When it comes to versatility, Hugo Winterhalter takes the prize. Not only is he a recording artist, whose latest RCA Victor disk, "Canadian Sunset", is a smash hit, but for years he has been arranging and conducting for the top Victor stars, and has been in a large measure responsible for their hit records. On September 1st, in the Hollywood Bowl, he will be guest conductor for the last concert of the season, at which Eddie Fisher will sing.
Headliners from RCA Victor

CHARLIE & ROSIE
DON'T CALL THE WAGON
(Cause Nothin's Wrong With Me) c/w
TOODLE LOO TENNESSEE
20/47-6654

JIM EDWARD, MAXINE & BONNIE BROWN
DON'T TELL ME YOUR TROUBLES c/w
JUST AS LONG AS YOU LOVE ME
20/47-6653

THE VOICES OF WALTER SCHUMANN
AND THEN I MET YVETTE c/w
IF I HAD MY DRUTHERS
20/47-6618

DAVID HOUSTON
SUGAR SWEET c/w
HASTA LUEGO 20/47-6611

REDD STEWARD
HOMESTEAD c/w
I'M GETTING TIRED 20/47-6632

"New Orthophonic" High Fidelity Recordings. Your Customers Will Hear These Recordings Best On An RCA Victor New Orthophonic High Fidelity "Vitrola."

the dealer's choice RCA VICTOR

www.americanradiohistory.com
Single Records Will Play A Vital Role In Future Expansion Of The Record Business

Almost everyone agrees that album business is due for a tremendous expansion. In the years to come we are going to witness what may be an unbelievable number of albums issued and sold, and a still more unbelievable amount of dollar volume that these sales will add up to. This drive has been gaining momentum for the last couple of years and is just now going into high gear.

Naturally we are delighted that there exists in the record business an opportunity for increased profits and that the industry as a whole seems to be moving in a direction to take advantage of it.

But one thing we must never lose sight of is the importance of single records. It’s true that packaged goods are less of a gamble; they sell over a longer period of time; and they tend to provide the record industry with a much needed stabilizing factor.

However the fact remains that the great profit—sometimes within a matter of a couple of weeks—comes from single records.

It’s a well known fact in our business that one hit record can go on a long, long way. Even major firms, with huge organizations to support, do very well if they can come up with as little as a half a dozen hits a year. If they come up with anything more than that, they’re really in the chips. This is so because a record that sells a million, or even into the hundreds of thousands, returns a phenomenal profit—and deserves to.

Single records too are the medium through which the record industry for the most part introduces new artists. Of course some artists make albums first, but almost without exception, it is the single record which skyrockets an artist and can, in a matter of weeks, make his name a household word clear across the nation, thus creating for the record company a property of inestimable value.

We think the single business should be encouraged, developed and expanded as far as it can possibly go. In saying this, we are by no means deprecating the album business. That too should be developed to its fullest extent. But it seems to us that now that everyone has “discovered” the album business, and it has become the accepted thing to talk about its tremendous future, we may be neglecting the single business and de-emphasizing its importance.

The products of the record business are singles and albums. Both are vital to the healthy existence of our industry. If we neglected either one, we would be taking a long step towards stunting and limiting our future growth.
As previously mentioned, the impact created by Mel Torme has prompted Val Parnell and Bernard Delfont to start him in the first of the new series of vaudeville bills at the Prince of Wales Theatre, starting September 10. Parnell says he is considering going to the States.

Torryn Crombie has formed a Rock 'N' Roll Band and will be premiering it at the end of this month.

Carmen MacRae is finally starting to mean something over here. She may be the new name we've been waiting for to hit the top over here.

The Hilltoppers still going strong in England, have been held over for another two weeks.

This Week's Best Selling Pop Singles (Courtesy "New Musical Express")

1. "Whatever Will Be, Will Be" - Doris Day (Phillips)
2. "Why Do Fools Fall In Love" - Teen Ager (Columbia)
3. "Sweet Old Fashioned Girl" - Vernon Brewer (Vogue/Coral)
4. "Walk Hand In Hand" - Tony Martin (HMV)
5. "Mountain Greenery" - Mel Torme (Vogue/Coral)
6. "Daddy Was A Preacher" - Pat Boone (London)
7. "Heartbreak Hotel" - Elvis Presley (HMV)
8. "Wayward Wind" - Tex Ritter (Columbia)
9. "Rockin' Through The Rye" - Bill Haley Comets (Brunswick)
10. "Saints Rock and Roll" - Bill Haley Comets (Brunswick)

The top 50 singles:

1. "Whatever Will Be, Will Be" - Doris Day (Phillips)
2. "Why Do Fools Fall In Love" - Teen Ager (Columbia)
3. "Sweet Old Fashioned Girl" - Vernon Brewer (Vogue/Coral)
4. "Walk Hand In Hand" - Tony Martin (HMV)
5. "Mountain Greenery" - Mel Torme (Vogue/Coral)
6. "Daddy Was A Preacher" - Pat Boone (London)
7. "Heartbreak Hotel" - Elvis Presley (HMV)
8. "Wayward Wind" - Tex Ritter (Columbia)
9. "Rockin' Through The Rye" - Bill Haley Comets (Brunswick)
10. "Saints Rock and Roll" - Bill Haley Comets (Brunswick)

The top 50 records:

1. "Whatever Will Be, Will Be" - Doris Day (HMV)
2. "Why Do Fools Fall In Love" - Teen Ager (HMV)
3. "Sweet Old Fashioned Girl" - Vernon Brewer (HMV)
4. "Walk Hand In Hand" - Tony Martin (HMV)
5. "Mountain Greenery" - Mel Torme (HMV)
6. "Daddy Was A Preacher" - Pat Boone (HMV)
7. "Heartbreak Hotel" - Elvis Presley (HMV)
8. "Wayward Wind" - Tex Ritter (HMV)
9. "Rockin' Through The Rye" - Bill Haley Comets (HMV)
10. "Saints Rock and Roll" - Bill Haley Comets (HMV)
SCORE THIS A HIT!

The Voice of

MICKEY MANTLE

and

TERESA BREWER

"I LOVE MICKEY"

b/w

Teresa Brewer singing -

"KEEP YOUR COTTON PICKIN' PADDIES OFFA MY HEART"

CORAL 61700

with Orchestra and chorus conducted by DICK JACOBS

HITS ARE A HABIT ON

"It's What's in THE CASH BOX That Counts"
THE EXCITING NEW HITS ARE ON COLUMBIA!

Tops In The Nation

Doris Day

A Whale of a Hit

Jerry Vale

Instrumental and Vocal
Back To Back Smash

Mitch Miller

Climbing Fast

The Four Lads

Tony's Newest—His Biggest

Tony Bennett

Smash 2-Sider

Vic Damone

WHATEVER WILL BE, WILL BE
(Qué Sera, Sera)
b/w
I'VE GOTTA SING AWAY THESE BLUES
40704 • 4-40704

YOU DON'T KNOW ME

b/w

ENCHANTED
40710 • 4-40710

Original Theme as Introduced on
Westinghouse "Studio One" Summer Theatre

SONG FOR A SUMMER NIGHT

40730 • 4-40730

from the 20th Century-Fox Film "Bus Stop"

THE BUS STOP SONG
(A Paper Of Pins)
b/w

A HOUSE WITH LOVE IN IT
40736 • 4-40736

HAPPINESS STREET

b/w

FROM THE CANDY STORE ON THE CORNER, TO THE CHAPEL ON THE HILL
40726 • 4-40726

from the Paramount Picture
"War And Peace"

WAR AND PEACE

b/w

SPEAK, MY LOVE

40733 • 4-40733

COLUMBIA RECORDS

"It's What's in THE CASH BOX That Counts"
"ONLY those records best suited for commercial use are reviewed by THE CASH BOX."
Like Everybody Says... "MERCURY IS HOT!"

<table>
<thead>
<tr>
<th>Song Title</th>
<th>Artist</th>
<th>Catalog Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Good For Two Gold Records&quot;</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&quot;Will Last All Summer&quot;</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&quot;It's In&quot;</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&quot;Heywood's Hot&quot;</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&quot;Can't Beat This Version&quot;</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&quot;D.J.'s High On Both Sides&quot;</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&quot;Four Hits In A Row&quot;</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&quot;Best D.J. Action&quot;</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&quot;West Coast Hit Already&quot;</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&quot;Ops Buying Big&quot;</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&quot;It's Happening&quot;</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&quot;D.J.'s Hep To This&quot;</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MY PRAYER</td>
<td>THE PLATTERS</td>
<td>MERCURY 70893</td>
</tr>
<tr>
<td>ALLEGHENY MOON</td>
<td>PATTI PAGE</td>
<td>MERCURY 70878</td>
</tr>
<tr>
<td>HAPPINESS STREET</td>
<td>GEORGIA GIBBS</td>
<td>MERCURY 70920</td>
</tr>
<tr>
<td>SOFT SUMMER BREEZE</td>
<td>EDDIE HEYWOOD</td>
<td>MERCURY 70863</td>
</tr>
<tr>
<td>THE MIDDLE OF THE HOUSE</td>
<td>RUSTY DRAPER</td>
<td>MERCURY 70921</td>
</tr>
<tr>
<td>13 GOING ON 14</td>
<td>THE CREWCUTS</td>
<td>MERCURY 70922</td>
</tr>
<tr>
<td>BEI MIR BIST DU SCHON</td>
<td>THE DIAMONDS</td>
<td>MERCURY 70934</td>
</tr>
<tr>
<td>KA-DING-DONG</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WHEN THE WHITE LILACS BLOOM AGAIN</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SCRATCH MY BACK</td>
<td>FLORIAN ZABACH</td>
<td>MERCURY 70936</td>
</tr>
<tr>
<td>MEXICALI ROSE</td>
<td></td>
<td></td>
</tr>
<tr>
<td>I CAN'T ROCK &amp; ROLL</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• TO SAVE MY SOUL</td>
<td></td>
<td></td>
</tr>
<tr>
<td>YES SIR, THAT'S MY BABY</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&quot;Jumpin' At The Woodside&quot;</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&quot;Sadie's Shawl&quot;</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&quot;Jumpin' At The Woodside&quot;</td>
<td>THE BLUE STARS</td>
<td>MERCURY 70924</td>
</tr>
<tr>
<td>&quot;Sadie's Shawl&quot;</td>
<td>RICHARD HAYMAN</td>
<td>MERCURY 70937</td>
</tr>
<tr>
<td>BY</td>
<td>JAN AUGUST</td>
<td></td>
</tr>
</tbody>
</table>

NEW FUEL RELEASES

A PRODUCT OF MERCURY RECORD CORPORATION, CHICAGO ILLINOIS

"It's What's in THE CASH BOX That Counts"
**Record Reviews**

A DISK & SLEEPER  B VERY GOOD  C FAIR  D MIDDICRO

**The Cash Box**  

**Sleeper of the Week**

**"LOVE ME GOOD"** (2:40)  
(Korvin ASCAP—Stillman, Allen)  
A superb up-tempo novelty, titled "Love Me Good" on which the experienced thrush really sparkles. Catchy body melody needed to a clever lyric and excellently presented. Jo is wonderfully assisted by a chorus and Paul Weston's orch, and its multiple voicing throughout a good portion of the deck is standout. Sounds like a million. For the gifted star. Lower lid, "A Perfect Love" is a tender romantic opus from the "MOD" ASCAP, "The Opposite Sex." Top half is the one to keep an eye on.

**JO STAFFORD**

- Jo Stafford gets hold of a tremendous new piece of rhythm material and belts out her best side since "Make Love To Me." It's a superb up-tempo novelty, titled "Love Me Good" on which the experienced thrush really sparkles. Catchy body melody needed to a clever lyric and excellently presented. Jo is wonderfully assisted by a chorus and Paul Weston's orch, and its multiple voicing throughout a good portion of the deck is standout. Sounds like a million. For the gifted star. Lower lid, "A Perfect Love" is a tender romantic opus from the "MOD" ASCAP, "The Opposite Sex." Top half is the one to keep an eye on.

**JO STAFFORD**


**CHUCK MILLER**

(Chuck 7042; 7042 x 45)

**"YIM YAM VAMOOSE"** (Village BMI—Wilson) Chuck "House of Blue Lights" Miller cuts loose once again on his latest release and flies through an exciting new rock and roller that could catch on big. Colorful rockin' novelty to watch. Kids'll go for it.

**COOL IT BABY** (Weiss & Barry BMI—Costes, Newman) Another ballad which should rocket up in cool fashion by the swinging Mr. Miller.

**THE TONETTES**

(Standard BMI—Motola, Brandt) A pretty ballad with a fine beach is smoothly handled by the youthfull voices of the chorus.

**SYD LAWRENCE & FRIENDS/BILLY MURRE**

(Cosmic 1001; 1001; 1001)

**"THE ANSWER TO THE FLY-ING SAUCER"** (Cecil BMI—L.) A very good novelty, titled "Flying Saucer" and its subject matter. The saucer is flying and the caption is also a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneeze." The rhythm is "DIZZLE SAFETY." The melody is "I" and all the lyrics are in perfect rhythm. The record is a "sneez
MABEL KING
(RCA Victor 20-6616; 47-6616)

“SECOND HAND LOVE” [Planet-ary ASCAP—Sutter, Banks] The Royalite Sita Cover sets up a fascinating choir type backdrop for the exciting voice of Misty King as she chants a wonderful, dramatic fishbait love song. Powerful side that could make the grade. Good teenage deck.

Buddy Bregman ORCH.
(RCA Victor 20-6616; 47-6616)

“Crazy Arms” (RCA Victor 20-6616; 47-6616) This fast-tempo instrumental swings through contagious rhythms. Inter-esting; unusual tempo for a love song. Out-styled reading. Good coupling.
Dot's HOT WITH ALL THE HITS!

15481 THE FOOL — Lonesome For A Letter
SANFORD CLARK

15485 APE CALL — Wild Dog of Kentucky
NERVOUS NORVUS

15489 KA-DING-DONG — Into Each Life Some Rain Must Fall
THE HILLTOPPERS

15491 WHEN THE WHITE LILACS BLOOM AGAIN
BILLY VAUGHN — Spanish Diary

15488 HEART AND SOUL — Dixieland Band
JOHNNY MADDOX

15472 I ALMOST LOST MY MIND — I'm In Love With You
PAT BOONE

15470 TRANSFUSION — Dig
NERVOUS NORVUS

15480 VOICES — Lonesome Lover Blues
THE FONTANE SISTERS

ALBUMS
DLP-3016 "GOLDEN INSTRUMENTALS" — Billy Vaughn
DLP-3012 PAT BOONE
DLP-110 EDDIE PEABODY
DEP-1053 "PAT ON MIKE" — Pat Boone
DEP-1049 PAT BOONE

NEW RELEASES
15494 HONKY TONK NO. 2 — Lonely Cryin' Heart — RUSTY BRYANT
15493 CASUAL LOOK — Cotton Pickin' Kisses — LORRY RAINE
15487 TWO HEARTS WITH AN ARROW BETWEEN — Juke Box Lovers
— SHIRLEY FORWOOD
15486 THE GREEN DOOR — Little Man In China Town — JIM LOWE
15484 EVERYTHING BUT YOU — Midnight to Daylight — DICK LORY
15483 ALL NITE LONG — Pink Champagne — RUSTY BRYANT
15482 ST. LOUIS BLUES — Red Sea of Mars — DANNY WELTON
Dot's Sweetheart of Song

Gale Storm

A Double Headed Smash!

'NOW IS THE HOUR'

'A HEART WITHOUT A SWEETHEART'

#15492

Dot RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 3-4181

THE NATION'S BEST SELLING RECORDS

"It's What's in THE CASH BOX That Counts"
DEALERS! HERE IT IS...
ATLANTIC'S LP FALL PLAN IS THE SIMPLEST!
You Don't Have To Be A Mathematical Genius To Dig It

10% DISCOUNT AUGUST 16 TO OCTOBER 15
For America's Fastest Growing LP Catalogue

TERRIFIC NEW RELEASES
1232 Shorty Rogers MARTIANS COME BACK
1233 Wilbur Be Paris MARCIN' AND SWINGIN'!
1234 Joe Turner THE BOSS OF THE BLUES
1235 Phineas Newborn HERE IS PHINEAS
1236 Cy Walter RODGERS REVISITED
1237 Charlie Mingus PITHECANTHROPUIS ERECTUS

CURRENT BEST SELLERS
1224 Lennie Tristano
1228 Chris Connor
1231 Fontessa MODERN JAZZ QUARTET

ATLANTIC RECORDING CORP., 157 West 57 St., N.Y.C.
WRITE FOR COMPLETE CATALOGUE

PUBLIC

"YOU MADE ME LOVE YOU..."—Al Jolson—Decca DL 9834 (1-12 L)
"ROCK-A-BYE YOUR BABY..."—Al Jolson—Decca DL 9835 (1-12 L)
"RAINBOW ROUND MY SHOULDERS..."—Al Jolson—Decca DL 9836 (1-12 L)
"YOU AIN'T HEARD NOTHIN' YET..."—Al Jolson—Decca DL 9837 (1-12 L)
"THE JASON STORY..."—Al Jolson—Decca DL 9838 (1-12 L)

Joe Decca has issued five LP sets in tribute to the late Al Jolson. Though reasonably successful as a vaudevillian entertainer in his 20's, his film bio, "The Jolson Story" (1946), provided a new series of annual show business recordings. These recordings, a total of 70 in the five dis, contain many of the songs he made standards (i.e. "Mammy", "Swanee"
"Sing A Song"") plus a host of other favorites that make up music America. Some of the sessions feature Jolson teamed with the Andre, Statues, Mills Brothers and Bing Crosby. The sets have the common term of "The Jolson Story" and will most probably sell in groups. Over-all as of the packages should be terrific.

"FRESMEN FAVORITES..."—The Four Freshmen—Capitol T745 (1-12 L)
DAY BY DAY, IT NEVER OCCURRED TO ME...—Pnochiana—LOVE THE HILL
"WHEN THE LIGHTS ARE LOW..."—Grampian—THE COMIC SANCTUARY
"GOODBYE CANDY MAN..."—The Confederate Canteen—THE MUSIC
"Four Freshmen And Five Trombones..." and contains many of their best single successes. A full orchestra and the Freshmen's skilled employments of various instruments on a given instrumental piece are shared on the disk. Impossible follow-up to their previous package! Dee jays have appreciated the boys ever since they started; and they'll be spinning this platter on their shows regularly. Watch this one climb.

"ROCK 'N ROLL STAGE SHOW..."—Bill Haley And His Comets—Decca DL 9839 (1-12 L)
"CALLING ALL COMETS... HEY, HEY, THERE NOW... A ROCKIN' LITTLE TUNE... HIDE IT SEEN IT... ROCKET TO THE STARS..."—The Symphonettes—THE PROMO
"Rock And Roll Is The Blues...—Hot Dog Buggy Buddy—ROCKIN' THROUGH THE NIGHT..."

One of the earlier groups to successfully meet the demands that Rock 'n R's called for was an uninhibited group labeled Bill Haley And His Comets. After millions of millions of million-setting sales, "Rock Around The Clock", "Shake Rattle And Roll" and "See You Later Alligator" and triumphant tours around the count the boys continue to answer a delighted R&R crowd with aizzing and fan creations. This Decca release is a strong re-recording of what Haley and his group have been providing for their following in various stage appearance programs. The twelve tunes on the platter are "Rockin' In Thery Eyes" and "Hot Dog Buggy Buddy". All the others have never been available. Must dealer stock in locations with heavy teenage traffic.

"DANCE TO THE BANDS..."—The Orchestrations Of Stan Kent Less Brown, Harry James, Billy May, Woody Herman and Ray Anthony Capitol T702 (1-12 L)
TAP THE BAR OF LIFETIME. I SHOULD LOVE YOU AND THE NIGHT AND THE MUSIC... SUNDAY, SONG CIRCLE; OPUS IN TURQUOISE; FASCINATING RHYTHM; WALKIN' DOWN THE PARK; LITTLE LADY; ROCKIN' THROUGH THE NIGHT; TUXEDO JAZZ; HEARD IT THROUGH THE GRAPEVINE; I MEAN TO DO IT; "WHAT A GLORIOUS MORNING; NEW YEAR'S EVE; AMERICA." Lawton Welk and his band have another entry that's right up their Chumpian Music alley. The sentimental and danceable Welk twist works its magic as this set was put together by recording ("Chi-Cha, Chi-Cha") were popular hits in the day. With Welk a household name in countless phono-TV homes, this platter ought to cash-in on this amazing popularity.

"ABOUT THAT GIRL..."—Steve Lawrence With Orchestra Directed By Di Jacobs—Coral CRL 57050 (1-12 L)
WHEN THE WHIFFENPOOF SONG; CHANSONETTE; DAYTIME; BRING HOME IN HILL ELLER'S TUNE; WEDDING OF THE WINDS; CHI-CHI-BA-BA; THE OTHER SIDE OF THE WORLD; THE WHIFFENPOOF SONG. Lawton Welk fans will have another entry that's right up their Chumpian Music alley. The sentimental and danceable Welk twist works its magic as this set was put together by recording ("Chi-Cha, Chi-Cha") were popular hits in the day. With Welk a household name in countless phono-TV homes, this platter ought to cash-in on this amazing popularity.

"ONLY those records best suited for commercial use are reviewed by THE CASH BOX"
“FRANKIE CARLE’S FINEST”—RCA Victor LPM 1153 (1-12” LP)
WHISPERS; OH, WHAT IT SEEMED TO BE; GLADIE STARR, A LOT OF LULLABIES; FABION; INTERMEZZO; MOONLIGHT COCKTAIL.
Frankie Carle, who for a number of years has been giving melodies a direct, soft keyboard touch, performs on this Victor LP 12 tunes he has associated with in some way or another. Four of the selections (i.e., “Sunrise Serenade” and “Oh! What It Seemed To Be”) were written by the pianist. The other pieces are evergreen well suited to the relaxed Carle formula. Carle’s approach inrods duo and orchestra accompaniment. Name value and familiar tunes make the package a solid mood music stock item.

“HOT DOGGIE”—Bill Doggett, His Organ And Combo—King 395-514 (1-12” LP)
HIGH HEELS, HONEY BOY, TRUE BLUE, WILD OWL, GUMBO, SQUASHY, PECKY SPEAKS, OOH, SHOVE OFF, QUAKER CITY, WHO’S WHO, EARLY BIRD.
Bill Doggett, who has a beat that back, if living, could take an interest in, has cut his second LP pressing for King. Backed by his energetic combo (particularly Percy France’s flaming sax), Doggett swings with unrehearsed expertise.
The set’s first selection “High Heels” was a big seller for Bill. Timeliness in the waxing’s release will be an important sales factor since Doggett’s single pressing, “Honky Tonk”, is currently a chart item.

“SWINGIN’ FOR TWO”—Don Cherry—Ray Conniff And His Orchestra—
Columbia CL 888 (1-12” LP)
WHEN THE SUN COMES OUT, FOR YOU LADY LOVE IS JUST AROUND THE CORNER, I’LL STRING ALONG WITH YOU, I DON’T KNOW ABOUT YOU, SO BARE, I’M YOURS, I’M GONNA SET RIGHT DOWN AND WRITE MYSELF A LETTER; PLEASE BE KIND, I FELL OVER, I GAIN, I’M NOT THE SUN DON’T SHINE, SLEEPY TIME GAL.
With two recent contributions to the pop hit parade (“Band Of Gold” and “Gentle Town”), Don Cherry has been responsive with his arrangements. Don makes the most of this important event by swinging breezily through the evergreens he has been tastefully provided with. The vocalist has a happy combination of a relaxing voice and an exciting method of phrasing his lyrics. Ray Conniff’s orch swings merrily along with Don. A top in singles, Don, with this set, makes an impressive album package for himself too. Strong teenage appeal.

“ALL I DO IS DREAM OF YOU”—Domenico Savino And His Orchestra—
Camden CAL 996 (1-12” LP)
ALL I DO IS DREAM OF YOU, VIZA; MUSIC, MAESTRO, PLEASE, ANDANTE CANABILE; IF I HAD A MAN, I’D RATHER BE A WOLF; YOU AND I’LL NEVER MEET, THESE ARE THE FEARS YOU’RE BEING MARRIED TO A WILD ROSE, PEOPLE WILL SAY WE’RE IN LOVE, THE NIGHT IS YOUNG AND YOU’RE SO BEAUTIFUL, FALLING IN LOVE WITH LOVE, WHAT IS THIS THING CALLED LOVE, TOO BAD, TOO BAD, TOO BAD.
Giving the purchaser a tempting offer is an important sales factor in the heavily competitive mood music field. An old hand at bargains, Camden has brought the full, Viennese-sounding orch of Domenico Savino. The collection of melodies holds up charmingly throughout the disk. Fine recorded sound. At $1.98, the disk has exclusive sales potential.

“TWO IN LOVE”—Orchestra Conducted by Buddy Baker—Verve MG V-2906 (1-12” LP)
LOVE, WINTER, RIVER ON THE WATER, JANUARY, CAN THIS BE TRUE, UNFORGETTABLE, BE MY PRETTY LADY, SONG FOR A MOONBEAM, DON’T BE AFRAID TO LOVE ME, OUT OF THIS WORLD, LOVE ME FOREVER.
Here are two orchestras in “Two In Love.” Both are led by conductor-composer-arranger Buddy Baker and consist of a string orch and one composed of woodwinds, valve trombone and percussion. The string sessions are prettily lush, the woodwinds make haunting. These two qualities, of course, make perfect mood music. The compositions are mostly originals composed by Baker and drummer Louis Bellson. Attractive cover. Competent mood entry.

FILM SOUNDTRACK
TRAPEZE—Music From The Sound Track Of The Hecht And Lancaster Production—Columbia (1-12” LP)
PRELUDE; LOLA’S THEME; FANFARE AND ELEPHANT’S WALTZ; MIKE AND LOLA’S LOVE THEME; TRAPEZE; WASHINGTON POST MARCH; ENTRY OF THE GLADIATORS; JUKE BOX; THREE DAYS IN PARIS; HARMONY IN BLUE; DANUBE; ABOVE THE KING; STARS AND STRIPES FOREVER.
The score to the well-publicized film, “Trapeze” consists of short themes suggesting certain characters and situations in the plot. Aside from the traditional selections on the waxing (i.e., “Washington Post March”, “Blue Danube”, “Stars And Stripes Forever”) the score was composed by England’s Isalouden Jenkins. The composer has created some clever sentimental, and strain-sounding pieces. With “Juke Box,” Arnold has tried his hand at a swinging jazz composition. Muir Matheson and the orch carry the score over with neat musical sonorities. Those who saw the film will the one most likely to purchase the platter.

CLASSICAL
RUBINSTEIN PLAYS LISZT—Arther Rubinstein, Pianist—RCA Victor M-1905 (1-12” LP)
LIEBESTRAUM, No. 1, VALE, IMPROMPTU, MUSICO, VALE, PROMISUS WALTZ, MENSTRAIN NO. 3, IN A-MAY, HUNGARIAN RHAPSODY NO. 10, IN C; CONSOLATION NO. 3, IN D; HUNGARIAN RHAPSODY NO. 15, IN C; FANTASIA; RUBINSTEIN, who with music-wise and music-wise, Rubinstein and Liszt make an unbeatable team. His Victor release features seven familiar piano pieces by the composer as much as Rubinstein’s work is easily heard. The Liszt selections are

(Continued on page 16)
“JÖRELLING SINGS AT CARNEGIE HALL”—Jussi Bjorling, Tenor—RCA Victor LM-2003 (1-12" LP)

BEETHOVEN: ADELAIDE, SCHUBERT: FREUNDLICHSANG; SCHUBERT: DIE FORELLE; SCHUBERT: SCHÖNER, SCHÖNER, DER ANGEBOREN; STRAUSS: CAROUSEL, RICORDI DEI PASS; SÉNÉGAL; MOZART: IL MIO TESORE; GIORDANO: AMOR E VITA; BIZET; FLOWER SONG; MAHLER: REVE, TOUT; Puccini: L’UCREVAN LE FEU; ROY; SALBERG; DELLA LUCE OMBRA; Foster: I DREAM OF JEANNIE WITH THE LIGHT BROWN HAIR.

On September 24, 1955, the soprano made her Carnegie Hall debut as the brilliant tenor voices on the contemporary singing scene. This recital by Jussi Bjorling has been issued by Victor and features the singer in 16 art songs and arias. The rich expressive voice of Mr. Bjorling is wonderfully vibrant in vocal material that transcends Beethoven to Stephen Foster. Opera and Bjorling admirers will consider this package a valuable part of their vocal library.

“MILSTEIN MINIATURES!”—Nathan Milstein, Violin—With Leon Pommers, Piano—Capitol 29030 (1-12" LP)

SANTAN: FROM MY HOMELAND; GLUCK: MELODIE; WENIAWSKI: MAZURKA IN D MAJOR; CHOPIN: GRAND FUGUE IN C MAJOR WITH CHORUS OF THE NEW YORK PHILHARMONIC ORCHESTRA IN A MINOR; BRAHMS: HUNGARIAN DANCE NO. 7 IN D MAJOR; KABALEVSKY: GIAPOV; LARKIN: LACEDON; KORSAKOV: FLYING OF THE BUMBLE BEE; KODALY: IT RAINS IN THE VILLAGE.

Many of the little gems here were not originally composed for the violin but have been transcribed for the instrument. Nevertheless, the collection is a completely charming one. Nathan Milstein brings these works across with a touch of tone and expression of warmth that will leave the lucky listener thankful for such artistry. The disk ends brilla performance of Rimsky-Korsakov’s musical “exercise”, “Flight Of The Bumble Bee”. Lovely package. Classical find. Delightful cover.

**JAZZ**

“BRUBECK PLAYS BRUBECK”—Dave Brubeck, pianist—Columbia CL 787 (1-12" LP)

SWING BELLS; WALKIN’ LINE IN YOUR OWN SWEET WAY; TWO-PART CONTRAST; FOR MORE; THE DUKES; WHEN I WAS YOUNG; ONE MOMENT WORTH YEARS; THE WALTZ.

The only support jazz pianist Dave Brubeck has on his latest Columbia release is his own creativity. Brubeck’s compositions are, as can be expected, tailored to express his versatile and dynamic jazz ideas. As one of the most formidable new men in modern jazz, Brubeck, by performing solo, makes this an excellent purchase for his followers who will want to study Brubeck’s style more closely. The disk should realize excellent jazz sales.

“In A MELLOW MOOD”—The Buddy DeFranco Quartet—Norgran NL-1079 (1-12" LP)

THE RIGHT ONE; SONNY’S IDEA; LAURA; EVERYTHING HAPPENS TO ME; I’LL REMEMBER APRIL; WILLOW WEEP FOR ME; MINOR INCIDENT; A FOGGY DAY.

Here’s a handsome helping of Buddy DeFranco’s swinging quartet featuring its mainstay, of course, DeFranco’s sweet and, when needed, explosive clarinet. On the disk, the qualities of the jazzman’s instrument are shared about even, with a sparkling run-through in “I’ll Remember April” and Buddy’s more mellow moments on the clarinet can be heard with “Laura” and “Willow Weep For Me”. Good keyboard work by Sonny Clark. Capable jazz entry.

**CHECK YOUR INVOICES**

**LP’S**

$1.98—$1.35

2.98—2.03

3.98—2.74

4.98—3.33

5.95—4.07

**ALWAYS**

**TOP VALUES**

**LITTLE AL’S**

3210 W. Lawrence Ave.

Chicago 25, Ill.

(All Phone: King 84-11)

Kavan Appointed Popular Album Coordinator

NEW YORK—Appointment of Stanley J. Kavan to the newly created position of Coordinator, Popular Albums Artists and Repertoire, has been announced by Goddard Lieberson, President of Columbia Records.

Kavan, who will also continue in his present capacity as Sales Manager of Columbia Albums, will work closely with the artists and Repertoire record-producing staff. His functions will cover such activities as sales performance, preparation of release lists and schedules, and investigation of areas of salesability. He will report directly to Lieberson in connection with his Artist and Repertoire functions and to Hal Cook, Vice President in charge of Sales for Columbia Records, on his sales merchandising activities.

Associated with Columbia Records since 1949, Kavan joined the company’s sales staff after eight years with Columbia’s Hartford, Connecticut, distributor, Stern and Company.

Web Recording Studios Opened

NEW YORK— Walter Web, head of Web Records, Inc., has announced that he has just opened his own recording studios at 155 W. 46th St., New York. The studio, which is 112 feet by 22 feet, will be the most state of the art recording studio in the United States.

M-G-M Records

"ART MOONEY & HIS ORCH.

“TRIBUTE TO JAMES DEAN”

(MGMK 12312) (K12312)

The Greatest Name in Entertainment

AMERICA’S NEWEST

ONE STOP

RICHLOY, INC.

208 NO. BROAD ST.

PHILA. 2, PA. (Locust 7-6846)

SINGLES 5¢ OVER

EP’S—LP’S 10¢ OVER

FREE TITLES—FREE PARKING

**M-S-G RECORDS**

"THE BEST SELLING POP ALBUMS"

1. MY FAIR LADY

BROADWAY CAST (Columbia OL 909)

2. THE KING AND I

MOVIE CAST (Capitol W 740; EAP 740)

3. CALYPSO

HARRY BELAFONTE (RCA Victor LPM 1248 EPA 1248)

4. THE EDDY DUCHIN STORY

MOVIE SCORE (Deeco DL 8328)

5. ELVIS PRESLEY

ELVIS PRESLEY (RCA Victor LPM 1254; EAP 1254)

6. SONGS FOR SWINGING LOVERS

FRANK SINATRA (Capitol W 653; EPA 653)

7. THE PLATTERS

THE PLATTERS (Mercury MG-20146)

8. SAY IT WITH MUSIC

LAWRENCE WELK (Coral CRL 7064; EC 8207)

9. OKLAHOMA

MOVIE CAST (Capitol 5AD 593; SOM 593)

10. CAROUSEL

MOVIE CAST (Capitol W 694; EDA 694)

11. THE MOST HAPPY FELLA

BROADWAY CAST (Columbia OL 5118)

12. HIGH SOCIETY

FILM SOUNDTRACK (Capitol W 750; EDH 750)

13. BELAFONTE

HARRY BELAFONTE (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)

14. ELLA FITZGERALD SINGS THE COLE PORTER SONG BOOK

(Verve V-4001, 2)

15. PICNIC

MOVIE SCORE (Deeco DL 8320; ED 846)

16. BUBBLES IN THE WINE

LAWRENCE WELK (Coral CRL 57098)

17. NIGHT WINDS

JACKIE GLEASON (Capitol W 717; EPA 717)

18. LONELY GIRL

JULIE LONDON (Liberty LRP 3102)

19. FOUR FRESHMEN AND 5 TROMBONES

FOUR FRESHMEN (Capitol T 683; EPA 683)

20. PASSPORT TO ROMANCE

PERCY FAITH (Columbia OL 880)

21. STARRING AL HIBBLE

AL HIBBLE (Deeco DL 8328)

22. GOLDEN INSTRUMENTALS

HILLY VAUGHN (Dot DL 3016)

23. MUSIC FROM MY FAIR LADY

PERCY FAITH (Columbia OL 896; B 896)

24. GENTLEMEN BE SEATED

MINSTREL SHOW (EPH LN 3328)

25. DREAM DANCING

RAY ANTHONY (Capitol T 723; EPA 723)

"Only those records best suited for commercial use are reviewed by THE CASH BOX."
Mr. Wonderful's Greatest Performance

SAMMY DAVIS JR.

EARTHBOUND

b/w JUST ONE OF THOSE THINGS

Decca 30034  9-30034

“A New World of Sound”
Capitol Secures Sound Track Rights To "Giant"

HOLLYWOOD—For the first time in motion picture history, Capitol Records has gained the sound track rights of a feature motion picture which has not yet been scored. The late George Stevens production, "Giant," to be distributed by Warner Brothers.

The important picture stars the late James Dean, Elizabeth Taylor, and Rock Hudson, although none sings; the sound track, when scored, will be strictly instrumental, of music composed and conducted by Dmitri Tiomkin. The picture is expected to be in release by year's end. Its uncut running time is three hours and 21 minutes. Release date of the Capitol album has not been announced. Music from the film will be published by Music Publishers Holding Corp.

Capitol's album repertoire chief, Francis Scott III, said Capitol decided to produce the sound track album after receiving a screening of the unscored picture because he considered it "such an unusually strong property."

Hal Webbman Joins Decca A & R Staff

NEW YORK—Milt Gabler, Director of Artists and Repertoire for Decca Records, has announced the appointment of Hal Webbman to the New York recording staff. Webbman is a music biz veteran. His background includes membership on the Billboard staff, editorship of Billboard Personal and personal management. Recently he has been active in the music publishing field, both in partnership with Benny Goodman and as head of his own firm, Margot Music. Decca's A&R staff, in addition to recording chief Gabler, consists of Paul Cohen, Leonard Jay, Jack Fleis and Jz Horowitz in New York; and Sidney Berman and Bud Dant on the West Coast.

Boorsteins Thank Presley

NEW YORK—Louis and Bernie Boorstein of Boorstein Distributing, the well known one stop chain in New York, Hartford, Pittsburgh and Newark, have announced the following telegram to RCA Victor star Elvis Presley: Dear Elvis,

On behalf of all the juke box operators and ourselves at all our branches, we wish to thank you for making this Summer the biggest and best in our history with your records of "Merry Go Round," "Heartbreak Hotel," "I Want You, I Need You, I Love You," "Hound Dog" and "Don't Be Cruel". With continued success we remain yours,

Louis and Bernie Boorstein

Tone Records Formed

CAMERON, TEX.—Tone Records, a new label in the wax field, made its debut last week. Operating out of Cameron, Texas, the company is headed by Bill Reynolds.

The label's first release features Wink Lewis with Buz Basy & His Band on "More Than One" b/w "Zutt, Zutt, Zutt" and Sir Cherie Fat-Wallet on "What Is A Waitress" b/w "Honestly John Grahamhale"

COIN GRABBERS

BILL DOGGETT

HONKY TONK

King 4950

LITTLE WILLIE JOHN

FEVER

King 4935

JAMES BROWN WITH THE FAMOUS FLAMES

PLEASE, PLEASE, PLEASE

Federal 12258

THE MIDNIGHTERS

TORE UP OVER YOU

FEDERAL 12700

THE 'S ROYALES

"COME ON AND SAVE ME"

"GET SOMETHING OUT OF IT"

KING 4952

JAMES BROWN WITH THE FAMOUS FLAMES

HOLD MY BABY'S HAND

NO, NO, NO, NO

FEDERAL 12277

EARL BOSTIC

ROSES OF PICARDY

JERRY DORN

WISHING WELL

SEMITALIONAL HEAVEN

KING 4932

MAC CURTIS

HALF HEARTED LOVE

GRANDADDY'S ROCKIN'

KING 4933

BILLY GAYLES

I'M TORE UP

FEDERAL 12360

EARL BOSTIC & BILL DOGGETT

BUBBIN'S ROCK

b/w INDIANA

KING 4954

Round The Wax Circle

NEW YORK:

The Cones is finding that record artists are a great draw. This week Eddy Gorme finished a highly successful three week run and was followed immediately by the high flying organ duo of Casey & James song. Hal Webbman, Happy Goday proved to be a little premature when it came out with the "Ballad Of James Dean" records by Milt Gabler. However, Pilot is now going all out on the disk once more and Jubilee is following up its new "Four Tall" version by the Tants with a new "One Hit" version by Bob Miller, head of the Music Contact Men's Unit laid up with a broken leg sustained while he was vacationing. The Tarten has a rhythm of dishes slated for the middle of September... Jimmie Parkus, U, representative of W&G Pressing in Australia, report that a hit record company in that country of 160,000 is a record Down Under... Joe Libin, writer and publisher of many of his own songs, is now located in Hollywood, reading a record label as well as a BMI music firm. He's concentrating on R&B tunes... Ray Mart of England visiting our country for a few weeks... Nathan Russell must have a hit in his Forest recording of "My Name Wannamemery," Leonard Dean...

WASHINGTON:

FOUR LADS

BOSTON:

EDDY GORME

"I'll Be Laughing Tonight"... Grand sounds the Stan Getz Quintet emanating from the Modern Jazz Room... "Lullaby Of The Leaves"... No word on the very latest producer... The Capitol have lots of noise for her Dot wax "Two Hearts With An Arrow Between"... "It's Magic"... Sonny Terry, harmonica player on the Blues Band's "So Long"... "Don't Stand There, Be" he's gonna take the step... "Hadda Brooks, long time singing favorite, we discover WGN-TV's "Spotlight On Talent" next e'm... CB Carl...(Continued)

HOLLYWOOD:

Vic Knight's Key Records has a bit LP in Murray McKeough's album "Music For Sleepwalkers Only" which hit the number five spot in Music City listing of the top-selling albums... Capitol has signed harmonica artist Larry Adler... Conductor Wood Phillips visiting here from London as guesting with local deejays with his London L "Lullaby Of Broadway" vocal group... New vocalist, Johnnie Mann Singers cut their first album for Liberty under the direction of St Rosen... Earl M Danieles of VOG 10 in the Orange County Fair this week... In answer to requests from disk jockeys, Capitol has recorded Lenny Docken with the reactivated Capitol label in arranging several of their old catalogue items... First to be released is an edited version of "Air Shepherd," by Goom Didden... Junior Johnson, local jockeys in San Francisco, and the Northwest to promote Cathy Carr's "Heart Hideaway" and "Happiness"... George Grube, DJ for Harry Wylie, B Nielsen, national sales manager for Epic Records town for more with Bob Demas, local TSN (Chicago) radio station, and the local distributor for Epic... A pre-release album will be shown each Sunday afternoon over KFW... The KFW interview program, "Heart Hideaway," has been exemplary... Steven Allen, B Chatton, of Chatton Distributing in San Francisco in town visiting with L Angeles manufacturers... Gogi Grant, currently at the Frolics in Salinas Beach, Mass, set for a return engagement on the Steve Allen Show... Eileen Barton in town and guesting on Peter Potter's Juke Box Jo show... Danny Welk signed to promote his new records on the Decca Red S... Mike Kurlan has appointed Leonard Mazola handle local promotion for his Modern Distributing line.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
THE LION ROARS
with 2 smash hits!

Leroy Holmes
& His Orchestra
when the white lilacs bloom again
MGM12317 • K12317

Art Mooney
& His Orchestra
Theme from
EAST OF EDEN
and
REBEL WITHOUT A CAUSE
(A TRIBUTE TO JAMES DEAN)
MGM12312 • K12312

Packaged in attractive sleeve featuring photo of James Dean

“It's What's in THE CASH BOX That Counts”
www.americanradiohistory.com
Richlo Opens New Philadelphia One-Stop

PHILADELPHIA, PA.—Richlo, Inc., new Philadelphia one stop in partnership with the Myers Music Publishing, celebrated its grand opening with a gala party last Monday, August 13th, attended by many disk jockeys, distributors, manufacturers and members of the newspapers and trade press.

Richlo is conveniently located in the heart of town on North Broad Street and provides parking facilities for operators. It is situated on the street floor of the building which publisher Jimmy Myers recently purchased to house his Myers Music firm.

Cadence Reissues Tophatter's Disk First Released Last April

NEW YORK—Cadence is reissuing the Tophatters' recording of "I'll Never Stand In Your Way" due to the renewed interest in the selection from the Philadelphia public.

The disk was originally released last April, but never took off. Cadence changed distributors in Philly to Universal Distributing, Universal's Harry Finfer felt the record was of hit calibre and began to work on it.

Philly has already used 10,000 of the disks in less than 2 weeks which should make Archie Bleyer and Bobby Dieterle of Cadence very happy because of their sustained faith in the record when it was first issued.

Next Week’s Issue of The Cash Box will contain the "SEPTEMBER ALBUM RELEASES" Watch For It!

"Only those records best suited for review are reviewed by THE CASH BOX"
### Juke Box Regional Record Report

**The Top Ten Records — City by City**

#### New York, N. Y.
1. My Prayer (Platters)
2. When Will Be Over (E. Presley)
3. Hound Dog (E. Presley)
4. Flying Sweeper (Buchanan & Goodman)
5. Canadian Sunset (J. Williams/Winterhalter)
6. Wayward Wind (E. Grant)
7. It Won’t Be Long (E. Presley)
8. On Street Where You Live (E. Presley)
9. Allegheny Moon (F. Page)
10. Tangerine Dream (Patience & Prudence)

#### Chicago, Ill.
1. Whatever Will Be (D. Day)
2. Hound Dog (E. Presley)
4. Canadian Sunset (J. Williams/Winterhalter)
5. Allegheny Moon (F. Page)
6. Stranded in Jungle (J. Hayworth)
7. Flying Sweeper (Buchanan & Goodman)
8. I’m in Love Again (D. Day)
9. Almoast Lost My Mind (E. Presley)
10. Don’t Be Cruel (E. Presley)

#### Boston, Mass.
1. My Prayer (Platters)
2. Whatever Will Be (D. Day)
3. Flying Sweeper (Buchanan & Goodman)
4. Allegheny Moon (F. Page)
5. Me Pray (E. Presley) Be Be Be Be Be Be (D. Day)
6. Whatever Will Be (D. Day)
7. You Don’t Know Me (J. Yale)
8. Allegheny Moon (F. Page)
10. Canadian Sunset (J. Williams/Winterhalter)

#### Baltimore, Md.
1. My Prayer (Platters)
2. Hound Dog (E. Presley)
3. Flying Sweeper (Buchanan & Goodman)
4. Allegheny Moon (F. Page)
5. Me Pray (E. Presley) Be Be Be Be Be Be (D. Day)
6. Whatever Will Be (D. Day)
7. Feal (S. Clark/ripples)
8. Don’t Be Cruel (E. Presley)
9. Almost Lost My Mind (E. Presley)
10. Canned Ham (J. Williams/Winterhalter)

#### San Antonio, Texas
1. Don’t Be Cruel (E. Presley)
2. Whatever Will Be (D. Day)
3. Feel (E. Presley) Be Be Be Be Be Be (D. Day)
4. Stranded in Jungle (C. Day)
5. When My Dreamboat Sails (E. Presley)
6. Promise to Remember (Tren Arms)
7. Almost Lost My Mind (E. Presley)
8. I’m in Love Again (D. Day)
9. Song For Summer Night (M. Miller)
10. Moonlight & Pizza (Stevie)

#### Detroit, Mich.
1. Flying Sweeper (Buchanan & Goodman)
2. Whatever Will Be (D. Day)
3. Flying Sweeper (Buchanan & Goodman)
4. Canadian Sunset (J. Williams/Winterhalter)
5. “The Proud Ones” (Costello)
6. I Want You (E. Presley)
7. Flying Sweeper (Buchanan & Goodman)
8. Almost Lost My Mind (E. Presley)
9. Soft Old Face (T. Brown)
10. Fool (Clark/ripples)

1. My Prayer (Platters)
2. Whatever Will Be (D. Day)
3. Allegheny Moon (F. Page)
4. Canadian Sunset (J. Williams/Winterhalter)
5. Almost Lost My Mind (E. Presley)
6. All There Is to That Song Four For Night
7. Hound Dog (E. Presley)
8. Tangerine Dream (Patience & Prudence)
10. I Want You (E. Presley)

#### Milwaukee, Wis.
1. Flying Sweeper (Buchanan & Goodman)
2. My Prayer (Platters)
3. Whatever Will Be (D. Day)
4. Hound Dog (E. Presley)
5. Canadian Sunset (J. Williams/Winterhalter)
7. You Don’t Be Cruel (E. Presley)
8. Almost Lost My Mind (E. Presley)
9. Don’t Be Cruel (E. Presley)
10. After Lights Out (A. Hikker)

#### New Orleans, La.
1. Whatever Will Be (D. Day)
2. My Prayer (Platters)
3. Allegheny Moon (F. Page)
4. Canadian Sunset (J. Williams/Winterhalter)
5. Almost Lost My Mind (E. Presley)
6. All There Is To That Song Four For Night
7. Hound Dog (E. Presley)
8. Tangerine Dream (Patience & Prudence)
10. I Want You (E. Presley)

#### San Francisco, Calif.
1. My Prayer (Platters)
2. Whatever Will Be (D. Day)
3. Allegheny Moon (F. Page)
4. Flying Sweeper (Buchanan & Goodman)
5. Almost Lost My Mind (E. Presley)
6. Me Pray (E. Presley) Be Be Be Be Be Be (D. Day)
7. Hound Dog (E. Presley)
8. You Don’t Be Cruel (E. Presley)
9. Almost Lost My Mind (E. Presley)
10. On the Street Where You Live (Vic Damone)

#### Kansas City, Mo.
1. My Prayer (Platters)
2. My Prayer (Platters)
3. Flying Sweeper (Buchanan & Goodman)
4. Allegheny Moon (F. Page)
5. Fool (Gallaudet/Clark)
6. Canadian Sunset (J. Williams/Winterhalter)
7. Don’t Be Cruel (E. Presley)
8. Almost Lost My Mind (E. Presley)
9. Let Good Times Roll (S. Brown/Long)
10. Fool (Clark/ripples)

#### Miami, Fla.
1. My Prayer (Platters)
2. Whatever Will Be (D. Day)
3. Flying Sweeper (Buchanan & Goodman)
4. Allegheny Moon (F. Page)
5. Hound Dog (E. Presley)
6. Wayward Wind (E. Grant)
7. Almost Lost My Mind (E. Presley)
8. Canadian Sunset (J. Williams/Winterhalter)
9. Manna, Teach Me To Dance (E. Brown)

### COMING UP STRONG

A listing of our newer pop records which have shown great trade response during the past weeks. These records figure strongly as potential hits.

1. **Speak, My Love** • **Vic Damone** (BMI) Columbia
2. **After The Lights Go Down Low** • **Al Hibbler** (BMI) Decca
3. **No Rock ‘N’ Roll Tonight**
   - **Dorothy Collins** • **Bonnie Lou** (BMI) Coral
   - **Trudie Richards** (BMI) Capitol
4. **Lonely Girl** • **Julie London** (ASCAP) Liberty
5. **Travelin’ Home** • **True Richards** (BMI) Capitol
6. **Goodbye, So Long, I’m Gone** • **Frankie Castro** • **Betty Wells** (BMI) Mercury

Watch for Lucky Seven:

7. **The Lonely One** • **Kitty Kallen** (BMI) Decca

Published by

HARVARD MUSIC INC.—BMI
AND

IVAN MOGULL MUSIC CORPORATION—ASCAP

1619 Broadway, N. Y. C.

---

**The MOONGLOWS**

**"WHEN I’M WITH YOU"**

by **“SEE SAW”**

CHESS 21629

**CHESS RECORD CO.**

4750-52 COTTAGE GROVE AVE. CHICAGO 15, ILLINOIS

**A cute novelty with a lifting beat!**

**WAIT LITTLE DARLING**

**Recorded by** KAY CEE JONES

**on Decca**

MILLS MUSIC, INC.

---

**"IF I’M ELECTED"**

(by To Be the One You Love)

EDDIE FISHER'S latest RCA Victor Hit

20/47-6615

---

**“IT’S WHAT’S IN THE CASH BOX That COUNTS”**
**Lovely Visitors**

NEW YORK—Jack Lacy, WINS disk jockey, chats with two lovely visitors. The girls, both French, are hostesses with Air France and are currently working in this country for Allegheny Airlines. The purpose of their visit to Lacy and other New York deejays was to deliver the new Decca recording by Grady Martin of "Allegheny Moon." Decca and Allegheny Airlines arranged a joint promotion of the record which had these and other French hostesses visiting radio stations all over the country.

Lengsfelder Boosts Request Record Foreign Biz


Lengsfelder also signed to a contract new soprano, Frieda Teller. This American-trained artist has been swamped with offers from leading European Opera Houses, and has finally come to terms with the famed Vienna Staats-Oper. She will be starred there throughout the coming season. Miss Teller is featured in an Offenbach album to be released shortly by Request Records, Inc.—one of the many masters Lengsfelder cut in various countries. During the trip, he held more than two dozen recording sessions for various labels and music publishers.

Lengsfelder reports that his label's novelty LP's are now selling all over Europe; "Musical Notes from a Tourist's Sketchbook" is leading in performances on the major Continental radio stations.

Mobell Forms Mecca Records

SAN FRANCISCO, CAL.—Sid Mobell has announced the formation of a new record company called Mecca Records of which he is president.

The diskery's first release will be a tribute to the late motion picture actor James Dean. The recording, titled: "His Name Was Dean," introduces a new singer—Don Sargent. Walt Nobriga and his Chips Serenade Orchestra, supply the musical accompaniment, Flip is a jump tune tagged: "The Rockin' Chair Roll."

Mecca Records will operate out of San Francisco, California, at 298 Ninth Street.

---

**Platter Spinner Patter**

Ken Garland (WFOR-Portland, Me.) says he has Southern Maine's only classical program five nights a week on WFOR. The DJ would appreciate "any service in albums by record companies seriously interested in exposing their classical line in this part of New England," According to Ken, his long hair stunt is getting an excellent response in his area.

Unconventional Convention Coverage: Tom Edwards (WREC-Cleveland, Ohio), who recently recovered from a sacroilitis disturbance, writes that disk jockeys at WERE are doing something unusual during the political conventions. They monitor portable TV sets in their studio and comment on what is to be seen in the pickup from the TV from the DJ shows. It's figured, reports Tom, that the audience will be watching back and forth anyway. . . . Sid Dickler, who is back on the artist-record promotion grind along with his radio shows and record reviewing columns, would point out that all major disk jockeys in the country are directed to his home address: 112 Madonna Street Pittsburgh 21, Pa. . . . Bob Ancell (WCUE-Akron Ohio) says disk jockey Rich Reighard is in the hospital for an abdominal operation. "A new crop of people to keep your eyes on," says Bob, is The Four Winds. The group recorded "Colorado Moon" on Vik.

Phyllis Leftwich (WAYE-Baltimore, Md.), the gorgeous deejay, was in New York recently and checked in with the Buddy Bashe Office. That lucky buddy . . . Marri Barber, of the WMGM, New York record library took off for a two-week business and pleasure trip to Hollywood and Las Vegas. . . . Gene Piet (WABC-New York) still is stuck in Columbus, his records should be congratulated for their newest LP releases. Two of the LP's Gene singles out are "Swinging For Two" with Frances Bergen and Bill David- son and Paul West's "Solo Montage." Dick WABC, New York record librarian, is back from a three-month trip to Europe, her first. . . . Dan Anderson (WLON-Minneapolis-St. Paul, Minn.), after three weeks away from mike and music, is back in action. The Andersons were in Chicago for a full week, and for two weeks they toured their favorite state— "marvelous" Minnesota. While in Chicago Dar dropped into the Windy City office of The Cash Box and reported that two Atlantic releases which he had switched from night-time to day-work and is heard Monday and Thursday by listeners, are that the response to Gold and Dollars are currently featured on the Steer Ranch around his way, and scheduled for future appearances are the Four Sneakers. . . . Recently, Ed and Mary Queen of WOR, New York, signed off the air after setting a new world's record for continuous broadcasting from one location—The Manhattan radio station. They have also begun to collect funds for the U.S.A. Olympic Team and to promote RCA Victor products. Ed did his broadcasting from a specially constructed booth at S.O.S TV, an RCA dealer's. During Ed's Marathon, the store was open 24 hours a day.

Bob "Hit Parade" Henry (WKLO-Louisville, Ky.) has just started a pop DJ show which is in addition to his regular country music program—Radio station WFBL, Syracuse, N.Y., kicked the Rogers-Coleman recording titled: "Only the One" as their "Hit Of The Week." . . . Bill Bradley (KLAC-Hollywood, Calif.) recently guested Milton Berle, Bob Hope, Lib- erace and Eddie Fisher. Bill is the man who just completed his first movie assignment in RKO's "Babe Of New York" which stars Eddie Fisher and Debbie Reynolds. . . . On August 11th, Massachusetts beache all along Cape Cod were in for a surprise. Nor'e Tails (WBZ-Boston, Mass.) buzzed the beaches from Revere to the tip of Cape Cod, doing his regular 2-hour program (12 Noon to 2 PM) direct from the private plane which was piloted by Norm's cohorts, Allen Rich, the owner of Squawbard Inn of Orleans on the Cape. The two flew over nearly every beach, dedicat- ing recordings and talking to all the beachcombers and bathing beauties down under. The summer-vacationin crowds, spread out by lack of radio stations, listening to this, says the station, into the first "Record Hop" ever to be staged from an airplane. The Stch WROL disk jockey Dave Maynard relayed the play of the flight via earphones direct from the downtown Boston WROL studio.

Vital Statistics: Bruce Vanderhoff, formerly of KING, Seattle, Wash., starts his own afternoon show on KYA, San Francisco, Calif. . . . Randy Greits has moved from WITI in Ithaca, N.Y. to KPRP, Moscow, Idaho. . . . Joseph M. Tasker, Jr. has been named Music Director of WKNB Radio. . . . Bob Clark switched from KOWB, Laramie, Wyo, to WWHD, Rutland, Vt. . . . Arlie S. Huff has joined station WICF, Providence, R.I. Huff was with WSAV, Savannah, Ga.
## The Cash Box, Music

### The Records

**Disk Jockeys Played Most**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

<table>
<thead>
<tr>
<th>Week</th>
<th>1.</th>
<th>2.</th>
<th>3.</th>
<th>4.</th>
<th>5.</th>
<th>6.</th>
<th>7.</th>
<th>8.</th>
<th>9.</th>
<th>10.</th>
<th>11.</th>
<th>12.</th>
<th>13.</th>
<th>14.</th>
<th>15.</th>
<th>16.</th>
<th>17.</th>
<th>18.</th>
<th>19.</th>
<th>20.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td><strong>MY PRAYER</strong> (Mercury)</td>
<td>1.</td>
<td>2.</td>
<td><strong>WHATEVER WILL BE, WILL BE</strong> (Que Sera, Sera)</td>
<td><strong>DORIS DAY</strong> (Columbia)</td>
<td><strong>CANADIAN SUNSET</strong></td>
<td><strong>HUGO WINTERHALTER</strong> (RCA Victor)</td>
<td><strong>ANDY WILLIAMS</strong> (Cadeneue)</td>
<td><strong>HOUND DOG</strong> (RCA Victor)</td>
<td>8.</td>
<td><strong>DON'T BE CRUEL</strong> (RCA Victor)</td>
<td><strong>ALLEUGHENY MOON</strong> (Dot)</td>
<td><strong>FLYING SAUCER</strong></td>
<td><strong>BUCHANAN &amp; GOODMAN</strong> (Universe)</td>
<td><strong>I ALMOST LOST MY MIND</strong></td>
<td><strong>PAT BOONE</strong> (Dot)</td>
<td><strong>SONG FOR A SUMMER NIGHT</strong></td>
<td><strong>MITCH MILLER</strong> (Columbia)</td>
<td><strong>THE WAYWARD WIND</strong></td>
<td><strong>GOGI GRANT</strong> (Dot)</td>
</tr>
</tbody>
</table>

21. **GIVE US THIS DAY** | **BE-BOP-A-LULA** | **AFTER THE LIGHTS GO DOWN LOW** | **GHOST TOWN** | **MIRACLE OF LOVE** | **MOONGLow & PICNIC** | **ANGEL** | **YOUR SENSATIONAL** | **STRANDED IN THE JUNGLE** | **HAPPINESS STREET** | **CLAY IDOL** | **MAMA, TEACH ME TO DANCE** | **STANDING ON THE CORNER** | **GLENDALE** | **I ONLY KNEW I LOVE YOU** | **WHEN THE WHITE LILACS BLOOM AGAIN** | **IT ONLY HURTS FOR A LITTLE WHILE** | **ENGLISH MUFFINS AND IRISH STEW** | **SOMEBODY UP THERE LIKES ME** | **RIP IT UP** | **FABULOUS CHARACTER** | **WEARY BLUES** | **IN THE MIDDLE OF THE HOUSE** | **ST. TERESA OF THE ROSES** |

---

### Album

**Sure Shots**

<table>
<thead>
<tr>
<th>Album</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DREAM DANCING</strong></td>
<td>Ray Anthony</td>
<td>Capitol T 723; EAP 723</td>
</tr>
<tr>
<td><strong>SOLO MOOD</strong></td>
<td>Paul Weston</td>
<td>Columbia CL 879</td>
</tr>
<tr>
<td><strong>FRESHMEN FAVORITES</strong></td>
<td>Four Freshman</td>
<td>Capitol T 743; EAP 743</td>
</tr>
</tbody>
</table>

---

**Joan Tietjen Appointed Assistant To Lieberson**

NEW YORK—Columbia Records President Goddard Lieberson has appointed Joan Tietjen to the post of Executive Assistant. Executive Secretary to the President since 1951, Miss Tietjen will assist in the coordination of administration of the firm's executive offices in New York.

Miss Tietjen brings to her new capacity more than a decade of record business experience. Service as secretary to the Vice President in charge of Sales at Decca Records and Majestic Records and London Records is included in this background.

---

**Calling Pat Boone!**

Baton Rouge, Louisiana—Bill Anthony, WLCS deejay, ascends a 40 foot high telephone pole from which, he says, he'll do his daily show until "Singer Pat Boone pays me a personal visit." The situation came about because of a disagreement between Anthony and a fellow deejay who claimed that top name singers don't take deejays seriously. Anthony, who cited the results of The Cash Box' recent Disc Jockey Poll, also agrees that Pat Boone is a top male vocalist. To prove his point, you can find Anthony broadcasting from the pole until Pat Boone comes out to rescue him.

---

**“It's What's in THE CASH BOX That Counts”**

---

**Bill Norman's**

**“IT'S NEVER TOO LATE”**

---

**FIND**

**FOR The Money**

**1. “WOE IS ME”**

by The Cadillacs

JOSIE 798

**2. “BLUE MOON”**

by The Emanons

JOSIE 801

**3. “IF YOU LOVE ME”**

by The Blue Notes

JOSIE 800

---

**“WE WANT A ROCK AND ROLL PRESIDENT”**

by The Conkey Island Kids

JOSIE 802
Decca’s “Open House”  

NEW YORK—Decca’s “Open House,” held recently at the Hotel New Yorker, welcomed hundreds of record dealers and disk jockeys who were introduced to the company’s new fall line. Also on hand were many Decca recording artists. In the pictures on the left are Martin Selkin, Director of Publicity and Promotion, Sylvia Syns, whose latest is the fast moving “English Muffins And Irish Stew,” and Bob Wells, WERB, Buffalo disk jockey. In the center photo are Vicki Benet and Leonhard Schneider, Decca’s Executive Vice President. In the right photo are CBS record librarian Irv Faskow, Karen Friedman and Jack Serody. Karen and Jimmy have a new release on Decca, “Crazy Arms” and “Tonight You Belong To Me.”

American Intends To Continue To Record And Also To Sell Masters

NEW YORK—The American Record Company, owned and operated by Mills Music, has, in the past few weeks, turned over a number of its recordings to other labels.

It worked out an agreement with Decca whereby the major purchase all of Kay Cee Jones’ past masters including “Japanese Farewell Song,” “Sunshine Town,” and “Wait Little Darlin’.” Decca has also purchased all of the Sunnysiders’ past masters with the exception of four sides that Dave Kaipp, proxy of Kaipp Records, had bought some time ago. American also worked out a deal whereby Decca has signed Kay Cee Jones and the Sunnysiders for a three year period.

Decca has purchased from American three albums featuring Cass Harrison, and his trio, Phil Moody, and Murray Arnold.

Two albums featuring Johnny Guarnieri and rhythm were picked up by Coral.

American Records will continue to record material and artists which the company feels is of hit caliber and will also continue to sell masters to other labels. A number of sessions have already been lined up for the near future.

London Records Distributing Moves To Larger N. Y. Quarters

NEW YORK—London Records announced this week the moving effect August 13 and now gives the firm 12,000 square feet of space.
Bob Chambers
WKY—Kansas City, Mo.
1. Hound (Elvis Presley)
2. Crocodile Rock (Elvis Presley)
3. A Million To One (Elvis Presley)
4. Blue Suede Shoes (Elvis Presley)
5. Blue Christmas (Pat Boone)
6. Don't Be Cruel (Elvis Presley)
7. I Won't Be Home for Christmas (Elvis Presley)
8. Mama, I'm A Country Boy (Elvis Presley)
9. Stay with Me, Baby (Vic Damone)
10. You're The One I've Been Waiting For (Vic Damone)

Paul Conlin
WXG—Lexington, Ky.
1. Hound Dog (Elvis Presley)
2. You Don't Know My Mind (Elvis Presley)
3. I Wanna Be A Truck Driver (Elvis Presley)
4. Hound Dog (Buddy Holly)
5. Blue Suede Shoes (Elvis Presley)
6. Hound Dog (Elvis Presley)
7. I'm From Nashville (Elvis Presley)
8. Hound Dog (Elvis Presley)
9. I Don't Want to Be a Teenager Anymore (Elvis Presley)
10. Hound Dog (Elvis Presley)

Bob Treadway
WBZ—Boston, Mass.
1. I Love You, Baby (Elvis Presley)
2. A Million To One (Elvis Presley)
3. Hound Dog (Elvis Presley)
4. I Love You, Baby (Elvis Presley)
5. A Million To One (Elvis Presley)
6. Hound Dog (Elvis Presley)
7. I Love You, Baby (Elvis Presley)
8. A Million To One (Elvis Presley)
9. I Love You, Baby (Elvis Presley)
10. A Million To One (Elvis Presley)

Gene Whiter
WERY—Huntsville, Ala.
1. Allahey Moon (Pat Boone)
2. Allahey Moon (Pat Boone)
3. Allahey Moon (Pat Boone)
4. Allahey Moon (Pat Boone)
5. Allahey Moon (Pat Boone)
6. Allahey Moon (Pat Boone)
7. Allahey Moon (Pat Boone)
8. Allahey Moon (Pat Boone)
9. Allahey Moon (Pat Boone)
10. Allahey Moon (Pat Boone)

George Williams
WMAK—Nashville, Tenn.
1. Canadian S'my (Winterhalter)
2. My Prayer (Pat Boone)
3. You Never Know (Rex Allen)
4. The Secret (The Statemen)
5. Hound Dog (Patsy Cline)
6. Hound Dog (Patsy Cline)
7. Hound Dog (Patsy Cline)
8. Hound Dog (Patsy Cline)
9. Hound Dog (Patsy Cline)
10. Hound Dog (Patsy Cline)

Golden
KSTN—Stockton, Calif.
1. Sweet Old Fashioned Girl (Elvis Presley)
2. You Never Know (Rex Allen)
3. The Secret (The Statemen)
4. You Never Know (Rex Allen)
5. You Never Know (Rex Allen)
6. You Never Know (Rex Allen)
7. You Never Know (Rex Allen)
8. You Never Know (Rex Allen)
9. You Never Know (Rex Allen)
10. You Never Know (Rex Allen)

"Big Chief" Norman Washington
WGOX—Springfield, Ohio
1. Flying Saucer (Frankie Ford)
2. Flying Saucer (Frankie Ford)
3. Flying Saucer (Frankie Ford)
4. Flying Saucer (Frankie Ford)
5. Flying Saucer (Frankie Ford)
6. Flying Saucer (Frankie Ford)
7. Flying Saucer (Frankie Ford)
8. Flying Saucer (Frankie Ford)
9. Flying Saucer (Frankie Ford)
10. Flying Saucer (Frankie Ford)

Allin State
KIEV—Glendale, Calif.
1. I've Grown Accustomed To Her Face (Jazz Legend)
2. I've Grown Accustomed To Her Face (Jazz Legend)
3. I've Grown Accustomed To Her Face (Jazz Legend)
4. I've Grown Accustomed To Her Face (Jazz Legend)
5. I've Grown Accustomed To Her Face (Jazz Legend)
6. I've Grown Accustomed To Her Face (Jazz Legend)
7. I've Grown Accustomed To Her Face (Jazz Legend)
8. I've Grown Accustomed To Her Face (Jazz Legend)
9. I've Grown Accustomed To Her Face (Jazz Legend)
10. I've Grown Accustomed To Her Face (Jazz Legend)
Mantle "In Training" For New Record

NEW YORK—Yankee hero Mickey Mantle gets some musical pointers from singer Teresa Brewer, Coral A&R head Bob Thiele (left), and the diskery's musical director Dick Jacobs (right) for his debut as Miss Brewer's co-star on her new recording of "I Love Mickey." The tune was written by Teresa with Ruth Roberts and Bill Katz.

HiFi Announces Fall Plans

HOLLYWOOD—High Fidelity Recordings, Inc., kicks off its 1956 fall marketing program this week with the announcement of six new 12" albums for August and September release. This will be the first in the company's stepped-up plan to double its catalog by the end of the year.

Two albums by English vocalist Dorothy Carless will be out the end of August: "Dorothy Carless Mixed Emotions" with thrush accompanying herself on piano, and "The Carless Torch," with backing by the Barney Kessel Trio. HiFi Records' proxy Richard Vaugn, flew Miss Carless to Los Angeles from England for the sessions.


To record Prince-Joseph, Vaugn flew his own recording equipment to New York and engineered the sessions personally. The Wright album is being released in answer to the hundreds of requests Wright has received from electronic organ owners, of which there are over 500,000 in this country.

Addition To Distrib Lists

MONTREAL, CANADA—To complete the list of distributors run in the July 29th (14th Anniversary) issue of The Cash Box, add the following to the Canadian portion of the list:

The RCA Victor Company, Ltd., distributes RCA products in Calgary, Halifax, Montreal, Ottawa, Quebec, Rimouski, Toronto, Saskatoon, Vancouver and Winnipeg.

Independent distributors for Vik Records are located in Montreal, Toronto, Winnipeg, Edmonton, and Vancouver.

Aboard The Yacht

NEW YORK—Frances Langford chats with The Cash Box' Bob Austin aboard the "Chanticleer," the 118-foot private yacht of Ralph Evins, the occasion was a cruise party to celebrate the release of Frances' first record in 11 years, "Rockin' In The Rocket Room," on the Unique label.

"TUMBLING TUMBLEWEEDS"

by ROGER WILLIAMS

K & P 136

"ONLY THOSE RECORDS BEST SUITED FOR COMMERCIAL USE ARE REVIEWED BY THE CASH BOX"
Don Bell Campaigns To Reduce Admission Prices For Youngsters

DESMOINES, IOWA—Disk Jockey Don Bell (KNRT-Des Moines) is engaged in a personal campaign to combat the inequity in prices which youngsters are being asked for various amusements. He has been the front bear a number of price changes at theaters, swimming pools, etc., in his area and has been contacting other dee jays throughout the country to aid him in making the campaign a national success.

In his letter to his brother dee jay, he says the following:

"A few weeks ago, the inequity in prices for amusements was brought to a head in my own family when I had to shell out a buck and a half for a hair cut for my son, Don, who had just become 12. I began thinking about the fact that all prices at theaters, swimming pools, amusement parks, transportation companies, etc., changed at age 12 from child to adult.

"In 1900, only three out of 100 high school graduates continued to high school, the other 97 percent went to work. In 1956, there are laws prohibiting youngsters from working until they are 16. So, in 1900 there was a reason to charge 12-year-olds additional prices—in 1956, it is completely unreasonable. The reason no one has done anything about it is because no one has brought it to the attention of the proper authorities.

"Due to barfing on this subject in the air on KNRT in Des Moines, we got the ball park to cut all fares in half for kids up through the age of 17, the five Tri-States Theatres raised their admission charge age from 12 to 14. Other theatres are expected to follow suit. The park board met next week when they will present their plan to the council, and I expect it to pass, that swimming pool price changes will take place at age 15 instead of 12. Those are some of the things that have been accomplished in three weeks here in Des Moines.

"You can do the very same thing in your community and do a terrific job for those teenagers who are your fans and for their parents who are the people who shell out the money or those admission prices and also buy the products you sell.

"If you wish to forgive my having been temerity to suggest something your already very successful hows, but I have had such wonderful success with this and the kids are so grateful that I thought you would want to know.

"If you have a few minutes, will you please let me know your reaction to this and if you get the job one, please keep me informed."
NEW YORK:
The National Disc Jockey's Association, comprising those who toil and spin in the dusty bays of the jock's kingdom, had its first meeting here last week-end. The purpose of the meeting was to strengthen the organization and to obtain the required member endorsement for an application for the license for the jockey club, for which the group had to apply for entrance since the convention in Chicago last June.

In addition, some applications which came from disc jockeys from all over the country were ruled on and accepted. The August 4-5-6 was set for the 1957 convention.

For the '56 convention in Cleveland the organization will sponsor a national contest to find "Miss Disk Jockey." As at the same time they intend to play as much of the music with Andy Razaf's lyrics as they can. In this manner they hope to help the worker-composer who's fighting the biggest battle of his life in the music business. On the stage at the meeting were Mary Dee, Jack Gibson, Tommy Smalls, Ray Woods, Hot Rod Balber, Larry Dixon, Joe Howard, picking up as Mopper in the Tom Smillas big host and the meeting was held at Smalls Paradise. . . . Bill Frey, who is one of King's biggest hits in years. On the Cash Box' Top 50 Best Seller List, it jumped into the #1 position from the #46 spot. And it has now been in the Top 10 for a week. . . . Taylor has signed a contract with Joe Davis to record exclusively for the label. All of his writings, both words and music, and also the exclusive property of the label. Joe Davis label has its first real smasheros in the 5 Satins: "I Remember" (In The Still Of The Night), which is breaking records. . . . flashy introduction to the world. Otis & Jacque's Herald record "Lindy Lou." You can have more poring in from Indianapolis, Chicago, Charlotte and Newark, The Young And Youngsters, the group of 24-year-old Tommy Smilla's big show. Also on the same Apollo bill will be Charlie and Ray. The group will introduce their new record "Mad With You Baby" b/w "Closest Thing To An Angel" in the same color. . . . Edwar and Gene Norman has announced that his Gene Norman Presents label will be the second record for the group P. F. just as MGM and ABC are referred to by their initials. The firm's August releases will be the first to bear the new moniker. On the flip side will be "Day Of Max Roach And Cliff Brown In Concert"; "Mr. Bongo--Jack Constanza and his Afro-Cuban Band"; and "Be Our Guest," a sampler of all the artists appearing on the G.P.S. catalog. The Rod Powell Trio opens a 6-week engagement at Greenwich Village's Cafe Bohemia, Friday, August 28th. Add the Phineas Newborn Jr. group up at the club, and it spells one of the most swinging shows in modern jazz piano. Miles Davis' quintet joins the Powell Trio the following week. Miles goes in for a four-week wailing session. The Hurricanes, who record for the King label, have released a new record and roll picture which is being released this month. Their current record is "You Made Me Knock 'em,"/by "Dear Mother." Ann Cole, the swinging miss who was voted the "Most Promising New B & B Female" in The Cash Box d.j. poll, has a solid new coupling that should substantiate the jocks' faith in her. The tunes are the revival of a pop song, there is a real wailer and the other a sweet ballad. Both could do big things. On the label of the d.j.'s copy, Ann thanks the jocks for their help. . . . Harry Shiles, the legendary writer at Leibowitz this week announced the release of a new one by the Wheels on Eminonum, which is getting a fabulous response to the ballad side "Teasin' Heart." The boys last release was the tremendous seller "My Heart's Desire" The label has now set to sell "Chuck's" Place in the very top. His first release "Escape" b/w "I Hurt So Easy" will be out this week. The people up at Groove have a big one in Mickey and Sylvia's "No Good Lover." The side took off in Philly and is getting a tremendous response. Roosters got a fast one in "Big Bump." . . . Joe Williams, owner of Garden Club, one of Tucson Arizona's big ballrooms, is now looking for R & B talent. If any units are heading west, get in touch with Joe. Due to cancellations, some dates are open in August and September, so rush those calls.

CHICAGO:
Featured in upcoming Alan Freed flick will be the Chess/Checker recording stars, such as Chuck Berry and the Moonglows. Shooting will be in N. Y. . . . Sam Evans came up with another star-studded rock and roller for Trianon patrons. Ruth Brown, The Cramps, Mudby Waters, Chuck Edwards. All swelling to the accompaniment of Earl Swan's orchestra. . . . Bud Billiken sponsored picnic for south side youngsters featuring El Dorados and The Rick Cords. Larry Dean, formerly of Cinci and Mary Dee, late of Peoria, is just another member of the group. In fact, his first, "Rock Hits" tour last May, which opened at The Apollo. Larry Dean has just finished recording a single with Sylas At the Black Orchid, early Sept. . . . Mike Oury varry happy with Joe Turner's showing in "The Case Box" B & B Sure Shots. Joe's "Lipstick Powder And Paint" said it all. "No more is the same thing the boys have done to date." That's the way Len Chess sees things. Another thing that is beginning to happen around here, claims the "Spiders." . . . John Burton giving many thanks to local deejays for their help on The Nobs "Do You Love Me" and "Who's Been Riding My Bike." Mike Oliver's new single "First Class Ticket," and "Dinna Miss The Boat" has just been out. . . . Did you notice the Top Ten Survey last week? Elvis Presley was coming in both the front and back doors at the same time. . . . Steve Schickel cornered in Mich. Ave. eastern time this week with "No Love". Mike has a portable record player which works off of batteries and plays his records just about anywhere. Steve reports, "Before lunch was over, Mike had seven testimonial letters from fans." . . . Tommy Smalls, the popular chart mole, has come up with a disk that looks destined for the top. "I Can't Quit You Baby" has been used for both radio and television. Tommy Smalls also has in the works, a new one. . . . Mike reports Paul Glass, Big Bill Hill, WOJA-deejay, claims, "the switchboard light up like a Christmas tree first time I played it."
Bill Cook To Play Apollo, And Pay Hamilton 10% NEW YORK—Roy Hamilton’s personal manager, Bill Cook, will do something he has not done for 17 years when he opens at the Apollo Theatre in New York as a comedian and singer in the first of a series of road appearances—Cook will actually give a ten per cent commission to his retired client, Hamilton. “Roy has been taking care of several former employees despite his retirement,” Cook explained, “and I figured I’d do the same to help some of the burden off his shoulders.”

Hamilton, who recently retired from show business and took up work as a court artist after his doctors informed him he was in a weakened condition, had made a large tax payment to the government before it was known that he would retire. Although the retirement changed Hamilton’s tax picture, according to Cook there has been no attempt to get a refund from the government.

“This country has been good to Roy,” says Cook, “and unusual on September 4th to begrudge the government the taxes.” Cook, a former disk jockey, is well known in show business as an ad lib performer, who has frequently appeared on WMAQ in Chicago, a night club stage throughout the country in a highly successful impromptu act.

Grazn Group Breaks Record at Hollywood Bowl HOLLYWOOD—Norman Grazn, whose Verve, Clef, Norther & Down Home labels are fast becoming leaders, broke all box office and attendance records at the Hollywood Bowl when he presented “Art Engagement” there on Wednesday, August 15th.

Starring in the program were such Grazn recording artists as Ella Fitz- gerald, Dave Brubeck, Art Tatum, Oscar Peterson, Roy Eldridge, Illinois Jacquet, Flip Phillips, Ray Brown, Herb Ellis and Harry Edison. A new plan to Epic to distribute with his Jazz At The Philharmonic troupe.

Given for the benefit of the Hollywood Bowl Association, the concert grossed $70,000 and drew 14,000 people. Nat “King” Cole held the previous record with a $28,000 gross.

Platters Flying High NEW YORK—The Platters, Mercury’s most popular vocal quartet, have established a record of some sort. Since they have started recording for Mercury they have single releases and one LP. Three out of the four singles are reported by trade sources to have gone gold on the record mark. These include “Only You,” released March 2, 1955, 5,000,000; “The Great Pretender,” released November 3, 1955, 2,500,000; “Magic Toilet,” released November 20, 1955, 2,500,000; and now “My Prayer,” which was released June 3, 1956. The tune is now number one on all charts throughout the country and is well over the million mark. The group, called “The Platters” is one of Mercury’s best selling package items and their LP, which was released an all-time high in LP sales at Mercury.

Another Man From Mars SAN FRANCISCO, CAL.—The new flying saucer cycle made its debut in the West coast last week. The original “The Day the Saucers Came,” the disk was issued by the Novelty Record Company of Emeryville, Calif. The tale, which was written and directed by Novelty Records reports that Robert Morgan, 12, of Oakland, Calif., said his order included 4,000 of the first day and immediately re-ordered for another order of 20,000. Novelty Records requested permission from the flying saucer company before pressing the record which employs excerpts from 14 different NASA songs.

Novelty is paying royalties of 8¢ for each record sold, to be divided between publishers and record companies.

Pacific Jazz Issues Sampler HOLLYWOOD—In move to attract new jazz buyers and to provide the acknowledged jazz buyers with an introduction to plot jazz, Pacific Jazz Records this week released the first narrated sampler program from their “Assorted Flavors Of Pacific Jazz.”

Album, which is offered as dealers as part of label’s summer discount plan, presents the history of West Coast jazz, as well as the growth of Pacific Jazz Records. A complete history of the record label.

Newly written and narrated by Frank Evans, Los Angeles DJ, narration is interspersed with five slams and engulfs one side of the 12” LP. Flip side is all music.

Produced by President Richard Beck, who assembled all his top artists for this $19.88 sampler, including Gerry Shrum, Dick Baker, Jinx Judd and Bud Shank, predicts this “story telling approach” will appeal to all types of record buyers.

We needn’t shy away from talking to the public,” states Beck, “since the success of labels such as Cadman proves that the public will accept a narrative message when the item is packaged intelligently.”

As well as feel that the success of the album will prove additional narrative albums on other phases of jazz, Beck assured a release of Another Jazz, which will release another album next year.

Dictograph Appoints Coast Distrib tor LOS ANGELES—Al Sherman of Record Sales Co. announced his appointment as a district manager for Dictograph high fidelity equipment. Record Sales Co. will cover Southern California and Arizona for the firm. This territory has just recently been opened up to Dictograph, and Sherman feels there is a potential sales potential here for their complete line of photograph.

Columbia Signs Leonard Bernstein...NEW YORK—Leonard Bernstein has been signed to an exclusive contract with Columbia Records, according to an announcement by David Oppenheim, Director of the Masterworks Division.

Reflecting Bernstein’s widely varied interests and activities, his first Columbia release, to be issued in October, will present him as composer, conductor, pianist and analyst-consultant, Oppenheim stated. The release will consist of five long-playing records.

A notable Bernstein achievement of recent years has been his provocative presentation of music and musicians on the “Omnibus” CBS Television Network program. New recordings for his debut Columbia release are two LP editions of programs illustrating the Beethoven sketches for the Fifth Symphony and an exposition of jazz, narrated and conducted by Bernstein. Composer-conductor Bernstein will be represented by an LP of his newly recorded “Candide” music, and two “Fancy Free” and also to issued is his most recent serious work, “Serenade for Violin Strings in Persuasion” with Isaac Stern as soloist. A finalism to the Bernstein talent will be revealed in a recording of two Mozart concerti, in which he is soloist as well as conductor.

It’s What’s in THE CASH BOX That Counts
### The Nation's R & B Top 15

**NEW YORK** — Models Jean Mck, Lisa Laughlin and Pat Grady, the three finalists in the feature Lock Diamond Ring's "Queen of Diamonds" election to be held next fall, listen to words of advice from TV singer Elise Rhodes and answered Freddy Robbins, during recent meeting. The public will vote for the winning girls via ballots in the nation's 39,000 jewelry stores. Winner will get thousands of dollars in modeling and personal appearances fees.

**BREAKING POP/ ANDRE WILLIAMS' "BOBBY JEAN" AND "IT'S ALL OVER" BREAKING OUT AGAIN! ANDRE'S AND DON JUANS' "GOING DOWN TO TIA JUANA" BIG DIABLOS HIT! #99 "YOU ARE" "YOU'RE THE GIRL, DOLORES"

---

**NEWARK** — The Top Ten Times Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

---

### The Cash Box

**Cleveland**

1. **HONKY TONK**
   - Bill Doggett
   - (King 4950)

2. **FLYING SAUCER**
   - Buchanan & Goodman
   - (Luniverse 101)

3. **FEVER**
   - Little Willie John
   - (King 4935)

4. **LET THE GOOD TIMES ROLL**
   - Shirley & Lee
   - (Aladdin 3325)

5. **STRANDED IN THE JUNGLE**
   - Cadets
   - (Modern 994)

6. **CANDY**
   - Big Maybelle
   - (Shap 1975)

7. **RIP IT UP**
   - Little Richard
   - (Speciality 579)

8. **A CASUAL LOOK**
   - Texas Rangers
   - (Flip 315)

9. **SO LONG**
   - Fats Domino
   - (Imperial 5396)

10. **CANDY**
    - Big Maybelle
    - (Savoy 1195)

11. **I recall your promise to remember**
    - Fats Domino
    - (Imperial 5386)

12. **HOUND DOG**
    - Elvis Presley
    - (RCA Victor 20-6604)

13. **MY PRAYER**
    - Platters
    - (Mercury 70893)

14. **CANNY**
    - Maybelle
    - (Savoy 1195)

15. **I recall your promise to remember**
    - Fats Domino
    - (Imperial 5386)

---

### Chicago

1. **HONKY TONK**
   - Bill Doggett
   - (King 4950)

2. **FEVER**
   - Little Willie John
   - (King 4935)

3. **CANDY**
   - Big Maybelle
   - (Shap 1975)

4. **LET THE GOOD TIMES ROLL**
   - Shirley & Lee
   - (Aladdin 3325)

5. **STRANDED IN THE JUNGLE**
   - Cadets
   - (Modern 994)

6. **RIP IT UP**
   - Little Richard
   - (Speciality 579)

7. **LET THE GOOD TIMES ROLL**
   - Shirley & Lee
   - (Aladdin 3325)

8. **STRANDED IN THE JUNGLE**
   - Cadets
   - (Modern 994)

9. **CANDY**
   - Big Maybelle
   - (Shap 1975)

10. **RIP IT UP**
    - Little Richard
    - (Speciality 579)

11. **A CASUAL LOOK**
    - Texas Rangers
    - (Flip 315)

12. **SO LONG**
    - Fats Domino
    - (Imperial 5396)

13. **CANDY**
    - Big Maybelle
    - (Savoy 1195)

14. **I recall your promise to remember**
    - Fats Domino
    - (Imperial 5386)

15. **HOUND DOG**
    - Elvis Presley
    - (RCA Victor 20-6604)

---

### Dallas

1. **HONKY TONK**
   - Bill Doggett
   - (King 4950)

2. **FLYING SAUCER**
   - Buchanan & Goodman
   - (Luniverse 101)

3. **MY PRAYER**
   - Platters
   - (Mercury 70893)

4. **DON'T BE CRUEL**
   - Elvis Presley
   - (RCA Victor 20-6604)

5. **SHE'S SO BEAUTIFUL**
   - Fats Domino
   - (Imperial 5396)

6. **HONKY TONK**
   - Bill Doggett
   - (King 4950)

7. **LET THE GOOD TIMES ROLL**
   - Shirley & Lee
   - (Aladdin 3325)

8. **STRANDED IN THE JUNGLE**
   - Cadets
   - (Modern 994)

9. **HONKY TONK**
   - Bill Doggett
   - (King 4950)

10. **LET THE GOOD TIMES ROLL**
    - Shirley & Lee
    - (Aladdin 3325)

11. **HONKY TONK**
    - Bill Doggett
    - (King 4950)

12. **LET THE GOOD TIMES ROLL**
    - Shirley & Lee
    - (Aladdin 3325)

13. **HONKY TONK**
    - Bill Doggett
    - (King 4950)

14. **HONKY TONK**
    - Bill Doggett
    - (King 4950)

15. **HONKY TONK**
    - Bill Doggett
    - (King 4950)

---

**Earth Angel**

- The Penguins #348

---

*"Only those records best suited for commercial use are reviewed by THE CASH BOX*
R & B Sure Shots

New Rock 'N Roll Acts Spark Coral Roster

NEW YORK—Bob Thiele, Coral Records' Director of Artists and Repertoire, has announced the signing of Jimmy Cavello and his House Rockers to an exclusive pact. Cavello, who sings and plays the saxophone, has headed the vocal-instrumental group in the upstate New York area for some time. The first release by the group, which will be issued shortly, is "That's the Groovy Thing," backed with "Soda Shoppe Rock."

At the same time, Coral is planning the release of the first disk cut by its new vocal trio, the DeMilo Sisters. The girls, who hail from Newark, New Jersey, will debut on the label with "Faded Photographs" and "Never Too Old To Rock and Roll."

Both new Coral acts were discovered by disk jockey Alan Freed.

SAUCER HITS AGAIN

"MARTY ON PLANET MARS"

By MARTY - Part 1 & 2 - Novelty = 101

Distributors, please bear with us as we are trying to fill and complete all orders.

$5000 Reward For The Arrest and Conviction of Anyone Bootlegging This Record

NOVELTY RECORDS - BOX 422 - EMERYVILLE, CALIF.

"It's What's in THE CASH BOX That Counts"
**R & B Reviews**

**A** AWARD & SLEEPER

**B** VERY GOOD

**C** FAIR

**D** EXCELLENT

**E** GOOD

**F** MEDIUM

---

**THE PIPES**

*(Doutone 400)*

**B** "YOU ARE AN ANGEL" (2:36) [Vernon Green—Rondo Tree] The Pipes deliver a slow paced blues with a wailing, moody quality to it. Vocalist, Vernon Green, is in fine vocal form and the sax is put forward in the right manner.

**C** "I LOVE THE LIFE I LIVE" (2:29) [Dorothy Williams—Rondo Tree] The Pipes up the tempo and rock out a rhythmic ditty in fine style.

---

**VERNON GREEN**

*(Imperial 5603)*

**B+** "SPRING FEVER" (2:05) [Reeve Music BMI—E. Freeman] Ernie Freeman douses with a casual style through a slow paced rhythm. Pleasant listening.

**B** "WALKING THE BEAT" (2:25) [Reeve Music BMI—E. Freeman] Freeman ups the tempo on the flip and offers an intriguing jump. Very commercial piano. Solid jive box stuff.

---

**Mickey & Sylvia**

*(Grove 4G-0164)*

**B** "WALKIN' IN THE RAIN" (2:20) [Ben-Glenn BMI—Baker, Vanderveelp] Mickey and Sylvia, new boy-girl act with a strong previous release on another label, breathe gently on a slow pace, ballad bouncer. Tuneful ditty easily performed.

**B** "NO GOOD LOVER" (2:46) [Ben Glenn BMI—Baker, Vanderveelp] The tempo is upped on this side and showcases Mickey's guitar an adorn-adjacent. It's a quick beat blues in which Mickey and Sylvia shoot ac- cusations at one another with a hearty treatment. Deck is good and it could be a solid seller.

---

**THE BLUE NOTES**

*(Josie 801)*

**B** "IF YOU LOVE ME" (2:38) [Duchess BMI—Parsons, Monnet] The Blue Notes offer a pleading rend- ing of the lovely oldie. Ok deck well done.

**B** "THERE'S SOMETHING IN YOUR EYES, ELOISE" (2:42) [Benell BMI—Berleight] The lads present the stronger side of their band. In its gay romance jumped effectively. Driving side.

---

**SPIRITUAL**

**THE HAPPYLAND SINGERS**

*(Specialty 594)*

**B+** "SWINGIN' ON THE GOLDEN GATE" (1:55) [Venice BMI—G. Scott] AABA engaging quick beat spiritual with all the enthusiasm and treatment of a rock and roll item. Exciting spiritual wax.

**B** "LIVING FOR MY JESUS" (2:50) [Venice BMI—S. Lewis] Quick beat sympathetic vocal efforts. Johnson builds the excitement building all the way. Lead singer works himself into a frenzy.

---

**SOUTHERN ECHOES**

*(Nashboro 581)*

**B** "BE READY WHEN HE COMES" (2:08) [Excellent BMI—C. Wilson] The Southern Echoes blend smartly into a swinging middle beat gospel tune. The deck has a strong effect on the listener. Stirring side.

**B** "WHEN JESUS SAYS: COME HOME" (2:18) [Excellent BMI—C. Wilson] The Southern Echoes offer a soft, sincere religious tone on the flip. Restrained delivery.

---

**LOLLY GLENN**

*(Aladdin 3327)*

**B** "SOUTHERN SPECIAL" (2:35) [Aladdin BMI—Lloyd Glenn] Lloyd Glenn's rambling fingers skip engagingly over the keys for a rocking quick beat instrumental. Glenn's long time favorite and this should please the fans.

**B** "BLUE IVORIES" (2:30) [Aladdin BMI—Lloyd Glenn] Glenn backs with a lifting quick beat that comes onto the flip. Comments on the other side also apply here. Two good jive box numbers.

---

**ROBERT NIGHTHAWK**

*(States 131)*

**B** "MAGGIE CAMPBELL" (2:45) [Excellent BMI—Nighthawk] Robert Nighthawk wails a quick beat down home blues. Nighthawk's country style singing is given a strong assist by a wild piano backing. Exciting platter.

**B** "THE MOON IS RISING" (2:40) [Pamlee BMI—Nighthawk] Nighthawk wails a slow mourning deep south blues with feeling. Ok deck for the southern market.

---

**GUITAR RED**

*(Excels 2085)*

**B** "THE HOT POTATO" (2:32) [Excellent BMI—Brooks, Major] Guitar Red turns in a rhythmic instrumental with some wild sounds and a very pronounced rocking beat. Good side.

**B** "THE CHILLI POT" (2:33) [Excellent BMI—Brooks, Major] Similar treatment given a slow paced instrumental jump. Ok deck.
Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national Top 15.

1. Cage CAN'T NEED new Gotta WANT
2. The Midnighters TORE SEE
3. Gallahads THE
4. The Coasters ONE
5. Elvis Presley SATINS
6. Eddie Turner YOU'RE IT'S I'M KA-DING 'INDIANA'
7. I'LL COME
8. Gene Gable CANADIAN DON'T
9. Billy Joe Turner BAD
10. Country Joe&the Fish (Dig 116)
11. *BROKEN HEART* Joe Morello (Dig 116)
12. Canadian Sunset Winterhalter (RCA Victor 20-6537)
13. Cone on Moon Eddie Lang (RPM 466)
15. Country Marie TAIN'T

Meet “Miss N. Y. Jazz Festival” Gala

NEW YORK—Don Friedman and Ken Joffe, producers of New York’s First Annual Jazz Festival, at Randall’s Island August 24 and 25, officially crowned Lorraine Rogers (hostess on ABC-TV’s “Masquerade Party”), “Miss New York Jazz Festival” at a party in her honor at the Bird ‘N’ Glass Restaurant, in this city, last week. Friedman and Joffe introduced Miss Rogers to members of the press, many of our local disk jockeys and top brass of New York’s radio and TV networks.

![Erroll Garner Signs 5-Year Pact With Columbia](image)

NEW YORK—Erroll Garner has just signed a new five-year contract with Columbia Records. Garner returns to the label, after a brief absence; he has recorded for Columbia since 1950.

Columbia launches Garner’s new pact with an album release titled: “Concert by the Sea,” the first Garner concert ever captured on records. The album was cut in Carmel, California, and includes 9 numbers never previously recorded by the pianist. He is accompanied on the album by drummer Denell Best and bassist Eddie Calhoun.

Garner has been on the West Coast for the past two months, appearing at clubs and in concerts in the Los Angeles and San Francisco areas. This month, he is also scheduled for music festivals in Lenox, Massachusetts, and Randall’s Island, New York Jazz Festival, on August 24th.

On August 27th, Garner will open a week at the Colonial Tavern in Toronto, in conjunction with the celebration of the Canadian National Exposition. On September 3rd, he will start the fall season at Storyville, in Boston.

Kenny Waxes New Version Of 1939 Ink Spots’ Hit

NEW YORK—With the current trend towards old-time hits swinging back into popularity with teenagers who never heard their original versions, Vik Records is releasing a new concept of the Bill Kenny-Ink Spots’ 1939 smash, “If I Didn’t Care,” in New Orthophonic High Fidelity Sound. It is titled, “Now You Say You Care.” Recorded solo by Bill Kenny, it is one of the first times that an entirely new version of an old song has been written by its original author. Composer-Jack Lawrence has up-dated the “Didn’t Care” original with its new title and a fresh concept and has had the gal galloping but by then it’s too late. An additional novelty is lent to the release by the fact that when Kenny recorded the tune both in its original slow ballad style and also at an up-beat tempo, both he and Herman Diniz, Jr., were unable to decide which had the greater potential. As a result, Vik is releasing both back to back.

“FlAMINGO” SARAH McLAWLER AND RICHARD OTTO VEE-JAY # 199

“DON’T LOOK NO FURTHER” CHESS # 1630

FLAMINGO RECORDS, INC.
2199 S. Michigan Avenue
Chicago 16, Illinois

MUDSY WATERS
“Don’t Look No Further”

NEW RELEASSE

"The Lord My Soul" by Edna Gallmon Cooke
Nashboro 585

"I’m Going To Use Just What I’ve Got" by The Consolers
Nashboro 586

Blues

"Teeny Weeny Baby" by Rudy Green
"Queer Feelin’" by Otis Rush
"Give It Up" by Vince Monroe
Nashboro 2099

WRITE WIRE PHONE
NASHBORO RECORD CO., INC.
177 3rd Ave., Nashville, Tenn.
(Phaus: Chapel 2-2215)
Savoy, Aladdin, Decca
PLASTIC PRODUCTS
MEMPHIS, TENN.

21 Year Old Sensation
OTIS RUSH
“I CAN’T QUIT YOU BABY”
COBRA 2500

SIT DOWN BABY
COBRA RECORD CORP.,
2854 W. ROOSEVELT,
CHICAGO 12, ILL.

NEW COBRA RECORDS

2854 W. ROOSEVELT,
CHICAGO 12, ILL.

(All Phones: M: 322-2157)

“FLAMINGO” SARAH McLAWLER AND RICHARD OTTO VEE-JAY # 199

“DON’T LOOK NO FURTHER” CHESS # 1630

FLAMINGO RECORDS, INC.
2199 S. Michigan Avenue
Chicago 16, Illinois

MUDSY WATERS
“Don’t Look No Further”

NEW RELEASSE

"The Lord My Soul" by Edna Gallmon Cooke
Nashboro 585

"I’m Going To Use Just What I’ve Got" by The Consolers
Nashboro 586

Blues

"Teeny Weeny Baby" by Rudy Green
"Queer Feelin’" by Otis Rush
"Give It Up" by Vince Monroe
Nashboro 2099

WRITE WIRE PHONE
NASHBORO RECORD CO., INC.
177 3rd Ave., Nashville, Tenn.
(Phaus: Chapel 2-2215)
Savoy, Aladdin, Decca
PLASTIC PRODUCTS
MEMPHIS, TENN.

21 Year Old Sensation
OTIS RUSH
“I CAN’T QUIT YOU BABY”
COBRA 2500

SIT DOWN BABY
COBRA RECORD CORP.,
2854 W. ROOSEVELT,
CHICAGO 12, ILL.

NEW COBRA RECORDS

2854 W. ROOSEVELT,
CHICAGO 12, ILL.

(All Phones: M: 322-2157)
TORONTO TOPICS: Last week saw the end of the CBC's Summer jazz festival with the Art Tatum Trio (Clef) and the Modern Jazz Quartet (Atlantic). Those concerts had tremendous popularity and we all hope that they will be repeated. Such outstanding jazz artists as Wilbur de Paris (Atlantic), and his New Orleans orchestra; pianist Willie (The Lion) Smith (Capitol) and blues singer Jimmy Rushing (Vanguard) were on hand to start things off. Preceding the Tatum Trio were the Dave Brubeck Quartet (Columbia), Cal Jackson (Columbia) and Duke Ellington. The Summer festival was broadcast direct from Stratford where huge crowds gathered for every performance. The gay Broadway musical comedy "Fajama Game" is now known in the coming weeks, much to the delight of the citizens hereabout. Advance notices show that this slick show will have a run record. TV stars Frank the Monroe Four brought their successful engagement at the El Mocambo to a close last week. Their next stop is New York and they are packing them in at the Holiday House Terrace, which is a nice cool drive out to Sturgeon Lake. This is just the thing for these hot nights.

Despite his nailing ribs Ed Sulli- van will make a personal appearance at Cincinnati's Coney Island, Wednes- day, Aug. 22, to award his 196th Mer- cury to the winner of a contest sponsored by a local newspaper. (More about this story when it happens.) Dick Nobel, singing star of ABC's "Breakfast Club" will make his second guest singer on Wednesday night's show "I've Got A Secret" on CBS-TV on which Don McMahon is the announcer for Garry Moore. Dick is the well known baritone who got his start in these parts singing on Harry Carroll's Fraternity Label. Cesar Romero along with Judith Hunter are now starring in "Strictly Dishonorable" at the Cincinnati Summer Playhouse. We understand that the big tent in the corn field has been packing out in all summer. Rod Sterling, Cincinnati's one-man script writer, will be the author of the debut drama this fall on CBS-TV's 6th weekly "Studio Four 50" an adaptation of Pat Frank's novel "Forbidden Area." Teen Tones, young Cincinnati Jazz band, won their audition The Aragon Hotel in New York and will be featured on "The Original Amateur Hour" with Ted Mack SUNDAY.

"JOVIAL" JOHNNY EVANS (Tatum Trio, Clef).
1. Head Dog (Elsie Presley)
2. I Walk The Line (J. Cash)
3. Don't Get Around Much Anymore (D. Rice)
4. Sugar Sweet (J. Houston)
5. Conscience, I'm Guilty (S. Hammer)
6. One Woman Man (Harrison James)
7. I Walk The Line (J. Cash)
8. I'm A One-Woman Man (Jahnnie & Jack)
9. Oo-Wee (D. Rice)
10. I Only Have Eyes For You (C. Young)

"COUNSEL" CLIFF MERCER (WGN—Chicago, Ill).
1. Hound Dog (Elsie Presley)
2. I Walk The Line (J. Cash)
3. Any Old Time (Wade Ray)
4. Crying (Kitty Wells)
5. Swallow A Rocket (J. Cash)
6. Swingin' At The Juke Joint (Kitty Wells)
7. Conscience, I'm Guilty (J. Cash)
8. Million Dollar Quartet (J. & J. Cash)
9. I Take The Chance (Brown)
10. Sweet Dreams (Brown Young)

DAVE STONE (KDAB—Lubbock, Texas).
1. Don't Be Cruel (J. Presley)
2. Crazy Arms (Ray Price)
3. I'll Go Crazy (Kitty Wells)
4. Sugar Sweet (J. Houston)
5. Sweet Dreams (J. Young)
6. Any Old Time (Wade Ray)
7. Conscience, I'm Guilty (J. Cash)
8. I Want You, I Need You (S. Hammer)
9. Conscience, I'm Guilty (J. Cash)
10. My Lips Are Sealed (Reeves)

PECOS PAUL BRAGG (KMOX—St. Louis).
1. One Time (E. Presley)
2. I Walk The Line (J. Cash)
3. Any Old Time (Wade Ray)
4. Crying (Kitty Wells)
5. Conscience, I'm Guilty (J. Cash)
6. Million Dollar Quartet (J. & J. Cash)
7. You Are The One (C. Smith)
8. So In Love With You (Williams)
9. You Are The One (C. Smith)
10. The Feel (Sanford Clark)

CLIFF RODGERS (WKRC—Akron, Ohio).
1. I'm In Love With You (Williams)
2. I Gotta Know (J. Houston)
3. My Lips Are Sealed (Reeves)
4. I'm A One-Woman Man (Jahnnie & Jack)
5. The Feel (Sanford Clark)
6. Sweet Dreams (J. Young)
7. Crazy Arms (Ray Price)
8. Conscience, I'm Guilty (J. Cash)
9. Any Old Time (Wade Ray)
10. Be-Bop-Lula (G. Vincent)

LARRY DEXTER (WRK—Jacksonville, Fla).
1. I'm In Love With You (Williams)
2. I Gotta Know (J. Houston)
3. My Lips Are Sealed (Reeves)
4. I'm A One-Woman Man (Jahnnie & Jack)
5. The Feel (Sanford Clark)
6. Sweet Dreams (J. Young)
7. Crazy Arms (Ray Price)
8. Conscience, I'm Guilty (J. Cash)
9. Any Old Time (Wade Ray)
10. Be-Bop-Lula (G. Vincent)

CHUCK OTTES' "COUNTRY RUNDOWN" (KQM—Austin, Minn.).
1. You Are The One (C. Smith)
2. I'm In Love With You (Williams)
3. I Gotta Know (J. Houston)
4. My Lips Are Sealed (Reeves)
5. I'm A One-Woman Man (Jahnnie & Jack)
6. Sweet Dreams (J. Young)
7. What's The Matter With You (Elsie Presley)
8. I'm A One-Woman Man (Jahnnie & Jack)

BILL CARTER (KSTN—Stockton, Calif).
1. I Walk The Line (J. Cash)
2. Any Old Time (W. Pierce)
3. I Gotta Know (J. Houston)
4. Conscience, I'm Guilty (J. Cash)
5. Any Old Time (W. Pierce)
6. I Don't Want To Be (E. Presley)
7. I Want You, I Need You (S. Hammer)
8. I Want You (S. Hammer)
9. My Lips Are Sealed (Reeves)
10. In The Car (J. Cash)

"CIZZIN" RAY SCRIBNER (WKTY—Norway-Paris, Mo).
1. I Want You, I Need You, I Love You (S. Hammer)
2. Any Old Time (G. Rogers)
3. Any Old Time (G. Rogers)
4. I Don't Want To Be (E. Presley)
5. I Don't Want To Be (E. Presley)
6. I Want You, I Need You (S. Hammer)
7. I Want You, I Need You (S. Hammer)
8. My Lips Are Sealed (Reeves)
9. I Want You, I Need You (S. Hammer)
10. I Want You, I Need You (S. Hammer)

LILLIE ANNE (WICK—Hickory, N. C.).
1. I Walk The Line (J. Cash)
2. Any Old Time (G. Rogers)
3. Any Old Time (W. Pierce)
4. I Gotta Know (J. Houston)
5. I Gotta Know (J. Houston)
6. Conscience, I'm Guilty (J. Cash)
7. Any Old Time (W. Pierce)
8. I Take The Chance (Brown)
9. Goodbye (Webb Pierce)
10. My Lips Are Sealed (Reeves)

"CIZZIN" RAY SCRIBNER (WKTY—Norway-Paris, Mo).
1. I Want You, I Need You, I Love You (S. Hammer)
2. Any Old Time (G. Rogers)
3. Any Old Time (G. Rogers)
4. I Don't Want To Be (E. Presley)
5. I Don't Want To Be (E. Presley)
6. I Want You, I Need You (S. Hammer)
7. I Want You, I Need You (S. Hammer)
8. My Lips Are Sealed (Reeves)
9. I Want You, I Need You (S. Hammer)
10. I Want You, I Need You (S. Hammer)

"BUCKIN" BOB (KXK—Houlou, Hawai).
1. Once A Day (D. Rice)
2. Sweet Dreams (J. Young)
3. Any Old Time (W. Pierce)
4. I Take The Chance (Brown)
5. Any Old Time (W. Pierce)
6. Any Old Time (W. Pierce)
7. I'm So In Love With You (S. Hammer)
8. No Love Here I Love You (S. Hammer)
9. Twenty Feet Of Muddy Water (Buddy Johnson)
10. Sweet Dreams (J. Young)
WSM Prepares For Fifth Annual Disk Jockey Festival

NASHVILLE—WSM has started the ball rolling for the station's mammoth disk jockey festival slated for November 9 and 10. This is the fifth annual festival which is held each year in commemoration of the Grand Ole Opry's anniversary. This year marks the Country style's 51st year, adding to its record as the longest continuous commercial show on radio.

WSM is anticipating an attendance of 2000 disk jockeys, trade press delegates, record company officials, visiting Country artists, music publishing heads, and guest station representatives.

In the five years of its existence, the disk jockey festival has grown beyond WSM's wildest expectations. Each year, there have been from 400 to 500 more than the previous year. Last year, 1400 converged upon Nashville for the event.

Headquarters for the festival will be divided between the Andrew Jackson and the Hermitage Hotels. For registration, which begins on Thursday, November 8, tables will be set up in the lobbies of each hotel.

Besides constructive meetings, designed to aid the disk jockeys in their professional activities, the deejays will be entertained by luncheons, the WSM reception, "Breakfast at the Opry," various and sundry parties and open houses and, of course, the performance of the Opry which will include the Prince Albert NBC radio show, and a four-hours' broadcast on WSM, alone.

Decca Purchases 50% Interest In Jimmcy Wakely's 2 Publishing Firms

HOLLYWOOD, CAL.—Decca Records has become a partner in Jimmy Wakely's two music publishing firms with its purchase of a 50 per cent interest in Riverside Music Publications (ASCAP) and Jimmy Wakely Songs (BMI). Wakely announced last week upon his return from New York after concluding pact with Decca presy, Milt Raekmii.

Deeaa's own Northern Music, ripped by Paul Cohen in N. Y., and Larry Shane on the Coast, takes over active management of the two firms immediately.

The deal, which strengthens Deeca's growing importance in the Country and Western fields, involves over one hundred songs owned by Wakely's firms. It includes "Crazy Arms," recorded by Ray Price on Columbia, now the No. 1 seller in Country field. Wakely owns the tune via his BMI firm.

New Offices For Reeves

On August 15th, Herbert L. Shucker, personal manager of Jim Reeves (Victor), announced the opening of their new offices at 615 Gibson Drive, Madison, Tennessee. (Telephone Madison 7-2484.) Reeves, the recipient of last week's "Ball's-eye" for his waxing of "According To My Heart," and "The Mother of a Honky Tonk Girl" (a duet with Carol Johnson), is currently riding high on the charts with "My Lips Are Sealed."

Country Best Sellers

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>CRAZY ARMS</td>
<td>Ray Price</td>
<td>Columbia 21510</td>
<td>41-21510</td>
</tr>
<tr>
<td>2</td>
<td>I WALK THE LINE</td>
<td>Johnny Cash</td>
<td>Sun 241; 45-241</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>SEARCHING</td>
<td>Kitty Wells</td>
<td>Decca 29956; 9-29956</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>BE-BOP-A-LULA</td>
<td>Gene Vincent</td>
<td>Capital 3430; F3430</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>YOU ARE THE ONE</td>
<td>Carl Smith</td>
<td>Columbia 21522; 4-21522</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>HOUND DOG</td>
<td>Elvis Presley</td>
<td>RCA Victor 20-6604; 47-6604</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>I WANT YOU, I NEED YOU, I LOVE YOU</td>
<td>Elvis Presley</td>
<td>RCA Victor 20-6540; 47-6540</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>SWEET DREAMS</td>
<td>Faron Young</td>
<td>Capital 3443; F3443</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>DON'T BE CRUEL</td>
<td>Elvis Presley</td>
<td>RCA Victor 20-6604; 47-6604</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>ANY OLD TIME</td>
<td>Webb Pierce</td>
<td>Decca 29974; 9-29974</td>
<td></td>
</tr>
</tbody>
</table>

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Jockey</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>CRAZY ARMS</td>
<td>Ray Price (Columbia)</td>
</tr>
<tr>
<td>2</td>
<td>I WALK THE LINE</td>
<td>Johnny Cash (Sun 241; 45-241)</td>
</tr>
<tr>
<td>3</td>
<td>SEARCHING</td>
<td>Kitty Wells (Decca 29956; 9-29956)</td>
</tr>
<tr>
<td>4</td>
<td>BE-BOP-A-LULA</td>
<td>Gene Vincent (Capital 3430; F3430)</td>
</tr>
<tr>
<td>5</td>
<td>YOU ARE THE ONE</td>
<td>Carl Smith (Columbia)</td>
</tr>
<tr>
<td>6</td>
<td>HOUND DOG</td>
<td>Elvis Presley (RCA Victor 20-6604; 47-6604)</td>
</tr>
<tr>
<td>7</td>
<td>I WANT YOU, I NEED YOU, I LOVE YOU</td>
<td>Elvis Presley (RCA Victor 20-6540; 47-6540)</td>
</tr>
<tr>
<td>8</td>
<td>SWEET DREAMS</td>
<td>Faron Young (Capital 3443; F3443)</td>
</tr>
<tr>
<td>9</td>
<td>DON'T BE CRUEL</td>
<td>Elvis Presley (RCA Victor 20-6604; 47-6604)</td>
</tr>
<tr>
<td>10</td>
<td>ANY OLD TIME</td>
<td>Webb Pierce (Decca 29974; 9-29974)</td>
</tr>
</tbody>
</table>

"It's What's in THE CASH BOX That Counts"
If you are reading someone else's copy of The Cash Box why not mail this coupon today!

THE CASH BOX
26 WEST 47TH STREET
NEW YORK 36, N. Y.

Enclosed find my check for $15 for a Full Year (52 Weeks) Subscription.

NAME
FIRM
ADDRESS
CITY ZONE STATE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

If you are reading someone else's copy of The Cash Box why not mail this coupon today!
November 9 and 10 are the dates of WSM's Fifth Annual National Disc Jockey Festival, held at the Opry House and neighborin buildings. This big two day celebration honors the Grand Ole Opry's 31st Birthday.

The Opry on ABC-TV August 18 built its theme around the caeti, prairie dogs, and the tumbleweed, then went to the western part of the United States. Stars featured on the show were Hank Snow, Jimmy Dickens, Jeanie Carter, Johnny Cash, Sonny James, Wynn Stewart, and the DelLad Sisters. Eddy Arnold was the special guest and he brought along the Collins Kids for a return visit. The Kentucky Senior Braprapers cut some fancy capers to the tune of the old fiddle played by Tommy Jackson.

Fahor Robison, Abbott and Fabor prexy, reports that his newest artist, Bonnie Guitar, is the recipient of a Heav, attention with her new album, "Hello, Hello, Please Answer The Phone" and "If You See My Love Dancing." Fahor tells us that her wailing, which is being played on both pop and country shows, was aired on the "lucky Lager Dance Time," that Friday night on WABC.

It is, indeed, a great honor to have the old "red head" on vacation passes along the following bits of information, Wanda Jackson has just returned from Alaska, and Tabby West took her on a thirty day tour by Lucky Moop of Top Talent, Billy Walker is keeping his fingers crossed for her with the release of "Your Way Your Wagon." A Hula Box, making plans to cut a tune written by yours truly, "This Broken Heart" is starting his next session for Columbia. Marvin Rainwater currently laying them in the ailes in Minnesota and Iowa, Porter Wagoner and Don Williams were in the process of forming their own publishing company, Sonny James is doing a double stint on Ozark Jukebox during the absence of Red Foley. Also staying with the charts is his "Twenty Feet Of Muddy Water." Sonny is off to Hollywood this week to cut another session for Capitol, Chuck Bowers, Slim Wilson, Jimmy Gately and Harold Morrison doing yonder rounds with regular radio, TV, and personal appearances.

The Jubilee has been decorated with some outstanding decorations for the Christmas season, Carter and Susie, these two kidds not only belt out some terrific songs, but accompany themselves with gus and guitar. Just signed for Top Talent, they're expected to be with the Jubilee for a number of months. Also having their release taken off on his area it should become the bit he has been deserving of. The tune is "I've Loved And Lost Again" and is way up on Popkins' chart.

Hal Smith announces that he has signed Jimmy Newman (Dot) to a management contract and also closed out a deal for him to be a regular on the Grand Ole Opry to tell the funny stories about the country music entertainers. Jimmy will still handle Carl Smith as always and will place Jimmy and other artists to be signed later in his agency to be called the "Curts Artists Productions" agency. Newman, whose current release title is "Come Back To Me" is doing very well and he'll have other releases soon, perhaps an LP in the near future.

Jimmy Newman

Thurston Moore's annual Scrapbook, the 1957 Edition, is now available in limited numbers and is prepared now and will be ready by end of September. All artists, recording, TV and radio are asked to send new pix and data at the Arden Press, for this publication. Scrapbooks are famous and have been sold by stations for many years throughout the U.S. and Canada. Also expected to be there is "Bill Wright." Send all material to Thurston Moore, Rt. 5 Box S8A, Covington, Ky. Maple Press, Dept. 7-2484, Yonva, Ky. folk park that is booking top name stars every Sunday.

"It Happened At The Grand Ole Opry" article in the Aug. 4th issue of The Nashville Banner tells about the great happiness that Martha White and Robert White have this year because of the birth of their son Rene Paul. "God has made my life complete," says the mother, whose first son, "Satisfied" became America's number one spiritual in 1901. Martha's latest slicing recently released by Victor is tagged "Faith Is The Key" and "All These Things." And faith is the key for Martha who was told by her doctor, nine years ago, that she could never walk a dollar.

Bill Carter, Republic recording artist and KBOX-KSTN, Modern-Stockton, Calif. describing the new release, "I Got A Date With A Girl" from all over Northern California gathered at Lilt's 117 Club in Vallejo, California August 1st for a giant benefit dance for his music manager Bob Whaley, who was suddenly stricken with paralysis. Among those that responded to the call to lone for Whaley were: Lloyd Price, (Decca), Hank Cochran (EKKO), Cal Smith, Little Mike Callkins, Paul & Cliff Whaley (Bob's Brothers), Jerry Jones, The Austin Bros., Bill King, Junior Johnson, Jack McKeever, and Shug Bill, "That willingness to help a fellow musician in need makes me so proud and grateful to be a part of such a great bunch of folks, Country Music Folks!"

The little boys that Bill and The Carlises have left the Grand Ole Opry and are now featured on Red Foley's Ozark Jubilee. "I'm an Opry kid," says little Ron, "But I'm still taking care of the kids. We have a section in the Opry that Bill and I are running. We are taking care of the kids. We have a section in the Opry that Bill and I are running.

Carlise just finished a tour in Penn., and also appearing in New York City at the 54th St. Show, Va. July 21 and is finishing out the tour with B. Skarthing in Minn.

Jim Reeves (RCA Victor) will headline the grand ole opry show at the Wisconsin State Fair in Milwaukee. The show will also be the 26th inclusive. Reeves has just completed a highly successful tour through the Eastern section of the country including Pennsylvania, Maryland, New York, New Jersey, Connecticut, and Rhode Island. On the show with Reeves at Wisconsin will be Jimmy and Johnny (Decca) Joe "Red" Hayes (Capitol), Van Dyke Parks (MGM), Faron Young, Sonny James and others. Reeves current record, "My Lips Are Sealed," is among the top country and western tunes in the nation. His latest release, tagged "According To My Heart," and "Mother Nature's Work," "Bulleisye" this past week. The latter is done as a duet with Carl Smith, and according to Sonny James, Shucker, tells us that on August 16th he and Jim opened their new offices at 612 Gibson Drive, Madison, Tennessee.

Eddie Dean (Sage & Sand) Just returned from Central City, Iowa where he appeared at the Central City Fair. The week before he played to a turnaway crowd at the Weatherford Rodeo, Weatherford, Texas. He's starting several rodeos and fairs in the next month, first being booked at Lovejoy, Okla. Sept. 6, 7, 8. Following the next week at Montrose, Ky. Then he'll be back in Texas playing at Muskogee, Okla. 15, 16, 17, 18, 19, 20 & 21. Then he goes on a tour with Hank Thompson the 22nd thru the 26th with Carl Clark. He's been hearing the Cash with Bob's Band and Bobby "Bulseye" going the Midwest, hitting #1 in Denver.

The Lovin Brothers, Ira and Charlie, who have belted out a couple of real big songs this year are reported to have more of the same ready for release within the next few weeks.

One of the featured stars of the Cowtown Hoedown is Columbia's recording artist, Frankie Miller. Frankie has been a guest of the Grand Ole Opry and is also appearing at the Roundup. And also appearing two weeks as the guest of the Pee Wee King hand is Chicago. He is now a regular of The Cowtown Hoedown show in Fort Worth, Texas which is aired over KULI every Saturday night beginning at 8-90. The station also boasts having the most, friendliest, and most enjoyable country deejays in the business in the person of "Uncle Hank" (Glen Grant), who the Old Pros and directors in Richmont learned to do Hoedown. . . . Glad to see Tom Edwards, WERE-Cleveland, Ohio, back on the job after being painfully ill last week with a heart attack. Tom says to watch out for Duke Week & Jeffrey Noll, who have been signed to a Mercury recording contract. The boys will be stars of the Circle Theatre in Cleveland on the 18th, along with King's Bobby Greer and the Joy Riders, "No For New Here," Also scheduled to appearn is Harry Brown who will be followed by Don Reno & Red Smiley. . . . News from the SAGE & SAND camp is that they've tells us that Cliff's good friends Stuart Hambleon and Tim Spencer were guests on "He Melody Roundup" last week. They were accompanied by Roy Jackson and Sonny James. They're going to be in Akron for the world champion soap derby race. Sonny's new release, "Dancing Boots - Send By 'Balin' Wire" Bob Strack, KMBB-Independence, Mo. Stuart asked Bob to play an instrumental which was from the sound track of the movie "Birth Of A Song." The tune features Joe Maphis on guitar with a group of kids in the background. He wondered if the folks could recognize the tune and if they did he thought it would be a hit if it were released. Ernie got more replies on that than on anything he's done in a long time. Most of the folks recognized it and all wanted to buy it right now. It's Stu's "Get Some Many Million Years."
Easier programming and faster selection

The Seeburg V-200 is designed for the greatest programming flexibility. It's easy to program both singles and E.P.'s in their proper place. That's because the Revolving Drum Program Selector catalogs the music 40 selections at a time.

Dual credit system

With the V-200 the operator is compensated for the additional time required to play E.P. records. This modern music system permits programming single records (Hit Tunes) at one price and E.P.'s (Standards and Show Tunes) at a proportionately higher price.

the Seeburg V-200

...the answer to greater operating profits!
It Takes Enthusiasm!

It Requires Promotion!

It Needs Stimulation!

To Start The: BOOM BOOM BOOMING AGAIN!

Where's the fire? Where's the punch? Where's the refreshing enthusiasm? The sensational promotion? The healthy, hearty stimulation?

Where are all these attributes that made this industry stand out from all other industries?

Where are the men who didn't think a hoot of a second to dash a thousand miles to operate in another area?

Where are the operators who steamed up, stimulated, impressed and most completely and definitely sold the location owners on constantly promoting the play on their machines?

Where are the men who traveled far and wide about the nation talking, showing, explaining, stimulating, entailing, bringing into being the finest and most economical entertainment industry of all time?

Where are the distributors who took it upon themselves to point the way and to bring into the industry the people who are today, leading the field?

Where are those men?

Have they all disappeared? Have they left the industry?

The answer is a loud and smashing, big and very definite, "NO"!!!!

Almost every one of them is still here. BUT—not smashing, fighting, punching, promoting, stimulating, selling the location owners to sell the players on the new and better and finer equipment of today.

NO, SIR!! They're now sitting in impressive offices from coast to coast.

They're thinking of how to nut down their golf scores? Where to meet for cocktails and dinner? What new car to buy?

They're thinking about a dozen and one other things but—HOW TO GET THIS BUSINESS THAT GAVE THEM THEIR START, THAT HAS BEEN KEEPING THEM GOING—BOOM—BOOM—BOOMING ALL OVER AGAIN!

These are the very same men! These are the men who can do it! The men who can bring the new, different, more unique, better ideas to the industry.

The men who can get up off their soft and easy, luxurious office chairs, forget the telephone, get out on the street, AND START WORKING AGAIN!

These are the men who can start things BOOM—BOOM—BOOMING AGAIN!

These are the men who made this industry great and who can make it still greater by pitching in with their old time enthusiasm, stimulation and promotion.

These are the men upon whom this industry depends!

These are the men who can assure themselves greater profits and better business by stimulating the BOOM—BOOM—BOOM— TO BOOMING ALL OVER AGAIN ALL OVER!!

Los Angeles, Calif. — The State of California must have a high-powered magnet working for it. It is reported that the fabulous growth of this state is continuing at an accelerated rate this year. Investments by industry in new plants will set a record in 1956. Several large projects totaling well above $200 million have been announced by such major corporations as General Motors, International Business Machines Corp., General Electric and Lockheed Aircraft in the San Francisco Bay area. Every year between 200,000 and 400,000 persons immigrate to California. This movement, together with California's high birth rate, is reported to be giving it a population growth more rapid than in any other state. Experts are forecasting a population of 17.5 million by 1965, compared with a little more than 10 million in 1920. The State has risen from sixth to second rank in population since 1930, and industrial leaders say that within two decades it will be in the number 1 spot.

Chicago—We've reminded of that old truism that every small prospective customer should be treated with every consideration—he may grow up to make the largest noise—by a story we just heard. A father sent his 13-year-old son into a jewelry store to pick up a repaired watch. The boy waited impatiently while the clerks served all the adult customers. Finally, the youngster was served. "What took you so long in there, Butch?" asked the father. "The clerks waited on everybody in the store before me," the boy answered, "but I got even," "How?" asked the father. The boy chuckled happily, and answered, "While I was waiting, I wound up every alarm clock I could find. It's going to be a mighty noisy place at 7:30 tonight!"

New York—Price increases in many items and industries are predicted due to the increased price of steel and aluminum. Manufacturers in the coin machine business will, like all others, have to contend with added costs in dealings with their suppliers. One more added cost the coin machine industry, as well as all others, can anticipate, is an increase in freight rates. The nation's railroads are now drafting an application to the Interstate Commerce Commission for a general 5 per cent increase.
PINBALL BIZ IN GROWTH BOOM

After Passing Silver Anniversary Pinball Awakes to New, Bigger Market Panorama as More Mfrs Enter New Products to Join Worldwide Biz Boom

CHICAGO—After passing its 25th year a revival is taking place in the pinball which, from all present indications, has penetrated a world market of greater scope and potential.

This should, at the same time, step up sales in the U. S. market as well, it is believed.

The entrance of more manufacturers into the pinball hasn't occasioned the surprise that many thought would result.

It has been well known for many months that the pinball has been booming in world markets from Latin America, through Europe into Asia.

The manufacturing revival which has followed has not at all suggested the magnitude of the upsurge. It has, if anything at all, heartened the manufacturers. They believe that the present domestic market can be expanded. They also think this will lead to a greater world market for the new and intriguing pinball amusement.

It's a long, long cry from the very first popular priced pinball of early 1931. This was "Bingo." It was manufactured by Bally Manufacturing Company, here in Chicago. The firm was headed by Leo Berman. The game sold for $16.50, f.o.b. Chicago, Ill. It was entirely mechanical. Originally it featured 10 balls for 1 cent or 5 cents, coin chute optional.

This was quickly followed by a new manufacturer by 1931 who produced "Ballyhoos." The firm was Bally Manufacturing Company, headed by Ray T. Maloney. "Ballyhoos" was also price controlled. It was the very first big hit pinball to come to market.

At the same time, Dave Gottlieb of D. Gottlieb & Company, was continuing to manufacture his first hit, "Battle Ball." From then on a series of games were introduced. The first game featured a "Mr. Electric" the late Fred McElheny's "Contact" of the old Pacific Firm. There was the figure eight game that elicited, "Five Star Final," by D. Gottlieb & Company. Geno came in with "Jiggers" and then produced a big hit in the first all-black cabinet, "Silver Cup." Later on came Bally's "Bumper!" And in 1936, Bally's "Rocket." There were the Exhibit ticket pinballs. Beautiful Chicago Coin games, Mills "Official." And, in between, dozens of others by various manufacturers, including the big hit games produced by Rock-Ola Manufacturing Corporation, "Jig Saw" and "Water Slide." Since 1931 many, many thousands of games have been viewed and played by peoples all over the world. The Army, Navy, Air Force carried the games with them all over the world in World War II. They helped popularize them in almost every country on the face of the globe.

With new and different amusements breaking into the market, pinballs were neglected by the greater to be seen. But the pinball industry has gradually slid to a steady sales basis with world markets curtailed for some time.

In the past few years, world markets have reawakened to the pinballs, due to sales of used machines. This coupled with the continued steady domestic market, gradually created interest among factors here who, this past month on, has begun to again see possibility for good production schedules.

The resultant effect becomes more noticeable each week as more and more manufacturers announce new pinballs.

Most important is the great growth of the world markets. Second in importance seems to be the domestic market. But with more manufacturers in the field it is generally believed that the domestic market will expand and will reopen many, many more locations to pinballs than what was formerly the case.

With increased market potential there is no doubt that the rebirth of this 25-year-old baby may soon bring about an entirely new appreciation of the intricate electronic mechanisms being built into the new type pinballs.

Also extremely interesting is the fact that these games are now arranged for two players, as well as four players, from their original single player form. D. Gottlieb & Company pioneered the multiple player action.

Whether this present growth boom will turn into a big business boom is as yet to be seen. But, from all present indications, and from the enthusiasm of the manufacturers re-entering the field, this seems to be the prediction.

Should a boom come about it is believed this may bring about a revival of many other old-time favorite amusements which have been neglected.

As one noted columnist stated, "Regardless of whatever new amusements are designed and brought to market, the good, old pinball just keeps on rolling along."

Wurlitzer "Centennial" Guests Advised To Bring "Walking Shoes" And Comfortable Clothing

NOITH TONAWANDA, N. Y.—"If your feet don't hurt they will after three days of extensive Wurlitzer Centennial activities — unless you take comfortable shoes."

This warning to Wurlitzer guests was issued today by A. D. Palmer, Centennial Manager. He reminds those planning to attend the Centennial Club Celebration that the Wurlitzer Park grounds are nineteen acres in area and for the afternoon of two days, Friday, August 24, and Saturday, August 25, the club members will spend most of their time on the greensward surrounding the vast Wurlitzer factory. This means: walk, walk, walk — from one exciting event to another.

In addition, Friday morning will see a tour through the Wurlitzer plant which, just for the record, is one-half mile long. On Saturday morning, the entire country is invited to Niagara Falls, and while they don't have to walk there, they will find so many points of interest around Goat Island, Terrapin Point and the world-renowned Whirlpool area, they will want to see them all, even if their "dogs" are barking.

"What a domestic matter we suggest to you is this," advises Palmer, "pull out that comfortable pair of oxfords or walking shoes and a light coat. It's so hot in Buffalo, Wear them when you board the buses on Friday morning and Saturday morning. If you follow this advice you will probably be impelled to send us a little note of thanks when you have returned home with non-existent corsas and callouses and your feet still intact."

"What this all boils down to is take comfortable clothes. You're going to have a wonderful time but you're going to be on your feet a lot. In addition to walking, there will be dancing. We don't suggest you try this in low-heeled shoes. You're going to be on your feet a lot. In addition to walking, there will be dancing. We don't suggest you try this in low-heeled shoes. You're going to be on your feet a lot."

United "Service School" To Be Held At Sammons-Pennington

MEMPHIS, TENN.—Johnny Casola and Al Theohile of United Manufacturing Company, are both in this city arranging the United Service School to be held at the offices of Sammons-Pennington Company, United Distributors, this city.

As yet no definite date has been set for the school. This matter has been left entirely in the hands of George Sammons and "Cotton" Pennington.

Johnny Casola stated: "We conduct one of the most progressive and outstanding service schools in our history in New Orleans.

"Then rushed right up here to Memphis to arrange for the United Service School to be held at our distributor's offices.

"The date will be announced to all who want to attend this week."

Self Service At Logan Dist.

CHICAGO—Jack Nelson, Jr., Logan Distributing Company, this city, reported that his established system of self-service has customers pleased with the convenience and speed in shopping for charm.

Customers can help themselves from a choice of 192 different charm items on display throughout the showroom. Then he can use the cart to load his car with the items selected.

JOHN CASOLA

New Gun, Shuffle Alley and Five-Ball To Lead Off Fall Games Parade

CHICAGO — Enthusiastic and optimistic Bill DeSelrn, general sales manager of United Manufacturing Company, this city, reported this past week:

"We are preparing three new games to lead off our Fall games parade."

"There will be a brand new gun, a new shuffle alley and the most outstanding and unique five-ball novelty they have ever seen in the field.

"What's more", DeSelrn enthused, "advance tests have indicated that these three new amusement products will prove among the very greatest we have yet presented to the field.

"The results of these tests were absolutely amazing. The inside from the gun, shuffle alley and novelty five-ball have excited those who tested the machines for us to the point where they have already placed the very largest initial orders in their history with us.

"Shipments will be made within a few more days to all of our distributors and the nation's operators will be able to view and test the games themselves."

Motor Cavalcade Arranged For Wurlitzer "Centennial" Guests

NORTH TONAWANDA, N.Y. — The Rudolph Wurlitzer Company, this city, has arranged a special motor cavalcade for its "Centennial Club" members for Friday morning August 24.

The three-day Wurlitzer "Centennial" celebration starts on Thursday, August 23, and runs thru Friday and Saturday, the 24th and 25th. The guests will be in for the time of their lives, with provisions made for a variety of entertainment.

The motor parade is one of these special programs. "Centennial Club" members will be picked up on Friday at 9:30 A.M. at the Statler after breakfast. Thirty busses, each with a banner reading "Wurlitzer 100th Club", will proceed down Main Street. A Marine Color Guard, a police escort, and drum majors will lead the cavalcade. The busses will pass the Wurlitzer Store in Buffalo, and then head to the factory.

Minn.'s Biggest Op Ups Rate 50% and 100%

MINNEAPOLIS, MINN.—To meet a need for increased revenue, the City Council, this city, is presently increasing charges 100% and 50% on parking meters in the downtown and surrounding areas.

The 760 downtown meters are now being converted to 30¢ per hour instead of 15¢. Another 2,600 meters in outlying downtown sections are being converted to 15¢ per hour. The City's remaining 1,200 meters will remain at 10¢.

(Edior's Note: Some months ago, Bill Green, Publisher of The Cash Box, in a talk to Minneapolis music operators, advised that Dime Play on the phonos is the only answer to better profits. According to latest reports, the photo's are being converted, but as yet are not 100%.)

CIAA To Meet Tues., Aug. 21

Chi's Game Ops To Gather at Congress Hotel

CHICAGO—Sam Greenberg, president of CIAA (Chicago Independent Amusement Association) informed the city's amusement machine operators that the organization will meet in the Pine Room of the Congress Hotel, this city, Tuesday, August 21, at 8:30 P.M.

"I'll warm the cookies of your heart. It's my opinion that our industry is finally grown up and is now represented by a strong trade association", Greenberg told the operators.

Refreshments will be served thru the cooperation and sponsorship of Sam Wolberg and Sam Genburg of Chicago Coin Machine Company.

ATTENTION—N. ILLINOIS and IOWA OPERATORS RIDE THE CREST—DOUBLE THE PLAY with GOTTLIBB'S NEW 2-PLAYER SEA BELLES IMMEDIATE DELIVERY—ORDER NOW! NATIONAL COIN MACHINE EXCHANGE 1411-33 Division Blvd., Chicago 14, Ill. Phone Buckingham 1-4466

Be Sure...With a NYACK SLATE TOP

THE ONLY TOP PRECISION GROUND AND GUARANTEED LEVEL ONLY THE BEST SOLID 1/4" BLACK SLATE IS USED

GUARANTEED TO CONTAIN NO LIQUE DEPOSITS in cheaper slate, thin deposits deteriorate in a very short time—OUR NYACK SLATE TOPS ARE GUARANTEED AGAINST WAREGAGE AND DETERIORATION. CALL, WRITE or WRITE US FOR NEAREST DISTRIBUTOR. Telephone: New York 7-9694 NOW!

NYACK SLATE CO., INC. 90 SO. FRANKLIN ST. NYACK, NEW YORK SPECIALIZING IN ALL KINDS OF SLATE POOL TABLE TOPS
CHICAGO—David C. Rockola and Rockola executives were hosts to the industry Rock-Ola Distributor organization Thursday and Friday, August 27-28, at the “Distributor Preview” of the new Rock-Ola “200” selection phonograph. The preview started Thursday at the Belden Stratford Hotel at 12:30 P.M. on Thursday with Ed Ristau, director of sales, and other guests and introducing Rock-Ola staff members and engineers present personnel to the distributor organization.

Immediately after the luncheon activity shifted to the Mosiac Room which was decorated early for the unveiling. These David Rockola covered the many advanced electronic and mechanical features of the new phonograph in his unveiling speech and gave the distributors an outline of the expansion program now in progress at Rock-Ola. This includes new offices and air conditioned quarters for the Sales, Advertising and Engineering Departments.

At the conclusion of his talk, Rockola pulled the cord unveiling the new phonograph. There was a tremendous response—applause was spontaneous.

Because of the enthusiastic response of the distributors, it was necessary to adjourn the meeting for approximately 45 minutes to permit them to inspect the pilot machines thoroughly, and to purchase them. After order was restored, the meeting continued with Ed Ristau acting as master of ceremonies. The meeting was conducted as an open forum with Ralph Van rides, Hans Schwelgart, Frank Schultz and Al Ehlert going over the engineering of the machine point by point for the distributors. Wayne Bradfield, advertising and sales promotion man, discussed the cooperative advertising program and demonstrated displays for the individual distributor showings to be held throughout the world on dates which will be announced later.

A cocktail party at 6:00 P.M. preceded the banquet. At the tables were David Rockola, president; A. A. Ehrlich, treasurer; Ed Ristau, director of sales; Ed Moritz, factory manager; Harry Mastney, chief engineer; William Haldeman, purchasing agent and the guest speaker of the evening, Bill Gove, who was introduced by Ed Ristau. The subject of Gove’s speech was “How to Make the Difference.” There was not one dull moment from the beginning to the end of the speech which was sparked by many humorous anecdotes.

Gove is Vice-President of Sales for the RCA Recording Corporation, who pre-record dramatized educational, religious and sales programs on magnetic tape. He is a dynamic speaker and left an inspirational message with the Rockola distributors. The day ended with a good fellowship hour following the banquet.

On Friday, offices were set up in the hotel, and Rockola boys, all of whom stayed at the Belden Stratford Hotel during the showing had conferences with sales and advertising executives. A number of the distributors who stayed over attended the All-Star Football game on Friday night as guests of Ed Ristau and Lee Rieck, and on Friday and Sunday many distributors enjoyed the World Championship Golf Tournament at the Twin-Ohio Country Club as guests of David Rockola.


Export Distributors in attendance were: V. Hain, H. R. Belam Company, Inc., New York City; Frank Kirke, Frank Kirke Novelty Company, Toronto, Canada; Lawrence Drapkin and Leonard Drapkin, Lawrence Novelty Company, Montreal, Canada; Wes Van Dusen, Van Dusen Brothers, Edmonton, Canada; Wm. Pound, Wm. Pound Agencies, St. Johns, Newfoundland, Canada; Cesar R. Sandoval, Cesar R. Sandoval & Company, Ceral Gabies, Fla.; Jose Sastre, Musical Sastre, S. A., Havana, Cuba; and Carl R. Lucke, Otte Malleg, Inc., Chicago, Ill.

David C. Rockola pictured welcoming distributor group after which he pulled the cord on the display, unveiling the new 200 selection phonon. Bill Gove also seen addressing distributors. Other photos show members of the Rock-Ola firm and distributors at the meeting.

"It's What's in THE CASH BOX That Counts"
REV. JOHN P. KELLY THANKS PARKOFF AND BODKIN FOR CONTRIBUTION OF JUKE BOX

NEW YORK—In another gesture of charity, which vivifies untold good will to our industry, Meyer Parkoff, Atlantic New York Corporation, this city, and "Senator" Al Bodkin, must feel a glow of satisfaction for the donation of a juke box to the National Catholic Community Service.

Parkoff received a letter this week from the Reverend John P. Kelly, executive director of this Catholic Community Service which reads:

"Please accept my most sincere thanks for your kindness and that of 'Senator' Bodkin in donating a magnificent juke box to our USO Club. The Atlantic New York Corporation, as well as you two gentlemen, have indeed been a sincere friend over the years to the members of the Armed Forces who visit our Canteen.

"Your many charities bespeak a great sense of patriotism, and, I certainly, would be remiss if I did not commend you most highly for it. It is my hope and prayer that Almighty God will shower you with His choicest blessings for your many expressions of charity."

PHILADELPHIA, PA.—Joe Silverman, business manager of the Amusement Machine Association of Philadelphia, reports that the organization is now in its final stages in preparation for its forthcoming 27th Anniversary Celebration, which will take place at the Latin Casino on Sunday night, September 23.

As this banquet is the first this organization has held in several years, common here are most anxious to participate. Silverman advises that ticket sales have been most encouraging, and that the Souvenir Journal will be most successful.

A number of out-of-town guests are expected, many from New York City, Baltimore and a complete representation from the manufacturing firms in Chicago.

"It's What's in THE CASH BOX That Counts"
The parking situation on coinrow, about which we wrote last week, has become a major subject of concern. However, all wholesalers have arranged for parking facilities for operators who drive in. While this is convenient as parking in front of the wholesaling firm (which in many instances wasn't possible in the past) is due to cars already in place, this arrangement is very helpful. Wholesalers are discussing a plan to submit a petition to the Traffic Commissioner, to install parking meters. The installation of parking meters would be the best break these firms could get. A few of them weren't too happy over the previous set-up anyway. Strangers would park their cars in front of the coin firms early in the morning, and keep them there all day, thus preventing operators from driving their cars to the firms. Parking meters would keep these strangers away, and allow customers to park for short periods.

Dave Stora, Ed Adams and Charley Reissner of Seacoast Distributors, Elizabeth, N. J., were in CUI attending the unveiling of the new Rock-Ola 200 selection phone. Also there for this preview were Arthur and Alexander Herman of Herman Distributing Co., N. Y., Abe Witten, Scott Croese Co., Phila., and Hymie Koepe1, Koepe1 Distributing, back from his Conn. vacation. Now in the midst of arrangements for his daughter's (Toby) marriage on Aug. 25, The Bert Lane Co., No. Miami, Fl., in town, Understand some important announcement will soon be forthcoming from this firm. Al Simon, Albert Simon, Inc., back from his Calif. vacation, still talking about the wonderful time he had. Traveled the state from end to end in a hired car, driving some 2500 miles. Only periscoping out of the State was a short flight to Vegas.

"Too rich for my blood" commented Al. Al D'Inzillo can now leave for his vacation on Fri., Aug. 17, with a free mind. "I would have stayed on longer" said Simon. "Except I noted in The Cash Box that Al was planning on a vacation." Another vacation returnee is Claire Morano, games association, who spent some three weeks down South, seeing the sights in Cuba and Miami Beach.

Barney (Shug) Superman and Abe Green, Rundon Sales, back from their Chicago trip, where they visited with officials of Bally, Nash, AMI, P. C. M. (Kempy) Kemper, roadman, leaves for a vacation with his family this Friday. The trip will take him to Niagara Falls. The Kemper celebrates their 20th wedding anniversary on Aug. 30. Marty Blatt, AMI's regional man here, returns from a trip to Barney and Louis Blatt, in Boston, as well as AMI districts in Montreal and Buffalo, N. Y., and immediately leaves for Baltimore and Philadelphia. Marty tells us that brother Bert and his family coming in the city from Miami Beach, Says his "hops." Willie (Little Napoleon) Blatt may also (by in for a few days). Si Silverstein and Harry Peckskill, N. Y., spend some time on coinrow. A change of plans at Young Distributing. Firm had announced closing for a week for vacation starting Monday, Aug. 20. However, Joe Young advises that operators' demands for parts and the new Wurlitzer model "2000" have made it necessary to stay open. Therefore, a skeleton crew will be on hand all week. Young and his boys are really going to have a week. According to the Levek Blatt, AMI distributor, to go into the City will be Monday, Tues., and Wed., after which they'll fly up to No. Tenn. plans for the "Centennial" convention. Abe Lecky says AMI's new plan to rest up the first few days of this week, and then drive up to the party. Ted Parker, Wurlitzer eastern reps, spent some time here last week, spent some time here last week, spent some time here last week. While down here he attended the Midsummer Night's Dream. A major attraction turned out to be the turn of the Atlantic plant, and some lengthy enlightening discussions with the firm's execs. This newspaper man came away with a completely different view. He had anticipated a look at the shop, Gene Brody on the job again, after a week's vacation at Nantucket. Claims he had a wonderful time, and is ready to go away again any time the boss says Okay.

Recommends Trade Use Women Mechanics To Help Ease Shortage

World War II period, for positions as mechanics as well as for servicing and collecting.

As Lavine advises, "It occurs to me that the industry has a great potential asset which is failing to utilize. The majority of all other industries are, and have been, utilizing the employment of women in all phases of their business.

"Women are, of course", Lavine admits, "being used for clerical work in this industry, but he believes, "they can be fitted right into the mechanical phase of this field. Certainly they will be attracted by the better pay that phase of the business offers them as against clerical work."

There are, today, too, too few mechanics, collectors and servicemen for all in this industry. Women are just as capable at performing these jobs.

"I think women should be encouraged by the industry to enter into these fields. Competent help is needed in this industry, due to its vast development and growth, has become acute."

THE CASH BOX
26 WEST 47TH STREET
NEW YORK 36, N. Y.

Enclosed find my check for $15 for a Full Year (52 Weeks) Subscription.

NAME 

FIRM 

ADDRESS 

CITY . . . ZONE . . . STATE 

"It's What's in THE CASH BOX That Counts"
The spotlight this week is on pinball revival. Several factories have re-entered the field. Distributors and operators are welcoming the potential. Recalling how the hobby stumbled over the college years, many believe the big 1972 is a tremendous factor. Pinball sales are now brisk, colorful and action-packed. They are creating the industry, once again, with the ingenuity and drive that looked like the greatest heights ever before.

...Many Rock-Ola distributors who were in town were guests of Ed Ristau and Les Zwick of All-Star Pool and Bingo. Also guests of David C. Rockska on Sunday at Tam O'Shanter golf finals. Jack Nelson returns from eastern sales trip. Reports, "Business perking up everywhere." Run into Harry Pearl and Ed Ellis at the office, and found both boys looking great.

...Many won't believe it, Granpa Bill DeSalle's biggest and latest vaccine to his pleasant pinball days are his weekends with his two grandchildren. Little John Charles Brown and active (Cheryl) Ann in town on 72.50, he advises, and found both boys looking great.

...At the office, we had to start another run going. What's more," added Art, "Sam Stern leds us to believe this has been one of the last trips going. We're better than ever at the factory."

...Art Garvey remained over in town. With so many distributors running about the Bally plant he had to help out the "Empire Extraordinary" Bill O'Donnell and many distributor friends.

..."Remember," as one noted columnist warns, "you can economize yourself right out of business. Don't make a few pounds a week on many a coin, in an effort to cut expenses, has cut so drastically that the economy becomes injurious to the point where the firm not only loses prestige and position in the field, but all else at the same time."

...Grant Shy over at H. Horowitz & Co., one of the nation's leading premium, alligator and shutter manufacturers, reports that he desires to communicate with all of his old friends in the coin biz. So if you haven't written to Grant lately, give him a line at H. Horowitz & Co., 36 S. State St., Chicago...

...J. B. Brownback at World of Games confided in Joe Schwartz, whose Spanish becomes more intelligible each day, was described by one of his friends as "The man who makes everything better and better." That's Joe Brownback, at the service of O.M. and other east coast. But Mr. McCoyバー the shock from the Smokies reports, "What hurts most is learning to wear shoes again."

...Paul Huebsch back on the job after a vacation in Wisconsin's north woods and happy to be back. Said Paul, "Looks like things really woke up while I was away. And those letters and messages that arrived while I was gone, so the vacation getting started already for the Fall season." Paul having worked hard to catch up on vendor production while the engineering department was working just as hard to help the flow on loanout with a series of entirely new announcements.

...Johnny Casola and Al Thoeke in Memphis preparing for a big "United Service College" over at George Sannam's and "Cotton" Pennington's factory. One of the busiest is Gil Krafst, at the Empire. He telephoned with out of town ops. Joe Robbins on the phone and two more calls waiting. Jack Burns at the desk to return to job, is "At the service of Rone and other east coast."

...George Jenkins a busy little bee buzzing in and out of Bally. To the point, George reports, "where I had a resort to putting my pants under the mattress each night to get them pressed. But, but, George, "I don't like those little circles they're making.

...Stan (the man) Levin of All-State phoned to state, "Worries can't describe how helpful The Cash Box has been to all of us and to all of the industry for that matter." Stanley featuring a new eight-page letterhead with all games and phones that were featured in The Cash Box's 14th Anniversary Issue. And which, "Stan stated, "already getting us business." (Thanks a million, Stanley, for those very nice words).

...Frank Mennighan, in his last announcement about the recent trip to Seattle, "Back from Sam?"

..."Confessed he was expecting a call from Sam Lewis any minute. Was anxious to hear how things had been. All was well, all morning long," stated Frank. "Good news will be heard by all who attend the next meeting of Chicago Independent Amusement Association Tuesday night at the 500 North State Building"...Great public relations, too, courtesy of Sam Wolfberg and Sam Gensberg of Chicago Coin. Julius Mohll was seen at it again for annual music ops golf outing skied for next month. The Schuyler's summer trip to Canada. Fishing trip in northern Canada. "Caught plenty of big ones."...Clarence Casola.

..."Everything was swell" reported Herb Klenz as the remaining Jacob Harnes assumed double duties, greeting many old friends who came to town with the Dem's convention. "Here sits the spirit of '72," said Jack (Joe Mac) Mitrak over at United, "but, you better don't say 76 years. I've still got a few to go."

...Herb you don't actually hear..."It's what's in The Cash Box That Counts}

Through The Coin Chute

CHICAGO CHATTER

WANTED:

Seeburg B-C-G & R & AMI Models E-F & G

Cash Waiting!!

WRITE! WRITE! PHONE!

Empire Coin & Machine Exchange

1012-14 Milwaukee Ave., Chicago 27, Ill. Phone: EVERGLADE 4-2600

Table 1 - Condition - New Cue Sticks & Balls!

| Sr. Pool | $92.50 |
| DeL Bank Pool | 72.50 |
| w/Lite-up bumpers | $99.50 |

Immediate Shipment

Call

World Wide Distributors

2330 N. Western Ave., Chicago 47, Ill. (All Phones: EVERGLADE 4-2500)

HAPPY BIRTHDAY THIS WEEK TO: George B. Trubue, Kansas City, Mo.

DEADLINE: Every Wednesday at 11:00 A.M. Pacific Standard Time for shipment to be printed in the next issue of The Cash Box.

J. Holtz, Loma, Colo., to be printed in the next issue of The Cash Box.

Roy Bazelton, Golden Beach, Fla., to be printed in the next issue of The Cash Box.

Wyman F. Taylor, Palmdale, Ky., to be printed in the next issue of The Cash Box.

Burton Blass, Miami, Fla., to be printed in the next issue of The Cash Box.

James Roby, Owasso, Okla., to be printed in the next issue of The Cash Box.

Charles P. DeWitt, Parsons, Kan., to be printed in the next issue of The Cash Box.

Ted Garratt, Albuquerque, N. Mex., to be printed in the next issue of The Cash Box.

C. J. Addy, Caledonia, Iowa, to be printed in the next issue of The Cash Box.

Jack J. Blum, Bay City, Tex., to be printed in the next issue of The Cash Box.

Ralph B. Sheffield, Chicago, Ill., to be printed in the next issue of The Cash Box.

William Marner, Cincinnati, O., to be printed in the next issue of The Cash Box.

Howard N. Elia, Sanibel, Nebraska, to be printed in the next issue of The Cash Box.

Robert R. Brepper, Norwalk, Va., to be printed in the next issue of The Cash Box.
**WORTH 3 TIMES MORE!**

**COMCO WALL SPEAKER** $11.95

**COMCO CORNER SPEAKER** $15.95

**COMCO CEILING SPEAKER** $11.95

“It’s the BALANCED Tone”

100% SATISFACTION—OR YOUR MONEY BACK!

**COVER MUSIC CORP.**

3181 NO. ELSTON AVENUE, CHICAGO 18, ILLINOIS

(Pho.: Independent 3-2210) Cabin Address: COVENMUSIK.

1/3 Deposit, Balance C.O.D.

**$25 DOWN**

Balance $10 A Month

400 DELUXE PENNY FORTUNE SCALE

NOT A NOVELTY—BUT AN INVESTMENT 25-75% PROFIT

**NO SPRINGS**

WATLING Manufacturing Company

4640 W. 63rd Street, Chicago 34, Ill.

Est. 1889—Telephone: Columbus 1-2727

Cabin Address: WATLINGITE, Chicago

---

**ALL GAMES RIGHT FROM LOCATION IN WORKING ORDER**

SUNNYLAND

110 BLACK HILLS, ROCHESTER, MINN.

GAMES IN WORKING ORDER FOR 25C 50C 75C 1 DIME

Write—Wire—Phone Today!

We are exclusive factory distributors for:

- BALLY—WILLIAMS—ROCK-OLA
- AKE CITY Amuse. CO.
  4343 FOSTER AVENUE, CHICAGO 17, ILLINOIS

**KEEP YOUR EYE ON THE EXHIBIT SUPPLY**

---

**Through The Coin Chute**

**NEW ENGLAND NIBBLES**

Midsummer heat is holding up slick in New England with a heavy upsurge on music hyped by new mechanisms and growing impact of hit records.

Music machines hit the No. 1 spot in sales this summer, a first, and reminiscent of the days in '36, when at Trumpton Automatic Sales Corp. (Seabury's) Irwin Margold, gen. mgr., reports a good sale of the "V-200" phonos, Genco's new "State Fair" attracting lots of up attention at seaside spots and looks to have big potential. Activity is heavy on Trumpton's newly added RCA sound equipment dept., and salesmen been making calls on institutions and architects and bids have been made on several big installations. Joe Smith's mgr. of Trumpton's parts dept. and a Major, is on duty at Greiner Field, Manchester, N. H., for two weeks. . . . Plans for heavy New England attendance at the Whirlitzer Centennial, Aug. 22-23, underway at Redd Distributors (Whirlitzer) with Bob Jones, sales mgr., in charge of arrangements. Big delegation of ops expected at the festivities at Trumpton. Also, some new demonstration models by the Trumpton district mgr., in for visit with Si Redd, accompanied by John J. Macbennay, former district mgr., who has retired due to ill health. Demand for Whirlitzer '50's is reported phenomenal at Redd's. The 5c coin chutes are proving a tremendous factor in success of this music machine. Ops are taking Chicago Coin's new gumball "money," to locations in a hurry and big things are expected of Baby's new "Double Header," two games in one. Export biz is building up at Redd's and orders for 1,000 pieces are being filled. Nearest spot to go in the American coin game kick is Chile. Redd is shipping out from Boston, New York, Philly and Miami to countries all over the world. Demand for used equipment for export is way up.

---

**Through The Coin Chute**

**CALIFORNIA CLIPPINGS**

A little less activity on Pico Blvd, this week with many operators and distributors on vacation. Business continues to hold up well and those remaining busy are quite busy. Several operators are getting their new stores into shape, and when they have moved into the new California Music building this week and if work progresses as it has been, Sammy Rickland expects to open for business on the 21st. The new store will be a complete and modern self-service operation and will cover over 4,000 square feet. The new store will be located at 750 Santa Monica Blvd., just south of the building, with the rest devoted to California Music. Ample parking space in the rear and a through driveway are planned for the convenience of patrons. The new store is tentative and is being held in check until the Northern California Fair is in town next week visiting Wayne Copeland at Sierra Distributors. Shorty was out from a vacation in the Hawaiian Islands with his family and planned to stop and visit TonyAvailable at Canyon State Distributors in Tucson on his way back to Oklahoma City and then on to North Tonawanda for a two-week vacation. The operators in the store to sit in shop for a two-week vacation which he will spend traveling through the Northwest.

On Deck: Bill Rodgers Sales, Radio City, and Joe Daingerfield were entertaining Bill Suter from Manila. Suter is the AMI distributor for the Philippine Islands and also deals in other types of new and used equipment for the Philippines. . . . Phil Donnell of the Chiologists of Chicago is planning to visit his family in Laguna Beach, where they planned to attend the famous summer Art Festivals Co. lb Better Times, Ag. 1, Laguna's, and the new equipment is moving out at the steady and regular pace. Charley Robinson is anticipating a new gun from United. At spent last Sunday deep sea fishing off St. Petersburg, coast, and come home with 40 pounds of fish. He had been distributed among his friends and relatives, . . . Former operator Jack Romon is the new owner of Gram-Jo's restaurant at La Clegre in Concord, Calif.

Hank Trouick of Minthorne Music on a two-week vacation with his family at Lake Tahoe. Friends were sorry to hear that Percy Shields, who runs the Minthorne Annex is at home ill. Minthorne will occupy the former California Music building when it is vacated and will use this location for its used equipment department. . . . Dave Wallach, of C. A. Robinson Co., still on vacation, was taking a business vacation on Pico Blvd last week. . . . Al Cohn of Trico Music busy working on the nursery in his new home in Culver City in anticipation of the heir that he and his wife Rose are expecting any day now. . . . Operators holding the latest hits at Leucharsen's Records are Bill Robin, all three Solle sisters and their niece Barbara busy this week, Mary was telephoning in orders, Doris was on the warpath and "Angie and Irish Stew" looks like another hit for her to follow her bie recording of "I Could Have Danced All Night." . . . Out-of-town visitors to Pico last week were George and Frank Lema of Nippon, Jack and James Martinez, Santa Maria, Don Edwards, Bakersfield, T. H. Loo, El Centro; Charles Koski, Long Beach; Reg Panton, Palmira; and Ken Arnold from Barstow.

At Associated Amusements (Rock-Ola), Ed and Mrs. Ravrey and Mr. and Mrs. Richard Mandell returned Monday night, Aug, 13, from Chicago where they were preparing the outfits of the Rock-Ola and Chicago Coin machines. Delivery of new Rock-Ola 200's expected at Associated during latter part of Sept., Ed says. United's in-line "Monaco," finding favor with ops at Associated and up on music while multiple rides and pool tables are shucking off. At Atlas Distributors (AMI), Lois Blaht on sales trip through Springfield and Holyoke, Mass. Barney Blatt hosting big outpour of ops at Atlas in for Red Sox games. . . . Adolph Dugas of Webster, a veteran of 25 years in the coin machine activity, reminiscing with Irwin Margold at Trumpton this week, was comparing the old days with the new and opined he likes the new trends better and says "It's still a wonderful business." Adolph is making extensive preparations for the upcoming wedding of his daughter, Cécile, in November. Dave Wallach of the Chiologists of Chicago is spending his summer place in New Salem, N. H., . . . Dick Hogan, proxy of the newly formed Massachusetts Amusement Associates, which now has 90 members in the coin machine exchange, attended the recent annual meeting in New York City in September.

Ops, visiting dists, in the Hoh this week included: Jim O'Connor and George Mammone, Danielson, Conn.; Pete Sutro, Bristol, Conn; Ralph Ridgway of Springfield; Bill Hamel, Concord, N. H.; Ray Paine, Framingham; Ray Shear, Woonsocket, R.I.; A. A. Firestone, Elkins Park, Pa.; Bill Robinson, Montpelier; Ralph Lackey, West Roxbury; Harry Deshovitz, Chelsea; Tony Graziolli, Quincy; Martin Ferrera, New Bedford; Oscar Pratt, Manchester, N. H.; etc. Also visiting was a delegation of operators from the Carolinas, led by Marty Clarizia, Beverly. . . . Jean Martin, whose recording of the Chock Full O'Nuts for Seeburg's "Country Man" has been air in the local radio market to visit Hub disk jockeys for her first pop record, "Who He?" and "Please Be Gentle With Me." . . . Eileen Rodgers out of the hospital and set to open at H&I on Sept. 20th, and a new baby, with Fall Bannock on his way, to return home when Bobbi bopped into a chair and broke the caps on her front teeth. . . . John Scott back from Manhattan and disk jockeying at WCOP.

"It's What's in THE CASHE BOX That Counts"
Walter Tratsch To Relate 55 Years Coinhistory In “The Cash Box”

Tratsch expressed himself regarding his 55 years in the coin machines industry.

“I have pictures taken from almost the first day I entered the coin machines business”, Walter states, “and that was back in 1901. “But”, he adds, “I have some very interesting stories that go along with these pictures. “I want you to write them in ‘The Cash Box’, I’ll tell them to you and you also print the pictures.”

So readers of The Cash Box are now in for an historical treat regarding the past history of their industry.

Some of these pictures date back to the days when Adolph Zukor was in the penny arcade business on 14th Street in New York before he turned to the “Nickelodeons” and from there to the present motion picture industry.

Arnold Sommers Joins World Wide Distributors

CHICAGO—Al Stern, World Wide Distributors, this city, announced the appointment of Arnold E. Sommers as Accountant and Office Manager.

“Arnold has had twelve years of experience in accounting and office administration,” stated Al, “and I am well satisfied with the way he has taken over the many details that have been piling up due to expansion of our business.”

Said Arnold, “My experience previously has been in a different field, but here at World Wide the work is so diversified that I find it interesting and stimulating.”

WANTED! GUNS

$3.00 OR TRADE

ALL-STATE COIN MACH. EXCH.
4407 W. Fullerton Ave., Chicago 39, Ill.
(All Phones, Belmont 5-0770)
J. H. Lynch of Lynch & Zander, New Orleans, visiting at the S. H. Lynch office. . . . Bill O’Connor of S. H. Lynch and Company attending a business meeting at the Houston office. . . . Robble Metz back helping to run things smoothly at Wallbox Distributing Company after taking some time off. . . . We wish a speedy recovery for Garland De La Mar of Waco who is hospitalized at Veterans’ Hospital in Temple. . . . Don Comstock, district sales manager for Capitol Records, visited the local branch. . . . Karl Johnson, Wurlitzer Company field service representative, visiting Commercial Music. . . . Ralph Bane, King Records’ A & R representative, in from Los Angeles for recording session with local group, Don Coates and the Bon Aires. Gene Weed, KGRO deejay, is credited with the group’s discovery. . . . George W. Wrenn, field representative for ChicoCoin and Genco, and his family spent an enjoyable vacation as guests of W. W. “Mike” Ackman, one of the pioneers of the coin machine industry, at his Lake Travis ranch. . . . Al Evans of Sherman visiting the local market. . . . Other visitors shopping along coinrow were James Mosley of Paris; Buma Carr, Corsicana; Wilbur Brisco, Waco; Jack Sproul, Temple; Jimmy Garrett and G. C. Ormond of Longview; M. T. Johnson, Santo; W. W. Brown and Dick Quam, Henderson; Frank Emerson of Greenville; Walter Wiggins, McKinney; Charlie Minnis, Galena; Pete McDonald, Mrs. R. E. Burns, Mr. and Mrs. Johnny Presson, Lee Moore and Warren Hightower, all from Fort Worth. . . . Mr. and Mrs. T. A. Webb of American Amusement Company vacationing in Seguin and San Antonio. . . . James Wilson, Houston salesman for Texas Records Inc. (London label) spent his vacation in Maine. . . . J. J. H. Brownell of E. L. Certain Music Company visited Colorado and New Mexico during his vacation. . . . Fred Ellis of Waco expanding his route. . . . Bill Taylor, MGM Records’ sales representative, visiting his family in Canada.

Herb Bidenkap On Coven’s Sales Staff

CHICAGO—Ben Coven, Coven Music Corporation, this city, announced the appointment of Herb Bidenkap to the firm’s sales force.

“Herb has been with us since June,” stated Ben, “and I can sum it all up by saying that customers like him. With his extensive experience in a field related to the coin machines business,” Coven continued, “Herb Bidenkap is well qualified to serve music operators in the territory.”

“I’m very happy here at Coven,” said Herb, “because I like the opportunity to sell quality. This always insures a good reception from the customer.”

“All Those records best suited for commercial use are reviewed by THE CASH BOX”
WANT

WANT—Phonograph records made before 1940. Dealers or jumbo stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Melotone, Jacob S. Schneider, 109 W 83rd St., New York, N. Y. (Tel.: Tralfagar 7-9147).

WANT—Used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th Ave., New York N. Y. Tel.: Hidson 6-5458.

WANT—Music: Seeburg 100-A's, BLA's, C's; Raul: Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and bally Bowlers. Write stating price and quantity in first letter.

BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, Pa. (Tel.: Devorshire 6-9931).

WANT—Williams King O' Swast; United Sluggers; Chieftain Big League Baseball and Super Home Run; Geneo Big Top Guns; Gottlieb multiple player pinballs; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE FONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: Bigelow 3-7422).

WANT—Pay Cash. United Fifth Innings; Chicago Coin Big League; Seeburg 100B and BL; AMI E120. Call, wire or write COLLECT. DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: Chickerling 4-5100).

WANT—Literature on any type of coin machine—Merchandising, Amusement, Skill, Riders, Music—anything that takes a coin for any purpose. Write to H. H. McNEIL & ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—United Regulations and Bally Bowlers for cash or will trade for Bally or Pool Table. BEACON COIN MACHINE EXCHANGE, INC., 2430 10th Ave., Cleveland 14, Ohio. (Tel.: Superior 1-6600).

WANT—Your used or surplus records all speeds; 45's or our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blue. We pay freight. BEACON SHOP, 212 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7600).

WANT—Bally; Variety; Big Time; Gay Time; Miami Beach; AMI Model "C", 40, 80 & 120 selection Hideaways, Wall Boxes & Steppers; Seeburg 100 Hideaways and 3W Wall Boxes. THOMAS C. PUEY SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).


WANT—Phonograph records made before 1940. Dealers or jumbo stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Melotone, Jacob S. Schneider, 109 W 83rd St., New York, N. Y. (Tel.: Tralfagar 7-9147).

WANT—Used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th Ave., New York N. Y. Tel.: Hidson 6-5458.

WANT—Music: Seeburg 100-A's, BLA's, C's; Raul: Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and bally Bowlers. Write stating price and quantity in first letter.

BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, Pa. (Tel.: Devorshire 6-9931).

WANT—Williams King O' Swast; United Sluggers; Chieftain Big League Baseball and Super Home Run; Geneo Big Top Guns; Gottlieb multiple player pinballs; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE FONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: Bigelow 3-7422).

WANT—Pay Cash. United Fifth Innings; Chicago Coin Big League; Seeburg 100B and BL; AMI E120. Call, wire or write COLLECT. DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: Chickerling 4-5100).

WANT—Literature on any type of coin machine—Merchandising, Amusement, Skill, Riders, Music—anything that takes a coin for any purpose. Write to H. H. McNEIL & ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—United Regulations and Bally Bowlers for cash or will trade for Bally or Pool Table. BEACON COIN MACHINE EXCHANGE, INC., 2430 10th Ave., Cleveland 14, Ohio. (Tel.: Superior 1-6600).

WANT—Your used or surplus records all speeds; 45's or our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blue. We pay freight. BEACON SHOP, 212 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7600).

WANT—Bally; Variety; Big Time; Gay Time; Miami Beach; AMI Model "C", 40, 80 & 120 selection Hideaways, Wall Boxes & Steppers; Seeburg 100 Hideaways and 3W Wall Boxes. THOMAS C. PUEY SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

FOR SALE—Late Phono Records, Exhibit’s Shooting Gallery, $80; Deluxe Phonograph, $75; Palm Springs, $70. AUTOOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: 750).

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all equipment. List of merchandise. Best merchandise. One letter, wire, or phone call will convince you. Factory Representative. Machines, equipment, supplies. Keeney Hallie, Taran Distributing, Inc., W. Gulf St., Elyria, OHIO.

FOR SALE—Chicago Coin Clover Pool, $250; Chicago Coin Hoosier, $149.50; Exhibit Skill Pool, $85; Genius Skill Pool, $149.50; Graco Standard Pool, $85. W. B. DISTRIBUTORS, INC., 1012 Market St., St. Louis 1, MO. (Tel.: Central 1-2922).

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax (a dozen) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair (#2) $2.50; (#4) $5.50. VERVEYOR DISTRIBUTING CO., 4222 N. WESTERN, Chicago 18, Ill. (Tel.: Juniper 8-1814).

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement with the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price List" contains the thousands of coin machines owned all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are the only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machine Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparking, informative, helpful, and latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only $15 on a DOUBLE YOUR MONEY BACK GUARANTEE! YOU CAN'T LOSE! Mail your check for $15 today to: THE CASH BOX, 26 West 47th STREET, NEW YORK 36, N. Y.

FOR SALE—All Must Go. Night Club (new), $545; South Seas (original owner), $575; Palm Springs, $45; Gayety, $85; Beauty, $145; Beach Club, $45; Dude Ranch, $35; Star Dust (original owner), $35; Havana, $45; Mexico, $45; Tahiti, $145; Hawaii, $54.50; Tropicana, $54.50. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16TH AVE., PORTLAND 3, OREG. (Tel.: ATwater 7565).

FOR SALE—Seeburg 20 Selection Boxes, 3 wire, 5c, 10c, 25c, 5c each; 1 Midget Movie, with rel., $55; 2 Geon Hunts, $95 ea.; 2 BETTY AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Juke, or a Set of Williams' $245, on ultra modern speaker anduffle (8 in. speaker), $7.50. GATEWAY DISTRIBUTING CO., 6262 W. NORTH AVE., CHICAGO 47, Ill. (Tel.: Dickens 2-4620).

FOR SALE—or Trade for Kiddie Rides, Arcade Equipment or Music—3 Chicago Coin Bowling Lane Shuffle Alley, like new. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARVEY, CONN. (Tel.: Gifap 9-6556).

FOR SALE—Bingo Special: A-1 condition, cleaned, checked, ready for location. 3 United Pixies, $210 ea; 2 United Sturct, Standard United Rio, $80. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: Main 1-8751).

NOTICE—Just released, Michael Anthony "Somebody Loves Me" b/w "I'll Be With You". Michael Anthony means cash in your Cash Box, R.C. RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALF.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Hulson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0405; The Cash Box, Hollywood, Calif., Hollywood 5-2129.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHIO-VEEN OF TEXAS, 1023 BAYSHORE ROAD, SAN ANTONIO, TEXAS. (Tel.: PEBRICK 5-1797) for genuine factory parts. Also extra clean 1456 Fireballs and other re-conditioned phonographs priced right.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HIBUE DISTRIBUTING CO., 3455 W. Main, BT. phone, 3750 AIRLINE HIGHWAY, new orleans 20, LA. (Tel.: cEmerson 5-1797).

NOTICE—Interested in dealership for penny, nickel machines guaranteed a 1000 a year. Interested in buying 1000 stands for penny machines. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA. (Tel.: HENlock 1-9900).

NOTICE—Will Trade. 2 Photomats, $300, will trade for late model Bowlers. Daily Booster Pools—will trade for late model Bowlers or one Continental Targettes. LIE BERMAN MUSIC CO., 2529 SOUTH AVE. N., MINNEAPOLIS 11, MINN. (Tel.: PE 9-0031).
This issue's used machine quotations:

**How to Use "The Cash Box Price Lists"**

(Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK")

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like many other "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of their variations. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth so much, whereas someone on the East Coast may think it worth $50.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered up higher than prices others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the particular list of machines.

**METHOD:** "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional $25 to $50 on Pin Games—$25 to $35 on Phonographs.

---

**SEEBURG**

1. **46S**, '46, Standard, 20 Sel., 45 RPM
   - 20.00
2. **46M1, '46, Master with Recorder, 20 Sel., 45 RPM
   - 20.00
   - 20.00
4. **47M1, '47, Master with Recorder, 20 Sel., 45 RPM
   - 20.00
5. **48M1, '48, Light Cab, Master with Recorder, 20 Sel., 45 RPM
   - 20.00
6. **M100A, '49, 100 Sel., 78 RPM
   - 20.00
7. **M150B, '51, 100 Sel., 45 RPM
   - 20.00
8. **M100L, '51, 100 Sel., 45 RPM
   - 20.00
9. **M150C, '53, 100 Sel., 45 RPM
   - 20.00
10. **HF 100G, '54, 100 Sel., 45 RPM
    - 20.00

---

**IMPORTANT!**

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price bracket. Sales figures of machines listed at $10.00 to $25.00 ask from $50.00 up to $75.00 and even more, to the same machines. Purchasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these figures. Completely recondition such machines, the reconditioner must add his price to the cost of the equipment to obtain these machines, labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $25.00 machine to anywhere from $50.00 to $75.00 and up. In the case of cabinet and kiddie ride machines, those may even cost more to the fact that many of the parts have to be made by hand or contracted for at some machine shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain new replacements. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many better bargains are to be had by reconditioning and reconditioning departments as well as experienced mechanics. These buyers will purchase machines at "ir" prices quoted at the trade and large recondition equipments.

---

**PHONOGRAHS**

(Cont.)

1. **HF 100R, '54, 100 Sel., 45 RPM
   - 120.00
2. **WL 1546, Wall Box 5c
   - 2.00
3. **32W, Wall-Matic
   - 3.00
4. **WL 1546
   - 10.00
5. **3W5L, Wall Box, 5c, 10c
   - 15.00
   - 10.00
7. **3W7L, 5c
   - 20.00

**WURLITZER**

1. **165S, '46, 25 Sel., 78 RPM
   - 35.00
2. **1800A, '46, Colonial, 24 Sel., 78 RPM
   - 45.00
3. **1800A, '46, Colonial, 24 Sel., 78 RPM
   - 60.00
4. **3915, '46, Highway, 24 Sel., 78 RPM
   - 50.00
5. **1250, 48 Sel., 78 RPM
   - 65.00
6. **1250, 50, (Same as above) Converted to 45 RPM
   - 100.00
7. **1400, 50, 48 Sel., 78 RPM
   - 185.00
8. **1400, 52, (Same as above), Converted to 45 RPM
   - 185.00
9. **1450, Same as 1400 with 78 in. Boards
   - 185.00
10. **1500, '53, 104 Sel., 78 and 45 RPM Inter-mix
    - 295.00
11. **1500A, '53, 104 Sel., 78 and 45 RPM Inter-mix
    - 295.00
12. **1655, '53, 48 Sel., 45 RPM
    - 325.00
13. **7050, '54, 104 Sel., 45 RPM
    - 525.00
14. **7055, '54, 104 Sel., 45 RPM
    - 560.00
15. **2100 Wall Box
    - 3.00
16. **2300 Wall Box
    - 5.00
17. **2301 (Conv. of 2030)
    - 10.00
18. **2303 Wall Box
    - 2.50
19. **2353 Wall Box
    - 10.00
20. **4200 Wall Box
    - 12.50

---

**NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES**
Your service man will tell you...

The "G-200" is by far the easiest of all juke boxes to service and no other needs so little service

Your bookkeeper will tell you...

The "G-200" costs far less than any other juke box to operate and maintain

No other juke box is so completely accessible—top to bottom, outside to inside—for the speediest possible service. No other juke box has so many unitized parts for fast replacement at the location—easiest adjustment at the work bench. No other juke box is so simply engineered: all magnet banks, and hundreds of soldered connections with their extensive wiring harness have been eliminated.

No other record mechanism pulls completely out of the cabinet—turns a full circle and locks in any position for unrivaled ease of service. No other juke box is so quickly loaded with records—top loading access and scan button rotation make inspection and filling quick and easy.

The entire pulse converter removes in seconds for quick adjustment. The entire pulse generator is removable. Title strip holders swing out and down for easy, fast filling away from the box. Truly, the juke box built for the operator—and the service man.

AMI...music that makes more money for you

Originator of the automatic selective juke box in 1927... ahead then, ahead now

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"
<table>
<thead>
<tr>
<th>PINBALL GAMES (Cont.)</th>
<th>SHUFFLES (Cont.)</th>
<th>SHUFFLES (Cont.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>6. Three Musketeers (Got 7/49)</td>
<td>1. ChicoIn Thunderbolt (12/54)</td>
<td>1. United Mars (1/55)</td>
</tr>
<tr>
<td>6. Thrill (OT 9/49)</td>
<td>2. ChicoIn Triple Strike (12/54)</td>
<td>2. DeLuxe model</td>
</tr>
<tr>
<td>1. Thunderball (Wm 6/54)</td>
<td>3. ChicoIn Arrow (2/55)</td>
<td>3. DeLuxe model</td>
</tr>
<tr>
<td>2. Touchdown (Wm 5/54)</td>
<td>5. DeLuxe Model</td>
<td>5. DeLuxe model</td>
</tr>
<tr>
<td>5. Tournament (Got 8/55)</td>
<td>7. Gemco 2Player Rebuttoned (9/51)</td>
<td>7. DeLuxe model</td>
</tr>
<tr>
<td>1. Tropicana (Un 1/55)</td>
<td>4* Keeney Super Deluxe League (3/52)</td>
<td>1. Bally Champion Horse</td>
</tr>
<tr>
<td>1st Tribeca (Un 7/51)</td>
<td>11. Keeney High Score League (5/52)</td>
<td>2. Bally Moon Ride</td>
</tr>
<tr>
<td>5. Touchdown (Wm 5/54)</td>
<td>13. Keeney Champion (4/52)</td>
<td>4. Bally King</td>
</tr>
<tr>
<td>4. Twenty Grand (Wm 12/52)</td>
<td>17. Keeney Mainliner Bowler (5/54)</td>
<td>8. ChiCoin Basketball</td>
</tr>
<tr>
<td>2. Twin Bill (Got 1/51)</td>
<td>4* Keeney Bonus Bowler (5/54)</td>
<td>9. ChiCoin 4Player Derby</td>
</tr>
<tr>
<td>1st Variety 9/51)</td>
<td>19. Keeney Ribi (10/54)</td>
<td>11. ChiCoin 2Player Medal</td>
</tr>
<tr>
<td>1. Winner (Univ.)</td>
<td>22. Keeney National (9/54)</td>
<td>14. ChiCoin Home Run, 6Player (3/54)</td>
</tr>
<tr>
<td>(Got 9/55)</td>
<td>24. United 6Player Super Frame (9/52)</td>
<td>16. Edesio Pool Table</td>
</tr>
<tr>
<td>4* Yacht Hust (Wm 12/52)</td>
<td>26. United 4Player Star</td>
<td>18. Evans Bola</td>
</tr>
<tr>
<td>2. Zingo (Un 10/51)</td>
<td>(7/52)</td>
<td>19. Evans Ski Roll</td>
</tr>
<tr>
<td>25. 60.00</td>
<td></td>
<td>20. Evans Super Bomber</td>
</tr>
<tr>
<td></td>
<td></td>
<td>21. Evans Play Ball</td>
</tr>
<tr>
<td></td>
<td></td>
<td>22. Evans Ten Strike '66</td>
</tr>
<tr>
<td></td>
<td></td>
<td>23. Exhibit Gun Tommy Gun</td>
</tr>
<tr>
<td></td>
<td></td>
<td>24. Exhibit Dale Gun</td>
</tr>
<tr>
<td></td>
<td></td>
<td>25. Exhibit Gun Patrol</td>
</tr>
<tr>
<td></td>
<td></td>
<td>26. Exhibit Jet Gun</td>
</tr>
<tr>
<td></td>
<td></td>
<td>27. Exhibit Space Gun</td>
</tr>
<tr>
<td></td>
<td></td>
<td>28. Exhibit Pony Express</td>
</tr>
<tr>
<td></td>
<td></td>
<td>29. Exhibit Star Gun</td>
</tr>
<tr>
<td></td>
<td></td>
<td>30. Exhibit Six Shooter</td>
</tr>
<tr>
<td></td>
<td></td>
<td>31. Exhibit Vitalize</td>
</tr>
<tr>
<td></td>
<td></td>
<td>32. Exhibit Shooting Gall</td>
</tr>
<tr>
<td></td>
<td></td>
<td>33. Exhibit Star Ball</td>
</tr>
<tr>
<td></td>
<td></td>
<td>34. Exhibit Sport Shotl</td>
</tr>
<tr>
<td></td>
<td></td>
<td>35. Exhibit &quot;50&quot;</td>
</tr>
<tr>
<td></td>
<td></td>
<td>36. Exhibit Pet Shooting G</td>
</tr>
<tr>
<td></td>
<td></td>
<td>37. ChiCoin Gatherer</td>
</tr>
<tr>
<td></td>
<td></td>
<td>38. ChiCoin 2-Player</td>
</tr>
</tbody>
</table>
Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers’ list prices, F.O.B. factory.

AMI, INCORPORATED

“G-200” 208-sal. phonograph.
“G-120” 128-sal. phonograph.
“G-80” Base phonograph.
“HS-200” Selective Hideaway.
“HS-150” Selective Hideaway.
“HS-90” Selective Hideaway.
“HS-200” Continuous-play Hideaway.
“HC-120” Continuous-play Hideaway.
“HC-80” Continuous-play Hideaway.

DeLuxe Rifle Ball (10/55)
35c

DeLuxe Panoram (10/54)
35c

DeLuxe Star Flipper (C-325, Regular)
49.5c

Deluxe Match Reel

Deluxe Match and Replay Model

D. GOTTLEIER & CO.

Flicker Pool (4-Player, 6 Sides) $375.00

Aracade Pool (Reproduced Play) $375.00

Deluxe Hot Coffee Vendor

Deluxe Hot Coffee & Hot Chocolate Combo Vendor

Various Models of above

Electric Cigarette Vendor

Coin Changer Model

ROCK-OLA MFG. CORP.

Model 1150-Playmaster, 120 Sel.
Model 1151, 50 Selections
Model 1154, 120 Selections
Model 1516 Chrome Wall Box, 120 Selections
Model 1548, 50 Selection Wall Box

1615—Standard Speaker
1616—DeLuxe Speaker
Model 1966, Remote Volume Control
Model 1927, Remote Volume Control with Cancel Button

J. P. SEESEBURG CORP.

V-200—Select-O-Matic “200” Phonograph
V-301—Wall-Mounted “100” Select-O-Matic “100” Phonograph
3W-1—Wall-Mounted “150” MRVC-2—Master Remote Volume Control
HFCV-3—High Fidelity Wall Speaker
HFCV-3—High Fidelity Corner Speaker
HFCV-12—High Fidelity Recessed Speaker
PSE-1—“Power Supply” HFA-1A—Power Amplifier

UNITED MFG. CO.

Monaco $715.00
Select Play Shuffle Alley (Without Match Feature) $635.00
Select Play Shuffle Alley (With Match Feature) $700.00
Build Up Shuffle Alley (Without Match Feature) $675.00
Single Chute $775.00
Double Chute $825.00
DeLuxe Build Up Shuffle Alley (With Match Feature) $1,050.00
Single Chute $900.00
Double Chute $950.00
Star Slagger (Regular) $955.00
Star Slagger (Replay) $955.00

REGULATION Shuffle Alley (Without Match Feature) $950.00
Single Chute $750.00
Double Chute $850.00
DeLuxe Regulation Shuffle Alley (With Match Feature) $1,200.00
Single Chute $1,200.00
Double Chute $1,200.00

WILLIAMS MFG. CO.

Hot Diggity (Single Player, 5-Ball) $407.50
DeLuxe 4-Bagger (Baseball Game) $455.00
Crane $425.00
Surf Rider (4-Player, 5-Ball) $595.00

THE RUDOLPH WURLITZER CO.

Model 5210, Wall Box, 200 Sel. Model 5207 Wall Box—104 Selection—3 Wire
Model 5206 Wall Box—48 Selection—4 Wire
Model 257 Stepper—104 Selection—3 Wire
Model 253 Stepper—104 Selection—3 Wire
Model 248 Stepper—48 Selection—4 Wire
Model 5171 12" High Fidelity Wall Speaker
Model 5136 8" High Fidelity Corner Speaker
Model 5115 5" High Fidelity Corner Speaker
chicago coin...INTRODUCES

Blondie

With a Chorus Line of 5 Flashing-Match Feature Gals....
Get To Know....Ann....Babs....Cindy....Dot....Eve
And Starring
.....New Multiple Match Play!

★ Single Match Feature in Each Game!
★ Multiple Match Feature Can Be Played With Replays. Up to 5 Times Per Game!
★ "Blondie" Can Be Operated As 5 or 3 Ball Game!
★ Lighting Bumpers 1 to 5 Score Additional Scores of 500,000!
★ Hitting Targets 6 to 10 Scores Additional 1 Million!
★ No. 10 Hole Scores Special When No's. 1 to 10 Are Hit!
★ Top Score...9 Million 200,000
★ 2 Super Sensitive Action Kickers!
★ 2 "Lively" Thumper Bumpers!
★ Dyna-Powered Flippers....of course!

You Can't Afford to "Pass Up Blondie" If You Are Interested In Real Earnings!

New Modern Large DE-LUXE CABINET
An All Location Attraction! May Be Operated As A Regular, Free Play or Match Game!
Equipped With Cheat-Proof National Slug Rejector Coin Chute!
New Tamper-Proof Cash Box!

2 Steady Money Earners For Locations Where Space Is A Problem!
TWIN HOCKEY
Two Sided Play! 1 or 2 Can Play!
Regular or Match Models With Free Play!

STEAM SHOVEL
Adjustable to Match, Free Play or Regular Play!
A Natural for Retail Stores....
Terminals....Arcades....Dime Stores....etc.

chicago coin MACHINE COMPANY
1725 West Diversey Blvd., Chicago 14, Ill.
WURLITZER Centennial MODEL 2000

THE PHONOGRAPH WITH HALF DOLLAR PLAY

SEE IT, HEAR IT, BUY IT AT YOUR WURLITZER DISTRIBUTOR

The Rudolph Wurlitzer Company, North Tonawanda, N.Y.

“It's What's in THE CASH BOX That Counts”
A Combination of 2
great American favorites

Pool and Bowling

ATTRACTIONS MORE PLAYERS
EARNs MORE MONEY

UNITED'S Pool Alley

"SPOT" BALL HITS "TEE" BALL FOR SCORES
ONE OR TWO CAN PLAY
ONE OR TWO BALL PLAY

Attractive New
Single, Double, Triple Frame Scores
1 OR 2 SHOTS PER FRAME

10TH FRAME EXTRA SHOTS FEATURE

FRONT END PLAY
HINGED PIN-HOOD
HINGED PLAYFIELD

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 11, ILLINOIS

ORDER FROM YOUR UNITED DISTRIBUTOR TODAY

SOUTH SEAS • STAR SLUGGER • REGULATION Shuffle Alley • SELECT-PLAY Shuffle Alley • POOL GAMES
Double-Header gets biggest play in years . . . because every player finds in Double-Header the kind of game he prefers . . . Game 1 with scores doubled and tripled . . . Game 2 with "number-juggling" of Magic Squares . . . both Games 1 and 2 for the player who likes to "play the field." Double-Header is the profit pepper-upper you need right now. Order Double-Header today.