Lonnie Donegan rides on a train of the "Rock Island Line" from the song of the same name which gave him his first great hit on the London label. Lonnie has recently made his initial appearance in the United States where he is playing the top clubs. His current disk, "Long John" on Mercury, is currently climbing on the charts. Both of these disks have also been sensations in England, where the artist has quickly risen to be one of the top record stars.
DOUBLE SCOOP!
two sensational discs for summer sales!

20/47-6565

THE WEST POINT DRESS PARADE
Jaye P. Morgan
with Joel Herron's Orchestra and Chorus

20/47-6566

Julius LaRosa
I'VE GROWN ACCUSTOMED TO HER FACE

GET ME TO THE CHURCH ON TIME
JOHNNY CASANOVA
with Hugo Winterhalter's Orchestra and Chorus

20/47-6567

"New Orthophonic" High Fidelity recordings
DISK JOCKEY POLL!

The Cash Box is currently in the midst of conducting its fourth annual disk jockey poll. Results will show which artists and records were programmed most in the past twelve months in the pop-R & B-country fields.

Don't miss the results of this poll in the July 14th issue.
A Pair of Smash Hits by THE
FOUR ACES

"I ONLY KNOW I LOVE YOU"
('NA VOCE 'NA CHITARRA E' S POCO 'E LUNA)

"DREAMER"

DECCA-29989 (9-29989)

A New World of Sound

DECCA records

"It's What's in THE CASH BOX That Counts"
DEAN MARTIN
(Capitol 1468; F-3468)
TRUE DE MON A MOUR" (2:45)
(Dick, Densmore, Brown) Dean Martin gets a pretty string
backing as he worships a sweet
romantic ballad with a French flavor.
Tender love item that should enjoy
a healthy sale.

IM GONNA STEAL YOU
AWAY" (2:28) [Jungnickel
ASCAP—Skidmore, Conard]
Charming, smooth-sounding
chord ballad similar to the one used in
"Memories Are Made Of This," en-
chanted on the infectious light-
hearted lilt. Commercial ditzy with
loads of charm. A contender to watch.

SONNY TIL and his ORIOLES
(Vee-Jay 196; 45-196)
"HAPPY TIL THE LETTER" (3:01) [Conrad
BMI—Sewell] Sonny TIl and his Orioles make a
striking debut on the Vee Jay label
with a beautiful new touching fish-
beat ballad that has the earmarks of
big pop seller. Has that rock and
roll sound the kids want. New
dirk that deserves much attention.
Sleepy material.

I JUST GOT LUCKY" (2:39)
[Conrad BMI—Maltby] Sonny
picks up the beat on this half and
rides through a good blues jumper.

KITT KALLEN
(Decca 29595; 7-29595)
"WILL I ALWAYS BE YOUR
TWEETHEART" (2:40) [Vaughn
ASCAP—Angeli, Maraced] After a
lengthy illness, Kitt Kallen returns
to wax sounding as wonderul as ever
on a beautiful new love song which
she executes with great warmth and
understanding. Could be a big side
for the thrush.

TRUE LOVE" (2:19) [Ruxton
Hill ASCAP—Porter] From the
flicker "High Society" comes this Cole
Porter romance tenderly thrashed
by Kitty. Warm inviting tune.

RICHARD MALBRY ORCH.
(Vik 025; 4X-025)
"RAUCOUS MARACAS" (2:33)
[Aspic Inc.—Malbry] Richard
Malbry, coming off a big hit in the
"Main Title" theme, does an exciting
job on a challenging new fast-moving
latin tempo novelty. Strong beat that
dance program jockeys will have a
dance with. Big brass section arrange-
ment makes the side a thriller.

PAGAN LOVE SONG" (2:30)
[Robbins ASCAP—Freed, Brown] A
great oldie is set to a torrid pace as
Malbry and thrust Frankie Crocker
duffet hand in a hot revival rendition of
this standard. Galloping tempo.

FRANK CHACKSFIELD
(London 1677; 45-1677)
"DONKEY CART" (2:23) [Burl-
ington ASCAP—Kaye, Dasha] A
smash Italian favorite gets a new
title and a beautiful new treatment
by Frank Chacksfield. Catchy bounce
novelty that has the earmarks of a
big seller. Watch this one.

BANKS OF SEINE" (2:18)
[Renni, Risch, Richard] A charming French flavor is the
highlight of this pretty waltz
melody. Pull flowing melodic piece.

THE PLATTERS

MY PRAYER" (2:39) [Skidmore
ASCAP—Boulanger, Kennedy]
HEAVEN ON EARTH" (2:33)
(Paasch ASCAP—Rame) THE
PLATTERS (Mercury 70889; 70893x45)

* The amazing Platters follow three consecutive king-sized
smashes with a fabulous new deck
that'll probably develop into their
biggest seller yet. It's a superb
beauty that should be making big hit of
a fantastically beautiful oldie "My
Prayer." The song was originally
recorded by the group's first 45 and
it came out so beautifully that it
had to be released on a single.

The lead voice sings with un-
believable feeling that gives this
great listener chills. He builds up to
a striking climax and ends on a note
that'll thrill all platter fans. Can't
miss it... "My Prayer." "Great
Pretender" or "Magic
Fingers." The lower bid "Heaven
On Earth" is another beautiful fish-
beat item dramatically executed by
the Platters. "Heaven On Earth"
should bring a big top ballad that'll
walk away with the honors.

THAT'S ALL THERE IS TO IT" (2:20)
[NAT King] COLE (Capitol 3456; F-3456)

I ONLY KNOW I LOVE YOU" (2:56) [Leeds
ASCAP—Rossi, Stillman, Calise] FOUR Aces (Decca
29980; 7-29980)

* The Four Aces throw their col-
lective hat into the race for a top
doer. Here Cole teams up with the
Four Knights to fashion a dreamy
new rock and roll ballad that'll
appeal to both the kids and the
adults. It's a top drawer piece of
tuneful tuned "That's All There Is
To That." Nat is in his usual
smooth and mellow form, and with
the Knights backing him, the re-
sults are just beautiful. A tender,
inviting love song, with a powerful
lyric called "My Dream Son-
ata" is a charming and fragile
tune sensitively presented against
a lush string backdrop by Nelson
Robbie's trio. A strong tune with
endless possibilities. Big two sider.

BONNIE SISTERS
(Rainbow 344; 45-344)
SHUG-GA DUG-GA" (Starday
45-1671) A delightful novelty item
written by The Bonnie Sisters who
last smashed thru with an exciting
item called "Crazy Baby," belt off
their thrilling new rock and roll
jumper that'll have the kids hoppin'.
Swinging novelty with some powerful
commercial gimmicks. Watch this.

MISS WRESTLER" [Haynes] The girls
blend smoothly on this half as they
fashion a soft romantic sentiment
item. Pretty love stuff.

JANIS MARTIN
(RCA 7-20650; 47-6560)
"OBOY-DOOBY" (2:06) [Hill &
Range BMI—Moore, Fenner]
Janes Martin, Victor's exciting female
beter with the Paisley sound, cooks
out a wild and rockin' version of the
fast number BMI—"Oboy-Dooby." The
chirp puts plenty of zip into her
delivery and comes thru with a
terrific dance kick. Kids should be
swinging to it.

SOMEBODY YEAR TO GO" (2:17) [Showcase BMI—Bryant]
The thrush sings the blues on this
two and ends up with another strong
fisb-hheat item aimed at the younger
set.

THE JUMPIN' JAGUARS
(Decca 29983; 9-29983)
"KNOCK-KNOCK NELLIE
FROM KNOXVILLE" [Goday
BMI—Hammer] The Jumpin' Ja-
guars, an exciting and humorous rock
and roll group, bow on Decca with
a zany swingin' novelty featuring a
wild line "Hammer! Hammer!" a hard-driving beat. Should
get loads of laughs and cools.

SHUT THE DOOR BABY" (Decca
3455; 7-3455) Another funny jumper that'll have
the joke boxes hopping. Real swing
also good for dancing.

THE FOUR JOS
(AGM 12225; K12225)
"THOSE ARE THE THINGS"
[Thorn BMI—Thorn] The Four Jos come up
with a strong contender as they glide
through a lovely new shuffle beat
ballad. Wonderful reminiscent love
song, that could catch on in an area
and blossom into a hit nationally.
Good side.

SOMETIME" (2:58) [Movie-
town BMI—Scott] The shuffle
beat sets the pace again for the
court's pleasant treatment of an ok
romance opus.

ALAN MARTIN
(ABC-Paramount 9720; 45-9720)
"BRAZIL." (2:45) [Peet Inter-
ational] Alan Martin, a talented young
balladeer with a big future in show
shows on ABC with a beautiful,
straightforward, un-gimmicked-up
version of that great Latin favorite.
Should get loads of play.

CHOIR OF ANGELS" (2:55) [John-
son—Hicks, Carle] The crooner lends his rich, mellow voice
to a top-talking verse and an
emotional rendition of some class
material. Choir-type backing shows
evans on the case delightfully.
THE HOTTEST SUMMER IN DOT HISTORY

PAT BOONE
I ALMOST LOST MY MIND
I'M IN LOVE WITH YOU
15472

Nervous Norvus
TRANSFUSION
D I G
15470

Gale Storm
TELL ME WHY
DON'T BE THAT WAY
15474

Eddie Peabody
STAR DUST
MEMORIES
15473

Johnny Maddox
HONEY
WHERE THE Lazy
DAISIES GROW
15467

The Hilltoppers
I'm Walking
Through Heaven
EYES OF FIRE,
LIPS OF WINE
15468

Marc Fredricks
TO LOVE AGAIN
MEXICO CITY
15465

Jimmy Work
BLIND HEART
YOU'VE GOTTA HEART LIKE
A MERRY-GO-ROUND
1284

Jimmy Newman
COME BACK TO ME
I WANNA TELL
ALL THE WORLD
1283

Darryll Glenn
SEND THIS WANDERER HOME
YOUR LITTLE RED WAGON
15471

Mac Wiseman
I'M DRIFTING BACK
TO DREAMLAND
SMILIN' THROUGH
1285

America's Greatest Instrumental Long Play Album
The Golden Instrumentals with Billy Vaughn and His Orchestra

America's Hottest Label...

Dot Records
Gallatin, Tennessee
Phone: 4500

Just Released

America's Greatest Instrumental Long Play Album

The Golden Instrumentals with Billy Vaughn and His Orchestra

DLP-3016

Dot Records
Gallatin, Tennessee
Phone: 4500
"The Cash Box, Music" Page 8 June 23, 1956

KAY CEE JONES (American 1032; 45-1032)

A "LITTLE LITTLE DARLING" (2:38) [Mills ASCAP -- Broughus, Gomes] American comes up with a cute contender in this infectious polka bouncer colorfully handled by Kay Cee Jones. Happy little novelty with a charming lift and simplicity all its own. Could build into a big seller.

A "GYPSY FORTUNE TELLER" (2:53) [American Academy ASCAP--Sherrill, Moody] A gypsy violin introduces this handsomely wording tango ballad which the thrust executes excitedly. Lovely number.

BILLY WARD & DOMINOES (Deco 29913; 9-29913)

A "ST. THERESE OF THE ROSES" (3:06) [Dennis BMI -- Strauss, Harris] Billy Ward and his Dominoes bow on Decca with a beautiful semi-religious ballad emotionally rendered. Lead has a striking voice and gets a big assist from a choir-type backdrop.

B HOME IS WHERE YOU HANG YOUR HEART" (2:59) [War BMI-- Ward] Here the Dominoes and a convenient mood material with the charming piece employed as an instrument.

BUDDY BREGMAN ORCH. (RCA 78-44553; 78-44553)

A "TANGO AMERICANO" (2:38) [Leeds ASCAP--Mancini] Buddy Bregman leads the orch and chorus through an enchanting rendition of a beautiful tango selection. Charming piece with the chorus employed as an instrument.

B BAYOU CHANT" (2:37) [Sauls -- Bregman] This lovely latin theme is from Berman's pen. Another haunting mood item.

BUDDY GRECO (Kapp 146; K146)

A "THE BLUE ROOM" (2:39) [Hage ASCAP-- Rodgers, Hart] The polished voice of Buddy Greco makes its debut on the Kapp label as the crooner offers a wonderfully inviting version of this great Rodgers & Hart standard. Buddy is a big favorite with jockeys who should get a hang out of this side. Easy rhythm treatment.

B DON'T COME CRYIN' TO ME" (2:32) [United ASCAP--Wood, Darion, Fospal] This half in a cute new jumper insistently warbled by the lad. Pleasant reading of a good novelty.

MITCH MILLER (Columbia 400/41; 40715)

A "THE PRESIDENT ON THE DOLLAR" (2:25) [Shapiro, Bernstein ASCAP-- Hilliard, Springer] The "Yellow Rose" man, Mitch Miller, comes up with another big march tempo novelty. This time it's a catchy tribute to our first president, George Washington. The chorus bands in a Vietnam rhythmic Excellent side that could step out. Good kiddie item too.

B TRAPEZE" (2:33) [Cromwell ASCAP--Biggs, Gerke] The circus atmosphere is present throughout this pretty title tune from the new movie "Trapeze." Ok side.

THE CASH BOX
SLEEPER OF THE WEEK

"GIVE US THIS DAY" (Valando ASCAP-- Kaye, Day)

"HOW LUCKY YOU ARE" [Faye, Maurice & Ed Kerner ASCAP--O'Connor, Kassner]

JONI JAMES (MGM 12288; K12288)

- Joni James sounds better than ever as she introduces a beautiful new inspirational ballad titled "Give Us This Day." It's a great song that meteor with tremendous public favor when it was first presented on a major TV show, and there's no reason why Joni's recorded version should receive the same reaction sideisens. It's a perfectly crafted semi-religious number that could hit the country with unbelievable ease. Delightfully fragile delivery. Lower lid, "How Lucky You Are" is a tender romantic piece performed with Joni's velvety touch. Watch the top half.

"THE PROUD AND PROFANE" & "TO LOVE YOU" (2:46) [Paramount ASCAP--(1) Young, Badabashian. (2) Young, Gordon]

AWAY ALL BOATS" (2:50) [Northern ASCAP--Skinner, Adelson]

GEORGE CATES ORCH. (Coral 61655; 9-61655)

- George Cates, who met with great success by beautifully combining two film melodies "Moonlight & Theme From Picnic," employs the same winning formula on his latest release. This time the music is from the big new Paramount flicker "The Proud And Profane." The side opens with a chorus chanting a dramatic item called "The Proud And Profane (Ballad Of Colin Blake)" as a drum supplies a marching backdrop. And at midpoint A lush string section comes in with the film's beautiful love theme "To Love You." Both songs are prominently featured throughout the movie and this disc should start jumping when the film hits the theaters. Lower lid, "Away All Boats."" (2:20) [Regent BMI--Wilder]

DON CHERRY (Columbia 40705; 4-40705)

- Since joining Columbia, Don Cherry has become an important name in the record business. He went all the way with "Bend of Gold" and followed it with another strong seller "Wild Cherry." This week Columbia introduced an exciting new coupling by the richly voiced crooner. One half is a wonderful new upbeat romancer coupling a catchy melody with a refreshing lyric. A strong titled "Ghost Town." A chorale group asso- ciates in top form. Big side to watch closely. Equally exciting is Don's rock and roll arrangement of a top oldie "I'll Be Around." Big production arrangement with the same exciting sound present on "Band of Gold." Two hot biseuits.

"GHOST TOWN" (2:35) [Cromwell ASCAP--Yarnick, Arquavita]

I'LL BE AROUND" (2:20) [Regent BMI--Wilder]

ARTIE WAYNE (Liberty 50307; 45-50307)

A "GOLDEN EARRINGS" (3:19) [Academy ASCAP-- Livingston, Evans, Young] Artie Wayne does a wonderful job of reviving a beautiful oldie popular a decade ago. Pretty side.

B ANGEL" (2:30) [Arthur As- cap--Lerner, Loewe] Another excellent selection introduced this week. The polished crooner wends his way through a superb instrumental arrangement of one of the big song hits from the Broadway smash "My Fair Lady," Shloemp, who slides on air play. Top notch performance.

B "I COULD HAVE DANCED ALL NIGHT" (2:41) [Chappell ASCAP--Lerner, Loewe] Another excellent selection introduced this week. The polished crooner wends his way through a superb instrumental arrangement of one of the big song hits from the Broadway smash "My Fair Lady," Shloemp, who slides on air play. Top notch performance.

ARTHUR FIEDLER ORCH. (RCA 78-46569; 47-66569)

A "ON THE STREET WHERE YOU LIVE." (2:32) [Chappell ASCAP--Lerner, Loewe] Another excellent selection introduced this week. The polished crooner wends his way through a superb instrumental arrangement of one of the big song hits from the Broadway smash "My Fair Lady," Shloemp, who slides on air play. Top notch performance.

EDDY MANN (MGM 12250; K12250)

A "LOVERS AND LOLLIPOPS THEME" (2:54) [Trinity BMI--Manson] The main theme from the film "Lovers And Lollipops" is beautifully offered on wax by har- monica novices Eddy Mann. A touch- ingly simple melody that could grow into a big hit. Mann wrote the tune and performs it on the sound track from which this disk was made.

B PEGGY'S T H E M E " (2:29) [Trinity BMI--Manson] Another light and warm theme from the same movie. Inviting change of pace mood material.

BETTE ANNE STEELE (ABC-Paramount 9705; 45-9705)

A "NAIVE" (2:46) [Tee Fee ASCAP--Muskin, Harris] Pert little Bette Anne Steele does a wonderful job on a tearful, sentimental love song rendered with great feeling. Bette has a rich, polished voice and comes over beautifully here. Could build into a big seller.

B "THAT ME LATER" (2:20) [Meridian BMI--Wayne, Jay] The catchy cuts through a swinging piece of jump stuff on this end. Cute little item.

JERRY DORN (King 4932; G4932)

A "WHISLING WELL" (2:58) [Weber & Fields, Skupka, Greenfield] King introduces a talented new songwriter, Jerry Dorn, on a dra- matic and melodic new rock and roll ballad. Jerry has a perfect voice for this type of material and this piece is one of his best. Well sung and well written. This tune. Side could make the grade.

B "SENTIMENTAL H E A V E N S " (2:36) [Felder ASCAP--Pischn, White, Wolfsen] The crooner lends his warm voice to another pretty fish- beat ballad.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
FABULOUS

Is The Word For The NEW

PLATTERS HIT...

"MY PRAYER"

By Far The Greatest Record

They Ever Made!

COUPLED WITH

"HEAVEN ON EARTH"

MERCURY 70893

IMPORTANT NOTICE TO DEALERS
For January in June traffic, take part in Mercury's 1c Premium Sale.
For all details contact your Mercury distributor NOW!

"It's What's in THE CASH BOX That Counts"
THE VIKINGS

The Vikings gallop through an unusual tune that should make good change-of-pace programming. Exciting novelty that could step out.

CHICO O'FARRILL ORCH.

"The Riderless Horse" (2:15) [Kohn ASCAP—Simmons, MacDonald] The Vikings gallop through an unusual tune that should make good change-of-pace programming. Exciting novelty that could step out.

“Three Little Monkeys” (2:16) [Kohn ASCAP—Jaxon, Kohn] The crew sends up a clever novelty with a moral on this half. Imaginative ditty based on the speak no evil, hear no evil, see no evil theme.

CHICO O'FARRILL ORCH.

"Frenesi"—Chico O'Farrill and his boys rhythm through a smooth sizzling arrangement of the smash instrumental hit out of the past. Strong dance side with an exciting sound and a good beat.

"Love Is a Many-Splendored Thing"—[Flan, Webster] The boys change the beat and fashion a pretty boisterous arrangement of a recent #1 smash. Pull orchestra sound.
"EVERY SUNDAY MORNING"
"ONCE AGAIN"

...the same superb simplicity and charm that made 'Mission of St. Augustine' a hit for Sammy Kaye... COULD BREAK WIDE OPEN...

A Billboard Rave
"...SHOULD GET PLENTY OF SPINS..."

Sammy Kaye
And his swing and sway orch.

EVERY SUNDAY MORNING
"ONCE AGAIN"

COLUMBIA 4-H698 (H698)

"It's What's in THE CASH BOX That Counts"
All About Disk Jockeys

The Records

Disk Jockeys Played Most This Week

A Summary of Reports Received from the Nation's Disk Jockeys

1. The Wayward Wind
   - Gogi Grant (Era)
2. Moonglow & Theme from Picnic
   - Morris Seloff (Decca)
3. Standing on the Corner
   - George Cates (Coral)
4. On the Street Where You Live
   - Four Lads (Columbia)
5. Graduation Day
   - Vic Damone (Columbia)
6. Born to Be with You
   - Rover Boys (ABC-Farmount)
7. Moonlight Tower
   - Four Freshmen (Capital)
8. I Almost Lost My Mind
   - Chordettes (Cadenze)
9. I'm in Love Again
   - Cathy Carr (Fraternity)
10. Walk Hand in Hand
    - Gene Krupa (Decca)

I Could Have Danced All Night
1. I Want You, I Need You, I Love You
   - Andy Williams (Dot)
2. Sweet Old Fashioned Girl
   - Vic Damone (Columbia)
3. How Little We Know
   - Four Freshmen (Capitol)
4. Treasure of Love
   - The Chordettes (Cadenze)
5. Hot Diggity
   - My Little Angel
   - The Platters (Cadenze)
6. Can You Find It in Your Heart
   - The Portugese Washerwoman
   - 20th Century Fox (Cadenze)
7. Kiss Me Again
   - The Chordettes (Cadenze)
8. The Magic Touch
   - 20th Century Fox (Cadenze)
9. I'm Gonna Love You Again
   - 20th Century Fox (Cadenze)
10. I Want You to Be My Girl
    - The Platters (Cadenze)

FOR THE REST OF THE WEEK, WATCH FOR:

1. You'll Never Know
   - The Platters (Cadenze)
2. Because of You
   - The Platters (Cadenze)
3. You're the One
   - The Platters (Cadenze)
4. I've Got a Feeling
   - The Platters (Cadenze)
5. I Love You So
   - The Platters (Cadenze)
6. And I Love You So
   - The Platters (Cadenze)
7. You'll Be Sorry
   - The Platters (Cadenze)
8. It's Too Late Now
   - The Platters (Cadenze)
9. This Kiss
   - The Platters (Cadenze)
10. I Love You So
    - The Platters (Cadenze)

VITAL STATISTICS—The new deejays on KTSA in Dallas, Texas are Don Keyes from KLIF in Dallas, Don French from the North Dakota TV network, Bob Cooper from WTCN in Minneapolis, Frank Bell from KYW in Philadelphia, and Mark Roof from KITM in Tucson, Arizona. Andrew Foster, formerly of the KITM in Tucson, has set up shop, starting June 18th, at KPOO, a new station in San Francisco. The KITM affiliate in Baltimore, WWPY, is now presenting a daily magazine show from 3:00 to 4:00 P.M., featuring spot news, weather, and sports. Starting June 19th, a new daily music show, "The Sound of Music," will be heard from 7:00 to 9:00 P.M., featuring music from the past and present. The show is hosted by Andrew Foster, formerly of KITM in Tucson, Arizona, and is produced by Don Keyes, who will be heard on the air as an occasional guest host. Andrew Foster and Don Keyes have been friends since their days at KITM in Tucson, and are excited about their new venture together. They hope to bring a fresh and exciting perspective to the music industry, and are looking forward to sharing their passion with the listeners. For more information, please visit their website: ktsofdallas.com.
The new cha-cha smash! Bigger than "sweet and gentle"

Alan Dale
Singing...

"No One Home"
Coral Record #61666 (9-61666)

Coral Records
America's Fastest Growing Record Company

"It's What's in THE CASH BOX That Counts"
The music boys had a beautiful day at Fred Waring's last Tuesday. .. Mary Mayo, who had a baby girl a few weeks ago, will be back singing on TV in August. Although Mary is not working right now, she is heard on radio and TV all through the day with her singing commercials. .. Leo Diamond was guest of honor last week at an affair run by the PAL of Newark, N. J. Okun received his second award in 18 months, the first was done with PAL in its fight against juvenile delinquency. .. Sarah Vaughan plays the Catskills for the first time on July 7 when the headlines at the Laurels Country Club in Monticello, N. Y. .. Bobby Scott recorded 11 sides for ABC-Paramount last week, all of which were tested by "Chain Gang." .. Tommy and Jimmy Dorsey will return to an enlarged Cafe Rouge in September. .. Dot is blazing again with "Transfiguration" by Nervous Norvus and "I Almost Lost My Mind" by Pat Boone both up in the hundred thousands. .. Bill Haley and His Comets will make their European debut in February, 1957, when they embark on a four-week tour of one-nighters taking them to England, France, Belgium, Germany, etc. .. Della Reese. Jubilee artist, will be the fast climbing disk "Headin' Home" on Jackie Gleason's Stage Show August 11. .. The Jodimars will headline a rock and roll show opening June 29 at the Hippo-Club in Wildwood, N. J. The show will be produced and directed by Frank Pingatore, the group's manager. .. Joan Hager, Decca recording artist, has made the transition from country music to pop. The lovely singer, who previously had scored as a country singer in Nashville, has made her first pop disk, "Confession of My Heart" and "Will You Wilyum." .. All new 12-inch LP records put out by MGM are now receiving a special new development treatment which eliminates attraction of dust by static electricity.

An Overnight Smash!!

"THE DONKEY CART"

Frank Chackfield & His Orchestra
London Records # 1671

and

"DU BIST SCHÖN WIE MUSIK"

recorded by
Leo Diamond
RCA Victor 20/47-6513
Mantovani & Vico Torriani
London International P-18249

Published by BURLINGTON MUSIC

539 W. 25th St.
New York 1, N. Y.
OR 3-6068

OTHER BMi "PIN-UP HIT"

GRADUATION DAY

Recorded by
THE ROVER BOYS
ABC-Paramount

Lawrence Welk & The Leroy Sisters
Linden Records

Coral
The Rangers

Capitol
The Crescent

Marx

Published by
SHELTON MUSIC, INC.

HITS! HITS! HITS! on JUBILEE
Della Reese
"Headin' Home"
Jubilee 9247

The Four Tunes
"Dancing With Tears In My Eyes"
Jubilee 9245

"THE BLUE ROOM"

by BUDDY GRECO
KAPP 146

"ROUND THE WAX CIRCLE"

NEW YORK:

The music boys had a beautiful day at Fred Waring's last Tuesday. .. Mary Mayo, who had a baby girl a few weeks ago, will be back singing on TV in August. Although Mary is not working right now, she is heard on radio and TV all through the day with her singing commercials. .. Leo Diamond was guest of honor last week at an affair run by the PAL of Newark, N. J. Okun received his second award in 18 months, the first was done with PAL in its fight against juvenile delinquency. .. Sarah Vaughan plays the Catskills for the first time on July 7 when the headlines at the Laurels Country Club in Monticello, N. Y. .. Bobby Scott recorded 11 sides for ABC-Paramount last week, all of which were tested by "Chain Gang." .. Tommy and Jimmy Dorsey will return to an enlarged Cafe Rouge in September. .. Dot is blazing again with "Transfiguration" by Nervous Norvus and "I Almost Lost My Mind" by Pat Boone both up in the hundred thousands. .. Bill Haley and His Comets will make their European debut in February, 1957, when they embark on a four-week tour of one-nighters taking them to England, France, Belgium, Germany, etc. .. Della Reese. Jubilee artist, will be the fast climbing disk "Headin' Home" on Jackie Gleason's Stage Show August 11. .. The Jodimars will headline a rock and roll show opening June 29 at the Hippo-Club in Wildwood, N. J. The show will be produced and directed by Frank Pingatore, the group's manager. .. Joan Hager, Decca recording artist, has made the transition from country music to pop. The lovely singer, who previously had scored as a country singer in Nashville, has made her first pop disk, "Confession of My Heart" and "Will You Wilyum." .. All new 12-inch LP records put out by MGM are now receiving a special new development treatment which eliminates attraction of dust by static electricity.

CHICAGO:

Jim Krum reports The Lassies, back from an Arthur Godfrey "Talent Scouts" victory, will cut new sides for Decca. .. CYO's Youth Ben Old Ball at the Stadium featured Jon James, Al Morgan, Len Dressler, and Dan Bells' orch, with Ted Mack as M.C. .. Sarah Vaughan had "Raffles with Jack Carey." This year, by the way, marks the second anniversary of shows given by Jack Carey at Veit's Research Hospital. .. Bernie Wayne visiting Chi on route to route to west coast. Reports ABC-Par album in offering. .. Stan Kenton opened at Blue Note 1/15. .. Dick Neil and Cathy Carr working over hot piano rehearsing new one for Fraternity. .. Johnny Sippole temporarily managing Mercury's Cleveland office. .. Balmer Roos to skipper the 6:30 a.m. show by Ernie Simon, WGN announcer, on "Trotter's duties at WBKB-TV. .. Capital's Joe Cerami vacationing with Hal Freedrick in New Orleans. .. Nete Platt telling about how he'd like to put on a show composed of The Platters, Jaye P. Morgan, Pat Boone, McGuire Sisters and a few such others this forthcoming August. But the "Bab, WOW!! .. Marty Faye all smiles over Bethlehem album "Rainin' With Frances Faye," as Bobby Fields escorting South American beauty Anmorma around to Chi d.j.'s with her first Fraternity wax, "Touche." What a great house mother gorgeous Anmorma would make for any fraternity!! .. Bob Sherman, head man for Tampa, in town promoting "Caravan" b/w "Last Call," by George Jenkins. .. ABC-Par announces ABC-TVer began hearing tapes of new "Cows" by Young MCM artist, Dean Jones, making the rounds of the disk jockeys with his first disk effort on the MGM label. .. Len Jeffries, head of the network's news department, asked the network to have their choice of the best selection from the new Nellie Lutens for a special release. The network was tremendously interested, most jockeys unable to decide on a favorite, and checking off all the selections in the drive. .. Jack Keese, "The Spike" in Los Angeles, was the most requested disk on Jim Ameche's KDAY pop show. .. Kitty White, currently appearing with the Duke Ellington Band at the Orpheum, will be back in town another year. .. Sunset Records out this week with Pearl Bailey's waxing of the title song from "The Solid Gold Cadillac." .. "Wild Side Phillips makes his bow on the new Regis label with "Where," .. Audie Murphy is working with pride over his recent pulse ratings, which rank his show among the top dozen in Southern California. .. Jimmy Johnson and Thompson on the coast for a few months, working with Mike Kurland of Modern Guitar.
THE EXCITING NEW HITS ARE ON COLUMBIA!

The Big Summer Hit

Vic Damone

Ready For No. 1

THE Four Lads

A Real Sleeper

Doris Day

Watch This One Take Off

Don Cherry

Bigger Than "Innamorata"

Jerry Vale

Still Climbing

Tony Bennett

ON THE STREET WHERE YOU LIVE

from the musical smash "My Fair Lady"

40654 • 4-40654

STANDING ON THE CORNER

from the Frank Loesser musical "The Most Happy Fella"

b/w

MY LITTLE ANGEL

40674 • 4-40674

WHATEVER WILL BE, WILL BE

(Que Sera, Sera)

I'VE GOTTA SING AWAY THESE BLUES

40704 • 4-40704

GHOST TOWN

b/w

I'LL BE AROUND

40705 • 4-40705

YOU DON'T KNOW ME

b/w

ENCHANTED

40710 • 4-40710

CAN YOU FIND IT IN YOUR HEART

b/w

FORGET HER

40667 • 4-40667

COLUMBIA RECORDS

"It's What's in THE CASH BOX That Counts"
THE CASH BOX

Top Selling Records

BELMONT CENTRAL RECORD SHOP
Chicago, Ill.
1. "Sweet Old Fashioned Girl" (Teresa Brewer)
2. "I'm In Love Again" (Dorothy)
3. "In The End Of Spring" (Rivers)
4. "On The Street Where You Live" (Dorothy)
5. "Almost Lost My Mind" (Pat Boone)
6. "It Only Hurts For A Little While" (Alma Buss)
7. "More (Perry Como)
8. "I Want You (I Love You)" (Elvis Presley)
9. "Love" (Terri Lynn)
10. "Picnic" (Tony Martin)

REGAL RECORD SHOP
Los Angeles, Calif.
1. "Wayward Wind (Gogi Grant)"
2. "On The Street Where You Live" (Dorothy)
3. "Standing On The Corner" (Four Lads)
4. "Standing On The Corner" (Four Lads)
5. "Walk Hand In Hand" (Tony Martin)
6. "Portuguese Wassail Song" (Carr)
7. "Graduation Day" (Rivers)
8. "Treasure Of Love (McPhatter)"
9. "Happy Whistler" (Robertson)
10. "Heartbreak Hotel (E. Presley)

ROYLES TV
Salt Lake City, Utah.
1. "Meagow, & Picnic (Stoloff)"
2. "Heartbreak Hotel (E. Presley)"
3. "Happy Whistler (Robertson)"
4. "Wayward Wind (Gogi Grant)"
5. "Ivy Tower (Carr)"
6. "Church Bells Men Sing (Diamonds)"
7. "Rock Island Line (Diamonds)"
8. "Standing On The Corner (Four Lads)"
9. "It Only Hurts For A Little While (Alma Buss)"
10. "Walk Hand In Hand (Tony Martin)"

MADISON RECORD SHOP
Portland, Ore.
1. "Wayward Wind (Gogi Grant)"
2. "I'm In Love Again (Dorothy)"
3. "I'm Almost Lost My Mind (Pat Boone)"
4. "I'm Almost Lost My Mind (Pat Boone)"
5. "I'm In Love Again (Dorothy)"
6. "I'm Almost Lost My Mind (Pat Boone)"
7. "I'm In Love Again (Dorothy)"
8. "I'm Almost Lost My Mind (Pat Boone)"
9. "I'm Almost Lost My Mind (Pat Boone)"
10. "I'm In Love Again (Dorothy)"

GAIETY MUSIC SHOP
New York, N. Y.
1. "Meagow, & Picnic (Stoloff)"
2. "Heartbreak Hotel (E. Presley)"
3. "Meagow, & Picnic (Stoloff)"
4. "Any People Of Parts (Baxter)"
5. "Wayward Wind (Gogi Grant)"
6. "I'm In Love Again (Fats Domino)"
7. "Hesnugly Whistler (Baker)"
8. "Blue Suede Shoes (Porkins)"
9. "Standing On The Corner (Four Lads)"
10. "Kiss Me Another (G. Gibb)"

ONE STOP RECORD SERVICE
Kansas City, Mo.
1. "Shiny In Old Shiny Town (Benson & Smith)"
2. "I Almost Lost My Mind (Pat Boone)"
3. "I Almost Lost My Mind (Pat Boone)"
4. "Iry Tower (Carr)"
5. "Feller (Little Willie John)"
6. "I Only Hurts For A Little While (Alma Buss)"
7. "Happy Whistler (Robertson)"
8. "Wayward Wind (Gogi Grant)"
9. "Second Fiddle (Key Starr)"
10. "GloOdness (Perry Como)"

BOWMAN'S RECORD SHOP
Bridgeport, Conn.
1. "Meagow, & Picnic (Stoloff)"
2. "Wayward Wind (Gogi Grant)"
3. "Ivy Tower (Carr)"
4. "Standing On The Corner (Four Lads)"
5. "Graduation Day (Rivers)"
6. "E.O.C.K. (Bill Haley)
7. "Treasure Of Love (McPhatter)"
8. "I Want You, I Need You, I Love You (McPhatter)"
9. "My Blue Heaven (Dorothy)"
10. "Heartbreak Hotel (E. Presley)

ODLAND MUSIC SHOP
Sioux Falls, S. Dak.
1. "Wayward Wind (Gogi Grant)"
2. "On The Street Where You Live (Dorothy)"
3. "That's Where It's At (McPhatter)"
4. "Standing On The Corner (Four Lads)"
5. "I'm In Love Again (Dorothy)"
6. "I'm In Love Again (Dorothy)"
7. "I'm In Love Again (Dorothy)"
8. "I'm In Love Again (Dorothy)"
9. "I'm In Love Again (Dorothy)"
10. "I'm In Love Again (Dorothy)

RADIO DISCOS

MILWAUKEE, Wis.
1. "Almost Lost My Mind (Pat Boone)"
2. "Almost Lost My Mind (Pat Boone)"
3. "Sweet Old Fashioned Girl (Teresa Brewer)"
5. "Wayward Wind (Gogi Grant)"
6. "I'm In Love Again (Fats Domino)"
7. "Hesnugly Whistler (Baker)"
8. "Blue Suede Shoes (Porkins)"
9. "Standing On The Corner (Four Lads)"
10. "Allies & Snow (Fats Domino)"

AMPHION MUSIC STORE
Cleveland, Ohio.
1. "Almost Lost My Mind (Pat Boone)"
2. "Almost Lost My Mind (Pat Boone)"
3. "On The Street Where You Live (Dorothy)"
4. "Treasure Of Love (McPhatter)"
5. "I'm In Love Again (Fats Domino)"
6. "Graduation Day (Rivers)"
7. "Sweet Old Fashioned Girl (Teresa Brewer)"
8. "Transfusion (Norton nervous)"

GARDEN CITY MUSIC CTR.
Garden City, L. I., N. Y.
1. "Meagow, & Picnic (Stoloff)"
2. "Wayward Wind (Gogi Grant)"
3. "My Little Angel (Four Lads)"
4. "Standing On The Corner (Four Lads)"
5. "Ivy Tower (Carr)"
6. "Chuch Bells Men Sing (Diamonds)"
7. "I'm In Love Again (Fats Domino)"
8. "Blue Suede Shoes (Porkins)"
9. "Second Fiddle (Key Starr)"
10. "Glendora (Perry Como)"

SPIDER'S RECORD SHOP
St. Petersburg, Fla.
1. "Almost Lost My Mind (Pat Boone)"
2. "Almost Lost My Mind (Pat Boone)"
3. "Almost Lost My Mind (Pat Boone)"
4. "Almost Lost My Mind (Pat Boone)"
5. "Almost Lost My Mind (Pat Boone)"
6. "Almost Lost My Mind (Pat Boone)"
7. "Almost Lost My Mind (Pat Boone)"
8. "Almost Lost My Mind (Pat Boone)"
9. "Almost Lost My Mind (Pat Boone)"
10. "Almost Lost My Mind (Pat Boone)

MUSIC BOX
Cambridge, Mass.
1. "Rock Heartbreak Hotel (E. Presley)"
2. "Meagow, & Picnic (Stoloff)"
3. "Wayward Wind (Gogi Grant)"
4. "I Want You, I Need You, I Love You (Elvis Presley)"
5. "Meagow, & Picnic (Stoloff)"
6. "Meagow, & Picnic (Stoloff)"
7. "Meagow, & Picnic (Stoloff)"
8. "Meagow, & Picnic (Stoloff)"
9. "What Will Be Will Be (Dorothy)"
10. "I Want You, I Need You, I Love You (Elvis Presley)"

YEAGERS MUSIC SHOP
Baltimore, Md.
1. "I'm In Love Again (Pats Domino)
2. "I Want You To Be My Girl (Carroll)
3. "Wayward Wind (Gogi Grant)"
4. "I Want You, I Need You, I Love You (Elvis Presley)"
5. "Meagow, & Picnic (Stoloff)"
6. "Meagow, & Picnic (Stoloff)"
7. "Meagow, & Picnic (Stoloff)"
8. "Meagow, & Picnic (Stoloff)"
9. "You're The One I Love (Fats Domino)"
10. "Meagow, & Picnic (Stoloff)"

HOUSE OF MUSIC, LTD., Honolulu, Hawaii.
1. "Meagow, & Picnic (Stoloff)"
2. "Heartbreak Hotel (E. Presley)"
3. "Wayward Wind (Gogi Grant)"
4. "A Tole Fall (Teresa Brewer)"
5. "I'll Be Home (Pat Boone)"
6. "To You My Love (G. Shaw)"
7. "Ivy Tower (Gogi Grant)"
8. "Magic Touch (Patterson)"
9. "Graduation Day (Four Freshmen)
10. "Portuguese Washwoman (Joe Carr)"

DECCA records

"America's Fastest Selling Records"

Carmen Hits the Jackpot with a Great 2 Sider

Carmen McRae
singing

"NEVER LOVED HIM ANYWAY"

"YOU DON'T KNOW ME"

DECCA 29949

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

A New World of Sound

The Cash Box, Music
Page 16
June 23, 1956
THE CRAZIEST NOVELTY HIT OF THE YEAR!

"STRANDED IN THE JUNGLE"

* WILD BILL PUTNAM

featuring
THE GADABOUTS
and
*"WILD BILL" PUTNAM

...meanwhile back at the ranch...meanwhile back in the states

ORDER NOW! DON'T WAIT!

MERCURY 70898

"It's What's in THE CASH BOX That Counts"
That boy Pat Boone is certainly becoming a household name over here. His recording of "I'll Be Home" is now in the No. 2 spot of the best selling list and may well take over first place very soon.

The B.B.C. has banned the new Frankie Laine waxing "Have Little We Know." The objection is that part of the lyric referring to "chemical forces." I don't think it will stop Frankie's record from reaching the top. Choppy Day (H.M.V.) speaking, the prescription has everything in it to make it a hit.

That cute little ditty of Phil Green's, "The March Hare," looks like it's heading for the sellers, and a little bird whispers in my ear that RCA Victor and Capitol are out to come with their own versions of this hit. Tony Martin and wife Cyd Charisse coming over for vacation.

"The Record Mirror," a fairly new music publication in Britain, has reached its 100th issue, and looks as tho' it will be going strong for a long time.

Tex Kitter and Merle Travis will probably make London on their way back to America after charity performances in South Africa. Bobby Mellin, now back in the States, had discussions with the record company officials to prove the theatrical ticket agency and publishing firm's V.I.P.'s, and although there is no confirmation yet, it seems that an agreement may be reached between the two companies very shortly.

More and more artists are being signed up by commercial television, and with the regional stations starting up, it seems as though there is room for many more.

Dickie Valentine starts his own T.V. show very shortly.

Polydor, a subsidiary of Deutsche Grammophon, has signed up several American artists to its label.

Frank Chuck'sweld's waxing of "The Donkey Cart" (an original Italian tune) is getting plenty of airings and could break in a big way both here and in the States. Those "Porcupine Washermen" are working hard helping Joe "Fingers" Carr head on his way to the top.

This week's best selling pop singles (Courtesy "New Musical Express")

1. "I'll Be Home" (Pat Boone) (H.M.V.)
2. "Almost Lost My Mind" (Lonnie Donegan) (Nixa)
3. "Baby, I Love You" (Elvis Presley) (H.M.V.)
4. "The Donkey Cart" (Frank Chuck'sweld) (Decca)
5. "When It's Cold Outside" (Terrence Brewer) (Vogue-Coral)
6. "Heartbreak Hotel" (Elvis Presley) (H.M.V.)
7. "Rudy" (Terrence Brewer) (Vogue-Coral)
8. "Hot Diggity" (Perry Como) (H.M.V.)
9. "I'm Almost Lost My Mind" (Terrence Brewer) (Vogue-Coral)
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7. "Rudy" (Terrence Brewer) (Vogue-Coral)
8. "Hot Diggity" (Perry Como) (H.M.V.)
9. "I'm Almost Lost My Mind" (Terrence Brewer) (Vogue-Coral)
10. "I Almost Lost My Mind" (Lonnie Donegan) (Nixa)
THE NEW SMASH HIT - by...

THE FOUR COINS

Singing

"ONE KISS"

(E's Worth A Thousand Words)

EPIC 9171 (5-9171)

b/w This I Offer You

Published by
SOUTHERN MUSIC PUB. CO.
Gen. Prof. Mgr. MURRAY DEUTCH
Prof. Mgr. IRVING DEUTCH

"It's What's in THE CASH BOX That Counts"
June—and

THE CHUCKLES

Bustin' out all over!

With A Sure Best Seller

WE'RE STILL HOLDING HANDS | GYPSY IN MY SOUL

x/4x–0216

VIK now covers the nation and Hawaii through 35 distributors.

For the distributor in your area, contact Department D-1, VIK Records, 155 East 24th Street, New York, N. Y.

"It's What's in THE CASH BOX That Counts"
"Only those records best suited for commercial use are reviewed by THE CASH BOX"
NEW YORK—Larry Spier, veteran music publisher, last week announced the formation of two new publishing firms with Capitol Records' star Nat "King" Cole. Rex Music will be the BMI affiliate and Princess Music, the ASCAP affiliate.

These tunes are already set for recordings by leading names on major labels. Under the Rex firm are "Forgive Me," written by Ulpio Minucci and Fran Delano, and "Make Me" written by Dick Rosenthal and Tony Velona. The tunes under the Princess firm set for future release include "Cómo Sigues" (written by Wilton Drake and Vic Mixzy, and three other new tunes titled "Two Different Worlds," "The Boy With The Golden Razor," and "Maybe Now.

Cole, of course, needs no introduction to folks in the industry. He will undoubtedly play a vital part in this union of publisher and artist.

Columbia Convention in July

NEW YORK—Columbia Records will hold its annual distributor convention on July 22, 23 & 24 at Estes Park, Colorado. In addition to the distribution, all upper level Columbia personnel of the diskery and a number of its artists will attend the three day meet.

TORONTO TOPICS:

Denny Vaughn winds up his weekly CBC-TV show in three weeks for the summer. His recording of "Walk Hand in Hand" is still rising here in Canada. Andy Williams has turned in a hit here with his recording of "Walk Hand in Hand." Seems that this late release has caught on much faster than expected, and ties in popularity with Vaughn in Canada. In Toronto alone this song is number 7 in the top ten of sales, with both the Williams and Vaughn disks tied.

Johnny Cowell composer of "Walk Hand in Hand" has another hit on the breeze, "You've Got What I Need." It was recorded by Canadian songstress Joyce Hahn (Sparton) and now we hear it has been cut in Chicago by Bally Records and in Hollywood by Fox Records. In Summer's first release on the Epic label, "Don't Ask Me" b/w "Tall and Twenty" is creating a lot of local interest. This Montreal gal (ex-Sammy Kaye vocalist) made a lot of friends in these parts last season when she appeared at the Zanibar with the Cross-Winds. Incidentally the Cross-Winds were the 1955 winners of "Pick the Others." Seems CBS's predictions are working out and very fast too!

Quality Records' Jack Kingston exited Hamilton's CHCH-TV Main Street Jamboree to again join Will Carter's (Decca) troupe, opening with Ottawa Vocalistes, then working through to the Maritime Provinces. . . . Incoming is Apex Records' Don Meager who is on his annual tour. . . . Kidd Baker (Gawett) leaves his show at Kitchener's CKCO-TV in early July to start his tour through Quebec and the Gaspé Coast to the Maritime Provinces. . . . Incoming is Apex Records' Don Meager who is on his annual tour. . . . Kidd Baker (Gawett) leaves his show at Kitchener's CKCO-TV in early July to start his tour through Quebec and the Gaspé Coast to the Maritime Provinces.

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Top 20 Best Selling Pop Albums

1. MY FAIR LADY — Original Broadway Cast (Columbia OL 5090)
2. ELVIS PRESLEY — Elvis Presley (RCA Victor LPM 1254; EPB 1254)
3. SONGS FOR SWINGING LOVERS — Frank Sinatra (Capitol W 653; EP 653)
4. PICNIC — Original Movie Score (Decca DL 8320; ED 846)
5. CAROUSEL — Original Movie Cast (Capitol W 694; EDA 694)
6. CALYPSO — Harry Belafonte (RCA Victor LPM 1248; EPA 1248)
7. BELAFONTE — Harry Belafonte (RCA Victor LPM 1150; EPA 1150; EPA 693, 4, 5)
8. FOUR FRESHMEN AND 5 TROMBONEES — Four Freshmen (Capitol T 683; EAP 683)
9. BUBBLES IN THE WINE — Lawrenekell (Coral CR 5708; EC 57083)
10. NIGHT WINDS — Jackie Gleason (Capitol W 717; EPA 717)
11. GENTLEMEN BE SEATED — (Minstrel Show) ( Epic LN 3238)
12. THE MAN WITH THE GOLDEN ARM — Original Movie Score (Decca DL 8257)
13. WALTZES OF IRVING BERLIN — Montovani (London, L 1452)
14. ORPHAN — Original Movie Cast (Capitol SAO 595; SDM 595)
15. SEENADE — Mario Lanza (RCA Victor LPM 1996; ERB 1996)
16. CASTLES IN SPAIN — Michel Le Grand (Columbia CL 880; 880)
17. ELLA FITZGERALD SINGS THE COLE PORTER SONG BOOK — (Verse V-400, 2)
18. SONGS OF THE SOUTH — Norman Luboff Choir (Columbia CL 860; B 860)
19. MR. WONDERFUL — Original Cast (Decca DL 9032)
20. THE EDYDUCHIN STORY — Original Movie Score (Decca DL 8289)

THE CASH BOX

THE POPULAR

"CARYOPSY"—Harry Belafonte—RCA Victor LPM-1248 (1-12" LP)
DAY O: I DO ADORE HER—JAMAICA FAREWELL WIL: HIS LOVE BE LIKE HIS RAIN; DOLLY PARTON—WITH LOVE, RAY AND THE SMOKE RINGS; LADY SMAR.
With Belafonte's last effort still selling strongly after a sentimental stand as the number one best seller, his new pressing "Caryopsy" has already made a strong showing on the charts. With the release of "Caryopsy," Belafonte is on his way to adding another million seller to his ever increasing catalog of successful records. Belafonte combines his rich, smooth voice with a variety of instrumentation to create a unique sound that is popular with fans of all ages.

PERCY FAITH PLAYS MUSIC FROM THE BROADWAY PRODUCTION "MY FAIR LADY"—Columbia CL 895 (1-12" LP)
WITH A LITTLE BIT OF LUCK, WOULDN'T IT BE LOVELY; I'M AN ORDINARY MAN; THE RUIN; BLITHE SPIRIT; DON'T BOTHER ME; UK, UK; IT'S A LIVELY SONG; WHEN I'M NOT DANCING; I'VE GROWN ACCUSTOMED TO HER FACE; GET TO THE CHURCH IN TIME.
Few musical productions, in recent years, have received the enthusiastic acclaim as "My Fair Lady." The LP which brings this show to the home is a triumph of both music and lyrics, and its success is evident in the number of hits that have been released from it. "My Fair Lady" is a musical adaptation of George Bernard Shaw's classic play, "Pygmalion," and it features the songs "With a Little Bit of Luck," "I'm an Ordinary Man," and "Blithe Spirit." These songs, along with others from the show, have become hits on the charts and have helped to propel "My Fair Lady" to the top of the charts once again.

CITIZENSHIP

New Decca Classics Albums Feature European Artists

NEW YORK—Six new albums make up Decca's latest Gold Label release. One, Mozart's Requiem, K 620, features Geraint Moore as singer, Karl Muck, conductor, and the Leningrad Symphony Orchestra. The second is an album of works by Tchaikovsky, including the Fourth Symphony. The third is a recording of the Ninth Symphony of Beethoven, featuring the London Philharmonic Orchestra conducted by Sir Adrian Boult. The fourth is a collection of works by Mahler, with the Berlin Philharmonic Orchestra conducted by Harnoncourt. The fifth is a program of music by Schubert, with the Vienna Symphony Orchestra conducted by Abbado. The sixth is a recording of music by Wagner, with the Chicago Symphony Orchestra conducted by Georg Solti.

The second disk is Carl Orff's "Trionfo di Afrodite." Also featuring an all-star cast, this is the first recording of the 1972 world tour of the Orff trilogy. Eugene Ormandy, one of Europe's veteran conductors, again is at the helm of the orchestra.

The third release makes available a brand new recording of Orff's "Ostallin Carmina" starring Annemarie Kupper, Richard Holm, W. Weissenbauer, W. Palfai, J. Karr-Bartali, and R. Presti with the chorus of the Bavarian Radio under Ormandy's direction. All three records of the trilogy are now available singly.

The fourth is an unusual Andrea Segovia recording with the Jannis Karatzas of the Quintet of Chingolino recording Castello-Tedesco's "Quintet," Op. 143 for guitar, mandolin, and strings. This is the first work that a work has been written for guitar and string quartet.

The fifth is a new addition to the Gold label series, "Paul Hindemith Conducts Hindemith." The piece is the "Three Songs from "The Three Piano Variations" ("The Four Temperaments"). It stars Hans Otte, piano; and Hans Gieseler, violin.

Completing the release is the Leger String Orchestra under the baton of France Fricsay presenting Mozart's "Symphony No. 19 in A Major, K 120." It also features Mozart's "Piano Concerto No. 10 in F Major, K 492." With the Berlin Philharmonic Orchestra also under Fricsay with Clara Haskil at the piano.

The Cash Box, Music Page 24 June 23, 1956

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
"I HEAR MUSIC"—George Shearing Quintet—MGM E8296 (1-12" LP)

Classical:

RACHMANINOFF: Piano Concerto No.2 in C Minor, Op.18—Eugene Istomin, Piano; Philadelphia Orchestra, Eugene Ormandy, Conductor—Concord DL M103 (1-12" LP)

Beethoven: Tempest and Appassionata Sonatas—Solomon, Piano—RCA Victor LM-1964 (1-12" LP)

Jazz:

"SWING LOW-SWEET HEYWOOD"—Eddy Heywood At The Piano And His Orchestra—Decca DL 8270 (1-12" LP)

Kessel Plays Standards—Barney Kessel, Guitarist—Contemporary CS512 (1-12" LP)

"A NEW SOUND A NEW STAR"—Jimmy Smith At The Organ—Blue Note 1512 (1-12" LP)

Special:

"TOMMY ARMOUR TELLS HOW TO PLAY YOUR BEST GOLF ALL THE TIME"—Grand Award 332 (1-12" LP)

I DON'T KNOW b/w I FEEL THAT OLD FEELING COMING ON—FEDERAL 12258

LITTLE WILLIE JOHN FEVER b/w LETTER FROM MY DARLING—KING 4932

OTIS WILLIAMS and his CHARMS—IVORY TOWER DELUXE 6093

JAMES BROWN with the FAMOUS FLAMES—PLEASE, PLEASE, PLEASE—FEDERAL 12258

EARL BOSTIC BUGLE CALL RAG b/w I'LL STRING ALONG WITH YOU—KING 4907

EARL BOSTIC & BILL DOGGETT MEAN TO ME—BO-D-O-ROCK b/w THE BO-D-O-ROCK—KING 4910

THE MIDNIGHTERS OPEN UP THE BACK DOOR b/w ROCK, GRANNY, ROLL—FEDERAL 12260

BILLY GAYLES IF I HAD NEVER KNOWN YOU b/w I'M TORE UP—FEDERAL 12265

Golf Lessons On Record

NEW YORK—Grand Award Records this week issued an LP of eight golf instruction lessons by Tommy Armour, considered by most top golfers to be one of the best instructors in the business. Armour was on the Arthur Godfrey show several weeks ago and casually mentioned the fact that he had recorded the album called "How To Play Your Best Golf All The Time", the same title as his very successful golf book. Immediately following the show, calls came in from all over the country, placing large orders for the album. Last week, the discery shipped its first lot.

On the record, Armour himself does the narrating. In condensed form, he offers the equivalent of eight one-hour lessons. Armour's regular fee, incidentally, for private instruction is $50 per hour. The album is being made available in all three speeds at the suggested retail price of $3.98.

Tommy Mara On Unique

NEW YORK—Tommy Mara, 22 year old songster, is now recording for Unique Records. His first release is due within the next few days. Mara is now being managed by Sidney Ascher, and is being schooled for dramatics by Hollywood and TV actor Michael Browne who coached Eddie Fisher, Tony Bennett, Ava Gardner, Donald O'Connor and others.
**“Bee” Back In Boston**

MEDFORD, MASS.—Diamond Records’ Gloria Wood buzzed into Boston to promote her new disk “Honey Bee.” Shown here with Eddie Garrett, Diamond Records, and deejays Tom Walsh and Jim Aylward, WHHL, Medford, Gloria kicked off the Boston visit at her hometown station. WHHL rolled out the red carpet for the pretty blonde star, who visited Jim Aylward’s Music Club shows for two days during the week. Result? Listeners wanted more of the gal and her new disk and Gloria left with five new active fans clubs buzzing for “Honey Bee.”

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**Kaye Reports Music Trends For “Weekday”**

NEW YORK—Sanny Kaye, currently with his band on a Shy-hey 10-state tour of the midwest and Canada, is Meanwhile acting professional non-musical taste reporter for NBC’s “Weekday.” While playing each date, Kaye makes careful note of the preferences of his audiences for various dance styles and tempo. He will file information to NBC in New York where statisticians break down the figures into percentage preferences for slow numbers, rhythmic tunes, Latin-American tempos and rock n roll offerings. Taken into account is the average age of the Kaye audience at each date, as well as the type of engagement played—college prom, public dance or private party. As a further check, Kaye is also reporting the “Yale most requested” songs at each date to “Weekday.”

In many cases, Kaye has noticed quite a variance in the “percentage of audience dancing” in different cities. Taking two dates at random, one in Lansing and one in Kalamazoo (Michigan), the former with an average audience age of 20 and the latter with one of 20, Kaye reports that the audience in Lansing danced to rock n roll numbers while only 10% of the younger Kalamazoo audience did. To rhythmic tunes, 60% of Lansing’s crowd went on the floor while only .46.5% did in Kalamazoo. Dancing to Latin American numbers varied as much as 50% in Lansing to 20% in Kalamazoo. Almost the entire crowd—85%—in both cities preferred the slow fox-trot numbers.

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**“Lil Abner” To Be Musical**

NEW YORK—Johnny Mercer and Gene DePaul, along with Marshall Robinson, general professional manager of Mercer’s publishing firm Commander Music, arrived in New York last week to discuss the score of the forthcoming musical comedy, “Lil Abner,” with record company execs. The show’s entire score is being published by Commander Music. The musical is being backed by Paramount Pictures for the amount of $300,000. The score includes seventeen songs.

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**The Cash Box: Music**

**CLIMBING TO No. 1 POP. CHUCK BERRY

**SING OVER BEETHOVEN**

**CHES 1626**

**RECORD CO.

**CHES 7735**

**3705 COTTAGE AVE.

**CHICAGO 11, ILLINOIS**

“Only those records best suited for commercial use are reviewed by THE CASH BOX”

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**ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.”

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**Leslie Marshall, Los Angeles, Calif.**

**The Cash Box**
At Cafe Bohemia

NEW YORK — Hai Schaeffer, RCA Victor Artist, is currently at the Cafe Bohemia in New York with his new quartet, Phil Woods—also, Teddy Kirk—bass, Nick Stablas—drums, and of course Hai Schaeffer at the piano.

“Eddy Duchin Week” Campaign Under Way

NEW YORK — Columbia Pictures Music Corp. has planned an “Eddy Duchin Week” promotion campaign, with thousands of integrated plugs for the film hitting the CBS radio web. The campaign will also include a special radio saturation campaign by Kim Novak, involving more than 8000 radio spots over 376 stations in 300 cities. A subsequent campaign will be tied-in with the Gemex Watchland Company.

Decca, Columbia, Mercury and Capitol have all released albums based on the music heard in the film including such standards as “Sunny Side of the Street”, “Shine”, “Exactly Like You”, and the theme from the movie “Chop- in’s E Flat Nocturne” now titled “To Love Again”.

Special attention is being given by the pubbery to the Four Aces, Carmen Cavallaro and Vic Damone recordings of “To Love Again”.

Blue Note Waxes Jutta Hipp

NEW YORK — Alfred Lion, who formed Blue Note in 1939, and claims it is the oldest jazz label in the world, feels especially close to his newest release, “Jutta Hipp at the Hickory House”.

Jutta Hipp, German jazz pianist, escaped from Communist Germany ten years ago and just recently arrived in the U.S. Lion also experienced these same fears, trials and tribulations when he escaped from Nazi Germany in the Hitler days.

1st Year For Lillian Briggs

NEW YORK — Lillian Briggs celebrates her first anniversary in show business with a four week engagement opening June 20 at the Sands Lounge in Las Vegas.

In less than a year the 22-year-old blonde vocalist from Allentown, Pa., headlined 37 night spots in the U.S. and did a month tour of Australia.

Her first public attention came last September from her hit Epic recording of “I Want You To Be My Baby”. Her most unusual date was headlining the United Nations’ American Jazz Concert in honor of W. C. Handy at the UN in May.

June Celebrated As Leroy Anderson Month

NEW YORK — Mills Music is in the midst of an intensive promotional campaign, celebrating June as Leroy Anderson month. Throughout the month, radio and television stations across the country will be saluting the brilliant composer-conductor by programming his many famous compositions on their live and recorded shows. The monthly promotion is tied in with Anderson’s birthday campaign, which falls on the 29th of the month.

Anderson was born June 29th, 1908, in Cambridge, Mass. He was graduated from Harvard in 1929 and with an A.B magna cum laude in music. As the holder of an Elkan Naumburg Fellowship, he also received his M.A. in music from Harvard University.

In 1930-34 he turned to the study of languages in preparation for a teaching career outside the music field. However, he was still active on the campus as Director of the Harvard University Band, a music tutor at Radcliffe College, a church organist and choir master, jazz band leader, and conductor of orchestras in Boston.

In spite of these activities, Anders on did not decide to make music his career until 1936. In the years that followed, he made numerous appearances as guest conductor and was associated with the Boston Pops Orchestra.

During this association, Arthur Fiedler, conductor of the Boston Pops, encouraged Anderson by giving many of his compositions their first performance. Following the exposure of his “Sleigh Ride”, “Fiddle-Paddle”, “Jazz Legato”, “Jazz Fugacito”, Anderson was widely acclaimed as a dynamic new composer. And in recent years, Anderson reached new heights with his recordings of “Blue Tango”, a million-plus seller, and “The Syncopated Clock”.


Albums available on Decca are “Leroy Anderson Conducts His Own Compositions (Volume 1 & 2)”, “A Leroy Anderson Popcorn Concert”; “Christmas Carols”; “Irish Suite” and “Leroy Anderson Conducts Blue Tango and other Favorites”.

Coral Adds To Roster

NEW YORK — Bob Thiele, Coral Records a & r head, announced he had signed several artists and was on the verge of signing more.

Thiele revealed Coral has been negotiating with Duke Ellington, all time jazz great, and that the details have worked out. Only the question of getting Ellington’s signature on the contract remains and that will probably be taken care of when the Duke gets in off the road.

Pacted were Mary Small, formerly of Epic Records; Leon Taylor; thrush, who does the Kent Cigarette commercials; and Jimmy Cavello, r & b vocalist.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Music Page in NEW CALIF.

HOLLYWOOD—Peter Potter is going into television packaging under the Peter Potter Enterprises banner. He will be represented by Harold Jovan’s Premiere Artists, firm representing Potter personally.

Potter’s first package, “Juvieh Record Jury,” is currently in the hands of NBC. Show follows the lines of “Juke Box Jury” but will feature six-to-ten-year-old youngsters evaluating hits and novelty numbers.

Potter will emcee this program because of current heavy schedule of TV and radio “Juke Box Jury” and KLAC disk jockey show. He is negotiating with Harry Babbitt for the chore.

1st Jazz LP for Gig

CHICAGO—Greg Harris, owner and A&R man of Gig Record Co., announced the release of the label’s first jazz LP this past week. LP is entitled “Subtle Sounds.” Stars the Johnnie Pate Trio. Harris is an alumnus of station WCFL, this city, was desayj of “Before Midnight” show from 1948 thru 1950.

After a tour of duty with the Air Force, he returned to Chicago and has been closely related to the record business ever since.

The Johnnie Pate Trio includes the piano styling of Ronnell Bright and the drumming of Charles Walton. Recording featured singing of female vocalist, Gwen Stevens.

Album runs the gamut of jazz repertoire including among its selections such classics as Milt Dennis, Duke Ellington and Rogers and Hart.

Cathy Carr Skyrockets

“IVORY TOWER” Into Gold Mine

NEW YORK—Thrush Cathy Carr, currently way up on the charts via her classic cocking of “Ivory Tower,” has embarked on a busy booking sked for this summer.

Fresh from her June 2nd appearance on the Como TVer, the thrush goes into Cincinnati’s “Coney Island” June-15 and 16, Cleveland’s “Vermilion On The Lake” on the 17th and does the “Canadian Hit Parade” on C.B.C. TV in Toronto on the 20th (“Ivory Tower” is currently the number one record in Canada).

From there Miss Carr spends the 22nd at the Folly Pier in Charleston, S. C., guests at the Eddy Arnold video show over NBC on the 27th and plays the Amphitheater in Evansville, Indiana on June 30, July 1 and 2.

Cathy Carr joins the Al Hibbler, Carl Perkins, Teen Agers six-week tour of one-nighters and then goes to Miami’s Eden Roc Hotel late in August.

Proving once again the power of a hit record, Cathy Carr was facing a completely “open” summer prior to the release of her hit Preliminary record, less than four months ago.

Castro In N. Y. Debut

NEW YORK—Joe Castro, West Coast piano stylist, will make New York nightclub history by debuting consecutively at three of the town’s top jazz spots within two months, Basin Street, Embers and Composer, starting with ten days at Basin Street, June 21st, and two weeks at the Embers, July 2nd. Castro is a protege of WOR disk jockey Jean Shepherd, discoverer of Dave Brubeck.
Baltimore, Md., about to enter its second year of broadcasting. To celebrate the event Del Shields tells us, WEBB has presented a new oxygen tent unit for Provident Hospital, which serves Baltimore's great negro population. WEBB hopes to make similar gifts every year. Alan Freed has signed to do the Labor Day weekend show at the Brooklyn Paramount again. Freed set all kinds of records at his previous annual Labor Day show, and now doing full time promotion for Alpha Record Distributors. This makes it a two-man team as Len Wolf will continue to represent the Halonoka-Apollos set-up. Tomm, ballroom Smalls, popular rhythm and blues deejay at WWRL-New York, is the subject of a project set for full release in August. . . . Harold Tillman, religious deejay at KYOK-Houston, Texas, in New York on vacation.

Shirley & Lee have a new release that Eddie Medearis did, on the Shalimar label and Dick Sugar, WDEV-N.Y., dropped in at the House Glass, Newark, N. J. last Friday to see the All-State Band and the Spinners. Castellanos, working with a bad cold, was downing honey and lemon between sets. Curbello's newest release is "The Phantom's Cha Cha Cha" and "Bundalelera." Castellanos has a hit on his current "Together (Day by Day)" and still be musical prodigy proclaims the end of rock and roll. The kids have had it, we hear. So we take a look at the best sellers and what do we find, "Heartbreak Hotel"; "I'm In Love Again"; "Ivy Tower"; "I Want You, I Need You, I Love You"; "I Want You To Be My Girl"; "Blue Suede Shoes"; "Long Tall Sally"; "My Blue Heaven"; "My Children, Tell Your Children"; "Church Bell May Ring"; "Why Fools Fall In Love"; etc. Another notices that the rhythm and blues market is now being taken over by the other r & b against rock and roll. When did they stop? Rock and roll may taper off its feverish pitch, as is natural, but that is no reason why we must sound the death knell. We are told the inclinations of the record buying public and go back to cutting the r & b markets. Man--after the rough uphill flight to establish the companies, the artists, the material, with the vast pop audiences interested in the new products, the r & b artists give up and once again limiting themselves to one market. In the deepest south, in the blackest parts of the country as well, a new market for the r & b market has developed. They depend on the pop audiences even in the down home country to buy their product. As for the r & b artists giving up and once again limiting themselves to one market. In the deepest south, in the blackest parts of the county as well, a new market for the r & b market has developed. They depend on the pop audiences even in the down home country to buy their product. As for the r & b artists giving up and once again limiting themselves to one market. In the deepest south, in the blackest parts of the county as well, a new market for the r & b market has developed.
NEWPORT, RHODE ISLAND—The great importance of the American Jazz Festival at Newport, Rhode Island, to run for three days starting July 8th, was emphasized last week by the announcement that the Voice of America would send a six man team of recording engineers and linguists to cover the event for the world, in addition to the voice "overheard" throughout the world, Williams Conover, to participate as master of ceremonies at the opening night reception, Thursday, July 5th.

Commenting on the Prelude of the Voice of America's jazz program has an estimated 30 million listeners a week throughout the world and receives an average of 2,000 letters a week. He will be introducing some of the finest jazz talent in the world at the opening night ceremonies with such stellar and long-time jazz luminaries as Sarah Vaughan, making her initial appearance at the Festival, And, adding even more flavor to the opening night performance will be the top import rhythm section, Japanese jazz pianist, Toshiko Akiyoshi and German jazz pianist, Jutta Hopp. Other great artists of this world will include Count Basie and his orchestra featuring Joe Williams, the Modern Jazz Quartet, the Charlie Parker and Dizzy Gillespie Quintet along with a host of other stars.

Friday night's program will feature Louis Armstrong just back from a successful recording and performance tour of the Royal Family in England and a top jazz orchestra. Last year's "Olde Satch" gave with such gusto that he not only had them dancing in the aisles at the Newport Festival but even an assassin's derringer toe was set to rhythmic tapping along Newport's famous "Gold Coast Boulevard Avenue." Sharing the spotlight with Armstrong and the orchestra will be Ella Fitzgerald followed by Dave Brubeck featuring Kai Winding and J. J. Johnson. The Jazz Machines, Duke Clayton and Eddie Condon and his All Stars.

Saturday, July 7th will bring one of the largest and three day displays of jazz talent in the world to a close with the "Royalty of Jazz," featuring Duke Ellington and his orchestra, Art Tatum, Anita O'Day, Johnny Hodges, the Teddy Wilson Trio, Chico Hamilton, the Modern Jazz Quartet, Golden Vienna classical pianist and Beethoven interpreter who has recently joined the ranks of jazz artists, has been described by the music critics as the "greatest new piano talent of our generation."

In addition to the major shows on Thursdays, Fridays and Saturdays night, Friday afternoon will feature a panel discussion arranged by Professor Marshall Stearns just back from arranging Dizzy Gillespie's tour of the Mid-East sponsored by the American National Theatre Academy. The program will be free to the general public.

The Festival committee, with a view toward the long continuation of the Festival, has arranged a special presentation of 30 unknown artists of merit. There will be a one dollar admission fee to this show on Saturday afternoon. It will be followed by a full program which will be free to the public.

Bus and ferry services on and off Aquidneck Island, the island on which Newport is located, are being contacted to see if it is possible to arrange for late trips. Those wishing to have reserved accommodations in Newport or on the vicinity are being advised to contact the Newport Chamber of Commerce. There is a chartered Air Service from Newport Airport Park from which groups can fly directly to their destination.

**NEWPORT JAZZ FESTIVAL STARTS JULY 5TH**

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The Jayhawks
THE ORIGINAL SMASH HIT!
"Stranded In The Jungle"

"My Only Darling"
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Los Angeles, California

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NEARING the TOP
"MURDER IN THE FIRST DEGREE"

b/w
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"ROCK AND ROLL BELLS"

b/w
"ALL OVER, GOODBYE"

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PEACOCK #1663
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CHUCK BERRY
"ROLL OVER BEETHOVEN"
CHESS 1626

CHUCK BERRY
ROLL OVER BEETHOVEN
CHESS 1626

THE SLEEPER OF THE YEAR!
Jackie Kelso
"The Sleeper"

b/w
"Encore"

VITA 133
Vita Records

Watch This New One!
SHIRLEY & LEE
"Let The Good Times Roll"

b/w
"Do You Mean To Hurt Me So"

AL 3325
AMOS MILBURN

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THE BEST!
"LOVE, LOVE, LOVE"
THE CLOVERS
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Cincinnati, Norfolk, Richmond, Washinton, and Hartford.

"I'LL REMEMBER"
IN THE STILL OF THE NIGHT:
The Five Satins
1-1005

BEST SELLERS!
"PLEASE LOVE A FOOL"
DON JULIAN and The Mundwolfrs
© 394

"CRY SOME BABY"
RAY MILTON
© 398

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THE CASH BOX
in NEW YORK CITY
in CHICAGO
in NEW ORLEANS

1. TREASURE OF LOVE
Little Willie John
(Atlantic 1092)

2. I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386)

3. I WANT YOU TO BE MY GIRL
Teen Aces
(RCA Victor 20-6450)

4. HEARTBREAK HOTEL
Elvis Presley
(RCA Victor 20-6450)

5. MY BLUE HEAVEN
Fats Domino
(Imperial 5386)

6. I WANT YOU, I NEED YOU
Elvis Presley
(RCA Victor 20-6450)

7. LONG TALL SALLY
Little Richard
(Imperial 5387)

8. HALLELUJAH, I LOVE HER SO
Ray Charles
(Atlantic 1096)

9. FEVER
Little Willie John
(King 4935)

10. MY HEART'S DESIRE
Whoops
(Premium 405)

in CLEVELAND

1. FEVER
Little Willie John
(King 4935)

2. I'M IN LOVE AGAIN
Fats Domino
(Imperial 5386)

3. PLEASE, PLEASE, PLEASE
James Brown
(Federal 12538)

4. ROLL OVER BEETHOVEN
Chuck Berry
(Crest 1249)

5. LOST DREAMS
_RAW?
(Imperial 5387)

6. HEARTBREAK HOTEL
Elvis Presley
(RCA Victor 20-6450)

7. HALLELUJAH, I LOVE HER SO
Ray Charles
(Atlantic 1096)

8. ROLL OVER BEETHOVEN
Chuck Berry
(Crest 1249)

9. A CASUAL LOOK
Six Teens
(Flip 315)

10. TALK TO ME
Milt William
(Flip 101)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**THE CASH BOX**

**THE CASH BOX in PHILADELPHIA**

1. **CASUAL LOOK**
   - Six Teens (Flip 315)

2. **HALLELUJAH, I LOVE HER SO**
   - Ray Charles (Atlantic 1068)

3. **CORRINE CORRINA**
   - Joe Turner (Atlantic 1068)

4. **MY BLUE HEAVEN**
   - Fats Domino (Imperial 5366)

5. **ROLL OVER BEETHOVEN**
   - Chuck Berry (Chess 1456)

6. **STRANDED IN THE JUNGLE**
   - Jay Hawks (Chess 109)

7. **SHATTERED DREAMS**
   - Youngsters (Empire 193)

8. **CHICKEN HOP**
   - Billy Branch (Old Town 1022)

9. **CHERRY BLOSSOM**
   - Varette Dillard (Groove G-0152)

10. **GIRL IN MY DREAMS**
    - Madison 927

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**THE CASH BOX in LOS ANGELES**

1. **WANTED**
   - Six Teens

2. **FEVER**
   - Little Willie John (King 4955)

3. **I WANT YOU TO BE MY GIRL**
   - Joe Turner (Flip 1033)

4. **LITTLE GIRL OF MINE**
   - Chiffons (Go 1071)

5. **MY BLUE HEAVEN**
   - Fats Domino (Imperial 5366)

6. **HALLAHUJAH, I LOVE HER SO**
   - Ray Charles (Atlantic 1068)

7. **WE GO TOGETHER**
   - Midniters (Chess 1619)

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**THE CASH BOX in ST. LOUIS**

1. **FEVER**
   - Little Willie John (King 4955)

2. **I WANT YOU TO BE MY GIRL**
   - Little Richard (Flip 1033)

3. **LITTLE GIRL OF MINE**
   - Chiffons (Go 1071)

4. **WE GO TOGETHER**
   - Midniters (Chess 1619)

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**R & B SURE SHOTS**

*The Cash Box R & B “Sure Shots” highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.*

**“READY TEDDY”**
- Little Richard

**“RIP IT UP”**
- Chuck Willis

**“IT’S TOO LATE”**
- Big Maybelle

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**“Panorama of Progress”**

DETROIT, MICH.—More than 40 name artists will take part in the $100,000 “Panorama of Progress,” scheduled to run from June 30th thru July 4th at the Michigan State Fair Grounds, this city.

Presented under the auspices of Diggs Enterprises, Inc., “Panorama of Progress” is a salute to the past decade of Negro progress in America. The production is unprecedented in size and scope.

Already set to appear in the giant spectacular are: Duke Ellington, Dinzy Gillespie, Mahalia Jackson, Frank Schuyler, film actor Frank Silvera, Sara Lou Harris, and Buddy Bowser. Arrangements for the appearance of other artists are currently being set.

For the occasion, Nat “King” Cole has made a special recording on Capitol titled “We Are Americans Too,” with a speaking prologue honoring the “Panorama of Progress.” Capitol bore the entire cost of the sessions.

Charles C. Diggs, Sr., father of U.S. Congressman Charles C. Diggs, Jr., is president of Diggs Enterprises.

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**Two Stars**

Baltimore, Md.—Buddy Young, star half back of the Baltimore Colts and one of Maryland’s leading R & B deejays, poses with Ruth Brown following the wedding of the Queen of R & B to Earl Swanson in Baltimore. Young scooped the town, including newspapers and radio, by having Ruth on his show via telephone interview some 40 minutes after the recording star said I do. Timing was exceptionally good since Lucky Strike purchased a 15 minute seg of the 6 hour daily show. Miss Brown is featured on the Lucky Strike commercials. Although Miss Brown had recorded the commercials some months ago she had never had an opportunity to hear them until she heard them on WEBB’s Buddy Young show.

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**FOR THE BEST IN ROCK & ROLL POP RHYTHM & BLUES CALL ON ALL-STATE RECORD DISTRIBUTING CO. 2033 S. MICHIGAN AVENUE CHICAGO 16, ILLINOIS (Phone: Calumet S-0924)**

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**SOMETHIN’ SMITH**

**THE REDHEADS with “Shanty In Old Shanty Town”**

**JOHNNY CASH “Walk The Line”**

**ROY ORBISON “Ooby-Dooby”**

**CARL PERKINS “Boppin’ The Blues”**

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**RUSH ORDERS TO UNITED RECORD DISTRIBUTORS, INC. 2029 S. MICHIGAN AVE., CHICAGO, ILL. (All Phones: Calumet S-6655)**

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*“It’s What’s in THE CASH BOX That Counts”*
JOHNNY FULLER
(Imperial 5395)

"DON'T SLAM THAT DOOR" (2:30) [Reeve Music BMI—Bar-
tholomew, King] Johnny Fuller dishes up a light bouncer with a captivating charm. It's an easy effort that falls easily on the ears. Happy deck, as he warns "Don't slam that door," it has a high quality that grows on you with each hearing.

"RESTLESS" (1:58) [Commodore BMI—Ruth Durand] A slow paced "Ace" type ballad. It is done with warmth and emotion and makes a good coupler.

THE BOP-CHORDS
(Holiday 2001)

"CASTLE IN THE SKY" (2:17) [Everlast BMI—Harriston, Dai-
ley, Johnson] The Bop-Chords make their debut with a middle beat bouncer on the style of the Ten-Agers. It is an excellently done jump with a good sound and a balled material. The side and group burns watching.

"MY DARLING TO YOU" (2:27) [Everlast BMI—Harriston, Dai-
ley, Johnson] The kids bion on a slow paced ballad that is fairly routine and fails to have captured the charm of the reverse side. Ok but fair.

LARRY BIRDSONG
(Covent 102)

"NOW THAT WE'RE TOGETHER" (2:50) [Babb BMI—Tel Jarrett] Larry Birdsong filters through a number of vocal ranges as he delivers the slow paced rhythmic ballad. Effective and ear pleasing as wax. Its melody vocals sound, romantic lyric add up to a strong offering.

"WE'LL NEVER PART" (2:52) [Babb BMI—Larry Birdsong] Birdsong sings a middle beat bouncer with a warmth that comes through. An easy to listen to deck that stirs. Good deck.

PIECADILLY PIPERS and Pick-A-Dillies
(Chart 619)


DON LANE with THE DON JUANS
(Fortune 520)

"THE CHA-CHA OF LOVE" (2:28) [Tycoon BMI—Dorothy Summers Brown] Don Lane with The Don Juans does a light romantic item with a cha cha beat. The deck is airy and good summertime material. Pop styled.

"OH! OH! THOSE EYES" (2:05) [Tycoon BMI—Brown] A wild jump for the Lindy lopers. The kids can exhaust themselves with this one.

PHOTO HIGHLIGHTS

THE CASH BOX

"READY TEDDY" (2:05) "RIP IT UP" (2:20)
(Venice BMI—Blackwell, Marascalco)
(Little Richard (Specialty 579)

LITTLE RICHARD

† Little Richard, one of the hottest chunks with pieces of merchandise around today, takes off on a wild scream. "Ready Teddy" that exhausts the listener, the instrumentalists, and the listener. This exciting performer rocks with a "crayzy" piece of material and the result is probably his third straight national hit release. On the reverse deck, "Rip It Up," Little Richard carries on his shenanigans with another rock and roll item. This deck could also be the one. We like both decks equally as well and look for it to be another two-sided release as was "Long Tall Sally" and "Sippin' and Slinin'."

"CAN'T WE BE SWEETHEARTS" (2:41)
[Kahl Music BMI—Goldner, Cox]

"NEKI-HOKEY" (2:33)
[Progressive BMI—Miller, Smith]

THE CLEFTONES
(Gee 1016)

Girl of Mine" with a plea to "be my sweetheart" in a fast beat bouncer. "C'mon We Be Sweethearts." It is a lifting swinger that the lads knock out with feeling. Blending in good style and in the sound the kid market finds so acceptable, The Cleftones seem to have another hit riding for them. The flip, "Neki-Hokey," is a quick beat tongue twister novelty that comes out fair, but not overpower-
lung. It is a good side, but all the action will probably be on "Can't We Be Sweethearts."

"MY PRAYER" Platters Mercury 70893
"BOPPIN' THE BLUES" Carl Perkins Sun 243

The Platters and Carl Perkins, two of the hottest r & b attractions currently riding the charts are reviewed this week in the pop and country sections, respectively. Both cannot afford to be overlooked by r & b location.

THE HEARTBEATS
(Hall 716)

"PEOPLE ARE TALKING" (2:44) [Keel BMI—Sheppard, Miller] The Heartbeats offer their third Hull etching, and like its predecessors, it looks like a potent effort that means sales. The group blends softly on a slow paced ballad lovely. Its deep lense charm to the melodic content and the poignant lyric. Watch this deck 'cause it could bring in the column.

"YOUR WAY" (2:32) [Keel BMI—Sheppard, Miller] Another tender ballad done with fragile emotion. Similar comments, the perhaps a shade under "People Are Talking."

BOBBY TUGGLE
(Checker 840)

"I WONDERED" (2:38) [Leeds ASCAP—Garta] Bobby Tuggle wails a slow beat southern blues with a feeling of the spiritual. He gives a feeling of pain and realistically generates excitement. Very strong wax.

"I KNOW SHE LOVES ME" (2:55) [Arc BMI—Sears] Tuggle shouts out a slow beat jump in which he goes slightly wild telling all she loves him. His frenetic vocal efforts are given fuel by the tarted instrumental support. Exciting deck.

PAT PATTON and HIS ORCHESTRA
(King 4942)

"FLIP KITTY" (2:45) [Lois BMI—Receive, Pezner, Bennett] Pat Patton and his orchestra provides a middle beat bouncer, pop styled, that is easy to listen to, the on routine side. Ben Curtis handles the vocal.

"BLUE JEAN BOP" (2:02) [Lois BMI—Receive, Pearce, Bennett] Another pop item with teener lyrics. Same comments.

BIG JOHN GREER
(King 4921)

"COME BACK UNCLE JOHN" (2:12) [Jay & Gee BMI—Henry Glover, Cassie U. John] Follow-up to "Long Tall Sally" that is well done and should pick up a piece of the change. It is a fast beat rocker with Greer handling the cute vocal in good style.

"LET ME COME HOME" (2:39) [Knapp ASCAP—John Greer] Greer sings a slow paced melodic blues with good feeling. Easy to listen to deck.

THE SUBURBANS
(Baton 227)

"I REMEMBER" (2:30) [Dare BMI—Bradford] The Suburba
n make their debut on Baton with a breakneck fastie rocked out enthusiastically. The group comes up with a good sound and polished performance. Good group effort that iscametching.

"TV BABY" (2:19) [Dare BMI—Bradford] The Suburbans drift through a mellow slow beat ballad with an effortless reading. Lazy pleaser that comes off well.

"The Cash Box" Music Page 34 June 23, 1956

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**The Cash Box, Music**

**Rhythm 'n Blues**

**SLEEPER OF THE WEEK**

"LOVE BABY" (2:39)
[Crossroads BMI—Brown, Mendelsohn, Herman]

"AM I" (2:28)
[Savoy BMI—McCoy, Singleton, Mendelssohn]

**NAPPY BROWN** (Savoy 1196)

- Nappy Brown really sings as going down to the roots to bring forth this reading of "Love, Baby," a slow, rhythmic blues. No Brown gimmicks, just real hearty blues singing, telling his baby he needs her love. An exciting deck, Brown gives it everything. Don't let this one get away from you. It can take off and be a big one. The flip, "Am I," is one from the Brown school of "meething" gimmicks and while it could find a good market, for the real action it should be "Love, Baby."

**THE NITECAPS**
[Groove 46-0158]

"BAKU ROCK AND ROLL" (2:35) [Sunbeam BMI—Legarieta, Feathers] This is a great deck rock with a Nippon influence. It's a middle beat jump with excitement and novelty. Ok deck that should get a strong reception from the kid market.

"YOU MAY NOT KNOW" (2:03) [Scoopic Music BMI—Hamilton] The team changes pace and offers a slow ballad pretty that comes off well. Restful, tuneful etching.

**REBECCA LEA** (Groove 46-0157)

"THE DEVIL HATES YOU" (2:35) [Lynd BMI—Johnny Parker] Rebecca Lea rocks out a jubilee type effort "the devil hates you 'cause you so good." Driving vocal and a screaming "terrible horn break. Deck rides wildly from the opening bar to finish. Kids will like its excitement.

"WILLIE" (2:35) [Lynd BMI—Leiberman, Rhodes] Miss Lea admits she was wrong and begs Willie not to say goodbye. It's a middle beat bouncer that sounds positively tame alongside "The Devil."

"FATSO" THEUS (Aldedin 3324)

"BE COOL MY HEART" (2:50) [Leon Rene ASCAP—Rene] "Fats" Theus does an easy, but forceful reading of a slow heat ballad against a smooth working instrumental and choral support. Easy, intimate singing.

"ROCK 'N ROLL DRIVE-IN" (2:45) [Recordio Publ. BMI—Googie Nelson] The flip is a rocker, complete with screaming horn, quick jump beat, but Theus handles the vocal in a more or less restrained manner, thus forming a counterpoint for its wild sound.

**THE CHAMPIONS and SONNY THOMPSON**
[Chart 620]

"THE SAME OLD STORY" (2:45) [Pelican BMI—Thomas, Theus] The Champions rock with a fast beat jumper. The group maintains a steady syncopated beat with a similar instrumental support. It is an exciting ride with a couple of gimmicks that lift the deck out of the ordinary class. Ok deck.

"PAY ME SOME ATTENTION" (2:40) [Pelican BMI—Stone, Shaw, Thompson] The flip is a slow beat bouncer that comes out an adequate side. Good couple.

**THE ROCKETS**
(Moody 992)

"THE ROCKETS" (2:05) [Roosevelt BMI—Harrison, Carroll] The Rockets blend happily through a light hearted bouncer. It is a jovous waxing of medium heat that is most appealing to the dance set.

"YOU ARE THE FIRST ONE" (2:40) [Roosevelt BMI—Scott] Good strong lead offers a slow bouncer, tuneful but too reminiscent of the recent Sid Caesar burlesque of rock and roll. It is a reverse twist of his take-off on the current singingfad. He kicked it and this tune attempts to twist it back into shape.

**AL KING**
(Davis 448)

"JOY RIDE" (2:24) [Joe Davis ASCAP—Al King] Al King goes on a wild "joy ride" as his group drives out a racing instrumental that excites. Sax featured instrument.

"SCHLANKSY MORN" (2:36) [Joe Davis ASCAP—Al King] Al King mellows down quite a bit as he dishes up a slow beat mood item. It is a relaxing wax in which the saxist captures a Bostic flavor.
Mae B. Axton Becomes Hank Snow's Manager

NASHVILLE, TENN.—It was disclosed here this week that Mae B. Axton, co-author of the hit tune "Heartbreak Hotel" will take over the personal management of Hank Snow.

In making the announcement, it was learned that Miss Axton will also head up Hank Snow Music, Inc., and James "Sleepy" McDaniel will serve in the capacity of vice president of the music firm.

Henceforth, Miss Axton will be directing all of Snow's professional activities. In this capacity, Miss Axton will care for personal appearance bookings, direct his public relations, and act on his behalf and for his welfare, as his exclusive manager.

Prior to this association, Miss Axton has worked as a free lance newspaper writer, and worked in the advertising and public relations department of one of the largest firms in the South.

Walt Disney, possibly the greatest genius of movies and television will spend the week end with his wife in Cincinnati. They will be the guests of Edouard L. Schott, owner, president and general manager of the Queen City's Coney Island, and will visit the amusement park on Saturday.

Cathy Carr, whose "Ivory Tower" on Harry Carlson's Fraternity Records is top song these days will star at Moonlight Gardens on June 15th and 16th. Billy Snider and Orchestra (a long time favorite in this area) opened at Pleasure Isle on Route 67, just beyond Covington, Ky, this week...

Georgia Gibbs has been doing a bang up job at Beverly Hills. We hear that business is booming... Bill Dave, popular DJ at WCPO has his sleeping and working habits. He was heard in the early morning hours, but now he is heard for five hours in the mid-morning and late afternoon...

Ruth Lyons and Bill Thall appeared at Croley Field Wednesday night and called the Redlegs' plays on WLW-TV. (Our Reds are pretty hot these days).

Nelson King, WCKY's Country DJ has been invited to emcee the "American Folk Song Festival" Sunday June 10th in the hills near Ashland, Ky. A yearly event, the Festival has attracted many greats in past years such as Burl Ives, Birgmond Spath and Bradley Kenclaid and this year star "The Traipman Woman" Jean Thompson... They tell me that WLW's Mid-Western Hayride seen on Wed. night over NBC-TV will be off the hook-up soon...

Homer & Jethro (Victor) will appear in person Saturday at Vernon Lake Ranch... Jimmie Williams (MGM) appears at Waddell Hilltop Park in Waverly, N.Y along with Woody Williams, favorite Country DJ from up that way, Sunday June 10th...

Rod Stewart's (Victor) record "Gee, But I Hate To See Me Go" catching on in this... Hyle Brown will be appearing as "Sam and Ray's" Park outside Westmont, Ohio this Sunday. Ray Anderson country DJ from Washington Court House is the manager of the new park.

THE COUNTRY RECORDS

1. THE BROWNS (RCA Victor)
2. Roy Price (Columbia)
3. Johnny Cash (Sun 232; 45-232)
4. Ernie Tubb (Decca 39436; 9-29536)
5. Freddy Ford & The Surfmen (Capitol 1006; 40-2108)
6. The Browns (RCA Victor)
7. Johnny Horton (Columbia)
8. Porter Wagoner (RCA Victor)
9. Sonny James (Capitol 3357; F3357)
10. Sonny James (MGM)
11. "It's What's in THE CASH BOX That Counts"
**BOPPIN’ THE BLUES**

Hi-Lo BMI—Perkins, Griffin

**ALL MAMA’S CHILDREN**

Hi-Lo BMI—Perkins, Cash

CARL PERKINS

See 20; 45-243

When Carl Perkins ‘exploded’ the wax market with his ‘Blue Suede Shoes’ he did it with H-bomb force. His musical ‘grand slam’ came extremely close to topping almost every conceivable chart in the pop, r&b and country fields. And if his latest effort, ‘Boppin’ The Blues,’ does at least half the ‘Home run’ business, which it already shows signs of doing, it will easily make it two smash hits in a row for Perkins. It’s a potent, rhythmic jumper that follows the pattern of his previous successes. ‘All Mama’s Children,’ on the flip, is another good, solid rocker that’ll probably be overpowering by the upper end.

**SOLLY MASTERS**

(4 Str 1695; 1695-45)

**PINK CADILLAC** (2:18) [4 Star BMI—J. Masters] Solly Masters comes up with a potent waxing of one of the funniest songs about his flashy new car on this colorful, quick paced rock ‘n roll. It’s an amusing look at a girl’s reaction to his new personal conveyance by showing to see all the territorial action. Could break wide open with exposure.

**SOME LIKE IT HOT** (2:01) [4 Star BMI—T. Atchison, S. Masters] Under portion is another-and funny, rhythmic jumper that Masters belts out in spirited style. Solid musical assist by his Rockin’ Rhythm.

**STANLEY BROTHERS**

(Mercury 70886; 70886-45)

**BABY GIRL** (2:16) [Acuff—Rose BMI—C. Stanely] The Stanely Brothers, Carter and Ralph, offer their standout mountain romance on this fine, fast-paced duet ballad with heart-warming lyrics. Top notch musical support with Ralph’s banjo in the lead.

**SAY YOU’LL TAKE ME BACK** (1:56) [Cedarwood BMI—R. Stanley] On the lower side the boys dish up some more of their unique grade “A” country vocalizing, this time on a fast paced romantic pleader.

**CARSON ROBISON**

( MGM 12266; 12266)

**ROCKIN’ AND ROLLIN’ WITH GRANDMA** (2:36) [Old Homestead ASCAP—Robison] The current, teen-age dance craze has invaded the older-timer’s territory and Carson has a contagiously short advice about it on this catchy, up tempo rocker.

**HAND ME DOWN MY WALK-IN’ CANE** (2:45) [Old Homestead ASCAP—Arr. Robison] On this end Robison revives the favorite of years back and tastefully runs through his version of this fine-paced style. Fetching instrumental support supplied by his Pleasant Valley Boys.

**BUDDE THOMPSON**

(RCA Victor 20-6559; 47-6559)

**TIME’S RUNNIN’ OUT ON ME** (2:27) [Acuff-Rose BMI—D. Gibson] Buddy Thompson’s polished tones show up to good advantage as he tenderly projects a poignant, middle beat lover’s lament. Lovely weaving of melody and lyrics on a strong contender for the charts.

**I’M SWEET ON YOU** (2:11) [Delmore ASCAP—C. Cohen] This half is a charming, up tempo romantic duet as Thompson wraps it up attractively. Two winning sides. A déja vu must.

**JACK COCHRAN**

(Sims 107; 45-107)

**RIVERSIDE JUMP** (2:00) [R & R BMI—J. Cochran] The Sims label could have a hot waffle on their hands as they introduce Jack Cochran on a swingin’ house-rocker that fits in perfectly with the rock ‘n roll craze. This one has the kids jumpin’ all day long.

**HIP SHAKIN’ MAMA** (1:59) [Fairway BMI—R. Sims] Cochran continues to belt his material as he sends up another fast stepped novelty item in coin-catching manner. Dandy two-sider.

**LES VAN HOOK & SADDLE PALS**

(Peaceful Valley 401; 45-401)

**FIRST COME LOVE** (1:58) [Ernest Tubb BMI—M. Barrett] The Saddle Pals neatly persuade a pleasant vocal of Les Van Hook as they come up with a light-hearted, up tempo ditty with cute lyrics. A sprightly waltzing that bounces along in happy-go-lucky fashion.

**BLUE HEART** (2:05) [Ernest Tubb BMI—L. Van Hook] Reverse deck is a tearful, middle beat romantic ballad in mellow manner by Van Hook.

**JIMMIE RODGERS’ LAST BLUE YODEL**

[Peer BMI—J. Rodgers]

**WOULDL YOU BE SATISFIED THAT WAY** (2:38) [Ernest Tubb BMI—Skinner]

**ERNST TUBE**

(Decca 29934; 9-29934)

**THE WALTZ OF THE ANGELS**

(2:56) [Central BMI—D. Reynolds, Rhodes]

**JUST CAN’T LIVE THAT FAST**

(2:01) [Western BMI—Friszell, J. Johnson]

LEFTY FRIEZZ

(Columbia 21525; 4-21525)

**THREE HEARTS LATER**

(2:18) [Cedarwood BMI—Self]

**PRETTY BAD BLUES** (2:19) [Cedarwood BMI—Self] Self comes up with a powerful couplet as he drives out a hard-hitting blues jumper that’s right up the tempo alley. Socko wondering on both sides to watch closely.

**RONNIE SELF**

(ABC-Paramount 9714; 45-9714)

**THAT’S A DITTY**

[Delmore ASCAP—C. Cohen] This one is a charming, up tempo romantic duet as Thompson wraps it up attractively. Two winning sides. A déja vu must.

**CHARLIE WALKER**

(Decca 29908; 2-29908)

**REMEMBERING** (2:47) [Bill & Range BMI—C. Walker] On the lower half Walker goes sentimental as he eulogizes a heartbreaking, moderate paced lover’s ballad in warm, sincere fashion. Two first-class performances by Walker.

**TOMMY DOWNS**

(Tiffany 1321; 45-1321)

**FOOL’S ROMANCE** (2:14) [Song No. BMI] Down sings with a convincing performance as he waxes a tear-provoking, middle beat romantic piece. Effective piano and string support.

**THAT’S WHY I CRY** (2:40) [Song No. BMI] Down sings with tender emotion on this heartfelt, moderate paced lover’s lament. Two fine showings that should latch on to sales of both and spins.

**SOMETHING YOU CANNOT CHANGE**

[Brat BMI—W. Owens] Under portion is a moderate paced lover’s weeper that Owens waxes with utmost sincerity. The Circle “O” Ranch Boys softly cushion the chant on both sides.
promised Pee Wee King that he'd play his new RCA Victor album in the near future, and said he'd let him know in advance of the time. Bill ran it at two o'clock in the morning, got Pee Wee out of bed to let him know it. We had this [a show on KING] for five years, and it was billed as the role of "father of the bride." Now that the daughter is married, Pee Wee says he'll just settle down in Louisville and feel old.

The La Dell Sisters are making the tough transition from Country Music to "Pop," as some other juvenile groups are doing. A new album of the group, recorded on the Mercury label, has an interesting background. Helen and Inez, two of the three singers, are sisters. Margaret is a friend. Margaret and Eddy Arnold sang with Roy Acuff and his Smokey Mountain Boys and Girls. Delores, the third member of the group, was one of the Dinning Sisters, who made such a hit in the pop field, so the role of the old country comes from: La from La Croix and Del from Delores. Their new release, soon to be out, features the current rock and roll trend.

Does Country Music have nationwide popularity? A contest sponsored by a televised segment of the Grand Ole Opry by radio and television stations throughout the country may solve such a million pieces of mail from nearly every state in the Union. Ohio had the greatest response.

The Jordanaire's have returned to Nashville after coast-to-coast appearances out of Hollywood where they appeared with Elvis Presley on the Milton Berle Show. Pete Stamps has the rare double talent of being a comic and first class singer. The native of Dawson Springs, Kentucky, is a regular on "Ozark Jubilee" and now makes his home in Springfield, Mo. He is now booking dates on a series of shows, and was recently on a recent Telethon for Cerebral Palsy by doing 16 push-ups at one dollar each.

Young Brenda Lee, nine-year-old singing sensation, has been signed by Top Talent, Inc. for public appearances.

Bill Wimberly and his Country Rhythm Boys have another phonograph record for Mercury. Roy Drusky, who operates out of Atlanta, has just completed a promotional tour of the South that has got his nine albums selling like hot cakes at Daytona Beach.

Last week, the Louisiana Hayride, sponsored by Jim Denny, head of WSM's Artist Service Bureau, has just returned to Nashville after several days of vacationing with her husband, Curley Rhodes, who is known to Country Music fans as "Odie", one half of the "Couple (Join Our) Juke Box" combination.

Ronnie Self (ABC-Paramount) who is kicking up lots of noise with his version of "Pretty Bad Shape" on Decca. The artist and his waxing includes Jack Cochran with "Riverside Jump" and "Flip Shakal Tata Mama," The Feather Sisters with "I Don't Feel The Same Anymore" and "Little Baby" and "Daisy" and Dub Dickerson with "Each Time" backed with "One For The Lady." It's reported that Pee Wee King and his new band have just recorded "Root Scoot" and "Catty Town," with vocals by Dick Glanzer and the trio will be recording two more songs for the new album.自的 is a record dream, and the album to be completed has three songs entitled, "Heart Made of Roses," backed with the "Midnight Club." Dub Dickerson and Vokes report that his new release backed by "Country Boy" and "Country Camp," will top their first big tune, "Kangaroo." It's a real break for Bill and his crew. The story is sure to be told on country music should find the dust team just what the doctor ordered and the new record is a warmover to worked out motorizations. "When You Start Seeing pink Cadillacs instead of pink Elephants, You've Had It, Brother. . . ." Patye Cline's current Coral waxing of "I'm a Little Slow to Say Goodbye" is getting a nice reception by the disc jockeys. Patye headed to Nashville to appear on the June 16th Opry show.

Bob Wills and his Texas Playboys are kicking up lots of fuss with his recording of "So Let's Rock" and "Sugar Baby." With the great fan-following Wills has, it would not be too difficult for this record to really take off big.

At Springfield, Mo., another "Junior Jubilee" is scheduled for June 29th. This show will be broadcast on WSM. June 30, is Betty Ann Grove of "CBS Big Pay-off program," according to word from Don Richardson, who is in charge of the Junior Jubilee. Gabe and Sunshine Tucker moved into their new home last week. R. C. Road. Tucker is personal manager of Ernest and Justin Tubb. Ernest Tubb (Decca) out with a new release that shows he's still got what he always had. "I'm A Lover" is a song that Ernest had been doing on personal appearances for a long time. "I Will Be Your" is the Tubb release.

The Wilburn Brothers (Decca) who are directed by Gabe Tucker, will appear on the Arthur Godfrey TV show on July 13th. Gabe has been working a single act now under the direction of Dewey Mousain, Del's current RCA Victor waxing "Downdown" and "Tie Me To Your Apron Strings Again.

Buddy Thompson (RCA Victor) who did an excellent job with "Sweet Dreams" has another good one for the disc jockeys. . . . "I'm Sweet On You" and "Time's Runnin' Out On Me."
PROGRAM FOR PROFIT

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When there's "music for everyone" you are assured of the maximum in earnings from every location. A properly programmed music system should feature both types of 45 RPM records.

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DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION

Chicago 22, Illinois

America's finest and most complete music systems
"TEENAGE CANTEENS"

Summertime. And living isn’t easy for teenagers who have no other place to meet than on a corner in the light of a dim street lamp.

No place where they can give natural vent to their youthful energies, enthusiasms, emotions.

Just a corner, under the yellow light of a dim street lamp.

A place that lends itself to brooding. To dangerous thoughts. To sudden, sorrowful acts.

What a great, grand difference a "Teenage Canteen" makes for these very same kids.

What a marvelous place to meet. To dance to juke box music. To sip a cooling soft drink.

To laugh. To have fun. Good, clean fun. To expend the tremendous, natural energy of youth in a perfect, guided atmosphere with other boys and girls.

Not to have to meet on a street corner under the shadowed yellow light of a dim lamp.

But to be able to meet in a "Teenage Canteen". A gay, happy and lighted place.

To while away in dancing, games, laughter and joyous fun, the otherwise lonely and brooding evenings.

A "Teenage Canteen" should immediately be created, placed into action, in every village, town and in all cities thruout the nation by all the members of the juke box industry.

Every juke box owner, his wife and his children, can get a "Teenage Canteen" under way today.


There you have it in all of its glorified simplicity—a "Teenage Canteen".

It’s so easy, so simple to start a "Teenage Canteen" that many in the industry wonder why hundreds of them aren’t already in operation.

Everyone everywhere knows that the juke box operators have been the grandest and greatest supporters of "Teenage Canteens". That they have donated phonographs and recordings. That they have given of their time and money.

But, always someone else has grabbed the glory. The time has now arrived, to prove to so many everywhere, that the juke box operator, himself, start the "Teenage Canteen" and let the world know it was created for the teenagers by the juke box industry’s members.

Mr. and Mrs. Juke Box Operator: For your own sake, for the sake of your teenage children, and for all the teenagers of the nation, start a "Teenage Canteen" into operation—TODAY!
HIGH PRICES FOR MACHINES DON’T SCARE OLD TIMERS

AGREE: “It’s What’s In The Cash Box That Counts”

CHICAGO—High prices for machines don’t scare old timers in the industry.

A quick survey by this publication, after its editorial to this effect, proved the truth of this statement.

Every old timer agrees that, like anyone else, he’d like to buy big money-making machines as cheaply as possible, “which,” as one well known up stated, “is only a natural and human desire,” but the price, itself, isn’t the big problem.

Referring to the famed slogan of The Cash Box, this operator said, “It’s what’s in the cash box that counts.”

“Yes,” he added, “the price isn’t the big problem, but what really counts, is when collection time roles around and the machine hasn’t enough money in it to even clear the overhead.

“If the machine takes in what it should,” he continued, “just as you wrote in your editorial in The Cash Box,’ to amortize itself and show a decent return on the investment within a reasonable period of time then, regardless of the cost of the machine, that’s a fine product for any operator to purchase.

“Music,” he claims, “has proved itself in this fashion. There are very few music machines that haven’t amortized themselves and shown a decent return on the investment in a reasonable time.

“Most of the games also do this. But,” he adds, “even so often a new machine comes out at too high a price and won’t take in any more money on location, he later pointed out. That’s when the operator gets stuck, if he buys any quantity of such a product, without first testing it completely.”

“The slogan you adopted for your magazine, and I can recall almost the very first issue, is the real answer to this entire business.”

“It’s What’s In The Cash Box That Counts.”

Chi Coin Boosts Production Schedules

“Hockey” and “Steam Shovel” Setting Faster Sales Pace Than Expected.

Production Schedules Stepped Up to Meet Demand

NEW YORK—“How about that?” as “Senator” Al Bodkin would ask.

It was a record-breaking night on Wednesday, June 13, when some 600 people attended the UJA-Coin Machine Industry banquet in honor of the fabulous “Senator,” Al Bodkin at the Sheraton-Astor Hotel. The attendance broke all previous records; the money raised — over $41,000 (against the previous 1955 record of $32,000); and the weather man came up with a record 89.2 record breaking June 13.

The dinner, celebrating the close of the 1956 coin machine industry UJA fund drive, was highlighted by various of the leading recording artists, who entertained the guests.

Lee Boorstein, chairman of the 1956 drive, acted as Master of Ceremonies, introducing the speakers and artists. Much of the success of the year’s fund raising and dinner was placed to the credit of Bodkin, who concluded the evening’s festivities with one of the most dramatic, moving and touching speeches. The Senator, speaking without a script, stated “I don’t need a prepared speech. I am talking right from the heart”. A standing ovation greeted the conclusion of his talk.

Bodkin was presented with three plaques, one by the Music Machine Operators of New York; one by the Amusement Machine Operators of Greater New York; and the third by the UJA.

Coin machine figures seated on the dias, in addition to the guests of honor, Al Bodkin and his wife, Frances, and Lou Boorstein, were: George Hollen, president of the pegboard association; Teddy Blatt, attorney for this great man; Sternberg, Kramer; Jack Miltsen; Joe Young; Al Denver, president of the Music Operators of New York; Shulkin, attorney for the music ops; Mike O’Dwyer; Paroff, Harry Rosen and Bill Rabin.

Out-of-town guests in attendance, some travelling miles to hear the “Son,” were: Ed Rajatjak, AMI, Inc.; A. D. Palmer, The Rudolph Wurlitzer Company; Jack Gordon, J. P. Seeberg Corporation; Art Garvey, Daily Manufacturer Company; Their associa-

tion, Hartford, Conn.; and a complete delegation from the Westchester Music Guild, including Carl Paul- van, president of the Carmine Fisz, Max Klein, and Lou Tartaglina; and Sam Getlan, union official from Westchester.

In addition to the city’s coinmen and their wives, the music and record industries were well represented with some of the top executives.

In concluding, we must once again use a well-known quote by the ever-smiling, ever-optimistic, always sincere “Senator” Al Bodkin—“It was the greatest!”

(Editors note: Because of publication deadlines, photographs taken will be published in the next issue of The Cash Box).
“20 Year Club” Member Advises Operators To:

Diversify Operations

Calls Music “Backbone” On Which to Build Diversified Operations by Adding Games and Vendors to Routes

CHICAGO — “My compliments to ‘The Cash Box’,” writes a member of the “20 Year Club”, “on your editorials urging operators to diversify their routes.

“This”, he continues, “is one of the finest things that any operator can do.

“I've blown up your last item and put it up on the wall here so that both of my sons, who are doing most of the work, can read it regularly.

“The fact of the matter is”, he advises, “that a long time ago we decided to add games as well as vending machines to our route.

“But first”, he claims, “the operator should make it his business to build up a strong backbone for his route. He can do this with music machines.

“He shouldn't hesitate after that”, he reports, “to add pool games, five-balls, bingo, guns, kiddie rides, hot and cold soft drink machines, or anything else that will make him money from the locations he's built up.

“After all”, he says, “he worked hard to build up these locations with his music machines. They are, usually, after this hard work, very good spots. Letting someone else get the gravy isn't smart business.

“He's got to realize that, like you write, each location counts. He must get all the income he possibly can from each spot. He should bring in the games. He should also make it his business to operate the drink dispensers and the cigarette machines.

“In this way”, he concludes, “he's going to have a real, fine route going for him. If the music take falls, the games will probably get the extra—or vice-versa. The same goes for the vending machines.”

NORTH TONAWANDA, N. Y.—Robert (Bob) Bear, sales manager the Rudolph Wurlitzer Company, this city, left this week for a tour of several West Coast cities.

Bear will visit Wurlitzer distributors in Salt Lake City, Utah; Denver, Colo.; Tucson, Ariz.; Los Angeles, Calif., and probably San Francisco, Calif.

Before leaving the factory, Bear stated the company's production lines are running full speed, and it is the hope of all that shipments of the new model "2000" can be rushed to its distributors so that they can take care of the demands from music operators.

Bob Bear To Tour West Coast Cities

—

BINGO SPECIALS

In Working Condition Export Packed

FROLICS $70.00
SPOT LITES 50.00
CONES ISLANDS 50.00
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SEEBURG 100C $595
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RECONDITIONED AND REFINISHED LIKE NEW!

Terms: 1/3 Down, 3/4 D.O. Exclusive Seeburg Distributors

A Quarter Century of Service

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“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
June 23, 1956

THEY were now known as “the big three.” But years ago, when they met for the first time, they couldn’t even be called “the little three.” The fact is they had been in business together through the years and were quite well known. Old Joe, Barney Adams, and Harry were all from the same town. The playful, teasing manner in which they would call each other “the big three” came from the fact that they were all quite tall, and it was a nickname they had adopted in their early days.

All three came from the same town. The oldest, Joe, had been in business for many years, while Barney was a young man when he joined the partnership. Harry was the youngest, but he had been a partner for only a short time.

Barney, Old Joe, a bit sentimentally, stated, "We’re partners," he said, "we’ve gone through a lot. Things we want to forget, but I forgot the wrong target." "But this is great," Old Joe added, "we still partners. Still in there at the office side by side." "Yes, sir," he stated, voicing the sentiments of the other two, "one for all and all for one." "O’mon," he happily concluded, "let’s get on the plane before it leaves without us. I feel sure we’re on our way to a new, better, successful future in electronics as a whole." Old Joe’s prophetic words, within a reasonably short period of time, came true. The three men put all of their money as down payments on new machines. With 20 houses as their personal partners, they were able to live on them. They turned all of their profits back into even more new equipment.

Old Joe was a wizard with location owners. He seemed to have just the proper knack of getting them to sign long-term location contracts. Win their affection. Hold them as satisfied customers.

The retailers admired old Joe. His military service in both wars, as well as the honors and medals he’d won, were known to all of them. And, in addition to that, he was a natural dignitary, his friendly way, his mannerisms, all were so pleasant. Even his mannerisms were pleasant.

Harry differed only in his personal life, he was a bit more of a do-it-yourself type, he was a natural technician. Old Joe clearly understood these principles. He was a natural at both.

Barney proved just as outstanding at efficiently managing the entire business. He knew where every cent was spent. He knew when and when not to spend. He watched every dime and, especially, every dollar. He chided mechanics when they wasted the last dollar possible out of them. He closely and carefully watched expenses. Kept close tabs on everything.

Barney had never had to run as an opponent. He was an opponent of the highest order. He had never been one to make a mistake, and he made no mistakes. He was always on top of his game. He was always on top of his game.

Harry had taken the time to study the industry and to understand his customers. He had taken the time to understand what it was that made the big three businesses what they were.

Barney, Old Joe, and Harry were all from the same town. They knew every cent that was spent in the town. They knew every cent that was spent in the town.

They were lucky with their choice of new equipment. Their income continued to increase, and they gave them every price break. They knew every possible fashion. Their growth was remarkable.

The way they handled their business seemed to have grown. They knew that the trio would soon also be the big three among the nation’s operators.

As their income grew, they raised their salaries and, pretty soon, all three were financially happy. Their families were happy. They could afford the little things they’d never been able to buy before.

They enjoyed vacations. They took fishing and hunting trips. They lived the life of prosperity and happy business.

The years went by, and the income continued to outpace their salaries. Barney immediately foresaw that, as their bank balance continued to grow, they would be heading into an even higher tax bracket unless, of course, they continued their expansion program.

So Barney made his business to start out of the house and into the big three. He got out of the house and into the big three. They were all living the life of prosperity and happy business.

Old Joe, who was now well up in his years, continued to do the same. He was still living the life of prosperity and happy business.

As the years went by, Joe continued to outpace their salaries. He was living the life of prosperity and happy business.

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Wurlitzer Conducts “2000” Service School at Brady Distrib

CHARLOTTE, N. C. — Service Manager Joseph F. Hrdlicka, and Field Service Engineer Harry D. Gregg, both of The Wurlitzer Company, recently conducted a two-day service session at Brady Distributing Company, this city.

The purpose of the school was to acquaint operators and their service men with the features of the new Wurlitzer Centennial model “2000”, 200-selection phonograph which has made its debut in recent weeks in showings at Wurlitzer distributors across the nation.


Hrdlicka termed the school an outstanding success and stated that this was the first of many such meetings that would be held by Wurlitzer Field Service Engineers for Wurlitzer distributors throughout the country.

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Attention: Operators’ Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS”
“Big Three” by Bill Gersh
(Continued from Page 14)

“Harry, look at this,” he yowled.

“It’s murder. We can’t even earn a cent in this spot.”

“Look what he promised this location on top of the crazy deal he made.”

Well, to make a long story short, old Joe just sat there in a kind of date. He was very, very sad, and very, very lonely.

“Guess I’m getting a little too old for this kind of work,” Joe lamented.

“Looks to me, boys, like you’ll have to replace him. And with this final remark, old Joe put on his coat and slowly walked out of the place.

“Harry,” said Barney, when he’d left the right, right. “We’ve got to replace him. He’s too old for this business.”

“Here’s what I’m going to do,” he hurried on, at the same time grabbing some papers out of a private desk drawer. “I’m going to take these last six location contracts he signed along with me. I’m going over to old Joe’s house.”

“I’m going to show him where these last six contracts he signed are going to cost as a ton of money. Plenty all around.”

“When I get through with old Joe,” he rattled ahead, his voice rising in a screaming crescendo, “I’ll buy out his share of the business for buttons.

“I only have just a couple of buttons. In fact, he’ll be glad if I even give him that for his share of the business.”

“How do you like that, Harry, boy? There’ll be just the two of us from now on.”

“What a terrific split between just us and the industry.”

Harry held up his hand for silence. He slowly shook his head in negation. He quietly but firmly said.

“Look, Barney, there’s no doubt in my mind you can do what you say and, perhaps, do it quick and easy. But, Barney,” he softly added.

“Save these papers, won’t you? I may have to use them some day when you get old.”

WANT TO BUY
CHICAGO COIN WILLIAMS
UNITED BASEBALL GAMES

ALL-STATE COIN MACH. EXCH.
4407 W. Fullerton Ave., Chicago 39, Ill.
All Phones: Belmont 5-4700

ALL GAMES RIGHT FROM LOCATION IN WORKING ORDER

W. A. Williams
W. C. Kay
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W. C. Kay
H. B. Champion Bowler
B. C. Champion Bowler
B. C. Champion Bowler
Bally SPACESHIP
Bally SPACESHIP
Bally SPACESHIP

$650

WRITE - PHONE TODAY
We have restock of new model BALLY - WILLIAMS - ROCK-OLA

AKE CITY AMUSE. CO.
4533 Payne Ave., Cleveland, O.
(216) 1-3977

CIAA Meets Tues., June 19
Avron Gensburg, Genco Mfg. & Sales Co. to Supply Refreshments

CHICAGO—The Chicago Independent Amusement Association (CIAA), this city, announced its next meeting will be held at the Congress Hotel, in the Pine Room, on Tuesday, June 19, and will start at 9 P.M.

“INTELLIGENCE”—Trade Association membership is a measure of INTELLIGENCE in business methods, because it is the most successful method now known to eliminate the waste of outdated practices.

“JUDGEMENT”—Trade Association membership is a measure of JUDGEMENT, because it offers a choice between unnecessary individualism, now quite out-of-date, and cooperation, as a means of economic growth.

“SPORTSMANSHIP”—Trade Association membership is a test of SPORTSMANSHIP. The bad sport drinks always on the other fellow. The good sport pays as he goes. The good sport declines to accept benefits that come to his business through the cooperation of his fellow business men without paying his share.

“CREDIT”—Trade Association membership is a measure of CREDIT. Banks lend more readily to a businessman who has enough standing in his industry to be entitled to association membership.

“PROTECTION”—Trade Association membership is a measure of PROTECTION. Bankers lend more readily to businessmen who distribute the risk of business failure. “INSURANCE”—Trade Association membership is a business INSURANCE. The free exchange of business information by a group engaged in the same business cuts down credit losses, cuts out wasteful practices, avoids useless experiments, saves high cost of using original ideas only.

“Trade Association membership is a measure of the whole SOUNDNESS of the INDUSTRY as a WHOLE.”

NEW YORK—Coinmen catering to above, resort and roadside locations, who had been meaning about poor business throughout the Spring, due to the unusually cold and rainy weather, changed their tunes this week when the temperatures soared to record breaking highs. Anticipating capacity play over the week-end, as millions will seek relief at the beaches and resorts, operators and arcade men have pushed wholesalers for last minute deliveries so that the equipment will be set.

Indications of a wholesale exodus from cities was evident as early as Thursday evening, and bands appeared so early Friday, as the roads out of the cities became jammed with cars heading for the mountains and seashore.

These patrons will be warmly welcomed by operators in vacation and amusement areas as it will take some doing to make up for those bad week-ends, but the experienced coinmen take whatever conditions prevail with the philosophy that during the season, enough good weather comes along to make up for the bad. All are hoping that the bad weather has reached its quota and, from now on, the good weather will give them the opportunity to overcome the low collections of the past several week-ends.

One of the most perspective arcade owners, while sorrowful of the late approach of good weather, is looking optimistically for a longer season. “It seems he stated, “that for the past few years outdoor type weather has been holding up thru late September and even sometime thru October. We are therefore, able to keep open week-ends during these months, and have made some nice profit. Which, frankly, we hadn’t planned on. If we get a good September and October, we’ll surely make up for the bad start we got this Spring.”

Want to Buy

CHICAGO COIN WILLIAMS
UNITED BASEBALL GAMES

ALL-STATE COIN MACH. EXCH.
4407 W. Fullerton Ave., Chicago 39, Ill.
All Phones: Belmont 5-4700

ALL GAMES RIGHT FROM LOCATION IN WORKING ORDER

W. A. Williams
W. C. Kay
W. A. Williams
W. C. Kay
H. B. Champion Bowler
B. C. Champion Bowler
Bally SPACESHIP
Bally SPACESHIP
Bally SPACESHIP

$650

WRITE - PHONE TODAY
We have restock of new model BALLY - WILLIAMS - ROCK-OLA

AKE CITY AMUSE. CO.
4533 Payne Ave., Cleveland, O.
(216) 1-3977

When You Enter
The Cash Box
“20 YEAR CLUB”

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box “20 YEAR CLUB” TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN THE Cash Box “20 YEAR CLUB,” FILL OUT THIS APPLICATION AND MAIL TODAY.

Bill Gersh
THE CASH BOX
32 W. Randolph Street
Chicago 1, Ill.

Dear Bill:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year . . . Month . . .

Date of Birth

NAME

FIRM

ADDRESS

CITY ZONE STATE

(216) 1-2877

“We are getting full recognition for the 20 years of business and have been in the industry for 20 years or more, starting: Year . . . Month . . .

Date of Birth

NAME

FIRM

ADDRESS

CITY ZONE STATE

(216) 1-3977

“It’s What’s in THE CASH BOX That Counts”
NEW ENGLAND NIBBLES

Bir racing toward all-time highs here as long awaited hot weather opens deli-"N. M. Barney feeling better after an illness. . . . By this time, it was reported at Associated, but arcade equipment is moving briskly and there is big response for United's new in-line game. Al Levine, Associated sales mgr, planning trip through the western section of the state. . . . Kiddle rides going into super market parking lots again this year.

At Louis and Barney Blatt's Atlas Distributors, (AMI) the hot weather has resulted in a big rush of biz for ops who are working the summer hotel and outdoor circuit. Louis Blatt spending week ends at his summer home on Newfound Lake, where he is still looking for a place to buy. . . . Ops around town visiting with distributers this week included: John Destefero, Wakefield; Joe Manderelli, Mandy Ammunement, Portland, Me.; Leo Glossband, Lynn; Martin Rossa, Waterbury, Conn.; Lawrence Bettencourt, Danvers; Frank Pierson, Visa Sales Co. Haverhill; Jimmy Garusso, Lawrence; Connie Focuss, South Boston; Dave Baker, Arlington; Bob Syvstetter, National Music and Radio Co., Cambridge; Ben Ross and Ed Ross, Boston; Al Dolins, Lynn; Walter Adams, Woomsock, R. I.; Steve Plock and Ray She, Worcester; Bill Delion, Northampton; Peter C. Baner, Manchester, N. H.; Martin Oliver, Portland, Me.; Sol Robinson, Newton; Ralph Lackey, Roxbury; and Bill Hamel, Concord, N. H. . . . Gisde MaKenzie current at Blinstrub's. . . . Elleen Rodgers in for three-day disk jock whirl with her Hub rep, Ruthie Shapiro. . . . Medford born Gloria Wood back in home territory to promote her new Diamond disk "Honey Bee," and was feted on hometown station WHIL by disk jock, Jim Aylward. Left with five new active fan clubs in the Hub area buzzing. . . . Negotiations underway to bring in Elvis Presley for an eight-day swing of New England spots at a guarantee of $4,000 per night against percentage. Local sponsors are now awaiting delivery.

WEST TEXAS TINGLES

Bill Shuman, Carlsbad, N. M., reports that he like the coin machine biz better all the time. He bought the Art Soloday route in Carlsbad in 1965 and has expanded it considerably since, proving that if you give better service and good records the locations are bound to give a pretty good return new Piel Vielcal, Marfa, setting new equipment in one of the most remote locations in Texas. A little town called Valentine that is the only stop between Marfa and El Paso for the railroad. . . . Raymond Martin, roadman for Wallace Distributors, Company of Mineral Wells, taking a short vacation fishing and swimming in the surf at Padre Island near Aransas Pass on the Gulf. . . . Bill Sheffield, Odessa, is still looking for a good serviceman to replace Aubrey Duncan on his Paducah route. Aubrey was killed recently in an automobile accident. . . . Blackie McDonald and Big Jack Griffeth checking locations in Mineral Wells. Their boss, Roy Choate is in up and coming in to the office now. . . . Berry Walton, Mineral Wells, has moved his office. . . . There are quite a few counties in this section of Texas that will not allow any type of game to be set so the operators have to rely solely on music.

Domestic and World Markets Continue Calling for Late Model Music, In-Lines, Five-Balls, Arcade and Other Type Machines at an Unprecedented Rate

“The Cash Box” “Want” Ads and “The Cash Box Price Lists” Indicate Greater Activity

CHICAGO—A new high peak is being rapidly reached in used equipment demand from both the domestic and world markets.

This is indicated in a sudden revival of “Want” ads in The Cash Box as well as in “The Cash Box Price Lists” which are showing greater activity in many used machine classifications.

The biggest demand, according to leading wholesaler firms here, is for late model music, five-balls, in-line type pinballs, arcade, and some of the other type machines, like the sudden demand for shuffle and bowling which has come into being in this market, as well as for guns and baseball games of all kinds.

The switch to the used equipment field hasn’t surprised anyone here. Belief is that the higher prices demanded for new machines has caused many, especially those who have mediocre spots, to demand late model used machines.

Continuing demand from the world markets is only plausible, some state, due to the fact that few have been able to fill orders for equipment called for from the world markets.

Greatest demand from foreign markets is for music and five-balls with arcade equipment and guns running close seconds now as the summer months come into being.

It is also expected that the used equipment field will continue extremely active for some months to come.

Used Equip’t Demand Hits New High Mark
Watch for the 14th

"It's What's in THE CASH BOX That Counts"
The Harold Liebermans Enjoy European Tour

Europe are ahead of the American vendor arts. This is the use of vending machines in front of their places when they close their stores for the evening.

Lieberman writes, "In the vending machine field they seem to be ahead of us in one particular fashion. At night every store puts vendors in the doorway after they close. Almost every kind of merchandise can be purchased from these vendors. Cigarettes, candy, film, stockings, toys, souvenirs and many other items.

Lieberman tells of visiting with Mr. Jensen of Jensen Music Automates, the AMI manufacturer in Copenhagen. Being an AMI distributor himself, Lieberman found his visit extremely interesting.

He writes, "I called on Mr. Jensen, who manufactures the AMI under license, here in Copenhagen. While visiting with him, I picked up a copy of The Cash Box from his desk. He said I could take it along with me. We have been gone from home for about ten weeks now and I want to tell you how much I enjoyed reading The Cash Box. You know, sometimes you take things for granted and don't realize how interesting a magazine can be. It really is a dandy.

Lieberman also writes, "We are leaving for London this afternoon. We will visit Scotland and Ireland and then home. I am getting a little anxious to get back. It's nice here, but somehow God my father didn't miss the boat."

If you are reading someone else's copy of The Cash Box why not mail this coupon today?

THE CASH BOX
26 WEST 47th STREET
NEW YORK 36, N. Y.

Enclosed find my check for $15 for a Full Year (52 Weeks) Subscription.

NAME
FIRM
ADDRESS
CITY

"It's What's in THE CASH BOX That Counts"
See EXHIBIT'S NEW GENUINE SLATE POO

Featuring a Play Field of Solid 1 1/16 inch High Grade Slate

The Cash Box Page 50 June 23, 1956

Eastern Flashes

The big news here this week, of course, was the sensational dinner of the UJA—Coin Machine Industry division, with the fabulous "Senator" Al Bobkin as guest of honor, held at the Sheraton Astor Hotel, Wednesday night, June 13. (See feature story elsewhere in this issue.) The UJA-Coin Machine Industry-UJA dinner held since its inception, 12 years ago. Largest attendance. Largest fares ever collected. And the festivities were surely the most enjoyable and well organized of any held in the past. As the "Sen." pointed out in his breath-taking, dynamic talk, a great deal of credit was due to the work of Lou Boorstein, chairman, and the many men who worked so diligently to make it so. Lou, by the way, worked the Master of Ceremonies job as if it was way he earned his living—true dedication to the "Sen." made by Al Denver, pres, Music Ops. Assn., and George Holzman, pres. Amuse. Mach. Ops. Assn., and Lou Boorstein in behalf of UJA. Other carriers who elaborated Bobkin were Sidney Levine, Teddy Blatt and Bill Bank. In addition to above, seated on the dais, and who had either been guests of honor or chairmen in other years, were Barter Sugerman, Dave Stern, Beyer Parkosis, Joe Vitting, Harry Rosen and Mike Munves. Attending from out of town were: Ed Ratajak, sales director, AMI; A. D. Palmer, adv. and sales promotion mgr., Wurlitzer; Jack Gordon, regional representative Seaburg; Art Garvey, regional representative Rally; Johnny Blutta, Wurlitzer distriib from Newark, N. Y.; Dave Rosen, AMI distriib from Phila.; Tommy Greco, Glanco, N. Y.; Jimmie Taltzano, pres. Consolidated Coin, from Westchester Music Gold; Carl Pavesi, pres.; Seymour Pollak; Max Klein and Lou Tarstiglia and Sammy Gelles, union officials from Westchester. We would like to list the name of everyone who was on hand—distributors and their staffs, wholesalers and their staffs, and all our good friend operators here—but there were so many that we could easily overlook some and we wouldn't do that for anything. But we must mention one good friend, Barney Ross, the ex-champ, who came to wish "the best. " Senator" at the dinner, and we're sure they all had a most enjoyable evening, in addition must have felt a glow of pride in hearing the announcement of the record-breaking fund collected.

Paris Fair

PARIS, FRANCE — The AMI phonograph, displayed at the Foire de Paris Exhibition last month by the Automatic International, AMI and IAMA-AMI distributor, for the country, was selected as the outstanding jule box of the year, according to a report by M. Bodile, head of the distributing firm. M. Boule is shown in the center of the photograph on the left with several "G-300" phonos that were awarded special recognition during the event. The photograph on the right picture "Miss Juke Box of France" (right) along with the AMI phonos. M. Boule is also seen in this picture.

Opportunity For Top Salesmen

CHICAGO—An unusual and outstanding opportunity exists for top-notch salesmen at this time, as the economic slideoff seems to temporarily affect the coin machine sales field. Distributors here are seeking salesmen just as eagerly as are the manufacturers. The belief is that good roadmen can help tremendously at this time to boost business. One well known distributor stated: "I'm seeking a couple of more good salesmen right now. We need them. Not only to buy and trade throughout our territory, but also to do some calling of some very fine products which we have on hand." A well known manufacturer said: "We're planning to put on more salesmen because we believe that closer contact with our customers is most desirable at this time." A music distributor claims: "We just can't handle the business by ourselves anymore. My salesman and myself are confined to the office here and are willing to help wherever we are needed. Of course we need that help as much as we can get. We need some top-notch salesmen to get out and cover the area we handle." So it goes through this and all surrounding area. Leading wholesalers and manufacturers are opening up an unusually fine opportunity for topnotch salesmen to get business booming once again.

Upper Mid-West Musings

Leo and Jim De Mars, father and son team from Ashland, Wis., were seen shopping around for equipment and also picking up records and supplies for their store. . . . Stan Ford, D., spent a day in the Twin Cities visiting the various distributors. . . . Mr. and Mrs. James Stolp of Greenbush, Minn., spent a few hours shopping and picking up records for their juke boxes. . . . Sid Levin of the Lieberman Music Company and Sol Nash of the Tom City Company, both of New Rochford, N. D., spent a couple of days looking over the Salt Lake City, Denver, Tucson, L. A., and most likely San Francisco. . . . Over at Young Distributing, Joe Young, Abe Lipisky and Irv Holtzman hoping the factory ships them quantity lots of the "2000" so that they can come somewhere close to filling orders. . . . Also visiting was the Jim Polishak of Toledo. . . . And finally, Wilbur R., A. D. of the New Rockford, N. D., spent a couple of days in the Local Scale Company of Rochester, Minn., is making the show circuits showing his horses and walking off with his share of the prizes. . . . Recent visitors to the Twin Cities were John Czerniak of Duluth, Minn.; Mr. and Mrs. Frank Bels of St. Cloud, Minn., John McMahon of Eau Claire, Wis.; Cab Asendorf of Detroit, Mich.; Forrest Dahl of Purgus Falls, Minn.; Fred Kovanen of Moose Lake, Minn.; and Frank Mager of Grand Rapids, Minn.

"It's What's in THE CASH BOX That Counts"
The forthcoming 14th Anniversary Issue of THE CASH BOX already bodes fair to become the biggest and best ever seen in the industry. It is sure to establish high demands on high prices for this issue, indicating that it will be preserved for years and years to come. If you haven't yet placed your ad for this very important "Annual Directory and Encyclopedia of Coin Machine Industry" do so right now by telephoning DEarborn 2-0645, Chicago.

Jack Nelson so fondly recalls Bally he could just get away to attend the "Sen." Al Bodkin UJA dinner in New York. This is the very first such dinner Jack has missed. Art Garvey is now immediately rushed to New York to be in attendance.... Bernie Reichel of El Paso, Texas, in town this past week, Bernie seems just as if he were back in El Paso—if the 90 degree temperatures here meant anything at all to him... Billy DeSelm bolder than busy with business, accompanied his regular long distance telephone calls on United's new Select Play Shuffle Alley. "What's more, Billy reported, "must put away for the time being on our 'Regulation Shuffle Alley.'" Concludes Billy.

Very swell letter received from Harold and Adele Libermann of Minneapolis all the way from California. Harold writes The Cash Box “is a dandy,” especially after being on the road with the U.S. for ten weeks and then picking up a copy at Jensen Music Automates in Copenhagen. But, like Harold concludes his letter; “Thank God, my father didn’t miss the boat." The Casio of United having down in New Orleans Peter A. Blaack of F.A.B. Robert Bates of James town, N.Y., spent quite a few days at United, Bob, well-known operator-engineer.... With Ralph Sheffield away on a two-week vacation, Al Walsley and Avron Gendron have been hands full over at Genco where things are happening in the firm’s engineering and manufacturing departments. Says a great many more things in the “Everyday Genco”... AMI’s Ed Ratajak off town all week. Traveling the nation to discuss this and thats with the firm’s distributors... Rock-Ola’s Les Rieck still talking that terrific open party that Ed Ravey held for New Boston building. Les claims it’s just great. And with Les Riek ‘way out on the nation’s east coast, Ed Ricci, Rock-Ola’s sales mgr. away out on the west coast visiting the firm’s distributors there.

Alvin Gottlieb pulled away from listening to the ball game, told a telephonewoman she was way ahead cold and cold and cold and cold and cold and cold. With Sam Walsley back in the Coin Machine exchange. Joel Ratajak up to their summer spot in Eagle River, Wis. Nate Gottlieb will follow soon to visit with his camping baseball champ son, Shelley Gottlieb, to the same spot... Col. Lew Lewis advising that he’s been visiting throughout Tennes see, Ohio, and Maryland, and the Colonel; “I also love th’ Sooth.” George George of Cleveland advises many church and charity policewomen have taken place—all for the better.... Vince Shelby says that manufacturers are taking cognizance of quicker change over action necessary to greater sales success. Joe Robbins of Empire attempting to describe the glamorous new all-condition change receiver. “You just can’t make a success of the firm, could only say,” “Just like being in Fairbanks, Alaska.”

John Frantz gets a letter from England wherein the writer refers to John’s ad in The Cash Box and would like to make a purchase that would just about clean John out of the entire production on one or his machines... "How about, John wails, "can I get the machines into England?" Frank Mercurei returns from a long tour of the Jersey sea coast. Advised that Joe Munves accompanied him. "And," says Frank, "around here, they report that this was the worst spring season in 99 years." It’s been that cold and rainy. Doug Hudson is the new ad and promotion man for Permo, Inc. Art Weindam is working very closely with a big European firm in order to take quick and scraping the Williams production on a new product... Herb Perkins of Purevue phones (he does this every time) after each announcement in The Cash Box to report, "The deal is sure true," Hymie Rosenberger phones long distance from California to advise he’s footloose and fancy free. Wants to know if any mrfs, here in the east coast, want to have the benefit of expert experience.... Buster Williams of Memphis telling what a great job The Cash Box has done for the trade, concludes; "Keep up the good work."...
Finds Air-Conditioned Spots Double Take

BRING 3-WAY PROFITS!

* Soup customers drop loads of diners into Keeny Soup Vender while coffee drinkers pour in to Keeny Coffee Venders. And, the Keeny Snack Vender is an absolute "must" with any hot or cold drink machine!

New!
Keeny's HOT SOUP VENDER
300-Cup Capacity ALL-AUTOMATIC
With 3 Selections of Hot Soup Using All Dry Ingredients
Red or Gold Hammered
Keeny's

HOT COFFEE VENDER

Keeny's SNACK VENDER

Write for Free Circulars Today!

"It's What's in THE CASH BOX That Counts!"

CALIFORNIA CLIPPINGS

Business along Pico this week was sparked by the demand for arcade equipment now that the vacation days are here. Also foreign orders have created a great demand on the used machine and game business. . . . At Badge Sales, Inc., B. Merlina says that they have sold a great deal of interest with the operators. The big feature of this pool game is the four 800-psi pumps which provide a continuous flow of water. They are strutting along Pico, tan and happy after spending two weeks at June Lake fishing and fishing in the sun. . . . The lovely Thelma Gracen dropped in to see her old friend. Baby Beckley, and was pleased to see how the "A.M.I. G-200" phonos out in the various locations have surpassed all expectations and the orders continue coming in by a flood. Gaunt received Genco's new "Official Tournament" pool game which will appeal to the "gamblers" as well as the "champions". . . .

Paul Vogel, well known in the coin machine field, has been appointed Sales Engineer at Minthouse Music Company. Matt Norberg has returned to the Sales Department at Minthouse and will assist Hank Trenick throughout the Los Angeles County area. Hank and Matt have teamed in the past very successfully and are happy with the reunion. Minthouse has made the notice for the perpetual Seeburg service school that will start the 29th of June. The school will be held every other Wednesday evening at Minthouse with Nick and Biny Lannizen conducting and Jack LaRue, Seeburg factory sales engineer, assisting. . . . Phil Markel and Major Mohr, South Bay Music Company, report that their new arcade at Ocean Park has met with great success. . . . Sierra Distributors held a Champagne Party at the lavish Arrowhead Springs Hotel for the showing of the new Warlus'ing of the phonographs in and around the San Bernardino area. Frank Davis says that the turnout was almost 100% and the new "2000" was received with great enthusiasm, . . . to the W. E. Wayne Company and Ed White, Co., to make their announcements and to hold out their appointments with the many operators interested in the new phonographs. Frank reports that Bob Cukin, in business in the Parts and Accessory Department has been doubling each week.

Phil Robinson reports the first shipment of Chicago Coin's new "Twin House" has arrived, and has been receiving great interest from the operators. Phil says that Chicago Coin's "Rotation Pool" game is a real sleeper and he is getting many repeat orders. . . . The many friends of Jack Smith, Western credit representative for Walterco, send their congratulations and sincerest regrets to his wife, Nina, on his sudden passing. . . . Leuvenhagen's Record Bar had one of its best Saturday-night openings ever—160 people were at the bar, Solly was called Sunday morning and told that Leuvenhagen's had been broken into and robbed. Mary and her sisters, Kay and Claire, went down to investigate and found the loss wasn't too great because much of business was by check. They christened the new "Breakfast Club" coffee maker serving all the police, detectives and neighbors who had congregated. Kay predicts that Eddie Howard's, "Whatever: Will Be Will Be" on Mercury will be a big one for him. Mary and Claire say the operators are going for Capitol's new foreign releases of "Cubanita" by Renato Carneiro automatically and "Marinhera Charleston" by Chiapan (Mexican). . . . Mimi and Sid Greenfield, A. & A. Vend. Maintenance, took a couple of days off and went fishing in Ensenada. On their return trip they stayed in Agua Caliente and visited some of their Mexican sojourn for all their employees. . . . At C. A. Robinson and Company, Dave Wallack is visiting the high potential areas and will continue on to Arizona. Charlie Robinson keeping himself busy entertaining out-of-town clients. All Bettleman says that business has picked up everywhere.

At Paul A. Laymon, Inc., Ed Wilkes busy filling orders for their foreign shipments. Jimmy Wilkens continues with their "Rotation Pool" game and Rock-Ola phonograph. Lucille Laymon is continuing with THE diet, but Charlie Daniels has fallen off so that he can celebrate another "thirty"—Johnny Carter and Wilber Reisen, Music, Sam Ricklin took one of his rare "time outs" to sit down and reminisce about old times in the record business with Paul Pepino, Columbia and Paul has been in the record business in Southern California since the early thirties. Construction has started on the new home of California Music and Gale Orland is sitting on the "anxious seat" in anticipation of its completion.

DALLAS DOINGS

Cameron Franks of Big State Novelty in Fort Worth just returned from vacationing in Colorado. . . . A. C. Hughes, vice president of S. H. Lynch and Company, visiting the Seeburg party at the Texas Towers in Dallas. . . . Dallas Record, Inc., London label, setting up Fall promotion program. . . . R. B. Williams spending the weekend at Possum Kingdom. . . . Everyone at Dobbs and Company is stocking up for the fall season. . . . John Penland of Texas Records, Inc., London label, setting up Fall promotion program. . . . R. B. Williams spending the weekend at Possum Kingdom. . . . Everyone at Dobbs and Company is stocking up for the fall season. . . . John Penland of Texas Records, Inc., London label, setting up Fall promotion program. . . . R. B. Williams spending the weekend at Possum Kingdom. . . . Everyone at Dobbs and Company is stocking up for the fall season. . . . John Penland of Texas Records, Inc., London label, setting up Fall promotion program. . . . R. B. Williams spending the weekend at Possum Kingdom. . . . Everyone at Dobbs and Company is stocking up for the fall season. . . . John Penland of Texas Records, Inc., London label, setting up Fall promotion program.

VIRGINIA BEACH, Va.—Irving Vidor, Cavalier Coin Machine Company, this city, announced this week that his firm has been appointed by Mercantile National Bank and exclusive distributors for the states of Virginia, North Carolina and South Carolina.

Cavalier will handle the shuffle boards and supplies of American.

Vidor advises he has taken on five salesmen who will travel the territory for Cavalier on the American Products.

J. H. Keeny & Co., Inc.
2400 W. Fifth St. • Chicago 32, Ill.
Neglectful Ops Now Faced With: 
**Switch to Dime Play**

**Costs Catching Up With Income as Play Falls in Economic Slideoff Areas. Dime Play Ops Continue Ahead**

CHICAGO—Those operators who, for one reason or another, neglected to change over to dime play are now seriously feeling the effects of the temporary economic slideoff that has come into being.

The next few months, it is believed, will prove very treacherous for these men.

They are finding their general expenses and all costs catching up with the income from their equipment.

In this city, and in other areas where dime play is in operation, the effect of the temporary layoffs and other adverse economic conditions, haven't affected the operators even half as much.

Just like what is happening in Miami, Florida at this time, other areas, too, are suddenly attempting to switch over to dime play.

This is a bit difficult at this time. The reason is simply that with number of plays down, the average area cannot afford to antagonize the players that are still inserting coins into equipment.

Even with the play down about 20% in some areas where dime play is in operation, the income continues to remain on a profitable basis.

But where such drops are noted in nickel play areas, the situation is serious for the ops. The fact remains that, regardless of this temporary economic slideoff, there must come a switch to dime play in almost every area, if the operators are going to enjoy some profit during this period.

Once again the logical value of dime play has asserted itself. There is no doubt that those operators who are featuring dime play now realize that this is their profit mainstay at this time.

NEW YORK—Al Denver, president of the Music Operators of New York, this city, announced this week that the organization has set the date for its nineteenth anniversary banquet and show.

What is the country's largest music operators banquet will be held in the main ballroom of the Waldorf-Astoria Hotel once again. The date is Saturday night, October 20.

The association's various well organized committees are now starting to work on its various tasks. Sale of tickets will be no problem as year after year the ballroom of the hotel is usually sold to capacity. The program committee is now contacting the many advertising prospects, and Denver looks forward to producing a record book. The entertainment committee, no doubt, will once again line up the finest, recording talent available.

"It's What's in THE CASH BOX That Counts"
WANT—Photograph records made both new & used. Dealers or junk stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Melotone. JACOB S. SCHNEIDER, 1433 Washington, Chicago, Ill. (Tel. 7-7300).

WANT—Bally; Variety; Big Times; Gay Times; Miami Beach; AMI Misc., Century, Glenoak, and Normal Hideaways, Wall Boxes & Steppers; Seeburg 100 Hideaways and SWJ. Write: ST. JOE, THE AMERICAN SALES LTD., ST. THOMAS, ONT., CANADA (Tel: 2-2645).

WANT—Used Records. Highest prices paid for 78s and 45's. No quantity too large or too small. We buy bound new LP's (33-1/3 RPM) in quantity. Write or phone TIDELITY DISTRIBUTORS, 666 10th Ave, NEW YORK 36, N. Y. Tel: Judson 6-4356.

WANT—Music; Seeburg 100-A, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gothic, Arcade and Bally Bingos. Write stating price and quantity in first letter, BINGO MUSEUM & PAPYNY, LTD., 3126 TYSON AVE, PHILADELPHIA, PA. (Tel: Davenport 8-6931).

WANT—Williams' King O' Swat; United Sluggers; ChiCoin Big League Baseball; Coin-Op Super Baseball; Hot Dog; Genco Big Top Guns; Gottlieb multiple player pinball; Bally ABC Bowler; Chicago Regulator. Will buy or trade. GEORGE PONSER CO., 123 WEST RUNION STREET, NEWARK, N. J. (Tel: Blegow 3-7422).

WANT—To Buy. Vending Machine Route: Penny, Nickel, or Quarter machines within a 50 mile radius of Pittsburgh, PENNSYLVANIA VENDING CORP., 1826 EAST CARSON ST., PITTSBURGH 3, PA. (Tel: Hembly 1-9900).

WANT—Pay cash. United Sluggers Baseball; Chicago Big League Bull's Eye; Genco Champion Baseball; Bally Champion Baseball; Columbus Run. Also late music and bingos. DAVE LOWY & CO., 392 TENTH AVE, NEW YORK, N. Y. (Tel: Chlicker 4-5100).

WANT—Literature on any type of coin machine or vending machine Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. Write to AMusement ENTERPRISES INC., and ASSOCIATES, 20-22 CUNNINGHAM AVE, GLENS FALLS, N. Y.

WANT—Late model phono records for resale. Please quote best price in first letter. BINGO MUSEUM & PAPYNY CO., 629 TENTH AVE, NEW YORK 36, N. Y. (Tel: C 6-9292).

WANT—Live-wire salesman now calling on Coin Machine Trade in New England states. Please write for list of states to represent manufacturer of nationally advertised products used by manufacturing and retail CRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

WANT—To Buy. Two or three Jolly Jokers. JOY AUTOMATICS, 108 E. CHURCH ST, ELMIRA, N. Y. (Tel: 2-7462).

WANT—Seeburg Phonos. Model 1100-A's; 1100-B's; 1100-C's; 1100-D's. Also Wurlitzer and AMI Phonos. Will pay cash prices. ATLANTIC NEW YORK CORP., 843 TENTH AVE, NEW YORK, N. Y. (Tel: Plaza 7-3140).

WANT—Gay Time, $225; Big Times, $225; YMCA, $125; Atlantic City, $45. NASTASI DISTRIBUTING CO., 912 FOYDRAS ST., NEW ORLEANS, LA. (Tel: Magnolia 6386 or 7459).

WANT—Like New. Wurlitzer 1800, $895; Wurlitzer 1700, $715; Wurlitzer 1650, $395; Wurlitzer 1400, $295; Automatic Score Counter for 22 foot Shuffleboard. Never unraveled. $75. Kenney Bonus Bowler, $95; United Star, $40; United Cascade, $55; Chicago Coin Crown Bowler, $45; LEV JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVENUE, INDIANAPOLIS 2, IND. (Tel: Mlbrow 5-1593).

WANT—Reconditioned, Ready For Location. AMI: A, $95; C, $145; D-10, $155; Rock-Ola: 136 (78 RPM), $225; (45 RPM), $275; 1446 Hi-Fi (Like New), $595, Wurlitzer: 1400, $225, Authorized Rock-Ola Distributor, ROBERT W. FEDD CO., 4701 WASHINGTON BLVD, ST. LOUIS, MO. (Tel: Forest 7-6730).

WANT—All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, ROCHESTER, N. Y. (Tel: Syrae 73-6131).

WANT—United and Chicago Coin Shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coin Hunt, as is or repaired. CAN YON STATES DISTRIBUT. CO., 301 E 7th, TUCSON, ARIZONA. (Tel: 3-8688).

WANT—Can you afford 92¢ per week to get ahead and stay ahead of all competition? For only 92¢ per week you can have a 20-word ad in this section plus a full year's (52 weeks) subscription to The Cash Box "The Bible of the Coin Machine Industry." Send your Check for $48 today plus your first 20-word ad to: THE CASH BOX, 26 W. 47th ST, NEW YORK 6, N. Y. (Phone JU-6260).

WANT—Reconditioned, Ready For Location. AMI: E120, $495; AMI: D-10, $225; Wurlitzer: 1400, $235; Wurlitzer 1250, $165; AMI B, $165; Manhattan, $265; Nevada, $135; Gayety, $215; Tropicana, $165; Miami Beach, $235; Chicago, $235. Basketball, $225. ASSOCIATED AMUSEMENTS, INC., 8 RUG RD, ALLSTON, MASS. (Tel: Stadium 2-4010).

WANT—Mystic Marvel, $160; Green Pastures, $150; Chinatown, $35; Williams All Star, $45; United Carnival Gun, $185; Team Bowler, $185. STARK NOVELTY CO., 1815 FULTON RD, N., CANTON, OHIO.
FOR SALE—18 foot Rock-Ola Shuffleboard $149.50; Shuffle Board game ($12 cases) $3.50; Fast wax case (12 cases) $4.30; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50. PUYERFORD DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: Juniper 8-1811).

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise.

One letter, wire, or phone call will convince you. Factory Representative for United, Kearney Harry TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET. MIAMI 42, FLA. (Tel.: 64-4864)

FOR SALE—Seeburg 3-wire 20 record player. Straight 5e. play, any 40 to reach AMI, some Packards, some Wurlitzer 5-10.25—$1.00 space here. Cash in hand. Seeburg, Rock-Ola, Wurlitzer, 15 space—hero. Might have one if you call. Jack's N. March, INC. 138 ELLIOT ST., BRATTLEBORO, VERMONT. (Tel. Alpino 4-4422).

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines?

Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed as "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now own all 52 Complete Weeks' Issues of "THE CASH BOX"—all full year's issues—for only $15 on a DOUBLE YOUR MONEY BACK GUARANTEE! You CAN'T LOSE!!! Mail your check for $15 today to THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE—Seeburg 20 Selection Boxes, 3 wires, 5e, 10e, 25e, 59 cents; 1 Midget Movie, with reel, $55; 2 Coors Mills, $95 ea.; LUTTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.


FOR SALE—Special. Rally: Broadway, $424.50; Beach Beauties, $375; Big Times, $265; Miami Benches, $262.50; Coin Times, $217.50; Varieties, $142.50; Booster Pools (Floor Samples, never been on location), write, United Paces, $357.50; Genco: Chicago Coin, $75. (Official classified issue very little), $159.50. NEW ORLEANS NOVELTY CO., 174 MAGAZINE STREET, NEW ORLEANS, LA. (Tel.: Cayan 3-8118).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jakes or Seeburg. Special price on ultra modern speaker and Bell (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: Dickens 2-4620).

FOR SALE—or Trade Toward Kiddle Rides: 2 Genco Quarterbacks, $150 ea.; 1 United Derby Roll, $135; 1 Genco Champion Baseball, $250; 1 Chicago Coin Bowling Table, Bowler, $300. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CH 9-6556).

FOR SALE—Bingo & Shuffle Alleys. You name it—we have it. The very latest priced to sell. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT, CLEVELAND, OHIO. (Tel.: Tower 1-6715).

THE CASH BOX
"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

WANT FOR SALE
CHECK OFF WHICH YOU DESIRE

CLASSIFIED AD RATE 10 CENTS PER WORD
count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with your classified ad it will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($45 Subscription)". You are entitled to one free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 26 WEST 47th STREET, New York 36, N. Y.

Use This Convenient Form For Your Classified Ad

START HERE

FIRM
ADDRESS
CITY ZONE STATE
TELEPHONE NUMBER

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
26 WEST 47th STREET, NEW YORK 36, N. Y.
Which profit-makers are you doing without?

1. Instant visibility of all 200 titles
2. Fastest record changer
3. Variety in the price of play
4. Exclusive multi-horn high-fidelity
5. Full range of color cabinetry
6. Completely modern styling
7. Complete accessibility

YOU NEED THEM ALL.
ONLY THE “G-200” HAS THEM ALL.

See the new “G” and see. Only the “G” gives you a combination of all the advantages you need for more profit.

AMI Incorporated / 1500 Union Avenue, S. E. Grand Rapids 2, Michigan
...music that makes more money for you

Originator of the automatic selective juke box in 1927

AMI Model “G”—200, 120 and 80 selections for more plays in less time

Licensee: Jensen Music Automates—building the IMA AMI Juke Box sold through Oscar Siesbye A/S, 5 Palangsade, Copenhagen K., Denmark

“It’s What’s in THE CASH BOX That Counts”
<table>
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</tbody>
</table>
The Cash Box

Page 59

June 23, 1956

4. Thunderbird (Wm 4/55) 110.00 155.00
5. Times Square (Wm 4/55) 65.00 89.50
6. Touchdown (Un 1/56) 20.00 50.00
7. *2* Triple Play (Un 8/56) 200.00 300.00
8. *2* DeLuxe (Un 10/56) 15.00 20.00
9. Triscore (Ge 1/56) 20.00 50.00
10. *2* Tropean (Un 1/56) 119.00 165.00
11. *2* Palisades Square (Un 1/56) 50.00 75.00
12. Tuscun (Wm 4/56) 10.00 20.00
13. *2* Thunderbird (B 12/56) 125.00 150.00
14. *2* Turf King (B 6/56) 15.00 45.00
15. Twenty Grand (Am 30/55) 40.00 85.00
16. Twin Bill (Get 1/55) 165.00 205.00
17. *2* Ultra (Wm 12/56) 60.00 90.00
18. *2* Ultra (B 9/54) 145.00 195.00
19. *2* Watch My Line (Wm 1/56) 30.00 55.00
20. *2* White Kids (CC 3/55) 50.00 70.00
21. *2* Wild West (Get 8/56) 60.00 90.00
22. *2* Wishing Well (Un 10/56) 165.00 205.00
23. Wonderland (Wm 5/55) 169.50 200.00
24. *1* Yacht Club (B 6/53) 45.00 85.00
25. *2* Zingo (Un 10/51) 25.00 65.00

31. Times Square (Wm 4/55) 65.00 89.50
32. Touchdown (Un 1/56) 20.00 50.00
33. *2* Triple Play (Un 8/56) 200.00 300.00
34. *2* DeLuxe (Un 10/56) 15.00 20.00
35. Triscore (Ge 1/56) 20.00 50.00
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44. *2* Ultra (B 9/54) 145.00 195.00
45. *2* Watch My Line (Wm 1/56) 30.00 55.00
46. *2* White Kids (CC 3/55) 50.00 70.00
47. *2* Wild West (Get 8/56) 60.00 90.00
48. *2* Wishing Well (Un 10/56) 165.00 205.00
49. Wonderland (Wm 5/55) 169.50 200.00
50. *1* Yacht Club (B 6/53) 45.00 85.00
51. *2* Zingo (Un 10/51) 25.00 65.00

1. Havana (Haybnrner) 4.00 4.00
2. Haybnrner Harvest (Haybnrner) 4.00 4.00
3. Lady Judy (Judy) 4.00 4.00
## Manufacturers New Equipment

Product lists here are currently in production. Prices are manufacturers’ list prices, F.O.B. factory.

### AMI, INCORPORATED

**"C-200"** 200-color photographe... Competition Hideaway... HI-2000 Commercial Hideaway... W-2000-600 selection Wall Box Buperg Wallbox Bracket Receding Ceiling Speaker Wall Speaker

### AUTO-PHOTO CO.

Studio Model "II"... Magic Pool... Booster-Pool... Night Club... Crosswords... Fin-Pool... Standard (52" x 36") Model (A) Without lights... (B) With high-brightness lights... (C) With neon lights... Senior (60" x 36") Model... Deluxe Big Bowl... (without Match Feature)... Model A-181,... Model C-325,... Congress Bowl... Model C-110,... Quizzer QT... Mutoscope... (with Match Feature)... Model C-221,... Eye Ball's Shooting Gallery... The Champion... (with new-metallic cabinet)...

### BERT LANE CO.

Clever Pool... The-Triple Pool... Zero Pool... Fire Engine (Kidde Ride)...

### CHICAGO COIN MACHINES CO.

Rotation Pool... Steam Shower (Regular Model)... Steam Shower (Replica Model)... 2nd. Hockey Pool, Replica Model: Twin Hockey, 3-way Match Play Model... Champion Pool (with lighted bunnies)... Champion Pool "Model 35"... Champion Pool "Model 35" (without lighted bunnies)... Jumbo Pool (without lighted bunnies)... Jumbo Pool (with lighted bunnies)...

### EXHIBIT SUPPLY CO.

Spanish Plate Pool... Indian Pool... Super Star Pool... Combination 3-Hole Skill Pool... Combination 3-Hole Lightpool... Combination 3-Hole King Sir... Skill Pool... Combination 3-Hole King Sir Lightpool... Skill Pool

### GENC'O MFG. & SALES CO.

Mark I Pool... Hi-Float (Baseball Game)... Baseball Pool... King Tournament Pool... King Supreme Tournament Pool... King Lightcourt Tournament Pool... Deluxe Hologram Tourn... Supreme De Luxe Tower...

### GOTTLEB & CO.

Tournament (2-player, 5-ball)...

### J. H. KEENEY & CO., INC., (cont.)

DeLuxe Challenge Bowl... Challenge Bowl... Electric Cigarette Vender... Coin Changer Model...

### ROCK-OLA MFG. CORP.

Model 1450-Playmaster, 125 Sel... Model 1451, 126 Selections... Model 1454, 120 Selections... Model 1456 Chrome Wall Box, Wall Speaker... Model 1548, 50 Selection Wall Speaker... 1615—Standard Speaker... 1616—DeLuxe Speaker... Model C-323—Remote Volume Control... Model C-324—Remote Volume Control with Canned Button

### J. P. SEEBOURG CORP.

V-200—Select-O-Matic "200" Photographe... V-39A—Wall-O-Matic "200"... 100—Select-O-Matic "100" Photographe... WMV-2—Master Remote Volume Control... HFCV-3—High-Fidelity Wall Speaker... HFCV-12—High-Fidelity Corner Speaker... PS-16Z—Power Supply... HFA-16—Power Amplifier

## UNITED MFG. CO.

Select Play Shuffle Alley (With Match Feature)... Select Play Shuffle Alley (Without Match Feature)... Single Chuck...

DeLuxe Build Up Shuffle Alley... (Without Match Feature)... Single Chuck...

Double Chuck...

Salesman (Regular)... Star Sluggers (Replica)... Regulator Shuffle (With Match Feature)...

### WILLIAMS MFG. CO.

Imperial Pool...

Pecadillo (2-Player, 5-ball)...

2-Way DeLuxe Bank Pool...

2-Way Sr. DeLuxe Bank Pool...

DeLuxe 4-Bagger (Baseball Game)...

Kilk Billiards...

Grande...

## THE RUDOLPH WURTLIZER CO.

Model 2000—Centennial,... Selections... Model 1909, "Centennial," 104 Selections... Model 5210, Wall Box, 200 Sel... Model 5207, Wall Box—Four Selections... Model 5206 Wall Box—48 Selections... Model 257 Stepper—104 Selection—4 Wire...

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### Email to Friend

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### Print

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### Save

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### Post to Wall

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Greatest Action You Ever Saw!

TWIN HOCKEY

- Scoring Value of Balls Advance as Game Progresses! (From 10 to 50)
- Two Sided Play! Players Face Each Other at Opposite Goals!
- Ball Type Operating Lever for Complete Operating Comfort!
- Brilliantly Lit Up with Fluorescent Lights!
- Formica Playfield and Control Panels!
- 1 or 2 can Play!
- 5c or 10c per Player! (Optional 6 for 25c)

Excitement For Sidewalk Engineers From 6 to 106

STEAM SHOVEL

- Free Play or Regular Models!
- Dual Controls Raise and Lower Shovel—Scoop Up Simulated Gravel—Swing Shovel and Cab—Deposit Load into Hopper!
- Scale Indicator Scores in Tons the Amount of Gravel a Player Has Skillfully Deposited into Hopper!
- Special Rating Panel Ranks Player at the End of Play Either as Beginner—Advance—Qualified—Expert!
- Entire Cabinet is Exceptionally Well Lit Up! Brilliantly Colorful!
- 2 Hand Lever Controls for Simple Operation!

Chicago Coin MACHINE COMPANY

1725 West Diversey Blvd., Chicago 14, Ill.
SEE MUSICAL “KISMET”

LIVE — DIRECT FROM BROADWAY

PLUS ENTERTAINMENT GALORE AT THE BIG
WURLITZER CENTENNIAL CLUB CELEBRATION

AUGUST 23-24 and 25

We want you and your wife to be Wurlitzer guests at our celebration of 100 years of musical achievement. We promise you three of the most thrilling days of your life. So join the Wurlitzer Centennial Club now. See your Wurlitzer Distributor and learn how every operator and his wife can become eligible for this “once-in-a-lifetime” celebration. Do it now, then start making plans to be the guests of Wurlitzer, August 23, 24, 25.

WURLITZER
Centennial
MODEL 2000

HIGHLIGHTING 100 YEARS OF MUSICAL ACHIEVEMENT

SEE IT, HEAR IT, BUY IT AT YOUR WURLITZER DISTRIBUTOR
THE RUDOLPH WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK

"It's What's in THE CASH BOX That Counts"
UNITED'S
SELECT PLAY
SHUFFLE ALLEY

CARRY OVER BONUS
FRAME TO FRAME

☑ SPARES SCORE 10
☒ STRIKES SCORE 10-20

COLLECTS
BUILT-UP BONUS
in 4th, 7th, 10th FRAMES

EXTRA SHOTS IN 10th FRAME CAN COLLECT BONUS 1, 2 or 3 Times

3 STRIKE VALUES

EASY SCORES 30
MEDIUM SCORES 40
HARD SCORES 50
PLAYER SELECTS EACH FRAME

KING-SIZE PINS
KING-SIZE PUCK
1, 2 OR 3 CAN PLAY

EQUIPPED WITH
UNITED'S FAMOUS
SLUG-REJECTOR

SEE YOUR
UNITED DISTRIBUTOR TODAY

ALSO AVAILABLE IN
DE LUXE MODEL
WITH TRIPLE-MATCH FEATURE

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SOUTH SEAS • STAR SLUGGER • REGULATION Shuffle Alley • Complete line of POOL GAMES
QUADRUPLE scores

Magic Squares
SPOTTED 2 OR 18
Advancing Scores
CORNER SCORES
Extra Balls
BALLYHOLE

NIGHT-CLUB
All the big money-making play-appeal of BROADWAY plus sensational new
BEFORE and AFTER feature
press buttons BEFORE shooting 4th ball
press buttons BEFORE shooting 5th ball
press buttons AFTER shooting 5th ball

Double, Triple and Quadruple scores

Now players can “second-guess” by shifting Magic Squares after shooting all 5 balls. Result is that Bally NIGHT-CLUB is actually getting bigger play than BROADWAY. For better-than-BROADWAY earnings get NIGHT-CLUB on location now.

BALLY MANUFACTURING COMPANY
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Deluxe ABC Bowler
OFFICIAL SCORING
NEW IMPROVED MECHANISM

Now you can get delivery again on the greatest money-maker in bowler class. Order Deluxe ABC BOWLER from your Bally Distributor today.

Magic Pool
Fastest money-maker in FRONT PLAY pool-table class

Choice of 2 DIMES or 1 QUARTER operation

Booster-Pool Pin-Pool