Imperial Records' Slim Whitman is shown receiving a gold record from W. W. Townsley, executive vice president of Decca Record Co., Ltd. of London, England, for having sold over two million records in Great Britain in the past year. One of the most popular American artists in England, Whitman recently completed a sell-out tour of the British Isles. Whitman's new Imperial release of "The Whiffenpoof Song" and "Dear Mary" looks as though it may join the ranks of his best selling "Indian Love Call" and "Rose Marie" both here and abroad.
Julius La Rosa

**NAMELY YOU**
(from the Broadway Production, "Li'l Abner")

**THE OPPOSITE SEX**
(from the M-G-M Film, "The Opposite Sex")

Mario Lanza

**EARTHBOUND**

**THIS LAND**

with Henri René's Orchestra and Jeff Alexander Choir

2047-0544

(from the Sept. 17th NBC-TV Producers' Showcase Production, "The Lord Don't Play Favorites")

"New Orthophonic" High Fidelity Recordings

Your customers will hear these recordings best on an RCA Victor "New Orthophonic" High Fidelity "Victrola"
FROM rca VICTOR!

Joe Reisman
21 RUE PIGALLE
ITALIAN THEME
2047-6647

Jaye P. Morgan
JUST LOVE ME
THE CALL OF THE WILD
with Hugo Winterhalter's Orchestra and Chorus
2047-6653

America's favorite speed... 45 RPM
RCA VICTOR
THE QUESTION OF ELVIS PRESLEY!

Probably the hottest artist in the entire entertainment business today is Elvis Presley. He's certainly causing the greatest excitement, getting the widest press coverage, drawing the largest audiences, and definitely selling lots of records.

Yet, it's become almost a national pastime to knock Presley. Even people who've never seen him are knocking him — on general principles, it seems. But what's worst of all is that there are people in the record business who are knocking him, when they should be boasting about him.

Here's an artist who's as big as any artist can be at the moment — and he was created by the record business. Instead of being proud of the fact that the record industry has the ability and power to create the hottest artist in the entire entertainment field, some people in our business are going along with the general knocking trend because it appears to be the fashionable thing to do. This seems like a first rate case of self-destruction to us.

As a matter of fact, what the record industry needs is a change of attitude to coincide with its change in stature. Records are no longer a minor facet of the entertainment picture. Our industry has grown up and now can take its place equally among all the other entertainment fields. Records are being enjoyed in millions of homes every day and the prospects are certain for even greater growth in the immediate future. Record dealers and distributors have progressed from the almost marginal businesses they used to be to very substantial enterprises in many cases. And as far as influence goes, records today create stars faster than almost any other medium.

Moreover, the record industry should take pride in the great stars it has created, stars who have gone on to become top box office names in other fields. Just off-hand, here are a few. What industry wouldn't be proud, for instance, of having created a Perry Como, who's come to represent everything that's good and nice to millions of people all over the country? Or a Doris Day, who has gone on to be the top female attraction in the motion picture industry? Or an Andy Griffith, who, as the result of one record, received the recognition which enabled him to exploit his acting ability first on Broadway and currently in a motion picture? The record industry has also produced an Eddie Fisher, one of the top names in the entertainment world, and a Johnnie Ray, whose appeal has been world-wide, and many others that we could go on listing.

The point is, let's stop being unfair to ourselves. Let's stop knocking the products we create. An Elvis Presley, whether you like his style or don't, is a great thing for the record industry. Let's devote the energy we would spend in hating the guy to trying to develop several more who will sell records at the pace that he does.
THE NATION'S
Top Ten
JUKE BOX TUNES

(PLUS THE NEXT 25)

The Cash Box, Music Page 5 September 1, 1956

JONI JAMES

GIVE US HOW LUCKY THIS DAY ME 75128 * 121794

DICK HYMAN

ONE FINGER PIANO and THE BLUE WHISTLER

DAVID ROSE & His Orch.

DANCE OF FURY and A KISS IS FOREVER MGM 13281 * 132394

CYRIL STAPLETON & His Orch.

LOVE THEME FROM LA STRADA (Galaema) and I ONLY KNOW I LOVE YOU MGM 12797 * 121397

DAVID ROSE & His Orch.

LOVE THEME FROM LA STRADA (Galaema) and LOVE IS A MANY SPLENDORED THING MGM 30653 * 31481

ROGER COLEMAN

ONLY THE ONE and HALF WAY TO HEAVEN MGM 13199 * 127796

FOUR JOES

BLUES IN THE NIGHT and MY HEART SAYS THANKS TO YOU MGM 13116 * 127216

RUSH ADAMS

CRAZY LIPS and THE BEST THINGS IN LIFE ARE FREE MGM 13125 * 127239

THE OSBORNE BROTHERS and RED ALLEN

RUBY, MY, ARE YOU ACHING? and MAD! HEART MGM 13138 * 127350

MGM RECORDS

THE GREATEST NAME IN ENTERTAINMENT

MGM's Records

October 5, 1956

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
<table>
<thead>
<tr>
<th>No.</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
<th>Date Released</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Hound Dog</td>
<td>Elvis Presley</td>
<td>Sun</td>
<td>1954-02-07</td>
</tr>
<tr>
<td>1</td>
<td>Hound Dog</td>
<td>John Lee Hooker</td>
<td>Chess</td>
<td>1954-02-07</td>
</tr>
<tr>
<td>2</td>
<td>My Prayer</td>
<td>Frank Sinatra</td>
<td>Capitol</td>
<td>1947-03-01</td>
</tr>
<tr>
<td>3</td>
<td>Whatever Will Be, Will Be (Que Sera, Sera)</td>
<td>Doris Day</td>
<td>Columbia</td>
<td>1950-03-01</td>
</tr>
<tr>
<td>4</td>
<td>Don't Be Cruel To Me</td>
<td>Bing Crosby</td>
<td>Brunswick</td>
<td>1940-01-01</td>
</tr>
<tr>
<td>5</td>
<td>Flying Saucer</td>
<td>The Beach Boys</td>
<td>Capitol</td>
<td>1967-03-01</td>
</tr>
<tr>
<td>6</td>
<td>Canadian Sunset</td>
<td>The Beach Boys</td>
<td>Capitol</td>
<td>1967-03-01</td>
</tr>
<tr>
<td>7</td>
<td>Allegheny Moon</td>
<td>Artie Shaw</td>
<td>Decca</td>
<td>1943-07-01</td>
</tr>
<tr>
<td>8</td>
<td>The Fool</td>
<td>The Byrds</td>
<td>Columbia</td>
<td>1964-03-01</td>
</tr>
<tr>
<td>9</td>
<td>Song For A Summer Night</td>
<td>The Beach Boys</td>
<td>Capitol</td>
<td>1967-03-01</td>
</tr>
</tbody>
</table>

**CODE:**

<table>
<thead>
<tr>
<th>Letter</th>
<th>Description</th>
<th>Letter</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Atlantic</td>
<td>B</td>
<td>Bally</td>
</tr>
<tr>
<td>T</td>
<td>Fantasy</td>
<td>R</td>
<td>Roulette</td>
</tr>
<tr>
<td>S</td>
<td>Seeco</td>
<td>M</td>
<td>MCA</td>
</tr>
<tr>
<td>P</td>
<td>Pye</td>
<td>F</td>
<td>FTD</td>
</tr>
<tr>
<td>D</td>
<td>Decca</td>
<td>G</td>
<td>Goldband</td>
</tr>
<tr>
<td>C</td>
<td>Columbia</td>
<td>H</td>
<td>Hi-Tone</td>
</tr>
</tbody>
</table>

*Indicates best selling record or record.
THE SONG THAT HAD TO BE WRITTEN

THE RECORD THAT HAD TO BE MADE!

THE TALE — When "You'll Wonder Where The Yellow Went" was first aired as an advertising jingle for Pepsodent Tooth Paste — no one expected it to leap into our American folklore. But it did — practically overnight. Kids sing it; teenagers jump to it; newspapers and magazines cartoon it; nightclub and TV stars make hay — and laughs — with it.

Decca now releases a great new record based on this jingle.

THE TALENT — THE JUMPIN' JACKS are the bright and brainy new trio who recorded this latest platter. They're backed by a solid group of the country's top instrumentalists in this new release for which words and music were written by Don Williams. He's the talented creator of the original melody line.

THE TIE-IN — You'll want to tie in with the countrywide promotion behind this hot release. Decca's own terrific exploitation plans are augmented by the coast-to-coast sales and publicity forces of Pepsodent for one of the most highly co-ordinated and professional promotions ever put behind a single release.

DECCA PRESENTS

YOU'LL WONDER WHERE THE YELLOW WENT

B/W FRANTIC ANTIC

BY THE JUMPIN' JACKS

DECCA 29973 AND 9-29973

DECCA RECORDS

America's Fastest Selling Records
**Record Reviews**

**A  DISK & SLEEPER  **

**B  VERY GOOD  **

**C  FAIR  **

**B+  EXCELLENT  **

**C+  GOOD  **

**D  MEDIUM  **

---

**The Cash Box**

**Disk of the Week**

**JUST LOVE ME** (2:37) [Trinity BM—Moore, Davis]

**THE CALL OF THE WILD** (2:07) [E. H. Morris ASCAP—Barley, Legrand, Leigh]

**JAYE P. MORGAN**

- Jaye P. Morgan, one of the deejays’ favorite themes, introduces an absolutely beautiful new ballad, comes up with a wonderful new Dot coupling that should add further laurels to her chain of success. On one end, the songstress employs the multiple track method to harmonize with herself on a wonderful new version of the evergreen “Now Is The Hour.” The tender, tearful ballad is a great favorite and could be a big smash all over again. Flip is another multiple voice pretty tagged “A Heart Without A Sweetheart.” A sentimental, heart-rendering song of loneliness with a touching lyric wed to a tearful melody. Two sorrowful, blue mood decks that could break wide open.

---

**NOW IS THE HOUR** (2:23) [Lesco ASCAP—McCullough, Scott, Kalihan, Stewart]

**A HEART WITHOUT A SWEETHEART** (2:37) [United ASCAP—Connor, Stanton]

**GALE STORM**

- Versatile Gale Storm, who in the past dozen months has become a recording star of top caliber, that will have her name splashed all across the charts in coming months. It’s a simple and penetrating love story rendered with sincerity by the polished thumping accompaniment of a sensitive vintage as written by Harold Rome. Gale Storm has the accent and tone to add further laurels to her chain of success. She should add further laurels to her chain of success.

---

**ENDLESS** (2:48) [Tee-Kaye ASCAP—Roberts, Katz]

**EVERYDAY OF MY LIFE** (2:37) [Miller ASCAP—Crane, Jacobs]

**THE MCGUIRE SISTERS**

(c) The McGuire Sisters, who rose to stardom with a pop rendition of a rock and roll smash, “Sincerely,” delve into the rock and roll field for their newest disk and come up with a pop version of a tune tagged “Endless.” It’s a commercial fish beat ballad that’ll have the kids running to their record shops. Precise tone on which the girls blend delightfully. “Every Day Of My Life” is the title of the love song chanted by the larks of song. A tender song of devotion sure to appeal to all age groups. Two good sides for the jocks.

---

**BOB SHARPLES & His Music**

(London 1661; 45-1661)

- “SADIE’S SHAWL” (2:13) [Ronald Haines, Leonetti, Winterhalter] Bob Sharple and his orchestra hands in a fascinating arrangement of a cowtown instrumental novelty that’s being heavily recorded. Excellent melody that should do big things for London. Real lively, gimpick deck to watch closely.

**HURRICANE BOOGIE** (2:40) [an ASCAP—Jones] Sound effects of an actual hurricane serve as the introduction for this scintillating boogie woogie item. “Lightnin’ Bob” is featured at the keyboard.

**TERESA BREWER & MICKEY MANTLE**

(Carol 6710; 4-5700)

- “I LOVE MICKEY” (1:45) [William ASCAP—Brewer, Roberts, Katz] A lively little novelty about the celebrated Yankee centerfielder, Mickey Mantle, is infectiously performed by Teresa Brewer with the Boomer assisting on some occasion. Colorful cut-out that’ll probably be a big hit on the cowtown fan.

**KEEP YOUR COTTON PICKIN’ FADDERS OFF MY HEIRLOOMS** [an ASCAP—Brewer, Edwards, Duddy, Bresler] The chirp works alone on this cute bounce novelty. Amusing ditty tailor made for the Brewer voice.

**POSSUM PETE**

(Carol 4-5701)

- “DON’T SET THE CLOCK TONIGHT, BACHELOR” (2:40) [Quest ASCAP—Lait, J.] A delightful cowtown novelty is humorously and refreshingly dashed up by Possum Pete with “Kluk” Keen and his Barnyard Chanser Music Society assisting. Zany ditty that should attract coins in the jukes.

**THERE’S NO ONE IN THE WORLD BUT ME” (2:48) [Quest ASCAP—Lait, J.] A pretty mood ballad is warmly chanted by Pete on this hot number.

**THE ABBONDANZA BOYS/ART LUND**

(Columbia 4074; 4-5047)

- “ARROW OF THE FLAMINGO” [Frank ASCAP—Loesser] In the smash B’way musical The Most Happy Pea three singers playing roles of Italian chefs, stop the show with their rendition of this Italian ditty “Abbondanza.” It’s a lively, happy-go-lucky novelty that has the audience rolling. Here’s the original rendition from the soundtrack L.P. Great change of pace promising for every jock. Should do a bang-up job in the jukes in certain locations.

**JOEY, JOEY, JOEY** [Frank ASCAP—Loesser] Also from the soundtrack is Art Lund’s wonderful interpretation of this moving ballad. Song debuted on the record scene many months ago, but this is the first time the original is available on a single.

**DEAN MARTIN**

(Capitol 3521; F-3521)

- “THE TEST OF TIME” (2:15) [Quest ASCAP—Cahn, Van Heusen] The mellow, romantic voice of Dean Martin is beautifully, fully as the crooner chants a touching love tune. Wonderful piece of material that could be pin out and make a heap of noise. Dino has a delightful tear in his voice as he sings this romantic Watertown L.P. number.

**MISSISSIPPI DREAMBOAT** [an ASCAP—Stanley, Leven] A catchy Latin tempo is the beat for this colorful ditty about an attractive young lady.

---

*Only those records best suited for commercial use are reviewed by THE CASH BOX*
THEME FROM
FRIENDLY
PERSUASION

CORAL 61702 • 9-61702

GEORGE CATES
HIS ORCHESTRA & CHORUS

on extended play
SONGS FROM
FRIENDLY PERSUASION

DIMITRI TIOMKIN & his chorus and orchestra
EC 81144

Coral Records
America's Fastest Growing Record Company

"It's What's in THE CASH BOX That Counts"
The Cash Box

Sleeper of the Week

**TWO INNOCENT HEARTS**

[George George BMI—Burton, Pinkus]

- Two tremendous renditions of an ultra-commercial ballad debuted on the record scene this week, and it looks as though the two will boost this song into the top hit list in a matter of weeks. It’s an extremely well-crafted tune that has all the earmarks of a hit and the manner in which it’s delivered by Bethe Douglas on the Fraternity label and Ginny Gibson under the Paramount moniker, it just can’t miss. The song is a Dinah Washington item that reminds this reviewer of the classic “Tennessee Waltz.” It has a warm, lilting melody, a delightful lyric, and a chorus with an exciting rock and roll beat. Both licks display excellent melody and energy, and the song’s wild driving chorus. Potential material that can be a hit. The coupling on Miss Gibson’s disk is thrilling version of a current folk tune—a work, “Homecoming.” Strong backing. Miss Douglas, flip side is a Nash, romantic and dreamy ballad titled “The Wedding of The Winds.” Keep a tab on these two. They look like king-sized smashes.

**TWO HEARTS**

[2:51] [E. B. Marks BMI—Phillips, Jef- fers]

- “I keep a little list,” one of the sentimental, simple romances that will soon be drawing to a close, will probably include “Two Hearts” (Wit An Arrow Between) as one of the first disks on their “must buy” list in the coming months. The song is a beauti- ful ballad song that will undoubtedly have a special meaning to each disk owner. And there are two wonderful record- ings to insure the song’s success. Dot Records has a touching rendi- tion which serves to introduce new- comer Shirley Fordwood, a lark with tender and sincere vocal quality.

**21 RUE PIGALLE**

[2:24] [Shafoo, Bernstein ASCAP—Alstone]

**ITALIAN THEME**

[2:11] [Peter Maurice ASCAP—Giacomini]

**JOE REISMAN & HIS ORCHESTRA**

[Dot 15481]

- Joe Reisman, the man who supplies the beautiful arrangements and orchestrations of many of Vic- tor’s hit records, takes the spot- light on this release and introduces an enchanting and delightful instrumental novelty that could be the next big hit on the hit parade. Titled “La Rue Pigalle,” the tune is a spright, gay item with a most unusual rhythm. It’s a touch of the European in your phonograph.

**MY NERVES**

— LITTLE WILLIE JOHN — KING 4960

- King this week issued a new platter by the “Fever” man Little Willie John. Titled “My Nerves,” the tune is another strong blueser that should do big things in the pop field. (See Rhythm And Blues Reviews).

**THE TRENZERS**

(Vol 0227; 4X-0227)

- “ROCK AND ROLL PRESI- DENT” (2:35) [Redd Evans ASCAP—Colby, Wolfson, White]

- The swinging Trenzers are right up with the head- lines as they introduce a zany novelty that the kids will love. Cliff Tren- zier handles the lead vocal on this humorous, fast-paced ditty.

**COOL IT BABY**

(1:51) [Weiss & Barry BMI—Newman, Curtis]

- From the 20th Century Fox film “Teenage Rebel” comes this wild rock and roll and rollicker which the boys belt across on this end. Disk should attract at- tention as Ten the flicker hits the local theatres.

**EDDY FONTAINE**

(Decca 30042; 9-30042)

- “COOL IT BABY” (2:13) [Weiss & Barry BMI—Newman, Curtis]

- The “Teenage Rebel” movie debuts on Decca as the Jolter cuts thrills a wild rock and roll and rollicker from the forthcoming 20th Century Fox film “Teenage Re- bel.” Exciting fast-stemaker, Local showings of film should cause sales reactions.

**INTO EACH LIFE SOME RAIN MUST FALL**


- Eddie is in great form on this track as he wails a potenit version of a great old song. Side is a good beat that the kids’ll enjoy.

**EDDY HOWARD**

(ABC-Paramount 3046; 70946 x 4)

- “THANK YOU LORD” [Geo. Wills ASCAP] — A moving folk-song of songs to the Lord. Wills delivers with meaning and understanding by Eddy Howard. It’s a great prayer tune that should find its way into many homes.

**CEDAR, NEVER, NEVER**

[Pickwick ASCAP]—This end is a lovely ballad romantically warbled by the talented song- singer.

**BUDDY MORROW ORCH.**

(Mercury 70945; 70945 x 4)

- “DON’T CRY JOE” (2:30) [Harmonia ASCAP—Morrish, Bur- dy, Newton].Newton, and his crew belt out a wild, thrilling cha-cha-cha that’ll have the boppers swinging. Suzanne Stuart and Don Truwe contribute the pleasant instrumental part. Big band cha-cha at its best.

**TEEN POLKA**

(2:00) [Big Bear ASCAP—Morrow, Stewart] A colorful polka novelty is refresh- ingly brouned by the ork. Amusing happy-go-lucky sound.

**MARIA MARSHALL**

(Beech 712; 45-712)

- “BILL BAIY, WONT YOU PLEASE COME HOME” (2:06) [P. D. Caloy ASCAP—Beech Records]—This vocal duet introduces a talented young larl, Ma- ria, as a vocalist, with Caloy as the accompanist, swinging version of a great standard. Thru drives from start to finish and comes up with a solid item.

**WHAT ARE TEEN AGE HEARTS MADE OF?” (2:37) [Dot BMI—Bennett, Webb]

- The dark changes the pace and creates a touching lEMALE'S Ineffective, Emotional deck.

**“ONLY those records best suited for commercial use are reviewed by THE CASH BOX.”**
D.J. IN A TRIBUTE
STIRRING TO J.D.

DICK JACOBS
his orchestra and chorus

A BOY NAMED JIMMY DEAN

THE BALLAD OF JAMES DEAN

61705 9-61705

Coral Records
America's Fastest Growing Record Company

"It's What's in THE CASH BOX ThatCounts"
www.americanradiohistory.com
**Record Reviews**

**THE Cash Box**

**Best Bets**

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teresa Brewer &amp; Mickey Mantle</td>
<td>&quot;I LOVE MICKEY&quot;</td>
<td>Coral 671700; 9-61700</td>
</tr>
<tr>
<td>Tommy Leonetti</td>
<td>&quot;GO BUY THE RING!&quot;/&quot;SECRETLY&quot;</td>
<td>Capitol 3510; F-3510</td>
</tr>
<tr>
<td>Dean Martin</td>
<td>&quot;THE TEST OF TIME&quot;</td>
<td>Capitol 3521; F-3521</td>
</tr>
<tr>
<td>Four Voices</td>
<td>&quot;I'M DREAMING OF WEDDING BELLS&quot;</td>
<td>Columbia 40749; 4-40749</td>
</tr>
<tr>
<td>Treniers</td>
<td>&quot;ROCK AND ROLL PRESIDENT&quot;</td>
<td>Vik X-0227; 4X-0227</td>
</tr>
<tr>
<td>Mills Bros.</td>
<td>&quot;THAT'S RIGHT&quot;</td>
<td>Decca 30024; 9-30024</td>
</tr>
<tr>
<td>Bob Sharples</td>
<td>&quot;SADIE'S SHAWL&quot;</td>
<td>London 1661; 45-1661</td>
</tr>
</tbody>
</table>

**CHARLIE & ROSIE**

- RCA Victor 20-47-6634
  - "DON'T CALL THE WAGON!"
    - [Avon BMI—Singleton, McCoy, Vik]
  - Charlie Singleton and Rosemarie McCoy, two of the rock and roll field's top tunesmiths', debut on Victor as a vocal team. They bow in with one of their own compositions and come off with a swinging side. Lively jumper.

**DANNY KNIGHT**

- MGM 12300; K12300
  - "BEACHCOMBER!" (2:58)
    - [Out Of The World ASCAP—Robinson, Wilson]
  - The big, rich voice of Danny Knight belts across a stirring inspirational ballad as the songstress sings about the free, simple things in life. Pretty side effectively presented.

**JOHNNY OLIVER**

- MGM 12319; K12319
  - "THE THINGS I MIGHT HAVE BEEN" (2:37)
    - [Meridian BMI — R. & H. Sherman]
  - Johnny Oliver gets a pretty assist from the chorus and orchestra as he sends out a lovely romantic ballad. Exciting delivery of some good material.

**THE JODIMARS**

- Capitol 3512; F-3512
  - "EAT YOUR HEART OUT ANGEL!" (2:34)
    - [Planetary ASCAP—Pineapple, Lytle]
  - The swinging Jodimars cut loose on an exciting and free-wheeling jumper that oughta have the kids rockin'. Colorful side with that commercial dance beat.

**BERNIE KNEE**

- Roulette 102; 45-102
  - "KING OF NOTHING" (2:40)
    - [Essex ASCAP—Ballard, Knee]
  - Knee, a polished warbler with a big voice, does a powerful job with a striking ballad that could break in an area and mushroom into a hit. Interesting arrangement.

**BURL IVES**

- Decca 30040; 9-30040
  - "THE BUS STOP SONG" (A Paper of Fins) (2:09)
    - [Miller ASCAP—Darby]
  - Burl Ives does a delightful job on a spring Folk favorite that's being used in the new 20th Century Fox pic "Bus Stop". Tune is already breaking and this rendition should share in the final take.

**ANNE LORRAINE**

- Arc 4782; 45-4782
  - "AFRAID" (2:55)
    - [Goldmine ASCAP—Ross, B. & C. Kenny]
  - Are Records makes its debut with the introduction of talented Anne Lorraine singing a pretty Latin tempo romancer that breaks at midpoint into an exciting cha-cha side. Strong first break by the lark and the disker.

**KAY CARSON**

- Capitol 3511; F-3511
  - "ARE YOU EQUAL TO THE TASK?" (2:24)
    - [Larry Taylor ASCAP—Deane, Stride]
  - A dramatic fish-bait ballad is potently belted by Kay Carson with a strong assist from a male chorus. Powerful side that has big possibilities.

**CRAZY MAN**

- [Ludlow BMI—Curtis]
  - The versatile crooner turns up with a catchy rhythm item.
RUSTY DRAPER

"In The Middle Of The House"

coupled with
"PINK CADILLAC"
MERCURY 70921

FLORIAN ZABACH
HIS VIOLIN AND ORCHESTRA

"When The White Lilacs Bloom Again"

coupled with
"THE FIDDLER’S BOOGIE"
MERCURY 70936
NAT ROVER

The newie introduced at Tuhe's album featuring Sylvia Smy's angle of "I'm fat and I like it" made many a boxom gal just fall in love with this sweet Brooklyn thrush. 

Tedd Phillips' ABC-F show reported so good it may go network verra soon. Friends trying hard to get blonde and beautiful Patti Page to wed in Chi with her Charley O'Carran. It's a possibility.

Lotsa and lotsa looking forward to Imperial's LP featuring tunes from the 5 movies made since Dyna. Don Bell, KINT, Des Moines, celebrated his feast birthday and his Saturday TVer "Disk Jockey Dance". Danny Kaye on way in with his own suite, which'll also feature the very great Sonor Wences and The Dumbells Wonder if Danny still as you thinkin' as in his Chatham Hotel days? Billy May and his ork at the Aragon. Spike Jones and his very beautiful Helen Grayco wowing 'em at the Aragon. The gorgeous McGuire Sisters take over here on 9/10.

CHICAGO:

Bally's Jimmy Hilliard on the West Coast cutting wax featuring gorgeous Janis Paige. Al Berlin just ravin' and ravin' over forthcoming theme tune from pic. "The Giant" Al claims. "This'll be the world's greatest Al. Barney Fields and his very sweet and charming, Elaine, enjoying a rainy weekend at Nopperman Manor. By the way, rumor has it that Carl Roff, Nipper's G. C. pro, once again turning longing eyes to the music biz. That page in the Daily News was featuring Sylvia Smy's angle of "I'm fat and I like it" made many a boxom gal just fall in love with this sweet Brooklyn thrush.

Tedd Phillips' ABC-F show reported so good it may go network verra soon. Friends trying hard to get blonde and beautiful Patti Page to wed in Chi with her Charley O'Carran. It's a possibility.

Lotsa and lotsa looking forward to Imperial's LP featuring tunes from the 5 movies made since Dyna. Don Bell, KINT, Des Moines, celebrated his feast birthday and his Saturday TVer "Disk Jockey Dance". Danny Kaye on way in with his own suite, which'll also feature the very great Sonor Wences and The Dumbells Wonder if Danny still as you thinkin' as in his Chatham Hotel days? Billy May and his ork at the Aragon. Spike Jones and his very beautiful Helen Grayco wowing 'em at the Aragon. The gorgeous McGuire Sisters take over here on 9/10.

LOS ANGELES:

Mack Martin, professional manager of the Phil Kahl publishing firm in town for a few days. Sidney Pittman, president of Maze Records announced the purchase of the master of Herb Jeffries' record of "The Heart of A Woman" and "The Conqueror". Deal included the publishing rights to the tunes. Dorothy Collins in town to record sixteen sides with Lawrence Welk and his orchestra. Jerry Gray celebrating the seventh anniversary of his Decca recording orchestra during his current engagement at the Hollywood Palladium. Bobby Short, currently appearing at the Castle, has a new LP out this week on the Atlantic label. Nat King Cole in the Cowtown Grove on September 15. Show will also feature the new comedy team of Rowan and Martin. Don't Records enjoying one of the biggest months in its history with Sanford Clark's "The Fool" and Pat Boone's "I Almost Lost My Mind" riding high, and Billy Vaughn's album "The Golden Instrumentals" in the best-seller charts. Capitol rushing release on the new Gene Vincent record of "Race With The Devil" and "Gonna Rock Up Baby". Billy Vaughn signed a personal management deal with comedy impresario, Ben Cassady. Vaughn's latest tune is "Cool Tangle" back from a two-week siesta in Mexico. Connie Russell signed with Era Records. Her first release for the label will be introduced on the Vic label next 15. Lotta luck to Chuck Yeagle, the Cash Box staff and Marna Boice who tied the knot up in Minneapolis on 9/1. Delta Rhythm Boys gave out but grand on Jim Conway's "In Town Tonight". Jim, by the way, off on a well deserved vacation.

The Cash Box Staff and Marna Boice who tied the knot up in Minneapolis on 9/1. Delta Rhythm Boys gave out but grand on Jim Conway's "In Town Tonight". Jim, by the way, off on a well deserved vacation.
The Flame is HOT
On
PAT BOONE
with his New Smash

FRIENDLY PERSUASION*
and
'Chains Of Love'
#15490

Over 200,000
on Initial Orders

* As recorded on the original sound track of the
Wm. Wyler, Allied Artists Production,
* Friendly Persuasion

*Dot* RECORDS, INC. • Sunset and Vine • Hollywood, Calif. • Phone NO 3-4181
THE NATION'S BEST SELLING RECORDS

In Canada Quality Records

"It's What's in THE CASH BOX That Counts"

www.americanradiohistory.com
"SONG FAVORITES OF GEORGIA GIBBS"—Mercury MG 20114 (1-12" LP)
I WANT YOU TO BE MY BABY, SWEET AND GENTLE, BLUEBELLES, DANCE WITH ME, HENRY; IF I DIDNT SING, LITTLE GIRL, GOODBYE, EDDIE, EVERYTHING'S AROUND ME; TURNING MELANCHOLY BABY, REGRET, IF YOU CAN; SEVEN LONELY DAYS, MY SWEET.

If a vocalist is a consistent chart breaker, he or she is bound to be compared constantly with his or her predecessors. Compare Gibbs with this in mind. Gibbs is using a more modern approach. She is catering to her own audience, who likes her music, and yet, she is keeping with the current trend. Mercury has amassed some of the big ones of Georgia Gibbs. "IF I DIDNT SING" is the new song sensation. "DANCE WITH ME, HENRY" and with the exception of "SEVEN LONELY DAYS" is subdued on several standards on the second. Sales will go to the kids.

"ROCK 'N ROLL DANCE PARTY"—Alan Freed And His Rock 'n Roll Band
Featuring The Modernaires—Coral CRL 57063 (1-12"

One of rock 'n roll's most ardent supporters, Alan Freed, is in his familiar role as an R & R deejay on this Coral Release. The disk, using the services of Freed's band and the Modernaires, contains some of the biggest R & R hits ever. Freed introduces the excitingly played pieces with unrelenting bursts of energy, entirely keeping with what follows. Freed's vast following will be the package's main sales draw.

"RAINY NIGHT IN LONDON"—Music For Loving Featuring Ray Martin And His Piccadilly Strings—Capitol T10017 (1-12"

Mood-music knows no cultural differences among nations. So with a sweep of the globe, Ray Martin's "RAINY NIGHT IN LONDON" provides cozy soft and sweet stuff on one of Capitol's international Series. The collection of melodies is excellent and will be the major sales factor. The Ray Martin collection contains one of Capitol's best disk. Excellent mood material by a talented conductor-arranger.

"WOLF AT YOUR DOOR"—Tommy Wolf—Fraternity F-1002 (1-12"

It will only hurt a minute, it isn't a secret, this little love of ours, you know that we've got it all right. With only you, I can't go home again, there are days when I don't think of you at all. In love, I can't even find.

Collectors who like their song lyrics tricky and sophisticated and a performance that makes the most of such material should discover this Fraternity disk. The 11 songs were written by Tommy Wolf and From. Lenderman. The latter pens the lyrics, the former composes the music and supplies the vocals and arranges the presentation. Wolf races through the snappy tunes with an engaging flair while Lenderman appears in the listener's mind. The artist's support (his piano, plus bass, guitar, percussion) maintains a jazz-like feeling. "WOLF AT YOUR DOOR" has lots of superior material and interpretations to recommend it to its select audience.

"AMPLER"

"THE RCA VICTOR RED SEAL SHOWCASE IN SOUND—SRL-12-28 (1-12"

From a consumer and dealer standpoint, a pleasant way to introduce a new packaging line is via the sampler. These two samplers, one Red Seal (mostly vocals) and one Victor (mostly instrumentals), seem like an impressive fall line of Victor waxings. Such Red Seal artists as Horowitz, Rubinstein, and the Modernaires, plus a host of others, will be tough to find. The Victor "AMPLER" lets you into the secret of Victor's newest release, a 12" LP with 18 selections, each in its own sleeve and with an essay describing other Victor issues. A special discount coupon on selected Victor albums is also enclosed.

"JAZZ"

"FRIEDRICH GULDA AT BIRDLAND"—Friedrich Gulda, Piano—RCA Victor LPM 1388 (1-12"

"VIENNA DISCUSSION; SCRUBBY; DARK GLOW; NIGHT IN TUNisia; DODD! AIR FROM OTHER PLANETS; LITTLE GIANTS"

Friedrich Gulda's entry into jazz has come after building a rather solid reputation as a serious pianist. Though he hasn't forsaken the concert stage, Gulda's entry into jazz seems like a step in that direction. Taken from an appearance at jazzland's Birdland, the disk displays the Viennese-born keyboard artist parodying over the pieces (6 his own) with clever touches that can be warm, or if the occasion demands, driving. Able backing includes Phil Woods (Alto Sax), Aaron Bell (Bass) and Nick Stahl (Drums). Gulda shows jazz musicians that a classical pianist can also be jazz musician with this powerful showing. A bright future is in store for this artist in the jazz field.

"HERE IS PHINEAS"—The Piano Artistry of Phineas Newborn Jr.—Atlantic 1235 (1-12"

"I'M THINKING OF YOU; THE THINGS YOU ARE, THE MORE I SEE YOU; CELLO DANCE; NEWPORT BLUES; I'M BEGINNING TO SEE THE LIGHT; AFTERNOON IN PARIS"

This Atlantic Jazz pressing has a name most jazzophiles will find familiar. Newborn is the name. His name strikes a chord that hits hard and, yet, can manage to keep a sensitive touch. He strikingly points this out in "The More I See You," his piano lines can extend to what is perhaps most satisfying, so are his imaginative ideas. Some of the numbers have Newborn supported by bass, drum and guitar. Here's Phineas—he's worth hearing.

(Continued on page 18)

"Only those records best suited for use are reviewed by THE CASH BOX"
Pat Boone comes into the best selling clash for the first time this week at number 17 with his wailing of "I Almost Lost My Mind!" this one climb to the top very fast. London Laurels this week go to Doris Day in this week's number one spot with "Whatever Will Be, Will Be." Those crazy Goons are very interested in the news about the reaction in the U. S. to the great hit they had over here, namely "I'm Walking Backwards for Christmas." By the way, they have just cut two new sides to be released over here on September 10th.

Congratulations to the Ferreres (Clooney) on the arrival of Maria Providencia... . Joe Henderson (Mr. Piano) who until recently was general manager for Bourne Music Publishing Company, is about to start on his own and opens Henderson Music Ltd. on September 3rd... . American Forces Network D.J. Nick Clooney (Brother of Rosemary) on a vacation tour of duties.

Patti Page recorded "Born To Be With You" for the British Market. Nice to see the importance attached to the tune by big U. S. stars... Al Martino back again for another wide-sell tour.

Lena Horne is once again the star of the Paris Moulin Rouge... Johnny Brandon signed to wax for the English Decca Company and cut his first two sides this week for immediate release.

THIS WEEK'S BEST SELLING POP RECORDS IN BRITAIN
(Courtesy "New Musical Express"
1 "Whatever Will Be, Will Be"— Doris Day (Philips)
2 "My Fella's a Long Way from Home"— Teenagers (Columbia)
3 "Sweet Old Fashioned Girl"— Tex Ritter (Coral)
4 "Walk Hand in Hand!"— Tony Martin (HMV)
5 "My One and Only"— Mel Torme (Vogue/Coral)
6 "Rocking Through the Rye!"— Bill Haley and Comets (Brunswick)
7 "Heartbreak Hotel"— Elvis Presley (HMV)
8 "I'll Be Home"— Pat Boone (London)
9 "You Only Live Twice"— Tex Ritter (Capitol)
10 "Sweet Adeline"— Slim Whitman (London)
11 "Who Are We?"— Big Joe Turner (HMV)
12 "Saints Rock and Roll!"— Bill Haley Comets (Brunswick)
13 "I Just Can't Help Myself"— Ronnie Carroll (Philips)
14 "I Almost Lost My Mind"— Pat Boone (London)
15 "Wayward Wind!"— Gogi Grant (London)
16 "Be-Bop-A-Lula"— Bill Haley (Brunswick)
17 "I Want You, I Need You, I Love You!"— Elvis Presley (HMV)
18 "Long Tall Sally!"— Pat Boone (London)
19 "I'm In Love Again!"— Big Mama (London)
20 "Walking Backwards"—Blues Box (HMV)
21 "All Star Hit Parade!"— The Goons (Decca)

HOLLYWOOD, CAL. — The sales and profits of Capitol Records, Inc., in the fiscal year ended June 30, 1956 reached an all-time high since incorporation of the company on April 9, 1945, president Glenn E. Walters stated last week in reporting the company's net income of $2,007,468, and net income of $2,207,969 before provision for Federal and Canadian income taxes for the year. In 1945, the six months of 1956, business hit an all time high for the 44-year history of Capitol.

Net income in the fiscal year ended June 30, 1956, after $1,610,602 of Federal and Canadian income taxes, amounted to $2,007,468, and is equivalent after preference dividends to $3,455,200 over the $2,022,630 of common stock outstanding. This compares with net income of $2,207,969, or approxi-}

**Capitol Records Sales, Profits Highest in 14-Year History**

The company substantially completed its $2,000,000 office building and studio building, the Capitol Tower, during the recent fiscal year. Principally as a result of Capital Tower construction, the net book value of the property account rose from $2,331,127 at June 30, 1955, to $3,281,658. Cash on hand and U. S. Government securities doubled from $910,608 at June 30, 1955, to $2,756,357 at June 30, 1956. Net working capital rose slightly from $4,012,122 to $4,087,901, and non-cur- rent liabilities remained almost static, changing from $1,557,288 to $1,572,086.

The net worth of the company increased from $3,063,417 at June 30, 1955, to $6,328,383, or 24 per cent, at the recent fiscal year end. The book value of the common stock at June 30, 1956, was $12.58 a share.

Capitol's financial reports for the year ended June 30, 1956, are the first reports based upon the new fiscal year end. The change from the previous December 31 year end was made after several years of study to have a fiscal year which more closely fits the business operations.

**Hal Fine is Father**

NEW YORK — Hal Fine of Roosevelt and Music became the proud father of a baby girl (4 lbs. 19 oz.) born at St. Clare's Hospital, this city, last week. This is the second child (both girls) for Hal and his wife Terry.
ALBUM REVIEWS (continued from page 16)

CLASSICAL

"AFTERNOON OF A FAUN"—The Philadelphia Orchestra, Eugene Ormandy, conductor—Columbia ML 5112 (12" LP)

Debussy's "Prélude to the Afternoon of a Faun"; Ravel: Daphnis and Chloe—suite No. 2; Debussy: Nocturnes (Hughes, Fettes, Sirenes).

Nature often swells with music. These popular classics by Debussy and Ravel are musical descriptions of nature in its phases, power and tranquility. Debussy's "Faun" and "Nocturnes" and Ravel's "Daphnis And Chloe" make for completely enchanting listening. The Philadelphia Orchestra conducted by Eugene Ormandy draw out every breath of beauty from these lovely works.

Excellent array of pieces for a single LP.

BEETHOVEN: Overtures: Leonore, Nos. 1, 2, 3—Fiorello-Carlinho-Boston Symphony Orchestra, Charles Munch, conductor—RCA Victor LM-2014 (12" LP)

There is a rich harvest of LP's devoted to the Beethoven Overtures presented here. But this disk will have a sales edge in its presentation of five famous overtures by the composer. It has superb sound plus an unerring reading by the Boston Symphony under famed Charles Munch's baton. The classical world would do well to investigate this excellent presentation.


The principal work on this disk is the Lekeu Sonata. It is the first recorded performance of the opus composed by Guillaume Lekeu, a short-lived composer (1870-1894). It is a piece with moments of entrancing beauty and sombre melancholy. The work is performed with the technical dexterity and feeling one associates with such a master as Memuki. The remaining portion of the disk consists of short gems handled natively by the violinist. The Sonata is the selection that will attract the classical collector.

Coral Window Display Winners

NEW YORK—Coral Records, Inc. this week announces the winners of the Lawrence Welk Window Display Contest which was held during the month of July. The contest was open to all record dealers, and displays were based upon the Coral album releases of the "Champagne Maestro," who in the past year has become one of the record industry's hottest sellers.

Judges of the contest were: Mort Nasatir, Director of Advertising for Coral Records; Bob Austin of Cash Box, and Ben Grecoff of "Billboard." Winner of the First Prize, $100.00, is C. J. Klingele, Display Manager of Wolf, Kubly, Hirsig in Madison, Wisconsin. The second Prize of $50.00 goes to the Lazarus Record Library in Columbus, Ohio. Third Prize winner, who receive $25.00, is C. R. Martin of the Melody Lane in Palo Alto, California. Coral is also presenting a prize of $50.00 to Rolf Voegelin of Tell Music Dist. in Madison, Wisconsin. Voegelin is the salesman responsible for the First Prize winner.

Shown above is the first prize winning window display of C. J. Klingele of Wolf, Kubly, Hirsig.
Swinging into September with a Smash!

The McGuire Sisters

ENDLESS

EVERY DAY OF MY LIFE

CORAL 61703 • 9-61703

hits are a habit with

"It's What's in THE CASH BOX That Counts"
September Album Releases

AC-CENT

POPULAR:
"Lonesome Hours"—Drew Page—AC 5001

FOLK:
"Ballads Of The Wondering Bard"—Eugene Hopkins—AC 5002

CHILDREN:
"Santa's Sunday School Songs"—AC 5003

ALADDIN

R&B:
"Rock 'N Roll With Rhythm & Blues"—Amelia Tabbara, Shirley Lee, The Fire Keys, Gene & Eunice, Lynn Hope, Charles Brown, Helen Humes, etc.—LP 710

ARGO

JAZZ:
"Chamber Music Of The New Jazz"—Ahmed Jamal—LP 602
"Flying 'N The Blues"—James Moody—LP 603
"Lonely One"—Pinkie Winsor—LP 604
"Without Sauce"—Dick Lane Quartet—LP 605

BLUE NOTE

JAZZ:
"Introducing Kenny Barron (Guitar)"—BLP 1522
"Honors Nichols Trio with Max Roach"—BLP 1519
"Clifford Brown Memorial Album"—BLP 1522
"Horace Silver And The Jazz Messengers"—BLP 1518

CAMDEN

CLASSICAL:
Bizet: Carmen (complete)—Y. Broderich, E. Rosseau, L. Perelli, J. de Trevi—Chil-

dren's Chorus and Orchestra with the Chorus of the Opera-Comique, Paris and

Orchestra conducted by Pierre Coppola—

CCL—100 (13-12)

Gershwin: Rhapsody In Blue; Concerto F. In-

Baston Pops Orch., Arthur Fiedler, con.

; Jesus Maria Sanroma, piano—

CCL—306 (4)

Toscanini And The Philharmonic Symphony

Orch. of N. Y.—CAL—309

The Art Of Paderewski—Ignace Jan

Paderewski—CAL—310

The Art Of Harold Bauer—H. Bauer, Paderewski—CAL—311

POPULAR:
"In The Mood Again"—Hori Reni Orch.—

CAL—312

"Memories Of You"—Guy Lorp Orch.;

Rivera Dance Orch.—CAL—314

"Make Believe"—Freddy Martin Orch.—

CAL—315

"Shadrack"—Tex Beneke Orch.—CAL—316

"Speak Low"—Al Gneiser Orch.—CAL—

317

CAPITOL

POPULAR:
"Autumn In Rome"—Pino Calvi and The

Dino Olivieri Orchestra—T-10027

"Honeymoon In Rio"—T-10038

"I Remember Paris"—Vicky Auier-

T-10038

Les Baxter's "La Femme"—Frank Peer-

Orchestra's—T-10055

"Music Of The Austrian Alps"—Tirler

Sanger Und Tanzgruppe—T-10016

"Night And Rain In London"—Ray Martin—

T-10017

"South American Songs"—Lucio Gatica—

T-10526

"The Voice Of Ireland"—Ralph Murray—

T-10010

"Cabin Fire"—Stan Kenton—T-731

"Dance To The Bands"—Les Brown, Harry James, Ray Noble, Ray Rosano, Billy May, Woody Herman Orchestra—

TBO-709

"Fools"—Jane Froman—T-726

"Frank Sinatra Conducts Toe Poems Of Calles"—Frank Sinatra—W755

"Guy Lombardo In Hi Fi"—Guy Lombardo—

W-738

"Jackpot"—Woody Herman—T-748

"Mediterraneae Magic"—John Reid—

T-773

"The Misty Miss Christie"—June Christy—

T-725

"Velvet Carpet"—George Shearing Quintet

With String Choir—T-720

"City Of Glass" and "This Modern World"—

Charles K.awt—W-736

"Freshmen Favorites"—Four Freshmen—

T-743

CLASSICAL:
Duca, L. Parisi and "The Sorcerer's Apprentice" and Saint-Saëns' "Omphale's

Spinning Wheel"—Robert Benedict con-

ducted The Symphony Orchestra of The Paris Opera—P-18003

"A Spanish Guitar Recital"—Maria Luisa

P-Europe—P-18014

Bizet's "Symphony In C Major Jeux D'en-

Fants"—The London Symphony Orches-

tra Conducted By Emanouel Young—

P-18018

Elgar's "Sea Pieces," Op. 73 and "In The South"—Gledys Ripley With The London

Symphony Orchestra conducted by George Weldon—P-18117


43"—The N.W. D. R. Symphony Orchestra, Hamburg, conducted by Hans Schrader—P-18003

Brahms "Symphony No. 1 In C Minor, Op.

68"—William Steinberg Conducts The

Philadelphia Symphony Orchestra—P-8340

"From The Romantic Era"—Laurindo

Almeida—P-8341

"Gypsy"—The Hollywood Bowl Symphony Orchestra conducted by Carmen Dragon—

P-8342

"Militain Miniatures"—Nathan Milstein With Lon Poopers—P-8339

Gershwin's "Rhapsody In Blue"—Leonard

Warfield, piano and Harry Heron and His Band Of renown—CRL 75031

"Love's Old Sweet Song"—Anees Brothers—

CRL 75054

"Laurindo Almeida — Guitar Recital"—

CRL 75056

"More Of Love"—Les Brown and His Band of renown—CRL 75058

"The Flower Of The Musical World"—Ray

Black and His Chorus And Orchestra—

CRL 75064

"Lawrence Well At Madison Square Gar-

den—CRL 75066

"Sovin D'Etude"—Johnny Desmond—

CRL 75079

"Hoagy Carmichael's Ballads For Dancing"

CRL 75081

"Rock 'N Roll Dance Party"—Alan Fred and

His Rock 'N Roll Band—CRL 75063

"Study In Green"—Phil Roman and his Orches-

tra—CRL 75074

"Neat Hefti And His Orchestra—The Band

With Young Ideas"—CRL 75077

"Coral Record Prevents Main Title"—

Dick Jacobs and his Chorus and Orches-

tra, George Cates and his Chorus and Orches-

tra—CRL 75065

"Fun Time"—Various Comic—CRL 75072

"The Sound Of Same"—Jerry Lee and his Orches-

tra—CRL 75104

"Bob Crosby In Hi Fi"—Bob Crosby and his

Orchestra—CRL 75062

"Musical Sensation: Are The Best Songs"—

Mal Tomoe—CRL 75044

"Altoe Plays Allen"—Steve Allen—CRL 75065

"Swing Softly, Sweet Sampson"—Edgar

Sampson and his Orchestra—CRL 75049

"Song Of The Islands"—Danny Stewart—

CRL 75059

Mondellofor: A Midsummer Night's Dream


61—Rita Streich and Diane Eustrati, Sop-

RCA—K 1984

Symphony No. 5 In D Major—original ver-

sion—Symphony Orchestra of the Bo-

sian Radio; Eugen Jochum, Conductor—

DX—139 (2-12)

The Janacek Quartet plays Janacek-String

Quartet #2 ("Intimate Briefs")—Mozart

String Quartet in G Major—K-387—DL 9851

Wolfgang Schneiderman plays Mozart—Vol-

in Concerto #4 in D Major—K-218—

Berlin Philharmonic Orchestra, Hans

Rosbaud, Conductor/Violin Concerto

G. A. in A Major—K-219 ("Turkish")—

Vienna Symphony Orchestra, Ferdinand

Leitner, Conductor—DL 9857

DISNEYLAND

POPULAR:
"Disneyland Bank Concert"—WDL-3002
"Ukulele Ke iles Songs Again"—WDL-3003

DOT

POPULAR:
"Weddy!"—Pat Boone—DLP-3030

"The Towering Hilltoppers—Featuring the vocal music of Scotty 

DLP-3030

"The Banjo Wizardry Of Eddie Peabody; 

DLP-3023

"Flash Of Strings"—Donovan—DLP-3021

"Squeeze Play"—Featuring John Serry and

His Accordion—DLP-3024

"As Organ And Mort Linder"—DLP-3027

"Are You Lonesome Tonight"—Danny Wel-

ton—DLP-3031

"Vienna Is Her Name"—Emrich Boren and His Orchestra—DLP-3029

"In A Dim Cafe"—Kitchmar and His

Violin—DLP-3025

"When The Lights Are Low"—The Piano

and Strings of Frern Keil—DLP-3018

"A Musical Setting For Two Midnights"—

Andre Chante—DLP-3019

"Do Not Disturb"—The Piano And Strings

of Frern Keil—DLP-3020

"Passport To Dreamland"—Andre Chante

DLP-3022

"Profile Spain"—Mary Louisa Boehm and

Kees Kooper—DLP-3040

DOWN HOME

JAZZ:
"Ib Watters and His Yorba Buena Jass

Band"—MG D-5

"Yancey's Last Ride featuring Maceo Lux

Lewis"—MG D-7

EPIC

POPULAR:
"The Neatness Of You"—Dolores Hak-

kins—EG 7172

"Lullaby Of Broadway"—Somethinn Smith

& Redheads—EG 7174

"The Atom 1 Love"—Dolores Hawkins—EG

7171

"Now Hear This"—Band of Royal Negro-

lows Navy—LN 3235

"Dolors"—Dolores Hawkins—LN 3250

"His Back Trap"—Tribal—LN 3269

"Mol Diniy Trap With A Soul"—LN 3268

"Cab Calloway"—LN 3271

"The Rhythm Section"—LN 3271

"Joe Carroll—Progressive Jazz with Tongue

in Check"—LN 3271

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
September Album Releases

CLASSICAL:
Dvorak: Slavonic Dances (Complete); Smetana: From My Life (Orchestral Transcriptions) (Cleveland Orch., Stoll)—SC-6015 (2-LP)
Donizetti: Don Pasquale (SаСolari, Chair & Orch. of Teatro di San Carlo di Napoli) — SC-6016 (2-LP)
Mozart: Famous Arias (Holloway, Simoneau, Vienna Symphony Orch., (Poumpartert) — LC-2363
Dutch Folk Songs: Valerie Songs (Netherlands Chamber Choir, de Nobel) — LC-2363
Corelli Concerti Grosso (1 Music) — LC-3264

GRAND AWARD
POPULAR:
"The Paris I Love"—Enoch Light and his Orchestra—E-33—GA-338
"Cafe"—Rod Gregory and his Trio—33—GA-339
"Solid Gold Horn"—Trumpet Fiesta in The Plaza, Charles Marquis and Orchestra—33—GA-344
Birdie O'Toole and Her Gay Nineties Boys—33—GA-345
"Pops For America"—# Pop 5

HIGH FIDELITY
POPULAR:
"Dorothy Carless’ Mixed Emotions"—R-402
"The Carless Torch"—R-403

JAY JAY
POLKAS:
"L'il Wally's Famous American Polkas & Waltzes"—J. J. No. 1001
"L'il Wally's Famous Polish Polkas & Waltzes"—J. J. No. 1002

KAPP
POPULAR:
"The Rogue With The Brogue"—Hamish McNeice—KL 1035
"Song Of The Golden West"—John Curt Military Fan—KL 1039
"Love & Marriage"—Hal Konner Orchestra & Choruses—KL 1041
"Banjo On My Knee"—The Happy Horts—KL 1047

LATIN RHYTHMS:
"Hi-Fi Latin Rhythms"—Carlos Molina—KL 1044

JAZZ:
"French Horn Jazz"—John Graas with Shorty Rogers, Shelly Manne—KL 1046

KING
POPULAR:
"Amen"—Wings Over Jordan Chair—LP 57
"Romantic Places"—An Organ Excursion in Hi-Fi—John Duffy at the Mighty Wurlitzer—SL-9003

LIBERTY
POPULAR:
"Swingin’ With The Stars"—Key Starr with Jazz All-Stars—SL-9001

MGM
POPULAR:
"Winter Wonderland"—The Royal Ceylon Singers—E3387
"Music From Motion Pictures"—David Rose and his Orchestra—E3397
"Take Me In Your Arms"—Lexie Holmes and his Orchestra—E3378
"Beside A Shady Nook"—Dick Hyman Trio—E3379
"Concerts For Lovers"—Robert Ashley and his Orchestra with Sandra Blanco, Pianist—E3354
"Beyond The Sea"—The Music of Charles Trenet—Roger Rager and his Orchestra—E3395
"Maiden After Dark"—Federico Lomare and his Orchestra—E3356
"When Lights Are Low"—George Shearing Quintet—E3264
"The Lamp Is Low"—Robert Maxwell, his Harp and his Orchestra—E3308
"Out Of This World"—"Spam" the Man with Strings—E3378
"Goombay Carnival"—The Confidential Club Orchestra—E3359

COUNTRY:
"Hooten The Blues"—Hank Williams—E3330

NORRAGAN
JAZZ:
"Lionel Hampton and his Giants"—MG N-1080
"Ellis In Wonderland"—Herb Ellis—MG N-1081

GENE NORMAN PRESENTS
JAZZ:
"The Best Of Max Roach and Clifford Brown In Concert"—GPN 18
"Mr. Bongo"—Jack Constanza and his Afro Cuban Band—GPN 19

RCA VICTOR
POPULAR:
"Mediterranean Cruise"—Frankie Carle and his Orchestra—LPM-1275
"Hollywood Presbyterian Church Choir"—LPM-1278
"We Could Make Such Beautiful Music"—George Williams and his Orchestra—LPM-1205
"The Hawk In Hi Fi"—Coleman Hawkins—Billy Byers and his Orchestra—LPM-1281
"Havana—3 A.M."—Peretz Prado and his Orchestra—LPM-1257
"Though Not A Word Was Spoken"—The Voices of Walter Schumann—LPM-1266
"Dancers On Drums"—Mammy Albem—Erie Williams and his Orchestra—LPM-1279
"The Follies Of Paris"—Jacques Ysaye and his Orchestra—LPM-1260
"The Sounds Of Paris"—The Melachrino Orchestra, conducted by G. Melachrino—LPM—1261
"Julius LaRosa"—Julius LaRosa—Joe Reitman and his Orchestra—LPM-1299
"The Big Sound—Roy Boh"—LPM-1306
"The Birdland Stars On Tour"—The Birdland Stars—LPM-1327
"One Night In Venice"—Armando and his Orchestra—LPM-1278
"The Many Moons Of Ann"—Ann Gilbert with Elliot Lawrence Orchestra—LGM-1214
"Cool Gabriele"—Elliot Lawrence, Berghy Jones, Sol Rabin, Conte Condoli, Nick Travis, Don Stratton, Phil Sunkel, Al DeRus, Richard Sherman, Bunny Glop—LGM-1210
"Time On My Hands"—Hansi Rene and his Orchestra, Barney Kessel, Buddy Cole—CLP-1046

CLASSICAL:
"The Virtuoso Orchestra"—Boston Symphony Orchestra, Charles Munch, cond.—LM-1984
"Ofenbach In America"—Arthur Fiedler conducting the Boston Pops Orchestra—LM-1990
"Jungle Drums"—Morris Goodman and his Orchestra—LM-1994
"Getting Friendly With Music"—Boston Pops Orchestra, Arthur Fiedler, cond.—LM-1995
"Munch Conducts The Pastoral Symphony"—Boston Symphony Orchestra, Charles Munch, cond.—LM-1997

Scrinib: Sonata No. 3 in F Sharp Minor, Op. 23; Preludes—Vladimir Horowitz, pianist—LM-2005
"The Concertos"—Arthur Rubinstein, pianist; Chicago Symphony Orch., Fritz Reiner, cond.—LM-6039 (2-LP)
Dennis Dee-Jay Party

Capitol Secures Sound Track Rights to "Giant"

HOLLYWOOD—It's cocktail time in Hollywood when Matt Dennis appears on "Monitor." So, Matt gave a dish jockey party to inaugurate his weekly appearance on the NBC show Saturday nights in the 10:00-10:30 EST segment of "Monitor." Pictured above are Earl McDaniel (KFOF), Matt, and Gil Henry (KNX-CBS)-L.A.

Hollywood, Calif.—Capitol Records, Inc. this week gained the sound track album rights to a feature motion picture which has not yet been seen. The film is the George Stevens' production, "Giant," to be distributed by Warner Brothers.

The picture, believed by many to be one of the finest celluloids produced by Hollywood since "Gone with the Wind," stars the late James Dean, Elizabeth Taylor, and Rock Hudson, although none sings; the sound track, when scored, will be strictly instrumental, of music composed and conducted by Dimitri Tiomkin. The picture is expected to be in release by year's end. Its uncut running time is three hours and 21 minutes. Release date of the Capitol album has not been announced. Music from the film will be published by Music Publishers' Holding Corp.

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS Every Week in THE CASH BOX

ALL FOR ONLY $15. PER YEAR ($2 ISSUES)

THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Please enter your subscription for 1 year (2$ issues) or $15. Enclose our Check | Please send us a Bill

Firm Name:

Address:

City:

State:

Individual's Name:

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
NEW YORK—Top singing stars of the nation gathered in the Sheraton-Astor Hotel to pay tribute to Frank Sinatra prior to his opening at the Paramount Theatre. The tribute took the form of a five hour radio show emceed by top disk jockey Bill Randle. Among the many vocalists interviewed by Randle were: Alan Dale (L), Randle, Sylvia Syms, Toni Arden, Pat Boone, Lou Monte, Tony Bennett and Margaret Whiting.
Good Time Jazz Fair Trades

HOLLYWOOD, CALIF.—In an effort to stamp out price-cutting before it gets a toe hold in California, Good Time Jazz Record Co., producers of Good Time Jazz and Contemporary Records, signed a fair-trade agreement with Clyde Wallichs, president of Hollywood's Music City, one of the nation's leading music stores. "We will now sign contracts with dealers," reports Bob Kirstein, Good Time Jazz VP and Sales Manager.

At the request of key dealers, Kirstein worked out the fair-trade plan, which Wallichs immediately approved. "Many labels," Kirstein says, "major producers of classics as well as other jazz indies, have agreed to move with GTJ's lead. We are determined to prevent a condition similar to that in New York to take hold in California."

"Discounting is brutal enough on the big dealer," Kirstein continues. "But it is absolute ruin to the smaller one. GTJ is as vigorously opposed to price-cutting as it is to the record claptrap. Both must end the trend of the smaller dealer."

Seen above are Clyde Wallichs (seated), pres. of Music City, and Bob Kirstein, VP of Good Time Jazz Record Co., Inc., signing fair-trade pact.

"Key" Promotion

NEW YORK—Disk jockeys will be the center of a new promotion launched for Betty Ann Grove's Jubilee record, "Your High School Key.

Buddy Basch, handling the promotion, circulated the nation's deejays and those who were in a position to participate were asked to offer their listeners a tiny gold "key" charm for their bracelet. Listeners had to write their local deejays and request the "key". Naturally, the deejay was reminded of Betty Ann's record whenever he got key requests and, in addition he added to the "mail pull" count, which many stations tabulate.

George Weiner, of Wemar Music, originated the gimmick and paid for the keys and mailing. At the latest count 40 disk jockeys were participating and over 3000 keys had been mailed out.

Platter Spinner Patter

As a second lieutenant in the Army Reserve, Frosty Mitchell (KWWL-Waterloo & Cedar Falls, Iowa) is taking his vacation at Camp McCoy in Wisconsin. . . . Just returned from similar duty at Camp Dix in New York is Dave Sweet (WBSN-New Bedford, Mass.) . . . There has been such a strong response to Record Hops in Al Meltzer's (WHN-Syracuse, New York) area that, according to Al, in the fall various schools in Syracuse and Onondaga will play host to further hops. So far there have been 30 hops in Al's territory and "with no end in sight," says Al . . . Louis Dennis (WBRY-Waterbury, Conn.), originator of the "record-vacation" recently celebrated one year at the station. On Thursday Lou plays the last half of The Cash Box Top Fifty and on Friday the first half. . . . The reaction to the live audience is rock 'n' roll. show handled by Joe Smith (WVDA-Boston, Mass.) is said to be so great that shifts in the audience are made every hour! The program is a 2 to 6 P.M. affair . . . In the August 18th issue of The Cash Box we incorrectly stated, in this column, Bob Day's city as Johnsburg, Vt. Actually Don's Station, WNIX, is located in Springfield, Vt.

Lonny Starr (WNEW-New York, N.Y.), has, says the station, almost doubled his ratings within a six-month period of his Sunday morning show, "Tip of the Strings." Longtime fans who say "I love it all to the end, Elvis, . . . I mean, Francis Albert Sinatra. Keep your eyes on this boy. He's my pick as a future star." Time will tell, Lonny. . . . Guests during the past month have included: R.J. Adams, New York, and theodora Wheeler who were Rusty Draper, Ed Ames (Amos Bros.), Vic Damone and Roger Williams. "Tom says he has had quite a bit of success with a morning telephone show "Kansas City By Day," kids call in their wishes, needs, likes and dislikes. Main theme from kids: "Parents mind your business, we know ours." . . . While vacation in Las Vegas and Hollywood, Paul Coburn (KOL-Seattle, Wash.), will tape special interviews with Roberta Sherwood and other visiting stars in Las Vegas, Sammy Davis (KMRD-Shreveport, La.), recently returned from New York where he married a local girl. Sammy plays six hours of records daily. . . . If deejays want to offer listeners a little gold metal charm key (free) on behalf of Betty Ann Grove's "High School Key," write the Buddy Beach Office, 17 E. 46th St., New York City, and they'll tell you all about it. . . . Ed Ferland (WHHE- Rochester, N.Y.), just concluded his radio in radio and TV and also celebrated his 25th birthday recently. Andy Williams, appearing on WHCX's Teen Time show, signed photos for the then and relatives Ed, made radio and TV impression on them. Andy is appearing at the Terrace Gardens around Ed's way. . . . On his last trip to Cleveland Moe Preskell of Gold Bell Records secured four masters recorded by Jacee Hill, a modified Elvis Presley, Moe says. Hill was signed up to Epic and his first release, to be available on September 10th, will be "Love Me Again" and "A Little Longer" both written as well as sung by Hill. When Moe called Dick Drury (WHH-Warren, Ohio), during the conversation a disk jockey asked if he couldn't add the original acetates on the phone and was so excited after hearing Hill that he signed him for three record hops.

Gene Platt (KELO-SiouxFalls, S.D.) reports rejection on Johnny Dankworth's "Experiments With Mine" Dick Jacobs' "Theme From East Of Eden" and the flip "Seven Wonders," Art Mooney's "Theme From Rebel Without A Cause" and George Cates' "Where There's Life." . . . Dick Reinhard (WUC-E Akron, Ohio) will limit his air duties and take charge of station production, Reinhard's weekday day Folks Time Show was dropped and in its place was put the Eddie Thomas Show. Thomas is WUCF's newest staff member. Reinhard will continue his Saturday Polka Show and the Sunday Frankie Speigel Polka Show. . . . J. E. Underwood took over the duties of Cal Stewart at WOWO-Fort Wayne, Indiana. Stewart becomes director of news and special events, Underwood will have two shows a day after the midnight and the morning shifts, Ed Stokes (WMGM-New York, N.Y.), of WMGM's "Best Sellers" was one of the headliners at the Star Music at the Shubert Theater on Saturday August 25th for the benefit of 19 Long Island hospitals. Others on the program were Vic Damone, Phil Silvers, Teresa Brewer, Eddie Heywood and orchestra leader Jack Shindlin . . . Deans of WMGM was recently recorded by the United States Navy for its "outstanding service to the United States Navy Recruiting Service." The citation was presented to the DJ on the occasion of the opening of "Ann All Butts," the motion picture dealing with the services of the Navy.

Singer Ted Heath's "Faithful Hussar" picked up sales in the past few weeks in the Detroit, Chicago and San Francisco areas, disk jockey Frank Bell (KATS-San Antonio, Texas) started rolling recently in the South West. London records report that due to his efforts, the Heath platter is also taking off in surrounding San Antonio and has moved to the Dallas and Houston areas.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
## The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK Jockeys

<table>
<thead>
<tr>
<th>THE RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK</th>
<th>Pos. Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. MY PRAYER (Mercury)</td>
<td>1.</td>
</tr>
<tr>
<td>2. CANADIAN SUNSET (RCA)</td>
<td>2.</td>
</tr>
<tr>
<td>3. ANDY WILLIAMS (Cadence)</td>
<td>3.</td>
</tr>
<tr>
<td>4. WHATEVER WILL BE, WILL BE (Que Sera, Sera)</td>
<td>2.</td>
</tr>
<tr>
<td>5. DORIS DAY (Columbia)</td>
<td>5.</td>
</tr>
<tr>
<td>6. DON'T BE CRUEL (RCA Victor)</td>
<td>4.</td>
</tr>
<tr>
<td>7. HOUND DOG (RCA Victor)</td>
<td>7.</td>
</tr>
<tr>
<td>8. ALLEGHENY MOON (RCA Victor)</td>
<td>9.</td>
</tr>
<tr>
<td>9. SONG FOR A SUMMER NIGHT (Columbia)</td>
<td>6.</td>
</tr>
<tr>
<td>10. TONIGHT YOU BELONG TO ME (Liberty)</td>
<td>8.</td>
</tr>
<tr>
<td>11. FLYING SAUCER (Laniverse)</td>
<td>9.</td>
</tr>
<tr>
<td>12. THE FOOL (Dot)</td>
<td>11.</td>
</tr>
<tr>
<td>13. YOU DON'T KNOW ME (Dot)</td>
<td>12.</td>
</tr>
<tr>
<td>14. JERRY VALE (Columbia)</td>
<td>14.</td>
</tr>
<tr>
<td>15. SOFT SUMMER BREEZE (Mercury)</td>
<td>15.</td>
</tr>
<tr>
<td>16. EDDIE HEYWOOD (Mercury)</td>
<td>15.</td>
</tr>
<tr>
<td>17. I ALMOST LOST MY MIND (Dot)</td>
<td>17.</td>
</tr>
<tr>
<td>18. ON THE STREET WHERE YOU LIVE (Columbia)</td>
<td>14.</td>
</tr>
<tr>
<td>19. VIC DAMONE (Columbia)</td>
<td>19.</td>
</tr>
<tr>
<td>20. THE WAYWARD WIND (Era)</td>
<td>18.</td>
</tr>
<tr>
<td>21. WHEN THE WHITE LILACS BLOOM AGAIN (Dot)</td>
<td>16.</td>
</tr>
<tr>
<td>22. HELMUT ZACHARIAS (Decca)</td>
<td>20.</td>
</tr>
<tr>
<td>23. LEROY HOLDEN (MGM)</td>
<td>17.</td>
</tr>
<tr>
<td>24. FLORENCIA ZABALE (Mercury)</td>
<td>18.</td>
</tr>
<tr>
<td>25. BILLY VAUGHN (Dot)</td>
<td>19.</td>
</tr>
<tr>
<td>26. MIRACLE OF LOVE (Columbia)</td>
<td>21.</td>
</tr>
<tr>
<td>27. BORN TO BE WITH YOU (Columbia)</td>
<td>22.</td>
</tr>
<tr>
<td>29. COMO (Dot)</td>
<td>23.</td>
</tr>
</tbody>
</table>


### Spotlight Being Focused On Wurlitzer Contest Winners

NEW YORK—The jazz spotlight is being focused on university and college jazz groups. At least three college jazz groups which entered the National Collegiate Jazz Contest, sponsored by the Rudolph Wurlitzer Company, have been "discovered." The jazz contest, designed to find the outstanding college jazz groups in the nation, ended May 12th.

The Spring Street Stompers, representing Williams College, Mass., winners of the contest, appeared on the Steve Allen "Tonight" TV show on May 25th. Following their appearance on TV they were booked into "Nick's" Dixieland Jazz Club in New York, for two weeks in July.

Within a week of their taking second place in the Wurlitzer contest, the Westlake College Quintet of California was signed by Associated Booking Corp., and booked for a weekend at Jazz City, Hollywood, and a week's engagement at Zardi's Jazzland, Hollywood. The Westlakea were also signed by Decca and recorded an LP album due for release in September.

One of the six finalists in the contest, the Jimmy DePries Quartet, representing the University of Pennsylvania, has been booked into the Red Hill Inn, a new modern jazz club in Pennsauken, N. J., the weekend of September 1.

### Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

**"TUMBLING TUMBLEWEEDS"**

Roger Williams

**"A HOUSE WITH LOVE IN IT"**

Four Lads

**"FROM A SCHOOL RING TO A WEDDING RING"**

Rover Boys

**"FROM THE CANDY STORE ON THE CORNER"**

Tony Bennett

**GREAT VOCAL VERSION**

**"CANADIAN SUNSET"**

ANDY WILLIAMS

Cadence 2E 1267

42 2‼ 41st ST., NEW YORK, N. Y.

**AMERICA'S NEWEST ONE STOP**

RICHLOY, INC.

208 NO. BROAD ST.

PHILA. 2, PA. (LD/Cent 7-6846)

SINGLES 5¢ OVER

EP's—LP's 10% OVER FREE TITLES—FREE PARKING

**"IF I'M ELECTED"**

(To Be The One You Love)

EDDIE FISHER

Latest RCA Victor Hit

20/47-6613

Bourne, Inc.--136 W. 32nd St.

N. Y. C. N. Y.

2. A BIG EXCITING ALBUM: BLUEJEAN BOP!

3. NOW A Swingin' Sensational Single Setting Staggering Sales Statistics!

GENE VINCENT
AND THE BLUE CAPS
GONNA BACK UP BABY
RACE WITH THE DEVIL

"It's What's in THE CASH BOX That Counts"

www.americanradiohistory.com
Personnel Changes At Victor
Burgess to Manage Custom Dept.

NEW YORK—RCA Victor Records this week announced two personnel changes and also announced the creation of two new posts.

Effective September 1, Jack Y. Burgess becomes manager of the RCA Victor Custom Records Department and will report to Emmett Dunn manager of Victor's Custom Division. Burgess was formerly Victor's merchandising manager. Harry Jenkins will move into Burgess' spot as Sales and Merchandising Manager for the Single Record Department. Jenkins will report to W. W. Bullock, Manager of the Single Record Department.

Brod F. McCuen has been appointed to the newly created position of Coordinator, Specialty Artist & Repertoire Planning. In this capacity, McCuen will be responsible for the coordination of planning of schedules for artists, supervision of designated recording sessions, participation in repertoire committee meetings and performance of similar service for the Specialty A & R function. McCuen will report to Steve Shodos who was recently appointed manager of the Specialty A & R Department of RCA Victor. McCuen was formerly a field man in the Chicago area for Victor's singles division.

Tom Potter has been appointed to the newly created position of Coordinator of Single Record Releases and will report to W. W. Bullock.

All appointments become effective September 1.

Howard Kaye and Len Levy App'td Eastern Div. Supervisors for Coral

NEW YORK — Norman Weinstein, general sales manager of Coral Records, last week announced the appointment of Howard Kaye and Len Levy as Eastern Division Supervisors. They replace Frank Holland who moves to the newly created Coral Records Division of Mutual Distributors in Boston, as manager.

Kaye is a 15-year veteran of the Decca organization and has been New York Branch Manager for Coral since 1952. Len Levy has held a top administrative post in the national sales office during the past year, and prior to this was manager of the Coral Distributing office in Rochester, New York.

Levy and Kaye played an important role in the surge that Coral Records has made in the album field during the past few months.

Decca Pacts Sunny Gale

NEW YORK—Decca Records last week announced that it has signed vocalist Sunny Gale to an exclusive contract.

The blonde songstress, who was born in Clayton, New Jersey, was raised in Philadelphia where she began her singing career. Her first big break was as featured vocalist with the Hal McIntyre band. Since going out as a single she has been playing clubs all over the country. She has recorded with Derly, and most recently with RCA Victor Records.

Miss Gale signed the Decca contract on Friday, August 17th—soon after she obtained her release from Victor. In order to make her first session that same day, she postponed her departure for Miami where she had been scheduled to start rehearsals for her subsequent opening at the Fontainebleau. Her first sides, "Two Hearts" and "One Kiss Led To Another", were rushed out to the field only a few days later.

Many Disks Out of Fic "Friendly Persuasion"

NEW YORK—An extremely ambitious record promotion campaign for a non-musical Hollywood production was launched over the weekend with national release of the first albums and records of the score from William Wyler's "Friendly Persuasion."

Some of the top orchestras and vocalists in the country have recorded the tunes in a program coordinated by Leo Feist, Inc., publisher of the music; Dimitri Tiomkin, composer and conductor for the Allied Artists picture, and lyricist Paul Francis Webster.

Pat Boone, who sings the title song in the picture, stars Gary Cooper, Dorothy McGuire and Marjorie Main, has recorded it for Dot Records. In addition, he is featured on an extended-play album that includes "Coax Me A Little," "Mocking Bird In A Willow Tree," "Indiana Holiday" and "Marry Me, Marry Me," three other songs from the film.

The Four Aces have waxed "Friendly Persuasion," Dee and Bie, and Anthony Perkins, who is featured in the picture, sings it with Buddy Bregman's Orchestra for the Epic label.

Bob & Carol and the Joe Leber Orchestra are heard on the Unique release.

Some of the orchestras that have recorded the title song include David Rose—MGM, George Cates—Coral, Michel Legrand—Columbia and Lou Buscho—Capitol.

An extended-play record arranged and conducted by Dimitri Tiomkin of "Friendly Persuasion," "Coax Me A Little," "Mocking Bird In A Willow Tree" and "Marry Me, Marry Me" will be released by Coral.

Lawrence Welk and his orchestra have recorded "Indiana Holiday" for Coral.

The records and albums were released last week as part of the extensive national promotion and exploitation campaign planned for "Friendly Persuasion.

The picture will have its world premiere at the Cocoa City Music Hall.

"Rock and Roll" President

NEW YORK—The chair recognizes the teenage delegation from New York which shouts in front of Adlai Stevenson's New York headquarters "We Want A Rock And Roll President!" The group (fan club for The Conney Island Kids), are promoting the new release by the Conney Island Kids on Josie Records. The novelty was issued last week in time for all the publicity about the Democratic and Republican convention.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Mutual Distsrib Form Special Coral Record Division

BOSTON, MASS.—George Hartstone of Mutual Distsributors in Boston, this week announced the formation of a special Coral Records Division to be headed by Frank Holland, who leaves Coral's New York office to take over as sales manager of Mutual's Coral division.

Mutual has also created another separate division to handle London and Dot Records. This division will operate similar to Hart Distsributing in Los Angeles, also a London and Dot distributor.

Hit Distsributing in Cincinnati, this week, also became a London and Dot distib with the announcement by London that it has switched its line to the Hit firm.

Jim Mills Closes Agency, Accepts NBC Contract

CHICAGO—Jim Mills, radio-TV performer, will suspend his advertising agency on September 1st to accept an exclusive and attractive contract with NBC radio and television.

He will continue his broadcasting activities on WIND, WGN and WBBM for his current accounts until these contracts expire.

His broadcast schedule on NBC is 1:00 to 2:00 p.m. and 4:00 to 4:30 p.m., Monday through Friday.

Mills, who has been in the agency business for seven years, both as an account executive and broadcaster will refer his accounts to several Chicago agencies.

He will, however, maintain his present offices under the name of Jim Mills Productions at 185 North Wabash Avenue.

Four Lads Host Party At Danny's

NEW YORK—The Four Lads, Columbia's high-riding vocal quartet, played host to members of the music business at a cocktail party staged at Danny's Hideaway last week to introduce their new Columbia LP "On the Sunny Side of the Street." The album is the discjockey's "Buy of the Month" for September.

The boys are currently riding the singles charts with both sides of their latest release: "The Bus Stop Song" (A Paper of Pims), and "A House with Love In It." They are one of the hottest groups in the business with a consecutive chain of hits, including "Moments To Remember," "No, Not Much," "Standing on the Corner," "My Little Angel," and the current double-decker hit.

"It's What's in THE CASH BOX That Counts"
BELLOC LAUNCHES TV SHOW

CHICAGO—Dan Belloc and vocalist Gini Patton take a break between rehearsals in Chicago while working on the format for Belloc's new weekly television show which premiered recently over WBKB-TV.

Two of Belloc's current recordings on the Fraternity label, "Ivy Tower" and "Bomolero," were feature tunes in the show.

ART WANER DIES

NEW YORK—Art Waner, pianist, band leader and MGM recording star, died in his sleep last night in Detroit, where he was performing at the London Chop House. Waner was 45 years old.

A well known figure in the music business, Art for many years led the orchestra at the famous New York Latin Quarter.

SAMMY KAYE RECORDS TUNE FOR BROOKLYN

NEW YORK—Brooklyn which has its own bridge, its own Bunn, and its own Coney Island, now has its own son, "The Rich People of Brooklyn" recorded by Sammy Kaye.

With an acknowledged bow of recognition to the recent hit, "Poor People of Paris," Kaye himself titled the new song which he has recorded in an instrumental version for Columbia. It will be released in late August to disk jockeys and distributors and will be in the stores in early September.

"The Rich People of Brooklyn" was written by Lee Pockriss and Paul Vance.

The reverse side of the record features "Dreamy River," a slow ballad, written by Haven Gillespie, Raymond R. Egan and the late Richard Whiting, the latter best remembered for having composed "You're An Old Smoothie," "Louise," "Beyond The Blue Horizon," and many other hits. After his death, "Dreamy River" was found among Whiting's old manuscripts.

Kaye, currently on tour through the Eastern states and parts of Canada, has arranged his tour schedule so he may be in New York in late August and most of September to promote the record.

JOHNNY BRANDON SIGNS WITH ENGLAND-DECCA

LONDON, ENG. — British song star Johnny Brandon, has just signed a world wide contract with England-Decca Records—a pact which guarantees him a definite number of releases each year in Great Britain and a definite number of disks each year in America for London Records. The British recordings are to be made available in the U.S. market when released.

Brandon's first sides, already cut and set for release are "Song For A Summer Night" and "Giannina," two of America's top hits.

He is currently on tour in England for Harold Fielding, incorporating a number of Mosk Empire dates, Sunday one-nights and TV appearances, Brandon expects to be back in New York October 8.

Johnny is manager in the U.S. by Wally Moody and George Levy.

AMERICA'S MOST COMPLETE ONE-STOP
THE MUSIC BOX
1301 W. 79th STREET
CHICAGO 20, ILL.

AMERICA'S LEADING ONE STOP RECORD SERVICE

LESLIE DISTRIBUTORS
639 TENTH AVE., 2231 FIFTH AVE., 377 WINDSOR ST., 221 FREELINGHUYSEN AVE.
NEW YORK 36, N. Y.

Order shipped same day received—Free Title Strips

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
BROADWAY MUSIC
New York, N. Y.
1. Tonight You Belong To Me (Patience & Prudence)
2. Wayward Wind (O. Grant)
3. Summer on the Railroad (E. Day)
4. Whatever Will Be Will Be (D. Day)
5. Moonlight & Pizza (Stella's)
6. You Don't Know Me (J. Vale)
7. On Street Where You Live (V. Dunne)
8. Canadian Sunset (H. Winterhalter)
9. Canadian Sunset (Winterhalter)

WILLIAMS
1. Whatever Will Be Will Be (D. Day)
2. Canadian Sunset (Winterhalter/Williams)
3. Hound Dog (E. Presley)
4. You Don't Know Me (J. Vale)
5. Wayward Wind (O. Grant)
7. All There Is To That (Cols)
8. When My Dreamboat (D. Davis)
9. My Prayer (Platters)
10. Tonight You Belong To Me (Patience & Prudence)

FOX MUSIC HOUSE
Charleston, S. C.
1. Don't Be Cruel (E. Presley)
2. Moonlight & Pizza (Stella's)
3. My Prayer (Platters)
4. Canadian Sunset (C.
5. Canadian Sunset (Williams)
6. Song For Summer (M. Miller)
7. Moonlight & Pizza (Colts)

THE MUSIC SHOP
Springfield, Ill.
1. Hound Dog (E. Presley)
2. Flying Saucer (Buchanan & Goodman)
3. Flying Saucer (Buchanan & Goodman)
4. Almost Lost My Mind (Boone)
5. My Prayer (Platters)
6. Canadian Sunset (C.
7. Canadian Sunset (Winterhalter)
8. Allegheny Moon (P. Page)
9. Moonlight & Pizza (Colts & Kildals)
10. You Don't Know Me (V.

BOWMAN'S RECORD SHOP
Bridgeport, Conn.
1. My Prayer (Platters)
2. My Prayer (Platters)
3. My Prayer (Platters)
4. My Prayer (Platters)
5. Canadian Sunset (C.
6. Canadian Sunset (Winterhalter)
7. Canadian Sunset (Winterhalter)
8. My Prayer (Platters)
9. My Prayer (Platters)
10. My Prayer (Platters)

NORTH MAIN RECORD SHOP
Houston, Texas
1. Hound Dog (E. Presley)
2. My Prayer (Platters)
3. Let Good Times Roll
4. Penny Arcade (Shelley & Lee)
5. Canadian Sunset (Williams)
6. Canadian Sunset (C.
7. Canadian Sunset (Winterhalter)
8. My Prayer (Platters)
9. My Prayer (Platters)
10. My Prayer (Platters)

BERGENFIELD MUSIC INC.
Bergenfield, N. J.
1. My Prayer (Platters)
2. Hound Dog (Elvis Presley)
3. Flying Saucer (Buchanan & Goodman)
4. Whatever Will Be Will Be (D. Day)
5. Allegheny Moon (P. Page)
6. Canadian Sunset (C.
7. Tonight You Belong To Me (Patience & Prudence)
8. Old Philosopher (Lawrence)
9. American Sunset (Winterhalter)
10. Wayward Wind (G. Grant)

DISTRIBUTING CORP. OF ILL.
Chicago, Ill.
1. My Prayer (Platters)
2. Whatever Will Be Will Be (D. Day)
3. Allegheny Moon (P. Page)
4. Canadian Sunset (C.
5. Hound Dog (E. Presley)
6. Stranded In The Jungle (G. Vincent)
7. Sweet Old Fashioned Girl (E. Grant)
8. Happiness Street (G. Gibbs)
9. On Street Where You Live (V. Dunne)

LOVEYMAN'S INC.
Birmingham, Ala.
1. Flying Saucer (Buchanan & Goodman)
2. Don't Be Cruel (E. Presley)
3. My Prayer (Platters)
4. Canadian Sunset (Williams)
5. Canadian Sunset (Winterhalter)
7. Only Huts For A While (James Bros)
8. Allegheny Moon (P. Page)
9. Whatever Will Be Will Be (D. Day)
10. The Fool (S. Clark)

THE MELODY HOUSE
St. Louis, Mo.
1. Hound Dog (E. Presley)
2. Flying Saucer (Buchanan & Goodman)
3. The Fool (S. Clark)
4. Italian Theme (Stapleton)
5. Where There's Smoke (D.
6. Lili Marlene (Metzger)
7. White Lilies (V.
8. Allegheny Moon (P. Page)
9. When My Dreamboat (D.
10. The Fool (S. Clark)

QUALITY MUSIC
Toronto, Ont.
1. My Prayer (Platters)
2. Almost Lost My Mind (Boone)
3. Canadian Sunset (C.
4. Canadian Sunset (Winterhalter)
5. Canadian Sunset (Winterhalter)
6. Song For Summer (M. Miller)
7. Moonlight & Pizza (Colts & Kildals)
8. My Prayer (Platters)
9. My Prayer (Platters)
10. My Prayer (Platters)

THE MUSIC BOX
Spokane, Wash.
1. Whatever Will Be Will Be (D. Day)
2. Wayward Wind (E. Grant)
3. Almost Lost My Mind (Boone)
4. Canadian Sunset (C.
5. Canadian Sunset (Winterhalter)
6. Allegheny Moon (P. Page)
7. Flying Saucer (Buchanan & Goodman)
8. Song For Summer Night (M. Miller)
9. Where There's Smoke (J.
10. The Fool (S. Clark)

GREENLINE RECORD CENTER
Jamaica, L. I., N. Y.
1. Don't Be Cruel (E. Presley)
2. Hound Dog (E. Presley)
3. Flying Saucer (Buchanan & Goodman)
4. Tonight You Belong To Me (Patience & Prudence)
5. Teach Me To Dance (Stapleton)
6. My Prayer (Platters)
7. Whatever Will Be Will Be (D. Day)
8. Wayward Wind (E. Grant)
9. Allegheny Moon (P. Page)
10. Canadian Sunset (Winterhalter)

BOSTON RECORD DIST.
Boston, Mass.
1. My Prayer (Platters)
2. Flying Saucer (Buchanan & Goodman)
3. Hound Dog (E. Presley)
4. Allegheny Moon (P. Page)
5. Whatever Will Be Will Be (D. Day)
6. Almost Lost My Mind (Boone)
8. You Don't Know Me (J. Vale)
9. Moonlight & Pizza (Colts & Kildals)
10. Teach Me To Dance (Germia)

LEUENHAGEN'S RECORD BAR
Los Angeles, Calif.
1. My Prayer (Platters)
2. White Lilies (F. Zabach)
3. Hound Dog (E. Presley)
4. Canadian Sunset (Winterhalter)
5. Soft Summer Breeze (E. Hoyward)
6. Almost Lost My Mind (Boone)
7. Happiness Street (G. Gibbs)
8. Allegheny Moon (P. Page)
9. The Fool (S. Clark)
10. Middle Of The House

COLUMBIA MUSIC CO.
San Francisco, Calif.
1. My Prayer (Platters)
3. Canadian Sunset (Winterhalter)
4. Whatever Will Be Will Be (D. Day)
5. Flying Saucer (Buchanan & Goodman)
6. I Want You (E. Presley)
7. Only Huts For A While (James Bros)
8. Sweet Old Fashioned Girl (Colts & E. Grant)
10. Wayward Wind (G. Grant)

TOWN AND COUNTRY
Detroit, Mich.
1. Hound Dog (E. Presley)
3. Canadian Sunset (Winterhalter)
4. Soft Summer Breeze (E. Grant)
5. St. Teresa (Word & Domelines)
6. Canadian Sunset (Williams)
7. White Lilies (F. Zabach)

MADRONA RECORD SHOP
Portland, Ore.
1. Hound Dog (E. Presley)
2. Soft Summer Breeze (E.
3. Canadian Sunset (Winterhalter)
4. Flyin' Saucer (Buchanan & Goodman)
5. Born To Be With You (Buchanan & Goodman)
6. Wind (Walt & McGuire)
7. Fever (L. Willie John)
8. Flying Saucer (Buchanan & Goodman)
9. Canadian Sunset (Winterhalter)
10. Soft Summer Breeze (E. Grant)

MARSHA JANE'S MELODY LANE
Boston, Mass.
1. My Prayer (Platters)
2. My Prayer (Platters)
3. Canadian Sunset (Williams)
4. Canadian Sunset (Winterhalter)
5. Canadian Sunset (Winterhalter)
6. Moonlight & Pizza (Colts & Kildals)
7. My Prayer (Platters)
8. You Don't Know Me (J. Vale)
9. My Prayer (Platters)
10. My Prayer (Platters)

MUSIC SALES CORP.
Augusta, Ga.
1. Hound Dog (E. Presley)
2. Canadian Sunset (Winterhalter)
3. Tonight You Belong To Me (Patience & Prudence)
4. Canadian Sunset (Winterhalter)
5. Canadian Sunset (Winterhalter)
6. Canadian Sunset (Winterhalter)
7. Canadian Sunset (Winterhalter)
8. Canadian Sunset (Winterhalter)
9. Canadian Sunset (Winterhalter)
10. Canadian Sunset (Winterhalter)

GILCHRIST RECORDS
New Orleans, La.
1. Hound Dog (E. Presley)
2. My Prayer (Platters)
3. Whatever Will Be Will Be (D. Day)
4. Soft Summer Breeze (E. Grant)
5. Canadian Sunset (Winterhalter)
6. Canadian Sunset (Winterhalter)
7. Canadian Sunset (Winterhalter)
8. Canadian Sunset (Winterhalter)
9. Canadian Sunset (Winterhalter)
10. Canadian Sunset (Winterhalter)

GALICH RECORD SHOP
Cleveland, Ohio
1. Hound Dog (Boquete)
2. Canadian Sunset (Winterhalter)
3. Canadian Sunset (Winterhalter)
4. Canadian Sunset (Winterhalter)
5. Canadian Sunset (Winterhalter)
6. Canadian Sunset (Winterhalter)
7. The Fool (S. Clark)
8. Canadian Sunset (Winterhalter)
9. Canadian Sunset (Winterhalter)
10. Canadian Sunset (Winterhalter)

“Mooney “Tribute To Dean” Getting Strong Reaction

NEW YORK—The MGM packaged version of “Tribute to James Dean,” which features Art Mooney and his orchestra playing themes from “East of Eden” and “Rebel Without A Cause,” is shaping up as a big hit, MGM reports. Disk jockeys are spinning both sides of the record as well as comment on the special sleeve which displays a large photo of James Dean and scenes from the picture. Television disk jockeys are holding the envelope up to the camera while the disk spins. Dean fan cultists are eagerly buying the record because of the packaging.
**R & B Disk Jockey Regional Record Reports**

**Jimmy Byrd**
WSG—Durham, N. C.
1. "Let the Good Times Roll" (Bill Doggett)
2. "I Love You (Jimmy Reed"
3. "In The Still Of The Night" (Five Satins)
4. "Fever (Little Willie John"
5. "Got You On My Mind" (Yvonne Gilbert)
6. "Soldier Of Fortune (Drifters"
7. "Coral Sea (Six Teens"
8. "Hearts Is Bleeding (J. Fullter"
9. "It's Too Late (Chuck Willis"
10. I'm Going Crazy (Tibbe Brown"

**Robert Wall**
"The Night Hawk"
K2WR—Oakland, Calif.
1. "Marty On Planet Mars (Marty"
2. "Flying Stage (Buchanan & Goodman"
3. "Blue Moon (Little Stevems"
4. "It's The End Of The Night (Five Satins"
5. "Horn, Ten (Bill Doggett"
6. "When My Dreams Come Home (Fats Domino"
7. "My Prayer (Watt"
8. "Hound Dog (Elvis Presley"
9. "Preez" (The Platters"
10. Down W' Went Four Deuces (June"

**Herman Ams**
WOW—New York, N. Y.
1. "My Prayer (Bill Doggett"
2. "Fever (Little Willie John"
3. "Don't Be Cruel (R. Presley"
4. "Closer You Are (Three"
5. "Blue Moon (Emotions"
6. "Candy Girl (Marylettes"
7. "Rock A While (Joe Turner"
8. "Stranded In The Jungle (Calders"
9. "Horn, Ten (Bill Doggett"
10. When To Be Loved (Brown"

**Steve Wade**
WAE—Albany, N. Y.
1. "My Prayer (Platters"
2. "Stranded In The Jungle (Calders"
3. "Don't Be Cruel (R. Presley"
4. "When My Dreams Come Home (Fats Domino"
5. "Rip It Up (Little Richard"
6. "Treasure Of Love (McPhatter"
7. "Fever (Little Willie John"
8. "Hound Dog (Elvis Presley"
9. "I'm In Love Again (Domino"
10. Soft Summer Breeze (Charlie Byrde"

**Louise Nopper**
WRE—Baldville, N. C.
1. "Fever (Little Willie John"
2. "Marry McKnight's Farm (Bill Doggett"
3. "Heaven On Earth (Platters"
4. "Six Tears To The Sun (Little Richard"
5. "Don't Be Cruel (R. Presley"
6. "My Prayer (Platters"
7. "It's Too Late (Chuck Willis"
8. "Treasure Of Love (McPhatter"
9. "Promise To Remember (Teenagers"
10. Let The Good Times Roll (Shirley & Lee"

**Paul S. Drew**
WHL—Fort Howard, Mich.
1. "The Closer You Are (Channels"
2. "That's The Way It Goes (Tyrone"
3. "Lipstick, Powder And Paint (Joe Turner"
4. "Horn, Ten (Bill Doggett"
5. "When The Sun Comes Home (Fats Domino"
6. "Love Sweet Love (Winola"
7. "I Got to Get Myself A Woman (Mops"
8. "Walkin' The Beat (Freeman"
9. "Pride And Prejudice (Monarch"
10. Hound Dog (Elvis Presley"

**Dick Dean**
WKTO—Norway-Fairfax, Maine.
1. "Breakin' Heart (Joa Shaw"
2. "Horn, Ten (Bill Doggett"
3. "Get You On My Mind (Vivene Gilbert"
4. "When My Dreams Come Home (Fats Domino"
5. "Rip It Up (Little Richard"
6. "Let The Good Times Roll (Shirley & Lee"
7. "If I Were A Country Squire (Lincoln Chase"
8. "After The Lights Go Down Low (Al Huddler"
9. "Soldier Of Fortune (Drifters"
10. "Bridge Of Love (Al Savage"

**Vivian Carter**
WWCA—Gary, Indiana
1. "Breakin' Heart (Joa Shaw"
2. "Horn, Ten (Bill Doggett"
3. "Rip It Up (Little Richard"
4. "Get You On My Mind (Vivene Gilbert"
5. "I'm In Love Again (Domino"
6. "Soft Summer Breeze (Charlie Byrde"

**Hopp Adams**
WANN—Annapolis, Md.
1. "Broken Heart (Joa Shaw"
2. "Horn, Ten (Bill Doggett"
3. "Get You On My Mind (Vivene Gilbert"
4. "When My Dreams Come Home (Fats Domino"
5. "Rip It Up (Little Richard"
6. "Let The Good Times Roll (Shirley & Lee"
7. "If I Were A Country Squire (Lincoln Chase"
8. "After The Lights Go Down Low (Al Huddler"
9. "Soldier Of Fortune (Drifters"
10. "Bridge Of Love (Al Savage"

If you are reading someone else's copy of The Cash Box, you may not be able to find this coupon today.

THE CASH BOX
26 WEST 47th STREET
NEW YORK 36, N. Y.

Enclosed find my check for $15 for a Full Year (52 Weeks) Subscription.

NAME
FIRM
ADDRESS
CITY
ZONE
STATE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
NEW YORK:

Jack Angel, who left Herald Records recently to form his own record company—The Angel Records—may have a hit in his first release, as reported by The Monarch. Jack has been moving slowly with the release, shifting it cautiously from one territory into another, and has now gotten very strong reactions from at least six or eight areas. He is now ready to get its national distribution, and The Cash Box has already gotten reports on the disk from several spots. Paton Records has released the new Ann Cole record, "My Tearful Heart" and "I'm Waiting For You." Paton looks good.

Arnold Maxim, Epic & R. W. has moved from the Harmonies and The Del-Suns to listening to r&b talent and material for the Okeh label. Maxim has signed the Smoothstones, formerly of Ember Records, and will go into a session shortly. The group had a small hit in "Dear Diary" on the Reader label. Maxim has also signed the Hawksins and a session is planned in the near future. Another singer is Nickie Lee, formerly of K & M, Philadelphia label. A couple of years ago Lee was a Pittsburgh Courier winner, ... Freddy Menendez, Savoy Records, planning a new and a concert tour to promote the new Savoy releases. They are...

Clyde McPhatter

Little Jimmy Scott singing "Guilty" and "If You Only Knew"; Wilbert Harrison's "Confessin"; a tenor sax of "Hey, Hey"; and Arlo, the doing "Rockin' and Rollin' Again" and "You Promised Love". ... Herman Lubinsky, Savoy presxy, was almost killed in an automobile accident last week. A truck plowed into his car after leaving his 35th birthday birthday, this month.

Atlas has a very weird, but very interesting release in "Eseme" by Chuck Payne, ... Hy Weiss, Old Town, reports his label is singing with The Solitaires "All The Time" and "You're Taskin' Me for My Money". Also building to a nice sized total quiet is Billy Rand's "Chicken Boy", Weiss plans an all new "Billy Rand Loves You". He has also taken over a master from Playback which will be released immediately.

... Doug Longo by The Packets, and will be out on the Paradise label. ... Ray Clark, Groove Records, talking up his two latest releases, Ann Gilbert's "Tail Boy" and "Thank God It's Friday" at New Mexico, "Googa Mooga" and "Here's The Beat" by Big Al Sears, ... Smiley Lewis out with a terrific twosome, "Somebody You Want Me" and "Down Yonder With Big Ballin'". ..

The Monarch has got a terrific reaction to Lavern Baker's "Pretty Penny" and Maxine Brown's "I'm So Lonesome". U.P. LP Full Plan it offering dealers. Bugs Scruggs (WCIN-Cincinnati, O.) has moved into Larry Dean's spot of Program Director. His group, The Victorian, are out with their new record, "Why" by the Del-Suns; and Arlo, the doing "Rockin' and Rollin' Again" and "You Promised Love".

LOS ANGELES:

RPM Records are slating the new Queen's record, "Red Top" and "I Love You" for a two-sided pop hit. ... Dick Washington and Little Richard signed this week New York's Wrigley Field this Sunday, Chuck Higgins orchestra and "The Four Toms" plus "I'm Too Tired To Go Ballin'". ... Dick Washington and Little Richard are scheduled for a benefit appearance.

... Ray Clark, Groove Records, talking up his two latest releases, Ann Gilbert's "Tail Boy" and "Thank God It's Friday" at New Mexico, "Googa Mooga" and "Here's The Beat" by Big Al Sears, ... Smiley Lewis out with a terrific twosome, "Somebody You Want Me" and "Down Yonder With Big Ballin'". ... Epilepsy has released the new "I Can't Help Myself" which is being played on almost every station, and ... The Monarch has got a terrific reaction to Lavern Baker's "Pretty Penny" and Maxine Brown's "I'm So Lonesome". U.P. LP Full Plan it offering dealers. Bugs Scruggs (WCIN-Cincinnati, O.) has moved into Larry Dean's spot of Program Director. His group, The Victorian, are out with their new record, "Why" by the Del-Suns; and Arlo, the doing "Rockin' and Rollin' Again" and "You Promised Love".

THE COLTS

... Buddy Young, records the Bill Hill Cook presentation, "Second Anniversary Night of the Stars" featuring Big Maybelle, Clyde McPhatter, Buddy Johnson, and Jimmie Davis; "Big Broke" by the Buck Ram has signed Dolly Cooper to his roster for personal management and has inked her to Dot Records. ... Don Robey reports Little Junior Parker's "Mother-in-Law Blues" (14416) on the Duke label. ... The Arthur Murray show on August 30... The Penguins have reordered their "Merry-Go-Round" on Epic 142... The Rock and Roll Jamboree has announced that it will open its first session on November 1 in the new Auditorium at 1622 W. 48th St., Chicago, Illinois, and is accepting applications for agency.
Max Roach Forms New Group

NEW YORK—Max Roach, formerly of the "Clifford Brown, Max Roach Quintette," has completed rehearsals and is now working with his new group, called the Max Roach Quintette. Since the untimely death of his partner, Clifford Brown, in an automobile accident on June 29th, Roach has been trying to regroup. The following are the names of the new "Max Roach Quintette": Roach on drums, Donald Byrd on trumpet, Barry Harris on piano, George Morrow on bass and Sonny Rollins on tenor. Roach will continue to record for EmArcy Records under the direction of Bob Shad, A & R for Mercury and EmArcy, and will probably do his first recording date within the next few weeks.

Haley's Comets on CBS

NEW YORK—Bill Haley and his Comets whose new Decca recording of "Rip It Up" is rippling it up on the best seller list, will be starred on the "Camel Rock And Roll Dance Party" via WCBS on September 11th, 8:00-9:00 p.m. On this program, the Comets will feature songs they have made famous thru their Decca recordings.

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

New York

1. HONKY TONK Bill Doggett (King 4950) 2. MY PRAYER Platters (Mercury 70493) 3. LET THE GOOD TIMES ROLL Little Willie John (King 4955) 4. FEVER & DOUBLE TROUBLE Buddy & Ollie (Savoy 1195) 5. FLYING SAUCER Bud and Ben (Luminaire 101) 6. RIP IT UP Little Richard (Specialty 357) 7. STRANDED IN THE JUNGLE Cadets (Modern 994) 8. CANDY Big Bob & His Men (Savoy 179) 9. HOUND DOG Elvis Presley (RCA Victor 20-6604) 10. SOFT WINDS Dion Hines (Mercury 70906)
**The Cash Box**

**THE CASH BOX**

**NEW YORK—** Sammy Davis, Jr. (left) gives his "O.K." to the swinging debut disk of Little Butchie Saunders', 'Lindy Lou' on the Herald label. The 9-year-old tot, who sings-up a storm, is managed by Elroy Peace (right), the well known shadow of veteran performer Ted Lewis.

**NEW**

**"CONGO MAMBO"**

b/w

"LIFE'S PROBLEM"

**by**

**GUITAR GABLE**

**EXCELSO 2072**

WRITE WIRE PHONE

NASHBORO RECORD CO., INC.

177 3rd Ave., Nashville, Tenn.

(Phone: Chapel 2-2215)

Shipment Also Made From

PLASTIC PRODUCTS

MEMPHIS

**ATLANTA**

**MEXICO**

**DETROIT**

**PHILADELPHIA**

**LOS ANGELES**

**1 CAN'T QUIT YOU BABY**

b/w

**SIT DOWN BABY**

COBRA 59050

COBRA RECORD CORP., 2854 W. ROOSEVELT CHICAGO 12, ILL. (All Phones: Melody 8-2150)

**BLUE MOOD**

by**

**Julie Stevens**

DIG 115

BREAKING WIDE OPEN!

Out only two weeks and hitting all charts

**DIG RECORDS**

2180 W. WASHINGTON BLVD. REPUBLIC 4-4653

LOUIS ANGELES, CALIF.
**The Cash Box, Music**

September 1, 1956

---

**R & B Reviews**

A  AWARD & SLEEPER  B  VERY GOOD  C  FAIR  B+ EXCELLENT  G  GOOD  D  MEDIocre

---

**The Cash Box Award o’ the Week**

"MY NERVES" (2:29)

[Armo BMI—Toombs, Glover]

**LITTLE WILLIE JOHN**

(King 4960)

- Little Willie John follows his "Fevers" with a similar piece of material that should prove to be a "hit" follow-up. The youthful chanteuse handles the tune with wailing vocal against a driving back drop. It comes off very well, swinging rhythmically. A powerful offering that will prove to be a big seller. Little Willie John backs it with a slow paced blues ballad, "Do Something For Me." A pretty ditty, Willie John wails it well. Good coupler. "My Nerves" for the charts.

---

**The Five Keys**

(Capitol F30502)

B  "OUT OF SIGHT, OUT OF MIND" (2:15) [Kahl Music BMI—Ivy Joe Hunter] The Keys swing beautifully on a tender love ballad. It is a drifting, tuneful offering that will play well on the air. Very pleasing wax.

B  "THAT'S RIGHT!" (2:20) [Roosevelt Music BMI—Winfield, Scott] The Keys swing right along on a quick beat bouncer novelty with a cute lyric and engaging arrangement. Happy little ditty. Good side.

---

**The Clouds**

(Cobra 5001)

C  "ROCK AND ROLL BOOGIE" (2:16) [Armel BMI—Borden] The Clouds make their bow on the new label with a wild rock and roll issue. Deck jumps from the opening note. For the A-1 market.

C  "I DO" (2:28) [Armel BMI—Stinley] The Clouds back with a soft, slow beat ballad.

---

**Etta James**

(Modern 998)

B+  "TOUCH LOVER" (2:25) [Modern BMI—James] Etta James goes really wild on this cool deck as she handles the rocker like a female Little Richard. Deck drives all the way. Exciting with a stirring spiritual flavor.

B+  "FOOLS WE MORTAL BE" (2:15) [Modern BMI—Hawkins] Miss James changes the pace on the flip and offers a slow, rhythmical ballad, with a shoozy reading. Stirring side.

---

**The Teen Queens**

(RPM 470)

B+  "LOVE SWEET LOVE" (2:20) [Covey BMI—Harrison, Carroll] The Teen Queens bounce rhythmically through a happy middle beat novelty with excellent blending. A joyous rocker that comes off well, Watch it closely as it is bound to make noise.

B  "RED TOP" (2:23) [Cheroke BMI—Hampton, Kynard] The Teen Queens pick up a swinging beat item, formerly recorded by King Pleasure and deliver it with that top treatment. It is a light hearted boomer with that distinctly progressive sound.

**Johnny "Guitar" Watson**

(RPM 471)

B  "LOVE ME BABY" (2:40) [Modern BMI—Booker, Jossen] "Johnny Guitar" Watson churns out a "fever" type offering with a good deal of enthusiasm. Deck comes off well.

B+  "SHE MOVES ME" (2:24) [Modern BMI—Watson, Ling] Watson issues a strong platter with this rocking romantic chart. This guy is infected by the love virus and you get that feeling in a very strong way from Watson's reading. Bears watching.

---

**Smiley Lewis**

(RPM 1097)

B  "SOMEDAY YOU'LL WANT ME" (2:26) [Reeve BMI—Bartholomew, King]

**SMILEY LEWIS**

(Imperial 4960)

- Smiley Lewis offers a pretty rhythmic tune, "Someday You'll Want Me," with a captivating beat, a familiar sound, and a Smiley Lewis technique. It is a swingy thing in which Lewis tells his friend someday when she wants him he'll be gone with someone new. Etching will appeal to both the pop and r & b markets. The flip, "Down Yonder We Go Ballin'," is another tune with a familiar quality. It is a quick jump jumper given a fine reading by Lewis. Highly recommended, but for the action it's "Someday".

---

**Big Al Sears**

(Groove 4G 0166)

**BIG AL SEARS**

- Big Al Sears and his wailing horn provide a couple of minutes of earing horn blowing backed by a rocking aggregation. It's slow beat but stirring. Good instrumental wax.

**Junior Parker**

(Duke 157)

**JUNIOR PARKER**

- Parker sings out with a quick beat that is alive and happy. Parker is in a sparkling mood and in love. He sings out his joy and the result is an infectious dish. Like it.

**Mother-Law Blues**

(2:21) [Lion BMI—D. Robey]

- "Mother-Law Blues" is in the same vein. Park's a down home slow beat blues in which his baby leaves him. Strong deck.

---

**The Cash Box R & B Best Bets**

- "TOUGH LOVER"

- "LOVE SWEET LOVE"

- "THAT'S MY BABY"

- "JUICY FEELING" / "TEENAGE BEAT" / "MY TEARFUL HEART"

- "AT ANY COST"

---

**The Dusters**

(Arc 3000)

B  "GIVE ME TIME" (2:54) [Gate way BMI—C. Cunningham] The Dusters come up with a middle beat backer that swings along nicely. Deck simmers in moderate fashion, the Dusters could use a bit more driving.

B  "SALLIE MAE" (2:25) [Gate way BMI—R. Higginbotham] The Dusters dish up another middle beat jumper with a more exciting rock treatment. Duster lead gives a shoozy ready, reaching down to the roots of his vocal chords. Ok deck.

**Little Walter**

(Checker 845)

B+  "JUST A FEELING" (2:35) [Armel BMI—W. Jacobs] Little Walter wails a slow beat rhythm blues in easy fashion against the simple band backing. Little Walter tells of his low spirits in his down home manner. Should cash up a good sale.

B  "TEENAGE BEAT" (2:40) [Armel BMI—W. Jacobs] Little Walter dishes up an engaging instrumental with a great sound. Deck is alive and exciting. Watch it. It could happen.

**Goochie Rene & The Rolllettes**

(Class 2004)

B  "SAD FOOL" (2:15) [Watson] The Rolllettes blend effectively on a lovely beat pettity. The reading comes off in good style and the teenagers should find it to their liking.

B  "WHAM BAM" (2:16) [Leon Rene ASCAP—Taffan Rene] Instrumental rocker with an interesting honky tonk sound. The piano sounds like all the fiddles removed. Wild jump and it should find the kid market receptive.

**Ann Cole**

(Baton 229)

B  "MY TEARFUL HEART" (2:55) [Hill & Range BMI—Weisman, Holziger] Cole turns in a strong pop styled performance of a slow moody number. A moving ballad is given a teeny type rock treatment that should prove to be a strong vote getter for the up and coming vocalist. The gal really sings it and the proof should show up in the sales column.

B  "I'M WAITING FOR YOU" (2:26) [Dar BMI—Lou Sprung] Miss Cole sings a torch blues with a feeling filled reading. Comes off very well and makes it a strong coupling.

**The Pyramids**

(Davis 453)

B  "ATT ANY COST" (2:15) [Joe Davis ASCAP—Robert Stallings] The Pyramids offer a gentle ballad with warmth and feeling. The lead handling is timely, pretty effectively and in a manner that invites intense listening. Good material and good performance can and should build into a big one. Watch it.

C  "OKAY BABY" (2:20) [Joe Davis ASCAP—Dorothy Taylor] The Pyramids bounce through a middle beat jump with a fair performance. Deck rocks in lively fashion but comes out routine.

---

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
R & B Reviews

AWARD & SLEEPER + EXCELLENT B VERY GOOD C-GOOD D FAIR E MEDIOCRE

The Cash Box

R & B Sleeper of the Week

“THREE WISHES” (2:39) [Patricia, A.D.T.—BMI—Burley, Cita]
“THAT'S THE WAY IT GOES” (2:42) [Kahl BMI—Parker, Goldner, Cita]

GOTTA the lilting', VERY swingy

THE HARPTONES (Rome 203)

成功 on a couple of other labels, make their bow with two lovely slow beat ballads. “Three Wishes” is a tender, love ballad given a sincere and warm treatment by the talented group. It should prove to be a big one. The flip, “That's The Way It Goes,” is another in the same vein. It is given the same floaty vocalizing and it is pretty hard to choose between the two. Two strong discs and perhaps a shamefully favorable “Three Wishes.” However, we'll hedge by saying it could be either.

“I CAN'T LOVE YOU ENOUGH” (2:37) [Progressive BMI—Burton, Plummer, Baker]

STILL” (2:16) [Progressive BMI—Burton, Plummer, Baker]

LAVEN BAKER

(Atlantic 1104)

LaVern Baker sings a pair of cute songs, either of which could catch on for a healthy sale. The more commercial side is “I Can't Love You Enough,” a happy, romantic novelty with a catchy Latin flavor which will have a broad popular appeal. The flip, “Still,” is a little bit of another love song, with beauty and a swingy arrangement. Miss Baker aims both at the middle of the middle r & b-pop market and we think she's hit it square on the nose. Both sides delightfully listening, we think “I Can't Love You Enough” is the topper.

5 LYRICS

(Music City 799)


“I'M HUNGRY SWEET PEA” (2:30) [Gatton BMI — Isaac Perry] The Lyrics, backed dominantly by organ, team beautifully on a pretty slow beat blues. Ok deck.

THE RIP-CHORDS

(ABC G-105)

“RAZZLE DAZZLE” (2:27) [Lawn Music BMI—Leon Arnold] The Rip-Chords team up for a spirited reading of a happy middle beat bopper. Deck is alive and the kids should like it.

“I LOVE YOU THE MOST” (2:30) [Excelsior BMI—C. Groseley] The pair cooperate on a slow beat blues. She pleads for his love, begging for one more chance. Ok platter.

Rip-Chords

Atlantic Adds Three To Roster

NEW YORK—Albem Ertegun, Atlantic Records, announced this week that he had acquired several new artists designed to strengthen the already star-laden roster.

The three signees are Leonard Carby, New Orleans blues and ballad singer, who was formerly the lead singer of the Spiders, Imperial Records group; Vincent Rio and The Tones; sax, guitar and drum combo, formerly with Grand Records; and Billy Mure, pop guitarist.

Novelty Records Kids Conventions

CHICAGO—This being a summer of novelty, it only stands to reason that someone would find a catchy twist in the recent political conventions.

Vee-Jay Records, this city, announced the release of a novelty disk entitled, “The Convention” by The Del-Sams.

“We figured to follow the Democratic convention in Chi and hit the West Coast during the Republican convention,” says Abner. “We’re pressing and shipping as fast as we can. This will be a smash,” he went on to say.

“The Convention” brings the listener into the middle of a major convention in an interesting and amusing manner.

For the best in Rock & Roll pop rhythm & blues call on

All-State record distributors inc.

2003 S. Michigan Avenue
Chicago 16, Illinois
Phone: Calumet 5-0924

Another BMI pin-up hit

BOBBY HOUND DOG

Recorded by ELVIS PRESLEY

Mercury

Elvis Presley Music, Inc.
Lion Publishing Co., Inc.
Four Voices And "The Beard"

The promotion of William Dunn to the position of Branch Operations Manager in Seattle also was disclosed by Wallichs. Dunn replaces James Cranney, resigned. Dunn transfers to the northwest city from the Los Angeles Branch where he served as chief clerk. Prior to joining Capitol, Dunn had been active for several years in record sales.

Hollywood, Cal.—Two personnel changes in the Capitol Records Distribution Corporation were announced last week by president Glenn E. Wallichs. Michael Mackulies has been promoted to the position of Branch Sales Manager at the Pittsburgh Branch, replacing Joseph Berger, resigned to accept another position. Mackulies has been a sales representative at Capitol's St. Louis Branch for the past seven years.


MARY WILSON, KCLX-Callex, West 1. A Crazy Arms (Ray Price) 2. Aladdin's Lamp (Walker) 3. Consistency, I'm Guilty (Ray Price) 4. You'll Be The One (Don Williams) 5. We're In Love With The Blues (Wilburns) 6. Seventeen (Kitty Wells) 7. You Quit Me (My Baby) (George Jones) 8. I'll Know You From Now On (George Jones) 9. Waiting To Be Satisfied (Wilburns)


PAUL SIMPKINS, WSAM—Montgomery, Ala. 1. My Lips Are Sealed (Reeves) 2. Waltz Of The Angels (Cranney) 3. I'll Be The One (Don Williams) 4. Until I Meet You (F. Young) 5. Let's Have A Party (J. Cash) 6. I'm So In Love With You (Tubby) 7. Twenty Feet Of Massey (Cranney) 8. It's Heaven (W. Fursch) 9. You Don't Have To Be Mad (Powell) 10. You Can't Stop Him (Reeves & Smiley)


BILLY RANKIN, KTHE—Thermopolis, Wyo. 1. I'm Left, You're Right, She's Gone (Evie Price) 2. Get Behind Me (Johnny Horton) 3. Any Old Time (Wade Ray) 4. Twenty Feet Of Massey (Cranney) 5. They Told Me The Land Can't Be Won (Price) 6. You Gotta Be My Baby (Wilburns) 7. At The Old Town Hall (Johnnie Ray) 8. I'll Be The One (Don Williams) 9. I Heard The Whistle Go (Shirley Caidell) 10. You'll Be Calling Me Home Once Again (John Sheppard)


Attention: Please address any information concerning Country music and talent to Iras Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 6, N. Y.
WSM Signs George Jones

NASHVILLE, TENN. — Starday Records announces the signing of their star artists, George Jones, to a pact with WSM's Grand Ole Opry. Also George Jones has just signed a new long-term contract with Starday for his exclusive services as an artist and songwriter. A substantial advancement was made and royalty rates were upped over the previous contract.

The deal was set up by Harold Dally, co-owner with Don Pierce in the Starday firm, which operates out of Los Angeles and Houston. Papers were signed August 9th, and George Jones appeared that same night on the Opry's Frolics and the following night on the Opry itself from Ryman Auditorium in Nashville.

Don Pierce, Starday Prexy, also reports that managerial roles for George Jones have been taken over by Hal Smith. Hal Smith is currently also managing Columbia star, Carl Smith, one of the best-known names in the field now doing movie work on the West Coast.

George Jones is in the national C & W charts with You Gotta Be My Baby, which he wrote and recorded for Starday Records. Jones achieved national recognition for his writing and recording work on such songs as: "Why, Baby, Why," "What Am I Worth," "Seasons of My Heart," and "Ragged But Right," all of which have been in the national charts during the past twelve months. George Jones was recently selected in The Cash Box Disk Jockey Poll as the most promising new C&W vocalist for the past year.

Starday is readying a new George Jones LP for September release. A sacred release was recently issued and a duet release with Jeanette Hicks, new girl vocalist with Starday, is also in the works to provide maximum activity for George Jones in addition to his regular single releases.

On the personal side, George Jones is a native of Beaumont, Texas, age 31, and a Marine veteran. He was formerly on the Louisiana Hayride and has appeared with most of the top-name performers at one time or another. He was recently affiliated with Radio KTRM in Bonneville as a disk jockey.

Hank Williams?

NEW YORK—It was a case of "I know the voice, but..." at a recent Juke recording session in Nashville. At the date vocalist Red Garrett cut the late Hank Williams' tune 'May You Never Be Alone' impressionist Bill Williams' voice and style. Over this the late Hank was dubbed an athlete by Red Garrett, written by Garrett and Jean Valli, called "A Bed of Roses." During the playback a group of people, including some disk jockeys, came into the studio and commented on the great Williams record. It took some talking, topped off by an in-person encore by Garrett, to convince them it was a brand-new recording.

Springs, Orlando, and Radio Station WMOP.

There will be television and news reel coverage along with magazine and newspaper stories and many other publicity agencies.

Zephyr to Release Three LP's

HOLLYWOOD, CALIF.—Zephyr Records, newly formed label under the helm of Georgie Hormel, has come up with a unique plan to kick off its first releases with the nation's disk jockeys.

Initial output of the indie label will be three albums. "Scooby Doo..." big band arrangement under the baton of Jerry Leiber; "Mr. Bongo Has Brains," featuring a full rock behind Jack Constanza on bongo drums; and "Jazz from the North Coast," the first in a series of jazz albums featuring jazz talent from different sections of the country.

Zephyr has had each dj copy reduced to a 7-inch LP containing six sides of the original LP, with a special color reduction of the cover to the 7-inch LP, and special liner copy written on the back. These will be sent to approximately 1500 djs across the country, with notice that should the djs order the full LP, it will be sent by request.

Zephyr's album releases will be followed in a short time by singles featuring Rosy Lee, Georgie Hormel, and Ruth Clay.
The Cash Box, Music Page 40 September 1, 1956

Country Reviews

A BULLSEYE
B VERY GOOD
C FAIR
D EXCELLENT
E GOOD
F MIDDLEGRE

CINCINNATI CUT-UPS

The planned return of Queen City's Coney Island has been canceled due to an automobile accident. We are not sure what to do next. The best news is that for the past few weeks the DeMarco Sisters are resting at their home in Plainfield, N. J. after their auto accident in Cincinnati while appearing at Beverly Hills. The famous sister quintet plan to continue their tour just as soon as Gene has recovered. . . . Marion Marlowe and George Kaye are holding down the spot light at Beverly Hills for the next week. (11) (a great show.)

Davis Andrews (known as My Music) is praising Cincinnati's music activity which he will tour the Baldwin Piano Co. . . . Tennessee Williams' "27 Wagons Full of Cotton" is now playing at the big tent in the Corn Palace. Maureen Stapleton and Jules Munshin are the headlines. . . . Lawrence Welk and his orchestra and the "Champagne Lady" Alice Lon will bring their big TV show to Cincinnati Gardens, Tuesday September 4. . . . Ralph Marterie will be at Moonlight Gardens for a one-week stand starting Friday while Sam Donahue along with Billy May's orchestra will entertain at the fabulous LeSourdville Lake. . . .

Received a note from Happy Iron from down in Orlando, Florida, who's spinning country wax. He's on the road with Florence Yip, . . . Oneie Wheeler along with Lester Earl and Billie Earl appeared at Verona Lake Park this weekend and Oneie's record "Oneie's Bop" is sure going to fly. . . . Marty Roberts (WCKY's DJ) is on vacation this week end and plans to make a personal appearance up Michigan way with Earl Petersen. . . . Jimmie Williams (MG) has been booked for a Washington, D. C. appearance over Labor Day. . . . They tell us a star was born when Elizabeth Marlowe (Jesse James) in the role of Jane is now in its 2nd week and is having slim crowds.

FERLIN HUSKEY

"Nothing Looks As Good As You Do" by

"Waiting"

Capitol 3132

JIMMY WILLIAMS

on MGM

sings

"ALPHA and OMEGA"

b/w

"Where Will I Shelter My Sheep"

White Oak Music-BMI

7771 Cheviot Rd.

Cincinnati 24, O.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX

BULLSEYE

"JUST AS LONG AS YOU LOVE ME" (2:31)
[Acuff-Rose BMI—J & R Louvin]

"I CAN'T TELL MY WINTER TROUBLES" (2:11)
[Central BMI—J. Rhodes, D. Reeves, C. Spellman]

JIMMIE SCHMIDT & MAX BONNIE

(RCA Victor 20-6631; 47-6631)

The Browns, Jimmie Schmidt, Max Bonnies, had the wonderful experience of coming up with a smash on their initial Victor records, and it looks as though their joy is going to continue as they follow up on the tune, which is still flying high on the charts, with two more potent numbers of which can walk away with top honors. On one side is a beautifully arranged and moderately loved, an adequate romantic filter titled "Just As Long As You Love Me." On the other side, "Don't Tell Me Your Troubles," they instinctively lean into a rhythmic, sentimental ballad with a steady beat. Two fine pieces of material superbly handled. Country music at its best.

JIMMY SPELLMAN

(Vo 1004; 45-1004)


B "I CAN'T FIND HER" [Peck BMI—J. Spellman] On the lower deck the crew light-heartedly races through a selectable, easy going piece that packs a wild and favorable instrumental support on both ends.

JIM & JESSE (Sacred)

Columbia 21558; 21559

B "NO ONE BUT YOU" (2:25)

B "I WANT YOU FOR PARTNER" (2:40) [Starrite BMI—M. Spellman] On the reverse slicking Spellman rig spots the heart—beating rhythm and waxes a moderate paced, cryogenic lover's item.

BILL BARNETT

Double B 1113; 45-1113

"I WANT NO PART OF YOU!"

Columbia 21560; 21561

B "OM" [Erie BMI—M. Spellman] On the reverse slicking Spellman rig spots the heart—beating rhythm and waxes a moderate paced, cryogenic lover's item.

NEAL MERRITT

Columbia 21562; 21563

B "I'M NOT THE FIRST BOY" (2:25)

Merritt applies his pleasing tone to this refreshing, up tempo romantic ditty, an item that has a platter that falls easy-on-the-ears.

B "SOMEDAY YOU'LL PAY" (2:40) [Starrite BMI—M. Spellman] On the reverse slicking Merritt rig spots the heart—beating rhythm and waxes a moderate paced, cryogenic lover's item.

THE MADDOX BROS. & ROSE

(Columbia 21564; 42-1545)

B "MAY I BE YOUR PARTNER"

B "YOU ARE MY UTOPIA"

(Colston 3001; 9-3001)

B "DON'T BE CRAZY, LOVIN'

[Peck BMI—J. Spellman] This side the boys colorfully back Barnette as he displays his vocal versatility on the driving, slanging, country-rock 'n roller.

JOHN BARNET

(Boss 502; 62-500)

"YOU ARE ONE BUT YOU" (2:25)

B "DON'T BE CRAZY, LOVIN'

(2:15) [Olympic BMI—J. G. Tiger] Johnny Carroll's latest entry in the "you and me" category should prove to be a winning one as he belts out a free-wheeling jivel that moves along with a continous beat. . . . "HOT ROCK" (2:16) [Olympic BMI—J. G. Tiger] A hot jingle featuring more of the same exciting vocalities by Carroll. The Hot Rocks support the top-notch item and assist on these two pop-country items for the swinging teenagers.

BOB STANLEY

(Embee 2004; 200-404)

"YOU'RE TRIPPLIN'" (2:07)

(Capitol 3003; 9-3003)

B "DON'T BE CRAZY, LOVIN'

(2:15) [Olympic BMI—J. G. Tiger] Johnny Carroll's latest entry in the "you and me" category should prove to be a winning one as he belts out a free-wheeling jivel that moves along with a continous beat. . . . "HOT ROCK" (2:16) [Olympic BMI—J. G. Tiger] A hot jingle featuring more of the same exciting vocalities by Carroll. The Hot Rocks support the top-notch item and assist on these two pop-country items for the swinging teenagers.

JOHN BARNET

(Crest 1027; 45-1027)

END "STAY AWAY FROM ME TRAVELING" (2:00)

[Acuff-Rose BMI—R. Davis] Bob Davis dishes up a zealous reading on this tempo-controlled comedy jingle. Tasty lyrical delivery at a steady, rhythm pace. A perfect item.

B "THANK YOU JUST THE SAME" (2:30)

[Valley BMI—J. Hager]

B "DON'T GIVE ME LOVE" (2:28)

[Central BMI—T. Collins]

JEAN SHEPARD

(Capitol 3514; FS154)

You can easily understand why Jean Shepard has been rated, in the various polls, as one of the top gal singers around. Among her listeners you listen to the top caliber job the chip downpours with a broad smile of her latest release. On the upper end Jean refuses to engage in a half-way love affair. The song is a poetically tender and persuasive number with a feelingful, middle-of-the-road tag line that sings "Thank You Just The Same." On the lower end the canary "Just Give Me Love" and I'll be as happy as she is invitingly spins a slightly up tempo charmer. Perfect wedding of melody and lyrics. Good musical assist supplied by Bill Woods' orch. It's a tenseup. Take your pick and watch 'em both.

DAVID HOUSTON

(Columbia 21561; 47-6611)


AUDREY WILLIAMS

(MGM 12112; KF1214)

B "LONELY HOUSE ALONE (AND THINKING)" (2:32) [Acuff-Rose BMI—N. Ford] Gossips' pet. Williams has thrown some tears across with telling effect as she tenderly waxes this tearful, sentimental ditty for the lover's lament. Could stir up noise.

CARL RUTLEDGE

(Capitol 3002; 9-3002)

"YOU'RE TRIPPLIN'" (2:07)

(Capitol 3003; 9-3003)

B "DON'T BE CRAZY, LOVIN'

(2:15) [Olympic BMI—J. Spellman] This side the crew smoothly takes another up beat, romantic heartbreaker.

BOB MORGAN

(Columbia 21568; 42-1548)

"YOU'RE TRIPPLIN'" (2:07)

(Capitol 3003; 9-3003)

B "DON'T BE CRAZY, LOVIN'

(2:15) [Olympic BMI—J. Spellman] This side the crew smoothly takes another up beat, romantic heartbreaker.
Big plans are getting underway at Nashville’s WSM to make the 58th annual disk jockey festival the biggest and best ever. The dates for this mammoth DJ heyday and festival, staged in honor of the Grand Ole Opry’s 28th anniversary, are set for August 15th and 16th. Registration will begin on Thursday, the 8th. There’ll be a WSM reception, the annual Opry Breakfast, then the festival, which includes seminars and workshops with all the Opry stars on hand to help liven up the event. Registration will be divided this year between the Arribando House and the Opry. The WSM reception and “Opry Breakfast” will be held at the Maxwell House Hotel. Most open houses and seminars are sponsored by record companies, trade press, and publishing companies and individual Opry stars will be held at the Jackson and Hermitage Hotels.

The new WSM newsletters now have the signature of Hurricane Moore, Office of Public Relations. Hurricane succeeds Bill McDaniel, his assistant for several years, who left to take a general management job with two radio stations, one in Tennessee and one in Kentucky, that he recently bought along with Ernest Tubb and Hank Snow.

Ben A. Green’s 6th in a series of “It Happened” features, in this Aug. 11th issue of The Nashville Banner, spotlights the high spots in the career of Webb Pierce. Also in the Banner are stories about Judy Lynn, “Miss Idaho of 1955,” who just cut her first session in Nashville and William (Buddy) Killen, Nashville Mgr. for Tree Publishing Co.

Bee Pine sends along the initial newsletter from WRVA-Richmond, Va.’s “Old Dominion Barn Dance.” Sonny James & Bill Carlisle were visiting guest stars during July. Jim Wilson is now sharing edgee-cue with Chonnie Sue, on the Barn Dance. Don Rene & Red Smiley will try to give the WSM family a batch of records for King label on August 25th in Chillicothe, Ohio. Paul Jones is presented with certificate, reading, “Rock & Roll Sweetheart of the U.S. Valley Forge” during her recent appearance on board, which the Valley Forge is operating in Vermont, Va. She did a guest shot on the hangar deck at noon and then appeared on WCSS radio with Sheriff Davis and WVAR-TV with Sheriff Davis.

Jim Wilson is off on a tour. Highland, N. C.; Mobile, Ala.; Memphis, Tenn.; and on August 18th, Jim will be on the Overseas Jubilee in place of Red Foley. On to Indianapolis the 19th; Flint, Mich.; Richmond, Va.; and the 22nd & 3rd to the Circle Theatre in Cleveland. Eddie Marvin & Lucky Wray are with new members of Jim’s “Flying W” Ranch Hands.

Sunshine Sue has been WTOP-TVing for vacation. Pick Temple does the 2nd, 5th, and 10th. McGlasson, Va. on Sept. 7th and soon to be seen in Reading, Pa., also an appearance in Newark, N. J.

Don Rene & Red Smiley are off to Sunset Park in West Greve, Pa. on the 19th then to Richmond. George Davis, all the way then to the Circle Theatre in Cleveland, Ohio. Don says to remind all his friends that the annual five string banjo picker contest will be held at New River Legion Hall in Madison, Wisc. on Saturday, 10th. Gibson Mastertone Banjo. Thousands of friends will be there and there will be contestants from everywhere.

September 15th will be a red letter day for all the folks at the Barn Dance. It’s their 10th Anniversary and they plan to celebrate it in a big way. Some of the plans includes CBS scheduling “Country Style” from Michigan that night and hoping to have Eddy Arnold on hand to join in the festivities. Deepjays from everywhere are invited to attend and of course the big week is one of friends for C&W music.

Nice chatting with Joe Morris, WAGS-Bishopville, S. C. deejay, who dropped in to visit with the Cash Box crew while on a quick business-pleasure stopover in New York.

The WCMS-Norfolk, Va. newsletter has another contributing deejay to add to the “Hoppaing,” Joe Hoppel-Lucky” Len Backman-Windy” Lindy Wade roster. He’s “Mama McClendon’s little fat boy Bob.” Bob does a mid-morning show that includes an hour of Gospel and a mid-afternoon stint that Bachman, meanwhile, has moved into the time slots vacated by “Sherrill” Tex Davis, and at the same time moved up to the Program Director’s spot with his former position as News Director. Davis, incidentally left the station to go on the road with Gene Vincent and the Blue Caps, who he manages. Capitol has released Vincent’s first album, entitled “Blue Jean Bop.”

![Gene Vincent](image)

**GENE VINCENT**

At The Grand Ole Opry feature stories, in the Aug. 11th issue of The Nashville Banner, spotlights the high spots in the career of Webb Pierce. Also in the Banner are stories about Judy Lynn, “Miss Idaho of 1955,” who just cut her first session in Nashville and William (Buddy) Killen, Nashville Mgr. for Tree Publishing Co.

**MAC WISEMAN**

The following week’s show featured The Wills Family (Oh, The Merry Old Days Of Miss KCUL), Martin, Leroy Vaughn and many others. The station on this new show Aug. 19th at the Majestic Theatre, the program will be recorded live from the stage and a live show to be heard every Sunday afternoon from 2:30 till 3:00. The show was originated by Jimmie Davis, to whom goes credit for the new name.

Hal Smith, personal mgr. for Carl Smith, has signed St. Louis area deejay Janis Ross & Dave Smith to exclusive management contracts and has placed him in his “Curitis Artist Productions” agency. Jones became the new WSM Manager of the Opry as of Aug. 1st. Carl Rich was in Nashville, Tenn. as a guest M. C. and entertained on the 11th night Freighthouse show. WSM August 17. The following night, he did guest spots on the Opry where he sang one side of his new album and the other side of his first release of “You Don’t Do It That Way.” The new release is “Your Pretty Blue Eyes.” Any DJ’s wishing copies of Dave’s new Victor records can get them at 4700 Callaham Road, Nashville, Tenn. At present Dave is working personal appearances and when not booked is taping some shows for radio programs in Central City, Ky. and Owensboro, Ky.

Steve Stebbins, American Record Corp. Western Division’s Press representative, will begin his 1956 “mailing list” campaign for Compton California and his “Waltz of the Angles” and it is by far the biggest campaign. Lefty Frizzell is being held over for an indefinite period at one of the West Coast stations where he has been recording a new two year, two disk, project for the label. With this release comes a new release for the label. The release is “Your Pretty Blue Eyes.” Any DJ’s wishing copies of Dave’s new Victor records can get them at 4700 Callaham Road, Nashville, Tenn. At present Dave is working personal appearances and when not booked is taping some shows for radio programs in Central City, Ky. and Owensboro, Ky.

Mac Wiseman is doing exceptionally well on a series of dates for American Recorps Corporation in Southern California at this time. Wanda Jackson is being set up on a series of dates starting September 19th through September 26th on the West Coast.

Tex Carman, Sage and Sand, and Freddie Hart, Coates Family Reunion, Minneapolis, Minn., through Texas Bill Strength in September and October. They will play casual dates going to Texas and then to Milwaukee 5 dates being a week or so apart. Lefty Frizzell is going to play Minneapolis, Minn. in October.

Also in the news, via E. (Red) Swane, comes word that Mary Lou Nell of Town Hall Party in Compton, California has her first record out on the lbl. Red “Win For Losing” and “Have You Reached The Fork In The Road.” The record is called “Dinah’s Tune” and features Mack Hylton on the steel. Mary Lou is best known for her live appearances on the “Dinah’s Tune” show for her work on Eddie Dean’s “I Dreamed Of A Hillbilly Heaven” as well as “Cry Of A Broken Heart.” She is in great demand here on the west coast for recording sessions. Those who wish copies of Mary Lou Nell record may write to Texas Tiny at 5725 Osborn, Long Beach, California. Texas Tiny, for the past five years has been featured on KTTV’s Town Hall Saturday Night, and in radio he is heard over both XERB and XERB on the Mexican Border, and on the “Western Hit Parade” over KABC, Hollywood. On record, Texas Tiny is getting a lot of heat with the label “Paul Bunyan Love.” Joanie Hall (Sage & Sand) and the Frontiersmen (also Sage & Sand) has been playing to record crowds at their show and dance at the American Legion Hall in Compton, California. The group recently completed a successful road date in the eastern states which included a stop date in Town Hall this week end, the Maddox Brothers & Ruth Hall. Sage & Sand extended tour in the eastern states which includes a stop date in District of Columbia and Canada. At a recent engagement to Town Hall in Washington, D. C. several prominent members of the record business feel that they the selves had originally set.

From WAAT in Newark comes news that Hawk shack is planning for the presentation of a square dance for the Morris County Boys, C. & W recording favorites for many years, headlined the Don Larkin-Lyde Reed Jamibone Band, also doing a number with The Sunday performances at 3 and 8 PM, also featured...
Program for profit with both kinds of records

The Seeburg V-200 is the answer

The Seeburg V-200 provides the opportunity of featuring "music for everyone"—profitably. That's because with the Dual Credit System it is possible to program singles (Hit Tunes) at one price and E.P.'s (Standards and Show Tunes) at a proportionately higher price. The operator is compensated for the additional time required to play E.P. records.
NEW YORK—Bearing out the theme of the editorial (to the right), is a report by The New York Times this past week. The Times' business writers surveyed the manufacturing market and the combined report read: "Prices of a wide range of products from shoe heels to beer went up this past week. A long period of television set 'dumping' has ended and many makers will raise prices before the end of the year." Increases were announced by several companies that make products sold to industry and by others that sell to the consumer.


gold Victor announced price increases as of Sept. 1, Emerson Radio announced prices of its television sets will rise before December 31. The B. F. Goodrich Company increased prices on its shoe products. The Simmons Company, one of the largest mattress and general bedding producers in the country, raised prices, and added new increases were coming. Prices raised on steel sold to be used on factory assembly lines will be raised three per cent by Hewitt-Robins, Inc. Prices of steel drums and pails made by the Inland Steel Company went up 10 per cent. Beer prices all over the country went up last week, and other breweries that didn't increase prices at this time, are expected to announce similar increases soon. Everyone knows that steel and aluminum manufacturers increased their prices. The above is just a sampling—economists predict raises will be forthcoming in practically every item this fall.

NEW YORK—And still another item on "inflation", Henry H. Helmann, executive vice-president of the National Association of Credit Men, in his monthly business review, warned that maintaining a sound dollar is one of the most important problems facing business, labor and the Government. He urged that labor seek increased production to absorb higher wages. He said that the Government should keep taxes down and provide adequate depreciation allowances to industry.

NEW YORK—Cigarette machine operators will be interested to note that Philip Morris introduced a new long size cigarette packed in the same type of flip-top, hard package as its sister brand, Marlboro. The company will soon have its entire line in this container, which includes Spuds, Parliament filters, Marlboro and Philip Morris.

Serious minded economists foresee a continuation of high spiraling, drastic inflation ahead due to the wage hikes just granted in the basic raw materials industries.

These deep thinking students of the nation's economy foresee prices of all necessities, ranging from a ton of raw steel to the common tin can, seriously affected by these wage hikes.

And, as prices go higher, it is only natural for the buying power of the American dollar to go lower.

Compared to the economists' basic valuations year of 1939, when the American dollar was actually worth a full 100 all-powerful, gold standard American pennies in purchasing power, the dollar of 1956 is computed to be worth about 40¢ in buying power.

This mathematically means that the dime is worth 4¢ and the nickel is worth but 2¢.

It must also be remembered by all in the industry that, in 1939, juke boxes were selling for around $300. Pinballs at about $70. Mechanics received salaries ranging from $50 to $75 per week. Tires, trucks, tubes, records, bulbs, humidifiers, in fact all parts, supplies and necessities to do business in this industry, were anywhere from 300% to 500% cheaper than they are today.

Yet the operator in 1939 received a full, honest, American nickel actually worth 5¢ for each play.

With this new era of high spiraling inflation getting under way the American dollar, even before this year is over, may fall to 30¢ in purchasing power.

The dime would then be worth 3¢ and the nickel would fall in value to 1½¢.

In view of these unalterable, definite facts, it's high time that the 2¢ (nickel) play operators halted in their blind and blithely tripping, tral-la-la course and parachuted down to earth with a realistic, economically sound and factually sensible understanding of their position.

2¢ (nickel) play may, very soon, become 1½¢ play. No operator in his right mind, paying anywhere from 300% to 500% more for the necessities he requires to continue to do business, can long endure by obtaining less than one-third the nickel he used to get for his services.

Even at Dime Play he must arrange for a somewhat more assured income by instilling Front Money Guarantees with all of his locations.
Ops Urge “School For Mechanics”


CHICAGO — Operators from all over the country are urging The Cash Box to continue its crusade, which this publication started back in 1943, to help bring into being a “School For Mechanics”.

Many report that they are losing mechanics to large corporations who have been making unusually attractive offers in an effort to obtain mechanical help experienced in electronics.

Operator claims that “wage raids” are having a very strong effect in some areas of the nation. Mechanics are being attracted to competitors who offer much higher wages in an effort to obtain the mechanical aid they need to continue their businesses.

One operator put it this way: “I increased my route last year. There are two of us who have mechanical experience. My partner is more of the sales type. This other mechanic is left up to me.

“The only thing we can do”, he claims, “is to cut down our route. It's impossible to continue working around the block.

“We are more to do this”, he says, “for more than one reason.

“In the first place, we are now at a point where we are seeing some decent return on our investment.

“In the second place, we believe that we can continue to expand, and that this will help the whole industry.

“Yet”, he concludes, “unless we can get mechanics to help us, the only alternative we can see is to cut down our route, and let things go back instead of forward.”

This is the same story that is reported by many other operators from all over the country.

These men state that they would, very gladly, expand their operations, but that they are faced with a shortage of mechanical help, and there is no use trying to progress under such conditions.

Operator after operator is urging this publication to continue to point out to the trade the acute shortage of mechanics and, therefore, the great need for a “School For Mechanics”.

As one well-known operator advises: “The greatest thing that The Cash Box can do, now that you have helped sell most of the industry on dime play, is to get back of your program to help bring into being a School For Mechanics.

“This”, he claims, “is even a greater need than anything the operators are now faced with. The shortage of mechanics is very acute. Not only in this cit., but from what I've learned by trying to get a good all-around mechanic by advertising the shortage is just as bad all over the country.

“I'm sure that every operator who is undergoing this shortage will back your idea for a 'School For Mechanics' where young men and even young women, out of technical high schools and technical trade schools, be sent to classes at the operators' expense to become efficient all around mechanics.

“The big factories have the engineers. They can loan these men to conduct classes. The 'School For Mechanics' should be set up in Chicago where the big factories are located. This is the central spot for the nation, anyway.”

(EAILOR'S NOTE: The suggestion for a School for Mechanics dates back to 1943; thirteen years before this publication noted, during the war period, that mechanics were being lost to the military as well as to the large war plants. The suggestion was made that more mechanics could be trained to take the place of the men who left the industry. Some even trained women to act as mechanics. In this way have gone by it seems this shortage, instead of curing itself, has become ever more acute. It is, of itself, holding back much progress and expansion for the industry.)

Distrib Accrues Features Of New Rock-Ola 200 Sel. Phono

Data Compiled From Distribrs Comprise “The Big 9 That Makes The ‘200’ Big Time”

Vendo Co. Acquires Assets of Vendator

KANSAS CITY, MO.—E. F. Pierson, chairman of the board of Vendo Company, this city, announced it will substantially expand its operation with the acquisition of the assets of the Vendator Manufacturing Company of Fresno, California.

Pierson said that the transaction will result in no change in the operating or sales policies of the two companies.

Vendo manufactures vending equipment for the bottlers of Coca-Cola, automatic milk and ice cream machines for the dairy industry, a coffee machine, and is currently introducing machines which vend hot soups and both hot and chilled "main dish" foods. Vendator manufactures vending machines for all soft-drink bottlers.

The transaction will be effected by an exchange of shares of common stock. After the affiliation, present Vendo shareholders will have majority control of the two companies.

CHICAGO—With Ed Ristau, Len Rieck, Kurt Kluver and Wayne Bradley collaborating in gathering together data from their distributors, following the showing of the new Rock-Ola "200", these four executives of Rock-Ola Manufacturing Corporation, this city, have just come up with a series of features they call, "The Big 9 That Makes The New Rock-Ola ‘200’ Big Time."

"In deference to the praise which our distributors have heaped on our new '200' high fidelity phonograph”, said David C. Rockola, president, "we want to state here and now that there are many, many more top features in our new '200'.

"These nine that were gathered together by our four executives will, most definitely, help all operators everywhere get some idea of why we, and all of our distributors, are so enthused over this new super high fidelity beauty."

The four men report that the first feature which all of their distributors acclaimed, "Was the new famous and time-tested, as well as completely proven Rock-Ola original revolving type record changer."

"All agreed", they report, "that this is the finest precision movement in record changing and yet is extremely rugged and durable. The finest that modern engineering and outstanding production facilities can produce."

For their feature "No. 2", the four exec claim, "The amazing part of the Rock-Ola '200' selection mechanism is that it is an engineering revolution in itself. The '200' selections are accomplished with absolutely no internal changing parts. This assures the operators", they believe, "true trouble-free performance."

They claim that the No. 3 feature selected by all their distributors is, "The ultimate in gorgeously beautiful modern cabinet design to match today’s highestfied modern locations with clean, smooth flowing lines and beautifully blended color effect that is completely distinctive."

"This following feature", the four claim, "will probably be regarded as number one by many operators all over the world. The Rock-Ola is the world's smallest '200' selection phonograph. The measurements are truly amazing."

"And here's another feature our distributors are absolutely wild about", they continue, "one button selection. No initial and then a number. Just one numbered button does the whole job."

They point to number six as one of their greatest, "This is the Rock-Ola exclusive dual credit accumulator. This", they emphasize, "is a true precision engineering achievement in itself."

For No. 7, the distributors have agreed on the new super high-fidelity sound system, they claim. This incorporates matched component speakers plus a compression drivers horn with advanced pickup response, combining unsurpassed performance in voice and perfect high fidelity amplification.

"And for number eight", the four report, "Is our very great, precision perfect, built-in automatic volume level control."

Les Rieck, who meets with service men all over the nation, very proudly pointed to the ninth top feature, accumulated from those his distributors liked best, as the one he's just bursting proud to show to one and all everywhere.

"That", he states, "Is the new front door accessibility for faster 'on location' servicing. The one they everyone needed and wanted. And", he adds, "'Rock-Ola accomplished it. It's an outstanding achievement."

www.americanradiohistory.com
Public Relations Film Produced By AMI Explains Role Of Juke Box In Modern Day Life

GRAND RAPIDS, MICH.—The music operators, distributors and manufacturers of the automatic music machines industry are the heroes of a new public relations film currently being released by AMI, Inc., this city.

“‘The picture’ explains John W. Haddock, president, ‘is notable for its low pressure selling,’ which should give it wide audience acceptance. Not only is great restraint used in singing the praises of our own product, but ample and favorable attention is given to our competitors.

“The 28-minute color film, entitled ‘Music for Everyone’ traces the importance of music in our lives from our earliest years to adulthood. It shows the many ways by which we satisfy our need for music. Among these, the juke box is credited as a major source of music for millions of people, not only in restaurants and nightspots, but in social groups and churches as well. In addition to featuring AMI instruments in these settings, the film pays its respects to the other big names of the automatic music machine industry, Rock-Ola, Seeburg and Wurlitzer.”

The manufacture of juke boxes and the electronic and mechanical achievements which have brought “hits” to coin operated machines are treated in detail.

“To adequately cover the worldwide automatic machine market,” said Haddock, “sound tracks in English, Spanish, French, German and Italian have been prepared. Previews of the film at conventions in both the United States and Mexico have resulted in enthusiastic reception.”

Summing up the “low pressure” approach, Haddock says, “naturally, we hope the film will sell more AMI instruments by building consumer, distributor and operator preference, but our main goal has been to better explain the role of the juke box in modern day life and to introduce to the public the skilled and conscientious people who design, build, distribute and service these quality instruments.”

Further information concerning the film can be obtained by writing either AMI or direct to Video Films, 1701 E. Jefferson Avenue, Detroit, Mich.

Wurlitzer “Centennial” Celebration Starts

NORTH TONAWANDA, N.Y.—As we go to press, some 1,200 music operators and their wives, Wurlitzer distributors and their wives, and special guests are converging around the grounds of The Rudolph Wurlitzer Company, this city, participating in the “centennial” celebration of this firm.

A. D. Palmer, Jr., Centennial manager, advises that everything got off to a good start on Thursday, August 23, with goom from all over the nation arriving at the Hotel Statler, Buffalo. The celebration continues through Friday and Saturday, August 24 and 25.

Palmer and his associates have been preparing for the three-day celebration for many months. Guests will be given the time of their lives, as dozens of programs have been organized to entertain starting early in the morning and continuing through the night.

On hand at the plant to meet with the nation’s goom and their wives were all Wurlitzer executives, headed by Farney Wurlitzer, chairman of the board, and R. C. Rolling, president.

Operators and distributors, in addition to participating in the lighter side of the festivities, showed keen interest in the practical business end of producing the modern juke box. They visited several of the company’s plants, including the factory, which was a revelation and an education.

(EDITOR’S NOTE: Our next issue will carry details and photos of the happenings.)

Chicago City Council Eliminates “Use of Pucks” In Games from Bagatelle Amendment

CHICAGO — This past week’s meeting of the Chicago Independent Amusement Association at the Fine Arts Room of the Congress Hotel, Tuesday, August 21, presented evidence of accomplishment in attaining a most important objective, legitimizing of amusement games using pucks, disks, and spheres.

Through the cooperation of manufacturers, distributors and city officials, CIAA has succeeded in getting the City Council to throw out the amendment to the “Bagatelle Ordinance” that would have included shuffle games and other amusement devices that are now being licensed.

Sam Greenberg, president of the organization, declared:

“Now, the city will pass and license any amusement game that does not have a match fixture. The manufacturers will be able to produce a greater variety of games that will meet the approval of the licensing committee.”

Ag Greenberg expressed it:

“For the first time, we can begin to have a sense of security concerning the future of our own individual businesses, knowing that as long as we operate in a clean, legitimate way, we will always be able to go down to the City Hall and get our license stickers for any new, strictly amusement products as fast as they are released by the various factories.

“With this announcement now off the books, we can go ahead with the details of operating and making a living for ourselves and families.”

Attorney Milton (Ted) Raynor spoke enthusiastically of the fresh and new viewpoint taken on the part of city officials. They have become convinced that CIAA is really doing an important job.

He also pointed out that the city needs and wants revenue and, as long as the operators get their licenses for all their games, they will find more and more games being approved for licensing.

Dave Brody, treasurer of the organization, explained, in his speech before those present, that continued cooperation among the individual members will assure further progress in attaining objectives which the CIAA desires for the betterment of all concerned.

Approximately 45 of the organization’s 57 members were present at this meeting. This included three new members. These men declared themselves to be most favorably impressed with the intelligent approach to the operators’ problems as well as the spirit of enthusiasm among members, and the great strides CIAA has made in the nine months since its inception.

Representatives of leading distributors and jobbers were on hand to lend their support.

At the conclusion of the meeting, refreshments were served through the kindness of Sam Wurlitzer and Sam Greenberg of Chicago Coin Machine Company.

We Are Going Crazy With These BINGO GAMES

Here Is What We Have—What Do YOU Offer!!!

BALLY

Miss—United

Miss—Rig

Miss—Taihi

Miss—Hawaii

Miss—Tropics

Miss—Harmon

Miss—Sapphire

Miss—Beaujade

Miss—Cubana

Miss—Starsi

WILLIAMS

Ice Castles—Write—Wire—Phone

DAVID ROSEN


Remember for EXPORT's

INTERNATIONAL SCOTT CROSS CO.

SCOTT CROSS COMPANY

1423 Spring Garden Street

Philadelphia 30, Pa. Tel. R I 6-7712

“It’s What’s in THE CASH BOX That Counts”
"20 Year Club" To Nominate Candidates For:

"Most Outstanding Coinman Of 1956"

20 Year Club's Beautiful "Gold Coin Award" Again Awaits Coinman Who Will Be Voted "Most Outstanding During 1956" as Members Prepare to Name Candidates for This Great Honor.

CHICAGO—Once again the members of the now famed "20 Year Club" are preparing to name candidates for the great honor of receiving the 20 Year Club's "Gold Coin Award" as "The Most Outstanding Coin Machine Man Of 1956."

Nominations are made far in advance. A time limit is set on these. The candidates nominated are then placed on a voting ballot. The ballot is sent to all members of the "20 Year Club" (there are over 1,200 members of this famed club) and their votes are confidentially recorded.

When the votes are all in, the candidate with the most votes is honored with the 20 Year Club's "Gold Coin Award."

The members of the "20 Year Club," who do the nominating as well as the final voting, are men and women who have been engaged in the industry for 20 years or more. Many have been in the industry for over 30 and even 40 years.

Those who have reached their 50th year are members of the "Golden Circle" of the "20 Year Club." At present there are four such members.

Harry S. Lavine of Oil City, La., has been in the coin machines industry for 57 years and is still an active operator.

Cecil Mills of Chicago, Ill. has been engaged in the industry for over 54 years.

Albert S. Levy of Dayton, Ohio, has been with the industry for over 55 years.

George E. Thayer of Binghamton, N. Y., has been with the coin machines field for over 56 years.

A very large number of the members have been active in the industry for over 25 years. These men and women, then, who have given over 20 years of their lifetimes to this industry, it is most sincerely believed, are the people best fitted to choose, "The Most Outstanding Coin Machine Man Of The Year."

The first such choice was made in 1955. Ray T. Moloney, president of Bally Manufacturing Company, Chicago, Ill., was voted "The Most Outstanding Coin Machine Man Of 1955."

Once a man receives this great honor he is no longer eligible for the award.

This year the ballot will contain items which the members will offer when nominating their candidates as to the reasons why they believe their candidates deserveing of this great honor.

To just appear on the voting ballot is a great honor in itself. This means that the man nominated has attained tremendous respect and affection of the members of the industry.

The ballots are mailed to the entire membership of the "20 Year Club." All votes are respected as confidential information. These ballots are sealed and remain for sometime in the possession of the "20 Year Club."

There are many who are fitted as candidates for this year's voting.

It will be some weeks, after the nominations are all in, prior to the final voting ballot being mailed.

Only one ballot is mailed to each member along with a postage-paid return envelope.

The member is given a specific number of days to mark his ballot so that the postmark on the envelope will count in the final voting.

Every "20 Year Club" member must sign his name and address to the voting ballot. He can only vote for one person. If he neglects to sign his name and address, his vote does not count.

Ray T. Moloney, president of Bally Manufacturing Company, Chicago, Illinois, being honored with the 20 Year Club's "Gold Coin Award" after being voted "The Most Outstanding Coin Machines Man of 1955." Presentation was made by Bill Gersh, publisher of The Cash Box. Moloney exclaimed at the beauty of the "Gold Coin Award" which he most sincerely and humbly accepted as an expression of appreciation and affection from the 20 Year Club's members. This was the very first "Gold Coin Award" ever voted by the "20 Year Club" of The Cash Box.

Editor's Note: For some years The Cash Box had been formulating a plan to create an exclusive club for those members of the industry who had over 20 years of their active participation in the business and growth.

In the fall of 1952 the idea crystallized. This publication traveled far and wide throughout the nation, questioning coinmen in all levels of the trade, as to their thoughts regarding the plan which The Cash Box had evolved.

Reaction was tremendously favorable. On January 7, 1953 The Cash Box brought into being its now famed "20 Year Club" to honor those men and women who had given twenty years and more of their lives to this industry.

Today, just three and one-half years later, there are over 1,200 members of the "20 Year Club." Many of the members have been actively engaged in the industry for 25, 30, 35 and more years. There are, as stated in this article, four members who have passed the half-century, the 50 year mark. These men are members of the "Golden Circle" of the "20 Year Club."

There are no dues, no initiation fees, no extra curricular requirements, except that the man or woman who desires to join this exclusive group, have been active in the industry for 20 years or longer.

There is an "Alternate Members" division of the "20 Year Club" for men and women who have been actively engaged in the industry more than 10 years but not yet 20 years.

Last year The Cash Box "20 Year Club" took upon itself the choosing of "The Most Outstanding Coin Machines Man Of The Year." This will be the second year such nominating and voting will come into being. The man chosen receives the 20 Year Club's "Gold Coin Awards". This is a very beautiful, personally engraved gold coin, superbly boxed for his everlasting memory and regard.
Empire Coin Mach. Exch. Marks Its Fifteenth Anniversary

Founded in 1941 by Gilbert Kitt in a small store on North Avenue, the firm has grown to be one of the nation's leading distributors with spacious offices, showrooms, service and storage in 28,000 square feet of space at 1012-14 Milwaukee Ave.

"Our period of most rapid expansion came in the fall of 1949," stated Kitt, "when we became distributors of United's Shuffle Alley. Today we distribute the lines of several leading factories, and enjoy a considerable volume of export business.

"During the past two years," continued Kitt, "Empire has expanded in the phonograph field. Our shop and service departments have been enlarged, and plans are now under way to enlarge the sales department even more."

Soldiers - Cokes - and A Juke Box


English Duke Operates Juke Box In Home

Woburn Abbey, England—One of England's nobility has discovered a new type location for a juke box. The Duke of Bedford has installed a "Hol-AMI" phone in his home, where the machine will operate at threepence a tune. The Duke hopes to collect enough coins to help pay off the huge death duties which have to be paid when his father died. With the Duke in photo above is Mrs. Betty Shaver of the U.S.A.F. Air Base, Chicksands.

Initial Orders Set New High For ChiCoin's "Blondie"

Ed Levin, sales director of Chicago Coin Machine Company, this city, reported this past week:

"Initial orders for our new five-ball 'Blondie' have set a new high mark for our firm.

"In fact", Levin added, "we can safely state that the initial orders we received, immediately after our distributors received samples of 'Blondie', were greater than for any game we've presented in a long time.

"These initial orders definitely set a new high mark for our firm and we believe", Levin added, "that it will take a very great game to supersede this tremendous record we've just set."

Levin went on to state that many of the firm's distributors didn't wait for airmail or telegrams to notify the factory.

"They telephoned immediately after their first complete inspection of the game", Levin stated, "and placed orders that, in many cases, just caused us to gasp.

"The result is", Levin reported, "that we have had to step up our production schedule and now hope to be able to fill the orders that continue to pour in."

Initial Orders Set New High For ChiCoin's "Blondie"
Gottlieb Introduces New 2-Player Pinball Game

“Sea Belles” Adjustable for 3 or 5 Ball Amusement Play Action

CHICAGO—Dave Gottlieb of D. Gottlieb and Company, this city, announced this past week that the firm is delivering its new 2-player amusement pinball game, “Sea Belles.” He stated: “This is one game that is sure to help every operator double the play he is now enjoying.

Just like our former: two-player games,” he continued, “‘Sea Belles’ has all new and better features. The biggest feature is that the game is adjustable for three or five-ball play.

Features that have come about from the long experience which our firm has enjoyed since it originated, pioneered and proved successful multi-player amusement pinballs.”

Among the other features Dave Gottlieb described in this new game are: new twin double bonus; super high scoring, over 1,000; four mystery lightup pop bumpers; three bonus advancing targets; two lightup cyclonic kickers and two super-powered flippers.

The game features the well-known Gottlieb twin chutes, 10 cents, 3 for 25 cents play. The cabinet is the fine “Deluxe New Look” which the firm introduced some time ago. There are also plated cigarette holders and chrome-plated flipper bumper cabinet guards.

In addition, Gottlieb pointed out, the game has been made easy to service for the average mechanic to reach every single part.

“This,” Gottlieb stated, “is one of the mechanical traditions of our firm and found in all of our games.” He also advised: “‘Sea Belles’ is the kind of game that assures long play life.

“It has been very intensely and extensively tested on various types of locations. Every report has confirmed it as one of the finest profit producers yet presented to the trade.”

Through The Coin Chute... CALIFORNIA CLIPPINGS

At the start of the fall season, everyone concerned with the coin machine business in Southern California is looking forward to the greatest year the industry has experienced in this area. Almost every distributor and one distributor has rambled on or expressed the hope that the expected increases in business during the coming year. . . . At the time, Ray Provencer is in town from his San Bernardino territory to run the coin sales rooms while Hank Tronick is on his way back and pick up a new Chlorine. Some of those who attended the Wurlitzer Days as the guests of Sierra Distributors were: Larry Comer, Stan Muckle, Rick Rarich, and Mr. and Mrs. L. C. Cordell, and their daughter, Dolores, all of Los Angeles; Mr. and Mrs. Harvey Schinkal, Jack Grant, of San Diego; Harvey Rithy of Puente, Mr. and Mrs. Leon Bennett, Genco Distributors, coin, in Anahiem; Mr. and Mrs. Lee Nelson of Southern Amusement Co. in Santa Ana; and Mr. and Mrs. Wild Temple of San Fernando.

Dave Wallach has resigned his position as salesmen at C. A. Robinson & Company and will announce his future plans in the very near future.

Genco Ups Work Schedule

CHICAGO—In addition to Saturday work, we’ve gone on a twelve-hour day,” advised Ralph Sheffield, head of the sales department for Genco Manufacturing and Sales Company, this city “an effort to meet the backlog of orders that have accumulated for our new rifle, ‘State Fair.’

“What’s more,” Sheffield added, “this does not take into account the fact that we are hiring more workers as fast as we can get them.

Orders from the world markets, in addition to the U. S. market,” Sheffield reports, “have exceeded even our wilder dreams.

“We’re hoping that, as this twelve-hour day gets well under way, we will be able to take care of the backlog as well as all the orders that are arriving here at our factory each and every day.

“All we are asking at this time,” he concluded, “is that the operators bear with us and exercise just a bit more at once.”

Through The Coin Chute DALLAS DOINGS

Abi Susman of State Music Distributors enjoyed a visit with Dave Gottlieb of Chicago, who made a brief stop in Dallas. . . . Ed Ratajack of AMI was in town to confer with his regional representative, Al Mason, and Abe Susman, AMI distributor. . . . Perry Como together with Larry Kanza and Joe Carlton of Joe’s Victor Records in town for a luncheon to meet local dealers, and record dealers. . . . Commercial Music Company well represented at the Wurlitzer Centennial celebration, August 23rd through 25th, with Mr. and Mrs. R. B. Williams, Mr. and Mrs. R. H. Williams, Mr. and Mrs. Tommy Chattan, Mr. and Mrs. Jonie Roerig and Mr. and Mrs. Nick Roerig of North Tonawanda for the big dosings. Other operators who planed out for the Wurlitzer celebration were Jimmy Bound of Mexia; Mr. and Mrs. Hugo Joeris of Amarillo; Mr. and Mrs. Roy Wyatt of Wichita Falls; Mr. and Mrs. Joe Rice of Austin; Mr. and Mrs. Bill George of Odessa; Mr. and Mrs. C. H. Ford of St. Augustine and Mr. and Mrs. Jack Sproat of Temple. . . . We are glad to report that Garland De La Mar of Waco is now up and about. . . . Leon Dietz and Roy Rogers kept busy covering the San Antonio area for Texas Record Distributors and their operators. . . . Bill Emerson of Big State Record Distributors and family on a weekend outing at Bolton Lake. . . . Warren Smith, San Records’ recording star, signed on as a regular member of the Big D Jamboree show.

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS”
Meeting Dates

Music Operators’ Associations

Aug. 27—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
Sept. 3—California Music Merchants’ Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.
3—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.
7—Phonograph Merchants’ Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
7—California Music Merchants’ Assn.
Place: Sacramento Hotel, Sacramento, Calif.
7—Eastern Ohio Phonograph Operators’ Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
10—Tri-County Juke Box Operators’ Assn.
Place: Elum Music Offices, Massillon, Ohio
11—California Music Merchants’ Assn.
Place: Fresno Hotel, Fresno, Calif.
11—Western Massachusetts Music Guild
Place: DeMarco’s Restaurant, West Springfield, Mass.
12—New York State Operators’ Guild
Place: Nelson House, Poughkeepsie, N. Y.
12—California Music Merchants’ Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
13—California Music Merchants’ Assn.
Place: U. S. Grant Hotel, San Diego, Calif.
Place: Beaconfield Hotel, Boston, Mass.
19—Automatic Equipment & Coin Machine Owners’ Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
20—Eastern Ohio Phonograph Operators’ Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board).
20—Phonograph Merchants’ Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
20—Westchester Operators’ Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
22 & 23—Music Guild of Nebraska
Place: Blackstone Hotel, Omaha, Neb.

Attention: Operators’ Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

“IT’s What’s in THE CASH BOX That Counts”
**Alabama Amusement Assn. Holds Successful 2-Day Convention At Gulf Shores**

GULF SHORES, ALA.—Officers and members of the Alabama Amusement Association are jubilant over the success of their first annual convention held in this resort town on Friday and Saturday, August 17 and 18.

J. Leonard Barnes, secretary, reported that over 150 people were on hand to enjoy this social affair.

"Whoever cared to had the opportunity to swim, fish and boat," stated Barnes.

"To climax the wonderful affair a banquet dinner-dance was held at the Foley American Legion Hall, Music was furnished by Al Angstadt and his Orchestra. We were honored at this banquet with some distinguished guests and their wives, Jimmy Faulkner, a past member of the Alabama Legislature and a candidate for Governor; Circuit Judge, and Sheriff of Baldwin County; and the Honorable Mayor of Foley, Ala."

Many door prizes were awarded members only, which included a TV set, record players, air conditioning units, deep fryers, record certificates and others. Winners were Rovel Amusement, Walters Brothers, Artie Hughes, Lambert Music, Mobile Amusement, Fred Lang Amusement, DCB Amusement, Magic City Music, Cohen Amusement, C. A. Martin, Jefferson Music, Mrs. R. A. Irons, Barnes Music, Bell Amusement and Roberts Amusement Company.

"The Association," stated Barnes, "would like to take this opportunity to express its thanks and appreciation to the phonograph distributors of Alabama, for sticking up the heavy tab and making this convention possible. These firms are Birmingham Vending Company, Franco Distributing Company, Gulf Distributing Company and F.A.R. Distributing Company. We also want to thank the record companies, beverage companies, motels, American Legion, Capt. Ed Roberts, Irving Kamper and all others who helped make this affair a wonderful success."

Among those present at the convention were: Max Hurvich, Harry Hurvich, Al Turano, Dave France, Morris Pile, Harry Grubson, John Etheridge, Sam Winkler, Herman Barber, Harvey Rowell, Isaac Cohen, Mrs. Iona of Thomasville, O. W. Quarcos, Bransell Brothers, Fred Lang, Doc Sutton, J. B. Westbrook, Irving Kamper, Capt. Ed Roberts, M. H. Walters, J. L. Barnes, Mr. Parker, Artie Hughes, Leon Brown, Ollie Coker, Jack Holkins, Jake Friedman, Reube Stewart, Olin Spikes, W. M. Amana, O. H. Dolzer, Dave Bradley, Bob Tanner, W. H. Frederick, C. A. Martin, Mr. Cassity, Bert Jones, Tom Hylton, Jr., Tommy Hopkins, and Joel Robinson.

**Through The Coin Chute**

**EASTERN FLASHERS**

The parking problem now confronting coin-operators on coin-operators is evidently creating hardships in many areas throughout the Traffic Department. Despite the nature of the situation and according to Commissioner T. T. Wiley, plans are being studied for a long-range program to alleviate these headaches. Other areas also must be considered for the Commissioner for parking meters (as have the coin-operators), as has been done on department roadways, by asking the City for $4,080,000 for 7,000 new parking meters. Meanwhile the wholesalers on 10th Avenue have made arrangements with parking lots in the immediate vicinity for the convenience of wholesale operators.

**We ran into Gertrude Browne of Beacon, N. Y., on colnrow and was very happy to report that collections were slightly better than last year—despite the adverse weather conditions prevailing this summer.**

**Meyer Parkoff's two sons spending the remainder of their vacation time working in pop's Atlantic New York Corp. Jerry, 14 years old, in the parts department, and Steve, 18 years old, in the electronic department. Steve, by the way, entering his second year at MIT, the well known engineering college. Parkoff responsible for the very fine feature story on 106 juke box play which was syndicated thru the NEA Service by Dick Kleiner, and then appeared here in the New York World-Telegram on Saturday, Aug. 18 (complete story appears elsewhere in this issue).**

**Mike Mansos back in the office the first few days of this week. He was on vacation at Swan Lake, but received a call that he had to return on Monday, Aug. 20, he packed up and came home. Stayed around until Thurs., and then ran off to a ranch in the mountains of Arizona.**

**Dave Lowy, Dave Lowy & Co., hustling all over the street. Claims he's doing well wholesaling games and music.**

With most personnel away on vacation, Young Distributing functioning with a skeleton crew. "We'll all look like skeletons" smiles Joe Young, "before we take off for the Wurlitzer Centennial party." Salesmen booked up from the switchboard at various places throughout the office and shop keep on ringing, and those on hand had to run from one to the other. With Joe, Will, Earl Holzman, Al Hidber, Harry Shug and Bill Viol, New York Corp. who worked to sell his boat, now won't give it up for anything. He's been relaxing on a few days at a time and claims it's "the best vacation he's ever had." Upon his return from the Wurlitzer plant on Sunday, Irv will then rush to pick up his daughter from camp. 

**Murray Simon's daughter, Joan, married in Hartford, Conn., Sunday, Aug. 19. Among column present were Al Simon, Abe Fish, Mac Perlman and Abe Rechshaffer. Al Simon leaving Friday to pick up his two sons who are away in camp. Barry Cohn also away in camp.**

Mr. and Mrs. Lorando Olson of Grand Forks, N. D., made a trip into the Twin Cities and after shopping around for equipment, Lorando drove a new car back for a friend, . Gabby Cheseaux and Frank Mager, famous competitors from Grand Rapids, Minn., took some time off from their route activities to take a week-end trip to Chicago together. Don Hazelwood of Atikahn, Minn., is busy these days expanding his route. 

On a recent trip to the Twin Cities, Clayton Norberg, C. & N Sales Company, Minn., was caught in a rain shower and he tried using his duck hunting rain jacket but that did not afford much protection for the lower extremities the way the rain was coming down. 

**Marie Holmestad, wife of Harold Holmestad of Westfield, Minn., is busy these days expanding her golf game so that she can enter the women's golf tournaments in Iowa. Sid Levin of the Liebermann Music Company is sporting a fancy western but after returning from a trip out to the west coast with his family.**

Other recent visitors to the Twin Cities were Ernest Wolanske of Hankinson, N.D.; Dick Anderson of Willmar, Minn.; Mr. and Mrs. Ike Sandem of Montevideo, Minn.; Don Isenee of Hager City, Wis.; Jim Laraby of Granite Falls, Minn.; and Jim Stolp of Greenbush, Minn.

**Just Had Until You See the Rock-ola 200 AT ALL ROCK-OLA DISTRIBUTORS SOON!**

"It's What's in THE CASH BOX That Counts"
Acute shortage of skilled mechanics being felt all over the nation. Visiting ops advise they can't expand routes until they find help they can count on to keep games and phonos at peak efficiency. Many even forced to cut down either number of locations or number of machines. Meanwhile, The Cash Box continues to urge immediate action toward starting "Schools for Mechanics."

"State Fair" is rolling off the line 12 hours per day, stated Ralph Sheild's of Genco, "One of the reasons," he added, "is a nice big order from Al Adileks in Hamburg, Germany. Al Warren, encounters wet nos in Nw Arkansas, dry heat in Tenn. cool heat in Denver. Avron Gensburg working up new ideas with engineers,... Bill "Telephone Champ" O'Donnell reported a marked upsurge in biz for Fall, with "Double Header" pacing all other保利 products. Mrs. Herb Gettinger proving to be a true golfer's wife. Won top rating in a two-some at Green Acres Country Club. Eddie Ousburg, Nate Feinstein, Harold Schwartz, plus everyone at Atlas busier than ever as ops prepare for Fall kickoff in school areas.

Sam Stern, on boat bound for Europe, leaving Art Weinand at Williams, raceing office and factory handling phone calls and schedules, letters and production details. "If I was triplets," says Art, "I'd still be too, too... Ed Johnson, formerly sales mgr. of Seebee, in town this past week visiting coin fever friends on month tour of Europe. Bill Anton, sales & ad mgr. of Permco in town after a fast, 2000-mi. biztrip around these Central States,... Dave, Nati, Sal and Al Gottlieb anticipate increased demand for these 20-ray, 2-play, $500 ivory-balled "See Bee Belles." At Al's, put it, "It's getting to be more and more like the old days. We even ran out of "Coin Light," then couldn't find any at distrubis anywhere."

Bally's Jack Nelson advises Van Dusen Bros., Edmonton, B. C., Canada doing just great with Bally's Kiddle Elides, Harry Sanders, Nashville, Tenn., and Al Bergman, Buffalo, N. Y. in town to see the new releases. - Gay Farrell and Abe Framhoff, F & F Enterprises, have been enthuasstic to pick up "Crazy for fast deliveries of counters," they claim. - Paul Huebuck of K & K looking slightly worried. Seena Mrs. John Concro broke her leg awhile back and then Mrs. Roy McGinns broke her wrist. Paul hoping these things don't come in threes. "Other than that," says Paul, "Everything's going great."

Joe Robbins guesses that Engl Kott must be an important stockholder in JT & T, Joe reports Empire's big monthly phone bill is the barometer of the firm's sales volume. But Jack Burns claims each phone call is an invisible link in a chain, and adds, "One end of that chain is around the wheel."

We can't leave out the great new addition in town looking for late equipment. "And a mechanic," said Mac., "Sam Wolberg, Sam Gensburg and Ed Levin all smiling and happy over repeat orders for Empire's new five-bell "Bonnie." No sooner did distrubis get their first samples, than all hurried to get in their orders for more. The largest initial Chicago Coin order of all distrubis came from Jack Rosenfeld of St. Louis."

- Art Garvey bought every minute with visitors at the busy Bally plant. Ben Coven had two full cars on the I.C.R.R. with people going to the World's Fair. -- Chief at Gens murmured at Art Garvey that among the many visitors was Harry Rosenberg of Double-U Sales Corp., Baltimore, Md., who came to promote deliveries of more than United games. Sam Lewis in the factory working to speed production of forthcoming Exhibit products, Frank Mencari stated, "Of the many things in the line, one is outstanding and really different." "Big problem," added Frank, "is getting materials for production, because the game needs new and different materials."

- John Franz put it this way: "A ton of pennies still buys a lot of groceries," and continues, "Practically all locations are wise open for penny country skill games, and many ops are making a profit from revenue from limited space." - Ops entering First C. M. are confronted with newly decorated walls in "tantalizing turquoise." Color picked by Wally Finke. Joe Kline busy on the phone. "Brother Fred voted as head of reception committee. Sam Kelby or optimistic he always carries that order register under his arm."

Dave Rockola, Les Rieck, Wayne Bradfield, Kurt Klune and Art and Ristau all smile and nodding approvingly at distrubis' reactions following unveiling of the new Rock-Ols "200." - Len Micon "holding the fort" at World Wide for several hours while Ed and Joel Stern are away from the office on business, and Fred Skor on vacation. "Good thing Arnold Sommerfield is here, I won't get tripped up all day long." - John Watling has a perfect system, what with great volume of work he handles all day long. John's system is one item at a time and hand them out to one after another of his many gals. With instructions and notes, of course. Imported from London comes "Challenge" at Malt-the Airport. "Can't get enough of 'em," said Mike. "This year's sales at high volume Charted Phonograph Distributing Co., referring to both new and late phonos. George Kozl phones to advise that Atlantic just completed 100% operation after Labor Day. With Leo Hagen and Steve Feldman, all three of them are hustling and bustling as they prepare for two conventions coming up later.

Stan Levin reports biz so good at All-State that the hit problems is to keep equipment coming in fast enough to meet the growing demand. In the meantime, Vince Shad misses all the work, being up at Twin Lakes, Wis., with friends. Catching scores of fish each day. Gateway's Fred and Jane Minter away at annual army reunion in Springfield, O. Fred was with the 48th Infantry Division, Don Moloney and Mac Brier at Donan plenty satisfied with exports. "Trouble is," said Mac, "there's never enough room around here. Just ten minutes after we took over 700 square feet of space in the service department the place was jammed as ever with games getting set to go to different countries."

Scientific Moves Offices To 10th Ave.

NEW YORK — Scientific Machine Corporation, well known manufacturer of amusement machines, and which has been located in Brooklyn for a number of years, will move its offices to 583 Tenth Avenue, New York City, according to Nat Cohn. The firm will have completed its move over the week-end, and will be established in the coinrow offices on Monday, August 27.

NEW YORK — As a result of a visit to Meyer Packoff, Atlantic New York Corporation, this city, Dick Kleiner, NEA Staff Correspondent, featured a syndicated column, which appeared locally in the New York World-Telegram, all about the juke box and its efforts to go to dime play.

The headline on the column read "Juke Box Goes Hi-10¢-Fi". "Nowadays, we pretty much take for granted some things — like the juke box," wrote Kleiner. "We shouldn't; the juke box turns out to be a precision instrument that falls somewhere between a slot machine and an atomic reactor. It costs roughly, $1,400. It's a higher-fi gadget than you'll find in all but the most expensive home installations. (For hi-fi bugs, here's a breakdown of the Seeburg, one of the best juke boxes: a 25-watt amplifier, a flickering pickup, three speakers — one 12-inch and two eight-inch — plus odds and ends like an automatic volume compensator, which makes all records play at the same volume, regardless of the volume at which they were recorded)."

"Of late, there's been a major change in juke boxes. The ones being made today will not accept nickels. This is in line with a big push by the juke box industry to reduce the cost of playing a record. Roughly 50 per cent of the juke boxes in America have been converted to, or replaced by, 10 cent machines. The others will inevitably follow."

"To soften the blow, juke box men have gone in heavily for EP's, which give twice the amount of music as the regular singles. Some new juke boxes are equipped to play two EP's for 25 cents — which comes down to 6½ cents a song."

"Juke box operators feel justified in getting more money. Like other businesses, their costs have gone up — today's $3,000 machine costs $200 in 1934. Records cost more, mechanics earn more, trucks are more expensive."

"So the juke box, with all its flashing lights and fancy gimmicks, is feeling the inflationary pinch. It's the end of the 'Put another nickel in' era."
Through The Coin Chute
WEST TEXAS TINGLES

Glynn Murphy, Breckenridge, recently escaped being electrocuted by just a few feet. A friend and he were hooking up the public address system for the Little League baseball games and the friend, Buster Wood, had the microphone in his hand. The power company did not have the electricity grounded properly and when the amplifier was plugged in, it sent enough current through the microphone to electrocute Woods with Murphy standing only a few feet away. . . . Bert and Peggy Abel, Abilene, laughing and talking with one of their location owners in Seymour. . . . Bob Jordan, Lubbock, is now known as the "Ironman of the Plains." It all comes from using only irons when playing golf. Don Robertson and Paul Golden, Lubbock, talking about their most recent fishing trip to Colorado. . . . K. W. Vaughn is a new operator in Lubbock, moving here recently from Chicago. . . . Jimmie Roden and Mel Rimmer, of the Modern Music of Lubbock, are putting on a drive to get rid of all their surplus records and doing very well at it, too. . . . J. D. Harding and J. C. Llewellyn, Levelland, getting ready to check locations. . . . Babe Vanlandingham, Morton, heading for a golf tournament in Ruidoso, N.M.

F. W. Hall, Levinston, recently had a bit of hard luck. He had a brand new AMI broken into just the day before he was to check it and it was a top location. . . . George New, Hobbs, bringing his lovely wife to drink coffee with his partner, Glen Stanfield, and service man "Shorty" Marcon. . . . Bill Sheldon, Odessa, has announced that he is losing his top route-man, Roland Duncan. Duncan is going into the gasoline business. . . . R. M. Keel, Balenger, drinking coffee and swapping yarns with Raymond Martin. . . . Buster Huel, San Angelo, taking a few days off to visit relatives. . . . Nelson Stubblefield, Sonora, putting new phonographs on location. . . . Alben Wallace, AMI Distributor for West Texas, staying close to the bedside of his sister, Mrs. W. E. Smart, of Shapot, who has been seriously ill for several months now.

WASHINGTON, D.C.—Hirsch de La Vier, that well known Washington coin machine personality, has done a great deal over the years to bring the industry favorable comment and goodwill.

Hirsch's most recent contribution to the industry's benefit is the organization of a series of "Teen-Age Juke Box Dances." Next scheduled dance is Friday night, August 31 in the Club Room of the Variety Club, Tent Number 11, Willard Hotel, this city.

Members of the Variety Club have been circulated with a colored illustrated announcement which reads, "Yeah Man! This is not for Squares. . . . Crazy Time Comin' Up! This is not for you . . . Just your Children . . . Daughters and Sons! The Children of Members of Variety Club are invited too . . . Meet Your Record Star. Bring your autograph book, this Isn't for Hop Cuts. . . . 14 to 17 year olds.

Recording artists and disc jockeys are cooperating 100%. Among the disk jockeys who will be at the dance are Art Brown, Son Brown, Chuck Dunlap, Herb Davis, Fred Fiske, Milton Q. Ford, Eddie Garlischer, Milt Grant, Art Lamb, Dick Lawrence, Phil Long, Jackson Lowe, Bill Mayhugh, Mac McGarry, Warren Ory, Al Raas, Jack Rowie, Val Thomas and Jerry & Jima Strong.

Working as co-chairman with Hirsch is a Mr. Lawvere, who will be a guest at the dance.

"It's What's in THE CASH BOX That Counts."
WANT

WANT—Photographs 45 RPM, Bally Bingo Games, for resale. Quote conditions and prices. KEPPEL DISTRIBUTING CO., 6100 WEST BLAUXMOUD RD. MILWAUKEE 19, WIS. (Tel: Blau- mound 8-6700).

WANT—To Trade Five United ABC Bingos and Two Glick Bowtell Games for Seven Mills or Rock-Ohs Low-Boy. Send Candy Jones & Co., 335 S. JENNINGS AVE., FORT WORTH 4, TEXAS.

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel: Belmount 5-2881).

WANT—To buy—New or Used Bally Crosswords. R. D. LAZAR CO., 1635 FIFTH AVENUE, PITTSBURGH, PA. (Tel: Graft 1-516).

WANT—For cash: Horses: Bally and E. A. Wide-Slot Trainer; Drive Yourself Drive- mobile; Genes 2-Player Basketball; late model pool and ECONOMY SUPPLY CO., 579 TENTH AVENUE, NEW YORK 36, N. Y. (Tel: Chickering 4-4628).

WANT—AMH E-50's. Quote lowest price in first letter. KEPPEL DISTRIBUTING CO., 6126 ELLIOTT AVE., NEW YORK 36, N. Y. (Tel: Circle 6-9399).

WANT—Late Model Seeburg, Wurlitzer, Rock-Ohs and AMI Phonographs for resale, or trade. Write FLETCHER DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel: Garfield 3252).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest price paid. Write stating quantity on hand. TONY GALCANO, GALE'S MUSIC, 542 W. ARMITAGE, CHICAGO 39, ILL. (Tel: Dickson 2-7060).

WANT—Bingos and Gottlieb 3-Balls for resale. 100 Records Seeburg 45 Hi-Speed Model, Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel: 4-6705).

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 CLEVELAND AVE., CLEVELAND 14, OHIO. (Tel: Superior 1-4600).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy in the largest, rarest, and best prices. No lot too large or too small. No quantity too small. Write freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel: Union 1-5750).

WANT—Bally; Variety; Big Time; Gay Time; Miami Beach; AMI Model "C", 40, 50 & 120 selection Highways, Wall Boxes & Spinners; Seeburg 100 Hideaways and 3W1 Wall Boxes. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel: 2648).

WANT—An established profitable route in the State of Connecticut. Radio music or combination music and games. Large or small. Cash available. Write: BOX # 358, c/o THE CASH BOX, 26 WEST 47th ST., NEW YORK 36, N. Y.

WANT—Photograph records made before 1940. Dealers or jukes box stock. We'll pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meleto, JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel: Trafalgar 7-9147).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 TENTH AVENUE, NEW YORK 36, N. Y. (Tel: Judson 6-4568).

WANT—Music: Seeburg 100-A's, BL's, CS's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel: Devonshire 8-6933).

WANT—Williams King O' Swat; United Sluggers; ChiCoin Big League Baseball and Super Home Run; Geng Big Top Gons; Gottlieb multiple player pinball; Chicago BC; Bowlers; United Regulations. Will buy or trade. GEORGE PONDER CO., 123 WEST RUNYON STREET, NEW YORK 5, N. Y. (Tel: Bigelow 3-7422).

WANT—Pay Cash. United Fifth Innings; Chicago Coin Big League; Seeburg 100B and BL; AMI E120. Call, wire, write Collective. DAVYLIT 592 TENTH AVENUE, NEW YORK, N. Y. (Tel: Chickering 5-5100).

WANT—Literature on any type of coin machine; — Merchandising, Amusement, Skill, Big Time, anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., CLEVEN GS FALLS, N. Y.

WANT—United Regulations and Bally ABC Bowlers for cash or will trade for Bingos or Pool Tables. SEEBURG LAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel: Tower 1-6715).

WANT—All Seeburg Phonos: Model M400-P1; M100-P1; M100-C7; Also Wurlitzer and AMI Phonographs. Will pay highest price. LANTIC LANCY NATIONAL CORP., 435 TENTH AVENUE, NEW YORK, N. Y. (Tel: Plaza 7-3640).

WANT—Mutoscope, Voice-O-Graph. Must be in A condition. State Price in first letter. Interested in Kiddie Rides also. RELIABLE COIN MACHINE CO., 115 WINDSOR ST. HARTFORD, CONN. (Tel: Chapel 9-6536).

FOR SALE—Can you afford 92¢ per week behind the counter ahead of all competition? For only 29¢ per week you can have a 40-word ad in this section plus a free full year’s (52 weeks) subscription to The Cash Box “The Bible of the Coin Machine Industry.” Send your Check for $48 today plus your first 48 words. Address: WIND BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—10 Miami Beach's, $230 ea. All have been shipped and are in A1 condition. LEWIS & FOLSOM, 1032 SOUTH HOWARD ST., SPokane, Wash., (Tel: MA 8585).

FOR SALE—Ready For Location. Stur- let, $425; Caravan, $495; Gayety, $195; Big Time, $325; Dude Ratch, $495. Write for details,c/o AMUSEMENT, Miami Beach, $295; Hawaii, $75; Singapore, $50, Shuffle Alleys: Chicago Coin Feature, $225; Chicago Coin Cms & Chairs, $175; Chicago Coin Triple Score, $150; Bally Corp, $250; Bally Jet, $225; Keeney Century, $195. Brand New Pool Tables: Universal, $295, Write for prices. Headquarters for Kiddie Rides. ASSOCIATED AMUSEMENTS, INC., 8 RUGG BR., BOSTON, ALLSTON STATION 34, MASS. (Tel: Stadium 2-4010-11-12).

FOR SALE—All types late model phonographs converted to 10 play. Chicago Coin Co. DISTRIBUTING CO., 725 WATER STREET, SYRACUSE, N. Y. (Tel: Syracuse 75-1631).

FOR SALE—Bally Yacht Clubs, $60; Beach Club, $70; Ice Follies, $95; Surf Club, $95; Variety, $125; Gayety, $125; Miami Beach, $235; United Nevada, $50; Singapore, $350; Chicago Coin Co. Games, Ice Hunter, $265. MICKY ANDER- SON, 314 EAST 11th ST., ERIE, PA. (Tel: 5-7549).


FOR SALE—Special. If you are inter- ested in Bally Double Headers, Parades and Broadways at very cheap prices. Write, Wire or Call us. NEW ORLEANS NOVELTY CO., 2057, THE CASH NEW ORLEANS, LA. (Tel: Canal 5306).

FOR SALE—Millions of extra coins are available at the Cash Box. Have the machinery, Clean Right With Lemontic. Write for information or see your coin machine distributor, Birmingham Vending Co., Birmingham, Ala. Uses and Prices. GRACO SALES CO., R.F.D. 1, BOX 405, ARLINGTON, TENN.
FOR SALE—Late Phone Records. Exhibi- 
tiess' Shooting Gallery, $75; Palm Springs, 
$40, 78s—AMAZING MUSIC CO., 
703 MAIN ST., BRIDGEPORT, 
OHIO, (Tel. 750).

FOR SALE—Complete line of used 
phonographs, shuffle games, ciga-
rette machines, all other equipment. 
Lowest prices, first merchandise. 
One letter, wire, or phone call will 
convince you. Factory Representa-
tives for United, Keeney, Halib.

FOR SALE—18 foot Rock-Ola Shuffle 
Board $149.50; Shuffle Board game 
was (12 cans) $3.50; Fast cash 
(12 cans) $4.50; Pucks (set of 4) $12; 
Fluorescent lights pair $225; 
VEYOR DISTRIBUTING CO., 4522 
N. WESTERN, CHICAGO 18, I.LL. 
(Tel.: Junker 8-1814).

NOTICE—Are you faced with Personal 
Property Taxes? Sales Taxes? De-
preciation Reductions? Estate Taxes? 
Customs Duties? Must you officially 
establish the Fair Market Value of 
your machines? Do you have to prove 
whether your machines have Appreci-
cated or Depreciated in price? Do you 
require official proof of the value of 
your machines for loan or collateral 
problems? What are the machines ac-
ually worth when you buy or sell 
a route? How can you ascertain the offi-
cial market value of machines for legal 
and/or tax purposes? How much can 
you get for machines you want to sell 
or trade? What should you pay for 
machines you want to buy? Have you 
been put to the burden of proving the 
week-to-week value of your machines? 
Have you been asked to produce an 
oficial end-of-month inventory state-
ment showing the actual value of the 
equipment you own? All this and much 
more comes to you each and every 
week in the original, the very first, 
the one and only regularly accepted "The 
Cash Box Price Lists". For over 17 
years, without ever missing a single 
week's issue, "The Cash Box Price 
Lists" have helped thousands of coin 
machine owners all over the world to 
save money as well as to officially 
clarify many legal and tax problems. 
Yet "The Cash Box Price Lists" are 
only part of the invaluable information 
contained in each week's issue of 
"THE CASH BOX"—the one and only 
magazine internationally acclaimed 
"The BIBLE of the Coin Machines 
Industry". In "THE CASH BOX" you 
get the news before it even becomes 
news. You get sparkling, informative, 
helpful editorials. Latest industry 
developments. Advance news of all new 
machines. Intimate columns. Abso-
lutely invaluable charts. And many, 
many other important and valuable 
features. You can now obtain 52 Con-
secutive Weeks' Issues of "THE CASH 
BOX"—a full year's issues—for only 
$15 on a DOUBLE YOUR MONEY 
BACK GUARANTEE!! YOU CAN'T 
LOSE!!! Mail your check for $15 
today to: THE CASH BOX, 26 WEST 
47TH STREET, NEW YORK 36, N. Y.

FOR SALE — 3 Keene Speedlances, 
Chikeeu Sam Rifle, Shuffle Bowlers, 
Gree. AU Pool Tables—all makes 
and models. For best buys, write 
2629 W. DELAWARE AVE., 
CHICAGO 40, ILL. (Tel.: Oakleaf 
1-3575).

FOR SALE—Seeburg 20 Selection 
Hair. Wire, 5c, 10c, 25c, 59c ea.: 
1 Duet Movie, with reel. $55; A 
Coon Hunts, $95 ea.—H. BETT 
AGENCIES, 1706 MAIN ST., 
AUNION CITY, N. J.

FOR SALE—All types of used Pool 
Tables, jumbos and regular. Also 
late Shuffle Alleys. Will trade for 
All Jukes or Seeburgs. Special price 
on ultra modern speaker and Baffle 
(8 inch speaker). $750. GATE-
WAY DISTRIBUTING CO., 6622 
W. NORTH AVE., CHICAGO 47, 
ILL. (Tel.: Dickens 2-6420).

FOR SALE—Bingo Special: A 1 
condition, cleaned, Rock-Ola 
Distributor, ready for location, 
3 United Pits, $210 en: 2 United 
Scriber, $210 en: 1 United 
Roulette, $66. T & L DISTRIBUT-
ING CO., 706 CENTRAL PARKWAY 
CINCINNATI 14, OHIO, 
(Tel.: Main 8-1751).

NOTICE—Just released. Michael 
Anthony "Somebody Loves Me" 
"If I'll Be With You". Michael 
Anthony means cash in your Cash 
Box. Try it. Order through H.R.C. 
HOLLYWOOD WAY, BURBANK, 
CALIF.

NOTICE—These 3 telephone numbers 
are important to you: The Cash Box, 
New York City, JUDSON 6-2610; The 
Cash Box, Chicago, Illinois, DEarborn 
2-0045; The Cash Box, Hollywood, 
CALIF, Hollywood 5-2129.

NOTICE—Texas operators—write 
phone your Rock-Ola Distributor, 
PHONO-VENT OF TEXAS, 1223 
BASE ROAD, SAN ANTONIO, 
TEXAS, (Tel.: Preshing 3-1973) 
for genuine factory parts. Also extra 
clean 1436 Fireballs and other re-
conditioned phonographs priced 
right.

NOTICE—Louisiana & Southern Mis-
issippi Operators. Your authorized 
Rock-Ola Distributor is HURY DIS-
TRIBUTING CO. Write, wire or 
phone. 3760 AIRLINE HIGHWAY, 
NEW ORLEANS 20, LA. (Tel.: 
Vernon 5-7976).

NOTICE—Interested in dealership 
for penny, nickel machines guaranteed 
a 1000 a year. Interested in buying 
1000 stands for penny machines. 
PENNNSYLVANIA VENDING CORP., 
1822 CARSON ST., PITTSBURGH 
3, PA. (Tel.: HEmlock 1-9990).

NOTICE—Will Trade. 2 Photomats, 
$300, will trade for late model Bowl-
ers. Bally Booster Pools—will trade 
for late model Bowlers or United 
Comet Targettes. LIEBERMAN 
MUSIC CO., 257 PLYMOUTH AVE., 
MINNEAPOLIS 11, MINN. 
(Tel.: FE 9-0031).

NOTICE—Juke Box, Amusement 
Game and Cigarette Routes bought, 
sold and financed, Anywhere in the 
country. Contact CABLE FORMAN, 
SANDY MOORE, INC., 240 E. 
MERRICK ROAD, FREEPORT, L. I., 
N. Y. (Tel.: Mayfair 3-2472, 3 
and 4).

THE CASH BOX
"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK 
THAN ALL OTHER MAGAZINES IN THIS INDUSTRY
PUBLISH IN A MONTH—PROVING THAT THE 
ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' 
CLASSIFIED AD SECTION AS THE "INDUSTRY'S 
MARKET PLACE."

WANT CHECK OFF WHICH YOU DESIRE

WANT FOR SALE

CLASSIFIED AD RATE 10 CENTS PER WORD

Use This Convenient Form For Your Classified Ad

START HERE

FIRM.
ADDRESS
CITY.ZONE STATE

TELEPHONE NUMBER

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
26 WEST 47TH STREET, NEW YORK 36, N. Y.
There is but one answer to all these questions

If you have that answer—you’re the operator with complete juke box earning power . . . the safest investment . . . and the most profitable investment. If you don’t have that answer now—see what you could be getting.

1. Which juke box has instant, eye-level visibility of all 200 titles—all of the time . . . ?
2. Which juke box has the fastest, simplest, easiest to play selection system . . . ?
3. Which juke box has exclusive multi-horn high-fidelity sound . . . ?
4. Which juke box has the fastest record changer . . . ?
5. Which juke box comes in the widest choice of color cabinetry . . . ?
6. Which juke box has clean, undisturbed, completely modern styling for modern location preference, modern patron tastes . . . ?
7. Which juke box can be easily, quickly converted from 200 to 120 plays after fast depreciation of investment in top locations—then rotated to secondary spots where record stocking costs are cut, and earning life extended . . . ?
8. Which juke box can be set for any existing price per play for “pops” or “pops” and “EP’s” combined . . . ?
9. Which juke box is known to be the most easily serviced . . . ?
10. Which juke box offers the sound advantages of multi-horn high-fidelity . . . ?
11. Which juke box is known by operators to be the simplest, most dependable and trouble-free . . . ?

You need all these advantages . . .
why not get them all?

The "G-200"

AMI
...Music that makes more money for you
1500 Union Avenue, S. E., Grand Rapids 2, Michigan

Originator of the automatic selective juke box in 1927
... ahead then, ahead now

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"
**The Cash Box**

**Page 59**

**September 1, 1956**

### The Cash Box

#### PRICE LIST

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Starlite (Wm 35/3)</td>
<td>35.00</td>
</tr>
<tr>
<td>2</td>
<td>Steeple Chase (Un 1/3)</td>
<td>25.00</td>
</tr>
<tr>
<td>3</td>
<td>Stop &amp; Go (Ge 3/31)</td>
<td>10.00</td>
</tr>
<tr>
<td>4</td>
<td>Struggle Buggies</td>
<td>70.00</td>
</tr>
<tr>
<td>5</td>
<td>Summertime (Un 9/48)</td>
<td>15.00</td>
</tr>
<tr>
<td>6</td>
<td>Sunset Park (Wm 6/95)</td>
<td>25.00</td>
</tr>
<tr>
<td>7</td>
<td>Super Jumbo (Got 10/49)</td>
<td>230.00</td>
</tr>
<tr>
<td>8</td>
<td>Super Sweepstakes (Wm 35/3)</td>
<td>55.00</td>
</tr>
<tr>
<td>9</td>
<td>Sun Signs (Got 3/3)</td>
<td>20.00</td>
</tr>
<tr>
<td>10</td>
<td>Super Batter (Got 2/55)</td>
<td>20.00</td>
</tr>
<tr>
<td>11</td>
<td>Super Bowler (Got 10/15)</td>
<td>20.00</td>
</tr>
<tr>
<td>12</td>
<td>Super Shanghai (Got 2/55)</td>
<td>20.00</td>
</tr>
<tr>
<td>13</td>
<td>Super Marathon (Got 10/49)</td>
<td>20.00</td>
</tr>
<tr>
<td>14</td>
<td>Super Million (Got 10/15)</td>
<td>20.00</td>
</tr>
<tr>
<td>15</td>
<td>Super Million (Got 10/49)</td>
<td>20.00</td>
</tr>
<tr>
<td>16</td>
<td>Super Million (Got 10/31)</td>
<td>20.00</td>
</tr>
<tr>
<td>17</td>
<td>Super Million (Got 10/52)</td>
<td>20.00</td>
</tr>
<tr>
<td>18</td>
<td>Super Million (Got 10/53)</td>
<td>20.00</td>
</tr>
<tr>
<td>19</td>
<td>Super Million (Got 10/54)</td>
<td>20.00</td>
</tr>
<tr>
<td>20</td>
<td>Super Million (Got 10/55)</td>
<td>20.00</td>
</tr>
</tbody>
</table>

### Note

- Prices in parentheses indicate the source of the information.

**COP YRIGHTED 1956. REPRODUCTION NOT PERMITTED.**

[www.americanhistoryradio.com](http://www.americanhistoryradio.com)
Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers’ list prices, F.O.B. factory.

AMERICAN INSTRUMENT CO.

“G-200” 200-sel. phonograph.

“G-120” 120-sel. phonograph.

“G-40” 40-sel. phonograph.

“HS-308” Selective Hideaway.

“HS-120” Selective Hideaway.

“HS-80” Selective Hideaway.

“H-200” Continuous-play Hideaway.

“H-125” Continuous-play Hideaway.

“HC-90” Continuous-play Hideaway.

“WD-200” 200-selection Wall Box

Baggrip Wallbox Bracket

Recessed Ceiling Speaker

Wall Speaker

Corner Speaker

AUTO PHOTO-CO.

Studio Model “II” $3,425.00

BALLY MFG. CO.

Double Header

Standard (52” x 36”) Model

(A) Without lights $225.00

(B) With lights $275.00

(C) With neon lights $325.00

Model C-100, 10 cars play $700.00

Model C-325, 3 cars play for 25¢ $325.00

Bert Lane CO.

Fire Engine (Kiddie Ride) $795.00

Old Stutz Bearcat Car 695.00

CHICAGO MACHINE CO.

Blonde (3 or 5 Ball, Match and Reply) $525.00

Steam Shovel (Regular Model) 410.00

Steam Shovel (Reply Model) 425.00

Hockey (Regular Model) $450.00

Tennis (Regular Model) 500.00

Basketball (Match and Reply Model) 510.00

EXHIBIT SUPPLY CO.

Slate Pool $375.00

Spanish Pool 295.00

GENCO MFG. & SALES CO.

State Fair (Rifle Gallery) $595.00

Hi-Fly (Baseball Game) 545.00

D. GOTTLEIB & CO.

Sea Belles (2 Players, S-5 main) $542.50

INTERNATIONAL MUTOSCOPE CORP.

Rock ‘n’ Roll $149.50

J. H. KEENLY & CO., INC.

Flicker Pool

(4 Player, 4 Sides) $375.00

Arcade Pool

(4 Player, 2 Sides) 95.00

DeLuxe Hot Coffee Vendor

DeLuxe Chocolate Vendor

Chocolate Vendor

Coin Changer Vendor $284.50

BURLINGTON CT.

Model 1450-Playsmaster, 120 Stel.

Model 1625, 50 Selections

Model 1645, 120 Selections

Model 1700, Standard Wall Box, 120 Selections

Model 1548, 80 Selection Wall Box

1615—Standard Speaker

1616—DeLuxe Speaker

Model 1006, Remote Volume Control

Model 1957, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

V-200—Select-O-Matic “200” Phonograph

V-39-A—Wall-O-Matic “200” 100—Select-O-Matic “100” 75—Wall-O-Matic “100”

MVC-2—Master Remote Volume Control

HFC-2—High Fidelity Wall Speaker

HFC-2—High Fidelity Corner Speaker

HFC-1—High Fidelity Recessed Speaker

PS-161—Power Supply

HFA-1—Power Amplifier

UNITED MFG. CO.

Monaco $775.00

Select-O-Matic Pool (Without Match Feature) 635.00

Select Play Shuffle Alley (Without Match Feature) 695.00

Build Up Shuffle Alley (Without Match Feature) 760.00

Double Chute 810.00

DeLuxe Build Up Shuffle Alley (With Match Feature) 905.00

DeLuxe Shuffle Alley (Single Chute) 810.00

Star Slugger (Regular) 945.00

Star Slugger (Annual) 1,045.00

Regulation Shuffle Alley (Without Match Feature) 870.00

Double Chute 870.00

DeLuxe Regulation Shuffle Alley (Match Feature) 910.00

Single Chute 810.00

Double Chute 850.00

WILLIAMS MFG. CO.

Hot Doggy

(Single Player, 5 Ball) $407.50

Select Play Shuffle Alley (Baseball Game) 545.00

Gnome 455.00

Surf Rider (4 Player, S-5 Ball) 595.00

THE RUDOLPH WURZLITZER CO.

Model 2000, “Continental”, 200 Selections

Model 1900, “Continental”, 104 Selections

Model 5130, Wall Box, 200 Sel.

Model 5207 Wall Box—104 Selections

Model 5206 Wall Box—48 Selections

Model 2023 Stepper—104 Selections

Model 2028 Stepper—104 Selections

Model 248 Stepper—48 Selections

$407.50

$545.00

$455.00

$455.00

$595.00

$149.50
chicago coin... INTRODUCES

Blondie

With a Chorus Line of 5 Flashing - Match Feature Gals....
Get To Know.... Ann.... Babs.... Cindy.... Dot.... Eve
And Starring
.... New Multiple Match Play!

★ Single Match Feature in Each Game!
★ Multiple Match Feature Can Be Played With Replays. Up to 5 Times Per Game!
★ "Blondie" Can Be Operated As 5 or 3 Ball Game!
★ Lighting Bumpers 1 to 5 Score Additional Scores of 500,000!
★ Hitting Targets 6 to 10 Scores Additional 1 Million!
★ No. 10 Hole Scores Special When No's. 1 to 10 Are Hit!
★ Top Score...9 Million 200,000
★ 2 Super Sensitive Action Kickers!
★ 2 "Lively" Thumper Bumpers!
★ Dyna-Powered Flippers.... of course!

You Can't Afford to "Pass Up Blondie" If You Are Interested In Real Earnings!

New Modern Large DE-LUXE CABINET

An All Location Attraction! May Be Operated As A Regular, Free Play or Match Game!

Equipped With Cheat-Proof National Slug Rejector Coin Chute!
New Tamper-Proof Cash Box!

2 Steady Money Earners For Locations Where Space Is A Problem!

TWIN HOCKEY
Two Sided Play! 1 or 2 Can Play! Regular or Match Models With Free Play!

STEAM SHOVEL
Adjustable to Match, Free Play or Regular Play!
A Natural for Retail Stores....
Terminals.... Arcades.... Dime Stores.... etc.

chicago coin MACHINE COMPANY

1725 West Diversey Blvd., Chicago 14, Ill.
HOW MANY HALF DOLLARS
IN YOUR
CASH BOXES

LEADERSHIP is a habit with Wurlitzer. Here's the latest example... The Wurlitzer Centennial Model 2000 is the first phonograph ever to accept half dollars.

PLAYRAK, another Wurlitzer innovation, enables you to pre-set in seconds the number of plays per coin. Offers music lovers one tune for a dime and the play combinations of your choice for quarters and half dollars.

It's a phonograph that has proved its appeal to location patrons with the result that it is smashing all previous earning records.

HIGHLIGHTING 100 YEARS OF
MUSICAL ACHIEVEMENT

WURLITZER
Centennial
MODEL 2000

SEE IT, HEAR IT, BUY IT AT YOUR WURLITZER DISTRIBUTOR

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, NEW YORK

"It's What's in THE CASH BOX That Counts"
UNITED'S MONACO
with 2 SUPER CARDS plus CENTER CARD

Super Cards Score Separately from Center Card
Guaranteed Lite-up of Cards for 8 Plays or Less

NEW LITE-A-NAME
with NEXT GAME CARRY-OVER FEATURE

2 ROLL-OVERS
Provide 1 extra ball and/or lites 1 letter in name

ADVANCING ARROWS EACH COIN
• SELECTION FEATURE
• 3-IN-LINE SCORES
• 4-IN-LINE
• 4 CORNERS CAN SCORE 5-IN-LINE (ALL CARDS)
• SEE YOUR UNITED DISTRIBUTOR TODAY

UNITED OPERATORS ARE SUCCESSFUL OPERATORS

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

POOL ALLEY * STAR SLUGGER * SELECT-PLAY Shuffle Alley * REGULATION Shuffle Alley * POOL GAMES
Earn big-league money with sensational new

Bally

DOUBLE-HEADER

2 games in 1

PLAY GAME 1 ONLY
Popular SELECT-A-SPOT Feature
DOUBLE SCORES • TRIPLE SCORES
CORNERS SCORE • GAME 1 ADVANCING SCORES

PLAY GAME 2 ONLY
Famous Magic Squares
4 SPOTTED NUMBERS
GAME 2 ADVANCING SCORES

OR PLAY BOTH GAMES

Double-Header gets biggest play in years . . . because every player finds in Double-Header the kind of game he prefers . . . Game 1 with scores doubled and tripled . . . Game 2 with "number-juggling" of Magic Squares . . . both Games 1 and 2 for the player who likes to "play the field." Double-Header is the profit pepper-upper you need right now. Order Double-Header today.

NOW AT YOUR
Bally DISTRIBUTOR
DE LUXE ABC BOWLER
DE LUXE CONGRESS BOWLER (Match) • PIN-POOL
BALLY MANUFACTURING COMPANY
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

www.americanradiohistory.com