hilton,... Tom Colley, Columbia Records’ sales representative in San Antonio, is moving here to cover Dallas and East Texas and will be replaced in San Antonio by Walter Wright, formerly of Irving. . . . Abe Susman of State Music Distributors, busy trying to arrange for football tickets and reservations for State Fair, announcements for out of town teams. . . . Drew Osborne, who just returned from a fishing trip in Arkansas, reports they were biting all the time. . . . Don Singer, London Records’ regional manager, and Peter Noel of Texas Records Inc. visiting in cities in advance of the Mantovani tour scheduled for November. . . . Ex-Chicago distributor, Bill Chute, handling... Elmo Pinkerton of Big Springs who is expanding his route reports business on the upswing. . . . Phil We’ber and Cliff Wilson attended the Fair in Tulsa. . . . Bernard Byford of McGregor saw along coiner. Other visitors were Tom Williams and Wallace among others. Free games on pins have been eliminated in the Hub and buttery erasing free games and keeping a total of games won removed. Music Operators of Mass, Inc. fighting the proposed $50 annual tax on every music machine in Boston.

“I’m Bounce!” in THE CASH BOX That Trended

The Cash Box
Reports on Phono Survey Beginning to Arrive at The Cash Box Offices

Survey Will Help to Determine Number of Phonos on Locations Thruout the United States

CHICAGO — For the past two weeks The Cash Box has been conducting a survey to help determine the number of music machines on locations throughout the United States. Among the many machines grown and many have already been delivered. By The Cash Box, but the number at this time is still unavailable for several months yet.

This survey is the result of controversy at this time regarding whether there are 500,000 or 600,000 or more phonos on locations in the United States.

The last the time The Cash Box surveyed the field a figure of 500,000 phonos was set for the United States. Since then, many are of the firm belief that the industry has grown right along with the increased number of retail locations, shopping centers as well as a population growth.

These are men of the opinion that 700,000,000 music instruments on locations, this includes phonos, biadex and telephone shelles, would be closer to correct than the old 500,000 figure.

To settle this, The Cash Box has again started a survey. This will take some months to complete.

Those who feel they would like to join in the survey, prior to receiving material to fill out, can send the number of juke boxes they know to be in their city, their county and in their state.

All individual reports will be kept strictly confidential.

HOW MANY PHONOS ON LOCATIONS

...IN YOUR CITY?
...IN YOUR COUNTY?
...IN YOUR STATE?

[PLEASE INSERT NUMBER OF PHONOS IN ABOVE SPACES ACCORDING TO YOUR PRESENT FIGURES]

THIS IS IMPORTANT

Your estimates will be kept strictly confidential. Reports are to the effect that there are now about 600,000 automatic phonos on locations in the United States. This would show a very definite growth for the industry. Therefore your complete cooperation is requested in this very important matter. Please fill out completely and mail today!

SIGNED

MAIL TODAY TO:

The Cash Box, 32 W. Randolph St., Chicago 1

"It's What's in THE CASH BOX That Counts"

Rowan}t}

Page 41 October 20, 1956

The through the Coin Chute CALIFORNIA CLIPPINGS

The phonograph machine distributors along Pico have been receiving very favorable reports from the various points on the holiday phonographs that have appeared on the market this past year. They are finding that the phonographs are doing a great help in conversion from nickel to dime-play, and they are enjoying increased earning from many of their locations. With the number of records of all types hitting the top of popularity this gives them a much wider scope of selections for his customers. ... Sammy Hicks returned to California Music Company after a three day stay in Las Vegas with Frank Laymon. ... Gabe Orland told Sammy that during their stay they received the new Elvis Presley record of "Love Me Tender" on Victor and sold five thousand records the first day. Betty Williams says that Frank Simons is working on "Love Me Tender" on Capitol has taken off with the operators. Martin Delgado predicts that Patti Page has another big one with "Every Time" on Mercury. ... Lou Weinstein was on a hurried call for A & A A Vendin Mainta- nem at a mobile automobile accident, but fortunately didn't receive any injuries except to his reputation as the best driver at A & A. "Pop" Lazar has returned to Las Vegas at A & A. ... This year will find them back in San Diego. ... Jack Simon is back at his desk at Simon Distributing Company after visiting Chicago, New York, Cincinnati, Indianapolis, Oklahoma City and Dallas. John Freeman was telling Jack that the sale of arcade equipment was continuing very high. Bennie Baller, former operator in Miami, paid a visit to his old friend Sonny Longboard. ... Frank Davis supersedes the window display at Sierra Distributors. Wayne Copeland reports they are awaiting another car load of Wurlitzer "2900" phonographs to fill the orders piling up. Wayne says the 590 coin chess is proving a very successful feature and very profitable, for the operators. Ed Wisler and Pete Ley keeping the mails busy with orders from the San Diego area. ... C. B. Ellison, Lancaster operator, receiving congratulations on the growth of his business. ... At Lebanon, the home of the pet pankeaks, "Skippy" flew the coop and had the Solle Sisters, Mary, Kay and Carol, busy at their orders and then they announced they would move up the neighborhood for them. ... On his favorite record of "I Walk The Line" by Johnny Cash on Sun as a lure, but to no avail. Jim Reeves stopped in to see them and they showed him their recording of "Accordly To My Heart" on RCA Victor was showing up on the charts in The Cash Box. ... All three Solles agreed that Tony Martin should have a hit with its RCA Victor in Lebanon. ... Paul Laymon, distributor for two companies, the staff of Paul A. Laymon, Inc. to the Rock-ola Service School that is being held in San Francisco on October 19th on the new Rock-ola phonograph "2900." Ed Wilkes and Jimmy Wilkins report that the demand for new and used phonographs continues and they are shipping out the Rock-ola "120" phonograph. ... Charlie Daniels says the requests for used bowlers and gun games keep him busy supplying the operators with the equipment. ... Charlie Robinson reports that Un-Ced's "Brazilia" game is proving popular with the operators. ... Charlie says there is great interest in the arrival of United's new "Hand cast" shuffle machine which should arrive in the showrooms in the near future. Al Bettelman reports the demand from operators. ... "Hank Trenick reports that Exhibit's new "Jungle Hunt" gun game was received at Minitone Music Company and every time a game was shipped and placed in the showrooms an operator would purchase it and take it off in their trucks. Hank attended the Seebe-Moore show at San Antonio and he has been sold out in San Bernardino and Bakersfield and says the attendance was tremendous. ... Jack LaRue, Seebec-Service, conducted the classes and was highly praised by the operators in attendance. ... Warren Duvall reports Chicago Company's "Missile Shuffle" game is a hot item with the operators because they have sold out their first shipment and are awaiting their next to fill back orders.... Norty Beckman is receiving rave from the operators. ... His Hippo Charts has been installed at Norty's Music Center. One operator told Norty that the charts that have cut his time in half in making out his orders of record. ... Jim Martin says that "Sincerity" has made Gatica on Capitol is her biggest seller in the Latin department. ... Jan Graham reports "The Scent Treatment" by Ella Fitzgerald on Verve has taken off with the operators. ... Bill Happey sliced the Number One spot for her. Bill Happey busy in the showroom at Badger Sales Company, Inc. demonstrating the simplified mechanism of the new AMI "5000" to operators. Marshall Ames reports all types of used equipment continues sparkling business in his department.

Through the Coin Chute MISSISSIPPI MUSINGS

F. H. Steed and H. E. Herr, Clarksdale, celebrated Steed's birthday on October 2 by working hard on their routes. Steed is sold on coffee vendors. ... Steed worked many hours with J. P. LaVene, Clarksdale, talking about old times. LaVene has never ending flow of stories going back thirty years in the coin biz. He told how that 258 barrel of coffee from his plantation was handled. ... Earl Kuhl, McComb, was very perturbed to find out that someone had stolen his lock. ... Abe Kalef, McComb, so busy, we just said "hello." ... Bill Holof, Greenwood, regrets the trade in his coffee vendors goes up with the start of cool weather. Also reports similar increases in his cigarette vendors. ... Found Joe Tierce, Greenwood, busy spraying his own coffee vendors until they looked new. ... Smokey Weaver, Jackson, says his weight is going down and his business is going up. ... H. E. Daniels, Jackson, is waiting for his first shipment of Rock-Ola's "200" phonos. He just got his first shipment of J. H. Keeny Delux Coffee Vendors and reported they looked like moneymakers. ... F. O. Weaver, Jackson, very busy placing equipment in new spots. ... W. I. Kirkland, Jackson, out of town when we called. ... Frank Perino, Jackson, settling back for a long but prosperous winter. ... Business, on the whole, in Jackson, looks better than last year. Lots of new equipment being put in. These and other items make the Coin Chute a busy and interesting column.
The excitement of the World Series had the city in a dither all week, with business activity almost at a complete standstill. The coin machine industry was affected similarly. Wholesalers on coinrow reported that volume was down, and further reported that they were not going to let up. All work was disrupted. When operators dropped in during ball game time, most of them were just skimming around listening to the reports of the game. However, some operators, with equipment nearby the ball parks got a good break, as many fans flocked in after the games. Other ops reported that in neighborhoods and locations, fans dropped around after dinner to discuss the games, thereby giving them added play. Some out-of-town coinmen came in to listen to the games. Among them were Bally's David Berkowitz, S. D., and Mike Imig, Yankton, S. D. A Mexican operator, Merida Yucatén, in for the games, used his mornings to visit coinrow and order some music machines Joe Brilliant installed over the week-end, promoting his "Best Test Tube Tester," appointed Young Distributing Company for Metropolitan New York, No. New Jersey and Connecticut. The two Johns, Young and Brilliant, instead of golfing, is playing the cash box in the horse races.

* * *

Al Simon, Albert Simon, Inc., a rabid ball fan, took in every game. He took along various coinmen on different days. On Tuesday, Murray Kaye, Atlantic New York Corp., a rabid Brooklyn fan, was Al's guest. Al DiNunlio, who "watched the store" during Simon's absence, reported Chico's "Miami Shuttle" going well. Not even a sample on the floor, and awaiting next shipment of games. Firm also awaiting delivery of Genco's "Davy Crockett" Rifle Game, with much interest. Harpey (Sherry), new racket-carrier, Bunyon Sales Co., quite a ball fan himself, could only make one game. Was kept busy in the office. Shug reports sales at Chico's Falls, and he and Abe Green of the Newark, N. J. office, anticipate a real big season on both games and music. Says announcement that firm is handling Slade's pool games, intrigued many customers over the country. Harry and Hymie Kopeck, Kopeck Distributing Co., both dyed-in-the-wool Dodger roosters, glued to their tv set—and actually annoyed when they had to talk business in their office or over the phone. Watching the ball game made it necessary that they stay on for several hours later than usual so that shipments could be made.

* * *

Big annual banquet of Music Operators of New York at main ballroom of Waldorf-Astoria Hotel, Sat. night, Oct. 22, will be best ever, says Al Denver, pres. Many surprises for guests, in addition to usual big time doings. Wurlitzer top table will be on hand, and in conjunction with local distributing Joe Young, Irv Holzman and Abe Link, present a cocktail party for all music ops prior to big dinner. Will start at 6 P.M. Ops will locate the four by six foot introduction desk, or at a requisition desk at main ballroom... Associated Amusement Machine Operators of N. Y. (games assn.) announce its annual dinner and banquet will be held in the Starlight Room of the Waldorf on Sat. night, Dec. 8... Charles F. Lotts, Roovers Bros., visits Mike Minveus, and advises firm might produce modernized version of its famous name plate machine... Gertrude Browne, Boscou, N. Y. op., a nature lover, tells us that the scenery in her area is simply gorgeous, but bemoans the fact that shortly all flowers and leaves will die off. With Murray, Kost, M'nn. and Charlie Markoff, Atlantic New York Corp., entertains ops with a super-duper large screen to set. When game ends, they all rush into Meyer's office to talk biz, but he was called on a film job. Original film was planned for the city, but the street were: Herman Rosenberg, S. I Silverstein, Al Manisci, Johnnie Dee, Howard Hartman, Harry Marks. Selling the idea. Optimistic note: More jobs and higher pay than ever before during August in New York City and its surrounding areas, was the report of the Bureau of Statistics. Average weekly salary was $79.58 weekly take—an increase of $4.89 over last year.
Long range coin growth seen ahead. Prospects for next two decades rosy, as economists survey the present and forecast the future. Analysts say population will grow 1/3, People moving away from farms to get bigger income, To suburbs, cities, towns and rural areas enjoying higher living standards. Shorter work week and automation ahead. So more leisure time means bigger demand for playtime products. And more new developments and o ideas will be produced to fill the need. Coinbiz will be greater, bigger, more diversified. The way down is from factory to distributor to operator to locations.... Bill and Cissie Gersh in London Thurs, and Fri, Oct, 4-5. Visited Marcel Stellanman at London's "Pennies from Heaven." The Cash Box Met and talked with many of England's leading coinmen. Then on to Copenhagen. It pays to have desk work to do while waiting on the phone for Bill O'Halloran and some of those calls. Bill advises that, along with Bally "Big Show" orders, he is getting tremendous Middle East bit.

ChiCoin's Sam Welsberg, Sam Ginsburg and Ed Levin happily disclose that "women go for 'Miami Shuffler'. Regular shuffle games have been appealing mostly to men players" stated Ed. "With 'Miami Shuffler', as many women as men are kept interested hour after hour." Mert Secore reported seeking distributors in Fla. Will make several stops on way back to Chi, for weekend.... Art Weinand of football fun, but most glad when the Bears win. Art eager to use all chunks for Notre Dame-Furio game. Set then Bears-Siners Sun, Sam Stern, tho, is the 'expert' on baseball. Knows all batting averages and all about every player on each team in the Major Leagues. Herb Jones busy pushing punch in the Bally ads and promoting "Penny King" Prantz shipping a Kicker & Catchers to distribute Mike Munves in N. Y. "Mike's one of the big users of penny counter games," said John.... Art values in town this past week, hanging around the Bally offices and plant with lots to do every minute.

Looked almost like a coin convention at the Pump Room last Sat. night. Dave, Nate and Alvin Gottlieb, Judd Weinberg, wives and families all up'ping in business is very stimulating to all of us here. Eddie Ginsburg and Harold Schwartz pleased with big attendance at first of Series of Weekly Service Schools. Both Stan Levin and Vince Shay of All-State had fistfuls of paper to check off while supervising loading of two truckloads of export orders. "Biggest going strong and good action gun," reported Vince. "Ted Rubenstein, Marvel, asserts his 'Break Pool Conversion' has brought back heavy play on pool tables." Estelle Bye reports "plastic replacements going good, especially for Wurlitzer 1400." Donn's Mac Brier and attractive wife Rosy preparing their 15th wedding anniversary Oct. 19. Leonard Petencin did such a good job of conducting the Coven service school in Leo Montooth's place (Peoria), that Herb Eidenkapp himself actually took orders for several Wurlitzer "2000" right after the session, according to Ben Coven.


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The highest rated 5-Ball today PROVED by Long-Run PROFITS! Another FIRST FEATURE by Williams patented Big feature: a standard on all Williams 5-BALL GAMES!

The "Forward Look" in Cabinets

NEW Ion House 4-PLAYER NOVELTY or REPLAY • Bonus Scoring • High Scores • Multi-Tilt feature permits player to continue playing in turn if one player "BONUS" and "Mystery Special"

NEW smooth-as-silk Ball Shooters! Chrome Cabinet Guards on order. * Adjust-Able to 3-4 or 5-ball play!

CREATORS OF DESIRABLE PLAY APPEAL 4234 M. FILMORE ST. CHICAGO 56, ILL.

& Multi-Tilt feature permits player to continue playing in turn if one player "BONUS" and "Mystery Special"

NEW smooth-as-silk Ball Shooters! Chrome Cabinet Guards on order. * Adjust-Able to 3-4 or 5-ball play!

CREATORS OF DESIRABLE PLAY APPEAL 4234 M. FILMORE ST. CHICAGO 56, ILL.

It was dressing up the outside with a new 50 foot sign across the building. And all 10 windows being lettered and painted. "Now," says Wally Finke and Joe Kline, "they can't pass us up while looking for our address.".... Nate Finchell Atlas and all up'ping in business is very stimulating to all of us here. Eddie Ginsburg and Harold Schwartz pleased with big attendance at first of Series of Weekly Service Schools.

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 LORD'S PRAYER VENDOR

for the popular RELIGIOUS GOOD LUCK MEDAL

- From every section of the nation the reports on the Lord's Prayer Vendor are truly phenomenal. Going big in every type of location and producing more money for operators than any other vendor ever made.
- Combines the strong religious attraction of the Lord's Prayer medal with the newest twist in vending. An illusion that makes it seem the copper penny is being pressed into the finished medal as you watch it perform. Time cycle 13 seconds, interest continuous. Sales fantastic. And it will continue to sell big for years to come.

* Stares in the Liggett Drug Chain, Newark Department Store Chain, and a growing number of Greyhound Bus Terminals are typical of the locations around the country where installations are being made.

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Order From Your Local Distributor or from
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Stillwell 4-3800

AMI “200” at Music Workshop

DELWARE WATER GAP, PA.
—Well-known figures in the music world listen approvingly to a high fidelity presentation of the latest Les Paul-Mary Ford release as it spins on the new AMI 200-selection juke box at the Fred Waring Music Workshop. Grouped around the juke box, which is used in classroom studies of vocal and orchestral techniques, are (left to right) Parker Gibs, Producer of NBC's National Radio Fan Club; Mary Ford; Les Paul; Johnny Andrews, M. C. of the Fan Club Show; Fran Allison of “Kukla, Fran and Ollie” fame; and Fred Waring together with members of the Fred Waring Youth Workshop. Show originated in the Music Hall of the Workshop, Delaware Water Gap, Pa. The Youth Workshop members shown came from all sections of the United States and many foreign countries for ten days of intensive choral and instrumental study.

“They’s What's in THE CASH BOX That Counts”

Remember for EXPORT
it's INTERNATIONAL SCOTT CROSSE CO.
SCOTT CROSS COMPANY
1423 Spring Garden Street
Philadelphia 30, Pa. Tel. Rl 6-7712

SAULT STE. MARIE, MICH.
—William “Spike” Goehle, general manager of Soo Automatic Coin Company, this city, died on October 9 after a short illness.

Goehle was a veteran of over 20 years in the coin machines industry. During that time he was employed solely by Soo.

He was loved by everyone who knew him and known throughout the North Central states as a gentleman. Many have said that to meet him was to become his friend.

Goehle is survived by his widow and three children.
Joe Brilliant Named Pres.
BesTest Tube Testing Co.

Detroit, Mich.—Joe Brilliant, well known distributor of coin machines here, advises he has just been named president of BesTest Tube Testing Company, this city, and that firm has launched an extensive program to interest coin machine operators to take on the line as an adjunct to their machine business.

"We have been testing the advisability of coin machine men taking on the 'BesTest Tube Tester' as a sideline," stated Brilliant, "and we now can recommend it without any reservation. The operator, an expert location man, can place this service in many of his locations, as well as in those never before approached by coinmen. He knows how to speak with location owners, and he can convince these merchants that handling this self-service tube tester will bring added profits."

The "BesTest Tube Tester" is an attractive piece of equipment that is used by customers to test their radio and TV tubes. Where the selling comes in is when the tube is weak or worn, the merchant has a supply of tubes to sell. The operator sells the tubes to the merchant. He puts the tester and tubes in the store on consignment, getting paid nothing at the time of installation. When servicing the location, the operator replaces tubes sold, and collects from the merchant at wholesale list price. The profit made by the operator is the difference between his selling price and the price he buys at, which is usually at a great discount.

An elaborate brochure has been prepared by Brilliant, which outlines in detail all the necessary information needed by an operator.

The Speed of the Indianapolis "500"
The Action and Thrills of the French "Le Mans"

Up to Six Complete Races Per Game

- 3 Cars Compete for Winning Honors
- Cars Finishing Race Light Holes for Specials
- Pop Bumpers Light for Super High Score
- When Line-up After Race has Started

See AUTO RACE at Your Distributor NOW!

Recording Artist Visits Active Amus. Mach. Co.

PHILADELPHIA, PA. — Mona Carol, ABC-Paramount recording artist, while appearing at the Academy of Music, this city, on "Philadelphia's Own Night of Music," took advantage of the invitation of Joe and Larry Ash of Active Amusement Machines Company, and visited the showrooms of their Wurlitzer distributor. During her visit at Active, Mona Carol was introduced to many music operators. Pictured herewith is Larry Ash with Miss Carol looking over Wurlitzer's model "2000" phonograph.

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Be Sure With A NYACK SLATE TOP

Guaranteed to be the finest top made.

NYACK SLATE CO., INC.
80 Franklin St., Nyack, N. Y.
Phone NYTack 7-2464

"It's What's in THE CASH BOX That Counts"
NOW! for the "SMALL FRY"!

Genco's Exclusive

"DAVE CROCKETT"
MOVING TARGET
RIFLE GALLERY

- FIRST TIME EVER...
A Rifle Game designed ESPECIALLY
for BOYS & GIRLS from 6 to 16!

- FIRST TIME EVER...
A Youngsters' Rifle Game with
an AUTHENTIC .22 RIFLE!

- FIRST TIME EVER...
A Youngsters' Rifle Game with
MOVING TARGETS and other
Features of Full-Sized Rifle Games
... AND THE PRICE IS RIGHT!

PAYING BIG IN MANY NEW LOCATIONS!
- Department Stores
- Supermarkets
- Restaurants
- Shopping Centers
- Arcades
- Variety Stores
- Theatre Lobbies
- Resorts
and many more!

SEE YOUR GENCO DISTRIBUTOR TODAY!

GENCO MFG. & SALES CO.
2621 N. Ashland Avenue
Chicago 14, Illinois

ALL GAMES RIGHT FROM
LOCATION IN WORKING ORDER

SPACE SHIP.... $175.
KING OF SWAT 285.
WURLITZER 750 100.

PACKAGE OF 10 GAMES
5 United OLYMPIC and
5 United CASCADE

WRITE - WIRE - PHONE TODAY!
We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK - BLA
LAKE CITY AMUSE, Co.
500 FATHER AVE., CLEVELAND, 5,
(Tel. HS 1-297)

Through The Coin Chute
TENNESSEE TOPICS

Charles Ackers of Paris, Tenn., elated with his purchase of the Mitch Golish route in Union City, Tenn. . . . H. A. We'ler of Ideal, Jackson, Tenn., reports his business was wonderful and that the fall has started like it will be even better. . . . Memphis distributors are in agreement that business this fall has started off great guns. . . . Parker Henderson greatly pleased with his fall start. . . . George Sammon, Memphis, just returned from his Arkansas trip loaded down with orders. This trip was one he considered well worth while. . . . Frank Smith, S and M Sales Company, Memphis, still leading his race for Representative. . . . Ed Newell, Memphis, is in his new location and reports his routes are doing fine. . . . R. L. Harbin, Memphis, tells us his summer operation came out just dandy, . . . ditto Henry Trigg, Memphis . . .

Bill Carver, with a big smile, rides in his new truck.

"It's What's in THE CASH BOX That Counts"

CHICAGO—J. A. (Art) Weinand, sales manager of Williams Manufacturing Company, this city, announced this past week that the firm's new four player five-ball game, "Fun House," is being shipped to its distributors in the United States and Europe.

"As the name implies," stated Weinand, "the game provides a houseful of fun, with unexpected thrills and surprises every second. All location tests have proved to us that 'Fun House' is the operators' delight, because it entries and holds the player thru a multitude of unique features.

There's a new trap door feature. It's a triple section trap door, which triggers and scores 'Bonuses' and 'Mystery Special' only when a light is lit.

The game is adjustable to 8-, 4-, 5-ball play, and comes in both novelty or replay models.

Among the features that are standard equipment on Williams games are National slings rejector, chrome score and operator card holder, plated cigarette holders on side rails, chrome cabinet guards around flipper buttons.

"Fun House" features bonus scoring as well as high scores. A multi-tilt feature permits player to continue playing in turn if one player lifts the game.

Twin chutes at slight extra cost are available to operators who like to co-mint quarters as well as nickels or dimes.

"Colorful backglass invites competitive play," concluded Weinand. "Fun and profits go hand in hand, so we urge operators to play 'Fun House' at their nearest Williams distributor to be convinced we have the greatest four player five-ball game we ever produced."

Int'l Muto. Extends Production on "Lord's Prayer Vendor"

LONG ISLAND CITY, N.Y.—Bill Rabin, president, International Mutoscope Corporation, this city, advises that orders for its "Lord's Prayer Vendor" have been coming in so rapidly that it was necessary to arrange for extended production.

"Working day and night shifts" said Rabin, "now isn't sufficient to supply the demand, so we just had to arrange for more production facilities. 'Lord's Prayer Vendor' is the most successful post-war machine we have produced."
NEW

chicago coin's

Miami Shuffle

NEW
* In-Line Scoring
* Double Scoring
* Double-Double Scoring

NEW Attractive
Colorful
Annodized
Pucks!

NEW Player
“Participation”
Scoring!

2 or 4
Can Play . . .
20c per game!

8½ ft. long

Have You Seen
chicago coin’s
FIRST
Novelty Pin Game
In Years!

Changeover to Ten Cent Play
Successful For Orlando, Fla., Op

ORLANDO, FLA.—Dime phonograph play continues to make great progress throughout the country. As has been editorialized many times in The Cash Box over the years, operators should, at least, make a try at it. That this suggestion is well founded is confirmed by a letter received this week from Frank M. Pell of Orlando, Fla.

Pell writes:

“Thanks to reading your articles in THE CASH BOX, I have finally decided that I would go to Dime Play.

“I tried to persuade my customers to let me change to the Dime, but I could be done successfully.

“I then decided that it was time to TELL them, instead of asking them.

“I began to study what would be the best method of making it easier

for my men to handle the job without too much hard feelings with my locations, and I decided on a softening up letter to send out to all of my locations a few days ahead of time.

“It has worked even better than I had any idea it would.

“When my men walked into the locations, they would simply say ‘Did you get our letter?’ And while they were answering that they did, one of the men would walk over to the Juke Box and start changing it to a Dime. We had a few that said they doubted that the customers would play the machine on a Dime. Others said that they had wondered how long it would be before we would have to change to a Dime.

“We have made no exceptions at all. We have changed our entire route to Dime play, for 25.

Iowa Music Ops Hold
Reorganization Meet

DES MOINES, Ia.—The Automatic Music Operators of Iowa held a reorganization meeting at the Fort Des Moines Hotel on Friday, September 28, and elected a slate of officers.

Robert Manville of Cedar Rapids was elected president; Robert Treiman, Sioux City, was named vice president, and Julius Epstein, Des Moines, was chosen secretary-treasurer. Elected to the Board of Directors were: John Carpenter, Clinton; Lloyd Cramer, Ottumwa, Ed Reis, Denison; and Jack Jeffrey, Osceola.

Among the speakers were George A. Miller of Oakland, California, and Howard Ellis of Omaha, Nebraska. Eric Dyer, AMI, Inc., Grand Rapids, Michigan, showed the group its film on public relations.

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”

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SLATE TOP
FOR ALL TYPES OF POOL GAMES
* THE BEST SOLID BLACK SLATE USED
* TOP PRECISION GROUND
and GUARANTEED LEVEL
Guaranteed by Runyon Sales Company, world’s foremost distributors.
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221 Freemont Ave., Newark 8, N. J., BL 3-3777
231 Windsor St., Hartford, Conn., JA 7-6270
WANT

WANT—45 RPM Records, new or used, at low or highest prices. Highest prices paid. Write stating price or quantity in first letter. RELIABLE COIN MACHINE CO., 134 W. RICH STREET, HARTFORD, CONN. (Tel.: Chapel 9-6536).

WANT— Will Buy Any Kudie Rides. COLEMAN & BROWN CO., INC., 345 BROADWAY, NEW YORK 1, N. Y. (Tel.: 7-4121).

WANT—Phone records made before 1946. Dealers or joke box stock. I will pay the highest prices. Sometimes labels wanted for Vocation, Paramount, Gennett, Melotone, JACOB S. SCHNEIDER, 1007 WASHINGTON ST., NEW YORK 9, N. Y. (Tel.: TRaffic 7-9147).

WANT—Distributors for H. R. C. Records. Survey reports nine out of ten people like to hear Michael Anthony grouch. Operators, D.J.’s, One Stop, Free—two Michael Anthony Records. Write for postage and mailing 45 RPM, H. R. C., CORNELIANA, HOLLAND, WY, BURBANK, CALIF.

WANT—Mutoscope Drive Mobiles, All Types of Arcade Equipment. State Total Quantity and Best Price. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOREST 6-7309).

WANT—Seeburg 100-A, B’s and C’s. Also Wurlitzer 1100’s and 1400’s. Also is looking for large, good, used: FORMAN, SANDY MOORE, INC., 210 E. MERRICK ROAD, FREEPORT, L. I., N. Y. (Tel.: MAYfair 3-2472, 3 and 4).

WANT—Used Records, highest prices paid for 78’s and 45’s. No quantity too large or too small. We buy brand new 45’s (13-1/3 RPM) in quan-
tity. Write or phone. FIDELITY DISTRIBUTORS, 666 10TH AVENUE, NEW YORK 36, N. Y. (Tel.: JUson 6-4568).

WANT—Music: Seeburg 100-A, B’s, B’s: R’s: Wurlitzer 1700’s, 1900’s, Pinballs, all late Gottlieb. Arcade and restaurant equipment, globe coin price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, 515 TROY STREET, PHILADELPHIA 49, PA. (Tel.: DEVenshire 8-9931).

WANT—AMI 80 & 120 Selection Wall Boxes. Cash Waiting. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 9-6652—9-6647).

WANT—Literature on any type of coin machine and Merchandising. Arcade, Slot, Skill, Riders for our coin machines. We are interested in anything that takes a coin for any purpose. CRISPONI & ASSOCIATES, 20-22 CUN- NINGHAM AVE., GLENS FALLS, N. Y.

WANT—United Regulations and Bally ABC Bowlers for cash or trade for Big Machines or Pool Tables, CLEVELAND COIN MACHINE EXCHANGE, 2009 PEPSI-COLA, CLEVELAND 15, OHIO. (Tel.: TOWER 6-7515).

WANT—Highest cash prices paid in Middle West for Beach Beauties, Bowlers, Night Clubs and Big Machines. Also want Bowlers and with flashing lights. T & I DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: Main 1-6751).

WANT—Used regulation Pool Tables. All makes. State quantity and price in first letter. GEORGE PONER COMPANY, 123 W. RUYON ST., NEW YORK 7, N. J. (Tel.: Bigelow 3-7422).

WANT—Route wanted. Will pay cash for large route including Chicago and midwest rides—midget movies. All information strictly confidential! POST OFFICE BOX 2, MAIN ST., DALLAS, TEXAS 36, N. Y. (Tel.: BRant 9-6677).

WANT—It’s Mike Munves Corporation—Still with its coverage of the Arcade Field. A single machine. A complete arcade. PAYS WAREHOUSE, MIKE MUNVES CORPORATION, 377 TIMES SQUARE, NEW YORK 36, N. Y. (Tel.: BRYant 9-6677).

WANT—For Sale—Any of the following Bings reconditioned by Bally facto-
dory distributors at $73 ea.: Atlantic City, Pacific City, Coney Island, Sport Lite, Palm Springs—Front End Pool Tables. You choose your price at $95 ea. Roco-Pool, Booster Pool. Advance Pool—one only Bally Crosswords 5 back. Send deposit to REGAL DISTRIBUTORS, 1527 SHERIDON BUILDING, N.Y. (Tel.: LINcoln 9106).

WANT—Can you afford 92¢ per week to get away and stay ahead of all competition? For 92¢ per week you can have a 40-word ad in this section plus a free full color insert of your choice. The Cash Box “The Bible of the Coin Machine Industry.” Send your choice and you’ve got a free 40-word ad to: THE CASH BOX 26 W. 47TH ST., NEW YORK 8, N. Y. (Phone: JU 6-6240).

WANT—Bowlers, Crisscans, $125: Arrow, $225; Hollywood, $265; Two Pin Jumbo, $300; Shindig, $105; Duet Deluxe, $250; Duels, $250; Rambler, $250; Big Time, $295; Coralys, $295; Miami Beach, $295. NEW ENGLAND: Leader, $110; WASH-INGTON STATION, NEWTON 18, MASS. (Tel.: DEcatur 2-1500).

WANT—For Sale—10 Miami Beach’s, $230 ea. or trade, in A-1 condition. LEWIS & FOI- LET MUSIC CO., 180 SOUTH HOWARD ST., SPokane, WASH. (Tel.: MA 6858).

WANT—For Sale—Ready For Location. Star-
ters, $25; Carvins, $95; Gavety, $195; Big Time, $325; Dude Ranch, $95; Palm Springs, $125; Miami Beach, $175; Las Vegas, $175; Sin-
pofo, $50; Shuffle Alleys: Chicago Coin, $375; Chicago Mills, $375; Cross Cir, $175; Chicago Coin Triple Score, $130; Bally Champ, $250; Bally Jet, $225; Keevery Contin- uant, $250; Brand New Pool Tables: United States Model: Sizes for sale. Headquarters for Kiddie Rides. ASSOCIATED AMUSEMENTS, INC., 8 RUGG, ALLSTON STATION 34, MASS. (Tel.: STadi- um 2-4010-11-12).

WANT—For Sale—Bowlers in quantities. Bally, Victory, Champions, Bub- Ribbons and Gold Medals. Kenee- y.—Speed, Lane, $525; Caravans, $155; Gavety, $195; Big Time, $325; Dude Ranch, $95; Palm Springs, $125; Miami Beach, $175; Las Vegas, $175; Sin-
pofo, $50; Shuffle Alleys: Chicago Coin, $375; Chicago Mills, $375; Cross Cir, $175; Chicago Coin Triple Score, $130; Bally Champ, $250; Bally Jet, $225; Keevery Contin- uant, $250; Brand New Pool Tables: United States Model: Sizes for sale. Headquarters for Kiddie Rides. ASSOCIATED AMUSEMENTS, INC., 8 RUGG, ALLSTON STATION 34, MASS. (Tel.: STadi- um 2-4010-11-12).

WANT—For Sale—3W1 Chrome Seeburg Wall Boxes. Call Collect for volume prices. DAVIS DISTRIBUTING CO., 325 W. 44TH STREET, SYRACUSE, N. Y. (Tel.: Syracuse 7-1631).

WANT—For Sale—Bally Yacht Clubs, $50; Bally Hockey, $195; Surf Club, $95; Variety, $125; Gavety, $125; Miami Beach, $250; United Nevada, $135; Singapore, $50; Shanghai, $150; Games, Inc. $165; MICKEY ANDER- SON, 314 East 11ST ST., EU- PA. (Tel.: 5-7459).
### Classified Advertising Section

**FOR SALE—Rock-Ola Comets, $475; Rock-Ola 1448, $725; Seeburg R’s, $725; Caille Bros., $125; AMI Cx, $135; AMI A, $85; 100 Sel-Chorn Seeburg Machines, $65; Commercial, $125.**

*Note: These are price ranges for different models.*

**FOR SALE—Bargains in Williams 5 Ball Pin Games, Army ‘N' Navy, $35; Big Boy, $100; Daffy, $50; Hong Kong, $10; Domino, $40; Fairway, $50; Grand Championship, $125; Jackpot, $50; Struggle Baggie, $60; Times Square, $50; Twenty Grand, $25; Pay-Offs, $20, W. & S. SALES CO., 1205 DOUGLAS, OMAHA, NE. (Tel. At 1121).**

**FOR SALE—The best buy in used Bally Bingo Games. Just buy them and you will see why you pay a little more and be glad you did. Your machine will not complete satisfactorily. 1/3 deposit with order. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel. Wheeling 4172).**

**FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment, Clean and shipped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALLIFORNIA, CHICAGO, ILL. (Tel: Regent 6-5691).**

**FOR SALE—The Cat Came Back**

b/w "Stop Cracking 'Peanuts'. New Wildwood Flower" b/w "Whispering Hope" Location: Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dangerous" b/w "My Own Sweet Darling Wife". Records: 229 OUTWATER LAKE, GARFIELD, N. J. (Tel: Piscott 9-1012).

**FOR SALE—Seeburg "C", $255; Seeburg '36 Wall Box, $200; AMI E-120 Phonographs, $475; Wurlitzer 1800, $775.**

**FOR SALE—Southern Belle, $185; Grip Queen, $165; Happy Days, $65; Twin Bill, $175; Duette, $215; Stage Coosh, $155; Chinatown, $82; Shannon, $90; Mount Beach, $75; STARK NOVELTY CO., 1318 FULTON RD, N.W., CANTON 9, OHIO.**

**FOR SALE—Come—Extended Range Speakers and Buffets, Quantity at modest prices, Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finishing in Linoleu Oak, Natural or Mahogany. Packed two to a carton, $11.95 ea. COVEN MUSIC CORP., 3181 ELYSTON AVE., CHICAGO 29, ILL. (Tel: Independence 3-2200).**

**FOR SALE—All Games Like New. Double Header; Broadway; Miami Beach; Board Game; Big Time; Gayety; Race The Clock; Nova, $100.**

*Note: Some of these games include variations such as "Fast or Slow" and "New Booster Pools."* These games have a combined total of $150-200.**

**FOR SALE—Crown Novelty Co., Inc., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel: Canal 7137).**

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**FOR SALE—Comet, $160; Deluxe 5th inning, $200; Leader, $150; Manhattan, $150; Torgette, $150; Movies, $250; Lightnings, $225; Tombstone, $225.**

**FOR SALE—All Right From Location In Working Order. Ship: $175; King Of Swaps, $285; Winner, $185; Buffalo, $165; Champion, $225.**

**FOR SALE—All Games Right From Location In Working Order. Ship: $175; King Of Swaps, $285; Winner, $185; Buffalo, $165; Champion, $225.**

**FOR SALE—Bowlers; Chicago Coin Flash, $110; United Yankee, $100; Chief, $85; Clover, $45; Bally Mystic, $195; Blue Ribbon, $295; Gold Medal.**

**FOR SALE—Crown Novelty Co., Inc., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel: Canal 7137).**

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**FOR SALE—Model 1438 Select 45 RPM Rock-Ola "Comet" Phonograph, $165; Model 1436 120 Selection Chrome Rock-Ola Wall Box, $55; AMI E-120, $425; Wurlitzer Wall Box Models: 3020, $7.50; Model 4820, $12.50; Model 4851, $15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 26, VA. (Tel: 9-3126).**

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**FOR SALE—Granum, $85; King Arthur, $35; Bowling Champ, $35; Callie Dancer, $31; Bright Lights, $39.50 ea.; 10 Bright Spots, $49.50 ea.; 10-3-5-1-2, $24.50 ea.; WANT—Pixies, NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 9, CALIF. (Tel: Market 1-0538).**

**FOR SALE—Close-out! Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400’s, 1500’s and 1700’s. No reasonable offer refused. RUNYON SALES CO., 393 TENT AVENUE NEW YORK, N. Y., 211 FREILINGHUSEN AVENUE, NEWARK, N. J.**

**FOR SALE—Big Times cleaned and checked the Donan way, $215; Reconditioned Buffalo Space Ships, $315.**

**FOR SALE—AMI E-120’s; Rock-Ola Comets: Hi-Fi’s, model 1438; Seeburg V-200’s; Cash Box low. WANT—Seeburg M-100 Bv: United Flasher Shuffleboards, NATIONAL NOVELTY CO., 183 E. MERICK ROAD, FREEPORT, I. L. N. Y. (Tel: Freeport 6-6770-1).**

**FOR SALE—Lowest prices Thunderbolts, Lightnings, $229,50 c; Hol- by-Go-Go’s, $295; Seeburg Coin Super Home Run, $179,50; Bingo, Pool Tables, trade for Kiddie Rides, Arcade Equipment or whatever. Contact FELICITY, ALLIED DISTRIBUTING CO., 736 MILWAUKEE AVE., CHICAGO, ILL. (Tel: Can 6-4293-5).**

**FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games: Phonographs. We don’t have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Contact: DICKSON DISTRIBUTING CO., 3563 W. VISION ST., CHICAGO, ILL.**

**FOR SALE—Rotation Balls Numbered 1-10, $18.50; numbered 1-5, $18.25; each; for Free 1957 Parts Catalog. WICO CORP., 2913 N. PU-LASH, CHICAGO 11, ILL. (Tel: Mullbery 5-3000).**

**FOR SALE—Broadway, $315; Variety, $115; Pixie, $275; Rio, $45; Tropics, $35; Beach Beauty, $300; Surf Club, $90; Star Dust, $350; Tahiti, $40. One third deposit, balance sight draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, La. (Tel: 6-6729).**

**FOR SALE—Bally: Double Header, $850; Bally Parade, $490; Bally Broadway, $315; Bally Beach Beauty, $300; Bally Miami Beach, $950; Bally Gaytime, $165; Bally Crossroads, $95; Bally Beach, $95; Bally Atlantic City, $375; United Pixie, $200. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, La. (Tel: MA 7439).**
FOR SALE—3 Keyoney Speedoplanes, Cabinet Display, Shuffle Bowlers, Gym. Also Pool Tables—all makes and models. For best buys, write or call: TV POLO AMUSEMENTS, Inc., 1926 W. WILSON AVE., CHICAGO 21, ILL. (Tel.: LUThebb 4-3727).

FOR SALE—Late Phonograph Records, Exhibits: Shooting Gallery, 890; Deluxe Jungle Gun, $75; Palm Springs, $40. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, CT. (Tel.: 759).

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game (12 cans) $3.50; Fast wax case (12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Ball Machines $15.50; PURVEYOR DISTRIBUTING CO., 4321 N. WESTERN, CHICAGO 18, ILL. (Tel.: JHumper 8-1814).

FOR SALE—Special Ball: Night Clubs, $415; Beach Beauties, $295; Broadway, $339.50. United: South Sons (slightly used), $309.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: Canal 5306).

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation? Adjustments? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have appreciated or depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What is the actual value worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted “The Cash Box Price Lists”. For over 17 years, without ever missing a single week’s issue, “The Cash Box Price Lists” have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet “The Cash Box Price Lists” are only part of the invaluable information contained in each week’s issue of “THE CASH BOX”—the one and only magazine internationally acclaimed: “The BIBLE of the Coin Machines Industry”. In “THE CASH BOX” you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. Yet you can now obtain 52 Consecutive Weeks’ Issues of “THE CASH BOX” at a full year’s issues—for only $30. DOUBLE YOUR MONEY BACK GUARANTEE! YOU CAN’T LOSE! Mail your check for $30 today to THE CASH BOX, 26 WEST 47TH STREET, NEW YORK 36, N. Y.

FOR SALE—All types of used Pool Tables, jukebox and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker). $7.50. GATEWAY DISTRIBUTING CO., 3263 N. WEST, NORTH AVE., CHICAGO 47, ILL. (Tel.: Dickens 2-4620).

FOR SALE—Beach Clubs, Bright Spots, $40 ea. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO (Tel.: CH 3-4005).

FOR SALE—Seeburg 50 Selection Boxes, 3 wire, 5c, 10c, 25c, 50c, 90c. 1 Midget Machine, with reel. $5.50. 2 Coon Hunts, $95 ea. IL BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

MISCELLANEOUS

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHOEN-VEND of TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: P-Blazing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other reconditioned phonographs priced right.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is IUEY DISTRIBUING CO. Write, wire or phone, 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Interested in dealing for penny, nickel machines guaranteed a 1000 a year. Interested in buying 1000 stands for penny machines. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA. (Tel.: HEclock 1-9900).

NOTICE—Let me convert your United Yankee, Speedy Eleven Frame, and all United games after that, into a 300 Scoring Bowler. For particulars write or call DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: Clickering 4-3100).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLLYWOOD 5-2129.

NOTICE—Will Trade. 2 Photomats, $300, will trade for late model Bowlers, Bally Booster Pools, will trade for late model Bowlers or United Coin Targettes. 11 EBFERMA MUSIC CO., 27 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FE 9-0031).

Use This Convenient Form For Your Classified Ad

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CITY _ ZONE _ STATE

TELEPHONE NUMBER

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX

26 WEST 47TH STREET, NEW YORK 36, N. Y.
**How To Use “The Cash Box Price Lists”**

[Also known as the “C. M. L (Coin Machine Industry) BLUE BOOK”]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of different coin machines. Like the true rule of “Coin 25.00 RPM 45.00 is 100.00 130.00 5.00 195.00 10.00 20.00 10.00 545.00 — 15.00 595.00 10.00 195.00 — Sel., N — 20.00 Sel., Intermix 40.00 65.00 — 75.00 675.00 10.00 RPM 40.00 5.00 195.00 10.00 1 145.00 725.00 4. 20.00 5.**

The Cash Box Price Lists can only feature the market prices as they are quoted. “The Cash Box Price Lists” act exactly the same as the market quotation board at the Stark Exchange—posing the price as it was quoted for the past week. Regardless of how much they seem to be out of line, some prices do not change for months. “The Cash Box Price Lists,” rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Sometimes the West Coast may feel a certain machine worth $100.00 while someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others due to the added cost of reconditioning.”

“The Cash Box Price Lists” report each quotation exactly as it is made and depend on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** “The Cash Box Price Lists” should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional $25 to $25 on Pin Games—and $25 to $30 on Phonographs.

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**REGARDING SELLING PRICES**

**IMPORTANT!**

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot purchase the equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $100.00 to $225.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment as reconditioned or used in the $25 to $50 price range or lower, is a decent profit which will, in most cases, raise the price of a $100.00 or $200.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines then the price is higher due to the fact that many of the parts have to be made by hand or contracted for at some machine shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts in good condition. Purchasers of very low priced equipment should take these facts into consideration and, at the same time, should realize that many buyers today have to own their reconditioning departments as well as experienced mechanics, such buyers will purchase machines “as is,” at prices quoted by the trade at large, and recondi-

**tion the machines themselves to meet their own operating standards.**

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**LISTED ALPHABETICALLY**

### A M I

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
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<tbody>
<tr>
<td>4 Model A, '46, 40 Sel.</td>
<td>$4.50 125.00</td>
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<tr>
<td>2 Model B, '48, 40 Sel.</td>
<td>$5.00 150.00</td>
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<td>2 Model C, '56, 40 Sel.</td>
<td>$5.00 175.00</td>
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<td>Model D-10, '51, 40 Sel.</td>
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<td>2 Model D-20, '51, 40 Sel.</td>
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<td>5 Model F-20, '53, 40 Sel.</td>
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<td>6 Model F-20, '53, 40 Sel.</td>
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### EVANS

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<td>4 Model A, Constellation, '41</td>
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<td>7 Model C, 45, 40 Sel.</td>
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<td>9 Model D, 45, 40 Sel.</td>
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<td>10 Model E, 45, 40 Sel.</td>
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<td>12 Model F, 45, 40 Sel.</td>
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<td>15 Model G, 45, 40 Sel.</td>
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<td>20 Model H, 45, 40 Sel.</td>
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<td>30 Model I, 45, 40 Sel.</td>
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### ROCK-OLA

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<td>7 Model D, '42, 40 Sel.</td>
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<td>8 Model E, '42, 40 Sel.</td>
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**Manufacturers and date of game’s release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (G) Genco; (Go) Gottlieb; (K) Keene; (L) LeSueur; (W) Williams.**

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### PHONOGRAPH PIRATE GAMES

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### The Cash Box

#### Page 52

**October 20, 1956**

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<tr>
<th>Record</th>
<th>Oct 20th</th>
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<td>1. Bally Victory Bowl</td>
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<td>2. Bally Champion Bowl</td>
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<td>3. Bally Rocket Bowl (8/54)</td>
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<td>4. Bally Mystic Bowl</td>
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<td>5. Bally Magic Bowl</td>
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<td>6. Bally Ribbon Bowl</td>
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<td>7. ChiCoin 4-Player Bowl</td>
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<td>11. ChiCoin High Speed Triple Crown</td>
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<td>15. ChiCoin Feature</td>
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<td>16. ChiCoin Holiday Bowl</td>
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<td>17. ChiCoin Super Frame</td>
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<td>18. ChiCoin Starlite</td>
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<td>19. ChiCoin Feature 7 (11/53)</td>
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<td>20. ChiCoin Special</td>
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**Shuffle Products**

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<td>1. ChiCoin Hollywood</td>
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<td>2. ChiCoin Binkler (8/53)</td>
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<td>3. ChiCoin Score-4-Line</td>
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<td>4. ChiCoin Bowling Team</td>
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<td>6. Genesis Shuffle Target (7/51)</td>
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<td>7. Genco B-Player Rebuild (3/55)</td>
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<td>15. Genesis Player Games</td>
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<td>24. United B-Player Official (3/54)</td>
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<td>25. United 4-Player Star (9/52)</td>
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<td>26. United 10th Frame Star (9/52)</td>
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<td>27. United8th Frame Star (9/52)</td>
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### Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' lists prices. 

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<tr>
<th>125.00</th>
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### Auto-Photo CO.

| Studio Model "II" | $3,245.00 |

### Bally MFG. CO.

| Big Show | $795.50 |
| Pin-Pool | Standard (52" x 36") Model | $300.00 | (A) Without lights | (B) With light-up bumpers | (C) With neon lights | Smiler (68" x 36") Model | $325.00 |
| DeLuxe ABC Bowler (without Match Feature) | $600.00 | Model A-110, 1-or a play | $250.00 | Model A-325, 2 plays for 25¢ | $200.00 |
| Bull's Eye Shooting Gallery | $395.00 | The Champion (with new-metal cabinet) | $175.00 |

### Chicago Coin Machine CO.

| Miami Shuffle | $775.00 |
| Snap | $65.00 |
| Flipper (5 or 5 Ball, Match and Replay) | $200.00 |
| Steam Shovel (Regular Model) | $375.00 | Steam Shovel (Regular Model) | $250.00 | Twin Hockey (Regular Model) | $300.00 |
| Twin Hockey (Match and Replay Model) | $200.00 |
| Twin Hockey, (Match and Replay Model) | $200.00 |

### Genco MFG. & Sales CO.

| Daisy Crockett (Rifle Gallery) | $150.00 |

### Gottlieb & CO.

| Auto Race (Single Player, 2-Ball) | No List Price Authority for Publication |

### International Mutoscope Corp.

| Lord's Prayer Vendor | $290.00 |
| Rock 'n Roll | $110.00 |

### J. H. Keeney & CO., INC.

| Flarker Pool | $357.00 |
| Arcade Pool | $357.00 | (1 or 2 Front Play) | $375.00 |
| DeLuxe Hot Coffee & Hot Chocolate Combo Vender | $281.00 | Various Models of above | Electric Cigarette Vender | $281.00 |

### J. P. Seeburg Corp.

| V-300—Select-O-Matic "200" Phonograph | No List Price Authority for Publication |
| V-390W—Wall-O-Matic "200" | $125.00 | (A) Without lights | (B) With light-up bumpers | (C) With neon lights | Smiler (36" x 36") Model | $325.00 |
| DeLuxe ABC Bowler (without Match Feature) | $600.00 | Model A-110, 1-or a play | $250.00 | Model A-325, 2 plays for 25¢ | $200.00 |

### Rock-Ola MFG. CORP.

| Model 1550-Plymouth, 120 Sel. | $125.00 |
| Model 1452, 50 Selections | $125.00 |
| Model 1454, 120 Selections | $125.00 |
| Model 1546 Chrome Wall Box, 120 Selections | $125.00 |
| Model 1548, 50 Selection Wall Box | $125.00 |

### United MFG. CO.

| Super Score (Single Player, 5-Ball) | $75.00 |
| Single Coin Chute | $65.00 |
| Coin Chute Crane | $125.00 |

### Williams MFG. CO.

| Super Score (Single Player, 5-Ball) | No List Price Authority for Publication |

### The Rudolph Wurlitzer Co.

| Model 2008, "Centennial", 290 Selections | $195.00 |
| Model 1908, "Centennial", 104 Selections | $195.00 |
| Model 5210, Wall Box, 290 Sel. | $175.00 |
| Model 5211, Wall Box—104 Selection—3 Wire | $175.00 |
| Model 253 Snowbird—104 Selection—3 Wire | $175.00 |
| Model 253 Stepper—104 Selection—3 Wire | $175.00 |
| Model 248 Stepper—48 Selection—4 Wire | $175.00 |
| Model 5117 "Hi High Fidelity Wall Speaker | $175.00 |
| Model 5116 8" High Fidelity Corner Speaker | $175.00 |

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