Probably the hottest artist in the record business today is Elvis Presley, who, in the period of a few months, has skyrocketed to the top of the ladder. Above he is shown on stage at the New Frontier Hotel in Las Vegas receiving a gold record for his RCA Victor recording of "Heartbreak Hotel" which went over the million mark. Left to right: Tom Mosty, of Victor's west coast office; Earl McDaniels, KPOP, Los Angeles; Elvis Presley; Col. Tom Parker, Presley's manager; Freddy Martin; Hal Maag, RCA Victor vice president in charge of west coast operations; and Al Jarvis of KFWB, Hollywood.
corners the hit market singing

SWEET HEARTACHES

ON THE STREET WHERE YOU LIVE
(from the hit Broadway Musical "My Fair Lady")

with Hugo Winterhalter's Chorus and Orch.

"New Orthophonic" High Fidelity recording

the dealer's choice RCA VICTOR
STABILIZING FACTOR!

We are now approaching the season when the part played by the juke box operator as a stabilizing factor in the record industry becomes most obvious. For it is during the summer months, when retail sales of records normally decrease, that record firms enjoy the certainty of a basic sale because of the large purchases made by juke box operators. Approximately 25% of all single records are bought by the juke box operators of the nation. And large as that figure is, it takes on even greater proportions during the summertime when it is needed most.

Over the years juke box record sales have sparked the record industry onto ever increasing heights. It was the sale to juke box operators that almost singlehandedly revived the record business in the early thirties when it had been dealt what most people thought was a death blow by radio. But by the consistent purchasing of records and more records, the juke box operator was able once again to get the record firms back in business, guarantee them basic sales and through the promotional effect of having music played in locations everywhere in the country, create an entire new market for the record companies' product.

Today the potential for the record market is limitless. Working on a solid foundation, the record industry has expanded into many new fields. It has brought regional music to the attention of everyone everywhere and has played a distinct part in making available to ever increasing numbers of people all types of music that used to be enjoyed only by a few.

In addition, the record industry has been able to establish a wide market for packaged material which is becoming a more important factor in the record world all the time.

And in the future, a growing population with more leisure, more money to spend, and more time to cultivate the arts, will buy even greater amounts of records.

And while all this is going on and will continue to go on, the juke box industry will also be playing an increased role in the record market. For as juke boxes increase both in size and in numbers, they need more records to keep them filled and in turn they expose so many more records to the public which in turn then goes and buys its favorites.

The record industry since the thirties has gone hand in hand with the juke box industry. And just as it proved itself to be then, the juke box industry is still the main stabilizing factor in record sales.
QUESTION: What Makes A Hit?

ANSWER: Tony Martin

"WALK HAND IN HAND" = A Hit!
There's gold dust sprinkled around the fabulous...

Singing Buck Ram's "Headin' Home"

#989

Published by PANTHER MUSIC CORP.
sole selling agents
SOUTHERN MUSIC PUB. CO., Inc.
Gen. Prof. Mgr. MURRAY DEUTCH

"It's What's in THE CASH BOX That Counts"
LOLA DEE
(Mercy 70870; 70876-45)

"BORN TO BE WITH YOU" (2:19) [E. H. Morris ASCAP—Robertson] Lola Dee comes up with her strongest side to date as she lifts through an infectious folk-flavored love song from the pen of the happy whistler, Don Robertson. Thrus... (continued)

"HOT ROD HENRY" (2:24) [Hal Block BMI—Block] A lively rhythm rock and roll novelty capably handled.

NERVOUS NORVUS
(Dot 15470; 45-15470)

"TRANSFUSION" [Paul Barrett BMI—Drake] One of the craziest comedy discs to come along in years is this wild, sassy ditty introd... (continued)

JIMMY RANDOLPH
(Mercy 70849; 70849-65)

"SUMMERTIME" (2:26) [Gershwin ASCAP—Gershwin] Jimmy Randoloph displays his exciting voice on a potent rhythm rendition of a favorite summertime. Real rockin’ delivery that the kids can dance to.

"SHANGRI-LA" (2:48) [E. H. Miller ASCAP] The title tune from the musical comedy "Shangri-La" is dramatically delivered by the rich-voiced balladist. Pretty side.

CHRIS CONNOR
(Atlantic 1097; 45-1097)

"PAST THE AGE OF INNOCENCE" (2:40) [Meridian BMI—Gimbel, Sawens] Chris Connor, one of today’s leading female jazz vocalists, does a beautiful "Straight" commercial job with a wonderfully touch-... (continued)

DON "MR. BUTTER" VIRGIL
(ABC-Paramount 9686; 45-9686)

"PLEASE DON’T TALK ABOUT ME WHEN I’M GONE" (2:15) [Rennie ASCAP—Staples] The Phil Moore Trio assists Don Virgil’s vocalistics as he glides through a versionsSwing of a great old. Virgil has an amusing and refreshing style. Good 45 puppy deck.

"I CRIED FOR YOU" (2:17) [Billler ASCAP—Arbahn, Lyman]... (continued)

IOLA "JOAN" WATZL
(Mercy 70870; 70876-45)

"SECOND FIDDLE" (2:25) [Shapiro, Bernstein ASCAP—Redmond, Weldon, Cavanaugh, Taylor] "LOVE AIN’T RIGHT" (2:14) [Starrett BMI—Stanley, Knarrl]

KAY STARR
(RCA Victor 20-6451; 47-6541)

- The much awaited follow-up to the sensational Kay Starr smash "Rock And Roll Waita" made its debut on the wax chart this month, and from the sounds of it, the thrush has a second chart topper. It’s an emotional slow waltz tempo ballad with a... (continued)

TEBESA BREWER
(Coral 61636; 9-61636)

"Big-voiced little Teresa Brewer follows her current two-sided smash "A Tear Fell" and "Bo Weevil" with what should be an... (continued)

"I ALMOST LOST MY MIND" (2:27) [Bill & Range BMI—Barker, Boldil]

PATTI BOONE
(Dot 15472; 45-15472)

- Pat Boone comes through with another winning side on his latest release that could develop into his biggest hit to date. Rather than jump on the best available current tune in the rock and roll field, Dot has been selective in this case and has chosen for Pat a beautiful Joe Hunter oldie tagged "I Almost Lost My Mind". It’s a gorgeous ballad that was a big hit in the blues field and now should be a... (continued)

"ALLEGHENY MOON" (2:48) [Oxford ASCAP—Hoffman, Manning]

"THE STRANGEST ROMANCE" (2:09) [Earl ASCAP—Trishman]

PATTI PAGE
(Mercury 70878; 70878-45)

- Two top drawer tunes with the "QUALITY" stamp deeply engraved in every groove, makes Patti Page’s latest release something special. They’re both excellent compositions that require no gimmicks whatsoever. All they do need is the tender touch of a great vocalist. And that’s just what they get from Patti. "Allegeny Moon" is a charmingly wonderful melodic romance item with a beautiful lyr... (continued)

"YOU’RE MY WONDERFUL ONE" (2:00) [George George BMI—Moline, Dottin] A longing ballad arrangement of a tender tune about love. Heartfelt delivery of some good material.

ELLA FITZGERALD
(Verve 1922; 45-1922)

"A BEAUTIFUL FRIENDSHIP" (2:40) [Gus Kahn ASCAP—Kahn, Stone] The queen of the vocal world lends her rich and glorious voice to a tender, sentimental romance. Smooth and beautiful song about... (continued)

KEN CURTIS
(Liberty 70870x45; 45-5504)

"WEDDING DAY" (2:30) [Stanley ASCAP—Jones] Ken Curtis, a pointy young singer, introduces his first hit in the folk genre, a rather unexpected folk love song. The delivery is most interesting and the material is entirely different from the run-of-the-mill stuff. Could blossom into a hit. Has the ingredients.

"COTTONWOOD" (2:30) [Musicland ASCAP—Jones] The folk feeling is retained on this half as Curtis gallops through an exciting new western tune. A girl’s voice in the chorus. Strong coupling.

THE RHYTHMETTES
(RCA Victor 20-6539; 47-6539)

"IGIN PIGEON" (2:16) [David BMI — Bartel, Kaye, Shaw] The Rhytmettes, who’ve done well with rock and roll material, come up with a powerful new fish-Beat item that the teenagers should love. It’s a good tune with a pretty melody. The girls sell it in top fashion with their exciting harmony. Could bust wide open. Watch it.

"BOOM-BOOM" (2:22) [Danby BMI — McFarland, Shaw] The girls change the pace and belt out a wild and wooly rocker on this half. Lively cutz (26) [Gus Kahn ASCAP—Kahn, Stone] A good shuffle rhythm and a pretty lively melody with a top line with great ideas.

ROSEMARY CLOONEY & DUKE ELLINGTON ORCH.
(Columbia 40701; 4-40701)

"SOPHISTICATED LADY" (from ASCAP—Miller, Parish, Ellington) Columbia offers on a single, two bands from the latest top 80 hit parade "Blue Bossa" This half is a touching delivery of one of Duke’s greatest compositions.

"SWEET TELLA" (from ASCAP—Strayhorn, Ellington) Another torchy item attractively styled with the top 80 hits.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
IT'S YOUR MOVE FOR THE BIGGEST SUMMER EVER.... on

HEADIN' HOME

DAYBREAK SERENADE

Della Reese

Jubilee = 5247

The One in a million voice
Enzo Stuarti
O' MADONNA
YOURS IS MY HEART ALONE
Jubilee # 5243

Jimmy Ricks
and his Rickateers
SHE'S MINE—SHE'S FINE
THE UNBELIEVER
Josie # 796

The Capri Sisters
AFTER SCHOOL ROCK AND ROLL
THE OCARINA ROCK
Jubilee # 5244

Steve Clayton
THE MAN WITH SEVEN LOVES
STRAIGHT FROM THE SHOULDER
Jubilee # 5242

The Four Tunes
DANCING WITH TEARS IN MY EYES
FAR AWAY PLACES
Jubilee # 5245

The Styler
HUFFIN' AND PUFFIN'
LOST JOHN
Jubilee # 5246

The Cadillacs
"ZOOM"

The Limelighters
MY SWEET NORMA LEE
CABIN HIDEAWAY
Josie # 795

Day, Dawn & Dusk
WHO ARE YOU KISSING
ANYTIME
Josie # 794

Vinni Monte
YOUR CUTE LITTLE WAYS
WITHOUT YOUR LOVE
Josie # 793

"It's What's in THE CASH BOX That Counts"
HELENE DIXON
(Vik 0212; 4X-0212)
["ROLL OVER BEETHOVEN"
[Are BMI—Berry.] Helene Dixon flies through a hard driving interpretation
of a fast-moving, bouncy, and roll novelty. The thrusts from the
toes and comes thru with a swinger that will keep the kids hopping. Should
bite off a big chunk of the sales.

A TEENAGER SINGS THE "BLUES" [In-Trans-Trejan BMI—Reid, Marcus] The versatile thrash plays the
part of a teenager as she sings the blues in an effective manner.

SAMMY DAVIS, JR.
(Decca 29929; 9-29929)
"WON'T YOU JUSTIFY ME" (2:35) [Laurel ASCAP—Bock, Holofcener, Weiss] One of the top
top novelties of the week "Mr. Wonderful" is delightfully styled on this
single by Sammy. Lively, colorful reading by the great star. Should
enjoy a healthy sale.

GET OUT OF THE CAR" (2:56) [Mobile BMI—Trenter, Trenter] A funny comedy ditty that graced the
rock and roll charts about a year ago, is revived for the pop market by
Davis. Cute deck that should tickle the funny bones of the kids.

THE TOKENS
(Melbo 104; 45-104)
"WHILE I DREAM" (2:15) [Goda-Craft BMI—Sedaka, Greenfield] A terrific new group of
teenagers (3 guys 1 gal) called the Tokens make an exciting debut on the
Melbo label with two strong rock and roll sides both of which
guarantee sales. This half is a slow fish-bait
deck. Strong merchandize right up the teen area.

I LOVE MY BABY" (1:50) [Goda-Craft BMI—Sedaka, Greenfield] The kids change the pace
on this half and drive thru a high speed jolter that really cuts. Side is
packed with thrill.

TONI ARDEN
(RCA Victor 20-6536; 45-6536)
"HOW SWEET MY LOVE" (2:30) [Sheldon BMI—Rothfeld, Golstein, Golstein] Toni Arden
comes thru with one of her strongest
decks in a long while as she thrives a beautiful,
fragile waltz ballad. Delightful item with some wonderful
multiple track work. Could step out.

BELIEVE IN LOVE" (2:38) [Robbins ASCAP — Webster, Glez] A smooth shuffle rhythm ac-
companies the lark on this portion as she romantically chants a lover
song.

THE NICKARBOs
Featuring NICK THERRy
(Pratt 103; 45-103)
"YOUR ARE MY HEART" (2:16) [Dennis BMI—Therry] It's a pleasure to hear a good, simple, ro-
mantic ballad delivered in a sincere, straightforward manner. That's just
what the Nickarboes offer here, Nick
Therry provides the lines vocaling in the)
beautifully stylish-to-take-down-Lovely
song that deserves plenty of air play.

I NEVER BELIEVED" (2:11) [Dennis BMI—Therry] An inviting lilting romance cleverly presented
by the group and Nick.

"NEVER TURN BACK" (3:00) [Springfield BMI—Miller, Berger]
"AWAY ALL BOATS" (2:59)
[Northern ASCAP—Adelson, Skinner, Skinner]
AL HIBBER
(Decca 29950; 9-29950)
* Al Hibbler lends his rich, fascinating voice to a great new inspira-
tional ballad that should follow in the footsteps of his recent long run
smash "He." It's a striking, dramatic new tune titled "Never Turn Back,"
which, under Hibbler's control, comes off as a sure winner. The song
must have been written with Hibbler in mind, because it suits his tech-
nique to a "T." Jack Pleis is responsible for the vivid chorus and orches-
tral backdrop. The bottom half, "Away All Boats," is a big romantic affair
the title track from a forthcoming Universal-International film. Upper
half carries all the weight.

"BORN TO BE WITH YOU" (2:46)
[E. H. Morris ASCAP—Nae version]
"LOVE NEVER CHANGES" (2:05)
[Famous ASCAP—Rike]
THE CHORDETTES
(Cedence 1291; 45-1291)
* The Chordettes employ their amazing gift for beautiful harmony to advantage as they introduce a refreshing new side that should have
no trouble breaking into the charts. It's a lovely folk-flavored rhythm
item superbly handled. The girls create a captivating choir-like sound
that makes "Born To Be With You" a strong contender for hitomat.
Everything about the song and delivery is different from what we hear
every day. And the jockeys should wear the grooves off their disk. Lower
lid, "Love Never Changes" is a tender Waltzer romance invitingly fash-
nioned.

"ROLL OVER BEETHOVEN"
CHUCK BERRY
(Chess 1626; 45-1626)
"HEADING HOME"
SHIRLEY GUNTER
(Modern 989; 45-989)
"LOVE, LOVE, LOVE" / "YOUR TENDER LIPS"
THE CLOVERS
(Atlantic 1094; 45-1094)
* Three big rock and roll releases that show great promise of finding
their way onto the pop lists, were issued this week. Titles are listed above. (See Rhythm and Blues Reviews.)

LOU BUSCH ORCH.
(Capitol 3432; F-3432)
"APRILIQUE" (2:35) [Chatsworth ASCAP—Busch, Lou Busch and the orchestra once
again deliver a subtle tango checkfull of
exciting sounds. Striking delivery of an original tune.

"JATO" (1:52) [Chatsworth AS-
AP—Busch] "Jato" is the unusual title for this fully flowing and highly
instrumental novelty also penned by the maestro. Pleasant, easy, listen-
ing.

LUCY ROBERTS
(Vik 0210; 4X-0210)
"GREAT GOSH, MR. WILLER-
BY" (2:58) [M. Miller ASCAP—Smith, Miller] Lucy Roberts hits hard
on her presentation of a potent rock
and roll novelty with a solid dance
beat. Swinging side similar in sound and style to "Gay Whistlers." The
kids should enjoy it.

"WHO BUT A DEVIL LIKE YOU" (2:37) [Waltie ASCAP—Lawrence] The versatile lark changes the
mood and gives her all to a dreamy ballad which comes over
with feeling. Wonderful new ballad that should interest jockeys who
appreciate good material.

BILLY VAUGHN ORCH.
(Dot 15466; 45-15466)
"UTUMN CONCERTO" (2:25) [Schoenberg House ASCAP—Siegel, Bargone] A lovely piece of in-
strumental mood material with a light
classical flavoring is rendered in vel-
cetly manner by Billy Vaughn
with his orchestra. Backing track
backing with great taste.

"ANGEL, ANGEL" (2:05) [Famous ASCAP—Vaughn, Billy and the chorus take the listener
back to the twenties with a catchy
charming little ditty. Side features ban-
jos, etc. Good cornball side for the
changelings.

CHRIS DANE
(Cedence 1290; 45-1290)
"MY ISLE OF GOLDEN
DREAMS" (2:00) [Remick ASCAP—Kahn, Blaufuss] Jergen In-
mann sets up a beautifully simple
instrumental mood material with a
light classical flavoring is rendered in vel-
cetly manner by Billy Vaughn
with his orchestra. Backing track
backing with great taste.

"SERENADE OF THE MANDO-
LINS" (2:00) [Bregman, Vocen & Conn ASCAP—Manilo, Pouzinti,
Etc.] The Swedish songster hands in
another warm deck as he offers this side
English lyrical version of a lovely
European melody.

GEORGE WITT W
(MGM 1228; K1228)
"DO YOU?" (2:35) [Fred Fisher ASCAP — Huddleston, Rinker] Comic George DeWitt, emcee of the
"Name That Tune" TV show, makes
his wax debut on the MGM label with an
easy-going rendition of a pleasant
rhythm item. Colorful up-tempo ditty that
is easily enjoyed by the listening audience.

"THE FOUNTAIN OF THE
BELLS" (2:35) [Leeds ASCAP—Curits, Saxton] George is sold-
adays by the slow stuff as this side
shows. "Bells" is the gentlest of a soft
and touching ballad.

"Only those records best suited for commercial use are reviewed by The CASH BOX"
PATTI PAGE

"ALLEGHENY MOON"

A WONDERFUL, WONDERFUL WALTZ BY THE SINGING RAGE

COUPLED WITH

"The Strangest Romance"

MERCURY 70878

CHICAGO 1, ILLINOIS
PEREZ PRADO  
(RCA Victor 20-6538; 45-6538) 
"HAWAIIAN WAR CHANT" (2:28) [Miller ASCAP—Freed, Noble, K12213] Perez Prado and his "mambo kings" swing thru an exciting version of the classic "Hawaiian War Chant." Thrilling side with the beat in every groove. Good single mambo.

CUBAN ROCK" (1:45) [Peer Int. BMI—Prado] Prado falls into the rock and roll fold with this incendiary rock and roll mambo. Crazy side that should appeal to kids and adults.

"LA RONDE" (2:29) [Hill & Range BMI—Cochran, Staše] The lark hands in another wonderful side here as she tenderly treats a charming English version of a great French standard.

THE MERRY MACS  
(Eno 1016; 45-1016) 
"THE EXIT CANAL" (2:18) [Thunderbird ASCAP—Copeland, Dickinson] A lively new lyric rendition of an inviting old folk song is smoothly styled by the Merry Macs. Side has a bounce.

"ONE HAPPY FAMILY" (Thunderbird ASCAP—Mayer, Jones] A military background accompanies the group's on its venture thru this patriotic item. Unusual piece of wax.

BILL NORMAN  
(Maze 128; 45-128) 
"PICNIC IN THE PARK" (2:30) [M.M.I—Menil] Bill Norman does a delightful job on a refreshing summery light-hearted bouncer from "Picnic." Pretty tune and most inviting delivery. Could blossom into a strong seller. Easy listening.

"SONG OF THE WEDDING" (2:18) [Mozz BMI—Abrams] A tender, new wedding ballad is smoothly waltzed thru on this deck by Chorons. With June approaching, this side should receive considerable air play.

MARION MARLOWE  
(Decca 1292; 45-1292) 
"RING PHONE RING" (2:20) [Regent BMI Prudhomme, Prudhomme] An unusual folk-flavored tune is wonderfully executed by Marion Marlowe against a simple instrumental backing. Finger snapping adds a delightful touch to this interesting side.

THE MERRY MACS  
(Eno 1016; 45-1016) 
"THE EXIT CANAL" (2:18) [Thunderbird ASCAP—Copeland, Dickinson] A lively new lyric rendition of an inviting old folk song is smoothly styled by the Merry Macs. Side has a bounce.

"ONE HAPPY FAMILY" (Thunderbird ASCAP—Mayer, Jones] A military background accompanies the group's on its venture thru this patriotic item. Unusual piece of wax.

BILL NORMAN  
(Maze 128; 45-128) 
"PICNIC IN THE PARK" (2:30) [M.M.I—Menil] Bill Norman does a delightful job on a refreshing summery light-hearted bouncer from "Picnic." Pretty tune and most inviting delivery. Could blossom into a strong seller. Easy listening.

"SONG OF THE WEDDING" (2:18) [Mozz BMI—Abrams] A tender, new wedding ballad is smoothly waltzed thru on this deck by Chorons. With June approaching, this side should receive considerable air play.

MARION MARLOWE  
(Decca 1292; 45-1292) 
"RING PHONE RING" (2:20) [Regent BMI Prudhomme, Prudhomme] An unusual folk-flavored tune is wonderfully executed by Marion Marlowe against a simple instrumental backing. Finger snapping adds a delightful touch to this interesting side.

"THE HANDS OF TIME" (2:00) [Mozz BMI—Abrams] A tender, new wedding ballad is smoothly waltzed thru on this deck by Chorons. With June approaching, this side should receive considerable air play.

THE LOVERS  
(Suco 29862; 9-29862) 
"LET ME BE THE FIRST TO KNOW" [Jonathan ASCAP—Noble, Jr.] A male-female duet known as the Lovers hands in an inviting romantic side which they treat in a pleasant tender fashion. Interesting delivery.

"DON'T TOUCH ME" [Mills ASCAP—Noble, Jr.] Another effective deck in this exciting Latin romancer. Team has a wonderful sound.

JANE MORGAN  
(Kapp 148; K-148X) 
"MIDNIGHT BLUES" (2:50) [Gale & Gayles BMI—Stanley, Moss] This delightful "Sentimental Journey" type ballad is offered for the first time as a vocal by Jane Morgan. Contagious filter that could blossom into a big seller.

THE HILTOPPERS  
(Dot 15466; 45-15466) 
"WALKING THROUGH HEAVEN" (2:37) [Duchess BMI—Lunceford, Turner] The Hilloppers come up with a clever rock and roll novelty with a catchy breathing gimmick that could send the disk over the hill. It's an amusing cutie that the kids can dance to.

THE STYLERS  
(Jubilee 5246; 45-5246) 
"PUFFIN' AND PUFFIN'" (2:15) [Jiniskip BMI—Fisher] The Stylers come up with a clever rock and roll novelty with a catchy breathing gimmick that could send the disk over the hill. It's an amusing cutie that the kids can dance to.

JOE WARD  
(King 4931; 45-4931) 
"ROCK AND ROLL MERRY-GO-ROUND" (2:50) [Jay & Cee BMI—Jenkins, Glover] Nine-year-old Joe Ward's refreshing young voice comes on this neat inviting manner on a cute little rock and roll novelty.

"FRECKLE FACE" (2:08) [Golday BMI—Samuel] Another cute kiddie tune about a little freckle face girl that Joey's in love with. Good bouncy ditty. Children should enjoy this.

RUSS CARLYLE ORCH.  
(ARC-Paramount 9705; 45-9705) 
"MARITANA" (2:32) [Carbaugh ASCAP—Carlyle, Washbaugh] Russ Carlyle and the orch come up with an infectious instrumental novelty set to a march tempo. Voices join in singing without words.

"HOLD ON TIGHT" (2:00) [Carbaugh ASCAP—Carlyle, Washbaugh] Russ handles the vocal chores on this cute novelty with new lyrics set to the familiar folk song "Joshua Fit the Battle of Jericho."
LITTLE "MISS MUSIC" WITH A
BIG NEW HIT!
TERESA BREWER
sings...

A SWEET OLD FASHIONED GIRL

Goodbye, and

Orchestra and chorus directed by DICK JACOBS
CORAL 61636 (9-61636)
rockin’ to the top!

THE JODIMARS

RATTLE MY BONES

LOT’S A LOVE

The Cash Box, Music
Page 12
May 26, 1956

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
ROLL OVER BEETHOVEN
(and tell Tchaikovsky the news)

her first release on VIK

HELENE DIXON

B/W A TEENAGER SINGS THE BLUES

VIK X/4X-0212

"It's What's in THE CASH BOX That Counts"
NEW YORK:

Sylvia Syms was wonderful at the Cameo this week. Her recording of "I Could Have Danced All Night" keeps climbing. . . . Harry Belafonte opened the Starlight Roof of the Waldorf-Astoria on May 20 for a five-week engagement. This is Belafonte's third appearance at the Waldorf within a year. . . . Morty Craft of Melodia Records has set a deal with Phonodisk in Toronto for the Canadian distribution and another with London for distribution on the continent. . . . Frankie Laine and Paul Weston are working at present for the classic music field. . . . Herb Sandel, recently appointed MGM Records Distribs in Minneapolis, has also taken over the MGM distribution in Omaha. . . . Betty Madigan has been signed to sing at the American University prom in Washington, D.C.

May 25 as an emerging managerial talent at Tower Productions, an affiliate of a California picture producing firm. Now working on the score from a new film, "The Silken Affair," starring David Niven and released by RKO, Victor gave a wonderful party for George Molschino last week at Leonie's celebrating the sale of Melachrino's millionth album. . . . Stuart Foster was the featured subject of a crossword puzzle in the New York World Telegraph May 18. The first item asked for his last name and also indicated that he was a featured performer who has radioed singer Terri Stevens had set a return date at the Baker Hotel in Dallas. The RCA Victor thrush who appeared there for the first time May 1, doubled business within three days due to the rave reviews she got. . . . The Rovers Boys into the Stage Coach in Hackensack, N.J. for 3 days starting June 1.

CHICAGO:

Harry Belafonte bowed at the Shubert Theater 5/14 in a new musical drama titled "Sing Sing, Sing!" . . . Wet Myles playing the caj on the G.I. child. . . .

Buddy Black started new remote show from Riverview Amusement Park, 11:30. Show will be heard Monday through Friday at 8:30 P.M. over WON. . . .

Bill Amon startled to hear his singing voice coming from an open church door. Seem like they're playing one of the religious numbers by Bibo some years back. . . . Mike Oury, of All-State Distrs., reports that he had the hardest time getting deejays together till at one and the same time for his big party for Shorty Rogers and the Modern Jazz Quartet at the Blue Note. . . .

Al Trace dropped in to tell us of his new Fraternity disk, "50 Pathoms." Al is co-writer of the tune. . . . Teddy Phillips and the band playing at Melody Mill. Teddy's latest for Decca is called "Monitor" (somebody finally got around to it) . . . Doris Ann Gray flew in for her one day promotion job on her latest Mercury waxes "Beginner's Luck." . . .

Eddie Hubbard took over Buddy Moreno's last few WJJD shows, while Buddy and his band started their engagement at the Chase in St. Louis. . . . How's this for a record? "Transfusion" by Nervous Nervus. . . .

Betty Amon, just back from visiting her folks, tells us that her dad, "Pa" Johnson of WWIT, Canton, North Carolina, has taped one of the tunes she did on the air. He's been playing it on his show and people want to buy it, but it hasn't been recorded . . . Beg your pardon department: Johnny Desmond subbing for Len Dresslar on "In Town Tonight" instead of for Dick Noel on the "Breakfast Club," as reported her last week. . . .

DeeJay Johnny Michaels of WOKY, Milwaukee, turns actor. Johnny is playing the lead in a limited engagement of "The Little Hut." . . . Jack Perry of B.M.I. dropped in to say "hello." . . . Music Distributors advise they now handle the Cook label. This is for you bimetal fans.

HOLLYWOOD:

The Four Lads opened to one of the largest crowds in recent months at the Hollywood Palladium last week. Riding on their previous success, the group put on a great show for the opening night audience. . . . Same night, Bob Bacon, who handles the Lads promotion, and Dottie Vance, Victor's promotion gal, held a joint birthday celebration at the Capitol Tower. . . .

Irvings Deutsch in town at Southern Music's Hollywood office last week. . . . Fred Stryker of Fairway Music hoping for big things from Denise Lor's first liberty release of "Hurt Me." . . . Walt Maguire of London Records in town making the rounds of the local deejays with Jay Lowy . . . Dave Cavanaugh spending a month in New York where he will handle a number of recording dates before returning to his office in the Capitol Tower. . . . Hal Neely of Allied Marketing and Urania Records attended the MOA convention on his way to New York for a six week stay. Hal and Mrs. Neely are the proud parents of a new baby born the first of the month. . . . Mike Maitland, Bud Fraser and Dick Rising represented Capitol's coast headquarters at the MOA. . . . Tony Bennett's manager, Vinny Platter's "Can You Find It In Your Heart" getting tremendous play from the West Coast jockeys. . . .

KATHY CRAWFORD

The reactivated Crystal label has signed singer Kathy Crawford for their first sides for an early release . . . Lee Palmer writes from San Francisco that new promotion man Walt Lee is doing a great job of putting Mercury on the air in the Bay area. . . . Hal Dickinson, of the Modernaires, has two solo sides on Coral Records. . . . Matt Dennis opens a starring engagement at Charlie Morrison's Mocambo on June 6. . . . Pearl Bailey's first sides for the Sunset label out this week. . . . Jack Morton writes that Gogi Grant is only the second performer ever held over at the Washington, D.C. Statler.
THE EXCITING NEW HITS ARE ON
COLUMBIA!

Headin' for No. 1

THE FOUR LADS

MY LITTLE ANGEL
b/w
STANDING ON THE CORNER
(from the Frank Loesser musical "The Most Happy Fella")
40674 • 4-40674

CAN YOU FIND IT IN YOUR HEART
b/w
FORGET HER
40667 • 4-40667

2 For The Money

His Greatest

TONY BENNETT

BIG D
b/w
WARM ALL OVER
2 New Hits from the Frank Loesser musical
"The Most Happy Fella"
40697 • 4-40697

You Can't Miss With These Two

JO STAFFORD

DON'T CRY
b/w
TICKY TICKY TICK
(I'm Gonna Tell On You)
40693 • 4-40693

Taking Off

FRANKIE LAINES

GIVE ME A CARRIAGE WITH EIGHT HORSES
b/w
I USED TO YATE YA
4-40700

Guy

MATT MITCHELL

LET'S WRITE OUR OWN LOVE STORY
b/w
BIM BAM BABY
4-40699

Socko

THE FOUR VOICES

COLUMBIA RECORDS

"It's What's in THE CASH BOX That Counts"
I had a long conversation with Ted Heath on his return from his American tour and Ted is still bewildered at the wonderful reception he was given all over, particularly at Carnegie Hall, which he said to me was an indescribable experience never to be forgotten. For Ted it was one of the greatest ambitions of his career, achieved. Ted particularly wanted me to know how grateful and happy he was to “Nat” King Cole, Carlos Gardel and Bob Schwartz for doing everything possible to make the boys comfortable. About the Four Freshmen, he said, “They are undoubtedly the best vocal group I’ve ever heard”. The Freshmen toured with Ted. We all hope that this wonderful group will get the recognition they so well deserve on this side of the Atlantic. Finally a word from Ted about June Christy: “The sweetest girl one could ever wish to meet”. As a P.S., Ted mentioned the wonderful evening he and Moira spent with Mr. & Mrs. Bob Austin. For those who missed Ted’s article about this, let me hasten to say that he hopes to be back in the U.S. at the end of April, next year.

About a week from now, the popular Summer resort Blackpool will once again be the centre of holiday show business with most of the big names solidly booked through the season. In fact some shows are scheduled to run for four months.

Saw the great Louis Armstrong, who is packing them in nightly at the Empire Hall. ‘Satchmo’ is still the greatest, and his ‘All Stars’ really shine throughout the 80 minute show they appear. Princess Margaret went to see the show and was full of praise for the great artist.

Howie Richardson planes into London this week for confabs with David Platz his No. 1 man over here.

This week’s best selling pop singles. (Courtesy “New Musical Express”)

1) “No Other Love”  
Ronnie Hilton (HMV)

2) “Poor People Of Paris”  
Winifred Atwell (Eng. Deca)

3) “Only You”  
Hilltoppers (London)

4) “It’s Almost Tomorrow”  
Dream Weavers (Brunswick)

5) “A Tear Fell”  
Terese Brewer (Vogue-Coral)

6) “Rock And Roll Waits”  
Kay Starr (HMV)

7) “My September Love”  
David Whitfield (Eng. Deca)

8) “Lost John”*/“Stewball”  
Pat Boone (Nixa)

9) “I’ll Be Home”  
Pat Boone (London)

10) “Main Title” (Man With The Golden Arm)—Billy May (Capitol)
DAVID WHITFIELD
back in the U.S.A. again

His newest and biggest
MY SEPTEMBER LOVE
B/W
THE RUDDER AND THE ROCK

#1654

ED SULLIVAN SHOW
MAY 20 & 27

LONDON RECORDS

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
CHICAGO, ILL.—The Cash Box Camera catches the action during the MOA convention.

**Top Row:** 1) Al Oldrich, Bob Thiele, Teresa Brewer, The Viscounts. 2) Paul Cohen, Mona Carol. 3) The Rover Boys performing. 4) Howard Miller. 5) Mona Carol and Morrie Price.

**Second Row:** 1) Cathy Carr and Lindy Nardoni. 2) Mahalia Jackson. 3) Tony Galgano and Jane Stuckey. 4) Joe Valino, Mona Carol, Nat "King" Cole. 5) Bobby Darin. 6) Eddie Fontaine at the mike.

**Third Row:** 1) Dee Jay Jim Lounsbury with cardboard cut-outs of Victor artists. 2) Miyoshi Umecki. 3) Betty Anne Steele with Sam Clark. 4) Mike Maitland with Mona Carol. 5) Len Chess and Paul Levy. 6) Gloria Wood entertains.

**Fourth Row:** 1) Harry Levine and Mona Carol. 2) Ronnie Self performs. 3) The Hilltoppers sing. 4) The Four Lovers swing. 5) Mona Carol with Dick Linke.

**Fifth Row:** 1) Pee Wee King and Pat Boone. 2) Sylvia Sims. 3) Buck Ram’s Flairs, Shirley Gunter and the Blockbusters stage a jam session. 4) Joe Reynolds, Betty Madigan and Sol Handwerger. 5) Jake Friedman and Jimmy Hilliard.

**Sixth Row:** 1) Lenore Sutton Dancers. 2) Joe Clay. 3) The Viscounts. 4) Wes Buchanan, Eddie Fontaine, Herman Diaz, Joe Clay and Ben Rosner. The young lady was a record promotion representative. 5) Betty Madigan sings. (See other photos page 43).
The Tokens

"I LOVE MY BABY"

b/w

"WHILE I DREAM"

MELBA #104

Peter Marshall

"MY LOVELY LOVE"

b/w

"NICE AND COZY"

MELBA #103

Shepherd Sisters

"GONE WITH THE WIND"

b/w

"ROCK N' ROLL CHA CHA CHA"

MELBA #101

Going Strong

"CHURCH BELLS MAY RING"

by

THE WILLOWS

MELBA #102

WATCH FOR
A COMPLETE SELECTION
OF LP'S—Soon To Be
Released.

"It's What's in THE CASH BOX That Counts"
Frank Walker Named V.P. Of Loew's Inc.

NEW YORK—The Board of Directors of Loew's, Inc. has elected Frank B. Walker, general manager of MGM Records as a vice-president of the company.

Walker was born in Fly Summit, N. Y., and from 1907 until 1919 was with the National Savings Bank of Albany, N. Y. For two years after that he was with W. N. Coler, a bond brokerage house in Wall Street.

Then he entered the armed forces and was in service until 1919. After his discharge, he joined Columbia Phonograph Records and after six months as vice-president there, left to become president of the Central Concert Company in Detroit. In 1921 he returned to Columbia Phonograph, again as a vice-president, and continued in that post until 1925, when he joined RCA Victor Record Company as a vice-president. In 1945 he joined MGM to become general manager of the new record division, making his headquarters at 701 Seventh Avenue.

2 Sister Records!  
John Gary  
singing  
"DON'T CRY"  
2 PO 4  
Sol (Bayou Bill) Vonce  
singing  
"OLD MAN OF THE MARSHES"  
2 PO 3  
PATIO RECORDS  
520 ROYAL ST.  
1576 E'WAY  
NEW ORLEANS, LA.  
NEW YORK, N. Y.

Rackmil Presents Holiday Series Album To Dominican President

NEW YORK—Milton R. Rackmil, president of Decca Records, Inc., has presented the first copy of the album "Holida in The Dominican Republic" to Generalissimo Rafael L. Trujillo, President of the Dominican Republic.

The album, which is one of the new releases in Decca's Holiday series, was brought to the Dominican Republic by General Olmsted, President of International Services.

General Olmsted delivered the record and Rackmil's letter to Dr. Salvador Ortiz, Secretary of Commerce, Industry and Banking of the Dominican Republic, who made the presentation to Generalissimo Trujillo.

The Dominican Republic is one of the spots to be visited by the winners of the Decca Holiday Window Contest.

The Rackmil letter follows:

My Dear Generalissimo Trujillo:

It is with a great deal of pleasure that I deliver to your hands the first copy of our new album--a Musical Holiday in The Dominican Republic.

As you may know, this album was actually recorded in Ciudad Trujillo with Dominican musicians in cooperation with the Dominican Republic's Tourist office in New York. We believe it is the first time a major record company from the United States has recorded in the Dominican Republic.

We feel sure you will enjoy the recordings.

We are proud to have had the opportunity to bring to the American public this example of Pitch musical heritage which we believe they will grow to know and love.

Stars Perform For Ike

WASHINGTON, D. C.—A number of top recording names will entertain for President Dwight D. Eisenhower at the White House Correspondents' Annual Dinner for the President to be held in the Grand Ballroom of the Shoreton Park Hotel in Washington on May 24th.

Those announced to date include Nat "King" Cole, Pat Pape, Dizzy Gillespie and Buddy Hackett. Other stars who will perform are James Cagney and Senator Wenes.

This is the first variety show Ike will attend since his illness.

Columbia Picks June "Buy"

NEW YORK—Columbia Records this week announced its selections for the "Buy of the Month" specials for June which will sell for $2.56 for a period of thirty days. At the expiration of this period the albums will revert to the standard $3.98 list price.

The two albums are Michele Le Grande's "Castles in Spain" in the pop category, and Eugene Istomin's " Rachmaninoff Piano Concerto" in the classical category.

Dealers may place a single order for the two specials with a 100% return guarantee.

The "Buy of the Month" pop album for May was "Blue Rose" featuring Rosemary Clooney and Duke Ellington. The classical selection was "Mozart Violin Concerto #4" by David Oistrakh with the Philadelphia Orchestra under Eugene Ormandy.
**Lads Sing High Mass**

LAS VEGAS—The Four Lads are shown singing the High Mass at St. Anne’s Roman Catholic Church in Las Vegas Sunday April 28. The Lads were invited to participate in the Mass by Fr. Ryan, Las Vegas parish priest, when he heard they were appearing at The Thunderbird. Actually it was a return to their early training for the Canadian-born quartet, since they met while training at St. Michael’s Cathedral Choir School in Toronto.

**Ray On “Person to Person”**

NEW YORK—Johnnie Ray will be at home to Ed Murrow May 29th, when he is interviewed on “Person to Person,” CBS-TV, 10:30 to 11:00 P.M., from his West 55th Street apartment.

Johnnie, who will be in town for an engagement at the Latin Quarter, has just returned from a world tour during which he pioneered such locations as Johannesburg, Singapore, Hong Kong, Tokyo and Manila, and should have some interesting subjects to discuss with Murrow.

**New Zordan Unit**

CHICAGO—Zordan Music House, in business in this city for more than 40 years, has opened a retail phonograph and record shop in nearby Blue Island.

A complete line of all types of records is set up on a self-service basis. There are five listening booths for additional customer convenience. Ownership and management is comprised of two Zordan brothers and two D’Muri brothers.

---

**The Cash Box, Music**

**Top 15 Best Selling Pop Albums**

1. ELVIS PRESLEY
2. MY FAIR LADY
3. SONGS FOR SWINGING LOVERS
4. PICNIC
5. THE MAN WITH THE GOLDEN ARM
6. CAROUSEL
7. BELAFONTE
8. SERENADE
9. FOUR FRESHMEN AND 5 TROMBONES
10. THE EDY DUCHIN STORY
11. BUBBLES IN THE WINE
12. GENTLEMEN BE SEATED
13. WALTZES OF IRVING BERLIN
14. OKLAHOMA
15. HIS SPARKLING SPRINGS

**The Cash Box**

**Popular Songs**

“BLUE STARS OF FRANCE”—Ed Arcy RCA Victor LPM-1240 (1-12” LP) ed Arcy’s New York area, Murder at the Moulin Rouge, No. 1240, is the latest release of his well-reputed “Stars.” Recorded on site in Paris, France, the album is a complete collection of the latest hits, including “Peplum’s Odyssey,” “Madame Butterfly,” “La Bohemian,” and “Romeo and Juliet.”

France’s recent group-singing “gift” to the U.S. is the thoroughly refreshing new momentum given to the “Stars.” France has already issued three albums of the group’s music, and this new release is expected to do well in the U.S.

“SONGS OF THE SOUTH”—The Norman Luboff Choir—Columbia CL 880 (1-12” LP) In Country’s “The Sound of Music,” recorded on Capitol LPM 1165, and issued in the U.S. on RCA Victor LPM-1165, Norman Luboff’s latest offering is a fully rewarding production of “Songs of the South.”

The Luboff Choir’s tour of musical America continues with a set devoted to the graces of melodies from the South. In this collection of 15 performances by the choir it is evident that in direction and delivery the group presents one of the finest singing ensembles in the nation. From the spirited “Kemo Keno” to the haunting “Down In The Valley” the vocal harmony is superb. The Luboff Choir is a completely well-rounded group of “Songs of The West” which spent many weeks on the best seller list. This should do the same.

“WOMEN”—Song By Burl Ives—Deca CL 8824 (1-12” LP) Burl Ives, the popular American folk singer, has released a new album of original songs. The album, titled “Women,” features Ives’ distinctive singing style and his own compositions. It includes such songs as “My Old Kentucky Home,” “Sweet Lorene,” “I’ll Pray For You,” and “She Sang to the Simple.”

Ives’ album is a true reflection of his versatility as a musician and singer. His songs are timeless and have a universal appeal that transcends cultural and geographical boundaries. This album is a testament to Ives’ talent and his ability to convey powerful emotions through his music.

“ADVENTURES IN TIME”—Sauter-Finegan Orchestra—RCA Victor LPM-1240 (1-12” LP) The Sauter-Finegan Orchestra’s latest album is titled “Adventures In Time.” It features a variety of musical styles and arrangements, showcasing the band’s range and versatility.

The album includes an extended musical interpretation of “The Time Machine,” originally written by H.G. Wells. The Sauter-Finegan Orchestra’s adaptation is a creative and engaging piece of music that captures the essence of the story. Other tracks on the album include “Weimar Nights,” “Vive La France,” and “Savannah River.”

“SUNSHINE ON MY SHOULDERS”—Ann Ronell—RCA Victor LPM-1165 (1-12” LP) Ann Ronell’s latest album, “Sunshine On My Shoulders,” is a collection of pop standards and original compositions. The album features Ronell’s beautiful vocal style and her ability to deliver the lyrics with emotion.

Tracks on the album include “My Funny Valentine,” “The Nearness Of You,” and “Body And Soul.” Ronell’s performance on these songs is both captivating and heartwarming, showcasing her talent as a singer and musician.

---

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
"WHILE WEWERE YOUNG"—Johnny Parker and Tony Motolla—Kapp KL-1019 (1-12" LP)
Johnny Parker, a veteran of many an intimate evening setting, may be seen as a distinctive artist on the label. He has the knack for setting a mood that is both warm and inviting. The music itself is rich and full of life, with a touch of nostalgia that is sure to please audiences everywhere.

"SUNDAY IN SPAIN"—88 Musicians Of Banda Municipal De Madrid—Capitol T 1301 (1-12" LP)
A beautiful Hommage to a Spanish Master, the first time we have heard this collection of works from the Andalucian area of Spain. The music is subdued, atmospheric, and perfectly captures the essence of the region.

Dinah Washington at her very best, a blending of voices that is both soulful and stirring. The music is filled with emotion and passion, an ode to the swinging sensation of the 50's.

"MILES"—The New Miles Davis Quintet— Prestige LP 7014 (1-12" LP)
The quintet's original recordings from the late 1950's, featuring Miles Davis and his contemporaries, have been re-mastered for this release. The music is vibrant and full of life, a true reflection of the era.

"ANITA O'DAY SINGS JAZZ"—Anita O'Day, Vocal—Nerogram MG N-1949 (1-12" LP)
Anita O'Day's voice takes on a new life here, blending seamlessly with the music of the time. The arrangements are masterful, with each track telling its own story.

"HAVE SWING WILL TRAVEL"—Mickey Sheen His Drums And The Swing Travelers—Herald HLP 0105 (1-12" LP)
This album is a Must Have for any jazz lover. The music is full of energy and life, with a great deal of swing and groove.

Mozart's lighthearted birthday celebration this year has been an enthusiastic approval of record firms and has resulted in some of the best Mozart pressings to hit the market. Keeping this happy trend intact, Jascha Hefetz applies his glowing violin artistry to two Mozart sonatas. Both works are lavishly in high spirits and possess consummate skill in composition. Note- worthy keyboard support by Brooks Smith. Mozart and Hefetz make quite a team!

"ROLLIN' AN' A ROCKIN'"—Frank Vinituso—Rhythm and "TEEN AGE ROCK"—Boyer Twins—Juke Box
New release from the world's largest publisher of Rock 'n Roll Songs
The third release in a Sibelius omnikal featuring six works by the noted contemporary composer. After the familiar and impressive "Finlandia" the set takes us on a decided lyrical journey with the beautiful "Valse Triste". The pieces are divided among three capable orchestras that take on the music hand- some. Good classical entry eloquently speaking for Sibelius.

"JAZZ"—Miles Davis and His Quintet—Chesky GM-1036 (1-12" LP)
Miles Davis enters a new phase in his career with this album. The music is full of innovation and creativity, pushing the boundaries of jazz as we know it.

"BOSTON"—Snapped at a recent "On The Air" Fan Club Party are Joe Smith WVDA, Boston, disk jockey, The Baker Sisters (Thelma and Bobbi) and Eileen Rodgers.

JANEMORGAN
"LA RONDE" and "MIDNIGHT BLUES"
Kapp 148

New America's Leading One STOP Record Service

"LESLIE DISTRIBUTORS"

America's Leading One STOP Record Service

2321 FIFTH AVE. PITTSBURGH, PA.
134 WINDSOR ST. HARTFORD, CONN.

Giant 1-9293

"It's What's in THE CASH BOX That Counts"
NEW YORK—The Cash Box camera caught some of the New York music geniuses as they embarked on the MOA Special which carried them to the recent disc operators of America Convention in Chicago. Top (l. to r.) Sandy Woore, Bernie Boorstein, Gabe Foreman, Ben Haskell, Joe Friedman, Ben Cholovsky, Leo Boorstein, Gert Fagan and Frank Abramson. Heading up the top (l. to r.) Joe Friedman, Sandy Moore, Al Gainer, "Senator" Al Rodkin, little Alan and Raymond Boorstein, Gabe Foreman, Hank Walton, Eleanor and Leo Boorstein, Gert Fagan and Frank Abramson.

MELBA SIGNS TOKENS

NEW YORK—Morty Craft of the Melba label, currently riding high with the Willows record, "Church Bells May Ring", announced this week, the first release of a new group called the Tokens.

The quartet is made up of three boys and one girl, all 16 or 17 years old. They come from Brooklyn and are still going to Lincoln High School in Brooklyn.

The first platter couples "I Love My Baby", a swinging rock and roll, with a fish-beat ballad "While I Dream".

B. M. U. Chooses Randell Band To Tour U. S.

NEW YORK—The British Musicians Union has selected the Freduding Randell Band as the group that will tour the United States under the exchange agreement that is currently permitting Louis Armstrong and his All Stars to tour England.

Randell and his crew arrived in the U. S. on May 17, and made his U. S. debut in New Orleans on the 19th with the big rock and roll package starring Bill Haley and his Comets, which is touring the country.

Joe Glaze is booking the band here.

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title

"Only those records best suited for commercial use are reviewed by THE CASH BOX."
Meeting In Ankara

ANKARA, TURKEY—Danny Kaye, currently abroad on behalf of UNICEF hats with Dizzy Gillespie, during a party given in their honor in Ankara, Turkey. The famed trumpeter returns with his band on May 23 and will play for President Eisenhower the following day.

Kitty Kallen Gains Voice Back After A Year

NEW YORK—For almost a year now, people have been asking the question, “What happened to Kitty Kallen?” The thrush, which just a short while ago was one of the hottest recording stars, seemed to have dropped out of the business.

Agents, disk jockeys and anyone who attempted to contact Kitty, had been given all sorts of excuses as to the whereabouts of the thrush. Few people ever got through to Kitty on the phone.

This week, Bud Granoff, Kitty's husband and manager, revealed the reason for the abrupt telephone conversations and the many excuses. Kitty Kallen had lost her voice.

Sometime during last Spring, Kitty noticed that her voice was fading away. She stopped working to rest her voice only to find that the situation was getting worse by the day. And then suddenly, it was gone. Prominent laryngologists and phoniatrists were consulted, and about six months ago, Dr. Georgiana Peacher of Temple University in Philadelphia began working with Kitty. Fortunately, there was no irreparable damage to the vocal chords, and months of hard work and rest had restored the popular singer's voice to its original hit making quality. There were endless weeks of absolute silence that were responsible for the return of her voice.

Last week, Kitty cut a session for Decca coupling "True Love" with "Will I Always Be Your Sweetheart".

Kitty's voice returned as the result of complete rest and treatment. Kitty Kallen records have been on the market during Kitty's absence.

Kitten, Guinness, & Distributors

NEW YORK—Stan Borden, vice-president and general manager of RKO-Unique Records, upon his return from the MCA convention in Chicago, announced the switch to new distributors in five cities. The five who will now be handling the line are:

Leilie Dist., N. E. — Hartford, Conn.
M & S Distributors — Chicago, Illinois.
Lyric Distributors — Buffalo, N. Y.
Pan American Dist. — Jacksonville, Fla.
Pan American Dist. — Miami, Fla.

The “What's in THE CASH BOX That Counts”
Outstanding Sales Performance

Butte, Montana — For outstanding sales performance during 1956, the E & R Distributors of Butte, Montana, were awarded a Gold Decca Record by Sellmann C. Schulz of Chicago, vice-president and Midwest division manager of the Decca Distribution Corporation. This award was presented as a result of the fine sales performance made by this local distributing firm during the year 1956. The concern out-performed all other Decca distributors in sales in the United States and Hawaii. The company distributes Decca and Coral records to dealers in Montana, Northern Wyoming, Northern Idaho and Western, North and South Dakota.

“We are very proud of our Montana distributors for this excellent sales effort during 1956,” said Schulz, who made a special trip to Butte to make the award.

R. D. Correet, President of the Butte Chamber of Commerce, who participated with Mayor Tom Sullivan in the presentation said, “An award of this type again proves the adage that Butte has a distribution center. The concern is to be congratulated on its achievement.”

Mayor Sullivan expressed his pleasure in being present for the award and for the national recognition that it has brought to Butte.

The firm is owned and operated by Ed and Rhoda Reeder, who have been in the record business since 1957. Sullivan has been associated in the record industry since 1928 with the Brunswick Company, which preceded Decca.

“We have had in achieving the national award for 1956 has been a result of the co-operating effort of our entire staff,” said Reeder, operating manager of the firm, The firm employs five local people: Henry Kneebone; William H. Sullivan; Mike Sullivan; Mrs. Ellen Dunn and Mrs. Pauline Sullivan.

Shown above (l. to r.) are Ed Reeder, partner and manager of E & R Distributing; Rhoda Reeder, partner and office manager; Sellmann C. Schulz, vice-president of Decca Distribution Corporation, Chicago; Robert D. Correet, President of the Butte Chamber of Commerce; and Mayor Tom Sullivan, Mayor of the city of Butte.

Eddie Lane Ork Replaces Lombardo For Summer

New York—Eddie Lane and his orchestra have taken over the headline spot at the Hotel Roosevelt Grill starting Thursday, May 31, replacing for the Summer season, Guy Lombardo. Lane’s group in the Grill was chosen by the audience and voted to the contest. In addition to earlier engagements at the Roosevelt, Lane and his orchestra took over in the Grill this year during Guy Lombardo’s Spring vacation. Lane’s group in the Grill has proved him to be the perfect choice for Lombardo’s summer replacement. Both a singer and violinist, Eddie Lane’s first musical aspirations were along classical lines, while studying at the famous Mannes School, he came into frequent contact with jazz and swing and decided to expand his musical range to include them. He soon gave up his goal of becoming a music teacher and began to play with some of the top musical groups. It wasn’t before Eddie Lane gathered his own musicians and organized his own orchestra.
Melachrino Sells 1,000,000 Albums

NEW YORK—George R. Marek, vice-president in charge of albums for RCA Victor, is shown in the top photo as he presents to George Melachrino (right) creator of The Melachrino Strings, a gold record in honor of his RCA Victor albums which have exceeded the one million mark in sales. Melachrino is here on his first visit to the United States. The award was tendered to the British bandmaster at Leone’s Restaurant in this city, Tuesday, May 15. The second and third photos catch a birds-eye view of the festivities at Leone’s which followed the presentation of the gold disk.

The Melachrino Strings was formed at the end of World War II and comprised most of the musicians who worked with Melachrino when he was musical director of the British Band of the Allied Expeditionary Forces. During that time, as an antidote to the keyed up feeling that prevailed in war torn countries, Melachrino developed the sweet melodic sound which has become synonymous with the Melachrino Strings all over the world.

Among the maestro’s most popular mood music albums are: “Music For Dining”, “Music For Relaxation”, “Music For Reading”, “Music For Courage And Confidence” and “Music To Help You Sleep”.

One-Stop Stores—Juke Box Operators—

ABBOTT SALES CO.
BOX 33
MALIBU, CALIFORNIA

WILL SHIP TO YOU DIRECT ALL

ABBOTT and FABOR RECORDS

40c each (45 and 78 RPM)
C.O.D.—Postage or Freight Paid—No returns

Orders Filled Overnight.
We are prepared to give you service
As fast as U. S. Mail and freight lines move.
Deliveries guaranteed.
Shipments will be well-packed.
All pressings will be well-checked.

Abbott Sales Co. will be handling the sales of some
of the other independent hits at the same price soon.

NEW RELEASES

“No One To Blame But You”
“Cowboys Don’t Cry”
THE DeCASTRO SISTERS
AB @ 3019

“Stop The Clock Rock”
“Whose Little Pigeon Are You”
THE CREEL SISTERS
AB @ 3022

“You’ve Turned Off The Music”
“Can’t Get You Out Of My Mind”
LaFAWN PAUL
AB @ 3023

“Whirlwind”
“Where Were You”
GINNY WRIGHT
FA @ 113

“Tennessee Walkin’ Horse”
“Stop The Clock Rock”
FABOR ROBISON and
His String Music Band
FA @ 4010

INSTRUMENTAL

“Too Late Now”
“Give Me Time”
THE DeCASTRO SISTERS
AB @ 3011

“If I Had Only Known”
“Shameless Kissing”
JUDY KILEEN
AB @ 3018

STILL GOING STRONG

“I Do Whatta Do”
“Tennessee Walkin’ Horse”
“I Got Somebody To Love”
THE CREEL SISTERS
AB @ 3015

Next Year’s Big Christmas Hit!
“Snowbound For Christmas”
THE DeCASTRO SISTERS
AB @ 3012

“It’s What’s in THE CASH BOX That Counts*
NEW YORK:

Biggest surprise of the week was the parting of Jack Angel from partners Al Silver and Jack Loveman. The two Jacks and Al considered by all the trade as three top quality men, both characterwise and talentwise. The three part on the best of terms and only because Angel wanted to be on his own to try some ideas he has been long contemplating. Part of the deal gave Angel the "Monarchy", a still to be recorded group, but one which was highly valued by the three partners, and some original songs. Jack joined a band after one year after its inception and was an equally active cog in the combination that produced "Shake A Hand"; "I'll Be True"; "When You Dance"; "I Had A Notion"; and many other Herald hits. His plan calls for the immediate launching of a new label with the initial roll set for approximately June 15. Angel wants to assure his many friends in the record business that it is his firm intention to stay in the business and produce winners so that all associated will make money. Arky and Rogers, Andrus Records, taking up their next platter, will be released next week, "Hickory Dickory Rock" by The Jumpin' Jacks, ... Tommy Smalls (Dr. Jive) honoried on Wednesday, May 17, at Paradise. Tommy was inaugurated as newly elected Mayor of Karachi, and many celebrities, including screen, radio and television, as well as political figures attended. It was a gala occasion and preceded Tommy's flight out to Chicago to attend the first annual convention of the National Jazz R & B Disk Jockey Show on May 18, 19, and 20. ... The new Atlantic Records Million Dollar Quartet presentation, the Clovers have a two-sider in "Love, Love, Love" and "Your Tender Lips". "Love, Love, Love" is the latest pop pot biggie and is showing up very strong in Cleveland. Ray Charles comes up with another Charles special in "Hit The Road, Joe". Joey Hunter makes a strong impression with "I Mean Everything To Me". "That's A Dream" and Chuck Willis debut on Atlantic with "It's Too Late". Chuck, who is a tremendous piece of talent, and new on the scene, is breaking out nationally for a long time, looks like he can make it first crack out of the box for the Abramson, Ertegun, Wexler combinations ... Groove notes: The Byrd Orchestra with "The Last Laugh Will Be On You", featuring a wild roll by Mr. Bax, a 1:22 Minutes which spotlights the singing of Lillian Chills. The other cut is "That's All, That's All..." by The Dappers. ... Peacock Records has a rock a 'n' roll, "Rock and Roll Blues" by Louis Lomax. It tells us has gotten a solid reaction with initial orders pouring in. Another she tells us to keep an eye on is "Darling Depend On Me" by Elmore Morris. Alfredo Melendez's mambo orchestra has been signed to headline for the summer season at Dave Levinson's popular Tamarack hotel at a Gold Hill, New York, beginning Decoration Day. ... Atlas Records is plugging "I Have A Love" by The Parakeets. A young New Jersey group that is still singing in a local high school glee club in Newark. ... Bess Ber- man, Apollo Records, continues to do well in the South. ... The Bandits has been greeted at a Hamhurst June 7 to 9, and Betteron the 10th. ... Eumon Kube (WAGM-Newark, N.J.) will hold its first anniversary ball at the Newark Armory on June 2. The Bruce will headline this show with top talent from the rock and roll rhythm and blues field. Among the headliners will be Bill Brown, Sam The Man Taylor, The Cadillac's, Robin Hood, The Hardtines, The Willows, Big Al Sears, a mambo band and many others. The ball will have a theme of "Miss Rock and Roll of 1956" will be crowned and awards will be presented at the ball to the rhythm and blues disk in the area. ... Herman Lubinsky reports tremendous reaction to the initial Little Esther release on Savoy, "You Can Bet Your Life". Lubinsky sees it as a tremendous seller that will re-establish the gal as a top flight performer immediately. ... Miles Davis Quintet goes to the Cafe Bohemian in Washington, D.C. ... The Vonalys with them will be Kenny Dorham and the Jazz Prelates, ... The band is very excited as they again took us to watch the Steve Gibson and his Red Caps with Damita Jo release "Love Me Tenderly" and "Rock And Roll Mountains" on ABC Paramount. "It's the best thing they've ever done," says Joyce. ... The Turbans have a two-sider on Golden, it appears, the mid-1960 mediate reaction was on "B-I-N-G-O" and now a good many reports are in favor of 'I'm Nobody'.
Between Sets

Baseball Special Offered By Grand Award

NEW YORK—Enoch Light, Grand Award Records, announced this week that it is offering a new release which the disk jockey industry is calling a Baseball Special. It features honky tonk pianist “Knuckles” O’Toole. On one side, he offers two songs: “Take Me Out To The Ball Game” and “In The Good Old Summertime” and on the flip side, a medley of four summer favorites.

In conjunction with the release of the record, Grand Award has prepared thousands of special felt pennants for promotion of the record. The banners are to be used for display purposes in juke boxes. Others will be mounted on sticks to be given away to youngsters.

Twenty pennants will be shipped free with every order for 100 records.

First Larry Sonn Album To Be Offered By Coral

NEW YORK—The Larry Sonn band, touring the country playing ballrooms and universities, has just completed its first LP for Coral, featuring two different selections.

The disk stars a number of well-known musicians including Al Cohn, Hal McKusick, Jimmy Newton, Mel Mcternan, Billie Holiday, Nat Pierce and others.

The album is scheduled to be released within the next few weeks, and a number of singles should be available in the very near future. The band will be playing in and around New York during the Summer months.

The latest release features the title couplets “Cherry Blossom Lane” with “Close Cover Before Striking.”

Benefit Flight

A Sure Money Getter

Amos Milburn

“I Need Someone” b/w “French Fried Potatoes And”

RECORD

New Hot Release!

The Colts

“Never No More” b/w “Hey You Shoo Bee Ooh Bee”

VITA RECORDS

4168 NO. FAIR OAKS AVE., PASADENA, CAL.

Getting Bigger!!!

“Be Fair”

The Shoes # 388

“I Still Remember”

The Romancers # 381

“A Sure Fire Hit!!!

“Look What You Done”

The Rock & Roll March

AC E 518

“It’s What’s In THE CASH BOX That Counts”

THE CASH BOX—Rhythm ‘N Blues Disk Jockey

REGIONAL RECORD REPORTS

Sid Dickler

WNNC—Bornesboro, Pa.

1. Magic Touch (Platters)

2. B-O-C (Billy Haley)

3. I’m In Love Again (Dominos)

4. Devil Or Angel (Cleners)

5. I’m In Love Again (Dominos)

6. Corrine, Corrina (Teen Turner)

7. Long Tall Sally (Little Richard)

8. Please Mr. Dick (Jackets)

9. I Want You To Be My Girl (Teenagers)

10. Heartbreak Hotel (E. Presley)

Larry Walker

WDDO—Cortramento, Tenn.

1. I Want You To Be My Girl (Dominos)

2. My Blue Heaven (Dominos)

3. Long Tall Sally (Dominos)

4. Forty Days And Forty Nights (Muddy Waters)

5. Corrine, Corrina (Joe Turner)

6. Why Do Fools Fall In Love (Teenagers)

7. Listen Baby (Motel Keys)

8. After Sally (Darling) (A. Kaye)

9. Strange Love (Navy Boys)

10. Slippin’ And Slidin’ (Little Richard)

Don Sherman

WADE—Baton Rouge, La.

1. Apple Of My Eye (4 Levers)

2. I Want You To Be My Girl (Teenagers)

3. Magic Touch (Platters)

4. Heartbreak Hotel (E. Presley)

5. Foolish Fool (Teenagers)

6. Will You Be My Willy (J. Martin)

7. Why Do Fools Fall In Love (Teenagers)

8. Little Girl Of Mine (Clintons)

9. I’m In Love Again (Dominos)

10. Be My Baby (Elvis Presley)

Lynn Carroll

CKY—Trenton, Ont., Can.

1. Long Tall Sally (Little Richard)

2. Why Do Fools Fall In Love (Teenagers)

3. I’m In Love Again (Dominos)

4. Magic Touch (Platters)

5. Heartbreak Hotel (E. Presley)

6. Dream In My Own Train (Ray Charles)

7. Ivan Poor (Teenagers)

8. Bo Wexill (Fats Domino)

9. I Want You To Be My Girl (Teenagers)

10. Be My Baby (Elvis Presley)

Frank Elkins

WDFC—Dee Cee City, Fla.

1. Long Tall Sally (Little Richard)

2. Blue Suede Shoes (Penguins)

3. Slippin’ N Slidin’ (Little Richard)

4. Heartbreak Hotel (E. Presley)

5. I’M In Love Again (Dinominos)

6. Ivan Poor (Teenagers)

7. Eddie My Love (Teen Queens)

8. Corrine, Corrina (Joe Turner)

9. My Blue Heaven (Dominos)

10. Down In Mexico (Counters)

Decca Plugs ‘King & I’

NEW YORK—Decca Records is planning renewed promotion on its Original Cast album of “The King And I.” Promotion plans include dealer display materials and disk jockey coverage. Renewed sales activity on the album has already been felt, and it is expected to increase greatly when the motion picture version of the “F” wave smash is released. This is the same pattern that occurred with Decca’s albums of “Oklahoma”, “Guys and Dolls”, and “Carousel” when the filmed versions were released.

Eartha Kitt Held Over In London

LONDON, ENGLAND—Eartha Kitt has been held over through June 21 at the Cafe de Paris in London. Due to her recent autobiography of “Thru The Eyes of a Child,” will be released by Duell, Sloan & Pearce on October 11 simultaneously with the release of her Victor LP of the same name. Eartha opens at the Persian Room, New York for four weeks on the same date. The Cafe de Paris engagement has been greeted with unanimous raves by the British press. The Evening Standard said that “Eartha Kitt lifts cabaret to a higher art form.” Regarding this, Derek Money in the Sunday Express wrote that “She joins Noel Coward, a bird of a very different plumage, as one of the only two artists I know who have a real genius for cabaret.”

Playing to packed houses nightly, Eartha’s act includes renditions of “Want To Be Evil,” “C’est Si Bon,” “Just a Little Girl” and “The Day That The Circus Left Town.” The News Chronicle reviewer said that “to see Eartha singing them is quite an experience.” This same review called her “one of the most extraordinary, original and brilliant artists that London has seen.”

When she completes her London date, Eartha will play a week at the Empire Theatre in Glasgow. She will do concerts in Stockholm during July before starring in a Monte Carlo “gala” on August 3.

Joe Deane

WBBF—Rochester, N. Y.

1. Corrine, Corrina (Joe Turner)

2. Why Do Fools Fall In Love (Teenagers)

3. Titanic (Sil Austin)

4. You’re The Apple Of My Eye (Teenagers)

5. I Want You To Be My Girl (Teenagers)

6. Foolish Fool (Teenagers)

7. Heartbreak Hotel (E. Presley)

8. I Want You To Be My Girl (Teenagers)

9. Blue Heaven (Dominos)

10. Church Bells May Be Ringing (Diamonites)

Don Ball

KENT—Del Moines, Iowa.

1. Why Do Fools Fall In Love (Teenagers)

2. Ding Dong ( Freddie Bell)

3. I Want You To Be My Girl (Teenagers)

4. Magic Touch (Platters)

5. Long Tall Sally (Little Richard)

6. I Want You To Be My Girl (Teenagers)

7. Slippin’ N Slidin’ (Little Richard)

8. Blue Suede Shoes (Penguins)

9. I Want You To Be My Girl (Teenagers)

10. When The Saints Rock And Roll (Billy Haley)
**THE CASH BOX HOT in PHILADELPHIA in LOS ANGELES in ST. LOUIS**

The Top Ten Teen Netting Hit Parade, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1. **MY BLUE HEAVEN**
   - Fats Domino (Imperial 5386)
2. **LONG TALL SALLY**
   - Little Richard (Specialty 572)
3. **CORRINE CORRINA**
   - Joe Turner (Atlantic 1088)
4. **WE GO TOGETHER**
   - (Chicago 1619)
5. **BLUE SUEDE SHOES**
   - Carl Perkins (Sun 234)
6. **CHURCH BELLS**
   - Maybelle Carter (Mat Mo 102)
7. **WHY DID I FALL IN LOVE**
   - (RPM 388)
8. **GIRL OF MY DREAMS**
   - Clipper (Mud Put 987)
9. **SLIPPIN' AND SLIDIN'**
   - Little Richard (Specialty 572)
10. **I WANT YOU TO BE MY GIRL**
    - Teenagers (Gee 1672)

A CASUAL LOOK
- Sisteen (Flip 213)

1. **MY BLUE HEAVEN**
   - Fats Domino (Imperial 5386)
2. **LONG TALL SALLY**
   - Little Richard (Specialty 572)
3. **CORRINE CORRINA**
   - Joe Turner (Atlantic 1088)
4. **I WANT YOU TO BE MY GIRL**
   - Teenagers (Gee 1672)

The Top Ten Teen Netting Hi

**NEW SMASH HIT!**

**ROLL OVER BEETHOVEN**

**NEW SMASH HIT!**

**SENSATIONAL NEW STAR**

Elmore Morris

**PLEADIN' FOR LOVE**

Larry Birdsong

**DON'T LET IT END THIS WAY**

Peacock

**ON ITS WAY UP**

Peacock Records, Inc.

Simply Sensational!

**LITTLE ESTHER**

In her triumphant return to Savoy with a double-sided SMASH HIT! Picked by both Trade Papers!

**YOU CAN BET YOUR LIFE**

"TAIN'T WHATCHA SAY"

Savoy Records, Inc.

2 Hits on 1 Record—Savoy 1193

"It's What's in THE CASH BOX That Counts"
BOOGALOO
(Crest 1014)

"BIG FAT LIE" (2:20) [American BMI — Harris]—the Boogaloo has a different manner of singing and it is an attention getter. He handles the rocking item with a strong and checkered reading. This one could stir up the dust where it gets exposure.

"PARTY" (2:35) [American BMI—Harris]—Similar piece of material in tempo and treatment. It is a wild rocking band delivered with enthusiasm. Ok deck.

ROCKIN’ HORSES
(Grand 139)

"HORSE ROCKER" (2:35) [Myers Music ASCAP—Gravel]—Very good lead of the Rockin’ Horses handles the jump with a successful performance. Ok jump for the old man in the pack.

"BLANDY ROCK" (2:41) [Myers Music ASCAP—Female] handles the local vocal on this deck. Another quick beat rocker with an Irish feeling. Cute item aimed directly at the pop market.

CORAL WOODS
(Federal 12256)

"JUST IN CASE YOU CHANGE YOUR MIND" (2:50) [Leeds ASCAP—Bell, Patterson]—Cora Woods gives a delightful reading of the melodic rhythm ballad. It is a deck that can pick up action in both the rock and pop markets.

"DON'T FALL IN LOVE WITH ME" (2:54) [Lois BMI—Ivy Joe Hunter]—Miss Woods goes all pop on this side with a melodic romance. Smooth, mellow and little r & b action here.

LIGHTNING HOPKINS
(Ace 516)

"BAD BOOGIE" (2:04) [CHS BMI — Dwight]—Lightning Hopkins adds another release and another label to his vast catalogue. His fans will find this one a middle beat rhythm wax a la Hopkins. Steady Hopkins sale.

"WHAT IS WRONG WITH ME" (2:14) [CHS BMI—Dwight]—Hopkins wails a slow beat blues in his inimitable style. Similar comments.

EDDIE BO
(Ace 515)

"WE LIKE MAMBO" (2:20) [Ace BMI—Smith]—That the mambo market can be extended beyond the local New York area is evident in this reading of a tune similar to the "Cuban Mambo" which was a hit in New York. Eddie Bo's version was a chart item in New Orleans and bears watching.

"I'M SO TIRED" (2:21) [Ace BMI—Boogaloo]—Eddie sings the blues on the flip. A slow beat country wailer into which Eddie pours an emotional effort. Ok deck.

"ROLL OVER BEETHOVEN" (2:24) [Arc BMI—Berry]

"DRIFTING HEART" (2:39) [Arc BMI—Berry]

CHUCK BERRY

Chuck Berry has a strong follow-up to his string of hits, "Roll Over Beethoven." This one is a solid idea taken right out of the headlines. With all the newspaper publicity given experts (1) who are aghast at the rhythm and blues impact on the music picture, Chuck takes the bull by the horns and tells "Beethoven to roll over and tell Tchaikovsky the news." It is an exciting side with a solid lyric and driving beat. The kids will sing this song as it expresses their defiance and spirit. The flip, "Drift- ing Heart," is a straight pop effort which Berry performs effectively. It is a smooth Latin beat that drifts softly and effortlessly on the occasion. Good deck, but for commercial impact, we think it's "Beethoven."

"HALLELUJAH I LOVE HER SO" (2:35) [Progressive BMI—Charles]

"WHAT WOULD I DO WITHOUT YOU" (2:33) [Progressive BMI—Charles]

RAY CHARLES
(Atlantic 1096)

"Ray Charles, with "Drown in My Own Tears" still on the nation's best selling charts, simply can't restrain his joy as he tells us "I just love her so," which is just about the title of the song, "Hallelujah I Love Her So," one of Charles' best efforts and that is as strong a recommendation as one can make. Charles fairly bursts with happiness as he sings his song. This deck is another Charles hit. The couple, "What Would I Do Without You," is another powerful offering: A slow beat blues. Charles sings it with a gospel feeling that penetrates. Two excellent hit prospects, with more emphasis on "Hallelujah."

"ONE MORE CHANCE WITH YOU" (2:38) [Arc BMI—Jacobs]

"FLYING SAUCER" (2:41) [Arc BMI—Jacobs]

LITTLE WALTER
(Checker 818)

"Little Walter puts in his bid for a chart climber with "One More Chance With You." The talented country artist chants a middle beat romantic-blues with that quality that sells records. Walter is sided on this deck with a real strong instrumental support. This deck is a combination r & b, pop piece of material that should be listened to by both markets. The under lid, "Flying Saucer," has Little Walter hitting at top speed on an instrumental wax. Featured, of course, is the top Little Walter harmonica playing. Good deck, but we look to "One More Chance With You" to be the big one.

THE MAGNIFICENTS
(Ycc-Joy 183)

"UP ON THE MOUNTAIN" (2:23) [Angel BMI—Williams, Taylor]—The Magnificents dish up a lively rhythm jump with a most appealing presentation. The group comes across with excitement and this deck could turn out to be a sleeper. Watch its progress carefully.

"WHY DID SHE GO" (2:25) [Tollie BMI—Montague, Abner]—The Magnificents blend on a soft slow paced ballad for a pleasant waxing.

JIMMY YOUNG
(Ember 1003)

"THAT'S WHAT I LOVE YOU" (2:27) [Angel BMI—Wrights, Taylor]—Jimmy Young walls a slow beat bopper blues with an earnest reading. Young sings with deep feeling.

"NEED YOUR LOVE" (2:27) [Angel BMI—W. Spriggs]—Young sings an exciting slow ballad on the flip. His wailing is of the southern styling and will appeal most to that market.

THE COLTS
(Vaco 110)

"HEY YOU, SHOO BEE OOH BEE" (2:10) [Pere BMI—Lynn Paul]—The Colts dish up a catchy middle beat bopper with an effortless treatment. Pleaseing bit of wax that should pick up a good sale.

"NEVER, NO MORE" (2:16) [Angel BMI—Joe Grandy]—A slow paced melodic ballad delivered with a feeling that falls lightly on the ears. Good side that also bears close watching.

JOHN BRIM
(Cress 1624)

"YOU GOT ME WHERE YOU WANT ME" (2:40) [Arc BMI—Brim]—John Brim etches a middle beat southern type jump item that falls into the rock and roll category. Strong beat for the teenagers.

"I WOULD HATE TO SEE YOU GO" (2:35) [Arc BMI—Brim]—Another middle beat rhythm blues. Brim isn't very subtle as he tells his baby she had better not leave him. Southern blues with a strong beat.

PARAKEETS
(Atlas 1068)

"I HAVE A LOVE" (2:32) [Mac-Avery BMI—Martin]—The Parakeets, a new group with Atlas, make their debut with a slow paced blues ballad pretty and the deck comes off effective with Flotsy type fetching.

"THE RAIN STARTS TO FALL" (2:40) [Mac-Avery BMI—Martin]—The group backs with a pretty bouncy ditty. Several vocals top this up the platter and the outcome is an ok, lively offering.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**THE CASH BOX**

**TERRITORIAL TIPS**

The Cash Box "Territorial Tips" chart highlights rhythm and blues records showing regional action, which have not yet appeared on the national Top 15.

(Listed Alphabetically)

- **A CASUAL LOOK**
  Six Teens (Flip 315)
  - A KISS FROM YOUR LIPS
    Flemings (Checker 437)
  - "B-I-N-G-O"
    Turban (Herold 478)
  - **CHERRY LIPS**
    Robin's (Whisper 100)
  - **CAN'T STAND TO SEE YOU**
    Jimmy Reed (Vee-Jay 146)
  - **DARK IS THE NIGHT** (Pts. 1 & 2)
    B. B. King (RPM 459)
  - **GIRL IN MY DREAMS**
    Clovis (Modern 967)
  - **Hallelujah, I Love Her So**
    Ray Charles (Atlantic 1096)
  - **I'M A FOOL**
    Turks (Moon 215)
  - **I'M NOT A KNOW IT ALL**
    Teen A-Gers (Gee 1012)
  - **IN A LITTLE SPANISH TOWN**
    Rockbutters (Aladdin 3719)
  - **IN SELF DEFENSE**
    Flairs (ABC-Paramount 9698)
  - **LAST CALL**
    George Jenkins (Tampa 112)
  - **LITTLE FINE HEALTHY THING**
    Billy Emerson (Ten)
  - **LITTLE GIRL OF MINE**
    Customers (Gow 1011)
  - **MY BABY LEFT ME**
    Elvis Presley (RCA Victor 20-6540)
  - **MY HEART'S DESIRE**
    Whigs (Premier 492)
  - **ONE MORE CHANCE WITH YOU**
    Little Walter (Checker 838)
  - **OOGY DOOGY**
    Ray Ochton (Sun 242)
  - **PLEADIN' FOR LOVE**
    Lanny Blinks (Excello 2076)
  - **PLEASE DON'T DRIVE ME AWAY**
    Charles Brown (Aladdin 3316)
  - **PLEASE MR. DISC JOCKEY**
    Sensations (Aloe 507)
  - **RUBY BABY/YOUR PROMISE TO BE MINE**
    Drifters (Atlantic 1098)
  - **SHIRLEY JEAN**
    Big Walter (Pee Wee 1613)
  - **SO ALL ALONE**
    Baby Mine (Teen Queens RPM 460)
  - **TALK TO ME**
    Mel Williams (Dixie 107)
  - **TO THEE**
    Solomon Burke (Apollo 491)
  - **TRY ROCK AND ROLL**
    Bobby Mitchell (Imperial 3387)
  - **UP ON THE MOUNTAIN**
    Magnificents (Vee-Jay 185)
  - **WE LIKE MAMBO**
    Eddie Ba (Ace 211)
  - **WHAT IS YOUR DECISION**
    Movie Teens (Andrew 100)
  - **WHY DID I FALL IN LOVE**
    Jacks (RPM 458)

---

**“DEAR HEART”** (2:59)
[Conrad BMI—E. Roth]

**“WHY WON'T YOU DANCE”** (2:15)
[Tollef BMI—Hudson, Bracken]

**THE SPANIELS**
(See-Joy 189)

- The Spaniels melt on a slow beat ballad with an easy swinging treatment. The deck, “Dear Heart,” is a romancer that the lads glide through with a feathery delivery that bears a touch of the old Ink Spots, but ever so lightly. Delicate bit of wax with a drifting bounce that appeals. The reverse side, “Why Won’t You Dance,” is a middle beat rhythm that the kids can jump to. It is sung with appealing enthusiasm by the smooth working group. Two good sides that are marked “sales.”

**“HEADIN’ HOME”** (3:03)
[Panther ASCAP—Ram]

**“I WANT YOU”** (2:38)
[Modern BMI—Gunter]

**SHIRLEY GUNTER and THE FLAIRS**
(Modern 989)

- Shirley Gunter and the Flairs team up on a spiritual flavored slow beat, “Headin’ Home,” and come through with a waxing that will find strong favor with the pop and r & b markets. With the current trend in the pop markets to the semi-religious type tunes, this one should hit with strong impact. It is that good. Stay very close to this one as it could be a big money maker for you. The flip, is a middle beat rhythm jump, that is delightfully treated by the talented Miss and her supporting Flairs. Deck has a delightful charm, a couple of tongue twisting double doop styled phrases that give the deck a real lift. Two very strong sides of completely different ideas and treatments.

**“YOU CAN BET YOUR LIFE”** (2:41)
[Crossroads BMI—Cita]

**“TAINT WHATCHA DO”** (2:44)
[Crossroads BMI—Mendelsohn, Singleton, McCoy]

**LITTLE ESTHER**
(Savoy 1193)

- Little Esther, who hasn’t been heard on records for some time, makes her new debut on Savoy with a powerful etching, “You Can Bet Your Life.” This gal’s talents have certainly not diminished. She sells with all the quality and sincerity she is so well remembered for. “You Can Bet” is a slow paced rhythm piece in which Little Esther portrays the lovelorn Miss most convincingly. Watch this deck very carefully. The flip, “Taint Whatcha Do,” presents Little Esther singing a middle beat jump with a belty reading that says “move over” to all the current top lady’s of the rhythm and blues singing field. Good deck, tho we think it’s “You Can Bet Your Life.”

---

**SPIRITUAL**

**PROFESSOR ALEX BRADFORD**
(Specialty 893)

**“SOMEBODY TOUCHED ME”** (2:05)

**“IF MOTHER KNEW”** (2:19)
[Venice BMI—C. Carter] A complete change of pace is experienced on the dramatic reverse side. The arrangement is handled with a deep roll of drums and a soprano chant against the solo voice of Bradford. Excellent side.

---

**“Dear, it’s what’s in THE CASH BOX That Counts”**

---

**“RAINY DAY”**

---

**“FUNNY FACE”**

---

**“Pleasing to YOU”**

---

**“Smiley Lewis”**

---

**“She’s Got Me Hook, Line and Sinker”**

---

**“Sure Fire!”**

---

**“Ernie Freeman”**

---
Angel Leaves Herald
To Form Own Firm

NEW YORK—Al Silver and Jack Braverman, whose news last week announced the departure of Jack Angel from Herald and Enemby Records, have signed a contract with Angel to withdraw from Herald one year after its inception and enjoy pleasant relations throughout the three years together. He contemplates setting up his own label and leaves with the very best wishes of Silver and Braverman.

The deal was only made public this week, Silver and Angel reveal that discussions had been going on for several months as many things had to be worked out. Angel parts from Silver and Braverman on the best of terms, the separation coming into being only because Angel desires to form his own company in which he can work out several ideas he has been coddling for some time.

Angel will make an announcement within the next few days. He is already working towards his first release, which will be approximately June 15.

Leslie Opens New One-Stop In Newark, N. J.

NEW YORK—Lou Boorstein, president of the Leslie Distributing One Stops, announced this week that he is opening a new One Stop branch in Newark, New Jersey. The Newark branch will be the fourth in the Leslie chain. The other three are located in New York City; Pittsburgh, Pa., and Hartford, Conn.

The Newark branch will be managed by Ralph Schechtman, who was brought in from the New York company.

Boorstein stated that the new branch will feature a self service system with heavy emphasis on extended plays and standard operators. A heavy inventory will be carried at all times to insure a complete supply of every record desired.

BG Ties Up Traffic

NEW YORK—Latest success on Benny Goodman's tour of colleges was the famed clarinetist's recent dance date (May 12) at the Sunnybrook Ballroom in Pittsburgh. According to the management, Goodman and his crew set an all time record for the spot. More than 5,000 persons turned out causing a two hour traffic jam on highways leading to the club and many patrons were forced to park more than a mile away from the Pennsylvania ballroom. Goodman himself, caught in the tie-up, was late getting on the bandstand. Gross was reported at close to $12,000 with Goodman receiving a hefty percentage in addition to a substantial guarantee.

Capacity crowds have attended all of BG's previous dates and he will continue to take the band out each weekend. Future bookings definitely set are as follows: May 20—Alma Ballroom, Youngstown, O.; May 24—Civic Auditorium, Grand Rapids, Mich.; May 25—Civic Auditorium, Lansing, Mich.; May 26—Castle Farms, Cincinnati, O.; June 1—Citadel Armory, Charleston, S. C.; June 2—Sunset Ballroom, Charlotte, Va.; June 9—U. of Virginia, Charlottesville, Va.

Surprise Birthday Cake

TOLEDO—Singer Teresa Brewer thanks her hometown Toledo audience for her huge five-tier surprise birthday cake they presented her. She appeared in Toledo's mammoth Sports Arena recently as the star of a benefit show for the Holy Rosary parish, which she attended as a child.

"Only those records best suited for commercial use are reviewed by THE CASH BOX!"
Jimmie Rodgers Day Program Announced

NASHVILLE, TENN. — Ernest Tubb, President of the Jimmie Rodgers Memorial & Health Foundation, and Hank Snow, has announced the program for the 1956 “Jimmie Rodgers National Country Music Day” celebration in Meridian, Mississippi, May 25th.

The celebration will be alive with activity from early Friday morning, when registration begins, until after midnight Saturday, when the final reception draws to a close.

Highlights of the program include two remote broadcasts from Meridian, one of which will be the NBC network portion of the Grand Ole Opry. The “Ernest Tubb Midnite Jamboree” will also begin in Meridian as a warm-up of the gala Saturday night stage show extravaganza. It has been reported that a Canadian network may also do a remote broadcast from the scene of country music activity.

Voting was heavy for the recipients of two awards which will be presented for the first time. One is the “Jimmie Rodgers Hall Of Fame” award which will go to some person within the industry who has been an important contributor to country music for at least the past ten years. The second award will be presented to both a male and female personality and is known as the “Jimmie Rodgers Achievement Award”.

Confirmations have been received from Jimmie and the Wilburn Brothers, Lefty Fristizzi, Jean Shepard, Hawshaw Hawkins, Jimmy Newman, Duke of Paducah, Gary Williams, Curtis Gordon, Jack Cardwell, Lonnie Salter, Wilf Carter, Charlie Walker, Audrey Williams, Freddie Hart, Justin Tubb, Jimmy Rodgers, Snow, David Rice, Jim Wilson, Champion Arthur, Sheets Yanez and Linda Flinner.

The 1956 Jimmy Rodgers Day will be preceded by an all-star concert on Thursday at the Capitol Theater.

New Cactus Label Formed

NASHVILLE.—The new Cactus Label has just been cut by the Virginia Rounders, operated by the Phelps Brothers of Fernwood Farms.

“Five Fingers of Fighters” is a Willie Phelps original, recorded by the group which also authored “Meet me in the Chapel” and “Moon Song.”

“Ain’t That a Shame” was cut by Earl Phelps. Brother Norman Phelps directed the Sessions at the Fernwood Farms studios for Cactus owner, Carly Burrows.

Barrett Promotes Gospel Songfest

NASHVILLE.—Art Barrett, WMCB, Norfolk, Virginia, promoted his first gospel Songfest on May 8 with Jimmie Davis, the Sunshine Boys, Foggy River Boys, Homeland Harmony Quartet, and Art’s own Cavalier Quartet. “Not exactly what we had hoped for,” Barrett said, “but just about what we expected of the first time.” Barrett is leaning more to Gospel Music now with 58 minutes of gospel music on Friday and four hours on Sunday mornings.

WELCOME

SPRINGFIELD, MO.—Louis Black, who heads Jimmy Davis in Springfield, Mo., is the exclusive booking agency for all talent appearing on ABC-TV’s “Hillbilly Jamboree’s” of which Jimmy was “Lucky” Moeller into the firm as a booking representative. Prior to joining the Top Talent organization, Moeller served as personal manager for one of the Opry Jubilee’s stars, Webb Pierce, headquarters in Nashville, Tenn.

The nickname, incidentally, dates back to his high school days, when the youthful Moeller’s specialty on the basketball court was a from-the-hip shot which his teammates termed “lucky.”

Club Dates For Husky

NASHVILLE, TENN.—For the first time in two years, Grand Ole Opry star, Ferlin Husky (Capitol) and his alter ego, Simon Crum, will play a series of club dates, it was reported here today.

According to Husky’s manager, X. Coxe, the first series of dates took the versatile artist into Texas, Oklahoma, and New Mexico where he has appeared or will appear at the Slim Club in Chickasha, Oklahoma, The Clover Club in Amarillo, Texas; and The Barn in Clarksdale, Miss. For this tour, Husky has been playing only Auditorium and Park Dated.

THE CASH BOX

The Cash Box, Music

Page 35

May 26, 1956

CINNACINATI CUT-UPS

National Radio Week is under way in Cincinnati with six radio stations participating in the Pop Disc Jockeys agreeing to invade rival stations for a “radio war” spirit. Those included are Rex Dake, Nelson King, Paul Miller, and Leon Underhill from WGY; Bob Cullen, Ron Dunn, Bill Dawes, John Lewis and Gil Shepard of WCPQ, George and Marila Case, and Will Lenay of WSUL, George White, Larry Biddle, and Russ Scruggs of WGY. Listeners who participate in the contest “What Radio Means To Me” can win a trip to Florida and other prizes.

Quite a few country artists were in town this week making rounds on the country shows. Jimmie Williams (MGM) reports that on his two daily shows he had Tex Ritter (Capitol) with his latest “The Wayward Wind”, The Davis Sisters (RCA Victor) stopped in for a chat on the air and Jimmie gave their “Lying Brown Eyes” a spin. Tommy Dowd and members were up from WKLO in Louisville with their latest on Tiffany “Fools Romances”. Roy Druzyk who spins the wax at WEAS in Atlanta also was in town with his latest Columbia record of “I Just Can’t Help My Lovin’ You”.

John Grishy tells me that the Mid-Westerners (America’s No. 1 Square Dance Unit) are off this week for a two week engagement in the late-velt Hotel in New Orleans. They will open May 14 with Sammy Kaye’s band. Roy Druzyk has just released, his first, called “When A Mockin’ Bird Sings At Midnight” b/w “Dollar Sign”. Paul Jones and Bill (Mercury) recently appeared with the Christmas Show Band at the Ruton’s Hillbilly Park which is located just outside Newark, Ohio opened May 15 with Red Foley as their premiere attraction. The Bower Sisters are a regular at the park, they are heard on WWOZ as the World’s Original Jamboree out of Wheeling.

MACMILLAN’S COUNTRY JUKE BOX TUNES

POS. LAST WEEK

1. BLUES SUEDE SHOES
   Carl Perkins (Sun 234; 45-234)
2. HEARTBREAK HOTEL
   Elvis Presley (RCA Victor 20-6420; 47-6420)
3. YES, I KNOW WHY
   Webb Pierce (Decca 29805; 9-29805)
4. YOU AND ME
   Kitty Wells & Red Foley (Decca 29740; 9-29740)
5. I’VE GOT FIVE DOLLARS
   Faron Young (Capitol 3369; F3369)
6. I FORGOT TO REMEMBER TO FORGET
   Elvis Presley (RCA Victor 20-6357; 47-6357; Sun 223; 45-223)
7. SO DOGGONE LONESOME
   Johnny Cash (Sun 223; 45-223)
8. ERNEST TUBB
   (Decca 29836; 9-29836)
9. I DON’T BELIEVE YOU’VE MET MY BABY
   Lewin Brothers (Capitol 3300; F3300)
10. BLACKBOARD OF MY HEART
    Hank Thompson (Capitol 3347; F3347)
11. WHY, BABY, WHY
    Red Sovine & Webb Pierce (Decca 29739; 9-29739)
    (Capitol 202; 45-202)

THE TEN COUNTRY RECORDS

DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

1. I TAKE THE CHANCE
2. HEARTBREAK HOTEL
3. BLUES SUEDE SHOES
4. YES, I KNOW WHY
5. HONKY TONK MAN
6. YOU AND ME
7. YOU’RE STILL MINE
8. FOR RENT
9. LITTLE ROSA
10. BLACKBOARD OF MY HEART
11. SO DOGGONE LONESOME
12. I’VE GOT FIVE DOLLARS
13. I DON’T BELIEVE YOU’VE MET MY BABY
14. CRAZY ARMS
15. SEASONS OF MY HEART
16. IT’S YOU, ONLY YOU
17. THAT I LOVE
18. I’VE CHANGED
19. UNCLE PEN
20. IF (JESUS CAME TO YOUR HOUSE)

It’s What’s in THE CASH BOX That Counts

SONNY JAMES

“Alvin, Texas”

CAPITOL # 3441

JIMMIE WILLIAMS

on MGM

sings

“ALPHA and OMEGA”

/White Oak Music-BMI

7771 Cheviot Rd.

Cincinnati 24, O.

SONNY JAMES

“All Mine Up”

CAPITOL # 3441

JIMMIE WILLIAMS

on MGM

SINGS

“ALPHA and OMEGA”

/White Oak Music-BMI

7771 Cheviot Rd.

Cincinnati 24, O.
**SWEET DREAMS** (2:40)  
[Acuff-Rose—D. Gibson]  
**UNTIL I MET YOU** (2:16)  
[Laurelton—H. B. Jones, F. Young]  
FARON YOUNG  
(Capitol 3443; F443)  
- Faron Young and Capital Records keep their hit producing machinery in high gear as they come up with a pair of prize packages that should do a bang-up job over the counter and in the jukebox. One end, "Sweet Dreams," is a middle tempo lover’s lament that the watchful eye of Good Music will be on. The other half, "Until I Met You," an equally outstanding side, is an inviting up tempo romantic affair warmed in wax and beautiful fashion by Young. It’s a toss-up for honors. Take your pick.

**I WANTA TELL ALL THE WORLD** (2:20)  
[Acuff-Rose—J. Newman]  
**COME BACK TO ME** (2:20)  
[Acuff-Rose—J. Newman]  
JIMMY NEWMAN  
(Dot 1283; 45-1283)  
- Jimmy Newman comes through for the ops and dealers with a pair of top calibres, self- penned offerings that could very well ride the charts simultaneously. On the upper portion the charter dishes up a sparkling reading as he favorably glides over a real pleasing, quick beat romantic item tagged "I Wanta Tell All The World." On the other half Newman sings right from the heart as he convincingly renders a lovely, slow paced feelingful ballad labeled "Come Back To Me." It’s a powerful, double-throat challenge.

**LAST NIGHT IN MY DREAMS** (2:47)  
[Reis ASCAP—R. Arthur, J. Wolf]  
**AT THE OLD TOWN HALL** (2:29)  
[Earl Barton BMI—H. Ashley]  
- It’s more than likely that ‘Nita, Rita and Ruby are going to have a pair of sides on their hands as they make a double bid for top rung on the popularity charts with a fabulous new two-sided release. One half the girls send up an absolutely beautiful vocal interpretation of a lifting, middle beat lover’s ballad titled "Last Night In My Dreams." The other half is a delectable, quick beat, change of pace item that finds the girls having a wonderful time at "The Old Town Hall" Saturday night hoe-down. Solid musical assist on a great two sider.

**RITA ROBBINS AND DON WINTERS**  
(KCA Victor 20-6516; 47-6515)  
**I’M GONNA DO IT TOO** (2:14)  
[Showcase BMI—R. Bryant] Rita Robbins and Don Winters get together, once again, as they employ their engaging harmony on an intriguing, up tempo ditty. The pair project each other of being untrue on a deck that comes off in top notch style. Watch this one closely.

**BEFORE YOU GO** (2:31)  
[Showcase BMI—B. Bryant, F. Bryant] Here the duo waxes an easy-going, sentimental item in a soft, sincere style. Two potent contenders for the charts.

**LEE MOORE & JANITA**  
(Cross Country 526; 45-CX-526)  
**REMEMBER ME** (Hillard BMI—S. Wiseman) Lee Moore leaves forces with Juanita as the pair blend their pleasant vocals in distinctive fashion on a pretty, quick paced offering. It treats it to the tipper. Picking instrumental backdrop.

**LET’S SAY GOODBYE LIKE WE SAID HELLO** [Hill & Range BMI—J. Skinner] On the lower portion Moore grabs the heart-spotted as he expressively renders a tear compelling, up tempo lover’s tale.

**BUD DECKELMAN**  
(MGM 12246; K12246)  
**FALLIN’, FALLIN’, FALLIN’** (2:20) [Acuff-Rose BMI—Deckel- man, Miller, Guillot] Although this deck falls into the weper category Deckelman manages to pull it off on a most pleasing reading. It’s an interesting, quick beat piece that could prove to be a sleeper.

**WAITIN’** (2:20) [Acuff-Rose BMI—Deckelman, Clements] Bud Deckelman applies a most sincere reading to a well known moderate paced sentimental piece. Melody, lyrics and instrumentation all blend for an effective platter.

**JOE MAPHS**  
(Columbia 21518; 4-21518)  
**TENNESSEE TWO STEP** (2:29)  

**GUARD ROCK AND ROLL** (2:25) [Blackwood BMI—Maphis] Under half is a colorful, rhythmic instrumental rocker that’s tailor-made for the current dance trend. A two-sided delight that should have no trouble finding it’s way onto the turntables.

**LONDON SMITH**  
(Meteor 5030; 45-5030)  
**WOMEN** (2:40) [Met BMI—Q. Claunch, W. Cantrell] London Smith, along with Bill Cantrell and Q. Claunch, sends up a spriightly quick beat appraisal of the distast side. An enjoyable bounce with the boys groove in happy-go-lucky style.

**LOST LOVE** (2:50) [Met BMI—L. Smith, Leake] on this side Smith warmly vocals a mibile beat, romantic ballad with heart rending lyrics. Adequate support by the Jesters.

**AL TERRY**  
(Nickery 1409; 45-1049)  
**WITHOUT YOU** (2:26) [Acuff-Rose BMI—J. D. Miller] Al Terry’s polished vocal stylings show up to good advantage as he comes up with an infectious vocal effort on a tearful, up tempo romantic platter. Strong entry that should rack up the sales and spins.

**NO SHRIMP TODAY** (2:10) [Acuff-Rose BMI—K. Kerry] Here Terry tells us that the seafood place has no shrimp today but the listeners are on their way. It’s a delectable, quick beat bouncer that the artist spins in refreshing manner.

**MIAMI ROMAN**  
(Decca 29930; 9-29930)  
**I’M READY IF YOU’RE WILL- IN’** (2:40) [Golden West BMI—V. Clark, J. Orsag] A captivating up tempo romantic spinning is put across in charming style by the delectable Miami Roman. An appealing biscuit with big hit potential.

**LITTLE LOVIN’** (2:05) [Planetary ASCAP—D. Lampert, J. Gluck] On this end the thrust really lets loose as she seeks out a terrific rock ‘n roll love novelty. Powerhouse two sider: Either end could boost through.

**COCHRAN BROS.**  
(Eko 1001; 45-3001)  
**TIRED AND SLEEPY** (2:00) [L. Cantrell, J. Capehart, H. Cochran] The Cochran Brothers come up with their entry for roll. Roll as they amusingly blend on a tantalizing, quick paced jolter. Bright performance on a bid that’s sure to keep the boys hoppin’ all day long.

**FOOL’S PARADISE** (2:00) [Old Judge BMI—E. Cochran, J. Capehart, H. Cochran] The boys continue in the rock-and- roll vein as they pound out a driving, rhythmic ditty with a slightly slower but heavier beat. Socko musical backdrop on both decks.

**JIMMY STAYTON**  
(Blue Hen 220; 45-220)  
**HOT HOT MAMA** (2:40) [Stayton] A first rate vocal performance is turned in by young and talented Jimmy Stayton as he debuts on the label with a rockin’, rhythmic slicing that should make the jukes jump with excitement. Need assist by Morton and Honey.

**WHY DO YOU TREAT ME THIS WAY** (2:20) [Stayton] On the other side Stayton hands in another impressive showing as he spins a slow moving, crying towel, lover’s item. Subdued string support on this half.

**ROY DRUSKEY**  
(Columbia 21516; 4-21516)  
**SO IN LOVE AGAIN** (2:01) [Lowery BMI—A. Bradley] Here’s a catchy, up tempo romantic bouncer that Roy Druskey wraps up in attractive style. Light-hearted wedding of melody and lyrics on a waxing that should grab off many spins.

**JIM WILSON**  
(Mercury 70859; 70859x45)  
**MY GREATEST POSSESSION** (3:00) [Meridian BMI—J. Wilson] With a sitting organ accompanyed Jim Wilson delivers a heart-warming vocal and recitation on a tender tribute to his wife. Beautiful job on a deck that should cover a wide market.

**CHARLIE BAILEY**  
(Even 4256; 45-4256)  
**MEMORY OF YOUR SMILE** (2:46) The smile of a loved one, now departed, brings comfort to Charlie Bailey as he movingly tells about it on this middle beat, religious flavored platter.

**CLARING NELLY ACROSS THIS SEA** (2:57) [Peer Int. BMI—A. F. Carter] Lower portion is a penetrating, fast paced love ballad. Bailey socks it in a stirring style. The Happy Valley Boys lend a good musical assist on both ends.

---

*Only those records best suited for commercial use are reviewed by THE CASH BOX*
"Cousin" Johnny Small

WNL—New London, Conn.
1. Let's Stop Feeling Our Way (Buddy Brown)
2. See Doggone Lonesome
3. Arms Of My Baby (Carl Smith)
4. Rock Island Line
5. Let's Say Good Bye Like We Always Said Good Bye (Lee Webb)
6. Uncle Ken (Porter Wagner)

CLARENCE KNELAND
JW—Jewett City, Conn.
1. Blackboard Of My Heart (Hank Thompson)
2. I've Got You (W. Pierce)
3. When You Said Goodbye (Buddy Arnold)
4. That's A Sad Affair (Reeves)
5. I Don't Remember (Porter Wagner)
6. You Don't, Dear (Carl Smith)
7. See Doggone Lonesome
8. These Hands (Hank Snow)
9. Do You Remember (Shane Smith)
10. Rocky Mule (Bobbie Helton)

RAY GODWIN
WFJX—Fort Jackson, S. C.
1. Hanky Tonk Man (J. Horton)
2. Buckskin Daddy (Browns)
3. Buckin' Daddy (Eddy Bond)
4. That Men (Roy Masters)
5. Pickin' Porch (Carlisle)
6. 10 Years Young To Know Her (Browns)
7. Roy Young To Know Her (Browns)
8. You And Me (Wells & Feely)
9. A Whole Lot Of Luck (Lee Carter)
10. You Never Really Loved Me (Lavinia Tubb)

BILL AYDELLOTTEN
WAGG—Franklin, Tenn.
1. You Done Me Wrong (Price)
2. I Like The Chance (Brown)
3. Mr. Teardrop (M. Robbins)
4. Crazy Arms (Ray Price)
5. You're Gonna Miss Me (Price)
6. You're Not Playin' Love
7. Baby, It's In The Making
8. You're Still Mine (J. Young)
9. I'm Falling In Love Again (Lavonie)
10. You And Me (Wells & Feely)

DIEGO WALSHAK
KCTI—Gonzales, Texas
1. Hanky Tonk Man (J. Horton)
2. Long Tall Sally (W. Robbins)
3. Trying To Get To You (E. Presley)
4. Blue Smoke Shoes (Porter)
5. Money Honey (Eddy Cash)
6. Just Like You, Don't Look For Me (Burnett)
7. Blue Smoke Shoes (Porter)
8. You And Me (Wells & Feely)
9. A Whole Lot Of Luck (Lee Carter)
10. You Never Really Loved Me (Lavinia Tubb)

TWO "CASH" BILLY JOCKEY RECORD REPORTS

PAUL KALLINGER
XER—Del Rio, Tex.
1. Seasons Of My Heart
2. Hanky Tonk Man (J. Horton)
3. Blue Smoke Shoes (Porter)
4. Heartbreak Hotel (E. Presley)
5. For Rent (Slim Jones)
6. I Walk The Line (J. Cash)
7. Blackboard Of My Heart (Hank Thompson)
8. Uncle Ken (Porter Wagner)
9. You Don't Know Me (Arnold)

DON LARKIN
WAAT—Newport, N. J.
1. Heartbreak Hotel (E. Presley)
2. Blackboard Of My Heart (Hank Thompson)
3. You And Me (Wells & Feely)
4. Seasons Of My Heart (Jimmie Newman)
5. For Rent (Slim Jones)
6. Crazy Arms (Ray Price)
7. If You Were Mine (J. Cash)
8. Sweet Dreams (Don Gibson)
9. I Take The Chance (Browns)
10. You're Only You (Sonny & Cher)

PAUL SIMPKINS
WBAM—Montgomery, Ala.
1. Hanky Tonk Man (J. Horton)
2. You Don't Miss Me (J. Young)
3. Seasons Of My Heart (Jimmie Newman)
4. For Rent (Slim Jones)
5. Crazy Arms (Ray Price)
6. You Don't Miss Me (J. Young)
7. If You Were Mine (J. Cash)
8. Sweet Dreams (Don Gibson)
9. I Take The Chance (Browns)
10. On My Mind (Flatt & Scruggs)

EARL AYCOCK
KBCV—Newtown, Texas
1. Your Heart (George Jones)
2. For Rent (Slim Jones)
3. Uncle Pete (Porter Wagner)
4. Stop, Look & Listen (George & Earl)
5. Honky Tonk Man (J. Horton)
6. Walks Of The Angels (Wynn & Clark)
7. I Take The Chance (Browns)
8. Seasons Of My Heart (Jimmie Newman)
9. Gee-Gee, Da-Da (Carlisle)
10. My Lips Are Sealed (Reeves)

LEE SUTTON
WVVA—Wheeling, W. Va.
1. I Want To Be Loved (Lee & Cooper)
2. Not Anymore (Danny & Lee)
3. Uncle Pete (Porter Wagner)
4. You Don't Believe It's Me (W. Pierce)
5. My Baby (Lavonie)
6. You And Me (Wells & Feely)
7. You're On The Right Trak (Jimmie Williams)
8. See Doggone Lonesome (Cahy)
9. I Know You've Missed Me (Wells & Feely)
10. Someone On The Other Side Of The Mountain (Jackie Swanson)

KEN CLARK
WRHC—Jacksonville, Fl.
1. On My Mind (Flat & Earl)
2. I Want To Be Loved (Jackson & Jack)
3. Rockin' Mule (Bobbie Helton)
4. Why, Baby, Why (Jimmie Williams)
5. See Doggone Lonesome (Cahy)
6. You Done Me Wrong (Price)
7. See Doggone Lonesome (Cahy)
8. Eatin' High On The Hog (Mac Wiseman)
9. Let's Live For Tonight (Bill & Bessie Smiley)
10. Shelly Horton

SHEL HORTON
WKMC—Reading, Spring, Pa.
1. Poor People Of Paris (Atkins)
2. Let's Make A Fair Trade (Carl Swanson)
3. Blue Smoke Shoes (King)
4. Charlie Was A Beetle (Deadwood Six Band)
5. 'Cause I Love You (W. Pierce)
6. Blackboard Of My Heart (Hank Thompson)
7. Pickin' A Chicken (Jimmie Williams)
8. Thank You Lord For Dinner (Fred Ulan)
9. Gee-Gee, Da-Da (Carlisle)
10. I've Got Five Dollars (Young)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.
"The Cash Box" Music, Page 38
May 26, 1956

**THE CASH BOX**

**Two-year Record Roundup**

This weekend, May 23, and 24, are the dates for the Jimmie Rodgers National Country Music Day Celebration, which is being held in Meridian, Mississippi.

Sheriff Tex Davis was in town last week, setting up the first recording session for Gene Vincent and the Blue Caps at the Mayfair Hotel. Miss Vinny, Perkins, and Rayner, Jerry Newcomb, Frank Hinkle, Douglas McDonald and Eddie Seabody (Bill) recently took off from their daily professional work to make trips and plug their recently released records. This is already reported good response from the South and West Va. George N. Hazell, Co-Active President of the "Hillbilly" International, also reported good response from the South and West Va. This is the response of recorded speech bands. The May 11th issues of "Weekly Sporting Review and Show Business" and "New Musical Express" two of Britain's leading trade paper carried excellent articles and reviews of these new recordings.

Arouning a great deal of interest among both Country & Western fans and Pop music listeners over here is Frank Presley. His Master's Voice released his "Heartbreak Hotel" a month or so ago.

Libby Gall Fabacher, pres. of the Ginny Wright fan club, reports that her "Country Music Day" on May 9th will send us the first edition of the Tom Tall newsletter. Libby says that the first 1,000 copies of "Country Music Day" and "Country Music Day Week" will be mailed out by May 15th. Libby also says that these two are really terrific and will carry on the theme of "Country Music Day" and "Country Music Day Week". Libby says that these two are really terrific and will carry on the theme of "Country Music Day" and "Country Music Day Week".

**WIS & MARILYN TATTLE**

This year, May 23, and 24, are the dates for the Jimmie Rodgers National Country Music Day Celebration, which is being held in Meridian, Mississippi.

**BOBBY & JOYCE**

Joe Musella, the former manager of Hank Thompson, it looks as if Thompson has a pretty busy schedule ahead of him, with May booked solid; June, July and August seem to be filling up.

Lee Rosenberg real happy these days over the success of her Southern Belle that he called Me One., as recorded by Jean Shepard, on Capitol. The tune has gone off to a real record sale and she is counting on it for more bigs.

Don Pierce, Stanley preyed in to chat with the New York staff last week while visiting with his eastern distributors.

**"LITTLE" JIMMIE DICKENS**

The Lazy Ranch Boys, Herb Williams, Barefoot Brownie, Jenks (Tex) Carman, and Bobby Tie have all been recording new material for the Cash Box label. The new songs are being written by the new artists are "Lost John" by Barefoot Brownie, and "Pot Of Gold" by Herb Williams.

Unelo "Buck" Lipe, KSCM-Ste. Genevieve, Mo., reports that due to many requests he has started a new weekly show called "Rock And Roll Country Style." It's a half hour show featuring such Rock 'n' Roll artists as Elvis Presley, Carl Perkins, Marty Robbins, Eddy Bond and all artists who do country records rock 'n' roll style. "Unelo Buck" believes he's the first country day to start such a show and no "Johnnie Green Lawn" Layne Lane, WKBK-Tampa, Fl., tells us that he uses Jimmy Hip & Perk Williams' Capitol wagon of "Buttermilk" as his theme and that the Newberry's Record Dept. is selling it like crazy. In addition, the "Buck" has recently added another 11/2 hours of country music and will start his show at 11:30 AM. "Unelo Buck" has already begun to attract a good number of listeners.

Bob Rossow, Co-Manager of "Gammicks" in Chicago, Illinois, reports that his "Gammicks" show has been booked by the Chicago Athletic, The Large, and the Chicago Tribune. The new artist has been recorded by the Cash Box label.

"Only those records best suited for commercial use are reviewed by THE CASH BOX."
Country Reviews (Continued from page 38)

Country Music Day Celebration, which is being held there this weekend May 25-26.

Working as an act, May Hawks and Les Thomas were into Nashville last weekend in a huddle with Tree Music rep, Buddy Killen. It's reported the act will have their first release out in a few weeks. The duet will also record under their own individual names as solo artists.

The city of Ashland, Kentucky will observe their 20th Annual American Folk Song Festival on June 19th. The festival commemorates a century-old tradition among Kentucky mountain folk, the "Singing 'Gatherin'", where every so many years the Ozark folk gather in the costumes of their ancestors and sing ballads and songs, some of which date back to the 17th century. The festival is a strong support of the Festival, is its strongest supporter.

Justin Tubb and the Wilburn Brothers team up for a series of personal appearances the latter part of this month and head South to Georgia for a full week, immediately following, the group will go into Meridian, Miss. for the Jimmie Rodgers Memorial Day Celebration May 25-26.

This week-end, May 26, it's reported that Carl Perkins will be guest star on the Perry Como TV Show from New York. It's also reported that Ed McLe- more, Big "D" Producer-Owner, Sam Phillips, head of Sun Records and officials of GAC will be on hand to work out other activities for the "Ozark Suede Shoes" band.

Carl Perkins (Sun), Sonny James (Capitol), Hank Locklin (RCA Victor) and Charline Arthur (RCA Victor) are currently working a tour for A. V. Bant- ford, West Coast promoter.

Johnny Delan, Publicity rep for the Big "D" Jamboree, Dallas, Texas, reports that they have been enjoying capacity houses for the most part during the past several weeks.

Teddy and Doyle, The Wilburn Brothers (Decca) were featured guest stars on the Ozark Jubilee on Saturday, May 19th, according to word from the team's personal manager, Gabe Tucker.

The Blackwood Brothers Quartet (RCA Victor) continue with a strong schedule of personal appearances and are booked solid for the month of June. The Brown Sisters, Maxine and Bonnie, returned to the Ozark Jubilee on April 21, singing one song "Goo-Goo-Dada" with Bobby Lord and another "As Far As I'm Concerned" with Red Foley. Brother Jim Edward is in the midst of the basic training at Fort Carson, Colo. The Brown's RCA Victor recording of "I Take The Chance" is currently riding the hit crest and brought the popular recording team much in demand personal appearance-wise.

Chuck Bowers (Choice) turns in his first for the label with the offering of "I've Been Booched" and "Tootin' Water". Also out on the Choice label is Ten- nessee Jim and his Hillbilly Playboys with "Don't Steal Her" and "Hanging My Tears Out To Dry."

Here's an oddity. Sheriff Tex Davis, WCMS, Norfolk, Va., was enroute to Nashville recently with Gene Vincent and the Blue Caps for their first recording session for Capitol. It seems the boys were stuck in Richmond, Va., and they didn't have a "through ticket". The boys got to wondering and ending up doing a show right in the airport and six folks with big hearts gave up their passages so the boys could make good in Nashville.

Jack Clement's Valley Music progress, Knoxville, Tennessee, has another record on the up-swing these days in the Babs and Floyd recording of "Giggie Box".

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS

CHARTS compiled EVERY WEEK

ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS

Every Week In

THE CASH BOX

ALL FOR $15. PER YEAR

(52 ISSUES)

THE CASH BOX
26 West 47th Street
New York 36, N.Y.

Please enter our subscription for 1 year (52 issues) at $15. Enclosed Our Check [ ] Please Send Us A Bill [ ]

FIRM NAME

ADDRESS

CITY ZONE STATE

Individual's Name

"It's What's in THE CASH BOX That Counts"

Meeting Dates Of
Music Operators' Associations

May 21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

Place: Mandell-Balloy Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.

22—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.

June 2—Music Guild of Nebraska
Place: Pawnee Hotel, North Platte, Neb.

4—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

4—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

7—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).

7—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.

7—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General).

11—Tri-County Juke Box Operators' Assn.
Place: Elum Music Offices, Massillon, Ohio

12—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.

13—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

13—New York State Operators' Guild
Place: Governor Clinton Hotel, Kingston, N. Y.

14—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.

14—Massachusetts Music Operators' Assn.
Place: Beaconfield Hotel, Boston, Mass.

20—Automatic Equipment & Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

21—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board).

21—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

21—West Virginia Music Operators' Assn.
Place: Daniel Boone Hotel, Charleston, W. Va., (executive board)

22 & 23—West Virginia Music Operators' Assn.
Place: Daniel Boone Hotel, Charleston, W. Va. (convention)

25—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.
MOST OF THE STANDARD MUSIC THE PUBLIC WANTS TO HEAR IS AVAILABLE PRINCIPALLY ON 45 RPM EXTENDED PLAY RECORDS

IT TAKES LONGER TO PLAY 45 RPM E.P. RECORDS THAN IT DOES TO PLAY 45 RPM SINGLES

THE SEEBURG V-200 COMPENSATES THE OPERATOR FOR THE ADDITIONAL TIME REQUIRED TO PLAY E.P. RECORDS

the world's first dual music system
National C. M. Board Of Trade Would Mean:

Here and There

WASHINGTON, D. C.—The Small Business Administration issued a release this week that should be of interest to coin machine distributors. Called "Competitive Tactics For Small Wholesalers", it is written by William J. Guyton, of the management consultant concern of A. T. Kearney and Company, Chicago. "Owners and managers of all types of wholesale houses", says Guyton, "are currently concerned with how to maintain sales volume and still secure commensurate returns. Many have found that the solution does not lie in granting increasingly large price concessions, but rather in developing tactics designed to meet competition in their own market. You may find it possible to improve your position through a careful evaluation of your competitors' efforts, plus a critical re-examination of your own objectives and operations. Such a study may result in: 1) Selection of some of your present lines for additional concentration; 2) Securing new lines that are inadequately represented in your market; 3) Location of new markets neglected by competition and which offer potential profits to a wholesaler willing to promote aggressively his services to them; and 4) Improving company operations to provide the desired services to the customer, together with the required profit to the company." Guyton also points out that there are five areas to study in evaluating your competitors' operations in relation to your own: 1) Merchandise; 2) Market Coverage; 3) Service; 4) Advertising and Sales Promotion; and 5) Pricing.

NEW YORK—Readers of this column pick up a lot of incidental information, some of value, some amusing, and some just interesting. Here's an item that we thought you'd like to hear. American drivers burned up 53.8 billion gallons of gasoline last year, reported the American Petroleum Institute. This created a new high, an increase of 3 billion gallons over 1954. Most active drivers were the Californians. They used 5.6 billion gallons alone. Their biggest month was in June, with August second. (Ed note: California cops with locations along roads should be prepared to handle this summer traffic). Texans ranked second, with June the big month here, too. New York was third, with August its biggest month, although July was not far behind. Fourth was Ohio and fifth was Pennsylvania. New Jersey was eighth, and Connecticut 27th.

WILLIAM J. GUYTON

Diversification has brought about a great need for a "National Coin Machines Board of Trade."

Operators who attended the MOA as well as the NVA convention, and because they also operate other vending equipment, will have to come back to Chicago to attend the NAMA convention.

This is a triple expense. An unnecessary and inefficient added expense. Not only a triple expense for operators but for exhibitors as well.

Efficient operators who conduct a profitable business own diversified equipment routes. They feature music, vendors, amusement and service machines.

The intelligent operator realizes that the location is the most important factor in the profit equation. He must satisfy the individual location to enjoy maximum income. And to do so he must place all the various machines the location wants and needs. In short, he must diversify his operation.

Today operators own the phonograph, the drink dispensers, the cigarette vendor, the gum and nut machines as well as the games in individual locations.

One operator efficiently, easily and quickly services the location. This is better for the location owner. More efficient and profitable for the operator.

The resultant effect of such diversification is that the operators, today, are interested in all types of equipment. They must be to keep ahead of competition. To progress. To better assure their future welfare.

When they come to a convention, operators want to see, hear and learn about all types of machines.

Why, then, should the operator be imposed upon? Why should he be made to spend three times what he should? Why must he be forced to attend three different conventions at three different times during the year when but one will do?

This publication has continued to call for a "National Coin Machines Board Of Trade" for over twelve years. Not only would such a Board of Trade be a great, common meeting ground for all divisions of the industry, to set up the finest possible code of ethics for all, but would, at the same time, bring about financially efficient cohesion.

A "National Coin Machines Board Of Trade" would mean one convention only. A big convention. A harmonious meeting of the minds and hearts of all the peoples engaged in this industry.

It would help to assure greater efficiency, economy, security and definitely bring about better profits and finer welfare for all the industry.

The time is long overdue for the leaders of the industry to bring into being a "National Coin Machines Board of Trade".
FOREIGN TRADE BOOM GROWS


CHICAGO — Foreign trade continues to boom at an unprecedented rate. Leading distributors are amaced at the growing backlog of orders they now have on hand and the further fact that their backlogs are increasing right along.

As one noted midwest distributor reported, "It's almost impossible now to obtain the late model used machines world market demands. "The fact is", he continued, "that our salesmen are beating the bushes and are ordered to do everything possible to obtain the equipment we need so as to satisfy our many foreign market customers."

Nor is he the only one who is in this predicament of attempting to obtain late model used equipment for foreign buyers.

One well known eastern distributor reports, "As far as juke boxes are concerned, we're offering operators the highest trade-in values in all of our history."

"In fact", he claims, "many of the juke box operators in our territory have taken advantage of some of these trade-ins and are modernizing their routes."

"We predict", he continues, "that before this year is over there won't even be a single 78 rpm phonograph in our area."

"But", he sadly adds, "this doesn't mean that we are obtaining the equipment we need to ship out to the foreign market."

This situation prevails throughout the industry. It is especially noticeable on both coasts where distributors concentrate on world market sales.

The west coast has just as great a problem as the east coast of the nation attempting to satisfy the demand for late model used equipment from the world markets.

Distributors all over the nation, in fact, are at their wits' end trying to dig up the necessary machines. Their salesmen are beating the bushes and making some remarkable deals with operators to obtain equipment needed for export.

All agree that the export boom will continue due to the fact that the scarcity of late model used machines is growing, instead of being satiated. Because of this, export demand will continue to grow at even a greater rate than it is growing at this time.

It is also noticeable that the demand for five-ball games and guns as well as much other arcade-type equipment keeps pace with the demand for the later model used juke boxes.

One west coast distributor explains, "The prices of new machines have gone up to such a point that the average buyer in any foreign country just cannot afford to use new equipment. They have used machines, instead", he says, "but he knows the later model used equipment just as well, if not even better, than do our own domestic operators.

"This makes it even more difficult for all concerned. It has become a race between exporting distributors as to who will get what equipment. Each continues to offer more than the other."

(Editor's Note: As predicted by The Cash Box in its last "Export Market Quarterly Edition", which is printed in Spanish, French, German and English each quarter, demand for late model used machines from the American market would grow to boom proportions. It seems, from present reports, that even this optimistic prediction has already been surpassed and that new high export marks will be set during 1956.)

As Summer Season Approaches:
Factories Intensify Sales and Promotion Campaigns

Rush Out Roadmen To Cover Nation and Beat the Bushes. Advertising Programs Stepped Up

CHICAGO—Very few, if any, factory salesmen were at the manufactory's here.

Manufacturers have rushed them out to cover the nation in an intensified promotional and sales campaign due to the summer season.

As one leader here stated, "We enjoyed one of the greatest business summers in the history of the industry. We believe that we can make 1956 just as great as a summer season."

"We are ordering our salesmen to cover their territories intensively and meet with all operators. This is but one part of our stepped up sales and promotion program.

"We are also stepping up our advertising campaign and will, thru our regular ads as well as direct mail literature, plan on one of the finest business summer seasons."

Manufacturers who have been meeting the orders of the larger urban markets now find that they have filled requirements to a large extent.

They are now concentrating on the smaller, country markets where their new products haven't as yet reached any volume.

Plans of many are to increase their sales force so as to better assure their factories large volume production.

There is a dearth of good salesmen. Sales managers have been searching around for some time to obtain the help they need to keep sales booming and factory production at peak.

Arcade Equip't Demand Zooms

Late Model Used Guns in Biggest Demand. Baseball Games, Horoscopes, Photo Takers and Other Type Machines Enjoying Boom Market. "Best Season Yet," Many Report

CHICAGO—Leading distributors all over the nation are racing against time to fill orders for arcade equipment of all kinds.

The demand has continued to zoom upward from early April and has now reached actual boom proportions. Salesmen for the various distributors are beating the bushes in an effort to dig up arcade machines of all kinds so as to satisfy the demand.

Late model used guns are in greatest demand. These grow more scarce as trade-in deals are made to obtain them from operators.

In fact, some report, there is a good demand all over again for new guns with new play features. These men are of the belief that a new gun at a nominal price would click big at this time.

Baseball games, horoscopes, photo takers, recorders, almost every type of arcade machine made is being demanded from all over the country as demand in one market is creating a new demand in another.

As the manager for one well known distributor reported this past week, "This is the best season yet. The orders are coming in faster than we ever expected. We are now trying our best to get the equipment desired."

"This is a real boom", he concluded.

Many are of the belief that this summer season of '56 will see the arcade machines biz reach new heights.

Not only will the machines be shipped in bigger volume through the world markets, but many U.S. ops are demanding more used arcade equipment in the fill resort and other outdoor spots.

Ross Distrib Gets So. Ga. For Rock-Ola

ROCK-OLA—David C. Rockola, president of Rock-Ola Manufacturing Corporation, this city, announced this past week that Ross Distributing Company of Miami and Jacksonville, Florida, had been granted distribution for the South Georgia area.

The Ross Distributing firm will handle this area from its Jacksonville offices at 90 Riverside Drive.

J.T. Ellis occupies the Ross office in Jacksonville, Fla.

Rockola announced that the Ross Distributing Company had been doing a very fine job for the firm in the South Georgia area since May 1 of this year.

This announcement was to confirm the exclusive distribution for the territory.

Ell1 Ross is president of the Ross Distributing organization. His headquarters offices are located in Miami, Fla.
CHICAGO—Due to a time element and deadlines, all of the pictures taken at the MOA Show weren't ready for publication in the May 19 issue. Herewith are the pictures omitted from last week's issue.

1) Bill Gersh, publisher of The Cash Box, Mrs. Nate Fein-stein of Atlas Music and Bob Dunlap of J. P. Seeburg Corp.


3) The table of the West Virginia Association at the banquet.

4) Wally (Muscles) Finke of First Distributors and Frank Mencuri of Exhibit Supply.

5) Joe Silverman, business manager of the Philadelphia operators association, and a recording artist.


7) Ben Coven of Coven Music with a recording artist.

8) Mr. and Mrs. Lou Casola’s table at the banquet.

9) Bill Gersh and Leo Williams of Capitol Projectors.

10) Al Warren of Genco Mfg. & Sales with model.


12) The table of Mr. and Mrs. Joe Elum of Massillon, Ohio, at the banquet.


14) Mimi Roman and H. C. Keels, Jr. of Florence, S. C.

15) Congressman George P. Miller addressing a meeting.

16) John Haddock, president of AMI, Inc., talking at a meeting of ops.


18) Bob Dunlap and Reed Whitney, J. P. Seeburg Corp., with the firm's industrial music player.

19) Table of Seeburg men at the banquet.

20) Mona Carol, recording artist, accepts a drink of coffee at the Keeney display.

21) Cissie Gersh, Lou Nemesh, Seeburg distributor from Cleveland, Ohio, and Bill Gersh.
Chicago Coin Delivering “Steam Shovel” and “Twin Hockey”

Ed Levin, catching on everywhere in the nation. This is a two-player game. It features 5¢ coin for each player and 10¢ coin for each player, or 6 plays for 25¢ for each player. The game has a formica playing field. The control panels are on either side for each of the players. The scoring is the total of the balls advanced as the game progresses from 10 to 50 points.

As Levin reports, “Our distributors have been heaping compliments on us for both of these new machines, ‘Steam Shovel’ and ‘Twin Hockey’.

“With the big outdoors season getting under way, as Memorial day nears, both games are already in big demand.

“Both of these machines,” Levin explains, “are perfect for the summer season play action”, he added, “and there is no doubt that they will remain on any location anywhere for many, many months to come and in some cases for years.

“These two machines,” Levin goes on to say, “are among the kind of products that assure operators of profitable results.

“These machines will still be operating and in the same locations when summer is over and wintry weather of next year has come into being.”


Chicago—Jack Bess and his Roanoke Vending Exchange, Inc., Charleston, W. Va. and the Bristol, Va. offices have been named Genco’s exclusive distributors in this area by Ralph Sheffield, sales director for Genco Manufacturing & Sales Company, this past week.

Sheffield reported, “We have been in contact with Jack Bess for some time. We have watched the progress of this firm. We sincerely believe that Roanoke Vending Exchange is bound to prove one of the outstanding distributors of our entire distributing organization.

“Bess proved himself”, Sheffield says, “one of the finest men with whom to do business. He has furthered the cause of the operator in his area. He has done all in his power to bring the operators the finest equipment and assure them of the best profits.

“He has indicated”, Sheffield concluded, “that he is tremendously happy to become our exclusive distributor and will make our products among the most popular in his territory.”

NEW ENGLAND NIBBLES

With pleasant weather setting in, things are really humming. The outdoor season, a month late because of bad weather, is getting rolling and demand for arcade equipment and used and new games and guns is at an all time high. . . . Distributors are getting behind the Cerebral Palsy drive again this year and Atlas Distributors (AMI) has a new AMI 200 in the South Station concourse, Trimount Automatic Sales Corp. (Seeburg) sent a Seeburg 200 to the Watertown Arsenal and another for a CP location this week; and Associated Amusements (Rock-Ola) is putting out machines.

Trimount Automatic Sales Corp. (Seeburg), President David Bond and Mrs. Bond have returned from a tour of France, Italy, Belgium, Netherlands and Germany, but did not make their contemplated visit to Israel because of the situation there. Arcade equipment is moving at a fast pace here. Williams’ “Crane” is going big and Mutoscope’s “Rock ’N Roll” is finding favor. Trimount is swatting Genco’s new “Hi-Fly” baseball game. . . . Genco’s “Super Big Top” gun is getting heavy demand and Gottlieb’s “Derby Day” are going over in great fashion. . . . At Atlas Distributors (AMI), Louis Blatt, back from MOA convention, reports activity at feverish high. Louis is planning a road trip through the territory within a week. Response of ops to the new AMI has been “terrific,” he reported. . . . At Red Distributors (Wurlitzer), St Red back from MOA convention. Big demand for Wurlitzer 200 and orders being taken for the new machine which is expected to arrive shortly. Demand is “fantastic,” Bob Johns, genial sales manager, reports. Business on the upswing here with warm weather seeing kiddie rides, pool tables, guns and even shuffle alleys active. Exhibit’s new “Spanish Pool” and Chicago Coin’s “Advance” and Bally’s “Booster” are leading the field in pool games here. Bally’s “Night Club” is very strong. Wurlitzer 1900’s are moving briskly, . . . At Associated Amusements (Rock-Ola), Ed Ravreby and staff working nights to ready new plant. Associated will unveil a 2,500 square foot setup with a game room, coffee lounge, parts department, parking lot, direct shipping plants, all done in a Rock-Ola color scheme of red, gold and black. A new receptionist has been hired, Christine Kane, to augment the Associated staff.

Ops visiting around the distrubl plants this week included: Hal March, Brattleboro, Vt.; Ben Gordon and Dominic Sanzo, New Britain, Conn.; Louis Taube, Manchester, N. H.; Frank Genest, Quebec, Canada; Martin Oliver, Portland, Me.; Ray Paili, Framingham, Mass.; Waterman; Martin Ferraro, New Bedford; Henry Levine, Milton; Bill Hanel, Concord, N. H.; Ralph Lackey, Roxbury; Tom Libby, Harwefield; Ray Shea, Worcester; Dave Baker, Arlington; Saul Robinson, Newton; John Connors, Salem, N. H.; Bob Lyons, Skowhegan, Me.; Bill Lang, Fairfiled, Vt.; and Tony Petteruti, Providence, R. I. . . . Muske, his being given hype by visiting record artists; Frankie Laine current at Bistihurst’s for 10 day stand, is cranking all records and visiting all the disk Jocks in the area through promotion set up arranged by Bakers. Jerry Vale is singing at the Frolic in Revere. . . . Bakers Sisters and Eileen Rogers just exited Beantown after club engagements, disk jock appearances and hosting at fun club parties. . . . Bakers Sisters nearly got mobbed at fan club coke party in Hotel Bradford. . . . Marion Marlowe in on disk jock visits.

Programming Arrangements

GEORGE W. SAMMONS, MEMPHIS, TENNESSEE—20 YEARS

“20 Year Club” Members

CHICAGO—The following new members were added to the Cash Box “20 Year Club” this past week:

Ralph E. Hensley, Bloomington, Ind. . . . 20 years.
Robert Earl Friend, Bucyrus, Ohio—20 years.
Nancy DeCroes, Kokomo, Indiana—27 years.
Kathie E. Tolle, Canton, Ohio—20 years.
William Steinberg, Philadelphia, Pa.—50 years.
George W. Sammons, Memphis, Tennessee—20 years.

GRAND RAPIDS, MICH.—J. W. Haddock, AMI president, listens with pleasure as E. B. Rataf, sales director of AMI, proudly points out the programming arrangements possible with the new G-200.

William A. Cox, The Pas, Manitoba, Canada—20 years.
Donald S. Powell, Oak Harbor, Washington—20 years.
William J. Mash, Omaha, Nebraska—20 years.
Applications for membership in the “20 Year Club” may be made to the Cash Box, 32 West Randolph Street, Chicago, 1, Illinois.

“It’s What’s in THE CASH BOX That Counts”
### Chi Bowling Final Standings

**Galgano Sochacki**
- Total: 159.4
- Pins: 77,642
- Average: 778
- Game Series: 282

**Singer**
- Total: 159.19
- Pins: 76,358
- Average: 763
- Game Series: 282

**Decca**
- Total: 159.01
- Pins: 75,129
- Average: 751
- Game Series: 282

**Sochacki**
- Total: 158.92
- Pins: 74,473
- Average: 745
- Game Series: 282

**Western Automatic**
- Total: 158.89
- Pins: 74,208
- Average: 742
- Game Series: 282

**Horizon**
- Total: 158.70
- Pins: 73,994
- Average: 739
- Game Series: 282

**Melody**
- Total: 158.57
- Pins: 73,075
- Average: 731
- Game Series: 282

**Cicero**
- Total: 158.45
- Pins: 72,471
- Average: 725
- Game Series: 282

**Paschke**
- Total: 158.37
- Pins: 72,057
- Average: 721
- Game Series: 282

**Sochacki**
- Total: 158.04
- Pins: 71,628
- Average: 716
- Game Series: 282

**Hunt**
- Total: 157.90
- Pins: 71,245
- Average: 712
- Game Series: 282

**Mondale**
- Total: 157.84
- Pins: 71,060
- Average: 711
- Game Series: 282

**Signet**
- Total: 157.80
- Pins: 70,926
- Average: 709
- Game Series: 282

**Blumberg**
- Total: 157.74
- Pins: 70,765
- Average: 708
- Game Series: 282

**High Singles Game (Team)**
- Total: 237
- Player: Paschke
- Average: 897
- Game Series: 282

**High Singles Game (Individual)**
- Total: 237
- Player: Paschke
- Average: 897
- Game Series: 282

---

**Used Pool Tables $125.00**

**J. H. Keeney & Co., Inc.**

2600 W. FIFTH STREET, CHICAGO 32, ILLINOIS

---

**ALL GAMES RIGHT FROM LOCATION IN WORKING ORDER**

**BALLY—WILLIAMS—ROCK-OLA**

---

**It's YOUR OPPORTUNITY—Mr. Keeney's ARCADE and FLICKER POOL**

**See Your Keeney Distributor Today for These Two Fast-Moving Pool Tables.**

---

**Write—Wire—Phone**

J. H. KEENEY & CO., INC.

---

---
Seemed to be a good deal of high spirits and fun on coinow this week. These column who returned from the MOA show were retelling of their experiences and hijinks, and were unusually jovial. We listened to these stories and compared them to those which we encountered during the "big" conventions of years gone by. The same—and lots of fun and laughs.

Black Sales, Inc., opens on coinow this week, with Al Blendow, long time coin sales exec in charge as general manager. Firm will occupy newly renovated digs at 503 Firth Ave, and will distribute the lines of United Mfg. Co. and Capitol Projectors. Blendow states the firm intends to acquire other factory lines Official opening is set for June 1. ... If anyone is jumping with joy, it's Barney (Shugy) Shyman of Runny Sales Co. (Box 79.) Rappy says he's looking for the greatest sales year since he opened his distributing firm. This week, he shipped his first AML model “G-200”, and the amusement machines of Bally and Kneemy. Irv (Kenny) Kempner, roadman, headed a group of Runny execs, which included bossman “Shugy”, at a showing of the AMA “G-200” phone at a buffet dinner at the Bond Hotel, Hartford, Conn., on Thursday, May 10. Also on hand were Artie Daddis and Marty Blatt of AMI. Kempner says that there were some 75 coinmen present, and that he wrote plenty of orders. Kempy, by the way, graduated from the Dale Carnegie School on May 15, where he took a course on public speaking and human relationship. Graduation was at the Hotel New Yorker. N. Van Nattan, sales manager of Auto-Photo Co., Los Angeles, Calif., visiting at his local distri, Al Simon. Van Nattan came on to New York from Chicago, after a stop-off in Cleveland. He wasn't fully recovered from his recent attack of virus, and was hoping he would be able to go home from here. However, he said he might have to visit Philadelphia and some distrbs in the Southern States.

Joe Young and Abe Lipsky, Young Distributing, tell us that music ops are really bothering them for information on Wurlitzer's new model "2000", the 200 record selection phone. "We should have some here by the end of the week," report the boys. Abe looks forward to another good season and sales when the new machine comes along. ... Harry Knolls, Valley Amusement, Cicero, N. J., visits along the street, then goes up to the new New York Coliseum to view the exhibits of the firms showing home owners' items. ... George Santiago, Koeppe Distributing, who was out last week due to a sprained ankle, and back again, and are Harry and Hymie thankful. All working strenuously to turn out a good sized export order of reconditioned music machines. ... Westchester Music Guild held nominating meeting this week, and election will take place after the organization's big banquet coming along Tuesday night, May 22, at the "22 Club" in Scarsdale, N. Y. ... Conlon, manager of the Simon's club in Lee is in town for a visit on May 15. Joe Simon operated an arcade in Newark, N. J. ... Ed Czajka, Eddie's Amusement, Danbury, Conn., shopping along coinow. Ed opens his arcade at Lake Camel, N. Y. this week. ... Over at Atlantic Novelty, we are happy to have busy. Murray Kaye reports sale of Seugy's "V-200" very good. While we were in the office, Murray was talking with the wife of Phil Seugy. ... Phil Seugy was on long standing here, arranging for blood donations needed for Phil who is in the Henneman Hospital in Philadelphia. In addition to Kaye, Meyer Forbes, and a number of the New York area members of the New York chapter of the American Red Cross. Mike Munves still busy as he could possibly be supplying his arcade equipment. ... Mike claims the way things look, he'll be on his way right thru July 4th holiday. ... On the street the of the distributed were Sandy Moore and Hank Walton of Long Island. ... There have been many more donations, and a UJA-- "Senator" A Bodlin testimonial dinner being held at the Sheraton Astor Hotel on June 13.

**UPPER MID-WEST MUSINGS**

Mr. and Mrs. Jack Backus of Jamestown, N.D. stopped in the Twin Cities on their way home from visiting relatives in Milwaukee, Wis. Jack spent a couple of days shopping around for equipment for his route. ... Harlan Beach of Alexandria, Minn. will be rolling in the buckets one of these days. There is a report that Harlan is in with a group that made a uranium find out West and that they will start mining the ore in the near future. Good Luck Harlan.

A recent rumor is the purchase of the John Galep route by Don Bowler of Baldwin, Wis. The John Galep route was situated in and around Menomonee, Wis. Johnny's plans for the future are indefinite at the present time. Going thru the Mayo Clinic at Rochester were Peter Wege and Ken Flynn of Hamilton, Mont., left for check-up on their route this week from the MOA convention in Chicago. ... H. H. Dooliver of Conrad, Mont. stopped off in Minnesota and the Twin Cities on his way back from the MOA show. He joined his brothers and all went down to Blue Earth, Minn. to spend Mother's Day with Mom. This had been the first time the family had been together on Mother's Day in a number of years. ... Andy Thiesen of the Northland Music Company, Brainerd, Minn., made a quick trip into the Twin Cities to pick up parts and records. ... Bill Hunder, Wheaton, Minn. was seen shopping around for equipment. ... Recent visitors to the Twin Cities were Pete Parkoff, of Clifton, Mo., and Nelson Nelson of Alexandria, Minn.; Russel Gherity, New Richmond, Wis.; Bill Hanf, Austin Sales Co., Austin Minn.; Fred Kirschman of St. Cloud, Minn.; Gordon Dunn of Moor Lake, Minn.; Jack Tomsar of Two Harbors, Minn.; John Mahon of Eau Claire, Wis., and Joe Tetzke of Fairmont, Minn.
CHICAGO CHATTER (Cont.)

Jerry Brenner all wish that Empire had a few more warehouses located to the brim with arcade equip'. Joe reports, "This is the greatest year we’ve seen yet". Thanks to our very special short-story fan, Herb Perkins, who phoned to tell us he just read our latest short story and that he thought it was terrific'. Al (W. H.) Warren of Genco on his way to Des Moines to take care of much business awaiting him there. - The CIAA held a very interesting monthly meeting this past Tuesday and members present had an opportunity to question some of the principal speakers rather thoroughly. The drive for more members continues at top speed. - MAY IS NATIONAL TAVERN MONTH. Jerry advises us that the bars are still talking about the "eye-appel" of the Williams' booths. Drew plenty attention to Williams' products with the "Crane" getting the lion's share of interest from all. - Morris Wiczer of Wico has a real gripe about 13 exhibiting hours..."A. M. Jones reports that business has been whirling at a mad pace ever since the introduction of the firm's "G-200..." Benv Cohen reports that, "We've never been busier than we are since the opening of our new 200 selection photo booth". - Ted Rubenstein is clicking grandly with his phone replacement plastics. - Best cure for "low feeling" - just visit with Charles Johnson.

HAPPY BIRTHDAY THIS WEEK TO: Robert L. Holt, Salt Lake City, Utah... Wally Pinkus, Chicago, Ill... Clarence H. Meier, Stratford, Ont., Canada... Saul Halper, Cincinnati, O... John J. Ruginis, Mt. Carmel, Pa... Gilbert T. Bradley, Cambridge, Md... Art Sauer, Detroit, Mich... Homer R. Sharp, Lexington, Ky... John R. Evans, Gulfport, Miss... James B. Haggerty, Chicago, Ill... H. T. Roberts, Gettysburg, Brown, McMinnville, Tenn... Romeo Laniel, Montreal, Que... Cas Cash, Hammond, Ind... Phil Greenberg, Pittsburgh, Pa...
Harrington Distrib.

App’t’d By Genco

HOUSTON, TEX.—C. O. (Red) Harrington, Harrington Distributing, this city, was officially appointed exclusive distributor in this area for Genco Mfg. & Sales Company of Chicago.

Announcement of this appointment was made by Avron Gensburg, president of Genco.

Said Gensburg, “We are very pleased to be able to announce the appointment of C. O. Harrington as our exclusive distributor in the Houston area.

“Harrington has proved that he operates completely with every operator in every regard and is interested in bringing the operators in his area the very finest equipment money can buy.

“We feel certain,” Avron Gensburg concluded, “that C. O. Harrington is going to prove one of our most outstanding distributors.”

Black Sales Opens

Offices in N.Y.

Al Blendow App’t’d

General Manager

NEW YORK—Black Sales, Inc. opened offices this week in the newly renovated and beautifully designed building at 583 Tenth Avenue, this city. Al Blendow, well known sales executive for many years in the coin machine trade, has been appointed general manager.

The new firm will act as distributors for United Manufacturing Company and Capitol Projectors.

Blendow advises he is now busy building a sales organization to contact the trade in his territory. He says the firm intends to acquire additional lines in the near future.

Official opening will take place on June 1.

GLENS FALLS, N. Y.—About one month ago Witham Enterprises and Associates presented a coin operated bowling game to St. Alphonsus Church for its youth recreation program. Shown above are Rev. Paul LeDuc, pastor of Saint Alphonsus Church, who accepted the game in its behalf, Clifford B. Witham, Jr., manager of Witham Enterprises, and youngsters of the youth center. Witham writes he is a firm exponent of this type of publicity for the genuine good of the industry and earnestly desires to see the time when the industry will have a paid lobbyist in state capitols with an extremely liberal expense fund.

Joe Simon Dies

NEWARK, N. J.—Joe Simon, well known arcade owner here, died suddenly on Tuesday, May 16. He was 58 years old.

Joe is the brother of the well known Dave, Al, Murray and Ben Simon.

He leaves, in addition to the brothers, a wife, Sarah, 2 sons, Daniel and Marvin, 3 sisters, Mrs. Sarah Goldstein, Mrs. Ida Nankoff, and Mrs. Sonya Sandow, and 2 grandchildren.
Even greater than our “Champion Baseball”

**NEW!**
ADJUSTABLE HOLD-OVER PENNANT FEATURE and multiple or single replay

**NEW!**
KING SIZE 1 1/2 SOLID BREAK-PROOF BALLS!

**NEW!**
COMPACT PIN GAME SIZE CABINET—only 60” long, 24” wide, 69” high

**NEW!**
COLORFUL FORMICA PLAYING FIELD!

Balls soar
4 ft. Through the air
Without the use of ramps

3 outs an inning
—adjustable to 1, 2, or 3 innings

**SEE your GENCO Distributor**

---

**Wurlitzer Civilian Item Sales Up For The Fiscal Year**

At a profit, with the year sales of civilian products increased by 19% over a year ago.

“More pianos, electronic pianos, electronic organs and coin operated phonographs were manufactured and sold than during the preceding year”, stated Rolfing.

However, due to the decrease in sales of defense items, to the tune of 70%, the sales for the year dropped from $35,912,756 for the preceding year to $35,448,646 for the fiscal year.

Net earnings were $1,465,145, equivalent to $1.75 per share of common stock, compared with $1,496,110 or $1.88 per share of common stock for the preceding year.

**DuGrenier Opens Sales & Service Office in New York City**

NEW YORK—Blanche E. Bouchard, treasurer of Arthur H. DuGrenier, Inc., manufacturers of vending machines with central offices in Haverhill, Mass., announced this week the opening of General Sales and Field Service offices at 250 West 57th Street, in this city.

The New York office will be under the direction of Richard E. Gibbs, national sales manager.

“We are most pleased to resume our operation in New York City”, stated Gibbs, “after the lapse of some time. This move was dictated in response to the ever-increasing business we have enjoyed since the introduction of our ‘Masterpiece’ line in 1955.”

Direct contact with Julius A. Levy, New York and New Jersey sales representative will be thru the new office here.

---

**A.B.T. Challenger**

**Target Pistol 1956 Model**

A.B.T. Rifle Sport Gallery
Kicker & Catcher
A.B.T. Guesser Scale
Pace Aristo Scale

Manufacture and Sales
J. F. FRANTZ MFG. CO.
1940 W. LAKE STREET
CHICAGO 12, ILL.
(Tel. Taylor 9-2399)
Full Line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.

52 Issues
The Cash Box $15
If you are reading someone else's copy of The Cash Box why not mail this coupon today!

THE CASH BOX
26 WEST 47th STREET
NEW YORK 36, N. Y.

Enclosed find my check for $15 for a Full Year (52 Weeks) Subscription.

NAME

FIRM

ADDRESS

CITY  ZONE  STATE

"It's What's in THE CASH BOX That Counts"
“Good Citizenship” Award To Coinman

CHICAGO—Hanging on an office wall of the J. F. Frantz Manufacturing Company, this city, is the first serial number one rifle from an “A.B.T. Rifle Sports”.

“This rifle has been in constant operation for 10 years,” Frantz said.

“In that time it has earned approximately $30,000.

“Now that we are manufacturing the ‘Rifle Sport’, as well as the ‘A.B.T. Challenger’ and ‘A.B.T. Guesser Scale’, the gun serves as a concrete reminder that business is always good.

“The country has had its financial ups and downs in the past 10 years”, Frantz continued, “but there hangs on our wall one gun alone that has made a steady income year in and year out.

“How can we help but be enthusiastic, then, as we see hundreds of brand new ‘Rifle Sports’ rolling off our production line?” Frantz queried.

EAST HAMPTON, CONN.—Coinmen in this area are mighty proud of one of their own, Lewis J. Bellman of Marlew Amusement Company, this city.

Bellman recently received the first Good Citizenship Award made by the local VFW organization. He was chosen for the honor for the outstanding achievements he has made in his contribution to the community and the Little League organization during the past years. On one occasion, it is reported, he took the team to a major league game in New York. This, and other generosity of time and energy have been the practice of Bellman. His son, incidentally, has also been a member of the Little League.

Pictured herewith is Past VFW Department Commander Henry Pinchera from Hartford presenting Lewis Bellman with the Good Citizenship Award.

In making the presentation, Commander Pinchera said, Bellman is a local businessman, who has been for the past year president of the Little League organization, and he has been an unofficial booster of the local VFW Post for the Little Leaguers and their personal helper in countless ways.”

Gun Earns $30,000

Ya Ain’t Seen or Heard Nuthin’ Yet—UNTIL YOU SEE THE NEW AMI

“G-200” NOW ON DISPLAY

RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keno & Co., Perno, Inc.

FOR DAVIS REBUILT EQUIPMENT WITH
DAVIS 6-POINT GUARANTEE
Call Us Collect—Syracuse 7-1631
Photographs converted to 10c play if requested.

DAVIS CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK

THE CASH BOX
Page 51 May 26, 1956
NOW IN PRODUCTION

ON DISPLAY AT YOUR

Williams DISTRIBUTOR!

**Williams PICCADILLY**

2-Player 5-Ball

**Williams KLIK BILLIARDS**

Entirely Different Concept of a Pool Table

**Williams 2-Way Deluxe BANK POOL**

**Williams Imperial Pool**

Larger Balls

**Williams 2-Way Deluxe BANK POOL**

**Williams DE LUXE 4-BAGGER BASEBALL GAME**

**Williams STAR POOL**

Scoring in the End Rails

**Williams STAR POOL**

**Williams Has The Most COMPLETE LINE in the Coin Machine Business!**

To order all these machines and much more write

**WILLIAMS MANUFACTURING CO.**

4242 W. FILLMORE ST. CHICAGO, ILLINOIS

**CHICAGO**—Johnny Oomens, sparkplug successor of Chicago Automatic Phonograph Bowling League, reported this past week that the forthcoming annual awards dinner of the league was a complete sellout.

The banquet committee, composed of Bob Couzzo, Ed Davis, Ray Gallet and Johnny Oomens, are now at work preparing the awards, fun and entertainment to take place at Alligator’s Restaurant, Towner and Lincoln Avenue, this Saturday, May 6, at 7 P.M.

The Banquet Committee has already announced that, once again, just as he did from the very first banquet, Bill Gersh, publisher of The Cash Box and head of the Chicago offices, will be Master of Ceremonies.

In keeping with their occupation, the committee also agreed that this year, just like in former years, music for dancing will be from a juke box which will be set up by one of the league’s members.

A seven course dinner has been arranged with a cocktail party to take place before the banquet.

Sponsors of the various teams of the league have already spoken for every available table.

“We couldn’t find in another person,” is the way John Oemens explained the sellout.

**Pittsburgh Banner Office Exclusive Dists For Genco**

CHICAGO—Ralph Sheffield, sales manager for Genco Mfg. & Sales Co., this city, announced this past week that Herb Rosenthal of Banner Specialty Company, Pittsburgh, Pa., had been appointed exclusive distributor for all Genco products in the Pittsburgh area.

Sheffield was enthusiastic over this appointment. He stated,

“We have known Herb Rosenthal and I. I. Rothstein for many years and have always had the very greatest respect for their marvelous distributing ability.

“Their ethos are well known to all the operators in the Pittsburgh area and their cooperation with everyone of the operators is just as well known.

“We felt certain that the news regarding the fact we have appointed the Banner Specialty Company of Pittsburgh our Pittsburgh area distributors will be sure to meet with the approval of all the operators in this territory.”

**CHICAGO CLIPPINGS**

Sparking business along Pace last week were the new model phonograph machines and new games of all types that are appearing in all the showrooms —plus the addition of a new one-stop store. At California Music Company, Sam Ricklin and Gabe Orland are keeping their entire staff hopping filling the tremendous mail order receipts that their customers are sending in.

Charley Simon, the energetic old houseman, is building a new house in Los Angeles, and will move in the first of September. Simon is the man who has been keeping the 3rd Street Theatre going for the last 20 years.

**Califonia Lining**

Operators in West Texas were stunned and surprised to learn of the death of Aubry Duncan, route-man for Bill Sheffield at Paducah. Reports are still coming in from towns run late last night of the accident. Duncan and his truck were hit by a car, which was driven by his wife, a daughter and a son and a brother, Roland, also a route-man for Sheffield. Funeral services were held in Dike, Texas, and the Geico New Amsterdam at El Paso, N. M. seen visiting in Big Spring. Elmo Pinkerton, Big Spring, is up and around again and reports that he is feeling much better now. Jay Morris of Midland is drinking coffee off the Aces, and reports on duty now, Andy, formerly with Arts Amusement Company, Elwes, N. M.

“It’s What’s in THE CASH BOX That Counts”
Many Topics Discussed at CIAA Meet

CHICAGO — Chicago Independent Amusement Assn. members at the May meeting (Pine Room, Congress Hotel, May 15) heard about how to borrow money, discussed insurance, and took another step forward in their all-out drive for new members.

Hyman Polonsky, who heads Hy Polo Amusements, was elected chairman of the membership committee.

In the discussion of business methods, Pres. Greenberg spoke briefly on "don'ts in soliciting new accounts; percentages to be paid locations; discolored dimes, and maintenance of equipment".

Guest speaker was Bud Ash of Salem Acceptance Corporation. Ash made it clear he was not there to solicit business but to explain the operations of his company, which he did very well.

He pointed out that lack of cash shouldn't be a hampering factor when an operator has an opportunity to expand. To buy up a route for instance. There was considerable interest in the speaker's ideas, evidenced by numerous questions from the floor.

There was also considerable discussion about insurance. A representative of this industry was there to answer questions on fire and public liability coverage, as well as questions on a group Accident and Health plan for the association.

The proposal on a group life, accident and health plan for the members was met with enthusiasm.

President Greenberg declared that not only would it be to the personal advantage of the members, but to the association as a member-getter. He also mentioned that since there is no medical examination involved, this is an excellent opportunity to get insurance where otherwise it might not be obtainable.

Ted Raynor, association counsel, spoke on proposed licensing ordinance amendments which have been drafted by the association and presented to the City Council.

"Action on these is expected in the very near future", he declared.

In the open discussion concerning the holding of meetings at various locations, it was decided that a central location offered the most advantages. Meetings, therefore, will continue to be held at the Congress Hotel, with provision to be made for refreshments at no charge to the members.

It was also the consensus that monthly meetings were not too frequent.

In addition to speakers previously mentioned, also addressing the group were Dave Brody, treasurer; Ed Mobill, secretary, and H. A. Freeman, recording secretary.

The next meeting will be held at the Congress June 19.

"It's What's in THE CASH BOX That Counts"
WANT

WANT — Bally: Broadway's; Miami Beach and Standard Metal Types. State price and condition in first letter. LEWIS AND FOLLETT MUSIC CO., SOUTH STREET, SPokane 4, Wash. (Tel.: Madison 8858).

WANT — Late Model Seeburg, Wurlitzer, Rock-ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTING CO., 1282 KANSAS AVE., SEATTLE 1, Wash. (Tel.: Garfield 3385).

WANT — Phonograph records made before 1940; any quantity or dealer stock; $150 to $500 per thousand; we will buy. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. DREIFUS, 122 W. 66th St. N. Y. C.

WANT — 45 RPM Records, new or used. No quantity too large or too small, Highest prices paid. Write stating quantity, condition, type and TONY GALIANO, GALIANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: Dekese 2-7060).

WANT — Bingos and Gottlieb 5-Balls for used or new. All prices considered. 100 Reese and Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., Moline, ILL. (Tel.: 4-6703).

WANT — Bally ABC Bowlers, now or used — for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-6400).

WANT — For Cash. Used United, Bally, Geneo or Exhibit Skill Pool Tables — or trade for Exhibit Game; Super Hi Top Carsons = Gottlieb, 5 triple player pinballers; Bally ABC Bowlers; United Regulation or used; we will buy or trade. GEORGE PONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: Biegel 3-7422).

WANT — To Buy. Vendor Machine Rock-Oles, for Nickels in good condition within a 50 mile radius of Pittsburg, PENNSYLVANIA VENDING CONG., 1826 WEST CARSON ST., PITTSBURGH 3, PA. (Tel.: Heimlock 1-9900).

WANT — Pay cash. United Sluggers Baseball; Chico Big League Baseball; Prince Nickels; Chrome Home Run. Also big music and bingos. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK N. Y. (Tel.: Chickerling 4-5100).

WANT — Attention: We will pay 15 cents for used or new 45 RPM records 42 months old. STEVEN HEDIG, 1238 NORTH SHORE RD., REVERE, MASS. (Tel.: Rever 9-2729).

WANT — To Buy. 1500 Wurlitzer, PAUL M. C. ELLI, FRONTENAC, KANSAS.

WANT — Literature on any type of coin machine; Machine Manuals; Amusement, Skill, Rides, Music—anything that takes a ticket for the purpose. WITHAM ENTERPRISES and ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT — Music route, games route, or combination pool and games route. Large or small. Located anywhere. Prefer Florida or Southern or Eastern States. 2 x 30 inches. Write CASH BOX, 26 W. 47TH STREET, NEW YORK, N. Y.

WANT — Juke Box Distributors for new multiple recording of “Rock-A-Byte Baby” /’I Wouldn’t Care” by Sally Messey. For sample record write: SA MA RECORDS, OTSEGO, MICH.

WANT — Bally Big Times. Write best prices and condition of SALINA MUSIC AND AMUSEMENT CO., 121 NORTH SEVENTH ST., SALINA, KANSAS.

WANT — Bally: Variety; Big Time; Gay Time; Miami Beach; AMI Model “C”, 40, 80 & 120 selection Hideaways, Wall Boxes & Steppers; Sportsman 100 3/4 Room; Wall Boxes. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT — Used Records, Highest prices paid for 78’s and 45’s. No quantity too large or too small. We buy brand name disc and 1/3 RPM in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: Haldon 6-4566.

WANT — Music Seeburg 100-A’s, BL’s, CT’s, RS, WR, 7000, 1500’s. Pinball, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVENUE, PHILADELPHIA 49, PA. (Tel.: DeMun 8-6931).

WANT — Williams’ King O’Swat; United Sluggers; ChiCoin Big League Baseball and Super Home Run; Gottlieb Top Gun; Gottlieb Cruise; 5 triple player pinballers; Bally ABC Bowlers; United Regulation Bowlers; we will buy or trade. GEORGE PONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: Biegel 3-7422).

WANT — For Sale or Trade For Gottlieb Games, Chicago Coin Automatic Pools (Used); Genco Counter (New); Williams Diamond Pool (Used); American Specialty Pool (New); Valley Bumper Pool (Used); Hospital Radios (Used); Shuffe Alleys, MILLER-NEW MARK DISTRIBUTING CO., 42 FAIR RANKS ST., N. W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE — Non-warp Py-Flex custom built Fibre-Glass Cases. Production of one case per month giving accuracy, indenturability. Won’t warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, because in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Biegel 8-3524).

FOR SALE — Bowling Champ, $25; College Daze, $25; Coronation, $75; Gypsy Queen, $200; Bright Lights, $49.50; bright spots, $69.50; Three Four Five, $25 ea. WANT Triple Plays. NOBRO NOVELTY CO., 142 DORSE ST., SAN FRANCISCO 3, CALIF. (Tel.: Market 1-5438).

FOR SALE — Like New, Wurlitzer 1800, $895; Wurlitzer 1700, $715; Wurlitzer 1650, $395; Wurlitzer 1600, $295; Automatic Score Counter for 22 foot Shuffle Board. Never mounted, $75. Kenny Bonus Bowler, $95; United States, $60; United Cascade, $55; Chicago Coin Cascade Bowler, $45. J. EWEN JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVENUE, INDIANAPOLIS 2, IND. (Tel.: Melrose 5-1593).

FOR SALE — Recorded, Ready For Location. AMI: $95; C. $145; D-40, $195, Runyon (78 RPM); $245 (45 RPM), $275; 1446 Hi-Fi (Like New), $95. Wurlitz, $140, $225. Authorized Rock-Ola, Rock-Ola Distributing, FELD CO., 4701 WASHINGTON BLVD, ST. LOUIS 8, MO. (Tel.: Forest 7-6730).

FOR SALE — Bally’s Cross Words (like new), with instruction book, $350; Variety, $175; United Troper, $65. One-third deposit, balance sight draft or C.O.D. NASTASI DISTRIBUTING CO., 1642 FOYDRES, NEW ORLEANS 21, LA. (Tel.: MA 6896-MA 7459).

FOR SALE — All types late model phonographs converted to 10ec play. Cash, Interior, J. W. DAVIS DISTRIBUTING CORP., 77-1227 W. STREET, SYRACUSE, N. Y. (Tel.: Syracuse 75-1631).

FOR SALE — United and Chicago Coin Shuffles, 10th Frame and later models. Wurlitzer, 1500’s, 1400’s, 1250’s, 1012’s all type Bingos; Coon Hunt, as is or shipped. CANTON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8668).

FOR SALE — Can you afford 92¢ per week to get ahead and stay ahead of all competition? For only 92¢ per week you can have a 40-word ad in this section plus a free full year (52 weeks) subscription to The Cash Box "The Bible of the Coin Machine Industry." Send your Check for $43 today plus 40-word ad to: THE CASH BOX, 26 W. 47TH STREET, NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE — Special, Bally: Beach Bumies, $49.50; Miami Beachies, $49.50; Miami Beach, $295. Miami Beaches, $295; Pixles, $379.50; Nevada, $99.50; Tropelines, $115.50; Gottlieb: Gladiators (2 Player large Deluxe); Valiant; $275; Easy Riders; $225. Williams: Can Rules, $265; NEW ORLEANS NOVELTY CO., 155 MAGAZINE ST, NEW ORLEANS, LA. (Tel.: Canal 3813).

FOR SALE — 14 Pool Games, $119 and 70” Jumbo Pools, $145; 9 Bowlers with flashing lights including Thunderbolt and Arrow, $225; Triple Strike and Bonus Score, $249 ea. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO. (Tel.: Main 1-4751).
CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your cash or check.

Notice to holders of "Special ($40) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

Use This Convenient Form For Your Classified Ad

START HERE

Classified Advertising Section

FOR SALE — Kiddie Rides. Nyco Rock-Ola. $350; Carrousel, $350; Target Horses, large, $285; Palermo Horses, $225; Rabbits, $175; Bull, $175; Midget Racer, $250; Duck, $225; Hot Rods, $325; Elsie The Cow, $285; Bright Eyes Horse, $285. A S SO C I A T E D AMUSEMENTS, INC., 108 BRIGHTON AVE., RONCONASS. (Tel.: Algonquin 3-3338).

FOR SALE — 18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game was (12 days) $3.50; Fast wax job (case 12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $24.50; Adjusters $18.50. PIER-VEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: Hubler 8-1814).

NOTICE — Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have depreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the second-hand value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "THE BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments and news of new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Week's Issues of "THE CASH BOX"—a full year's issues—for only $15 on a DOUBLE YOUR MONEY BACK GUARANTEE!! You can't lose!!! Mail your check for $15 today to: THE CASH BOX, 26 WEST 47TH STREET, NEW YORK 36, N. Y.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeny, Bally, TARAN DISTRIBUTING, INC., 3401 N. W. 36TH STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE — All types of used Pool Tables, jumbos and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle ($8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: Dickey 2-6260).

FOR SALE — Geneo Quarterbaker, $175; Joey Juke, $75; United's Derby Roll, $150; Sidewalk Engineer, $175; Williams' Polar Hunt, $295; Williams' Safari, $250. RE- LIABLE COIN-MACHINE CO., 184-186 WINDSOR ST., HARTFORD, CONN. (Tel.: 6-3583).

FOR SALE — Bingo & Shuffle Alleys. You name it—we have it. The very latest priced to sell. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT, CLEVELAND, OHIO (Tel.: Tower 1-6715).

FOR SALE — Sceburg 20 Selection Boxes, 3 wire, 3c, 10c, 23c, 89 c.; 1 Midget Movie, with reel, $55; 2 Coon Hunts, $95 ea. H. BETTI and SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

FOR SALE — Make us an offer; Bally: Rocket; Mystic; Keyney: Mainliner; Bikini. Chicago: Fireball; Triple Strike. United: Yankee; Speedy. RUNYON SALES CO. OF NEW YORK, INC., 593 TENTH AVE., NEW YORK, N. Y., 221 FRELINGHUYSEN AVE., NEWARK, N. J., 231 WINDSOR ST., HARTFORD, CONN.

MISCELLANEOUS

NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DICKIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGNOLIA 3931.

NOTICE — Texas operators—write or phone your Rock-Ola Distributor, PHOEN-O-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: P'lshing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other re-conditioned phonographs priced right.

NOTICE — Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, La. (Tel.: Vernon 7-976).

NOTICE — Three 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEAR- born 2-0045; The Cash Box, Holly- wood, Calif.; Hollywood 5-1702.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

WANT

FOR SALE

CHECK OFF WHICH YOU DESIRE

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX

26 WEST 47TH STREET, NEW YORK 36, N. Y.
Old-Fashioned Dress
*Just won’t do today…*

Lovely as she might be—fetching as her costume in days gone by—the girl in the old-fashioned dress is left out of fun and frolic.

Today’s juke box patrons want no wallflower styling. They look for the *modern* look… smart, clean, contemporary lines like those of the new “G” get their play.

And why not? There’s an eye-exciting, coin-inviting look to the “G” that’s right with any surroundings—any group of people.

See the new “G” and see…the one juke box that’s modern enough for today’s operator!

**AMI Model “G”**—200, 120 and 80 selections for more plays in less time

**AMI Incorporated**

1500 Union Avenue, S. E.
Grand Rapids 2, Michigan

Originator of the automatic selective juke box in 1927.
### How To Use "The Cash Box Price Lists"

(Also known as the "G. M. I. (Gain Machine Industry) BLUE BOOK")

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any newspaper, "The Price Lists" can only feature the market prices as they are quoted in published ads. The "Price Lists" sets exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The "Price Lists," then, show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known price in his basic markets. The price divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, condition, and condition of equipment must be taken into consideration. Some equipment offered by outstanding firms, having a reputation for shipping correctly reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning, etc. The "Price Lists" report each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his market.

**METHOD:** The "Price Lists" should be read as follows: First price listed is lowest price quoted for the week; second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 per Fin Games—and $25 to $30 on Phonographs.

### ROCK-OLA

- **1422 RPM, 50 Sel., 78 RPM**
  - $25.00

- **1423 RPM, '46, Playmaster, 78 RPM, 70 Sel.**
  - $30.00

### EVANS

- **4 Mills Constellation, '47**
  - Model 531, 78 RPM, 50 Sel.

### SEEGBURG

- **4165, '46, Standard, 20 Sel., 78 RPM, 45 RPM**
  - $20.00

- **4165M, '46, Master with Remote Attatch, 10 Sel., 78 RPM, 45 RPM**
  - $20.00

- **4175, '47, Standard 20 Sel., 78 RPM**
  - $20.00

- **4176, '47, Master with Remote Attatch, 10 Sel., 78 RPM**
  - $20.00

- **4185, '48, Standard, 20 Sel., 78 RPM**
  - $20.00

- **4183ML, '48, Light Cah, Master with Remote Attatch, 20 Sel., 78 RPM**
  - $20.00

**IMPORTANT!**

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines list at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for those very same machines. Purchasers of equipment realize that machines in the very low priced categories much worn to be purchased at such prices. To accurately record such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor costs and supplies needed to recondition the machine, plus the cost of cartons, labor and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to approximately $25.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the machines have been handled by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such machines should ask those factors into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted and trade at large and immediately whole-
### PINBALL GAMES (Cont.)

| 1. Broadway (B 12/55) | 525.00 | 595.00 |
| 2. Broadway (B 6/51) | 25.00 | 50.00 |
| 3. Buffalo Bill (Got 5/50) | 20.00 | 30.00 |
| 4. Buttons & Bows (Got 3/49) | 15.00 | 25.00 |
| 5. Cabana (Un 5/53) | 50.00 | 110.00 |
| 6. Camel Cigarettes (Ge 6/49) | 15.00 | 30.00 |
| 7. Campus (Ex 2/50) | 15.00 | 20.00 |
| 8. Canasta (Ge 7/59) | 25.00 | 35.00 |
| 9. Caravan (Wm 5/53) | 25.00 | 65.00 |
| 10. Carolina (Un 3/49) | 15.00 | 25.00 |
| 11. Challenge (B 5/50) | 20.00 | 35.00 |
| 12. Champion (CC 6/49) | 15.00 | 20.00 |
| 13. Chinatown (Got 10/52) | 45.00 | 55.00 |
| 14. Cirque (Un 6/52) | 95.00 | 95.00 |
| 15. Citation (B 10/48) | 15.00 | 35.00 |
| 16. Cabin Fever (B 9/49) | 75.00 | 110.00 |

**TOTAL NO.**

**TOTAL VALUE:**

---

### PINBALL GAMES (Cont.)

| 1. Happy Go Lucky (Got 3/51) | 25.00 | 45.00 |
| 2. Harvest Moon (Got 5/53) | 15.00 | 25.00 |
| 3. Harvest Time (Ge 9/50) | 15.00 | 35.00 |
| 4. Harvey (Wm 5/51) | 15.00 | 35.00 |
| 5. Havana (Un 2/51) | 50.00 | 125.00 |
| 6. Hawaii (B 10/53) | 15.00 | 35.00 |
| 7. Hawaiian Beauty (Got 3/50) | 75.00 | 150.00 |
| 8. Hayburner (Wm 6/51) | 30.00 | 85.00 |
| 9. Hi-Fi (B 10/51) | 65.00 | 135.00 |
| 10. Hi Pace (Got 3/51) | 10.00 | 25.00 |
| 11. Hi & Runs (Ge 3/51) | 15.00 | 25.00 |
| 12. Hi ‘N Run (Got 4/32) | 30.00 | 60.00 |
| 13. Holiday (CC 12/48) | 10.00 | 20.00 |
| 14. Holiday (Ke 12/51) | 35.00 | 55.00 |
| 15. Hong Kong (Wm 9/51) | 35.00 | 55.00 |
| 16. Horsefeathers (Wm 1/51) | 30.00 | 50.00 |

**TOTAL NO.**

**TOTAL VALUE:**

---

### PINBALL GAMES (Cont.)

| 1. Kent’s Shop (Wm 12/51) | 25.00 | 40.00 |
| 2. Hot Rods (B 10/51) | 20.00 | 35.00 |
| 3. Ice-Frolics (B 1/54) | 85.00 | 120.00 |
| 4. Jalousy (Wm 8/51) | 35.00 | 65.00 |
| 5. Jeannie (Ex 6/50) | 15.00 | 25.00 |
| 6. Jockey Club (Got 4/53) | 95.00 | 145.00 |
| 7. Jockey Special (Got 10/50) | 15.00 | 45.00 |
| 8. Joker (Got 3/51) | 25.00 | 45.00 |
| 9. Juniors (Got 10/51) | 15.00 | 25.00 |
| 10. Jubilee (Wm 2/54) | 10.00 | 20.00 |

**TOTAL NO.**

**TOTAL VALUE:**

---

### PINBALL GAMES (Cont.)

| 1. Diamond (Got 1/44) | 150.00 | 175.00 |
| 2. Dick Jacobs (Wm 6/50) | 35.00 | 55.00 |
| 3. Domino (Wm 5/50) | 37.50 | 60.00 |
| 4. Double Action (Got 10/54) | 25.00 | 35.00 |
| 5. Dbl. Feature (Got 5/50) | 15.00 | 25.00 |
| 6. Dbl. Slumber (Get 6/49) | 15.00 | 25.00 |
| 7. Dragonette (Get 6/54) | 125.00 | 175.00 |
| 8. Dreamy (Got 10/51) | 35.00 | 65.00 |
| 9. 2nd Duple (B 9/53) | 50.00 | 95.00 |
| 10. Duette (Got 5/53) | 225.00 | 260.00 |
| 11. Eight Balloons (Got 10/51) | 15.00 | 25.00 |
| 12. Fairway (Wm 6/53) | 65.00 | 90.00 |
| 13. Flipper (CC 1159) | 25.00 | 35.00 |
| 14. Five Star (Univ 5/51) | 35.00 | 75.00 |
| 15. Floating Power (Ge 12/48) | 10.00 | 20.00 |
| 16. Flying High (Got 2/50) | 30.00 | 50.00 |

**TOTAL NO.**

**TOTAL VALUE:**

---

### PINBALL GAMES (Cont.)

| 1. #1000* Utopian (Ge 10/52) | 35.00 | 65.00 |
| 2. Four Stars (Got 6/52) | 30.00 | 65.00 |
| 3. Freeshie (Wm 9/49) | 20.00 | 35.00 |
| 4. Frolics (B 10/52) | 75.00 | 100.00 |
| 5. Furthur (B 10/52) | 25.00 | 50.00 |
| 6. Gay Time (B 6/55) | 265.00 | 325.00 |
| 7. Geers (B 3/52) | 15.00 | 25.00 |
| 8. Georgia (Wm 7/50) | 20.00 | 45.00 |
| 9. Glum Rompy (Get 2/49) | 15.00 | 25.00 |
| 10. Grimmar (Ex 6/53) | 50.00 | 85.00 |
| 11. Gilder (Ge 8/59) | 15.00 | 20.00 |
| 12. Globe Trotter (Got 11/51) | 30.00 | 70.00 |
| 13. Golden Gloves (Ex 6/49) | 10.00 | 25.00 |
| 14. Golden Nugget (Ex 6/52) | 35.00 | 75.00 |
| 15. Gold Star (Got 8/54) | 145.00 | 185.00 |
| 16. Goodlola (Ex 5/49) | 10.00 | 20.00 |

**TOTAL NO.**

**TOTAL VALUE:**

---

### PINBALL GAMES (Cont.)

| 1. Grand Award (CC 1159) | 10.00 | 20.00 |
| 2. Grand Champion (Wm 10/50) | 75.00 | 125.00 |
| 3. Grand Slam (Got 4/53) | 45.00 | 110.00 |
| 4. Grand Stand (Wm 12/51) | 20.00 | 35.00 |
| 5. Green Pastures (Got 1/54) | 100.00 | 135.00 |
| 6. Gun Club (Wm 11/53) | 60.00 | 110.00 |
| 7. Guys-Dolls (Got 5/53) | 60.00 | 110.00 |
| 8. Gyro (Wm 2/55) | 165.00 | 200.00 |
| 9. Handicap (Wm 6/52) | 45.00 | 95.00 |
| 10. Happy Days (Wm 6/53) | 45.00 | 95.00 |

**TOTAL NO.**

**TOTAL VALUE:**

---
### PINBALL GAMES (Cont.)

<table>
<thead>
<tr>
<th>Game Name</th>
<th>Number Owned</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bally Victory Bowler</td>
<td>5/54</td>
<td>125.00</td>
</tr>
<tr>
<td>Bally Champion Bowler</td>
<td>5/54</td>
<td>125.00</td>
</tr>
<tr>
<td>Bally Jet Bowler (8/54)</td>
<td>175.00</td>
<td></td>
</tr>
<tr>
<td>Bally Rocket Bowler (8/54)</td>
<td>175.00</td>
<td></td>
</tr>
<tr>
<td>Bally Mystic Bowler</td>
<td>12/54</td>
<td>125.00</td>
</tr>
<tr>
<td>Bally Magic Bowler</td>
<td>12/54</td>
<td>175.00</td>
</tr>
<tr>
<td>Bally Blue Ribbon</td>
<td>15/54</td>
<td>325.00</td>
</tr>
<tr>
<td>Bally Silver Medal</td>
<td>16/54</td>
<td>205.00</td>
</tr>
<tr>
<td>Genco 3-Player</td>
<td>8/54</td>
<td>35.00</td>
</tr>
<tr>
<td>DeLuxe 5/52</td>
<td>35.00</td>
<td></td>
</tr>
<tr>
<td>Genco Match Bowler (4/5)</td>
<td>50.00</td>
<td></td>
</tr>
<tr>
<td>Genco Bowl-A-Ball (10/52)</td>
<td>35.00</td>
<td></td>
</tr>
<tr>
<td>Genco Match Bowler</td>
<td>11/52</td>
<td>35.00</td>
</tr>
<tr>
<td>Genco 10th Frame</td>
<td>35.00</td>
<td></td>
</tr>
<tr>
<td>Genco 10th Frame</td>
<td>35.00</td>
<td></td>
</tr>
<tr>
<td>Double Score Bowler</td>
<td>25.00</td>
<td></td>
</tr>
<tr>
<td>Genco Crown</td>
<td>15/54</td>
<td>225.00</td>
</tr>
<tr>
<td>Genco Crown</td>
<td>15/54</td>
<td>225.00</td>
</tr>
<tr>
<td>Genco Crown</td>
<td>15/54</td>
<td>225.00</td>
</tr>
<tr>
<td>Genco 10th Frame</td>
<td>35.00</td>
<td></td>
</tr>
<tr>
<td>Genco 10th Frame</td>
<td>35.00</td>
<td></td>
</tr>
<tr>
<td>High Speed</td>
<td>15/54</td>
<td>75.00</td>
</tr>
<tr>
<td>Deluxe 3-Player</td>
<td>35.00</td>
<td></td>
</tr>
<tr>
<td>Genco Advance</td>
<td>10/53</td>
<td>75.00</td>
</tr>
<tr>
<td>Genco King</td>
<td>15/54</td>
<td>150.00</td>
</tr>
<tr>
<td>Genco Cross Bowler</td>
<td>12/53</td>
<td>75.00</td>
</tr>
<tr>
<td>Genco Super Frame</td>
<td>35.00</td>
<td></td>
</tr>
<tr>
<td>Genco Starline</td>
<td>5/54</td>
<td>125.00</td>
</tr>
<tr>
<td>Genco Feature</td>
<td>7/54</td>
<td>125.00</td>
</tr>
<tr>
<td>Genco Holiday</td>
<td>9/54</td>
<td>175.00</td>
</tr>
<tr>
<td>Genco Flash</td>
<td>18/54</td>
<td>195.00</td>
</tr>
<tr>
<td>Genco Playtime</td>
<td>10/54</td>
<td>200.00</td>
</tr>
<tr>
<td>Genco Fireball</td>
<td>11/54</td>
<td>300.00</td>
</tr>
<tr>
<td>Genco Thunderbolt</td>
<td>17/54</td>
<td>150.00</td>
</tr>
<tr>
<td>Genco Double Strike</td>
<td>5/55</td>
<td>265.00</td>
</tr>
<tr>
<td>Genco Arrow</td>
<td>5/55</td>
<td>150.00</td>
</tr>
</tbody>
</table>

**TOTAL NO.** 1,775  **TOTAL VALUE** 18,000.00

### SHUFFLES (Cont.)

<table>
<thead>
<tr>
<th>Game Name</th>
<th>Number Owned</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>ChiCoin Crisis Cross</td>
<td>11/53</td>
<td>75.00</td>
</tr>
<tr>
<td>DeLuxe Model</td>
<td>15/54</td>
<td>100.00</td>
</tr>
<tr>
<td>ChiCoin Bonus Score</td>
<td>4/55</td>
<td>35.00</td>
</tr>
<tr>
<td>ChiCoin Big League</td>
<td>15/54</td>
<td>125.00</td>
</tr>
<tr>
<td>ChiCoin Hollywood</td>
<td>15/54</td>
<td>125.00</td>
</tr>
<tr>
<td>ChiCoin Blinker</td>
<td>15/54</td>
<td>150.00</td>
</tr>
<tr>
<td>ChiCoin Score-Line-16</td>
<td>15/54</td>
<td>175.00</td>
</tr>
<tr>
<td>ChiCoin Bowling Team</td>
<td>4/55</td>
<td>225.00</td>
</tr>
<tr>
<td>Exhibit Twin Rotation</td>
<td>3/52</td>
<td>15.00</td>
</tr>
<tr>
<td>Genco Shuffle Target</td>
<td>7/52</td>
<td>20.00</td>
</tr>
<tr>
<td>Genco Pitch/Estrada</td>
<td>9/52</td>
<td>30.00</td>
</tr>
<tr>
<td>Genco Shuffle Pool</td>
<td>11/53</td>
<td>25.00</td>
</tr>
<tr>
<td>Genco Match Pool</td>
<td>5/55</td>
<td>50.00</td>
</tr>
<tr>
<td>Gotchell Bowls</td>
<td>30.00</td>
<td>95.00</td>
</tr>
<tr>
<td>Keeney Super Deluxe League</td>
<td>3/52</td>
<td>40.00</td>
</tr>
<tr>
<td>Keeney High Score League</td>
<td>3/52</td>
<td>40.00</td>
</tr>
<tr>
<td>Keeney Team (10/52)</td>
<td>40.00</td>
<td></td>
</tr>
<tr>
<td>Keeney Chasers</td>
<td>40.00</td>
<td></td>
</tr>
<tr>
<td>Keeney Domino</td>
<td>50.00</td>
<td></td>
</tr>
<tr>
<td>Keeney Carnival</td>
<td>50.00</td>
<td></td>
</tr>
<tr>
<td>Keeney Player</td>
<td>35.00</td>
<td></td>
</tr>
<tr>
<td>Keeney Shuffle</td>
<td>50.00</td>
<td></td>
</tr>
<tr>
<td>Keeney Diamond</td>
<td>50.00</td>
<td></td>
</tr>
<tr>
<td>Keeney Brainstorm</td>
<td>50.00</td>
<td></td>
</tr>
<tr>
<td>Keeney Spire</td>
<td>100.00</td>
<td></td>
</tr>
<tr>
<td>Keeney Surprise</td>
<td>100.00</td>
<td></td>
</tr>
<tr>
<td>Keeney Space</td>
<td>100.00</td>
<td></td>
</tr>
<tr>
<td>Keeney League</td>
<td>100.00</td>
<td></td>
</tr>
<tr>
<td>Keeney Superman</td>
<td>100.00</td>
<td></td>
</tr>
<tr>
<td>Keeney Super Bowl</td>
<td>100.00</td>
<td></td>
</tr>
<tr>
<td>Keeney Player Official</td>
<td>35.00</td>
<td></td>
</tr>
<tr>
<td>Keeney 6-Player Super</td>
<td>35.00</td>
<td></td>
</tr>
<tr>
<td>Keeney 10th Frame</td>
<td>35.00</td>
<td></td>
</tr>
<tr>
<td>Keeney 10th Frame</td>
<td>35.00</td>
<td></td>
</tr>
<tr>
<td>Double Space</td>
<td>25.00</td>
<td></td>
</tr>
<tr>
<td>Genco 3-Player</td>
<td>25.00</td>
<td></td>
</tr>
<tr>
<td>Genco Match Bowler</td>
<td>35.00</td>
<td></td>
</tr>
<tr>
<td>Genco Bowl-A-Ball</td>
<td>35.00</td>
<td></td>
</tr>
<tr>
<td>Genco 10th Frame</td>
<td>35.00</td>
<td></td>
</tr>
<tr>
<td>Genco 10th Frame</td>
<td>35.00</td>
<td></td>
</tr>
<tr>
<td>Genco 10th Frame</td>
<td>35.00</td>
<td></td>
</tr>
<tr>
<td>High Speed</td>
<td>15/54</td>
<td>75.00</td>
</tr>
<tr>
<td>Deluxe 3-Player</td>
<td>35.00</td>
<td></td>
</tr>
<tr>
<td>Genco Advance</td>
<td>10/53</td>
<td>75.00</td>
</tr>
<tr>
<td>Genco King</td>
<td>15/54</td>
<td>150.00</td>
</tr>
<tr>
<td>Genco Cross Bowler</td>
<td>12/53</td>
<td>75.00</td>
</tr>
<tr>
<td>Genco Super Frame</td>
<td>35.00</td>
<td></td>
</tr>
<tr>
<td>Genco Starline</td>
<td>5/54</td>
<td>125.00</td>
</tr>
<tr>
<td>Genco Feature</td>
<td>7/54</td>
<td>125.00</td>
</tr>
<tr>
<td>Genco Holiday</td>
<td>9/54</td>
<td>175.00</td>
</tr>
<tr>
<td>Genco Flash</td>
<td>18/54</td>
<td>195.00</td>
</tr>
<tr>
<td>Genco Playtime</td>
<td>10/54</td>
<td>200.00</td>
</tr>
<tr>
<td>Genco Fireball</td>
<td>11/54</td>
<td>300.00</td>
</tr>
<tr>
<td>Genco Thunderbolt</td>
<td>17/54</td>
<td>150.00</td>
</tr>
<tr>
<td>Genco Double Strike</td>
<td>5/55</td>
<td>265.00</td>
</tr>
<tr>
<td>Genco Arrow</td>
<td>5/55</td>
<td>150.00</td>
</tr>
</tbody>
</table>

**TOTAL NO.** 1,775  **TOTAL VALUE** 18,000.00

### ARCADE EQUIPMENT

<table>
<thead>
<tr>
<th>Machine Name</th>
<th>Number Owned</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>4-Ball Champion Horse</td>
<td>315.00</td>
<td></td>
</tr>
<tr>
<td>4-Ball Moon Rider</td>
<td>195.00</td>
<td></td>
</tr>
<tr>
<td>4-Ball Spike</td>
<td>200.00</td>
<td></td>
</tr>
<tr>
<td>4-Ball Speed Bowl</td>
<td>325.00</td>
<td></td>
</tr>
<tr>
<td>4-Ball Guns</td>
<td>250.00</td>
<td></td>
</tr>
<tr>
<td>4-Ball Big Bronco</td>
<td>295.00</td>
<td></td>
</tr>
<tr>
<td>4-Ball Mustang</td>
<td>350.00</td>
<td></td>
</tr>
<tr>
<td>4-Ball Spirit Patrol</td>
<td>175.00</td>
<td></td>
</tr>
<tr>
<td>4-Ball Scientific Television</td>
<td>295.00</td>
<td></td>
</tr>
</tbody>
</table>

**TOTAL NO.** 1,775  **TOTAL VALUE** 18,000.00
### Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' in-

<table>
<thead>
<tr>
<th>AMI, INCORPORATED</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>G-80 Phonograph</td>
<td>395.00</td>
</tr>
<tr>
<td>HS-20 Selective Hideaway</td>
<td>425.00</td>
</tr>
<tr>
<td>HS-30 Selective Hideaway</td>
<td>425.00</td>
</tr>
<tr>
<td>W-120 Wall Box</td>
<td>325.00</td>
</tr>
<tr>
<td>S-122 Receiver</td>
<td>395.00</td>
</tr>
<tr>
<td>D-874 Bargrip</td>
<td>240.00</td>
</tr>
</tbody>
</table>

### AUCTION CO. | Studio Model "B" $2,345.00 |
| BALLY MFG. CO. | Marquee Pool | $300.00 |
| | Booster Pool | 195.00 |
| | Crossroads | 280.00 |
| | Night Club | 780.00 |
| | Pin-Pool | 275.00 |

### BERT LANE CO. | Glass $295.00 |
| Tie-Tac-Tee Pool | 295.00 |
| Triple Pool | 395.00 |
| Fire Engine (Kiddie Ride) | 795.00 |

### CHICAGO COIN MACHINE CO. | Return | 275.00 |
| Steam Shovel (Regular Model) | 410.00 |
| Steam Shovel (Replay Model) | 425.00 |
| Twin Hockey (Regular Model) | 470.00 |
| Twin Hockey, Replay Model | 470.00 |
| Twin Hockey, 3-Way Match Play Model | 490.00 |
| Advance Pool | 395.00 |
| Champion Pool (with lighted bumpers) | 285.00 |
| Champion Pool (without lighted bumpers) | 275.00 |
| Champion Pool "Model 35" (with lighted bumpers) | 285.00 |
| Champion Pool "Model 35" (without lighted bumpers) | 275.00 |
| Jumbo Pool (without lighted bumpers) | 315.00 |
| Jumbo Pool (with lighted bumpers) | 325.00 |

### EXHIBIT SUPPLY CO. | Spanish Pool | 325.00 |
| Genuine Slate Pool | 375.00 |
| Super Star Pool | 395.00 |
| Combination 3-Hole Skill Pool | 349.50 |
| Combination 3-Hole Lightpool | 364.50 |
| Combination 3-Hole King Size Skill Pool | 409.50 |
| Combination 3-Hole King Size Lightpool Skill Pool | 424.50 |

### Genco MFG. & SALES CO. | Marquee Pool | $389.00 |
| Hi-Fly (Baseball Game) | Baseball Pool | 425.00 |
| King Supreme Pool | 375.00 |
| King Supreme Tournament Pool | 389.00 |
| King Supreme Tournament Pool | 389.00 |
| DeLuxe Lightup Tourn. Pool | 395.00 |
| Supreme Deluxe Tourn. Pool | 359.00 |

### J. KEENEY & CO., INC. | Derby Day (Single Player, 5-Ball) | $465.00 |
| Flicker Pool (Flicker, 4 Sides) | $375.00 |
| Arcelor (1 or 2 Front Play) | $375.00 |
| DeLuxe Hot Coffee & Hot Chocolate (Combo Vender) | $335.00 |
| Various Models of above | $335.00 |
| DeLuxe Fascination Pool | $375.00 |
| DeLuxe Challenge Bowler (With Match Feature) | $900.00 |
| Challenge Bowler (Without Match Feature) | $665.00 |
WURLITZER CRASHES THE SOUND BARRIER

WITH A GREATLY IMPROVED DYNA TONE SOUND SYSTEM

From its inception, Wurlitzer's Dynatone Sound System has produced the truest high fidelity tone ever achieved on any automatic phonograph. The new Centennial 1900 introduces tonal advancements that far exceed any triumphs of the past.

Three 12-inch bass woofers and twin 4-inch treble-tweeters not only offer more speaker cone area than any other juke box, but purposely varied resonances of the five speakers produce startling new tonal clarity.

Here's just one more big reason why operators find the new Wurlitzer Centennial 1900 gets them more locations, more play, more profit.

WURLITZER

Centennial

MODEL 1900

HIGHLIGHTING 100 YEARS OF MUSICAL ACHIEVEMENT

SEE IT, HEAR IT, BUY IT
AT YOUR WURLITZER DISTRIBUTOR

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK

"It's What's in THE CASH BOX That Counts"
UNITED'S SOUTH SEAS features DIAGONAL SCORES

ANY 3-IN-LINE SCORES 4-IN-LINE
ANY 4-IN-LINE SCORES 5-IN-LINE
Large Card and Diagonals Score Separately

OTHER PROFIT FEATURES
ANY 3 CORNERS SCORE 4-IN-LINE
4 CORNERS SCORE 5-IN-LINE
MORE WAYS TO SCORE 3-IN-LINE AND 4-IN-LINE
BUILD UP 8 BALLS NEXT GAME
ADVANCING SCORES
NUMBER SELECTION
PENNANT FEATURE
EXTRA BALLS

ORDER FROM YOUR UNITED DISTRIBUTOR TODAY

UNITED OPERATORS ARE SUCCESSFUL OPERATORS

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

HI-SCORE POOL • 2-WAY CLUB POOL (2 Sizes) • ROTO POOL • HIT POOL • STAR SLUGGER • REGULATION Shuffle-Alley
NIGHT-CLUB

All the big money-making play-appeal of BROADWAY plus sensational new BEFORE and AFTER feature

Double, Triple and Quadruple scores

Now players can "second-guess" by shifting Magic Squares after shooting all 5 balls. Result is that Bally NIGHT-CLUB is actually getting bigger play than BROADWAY. For better-than-BROADWAY earnings get NIGHT-CLUB on location now.

BALLY MANUFACTURING COMPANY 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS