The McGuire Sisters find something to sing about as they help introduce the new Wurlitzer "Centennial" Model "2000" phonograph. Offering 200 selections, the juke box is the newest to be produced by the Rudolph Wurlitzer Company. The McGuire Sisters, who for a couple of years now have been among the top vocal groups in the business, are currently hot with their Coral recording of "Picnic" and "Dellah Jones".
INSTANT HIT IN 18 TOP MARKETS!

GLENDORA MORE

with Mitchell Ayres' Orchestra and The Ray Charles Singers
Arrangements by Joe Reisman

47/20-6554

A "New Orthophonic" High Fidelity Recording

the dealer's choice RCA VICTOR
Just Around The Corner!

It's an axiom of the record business that the more people you can get into the record stores, the more chance there is of selling records. That explains why everyone in our industry rejoices at a hit, not only the people or record execs who are involved in it.

Today, for instance, all the talk is about Elvis Presley. No one resents the fact that he's a sensation. Many may try to copy him. But anyone who knows the record business agrees he's bringing loads of customers into the stores and these customers are buying more than just Elvis Presley records.

It's funny in our business, but you never know where the spark will come from. Every so often a skyrocket shoots across the record sky, creating sales for everybody. Sometimes these artists go on and on as the Four Aces did after they broke through with "Sin." Sometimes they are never heard from again as was the case with Don Howard and "Oh Happy Day." But whether they repeat or not, these people have at one time or other taken the record business and set it back on its ear—and at the same time made profits for the whole industry.

On the strength of a record like "Cry," an artist such as Johnnie Ray has become an international phenome-

noon. His appeal extends around the entire world and it probably wouldn't matter whether he ever made a hit record again. He has become one of the great entertainment names of our generation.

Likewise there have been others whose meaning to the record business has been more than just having a hit. Just a few of these would include Patti Page and "Tennessee Waltz," Tennessee Ernie Ford doing "Sixteen Tons," Joni James' "Why Don't You Believe Me" and Bill Haley's "Rock Around The Clock." These records sparked business far beyond their own immediate sales. There have been many others of course, but the ones we've mentioned are examples of the kind of record we're talking about.

Right now, today, there is some performer somewhere who doesn't know it, but in a few weeks or a few months or a few years, he or she will take the record business by storm, not only by having a hit but by causing the excitement which will bring people into the stores in huge numbers, people who will buy the products of every producer in the record field.

That is the romance of our business, the fact that fame and fortune are hiding just around the corner.
M-G-M HITS!

The Best of

DANNY KNIGHT

Music

K12276

WOKE

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o

WANT

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Leoduv;

K12258

K12267

LO-1628

DE-29897

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OF

12247

BABY

STAR

tho

GREATEST

12251

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
2 NEW BIG ONES

TRANSFUSION

BY THE
FOUR
JOKERS

DIAMOND RECORD #3004
BACKED WITH "YOU DID"

WATCH THE CHARTS ON THESE 2!!

THE
KADEY
SONG

BY
ART & DOTTY TODD

DIAMOND RECORD #3003
BACKED WITH
"BUT ONLY FROM ME"

TONES THAT SPARKLE ON RECORDS THAT SELL

6446 SANTA MONICA BLVD.
HOLLYWOOD 38, CALIFORNIA

"It's What's in THE CASH BOX That Counts"
RUSTY DRAPER
(Mercy 70879; 70879a45)

"ROCK AND ROLL RUBY" (2:40) [Hilo BMI—Cash] Rusty Draper hops on a rock and roll novelty that's breaking in all fields, and sends across an exciting jumper that'll thrill the kids. Solid dance stuff that today's popular beat. Good jive fare.

"HOUSE OF CARDS" (2:29) [James ASCAP—Jacobson, Roberts] The versatile songwriter changes the pace and shuffles thru a beautiful ballad built around an unusual lyrical idea. Pretty litte. Watch this one.

DOLORES HAWKINS
(Epic 9170; 9170a)

"NOBODY'S TALKING TO ME ANYMORE" (2:35) [Weiss—Sawyer BMI—Coates, Newman] The title tune from a new United Artists’ flicker is dramatically delivered by Dolores Hawkins. Theme is heard throughout the film and Dolores sings the song during the opening and closing credits of the movie. Vast exposure could send the disk up the ladder.

"SQUEEZE ME" (2:39) [Pick—ASCAP—Williams, Waller] Dolores out a fine job on the great Fats Waller oldie. Pleasant up beat stuff.

JACK CARROLL
(RKO-Universal 137; 45-137)

"HOW AM I GONNA SLEEP" (2:40) [Draper BMI—Izzo, Perper] Jack Carroll comes up with a commercial platter that should attract attention to the young crooner's talents. This is a stride blues song set to today's popular fish beat. Good choral support.

"GABY" (2:19) [Beards ASCAP—Kasper, Purfish] This dreamy mood pretty is the title tune from the kids' hit Leslie Caron MGM flicker. Soft and inviting stuff.

BILL HAYES
(Cadence 1294; 45-1294)

"STAY EASY MUSIC" (2:01) [Ford BMI—Wayne, Spigner] Bill Hayes turns in a zany little ditty that should do a hang-up job on the joke boxes. It's a colorful ditty with a cornball German flavor. Happy side with some amusing comments by a gal billed as Misty Maughn. Lively deck. Could catch on in an area and spread.

"I KNOW AN OLD LADY" (2:11) [Peat Int. BMI—Bonnie Mills] A great folkie favorite is bunched thru in amusing fashion on this end. Burl Ives has done much to popularize this tune, and Bill's rendition could make it take off. Two good decks for the boxes.

DANNY LAMEGO & His Jumplin’ Jack, (Arenol 10; 45-10)

"CHICKEN DICKORY ROCK" (2:40) [All BMI—Baum Kaye] The young Andros label comes up with a terrific rock and roller that cuts along at a terrific clip in the true Haleyean tradition. Potent side that drives from previous record to the last. Should have the kids hopping.

"SOMETHING NEW" (2:00) [All BMI—Bleckoli] Danny belts the blues on this half as he chants a house-rockin’ beat item.

CARMEN McRAE
(Decca 7-29499)

"NEVER LOVED HIM ANYHOW" (2:15) [Jefferson ASCAP—Jaffee] Talent! Carmen McRae does a fine job on this rhythm novelty sporting a clever lyric and a great arrangement. Thrash sends the song across in a refreshing, humorous manner. Jockeys should go for this.

"YOU DON'T KNOW ME" (2:38) [Redd Evans ASCAP—Alton, Bissac, Meyer] Harmonious and Richard Hayman gets a big string assist from the orchestra. As he fashions a wonderfully romantic instrumental item. Tender mood music extremely pleasant on the ears. Has a touching sentimental quality.

RICHARD HAYMAN & ORCH.
(Mercy 70884; 70884a45)

"KETTLE OF FEARS" (2:20) [Redd Evans ASCAP—Alton, Bissac, Meyer] Harmonious and Richard Hayman gets a big string assist from the orchestra. As he fashions a wonderfully romantic instrumental item. Tender mood music extremely pleasant on the ears. Has a touching sentimental quality.

"AUTUMN CONCERTO" (2:54) [Siegel, Duns, Bangoni] Martin Gold accompanies on the piano thru the first portion of this side. Then Hayman joins in to paint a velvety musical picture of Autumn.

BILL IVOOLE
(507; 707a60)

"TAKE ME OUT TO BALL GAME" & "GOOD OLD SUN MERTIME" (2:50) Two great Summer favorites are colorfully delivered by this label's Toddy Tom on his crummy, tank piano. Delightful disk with that country and western flavor.

"STROLLING TRHEE PARKE ONE DAY" (2:08) "WALTZ 'TIL SUN SHINE" (2:04) "MY MERRY OLD MOBILE" (2:47) This half is a medley of some of their hits favorites has dished in the same amusing comic manner. Two good side box items.

THE FOUR BEARDS & SID FELLER'S MUSIC
(A&K Records 7917; 45-9716)

"ROCK ME TONIGHT" (2:08) [Robert BMI—Andrew, Denof] A group calling themselves the Four Beards, bow on ABC with a humorous, spookily novelty about a man with a beard, & something different in the novelty field.

"BROADWAY TO BASS STREET" (2:12) [Admont ASCAP—Frisch, Wayne] The crew cruises through a good shuffie beat item about a prominent New York jazz spot, Bass Street. Tune has a simple theme of "Lullaby of Birdland".

DEAN JONES
(MGM 7218; 7218a)

"THE TENNESSEE ROCK N ROLL" [Backstage BMI—Coleman, Reid] Dean Jones, an exciting young actor who will soon appear in two important MGM films, bows on MGM wax with a strong rock and roll belter. The label has been given. Voice and Comes over well on his first recording.

"IN THE HEART OF TOWN" (2:23) [Metropolitan ASCAP—MGM] Sid Feller shows his versatility on this half as he chant a warm and tender ballad.

"THE CASE BOX DISK OF THE WEEK"


THE DIAMONDS
(Mercy 70889; 70889a45)

"TELL ME WHY" (2:07) [Danbury BMI—Turner] "DON'T BE THAT WAY" [Rennie BMI—Bartholomew, King]

THE CREW CUTS
(Mercy 70890; 70890a45)

"TELL ME WHY" [Danbury BMI—Turner]

GALE STORM
(London 15474; 45-15474)

"FIND A WAY" [Turner BMI—Turner]

THE DISC REVIEW
Gale Storm

singing-

"Tell Me Why"

"Don't Be That Way"

Dot 15474
THE CASH BOX
SLEEPER OF THE WEEK

"FABULOUS CHARACTER" (2:39) [Valando ASCAP—Benjamin, Marcus]
"THE OTHER WOMAN" (2:15) [Favorite ASCAP—Robinson]

SARAH VAUGHAN
(Mercury 70885; 70885x45)

— making their way up the hit ladder in the coming weeks. On one hand she lulls through an infectious romantic ditty dubbed "Fabulous Character." It's a cute song with a clever lyric wed to a light and pretty melody. The thrush delivers it in her inimitable fashion and displays some wonderful multiple voicing that'll appeal to jockeys and the public. The coupling, "The Other Woman," is an unusual love song that should mean a great deal to the distaff side. A touching tune charmingly presented. Hugo Peretti and the orch supply the pretty instrumentation.

SARAH VAUGHAN
— Sarah Vaughan introduces two delightful new sides that should be served when the public made a hit out of his recording "Immamora." As a follow-up to the beautiful Italian love song, Jerry introduces two brilliant new penetrating ballads, both of which should follow in the foot steps of his recent click. One half is a dramatic story tagged "Enchanted." It's an emotional affair that builds to an exciting climax and ends up as a commercial love song with potential. Jerry belts right from the heels. "You Don't Know Me" is a wonderful new tender ballad that stems from the country field. The song is already hitting in the market and Jerry's pop version should do a bang up job in its field. Strong coupling.

JERRY VALE
(Columbia 40710; 4-40710)

— Jerry Vale finally received the recognition his talents so well deserve. The public have made a hit out of his recording "Immamora." As a follow-up to the beautiful Italian love song, Jerry introduces two brilliant new penetrating ballads, both of which should follow in the foot steps of his recent click. One half is a dramatic story tagged "Enchanted." It's an emotional affair that builds to an exciting climax and ends up as a commercial love song with potential. Jerry belts right from the heels. "You Don't Know Me" is a wonderful new tender ballad that stems from the country field. The song is already hitting in the market and Jerry's pop version should do a bang up job in its field. Strong coupling.

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DON COSTA
Orch. & Ginny Gibson
(ABC-Paramount 9717; 45-9717)

— one of the most beautiful, unusual and refreshing sides to hit the market in a long, long while. It's a dreamy new creation titled "Magic Melody" that tells the story of a young girl looking for the source of an enchanting theme that she hears in the breeze, the trees and from the voices of birds—only to discover that it was coming from her heart. Ginny and Don both excel, displaying superb team work on the part of conductor and vocalist, Dee Jays, always in the market to boost some unusual new tune, should have a picnic with this platter. Flip, "Lullaby To An Angel" is a lovely romantic opus beautifully executed by the artists. Watch the upper side. It's a sleeper.

Don Costa
— Don Costa supplies the arranging and conducting talents and Ginny Gibson the vocal talents on...
THE EXCITING NEW HITS ARE ON
COLUMBIA!

Headin' for No. 1
THE FOUR LADS
Wow—A Smash
Vic Damone
Climbing Higher
Tony Bennett
2 For The Money
Jo Stafford
Picked by All
Frankie Laine
The New Version
Rosemary Clooney

(from the Frank Loesser musical "The Most Happy Fella")
STANDING ON THE CORNER b/w
MY LITTLE ANGEL
40674 • 4-40674
from the musical smash "My Fair Lady"
ON THE STREET WHERE YOU LIVE b/w
We All Need Love
40654 • 4-40654

CAN YOU FIND IT IN YOUR HEART b/w
FORGET HER
40667 • 4-40667

BIG D b/w
WARM ALL OVER
2 New Hits from the Frank Loesser musical "The Most Happy Fella"
40697 • 4-40697
from the Frank Loesser musical "The Most Happy Fella"
DON'T CRY b/w
TICKY TICKY TICK
(I'm Gonna Tell On You)
40693 • 4-40693
2 Hits from the Bway musical "My Fair Lady"
I COULD HAVE DANCED ALL NIGHT
and
I'VE GROWN ACCUSTOMED TO YOUR FACE
40676 • 4-40676

COLUMBIA RECORDS

"It's What's in THE CASH BOX That Counts"
The new Palladium show starring Harry Secombe, Winifred Atwell and Alma Cogan was very well received, and looks like it's headed for a long, healthy run.

The Grade Office has concluded negotiations for Bill Haley and his Comets to tour Britain. But the Haley outfit is not likely to cross the Atlantic before February of next year, due to previous heavy commitments.

Don Cornell planked back to New York soon rather than anticipated because of new U. S. T. V. dates.

Cy Rady over here on a short visit. Over here from Paris looking for a girl vocalist was band leader Bernard Hilda. . . Also coming over for television appearances is well known violinist Stephane Grappelly.

“Hot Diggity” looks like a winner for Perry Como who entered the Best Selling Charts with this waxing in the #15 spot this week.

Creeeping up higher and higher in the Sellers is Elvis Presley with “Heartbreak Hotel”, the record for which critics now recommend a dictionary to help understand the lyric.

Capitol V.I.P.s will plane over to London for cotabalfs with E.M.I.

Ralph Peer over in London . . . Oscar and Minnie Beal opened in the cabaret at the Savoy Hotel.

Very nice to see Teresa Brewer in the No. 2 spot with her waxing of “A Tear Fell”. George Melachrino back from his U.S. visit where he was presented with the “Gold Disk” for reaching a million album sales.

Charles Chaplin starring and directing his new picture at Shepperton Studios, titled “A King In New York.”

Yours truly off to the Continent, and will report on the pops over there next week.

This week’s best selling pop singles, (Courtesy “New Musical Express”)

1) “No Other Love”—Ronnie Hilton (HMV)
2) “A Tear Fell”—Teresa Brewer (Vogue-Coral)
3) “Poor People Of Paris”—Winifred Atwell (Eng. Decca)
4) “I’ll Be Home”—Pat Boone (London)
5) “My September Love”—David Whitfield (Eng. Decca)
6) “Rock And Roll Waltz”—Ray Starr (HMV)
7) “Lost John”/“Stewball”—Lonnie Donegan (Mina)
8) “Heartbreak Hotel”—Elvis Presley (HMV)
9) “The Happy Whistler”—Don Robertson (Capitol)
10) “Main Title” (Man With Golden Arm)—Bill May Orch. (Capitol)

Buddy Morrow

(Wing 90079; 90079x45)

“THEMME FROM THE PROUD ONE” (2:23) [Weiss & Barry BM—Newman] A haunting melody — the background theme from the new hidden picture “The Proud Ones” — is excitingly fashioned by Buddy Morrow’s ork. An unusual and contagious melody that should get loads of air play.

“PARADISE LOST” (2:20) [E. B. Marks BM—Weisman] Buddy dishes up some pretty trombone work on this side as the ork glides thru a slow mood ballad. Mellow dance music.

JIMMY RICKS

(Josec 796; 45-796)

“SHE’S FINE—SHE’S MINE” (2:41) [Goday BM—Small, Shep] Jimmy Ricks lends his deep bass voice to a swinging rockin’ melody with a good beat. Smooth sailing slice that the youngsters will take to.

“THE UNBELIEVER” (2:40) [E.P. ASCAP—Messers, Kulma] A Latin beat highlights the introduction to this jumper which Jimmy sends across convincingly.

The Jones Boys

(Kapp 147; 45-147)

“NO ONE HOME” (2:31) [Southern ASCAP—Lampert, Gluck] The Jones Boys do a terrific job on an infectious, Latin beat novelty with a clever lyric and a pleasant melody. Good change of pace item that should make noise.

“MARY SMITH” (2:00) [Rod Evans ASCAP—Tepper, Bennett] Another commercial ditty aimed at the teenage market. Happy novelty that bounces along with a lively clp. Clever idea and delivery. Both sides have potential.

Kay Armen

(GMM 12256; K12256)

“LOVE IS YOU” (2:50) [George Paxton ASCAP—Skyfar, Ackers] Kay Armen’s rich and moving voice is tailor made for this sincere and dramatic love song. She presents the tune with great meaning.

“TENDERLY HE WATCHES” (2:57) [Dorothy BMI—Wiesman] This half is a beautiful, inspirational, semi-religious ballad. A touching tune with great feeling.

Mike Raye & Judy Shaye

(RCA Victor 20-6534; 47-6534)

“HERMAN” (2:44) [Kellem ASCAP—Irving, Raye, Shaye] Michael Raye and Judy Shaye how on Victor with a crazy novelty ditty that should get laughs and sounds from the jockeys looking for the unusual. Zany side with a best.

“WHEN YOU HELD ME TIGHT” (2:56) [Kellem ASCAP—Irving, Krag, Celsale] The artists treat their pleasant voices on this end and deliver a soft and inviting sentiment every other.

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King Records

Page 10 June 9, 1956
3 BIG SUMMER HITS!

PATTI PAGE

"Allegheny Moon"

AND

"THE STRANGEST ROMANCE"

MERCURY 70878

THE DIAMONDS

DOUBLE SIDED SMASH!

"Love, Love, Love"

AND

"Every Night About This Time"

MERCURY 70889

THE CREW CUTS

"Tell Me Why"

AND

"REBEL IN TOWN"

FROM THE MOTION PICTURE OF THE SAME NAME!

MERCURY 70890

IMPORTANT NOTICE TO DEALERS

For January in June traffic, take part in Mercury's 1c Premium Sale. For all details contact your Mercury distributor NOW!

"It's What's in THE CASH BOX That Counts"
THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. MOONGLOW & THEME FROM PICNIC
   - Morris Stolfo (Decca)
2. THE WAYWARD WIND
   - Patti Page
3. IVORY TOWER
   - Georgie Calles (Coral)
4. STANDING ON THE CORNER
   - Gogi Grant (Era)
5. HEARTBREAK HOTEL
   - Cathy Carr (Franemity)
6. 4TH OF JULY
   - Gale Storm (Dot)
7. IT'S A LONG WAY TO THE TOP
   - Otis Williams & Charms (Deluxe)
8. 5TH AVENUE
   - Four Lads (Columbia)
9. SAVOY BLUES
   - Robot Boys (ABC-Paramount)
10. TRAVELIN' BLUES
    - Four Frenzies (Capitol)
11. ME AND MR. ROBOT
    - Vic Damone (Columbia)
12. HAMBONE
    - Perry Como (RCA Victor)
13. FRESHMEN'S GAL"[E]
    - Tony Martin (RCA Victor)
14. LISTEN, GIRL
    - Andy Williams (Cadenza)
15. MAMMY
    - Donny Osmond (Kapp)
16. BABY, I'M COMIN'
    - Don Robertson (Capitol)

Vital Statistics—Bob Bassett joins WHIM-Providences, R.I., from WEPF- Taunton, Mass., where he worked for the past three years. ... Johnny Fairchild now at KTMS-Santa Barbara, Calif. Johnny on the air beginning January 1. ... Charles R. Bibby has been program director at WWUL-Washington, D.C. He replaces Norman Baum who has left the Washington area to become program director at WEBB-Baltimore, Md. ... Gene Davis leaves WONE-Dayton, O., to start at WIBH in Kansas City, Mo.

Pic of the week—Al Radika (KFRE-Fresno, Calif.) will make his TV debut June 5 on the new CBS-TV affiliate for Fresno, Channel 12. Radika will continue to do his radio shows Monday thru Friday. The TV program will be known as "Al Radika's Open House" and will be on 7-6 pm Monday thru Friday. ... It may be the band in us but we just can't help liking what Dan Anderson (WLW- Minnisota, St. Paul) writes. He says, "At the insistence of the disk jockeys here, the front office was prompted to pick up a subscription of your magazine. Just in the short time that The Cash Box has been with us, it is the most read of the material that comes to this radio station. Everybody here is music minded, of course, and The Cash Box really rates in the reading department. It covers the entire music industry in a king-size way. Naturally, at all levels of this music station everyone wants to be kept informed, and The Cash Box keeps us all up-to-date with what's happening." Well ... Cliff Chance (WGUI-Columbia, Miss.) complains that many companies have not been servicing the station with records. Cliff is on two nights nightly—six nights a week, playing pop and r & b. With Cliff is Jack Boone, country deejay, also on six days per week. ... Jim Aylward (WHIL-Medford, Mass.) writes he has been moved into the top spot at the station. Jim does five hours daily. ... Ted Crays (KRMN-Shreveport, La.), another who says he gets the service from many companies is not adequate. Crays tells us the station is airing 17 hours of pop, r & b, and jazz per day. ... WRUL—the World Wide Broadcasting Company, gave the first radio presentation to the Elmo Ross album, "Pause to Dream" by Paul Gavert, on May 27. It went out over four 50,000 watt transmitters covering all South America, Mexico and Central America, West Indies, North Western Africa and Spain.

Gerry Myers (CKOY-Ottawa) me'd the first rock and roll show in that area at the Auditorium headlining Freddy Bell and the Bell Boys on May 18. Myers reports that the day after the show 580 copies of Freddy Bell's "Ding Dong" on Wing were sold by one record bar in Ottawa. ... Alan Fredericks (WABJ-Adrian, Mich.) had them dancing in the street literally with a record hop right out in the street next to the high school. About 250 teenagers turned out with uninhibited enthusiasm at the bash. Alan has organized a nightly stanzas of telephone requests at which his new teenee's club comes to the station to watch the show, answer the phone, and rock and roll to the music. ... Merrill Pittman (WANN-Annapolis, Md.), longtime WANN morning man, now handling the deejay chores on WANN's new Polka Time session, 6 to 7 am.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Prado does it again!

THE FIRST CHA-CHA ROCK & ROLL

Perez Prado
and his orchestra

Zingy, Zesty, Zensational treatment of...

"CUBAN ROCK"

Published by
PEER INTERNATIONAL
Gen. Prof. Mgr.
MURRAY DEUTCH

rcaVíctor 20/47-6538

“It's What's in THE CASH BOX That Counts”
Johnny Burnette
and the Rock-N-Roll Trio

YOU'RE UNDECIDED—

CORAL 61651

Johnny Burnette-shapes up as an impressive country talent in the popular country rock and roll vein. On the basis of a tremendous primitive quality, the lad rates plenty of exposure, both on disc and in other entertainment mediums.

NEW YORK:

La Vie will reopen on June 6th featuring Art Vaner and his orchestra. Art's new MGM album is currently one of the industry's best sellers... Goldie Goldmark became the father of a son on May 30. His name is Robert Frederick... The music man who get their barbering done in Los Angeles will have to go across the street to the Taft starting June 1st. New and larger quarters have been built to accommodate them... Gay Lombardo and his orchestra open on June 6 at the Rhodes Ballroom in Grand Rapids, K.I. ... Doc Berger on his way to the Midwest to promote "Rockin' Ghost" by Archie Bleyer on Cadence. ... Heritage Records has sold out the first pressing of "Rome-Antics" by Harold Rome in two weeks, Rome's next album for Heritage will have him singing the songs of the forthcoming musical "In The Pink" which he's writing with Moss Hart... Betty Madigan will be starred on several of the programs in the "Join The Navy" radio series being sponsored by the Department of the Navy this summer... Sammy Kaye is planning an eight week tour starting June 1st. He will play private parties, dance halls, colleges and concert dates. During the month of June, the orchestra does not have an open date in its itinerary and most of July has already been penciled in... Mark Reddy, who has recorded "Bye Bye", is the husband of Sherry Britton, while Tom Peppe, writer of the tune, is the owner of Peter's Key West Village restaurant... MGM Records has specialized a sound track album of the score of the Grace Kelly film "The Swan". The album will be tied in with the current release of the film as well as with the special feature "Wedding In Monaco" just being issued.

CHICAGO:

Sarah Vaughan bowed at the Blue Note, 6/29, 'Twas the first time in the history of this club that they stayed open on a Tuesday... Marian McPartland left off... A nice little note from Mona Carroll informs us that her newest release is soon to appear. Mona charmed this town while doing promotion on "Tell Me I Always Be Your Sweetheart"... Dick Winters of WAAP off to new job at WLYW in Indianapolis... Sam Clark, bossman of ABC-Paramount, is due in for chat with Len Garma... Vic Damone, whose latest disk is "On The Street Where You Live", guested on Ray Rayner Show, 6/22... United Distributors celebrating Lawrence Welk Week by passing out champagne to the deejays around town... Deejay Danny Serkin speechless (and that's pretty unusual) over award given to him by the music men here. Among those at the presentation were deejay Bob "Coffeeshed" Larsen of WMAQ, Milwaukee, Ed Phelps, promoter for the Cloister Inn, Bill Williams, Don Foreman of DoN, Ed Walker and Al O'Mlich of Coral and Jack Solinger of London... Eddie Yalowitz, promotion man for Len Garma, happily spending his honeymoon in Florida. Andy Anderson took the plunge and stayed at the Churchill and is off to Cleveland to serenade the populace... Deejay Gene Davis, formerly of WONE, Dayton, informs us he now hangs his hat at WDB in Kansas City... Reports to the effect that Bill Anson is adding a midnight to 3 A.M. show to his many other deejay chores. ... Art Heller of WMCA left in the middle of his show to press other matters to the rush of off to the hospital for the birth of their newest offspring... Robert Maxwell is a harpist with humor. Two selections from his newest album are titled "Injury Music For Football Games" and "Accidental Slip On An Oriental"... We hope that all our many friends had a pleasant and safe Memorial Day.

HOLLYWOOD:

Gale Storm acted as hostess for the opening show of the new Gill Henry Pen Club radio show on Sundays... Carol Richards visited the San Diego disc jockeys last week with her Victor waxing of "First Row Balcony"... Lou Busch, "Joe Fingers Carr", did a two day charity telethon in his hometown of Nashville, Tennessee last weekend... Pete Potter celebrates the sixth anniversary of his Juke Box Jock TV show this week... Les Baxter has been signed by Republic Pictures to score and write the title song for "A Woman's Devotion"... Singer Edith Luft has signed a personal management contract with the Gabeli, Lutz, and Heller office... Jack Costanzo, with his new orchestra has been set four weeks at the new Seville nightspot... Song writer Harry Tobias returned from a ten week vacation in the South of France. Caution towards sound track album from the picture "High Society" will provide the music for a special half hour broadcast on the NBC network on June 20... The NBC network is launching Lawrence Welk and the orchestra doing a five day tour of the Northwest, returning Thursday, for their regular weekly TV show... Bob Stern making the rounds with the King's Four's new release on which they get their big deejay reaction on the new Nellie Lutcher L.P. ... The Nilsson Twins visiting the local jockeys with their first side on the Capitol label, "Honest I Do"... Ella Fitzgerald and the new LP package, "The Cole Porter Song Book" on the Verve label may be the fastest selling album of the year... Henry is at its 21 best-selling album "Hymn Back East to meet with RCA Victor execs... Dick Allen and Stan Hoffman have formed Pattern Records, with a first release out featuring April Ames...
A GREAT NEW STAR ON THE HORIZON

ANN SUMMERS

sings

DON'T ASK ME

and

TALL AND TWENTY

Epic 9169

"It's What's in THE CASH BOX That Counts"
<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Week of Release</th>
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<tr>
<td>1</td>
<td>Moonlight &amp; Picnic</td>
<td>Carole King</td>
<td>M-P</td>
<td>27/5/62</td>
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<tr>
<td>2</td>
<td>Redheads</td>
<td>Sam Cooke &amp; The Shirelles</td>
<td>Okeh</td>
<td>27/5/62</td>
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<td>3</td>
<td>Way Way Wind</td>
<td>Carl SR. Franklin</td>
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<td>4</td>
<td>Heartbreak Hotel</td>
<td>Doris Day</td>
<td>Dot</td>
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<td>5</td>
<td>Standing On The Corner</td>
<td>Dean Martin</td>
<td>Columbia</td>
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<tr>
<td>6</td>
<td>In Love Again</td>
<td>Dionne Warwick</td>
<td>Capitol</td>
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<td>7</td>
<td>Do You Love Me</td>
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<tr>
<td>8</td>
<td>Magic Touch</td>
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<td>10</td>
<td>I Want You, I Need You, I Love You</td>
<td>Giants Of Harlem</td>
<td>Fama</td>
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<tr>
<td>11</td>
<td>Blue Suede Shoes</td>
<td>Bobbie Gentry</td>
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<td>My Baby Left</td>
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<td>13</td>
<td>You're The One That I Want</td>
<td>Frankie Lymon &amp; AGERS</td>
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<td>On The Street Where You Live</td>
<td>Chubby Jackson</td>
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<td>Poor People Of Paris</td>
<td>Tony Martin</td>
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<td>21</td>
<td>You Only Hurts For A Little While</td>
<td>Frankie Lymon &amp; AGERS</td>
<td>RCA</td>
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<td>Transfusion</td>
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<td>Epic</td>
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<td>23</td>
<td>A Tear For All</td>
<td>soul In Flames</td>
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<td>Portuguese Washawer</td>
<td>Joao da Silva</td>
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<td>25</td>
<td>Church Bells</td>
<td>Joan Baez</td>
<td>Dot</td>
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<tr>
<td>26</td>
<td>Why Do Fools Fall In Love</td>
<td>The Searchers</td>
<td>Mercury</td>
<td>1/5/62</td>
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<td>Rock Island Ligo</td>
<td>Cindy Bird</td>
<td>RCA</td>
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<td>28</td>
<td>How Little We Know</td>
<td>The Shirelles</td>
<td>Dot</td>
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<td>It's Just A Matter Of Time</td>
<td>The Shirelles</td>
<td>Dot</td>
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<td>Kiss Me Another</td>
<td>The Shirelles</td>
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<td>32</td>
<td>Little Girl Of Mine</td>
<td>The Shirelles</td>
<td>Dot</td>
<td>1/5/62</td>
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</tbody>
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"Only those results best suited for commercial use are contained in the review by The Cash Box"
**THE TOP TEN RECORDS — CITY BY CITY**

### New York, N. Y.
1. Moonglow & Picnic (Stall9/Cates)
2. Heartbreak Hotel (E. Presley)
3. Heartbreak Hotel (E. Presley)
4. I'm In Love Again (Dominia)
5. Heartbreak Hotel (E. Presley)
6. A Little Girl Of Mine (Domino)
7. Heartbreak Hotel (E. Presley)
8. Moonglow & Picnic (Cates)
9. Heartbreak Hotel (E. Presley)
10. Standing On The Corner (Four Lads)

### Chicago, Ill.
1. Moonglow & Picnic (Cates-Stall9)
2. Heartbreak Hotel (E. Presley)
3. Standing On The Corner (Four Lads)
4. Heartbreak Hotel (E. Presley)
5. Moonglow & Picnic (Cates-Stall9)
6. Heartbreak Hotel (E. Presley)
7. Standing On The Corner (Four Lads)
8. Heartbreak Hotel (E. Presley)
9. Standing On The Corner (Four Lads)
10. Standing On The Corner (Four Lads)

### Los Angeles, Calif.
1. Moonglow & Picnic
2. Heartbreak Hotel (E. Presley)
3. Heartbreak Hotel (E. Presley)
4. Heartbreak Hotel (E. Presley)
5. Heartbreak Hotel (E. Presley)
6. Heartbreak Hotel (E. Presley)
7. Heartbreak Hotel (E. Presley)
8. Heartbreak Hotel (E. Presley)
9. Heartbreak Hotel (E. Presley)
10. Heartbreak Hotel (E. Presley)

### Kansas City, Mo.
1. Moonglow & Picnic (Stall9/Cates)
2. I'm In Love Again (Dominia)
3. Heartbreak Hotel (E. Presley)
4. Heartbreak Hotel (E. Presley)
5. Moonglow & Picnic (Cates-Stall9)
6. Standing On The Corner (Four Lads)
7. Standing On The Corner (Four Lads)
8. Standing On The Corner (Four Lads)
9. Standing On The Corner (Four Lads)
10. Standing On The Corner (Four Lads)

### Cleveland, Ohio
1. Moonglow & Picnic (Cates)
2. Picnic (McGuire)
3. Standing On The Corner (Four Lads)
4. I Want You, I Need You, I Love You (Evelyn Presley)
5. My Little Angel (Four Lads)
6. Standing On The Corner (Four Lads)
7. Moonglow & Picnic (Stall9/McPhatter)
8. I Almost Lost My Mind (Four Lads)
9. Ivanka Tower (Carr Williams)
10. Sweet Water Blues (Maye)

### Philadelphia, Pa.
1. Moonglow & Picnic (Stall9/Cates)
2. Standing On The Corner (Four Lads)
3. I'm In Love Again (Dominia)
4. Heartbreak Hotel (E. Presley)
5. Heartbreak Hotel (E. Presley)
6. Picnic (McGuire)
7. Standing On The Corner (Four Lads)
8. I'm In Love Again (Dominia)
9. I'm In Love Again (Dominia)
10. Why Do Foals Fall In Love (Four Lads)

### Pittsburgh, Pa.
1. Moonglow & Picnic (Stall9/Cates)
2. Standing On The Corner (Four Lads)
3. I'm In Love Again (Dominia)
4. Heartbreak Hotel (E. Presley)
5. Heartbreak Hotel (E. Presley)
6. Moonglow & Picnic (Stall9/Cates)
7. Standing On The Corner (Four Lads)
8. I'm In Love Again (Dominia)
9. Apple Of My Eye (Four Lads)
10. Blue Suede Shoes (Stall9/Cates)

### Seattle, Wash.
1. Wayward Wind (Gogi Grant)
2. Church Bells (Fine E. Presley)
3. I'm In Love Again (Dominia)
4. Little Girl Of Mine
5. I Want You, I Need You, I Love You (Evelyn Presley)
6. Moonglow & Picnic (Cates)
7. I'm In Love Again (Dominia)
8. Apple Of My Eye (Four Lads)
9. Standing On The Corner (Four Lads)
10. Poor People Of Paris (Seven)

### Cincinnati, Ohio
1. Church Bells (Fine E. Presley)
2. Standing On The Corner (Four Lads)
3. Standing On The Corner (Four Lads)
4. Standing On The Corner (Four Lads)
5. Standing On The Corner (Four Lads)
6. Standing On The Corner (Four Lads)
7. Standing On The Corner (Four Lads)
8. Standing On The Corner (Four Lads)
9. Standing On The Corner (Four Lads)
10. Standing On The Corner (Four Lads)

### Milwaukee, Wis.
1. Wayward Wind (Gogi Grant)
2. Moonglow & Picnic (Stall9/Cates)
3. Heartbreak Hotel (E. Presley)
4. Standing On The Corner (Four Lads)
5. Standing On The Corner (Four Lads)
6. Standing On The Corner (Four Lads)
7. Standing On The Corner (Four Lads)
8. Standing On The Corner (Four Lads)
9. Standing On The Corner (Four Lads)
10. Standing On The Corner (Four Lads)

### Memphis, Tenn.
1. Moonglow & Picnic (Stall9/Cates)
2. Standing On The Corner (Four Lads)
3. Standing On The Corner (Four Lads)
4. Standing On The Corner (Four Lads)
5. Standing On The Corner (Four Lads)
6. Standing On The Corner (Four Lads)
7. Standing On The Corner (Four Lads)
8. Standing On The Corner (Four Lads)
9. Standing On The Corner (Four Lads)
10. Standing On The Corner (Four Lads)

### Baltimore, Md.
1. I'm In Love Again (Dominia)
2. I Want You, I Need You, I Love You (Evelyn Presley)
3. My Little Angel (Four Lads)
4. Standing On The Corner (Four Lads)
5. Moonglow & Picnic (Stall9/Cates)
6. Standing On The Corner (Four Lads)
7. Standing On The Corner (Four Lads)
8. Standing On The Corner (Four Lads)
9. Standing On The Corner (Four Lads)
10. Standing On The Corner (Four Lads)

### San Antonio, Texas
1. Moonglow & Picnic (Cates-Stall9)
2. Standing On The Corner (Four Lads)
3. Standing On The Corner (Four Lads)
4. Standing On The Corner (Four Lads)
5. Standing On The Corner (Four Lads)
6. Standing On The Corner (Four Lads)
7. Standing On The Corner (Four Lads)
8. Standing On The Corner (Four Lads)
9. Standing On The Corner (Four Lads)
10. Standing On The Corner (Four Lads)

### New Orleans, La.
1. Moonglow & Picnic (Stall9/Cates)
2. Heartbreak Hotel (E. Presley)
3. Standing On The Corner (Four Lads)
4. Standing On The Corner (Four Lads)
5. Standing On The Corner (Four Lads)
6. Standing On The Corner (Four Lads)
7. Standing On The Corner (Four Lads)
8. Standing On The Corner (Four Lads)
9. Standing On The Corner (Four Lads)
10. Standing On The Corner (Four Lads)

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**MY PIGEON'S GONE**

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**PEACE AND LOVE**

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**THE CASH BOX**

**JUKE BOX RECORD REGIONAL REPORT**

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**"It's What's in THE CASH BOX That Counts"**
Goddard Lieberson Named Columbia President

NEW YORK — Goddard Lieberson has been named President of Columbia Records, the record and phonograph manufacturing division of Columbia Records Corporation, Inc. It was announced last Friday by Frank Stanton, President of CBS.

James B. Conkling, President of Columbia Records since February 1951 and a Vice President and Director of the company since June 1951, has resigned, effective June 1, for personal and business reasons in order to relocate in California, where he will establish independent production activities.

Lieberson has been associated with Columbia Records since 1939 and was appointed Executive Vice President in 1948. He has directed the creative functions of the company and has played a major role in the development of its LP catalogue, which is now one of the world's largest. Lieberson has spearheaded Columbia Records' expansion of international operation since 1951. In addition to his executive duties, Lieberson has been active as a producer of recordings, with notable innovations and successes in the fields of musical theatre, drama, literature and history.

ROY HAMILTON Retires from Show Business

Will Devote Himself To Becoming A Painter

NEW YORK—The music trade was disturbed to learn this week that Roy Hamilton, Epic Recording star, who, The New York Times reported in this June 2 issue, was hospitalized with pneumonia and would be inactive until he had a long rest, was retiring from show business.

Hamilton, who rose meteorically, from a $5.00 a night saloon singer, hit the jackpot with his first Epic release, "You'll Never Walk Alone".

Suffering from a serious case of pneumonia and complete exhaustion, Hamilton, when told by his doctor he would have to take a lengthy rest, decided to go all the way, retire from his singing career, and pick up his career as a painter, which had been interrupted when he interrupted a recording career. Some of his works, it was reported, had been good enough to be hung in art galleries.

In a letter to his manager, Bill Cook, Hamilton wrote: "One of the big things I realized was that I will never be completely happy until I have given myself a full chance to find out whether I am a real painter or just a Sunday artist."

As a result of his decision and the doctor's advice, Hamilton has cancelled out his bookings, which were already set through the balance of 1956.

Some of Hamilton's other hits were, "Shindig"; "I Believe"; "If I Loved You"; "Unchained"; "Everybody's Got A Home"; and currently "Somebody".

Decca Re-Pacts Crosby

Singer Will Be Permitted To Do Occasional Sides For Other Firms

NEW YORK — Decca Records this week announced the re-pacting of Bing Crosby, the record industry's all-time best seller, to a three-year contract.

Bing Crosby was the first artist signed to Decca twenty-two years ago, and the new contract will bring the artist and company up to a 25-year relationship.

According to Decca, the new contract will see Crosby doing the bulk of his recordings for Decca, but it does permit the singer to do an occasional session for other companies. It is probably this clause which gave rise to recent stories that Bing would sign with Verve Records.

Crosby has amassed an approximate gross sale of $125,400,000 records in his 22 years with Decca.

His "White Christmas" has grown to an aggregate sale of over $1,000,000, and is the biggest selling record in the record business. He has also reached such staggering figures as 8,000,000 sales on his "Silent Night," and 6,000,000 on "Jingle Bells." He has 19 records that have sold better than 1,000,000. The total sale of these 19 records is approximately 42,000,000.

Trophies and Hunter
NEW YORK—The inaugural flight of non-stop Super G Constellation service of Cubana Airlines between Havana and New York City turned into a gala three-day holiday for officials of all the South American countries, James J. O'Brien, representing Mayor Robert F. Wagner Jr., highlighted of New York City, and the press.

The inaugural flight coincided with Cubana Airlines’ 25th Anniversary. The New York to Havana non-stop flights climaxed a period of growth which has made Cubana well known and well traveled between Mexico City on the West and Spain across the Atlantic.

The smooth non-stop flights from New York to Havana and from Havana to New York were augmented by luxurious frozen daiquiris as were the three hectic days spent touring the picturesque city by day and visiting the musical attractions at night.

From the fancy Tropicana, to the under the stars Sans Souci, to the open-air Miramar where Cuba’s teenagers gathered, we listened and danced to the music of Cuba, Sedate at the first two clubs, and just slightly more outgoing at the latter.

American citizens who have heard that the rumba and cha cha cha.

The highlight of the trip was a cocktail party at the Presidential Palace at which the Cubana guests were introduced to President Batista.

Seen above are, left: Alfredo Hernandez, Cuban Consul General, Jose Lopez Villar, president of the Cuban Airlines, and James J. O’Brien, representing Mayor Robert Wagner of New York City. In the picture below are the world famous Comparsa Dancers of the Hotel Club Comodoro of Havana, a group of some 75 sons and daughters of socially prominent Cuban families.

**Jaye P. Morgan Takes Over Fisher TV Show**

NEW YORK—Jaye P. Morgan, who stepped out of the ranks of the unknown a little more than a year ago, and skyrocketed to fame on the RCA Victor label, takes a big step into the upper echelon of stardom when he takes over the Eddie Fisher TV show for the summer months.

Starting June 18th, the popular idol will be seen every Wednesday and Friday nights from 7:30 to 7:45, live from New York. Jaye P. will be assisted on the show by her brothers, the Morgan Brothers, also Victor recording artists.

Four of the summer’s shows will be televised in color—the July 4th and 18th and August 1st and 18th.

An impressive staff of behind the scenes people will assist Jaye in the new venture, Kevin Joe Jensen, currently the director and associate producer of the Milton Berle Show, will direct the J.P.M. stint. It will be written by Lyn Dudley and Jerry Brealer, who have written for Godfrey, Sullivan and a number of top not personnel including J.P.

Jero Hollen will serve as musical director and will conduct the orchestra.

**Phonodisc To Distribute Kapp In Canada**

TORONTO, ONT., CANADA—Phonodisc Limited, of Toronto, has announced the future Kapp releases exclusively throughout Canada and that, from now on, all records appearing under the Kapp label in the United States will appear under the Kapp label in Canada.

In addition, for the convenience of the dealer and customer, catalogue numbers will also be the same as those advertised in the U.S. and Kapp releases will be available in Canada as soon as they become available in the United States.

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*"It's What's in THE CASH BOX That Counts"*
THE CASH BOX

POPULAR

“ROME-ANTICS”—Songs of Satiere And Love By Harold Rome—Heritage H-0001 (1-12” LP)

CRAZY BLUES; IT'S ALWAYS RAINING; ITS MY MY SONGS; MY LOVERS.

With two successive smash hits (“Wish You Were Here” and “Fanny”) to his credit, Harold Rome has established himself as a top-drawer tunesmith and vocalist. But you wouldn’t have any idea of his work or his standing today if you didn’t own this Heritage entry. The platter features Rome as he sings 13 of his compositions and arrangements in a soft, ingeniously written, in-line-is-free from type with “Pocketful Of Dreams” and on the other foot effectively encounters the haunting “Glimpse Of Love.” Politics is spoofed by “Billy’s Grades And Selections.” For those who enjoy specialty items, “Rome-Antics” will be a happy purchase.

“The CHAMPAGNE MUSIC OF LAWRENCE WELK”—Epic LN 3247 (1-12” LP)

This is one of the hokier of the many and varied LPs Welk’s orchestra has issued in the past few years. The congelional mood set by Lawrence Welk’s ork and vocalists is available in a wide range of numbers on this LP entry. Taking its cue from top-drawer numbers Welk’s amiable crew meet the occasion in their characteristic breezy fashion. If this platter plays follow-the-leader with Welk’s other offerings it should be pressed material in short order.

“The MASTERS’ TOUCH-CARMEN CAVALLARO”—Decca DL 8288 (1-12” LP)

IF IT MIGHT AS WELL BE SPRING, I’LL BE SEEING YOU, LUCKY IN LOVE, YOURS IN MINE, YOU ARE LOVELY.

The contributions of various composers to The Pio Alley and the Decca disk, 12 adaptations of classical pieces are delivered in the classky- bop style of Carmen Cavallaro. The beautiful melodic line of his Second Movement to his “Fifth Symphony” (“My Own Love”) and Chopin’s “Fantasie-Imprrompotu” (“I’m Always Chasing Rainbows”) are two of the set’s extremely well-known selections. Cavallaro’s expert treatment is now followed by Ponti’s light tides which makes for noble mood music. A strong follow-up LP to his current best seller, “The Eddy Duchin Story.”

“JANE MORGAN”—Orchestra Conducted By Martin Gold—Kapp KL 1023 (1-12” LP)

I’LL BE YOURS, IT’S ONLY A MOONLIGHT MEMORY, I LOVED YOU, WHEN THE WORLD WAS YOUNG, A WOMAN NEEDS TO BE TOLD, I CAN DREAM CAN’T I.

Opinions of Jane Morgan, an American who achieved fame and fortune in Paris, set an admirable, romantic mood on this Kapp release. Jane has a soft and sweet way that’s perfectly suited to the more or less waltz standards on the program. Some of the songs (i.e. “When The World Was Young”) are treated delightfully by Jane with French lines. Jane’s fantastic package here will find her in some of her best vocal moments. Photo of Jane on the package should be a selling point in itself.

“CHA CHA CHA AT EL MOROCCO”—Tito Puente and Others—Tico LP 1025 (1-12” LP)

SURE Y BAIA EL TELON, BEBA BUENO, CHA CHA CHA DE LA PRINCESA, SKIP TO MY LOU, TERUMOCHI, CHA CHA CHA, TARDER DE (CHA CHA CHA, TINTI MUNDDACHO), BEBER BAILE, MERENGUEI, CHA CHA CHA, CHA CHA, CHA GUAGUANCHE.

Tico’s latest dance floor platter features one of the idols among cha cha chas. The reason for this admiration is simply answered here as Puente rhythmically romps through the material. Cha cha cha-mewire proceeds with “Beer Macho” and “Chao Bacho.” Songs are cleverly done. Pepe Luis and the oik also perform on the waxing. Good name value.

“SONGS BY RUSTY DRAPER”—Mercury MG 2018 (1-12” LP)

ON THE FRONTIER, MELANCHOLY BLUES, WITH THE WIND, LAST FRONTIER, MELANCHOLY BLUES, I’M GONNA MOVE TO THE OUTSKIRTS, T.B. TOWN, I’M MAD, LONELIEST SONG, LONELINESS, LONELINESS, LONELY WOMAN.

Important vocal talent in today’s pop hits called “drive” has seen a feature of Rusty Draper’s popularity. This Mercury issue has Rusty performing 12 songs of a popular and folk-like nature. Rusty’s treatment of the old standby “Lazy River” is a rock n’ roll revision of the tune that the singer overpowers with a warbling polsish. A good change of pace in Draper’s normal upper-up-tempo spark is a strong, but respectful, chanting of “The Workshop Of The Lord”. An eager teen-age crowd assure solid sales for the waxing.

“The SWAN”—Music Recorded Directly From The Soundtrack Of The Movie—MGM E3899 (1-12” LP)

This is Hands Wrapping, Sand Wrapping” and the Inception Of The Lord, I’ve Gone To Move To The Outskirts, T.B. Town, I’m Mad, Longest, Songs Lonesome, Lazy River, Lazy River, Lazy River, Lazy River.

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Dot Decides On Move To Hollywood, Takes Over Former Capitol Quarters; Stock Issue Postponed For Present

HOLLYWOOD—It was announced this week that Dot Records had signed a long-term lease on the building at the corner of Sunset Blvd. and Vine Street in the heart of Hollywood, which was the former home of Capitol Records. Dot will pull out of Gallatin, Tenn., and establish its main headquarters in the new location about July 15th. Transfer of the company's equipment, effects, and personnel from Tennessee is expected to take at least six weeks.

Queried as to the reasons for the move, President Randy Wood said: "We feel that the popularity of our artists and the great demand for their recordings can best be served by moving to Hollywood. Hollywood offers great technical recording facilities. Also, most of the music publishing firms are represented there, and our presence in Hollywood means quicker and more constant contact with them. Further, Dot is a part of the larger American Music Corporation, and certainly Hollywood has lots of available talent. After all, it is one of the two great centers of the radio and motion picture industries, as well as the home of the motion picture." Wood added that continuous recording sessions kept him away from his home more than ever, with frequent trips to Chicago, New York, and Hollywood, whereas he would prefer to spend more time with his family. He expressed deep regret at having to leave his parents and good friends in his home state.

Randy's Record Shop in Gallatin, which operates the country's largest record-mail-order business, will continue in that location managed by vice-president, Gilbert Brown, but other key personnel and their families now stationed in Tennessee will follow Randy Wood to Hollywood.

It was also announced this week that Dot has decided not to offer any stock for sale at the present time.

Rumors that common stock would be issued to the public gained credence from Dot's plans for expansion which included the possibility of moving the company's headquarters to Hollywood from Gallatin, Tenn.

According to Randy Wood, Dot officials have been so busy servicing distributors with current hits, and debating the advisability of transplanting the company to Hollywood that consideration of a stock issue has been indefinitely postponed.

"We sincerely appreciate the flood of inquiries and offers of stock subscription that have come in from all over the country," Wood stated. "When we are finally established in Hollywood we may reconsider the possibility of broadening stock ownership of Dot."

MALE VOCALIST, modern arranger, stylist. APPROACH: Imaginative, intensely creative.

LATEST BETHELHEM RECORDING: "Joe Derise with the Australian Jazz Quintet" SAYS ART PORD: "the best thing Joe's...INCLUDES: "Personality", "Swinging on a Star", "Ace-cent-tchu-ate the Positive", "StWonderful", etc... Pers. Wgts.: Lee Kraj, Pers. Frm.: Joe Lustig BETHLEHEM RECORDS

"It's What's IN THE CASH BOX That Counts"
Music

Only

need

in

records

Love`

Bernstein)

Laine)

Picnic

Almost

I'm

Love

Williams)

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Back

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Day

One

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back

you.

Jim Williams

WWSV—Pittsburgh, Pa.

1. My Little Angel (Four Lads)

2. Miss It

3. Graduation Day (Four Lads)

4. I'm Sure I Love You

5. I Could Have Danced All Night (Vivian

6. How Much Love (Genele)

7. I'm In Love Again (Dominio)

8. We're Gonna Love Each Other

9. I Could Have Danced All Night (Vivian

10. Never Turn Back (Hundley)

Neil (Bird) Mack

1. Sweet Old Fashioned Girl

2. Poor Little Rich Girl

3. 1 Want You, 1 Need You

4. You Love (Presley)

5. Lost John (Lonnie Donegan)

6. Born To Be With You

Chordelles)

10. Happy Whistler (Robinson)

11. My Little Angel (All Citizens)

Dick Piko

WOOP—Newport, Kentucky

1. I'm In Love Again (Dominio)

2. Tranquil (Neurotic

3. Windy Way (Gogi Grant)

4. Sweet Old Fashioned Girl

5. Let's Fall in Love

6. My Blue Heaven (Dominio)

Buddy Deane

WITH—Baltimore, Md.

1. I'm In Love Again (Dominio)

2. Tranquil (Neurotic

3. Windy Way (Gogi Grant)

4. Sweet Old Fashioned Girl

5. Let's Fall in Love

6. My Blue Heaven (Dominio)

Frank Darwin

KXJO—Santa Clara, Calif.

1. I'm In Love Again (Dominio)

2. Tranquil (Neurotic

3. Windy Way (Gogi Grant)

4. Sweet Old Fashioned Girl

5. Let's Fall in Love

6. My Blue Heaven (Dominio)
John Ademy
WCAD—Baltimore, Md.
1. Can You Find Your Heart (Broadway)
2. The Song of the Trolley (Broadway)
3. I’ve Had It with You (Rogers)
4. My Heart (Rogers)
5. Shoo-Be-Doo-Be-Doo-Doom (Rogers)
6. I’m in Love Again (Dempsey)
7. Walking the Dog (Rogers)
8. Standing on the Corner (Rogers)
9. I’m Almost Lost (Rogers)
10. I Can Have Danced All Night (Rogers)

Marty McNeely
WJR—Detroit, Mich.
1. Picnic (McGuire)
2. Westminster Wind (Rogers)
3. Moonlight & Picnic (Rogers)
4. My Little Angel (Rogers)
5. Heartbreak Hotel (Presley)
6. On The Wind Where You Live (Dempsey)
7. Billy Baby (McGuire)
8. Standing on the Corner (Rogers)
9. I Almost Lost My Love (Presley)
10. Portugeuse Wanderer (Carr/Sherman)

Shel Horton
WKMC—Roaring Spring, Pa.
1. It’s a Million Little White Horses (Amos Bros.)
2. A Million Little White Horses (Amos Bros.)
3. H.I.G—I’ll Go (H.I.G.)
4. Allegro Moon (Patti Page)
5. Heartbreak Hotel (Presley)
6. Blue Swede Shoes (Presley)
7. Everlasting Love (McCoormac)
8. City of Gold (Fred)

Stan Alley
WPAC—Potschau, L. N. Y.
1. On the Street Where You Live (Dempsey)
2. It Only Hurts For A Little While (Dempsey)
3. Can You Find It In Your Heart? (Bennett)
4. How Little We Know (Sinatra)
5. Pennsylvania Wanderer (Carr/Sherman)
6. I’m in Love Again (Dempsey)
7. Heartbreak Hotel (Presley)
8. Moonlight & Picnic (Rogers)
9. Picnic (McGuire)
10. Sweet Old Fashioned Girl (Teresa Brewer)

Cel B. Kobly
WBBX—Huntsford, Conn.
1. Windway Wind (Gogi Grant)
2. I Love Again (Four Aces)
3. Can You Find It In Your Heart? (Bennett)
4. How Little We Know (Sinatra)
5. Pennsylvania Wanderer (Carr/Sherman)
6. Heartbreak Hotel (T. Presley)
7. There Goes She (V. Monrros)
8. In Self Defense (Bennett)
9. Yes (Tennant Leonard)
10. Born To Be With You (Charlettes)

Frank McCormack
WHFD—Waltham, Vermont
1. Born To Be With You (Charlettes)
2. Windway Wind (Gogi Grant)
3. Standing on the Corner (Rogers)
4. Can You Find It In Your Heart? (Bennett)
5. Walk Hand in Hand (Andy Williams)
6. You’re My Only Love (Johnny Ray)
7. Please Don’t Forget Me Dear Old Willis (Don’t know who)
8. Hot Diggity (Perry Como)
9. Hawaii (Bennett)
10. Poor People Of Paris (Les Baxter)

Gene Patti
KEL—Jones Falls, S. D.
1. Windway Wind (Gogi Grant)
2. Walk Hand in Hand (Andy Williams)
3. Too Young to Go Steady (Nat Cole)
4. Moonlight & Picnic (Rogers)
5. Beat the Drums of Love (Presley)
6. Graduation Day (Revers)
7. I Never Knew (Andrews)
8. Look Home (Presley)
9. Poor People Of Paris (Les Baxter)
10. Portuguese Wanderer (Carr/Sherman)

THE CASH BOX
Disk Jockeys
REGIONAL RECORD REPORTS

Listings below are reported exactly as submitted by disk jockeys throughout the nation for the week ending June 2, without any changes on the part of THE CASH BOX.

THE CASH BOX
Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"MORE"
GLENDORA
Perry Como
RCA Victor 20-47655

"ALLEGHENY MOON"
Patti Page
Mercury 70878; 70878x5

"LOST JOHN"
Lonnie Donegan
Mercury 70872; 70872x45

"SECOND FIDDLE"
Kay Starr
RCA Victor 20-47651

"FEVER"
Little Willie John
King 4935; 45-4935

Out of Her Ivory Tower

WASHINGTON, D. C.—WMAL’s Milton Q. Ford induced Cathy Carr to leave her “Ivy Tower” long enough to visit his highly popular Washington disk jockey shows. Cathy’s “Ivy Tower” has been in Ford’s “Top Five” for the past six weeks, which explains the happy smiles over her Fraternity Record.

ATTENTION DEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

MELBA MONEY MAKER
The Tokens

I LOVE MY BABY

MELBA 104

JANE MORGAN

"MIDNIGHT BLUES"

WALLACE G. COCHRAN

"LA RONDE"
Kapp 148

MALOBS RECORDS
1650 SWAY (CO 3-5485) N. Y.

It’s What’s in THE CASH BOX That Counts!"
NEW YORK—Art Waner (right) receives congratulations on the zooming popularity of his new MGM album, "Girl Of My Dreams," featuring Art at the piano, from Sammy Davis Jr., star of "Mr. Wonderful." Sammy visited the orchestra leader on the latter's daily radio show on the ABC Network before appearing at the new "C'est La Vie," opening June 6th in the Hotel Shelton.

Lou Klayman Named Eastern Sales Manager of Mercury, Sid Schaffer Replaces Him As N.Y. Branch Manager

NEW YORK—Lou Klayman has been promoted to Eastern Sales Manager of the Mercury Record Corporation and will report directly to B. C. Price, President and Sales Manager of the company. Klayman has been Manager of Mercury’s New York distribution branch since he joined the company in January, 1965 after 19 years with Decca. In his new post, Klayman will supervise sales of the branch offices and independent distributors in New York City, Newark, Boston, Buffalo, Philadelphia, Washington, D.C. and Pittsburgh. He will report directly to Price.

With the promotion of Klayman to the Eastern Sales post, Joe Martin, who joined Mercury last year as Director of the Eastern Division, will concentrate on new and special market sales throughout the United States.

Replacing Klayman as Branch Manager of the New York distributing operation is Sid Schaffer who has been the Manhattan salesman for the branch for over a year. Schaffer came to Mercury after nine years at Capitol Records.

Meanwhile, Mercury Records continues to expand its sales and distribution setup in both New York and Cleveland. Price announced that effective June 1, Mercury took over distribution in the Cleveland territory from the independent wholesaler, Ohio Record Distributors, which formerly serviced the area. In setting up a branch office in Cleveland, Mercury acquired all assets, inventory, premises and personnel of Ohio Record Distributors, handling the change-over for Mercury were Price, Martin and Wing Record Sales Manager, John Sippel.

In New York City, Mercury acquired one-third additional space for its distribution branch. The label now occupies the entire building on the corner of Eleventh Avenue and 51st Street. According to Price, a 150 per cent sales increase in the territory made necessary the additional warehouse and shipping space.

THE CASH BOX

Top Selling Records Reported by the Foremost RETAIL OUTLETS

From Coast to Coast

Hudson-Ross

Chicago, Ill.

1. Moonlight & Picnic (Cats)
2. Heartbreak Hotel (El. Presley)
3. Standing On The Corner (Four Lads)
4. IVory Tower (Cathy Carr)
5. On The Street Where You Live (Vic Damone)
6. The Thrill Is Gone (Tina Benett)
7. 2 Penny Opera (Dick Hyman)
8. I'll Be Home (Pat Boone)
9. Hi Lili Hi Lo (Dick Hyman)
10. Tennessee Waltz (Vic Damone)

Broadway Music

New York, N. Y.

1. I'm Gonna Love You (Brenton)
2. I'm Loving You (Cathy Carr)
3. I'm In Love Again (Dinah)
4. Is My Love Enough (Cats)
5. Standing On The Corner (Four Lads)
6. Wayward Wind (Gogi Grant)
7. Immortals (Val-Maxine)
8. I Want To Be With You (Tina Benett)
9. Mr. Wonderful (El. Vaughn)
10. I Want To Be A Little White (Aames Bros.)

Wallach's Music City

Atlanta, Ga.

1. Moonlight & Picnic (Cats)
2. Wayward Wind (Gogi Grant)
3. Standing On The Corner (Four Lads)
4. IVory Tower (Cathy Carr)
5. Blue Moon (Gogi Grant)
6. Heartbreak Hotel (El. Presley)
7. Open The Street Where You Live (Vic Damone)
8. You'll Be Mine (Dinah)
9. Talk Happy Talk (Bob Rostock) (Dean Martin)
10. Long Tall Sally (S. Richard)

William


1. Wayward Wind (Gogi Grant)
2. Standing On The Corner (Four Lads)
3. IVory Tower (Cathy Carr)
4. Blue Moon (Gogi Grant)
5. Back Home With You (Gogi Grant)
6. Tea Time For Comfort (Dinah)
7. Why Do You Fall In Love (Oliver team)
8. I'm In Love Again (Dinah)
9. Graduation Day (Reeves)
10. Swings (Pheonix)

Burke's Music Shop

St. Paul, Minn.

1. It Only Hurts For A Little While
2. Wayward Wind (Gogi Grant)
3. I'm In Love Again (Dinah)
4. Moonlight & Picnic (Cats)
5. Moccin' Bird (Four Lads)
7. Long Tall Sally (S. Richard)
8. Sweety Love (Four Voices)
9. Happy Whistle (S. Smith)
10. Heartbreak Hotel (El. Presley)

Loonis Temple Of Music

New Haven, Conn.

1. Moonlight & Picnic (Cats)
2. Standing On The Corner (Four Lads)
3. IVory Tower (Cathy Carr)
4. Blue Moon (Gogi Grant)
5. Why Do You Fall In Love (Oliver team)
6. Treasure Of Love (Mick (Phillips)
7. To Love Again (Four Aces)
8. Lullaby Of The Leaves (El. Vaughn)
9. On The Street Where You Live (Vic Damone)

Canal Musical

Albany, N. Y.

1. Moonlight & Picnic (Cats)
2. Standing On The Corner (Four Lads)
3. Blue Suede Shoes (Presley)
4. Why Do You Fall In Love (Oliver team)
5. IVory Tower (Cathy Carr)
6. Heartbreak Hotel (El. Presley)
7. Hot Diggity (Perry Como)
8. I'm In Love Again (Dinah)
9. Standing On The Corner (Four Lads)
10. Wayward Wind (Gogi Grant)

Super Music Co

Baltimore, Md.

1. Heartbreak Hotel (El. Presley)
2. IVory Tower (Oliver team)
3. Standing On The Corner (Four Lads)
4. Blue Suede Shoes (Presley)
5. Can You Find It In Your Heart (Tina Benett)
6. I Want To Be A Girl (Tina Benett)
7. Winner Take All Magic Touch (Dinah)
8. If I Had You A Woman (Paul Grant)
9. The Tall Bald Silly (Little Richard)
10. I'm The One That You Love (Aames Bros.)

Bert's Camera Center

Satan Rouge, La.

1. I Want You, I Need You, I Love You (El. Presley)
2. Wayward Wind (Gogi Grant)
3. IVory Tower (Oliver team)
4. Heartbreak Hotel (El. Presley)
5. Heartache (Stuart)
6. Walk Hand In Hand (Marvin & Ross)
7. Love Me For A Little While (Four Aces)
8. I Was The One (Vic Benett)
9. Corinne Corrina (Joe Turner)

Polaron Records

New York, N. Y.

1. Corinne Corrina (Joe Turner)
2. It Only Hurts For A Little While
3. Ooby Ooby Oswald (El. Presley)
4. Moonlight & Picnic (Cats)
5. I've Almost Lost You (Stuart)
6. I'm In Love Again (Dinah)
7. Moonlight & Picnic (Stifell)
8. I'm In Love Again (Dinah)
9. Magic Touch (Stuart)
10. Wayward Wind (Tex Ritter)

Mosher Music Co

Boston, Mass.

1. Moonlight & Picnic (Cats)
2. Heartbreak Hotel (El. Presley)
3. Wayward Wind (Gogi Grant)
4. Delshia Jones (McQuire)
5. Poor People Of Paris (Baxter)
6. Muscles (Toots)
7. On The Street Where You Live (Vic Damone)
8. Penny Opera (Dick Hyman)
10. I'm In Love Again (Dinah)

Fox Music House

Charlotte, S. C.

1. My Baby Left Me (Presley)
2. Standing On The Corner (Four Lads)
3. Heartbreak Hotel (El. Presley)
4. Treasure Of Love (Mick Phillips)
5. Heartache (Stuart)
6. Moonlight & Picnic (Stifell)
7. Wayward Wind (Gogi Grant)
8. My Baby Left Me (Presley)
9. I Almost Lost My Mind
10. I'm In Love Again (Dinah)

Hoople Piano Co.

Omaha, Neb.

1. Why Do You Fall In Love (Oliver team)
2. Moonlight & Picnic (Cats)
3. I'm In Love Again (Dinah)
4. Heartbreak Hotel (Presley)
5. Treasure Of Love (Mick Phillips)
6. Moonlight & Picnic (Stifell)
7. Wayward Wind (Gogi Grant)
8. Heartache (Stuart)
9. My Baby Left Me (Presley)
10. I Almost Lost My Mind

“Only those records best suited for commercial use are reviewed by THE CASH BOX”

"Mr. Wonderful" And Mr. Waner

Mr. Wonderful and Mr. Waner - Brilliant Dallas musicals

News of the week in music

The Cash Box, June 9, 1956

Watching the world go by

Ticky Ticky Tick

While the city sleeps

Bonjour Paris

Who's gonna take you to the prom

It's easy

Bourne, Inc.
## Meeting Dates Of Music Operators' Associations

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
</tr>
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<tbody>
<tr>
<td>June 4</td>
<td>California Music Merchants' Assn.</td>
<td>Place: 311 Club, 311 Broadway, Oakland, Calif.</td>
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<tr>
<td>June 4</td>
<td>United Music Operators of Michigan</td>
<td>Place: Fort Wayne Hotel, Detroit, Mich.</td>
</tr>
<tr>
<td>June 7</td>
<td>Phonograph Merchants' Assn., Cleveland, Ohio</td>
<td>Place: Hollenden Hotel, Cleveland, Ohio (General)</td>
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<tr>
<td>June 7</td>
<td>California Music Merchants' Assn.</td>
<td>Place: Sacramento Hotel, Sacramento, Calif.</td>
</tr>
<tr>
<td>June 7</td>
<td>Eastern Ohio Phonograph Operators' Assn.</td>
<td>Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)</td>
</tr>
<tr>
<td>June 11</td>
<td>Tri-County Juke Box Operators' Assn.</td>
<td>Place: Elam Music Offices, Massillon, Ohio</td>
</tr>
<tr>
<td>June 12</td>
<td>California Music Merchants' Assn.</td>
<td>Place: Fresno Hotel, Fresno, Calif.</td>
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<tr>
<td>June 13</td>
<td>New York State Operators' Guild</td>
<td>Place: Governor Clinton Hotel, Kingston, N. Y.</td>
</tr>
<tr>
<td>June 18</td>
<td>Westchester Operators' Guild, Inc.</td>
<td>Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.</td>
</tr>
<tr>
<td>June 20</td>
<td>Automatic Equipment &amp; Coin Machine Owners' Assn., Inc.</td>
<td>Place: Room 24, 550 Broadway, Gary, Ind.</td>
</tr>
<tr>
<td>June 21</td>
<td>Eastern Ohio Phonograph Operators' Assn.</td>
<td>Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board)</td>
</tr>
<tr>
<td>June 21</td>
<td>Phonograph Merchants' Assn., Cleveland, Ohio</td>
<td>Place: Hollenden Hotel, Cleveland, Ohio (executive board)</td>
</tr>
<tr>
<td>June 21</td>
<td>West Virginia Music Operators' Assn.</td>
<td>Place: Daniel Boone Hotel, Charleston, W. Va., (executive board)</td>
</tr>
<tr>
<td>June 22 &amp; 23</td>
<td>West Virginia Music Operators' Assn.</td>
<td>Place: Daniel Boone Hotel, Charleston, W. Va. (convention)</td>
</tr>
<tr>
<td>June 25</td>
<td>Central States Music Guild</td>
<td>Place: 805 Main Street, Peoria, Ill.</td>
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### Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

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**Jet Propelled**

Epic Launches ‘Hi-Fi Hit of The Month’

NEW YORK — Epic Records is launching a new program called “The High Fidelity Hit of the Month” which goes into effect June 15th and is designed to benefit the retailer.

To become an Epic “HiFiOM” dealer, a dealer must place an initial order for five albums of the monthly selection, for which he will receive one album free of charge. This bonus will be given every other month although a new “HiFiOM” will be issued every month.

As part of the “HiFiOM” campaign, Epic is offering a special rack free of charge to the dealer. The rack can either stand by the cash register or be hung on any peg board. In addition, the “HiFiOM” will be serviced to key disk jays for extra exposure. The album will be shipped with a special band around it denoting it clearly as the selection of the month and each backed cover of the disk will be made available with each release. The record will also be advertised in national publications.

The first selection will be “Men Be Seated,” a complete minstrel show. The retail price will remain at $3.88.

### MGM Issues “Wedding Album”


With this and a record player, any bride planning a wedding at home or in a small church not boasting a pipe organ, can be accompanied to the altar by music appropriate to the occasion played on the instrument traditionally associated with these happy occasions.

For this album Ellsasser has evolved a whole program of wedding music: “Because,” “The Lohengrin Wedding March,” “I Love You Truly,” “Promise Me,” “Cryin’ ‘Cause I Love You” and “A Perfect Understanding.” The pilot reported that the record sounded as good after the flight as it did before the take-off. Betty, and the pilots, appeared on Howard Miller’s TV show in Chicago as part of the promotional campaign on behalf of Air Force Day.

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**THANKS**

Disc-Jockeys say

<table>
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<tr>
<th>Location</th>
<th>Notes</th>
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<tbody>
<tr>
<td>JACKSONVILLE</td>
<td>&quot;terific&quot;</td>
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<tr>
<td>NEW ORLEANS</td>
<td>&quot;send more&quot;</td>
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<tr>
<td>RENO</td>
<td>&quot;Irene Carroll said&quot;</td>
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<tr>
<td>SPRINGFIELD</td>
<td>&quot;like plenty&quot;</td>
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<tr>
<td>WORCESTER</td>
<td>&quot;good sound&quot;</td>
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<tr>
<td>SEATTLE</td>
<td>&quot;great&quot;</td>
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</tbody>
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"I'VE BEEN WAITING JUST FOR YOU"

b/w 'Just The Way We Are' JESTER 1003

JESTER RECORD CO.
117 W. 48th St.
New York 19, N. Y.
E World Wide Reaction Supports Cash Box Editorial Refuting Charge That Rock & Roll Causes Juvenile Delinquency

Ever since rock and roll music began to grip the teenagers, newspapers thriving on sensationalism have found the teenage craze an excellent subject for exaggeration and a general fright-shock campaign. This kind of publication, treating the subject, has called it a cause of juvenile delinquency and has made fantastic statements about the effects the music has on our youngsters. Only a rare few have ever gone deep enough into the desires of these teenagers to justify their need for a music to which they can dance.

Parents, reading these scare articles, are confronted with striking photos of a teenager in the midst of an exciting dance step, and are led to believe that all kids who dance to rock and roll music are gripped by some spell that envelops them into some wild fit of insanity. The photos are usually accompanied by some shocking caption such as,

“It's ecstasy . . . but it can lead to bedlam.” Or, “He jerks his head back and lets the rhythm drive him to ever-wilder antics. What happens next is anybody's guess. He may just calm down . . . or he may join youngsters in hysterical behavior”.

Headlines such as “Immoral, Dangerous, Criminal” are usually boldly plastered across the page to attract the readers' attention. And all too frequently, they do. Readers who never get into the body copy of the article—the people who scan thru the pages—are left with only these horrible terms in their minds. The articles almost always include comments by psychiatrists whose names are often omitted—a gimmick employed by sensationalists to give a so-called “authoritative professional opinion” to their views.

The same reader who thought nothing of the wild jitterbug dance steps which he and his friends used to do in the thirties to the great swing bands, are suddenly fearing similar gyrations just because they are connected with the term Rock and Roll—a name that has been embedded in the mind of the public through these articles as “dirty”.

Last April 14th, The Cash Box ran an editorial answering the question “Does Rock & Roll Cause Juvenile Delinquency?” An editorial stating that it was absolutely impossible for any form of music to cause juvenile delinquency.

The response to the editorial was overwhelming. Within a few days after the magazine had been issued, telegrams, phone calls, letters, post cards and what have you, began pouring into the offices of The Cash Box. Disk jockeys phoned to notify us that they had read the entire editorial on the air and had received congratulatory phone calls from their listeners. Letters from housewives, husbands, teenagers and grandparents flooded our offices, and all offered congratulations for the magazine’s stand on the important issue. Record dealers, juke box operators, books, etc., wired for additional copies of the editorial for display purposes in store windows, around juke boxes and on theatre bulletin boards all over the country.

The reaction to the editorial came not only from the United States, but from all corners of the world. One disk jockey, Jack Perry, WRUL in New York, who broadcasts The Cash Box’ Top 50 Best Seller List all around the world via a short wave set-up, read the entire editorial on one of his shows and was amazed at the interest and correspondence that resulted from foreign countries.

One reader from Georgetown, British Guiana, wrote:

“I agree with you 100%, and think that rock and roll music is a good healthy outlet for teenagers’ spirits. I have also been through the stages you mentioned in The Cash Box editorial—“Frankie”, “Swing”, “Boogie Woogie”, etc., and I don’t know of any of my fellow swing fans who have ended up in jail, even though a nasty end was predicted for all of us before we outgrew our teens. I believe that the only thing these criticisms show is that the critics are getting old. They think that the music of their days was much finer than present day trends, only because that was the time of their lives when they were at their fittest and best. They like to hold on to the thought that everything about that period was best. If they would only try to remember that at one time, they were probably dancing the Charleston or the Two-Step with careless abandon and were probably considered a menace to society by the previous generation. I don’t believe that rock and roll music is any more evil than the other dance crazes were”.

From the Canal Zone came this comment:

“There has always been noise down through the years about some form of entertainment that is sure to harm children and lead them to doing evil. When it is not the comic books, it’s the movies. When it’s not the movies, it’s something else”.

A gentleman from Oslo, Norway had this to say:

“I found myself addicted to rock and roll music from the minute I heard Bill Haley’s ‘Rock Around the Clock’ about a year ago. I was well conditioned to this, being a long standing Dixieland fan and an ardent listener to and enjoyer of ragtime and ‘real’ boogie. Rock and roll music, just as Dixieland, boogie and ragtime, appeals to some basic rhythm urge to tap your feet or nod your head, or any of the numerous ways in which we keep time to music without actually participating in it.

“But I agree entirely with The Cash Box editorial. Rock and roll by itself does not, nor can it ever contribute to juvenile delinquency. Almost all rock and roll fans are extroverts. Almost all potential juvenile delinquents are extroverts. However, this does not mean that almost all rock and roll fans are potential juvenile delinquents.

“That would be like saying: Almost all the animals in Africa are wild. Almost all lions are wild. Therefore, almost all the animals in Africa are lions. That, of course, is ridiculous. Rock and roll is just a kind of music that appeals to people with plenty of spare energy, and teenagers certainly have that. It affords a release of some pent-up energy. Potential juvenile delinquents interested in rock and roll, are diverting their energy into harmless channels of musical expression, rather than seeking thrill experiences for their emotions.

“By all that, I mean to say that not only does rock and roll not cause juvenile delinquency, but it serves to prevent it.”

A listener from Surrey, England wrote:

“Rock and roll has caught on over here but it does not seem to have made any difference in our teenagers, so I see no harm in it”.

The Cash Box, Music

June 9, 1956
NEW YORK—Rock and roll's leading songwriter-manager and manager of several of the top rock-and-roll attractions, caught during an informal moment at the Mercury record session he conducted for his latest act, the hot boy-gal singing team known as Sugar and Spice, That's Spicy (whose real name is Blondie Taylor) and alto saxist Earl Warren, a regular staffer in Ram's office, doing the kibitzing. Sugar and Spice waxed two new Ram tunes at this session: “There Are No Angels” and “Don’t Be a Bunny,” which Mercury released nationally last week.

**“Spring Street Stompers” Win National Collegiate Jazz Contest Sponsored by The Rudolph Wurlitzer Company**

NEW YORK—The “Spring Street Stompers,” from Williams College, Massachusetts, winners of the “National Collegiate Jazz Contest,” sponsored by The Rudolph Wurlitzer Company, get the “downbeat” from Steve Allen on his “Tonight” TV show on May 25. The “dixie” group received as prizes for winning the jazz contest, a guest appearance on the Steve Allen show, a Wurlitzer Electronic Piano (picted) for its college and an RCA Victor recording audition.

The instrumentalists are: (left to right) Bill Fisher, guitar; Walt Lehmann, clarinet; Bob Ritter, cornet; Tom Yankusa, bass; Jim Haynes, trombone; Don Coates, piano, and John Rogers, drums.

NEW YORK—The “Spring Street Stompers,” representing Williams College, Williamstown, Mass., have been named the winners of the “National Collegiate Jazz Contest,” it was announced by The Rudolph Wurlitzer Company which sponsored the contest in celebration of 100 years of musical achievement.

The “Westlake College Quintet,” representing Westlake College, Calif., and the “Quarter Notes,” representing University of North Carolina, were runners-up in the contest, placing second and third, respectively.

The contest was designed to find the most outstanding college jazz group in the nation.

Judges in the contest were: Dave Brubeck, Tommy and Jimmy Dorsey, Ralph Pianan, and Don Elliott.

From numerous college jazz group entries throughout the nation, the Wurlitzer Music Workshop selected six finalists to compete in the final judging. By majority vote, the Judges picked a winner and two runners-up.

Groups placing second and third will receive recognition trophies and an RCA Victor recording audition.

The six finalists in the contest (listed by city and state) were: California: “Westlake College Quintet,” Westlake College.
Massachusetts: “Spring Street Stompers,” Williams College.
New York: “Blue Notes,” SUNY Teachers College.
North Carolina: “Quarter Notes,” University of North Carolina.

The “Spring Street Stompers” have appeared, in concert, in Carnegie Hall in November of both 1944 and 1945, “Storyville,” Boston, “Savoy Cafe,” Boston, and are scheduled to appear at “Nick’s” New York City, in June. The group has made two LP records for the Jubilee label.
NEW YORK:
Jerry Blaine, Jubilee-Josie Records, reports the platter has four items that are making waves now. One is "I Got Lucky" by Sonny with Betty "My Love" and "Woe Is Me"; The Four Tunes have a pair of standards that are creating more excitement, "Dancing With Tears In My Eyes" and "Far Away Places"; and Jimmy Witherspoon has turned in a "Shes Fine, She's Mine", A Silver, Herald Records, are getting good action with four numbers, "B-I-N-G-O" by the Tymes, "Baby Doll" by the Platters, "Margie" and the Platters have developed into a hit back with their "Rock With The Clock" and a master by The Five Satins, and the group's "I'll Remember" has been showing good initial action in a few areas. This week Herald has released four of its stronger acts, Faye Adams' singing "Don't Forget That Rock Will Rock For You" and "I'M Gone (of your heart)". Both have been received with distracts with open arms and the Faye Adams' effort looks like it's in another pop possibility. "Don't Rock My "Rocky Rock" by Danny's Jumpin' Jacks on Andrea Records has got a great sendoff in some areas, particularly the West Coast, where they have over 4,000 a couple of week-ends ago and did even better last week-end.

DON ROEBY
early New York. The last time we received a report of the duo was back in May, and Jax has over 1,200 in five areas now. Their new release, "I've Been Here" by Herb & Little Esther, is moving northward in several areas. The tune has already been covered by Gale Storm on Dot. Looks like another r & b tune that will be a big pop hit. We hear, Old Town Records, back in New York after a southern trip, Hy reports a very successful trip and plans to get back with his distracts and the jockeys every couple of months. Herb Abramson, in Miami, is working on his spring campaign. In the wake of this release this week, in a powerful package. It consists of that established "Baby Doll," "I Don't Wanna Be Lonely," "Ain't That Love," and "Oh Yeah; Frankie Marshall doing "Fanny Lou" and "Why Oh Why"; The Castles, a new group with the sound of the Andrews Sisters, with their "Treatin' of Love" continue to be strong; "Rock It Baby!" by Little Esther and "Hey Baby Baby"; and Pauline Rogers, one of the brightest prospects in the Cleveland area, with "Baby Doll" in full fury in New York, in other cities show that it will probably otherwise be of this order of size. The clever "Treatin' of Love"... For the past three or four weeks we have called to the attention of the pop trade a good item that we have been watching with interest.

We ran an editorial "New Concept of the Music Business" several weeks back suggesting the need for more concerted effort in the pop business, and we believe that the trend which we would point to point up releases from r & b that we boxed in the pop section so that interested parties could have the facts - a point that was made by "Love" by Clyvie McPhatter on Atlanti; "Fever" by Little Willie John, King; "Love, Love, Love" by the Cloyers on Atlantic; and "I Don't Wanna Be Lonely" by Little Esther. And another other we pinpointed is also showing signs of moving into the pop sellers. It is "Heedin' Home" by Shirley Garnier, on Modern, and the disc-jockeys in New York, for a quickie visit, and then back to New York on the four-thirty back to the Cleveland area, in New York, So we tell that the south is going great guns for Little Esther's "You Can Bet Your Life" on Universal, Sonny Tilly and His Orientals have attained a good momentum, keeping Herman Lubinsky happy... Bill "Bass" cotton, Two-Roe Records, company president, is issuing the second Baltimiree record this week. In addition he has signed the Mercereys, a vocal group; The Jolly Jesters, and the special trip and Baby & Nettie vocal. The Baltimirees "Moments Like This" did very well for the fledgling label and was instrumental in aiding the Baltimiree development. Stein steinbecks reports Panart has released its first Chico De Leon single and will follow shortly with an LP that will consist of American standards and Latin standards. The single is "Frenesi" and "Love Is A Many Splendored Thing"... Herman D. Griffith (W汛-Elgin, Philadelphia, O. L.) completes the list of basic of rock and roll which will soon start the spiritual... R. B. King, who is now touring the east coast, is scheduled for three engagements for charity organizations in his home town of Memphis when he gets back.

CHICAGO:
Della Reese of Jubilee and Shirley Gutter of Modern are creating Marty Hirsch of M. S. Distrib. a promotional headache. They have both cut the same rock Ram tune, "I'm Gonna Love Me Tonight." And Marty says they both have potential hit ability... We can only sit up and hat on our mountains as we more and more hear the enemy encroaching us... Melpa Records moved to M. S. Dist. with a hit, "Church Bells May Ring" by The Willows... Vee-Jay to enter the parkave trade with some of the plannest acts we have seen in quite a while... Meet "Miss Frisky", accompanied by a very versatile young lady, Sarah McLean, on the orage. Sarah sings an effective backup on the flip called "Babe In The Woods." This will be a single release, the duo has cut six sides, and are hurrying back to cut six more next week. Melpa is billing "Miss Frisky" as the "Heiress of their first recordings. "I Just Got Lucky" could be Sonny's way of telling us how happy he is to be with Vee-Jay. Vee-Jay sees it as on the way to the top. Calver Carter, A&R man for Vee-Jay, came from a well known group now getting ready for a big release... Melba has been the hottest thing over at United. Ernie Leamer told us not to forget Big Maybelle on their next release... Their next release will be "She's Fine, She's Mine"... Al Silver, Herald Records, are getting good action... The Tymes, B-I-N-G-O by the Five Satins, are the most recent release of a master by the Five Satins, and the group's "I'll Remember" has been showing good initial action in several areas. This week Herald has released four of its stronger acts, Faye Adams' singing "Don't Forget That Rock Will Rock For You" and "I'M Gone (of your heart)". Both have been received with distracts with open arms and the Faye Adams' effort looks like it's in another pop possibility. "Don't Rock My "Rocky Rock" by Danny's Jumpin' Jacks on Andrea Records has got a great sendoff in some areas, particularly the West Coast, where they have over 4,000 in five areas now. Their new release, "I've Been Here" by Herb & Little Esther, is moving northward in several areas. The tune has already been covered by Gale Storm on Dot. Looks like another r & b tune that will be a big pop hit. We hear, Old Town Records, back in New York after a southern trip, Hy reports a very successful trip and plans to get back with his distracts and the jockeys every couple of months. Herb Abramson, in Miami, is working on his spring campaign. In the wake of this release this week, in a powerful package. It consists of that established "Baby Doll," "I Don't Wanna Be Lonely," "Ain't That Love," and "Oh Yeah; Frankie Marshall doing "Fanny Lou" and "Why Oh Why"; The Castles, a new group with the sound of the Andrews Sisters, with their "Treatin' of Love" continue to be strong; "Rock It Baby!" by Little Esther and "Hey Baby Baby"; and Pauline Rogers, one of the brightest prospects in the Cleveland area, with "Baby Doll" in full fury in New York, in other cities show that it will probably otherwise be of this order of size. The clever "Treatin' of Love"... For the past three or four weeks we have called to the attention of the pop trade a good item that we have been watching with interest.

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I'M IN LOVE AGAIN
Fats Domino (Imperial 5386)

I WANT YOU TO BE MY GIRL
Teen Agers (Gee 1012)

FEVER
Little Willie John (King 4935)

LONG TALL SALLY
Little Richard (Specialty 572)

CORNIE CORRINA
Joe Turner (Atlantic 1088)

TREASURE OF LOVE
Clyde McPhatter (Atlantic 1092)

HEARTBREAK HOTEL
Elvis Presley (RCA Victor 20-6420)

BLUE SUEDE SHOES
Carl Perkins (Sun 234)

MY BLUE HEAVEN
Fats Domino (Imperial 5386)

LITTLE GIRL OF MINE
Cleftones (Gee 1001)

PLEASE, PLEASE, PLEASE
James Brown (Federal 12258)

HALLELUJAH, I LOVE HER SO
Ray Charles (Atlantic 1096)

LONST DREAMS
Ernie Freeman (Imperial 5381)

FORTY DAYS AND FORTY NIGHTS
Muddy Waters (Chess 1620)

WHY DO FOOLS FALL IN LOVE
Teen Agers (Gee 1002)

BOSTON—The wedding and reception for the modern jazz disk jockey Symphony Sid Torin and Betty Pena took place in Boston on May 20. The wedding itself was the smallest of any recent jazz wedding; only the bride, groom, and a few musicians and friends were present.

The wedding reception was held at the Boston Symphony Hall. The entertainment included performances by the Cleftones, the Lecuona Boys, and the Combo. The Combo, led by Jack Lewis, performed two songs: "I'm Not a Know It All" and "You're Driving Me Mad." The Cleftones sang "Little Girl of Mine." The Lecuona Boys performed "Siboney" and "Malagueña."

Jack Lewis Named Musical Director of Vik Records

NEW YORK, N. Y.—The appointment of Jack Lewis as musical director for Vik Records was announced this week by W. W. Bullock, Manager, Single Records Department, RCA Victor.

Bullock said that Lewis will assist Herman Diaz, Manager, Artists and Repertoire for Vik in handling pop singles. Lewis, formerly Musical Director for RCA Victor jazz programs, will all handle Vik jazz albums under Diaz' supervision. Ben Fooer will continue as sales manager for the entire Vik line, including both singles and albums.

Jack Angel's Label To Be Called Art Records

NEW YORK—Jack Angel, who recently left Herald Records where he was a partner of Al Silver and Jack Braverman, for form his own diskery, announced this week that his forthcoming label will be known as Art Records, and a subsidiary publishing firm has been named Flame Music Company.

Angel has been busy auditioning talent and sifting material for his first releases. He has auditioned thirty and forty groups and has inked two; The Symceptors and The Crusaders. This gives the new label a total of three groups, since Angel brought The Monarchs with him as part of the Herald deal when he separated from the latter firm. The three groups will go into rehearsals, reports Angel, and sessions for them are in the immediate offing.

Lecuona Boys Into Laurels

NEW YORK—RCA Victor's Latin-American recording orchestra, the Lecuona Cuban Boys bring their rhythms into the swank Laurels Country Club, Monticello, New York for the summer season beginning June 29th. The Lecuonas have appeared in every city of the country's leading nightclubs and theatres. The group was originally formed in 1960 by the famous composer Ernesto Lecuona whose "Siboney" and "Malagueña" are recording classics.

FOR THE BEST IN ROCK & ROLL POP RHYTHM & BLUES CALL ON
ALL-STATE RECORD DISTRIBUTING CO. 2033 SO. MICHIGAN AVENUE CHICAGO 16, ILLINOIS (Phone: CAlumet 5-0924)

THE CASH BOX, MUSIC  June 9, 1956  Page 29
The Cash Box, Music

Getting BIGGER Every Minute in Pop and R & B
Chuck Berry
“ROLL OVER BEETHOVEN”

THE TOPS!!!
The Four Tops
“COULD IT BE YOU”

ANOTHER HIT BY
The Flamingos
“A KISS FROM YOUR LIPS”

Jackie Kelso
“THE SLEEPER”
b/w
“ENCORE”
VITA 133

VITA RECORDS

The Novelty Of The Year Breaking Big All Over

“STRANDED IN THE JUNGLE”
The Jayhawks

FLASH RECORDS
623 E. Vernon Ave. Los Angeles, Calif.

BEST SELLERS!

“PLEASE LOVE A FOOL”
DON JULIAN and The Meadowlarks @ 396

“CRY SOME BABY”

“BABY I’M GONE”
RAY MILTON @ 398

NEW RELEASE!
Little Clyde King
“A Casual Look”
b/w “Oh Me” RPM 462

GETTING RED HOT! # 5391
ERNIE FREEMAN
“RAINY DAY”
b/w “FUNNY FACE”

2 GREAT SIDES

“My Love”
b/w “You’re Simply Drivin’ Me Mad”
beautifully delivered by Carl Yan Moon on Duke @ 131

DUKE RECORDS, INC.
2344 SAN PABLO AVENUE
HOUStON 36, TEX.

Two brand new hits!
Fayo Adams
“DON’T FORGET TO SMILE”
b/w “Takin’ You Back” @ 460
Nutmegs
“KEYS TO THE KINGDOM”
(To My Heart)
b/w “Gift of Gabbin’ Woman” @ 475

Herald

“The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

NEW YORK CITY

1 I WANT YOU TO BE MY GIRL
Tom Ayers (Gee 1012)

2 TREASURE OF LOVE
Clyde McPhatter (Atlantic 1092)

3 LONG TALL SALLY
Little Richard (Specialty 572)

4 HEARTBREAK HOTEL
Erlie Presley (RCA Victor 20-6420)

5 MY HEART’S DESIRE
Wheels (Premium 403)

6 I’M IN LOVE AGAIN
Fats Domino (Imperial 5386)

7 BLUE SUEDE SHOES
Carl Perkins (Sun 234)

8 MY BLUE HEAVEN
Fats Domino (Imperial 5386)

9 LITTLE GIRL OF MINE
Clifftones (Gee 1011)

10 CORRINE CORRINA
Turner (RCA Victor 1096)

CHICAGO

1 FEVER
Little Willie John (King 4935)

2 I’M IN LOVE AGAIN
Fats Domino (Imperial 5386)

3 PLEASE, PLEASE, PLEASE
Clyde McPhatter (Federal 12255)

4 LOST DREAMS
Ernie Freeman (Imperial 5381)

5 CAN’T STAND TO SEE YOU GO
Jimmy Reed (Vee-Jay 186)

6 I WANT YOU TO BE MY GIRL
Tom Ayers (Gee 1017)

7 HEARTBREAK HOTEL
Erlie Presley (RCA Victor 20-6420)

8 CORRINE CORRINA
Joe Turner (Gee 394)

9 TREASURE OF LOVE
Clyde McPhatter (Atlantic 1988)

10 JUST FOR A DAY
Chuck Edwards (Apollo 495)

NEW ORLEANS

1 FEVER
Little Willie John (King 4935)

2 TREASURE OF LOVE
Clyde McPhatter (Atlantic 1092)

3 PLEASE, PLEASE, PLEASE
Clyde McPhatter (Federal 12255)

4 MY I’M LOVE AGAIN
Fats Domino (Imperial 5386)

5 I WANT YOU TO BE MY GIRL
Tom Ayers (Gee 1017)

6 LONG TALL SALLY
Little Richard (Specialty 572)

7 PLEASE, PLEASE, PLEASE
Carl Perkins (Sun 234)

8 LITTLE GIRL OF MINE
Clifftones (Gee 1011)

9 CORRINE CORRINA
Turner (RCA Victor 1096)

10 LOST DREAMS
Ernie Freeman (Imperial 5381)

CLEVELAND

1 FEVER
Little Willie John (King 4935)

2 I’M IN LOVE AGAIN
Fats Domino (Imperial 5386)

3 PLEASE, PLEASE, PLEASE
Clyde McPhatter (Federal 12255)

4 MY I’M LOVE AGAIN
Fats Domino (Imperial 5386)

5 I WANT YOU TO BE MY GIRL
Tom Ayers (Gee 1017)

6 LONG TALL SALLY
Little Richard (Specialty 572)

7 PLEASE, PLEASE, PLEASE
Carl Perkins (Sun 234)

8 LITTLE GIRL OF MINE
Clifftones (Gee 1011)

9 CORRINE CORRINA
Turner (RCA Victor 1096)

10 LOST DREAMS
Ernie Freeman (Imperial 5381)

NEWARK

1 I’M IN LOVE AGAIN
Fats Domino (Imperial 5386)

2 PLEASE, PLEASE, PLEASE
Clyde McPhatter (Federal 12255)

3 MY I’M LOVE AGAIN
Fats Domino (Imperial 5386)

4 I WANT YOU TO BE MY GIRL
Tom Ayers (Gee 1017)

5 LONG TALL SALLY
Little Richard (Specialty 572)

6 PLEASE, PLEASE, PLEASE
Carl Perkins (Sun 234)

7 LITTLE GIRL OF MINE
Clifftones (Gee 1011)

8 CORRINE CORRINA
Turner (RCA Victor 1096)

9 LOST DREAMS
Ernie Freeman (Imperial 5381)

SAN FRANCISCO

1 I’M IN LOVE AGAIN
Fats Domino (Imperial 5386)

2 PLEASE, PLEASE, PLEASE
Clyde McPhatter (Federal 12255)

3 MY I’M LOVE AGAIN
Fats Domino (Imperial 5386)

4 I WANT YOU TO BE MY GIRL
Tom Ayers (Gee 1017)

5 LONG TALL SALLY
Little Richard (Specialty 572)

6 PLEASE, PLEASE, PLEASE
Carl Perkins (Sun 234)

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Ernie Freeman (Imperial 5381)

10 TREASURE OF LOVE
Clyde McPhatter (Atlantic 1092)

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
The Top Ten Texas Netting Harriet' List, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In Dallas, Los Angeles And Other Cities Listed.

**Philadelphia**
1. **GIRL IN MY DREAMS**
   - Cliffisco
   - (Modern 987)
2. **MY BLUE HEAVEN**
   - Fats Domino
   - (Imperial 5386)
3. **CORRINE CORRINA**
   - Joe Turner
   - (Atlantic 1088)
4. **WHY DID I FALL IN LOVE**
   - Jacko
   - (Magnum 458)
5. **Hallelujah, I love her so**
   - Ray Charles
   - (Atlantic 1096)
6. **CHURCH BELLS**
   - May King
   - (Helbo 102)
7. **LONG TALL SALLY**
   - Little Richard
   - (Specialty 572)
8. **BLUE SUDE SHOES**
   - Earl Perkins
   - (Sun 234)
9. **I WANT YOU TO BE MY GIRL**
   - Teen Agers
   - (Gee 1052)
10. **CHERRY BLOSSOMS**
    - Forette Gilliard
    - (Groove G-0152)

**Los Angeles**
1. **A CASUAL LOOK**
   - Little Joe
   - (Flip 335)
2. **MY BLUE HEAVEN**
   - Fats Domino
   - (Imperial 5386)
3. **CORRINE CORRINA**
   - Joe Turner
   - (Atlantic 1088)
4. **LONG TALL SALLY**
   - Little Richard
   - (Specialty 572)
5. **WE GO TOGETHER**
   - Moonglow
   - (Chess 1419)
6. **I WANT YOU TO BE MY GIRL**
   - Teen Agers
   - (Gee 1052)
7. **FEVER**
   - Little Willie John
   - (King 4935)
8. **IVORY TOWER**
   - Otis Williams
   - (Deluxe 6091)
9. **MAGIC TOUCH**
   - Platter
   - (Mercury 70819)
10. **GIRL IN MY DREAMS**
    - Cliffisco
    - (Modern 987)

**St. Louis**
1. **I WANT YOU TO BE MY GIRL**
   - Teen Agers
   - (Gee 1052)
2. **FEVER**
   - Little Willie John
   - (King 4935)
3. **CORRINE CORRINA**
   - Joe Turner
   - (Atlantic 1088)
4. **Hallelujah, I love her so**
   - Ray Charles
   - (Atlantic 1096)
5. **CORRINE CORRINA**
   - Joe Turner
   - (Atlantic 1088)
6. **FORTY DAYS AND FORTY NIGHTS**
   - Muddy Waters
   - (Chess 1820)
7. **I'M IN LOVE AGAIN**
   - Johnnie Mathis
   - (Imperial 5386)
8. **Fever**
   - Little Willie John
   - (King 4935)
9. **CORRINE CORRINA**
   - Joe Turner
   - (Atlantic 1088)
10. **PLEADIN' FOR LOVE**
    - Larry Birdsong
    - (Excello 2078)

**Dallas**
1. **I'M IN LOVE AGAIN**
   - Fats Domino
   - (Imperial 5386)
2. **LONG TALL SALLY**
   - Little Richard
   - (Specialty 572)
3. **PLEADIN' FOR LOVE**
   - Larry Birdsong
   - (Excello 2078)
4. **FEVER**
   - Little Willie John
   - (King 4935)
5. **CORRINE CORRINA**
   - Joe Turner
   - (Atlantic 1088)
6. **I WANT YOU TO BE MY GIRL**
   - Teen Agers
   - (Gee 1052)
7. **LITTLE GIRL OF MINE**
   - Clarinette
   - (Gee 1012)
8. **MY BLUE HEAVEN**
   - Fats Domino
   - (Imperial 5386)
9. **ROLL OVER BEETHOVEN**
   - Chuck Berry
   - (Chess 1626)
10. **THE CLOVERS**
    - Atlantic-1094

**Atlanta**
1. **I'M IN LOVE AGAIN**
   - Fats Domino
   - (Imperial 5386)
2. **LONG TALL SALLY**
   - Little Richard
   - (Specialty 572)
3. **I WANT YOU TO BE MY GIRL**
   - Teen Agers
   - (Gee 1052)
4. **FEVER**
   - Little Willie John
   - (King 4935)
5. **CORRINE CORRINA**
   - Joe Turner
   - (Atlantic 1088)
6. **PLEADIN' FOR LOVE**
   - Larry Birdsong
   - (Excello 2078)
7. **PLEASE, PLEASE, PLEASE**
   - James Brown
   - (Federal 12250)
8. **TREASURE OF LOVE**
   - Clyde McPhatter
   - (Atlantic 1092)
9. **WHY DO FOOLS FALL IN LOVE**
    - Teen Agers
    - (Gee 1052)
10. **CANDY STAND**
    - The Vee-Jay
    - (Vee-Jay 1046)

**Nashville**
1. **I'M IN LOVE AGAIN**
   - Fats Domino
   - (Imperial 5386)
2. **LONG TALL SALLY**
   - Little Richard
   - (Specialty 572)
3. **I WANT YOU TO BE MY GIRL**
   - Teen Agers
   - (Gee 1052)
4. **LITTLE MISS MINE**
   - Clarinette
   - (Gee 1012)
5. **MY BLUE HEAVEN**
   - Fats Domino
   - (Imperial 5386)
6. **ROLL OVER BEETHOVEN**
   - Chuck Berry
   - (Chess 1626)
7. **TREASURE OF LOVE**
   - Clyde McPhatter
   - (Atlantic 1092)
8. **FEVER**
   - Little Willie John
   - (King 4935)
9. **CORRINE CORRINA**
   - Joe Turner
   - (Atlantic 1088)
10. **LaVerni McPhatter**
    - (Gee 1012)

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"It's What's in THE CASH BOX That Counts!"
Pauline Rogers

"Come Into My Parlor" (2:50) [Progressive BMI—Miller, Smith] Pauline Rogers rocks out a middle beat cutie with a mighty infectious treatment. The gal is a bundle of talent and her invite to "come into my parlor" sounds mighty good. Keep close tabs on this side.

"Round and Round" (2:13) [Progressive BMI — Miller, Smith] Miss Rogers lights up the torch on this slow beat rhythm ditty and she sells this romantic item with great feeling. Gosh, it's long, the melody captures your attention right off. Another potent deck. Same comments.

Frankie Marshall

"Fanny Lou" (2:12) [Tiger BMI—Lieber, Stoller] Marshall wails a quick beat that's different and certain to attract quick attention. This deck merits your careful attention. The charmer proclaims his undying love for Fanny Lou and he's the first to the world. The stronger deck and a good bit to stir up good action.

"Why Oh Why" (2:30) [Tiger BMI—Lieber, Stoller] Frankie Marshall does a solid job on a tuneful middle beat item. He has a long, emotional beat treatment in the vein of some of our recent hits that have gone pop. Good deck.

Norris the Troubadour

"Run Away Heart" (2:41) [Sorority BMI—Mayhams Norris] The Troubadour sings a slow rhythmic ballad. Tunesful item with an engaging lilt. Pretty little ditty.

"I'd Call This World A Heaven" (2:55) [Sorority BMI—Mayhams] Another ballad that comes off only fair. Has a feeling that takes us back quite a few years.

The Hawks

"Ever Since You Been Gone" (2:15) [Modern BMI—Hawks, Ling] The Hawks rock through a quick beat boomer with a good performance. Deck jumps and the kids will find it in their groove.

"It's All Over" (2:20) [Modern BMI—Hawks, Ling] The Hawks back with a slow paced blues and give it a dreamy reading. The lead mournfully tells her it's all over. Gentle rocker well done.

The Chestnuts

"Love Is True" (2:16) [Joe Davis Music ASCAP—Hopkins, Hopkins, White, Griffin] The Chestnuts drift softly through a slow paced blues ballad. Emotional lead tells the story of his love. Ok wax that should pick up a good sale.

"It's You I Love" (2:21) [Joe Davis ASCAP—Joe Davis] The Chestnuts drive hard on this side as they dish up a quick beat boomer. Ok jump.

THE MELLOW KEYS

"Listen Baby" (2:30) [Kahl BMI—Goldner, Parker] The Mel-low Keys bounce gaily through a middle beat bounce. Deck comes off with excitement and good listening. The lead handles his choice with good effect. Strong stching that deserves your attention.

"I'm Not A Deceiver" (2:35) [Kahl BMI—Goldner, Goldner, Parker] Slow paced ballad reminiscent of a recent hit. Done well and should meet with the teeniers approval.

The Five Satins


"I'll Remember" (2:30) [Angel BMI—P. Parrill] Smooth back with a slow beat ballad blues with a romantic lyric. Smoothly done. Please, easy to listen to side.

Louis Jones

"Rock and Roll Bells" (2:45) [Lion BMI—J. Scott] Louis Jones proves to be an exciting singer as he shouts out this middle beat rockster. He's a "crazy crazy" mixed up kid and the rock and roll bells are about to drive me wild. Unusual side that had better be watched. This can stir things up.

"All Over, Goodbye" (2:40) [Lion BMI—D. Robey] Complete voice as Jones goes mellow. A slow, easy blues that shows Jones off well. Like it, tho for impact we think it's "Rock and Roll Bells".

Louis and Frostry

"Train Time" (2:05) [Minor Tone Music BMI — Jackson, Pyle] Louis & Frostry on guitars and drums and the result is a good instrumental side. Good sound and good material.

"Lonesome and Confused" [Minor Tone BMI — Jackson, Pyle] Louis Jackson rocks a slow beat blues on this side with good results. Ok deck.

Gene and Eunice

"I'm So In Love With You" (2:33) [Aladdin BMI—Forrest, Levy] The duo proclaim its love to a rhythmic middle beat. It's a real rocker wax on which the pair team turn on the beat. Good deck that Gene and Eunice fans will like—and it should win them new followers. Watch it.

"Let's Get Together" (1:38) [Aladdin BMI — Forrest, Levy] Gene and Eunice speed it up a bit as they knock out a cute teenage item with a rock and roll treatment. Deck moves with an energetic performance from the charmers and the instrumental backer-upper. Happy side.

The Leaders

"Can't Help Lovin' That Girl Of Mine" (2:22) [T. B. Harms ASCAP—Kern, Hammerstein] The Leaders, who had a great deal of success with "Stormy Weather", latch onto another standard and the result is good. A group arrangement that you will either like or hate. We think more people will like it and look for it to make noise.

"Lovers" (2:18) [Bryden Music BMI—Edward Alton] The group backs with a good reading of Happy Blues. There's a flip, a new rocker with a wild orchestral backing. Ok coupler.

The Chorals

"In My Dream" (2:00) [Copar Music BMI—Irwin Williams] The Chorals lift through a slow paced rhythm blues item. It's a good deal over the Hill with the Kern-Hammerstein pretty with a different arrangement that you will either like or hate. We think more people will like it and look for it to make noise.

"Rock and Roll Baby" (2:08) [Old Charter BMI—Rob erts Casynt] The flip, a quick paced rocker, is a typical rock and roll blaster. Good, but not different.

Bobby Mitchell

"I Try So Hard" (2:26) [Reeve BMI — Bartholomew, King] Bobby Mitchell follows his "Try Rock and Roll" with this potent offering and it looks effective enough to make it two tidy releases in a row. Bobby chants the slow, rhythmic boomer, with strong feeling and good vocal projection. Watch it carefully.

"Goin' Round In Circles" (2:12) [Reeve BMI — Bartholomew, King] Mitchell shouts out a middle beat rocker with a zesty performance. With the result. It makes a good coupler but "I Try So Hard" should be the side to make the noise.

*Only those records best suited for commercial use are reviewed by THE CASH BOX*
"FRENCH FRIED POTATOES AND KETCHUP" (1:50)  
[Johnstone, Montel—Watts, Trace, Fascinato]  

"I NEED SOMEONE" (2:07)  
[Aladdin BMI—Smith]  

AMOS MILBURN  
(Aladdin 3320)  

• Amos Milburn turns from the drinking kick to food. The cluster sings a new double, "French Fried Potatoes and Ketchup," with a quick beat and happy resiliency. It is the story of a fishy kick while listening to the music of the joke box and having a wonderful time. A sprightly story of the teller and his local gathering place. Milburn can make it with this one. The flip, "I Need Someone," is a slow, rhythmic jump dance by Milburn with an intense vocal. He wails of his need for his pretty baby. Effective coupling, but the side with the strongest potential should be "French Fried Potatoes."  

"CANDY" (2:34)  
[Feist ASCAP—David, Whitney, Kramer]  

"THAT'S A PRETTY GOOD LOVE" (2:36)  
[Crossroads BMI—Lucas, Mendeholm]  

BIG MAYBELLE  
(Savoy 1195)  

• Big Maybelle makes her debut with Savoy an impressive one. Her treatment of the standard "Candy" is an infectious offering that will capture any audience. Big Maybelle handles the item with great feeling and a sly vocal loaded with little tricks that captivate. Jockeys will enjoy programming this one. The flip, "That's A Pretty Good Love," is a quick beat novelty bounce that permits the better to let loose with a healthy vocal flavored with a gospel spirit. Exciting deck that will win this release an audience. Two good decks, but the main thrust is on "Candy" for the big action.  

"PLEASE DON'T DEPRIVE ME OF LOVE" (2:57)  
[Dreyer Music ASCAP—Schoeder, LaMotta]  

"DARLING YOU" (2:43)  
[Bryden BMI—Jones, Mackey]  

THE FOUR FELLOWS  
(Glory 242)  

• The Four Fellows come up with a pair of lovelies that are potent threats as chart contenders. "Please Don't Deprive Me of Love" is a rhythmical slow number that the lads beseech the Lord to deprive them of anything, but not of love. It is a touching lyric—sentimental, warm, and commercial—and paired with a lovely melody, tuneful and fragile. A powerful offering. The flip, "Darling You," is another delicate stoning with a love motif. Similar comments, but perhaps a shade under the possibilities of the "Deprive" side.
30,000 Attend Successful Jimmy Rodgers Day Fete

500 Artists & Trade Personnel Show Up

**MERIDIAN, MISS. — More than five hundred country music stars, record men, disk jockeys, publishers and prominent boosters of country music fans made the trek to Meridian, Miss., last Saturday, May 23–25 for the Fourth Annual Jimmy Rodgers Memorial Celebration.**

This year’s celebration, held in honor of America’s Blue Yodeler, Jimmy Rodgers, one of the great folk-song artists of all time, marked the most successful event since 1946.

It was estimated that the combined activities of the two-day celebration attracted an over-all attendance in excess of 30,000. Among the two-day activities were luncheons, a fish fry, a gala parade, a memorial observance for Jimmy Rodgers, ground breaking for the nation’s first Hall Of Fame for country and western music stars, two press receptions, a coast-to-coast radio broadcast of the Grand Ole Opry over WSM, and a broadcast of the Ernest Tubb Midnight Jamboree hour in the lobby of the Hotel Lamar, headquarters for the successful two-day affair.


Ground was broken for the Jimmy Rodgers Hall of Fame, and the first name submitted for highest was that of the late Fred Rose. A special Jimmy Rodgers Achievement Award was given to Elvis Presley and Kitty Wells.

Record and music men who made the trip to Meridian for the Celebration included: Chuck Crumpacker and Bud Booth, RCA Victor; Nat Vincent and Jack Newman, Peer International; Bob Burrell, Columbia; Yankle Bartholvinch, Fine Records; George Mario, BMI; Don Pierce, Star-Day; Lester Rose, Joe Lucas and Mel Foree, Acuf-Rose; Julian Aberbach and Grelin Landon, Hill & Range; Harry Silverstein, Decca; Lillian & Willard McMurray, Globe Records; Steve Stellhans, Americana Corp.; Elmer Williams, Charlie Lamb Agency; Dave Kringle and Howard McElroy, New York City; Ben Newman, Editor Country & Western Jamboree; Norman Silver, Country Song Roundup, Charlie Lamb, Nashville; Albert S. Rose, Representing Peer International; Herbert L. Schucher, Mgr. of Jim Reeves; Slick Norris, Mgr. Jimmy Newlin; Gabe Tucker, Mgr. Ernest Tubb; Bill Lowery, Mgr. Jerry Reed; William “Bill” Hall, Mgr. George Jones; Sam Gibbs, Mgr. Bob Wills, Bill Sachs and Ralph Wiest, Billboard Magazine.

A contingent of Grand Ole Opry stars were flown in from Nashville, accompanied by WSM’s program manager, Jack Stapp, to participate on the network portion of the successful show and climax of the two-day celebration held at Ray Stadium. C. H. Phillips of the Meridian Star, Meridian newspaper, handled the local promotion.

**THE COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK**

1. **I TAKE THE CHANCE**
   - The Browns (RCA Victor)
2. **HEARTBREAK HOTEL**
   - Elvis Presley (RCA Victor)
3. **YES, I KNOW WHY**
   - Webb Pierce (Decca)
4. **BLUE SUEDE SHOES**
   - Carl Perkins (Sun)
5. **CRAZY ARMS**
   - Roy Price (Columbia)
6. **BLACKBOARD OF MY HEART**
   - Hank Thompson (Capital)
7. **LITTLE ROSA**
   - Red Sovine & Webb Pierce (Decca)
8. **YOU AND ME**
   - Kitty Wells & Red Foley (Decca)
9. **FOR RENT**
   - Sonny James (Capitol)
10. **HONKY TONK MAN**
    - Johnny Horton (Columbia)

**THE CASH BOX COUNTRY JUKE BOX TUNES**

**HEARTBREAK HOTEL**
- Elvis Presley
- (RCA Victor)
- 20-6420, 47-6420

**BLUE SUEDE SHOES**
- Carl Perkins
- (Sun) 234, 45-234

**YOU AND ME**
- Kitty Wells & Red Foley
- (Decca) 29784, 29796

**BLACKBOARD OF MY HEART**
- Hank Thompson
- (Capital 3367; F3347)

**SO DOGGONE LONESOME**
- Johnny Cash
- (Sun 232; 45-232)
- (Decca 29836; 9-29836)

**LITTLE ROSA**
- Red Sovine & Webb Pierce
- (Decca 29876; 9-29876)

**FOR RENT**
- Sonny James
- (Capital 3357; F3357)

**I DON’T BELIEVE YOU’VE MET MY BABY**
- Lowlin Brothers
- (Capital 3300; F3300)

**JIMMIE WILLIAMS**
- on MGM
- Sings
- **“ALPHA and OMEGA”**

b/w
- “Where Will I Shelter My Sheep”

**White Oak Music-BMI**
- 7771 Cheviot Rd.
- Cincinnati 24, O.

“**It’s What’s in THE CASH BOX That Counts**"
"SEARCHING"  [Copar BMI—Murphy, Maddox]

"I' D RATHER STAY HOME"  (2:42)  [Aeuff-Rose BMI—F. & B. Bryant]
KITTIE WELLS  (Deco 29956; 9-29956)

- Kittie Wells, country music's most consistent standard bearers, has turned in a pair of superb platters which can't miss making the 'hit parade.' The lark dishes up an ultra lovely, echo-chaser love-ride featuring a beautiful, moderately-tempo romantic item titled "Searching." And Kittie stays in top form on the flip as she tenderly wedges through a heavy beat, middle-beat weeper titled 'I' d Rather Stay Home.' Both ends mean money in the bank for all concerned.

HOMER & JETHRO  (RCA Victor 20-6542; 47-6542)

"HART BRAKE MOTEL"  (2:14)  [Green BMI—Axton, Duren, Presley, Haynes, Burns] Homer and Jethro follow the pattern that has made them a top comedy wax duo as they come up with another hilarious take-off on a current hit. And this time it's the Elvis Presley chart-topper that the boys rip apart with finesse.

"TWO TONE SHOES"  (2:58)  [Hi Lo BMI—C. Perkins] Here the Carl Perkins smash goes through the H & J laugh wringer. Goo, dealers and deejays should have a picnic with this side-splitting double-decker.

BENNY MARTIN  (Mercury 70883; 70883x45)

"LOVER OF THE TOWN"  (2:20)  [Cedarwood BMI—Spurlock] Benny Martin happily brags that the local people have branded him the number one romancer in town. It's a cute, fast paced musical-pick-me-up with tasty lyrics. Fetching instrumental assist.

WADE RAY  (RCA Victor 20-6544; 47-6544)

"I NEED A GOOD GIRL BAD"  (2:26)  [Delmore ASCAP—C. Cohen] Wade Ray could have a big hit on his hands as he decks out a delectable, up-tempo, rhythmic-love novelty in real enjoyable manner. Keep close tabs on this one.

EDDIE BOND  (Mercury 70882; 70882x45)

"SLIP, SLIP, SLIPPIN' IN"  (2:30)  [Murry Nash BMI—Bold, White] Here's an exciting rock 'n roller that moves along at a torrid pace. It's an explosive performance by Eddie Bond and his Stompers on a deck that could 'blast' its way to the top.

HYLO BROWN  (Capitol 3448; F3448)

"I'LL BE BROKEN HEARTED"  (2:26)  [Central BMI—C. Eaton, C. Belew] Hylo Brown puts his heart into his delivery of this emotion-packed, quick moving, crying towel item. Great A material and decker. Stand out pairing for maximum sales results.

SHIRLEY CADDELL  (ABC-Paramount 9704; 45-9704)

"THANK YOU'RE LIVING"  (2:16)  [Golden West BMI—Pfleps] The ABC-Paramount label introduces the splendid vocal stylings of Shirley Caddell on a feelingful, middle beat shuffle ballad. Potent deck that could help push the chip a long way up the success ladder.

BOBBY HELMS  (Decca 29947; 9-29947)

"I DON'T OWE YOU NOTHING"  (2:21)  [Copar BMI—B. Helms] Newcomer Bobby Helms displays a real fine quality in his voice as he debuts on the label with a most effective reading of a tearful, middle beat lover's ballad.

JOHNNY BOND  (Columbia 21251; 4-21521)

"I'LL BE HERE AFTER YOU"  (2:13)  [BMI—B. Helms] Here's a sprightly piece of material that gets treated to a tang-tingling reading by Johnny Bond. Solid pounding beat on this quick paced chockie.

GENE VINCENT  (Capitol 3450; F3450)

"BE-BOP-A-LULA"  (3:01)  [Lowery BMI—S. Davis, G. Vincent] "Rockabilly" Gene Vincent intros for the glitzy with a most intriguing, middle beat rhythm novelty that could catch on and bust wide open. Sensational vocal and instrumental sounds supplied by Vincent and his Blue Caps.

"WOMAN LOVE"  (3:00)  [Central BMI—J. Rhodes, D. Reynold] Vincent's "Presleyesque" delivery stands out once again on this beaty rhythm item that's also gonna kick up a heap of noise.

JENKS "TEX" CARMAN  (Sage and Send 218; 45-218)

"YOU'LL COME CRAWLING BACK"  (2:20)  [Sage & Send BMI—T. Atchison] With his ork providing an infectious instrumental backdrop Jenks "Tex" CARMAN sends up an inviting vocal effort on a rhythmic, middle beat novelty blues item. Effec-tive harmonica lead.

"THEY HAD TO SAY GOOD-BYE"  (2:28)  [Sage & Send BMI—T. Atchison] Carnan's distinctive tenor voice comes over well on this lilting, moderate paced romantic weeper.

THE BELEW TWINS  (Coral 61641; 9-61641)

"TAKE IT ON DOWN"  (2:14)  [Trinity BMI—K. Below] The Below Twins take hold of a catchy piece of material and wrap it up in a bright, happy-go-lucky style. Amusing singalong. Should attract a heap of airplay.

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"LONESOME RIVER"  (2:49)  [Trinity BMI—K. Below, D. Carter] Here the young duo demonstrates their polished vocal talents on a pleasant sounding, easy-goin', sentimental weeper.

ROCK ROGERS  (Starday 245; 45-245)

"LITTLE ROCK ROCK"  (2:30)  [Starrite BMI—Patterson] With the city, title and artist all laying claim to the word 'rock' it's inevitable that the mood of the biscuit follow suit. And that's exactly what it does as Rock Rogers and chorus knock out this delectable coin-catching rocker.

"THAT AIN'T IT"  (2:05)  [Starrite BMI—Patterson] Under lid features more of the same box-hopping material grooved in spirited style by Rogers.
Jim Kendrek and Dave Estes are spinning the disks for the "Country Cousins" while he's on vacation.

The Carlides will make their first regular Oklahoma June 16. The outstanding Mercury records act henceforth seizes its bookings through Bobbi Smith and Frances Smith.

Effective June 20, The Eddy Arnold Show, featuring Chet Atkins, moves to Wednesdays at 9:30 p.m. E.D.T. Shift enables even more ABC-T.V. affiliates to carry the program.

Jimmie Onyx is now being heard on WBBM, Chicago, and other western disk jockeys in the East with daily programs on WRAV, Reading, Pa., WBZ, Boston, Mass., WBYK, Cleveland, Ohio, WOR, New York, N.Y., and WAGL, Lancaster, Pa.

He is also manager of one of the oldest and largest hotels in the area where he has been working since college days. This hotel is the "Majestic Bobbin" which is also a Country and Western D.J. on Radio KIKI in Honolulu, spinning a 2 a.m. to 4 a.m. Saturday night show.

That agency also handles "pop acts" for hotels, night clubs, auditoriums and all of the military bases in the area, as well as known to "broadcast Bobbin" is a country and western disk jockey in the East with daily programs on WRAV, Reading, Pa., WBZ, Boston, Mass., WBYK, Cleveland, Ohio, WOR, New York, N.Y., and WAGL, Lancaster, Pa.

The Pee Wee King Band and TV unit entertained Governor Happy Chandler, his wife and staff at the Bluebird Ballroom during the recent early evening of the festival queen. The Queen WBBM-Chicago TV show, starring Variety Theatre, will be of one of the many the TV is being moved into the Arena this summer. The King and his group are engaged in filming a TV series for fall distribution.

Buck Denson

Bobby Helms, new Decca vocalist was mentioned a few weeks ago as a contender in a place for Country Music and it now looks definite that this week he will be a recording artist with the Decca label. Bobby has been doing a lot of surf sessions and has had many "hits" in a number of a new artist with them.

Bobby Helms passed through Nashville on his return from the Jimmie Rodgers Day Celebration enroute to Bloomington, Ind., for several radio and TV guest apperances. show duties. It was gratifying to many musicians is en- tours also.

Red Foley (Decca) is reported to have one of his strongest songs in a long time in his recording of "A Handful Of Rice." Foley will feature the song on his ABC-T.V. "Ozark Jubilee" Show on June 16th.

The song was recorded during a second session in January and is now being released to the country music majors.

Bobby Helms has been under the Decca label for over a year and has had a series of sessions for Capitol Records soon.

The new all-night Bill Morgan country DJ show on WSM is drawing heavy mail. The "Old cut-out bachelor" features entire albums in the early morning hours. He's on the air from Corbin, Ky.

Roy Acuff's Danbar Cave, Clarksville, Tennessee, is now open for the summer months. Program at the Cave features the top stars of the Opry during the open season.

One of the biggest recording sessions in many months was held in Nash- ville in May and the first of its kind in the state of Tennessee, was staged in the amphitheatre of Pineville's Pine Mountain State Park.

Carl Smith (Colombia) continues to turn out strong songs and his current release is no exception to the rule. "You Are The One" and "Doorstep To Heaven" is the current release that is taking off well.

Don Gibson (MGM), Buddy Thompson (RCA Victor) and Faron Young (Capitol) have all recorded "Sweet Dreams". This is a box-gate to hear on this week.

William Hill, following an appearance at Myrtle Beach, S. C. at the fourth annual Sun Festival, flies back to Nashville to help work on the "Hank Williams Story," MGM's current picture of the life of her late composer-singer husband. Miss Williams is the only official advisor on the movie, which will star Jeff Richards, and June Allyson.

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proper programming is **EASIER**

**with the Seeburg V-200**

It's so easy to program the V-200 properly—and profitably—because it was designed for just that purpose.

Take the Revolving Drum Program Selector, for example. Five evenly illuminated, clearly and colorfully labeled panels catalog the music—40 titles per panel—for easy, rapid selection.

The World's First Dual Music System—that plays single records at one price and two-tune E. P. records at a proportionately higher price—answers every requirement of modern music merchandising.
NEW YORK—Based on the assumption that the nation will continue to grow at the same rate as in the past, the National Industrial Conference Board, this week, predicted that a standard of living about 70 per cent better than enjoyed in this country at present will be in existence in 1996. The board said that “the next 40 years will hold tremendous potential for America’s economy.” The report said that while there is little room for complacency, “there are no grounds for discouragement—for any slackening of our drive.” It added: “with initiative and prudence, America can fill its economic destiny.” The board pointed out that production workers in manufacturing industries earned an average of $12.65 for 40.7 hours of work in 1916—and in 1955 these workers earned an average of $76.32 a week for 40.7 hours of work. In addition to higher paychecks, many factory workers get medical care, insurance, pensions and other “extras” which they did not receive 40 years ago. (Editor’s note: Now if any of our readers do not believe this prognostication, all we can say is “Stick around until 1996, and we’ll see”)

CHEYENNE, WYO.—Did you read the item recently printed in the magazine section of a syndicated periodical accompanying many Sunday newspapers throughout the nation? In a full page, with several photographs, the story details how two young boys, Dick Stanfield and James Koford of this city, 16 and 17 years old respectively, put together a good-sized electric clock from the parts of two discarded pinball machines. The clock spells out the time on the minute. In addition, when the tiny electric bulbs light up the time, the boys’ invention chimes out the hour with the same sound as does a pinball machine when it hits a highscore. It took these two boys some 400 working hours to complete the timepiece.

LONDON, ENGLAND — And the American juke box operator thinks he has problems! We reproduce a paragraph taken from The World’s Fair, an English publication. “There is still a deal of work to be done by the industry itself before the juke box is accepted generally as a desirable amenity and not resented as a nuisance or an instrument of provocation.”

In just a little more than 20 years the automatic phonograph has progressed from 10 to 200 selections.

There are those who state that 200 selections are much too much. They claim that less than even one-third this number get the real play. That, every so often, someone will come along to pick a number here and there but, they say, that’s about it.

This sort of argument will go on and on, ad infinitum. The fact remains that the new 200 selection phonographs are getting better attention and more play action.

Giving the public such a wide variety of tunes to choose from and, at the same time, such a wide choice of the different types of music, pop, rock and roll, rhythm and blues, spirituals, country and western, standards, semi-classics, classics, band music, marches, the list can go on and on, has helped bring about greater public approval in every regard for the automatic music industry.

Such wide variety, so many selections, not only bring about intensified interest in the phonograph itself, whoever will walk up to it, young or old, male or female, is sure to find at least a few tunes they like. This is, most definitely, tremendous salesmanship.

The outstanding attractiveness of the new 200 selection phonos, plus their marvelous high fidelity tonal quality, plus the longer lasting 45 rpm recordings, all add up to the greatest possible income production power for the juke box operators.

It is extremely doubtful that the automatic phonograph manufacturers will ever have to exceed 200 selectivity.

This seems to be the apex. This seems to be the peak of selective salesmanship that the automatic phonograph can reach.

From now on, it is claimed, the problem will be ever greater education to teach those who feature 200 selection juke boxes how to correctly program them to be assured the greatest possible income from each and every location.

And because so few operators about the nation are intensifying their programming methods to obtain the maximum intake from each location, the manufacturers are ingeniously now working on how to make correct programming more or less automatic and in itself.

Theo this may sound far-fetched, it is best to remember that back in the days of the early 10 selection machines, 200 selections on an automatic phonograph, plus high fidelity, plus such long life recordings, plus all the other tremendous features now part and parcel of the 200 selection juke boxes, also seemed far-fetched.

Perhaps, then, automation will, at long last, also come into being as far as programming of the juke boxes is concerned.

This will make the great progress which has already been achieved these past 20 years seem very, very dim and just as remote and insufficient in the minds of the juke box operators who will call this “our industry”, in 1976.
OPTIMISM REIGNS AS RESORT SEASON OPENS THROUT COUNTRY


CHICAGO—Reports from the mountains, lakes and woods country operators indicate that optimism reigns supreme in the resorts. "In fact," one well-known operator advising in calling reported a record number of reservations for this summer, starting immediately after the Memorial Day and continuing right up to Labor Day.

Another operator claims that even the roadside spots along all the well-traveled highways expect more travelers with more money to spend than ever before.

These factors look good, he claims, "are getting all of these people excited." They believe," he says, "that with the extra vacation pay, which the unions have won for their men, plus the fact that many of these workers will now have more time due to the layoff, operators are going to enjoy some really big business this summer.

This same operator also reports that every one of the big resort hotels in his part of the country "are booked solid" right through the summer season.

The leading resort hotels up here in the north woods country," he says, "are all very happy and optimistic about this summer season.

"They have more reservations than they can handle from vacationers," he adds. "And in addition," he says, "they have one meeting and convention after the other right past Labor Day and deep into the Fall season."

From the lakes resort region the very optimistic reports are coming in. With operators advising that many more new motels are opening along the lakes areas.

Every near lakes of these very optimistic reports are coming in. With operators advising that many more new motels are opening along the lakes areas.

The oldest of hotels have added rooms and cottages for fishermen who want to spend more time this vacation at these lake resorts than ever before.

"If that's more," he adds, "even the oldest of the hotels have added on rooms and additional cottages and are preparing for what they believe will be their biggest season yet."
Wurlitzer Distribrs Showing Model “2000” Phono

To “Centennial” Model “1900”

Robert H. (Bob) Bear

North Tonawanda, N. Y.

Wurlitzer distributors across the nation are currently showing the new 200-selection Wurlitzer Centennial model “2000” coin operated phonograph. The new model is a look-alike companion to the Centennial model “1900”, 194-selection Wurlitzer, which was introduced in January of this year. Robert H. “Bob” Bear, Wurlitzer Sales Manager, in announcing the new model stated, “We believe that our Centennial model ‘2000’, featuring 200 selections, sets new standards for the automatic world. This phonograph is built to the exacting requirements of Wurlitzer quality ... incorporating Wurlitzer matchless cabinet beauty, incomparable fidelity, tone quality, fascinating Carousel Record Changer action—and, in addition, the extra program possibilities of 200 selections.

“We have purposely patterned the style of the Wurlitzer Centennial model ‘2000’ to the beautiful Centennial model ‘1900’, 194-selection phonograph. The chrome trimmed dome, exquisitely colored record changer compartment, Swedish style, gracefully contoured rigidized metal grille with steel, and the kickplate are identical. The phonograph is available in the same striking cabinet finishes as the model ‘1900’, including Persian Turquoise, Glacier White, Chinese Black and Desert Hazel.

“A particular feature of the Wurlitzer 200-Selection Centennial model is certain to be theCarousel located getting an earning potential unparalleled in the industry.”

New PLAYRAK Coin Register

One of the most progressive developments on this new phonograph is “PLAYRAK,” the simplest, most flexible coin registration unit ever devised for a coin operated phonograph. Amazingly simple, “PLAYRAK” incorporates two quarters or, if desired, any denomination, into the operator to pre-set the number of plays from one to ten per play—the widest variety ever offered on any phonograph. The patron makes his selection after depositing the coins. The operator can change play denominations with a simple flip of the levers on the “Playrauk” unit.

20 Play Now Possible

“PLAYRAK” makes possible half-dollar play—another Wurlitzer first in coin operated music—designed to help the operator realize more profit. The model “2000” phonograph may be ordered from the factory with a single entry for coins of 5-10-25c denomination and a single slug rejector, or with a double coin entry and a second slug rejector as optional equipment to receive additional coin denomination. This machine is equipped with a housing for twin slug rejectors with electric contacts installed. Either coin may be inserted or removed in a matter of seconds. Never before was a coin mechanism so simple to service. If the 50c coin adaptation is desired, an automatic delivery, with a double coin entry, one coin chute, and flipping the 50c slug rejector into the place permanently provided for it.

Dramatic Innovations in Program Viewing and Selection

The selector panel of the model “2000” is a dramatically different feature. A center section, flanked by novel rotatable page programs, puts a total of 80 top tunes in sight at all times. The pages viewing the remaining 120 selections a fascinating dividing of button-actuated the powerful-200-Discs engine. The Wurlitzer “2000” makes tune changing from 200 different selections an interesting, accurate and simple. The fixed program holder offers 40 top tunes on each side of the panel, plus 20 throw cards. Each of the rotos-page “books” that flank the 40 selections vary in different times. A touch finger on the illuminated bar at either end of the selector panel powers the turn of the page. “Book” is separately powered and actuated, thus enabling two or more players independently to view the program. Tune picking on the Wurlitzer “2000” is a more fascinating, easier and quicker operation than ever before. To make selection, you merely press one of the 20 letter buttons and one of the 40 consecutive numbers in any one of the 20 pages. Each panel also includes coin entry, cancellation, and coin rejector buttons, as well as lighted instruction panel, an attention-getting inscription reading “200 Selections.”

Chassis Combines Proven Mechanism with Engineering Advancements

Many of the familiar features of the Wurlitzer Carousel Mechanism will be quickly recognized on the model “2000.” In addition, there are many advancements, inventions and innovations that add to the time-proven operating perfection of this fine mechanism.

Record-Now-Playing indicators pop out and up to 40 from zero after they have been checked for play popularity. Playmeter wheels are color coded for easy visibility.

The familiar Carousel mechanism is a triumph of high-speed, trouble-free operation. It plays vertically both sides of one hundred 45 RPM records without scrubbing, framing or turning them over. The time-tested record changer incorporates a mechanism directly below the record carrier, consists of a single wheel and two clutches which operate the record changer in one linear form.

A new, contoured, single low inertia tone arm with Zenith Cobra Stylus will be standard, incorporating a new highly efficient cartridge with all adjustment mechanism concealed, featured in the model “2000.” The single direction turntable is flywheel balanced to assure accurate record reproduction and play. The tone arm always clunk gently holds the record in playing position.

A new service lever, located on the front of the chassis below the record changer, provides an easy access to the mechanism. A large selector button, mounted in a prominent place, will be a positive seal of the finger.

A new vertical position selector, (Continued on page 46)

United Mfg. Co. Appoints Franklin Sales Corporation

Quick Action Specials!

CLOSEOUTS

and New

POOL TABLES

Most popular makes and models at prices so low you'll make tremendous savings. Great buys while

Before Buying 2½" POOL BALLS

Get Our Prices

We'll give you the lowest prices in the country on quality pool balls. Confirm this today before you buy. Blue, Red & C

We'll Also Give You Big Savings

on the following music

SEEBURG

100 B, D & C

AMI

A, B, C, D

BOSTON

Ruth Return

120 Sel.—45 RPM—Models 1448, 1446, 1438, 1436.

20 Sel.—ready for location—

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1200 North Avenue

Elkhart, Indiana

B1g2e — 3524

UPPER MID-WEST MUSINGS

Charlie Webber, Webber Music Company, Minneapolis, is going to school these days. Charlie is taking a course in Commercial Aviation at the University of Minnesota and has adopted a fatherly attitude towards his fellow classmates, ... John Seglem of Duluth, Minn., made a trip into the Twin Cities to pick up some new music for new locations. A recent route change is the sale of the Albert Sportz route of St. Cloud to Lawrence Heinen also of St. Cloud, Minn. Al's plans are to go back in the business of selling merchandising and novelties. Bill Gunnerson of Hopkins, Minn. took a couple of days off to do some fishing up at Lake Mille Lacs. Bill said the fish were biting, ... Mr. and Mrs. Gordon Stout of Pierre, S. D., spent a couple of days in the Twin Cities and besides shopping and making some deals on new music the Stoutts took in the Minneapolis Millers and St. Paul Saints ball game at the new ball park. ... Stan Bieder and brother Carl made the trip into the Twin Cities together to shop and to see where's new in coin operated equipment. ... Cab Andersen of Hudson, Wis., and newly elected alderman in that city reports that there is a contest with being an alderman but he likes every bit of it. ... Andy Thiesen of the Northland Music Company, Brainerd, Minn., was seen shopping around for some used equipment for his route. The death of Selma Nelson at the age of 74 brings to a close the story of one of the most amusing and colorful individuals in the coin machine business in this area. Selma passed away on Saturday May 19th and death was caused by a heart attack. Selma took over the operations of the arcades at the Minnesota State Fair grounds on the death of her husband and operated it alone for a year until she went into partnership with Tom Shogren. At one time the team of Shogren and Nelson had a large coin machine route in the Twin Cities besides the arcades at the Fair Grounds and several years ago they sold the route and concentrated their activities on the arcades. ... Recent visitors to the Twin Cities were Ted Fisher of Waconia, Minn.; Jim Lucken of Benson, Minn.; Ben Jakhke of Hutchinson, Minn.; Joe Weber of Blue Earth, Minn.; Dick Henderson of Willmar, Minn.; and Charles Sersen of St. Cloud, Minn.

“It's What's in THE CASH BOX That Counts”
Ops Must Awaken To Sober Fact:

YOU CAN'T DO IT SITTING DOWN!

"Just-Plug-It-In-And-Collect"
Days All Over All Over

A long time ago The Cash Box coined the statement, "The Just-Plug-It-In-And-Collect" Days Are All Over All Over".

This was during the business slideoff of the early fifties. Then along came inflated prosperity and operators awoke to enjoy new and bigger intake. The resultant effect was that, after a short time, they again returned to their deep, soft, easy, cushiony office chairs. They did their job sitting down. Talking over a telephone.

Not only are operators guilty of this same sort of take-it-easy merchandising method, the distributors, as well as the manufacturers, are just as guilty.

All turned to the telephone. All forgot about promotional merchandising. About the tremendous showmanship selling that sold this industry to the nation's retailers and the general public.

All seemed to ease time away—on the telephone. Phon ing for new equipment. Phon ing for parts, supplies and necessities. Making calls when forced to, many in high-styled convertibles. Restyling offices in the newest, modern mode. Painting up trucks.

Doing everything but the one thing that is most necessary and which, today, has become the one solemn and sobering fact all over again that the: "Just-Plug-It-In-And-Collect" days are all over all over.

As much as the operators may hate it, as much as they may try to avoid it, this fact remains completely predominant at this time. This is the one and only answer to the low intake situation for a great many operators all over the nation.

They've just simply got to get up off their soft, deep cushiony office chairs and get out on the street and pound, pound, pound for business. For better, more profitable business. Like they used to do.

There's no doubt, as every single one of the nation's economists have agreed, there'll be a slowdown during the third quarter of this year.

This is due to many factors. The cold spring season. Overstocked inventories. Caught short merchandise. Sales and more sales. No more buying until shelves begin to empty of merchandise.

This means the general public will make do what it can. Will cut down. Will stop night club evenings. Will hold down on luxuries of all kinds.

It means that people will only spend for "bargains". And bargains are being pushed at, under, and over them by all merchandisers. By all clever manipulators. Trading stamps. Deals. More deals.

But since the people are going to become more economical, due to layoffs and cut income, the economy of coin machines entertainment once again comes to the fore.

This is the entertainment the public CAN afford.

This is the most economical (as well as the finest) entertainment the public has ever enjoyed.

It means that those peoples who jammed into expensive cocktail lounges and night spots are coming back to the taverns for beer. And while they are in the taverns enjoying their beer—there's where the coin machines business comes in.

Juke boxes, amusements, all coin machines, will get more attention than ever before, because of their economy.

Because the entertainment that juke boxes and coin operated amusements offer are absolutely economical.

Because a man will spend a dime and another and still another. But not a dollar a cocktail and more for the show and cover charge to just be in the place.

This is, then, one of the grandest opportunities facing the operators if they will engrave on their minds that the "Just-Plug-It-In-And-Collect" days are all over all over.

The operators have to get out and promote their equipment. Stimulate play action. Use showmanship to attract the public to their machines. Do everything possible to cooperate with the storekeepers to get bigger, better, faster action, so that both the operator and the retailer will profit from this forthcoming temporary turnabout in the nation's economic situation.

This is it. This is the opportunity so many waited for. This is the time to remember that the "Just-Plug-It-In-And-Collect" days are all over all over.

YOU CAN'T DO IT SITTING DOWN!!!
Big shortage of used equipment in the territory due to heavy local demand occasioned by the belated opening of the outdoor season. Used pins, guns and arcade pieces most in demand. . . . Hundreds of New England ops expected at Ed Ravreby's open house party at his new plant, starting Sunday, June 3, and continuing through Tuesday, June 5. The Bonnie Sisters, Harry Snow, Cab Calloway, disc jock Sherm Feller of WVDA and other artists are skedded to attend and meet the oops . . . Jerry Flatto, Boston Record Distributors, arrived back in town this week after honeymoon tour of London and Rome.

Around the circuit: At Trimount Automatic Sales Corp. (Seeburg), Mrs. Jules Flatkoff, bookkeeper, honeymooning in Florida, Dave Bond, president, reports unusually big demand for used equipment due to late opening of the fun spots around New England. Arcade pieces, guns, pool tables going big; also Seeburg "V-200" music machines; Gottlieb's "Derby Day" going big; Williams "Pacading," a big money maker; Williams "Crane" getting big op traction throughout the territory. Bill Stanczewicz, technician, proudly sporting photos of his 13-month-old son. Export his up here on all types of equipment . . . At Red Distributors (Wuritzer), demand for used equipment reported phenomenal. Sales mgr. Bob Jones on whirlwind trip through western Massachusetts bidding, riding in hotboxes. Pieces moving out as fast as they come in and keeping staff working overtime as oops continue to ask for equipment for new locations opening daily. . . . Looks like a winning summer for the outdoor ops in the coin machine biz with season off to big start.

At Atlas Distributors (AMI), Louis and Barney Blatt report summer biz looking strong, especially following with big demand continuing for the newly introduced AMI "G-200" and oops all over the territory coming into the Commonwealth Agriculture showrooms to see it. Louis Blatt spent the Memorial Day weekend at his summer place on Newfoundland Lake, N. . . . At Ed Ravreby's Associated Amusements (Rock-Ola), the new plant is being christened with a big 3-day party for oops, distrbs, and manufacturers with Ed and Dick Mandell, general mgr.; Al Levine, sales mgr., and staff hosting one of the biggest coin machine parties seen here with good wishes of all Ed's many friends in the business from throughout the country coming in.

Ops around town this week included: Ray Shee, Worcester; Dave Baker, Atlantic; Sol Tanen, Manchester, N. H.; Martin Oliver, Portland, Me.; Ray Fain, Framingham; Ralph Lacey, Roxbury; Al Dolins, Lynn; Sol Robbins, Newton; Bill Hamel, Concord, N. H.; Connie Pocius, South Boston . . . Dave Baker, Melo-Tone Music, Arlington, pres of Eastern Massachusetts Music Ops. Association, appeared on the Cerebral Palsy Telethon put on by WNAV-TV Saturday night and Sunday, May 26 and 27, and announced that the association was giving records to the CP children and putting out canisters in coin machine locations for the drive. Last year, the association won a first in taking on the challenge through music machines for the CP drive . . . Negotiations being made by two niters ops in eastern Massachusetts area to bring in hotstiss recording artist, Elvis Presley . . . Music very much in the news this week here with announcement of the upcoming Boston Arts Festival and the move of the Chamber of Commerce in offering Boston for the home of the American Jazz Festival, which has been held at Newport, R. I., for the past four years . . . Memorial Day started off the outdoor season in New England. This year, fun spot ops did not get their usual pre-Memorial Day opening biz on weekends which in years past has proven very profitable because of the cold stretch of weather.

**NEW ENGLAND NIBBLES**

## DALLAS DOINGS

Eastern Electric's new Luncheonette machine which dispenses a variety of sandwiches and beverages is now on display at S. H. Lynch & Company . . . Texas Record Distributors looking forward to a visit from Don Singer, regional manager for Loman Studios on a business trip . . . Benny McDonald of Star Coin Machine Co. in Fort Worth brought in a big haul of snappers while fishing on the Gulf Coast . . . Phil Weinberg of Walbox Distributing Company on a business trip over the Southwest . . . Cliff Wilson in Tulsa on business . . . Spotted A. D. Kennedy of Groovek making the rounds . . . Other visitors to the Dallas market included Wilbur Brisco from Waco; Jimmy Garrett and Travis Richardson of Longview; Buna Carr, Corsicana; John McGee, Buffalo; Mrs. R. E. Burns and Jiggs Hamilton of Fort Worth . . . Gene Williams of Commercial Music travelling through West Texas . . . K. D. Furlow, vice-president of S. H. Lynch & Company, attended the Memorial Day races at Indianapolis and went on to watch his son graduate at Notre Dame . . . We hear William Kimle has appointed Fred Cope Dallas representative for Broadcast Music, Inc.

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**Gottlieb Intro's New Action Full 2-Player**

**More real play-appeal than any game, yet,** says Alvin Gottlieb

CHICAGO—"We sincerely believe," stated Alvin Gottlieb, "that our new two-player five-ball game, 'Toreador,' is full of more real play-appealing action than any game we've introduced this year."

Alvin showed the firm's newest two-player, five-ball game, "Toreador," this past week, to an admiring audience. He described the game as:

"So full of action that the players were thrilled more than they have ever been thrilled before on any test location."

"What's more," Alvin stated, "the tests conducted for this game were the most intensive we have ever attempted."

"The reports were so good from every single test location throughout the nation that we decided to go ahead with 'Toreador' even tho the we hadn't planned to present this new two-player game at this moment."

The game features four of the Gottlieb special cyclonic bumpers. These give the game so much action that the play is described as more exciting than any presented by the firm.

The demand for the game is very outstanding. The results of the tests were known to the firm's entire distributing organization. This resulted in advance commitments of a much greater nature than ever before.

Said Alvin, "We always make it our business to keep our entire distributing organization completely and whole-\n
fully informed of every test made."

"In this way," he continued, "the men know just what sort of game we plan to present."

"The result is that they prepare their sales forces to take advantage of the first initial deliveries and all following shipments so that business continues to roll at a pace even to our 'controlled production' program."

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**THE CASH BOX THAT COUNTS**

**ACCLAIMED BY EVERYONE**

**“America’s BEST Money-Makers”**

**“New! Keeney’s HOT SOUP VENDER 300-Capacity ALL-AUTOMATIC with 3 Selections of Hot Soups USING ALL DRY INGREDIENTS**

Red or Gold Hammerfield SIZE: 1956 W. x 15%2" D. x 52%2" H.

**Keeney’s HOT COFFEE VENDER**

**Keeney’s SNACK VENDER**

**BRING 3-WAY PROFITS!**

★ Soup customers drop loads of dimes into Keeney Soup Venders while coffee drinkers pour coins into Keeney Coffee Venders. And, the Keeney Snack Vender is an absolute "must" with any hot or cold drink machine!
CHICAGO—Culminating its most successful season of bowling, the Chicago Automatic Phonograph Bowling League held its 4th Annual Banquet on Saturday night, May 26, at Allgauer's Fireside Restaurant, this city, and it was quite evident that this was the biggest and best in its history.

Each year, since its inception, more and more teams have been entered in the competition. This year there were 16 teams competing, and it's more than possible there will be more for the next season.

Rather than run a long worded story, we reproduce a number of pictures, depicting the activity at the great banquet.

Photo on extreme left is Bob Gnarro greeting guests—on extreme right is Bill Gersh, publisher of "The Cash Box", who once again acted as Master of Ceremonies.

In the center panel, top, from left to right: Officers of the Bowling League—Bob Gnarro, Edith Davis, Ray Gallet and John Oomens; Winners of the Championship, ABC #1 Team; Captains of all the 16 teams. Bottom: left to right: The Paschke team, which placed second; Last year's Champions with crying towels; ABC #2 team's trophy in casket pulled as a gag by ABC #1 team.
The business of the evening was split into two portions. One—awarding trophies and honors to competing bowling teams; and two—dinner, fun and friccy. "The Cash Box" covered all angles. Pictures from 1 thru 29 are devoted to the trophy winners—pictures from 21 thru 34 show guests and personalities at the dinner tables.

1) Bonnie Bauer accepting trophy from Bill Gerh.
2) Josephine Swider gets award from Gerh.
3) Mary Jones, another winner, receives her trophy.
4) Carl Christiansen and Pat Jaccino.
5) Fred Dries.
6) Frank Lantz.
7) Harry Julian.
8) Mrs. Frank Tutumase.
9) Harry Schreiber.
10) Bonnie Bauer.
11) Tony Ignoffo.
12) Myrtle Sochacki.
13) René Gallet.
14) Geri Lettieri (most improved player) and Bob Gallet.
15) Johnny Oomens receives a watch in appreciation for his outstanding efforts in behalf of the league.
16) Bob Gnaro, Ray Gallet and Bill Gerh.
17) Andy Oomens, Bob Gnaro, and Bill Gerh applaud as Johnny Oomens accepts his watch.
18) Al Rise looks at the Johnny Oomens’ watch.
19) Paul and Ellen Brown with members of the Western Automatic team.
20) ABC #1 team carrying in last year’s trophy.
21) Mr. and Mrs. L. Christiansen, Walter Maslo, Marna Bale and John Walker.
22) Mr. and Mrs. A. Genovese, Mr. and Mrs. Bill Gerh, Mr. and Mrs. A. Oomens, Miss M. Bywalec.
23) Mr. and Mrs. R. Bauer, Mr. and Mrs. R. Weiss, Mr. and Mrs. J. Shuman, Mr. and Mrs. C. Christiansen.
24) Mr. and Mrs. V. Jaccino, Mr. and Mrs. G. Foglia, Mr. and Mrs. F. Jaccino.
25) Mr. and Mrs. L. Weeks, Mr. and Mrs. H. Chapman, Mr. and Mrs. C. Goldberg.
26) Mr. and Mrs. E. Hansen, Mr. and Mrs. J. Oomens, Mr. and Mrs. T. Genovese, Mrs. Latino, Dom Latino.
27) Mr. and Mrs. F. Padula, Mr. and Mrs. R. Hofert, Mr. and Mrs. B. Schafetz.
28) Mr. and Mrs. R. Roper, Mr. and Mrs. E. Putera, Mr. and Mrs. L. Sochacki, Mr. and Mrs. H. Sochacki.
29) Mr. Bale, Mr. and Mrs. Swider, Jo Walker, Mr. and Mrs. I. Cairo, Mrs. Kano, Gil Losasso.
30) Mr. and Mrs. Henry Friedman, Mr. and Mrs. Joe Moss, Mr. and Mrs. R. Kich, Mr. and Mrs. L. Scott.
31) Mr. and Mrs. A. Gienko, Mr. and Mrs. T. Sipiora, Mr. and Mrs. C. Pieri, Harry Julian.
32) Mr. and Mrs. Jack Paschke, Mr. and Mrs. Ray Gallet, Mr. and Mrs. E. Gallet, Mr. and Mrs. B. Gallet, R. Gallet, Bob Gallet, Mr. and Mrs. J. Laureys.
33) Diane Modelski, M. Pieroni, G. Samos, W. Bortko, Vic Bondioli.
34) Mrs. and Mr. Tony Galgano, Miss Toni Galgano, Clarisse Holl, Mr. and Mrs. Charles Alesi, Mr. and Mrs. Libby, Mr. and Mrs. Frasco.
35) Mr. and Mrs. J. Cierro, Mr. and Mrs. A. Lettieri, Mr. and Mrs. A. Oldrich.
36) Mr. and Mrs. Paul Brown, Mr. and Mrs. W. Nyland, R. Felber, F. Lanta.
37) Mr. and Mrs. Julius Mohill, Mr. and Mrs. A. G. Nebel, Mr. and Mrs. D. Chapman.
38) Mr. and Mrs. J. Simon, M. Minkus, M. Blumberg, Diane Modelski, M. Pieroni.
39) Mr. and Mrs. F. Dries, Mr. and Mrs. G. Holl, Mr. and Mrs. B. Holl, Mr. and Mrs. W. Bender.
40) Mr. and Mrs. M. Jones, Mr. and Mrs. Zaglitch, Mr. and Mrs. Les Taylor, Marie Dus.
41) Mr. and Mrs. J. Ignoffo, Norbert Debolt, Mr. and Mrs. J. Metzer, Mr. and Mrs. F. Tutumase.
42) Bob Gnaro, Mr. and Mrs. Al Rice, Morris Pomerantz, Edith Davis, Harry Schreiber, Mr. and Mrs. Zecklind, Marie Dulla.
43) Tony Turi, Norma Ricci, Gindo Losasso, Marianne Barretto, Mr. and Mrs. J. Nolan, Fred Sipiora, Joe Sipiora.

"It's What's in THE CASH BOX That Counts"
**Eastern Flashes**

New York wholesalers, who supply a goodly number of machines to the country area, complaining about a dearth of equipment—late model phonos, kiddie rides and amusement type machines, particularly guns. For the nation, summer resort areas and roadside locations anticipate a record year. So far the weather hasn't been very cooperative, but as the experienced arcade owners and operators for these locations point out, June is just beginning and the summer now lasts longer—into late October on the mainland. It's also been pointed out that in this area, last June wasn't very good due to the weather. If it comes good weather during June, coinmen say they're sure to have a banner 1956.

Sam Wolberg, ChiCoin exec, back in the U.S. after a tour of Europe and Israel. Wolberg stopped off in N. Y. for a few days before heading home to Chicago. Al Simon of Albert Simon, Inc. hosted Wolberg during his stay here. Al D'Inzillo of the Simon firm demonstrates ChiCoin's new "Steam Shovel'' for us, and advises the factory's "Hockey'' is on the way in. We also serve as a "model'' and have our picture taken on the new Auto-Photo model "11'' machine. Had two strips taken—the second immediately after the first, which they tell me was being processed while the second series was being taken. And the pictures come out great. . . . Joe Muehleback from the road, and he joins Mike in reporting business this spring better than in all the firm's history. They predict it will keep up longer after the 4th of July holiday. . . . Had quite a time getting to speak with Barney (Shuggy) Sagerman of Rumpson Sales when we visited here. Shuggy so busy and tied up with customers, we had to grab him in between conferences. "Everything's great'' he commented, "with music operators placing piles of orders for AMI's 200, record phones.''

Mr. and Mrs. Bill Mamer of Cincy Wurlitzer visited their regular daily. Visits his friends on coinrow, but spends most of his time making Broadway shows and the sights. . . . Marty Blatt, AMI regional field engineer in town, after visits to Pittsburgh and Baltimore. After a stay here, Marvy expects to leave for Canada, Boston and Buffalo.

Big news of the week was Irv Holzman joining firm of Young Distributing. Wurlitzer distributes here. Irv elected Secretary. Joe Young is president and Abe Lipsky, vice president. Holzman one of the most substantial coinmen in the area, and enjoys enviable reputation among ops. Young reported first showing of new Wurlitzer "Centennial'' model "2000'' phonos, 200 selection machines, five trays down from the 6 op., frame of a full carload. . . . Amalia Macarelli and Paul Priola from Catskill, N. Y. in buying phonos. . . . New York State Operators Guild, which usually holds annual banquet in the Spring of the year, expects to hold its next one this coming Fall. . . . Jack Errati, Jacobs Amusement Corp., one of newest entries into juke box operating, joins the set, here. . . . Jack Am also for prominent resignation from AMI, Inc., effective June 1. Jack expects to rest up a while before getting back into action. . . . Meyer Parkhoff, Atlantic New York Corp., Seeburg distributing, out visiting ops when we dropped in, but Murray Kaye and Nat Solow in confab with ops. Both report sales very good. . . . Hymie Koepehl, Koepehl Distributing, not up to par physically, so brother Harry goes out on the road to pick up some much needed used jukes boxes. With Harry away, Hymie stays at the West side store, and George Sisiwage stays at the East side place. Music Operators of New York had a very constructive meet at the Henry Hudson Hotel on Monday night, May 28. Accomplished a number of matters, among them that of establishing a blood bank in the name of the association. Al Deaver, president, reported getting together members and others for having donated blood for Phil Simon. New set-up will mean that a reserve stock of blood will be available on an emergency basis for industry's members. Denver stated the Red Cross will set aside all blood donated in name of the assoc., and advised all in industry will have it available when needed. He asked members to visit our convenient Red Cross office, starting immediately, and give a pint of blood.

**Miami Murmurs**

As the early summer months are always slow for the coin trade, most coinmen here are taking advantage of the slowdown and have arranged to send their employees away for vacations. Many of the employees also take their vacations at this time, in order to get more work. Some of the machines are set for the summer months, and the report is that so far they've met with success.

Gangster story has been reported from the machinery will serve the needs of amusement machinists. . . . Joe Mangone has finally stopped roaming from this country to that, and is settled down at home awaiting the coming blessed events. . . . Harry Hirsch flew back to New Jersey to settle up his personal affairs so that he can set up here permanently. . . . Mr. and Mrs. Bert Lane left for New York to attend his brother Edward's wedding. . . . Morris Mariner reported to have an escalator in his new home that eliminates walking to the floor above. . . . Mr. and Mrs. Willie Levey celebrated their 50th wedding anniversary with all their friends at the Fontainebleau Hotel on Saturday night, May 26. . . . Walter Wheeler of Supreme Service moved his business to Miami so that he can grow his business faster or to better his life. . . . Lawrence Brookman of Decca Distributing returned from a Chicago convention. . . . When Willie (Little Napoleon) Blatt read in The Cash Box that he was to become a grandfather for the 4th time, he remarked that it's much easier to become a grandfather than a father. . . . Jack Kaufman has practically retired and is reported to have turned his complete route over to his son so that he can get to the golf course some 3 or 4 times a week. Jack claims he's playing in the low 80's.

"It's What's in THE CASH BOX That Counts"
Milton (Ted) Raynor, attorney for both the CAAA and the NBA organization, was to discuss both associations being along just fine. "Ted," as he is affectionately called by all the members of both groups, believes that there's even greater growth ahead in the months to come. John Frantz reports that his firm is busier than ever, trying to supply the "Rifle Sport" galleries to the many now demanding them as the outdoor season gets under way. John also doing great job with his counter games and scales. "But," as he says, "can always use more business." The rifle kids are blooming forth again all over town and, especially, all along the highways leading to the range and CAAA kids believe that this summer may reach the top peak as far as play is concerned. Talking of resorts, many ops have already placed plenty of equipment. Reports that leading resorts has stated how Pittsburghers of reservations from Memorial Day all the way to Labor Day have been beguiled by wife. If you come to a "Pep" or "Pep" or "Pep," you can't know where his plan was for Memorial Day. "What's more," Billy added, "we're working all week long with plenty extra hours to get all shipments out so I can't get away from the factory". The Witters of the A. L. was visiting around this past week saying he was after jobs trying to get him for his agreement. Henry Nelson, Michigan op, from around St. Louis and Milwaukee, in town looking over the machines he needs for the upcoming season.

Jack Nelson in the midst of waiting for a phone call from Ginsburg, Germany, telling him how to meet with Ralph Perin in Denver, and, while there, bumped into old salesman who used to work for him when he was with George Smith and who is now operating phones in Denver. Jack just piled up with work but said, "Everything's fine." Phil Greenberg of Philadelphia also around town visiting with manufacturers here and telling how the area is looking ahead to grand season. Myer Ginsburg in town to attend wedding. Art Garvey back at the Blue Ribbon as busy as ever. Joe Tinkham's factory, one of the biggest spots in town, as phone calls come singing in due to introduction of line's new model "1540A." Billy Finke, Joe Kline and Sam Kolker busy right up to the very last minute as Memorial Day came into being. Charley Pieri reports that business is fine with Monarch. Ben Coven telling all about his "Conco Speakers" which, Ben claims, are the best of the best, and also that Chet Gore has plenty to howl about with his brand new "Vaccumatic Card Vendor." It's hard to say any more of the bussines.

CHICAGO CHATTER Cont.

June 9, 1956

The Cash Box

Page 47

"It's What's IN THE CASH BOX That Counts!"
**Credit Situation Becomes Acute**

**Distributors Advise Need for “National C.M. Credit Bureau”**

Now Greater Than Ever.  Ops Must Have Free Credit Flow to Boom Up Summer Business

CHICAGO — “If you people of ‘The Clash Box’ want to do the industry the biggest favor of all time keep on crusading for the creation of a ‘National Coin Machines Credit Bureau’ just as you have all been these years.”

This was received from one of the nation’s top distributors. He further advised that the time has come when the credit situation must be put on a move solid keel.

“There is no longer any doubt how right ‘The Clash Box’ has been and, especially, in this time during the creation of a ‘National Coin Machines Credit Bureau’.”

“The credit situation is becoming more acute every day. I’m sure that this same condition exists in other parts of the country.”

“The time has come when we must know who we can continue to extend free and open credit to.”

He claims that distributors are starting to tighten up on credit.

“The best thing that can happen, in my opinion, is that there should never happen in the industry, especially at this time.

“Because he claims, ‘the operators need a free flow of credit, especially during the summer season, so that they can boom up their summer business with the extra equipment they need and start with a larger bankroll in the fall.’

“I do not think that as far as the music business is concerned, credit continues at a freeer flow than it does in the amusement field.

“This is much due to the outside financial factors sourcing but, at the same time, with the distributors also on the paper, the situation here can become more acute should any drops in collections come about in the near future.

“Said one music distributor here, ‘Right now we don’t foresee any tightening of the credit situation.’

“We are very careful, tho’,” he adds, “as to whom we extend credit, but, in almost every case, we have found that where there is dimes play credit can be extended more freely than any other source.”

“Similarly, amusement distributors in this game were claim that they are ‘watching extension of credit’ very carefully.

“They believe that ‘with the situation it is and with cash reserves most necessary at this time,’ we have to be extremely careful.

“They also agree on the absolute need of a ‘National Coin Machines Credit Bureau’.”

**Music Operator’s Power Plant Provides Light and Power For Towns and Radio Station**

OIL CITY, LA. — What did music operators have to do a long, long time ago to get sufficient electric power to operate their automatic pianos, is told by Harry S. Lavine of Oil City, Louisiana, a coin machines operator for over 57 years, who operated pianos for over 57 years, who operated pianos for over 57 years, who operated pianos for over 57 years.

“There were many unusual pioneering efforts,” Harry S. Lavine advises, “in the real beginning of the coin-operated music and amusement business.

“For example,” he relates, “I had to install an electric light and power plant in order to operate my coin-operated pianos.

“Thereby,” he continues, “at the same time providing light and power for several small towns accommodating thousands of inhabitants.

“And also,” he adds, “giving light and power to what is now a nationally known radio broadcasting station, KWKH, Shreveport, La.

“At that time”, Lavine states, “KWKH, Shreveport, was owned by a Mr. W. K. Henderson.”

“Harry S. Lavine promises to write of other experiences which he underwent in the past 57 years since becoming a coin machines operator.

**Another Shipment of Wurlitzer “1900”**

GREEN BAY, WIS. — Cliff Bookmeier, his partner Roger, and general manager Jerry Davidson look over the five new Wurlitzer “Centennial” model “1900’s” which Bookmeier Sales Company, this city, bought from United, Inc., Wurlitzer to distribute in this territory.

Harry Jacobs, Jr., of United, reports that this purchase puts Bookmeier well on the way toward a membership in the “Wurlitzer Centennial Club”, members of the “Centennial Club” and their wives will be treated to a guy with the fun and frolic at the Wurlitzer mammoth three-day celebration at the North Tonawanda, N. Y., and starting August 12th.

Fitch Clift, a twenty-year veteran of the coin machine business, is president of the Wisconsin Operators Association.

**Baby Boy Born To Joe Mangone on Memorial Day**

MIAMI, Fla. A 7-lb, bouncing boy was born to Joe and Eloise Mangone of All-Coin Amusements, this city, this past Memorial Day. The baby is named Joel (the “Jo” for Joe and the “el” for Eloise). Future of the Mangone’s heir will be Joel David Mangone.

**HOUSTON HAPPENINGS**

Up to now top local record news of the year was when Harold W. Daily acquired exclusive State of Texas distributorship for Mercury Records. The deal was closed late in May. Daily, owner of H. W. Daily, announced opening of a new office, Daily Bros. Distributors, in Dallas, but said his Big State record distributing concern there would also continue in business. Wholesale distribution of Mercury records in Houston and San Antonio will be through the new office, according to H. W. Daily offices in these cities.

R. H. Wilson (son of that well known music operator J. H. Wilson who passed away some two years ago) and his partner, O. L. Wallson, are doing better than fair with their W & W Music Company on Houston.

Jewel Deisch, (Mustang Record Shop) was a June graduate of Milby Hi. Joyce was elected queen at Clear Lake’s opening day celebration.

Nunnar Gabrielson, J. P. Seeburg factory representative, together with his family, were recent visitors in Houston. While here they enjoyed a most amusing visit. The trip in Galveston Bay with operator Ted Meakiver . . . Don Pierce, Dallas, co-owner of Starday Records, a week end visitor to our fair city . . . May 31 ended the fiscal year for Houston S. Lynch Co. and a better than average year in phonograph sales and service was reported. . . Old Timer Jack McDaniel spent some two days visiting friends in local comic trade . . . Garland De Lamar, owner of House of Jive, leading one stop record shop in Waco and Eddie Schita, prominent operator from Austin were among 6000 visiting Shriners for the annual four day conclave of Texas Shrine Association.

Both went time out to call on H. M. Crowe (Acme Record Distributors) . . . Red Harrington (Harrington Amusement) forging ahead by catching on to exclusive distributorship of the Geno Mfg. & Sales Company line.

**American Cancer Society**

**It’s What’s in THE CASH BOX That Counts**
Music Ops of N. Y. Form Blood Bank for Coin Mach. Industry

NEW YORK—At a meeting of the Music Operators of New York, Monday afternoon, May 28, Al Denver, president of the organization, thanked those operators and others in the industry who had donated their blood in an emergency in the life of Phil Simon, one of the members.

Phil, suffering from a heart ailment, underwent an operation in a Philadelphia hospital. A hurry-up call for blood was made, and 20 columbia donors rushed to donate. Unfortunately, the popular and well-liked Phil didn't survive the operation.

Denver pointed out the need for a blood bank in the event it is necessary to make use of it in the future. The membership agreed, and a blood bank is being organized under the auspices of the Music Operators of New York, with the cooperation of the Red Cross. All in the industry are being asked to appear at any convenient Red Cross center and give a pint of blood. This blood will be credited to the Association, and, according to Denver, will be available to everyone in the coin machine industry, regardless if they are a member or not.

motions features ever found in a wall box.

A double coin entry is located on either side at the top, for greater customer convenience. The title strips are illuminated from both top and bottom for easier reading and selection. Program pages are operated by levers at the top of the wall box, and each displays twenty top tunes. A single ace lock, with individual keys, is located on the side of the case above the coin return chute. When the cover is removed, the cash box is readily accessible.

A make-selection light is located at the top of the box and serves to eliminate customer confusion. The two button method of selection duplicates the phonograph.

A three-in-one magnetic slug re
erator has a two-window feature which permits 10c operation with nickels.

In design, the wall box is a highly chromed d-e-o of single piece con-
struction which is easily removed. The selector buttons are white with black numerals and letters and the pages are black with white lettering. The make-selection panel and the coin de-
nomination slips are turquoise with white lettering. Flanking both sides of the program holders are two satin-
chromed escutcheon plates with "Wur-
lighter 2000" lettered in black. The wall box features a gracefully curved front glass window.

Al Denver

June 9, 1956

The Cash Box
The cool spell seemed to invigorate all business along Pico this week. Games of all types were going strong and the new model phonograph machines were reaching the greatest interest. Maintenance... of the phonographs. Art Greenfield says that business is looking better and better if the number of cases he is receiving is any indication. Richards is putting into operation another two-way radio service car which will bring it to the total of three cars with the fourth car being readied within the month. Roland Mullinger, the new Volland distributor, reports that his business is doing very well and that the city is doing great business after only one month of operation. ... At Sierra Distributors, Dusti Weisman was busy ticketing a kitten that had been delivered to her by her friend Ann Baron of Riverside. Wayne Copeland reports that the Champagne Parties given in San Diego and Bakersfield as shown by the new Westfield catalog of the new equipment have been received with the same enthusiasm that it received at the Los Angeles Showing at Sierra. Those attending from Sierra were Pete Levy, Matt Norberg, and Frank Davis. Frank says the shop of the freeMs employee at Sierra has been keeping them busy in all departments. ... Frank Navarro, operator at F & A Aces, George Leith and George Arentz in Juarez. ... A new member has joined the staff at Leuenberg’s Record Bar. Last week a parakeet flew in and adopted the “Bar” as his (its) new home where he is fed and watches all the activities without a peep. Mary Solle is trying to teach him to say “What speed, please?” to save a little wear and tear on her vocal chords. Kay and Claire Solle predict two of the hottest records coming up are “Roll Over Beethoven” by Chuck Berry on the Chess label and “Pink Cadillac” by Summer Masters on the 4 Star label. Ray Stanley, writer of Eileen and Perry Comos new RCA Victor release, dropped by to see the Solle Sisters and they told him that they were sure that Perry had another big one with this tune.

Reg Parnell, Claremont operator, has completed landscaping his back yard by putting in a pool, barbecue, rock garden, etc, and is planning to spend many a summer evening enjoying the fruits of his labor. ... At California Music Company, Sam Ricklin, Luke Orland and the entire staff put aside the orders they were filling to watch the bulldozer make its first scoop in breaking ground for a new building. Dollie Aces, George McGovern of Records and all the customers joined them in their moment of triumph. After the “ceremony,” Sam informed the Four Aces that their new record of “To Live in Arizona is taking and should really hit and will do well. Eddy Duchtin Story,” Martha Delgado says that Pat Boone’s “I Almost Lost My Mind” is taking and has been accepted by the entire store. Hank Tromp uses great interest from the operators on the floor sample of Chicago Coin’s new “Steam Shovel” game that just arrived in the show room and is awaiting shipment. Chicago Coin is the only game that is an enroute. Ed Willer in San Diego and Ray Provence in San Bernardino reporting good business with all operators in these areas.

Reg was busy with AMI, Paul Laymon, Paul A. Laymon, Inc., received a report from Britt Adelman, their former bookkeeper, telling him that her husband’s business was going very well. She has been married and that she will be down to see all her friends at Laymon’s some time this month. Ed Wilken and Jimmy Wilkins say the Rock-Ola is moving very well and keeping them busy filling the orders and making shipments. At Norty’s Music Center, Norty Beckman has designed and installed new display racks for the 45 RPM records that make for easier viewing and selection by the operators. Norty says that he is pleased with the released traffic and new baskets. Laymon’s office had him in receiving and that the cooperation that he received from the record distributors is more than gratifying. Jack Simon returned from his trip through St. Louis, Kansas City, Amarillo, Wichita, Oklahoma City, Phoenix and Tucson to find John Freeman and Sonny Lomberg busy with orders and furnishing arcade equipment at Simon Distributing Company. At C. A. Robinson & Company, Dave Wallisch and Al Bettlemans busy rearranging games in the showroom in order to give it their new “summer look.” Charley Robinson received a shipment of United’s “Star Slugger” baseball game which had been sold out before its arrival. Charley says that they were completely sold out of five shipments last week and has had requests for the units from Palmers says that Patti Pugs new release of “Allegheny Moon” on Mercury is a “double barreled smash-a-boo.”

At Badger Sales Company, Bill Hopp reports the new AMI “G-200” is going very well and that the operators are having great success with them in their locations and added that the single solenoid unit for the entire 200 selections has proven one of the best selling points with the phonographs. Tom Sands, West Coast regional salesman for AMI, and Max Chesler of Badger hosted a dinner at the Atlas Hotel in San Bernardino.

WEATHER REPORT

IT’S THE WEEK WITH A WEATHER REPORT

<i>Weather Report</i>

Operators in West Texas and New Mexico are reporting business a little better now with a few exceptions. Naturally they are reporting it has been a very good year for them and as there has been considerable rainfall this year they are expecting one of the best crops harvest in recent years.

Tommy Wilson and John Holcomb have moved their headquarters to Lubbock in Midland. ... Elmo Pinkerton, Big Spring, getting around pretty good now after having quite a spell with his back. ... Morris Pipes, Big Spring, setting all week Air Force phonographs on his locating. ... Tex and Billy Keel, Colorado City, taking over business with a location over that recently burned out. The Keels lost three machines in a fire in March, and Glenn Stanfield, Bobbs, N. M., telling about the Parakeet that wanted to be a Thunderbird. ... W. E. Mooney, Ft. Stockton, has completed the purchase of all of the Dwight Johnson route here. This gives Mooney considerable machines and makes him wonder why they don’t put eight or nine days in the week to get them out. The Lucky Losners is a lucky fellow to live in Midland, Texas where they filmed the movie “The Giant.” He says that Liz Taylor didn’t even give him a tumble though. ... Charles Smith, Marathon, in Alpine taking his wife to the dance. He says the cafe Locob was very pretty done up his way the past winter.
Jack Mitnick Resigns As East Regional Director of AMI

Many will recall Jack in the early days of the automatic phonograph business. He was connected with the sales of Mills Novelty Company phonographs in the eastern part of the nation.

Prior to that time Jack had many years of experience in the amusement field.

He is considered one of the few men in the industry well versed in both automatic music and amusement.

He has spoken before many operators' associations all over the country. He is well known for his logical and constructive comment regarding the future of the industry as well as general welfare of and prospects for the operators.

"As to my future plans," Mitnick said, "I can only report that I have had many interesting offers.

"I want to take this opportunity to most sincerely thank everyone for their good wishes and, especially, thank those who have already offered me such outstanding positions with their organizations.

"I am not, at the present time, planning any immediate connection. Instead," he stated, "Mrs. Mitnick and I plan a short vacation.

"After that," he concluded, "I'll make my decision."

Irv Holzman Joins Young Distrib. Co. as Secretary

NEW YORK—Irv Holzman, well known coinman, has joined the firm of Young Distributing, Inc., (Wurlitzer distributors), this city, this week, according to Joe Young, and has been elected Secretary.

Young heads the firm as President and Abe Lipsky is Vice President. Holzman will devote his full time at the Young firm and invites all his operator friends to drop in and visit him.

Holzman has spent many years in the music machine field as one of the leading operators in the area, and has gained an enviable reputation as one of the most successful here.
Chicago Coin's

Twin HOCKEY

• Scoring value of balls advance as game progresses!
  (From 10 to 50)
• Two Sided Play! Players face each other at opposite goals!
• Ball Type operating lever for complete operating comfort!
• Exceptionally well lit up with fluorescent lights!
• Formica Playfield and Control Panels!
• 1 or 2 can play!
• 5c or 10c per player! Optional 6 for 25c

Chicago Coin's

STEAM SHOVEL

• In Free Play or Regular Models!
• A natural attraction for thousands of new locations like retail stores . . . terminals . . . arcades . . . dime stores . . . etc.
• Two lever controls for simple operation!
• Special rating panel ranks player at the end either as 
  Beginner — Advance — Qualified — Expert!

A POOL GAME FOR EVERY LOCATION
CHAMPION SENIOR POOL • CHAMPION POOL & Model 35
CLOVER POOL & Model 35 • JUMBO POOL • ROTATION POOL

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  WRITE QUICK!

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Write for a full line of parts at all times, Repairs and Reconditioning on all A.B.T. equip-
ment.

Replaces Library Destroyed by Fire

GLENS FALLS, N. Y.—Clifford B. Witham, manager of the Witham Enterprises and Associates, of this city, has been quite active in any num-
ber of civic ventures in his area. Quite recently he made a gift of several hundred phonograph records to Jerry Lawton, youth director of the Y.M.C.A. 

Applications for membership in the “20 Year Club” should be mailed to: 
The Cash Box, 32 West Randolph Street, Chicago 1, Illinois.

CHICAGO — The following new members were added to The Cash Box “20 Year Club” this past week:

Joe E. Jones, Fort Madison, Iowa — 24 years.
Robert A. Gilbert, Sacramento, California — 20 years.
Donald Robertson, Lubbock, Texas — 20 years.
Fred W. Shay, Lebanon, Pennsylvania — 27 years.
Bill Geier, Chrisney, Indiana — 23 years.
T. L. Brouillitte, Vincennes, Indiana — 26 years.
J. A. Dunham, Washington, Indiana — 26 years.

Applications for membership in the “20 Year Club” should be mailed to: 
The Cash Box, 32 West Randolph Street, Chicago 1, Illinois.
WANT—Bally: Broadway's; Miami Beach and Standard Metal Types. State price and condition in first letter. LEWIS AND POLLET MUSIC CO., SOUTH 180 HOWARD ST., 7. (Tel.: Madison 8535).

WANT—Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: Garfield 3555).

WANT—45 RPM Records, new or used. No quantity too large or too small. Highest prices paid. Write stating quantity on hand. TONY GALIANO, GALIANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: D'kens 2-7060).

WANT—Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 54 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 6-4703).

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE MACHINE EXCHANGE, INC., 2425 N. WHITCOMB AVE., CHICAGO 14, ILLINOIS. (Tel.: Superior 1-4600).

WANT—For Cash. Used United, Bally, Genco or Exhibit Skill Pool Tables—or trade for Exhibit Space Gun, Silver Bullets, American Drop Kick Football, 4 Player Derby. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH. (Tel.: B'Roadway 3663).

WANT—AMI ESO, E129, also Wurlitzers 1400, 1600. Cash Waiting. Representative will be sent if quantity and prices justify it. Write, Factory Representative for AMI, Inc., and Exhibitors' Weekly, INC., 2038 E. 30th St., CHICAGO 11, ILL.

WANT—Yours used or surplus records all speeds, 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. REASON PHONES, 821 NO. MAIN STREET, PROVIDENCE, R.I. (Tel.: Union 1-7500).

WANT—All Seeburg Phonos: Model M1110-A's; M1100-A's; M1100-C's; M1100-Ca's; M1100-E's; Wurlitzer Phonos. Will pay best prices. ATLANTIC NEW YORK CORP., 435 TENTH AVE., NEW YORK, N. Y. (Tel.: Plaza 7-3140).

WANT—Seeburg Phonos, Model M1110-A, M1100-A and later models. Also AMI D80 and later models. For resale. Quote condition and lowest cash price. AMERICAN DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC. (Tel.: Blumeland 8-6700).

WANT—Bally Big Times. Write best price and condition of games. SALINA MUSIC AND AMUSEMENT CO., 121 NORTH SEVENTH ST., SALINA, KANSAS.

WANT—Bally: Variety Big Times; Gay Time; Miami Beach; AMI Model "C", 40, 50 & 120 selection Hideways, Wall Boxes & Steppers; Seeburg 100 Hideways and 3W Wall Box, 500 State St., CHICAGO 1, ILLINOIS; SALES LTD., ST. THOMAS, CANADA. (Tel.: 2648).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: Hudson 6-4566).

WANT—Music: Seeburg 100-A's, BL's; R's; Wurlitzer 1700's, 1800's. Pickwick, Electric Gottlieb pinball, and Bally Bingos. Write. State price and condition in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: Devonshire 6-9031).

WANT—Williams' King O' Swat; United Sluggers; ChiCoin Big League Baseball and Superspin Baseball; Genco Big Top Guns; Gottlieb multiple player pinballa; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE FONER CO., WEST RUNTON STREET, NEWARK 3, N. J. (Tel.: Hibrglow 3-7423).

WANT—To Buy. Vending Machine Rambler, Penny, Nickle, Dime, Quarter within a 50 mile radius of Pittsburgh, PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA. (Tel.: HEMlock 1-9900).

WANT—Pay cash. United Sluggers Baseball; ChiCoin Big League Bull's Eye; Genco Champion Baseball; Bally ABC Bowlers; Arcade Baseball; Lucky Run. Also late music and bingo. DAVE LORAY & CO., 529 TENTH AVE., NEW YORK, N. Y. (Tel.: Chilkerling 4-5100).

WANT—100 Bally Beauty. JOE BELL GAMES, 463 PULASKI STREET, SYRACUSE, N. Y. (Tel.: 2-0952).


WANT—Music route, games route, or combination music and games route. Leading Central. Located anywhere. Prefer Florida or Southern States. Send Box, 566, e/o THE CASH BOX, 26 W. 47th ST., NEW YORK, N. Y.

WANT—Photograph records made by extensive collection. Do not want joke book stock. I will pay the highest prices. Some labels wanted are Brunswick, Victor, Bluebird, Vocalion, Pathé, O's, and Melotone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: Thalafzer 7-9417).

WANT—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: Prairie 3-3456).

FOR SALE—Bally: Broadway's; Miami Beach and Standard Metal Types. State price and condition in first letter. LEWIS AND POLLET MUSIC CO., SOUTH 180 HOWARD ST., 7. (Tel.: Madison 8535).

FOR SALE—Like New Wurlitzer 1800, 8959; Wurlitzer 1700, 8751; Wurlitzer 1400, 8295. Automatic Score Counter for 22 foot Shuffle Board. Never altered, $75. Keeley Bowler, $85; United, $40; United Cascade, $55; Chicago Coin Crown Bowler, $85. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVENUE, INDIANAPOLIS 2, I. (Tel.: Mels 5-1593).

FOR SALE—Reconditioned, Ready For Location. AMI: A, $95; C, $145; D-40, $195. Rock-Ola 1436 (78 RPM), $225; (45 RPM), $275; 1446 Hi-Fi (Like New), $395; Wurlitzer 1400, $225. Authorized Rock-Ola Distributor. J. ROSEN FELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: Forest 7-6700).

FOR SALE—Bally and United Club Pools, standard sizes, thoroughly reconditioned, new fiberglass nonbreakable covers included, only $110 ea., F.O.B., Buffalo, N. Y. Light-up bampers on most. Write for quality price. Also one third deposit to SHELDON MURPHY, 821 MAIN ST., BUFFALO, N. Y. (Tel.: Lincoln 9106).

FOR SALE—All type late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING, 725 WATER STREET, SYRACUSE, N. Y. (Tel.: Syracuse 7-6513).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coin Hunt, as is or shopped. WILLIAM J. YON States DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40c word ad in this section plus a free full year's (52 weeks) subscription to the Cash Box "The Bible of the Coin Machine Industry," and read your first 40-word ad to : THE CASH BOX. 26 W. 47th ST. NEW YORK 36, N. Y. (Phone IU 6-6640).

FOR SALE—Shindig, $105; Mystic Marble, $160; Green Pastures, $105; Guys and Dolls, $60; Chinatown, $55; Flying High, $85; Williams, $250. All Star Baseball, 6 Player, $150. Carnival Gun, $190. STARK NOVELTY CO., 1613 FULTON RD., N.W., CANTON, 9, OHIO.
FOR SALE—Genco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Linoleum, Natural or Mahogany, Painted two to a carton. $11.95 ea. COVEN MUSIC CORP., 3181-3
ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).

FOR SALE—Exhibit 3 Hole Pool Tables, complete, euc and balls, $75 ca., while they last. HENRY C. KNOBLAUCH & SONS, INC., 7 BROAD ST., HUDSON FALLS, N.Y.

FOR SALE—“Close Out!”—Beautiful Used Bingos. Write, Wire, Phone. Largest Stock In World. Beautiful Kilo, Straight Riders, Horse, Sons, Merry-Go-Round, Boats, Moon Riders, See Saw. REDD DISTRIBUTING CO., INC., 298 LINCOLN STREET, ALTON, ILL. (Tel.: Algonquin 4-4040).

FOR SALE—Show Boats, $100 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO, CALIF. (Tel.: Market 1-3967).

FOR SALE—“The Cat Backed” b/w “Stop Crackin’ Funnies!” “New Western” “Why Tell?” b/w “The Hope” “She Married the Wrong Man” b/w “Where the Idaho Potatoes Grow” “Dark As a Dungeon” b/w “Mr Own Sweet Darling Wife” “CROSS COUNTRY RECORDS, 229 OUTWATER LANE, CARFIELD, N. J. (Tel.: Piscocent 9-0182).

FOR SALE—Bingos. Hawaii, $150; Surf Club, $150; Sportline, $35; W. B. DISTRIBUTORS, INC., 1018 MARKET ST., ST. LOUIS, MO. (Tel.: Central 1-9292).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributors, Electro Music Co., ELECTRONIC MUSICAL DISTRIBUTORS, INC., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: Regent 6-3691).

FOR SALE—America’s finest reconditioned phonographs and music equipment. Everyone appreciates a good conditioned machines guaranteed bargain. No condition regardless of price. Tell us what you need. Get our prices before you buy. ANDREWS MACHINE, 420 PURITAN AVENUE, DETROIT 21, MICH. Tel.: University 4-0773.

FOR SALE—Beach Clubs, $65; Palm Springs, $75; Gayety, $150; Triple Play, $125; TOLEDO, OHIO, 814 SUMMIT ST., TOLEDO 4, OHIO. (Tel.: Ch 3-8624-3-6005).

FOR SALE—We have a large stock of reconditioned Five Ball, Shuffle Lake, Games and Bingo. Write for list. WESTERFIELD US, 3726 KESSEY AVE., CINCINNATI, OHIO. (Tel.: Montana 5000-1-2).

FOR SALE—Used parts for AMI Model A, B, C & D-40. All guaranteed. Chassis, motors, selector arms, amplifiers, junction boxes, etc. Write for prices on all reconditioned parts. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Circle 6-8029).

FOR SALE—1 Bent Lane Dead Zero Dart Game F.S.E., write; 1 Chicago Coin Team Bowling Bowler never out of crate—make offer; 1 Genco 2 Player Basketball, $15; 2 Genco Sky Flyers, $75 ca. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA AVE., EVANSVILLE, IND. (Tel.: Harrison 3-4568).

FOR SALE—1 Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and William games and AMI Phonographs. Write for jobber’s prices. CENTRAL DISTRIBUTORS, 2130 OLIVE STREET, ST. LOUIS, MO. (Tel.: Main 1-3511) or 2900 MAIN STREET, KANSAS CITY, MO. (Tel.: Hanson 4747).

FOR SALE—Parts and Supplies. Low est. prices. Fast Delivery. “One Stop” parts, headquarters for all your games and jukes. Special—New Lite-up Bumper Pool Table Tops, Jumbo Bumpers with Electrical System, $39.95; Reconditioned Teleguix, $119.50; CHAMPION DISTRIBUTING CO., 383 W. DIVISION ST., CHICAGO, ILL. (Tel.: Albany 2-3272).

FOR SALE—Bowlers; Clover, $35; Chief, League, Team and Fifth Avenue, $100 ea.; 11th Frame Yankee and Fluff, $135, $175; Lightning, $200 (De luxe), $225; Guns: Shooting Gallery, $75; Carnival Gun, $175; Sportland, $195; MOHAWK SKILL GAMES CO., 67 SWING TOWN RD., SCHENEC TADY, N. Y.

FOR SALE—AMI F-320, new, $725; E-120, $495; E-80, $495; D-20; $345; D-40, $245; Big Ball Times, $475; Gaytime, $450. WESTERN STATES DISTRIBUTORS, 911 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH (Tel.: Davis 2-5549).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSBURG ELECTRONIC & TELEVISION CO., 233 W. 3RD STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Non Coin Operated Jokers and Point Machines, Like New, $495; Rowe 2 Column Cigarette Machine, $80; Ice Frolies, $100; Surf Club, $110. AUTOMATIC MUSIC CO., 703 CLINTON AVE., BRIDGEPORT, OHIO (Tel.: Bridgeport 750).

FOR SALE—Polyethylene Plastic Pool Game Covers, $3.95. (Protect Your Investment); Shuffle Alley Tournament Boards, $12.50; Gayety cleaned and checked, $150. DONAN DISTRIBUTING CO., 6007 NORTH KEDZIE AVE., CHICAGO 25, ILL. (Tel.: Unipier 5-2211-12).

FOR SALE—Wurlitzer 1500’s; Wurlitzer 1250’s, Ready for location or “As Is.” Write for low prices. YOUNG DISTRIBUTING INC., 757 11TH AVE., NEW YORK 36, N. Y. (Tel.: Chickerick 4-5650).

FOR SALE—Games Inc., Hunter, $295; Bally Variety, $195; Yacht Club, $65; Beauty, $75; Beach Club, $105; Yacht Rambler, $105; Surf Club, $105; Miami Beach, $365; United Classic Bowlers $50; Leader Bowlers, $135. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-749).

FOR SALE—Large assortment, like new: Horses, boats, rockets, fire engine, baseballs, fortune telling, guns, footballs. Finest slote pool table you could have for any game. Write: MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Pool Tables, $125; Genco Wild West, $352; Genco Rifle Gallery, $225; Genco Quarterback, $365; Swat, $60; Chico Super Home Run, $225; Gottlieb Wishing Well, $225; Diamond Lil, $175; Crossroads, $95. YOUNG MUSIC CO., 506 N. HIGH STREET, JOHNSTON, IOWA. (Tel.: Axtminster 4-5259).

FOR SALE—Quintette, $60; Coney Island, $35; United Super Shuffle Alley 6 Player, $70; Wurlitzer Phonograph, $1015, $75; Model #1100, $100; Rocko-Phono Polo $1220, $30. One third deposit, balance right draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: Tulane 6729).

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola “Comet” Phonographs, $465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, $50; AMI Model E120, $425; Wurlitzer Wall Boxes: Model 3020, $7.50; Model 4820, $12.50; Model 4851, $15. O’CONNOR DISTRIBUTING INC., 2920 WASHINGTON MAIN, RICHMOND 20, I. (Tel.: 8-34264).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don’t have what you want, we will make every effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber’s discount. DANT STEWART CO., 141 E 2nd South Street, LAKE CITY 11, UTAH (Tel.: Davis 2-2473).

FOR SALE—Seeburg M100-A, $250; M100-C, $600; M100-G, $750; M100-W, $725; M100-R, $825; M100-NE, $650; Wurlitzer 1800, like $795; 1400, $225; 1250, $150; 1100, $85; AMI E-80, $450; D-80, $350. MUSICAL INSTRUMENTS, 2334 S 36th ST, ST. LOUIS 3, MO. (Tel.: Ch 1-8561).

FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C", End expensive plastic breakage. Beautifies and modernizes your machines. Easy on-location installation. Only $2.45 ea. per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.
THE CASH BOX

"The Industry's Market Place"

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WANT

FOR SALE — Make us an offer: Bally; Rocket; Mystic. Kecney; Mainliner; Bikini. Chicago: Fireball; Triple Strike. United: Yankee. Speedy. RUNYON SALES CO. OF NEW YORK, INC., 593 TENTH AVE., NEW YORK, N. Y., 221 FRELINGHUYSEN AVE., NEWARK, N. J., 231 WINDSOR ST., HARTFORD, CONN.

FOR SALE — All types of used Pool Tables, jumbo and regular. Also late Shuffle Allers. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel: Dileus 2-6259).

FOR SALE — Eight foot Rock-Ola Shuffle Board $119.50; Shuffle Board game wax (12 cans) $3.50; Fast wax cases (12 cans) $4.50; Pucks (set of 8) $1.50; and decorative lights pair $2.25; Adjusters $1.50. PUR- VIL DISTRIBUTING, 4322 S. WESTERN, CHICAGO 18, ILL. (Tel: Ju-nippe 8-1814).

FOR SALE — Kiddle Rides, Nythe Rockets, $350; Carousels, $350; Target Horses, large, $285; Pal- mino Horses, $225; Rabbits, $175; Bull, $175; Midget Racer, $250; Duck, $225; Hot Rods, $325; Elsie The Cow, $285; Bright Eye Horse, $285. ASSOCIATED AMUSE- MENTS, INC., 8 RUGG ROAD, ALL- STAR MASS. (Tel: Algonquin 4-3338).

FOR SALE — Trade Toward Kiddle Rides: 2 Genco Quarterbacks, $150 ea.; 1 United Derby Roll, $135; 1 Genco Champion Baseball, $250; 1 Chicago Coin Bowling Team Bowler, $300. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel: GH 9-6556).

FOR SALE — Bingo & Shuffle Allers. You name it—we have it. The very latest priced to sell. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT, CLEVELAND, OHIO (Tel: Tower 1-6715).

FOR SALE — Seeburg 20 Selection Boxes, 3 wire, 5c, 10c, 25c, $9 ea.; 1 Midget Movie, with reel, $55; 2 Cooon Hunts, $95 ea. B. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

MISCELLANEOUS

NOTICE — Texas operators—write or phone your Rock-Ola Distributor, PHONO-YEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel: Pershing 5-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other re- conditioned photographs priced right.

NOTICE — Bally's new machines, parts. Bally's new machines, parts. The Cash Box, 20 W. 47th Street, New York 36, N. Y.

NOTICE — Ohio operators—write or phone your Rock-Ola Distributor, 1829 36TH STREET, CLEVELAND 13, OHIO. (Tel: Pershing 5-7197) for information on Rock-Ola machines. Also extra clean 1436 Fireballs and other re- conditioned photographs priced right.

NOTICE—把这些三部电话号码是重要的呀：The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-6045; The Cash Box, Holly- wood, Calif., HOLlywood 5-1702.

NOTICE — Your firm's ad in The Cash Box and all other ads in the classified section of THE CASH BOX will be 10 CENTS PER WORD. Count every word including all words in firm name, numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

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REGARDING SELLING PRICES
IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low-priced categories are much too worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transporting them to his shop, the labor, parts and supplies necessary to recondition the machine, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will cover the cost of these items. On a $15.00 to $20.00 machine, a seller can demand from $50.00 to $75.00 or up. In the case of arcade and kiddie ride machines these prices may be even higher due to the fact that many of the parts here to be made by hand or contracted for at some machine shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for conditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, shop around to realize that many buyers today, who are not familiar with the reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

LUMBERG
4. 1423, Same as above
   Converted to 45 RPM
   130.00  195.00
4. 1424, Pocket 5-1/2, 50 Sel., 78 RPM
   125.00  195.00
4. 1431, Same as above, Drop
   Converted to 45 RPM
   145.00  245.00
4. 1436, 20, Fireball, 120
   75.00  110.00
4. 1446A, ’43, Fireball, 120
   Sel., 45 RPM
   250.00  300.00
4. 1446B, 25, Fireball, 120
   Sel., 45 RPM
   500.00  600.00
4. 1458, ’44, 8-Hi, 120 Sel.
   45 RPM
   595.00  695.00
4. 1462, ’45, Rocket 5-51, 120 Sel.
   78 RPM
   125.00  175.00

SEEBURG
4. 1455, ’46, Standard, 20 Sel., 78 RPM
   20.00  45.00
4. 1464M, ’46, Master with Remote, 20 Sel., 78 RPM
   20.00  59.50
4. 1473, Standard, 20 Sel., 78 RPM
   20.00  75.00
   20.00  95.00
4. 1485, ’48, Standard, 20 Sel., 78 RPM
   20.00  95.00
4. 1514M, ’48, Light Cab, 120 Sel.
   with Remote, 20 Sel., 78 RPM
   20.00  99.50
4. ’M100B, ’49, 100 Sel, 78 RPM
   175.00  250.00
4. ’M101B, 100 Sel, 78 RPM
   175.00  250.00
4. 1500B, ’50, 100 Sel, 78 RPM
   195.00  250.00
4. ’M102C, ’50, 100 Sel, 45 RPM
   225.00  300.00
4. ’M102L, 100 Sel, 45 RPM
   250.00  300.00
4. 1522, ’52, 120 Sel, 45 RPM
   600.00  750.00
4. ’M104, 100 Sel, 45 RPM
   175.00  225.00
4. ’P147L, Wall Box 54
   3.00  6.95
4. 3W2 Walla-Matic
   1.00  8.95
4. 4W-L56
   10.00  20.00
4. 3W6-L56
   10.00  20.00
4. 4W-L56 5/10/25 Wire
   10.00  20.00
4. SW-T-56
   10.00  20.00

WURLITZER
4. 1015, ’46, 25 Sel, 78
   39.50  75.00
1. 1000, ’46, Colonial, 25
   Sel, 78 RPM
   49.50  99.00
1. 1008, ’46, Colonial, 24
   Sel, 78 RPM
   60.00  125.00
1. 1048, ’48, Evolution, 25
   Sel, 78 RPM
   100.00  200.00
1. 1010, ’50, 48 Sel, 78
   RPM
   150.00  215.00
1. 1250, ’50, Same (above)
   Converted to 45 RPM
   175.00  215.00
1. 1450, ’51, Same as 1400
   with leather
   285.00  385.00
1. 1500A, ’53, 104 Sel, 78
   and 45 RPM Inter-
   mediate
   375.00  595.00
1. 1500A, ’53, 104 Sel, 78
   and 45 RPM Inter-
   mediate
   175.00  350.00
1. 1650, ’53, 48 Sel, 45
   RPM
   325.00  395.00
1. 1476, ’53, 104 Sel, 45
   RPM
   495.00  715.00
1. 2140, ’54, 104 Sel, 45
   RPM
   695.00  895.00
1. 2210 Wall Box
   79.00  100.00
1. 2220 Wall Box
   5.00  25.00
1. 3048 (Conv. of 2030)
   10.00  25.00
1. 3045 Wall Box
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1. 4026 Wall Box
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Fastest way for the public to **BUY** music...

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**AMI**

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Originator of the automatic selective juke box in 1927

**AMI** Model "**G**"—200, 120 and 80 selections for more plays in less time

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Style-wise, the Wurlitzer Centennial Model 2000 is basically and purposely patterned to the brilliantly beautiful Centennial Model 1900. Its chrome-trimmed dome, exquisitely colored record changer compartment, Swedish modern pilasters, gracefully contoured rigidized metal grille with stainless steel kickplate are identical.

Its selector panel is sensationaly different. So is PLAYRAK, a new coin registration unit that makes possible half-dollar play . . . another Wurlitzer first in coin-operated music.

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THE 104-SELECTION WURLITZER MODEL 1900

Companion to the Centennial Model 2000, the Wurlitzer 1900 continues to establish itself as a favorite phonograph in top locations from coast to coast.

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Wurlitzer.

"It's What's in THE CASH BOX That Counts"
MODEL 2000

SELECTIONS

PLUS

NEW PLAY-INSPIRING
SELECTOR PANEL

Tune picking on the Wurlitzer 2000 is accurate, easy, fascinating fun in itself. The fixed program holder offers 40 top tunes in the center panel, plus 20 more on each of the roto-page "books" that flank it. A full 80 selections visible at all times! A finger touch on the illuminated bar at either end of the selector panel power-turns the pages. Each "book" is separately powered and actuated, thus enabling two or more patrons to view the program independently.

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PLAYRAK, a welcome advancement in coin registration, is available with single coin entry accepting nickels, dimes and quarters, or with double coin entry also accepting half-dollars. Operator can pre-set the number of plays from one to ten per coin — widest variety ever offered on any phonograph.

50c PLAY NOW POSSIBLE

With its double coin entry and twin slug rejector provision, the Model 2000 makes it possible to incorporate 50c play. This phonograph may be ordered from the factory with a single entry for coins of 5-10-25c denomination and a single slug rejector, or with a double coin entry and a second slug rejector as optional equipment to feature 10-25-50c play. The phonograph is equipped with a housing for twin slug rejectors with electrical contacts installed. Either slug rejector may be inserted or removed in a matter of seconds. Never before has a coin mechanism been so simple and easy to service. If the 50c coin adaptation is desired after delivery, the conversion to twin slug rejectors is merely a matter of slipping in a double coin entry casting, one coin chute, and snapping the 50c slug rejector into the place permanently provided for it.

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"YOU LOSE YOUR CUSTOMER'S CONFIDENCE IN YOUR FIRM WHEN YOU SPREAD YOUR ADVERTISING THIN!"

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SUPER HOME RUN POCKET
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CENTER DECK SCORES 2 HOME RUNS AND MEN ON BASE SCORE 2

UPPER DECK SCORES 3 HOME RUNS AND MEN ON BASE SCORE 3

ALL 3 DECKS LIGHTED SCORE 30 RUNS
Ball in any one of 3 front single holes on playfield loads bases

SIZE: 6½ FT. HIGH
6½ FT. LONG
2 FT. WIDE

UNITED OPERATORS ARE SUCCESSFUL OPERATORS

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SPECIAL CLUB POOL • HI-SCORE POOL • 2-WAY CLUB POOL (2 Sizes) • HIT POOL • STARDUST • REGULATION Shuffle-Alley

EQUIPPED WITH UNITED'S FAMOUS SLUG REJECTOR

BRIGHTLY ILLUMINATED • COLORFUL • FLASHY
SEE YOUR DISTRIBUTOR
A Bally Game for Every Location

Night-Club

All the big money-making play-appeal of Broadway plus sensational new BEFORE and AFTER feature

Press buttons BEFORE
shooting 4" ball

Press buttons BEFORE
shooting 5" ball

Press buttons AFTER
shooting 5" ball

Double, Triple and Quadruple scores

Now players can "second-guess" by shifting Magic Squares after shooting all 5 balls. Result is that Bally Night-Club is actually getting bigger play than Broadway. For better-than-Broadway earnings get Night-Club on location now.

Deluxe ABC Bowler

New Improved Mechanism

Now you can get delivery again on the greatest money-maker in bowler class. Order Deluxe ABC Bowler from your Bally Distributor today.

Magic Pool

Fastest money-maker in front play pool-table class

Choice of 2 Dimes or 1 Quarter operation

Booster-Pool Pin-Pool

Bally Manufacturing Company 2640 Belmont Avenue, Chicago 18, Illinois