The Teen Queens, unknown youngsters just a short time back, rocked the record world a few months ago with their smash hit, "Eddie My Love" on the RPM label. This was their debut on wax and it proved to be one of those Hollywood success stories in which the Teen Queens became instantaneous stars. The girls have just released their latest record, "Until The Day I Die", and the initial reaction indicates it may be another smash for them.
2 sweet hits

Sunny Gale
IF YOU REALLY WANT TO KNOW
TRY A LITTLE PRAYER
20/47-6588

Carol Richards
INTRIGUE
(from the Sheldon Reynolds film, "Foreign Intrigue")
NO ONE HOME
20/47-6562

"New Orthophonic" High Fidelity Recording
the dealer's choice
Next Week

The Cash Box

Will Announce The Results of Its

4th Annual Disk Jockey Poll

The poll will show which artists, which records were programmed most by disk jockeys through the entire year. Covering all three fields—Pop, Rhythm & Blues, and Country—it will be the most comprehensive survey of disk jockeys of all stature, on stations large and small, throughout the country.

Don't Miss Next Week's Issue Of The Cash Box And The Results Of The 4th Annual Disk Jockey Poll.
DOT'S HOTTER THAN the SUMMER

With Another 2 Sided Smash Hit by...

THE

FONTANE SISTERS

LONESOME LOVER BLUES

and

VOICES

DOT 15480

A Great New Single by...

BILLY VAUGHN

The LEFT BANK

and

the SWEETHEART POLKA

DOT RECORDS • • • GALLATIN, TENNESSEE • • • PHONE 1660

THE NATION'S BEST SELLING RECORDS

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
There's No Stopping DOT

America's Hottest Label
does it again.........
with another #1 overnight Smash

"THE FOOL"

An Original Recording by...
Sanford Clark

DOT-15481
b/w "Lonesome For A Letter"

DOT

America's Hottest Label

"It's What's in The Cash Box That Counts"
THE NATION’S
TOP TEN
PLUS THE NEXT
25
JUKE BOX TUNES

The top twenty tuxing material listed here is by the songs that have been coming fromjuke boxes the longest. The selections are made on the basis of age and popularity. This week the covers were by: Longfellow, Maye; O’Grady, W. E.; and Xavier Cugat and his orch.

THE CASH BOX
July 7, 1956

MGM-12277-K12277

"SONEBY SOMEBODY STOLE MY MUCHACHA"

“BREAKING WIDE OPEN!

Art Mooney

And his orchestra

MGM-12277

“DAYDREAMS"

"SOMEBODY STOLE MY MUCHACHA"

MGM-12277-K12277

Picked by Billboard

SAM (The Man) TAYLOR

THE BEAT

THE BEAT

THE REAL GONE

THE REAL GONE

DE-29897

DE-29897

MUS 12370 @ 912370

MUS 12370 @ 912370

THE FOURS

THE FOURS

THE FOURS

THE FOURS

DE-29888

DE-29888

MUS 12370 @ 912370

MUS 12370 @ 912370

NEW COUNTRY STAR

NEW COUNTRY STAR

BUCK GRIFFIN

BUCK GRIFFIN

STUTTERIN’ PAPA

STUTTERIN’ PAPA

WATCHIN’ THE

TRY 7:10 ROLL BY

TRY 7:10 ROLL BY

MUS 13264 @ 913264

MUS 13264 @ 913264

KAY ARMEN

KAY ARMEN

TENDERLY HE WATCHES

TENDERLY HE WATCHES

AND LOVED IS YOU

AND LOVED IS YOU

MUS 13265 @ 913265

MUS 13265 @ 913265

JACQUES BEASCO

JACQUES BEASCO

and His Orch. and Choirs

and His Orch. and Choirs

PICAROON

PICAROON

AND WISHING WELL

AND WISHING WELL

MUS 13267 @ 913267

MUS 13267 @ 913267

M-G-M Records

M-G-M Records

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
ACCLAIMED BY ALL AS HER GREATEST!

JONI JAMES

GIVE US THIS DAY

CASH BOX VARIETY PICK

HOW LUCKY YOU ARE

ORCHESTRA CONDUCTED BY DAVID TERRY

MGM 12288 K12288

“It’s What’s in THE CASH BOX That Counts”
THE DISK OF THE WEEK

"SOMEBODY UP THERE LIKES ME" (2:02) [Leo Feist ASCAP—Cahn, Kaper]
PERRY COMO

- It is extremely possible that in the next few weeks, Como will have five of his recorded tunes on the charts. "More" and "Gendora" are still heading toward the top;

"DREAM ALONG WITH ME" (2:50) [Romeon ASCAP—Sigman]

- "Hot Diggity!" is completing a long and tremendously successful run; and next, the two big new Como sides are offered by Victor. One half is a powerful new inspirational ballad tagged "Somebody Up There Likes Me." It's a stirring title tune which Perry sings on the sound track of the rocky Graziadei film biography soon to be released by MGM. Could be another "I Believe." It has the same hit qualities, Flip has Mitchell Ayres' "Ray and the Killer Angels." Perry croons the lovely introductory ballad to his popular TV show. A touching romantic item titled "Dream Along With Me." A solid love song that could make this release another two-sided smash.

THE TEENAGERS

- Frankie Lymon, the Teenager with the most exciting voice in the business, follows two consecutive rock and roll smashes with an all-out drive. It's a tremendously hard hitting jumper that could very well outsell "Why Do You Want To Be My Girl.

"I PROMISE TO REMEMBER" (2:12) [Kahl & Buchanan & Goodman BMI—Caster, Smith]
WHO CAN EXPLAIN? (2:40) [Planetary ASCAP—Silver, Alfred]

FRANK LYMON & THE TEENAGERS

- Frankie Lymon, the Teenager with the most exciting voice in the business, follows two consecutive rock and roll smashes with an all-out drive. It's a tremendously hard hitting jumper that could very well outsell "Why Do You Want To Be My Girl."

- Frankie Lymon, the Teenager with the most exciting voice in the business, follows two consecutive rock and roll smashes with an all-out drive. It's a tremendously hard hitting jumper that could very well outsell "Why Do You Want To Be My Girl." This one is titled "I Promise To Remember," and as soon as the kids get wind of it, they'll be running to the stores. Lymon sounds better than ever, and his Teenagers assist with some terrific gimmick sounds. Side can't miss. "Who Can Explain?" is another fast-stopper reminiscent of the "Fishin' hit. The "side looks and sounds like another smash. Watch it take off.

"YOU'RE SENSATIONAL" (2:15) [Buxton Hill ASCAP—Porter]
JOHNNY CONCHO THEME! (Wait For Me) (2:55) [Buxton Hill ASCAP]
FRANK SINATRA

- The amazing Mr. Sinatra, who can do no wrong in the wax and cellohild media, introduces a superb new ballad penned by Cole Porter for the MGM flicker "High Society" in which Frankie is co-starred with Bing Crosby and Grace Kelly. It's a beautiful romantic opus featuring a warm and tender melody and another class Porter lyric. Sinatra delivers the tune in his usual relaxed manner and he's sure to have another winner on the charts. Frank's personal admiration society, the leggeys of America, will be playing the grooves off this one. Bottom half "Johnny Concho Theme! (Wait For Me)," is the big love theme from Frankie's first western film.

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BOB JAXON

(Barclay 1310; 45-1310)

- THE SECRET OF JOHNNY TO-NAMAE (2:10) [RCA ASCAP—Jaxon, Kohn] A tearful heart-breaking ballad is emotionally rendered by Bob Jaxon with the aid of the Vikings. Extremely sad item that could blossom into a big seller if it catches on in one area. Good side to watch.

"MY ANGEL OF MERCY" (2:33) [Jack E. Bower ASCAP—Green, Robin] A delightful corny gang-shag novelty is infectiously presented by Pat Dale & Ray Dorey. Happy cutie that should be hung up in the store.

PAT DALE & RAY DOREY

(Paglin 24970; 45-24970)

- ARE YOU READY" (2:15) [Jack Gold ASCAP—Green, Robin] A delightfully corny gang-shag novelty is infectiously presented by Pat Dale & Ray Dorey. Happy cutie that should be hung up in the store.

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(Paglin 24970; 45-24970)

- ARE YOU READY" (2:15) [Jack Gold ASCAP—Green, Robin] A delightfully corny gang-shag novelty is infectiously presented by Pat Dale & Ray Dorey. Happy cutie that should be hung up in the store.

BOSTON POPS ORCH.

(RCA Victor 447-0758)

- "THE STAR SPANGLED BANNER" (2:50) [FID—Francis Scott Key] Dealers will be glad to hear about this release; the National Anthem as performed by the Boston Pops Orchestra under the baton of Arthur Fiedler. It will answer endless requests that come up throughout the year. A powerful rendition suitable for all occasions.

- "AMERICA" (2:36) [FID—Carney, Smith] Another greatly loved patriotic song stirringly rendered by the orchestra.

LEN DRESSLAR

(Mercury 70898; 70899X45)

- "RAILROADIN' MAN" (2:34) Walt Disney ASCAP—Jones From the new Walt Disney film, "The Great Locomotive Chase" comes this colorful galloping novelty about a railroad man. Should enjoy a healthy sale when the pic gets around to the local theatres.

- "MIND IF I MAKE LOVE TO YOU" (2:10) [Chappell ASCAP—Porter] The beguiling tempo, so often associated with Cole Porter's music, is the background for this pretty ballad tenderly presented by Dresslar. Smooth job. From New Porter Flicker "High Society.

JIMMY YOUNG

(London 1676; 45-1676)

- "RICH MAN POOR MAN" (2:14) From its roll out of Steinberg ASCAP—Kalman, Andre. Jimmy Young comes up with a strong shuffle rhythm tune featuring an exciting arrangement and potent delivery. Unusual tune that could step out.

- "LONELY NIGHTINGALE" (2:35) [Pickwick ASCAP—Jones, Forrest] Jimmy's crystal clear voice is extremely effective on this tender, romantic item.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
“It's What's in THE CASH BOX That Counts”

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My Prayer
THE PLATTERS
MERCURY 70893

Allegheny Moon
PATTI PAGE
MERCURY 70878

Tell Me Why
CREW CUTS
MERCURY 70890

Stranded In The Jungle
THE GADABOUTS
"WILD" BILL PUTNAM
MERCURY 70898

IMPORTANT NOTICE TO DEALERS
For January-in June traffic, take part in Mercury's 1c Premium Sale. For all details contact your Mercury distributor NOW!

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STEVE LAWRENCE (Coriol 6667, 9-1667)

"ETHEL BABY" (2:35) [Laurel ASCAP — Rock, Holefender, Weiss] Steve Lawrence sounds better than ever as he offers a beautiful version of a simple and enchanting ballad from the 'B-way smash "MI Wonderful." The writer's have added to the lyrics and could have a big hit with the rhythm section, wonderful Bud Jacob arrangement and orchestra showcase Steve's sincere reading.

"NEVER MY LOVE" (2:23) [Bourne ASCAP — Parker, Gorman] A top recording of this romantic item.

LES BAXTER ORCH. (Capitol 3478; F-3478)

"FOREIGN BARIGUE" (3:05) [Leeza ASCAP — Durand, Norman] Les Baxter, the orchestra and chorus hand in a beautiful rendition of the title theme from the Sheldon Reynolds film starring Robert Mitchum, Haunting and imaginative arrangement, Exciting delivery.

"MELODIA" (2:04) An infectious instrumental novelty colorfully handled.

THE GOOFERS (Coriol 6664, 9-1666)

"IM GONNA ROCK AND ROLL TILL I DIE" (2:32) [Vince Young — Townes, Greenfield] The zany Goofers hand in a home run in new record format. They set a comical new lyric to a familiar melody, Side has a good jump beat and a load of fun. Townes apparently is ready to try his luck again.

"OUR MISS BROOKS THEME" [Leeza ASCAP — Meyers] The theme from the popular "Our Miss Brooks" TV show is sprightly pranced through by the Goofers on this enjoyable side. Catchy cornball ditty.

ROLAND GARDNER—CRAYZY OTTO (Decca 29980; 9-29980)

"DAS IST MUSIK" (2:38) [Oxford ASCAP—Springer, Wayne] A bouncy little German novelty, recorded in Europe, is offered for the U.S. market by the Goofers. Catchy bouncer most pleasantly handled both vocally and instrumentally by the boys.

"ALABAMY BOUND" (2:30) [Sharpiro—Bernstein ASCAP — Henderson, DeSylva, Gray] Honky-tonk piano man, Crazy Otto pounds the keys and rocks through a colorful side here. Good two-sider for the Juke.

LA PLAYA SEXTET (Mood 4072; 1022-445)

"THE TEASING CHA CHA" [Eray BMI—Sama] The Playas, one of the hottest Latin rhythm groups in the business, come up with another top grade cha cha deck that should be playing in many feet hopping. Marie, Paul and Dale handle the vocal chores in their inimitable manner.

"MY CUBAN SOMERERO" [Arturo—Cubo] Another solid cha cha deck with a potent beat. Excellent jive box fare. Should be another big two-sider for the hot crew.

SHANNON SISTERS (J-B 1003; 4-1003)

"SITTING ON THE FENCE" (2:01) [Douglas ASCAP—LaVere, Hadamik] The Shannon Sisters debut on the J-B label with a hard driving country rocker that should keep the teenie-toppers hopping. Lively opus.

"WILLINGLY" (1:51) [—LaVere, Marshfield] A shuffle rhythm jumper smoothly handled by the sisters.

THE DREAM WEAVERS (Dot 29990; 9-29990)

"LIVE US THIS DAY" (2:52) [Vancland ASCAP — Day, Kaye] Wee Buff's warm, smooth voice leads the Dreamweavers through a beautiful rendition of a touching semi-religious song of thanks. Top notch tune that should grace the charts all thru the Summer months. A strong version that without a good share of the sales melo.

"WHY I CHOSE YOU" (2:55) [Almanac ASCAP — Fabian, Gabel] A sweet love song is excellently supported by the easy-going crew. Pretty story of romance that could catch on and break big. Wonderful coupling.

THE NILSON TWINS (Capitol 3431; F-3431)

"HONEST I LOVE YOU" (2:13) [Capitol BMI—Scotts] The Nilson Twins make an impressive debut on the Capitol label with a good fish – beat rock and roll that the teenagers should get a big bang out of. Pretty melody with that potent dance beat.

"OK-AH-BA-DEEK" (2:05) [Baxter BMI] The Nilson Twins keep this on the hard driving rock and roll novelty about a lover from Hawaii.

PAUL TAUBMAN & HIS ORCH. (American Beauty 777; 4-777)

"OPEN THE DAY WITH A SMILE" (1:50) [Charles O'Flynn ASCAP—Taubman, O'Flynn] Here's a good little novelty, especially for Taverns. A happy-go-lucky cornball group-sing novelty that will put everyone in a good mood frame of mind. Lively stuff that you just wanna sing along with.

"TAKE ME TO THE CIRCUS" (2:00) [Circus ASCAP—Bazile, DeMasi, O'Flynn] Another barbershop-type novelty with a medley of themes about the circus. Circus shows should be piping this disk as they pull into town.

PERCY FAITH ORCH. (Columbia 40719; 4-40719)

"IT'S A LOVELY DAY" [Cappell ASCAP — Lerner, Loewe] Gems from the "My Fair Lady" world, "WHY ME!" is especially nice. Another lovely number is "OPA" which is offered on this little package. Here Percy Faith and the orchestra glide through a delightfully romantic lilt. Most inviting hit of programming for any deejay show. Shot from the hip.

"SIERRA MADRE" (2:52) [Melody Lane BMI—Thorn, Palo] A lovely tango number is handsomely offered by the orchestra on this cut. Sentimental and a full string section gives it the sparkle. Tremendous mood item with a big Latin beat. A sleeper to

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
WHATEVER WILL BE, WILL BE
(Quo Sera, Sera)
b/w
I’VE GOTTA SING AWAY THESE BLUES
40704 • 4-40704
from the musical smash “My Fair Lady”

ON THE STREET WHERE YOU LIVE
40654 • 4-40654
from the Frank Loesser musical “The Most Happy Fella”

STANDING ON THE CORNER
b/w
MY LITTLE ANGEL
40674 • 4-40674

YOU DON’T KNOW ME
b/w
ENCHANTED
40710 • 4-40710

GHOST TOWN
b/w
I’LL BE AROUND
40705 • 4-40705

EVERY SUNDAY MORNING
b/w
ONCE AGAIN
40698 • 4-40698

COLUMBIA RECORDS

“It’s What’s in THE CASH BOX That Counts”

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Percy Faith is due here this week for concerts with David Platz of Essex Music and will also have talks with Johnny Frank A. & E. man for the Philips Label, the British counterpart of the American Columbia Records.

Tony Martin arrives to star in film re-make, by Associated British, of "Jeannie" to be titled "Let's Be Happy." Starring with Tony will be Vera Ellen.

Diana Dors, Britain's answer to Marilyn Monroe, arrived in Hollywood to star in a pic with George Gobel.

English Decca has recorded two titles with radio and television's famous "Goons" the loudest bunch of guys in the country. Titles are "I'm Walking Backwards For Christmas" and "The Bluebottle Blues."

"My Fair Lady," Broadway's top hit musical, will not be coming to Britain for at least a year.

Annie Ross, who stars in the very successful "Cooks" show, has signed a record pact with Pye-Nixa, and gravel has now been inked to Polydor.

Lew & Leslie Grade have booked Al Martino for his fourth vaudeville tour in the very starting July 23rd. The Foster Agency bringing over Mel Torme following his success here with his jazzy vocalizing of "Mountain Greenery."

Radio Station Europe No. 1 devotes a lot of air time to jazz from the U.S.A. One of the main shows is a transcription of "The Talk of the Town." Willis Conover's programme from the States.

Ben Barton, partner in Frank Sinatra's music publishing company, is due over here this week. Also coming over shortly is Frank De Lonis. "Ivy Tower" & "Wayward Wind," two titles high in the American Hit Parade, are proving slow-starters over here, but Cathy Carr and Gogi Grant stand every chance of making the best sellers.

This week's best selling pop singles (Courtesy "New Musical Express")

1. "I'll Be Home" Pat Boone (London)
2. "No Other Love" Ronnie Hilton (HMV)
3. "Heartbreak Hotel" Elvis Presley (HMV)
4. "Lost John" Lonnie Donegan (Pye-Nixa)
5. "Saints Rock and Roll" Bill Haley Comets (Brunswick)
6. "Hot Diggity" Perry Como (HMV)
7. "My September Love" David Whitfield (Decca)
8. "Too Young To Go Steady" Nat King Cole (Capitol)
9. "A Tear Fell" Teresa Brewer (Vogue/Coral)
10. "Experiments With Mice" J. Dankworth Orch. (Parityphone)
11. "Blue Suede Shoes" Elvis Presley (HMV)
12. "Moonglow and Theme from Piniac" M. Stoloff (Brunswick)
14. "Blue Suede Wind" Tex Ritter (Capitol)
15. "Wayward Wind" Gogi Grant (London)
16. "All Star Hit Parade" (Decca)
17. "Hot Diggity" Michael Holiday (Columbia)
18. "Song for Swingin' Lovers" (LP) Frank Sinatra (Capitol)
19. "Two Do Fools Fall In Love" Teenagers (Columbia)
20. "Whatever Will Be, Will Be" Doris Day (Philips)
Summer Spectacular
Together On 1 Fabulous HIT Record....

The McGuire Sisters

Lawrence Welk and his orch.

"IN THE ALPS" and "WEARY BLUES"

A ★★★★★ SPECIAL FOR DEALERS, OPERATORS & DISK JOCKEYS
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Rush Your Orders NOW.

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  This issue of The Cash Box will contain the most valuable mer-
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  It is an issue which will be used time and again all through
  the year by the entire record, music and coin machine industries.

- A Special NAMM Issue
  To be distributed at the NAMM Convention commemorating the
  emergence of The Cash Box as THE magazine of the retail record field.

- Our Spectacular Disk Jockey Edition
  Containing information which every disk jockey will find a must for his
  programming and day to day activities.

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Final Closing Date:

Wednesday, JULY 18

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(PHONE: SPEEDWELL 2596)

"It's What's in THE CASH BOX That Counts"
www.americanradiohistory.com
NEW YORK—Tony Martin, his actress wife, Cyd Charisae and two sons, Tony Jr., 5½, and Nicky, 14, pulled a fairly unique family picture before they boarded a plane for a flight to London, England. The Martins will remain in England for 19 weeks while Tony does some work on "Let's Be Happy," his next film.

Bally Sets Album Program

CHICAGO—Jimmy Hilliard, Bally Records prexy, announced a program of album releases from August to the end of the year. Five albums will be issued in August, three in September, and two each month thereafter.

The five sets scheduled for August include: "Jazz-Time," a Brazilian jazz scene, with "English Jazz," "Swedish Jazz," "French Jazz," "Swiss Jazz" and "Belgian Jazz" represented. With the exception of the "Belgian Jazz" set, all of the jazz sets will be on the progressive slant.

Belgian Jazz will be represented in the Dixieland idiom.

The English set is conducted and arranged by Johnny Keating, whose Ted Heath scores are well known in the States. A total of twenty-two musicians were used in various combos, and most of English jazz and its greats are included, among them Don Rendell and Tommy Whittle, tenor saxophonists; Eddie Blair, trumpet; Bill LeShage, vibes; Ronnie Verrell, drums; Don Battle, bass, and Johnny Hawkesworth, bass.

The Swedish set is conducted and arranged by Gosta Theesius, who heads one of the most popular and versatile groups in Europe. Besides Osterlund, who plays trumpet and vibes, the group features Dennis Armitage, Curt Prinzi, Ernst Holzer, Sunny Lang and Johnny Ward.

The French set was conducted and arranged by Claude Bollier, eminent jazz pianist. Pierre Gosses, Fernand Ver Stratte, Alphonse Masselon, Armand Rozenfeld, and French all-stars featured.

The Swiss jazz set was recorded in its entirety by the Hazy Osterwald Sextette, considered one of the most popular and versatile groups in Europe. Besides Osterlund, who plays trumpet and vibes, the group features Dennis Armitage, Curt Prinzi, Ernst Holzer, Sunny Lang and Johnny Ward.

The jazz set from Belgium is conducted and arranged by David Berry and consists of noteworthy Dixieland instrumentalists such as Freddy Joos, tenor sax; Janis Paige and Caesar Givianini, sensational Chicago pianist. November and December releases are currently being planned.

"Only those records best suited for commercial use are reviewed by THE CASH BOX."
MAKE ME A CHILD AGAIN

Music by
PAUL WESTON
A.S.C.A.P.

Words by
NED WASHINGTON
A.S.C.A.P.

Broadly

Voice

Let me kneel by the side of my

mother

As my evening prayer's I re-
cite,

Dear Lord, Make Me A

Child A

gain,

Just for to-night!

"make me
a child
again"

recorded by

FRANKIE
LAINE

Columbia
4-40720

REMICK MUSIC CORP.

"It's What's in THE CASH BOX That Counts"

www.americanradiohistory.com
Billy Shaw Dies

NEW YORK — The music business was shocked last week by the death of Billy Shaw, president of Shaw Artists Corp., one of the leading talent booking agencies in the country. He died of a heart attack Saturday evening, June 25.

A veteran talent booker, Shaw was a pioneer in the jazz and rhythm & blues field. He played an important role in the rise to stardom of such names as Sarah Vaughan, George Shearing, Billy Eckstine, Dinzy Gillespie, Fats Domino, Ray Charles, Amos Milburn and literally hundreds of other vocalists and bands.

Prior to the formation of Shaw Artists Corp., Billy had been with MCA, the William Morris office, and for several years was a partner in the Gale Agency.

Shaw is survived by his wife Lee and son Milton who will announce plans this week as to the future of the Shaw agency. It is expected that Milton Shaw, a vice-president of the organization, will take over the reins of the firm.

Duchin Album Becomes Vik's Best Seller

NEW YORK — With "The Eddie Duchin Story" hitting the local the atmosphere throughout the country, Vik Records reports tremendous sales on its album "The Fabulous Eddie Duchin," the only current album on the market featuring Duchin at the piano conducting the popular orchestra of the thirties.

Besides presenting the Duchin style throughout, the album also features a great array of artists, many of whom were later to achieve eminence on their own. These include Buddy Clark, Harold Arlen, Lew Sherry, Jerry Cooper and the Du-Marco Sisters.

The album, which is already Vik's all-time best seller, was recorded in 1935, '36 and '37 during the period when Duchin's popularity reached its peak and he and his band were playing the Persian Room of the Plaza, the Parker's-Ambassador, the Los Angeles Ambassadort and other top spots throughout the country.

Pincus Lands "Heart Hideaway," New Cathy Carr Disk

NEW YORK — George Pincus has landed the newest Cathy Carr Fraternity release "Heart Hideaway" for his George George BMF firm.

Hot on the heels of other publishers who rushed to Cincinnati to secure the rights, Pincus flew there a few days ago and tied up the song which was formerly published by Lud Music.

It is reported that Fraternity has made an initial pressing of 100,000 of the new Carr release and Harry Carlson, head of the label feels that the response on the part of distributors indicates that the thrust will have another "Ivory Tower".

SPECIAL RELEASE....On the BIG SUMMER SLEEPER!

"THE HOOL" The Gallahads

Jubilee 5252

Jubilee Records
1450 Broadway, New York City

"It's What's in THE CASH BOX That Counts"
Prescott And Dary To Start Own Boston TV Show July 7

BOSTON, MASS.—The "Saturday Hop", a big new disk jockey show that will be simulcast weekly on station WBZ-TV and WBZ radio, and starring radio personalities Norm Prescott and Alan Dary, will make its premiere next Saturday, July 7th, during the 6:00 to 7:00 P.M. hour.

The opening show will have as guest stars Pat Boone, Steve Lawrence, Eydie Gorme, Joanie Ray and seven other artists representing major recording companies. The show will include a live band, Freddie Guerra and his Orchestra and a number of clever ideas are being planned as regular weekly features of the program.

One of the features will be called "A Song Is Born". Each week, a publisher, song writer and recording artist will be flown into Boston for the feature. Dary and Prescott will do a two minute bit on how the song was written and then present the artist who will perform the song for the first time in the New England area. The publisher and writer will discuss how the song was created and how it led up to the recorded stage.

Another feature which will be introduced on the premiere show is tagged "Songwriters Hall" which will have 15 teenagers from the studio audience grouping around one of the guests and asking him any questions that comes to mind. On the initial show, Pat Boone will answer the queries.

The show will also feature, exclusively, previews of unreleased Hollywood motion pictures and each week one teenager will be invited on stage to speak, live, coast-to-coast, with the star of the film.

Songwriter Bob Allen, author of three of this year's top hits, "Moments To Remember", "No, Not Much" and "Can You Find It In Your Heart", has written a special theme song for the show called, "Saturday Hop".

To combat juvenile delinquency, Prescott and Dary will initiate a campaign among teenagers to construct an outdoor playground for underprivileged kids.

The jocks will round out the show with audience participation games, musical quizzes and other ideas. The kids will also have an opportunity to dance in front of the cameras with recording stars.

On the opening show, free albums will be given to everyone in the studio audience.

The stations are kicking off this tremendous new venture with a cocktail party at the Hotel Somerset in Boston and a buffet luncheon at the hotel's swimming pool. The Boston stations and representatives are being invited. Helicopters will be sent out all along the Boston beaches alerting everyone in the area, through loud speakers, about the new show.

Today's Hit Song

RATTLING MY BONES

by RAY ADAMS

TODAY'S HIT SOUND! WITH RAY ADAMS and his DEL-AIRS

SLEEPING WITH THE CITY

by GENEVIEVE

NEVER MY LOVE

by GENEVIEVE

MYERS MUSIC, INC.

122 N. 12th St., Phila., 7, Pa.


**FILM SOUNDTRACK**

**“HIGH SOCIETY”—Music From The Sound Track Of The MGM Picture—Bing Crosby—Grace Kelly—Frank Sinatra—Capitol W 7060 (1-12” LP)**

High society overtures little score is sure to be a millionaire. True love, you’re sensational. I love you, Samantha. Now you’re sweet, so well do you now. I’ll make love to some day.

I love you, Samantha. You’re sensational. You’re going to be a millionaire, true love. I love you, Samantha. You’re going to be a millionaire. True love. I love you, Samantha. You’re going to be a millionaire. True love. I love you, Samantha. You’re going to be a millionaire. True love. I love you, Samantha. You’re going to be a millionaire. True love. I love you, Samantha. You’re going to be a millionaire. True love. I love you, Samantha. You’re going to be a millionaire. True love. I love you, Samantha. You’re going to be a millionaire. True love. I love you, Samantha. You’re going to be a millionaire. True love. I love you, Samantha. You’re going to be a millionaire. True love. I love you, Samantha. You’re going to be a millionaire. True love. I love you, Samantha. You’re going to be a millionaire. True love. I love you, Samantha. You’re going to be a millionaire. True love. I love you, Samantha. You’re going to be a millionaire. True love.

**“GUYs AND DOLLS”—Carmen Cavallaro, Piano Solos—Decca DL 8290 (1-12” LP)**

For those who thought the new style of Carmen Cavallaro playing the tux, the full exuberance of the famous Ravel score is delightfully cast as a romantic drama. The Roaring Twenties are currently witnessing wide publicity. Loesser for his operetta-like, “Most Happy, Folks!”

Here’s a set displaying mood-music at its best. Featuring the mellower accordion of Dick Contino, the accent is on arrangements with a soothing romantic flavor.

The vocalists has a secure following which will make the package a healthy sales item.

**“JULIUS LA ROSA”—Cadence CLP 1007 (1-12” LP)**

Anywhere I wander, my funny valentine. Suddenly there’s a valley. No other love. I’ll wait up before we say goodbye. This is heaven. Believe, three coins in the fountain. When you’re in love, I did not believe in love.

One of the leading singers on the pop scene today is Julius La Rosa. On this Cadence release. La Rosa is heard on 12 tunes released on singles when he was recording for Cadence. The singer has been age Evah. The better melodies written, thus giving his romantic and dramatic delivery the material it deserves. La Rosa’s big city scenes on the disk are “Anywhere I Wander” and “Domani.”

The vocalist has a secure following which will make the package a healthy sales item.

**“PETER LIND HAYES AND MARY HEALY”—Kapp KL-1062 (1-12” LP)**

For me and my gal. Remember me. Gee, I’m glad I married you. Getting to know each other. Still in love. I still love you. For every bit of love. The boy next door. The boy next door.

The personable husband and wife team of Peter Lind Hayes and Mary Healy perform on this Kapp release with the same finesse that has marked their successful night club and TV rounds. That is, a display of amiable personages and a flair for nostalgia. They sing familiar favorites, here, with charm and an absence of sentimentality. They feature actual performances from their many radio and TV appearances. In fact, the vast audience they have gained in the latter media should account for solid sales for this disk.

**“SENTIMENTAL TRUMPET”—Ziggy Elman and His Orchestra—MGM E3938 (1-12” LP)**


Ziggy Elman’s remarkable link with the Swing era leaves a delightful trace on this MGM issue. Elman’s swing trumpet and equally inviting swing vocal, dish out twelve standards in classic danceable or listenable style. For an exciting, hi-ball into swing arrangements at their best, here’s a highly capable supply. The set should attract both mood and jazz enthusiasts.

**“THROUGH THE MIST”—Ernestine Holmes, Pipe Organ—RCA Victor LPM 1250 (1-12” LP)**


One of the places where organ music has found a secure home in its current popularity, has been the mood field. The instrument’s general dreamy and tranquil quality are some of the obvious reasons for this trend. Ernestine Holmes has recorded, with the pipe organ, a substantially superior disk devoted to the mood music crowd. Miss Holmes’ smooth, suave touch plus 12 tastefully selected melodies are wonderfully suited to the set’s popular objective. There’s a chance that this package may have an unusually hearty sale.

Oh rare, hearts of stone, beside you, voo-vee-a-ah-ee, 24 hours a day, don't you laugh at me, it's just a smile, high heels work with me alone; all around the world, cocktails for two.

Practically out of the mishmash, this King release furnishes 12 reasons why R&B has become the fascinating teenage craze it is. This sampling of some of the field's high-flying contaminants contains some of the biggest R&B sales winners. Here's Billie Vacation's "Sixty Minute Man" and Little Willie John in "All Around The World". The Platters, Billie Doggett and Earl Bostic are other big names which make this package a must stock for retailers.

**JAZZ**

"The Jazz Messengers"—The Jazz Messengers At The Cafe Bohemia

—Kenney Dorham, Trumpet; Hank Mobley, Tenor Sax; Horace Silver, Piano; Doug Watkins, Bass; Art Blakey, Drums—Blue Note 1565 (1-12" LP)

Softly, with a theme, we fondly remember, it's just a sporting crowd, like someone in love, yesterday's Avila and Tequila; I waited for you.

This hard-bop volume is the well-received first set of the "Jazz Messengers At The Cafe Bohemia." The value of the on-the-spot recording can again be appreciated as the atmosphere tends to be informal yet technically on a high level. Art Blakey's drumming is indispensable, especially on "Avila And Tequila" and Kenney Dorham's inspired trumpet in addition to many other top performances, makes this follow-up a worthy successor to volume one. Excellent sound and fine pressing of both albums. One should find Volume 1 and 2 side by side in many jazz shops, shortly.

"Interpretations By The Stan Getz Quintet"—Stan Getz, Tenor Sax; Billie Holiday, Vocals; John Williams, Piano; Frank Iala, Drums; Teddy Kotick, Bass—Norgren MG-N-1029 (1-12" LP)

It don't mean a thing if it ain't got that swing; the varisty drag; give me that swing; I'll swing; swing it, baby.

Stan Getz continues to lend his tenor sax to the better jazz pressings available. This disk is the third in the proficient jazzman's series of "Interpretations" and this one will take a place as one of the strong jazz work involves Getz and trombonist Bob Brookmeyer. Hardly material. Jazz recording of note.

"Sidney Bechet"—Good Time Jazz L-1203 (1-12" LP)

Crazy Rhythm; Lonesome Road; Warbaby Blues; Some Sweet Day; Somebody Stole My Car; when you wore a suit; Squeeze Me; Roses of Picardy; Sidewalks of Paris; China Town My China Town.

One of the true jazz giants of yesterday and today is remarkably excellent form in his latest LP effort. Sidney Bechet talks persuasive New Orleans jazz on this Good Time Jazz waxing. Bechet, with some solid staples on the hook, can expertly command either an explosive beat or soft coarseness from his sax. This disk will take "Squeeze Day" and "Some Sweet Day" and "Squeeze Me" as prime examples of Bechet's two moods on the disk. The package ought to do very well with jazz enthusiasts.

"Swinging for the King"—Ralph Marteria, Sarah Vaughan; Dinah Washington; Teddy Wilson; Erroll Garner; Bud Shank; Red Norvo; Terry Gibbs—Mercury MG-20133 (1-12" LP)

Sidney Bechet • Seven Come Eleven; Soft Winds; Don't Worry Be Happy; Crazy Hattie; Squeeze Me; I'm Happy; Smooth One; Goodby; Sweet Georgia Brown; Swinging in the streets of Indiana.

Swing's recent comeback via "The Benny Goodman Story" continues with this Mercury release of 8 jazz stars in 11 impressive selections. The vocals are hand-picked by Sarah Vaughan, Dinah Washington and Erroll Garner. ("Soft Winds" and "Goodby"). Other performances of note are Terry Gibbs' agile vibes on "Seven Come Eleven" and Erroll Garner's keyboard on "Don't Be That Way." All in all, here's a release that for name value is hard to beat.

**Classical**

Carl Orff: Trionfo Di Afrodite (Concerto Scenico) —Annelies Kupper, Soprano; Elisabeth Lindermeyer, Soprano; Elisabeth Wiese-Lange, Soprano; Richard Barbirolli, Conductor—Decca DL 85020 (1-12" LP)

A vocal and orchestral wide scope is not new to contemporary composer Carl Orff. The work is the last in a trilogy of "scenario cantatas" by Orff and involves an orchestra, chorus and soloists. Both individual and choral roles are put to stringent vocal tests by the composer; but the result is highly dramatic and continually overpowering. The singers and the Bavarian Radio Orchestra provide a mature performance of a work that should impressively satisfy a smaller classical audience.


Most people associate a musical life was devoted to his beloved Norway. Both works programmed here are musical expressions of the tranquility and lyricism that seem to symbolize the composer's native land. The "Lyric Suite" containing the wonderful "Morning" and the commanding beauty of the "Old Norwegian Romance" are rarely recorded gems of the composer. Arthur Winograd capably and gracefully directs the Philharmonia Orchestra Of Hamburg. Excellent lighter listening for classical collectors.

Hollywood—Al Curry of Flash Records is shown accepting a check from Murray Deutch of Southern Music for the song "Stranded In The Jungle." The tune started out via the Flash recording by the Jayhawks, and has since broken wide open with versions by The Cadets on Modern and The Gabadous on Mercury. Murray Deutch made a special one-day trip to the Coast to acquire the rights to the song. Pictured L to R are; Charlie Reynolds, Harry Fox, and Al Curry of Flash Records; Murray Deutch and Jack Carlton of Southern's West Coast office.

Deca Issues Singles From LP's

**New York**—Deca Records has announced that it is now issuing as singles selections from two of its recently issued albums. From the soundtrack album of "The Edly Duchin Story," there has been decided reaction to the Carmen Cavallaro version of "Chopsticks." Upon request from the field, Deca is putting this, backed by Cavallaro's "Dizzy Fingers," out in single form.

The second LP from which Deca is pulling a single is "Holiday In The South," one of the extensive Holiday Series of LP's. Dick Jockey is shown great interest in the Guy Lapuytred rendition of "Carolina In The Morning," and this, backed by another tune from the album, will now be available in single form.

**Bubbling Over**

Ole Tyme Jamboree Records

"Sonny's Polka" B/W "The Petite Waltz" Old Time 110

"Hot Tyme Polka" "Goodbye, Darling, Goodbye" Old Time 111

United Record Distributors, Inc.
2029 S. Michigan Ave., Chicago, III. (All Phones: Calumet 3-6605)

**Classical**

"The Blue Room" by Buddy Greco

Kapp 146
**First Anniversary**

**CHICAGO** — Impromptu jam session featured WCLF deejay Dan Sorkin on drums, vocal rendition by Midwest Division Supervisor of Coral Records, Al Aldrich and Mercury record pluggers Eddie Matthews, and Bill Howard of Coral Records. Occasion at Chicago’s Cloister Inn was in connection with Sorkin’s first anniversary of his “Harmony Highway” show and brought out a large group of the Windy City’s song pluggers and record promoters.

**Music**

Want
Picnic
Only
Magic
Picnic
Old
1
Your
Almost
Domino/Torane)
.
The
In
Almost
MY
.
Picnic

**Jazz**

and
One
Metropolis

The
Coral
are
enjoying
for
orchestra
are
last
week.

**Music**

WHITFIELD’S
newcomer

First
in
all
talent
looks

guessing.

**Club**

The
Burlington’s
Brant
Inn
is
bigger
up
the
next
few
weeks.

**Music**

i

are

in

the

to

the

next

week

with

Ella

Versey

following.

**Jazz**

These
two

are

sure

to

in

the

.. .

the

Peter

Quartette

supplied

the

entertainment

at

the

Club

Two

weeks

last.

**Music**

It

looks

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entertainment

in

is

getting

better

all

the

. . .

the

posh

Imperial

at

the

Royal

York

has

Johnny

Lindon’s

orchestra

featuring

vocals

by

Lorraine

Foreman...

The

jazz

singing

of

newcomer

Irene

Kralh

is

the

current

attraction

at

the

Town

Tavern

and

jazz

fans

in

Toronto

are

enjoying

her

talent

very

much.

**Toronto Topics**

Openers

on

CBLT’s

“Who’s

The

Guest”

were

Jackie

Rae

and

Anna

Russell

who

kept

the

experts

guessing.

To

keep

their

fans

happy

they

also

sang

and

the

whole

show

proved

to

be

a

big

success.

.. .

The

Deuces

returned

to

the

Barclay

for

another

session,

much
to

the

delight

of

Torontoites. After

they

wind

up

their

engagement

there,

the

Deuces

will

head

out

to

Ottawa

and

Montreal

and

then

to

the

CNE

Grandstand

Show.

Looks

like

a

full

summer

for

these

talented

lads...

TO’s

Billy

O’Connor

beads

the

bill

at

the

Pyramid

Room

for

the

next

couple

of

weeks.

Billy,

who

is

one

of

Canada’s

top

TV

personalities

packs

in

every

time

and

this

will

be

no

exception...

The

Casino

came

up

with

a

big

bill.

Little

Jimmy

Dickens

(Columbia)

and

his

famous

Country

Boys

are

the

headliners

and

they

bring

along

a
great

gang

of

the

“Grand Ole Opry”

stars.

Helping

them

to

bring

in

the

crowds

is

Capitol’s

Jean

Sheppard.

The

western

fans

in

TO

and

there

are

plenty

of

them,

are

real

happy

to

see

this

group

finally

arrive

in

town...

The

Rock’n

Roll

enthusiasts

in

and

around

the

Metroplex

were

all

excited

when

Johnny

Logan

and

The

Royal

Crows

appeared

the

Coliseum

last

week... Burlington’s

Brant

Inn

is

bigger

up

the

next

few

weeks.

Richard

Malbey

(Vi)

and

his

orchestra

start

off

next

week

with

Ella

Fitzgerald

(Versey)

following.

These
	two

are

sure

to

in

the

....

The

Peter

Quartette

supplied

the

entertainment

at

the

Club

Two

weeks

last.

It

looks

like

the

entertainment

in

is

getting

better

all

the

...
NEW YORK—This week, Decca issued a new song called "Why I Chose You" by the Dream Weavers with an interesting story behind it. Last June, Pete Kamaner of Almanar Music was scouting through music in a record store when he heard a record by Decca that he came across James J. Mecafe's syndicated daily poem "Portraits." That day, the poem was titled "Why I Chose You." Kamaner read it several times and was quite moved by its message. He brought it to the attention of Milt Gabler, A & R head of Decca, who was equally touched by it and agreed it would make a wonderful song. So Gabler and Marvin Fisher collaborated on adapting the poem and now it's a song.

THE CASH BOX

Disk Jockeys
Regional Record Reports

Listings below are reprinted exactly as submitted by disk jockeys throughout the nation, with any changes on the part of THE CASH BOX.

Bill Kennedy

WARE—Gardner, Mass.
1. Almost Lost My Mind
2. I Almost Lost My Mind
3. I Want You, I Need You, I Love You
4. You'll Never Be The Same
5. It Only Hurts For A Little While
6. It's Too Much
7. I'm In Love Again (Chordettes)
8. The Street Where You Live (Moody Willows)
9. Almost Lost My Mind
10. You Don't Know Me (J. Vale)

Glenn Brooks

KIMA—Yakima, Wash.
1. Wayward Wind (Gigi Grant)
2. Almost Lost My Mind
3. I Want You To Be My Girl (Tony Forman)
4. Almost Lost My Mind
5. Time To Leave You
6. Save Me
7. I Like It When You Smile (Tony Forman)
8. Almost Lost My Mind
9. I'm In Love Again (Chordettes)
10. You Don't Know Me (J. Vale)

Chuck Otte

KLPF—Unionsville, Washington
1. Wayward Wind (Gigi Grant)
2. Almost Lost My Mind
3. I Want You To Be My Girl (Tony Forman)
4. Almost Lost My Mind
5. On The Street Where You Live (Moody Willows)
6. Almost Lost My Mind
7. You Don't Know Me (J. Vale)
8. I'm In Love Again (Chordettes)
9. I Almost Lost My Mind
10. You Don't Know Me (J. Vale)

KULC—Fort Worth, Texas
1. Up On The Mountain
2. Wayward Wind (Gigi Grant)
3. Almost Lost My Mind
4. Stand On The Corner (Tony Forman)
5. I Want You To Be My Girl (Tony Forman)
6. Almost Lost My Mind
7. I Almost Lost My Mind
8. I Want You, I Need You, I Love You (Chordettes)
9. I Almost Lost My Mind
10. You Don't Know Me (J. Vale)

Bill Aydelotte

WAGV—Franklin, Tenn.
1. Love, Love, Love (Cleaves)
2. Wayward Wind (Gigi Grant)
3. Almost Lost My Mind
4. One Night Only
5. The Street Where You Live (Moody Willows)
6. Almost Lost My Mind
7. I Almost Lost My Mind
8. On The Street Where You Live (Moody Willows)
9. One Night Only
10. Almost Lost My Mind

Jack Murphy

WPCF—Paramus, Conn.
1. Love, Love, Love (Cleaves)
2. Wayward Wind (Gigi Grant)
3. Almost Lost My Mind
4. One Night Only
5. The Street Where You Live (Moody Willows)
6. Almost Lost My Mind
7. I Almost Lost My Mind
8. On The Street Where You Live (Moody Willows)
9. One Night Only
10. Almost Lost My Mind

Mike Nolan

WOKR—Norfolk, Va.
1. Could Have Danced All Night (Sylvia Syms)
2. Wayward Wind (Gigi Grant)
3. Almost Lost My Mind
4. I Want You To Be My Girl (Tony Forman)
5. Stand On The Corner (Tony Forman)
6. Almost Lost My Mind
7. I Almost Lost My Mind
8. I Almost Lost My Mind
9. Almost Lost My Mind
10. I Almost Lost My Mind

Mort Nusbach

WEFB—Rochester, N.Y.
1. Theme From Proud Hearts
2. Ghost Town (Cheryne Harbor)
3. Almost Lost My Mind
4. Almost Lost My Mind
5. You Don't Know Me (J. Vale)
6. Almost Lost My Mind
7. Almost Lost My Mind
8. Almost Lost My Mind
9. Almost Lost My Mind
10. Almost Lost My Mind

Jim Wood

WGTH—Harford, Conn.
1. Almost Lost My Mind
2. Almost Lost My Mind
3. Almost Lost My Mind
4. Almost Lost My Mind
5. Almost Lost My Mind
6. Almost Lost My Mind
7. Almost Lost My Mind
8. Almost Lost My Mind
9. Almost Lost My Mind
10. Almost Lost My Mind

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIES—Please keep us constantly informed of any changes in call letters or title.

"It's What's In THE CASH BOX That Counts"
Those who know famous brands... know the most famous brand in news is AP

AP - Transmits THE CASH BOX charts over its wires to 1400 radio and television stations every week.

THE CASH BOX
26 West 47th Street, New York 36, N.Y.

CHICAGO
32 W. Randolph St.

HOLLYWOOD
6272 Sunset Blvd.

BOSTON
137 Sutherland Rd.

LONDON
17 Hilltop

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Meeting Dates Of Music Operators’ Associations

July 2—California Music Merchants' Assn.
   Place: 311 Club, 311 Broadway, Oakland, Calif.

2—United Music Operators of Michigan
   Place: Fort Wayne Hotel, Detroit, Mich.

   Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.

5—Phonograph Merchants’ Assn., Cleveland, Ohio
   Place: Hollenden Hotel, Cleveland, Ohio (General)

5—California Music Merchants’ Assn.
   Place: Sacramento Hotel, Sacramento, Calif.

5—Eastern Ohio Phonograph Operators’ Assn.
   Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

7 & 8—Kansas Music Association
   Place: Hotel El Dorado, El Dorado, Kau.

9—Tri-County Juke Box Operators’ Assn.
   Place: Elm Music Offices, Massillon, Ohio

10—California Music Merchants’ Assn.
    Place: Fresno Hotel, Fresno, Calif.

10—Western Massachusetts Music Guild
    Place: DeMarco’s Restaurant, West Springfield, Mass.

11—California Music Merchants’ Assn.
    Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

12—California Music Merchants’ Assn.
    Place: U. S. Grant Hotel, San Diego, Calif.

12—Eastern Massachusetts Music Operators’ Assn.
    Place: Beaconfield Hotel, Boston, Mass.

16—Westchester Operators’ Guild, Inc.
    Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

18—Automatic Equipment & Coin Machine Owners’ Assn., Inc., Indiana
    Place: Room 24, 550 Broadway, Gary, Ind.

19—Eastern Ohio Phonograph Operators’ Assn.
    Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board).

19—Phonograph Merchants’ Assn., Cleveland, Ohio
    Place: Hollenden Hotel, Cleveland, Ohio (executive board).

30—Central States Music Guild
    Place: 805 Main Street, Peoria, III.

    Place: Lawler Hotel, Mitchell, S. Dak.

Sept. 22 & 23—Music Guild of Nebraska
   Place: Castle Hotel, Omaha, Neb.

**Attention: Operators’ Associations**

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

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**THE CASH BOX**

R&B SURE SHOTS

The Cash Box R&B “Sure Shots” highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

**“STRANDED IN THE JUNGLE”**

Cadets

Modern 994

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**‘Proud And The Beautiful’ Gets Recording Tie-Ups**

NEW YORK—“The Proud and the Beautiful,” the Kingsley International release which has been doing hit business at the Paris Theatre here, will receive a national promotional assist via recording tie-ups using music from the picture. Columbia Records has already shipped to distributors the recording of “Themes” from “The Proud and the Beautiful,” a two-sided record made from the sound track. The “Themes” consist of two numbers, “Waitz” and “Manuelo’s Theme.”

Latin-American in flavor, the music conveys the mood and feeling of the picture, which is an off-beat, realistic romance co-starring Michele Morgan and Gerard Philippe and made in Mexico.

Paul Misraki, one of the leading composers of film scores in Europe, stayed in Mexico for several weeks to get ideas for the theme music.

Soon to come, under the Kapp label, is a recording of Ray Ventura and his Orchestra playing the “Themes.”

As a result of the tie-in, disk jockeys all over the country will soon be receiving promotional “Proud and Beautiful” records. Exhibitors playing the picture, of course, will be able to tie in with the jocks and music stores in their own local situations.

Handling the “Themes” music with the record companies is Duke Niles of the Rayven Music Co., publisher of the tunes.

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**Breaking Big in N.Y., Boston & Philly!**

The Pretenders featuring Jimmy Jones

“I’VE GOT TO HAVE YOU BABY”

**“POSSESSIVE LOVE”**

RAMA

RAMA

220 WEST 42nd STREET

NEW YORK, N. Y.

PECIAL RELEASE

“KISS-A-ME QUICK”

b/w

“YOU’RE JUST WHAT IT TAKES”

JACKSON TOOMBS

EXCELLO 2083

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NASHBORO RECORD CO., INC.

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*The Cash Box* was a trade magazine for the music industry, particularly for juke box operators and phonograph dealers. The magazine provided listings of meetings of various music associations, reporting on music releases, and showcasing tie-ups for popular songs. The text includes detailed listings of music associations, their locations, and the dates of meetings. The magazine also covers the release of the song “The Proud and the Beautiful,” which was a musical tie-up for the film of the same name. The magazine is part of the American Radio History collection, and the text is from the issue dated July 7, 1956.
NEW YORK:

Three tremendous rock and roll records have skyrocketed into smash successes here and it looks as though the next few weeks will see the trio of hits battling for the #1 spot. The Cadets' Modern disc "Stranded In The Jungle" has caught the fancy of the public and become one of the big novelty items of the year. The Platters should have another million seller which will be among the hotest records in the city's shops. The teenagers and adults are wild about the group's great de- but album and they are buying "The Platters' Popular" as much as any other release. The Big Bells' new "A Casual Look" is an all-out smash for the Flip discnay. It looks as though Franklyn Lymon and the Teenagers are about to have their third "knee-singed" smash in a row on Gee. The label single on the new Willowos record which should start hopping in the next few days. The boys' sequel to "Church Bells May Ring" is another powerful swinger as "Do You Love Me?" and "Way Down" and "Cay" have been on the road all over the country.

MIKE BRACKEN

The Miller Sisters, formerly with Hunt, cut their first platter for Hull last Friday. The Personnel Woman Knowledge is on the air now and in the very near future it is scheduled to be performed in a forthcoming rock and roll film in which the larks are starred. Coupling is ... Su-Rabionowitz reports that a label recently stepped on his Suburbans biscuit "I Remember". It hit the charts in Philly and is now an actual hit there. A number of other songs will be released in the coming weeks. 

HAL DOVE

WJRE, Newark, N.J., is conducting a "Card Writing Campaign" for his new buy Ray Hamilton and his "Happy Teens" hot side "A Casual Look". The tune was released very near future and it is scheduled to be performed in a forthcoming rock and roll film in which the larks are starred. Coupling is "Please Don't Leave." 

SUE RABIONOWITZ

The Cleftones

ROMANSTAD

The Cleftones, formed some time ago as a result of the "Casual Look" by the Miller Sisters, formerly with Hunt, cut their first platter for Hull last Friday. The Personnel Woman Knowledge is on the air now and in the very near future it is scheduled to be performed in a forthcoming rock and roll film in which the larks are starred. Coupling is "Please Don't Leave." 

SUE RABIONOWITZ

Fats Domino's "I'm In Love Again" keeping Allstate distrbute hopping. Mike Oury report that it has already charted soon... Mike just returned from Milwaukee where tune has begun another clinch... He commissioned Jimmy Bracken back from eastern promo tour. Spent time visiting Buddy Young, "Theme Town" reco... Luciano recently released his new "Your Letter". The tune was recorded on his Suburbans biscuit "I Remember". It hit the charts in Philly and is now an actual hit there. A number of other songs will be released in the coming weeks. Coupling is "Please Don't Leave." 

SUE RABIONOWITZ

THE CLEFTONES

The Cleftones, formed some time ago as a result of the "Casual Look" by the Miller Sisters, formerly with Hunt, cut their first platter for Hull last Friday. The Personnel Woman Knowledge is on the air now and in the very near future it is scheduled to be performed in a forthcoming rock and roll film in which the larks are starred. Coupling is "Please Don't Leave." 

SUE RABIONOWITZ

Airmail Subscription

The Cash Box $30.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
First Album For Piano Red

NEW YORK—This July, Piano Red celebrates its Seventh Anniversary with RCA and its current affiliation, Groove Records.

Coincidental with the anniversary of this veteran keyboardist, who was characterized by the Saturday Review of Literature as one of the very few remaining "primitive piano players," Groove is releasing its first album, "Piano Red in Concert."

In this Groove release is a representative collection of Red's foremost contributions to rhythm and blues folk literature. One side contains the first recordings Red ever made at an actual concert. The concert was held recently at the historic Magnolia Ballroom in Atlanta's West Side. The second side contains some of Red's best known previously released single recordings, many of which have enjoyed huge sales throughout the country, "Red's Bop-O-Maniac" coupled with "Rockin' With Red" was his greatest all-time classic.

Piano Red has been active on both RCA Victor and Groove longer than any other contemporary RCA rhythm and blues artist. His seven year tenure also places him in a category of continued popularity with the other current all-time greats on the RCA Victor specialty.

Red lives in Atlanta where he has his own daily radio show over WAKO. His favorite color, naturally, is red and he now is a familiar sight driving his big red station wagon around Atlanta.

Currently, Red is a popular favorite at fraternity dances at southern colleges and universities.

Guldax Waxes At Birdland

NEW YORK—The first American recordings by jazz pianist Friedrich Guldax were made Thursday afternoon and evening (June 28) by RCA Victor at Manhattan's famous Birdland.

Fred Reynolds, manager of jazz artists and repertoire for Victor, said the album probably would be released shortly after the Newport Jazz Festival next week at which Guldax and his seven piece combo will be featured.

Guldax, at 26, is probably one of the most discussed new figures on the jazz scene today. A concert pianist who has made many appearances at Carnegie Hall, he switched to jazz only last year. He organized a group of musicians in Vienna and did a series of broadcasts there. Off-The-Air recordings were heard by John Hammond, American jazz impresario, who was so enthused that he helped Guldax gather his combo in the U.S.

Visitor To Canada

TOLEDO, CANADA—Al Siegel of Siegel Distributing Company, Wurlitzer distributor for Toronto, is pictured with Cathy Carr beside the new Wurlitzer Model "2000." Cathy is currently recording with her Fraternity recording of "Ivy Tower."
Clifford Brown And Pianist Killed In Auto Accident

BEDFORD, PA.—Jazz star Clifford Brown, his pianist Ritchie Powell, and Powell’s wife Nancy were killed in an automobile accident on June 27th near Bedford, Pa., while riding on the Pennsylvania Turnpike. In the midst of a heavy rain, the car slipped into a truck and all were killed instantly. The three were headed to the Blue Note in Chicago.

CLIMBING THE CHARTS

“IT’S TOO LATE”
by
“Kansas City Woman”
by
CHUCK WILLIS
1952
CHUCK WILLIS
1958
ATLANTIC RECORDING CORP.
157 West 57 St., N.Y.C.

BREAKING FOR A SMASH HIT!
New York, Newark, Pittsburgh, Cincinnati, Nashville, Richmond, Washington & Hartford

“I’LL REMEMBER”
(IN THE STILL OF THE NIGHT)
The Satins
E-1005

HOLIDAY HITS

“CANDY”
BIG MAYBELLE 21195

“TAIN’T WHATCHA SAY”
LITTLE ESTHER 21193

“LOVE, BABY”
NAPPY BROWN 21196

SAVOY RECORD CO.
52 MARKET ST.
N. Y.

THE “SCREAMING”
Bobby Blue BLAND
With Another SURE HIT
Both Sides!

“You’ve Got Bad Intentions”
by
“I Can’t Put You Down, Baby”
DUKE 114

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THE CASH BOX

in
NEW YORK CITY
in
CHICAGO
in
NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1. TREASURE OF LOVE
   Clyde McPhatter
   (Atlantic 1092)

2. TAI’NT WHATCHA SAY
   Little Esther
   (Sun 1912)

3. I’M IN LOVE AGAIN
   Fats Domino
   (Imperial 5386)

4. FEVER
   Little Willie John
   (King 4935)

5. A CASUAL LOOK
   Six Teens
   (Flip 315)

6. I WANT YOU TO BE MY GIRL
   Little Debbie
   (Sun 1019)

7. Hallelujah, I Love Her So
   Ray Charles
   (Atlantic 1006)

8. CANDY
   Big Maybelle
   (Nov 1953)

9. STRANDED IN THE JUNGLE
   Cubs
   (Mercury 1016)

10. I WANT YOU, I NEED YOU, I LOVE YOU
    Elvis Presley
    (RCA Victor 20-6540)

No. 5393 Smiley Lewis
“A-1 IN MY HEART”

No. 5395 Johnny Fuller
“DON’T SLAM THAT DOOR”

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
### Music

**It’s a Gasser!**

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**“HUM DE DUM”**

by The Gassers

Cash #1035

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**The Sleeper**

by Jackie Kelso

“The Sleeper”

b/w

“Encore”

Vita Records

---

**Best Sellers!**

“Please Love a Fool”

Don Julian and The Meadowlarks

“Cry Some Baby”

Ray Milton

---

**“Till the Day I Die”**

by The Teen Queens

---

**“It’s What’s in THE CASH BOX That Counts”**

---

**NOW ON TOP POP and R & B**

“Roll Over Beethoven”

Chuck Berry

CHESS #1626

“GROWING”

“Got to Let You Go”

b/w

“Knock on Wood”

Willie Mabon

CHESS #1627

“HOT!”

“Time Will Tell”

Bobby Charles

CHESS #1620

“BIG – BIG – BIG”

“It’s Your Fault Baby”

b/w

“Tollin’ Bells”

Ray Milon

Lovelul Faucus

CHECKER #847

“CLIMBING”

“Who Do You Love”

b/w

“I’m Bad”

Bo Diddley

CHECKER #842

**TOP CONTENDER**

“See You Soon Baboon”

Dale Hawkins

CHECKER #843
"DO YOU LOVE ME" (2:08) [Craft Music BMI — Craft, Willows]

"MY ANGEL" (2:11) [Craft BMI — Sedaka, Greenfield]

THE WILLOWS
[Melodia 106]

- The Willows follow their "Church Bells May Ring" with a two sider.

"I PROMISE TO REMEMBER"

FRANKIE LYMON & TEENAGERS

(See 1018; 45-1018)

- A tremendous new Lymon & Teenagers record hit the market this week. Rhythm and Blues locations can't afford to miss this one. (See Pop reviews.)

THE CASH BOX

AWARD O' THE WEEK

"FIND YOURSELF ANOTHER GUY" (2:20) [Dig Music — J. Stat	on] Billy Mann does another pleasing, mellow job on a slow beat ballad.

BILLY MANN

(Dig 111)

"LOST ANGEL" (2:45) [Dig Music — Gallo, Williams] Bill Mann sings a slow beat pretty with an easy treatment. Mann drifts along at a light lift as he broken heartedly sings of his "angel" having left him because of his singing. Pretty, ear pleasing deck.

LOWELL FUSION

(Checker 841)

"TOLLIN' BELLS" (2:41) [Arc BMI — Fulson] Fusion chants a slow beat southern type tune effectively. Moving deck that bears close watching.

JAY MCHANN

(Vee-Jay 191)

"JAYS JAM" (2:40) [Conrad BMI — J. Mchann] Jay Mchann turns in a swinging sax performance on a quick beat jump instrumental. Lively, interesting listening deck.

BOBBY "Blue" BLAND

(Duke 153)

"YOU'VE GOTTEN BAD INTEN-

(THE YOUNGSTERS)

(EMS 104)

"SHATTERED DREAMS" (2:25) [House of Fortune - Quintet] The Youngsters make their debut along with the new label and its introduction is an auspicious one. The Youngsters blend easily on a middle beat ballad prettily coming up with a release that should draw good action to it. Pleasing deck that bears watching.

"ROCK 'N ROLL COWBOY" (2:27) [House of Fortune/Quintet] The Youngsters back with a middle beat novelty item that is cute, but no threat to the "Dream Side."
"I'LL NEVER LET YOU GO" (2:23) [Kahl BMI—Goldner, Barrett]  
"TWENTY MINUTES" (2:20) [Kahl BMI—Goldner, Barrett]

THE VALENTINES (Rama 201)

The Valentines, who had territorial hits with "Lily Maebelle" and "The Woo Woo Train," issue a two sider that may be the national hit they are looking for. "I'll Never Let You Go" is a gay quick beat jump that the group gives a captivating and pleasing reading. It is a rock- }

FREDDIE BELL  
(Wing 9062)

"BOPPIN' AND STOMPIN'"  
(2:06) [Kingway ASCAP—Lanzetti, Bell] Freddie Bell and His Bellboys rock through a quick beat jump with a sly flavor. The lads have captured the feeling kids want and the market should reflect this.

THE ROCKERS  
(Federal 12273)

"DOWN IN THE BOTTOM"  
(2:29) [Arno BMI—Turner, Bass] The Rockers dish up a middle beat rock with a good performer. The boys blend smoothly and come up with a good sound. Oh deck.

THE ERB-TONES  
(Crest 1024)

"BABY" (2:50) [American Music BMI—Harper, Hyde, Jones] The Erb-Tones come up with a strange blues and give it a dramatic treatment. A slow beat effort with a good arrangement and vocal treatment.

THE DIXIE HUMMINGBIRDS  
(Peacock 763)

"WAY UP ON HIGH" (2:25) [Lion BMI—J. Walker] The Dixie Hummingbirds offer their splendid blend chancing out the stirring middle beat. The group joins talents, forming a most effective backdrop for the lead. Good deck.

THE CASH BOX  
TERRITORIAL TIPS

The Cash Box "Territorial Tips" chart highlights recent hits and Blues records showing regional action, which have not yet appeared general action, which have not yet appeared in the national top 15.

"A KISS FROM YOUR LIPS"  
(2:31) [Flamingos (Checker 837)]

"BE-SOP-A-LULA"  
(Great Vincent (Capitol 2496))

"BILLY'S BLUES"  
(Billy Stewart (Chess))

"DOPPIN' THE BLUES"  
(Carl Perkins (Sun 243))

"CAN'T STAND TO SEE YOU Go"  
(Jimmy Reed (Vee-Jay 146))

"DON'T LET IT END THIS WAY"  
(Eric Narcisse (Pacolet 1600))

"EASY, EASY BABY"  
(Ann Cole (Batton 224))

"GIRL IN MY DREAMS"  
(Clipps (Maddox 197))

"HEADING HOME"  
(Shirley Gunter (Modern 198))

"I'LL REMEMBER (IN THE STILL OF THE NIGHT)"  
(Salts (Herald 1005))

"I'M TOOK UP"  
(Billy Carter (Federal 12265))

"I NEED SOMEONE"  
(Aaron Ferris (Aladdin 3320))

"I REMEMBER"  
(Suburbs (Batton 227))

"I WANT YOU, I NEED YOU, I LOVE YOU"  
(Larry Birdsong (Calvert 102))

"MY BABY LEFT ME"  
(Ethel Presley (RCA Victor 20-5450))

"LITTLE FINE HEALTHY THING"  
(Larry Emery (Son 23))

"MY HEART'S DESIRE"  
(Whites (Premier 405))

"MY PRAYER"  
(Platters (Mercury 70893))

"NOW THAT WE WERE TOGETHER"  
(Larry Birdsong (Calvert 102))

"ONE NIGHT ONLY"  
(Otis Williams (Deluxe 6095))

"OOGY DOOGY"  
(Roy Orbison (Sun 242))

"PINK CADILLAC"  
(Emmylou Harris (Sun 207))

"PLEASIN' FOR LOVE"  
(Larry Birdsong (Excels 2074))

"PLEASE DON'T DRIVE ME AWAY"  
(Charles Brown (Aladdin 3326))

"PLEASE MR DISC JOCKEY"  
(Sam and Dave (Alpha 6073))

"ROCK AND ROLL RUBY"  
(Warren Smith (Sun 359))

"RUBY BABY"  
(Your Promise To Be Mine (Atlantic 1969))

"SHATTERED DREAMS"  
(Yangsters (Empire 103))

"SHIRLEY JEAN"  
(Roy Walter (Pacolet 1661))

"TAINT WHATCHA SAY"  
(Little Esther (Savoy 1193))

"TELL ME WHY"  
(Maria Knight (Wing 90609))

"T. G. BLUES"  
(Tob Smith (United 199))

"TOLLIN' BELLS"  
(Lowell Fulson (Checker 841))

"UP ON THE MOUNTAIN"  
(Magnificents (Vee-Jay 183))

"WHAT WOULD I DO WITHOUT YOU"  
(Ray Charles (Atlantic 1986))

"WILL YOU"  
(Peter Bartlow (Imperial 5390))

"YOUR TENDER LIPS"  
(Cleeves (Atlantic 1954))

"YOU'RE THE ONE"  
(Jimmy McDowell (Winon)}
Cincinnati Cut-Ups

A few weeks ago we told you "Weddin' Bells Will Soon Be Ringin'." Yes, they will ring on July 21st for Sherrill and Dolly Parton, (Victor) and Kenneth Dewey according to Moe Davis who called on this week. The wedding will be held at Decourcy Baptist Church at 3:30 PM with Georgia and her husband, Larry as the bridesmaids and Best Man, and their daughter Tresa (5-yr-old) the Flower Girl. King will be on hand at the Pipe Organ. The week before the wedding will be a treat on July 16th Skeeter and Georgia will appear on the Grand Ole Opry. Kenny Roberts is appearing on the Old Virginia Barn Dance over WIVV in Richmond. Sherrill Roberts and Company, with Betty Foley (Decoe) and the Country Partners (Victor) will be off on a tour July 1st thru North Carolina and Virginia. Marty has a new record out on ARC written by Marvin SPECK named "Love Letters" and "21 Carpenters." We understand that Betty Foley (Decoe) has just cut another session for Decoe last week in Nashville... Al Runyan (Coral) Williams of Juke Box and the Whaler are working clubs in this area. Dick Williams is the stand-in who does a real nice job on WCKY's Jamboree when Nelson and Marty have theirs nothing to do with the Dick Williams on records... Lee Jones has run his first record for Flame Records called "Cool Cool Daddy." She is now heard on the "Indiana Hop" over WMFF-TV in Indianapolis.

News from Wheelin' Wilma Teen and Stoney Cooner (Hickory) have a new record out "Chattin' Too" which is doing quite well and getting a lot of play on promotion. (Sounds mighty good...). Back from Nova Scotia and New Brunswick are Lee Moore and lanita who were on tour with Mac Wiseman.

The Cash Box

News That's Up-to-the-Minute Reviews of the Latest Records Charts Compiled Every Week Ads from Leading Record Firms, Artists and Publishers Every Week in the Cash Box All for Only $5.00 Per Year ($2 Issues)

The Cash Box

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Red Hughes

C.KR.-Toronto, Ont.

1. Heartbreak Hotel (E. Preley)
2. I Want You (W. Pierce)
3. Georgia (J. Wachsmann)
4. Blue Steel Shoes (E. Preley)
5. I Don't Want You (W. Pierce)
6. I Want You (Evelyn Preley)
7. You're My Baby (Evelyn Preley)
8. I've Got Five Dollars (Young)
9. Little Rose (Rosa & Fierce)

Slim Cox

WJKO-Springfield, Conn.

1. You're The Changes (W. Pierce)
2. Hopin' That You're Happy (W. Pierce)
3. You're Still Mine (W. Pierce)
4. Back Island Line (Brown)
5. Southern Fried Chicken (W. Pierce)
6. Sweet Dreams (Faron Young)
7. My Last Chance (Joe Maphis)
8. I'm Just A Rockin' Chair (Fason Maphis)

Marty Kraus

WILY-Pittsburgh, Pa.

1. Heartbreak Hotel (E. Preley)
2. Blue Steel Shoes (E. Preley)
3. Yes, I Know Why (W. Pierce)
4. Blackbottom Of My Heart (E. Preley)
5. Sweet Dreams (Faron Young)
6. Seasons Of June (Moore & Fierce)
7. You've Got Five Dollars (Young)
8. So Doggone Lonely (Cash)
9. I'm Rappin' (Mann)
10. My Baby (Evelyn Preley)

Tom Gilmore

KSWO-Lawton, Okla.

1. You're Red Shoes (S. Sall)
2. Blackbottom Of My Heart (Hank Thompson)
3. Heartbreak Hotel (E. Preley)
4. Sweet Dreams (J. & C. Carpenters)
5. You, Know Why (W. Pierce)
6. You Are The One (C. Smith)
7. For Rent (Sonny James)
8. Back Island Line (Brown)
9. Crazy Arms (Ray Price)
10. You And Me (Wells & Foley)

Johnny "T" Kelle

Minneapolis, Minn.

1. I Take The Train (Brown)
2. Sweet Dreams (Faron Young)
3. A Woman In Love (Firestone)
4. My Lips Are Sealed (Revues)
5. You'll Never Get Me (Cash)
6. The Deadly Game (Ray Price)
7. I'm Stuck On You (Faron Young)
8. Crazy Arms (Ray Price)
9. Rockin' Daddy (Evelyn Preley)
10. Blackbottom Of My Heart (Hank Thompson)

Chuckwagon Chuck

Nichols

KOWE-Laramie, Wyo.

1. Take The Train (Brown)
2. Yes, I Know Why (W. Pierce)
3. Blackbottom Of My Heart (Hank Thompson)
4. Hopin' That You're Happy (W. Pierce)
5. You're Still Mine (F. Young)
6. Go Dancing (Ernest Tub)
7. You And Me (Wells & Fierce)
8. If You Were Mine (J. Beavers)
9. Waltz Of The Angels

Tom Edwards

WCRE-Cleveland, Ohio

1. Uncle Pn (Porter Wagoner)
2. I Take The Train (Brown)
3. You Are The One (C. Smith)
4. Crazy Arms (Ray Price)
5. You and Me (Wells & Foley)
6. Blackbottom Of My Heart (Hank Thompson)
7. My Greatest Possession (Jim Wilton)
8. I've Got Five Dollars (Young)
9. Any Time You Need Me
10. I Want You, I Need You

DeWay Dowe

WGUY-Bangor, Maine

1. I've Got Five Dollars
2. Blackbottom Of My Heart (Hank Thompson)
3. You Are The One (C. Smith)
4. Crazy Arms (Ray Price)
5. I'm Just A Rockin' Chair (M. Maphis)
7. Hold On To Your Love (Faron Young)
8. I'm Just A Rockin' Chair (M. Maphis)

Kermit Reid

WTJH-East Point, Ga.

1. Crazy Arms (Ray Price)
2. Sweet Dreams (Faron Young)
3. You, Know Why (W. Pierce)
4. Blackbottom Of My Heart (E. Preley)
5. For Rent (Sonny James)
6. I'm Just A Rockin' Chair (M. Maphis)
7. You Are The One (C. Smith)
8. Once More (Dusty Rhodes)
9. You Have Done Me Wrong (Stoner)
10. I Take The Chance (Brown)

Mitch Odom

KJNE-Jonesboro, Ark.

1. I'm A Fool (Tommy Smith)
2. Sweet Dreams (D. Gibson)
3. I'm Feelin' Good (Tommy Smith)
4. You aren't The One (C. Smith)
5. Crazy Arms (Ray Price)
6. Rockin' Daddy (Evelyn Preley)

Nervous Nephew

Ned Neidham

WMGF-Ocala, Fla.

1. I Take The Chance (Brown)
2. Sweet Dreams (D. Gibson)
3. Blackbottom Of My Heart (Hank Thompson)
4. You Are The One (C. Smith)
5. Crazy Arms (Ray Price)
6. I'm Still In Love With You (Faron Young)
7. Blackbottom Of My Heart (Hank Thompson)
8. You And Me (Wells & Foley)
9. I'm Just A Rockin' Chair (M. Maphis)
10. I'm Ready (Porter Wagoner)

Tater Pete Hunter

KTUL-Tulsa, Okla.

1. I Take The Chance (Brown)
2. Sweet Dreams (D. Gibson)
3. You, Know Why (W. Pierce)
4. My Lips Are Sealed (Revues)
5. You Don't Know My Name (Meyers)
6. I'm Feelin' Good (Tommy Smith)
7. I Take The Chance (Brown)
8. One Time You Need Me
9. Blackbottom Of My Heart (Hank Thompson)
10. You Have Done Me Wrong (Stoner)

Attention: Please address any information concerning Country music and talent to Ir Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 3, N. Y.

The Cash Box
Texas Delegation

NASHVILLE, TENN. — Big things from Texas are planned by these members of the Central Texas DJ Association: I. to r. Harry Gaines, KTAE, Taylor; Wink Lewis, KMIL, Cameron; Bill Reynolds, KMIL, Cameron; A.J. Winn, WTBW, College Station; Gaylord Christie, KTSM, Temple; and Clyde Cheesser, WACO, Waco, and KKEN-TV, Temple.

Texas DJ Association Holds 1st Meeting

NASHVILLE, TENN. — The first get-acquainted meeting of the Central Texas Country and Western Disc Jockey Association has taken place at Cameron, Texas.

On hand for the initial gathering were Harry Gaines, KTAE, Taylor; Wink Lewis, KMIL, Cameron; Bill Reynolds, KMIL, Cameron; Gaylord Christie, KTSM, Temple; Billy Francis and Sammy Lillian, KLEH, Kilmore; Ralph Woolen, KBUS, Mexia; Bob Crenshaw, KCLW, Hamilton; Joe Kicumbas, KDRA, Bryan; A.J. Winn, WTBW, College Station; Goodson McKee, WACO, Waco; Gordon Gost, KHBR Hillsboro, and Jim Carroll, KMLW, Martin.

The group, which is pledged to the purpose of furthering the advancement of country and western music exclusively, appointed a tentative board of directors. The board is composed of Gaines, Lewis, Reynolds and Christie.

A fund-raising plan was adopted, in which a western show will be held at Waco, Texas, every Saturday night. The Waco arena has been donated for the night to the association, and a local radio station will carry the show. The show will be handled by Clyde Cheesser and his Bluebonnet Barn Dance Band. The group hopes to get a name artist to appear each Saturday night. The directors also have called on recording companies and other groups for donations. The funds will be used for promotion of country and western music.

International Jamboree Planned In Canada

NORTH HOLLYWOOD, CALIF.— Country and Western show promoter A.V. Bramford in conjunction with Pappy Scott, one of Western Canada’s leading country jockeys, and the Calgary Stampede Board, will present the first International Country and Western Jamboree, July 11 to 14th, in Calgary, Alberta, Canada. This event will be held in conjunction with the 1956 edition of the Calgary Exhibition and Stampede. The all star lineup of talent includes Hank Thompson and his Brazos Valley Boys, Perlin Huskey and his Huskypuppies Band, Simon Crum, Grandpa Jones, Porter Wagoner and his Wagon Masters Trio, Myrna Lorrie and many local artists from Calgary.

The Country Records: Disk Jockeys Played Most This Week

| 1. I TAKE THE CHANCE | The Browns (RCA Victor) |
| 2. CRAZY ARMS | Ray Price (Columbia) |
| 3. I WALK THE LINE | Johnny Cash (Sun) |
| 4. YES, I KNOW WHY | Webb Pierce (Decca) |
| 5. SWEET DREAMS | Don Gibson (MGM) |
| 6. MY LIPS ARE SEALED | Jim Reeves (RCA Victor) |
| 7. YOU ARE THE ONE | Carl Smith (Columbia) |
| 8. HOPEING THAT YOU’RE HOPEING | Louise Brooks |
| 9. HEARTBREAK HOTEL | Wink Cavett & Red Foley (Decca) |

Etc.

Lefty Frizzell

“Waltz Of The Angels”

Cal 721530

Lefty Frizzell

“Waltz Of The Angels”

Cal 721530

Tommy Collins

“That’s The Way Love Is”

b/w

“No Love Have I”

CAP 5466

Floyd Cramer

“TENNESSEE CENTRAL NO. 9”

CAP 12242

Tommy Collins

“That’s The Way Love Is”

b/w

“No Love Have I”

CAP 5466

Jimmie Williams

“ALPHA and OMEGA”

b/w

“Where Will I Shelter My Sheep”

White Oak Music-BMI

Sonny James

“Twenty Feet Of Muddy Water”

b/w

“All Mixed Up”

CAPITOL 3341

“11) UNCLE PEN. 12) I WANT YOU, I NEED YOU, I LOVE YOU. 13) BLACKBOARD OF MY HEART. 14) SEARCHING. 15) MONKY TONK MAN. 16) YOU DONT ME WRONG. 17) YOU'RE STILL MINE. 18) LITTLE ROSA. 19) FOR RENT. 20) TWENTY FEET OF MUDDIER WATER; TAKE A LOOK AT YOURSELF; BLUE SUEDE SHOES; YOU DON'T KNOW ME; I'VE GOT FIVE DOLLARS; I'S SO IN LOVE WITH YOU; YOU GONNA BE MY BABY; WALTZ OF THE ANGELS; SO DOGGONE LONESOME; BE-BOP-A-LULULU.”

“It's What’s in THE CASH Box That Counts”

July 7, 1956
"NO LOVE HAVE I" (2:40) [Central BMI—T. Collins]

"THAT'S THE WAY LOVE IS" (2:17) [Central BMI—T. Collins]

Tommy Collins (Capital 346; F4346)

- Tommy Collins hits the country wax market this week with a potent new ballad that should put his name high up on the popularity charts once again. The chanter sings his heart out on a moderate paced, romantic weeper tagged "No Love Have I." The penetrating lyrics are projected with utmost sincerity and the result is a deck loaded with money-making potential. On the flip, Collins continually gets "put down" by his gal but still wants her 'cause "That's The Way Love Goes." Two first quality etchings with the edge going to the top half.

STUART HAMBLEN (RCA Victor 6581; 47-6581)

"THE ROCK" (2:10) [Tannen BMI—C. Walker] A lively, up beat piece of inspirational material with a "This Old House" flavoring is treated to Stuart Hamblen's most appealing vocal technique. Grade "A." A choral and instrumental support. Should do well in some pop markets as well as the sacred field.

"THIS BOOK" (2:42) [Hamblen BMI—S. Hamblen] This end, a Hamblen composition, is a meaningful, moderate paced gospel ballad that the artist sings in expressive fashion.

BOBBY LIE (Sage and Sand 222, 45-222)

"DON'T YOU BELIEVE IT" (2:14) [Sage & Sand BMI—B. Lile] A rhythmic, fast paced ditty is wrapped up attractively by Bobby Lile in his initial effort for the diskery. The chanter douses the inviting lyrics in a manner that should lure a heap of country and pop coin.

"KNOCKIN' MY HEAD" (2:08) [Sage & Sand BMI—B. Lile] Reverse etching is a catchy, up tempo romantic novelty that Lile 'knocks' out in a flawless manner assisted by Bob and Laverne.

JIMMY EDWARDS & CHUCK RAY (Iteo State 35; 45-35)

"I'M SORRY IF THAT'S THE WAY YOU FEEL" (2:08) [Homestead BMI—J. Edwards] Chuck Ray and his Gang provide a soft, subdued string backdrop for Jimmy Edwards' heartfelt vocal effort as they get together to wax a poignant, moderate paced lovers' lament.

I S AID GOODBYE TO MY HEART" (2:34) [Milner ASCAP—B. Hard, A. Tocco] Flipdeck is a fetching, up tempo romantic tale that Edwards and the Ray outfit groove in tasteful fashion.

"CHEATED TOO" (2:14) [Arranged BMI—W. L. Cooper]

"THIS CRAZY, CRAZY WORLD" (2:49) [Arranged BMI—J. D. Miller]

Wilma Lee & Stoney Cooper (Hickory 105; 45-1051)

- Wilma Lee and Stoney Cooper have been drawing closer to the hit marker with every release and indications are that they've hit pay-dirt with their latest Hickory offering. The artiste's blended voices in superb style as they tell each other their past problems on a fast paced country ballad tagged "Cheated Too." Watch this one closely. Could be real big. The under lid, "This Crazy, Crazy World," an up beat, sentimental piece features more of the fine Lee-Cooper harmony. Excellent musical assist by the Clinch Mountain Clan on both ends.

"I'M BEGINNING TO FEEL MISTREATED" (2:20) [Copper BMI—W. Walker]

"SAMPLE MY KP" (2:36) [Copper BMI—J. D. Miller]

Goldie Hill (Decca 29955, 9-29955)

- It looks as though The Golden Hillbilly, Goldie Hill has come up with a platter that's gonna do big things in the near future. The lack of refreshine tone lend themselves perfectly to a quick paced, Latin-flavored sentimental piece labeled "I'm Beginning To Feel Mistreated." Engaging instrumental support on a dock that could prove to be one of the gal's best sellers in a long while. On the other half Goldie pleasantly spins a charming, up tempo romantic cutie labeled "Sample My Kissin'." An enticing coupler.

RUCKUS TylEr (Fabor 135; 45-135)

"ROCK TOWN ROCK" (2:26) [Dandelion BMI—R. Tyler] Ruckus Tyler makes deeper on the Fabor label with a solid, hard-hitting, rock 'n' roll piece. The artiste is notably a bit uptight but it's not apparent that he's stuffed a lot of zip into his delivery and comes through with a dandy dance item tailor-made for the jukebox.

"BOLLIN' A N'D A ROCKIN'" (2:28) [Dandelion BMI—E. Tyler] This half is another rhythmic number that Ruckus rocks out in spirited style. Colorful instrumental support on two strong money-makers for ops and dealers.

DICK RICHARDS with EDDIE ZACK & HIS DUDE RANCHERS (Coolum 21332; 4-21332)

"JUST WALKING IN THE RAIN" (2:45) [Golden West BMI—Bragg, Riley] Eddie Zack and his Dude Ranchers beautifully showcase a warm, persuasive vocal portrayal by Dick Richards on this tear-compelling, slow paced sentimental piece. Playful love lyrics are wedded to a very pretty melody.

"BORN TO LOSE" (2:26) [Peer International BMI—Duffan] Under portion is another slow moving tear-stuffer that Richards and the Zack crew put across with telling effect. Two potent sides.

HOYLE NIX (Quex 157; 45-157)

"TEXAS GIRL" (2:31) [TNT BMI—H. Nix, R. Nix] Hoyle and Ben Nix dish up some pleasant harmony as they spin a pretty, middle beat beat lilt with heart rending lyrics. Adequate string support handed in by the West Texas Cowboys.

"LITTLE BETTY BROWN" (2:00) [TNT BMI—Arr. by TNT] On the under side Ben Nix and the Nix band nimble races through a sylvanly, fast paced instrumental that should win a fair share of the territorial spoils.
WILBURN BROS.

Gabe Tucker's office reports that the Wilburn Brothers are booked solid through the July 24th. They are currently (#p24) performing at this date. Lou Blase recently made several days successful appearances on the Godfrey Show in New York.

Bill Hight has put the Blackwood Brothers (RCA Victor) together in Chicago this week, where he has been working on promotion for Martha Lynn. Highway Singer Bill Lee is scheduled for a promotional tour soon, according to Hight.

Maxine Brown, of "I Take The Chance", fame is recuperating from an appendectomy at her home in Pine Bluff, Ark. Young sister Bonnie has taken up many of the business affairs while she is under the knife.

Charlie Feathers

The Anita Kerr Singers, who back many of the top country and western artists on records, with the recent Arthur Godfrey Talent Scout Show, Hal and Ginger Wilson recently drove cross-country to Honolulu with Ray Price.

Country Music really takes to the air: an airline pilot flying over Nashville sent a message to the central tower asking for a request on the Bill Moy Show on WSM. Bill played the number, and the pilot's request was answered. The plane flew on toward Dallas.

Wilma Lee and Stoney Cooper (Hickory), WWVA, Wheeling, W. Va., have a new one out that looks good. It's "Cheated Too", and "This Crazy, Crazy World".

Tex Ritter, veteran of more than 50 Western motion pictures, and radio's capital recording artist, did a guest spot on the WLS National Barn Dance recently.

Herbert Shucker all smiles over the successful climb Jim Reeves' recording of "My Lips Are Sealed" has made on the popularity charts. Reeves records for RCA Victor and Shucker is his personal manager.

Red Smith, C&W wax man at WBOK, New Orleans, La., has just announced that the Red Smith Day Show held annually at Ponchartrain Beach will be held on Friday, July 23, this year. Many of the top tier of Western artists on hand for the affair and this year's program seems to be no exception to the rule with many stars already making plans to attend the celebration which will be announced in a few weeks.

Charlie Walker (Decca) is reported to be going strong over his current recording of "Remembering" and "Stand Still". Action and reports from the deep South and on into the Texas Panhandle have been extra good. ABC-Paramount Scouts are really promoting 17-year-old Ronnie Self whose first recording "Three Hearts" and "Pretty Bad Blues" is getting top deejay action. Currently Self is on the road promoting the tunes and acquiring radio-airplay. In this regard, the telephone directory tells it all.

Eddie Hill is staging a big Amateur Contest at Roy Acuff's Diamond Jass Ranch. This is a half-a-mile small cattle Ranch. Some miles out of Nashville, for their big July 4th celebration. A big line-up of talent will also be furnished for the festivities.

Robby Helms (Decca) continues to draw top attention with his time-honored record that should be on every deejay's disk right now. Helms recording of "I Don't Owe You Nothing" and "Tennessee Rock 'N Roll" are returning with the same time with the same results. Radio is give-and-take and everyone has taken the Indiana lad for a real boomer to Country Music.

The keyboadist of the Opry Gang's recent Opry performance was afforded one of the biggest ovations of the evening!

Watch for another hit recording ... due out now by Arlie Dunn on Decca! The "You All Come" boy has another that should build his popularity right on to the top of the charts.

Uncle Josh continues to build and promote Country Music over WROQ in Scottsboro, Alabama.

Matte O'Neal (Sun) is reported to have a top record in her recording of "Welcome To Tha Club!" Matte does a great job with the tune. Charlotte Arthur (RCA-Victor) also has the tune on wax.

John Kelly, personal manager of Lonzo and Oscar, 'Opry' comic team, has the boys booked solid through the fall season already. Kelly also handles the managerial reins for Hawkshaw Hawkins and Jean Shepard.

Lou Blase of Top Talent, Springfield, Mo. has just set a Western tour for the Red Foley group and will open in Denver, Colo. on July 16, Salt Lake City July 17 and then to Los Angeles for seven days. Talent set for moi is Bill Wimberly and the Country Rhythm Boys, with a new act by Bobby West, Pat Boone, Pete Stomper, the Foggy River Boys and 5-year-old Brenda Lee and Tate, will bring with them a twelve-day tour of California where they reported excellent attendance at all shows.

Introducing Country Western, Rock & Roll artist Charlie Feathers, who records for Meteor records and will make a release along with Jerry & Jerry is "Tongue Tied Jelly" and "Get With It". Hal Blase has Bob Neal for the next month. Reports show that "Tongue Tied Jelly" will take its catchy lyrics and tune to music fans far and wide.

George T. Popkins, "Pappy's Country Stage", WXG-K Richmond, Va. reports that country music is booming again in Richmond, Va. On the weekend of July 16th in addition to stars performing at the Barn Dance at the WBVA theatre, Ferlin Huskey, Charlie Monroe, Minnie Pearl appeared at the Mosque Auditorium. The next night in the same location—Webb Pierce, Faron Young, Red Foley and the North Carolina Cloggers, WBVA's Sunshine Show.

"Chuckwagon Chuck" Nichols, types to let us know that he's back in good old Laramie, Wyoming at radio station KOWE. In addition to slimming the country disks, Chuck will be playing country music at dances in his neck of the woods with his reorganized band, The Sagedusters. Chuck and his family love Wyoming and plan to make it his permanent home.

News from Phoenix, Arizona, Ray Odom, "The Cowboy" a well known in the industry, completing plans for his and promoter Foster Janow's "Phoenix Ranch Music" show. It was the Arizona Hayride ... now it's the "Baby State Jamboree" (the name change is from many requests to join the union). "The Baby State Jamboree" is held every Sat. night in a little house that houses a 40,000 lb. air condition unit ... kinda nice too, since the temperature hangs around 105 degrees.

Stars of "The Baby State Jamboree" are featured each Saturday on "The Hillbilly Hit Parade" (Channing, Phoenix, Loy Olimgman (Vic), Sanford Clark (MCI), and Jimmy Spellman (Viv) are a few of the names. "All Country Band" Ray Odom is the M.C. and the show is produced by Frank Bare.

Loy Olimgman (Viv) is booked for several one nights in Arizona and New Mexico. Loy has his first album recorded for WBVA just about out. Six EP's of four Grand Canyon tunes titled "From The Plains To The Rivers".

Col. Tom Parker, personal manager of Elvis Presley, left Nashville last week for business in several Southern cities prior to heading for New York where Presley has just been playing and highly successful appearance on the Steve Allen Show.

Hal Smith, personal manager of Carl Smith, flew to the West Coast recently while "Two Was Dandy" has been a tough one to place. The boys have a new one out now at RCA Victor with "You Don't Owe Me Anything..." which is a big hit for them.

Longo & Oscar

Good to hear from Biff Collie of Houston who spoke out on the various music trends of today, yesterday!

Jinx Denny, toppler of "Country Music" has several big songs ready for release by top stars. Currently, the pubbery has a hit one in "Honky Tonk Baby" by Johnny Horton, and "You Done Me Wrong" by Ray Price. The fill rate of Price's "Crazy Arms" is definitely down. The title is "Crazy Arms"

Helen Carter of the Carter Family now vocalizing for Hickory Records according to receiving copy received over the phone by C&W editor. Rose firm. Rose's recovery from a recent minor operation should be speeded up by his current truck of "Bullseyes" and hits. His "That's All He's Asking Of Me "Where Will He Build" sacred waxing by the Louvin Brothers and Marty Robbins "Respectfully Miss Brooks" and "You Don't Owe Me A Thing" received the highest approval by the "A&R" man in Nashville, "I Take The Chance" by Toe Browns and "Sweet Dreams" both by Charlie Boy (Capitol) and Don Gibson (MGU) continue to race toward the top of the popularity charts.

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Attention: Please address any information concerning Country music and talent to Irad Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.
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The revolving drum program selector is one more reason why the World’s First Dual Music System is the finest music system ever built.

America’s finest and most complete music systems
NEW BEDFORD, MASS.—This is good news for coinmen in New England. One of the biggest industrial developments in the East, involving 800 acres and $150 million, was announced this week for New Bedford, Mass., and hailed by New England city and State officials as "the beginning of a new industrial era" for Southern New England. A plan is now in effect to build a community of industries around a campus in the city where ships used to set forth in quest of whales. The new industrial park will not only be the largest in the region, but the most highly developed industrially. It is 2½ miles from the center of New Bedford's business district and adjacent to the airport, which has two 5,000 foot runways. The New Haven Railroad will provide around the clock switching facilities and to the east of the proposed park is the city's new non-access major highway. An early ground-breaking for the park is planned, probably during the summer. Ample additional land is available for future expansion.

DETROIT, MICH.—Most of us have been hearing too much about the slowdown in the manufacturer of automobiles, that it was quite surprising to us to read a report on auto production this week. While the nation's car industry is unquestionably down in overall production, Chevrolet, the world's biggest auto manufacturer, is running only slightly behind last year's record volume. The big General Motors producer built its millionth vehicle last week. It counted 819,869 cars and 188,725 trucks as its 1956 output thru June 16, compared with 877,519 cars and 149,150 trucks built in the same comparable period of 1955. In car output, the difference is less than 9 days' production.

NEW YORK—Coal mining areas can look to the future with optimism, and coinmen in these cities can expect workers to be employed steadily for some time. A group of West German steel mills this week announced the purchase of 3 million to 4 million tons of United States coal for delivery this year. It was said it is planned to do the same amount of buying next year. It is estimated that the United States will export some 42 million tons of coal this year to Western Europe.

COST OF: Merchandise, machines, parts, supplies, rent, trucks, tires, tubes, taxes, wages, license fees and all other necessities to continue in business UP OVER 5 TIMES WHAT THEY WERE IN 1939.

VALUE OF: The American Dollar, due to constant, creeping inflation has steadily fallen in purchasing power to 40¢.

RESULT: The operator who paid 5 TIMES LESS for all machines, parts, supplies and other necessities to do business in 1939 and obtained a NICKEL per play (a Nickel was actually worth 5¢ in 1939) and who continues to charge only a Nickel per play in 1956, when ALL HIS COSTS HAVE GONE UP OVER 5 TIMES SINCE 1939, is actually getting ONLY 2¢ PER PLAY!

CHICAGO—The first editorial to appear in this issue in regard to the 2¢ (nickel) play music ops (Page 43, June 30 issue) stirred a great deal of comment among the 2¢ play operators.

Many now report that they most frequently find themselves changing over to dime play, regardless of the fact that the dime, too, due to creeping inflation has become thinner than thin.

They claim that they would change over to dime play in a minute if they could be guaranteed the cooperation of other ops in their area.

These 2¢ music ops report that they are not asking any of the others to join in with them in changing over to a dime play but, instead, to give them at least an oral guarantee that they will allow them sixty to ninety days before trying to take away any of the other associations that may prove dissatisfied with dime play.

The 2¢ music ops absolutely agree that they are losing the battle of income against expenses.

They also state that it has reached the point where they have to decide on whether they are going to pay their own expenses and daily and weekly and month by month. They can't break even anymore on 2¢ (nickel) play in most areas with costs and expenses what they are, they advise.

A few of these men appealed to this publication to come out with an editorial asking that men in all areas be sportmanlike enough to agree to allow those who desire to change over to dime play the necessary sixty to ninety days trial and then decide whether they, too, want to switch to dime play or remain on 2¢ (nickel) play.

Most impressive is the fact that a great number of music ops are now of the opinion that they simply must change to dime play to escape the constant creeping inflation which is sure to drown them under present conditions.

They also realize that with the basic industries now being threatened by strikes, and the further fact that whether the strikes are settled now or later, costs will tremendously rise for all basic raw materials.

Costs to operators of all parts, supplies and, in fact, all necessities with which to continue in business at all also zoom upward.

The 2¢ (nickel) play operator is now in the position of continuing to keep the 2¢ (nickel) away unless he moves immediately to effect a change of coin chute intake.

(Editors Note: As explained in the July 14, page 45, and again in this week's editorial page, the 2¢ nickel is based on the value of the present nickel as compared to the basic economists' evaluations year of 1929 when the nickel was actually worth five full pennies. Economists today, claim the American dollar's purchasing power has fallen to approximately 40¢. That makes the present 2¢ nickel worth 2¢. Therefore the expression, '2¢ play'.)

The Cash Box

Rock-Ola Expands Plant

CHICAGO — Steadily increasing phonograph sales over the past 3 years and the anticipated further upsurge of production with the addition of the new "200" selection model to the line late this summer has forced the Rock-Ola Manufacturing Corporation, this city, to expand its office and manufacturing facilities.

The new wing recently added to the north of the present entrance on Keckie is now occupied and 200,000 ft. of floor space in the Rock-Ola plant and to be ready for occupancy about September 1st.

The photographs give some indication of the scope of the remodeling operation. The larger area (left) with the load of 2 x 4's in the foreground will be occupied by the engineering department. When completed it will house the office of Harry Mastney, chief engineer, the Electronic Engineering Department under Ralph Parks, the Mechanical Engineering Department under Hans Schwiegert, the Model Shop, Blue Print Depart-

The Hard Workers!!!

CHICAGO — Al Warren, genial and fun-loving sales manager for Genoa Manufacturing & Sales Company, this city, submits a census and population breakdown of the United States, which has been published many times in many publications. But, we think it's worth a bit of space to bring a chuckle here and there.

Population of the United States

People 65 years or older

Balance left to work

People 16 years or younger

Balance left to work

People working for the Government

Balance left to work

People in the Armed Service

Balance left to work

President's, Vice Pres. & Treas. in Industries

Balance left to work

People in State & City Offices

Balance left to work

People in Hospitals & Insane Asylums

Balance left to work

Coin Machine Distributors & Operators

Balance left to work

Burrs & Others who won't work

People serving time in prisons

Balance left to work

JUST 3 PEOPLE WHO WORK

AVRON S. GENSBURG * ALBERT S. WARREN * RALPH D. SHEFFIELD

P.S.—And at this Census, Ralph Sheffield is on Vacation.

Elect Officers. Business and Social Meets Tremendous Success, With Distribs Contributing Prizes and Hospitality

CHARLESTON, W. VA. — The West Virginia Music Operators Association played host to some 200 coinmen and their guests at the two-day annual convention held at the Daniel Boone Hotel, this city, on Friday and Saturday, June 22 and 23.

In addition to conducting two days of business, the association put on a tremendous show and banquet on Saturday night. Highlight of the meeting was the election of officers. James K. Hutzel, Martinsburg, W. Va., was named president; William N. Anderson, Logan, W. Va., 1st vice president; Ross Gerard, Grafton, W. Va., 2nd Vice president; Edward M. Oliver, Montgomery, W. Va., treasurer; and Dana Hicks, Charleston, W. Va., executive secretary.

Everyone worked hard for the success of the affair, but special mention should be made of the committee members appointed by J. A. (Red) Wallace, president. On the General Committee were William N. Anderson, chairman, and Mrs. Laoma Ballard and Max Carpenter. On the reception and Entertainment Committee were Raymond Tabor, chairman, Darris Derrick, Chris Ballard, Raymond McCung, Dudd Endsay and Junior Miller.

The distributors cooperated to make the convention unforgettable by setting up hospitality rooms. These were Shaffer Music Company of Columbus, O., Ohio Seeburg distributor; Druze Distributing Company of Charleston, W. Va., Wurlitzer distributor; and Roanoke Vending Exchange of Richmond, Va., AMI distributor.

In addition, many companies donated prizes to eligible operators of the association, as follows: Roanoke Vending Exchange put up an AMI "G-200" phonograph; Allan Sales put up a Rally "Booster Pool" game; J. H. Keeney put up a "Flicker" pool game; B. D. Lazar put up a Williams pool game; Coin Automatic Music put up a Rock-Ola model "1610" speaker; Cuzco Distributing put up a $200 credit memo on any future purchase of Wurlitzer phonographs; King Records put up 100 records; Shaffer Music put up a $350 credit memo on the purchase of a Seeburg "V-200" phonograph; Allen Distributing put up $75 records; and Hit Record Distributing put up 50 records (these two record distributing companies donated the records thru Elkins Music Co.).

The convention was climaxd with the Saturday night banquet, at which a number of out-of-town column attenders, and some of the finest recording artists appeared.

Pictured herewith (top) new officers elected: (seated, 1 to r): Ross Gerard, James K. Hutzel and William N. Anderson, and (standing, 1 to r): Dana Hicks and Edward M. Oliver; (bottom) banquet in progress.

So. Dakota Phono Ops To Hold Next Meeting Aug. 19 & 20

MOBRIDGE, S. D.—Harold Scott, secretary-treasurer of the South Dakota Phonograph Operators Association, announced the organization will hold its next meeting on Sunday and Monday, August 19 and 20, at the Lawler Hotel, Mitchell, S. D.

Ralph and Blanche Harvey, Ike Pearson and Earl Porter will be the hosts, Porter, who recently underwent an operation, is now on the way to full recovery.

Wurlitzer At Milano Fair

MILAN, ITALY — The Wurlitzer model "1800" phonograph was a center of interest at the Italian Milano Fair, held in this city, during April, according to officers of Ellettromodistica Internazionale S. A. F., Wurlitzer distributor for Italy.

Pictured herewith are three interested visitors discussing some of the features of the phonograph.
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of the COIN MACHINE INDUSTRY

The Cash Box

(Dated: JULY 28, 1956)

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★ REVIEW OF EVENTS—July 1955 thru June 1956
★ LIST OF "20 YEAR CLUB" MEMBERS
★ CONFIDENTIAL PRICE LISTS
★ EDITORIALS
★ NEWS
★ ADS

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(PHONE: HOLLYWOOD 3-1702)

BOSTON
1765 COMMONWEALTH AVE.
(PHONE: ALGONQUIN 4-8464)

LONDON
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(PHONE: SPEEDWELL 2596)
He assumed the exclusive distributor for one of the biggest juke box manufacturers and for some of the pinball factories.

He was ready, he stated, to give

And he and Al the real, lowdown price on the juke box as well as on the games he distributed in the area. He only wanted, he made just a few promises for himself, enough to cover the high charges and his overhead. He claimed he agreed was entitled to this much. Big Dan also explained he was going to do his best to make a showing for the factories he represented.

He wasn't sure, but fast mind worked at lightning speed. He instantly visualized the position of the juke box business for himself and Al.

He wasn't too much sold on the games for he'd seen them all over everywhere. He figured there were too many in this end of the business already. Later on, he thought to himself, after they had started with the music machines, he'd check on the games.

"Well?," said Dan in his charming smiling chuckle when big Dan stopped talking, "tell you what, Dan. You let us have ten music machines like you say we need to start off with and, after we locate them out we'll show you the results, we'll go ahead with a real deal.

"They're as good as you say, Dan, you're not taking any chances. We'll pay you off quick.

"But", he concluded, "we're not going to invest hard money until we make this one test.

Dan argued loud and long that he absolutely needed a deposit. Even just a small one. Big Dan was adamant. He continued, in his charming, disarming, smiling, chuckling way to harrp on Dan of his own statements of how much they would earn.

Dan, in desperation, appealed to Al. But Al just smiled and, as per usual, said nothing. He left all the talking to Sid.

In the end, Dan gave in. He made Al and Sid promise they'd never tell that he had given them these music machines without a deposit. "After all", he explained, "you're brand new operators-to-be. The other guys, those who have been in business for some time, know they've got to put up a deposit or trade in another machine.

Al and Sid borrowed a friend's picture and took off. Even everyone as they did, they quickly located their first ten music machines. They were lucky to have Dan's size and shape along with them. He counseled them on the locations. He showed them how to program the machines. How to put on the records. How to arrange commissions. How to get the play started.

In fact, everything and anything they had to do to show their worth was told them. Before he left them, late that evening, he advised them to wait a full week before they went to collect from their juke boxes.

Al couldn't wait out the full week as Dan's top service man had advised. After the second day of impatient waiting, he suggested to Al, "Ronson, Al," he said, "let's call on a few spots and see what happened.

Al went along. Perhaps in his very quiet, completely self-contained and easy way he, too, was anxious to know what had resulted.

Even before they arrived at the tavern Sid had decided to visit first, he had taken the keys to the juke box out of his pocket and was nervously twirling them about.

The owner and bartender called out in greeting as they walked into the place. Al walked over to shake hands with them but Sid didn't even halt for an instant to extend his own greetings. He quickly walked over to the juke box.

They were locked and removed the back. He pulled out the cash box. He opened it and looked in. His eyes popped. He called to Al to quickly come over. The owner of the tavern walked over with Sid. They looked into the open cash box that Sid was holding. Looks of amazement came into their eyes the sight of the cash box practically full of nickels, dimes and quarters.

Sid started to count the coins. Even before he was finished counting, Henry, the owner of the tavern, had made a deal with them.

They were all three going to be partners. Sid's quick mind accepted Henry in this three way deal immediately.

Henry would put up the necessary money. Al and Sid would do all the work. Sid felt fine when the conversation was over; Al quietly nodded his head in agreement to the proposition Sid had presented and sold to Henry.

Then and there Sid split the income from that phonograph three ways. From the rest of the phonographs, Sid explained to Henry, the first fifty percent would go to the location and the three would split the other fifty percent between them, after deducting all expenses.

Henry agreed. He was satisfied. He loaned Sid and Al his big car so that they could drive over to Dan's

place and arrange for notes to pay off the ten phonographs they had taken on test.

Then they also purchase ten more juke boxes at the same time, Sid advised. They would buy a small pickup truck by the month, to locate the music machines and, at the same time, in order to cover their route.

They curtail a long story, Sid and Al, because of their long acquaintance with all the retailers became, within a short time, lived in to the trade.

They placed games in many of their locations. They had employees. Even a truck of their own. They were busy all the time. A very happy and satisfied trio.

One evening, when Sid had just split their intake for a week, with enough money in his pocket to take him home. His happy family, Sid announced, "Look, we're going into the distributing business, too.

"We won't have to give up operating.

"In fact", he added, "we'll grow even bigger.

"We'll start up for them on our own route first and then sell every one.

"This man is going to help us get started", continued Sid, the big manufacturer. We don't have to put up a cent in advance, I talked him into it.

Henry balled. He felt they were doing something right.

"Look, Sid, it all sounds fine," he said, adding, "especially about not having to put up a cent in advance. But, eventually, you got to pay anyway.

"Here", Henry stated, "we've got a good business. A profitable one. It's easy to do and you can do better. With this distributing business we don't know. We haven't got the experience.

He went on and on further explaining that he was doing nothing that might upset the very nice and sunny appetizer he had in the three of them.

But Sid was stubborn. After Henry had told him again and again that he was not going to put money in for the small service.

"If Dan can do it, we can do it.

You'll have to admit, Henry, there's a lot more brain power here in the three of us than in five hundred Dan's.

After more discussion and some heated argument, Henry gave in to Sid and Al.

The next day Sid brought over the young man, his personal sales man for the manufacturer of these new fangled wall and bar boxes. Before he left the manufacturers were appointed exclusive distributors for the whole town.

As many who know have since said, this was their real beginning. Promotional selling came very money, Sid as water to a duck. It didn't take him too long to cover his entire territory. The townspeople had never seen a man come to town and he wound up owing the manufacturer was the most powerful man in the town.

In the meantime, Sid and Al bought Henry, who had become frightened at what they were doing. He would become a partner, and discontinue Sid continued purchasing and the company was divided into the four original partners.

With Sid talking fast, working hard, making larger connections. His lines as his name and fame spread, they became a little company that was not and better known throughout the entire industry.

Maybe the temptation to speak of left in their own area. Sid parlayed and parlayed his growth and more and more and still more again until even Al was beginning to wonder.

When, at last, Al made up his mind to call a halt, and Havard, the man who owned the whole firm could digest what he already had made, the story was starting to take shape. Such a thing was owned, World War II hit like a sudden, shocking, disabling thunder.

For some months all were stunned. They did not even come together, saying nothing about what a fortunate posi-
NEW ENGLAND NIBBLES

Big outdoor season on in full swing in N. E. with arcade equipment already in short supply and heavy action on games, guns, pool tables and music and along with kiddie rides. Hot weather, long delayed, but looking to stay now, has brought heavy influxes of fun seekers to beach, park and pool spots throughout the territory. Reports report a stepped-up interest in all types of mechanical games this season with new equipment fascinating the crowds.

Trimount Automatic Sales Corp. (Seeburg) announced this week their appointment as distributor for RCA Sound Products. Irwin Margold, gen. mgr., reported that the complete line of RCA inter-com and hi-fi systems will be added to their background music dept's., which features the Seeburg music libraries under the direction of Ross Becker. Trimount will install sound equipment in hospitals, churches and institutions of all types. The firm, one of the veteran coin distributors in N. E., will feature any type of coin operated equipment. As ops diversify their lines, adding "Lord's Prayer," demand has been so high that Trimount is finding it difficult to keep up with deliveries.

At Associated Amusements (Rock-Ola) Ed Ravreby is on a sales trip to Vermont. Ed writes from Newport, Montpelier, Brattleboro and cutting back to N. H. territory starting with Chelmsford, Mass. A1 Levitt with Claremont, N. H. is div. mgr. of the Levitt-Amusements. A1 is handling sales is on a selling trip through Springfield and western Massachusetts and reports biz upping on pool tables, which had a slow slide recently. Firm's line of United pool games is getting good op reaction and the Rock-Ola's "1454" is big. Plan! Plans are still in the formative stage for the adding of a one-stop, but Dick Mandell, gen. mgr., says it will be an eventuality once the space location and details of operation are worked out. At Atlas Distributors (AMJ), Barney Blatt suffered a heart attack last Thursday and is convalescing at his home. His condition is reported okay. Louis Blatt is handling the operations at the Commonwealth Ave. plant and reports AMJ music machines are finding great favor among ops and installations of new boxxes are being made rapidly throughout the territory by ops whose locations are calling for the new color engineered models.

At Si Redd's Redd Distributors (Wurlitzer), Bob Jones, genial sales mgr., back from a trip in which the new Wurlitzer "2000" was shown in Springfield, Hartford and Providence, reports that never before has such "wonderful reception been accorded" by ops. He said "orders came pouring in, testifying to the biggest reception ever experienced." Shows of the new Wurlitzer for the fall north are being planned for the fall. Si Redd back from Mississippi late winter attended funeral of his brother and was cooled in an auto accident. John Hawkins, sales force, off on trip for two weeks to his home town in Mississippi. Chicago Coin's "Twin Hockey" and "Steam Shovel" getting terrific play. Guns are getting a big play at Redd's and kiddie rides have been moving better this season than any year so far. . . . Ope visiting distributors around the town this week included: George Couture, Danielson, Conn.; Adolph Dugas, Webster; Dave Baker, Arlington; Ken Progin, Fitchburg; Al Dolfen, Hyannis; Louis Stevens, Southbridge; Ralph Lackey, Roxbury; Martin Ferrero, New Bedford; Ray Faini, Worcester; Dave Grupman, Boston; Harry Deshowitz, Chelsea; Sol Robinson, Newton; Johnny Lazar, Manchester, N. H.; Bill Hame, Concord, N. H.; Luke Levine, Boston; Pliny Burrows, Brattleboro, Vt.; Connie Pocius, South Boston; Mike Pasevitch, Nashua, N. H.; Martin Oliver, Portland, Me.; Charles Riccardi, Twin Mt., N. H.; Tom Libby, Haverhill; Ben Ross, Boston; Earl Graham, Salisbury; Lawrence Betetcourt, Dunns; Cy Jacobs, Allston; and Pat D'Amico, Methuen. . . . Record stars continue their invasion of N. E. stepping up the spinning of disks on music machines and making the rounds of the disk jocks in Boston, all helping to put music ahead. . . . Four Voices were current at Brilliant's, Harry Snow is current at the Mayfair, and Frankie Laine's protege, Jerri Adams, had a big week at the Frolic in Revere and was guest of the Hub disk jocks on their programs arranged through Ruthie Shapiro, Frankie Laine's Hub rep. . . . Salisbury Beach Frolics opens Friday, June 20, with the biggest list of chippers in its history. . . . Teresa Brewer opens the spot for two nights and then for one week each come Johnnie Ray, Pat Boone, Lillian Roth, Patti Page, Four Aces, Julius La Rosa, McGuire Sisters and the Vagabonds.

YOU'LL BE SORRY!

When you see the 14th ANNIVERSARY ANNUAL DIRECTORY AND ENCYCLOPEDIA OF THE CASH BOX—and you do not have an ad in it. There's time yet—just mail your ad in now.

"It's What's IN THE CASH BOX THAT COUNTS"
14th Anniversary Issue of “The Cash Box” Will Give Trade The Most Outstanding Editorial and Statistical Issue Ever Published In Coin Machine Industry

Annual Directory and Encyclopedia Issue to be Full of Various Important Lists, Photographs of Machines, Historical News—in Addition to “Quarterly Export Edition” Printed in Four Languages

CHICAGO—The past fourteen years of this industry’s progress, from the beginning of War II into the booming ’50’s, will become extremely apparent throughout the pages of the forthcoming 14th Anniversary Issue of The Cash Box.

The firms leading the field at this time will be featuring advertisements which will indicate their leadership. The editorials will point out the rapid advance which the industry has made during the past 14 years.

Once again, a complete list of jobbers and distributors, both alphabetically and by states, will appear in the 14th Anniversary Issue.

In addition there will also appear a complete roster of the entire membership of the now famed “20 Year Club.” These are men and women who have been engaged in this industry for 20 years or more. The “20 Year Club” is sponsored by The Cash Box in behalf of all the industry, worldwide.

A progress report will appear along with a complete review of all events in the trade for the past year.

“The Cash Box Price Lists” will, in the 14th Anniversary Issue, act as the fiscal indicator for prices of all used and new machines.

The famous “Export Quarterly Edition” will also be part and parcel of the 14th Anniversary Issue and will, once again, be printed in Spanish, French, German and English.

Reports of all new equipment will appear. This will be accompanied by pictures of all machines, both amusement and music, which were presented during the period from July, 1955 to July, 1956.

These pictures have proved of invaluable aid in selling the export market as well as satisfying all arguments regarding models of various machines by their design clearly shown in the pictures.

There will also appear a tremendous number of other features, such as news stories, intimate chatter columns, photos and all matter relating to the industry from an editorial standpoint.

This is sure to make The Cash Box’ 14th Anniversary Issue acclaimed more than ever. “The Annual Directory and Encyclopedia of the Coin Machines Industry”

(Editor’s Note: All advertisements for this issue are being accepted as of this minute. Forms go to press next week. Last minute forms will start closing as of Monday, July 16 and final day for all advertising for The Cash Box’ 14th Anniversary Issue will be Wednesday, July 18.

WEST TEXAS TINGLES

Business on the up in West Texas now that activity is beginning to pick up in the farming sections. There has been a general slump for the past six weeks which is seasonal. . . . As a whole, pool tables are beginning to slack off but are still going strong in some sections. . . . Glyn Murphy, Breckenridge, getting along good with his locations. . . . Thresa Hamilton, Breckenridge, in Mineral Wells buying AMI’s from the Wallace Distributing Company. . . . The coin machine business lost one of its oldest members recently by the death of Frank Bunt, of El Paso. Bunt started operating in El Paso when coin operated machines began and was owner of the Frontier Amusement Company. The firm is still operated by his wife, and his son-in-law, Fouzan. . . . Gene Turnbow, Stamford, getting all his equipment in shape for the fall business. . . . Keith Price, Trifton, talking over business with one of his locations. . . . Bob Jordan, Jimmy Redden, of Lubbock, and Raymond Martin, Mineral Wells, taking time out to play golf. . . . Paul Golden, Lubbock, working on his mobile ham set. His call number is W5TTC for the benefit of those that would like to talk to him. . . . Don Robertson, Lubbock, talking things over with his route-man, Toets, and counting his cigarette money. . . . Gene Malone, Lubbock, taking a little time out to relax around the house. . . . Ernie Bishop Lubbock, talking about the games he is running being off a little. . . . J. D. Harding and J. C. Lewellan, Levelland, talking about expanding their route. . . . Babe Van, Morton, entering the golf tournament in his city. . . . F. W. Hall, Lovington, trying to get through with his checking so he could take his family to the rodeo. . . . George New and Glynn Stanfield drinking coffee and chewing the fat with “Shorty” Marcom in Hobbs.

OUR APOLOGIES

to our readers for the omission of the “California Clipping” column this issue. An entire envelope of California news was lost in the mails. This column will appear in the next issue and all following issues.

If you are reading someone else's copy of The Cash Box why not mail this coupon today!

THE CASH BOX
26 WEST 47TH STREET
NEW YORK 36, N. Y.

Enclosed find my check for $15 for a Full Year (52 Weeks) Subscription.

NAME ..................................................

FIRM ..................................................

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CITY .................................................. ZONE . . STATE

"It's What's in THE CASH BOX That Counts"
“GROWTH” by Bill Gersh

(Continued on Page 44)

tion the two were in as merchandise became ever scarcer and prices zoomed ever higher. Money simply poured into the pockets of the two.

With victory and the end of the war, manufacturers again sought out Sid and Al and, before very long, they were recognized as the most outstanding operators and distributors in their part of the nation.

They continued to grow. They opened branch offices. They bought up entire routes. They built a tremendous organization around them.

Personally, they were both now very happy family men with beautiful homes, cars and everything else that comes with prosperity. Sid had become a grandfather. His son-in-law worked for him. His sons were finishing their college educations.

Al was now top sales director. Somewhere along the line he had learned the art of convincing speech.

Real Good Buys

11 UNITED TRIPLE PLAYS
9 BALLY BROADWAYS

ALL-STATE COIN MACH. EXCH.
4007 W. Fullerton Ave., Chicago 39, Ill.
(All Phones: Belmont 5-6750)

Though he was still subject to silent moods, he was much more boisterous than he’d ever been before in all his life. He certainly knew how to stimulate salesmen to greater and still greater efforts.

But what about Dan? Big Dan, who had sold them their very first machines without even a deposit. Who had started them on the path to success.

What about Dan?
Well, Dan was now their top roadman. The best traveling salesman they had.

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS”

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS”

POOL GAMES

Largest and Most Diversified $99.50 UP
Stock in The Country
• TOPS from S3•

LAKE CITY AMUSE. CO.
1333 Payne Ave., Cleveland, O. (Tel.: NE 1-3927)

KANSAS MUSIC ASSN. TO MEET

EMORI, KANSAS — Harlan C. Wingrave, secretary-treasurer of the Kansas Music Association, with offices in this city, advises that the organization will hold its quarterly meeting: on Saturday and Sunday, July 7 and 8, at the El Dorado Hotel, El Dorado, Kan.

DAV ROSEN

855 N. BROAD STREET, PHILA. 23, PA
PHONE—STEVENSON 2-9203

WIRE, WIRE, PHONE TODAY

WE SPECIALIZE IN SLATE CONVERSIONS

Don Fooshee will act as host operator. Saturday night will be devoted to socializing for the operators and their wives. Sunday afternoon, business meetings will start at 2 P.M.
See EXHIBIT’S NEW GENUINE SLATE POOL

Featuring a Play Field of Solid 1 1/16 inch High Grade Slate

ON DISPLAY AT YOUR DISTRIBUTORS! CALL HIM TODAY!

THE EXHIBIT SUPPLY CO.

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4718 W. Lake St. • Chicago 24, Illinois • Phone: VA 6-2100

PLANT CLOSED

FOR ANNUAL VACATION

Will Reopen July 16th

D. GOTTLIEB & CO.

1140-50 N. Kostner Avenue

Chicago 51, Illinois

EASTERN FLASHES

Everything really “hot” on hot coinrow this week. Every distributor of music reported brisk sales of new phonos. Reconditioned music machines also moving out as quickly as they were prepared. Reports from Arcade Owners and operators of resort and shore locations were that finally they did terrific over the last week-end (two fine sunny days), and most of them look for greatly increased play come the July and August months. As one of the most encouraging signs—several music ops, taking a page from that of the Chicago music ops, proclaiming “Thank God for dime play. We’ll be in the red if we hadn’t switched.” Several of the best music ops telling us that, on the average, dime play has increased their collections about 50P. Now, if only the rest of the music operators in this area get switched over, they’ll soon join the smiling, happy dime play ops.

* * * * *

While visiting at Al Simon’s Albert Simon Company, hear a phone conversation from an operator, with Al DiMaggio on the receiving end, ordering a few of Auto-Photo’s new model “11” photo studios. Simon tells us that operators are reporting greatly increased collections due to the fast picture taking action of this new machine. Patrons do not have to wait until pics are developed before they start new poses going, thus giving the operator double operating hours. Claire Morano, office manager of the Amusement Machine Operators Assn. making plans for her three week vacation, starting the last week in July, in past years, Clare and hubby George, have travelled far and wide. This year, they’re thinking of Cuba and Miami Beach. * * * Smiling and happy, Barney (Shugsy) Salsich, after moving out to ops in goodly numbers, with ops reporting greatly increased collections wherever placed. Also Bally’s new run of “ABC DeLuxe Bowler” being absorbed by the city’s game ops. * * * Joe LaMotta has brother Jake LaMotta (ex-middleweight champ) appear at one of his bouts, last night of the installation of a new phonos, and tells us it drew tremendous crowds, which reflected in continuous play on the phonos. * * * Tony Amato, New, young, good looking games op, visits again coinrow, making the acquaintance of the wholesalers. * * * * *

Oscar Parkoff, Atlantic New Jersey Corp. visits at Atlantic New York Corp. Meyer Parkoff continuing strongly on his educational program for dime play, and programming of EP’s records for the Seeburg phonos. Slowly, but surely, says Meyer, dime play progressing, but “the faster the operators institute 10c play, the happier they’ll be, and the stronger the sales will be” he states. * * * Herb Chicen, Stamford, Conn., visiting wholesalers along coinrow. * * * Barney Ross, former champ, makes the rounds of the distribs, promoting, of course, the latest record of Eddie Fisher, “Sweet Heartaches” and “On the Street Where You Live.” Barney also talked it up with the operators. * * * Charlie Katz, The Belt Lane Co., town covering the South. Now heads for Montreal and Toronto, Can. * * * With Hymie Koepell, Koepell Distributing, feeling in good health again, Harry planning on a short vacation in the next few weeks, George Santini, Brother George, of Koepell’s awaiting the blessed event, scheduled any minute now. * * * Still the same cry at Young Distributing—insufficient deliveries of the new Wurlitzer models. “Better to scratch the surface than to hoe up back land,” Joe Young.

Abe Lipsky, Irv Holtzman and Allie Goldberg huddle with the list of orders, and then parted to go to the machines, piece by piece, trying to spread them around as much as possible. * * * With all the country’s arcade owners looking to good weather for their summer biz, Charlie Rubenstein reports good weather cuts down on the number of machines. His area, between 10th and 11th Ave, drops in play during the summer, giving him a five-day play, with no week-end play. “City riders all run away to the country and beaches” he says, “and tourists never get into the subways.” * * * Albert Herman, and office mgr. John Sampson, busy decorating offices and showrooms at their new Rock-Ola distributors office on West 42nd near Greeco, Gliaso, N.Y. and Gertrude Brown, Beacon, N. Y., in buying supplies.

DALLAS DOINGS

Eastern Electric’s new representative in this territory to be Charles R. Sage. * * * Congratulations to Charlie Newell of B & B Ventling Company on becoming the proud granddaddy of a baby boy. * * * Leon Dietz is again managing the Austin territory for Texas Record Distributors, London label. * * * R. H. Williams just returned from El Paso. * * Our condolences to Mrs. Robbie Metz of Wallbox Distributing Company on the sudden passing of her mother Mrs. Esther Killingsworth. * * * Columbia Record’s 1957 phonograph line being introduced at a showing on July 16th at the Statler Hilton. * * Bill O’Connor and Bob Gilmore of S. H. Lynch and Company on a business trip to Wichita Falls. * * Bob De Priest’s mother who hails from Jackson, Tennessee will be visiting here for a month. * * George W. Wrenn, Geno and Chicago Coin field representative, making a business trip swing through Louisiana, Arkansas, Tennessee and other states. * * Glad to hear E. L. Certain Jr. is completely recovered and back on the job. * * Bill Taylor, MGM Records’ representative, leaving for Louisiana and Mississippi. * * Mrs. and Tommy Calliff welcomes a baby boy. Congratulations! * * Mr. and Mrs. Dewey Parson vacating at their camp at Lake Texoma. * * Deejay Mark Foster formerly with KCRK in Kansas City, Missouri now affiliated with KLIP. * * W. H. “Bill” Chandler back in town after a vacation spent visiting half of the United States. * * Business associates of the late Al Jones, long time disk jockey at WRR who died recently, sponsored a benefit dance and show for Mrs. Jones and her children. * * Billy Colman of Collum Music vending on the Gulf Coast.

UPPER MID-WEST MUSINGS

Gordon Stout of Pierre, S. D. is such an avid basketball fan that he made a trip to Miami, N. E. to take in the college “World Series” and saw the University of Minnesota baseball team trounce Arizona and walk off with the NCAA championship. * * Stan Woznak, of Little Falls, Minn., is back on his feet hobbling around again after suffering the misfortune of a broken ankle, the result of a fall for a ladder. * * Earl Barkowitz of the B & R Novelties Company, Superior, Wis., made short work of his shopping trip to the Twin Cities and made no bones about leaving this warm climate for the comparatively coolness of Superior and the breezes off of Lake Superior. * * Al Reese of Wausau, D. W., was recentlyshiped by his son John, to Frank Ponterio of Worthington, Minn., spent several hours shopping for equipment for his route. * * Seen here and there picking up parts and records for their routes were O. L. Coefield of Amundale, Minn.; Andy Benna of Ironwood, Mich.; Cecil Terwee of Winona, Minn.; Dick Grant of Mount Pleasant, Mich.; Art Berg of Fairmont, Minn.; Ted Fischer of Waconia, Minn.; and John Mahon of Kau Claire, Wis.

“It’s What’s In THE CASH BOX That Counts”
THICHUO THE COIN CAVE

We may be wrong, but it seems to us that since paragraph here (last about) "cry-babies", many of 'em have since clamped up, and have begun to soft-pedal their crying act. Crying, mind you, in the very midst of the greatest corporate growth in all Man's recorded business history. Billions being spent on new factories, tools, machinery, electronics, automation, endorsed facilities. Not to even mention the Forbes' $20 billion dollars highway program. One tiny, temporary slide-off the and cry-babies go off into a veritable flood of highly melodramatic tears, just like a little girl afraid of a tiny mouse. Pheh!! 

Harry Rosenstock of Blythm in town reports, "We're going great at Double-U Sales. Only wish there were one in Chicago each day so we could complete our work."

(That's tellin' the cry-babies.)

Fletcher A. Blaback of New Orleans and his son, F. A. Blaback, Jr., visiting around the factories. Everyone very impressed with Junior, Upstanding, intelligent young man.

New York's Dave Simon visited at United this past week. 

Major Engelhard of Pittsburgh talking business over long distance phone when in walks friendly competitor, Phil Greenberg. Says Phil, "Business is okay, but looks like we'll have a steel strike from here."

Conversation ending with a phone call to Al Rodstein in Philadelphia, Al says, "Sure. Okay. Good!"

Joe Robbins forced to delay his vacation a few days, Will go on to Connecticut. Then spend sometime in NYC. "Because the 'boss' of the Robbins' menage, Robbins, Jr., wants to see the 'Hoody-Doody' TV show for which Joel obtained tickets in advance . . . Lots of long distance conversations over at Williams' factory this past week with Sam Stern in Philly. Art Weinand, Sam Berger and Harry Williams at the business. Business perked up greatly at Williams and all very, very happy. The way, made chairman of golf tourney. Art needed search very far for a really great golfer, Harry Williams one of the best. But what's funny about it is that chairman of a golf tourney is the fact that Art doesn't play.

Always a pleasure to talk with Mickey Anderson of Erie, Pa. Mickey's always optimistic and enthusiastic. Sold Mickey this big Tennessee and North Carolina facilities. Sent him no proof of conception, he doesn't believe in. Right in front of the reader, . . . Sam Genburg expected back in his office this week at ChicoIn. Due to progressive business at big factory Sam Wolberg remains on the job. This is a busy organization. Plan ning far ahead . . . Ed Levin, ChiCoin's sales director, advises that George Wrenn (ChiCoin manager) has begun more territory. George also covers Louisiana, Tennessee and Missouri, in addition to Texas. That syndicate was formed to produce insurance weighing scale growing. May have much more than $100,000 capitalization as was originally planned. Allowing the syndicate won't tell names of enthusiasts over this original suggestion of The Cash Box for some to build an insurance weighing scale charging a dime for ticket giving weight and 24 hour $1,000 accident insurance policy. First appearance of this idea was in an editorial in The Cash Box about five years ago.

Paul Huebch practically all alone at the big Keeney plant this past week. Boy McInerney to Baltimore. Chester Bissad flying with Air Force Reserves to Bermuda or some place. Roadmen busy away from home base. John Connor getting home earlier. Mrs. Connor broke her leg in accident. Paul continues to read enthusiastically, just watch Keeney. And adds, "The moment we catch up with the backlog of orders we have for our vendors we're gonna give the trade a real surprise!" . . . Irvin Welley of Uni-Con, Kansas City, advises that he's going to the Combined very soon.

One guy's who's just always full of pep and fun is Genco's Al Weinand, always ready for a joke. And the Al can talk just as seriously business discussions he does it in a way that makes everyone feel happier and more light hearted. As his boss, Avron Genburg, says, "Al's one great guy." Avron also advises that Ralph Shepherd expected back from his vacation. "We've sure got plenty of work lined up for Ralph already," Avron and Al.

Bill O'Donnell advises "he's never seen anything like it yet". Meaning the pace. Andy's new in-line, "Parade," has clicked. Says Bill, "Believe me, Parade's lading the parade," and adds, "I mean every word of it. It's the greatest game we've ever had."

Frank Mencuri advised that Sam Lewis sounded happy and relaxed when he spoke to the over the phone. Sam still away on his honeymoon. . . . Billy DeSelm a busy man. . . . Mauban, a hernia and entertaining visitors at the United factory. Advised Billy "Got another new one, the Best, the Greatest, 'Monaco,' Appropriate name for an appropriate game. A whirling dervish of a money maker." . . . Ed Ristas,

Levy informed me that his friend, Bill Weiland, the others at Rock-Ola plenty excited as time approaches for showing off the new from 200 selection.

Special to all 2c (nickel) play ops. Note Uncle Sam's report that living costs rose to all time high in May. Equal to October last year. Bound to go higher. Now watch foodstuffs zoom up. Just ask your wife how far the 2c nickel gets her at the supermarket. Let that help longer you can remain in business charging 2c per play. Also notice that the 'public's leading game,' won't do the public any good. Whether they liked it or not when they hired their own brand coffee 4c per lb. Take it from there. Think hard! If you want to win the battle of cents vs. variation or if steel goes up $7 to $7.50 per ton as predicted by steel makers to cover the cost of labor's new wage demands

"It's What's in THE CASH BOX That Counts"

AVRON GENBURG

ART WEINAND

BILDESSL

AL O'DONNELL

SLAVIN TOEY
WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. AMERICAN MUSIC, 14 E. 21st Street, BALTIMORE 18, MD. (Tel.: Belmont 5-2861).

WANT—Bally: Broadway's; Miami Beach and Standard Metal Types. Static condition and lowest cash letter. LEWIS AND FOLLETTE MUSIC CO., SOUTH 180 HOWARD ST., SPokane 4, WASH. (Tel.: McAdam 8585).

WANT—Late Model Seeburg, Wurlitzer Rock-Ola and any Phonos. We pay cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel: Garfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY CALGANO, CALGANO DIST. CO., 4142 ABINGDON AVE., CHICAGO 39, ILL. Tel: Dceko 2-7060.

WANT—Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MIDDLE DISTRIBUTION, 2626 THIRD AVE., Moline, ILL. (Tel: 4-6703).

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bally or Rock-Ola Pools Tables. MONDO COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel: Superior 1-4600).

WANT—For Cash, Used, Bally, Gottlieb, Coin Operators, All Styles and Prices. We pay cash for Exhibit Space Cans, Silver Bullets, American Drop Kick Football, 4 Player Derby. STAN-LIE AMUSEMENT CO., 1119 TA- COMA AVENUE, TACOMA, WASH. (Tel.: BRoaday 3663).

WANT—Your used or surplus records all types. 45's or 78's. Our specialty. We buy all year round and pay top prices. No less than 100 copies. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R.I. (Tel.: Union 1-3500).

WANT—All Seeburg Phonos: Model M100-A’s; M100-A’s; M100-C’s; M100-D’s. Also other models. AM Phonos. Will pay best prices. ATLANTIC 967, NEW YORK 7, N.Y. (Tel.: Plaza 5-7422).

WANT—Pay Cash. United United. Chicago Big Coin League Baseball and Super Home Run, Geneo Big Top Gun; Gottlieb multi- tiple; Arcade Pinballs; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE FONDER CO., 856 W. 20TH STREET, NEWARK 5, N.J. (Tel.: Bilevel 3-7422).

WANT—Music: Seeburg 100-A’s, BL’s, C4’s, 30’s; Bally, Gottlieb, Pinball. All late Gottlieb, Arcade and ABC Pinball Equipment in top condition and lowest cash price and quantity in first letter. BELGIAN AMUSEMENT CO., 1125 BROADWAY, PHILADELPHIA 49, PA. (Tel.: Devenshire 6-9313).

WANT—Williams: King O’Swati; United Sluggers; Coin Big League Baseball and Super Home Run; Geneo Big Top Gun; Gottlieb multi- tiple; Arcade Pinball; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE FONDER CO., 856 W. 20TH STREET, NEWARK 5, N.J. (Tel.: Bilevel 3-7422).

WANT—Pay Cash. United United. Chicago Big Coin League Baseball and Super Home Run, Geneo Big Top Gun; Gottlieb multi- tiple; Arcade Pinball; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE FONDER CO., 856 W. 20TH STREET, NEWARK 5, N.J. (Tel.: Bilevel 3-7422).

WANT—Music for sale. Chicago Big Coin League Baseball and Super Home Run; Geneo Big Top Gun; Gottlieb multi- tiple; Arcade Pinball; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE FONDER CO., 856 W. 20TH STREET, NEWARK 5, N.J. (Tel.: Bilevel 3-7422).

WANT—Literature on any type of coin operator equipment. AMUSEMENT, Skill, Rides, Music—any type of coin plays that take a coin. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE, GLENS FALLS, N.Y.

WANT—Late model phonos for resale. Please quote best price in first letter. KOEPEL DISTRIBUTING CO., 36 TENTH AVE., NEW YORK 36, N.Y. (Tel.: Circle 6-8929).


FOR SALE—Used machines of all models, as is or shopped and ready for resale. All AMERICAN PHONOS, DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: Forest 5-3546).

FOR SALE—Bingos Cleaned, Ready for Operation. Palm Springs, $90; Ice Pubs, $75; Cannes, $60; Yacht Clubs, $55; Palm Beaches, $40; Island Hops, $25. SELL COIN DISTRIBUTING CO., 1600 CENTRAL AVENUE, CINCINNATI, OHIO. (Tel.: Main 1-8713).

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction. All materials, including fiberglass, incorporated. Won't warp, shatter, snap. Fully guaranteed against shatter, face workmanship, defective materials, breakage in normal use for one year. KESTER, 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Bilevel 8-3524-5).

FOR SALE—Bowling Champ. $25; Century Date, $22; Coronation, $75; Gypsy Queen, $200; Bright Lights, $49.95 ea.; Bright Spots, $69.50; Three Four Fives, $25 ea. TRIPLE PLAYS, NORRO NOVELTY 522 DORE ST., SAN FRAN CISCO, 3, CALIF. (Tel.: Market 1-5433).

FOR SALE—Records!!! 5 or more whole cases, $100 each, for collection, against faulty workmanship, defective materials, breakage in normal use for one year. A. RAYMAY, 170-21 JAMAICA AVENUE, JAMAICA, N.Y. Tel.: Olympic 4-1012, 4013.

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 21 one-pound cans each, $8.88 (12s). Dallas, Texas. Sold on money back garan- tee. Distributor for AMI, D. Gott- lieb, J. J. Kremer, STERN MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Slade Tops for Pool Table; Fibre Glass Car Side Sticks; “300” Shuffle Alleys with authentic shuffle machine; Free nineteen-foot Shuffle Alleys; Income Producer, Tournament Kits; Games; Arcade Equipment. Write for prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N.Y.

FOR SALE—Coin or trade for AMI 80 or 120 Wall Boxes; Geneo Rifle Gal- lery; Geneo Sky Rocket; Geneo Sky Flight, Williams; and others. H. Good (Used): Williams Side walk Engineer; Williams Relaxa- tor. Can also use AMI 80’s or E- 80’s. MILLER-NEW MARK DIS- TRIBUTING CO., 42 FAIRBANKS ST., NEW, GRAND RAPIDS, MICH. (Tel.: GL 6-6807).
THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY
PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

WANT FOR SALE

CHECK OFF WHICH YOU DESIRE

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in trade name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCEPPY ALL ORDERS FOR CLASSIFIED ADS, IF CASH OR CHECK IS NOT ENCLOSED WITH YOUR CLASSIFIED AD, IT WILL BE HELD FOR FOLLOWING ISSUE PENDING RECEIPT OF YOUR CHECK OR CASH.


to holders of "Special" ($48) Subscription, your classified ad will be free classified. For each ad classified, $48. No limit.

Use This Convenient Form For Your Classified Ad

START HERE

FIRM

ADDRESS

CITY ZONE STATE

TELEPHONE NUMBER

ENCLOSE YOUR CHECK—AIRMAIL TO:

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX

26 WEST 47TH STREET, NEW YORK 36, N. Y.

Classified Advertising Section

For sale—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $5.50; Fast wax case (12 cans) $4.50; Pucks (set of 8) $2.50; Professional cue $22.50; Adjusters $18.50. PUR- VEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, I.L. (Tel.: Jnupier 6-8114)

For sale—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Represent- ative—United Keeney Bally TARA!

TAR DISTRIBUTING, INC. 3401 N. W, 56th STREET, MIAMI 42, FLA. Tel: 64-8464

For sale—Wishing well, $210; Duette, $225; Stage Coach, $170; Grand Slam, $65; Chinatown, $55; Shindig, $90; Mystic Mail, $155; Green Pastures, $100; League Bowler, $185; Frolics, $80; Twin Bill, $175; STARK NOVELTY CO., 1813 FULTON RD., N., CANTON 9, O. NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? De- preciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machinery? You have to prove whether your machines have Appreci- ated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for your machines you want to sell? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" has saved thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet, "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only machine trade nationally acclaimed: "The BIBLE of the Coin Machines Indus- try". In "THE CASH BOX" you get the news before it even becomes news. You get the latest, sparkling, informative, helpful editorials. Latest industry de- velopments. Advance news of all new machines. Intimate columns. Ab- solutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks of "THE CASH BOX" for only $15 a year! SEND TODAY! 100% CASH BACK GUARANTEE!! YOU CAN'T LOSE!! Mail your check for $15 today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE—Five United "ABC" Bingo Games. Ready for location, $29.50 ea. or trade all for one Bally Champion Bowler, CASEY JONES & CO., 332 S. HENNESSY AVENUE AT BROADWAY, FORT WORTH 4, TEXAS (Tel.: Edison 2-8070).

FOR SALE—Seeburg 20 Selection Boxes, 5 wire, $e, 10c, 25c, $9 ea.; 1 Model Movie, with reel, $55; 2 Coon Hunts, $95 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

FOR SALE—All types of used Pool Tables, Tables and/or late Shuffle Alleys. Will trade for AMI Jukes or Seeburg Special price on ultra modern speakers and Raffle (8 inch speaker). $7.50. CATE- WAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, I.L. (Tel.: Dickens 2-4620).

FOR SALE—or Trade Toward Kiddie Rides, 1 Genoa Quarter, $100; 2 Genoa Quarter, $150; 1 United Derby Roll, $135; 1 General Champion Baseball, $250; 1 Chicago Coin Bowling Team Bowler, $100. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., BART- FORD, CONN. (Tel.: CH 9-6556).

FOR SALE—Bingos & Shuffle Alleys. Name it—we have it. The very latest priced to sell! CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT, CLEVELAND, OHIO (Tel.: Tower 1-6715).

FOR SALE—Williams King O' Swat, $300; Williams All Star, $125; Wil- liams Major League, $135; Rally Space Ship, $175; Rock-Ola Corner Speakers (Large Lite-Up type), $125; New Keeney Coffee Ma- chine, Write. Bowlers Right From Location. United Royal, $50; United Chief, $65; Bally Champion, $100; Rally Rocket, $150; Rally Jet, $160; Rally Blue Ribbon, $185. LAKE CITY AMUSE. CO., 4353 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-5757).

MISCELLANEOUS

NOTICE—Interested in dealing for penny, nickel machines guaranteed a 1000 a year. Interested in buying 1000 stands for penny machines. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-9900).

NOTICE—These 3 telephone numbers are important to you. Call Cash Box, New York City, JJulien 6-2640; The Cash Box, Chicago, I.L., DEarborn 2-0045; The Cash Box, Hollywood, Calif., Hollywood 5-1702.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor. PHONO-VENT OF TEXAS, 1023 BASSIE ROAD, SAN ANTONIO, TEXAS. (Tel.: Fairling 3-7197) for genuine factory parts. Also extra clean 1546 Rock-Olas for the highly conditioned phonographs priced right.

NOTICE—Louisiana & Southern Mis- sissippi operators, your authorized Rock-Ola Distributor is HUEY DIS- TRIBUTING CO., Write, Wire or phone, 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, La. (Tel.: Vernon 5-7976)
No "Hide And Seek" Here...!

Every Title Shown at One Time... All the Time

ALL 200 TITLES ARE INSTANTLY VISIBLE ON THE NEW "G". The patron bent on music sees what he wants and selects it then and there on the handy pushbuttons right alongside.

There are no gadgets to fuss with—to keep other persons from seeing what it is they want to hear. AMI's complete array of all the titles encourages more people to gather 'round. It does away with solo browsing during the hours when play is heaviest.

AMI Incorporated
1500 Union Avenue, S. E.
Grand Rapids 2, Michigan

Originator of the automatic selective juke box in 1927.

"It's What's in THE CASH BOX That Counts"
How To Use the "Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices of similar machines, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for machines and equipment at least, in most cases, at the last known prices as a basis to work with. Prices may be very widely diverged. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment, offered by outstanding firms, has a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc. figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

1. Price UP 5. No quotations Last 2 to 6 Weeks
2. Prices DOWN 6. Not Published 4 Weeks or Longer
3. Prices UP and DOWN 7. Machines Just Added
4. No change from Last Week 8. Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that quotations shown many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 will ask from $50.00 up to $75.00 and even more for these very same machines. Purchasing of such equipment in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconsiderer must add onto his price the cost of transportation, handling, labor, parts and supplies required to recondition the machine, plus the cost of cartons, crates and labor for packing and shipping the equipment. In addition, to a decent profit which will, in most cases, raise the price of a $10.00 to $25.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may be built for the same cost many of the parts manufactured by a machine shop, from manufacturers of machines of the old style machines and kiddie rides, a bear-dog in business in it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is," at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.
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**Total** | **$7,600.00**
Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers’ list prices, F.O.B. factory.

AMI. INCORPORATED

*G-200* 200-ohm, polarograph (980)... 300.00
*G-200* 100-ohm, polarograph (980)... 200.00
*G-200* 50-ohm, polarograph (980)... 100.00

*HIS-200* Selective Hideaway (115)... 300.00
*HIS-200* Selective Hideaway (115)... 200.00
*HIS-200* Continuous-play Hideaway (115)... 150.00
*HIC-120* Continuous-play Hideaway (115)... 100.00

AUTO-PHOTO CO.

Studio Model “II”...

BALLY MFG. CO.

Pin-Pool Standard (52” x 36”) Model (A) Without lights...
(B) With light-up bumpers...
(C) With neon lights...
Senior (68” x 36”) Model DeLuxe ARC Bowler (without Match Feature)...
Model A-110, 10c a play...
Model A-115, 10c a play...
Congress Bowler (with Match Feature)...
Model C-110, 10c a play...
Model C-50, 25c a play...

BURLANE CO.

Tie-Tax-Toe Pool...
Zero Triple Pool...
Five Fire Engine (Kiddie Ride)...
Old Stutz Bearcat Car...

CHICAGO COIN MACHINE CO.

Rotation Pool...
Steam Shovel (Regular Model)...
Steam Shovel (Repeat Model)...
Twin Hockey, Regular Model...
Twin Hockey, Repeat Model...
Twin Hockey, 3- and 5-Way Play Model...

Champion Pool (with lighted bumpers)...
Champion Pool (without lighted bumpers)...
Champion Pool “Model 35” with lighted bumpers...
Champion Pool “Model 35” without lighted bumpers...
Jumbo Pool (without lighted bumpers)...
Jumbo Pool ‘(with lighted bumpers)...

EXHIBIT SUPPLY CO.

Super Star Pool...
Combination 2-Hole Skill Pool...
Combination 3-Hole Lightup Skill Pool...
Combination 3-Hole King Size Skill Pool...
Combination 3-Hole King Size Lightup Skill Pool...

GENCO MFG. & SALES CO.

Main Lite Pool...
Hy-Fi (Baseball Game)...
Baseball Pool...
King Tournament Pool...
King Tournament Pool...
Lightup Lightup Topper Pool...
Supreme DeLuxe Tourn. Pool...

D. GOTTLEB & CO.

Torchard (2-Payer, 5-Ball)...

INTERNATIONAL MUTOSCOPE CORP.

Rock ‘n Roll...

J. H. KEENEY & CO., INC.

Flicker Pool
(1 Player, 4 Sides)...
Arms Pool...
(1 or 2 Front Play)...
DeLuxe Hot Coffee Vender...
DeLuxe Chocolate Vender...
DeLuxe Chocolate Combo Vender...
Electric Cigarette Vender...
Coin Changer Model...

ROCK-OLA MFG. CORP.

Model 1956-Playmaster, 120 Sel. Model 1957-Playmaster, 120 Sel. Model 1954, 120 Selections Model 1956, Chrome Wall Box, 120 Selections Model 1954, 50 Selection Wall Box...

Volume Control Model 1957, Remote Volume Control with Cancel Button...

J. P. SEEBURG CORP.

V-20—Selectomatic “200” Phonograph...
V-WA—Wall-O-Matic “200” Phonograph...
V-WB—Wall-O-Matic “100” Phonograph...

Volume Control HFC-4—High Fidelity Wall Speaker...
HFCV-8—High Fidelity Corner Speaker...
HFCV-12—High Fidelity Corner Speaker...
PSC-1—Power Supply...

UNITED MFG. CO.

Select Play Shuffle Alley (Without Match Feature)...
Build Up Shuffle Alley (With Match Feature)...
DeLuxe Build Up Shuffle Alley (With Match Feature)...
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