Gogi Grant delightedly accepts congratulations from Steve Allen, who has just presented her with a gold record marking the sale of the millionth copy of "The Wayward Wind", her number one smash on the Era label. The presentation took place when Gogi appeared on the Steve Allen Sunday night show on which she sang the song. She is scheduled for a return engagement in the next few weeks.
Eddie Fisher
OH MY MARIA
IF I'M ELECTED
(To Be the One You Love)
20/47-6615
Hugo Winterhalter's Orchestra and Chorus

Vaughn Monroe
IN THE MIDDLE
OF THE HOUSE
ROLLIN' HEART
20/47-6619
Joe Reisman's Orchestra and Chorus

WATCH THESE
6...
THEY'RE COMING
UP FAST!

☐ EDDY ARNOLD
Casey Jones
c/w You Were Mine for Awhile
20/47-6601

☐ THE BLENDERS
Cecilia
c/w I've Told Every Little Star
20/47-6591

☐ BUDDY BREGMAN
Sadie's Shawl
c/w Hit & Run
20/47-6616

☐ LEO DIAMOND
Le Rififi
c/w Go See Tony
20/47-6600

☐ FREDDY MARTIN
One Finger Piano
c/w Love Is a Gamble
20/47-6614

☐ TONY MARTIN
Your Place in the Sun
c/w It's Better in the Dark
20/47-6597

"New Orthophonic" High Fidelity Recordings
Your Customers will hear these Recordings best on an RCA Victor New Orthophonic High Fidelity "Victrola"
The Cash Box recently celebrated its 14th anniversary by publishing the largest single issue in its history. We're happy to say that we've been inundated with compliments on it, and they're still coming in.

But besides putting out an issue which we sincerely believe is the most useful and helpful one ever published in our industry, we celebrated in another way, by establishing a "new look" for The Cash Box.

You may have noticed in the last few issues of the magazine, that we have changed the heads of our features so that they are more easily identifiable and easier to read. Each feature tells at a glance just what field it covers and exactly what information it is giving.

We are certain that these changes will make it even easier than before to read The Cash Box and get all its pertinent information quickly.

We've been told over and over again that one of the great advantages of reading The Cash Box is the fact that all the extraneous matter is cut out, that you find the facts you need in the fastest possible time, and that these facts are given clearly and concisely and can be digested in a hurry by busy people who don't have time to waste. We're proud that the trade thinks of our magazine in those terms and we've tried to develop this attribute in every way possible.

Over the years The Cash Box has not only not hesitated to change its format when better ones were suggested, but we've constantly introduced new features which have proven of inestimable help to the trade. For instance at the present time, we've been hearing over and over again that our recently instituted monthly listing of new albums is proving of tremendous help to retailers all over the country. Naturally we like to hear people tell us that, but we are also receiving proof of the matter in an even more substantial way by the avalanche of subscriptions which are coming in daily from those very same retailers.

This constant growth of The Cash Box, both in subscriptions and in size, has been a result of its never ending desire to improve its service, become ever more useful, and serve everyone in our industry.

So today we are celebrating a "new look," the changing of our feature identifications, just as a few months ago we celebrated the changing of our front cover. But in our scheme of things, these will by no means constitute the final look of The Cash Box. In the months and years to come, as we develop new ways of improving our magazine, we hope to be celebrating with you many new "new looks."
MGM Records

NOT SELLERS

GIVE US
THIS DAY

MGM 12233—K12319

Joni James

AND

BEST BUY
Billboard

HOW
Lucky
YOU ARE

ME-70881
MG-10578 (K10578)—Irvy Joe Hunter

TELL ME— 

DE-29888

2. I WANT YOU, I NEED YOU, I LOVE YOU

ELVIS PRESLEY

VI-20-6540 (47-6540)—Elvis Presley

THE WAYWARD WIND

3. GOGI GRANT

CA-3430 (7-3430)—Tex Ritter

WANT— 

ER-1013 (45-3013)—Gogi Grant

BORN TO BE WITH YOU

4. THE PLATTERS

DE-29991 (9-29991)—Ink Spots

AND

ME-70893 (70893x45)—Platters

SWEEPING THE COUNTRY

5. CHORDETTES

CD-1291 (45-1291)—Chordettes

ARE

ME-70870 (70870x45)—Lola Dee

SPECIAL

6. MOONGLOW & PICNIC

MORRIS STOLOFF—GEORGE CATES

CR-41610 (9-41610)—George Cates

AND

DO-15472 (9-15472)—Morriss Stoloff

GRANT

7. ALLEHENY MOON

PATTI PAGE

CR-41679 (9-41679)—Lennon Sisters

WHATEVER WILL BE, WILL BE

8. VICTOR DAMONE

CO-40700 (40700)—Vic Damone

DORIS DAY

9. VIVIENNE PAGE

CO-40704 (40704)—Doris Day

AND

ME-70881 (70881 x 45)—Doris Howard

BETTER

10. MORE

PERRY COMO

VI-20-6554 (47-6554)—Perry Como

WHEN YOU COME OUT

70883—K12304

AND

THE LAST WAGON

MGM 12317—K12317

CATHY ALLEN

COME ON AND KISS ME

AND

I GOT YOUR NUMBER

MGM 12310—K12310

CASH BOX Victory Pub.

THE NATION’S
Top
Ten
JUKE BOX TUNES

PLUS THE NEXT 25

1. I ALMOST LOST MY MIND

PAT BOONE

DO-15472 (45-15472)—Pat Boone

2. I WANT YOU, I NEED YOU, I LOVE YOU

ELVIS PRESLEY

VI-20-6540 (47-6540)—Elvis Presley

3. THE WAYWARD WIND

GOGI GRANT

CA-3430 (7-3430)—Tex Ritter

4. MY PRAYER

THE PLATTERS

DE-29991 (9-29991)—Ink Spots

5. BORN TO BE WITH YOU

CHORDETTES

CD-1291 (45-1291)—Chordettes

6. MOONGLOW & PICNIC

MORRIS STOLOFF—GEORGE CATES

CR-41610 (9-41610)—George Cates

7. ALLEHENY MOON

PATTI PAGE

CR-41679 (9-41679)—Lennon Sisters

8. VICTOR DAMONE

CO-40700 (40700)—Vic Damone

9. VIVIENNE PAGE

CO-40704 (40704)—Doris Day

10. MORE

PERRY COMO

VI-20-6554 (47-6554)—Perry Como

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
America's Fastest Selling Records

The 20th IN A ROW!

BILL HALEY AND HIS COMETS

TEENAGER'S MOTHER

RIP IT UP

DECCA-30028
(9-30028)

Scheduled appearance on NBC-TV
"Atlantic City Holiday" Spectacular—
August 12

(Are You Right?)

A New World of Sound DECCA records

"It's What's in THE CASH BOX That Counts"
The Cash Box

TOP 50

Best Selling Records

COMPILLED BY THE CASH BOX FROM LEADING RETAIL OUTLETS

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August 11, 1956
"HEAVEN ON EARTH"

by The Platters

published by
PANTHER MUSIC CORP.

sole selling agent:
SOUTHERN MUSIC PUB. CO. Inc.
Gen. Prof. Mgr.: MURRAY DEUTCH
Prof. Mgr.: IRVING DEUTCH

Mercury
70893

“Best Sellers in Stores”

For survey week ending July 25

RECORDS are ranked in order of their current national selling importance at the retail level, as determined by The Billboard's weekly survey of all the top volume dealers in every important market area. When significant action is reported on both sides of a record, points are combined to determine a position on the chart. In only a case, both sides are listed in bold type. The Last Week leading side is shown on the chart.

1. HEAVEN ON EARTH (ASCAP) - Mercury 70893
   PANTHER DOWNTOWN (ASCAP) - Mercury 70893
   2. NEW JERSEY (ASCAP) - Mercury 70893
   3. A CLOSER WALK WITH PEARL  (ASCAP) - Mercury 70893
   4. WHAT A WAY TO GO (ASCAP) - Mercury 70893
   5. WHAT A WAY TO GO (ASCAP) - Mercury 70893

+---------------------------------+---+---+---+---+
| Rank | Record Title                | Pts | Pts | Pts | Pts |
+---------------------------------+---+---+---+---+
| 1    | HEAVEN ON EARTH             | 4  | 4  | 4  | 4  |
| 2    | NEW JERSEY                  | 10 | 10 | 10 | 10 |
| 3    | A CLOSER WALK WITH PEARL   | 2  | 2  | 2  | 2  |
| 4    | WHAT A WAY TO GO            | 3  | 3  | 3  | 3  |
| 5    | WHAT A WAY TO GO            | 3  | 3  | 3  | 3  |
+---------------------------------+---+---+---+---+
**Record Reviews**

**The Cash Box**

**Disk of the Week**

"A HOUSE WITH LOVE IN IT" (Redd Evans ASCAP—Dec., Lippman) - The Four Lads

"THE BUS STOP SONG" (A Paper Of Pins) - [Miller ASCAP—Darby]

**A** DISK & SLEEPER **B** VERY GOOD **C** FAIR **B+** EXCELLENT **C+** GOOD **D** MEDIOCRE

---

**Buddy Greco** (Kapp 155; K-1555)

"LOVE DON'T BE A STRANGER" (3:00) [Dorsey Bros. ASCAP—Lindsey, Ross, Ross] Buddy Greco comes through with his strongest sides in a long while as he belts out potential revue ballad. Good sound to watch as he chant's an interesting sophisticated ballad.

**Johnnie Ray** (Columbia 40729; 4-40729)

"JUST WALKING IN THE RAIN" (2:35) [Williamson ASCAP—Nolan] Johnnie Ray does a wonderful job of reviving a great oldie. Interesting side that should enjoy a healthy sale. Refreshing arrangement. One of Johnnie's best in a long while.

"IN THE CANDLELIGHT" (2:45) [ASCAP—Ballard] The dramatic songster gives his all to a moving love song which he sends across in emotion-packed fashion. Stirring deck.

**Roger Williams** (Kapp 156; K-1560)

"TUMBLING TUMBLEWEEDS" (2:55) [Williamson ASCAP—Nolan] Roger Williams, as a mold "Autumn Leaves" into a pop smash, could very well be the same with his interpretation of a great western oldie. Beautiful arrangement with an exciting sound. Chorus and orchestra blend superbly.

"TILL ALWAYS WALK WITH YOU" (2:25) [Garfield ASCAP—Lordon, Williams] The keyboard star drifts thru one of his own dream compositions and comes up with a lovely mood deck. Piano is wonderfully showcased by his lively style.

**Alan Dale & Buddy Hackett** (Coral 61677; 9-61677)

"PARNERS" [Paramount ASCAP—Cahn] Cabinlanger Alan Dale teams up with comic Buddy Hackett to create the contagious novelty from the latest Martin-Lewis movie "Pardners." Humorous side invitingly.

"BE MY GUEST" [Famous ASCAP—Stone, Edwards] Another cute bouncer about two loyal friends. Some cute lines are good for a laugh.

**The Easy Riders** (Columbia 40742; 4-40742)

"THE SKY IS HIGH" (1:50) [Montclare BMI—Gilkyson] Last month's "Studio One" show, programmed a western play throughout which this folk flavored ballad was heard. Terry Marks, Rich Dehr and Frank Miller, who comprise the Easy Riders, provided this solid sound track and left a lasting impression on the television viewers. People could be in the stores this week asking for the record. A recent "Studio One" tune, "SONG IN SUMMER NIGHT," programed about three weeks ago, is another winner from the easy riders. Watch for the charts. This one could follow suit.

"Yermo's Nightmare & Yermo Reel" (Kapp BMI—Gilkyson, Kloiber) This side opens with an eerie instrumental of the Yermo Reel, which becomes the same program. The second half of this end is a vocal rendition of the show's title tune, "The Ballad of Yermo Red."

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**The Cash Box**

**Record Reviews**

**The Wayfarers** (KCA Record 20-6610; 47-6610)

"EVERYBODY LOVES SATURDAY NIGHT" (2:45) [Holle BMI—Guthrie] Victor's exciting new vocal combination, The Wayfarers, debuts on singles with a delightful folk-flavored inspirational ballad. Charming, up-tempo quality singing that could get the crew off to a great start.

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**Silver Sisters** (Rainbow 355; 45-355)

"WANNA BE SKYEENTHEEN" [Dorsey Bros. ASCAP—Ross, Lindsey, Ross] The Silver Sisters bow on Rainbow with a spritzy, teenage novelty that should do well with the kids. Good jumper tailor-made for dancing.

"TILL YOU COME BACK TO ME" [Dorsey Bros. ASCAP—Ross, Lindsey, Ross] The fish-bait is the tempo for this pretty, romantic rock and roll. Girls have a commercial sound and a choice piano-guitar gimmick effectively. Teenagers should find both ends to their liking.

---

**The Commanders with Eddie Fisher** (Decca 29993, 9-29993)

"JUST YOU, JUST ME" (3:14) [Robbins ASCAP—Gree, Klages] For big band dance music at its best, here's a disk to get. Grady and his Commanders dish up swinging jumper with a tremendous, full sound. Top drawer side as a group who program "dance party" shows. Excellent jive box material for teenage sets.

---

**VAUGHN MONROE** (RCA Victor 20-6619; 47-6619)

"IN THE MIDDLE OF THE NIGHT" [Shapiro, Bernstein ASCAP—Hillard] A wonderful little ballad that is heard to be hum-

Only those records best suited for commercial use are reviewed by THE CASH BOX

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**Nathan Russell** (Forest 5603; 45-5603)

"MUSIC DISK" (2:11) [Buddy Miller, Ross, Ross] The late James Dean has become an idol of the teen-beat scene. Ever since he died, his popularity has skyrocketed. Here Nathan Russell embalishes Dean's name in heavy rock flavor. bahwa that will be a must on every Dean fan's list. Touching ballad, executed impressively against a guitar and choir backdrop. Should be a strong seller. Exposure could make it a smash.

"I WALK IN THE FUTURE" (2:35) [Scoops BMI—Fishman, Blagman] Amazing vocal quality in his voice and gets a flesh-beat accompaniment on a pleasant ballad.

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THEY'RE AT IT AGAIN! MAKING HITS

THE DIAMONDS

WITH THE NEW SMASH

"KA-DING-DONG"

AND

"SOFT SUMMER BREEZE"

(VOCAL)

MERCURY 70934

KITTY WHITE

"Plain Gold Ring"

AND

"AS CHILDREN DO"

MERCURY 70925

BLUE STARS OF FRANCE

"Jumpin' At The Woodside"

AND

"Amour Castagnettes Et Tango"

MERCURY 70924

FREDDIE BELL AND THE BELLBOYS

"Stay Loose, Mother Goose"

AND

"ALL RIGHT, OK, YOU WIN"

MERCURY 70919

MORGANA KING

"Homesick In Paris"

AND

"FOR YOU AND ME"

MERCURY 70927

HARMONICATS

'Through The Dark Of Night'

AND

'Christopher Columbus'

MERCURY 70929

TOMMY MITCHELL

"Little Mama"

AND

"JUKE BOX, HELP ME FIND A BABY"

MERCURY 70930

CHICAGO 1, ILLINOIS

Mercury Records

www.americanradiohistory.com
**DICK CONTINO**

(Mercury 7091; 45-1143)

** "TWILIGHT TIME" (2:56) [Porter BMI—Brim, Nevins, Nevins, Dunn] From Dick Contino’s latest album “Something For The Girls” comes this beautiful accented rendition of a great oldie. Superb piece of orchestration and superb piano technique at its best.

** "MEXICALI ROSE" (2:46) [M. Cole BMI—Stone, Tenney] Another slow and soothing arrangement of a favorite standard. This one is also from the LP.

**RAY HEATHERTON**

(Capitol 40731; 4-4073)

** "ALFRED, THE AIR-SICK EAGLE" (2:30) [Billboard ASCAP—Gohman, Salaway] Another delightful novelty novelty aimed at the same market as the top half. Catchy waltz beat ditty sung by Ray and a children’s chorus. TV exposure of both sides to the right market could result in a healthy sale.

**DICK WILSON**

(Columbia 40731; 4-4073)

** "MY HEART IS SO FULL OF YOU" (2:41) [Frank Sinatra—Loores] The big rich baritone voice of Dick Wilson comes over dramatically on this wonderful ballad from the score of the Bway smash “The Most Happy Fella”. Potent offering.

** "MY MISSION IN LIFE" (2:57) [Leeds ASCAP—Tibbs, Harrison, Reine] This half is another emotional treatment of a stirring romantic piece.

**PEPPER & SPOOKY**

(Capitol 64680; 9-4668)

** "THE POOR PEOPLE OF PAS- RIS, TEXAS" (1:51) [Reg. Connell ASCAP—Minnott, Lloyd, Dickin- son] Pepper & Spooky is the special humorous novelty set to the music of a recent #1 hit. Colorful, cornball ditty good for a chuckle.

** "HOW I WISH YOU'D FALL IN LOVE" (1:46) [Lantern ASCAP —Dickinson] A light and lively bouncer set to the tune of the kiddie classic "Old MacDonald Had A Farm". Inviting, tongue-twisting ditty.

**STEVE ALLEN, ALAN FREED, AL "JAZZBO" COLLINS, MODERNAIRES & GEORGE CATES**

(Coral 46169; 9-4616)

** "THE SPACE MAN" (Rose- cadow ASCAP—Allan, Steve Al- len, Alan Freed and Jazzbo Collins plus “the announcers” roles as they fashion their version of one of the nation’s top records “Flying Bauer”). The Modernaires supply the vocal impersonations and George Cates, the instrumental accompaniment. There’s still enough time for this rendition to bite off a chunk of the salesmelon.

** "JAZZBO’S TUNES"**

(Capitol 64680; 9-4668)

** "non ASCAP—Collins, McKusick, Edwards] Collins does a solo on this half as he proves his theory that instruments can talk. Interesting instrumental jazz deck.

---

**The Cash Box**

**Sleeper of the Week**

** "SPEAK MY LOVE" (2:53) [Harvard BMI—Heller, Vallone] Famous ASCAP—Stone, Rota]

** VIC DAMONE**

(Columbia 40733; 4-40733)

• Vic Damone, whose television show has become one of the big summer programs, follows his Columbia smash "On The Street Where You Live" with a superb novelty number that should keep his hit string unbroken. David Terry’s orchestra supplies a lush romantic background for this fine piece of crooning as he chants a touching love story tagged "Speak My Love". His rich, polished voice comes over wonderfully on this heart-felt interpretation of a top drawer ballad. The coupling "War And Peace" is the title tune from the $6,000,000 Paramount movie version of the great Tolksky work. Lovely waltz ballad warmly styled by Damone. Big double-decker to watch.

---

**The Cash Box**

**Best Bets**

** "JUST WALKING IN THE RAIN"**

Johnnie Ray Columbia 40720; 4-40729

** "TUMBLING TUMBLEWEEDS"**

Roger Williams Kapp 156; 45-156

** "IN THE MIDDLE OF THE HOUSE"**

Vaugn Monroe RCA Victor 20/47-6691

** "THE SKY IS HIGH"**

Easy Riders Columbia 40742; 4-40742

** "BEHIND THOSE SWINGING DOORS"**

Lola Dee & Rusty Draper Mercury 70923; 70923a

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**Record Reviews**

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<th>A DISK &amp; SLEEPER</th>
<th>B VERY GOOD</th>
<th>B EXCELLENT</th>
<th>C FAIR</th>
<th>D MODERATE</th>
</tr>
</thead>
</table>

**JERI SOUTHERN**

(Dee Pee 30021; 9-30021)

** "STOP ME (If You’ve Heard This One Before)" (2:14) [Movietown BMI—Stanley, Allan] Jeri Southern does a classy job on a top side with backing from the Modernaires. She affairs beautifully handled by the lark.

** "WOULD I" [Sanjud ASCAP—Steed, Weinstein] A pretty upbeat love song is invitingly styled by the songstresses. Good material effectively delivered.

**LOLA DEE & RUSTY DRAPER**

(Mercy 70923; 70923c)

** "BEHIND THOSE SWINGING DOORS" [American ASCAP—Stanley, Allan] Rusty Draper and Lola Dee team up for the first time and dish up a wonderful cornball bouncer that oughta do a bang up job in both the product and the packing cases. Colorful cutie that’ll attract the coins.

** "SCRATCH MY BACK" [Second ASCAP—Coulson, Fullam] Another Rusty and Earl team their talents once again. On this half they offer a hump day number that’s just the ticket for a slow blue melody. Lola sings to her lazy male partner who one day wishes to have his back scratched. Two strong sides.

**ART MOONEY ORCHESTRA**

(MGM 12312; K21312)

** "THEME FROM ‘REBEL WITH- OUT A CAUSE’" (2:55) [Witmark ASCAP—Rosenman] Here’s a two-acter that’ll cash in on the amazing popularity of the late James Dean. Art Mooney offers new recordings of the title tunes from two of Dean’s big movies. This half a haunting love theme tenderly handled by the orch and a top drawer ballad.

** "THEME FROM ‘EAST OF EDEN’" (2:50) [Witmark ASCAP—Rosenman] This pretty romantic melody rounds out the "Tribute to James Dean." Wonderful sentimentally romantic theme. Dick is housed in a special sleeve with scene from the movie insert and a large hits plus a bio of the late star. Many teenagers will consider this coupling a must.

**THE HARMONICATS**

(Mercury 70929; 70929c)

** "CHRISTOPHER COLUMBUS" [Mayfair ASCAP—Berry, Rasaf] The Harmonicats are in top form as they bring to the foreground a great big instrumental hit out of the past. Excellent horn arrangement. Good date item for the youngsters.

** "THROUGH THE DARK OF NIGHT" [Bygeman, Voces & Compass ASCAP] This pretty boys play beautifully on this half and create a warm, romantic mood as they deliver a soft and inviting ballad.

** BILL NORMAN**

(Mercury 1015; 45-1015)

** "IT’S NEVER TOO LATE" (2:00) [Mare BMI—Allan] A light, beachin’ number is expertlyhandled by Bill Norman and a chorus. Superb production and arrangement. Happy ditty with a spiritual flavor. Should do well for Norman.

** "GHOST TRAIN" (2:50) [Ver- sen ASCAP—Ramirez] An exciting tune set to a galloping tempo and very reminiscent of the old favorite "Ghost Riders In The Sky" is capably handled here by the stars.

“Only those records best used for review by THE CASH BOX”

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www.americanradiohistory.com
Big Movie Hits By...
America's Most Promising Up & Coming Orchestra

Dick Jacobs
and His Orchestra

Theme From
"East Of Eden"
and
"The Seven Wonders Of The World"

"East Of Eden" Starring James Dean
From the Warner Bros. Film

"Seven Wonders Of The World"
From the Lowell Thomas CINERAMA

Coral 61692

Big Interplanetary Hit!!!
"The Space Man"

with George Cates' Out Of Spacers

b/w
"Jazzbo's Theory"
Coral 61693

Coral Records
America's Fastest Growing Record Company

"It's What's in THE CASH BOX That Counts"
NEW YORK

The NBC Spectacular on August 12 will feature Bill Haley, Pat Boone, Polly Bergen, Jack Carter, Janie Mansfield, and Rocky Graziano. Haley, who is on vacation last week with a feel for his vacation last week that bedded her for a couple of days and delayed her return to her office. When she got back, she found she had a new boss, Maxie Sakin, who took over Mike Corrner's duties. . . . Bobby Shad now in Spain. . . . Eddie Heywood signed to RCA Victor; Norm Winstead was back from a week's stay in St. Louis. While there, Norm took time out from his vacation to head up a distributor meeting. . . . Great Hornsley was back from the west coast record execs who came to New York to attend the NAMM convention. . . . Buddy Birdie signed to handle record promotion for Betty Ann Grove and Naomi Cary. . . . Milti Mason, MGM recording songstress, headlining the show at the Golden Slipper nightclub in Glen Cove, L. I. . . . When the Flying Saucers hit Pittsburgh, Barry Kaye advised his audience to go to their record stores immediately and pay for the disk in advance to be sure of getting one. . . . a result almost 5,000 records were purchased in Pittsburgh before they even hit the stores. . . . The

CHICAGO:

Johnny Desmond appearing in "Pal Joey" at the Highland Park Music Theater through 8/12. . . . "Spotlight On Talent," new WGN musical TV serial bowing 8/4 at 6 P.M. Show features Bette Chapel, Frannie Rosolino (Jake), Sally Blair, (Serena), Joe DiBose (Peter the Honeymoon), Loulie Jean NORMAN (Strawberry Woman), BOB DOROUGH (Crab Man), GEORGE KIRBY (Spirit) Life, JOHNNY HARTMAN (Cocken), DUKE ELINGTON'S ORCHESTRA, Pat MORAN Quartet, Don FAGERQUIST, Bob ENYEDOSEN, Claude WILLIAMSON, Max BENNETT, Stan LEVIT, Bill HOLMAN, Herbie MANN, Sam MOST, THE AUSTRALIAN JAZZ QUINTET, Howard McGHEE, Buddy CHILDERS, Alvin STOLLER, Herbie HARPER. Musical Direction: RUSS GARCIA. Narration: Al "JAZZBO" COLLINS. Playing time: 1 hour, 48 minutes. Hear this original George Gershwin score in its entirety at one sitting. It is a lucid, prolific performance.

“IF I'M ELECTED”

(To Be The One You Love)

EDDIE FISHER'S

latest RCA Victor Hit

20/47-6615

Bourne, Inc. 116 W. 52nd St. N Y, C., N. Y.

DOUGLAS PUBLISHING

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
THE EXCITING NEW HITS ARE ON
COLUMBIA!

Tremendous 2-Sider

THE Four Lads
Ready For No. 1

Doris Day

Instrumental and Vocal
Back To Back Smash

Mitch Miller

What A Hit

Jerry Vale

Hitting All Charts

Don Cherry
Bennett's Best

Tony Bennett

from the 20th Century-Fox Film "Bus Stop"

THE BUS STOP SONG

(A Paper Of Pins)
b/w

A HOUSE WITH LOVE IN IT
40736 • 4-40736

WHATEVER WILL BE, WILL BE
(Que Sera, Sera)
b/w

I'VE GOTTA SING AWAY THESE BLUES
40704 • 4-40704

Original Theme as Introduced on Westinghouse "Studio One" Summer Theatre

SONG FOR A SUMMER NIGHT

40730 • 4-40730

YOU DON'T KNOW ME

b/w

ENCHANTED
40710 • 4-40710

GHOST TOWN

b/w

I'LL BE AROUND
40705 • 4-40705

FROM THE CANDY STORE ON THE CORNER, TO THE CHAPEL ON THE HILL

HAPPINESS STREET
40726 • 4-40726

COLUMBIA RECORDS

"It's What's in THE CASH BOX That Counts"
The Cash Box, Music

August 11, 1956

BILLBOARD PICKS

RUSTY DRAPER...Mercury 70921...IN THE MIDDLE OF THE HOUSE (Shapiro-Bernstein, ASCAP)

Draper tells a folk-type novelty with solid showmanship and tongue-in-cheek humor. The tune is a funny take-off on the old gag about the house with a railroad track running thru it. Milton Berle has the house with a railroad track running thru it. Milton Berle has the same tune, but this time it's the tune on Coral and Vaughn Monroe for Victor, but this time it's a cover of a bouncy c&w rhythm. "Pink Cadillac" (4 Star Sales, BMI).

Sensational Novelty Hit!

‘In The Middle Of The House’

RUSTY DRAPER

coupled with
“PINK CADILLAC”
MERCURY 70921

LOLA DEE-RUSTY DRAPER...Mercury 70923...SCRATCH MY BACK (Second, ASCAP)

A sock reading of a lazy, tenacious novelty from the legit click, "New Faces." Both Miss Dee and Draper contribute standout performances on clever special material-type lyrics. Theme (girl wants to get out and go, while guy is in on hurry) provides effective chatter angle for daytime pools. Flip is a happy, bouncy novelty, "Behind Those Swingin’ Doors" (American, ASCAP).

Something Different!

‘Scratch My Back’

RUSTY DRAPER

AND

LOLA DEE

coupled with
“BEHIND THOSE SWINGIN’ DOORS”
MERCURY 70923

Don’t Miss This Beautiful Instrumental!

“LA STRADA”

by

EDDIE BARCLAY

and his orchestra

MERCURY 70909

Spectacular Performance By

FLORIAN ZABACH

his violin and orchestra

“When The White Lilacs Bloom Again”

coupled with
“THE FIDDLER’S BOOGIE”
MERCURY 70936

CHICAGO 1, ILLINOIS

Mercury Records

www.americanradiohistory.com
Mel Torme’s British debut was a sensation after one T.V. guest appearance last Sunday. Mel opened this trendy tour in Birmingham, and noticed and played to capacity business. He revealed for a quick warm visit which will no doubt include a stint at the London Palladium. Mel’s album, recorded at the Crescendo is a good seller and his new release with the Larry Durham orchestra looks like a contender for healthy sales.

Rock ‘n Roll is here in a big way. This exciting rhythm which has taken British youngsters by storm. Many have even known what Rock and Roll is but they want more and more of it. Bill Haley’s picture “Rock Around The Clock” is playing to capacity business in London at the moment. A Rock ‘n Roll show such as Alan Freed is proposing to bring over here would do very well indeed.

Norman Grant’s Verve label will be released in this country under the H.M.V. banner. , , . . Woolf Philips sailed for the States this week and will return to London, Alain Grant, Ray Martin for confab with Capitol executives. Billy Daniels signed with the Polydor label and will cut several standards with a British Jazz group.

Tony Martin back in the best seller list with “Walk Hand in Hand”. Also Mel Torme’s “Mountain Greenery” taken from his Crescendo album – Vera Lynn has been on a long term deal with B.B.C. for both radio and television, B.B.C. are betting on a long time to get Vera on an extensive deal.

Jack Willis’s Mills Music arrived in London this week, , , . . Frankie Vaughan was the first British recording artist to have a record released in Japan. Philips will release “Escape” in the next few weeks. Frankie sings. . . . Gogi Grant doing very well with “Wayward Wind”. It’s certainly blowing in the right direction here.

CHICAGO—The second in a series of "Big 10" community parties staged by radio station WGN was held in the Loyola Community Theater on Tuesday, July 24. The party, a two-hour radio broadcast, featured various recording stars, several WGN personalities and an amateur show, consisting of winners of a local talent search. Performers in the show, pictured above, are: Top, left: Pat McCaffrie, MC and vocalist Kyle Kimber; top, right: WGN artists Jim Lounsbury, Jack Brickhouse and orchestra leader Bob Trendler; middle, left: Bob Trendler and RCA Victor recording star Bob Manning; middle, right: Connie Boswell, Decca recording artist; bottom, right: Bob Trendler with RCA Victor vocalist Lurelean Hunter; bottom, left: WGN studio personalities, Betty Bryan and Kyle Kimber.

Thank You DeeJays AND GOGI GRANT For Making "THE WAYWARD WIND" The No. 1 Song In The Country Warman Music Co. "Only those records best suited for commercial use are reviewed by THE CASH BOX"

While vacationing with his wife, Franki, in Mexico City, Bob Elliott (KENT-Shreveport, La.) checked in on several radio stations in the Republic. Bob was surprised at the unusually fine equipment used. It seems that this fifteen day jaunt was just what Bob needed—he's had nine additional hours of disk work added to his schedule. . . . Paul Loveit (WBSM-New Bedford, Mass.) mentions Jerry Vale's "You Don't Know Me" as a solid side. . . . The Ed Penney's (WTAQ-Cambridge, Mass.) named their new daughter Linda. . . . The Crew Cut paid a visit to Al Meltzer (WHIN-Syracuse, N. Y.), recently. Eddie Arnold and Robert Q. Lewis are lined up for 4 If's "Record Room" soon.

Eileen Rodgers guested on Dick Drury's (WHHH-Youngstown-Warren Ohio) show a short while ago. Epic's new artist, Jay Gee Hill, recently appeared with Dick too. Two recordings which are getting around in Dick's territory are Buchanan and Goodman's "Flying Su...cers" and Andy Williams' "Canadian Sunset". . . . Thanks to R. J. Dodson, Program Director of KDKD, Tyler Texas, for his kind words. . . . The Cash Box 14th Anniversary Edition. Mr. Dodson lists the four DJs at KDKD. They are Bill Atkins, J. Dodson, John Bass and Dana Adams. Further info from Dodson notes that former platter spinner Rusty Reynolds is now serving with the U.S. Army. His new station is Fort Hood, Texas. . . . WFIL-TV's teen age show, "Banstand", was a surprise pic by station officials to start the Delaware Valley's first regularly scheduled colorcasts. On July 23rd, the program had, as guests, Andy Williams of Cadence, the Rover Boys of ABC-Paramount and Buddy Morrow of the King labs. Before the show, they were going to make television history in Philadelphia later on. Dick Clark handles the "Banstand" show. . . .

Denn Parker (WMYR-Fort Myers, Fla.) notes the series of disk shows that make use of The Cash Box lists. The Monday thru Friday time slot is handled by Brad Lacey, has the 11 to 50 records in the Top 50. Saturday shows use the Country and Western Hits and Blues and Juke Box lists. . . . Jim Ayward (WHIL-Medford-Boston) writes that something new has been added to the last hour of his Music Club afternoon show. He calls it the Big Four. The spot has five feature items plus a record intro to the hour announcing the five items to come. . . . The features are: 1. Top Of The List Dept.—A disc jockey is checked in a different part of the nation each night, his disk played and his station and show credited. 2. Newcomers Room—Jim spots a relatively unknown artist and discusses him. 3. The Most Likely To Happen Record—The show's choice for a hit is programmed. 4. The Big Hour News Brief—This consists of tidbits about record stars. 5. The Cash Box Disk Of The Week—That record closes the show each night. Jim has a new fifteen minute comedy show with his colleagues on the program is Bob Walsh. The show has routines, some patter and satirical comments about radio and disk jockeys. Jim has signed Nelson Riddle has been engaged to do a Universal-International film short. . . . In our 14th Anniversary Edition we incorrectly listed WABT as Jim Winters' station. Actually it's WABT, Bangor, Maine. In order to promote a little closer relationship between WABT and the leading record dealers in the city, Jim's station began a Pick of the Week. Each week a comparatively new release is selected by Jim and these dealers. The record selected is then extensively played on both of Jim's shows.

Vital Statistics—Larry Wilson replaced Scott Muni at WSBM, New Orleans. . . . Chuck Harlin's new address is KBMN, Bozeman, Mont. . . . Ted Crays has left KRMD in Shreveport, La. to assume his new duties as Program Director to WEND, Baton Rouge, La. . . . Ed Hearn, former Assistant Music Librarian of WPEN, Philadelphia, Pa. is now doing DJ work on WHAT in the same city. Hearn does five hours on Saturday and six hours on Sunday. . . . Johnny "Alligator" Arg from WKOA, Nashville, Tenn., moves over to WTLQ, Toledo, Ohio.
## The Records Disk Jockeys Played Most

A Summary of Reports Received from the Nation's Disk Jockeys

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<th>Current Week</th>
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<td>MY PRAYER</td>
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<td>PLATTERS (Mercury)</td>
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<td>I ALMOST LOST MY MIND</td>
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<td>PAT BOONE (Dot)</td>
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<td>ALLEGHENY MOON</td>
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<td>PATTI PAGE (Mercury)</td>
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<td>WHATEVER WILL BE, WILL BE</td>
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<td>(Que Sera, Sera)</td>
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<td>DORIS DAY (Columbia)</td>
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<td>ON THE STREET WHERE YOU LIVE</td>
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<td>VIC DAMONE (Columbia)</td>
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<td>THE WAYWARD WIND</td>
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<td>GOGI GRANT (Era)</td>
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<td>CANADIAN SUNSET</td>
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<td>PERRY COMO (RCA Victor)</td>
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<td>BORN TO BE WITH YOU</td>
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<td>CHORDETTES (Cadee)</td>
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<td>I WANT YOU, I NEED YOU, I LOVE YOU</td>
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<td>ELVIS PRESLEY (RCA Victor)</td>
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<td>MOONGLow &amp; THEME FROM PICNIC</td>
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<td>MORRIS STOLOFF (Decca)</td>
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<td>GENE VINCENT (Capitol)</td>
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<td>HOUND DOG</td>
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<td>ELVIS PRESLEY (RCA Victor)</td>
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<td>SWEET OLD FASHIONED GIRL</td>
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<td>TERESA BREWER (Coral)</td>
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<td>SOFT SUMMER BREEZE</td>
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<td>EDDIE HEYWOOD (Mercury)</td>
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<td>STRANDED IN THE JUNGLE</td>
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<td>CADETS (Modern) — JAYHAWKS (Flash)</td>
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<td>FLYING SAUCER</td>
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<td>BUCHANAN &amp; GOODMAN (Luniverse)</td>
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<td>SONG FOR A SUMMER NIGHT</td>
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<td>MITCH MILLER (Columbia)</td>
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<td>GLENDORA</td>
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<td>PERRY COMO (RCA Victor)</td>
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<td>STANDING ON THE CORNER</td>
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<td>FOUR LABS (Columbia)</td>
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**Salkin Named Decca Publicity Director**

NEW YORK — Martin P. Salkin has been appointed Director of Publicity and Promotion for Decca Records, Inc., according to an announcement by Leonard W. Schneider, Executive Vice-President.

Salkin will head Decca's network of promotion staffers in key locations around the country, with all company disk jockey promotion under his supervision. Staffers at the present time include Bud Katz, Eastern representative; Don Foreman in the Midwest; George Sherlock on the West Coast; and Harry Silverstein, the Southern representative. Ann-Elizabeth Reisman will continue to handle publicity duties as assistant to Salkin.

Salkin joined Decca Records in 1955, and has served the company in its production, recording and sales departments. Salkin replaces Mike Conner, who resigned.

**Groove's First Pop Release**

NEW YORK — Groove Records this week issued its first pop release, The Collegians singing "Blue Solitude" and "Please Let Me Be the One."

The Collegians are a local New York group who met while attending St. John's University and began singing at college dances.

**"Hound Dog"**

LOS ANGELES — Dottie Vance, record promotion RCA Victor, is shown with her “hound dog” at Leuenhagen’s Record Bar on a tour of deejays and one-stops plugging Elvis Presley’s new Victor release of “Hound Dog.” Shown L-R: Mary Solo, Dottie and Kay Solo. Seated: Joe the “Hound dog.”

**Big in Best Sellers**

**The Gallahads**

Singing **"THE FOOL"**

JUBILEE 5252

**“Tumbling Tumbleweeds”**

by ROGER WILLIAMS

K # 156

The Record With The Sensational Harpsichord Sound!

Cyril Stapleton

ITALIAN THEME

# 1672

LONDON

“TUMBLING TUMBLEWEEDS”

by ROGER WILLIAMS

K # 156

www.americanradiohistory.com
Capitol Introduces 31 Album Packages
In August-September Release

HOLLYWOOD, CALIF.—Capitol Records introduced 31 new album packages for its August-September release schedule, with the merchandise available in retail stores nationwide last Monday, July 30.

The two-month program includes eight Capitol of the World (international) popular albums, five Capitol of the World classical packages, plus 11 popular and 10 classical albums recorded domestically.

The new high fidelity merchandise includes the following:


Record Releasing Corporation
Set Up Similarly To United Artists Movie Co.

LOS ANGELES, CALIF.—The Record Releasing Corporation, an independent West Coast company has announced an entirely new record production setup whereby artists can be the owners of their own label and thereby benefit from the capital gains clause of the tax laws. This is similar in principle to the way in which Hollywood film stars have gone into independent film producing firms.

RRC has been designed along the lines of the United Artists Motion Picture Company. It will have its own chain of distributors and will not invest any money in the actual production of the recording. RRC will make its money from a percentage fee which it will charge for handling the distribution of its products.

The Record Releasing Corp. is headed by William Bowers, president; and Guy Ward, vice president. Lynn Bournes will be in charge of RRC's publicity and promotion; Ruby Raskin in charge of A & R.

It is reported that many free lance artists who work for companies that are soon to expire in the near future have shown interest in the new idea.

RRC has forty dollars through this month to tie up and an artist who wants to do is bring to RRC tapes for a two sided disk. The company will take it from there.

Bowers, who owns Sunset and Starlite Records, stated that the RRC operation will function entirely independently of Sunset and Starlite Records.
FILM SOUNDTRACK

"OH, ROSALINDA!—A Direct Recording From The Sound Track—Featuring The Voices Of Dan Burahan, Alexander Young, Deanna Durbin, Jerry Lee, and The Vienna Symphonic Orchestra—MG 20145 (1-12' LP)

EXTREME, ALFRED'S CAVIAR, MEL'S TELEPHONE, NOW, DARLING ME CALM YOU DOWN; OH BOY, OH BOY, WILL LOVE STAY, TEA-E-TA-FITE FRESHWOODS JAZZ; LAUGHING STOCK, ORCHESTRA'S SONG, THE GREAT WALL; OH, GENTLE SAIL, CHAMPAGNE GIRL; SHE BE MY FRIEND, FINALE.

"Oh, Rosalinda" is an English film version of the old Strauss opus, "Die Fledermaus". It has been brought up to date, but the plot still retains most of its humorous ingenuity. Happily, too, the infectious Strauss melodies have had their eternal freshness kept intact. The film features such talent as Michael Redgrave and Mel Ferrer. Almost all the singing roles in the production, with the exception of Michael Redgrave, are sung by others than the speaking principals. Mr. Redgrave displays a very agreeable tenor voice in his role as Eisenstein. The Vienna Symphonic Orchestra is joyfully in the spirit of things as well as are all the dubbed-in singers. Another version of "Die Fledermaus", recently seen on TV was labeled "Rosalinda" and will undoubtedly increase sales of this disk substantially.

POPPULAR

"PASSEPORT TO ROMANCE"—Percy Faith And His Orchestra—CL 880 (1-12' LP)

MADIERA; MERRY-Go-ROUND; BONJOUR TRISTESSE; A THEME FROM THE THREE PENNY OPERA; HEART OF PARIS; BREAD, LOVE AND ENDLESS LITTLE BELLS AND BIG BELLS; THE LITTLE LOST DOG; SCIALLETTA; THE PORTUGUESE WASHERWOMAN; SIERRA MADRE; COMBA.

Columbia's mood music magician, Percy Faith, leads an exciting excursion into foreign locales and sound in his latest release. Besides representing their particular regions, the selections beautifully lend themselves to the opera-orchestras provided by the Faith orch. Rhythmic tambourines for Spain, sweeping strings for Italy and soft bells for the novelties are used for excess.

The Faith listener's items on the disk, "Theme From The Three Penny Opera" and "Portuguese Washerwoman". The pianist joins a host of other entries by the conductor and orchestra, and the best of them. Excellent sequel to Faith fast seller "Music To My Fair Lady".

"SOLO MOOD"—Paul Weston And His Music From Hollywood—Columbia CL 870 (1-12' LP)

ROCKIN' CHAIR; A FOOGY DAY, BODY AND SOUL, SWEET LORRAINE; WHEN IT'S SLEEPY TIME DOWN SOUTH; GULABY IN RHYTHM; A HUNDRED YEARS FROM TODAY. DANCING ON THE CEILING; ALL ARE IN NEW YORK, MONTISCHEL ROSE; YOU ARE MY REALITY; I ONE LOVE.

"Solo Mood" comes on the heels of Weston's similar "breakaway" from other mood disks, "Mood For Two". The idea, of course, is relaxed listening, but the waxing hits its mark featuring accomplished artists in instrumental solos backed by the full Weston crew. The performers are the same ones used in the previous package and include Barney Kessel, guitar ("Autumn In New York"), Ziggy Elman, trumpet ("The One I Love") and Bill Schaefer, and trombone ("Dancing On The Ceiling"). It's evident, from the line-up men, that the disk often tends on jazz ground and it does so warmly. The package is a tremendous dealer display item. A Columbia "Buy Of The Month" for August, this pressing has terrific sales potential. Dee jays, who love to program jazzy in a commercial mood, should love this album.

"SPEAK TO ME OF LOVE..."—Tony Martin With Buddy Cole And His Orchestra—RCA-Victor LPM-1263 (1-12' LP)

FREMAX, WHEN THE WORLD WAS YOUNG; SONGFUL; MY MOONLIT MADRAS; OVERNIGHT; SIGNALS; WHEN DAY IS DONE. TALK TO ME OF LOVE; THE MOON WAS YELLOW; FOR A WHILE I TIME I SAW PARIS; HAVANA FOR A NIGHT; FALLING IN LOVE AGAIN CAN'T HELP IT.

One of popular music's highest ranking vocalists has a new Victor set and it should prove Tony Martin, in his first release of his own label, has a way with a ballad is persuasive and powerful, puts all the sentimental vocal prowess at his command, on 12 melodies that are easily recognizable, but not overdone by today's singers. Martin is at his best with two solid oldies, "When The World Was Young" and "The Last Time I Saw Paris". The singer has a following that includes a wide age range. Sales should be excellent.

"THIS IS MY SONG"—Patti Page—Mercury MG-2012 (1-12' LP)

THIS IS MY SONG; THE TENNESSEE WALZ; LONELY WINE; MY JEALOUS EYES; OH! WHAT YOU DO TO ME; WHY DON'T YOU BELIEVE ME; CROSS THE RIVER; CONQUIST, I WILL NEVER BE FREE; MONEY, MARBLES & CHALK; ONE SWEET LITTLE; NOW THAT I'M IN LOVE.

This collection includes some of the songs that Patti Page established and also helped establish her. The big one of the the set, of course, is Patti's amazing success, "The Tennessee Waltz". Using the slow, wistful delivery of the latter tune as a base, the listener delights in Miss Page's versatility in branching out to the novelty ("Money, Marbles And Chalk") and rhythm ("Now That I'm In Love") selections. With Patti at the peak of her time, the entry should enjoy solid sales. The title tune is Patti's lovely theme.

"...AND THEN I WROTE"—Bernie Wayne And His Orchestra—ABC-Paramount ABC-131 (1-12' LP)

SHAPSOBY FOR JANE; VANESA; YOU'RE KINDA CUTE; SOUTH OF SAIGON; MARACABO; FURIANGRO; FIPI; PAPI RUFFI; SHALMAR; PORT-AUX-PRINCE; A GIRL CALLED JOAN; VERA; HOW CAN I FORGET YOU.

Bernie Wayne belongs to a narrow list of popular composers who can say "And then I wrote" and then present a series of record failures. With the label's ABC-Paramount has issued a set of 12 Wayne creations played by the composer and his orchestra. Wayne has a number of rhythm and novelty orchestras including the "Vanessa Combo" and "Van Can" and in those pieces make up most of the set. One selection on the pressing is "Klausy Flute For Jane", of obviously written for Jane Mansfield. The way can't help but like Wayne's cover, Jayne Mansfield. The use of classy orchestrations and a cleverly placed chorus keep the goings in high spirits. Miss Mansfield ought to catch many melody lunches' ears. If bought, the buyer will be well rewarded with the package's contents.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**New York Dealers See Decca Fall Line**

Brennan And Goodman Leave For Montreal For Salesmen-Distributor Meetings

**NEW YORK—**Decca Records presented its new fall product at a show and party for record dealers in the Hotel New Yorker on Wednesday, August 1st. Between the hours of 12 noon and 12 midnight more than 500 guests viewed and listened to the new Decca record and phonograph lines. Guests included leading record dealers from the entire New York Metropolitan area. Also present were many disk jockeys from the area, as well as several top Decca recording artists. The dealer meeting was hosted by Al Simpson, Eastern Regional Manager; Lou Sobek and James MacDonald, Assistant Division Managers; Ed Kelly, New York Branch Manager; and salesmen from the New York branch. Also present were representatives from several of the other Decca branches, and executives from Decca’s national office. Similar “open house” meetings, at which dealers were introduced to the Decca fall line, were held in Hartford, Newark, Philadelphia, and Washington, D.C.

Claude Brennan and Stanley Good-

man, Decca Records sales executives, last week flew to Montreal where they will conduct a meeting attended by the company’s Canadian salesmen and distributors. At the confab Brennan and Goodman will present the fall promotion to the Canadian dealers and representatives. This promotion, among the most extensive in the company’s history, will be based on the simultaneous release of 52 new 12-inch Decca LPs.

**Kapp Announces August-September Packages**

**NEW YORK—**Kapp Records announced its August-September package plans this week. Twelve new albums were vaccinated for inclusion on the Kapp catalogue up to 46 12-inch albums.

Special merchandising aids were announced to further the function of the new release, including points of sale display, deejay promotions, and a new sales tool for the benefit of the salesmen.

Kapp, fast growing independent, also announced that plans for the October, November and December selling period were very ambitious and were already in the works.

**Mooney Waxes Dean Tribe**

**NEW YORK—**Art Mooney, MGM Records star, who became fast friends with the late Jimmie Dean when Mooney was in Hollywood last year to make the MGM film, “The Opposite Sex,” has released a coupling paying tribute to the late country music star. Though the tunes are themes from two of Dean’s pictures: “Rebel Without A Cause” and “East of Eden.” Mooney has sent the record out with a jacket decorated with scenes from both pictures and a large photo of Dean.

Henry Okun has been retained to exploit the disk, Art Mooney, now in the Midwest, will contact deejays and TV stations.

**Addy Set Up Dot NAMM Booth**

**NEW YORK—**Dot Records was one of the few record companies who exhibited at the recent NAMM show in this city.

The booth was very attractively decorated and set up with all their rhythm and blues units. It was introduced to the deejays, and Mooney’s “Set Along Without You Very Well” and John Lotosch’s “Lazy Afternoon.” There was a limited but quick sales audience for the set.

**LATIN RHYTHMS**

**CUBAN CARNIVAL—**Tito Puente And His Orchestra— RCA Victor LPM-1251 (1-12” LP)

The high priest of the mambo, Tito Puente, and his orchestra take a slight detour from the routine of Puente’s pressings with this Victor release. Puente, who is notably associated with the current mambo maestro, is known in 11 exciting, colorful rhythms of Cuba. These numbers, incidentally, include a few cha-cha-chas and mamboes. But it is the basic, percussion-numbered numbers that are Puente’s forte, and with all their rhythm and blues units. Puente, good sound, undoubtedly, Puente’s fame will continue for healthy sales.

**JAZZ**

**JAZZ FESTIVAL—**Various Artists—Kapp KS-1

**MOUNTAIN GREENEY—**They didn’t believe me, yesterday, what new, why can’t we have high street? The song is foods, will you still be mine, you can be old so smooth, every part time; Louise; Sunday side up.

Jazz, offered above, are among this worthwhile efforts to be offered at a special “sampler” price. Kapp has quite a jazz roster and the 12 selections feature them in top-notch form. The unique harmony of the Hi-Los has been the subject of much comment. To Mickey Alday, of the promotion department of Dot, we are very grateful for setting up the displays. One record company made Andy an offer to see him, but we stood them off to new conventions.

**SINGERONE-STOP**

1812 WEST CHICAGO AVE., CHICAGO 22, ILL.

800 S. MICHIGAN

ONLY 1.00

100% S. COST

MIDWEST’S LARGEST ONE-STOP

FULL TITLE STOPS TO OPERATORS

**It’s What’s in THE BOX THAT Counts!**

August 11, 1956

**Iversen In Citizen Defense**

PHILADELPHIA—James E. Myers, who, under the pen name of Jimmy DeKnight, wrote “Rock Around the Clock” with Max Freedman, has reissued his previous week’s recording of song for Walford, New York label.

The billing will read Jimmy DeKnight and his Rock Around The Clock Orchestra. Tunes cut are two DeKnight originals—“Battle My Bones” and “Toole-Oo Kangaroo” plus “Corine Cordin,” “My Blue Heaven,” “Boppin’ the Blues,” “Roll Over Beethoven,” “Ralleigh I Like You,” “Rip R. Up,” “Ready Teddy,” “Stranded In The Jungle,” “Can’t We Be Sweethearts,” and “Fever.”

**Coral Moves N.Y. Distrib Office**

NEW YORK—Coral Records announced this week, that the effective July 31, its new distributing office for the New York area will be located at 50-16 Queens Boulevard, Queens, L. I.

Howard Kays, branch manager, said: “With these expanded and mod-ernized facilities, we believe in a position to offer more complete and expedent service.”
New York — Milton Q. Ford, Washington, D.C., celle, came in to New York to visit the dealers and distributors at the recent NAMM show. With Ford was his 66 year old parrot, featured on the Cadence record "The Pirate Parrot." The release is done by Ray Heisthen and the Archie Bleyer orchestra. (Veronique publishes the tune. Seen above are, 1 to r, Heisthen, Ford, and Bleyer visiting The Cash Box at the convention.

Argo Releases First Jazz LPS

CHICAGO—Argo records, pop label of Chess/Checker, this city, has announced the release of four jazz LP’s. Included in the release are Armand Jamal with “Chamber Music of the New Jazz,” Pinky Winters vocals on “Lonely One,” James Moody’s “Flute ‘n the Blues,” the Dick Lane Quartet “Without Sauce.”

Phil Chess, tremendously enthused over these disks and the promotions used in their recording reported: “We have a new sound which we call ‘Creative Hedonistic Music.’

“We believe this new sound will enable the listener to better enjoy jazz at home.”

All Quiet On the "Flying Saucer" Front

New York — Like yesterday’s newspaper, the trade in general seems to have lost interest in the famous “Flying Saucer” affair. There is an occasional “Is there anything new?” but, on the whole it has burned itself out in a fury of charges and counter-charges.

All the action is now centered on the sales activity of the disk itself. The "Flying Saucer," in the short space of a couple of weeks, has become one of the nation’s best sellers, resting prominently in the number four slot. In the national rhythm and blues sales chart it has taken over the number five spot.

The story about the trade is that Warren Troob and Saul Goodman, representing Luniverse records, have made a deal with the Harry Fox office, representing the publishers. At pre-sentence Troob, when reached, refused to comment, and Julian Abelson, attorney for Fox, was out.

Some of the stories about the settlement have come from parties very close to the picture.

Both Goodman and Buchanan were in touch with The Cash Box this week and reiterated their plans to build Luniverse into an important label. The new firm will shortly release another record by another artist, and will follow with another Goodman and Buchanan release at the proper time.

New N.Y. Distributor

New York — Eddie Heller, proxy of Rainbow Records, last week announced that he has formed a new independent record distribution firm in New York. The new firm will be the distribution arm of the Live Wire Distributing Company and will be located at 707 Tenth Ave., this city.

The new firm will distribute Rainbow records in addition to a number of other lines for which Heller is presently negotiating.

Eddie Heller announced that his Rainbow label is now being distributed in Philadelphia by the David Rosen Company, and in Newark by the Essex Distributing Company.

Additions to Distrib List

New York — To bring your list of distributors and the lines they handle up-to-date, we add the following information to the data published in the 14th Anniversary issue of The Cash Box:

St. Louis Record Distributor 4401 S. Grand Blvd.
St. Louis 11, Mo.

(Billy Hen; Bowery; Electone; New England; Pal; Tip Top; Sage & Sand)

East Coast Distributors

GLENDORA

GLENDOIRE

AMERICAN, INC.
109 SUNSET BLVD., WESTWOOD, CA

PERRY COMA

RCA Victor

JACK LEWIS

CREST

AMERICAN MUSIC, INC.
910 SUNSET BLVD., HOLLYWOOD, CA

Hit Record for Pilgrim

New York — The Young Pilgrim, label, which has been expanding by leaps and bounds during the past few months, has its first big hit in a disk issued by the label. The record was issued by the G-Clef’s. The tune is currently one of the top items in Detroit and is spreading throughout the country.

This week, the tune broke into The Cash Box’ Top Ten Best Seller List in the #42 spot.

The record has been already been covered by two labels. On Mercury by the Diamonds and on Dot Records by the Hilltoppers.

Matthews To Holiday Records

Memphis, Tenn. — George E. Paulinos, president of the newly formed disk company, announced an appointment of C. G. “Red” Matthews as head of A & R & distribution for the label.

Matthews, a prominent figure in the recording business for many years, will continue to operate as General Professional Manager for Sharins (ASCAP) and Paulinos (BMI) music publishing companies.

Before joining Holiday, Matthews had been acting as A & R top for Eko Records.

ALBUM REVIEWS (Continued from page 23)

"CLIFFORD BROWN AND MAX ROACH AT BASIN STREET"—EmArcy MG 81622—12" LP.

What is this thing called love? A very splendid thing, I'll remember it every time I'm young again.

In midst of building solid jazz reputations trumpeter Clifford Brown and pianist Richie Powell lost their lives in an auto accident a few months ago. Examination of what will be called is label’s "At Basin Street" reveals a fascinating issue of Brown, Powell, Max Roach (drums), Sonny Rollins (tenor sax) and George Wallington (bass) on albums played. Powered by Brown’s trumpet and Roach’s drums, the simpian piano of Powell (who composed 3 tunes on the set) and Sonny Rollins’ expressive tenor sax, moments of striking jazz spontaneity are frequent. Here’s a set, however, a group that should become a collectors’ item.

"THE BREW MOORE QUINTET"—Fantasy 3-22 (1-12" LP).

Them there eyes, They old blues; tea for two; roses; five planets in Leo; I can’t believe you; a yellin’ in love; no!; ca-cow; Don’t you talk no more; I’m a little girl.

The material on this disk were taken from various performances by Moore’s Quintet during the early part of this year and the middle of last. Led by Moore’s swing tenor sax, the group is well heard and the sessions also draw expressive work from pianist John Marabito. The latter composed two of the set’s numbers, "Them Old Blues" and "Five Planets In Leo." A laudable jazz entry.

CLASSICAL

Beethoven; Symphony No. 5 In C Minor, Op. 67—MOZART; Symphony No. 41 In G Minor, K. 550—The Philadelphia Orchestra, Eugene Ormandy, Conductor—Columbia ML 5608 (1-12" LP).

Despite the vast list of records for the fiscal year, there’s a lot of space left.

Certainly an important place must be provided for this superior treatment of Beethoven’s Fifth and Mozart’s “Jupiter” overture. Both are recorded under Eugene Ormandy’s direction. The triumph of Beethoven’s opus and the tragedy of Mozart’s performance with its impressively written and carefully, notables. Notable is the fact that the orchestra was led by its equally famous conductor. Notable is the fact that the orchestra was led by its equally famous conductor.

A beautiful package. The pressing should hold its own in an awfully crowded catalogue of the pieces.

Karl-Birger Blohda: Chamber Concerto—RICHARD DONOVAN; Soudings—JON VERNALI; Prelude And Allegro For Strings—is, just about the reverse of the other two pieces since it retains a romantic color, richly, broad, and symphonic.

These three patterned works by three contemporary composers are presented on this MGM pressing. Blohda’s, “Chamber Concerto” and Donovan’s “Soudings” have the well-modeled, beautiful sound from the instruments employed. During the Adagio of the former number, there is a sense of lyricism; but in Blohda’s “Soudings,” it remains strictly on a sensitive level.

John Vernali’s “Prelude And Allegro For Strings” is, just about the reverse of the other two pieces since it retains a romantic color, richly, broad, and symphonic.

The sessions also draw expressive work from pianist John Marabito. The latter composed two of the set’s numbers, "Them Old Blues" and "Five Planets In Leo." A laudable jazz entry.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Best Selling Pop Albums

1. MY FAIR LADY
   BROADWAY CAST (Columbia OL 3090)
2. THE KING AND I
   MOVIE CAST (Capital W 740; EAP 740)
3. CALYPSO
   HARRY BELAFONTE (RCA Victor LPM 1248; EPA 1248)
4. ELVIS PRESLEY
   ELVIS PRESLEY (RCA Victor LPM 1254; EPA 1254)
5. SONGS FOR SWINGING LOVERS
   FRANK SINATRA (Capitol W 653; EAP 653)
6. THE MOST HAPPY FELLA
   BROADWAY CAST (Columbia OL 5118)
7. THE EDDY DUCHIN STORY
   MOVIE SCORE (Decca OL 8299)
8. THE PLATTERS
   THE PLATTERS (Decca OL 8299)
9. CAROUSEL
   MOVIE CAST (Capitol W 694; EDD 694)
10. OKLAHOMA
    MOVIE CAST (Capitol SAO 595; SDM 595)
11. SAY IT WITH MUSIC
    LAWRENCE WELK (Coral CRL 50041; EC 6027)
12. PICNIC
    MOVIE SCORE (Decca DL 8330; ED 846)
13. ELLA FITZGERALD SINGS THE
    COLE PORTER SONG BOOK (Verve V-4001, 2)
14. BELAFONTE
    HARRY BELAFONTE (RCA Victor LPM 1150; EPB 1150; EPA 695, 4, 5)
15. BUBBLES IN THE WINE
    LAWRENCE WELK (Coral CRL 57068)
16. HIGH SOCIETY
    FILM SOUNDTRACK (Capitol W 750; EDD 750)
17. LONELY GIRL
    JULIE LONDON (Liberty LRP 3012)
18. NIGHT WINDS
    JACKIE GLEASON (Capitol W 717; EAP 717)
19. PASSPORT TO ROMANCE
    PERCY FAITH (Columbia CL 880)
20. MUSIC FROM MY FAIR LADY
    PERCY FAITH (Columbia OL 895; B 895)
21. FOUR FRESHMEN AND 5 TROMBONES
    FOUR FRESHMEN (Capitol T 683; EPA 683)
22. GENTLEMEN BE SEATED
    (MINSTREL SHOW) (Capitol DL 2016)
23. GOLDEN INSTRUMENTALS
    BILLY VAUGHN (Dot DLB 3024)
24. CASTLES IN SPAIN
    MICHEL DE GRAND (Columbia CL 888; B 888)
25. STARRING AL HIBBLER
    AL HIBBLER (Decca DL 8328)

Album Sure Shots

STARRING AL HIBBLER

Al Hibbler
(Decca DL 8328)

BRINGING THEIR OWN EQUIPMENT ALONG

NEW YORK—Wilma Coart, head of the classical department of Mercury Records, recently returned from one of her frequent trips to Europe. Miss Coart visited England for about four weeks where she spent most of the time cutting her future programs. One of the most important albums to come out of this last trip was the premier recording of Vaughan Williams' Symphony No. 8 by Sir John Barbirolli and the Hallé Orchestra. This symphony, Vaughan Williams' last, was premiered last May and dedicated to Sir John Barbirolli. Although Barbirolli is well known throughout the world, it is his first American release on record in many years.

An unusual feature of the trip was the truck, shown above, which Mercury took to England from the United States. It contained the finest recording equipment in the world. The truck, with its built-in equipment was moved directly into the studios where the sessions were held. C. R. Fine, sound engineer who was in charge of the sessions, came from the United States specifically to do the recording. When Miss Coart returned home the truck was left behind so as to be available when Mercury's classical head returns to England shortly for more sessions.

See above C. R. Fine, listening to a playback.

Urania Fall Program

NEW YORK—Urania Records this week unveiled its fall marketing program to its distributors.

The plan includes a discount program for dealers, dating, and 100% exchange privilege on the entire catalog.

The discount structure is effective August 1 through September 15. It allows a dealer a 10% discount on the entire catalog including new releases. Dating provides for one-half in September and one-half in October. Strong sales promotional material to spark the drive will be supplied to distributor salesmen.

Urania also announced the appointment of Ideal Record Distributors to handle the line exclusively in the New York metropolitan area. The deal was consummated between David Rothfeld, sales and merchandising manager of Urana, and Al Levine, president of Ideal.

Ideal will distribute Urania's complete catalog including opera, classical, mood and jazz series. Color tunes, Urania's kiddie line is expected to be ready by fall.

"It's What's in THE CASH BOX That Counts"
NEW YORK:

Over at Atlantic the crew is busy with cutting new sessions and handling the new releases of The Drifters and Buddy Burn. The Drifters’ “Soldiers of Love” and “Myself A Woman” and Joe Turner’s “Lipstick, Paint and Powder” and “At The Hop” were on the same label, a move that pleased Ruth Brown’s “Mom Oh Mom” and that platter should certainly stir up some real excitement. “Mom” has some pleasant surprises in the almanac, being “The Singer Sings Kansas City Jazz.” This should be a very profitable item ‘cause no one’s ever ‘em like “The Boss Of The Blues” . . . Adrienne Lawner, attractive secretary at Monument Music, ready to split sides at the “Southern Star” as a result of her initial Metronome release due next week. The two sides chosen are “I Got Too Much For Granted” and “A Quarter Fast Nine” . . . Bobby Shad, touring Europe now, in Spain . . . Buddy Friedlander, Mercury Records, reports, “Gotta be in the ‘Top Self Luggage’ platters” and “Dinah” (guess who the artists are) . . .

It’s refreshing to speak with distributors at this point. Contrary to what might be expected, they are not singing the summer blues. Most of the comments indicate that this will be the best summer ever—and most of the thanks can be attributed to a handful of legislators who were certainly no big pop factors. They are The Platters, Elvis Presley, Fats Domino, Buchanan and Goodman, and Little Richard. And, as the care for summer oldtimers. Good records. Give the kids what they want and they’ll make million sellers even when they are supposed to have abandoned records for the lure of the resorts . . . Tried an interesting idea last week. Jockeys have been doing similar stunts for a long time. We get three pop team together—Bobbi Sankary, Karen Bobbin (with the original shots, the payola for their cooperation), and had them record some of this week’s releases. Here is how they saw them. For the best chance to hit they picked The Drifters, “Lipstick, Paint and Powder” and The 21st Century, “The Magnificents” head for the mountain peak . . . Howard Dean, producer at The Country Platters, says “myself A Woman” on Atlantic; and the Clopites’ “coupling, ‘I’m In Love With A Girl’ Time will tell . . . Al Silver at Herald can stop holding his breath now ‘cause it looks like The 5 Satins “In The Still Of The Night” in the reports, dealer and dealer. It looks good to me in health proportions. In New York Atlantic reports it as one of their best selling items . . . Jack Angel, who left Herald to New York, Nell Long has a valuable piece of property with his first release, “Pretty Little Girl” by Earl Warwick, only $3,000 on this record. . . Rhythm and blues in good activity in this local area . . . Joe Liebowitz, Premium Records, tried out his new release via the phone with many of the key men and the reaction was most satisfying. The platter is “The Good Earth” and “May I Count On You” by Arthur Lake . . . Larry Lindsey (of CIN-Cincinnati, O) from back across the country [and] has dropped in on all the local jocks and caught up with Tiny Bradshaw, Mr. Bear, Joe Tex and others who were appearing in Atlantic clubs. Larry will leave WGCY on next week as program director at WCHE-Detroit, Mich. . . . Don Robey, Dole and Peaceock Records, has released his former smash hit, “Hound Dog” by Willie Mae Thornton in the wake of the tremendous hit on Elvis Presley’s Victor version . . . The Platters set for a 2-week engagement at the Chicago Theatre beginning August 17 . . . The Blockbusters follow their Howard Theatre date in Washington, D.C., with 2 weeks at the 4400 Club in Brentwood, Maryland, August 14. . . Sam Blake announces the “second annual rock ‘n roll week” with the theme of the first “Rock ‘n Roll Review” which played in 2,500 theatres all over the country last year. Included in the picture are Dinah Washington, Joe Turner, Nat “King” Cole, Lionel Hampton, Hank Roberts, Duke Ellington, and Martha Davis. Promotion is planned which will include a $1,000 check for the winner . . . Little Butchie Stan- ders seems to have hit in his first Herald release. There has been a great reaction to “Lindy Lou” and to a lesser degree, the title track “Rock ‘n Roll Indian Dance” . . . Louis Jones “Rock ‘n Roll Bells” on President also in the Stamford, Conn. area that the kids have formed a fan club for him. Peaceock and Dole will hold a party in their studios for students July 13, to celebrate July 4th. He now has a new band, “The House of Rhythm.” . . .

CHICAGO:

The "Flying Saucer" has everyone flying. At last report it had dealers, dancing, jive, jive all over M.S. Distributors are trying to get as 'many as possible as quick as we can get 'em'. 'What's more' stated Marty Hirsch, "it brought summer business to a new high mark." And he added, "we’re selling all kinds of records we’d most forgotten about due to this terrific hit." So the "Flying Saucer" hit is hammering in cards for both East and West. A real shot in the arm for everyone, claims M.S. and Hirsch came out yesterday to see the Tramion show, featuring Al Hibbler, Cathy Carr, The Spaniels and The Cleftones as, "tremendous." In fact, Cal claimed, "we turned away as many as was amazing." . . . Len Chess all hooped over the "Morning Tramion Show" and his new Bobby Charles’ "Only Time Will Tell", "This is as wax is wax, man", claims Len. . . . Checker’s Phil Chess just announced as ever because of the way, claims Bob Diddlely kicking off but bigger than ever with another smash in cards for "This Is The Year You Love Me." 5-year-old Little Butchie Saunders is singing ‘n swing’ out with "Lindy Lou" on Herald and reported to be gaining himself a grand following. . . . Lenny Garnisa among the happiest of guys because of the "latest news" for thinking for him on ABC-Parmount’s "Josh White Stories". Lenny has been going great, he reports, with every ABC-Fan tune he’s received of late. . . . Mike Oarby, promoter for All-State, lists the following disk as "crest hit possibilities": The Five Satins “In The Still Of The Night”; The Drifters “I’ve Got To Find Myself A Girl” . . . Fats Domino’s "Do My Thing Comes Home" . . . Ruth Brown’s "I Want To Be Loved". The boy is calling his shots, alright. . . . The Teenagers remained in town. . . . To introduce their newest Gee "I Promise To Remember" . . . The El Dorados one-niter in Fort Wayne and there is no news back to Chicago, other than "Up On The Mountain" . . . Jimmy Reed gathering together his tolls to pick in the Southland, tried his out one last in Chicago . . . The Magnificents, "The Love Of My Life" . . . Beady Galloway . . . a secret preve for his eastern distru,h and asked the distributors to pick what they believed should be Ver-Jay’s next two releases. The guys picked: The Dells “Jo Jo” and Edith Mackey’s "Rainy Morning Blues" . . . Soon Abner seems to be on cards for both of these. They’re great, but, the greatest! . . . John Burton very much pleased the way he and his "Nobles" "I Love My Girl" starting to get sales in Chi display charts. . . . Gene Edwards one-niter to hail listeners to send in "Memories Of You" . . . The Cadets and Bo Diddley . . . Earle and George Lealander tremendous pleased with the way Bo’s "I Was The One" . . . And, claims George, "with many, many thousands of others. So just watch the charts as this baby moves out but fast”. inmanian. . .

LOS ANGELES:

Local interest in the controversial side of Rock ‘n Roll was heightened by the appearance of disc-jockeys Al Jolson's "Rock Collection" TV show devoted to the subject. Otis and Jarvis, along with a psychologist defended岩石‘n' Roll and the result that the program was very favorable to this type of music . . . B.B. King has signed a new recording contract with RPM records, which marks his seventh straight year of recording for the Coast label. First release under the new contract will be an L.P. album which Joe Bahari recorded in Memphis . . . Disc-Jockeys Art Laboe and Dick "Hugge Boy" Hovington asked listeners to send in the way Roy Brown who was hospitalized here by a heart attack. King branch manager, Milt Wiers has been kept busy de- livering the hundreds of cards which have been re- ceived . . . The Penguins currently at the Liller

his stay will find Pinnex Newborn on the same bill. From August 31 to

The Losa Cuban Boys, RCA Victor Latin-American recording or- chestra, playing for the summer season at Laurel’s Country Club, Monticello, New York, have been engaged by owner Joe Novak to appear there for the next three summer seasons.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
NEW YORK—The NAMM Convention held in New York last week brought into town most of the nation's distributors. Rama-Gee-Tico execs, George Goldner and Joe Kolsky took advantage of this to gather them together at a party in Al and Dick's Restaurant.

Seen above, top picture, are, left, George Goldner, and right, Joe Kolsky, congratulating each other on the success of their firms and the party. At the farthest left, we see (seated), Mrs. Mona Goldner, and seated in center, Mrs. Joe Kolsky. Below we see a bird's-eye view of only a part of the gathering.

New York—"Entertainment All-Night," a new all-night radio show which went before the WINS boards July 5th, promises to devote most of its 49 weekly hours to promoting personalities from the music publishing business.

The show, which is owned and emceed by Jerry Warren, will give three hours of its nightly seven-hour format to the airing of new discs, plus interviews with their composers, arrangers, producers and vocalists.

It is Warren's contention that the persons responsible for a new record reemble a daily publication, not the ailing of a night's air, but rather the airing of new discs, plus interviews with their composers, arrangers, producers and vocalists.

To counteract this, he'll make every effort to see that any and all persons connected with the music business are given an opportunity to speak their minds on his show, which begins every night of the week at 11 p.m. and winds up at 6 a.m.

Already slated for guest appearances during the next few weeks are Sammy Davis, Jr., Elvis Presley, Joe Carr, Dave Brubeck, Stan Kenton, Eddie Condon, Anita O'Day, Dinah Washington, and many other important figures in the record world.

And, to stimulate audience interest, Warren has scheduled radio's first Jazz Festival to begin August 15th. He'll examine the various phases of the timeless art from its conception in New Orleans' Dixieland region to its present "new sounds" phase.

Any musicians or artists who are interested in promoting their latest effort are urged to get in touch with Warren at the WINS studio, and are assured they can obtain time on his all-night show.

"It's What's in THE CASH BOX That Counts!"
The Cash Box

New York

1. FLYING SAUCER - Buchanan & Goodman (Mercury 70893)
2. MY PRAYER - Platters (Mark 70898)
3. CANDY - Big Maybelle (MGM 70989)
4. STRANDED IN THE JUNGLE - Cadets (Modern 994)
5. FEVER - Little Willie John (King 4935)
6. A CASUAL LOOK - Six Teens (Flip 315)
7. I PROMISE TO REMEMBER - Teen Agers (Gee 1918)
8. RIP IT UP - Little Richard (Specialty 579)
9. WHEN MY DREAMBOAT COMES HOME - Fats Domino (Imperial 5396)
10. I'M IN LOVE AGAIN - Fats Domino (Imperial 5396)

Chicago

1. FLYING SAUCER - Buchanan & Goodman (Mercury 70893)
2. MY PRAYER - Platters (Mark 70898)
3. CANDY - Big Maybelle (MGM 70989)
4. STRANDED IN THE JUNGLE - Cadets (Modern 994)
5. FEVER - Little Willie John (King 4935)
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8. RIP IT UP - Little Richard (Specialty 579)
9. WHEN MY DREAMBOAT COMES HOME - Fats Domino (Imperial 5396)
10. I'M IN LOVE AGAIN - Fats Domino (Imperial 5396)

New Orleans

1. FLYING SAUCER - Buchanan & Goodman (Mercury 70893)
2. MY PRAYER - Platters (Mark 70898)
3. CANDY - Big Maybelle (MGM 70989)
4. STRANDED IN THE JUNGLE - Cadets (Modern 994)
5. FEVER - Little Willie John (King 4935)
6. A CASUAL LOOK - Six Teens (Flip 315)
7. I PROMISE TO REMEMBER - Teen Agers (Gee 1918)
8. RIP IT UP - Little Richard (Specialty 579)
9. WHEN MY DREAMBOAT COMES HOME - Fats Domino (Imperial 5396)
10. I'M IN LOVE AGAIN - Fats Domino (Imperial 5396)

Cleveland

1. FLYING SAUCER - Buchanan & Goodman (Mercury 70893)
2. MY PRAYER - Platters (Mark 70898)
3. HONEY TONK - Bill Doggett (King 4950)
4. IT'S TOO LATE - Chuck Willis (Atlantic 1092)
5. FEVER - Little Willie John (King 4935)
6. I LOVE YOU BABY - Jimmy Reed (Vee-Jay 203)
7. A CASUAL LOOK - Six Teens (Flip 315)
8. RIP IT UP - Little Richard (Specialty 579)
9. IT'S TOO LATE - Chuck Willis (Atlantic 1098)
10. CANDY - Big Maybelle (MGM 70989)

Newark

1. FLYING SAUCER - Buchanan & Goodman (Mercury 70893)
2. MY PRAYER - Platters (Mark 70898)
3. HONEY TONK - Bill Doggett (King 4950)
4. IT'S TOO LATE - Chuck Willis (Atlantic 1092)
5. FEVER - Little Willie John (King 4935)
6. I LOVE YOU BABY - Jimmy Reed (Vee-Jay 203)
7. A CASUAL LOOK - Six Teens (Flip 315)
8. RIP IT UP - Little Richard (Specialty 579)
9. IT'S TOO LATE - Chuck Willis (Atlantic 1098)
10. CANDY - Big Maybelle (MGM 70989)

St. Louis

1. FLYING SAUCER - Buchanan & Goodman (Mercury 70893)
2. MY PRAYER - Platters (Mark 70898)
3. STRANDED IN THE JUNGLE - Cadets (Modern 994)
4. A CASUAL LOOK - Six Teens (Flip 315)
5. I PROMISE TO REMEMBER - Teen Agers (Gee 1918)
6. WHEN MY DREAMBOAT COMES HOME - Fats Domino (Imperial 5396)
7. DON'T LET IT END THIS WAY - Elmore James (Peacock 1660)
8. STRANDED IN THE JUNGLE - Cadets (Modern 994)
9. CANDY - Big Maybelle (MGM 70989)
10. I PROMISE TO REMEMBER - Teen Agers (Gee 1918)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

New hot release! B.B. King "SWEET LITTLE ANGEL" b/w "BAD LUCK" RPM 3446

RPM RECORDS

Music RIP Little 10 PROMISE 30 Page 28 August 11, 1956

The first record by the versatile Buddy Ace "BACK HOME" and "WHAT CAN I DO" DUKE 155

DUKE RECORDS, INC. 3900 MADISON ST. HOUSTON 26, TEX.

#5399 RED HOT! WILD BILL DAVIS "AUTUMN LEAVES" and "I LET A SONG GO OUT OF MY HEART" Imperial Records

On The Charts! Heading For The Top! Shirley and Lee "LET THE GOOD TIMES ROLL" AL 3325

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Doggiet's Latest and Greatest... "HONKY TONK" (Parts 1 & 2) BILL DOGGETT King 4930

BILLACE MUSIC PUB. CO. 40-06 Vernon Blvd., Long Island City, N. Y.
**PHILADELPHIA**

1. **CANDY**
   
   Big Marchette (Savoy 1915)

2. **FEVER**
   
   Little Willie John (King 4933)

3. **STRANDED IN THE JUNGLE**
   
   Jay Novak (Flash 199)

4. **WHEN MY DREAM-BOAT COMES HOME**
   
   Fats Domino (Imperial 5396)

5. **FLYING SAUCER**
   
   Buchman & Goodman (Laurance 101)

6. **MY PRAYER**
   
   Platters (Mercury 70893)

7. **HEADIN' HOME**
   
   Shirley Queen (Ad Lib 4957)

8. **A CASUAL LOOK**
   
   Six Teens (Flip 375)

9. **SHATTERED DREAMS**
   
   Teenagers (Empire 101)

10. **RIP IT UP**
    
    Little Richard (Specialty 579)

**LOS ANGELES**

1. **IT'S TOO LATE**
   
   Chuck Willis (Atlantic 1098)

2. **STRANDED IN THE JUNGLE**
   
   Fats Domino (Modern 994)

3. **FEVER**
   
   Little Willie John (King 4935)

4. **I'M IN LOVE AGAIN**
   
   Fats Domino (Imperial 5386)

5. **FLYING SAUCER**
   
   Buchman & Goodman (Laurance 101)

6. **MY PRAYER**
   
   Platters (Mercury 70893)

7. **HONKY TONK**
   
   Bill Doggett (King 4950)

8. **ONE KISS LED TO ANOTHER**
   
   The Coasters (Atco 6073)

**DETROIT**

1. **HOLLYWOOD, CALIF.**
   
   Big Joe Turner, king of the wails and deejay Joe Adams look on as Mrs. Vivian C. Branch, Vee-Jay Records executive from Chicago shows 'em a handful of record hits on her label. Scene was at WJW radio party hosted by Mrs. Branch during her recent stay in Los Angeles. In addition to her platter duties, Mrs. Branch has a daily four-hour disk jockey program of her own via WMCA in Gary, Ind.

2. **CANADIAN DEAL ON FLASH**
   
   LOS ANGELES, CALIF. — Harry Fox, general sales manager of the Flash Record Company, this city, reports that negotiations have been concluded with R. A. Chialet of The Compo Company, Ltd., Docca Canadian branch office, for the Flash original version of "Stranded In The Jungle," by The Jayhawks. Charlie Reynolds, president of Flash Records, signed a contract with what Fox termed "a substantial amount attached thereto."

**THE CASH BOX R & B SURE SHOTS**

**R & B SURE SHOTS**

**Columbia Record Transcription Dep't**

**Appoints Three**

NEW YORK—In expansion of its Midwest facilities, Albert E. Shuman, head of Columbia Records Transcription Department, has announced three new appointments:

Michael Coolidge has been appointed Chicago Manager of Columbia Transcription Sales. Coolidge's responsibilities will encompass all sales functions in the Midwest. He will report to Calvin Roberts.

Helen Sullivan has been appointed Coolidge's Administrative Assistant. In addition to her current duties, Ms. Sullivan will be responsible for the coordination of production with our three factories.

Walter B. Orwell has been appointed Account Executive for the Chicago office. Orwell has had experience in the agency and television production fields.

**JOLLY JOYCE AGENCY MOVES TO LARGER QUARTERS**

NEW YORK The Jolly Joyce Agency of Philadelphia and New York has moved to larger quarters at the President Hotel, 254 W. 48th Street. Sharing the offices will be the Oceanic and Anchor Music Publishing Companies, Stanley Gruber is professional manager of both music firms.

Fox reports the demand for "Stranded In The Jungle" has increased substantially and all indications point to a sustained sale. The Jayhawks are currently on tour with their manager, Al Curry.

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***ALL THE WAY WITH VEE-JAY***

**THE BEST OF JIMMY REED**

Jimmy Reed Vee-Jay 203

**It's What In THE CASH BOX That Counts**
"SOLDIERS OF FORTUNE" (2:35) [Progressive BMI—Miller]

"I GOTTA GET MYSELF A WOMAN" (2:13) [Progressive BMI—Jesse Stone]

THE DRIFTERS (Atlantic 1101)

- The Drifters, whose big one, "Adorable," established the group, might have the topper in "Soldiers of Fortune," a slow paced ballad lovey. The very strong lyric embroidered into the engaging melody is happily handled by the group charmers. Look to this side to bring a strong sales reaction. The concept, "I Got Myself A Woman," is an up tempo rock with much potential. The Drifters skip along at a light hearted pace that the teenager will take to. A strong deck, but could be sold by the over-all strength of "Soldiers of Fortune."

"MY DESIRE" (2:25) [Modern BMI—Ling, Josey]

"I'M IN LOVE WITH A GIRL" (2:15) [Modern BMI—Ling, Josey]

THE CLIQUES (Modern 995)

- The Cliques aim at two in a row with a very strong twang release. If one is stronger than the other, it is possible "Miss Desair," a middle beat romancer ballad delightfully chanted. The group's blend for a good sound and works with deft stylization. Lovely melody, simply but engagingly arranged. Could be a slow starter but the potential is definitely there. The pairing, "I'm In Love With A Girl," is a change of pace. The Cliques rock a quick beat jump with verve and spirit. The kind of beat that sets the kids swinging. A good release but might have to bow to "My Desire."

"WHAT CAN I DO?" (2:56) [Lion BMI—Roeby, Washington] Ace backs with another slow paced ballad pretty. Ace walks the story of remaining true after three long years away, Drifty mood piece.

Huddy Ace (Date 155)

"I'M NOT SINGING" [Atlantic—Buddy Ace]

"CONCERT TO THE BLUES" (2:43) [Lion BMI—Scott, Robey] Tommy Mosley sings a moving slow beat blues with an easy, lush style. Pretty listening.

"LOVE YOU" (2:30) [Lion BMI—Scott, Smith] Mosley backs with a middle beat jump that comes off well. Mosley swings on this deck and the resulting happy effect makes this a side to watch. Strong entry.

THE CARDINALS (Atlantic 1103)


"I WON'T MAKE YOU CRY ANYMORE!" (2:49) [Progressive BMI] —Davenport, Blackburn] The Cardinals work over a similar piece of material with a most appealing reading. The mood, sounding very much like McPhatter, turns in a strong vocal performance, and it is another strong wax. Like both sides.

ROY GAINES (Groove 0161)

- "WORRIED 'BOUT YOU BABY" (2:36) [Kirby Smith BMI—Arthur Crudup] Roy Gaines swings a quick beat burger with a Freesley type guitar backing. The item really skips along and has the selling the kids could go for. Ok deck.

- "ALL MY LIFE" (2:45) [Monument Music BMI—Turner, Gaines] Roy does a middle beat bounce with loads of feeling. Deck jumps and it is a good side that should appeal. Good commercial side.

CLAYTON LOVE ORCHESTRA (Groove 0162)

- "MARRY LOU" (2:16) [Jay Tee BMI—Clayton Love] Cute opening with a reference to "Long Tall Sally". Mary Lou really puts him in the drive. Driving platter with several references to Little Richard hits. Kids should like it.

- "BYE BYE BABY" (2:23) [Jay Tee BMI] (Clayton Love) Quick beat blues given a racing instrumental support. Good opener.

EARL GAINES (Excello 2083)

- "PLEASE UNDERSTAND" (2:36) [Excello BMI — E. Gaines] Earl Gaines comes up with one of his strongest since "Love Baby". He does an excellent job of channeling a slow rhythmic bounce with a romantic plea. Good side.

- "I DON'T NEED YOU NOW" (2:17) [Excello BMI—Gaines, Hall] Gaines does another good bit of vocaling on a middle beat bounce. Earl Gaines is an old kid he was and is too good for him but he don't need her now. Akin rhythm wax.

GEORGE ZIMMERMAN AND THE THRILLS (Jub 103)

- "WHOSE BABY ARE YOU" (2:45) [Armstrong BMI — Armstrong, Zimmerman, Watson] Zimmerman and The Thrills offer a good, but not too different, slow shuffle beat blues. Item is well performed and falls in the category of adequate.

- "AIN'T GOT THE MONEY TO PAY FOR THIS DRINK" (2:45) [Armstrong BMI — Armstrong] A bouncy novelty in which Zimmerman begs off drink but he hasn't the money to pay for it. A middle beat bouncer that comes off ok.

J. B. LENORE (Checker 14)

- "IF I GIVE MY LOVE TO YOU?" (2:29) [Arc BMI—Le- nore] J. B. Lenore sings a slow beat down blues but with swing. Screaming horn helps set the mood as Lenore wails his story. Good southern type.

- "LET ME DIE WITH THE ONE I LOVE" (2:24) [Arc BMI—Le- nore] Lenore ups the tempo on the flip, swinging a middle beat jump deep south item. Good coupling.
“THE SOLITAIRES (Old Town 1026)

B) "YOU'VE SINED" (2:41) [Mau- reen BMI—M. Love] The Soli- taires blend sweetly on a lovely slow beat ballad, The lead does a bell-like job on the star dusted melody, Drifty type production. Like it. Bears close watching.

C) "THE ANGELS SANG" (2:31) [Benita BMI—W. Willis] The group gives a dream reading to a similar piece of material on the coupling. It is a slow paced ballad lovely. Like both decks for action.

THE TIBBS BROTHERS (Ato 6074)

B) "I'M GOING CRAZY" (2:38) [Progressive BMI—Pomus, Shuman] The Tibbs Brother team up on a slow rhythm novelty with a solid lyric. The brothers pick a lot of en- tertainment into the powerful material. Looks like one to be watched carefully.

C) "Wake Up" MISS RIP VAN WINKLE" (2:14) [Progressive BMI—Pomus, Shuman] The Tibbs back with a swinging jump that is for the kids, no doubt about it. It is rocked with a solid arrangement and reading. Good couple.

AL HIBBLER (Abadan 3328)

B) "DON'T TAKE YOUR LOVE FROM ME" (2:50) [Sm’t, Whitmark & Sons-Harry Nemo] Al Hibbler and Harry Carney on an old master that makes pretty listening. Should pick up a sale based on the label's current strength.

C) "I GOT IT AND THAT AIN'T GONNA COME GOOD" (2:00) [Robins Music-Ellington, Webster] Similar comments. The kids will get a kick out of listening to the Hibbler vocals, to which they scream, in full evidence on both sides.

JULIE STEVENS (Dig 115)

C) "CRAZY BELLS" (2:16) [Roy Pullos, Jackie Kelsal] Julie Stevens sings a middle beat jump ditzy in ac- ceptable fashion. Deck doesn't rise above that fair rating.

B) "BLUE MOOD" (3:00) [Julie Stevens, Jackie Kelsal] Miss Stevens comes off better in her handling of this take. Melodic item dully presented. Ok side.

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
Cash Box Cake

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SLEEPYHEAD

KASAM—Albany, Minn.

 Coordinator & Singer

Little Bitty Wine & Shoes (Collins)

You

Sweet Dreams (Faron Young)

SLIM COX—Cowboy CARAVAN

Chesney

Dick Richards

Hamblett On National Barn Dance

Hamblett, composer of more than 100 songs, including the best seller, "This Ole House," will join the WLS stars in presenting five hours of entertainment.

Hamblett On National Barn Dance

Chicago—The WLS National Barn Dance, one of the top drawing cards at the Illinois State Fair since 1934, will have composer-singer Stuart Hamblett as special guest star when the popular show makes its 23rd annual appearance at the Fair in Springfield on Saturday night, August 11.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

NASHVILLE, TENN.—The huge birthday cake, patterned after the Cash Box's Big Ten Juke Box Chart, was of the cause of much comment at the SC Paramount's Dub Allbritten and Lee Rosenberg of Charlie Lamb Agency.
Crazy Arms

SPRINGFIELD, Mo.—Sitting atop a stack of hay on one of the “Orzak Jubilee” sets is little nine-year-old Brenda Lee who will soon make her recording debut on Decca Records. When told by her mother that she was going to record on Decca Records, little Brenda quipped “After all these years.” Pictured left to right is Harry Silverstein, Decca’s Southern promotion man; Lou Black, of Top Talent, Inc., Springfield, Mo.; Brenda Lee and Red Foley. Paul Cohen, Decca’s C&W recording manager, signed little Brenda to a Decca recording pact during the recent DJ meet in Springfield, Mo.

Dallas Record Dealers Form Organization

Dallas—Dallas disk dealer Happy Ernstann announces the formation of Dallas Record Dealers Association, designed to promote better service to record buyers.

Carl E. Endlich of Ernann’s Record Shop has been elected president. Other officers are John Church, Preston Record Center, 1st vice-president; G. L. Simmons, Copiah-Simpson Music Company, 2nd vice-president; Marion Eman, Titche-Gooding, secretary; and William Oliver, Dallasan Record Shops, treasurer.

Virtually all of the record specialty shops and department stores are charter members of the association and will meet monthly to exchange ideas and formulate cooperative plans for better merchandising of records and phonographs.

The Country Records

Disk Jockeys

Played Most

A summary of reports received from the nation’s disk jockeys.

1. CRAZY ARMS
   Ray Price (Columbia)
2. I WALK THE LINE
   Johnny Cash (Sun)
3. SWEET DREAMS
   Faron Young (Capitol)
4. SEARCHING
   Kitty Wells (Decca)
5. I TAKE THE CHANCE
   The Browns (RCA Victor)
6. YOU ARE THE ONE
   Carl Smith (Columbia)
7. MY LIPS ARE SEALED
   Jim Reeves (RCA Victor)
8. ANY OLD TIME
   Webb Pierce (Decca)

AIR MAIL SUBSCRIPTION
To The Cash Box $30

A GREAT COUNTRY DUET
Wilma Lee & Stoney Cooper

"CHEATED TOO"
HICKORY-1051

JIMMIE WILLIAMS
sings
"ALPHA and OMEGA"

"Where Will I Shelter My Sheep"
White Oak Music-BMI

"It's What's in THE CASH BOX That Counts"

www.americanradiohistory.com
**Country Reviews**

**THE CASH BOX BULLSEYE**

**“CASEY JONES”** (2:38) [Shapiro, Bernstein ASCAP—T. Scibert, E. Newton]

**“YOU WERE MINE FOR AWILE”** (2:41) [Trinity BMI—J. Hicks, J. Freeman]

**EDDY ARNOLD**

(RCA Victor 26-6401)

- Eddy Arnold, the consistent hit-maker who certainly needs no introduction to opera, dealers or deejays sends across a fabulous new coupling that could very well develop into a double-barreled smash hit. The couplet's readily recognizable vocal stylings are pleasingly evident on two sides that are as different as day and night. On one half Eddy revives the wonderful, old-timey narrative folk style of "Casey Jones," and rhythmically wraps it up in most attractive style. Sparkling choral and instrumental support on this quick paced delight. Another. You Were Mine For Awhile" is as vibrant as the singer at his ballad best. It's a lovely, slow paced romantic lament which he renders with utmost sincerity. They're two big winners back-to-back.

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**The Osborne Brothers & Red Allen**

(MGM 12500, $12.08)

**"RUBY, ARE YOU MAD?"** (2:58) [Acuff-Rose BMI—Eddy Kendy] Here's a real down-home, cornball novelty that's a cinch to create loads of fun in the country market. It's a high-flying, mountain-flavored ditty which Red Allen and the Osborne Brothers colorfully showcase a captivating vocal job by Bobby Osby. Watch this one; it could be tremendous.

**"SINGING HEART"** (2:19) [Copper BMI—D. Sloan, E. Sloan] This half the boys nearly blend their vocal and instrumental talents on a fast paced, "pure country" lament. Strong coupling for ops and dealers.

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Chet Atkins and Hank Snow (RCA Victor) combine their talents for an outstanding instrumental... "New Spanish Two-Step" and "Reminiscing," the latter utilizing their respective electrical guitars and recording techniques for evident air play.

Do you think you’re a promoter? Listen to this... Roy Acuff (Decca), Kitty Wells (Decca) and Johnny Jack (RCA Victor) recently traveled 17 states, entertained at 30 shows and rode auto more than 6,000 miles in 15 days. The promoter was Frankie Mose, manager of the acts.

Vic Alphin who heads up Trails End Music, Nashville, very much pleased over the Glenn Douglas recording on Decca of "What's That Don't Do To Me" and "I Don't Believe (You Want To Leave)."

Lou Black of Springfield, Mo. Top Talent was in Nashville last week. He was associated with Little nine-year-old Brenda Lee, Paul Cohen, Decca's A&R top dogger the session date.

Charlie Lamb of the Charlie Lambda Agency, Nashville, Texas and Bill Smith of Murray Nash Associates, Nashville, and Lee Rosenberg made the trek into New York last week for the NAMM Show at the New Yorker.

Texas Bill Strength (Capitol) into Hollywood this week for a recording date and also for appearances on the Town Hall Party and will be sharing the billing with Tex Ritter, Johnny Bond, Sonny, Travis, Little Jimmy Dickens, Jeanie O'Brien, The Collins Kids, Jinks Tex Carman, Redd Hart, Joe Maphis and Rosalee. Good to see you so busy, Bill.

Doe Embree who used to hold forth at radio station KTVN, Lompton, N. C. has moved his base of operations to KHTL, Ft. Lompton, Colo. Good luck, Doe.

Word from Henry Gall, personal manager of Myra Lorrie, reports to us that Myra's performances at the Calgary Stampede went over exceptionally well. Myra received very good write-ups press-wise.

Looks as if Murray Nash has hit a record in his pubicry with the Jean Chapel recording on Sun of Sonora. You can look for some good news to break on Jean in the near future. Bill Hubert reports from Sullivan Springs, Texas, that he recently traveled with Joe and Bob Shelton, writers of the long-time hit "Just Because." The boys are now retired and live in Sullivan Springs, Texas. The boys do a show from McKay Music Company store and members of the band include Bob Joe, Connie Coker, R. A. Burns and Jerry Casey.

Look as if Kitty Wells lives right up to her title, that of Queen of Country Music and Number One Female. Chart watchers are within the searching of "Searching" is going strong and from all indications it appears that her recording will probably land right in the number one spot in the country popularity charts.

Johnny and Jack (RCA Victor) have another winner in their recording of "Love, Love, Love." This country duet has the turntables really spinnin'. Could be a big one for the country team.

Everybody's watchin' the wonderful charm of the Roy Acuff and Kitty Wells duet of "Goodbye Mr. Brown" and "Mother Hold Me Tight." Here's the King and Queen of Country Music together for the first time; a great country coupling.

Hal Tucker writes that Ernest Tubb will be returning to Nashville August 6th and will be busy for the following week making TV films. On Saturday, August 11th, Ernest will be featured artist on the Prince Albert Show. On August 12th, he'll play at Bloom成效, Indiana. After that, Shileen will return to making TV films again.

From Lee Sutton comes this interesting item. A double "Command Performance" was turned in by Ed Matherly of WVDY, Pocomokey City, Md., on the week's galas. The Stoney Cooper and Wilma Lee's new Cadillac limousine had developed trouble and could not be driven to their appearance scheduled for Sunday afternoon at Reed's Ferry, N. H. Stoney and Wilma decided to try and make it in an older car they had but were sceptical, to say the least, as to the outcome. To the credit of their predication, Ed Matherly offered to them in case they broke down. Sure enough, they did, not many miles from Wheeling. At this point, Stoney and Wilma and the Clinch Mountain Clan transferred themselves, their clothing, and instruments to Ed's car and the eight of them proceeded on to Reed's Ferry. Even to radio performers, regardless of conditions, the show must go! Further news from Lee relates another incident involving automobiles. When Dusty Owens and the boys were in Newfoundland, as part of their 11 week Canadian tour, the Boys were held up by a mechanical ingenuity due to the lack of garages or filling stations. When the rough road caused the motor to jar loose from the frame, Bob called on his friends to help him and they agreed to use them to support the motor until they could get to the next town.

Vacationing from his Ozark Jubilee chores July 30 through August 22nd, Red Foley will play the role of a proud father at the wedding of his daughter Julie, who is to become the bride of Henry Thomas Hurt III, in a ceremony at Nashville's Woodfin Baptist Church on Thursday, August 9th. Time permitting, Red hopes to also visit his daughter Shirley, and son-in-law Pat Boone and their family in N. J.

Johnny Cash is the newest star to be added to the Grand Ole Opry's horizon. Johnny, who records for the Sun Record Company, made his first appearance as a member of the Opry on July 7th. His highest hits are, "I Walk The Line" and "Get Rhythm." Other members of the Sun label, Roy Orbison and The Teen Kings, have just cut a new record for the firm and will probably be released in about two weeks.

Bob Neal of Stars Inc. has announced a tour starting about the middle of September which will include Johnny Cash, Johnny Horton, Faron Young, Roy Orbison & The Teen Kings, and others. The package will play a series in West Texas and then move on to the West Coast.

The new program at KCUL, Ft. Worth, Texas, "The Cowtown Hoedown," is being broadcast each Saturday night from Eleven to One. The show is hosted by Bob Carlin and features such artists as Artie Green and Charlie Wright (Acuff-Rose). Bob & Bill Callahan, announcers from Dallas (TV) are regular performers on the shows.

Starting on Monday August 13th, Carl Stuart will be appearing at the Western Fiddlers Fest in Pittsburg, Pa. This show will be called "Hometown Jamboree." Since the station has never programmed county before, Carl tells us that they are much interested. Part of the group will be Green's front page write-up in the Nashville Banner concerned the band. E. L. Norris, who has for fifteen years been the backstage police officer for the show, Officer Norris' duty is confined to backstage, and the only trouble he has met is from an occasional loafer. "One time," says Norris in the article, "a country boy got excited and wanted to get on stage with Roy Acuff. The kid ran up the steps when I was busy elsewhere, and barged onto the Acuff band with a certain confidence. I got him off without any trouble to speak of. He was just too anxious to get into the show."

Hal Smith, personal manager of Carl Smith reports that Carl appeared at the Columbia Record Convention in Oklahoma in early August. Carl will also play at the annual Ray Price Band and also was the second choice with Ray on their top seller, "Crazy Arms." Bob understands that Merle Travis has a new Capitol LP album out "with some guitar music to send all guitar music." The songs of Bob's hit "Jug of Songs" a short while ago. Bob received several pieces of mail thanking him for the program, which are now in their second printing. Louie Bizer, the producer of the program, is a regular writer of songs and usually has a few to workshop on his shows. Louie also has a new radio show on WARD, Arian, N.H. It'll run six days a week, Louie will still do 7 days a week on WDOG, Marine City, Michigan, and 3 on "I'm Sorry I Doubt My Love" on Sage & Son. Louie says he needs a personal manager.

For the fourth straight year, Hank Thompson and his Brazos Valley Boys will be playing at the North Carolina State Fair between the Texas State Fair, Dallas, Texas, in October. They will appear for five nights starting AM, Saturday, October 7th through Monday, October 10th. Several of the boys' big selling records include "Blackboard Of My Heart," "Weeping Willow" and an LP, "Hank Thompson All-Time Hits."

Attention: Please advise any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.
The Seeburg V-200 makes proper, profitable programming easy.

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The Industry's 5 Great Needs:

PUBLIC RELATIONS BUREAU
TAX COUNCIL
CREDIT BUREAU
SCHOOL FOR MECHANICS
BOARD OF TRADE

Since its inception, The Cash Box has continued to urge the industry to bring into being these five great necessities for its further progress, finer welfare and greater prosperity.

Many of the original suggestions of this publication have already been adopted by the industry. The MOA (Music Operators of America) is only one such proposal which has come into being. Dime play is another. Location contracts still another. Front money guarantees. And many, many more.

But more important than any other needs at this time is the creation of the five great necessities for the industry listed above.

This publication has printed thousands of thousands of words regarding the need for a Public Relations Bureau. There is no need now to go into the logical reasons why, except to state that it has become absolutely vital that a Public Relations Bureau quickly come into being. To this all will surely agree.

A Tax Council grows more necessary each day. Just a few months ago an editorial here pointed out how license fees have been hiked in one community, one state after the other. There is now no central bureau, no place where an operator can obtain legislative facts, legal data, former decisions and rulings, license laws and existing license legislation. No place where he can receive such vital information and experienced counsel. This need becomes more desperate with each passing day.

A Credit Bureau has become a most definite necessity. Distributors are worried about the tremendous extension of credit. Operators, themselves, desire to prove their own financial stability. Manufacturers, too, think hard before extending credit. This is one need that must soon be remedied. There is no way out of the credit morass without an inner-industry Credit Bureau.

Operators from throughout the nation have agreed with The Cash Box over the years that there must come into being a School For Mechanics. The acute shortage of skilled mechanics is holding up growth and progress. Many operators, who would like to expand their routes, frankly report that they can't do so because they lack skilled mechanics. This is also true of distributors who are forced to delay repairs, while operators lose time and money with the machines under repair because they, too, lack skilled mechanics to get repairs out quickly.

A Board of Trade is of very great importance. If all divisions of the industry, music, amusement and vending, would have one suitable, central spot where they could all sit down together to arrange for a set of operating elites, the industry will find, as time goes on, that it will once again come closer together and, perhaps, the Board of Trade can, of itself, arrange for one big exhibition each and every year.

It is the hope of The Cash Box that, as time goes on, the industry will accept these original suggestions. That the industry's members will do everything in their power to bring these five great needs into being.

Then the path to greater progress, finer welfare, surer prosperity will have been cleared of a great many obstacles.
Dime Play Plus Front Money: ASSURES MUSIC OPS HOLDING ON TO PRESENT PROFIT LINE

However, Leading Ops Report Need for New Games and Vendors to Help Better Diversify Operations and Continued Steady Profit Growth

CHICAGO—Leading music ops throughout the country foresee the time coming when they will need more new equipment to help bolster intake from diversified routes.

These men, in the majority, report that the route diversification has kept them far ahead of competition and has also enabled them to progress more rapidly. Those who are featuring dime play and, especially, those who also have a front money guarantee arrangement along with dime play, report that they have been able to hold onto their present profit line as far as their music operations are concerned.

"But," as one operator advised, "the great majority of the operators in this area feature completely diversified routes.

"We operate games, vendors, even service machines, along with our music.

"This means we have to be on our toes for new products all the time so as to be able to maintain the profit line which we have reached and, at the same time, be able to progress forward.

This operator, like many others everywhere in the country advises that, as far as vending machines are concerned, unless there is something very radically different and better introduced, his route is well equipped to handle the vending needs of the patrons on all of his locations.

He adds, "But where games are concerned, we are up a bee at this time. We need something new to maintain the players' interest. We have to keep this part of our route more active than any other. We find that by more constant interchange of machines, adding new games and switching others, we keep our profits at a high level."

Operators who have diversified their routes look to new products being constantly introduced. They believe that their surest progress can come from the amusement field. Need for new amusements is, therefore, growing.

"Said one operator, "Lots of players are becoming much too accustomed to the games we are featuring at this time. They have been asking the storekeepers to get something new."

Taking Out Costs Becomes Big Job Of Factory Engineers

Object: Lower Prices to Ops—if at All Possible, While Maintaining Same Fine Quality Equipment. Will Mean Greater Tooling Costs to Manufacture Many Parts and Components Now Purchased Elsewhere

No Action On Forand Bill As Congress Adjourns

Believe Congressman Forand Will Re-Introduce Bill in Next Congress. Places $25 License on Pinballs That Reward Players No More Than $5.00

WASHINGTON, D. C.—No further action was taken on Congressman A. J. Parnon's (Dem., L. I.) bill, (HR. 12298), even though the bill had been passed by the House Ways and Means Committee as Congress adjourned.

This bill contains, among the many excise tax cuts it proposes, the proposal that pinballs, which reward players no more than $5, be licensed at $25 per year by the Federal Government.

This would mean that should a player obtain a number of free plays he would then be able to purchase up to $5 in merchandise from the store where the game is located.

It is generally believed that Congressman Forand will reintroduce his bill in the next Congress.

It is also believed that this bill has a very fine opportunity of passing.

Gottlieb Reports New Re-Order Record On New Five-Ball

CHICAGO—Alvin Gottlieb, advertising and sales promotion manager of D. Gottlieb & Company, reported that the firm's current 5-ball game "Classy Bowler," has broken all previous re-order records.

"We expected our usual summer slowdown," stated Alvin, "but instead we were amazed and gratified at the way demands of distributors kept pouring in. No other game we ever produced came even close to the record set this summer by 'Classy Bowler.'"

"The re-orders flooded in not only from distributors in this country, but from all over the globe."

"Based on the summer performance record of 'Classy Bowler,'" added Alvin, "the coming fall season should prove to be even better than we anticipated."
IT'S BIG AND IT'S GETTING BIGGER

It's a known fact that people have always had photos taken of their youngsters— their babies and the "small-fry" to keep a progress report of their "growing-up"— to send back to the "old folks"— and, just to have to look at... so check AUTO-PHOTO ELECTRONIC STUDIO, MODEL II.

Here's a new concept in automatic photography, YOU CAN NOW, FOR THE FIRST TIME GET YOUR SHARE OF DOLLARS FROM THIS LONG ESTABLISHED DEMAND FOR MINIATURE PORTRAITS OF YOUNGSTERS.

This tremendous market today represents as much as 70% of ALL portrait photography, a vast business heretofore unavailable to the automatic photo machines.

NOW YOU CAN PARTICIPATE IN THIS TREMENDOUS BUSINESS WITH THE FIRST, THE ONLY NEW ELECTRONIC AUTO-PHOTO STUDIO— MODEL II.

- With split second shutter speed— stopping all action.
- SYNCHRONIZED STROBOSCOPIC LIGHTING.
- AUTO-PHOTO MODEL II photographs the squirmiest youngster every time with excellent results... pictures are sharp and clear... four different and individual poses for 25¢.
- PERFECT PICTURES EVERY TIME, BUT REMEMBER ONLY WITH AUTO-PHOTO ELECTRONIC STUDIO MODEL II.
- Long established major operators of coin equipment from Coast to Coast say "Auto-Photo Studios are the steadiest income producers in the Industry."

Write for literature and name of nearest distributor:

AUTO-PHOTO CO., INC.
1100 East 33rd Street, Los Angeles 11, California


"THE BEST INVESTMENT IN THE COIN MACHINE FIELD"

"It's What's in THE CASH BOX That Counts"
Export Demand For Latest Models Used Phonos Benefits Entire Trade

NEW YORK—With the export market absorbing every bit of the latest models of used phonographs, music operators are in a most strategic position to build their routes with the newest phonographs now being turned out in this country.

This condition is most beneficial to both the operator and the distributor. The distributors have orders for these reconditioned music machines, and are securing the country to make buys. The operator, who can furnish the machines, can make a fine trade-in deal on new machines.

The advantages to the operator are two-fold. Not only does his used machine bring him a substantial credit on the purchase of new equipment, but the new phonographs with their many improvements in selectivity, beauty and mechanical construction, have increased his collections.

The total advantage to the entire trade is that all in the field stand to gain. The operator with new machines and better collections; the distributor with gainful sales of both reconditioned and new machines; and the phonograph manufacturer, who is able to move his new machines, and thus continue his research to bring the operator better and better phonographs.

To Perform At Wurlitzer “Centennial”

NORTH TONAWANDA, N. Y.—Among his many other accomplishments, A. D. Palmer, advertising manager and sales promotion manager (now acting, in addition, as “Centennial manager”), The Ralph Wurlitzer Company, this city, can now lay claim to having an “eye” for beauty (or has he always had this talent hidden in his subconscious?)

Pictured herewith is part of the famed M.C.A. Buster Burnett line of fourteen lovelies who will appear during the firm’s “Centennial Club” festivities on August 25, 24 and 28 at their plant in this city.

Some of the most sensational show stopping variety acts backed by top names in the entertainment world will provide a thrill of a lifetime for guests during this celebration, but we reproduce the picture above as the others cannot boast they possess the same classical physical properties.

Wurlitzer guests will view the show on Friday, August 24, at the Wurlitzer Park in Tonawanda from a specially constructed stage. The list of feature attractions who have been signed, includes the following:

Production—Buster Burnett Chorus. Master of Ceremonies—Paul Ben.


Gloria Pebbles and her Pts.

The Rose Sisters (Just Juggling Along).

The Fearless Stans (110 Feet in the Air).


Five Fredas (Acrobatics in the Modern Manner from Copenhagen, Denmark).

The Skating Regals (Whirlwinds on Skates from London, England).

To top off the show, some of the nation’s top recording artists will entertain.

Through The Coin Chute

DALLAS DOINGS

Abie Susman of State Music Distributors was visited by Mr. and Mrs. Parker Henderson of Southern Amusement Company, Memphis, Tennessee, on their way to Mexico . . . John Trifero, director of RCA Victor personal music service, visiting Adleta Company, Bert Williams of Adleta’s sales staff vacationing in Chicago . . . J. Fred Barber of Walbox Distributing Company making plans to take his family on vacation . . . Bob Ceghill and Charlie Simmons of Coghill-Simmons Music Company, Dallas, are looking forward to a trip to Paris with all expenses paid which they won as first prize in Columbia’s “Paris in the Spring” contest . . . Tommy Chatten of Commercial Music travelling in West Texas on business . . . R. J. Nichol, office manager of the S. H. Lynch and Company branch in San Antonio, visiting here with Mrs. Nichol . . . Ramon Wilks of S. H. Lynch and Company spent his vacation trout fishing in Missouri . . . Ben Baker of Medaris Company, Columbia Records’ distributor, travelling through West Texas and along the Gulf Coast setting up dealer meetings . . . Bob Modaris planning a trip to Las Vegas . . . Dick Quam of Henderson shopping the Dallas market. Other visitors along column included W. B. Moseley of Paris; Buna Carr, Corsicana; Jack Sproti, Temple; M. T. Johnson from Sante; C. L. Fort, St. Augustine; Benny McDonald, Jimmy Woolsey, Cameron Franks, Ralph Claybrook from Fort Worth . . . Bob De Priest weekend fishing at his new camp at Lake Texoma . . . Bill South of B & B Vending Company vacationing in Colorado . . . Forest Fielding joined the staff of Cigarette Vending Service of Dallas Inc. . . . Carl French of Certain Music Company just returned from Carlsbad Caverns and points west . . . Fred Jardin, Dallas operator, is the proud owner of a new power motorboat . . . Carolyn Moody, bookkeeper at Commercial Music, taking swimming lessons.

“Is It’s What’s in THE CASH BOX That Counts”
Meeting Dates

Music Operators' Associations

Aug. 6—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

6—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.

8—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

9—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.

9—Eastern Massachusetts Music Operators' Assn.
Place: Beaconsfield Hotel, Boston, Mass.

13—Tri-County Juke Box Operators' Assn.
Place: Elum Music Offices, Massillon, Ohio

14—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.

14—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.

15—New York State Operators Guild
Place: Gov. Clinton Hotel, Kingston, N. Y.

15—Automatic Equipment & Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

16—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board).

16—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

16—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

18 & 19—Alabama Amusement Association
Place: Gulf Shores, Ala.

19 & 20—South Dakota Phonograph Operators' Assn.
Place: Lawler Hotel, Mitchell, S. Dak.

Sept. 22 & 23—Music Guild of Nebraska
Place: Blackstone Hotel, Omaha, Neb.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX,
BOX, 26 West 47th Street, New York 36, N. Y.

"It's What's in THE CASH BOX That Counts"
"THE NEON SIGN"

By Bill Gersh

SELLING neon signs wasn’t as easy
as it had originally been. There
was a 14th Street, that didn’t have large,
spectacular neon signs gaily and brightly
blazing on the face of buildings. Many
smaller neon signs attractively
arranged on the facades of
buildings. It was tough to make any big and
profitable sales anymore. In fact, the
salesmen no longer had a chance to
walk down the sales force.

It has been a quiet and even some-
what tragic Saturday afternoon auction
meeting. More than half the salesmen
found blue slips in their pockets along
with checks for two weeks’ separa-
tion pay when they left the meeting. The
few salesmen left in the restau-
rant, when this was all over, didn’t
have a chance to walk down the
street, even their coffee and rolls seemed
to taste flat. One after the other
they excused themselves and left.

He was all alone. Smoking a ciga-
rette, Dawg was over his new cold cup
of coffee. Somewhat lost in his thoughts. Perhaps a little bit sad-
dened. Worried about his future. Thinking about his wife and children
who so depended on him. Some
grey was beginning to show in
his hair. He had been working for
Mary, the waitress. Mary had been waiting for
some months now for the big neon sign firm had opened its sales and
service quarters near this restaurant. You’d think he’d have
looked a little better.

He looked at her all that transpired. He
found it felt good to get off his
chest. Mary was, more or less, the only one
Mary, "I’d like to introduce you to the idea
made to make sure the restaurant owner wasn’t around, “why don’t you call
on my husband?"

"You see, John," she confidently
explained, "we hadn’t even planned on anything as elaborate as
an auction meeting before."

This tremendously heartened John.
He knew that the public had no idea
whether the hearded salesman-
ger like it or not, he’d scheme out
something special so that he and
Henry would be able to open their
little neatness, cleanliness and effici-
ence neon sign. What’s more, he’d be able to pay for it
with about no trouble at all.

"I’ll find some angle," he confidently
assured Mary. "You’ll be able to
get the best salesman in the
worst salesman in the company.
That’s what he offered as he
looked as he go up to, “just tell Henry
that John Jones is figuring out an
angle on that little restaurant for the
very best neon sign in your neigh-
boring."

"That’s just what I’d planned any-
way, Mary," he concluded, “working the idea in the background. I think
I might as well figure out the angle this
way. We’ll wait and see what comes.
Some bright and early Monday morning."

When Monday morning arrived John
sat in the nearest movie store with
which to get Mary and her husband
a little restaurant. He thought
on a few an easy payment plan.

John felt pretty foolish about the
business. He’d go out and do some
shopping. He’d been a bit phlegm,
some what ashamed, too. He dodged the
right and left looking for the first
instead, drove right over to where
Mary’s husband had opened his
little restaurant. John was very much impressed with the
mechanical contrivance of the cleanest operation of this new, little restaur-

Even though it hadn’t as yet
officially opened for business, people
were coming in and calling for food.
Everyone liked the place. And all liked,
including John, the wife.

Mary, Henry’s husband. He was a
natural host. A born restaurant man.

John asked for a cup of coffee. He
introduced himself to Henry when
Henry brought him the coffee.

Mary," said Henry enthusiastically,
"I’ve been waiting for you.

"Mary told me," he continued, "you
were going to work out some angle
whereby we could obtain a beautiful
sign on real easy payments.

Mary sure thinks you’ve the great-
est," he added, "she says to leave
everything to you. That you’ll work
it out for us.

After those remarks, John was
nonplussed. Embarrassed. He felt awful.
How could he tell Mary’s genial,
charming and trusted husband he
hadn’t even a remote idea of any angle
at all to get him a grand neon sign?

John, instead of answering imme-
diately, just smiled. Rather weakly, if
the truth be told. He could only
prop the sign in his bank account in his
mind and wonder whether he should secretly
say for the sign and let Mary and
Henry repay him. He continued
to think about this.

"Now wait till I finish my coffee." he
said, and "I’ll try to think of something.

"Give a guy a chance, won’t you?"
he laughed bravely.

Just then a commotion among a
bunch of men in a far corner of the
little restaurant attracted his atten-
tion and caused him to spin around
on the stool on which he was sitting.

"C’mon over, Henry," someone in
the group shouted, "just look at the
score Jack made.

"I’ll be right over," Henry called
back with a laugh, "but first I’ve
got some business to attend to here," he
added.

"What’s that all about, Henry?"
asked John.

Oh, some friend of Henry, "it’s a new
game the operator brought in. Games
like this are really catching on, more
than pay our small rent.

Just like a nut accidentally being
cracked under heel, something clicked
in John’s mind. He walked over
to the game. Noted the players’ interest.
The fun. The thrill. The excitement.

In fact, he inserted quite a few coins
himself playing the game. He liked it.

Henry, the restaurant’s owner, rushed
at him with his kit as he climbed out of the
car. He walked over to the car and
put his feet on the rim of the glass
window, admiring his new car.

"But," Henry asked wonderingly
as he carefully studied the
topmost corner of the page, “can I afford it?

"Whew," he added, "I haven’t that
much money even if everything we’ve
got on hand is piled up in the garage.

Don’t worry about a thing, Henry,"
John chuckled.

"You don’t have to put up a red
clock. Didn’t I promise you that in the
first place?" John pointedly asked Henry.

"Nope," said John, "here’s all you
do have, Henry. You sign this simple
contract I just obtained that I’m
going to operate some games here
for the next three years, Henry," he
added, ‘I’m going to give you the very game you’ve now got.

We’ll sell you a cost a few a year.
Here’s what I’ll do for you. I’ll
take all your first four weeks’ pay.
You put nothing on the sign. I’ll charge your off the
half of the machine’s sales every week.
I’ll be there for you.

As soon as the sign is all paid for," John
explained, "then I’ll start giving you your half of the money just
like every week."

"You don’t put up a single red cent
our part of the deal. I’ll have you
paid for everything. I’m taking all the
chances.

"But, Henry, is that okay with you?"
John, answered Henry, "you’ve just
sold a new neon sign.

Where do I sign my name on the
contract for you to operate games
here exclusively for the next three
years?"

"In fact, John," he added, "make it
five years. You’re a real friend.

With that John pulled out so many signs that the Chairman of
the big neon sign firm came flying in from
to every far away factory. He came to John
yearly, and came in front of all the other
salesmen.

It was at one of the leading hotels.
John and his very proud wife, along with the
sales manager and his wife and the Chairman
of the Board of Directors sat up
to the front of the door and being

He then presented John with a
watch for a very sizeable bonus along
with a letter from the company, a
gold watch. John sincerely thanked
him and signed the usual, appropriate words to the big gathering.

During the applause that followed, John
smiled pleasantly as he observed the
ectors leaned over and whispered into
John’s ear.

"I want to see you up in my suite
in an hour, John," he said.

"That’s a surprise for you," he added, smiling
brilliantly, confidently and contentedly.

John, looking at him, said, "I told my wife the Chairman of
the firm was expecting the
to the room. He then quickly left the
big balcony and took the elevator up.

When he entered the suite, after
knocking on the door and being
(Continued on next page)
Through The Coin Chute

CALIFORNIA CLIPPINGS

Business along Pico last week continued at a steady pace with photographs, coin machines and fast breaking records keeping things moving. The demand continues for all types of arcade pieces. ... At Millhouse Music Company, Hank Tronick reports the registration for the Sceburg Service School, held every Wednesday at Malthorne, is increasing each week. George Mahlum, head of Back Ground Music, is spending his family in Minnesota. ... Lee Palmer and Norman Dudley, Mercury Records California Distributors, are busy rounding up in Norty's Music Center where Norty Beckman told them that Patti Page's "Allegheny Moon" and the Platters' "My Prayer" continue as two of his biggest sellers. Norty says that with the influx in business, he is contemplating expanding all departments to handle the load. Ann Martinez reports that "El Loco Cha Cha Cha" by Rene Touzon on the "United Artists Presents" label has really taken off in the Spanish-Mexican department. ... Paul Rain is returning to the coin machine business in San Bernardino. ... Gabe Orland took a couple days leave from California Music Company, returning to some deep sea fishing in Ojai. In San Bernardino, Norty is planning a visit to Fort Ord to see his son, "General" Ronnie Ricklin, who is being taught basic training by Sam Beckman. Norty says that his son, who is doing well in the music business, has never seen a record take off with such force as "Flying Saucer." The mail order business continues to keep everyone jumping at California. Martha Delgado and Don Blocker think Al Hibbler has a big one with "After The Lights Go Down" on Decca.

At C.A. Robinson & Company, Charley Robinson reports very good action with their used equipment. Dave Wallich sending in many orders from Phoenix for United's "Select Play" shuffle alley. Al Bottelman gathering data for his forthcoming fishing trip. ... Philip Greenfield, young son of Mimi and Sid Greenfield of A & A Vending Maintenance, is spending his summer vacation making service calls with his father in hopes of entering the coin machine business with a complete background. ... "Shorty" Culp, Culp Distributors of Oklahoma, in Oklahoma dropped by Sierra Distributors to see Wayne Copeland and the gang on his way to Honolulu with his wife and family. J. W. "Burt" Bartholomew, credit manager, buzzing to work at Sierra in his new Ford.

Frank Davis reports that last week was one of the biggest weeks of sales of the new Wurlitzer "2000" and the sales keep climbing. A new phone system was installed at Sierra to handle the many calls and is all ready inadequate and plans for a complete switchboard are being made. Ed Wisler is acquiring a great tan riding around in his convertible while covering the San Bernardino territory. ... William (Bill) Sater, Manila, Philippine Islands, stopped in to see Joe Durrie at Badger Sales Company, Inc. on the last leg of his around the world trip. Marshal Ames reports very good sales of the new AMI "G-200" phonograph in the Bakersfield area. Bill Happey says that operators interest continues at a high pitch for the new phonograph and that they are filling all the orders with each shipment received. A shipment of O'Gee's "State Fair" Rifle Alley was received at Badger and Fred Gaunt is busy filling the orders that had piled up.

George Van Drake, San Bernardino operator, reports that Kiddie Rides are going very well in that area. ... Jake Porter dropped in at Iveshagen's Record Bar to let the Soffle Sisters, Mary, Kay and Cherie, hear this new Combo release of "Valley of Lovers" by The Native Boys. Kay is now posting THE CASH Box Best Selling Polp Album chart over the album section at THE BAR to help customers in their selections. "Barbie" Chandler believes The Muckays have a comer with their record of "Lili Marlene" on Trans-World. Mary says that the demand for progressive jazz singles is much greater than the supply. Charlie Daniels reports on his move to San Pedro. ... "Always With A Project" Wilkes is now devoting his week-ends redoing his patio with a nautical theme. Ship ahoy!

Outstanding Features Include

- Super Awards
- Location Tested
- Electric Replay Counter
- Trouble-Free Electrical Mechanism
- Especially Designed for Locations Demanding Liberal Replay
- Large Cash Box
- Remote Control also Available

THE NEON SIGN

(Continued from Page 42)

vised to come in, he found the sales manager and the Chairman of the Board seated comfortably seated, sipping brandies.

The Chairman of the Board greeted him with a friendly handshake and asked if he was interested in a brandy.

"I'm here to see John," he announced, "now for the really big and best surprise of the evening.

"We'll have a special meeting of our Board of Directors," he continued expansively, "we've decided to appoint you sales manager of a brand new, big territory.

"We're anxious to get started there," he explained, "and we think you're the man who can do the job for us.

"What's more," he quickly added as he noted John getting ready to speak, "we've doubled your salary and we're also going to give you a nice, little percentage of every sale made in your new territory.

"Well, John," he confidently asked in conclusion, "how do you like that for a really big and best surprise?"

John just smiled. He looked at the sales manager in whose eyes he could read jealousy and even some anger. He looked at the head of the Board of Directors long, long moment..."Sorry," said John after a few more moments, "I'm not interested.

"You see," he explained, "I've given up selling neon signs.

"I'm a coin machine operator now with the best locations in this town."

"It's What's in THE CASH BOX That Counts"
Yes... The Cash Box carries your advertising message to every nook and cranny in the world.

Not only to buyers of coin machines in the known and large areas—such as Europe, South and Central America, North America, and the Pacific—but to such smaller areas as Hong Kong, Singapore, Okinawa, Capetown, Johannesburg, Kenya County, Tokyo, Bangkok, Algeria, Bahamas, and many, many others.

These countries have bought millions of dollars of coin operated equipment of all kinds—and Department of Commerce statistics (latest report in The Cash Box "Quarterly Export Issue" (July 28 issue) show that the market keeps expanding continually.

**ARE YOU GETTING YOUR SHARE OF THIS LUCRATIVE BUSINESS?**
Amusement Ops Hope For Big Convention

Urge Big Meet This Fall or Winter to Stimulate Entire Amusements Field and Bring Games Men Together

CHICAGO—Surprising to many are the urgings of well-known amusement machine ops who are hoping that there will, this year, be a big convention held in this city.

One well-known operator asked: "Isn't it about time that we all get together again? We've been attending everything but an amusement games show. This year we should have a convention that features amusements?"

Some of the manufacturers are leaning toward this way of thinking. They, too, believe it seems to be about time for the amusement field to again stir interest, as well as better future business, by bringing the operators into a convention.

There are no plans of any kind under way. At least, that is the statement of many, regardless of the fact that leading operators, jobbers and distributors have been asking for a convention this fall or winter.

One operator said: "With conditions what they are, a sure convention won't hurt. "If anything at all," he added, "it should help everyone by getting the men together."

This, he continued, "always brings out some very good ideas as well as constructive criticism which would prove of good value to all the manufacturers."
You Haven't Seen Big Collections... Until You Install a
NYACK SLATE TOP!

- Regular or Jumbo Sizes
- Installed in Minutes
- Fits All Tables
- Not to be Confused with European Slate

Featuring best rubber-backed cloth laid on drum-tight with special springs to eliminate looseness of cloth under ALL climatic conditions.

NO GLUING! NO PLYWOOD BACKING! NO STAPLES!

THIS TOP HAS BEEN INSTALLED IN EVERY GAME ALL OVER THE UNITED STATES, PUERTO RICO AND HONOLULU AND HAS PROVEN TO BE THE FINEST TOP MONEY CAN BUY.

CALL, WRITE OR USE NEAREST DISTRIBUTOR.
Telephone: NYack 7-3464 NOW!

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80 SO. FRANKLIN ST.
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SPECIALIZING IN ALL KINDS OF SLATE POOL TABLE TOPS

If you are reading someone else's copy of The Cash Box why not mail this coupon today!

THE CASH BOX
26 WEST 47th STREET
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Enclosed find my check for $15 for a Full Year (52 Weeks) Subscription.

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Through The Coin Chute
EASTERN FLASHES

The 14th Anniversary Issue of The Cash Box is now in circulation less than two weeks ago (as we write this), and we have been overwhelmed by phone calls, letters and personal messages congratulating us on the event. A great many have requested additional copies. We are proud of the issue, of course, and publicly thank all our good-wishers. What thrills us most is its contents, both short- and long-range. A service in statistics, lists and information that can be used through the year to assist in them in conducting their business. It is a reflection of the love of the industry, knowledge and experience that an issue such as this could be produced—which over the years has brought The Cash Box to its position of leadership in the Coin Machine Industry. We shall continue, as is well known by all, to use every resource at our command to accomplish one and only one purpose—the advancement and betterment of the industry.

On coinrow this week, there was a mixture of activity and relaxation. Activity in serving customers with equipment, and relaxation by those who anticipated leaving on vacations, and by those who had just returned from vacations. With excess and personnel away, those on hand were doubleing and tripleing in their duties, and exhausted them by the end of the day. There was nothing but joy at Koeppe Distributing. Hymie Koeppe became a grandpa for the first time on Sunday, July 29. His son, Sam, was presented with a 7 1/2 lb. boy, David Aaron. And there's still another joyous event coming this month, when his daughter gets married. Harry, back from a Miami Beach vacation, raving about the wonderful time he and his wife had. Another returnee from Miami Beach this week is Nat Solow of Atlantic New York Corp. Nat and his family had such a good time, he arrived at the office on Wednesday, instead of reporting on Monday. And he returned alone, leaving his family there for another week or so. The personnel at Atlantic thrilled with the visit of Carl Erskine, Brooklyn Dodger great. Carl interested in buying a Seeburg home player unit. Meyer Parkoff tears himself away from the office to visit his new quarters in East Hartford, Conn. Tried to get away all week, but finally made it on Thursday, Aug. 2.

Barney (Shugy) Sugarman, Runyon Sales, chipper and peppy, as AMI "2-200" phonos move out to customers. Inquiring if he intended to take some time off this summer, Shugy replied "Not right now, we're too busy. Maybe later, if I can grab a week or so." Had a nice chat with Sam Lewis, president of Exhibit Supply, who was visiting Shugy. Sam in the big city for a few days. Looks to the Fall with great enthusiasm. . . Larry Berlin vacuuming at Miami Beach with his wife and son. . . Al Simon, Albert Simon, Inc., still on the West Coast, and Al D'Inzillo tells us he's having such a wonderful time, he doesn't know when he'll come back. Another vacationer at Simon's is Larry Frignani, . . . At Mike Munn's, everyone is acting very mysterious about something, but won't let us in on the secret. . . Quite a bit of activity at Young Distributing with ops continually visiting, and the staff making trips thruout the territory showing Wurlitzer's model "2000" phonos. Joe Young showed the machine to Jersey shore ops on Friday, July 27, at Frank Mandia's Majestic Amusement Co., Red Bank, N. J. Another showing took place at the Barnum Hotel, Bridgeport, Conn. on Wed., Aug. 1, with Young, Abe Lipsky and Hank Peteet, Wurlitzer field engineer, hosting. Its Holman keeps the home fires burning when the others are away, and E. Gibbs, sales manager, Arthur H. DuGrenier, advised he had accepted the resignation of Edward C. Cohen as advertising manager. . . Dave Stern, Seacoast, Elizabeth, N. J., reports a rush of N. Y. orders for his Fiberglass cue sticks from pool game ops since the ruling by the N.Y. State Board of Licitations. Authority that this type cue stick must be used. Ops have six months to replace the sticks on game now on location.
The booming boom boom of export business producing more and more excitement over the tremendous, growing possibilities of the vast worldwide market. As U.S. Dept. of Commerce reports, U.S. companies are exporting more and more each succeeding quarter. First quarter of 1947 showed that the dollar value of exports reached an all-time high—$4,300,000,000. This is a very large increase over the previous quarter. The second and third quarters look even better.

Regardless of Steve, the boom, boom, of the export field, bottling out backs and more back for enterprising U.S. coin. Many attribute export market boom to great "Export Quarterly Editions" printed in Spanish, German, French as well as English by The Cash Box. Bally's Bill (Telephonist) D'Pranell, over longdistance phones one day this past week that 16 calls were waiting while he was in conversation. Ballymen claim this is a new high record.

Everyone over at Empire seems to be busier than ever. Bill Kitt keeping very close watch on the busiest domestic and foreign markets. Joe Robbins on phones trying to get more, more and more late model games and phonos. Jack Burns comes strolling in from Michigan trip with a great big smile. "I clicked big," says he. AMI's distrib, Mike Spagnola, was botheller and load this past week. Will Ray Grain on his vacation, Mike pulled off some fancy sales job and helped load the trucks himself. For Phil Weisman should be sure Mike gets a bonus.

Once again diversification pays off. Ted Rubenstein a happy guy that he also is manufacturing plastic phone replacements. Plenty big enough to furnish the world who contact Ted for plastic replacements. Well, says Jack, Johnson and Rubenstein are getting along fine. Well, they're always getting along fine, aren't they (this isn't Jackson)?

Dane, Nate, Sol and Alvin Gottlieb last tremendously pleased as the Gottlieb firm kicks off a new reorder record for its latest, "Territorial Trivia." The judges are in, this is the biggest number of reorderers in all of our history. And that is something to talk about. Especially during the torrid weather. Just the opposite. Imagine two men running down through the South reports plenty sales for all Bally machines. Casola machine extremely thrilled at the way rides moving down south. Says he, "As long as kids are out—Bally kids ride will have customers." Johnny Casola and Al Thobeke made elaborate preparations before leaving for New Orleans which should include Fletch Blaebuck and Bob Duppay one grand universal service school. Says how's Los Beach? They're just about ready for the All-Star football game kickoff.

John Watling continues one of the busiest of the big Watling plant. Always in action at the big Watling plant. Joe Kline dashed off on another vacation. The lucky stiff.

Many and many who were approved by the House Ways & Means Committee, did not pass before the closing of Congress. This bill would have U.S. license pins at $25 that reward up to $5. Reports now to effect it will be reintroduced next Congress season. George and Ralph Sheffield getting transomale phone calls for their new rifle. "These boys are just swarming around us. What an over there we've been in here. Meanwhile the way AM (W.H.) Warren knitting around the Genco plant, everyone considers him the "new counterparty." (What a guy for a counterparty.)

Ed Rittau, Rock-Ola in Michigan region, last busy trip talking things over with David Romer re: new Rock-Olas 200. In the meantime, Detroit's Bob Linn, Rock-Ola representative, getting ready for the big Rock-Ola factory busier than all get out getting ready for the big prevue showing.

Do you know what they're talking about when they make suggestions to manufacturers? According to Sol Gottlieb suggestions from ops past over the past five years have resulted in over 200 improvements in Gottieb's games. They are shot games, suggests, urges Sol. Never saw a faster movin' man than Herb Gfetisher. In out of the United—faster that. Art Weinand a very happy guy over at Williams this past week. But Art won't talk. Says he, "Just keep your eyes set this way and you'll soon see something worth seeing." Really, Bally's Art Garvey claims.

I'm invaluable helping little Bill O'Donnell handle all those phone calls. Art planning to get out into his territory with some exciting news for the ops. Remember the pleasant Miss Sydelle Blatt? She's got a little non-sective toy now sells 2 plays for 5c at the Rexall drugstore in the Northwestern RR station. That a big 'fessorce for 5c. So 27 play ops who pay a grand per phono, compared to a few bucks for this nonselective box should, maybe, THINK.

Seems like Eddie Ginsburg has become the entertaining man over at Atlas Music. Eddie entertained visitors for two weeks now. Wonder who'll give the young man a little rest? ... Thanks, thanks, thanks, for continued messages of compliments on The Cash Box 14th Anniversary Issue. By the way, "20 Year Club" getting set to nominate and vote for "The Most Outstanding Coin Machine Man Of The Year." Man or woman voted this great honor awarded the 20 Year Club's beautiful "Gold Coin Award," Roy T. Monahan was so voted last year. First man to be honored by the "20 Year Club." . . . Wally (First) Finkie looked grand at Nippersink this past week's weekend. Wally should be called, "Muscles" Finkie. Things must be getting rough. Saw an operator polishing his own Cadillac. With a silk kerchief, yet.


"It's What's IN THE CASH BOX That Counts"
CHICAGO—“Double-Header” is the name of the new in-line just introduced by Bally Manufacturing Company, this city.

“It is not merely a baseball-style name, selected to harmonize with the timely baseball-style decoration of cabinet, playfield, and backglass, because the name ‘Double-Header’ really describes the new game as a genuine double-header, actually 2 games in one,” stated Jack Nelson, Bally general sales manager.

“The game is played with one set of 5 balls, plus extra balls, on a single playfield, but backglass presents two separate and distinct games, each with a separate array of features and a separate series of advancing scores. The player may play Game 1 only or Game 2 only. Or, he may play both games, dividing his play between the two games as he desires. Prominently displayed buttons 1 and 2 on front of cabinet, permit the player to concentrate on one or the other game, or to jump back and forth between 2 games, when playing for features.

“Game 1 offers the player the popular select-a-spot feature in the style of ‘Beach Club,’ plus ‘Double Scream’ for scoring along Yellow Lines or Red Lines (vertical and horizontal), plus ‘Triples Scores’ for scoring in the Green Lines (diagonal, plus 200 Corner Scores, plus an attractive 4-step series of Advancing Scores).”

“Game 2 features a Card with ‘Magic Squares’ already proved in ‘Broadway,’ ‘Night Club’ and ‘Parade,’ plus up to 4 spotted numbers and a 4-step series of Advancing Scores. When the player plays both Games 1 and 2, he may score in both Cards. Extra balls are, of course, standard, as is the colorful 25-hole playfield.”

All Bally distributors now have “Double-Header” on hand for immediate delivery.

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Bally Introduces New In-Line Game

“Double-Header”

Offers 2 Games In 1

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WALTER A. TRATSCH

CHICAGO—Walter A. Tratsch, formerlly of the old timer’s trio that created A. B. T. Manufacturing Corporation, this city, and who sold this firm sometime ago, is back in action again. “Yes,” reported Walter over the phone, “I sure miss the old business.

“80,” he added, “I’ve bought myself a little lathe and a milling machine and a few other pieces of machinery and, down in my basement, I’m working away.”

Walter added: “Should anyone ask you — tell them I’m making mouse traps.”
Gottlieb's

CLASSY BOWLER

Location Test Reports Unanimous:

- Hitting Four Consecutive Strikes Lights Hole for Special
- Hitting Additional Strikes Without Getting a Spare Increases Value of Special
- Spares Add Up for Special Score
- 3 Targets and 4 Rollos Score Strikes
- 2 Targets, 2 Rollos and 2 Holes Score Spares
  - 4 "On-Off" Pop Bumpers
  - 2 Alternating-Light Cyclonic Kickers
- High Score to 6 Million 900 Thousand

Available at your Distributor Now!

D. Gottlieb Co.
1142-50 N. Kostner Ave Chicago 51, Illinois

Through The Coin Chute

NEW ENGLAND NIBBLES

A slight slow-down in biz overall is noticeable this week with vacation schedules in effect at all distrbs and cool weather cutting down op takes at beach and fun spot locations. . . . Music has held up surprisingly well this summer and locations are reporting heavy plays. . . . At Associated Amusements (Rock-Ola), Ed and Mrs. Raveley, and Richard and Mrs. Mandell are readying for Chicago trip to attend the unveiling of the new Rock-Ola 200. The Raveleys spent last week-end at Hyannis where they were joined by daughter and son-in-law, Mr. and Mrs. Mandell. At Levine, sales mgr., is on an extended trip to the Canadian border introing the new United "Monaco." Dick Mandell racked up a fast sales trip to Burlington, Vt., Lake George and Plattsburg hitting Fort Ethan Allan and Winooski, Vt. and visiting with op Jim Clary in Burlington, Vt.

Biz on kiddie rides held terrific this summer, it is reported at SI Redd's Redd Distributors (Wurlitzer) and music, games and guns are going good. . . . At Atlas Distributors (AMI), Barney and Louis Blatt are planning sales trips through the territory. There has been a continuing rush of orders for the new AMI, they report. . . . At Trimount Automatic Sales Corp. (Seeburg), Irwin Margold, gen. mgr. there is a continuous upwelling on Seeburg 200's which has been on continuous spiral since introduction in this territory. . . . One of the big return spots for Mutoscope's "Lord's Prayer" is in the Greyhound Bus Station in Boston where a large number of automatic coin pieces are getting good takes. Operating in the bus station are: Chicago Coin's "Steam Shovel"; Mutoscope's "Rock 'n Roll"; Williams' "Safertact"; Mutoscope's "Champ"; Seeburg 200; "Zodiac Chart"; Photo machine; Spacarb drink machine; Mills "Minute Maid" lemonade machine; American "Gripmeter"; Mills' scales and a coin identification machine.

Among ops visiting with ops this week were: Fred Hackett, Caribou, Me.; O. E. Gilbert, Colebrook, N. H.; Henry Levine, Milton; Dave Baker, Arlington; Ralph Lackey, West Roxbury; Ray Shea, Worcester; Eddie Ross, Dorchester; Tom Libby, Haverhill; Ralph Monloup, Island Pond, Vt.; Martin Oliver, South Portland, Me.; Bill Sullivan, Bangor, Me.; Fred Coyer, Caribou, Me.; Ray Palm, Framingham; Connie Pocius, South Boston; Al Dolins, Hyannis; Bill Hanel, Concord, N. H.; Sol Tsubo, Manchester, N. H.; Ed Campagna, Sanford, Me.; Ernest Marcantonio, Middleton, Conn.; Tony Grazio, Quincy; Walter Luby, Worcester; Sol Robinson, Newton; Ray Hode, Webster; Leo

The Cash Box

R. C. Rolfin

Wurlitzer Shows Profit 1st Quarter

CHICAGO — R. C. Rolfin, president, The Rudolph Wurlitzer Company, this city, issued a financial statement this week which showed all divisions of the Company operated at a profit during the first quarter (April, May and June).

Although net sales, on a whole, were off from $7,978,384, compared to $7,583,241, the difference was due to a drop in defense sales. Sales of civilian products were up approximately $576,000.

Net earnings were $88,170 or eleven cents per share of common stock. This compares with net earnings of $107,225 or thirteen cents per share for the same period of a year ago.

"Prospects for fall and winter business are exceptionally good," enthused Rolfin.

Van Dale, Spencer, N. H.; Marty Clarizia, Beverly; Harry Deshovitz, Chelsea; Louis Zeidman, Portsmouth, N. H.; and Phil Swart, Brookline. . . . Op Sam Baker of Malden had his car stolen with $600 in coins and 200 juke box records while he was collecting from one of his machines in a store on Warren Street in Roxbury.
Nyack Slate Co.
Appoints Distributors
For Honolulu and Puerto Rico

NYACK, N. Y.—John Van Wyck, Nyack Slate Company, Inc., this city, advises that the firm has just added distributors in Honolulu and Puerto Rico for its “Slave Top,” being used on coin operated pool games.

The firm is servicing pool game operators throughout the entire country, with distributors in every territory.

“Our ‘Slave Top’” states Van Wyck, “is a solid 1/4 inch Pennsylvania slate which is the finest in the world. We have them for regular or jumbo size games, and they can be installed without any trouble in minutes. As specialists in all kinds of slate pool table tops, we have just what the operator needs, and are in a position to supply his needs immediately.”

Through The Coin Chute
WEST TEXAS TINGLES

Henry and Lou Sikes, Carlsbad, announced the arrival of the new addition to their family. It was a bouncing boy. ... Harold Nixon, Alamagordo, visiting Carlsbad, ... Bill Shuman, Carlsbad, talking about his horse that he’s been entering in the races at Ruidoso. He hasn’t won any money yet, but says he has bright prospects. ... J. C. Stubblefield, Pecos, still expanding his route, ... Dan Daniels, taking in his weekly bowling matches. ... George Green, Odessa, catching a quick cup of coffee. ... Bill Sheffield, Odessa, taking time out to eat a bite at home. ... Roland and Shirley Duncan, Odessa, sure are proud of their two boys. ... Tommy Withrow, Midland, entering the Odessa Pro-Am. He shoots a pretty good game of golf. ... W. E. Mooney, Ft. Stockton, on a short visit to El Paso—mixing business with pleasure. ... Terry Holl, Snyder, is all set up in his new building now and has the most modern record shop in West Texas. Terry sure has done well since going into the operating business two years ago. ... Paul Golden and Don Robertson, Lubbock, off to the mountains in Colorado for a little trout fishing. ... Allen Wallace, AMI Distributor for West Texas making calls on the South Plains around Lubbock. ... Johnny Reynolds, Service Department head for the Wallace Distributing Co., making calls in Snyder.

"It's What's in THE CASH BOX That Counts"
WANT—Music: Seeberg M100-B’s, BL’s, RL’s; Used Music, Kiddie Drives, Drivewheels, King of Swat. REED DISTRIBUTING CO., 2516 COLUMBUS AV., ALLSTON, MASS. (Tel.: Algonquin 4-4040).

WANT—Used records, 45’s or 78’s. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can pay fast, if you need money. Call or write. JALEN AMERICAN CORPORATION, 1451 CHICAGO AVE., CHICAGO 15, ILL. (Tel.: Jalen 4-2831).

WANT—Late model phonos for resale. Please quote best price in first letter. KOEPEL DISTRIBUTING CO., 626 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Circle 6-8939).

WANT—Late model Seeberg, Wurlitzer, Rock-Ols and AMI phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: Garfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALANO, GALIANO CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: Dickens 2-7066).

WANT—Bingos and Gottlieb 5-Balls for resale. 100 Records Seeberg 45’s, and 100 Australia “A” MUSICAL INSTRUMENTS AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 47-703).

WANT—Your used or surplus records all speeds, 45’s or specialty. We buy all year round and pay top prices on all records big or small. More than 10% blues. Write or wire. THE CHERRY BOMB, 1310 MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Bally; Variety: Big Time; Gay Nighthawks; Arc Bar; AMI Model “C”, 40, 80 & 120 selection Haydiways, Wall Boxes & Steppers; Steppers, Solid State Jukeboxes, and AWT Wall Boxes. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 264-76).


WANT—Phonographs 45 RPM, Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6101 W. WASHINGTON BOULEVARD, RIVERSIDE 13, ILL. (Tel.: Blue-mound 3-6700).

WANT—Music: Seeberg M100-B’s, BL’s, RL’s; Used Music, Kiddie Drives, Drivewheels, King of Swat. REED DISTRIBUTING CO., 2516 COLUMBUS AV., ALLSTON, MASS. (Tel.: Algonquin 4-4040).

WANT—Used records, 45’s or 78’s. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can pay fast, if you need money. Call or write. JALEN AMERICAN CORPORATION, 1451 CHICAGO AVE., CHICAGO 15, ILL. (Tel.: Jalen 4-2831).

WANT—Late model phonos for resale. Please quote best price in first letter. KOEPEL DISTRIBUTING CO., 626 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Circle 6-8939).

WANT—Used records. Highest prices paid for 78’s and 45’s. No quantity too large or too small. We buy brand new LP’s (33-1/3 RPM) in quantities of 10 and free for phone orders. DISTRIBUTORS, 666 TENNE AVE., NEW YORK 36, N. Y. Tel.: Jusdon 6-4568.

WANT—Music: Seeberg 100-A’s, BL’s, RL’s; Wurlitzer 1700’s, 1800’s. Pinballs, all late Gottlieb. Arcade and kiddie drives. Also Wurlitzer multi player pinballs; Bally ABC Bowlers; United State Pinball; GEORGE PONSER CO., 123 WEST RUNNY STREET, NEWARK, N. J. (Tel.: New Jersey 3-7422).

WANT—Pay Cash. United Fifth Inns; Chicago Coin Big Leagues; Seeberg Treasurer; Bally Big Wheel, wire, write Collect. DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: Chlickering 4-3100).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Races, Music. Literature only. It takes your stand for your purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNINGHAM AVE., GLENS FALLS, N. Y.

WANT—United Regulations and Bally ABC Bowlers for cash or trade. Big State Pool Table, CLEVELAND MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4600).

WANT—Used Wood Shuffle Board, for resale or in stock. Write stating quantity and price in first letter. comb the list of CASH BOX, 26 W. 47TH ST., NEW YORK 36, N. Y.

WANT—All Seeberg Phonos: Model M100-A’s, M100-B’s, M100-C’s plus other models. Also Wurlitzer. AMI Phonos. Will pay best prices. ATLANTIC NEW YORK CORP., 843 TENTH AVE., NEW YORK, N. Y. (Tel.: Plaza 7-3140).

WANT—First Class Mechanic on all type Juke boxes. Good color, permanent. Write for price and box #. All prices $361, c/o THE CASH BOX, 26 W. 47TH ST., NEW YORK 36, N. Y.

WANT—For cash. Late Arcade machines, including BEAR Guns, Genio 2-Player Basket Ball, Kiddie Rides, etc. GRAVOX, 1800 ALAMEDA AV., TACOMA, WASH. (Tel.: 386-3140).

WANT—For cash. Late Arcade machines, including BEAR Guns, Genio 2-Player Basket Ball, Kiddie Rides, etc. GRAVOX, 1800 ALAMEDA AV., TACOMA, WASH. (Tel.: 386-3140).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models, 1940’s, 1950’s, 1250’s, 1515’s, all type Bingos; Coin Hunt, as is or shot. CANTON STATES DIST. CO., 301 E. 7TH, TUCSON, ARIZONA. (Tel.: 3- 0683).

FOR SALE—Can you afford 92 per week to get ahead and stay ahead of all competition? For only 92 per week and yourzburg will be paid in 40-word ad in this section plus a free annual subscription to "The Cash Box" 'The Bible of the Coin Machine Industry." Send your check in 54 days, or 10 days if paid in full. Write: A THOMAS, 26 W. 47TH ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—10 Miami Beach’s, $230 each, or will trade for Washers of any kind. Minnesota, and New York. (Tel.: Lee 4-5325).

FOR SALE—Victory Bowlers, $115; Rocket Bowlers, $135; Jet Bowlers, $140; Royal Bowlers, $85; Chief Bowlers, $65; Variety, $100; Big Time, $215; Miami Beach, $215; Brunswick, $340; $210. Cash. (Tel.: 8310). Following games in working order, the amount paid is stated. (Tel.: Friday, 5 Spot Lite, 1 Atlantic City, 1 Palm Beach, 3 Chicago, 1 Chicago. $1,080. (Tel.: Lake CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel.: HENDERSON 1-5777).

FOR SALE—Ready for Location. Start, $125; Caravan, $495; Gayety, $195; Big Time, $235; Dude Ranch, $95; Palm Springs, $125; Miami Beach, $295; Hawaii, $75; Singapore, $50; Shuffle Alleys: Chicago Coin 220, $150; Chicago Coin 170, $175; Chicago Coin 1800, $350, $210; Bally Champ, $210; Bally Jet, $245; Keeney Centuries, $195. Bridal Bowler Packages: United All Models, Write for price. Headquarters for Kiddie Rides. ASSOCIATED AMUSEMENTS, INC., 3 RUGG DR., BOSTON, ALLSTON STATION 34, MASS. (Tel.: Stadium 2-1010-11-12).

FOR SALE—All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: Syracuse 7-1631).

FOR SALE—Gyps! Queen, $180; Happy Days, $75; Twin Bill, $185; Forest, $125; Scroll, $175; Sage Coach, $180; Chinatown, $55; Spin A Round, $80; League Bowler, $85; Smart, $85; Charneco, $95; HURST NOVELTY CO., 1813 FULTON RD., N. CANTON 9, OHIO.

FOR SALE—Millions of extra coins available. Your coin machines do not have to be new. Clean Right With Lemontite. Write for free circular on change, yoke, coin machine distributor, Franco Distributing Co., Distributors in Alabama, Texas and Selma. LEMONTITE GRACO SALES CO., 7 FR. 1. BOX 403, ARLINGTON, TEXAS.
SALE—Bally Bingos from Atlantic City up. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO (Tel: CH 3-6664—CH 3-4065).

SALE—Rock-Ola Comet, $525; Rock-Ola 1717 Steppers, $50; Seeburg M100-C Distributor, $350. (Tel: 3-2210).

SALE—Show Boats, $100 ea.; 2 New Gottchall Pool Tables, $140 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel: Market 1-3987).

SALE—Skill Vendors, 1st or 2nd conversions for either chlorophyll or nuts. Make us an offer. We cannot operate in this state because of laws of STATE AMUSEMENT CO., 149 10th ST., REAR, WHEELING, W. VA. (Tel: Wileing 649).

SALE—United Bowlers: Clover, $35; Chief, Fifth Avenue and League, $110 ea.; Yankee and Flash, $135 ea.; Speedy, $185. MONTAINEER SKILL, GALT, R.M., SWAGGERTOWN ROAD, SCHENECTADY, N.Y.

SALE—Ready for Locations. Beach Beauty, $365; Nice Club, $500; Variety, $145; Miami Beach, $245; Gaytime, $215; Manhattan, $175; Crosswords, $350; United Super Bargains, $150. NASTASI DISTRIBUTING CO., 912 POYDRAS, NEW ORLEANS 18, LA. (Tel: MA 6386-7459).

SALE—Well Established Profitable Machine Location in South Arkansas. Combination Music and Games. Approximately 250 Pieces. Write: BOX 559, c/o THE CASH BOX, 80, 47th ST, NEW YORK 6, N.Y.

SALE—Seeburg "C," $525; Seeburg "H," $395; Seeburg "A," $200; AMERICAN PHONOGRAPH. $475; Watlerette 1800, $775. All the above are new and come with written guarantee. For location. UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS. (Tel: HO 4-6111, 4-3584).

SALE—Brandy New, Exhibit Skill Score; Exhibit Spanish Pool; Exhibit Skill Pool King Size (370 Listed); Gold Coin Pool (100 Lites); Gold List Official Tournament (Mark Lite). These Games Are Brand New. Write for Price. W.B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel: Chouteau 1-2922).

SALE—For New. Watlerette 1800; $845; Watlerette 1700; $695; Watlerette 1650, $395; Watlerette 1400, $235; Automatic Score Counters setup. Seeburg shuffles and coin memoranda. $50, LOW JONES DISTRIBUTING CO., 1301 N. CAPITAL AVE., INDIANAPOLIS 2, IND. (Tel: M1rose 5-1593).

SALE—Bally Watlerette 1500's; Watlerette 1250's. Ready for location or "As Is." Write for low prices. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel: Clikciffig 4-5060).

SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and William games and AM PHONOGRAPH contacts, jobbing. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel: Main 1-5311 or 2805 MAIN STREET, KANSAS CITY, MO. (Tel: Harrison 4747).

SALE—Polyethylene Plastic Pool Game Covers, $3.95. (Protest Your Investment). Shuffle Alley Tournament Games, $125. Garyets cleaned and checked, $150. DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL. (Tel: Juniper 6-5211-12).

SALE—Grand Slam, $95; King Arthur, $35; Bowling Champ, $35; College Duke, $35; 10 Bright Lights, $75; 100 Bright Lights, $10; 10 Bright Keys, ea.: 10 3-5-5s, $25.40 ea. WANT PIES, NOBRO NOVELTY CO., 124 DORE ST., SAN FRANCISCO 3, CALIF. (Tel: Market 1-6538).

SALE—Close-out! Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Watlerette 1400's, 1500's and 1700's. No attractive offer refused. RUNYON SALES CO., 503 TENTH AVE., NEW YORK N.Y., or 221 FREELIHNUEGY, NEWARK, N.J.

SALE—18 Saddle & Surf Club F.P. Models, very clean, $179.50 ea.; 1 Bert Lane Zero Dart Game, like new, $175. AUTOMATIC AMUSEMENT CO., 1000 PENN-SYLVANIA ST., EVANSVILLE, IND. (Tel: Harrison 3-4500).

SALE—Williams Safari; United Jungle Gun; Williams Horsepower. All for $400; 4 Ristarett Jukes, 2 pays, $5, $100; Ice Frolics; Surf Club; Palm Springs; Variety, $250 all; Spot Lites 3 for $100; Bright Lights, $30; AM Model B, $159; 8 Ball Geometric by Scientific, $25 ea.; 30 Hot Nut Vendors, 3 Col. with Stands, $25 ea. ARC COIN MACHINE CO., 3124 S. FLORES, SAN ANTONIO 4, TEXAS.

SALE—Model 1430 120 Selection 45 RPM Rock-Ola. Phonographs, $465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, $50; AM Model 1120, $425; W. New Wall Boxes Model 3020, $75.50; Model 4820, $12,50; Model 4851, $15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN ST., CHICAGO 20, ILL. (Tel: 84-3264).

SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we do not have what you want, we will make an honest effort to find it for you. Distributors for United. Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel: Davis 2-4743).

SALE—Buddah Ranch, $50; Deluxe Jungle Gun, United $95; Yacht Club, $40; Gottlieb Lovely Lady, United AMERICAN MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel: 750).

SALE—Games, Inc., Hunter, $265; Bally Crosswords, $355; Miami Beach, $265; Variety, $150; Garyets, $135; Beach Club, $75; Atlantic City, $50; United Manhattan, $165; Singapore, $65; Nevada, $65; Classic Bowlers, $350. MICKEY ANDERSON, 314 E. 11th ST., BRIE, PENNA. (Tel: 7-5499).

SALE—Scoreboard, $350; Gladi-ator, $225; Harbor Lights, $250; Gudtrendashaw, $250; smartphone, $150; Dragoneet, $140; Poker Face, $95; Crossroads, $75. UNIVERSITY COIN MACHINE EX- Change, 1700 MAIN STREET, COLUMBUS 8, OHIO. (Tel: Ax- minster 4-3529).

SALE—Rotation Balls Numbered 1-10, $18.50 set; Numbered 1-5 Red and 1-5 White, $18 set; 2" Cue Balls, $2; Cae Sticks, $1.49, $16.50 doz. Write for free Rotation Pool In- stallation Guide. CHAMMON DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL.

SALE—1 United Arc Bowler (Deluxet), $195; 1 United Deluxe Lightning Bowler, $275; 1 Chicago Coin Playtime Bowler, $225. All in top shape, ready for location. ALI- INA MUSIC & AMUSEMENT CO., 121 N. SEVENTH ST., SALINA, KANSAS.

SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C", End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only $24.50 per pair. MUSIC SALES COMPANY, 2290 MAIN STREET, MONTERRA, CALIF.
classified advertising section

FOR SALE—Complete line of used phonographs, shuffle games, ciga.
rettes, 

and other equipment. Lowest prices. Best merchandise.

One letter, wire, or phone call will connect you with Factory Representatives for United, Keystone, Bally, TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.


FOR SALE—Established Profitable Route—Phonographs and Games—

Northeastern Pennsylvania. Average Income $600 Weekly. Write: BOX 

632, TO THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax can. (100 cases) $7.50; (8) $12; Fluorescent Lights pair $22.50; Adjusters $10.50. PUL- VERIZED CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes?

Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines when you are about to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week'sissue, "The Cash Box Price Lists" have helped thousandsof coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news; you get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 consecutive Weeks' issues of "THE CASH BOX"—a full year's issues—for only $15 or DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!! Mail your check for $15 today to: THE CASH BOX, 26 WEST

FOR SALE — Inventory Clearance —

Two Exhibit Front End Skill Score Pools at $99.50. 1 Telequin, 890. 1 Y 200 Seeburg, with reel, 100 Regu-

lar Front End Pool Tables with lights at $79.50; 10 Regulars with- out lights, $65.90; 1 Carnival Gun, $195; 1 Wurlitzer 1250 on 45 RPM, $124.90; 1 Chicago Coin Automatic Front End Pool, $135; Used ABC Bowlers, Write. All equipment thor-

oughly reconditioned, ready for loca-

tion. Wire $25 deposit per ma-

chine to: SHELDON SALES, INC.,

881 MAIN ST., BUFFALO 3, N. Y. (Tel.: Lincoln 9106).

FOR SALE—Seeburg 20 Selection Boxes, 3 wire, 5c, 10c, 25c, 99 1/2c; 1 Midget Movie, with reel; 855; 2 Con-

t roll Hunting, 95 ea. H. BETTIS

AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

FOR SALE — All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $75.00. GATE-

WAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DICK 4-6260).

FOR SALE—Or trade for Kiddle Rides, Arcade Equipment or Mu-

sie—5 Chicago Coin Bowling Team, or Bowler's Alley, like new. RELIABLE COIN MACHINE CO., 184 WIND-

SOR ST., HARTFORD, CONN. (Tel.: C.Hapel 9-6556).

MISCELLANEOUS

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VENT OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PErshing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other re-

conditioned phonographs priced right.

NOTICE—Louisiana & Southern Miss-

issippi Operators. Your authorized Rock-Ola Distributor is HUEY DIS-

TRIBUTING CO., Write, wire or phone, 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERnon 5-7976).

NOTICE—Interested in dealership for penny, nickel machines guaranteed a 1000 a year. Interested in buying 1000 stands for penny machines. PENNSYLVANIA VENDING CORP., 122 CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-9900).

NOTICE—Will Trade. 2 Photomats, $300, will trade for late model Bow-

lers. Rally Booster Pools—will trade for late model Bowlers or United Comet Targettes. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FE 9-0031).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdon 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0415; The Cash Box, Hollywood, Calif., Hollywood 5-2129.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY

PUBLIShes IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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26 WEST 47TH STREET, NEW YORK 36, N. Y.

www.americanradiohistory.com
How To Use "The Cash Box Price Lists"
[Also known as the "C. M. L. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter, "The Cash Box Price Lists" can only take the market prices as they are quoted. "The Cash Box Price Lists" set exactly the same as the market quotation board at the Stock Exchange—putting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months, and the Cash Box Price Lists, as well as nearly every other known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $165.00 whereas someone on the East Coast might think it worth $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by independent firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than those, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on F.O.R., and $25 to $30 on Phonographs.

CODE
1. Prices UP
5. No quotations Last 2 to 4 Weeks
2. Prices DOWN
6. No quotations 4 Weeks or Longer
3. Prices UP and DOWN
7. Added Activity
4. No change from Last Week

REGARDING SELLING PRICES IMPORTANT!

Reports received indicate that, in some cases, buyers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $165.00, ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low price categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts, and supplies needed to recondition the machines, plus the cost of cartage, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $165.00 or $200.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddle ride machines these machines, even if he be hild, realize the fact that many of the parts be to be made by hand or contracted for at some machine shop, where manufacturers of many of the old arcade machines and kiddle rides are no longer in business and it is impossible to obtain and manufacture good replacement parts for such equipment should take these facts into consideration and, at the same time, should realize that many buyers today are quite experienced in purchasing departments as well as experienced mechanics, such buyers will purchase machines "as is," at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.
There’s no business like... SHOW BUSINESS

ALL 200 TITLES SHOW INSTANTLY AT EYE LEVEL—ALL THE TIME

Patrons quickly see, quickly select their favorites on the "G-200". You get exposure for all your music—instantly. And the simple, easy-to-use pushbuttons are right alongside—the natural place to speed eye and hand movements. Keeps coins coming into your cash box faster at peak hours. And teamed with the fastest record changer of them all, this truly modern juke box makes more money for you.

Only the "G" gives operators a combination of all these advantages needed for more profit: exclusive multi-horn high-fidelity...full line of color cabinetry...completely modern styling...single and EP programming with extra price play for two-tune discs...complete accessibility...simplicity of mechanism, maintenance and service. See the "G" and see!

Varin Inc. Originator of the automatic selective juke box in 1927...ahead then...ahead now.

AMI Incorporated /1500 Union Avenue, S. E. Grand Rapids 2, Michigan

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"

www.americanradiohistory.com
<table>
<thead>
<tr>
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<td>4. Easy Aces (Got 12/55)</td>
<td>225.00</td>
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<tr>
<td>5. Eight Ball (Win 1/52)</td>
<td>40.00</td>
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<tr>
<td>6. Inside 2000 (Win 1/52)</td>
<td>65.00</td>
</tr>
<tr>
<td>7. Fighting Irish (Got 12/55)</td>
<td>15.00</td>
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<tr>
<td>8. Five Star (Univ. 5/51)</td>
<td>30.00</td>
</tr>
<tr>
<td>9. Floating Power (Got 12/55)</td>
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<tr>
<td>10. Flying High (Got 2/53)</td>
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<tr>
<td>11. Four Corners (Got 6/51)</td>
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<td>12. Four Horsemen (Got 9/58)</td>
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<td>13. *Foolish (6/52)</td>
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<td>14. *getti (6/52)</td>
<td>35.00</td>
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<tr>
<td>15. *Gibbons (Got 2/49)</td>
<td>20.00</td>
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<tr>
<td>16. *Giraffe (Win 9/52)</td>
<td>29.00</td>
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<tr>
<td>17. *Gibbons (B 10/52)</td>
<td>40.00</td>
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<tr>
<td>18. *Gibbons (Got 11/55)</td>
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<td>19. *Gay Times (B 6/55)</td>
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<td>20. *Gist (B 5/55)</td>
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<tr>
<td>21. *Get Richmond (Won 7/50)</td>
<td>35.00</td>
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<tr>
<td>22. *Gimpy (Got 2/49)</td>
<td>20.00</td>
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<tr>
<td>23. *Giraffe (Un 2/54)</td>
<td>253.00</td>
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<tr>
<td>24. *Glitter Bug (Got 7/51)</td>
<td>15.00</td>
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<td>25. *Glow (Gl 2/51)</td>
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<tr>
<td>26. *Globe Trotter (Got 6/51)</td>
<td>30.00</td>
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<tr>
<td>27. *Golden Nugget (Got 11/55)</td>
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<tr>
<td>28. *Gold Star (Win 8/54)</td>
<td>144.50</td>
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<td>29. *Great Pardners (Got 1/51)</td>
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<td>30. *Great Race (Got 12/48)</td>
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<td>31. *Harvest Time (Win 5/51)</td>
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<td>32. *Harvey (Win 5/51)</td>
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<td>33. *Hawaiian Beauty (Win 6/51)</td>
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<td>34. *Hawaiian Beauty (Win 6/51)</td>
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<td>35. *Hayburner (Win 6/51)</td>
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<td>36. *Hayburner (Win 6/51)</td>
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<td>37. *Hit Parade (CC 2/55)</td>
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<td>38. *Hit &amp; Run (Ge 3/52)</td>
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<td>39. *Holiday (CC 2/49)</td>
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<td>41. *Horn of Plenty (Win 9/52)</td>
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<td>42. *Horseshoers (Got 12/48)</td>
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<td>43. *Horse Shoe (Got 12/48)</td>
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<td>44. *Horse Shoe (Got 12/48)</td>
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<td>45. *Hot Rods (B 9/14)</td>
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<td>47. *Ike Fieles (B 1/54)</td>
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<td>51. *Jocky Club (Got 7/51)</td>
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<td>52. *Jocky Special (B 11/47)</td>
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<td>54. *Jolly Joker (Un 11/55)</td>
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<td>56. *Judy (Ex 1/50)</td>
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<td>57. *Jumping Jacks (Got 1/47)</td>
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<td>58. *Jumping Jacks (Got 1/47)</td>
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<td>59. *Just 'N Time (Got 1/51)</td>
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<td>60. *Just 'N Time (Got 1/51)</td>
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<td>61. *King Arthur (Won 6/51)</td>
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<td>62. *King Arthur (Won 6/51)</td>
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<td>64. *Kingpin (Got 1/51)</td>
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<td>65. *Kingpin (Got 1/51)</td>
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<tr>
<td>66. *Kitty O&quot;Q&quot; (Win 2/52)</td>
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<td>67. *Kitty O&quot;Q&quot; (Win 2/52)</td>
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<td>68. *Knockout (Got 12/55)</td>
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<td>69. *Knockout (Got 12/55)</td>
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<td>70. *LaPal (Ex 6/52)</td>
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<td>71. *LaPal (Ex 6/52)</td>
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<td>72. *Lad &amp; Lassie (Ex 6/52)</td>
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<td>73. *Lad &amp; Lassie (Ex 6/52)</td>
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4. ABT 6 Gun Rifle Range 550.00 650.00 700.00 750.00
5. Boomerang 25.00 65.00 75.00 100.00
6. Bally Heavy Hitter 35.00 60.00 70.00 95.00 125.00
7. Bally King Pin 20.00 35.00 50.00 65.00 85.00 105.00
8. Bally Space Shift 325.00 375.00 400.00 425.00 450.00 500.00
9. Chicago Coin Super Jet 225.00 325.00 500.00 750.00

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ARCade EQUIPMENT

2. Bally Champion Horse 315.00 385.00 450.00 525.00
3. Bally Moon Ride 155.00 300.00 500.00 750.00
4. Bally Space Shift 175.00 225.00 325.00 400.00
5. Bally Speed Boat 325.00 375.00 450.00 500.00
6. Chicago Coin Super Jet 225.00 325.00 500.00 750.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers list prices, F.O.B. factory.

AMI, INCORPORATED

C-200" 200-sel. phonograph
C-120" 120-sel. phonograph
C-181" basketball phonograph
H-500" Selective Hideaway
H-120" Selective Hideaway
H-181" Selective Hideaway
H-225" Cont.-play Hideaway
H-120" Continuous play Hideaway
H-180" Continuous play Hideaway

DeLuxe ABC Bowler (With Match Feature)
Model A-110, 10e a play
Model A-225, 3 plays for 25c
Congress Bowlers (With Match Feature)
Model C-110, 10e a play
Model C-225, 3 plays for 25c

Bally Eye Shooting Gallery: 395.00
The Champion
(With new-all-metal cabinet) 750.00

BENT LANE CO.

Tac-Tee-Pool Pool 295.00
Triple Zero Pool 395.00
Fire Engine (Kiddie Ride) 795.00
Old Stutz Bearcat Car

CHICAGO COIN MACHINE CO.

Rotation Pool 275.00
Steam Shovel (Regular Model) 410.00
Steam Shovel (Replay Model) 425.00
Tin Hockey, (Regular Model) 450.00
Tin Hockey, Replay Model 500.00
Tin Hockey, Match and Replay Model 510.00

EXHIBIT SUPPLY CO.

State Pool 375.00
Spanish Pool 295.00

GENCO MFG. & SALES CO.

State Fair (Rifle Gallery) 595.00
Hi-Flay (Baseball Game) 545.00

D. COTTLEIGH & CO.

Classy Bowler (Single Player, 5-Ball) 407.50

INTERNATIONAL AUTOSCOPE

Rock 'n Roll 149.50

J. H. KEENEE & CO., INC.

Flicker Pool
(4 Player, 4 Sides) 375.00
Ameri-Flip
(1 or 2 Front Play) 375.00
Deluxe Hot Coffee Vender
Deluxe Hot Coffee & Hot Chocolate Combo Vender
Various Models of above
Electric Cigarette Vender
Coin Changer Model

ROCK-OLA MFG. CORP.

Model 1500 Playmaster, 120 Sel.
Model 1550 Playmaster, 120 Sel.
Model 1545, 120 Selections
Model 1546 Chrome Wall Box, 120 Selections
Model 1548, 50 Selection Wall Box
1615—Standard Speaker
1616—Deluxe Speaker
Model 1906, Remote Volume Control
Model 1927, Remote Volume Control with Cancel Button

UNITED MFG. CO.

Monaco 775.00
Select Play Shuffle Alley 250.00
Select Play Shuffle Alley (With Match Feature) 395.00
Build Up Shuffle Alley (With Match Feature) 260.00

DE LUXE

Double Stuf (With Match Feature) 700.00
Single Stuf (With Match Feature) 800.00

Star Slugger (Regular) 650.00
Star Slugger (Replay) 545.00

Star Slugger (Regular) 650.00
Star Slugger (Replay) 545.00

SHOOTING GALLERY (Regular Model) 760.00

Single Stuf (With Match Feature) 800.00

DE LUXE

Double Stuf (With Match Feature) 700.00

Single Stuf (With Match Feature) 800.00

WILLIAMS MFG. CO.

DeLuxe 4-Bagger (Baseball Game) 545.00
Cane 425.00
Surf Rider (4-Player, 3-Ball) 395.00

THE RUDOLPH WURLLTIZER CO.

Model 2000, "Centennial", 200 Selections
Model 1908, "Centennial", 104 Selections
Model 5210, Wall Box, 200 Sel.
Model 5211, Wall Box, 200 Sel.
Model 5206 Wall Box-48 Sel.
Model 257 Stepper-104 Selection-3 Wire
Model 248 Stepper-48 Selection-3 Wire
Model 5117 12" High Fidelity Wall Speaker
Model 5116 8" High Fidelity Wall Speaker
Model 5115 5" High Fidelity Corner Speaker

AUTHORIZED Retail Price List

No List Price for Publication

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