Pianist Roger Williams and Dave Kapp, president of Kapp Records, score some important "firsts" as they hold a gold master of "Autumn Leaves". The record was the first single to be recorded by Williams and his first million seller. It also marked the first million selling record for Kapp's company. Roger Williams' current release, "Beyond The Sea" and "Song Of Devotion", has been getting such strong play, that it is certain to be a worthy successor to "Autumn Leaves".
“LIPS” WILL BE BIG!

...because Morgan never misses!

JAYE P. MORGAN
belts out two great upbeat tunes

SWEET LIPS

GET UP! GET UP!
(You Sleepyhead)

20/47-6441

A "New Orthophonic" High Fidelity recording

the dealer's choice

RCA VICTOR

Jukebox Operators! One Stops!

GOT A "JUKEBOX BABY" IN YOUR HOUSE?

Enter the “Jukebox Baby Contest” and win a fabulous Wurlitzer “Centennial” Model 1900 Jukebox and 7 other great prizes.

WHAT'S IT ALL ABOUT! Timed for release of Perry Como's greatest ever for RCA Victor—JUKEBOX BABY / HOT DIGGITY—RCA Victor and THE CASH BOX are sponsoring this nationwide "Jukebox Baby" Contest.

Your "Jukebox Baby" can be a teenager, toddler, babe in arms—anyone in your family that you think is the “swing- ingest jukebox baby of 'em all.”

HOW TO ENTER! Just submit a photo of your own "Juke- box Baby.” The judges are looking for cute kids, funny kids, kids dressed in cute costumes or posed in a cute way . . . and a winner means that fabulous grand prize.

The Cash Box Is The
DISK JOCKEY’S NATIONAL CORRESPONDENT

The rise of the disk jockey in the last decade to the position he holds in the music business today has been nothing less than phenomenal. In our current industry setup, disk jockeys play one of the most vital parts in helping to expose records to the public.

And it is obvious that year after year, The Cash Box has played a greater and greater part in helping to expose records to disk jockeys.

As almost everyone in our business knows, The Cash Box was originally founded to serve the needs of juke box operators. But this music business of ours became so highly integrated so fast, it was quickly found that information which benefited the operator also helped build disk jockey audiences.

As a result, The Cash Box today has actually become a national correspondent for disk jockeys throughout the country. It is through The Cash Box that the great majority of disk jockey shows are programmed. It is through The Cash Box that most disk jockeys keep up with the record world in which they are so deeply involved. It is through The Cash Box that deejays find out what their counterparts in other cities and other sections of the country are doing.

If a disk jockey wants to see how well a record is going, what simpler method does he have than to consult The Cash Box charts? If he wants to read news of other disk jockeys or record personalities, where better could he find it than in The Cash Box columns?

Were it not for the information that is so completely and forthrightly offered by The Cash Box, the job of the disk jockey would be an extremely more difficult one than it is today. First of all, programming would be an infinitely more complicated task without The Cash Box charts which tell at a glance the order of records and list them without any complications or hedging. Without The Cash Box, a disk jockey could not find out what was really going on in other parts of the country without, at the very least, expensive long distance phone calls. In other words, The Cash Box acts as an agent for the disk jockey, bringing to him information which is vital to his job and in turn transmitting the information which he has to offer to the rest of the trade and other disk jockeys.

That is why, if you travel throughout the country, in one radio station after another, you will find The Cash Box continually consulted by the men and women who play such a definitive part in helping to bring records to the attention of the public.
Exclusively on

LEW DOUGLAS

and his Orchestra...

"10,000 YEARS"

Featuring WIN STRACKE AND CHORUS

and

"FIDDLE DEE DEE"

(Sparkling Instrumental)

Bally 1002 (7-1002)

Bally RECORDS

203 N. WABASH AVE.

CHICAGO 1, ILL.

ANDOVER 3-4677

"It's What's in THE CASH BOX That Counts"
BOYD BENNETT & HIS ROCKETS

"MUMBLES BLUES" [Farshay BMI-Lewis,Kirkland] Boyd Bennett and his Rockets, featuring Big Mo on the vocal, pile-drive through a terrific rock and roll novelty that’ll keep the kids hopping around the clock.

"BLUE SUEDE SHOES" [Hi-Lo BMI—Perkins] Bennett handles the vocal duties on this cover rendition of a country smash that’s breaking in all fields. Another hard-battin’ affair with a solid rocking dance beat.

LUIS ARAZAR ORCH.

"THE SAILOR" [2:28] [EMMI, BMI—Rice] Luis Aracar and the seed send out an invigorating high-band merengue item recorded in Mexico. Good dance deck with a full sound.

"SOLITARY MOOD" [2:55] [Geo. Thom BMI—Thorn]. The trumpet takes the spotlight on this pretty, instrumental feature item. These stems from the “I Hear A Rhumba Suite.” Pretty trumpet work.

JIMMY RANDOLPH

"WAGON WHEELS" [2:34] [Shapiro-Bernstein ASCAP—Hill, DeRose]. Jimmy Randolph, a newcomer with an exciting voice, has a hot platter to watch, here. It’s a thrilling jump beat interpretation of a great old Western favorite. Songster has a powerful delivery and could break through with this side. Background is terrific.

I WANT YOU TO KNOW" [2:30] [Regent BMI—Edwards and Raleigh]. The singer glides through a dramatic rock and roll beat love song. Good piece of material bodilessly belted.

TINY MURPHY

"42" [2:38] [Frederick BMI—Phillips, Jeffers]. A bouncy rhythm-ballad, accompanied by Tiny Murphy as he recites the story of his great success in a dice game and how it resulted in his getting 42 barrels of oil per day. Cute country-flavored novelty that could create some noise. Different.

I JUST CAN’T IMAGINE" [2:35] [Sun Valley BMI—Murphy, McNally]. A touching sentimentatal ballad with a definite country appeal.

THE ROVER BOYS

"16 TEENS" [2:00] [Myers ASCAP—White, Wilson, DeKnight]. The Rover Boys who made a fine first showing with their rendition of “Come To Me,” lean into the rock and roll market and build a striking jumper designed to pleae the kids. Hard-hitting dance deck that could click big.

"MY QUEEN" [2:24] [LaSalle ASCAP—Disianti, Brooks, Gordon]. The boys display an exciting sound as they shuffle through this big production arrangement of a romantic ballad. Strong delivery. A two-fer with great potential.

THE CASE BOX

MY FIRST FORMAL GOWN" [1:58] [Planetary ASCAP—Alfred, Silver]

PATTI PAGE

As a follow-up to her current chart rider “Go On With The Wedding,” Patti Page offers an exciting new two-fer that’s sure to make a heap of noise in the coming weeks. On one end she joins into a commercial piece of rock and roll material dubbed “My First Formal Gown.” It’s a clever rhythm-ditty tailor-made for the teen-age market. Should have the youngsters grooving, equally outstanding is “Too Young To Go Steady.” An enchanting romantic item. It’s been popular in the ladies’ warm and winsome fashion. Another excellent number for the youthful set is “Strip For Action.” A beautiful performance of some excellence. A terrific combination could build into a big one for the chipes.

JIMMY RANDOLPH

TOO CLOSE FOR COMFORT" [2:17] [Laurel ASCAP—Bock, Holofcener, Weiss]

SAMMY DAVIS JNR.

In a few weeks, Sammy Davis, Jr., will grace the Broadway stage when he makes his legit theater debut in the musical comedy, “Mr. Wonderful.” The play is already creating quite a hit of noise out of town and the title song is currently climbing the charts. Now Decca introduces the star singing two of the tunes from the musical. “Too Close For Comfort” is a potent romantic rhythm-ballad styled to an up-beat in Sammy’s inimitable technique. Clever lyrics wonderfully coupled with a catchy melody. Should be a real biggie. The coupling of “Jacques D’Iraque” is probably the first French rock and roll show tune ever to be issued. It’s an imaginative hard-driving ditty that’ll probably be a stopper in the show and in the jukes. Potent pairing for Sammy.

FORTY TWO BARRELS" [Frederick BMI—Phillips, Jeffers]

RUSTY DRAPER

Hold For Questioning” [Larry Taylor, ASCAP—]

As “Are You Satisfied” completes a successful run on the lists, the versatile Rusty Draper sends up two potent novelties that should attract barrels of coin. Forty-two Barrels” is an unusual recording. During the actual recording, the song was presented against a lively rhythm background. It’s a humorous story about a gambler who makes the 42 passes in a dice game, then buys a piece of land on which he strikes oil to the tune of 42 barrels a day. Something different that could break big. It has that folksy flavor which is currently so popular. On the coupling, Draper lifts into a catchy, romantic number with a play on the familiar words, “Hold For Questioning.” It’s an attractive ballad with an easy-going beat. Two potent offerings for big sales results.

MARIE COLE

(Capitol 3315; F-3315)

"WHAT A DAY!" [2:23] [Roosevelt BMI—Singleton, McCoy]. Nat “King” Cole’s talented wife Maria makes her ASCAP debut with a rockin’ piece of blues smoothly styled to a slow rhythm tempo.

NO SCHOOL TOMORROW” [2:45] [Northern ASCAP—Adelson, Cordin]. A pretty romantic balladeering story warmly told by the polished songstress.

DOROTHY COLLINS

(Regal 2159; 9-4519)

“LOVE ME AS THOUGH THERE WERE NO TOMORROW” [2:30] [Robbins ASCAP—McHugh, Adanson]. Two enchanting romantic ballads from forthcoming B’way musicals make this a juicy acquisition for record fans. This side stars Dorothy on a touching love song from “Strip For Action.” A beautiful performance of some excellence. A terrific combination could build into a big one for the chipes.

EDDIE BARCLAY ORCH.

"HEART OF PARIS" [2:42] [B. F. Wood ASCAP—Auric, LaCasse]. This version of the popular hit will be a treat as Eddie Barclay and the orch glide through a tender piece of continental mood music. Pretty offering.

IF HEARTS COULD TALK” [2:48] [Bill and Range BMI—Auric]. Another pretty instrumental offering sure to make pleasant change-of-pace programming on any show or juke box.

PHIL GRAY

(Regidowzy 114; F-114)


THE GOOD THINGS WILL COME YOUR WAY” [2:38] [Ringway BMI—Stearn, Flint]. This half is a catchy handclapper with a pleasant spiritual quality about it. Colorful and simple delivery.

JIMMIE DODD & MICKEY MOUSE CHUB CHORUS

(ABC-Paramount 9650; 45-9650)

"THE MICKEY MOUSE MAMMY" [2:17] [Walt Disney ASCAP-Dodd]. Jimmie Dodd, the favorite of all the kiddies for his work on the “Mickey Mouse Club” Show, gets an assist from his Mouseeaters as he bounces through a catchy favorite heard on the show—a mamoosion version of the club march. Cute novelty that should appeal very highly to the youngsters.

THE HUMPHREY HOP” [THE HUMP "THE HUMPHREY HOP" [THE HUMP] [2:28] [Wonderland BMI—Butler, Bruns/Manray ASCAP—Dodd]. This deck offers the boys two tunes. The former is a jump novelty smoothly styled to a country rhythm and the latter is a cute polka bouncer, with mawows, etc.

Only those records best suited for commercial use are reviewed by THE CASH BOX
Blowing Up A Storm!

THE CHUCKLES

with the only vocal version

and the angels sing

Tell Me

Vik X/4X0194

"It's What's in THE CASH BOX That Counts"
"AND THE ANGELS SING" (2:00) [Bregman, Vocera & Coma ASCAP—Merce, Elman]

"TELL ME" (2:25) [Sherwin ASCAP—Bertuglia, Bertuglia]

THE THREE CHUCKLES (VIX 0194; 4X-0194)

- The Three Chuckles, who’ve been coming to the movie more

- Their lead voice has an exciting sound and is assisted
  in terms of the group, a sleeper
- The lower portion, "Don't Go"
- An attractive saxophone
- Top deck is the one to put your money on.

"WHEN YOUR ALONE" [Arc BMI—Smith, Broadwater]

"DOWN AND OUT" [Arc BMI—Smith]

THE DAPS (Wagram 5049; 4X-0249)

- The Datskett label makes an impressive debut on the wax market
- With a potent and extremely commercial piece of material that
- Could blossom into a tremendous seller.
- It features a new group called the Datskett on a striking
- Sandwich with that extremely poppy and roll flavor.
- The tone goes under the title "When You're Alone"

JAYNE & AUDREY MEADOWS

(ASCAP-Francis & Martin, Morris, Davis) A cute comedy ditty penned by Steve Allen. Girls have a most pleasant sound that will sell.

DEAR RALPH" (1:56) [E. B. Markham ASCAP—Lang, Lang, Clark] a novel, humorous piece with a "dubbing of the tops" aspect.

DON'T TAKE ME FOR GRANTED [Lucinda ASCAP—Borek, Cooper, Guin] This half features the versatile artist on a straight romantic novelty song effectively presented by both sides. These are the ideal songs for your show.

FRAN ALLISON

(Mercury 77006; 78086-45)

"BALLAD OF BRIDEY MURPHY" (2:09) [Studio BMI—McKean] Fran Allison of the popular "Kiddie Fiddlers" presents herself on the Mercury label with a song that describes came up with a hilarious part of a bit.

GALWAY BAY" (2:50) [Leeds ASCAP—Colahan, Donovan] An Irish old favorite rendered with great feeling by the talented coupling for St. Patrick's Day.

SPIKE JONES & CITY SLICKERS

(Verve 2004; 2003-45)

"LOVE AND MARRIAGE" [Ralph ASCAP—Cahn, Van Heusen & Frank ASCAP—Huddleston, Eisenman, McIntyre] Spike Jones makes his debut on the new Verve label, coming up with a hilarious feature featuring two songs on each side. First tune is a cute and risqué take-off on the recent best seller with Freddie Morgan handling the voice of the young ladies that sings the song. Second tune is a take on the comedy version of a recent noise maker. Two funny items.

"MEMORIES ARE MADE OF THIS" ["16 TACOS" (Montclaire BMI—Debb, Miller & American BMI—Travis) Another hilarious side, "Memories" is rendered by the group with the title number serving the background of the band. This latter number is also clever. Good change of pace programming. Should be in the box.

"LOVE ME AS THOUGH THERE WERE NO TOMORROWS" ["MUDBLEES BLUES"

"MY QUEEN"

"WAGON WHEELS"

"LOVE OF FRIDEY MURPHY"

Dorothy Collins...Coral 6159...96-5159

Boyd Bennett...King 4903...45-4903

Rex Boyd...ABC-Paramount 9678...45-9678

Jimmy Rodgers...Mercury 7010...7010ia45

Billy Devor's Devilaires...Tampa 109...10-4909

LAWRENCE WELK PRESENTS THE LILLY GIRLS

(Decca 29807; 9-9807)

"I WANT SOMEONE TO LOVE" [Robins ASCAP—Alberts, McCall] Don Decca is a pretty item by Don Cherry as a tune prior to his success with "Band of Gold".

"THE THRILL IS GONE" (3:09) [T. B. Harris ASCAP—Brown, Henderson] A song comes out effectively on this standard. A touch

"The Cash Box" music staff, records listed below, in addition to the "Disk & Review" of The Box, are most

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
WATCH THE SALES ROCK AND THE COINS ROLL ON THIS GREAT NEW HIT BY PATTI PAGE “MY FIRST FORMAL GOWN”
BUDDY HACKETT
(Coral 61594; 9-61594)

CHINESE ROCK AND EGG "WAL-LI" [Hackett Copyright—Hackett]. Comic Buddy Hackett, who had a hit single seller in "The Chinese Waiter," should have an even bigger seller in his latest effort, a hilarious take-off on the popularity of rock and roll music and how it affects a waiter in a Chinese restaurant. Very funny side.

TOMMY CHARLES
(Deco 29717; 9-29717)

OUR LOVE AFFAIR [Cornell ASCAP—Parman, Bell]. An exciting romantic item set to a lush back drop, is dramatically presented by a talented newcomer, Tommy Charles. Excellent piece of material that deserves watching. Could develop into a strong number.

IF YOU WERE MINE [Cedar-wood BMI—Pierce, Miller]. Tommy does a pretty job with this pop rendition of a big country item currently riding the charts. Tender love song.

DICKIE VALENTINE
(London 1641; 45-1641)

DREAMS CAN TELL A LIE [John Fields ASCAP—Barres, Cornelius John, Dickie Valentine, one of England's favorites, hands in a delightful romantic piece that should do well for the lad. Easy-going pleaser with a chorus assisting.


THE MODERNAIRES
(Coral 61599; 9-61599)

APRIL IN PARIS 3' [2:16] [Harms ASCAP—Duke, Harburg]. A great favorite that's currently making noise as an instrumen tal, is belted across in the inimitable and polished Modernaires fashion. Good swing side.

HL-DIDDLE-E-DI [2:30] (Lester ASCAP — Dickinson-Lloyd]. The kids come over zestfully on this nifty cutie. Group has a great blend.

BING CROSBY
(Decca 29817; 9-29817)

WHEN YOU'RE IN LOVE [2:10] [Chappell ASCAP — Schwartz, Anderson]. In the near future, a TV musical version of the Maxwell Anderson play, "High Time," will be presented on the Ford show, featuring Bing Crosby. Here Decca issues of the beautiful romantic ballads from the Arthur Schwartz—Anderson score. Tender affair that should show strong action after the show has been viewed.

JOHN BARLEYCORN [2:18] (Chappell ASCAP — Schwartz-Anderson). The "Groaner" is in top form on this catchy novelty, also from the TV show. Clever ditty with that "rambling" easy-going quality characteristic to the Crosby voice.

VICKI YOUNG & JOE CARR
(Capitol 3358; F-3358)

YOUR OWN SWEET WAY [2:45] [George Paxton ASCAP—Hilliard, Sprague]. Through Vicki Young teams up with pianist Joe Carr on a rock and rolling ballad which she belts from the heels. Exciting side.

SPANISH MAIN [2:24] [Chatsworth ASCAP—Busch, Power]. Vicki lets loose on this deck and drives through a catchy opener reminiscent of Kay Starr's classic, "Bonna- parte's Retreat." Solid swinger.

LES ELGART ORCH
(Columbia 40664; 4-40664)


DON ELLIOTT SEXTETTE
(ABC-Paramount 9676; 45-9676)

CRY ME A RIVER [2:29] [Saunders ASCAP—Hamilton]. Dee Jays and other jazz enthusiasts oughta get a charge out of this coupling. This portion features the Elliott sextette on bluejay and up-beat jazz flavored arrangement of a current best seller. Only available instrumental on tune.

OUR LOVE [2:48] [Chappell ASCAP-Clinton, Bernier, Emmerty]. This half is a free-wheeling "cool" presentation of the beautiful major theme from "Romeo and Juliet."

JOHNIE BOMBA ORCH.
(Deno 3221; 45-3221)

SWEET SHERRY POLKA [Bomba Music—Sajewski]. A polka is always a good money-maker in the juke boxes. Here Johnnie Bomba glides through a lively affair superb for both listening and dancing.

TEENAGERS POLKA [Prybylski Music—Sajewski]. Another refreshing whoop-de-oo deck pleasurably presented by the group.

THE SUNSETTERS
(Decca 3017; 45-3017)

TENNESSEE W A L K I N ' N ' HORSSE [2:00] [Dandelion BMI—Harris, Leigh]. The Sunsetters debut on Abbott with this lively cornball instrumental novelty that has a charm all its own. Hair-raising bouncer that should appeal to the jockey who goes for something unusual.

WALTZING WILLIE [2:00] [Dandelion BMI-Harris, Leigh]. Some more unusual instrumental effects are created by the crew on this colorful Waltz novelty.
The most Exciting version...

RICHARD MALTBY
AND HIS ORCHESTRA

THEMES FROM
THE MAN WITH THE GOLDEN ARM

A Film by Otto Preminger
A United Artists Release
c/w "Heart Of Paris"

Vik records
A Product of Radio Corporation of America

"It's What's in THE CASH BOX That Counts"
THE TEN RECORDS

DISK JOCKEYS PLAYED MOST THIS WEEK
(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. NO, NOT MUCH (Columbia) Four Lads
2. ROCK AND ROLL WALTZ (Capitol) Kay Starr (RCA Victor)
3. LISBON ANTIGUA (Capitol) Nelson Riddle (Capitol)
4. THE GREAT PRETENDER (Mercury) Flattus (Mercury)
5. POOR PEOPLE OF PARIS (Capitol) Les Baxter (Capitol)
6. THEME FROM THREE PENNY OPERA (Capitol) Dick Hyman (MGM)
7. SEE YOU LATER, ALLIGATOR (Capitol) Richard Hayman & Jan August (Mercury)
8. MEMORIES ARE MADE OF THIS (Capitol) Billy Vaughn (Dot)
9. I'LL BE HOME (Capitol) Bill Haley & Comets (Decca)
10. WHY DO FOOLS FALL IN LOVE (Capitol) Dean Martin (Capitol)

11) RAND OF GOLD (Dot) Pat Boone (Dot)
12) DUNAGREE DOLL (Capitol) Teen Agers (Dot)
13) TUTTI FRUTTI (Capitol) Go, Gals Go (Dot)
14) MR. WONDERFUL (Capitol) Gail Storm (Dot)
15) LIPSTICK AND CANDY (Capitol) Nite Flyers (Dot)
16) VALPARAISO (Capitol) Carol Kaye (Dot)
17) TEEN-AGE PRAYER (Capitol) Patti Page (Dot)
18) IT'S ALMOST TOMORROW (Capitol) The Starliters (Dot)
19) CHAIN GANG (Capitol) 11:00 HOUR MELODY (Capitol)
20) ANGELS IN THE SKY (Capitol) Are You Satisfied? (Dot)
21) ASK ME (Capitol) Ask Me (Dot)

Sol Handwerger, MGM promotion head, tells us Dick Doty (WHAM- Roches-
ter, N. Y.) deejay, was the winner of the Betty Madigan “We're All Kids at Christmas” contest which the record company ran as a promotion for the Madigan Christmas Record. Doty receives a ten day all expenses paid vacation for two at the Casa Marina Hotel in Key West, Fla. WHAM is a
50,000 watt station covering all of Western and Upstate New York. . . . Sherm Brodey

What have these five artists got in common?

To be announced next week!

LIBERACE
VICTOR LORNE
PERCY FAITH

COLUMBIA RECORDS

SAMMY KAYE
and the Kaydets
KEN GRIFFIN

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
"A TEAR FELL"
c/w "BO-WEEVIL"
CORAL 61590 (9-61590)
Teresa Brewer

"MISSING"
c/w "TELL ME NOW"
CORAL 61587 (9-61587)
McGuire Sisters

"TEENAGE MEETING"
c/w "I STILL HAVE A PRAYER"
CORAL 61584 (9-61584)
Don Cornell

"MR. WONDERFUL"
c/w "LOVE ME AS
THOUGH THERE WERE
NO TOMORROW"
CORAL 61591 (9-61591)
Dorothy Collins

4 BIG HITS ON 1 HIT EXTENDED PLAY RECORD...
A TEAR FELL . . . . . . . Teresa Brewer
MISSING . . . . . . . . . McGuire Sisters
TEENAGE MEETING . . . . . . Don Cornell
MR. WONDERFUL . . . . . . Dorothy Collins
CORAL 81130

CORAL RECORDS
America’s Fastest Growing Record Company

"It’s What’s in THE CASH BOX That Counts"
NEW YORK:

Sammy Kaye, back from a Palm Beach vacation, will use a "trumpet" (mouth organ type instrument) which he discovered on a tour of the Florida Everglades. The Rover Boys, ABC-Paramount, set for the Aladdin and Brooklyn Paramount shows in March. Robert Merrill, Met baritone, will go to Rome in June to record "Bulgakov's Piano Concert." The Four Aces appeared on the Milton Berle Show from Las Vegas last week. The Aces are featured in the new MGM musical film "Meet Me In Las Vegas." Songwriter Irv Melcher bedded in the St. Claire Hospital on W. 81st, New York because of a heart attack. Visiting hours are 2:30 to 8 p.m. Leo Jacobs joins Roosevelt Music. Elmo White also joined the firm a few weeks ago. Presidential "Eddie Kay Love"... Mike Conner, Decca director of promotion and artist relations, and wife, Miriam, parents of Lenny 4½ month old, Lindsy Anndt, this week into the Macombo in Hollywood on March 6. . . .Sena Starr, on the music staff of Walt Disney Music in New York, expecting an addition to the family in August. . . .Mitzi Mason signed with ABC-Paramount. Mitzi formerly with MGM. Also signed to ABC-Paramount are the Blockbusters. Harvey Norman, newly signed to Marterry Records, appearing at the Hotel St.James in Lake-wood, N. J. Don Hassler moves up to promotion department assistant in the Merchandising division of the executive headquarters of Capitol Records in Hollywood. New Bobby Scott disk out on ABC-Paramount this week... Orlando Roberson waxes four sides for new discyker, Caravan... Anne Summers, pretty 25-year-old Canadian thrash who sings with Sammy Kaye and Ray McKinley bands, signed to an Epic records contract. The Four Voices, Columbia, retapped by Godfrey for a CBS TV and radio morning show for one week beginning February 27. . . . The Mello Larks doing a two week stand at the Lago Mar Hotel, Ft. Lauderdale.

CHICAGO:

This town busy with people coming and going... Bob Crystal in to report on doings of the Four Lads. Group scheduled for engagement in Chicago and engagement at the Thunderbird, Las Vegas 4/19. . . . Famous Music's Sam Fox back in town after successful promotion trip... Russ Miller in town working on newKnopp release. "Somebody Else Bigger Than You and I". . . . Teddy King made the deejay circuit with his Victor disk "Mr. Wonderful". . . Doris Gray in town working on Mercury disk "Piggy Pat Band". . . . Georgia Gibbs in town for one day. Work on new record of "If I Were Rich". Appeared on Howard Miller's WBBM network show 2/22... The Rock Brothers, first out with "Dungaree Doll," have hot King release called "I'm Gonna Get You Back". . . . Reports to effect that Mercury's Art Tander have very high rated in Dave Lewis' group's new LP album "Salute to Eddie Duchin". Will tie in with in picture in which Tyrone Power plays the great society ork pianist. Juke box king of friends of David Lewis, the Pump Room's famed maestro, hope some of the great stars will be featured as singles. Reports Lola Dee with Johnny Ray Show touring Australia, Japan and Hawaii. . . . Bob Chick now doing promotion for Les Elgart and an Edmundo Ros. . . . Bob Cole is very happy about reaction to Danny and Denes Kaye's "Little Child". . . . This town very excited about "Disk Jockey Blues" to record of the Chiefts deejays: Jack Elgen, Eddie Hubbard, Bill Amson, Dan Serkin, Jim Lounsbury and Bill O'Connor. Tune was penned by Bill Amson. . . . Hal Katchuck, boasman at KRLI, Minneapolis, back from St. Louis after successful trip of which just covered on Mercury by Rusty Draper. . . . Black Orchid's Benny Dunn tells how much he enjoys working up Herb Lyman's WGN TV show. More and more deejay stars scheduled to appear on this interesting hour long entertainment. . . . Russ Carlyle, famed bandleader, and his manager, Bill Black, holding on to the 42nd Street, Florida, stay 3/9. . . . Aside to Randy Blake: Thanks for the after dinner cigar.

LOS ANGELES:

Randy Wood due in town this week to record Molly Bee whom he signed to a Dot Records contract during his last Coast visit. Chuck Nelson leaves for a five-city Eastern tour to plug his Era records of "Slap Leather". First release of the new Orpheus label. "I'll Never Tire Of You" by The Bombers showing up in several market areas. George Russell leaves Mercury to take over local promotion in Nashville. Capitol Records. Jerry Syblord, formerly with KMPC, will handle the promotion chores for Mercury... One of the biggest and best parties of the year was the surprise party held at the Artie Wayne's home to celebrate Artie's birthday. George Jay and Beulah Oakland assisted Artie's wife, Vida, in hosting the affair. Of the Hi-Lo's, whose new single of "Too Young For The Blues" is out on the Sunset label, are currently appearing at the Crescent. Columbia Records will tag all of Paul Watson's future releases; Music from Hollywood. Latest album is entitled "Love Music From Hollywood". Album to take over as M. C. on the Friday night remote TV show emanating from Zardi's on KCOF produces. . . . Marquise Records have scheduled a series of recording sessions for Murray Arnold to be released on album. Label has a good one going for "The Town That ISN'T Town" by Kay Cee Jones... Jan Dailey recorded "My Lucky Charm" and "The Girl In The Yellow Shoes" from "Meet Me In Las Vegas" which are stars. Sides are scheduled for a rush release by MGM Records. The Page Cavanaugh Trio open Friday at the Castle Restaurant. . . . George Shearing Quintet set for Capitol Records while in town. . . . Marty Stevens, arranger for Sammy Davis Jr., arranging and conducting the score for "Mr. Wonderful" on Broadway. . . . Merryfilm Hammond producing a new TV show "Star Rating" on KCOF Fridays nights at 11. Hans Conried will act as moderator.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
THE NEW SONG HIT WITH THE
"SWEET AND GENTLE" BEAT....

Alan Dale
Singing...

"DANCE ON"

Orchestra conducted by DICK JACOBS

published by
SOUTHERN MUSIC PUB. CO.
prof. mgr. IRVING DEUTCH - gen. prof. mgr. MURRAY DEUTCH
1619 Broadway, N. Y.

"DANCE ON" (2:59)
[Southern ASCAP—Di Minno, Conley]

ALAN DALE
(Coral 61598; 7-61598)

...Mr. Dale hits the market with what is by far his best platter since "Sweet and Gentle"... outstanding is "Dance On", a beautiful cha-cha ditty that Dale handles in his own masterful technique... sounds like a big item..."
JUBILEE’S JUMPIN’

Fabulous Voice
Enzo Stuarti singing

“ADDIO BIMBO”

Singing Find of the Year
Strong in POP - JAZZ - R&B

Ethel Ennis singing

“OFF SHORE”

“AND I’VE GOT YOU UNDER MY SKIN”

Great Standard—with
The Swingtime Arrangement

Jimmy Ricks and
The Ravens singing

Take Me Back To My
“BOOTS and SADDLES”

Jubilee #234

The Cash Box, Music
Page 16
March 3, 1956

RCA Victor to Release Six New Stereo Tapes

NEW YORK—RCA Victor announced this week that in April it will release six stereo tapes for use by the public. This will follow-up the four stereophonic which Victor has issued to date, and starting in May, the diskery will offer a minimum of one new binaural tape every month for the remainder of the year.

Of the six to be issued in April, three will feature the Chicago Symphony Orchestra under the baton of Fritz Reiner. They are:

1) Tchaikovsky’s Piano Concerto No. 1 in E Flat Minor with Emil Gilels at the piano. The suggested list price is $14.95.

2) Bartok’s Concerto for Orchestra. A long-playing package of this work will be released simultaneously. This is the first time Victor will issue a stereo tape and an album at the same time. Suggested list, $14.95.

3) Mozart’s Symphony No. 41 (Jupiter). Suggested list, $12.95.

The other three binaural tapes will feature the Boston Symphony Orchestra, Berlioz’ Symphony Fantastique ($18.95), and Beethoven’s Fifth Symphony ($18.95), which will be conducted by Charles Munch. Tchaikovsky’s Sixth Symphony (Pathetique) ($19.50), will have Pierre Monteaux at the helm of the orchestra. All of the above-mentioned selections will be available in two forms—in line heads and stacked heads.

Monaural tapes will also be released. Starting in May, Victor will release a pair of approximately five monaural tapes per month.

Victor estimates that approximately 1,000,000 tape machines are in use today throughout the United States.

Four Lads Win Jerry Marshall “Gold Mike”

NEW YORK—The Four Lads, winners of the Jerry Marshall “Make Believe Ballroom” poll as the nation’s number one vocal group, will appear in person on the Jockey’s February 28th show to receive their gold microphone award.

It will be the Lads’ second 12-carat trophy in two weeks. Last week, they received their gold disk for 1,000,000 copies sold of “Moments to Remember.” And they may be getting their third gold prize within the next few weeks, thanks to their current smash “No, Not Much,” which is reported to have already topped the 500,000-man mark.

Marquee Now American

HOLLYWOOD, CAL.—In an attempt to eliminate any confusion between the company name and the label name, American Recording Artists, Inc., will now release records under the American label. Releases to date will be carried on the Marquee label.

Guy Ward, national sales and promotion director of the firm, plowed out of Hollywood last week for a tour covering all of the distribution points and disk jockeys.

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too Hot to Hold!
THE FANTASTIC EUROPEAN HIT!
"THE LITTLE MUSICIANS"

Published by
Boosey and Hawkes
30 W. 57th Street
New York 19, N. Y.
Plaza 7-3332

and
Flaherty’s Beguine
(The World’s First Irish Beguine)

HUGO WINTERHALTER
Orchestra and Chorus
20/47-6459

the dealer’s choice RCA VICTOR

“It’s What’s in THE CASH BOX That Counts”
Climbing to the Top
“SPEEDOO”
by
The Cadillacs

“The Panama Money” 1960
Josie

An Overnight Smash
“RED LIGHT—GREEN LIGHT”
by
Hey Jackson
Quintet

The Cash Box, Music
Page 18
March 3, 1956

Los Angeles, Calif.
1. Lisbon Antiqua (N. Riddle)
2. Rock & Roll Waltz (K. Starr)
3. Rock & Roll Waltz (N. Riddle)
4. No, Not Much (Four Lads)
5. No, Not Much (Four Lads)
6. No, Not Much (Four Lads)
7. No, Not Much (Four Lads)
8. Later, Alligator (Bill Haley)
9. Memories Are Made Of This (Dean Martin)
10. Ask Me (Nat Cole)

Chicago, Ill.
1. Rock & Roll Waltz (K. Starr)
2. Great Pretender (Platters)
3. Rock & Roll Waltz (K. Starr)
4. No, Not Much (Four Lads)
5. No, Not Much (Four Lads)
6. No, Not Much (Four Lads)
7. Memories Are Made Of This (Dean Martin)
8. Memories Are Made Of This (Dean Martin)
9. Memories Are Made Of This (Dean Martin)
10. Poor People Of Paris (Baxter)

Detroit, Mich.
1. Lisbon Antiqua (N. Riddle)
2. Great Pretender (Platters)
3. People Of Paris (Baxter)
4. Rock & Roll Waltz (Starr)
5. Band Of Gold (Don Cherry)
6. Memories Are Made Of This (Dean Martin)
7. No, Not Much (Four Lads)
8. Later, Alligator (Bill Haley)
9. Almost Teenage Weavers
10. Me (Nat Cole)

Kansas City, Mo.
1. People Of Paris (Baxter)
2. Lisbon Antiqua (N. Riddle)
3. No, Not Much (Four Lads)
4. Band Of Gold (Don Cherry)
5. Memories Are Made Of This (Dean Martin)
6. Memories Are Made Of This (Dean Martin)
7. Later, Alligator (Bill Haley)
8. Lullaby Of Birdland
9. 3 Penny Opera (Dick Hyman)
10. Chain Gang (Rosko Scott)

Denver, Colo.
1. People Of Paris (Baxter)
2. Lisbon Antiqua (N. Riddle)
3. No, Not Much (Four Lads)
4. Rock & Roll Waltz (Starr)
5. Rock & Roll Waltz (Starr)
6. People Of Paris (Baxter)
7. Memories Are Made Of This (Dean Martin)
8. Memories Are Made Of This (Dean Martin)
9. Dungaree Doll (Eddie Fisher)
10. People Of Paris (Baxter)

Shools, Ind.
1. Rock & Roll Waltz (Starr)
2. People Of Paris (Baxter)
3. No, Not Much (Four Lads)
4. Why Do Feels Fall In Love (Bill Haley)
5. Memories Are Made Of This (Dean Martin)
6. Memories Are Made Of This (Dean Martin)
7. Later, Alligator (Bill Haley)
8. Almost Teenage Weavers
9. Dungaree Doll (Eddie Fisher)
10. Tutti Frutti (Pat Boone)

Pittsburgh, Pa.
1. No, Not Much (Four Lads)
2. Why Do Feels Fall In Love (Bill Haley)
3. Rock & Roll Waltz (Starr)
4. Great Pretender (Platters)
5. Memories Are Made Of This (Dean Martin)
6. Memories Are Made Of This (Dean Martin)
7. I’ll Be Home (Pat Boone)
8. Almost Teenage Weavers
9. Dungaree Doll (Eddie Fisher)
10. People Of Paris (Baxter)

San Francisco, Calif.
1. Lisbon Antiqua (N. Riddle)
2. Memories Are Made Of This (Dean Martin)
3. Memories Are Made Of This (Dean Martin)
4. Memories Are Made Of This (Dean Martin)
5. Memories Are Made Of This (Dean Martin)
6. Memories Are Made Of This (Dean Martin)
7. Memories Are Made Of This (Dean Martin)
8. Memories Are Made Of This (Dean Martin)
9. Memories Are Made Of This (Dean Martin)
10. Valley Valkapare (F. Fuchs)

New Orleans, La
1. Rock & Roll Waltz (Starr)
2. Memories Are Made Of This (Dean Martin)
3. Memories Are Made Of This (Dean Martin)
4. Memories Are Made Of This (Dean Martin)
5. Memories Are Made Of This (Dean Martin)
6. Memories Are Made Of This (Dean Martin)
7. Memories Are Made Of This (Dean Martin)
8. Memories Are Made Of This (Dean Martin)
9. Memories Are Made Of This (Dean Martin)
10. Poor People Of Paris (Baxter)

Memphis, Tenn.
1. Great Pretender (Platters)
2. Rock & Roll Waltz (Starr)
3. Memories Are Made Of This (Dean Martin)
4. Lisbon Antiqua (N. Riddle)
5. Memories Are Made Of This (Dean Martin)
6. Memories Are Made Of This (Dean Martin)
7. Memories Are Made Of This (Dean Martin)
8. Memories Are Made Of This (Dean Martin)
9. Poor People Of Paris (Baxter)
10. Band Of Gold (Don Cherry)

Minnesota, Minn.
1. Lisbon Antiqua (N. Riddle)
2. Rock & Roll Waltz (Starr)
3. Members Of Paris (Baxter)
4. No, Not Much (Four Lads)
5. Later, Alligator (Bill Haley)
6. Lullaby Of Birdland
7. The Waltz (Jean Shearon)
8. Love Bug (Bill Haley)
9. Valley Valkapare (F. Fuchs)
10. Memories Are Made Of This (Dean Martin)

San Antonio, Tex.
1. Great Pretender (Platters)
2. Rock & Roll Waltz (Starr)
3. Lisbon Antiqua (N. Riddle)
4. Memories Are Made Of This (Dean Martin)
5. Later, Alligator (Bill Haley)
6. Memories Are Made Of This (Dean Martin)
7. Memories Are Made Of This (Dean Martin)
8. Rock & Roll Waltz (Starr)
9. Poor People Of Paris (Baxter)
10. Poor People Of Paris (Baxter)

Houston, Tex.
1. Lisbon Antiqua (N. Riddle)
2. No, Not Much (Four Lads)
3. Great Pretender (Platters)
4. Pretender (Platters)
5. People Of Paris (Baxter)
6. Rock & Roll Waltz (Starr)
7. Big Jump (Bill Haley)
8. Memories Are Made Of This (Dean Martin)
9. Memories Are Made Of This (Dean Martin)
10. 99 Years (Davy Mitchell)

“Only those records best suited for commercial use are reviewed by THE CASH BOX.”
“SHIFTING, WHISPERING SANDS”

“ARE YOU SATISFIED”

and now another BIG HIT for

Rusty Draper

“Held For Questioning”

AND

“Forty Two”

MERCURY 70818

“It’s What’s in THE CASH BOX That Counts”
Decca Signs Three

NEW YORK—Three new artists are making their initial appearances on the Decca label.

Decca is releasing the first record by a recently signed male quartet, The Huddies. The group comprises Dan Gross, Peter Kastman, Bill Manze and George Luft, each of whom is an instrumentalist as well as vocalist. Their first record is the title tune from the forthcoming Frank Loesser musical "The Most Happy Fella," backed by "Two Skeletons On A Tin Roof." Decca has also placed a new female trio, The Lassies. The girls, all 18 years old, hail from Lombard, Illinois. They are Carol Brown, Joan Yud and Jeanne Lometer.

"SHARMONYS AND CHAMPAGNE"—Lawrence Welk and His Champagne Music—Coral CRL 57936 (1-12” LP)

WHEN WELCOME VISITORS COUNTED, THE HEART DANCED AN IRISH JIG, IRISH ALPHABET, THE STORY OF KERRY BARRY, AN IRISH SOLDIER BOY; MMARJU'S BAND, A LITTLE BIT OF FOLLOWING PARTY MUSIC; AN OLD IRISH SONG, "COME FROM A MOURNING MOTHER," AND A TUNE, "IT'S THE LUCK OF THE IRISH," SHARMONYS, SHIELLEAGHS AND SHENANIGANS all contributed to the fun.

The chart hitting Champagne Music of Lawrence Welk devotes itself to the music of Ireland. Many of the tunes (i.e., "McNamara's Band," "When Irish Eyes Are Smiling") have been recorded by Welk before, but he has arranged to play the more sentimental tunes with affection and the more jolly melodies with true Irish joy. Their vocal work gets itself delightfully involved in the spirit of it all too. And yet, the visitor could not help feeling that the set's perfect St. Patrick's Day appeal, sales will continue successfully from year to year. Welk's current TV popularity should aid sales no end.

"THE PIANO STYLE OF NAT 'KING' COLE"—With Orchestra Conducted by Nelson Riddle—Capitol W689 (1-12” LP)

"LET'S ALL WALK IN MY HEART"—Swing Imagination. I NEVER KNOW; STELLA BY STARLIGHT, WHAT CAN I SAY. AFTER I SAY 'I'M SORRY.' I DIDN'T KNOW WHAT TIME IT WAS; I'M TAKING A CHANCE ON LOVE; APRIL IN PARIS. I WANT TO BE HAPPY; SEE YOUR FACE BEFORE ME. JUST ONE OF THOSE THINGS. I GET A KICK OUT OF YOU. IF I COULD BE WITH YOU—I HEAR MUSIC FOR TWO.

The dominating factor in Nat King Cole's great success in recent years has been his amazing ability to vocalize. What has taken place is a decided second version has appeared in this piano artist. The other "half" of Nat is brought to the foreground in a splendid Capitol release. Sticking with the "I'll-Sit-Me-Down—And-Write-A-Standard type of material, Nat achieves a sophistication that is sometimes underscored with sentimentality. That latter quality seems to be the theme almost all through "I See Your Face Before Me." This platter will appeal to Cole's many fans who appreciate his gifted piano artistry.

"PROFESSOR" IRWIN COREY THE WORLD'S FOREMOST AUTHORITY ON FOLK HABITS—CAPITOL CRL 57785 (1-12” LP)

For the most unscientific and humorous discourse on science (plus vaguely related fields) "Professor" Irwin Corey is the "lecturer" you want to hear. Jubilologically reviewing a period of Romance by Corey at New York's Lasky Blue and finds itself with one of the best comic waxings of the year. There is hardly a punchline which does not have the audience in an uproar. Those punchlines come at very short intervals since you laugh at his speaking and the continuous flow of witty remarks. The set should be a tremendous seller to the comic record market. It's a sure sensation at any party.

"TENDERLY"—Tommy Dorsey and His Orchestra—Decca DL 8217 (1-12” LP)

TENDERLY, I WONDER WHO'S KISSING HER NOW, WUNDERBAR, THE MOST BEAUTIFUL GIRL IN THE WORLD, NORTHERN MODERN DANCE, THE TOUCH OF YOUR HANDS, CHARMAINNE, FALLING IN LOVE WITH LOVE; ONE DAY, I'VE HAD EVERYTHING I HAD YESTERDAY, INDIAN LOVE CALL, YESTERDAY IS A LADY, I'M TELLING YOU (THE WHOLE STORY).

Visitors to the Statler Hotel in New York will get their live dance music by way Of The famous Tommy Dorsey and Jimmy Dorsey Orchestra. On this Decca release, and, the sax are heard in very easy-going and pleasant treatments of some of the better tunes around. Two of the songs, "I Fall In Love With You," "Sweet Sixteen," and "Everything I Have Is Yours" feature vocals by Bob London delivered in the best dance orchestra tradition. A mood and dance item that should move well.

"TRIO SHMEED"—ABC Paramount ABC 103 (1-12” LP)

"YOU'D CHA CHA; TOOULIE GOULIE DOULIE; SNOWBALL MOUNTAIN, THE HAPPY YODELERS; BEAUTIFUL SWINGING SLAVIC INSTRUMENTAL GROUP, THE BLUE ANTELOPES; WINTER TIME; CHOO CHOO TRAIN; MARGARITA, LITTLE KAY." One of America's most popular vocal groups, the Trio Shmeed, happily lift their first three ABC Paramount waxing. The delightful gimmick on some of the selections is the integration of some of our rhythms with the sounds of the Steppeland. As a result you hear "labeling Dixieland" excitingly combines two rather distant forms of music. Some of the tunes are sweetly performed with the straight-forward blend of refreshing voices. This disk should create a demand for further wax work by this gifted trio. The set has a wide market which it may easily crack.

"FROM BROADWAY TO PARIS"—Lou Stein At The Piano—Epic LN 3186 (1-12” LP)

"MANHATTAN; FORTY-SECOND STREET; A PRETTY GIRL IS LIKE A MELODY; I'M WONDERFUL; GIVE ME YOUR REGARDS TO BROADWAY; TOP MAT; WHITE TIE AND TAILS; I'LL DO YOU RHYTHM; LULLABY OF BROADWAY; LA VIE EN ROUGE, TV; WINTER SIDE; WINTER TIME; CHOO CHOO TRAIN; MARGARITA, LITTLE KAY." The musical jump from Broadway to Paris is engagingly accomplished by a flashy yet intimate three-piece artist, Lou Stein. They debut on the label with "New Yorker," which is among the list of songs that represent Paris (i.e., "April In Paris," "I Love Paris") are actually American. They have been made to shine; songs which are especially for the beautiful city. Stein, who has been a strong selling artist for Epic, captures the Broadway tunes (i.e., "Manhattan," "Lullaby Of Broadway") with the fast city life tempo they deserve. Good mood music quality pervades over the disk.

"CHA CHA CHA IN BLUE"—Jose Curbelo—Fiesta FLP 1204 (1-12” LP)

"CHA CHA CHA IN BLUE, ARDENT NIGHT; IT HAPPENED TO ME, MY HUMOURE, MANBOO SENSATION; EASY DOES IT; ENCHANTED; CAROCA; CHA CHA ME BABY; I ONLY HAVE EYES FOR YOU; CHA CHA ME, CHA MEME." One of the big names in the cha cha cha conquest of America's dancin' feet is Jose Curbelo and His Quantum. The use of smaller groups such as Curbelo's serves to keep the rhythms of cha cha up to the minute in the dancing. The boys are aware that the melody is not the only important feature of the cha cha cha. They have skillfully underplayed by the group. Their current hit "Cha Cha Cha In Blue" is one of the leaders of the cha cha craze.

The set has a sprinkling of mambo and merengues too. The platter should find favor among many a Latin lover as well as others. A great party item.
CALYPSO FROM THE VIRGIN ISLANDS—The Mighty Zebra with La Motta Brothers—Vigin Isle Hotel Orchestra—RCA Victor LPM-1169 (1-12" LP).

"SCOTT the LADY SINGS"—Billie Holiday—Decca DL 8215 (1-12" LP)

"THE 'LADY' SINGS"—Billie Holiday—Decca DL 8215 (1-12" LP)

JAZZ

"THE BEST OF BOSTIC"—Earl Bostic—King 295-500 (1-12" LP)

CLASSICAL


HANSON: Symphony No. 5 (Sinfonia Sacra), The Cherrubin Hymn—BARRER Symphony No. 1 In One Movement Op. 5—Howard Hanson Conducts, The Eastman School Symphony Orchestra with The Eastman School Of Music Chorus—Mercury MG 40014 (1-12" LP)

Two contemporary American composers of high repute take the spotlight in this program of youthful new releases. Howard Hanson's Symphony No. 5 and "The Cherrubin Hymn" are two works with strong religious connotations. The former opens the program with a grand symphonic statement, while the latter is a more intimate and lyrical piece. Both works are powerful, rich in color and texture, and well worth the attention of any serious music lover.
Ron Turner
WKML—Kalamazoo, Mich.
1. Why Do Fools Fall in Love
2. They Can't Take That Away From Me
3. Penny Opera (Dick Hyman)
4. Girl From Manila (B. Shap)
5. Valley Venetian (P. Fisch)
6. You're My Sunshine (S. Shinella)
7. No, Not Much (Four Lads)
8. I'm Not a Perfect Gentlemen
9. Pretender (Plattes)
10. Lisbon Antiques (N. Riddle)

Gene Stuart
WAVX—New Scotch, Wash.
1. Chain Gang (Boyce Scott)
2. Rock And Roll Waltz (Starr)
3. Lisbon Antiques (N. Riddle)
4. You'll Get Yours (V. Sinatra)
5. Mr. Wonderful (S. Vaughan)
6. Poor People Of Paris (Count Basie)
7. 11th Hour Melody (N. Sin)
8. I'll Love You (Nat King Cole)
9. Do You Remember (Mr. Smith/Carmen McRae)
10. 99 Years (Gary Mitchell)

"Hank" Goldman
WANN—Annapolis, Md.
1. Penny Opera (Dick Hyman)
2. Great Pretender (Plattes)
3. Lisbon Antiques (N. Riddle)
4. Linger (Billie Holiday)
5. Rock And Roll Waltz (Starr)
6. Love For You (Nat King Cole)
7. KFOG—San Francisco
8. Teen Age Prom (Mike Johnson)
9. Sure (Viv Davis)
10. Pretender (Love For You (Nat King Cole)

Ray Golden
KSTN—Stockton, Calif.
1. Great Pretender (Plattes)
2. Rock And Roll Waltz (Starr)
3. Dreamgirl (Eddie Fisher)
4. Don't Do It Stronger (Viv Davis)
5. Poor People Of Paris (Dean Martin)
6. Lipstick, Candy And Rubberbands (Billie Holiday)
7. Why Do Fools Fall In Love
8. No, Not Much (Four Lads)
9. I'll Love You (Nat King Cole)
10. Hey, Pretty Girl (S. Kaye)

Frank Pollack
KRXJ—Phoenix, Ariz.
1. Lisbon Antiques (N. Riddle)
2. Woman In Love (Four Aces)
3. Little Child (Albert & Leo)
4. Lisbon Antiques (N. Riddle)
5. How Do I Love You (Wayne)
6. Great Pretender (Plattes)
7. Chain Gang (Boyce Scott)
8. Memories Of You (Joe Carr)
9. 11th Hour Melody (Nickle)
10. Great Pretender (Plattes)

Tom Durand
WTMT—Trenton, N. J.
1. Great Pretender (Plattes)
2. Rock And Roll Waltz (Starr)
3. Poor People Of Paris (Barrett)
4. Lisbon Antiques (N. Riddle)
5. No, Not Much (Four Lads)
6. Penny Opera (Dick Hyman)
7. Dreamgirl (Eddie Fisher)
8. Go On With The Wedding (Patti Page)
9. Band Of Gold (Don Cherry)
10. Almost Tomorrow (Dreamweaver)

Joe Mitchell
"Magic in Music"
WPOR—Portland, Ore.
1. Lisbon Antiques (N. Riddle)
2. Later, Alligator (Billie Holiday)
3. 11th Hour Melody (N. Sin)
4. Band Of Gold (Don Cherry)
5. Penny Opera (Hymans/Armstrong)
6. Chain Gang (Boyce Scott)
7. Poor People Of Paris (Barrett)
8. Mr. Wonderful (King Vaughan)
9. Great Pretender (Plattes)
10. Heartbreak Hotel (E. Presley)

Gene Davis
WONE—Dayton, Ohio
1. I'll Be Home (Pat Boone)
2. Baby It's Cold Outside (Vera Lynn)
3. Angels In The Snow (C. Desens)
4. Great Pretender (Plattes)
5. Later, Alligator (Billie Holiday)
6. Seven Days (E. Collins)
7. Rock And Roll Waltz (Starr)
8. Poor People Of Paris (Barrett)
9. That's Your Mistake
10. Lisbon Antiques (N. Riddle)

Bruce Vanderhoof
KITH—Scottsdale, Wash.
1. Lisbon Antiques (N. Riddle)
2. Rock And Roll Waltz (Starr)
3. Teen Age Prayer (G. Starr)
4. Don't Go To Strangers
5. Lipslick, Candy And Rubberbands (Billie Holiday)
6. Great Pretender (Plattes)
7. Later, Alligator (Billie Holiday)
8. Tender Trap (Frank Sinatra)
9. Poor People Of Paris (Barrett)
10. Dreamgirl (Eddie Fisher)

Sid Scott
WGSM—Huntington, L. I., N. Y.
1. Penny Opera (Dick Hyman)
2. Great Pretender (Plattes)
3. Lisbon Antiques (N. Riddle)
4. No, Not Much (Four Lads)
5. Angel In The Sky (Clementine)
6. Poor People Of Paris (Barrett)
7. Nothing Ever Changes My Love For You (Nat King Cole)
8. Mr. Wonderful (B. A. Steele)

Joe Smith
WYDA—Boston, Mass.
1. Instamatic (Jerry Vale)
2. I'll Be Home (Pat Boone)
3. No, Not Much (Four Lads)
4. Great Pretender (Plattes)
5. Poor People Of Paris (Barrett)
6. 11th Hour Melody (Nickle)
7. Crazy Little Palace
8. Nothing Ever Changes My Love For You (Nat King Cole)
9. Love For You (Nat King Cole)
10. Pretty Girl (S. Kaye)

Art Roberts
WXWL—Indianapolis, Ind.
1. These Hands (Les Dressler)
2. Penny Opera (Hymans/Armstrong)
3. Rock And Roll Waltz (Starr)
4. Later, Alligator (Billie Holiday)
5. Pretender (Plattes)
6. Band Of Gold (Don Cherry)
7. Tender Trap (Frank Sinatra)
8. Memories Of You (Joe Carr)
9. Sweet Lullaby (Pat Boone)
10. Teens (E. Fontaine Ford)

Larry Coney
WWPG—Palm Beach, Fla.
1. Rock And Roll Waltz (Starr)
2. Penny Opera (Hymans/Armstrong)
3. No, Not Much (Four Lads)
4. Great Pretender (Plattes)
5. Penny Opera (Dick Hyman)
6. Poor People Of Paris (Barrett)
7. Almost Tomorrow (Deep Martin)
8. He (All Nickle)
9. Dancing In My Socks (B. Low)
10. I'll Be Home (Pat Boone)

Bob Kloss
WKWK—Wheeling, W. Va.
1. Penny Opera (Dick Hyman)
2. Penny Opera (Hymans/Armstrong)
3. Little Bird Ofavird (Billie Holiday)
4. I Don't Want Nobody
5. Poor People Of Paris (Barrett)
6. Go On With The Wedding (Patti Page)
7. Mr. Wonderful
8. Country Roads (Warren King)
9. Cry Me A River (J. Letterman)
10. Tender Trap (Frank Sinatra)

HELP! I LOST MY DOG IN THE SMOG
By JACK FULTON
Fraternity Records
Cincinnati, Ohio

"Only those records best suited for commercial use are reviewed by THE CASH BOX."
**The Cash Box, Music**

**Page 23**

**March 3, 1956**

**THE CASH BOX**

**Dish Jockeys**

**REGIONAL RECORD RESORTS**

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending February 25, without any changes on the part of THE CASH BOX.

**Ray Perkins**

KIMN—Desert, Colo.

1. Lebanese Antiques (N. Dixie)
2. No. More Much (Four Lads)
3. People Opera (H.D. Kings)
4. Band Of Gold (Don Cherry)
5. No. More Much (Four Lads)
6. No. More Much (Four Lads)
7. Memories Are Made Of This (Dean Martin)
8. Zambini (Ruthe, Bill)
9. Later, Alligator (Bill Haley)
10. Dupussy Doll (Bob Fisher)

**Lise Lagozino**

850 AM—Scarsit, Wash.

1. Lebanese Antiques (N. Dixie)
2. No. More Much (Four Lads)
3. People Opera (H.D. Kings)
4. Great Pretender (Platters)
5. Why Do Fools Fall In Love (Ruthe, Bill)
6. People Opera (H.D. Kings)
7. Band Of Gold (Don Cherry)
8. Flowers Mean (Bill Haley)
9. No. More Much (Four Lads)
10. Help Yourself (D. Caruso)

**Hale Peterson**

WSMW—New Market, Mass.

1. Great Pretender (Platters)
2. Rock And Roll Waltz (Star)
3. Memories Are Made Of This (Dean Martin)
4. No. More Much (Four Lads)
5. Band Of Gold (Don Cherry)
6. Flowers Mean (Bill Haley)
7. Why Do Fools Fall In Love (Gale Storm)
8. I'll Be Home (Pat Boone)
9. People Opera (H.D. Kings)
10. Memories Are Made Of This (Dean Martin)

**Chuck Dougherty**

WKDS—Norfolk, Texa.

1. People Opera Of Paris (Baxter)
2. Great Pretender (Platters)
3. I've Got To Know
4. No. More Much (Four Lads)
5. People Opera (H.D. Kings)
6. Crazy Little Palace
7. Later, Alligator (Bill Haley)
8. Baby, Baby All The Time
9. Don't Tell Me Not To Love You
10. I'll Be Home (Pat Boone)

**Barry Kaye**

WJAS—Pittsburgh, Pa.

1. Why Do Fools Fall In Love (Ruthe, Bill)
2. No. More Much (Four Lads)
3. I'll Be Home (Pat Boone)
4. People Opera (H.D. Kings)
5. Great Pretender (Platters)
6. People Opera Of Paris (Baxter)
7. Memories Are Made Of This (Dean Martin)
8. Wonderful (Bill Haley)
9. Tell Me Not To Love You
10. I'll Be Home (Pat Boone)

**Ken Albridge**

KHZM—Hammond, Mo.

1. A Tear Fell (Teresa Brewer)
2. Later, Alligator (Bill Haley)
3. Ask Me (Nat Cole)
4. Later, Alligator (Bill Haley)
5. Later, Alligator (Bill Haley)
6. Rock And Roll Waltz (Star)
7. Later, Alligator (Bill Haley)
8. Band Of Gold (Don Cherry)
9. Band Of Gold (Don Cherry)
10. Seven Days (D. Collins)

**Charlie O'Donnell**


1. No. More Much (Four Lads)
2. Great Pretender (Platters)
3. Later, Alligator (Bill Haley)
4. Great Pretender (Platters)
5. Four Lads Opera (H.D. Kings)
6. Later, Alligator (Bill Haley)
7. Great Pretender (Platters)
8. Band Of Gold (Don Cherry)
9. Rock And Roll Waltz (Star)
10. Baby, Baby All The Time

**Robin Seymour**

WKMH—Debora, Ohio.

1. No. More Much (Four Lads)
2. Ask Me (Nat Cole)
3. Band Of Gold (Don Cherry)
4. Band Of Gold (Don Cherry)
5. A Tear Fell (Teresa Brewer)
6. Later, Alligator (Bill Haley)
7. Lipslick, Candy And Rubberband (Bill Haley)
8. Don't Do Me Wrong (Bill Haley)
9. Rock And Roll Waltz (Star)
10. Dear Coffee (Nat Cole)

**ATTENTION DEJAYS, PROGRAM DIRECTORS, LIBRARIANS—**

Please keep us constantly informed of any changes in call letters or titles.

**Cherished Dream**

**BEVERLY HILLS—**Frankie Laine and wife, lovely Nan Grey, look over a musical score during Frankie's engagement at Las Vegas' Desert Inn. Frankie has a deep love and knowledge of classical music, a heritage from his Italian-born parents. One of his most cherished dreams has been to bring "Reflections of an Indian Boy," an orchestral suite, written by his late arranger-arranger and dear friend, Carl Fischer, to the attention of music lovers everywhere. His efforts have been successful when Patti Weston, musical director of Columbia's west coast operations, recently recorded the work. Frankie wrote the lyrics for several themes of the Suite.

**Motion Picture Academ**

**NOMINATES 5 TUNES**

**Hollywood, Calif. —** Via a special television broadcast staged Saturday, Feb. 16, the Motion Picture Academy of Arts and Sciences announced the five songs which have been nominated for the much-sought-after "Oscar." They are as follows:

1. "I'll Never Stop Loving You," from the picture "Love Me Or Leave Me"—composers, Sammy Cahn and Nicholas Brodszky—publisher, Feist—best selling recording, Doris Day (Columbia).

2. "Love Is A Many-Splendered Thing," from the movie of the same name—composers, Sammy Fain and Paul F. Webster—publisher, Miller—best selling recording, Four Aces (Decca).


Hot Chocolate, Anyone?

Remington Enters Pop Record Field

NEW YORK—The Remington Record Company has announced its entrance into the popular record field. It has already signed contracts with Jack Hanson, Don Rodney, the New Notes, Mattie Mitchell and Carline Fredericks, and other artists are in the process of being inked to pacts. The label has also acquired the complete catalogue of the Continental Record Company, Inc., and a large num-

ber of masters of standard selections performed by Ethel Waters, Sarah Vaughan, Dizzy Gillespie, Machito and his orchestra, Frank Yankovic, the Polka King, Red River Dave and yodeling Slim Clark.

The records will be released on all speeds. Simultaneously, EP's and LP's will be issued.

2 BIG HITS
"ASK ME" recorded by NAT "King" COLE on Capitol and "CAPRI IN MAY" recorded by TONY BENNETT Columbia and JACKIE GLEASON Capitol

BOURNE, INC.
136 W. 52nd St., New York, N. Y., N. Y.

NEW RELEASES
"SIXTEEN TEENS" THE ROVER BOYS + ABC-PAR
"GOOD BYE MAMBO" FRANK VIRTUOSO + RHYTHM

MYERS MUSIC, INC.
122 W. 12th St.
PHILA., PA.

This Is The ONE!
THE GAYLES
"YES SIR, THAT'S MY BABY"
MEDIA 1021

NEW YORK—The DeJohn Sisters, plugging their latest Epic release, "Hot Cheeselatta," visit WMGM-New York with a bit of refreshment (not shown). Up above are foreground, Joe Griggs, Epic promotion man, the DeJohns, and Irwin Greenfield, Frank Manneini and Joe Saccone of WMGM. (Photo)

A Columbia Coin Catcher
Johnnie Ray
singing
"AIN'T MISBEHAVIN'"
by "WALK ALONG WITH KINGS"
Columbia 40449; 4-4049

THE MANHATTAN BROS.
"LOVELY LIES"
b/w "KILIMANJARO"
No. 1401

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Hilliard Signs New Artists, Plans Album Series

CHICAGO—Jimmy Hilliard of Bally Records reports signing Bob Kaymes, noted Milwaukee organist, to an exclusive recording contract this past week.

Kaymes will cut albums and singles under the Bally label and Hilliard reports that advance tests indicate an entirely different organ styling.

Hilliard also signed the noted Los Angeles baso, Thurl Ravenscroft, who has backgrounded hit disks with prominent rock 'n' roll jingles and added, to an exclusive Bally Records contract. The basso has been compared to the late and great Fess Parker.

“Hilliard reported, “we are already completing plans for a series of albums featuring TV and screen stars with a new and surprising styling for the jazz field.

“Those who have heard of our plans,” he continued, “have waxed immediately enthusiastic.

“They are specialized albums,” he said, “and will not be presented until late spring. The timing for their introduction is being carefully worked out right now.

“We believe,” Hilliard concluded, “that these jazz albums will open an entirely new field.”

Record “Breaks”

HOLLYWOOD — Desjays received an advance copy of Lalo (“Pancho Lope”) Guerrero’s next record in shattered pieces—intentionally.

There was a brief note accompanying the disk:

“Record is being re-arranged. Watch for the Real thing next week.

And it is a Real Record—“Do You Believe,” the newest in a series of disks based on the current public interest in the best selling book "The Search For Bridey Murphy" and reincarnation.

Paul Landwehr, president of Real Records, engineered the promational stunt. He reports tremendous interest in this voice’s newest record from distributors throughout the U.S. The disk also marks a departure from Lalo’s past records in that “Do You Believe” received a rhythm-and-blues treatment. Previously, he recorded with regular pop backgrounds, and scored a hit a few months ago with his Latin version of Davy Crockett, “Pancho Lopez.”

“The record should come to life for us in a big way,” added Landwehr.

Fred Reynolds to Head Jazz A & R For RCA Victor

NEW YORK, N. Y.—George B. Marek, manager of the record albums department for RCA Victor Records, today announced the appointment of Fred Reynolds as manager of jazz artists and repertoire for the company.

At the same time, Marek announced that Shorty Rogers, one of the nation’s top jazz artists and arrangers, had been retained in an advisory capacity to scout new talent and supervise and produce jazz albums on the West Coast. Rogers also will make albums with his own group for Victor.

Reynolds, widely known jazz critic, resigned as music editor of Hi-Fi Music At Home to accept the Victor post. Before coming to the East Coast a year ago, Reynolds was with Radio Station WGN in Chicago. In his 13 years there he was a writer, producer and disc jockey. He also has conducted a record review column for the Chicago Tribune for the past four years. Reynolds succeeds Jack Lewis, who has been transferred to the Popular Single Record Department to handle specialty assignments.

Decca Distrib Corp. App’ts Two New Mgrs.

NEW YORK—Decca Distributing Corp, this city, has announced two changes in their branch manager posts. Effective March 5th, Morris Kipner will assume the post of manager of the Detroit branch. Kipner has until now headed the Cincinnati branch, replacing Kipner in Cincinnati on that date is Edward Greller, who has been a salesman in that territory.

Decca ‘Holiday’ Tie-in

NEW YORK—Decca Records announces a tie-up with the Dumont television network on Decca’s Holiday Series, WABD, the Dumont station, now has a weekly themed Holiday show. The Decca albums will be given a spot announcement before and after each stanza of the show.

Reynolds, his wife, Donna, and their three children, Joan 15, Jean 7 and Ward, 11, make their home in Darien, Conn.
Early "Juke Box Baby" Entries

NEW YORK—First entries in the RCA Victor "Juke Box Baby" contest being conducted by the diskery through The Cash Box, arrived at the Victor offices this week. Above are some of the early returns. The contest closes at midnight, May 26, and Victor is requesting entrants to rush their photos.

The contest is open to Juke box operators, one-stop ops and their working personnel. Children from the infant stage through the teens are eligible. The judges are looking for cute photos, comical expressions, costumed youngsters and pretty children—anyone in your family that you think is the "swingieste Juke box baby of 'em all!"

All entries must be submitted to "Juke Box Baby Contest," RCA Victor Records, 155 E. 24th St., New York 10, N.Y. Entries must be photographs and photographs only. All entries become the property of RCA Victor Records and decision of the judges is final.

The Grand First Prize includes a Wurlitzer "Centennial" Model 1900 phonograph; a year's supply of RCA Victor Top Hit Records for 25 juke boxes; and an RCA Victor children's phonograph plus a complete library of kiddie records. RUSH YOUR ENTRY TODAY!! The winner of the contest will appear on The Cash Box cover with Perry Como.

Five additional prizes of complete phonograph record packages will be awarded to 2nd best, 3rd, etc.

The contest was timed with the release of Perry Como's latest record "Juke Box Baby" b/w "Hot Diggity."

According to RCA Victor's promotion department, local RCA record distributors will fan out around the country and set up local "Juke Box Baby" photo contests thru their local one-stops with additional local prizes being offered.

Columbia Records Opens Its 1st Company-Owned Branch In Kansas City

NEW YORK — Columbia Records this week announced that it would open its first company-owned branch on March 5 in Kansas City, Mo. The new branch will handle both the record and phonograph lines.

Robert Earl, formerly with The Mayflower Records Co., St. Louis, will head the operation. Mayhew is the St. Louis area Columbia distributor.

New Orleans Disk Jockeys Form Vocal Quintet

First Release On Atco

NEW ORLEANS, La.—Sid Noel (WSMB-New Orleans), advised this week that he and four other New Orleans disk jockeys have formed a vocal quintet called the Five Stars. The group consists of Noel, Marshall Pearce, Jim Brown, Scott Muni, and Roy Roberts.

The deejay songsters went into session and emerged with two sides, "Take Five" and "Humpty Dump," which will be released this week on Atco Records.

The session was cut at Cosimo V. Matassa's J & M Studios, utilizing a group of star New Orleans R & B sidemen, including tenor sax man Lee Allen, who has been featured along with the rest of the combo behind Atlantic stars Joe Turner, Ray Charles and Tommy Ridgley.

Mercury & Wing Labels Realign Artist Rosters

Wing To Feature Music With Today's Commercial Rock & Roll Beat

CHICAGO, ILL.—Art Talmadge, Vice President of Mercury Record Corporation, announced this week, a major change in the firm whereby Wing Records, now a subsidiary of Mercury, is realigning its talent with emphasis on Rock & Roll, Rhythm and Blues and music with today's commercial beat.

In announcing the policy to be followed, Wing Records will now be distributed nationally through Mercury distributors, who will add additional sales force to their current staff to handle the extra activity now being planned.

Mercury is putting all of its contracted Rhythm & Blues and Rock & Roll artists on the reorganized Wing label. Remaining on Wing will be the Empires, Jay Hawkins, Bobby Sharp, Titus Turner, Buddy Morrow and his Orchestra, and Jimmy Palmer and his new swing Orchestra. Joining Wing from Mercury, who have been on the label for many years, will be Buddy Johnson and his Orchestra, Elia Johnson, Rollee McGill, Red Prysock and his Orchestra, Sugar & Spice, the Penguins, Joe Liggens and the Griffins.

John Washington, who recently has built a substantial following as a pop artist, if and when he records Rhythm & Blues, will appear on the Wing label. Her pop releases will continue to emanate from the Mercury label.

Nick Noble who had a big hit with his recent recording of "The Bible Tells Me So" and his current hit "To You My Love", as well as Lola Dee, the Gadabouts and Frankie Castro, will now be switched to the Mercury label with the other pop artists.

Feeling that specialization and concentration has paid off in the case of EmArcy, which has become a major jazz label, Wing will maintain a separate sales promotion and merchandising staff. Johnny Sippel continues as Sales Director under the direction of Morris S. Price of Mercury, Warren Ketter remains in charge of promotion and advertising assisted by Eddie Matthews, field representative. Bob Shad, currently Director of EmArcy A & R activity, will also direct the A & B activity of the Wing label.

Wing will continue to issue 12" LP releases in all categories. Forthcoming soon are jazz albums by singers Jackie Paris, Thelma Gracen, and Morgana King. Tom Corley, veteran of Schubert Legit Road Companies, will soon have a Famous Operettas LP on the market. Edulli Stern, noted continental European pianist and arranger, is being reedited for an album of mood music.

This change takes place immediately. This is an innovation in the record industry inasmuch as many of the R & B and Rock & Roll labels are independent operators. It is quite unusual to have the changeover in the other direction.

Talmadge states that "the reason for the change is the obvious strength which lies in the Mercury distribution and the feeling that greater concentration can be obtained through this type of operation."

Mercury Distrib's To Handle Wing Line

Packed House

Magid Signs Trudy Richards

NEW YORK—Lee Magid, manager of Al Hibbler and Ralph Young, announced this week the addition of Coral trash Trudy Richards to his management roster.

"It's What's in THE CASH BOX That Counts"
New York—Decca recording star Sammy Davis, Jr., who will soon be introducing himself to the B'way stage in the musical comedy "Mr. Wonderful", takes time out to introduce his future wife, Cordie King, to guests at Smalls' Paradise Club, this city, as deejay Tommy "Dr. Jive" Smalls looks on. The occasion was a party given by Smalls for Davis and the cast of "Mr. Wonderful".

Meet the Future Mrs. D

Pat Hand—5 Queens

Cincinnati, O.—Larry Dean (WCLN-Cincinnati, O.) is proud of helping to make record hits, but he's prouder of his family. Grouped with Larry are wife Madelyn, Sharon, 8; Donna, 6; Theresa Jo, 2; and Kimberly Marie, 4 months.
NEW YORK:
With an approaching local theatres are arranging rock and roll shows. Alan Freed will warm up on March 24 and 25 in the Brooklyn, Conn, before he takes off for the Brooklyn Paramount on March 30 for ten days. Tommy (Ir. Jive) Smalls is about to go out on a ten-day tour; for an Easter show at the Apollo Theatre in Harlem, Freed’s shows have already been lined up. In Hartford he will have with him Pat Fats (P-home), The Bluebirds, The Flamingos, The Rover Boys, Ruth McFadden, Dorian Grey, Red Prysk, Sam “The Man” Taylor, Big Al Sears, and the Alan Freed orchestra. In Brooklyn Freed will have the Platters, The Teenagers, Ruth McFadden, Dorian Grey, The Flamingos, The Rover Boys, Big Al Sears, Sam “The Man” Taylor, Red Prysk and Alan Freed’s orchestra. The Teenagers, young group with 16 year old Frankie Lyman lead voice, are in terrific demand all over the country since their “Fools Fall in Love” has been shipping upward in the national pop and r & b charts. . . . Herald Records working up a full head of steam with its newest releases. . . .

RUTH MCFADDEN

Turbans’ “Sister Scooty,” and the Ember release, “Dear Diary” by The Smoothettes. “Sister Scooty” has already broken in Detroit, Cleveland, Nashville, and Baltimore, and the group is doing well. The group’s recent success has been good enough to prompt the signing of The Cashmeres, formerly with Mercury; the Mint Jalopes; and The Gay-Tones. . . . One of the strongest forces in the manbo and cha-cha record sale, in contrast with the last of the teen-age pop trend, is the older (20-30-40 years old) market. Teenagers still represent the largest part of the market. However, if freed broke it down it would be about 55 or 60% younger than that. The groups 45 or 46% are the move mature who still delight in getting up to the group and display their dancing skill. During the past few years the field of dance instruction has grown tremendously. Dance studios have expanded and smaller studios have mushroomed all over the country. Nevertheless, one of the largest factors in the emergence of the dance studios for the sale of records is that of a young teacher or dancer who doesn’t immediately become a record buyer. During the summer months the teachers usually aren’t available themselves with a reduced number of classes and spend their time teaching and teaching. Typical of this group is Ted Evans, a young teacher who instructs seven nights a week, seven days a week, and spends the balance of his waking hours conducting Champagne Hours in various niteries and studying ballet and modern jazz techniques. Evans has a background that includes TV, radio and records. Together with other teachers in New York and Miami the group of individuals who have created an additional source of income for themselves is retailing recordings. According to Evans’ tapes his top ten are: 1) Speak Up Mambo/Merengue #28—Castellanos, Mardi Gras; 2) Pedro Pablo—Monchito, Fiesto; 3) D.L. King Can Can La La La/Mambo—Tico; 4) The Martian Cha Cha/Dry Coconuts—La Playa Sextet, Mardi Gras; 5) Tooth Fairy—Chupa Chups, Mardi Gras; 6) The Spaniels—La Playa Sextet, Mardi Gras; 7) La La La/Poco Pelo—Monchito, Fiesto; 8) Lessons In Cha Cha—Ramon Marquez, Fiesto; 9) The CLOVERS

THE CLOVERS

JOHNNY BRAAG

Pretender

son, the old hitmaker. Says Sam, “Loo! I’ll Tell You About Me and Al Hibber.” The Weiss boys are “hot” with “Darling Listen To The Words Of This Song”, by Ruth McFadden; “Crazy Love” by the Royaltones; and “The Honeyman” has been recorded by the Prisonaires whose “Walking In The Rain” on Sun was a pretty fine hit. His, has released his initial effort solo on Excello, “Beyond The Clouds”.

CHICAGO:
Vee-Jay’s offices loaded with artists, booking agents, decals, the other day. Matching notes on what is around the country. Jimmy “Oaky Dokey” Smith of New Orleans tells about his recent tour South. “The notices on Reed on the Georgia engagement were raves,” agrees Vee-Jay’s Abe. — Chuck Dunaway, 21-year-old Milwaukee decoder and salesman, has moved his wife and two children up from Texas. . . . The new Abco label of Eli Toscano reported to have made fast strides. Among artists Eli has are: Arbee Sistland, Herbey Joe and Floyd Jones. Eli, originally a one-stop proprietor, says: “Joe Brown is helping me discover new artists and fitting them into our picture.” He says Vee-Jay is a hot spot that will knock over a virus attack. Returned to work in time for fascinating interview with dee Jay Marty Faye all about rock 'n' roll. . . . The Flamingos touring the country. Last heard from in Washington. Last appearance in New York this week to cut new sides.

LOS ANGELES:
A telephone call to Alan Freed in New York, Saul Barbati of Modern Records got the good news that “Eddy My Love” by The Teen Queens had reached the number two spot on Freed’s popularity chart, which means it’s hitting the top in the West Coast. . . . Zeke Manners’ new “Rhythm and Hurricanes” TV show has been received so well from its first airing that it has been extended for another half hour. . . . Bob Stern of Record Merchandising says that “Strange Love” by the Native Boys on the Combo label has been selling like hot cakes and is now catching on in the local market. . . . Pat Domino has done it again. His new release of “Do Wah Diddy” already big in the R & B field, hit the Pop charts last week. . . . Jim Amache’s tape R & B show on WNJR in Newark hitting the top of the rating charts back there. The Vee Jay Records Calvalcade of Stars started their West Coast tour today featuring stars from the group. The Vince Gilmore, the J. Y. Jackson, the Elidorados, the Cetics, the J. J. Redd, Joe Buckner, and Tommy Dean and his orchestra. . . .

DOLLY COOPER

TWO BIG ONES TO WATCH!

The "S" SROWN

GEO 1001

Rama 191

“DO YOU REMEMBER”/“ALL MY LOVE BELONGS TO YOU”

“GOD BLESS YOU”/“YOU JUST DON’T TREAT ME RIGHT”

THE JOTYNES

2020 W 42nd STREET, N. Y. C., N. Y.

WI 7-0652

“It’s What’s In THE CASH BOX That Counts”
NEW YORK—Recently Atlantic Records hosted a party at the Plaza Hotel, this city, to announce the signing of a host of new talent to its jazz department. Attending were local disk jockeys and the trade press. Two of the stellar signees, Chris Connor and The Modern Jazz Quartet, entertained the gathering.

Shown above are Michie Reed, Jazzbo Collins, Chris Conner, Jack Walker, Jack Lazar Mill Jackson and Joe Adams. Posed in the background from left to right are Percy Heath, Nesuhi Ertegun and Connie Kay. Also present from Atlantic Records, not shown in the photo above, were Herb Abramson, Miriam Abramson, Ahmet Ertegun, Jerry Wexler, Lou Krefitz, and Tommy Dowd.

A Sure Bet!!
“LIPTOWN STOMP”
Louis Ogeltree
PARROT 622
PARROT RECORDS
4558 S. COTTAGE GROVE
CHICAGO, ILL.
(Tel.: Oakland 4-5354)

FOR THE BEST IN
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POP and R&B
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ALL-STATE Record Dist. Co.
3016 S. MICHIGAN AVE.
CHICAGO, ILL.
(Tel.: Calumet 5-0124)

Disc Jockeys
Send for Samples
Of These Smashs!
“MEET ME HALFWAY”
by
“I'll Always Remember You”
ARIEE STIDHAM
G-100
“SMOKE STACK LIGHTNING”
by
“Dreamed (Last Night)”
HERBY JOE
G-101

“SMOKE STACK LIGHTNING”
by Howling Wolf
CHESS 1678

“WHO”
B/W
“It Ain’t Right”
Little Walter
CHECKER 833

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CHESS 1678

“WHO”
B/W
“It Ain’t Right”
Little Walter
CHECKER 833

ABCO
RECORDS
(SUBSIDIARY OF A. B.'S ONE-STOP)
2654 W. ROOSEVELT RD.
CHICAGO 12, ILL. (Tel.: Mistletoe 6-2150)

TWO NEW HITS!
“THRILLS AND HEARTACHES”
By LORI JAI
RIM RECORDS
226 WEST 53rd STREET, NEW YORK 19, N. Y.
Dist.: Some areas open

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
In the Cash Box, Music

EXCELSO LEADS THE WAY!

WITH

JOHNNY

BRAGG

AND TWO TERRIFIC SONGS

"BEYOND THE CLOUDS"
C/W

"FOOLISH ME"

EXCELSO #2078

WRITE WIRE PHONE

EXCELLOREC MUSIC
177 3rd Avenue North
Nashville, Tennessee

NASHBORO RECORD COMPANY, INC.
177 3rd Ave., Nashville, Tenn.
(Phone: Chapel 2-2215)

Tico Signs Two

NEW YORK — George Goldner, proxy of Tico Records, has announced the signing of Alfredito and his orchestra and the Pete Terrace Quintet to exclusive recording contracts. Alfredito is a well known artist in the Latin music field having had a number of hits while recording for the Rainbow label.

Terrace, who has just formed his own aggregation, was formerly the vibme with Joe Loco's group. Terrace's first release "Poor People Of Paris Cha Cha" b/w "Shangri-La" has already been issued.

WANN Plays Top R&B 50

ANNAPOLIS, MD.—Radio Station WANN, this city, has inaugurated a new policy on its Sunday afternoon "Ear Hop" Show, designed for the Sunday afternoon listener on the road, relaxing at home, or at the beaches (during the summer months). The show, which is aired from three to six P.M., consists of the top fifty rhythm and blues tunes throughout the country as compiled by The Cash Box. Listener reaction to the first program, presented February 19, is reported as excellent.

In addition to the top fifty rhythm and blues, the show also features news, the correct time, and up-to-the-minute weather and driving conditions for a five-state area which WANN serves.

Of the 50 best selling records compiled by The Cash Box, the first twenty are reported in order of strength and the following thirty are records selling well in various territories throughout the U.S. with no attempt to list them in order of strength.

"It's What's in THE CASH BOX That Counts"
LITTLE RICHARD
(Pecock 1658)

"DIRECTIONS FROM MY HEART TO YOU" (2:51) [Lion BMI—Richard Penniman]. Little Richard sings a slow, feeling-filled blues against the soft and simple backing of the Johnny Otis band. It is a romantic effort sung with warmth.

"LITTLE RICHARD'S BOOGIE" (2:50) [Lion BMI—Richard Penniman]. Little Richard knocks out a fast-beat boogie with a zesty reading against a rocking hand backdrop. Deck drives from the opening bar.

ETTA "MISS PEACHES" JAMES
(Modern 984)

"I'M A FOOL." (2:15) [Modern BMI—Derry, Jomaj]. Etta James rocks with little restraint as she proclaims her love for her unsympathetic boyfriend. Deck jumps, good rocking and driving arrangement. Should grab off a good slice of the available business.

"NUMBER ONE" (2:20) [Modern BMI—Ling]. Miss James belts a middle beat rhythm piece in her solid vocal style. Gal projects well. Driving jump that the kids will love. Storywise, Etta does better on this side. She's still in love, but on this deck she gets her man.

JOE MEDLIN
(King 4866)

"SUFFERING WITH THE BLUES" (2:00) [Jay and Cee BMI—Conway, Pemberton]. Joe Medlin is on records and his first effort is a dramatic bit of singing. Medlin sings a slow-paced ballad effectively and smoothly. Easy, listen to this song.

"SOMEONE MADE YOU FOR ME" (2:50) [Jay and Cee BMI—Henry Glover]. A slow, pop-religious ballad. Of the Hamilton-Hibbler school, both delivery and material. Big vocal effort. Pleasing, warm, emotional wax.

SONNY TERRY
(Groove 7740)

"ROOTIN' BLUES 421" (3:14) [E. B. Marks BMI—Sonny Terry]. Sonny Terry and his group go wild on a racing instrumental. A variety of sounds and treatment add up to a crazy and exciting hum of wax. Should rack up a good sale.

"RIDE AND ROLL" (2:32) [E. B. Marks BMI—Terry, McGee]. Flip is a fast beat jump blues that makes a happy couple. Deck moves at a breath-taking pace and the kids can work up a drooping brew with this one.

"DID YOU EVER LOVIE A WOMAN" (2:30) [Modern BMI—King, Ling].

"LET'S DO THE BOOGIE" (2:25) [Modern BMI—King, Ling].

B. B. KING
(RPM 457)

- B. B. King offers another strong pairing in his latest release, "Did You Ever Love A Woman?" a slow-paced blues in which King tells of his deep feeling for his woman. King's smooth handling of the warm lyrics and melodic blues makes this a deep that should pull in the sales in generous quantities. The flip, "Let's Do The Boogie," is a fast beat boogie item that drives all the way. It's an enthusiastic King who belts against a swinging instrumental backdrop. A good coupling.

"I'VE GOT NEWS FOR YOU" (2:57)
[Tellie Music BMI—McShann, Bowman]

"MY DARKEST NIGHT" (2:47)
[Tellie Music BMI—McShann, Bowman]

PRISCILLA BOWMAN/JAY MC SHANN
(Voc-Jay 179)

- Priscilla Bowman and Jay McShann, whose "Hands Off" was one of the biggest r & b hits of the year, follow with material very much in the same vein, and lyrics that pick up the story. Miss Bowman is in good voice and obviously feels and enjoys the mood of the piece. McShann's orking carries the ball all the way, backing the thrush in a manner that keeps the tune filled with spirit. Should prove to be a strong follow-up to "Hands Off." "My Darkest Hour" is a change of pace for the thrush. However, Miss Bowman shows her versatility, turning in a very moving vocal of a soft, torchy blues. Good side that should not be overlooked.

"ME AND MY MULE" (2:08)
[Jay & Cee BMI—Jack Dupre]

"FAILING HEALTH BLUES" (2:47)
[Jay & Cee BMI—Lucille Dupre]

JACK DUPRE
(King 4876)

- Jack Dupre, who has been in the charts with a number of novelties, comes up with another narrative-blues, "Me and My Mule," in which he carries on a humorous one-sided conversation with his mule. Dupre is tops at handling this sort of material, and being no stranger to the charts he is bound to get good experience in this way. Should be a strong selling item. The flip, "Failing Health Blues," is a down-home slow beat blues chanted expressively by Dupre. It has definitely an effect that should make this a good sale. The overall sale should accrue to "Me and My Mule."

"THE CHARMS"
(Charit 613)

- "HEART OF A ROSE" (2:30) [Sherryl BMI—Richard Parker]. The charms dish up a tasty beat rocker with flavor and zest. A happy sounding jump very much in the idiom the kids are buying. Good side that could cash in strong.

- "I OFFER YOU" (2:53) [Sher- rey BMI—Richard Parker]. If you flip is a sugary litting ballad, more restful for the nerves, but not as exciting for the teen-age buyer. Ok side, but not as enticing as "Heart of a Rose."

BABS GONZALES
(King 4855)

"HOUSE REENT PARTY" (2:55)
[Jay and Cee BMI—Gonzales]. Babes Gonzales does a talky bit with a small combo laying down the beat behind him. The story of the empty pocket made waiting for his chick at a "social tea" where gambling and drinking was the ticket has a faint humor. On the whole the deck does come off too well.

"SHE'S JUST RIGHT FOR ME" (2:55) [Jay and Cee BMI—Gonzales,-gay]. Similar material and similar comments.

THE AVALONS
(Grove 0141)

- "CHAIN AROUND MY BRAND" (2:35) [Jay and Cee BMI—Gonzales]. The Avalons make a strong debut with their initial Groove disk. A cool falsetto lead working against a drifting background of an irresistible melody makes an effective offering. Deck is worth a careful examination and could take off.

"OH SHE FLEW" (2:35) [Roosevelt Music BMI—Jesse Stone]. The flip has the Avalons working over a middle beat jump with a cute treatment. The group's timing is solid, their delivery good. A strong etching.

JOHNNY FULLER
(Imperial 5382)

- "SISTER JENNY" (2:25) [Com- modore BMI—Ruth Durand]. Johnny Fuller sings a rhythmic rock and roller with a spiritual flavor and a happy sound. Deck moves with a lively spirit and is different enough to make a strong impression.

- "MY HEART IS BLEEDING" (2:40) [Roosevelt Music BMI—Bar- tholomew, King]. Johnny Fuller sings a slow ballad with feeling. It is similar in feeling to Fuller's last few "Ace-type" recordings. Soft, romantic and so."
"I'M WISE" (2:16)  
[Bess Music BMI—Bocage, Collins, Smith]

"HAPPY TEARS" (3:04)  
[Bess Music BMI—Bocage, Smith]

EDDIE BO  
(Apollo 3551)

- Eddie Bo comes up with an unusual treatment of material in "I'm Wise". A quick Latin beat captivates as Eddie Bo sings the story of hisconvincing, two timing woman. Simple, cornball backing lends atmosphere to the deck. A
goodie that is already being reported in some areas. The flip, "Happy Tears", is a slow beat
cue well done by the new person-
ality. Bo walls with an interesting
style. A strong pairing. However, for
the big side it's "I'm Wise".

"CRAZY LOVE" (2:40)  
[Maureen BMI—16th, Weinsten]

"NEVER LET ME GO" (2:42)  
[Maureen BMI—16th, Weinsten]

THE ROYALTONE S  
(THE ROYALTONE S)

- The Royaltone come up with a
quick beat ditty, "Crazy Love", 
that is intriguing in its construction. 
The flip, "Never Let Me Go", has 
a sound feeling of the Bulawayes, 
tonic it is reminiscent of "Get Me 
Crazy Love". The beat and the lead is as near as we can
describe, a thin, high pitched fal-
setto. The combination makes for
an unusual etching that should ap-
pel to the buyer. Watch this etch-
ing, "Crazy Love". The flip, "Never Let
Me Go", is a slow ballad effectively
done, the not as exciting material
for "Crazy Love". The lead voice is again the strong point of the
recording. Ok, deck, the we like
"Crazy Love" for strong action.

THE CHAMPIONS/  
SONNY THOMPSON  
(Chart 411)

"MEXICO BOUND" (2:20)  
[Felician BMI—Thompson, Stone].
The Champions blend on a middle-
beat rhythmic bounce that is very 
familiar in tune and treatment. Well
done.

"IT'S LOVE, IT'S LOVE" (2:30)  
[Shervyn BMI—Stone, Oshins].
The Champions mix a tender, romantic
slow beat with feeling. Lead is effec-
tive and the group backs well, 
resulting in an ok deck.

TITUS TURNER  
(Wing 9058)

"I'LL WAIT FOREVER" (2:15)  
[Danbury BMI].
Undoubtedly, Titus Turner
leads his full voice to a beautiful
slow beat ballad. The chorus sells the
romantic lyrics with conviction and sin-
certainty. Strong wax that could make it
for "Titus". Watch it.

"GET ON THE RIGHT TRACK, BABY" (2:16) [Bront BMI].
For the coupling Turner jumps with en-
thusiasm on a quick beat exciter. Tur-
ner gets emphatic, shouting for his
baby to "come on home and treat me
wrong again." Exciting performance and instrumen-
tal backing to match.

THE HEARTBEATS  
(Hatt 713)

"DARLING HOW LONG" (2:31)  
[Kee BMI—Sheppard, Miller].
The Heartbeats come up with a strong
beat behind their "Crazy For You".
Melodic slow beat ballad that is well
performed. "Darling How Long" should
be ok sales-wise.

"HURRY HOME BABY" (2:25)  
[Kee BMI—Sheppard, Miller].
The Heartbeats back with a strong
quick beat jump. The kids go wild and
believe that the kids who will
love it. Two strong waxes.
CANADIAN CAPERS

MONTREAL MEMOS

Doing tremendous business at the Fontaine Bleue Room of the Chez Paree is the up-and-coming ventriloquist Rickie Layne and Vel Vel... RCA Victor’s new recording artist Toddy King here for a quick visit. Squired by Victor’s Lee Mendell, gal was an expected big draw in town. Norman Brooks is the featured attraction at the Casa Loma this week... The Peters Sisters, opened a one week engagement at the New Orleans Cafe on February 20th. Next week’s show will feature Salvatore Bar- celo who will be followed on March 5th by violinist Florab Chrom... Montreal’s own pianist Benny Eckstein (not to be confused with RCA Victor’s recording artist) is now featured locally at the Clover cafe after his long stay at the Chateau St. Rose and Lido in the outskirts of town. Also featured in this spot is local gal Lynn Stevens... Ballad singer George Faith is now featured with the Rhythm Riders Trio at the Monterey.

Jimmie Rodgers Day Plans Moving Ahead Rapidly

NASHVILLE, TENNESSEE—Plans for the 1956 gala of the 4th Annual “Jimmie Rodgers-National Country Music Day Celebration” are well under way, as word from Ernest Tubb, president of the “Rodgers Foundation,” and Hank Snow.

Already this week, invitations have been put in the mail to the nation’s major country music shows, and to the leading professional entertainers in the field. A special letter of invitation was mailed earlier this week to the nation’s Dj’s. Representatives are expected from “The Grand Ole Opry,” “Ozark Jubilee,” “National Barn Dance,” “Lousiana Hayride,” “Big D Jamboree” and the other leading country music shows.

Among the headline artists who have already been invited are: Tex Ritter, Gene Autry, Roy Rodgers and Dale Evans, Bob Wills, Pee Wee King, Lefty Frizzell, Mac Wiseman, Charlie Arthur, R. D. Henson, Sunshine Sue, and Curtis Gordon, it was revealed. Additional artists are to be announced, of course, upon previous commitments.

Program arrangements are now being completed for the big Friday night (May 25) dance which will be held in a gymnasium at Key Field. Saturday morning will be the time of the big parade with the entire memorial day celebration to be topped off Saturday night by a show featuring the top names present for the celebration.

Tickets for the Saturday night program may be obtained by writing “The Jimmie Rodgers Show, PO Box 1556, Meridian, Mississippi,” with advance prices for adults fifty cents, and children twenty-five cents, according to Tubb and Snow.

High School Jockey Airs Western Show

RCA Thesaurus Signs Six

NEW YORK — RCA Thesaurus, radio station transcription library, has announced the addition of the following subscribers to its services: Station KANO, Anoka, Minn.; WYKE, Philadelphia, Pa.; KSBK, Naha, Okinawa; WYZE, Atlanta, Ga.; WENL, Rich- mond, Va.; and KJTF, Little Falls, Minn.

SOUTH NORFOLK, VA.—Ray Fulp, who conducts the Cunin Bay Hoe- down, a country music program over the Norfolk High School station (WFOS-FM) is shown above interviewing the Carter Sisters, Columbia Recording Artists. Ray says the school station is the first of its kind in Virginia.

Subscription: 52 Issues $15.00

The Cash Box, Music  March 3, 1956

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX

REGIONAL RECORD REPORTS

TEX JUTUS & NORM HALL

1. Blackboard Of My Heart
2. What Would You Do
3. Tennessee Teddy (Robbins)
4. I'm Goin' Down (Dave Rich)
5. If You Were Mine (J. Reeves)
6. I Don't Remember (J. Reeves)
7. Do You Know Where God Lives (Terry Eddy Robbins)
8. Tennessee Teddy (M. Robbins)

WYEA—Emporia, Va.
1. Mystery Train (Elvis Presley)
2. I Forgot To Remember
3. Blackboard Of My Heart
4. These Hands (Max Wissman)
5. Why, Baby, Why
6. The Song Of The South
7. That's A Sad Affair (J. Reeves)
8. The Blue Moon (Oh Boy)
9. I Want To Be Loved
10. Hi De Funk (Terry Eddy Robbins)

"BIG" WIKW—Knoxville, Tenn.
1. Why, Baby, Why (Ken White)
2. Pieces Of Home (Sylvia And Faron Young)
3. I Don't Remember (J. Reeves)
4. I'm Goin' Down (Dave Rich)
5. I Want To Be Loved
6. What Would You Do
7. How I Love You (S. Robbins)
8. Blackboard Of My Heart
9. I Don't Remember (J. Reeves)
10. Hi De Funk (Terry Eddy Robbins)

ED SMITH

WROK—Monroe, La.
1. Do Some Lonesome Dancing (Carl Smith)
2. I Want To Be Loved (My Baby, My Love)
3. You've Got To Be Free (Jimmie Rodgers)
4. I'm Goin' Down (Dave Rich)
5. I Want To Be Loved
6. What Would You Do
7. How I Love You (S. Robbins)
8. Blackboard Of My Heart
9. I Don't Remember (J. Reeves)
10. Hi De Funk (Terry Eddy Robbins)

HEARTBEAT (E. Presley)

WKB—Mobile, Ala.
1. Why, Baby, Why
2. I Don't Believe You've Met My Baby (Jimmie Rodgers)
3. I Want To Be Loved (Sylvia And Faron Young)
4. I'm Goin' Down (Dave Rich)
5. I Don't Remember (J. Reeves)
6. What Would You Do
7. How I Love You (S. Robbins)
8. Blackboard Of My Heart
9. I Don't Remember (J. Reeves)
10. Hi De Funk (Terry Eddy Robbins)

AL HALLAMAN

WVEY—Beverly Falls, Pa.
1. Run Baby Run (Piers)
2. Run Baby Run (Piers)
3. You've Got To Be Free (Jimmie Rodgers)
4. I Want To Be Loved
5. What Would You Do
6. How I Love You (S. Robbins)
7. Blackboard Of My Heart
8. I Don't Remember (J. Reeves)
9. Hi De Funk (Terry Eddy Robbins)

WKLW—Lexington, Ky.
1. Eat, Drink And Be Merry
2. I Don't Believe You've Met My Baby (Jimmie Rodgers)
3. I Want To Be Loved (Sylvia And Faron Young)
4. I'm Goin' Down (Dave Rich)
5. What Would You Do
6. How I Love You (S. Robbins)
7. Blackboard Of My Heart
8. I Don't Remember (J. Reeves)
9. Hi De Funk (Terry Eddy Robbins)
10. You've Got To Be Free (Jimmie Rodgers)
NASHVILLE, TENN.—Charlie Walker (Decca) is all smiles as he chats with popular DJ Paul Kallinger about his hit recording of "Only You, Only You". Walker was in Nashville recently as guest star on the network portion of the WSM Grand Ole Opy.

DJ "Journey"

Serenade

THE CASH BOX

THE NATION'S
BIG 10

Country Juke Box Tunes

POS. LAST WEEK

1 WHY, BABY, WHY
Red Sovine & Webb Pierce (Decca 29739; 9-29739)
George Jones ( Starday 201; 45-202)

2 I FORGOT TO REMEMBER TO FORGET
Elvis Presley (RCA Victor 20-6339; 47-6339)

3 SIXTEEN TONS
Tennessee Ernie Ford (Capitol 3262; F3302)

4 I DON'T BELIEVE YOU'VE MET MY BABY
L sound Brothers (Capitol 3300; F3300)

5 EAT, DRINK AND BE MERRY
Porter Wagoner (RCA Victor 20-6289; 47-6289)

6 LOVE, LOVE, LOVE
Webb Pierce (Decca 29662; 9-29662)

7 YOU'RE FREE TO GO
Carl Smith (Columbia 21462; 4-21462)

8 THESE HANDS
Hank Snow (RCA Victor 20-6339; 47-6339)

9 YOU AND ME
Kitty Wells & Red Foley (Decca 29740; 9-29740)

10 WHAT AM I WORTH
George Jones (Starday 216; 45-216)

THE TEN COUNTRY RECORDS
DIIK JOCKEYS PLAYED MOST THIS WEEK
(PLUS THE NEXT TEN)

1. WHY, BABY, WHY
2. I DON'T BELIEVE YOU'VE MET MY BABY
3. LOVE, LOVE, LOVE
4. EAT, DRINK AND BE MERRY
5. I FORGOT TO REMEMBER TO FORGET
6. THESE HANDS
7. YOU AND ME
8. SIXTEEN TONS
9. RUN BOY
10. YOU'RE FREE TO GO

NASHVILLE, TENN.—Platter talk at WSM. Martha Carson (RCA Victor) is shown here discussing her new album with DJ, T. Tommy Cutrer (Mercury). Martha is currently on tour visiting DJs across the country as she continues a promotion on the album, "Journey To The Sky".

THE CINNATI CUT-UPS

Eileen Rodgers (Columbia) was in town this week making the rounds with her new record "Some Of These Days". From the way the DJ's are spinning it, the record could take off in these parts. . . . Dick Bray, veteran announcer and sportscaster, has become associated with the Wilson Freight Forwarding Co. . . . Daryl Parks will relieve Tod Klinzewski as the emcee of Promise Playhouse next Monday. Ted is leaving for spring training with the Red Sox (Baseball team) in Tampa, Fla. . . . Ernie Lee is back at WLU-TV, Said he was "tired of fishin' in Florida". . . . Now Ernie! . . . Had a nice letter from Jim and Jean. They are down in Lake Oak Florida working on the "Swannee River Jamboree" series which is carried by 15 southern stations. They are also on TV over WCTV in Tallahassee, and have been doing personal's with Low Childre.

NEWS FROM WHEELING—The crowds at WWVAs World's original Jamboree are getting bigger now that spring is almost here. Each week they bring in a visiting Country DJ to be on the show. This week Johny Small from WNCI, New London, Conn., was on hand. He had a new singer with him Ken Kirby. (Sure looks good). . . . Hylo Brown with the "Backskin Boys," Sunny Collins, Carl Collins, Bob Miller, are doing personal's in New England. . . . Lee Moore's Cross Country record "Dark as a Dungeon" is kicking up, a big favorite of the majors trying for a follow up to "Sixteen Tons." It looks like the little Cross Country label will walk off with the prize. The tune, another from the pen of Merle Travis, . . . Jimmie Williams (MG M) just inked another contract with WWVA. . . . Wilma Lee and Stoney Cooper (Hickory) booked into the Circle Theater this week end . . . A new way to sound plugger occurred Wheeling when Dusty Owens had Gloria Bogerson wear a unique uniform designed by Dusty calling attention to his plug song "Hello Operator" at the annual Beaux Arts Ball.

Columbia Kiddie Disk Prices

NEW YORK — Columbia Records this week announced the raise in price on kiddie eps on 45 rpm from $1.19 to $1.49, effective March 5.

It was also announced that the Starline Series, consisting of 12 eps on the new Columbia original TV cast; and Captain Kangaroo original TV cast, starring Bob Smith, will be sold in two singles of each in March. The two series will sell for $1.25 for each single, 45 or 78 rpm.

Other children's records will continue to be sold at the present price of 98c each.

Herald A-V Tape Deal

NEW YORK—Bob Rosen, Herald Records, announced that Herald had consummated a deal with John Benmont, general manager, of A-V Tape Libraries, Inc., whereby A-V will issue the entire Herald jazz tape series on tape.

A-V and Herald Records will work together on production and future tape reproductions by A-V will be issued with the same covers used on the original Herald eps.

A-V and Herald also plan joint recording sessions.

Rosen said, "On the future live recordings it is planned to utilize the top engineers and equipment of A-V. It is our hope to be able to get the finest sound and fidelity possible."
PEE WEE KING [RCA Victor 20-4050; 47-4650]

"BLUE SUEDE SHOES" (2:20) [Hi-Lo BM.—Columbia]

The Pee Wee King outfit, featuring a bright vocal debut by Walter Hayes, comes up with a sensational momentum, propelled by the solid driving, rhythmic novelty. Could capture the largest slice of the sales melon.

"TENNESSEE DANCIN' DOLL" (2:10) [Ross Jungenkamp ASCAP: A. Schroeder, N. Simon] Bottom deck is a light and bouncy toe-tapper that digs into the vocal trio ethic in most appealing manner.

TED DAFFAN [Bear Family 9-1882]

"TANGLED MIND" [Hill & Range BM.—Daffan, Shores] Jerry Shores takes the vocal spotlight as Ted Daffan and his Texans capably showcase the artist on an expressive, middle beat, vocal effort.


ANDREW'S BROTHERS [GMI 352184; K12184]

"ONE TRUE LOVE" (1:55) [Acuff-Rose BM.—Ketron] The Andrew's Brothers present a mighty pleasing vocal combo as they apply their talent to a gay whose charms are not artificial. A delectable, bouncy bitst.

"WHY DON'T YOU FORGET ABOUT ME" (2:18) [Acuff-Rose BM.—Miller, Mitchell] On the under portion the boys pretty spin an up-tempo, trot-compelling ballad.

LOY CLINGMAN (Vir 2000; 45-2000)

"TIME WOUNDS ALL HEELS" [Debra BMI.—L. Clingman] With Al Casey and the Arizona Hayriders neatly handling the instrumentation and Loy Clingman picking up the lyrics in distinctive style the boys etch welling up, atop a tempo sentimental ditty.

"URANIUM BLUES" [Debra BM.—L. Clingman] This half Clingman sends up an easy-on-the-ears reading of a self-penned tale about the misery causing mineral.

NITA, RITA, AND RUBY [RCA Victor 20-6445; 47-6445]

"NOT ANY MORE" (2:19) [Acuff-Rose BM—B. Terry] The Dixie Delta & Ruby trio team turns in a fantaltizing performance on an up beat, romantic heartbreaker that's starting to make noise. Excellent platter. Could be a smash.


EDDIE DEAN [Sage & Sand 215; 45-215]

"LOOK HOMeward, ANGEL" [RCA & Sage & Sand BM.—J. Flint] The polished tones of Eddie Dean shine as he beautifully fashions a very pretty, tempo romantic weeper. Lovely choral and instrumental support on a deck that could take off and go all the way. Watch it closely.

"DOWNGRADE" [Sage & Sand BM.—Decker, Pleener] This end Dean, effectively backed by the Five Guitars, spins an interesting, up tempo number. Good sound on both ends.

TABBY WEST [Decca 20922; 9-2822]

"EVERYBODY" (2:15) [Meadowbrook ASCAP—L. Love, M. Love] Tabby West comes up with an enticing vocal effort as he spins a captivating liltter about a gal who is liked by all and vice versa. Engaging support by the Fortunels and Singlers rounds out a charming platter.

"LET ER ROLL" (2:31) [Peer cunt BM.—Wells] Under lrd is another beaty, rhythmic novelty that the boys knock out in enjoyable style.

TEX RITTER [Capitol 5316; 51316]

"IF JESUS CAME TO YOUR HOUSE" (3:10) [Vidor BMI—Arranged.—T. Ritter] A much-recorded entry in the religious market is treated to a stirring recitation by the mellow-toned Tex Ritter. First rate performance that should do very well.

"THE TOUCH OF THE MASTER'S HAND" (2:55) [Tree Ritter ASCAP—M. Brooks Welsh, T. Ritter] Here Ritter tells about a violin’s value suddenly increasing at an auction when played by the master. A tender and persuasive tale.

"COME, SWEET CHARIOT" [Al- cines BMI] Here Tex, lending the group offer another fine reading as they send up a middle beat, rhythmically charged judgment day piece.
WSM GRAND OLE OPRY . . . Ernest Tubb (Decca), just back from a week in California where he did a series of TV films. Tubb did the MC chores on.

Slim Whitman (Imperial) embarked upon his long talked about European tour last month. Prior to his leaving the States, Whitman cut one of his finest recordings in many a month, "I'm A Fool" to smash in the States while he's riding the hit crest in England.

Traces Kaye, well known New York publicity rep was into Nashville and visiting back stage at the Grand Ole Opry. Kaye has handled publicity in the metropolitan areas of New York for a number of the country and western artists and is considered to be one of the finest publicity reps in the business. We were happy to have her visit here at Nashville.

According to word from Sheriff Tex Davis, Elvis Presley (RCA Victor) on Sunday, February 12, headed three big shows at the auditorium in Norfolk, Virginia. 9,000 paid customers pushed and shoved their way to catch the show. Starring with Presley on the Norfolk date were Justin Tubb, the Carter Sisters with Mother Maybelle, the Louvin Brothers and Benny Martin. Davis reported that the show was such a success for country music in Norfolk that fans are beating a path to their doors. Tex seems to be keeping the Norfolk area high on the list - country-music-wise.

Leslie Ianis, in from Cincinnati, back at the old stamping grounds here in Nashville, lining up a recording session for a King Record artist.

Jerry Byrd (Decca), who just completed a long tour, back in town getting ready for his third Decca recording session. Byrd headquarters here at the Opry with Frankie Starr (Decca), set for the Wilmington Azalea Festival, April 5 through 8.

Chet Atkins (RCA Victor) back in Nashville after a very successful visit to the West Coast, where he performed with the group at the Town Hall. Chet's TV film series "Eddie Arnold Time" began a twenty-six week run with participating sponsors on February 11, on WRC-TV, Baltimore. For this show, Chet has been receiving fan mail from the number of cities where "Eddy Arnold Time" has been heard.

The BIG "D" JAMBOREE . . . George Jones (Star-day, who has made quite a name for himself in the last several months was in for a guest spot on the Big "D" on February 6. The Big "D" staffers are kicking the show off at about 10 for a radio warm-up and are opening the doors a half hour earlier at 6:30. This is in keeping with the Big "D" recent revising of the show into a three-hour program, all of which is broadcast over KRLD Radio.

Carl Perkins (Sun), who's attracting the attention and gathering the coin with his recording of "Blue Suede Shoes", came in for the guest spot on February 18. Perkins went over in a big way.

Joe Poovey, now recording on Rural and Rhythm Records. Poovey continues with his deejay show on McKinney's WMAE, Saturday afternoon. Another interesting note is Joe's three big shows which he does at the Big "D" on Saturday night. "Interviews with Stars and Guest Stars" are a part of the show, which Jimmy & Johnny are back in town after a big swing through Canada with Webb Pierce.

Hank Locklin pushes forward with another new release. Titles of the new, "One Good Woman's Love" and "I'm A Fool".

Helen Hall was out with a new record on Coral, "Unwanted Love, Unwanted Heart".

BIG excitement at the Big "D" this week seems to be the new song "Jamboree. Capitol recording "For Rent" and "My Stolen Love".

LOUISIANA HAYRIDE . . . Nice note from Jo Jo Dowling (MGM) in Nashville. Butch distances entertainers are currently working the Louisiana Hayride: Johnny Cash, Johnny Horton, Buddy Attaway, Jimmy Newman, Hoot & Curley, Werty Fairbanks, Betty Amos, Jack Ford, Jeanette Hicks, David Routh, and Reese Boys. It is to be reported that Carl Perkins is expected to join soon.

Good to hear from Slick Norris, personal manager of Jimmy Newman (Dot). Slick has been promoting Jimmy's latest Dot record, "Seasons of My Heart" and "Let's Stay Together". Slick says he and Charlie Wagoner (Decca) recently attended with Paul Kallinger and Ray Davis recently at XERF, Del Rio, XERF is due for an increase in power in September. They are to go to 250,000 watts.

PORTER WAGONER . . . Home briefly from his six-week Southern tour for his once-monthly starring spot on the Jubilee, reports favorable response to his first sacred release, "What Would You Do (If Jeanns Come To Your House)"?

Dee Kilpatrick, Mercury's A & R topper, cut his initial session with Bill Wray, to be released in March, as "Old Wray Blues". For his next Jabilee appearance, March 9, Webb Pierce will have with him pianist-vocalist Roy Hall (Decca), singer Rita Robbins (RCA Victor) and the Jubilee Promenaders. Last act is currently on tour with Gene Autry.

Other Jubilee guests are expected to appear next month: "March 17, Betty Johnson of Don McNelis' Breakfast Club. Second "Junior Jubilee" will be presented March 24.

COUNTRY SMATTERS: Another show and his Smashy Mountain Boys (Decca), Kitty Wells (Decca), and Johnny & Jack (RCA Victor) and the Tennessee Mountain Boys recently completed a tour of Ohio and Indiana, February 12 through 20.

Jimmie Dickens, (Columbia), Del Wood (RCA Victor), worked February 13 through 20 through Georgia and South Carolina.

Blackwood Brothers quartet (RCA Victor) were being solid through March 24, playing the states of Alabama, Kentucky, Tennessee, North and South Carolina, Georgia and Illinois. Dell Wood, Jerry Bowers, who's reports that Hank Snow and his Rainbow Ranch Boys (RCA Victor) are off on the western tour, including part of Canada, through March 1.

WAX-WISE . . . Elvis Presley (RCA Victor) with his first RCA Victor release of "Heartbreak Hotel" and "I Was the One" is now ready "Heartbreak Hotel" is beginning to show to splendid results.

Lou Millet (Ekko), WLCS, Baton Rouge, Louisiana, is getting strictly behind the promotion of his latest recording "If I Have My Way". "When I Harvest My Love" and "Chapel of My Heart" Millet, who has made several guest appearances on the various shows here in Nashville, set to return here soon for another recording session.

Fourteen weeks ago Dave Rich (RCA Victor) was introduced to the label with the single of the year "I'm A Fool". With this record setting the standards for country music in Nashville, the album of the year "I'm A Fool" which the lad featured on the former Decca label. With the original "I'm A Fool" by Tommy Smith and a cover of the song by Slim Whitman (Imperial) leaves indications that there will be other artists jumping on to this hit material.

Ramblin' Lou, postcards from Sarasota, Florida, where he has been basking in the sun on vacation (a nice break), millet is the big new name in promoting country music at WJVL in Niagara Falls, New York.

Brady Corson, Carter Sisters (RCV) is the recipient of much play by her recording of "David and Goliath" and "I Want To Rent a Little White", which is her current release. For attention, her new release, "My Fair Lady" is given Marsh's "Journey to the Sky" Album, which is for RCA Victor, RCA. The girls promotion, whereby they have been releasing a number of their female vocalists with albums.

Bob McKinnon, KTK-Tucson, Ariz, passes along his thanks to the following record representatives in his area. They include Bill Worthington, RCA Victor, E. D. Shafer, Capitol, and Doug Hall, Decca. Ray Puller, South Norfolk, Va. high school student who contributed to this week's Hollywood music program heard over the school station WFOJ-FM, thrilled by the recent visits of Elvis Presley and the Carter Sisters.

Carl Smith (RCA Victor), others who have been recording honors with the release of his "I've Changed" and "If You Do Dear". Excellent disc jockey record service is being promoted on this number by Smith.

Slim Whitman (Imperial) no doubt, will have one of his best sellers in sometime, with his current recording of "I'm A Fool". Great job by Whitman on this one for Imperial.

Webb Pierce (Decca) shows no sign of losing his magic recording talents with the release of one his latest "You (Know) I Love You".

After one of the most trying weeks of the air because of doctor's orders, Uncle Jim Gregg (Capitol) back in Nashville, where he, his family and friends was up in Orlando, Florida once again, spinning the country was three hours each night. He was sure missed these six weeks by his many listeners who read "The Wife", in his column in "The Morning Herald" and the next several weeks.

Jim Reeves (RCA Victor) who has just completed a very successful tour for A. V. Burnsford, found that his latest Capitol release "I'm A Fool" and "The Last Sad Affair" was being well received around the country. With both sides hitted for release by radio, he's receiving top play, looks as if he has a two-sided winner.

Earl Phillips is the writer of the current Skeets Yancey (MGM) recording of "Meet Me In The Chapel" on MGM. Yancey are receiving some wide-spread promotion on the song by his disc Jockey friends.

Western star Charlie Aldrich signed a Decca Record contract this week, the first side to be released March 21st.

It's What's In THE CASH BOX That Counts
THE SEEBURG V-200

PLAYS 45 R.P.M. SINGLE

AND 45 R.P.M. E.P. RECORDS

WITH A SEPARATE CREDIT

SYSTEM FOR EACH

It's the world's FIRST DUAL MUSIC SYSTEM

America's Finest and Most Complete Music Systems
WANT SCHOOLS
FOR JUKE BOX
PROGRAMMING

Many Operators Agree Schools Should be Conducted to Teach Record Programming of Juke Boxes. Believe It Would Help Boost Take and Better Please Playing Public

Some time ago The Cash Box suggested that there come into being programming schools to help juke box operators and their servicemen to better understand how to properly program recordings in their juke boxes.

This idea clicked with many operators. They have since advised that they believed, just as manufacturers now conduct mechanics' service schools, that schools should also be conducted along the lines of how to properly program juke boxes.

"After all", one operator advised, "this is our bread and butter."

"What good is any phonograph without records?" he asks, and adds, "and what good is a phonograph that isn't correctly programmed?"

"This sort of machine takes in only what comes by absolute luck. It doesn't bring in the income it should or would were it programmed correctly."

There is no doubt that correct programming is of the utmost importance to all the nation's juke box operators.

Those phonographs that have pencil marked title strips, or title strips for anything but what comes up when coin is inserted, are not only hurting that certain individual operator who owns that machine but, at the same time, hurts every single music operator in the area.

It has also been discovered that a tremendous number of operators program only those records that they believe are best. They do not first scrutinize their locations carefully to decide what each individual place would like to hear.

There are dozens of other problems that arise along with proper programming which, when cured, bring operators the absolute maximum intake which is, usually, anywhere from 20% to over 250% better than what they are now taking in from the very same locations.

This alone makes it worthwhile for every single juke box operator to properly program his phonographs in each and every one of his locations.

Those servicemen who dash into and out of a spot and don't even take the time to switch recordings or add new hits are just simply hurting themselves as well as the man whom they work for.

Owners of the juke boxes should make it their business to obtain the services of men with a thorough knowledge of recorded music. These men can help them to enjoy greater income by showing them how to properly program their phonographs so that they will be driving for the absolute maximum intake from each of their spots.

Perhaps the leaders of the music industry, in view of the fact that proper programming results in great profits and, therefore, greater sales of machines and recordings, will take the time to set up schools where operators and their servicemen will be able to learn the fundamentals of proper programming and will then be able to follow thru so as to bring themselves the top possible profits from each of their locations.
N Y ARCcade OWNers TO FOrM ASSN.

Will Fight Confiscatory License Fees. Organizing Committee Formed. Full Body Will Meet Again Tuesday Night, February 28.

NEW YORK — About forty men, representing the arcade owners throughout the five boros of New York City, met on Tuesday night, February 21 at the Park Sheraton Hotel in this city for the purpose of forming a committee to determine the cause of action to be taken to meet the demands of the license commission.

An organizing committee was formed, composed of Max Shaffer, Nat Chodaker, Charles Rubenstein, Sam Holzman, Leo Wienskow, Murray Handler and Al Blendow. These men were met on Friday afternoon, February 24, to follow thru on other organizational matters. A meeting of the general body will take place Tuesday, February 28, at which time definite action will be determined.

late Thursday afternoon, word was received from the License Commission that out a ruling, taxing arcade machines at $50 per classification. That if an arcade has one gun, tax is $50. If it has two, the tax is $100. An additional $50 is set for every other classification that doesn’t vend merchandise, such as slushes, baseballs, footballs, photo, talking, etc. This is a particular harsh ruling, as an arcade may only have one of these types of machines, and he would have to pay $50 each machine. This fee is in addition to the deposit and the $50 tax on each individual employed by the arcade.

"Day Of Dimes" In Durham, N. C.

DURHAM, N. C. — Charlie Steel, Steel Music Company, this city, has been a worker with the Infantile Paralysis campaign in many capacities, and this year served as local publicity chairman. He was instrumental in arranging "A Day Of Dimes for the March of Dimes" in this area this year.

In addition, Steel received the complete cooperation of all three radio stations here in bringing the campaign to its people with a terrific broadcast, including the regular disc jockeys, groups of political personalities, sport celebrities, and entertainers.

Parkoff Holds Meet With One-Stops On EP Records

NEW YORK—Meyer Parkoff, Atlantic New York Corporation, this city, distributors for the Seaburg line of phonographs, brought together the heads of the six leading one-stop record dealers in the area at the Hotel Park Sheraton on Tuesday, February 21, to discuss programming of ep records in the new Seaburg "V-200" phonograph.

Parkoff demonstrated the workings of the phonograph, pointing out how operators are using anywhere from 20% to 60% of the phonograph for ep records. The one-stop dealers were extremely interested in the demonstration, and Parkoff advises that each of them promised to set up displays of ep releases on their counters and walls as well as speaking to operators when they drop in.

The one-stops attending the meeting were Leslie Distributors; Menas; Raymar; Williams (Newark, N. J.); Melody Shop; Elizabeth, N. J.; and Schoeney Schoenberger.

Wurlitzer Sponsors Factory "Juke Box Baby" Contest

Follow Same Rules As Set For Ops By RCA. Winner To Get RCA Victor Record Player.

NORTON TONAWANDA, N. Y. — Last week RCA Victor announced a music operator contest in conjunction with the new release of "Juke Box Baby." For this contest Wurlitzer, it was decided to offer a "Centennial" model '1900' Juke box as the grand prize.

The story appeared in "Daily News and Notes," a Wurlitzer publication in the North Tonawanda plant. So enthused were the employees over the idea that it was decided to give them a chance to participate in a similar contest, advised A. D. Palmer, advertising and sales promotion manager.

For the next four weeks, Wurlitzer employees will submit photographs of their 'juke box babies.', said Palmer, "following exactly the same rules as set up for the RCA Victor contest. Winners will be selected by a panel of three amateur photographers employed at Wurlitzer. First prize to the winning Wurlitzer employee will be an RCA Victor self-contained 45-3/4 RPM record player. Fourteen additional prizes will consist of two Perry Como albums and twelve 'Juke Box Baby' records, autographed to the winners by Perry Como.

"Enthusiasm is running high at Wurlitzer concerning the record 'Juke Box Baby' and the awarding of the model '1900' as first prize. In debating the song on his Saturday night show, Perry Como used a new Wurlitzer which was prominently featured in the background throughout the segment. Hundreds of Wurlitzer people reported seeing the show and recognized the product produced by their skills. With all this activity, 'Juke Box Baby' should be a good mover in Western New York!"


Question: Which Sam Is The Humorist?

NEW YORK — Seaboard Corporation, with offices in this city and Hartford, Conn., were appointed distributors for the products of Williams Manufacturing Company by Art Weinand, general sales manager, who flew into New York to close the deal. Meyer Parkoff, head of the New York office, and Mac Perlman, head of the Hartford branch, expressed their pleasure with the appointment, and stated they would sell plenty of Williams' machines to the operators in these territories.

"Seaboard is recognized as one of the finest sales and service organizations in the country," stated Weinand, "and we are extremely pleased by the fact operators in New York, Connecticut and New Jersey will be assured of the finest cooperation possible on all Williams products."

CHICAGO—Who's telling the funny story? From the photo, it appears that the world famous humorist, Sam Levenson, is picking up some new material from friend Sam Wolberg, president of Chicago Coin Machine Company, this city, and it must have been real funny.

Levenson visited with Wolberg on a recent trip to Chicago and spent considerable time with him. Both these men contribute much of their time and money to many worthwhile charities, and have been meeting at these functions many times over the years.
Legislature Meet Held By E. Mass. Ops

BOStON, MASS.—Twenty members of the Eastern Massachusetts Music Operators’ Association attended the February meeting in the Beaconfield Hotel in Brookline.

It was Legislative Night and the speaker, Rep. Leo Sontag reported on the Association’s bill (H. 972) to amend the Sunday law. He sketched the background and nature of the bill, the function of the Department of Public Safety in approving Sunday licenses, why the Department must oppose the bill and what other opposition is to be expected.

He urged that every op write letters and make phone calls in a barrage from all over the state to members of the Committee. The Association seeks to knock out the license fee imposed for the Sunday operation of music.

President Dave Baker, Melo-Tone Music, Arlington, asked that members flood the Massachusetts Legislature with letters and calls about the bill. He also stressed the need for action on the ASCAP bills in Washington. A copy of the letter written to Congressman Laurence Curtis, member of the Subcommittee on Judiciary that will hear the bills, by the association president, was read. Similar letters have been written to other Congressmen, he said.

Lucius F. Foster gave the Association a rundown on bill H. 700, in the Massachusetts Legislature, to prohibit the collection of royalties by performance rights societies, such as ASCAP, on records sold for use within the Commonwealth. It was agreed that the enactment of H. 700 would protect the ops here against any eventual victory by ASCAP in Washington and that the bill should be given the same kind of support and action as H. 972.

It was announced that the Association’s machine floater policy has become effective and that 11 members, representing a total machine valuation of $335,000 are participating in it.

President Baker told the members that for the first time in many years, ops now have a real working organization staffed by a professional trade association office and equipped to handle any activity that will benefit the industry as a whole. He cited the legislative and group insurance programs as examples of the work the Association has accomplished in the past few months and he said that other important projects are scheduled for the future.

Mark L. Shaeviel, Mark Amusements, Brookline, was voted into membership.

Associated Amusements, Rock-Ola distributors, shared the meeting room, and held a service school.

"It's What's in THE CASH BOX That Counts"
CIRCUS
New Life—New Look

Chi Coin Producing 7 Pool Game Models

CHICAGO—Continuing as one of the leading pinball manufacturers, it has all along 1955, Chicago Coin Machine Company announced this past week that its president, Samuel Wollberg, that at the present time seven different models of its pin game were going thru the factory's production lines.

As Wollberg explained, "The pool table business is one that requires meeting the various fancies of different tables in different locations."

"Therefore," he continued, "it is necessary to have different models of every pool game to meet the demand of the distributors who have locations where players have varied preferences.

"At our factory we have to treat each model just as we would a separate machine and, therefore, our production lines are busier than they have ever been before.

"So far," Wollberg added, "we are meeting the demand from our distributors from all over the country and, as we speed up production, we hope to be able to ship even faster than we are at this time."

As Chicago Coin's factory engineers explained, there are two models of 1438; one with and one without lighted bumpers.

There are four models of the "Champion Pool." One with lighted bumpers and one without lighted bumpers.

There are also two models of "Champion Pool Model 36"—one with and one without lighted bumpers. "Champion Pool Model 36" features the two end holes four inches closer to the center.

There is also "Hooligan Pool" which features automatic scoring and is played from the front.

MUSIC SALE! SEEBURG

M-100 C $50.00
M-100 B $42.50
M-200 $85.00
100-Record Wall Boxes $69.50

ROCK-OLA

1464, 45 RPM, 5 Sel., Write $45.00
1464, Like New $55.00
1464, Like New $65.00
1465, Sel. Box, Write $69.50

AMI

$ 135.00
D-80, 45 RPM 325.00

2 1/8 POOL BALLS

Set of 10 $15.00
Chalk Gross $2.25

United Bogo Caravan . . . Write

Seeburg Exhibition Machine
Each new and used Seeburg arcade machine in operation. Requires small space. $535.00

We are Distributors for EXHIBITION MACH. So You Can Depend on Us

Otherwise 25% Dept. Sel. S. O. D. C. O. D.

SEACOST DISTRIBUTORS, INC.
1200 NORTH AVENUE, ELIZABETH, N. J.

DALLAS DOINGS

Bob Bear, Watling's phonograph sales manager, and Roy Wattenmaker, vice-president and factory manager, and their wife and daughter, spent two days last week visiting Dallas and the surrounding area. The trip was made in route to Waco, where Bob Bear was due to meet with the representatives of the Ahol Company.

Bob Bear, Watling's phonograph sales manager, and Roy Wattenmaker, vice-president and factory manager, and their wife and daughter, spent two days last week visiting Dallas and the surrounding area. The trip was made in route to Waco, where Bob Bear was due to meet with the representatives of the Ahol Company.

It's What's in THE CASH BOX That Counts
D. Gottlieb Shipping New 5-Ball Game “Harbor Lites”

CHICAGO—Nate Gottlieb of D. Gottlieb & Company, this city, advised this past week that the firm is already shipping its new single-player, fiveball game, “Harbor Lites.”

Nate reported, “Due to the tremendous success of our two-player fiveball, ‘Gladiator’, we had even more time than we had hoped for to make even more extensive and intensive tests of our new ‘Harbor Lites’ on locations everywhere.

“We have always tested every one of our games extensively. But this time, we went even further than we ever did before, with the resultant effect that wherever ‘Harbor Lites’ was placed on test, our distributors rushed in orders that were greater than any initial orders we have ever before received.

“In fact”, Nate Gottlieb said, “we barely had time to get one game off the production lines when we had ‘Harbor Lites’ going thru the same lines. The mechanics just kept right on working away. The production lines didn’t even have a chance to cool off.

He also stated, “The production on ‘Harbor Lites’ is greater than what we have put thru on any single player five ball. This game gives every indication of being a tremendous and sensational hit.”

“Harbor Lites” features four brand new ‘center score targets’. Edge hit for high score, center hit scores ‘bull’s Eye’. A mystery light doubles replays scored. There are six alternating light high score bumpers. There are also two all new high power target shooters.

In addition to the above, ‘Harbor Lites’ also features: three actinized bumpers, two cyclonic kickers, two super-powered flippers and a high score that goes to seven million.

The game also has heavy duty all steel legs as well as plated cigarette holders on the side rails. It is one of the most attractive and colorful yet produced by Gottlieb.

STEADY PROFITS ON BARS—ON COUNTERS LEGAL PLAY

COUNTER GAME TWICO FORTUNE VENDER

Write for New Details

TWICO CORPORATION
1940 W. Lake St., Chicago 12, Ill.

THE EXHIBIT SUPPLY COMPANY
ESTABLISHED 1901
4218 WEST LAKE ST. • CHICAGO 24, ILLINOIS • PHONE: VA 6-3100

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS”
Bally Kiddie-Rides

EARN BIGGEST PROFITS

Bally Kiddie-Fun

Equipment earns
biggest profits in
kiddie-ride class.

Flashy eye-appeal
... thrilling action
... simple, safe mech-
anism ... sturdy
construction insures
years of top-earning
operation.

Bull's Eye

COIN-OPERATED JUNIOR SHOOTING-SALOON

Champion

COIN-OPERATED HORSE-RISE

OFFICIAL BOWLING

ears top money

For biggest group-play ... and continuous
repeat-play ... resulting in bigger
bowler profits ... get Bally ABC-
BOWLER ... scoring by Official
Bowling Rules ... or
CONGRESS-BOWLER for
delight attraction of
match-score features

ABC bowler

WITH MATCH SCORE FEATURES

Congress bowler

BALLY MANUFACTURING COMPANY, Chicago

EASTERN FLASHES

Wholesalers here report a surprisingly active sales market for both music
and games, new and reconditioned. Music sales keep going at a very fine pace.
Pool table games show fine sales, particularly to operators in outlying areas,
and more and more sales to city operators. Nice demand for shuffleboard, baseball
and bingo games and guns. Reconditioned music going very well, both local and export.

Members of the Westchester Music Guild met at the American Legion Hall,
White Plains, on Monday, Feb. 20. Young Distributing displayed the
new Wurlitzer model "1900" there, and demonstrated it for the members.
On hand for the Young firm were Joe Young, Abe Lipsky, Allie Goldberg, Henry
Smadja, and Joe Fishman, from Newark, N.J. Hank Perlmutter, field
engineer, also present. Joe Young, by the way, reports operator acceptance of
the new phonos is enthusiastic, and his only problem is to get sufficient
deliveries to satisfy the demand. The Wurlitzer "1900" used on the Perry
Country Club, Millbrook, was submitted by Young. ... Malcolm Weis, Westchester
assn. attorney, we're happy to report, out of the oxygen tent, and coming
along nicely. ... Ed Czajka, Eddie's Amusement, Danbury, Conn., in visiting
wholesalers. ... George Pouner, who re-opened his George Pouner Company a
few weeks ago, reports he's making fine progress. Says he particularly enjoys
visits of his old-time friends and customers from the Jersey area, who have
been dropping in to see him and reminisce about old times. ... Barney (Shugy)
Sagerman, Bunyon Sales, expected to return from his Florida vacation this
week-end. Meanwhile Norris Rood, Jr. (Kempy) Kempner and Louis Welber
busy taking care of the customers. Rood, who had started to take on weight,
tells us he's taken off 11 pounds in recent weeks. ... Al Simon, Albert Simon,
Inc., in Miami Beach for the week. ... Did you hear the story how some
swimmer out-talked three local ops? An empty store sign recently
announcing the opening of a new bar and grill. Three operators, at different
times, approached the ostensible owner with the view of setting equipment.
The bar owner demanded a cash payment for the privilege. Each of these
men signed the owner to a good contract, and then paid him several hundred
dollars on check. The checks were cashed, but the pigeon flew. No new bar
to open. The DA's office now trying to find this slicker.

Meyer Parkoff, Atlantic New York Corp, held a meeting of the one-stop
record companies at the Park Sheraton, Tuesday, Feb. 21, to discuss ep records.
The "V 200" Seeburg phonos was displayed, and Parkoff demonstrated the
position the ep records have in merchandising music to the Juke box patrons.
All the one-stop owners agreed to prominently display ep records and to talk
it up with operators. Parkoff's Seaboard company (games division) appointed
as distributors for Williams Mfg, Co., for both N.Y.C. and Conn. The well-
known Mac Perlman, head of the Hartford branch, reports pool tables going
big in his area. Art Weinbold, Williams' sales man, flew into N.Y. to close the
deal with Parkoff. ... Milton Nagler to start his 35th year this spring with
Mike Musvess. Milton started with Mike in his arcade on the Bowery in 1921.
Today Musvess owns a three-story building on 19th Ave., and it's loaded
with arcade machines. "Looks like 1956 will even top 1955, our record year," says
Mike. "We're so busy right now shipping machines, wonder what it'll be in
March," Art and Hymie Koeppel, Milton Nagler and Louis Welber,
delayed in their expansion move, hope to be ready in a week or so, when they're
able to accept additional shipments. Elections of officers for the Amusement
Machine Operators of New York takes place next week. ... Games ops hope
the license muddle (interpretation of the rulings) straightened out by March
15, license time. ... We know a number of ops in the city have
real cute kids and grandchildren. They should be entered in the RCA Victor
"Juke Box Baby" contest. Winner, you know, gets a new RCA Victor 1000" phono,
and a supply (35 records) of all RCA hit records for one year. ... Dave Lowy, Dave Lowy & Co, plans on expanding and renovating present
quarters so that he can handle the added business.

UPPER MIDWEST MUSINGS

With old man zero hitting some below zero blows, this is a good time to head
for the sunnier climes. Mr. and Mrs. Pitts Elkhorn, left last week for a vaca-
tion down old Mexico way. ... Mr. and Mrs. Fred Groha are going to head-
quarters in Phoenix, Ariz., where Fred has a sister. He operates arcades
west, passes through Chicago, and spent a couple of days in the Twin Cities watching the Golden Glove prelims. Too bad his favorite did not make the finals. ... Mrs. Nagler, of
Mankato, Minn., is back on the job again after a trip out to California where
he visited with his husband and his son. ... Mrs. Hy Sandler presented her
husband, Eugene Sandler, at the price tag auction of the Harold N.
Lieberman with an 8 lb. 14½ oz. baby boy on February 18th. This new makes it
one for Fred and baby for the Sandler, Mr., Don, 17 months. The trio, with a
baby, stopped in the Twin Cities on their way up to Superior, Wis. ... Recent visitor
to the Twin Cities were John Galep of Menomonie, Wis.; Art Berg of Fairmont,
Minn.; Lee De Mars of Ashland, Wis.; Forest Dahl of Fergus Falls, Minn.;
Leo Hennessey of Rochester, Minn.; Ernest Woytaszek of Hankinson; and
Junior Cramer of Ottumwa, Iowa. ... Ozrie Truppman, Bush Distributing
Company, Miami, Fla., stopped in the Twin Cities for a day to visit old friends.
Chicagol Chatter (Cont.)

adviced local customers they would get next day delivery due to fact he's taken
on United Parcel Service. Wally Finke and Joe Kline on the phone giving
Ed Levin of ChioCoin and largest order they've ever placed for pool games.
After the phone talk Wally cracked, "Now all we have to worry about is when
we'll get delivery!"... "Telephon texting? Paul Huebner advises that Roy McGin-
nis already has his season going out in Miami, and Paul adds Roy entertaining
at the same time. Last week Roy had Barney (Shugy) Supermark, Vinnie (Little Napoleon) Blatt and "Senor" Al Botkin as guests. Vel Albritten phones Paul to advise that Nick Chio and Joel have a "terrible big
destinal working in Noo Olsons. And Bill Bolles phones right afterwards to
state that he's traveling New England area. Sam Sterton of Williams very much pleased with fact Seaboard of New
York will handle firm's products in Met. N.Y. and Conn. George Jenkins
in Hyde and out of town—even faster over phone to Chicago"... Mike Connolly
Billy Coan advises from Upper Darby, Pa. that coffee vendor op, Fred McDev-
it cut short by months to this.
that Bill was still doing fine and
...for the two of them to
ed assistant to Al Mcintosh, in.
their home a couple of nights.
ny for the next 5 or 6 years to
ntryed playing golf and
... Well, at long last I've
reached the status of an 'Alternate Member' of the '20 Year Club. Send
me an application!"

Jimmy Ross of Cleveland phones long distance to congratulate The Cash
Box on its stand re: MCA mgf recordings. Says Jimmy, "The Cash Box" is 100
percent in the Willm. Lewis inag. out, out again, back again, making
short, short hops for biz purposes, Frank Mencuri dreaming a dream of a
month's vacation in Florida—some year. Says Franny, "We're so busy here
about more frequent eyes have those take vacation phones. The arm waving
about that "talking stamp vendor" is nothing to get excited over. Way back
in '26 CAMICO of N.Y. manufacturer vendor with talking unit that exclaimed
"Thank you", after each purchase. The unit was made by Thos. A. Edison
Laboratories in Orange, N.J. By the way, late F. D. R. was then on Board of
golf day... (Herman's Herb Outings in that city.)
In 1935 Willie Glaud (then in Brooklyn) bought up all the units that were left and sold
them nationwide at a buck a throw. Gov't would have been better off buying
them from Willie. Would saved thousands of dollars... Where's Andy
Omenos and Mary Gillette these bowling nights? That's what Chio Automatic
Bowling League's bowlers want to know.

"Texas Phil" Weinberg in town talking things over with Art Garvey at
the Bally plant. Commerce will be issued at a later date... Art Weinand
claims he most definitely knew that it was going to rain, snow and sleet when
it did, "Because", Art claims, "I took delivery on a new car"... Ben Coven
FAVORABLE PUBLIC OPINION

Nation's Music Operators Must Work Harder Than Ever Before to Obtain Favorable Public Opinion to Help Assure Victory in Forthcoming Copyright Legislation Hearings

Never before have the nation's music operators faced as intensive and as all out a campaign on the part of ASCAP to deride the juke box industry.

From every possible quarter ASCAP members are taking one slamming smash after another at the automatic music industry and are doing it with greater finesse than ever before.

It's a campaign of inner propaganda reaching to the very highest circles and trying, harder than ever before in all ASCAP's history, to prove that the juke box owners of this nation are anything but respectable small business men working hard to earn a decent livelihood.

On top TV shows old and famed song writers are appearing under the ASCAP banner with the flourish of how ASCAP is trying with such desperation to assure these old men their few desperately needed dollars to continue to enjoy a bowl of soup every now and then.

Always the programs turn back to Stephen Foster and how he died a poor, desperate and lost soul. His music is played. Music of others is played. The inference is that all who are composing and publishing the music of today unless, of course, they are given royalties by ASCAP, are going to die in the nearest poor house.

It's a tricky and smart campaign to win public opinion for ASCAP. It's the kind of subtle, disingenuous methods which have been used time after time to undermine the juke box industry.

There is no revealment of any facts concerning what ASCAP's members are now receiving from all royalty sources as well as from the nation's automatic music industry.

It's a tough job for anyone to even attempt to combat an old favorite of yesteryear. But it's a job that must be done. It's the job that now faces every single juke box owner in the nation. Unless he, too, drives hard to win favorable public opinion, he'll find himself on the outside looking in at the locations that used to be his.

Nor will ASCAP stop its propaganda to gather as much favorable public opinion to glorify its organization as it possibly can.

It isn't that "the ASCAP show must go on" to return to a trite theatrical phrase, rather it's the fact that ASCAP greedily smells over 20 MILLION DOLLARS that can be gouged out of the nation's automatic music industry.

That's why ASCAP is going all out. That's why ASCAP is using every possible means to discredit the juke box industry. Only for ASCAP's own financial gain.

No juke box operator in the nation can afford to sit back and be lulled into doing nothing while all this is taking place. He must get out and drive just as hard (in fact, even harder) to obtain favorable public opinion for himself. He must combat the very thing that ASCAP is driving for to smash— his livelihood, the welfare of his family, his business future.
New PUZZLE-SCORES

Players light 3-letter words, 4-letter words

Crosswords combines play-appeal of two great American pastimes—pinball and crossword-puzzles. Player shoots balls in holes marked with letters of alphabet to light 3-letter words and 4-letter words in puzzles on backglass. Location-tests prove that 2-in-1 play-appeal of Crosswords doubles and triples earnings of average 5-ball spots.

EARN UP TO 4 COINS PER GAME

Each coin gives player additional puzzle

Because player may select up to 4 puzzles and score separately in each puzzle selected, Crosswords averages 3 to 4 coins per game.

New SKILL SCORE-BOOSTER

Scores advanced by shooting balls in Star-holes

No mystery about Crosswords advancing scores. A glance at score-card tells player how to boost scores by skill.

Get your 5-ball spots back on a money-making basis! Get Bally CROSSWORDS today!

More money-making play-appeal

Bally BROADWAY

4 Magic Squares

Arrow points to one of 4 Magic Squares—A—which may be shifted to player’s choice of 4 different combinations illustrated above. Each Magic Square—A, B, C and D—may be shifted to choice of 4 different combinations. Separate button for each Magic Square permits player to shift only Square or Squares he desires to shift—without shifting other Squares. Maximum number-shift flexibility provided by 4 Magic Squares ensures maximum play-appeal, maximum earning-power.

Extra Time

Player shifts Magic Squares before shooting fourth ball . . . or before shooting fifth ball, if “5th BALL” panel is lit. Earning-power of the popular extra time feature proved in BEACH CLUB, VARIETY, BIG TIME and other great Ballygames.

Double Scores

Triple Scores

Spotted Numbers

Corner-Scores

Advancing-Scores

Extra Balls

Ballyhole

Requires only

27 in. by 41 in. space

Fast 5-ball play

BALLY MANUFACTURING COMPANY • 2640 Belmont Avenue, Chicago 18, Illinois
NEW YORK—Members of the Associated Amusement Machine Operators Association of New York, this city, will meet on Thursday, March 1, at the Hotel Sheridan, Lexington Avenue and 57th Street, at 8 P.M., to elect its officers for the next year. Dinner will precede the business election.

Officers will be elected from the slate nominated by the general membership at its last meeting, January 30. The slate is as follows: for president, Louis Rosenburg (incumbent) and George Holzman; for vice-president, Albert Koendel and Sandy Parnert; for recording secretary, Sid Walsson and Ira Zucker; for financial secretary, Louis Glatter; for treasurer, Jack Selm (incumbent) and Bert Jacob; for sgt.-at-arms, Morris Wurtzel.

Nominated for election to the Board of Directors are: Albert Arnold, Harry Berger, John Boyce, Eugene Brown, Frank Cargi, Harry Schildrocq and Sol Tabb.

Nominees for officers not elected will automatically be nominees for the Board of Directors. Nine men will be elected for the board.

THE OKLAHOMA OUTPOST

The weather was furious, snowing, sleeting and raining all in a few minutes, but no one complained, as it made it to Oklahoma City. Harry Suggs, Suggs Music Co., Lawton, running around town trying to buy records. . . . Dale Monday of Staples Dist., Tulsa, Okla. complaining of business. His joke boxes are the craziest. Won’t play group or women singers. . . . Bob Lester, Lester Music Co., Duncan, saying business is good and his business is terrific. Jake business better than it had been in years. . . . Mr. Feldman, Elmores Music Co., Ft. Smith, Ark drove into town. It was a business and pleasure trip. He wanted to meet the distributors and his wife went on a shopping spree. . . . Harry Brown, Central Music Co., Okla. City went on a flying trip for three days to Mexico. He was best when he returned, all that driving in just a short time really tired him. . . . Ted Lee, Jet Music Co., Okla. City going up and down record store buying records. . . . “Pop” of Kimmel Amusement Co., Okla. City looking a little tired. All the time he was calling him of his sleep. . . . McFarland & Robinson, Ada, wave in and saying business should be good in Ada since several new plants were going in there. . . . Keith Phillips, Modern Music Co., Okla. said his business is good since his locations are ones he has had for years. . . . You can now call Hudson street “Record Row”. All in this block there is King Records, B & K Distributor, A & R Record Distributor, and recently Oklahoma Record Supply moved on Hudson. All you can hear is how pleased the operators are since the distributors are all together. The distributors realize the operators are important in promoting records.

NEW ORLEANS NOTES

New Orleans operators and distributors getting back to normal after the riotous Mardi Gras. Opa reported the machines of all types were played heavily with the great influx of out-of-towners. Distributors also were happy, as many out of town operators, in town for the fun, dropped in to see them and transacted a good deal of business . . . Nick Carbachai, Crown Novelty Co.; R. G. Dupuy, F. A. B. Dist. Co.; Lynch and Zanders; Huey Dist. Co.; Albert Huffine; all open late and selling all kinds of games, vendors and phonographs. . . . In New Orleans operators and distributors advertise in the newspaper and the papers treat the industry well nowadays. This week the New Orleans State did a good sized write up of one of the city’s largest operators, The TAC Amusement Co., with a two column photo of the TAC servicemen James Mills, Ivan Delp, Bill Suggs and Walter Sciortino, grouped around a Wurlitzer, . . . National Novelty Co. advertises daily . . . Seen on coin row were: Rudy Flask, Pete Galloate, Louis Bertucci, Paul Lucas, Johnny Femia, Frank King, Charles and George Morrison, Biloxi, Miss.; Jerry Juanico, Grif McEachern, John Evans, Horace Crane, Charles Anderson, Bobbin Robinson, Tony Johnson, R. W. Harwood, Richfield, Florida, All of the South’s top operators, E. W. Kramer, Emile Thorman, of Slidell; Ivy Bovanture, Baton Rouge; Lionel Pecher, Alexandria; Guy Slay, Hattiesburg; Woodie Gammei, B. K. Duff and D. E. Levine, Hattiesburg; Miss T. C. NULL, Meridian; Pete Malouf, Greenwood; W. J. Kinley, Jackson; John Cefalas, Pete Galloate, Joe Greene, Teddy Gilgerman; Pete Lucas; Rudy LaGrabe; Henry Merale; J. B. McNelly; Charles Pate; Jimmie Pierce; Chuck Reynolds; George Surrini; George Sealman; Jack Vokel; Willie Ott; Charles Winters; A. J. Dargis; E. C. Smith; Ralph Falsetta; Joe Scovatta; Pete Licci; T. E. Odder; Oscar Marzello. . . .

Frank Mancuso passing out candy to celebrate a girl born February 12. . . . Paul Ricciad watching the clock as he was in a hurry to get home to his tot. Paula, his first. . . . Seen in Robinson Sales were the TAC boys, Tice, Happy Nick and Joe, buying records. . . . Nick Fakakis, Hattiesburg, also getting his week’s record supply.

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS”
Ernie Bishop, Lubbock, working on games in his shop. Between Bishop and his brother, of Wink, they are getting together a pretty good sized route of music and games... It's been rumored that W. E. Malone, Lubbock, has bought half interest in a cigarette route there but there has been no official announcement as yet. Louise Whatley, bookkeeper for the Wallace Distributing Company, Mineral Wells, learning more about the juke box business all the time and liking it too. Vernie Feemster, Knox City, in Mineral Wells looking at new equipment and talking about hunting. Louis Solomon, Abilene, is a very distinguished looking gentleman with his new goatee. Pee Wee and Mel Harp, of the Harp Music Company, Sweetwater, in Mineral Wells visiting... George Green, Odessa, eating lunch with a record salesman from El Paso... George Wrenn, sales representative for Chi-Coin and Genco manufacturing companies, calling on operators in West Texas... John Beard, Brownfield, still likes his cigars and coffee. You very seldom see John but what he has a cigar in his mouth.

It has been reported that W. G. Page, former operator at Big Spring, was recently involved in an automobile accident that completely demolished his car. He received only bruises and shock but Mrs. Page was rather seriously injured... Glynn Murphy, Breckenridge, still setting cigarette machines. Soon he'll have a good sized route of these machines along with his music.

"It's What's in THE CASH BOX That Counts"
HE STARTED, like many others, to go in for a friendly talking salesman sold him a route of peanut machines through a "Business Opportunity" classified advertisement he answered, which was in one of the local newspapers. He was impressed with the machines when he went around the route with the salesman to make the very first collection.

When he showed his wife the intake figures she, too, became as enchanted as he was and, without waiting another day, they withdrew the necessary amount to pay for the route from their savings account. He was now started in the operating business. But he was part-time.

He still continued on as foreman at the big shoe factory. Every evening, after a quick dinner, he would jump into his car and service his peanut machines.

It didn't take too many weeks before he discovered what had happened. Like many others before and after him, he too, made the best of the situation. He switched machines from location to location and, after a period of time, he invested his savings back into his savings account. Not charging for his own many, many hours of hard labor, of course.

But he kept right on plugging along. He now had the route up to about as high an income as it would ever bring. He had learned where to buy his merchandise, parts, supplies, and all other necessities at the lowest possible prices. He had, in short, learned to become an operating operator. He had customers and some of the distributing. He had also met a few other operators.

On one night, he had arrived at one of his locations, he met the operator who owned the juice box and the games. Like business men usually do, they fell to talking shop. One thing led to another and, without even realizing it, he told this friendly operator all about his job as foreman at the shoe factory and his part-time peanut machine operation.

This friendly operator listened carefully. Asked him how many peanut machines he owned and what the total income amounted to. When he heard the figures he advised our part-time operator that he was doing a truly marvelous job everywhere. Then he made a suggestion.

"Look," he said, "why don't you trade your entire route in with the big one? And make the music distributor! He'll take it off your hands." He told then our part-time operator what he thought he should get for the entire route. It was a very handsome figure. He proposed, "Use this as your down payment on some juice boxes and games. You won't have to work two jobs ever again."

Our part-time operator talked it over with his wife that evening. Both agreed it could be the answer to his double job problem. But they also agreed that they wouldn't make the move unless they got the price this friendly operator had told them they should get from the distributor. What's more, even after that, he still wouldn't quit his job as foreman at the shoe factory. Not until they were sure of a decent income.

The next afternoon he drove over to see the distributor. He had quit a few hours early so as to get to the distributor's place before closing time.

Meeting the distributor he mentioned the name of the operator who had recommended him. He was greeted affably and pleasantly. They went into the distributor's private office to talk it over.

This distributor offered him even more than what the friendly operator had told him he should get. When the conversation was all over, he found himself the proud possessor of a nice little number of games and juice boxes. Of course he would now also have some money to spend.

He was very happy over the deal. Confident he could successfully switch from operating peanut machines to operating games and juice boxes. In fact, he was very optimistic over what he believed was a bright future ahead for him.

He arrived home bubbling over with enthusiasm. That very evening he started visiting his former peanut machine location owners. It certainly wasn't all beer and skittles he very soon learned. Most of them already had games and juice boxes. But after some weeks of constant and uniring effort, he eventually located all of his juice boxes and games.

Oh, yes, he still held onto his job. When he came home from the shoe factory he now had service calls waiting for him. He would first cover all the locations that had phoned him during the day. Then dash back to service and collect from the spots he had originally scheduled for that evening.

It wasn't easy. But he was now beginning to earn a decent return on his investment. He paid off his notes. He enlarged his route by purchasing more juice boxes and games.

His wife began to complain that she just couldn't leave the house even to do her shopping anymore. The phone was ringing with ever greater regularity as service calls and other demands came in from his growing number of locations. This went on for some time and then, one day, as his wife continued to bitterly complain, he made up his mind.

"Look, honey," he told her, "we're doing pretty good right now. I'm going to quit the factory, rent a store and open up my own operating place. The basement here," he continued, "is getting full up with my tools, old games, supplies, parts and what not. I need more room."

They talked it over and agreed they could make both ends meet on his operating income. Well, to make a long story short, he found a nice, little store at a very reasonable rental. He fixed it up and painted it himself. Within a short period of time, now that he could devote himself completely to his route, he was well established.

Distributors phoned him. Other operators dropped in to visit with him. He added a mechanic who also serviced and collected for him. Things were picking up. His bank account looked good. He started to think things just a little bit easier.

He added a highschool girl to the payroll. She came in after her school hours and took over the phone calls. Even typing the title strips for his juice boxes and, eventually, became the buyer for all the necessary records.

His wife, too, expanded a bit. She purchased some new furniture that had needed for a long time. She bought herself some new clothes. She, too, began to feel more content. She was happy to be able to go shopping every day and not worry, too, much about spending an extra dollar for something or another.

When they reached the very first anniversary of his becoming a full fledged operator they went to a very fine and famed supper club and thoroughly enjoyed themselves. He noticed how his wife gazed with rapture and yet envy at the beautiful mink coats worn by many of the women who patronized this fine supper club. Taking her soft hand in his hard, calloused hand, he said,

"Honey, one of these days soon, provided things keep on going like they have you, too, will be wearing a beautiful mink coat."

Like many and many another man who spoke out so, either in complete sentiment or for whatever other reason, he began to hear all about mink coats and where to buy them, and as practically every waking hour he spent with his wife.

After a few months went by, he continued to build up a very fine operating business. Then, as winter approached, mink came back into the conversations between himself and his wife at regular and, many times, at short intervals during the hours he spent at home.

One day he came home smiling from ear to ear and said to his wondering wife,

"Well, honey, you can now have your mink coat."

He hugged and kissed her. She danced about the room for joy. Then he spoke up, before her elation reached celestial heights.

"But honey," he said, "here's a proposition. ""You're not sorry," he quickly added when he saw her lips droop and her eyes cloud over with disappointment and suspicion, "you can have the mink coat if you want it that bad. But, some of these girls, you know, are opening a gorgeous, new restaurant. The biggest and most beautiful in town."

"I'll get the location. And," he continued, "you'll be one of the owners."

"All you have to do," he explained, "is buy a few more, I mean, do a few more, mink coats."

"Okay, honey," he urged, "you'll have money coming in every week. In a little while you'll have your mink coat.

"What's more," he added happily, "you'll still be part owner of this gorgeous restaurant and have more money coming in every week."

But the town needed and wants a real nice outstanding eating place. You see...

Well, they talked far into the night, discussing the pros and cons. The possibilities of a new, gorgeous eating place in their fast growing town. And, before she fell asleep, she promised him that she would be thrilled to become part owner. She, too, would make her cloth coat do for a little while longer. Part ownership in such an enterprise was something her heart would be mink coat for the time being.

The restaurant was constructed. She, along with the other owners, was present on opening day, greeting one and all with her smiling hands. Thanking well-wishers.

Our operator was there, too. He had gone to the以人民 and the juice box in this beautiful and impressive restaurant and operators dropped in and wished him luck. They admitted they envied him so outstandingly successful. In fact, a few even offered to buy the spot from him, right then and there, but he had declined.

He gave them credit for the success. He was grateful for the success. They, he just grinned contentedly. Strutted about the place a little, but he was most completely forgiven, but, smilingly answered in the negative to all the offers.

So the weeks rolled by. And then, one winter night, his wife quickly noted the long, sad look on his face. The dip of his shoulders as he walked in at a rather late appearance. She asked,

"What's the matter, dear, tough day on the route?"

"No, honey," he answered, "but I've got very bad news for you."

"They just closed up your mink coat."
CHICAGO—J. F. Frantz Manufacturing Company, this city, just purchased the coin operated amusement products of ABT Manufacturing Corporation, this city.

This includes ABT’s well-known “Challenger” counter gun game and the “Rifle Sport” gallery as well as the “Kirk Guesser Scale.”

According to George Kozy of ABT Manufacturing Corporation, “This will give us the space we need as well as more time to concentrate on the components which we are manufacturing.

“We needed the space and we also needed all the employees involved in the manufacture of these products.

“We feel certain,” Kozy concluded, “that the J. F. Frantz Manufacturing Company will be able to handle this business to the complete satisfaction of all operators and distributors.”

This brings into the J. F. Frantz Mfg. Company the three products the firm wanted in addition to the present “Kicker and Catcher” counter game, as well as the Pace Bantam and Aristo Scales it is now manufacturing.

John F. Frantz of the firm stated, “We shall make an announcement regarding our merchandising methods for these new products, in addition to the scales and counter games we ourselves are manufacturing at this time, just as soon as all the materials, dies, tools and components have been moved into our factory.

“We want to take this opportunity,” he stated, “to assure everyone who dealt with the ABT Manufacturing Corporation that they will receive the finest service, the closest cooperation, as well as speedy and efficient delivery of any and all our products.”

FOR STEADY PLAY DAY IN AND DAY OUT BETTER BUY THIS LEGAL PLAY COUNTER GAME 1¢
Gottlieb Proudly Presents... SPOT POOL

In a New Series
FEATURING.....

• Standard 3 or 4 Sided Play
• Fast Playing Advance Hole Model
• Optional Center Hole Play

All Models Available with Colorful Light-up Bumpers and Indirect Playfield Light!

1927-1956
29 Years of Leadership!

D. Gottlieb & Co.

1140-50 N. Kostner Ave.
Chicago, Ill.

GET YOUR SHARE OF THE SALES TAX PENNIES
LEGAL PLAY COUNTER GAME

1¢ TWICO FORTUNE VENDER

TWICO CORPORATION
1940 W. Lake St., Chicago 12, Ill.

ABC No. 1 Takes First Place In Hot Chi Bowling League Fight

CHICAGO—ABC No. 1 team, during position night, moved ahead of Atlas Music by a game in the hot fight for Chicago Automatic Phonograph circuit leadership.


There were three sweeps during the evening. ABC No. 2 shut out the Walter Owens team, Leo Taylor had 505 and Irv Cairo 507 for the victors, while Carl Latino scored 502 for the losers.

Coral Records took all three from B&B Novelties. Charley Pieri was big man for Coral with 506. Fred Dries rolled 448 for B&B.

Looshe tripped Galgano Distributors twice. The Gallet boys were in form again for the winners. Ray Galley rolled 562 and Rene 551. Consoling mark for Galgano was Lenny Christiansen's 552.

Gillette Distributors took a pair from Singer One-Stop. Don Baxter paved the way on a 555 mark. "Red" Losasso rolled 565 for Singer, followed by Harry Julian's 548.

Rounding out the evening was Mercury Records' double win over Western Automatic. Joe Moss rolled 496 for Mercury, while Bill Nyland topped 448 for Western.

New Regional BAL-AMI London Distrib.

LONDON, ENGLAND - Paul Hunger, Alt. Director, Automatic Music Instruments, (Great Britain) Ltd., announced the appointment of the 11th regional United Kingdom distributor for the BAL-AMI model "G-80". The Northern Phonograph Company, Britannia House, Wellington Street, Leeds, will cover the West Riding of Yorkshire, with a population of 3½ million.

Pictured herewith is one of their trucks converted into a mobile demonstration unit. When complete, the unit will be decorated with sales promotion material, and will have benches on either side for the comfort of viewers.

"It's What's in THE CASH BOX That Counts!"
Ten foot snowfall in Boston this week hampered deliveries of equipment but failed to halt the good business distributors are experiencing as demand for music and games continues on the upward swing. Ten cent play is beginning to make a comeback around Boston and in Massachusetts where it had been slipping. While the dime operation has been spotty around the Hub, it has been okay in Springfield; good in parts of Vermont and New Hampshire; split-up in Maine and Massachusetts. Commenting on the dime play, Irwin Margold, general manager of Trimount Automatic Sales Corp. (Seaburg), said: "It is a slow educational process, but ops are beginning to realize more fully with the passing of each day that ten cent play is a must if they wish to continue in business." He reported that the Seaburg "V-200" is pulling dime play up and that installation of pieces around the Boston area has gone a long way toward popularizing dime play. Recently in Vermont, he said, Trimount sent four servicemen to change a whole area, all types of equipment, over to the dime play and results were "phenomenal." Pool games are still going at a terrific pace at Trimount and more than 1,000 have been sold while demand increases. Expert biz is reported slowed up here, due to severe storms in Europe. There is a shortage of used pin games for export. This makes it difficult to fill orders for export.

At Atlas Distributors (AMI) biz has been going at a terrific pace with demand for the color engineered phonograph keeping Louis Blatt hopping. Brother Barney Blatt, in West Palm Beach, Fla., has recovered from a recent illness and at last reports was out fishing. He will be back in the Hub Wed., Feb. 29. Louis Blatt, back from week-ending at his New Hampshire retreat on New Hampshire Lake, East Hermon, N. H., says New England ops are sold on AMI because of its mechanical features as well as all-around performance. "We don't average a half-dozen service calls a year on this machine," he said. "Some bought over a year ago have not even had their first service call—nobody has changed a pickup head yet!" Ralph English on the road for Atlas, Blueprints being drawn up at Ed Ravreby's Associated Amusements (Rock-Ola) for the new building into which the firm will soon move. Ed Ravreby and Al Levine off on a trip to New Britain, Conn. to call on Tony DeGoulis, Max Petterman and Dom Sandu there, and will cutback through Springfield, Richard Mandell, general manager of Associated Amusements, and Ruth Mae Ravreby, daughter of Ed and Mrs. Ravreby, will be married at the Ravreby residence in Brookline on Sunday, Feb. 29, and will depart on a five-weeks' cross country trip which they will visit with southern and western distris along the way (Dick asks that southern and southwestern distris please note above item). At Redd Distributors (Wurlitzer), Bob Jones, sales manager, says, "we have never been so fortunate as to have so many good things at once going for us: Bally's new in-line game, 'Broadway'; Ball's 'Pin Pool'; Chicago Coin's 'Hooligan Pool' and 'Champion Pool'; and Exhibitors various sites of 'Skil- pool'!" Si Redd returns from a vacation in Fort Lauderdale, Fla., Mon., Feb. 27. Tony Fedor, Redd Springfield rep., on in on a visit to the home office. Frank Menge, former ride salesman op, has been appointed sales rep in Maine and N. H. for Redd.

Ops visiting Boston distris this week included: Adolph Dugas, Webster; Walter Kalas, Palmer; Johnny Lazar, Oscar Pratt, Manchester, N. H.; Val Valdowski, Val's Music; Lynn; Jim Girauze, Lawrence; Martin Oliver, Morris; Packett, Portland, Me.; Bill Hamel, Concord, N. H.; Gus Kanz, Bill O'Brien, Newport, R. I.; Ernest Marcantonio, Middletown, Conn.; John Conner, Salem Depot, N. H.; Mike Pastevich, Nashua, N. H.; Malcolm Wallace, Newport, Vt.; Steve Pylock, Worcester; Arthur Strahan, Greenfield; Ralph Ridgway and Russell Mordisley, Springfield; Manny Espanola, Lowell; and Ralph Ferretta, Concord, N. H.

"It's What's in THE CASH BOX That Counts!"
WANT

WANT—Chi-Chon Big Leage baseball; Chi-Chon Home Run; United Slugg- er baseball; Williams King O'Swat; Bally ABC Bowler; Genco Big Top games; for all kinds of equipment. GEORGE PONSON CO., 123 WEST RUNYON ST., NEWARK, N. J. (Tel.: Fridge 5-6771.)

WANT—Need late model Shuffle Alleys for re-sale. Send list. Also have all types of equipment for sale. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. (Tel.: Fridge 5-6771.)

WANT—Bingos ready for location. Variety, $195; Big Time, $295; Gay Time, $315; Beach Beauty, $415; Miami Beach, $320; United Pin Slant, $425. Also have a few Broadway Bingos. All games in tip top condition. STAR COIN MA- CHINE CO., 1502 N. 25th ST., FORT MYERS, FLA. (Tel.: Northcliff 5411.)

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quant- ity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: Judson 6-4568.

WANT—Music: Seeburg 100-A's, BU's, C's, R's; Wurlitzer 1700's, 1800's, Pinball, all late Gottlieb Arcade and Bally Bingos. Write stating price and quantity in first letter. THE BIG BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: E'vonne 8-4931.)

WANT—We need Seeburg and AMI Phonographs, also Bright Spot and Bright Light Bingo Games, at once. Write, giving Models, Quantity and Lowest Cash Prices. We Buy, Sell and Trade all types of Music Machines. Send your list of equip- ment for sale. Write us your needs. HASTINGS DISTRIBUTING CO. (Sole Distributors of AMI), 610 WEST MOUND RD., MILWAUKEE 13, WISC.

WANT—Distributors Wanted. Slide-Ex powdered shuffleboard wax. Selec- tively produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: Everglade 1-4647.

WANT—Pay cash. United Slugg- er Baseball; Chiecin Big League Bull's Eye; Genco Champion Baseball; Bally ABC Bowler; Chiecin Home Run. Also late music and bingo's. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. (Tel.: Chickering 4-5100.)

WANT—To Buy. Vending Machine Routes — Penny, Nickel or Dime, within a 50 mile radius of Pitts- burgh. SYLVAN PENNCRAFT CORP., 1826 EAST CARSON ST., PITTSBURGH 3, PA. (Tel.: H'em- lock 1-9990.)

WANT—Geno West Wild Guns. Must be in good condition. State price and condition in first letter. LA RUSSELL & FOLLETTE MUSIC CO., SOUTH 180 HOWARD ST., SPARKANE 4, WASH. (Tel.: Madison 8-3585)

WANT—Pins, late model Shuffle Alleys for re-sale. Send list. Also have all types of equipment for sale. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. (Tel.: Fridge 5-6771.)

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FOR SALE—Operators: “Gleam Right With Lemonite”. Central Distributors, J. Rosenfeld Distributors, St. Louis, Missouri, sell and use Lemonite. Sample upon request. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Lowest prices on Pool, Pin, Shuffle and Juke parts and supplies. All Teleguiz parts stocked. Teleguiz machines, factory reconditioned, ready for location, $191.50. New larger quarters. Write, wire, phone. CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: Albany 2-3722).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don’t have what you want, we will make an honest effort to get it for you. Distributors, Collect, Rok-Olas, and Williams. Write for jobber’s discount. DAN STEWART CO., 140 EAST 2ND SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: Davis 2-2473).

FOR SALE—United 6 Player Stars, $45; Deluxe 6 Player, $39; Olym- pia, $60; Gottlieb and Marmaid, $29; Minrel Star, $29; Green Pastures, $125; Jockey Club, $129; Guys & Dolls, $70. STARK NOVELTY CO., 1813 NEWTON ROAD, N., CANTON 9, OHIO.

FOR SALE—Gottlieb Lady Luck, $175; Gottlieb Grand Slam, $110; Seeburg Coon Hunt, $150, W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEK AVENUE, CINCI- NATI. O. Tel.: Mounita 5000-12. Chapell 6-6556.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment, clean and shopped, or as is. Factory Distrib- utor for Seeburg, DICKSON DISTRIBUTING CO., 631 W. CALI- FORNIA, OKLAHOMA CITY, OKLA. Tel.: RGent 6-3691.

FOR SALE—America’s finest recondi- tioned phonographs and music accessories. Everyone of our re- conditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy, ANGOTT DISTRIBUTING CO., INC., PURITAN AVENUE, DETROIT 21, MICH. Tel.: University 4-0773.

FOR SALE—Top Value Buys: Rock- ola: 1454 (45 RPM), $245; 1436 (78 RPM), $245; 1436A (45 RPM), $295. Wurlitzer: 1100 (45 RPM), $120; 1150 (45 RPM), $135. General: Shuffle Alleys and Williams games and AMI Phonographs. Write for jobber’s prices. CENTRAL DISTRIBUTORS, 213 Olive ST., ST. LOUIS, MO. (Tel.: Main 1-3511 or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: Harrison 4-7477).

FOR SALE—Beach Clubs, $95; Palm Springs, $115; Surf Clubs, $125; Dude Ranch, $75. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLE- DO, OHIO. (Tel.: CH 3-8624-3-9005).

FOR SALE—United Alleys Team, $150; League, $140; Chief, $125; Royal, $95; Clover, $50. Guns: Exhibited Shooting Gallery, $125; Spotters, $115; Carlin Gun, $195. MOHAWK SKI AND GUN CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y.

FOR SALE—Make an offer for any of the following: Wurlitzer phonographs, 4—1500’s; 2—1700’s; 5— 1800’s; AMI B, 45 RPM. T & T DISTRIBUTING CO., 1663 CENTRAL PKY., CINCINNATI 14, OHIO. (Tel.: Main 1-8751).

FOR SALE—Bright Spots, $39.95; Bright Lights, $39.95; GOLDBEER NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. (Tel.: Market 3967-9).

FOR SALE—Comeo Extended Range Speakers Acoustically Engineered for Tone Ralos. 100% Guaranteed Satisfaction or money is refunded. Write for literature on full line wall speakers. Guaranteed equal to name brand corner speakers at equally low prices. COVER MUSIC CORP., 3181 N. EUSTON AVE., CHICAGO, ILL.

FOR SALE—200 beautifully recondi- tioned used bowlers from Royal through Bally Blue Ribbon. Unlimited quantities at unbelievably low prices. We’ll take music or guns in trade. Write or call for a guaranteed price. Financing arranged. SHELDON SALES, INC., 881 MAIN ST., ROCHESTER 3, N. Y. (Tel.: Lincoln 9106).

FOR SALE—Genco, Wild West Gun, $150; Rifle Gallery, $225; Exhibited Star Shooting Gallery, $150; Dale Gun, $45; United, Carnival, $250; Bonus, $285. UNIVERSITY COIN MACHINE EXCHANGE, 884 N. HIGH ST., COLUMBUS 8, OHIO. (Tel.: Aminster 4-3529).

FOR SALE—6—Bright Lights, $50 ea.; 1 ABC, $50; 4 Connie Islands, $50 ea.; 2 Beautys, $75 ea.; 3 Palm Beach, $75 ea.; 5 Spot Clubs, $75 ea.; 2 Spot Lights, $50 ea.; 2 Gold'n Gold Nuggets, $50 ea. If these prices don’t suit you, make an offer. We need the space! Teletone MUSIC CO., 1909 SIS ST., PORTSMOUTH, OHIO. (Tel.: 31541 or 31531).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsyl- vania distributor for: United, Chi- cago Coin, Keeley and Bally. WILLIAMSPORT ELECTRONIC & DISTRIBUTING CO., 233 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Seeburg M1000, $300; M1000-C, $600; M1000-G, $725; M1000-W, $725; Wurlitzer 1250, $125; Wurlitzer 1400, $175; AMI B, $185; AMI C, $200; Evans Consellation, $125. all MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-4561).

FOR SALE—Wurlitzer Bar Boxes 2140’s; Wurlitzer Wall Boxes 3020’s Steppers and Master units. No reason- able offer refused. YOUNG DISTRIBUTING, INC., 75-579 11TH AVE, NEW YORK 36, N. Y. (Tel.: Hickeying 4-6050).

FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Lower prices for jobber’s orders. Central Distributors, 213 Olive ST., ST. LOUIS, MO. (Tel.: Main 1-3511 or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: Harrison 4-7477).}

FOR SALE—AMI F-120, new, $725; F-200, $295; F-400, $345; D-40, $245; Bally Big Times, $975; Gaytime, $450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH. (Tel.: Davis 2-2549).

FOR SALE—3620 Wurlitzer Wall Boxes, $5.00 ea.; 100 20 Selection Seeburg 5c Wall Boxes, $1.00 ea.; Packard Wall Boxes, $1.00 ea.; 200 25c Steppers, $1.00 ea.; 750 JUKE BOX DISTRIBUTORS, CO., 1301 NORTH CAPITOL AVE., INDIAN- APOLIS, IND., (Tel.: Melrose 5- 1552).

FOR SALE—Bally Dude Ranch, $105; Beauty, $85; Beach Club, $115; Varsity Club, $75; Palm Springs, $125; Variety, $275; Gayety, $265; Genco Jumpin' Jaks, $35; United Classic Bowlers, $65; Clover Bowlers, $85; MICHAEL'S, 314 11TH ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—Wurlitzer 1700, $650; Seeburg M1000A, $225; Seeburg M1000B, $475; Seeburg M1000B1, $495; Seeburg M1000C, $665; Seeburg 100 Selection Wall Boxes, $65; O’CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA. (Tel.: 8-3264).

FOR SALE—Send $1.00 for the re- cord of “The Cat Came Back” b/w “Stop Crackin’ Peanuts” by Len Moore, disc jockey of WWWA in Wheeling, W. Va. Please indicate whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUT- WATER LANE, GARFIELD, N. J. (Tel.: PReesont 9-1622).

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone, C. A. ROBINSON & CO., 2001 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: Dunkirk 3- 1810.

FOR SALE—The best buy in used Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely sat- isfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: Wheeling 5472.

THE CASH BOX
"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

WANT
FOR SALE
CHECK OFF WHICH YOU DESIRE

CLASSIFIED RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHEQUE MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADS. If cash check is not enclosed with your classified ad it will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($4) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words on your name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

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START HERE

FIRM.
ADDRESS
CITY—ZONE—STATE
TELEPHONE NUMBER.

ENCLOSE YOUR CHECK — AIRMAIL TO:

THE CASH BOX
26 West 47th Street, New York 36, N. Y.
AMI “G’s” kind of music gets played more because it’s the kind of music people want to hear more often...

It’s live... the kind of truly live music that can be reproduced only by AMI multi-horn high-fidelity sound systems...

And with AMI’s superior tonal quality goes another feature that makes more money for operators... it’s AMI’s instant visibility of titles and adjacent selector buttons for fast play.

Make every minute pay... make it AMI! Factory set for 10c play—and worth it!

AMI Incorporated / General Offices and Factory: 1500 Union Ave., S. E. Grand Rapids 2, Michigan

Originator of the automatic selective juke box in 1927. Model “G”—120, 80, 40 selections for more plays in less time.

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Slesby A/S, 5 Palangade, Copenhagen K., Denmark


“It’s What’s in THE CASH BOX That Counts”
HOW TO USE "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. L. (Coin Machine Industry) BLUE BOOK"

FORMAT: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation heard at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may vary from the cost of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known quotation as a basis to work with. Prices may vary widely. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth $25.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $50 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week

REGARDING SELLING PRICES

Importantly

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $10.00 up to $75.00 or more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add on his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $75.00 to $200.00. In the case of the steel and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machine shop, since manufacturers of many of the older steel and kiddie rides do not even manufacture parts and it is impossible to obtain parts for reconditioning. Purchasers of such equipment must take these facts into consideration. At the same time, they should realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase such machines "as is" at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.
<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
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<tr>
<td>Cat Cushion</td>
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<tr>
<td>Club Cushion</td>
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<tr>
<td>10 Pin Game</td>
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<tr>
<td>2* Yard Game</td>
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<tr>
<td>4* Yard Game</td>
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<td>5* Yard Game</td>
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<td>40 Yard Game</td>
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**Additional Notes:**
- **4. Steeple Chase**
  - **Price:** $35.00
  - **Note:** 55.00
- **4. Stop & Go**
  - **Price:** $15.00
  - **Note:** 25.00
- **4. Struggle Buggies**
  - **Price:** $25.00
  - **Note:** 125.00
- **5. Sunshine Park**
  - **Price:** $34.50
  - **Note:** 125.00
- **5. Super Jumbo**
  - **Price:** $100.00
  - **Note:** 375.00
  - **1st Surf Club**
    - **Price:** $115.00
    - **Note:** 75.00
  - **5. Sweepstakes**
    - **Price:** $15.00
    - **Note:** 95.00
  - **5. Swish Add-A-Lin**
    - **Price:** $15.00
    - **Note:** 95.00
  - **5. Thing**
    - **Price:** $45.00
    - **Note:** 15.00
- **5. Three Feathers**
  - **Price:** $15.00
  - **Note:** 75.00
- **5. Three Four Five**
  - **Price:** $25.00
  - **Note:** 50.00
- **5. Three Musketeers**
  - **Price:** $75.00
  - **Note:** 15.00
- **5. Thrill**
  - **Price:** $10.00
  - **Note:** 20.00

**Additional Information:**
- **1. Thunderbird**
  - **Price:** $110.00
  - **Note:** 150.00
- **1. Times Square**
  - **Price:** $64.00
  - **Note:** 99.50
- **1. Touchdown (Un 1/52)**
  - **Price:** $20.00
  - **Note:** 50.00
- **1. Triple Play (Un 8/53)**
  - **Price:** $275.00
  - **Note:** 395.00
- **1. Triscore (Un 1/53)**
  - **Price:** $20.00
  - **Note:** 50.00
- **1. Tropical (Un 10/52)**
  - **Price:** $125.00
  - **Note:** 195.00
- **1. Tucson (Un 10/52)**
  - **Price:** $10.00
  - **Note:** 20.00
- **1. Turf King (B 6/50)**
  - **Price:** $15.00
  - **Note:** 45.00
- **2. Twenty Grand (B 5/50)**
  - **Price:** $40.00
  - **Note:** 85.00
- **2. Twin Bill (Got 1/55)**
  - **Price:** $185.00
  - **Note:** 215.00
- **2. Tumbler (Got 1/55)**
  - **Price:** $10.00
  - **Note:** 20.00
- **2. Tonic**
  - **Price:** $195.00
  - **Note:** 395.00
- **2. Watch My Line**
  - **Price:** $30.00
  - **Note:** 55.00
- **2. White Kids (CC 3/52)**
  - **Price:** $20.00
  - **Note:** 40.00
- **2. Wild West (Got 8/50)**
  - **Price:** $40.00
  - **Note:** 69.50
- **2. Winner (B 5/50)**
  - **Price:** $20.00
  - **Note:** 45.00
- **2. Winning West (Got 9/55)**
  - **Price:** $255.00
  - **Note:** 755.00
- **2. Wonderland (Wm 6/50)**
  - **Price:** $194.50
  - **Note:** 320.00
- **2. Yes! (Un 10/52)**
  - **Price:** $50.00
  - **Note:** 95.00
- **2. Zingo (Un 10/51)**
  - **Price:** $25.00
  - **Note:** 65.00

**Tally Sheet Page 59**

**March 3, 1956**
### The Cash Box

#### Price Lists

**March 3, 1956**

#### Manufacturers New Equipment

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>AML, INCORPORATED</td>
<td>$2,950.00</td>
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#### ARCHIPELGE

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<tbody>
<tr>
<td>Deluxe</td>
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#### AUTO PHOTO CO.

<table>
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<tr>
<th>Model</th>
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<tbody>
<tr>
<td>Studio Model &quot;11&quot;</td>
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#### BALLY MFG. CO.

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>Crossovers</td>
<td>$545.00</td>
</tr>
<tr>
<td>Pinball</td>
<td>$785.00</td>
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<tr>
<td>(with Match Feature)</td>
<td>$780.00</td>
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<tr>
<td>Model K-110, 10c a play</td>
<td>$805.00</td>
</tr>
<tr>
<td>Model K-285, 3 plays for $2.50</td>
<td>$825.00</td>
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#### CHICAGO COIN MACHINE CO.

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>Champion Pool (with lighted bumpers)</td>
<td>$285.00</td>
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<tr>
<td>Champion Pool &quot;Model 35&quot; (2 end holes 4 inches closer to center with lighted bumpers)</td>
<td>$285.00</td>
</tr>
<tr>
<td>Champion Pool &quot;Model 35&quot; (2 end holes 4 inches closer to center without lighted bumpers)</td>
<td>$275.00</td>
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<tr>
<td>Jumbo Pool (without lighted bumpers)</td>
<td>$315.00</td>
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<tr>
<td>Jumbo Pool (with lighted bumpers)</td>
<td>$375.00</td>
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#### EXHIBIT SUPPLY CO.

<table>
<thead>
<tr>
<th>Model</th>
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<tbody>
<tr>
<td>Combination 3-Hole Skill Pool</td>
<td>$350.00</td>
</tr>
<tr>
<td>Combination 3-Hole King Size Skill Pool</td>
<td>$450.00</td>
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<tr>
<td>Combination 6-Hole King Size Skill Pool</td>
<td>$545.00</td>
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#### GAMES, INC.

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
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<td>$650.00</td>
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#### Genco F&G. MFG. & SALES CO.

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<th>Model</th>
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<tr>
<td>Standard Tournament Pool</td>
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<tr>
<td>Deluxe Tournament Pool</td>
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<td>King Tournament Pool</td>
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<tr>
<td>Deluxe Lightup Tournament Pool</td>
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<tr>
<td>Standard Lightup Tournament Pool</td>
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#### WILLIAMS MFG. CO.

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<td>Senior Deluxe Bank Pool</td>
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<td>Deluxe Bank Pool (2/3 Holes)</td>
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<tr>
<td>Hi-Score Lightup Pool</td>
<td>$385.00</td>
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<tr>
<td>Special Topnotch Shuffle Alley</td>
<td>$305.00</td>
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<tr>
<td>Special Lightup Shuffle Alley Pool</td>
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#### THE RHODES WURTZLITER CO.

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Model 311, 5&quot; High Fidelity</td>
<td>$99.50</td>
</tr>
<tr>
<td>Model 311, 3&quot; High Fidelity Speaker</td>
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**Price List For Publication**

**Not Listed Price**

**No List Price**

**Not Available for Publication**

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**Page 60**

**The Cash Box**

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**Page 61**

**The Cash Box**

---

**Page 62**

**The Cash Box**

---

**Page 63**

**The Cash Box**

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**Page 64**

**The Cash Box**
**Chicago Coin offers you**

**THE MOST COMPLETE LINE**

**OF QUALITY**

**POOL GAMES**

**IN THE INDUSTRY!**

---

**Pool Games for Every Location!**

*All Models Furnished With Center Hole Plugs!*

---

1. **Hooligan Pool**
   - Combines the top features of automatic pool plus the scientific and most interesting playing features of 4-sided pool games.
   - Plus... advance scoring!
   - Plus... the fascinating Hooligan hole!
   - Plus... the natural cue swing afforded by the elimination of the foul line!

2. **Champion Pool**
   - Available in 2 or 3 hole models with the exciting center hole feature!
   - New type ball drop mechanism... simple... positive... fool-proof!
   - New plastic light-up bumper posts!
   - New super sensitive rebound rails!
   - 2 color grid screened playfield for 3 sided play!
   - 2 coin operation! 2-4 can play! 3-4 sided play!

3. **Jumbo Pool**
   - 2 or 3 hole models with or without lighted bumpers!
   - 18 inches longer than regular size (70 inches by 36 inches)
   - 3 or 4 sided play

4. **Champion Pool Special No. 35**
   - End holes are located 4 inches closer to center!
   - Choice of 2 or 3 hole models!
   - 3 or 4 sided play!
   - Super sensitive rebound rails!

---

1725 West Diversey Blvd., Chicago 14, Ill.
One look at the phonograph and another at the "take" tells why the Wurlitzer Centennial Model 1900 has been ringing the bell right down the line. Customers can't resist the urge to play that's stimulated by its startling new styling and illumination. Operators can't ignore the profit they find packed in its coin box. Couple this with an absolute minimum of service and you have the greatest money-maker in Wurlitzer history.

WURLITZER
Centennial
MODEL 1900

HIGHLIGHTING 100 YEARS
OF MUSICAL ACHIEVEMENT

THE RUDOLPH WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK
Hi-Score Pool

7 Lite-Up Bumpers
ONE OR TWO CAN PLAY

UNITED'S FAMOUS DROP CHUTE
Delivers 5 Balls for 1 Coin...10 Balls for 2 Coins

DOUBLE AND TRIPLE
SCORE POCKETS

Scores Totaled Automatically
Transfer Scoring
Side Door Cash Box
Hinged Playfield
Simple Mechanism

Location Favorite
SIZE
3 FT. BY 5 FT.

NEW FAST ACTION

DURABLE PLEXIGLASS
AVoids DAMAGE

CLUB POOL
For 3 or 4 sided play
Size: 52" by 36"

JUMBO CLUB POOL
Size: 70" by 36"

CARAVAN
New In-Line Hit
with ROTO Feature

TOP-NOTCH
Shuffle-Alley
6-Player Bowler

REGULATION
Shuffle-Alley
6-Player Bowler

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 14, ILLINOIS

NOW AT YOUR DISTRIBUTOR

UNITED OPERATORS
MAX SUCCESSFUL OPERATORS
New EASY-ON-EYES
GUIDE-LINES

with precision-marked spacer-dots...standard in all models of Bally PIN-POOL...enables players to start at different points and ensures accurate re-positioning of balls, even when it is against a wall (3-SIDE PLAY).

POOL-operation is a big business with a bright future. So why buy future trouble ...warped “golf-course” tables that kill play and eat up your profits in costly repairs and replacements?

Now, when you invest in Bally PIN-POOL, you get triple protection against warpage.

First, because Bally owns and operates 2 large cabinet-furniture plants and is geared to big-volume production, Bally warehouses are constantly stocked with select, seasoned, kiln-cured lumber.

Second, new exclusive Bally 4-Point Stabilizer, built into Bally PIN-POOL...rigidly mounted on steel-reinforced cross-bars...is factory-adjusted to flatten out the slightest "wood-wave" that may develop in table-panel during construction.

Third, Bally Stabilizer controls warpage caused by atmospheric conditions on location ...damp weather, steaming radiators or other sources of humidity...keeps Bally PIN-POOL playing surface flat as a professional billiard table.

Bally 4-Point Stabilizer is not merely a so-called “jack” that can apply only pressure—and only to one spot. Bally Stabilizer acts at 4 separate points, exerting flattening force on all 4 quarters of table.

And you can push up to remove a "valley" in one area, while you pull down to flatten a "hill" in another area.

Only by push-up and pull-down action, as required in different parts of table, can a perfectly smooth, play-stimulating surface be guaranteed. Only Bally 4-Point Stabilizer permits push-pull action under entire table.

An ordinary screw-driver is the only tool you need. Simply raise hinged table-top and ...with a quick, easy UP-turn here and DOWN-turn there...keep your PIN-POOL tables in top-earning condition.

See Bally-Stabilized PIN-POOL at your Bally Distributor today.