Vic Damone has come up with what is destined to be one of the year's big hits on the Columbia label, "On The Street Where You Live" from the Broadway smash "My Fair Lady." The ballad, which has climbed steadily since it was released, now looks as though it will go all the way. In addition to his brand new hit, Vic also has a new television show. Above he is pictured on last week's set as he prepared to sing "On The Street Where You Live" which is going to be identified with him for a long time to come.
2 BLUE CHIP HITS!

TONY MARTIN

YOUR PLACE IN THE SUN
CW

IT'S BETTER IN THE DARK

LEO DIAMOND

LE RIFIFI
HELLO TO THE BLUES
CW

GO SEE TONY
THE SHOE SHINE SONG
20/47-6600

HUGO WINTERHALTER'S ORCHESTRA & CHORUS
ARRANGEMENT: JOE REISMAN
20/47-6997

"New Orthophonic" High Fidelity recordings

the dealer's choice

RCA VICTOR
The Greatest Issue
In the History of
The Cash Box!

Next week The Cash Box will publish what its entire staff sincerely believes will be the greatest issue in its history. It will be our 14th Anniversary Annual Encyclopedia and Directory—and the final touches are being put on it right now.

As almost everyone in the business knows, The Cash Box Annual Issue has come to be a permanent fixture on the desks of record and music executives all over the country. This is so because it is filled with information which is absolutely essential to the running of an enterprise in our industry. In addition to its candid articles and statements from record company officials, this year the issue will have new features, new services, new aids which will benefit everyone in the field.

With this issue, we not only celebrate an anniversary, but we pay grateful tribute to an industry which we have had the opportunity to serve in the best way we know how, through honesty, sincerity, good will, and an unaltering desire to help.

The 14th Anniversary Issue will be the accumulation of all the knowledge, experience, and know-how which we have acquired in this business through intimate contact with the people who run it on every level and through dealing on a daily basis with every problem involved in it, from the simple to the most complex.

It will be filled also with congratulatory and selling messages from record firms, artists, publishers, distributors, disk jockeys and those in every other phase of this business. And these messages will be seen day in and day out throughout the entire year as this issue of The Cash Box is used time and time again.

This is obviously the issue in which to place your most important advertising message, for this message will last the entire year, will be referred to countless times, and by the very repetitive use of the magazine will make a lasting impression.

But you must act now.

There is only a day or two left. Phone your ad in today.
LAST CALL

Anniversary

and

Annual Encyclopedia and Directory

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
GOING TO PRESS

Thursday Noon—JULY 19

The Most Important Issue Of 1956

ADVERTISERS:

PHONE

THE CASH BOX

/Publication Office/

26 West 47th Street

NEW YORK 36, N. Y.

PHONE: JUDson 6-2640
The Cash Box, Music Page 6 July 21, 1956

THE NATION’S
TOP TEN
PLUS THE NEXT 25
JUKE BOX TUNES

The Top Ten Tunes Surveying Hit Records from the Nation’s Juke Boxes Compiled From Reports Submitted Regularly From the Cash Box Juke Box Organizers Throughout the Country

MGM records
Sock Summer Sellers......

Joni James

GIVE US THIS DAY
HOW LUCKY YOU ARE

From Sound Track

THE SWAN

CLIFF RICHARD

HIT 12 INCH ALBUMS

MGM/2377 & M13277

1. THE WAYWARD WIND
Gogi Grant
CA-3430 (F-3430) — Tex Ritter
ER-1011 (45-1011) — Gogi Grant

2. I ALMOST LOST MY MIND
Patty Boone
DO-15472 (45-15472) — Pat Boone
MG-10578 (K10578) — Ivory Joe Hunter

3. MOONGLow & PICNIC
Morris Stoloff — George Cates
CR-61618 (9-61618) — George Cates
DE-29888 (9-29888) — Morris Stoloff

4. STANDING ON THE CORNER
Your Lads
CA-3439 (F-3439) — Andy Griffith
CA-3614 (F-34614) — Dean Martin
CD-40474 (F-40474) — Four Lads

5. I WANT YOU, I NEED YOU, I LOVE YOU
Elvis Presley
VJ-20-6540 (47-6540) — Elvis Presley

6. ON THE STREET WHERE YOU LIVE
Vic Damone
CD-40654 (45-40654) — Vic Damone
VI-20-6529 (47-6529) — Eddie Fisher

7. I’M IN LOVE AGAIN
Fats Domino
DO-15462 (45-15462) — Fontane Sisters
IM-5386 (45-5386) — Fats Domino

8. BORN TO BE WITH YOU
Chordettes
CD-1291 (45-1291) — Chordettes
ME-70870 (70870-45) — LaLa Doo

9. IVORY TOWER
Cathy Carr — Gale Storm — Otis Williams
CR-61617 (9-61617) — Four Lads
DL-6095 (45-6095) — Otis Williams

10. MORE
Perry Como
VJ-20-6554 (47-6554) — Perry Como

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
FRANKIE LYMONT
and
THE
EENAGERS

I PROMISE TO REMEMBER
WHO CAN EXPLAIN

200,000 SHIPPED IN THE FIRST WEEK

GEE RECORDS
GEE 1018
E A S Y  N O O D L E S  (2:04) | [Vee-Jay] A joyous, bluesy number from the piano show's '64 hit "I'll Be Your Fool." A neat pop hit in its day.

THE MOODY BLUES (3:42) [Capitol] Some interesting treatment here and there, but if you're a regular Moody Blues fan, this one's not likely to make your "Masterpieces" list.

ROBERT MAXWELL & O. (MGM 1229; K1229) (2:31) [Maxwell ASCAP -- Maxwell] This is a neat, bluesy number with a kick. Absolutely tops.

ROBERT MAXWELL HARP & O. (2:45) [City & Country ASCAP -- Hammond, W. (2:45) [Maxwell ASCAP -- Maxwell] A neat number with a lot of soul. The piano work is excellent.

GERARD HALLART (2:34) [Capitol] A neat, catchy number with a lot of soul. The piano work is excellent.

THE MOODY BLUES (3:42) [Capitol] Some interesting treatment here and there, but if you're a regular Moody Blues fan, this one's not likely to make your "Masterpieces" list.
Bigger Than "The Great Pretender"

"My Prayer"

THE PLATTERS

MERCURY 70893
SISTER ROSETTA THARPE

“MARCHING IN” (2:14) [Rosetta Tharpe—BMG—P. D.] Rosetta Tharpe, one of the great gospel singers of our time, hands in a sensational reading of a classic that should appeal to pop buyers in addition to all others. Thrilling performance. Watch this one.

“CANTN’ NO GRAVE HOLD MY BODY DOWN” (2:40) [Rosetta Tharpe—BMG—P. D.] Another dynamic delivery of a gospel item by the star. Striking arrangement with less pop appeal but a sure fire seller among spiritual buyers.

NERVOUS NORVUS

“APE CALL” (2:35) [Randysmith—ASCAP—Drake] Nervous Norvus follows up his smash success “Transfusion” with another sappy, daffy novelty tagged “Ape Call”. It’s another “pop talk” and sure to get a chuckle out of the listener.

“WILD DOG OF KENTUCKY” (2:31) [Drew—Drake] Another boning item, this one about a raccoon hunt.

DINAH WASHINGTON

“SOFT WINDS” (3:00) [Regent BMI—Goodman, Royal] The fabulous Miss Washington is in top form as she glides through an infectious rhythm ballad. Side has an easy-going tempo and an appealing melody that sticks with the listener. Another strong Washington side.

“FEARS TO” (2:42) [Summit ASCAP—Bruce, Albert] The gifted songstress sings the blues on this half. And the blues have a heartfelt, broken ballad emotionally delivered.

STEVE ALLEN ORCH.

“CONVERSATION” (1:50) [Regent ASCAP—Allen] Versatile Steve Allen does a wonderful job on a charting and refreshing instrumental novelty which he composed. An unusual instrumental side featuring a female voice that sings without words. Something different in the instrumental field that could step out.

“LOLA’S THEME” (2:51) [Crewel ASCAP] [Arnold] Steve is at the keyboard again with the orch accompanying him as he glides thru the dreamy love theme from the film “Trapsite”. Pretty side.

PRISCILLA WRIGHT

“DON’T CALL ME” (2:07) [BMI Canada BMI—Snider, Blackler] Little Priscilla Wright, who had a big seller in “Man In A Raincoat”, does a cute job with that spirited new jump novelty. Contagious ditty that should enjoy a healthy run. The chirp has a delightful sound.

“A TEENAGER SINGS THE TRUTH” (1:43) [Trojan BMI—Reid, Marcus] Music of the popular sound that made “Raincoat” a hit, is present on this touching slow bluesy item. Teenagers will like this half too.

JOE CLAY

“GET ON THE RIGHT TRACK” (1:47) [Brent BMI—Turner] Joe Clay does an exciting job on a knock-down, drop-out rocker that cuts along at a torrid pace from the first groove right thru to the last. Powerful Jolter that’ll have the kids hopping around the jukes.

“CRACKER JACK” (2:22) [Rob Nolan BMI—Rockingham, O’Hara] Another top-notch bopper dramatically performed by the Presleyesque songster. Good teenage fare.

MARGARET WHITING

“TRUE LOVE” (2:28) [Buxton BMI—ASCAP—Porter] A warm and romantic waltz ballad from the new Cole Porter film “High Society”, is touchingly performed by the winsif, polished Margaret Whiting voice. Pretty number that could become another standard for Porter.

“HAUNTING LOVE” (3:03) [Tee Pee ASCAP—Leydon] The song is most interesting on this tender, romantic affair. Delightful melodic piece.

ANDY WILLIAMS

“CANADIAN SUNSET” (2:37) [Meridian BMI—Gimbel, Heywood] “HIGH UP ON A MOUNTAIN” (2:46) [E. H. Morris ASCAP—Grant, Miller] Andy Williams (Colinda 1297; 45-1297)

Allen gang on NBC-TV, has in his latest release the “big” record that should establish him as one of the top young vocalists in the country. It’s an absolutely beautiful vocal interpretation of the high-flying instrumental hit “Canadian Sunset”. Norman Gimbel has written an outstanding lyric to the lovely Eddie Heywood tune, and with Andy on the vocal, the side is packed with power. The multiple voice segments are just beautiful. Watch this sleeper take off. Lower lid, “High Up On A Mountain”, is a soft, dreamy opus about a secluded site atop a mountain, fragile, charming ballad. Top deck is the big one.

“LITTLE BLUE BONNET” (2:00) [Harman ASCAP—Ballard] Here’s a delightfully Refreshing liltter with a pretty lyric and an infectious melody. Billy Sheppard does a wonderful job on this one. Top deck. Pleasant, charming, simple ditty.

The RED HOT Imperial!!

Fats Domino

No. 5396

"WHEN MY DREAM BOAT COMES HOME"
and

"SO LONG"

Over 350,000 in 2 weeks. Man, we are on the way to an easy million!

No. 5389
Already A Hit!
Smiley Lewis
"Please Listen To Me"

No. 5393
A Smash!
The Spiders
"A-1 In My Heart"

No. 5395
Breaking Big!
Johnny Fuller
"Don't Slam That Door"

No. 5400
A Sure Fire Hit!
The Honey Bees
"Endless"

"It's What's in THE CASH BOX That Counts"

www.americanradiohistory.com
THE RAVENS

"I CAN'T BELIEVE"
B/W
"KNEEL AND PRAY"

ARGO RECORD COMPANY
4750-52 Cottage Grove Ave., Chicago 13, III.
(Tel. Kenwood 8-4342)

Recent visitors to Bob Ancell (WCUE-Akron, Ohio) included Lonnie Donegan, the Three Chuckles and Mimi Warren. Bob would like to thank the Mello-Larks "for showing my wife, Shirley, and me a great time on our recent visit to Las Vegas... That recent challenge race we reported between John Michaels (WOKY-Milwaukee, Wisc.) and Bob Beringer, of the same station, led to a special sports car race for Milwaukee disk jockeys. WOKY's Jim "Shamus" O'Hara, piloting a German-made Volkswagen, won a two-mile sports car race at the Great Lakes Sports Car Program. O'Hara beat a field of thirteen starters representing all Milwaukee stations.

WANN, Wann, Md. announces a "New Pop LP Contest" with a $50 cash prize for the first song played and a $250 cash prize for the second song played. Listeners are asked to call and vote for the song they think will be on the Billboard charts next week. Listeners are also invited to submit their own song suggestions for the station to play. The winner will be announced on the air at the conclusion of the contest.

Bill Haywood (WANN-Annapolis, Md.) conducts WANN's Sunday Surf Hop Show for the week of July 9th. During the show, Haywood will play a special selection of surf music, including songs by The Ventures, The Beach Boys, and The Surfaris.

THE RECORDS

DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. THE WAYWARD WIND.................. Gogi Grant (hrs)
2. I ALMOST LOST MY MIND.............. Pat Boone (Dot)
3. ON THE STREET WHERE YOU LIVE...... Vic Damone (Columbia)
4. MOONLIGHT & THEME FROM PICNIC..... Harris Stolfe (Decca)
5. BORN TO BE WITH YOU............... George Gates (Coral)
6. ALLEGHENY MOON...................... Chordettes (Cadence)
7. I WANT YOU, I NEED YOU, I LOVE YOU Elvis Presley (RCA Victor)
8. MORE.................................. Perry Como (RCA Victor)
9. MY PRAYER............................ Platters (Mercury)
10. BE-BOP-A-LUSSA...................... Gene Vincent (Capitol)

"I Can't Believe"

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Eydie's latest and greatest is topping the totals racked up by her big "Too Close For Comfort"!

EYDIE GORMÉ OPENS AT THE COPACABANA IN NEW YORK, JULY 25TH THROUGH AUGUST 15TH, AND GUEST STARS ON THE "JULIUS LAROSA SHOW", NBC-TV, JULY 28TH.
**Cadence is HOT**

**THE CHORDETTES**

Born To Be With You

# 1291

**BILL HAYES**

I Know An Old Lady
Das Ist Musik

# 1294

**ANDY WILLIAMS**

Walk Hand In Hand

# 1288

**ARCHIE BLYEYER**

The Sleep, The Rockin' Sleep, The Ghost Daughter

# 1293

**THE BARRY SISTERS**

Till You Intrigue Come Back To Me

# 1295

**MARION MARLOWE**

The Hands Of Time Ring, Phone, Ring

# 1292

**Stan Freberg**

James in her current disk "Give Me Some Slack" is a remarkable Bob Bacon to handle promotion for his Record Sales Co. 

Bill Poone in town July 15 to record for Dot Records. 

Jules Losh has set a deal for his newest Jayne Mansfield show to open in Boston this week. 

The Cash Box, Music Page 14 July 21, 1956

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**BEST SELLING POP ALBUMS**

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<th>Album Title</th>
<th>Artist/Song</th>
<th>Label</th>
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<td>My Fair Lady</td>
<td>Broadway Cast</td>
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<td>Calypso</td>
<td>Harry Belafonte (RCA Victor LPM 1248)</td>
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<td>The King And I</td>
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<td>Belafonte</td>
<td>Harry Belafonte (RCA Victor LPM 1150; EPB 1150; EPB 693, 4, 5)</td>
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<td>9.</td>
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<td>Mercury MG-20146</td>
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<td>10.</td>
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<td>Movie Cast</td>
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<td>Columbia CL 888</td>
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<td>Four Freshmen and 5 Trombones</td>
<td>Four Freshmen</td>
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<td>17.</td>
<td>Bubbles in the Wine</td>
<td>Lawrence Welk</td>
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<td>18.</td>
<td>The Most Happy Fella</td>
<td>Broadway Cast</td>
<td>Columbia OL 5118</td>
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<td>19.</td>
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<td>Jackie Gleason</td>
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<td>21.</td>
<td>Say It with Music</td>
<td>Lawrence Welk</td>
<td>Coral CRL 57061; EC 57061</td>
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<tr>
<td>22.</td>
<td>The Man With the Golden Arm</td>
<td>Movie Score</td>
<td>Decca DL 8257; ED 8257</td>
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<tr>
<td>23.</td>
<td>Music from My Fair Lady</td>
<td>Percy Faith</td>
<td>Capitol OL 595; B 595</td>
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</tbody>
</table>

**ALBUM SURE SHOTS**

- The Most Happy Fella
  Broadway Cast (Columbia OL 5118)
- High Society
  Film Soundtrack (Capitol W 750; EAP 750)

---

**AN ATLANTIC Star IS BORN...**

Introducing

**JAN RUDY**

**“WHO DO YOU THINK YOU ARE”**

and **“YOUR FOOL AGAIN”**

with Ray Ellis and his orchestra

Atlantic 1099

**ATLANTIC RECORDING CORP.**

157 West 57th St.  New York 19, N. Y.

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**The Oldest**

One-Stop Record Service in the U. S. Now Offers the **Newest Prices**

- **All Labels**
  - All **45 RPM** 55¢
  - **78 RPM** 60¢
  - Single E. P. 91¢

- **No Extra Charges**

- **Free Title Strip Service**
  We set no minimum or maximum order. All orders receive immediate handling.

- **Store Business Welcome**
  Payment with order. You pay parcel post charges.

---

Save Money! Save Time! Fill all your needs with ONE STOP • ONE ORDER

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**THE CASH BOX, Music**

**July 21, 1956**

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**SEEBURG DISTRIBUTORS**

For Maryland, Washington, D. C., Virginia, and Northern West Virginia

Musical Sales Building, 140 West Mt. Royal Ave., Baltimore 1, Md.

Telephone: Vernon 7-5755
Music

Earl I.

Only Love

Picnic

Fever

Wayward

Be-Bop-A-Lula

Want To

Need Love

Picnic

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London Starts Summer Drive For 4 English Orchestras

NEW YORK—London has started the wheels rolling on a big new Summer album campaign called “Four Great English Orchestras”—a program designed to bring to the attention of the American public 20,000 titles in 36-12” long-playing disks by four of England’s leading batoners, Stanley Black, Frank Chacksfield, Ted Heath and Robert Farnon.

The big event in this campaign is a new $1.98 sampler record featuring three works by each of the four maestros, all under the title of “Romantic and Rhythms in High Fidelity—Four Great English Orchas.” This sampler will be available in any quantity to distributors against all orders placed through August 22nd.

In conjunction with the campaign, London is offering a world of publicity and advertising material. The sampler will be sent to disk jockeys and radio stations throughout the country from the New York office during the week of July 16th. Stations will also be permitted to purchase all or any of these 36 albums at $1.00 each. Ads will be placed in many of the leading consumer publications and mats of a special ad selling the sampler and the catalog merchandise is available to retailers.

Other sales boosters include radio spots, dealer displays and selling aids, salesman aids and a “Salesman Bonus Fund” contest to be awarded to ten winning salesmen.

Opens Foreign Market On TV

CHICAGO—The foreign music market is getting a much needed shot in the arm from the combined talents of the Royal Orex, popular DJ expert on foreign music, and Hal Stine, accomplished young writer of Radio Product Chi.

Their efforts are aimed at a new tv show entitled “International Cafe.” The show’s appeal is toward a market hitherto overlooked by local DJs. It is a Radio Production viewed over WGN-TV, this city.

Stine states, “The foreign music market is strong, but foreign music is so large everyone is not going to support all of State Street fifty-two weeks out of the year and still allow the neighborhood businesses a healthy profit.”

Format of show revolves around the music and culture of a different foreign country each week. Dancing, songs and performers are typical of the country represented.

Rudy Orex conducts the hour show with an ease and understanding which proves his love for the subject. Lou Haleb of Balcon Records applauds this venture and says he can see nothing but good coming from a show of this type.

Kapp Issues Jazz Sampler

NEW YORK—Kapp Records last week announced the release of a jazz sampler retailing at $1.49 and featuring many of Kapp’s 50 previous singles grouped on the single long play disk. The sampler spearheads the label’s July release to which 15 jazz albums were issued, including disks by such names as the HI-Lo’s, Jerry Fielding, Matt Dennis, Bill Fall, Ruth Price, George Wettling, Russ Garcia and many others.

Kapp distros have been provided with special order pads, little books, display material and other point of sale aids.

“It’s What’s in THE CASH BOX That Counts!”
British Fans Greet Whitman

LONDON—Imperial Records artist Slim Whitman was greeted by crowds of fans at every city during his recent tour of the British Isles. Whitman is one of the most popular American artists to visit the British Isles and did sell-out business during the entire tour. One of the phenomenal record sellers of all time, Whitman sold over four million records of "Indian Love Call"—a million of "Rose Marie", and has sold a total of over ten million records in the past four years.

Terese Brewer Features "Flapper" In New Act

NEW YORK—Terese Brewer, born two years after the end of the "flapper" era, will recreate the typical flapper of the 1920’s in song, dance and costume when she unveil her new set at the Sahara Hotel in Las Vegas, Tuesday, July 17. The flapper production, a tune titled "I'm a Twelve O’Clock Girl In A Nine O’Clock Town," is full of "Oh, you kids," "29 skidoo" and "hot chas." The entire Sahara chorus line will back Miss Brewer during the number. "Twelve O’Clock Girl" is very well. The original opener in which Miss Brewer paints herself as "a gal as plain as apple pie," were written especially for her by Lyn Dudley and Jerry Bresler. Another Dudley-Bresler tune, "If It Wasn’t For Your Father, Would Your Mother Be Your Mother, So Remember Dad On Mother’s Day," will also be featured by the singer. This marks her third appearance in Las Vegas. She will remain at the Sahara for three weeks.

Goodman In Jazz Concerts

NEW YORK — Benny Goodman, who appeared with the Decca Phonograph Orchestra on July 6th and 11th, will perform a series of jazz concerts in the Carter Barrow Amphitheater in Washington, D.C. on July 14th, 15th, 16th and 17th.

His appearance with the Boston Symphony was as soloist in the Morton Clarinet Concerto when the famed orchestra played at Tanglewood. Charles Munch conducted.

The Washington performances featured the introduction of a new jazz concerto by Morton Gould, "Derivations for Clarinet and Band," which was written specifically for the Goodman band.

The Cash Box Reviews

BROADWAY CAST

"NEW FACES OF ’56"—Original Cast Recording—RCA Victor LOC-1025 (1-12" LP)

OPENING; TELL HER, AND HE FLIPPED; BOTH MOST LIKELY TO SUCCEED; TALENT; MUSTAPA; THE CADET’S INVENTION; HISPANIC; WELL, I DON’T WANT IT UNTIL IT’S TOO LATE TO SEE PARIS; APRIL IN FAIRBANKS; HURRY; ONE PERFECT MOMENT; LA RONDA; SCRATCH MY BACK.

Leonard Sillman’s delightful method of introducing new personalities on Broadway came again, with his new edition of "New Faces." The reissue, which in years past gave the entertainment world such stars as Van Johnson, Imogene Coca and Henry Fonda, was greeted kindly by critics. This Victor Original Cast recording includes refreshing performances of impresarios T. C. Jones and singer Ameri Sani of Bombay India.

There’s a handsome helping of 19 artists many of whom may be singled out in the field of Art and Dotty respectively as those who received a big opportunity in Leonard Sillman’s "New Faces".

"THE LITTLEST REVUE"—Original Cast Performance—Eple LN 3275 (1-12" LP)

OVERSTUFF; OPENING NUMBER, THE SHAPE OF THINGS, BADLY IN LOVE, LOST THE RHYTHM DANCE, THREE AVENUES, I WANT TO FLY NOW, AND FAR LATTER SUMMER IS A-COMIN’ IN, YOU'RE FAR FROM WONDERFUL, GOOD LITTLE GIRL; SPING O’Clock, HERE I STAND, LIVE IN TOWN; THE POWER OF NEGATIVE THINKING.

The off-Broadway theater has, of late, kept its productions on such a high level that they have often paralleled the best of the Broadway stunts. Another fact concerning off-Broadway is that it is often the area where up-and-coming stars get their big break. This season’s successful Phoenix theater production of "The Littlest Revue" has a number of potential stars like Beverly Bozeman, Tammy Morton and Charlotte Blu. This Eple release features the original cast as they charmingly sing the tunes most of which were composed by Ogden Nash and Vernon Duke. The latter two composed the attractive ballads, "Study In Love," and "You’re Far From Wonderful." Other melodious ballads and novelties round out a disk featuring some engaging youngsters. Show collectors here have a chance to get something that’s off-beat in cast productions.

POPULAR

"SAMMY KAYE SWINGS AND SWAYS "MY FAIR LADY""—Sammy Kaye And His Orchestra—RCA Victor L31-2006 (1-12"

I’VE GROWN ACCUSTOMED TO HER FACE, WITH A LITTLE BIT OF LUCK, WOULDN’T IT BE LOVELY, YOU DID IT, THE RAIN IN SPAIN, SHOW ME WHERE I CAN DANCE, ALL MY LIFE, RHYTHM DANCE, IN THE STREET WHERE YOU LIVE, JULY, OH! JULY WAIT, ABED GAVOTTE, WITHOUT YOU;

The music of "My Fair Lady," "My Fair Lady," continues to keep the recording industry busy with its engaging score. Sammy Kaye takes his own delightfully in the music as he happily gives "My Fair Lady" a dance-floor interpretation. Here, for perhaps the first time, the listener can discover how well suited the score is for dancing. Sammy Kaye’s time-tested "Swing and Sways" formula gives the various orchestrations a dance-floor arrangement. Besides the obvious "My Fair Lady" following, the platter has the additional sales incentive of "My Fair Lady" for dancing as played by a 12". Enjoy a strong sale in the coming months. Beautiful job.

"MUSIC FOR SUMMERTIME"—Morton Gould And His Orchestra—RCA Victor L31-2006 (1-12"

SUMMERTIME, STAR DUST, SMOKE GETS IN YOUR EYES, PAVANE, STORMY WEATHER; SHADOW WALTZ, BEYOND THE BLUE HORIZON; CERTA BLANCA WALTZ, WHERE IS THAT CHERRY-O, I’M THINKING OF YOU, THE STREET WHERE YOU LIVE, JULY, OH! JULY WAIT, ABED GAVOTTE, WITHOUT YOU;

Morton Gould’s mood music touch settles gracefully on each selection and do so without being overly pretentious or forced within. It’s music that does justice to the composer and to the often pale ridden ears of the mood-music listener. Gould’s latest Victor waxing makes for charming listening not only for "Summertime" but in any season good music, excellent, is desired. We kind of think Gould and Victor realize this too. Excellent addition to any mood catalog.

"HOLIDAY IN NAPLES"—Gianni Monese And His Orchestra— Vox VXX2580 (1-12"

C’E’SE SE, ARIETI, MARIA, MARIA, PATRICO, PATRICO, PATRICO; O’ SOLE MIO, VIEN VE WIL, SONA CHITARE, O’ SOBEU, INAMORAMANDO, SANTO LAZIO, TAZZA; I’LL CATCH A WAVE, O’ SOLE MIO.

Many appealing Italian folk melodies have become standard offerings in other nations besides Italy. This Vox release features Gianni Monese and His Orchestra in 15 tracks played in that sparkles with vivacity as it presents Italian music at its authentic best. The platter should attract substantial mood music sales plus those who particularly enjoy Italian folk music.

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PLANTS 7-1955

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**THE CASH BOX**

**"TEEN-AGE PARTY DANCES"—Leroy Anthony And His Orchestra**—The Club-Dancers With Calls By Slim Jackson—Epic LN 3214 (1-12" FL)

The Fourteen-Week Hit Answer, IS YOUR HEART RIGHT? If you please, the BUNNY HOP!, VIENNESE WALTZ, MEDLEY, MAN ON THE BEAT, VIRGINIA WALTZ, SLOPPY JOE, and more. This Epic entry is one of the most versatile dance platters to show up in quite a while. Performer's skill is marked in the rounding on dance floors today, and this disc is all of it. Leroy Anthony and the orch. For the square dancers in the crowd, Slim Jackson provides some lively calls. From the genteel waltz medley to the slapping "Rollin' Rock", this disc makes sure-fire party stock. Great disk for a teenage get-together.

**SAMPLER**

**"MUSIC TO LIVE BY"—Ralph Marterie, Dick Contino, David Carroll, Dinah Washington**—Columbia 14538 (1-12"")

This Mercury sampler contains a generous collection of pressings taken from a number of important Mercury 12" records. Included, the disc are selections from the popular, jazz and classical categories. Popular highlights on the platter are Dick Contino's "Nighttangle" and David Carroll's waitling "My Gal Sal". Dinah Washington's "All Of Me" is a jazz delight and portions of Tchaikovsky's "Capriccio Italiano" performed by the Minneapolis Symphony Orchestra are one of the 4 classical pieces on the waxing. Getting these three distinct markets in one recording in a rarity. Getting the set for $1.49 should pop-jazz-classical enthusiasts scamper to their dealers. A brochure colorfully illustrating new Mercury packages is included.

**JAZZ**

**"THE MAGIC HORNS"—George Wein's Dixie-Victors Featuring Ruby Braff**—RCA Victor LPM 1289 (1-12"")

George Wein's Dixie-Victors is a Dixieland combo specifically created for a record date. The Magic Horns is a 1920's jazz ragtime group. This recording was actually made before the live show but the same personnel are on the disc were on the program when it was presented. The result is some fascinating Dixieland jazz.

**ERROLL?—Erroll Garner, Piano—EmArcy (1-12"")**

Another in sophisticated jazz vocalizing makes an auspicious debut on wax. The lady who has considerable and solid rhythmic sense, and feeling for a ballad that's convincing and tender. Miss Connelly's material, though familiar, has not been trampled through repetition. The artist's most ambitious undertaking is Kern's "Yesterday" which Garner tours with bright invention and tricky piano flourishes. Jazz lovers have a package, here, that's a must.

**PEGGY CONNELLY—"Bethlehem BCP 53 (1-12"")**

New name in sophisticated jazz vocalizing makes an auspicious debut on wax. She has considerable and solid rhythmic sense, and feeling for a ballad that's convincing and tender. Miss Connelly's material, though familiar, has not been trampled through repetition. The artist's most ambitious undertaking is Kern's "Yesterday" which she tours with bright invention and tricky piano flourishes. Jazz lovers have a package, here, that's a must.

**CLASSICAL**

**HERLOZ: Harold In Italy—Arteo Toscannini Conducting The NBC Symphony Orchestra, Arthur Fiedler, Violin RCA Victor LM-1561 (1-12"")**

Herloz offers another lp taken from one of Toscanini's broadcasts on NBC. Written for violin and orchestra, Berlioz' "Harold In Italy" is a lyrical work with Italian-sounding themes running through it and possessing brilliant opportunities for the violin. The Maestro's podium work with the NBC symphonist is crisp and, when needed, dynamic. Violinist Arthur Fiedler's moments in the spotlight display a beautiful tone and sensitivity. Distinctive over form. This version of work has Toscanini's name to give it a sealed-in hermetic seal. 40-rupee officers,\(12,100\); 40-rupee officers,\(12,100\); 40-rupee officers,\(12,100\).

**S. RACH: Sonata No. 1, In G Minor (For Unaccompanied Violin)—Partita No. 2, In D Minor (For Unaccompanied Violin)—Jascha Heifetz, Violinist RCA Victor LM-1576 (1-12"")**

This single Victor issue was taken from the 2 disc Heifetz recording of the Bach Sonatas and Partitas. The two works for violin only represent Bach's efforts for the instrument at its best for many moments during these intricate pieces the challenging to the performing artist is one of immense technical difficulty. Happily, the pieces are in the sensitive hands of Jascha Heifetz. His tone, dexterity and powerful understanding of the works make for a performance of rare accomplishment. These works have probably received their definitive reading. Brilliant sound. Clean, beautifully lettered package. Classical collectors' must.

**Crumpacker Named Assistant To Joe Carlton At Victor**

NEW YORK—C. E. (Chick) Crumpacker, formerly in the promotion department of RCA Victor's Country Western department, has been named coordinator, Popular Artists and Record Planning.

Joe Carlton, Manager, Popular Artists and Repertoire, said that Crumpacker will coordinate planning of releases for additional artists, assist Carlton in interviewing publishers and screening material, and supervising recording sessions.

Crumpacker's former post has been filled by Jack Dunn who previously was associated with Coral Records. Before that, he was in the music publishing and promotion fields.

**Wienstro To Conduct Coral Distrib Meetings**

NEW YORK—Norman Wienstro, General Sales Manager of Coral Records, will conduct several meetings, during the next weeks at which he will present to the company's distributors and salesmen Coral's plans for fall promotion. The first such meeting attended by the Eastern distributors and salesmen, will take place at the Hotel Warwick in New York City on Saturday, July 22nd. A meeting for the company's Western distributors and salesmen will be held on Saturday, July 29th at the Edgewater Beach Hotel in Chicago.

**Zephyr Records Appoints Bosch Promotion Head**

HOLLYWOOD, CALIF.—Buddy Bosch has been named National Director of Promotion for the newly formed Zephyr Records. It was announced this week by George Himmel, president of the corporation. Bosch will head up all promotional activities for the firm and operate from his New York office.

Zephyr has been signing artists and recording material on the coast and its principals will be in New York for the NAMM convention and conferences with Bosch.

Other officials of the firm are Spencer Moore, comptroller and in charge of the library division; Bud Freeman, in charge of recording and sales; and Bill Hitchcock, musical director. Other appointments will be announced as soon as they are made.

Distributors are currently being signed for the firm.

**Beth Douglas On Six Week Continental Tour**

NEW YORK—Beth Douglas, Era recording artist, embarked this week on a six-week tour of leading cabarets in Spain, Italy and France.

Although the Texas-born thrush is already an established chanteuse in the London supper clubs, this will mark her first venture on the continent. After a two-week stand at the Pavilion in Madrid, the songstress will go on to Rome and to Juan-Les-Fins on the French Riviera for extended singing engagements.

**“It's What's in THE CASH BOX That Counts”**

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**“It's What's in THE CASH BOX That Counts”**
The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"VOICES"
Fontane
7/7
Dot 15480; 45-15480

"DREAMER"
Four Aces
6/23
Decca 29989; 9-29989

"DAYDREAMS"
Art Mooney
6/16
MGM 12277; K12277

"I PROMISE TO REMEMBER"
Frankie Lyman & Teen Agers
Gee 1018; 45-1018

The Cash Box, Music
Page 23
July 21, 1956

THE WEST'S NEW SLEEPER STOP
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NEW YORK: Unfortunately the trade against rock and roll still continues unabated in papers throughout the country and what has resulted has been cancellations of bookings in many instances. The latest to suffer was the Ramrocks, the collection of New Orleans teen-agers, who were due to appear in Chicago. The Chicago Regional Director confirmed the show was canceled since it had been labeled "rock and roll." The show has been taken off the schedule. A session that features the vocals of Ann Cole, the Keynotes, and Eddie Bo. The Keynotes offer "My Version Of Love" and "I'll Never Let You Go." The Keynotes' "Zap Zap" and "Now I Know." Eddie Bo sings "I'm Goin' To Get Myself A Gun." He also sang "I'm Goin' To Get Myself A Gun." A session in the planning stage for Solomon Burke. Special arrangements are being readied and recording is to take place within the next month. Bessie Herman has returned to Florida to recuperate from her recent operation. Al Currie, Flush Records, in New York, promoting his Haydaks' "Stranded In The Jungle," has a new release, "Danser La Rain." The record is a very popular release in the A & M's "Our Love Will Never End." and the Heartbeats' "People Are Talking." The record was taken out with the result of the recent Cash Box Disc Jockey Poll which placed Ann Cole in the number one spot and was noted as a notable release. The "I Remember" by Easy Baby has topped a strong record over a long period of time, never quite making the charts, and it still could break out. A new release by the Starlighters, "Call Me" at Groove Records, labeled with the reaction to Varetta Dillard's "Got You In My Arms," this new release by Easy Baby has been stirring, but not really broken. It is very strong in the Boston area. Joe Kolsky and Mel Turoff have taken their show to the road that they cover over the country between them. They are working on these three singles and a new album, "Cry My Love." by Serena Shaw. The album, out only a month ago, is in very strong real deal. . . George Goldner's young son in the hospital with blood poisoning. . . Herman Lubinsky reports he has signed Annie Laurie, forming Epic through, to a seven-year contract. As a result, all platters by the label will be released shortly... Roy Gaines drops in to tell us about his next Groove release. It is "Worried About You Baby" and "All My Life." A dub played on the program by the Varetta Dillard LP, "I'll Remember." The album has been playing a great audience reaction. Chuck Willis, Atlantic's new singer with Roy and getting along well with Roy and his arrangement is doing very well in the charts looking forward to his current "It's Too Late." Patter is selling better than anything he's ever done before especially in the South. He still going out on a month tour through the South. . . "Skinny Jimmy" by Varetta Dillard on Groove, which was listed as Rock and Roll in the Groove, is shared by Danny Music. . . Miriam Abramson, Atlantic Records, tells us the late Coolcold's "I Love You" has got off to a wonderful start. The high flying disc jocks are very busy getting their next package ready. It will increase the release because a new Groove release is in the works. . . .

GEORGE LORENZ

CHICAGO:

Len Chess, recently back from N. Y. vacation, expecting big things from newest Chess record by The Moonglows, "When I'm With You." Len also announces his new release on Argo called "Kneel And Pray" b/w "I Can't Believe" by The Ravens. . . . The untimely death of Clifford Brown was responsible for Dorothy Donnegan's first Chi performance in ten years. Her piano stylings so excited the Blue Note audiencise, plans to bring her back soon. . . . Eddie Boyd, by an unexpected release, "Go," and a very strong release, has been chosen as the top ten. . . . "Have You Forgotten" by The Magnificent Seven is a very strong release. . . . Marty Hirsch of M. S. Distribs promotes a new Foul! by The Gallahads will be a top seller. . . . Atlantic's Chuck Williams is getting the feeling of a hit from "It's Too Late." Little Walter stopping in Rockford for a few days to record for his new label, Funky Records, 7/30. . . Vivian Carter, popular Gary Jay, vacationing in L. A. . . . Abner's daughter Nitchka vacationing with him for summer. Abner says it's great not having the biggest hit number for the last few years. . . . Mike Orey called over Fats Domino's "Why Do You Want Me?" while Orey was on a vacation tour. . . . "I'm Love Again" by The Magnificents, Rubie Brown and Billy Clark began extended engagement at The Greystone, Cinn. 7/23. . . . Vee-Jay keeping Universal busy with sessions almost night this month. . . . A new release by The Blue Swallows is "I'm In Love." The label, Kool Gents, Smookey Pryer, The Magnificents and Joe Williams. . . . The Swan Silvertones and The Highway QC's began ten-day tour, 7/9. . . . Tour ends with four-week engagement in California and Paul Glass counting on another hundred thousand dollar family from Flip's "Casual Look" by The Six Teens.

LOS ANGELES:

Fats Domino back at the 54 Ballroom has been breaking all records during his current tour of Southern California. . . . Vita recording artists The Colts in town for a week vacation and will hold they over at the Birdland Club in Seattle. His Doonton LE of "Dexter Blows Hot And Cool" doing very well. . . . Eddie Kingston of the Ben Schwartz Orchestra, who vacationed at Hermosa Beach with Joe Hudson and The Robins, The Robins then leave for their engagement at Lake Tahoe area. . . . Dexter Gordon returned week vacation and will hold they over at the Birdland Club in Seattle. His Doonton LE of "Dexter Blows Hot And Cool" doing very well. . . .
JERSEY CITY N.J. — Repercussions from the bad publicity rock and roll has been receiving continued to make itself felt in cancellations of bookings by leading rock roll bands. Latest to be hit was the Haley show booked into the Municipal Auditorium, this city, for Friday July 13.

The City Commission, consisting of Mayor Bernard Berry; Mr. Ringly, property director; and Lawrence Ripple, public safety director, cancelled the show after Paul White- man, who was to co-feature with Haley, called it “Rock and Roll Under the Stars” on a recent radio appearance. It was this reference to the show as a rock and roll shindig that caused the commission to place its ban in effect.

A hearing was held on Tuesday, July 10, at which Jolley Joyce, Haley’s agent, Ed Otto, promoter, and Julius Kazin, attorney for Otto, pleaded the band’s case.

Joyce explained that this was a pop styled variety show consisting of Bill Haley and his Comets, Paul White-man, the Frankie Scott Quartet, and Dave and Tony. Joyce further stated that Haley had played in some cities throughout the United States and Canada and had never been the subject of bad publicity or in- volvement in rock and roll disturbances. Haley had appeared in municipal auditoriums, arenas, ball parks and theaters and had been re-booked in a great majority of them.

Joyce further stated that artists of the prominence of Perry Como, Eddie Fisher and Vaughn Monroe, and others, had recorded and performed similar material bearing the designation rock and roll.

Otto and attorney Julius Kazin brought to the attention of the committee that the booking had already cost them $7,500 in salaries and advertising.

The committee replied that while they were sympathetic to the fact that Haley had never been involved in any of the disturbances, nor had ever been the subject of unfavorable publicity, insus- much as the shoos had been taken down and rock and roll they felt it necessary to ban it since they had already refused The Fabian, a Stanley Warner theatre, a permit to stage a rock and roll show.

The package played the Weststreet Stadium, Baltimore, Md., on July 11 and 12.

Sammy Kaye Scores Jersey City Ban

NEW YORK — Bandleader Sammy Kaye condemned as “a serious mistake” the action of Mayor Bernard J. Berry, of Jersey City, and his City Commissioners, in banning a rock ‘n’ roll concert at the municipally-owned Roosevelt Stadium Friday night, July 13. The concert was to have been

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NEW YORK — Bandleader Sammy Kaye condemned as “a serious mistake” the action of Mayor Bernard J. Berry, of Jersey City, and his City Commissioners, in banning a rock ‘n’ roll concert at the municipally-owned Roosevelt Stadium Friday night, July 13. The concert was to have been given by Bill Haley and his Comets, and was to have been enuced by Paul White-man.

“You have automatically assumed that teenagers who enjoy rock ‘n’ roll music are criminals, of sorts,” wrote the bandleader, who is himself famous dispensing sweet, romantic music. “You have also delivered an unpardonable insult to one of the world’s greatest and most respected musicians, Paul White-man.”

Noting the presence of White-man would have “insured dignity to the proceedings,” Kaye stated, “I am certain that youngsters attending the concert would have responded enthusiastically, yet in gentlemanly and lady-like fashion.”

Admitting that riots have sometimes broken out at rock and roll parties, Kaye observed, “it is equally true that riots happen occasionally in baseball games. Would you, Mr. Mayor, ban baseball games in Jersey City for the same reason?”

The bandleader also emphasized to Mayor Berry that whereas most of the youngsters who enjoy rock ‘n’ roll are “respectable kids,” the actions of a few undisciplined among them have attracted more attention.

“It is not too late for you and your advisors to reconsider. It is not yet too late to apologize to Paul White-man for your insult to him,” said Kaye.
NEW YORK—Cafe Bohemia, Greenwich Village nitey which has catapulted in the last year to a ranking position in the jazz circuit, is now providing one of the featured on-location segments of the Mutual Network's new Bandstand, U.S.A., radio station. Produced-distributed by ex-wlb leader Tommy Reynolds and emceed by Guy Wallace, the two-hour jazz and pop music program is the only such live show on radio today.

The Bohemia made its initial Saturday night bow on "Bandstand" on the 14th v.a.n at 8:45-9:00 p.m., slice featuring the offerings of the Zoot Sims Quintet and special guest star, Max Roach. The combo of Roy Eldridge, Miles Davis, Mitchell-Ruff, Plimack, Newborn, Jr., and others, as well as special guest stars, will be presented on subsequent "Bandstand" Saturday nights.

"Bandstand U.S.A." Adds Bohemia

NEW YORK—The First Annual New York Jazz Festival, produced by Don Friedman in association with Ken Joffe, will be held at Randall's Island Stadium on the nights of August 24th and 25th, beginning at 8:30 p.m. The glittering array of jazz talent already includes Count Basie and his orchestra, Dave Brubeck, Erroll Garner, Gerry Mulligan, Lester Young, Billie Holiday, The Modern Jazz Quartet, Gene Krupa, The Don Elliot Quintet, and Anita O'Day. Many more names are to be added before the Festival opens.

In addition to the main program, Friedman and Joffe will offer an art exhibit of paintings; sculpture and photographs, all related to the jazz idiom, on the floor of the Stadium. There will also be "Twilight Jams," starting at 7:00 p.m. and continuing until the main program begins.

1st Annual N. Y. Jazz Fest
Columbia Records Issues Political LP

NEW YORK—In the never ending quest to capture new record buyers by means of special albums with unusual subjects, Columbia Records released “Political U.S.A.” last week. The twelve inch LP is timed to ride the crest of the heightened Election Year interest in political affairs, and is aimed at exposing the politically curious buyer to the full range of the record dealer’s wares.

This latest foray into the documentary, “non-musical” albums field presents the outstanding issues and personalities which shaped the Presidential campaign of 1956 through Eisenhower, Truman, Eisenhowen, Roosevelt, Stevenson, Wilkie, Barkley and Taft and are some of the historic voices collected here.

The record company plans extensive advertising and promotion of this package and will utilize the special forums that political, civic and fraternal organizations afford.

The Columbia Records program of luring new record customers into dealers’ stores by showcasing items of relatively non-musical content originated several years ago. At the time, President Goddard Lieberson introduced the “I Can Hear It Now” series. Lieberson’s “Literary Series” not only broke the tradition of creating new customers, but conditioned the trade and public to a broader concept of phonograph uses.

Garner Back In Action

NEW YORK—Pianist Erroll Garner marked a double celebration recently—his birthday, and his return to the piano—following his recovery from a tuberculosis illness. The pianist was surprised by two fans during his appearance at the Blackhawk, San Francisco, when they presented him with a birthday-welcome back cake at the club.

Garner currently is in Los Angeles, at Zardi’s, through July 19th, July 23rd, 24th, as will be guests at Columbia Records national convention in Estes Park, Colorado.

During August, Garner will concertize at several music festivals, including Ellenville, New York, on August 3rd; Lenox, Massachusetts, August 19th; and Randall’s Island, New York City, August 24th. Garner also will play the Cotton Club in Cleveland, the week of August 6th; and the Colonial Tavern in Toronto the week of August 27th, during the Canadian National Exposition.

Decca Opens 2 Sub-Branches

NEW YORK—Decca Records has announced the opening of two new sub-branches. The new offices will be in Providence, R. I., and Washington, D. C. The Providence sub-branch will be headed by Sam Mercury who will report to the Boston branch which is managed by Allan Egan. The Washington sub-branch—which will work out of the Baltimore Branch—will be headed by Paul Robertson who will report to Baltimore Branch Manager, Edward Keenan.

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“TAIN’WHATCHA SAY” It’s Whatta Do
Also Going Pop . . . But Big
LITTLE ESTHER on Savoy 1193

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ARTHUR GUNTER (Excelsior 2084)

"HEAR MY PLEA BABY" (2:35) [Excelsior BMI-Gunter] Arthur Gunter sings an authentic down home blues with that style that will appeal mostly to the Southern market. It is a strong job of blues, that deserves your close attention.

"LOVE HAS GOTTEN ME" (2:13) [Excelsior BMI] Arthur Gunter turns his talents to a slow beat blues and wins with deep feeling. Similarly aimed at the Southern market.

TINY GRIMES (United 170)

"BLUES ROUND-UP" (2:45) [Pamelee BMI-Grimes] Tiny Grimes tickles the strings for a happy, light hearted blues. Instrumental blues with gang shots.

"TINY'S BOOGIE" (2:55) [Pamelee BMI-Grimes] Instrumental blues with Grimes' talented fingers plunk out an engaging wax.

THE GASSERS (Cash 1035)

"HUM DE DUM" (2:29) [Cash BMI-J. Gray] The Gassers tie into a classic style just right with a number of gimmicks and come up with a song that looks like it will have to be reckoned with. The song is a spark, treatment, and inviting melody. It is different in a way that fascinates. Watch its progress carefully.

"TELL ME" (2:31) [Cash BMI-J. Gray] The Gassers do another strong job on a slow paced blues. The song is a direct contrast to the flip, and while it pleases, it fails to capture the imagination as does "Hum De Dum".

JIMMY TYLER (Federal 12275)

"INDIAN LOVE CALL" (2:20) [Harmon ASCAP-Frime, Hammerstein, Harbach] Jimmy Tyler runs through the classic standard with a sprightly sax reading, instrumentally supported, swinging it to a fare-thee-well. Pleasurable etching.

"PINK CLOTHES" (2:27) [Kay & Cee BMI-Jimmy Tyler] Tyler, on an original piece of material, swings through a quick beat instrumental with a strong sax exhibition.

TEDDIE WOOD and The Mello-Tones (Aires 1015)

"AT LAST" (2:19) [Aires BMI-] A dreamy, slow beat jazz effort that falls pleasingly on the ears. Drifty type offering that serves both as a listening and background music.

"17th & CENTRAL" (2:52) [Aires BMI-Rambo, Woods] Wood and the Mello-Tones up the tempo on the flip as they race through a quick beat, rhythmic instrumental wax. Ok deck.

THE TEMPTERS (Empire 105)

"I'LL SEE YOU NEXT FALL" (2:39) [H. E. G. Music & Regional BMI-Moloto, Sherman] The Tempters etch a slow paced blues ballad that tells the story of the parting of a pair of young lovers for the summer months and the dragging of time as the seconds slowly tick off. Pleasant warm weather side.

"I'M SORRY NOW" (2:38) [Alana Music BMI-Moloto, Brandt] A middle beat blues with a romantic lyric. The repentant-two-timer asks for another chance. Pleading the not outstanding.

THE HONEY BEES (Imperial 5400)

"ENDLESS" (2:30) [Tee-Kaye Music-Williams, Katz] The Honey Bees, a few groups blend on a middle beat rhythm piece with a cute sound. The gals turn in an effective performance that deserves attention.

"LET'S SEE WHAT HAPPENS" (1:35) [Tee-Kaye BMI-Youngblood] The "Bees" make it a quick beat jump on the flip for a cute novelty styled, delightful wax with a Latin flavor.

LIGHTNIN' HOPKINS/RUTH AMES (Harold 483)

"THAT'S ALRIGHT BABY" (2:25) [Angel BMI-L. Hopkins] Lightnin' Hopkins and his protege, Ruth Ames, dish up a slow beat down home blues airin' their romantic troubles. It is a captivating side that should please his followers and make him new ones.

"FINALLY MET MY BABY" (2:20) [Angel BMI-L. Hopkins] The pair up the tempo on the flip and wax a quick beat blues characteristically. Lightnin' provides the guitar support on this side as Miss Ames handles the vocal chores. Ok deck.

THE CUES (Capitol 3483)

"THE GIRL I LOVE" (1:54) [Lowell BMI-Luther Dixon] The Cues ring out with an exuberant quick beat story of "the girl I love". It is a swinging, happy chant with a beat and melody. Deserves close attention.

"CRACKERJACK" (1:58) [Bob Nohan BMI-Girasol, Rockingham] The Cues shout out a quick beat rocker with enthusiasm. A rocking jump to stir up lazy corpuses.

BO DIDDLEY (Checker 842)

- Bo Diddleys bounces right back into contention with a powerful two sider that is his strongest release in some time. "Who Do You Love" is a quick beat bouncer, deep flavored, with a really wild lyric. Diddleys reads it like his early hits, and we look for it to take off. The reverse end, "I'm Bad", is a slow beat country effort similar to some of his earlier successes. The formula is successful as Diddleys leaves no doubt that this one is a sidesider waiting to be reckoned with. It is a two-sideder and both deserve recognition and heavy exposure.

"WHO DO YOU LOVE" (2:24) [Arc Music BMI-McDaniel]

"I'M BAD" (2:30) [Arc Music BMI-McDaniel]

BO DIDDLEY

L ULTRBEST

THAT'S A TALK OF THE WEEK

BRAD SUGGS with The Swingsters (Music 5034)

"BOB, BABY, BOOP" (2:18) [Met BMI-Suggs, Leslo] Brad Suggs sings with the Swingsters providing a fumulent backing. A quick beat rock that comes off in good style. It provides the kids with the necessary dance material.

"CHARCOAL SUIT" (2:15) [Met BMI-Suggs, Leslo] More of the same on a Presley kick.

THE FOUR DOTS (Ballouco 104)

"PEACE OF MIND" (2:18) [Lowell BMI-Breedlove, White] The Four Dots turn in an excellent performance on a slow paced, sincere ballad. It is a stirring vocal of a ballad with a blues that is popular, yet retains its folk feeling. Side to be watched.

"KISS ME SUGAR PLUM" (2:17) [Meridan BMI-O-Griggs, Owen] For the rock and rollers the flip offers a middle beat jump ditty. For immediate injection, the teeners may favor this side, too. For the long run we like "Peace of Mind".

THE HURRICANES (King 4947)

"YOU MAY NOT KNOW" (2:11) [Williams, Jones BMI] The Hurricanes break on a quick beat jump with a lively interpretation. Ok deck jump for the teeners.

"DEAR MOTHER" (2:34) [Dyer BMI-Britton, Jones, Gill] A sentimental ballad. A saccharin opus according to told. A letter to my teller. They married last night. Melodie and easy to listen to. Elaborate theme should appeal to the kids.

EARL BOSTIC (King 4943)

"WHERE OR WHEN" (2:44) [Chappell ASCAP - Rodger Hart] The Earl Bostic treatment accorded the lovely Rodgers & Hammerman item. It will be received with open arms by the Bosticites.

"ROSES OF PICARDY" (2:44) [Chappell ASCAP Wood Everest] Simple arrangement about a tuneful perennial.

KING CURTIS (Groove 1060)

"MOVIN' ON" (2:37) [Lynd B-Curtis, Rhodes] King Curtis gives a sax reading to a mild beat rocker. The instrumental offer makes good listening.

"ROCKABYE BABY" (2:35) [Lynd BMI-Bolto, Rhodes] Another instrumental side featuring the sax talents of Curtis. Ok deck.

"ONLY those records best suited for commercial use are reviewed by THE CASH BOX"

"THE CASH BOX"
BILLY DOGGETT
(King 4950)

"HONKY TONK" (Part 1 and 2) [Billiee BMJ—Doggett, Shepherd, Scott, Butler] Doggett offers a two part instrumental of a slow paced instrumental with a captivating steady rhythm. Easy to listen to both sides. Like it.

WYNONA CARR
(Speciality 580)

"HURT ME" (2:10) [Fairway BMJ—Freeman, Greipes] Wynonna Carr sings a melodic middle beat bouncer with a hearty and pleasing reading. Rock and roll idiom, going all the way up popular. Could stir up some action if it is given heavy airplay.

BO RHAMBO
(Cash 1037)

"MOVE IT OUT" (2:28) [Cash BMJ—Gray, Sanford] Bo Rhambo swings lightly through middle beat rhythm instrumental. Pleasant wax.

"LOST IN A DREAM" (2:27) [Cash BMJ—Gray, Sanford] Rhambo drifts lazily through a dreamy effect. Music to melt to.

DALE HAWKINS
(Checker 843)

"SEE YOU SOON BABOON" (2:17) [Arc BMJ—Broadwater, Lewis] Quick beat novelty that rocks exuberantly. Deck opens and closes with a Tarzan-like wall and sandwiches a humorous lyric in between. Good beat and the kids could latch on to this one. Watch it.

"FOUR LETTER WORD" (2:15) [Arc BMJ—Lewis] This four letter word is called "rock". It's quick beat junk that Hawkins holds out with an energetic performance. Good copier.

KINDLY SHEPHERD
(Gospel Singers)

"THE UPPER GARDEN" (2:57) [Excellene BMJ—E. Woods] The Kindly Shepherd Gospel Singers team with restraint on a slow paced, rhythmic gospel item. Its inspiring message is sincerely offered, and religious fans will like it.

"LEFT IN THE HANDS OF THE LORD" (2:28) [Excellene BMJ] The Singers back with a slow spiritual offering. Its pulsating slow beat syncopated rhythm provides an effective backdrop for the drificant lead.

Johnny Hamlin Quintet
Waxes Album For Victor

NEW YORK, N.Y. — The Johnny Hamlin quintet this week recorded its first album for RCA Victor under the supervision of Fred Reynolds, Victor's jazz chief.

The Hamlin group, which has built up a large following in the Midwest and East, cut the album in Victor’s New York studios at 155 East 24th St. The quintet will open shortly at the 4400 Club in Washington, D.C.

Personnel of the group: Hamlin, accordion and piano; Art Mooshagian, valve trombone and trumpet; Lee Baska, tenor, baritone, also, clarinet and flute; Ken Earnest, bass; and Don Hamnik, drums.

Hathaway Named Musical Director of M-O-S Records

NEW YORK — Charles Hathaway, well known arranger-conductor, has been appointed musical director for the M-O-S-S label, as announced this week by S. F. Moss, President, Mutually Owned Society for Songwriters, Inc. (M-O-S-S).

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The Cash Box "Territorial TIPs" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

* city in alphabetical order

* Indicates first appearance on Territorial TIPs

RE-BOP-A-LULA
France Vincent (Capitol 3450)

BILLY'S BLUES
Billie Stewart (Chess)

BOPPIN' THE BLUES
Earl Perkins (Sun 243)

CAN'T STAND TO SEE YOU GO
Jimmie Noon (Vee-Jay 156)

CAN'T WE BE SWEETHEARTS
Clifford's (Gee 1016)

DON'T LET IT END THIS WAY
Elmore Davis (Pincus 1660)

EARLY ONE MORNING
Midnighters (Federal 12270)

EASY, EASY BABY
Ann Cole (Batten 224)

HEADIN' HOME
Shirley Gunter (Modern 989)

I FEEL THAT OLD FEELING
James Brown (Federal 12224)

I'LL REMEMBER (IN THE STILL OF THE NIGHT)
Santos (Herald 1905)

I'M BAD
Bo Diddley (Checker 842)

I'M TORE UP
Billy Goines (Federal 12265)

I NEED SOMEONE
Smokey Wilson (Aladdin 3330)

I PROMISE TO REMEMBER
"WHO CAN EXPLAIN"
Teen Agers (See 1818)

I REMEMBER
Suburban (Batten 237)

I WANT YOU, I NEED YOU, I LOVE YOU
Elvis Presley (RCA Victor 20-6540)

LET THE GOOD TIMES ROLL
Shirley & Lee (Aladdin 3212)

LITTLE FINE HEALTHY THING
Billy Emerson (Sun 233)

NOW THAT WE'RE TOGETHER
Larry Birdsong (Columbia 227)

PLEADIN' FOR LOVE
Larry Birdsong (Excello 2074)

PLEASE DON'T DRIVE ME AWAY
Charles Brown (Aladdin 3336)

ROCK BABY
YOUR PROMISE TO BE MINE
Drifters (Atlantic 1089)

SHATTERED DREAMS
Youthsters (Empire 1601)

TAINT WHATCHA SAY
Little Esther (Savoy 1193)

TELL ME WHY
Marvin Knight (Kwig 90048)

THAT'S ALL THERE IS TO THAT
Cale & Four Knights (Capitol 1536)

TOLLIN' Bells
"IT'S YOUR FAULT BABY"
Pollard's (Checker 841)

UNTIL THE DAY I DIE
Clarks (Columbia 32822)

YOU LIE, YOU LIE, YOU LIE
Ike Turner (Victor 21,006)

WHAT DO YOU DO WITHOUT YOU
Roy Chariot (Atlantic 1996)

WHEN MY DREAMBOAT COMES HOME
THE SEWING MACHINE
SO LONG
Falts Domino (Imperial 1536)

WISHING WELL
Jerry Davis (King 1902)

WOE IS ME
Coddington (Joyce 798)

WONDERIN' AND GOIN'
James McPeck (Chess)

YOUNG LADY'S TIPS
Watts (Atlantic 1084)

YOUR LADY'S TIPS
Jimmy McCracklin (lomo)

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FOR THE BEST IN "ROCK & ROLL"
POP RHYTHM & BLUES CALL ON
ALL-STATE
RECORD DISTRIBUTING CO.
2023 S. MICHIGAN AVENUE
CHICAGO 16, ILLINOIS
(Phone) Calumet S-0924

A Double Header!
Shirley and Lee
"Let The Good Times Roll"
AL 1325

Amos Milburn
"I Need Someone"
AL 1320

"It's What's In The CASH BOX That Counts"
DEN LINNART—Novart, N. J.
1. Crazy Arms (Ray Price)
2. The Waltz (Porter Wagoner)
3. Black and Blue (Sonny James)
4. I’ve Got a Feelin’ (Ray Price)
5. Knock, Knock (Carolee)
6. I Miss You (Sonny James)
7. Don’t Know Me (Arnold)
8. If You’re Mad (Sonny James)
9. Havin’ That Feeling (Donnelly)
10. I’m Goin’ Crazy (Sonny James)

JOHNNY CROMWELL—New Orleans, La.
1. Ducktail (Joe Clay)
2. Twenty Feet of Muddy Water (Jimmy James)
3. You’re the One That’s Missing (Sonny James)
4. Helene (Jerome)
5. It’s Heaven (W. Fairburn)

AL HALLAMAN
BVB—Beaver Falls, Pa.
1. Sweet Dreams (Don Young)
2. Hold On With a Handful of Hope (Sonny James)
3. I’m Gonna Love Her (Sonny James)
4. I Miss You (Sonny James)
5. You’re Calling Me (Sonny James)
6. I Don’t Want Her (Sonny James)
7. Heaven’s Gone (Sonny James)

CHUCK WINTER
BILLY—Waco, Texas.
1. Lest the World Be Lost (Jimmy James)
2. I’m Gonna Love Her (Sonny James)
3. Hold On With a Handful of Hope (Sonny James)
4. I Miss You (Sonny James)
5. Heaven’s Gone (Sonny James)
6. I’m Gonna Love Her (Sonny James)
7. Heaven’s Gone (Sonny James)

CHRIS STARK
BILLY—Waco, Texas.
1. I’m Gonna Love Her (Sonny James)
2. Hold On With a Handful of Hope (Sonny James)
3. I Miss You (Sonny James)
4. Heaven’s Gone (Sonny James)
5. I Don’t Want Her (Sonny James)
6. I’m Gonna Love Her (Sonny James)
7. Heaven’s Gone (Sonny James)
Presley Draws Crowds For Benefit

MEMPHIS, Tenn.—More than 14,000 persons turned out at Rosen Park in Memphis on the fourth of July for some fireworks such as the Mississippi River city has never seen.

The fireworks were provided by Elvis Presley, and every penny of the ante raised was used to benefit a milk farm and a convalescent children’s home. In addition, Elvis issued in 500 of his songbooks, and donated his expenses toward a diamond ring for the charity event as a door prize. The crowd loved every rocking manate of it. It took the combined forces of police- men, navy shore patrolmen and firemen to prevent them from roaming the area.

The marathon show included some 100 performers, but Presley was the main attraction. And the boy in the blue suede shoes, black suit and red tie, who is one of the highest paid performers in the entertainment field today, put on his show in theizzling heat for nothing. He and his manager, Col. Tom Parker even paid all expenses.

The Jordanaires, Capitol recording art ste, who have accompanied Presley on his recent television shows, were on hand for the performance. It was the hottest day of the year in Memphis, but Elvis glared and emoted and had the screaming crowd calling for more.

CINCINNATI CUT-UPS

Most of the Country Parks were closed in this area, over the 4th of July, due to heavy rains. However, those that operated made big business, even reported big crowds. At Verona Lake where Webb Pierce and Red Stevens were scheduled to appear, the crowd was reported as very good even though rains interrupted the show... Good news from Hard-Rock Gunter that he will soon be on the Sun label. The master of his record “Juke Box, Help Me Find My Baby” was just acquired by Sam Phillips from the Cross Country Record Company for the Mem-phis (Sun) label. The Sun label boosts such stars as Carl Perkins, Johnny Cash and other top names... A new voice with Skeeter Bonn (RCA) these days is Sally Jo Buss. She can be heard from WWVA with Skeeter on the Jam-boree... Skeets Yancy is nothing for country wax. He sips records for five hours daily over WEN, in St. Louis, Mo. Lee Jones has a new record out that is receiving many spins in this area called “Coal, Coal Daddy”... Calhoun Carr (Fraternity) the “Ivy Tower” girl, has a new release on Harry Carlsson’s label called “Heart Hideaway”. The song was cut in Nashville on the Rogers’ Orchestra is playing for dance- ing at Coney, with Bill Walters sched- uled to open there for one week run beginning Friday... Cincinnati’s Strummer Playhouse (The tent in the corn field) is offering this week the F. Scott Fitzgerald comedic, “The Younger and Beautiful” starring Lyle Smith.

There’s a new way of programming on WCKX’s “Backyard Jockey” listeners are asked to send in cards on the tunes they’d like to hear. A list is kept and the song is to appear as great disk-jockey on WWVA’s Jamboree Command Per- formance for the next four weeks: Cousin Ben Williams, WJER, Dover, Ohio; Little Jody Rainwater, WSYS, Crewe, Va.; Danny Ford, WPHL, Cleve- land, Ohio; and Alvin Mullens, WSVA, Harrisonburg, Virginia.

THE DISC JOCKEYS PLAYS MOSTLY THIS WEEK

1. CRAZY ARMS
2. I WANT YOU, I NEED YOU, I LOVE YOU
3. THE COUNTRY RECORDS
4. I’VE GOT FIVE DOLLARS
5. YES, I KNOW WHY
6. SEARCHING
7. YOU ARE THE ONE
8. BLACKBOARD OF MY HEART
9. BLUE SUEDE SHOES
10. I WANT YOU, I NEED YOU, I LOVE YOU
11. BE-BOP-A-LULA
12. TWENTY FEET OF MUDDY WATER
13. UNCLE PEN
14. SO YOU DON’T KNOW ME
15. I’M SO IN LOVE WITH YOU
16. YOU DON’T KNOW ME
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Wanda Jackson

“Half As Good A Girl”
CAPITOL 2454

July 21, 1956
Two star-studded shows are hitting TO in the next few weeks. Next week the Maple Leaf Gardens bring in eleven famous attractions including Carl Perkins of "Blue Suede Shoes" fame and Al Hibbler (Decca). The fans will have a field day when this show arrives. Besides the above mentioned stars, Torontonians will also get a chance to see Frankie Lymon and The Teenagers, Cathy Carr who created "Ivy Tower," 4th on the Canadian Hit Parade and the vocal groups The Clef- tonians, The Essentials, Chuck Berry, Shirley and Lee, Bobby Charles and Della Reese are headliners too. All told eleven top recording artists have booked onto July 10 - 11. Another star-studded review appeared at the Club One-Two last week with Jackie Jaxe, The Five Lindsay Lovelies, Pat Morgan and the Peter Appleby Quartet boding the hall.

Jonah Jones at the Colonial has been drawing rave notices around town. His fans are much pleased that he has finally arrived here and show no signs of wanting him to leave. . . . Sparton's Bill Long is packing them in at the posh El Macanudo, along with the Main Street Jamboree Sextette and singing star of TV, Rose Jackson. Toronto doesn't often get a bill like this and they're real happy about it . . . Last week saw the final performance of the smash hit musical, "Spring Thaw 57." This show ran for a four month stand which is phenomenal around these parts. We're all looking forward to a bigger and just as good, "Spring Thaw 57." . . . The Johnny Lindon orchestra is still bringing them in at the Imperial Room of the Royal York Hotel with the help of vocalist Betty Jean Ferguson. . . . Square dancing holds the fort at the Royal York Hotel every Sunday night with Bob Scott and the Canadian Pioneers. This has become a weekly event for many Torontonians and they seem pretty happy about it.

MONTREAL MEMOS:

Peter Van der North of the El Morocco has lined up an extensive array of "names" for the Fall and Winter season under contracts are Eartha Kitt, Don Cornell, Edith Piaf, Will Jordan, Billy Eckstine, Jeri Southern, and many others. Currently featured in this spot is the Harding & Ross Revue . . . Radio Station CFCC's Steve Woodman who has enjoyed tremendous popularity with his late night show called "Steve's Place" has opened a self-service record bar in Dorval's fabulous shopping centre. The location, of course, is known as "Steve's Place." Bob Hahn, Montreal representative of Sparton Records, very pleased with Johnny Lasalle's first release of "Ole 57" (The Cinnamon Romance) which are building nicely for this new singer. Rumor has it that the new Bob Bill session is a cleft to break out in Canada for Sparton. There is a strong possibility that these masters will be released on the American market. . . . Treadminders attended to hear of the death of Olive Wakedfield in New York, New York. This British born comedian made his home in Montreal up until four weeks ago and had just moved into a new home in Ely, N. Y. when stricken with a heart attack. He will be greatly missed by his many friends in Montreal.

**CLIFF WALDON** (Starday 333; 45-133) [Four Star BMI - E. Miller] Patsy Cline, one of the most promising girl singers in the current Cash Box popularity poll sends up a potent platter that should substantiate the decays confidence in her. And the chirp's duet tones lend themselves perfectly to this moderate paced lover's lament.

**LOOK AND LISTEN** (Four Star BMI - G. Lowrance, W. Tilton, S. Stevenson) This end the songbird displays her versatility and scores out a swinging, rock 'n roll flavored novelty item. It's a standout pour for maximum sales.

**ANDREW BROS.** (MGM 12292; K12292) [B.B. & J.C., Mississippi] The Andrews Brothers present a mighty appealing vocal duet in this charming, rhythmic, sentimental ballad in espressing fashion. Exquisitely rhythmic, the smooth vocal backbreaking rounds out a tasty waffle with strong chart possibilities.

**WHAT COULD I DO?** (Decca) [A&C Bros. BMI - J. Andrews, B. Andrews] Here the artists continue in the 'blue mood' as they demonstrate their good 'pure country' harmony on a fetching, spirited up tempo piece. Fine coupling.

**VILLE** (Hollywood 3999) [Phil Blumenfeld] The Chordettes present in this fine, contagious chart is certainly one of the best of the year. It's a surefire hit and one that will chart high on the Billboard list in Canada.

**I'M NOT THE ONE** (Columbia 45863) [B.B. & J.C., Mississippi] This is a good, wholesome duet with a lot of potential and one that will please the radio man. A good one for summer.

**IN THE BEGINNING** (Dorothy Hill) [A&C Bros. BMI - J. Andrews, B. Andrews] This good, up tempo piece is a surefire hit. It's one of the better of the year. A good production and a good tune.
At www.americanradiohistory.com
Of course, no modern music system is complete without current popular releases—hit tunes, best sellers, disc jockey favorites. The Seeburg V-200 permits programming a diversified menu of "singles" under appropriate musical classifications.

1. Program Singles

2. Program E.P.'s

The public wants to hear standard music, too. . . show tunes, all-time favorites, light classics and varieties. This music is principally available on two-tune Extended Play records. The V-200 permits programming E.P.'s and compensates the operator for the additional playing time required.

3. Program with the Seeburg V-200

The Seeburg V-200 is the World's First Dual Music System. Its dual credit system provides for programming single records at one price and E.P. records at a proportionately higher price.
“The best witness is a written paper.”

Carl Sandburg

Carl Sandburg, the great poet, historian, philosopher, folk singer from Illinois, best expressed the feelings of all who comprise the staff of The Cash Box, when he stated:

“The best witness is a written paper.”

Next week will witness, for all who are engaged in this industry of coin operated machines, the greatest single week’s issue ever presented by The Cash Box.

It will officially be known as the “14th Anniversary Issue”.

Unofficially, it will bear true witness on written (or printed) paper, as Carl Sandburg expressed it, of the culmination of these fourteen years of effort on the part of the men and women of this publication.

It will further bear witness to the indomitable fact that this publication, known as The Cash Box has, throughout all the world, won definite leadership in its chosen industries.

It will bear witness to the fact that all of The Cash Box have worked hard and are continuing to work even harder to help the men and women engaged in this industry achieve their life’s goal.

It will bear witness, on written paper, to the fact that this industry of and by itself is destined for definite leadership in this age of automation.

This is the industry that, automatically, has offered the men and women of the whole wide world entertainment, relaxation, enjoyment, of such an economic nature that it is basically and definitely fundamentally sound from a business, economics and practical standpoint.

The men and women of this industry, worldwide will, in this 14th Anniversary Issue of The Cash Box, be able to point with glowing pride at the great growth and development of an infant among the giants because the equipment of this industry has promoted greater friendship among all the world’s peoples.

Has brought joy and laughter to everyone, everywhere on the known earth.

Has brought great relaxation to where the medical profession has continued to urge use of the equipment of this industry to calm, relax and restore peoples to their own selves once again.

Has given all industry the grand music of today, yesterday and also of tomorrow, to a point that has helped speed production and kept nerves calm while so doing.

Has helped every charitable, civic and spiritual cause by donations of the equipment of the industry.

All this, then, will be noted in next week’s issue of The Cash Box—the 14th Anniversary Issue—internationally acclaimed: “The Annual Directory and Encyclopedia of the Coin Machine Industry.”

But best put in the words of the great Carl Sandburg:

“The best witness is a written paper.”
Industry’s No. 1 Necessity: “PUBLIC RELATIONS BUREAU”


CHICAGO—Every year since its inception this publication has been pleading for the creation of a “National Public Relations Bureau”. The Cash Box has pointed out time and time again that the need for such a bureau grows ever greater.

This year, more than ever before, the need for a “National Public Relations Bureau” has become extremely urgent.

Areas have been floundering because of lack of understanding of the industry, its intents and purposes.

There are individual operators, as well as associations of operators all over the nation, who are ready and willing to enter into a public relations program. They haven’t the know-how or the method to adopt to make certain that they are on the right path.

A “National Public Relations Bureau”, guided by outstanding experts in the public relations field, could prove of immeasurable and absolutely invaluable help to all operators everywhere in the nation.

Such a Bureau would constantly mail new ideas and objectives to the operators and associations of operators so that these could be adopted and used successfully.

Public relations procedure is not easily understood and, certainly busy men, like the operators, haven’t the time to just sit back and think what should be done to gain better understanding from the public in their areas by various different ideas.

The ideas could come from a “National Public Relations Bureau” and, there is no doubt, that a tremendously growing number of operators, jobbers, distributors, associations and even manufacturers would use them to help bring about a better industry for all concerned.

New Jersey Coinmen Meet In Newark

State-Wide Organization Makes Plans to Strengthen Position of Operators and Arcade Owners

Urges All In State to Immediately Contact Irving Morris or Ed Burg

NEWARK, N. J.—Leading amusement machine operators from every section of the State of New Jersey met at the Hotel Doughs, this city, on Tuesday, July 16, to discuss their problems, and to further the advancement of a state-wide organization, the Amusement Machine Operators of New Jersey.

The main purpose of the organization is to bring together all coinmen from the entire state so that co-operative efforts can be made to strengthen their business activities throughout the state, and to promote good-will for the operators of amusement machines and arcade operations. “It is an acknowledged fact,” said one of the spokesmen for the group, “that in numbers there is strength, and by concerted effort of all in the State, we can progress. Without this combined strength, and by individual efforts, we can only weaken our business activities.”

“The number of operators and arcade men from all over the State of New Jersey turned out for this meeting,” continued this spokesman, “we need the cooperation of every single coinman in the State of New Jersey. We cannot urge too strongly the necessity for their cooperating, and attending our meetings. In addition, we would like small local groups and associations to meet with us. The plans and policies we establish will not only assist immeasurably immediately, but will have a strong bearing on the future.”

Individual coinmen and group organizations are urged to contact Irving Morris, 47 Stanton Avenue, Newark, N. J., or Ed Burg, Runyon Sales Company, 221 Frelinghuysen Avenue, Newark, N. J.

5 State Juke Box Show For Omaha

Music Guild of Nebraska Sponsors “The Nebraska Juke Box Show” at Blackstone Hotel, Omaha, Sept. 22, 23, 1956 With So. Dakota, Kansas, Iowa, and Missouri Ops Participating

OMAHA, Neb.—Howard N. Ellis, secretary of the Music Guild of Nebraska is calling the nation’s attention to “The Nebraska Juke Box Show” which will take place this September 22 and 23 at the Blackstone Hotel in this city.

In addition to the music ops from this state’s association, four other state associations have also joined in to make this show one of the most outstanding regional events in juke box history.

The four other states that will join with the Music Guild of Nebraska are South Dakota, Iowa, Missouri and Kansas.

Interest has already been aroused among music operators throughout the entire midwest in regard to this five state meeting.

There is no doubt of its success, Ellis reports, in view of the fact that each time the music ops have been able to get together at meetings of this kind the result has proved of great value to them.

Plans for the meeting are being completed and will be announced as soon as possible.

Noted speakers will be invited. There will be displays, it is believed, by leading distributors and other firms.

There will, in all probability, be a large banquet to close the meeting with many anticipating that this will prove of extreme pleasure to all who will attend.

Leaders of music operators’ associations from all over the nation are being invited. It is believed that a large number will be present.

There are some unique ideas that will be presented just as soon as the committees concerned will complete them.
NEW ENGLAND NIBBLES

Local distributors are short of both new and used equipment because of the terrific demand of the outdoor season. Biz reached its peak and has now fallen off with advent of real hot weather. Vacation season is in full swing all around... At Trimount Automatic Sales Corp. (Seabeck), Irwin Margold, gen. mgr., back from long-wend at the Cape. Dave Brown, salesman, in Maine for two weeks. Dave Riskin, salesman, in Falmouth for two weeks. Also Russ Ekel, manager of Trimount's background music dept. Joe Leonard, Art Masara and Bob Rome calling on architects and various contractors offering Trimount's new service on RCA sound equipment... At Associated Amusements (Rock-Ola), air conditioning has been installed. New in-line game, "Monaco", is off to a big start. Don Morrill, service mgr., on vacation. Al Levinso, sales, back from New York vacation trip. And Sally Siegal, bookkeeper, back from New York vacation. Mr. and Mrs. Ed Raverty and Mr. and Mrs. Richard Mandell head for Chicago for unveiling of the new Rock-Ola 200 on Aug. 9.

At Redd Distributors (Wurlitzer), Si Redd to Cape for vacation. John Hawkins of the office staff off for Mississippi. Bob Jones, sales mgr., reports kiddie rides still holding in big upswing. At Atlas Distributors (AM1), Barney Blatt feeling much better. Louis Blatt spending week-ends at his Newfound Lake house.

Dave Baker, Melo-Tone Music, Arlington, got his boat out at his Canobie Lake, Salem, N.H. summer place... Dennie Dolvin, Springfield, back from long fishing trip... Among ops visiting with distributors this week were: Al Dolins, Hyannis; Cy Jacobs, Allston; Ray Faini, Framingham; Ray Shea, Worcester; Andy Pico, Lawrence; Sol Taube, Manchester, N.H.; Connie Pulos, South Boston; Martin Oliver, Portland, Me.; Jim Tolosano, Hartford, Conn.; Sol Robinson, Newton; Ralph Lackey Roxbury; N. P. Cassanta, Milford; Harry Deshowitz, Chelsea; Earl Graham, Salisbury. Disk artist Pat Boone and Teddi King guested on WGB-TV's new "Saturdaynight Hop"... Reports of tremendous sales in Hub for disks from "Most Happy Fella"... Saul Weinstein, Transdisc, reports three records selling good in the first few weeks of release—"Rip It Up" by Little Richard, "I'll Remember" by the 5 Satins, and "Do You Love Me" by The Willows.

D. Gottlieb & Co. Presents
"Classy Bowler"

CHICAGO—Alvin Gottlieb of D. Gottlieb & Company, this city, announced this past week that the firm's new single-player five-ball game, "Classy Bowler", was now being shipped in large volume to all of the firm's distributors throughout the world.

Said Alvin Gottlieb, "This new game, 'Classy Bowler', was given a most intensive location test. "The tests were not only severe but also of longer duration. Yet in each and every test location where 'Classy Bowler' appeared the results were nothing short of phenomenal. "The game has more features than has appeared on one of our single-player games in long, long time. "It is, in our estimation, and in the estimation of our distributors, one of the most beautiful, as well as one of the most thrilling and intriguing five-ball games, ever presented to the market. "In conclusion let me state", Alvin reported, "that in 'Classy Bowler' the operator is not only getting a game that will stand up under all sorts of treatment, but also getting a game that has proved play appeal, tremendous thrills, and outstanding beauty."

ALVIN GOTTLEIB

W. H. Randall, Columbus, has sold his route to Bob Dowdy of Music Service... Johnny Mudge in a talkative mood and recalling the thirties when he was located in Deacetar and Marshall, Southern Ill. Told of some of the old boys, Lynn Veach, Ken Starbody, Roy Hunter, George Pennut, with whom he broke into the business... Ted Barns, Columbus, talking time out from his counting of the receipts to tell us his business is fine... Frank Etheredge, Georgia Music, Columbus, stayed in to duck that hot Georgia sun... Murray and Elmer Whipple out on the route... Bill Reynolds reports he is working hard to build his vending routes... Over at Peach States, Macon, both Hawes and Hawkins were busy writing orders for the new Wurlitzer model "2000" phonograph... Ed Heath very pleased with his new enterprise, The Regal Music Co., Macon. Ed reports his Heath Slug Rejector tops in sales for the first half of '56... C. L. Martin, Macon, tells us his routes are in top condition and bringing in heavy takes... Found James Willerson busy totaling the day's receipts... Over at Macon Cigarette, Macon, Jack Cates and Charles Akins talking machines... At B. B. we missed Robert who was out on service calls... Curtis Stephens, Macon, sitting around his office talking about the old days and the old operators. Curtis comes into the "20 Year Club". He has been in the biz for 28 years. Happy Joffoat, Griffin, living up to his nickname as he talks of his successful first half of '56.

THRU THE COIN CULTURE

GEORGIA JOTS

"It's What's in THE CASH BOX That Counts"

July 21, 1956
LAST CALL

14th Anniversary
and
Annual Encyclopedia and Directory

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Wisconsin Phono Ops To Meet in Oshkosh

BROTHEAD, WIS. — Clint S. Pierce, president of the Wisconsin Phonograph Operator’s Association, announced that a meeting for all Wisconsin phonograph operators will be held in Oshkosh, Monday, July 16, at Columbus Club at 1 p.m. Luncheon will be served at one followed by the meeting.

Pierce urged every operator to attend as directors and officers for the coming year will be elected.

Topics to be discussed include improving copyright legislation and 10 cent play. A detailed report will be read on 10 cent play from a number of neighboring states and reports will also be given on areas in Wisconsin where dime play is already in operation.

Chi Amuse Assoc. Plans Meet for July 17

CHICAGO, ILL. — The Chicago Independent Amusement Association, organization of games operators here, announces it will hold its next meeting on Tuesday, July 17, in the Pine Room of the Congress Hotel, this city. Meet will start at 8:30 P.M.

Refreshments will be served after the meeting through the cooperation of Paul Huesch of J. H. Kenney & Company.

Officials of the association report that it has made tremendous progress in the past 30 days. “For the first time our industry here is beginning to get the respect and recognition to which it is entitled,” stated these men.

Operators in the area are urged to attend this meeting as it will be most important.

Remember for EXPORT it’s INTERNATIONAL SCOTT CROSE CO. SCOTT CROSE COMPANY 1423 Spring Garden Street Philadelphia 36, Pa. Tel. E-6712

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United CHIEF $200.00

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THOSE STILL IN TO PLACE AN AD In The 14th Anniversary Issue of THE CASH BOX

PHONE: Joe Olck in NEW YORK

Judson 6-2640

Bill Gersh in CHICAGO

Dewborn 2-0045

Last forms GO TO PRESS THURSDAY at noon JULY 19

I M P O R T E R S

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CALIFORNIA CLIPPINGS

Business along Pico continues at a steady pace with “vacation time” seeing many people like the coin machine and record business leaving town and past as many coming to town on their annual treks. . . . United’s new “Select Play” shuffle enables the “Red Baron” & Company and Charlie Robinson reports very good action with the operators. Dave Wallach is doing very well after his recent surgery at St. Mary’s Hospital in Long Beach. Al Bettelman is the manager in charge of the Department. . . . The “Rock Island” line has been getting in to see Norty Beckman in his new one-stop. Everyone is commenting about the new records that Norty is using for his record display and Wallach has told us that Bettelman hit with “Rock Island Line” on Capitol and AnnMarie says that “Ghost Riders in the Sky” is doing splendid business.

The major record labels were well represented at Norty’s Music Center last week with Paul Peppin and Norman Snow printing for the “Black Cat” line. . . . The “Rock Island Line” line has been getting in to see Norty Beckman in his new one-stop.

Everyone is commenting about the new records that Norty is using for his record display and Wallach has told us that Bettelman hit with “Rock Island Line” on Capitol and AnnMarie says that “Ghost Riders in the Sky” is doing splendid business.

Cecil Wilson, Solotone Corp., is taking his family on a six-week tour of the United States and Canada . . . Phillip Greenfield, young son of Mimi and Sid Greenfield, is installing the intercommunications system between the offices of the shop at A & V A Venting. Sales are in for the departmental sales.

At Badger Sales Company, Inc., Bill Hapito is shipping out the new AMI “G-200” phonographs as fast as they are received. Fred Gaunt keeping busy with used equipment. Bert Lane Company’s “Bear Cat” kidie ride was just received at Badger and they are awaiting shipment of Geneco’s new rifle gallery “State Fair.” Carl Lykke at Riverside has a hard time keeping his mind on his work with his new home and beautiful swimming pool just completed and the weather so conducive to swimming and lolling. . . . At California Scotts, Wally Klein and Bobe Orland keeping their customers happy so that they can make the big move November 1st to their new building across the street. Construction on the new building can be progressed very well by Donna Brown, and the announcement that she is marrying G. J. Zaine and leaving the record business to settle in Oakland. Joining the staff at California is Don Blank, who will report with Wallach’s Four Areas should have another big one with “Dreamer” on Decca . . . G. B. “Steve” Stevens sold his route to Clark Hely and is going to take his wife on a month’s vacation to the East before deciding future. . . . The Paul Brown, of National City reported to Wayne Copeland, Sierra Distributors, that he and his wife are planning to hold a showing of the near wholesale phonographs for their accounts and friends at Imperial Beach. Over one hundred people attended the showing and the new phonograph was received with the greatest enthusiasm. Ed Witler returned from a very successful trip to San Diego looking very tan and happy. Charley Dacey back in the Parts department after a three-day bout with the doctor. Frank Seidemann says that there are very favorable comments from the operators on the needles sent out by Sierra containing many helpful hints for the operators concerning the new phonograph.

Philip Seidemann reports the Chicago Coin factory completed its two-week vacation shut down and should have some new machines on the market soon. Phil is very pleased with the reception of Chicago Coin’s “Twin Hockey” game and the first orders are being received on its “Steam Shovel.” . . . At Leuten- hagen’s Record Bar, Mary, Kay and Claire Solle are in a spin with all the new machines. The boys have hit the market at one time. Mary says, but with so many tunes out it’s a little difficult picking a “sure shot” but she and Claire pick “Roses Of Picardy” by Earl Bostie on Kay. Kay predicts that “Strangled In The Act” by the Rhythm Rhythm Boys is the one that will break it.

Bill Gordon of Brawley and his charming wife made one of their welcomed extended tours of the California and Arizona territory recently. He is now back in partnership with his roadie partner, C. M. Richards, and is concentrating on his motel business in Lone Pine. . . . A new cooling system is being installed at Paul A. Laymon, Inc. and one of the most spectacular headline ad is the coldest showroom with the hottest equipment!” Charlie Daniels is giving helpful hints on the art of house painting to Ed Wilkes who is about to undertake that task. Len Cordell reports that Acme has planned its business to the extent that they have had to move to larger quarters . . . Jack Simon, Simon Distributing Company, returned from his trip to San Francisco and the Bay area. Jack says that they are busy building plants in preparation for their future foreign shipments. . . . At Mithorne Music Company, Roy Provencor reports very good action with the operators with the Seebe “V-200” phonograph during his visits to Blithe, Bishop, Bakers- field and San Bernardino. Hank Helzer and Matt Norberg back at their desks after a very successful trip to San Diego.

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**Exciting!**

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**Williams CRANE**

**Operate Williams Deluxe 4-Bagger**

**Replay or Novelty for Big Money!**

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**Des Moines Op Skeet Champ**

Max and Harry Hurvich, Birmingham, busy with paper work in the office, Al Tornato writing up the sales on the floor, Dave Leeman busy with long service calls, . . . Over at the Music Box, Birmingham, Hubert Hare reports business as hot as the weather, . . . Teddy Tsimpides reports pool table business good, . . . J. L. Brown, Magic City Music, out on business when we called, . . . O. C. Coker, Jefferson Music, Birmingham, on vacation in Miami, Fla. Leon Hoskin, Jack Hoskin and Woodie Vandeventer taking care of things, . . . Cohen Amusement, Montgomery, expects to take first prize in the Decca Window Display contest. Raymond Cohen is already making plans for his trip to Brazil and Isaac is looking for a service man and route supervisor, . . . Franco Distributing Co., Montgomery, one busy place. Dave had the ops lined up at his door and Joe Capiluto and Ruben were jumping from operator to desk to write the orders. Dave reports business has been good all year. Says there is a lot of enthusiasm among the operators for the Keeney coffee and hot soup vendors, . . . A. M. McCrorey, who is in the home building business still has his heart in the automatic coin machine field, . . . W. H. Burnham, Montgomery, reports his routes doing nicely, . . . A. L. Kropp, Alabama Vending, Tuscaloosa, has moved to 2017 10th St., a much larger building with more display room, . . . O. C. Woods, Andalusia, working his route in the hottest of hot suns.

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**Des Moines, Ia.—Brick Strait, one of this city’s operators, received some fine publicity in the Register and Tribune newspaper when he won the paper’s trophy by taking the Iowa all-bore skeet championship held at the Pioneer Gun Club last week. Strait won the championship for the third time. He broke 88 of 100 targets and was also high gun, breaking 234 of 250 targets.**

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EASTERN FLASHERS

The Arcade situation throughout New Jersey receiving considerable publicity in the press. Since last report in July 14 issue (Eastern Flashes) the Governor vetoed the bill awarding the legislature legal of prizes on games of skill. Now legislator will vote on veto. Majority favor overriding veto, but 2/3 vote needed. Many think the veto is likely. Otherwise, thwarted N. Y. area, usual suburban trend. Collections in city locations off, but vacation spots big. Wholesalers all active, with sales of both new and reconditioned equipment at a steady pace.

Joe Young, Abe Lipsky and Irv Holzman, Young Distributing, working like mad to get new Wurlitzer model "2000" phone out to ops. Shop busy checking every machine, and then off they go. Young Distributing advises it will be closed for vacation Sat. Aug. 18 to Monday Aug. 27. Operators are being advised to anticipate their needs in parts and supplies, and pick them up before the vacation week starts. Exects will attend the Wurlitzer "Centennial" celebration at North Tonawanda, N. Y. from Aug. 25 thru Aug. 30. Holzman advises he doesn’t have any spare time anymore, and is unloading his 22-ft. cabin cruiser. Trade shocked to hear of sudden death of Al Sherry, who died of a heart attack in Norfolk, Va. Sherry, well known during the 30’s as a games operator and jobber in N. Y., during and after the war as an arcade owner. In recent years, Al operated several Army and Navy stores in Norfolk. His body was flown as far as Lodi, N.J., by burial. He was about 52 years old... 

Joe Wynn, Seacoast, Elizabeth, N. J., doing a tremendous business with his custom-built, non-warp Fiber-Glass Coin-Checks. Dave says pool game ops like the fact that the cues never warp, shatter or crack, and gives the players more control in shooting. 

Joe Robbins, Empire Coin Machine, Roch. Chicago, vacationing at Woodst., Conn., but takes a few days fun in the big city. While in the city, Joe took his family to see the TV show of "Rowdy-Booby", a sensational thrill for his youngsters.

Samples of Genco’s "State Fair" get arrived at Albert Simon, away vacationing on the west coast, Al D'Alizzio reports machine favorably received, and sample grabbed off his floor immediately.

Some ops never happy unless they’re complaining. This one hard to believe. Listened to an op squawk because new phone took in so many coins, he had to spend too much time counting them—wait was longer for appointment. His father, still active in the biz, and who was present, shuddered. Then told how, in the old days, he and a partner, made coin collections and counted coins thru the hours early of the next morning. “Barney” (Shugy) Sugarman, Evan’s Sales, smiling and happy over the sales of AMI’s "G-200" phones with Rob’s "De-luxe ABC Bowsers". Morris Reed will handle the most matters. Joe Munsen, back from a road trip thru the midwest and northeast. Plans to leave for the south. Joe tells us of a couple of handicapped coinmen he met during his travels, and who haven’t let it affect the successful conduct of their arcades. Abe Shaw of Friedman & Shaw, Revere Beach, Mass., tells us of one player who runs under his own name, but is working in Miami. In El Paso, Tex., Mrs. and Mrs. Clarence Ainsley, operate 2 arcades most successfully both alike of them are deaf. 

Harry Koeppel, Koeppel Distributing, has been working in the south, but is spending their time in Miami Beach. Joe Cohen, who ran Ajax Distributing in Newark, N.J., now living in Miami Beach, where we understand he’s involved with a vending machine. Harold Chasen tells us he bought out the Ajax Music Co., the music operation. Al Ferber, young and progressive music op., tells us he’s doing well playing the machines on his floor. Starn, night of the first week in August, when he will vacation at Nantucket, will go fishing. Nat Selbo and his family off to Miami Beach this week. This is a special plea to the coinmen in the State of New Jersey. For your own benefit, get in touch with Irv Morris, 37 Stanton Street—or Ed Burg, 221 Frelinghuysen Avenue, both Newark, N.J.

UGHER MID-WEST MUSINGS

Mr. and Mrs. Bob Manville, Iowa Music Co. of Cedar Rapids, Iowa, stopped in the Twin Cities on their way back home from a vacation and ferry trip up into Wis. 

Mr. and Mrs. Stan Baeder of Carrington, N. D., spent a few hours in the Twin Cities on their way down to Rochester, Minn. to visit with Mrs. Baeder’s mother who is recovering from recent surgery. Mr. Baeder reported that with the rains up in his area the crop prospects look promising. They should mean more money in circulation in and around his area come this fall.

Clayton Norberg, C & N Sales Co. of Mankato, Minn., is being kept busy these days what with working the Den Thielen route, reconditioned机型 purchased, with their regular route, Mr. and Mrs. Cecil Terweer of Winon, Minn., made an afternoon of it, making the round of the distributors at picking up records and supplies. 

Ed Kubes of New Prague, Minn., was set shopping for some used music. Is bit on the job again after spending a week in the hospital recovering from injuries suffered in an auto collision. Shopping around and looking over new and used equipment were Jim Lucking of Benson, Minn. Pat Partridge Mor, Minn., Royal Hogan of St. Cloud, Minn., Ben Kratop of Tracy, Minn., and Frank Couhail of Bloomer, Wis. 

Harold Lieberman, proxy of T. Lieberman Music Co. is back on the job after a vacation in Europe. Hard reports that he is pleased with the job his boys did and also the operator reception to the new AMI G-200 phonograph.

"It's What's in THE CASH BOX That Counts"
Regardless of the fact that the nation's leading economists now report that all merchants, especially at the retail level, will be forced to raise prices to consumers to meet increased manufacturing costs due to new wave of wage hikes, 2c (nickel) play ops continue to battle higher costs with lower income. As has already been indicated, instead of first reported raise of 7c to $2.50 for the 1956 will go up again. 10c per ton. This affects everything down the line—even tin cans. But 2c play ops whirl dizzyly along trying to make 2c take the place of the nickel—when even the present dime has dwindled down to 4c. Ben Chevers of Los Angeles spent a few weeks here in his home town looking around. Alvin Gottlieb in the midst of redecorating the firm's offices while Dave, Sol and Nate Gottlieb away on vacations, took worrying to the top, and as I write this, Erica, Dana, you helped us get started and should come back to our conventions.

Thanks to Kenosh's Sanders Amusement Co., for their subscription and letter which read, "Enclosed find money for $125. Please send me The Cash Box. No words have ever been found which expresses my highest hopes for this firm. It now realizes it must compete with the times in order to continue and develop.

Thank you, Louis K.

Edna Hittelette, 112-14 Milwaukee Ave., Chicago, Ill.
Meeting Dates Of
Music Operators’ Associations

Place: Mandell-Ballow Restaurant, Reisterstown Rd., Rogers Ave., Baltimore, Md.

16—Westchester Operators’ Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

17—Chicago Independent Amusement Assn.
Place: Congress Hotel, Chicago, Ill.

18—Automatic Equipment & Coin Machine Owners’ Assn., Inc., Indiana
Place: Room 24, 5,500 Broadway, Gary, Ind.

19—Eastern Ohio Phonograph Operators’ Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board).

19—Phonograph Merchants’ Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

30—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

Aug. 2—Phonograph Merchants’ Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

2—California Music Merchants’ Assn.
Place: Sacramento Hotel, Sacramento, Calif.

2—Eastern Ohio Phonograph Operators’ Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

6—California Music Merchants’ Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

6—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

8—California Music Merchants’ Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

9—California Music Merchants’ Assn.
Place: U. S. Grant Hotel, San Diego, Calif.

9—Eastern Massachusetts Music Operators’ Assn.
Place: Beaconfield Hotel, Boston, Mass.

13—Tri-County Juke Box Operators’ Assn.
Place: Elum Music Office, Massillon, Ohio

14—California Music Merchants’ Assn.
Place: Fresno Hotel, Fresno, Calif.

14—Western Massachusetts Music Guild
Place: DeMarco’s Restaurant, West Springfield, Mass.

15—New York State Operators Guild
Place: Gov. Clinton Hotel, Kingston, N. Y.

18 & 19—Alabama Amusement Association
Place: Gulf Shores, Ala.

Place: Lawler Hotel, Mitchell, S. Dak.

Sept. 22 & 23—Music Guild of Nebraska
Place: Blackstone Hotel, Omaha, Neb.

Attention: Operators’ Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

A.M.I. “A”

A.M.I. “C”

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WURLITIZER

WURLITIZER

RECONDITIONED & REFINISHED
LIKE NEW!

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Exclusive Service Distributors

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A.

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“IT’S WHAT’S IN THE CASH BOX THAT COUNTS”

Cliff Wilson of Walbox Distributing Company who is vacationing in California with his family will bring back a firsthand report on Disneyland.... Don Comstock, district sales manager of Capitol Records, visiting the local branch.... We were sorry to hear that B. H. Williams cut his hand while swimming during the weekend.... Jack Reynolds is doing his deejay chores at KGKO now. Ben Baker, sales manager of the Columbia Records division at Modaris Company, together with office and sales personnel attending the Columbia Records Fall Convention at Estes Park, Colorado.... Tommy Chatten of Commercial Music, who has been touring West Texas, reports business on the upsurge.... Sighted G. R. Fomby of Daingerfield walking along coinrow. Also spotted Dick Quam of Henderson; Tommy Gurghunus from Garland; Buss Carr, Corsicana; Benny McDonald and Jimmy Garrett of Fort Worth.... Our best wishes for a speedy recovery to Herb Rippa of Blue Bonnet Music who is hospitalized for an operation.... Gordon Youle of B & B Vending will take in points of interest in Colorado, including Pike’s Peak, during his vacation.... Gene Williams relaxing at Lake Texoma.

MISSISSIPPI MUSINGS

Lex Howard and C. U. Collins, Grenada, burning the midnight oil. Both report biz good.... Abe Malof, Greenwood Music Co., Greenwood, reports the new route being built in Nutches is doing much better than they had expected. His new office is near completion and it looks like a million.... E. E. Steed, Tupelo, in Memphis on a buying spree.... Steed and Hern, Clarksdale, a very busy spot where they even have an organ on display.... Fairway Amusement, Columbus, continues to shuffle back and forth between Bub Ford and John Terry. Terry built the Fairway some years back and sold it to Ford about ten years ago. Last year Terry bought it back, but Ford, who was unhappy about it, repurchased it. Now it’s Terry who is unhappy—and probably the end of the story is not yet. Ford is sending out “It’s A Boy” cigars for his son born on June 28. This is the Ford’s second, the other being a four-year-old girl.... Doug Liftis unhappy because business kept him tied to the office when he had so much to do out on the route.

TENNESSEE TOPICS

P. N. Music, Paris, kept busy as the phones jangled. Business is good Charles Ackers reports he is building a route of J. H. Keeney Coffee and Soup Vendors.... H. A. Waller, Jackson, hosted a big barbecue for his boys at his lake home on the Fourth. It was a bang-up affair and everyone had a great time.... Caution Ford Covel, Huntingdon, out on a buying spree.... E. Newell, Williams Dist. Co., Memphis, playing around with coffee vendors Ed reports the summer business is very good. Baxter Williams out at the record plant installing some new equipment. Beautiful Wurlitzer display.... The picture at S. M. Amusement Co., Memphis, was Allan Dixon busy with big deal on a Rock-Ola order with Klie Perry on the phone making a deal with his wife for a dinner and show. Earl Montgomery was busy with O. Frank Smith campaign for State Representative. Memphis ops say Frank will be elected.... Over at Simon and Pennington, Memphis, Pennington reported the sale of the J. H. Keeney “Arcade Pool” buzzing along; S & P by a unique display of its Seeburg line.... At Southern Amusement Co., Memphis, Clarence Camp was out,aker Henderson had them lined up outside his office, and C. V. MacDowell hopping around in the parts department.... Pass Henry Trigg cruising on the highway.... Johnny Navarese really busy the One Stop Record.

Airmail Subscription

The Cash Box $30
**GOTTLIEB'S**

**CLASSY • BOWLER**

Location Test Reports Unanimous:

- Hitting Four Consecutive Strikes Lights Hole for Special
- Hitting Additional Strikes Without Getting a Spare Increases Value of Special
- Spares Add Up for Special Score
- 3 Targets and 4 Rolllers Score Strikes
- 2 Targets, 2 Rollers and 2 Holes Score Spares
- 4 “On-Off” Pop Bumpers
- 2 Alternating-Light Cyclonic Kickers
- High Score to 6 Million 900 Thousand

**Amusement Pinballs as American as Baseball and Hot Dogs!**

**Available at Your Distributor Now!**

**United Names Sammons-Pennington**

**CHICAGO—C. B. (Bill) DeSelm, sales manager of United Manufacturing Company, this city, announced that Sammons-Pennington Company of Memphis, Tenn., has been named distributors for the firm.**

The territory that Sammons-Pennington will cover for United includes western Tennessee, Arkansas and northern Mississippi.

“We are tremendously happy”, DeSelm reported, “to be able to announce the firm of Sammons-Pennington Company as our distributors in this area.”

“Both George Sammons and ‘Cotton’ Pennington have proved themselves as among the most outstanding distributors in the nation.”

“They have given operators outstanding service and every possible courtesy.”

**CHICAGO—The Ron Born morning show over WBKB-TV (ABC outlet here) showed the great strides being made in industrial progress by featuring a 100 year old Harvard Metal Typer which, by the way, is still operating perfectly (the only change ever made was to scratch out the 50 and replace with a penciled 100 for each line) as against the new Standard-Harvard Metal Typer of 1956.”

Ron Born’s show is a true human-interest program. Jerry Kuklin, business manager of the Standard-Harvard firm reports that interest resulted in inquiries being received from as far away as California. Also most noticeable was the tremendous difference in modern design and engineering technique so perfectly displayed in both these metal typer machine models.”

**Importers:**

RUNYON SALES COMPANY has served the coin machine industry through the years with the best music and amusement machines—both new and reconditioned. We have built up an enviable reputation by supplying the trade with the finest reconditioned machines—at the most reasonable prices.

We now have expanded our service to coin machine firms throughout the world. We invite European buyers to contact us for any of the machines they need. We have them in stock and are able to ship to you by the following means:

- By air
- By ocean freight
- By pipeline
- By train

“Write us your needs! You’ll be agreeably surprised and pleased with the quality of the machines—and, of course, with the price!”

**RUNYON SALES COMPANY**

Factory Representatives for:

- AMI, Inc., Baby Manufacturing Co.,
- J. R. Keeney & Co., Penney, Inc.,
- AMI Manufacturing Co.,
- Bally Manufacturing Co.,
- Coney Island Inc.,
- Seeburg Corp.,
- Skillcraft Corp.,
- Williams & Associates.

**Model 1454**

**ROCK-OLA Hi-Fidelity Music**

Désigné pour votre pampered locations

“*It’s What’s in THE CASH BOX That Counts*”

www.americanradiohistory.com
L. P. Promotion

NEW YORK—Meyer Parkoff, Atlantic New York Corporation, this city, and his entire organization are spending considerable time with operators, exploiting the use of extended play records on the Seeburg "V-200" phonograph.

"The use of these extended play records" said Parkoff, "brings the operators many additional plays—and those operators who make use of beautiful displays to direct the pub-

Bally Intros "Deluxe Congress Bowler"

CHICAGO—Jack Nelson, general sales manager, Bally Manufacturing Company, this city announced that the Ballyplant is again in production on its "Deluxe Congress Bowler.

"Ever since Bally announced the 'Deluxe ABC Bowler' in April", said Nelson, "the demand for a deluxe official scoring bowler with match-score features has been getting stronger and stronger. Backlog of orders for a deluxe match-play game has finally piled so high that we have installed new production lines to produce 'Deluxe Congress Bowler' without slowing up delivery of 'Deluxe ABC Bowler', which continues in big demand.

"Deluxe Congress Bowler' with match features, like 'Deluxe ABC Bowler' without match features, has the powerful play-appeal of 'Official Bowling Scores' and the popular giant pins and extra-heavy 'sauce-size' pack."

Both games are available in choices of dime play, or one play for a dime, 3 for a quarter.
WANT—An established profitable route in the State of Connecticut. Either music or combination music and games. Large or small. Cash or terms. **The Cash Box, 26 West 47th St., New York, N. Y.**

WANT—Music: Seeburg M100-A's, B's, C's; for Resale. Quote lowest cash price and condition. **CASEY JONES & CO., 332 So. Jennings Ave., Fort Worth 4, Tex.**

WANT—To Buy. Will pay cash $ for Shuffleboard, Pool Tables, Used Music, Kiddie Rides, Driveways, Sitting Walls, etc. **RINGO DISTRIBUTING CO., INC. 298 Lincoln St., Allston, Mass.**

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping containers if no storage space. **AMUSEMENT CO., Inc., 14 E. 21st Street, Baltimore 18, Md.**

WANT—Latest model phonographs for resale. **KOEPPEL DISTRIBUTING CO., 2029 S. Western Ave., Chicago, 12, Ill.**

WANT—45 RPM Records. No advertisements. We provide shipping containers if no storage. **GALACANO DIST. CO., 4142 W. Armitage, Chicago 39, Ill.**

WANT—Bingo and Gottlieb 5-Ball for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC DISTRIBUTING, 1014 Third Ave., Moline, Ill.**

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingo or Pool Tables. **MORRIS MACHINING CO., Box 2424 Payne Ave., Cleveland 14, Ohio.**

WANT—Your used or surplus records all speeds. 45's our specialty. We buy year round and pay top prices. No lot too large or too small. **BEACH, 921 No., Main Street, Providence, R. I.**

WANT—All Seeburg Phonos: Model 100-A, 100-B, 100-C, 100-D. Also Williams and last cash prices. **HASTINGS DISTRIBUTING CO., 6100 West Blvd, Chicago 13. Wisc.**

WANT—Seeburg Phonos, Model 100-A, 100-A, 100-A, 100-A, 100-A. Also Williams and last cash prices. **HASTINGS DISTRIBUTING CO., 6100 West Bluemound Rd, Milwaukee 13, Wisc.**

WANT—Phonograph records made before 1940. Dealers or jake box stock. I will pay top prices for the high grades. Some labels wanted are Brunswick, Victor, Vocalion, Columbia, Melotone, JACOB S. SCHEINER, 109 West 83rd St., NEW YORK, N. Y. (Tel.: Thalagat 7-9147).

WANT—Bally: Variety; Big Time; Gay Time; Miami Beach; AMI Music; Super 20; 860 Pinball Hideaways, Wall Boxes & Snappers; Seeburg: Wall Boxes; AMI; St. Thomas; COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel.: 2646).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too small. We buy any condition. **THE NEW LP's (33 1/3 RPM) in quantity. Write or phone.**

WANT—Names and addresses of all operators interested in saving money. Let us show you the type of service you need. You will receive advance notice of available products which will save you money. Name and address please. **SHELDON SALES, INC., 1200 North Ave., BUFFALO 3, N. Y.**

WANT—Music: Seeburg 100-A's, B's, C's; in all conditions. **GALACANO DIST. CO., 4142 W. Armitage, Chicago 39, Ill.**

WANT—Williams' King O' Swat; United Sluggers; Chicoin Big League Baseball and Super 25, Genie Big Top Guns; Gottlieb multiple player pinballs; Bally ABC Bowlers, United, Reconditioned, used, in quantity. **GEORGE PONER CO., 123 West runyon Street, newark, N. J. (Tel.: 37-7422).**

WANT—Pay Cash. United Fifth inning machine; Big League M100B and BL; AMI E120. Call, wire, write COLLECT. **DAVE LOWY, 5922 W. Chicago Ave., Chicago.**

WANT—Literature on any type of coin or amusement machines. **AMUSEMENT ENTERPRISES and ASSOCIATES, 2622 CUNNINGHAM AVE., GLENS FALLS, N. Y.**

WANT—United Regulations and Bally ABC Bowlers for Bingo or Pool Tables. **CLEVELAND COIN MACHINE EXCHANGE, 301 South High St., Cleveland 15, Ohio.**

WANT—For cash. Late Arcade machines, including Bear Guns, Genie 2-Player Basketball, State condition and quantity. **LOU GOLDBERG SUPPLY CO., 579 Tenth Ave., New York, N. Y.**

WANT—Young man, real go-getter, with 15 years experience seeks opportunity as manager for operating juggling or distributing firm. Must be reliable, trustworthy. Best references available. **Write: BOX 337, C/O THE CASH BOX, 26 W. 47th St., New York 36, N. Y.**
How To Use "The Cash Box Price Lists"
[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they seem to be out of line. Same prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations and so that the buyer has at least the last knob, a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered byoutstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" report such quotations exactly as is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE
1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. Last 4 Weeks or Longer
7. Machines Just Added
8. Great Activity

REGARDING SELLING PRICES IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price quotations. Sometimes the buyers of machines listed at $40.00 to $55.00 ask from $50.00 up to $75.00 and even more for those very same machines. Purchasers of such equipment must realize that machines in the very low price categories are much more to be priced at $100.00 than $25.00. To recondition such machines, the reconditioner must add onto his price the cost of transportation to change the machines, the labor, parts, and skill needed to recondition the same machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will raise the machine in the $25.00 to $50.00 range in at least $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts to be made by hand or contracted for are machine shop parts. Today many buyers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experts on their own staff—willing to purchase machines "as is," at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.
Your music gets TOP BILLING on the "G"

INSTANT VISIBILITY OF ALL 200 TITLES speeds coins to your cash box. Patrons quickly see, quickly select their favorite tunes. No time lost in browsing. Your music is merchandised

AT EYE LEVEL where it's easy to see, easy to buy. And its bought quicker

WITH ADJACENT PUSHERBUTTONS placed for natural accommodation of hand and eye movements. Plus "wait" and "select" lights that eliminate confusion...illuminated price-per-play light that speeds the right coins to the easy-to-see coin chute silhouetted for patron convenience...top billing and music merchandising that

SPEEDS THE PLAY. Only the "G" gives operators a combination of all the advantages needed for more profits. Exclusive multi-horn high-fidelity...fastest record changer...full range of color cabinetry...smartly modern styling...complete accessibility.

SEE THE "G" AND SEE!

Music that makes more money for you

AMI
1500 Union Avenue, S. E./Grand Rapids 2, Michigan
ORIGINATOR OF THE AUTOMATIC SELECTIVE JUKE BOX IN 1927

Model "G"—200, 120 and 80 selections for more plays in less time

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"

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Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

**AMI, INCORPORATED**

- **G-200** 200-ol. phonograph...
  $300.00
- **G-100** 100-ol. phonograph...
  $200.00
- **H-200** Selective Hideaway...
  $350.00
- **H-300** Selective Hideaway...
  $400.00
- **H-200** Continuous-play Hideaway...
  $350.00
- **H-120** Continuous-play Hideaway...
  $300.00

**AUTO-PHOTO CO.**

Studio Model "H"...
$2,400.00

**BALLY MFG. CO.**

Parade...
$800.00
Pinball...
$700.00

**CHICAGO COIN MACHINE CO.**

Retention Pool...
$275.00
Steam Shovel (Regular Model)...
$450.00
Steam Shovel (Reply Model)...
$425.00
Twin Hockey, Regular Model...
$450.00
Twin Hockey, Reply Model...
$475.00
Twin Hockey, 3-Way Match Play Model...
$490.00

**EXHIBIT SUPPLY CO.**

State Pool...
$375.00
Spanish Pool...
$295.00

**GENCO & SALES CO.**

Mark Lite Pool...
$380.00
Hi-Flight (Baseball Game)...
$450.00
Baseball Pool...
$425.00
King Tournament Pool...
$375.00
Coach Tournament Pool...
$295.00
King Lipout Tournament Pool...
$385.00
DeLuxe Lipout Tourn.
$395.00
Super DeLuxe Town, Pool...
$595.00

**D. GOTTLEB & CO.**

Classy Bowler (Single Player, 5-Ball)...
$149.50

**INTERNATIONAL MUTOSCOPE CORP.**

Rock 'n Roll...
$107.50

**ROCK-OLA MFG. CORP.**

Model 1450-Playmaster, 120 Sel.
Model 1452, 50 Selections
Model 1454, 120 Selections
Model 1600 Wall Box, 120 Selections
Model 1548, 50 Selection Wall Box
1615—Standard Speaker
1616—DeLuxe Speaker
1909 Model, Remote Volume Control
Model 1927, Remote Volume Control with Cancel Button

**J. P. SEEBURG CORP.**

V-200—Select-O-Matic "200" Phonograph...
$2,799.95
V-350A—Wall-O-Matic "350A" Phonograph...
$2,999.95

**UNITED MFG. CO.**

Select Play Shuffle Alley...
$300.00
Select Play Shuffle Alley...
$300.00
Build Up Shuffle Alley...
$380.00

**THE RUDOLPH WURTLIZER CO.**

Model 2000, "Centennial", 200 Selections
Model 1900, "100 Selections"
Model 5210, Wall Box, 200 Sel.
Model 5270 Wall Box—40 Selection—4 Wire
Model 5280 Wall Box—50 Selection—4 Wire
Model 525 Stepper...104 Selection—3 Wire
Model 255 Stepper...104 Selection—3 Wire
SITE OF 3 DAY EXTRAVAGANZA
FOR MUSIC OPERATORS AND THEIR WIVES

YOU CAN HAVE THE TIME OF YOUR LIFE AT THE BIG
WURLITZER CENTENNIAL CLUB CELEBRATION
AUGUST 23, 24, 25

Mr. Music Operator:
Be the guest of Wurlitzer as we celebrate 100
years of musical achievement. Join the Wurlitzer
Centennial Club. See your Wurlitzer Distributor
now to learn how every operator and his wife can
become eligible for this “once-in-a-lifetime”
celebration. Just look at the things you’ll do and
see at the greatest party the industry has ever
known.
Ask your Wurlitzer Distributor for details on the
Wurlitzer Centennial Club, then plan to be our
guests for these three wonderful days.

WURLITZER
CENTENNIAL
MODEL 2000

HIGHLIGHTING 100 YEARS OF
MUSICAL ACHIEVEMENT
SEE IT, HEAR IT, BUY IT AT
YOUR WURLITZER DISTRIBUTOR
THE RUDOLPH WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK

"It’s What’s in THE CASH BOX That Counts"
UNITED'S MONACO

with

2 SUPER CARDS plus CENTER CARD

Super Cards Score Separately from Center Card
Guaranteed Lite-up of Cards for 8 Plays or Less

NEW

LITE-A-NAME

with

NEXT GAME CARRY-OVER FEATURE

2 ROLL-OVERS

provide 1 extra ball and/or lites 1 letter in name

ADVANCING ARROWS EACH COIN

• SELECTION FEATURE

• 3-IN-LINE SCORES

• 4-IN-LINE

• 4 CORNERS CAN SCORE 5-IN-LINE

• (ALL CARDS)

• SEE YOUR UNITED DISTRIBUTOR TODAY

UNITED OPERATORS ARE SUCCESSFUL OPERATORS

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

POOL ALLEY * STAR SLUGGER * SELECT-PLAY Shuffle Alley * REGULATION Shuffle Alley * POOL GAMES

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Look at illustrations above, showing PARADE card...first with Extra Lines tantalizingly closed... then with Extra Lines open for exciting score-boosting action... and you see why Bally PARADE leads the profit parade, topping BROADWAY and NIGHT-CLUB in sustained earning power.

POPULAR MAGIC SQUARES
Double, Triple, Quadruple Scores

EXTRA TIME • BALLYHOLE • ADVANCING SCORES • EXTRA BALLS

NOW AT YOUR
Bally DISTRIBUTOR
DE LUXE ABC BOWLER
DE LUXE CONGRESS BOWLER (Match) • PIN-POOL
BALLY MANUFACTURING COMPANY
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS