“Lullaby Of Birdland” has become a classic in its own time and is today probably the top jazz standard, performed by jazz artists all over the world. Based on the name of the successful New York niteclub specializing in jazz (shown above), the song has also been the inspiration for various other enterprises. One of them is a jazz concert tour called “Birdland Stars Of 1956”, recently completed, which was reported to be the most successful one of its kind ever presented. In the photo at the left are six of the stars who participated in it: Johnny Smith, Count Basie, Sarah Vaughan, Al Hibbler, Joe Williams, and Lester Young. Another enterprise which “Lullaby Of Birdland” inspired is an unusual RCA Victor album in which twelve different artists give their interpretation of the song. In the right photo, Jack Lewis (left) who cut the album for Victor hands a copy of it to Phil Kahl of Patricia Music, publisher of the tune.
BILLY ECKSTINE

SINGS HIS HEART OUT!

(Your Eyes Say Yes)
MY HEART SAYS NO

JOEY JOEY JOEY
(from the new musical production, "The Most Happy Fella")

with Hugo Winterhalter's Orchestra & Chorus

20/47-6488

A "New Orthophonic" High Fidelity Recording

the dealer's choice RCA VICTOR
Jazz comes of Age!

Jazz has become a staple of the music business. Today almost every record company that deals in album material, has a catalogue of jazz works which it can count on to sell month after month and year after year. Likewise retail stores may have to watch the singles they buy very carefully, but when it comes to jazz albums, they all know that eventually the merchandise will be sold.

This development in the importance of jazz as a commercial product has occurred only in the past few years. Before that, jazz was considered a very specialized market and most major record companies left the field almost completely to smaller firms which specialized in it. However, the greatest proof of the selling power of jazz in our current market is the fact that not only do some diskeries exist solely on the sale of jazz packages, but also that almost every major record company has a separate department set up to handle it.

Jazz has been building in popularity and dignity ever since the first world war, but it probably received its greatest impetus, as far as the general public was concerned, when Benny Goodman gave his concerts at Carnegie Hall in the late thirties. It was these concerts which made it generally known to the public that jazz artists in many cases were equal to or surpassed classical artists in virtuosity—a fact which most people had not been aware of till then. For it was generally considered that listening to jazz music was a lesser pursuit than listening to classical music.

Today the differences in types of music are generally considered just that—differences. We no longer strongly find the qualitative factor stressed, i.e., the opinion that one is better than the other or that one is more highborn than the other. Jazz has almost reached the status where it is measured on its own terms rather than on moral terms.

There can be no doubt that the advent of television has helped bring about this transformation. On television, the public which might never have attended a jazz concert, had the opportunity to witness at home the art of the greatest jazz performers we know. And there can be no doubt that the combination of viewing and listening has created a jazz audience which was never possible before.

Another development which has occurred because of this new emphasis, has been the elevation of the jazz artist to a much loftier position. Until very recently, jazz performers were seldom signed to exclusive contracts. They would go from one record company to another as the occasion demanded. Now however, jazz artists are as strongly in demand as all other performers and their services are bid and paid for on equal terms.

It all adds up to the fact that jazz has come of age and that the packaged jazz market has become an important part of the music and record industry picture.
M-G-M WINNERS!

JONI JAMES
DON'T TELL ME NOT TO LOVE YOU
MGM 12178 78 rpm • K 12175 45 rpm

THE DICK HYMAN TRIO
MORITAT
A THEME FROM "THE THREEPENNY OPERA"
MGM 12174 78 rpm • K 12174 45 rpm

RAY CHARLES SINGERS
A YOUNG MAN'S PARADE
MGM 12261 78 rpm • K 12261 45 rpm

SUSAN HAYWARD
I'LL CRY TOMORROW
JUST ONE OF THOSE THINGS
MGM 12274 78 rpm • K 12274 45 rpm

DAN DAILEY
THE GAL WITH THE YELLER SHOES
MGM 12295 78 rpm • K 12295 45 rpm

ALAN DEAN
TAKE A BOW AND WITHOUT YOU
MGM 12282 78 rpm • K 12282 45 rpm

CONNIE FRANCES
MY REAL LOVE AND BELIEVE IN ME
MGM 12297 78 rpm • K 12297 45 rpm

THE NATION'S
TOP TEN PLUS
THE NEXT
25
JUKE BOX TUNES

THE CASH BOX

LISBON ANTIGUA
NELSON RIDDLE
CA-12377 (F-3287)—Nelson Riddle
V1-20-6442 (K-12377)—Nelson Riddle

NO, NOT MUCH
FOUR LADS
CO-40629 (K-6029)—Four Lads

POOR PEOPLE OF PARIS
LES BAXTER ORCH.
CA-13336 (F-3336)—Les Baxter
V1-20-6434 (K-13336)—Les Baxter

ROCK AND ROLL WALTZ
KAY STARR
V1-20-6359 (K-6359)—Kay Starr

WHY DO FOOLS FALL IN LOVE
THE TEEN AGERS
DE 29532 (K-29532)—The Teen Aagers
V1-20-6454 (K-29532)—The Teenagers

I'LL BE HOME
PAT BOONE
CK-080 (K-80)—Pat Boone

THE GREAT PRETENDER
THE PLATTERS
MO-1020 (K-1020)—The Platters
V1-20-6457 (K-1020)—The Platters

SEE YOU LATER, ALLIGATOR
BILL HALEY & HIS COMETS
CA-1600 (K-1600)—Bill Haley & His Comets
V1-20-6443 (K-1600)—Bill Haley & His Comets

JUKE BOX BABY
PERRY COMO
V1-20-6427 (K-6427)—Perry Como

THEME FROM THREE PENNY OPERA
DICK HYMAN TRIO
CA-3239 (F-3239)—Les Paul & Mary Ford
V1-20-6435 (K-3239)—Les Paul & Mary Ford
EXCITING NEW TALENT!
NEW COLOR!
NEW HIT!

LUCY ROBERTS

"Leap Year Red"

LUCY ROBERTS

“Leap Year Red”

LUCY ROBERTS

C/w SUPPER ON THE TABLE
(at 6 o’clock)

"It's What's in THE CASH BOX That Counts"
**THE CASH BOX**

**B E S T  B E T S**

*In the opinion of The Cash Box music staff, records listed below, in addition to the "DISK" and "SLEEPER" Of The Week, are most likely to become popular.*

**IVORY TOWER**
Otis Williams & Charms
Deluxe 6093; 45-6093

**PICNIC**
Ralph Marterie O. Mercury 70836; 70836x5

**FLAMENCO LOVE**
Buddy Brigman RCA Victor 20-6471; 47-6471

**SAY THE WORDS I LOVE TO HEAR**
Les Paul & Mary Ford
Capitol 3389; F-3389

**LOOK HOMeward ANGEL**
Four Esquires
London 1652; F-1652

**THE NIGHT WAS MADE FOR DREAMERS**
Bennie Wayne
ABC-Paramount 9679; 45-9679

**FIRST OFFENDER**
Jo Ann Tolley
Jubilee 5240; 45-5240

- "IVORY TOWER" (Decca 6093; 45-6093)
- "PICNIC" (Mercury 70836; 70836x5)
- "FLAMENCO LOVE" (RCA Victor 20-6471; 47-6471)
- "SAY THE WORDS I LOVE TO HEAR" (Capitol 3389; F-3389)
- "LOOK HOMeward ANGEL" (Four Esquires; London 1652; F-1652)
- "THE NIGHT WAS MADE FOR DREAMERS" (ABC-Paramount 9679; 45-9679)
- "FIRST OFFENDER" (Jubilee 5240; 45-5240)

"Only those records best suited for commercial use are reviewed by THE CASH BOX."
The National Press was more than complimentary. It was inclined to elogize on the brilliant performance by the Kenton Orchestra at its first concert in Britain given last Sunday at the Royal Albert Hall. It is no wonder that the series of concerts to follow are complete sell outs, and additional performances may have to be given before the whole Kenton outfit leaves for the Continent in the middle of April. Ted Heath leaves Wednesday the 21st for New York with his Orchestra. Also on the trip will be the charming Mrs. Moira Heath, and we here all hope that Ted's tour will equal the success of the Kenton Band's.

Great excitement in wax circles over here re the news that English Decca is to manufacture and distribute all R. C. A. disks starting May 1967 in Great Britain. E. R. "Ted" Lewis, Managing Director of British Decca has also secured the R. C. A. Label for Germany and Switzerland.

It is likely that Eartha Kitt, who makes her London cabaret debut at the Cafe de Paris on April 15, might undertake a British Vaudeville tour and several concert dates.

The new Summer show for the Paladium following the short vaudeville season will be Joan Regan, Tommy Trinder and other star attractions. Also scheduled for two weeks at the "Big House" is comedian Dave King at present in the U. S. who will top the bill starting April 2nd. Both artists are Decca recording stars.

Jimmy Young's recording of "Chain Gang" is slowly but surely creeping into the Best Sellers.

Vera Lynn becomes disk jockey on April 2nd when she stars in her own show for a week titled "The Song's The Thing".

What are the odds that Lonnie Donegan is snatched up for T.V. appearances in the States following the success of his "Rock Island Line"?

This week's best selling pop singles. (Courtesy "New Musical Express")

1) "It's Almost Tomorrow" — Dream Weavers (Brunswick)
2) "Zambesi" — Lou Busch (Capitol)
3) "Memories Are Made Of This" — Dean Martin (Capitol)
4) "Rock And Roll Waltz" — Kay Starr (HMV)
5) "Memories Are Made Of This" — Dave King (Eng. Decca)
6) "Only You" — Bill Hilltoppers (London)
7) "See You Later, Alligator" — Bill Haley & Comets (Brunswick)
8) "Band Of Gold" — Don Cherry (Phillips)
9) "Rock Island Line" — Lonnie Donegan (Eng. Decca)
10) "The Great Pretender" — Jimmy Parkinson (Columbia)
THE HONEYDREAMERS (GMG 12178, K12178)

“DON’T SEND ME AWAY” (2:35) [Instrumental Music BMI—Williams, Friedman] The Honeydreamers’ flaxen smoothness on this pretty romantic ballad set to a fish-by George Williams’ ork. Lovely, tender item.

“HAPPY CLOSE HEART” (2:15) [Instrumental BMI—Williams, Friedman] This portion stars the group on a smooth and easy-going up-tempo novelty.

GUY MITCHELL
(Columbus 40676; 4-40672)


“GREEN GROWS THE GRASS” (2:50) [Oxford ASCAP—Hoffman] A pretty ballad which has Guy reminiscing, is effectively offered on this half. Sing brings back memories of college, etc.

THE STARGAZERS (Lead Sheet 1963)

“ZAMBRAZ” (2:33) [Shapiro, Bernstein ASCAP—Carstens, DeWan] An instrumental that never clicked in the U.S., but is currently one of England’s top hits, is recently released to the States as a novelty of a catchy group vocal, contagiously styled by the Stargazers. Infectious pleasure that could now make the grade.

WHEN THE SWALLOWS SAY GOODBYE” (2:22) [Bluebird Label—Hoffman, Manning] The verses crew changes the pace and glides through a pleasant sentimental British import.

THE FOUR TUNES
(Jubilee 5239; 45-5239)

“GOTTA GO” (2:35) [Benell ASCAP—Nabbe, Best, Gordon, Owen] Gotta go. The group takes action with a solidumper that oughta do well in the jingles. A solid hard-driving novelty with the popular rock and roll beat.

“HOLD ME CLOSER” (2:55) [Benell ASCAP—Nabbe, Best, Gordon, Owen] A rather cool novelty, a set-up build-up to a polished and polished voice. Pretty romantic item that has the earmarks of a hit.

JOHNNY BRANDON
(King 4995; 45-4995)

“ROCK-A-BYE BABY” (2:55) [Lovell BMI—Pranks] English song star Johnny Brandon gets right into the American kick with a commercial and hard hitting rock and roller that really swings. Lively dance deck that the kids want to get into. Could stir up noise.

“LOVELY LIL” [Mecco ASCAP—Brandon] Another rhythm ballad aimed at the youngsters. Good shuffle beat disk zestfully presented.

JERRY TYLER
(No label; 16145)

“I’M SO SORRY” (2:53) [Godoy BMI—Davenport, Taylor] A slow and tender ballad romantically delivered by Jerry Tyler. Tempo is the commercial fish-boat on this bopper wish.

“HOOK LINE AND Sinker” (2:50) [Zepps BMI—Kluger, Hoxley, Khoury, Bonner] A catchy novelty, up-beat rock and roller with a cute lyric. Lively dance ditty.

SLEEPER OF THE WEEK

“GOT LOST IN HIS ARMS” (2:38) [Irving Berlin ASCAP—Berlin] "IN A STRANGE PAIR OF ARMS” (2:40) [Lane ASCAP—Wayne, Kennedy]

ROBERTA SHERWOOD
(Decca 29882; 9-29882)

● In signing Roberta Sherwood, Decca may have come up with “the find of the year.” For in doing so, they have captured a genuine talent who, in time, could be one of the top female artists in the country. She recently came out of retirement and has become one of the top nite club attractions in Miami. She’s an extremely polished singer with a good character in her voice. And she displays her wares to best advantage as she delivers a great Berlin standard “I’ll Miss Him” from “Annie Get Your Gun”. The song never was a commercial smash but with this recording, it may become one. Roberta has great understanding of the lyrics’ meaning and presents the tune with penetrating emotion. Watch this lady. She’s good.

FRANCES WAYNE
(Epic 9154; 5-9154)

“I’VE GROWN ACCUSTOMED TO HIS FACE” (5:05) [Chappell ASCAP—Levine, Loew] A brilliant love song from the sensational new movie “My Fair Lady”. Every tune has a charm of its own, and this rendition should share in the take.

ALONE IN NEW ORLEANS” (2:45) [Fonawal BMI—McGregor, Cobert] An effective presentation of a good piece of blues material. Soft, slow and inviting.

BOBBY DARIN & JAYBIRDS
(Decca 29883; 9-29883)

“ROCK ISLAND LINE” [Honeymoon BMI—Dunagan] An exciting foil type song, using a folk 12-bar hit, is treated to colorful reading by Bobby Darin, assisted by the Jaybirds. Swinging side that should share in the song’s final take.

“TIMBER!” (3:10) [Songsmiths ASCAP—Darin, Kiramas] Another beauty song with an exciting folk flavor, almost in the vein of the songs of the late and great Hoagy Carmichael. Here by the talented youngster. It has a fascinating sound and comes out zestfully.

CHARLIE APPLEWHITE
(MGM 12220; K12220)

“I COULD HAVE DANCED ALL NIGHT” [Chappell ASCAP—Darin, Kern] This is the first London release by Charlie Applewhite. It’s a beautiful love song rendered with warmth and tenderness, as by the Four Esquires. The boys have an intimate sound and some quality material to work with. Could work for either side here and about. Big chorus adds beauty to side.

“SANTO DOMINGO” (2:55) [Chappell ASCAP—Friedman, Schonfleiher] The South Sea Island quality is ever present on this dreamy and easy-going love affair.

JO ANN TOLLEY
(Jubilee 5240; 45-5240)

“FIRST OFFENDER” (2:41) [ASCAP—Wayne, Davenport, Brooks] Jo Ann Tolley comes up with her most commercial side to date. An exciting love song with today’s popular rock and roll beat. The thrust does a dramatic job that the former stars will love. Lyrics feature a clever play on words. Could blossom into a hit.

“ALWAYS A BRIDESMAID” (2:59) [Benell BMI—Cheesley] The lark tells a tearful story on this end to a waltz tempo. Touching sentimental item.

DICK LEE
(Phil 40-9200)


“SERENADE” (2:37) [Harms BMI—Cheesley] Lee adds in another fine performance & he sings the title like a dream comeback fighter. Pretty, romantic item that should start going well after the picture begins.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
IMPERIAL HAS A RED-HOT HIT!

Bill Farrell

"Cherry Lips"

"Suppin' and Slidin'"

Imperial Record 7001

"It's What's in THE CASH BOX That Counts"
NEW YORK:

The elements took a hand last Monday and stopped not only the record business in New York but all activity of any sort. The big snow came and tied up everything for a couple of days. But things are back to normal now. Congratulations to Mr. and Mrs. Ben Rosen (Ben's sales manager for Victor Records) on the birth of a baby girl. . . . Moose Charlap has signed a writing deal with Frances Dade, and Ralph Young, who opened a six-week engagement at the Thunderbird in Las Vegas last week, will break it up by flying to New York for two weekends to appear at the Boulevard and then complete his Vegas stint.

Did Bernie Miller start something when he called Teddy King "the great woman's man? One so far has received tremendous comment. . . . Jimmy Romack opens at the Bon Soir on April 3 for an indefinite stay. . . . For the third time in 14 months, Bill Haley played the State Theater in Hartford last week and in spite of a 12" snow storm took in $3800 this first day and $4700 the second. . . . Milton Karke now handling disk promotion for Dinah Shore in New York. . . . Johnny Mathis, a 29 year old singer from San Francisco, discovered by George Avakian, is signed by the Reliance-Ember label. . . . Dick currentlly at the Blue Angel will have a new record out this week. The title of his new disk will be "Have Faith" which was written by a New York City patrolman.

Morris Diamond, publisher of the tune, said a portion of the royalties will be donated to the Damon Runyon Cancer Fund. . . . Tony Martin will be at the Copacabana on April 3 for three weeks. . . . The Four Voices have just been set to do the Arthur Godfrey morning TV show for one week starting April 2. . . . Sylvia Syms, who caused such excitement with her first Decca album, have a single released by the disksky this week. . . . Lige McKelvey on an extensive record promotion tour through the midwest for Music Corporation of America (MCA) in his new recording of Johnny "Moby Dick" and Billy Vaughn's "Tell Me About You".

CHICAGO:

Spring has sprung. Resulting in lots of activity. . . . The Diamonds flew in to cut "Church Bells May Ring" for Mercury. Madonna and Howard Miller's TV er while here. . . . The Glitter, gal trio, of Mary Jackson, WCAE, Pittsburgh, here for record huddles. . . . Joe BUSHKIN, who really loves a piano, came in to work on new 12 inch Capitol LP, "Midnight Rhapsody". . . . Sandy Harbin has got promotion exclusively with Randy Wood of Dot Records. . . . Art Tatum, wizard of the 88's, and his trio getting rave reviews at the London House. Group projected very well on CBS-TV's "In Town Tonight". . . . Audrey Morris, bistro balladier, bowed at the brand new Churchill Room 3/28. . . . Are the Chicago and New York rumors true about d.j. Ron Dunn, WCPQ, Cincinnati, being pegged for a move in the near future? . . . Jack Solinger now handling promotion chores for Jimmy Martin. . . . Norman Finck excited about the tunes from the new Allen J. Lerner musical, "My Fair Lady". Reports that Vic Damone's disk, "On the Street Where You Live", from the show, doing real well. . . . Handsome Len Dresslar dropped in to say "Hi". Very excited about his newest release, "Rock Island Line". . . . Wes Hopkins (formerly of WNEW, New York) replaced Johnny Andrews, KYW, Cleveland. Wes programs daily shows from the Cash Box. . . . The Dream Weavers in town for promotion on their latest Decca release. . . . All City's Music man bade a fond farewell to Herbie Mintz at a cocktail party at the Cameo 3/22. Herbie is leaving Chicago to open his own cafe in Fort Lauderdale, Fla. (Lots of luck, Herbie) . . . Howard Miller presented a $10,000 check to the Damon Runyon Cancer Fund on his show, 2/30. Money was contributed by Chicago area residents and will go to the Billings Hospital for cancer research.

HOLLYWOOD:

Peter Hanley in town, on his first visit to the coast, to film a Rosemary Clooney TV show and to make the rounds of the local DJ shows. . . . Lew Leiser has joined the Hanson and Schawm public relations office, and will handle the firm's record promotion department. . . . Fred Stryker of Fairway Music reports great initial reaction to Jeri Sotheby's new Decca release of "You Gotta Get A Lot of Livin' Out Of Life". . . . Artie Valando's T. C. and Bedford Music firms undergoing a complete reorganization. . . . Charlie Morris will no longer be associated with the company. . . . Mousa Lewis, now making her home in Hollywood, her first release on the King label this week. . . . As a result of her current success at the 881 Club, Ann Hathaway is negotiating a contract with a Coast independent. . . . Bob Demain taking Dolores Hawkins' up beat version of "I Can See You" around to the jockeys and predicting it will be the big one for her. . . . Bill Norman had to cancel his promotion tour with his first Maze LP, "Maze" because of the death of his father. . . . Lamar Sorkin, brother of Decca promotion man Gary Sorkin, starts his D. J. show at KTMS, Santa Barbara this week. . . . Nick Therry on a northern California trip with The Four Chaps' first 12" disk of "Completely Yours". . . . During his recent stint at the Club Koko in Phoenix, Champ Butler signed with station KOOL to do a weekly two hour disk jockey show which will be transcribed in Hollywood. . . . HIP Records has signed the Page Lavaughan Trio, and combo teams with vocalist Dick Stewart for their first album. . . . Martha Henry leaves the George Jay office to become record librarian at KBLV, Glendale.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
If you think Mercury is hot with hits now... Look What's Coming Up!

NEW RELEASES

"Out Of The Picture" and "Honey Hair, Sugar Lips"
BY The Crew Cuts
MERCURY 70640

"Flamenco Love" and "The Perfect Song"
BY Richard Hayman
MERCURY 70837

"Bella Bambinella" and "Who's Gonna Take You"
BY The Gaylords
MERCURY 70834

FAST SELLING NEW RELEASES

"Church Bells May Ring" b/w "LITTLE GIRL OF MINE"
The Diamonds
MERCURY 70835

"Rock Island Line" b/w "REAL LIVE DOLL"
Len Dreslar
MERCURY 70831

"Let's Go Around Together" b/w "LET'S GET BUSY, TOO"
Dinah Washington
MERCURY 70833

2 GREAT NEW INSTRUMENTALS BY 2 GREAT NAMES

THE THEME FROM "PICNIC"
BY Ralph Marterie
AND HIS ORCHESTRA
MERCURY 70836

"The Beautiful Girls Of Vienna"
BY David Carroll
AND HIS ORCHESTRA
MERCURY 70822

"It's What's in THE CASH BOX That Counts"
A GREAT PERFORMANCE BY A GREAT ARTIST!

ANDY WILLIAMS

orchestra and chorus
directed by ARCHIE BLEYER

singing

WALK HAND IN HAND

and

NOT ANY MORE

Cadence 1288

THE CASH BOX

Top Selling Records

Reported by the Foremost

RETAIL OUTLETS

From Coast to Coast

GAITY MUSIC

New York, N. Y.

1. Rock and Roll Waltz (Starr)
2. Lisbon Antiques (N. Riddle)
3. Why Do Fools Fall In Love (Opal仅仅 cofly)
4. No, Not Much (Four Lads)
5. See You Later, Alligator
6. Baby, Baby All the Time (Jack London)
7. I'll Be Home (Pat Boone)
8. Ivory Tower (Cathy Carr)
9. Why Do Fools Fall In Love (Teen Agers)

WALLICH'S MUSIC CITY

Hollywood, Calif.

1. Why Do Fools Fall In Love (Teen Agers)
2. Poor People of Paris (Baxter)
3. Missing Words (Chardettes)
4. No, Not Much (Four Lads)
5. See You Later, Alligator
6. Band Of Gold (Don Cherry)
7. The Great Pretender (Platters)
8. Memories Are Made Of This (Dean Martin)
9. Why Do Fools Fall In Love (Opal)
10. I'll Be Home (Pat Boone)

RICHLEY RECORDS


1. A Tear Fell (Teresa Brewer)
2. Blue Suede Shoes (C. Perkins)
3. The Singing White (Chardettes)
4. No, Not Much (Four Lads)
5. See You Later, Alligator
6. Blue Suede Shoes (C. Perkins)
7. Why Do Fools Fall In Love (Bobby Darin)
8. Innocent (Jerry Vale)
9. Eddie My Love (Chardettes)
10. Lovely One (Four Voices)

NORSIDE MUSIC SHOP

St. Louis, Mo.

1. A Tear Fell (Teresa Brewer)
2. Miss America (Fantasy Tower)
3. Blue Suede Shoes (C. Perkins)
4. You've Lost That Lovin' Feelin' (Chardettes)
5. Missing Words (Chardettes)
6. Baby, Baby All the Time (Jack London)
7. I'll Be Home (Pat Boone)
8. Ivory Tower (Cathy Carr)
9. Why Do Fools Fall In Love (Teen Agers)

ANDRE'S RECORD SHOP

Lansing, Mich.

1. No, Not Much (Four Lads)
2. Poor People of Paris (Baxter)
3. A Tear Fell (Teresa Brewer)
4. The Main Title (Dick Jacobs)
5. I'll Be Home (Pat Boone)
6. Missing Words (Chardettes)
7. Eddie My Love (Chardettes)
8. Poor People of Paris (Baxter)
9. Why Do Fools Fall In Love (Teen Agers)

SUPER ENTERPRISE

Washington, D. C.

1. Poor People of Paris (Baxter)
2. I'll Be Home (Pat Boone)
3. Blue Suede Shoes (C. Perkins)
4. No, Not Much (Four Lads)
5. See You Later, Alligator
6. Why Do Fools Fall In Love (Bill Haley)
7. The Great Pretender (Platters)
8. Band Of Gold (Don Cherry)
9. I'll Be Home (Pat Boone)
10. Eddie My Love (Chardettes)

GARDEN CITY MUSIC CTR.

Garden City, L. I., N. Y.

1. Lisbon Antiques (N. Riddle)
2. Rock and Roll Waltz (Starr)
3. Hot Doggy (Jerry Coon)
4. The Great Pretender (Platters)
5. Poor People of Paris (Baxter)
6. See You Later, Alligator
7. Theme From Three Penny Opera (Dick Hayman)
8. Why Do Fools Fall In Love (Bill Haley)
9. No, Not Much (Four Lads)
10. I'll Be Home (Pat Boone)

ROYLES T. V.

Salt Lake City, Utah

1. Lisbon Antiques (N. Riddle)
2. No, Not Much (Four Lads)
3. Poor People of Paris (Baxter)
4. Poor People of Paris (Baxter)
5. From This Penny Opera (Dick Hayman)
6. The Great Pretender (Platters)
7. Why Do Fools Fall In Love (Teen Agers)
8. Rock and Roll Waltz (Starr)
9. See You Later, Alligator
10. He (Al Hibbler)

Hudson Ross

Chicago, Ill.

1. Poor People Of Paris (Baxter)
2. Lisbon Antiques (N. Riddle)
3. Why Do Fools Fall In Love (Teen Agers)
4. Rock and Roll Waltz (Starr)
5. No, Not Much (Four Lads)
6. Theme From The Three Penny Opera (Dick Hayman)
7. Eddie My Love (Chardettes)
8. Poor People Of Paris (Baxter)
9. I'll Be Home (Pat Boone)
10. Almost Tomorrow (Dream Weavers)

Elmores Record Shop

1. Rock And Roll Waltz (Starr)
2. No, Not Much (Four Lads)
3. Lisbon Antiques (N. Riddle)
4. Poor People Of Paris (Baxter)
5. Band Of Gold (Don Cherry)
6. The Great Pretender (Platters)
7. Theme From Three Penny Opera (Dick Hayman)
8. See You Later, Alligator
9. Do You Know Him? (Bill Haley)
10. It's Almost Tomorrow (Dream Weavers)

COCKROFT MUSIC COMPANY

Thomasville, Ga.

1. Rock And Roll Waltz (Starr)
2. Poor People Of Paris (Baxter)
3. The Great Pretender (Platters)
4. Look Out Baby (Jerry Coon)
5. Why Do Fools Fall In Love (Bobby Darin)
6. I'll Be Home (Pat Boone)
7. Lisbon Antiques (N. Riddle)
8. Mystic Midnight
9. Poor People Of Paris (Baxter)
10. See You Later, Alligator

Rhett Williams

Cincinnati, Ohio

1. Heartbreak Hotel (Elvis Presley)
2. Love Affair (P. Charles)
3. Poor People Of Paris (Baxter)
4. Why Do Fools Fall In Love (Bill Haley)
5. Poor People Of Paris (Baxter)
6. No, Not Much (Four Lads)
7. Lisbon Antiques (N. Riddle)
8. Theme From The Three Penny Opera (Dick Hayman)
9. Mockingbird
10. Main Title (Elmer Bernstein)

Sung and Bowed Roll Call Tell Me Why

SEASON OF THE HEARTBREAKER

Sung By Great Performers

1. Poor People Of Paris (Baxter)
2. Lisbon Antiques (N. Riddle)
3. Why Do Fools Fall In Love (Bobby Darin)
4. No, Not Much (Four Lads)
5. Lisbon Antiques (N. Riddle)
6. Theme From The Three Penny Opera (Dick Hayman)
7. Poor People Of Paris (Baxter)
8. Mystic Midnight
9. Poor People Of Paris (Baxter)
10. Main Title (Dick Jacobs)

LYNN MUSIC COMPANY

Lynn, Mass.

1. Rock And Roll Waltz (Starr)
2. Lisbon Antiques (N. Riddle)
3. No, Not Much (Four Lads)
4. Poor People Of Paris (Baxter)
5. Theme From The Three Penny Opera (Dick Hayman)
6. Poor People Of Paris (Baxter)
7. Innocent (Jerry Vale)
8. Poor People Of Paris (Baxter)
9. The Great Pretender (Platters)
10. Main Title (Dick Jacobs)

GRAYMAT MUSIC SHOP

Morristown, N. J.

1. Why Do Fools Fall In Love (Bill Haley)
2. Poor People Of Paris (Baxter)
3. The Great Pretender (Platters)
4. Poor People Of Paris (Baxter)
5. Diamonds (Platters)
6. Theme From Three Penny Opera (Richard Hayman)
7. The Great Pretender (Platters)
8. Poor People Of Paris (Baxter)
9. The Great Pretender (Platters)
10. Poor People Of Paris (Baxter)

SMITHSONIAN MUSIC SHOP

Springfield, Ill.

1. Lisbon Antiques (N. Riddle)
2. Rock And Roll Waltz (Starr)
3. Poor People Of Paris (Baxter)
4. Poor People Of Paris (Baxter)
5. Poor People Of Paris (Baxter)
6. Poor People Of Paris (Baxter)
7. I'll Be Home (Pat Boone)
8. Poor People Of Paris (Baxter)
9. The Great Pretender (Platters)
10. Poor People Of Paris (Baxter)

DISC & NEEDLE RECORD SHOPS, INC.

Melbourne, Minn.

1. Lisbon Antiques (N. Riddle)
2. Rock And Roll Waltz (Starr)
3. The Great Pretender (Platters)
4. Poor People Of Paris (Baxter)
5. Theme From Three Penny Opera (Dick Hayman)
6. Poor People Of Paris (Baxter)
7. Poor People Of Paris (Baxter)
8. Poor People Of Paris (Baxter)
9. Poor People Of Paris (Baxter)
10. Poor People Of Paris (Baxter)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
### Cash Box Top Sellers:

**March 31, 1956**

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"It's What's in THE CASH BOX That Counts"
1—Poor People Of Paris

2—Casablanca

3—Why Do Fools Fall In Love

4—No, Not Much

5—Rock And Roll Waltz

6—I’ll Be Home

7—Three Penny

8—The Greatest Pretender

9—Hot Diggit

10—See You Later, Alligator

11—Heartbreak Hotel

12—You Are My Starship

13—A Tear Fell

14—Eddie My Love

15—Memories Are Made Of This

16—Rutti Frutta

17—Angels In The Sky

18—I'll Never Know

19—I'm Gonna Be A Farmer

20—I'm Gonna Be A Farmer

21—How Long Will I Love You

22—Only A Fool

23—1956

24—Side Street

25—1956

26—To You My Love

27—20—It's Almost Tomorrow

28—20—It's Almost Tomorrow

29—20—It's Almost Tomorrow

30—20—It's Almost Tomorrow

31—Some Other Place

32—Some Other Place

33—Some Other Place

34—Some Other Place

35—Some Other Place

36—Some Other Place

37—Some Other Place

38—Some Other Place

39—Some Other Place

40—Some Other Place

41—Some Other Place

42—Some Other Place

43—Some Other Place

44—Some Other Place

45—Some Other Place

46—Some Other Place

47—Some Other Place

48—Some Other Place

49—Some Other Place

50—Some Other Place

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Decca Finds Singles
In LP Albums

NEW YORK—The increasing market for Long Playing albums has resulted in what may become a trend in the presentation of new talent. Decca Records, which during the past few months has added many new names to its roster, has had tremendous success and reception to these recent contracts via 12-inch albums which mark their debuts on the label. Among those Decca artists signed during recent months who had album releases are: Joe Lilley, whose LP is titled “Alone Together”; Conley Graves with “Genius At Work”; Vicki Benet’s “Woman Of Paris”; and Sylvia Syms who made her bow with the album “Sylvia Syms Sings”. In some cases reaction to the sets was so good that the company later released some of the sides as singles. In other instances, although the albums were in preparation, Decca was so enthusiastic about the artists that they released singles from the album even prior to issuing the LP. This was the case with the Marry Kaye Trio whose album of “A Night In Las Vegas” will be on the market shortly.

It is also the situation that existed with Decca’s newly acquired vocalist Roberta Sherwood, Miss Sherwood waxed all of the sides for an album on her recent trip to New York, but due to the strong feeling of the entire organization they rushed out two of the tunes, “I Got Lost In His Arms” and “In A Strange Pair Of Arms” as a single last week. Decca feels that due to the fact that the album market is and has been steadily growing, the attractive packaging and visual exposure an LP in given provides more exciting and attractive exposure for new talent. It also gives the consumer a wider scope of the artist’s talent and potentialities.
SWING LOW IN HI-FI—Percy Faith and His Orchestra—Columbia CL 796 (1-12"")

SWING LOW SWEET CHARITY. ALL GOD'S CHILDREN GOT WINGS. SOMETIMES, I FEEL LIKE I'M GONNA FLY. FIRST DAY OF SPRING, THEN PLAY YOUR MUSIC ON THE RADIO. OH DEAR ME, I'M IN THE MIDDLE OF THE ROAD. EVERY TIME I FEEL THIS SPIRIT, I FEEL ALL RIGHT. IT'S MY TURN TO HANDLE THE PLATTER.

The Negro spiritual, with its fascinating rhythm and stirring expression of simple faith, has always been a source of pleasure to all. This Columbia release features Percy Faith in 14 richly imaginative renditions of the best loved spirituals in the book. The set is lovely and simple, "a comedy record," as it runs through one delightful melody after another. You don't hear the lyrics but Faith puts all the meaning into each piece by way of touching instrumental tenderness. Supple appeal. The disc hardcover.

PROMPTLY

SARAH VAUGHAN IN THE LAND OF HI-FI—Featuring Julian "Can-noball" Adderley, Alto Sax; Roy Haynes, Drums; Jimmy Jones, Piano; Joe Benjamin, Base, Orchestra Arranged And Conducted by Ernie Wilkins—EmArcy MG-36085 (1-12"")

OVER THE JUKE BOX—AGAIN, DON'T FORGET, IT'S TIME TO TURN THE RIVER, HOW HIGH THE MOON—IT SHOULDN'T HAPPEN TO A DREAM; SOMETIMES I'M LONESOME FOR A MAN—DON'T GIVE EM' NO HONEY IT'S MY TURN TO HANDLE THE PLATTER.

Sarah Vaughan once again throws in a "convincer" proving that she is one of the best jazz-syles around. She's in magnificent form as she gives out with her "own kind" of dynamic and unreserved vocalizing. This gal's got a great personality and an unusual voice range that allows her to go soft-sided when dishing out a number. Sarah's material consists of top-notch tunes. Here's an extra-special disk by Miss Vaughan that should be chart bound. Exciting jazz-orchestral accompaniment features some leading sidemen. A must for all Vaughan admirers.

MORE HARRY JAMES IN HI-FI—Harry James And His Orchestra—Capitol T712 (1-12"")

LEAVE IT TO THE WOMEN—AUTUMN LEAVES; SLEEPY TIME GAL; CRAZY RHYTHM; KRIS KRISTOFFERSON; SEPTEMBER SONG; CARNIVAL; STEELSTRING INSTRUMENTAL BLUE AGAIN; DON CHA GOT' LUV—DON'T GIVE 'EM NO HONEY IT'S MY TURN TO HANDLE THE PLATTER.

This waxing is a follow-up, to the highly successful "Harry James In Hi-Fi" LP. Undoubtedly, from the latter's grip on the public and the quality of this new James' item, it's going to be a addition from band enthusiasts. For this on the platter the Harry James' horns are fresh and imaginative arrangements of men like Billy May, LeRoy Holmes and Mel Heffel constantly provides highly palatable arrangements to lend an ear to. The album seems to have "assured sales icing" covering it.

SERENADE FOR LOVE—Richard Hayman And His Orchestra—Mercury MG 69115 (1-12"")

SOMETHING MONEY CAN'T BUY—AMERICAN; VALSE D'AMOUR; SKIPPING ALONG; OH WHAT A WAVE; WHY DON'T YOU STOP FOR A CHANGE; IT HAD TO BE YOU; SOMETIMES I'M LONESOME FOR A MAN—DON'T GIVE EM' NO HONEY IT'S MY TURN TO HANDLE THE PLATTER.

Richard Hayman, who has been putting new life into the harmonics as a musical instrument, continues to put his flaxy yet relaxing trademark into his album entries. His newest is a pleasing, pretentious item that matches the title. The orchestra is, as always, fine. The set's a perfect package for the mood music crowd. Hayman's solid following should make the disk a successful venture.

THE FOUR LADS STAGE SHOW—The Four Lads—Joe Mele At The Piano—Columbia CL 797 (1-10"")

EYE AND EYE—EYE AND EYE; WHEN YOU AND I WERE YOUNG; MAGGIE; MY BLUE HEAVEN; THE WABASH CANNNO BALL;rella BOY.

The two smash hits by the Four Lads, "Moments To Remember" and "No Other Love" (which made the boys a million-seller) are release here as they belt out some favorite oldies to an up-beat. The final band on this disk is entirely devoted to a short history of American popular music. All the tracks are performed with freshness and simple. Recalling how recorded in a studio, there was an audience of wildly enthusiastic young ladies present. With the boys currently riding high there could be a strong reaction to this disk.

FOR DANCERS ONLY—Les Elgart And His Orchestra—Columbia CL 803 (1-12"")

FOR DANCERS ONLY; THE SWEETHEART OF SIGMA CHI; OUT OF NOWHERE: PERIOD; MOONLIGHT IN VENICE; THE ENCHANTED WAITRESS; BEAUTIFUL LOVE; SEPTEMBER IN THE A-TRAIN; TENDERLY, IT HAD TO BE YOU; SOMETIMES I'M LONESOME FOR A MAN—DON'T GIVE EM' NO HONEY IT'S MY TURN TO HANDLE THE PLATTER.

One of the most present day dance bands, Les Elgart And His Orchestra, has an exceedingly able dance floor plum wrapped up in this LP. Elgart's popularity of course, is mostly based on providing the "modern sound." It's this sound that continually pervades each selection on the package. The package should be on the shelves of each record dealer who relays heavily on the kids for sales. Great party platter.

COLLEGE MEMORIES—Fred Waring And The Pennsylvanians—Decca DL 8222 (1-12"")

HAPPY TOGETHER; MANHATTAN WINTER SONG; AMICI MIEI; TOUCH BEARERS; LORD IJFATHER AMEHERI; MOONLIGHT AND WIND; TO MICHIGAN; NEBRASKA ALMA MATER; THE WHIFFENPOOF SONG; THE CORE; NAVY BLUE AND GOLD; GODBLOOM (GODBLOOM; MONOC)/LUM ON THE CAMPUS; THE HILLS OF OLD PENN STATE; SWEETHEART OF SIGMA CHI.

One of life's most nostalgic and sentimental recollections are the college years. On this Decca release Fred Waring and the Pennsylvanians spirit as they perform 15 memorable campus favorites. One could hardly imagine a better way to end a tour then to be able to do a college set for more time as they do with the "Pennsylvanians." An added attraction is Bing Crosby's vocalizing on "The Whiffenpoof Song." The set has a good market that includes Waring fans, disk-owners, college students, college graduates and college alumni.

OUR PARIS—Franck Pourcel And His Grande Orchestre A Cordes—Capitol T0002 (1-12"")

The city of sentiment and romance, Paris, is delightfully echoed by way of its lovely melodies. Conveyed by the popular French orchestra of Franck Pourcel, the music flows with charming grace. One of the tunes on the set, "La Goulante Du Paquebot Jean," is known here as "The Poor People Of Paris." The package is a worthwhile mood music item to have at home and deragers' shelves. Should be a strong seller.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
"CARUSO"—RCA Victor LM-6197 (3-12" LP)
Considering the crude conditions compared to today's hi-fi standards, under which Caruso recorded, it always amazes the listener to his vocal brilliance and vocal range still come through. For a healthy bite into what this almost legendary singer sounded like, the classical collector is referred to Victor's ornate package of 46 Caruso performances. Modern techniques have given the recordings a new lease on life and thus the sound quality, in almost every instance, exceeds the original pressings. This impressive set also includes an interesting narrative and pictorial booklet. The intelligent use of white vinyl as a leather-like container makes the set a knotty for display purposes. Opera lovers can't let this one go by! Caruso still ranks as the greatest tenor of all time, and this package can show you why.

BEETHOVEN: Symphony No. 3 In E Flat (Eroica)—William Steinberg Conducts The Pittsburgh Symphony Orchestra—Capitol FS854 (1-12" LP) Beethoven's "Symphony No. 3", one of the staples in the classical area of music, is given a discerning reading by William Steinberg and The Pittsburgh Orchestra. This work, whose stature increases with each of its new Capitol releases, gives the esoteric opus the depth its sections require. With hi-fi sound, this set has it! A prime consideration in most platter purchases today, this package—with its also brilliant performance—could give it an edge on the many recordings of the work available.

SIBELIUS: Concerto In D Minor For Violin And Orchestra, Op 47—Glazounov: Concerto In A Minor For Violin And Orchestra, Op. 82—Thomas Magyar, Violin—Willem Van Otterloo Conducting The Hague Philharmonic Orchestra Epic LG 5184 (1-12" LP)
Two major works, written in this century, by Sibelius and Glazounov make up a creditable Epic release. The Sibelius' "Concerto In D Minor For Violin and Orchestra" is a work of considerable beauty. It is passionate, lyrical and not an easy opus for an artist to perform. Violinist Thomas Magyar takes the work's hurdles in stride with good results. The outright romanticism of the Glazounov Violin and Orchestra concerto is highly appealing. It allows Magyar to again call on his fine control and tonal resources. The over all conducting of Willem Van Otterloo is unfailing in its pace and understanding of both concertos. This set could take a sizable cut of the sales from the fairly large number of recordings of the two works available.

JAZZ
"TOUCH OF GENIUS"—George Shearing Quintet—MGM E9365 (1-12" LP)
MY SILENT LOVE; MIDNIGHT MOOD; IF YOU WERE THE ONLY GIRL IN THE WORLD; MINOR- LEAF; TOGETHER AGAIN; THEY ALL LAUGH; WE'LL BE TOGETHER AGAIN; LOOSE LEAF; NOTHING BUT D. REST; GENIEVRE; CARNegie HORIZONS; CONCEPTION.
One of the nation's top-ranking jazz-pop pianists, George Shearing, applies his agile piano artistry against the soft backdrop of the rest of the Quintet in this album. Working with special material and old standby the disk is a rewarding tour of the free jazz style Shearing possesses. The set could easily pass over to mood music adherents. Good follow-up to "You're Hearing George Shearing". Strong entry for the wide Shearing market.

"ANITA"—Anita O'Day—Orchestra Conducted by Buddy Bregman—Verve MVG V-2000 (1-12" LP)
You're The One; Honeysuckle Rose; A Night In Berkeley Square; Wonderful One; I Cant Get Started; Fine And Dandy; As Long As I Live; No Moon At All; Mad About You; Ill See You In My Dreams; I Fall In Love Too Easily; Beautiful Love;
Anita O'Day, a member of the select group of true jazz stylists, offers some superb efforts in this Verve pressing. The important check points of her art, the sure and sureness and a serious jazz personality, are evident in more than adequate amounts. The virtue of applying her talent only to quality material is also apparent. Miss O'Day gets the lush orchestral support from Buddy Bregman is a work. This corner wouldn't be surprised if this wuxing takes the jazz-wise public by storm. Anita's voice has a unique character that's tough to beat.

"TRIBUTE TO BENNY GOODMAN"—Jess Stacy & The Famous Sidemen—Ziggy Elman, Vido Musso, Allen Rustin, Philip Tessier, Murray McEachern, Ted Firth, George Bass, Nick Fatool—Atlantic 125 (1-12" LP)
Let's Dance; King Porter Stomp; Where Do You Go When; Get Away From It All; Youre In Love Again; I Believe In You; When I Fall In Love; Open Up; Its Always Like This; I Live For The Days When You Were Mine; Sway; Quick Step; When I Get The Blues; I Want To Be Around; Song For A Soldier; Sometimes I'm Happy; Sing Song Sing—You Turned The Tables On Me; Summer South Camp Meeting; Goodbye.
The recognition the Benny Goodman renaissance continues on its merry way as this memorable re-creation of the Swing Era by some of B. G.'s great sidemen. This Atlantic release swings and hops with marvelously vitality and jazz artistry throughout. With the famous Goodman standards presented by fellow artists of Stacy and Ziggy Elman, ya just can't go wrong! Excellent sound. With the current Mida touch of any disk mentioning Benny Goodman, the set should move extremely well. (Continued on page 21)

"It's What's in -THE CASH BOX That Counts"
Ron Wilner
WAYE—Baltimore, Md.
1. Poor People Of Paris (Baxter)
2. Lisbon Antiques (Riddle)
3. Little People Of Paris (Baxter)
4. And The Angel Said (Chuckles)
5. Me And My Shadow (Dilly)
6. On The Street Where You Live (Gala)
7. Hot Diggity (Perry Como)
8. Why Do Fools Fall In Love (Gala, Show)
9. Large Large House (Presley)
10. Without You (Fisher)

Reed Farrell
WAIT-Chicago, Ill.
1. Juke Box Baby (Perry Como)
2. Rock And Roll Wedding (Sunny Gale)
3. Lisbon Antiques (Riddle)
4. Street Of Si (R. Hyman)
5. Too Far From Comfort
6. I'm A Believer (Pat Boone)
7. I'm Still A King (B. Cherry)
8. First Formal Gown (F. Payne)
9. $4,000 Question (F. Payne)

George E. Lezotte
WAVY—New Haven, Conn.
1. Main Title (F. Fisher)
2. Poor People Of Paris (Baxter)
3. Little Spanish Town (Crosby)
4. Tiny Teapot (R. Hyman)
5. Vibrations (Kenny Karrack)
6. Folk Opera (D. Hyman)
7. Feels Full In Love
8. Within A Perfect Dream
9. Mr. Wonderful (S. Vaughan)
10. Hold Me Forever (R. Robbins)

Johnny Argo
WRDA—Shelton, Tenn.
1. Rock Island Line (Dunigan)
2. Poor People Of Paris (Baxter)
3. Man With The Golden Arm (Lester)
4. Heartbreak Hotel (E. Presley)
5. I Was The One (E. Presley)
6. Rockin' Giddy (Eddie Bond)
7. No, No, Much (4 Lads)
8. I Remember Him (Manhattan Bro)
9. Long Tall Sally (R. Robbins)

Al Radko
KFRE—Fresno, Calif.
1. No, No, Much (4 Lads)
2. Sun Of The Poor People Of Paris (Baxter)
3. Lisbon Antiques (Riddle)
4. Small Town (Carson & James)
5. Why Are We Still Great? (Grant)
6. Without You (Eddie Fisher)
7. Rock And Roll Waltz (Starr)
8. Flowers Mean Forgiveness
9. Great Pretender (Frankie Laine)
10. 3 Penny Opera (Dix Hyman)

Carry Hobbs
KDAY—San Diego, Texas
1. Rock And Roll Waltz (Star)
2. No, No, Much (4 Lads)
3. Poor People Of Paris (Baxter)
4. Poor People Of Paris (Baxter)
5. T. Royal Opera (D. Hyman)
6. Memories Are Made Of This
7. Lisbon Antiques (Riddle)
8. Pecan Pie (Hibbler)
9. Eddie My Love (Teen Queens)

Jack Buechler
WOKW—Madison, Wisc.
1. A Tear Fell (Teressa Brewer)
2. A Tear Fell (Teressa Brewer)
3. Main Title (Dick Jacobs)
4. How Long Will I Love Him (Julie London)
5. Held For Questioning (Bonnie Draper)
6. Magic Touch (Presley)
7. I Don't Want to Be Set Free (Peggie Lee)
8. Mack The Knife (3 Penny Opera)
9. Love Is (Love Is)
10. Juan Box Baby (Perry Como)

Bobby Beers
KOSI—Denver, Colo.
1. No, No, Much (4 Lads)
2. Lisbon Antiques (Riddle)
3. Poor People Of Paris (Baxter)
4. Rock And Roll Waltz (Star)
5. Small Town (R. Hyman)
6. Why Do Fools Fall In Love (Gala, Show)
7. Great Pretender (Platters)
8. No, No, Much (4 Lads)
9. That's All (T. Evers, Ford)

Tom Edwards
WERE—Cleveland, Ohio
1. Forever Darling
2. Poor People Of Paris (Baxter)
3. I'll Be Home (Pat Boone)
4. Why Do Fools Fall In Love (Dale Brookes)
5. Great Pretender (Platters)
6. Poor People Of Paris (Baxter)
7. Port Au Prince (Riddle)
8. A Tear Fell (Teressa Brewer)
9. Ivory Tower (Celley Carl)

Gary Lesters
WYNY—Newark, N. J.
1. Love Is (Teen Queens)
2. Poor People Of Paris (Baxter)
3. Rock And Roll Waltz (Star)
4. Memories Are Made Of This
5. Lisbon Antiques (Riddle)
6. Pecan Pie (Hibbler)
7. 11th Hour Melody (Hibbler)
8. The Imagination (4 Lad)
9. Hot Diggity (Perry Como)
10. 11th Hour Melody (Hibbler)

Marvin Younger
WLID—New York, New York
1. Lisbon Antiques (Riddle)
2. Little People Of Paris (Baxter)
3. Little People Of Paris (Baxter)
4. Rock And Roll Waltz (Star)
5. Memories Are Made Of This
6. Lisbon Antiques (Riddle)
7. Lisbon Antiques (Riddle)
8. 11th Hour Melody (Hibbler)
9. Port Au Prince (Riddle)
10. Little Lillites (C. Richard)

ATTENTION DJ'S, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

High School Hi-Fi

New York—Three nationally known concert and recording artists, led by right, conductor Morton Gould, Zinka Milanov and Rise Stevens, listened to recording of classical music on high fidelity set in auditorium of High School of Music and Arts, Convent Ave. and W. 185th St., New York City.嗨.
Autographing Records

CHARLESTON, N. C.—Pat Boone autographs copies of his latest record in Jack Gale’s ‘Hound Dog Record Store’ in this city. Jack, in addition to being proprietor of the shop, is also a disk jockey on station WTMN. Pat drew 5,000 people to County Hall for the show that Gale sponsored.
First Session

NEW YORK — The Lassies, new Decca recording artists, are caught by the camerman during their first date. With them is conductor-arranger Jack Fleis and A&R man Paul Cohen. The Lassies' first release is: "I Look At You", backed by "Sleepy Head".

Chess Pop Label Changes Name

CHICAGO — Len Chess of Chess and Chateau Records is changing the name of his pop label, "Marlerry" to "Agev".

The first release on the newly changed label, now being recorded, will feature James Moody and his alto sax with Eddie Jefferson doing the vocal chores on "Mood's Mood for Love".

ALBUM REVIEWS (Continued from page 17)

"IN THE LAND OF HI-FI WITH GEORGE AULD"—George Auld And His Orchestra—EmArcy MG 50060 (1-12" LP)

IN THE LAND OF WIP, FOR YOU UNTIL THE REAL THING COMES ALONG; TIPPIN' IN; SUNDAY KIND OF LOVE; I MAY BE WRONG; SWINGIN' IN THE MOORE PARK; IF I LOVED YOU (SIGHING); THEY CAN'T TAKE THAT AWAY FROM ME; MY BLUE HEAVEN; LOVE IS JUST AROUND THE CORNER.

It seems that the air is beginning to stir once more to the sounds of a great new era for bands. Whether this is true or not, there are certainly some fine present-day bands that provide the basis for such hope. One of these is George Auld's. Endowed with a rich swing heritage, Auld on this EmArcy waxing belts out a continually delightful series of ebullient swing creations. And with the technical support of full hi-fi sound, the platter should be one of the top band sessions in quite some time. Should enjoy a healthy sale.

LATIN RHYTHMS

"MAMBO"—Ramón Marquez And His Orchestra—Damiron & Chapuseaux—Hermos Castro And Orchestra Tropical—Fiesta FLP 1203 (1-12" LP)

The mambo, a vital part of America's dancing feet, is lively and excitingly interpreted by some vocal and orchestral groups possessing lots of authority on the subject. The number that gets the set under way, "Chivirico", is one of the program's favorite items. This offering should have its share in the current mambo mania.

Bernice Mason Handles Dot's National Publicity

HOLLYWOOD—The Board of Directors of Dot Records, Inc., headed by President Randy Wood, has retained Hollywood publicist Bernice Mason to handle national publicity for the five-year-old company.

Decision to create the publicity post implements Dot's plans for immediate expansion which include the release of 36 albums by October first, entrance into the classical field, and recording in Europe.

Miss Mason will continue as an associate with Jerry Johnson Associates. Johnson is the Hollywood representative of Dot Records and has charge of record promotion for the company in the eleven Western states. It is expected that Miss Mason's publicity stint will supplement the activities of the company's record promoters who are, besides Johnson, Al Bennett in the Eastern territory, Bob Smith in the Middle West, and Weber Parrish in the South.

Dot recently opened offices in New York City, where Jack Spina is in charge of personal representation of Dot artists. Henry Onorati is in charge of Dot albums, and the company's advertising program.

Headquarters of Dot Records are in Gallatin, Tennessee.

Steve Gibson To ABC-Paramount

NEW YORK—ABC Paramount, it is reported, this week, signed Steve Gibson's Red Caps with Damita Jo, formerly with RCA Victor, to a three-year contract.

Negotiations were conducted between Sid Feller and Don Costa, of the a & r department of ABC Paramount, and Jolly Joyce.

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"ALWAYS A BRIDESMAID"

JUBILEE 5240

JUBILEE RECORDS

1659 Broadway, New York City

"It's What's in THE CASH BOX That Counts"
You've Got A Hit, Son

NEW YORK—Ed Sullivan chats with record star Nick Noble backstage during rehearsal of the "Ed Sullivan Show" (2/26) when the crooner made his TV debut introducing "To You, My Love", which has developed into one of the country's best selling singles. Noble first cracked the wax ice with his hit "The Bible Tells Me So" on the Wing label. He is now recording under the Mercury moniker.

Unique To Continue With Present Staff
Will Expand Operations To Include Classical, Country & Kiddie Disks

NEW YORK—Thomas F. O'Neill of RKO Teleradio Pictures, which purchased a 25% interest in Unique Records, announced this week that the record company will continue to operate with its present staff but will expand into the package field which will include in addition to popular music, a complete and balanced line of classical, folk, country and children's music.

O'Neill further added: "By extending our activities into the recording and music publishing fields, we are further intensifying our desires to have RKO Teleradio Pictures provide the maximum in entertainment services to the general public."

All songs recorded by Unique and distributed under its current two labels, "Unique" and "Panda" now become part of the RKO Teleradio Pictures, Inc. grouping. O'Neill said that Unique's current management, headed by president Joseph Leahy, will continue to operate the firm and its two music organizations, Britton Music Corporation and Lamas Music Corporation. Other officers are Stanley Borden, vice-president and general manager, and Martin J. Machat, secretary.

Eligio del Guercio, Sr., represented Unique during the negotiations.

2 Hit Recordings on the New Hit Tune

"RIO BATUCADA"

recorded by
GEORGE CATES and Orchestra. Coral
LEROY HOLMES and Orchestra. MGM

published by
PANORAMA MUSIC CORP., 35 E. 57 St.
Koys Music, 116 W. 54 St., N. Y.

Night Owl Hoot Hop

SHREVEPORT, LA.—Dave Dries, popular Shreveport disk jockey heard regularly on station KENT, employs the public address system to chat with the hoards of teenagers who turned out to swing at the Night Owl Hoot Hop. The dance is a regular Saturday night affair held in a Shreveport recreation center. It packs the house with 600 students every week. On April 7th, the Hop will call it a season. But because of its great success, it will run again next Fall.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Deejay Evening For Connee

MIAMI BEACH—South Florida’s top disk jockeys gather to greet Decca Recording Star Connee Boswell following her launching the new Regency Room of the Empress Hotel. From left, Dick and Diane Osborne, WAT, T. J. Johnston, WWFB, Al Fox, WWFB, Chuck Webb, WGBS, Sleepytime Gal, WAT, Harry Burke, WGBS, Elliot Fields and Hal Murray, WAT.

Art Mooney To Appear In New MGM Picture

NEW YORK—Art Mooney and his orchestra have been signed to appear in the MGM film “The Opposite Sex.” Mooney leaves for the coast and the MGM studios April 1st. His spot in the film will spark a trend to feature more and more MGM recording artists in the company’s films, not only in musicals but in any scene where vocalists, orchestras, trios, etc., are necessary.

In the case of Mooney, numbers performed by the band will be released as a sound track recording. This is another move on the part of the record division to give MGM picture high gear promotion and exposure via films.

Beecham Conducts All-Star “La Boheme” For Victor

NEW YORK—RCA Victor over the weekend began recording in New York the complete Puccini opera, “La Boheme.”

Sir Thomas Beecham is conducting the production starring Victoria de los Angeles in the role of Mimi, Jussi Bjorling as Rodolfo, and Robert Merrill as Marcello. Georgio Tozzi, a rising tenor recently signed on the Metropolitan Opera, makes his recording debut in the role of Colline.

This event marks the first time Sir Thomas had made an operatic recording in this country. The album will be released next fall.

Bandstand Matinee

Chicago—Jim Lounberry interviewed Somethin’ Smith and the Redheads when they appeared on Bandstand Matinee recently. They discussed their new record on the program which is seen on WGN-Television, Channel 9, 4:00 to 5:30 p.m. Monday thru Friday.

Clark On RIAA Board

NEW YORK—Sam Clark, head of ABC-Paramount has been elected to the board of directors of the RIAA, it was announced this week. Clark will represent the firms in the D and E category. He replaces Archie Bleyer, who represented those groups last year.

At the same time, John Griffin, executive secretary of the organization, announced that membership in the RIAA had grown to its highest mark so far, 47. It started with 31 members.

Silver Disk To Winterhalter

NEW YORK—RCA Victor has presented Hugo Winterhalter with a silver record for the part he played in creating “Rock And Riddle, W. O.,” the Kay Starr Victor hit. The diskery once before presented him with such a record for Eddie Fisher’s “Anytime.”

“Champagne Waltz”

LOS ANGELES—Lawrence Welk dances with his Champagne Lady, Alice Lon, while Ben Oakland, composer of songs makes the “tag” to March 17 thru 17 was designated as Champagne Waltz Week in honor of Lawrence Welk’s birthday and 25th Wedding Anniversary. Welk was one of the first bands to introduce the tune in 1936 and is responsible for its revival.

In addition Bob Thiele, Director of Artists & Repertoire for Coral Records, has announced that the company plans to tape parts of Lawrence Welk’s Madison Square Garden appearance March 26th. The tapes will be released later by Coral as an album. The event is the giant “Sell-O-Thon” presented by the Dodge Dealers of America. Dodge sponsors the Lawrence Welk TV show, as well as the shows of Danny Thomas and Bert Parks, both of whom will also appear at the Garden. The Welk show, over ABC-TV has provided a large part in making the maestro one of the hottest record properties in the industry. His albums and singles have been enjoying big sales.

“The Cash Box, Music Page 23 March 31, 1956

—tony bennett

“Can you find it in your heart”

“Champagne Waltz”

“For You Can Dream”

“The Four Chaps

“Complety Yours”

“Ask Me”

“Capri In May”

“He”
**NEW HOT RELEASE**

**“WEAR YOUR BLACK DRESS”**
by/ 
**“I CAN’T UNDERSTAND IT”**
**VITA** # 125

**NEW AND HOT**
Cledus Harrison

**“How Much I Love You”**
*Live* & C/w Original
Tony Allen

**KO KO WOP**
by
**THE EL CAPRIS**
B - 105

**BULLSEYE RECORDS**
220 WEST 42nd ST., N. Y. C.
Tel. YE 4-5637

**RED HOT & GROWING**

**“PLEADIN’ FOR LOVE”**
by/ 
**“YOU’LL NEVER, NEVER KNOW”**
by LARRY BIRDSONG

**EXCELSO # 2076**

**A SURE FIRE HIT!**

**“BEYOND THE CLOUDS”**
by/ 
**“FOOLISH ME”**
by JOHNNY BRAGG

**EXCELSO # 2079**

**WRITE WIRE PHONE**

**NASHBORO RECORD COMPANY, INC.**
177 3rd AVE., NASHVILLE, TENN.

**“MEXICO BOUND”**
by
**THE CHAMPIONS**

**CHART RECORDS**
1214 S.W., 8th St.
Miami, Fla.

**“BEATIN’ WIDE OPEN”**

by
**THE CHAMPIONS & SONNY THOMPSON**

**CHART # 611**

**“CHART RECORDS”**

**“MEXICO BOUND”**

**CHART RECORDS**

**“MEXICO BOUND”**

**CHART RECORDS**

**“MEXICO BOUND”**

**CHART RECORDS**

**“MEXICO BOUND”**

**CHART RECORDS**
Young America Sings

NEW YORK—Don McNeill and Archie Bleyer got together recently with 1000 youngsters and a 30 piece brass band to record two sides of a song entitled "Make America Proud Of You" on the Cadence label. Louis Steele and Jack Fulton, composers of "Wanted" and many other hit tunes, wrote the song and Fred Waring made the choral arrangement. All of the people associated with the recording are turning over every penny of the profit from the record and the song to the Girl Scouts and Boy Scouts of America.

When the New Trier High School first sang the song on the McNeill Breakfast Club show some time ago, Don was greatly impressed with the song itself but was even more impressed by how much these teenagers enjoyed singing it. This gave him the idea of promoting it as Young America's song and he received enthusiastic acceptance of the idea from Bleyer, Waring, Steele and Fulton. The Girl Scouts and Boy Scouts were selected as the beneficiaries and plans were made with the New Trier (Winnetka, Ill.) and Evanston High School choral groups and the Scouts from the Chicago area to record it. McNeill introduced the recording on Washington's Birthday.

Leslie Distrib. (N.Y.) Sets Up Spanish Dept.

NEW YORK—Because of the great influx of Spanish speaking people into New York City, Lou Boarstein, head of Leslie Distributing, One-Stop is in this city, is setting up a special Latin Department and is hiring a Spanish speaking salesman to head it. Many operators have been unfamiliar with the type of selections best suited for Latin locations and in many cases were giving them up. But under the new system, operators will be serviced with a complete line of the best in cha-cha, mambo, merengue, paa doobies, etc.

Smashing!

"I'm A Fool"
by
The Turks
Money No. 215
Territorial Best Seller
No. 4 In Billboard
Los Angeles
Pressing-Paramount
Philadelphia
Southern Plastic
Nashville
Quality Records, Ltd.
Canada
Juke Box Operators
Reporting Top Play

Money Records
2610 S. CRENSHAW BLVD.
LOS ANGELES, CALIFORNIA
Republic 4-9016 Republic 4-3074

BIG EASTERN SELLER!
(Ask: Johnny Haloski—New York, Harry Fae—Philadelphia, Henry Nathanson—
Baltimore, Harry Love—Detroit, and Cecil Steen—Boston.)

"STRANGE LOVE"
Native Boys
Combo No. 113
COMBO RECORDS
1107 EL CENTRO AVENUE
HOLLYWOOD 28, CALIFORNIA

Get the Original
SMASH Version of—

"CHERRY LIPS"
by THE ROBINS
on Whippet #W200

WRITE, WIRE OR PHONE COLLECT
WHIPPET RECORD COMPANY
A subsidiary of Gene Norman Presents
8584 Sunset Blvd., Hollywood, California BR 2-2913

"It's What's in THE CASH BOX That Counts"
NEW YORK:

Seems we misinformed our readers in this space in the March 17 issue when we stated that the tentative line-up was being put together by The Gale Agency under the guidance of Ivy Siders. Siders tells us the package belongs to Irving Feld and is not under his guidance. In fact only "some of the songs" are under The Gale Agency. Be as that as may, it is still very, very impressive package composed of such greats as: Lavern Baker; Clyde McPhatter; The Drifters; Joe Turner; Be Diddle; Red Prysock and his band; The Flamingos; The Nat Cole Trio; The Satins; The Orioles; The Elegants, and The Orioles. 

Jockey Jack (WCRD-Atlanta, Ga.) tells us memberships are coming in from all over the country, and the New York and Brooklyn Blue Jays Disc Jockey Association. A national convention will be held in Chicago May 18-20. Jack asks any jazz, rhythm and blues, or gospel jockey who wants to join please contact Larry Dean, national secretary, WCIN-Cincinnati, O. Zoll Sanders, manager of the Writers, and of their latest Baton release, "Going Home To Stay", tells us the tune is starting to take off. 

Light on the way, we've a little bit of interest by the way on how Joe Turner, who collaborated with Roy in composing both tunes... 

Tom Robinson, Atlas Records, announces the signing of a new group, The Parklets. Robinson very high on the group. He claims he is better than anything they've done yet. The Fi-Tones have been signed to a long term contract with Shaw Artists... 

Ray Vann, progressive vocalist formerly with The Grooves, has signed a contract with Stan Pat. River's first release for the label in out... 

The singer is opening at the Cary's Lounge in L. I. on March 21. Pat has also signed The Dreams, a vocal quintet who formerly recorded for Savoy Records. The group performed on the Valentine's Day Wing Records, begins two weeks at the Carnaval In Pittsburgh on March 19... 

Ken Knight (WHIC-Jacksonville, Fl.) won through to Las Vegas to see the Rebel Salters and Frank and Duke salesmen, and signed with them, the Chantels in his area into the national disc jockey organization. 

Carl T. Craft, jockey for Roulette, has flown back to Chicago from Tuscon, Arizona, for his birthday... 

On the west coast this week with stopovers at Akron, Cleveland and Buffalo City Kings, appearing on the Dick Reynolds (WHIN-Akron, O.) show, and the Francis Colares (WIDE-Cleveland, O.) show... 

Mony will be adding both "Church Bells" and his new, "Generator With The World's Greatest Sister." The latter sides were jet propelled... 

Jack Angel reports he has four disks going well for Heraly, They are Charlie & Ray's "Little Fool"; The Turbans; "Sister Sookey"; The Flavors, "A Bo-Pop" of Eden, Essex Distributors, Newark, and Mom Cook of L. A. last week and what an experience they had. With their home about ten minutes away from the airport, they fought the mountainous snow drifts and icy roads for several hours to get to LaGuardia Airport in L. I., N. Y. and when they arrived they told us that they were in the weather condition and plane leave for Newark airport. Anyone who travelled the New York roads last week can tell you a terrifying and almost imposible job it was for them. 

Ben Waller returned from a trip to Chicago where he recently opened a branch office. Waller plans to have his show on air in New York by June 1. He will fly to New York relative to the signing of the label of Fat Waller, the budding singer who came from a pop of a boy... 

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Lillian Randolph Singers, who are being heard daily over station WCIN-Cleveland, Ohio, have signed with the Newark airport, they signed with them: Dottie Williams for Monday's show... 

The Rock and Roll Cavalcade which features Roy Brown, Lillie Willie John, and Percy Maxwell has been set for an extended one-nighter tour of the South and East... 

Henry "Hurry Frutti" in the new Little Richard disc of "Long Tall Sally" in "Slippin' and Slidin'"... 

Penguins, "We're All Aces", Abo (Pop) of Eden, Essex Distributors, Newark, and Mom Cook, flown to L. A. last week and what an experience they had. Their home about ten minutes away from the airport, they fought the mountainous snow drifts and icy roads for several hours to get to LaGuardia Airport in L. I., N. Y. and when they arrived they told us that they were in the weather condition and plane leave for Newark airport. Anyone who travelled the New York roads last week can tell you a terrifying and almost imposible job it was for them. 

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Los Angeles:

Juke Porker, whose Combo label has been doing very well with "Strange Love," has had another good one coming up with "I Don't Care" by Pepper Hamilton. Harris, of both Doo and Edco, was in town recently for their new label Dig Records, Mel Bill Williams and a new vocal group called The Wallabies. The label of Roulette Records, Ben Waller returned from a trip to Chicago where he recently opened a branch office. Waller plans to have his show on air in New York by June 1. He will fly to New York relative to the signing of the label of Fat Waller, the budding singer who came from a pop of a boy... 

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Jazz Jots:

Promotion man Ed Smollet, the dad of his second, last St. Patrick's Day, was named Laura Day. Laura's dad, who runs the Joe Sayce, California blind jazz piano player, who was appointed by Bobbie Shad to the Enquirer label, has been booked into the Cafe Bohemia for two weeks starting March 10. This will be Sayce's U. S. debut. Sayce came to the United States to seek medical aid for his young son. An operation on the lad's eyes will be performed shortly. Dr. Jacob Freid, Jewish Hospital Institute of America, wrote to Petreli explaining the situation and the Sayces was granted a visa immediately. With him on the Bohemia bill will be the Mitchell-Ruff Duo, recently signed by Epic Records.
Namesake

Music March Can't and Don't vocal Friedman, Phillips, Norman's and LOVE "You're GIRL ANGELES BROOKS' WANT Draper's 1011

THE CASH BOX
Rhythm 'N' Blues Disk Jockey
REGIONAL RECORD REPORTS

Terry Speights
WKBK—Hattiesburg, Miss.
1. Devil Or Angel (Drummers)
2. Why Do Fools Fall In Love
3. Jin'B. Around (Ernie Freeman)
4. Blue Suede Shoes (Preston/Bennett)
5. I'm Sickin' With You Baby

Louis Nopper
WREV—Reidsville, N. C.
1. Drown In My Own Tears (Ray Charles)
2. Why Do Fools Fall In Love
3. Devil Or Angel (Teen Queens)
4. Who (Little Walter)
5. I'll Be Home (Flemmons)
6. Edidy My Love (Teen Queens)
7. Speedin' Cadillac
8. Blue Suede Shoes (C. Perkins)
9. Need Your Love So Bad (Little Willie John)
10. My Happiness Forever (Leroy Baker)

Ray "Diggie Doo" Menders
WXOK—Baton Rouge, La.
1. Why Do Fools Fall In Love (Teen Angels)
2. Drown In My Own Tears (Ray Charles)
3. When You're Alone (The Days)
4. If I Can't Have You (Bruno)
5. I Don't Want To Be Alone (Jones Curtis)
6. Don't Blame It On Me
7. A Tear Fell (Fem Domino)
8. Seven Days (Clyde McPhatter)
9. Edidy My Love (Teen Queens)
10. Great Pretender (Platters)

Sammy David
KAL—Alexandria, La.
1. I Don't Want Nobody
2. You Broke The Rules Of Love
3. Why Do Fools Fall In Love
4. Shiver My Timbers (A. Tucker)
5. Later, Alligator (B. Charles)
6. Meet Me Half Way (Arctic Striders)
7. Long Tall Sally (Little Richard)
8. Be Wuvvul (Fats Domino)
9. Blue Suede Shoes (Robinson)
10. 6 Days A Week (Kingpins)

Stan Richards
WOR—Boslon, Mass.
1. Snack Deb In The Middle
2. I'll Be Home (Pat Boone)
3. Tutti Frutti (Little Richard)
4. I Don't Want Nobody
5. Crazy Little Palace (Billy Williams Or.)
6. Ivory Tower (Cary Carr)
7. Wagon Wheels (J. Randolph)
8. Great Pretender (Platters)
9. Mary Lee (Rainbow)
10. Cry Baby (Bennie Sisters)

Jimmie "D" Wright
WNTM—Vero Beach, Fl.
1. Drown In My Own Tears (Roy Chat)
2. Sitting In The Dark
3. Speedin' (Clyde McPhatter)
4. Edidy My Love (Teen Queens)
5. I'll Be Home (Flemmons)
6. Seven Days (Clyde McPhatter)
7. Church Bells May Ring
8. Tutti Frutti (Little Richard)
9. Jin'B. Around (Ernie Freeman)
10. Cry Baby (Bennie Sisters)

Harry Wescott
WHUM—Redding, Pa.
1. Snoop Love (Native Boys)
2. Why Do Fools Fall In Love (Teen Angels)
3. Blue Suede Shoes (C. Perkins)
4. Church Bells May Ring
5. Tutti Frutti (Little Richard)
6. Eddie My Love (Teen Queens)
7. Devil Or Angel (Drummers)
8. Great Pretender (Platters)
9. Be Wuvvul (Fats Domino)
10. Speedin' Cadillac

Los Angeles—Los Angeles disk jockey, Gene Norman, is shown with the Robbins and their first release of "Cherry Lips" on his new Whippet label. The new label was named after Norman's whippet dog, Boris, and marks the entry of the Gene Norman Presents enterprises into the Rhythm and Blues field.

BILLY BROOKS' 3rd Straight Hit!
"I WANT YOUR LOVE TONIGHT"

DUKE RECORDS, INC.
2809 ERASUS ST.
HOUSTON 24, TDK.

DUKE 149

NEW ORLEANS, La.—It was announced this week that Patrox Records, a new company specializing in pop, country and jazz music, was formed in New Orleans. In charge is Tom Hicks, vice president in charge of radio and television for station WDSU in this city. Offices have already been set up in New York.

The diskery's first releases will include singles by John Gary; a vocal group called the Headliners (both pop artists); and Sal "Bayou Bill" Vance, a country singer.

"It's What's in THE CASH BOX That Counts"

Distrib Promotes
A GREAT NEW ARTIST—
Roy "Mr. Guitar" Gaines
"RIGHT NOW BABY"
"DE DAT DE DUM DUM"
G/4G-0146
ANOTHER HIT BY—
Piano Red
"I AIN'T NOBODY'S FOOL"
G/4G-0145
A SENSATIONAL ROCKER—
The Nitecaps
SINGING
"TOUGH MAMA"
G/4G-0147
"SWEET THING"
MEAN OLD FRISCO BLUES
Arthur Crudup
G/4G-5005
ROMANCE IN THE DARK
Lil Green
G/4G-5004
ROCKIN' WITH RED
Piano Red
G/4G-5001
WORRIED LIFE BLUES
Big Maceo
G/4G-5001
GROOVE
155 East 24th Street, N. Y. 10, N. Y.
FABULOUS "5000" SERIES
MEAN OLD FRISCO BLUES
Arthur Crudup
G/4G-5005
ROMANCE IN THE DARK
Lil Green
G/4G-5004
ROCKIN' WITH RED
Piano Red
G/4G-5001
WORRIED LIFE BLUES
Big Maceo
G/4G-5001
GROOVE
155 East 24th Street, N. Y. 10, N. Y.

ATCO's NEW Releases!
The "Yes Sir! That's My Baby" Kids do it again
The Sensations
featuring the lovely voice of
YVONNE MILLS
AIN'T HE SWEET
and Please Mr. Disc Jockey
ATCO 6067
Jimmy Griffin and His Orchestra
I'M GETTING RIGHT ON
Little Mary
ATCO 6068

The Pearls
BELLS OF LOVE
and COME ON HOME
ATCO 6066

THE CASH BOX
55 in NEW YORK CITY
55 in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

1. WHY DO FOOLS FALL IN LOVE
   Teen Angers (Gee 1005)
2. EDDIE MY LOVE
   Carl Perkins (RPM 453)
3. CHURCH BELLS MAY KING
   Wilson (Melba 102)
4. DROWN IN MY OWN TEARS
   Ray Charles (Atlantic 1935)
5. BLUE SUEDE SHOES
   Carl Perkins (Sun 234)
6. BIG SUREY SHELLE
   Little Richard (Speciality 377)
7. THE MAGIC TOUCH
   Platters (Morton 70581)
8. DON'T LOVIN' YOU BABY
   Little Richard (Sun 258)
9. EDI THE GREAT PRETENDER
   Platters (Morton 70593)
10. LITTLE GIRL OF MINE
    Carl Perkins (Sun 234)

TRY ROCK AND ROLL
Bobby Mitchell (Imperial 1531)
BO WEEVIL
Bobby Mitchell (Imperial 3537)
I'M WISE
Eddie & Earl (Apollo 452)
DROWN IN MY OWN TEARS
Ray Charles (Atlantic 1085)
ONE NIGHT
Smiley Lewis (Imperial 5380)
EDDIE MY LOVE
Teen Queens (RPM 455)
DID YOU FOOLS FALL IN LOVE
Teen Angers (Gee 1005)
DOWN IN MEXICO
Coasters (Atco 6064)
A TEAR FELL
Ivy Joe Montre (Atlantic 1085)
THAT'S WHAT I'M DO
Shirley & Lee (Aladdin 3313)

ATCO RECORDS
233 West 55th Street, New York 19, New York
AN AFFILIATE OF ATLANTIC RECORDS

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
### Philadelphia

<table>
<thead>
<tr>
<th>Number</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Why Do Fools Fall in Love</td>
<td>Teen Agers</td>
<td>(Sun 234)</td>
</tr>
<tr>
<td>2</td>
<td>Eddie My Love</td>
<td>Teen Queens</td>
<td>(RPM 435)</td>
</tr>
<tr>
<td>3</td>
<td>I'll Be Home</td>
<td>King</td>
<td>(Imperial 1031)</td>
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<tr>
<td>4</td>
<td>Jivin Around</td>
<td>Erica Freeman</td>
<td>(Cash 1007)</td>
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<tr>
<td>5</td>
<td>Church Bells</td>
<td>Fats Domino</td>
<td>(Imperial 5375)</td>
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<td>6</td>
<td>I Don't Want Nobody</td>
<td>Elle &amp; Buddy Johnson</td>
<td>(King 90064)</td>
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<td>7</td>
<td>No Money Down</td>
<td>Chuck Berry</td>
<td>(Chess 1615)</td>
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<tr>
<td>8</td>
<td>Tutti Frutti</td>
<td>Little Richard</td>
<td>(Specialty 361)</td>
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<tr>
<td>9</td>
<td>Sweetness</td>
<td>Castelles</td>
<td>(Grand)</td>
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### Los Angeles

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<tr>
<td>1</td>
<td>Blue Suede Shoes</td>
<td>Carl Perkins</td>
<td>(Sun 234)</td>
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<tr>
<td>2</td>
<td>Drown in My Own Tears</td>
<td>Ray Charles</td>
<td>(Atlantic 1083)</td>
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<tr>
<td>3</td>
<td>Bo Weevil</td>
<td>fats domino</td>
<td>(Imperial 5375)</td>
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<tr>
<td>4</td>
<td>Why Do Fools Fall in Love</td>
<td>Teen Agers</td>
<td>(Sun 234)</td>
</tr>
<tr>
<td>5</td>
<td>Jivin Around</td>
<td>Erica Freeman</td>
<td>(Cash 1977)</td>
</tr>
<tr>
<td>6</td>
<td>Fine Little Healthy Thing</td>
<td>Billy Emerson</td>
<td>(Cash)</td>
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<tr>
<td>7</td>
<td>Did You Ever Love a Woman</td>
<td>B.B. King</td>
<td>(RPM 457)</td>
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<tr>
<td>8</td>
<td>Long Tall Sally</td>
<td>Little Richard</td>
<td>(Specialty 572)</td>
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<tr>
<td>9</td>
<td>Eddie My Love</td>
<td>Teen Queens</td>
<td>(RPM 455)</td>
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<tr>
<td>10</td>
<td>Lost Dreams</td>
<td>Erica Freeman</td>
<td>(Imperial 381)</td>
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### St. Louis

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<td>Drown in My Own Tears</td>
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<td>Tutti Frutti</td>
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<td>Blue Suede Shoes</td>
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<td>2</td>
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<td>Bo Weevil</td>
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<td>Why Do Fools Fall in Love</td>
<td>Teen Agers</td>
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<td>Jivin Around</td>
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<td>6</td>
<td>Fine Little Healthy Thing</td>
<td>Billy Emerson</td>
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<td>Did You Ever Love a Woman</td>
<td>B.B. King</td>
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<td>Long Tall Sally</td>
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<td>Eddie My Love</td>
<td>Teen Queens</td>
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"It's What's in THE CASH BOX That Counts"
THE CASH BOX Award 'O The Week

"ZOOM" (2:14) [Bennell BMI—Navarro]
"YOU ARE" (2:43) [Bennell BMI—Navarro]

THE CADILLACS (June 792)

- The Cadillacs come off "Speedo" with another hot plate, "Zoom," that races with breakneck speed and is accorded a great spirited rendition by the high flying group.

- The team inject an excitement that infects the listener. It is a sparkling deck that will prove to be their second straight hit. In the release a torrid horn is accompanied by staccato handclapping and in one's mind you see the group moving about with their choreographic skill. The flip, "You Are," is a slow ballad. The lads give it a strong reading, but it's "Zoom" all the way.

THE FIVE DOLLARS (Fortune 826)

"So Strange" (2:54) [Triaxon BMI—Evans, Hurd] The title is so appropriate. Slow beat, without a lyric, but with a sound type of vocal. It is certainly an attention getter, but a lyric to break it up might have strengthened it immensely. Weird and strong for the dance deck.

- "You Know I Can't Resist You" (2:52) [Triaxon BMI—Andre Williams] The Five Dollars turn on the steam in the flip and go slightly better than the Turner. It is a hollow rhythm, and a weird bit of vocalizing make it the stronger deck.

ANN COLE (Bote 224)

"La Cariñosa" (2:27) [Monument Music BMI—Goodman, Schacter] Ann Cole has a really potent piece of material on this sentimental story set to the popular "Auld Lang Syne." It is a beautifully performed effort that could make it a major contender on the list of the charts. Watch this one closely.

- "Easy, Easy, Baby" (2:23) [Monument Music BMI—Black, Matterson] Betty Sprung gets very much into the rhythm and beats her way with this side as she wails the slow, rhythmic tune. This gal can sing—and with her successful "Are You Satisfied?" to her credit, just much easier, other than these decks might be seen.

WILLIE KING (Vito 122)

- "Mistreating Me" (2:35) [BMG BMI—Boz Brown] Willie King sings an Acetate ballad with feeling. It is a slow paced melodic floater in which King complains about the mistreatment accorded him by his girl. Ike Turner furnishes the backing. Soft, pleasing, wax.

- "Feet Leg Woman" (2:35) [Spark BMI—Ike Turner] King turns on the enthusiasm and drives out a hard hitting jump side. His gusto filled vocal tells of the gal who makes him happy and he plans to keep her for him, too. Beaches, people.

CLEDUS HARRISON (Aladdin 3318)

- "Wait for You" (2:32) [Aladdin BMI—Cledus Harrison] Cledus Harrison sings a slow beat, rhythmic blues, with an emotional performance. Harrison promises to wait for his girl tho she left him without even saying goodbye. Ocean's, people.

BOBBY CHARLES (Chess 1617)

- "Don't You Know I Love You" (2:34) [Aladdin BMI—Bobby Charles] Bobby Charles has a good, the not as strong as his debut disk "Later, Alligator," deck to follow up. It is well done and swings with a happy beat. Etching should gather in a good share of the coins. Watch it.

- "Why Did You Leave Me" (2:38) [Aladdin BMI—Bobby Charles] Charles wails a slow sorrowful blues that comes off a fair deck.

THE CASH BOX

Rhythm & Blues Best Bets

- "Don't You Know I Love You" [Chas 1617]
- "Going Home To Stay" [The Hearts Bote 222]
- "New Love" [Ann Cole Bote 224]
- "Love You Baby" [P. Tones Atlas 1052]
- "Teen Age Wedding Bells" [Dolly Cooper Modern 946]
- "That's My Desire" [Fino Red Groove 4G-0145]

Only those records best suited for commercial use are reviewed by THE CASH BOX.
DORIAN BURTON
(President 1908)

B "TWO LITTLE CANDLES" (2:27) [Warner Music BMI—Burton, Randolph Vassolo, Burton] Burton sings a slow ballad with intense tenderness and pleasing voice. It is a romantic, melancholic ballad with a folk quality.

B "FLYIN' HOME TO MY BABY" (2:22) [Warner Music BMI—Burton, Randolph, Upham] Burton ups the tempo on this side, rocking out a quick beat story of his hurry to get back to his baby. Good rocker with exciting instrumental backings.

THE HAMILTON SISTERS
(King 4829)

B "YOU ARE THE ONE" (2:48) [Jay & Cee BMI—Hamilton] The Hamilton Sisters blend sweetly on a light, rhythmic love tune. It is a melodic bouncer, tenderly portrayed by the young femp population. Pleasant offering.

B "LONELY CARIN'" (2:54) [Jay & Cee BMI—Hamilton, Allen] The gals sing with a pleasing quality as they project a very pretty team with excellent sound. The deck has a haunting quality, and is a pop waft that deserves to be heard.

FI-TONES
(Arsenal 1052)

B "LOVE YOU BABY" (2:31) [Mac-Avery BMI—Moosley] The FI-Tones come up with a middle beat jump that comes off very well and should create an excitement, especially for the locals where they have had a couple of area hits. The lads swing the gimmicked deck with a style that is catchy. Keep close tabs on it.

B "I CALL TO YOU" (2:27) [Mac-Avery BMI—R. Stewart] The FI-Tones sing the ballad lovely. It is a familiar melody smoothly performed. The group blends well. Strong deck.

PIANO RED
(Groove 4G-0145)

B "THAT'S MY DESIRE" (2:55) [Mills Music ASCAP—Helena News, Carroll Lawley] Piano Red gives a spirited treatment to the oldie. It's an exciting version taken at an actual concert and the audience is heard in the background. Deck moves and should get a good reception.

B "I'M NOBODY'S FOOL" (2:55) [Raleigh Music BMI—Edgar Snook] Another cut at the same concert session. Red rocks with his new discovery. Bertha Colber handled the vocal. Bertha and Red's instrumentalizing and vocalizing helps make this a really strong side. Kids will like the driving tempo.

ROY "Mr. Guitar" GAINES
(Groove 4G-0146)

B "RIGHT NOW BABY" (2:47) [Monument Music BMI—Turner, Gaines] Roy Gaines sings a country styled quick beat in which he pleads with his baby to say yes. Roy's guitar exciting and helps to make the disk a potent side.

B "DE DAT DE DUM DUM" (2:53) [Monument BMI—Turner, Gaines] The flip is a cute fast beat bouncer that Gaines handles in good fashion. His guitarizing and spirited vocal come through for an ok side.

DOLLY COOPER
(Modern 985)

B "GEEN AGE WEDDING BELLS" (2:48) [Modern BMI—Davis, Jones] Dolly Cooper sings a tender romantic ballad for the starry eyed youngsters. It is moving, melodic and well performed. The kids will undoubtedly make much of it. Watch it carefully.

B "EVERY DAY AND EVERY NIGHT" (2:12) [Modern BMI—Davis, Ling] Miss Cooper bounces in rhythmic fashion as she sells her plea for his love. Good modified rock and roll waft.

THE CASH BOX
TERRITORIAL TIPS

"WE GO TOGETHER" (2:28) [Sunflower ASCAP—Haims, Stevens]

"CHICKIE UM BAH" (2:36) [Arc BMI—N. Montague]

MOONGLOWS
(Ches 1619)

- The Moonglows come up with their strongest since "Sincerely," in a lifting middle beat, "We Go Together." It has a warmth, an infectious charm, a delicious quality that makes it pretty safe to predict that this side will be a big one, and probably in both r & b and pop. Covers should flock to this one. The flip, "Chickie Um Bah," is a quick beat offering novelty that the fellows hang out in wild fashion. The orking is driving, the vocalizing, and it is cork-popping enough to grab strong action. Both sides are threats, but for the strongest action we lean to "We Go Together."

No. 3736
Chuck Carbo and the Spiders
"HOW I FEEL"
No. 5378
Bobby Mitchell
"TRY ROCK AND ROLL"
No. 5380
Smiley Lewis
"ONE NIGHT"
No. 5381
Ernie Freeman
"LOST DREAMS"
No. 5382
Johnny Fuller
"SISTER JENNY"
No. 5383
The Barons
"SO LONG MY DARLING"
Imperial Records

"It's What's in THE CASH BOX That Counts"
3 Exciting NEW Releases That Mean BUSY$$

“Rockin’ Daddy”

AND

“I’ve Got A Woman”

EDDIE BOND

MERCURY 70826

“Goo Goo Da Da”

AND

“Pickin’ Peas”

The Carlises

MERCURY 70828

“Have I Told You Lately That I Love You?”

AND

“In The Heart Of A Fool”

Lulu Belle and Scotty

MERCURY 70824

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
**CINCINNATI CUT-UPS**

Walter Phillips is doing a new TV show over WLW from the Gourmet Room of the Terrace Plaza Hotel: these days. The comedian often arrives by helicopter on the 19th floor rod just in time to go on with the show. ... Nelson King and Tommie Sutton made a trip to Nashville this week to make plans for the next DJ convention, in the Country Music Capitol. ... Dave Garroway and the entire cast of NBC-TV's popular early morning "Today" show will salute Cincinnati in an origination from Fountain Square in the heart of the city over WDT on Tuesday, April 17th, it was announced by Crosley officials. ... WCKY has extended their country music programs all night thru the early morning hours. ... Cathy Carr was named manager of the new "Troy Tower" is a top pop hit today, and Tony Travis, Hollywood singer will come to the Queen City for Bob Braun's TV Teen Party over WCPO-TV. ... Byron Taggart, former WKRC-R personality, has resigned as general manager of WTVN-R in Columbus to open a roadside restaurant near Tampa, Fla., Sam T. Johnson has been appointed to head the station.

Murray Nash the Country Music publisher from Nashville was in town and was with Jimmie Williams (MGM) when Jimmie was doing his daily show over WNOH-W. ... Earl Peterson (Columbia) recording artist and Country DJ was with new manager and his manager and mother Mrs. Pearl Lewis, Earl has his programs over WMEC, Mt. Pleasant, S. C., and Cliff Rodgers popular spinner of the Country was in town with a copy of the visiting DJ on WWVA's "Jamboree Command Performance" in Wheeling. ... Jimmy Cooper (Hickory) along with the regular staff of the station worked a big show with Ramblin Rhetta, as Anna Falls, N. Y. — Crazey Elmer and Company will be there Easter Sunday.

**Mercury, Memphis Rockin’ With Eddie Bond**

MEMPHIS, TENN.—Mercury Records is making a strong bid to break sales on their firm's complete catalog of Fiddler songs. Mercury is a competitive distributor of these needles, and the contest is to have the salesmen in these states boss their sales of the line in all new market and new accounts.

**Pierce Rejoins Opry**

NASHVILLE, TENN.—After an absence of several months, Webb Pierce rejoined the Grand Ole Opry last Saturday night, and received a tumultuous ovation from the pickup followers of country music who packed the historic Ryman Auditorium.

Pierce, whose outstanding string of hit recordings has established him as the number one country vocalist, turned in an excellent performance playing a half-hour portion of the "Opry," singing his current hit "I Got a Woman, I Gotta Woman..." "Yes, I Know Why" and "Cause I Love You."
Music

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"Long Tall Sally" (2:02) [Vince BMI—E. Johnson]
"Mr. Teardrop" (2:42) [Acuff-Rose BMI—Robbins]

MARTY ROBBINS
(Columbia 40679; 4-40679)

Marty Robbins comes up with a captivating biscuit that could take the country market by storm. The artist lends his talent and personality to a house-rockin’-lover Job of “Long Tall Sally,” a rollicking, sassy little item that’s bustin’ wide open in the R & B and pop fields. Robbins’ socko performance should do equally as well countrywise. On the flip portion the singer sings right from the heart as he dramatically renders a self-penned, mod-
erately paced rhythmic weeper tagged “Mr. Teardrop.” It’s a potent entry that could get pushed into the alley by “Long Tall Sally.”

DANNY DILL
(ABC-Paramount 9681; 45-9681)

GEISHA SWEETHEART” (1:52) [Cedarwood BMI—Dill] Smooth-voiced Danny Dill turns in a most impressive debut for the new label. It’s an enchanting, up-tempo ballad, featuring oriental-flavored item consisting of a G-Japanese girl love affair. Wonderful sounds on a deck that could step way out.

MY GIRL AND HER GIRL” (2:30) [Cedarwood BMI—Dill] On the under side, a middle beat rhythmic piece, Dill sadly tells of losing his gal to his best friend.

ROY HALL
(Deeco 29860; 9-29860)

LUSCIOUS” (Tannen BMI—G. Callahan) Roy Hall and chorus come up with one of the most enticing entries in the current pop-rock ‘n roll country market. It’s a light-hearted, up-tempo rhythmic piece that could prove to be a real big item for Hall.

BLUE SUEDE SHOES” (Hi Lo BMI—C. Perkins) Hall’s sparking version of the current three-minute click is probably too late for top honors, but should, nevertheless, enjoy a good sale.

CHARLIE GORE
(King 4908; 45-4901)

GONNA TAKE ANOTHER WALK DOWN TOWN” (2:50) [Mar-Ray BMI—Gore, Aber] With the sound of footsteps in the backdrop, Charlie Gore turns in a first quality reading of a slow paced blues item that could develop into a real sleeper.

SOMEBODY’S BEEN” (2:15) [Mar-Ray BMI—Gore] On this side the warbler knocks out a dandy, quick paced rock ‘n roller. He’s out to bruise the guy who’s been ‘beatin’ time’ with his sweetie while he’s away. Two coin-catchers.

BETTY AMOS
(Mercury 70255; 70255A)

LAST NIGHT” (2:12) [Acuff-Rose BMI—B. Amos] Betty Amos has some strong material to work with and her version as she comes up with a fine double-slow paced ballad, heart-wrenching romantic ballad.

GOTTA HAVE SOME LOVIN’” (2:56) [Studio BMI] Under portion is a delectable, change of pace, quick beat love cutie that Betty spins in tantalizing fashion.

BILL CARTER
(Republic 7126; 45-7126)

BY THE SWEAT OF MY BROW” (2:57) [Narrey Nas BMI—J. Rhoad-Bill] Under portion is a fine pop-rock item that could conceivably become an exceptional chart item.

YOU AIN’T GOT MY ADDRES$” (2:19) [Narrey Nas BMI—B. Scriber] Carter is unhappy because he hasn’t heard from his gal. But contrary to the lyrics he sings about his sadness in a top, up-tempo style. Fetching instrumental support.

BILA FAYE
(MGM 12203; K12203)


E-A-S-T-E-R-B” (2:45) [Acuff-Rose BMI—Rodgers] The little gal movin’ smoothly out the sound of the holiday on this touching, middle beat ballad item.

JOE "RED" HAYES
(Capitol 3388; F3882)

ILL BE SO GOOD TO YOU” (2:08) [Starrite BMI—E. Norman] Hayes displays both his writing and vocal making talents on this expressive, middle beat ballad. The chart’s offer of a lifetime of happiness is still open even tho’ he’s waited so long.

THE MAN WHO CALLS HER WIFE” (2:58) [Starrite BMI—J. R. Hayes] An original, middle pace ballad. Hayes is wearing his heart out as he conveys his love in a sincere and direct manner. Hayes’ performance is charming. Hayes’ performance is charming.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Music

Hank Snow (RCA Victor) opens April 12 for a one-week stand at the Capri in Toronto. This marks the end of the 7,000-mile tour through Steve Yates, Tate's Artist Corporation, by Snow's manager, Col. Parker.

According to word from Col. Parker, Jimmie Rodgers Snow continues to improve satisfactorily in Mississippi. Young Snow was injured in an automobile accident.

Herb Shucker, personal manager, of Jim Reeves, recently canceled several personal appearances for the Victor artists because Snow was in the hospital. Shucker, who now him "Cowboy Eddy"

Smiling Eddy Hill will again be the emcee for the show through March 16. "Right Light, Good Time," the popular duet with John D. Owens, opens for the show. Snow and Hill plan their second tour of the year 

Hank Thompson

Maxine Brown, of the Maxine, Bonnie and Jimmie Brown Victor trio, reported last week that their $100,000 club in Pine Bluff, Ark., was completely destroyed by fire last week. Jimmie Brown got an emergency furlough to assist his career in playing and recording.

Ferlin Husky (Capitol) played Minneapolis and Des Moines with the "Ferlin Husky Show" March 24 and 25. Husky has been on the road since February, and recently canceled his appearance at the Grand Ole Opry package show in which he headlined Marty Robbins, Red Smiley, Don Winters, Frankie Starr and Ginger Andrews.

Davis had as a very special guest for the show, songwriter Cy Coben.

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A properly programmed music system must include standard music—show tunes, all-time favorites, light classics. This is the music the public wants to hear—no music system is properly programmed without it.

Most standard music on 45 RPM is gradually becoming available only on EXTENDED PLAY RECORDS.* The playing time of an E.P. Record is between 5 and 6 minutes—about twice that of a 45 RPM Single Tune Record.

To profitably—as well as properly—program a music system, the operator must be compensated for this additional playing time. Only one music system makes this possible...it's the Seeburg V-200—the World's First Dual Music System...the music system that programs 45 RPM Single Records at one price and 45 RPM E.P. Records at a proportionately higher price.

*RCA, Columbia, Capitol and other record manufacturers are making available low-cost E.P. Record packages for coin-operated phonograph use.

SEE YOUR SEEBURG DISTRIBUTOR

world's first dual music system

J. P. SEEBURG CORPORATION
Chicago 22, Illinois
Operators Urged To Join Together To Create:

TEENAGE CANTEENS

"Teenage Canteens" Created and Sponsored by All the Nation's Operators Can Prove the Most Potent Force to Combat Juvenile Delinquency in Communities Everywhere.

The creation and sponsorship of "Teenage Canteens" by all the operators, comprising all divisions of the coin machine industry, has now become much, much more than a "goodwill winning campaign".

The tremendous and extremely favorable response which resulted from the first editorial to appear in The Cash Box relative to the creation of "Teenage Canteens" has now placed this effort on a true humanitarian basis.

Fathers and mothers engaged in the industry nationwide have agreed that the creation and sponsorship of "Teenage Canteens" is the inspired duty of everyone concerned with this field.

All agree that the nation's juke box operators would be more than willing to donate and maintain automatic phonographs complete with the latest recordings in any spot chosen for the creation of a "Teenage Canteen".

Vending and amusement machine operators are just as anxious to lend their help by donating the soft drinks, cookies, candies and amusements to help make any "Teenage Canteen" an interesting and extremely desirable meeting place for the community's teenagers.

Operators' employees, their wives and their own teenage sons and daughters are also willing to help. All want to serve. All want to help make the "Teenage Canteen" the most outstanding gathering spot for the teenagers.

All agree that noted disk jockeys, recording artists, athletes and other popular personalities can be brought to the "Teenage Canteens" for the pleasure and enjoyment of the teenagers.

It is already reported that inquiries have resulted in favorable affirmation by such people.

Calling into the sponsorship and continuation of the "Teenage Canteens" as well as for their popularization, the local newspapers, radio and TV stations, along with civic and social leaders, authorities, youth organizations, police and the general public meets approval.

From everywhere comes favorable comment that "Teenage Canteens" be immediately started by the members of the industry and that the canteens are certain to prove of tremendous force in overcoming juvenile delinquency in communities all over the country.

Many are even of the hope that the "Teenage Canteens", based on the wartime style canteens with entertainment and dancing the outstanding factors, will prove victorious in the war against juvenile delinquency.

Many opinions of an extremely favorable nature have already been expressed. Many have already offered suggestions that are of tremendous value in the quick creation and sponsorship, as well as the great success of the "Teenage Canteens".

This can develop into a national movement which will prove the most effective public relations program on an overall basis yet brought into being by the members of this field for the benefit of all the industry.

NEW YORK—The Journal of Commerce reported this week that record-breaking production in many lines is resulting in shortages and premium prices for numerous raw materials. Among the items in short supply, on which the premium prices are freely being paid, states the J of C, are steel plates and structural shapes, nickel, copper, aluminum, and other commodities. In line with this statement is a report of a survey of the steel situation which claims out that as the end of the first quarter nears, steel mills are well set for orders through the second quarter, and industry executives are willing to make predictions that operations for the full year of 1956 will equal that of 1955. Another important announcement was made by Anaconda that a new increase in the price of copper went into effect this week, increasing the price for copper wire and cable 2½ cents to 3.16 cents per pound, to a basis of 49 cents.

ST. PAUL-MINNEAPOLIS, Minn.—Of interest to all coinmen in the state is the drive now under way to attract new industry. It is reported that this program is considered quite successful, indicated by the $114 million of new business construction presently awaiting contract award. This is 2½ times more than was awaiting award at this time last year. One of the sites in which building will be done is Rochester, where a new $8 million Ingersoll-Rand Business Machines plant will be constructed.

WASHINGTON, D. C.—Regardless of what an election year might mean to any number of people and businesses, it appears that optimism for the balance of 1956 is prevalent. The Commerce Department and the Securities and Exchange Commission, in a joint survey, found that business capital outlay plans will continue upward throughout the year. Businesses, the report states, expect to spend nearly $55 billion for new plant and equipment this year—a jump of 22 per cent, or $11 billion over last year's record total.

KEY WEST, FLA.—For any of our coin machine friends desiring to drive to Havana, Cuba, while vacationing down South, it's now possible. Highway No. 1 ends at Key West. From there, drive your car on to a new Ferry service, which is now being used over the 90 miles between this port and Havana. Ferry has accommodations for 600 passengers and 120 automobiles.
**USED MACHINES MARKET ENJOYS FINE FIRST EXPORT QUARTER**


**Chi Amuse Ops Association Sets Legislative Program**

**United Present New In-Line**

**Lynch & Zander Named Exhibit Supply Distrib**

**CHICAGO**—Reports received from various distributors throughout the country indicate it is generally believed that exports of used machines this first quarter of 1956 may exceed the shipments made, in quantity as well as in dollar volumes during the first quarter of '55.

Increase export sales of used machines are attributed to the many fine bargains which are being offered by distributors throughout the U. S.

North American countries continue to lead in the purchase of used machines from U.S. sources. Canada leads with Mexico second.

The European market ranks right next to the North American countries, Central and South America are becoming more active right along in the purchase of used machines.

Many of the distributors are of the belief that the Latin American markets may even surpass European business in the next quarter.

At the present, with export sales increasing in revamped and refurbished used machines, greater shortages are becoming ever more noticeable.

Distributors report that they are beating the bushes in an effort to dig up equipment for their export customers.

**CHICAGO**—Are manufacturers of pool games making progress?

This is the question being asked by many around the country. These questions are being asked in every city, town, and village in the nation.

The answer is yes. The pool games manufacturers are most definitely making great progress.

Every pool the average pool game manufacturing plant is busier than it has ever been. Many of our distributors received their very first sample of 'Stardust' last year. This year has seen the second and third runs. The Stardust' is an immediate success in every city.

The answer to the question of 'Is Stardust' being sold like a speeding bullet?'

Many new features have been incorporated into 'Stardust', DeSelm reports.

The twin cards being featured on this game, with each card scoring separately, and reported to have tremendously appealed to the players everywhere.

The twin reto feature is also said to be the biggest hit of the season. The players like this feature just as much as the twin cards.

Many new ideas for faster and easier servicing are incorporated into 'Stardust', according to Unified's engineers.

DeSelm concluded with: "We believe that 'Stardust' is going to set a new production and sales record for our firm while setting new top peak play and earning records for all the nation's in-line games operators."

**Lynch & Zander Named Exhibit Supply Distrib**

**CHICAGO**—Frank Mencuri, vice-president of Exhibit Supply Company, this city, advised this past week that the Lynch & Zander Company, New Orleans, La., had been appointed exclusive distributors for Louisiana and Mississippi.

Mencuri stated, "We feel certain that every operator in Louisiana and Mississippi will agree that the service and cooperation they will receive from Lynch & Zander will be the very finest."

"This is one firm we welcome into our distributing organization and know that it will help every operator facilities to bigger and better as well as longer life profits with Exhibit products."

Mencuri also stated that J. H. Lynch was in town and visited at the Exhibit factory here.
Flicker POOL

HIG\H SCORE WINS!

High Scores Win!

Scores vary as Lights Flicker from 100 to 600!

SIZE: 64" L x 36" W x 32" H.

OPERATE KEENEY'S
FASCINATION
POOL

Regular or
JUMBO
Models

Write - Wire - Phone -
See Your Keeney DISTRIBUTOR!

Clyde Maner, Brownwood, having his own parade in Breckenridge. He's
called the "Fireball from Brownwood".... Peggy Alcott, Abilene, always her
very charming self.... M. T. Cornelius, Abilene, is about the only man in that
city that is not growing a beard for the Diamond Jubilee celebration next
month.... Louie Solomon, Abilene, is beginning to look like the wild Turk from
Barneyoo with his beard.... Me Harp, a new partner of the Harp Music
Company, Sweetwater, is really doing a good job not having had any c.m.
experience before.... Tex Keel, Colorado City, working late checking locations.
Elmo Pinkerton, Big Spring, shuffling equipment with Curtis Pipes and W. G.
Page helping.... Tommy Withrow, Midland, talking things over with his serv-
iceman, Jack, and his father-in-law, Dock.... Bill Shefield, Odessa, is learning
not to volunteer to go on trips with anyone because it usually winds up with
him on the heavy end of some equipment and his pretty wife, Nell, wondering
why he stayed out so late.... Roland Duncan, Odessa, taking his wife and boy,
Butch, with him on late service calls.... George Green, Odessa, is very op-
timistic as to the future outlook for Odessa.... Dan Daniels, Pecos, expanding
his route with pool tables.... J. C. Stubblefield, Pecos, visiting in Hobbs, N. M.
.... George New, Glenn Stanfield, and Shorty Marcom, of the Western Music
Company, Hobbs, up to their ears in work and having to burn the midnight
car—but still having time to stop for a cup of coffee and jaw.... E. J. Bishop,
Wink, still expanding his route with music and pool tables.... Charles Vaughn,
Lamesa, has just completed the deal for part of the Clyde Bailey route that
is located in Seminole and Seagraves.

MUSIC GUILD OF NEB.
March Meet Best Ever

COLUMBUS, NEB.—Howard N.
Ellis, secretary and treasurer of the
Music Guild of Nebraska, reported
that the association's meet on March
3 and 4 at the Evans Hotel, this city,
was "one of our most successful and
best attended meetings we ever held.
Fifty people were served at the ban-
quet on Sunday evening.
"Mr. and Mrs. Joe Zwienen and Mr.
and Mrs. Frank Hohy are to be com-
mented on their fine jobs as hosts and
hostesses," stated Ellis.

Officers of the newly formed Colum-
bus YMCA Youth Club were present
at the business meeting and received
a jule box from the association. This
machine was donated to the associa-
tion by Atlas Music Company, See-
burg distributors for the territory.

The name of Mrs. S. K. Freed was
drawn for the cash prize of $100, but
as neither the prize nor the representa-
tive from her firm were present, the draw-
ing for the next quarterly meeting
will be held for $150.

It was announced that the next
quarterly meeting will be held at the
Pawnee Hotel, North Platte, the first
week in June. Hap Marble will act as
host.
ROCK-OLA
HI-FIDELITY
PHONOGRAPHs
are
YOUR BEST BUY-

INCOMPARABLE HI-FIDELITY
SOUND REPRODUCTION
—the giant ROCK-OLA speaker, largest in any
coin operated phonograph, is acoustically matched
with the heavy-cast, rectangular, horn loaded
compression drive unit to carry the true and
complete range of Hi-Fidelity tones from the
ROCK-OLA Tru-Tone Hi-Fidelity amplifier.

TROUBLE-FREE PERFORMANCE
—the ROCK-OLA mechanism is unequalled as any
service man will tell you. With the precision
movement of a Swiss watch and the durability
of a bulldozer, ROCK-OLA'S are built to give
you more years of economical trouble-free service.

JOB-TAILORED TO YOUR LOCATIONS FOR MAXIMUM ECONOMY AND EARNINGS
—the two new ROCK-OLA phonograph models cover the range of selections required for your "carriage
trade." The "Thrifty-Fifty", 50 selection Model 1452 is for those "in between" locations;
the Deluxe 120 selection, Model 1448 for your top spots.

"It's What's in THE CASH BOX That Counts"
ONLY ROCK-OLA OFFERS ALL THESE IMPORTANT OPERATOR FEATURES -
TO ASSURE YOU THE GREATEST RETURN ON YOUR PHONOGRAPH INVESTMENT

TOPS IN PLAYER APPEAL — the smallest of all coin operated phonographs
— fits in where the others won't. The smart, modernly designed cabinet is striking but not
gaudy. Years ahead in styling, ROCK-OLA'S command top "player appeal"
for the full life of the phonograph.

EASE AND SPEED OF PLAY — no other phonograph
approaches ROCK-OLA'S Hi-Speed Program Panel, the original revolving selection mechanism
for multi-play phonographs, for ease and speed of play. There's no
blurring of words or lost time searching through a maze of
names as when all titles are displayed at once, yet with
ROCK-OLA single push-button play there is no combination
of numbers and letters to remember — no risk of con-
fusion and wrong numbers, that means greater
income per phonograph.

ADJUSTABLE PRICE CONTROL — the ROCK-OLA accumulator can be
set for any combination such as 10¢, 3 for a quarter, 10¢, 4 for a quarter, etc. Makes every ROCK-OLA a
custom phonograph adjustable to your own requirements and
permits players to deposit as many coins as they wish
up to 24 credits with complete assurance that all selec-
tions will be played.

See your
ROCK-OLA Distributor
Now!

ROYAL PERFORMANCE

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS"
Bally Kiddie-Rides

EARN BIGGEST PROFITS

MODEL COIN-OPERATED AUTO-RIDE

GATEWAY DISTRIBUTING COMPANY
EXCLUSIVE FACTORY DISTRIBUTORS FOR VALLEY MFG. CO.
3622 W. NORTH AVENUE, CHICAGO 47, ILL.
(All Phones: Dickens 2-4620)

FRED MINTER
CORDIALLY INVITES YOU TO SEE THE NEW
VALLEY POOL TABLES

"It's What's in THE CASH BOX That Counts"
Second business quarter of '56 expected to be better than the first quarter on an overall basis. New innovations in pool games and new amusements expected. Mrsa also plan to speed up visits by their personnel thru the nation. District's salesman will start beating the bushes. Doing more driving by auto than they were able to do during frigid and snowy months. More effort forthcoming to gain favorable public opinion. All the industry agrees this is most important.

Second quarter will also see conventions of MOA and Bulk Vendors at Morrison in May. . . . Bill DeSelm very elated over instant and marvelous reaction to the firm's new in-line, "Starlust." Claims that it seemed orders were "out the door" before the samples arrived. "It's a big hit game," is the way Billy puts it... Harry Rosenberg of Baltimore in town visiting about the city and asking for speedier deliveries. . . . John Casola phones up from Nee Olehans to advise $2 Bill's. Would like everything going great. Which was just about the same statement made by United's other roadman, Al Thoeke, who phoned in from California.

Operators here are looking forth to the first recording they hope will be cut by "The 4 Joe's Quartet": Joe Schwartz, Joe Kline, Joe Robbins, Joe Stern. Recommended tunes: "The One I Love You". . . Wayne Bradfield of Rock-Ola phones to advise this firm very busy with a great many plans under way. . . . An orchid to Herb Jones for another very interesting issue of "Bally-Who." We like the way Herb is incorporating news of "Bally Records" in each issue. . . . Frank Mercunci advising one and all, as the Spring sunshine warms old bones, that Exhibit still is the leader in the arcade field. . . . Happy to hear peppy, energetic Phil Levin back on the job as headman of the Recorded Music Ops Assn. . . Len Micor of World Wide would like an answer to a "very simple" question: "What damn is the future of roll and pinball games?" . . . Jerry Ross of Cleveland got such a clean bill of health after medical examination. . . . Jerry Haley back on the job at Buckley after a very nice vacation down in Fort Lauderdale. Jerry mixed some business with pleasure.

Sincere condolences to family of Sam Yaras. Sam died in a plane crash at Sea Girt, New Jersey. Army brought here this past week. . . . Alvin Gottlieb makes the story of cutting cloth for pool tables sound like tailoring at its mostest. Nate Gottlieb and his family, by the way, left for Florida vacation. . . . Bob Hunter phones from Dallas to advise he's eager to see how they're doing down in Genco on Genco for the greatest! . . . Regardless of how busy he is, Jack Nelson advises, and regardless of what town he's in, he makes it his business to visit around and say "Hello" to one and all. Jack always manages to hear that Jimmy Ross of Cleveland got such a clean bill of health after medical examination. . . . Jerry Haley back on the job at Buckley after a very nice vacation down in Fort Lauderdale. Jerry mixed some business with pleasure.
THE CASH BOX
WORLD FAMOUS
QUARTERLY EXPORT EDITION
A COMPLETE REPORT OF THE FIRST QUARTER OF 1956 PUBLISHED IN
SPANISH, FRENCH, GERMAN, ENGLISH
COVERING THE ENTIRE COIN MACHINE WORLD

Bringing closer together the international coin machines trade. Creating better understanding of all modern coin operated equipment as featured in "The Cash Box Price Lists" that are officially accepted worldwide. A remarkable and outstanding opportunity for all advertisers to expand more deeply into the world’s markets and, thereby, enlarge their sales potentials and scope of operations while achieving marketing leadership. All advertisements will be printed in all the four languages featured or in any language the advertiser prefers. (Advertising copy to be translated in foreign languages must be in New York office no later than March 26.) This is the opportunity for all advertisers in The Cash Box to enjoy a liberal share of the:

OVER $11,000,000.00 WORTH OF COIN MACHINES EXPORTED DURING THE FIRST 9 MONTHS OF 1955 AS REPORTED BY THE U.S. DEP’T OF COMMERCE

EVEN GREATER EXPORT SALES INDICATED FOR 1956. ALERT, AGGRESSIVE AND PROGRESSIVE ADVERTISERS CAN OBTAIN A VERY GENEROUS SHARE OF THE TREMENDOUS, CONSTANTLY GROWING AND RAPIDLY EXPANDING EXPORT BUSINESS BY ADVERTISING IN THE WORLD FAMOUS QUARTERLY EXPORT EDITION OF "THE CASH BOX" FEATURING THE INTERNATIONALLY RECOGNIZED AND ACCEPTED "THE CASH BOX PRICE LISTS"!

FINAL CLOSING DATE FOR ALL ADVERTISING
APRIL 5, 1956

("The Cash Box’ Quarterly Export Edition" April 14, 1956 Issue)

RESERVE ADVERTISING SPACE TODAY! WRITE! PHONE! WIRE! CABLE!

THE CASH BOX
26 WEST 47th STREET, NEW YORK 36, N.Y. (Tel: JUdson 6-2640)
Cable Address: CASHBOX, N.Y.
Bally Distrbists Display New In-Line Game "Night Club"

NEW ORLEANS, LA.—The State Attorney General here ruled this week that an electrically controlled coin machine (Kenney Big Tent) now appearing in locations in this city cannot be confiscated or destroyed by police. Ruling on the legality of the machine, Assistant Attorney General M. E. Culligan advised police Supt. Provestry A. Dayries that: "This machine should not be construed to be 'a slot machine' per se, and therefore, it cannot be confiscated and destroyed under the law." According to Culligan: "... it has no automatic device and is not constructed so that a qualified mechanic could, in a short space of time, convert it into an automatic payroll machine."

"It's What's in THE CASH BOX That Counts"
31, 1956

**MEETING DATES OF MUSIC OPERATORS' ASSOCIATIONS**

Mar. 26—Anthraxc Music Operators Association  Place: Mack Novlety, South Main St., Wilkes-Barre, Pa.


26—Central States Music Guild  Place: 805 Main Street, Pocira, III.

27—Phonograph Merchants Assn., Cleveland, Ohio  Place: Hollenden Hotel, Cleveland, Ohio (executive board).


Phonograph Merchants Assn., Cleveland, Ohio  Place: Hollenden Hotel, Cleveland, Ohio (General)


5—Eastern Ohio Phonograph Operators' Assn.  Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

7 & 8—Kansas Music Association  Place: Lamer Hotel, Salina, Kan.

7—Tri-County Juke Box Operators' Assn.  Place: Emu Music Rooms, Massillon, Ohio


16—Westchester Operators' Guild, Inc.  Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

18—New York State Operators' Guild  Place: Palantine Hotel, Newburgh, N. Y.


June 2—Music Guild of Nebraska  Place: Pawnee Hotel, North Platte, Neb.

**CALIFORNIA CLIPPINGS**

With the Easter week-end upon us, operators and distributors are already preparing for a record spring selling season. The one-shots have had to keep a good supply of Easter Falls, and Roy Lombard's "Easter Arrival" and "Easter Parade" are the operators during this week. Walt Petee, factory service engineer for Wurlitzer, conferring with Karel Johnson at Sierra Distributors before Karel takes over the distribution in the Southern territories as factory representative in the Southern territories. Wayne Copeland welcomes the new shipment of Wurlitzer's "1900" that arrives at Sierra. Jack Dobin says the "Centennial Membership Cards" are already being distributed by the Rudolph Wurlitzer Company for the firm's 100th year celebration August 23-25 at Wurlitzer Park in North Tonawanda, N. Y. The membership cards are made of metal and colored gold with the name of the operator imprinted on them. Included in the plans for the festivities are bandstands indoor, and outdoor, a tour of the plants, a picnic, and carnival show, a Broadway stage show and trips to Niagara Falls.

Jaycee Horton, 13 year old son of operator J. C. Horton of Oceanside, accompanied his father on his trips to the one-shots in Pico and helps select the records that he believes will be hits. Horton says that it takes a teenager to know what they would like, and have Wall of C. A. Robinson & Company is having great success in Arizona with the operators using United equipment. Al Betelman reports that interest and sales of their trophy line is on the up-grade. And Cherry Robinson is pleased with the interest shown in the United "Roto Pool" game which he sold out and is awaiting another shipment.

Louis Luray of A. A. Amusement in Turpin, Arizona reports that his advertising on radio and television concerning dime-play in that area has increased his business and more paid back his investment in advertising in the past year.

At Paul A. Laymon, Inc., the fishing bug has hit Charlie Daniels, Ed Wilkes and Jimmy Wilkes who are all making plans to head for their favorite spots at the beginning of the "season". Bally's "Broadway" and "Pin-Pool" are moving very well. Fred Gaunt doing races over Keeney's new "Flicker" and Seeburg's "Raceway" automatic race that just arrived in the area. Representatives of the Seeburg Company, Inc., showroom, Al Silberman, who has been following her career with interest, says that when Virginia Lee leaves May 15th on her USO junket to Alaska, she will have a completely new repertoire. Virginia has had many tempting offers but will wait until the tour is completed before accepting any. Al was congratulating James Veech on his new tile box and game of "Spot Juke" in which he feels Veech will handle very successfully.

Sam Ricklin of California Music Company looking forward to the "ground-breaking" within thirty days for the new Jim Bandle building. Gable and taking a few minutes, the old friend from New York, Bill Bullock, sales manager for RCA Victor, Martha Delphia of Consolidated Sales was in town doing radio and TV. Also, do buy which had Betty Williams selling for awhile duty.

Mary and Kay Soll at Leuenhagen's Record Bar say that "Rock Island Line" is going big on all labels, domestic and foreign, and that they have just received another version of the tune by Rod McKuen on the "Clay label."

At Simon Distributing Company, Jack Simon busy with pool game business and John Freeman reports that with the weather getting warmer arcade equipment is receiving more action. The Seeburg Service School is scheduled to start at Minitor with attendance the first part of April. The registration reported by Hank Tronick. The dinner given by Minisbome in San Bernardino for the operators in that area was a huge success with an almost 100% turn out. Topic "A" in the conversation among the operators at the dinner was concerning dime-play in Orange County and the general feeling of the play. The operators who were in town this week were: George Lical of Ontario; Mr. & Mrs. Charles Gaspet of Ventura; Bob Craver of San Diego; Tom Pekiche of Victorville, Mel Wolfsen of Los Angeles; Brian Harrington; Walter Henning of Costa Mesa; John Ketchers of Long Beach; Reginald Panton of Pomona; Jack Neil of Riverside and Andy Lillie of Ventura.

**NEW ORLEANS NOTES**

Business was reported continuing strong. Nick Carbalaj was very busy getting ready for the J. H. Keeney school held this week. Tom McCormack conducted the schools differently than had been the practice in the past. He stayed in Louisiana and Mississippi for two weeks visiting most of the operators and schooling the servicemen in their own shops.

Tom said this was a little more realistic, and much as many of the operators and servicemen were too busy to come to him, he just had to go to them. Another important point, said Tom, was that he saw many more operators and servicemen than Crown Novlety could have accommodated. E. E. Oldier was able to leave the Hotel Dieu where he had been laid up with four broken ribs, the result of a car accident, and was now at home and claims he is well enough to be taking care of the business. The business lost one of its old timers this week. Sam Gentlich started some 26 years ago and was known and liked throughout the entire retail trade. He died of a heart attack on March 15th.

Jerry Thompson, salesman for Crown, reports that business is good on the Davey & Bolder-Cox and Bolder-Cox music. 

Tom Guyse of Seeburg, in his February column, states that "Junior" of Las Vegas, Nevada, has been "in" and "out" of the office, and C. O. Alston.


**ATTENTION: OPERATOR'S ASSOCIATIONS**

Associations desiring listings in this column, please write TO THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

"It's What's in THE CASH BOX That Counts"
Wurlitzer Selects Juke Box Baby From Employees Children

PHILIP MAKA

NO. TONAWANDA—For the past three weeks employees of The Rudolph Wurlitzer Company, North Tonawanda, New York, have been submitting cute photographs of children of their own or with whom they are acquainted to a panel of judges in the plant’s “Juke Box Baby” contest. The competition was run simultaneously with the nationwide “Juke Box Baby” contest conducted by RCA Victor thru The Cash Box for a similar selection among children of music operators. First prize in the national contest included a Wurlitzer Centennial Model 1900 coin operated phonograph and was built around Perry Como’s latest RCA Victor discing of “Juke Box Baby/Hot Diggity”.

The winning photo in the Wurlitzer contest was submitted by Floyd Malka of his one-year-old son, Philip. Floyd is an automatic screw machine operator in the Machine Shop and has been with the company since 1950. He serves as Recording Secretary for Local 455, I.U.E.-A.F.L.-C.I.O., and has been on the Plant Safety Committee for the past three years. He lives at 1621 Smith Street in Buffalo, N.Y., with his wife Mary and their two sons, Philip L. and Andrew S.

Floyd will receive an RCA Victor 45 rpm home phonograph for submitting the winning entry.

Second prize was won by Norbert Karntoth of the Engineering Department for a photo of his son Richard, 10. Third prize was awarded to Warren Stensel of the Trim Department for his photo of his daughter Christine Ann, 7. Both second and third prize winners received autographed Perry Como record albums.

The ten runners-up will receive autographed Perry Como records of “Juke Box Baby/Hot Diggity”.

N. Y. Games Union Annual Dinner Set For April 15

NEW YORK—Jimmie Cagiano, president of Automatic Coin and Vending Machine Employees Union (Local 435, A. F. of L.), announced that the organization will hold its Fourth Annual Dinner and Dance at the Latin Quarter night club on Sunday night, April 15. Party gets going at 6:30 P.M.

This banquet is always well attended by members of the coin machine industry, and Cagiano says the 1956 party should be bigger and better than ever. A Souvenir Journal is now in the process of being published.

“IT’S What’s in THE CASH BOX That Counts”

ABC No. 2 Team Stopped After 13 Straight Bowl Wins

CHICAGO—The ABC No. 2 team ran head on into its first loss after 13 straight wins this past Monday evening when it met the Singers One Stop bowling team. High for ABC No. 2 was Les Taylor with 595. High for Singer was Jack Nolan with a 502 series.

ABC No. 1 team took all three games from Coral Records. This gives ABC No. 1 a four game lead. Larry Schupler scored in with a 548 and Al Rice came thru with a 524 for ABC. Eddie Walker got himself a 518 and Charlie Pieri ran up a 502 for Coral.

With Irv Fisher and Stu Fishman tying for high series score with a 481, Paschke’s Rene Gallet had himself a great night coming in with high series for the men by scoring a 551 and Paschke took two games from Covey. Roy Bauer scored a 474 series for Covey.

Decca took two games from Melody Music. Tony Ignoffo came thru with a 522 and El Philips with a 507 for the winners. Vic Jaccino, Sr. and Jr., tied with a 466 series for Melody Music.

With Tony Galagano on a rampage scoring in with a 514 his team took two games from Oomens and Oomens scoring a 495 for the losers. Maybe it was because Mary Gillette was present and the boys simply had to score heavy but the Gillette team did themselves proud. Warren (Fireball) Paradee coming in with a 528 and Bob Hol with a 518, Gillette took two games from Western with Paul Brown scoring a 484 for the losers.

Mary Jones of the Mercury team scored the high for the women with a 447 series and her hubby, Melvin Jones, came thru with a 471. This was enough to beat Star Music for two games. Leo Sochacki scored high for Star with a 516 series.
ASCAP BILLS NOT DEAD

All Four ASCAP-Sponsored Bills Very Much Alive. Leaders Watchful of Any Surprise Moves to Suddenly Bring Bills Out for Open Public Hearings in House and Senate Judiciary Sub-Committees. Hope to be Given Sufficient Time to Alert Trade. Are Prepared for All Out Battle to Defend Industry. Believe This is Crucial Year.

Leaders Agree Favorable Public Opinion Can Definitely Help Bring Victory for Music Ops. Urge All Intensify Good Will Winning Campaigns.

Any rumors to the effect that the four ASCAP sponsored Bills, two in the Senate and two in the House Judiciary Sub-Committees, are dead, is absolutely unfounded.

Whoever started such rumor definitely had ulterior motives in mind. Most of all to lull the music operators to sleep and cause them, therefore, to forget how really serious these four bills now pending actually are.

No music operator should, even for the flash of an instant, listen to any rumors which advise him that the four ASCAP bills are “dead” in the Judiciary Sub-Committees of the House and the Senate.

In fact, the leaders of the industry are extremely watchful that these four ASCAP sponsored bills are not brought into the open for immediate and surprising public hearings, without giving the industry due notification and time to prepare and coordinate its defense.

Such time is absolutely necessary. The entire trade must be notified when public hearings are called. Everyone must know the dates. All must then do everything in their power to help defeat these four bills.

Only if sufficient time is gained, before open public hearings are to be held, can this industry coordinate its defense properly.

The leaders of the industry know that this year it will be an all out drag down fight to a finish.

ASCAP is of the belief that it will be victorious this year. It is doing everything in its power to assure itself victory.

The four ASCAP sponsored bills certainly aren’t dead. They’re very much alive.

So alive, in fact, that this publication, along with the industry’s leaders, is cooperating in a coordinated program of advising the automatic music field just what it will have to do to help assure a victorious defense.

Leaders are urging all music operators everywhere to intensify the good will winning campaign as suggested by this publication.

All agree that favorable public opinion can be the very essence of victory this year.

It is, therefore, absolutely and definitely up to every single music operator, his employees, his family, his friends and acquaintances, and every single organization and person he knows, to help win for the automatic music business favorable public opinion.

Such favorable public opinion will count tremendously this year in a victorious defense of the four bills now rapidly approaching the public hearings stage in Washington.
CASH IN ON TODAY'S HOROSCOPE POPULARITY!

GET MORE ACTION ... BIGGER PROFITS ... WITH YOUR HOROSCOPE

TERRIFIC NEW MONEY-MAKER
FAST ... INTRIGUING ... APPEALS TO EVERYONE
GOES BIG IN ALL LOCATIONS

GIVES HOROSCOPES AND VENDS
A LUCKY POCKET PIECE IN YOUR LUCKY COLOR EVERYTIME

FLASHING LIGHTS
Eye-catching, continuously flashing lights constantly attract attention and promote sales.

SMARTLY STYLED
Colorful cabinet enhances any location. Size 24” x 10”, 20” deep, 70” high. Ship. wt., 150 lbs.

EASY LOADING
Loading tubes are easily accessible for refilling. Large capacity, holds 275 pocket pieces.

DROP COIN CHUTE
Equipped with a 25d drop coin chute, with slug rejector. Coin automatically returns when "empty."

DOUBLE LOCKS
Double locks prevent pilfering. Large steel cash box. Electric counter counts number of sales.

SIMPLE TO SERVICE
Simplified trouble-free mechanism is easy to reach, easy to service. Operates on 110 volt, AC.

Ideal for:
- THEATRES
- BUS DEPOTS
- AIR PORTS
- RESTAURANTS
- AMUSEMENT CENTERS
- RAILROAD TERMINALS
- HOTELS
- and many others

HOROSCOPE DISTRIBUTING COMPANY
29 W. Kinzie St., Chicago 10, Ill. (Tel: Delaplane 7-0078)

Westchester Ops Set Annual Dinner For May 22 at 42 Club

PORT CHESTER, N. Y. — The Westchester Operators Guild will hold its Fifth Annual Dinner at the "42 Club" Restaurant, 420 Central Avenue, Scarsdale, N. Y., on Tuesday night, May 22, according to Seymour Pollak, general chairman.

"The Guild has been able to secure for the very first time", stated Pollak, "a hall large enough to supply ample space for our affair. Not only can the dining room comfortably seat 500 persons, but a large dance floor, adjoining the hand stand, will be available for dancing. We are very fortunate to secure the '42 Club' for our annual affair, as its reputation for serving the tops in meals is well established."

The Guild's previous dinners have been limited to 400 persons, and it is hoped that more than 500 persons will attend the 1956 dinner.

Pollak is now selecting members to serve on his committee, and other committees are being formed to handle other matters, including the souvenir journal.

United, Wichita, Ks., Moves

WICHITA, KAN. — M. Y. Blum, United Distributors, Inc., advises that his firm has moved to new quarters, located at 902 West Second Street, this city.

24th Wedding Anniversary

BROOKLYN, N. Y.—Harry Siskind, dynamic operator here, celebrated his 24th wedding anniversary with a surprise party for his wife, Evelyn, at Ben Maksik's Town & Country Club, here, on Tuesday night, March 30, at which his personal friends, relatives, and coin machine friends attended.

The ten tables of Siskind friends had a most wonderful evening.

Pictured herewith are some of the coin machine people who were in attendance: Top, left to right: Mrs. Supermac, Janis Gilroy, Mrs. Par- koff, Mrs. Schuler, Mrs. Holzman, Mrs. Siskind, Harry Siskind, Irving Holzman, Jack Schuler, Meyer Pankoff, Joe Young and Barney Super- man. Bottoms: Seated at table, left to right: Mrs. Mittleberg, Mrs. Zavone, Morty Zamore, Sid Mittleberg; stand-

"It's What's in THE CASH BOX That Counts"
At the Morrison Hotel, this city, registration will also be open on the Exhibition Floor will be open Saturday, May 6, at 12 noon, and will remain open until 7 P.M., to register all early arrivals. On Sunday and Monday, the registration desks will be open from 9 A.M. until 7 P.M.

All exhibits will be displayed in both of the exhibit halls on the first floor. Phonograph manufacturers, record and music companies will show in the Grand Ball Room with the record and music companies in the Constitution Room.

As reported in last week’s issue of The Cash Box, MOA has arranged for Discussion and Forum type meetings of the “Alternate members” general meetings; and board of director meetings.

**“20 Year Club” Growing**

1,200 Men and Women Actively Engaged in Coinbiz for 20 Years and Longer Now Members With Growing Numbers Joining Each Week. More “Alternate Members” Also Swelling Ranks of The Cash Box “20 Year Club”

CHICAGO—The Cash Box “20 Year Club” continues its steady growth. Each and every week new members are entering.

And more and more of the “Alternate Members” become eligible they, too, are entered into the ranks of the “20 Year Club”.

1,200 men and women actively engaged in the industry for 20 years or longer are now members of the “20 Year Club”.

All men and women who have been actively engaged in the industry for 20 years or longer are eligible for membership in the “20 Year Club”.

The phenomenal growth of the “20 Year Club” “20 Year Club” is best noted in the fact that, in less than three years since its beginning (January 7, 1953) its membership has now passed the thousand mark.

With new members joining each week it is generally hoped that membership will reach the 2,000 mark by the end of 1956.

**New “20 Yr Club” Members**

CHICAGO — The following new members were added to The Cash Box “20 Year Club” this past week:

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<tr>
<th>Name</th>
<th>City</th>
<th>State</th>
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<tr>
<td>John Dochuk</td>
<td>Rockford, Ill</td>
<td>Illinois</td>
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<tr>
<td>Robert H. Ficke</td>
<td>Chicago, Ill</td>
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<td>Clarence E. Vawter</td>
<td>Moberly, Mo</td>
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<td>Jack L. Howey</td>
<td>Kirkland Lake, Ont, Canada</td>
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<td>Johnny Hamilton</td>
<td>Vancouver, B.C., Canada</td>
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<td>Kenneth Tom</td>
<td>Montreal, Quebee, Canada</td>
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Applications for membership in the “20 Year Club” should be mailed to: The Cash Box, 32 West Randolph Street, Chicago 1, Ill.

**Another Citation For Runyon Sales**

NEWARK, N.J.—Another letter of commendation was received this week by Ed Runyon, Runyon Sales Company, this city, as a result of the firm’s campaign to supply local boxes to centers serving youth groups.

Carl Hess, president of the Jewish Community Center, Fort Lee, N.J., wrote: “As president of the Jewish Community Center of Fort Lee, I wish to express my appreciation and thanks, as well as those of our congregation, for your generous help in furnishing our Youth Group with a juke box.”

“Your splendid cooperation will be instrumental in helping us to guide the young people of our community to reach the goal we have set for them, for a richer and better life.”

**Worst snow storm, a double barreled one, in Boston’s history has knocked out the coin machine business and it will take at least a week before things are back to normal. After crippling Boston and eastern Massachusetts with 10-10 inches of snow on Friday, Mar. 16, another fierce blizzard blew in Monday and Tuesday. Machines and Billboards were snowed in and ops were unable to get around to their locations. A spectacular avalanche of snow was reported and most of New England was covered. Mail was slowed and canceled in some instances. Worcester was completely isolated and people were told to stay home. A state of emergency was declared in Boston and all cars were ordered out of the city except for urgent business. . . A new organization, the Massachusetts Amusement Distributors Association has come into being this week and Harry Pool, a veteran of the music and game business, is business agent. Offices will be established at 1032 Commonwealth Ave, and already 45 out of the 150 amusement game operaons have joined. More have followed and a road show for members and large turnout is expected at the association’s first session to be held in about four weeks. Meetings are also being skedded in Fall River, New Bedford and Springfield, Harry reports. Officers have already been elected and Richard Hogan is president; Sidney Walburst, vice president; Leo Globoch, treasurer; Bob Jones, temporary secretary. A slate of 15 or more for the board of directors are to be named. It is the first time in history such an association has been formed in Massachusetts in the history of the industry. Object is to combine legislative activity and general welfare activities.

Barney Blatt back on the job at Atlas Distributors (AMI) from a Florida vacation, while brother Louis is off for two weeks in the southland. Arnold Blatt, operator son of Barney Blatt, is spending a two weeker with his in-laws in Rockford, Ill. AMI rep, was in town for a few days visiting with Barney at the Commonwealth Ave., Trimount Automatic Ave, plant. . .

**THRU THE JOHNSON DRUM**

DALLAS DOINGS

Dewey Parson of Dewey’s Music visiting his brother in Birmingham, Alabama. . . Dave Brubeck making a one-night appearance at the State Fair Auditorium played to an enthusiastic audience. . . Happy Birthday to Vicky Walker, secretary at certain Music Company. . . J. W. Hook of Brownwood, visited at S. H. Lynch and Company sporting a goatee, a facial decoration required of all male residents in honor of the Brownwood Centennial. . . Texas Records hosted a luncheon at the Cipano Club for Greta Keller, London Records artist, who has been touring the states. . . George Wrenn, ChicoInn, was in town for the presentation of a new book on the music business written by Robert Prock, fully recovered from his pneumonia siege, now in Germany. . . Some of the recent visitors seen along coinrow included Bernard Byford of McGreggor; H. K. Lyde from Sherman; Walter Wiggins of McKinney; Fred Ellis, Community. . . Mrs. E. B. Burns of North West Women; Mrs. R. P. Burns of the P. O. who hear Robert Jackson of King Records was badly hurt in an auto mishap. . . Murray Kaplan of Artists Producers Association here from New York setting up plans for the showing of the “Life of Verdi” film featuring tenor Mario del Monaco. . . Our condolences to Mrs. Sam Yaros on the sudden passing of her husband, a well known distributor of coin operated equipment who came here from Chicago twelve years ago. Services were held in Chicago.
Mass. Amuse. Mach. Ops Form Association

BOston, Mass.—The Massachussets Amusement Associates, a new association of amusement machine operators in this state, has been formed.

Elected as president is Richard Hogan. Other officers are Sidney Wolf barst, vice-president; Leo Gieland, treasurer; and Robert Jones, temporary secretary.

Harry Poole, well known columnist for the past 20 years in this area, has been appointed Business Agent. Poole states "I will act as co-ordinator between the members and legal and legis lative council, will also contact members and help them in their locations problems. In addition, I will con tact non-members and bring out advantages of joining M. A. A."

Poole states that M. A. A. is to function as a unit in matters that concern its members, including legislation, legal and public relations. "This is the first attempt that has ever been made to combine the operators into an organization. At present there are 43 members. Invitations have been sent out to operators and all have been asked to join."

Many Still Rate:

"SCHOOL FOR MECHANICS"

One of Industry's Most Dire Needs Urge This Publication to Continue Crusade to Bring Such School into Being. Shortage of Experienced Mechanics Reported to be Acute

CHICAGO—Regardless of the fact that urgent appeals for the creation of a "School For Mechanics" have appeared in The Cash Box from the days of World War II until the present time, many continue to rate this as one of the industry's most dire needs. Operators seem to be the most seriously affected by the acute lack of experienced mechanics.

Many of the operators would expand their routes at this time, they claim, except for the fact that they cannot obtain experienced mechanics to make certain that they will be able to maintain all of their equipment in good working condition.

With the fact that phonographs have become such complicated electronic instruments, many of the operators claim that even radio and TV repair men have proved of little value, as far as repairing joke boxes are concerned. One man states, "What we need is a mechanic's school where we can send young helpers for a complete course."

"Here they would be developed into mechanics who can work on all types of machines."

"The need for mechanics, especially skilled and experienced men, is becoming more desperate all of the time."

"Unless something is done and done soon many are going to have to cut down, instead of build up, their routes."

NO WARPING...NO DISTORTION

in GENCO POOL GAMES

100% PROTECTION

WITH GENCO'S 4-POINT ADJUSTABLE STEEL BARS!

Available for all models of Genco's Pool Tables. Positively guaranteed to correct all types of warpage anywhere on play field in seconds. All that is needed is to turn thumb screw adjustments shown in diagram below—to pull any part of the playfield down or push any part up.

Only Genco's "Anti-Warp" Steel Bars are completely attached to playfield (not to rails). This allows quick and simple top replacement due to cloth tears or burns.

Ask your Genco distributor for a demonstration.

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue Chicago 14, Illinois

The Greatest Pool Game Ever Made!

CHICAGO COIN'S CLOVER POOL

First 4-Sided Game with Automatic Scoring!

Now Delivering!

FIRST COIN MACHINE EXCHANGE, INC.

1750 W. North Ave. • CHICAGO 22, ILLINOIS • Dickens 2-0500

Kern County, Calif., Issues Master License For Coin Operators

Bakersfield, Calif.—A recent ordinance by the Board of Supervisors in Kern County, California, meeting in this city, passed an ordinance (#G-241) granting operators a master license.

The ordinance reads:

"An Ordinance of the Board of Supervisors of the County of Kern, State of California, concerning Amendment of Chapter 3 of Division 2 of Part 6 of the Ordinance Code of the County of Kern, Relative to Amusement Machines;"

"The License Fee to act as Distributor or Operator of Vending Machines shall be $24 per year for those persons handling ten or more machines, and $2 per year for each vending machine where less than ten are being handled by any one Distributor or Operator."

"DISTRIBUTOR: The word distributor shall mean any person selling, renting, or placing on consignment or commission basis any amusement or vending machine, whether or not he be the owner of said machine."

"LOCATION OWNER: The word location owner shall mean any person maintaining possession or having interest in or about his premises any such machine."

"The word DISTRIBUTOR or OPERATOR applies to the person who is placing the equipment under the terms of this ordinance."

"It's What's in THE CASH BOX That Counts!"
GET ON THE WINNING TEAM WITH THE BEST BASEBALL GAME of all time!

Players Actually Run the Bases!
Ball Hitting Flies Like Glass Creates Illusion of Ball Sailing Over the Fence!
Pitcher Actually Throws the Ball!

Wurlitzer's "Centennial Clarion" Describes Elaborate Programs of "Centennial Club" 3 Day Frolic

NORTH TONAWANDA, N. Y.—The second issue of Wurlitzer's "Centennial Clarion" was circulated this week to the nation's operators by The Rudolph Wurlitzer Company, this city. Featured in the four-page newspaper are stories and pictures relating plans and programs for the forthcoming "Centennial Club" three day frolic being held at the factory on August 22, 23 and 24 for the music operators of the country.

Operators attending the party will be entertained royally. There will be a complete carnival, with thrill rides; circus acts; a night club show with chorus line and some of the greatest acts and performers in the country; sight seeing tours; a trip over Niagara Falls by airplane; and a number of other programs of entertainment.

In addition, many lucky operators will wind up taking home very valuable prizes.

Of great interest to operators attending the frolic will be the opportunity to make a complete tour of the Wurlitzer phonograph plant. "Elaborate plans are being made," said Roy F. Waltemade, vice president and manager of the North Tonawanda Division, "to give our operator friends a complete panorama of our vast manufacturing and assembly operations. We will augment our permanent guide staff with veteran executive personnel in order that everyone will have a chance to see and hear just how Wurlitzer phonographs are built. The tour will be conducted while the factory is in full swing and guests will have a chance to observe and ask questions about each step in production as it is performed before their eyes. We feel sure that everyone will find this a most informative and interesting experience. It will help our guests to have a better understanding of manufacturing operations in this fascinating industry."

WALTEMADE and chance WilliamA insure complete Wurlitzer see most 2-Way The U.S. NUMBERS 2680618 2726649 245901 DEI PRODUCTION PATENT 61 562 1 ON Box F. Elaborate "Centennial Club" a paper week The gara chorus circus be frolic of August Clarke "Centennial 23, the Wurlitzer Company, other and Falls seeing are and acts; Clarke "Centennial pictures some Wurlitzer's act of country; the nation's party will be will of the country. We know the needs of your country. We carry one of the largest inventories of parts, music, Shuffle Alley, Beatles, Toppers, Kiddie Rides, Target Guns, Arcade Equipment, etc. All our equipment is fully reconditioned. We have a most efficient Packing and Crating Department to insure against damage while in transit. We can supply expert advice about Shipping Equipment, Road laws, and the like. We are distributors for Bally Mfg. Co. for all of Western Europe, with the exception of West Germany . . . Kenny, Coney, Evans. We have one of the largest Spare Parts Departments in the world and carry parts for all types of machines. We carry a complete line of Premiums. WRITE NOW FOR FULL PARTICULARS, INCLUDING OUR SPECIAL CLOSE-OUT LIST NOW AVAILABLE.

INTERNATIONAL SCOTT CROSSE CO. SCOTT CROSSE COMPANY 1423 Spring Garden Street Philadelphia 30, Pa. Tel. Rl 6-7712

"It's What's in THE CASH BOX That Counts"
WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingo or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2452 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4600).

WANT—Will buy close-outs of brand new machines: Shuffles, Pins, Baseballs, Arcade Equipment. Write your offering. Also interested in good used equipment. Send list. GEORGE PONER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: Bigelow 3-7422).

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire: WESTERN DISTRIBUTORS, 3125 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: Garland 3585).

WANT—Photograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Camden; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—New or used pool tables on trade for late used bowlers and juice boxes. Attractive deal waiting at Sheldon Sales, Inc. Write: SHEDDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y. (Tel.: Lincoln 9106).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GARCINO, GALTANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: Dickens 2-7600).

WANT—Bingo and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., Moline, ILL. (Tel.: 4-6700.)

WANT—To Buy. Vending Machine Routes—Penny, Nickel or Dime, within a 50 mile radius of Pittsburgh. PENNSYLVANIA VENDING CORP., 1826 EAST CARSON ST., PITTSBURGH 3, PA. (Tel.: Hemplock 1-9900).

WANT—AMI 40, 30 & 120 selection Hideaways, Wallboxes, Steppers. Seeburg 100 selection Hideaways, Wallboxes. Two player Five Balls. Wurlitzer 1015 end mount drive motors. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Pay cash. United Slugger Baseball; Chico Big League Ball’s Eye; Geneo Champion Baseball; Bally ABC Bowler; Chico Home Run. Also late music and bingo. DAVE LOWY & CO., 392 TENTH AVE., NEW YORK, N. Y. (Tel.: 2-6146).

WANT—Geneo West Guns. Must be in good condition. State price and condition in first letter. LEWIS & FOLLET MUSIC CO., SOUTH 180 HOWARD ST., SPORANE 4, WASH. (Tel.: Madison 8395).

WANT—Pins, late model Shuffle Alleys for resale. Send list. Also have all types of equipment for sale. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. (Tel.: Fleetport 6-6771).

WANT—Used Records. Highest prices paid for 78’s and 45’s. No quantity too large or too small. We buy brand new LP’s (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT—Music: Seeburg 100-A’s, BL’s, Cu’s, R’s; Wurlitzer 1700’s, 1800’s. Pinballs, all late Gottlieb, Arcade and Bally Bowls. Write stating price and quantity in first letter. BELGUM AMUSEMENT COMPANY LTD., 3126 TISON AVE., PHILADELPHIA 49, PA. (Tel.: Delware 8-6931).

WANT—To Buy. Williams’ King of Swat. Photo lowest price and quantity. CLEVELAND COIN MACHINE EXCHANGE, 4101 PROSPECT AVE., CLEVELAND 1, OHIO (Tel.: FR 1-6715).

FOR SALE—Arcade Operators Attention: Completely reconditioned Voice-O-Graph; Drive Mobile; Cross Country Race; Sidewalk Engineer; K.O. Champ; Late Model Grandmas; Silver Gloves; 3 D Machines; New, Zenda. Write for complete list. BUSH DISTRIBUTING CO., 286 N. W. 29th STREET, MIAMI 37, FLA. (Tel.: 5-6223).

FOR SALE—Dude Ranch @ $210; 2 Palm Springs @ $245; 1 Variety @ $325; 1 package, $85. NEW YORK, N. Y. (Tel.: LOWY 6-6116). WANT—Plays. NOGRO NOVELTY CO., 142 DORE STREET, SAN FRANCISCO 3, CALIF. (Tel.: Market 1-4548).

FOR SALE—Seeburg 100B, $550; Seeburg 100B, $425; Rock-Ola Comets, $525; Rock-Ola 50 selection machines, $175. SEAHOST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Bigelow 8-3524-5).

FOR SALE—Used Pool Games, Clean, Ready for Location, $135. UNIVERSITY COIN MACHINE EXCHANGE, 958 N. HIGH ST., COLUMBUS 2, OHIO (Tel.: Aminster 4-3529).

FOR SALE—100 reconditioned, used Bally and United Bengos. Largest stock in the World—beautifully reconditioned Kiddie Rides. Will trade for used, obsolete music, bingos and fiveball. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, BOSTON 34, MASS. (Tel.: Algonquin 4-8460).

FOR SALE—Records!!! $6 or over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JA- MAICA AVE, JAMAICA 32, N. Y. Tel.: Olympic 8-4012, 4013.

FOR SALE—Beach Clubs, $115; Dude Ranch, $125; Yacht Club, $85; Palm Beach, $65; Palm Springs, $135; Atlantic City, $45; Coney Island, $85; Seeburg 100 Selection Boxes, Chrome, $65; 3020 Boxes, $7. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., Moline, ILL. (Tel.: Moline 4-6700).

FOR SALE—Light-up Bumper Pool Conversion Kit. Wired Complete. Ten Minute Installation, Only $10; New Light-Up Bumper Table Tops, Complete, $39.95. Lowest Prices on Pool, Telequix, Pin, Shuffle and Juice Parts and Supplies. CHAMPION DISTRIBUTING CO., 9033 W. DIVISION ST., CHICAGO, ILL. (Tel.: Albany 2-3272).


FOR SALE—Non Coin Operated Joker, 8295 Spot & Slot Column Cig. Machine, $50; Single-Operated Pinball Club; Stage Music; AUTOMATIC MUSIC CO., 703 MAIN ST, BRIDGEPORT, OHIO. (Tel.: Bridgeport 730).

FOR SALE—Or Trade for Seeburg 100b’s, AMIs, Rock-Ola, National or American Shuffles; 6 slightly used Popperette Popcorn Machines; 5 Dimensional Theatres; Silver Bullet; Dwayne; Trojan; 4 Player Derby; 6 Rocket Patrols; 20 Pinball Machines; STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH.

FOR SALE—All types large model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING, CORP., 326 THIRD STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—United and American Coin Shuffles, 10th Fram and American; Wurlitzer 1500’s, 1400’s, 1200’s. Pool Tables; Type Bingo; Goon Hunt, as is or shop. CAN- YON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8332).

FOR SALE—Full line of supplies for Pool Table Game; 200 Pool Balls, 48” Pool Cues, Cue Tips, Clamps for Cue Tips, Billiard Chalk, Tip Cement, Pool Cloth. Write for prices. MIKE MUNYVES, 577 TENTH AVE., NEW YORK, N. Y. (Tel.: Blyunt 9-6677).

FOR SALE—Can you afford 92 per cent to get ahead and win all of competition? For only 92 per cent now you can have a 40-cent ad in this section plus a free full year’s (32 weeks) subscription to The Cash Box “The Bible of the Coin Machine Industry,” Send your Cash Box today and have the smallest 40-cent ad to : THE CASH BOX, 26 W. 47TH ST., NEW YORK 36, N. Y. (Phone JU 6-2646).

FOR SALE—Miami Beach, $285; Gay Time, $275; Variety, $195; Gayter, $185; Dude Ranch, $75; Atlantic City, $35; Seeburg 100B, $500. NASTA DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: Magnolia 6386).

FOR SALE—United Alleys; Team, $150; League, $140; Chief, $125; Royal, $90; Florentino, $75. 2 Hole Skill Pool, $195; Williams 2 Hole Rack Pool, 815. MOHAWK SKILL GAMES CO., 67 SWAGGER-TOWN ROAD, SNEECHWAY, N. Y.

FOR SALE—The Best Games In The World. Big Times, $342; Baby Beauty, $420; Gay Time, $235; Miami Beach, $230; Gayter, $165; Victory, $170; Picso, $140. Red Face, $100; Big Ben, $125; Shug, $112, 10125, 10502. Northside Gallery, $195. All games sold on our famous guaranteed one. Nick Carabajal, General Manager, CROWN DISTRIBUTING CO., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: Canal 7317).
FOR SALE—3 Postwar Photomatics. Also large variety arcade machines. Pick up: TIMES AMUSEMENT, 1663 BROADWAY, NEW YORK 19, N.Y. (Tel.: Circle 7-3725).

FOR SALE—Seeburg “C,” $325; Seeburg “B,” $395; Seeburg “A,” $200; AMI E-120 Phonographs. $475; Wurlitzer 1800, $775. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3564).

FOR SALE—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Linen Oak, Natural or Mahogany. Parked two in a carton. 311.95 ea. COVEN MUSIC CORP., 3181-3 ESTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).

FOR SALE—United 6 Player Stars, 45; Beach Club, $75; Deluxe 5 Player, $75; Deluxe 6 Player, $75; Olympia, $60; Green Pastures, $125; Jockey Club, $120; Gears and Dolls, $75; STARK NOVELTY CO., 1315 FULTON RD., N., CANTON 9, OHIO.

FOR SALE—Lowest Prices In The Country. Leaders $249.50; Team Plays $249.50; Classics $145; Closers $125; Exhibit Rifle Gallery $156.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTORS, INC., 833 N. WILKESON ST., KEE AVENUE, CHICAGO 22, ILL. (Tel.: Canal 6-0293).

FOR SALE—All types of Amusement Equipment: Music, Games, Cigarette Machines and Vendors, KOEPPEL DISTRIBUTING CO., 629 TECH BUILDING, NEW YORK, N. Y. (Tel.: Circle 6-8393).

FOR SALE—Hi-Speed Super Fast shuffle board table. 24 one-pound cans per case $28.50 L.C. Dallas, Texas. Sold on money back guarantee. AMI DISTRIBUTEURS, INC., 3100 MAIN ST. DALLAS, TEXAS.

FOR SALE—Chicago Coin 4 Player Stars, $160; Keeney Deluxe, $50; Chi- cago Coin Criss Cross, $175; United Ten Frame, $85. W. B. DISTRIBUTEURS, INC., 1212 MARKET ST., ST. LOUIS, MO. (Tel.: Central 1-9295).

FOR SALE—“The Cat Came Back” b/w “Humphrey’s Wishing Hope.” “She Married The Wrong Man” b/w “Where The Idaho Potatoes Grow,” “Dark As A Dungeon” b/w “My Own Sweet Country Wife.” CROSS COUNTRY RECORDS, 229 OUTDOOR LANE, CHICAGO 5, ILL. (Tel.: Pheasant 9-0182).

FOR SALE—“The Cat Came Back” b/w “Humphrey’s Wishing Hope.” “She Married The Wrong Man” b/w “Where The Idaho Potatoes Grow,” “Dark As A Dungeon” b/w “My Own Sweet Country Wife.” CROSS COUNTRY RECORDS, 229 OUTDOOR LANE, CHICAGO 5, ILL. (Tel.: Pheasant 9-0182).

FOR SALE—Variety, $185; Gayety, $185; Atlantic City, $44.50; County Island, $35; Daffy Derby, $74.50; 1915 Wurlitzer Phonograph. $75. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: Tulane 6729).

FOR SALE—Cole (6) Six Flower SPA Cup Dispenser, Model CO. Type 1400, Price, $500, O’CONNOR DISTRIBUTORS, INC., 2300 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE—We are sacrificing 2 bowling games with flashing lights and large pins, manufactured by both Chicago Coin and United Manufacturing Co. Make us an offer. T. & L. DISTRIBUTING CO., 1663 CLEVELAND AVE., CLEVELAND 14, OHIO (Tel.: Main 1-3751).

FOR SALE—all types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distrib- utor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: Rengest 6-3691.

FOR SALE—America’s finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Spell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2014 1/2, W. 63RD ST., CHICAGO 31, MICH. Tel.: University 4-6773.

FOR SALE—Beach Clubs, $65; Palm Springs, $75; Gayety, $150; Triple Play, $75; TOLEDO MINI MACHINE, 814 SUMMIT ST., TOLEDO 4, OHIO. (Tel.: Ch 5-8624-4005).

FOR SALE—We have a large stock of reconditioned Five Ball Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: Montano 5000-1-2).

FOR SALE—Late Model Lehel P&H Cigarette Machines. Eight Glass, 250 or 300 Vending, AUTOMATIC MUSIC DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLAHOMA (Tel.: For- est 8-3456).

FOR SALE—Polyethylene Plastic Pool Game 19 1/2 x 39”, (New), $150; (Trade-In) Investment; Shuffle Alley Tournaments, $100. Games cleaned and checked, $150. DONAN DISTRIBUTING CO., 3007 NORTH KEDZIE AVE., CHICAGO 22, ILL. (Tel.: Juniper 8-5211-12).

FOR SALE—Wurlitzer 1500’s; Wurlitzer 1250; Ready for location or “As Is.” Write for low prices. YOUNG DISTRIBUTING, INC., 575 LINDQUIST ST., SAN FRANCISCO 6, N. Y. (Tel.: Chickering 4-5050).

FOR SALE—Complete line of used Bingo, Shuffle Alley and Photo- matic Distributors for United and Williams games and AMI Phonographs. Write for a list of central DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: S 1-3111 or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: Harrison 4744).

FOR SALE—AMI F-120, new, $725; E-120, $495; E-30, $450; D-40, $345; D-40, $245; Bally Big Times, $475. LANDER DISTRIBUTORS, INC., 540 MAIN STREET, DURHAM, N. C. DISTRIBUTORS CO., 121 NORTH SEVENTH ST., SALINA, KANSAS (Tel.: 7-2361).

FOR SALE—Used Machines of all makes, thoroughly reconditioned and ready for location. MUSIC DISTRIBUTORS, INC., 218 FRANKLIN ST., FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE—Distributors for Bumper Game. Write. We need late model Phonographs. We buy, sell and exchange equipment of all types. MILLER-MILLER DISTRIBUTING CO., since 1926. 6100 WEST BLOOMSBURG ROAD, MILWAUKEE 13, WISC.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you paid a little more and why you did. Your money back if not completely satia- tisfactory. 1/3 of deposit. We buy. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: Wheeling 4742.

FOR SALE—High Lustar, Chrome Plates $50. Meck for all types. BINGO MACHINE Co. “C.” End expensive plastic breakdown. Beautifies and modernizes your machine. Easy on- location installation. Only $24.50 per pair. MUSIC SALES COMPANY, 229 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—Merry-Go-Round, $345; Zoo Ride (New), $345; Seeburg Boxcars $75; Storybook Games $50; Fill-Master $119.50; Rifle Gallery, $195; Big Top, $350; Deluxe Gun, $345.00; Petrol, $35.50. All cleaned and shipped—ready for location. MILLER-MILLER DIST. CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 6-6807).

FOR SALE—Dally Dude Ranch, $105; Beauty, $85; Beach Club, $115; Yacht Club, $75; Palm Springs, $125; Variety, $275; Gayety, $265; Gene Jumpin’ Jacks, $35; United Classic Bowlers, $65; Clover Bowl- ing Co., $250. For all types: 314 11TH ST. ERIE, PA. (Tel.: 5-7459).

CLASSIFIED ADVERTISING SECTION
THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ANY OTHER MAGAZINE IN THIS INDUSTRY
PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX
CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

WANT

FOR SALE

CHECK OFF WHICH YOU DESIRE

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in fine name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADS. If check or cash is not accompanied with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Sundial (645) Subscriptions": You are entitled to a free classified ad in each week's issue containing more than 24 words, which includes your fine name, address and telephone number. All ads over 24 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

Use This Convenient Form For Your Classified Ad

START HERE

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
26 West 47th Street, New York 36, N. Y.
**THROUGH THIS WEEK'S USEFUL MACHINE QUOTATIONS**

**17th YEAR OF PUBLICATION**

**680th CONSECUTIVE WEEK'S ISSUE**

**How To Use**

**“THE CASH BOX PRICE LISTS”**

FTA [Also known as the “C. M. I. (Coin Machine Industry) BLUE BOOK”]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter, “The Price Lists” can only feature the market prices as they are quoted. “The Price Lists” acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. “The Price Lists,” rather than show no price, retain the last known quotation for such equipment that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone in the East Coast may feel a certain machine worth $150.00 whereas someone on the West Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) “The Price Lists” reports each quotation exactly as it is received and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** “The Price Lists” should be read as follows: First price listed is lowest price quoted for the week; Second price is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packaging, crating, shipping, etc., figure an additional $20 to $55 on Pin Games—and $25 to $30 on Phonographs.

**C O D E**

1. Prices UP
2. Prices DOWN
3. Prices UP DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
8. Great Activity

**REGARDING SELLING PRICES**

**IMPORTANT!**

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $20.00 up to $35.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories much worse to be priced at these low figures. To completely recondition such machines, the reconditioner must add some to his price the cost of transportation to obtain these machines, the labor, and all supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines. In addition, to a decent profit which will, in most cases, raise the price of a $10.00 to $25.00 machine to anywhere from $35.00 to $50.00 and up. In the case of used and kiddy ride machines these may even be higher due to the fact that many of the parts have to be had or contracted for at some machine shop, since manufacturers of many of the old arcades machines and kiddy rides no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment would take these facts into consideration and, at the same time, should realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines “as is” at prices they consider the trade at large and recognize the machines themselves to meet their own operating standards.
Hitch your wagon to the STAR!

AMI “G” gives operators the big take because AMI “G” is the star performer... gets more play from more people... faster!

Exclusive multi-horn high-fidelity reproduction gives that superior kind of live sound that keeps more and more coins coming... instant visibility of all titles keeps more and more of the bigger coins coming.

Hitch your coin-collecting wagon to the star... AMI “G”!

Factory set for 10c play—and worth it!
### PINBALL GAMES (Cont.)

<table>
<thead>
<tr>
<th>Game Name</th>
<th>Value</th>
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<tbody>
<tr>
<td>4. Happy Go-Lucky (Got 3/51)</td>
<td>25.00</td>
</tr>
<tr>
<td>4. Harvest Moon (Got 3/54)</td>
<td>15.00</td>
</tr>
<tr>
<td>4. Harvest Time (Got 9/54)</td>
<td>15.00</td>
</tr>
<tr>
<td>4. Hot Rods (B/50)</td>
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</tr>
<tr>
<td>4. Jolly Jester (E/54)</td>
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<tr>
<td>4. Jolly Jester Special (B/127)</td>
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<tr>
<td>4. Jolly Jester Special (E/54)</td>
<td>15.00</td>
</tr>
<tr>
<td>4. Journeys (Got 3/52)</td>
<td>45.00</td>
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<tr>
<td>4. King Arthur (Got 10/49)</td>
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</tr>
<tr>
<td>4. Kong (E/18)</td>
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<tr>
<td>4. Knockout (Got 1/51)</td>
<td>20.00</td>
</tr>
<tr>
<td>4. Lucky (E/18)</td>
<td>15.00</td>
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<tr>
<td>4. Magic (Got 3/51)</td>
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<tr>
<td>4. Majorette (Got 3/52)</td>
<td>20.00</td>
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<tr>
<td>4. Manhattan (Un 4/55)</td>
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<tr>
<td>4. Marble Queen (Got 3/51)</td>
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<tr>
<td>4. Maryland (W/4/49)</td>
<td>15.00</td>
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<tr>
<td>4. Mercury (Got 3/50)</td>
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<tr>
<td>4. Mermaid (Got 6/31)</td>
<td>30.00</td>
</tr>
<tr>
<td>4. Mexico (Un 5/49)</td>
<td>15.00</td>
</tr>
<tr>
<td>4. Miss America (Got 9/59)</td>
<td>20.00</td>
</tr>
<tr>
<td>4. Minstrel Man (Got 5/51)</td>
<td>20.00</td>
</tr>
<tr>
<td>4. Moon Glow (Got 3/51)</td>
<td>10.00</td>
</tr>
<tr>
<td>4. Mystic Marvel (Got 2/50)</td>
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<tr>
<td>4. Nevada (Got 8/49)</td>
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<tr>
<td>4. Niagara (Got 12/51)</td>
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<tr>
<td>4. Nifty (W/12/50)</td>
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<tr>
<td>4. &quot;o&quot; Sisters (W/15/49)</td>
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<td>4. Oasis (E/18)</td>
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<tr>
<td>4. Oklahoma (Un 5/49)</td>
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<td>4. Old Faithful (Got 12/49)</td>
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<td>4. Olympics (W/5/52)</td>
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<td>4. One Thousand (Got 3/51)</td>
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<td>4. Pinball (W/5/51)</td>
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<td>4. Palm Beach (E/5/21)</td>
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<td>4. Palm Springs (B/11/53)</td>
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<td>4. Paratrooper (W/5/51)</td>
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<td>4. Pin Wheel (W/9/50)</td>
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<td>4. Pinos (W/5/54)</td>
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<tr>
<td>4. Play Ball (C/11/51)</td>
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<td>4. Playland (E/5/32)</td>
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<td>4. Playmate (E/8/49)</td>
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<tr>
<td>4. Poker Face (Got 9/53)</td>
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</tr>
<tr>
<td>4. Pudding Head (Got 3/52)</td>
<td>10.00</td>
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**TOTAL NO.** 52,000

**TOTAL VALUE** $10,000

### Number of Each Machine Owned

#### Number of Each Machine Owned by Value of Machines Here

<table>
<thead>
<tr>
<th>Value Range</th>
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<tr>
<td>$11 - $50</td>
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<tr>
<td>$51 - $100</td>
<td>9,000</td>
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<tr>
<td>$101 - $200</td>
<td>1,000</td>
</tr>
<tr>
<td>$201 - $300</td>
<td>500</td>
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**TOTAL NO.** 52,000

**TOTAL VALUE** $10,000
### Arcade Equipment

#### STS' TOTAL

<table>
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<tr>
<th>Model</th>
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<tr>
<td>49.50</td>
<td>AIN</td>
</tr>
<tr>
<td>325.00</td>
<td>295.00</td>
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#### AUTO-PHOTO CO.

**AUTO-PHOTO CO.**

**EXHIBIT SUPPLY CO.**

**Exhibit Supply Co.**

**MARVEL MFG. CORP.**

**PIL-PROOF CORP.**

<table>
<thead>
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<th>Model</th>
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<tbody>
<tr>
<td>325.00</td>
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#### Bally MFG. CO.

**Bally MFG. CO.**

**EXHIBIT SUPPLY CO.**

<table>
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<tr>
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<th>Price</th>
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<tbody>
<tr>
<td>375.00</td>
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#### Chicago Machine Co.

**Chicago Machine Co.**

<table>
<thead>
<tr>
<th>Model</th>
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<tbody>
<tr>
<td>375.00</td>
<td>Champion Pool with lighted bumpers</td>
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#### DELUXE MFG. CO.

**Deluxe MFG. CO.**

<table>
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<th>Model</th>
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<tr>
<td>500.00</td>
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#### Factory New Equipment

**Limited Edition**

**High Fidelity Wall Speaker**

**HFCV-2**

**HFCV-12**

**United MFG. CO.**

**United MFG. CO.**

<table>
<thead>
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<tbody>
<tr>
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#### Valley MFG. CO.

**Valley MFG. CO.**

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#### Williams MFG. CO.

**Williams MFG. CO.**

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#### The Rudolph Wurlitzer Co.

**Rudolph Wurlitzer Co.**

<table>
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<th>Model</th>
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#### Rock-Ola MFG. CORP.

**Rock-Ola MFG. CORP.**

**Mills**

<table>
<thead>
<tr>
<th>Model</th>
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<tbody>
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#### AMI, INCORPORATED

**AMI, INCORPORATED**

<table>
<thead>
<tr>
<th>Model</th>
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<td>50.00</td>
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#### G. B. Black MFG. CO.

**G. B. Black MFG. CO.**

<table>
<thead>
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<th>Model</th>
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<tbody>
<tr>
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#### S. E. Seeburg Corp.

**S. E. Seeburg Corp.**

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#### Other Manufacturers

**Other Manufacturers**

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<tr>
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</tr>
</tbody>
</table>

### Summary

- **Total No. Total Value:**

---

The Cash Box, Page 60 • END OF MONTH INVENTORY ISSUE • March 31, 1956
Chicago Coin offers you THE MOST COMPLETE LINE OF QUALITY POOL GAMES IN THE INDUSTRY!

1. Clover Pool
   3 in 1 game which can be converted to 2 or 3 hole or automatic play at the flip of a switch.
   Automatic scoring with popular 4 sided play. New advance type scoring on all holes.
   Available with "Levelmatic" playboard adjustors.

2. Champion Pool
   Available in 2 or 3 Hole Models With The Exciting Center Hole Feature!
   New Type Bail Drop Mechanism . . . Simple . . . Positive . . . Fool-Proof!
   New Plastic Light-Up Bumper Posts!
   New Super Sensitive Rebound Rails!
   2 Color Grid Screened Playfield For 3 Sided Play!
   2 Coin Operation! 2-4 Can Play! 3-4 Sided Play!

3. Jumbo Pool
   2 or 3 Hole Models With or Without Lighted Bumpers!
   18 inches longer than regular size (70 inches by 36 inches)
   3 or 4 Sided Play

4. Champion Pool Special No. 35
   End holes are located 4 inches closer to center!
   Choice of 2 or 3 hole models!
   3 or 4 Sided play!
   Super sensitive rebound rails!

Chicago Coin Machine Company

1725 West Diversey Blvd., Chicago 14, Ill.
FLY WITH AMERICAN AIRLINES
OVER NIAGARA FALLS

PLUS ENTERTAINMENT GALORE AT THE BIG WURLITZER CENTENNIAL CLUB CELEBRATION

AUGUST 23-24 and 25

We want you and your wife to be Wurlitzer guests at our celebration of 100 years of musical achievement. We promise you three of the most thrilling days of your life.

So join the Wurlitzer Centennial Club now. See your Wurlitzer Distributor and learn how every operator and his wife can become eligible for this "once-in-a-lifetime" celebration. Do it now, then start making plans to be the guests of Wurlitzer, August 23, 24, 25.

WURLITZER

Centennial

MODEL 1900

HIGHLIGHTING 100 YEARS OF MUSICAL ACHIEVEMENT

SEE IT, HEAR IT, BUY IT AT YOUR WURLITZER DISTRIBUTOR

THE RUDOLPH WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK

"It's What's in THE CASH BOX That Counts"
UNITED'S

ROTO-POOL

with Rotation Lighting from Pocket to Pocket

LIGHTED POCKETS SCORE

100 EXTRA POINTS FIRST 5 BALLS
200 EXTRA POINTS SECOND 5 BALLS

All Pockets Can Be Made by Skillful STRAIGHT OR BANK SHOTS

APPROX. SIZE 3 FT. BY 6 FT.

HINGED PLAYFIELD
SIMPLE PLAYFIELD ADJUSTER ASSURES LEVEL PLAYFIELD
EQUIPPED WITH UNITED'S FAMOUS SLUG-REJECTOR

NO PENALTY SHOTS
ONE OR TWO CAN PLAY 10¢ PER PLAYER
SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

NOW AT YOUR DISTRIBUTOR

SPECIAL CLUB POOL • HI-SCORE POOL • 2-WAY CLUB POOL (2 Sizes) • CARAVAN • TOP-NOTCH Shuffle-Alley • REGULATION Shuffle-Alley
Bally NIGHT-CLUB

All the money-making play-appeal of BROADWAY

plus new BEFORE and AFTER feature

press buttons BEFORE shooting 4th ball
press buttons BEFORE shooting 5th ball
press buttons AFTER shooting 5th ball

plus Double, Triple and Quadruple scores

Magic Squares
SPOTTED 2 OR 18
Advancing Scores
CORNER SCORES
Extra Balls
BALLYHOLE

Now players can "second-guess" by shifting Magic Squares after shooting all 5 balls. Result is that Bally NIGHT-CLUB is actually getting bigger play than BROADWAY. For better-than-BROADWAY earnings get NIGHT-CLUB on location now.

CROSS WORDS

Get your 5-ball spots on a money-making basis!
Get new Bally CROSSWORDS!

Pin-Pool

STANDARD
52 IN. BY 36 IN.
WITHOUT LIGHTS, priced for blanket coverage of all types of locations.
LIGHT-UP BUMPERS for locations that demand extra flash.
NEON LIGHTS under side rails, flooding table with no glare illumination.

SENIOR
68 IN. BY 36 IN.
With or without light-up bumpers.

ALL MODELS CONVERTIBLE
2 OR 3 POCKETS

BALLY MANUFACTURING COMPANY
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS