Tony Bennett has always realized that a great deal of his success has depended upon the activity of his fan clubs. Therefore whenever he reaches a town, one of the first things he does is gather the members of the club for a get-together. Above Tony is shown with Mitch Miller as they play his latest Columbia record "Capri In May" and "Sing You Sinners" for the New York club. Tony is currently on a night club tour and goes into the Copacabana on March 15.
GOT A "JUKEBOX BABY" IN YOUR HOUSE?
Enter the “Jukebox Baby Contest” and win a fabulous Wurlitzer “Centennial” Model 1900 Jukebox and 7 other great prizes.

RULES OF THE CONTEST!
1. All entries must be submitted to “Jukebox Baby Contest,” RCA Victor Records, 155 E. 24th Street, New York 10, N. Y.
2. Entries must be photographs and photographs only.
3. All entries become the property of RCA Victor Records and decision of the judges is final.
4. The contest is open only to jukebox operators, their service personnel including mechanics and one-stop operators and their sales and counter personnel.
5. All entries must be postmarked no later than March 26, 1956.

What's it all about?
Timed for release of Perry Como's greatest ever for RCA Victor—JUKEBOX BABY/HOT Diggity—RCA Victor and THE CASH BOX are sponsoring this nationwide "Jukebox Baby" Contest.
Your "Jukebox Baby" can be a teenager, toddler, babe in arms—anyone in your family that you think is the "swingingest jukebox baby of 'em all."

How to enter!
Just submit a photo of your own "Jukebox Baby." The judges are looking for cute kids, funny kids, kids dressed in cute costumes or posed in a cute way... and a winner means that fabulous grand prize.

Grand First Prize
THE WURLITZER "CENTENNIAL" MODEL 1900

And a Year's Supply of RCA Victor Top Hit Records for 25 Jukeboxes
And the Winning photo on the Front Cover of THE CASH BOX with Perry Como
And An RCA Victor Model... Children's Phonograph plus a complete library of kiddie records

Prizes 2 to 5
RCA Victor Model
Children's Phonographs plus complete libraries of kiddie records.
OPERATORS:

HELP FIND A

“JUKE BOX BABY”

For the next several weeks, juke box operators, one-stop operators and their working personnel will have the opportunity to help find a typical “Juke Box Baby” in the contest that RCA Victor is conducting through The Cash Box.

Ops can submit pictures of their small fry—either teenagers, grandchildren, babies in arms, toddlers etc.—and the winners will be in line for one of the great prizes that Victor is offering. First prize winner gets a Wurlitzer “Centennial” model “1900” Juke Box plus a year’s supply of Victor hit records for 25 juke boxes. In addition the winner will appear on The Cash Box cover with Perry Como. There will also be five prizes of complete phono-record library packages.

All you have to do to enter is submit a photo of your own “Juke Box Baby”. The judges are looking for cute kids, funny kids, kids dressed in costumes or posed in a cute way. A committee of RCA Victor executives will scan the photos and make their choices.

According to the RCA Victor promotion department, local RCA record distributors will fan out around the country setting up local “Juke Box Baby” photo contests through their local one-stops with additional local prizes being offered. Ops are urged to enter both local and national contests.

The rules of the contest are simple:

1. All entries must be submitted to Bernie Miller, RCA Victor Records, 155 East 24th Street, New York 10, N.Y.

2. Entry into the contest is strictly by photo.

3. All entries become the property of RCA Victor Records.

4. The contest is open only to juke box operators, one-stop operators and their personnel including mechanics, salesmen and counter sales personnel.

5. Decision of the judges will be final.
Five For February...

Cash Box: Disk of the Week
VERA LYNN
SUCH A DAY
#1642

A Great New Record

THE BON BONS
SECRETLY
#1643

Cash Box: Top Selling Record—Boston No. 7

LOVELY LIES
#1610
THE MANHATTAN BROS.

Cash Box: Best Bet

I LOOK AT YOU
Someone On Your Mind
#1639
JIMMY YOUNG

Cash Box: Sure Shot

WHEN YOU LOSE THE ONE YOU LOVE
#1617
DAVID WHITFIELD
with MANTOVANI

THE NATION'S
TOP TEN
PLUS THE NEXT 25

THE CASH BOX

CODE
AA—Double A
AB—Abbott
AC—Adkin
AD—Apollo
AF—Alec
AP—ABC
Paramount
AT—Atlantic
BT—Bella
CA—Capital
CH—Chess
CK—Checker
CL—Cardinal
EX—Excella
FE—Federal
FK—Kim
FL—Flite
DG—Doroga
GN—Golden
GT—G-Town
EP— Epic
ER—Imperial
JO—Joy Dea
JU—Jubilee
JZ—Jets
KA—Kay
KE—Kapp
TH—Thene
8S—Essen
5J—Julie
5Z—Zirke
32—Soul
PE—Pecoak
PM—Prime
PF—Peter Pan
PL—Pall
PM—Prestige
TI—Tico
TD—Ted
AT—Atlantic
CL—Deluxe
DT—Destone
CH—Chess
EP— Epic
ER—Imperial
JO—Joy Dea
JU—Jubilee
JZ—Jets
KA—Kay
KE—Kapp
TH—Thene
8S—Essen
5J—Julie
5Z—Zirke
32—Soul
PE—Pecoak
PM—Prime
PF—Peter Pan
PL—Pall
PM—Prestige

THE CASH BOX TUNES

The Top Ten Tunes Charting Marketwise Are In The Records That
Are Being Played On The Most Popularity Of The Country.

THE GREAT PRETENDER
THE PLATTERS
MD-1020 (45-1020)—Jackie Ellis
ME-70753 (7075345)—The Platters

ROCK AND ROLL WALTZ
KAY STARR
VI-20-6359 (47-6359)—Kay Starr

LISBON ANTIGUA
NELSON RIDDLE
CA-1387 (3-3287)—Helen Riddle
CO-40633 (9-40633)—Mitch Miller

MEMORIES ARE MADE OF THIS
DEAN MARTIN
CA-3295 (F-3295)—Dean Martin
DO-15436 (45-15436)—Gala Storm

SIXTEEN TONS
TENNESSEE ERNIE FORD
CA-1342 (F-3422)—Ernie Ford
CA-1162 (F-3421)—T. Ernie Ford

NO, NOT MUCH
FOUR LADS
CO-40629 (4-40629)—Four Lads

SEE YOU LATER, ALLIGATOR
BILL HALEY & HIS COMETS
CH-1609 (45-1609)—Bill Haley & His Comets
DC-22796 (9-22796)—Bill Haley & His Comets

BAND OF GOLD
DON CHERRY
CA-3283 (F-3283)—Don Cherry
CO-40597 (4-40597)—Don Cherry

TEEN AGE PRAYER
GALE STORM — GLORIA MANN
DO-15546 (45-15546)—Gale Storm
ME-70560 (7056045)—Kitty White

CHAIN GANG
BOBBY SCOTT
AP-9653 (45-9653)—Bobby Scott
MG-12164 (K12164)—Johnny Oliver

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
"It's What's in THE CASH BOX That Counts"
THE YEAR'S MOST EXCITING NEW PERSONALITY

Julie London

Sings her Sensational New Hit

THE CASH BOX
SLEEPER OF THE WEEK

"BABY, BABY ALL THE TIME"

with Russ Garcia and his Orchestra

Liberty # 55009

THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. LISON ANTIGUA   2. THE GREAT PRETENDER   3. ROCK AND ROLL WALTZ   4. NO, NOT MUCH   5. POOR PEOPLE OF PARIS
   (Capitol)   (Mercury)   (Columbia)   (RCA Victor)   (Capitol)
   Nelson Riddle   Flatters   Key Storr (RCA Victor)   Four Lads (Columbia)   Les Baxter (Capitol)

6. THEME FROM THREE PENNY OPERA   7. MEMORIES ARE MADE OF THIS   8. SEE YOU LATER, ALLIGATOR   9. HAND OF GOLD   10. DUNGEAREE DOLL
   (Capitol)   (MGM)   (RCA Victor)   (Capitol)   (RCA Victor)
   Richard Hayman & Jan August (Mercury)   Jack Stock & Don Casey (Charley)   Earl Woods & J.J. Johnson (Capital)   Kit Carson (Capitol)   "Teeny's Theme"

   (Decca)   (Mercury)   (Capitol)   (Mercury)   (Mercury)   (Mercury)   (Mercury)   (Capitol)   (Mercury)   (Mercury)
   Bing Holley & Comets (Decca)   "Frank Valli Sings the Best of the Bee Gees"   "Jerry Goldstein Sings the Best of the Beach Boys"   "Elvis Presley Sings the Best of the Beatles"   "The Pretenders Sings the Best of the Rolling Stones"   "Vanilla Fudge Sings the Best of the Yardbirds"   "The Monkees Sings the Best of the Monkees"   "The Beach Boys Sings the Best of the Beach Boys"   "The Beatles Sings the Best of the Beatles"   "The Rolling Stones Sings the Best of the Rolling Stones"

Bill Carrigan (WAGD-Chatanooga, Tenn.) says Chattanooga is five times faster than Nashville, where he came from, when he comes to breaking a tune. Bill has 16 teenagers from high schools with him every Saturday for six hours. The kids vote, Bill tells, and the results have been astounding. With Bill are Milton Krasner and Zeke Clements, both of whom have a reputation for country records. . . . The Deal Arnaz record of "Forever Darling" was used as part of a saturated radio campaign for the New York opening of the picture. Disk was made part of the commercial. While in New York the record is arranged for Desi to appear on the Martin Block ABC and Jerry Marshall WNEW disk jockey shows.

Vince Lindner (WMDI-Atlantic City, N.J.) says his show has one distinction that no other show can claim. The title of the show has changed three times in three years. It has been called "Jazz 54," "Jazz 55" and "Jazz 56." . . . Ken Collins (KXYZ-Houston, Texas) just picked up Houston's largest and oldest radio show at 1-3 p.m. in the afternoons.

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Liberty # 55009

The Cash Box, Music

February 25, 1956

Printed by:
EMBASSY MUSIC CORP.
1619 BROADWAY, NEW YORK, N. Y.
HENRY ROSS, Professional Mgr.

LIBERTY RECORDS

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
BRIGHT!
THE NEW LABEL
WITH THE NEW NAMES
ABC-PARAMOUNT

Unmistakably destined for the top!

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
It's thirty-three to one that this will end up on top of everybody's best ten list!

SPARKLING!

THE NEW LABEL
WITH THE NEW NAMES

ABC-PARAMOUNT

...a truly great voice enters the popular music field!

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
IRVING FIELDS
and his TRIO
9672  45-9672
HOLIDAY IN HAITI
b/w GYPSY MAGIC

Those famous “fabulous fingers” weave musical magic!

MOOSE CHARLAP
9674  45-9674
I WANT SOME GOOD
OLD FASHIONED LOVIN’
b/w IT WAS MY FATHER’S HABIT
Orchestra conducted by DON COSTA

That brilliant young composer just busts out in song!

IRVING FIELDS
and his TRIO
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I WANT SOME GOOD
OLD FASHIONED LOVIN’
b/w IT WAS MY FATHER’S HABIT
Orchestra conducted by DON COSTA

That brilliant young composer just busts out in song!

TERRY AND THE MACS
9668  45-9668
LOVE IS A BEAUTIFUL THING
b/w BABY-O-MINE
Orchestra conducted by DON COSTA

Orchestra conducted by SID FELLER

TERRY AND THE MACS
9668  45-9668
LOVE IS A BEAUTIFUL THING
b/w BABY-O-MINE
Orchestra conducted by DON COSTA

Orchestra conducted by SID FELLER

RALPH WALDO CUMMINGS
9673  45-9673
VINO, VINO
b/w PUMPKIN JUICE PERFUME
Orchestra and chorus conducted by DON COSTA

That “Pall Mall Balladeer”

RALPH WALDO CUMMINGS
9673  45-9673
VINO, VINO
b/w PUMPKIN JUICE PERFUME
Orchestra and chorus conducted by DON COSTA

That “Pall Mall Balladeer”

THE ORIGINAL MICKEY MOUSE MAMBO
9680  45-9680
b/w THE HUMPHREY HOP
THE PUSSY CAT POLKA
JIMMIE DODD, the Mickey Mouse Club
Chorus and Orchestra
Fun for all ages—and all the family—just wait till you hear it!

© Copyright 1955
Walt Disney Productions

“It’s What’s in THE CASH BOX That Counts”
THE NEW LABEL WITH THE NEW NAMES

ABC-PARAMOUNT

MY QUEEN
THE ROVER BOYS
featuring BILLY ALBERT
Orchestra and chorus conducted by DON-COSTA

ABC-PARAMOUNT

9678 45-9678

16 TEENS
THE ROVER BOYS
featuring BILLY ALBERT
Music by SID FELLER

A PRODUCT OF ABC-PARAMOUNT RECORD CORP.

A couple of "rockers" that will roll right off the counter!

(Distributed in Canada by Spartan of Canada, Ltd.)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
NEW YORK:

"12", which has been getting a good midwest reaction via the Tiny Murphy recording on Bobel has been purchased by Brandon Music... Sam Wigler, formerly with Melvin Music, now with Douglas Music... "Mr. Wonderful" made the sheet music charts, which is a hat trick order within two weeks of the release of the recordings. Laurel Music publish the tune. Ken Luttman going into the publicity house of Ed Toman to replace Ken at Malvieve... Roy Hamilton, whose latest Epic release is "Walk Along With Kings", just left for a three week one-nighter Southern tour... Singer Johnny Parker married Joy Harrington, the head of his Buffalo Fan Club, Parker's first for Kapp Records will be released shortly... Norm Rubin joins the contact staff of Bourne and ABC Music... Bill Halley's recent nine day tour played to 8,792 paying fans.

Mary Johnson, former featured thrush with Johnny Long, has been signed by Cindy Records. Mary is represented in New York by John O'Connor... Ralph Young extended at the Silver Slipper in Las Vegas to March 1... Della Reese, Jubilee vocalist, now being booked thru the Gala Agency... Winifred Atwell came through beautifully on the Ed Sullivan Show last Sunday, February 10... Erel Garner and Columbia Records as close as this to signing a recording contract. Just a few minor details holding up the announcement... Arnold Maxin, new Epic A & R man director, and wife Elaine, expecting in April... Doc Berger, Avas Music Publishers, flying down to Florida for a two week vacation... Decca's soundtrack album of "The Man With The Golden Arm" getting a tremendous reaction in its first week of release... The Four Lads, zooming on their second straight smash, "No, Not Much", into the nation's top five best sellers, are racking up big grosses on a 20 city one-nighter tour that will run through March 24... Gene Krupa cut his first "big band" sides since the RCA Victor date of 1931 for Verve. Anita O'Day featured on the vocals... The Commanders set to play Bowdoin College, Purdue, U of Penn and Syracuse within the next month. Current disk is "There She Goes".

CHICAGO:

Valentine's Day in Chicago found Bill Anson, Jerry Cairns and Bill Gersh picking out Valentine cards... Buddy Laine and his wife celebrated 10th wedding anniversary on Valentine's Day. Buddy is now leader signed to Decca... Ralph Conrad of Deed Records and Beverly Logan, ex-singer, married here in civil ceremony 2/10... Randy Wood of Dot Records was in town for two day recording session... Shelley Grey joined the Josh Brady morning show on WBBM as featured singer... Betty Johnson, hit on Bally Records, presented Dick Noel with a dapper doll on the 2/17 Breakfast Club show. Doll was in recognition of Dick's fine rendition of "Dimples Doll"... Crescent Industries showing off hi-fi phonos at Three rivers clicked with press here... The Northwest Side firm plans surprising announcements in near future... Buddy Greco and Audrey Morris scheduled to reopen Mistor Kelly's around May 1st. Original reopening was planned, appropriately, for St. Patrick's Day... Mort Millman wearing alert oats played host of Georgia Gibbs hot new Mercury release, "Rock Right"... M. S. Distries picked up Fantasy and Bama labels... Bobell's "ez" by Tiny Murphy on the move, reports Hal Katchick. Tune had network plug this weekend... Dutch Treat Breakfast to be held 2/21 at the Sherman in honor of Bill Evans... Fallen Angels by the Horizontal Fellowship on Glory going strong here. Was Cash Box's "Rhythm & Blues Sleeper of the Week"... LaD's 10 A.M. daily over WJJD. Howard Post's "The New A.M. Daily"... Dick Noble appears on Ed Sullivan TV Show 2/26... Len Chess aiming high with Marterry label disc "When You're Alone" by The Damps... Johnny McCormick still strong with breakfast show from Lula's... Matt Dennis and the Kai Winding-J. J. Johnson Quintet on the scene at the Blue Note... James Moody signed to 2-year contract by Marmory... Archie Bleyer hosted at Sherman Hotel affair, Announced plans for forthcoming Cadence release, "Make America Proud of You"... narrated by Don McNeill, and sung by 1000-voice choir. Proceeds to Boy Scout-Girl Scout funds. Bill Putnam of Universal Recording donated facilities. Jack Fulton and Louis Steele wrote patriotic tune.

HOLLYWOOD:

Howard Miller's coast to coast CBS show emanated from the offices of Era Records here on the 15th. Chuck Nelson guested with his recording of "Slap Leather"... Vicki Benet, who is getting a big send-off by Decca with her first album, around visiting the local disc-jockeys... Sidney Pitman, president of Maze Records, is donating a portion of the royalties from "This Is New York" to the whos of Toney Javolio... The only show in the West that isn't plugging Artie Wayne's new Liberty recording of "Che Si Dice" is "Lucky Lager Dance Time". Sponsor objected to the line "pour the vino"... Lawrence Walk recorded the four Lennin Sisters, aged eight to fourteen for Coral Records. The new singing group was brought to his attention when his son Lawrence, 14, heard them sing at a school assembly. Sig Bart, president of American Sound Corporation, in Hollywood working out details of a new merger with Allied Record Mfg. Manufacturing Co. "t. The management firm of Joe Delaney and Buck Ram off to a flying start with five acts presently working in Los Vegas. The Penguins, Buddy Greco, The Ducks of Dixieland, The Blockburners, Joel Burton and Sam Butera are all appearing at the Desert Resort... Spike Jones and Bernie Silverman take off this week for a ten city tour, of disc-jockey appearances with Spike's first single release, like Spoof The Piano in "Dinah"... Missy label... Era Records star Gogi Grant currently at the Koko in Phoenix. Coral's Champ Butler follows... Rush Adams and his Hit Parade Revue set for a series of one-nighters starting at the Riverside Ranch on Feb. 24th... The Hi-Lo's whose new single on Sunset Records is getting a big play are appearing at the Crescendo.

It's What's in THE CASH BOX That Counts
**MUSIC REVIEW**

**DICK KALLMAN**

(Dec 29/83: 9-2983)

**THE CASH BOX**

**DISK OF THE WEEK**

**FRANKIE LANE**

"MOBY DICK"

[Village BMI - Proven] (P. D.)

Frankie Lane, one of the most versatile performers in the business, gets hold of a sensational new novelty tune that could develop into a tremendous national success. It's an exciting sea-faring ditty about the perils of a whaling ship, "Moby Dick." The melody and lyrics are simple and easily remembered, and the happy light-hearted quality about the song could make this a smash with the kids as well as with the adults.

The forthcoming John Houston "Moby" album should also greatly assist the record on its climb. Watch this one take off. The coupling "The Capital Ship," is a pleasing revival rendition of an old favorite sea ditty.

**GEORGIA GIBBS**

"ROCK RIGHT" (2:18) (E. B. Powell, Ralph Randolph)

[USA] (Columbia)

Her swinging nickname "Georgia Gibbs," comes through with a powerful new coupling that should end up as her first big effort of the year. They're both in the rock and roll category and should be ideal for dancing feet busy. The thrust ex- ceeds on "Rock Right," a finger snapping teen age ditty that swings from the first groove right thru to the label. Solid dance beat offering that has the earmarks of a big seller. The coupling is a fish-boat ballad "The Greatest Thing." It's a dramatic affair, and Georgia really belts. Two sides that should do exceptionally well for all concerned. Top deck should get the initial action.

**THE CASH BOX**

**THE CASH BOX**

**DISK OF THE WEEK**

**ELLA FITZGERALD**

(Verse 2002; 2002x45)

"TOO YOUNG FOR THE BLUES" (2:48) [Warren BMI, Jones, Meyer] The great Ella Fitzgerald makes her debut on the Verve label with a commercial swing item that should meet with the approval of the youth of today and the public. Strong new item entitled "backed by Buddy Bregman.

"IT'S ONLY A MAN" (2:26) [Woodbine ASCAP - Webster, Bourne] A beautiful piece of torch material is emotionally styled in the thurst's inimitable manner.

**ALICE BABS**

(Dec 29/83: 9-2984)

"ASK ME" (2:50) [ASCAP - Gaze, Nielsen, Skylar] Decca issues from its German Poly- donor label, a talented lady who does a beautiful job with a current chart climber. Werner Muller's orch. is superb in the backdrop. Lush and ef- fusive presentation.

"OPEN THE WINDOW OF YOUR HEART" (2:39) [Kassner ASCAP - Humes, Mann] A con- tagious and colorful light-hearted boomer pleasantly executed by the singer. Vocalistic material is quite.

**BILL KENNEDY**

(Dec 29/83: 9-2985)

"TWO LITTLE CANDLES" (2:20) [V Germ: BMI - Burton, Randolph, Vastola] Bill Kenny comes up with one of his strongest sides since joining V Germ as he warmly warbles a beautiful oldie. Potent piece of wax that could develop into a noise.

**TONY ROMANO**

(Columbia) 101; 45-101)

"STARS FELL ON ALABAMA" (2:20) [Mills ASCAP - Parish, Perkins] Talented Tony Romano makes a strong showing on his first release for Sycamore as he warmly warbles a beautiful oldie. Potent piece of wax that could develop into a noise.

"MATADOR" (2:19) [Commander ASCAP - Mercur, Jack-

son] Crowds shout on the intro as Tony and a chorus glide through this lovely latin affair. Melodic item.

**THE CONEY ISLAND KIDS**

(Verse 2002: 2002x79)

"RED LIGHT GREEN LIGHT" (1:55) [Benelli BMI - Weisman, Weisman] The Coney Island kids who made quite a bit of noise with their first release "Baby, Baby You" come up with the driving rock 'n roller designed to please the teenage set. Real wild hopper that should be a big seller.

"I LOVE IT" (2:05) [Benelli BMI - Weisman] Another swinging shoo-

do-bee-do cocker tailor-made for the young hoovers. Exciting sound and beat. Good gimmick deck to watch.

"Only those records best suited for commercial use are reviewed by THE CASH BOX."
Georgia Gibbs on her way to a Big hit!

"ROCK RIGHT"

AND

A GREAT BALLAD WITH A BEAT!

"THE GREATEST THING"

MERCURY 70811

"It's What's in THE CASH BOX That Counts"
MINDY CARSON  
(Columbia 40641; 4-8048)

---

"YOU CAN'T BE TRUE TO TWO" (2:15) [Joy ASCAP—Hoffman, Manning] Mindy Carson has been in the Top Five of the juve

---

"MY SWEET WATUSI" (2:05) [Oxford ASCAP—Edwards, Linds-

---

"HOLIDAY IN HAITI" (2:45) [Cromwell ASCAP—Fields] The ex-

---

"THE POOR PEOPLE OF PARIS" (2:02) [Reg. Connolly ASCAP—Walt Disney] This is the featured instrument on this pretty cover rendition of the chart jumping hit.  

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"ALWAYS LOVE ME" (2:27) [Gill Music BMI—Lee, Lattesal] A pretty romantic ballad is pleasantly treated by Jackie Lee at the keyboard with a male chorus handling the vocal. Enjoy-going love item.

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"A STRING OF PEARLS" (3:37) [Muelle Music Songwriters, Del-

---

"FAIR MAIL SPECIAL" (2:50) [Hill & Range BMI—Beier, Stoller, Rol-

---

"IT'S ALL RIGHT WITH ME" (2:41) [Chappell ASCAP—Porter] The boys dish up another swing-in piece that comes close to the newer standards from the Porter pen. Great liorny item.

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THE CASH BOX  
SLEEPER OF THE WEEK

"TO YOU, MY LOVE" (2:48)  
[Leeds ASCAP—Gaste, Lawrence]  
"FALLEN ANGEL" (2:50)  
[Shapiro, Bernstein ASCAP—Glazer, Martell]  
GEORGE SHAW  
(Doce 29397; 9-1939)

---

"MISTER MOON" (2:25)  
"DANCE ON" (2:59)  
[Savoy BMI—Cury Jr. ]  
[Southern ASCAP—Di Minno, Conley]  
ALAN DALE  
(Coral 61598; 9-16939)

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"YOU'RE MINE"  
[Northern ASCAP—Adkinson, Buff]  
"INTO THE NIGHT" (2:52)  
[Northern ASCAP—Turner, Buff]

---

"MAIN TITLE" & "MOLLY-O"  
[Themes from "Man With The Golden Arm"]  
[Dena ASCAP—Bernstein, Fine]  
"BUTTERNUT"  
[Central BMI—Harries, Harrison]  
DICK JACOBS ORCH.  
(Richard Maltby ASCAP, Vkh 0194; 4-1919)

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TERRY AND THE MACS  
(ABC-Paramount 9668; 45-9668)

---

"VINO VINO" (2:30) [Param-

---

"RUSTIC OLD CATHEDRAL" (2:30) [Judy ASCAP—Freeman, Rosen, DePace] This shuffle beat pro-

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"THE GHOST OF MY LOVE" (2:57) [Trinity BMI—Esh, Klein] Merrer comes over in classy form on this imaginative rhythm ballad. Good idea.

---

THE CHERS  
(Capitol 1355; F-3355)

---

"CHICKEN" (2:35) [Hill & Range BMI—Beier, Stoller, Rol-

---

"DON'T DO ANYTHING" (2:52) [Sitar ASCAP—Bohn, Watts] This side is a catchy rhythm novelty attractively styled by the crew.

---

Only those records best suited for commercial use are reviewed by THE CASH BOX.

---
ACCLAIMED THE SINGING FIND OF THE YEAR
(In All Markets) POP — JAZZ — R&B

Ethel Ennis
singing

“OFF SHORE”

b/w

“I’VE GOT YOU UNDER MY SKIN”

JUBILEE #5236

Both sides featured in the Hit Selling Album

“ETHEL ENNIS SINGS LULLABIES FOR LOSERS”

JUBILEE 12” Album #1021

Sift out profits faster from your record label at RCA Victor

Sudden hits and overnight successes can cost you money or make you money — depending on how fast, how well and how economically you can deliver your records. And these are the three main reasons so many independent label hits are pressed by RCA Victor Custom Records. Speed is assured by three strategically located plants which offer the industry’s finest pressing facilities. Quality is built in by our experienced engineers, skilled technicians and modern equipment. Savings are the result of 50 years’ experience and our tremendous volume of business. Why not see us about your very next job? It’s the surest way to sift out profits faster from your record label.

RADIO CORPORATION OF AMERICA RCA VICTOR RECORD DIVISION

155 East 24th Street, New York 10, N. Y. — Midtown Hill 9-7200
445 N. Lake Shore Drive, Chicago 11, Ill. — Whitehall 4-3215
1016 N. Wiscrim Ave., Hollywood 38, Calif. — Hollywood 4-5317
In Canada, RCA Victor, 215 Mutual St., Toronto
1525 McGavock Street, Nashville 3, Tenn. — Alpine 5-6691

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
THE CASH BOX

Top Selling Records
Reported By The foremost Retail Outlets
From Coast to Coast

CALIFORNIA MUSIC CO.
Los Angeles, Calif.
1. Great Pretender (Platters)
2. Lisbon Antiqua (N. Riddle)
3. That’s All (T. Ernie Ford)
4. Bells Of Gold (Don Cherry)
5. It’s Almost Tomorrow (Dream Weavers)

6. Four People Of Paris (Baxter)
7. Rock & Roll Waltz (K. Starr)
8. 99 Years (Guy Mitchell)
9. Dangereuse Doll (Eddie Fisher)
10. Chain Gang (Robby Scott)

COX RECORD SHOP
Atlanta, Ga.
1. Poor People Of Paris (Baxter)
2. Great Pretender (Platters)
3. No, Not Much (Four Lads)
4. A Woman In Love (Pat Boone)
5. 11th Hour Melody (L. Burch)
6. Theme From Three Penny Opera (Cry, Little Lads)
7. Bells Of Gold (Baxter)
8. Teen Age Prayer (Gale Storm)
9. See You Later, Alligator (Bill Haley)
10. Are You Satisfied? (R. Draper)

THE RADIO CENTER
New Orleans, La.
1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Dean Martin)
3. See You Later, Alligator (Bill Haley)
4. Lisbon Antiqua (Lex Baxter)
5. No, Not Much (Four Lads)
6. Rock & Roll Waltz (K. Starr)
7. Teen Age Prayer (Gale Storm)
8. A Woman In Love (Four Aces)
9. Ask Me (Pat Boone)
10. Great Pretender (Platters)

ARCHIE BLEYER’S RECORD CENTER
Hempstead, L. I., N. Y.
1. Memories Are Made Of This (Dean Martin)
2. Great Pretender (Platters)
3. Memories Are Made Of This (Dean Martin)
4. Lisbon Antiqua (N. Riddle)
5. Rock & Roll Waltz (K. Starr)
6. White Buffalo (Bill Haley)
7. Theme From Three Penny Opera (Dick Hyman)
8. No, Not Much (Four Lads)
9. Poor People Of Paris (Baxter)
10. 16 Tons (T. Ernie Ford)

THEM’S RECORD SHOP
Raleigh, N. C.
1. The Great Pretender (Platters)
2. Rock & Roll Waltz (K. Starr)
3. I’ll Never Know (Four Lads)
4. Lisbon Antiqua (N. Riddle)
5. Angels In The Sky (Crewcuts)
6. See You Later, Alligator (Bill Haley)
7. Come To Me (Royer Boys)
8. Tutti Frutti (Little Richard)
9. Our Love Affair (T. Charles)
10. Memories Are Made Of This (Dean Martin)

BERGENFIELD MUSIC, INC.
Bergenfield, N. J.
1. Rock & Roll Waltz (K. Starr)
2. Great Pretender (Platters)
3. Lisbon Antiqua (N. Riddle)
4. Memories Are Made Of This (Dean Martin)
5. No, Not Much (Four Lads)
6. See You Later, Alligator (Bill Haley)
7. Band Of Gold (Don Cherry)
8. 16 Tons (T. Ernie Ford)
9. Dangereuse Doll (Eddie Fisher)
10. Why Do Feels Fall In Love (Teen Agers)

MOSES MELODY SHOP
Little Rock, Ark.
1. Lisbon Antiqua (N. Riddle)
2. Rock & Roll Waltz (K. Starr)
3. Great Pretender (Platters)
4. Rock & Roll Waltz (K. Starr)
5. Band Of Gold (Don Cherry)
6. Memories Are Made Of This (Dean Martin)
7. Almost Tomorrow (Dream Weavers)
8. See You Later, Alligator (Bill Haley)
9. Blue Suede Shoes (E. Perkins)
10. Speedee (Caddillacs)

TIEDEKES—MUSIC SALES
Toledo, Ohio
1. Great Pretender (Platters)
2. Rock & Roll Waltz (K. Starr)
3. No, Not Much (Four Lads)
4. See You Later, Alligator (Bill Haley)
5. Poor People Of Paris (Baxter)
6. Rock & Roll Waltz (K. Starr)
7. Memories Are Made Of This (Dean Martin)
8. From Those Three Penny Opera (Dick Hyman)
9. That’s Poor Great Memories Are Made Of This (Dean Martin)
10. Grapes From Those Three Penny Opera (Dick Hyman)

YEAGERS MUSIC SHOP
Baltimore, Md.
1. Great Pretender (Platters)
2. Why Do Feels Fall In Love (Teen Agers)
3. No, Not Much (Four Lads)
4. Cry Baby (Bonne Slettes)
5. Our Love Affair (T. Charles)
6. See You Later, Alligator (Bill Haley)
7. Rock & Roll Waltz (K. Starr)
8. Poor People Of Paris (Baxter)
9. Theme From Those Three Penny Opera (Dick Hyman)
10. Lisbon Antiqua (N. Riddle)

REGENT RECORD SHOP
Flint, Mich.
1. Rock & Roll Waltz (K. Starr)
2. Great Pretender (Platters)
3. No, Not Much (Four Lads)
4. Poor People Of Paris (Baxter)
5. Tutti Frutti (Little Richard)
6. Lisbon Antiqua (N. Riddle)
7. See You Later, Alligator (Bill Haley)
8. I’ll Be Home (Pat Boone)
9. Rock & Roll Waltz (K. Starr)
10. Band Of Gold (Don Cherry)

ALAMO PIANO COMPANY
San Antonio, Tex.
1. Great Pretender (Platters)
2. Rock & Roll Waltz (K. Starr)
3. No, Not Much (Four Lads)
4. Moments To Remember (Four Lads)
5. Teen Age Prayer (Gale Storm)
6. Top Of The World (Pat Boone)
7. Memories Are Made Of This (Dean Martin)
8. Tutti Frutti (Pat Boone)
9. Poor People Of Paris (Baxter)
10. Are You Satisfied? (R. Draper)

The Nation’s “SLEEPER OF THE YEAR” in POP and R&B on MELBA RECORDS

The Willows
b/w “BABY TELL ME”
MELBA No. 102

Published by RAY MAXWELL MUSIC CO., 1674 Broadway, N. Y. 19, N. Y.
Distributors: A few choice territories open. WRITE—PHONE—PHONE

The Willows
b/w “BABY TELL ME”
MELBA No. 102

PUBLISHED BY RAY MAXWELL MUSIC CO. 1674 BROADWAY N.Y. 19 N.Y.

The Willows
b/w “BABY TELL ME”
MELBA No. 102

A new group, Willows, and a new label bow with what surely is likely to be a winning hit. It is called “Church Bells Are Ringing.” It is a driving jump ballad that swings with enthusiasm, vocal gimmicks and the use of bells in the background, very reminiscent of “Sh-Boom.” With the lyres playing a distinct role, this is one of the many hits that you’ll

“CHURCH BELLS ARE RINGING” (2:25)

[Ray Maxwell BMI—Willows, Craft]

WILLOWS
(Melba 102)

The Nation’s “SLEEPER OF THE YEAR” in POP and R&B on MELBA RECORDS

“CHURCH BELLS ARE RINGING” (2:25)

[Ray Maxwell BMI—Willows, Craft]

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“CHURCH BELLS ARE RINGING” (2:25)

[Ray Maxwell BMI—Willows, Craft]

WILLOWS
(Melba 102)
307,081
SOLID SALES IN 8 DAYS!

PERRY COMO'S
JUKE BOX BABY
HOT DIGGITY
20/47-6427

the dealer's choice RCA VICTOR

"It's What's in THE CASH BOX That Counts"
It is now debatable that Slim Whitman will begin the 1956 vaudeville season at the London Palladium on March 5, appearing at this No. 1 house for two weeks.

Dorothy Dandridge is to be star attraction at the Savoy Hotel next month.

B.B.C. television successfully started a show titled "Tin Pan Alley," starring the big names on wax featuring the Stanley Black Orchestra and M.C. Billy Cotton. Princess Margaret, who paid a visit to B.B.C. Television Studios last week while on the set of the "Tin Pan Alley" show, enjoyed finale which was built around the "Lizzie Borden" song from the American show "New Faces." The Princess joined in the chorus, and word got around that this was one of her favorite songs and it certainly started the ball rolling in Tin Pan Alley and the Recording Companies, most of whom have now waxed the Lizzie Borden song.

Pattabash made a guest appearance on Channel 9, prior to leaving for an 18-month tour, taking her to Mexico, Las Vegas and New York. She certainly has what it takes, and we will be only too pleased to see her back on the air as soon as possible. Another French star over here for television and radio appearances is Line Renaud.

Congratulations to Mr. & Mrs. Dickie Valentine who became proud parents of baby girl to be named Kim Elizabeth.

The Dream Weavers are showing strong signs of breaking the top ten with their waxing of "It's Almost Tomorrow."

Sorry to hear of the passing of Bel-graund Ford and racing motorist Johnny Clara.

All records, vocal and instrumental, of "The Man With the Golden Arm," have been banned by the B.B.C. The reason being the connection of the tune with the film on the subject of drugs.

The Eric Delaney Band has now been signed exclusively with the Nixa label.

This week's best selling pop singles.

(Courtesy "New Musical Express")

1) "Sixteen Tons"—Tennessee Ernie Ford (Capitol)
2) "The Tender Trap"—Frank Sinatra (Capitol)
3) "Ballad of Davy Crockett"—Bill Hayles (London)
4) "Memories Are Made Of This"—Frank Sinatra (Capitol)
5) "Love And Marriage"—Frank Sinatra (Capitol)
6) "Rock-A-Beatin' Boogie"—Bill Hayles & Comets (Brunswick)
7) "Zambelli," Lou Busch (Capitol)
8) "Outa Our Window"—Hilltoppers (London)
9) "Rock Island Line"—Lonnie Donegan (Eng. Decca)
10) "Ballad Of Davy Crockett"—Tennessee Ernie Ford (Capitol)
The big new hits are on

"DANCE ON"

b/w

"MR. MOON"

Orchestra conducted by Dick Jacobs

Coral No. 61598

"MAIN TITLE" & "MOLLY-O"

from the Otto Preminger film
"THE MAN WITH THE GOLDEN ARM"

b/w

"BUTTERNUT"

Coral No. 61608

CORAL RECORDS

America's Fastest Growing Record Company

"It's What's in THE CASH BOX That Counts"
"ODD SONGS AND A POEM"—Cyril Ritchard—with Elaine Dunn—Dolphin 1 (1-10 LP)

I gave you one of those rare, profound moments in life that will stay with you forever. It was more than just a song; it was a journey into the heart of love.

"REMINISCING"—with Richard Hayman And His Orch.—Mercury MG 20118 (1-12" LP)

"Candlelight Serenade" by Louis Armstrong is a timeless classic. The melody is simple yet emotional, and the trumpet playing is absolutely mesmerizing.

"THE SEASONS OF LOVE"—with Malcolm Lockyer and His Orchestra—MGM-12001 (1-12" LP)

This is a beautiful piece that captures the essence of each season in a unique way. "Spring" is my favorite, with its bright, cheerful melody.

"GRIEG: Concerto In A Minor For Piano And Orchestra"—Arthur Grumiaux, Vivien Horsley, RCA Victor LM-1231 (1-12" LP)

This is a stunning performance of Grieg's Concerto. Grumiaux's playing is both technical and emotional, capturing the piece's complexity.

"MUSIC OF THE MOTHER LAND"—Ludwig van Beethoven—CBS 2130 (2-12" LP)

This is a magnificent recording of Beethoven's Ninth Symphony. The orchestra is in peak form, and the chorus is exceptional.

"THE CASH BOX"—February 25, 1956

"CLASSICAL"—A publication for classical music lovers

"ONLY those records best suited for commercial use are reviewed by THE CASH BOX®"
SHAW—GREAT.....!!!

Georgie Shaw

has a 2 Sided Hit—

"TO YOU MY LOVE" / "Fallen Angel"

© DECCA RECORDS

29839 (9-29839)

"It's What's in THE CASH BOX That Counts"
There are some things *people will just naturally talk about...

*BILL KENNY

with two great sides...

TWO LITTLE CANDLES
c/w

LET ME CRY

Vik X/AX0195

"It's What's in THE CASH BOX That Counts"
THE EXCITING NEW HITS ARE ON COLUMBIA!

Heading for #1

THE FOUR LADS

NO, NOT MUCH!
and
I'LL NEVER KNOW
40629 • 4-40629

Couldn't Happen to a Nicer Guy—Breaking Big!

JERRY VALE

INNAMORATA
and
SECOND ENDING
40634 • 4-40634

Another "Moulin Rouge" -

PERCY FAITH

VALLEY VALPARAISO
and BLUEBELL
40633 • 4-40633

Plenty of Action On This One!

GUY MITCHELL

NINETY-NINE YEARS
and
PERFUME, CANDY AND FLOWERS
40631 • 4-40631

Introduced 3 Years Too Soon!

MITCH MILLER

MADEIRA
and
BOLERO GAUCHO
40655 • 4-40655

Taking Off!

THE FOUR VOICES

LOVELY ONE
and
GERONIMO
40643 • 4-40643

COLUMBIA RECORDS

"It's What's in THE CASH BOX That Counts"
Top 15 Best Selling Pop Albums

1. JULIE IS HER NAME          Julie London (Liberty LP 3006)
2. OKLAHOMA                    Original Movie Cast (Capitol SAD 595; SDM 595)
3. MUS TO CHANGE HER MIND      Jackie Gleason (Capitol W 622)
4. IN THE WEE SMALL HOURS       Frank Sinatra (Capitol W 581; EBF 1, 2-581)
5. THE BENNY GOODMAN STORY     (Dec 63 L852, 3)
6. THE GREAT BENNY GOODMAN     (RCA Victor LPM 1099)
7. JAZZ; RED HOT AND COOL       Dave Brubeck (Columbia CL 699; B 699)
8. MARK TWAIN                   Harry Belafonte (RCA Victor LPM 1022; EBF 1022)
9. HIS SPARKLING STRINGS       Lawrence Welk (Coral CRL 70071)
10. BELAFONTE                   Harry Belafonte (RCA Victor LPM 1150)
11. FIVE TROMBONE               Four Freshmen (Capitol T 683)
12. 100 CARRUSSEL               Original Cast (Capitol 694)
13. 50 SMOOTH                   Penny Com (RCA Victor LPM 1085; EBF 1085)
14. PETER PAN                   Original Cast (RCA Victor LOC 1019; EOC 1019)
15. LOVE ME OR LEAVE ME         Doris Day (Columbia CL 710; EBF 540)
11. THE PRINCE STUDENT          Mario Lanza (RCA Victor LM 1837; EBF 1837)
17. ROMANTIC JAZZ               Jockie Gleason (Capitol W 566; EBF 568)
18. GUYS AND DOLLS               Original Cast (Dec 63 L823)

Coral “Star Parade” EP Features Current Hits

NEW YORK—Coral Records this week announced its plan to issue an EP titled “Star Parade” which will include four of its newest and best selling ideas.

It is an experiment in merchandising to determine whether the release of an EP at a retail price of $1.47, which will contain the same sides currently selling as singles, and all of which are in the building stage, will affect the overall sale deleteriously or whether it will provide plus sales spurred by the peak popularity of the tunes.

The experimental package will showcase Teresa Brewer’s “A Year Full”; The McGuire’s “Missing”; Don Cornell’s “Teen Age Meeting”; and Dorothy Collins’ “Mr. Wonderful”.

Plans are to service all the deejays.

Tommy Smalls Hosts Sammy Davis Party

NEW YORK—Over 200 celebrities and personalities from the recording business turned out Monday night, February 13th, at Smalls’ Paradise in Harlem to honor Sammy Davis Jr. and the cast of “Mr. Wonderful”, the soon-to-open Broadway show. Among the well-knowns were Jayne Mansfield, Laverne Baker, Tico Records prez George Goldin, Maxwell Heyman, owner of the Palladium Ballroom, Jack Carter, Julie Styme, producer of “Mr. Wonderful”, George Treadwell, manager of Sarah Vaughan; Norman Grann, of “Jazz at the Philharmonic” fame, just to mention a few. Davis was on stage for 30 minutes in an informal performance. Tommy “Dr. Jive” Smalls, popular WWRL, Woodside, Long Island, disc jockey, and owner of Smalls’ Paradise, presided over the affair.

Singer Takes Screen Test

NEW YORK—Dick Kallman, newly pacted Decca vocalist whose first release is “The End Of A Love Affair” and “Love Me As Though There Were No Tomorrow” may soon break into another medium of show business. The singer has just flown to Hollywood for a Twentieth Century Fox screen test. He previously appeared on Broadway in leading roles in “Seventeen” and “The Fifth Season”. Kallman, upon completion of his Fox test, will embark on a disc jockey tour in conjunction with his Decca record. He’ll visit St. Louis, Chicago, Milwaukee, Detroit, Cleveland, Pittsburgh, Philadelphia, and New York.

National Assoc. of Music Merchants to Hold 55th Annual Show at New Yorker March 23-26

CHICAGO, ILL.—The 55th Annual Music Trade Show of the National Association of Music Merchants, Inc., will be held at the New Yorker Hotel from July 23rd through July 26th.

The Music show is an annual event sponsored by the NAMM which brings together dealers, manufacturers and wholesalers at the annual show. At the 1955 exhibit in Chicago, more than 4600 persons representing more than 1600 retail stores, selling over 85% of all musical merchandise and services, were registered. The total attendance reported exceeded 7400 people representing music, department and furniture stores, distributors and manufacturers.

All requests for exhibit space must be filed on the application form supplied by the Association. Exhibitors must qualify as commercial members of the NAMM, dues for which are $50.00 annually. Exhibitors having priority on Hotel New Yorker space, occupied in 1952 (when the show was held there last) must return their space application to the NAMM by March 15, in order to protect that priority. This deadline date does not apply to new exhibitors.

Exhibitors are being asked to designate first, second, third and fourth choices of sample room or booth space, and in the event none of the requested choices is available, the space assigned will conform as nearly as possible to that requested, in size, price and location. Policy of assigning space where no priorities exist, is based on the order of receipt of applications, consistent with need, previous participation, and the best interests of all Trade Show participants.

Exhibits fees are to be paid to the NAMM. Exhibitors in the Hotel New Yorker will pay per diem, room charges for eight days direct to the Hotel. 50% of the Exhibition Fee is to be paid upon assignment of exhibit space, balance due and payable no later than July 1, 1956.

On the 5th, 6th and 7th floors, acceions, musical instruments and musical merchandise will be displayed. The 5th floor will carry high fidelity merchandise, phonographs, phonograph records, radios, sound equipment and tape and wire recorders.

Additional information regarding prices, layout of the hotel, etc., can be acquired by requesting the Trade Show brochure from the National Association of Music Merchants, Inc., 25 East Jackson Boulevard, Chicago 4, Illinois.

Boorstein Opens Distrib in Pittsburgh

NEW YORK—Lou Boorstein, president of Leslie Distributors, a chain of one-stop, announced this week the opening of a new record distribution plant in Pittsburgh through his new Record Distributors. The company will open for business on Monday, February 20th.

Tim Torne, formerly affiliated with Label "X", was announced as manager of the company. The staff will include day and night promotion men and a crew of salesmen.

Several other lines are being negotiated for and will be set shortly.

Mogull Forms New Pub

NEW YORK—Artie Mogull has left the Ray Anthony office to open a new BMI publishing firm with Irving Weiss of Calhoun & Weiss. Mogull will operate from New York while Weiss will head the west coast office. Name of the new publshery is Movietown Music and the first song has three records being issued on it next week.

“Month of Sundays”

NEW YORK—Artie Worner, MGM artist, is shown above discussing his latest record with Gene Edwards (WRIT-Milwaukee, Wis.). The tune, “Month of Sundays,” was given a good sendoff by Edwards, who reported a strong response from his audience.

Only those records best suited for commercial use are reviewed by THE CASH BOX.
"No Money Down" by Chuck Berry
CH-1615

"Diddy Wah Diddy" by Bo Diddley
CK-832

A smash hit!

"When You're Alone" by The Daps
MARTERRY-5249

"I'll Be Home" by The Flamingos
CK-830

For deejay copies - please write to
MARTERRY RECORDS
4752 So. Cottage Grove Ave.
Chicago 15, Illinois

"It's what's in THE CASH BOX that counts"
An Artist's Dream

NEW YORK—In connection with the promotion of Universal-International's "The Benny Goodman Story" which opened at the Capitol Theatre in New York on February 21, the theatre is using a Seeburg "200" Juke box in the lobby filled with Benny Goodman recordings. Harry Greenman, managing director of the Capitol is seen here explaining the promotion to two customers. It's truly an artist's dream come true. Two hundred of his ditties in one Juke box.

Victor Plans Varied Album Release for March

NEW YORK—Hot on the success of its "Meet The Girls" series, RCA Victor has planned a varied and extensive popular album release for March.

Ten pop albums are scheduled, headed by Elvis Presley, which is the first LP to be recorded by the new singer under the label "Love Me Tender" by Max Steiner and the Hollywood Studio Orchestra, including the theme from the new motion picture "Heaven is Lonesome"; "Flirtation Walk" by Walter Schumann; "Favorite Cowboy Songs" with the perennially popular Sons of the Pioneers; and "Chef Atkins in 3 Dimensions", a new collection of tunes by the versatile guitar-ist who has achieved much success in the straight pop field in addition to his great popularity in the country-western circuit.

Vicotor also has two albums in the Latin-American vein—a newly recorded compilation of calypso songs titled "Calypso from the Virgin Islands" as interpreted by The Zebra; plus "Mambo" by Noro Morales.

Three jazz packages will be released in March, continuing Victor's expanded program in that area. Leading the releases is a new "Jazz Workshop", the project this month featuring pianist Hal Schoen. The other albums include "I'm Still Swingin'", by Joe Newman, a sequel to his previous "All I Wanna Do Is Swing" issued last August; and "Dislanded Backs" by Stan Rubin and his Tiger Town Five.

Chicaggo—Lucille Ball and Desi Arnaz, the popular TV couple, toured the United States to promote their latest film, "Forever Darling". While in this city, they paused to chat with disc jockey Howard Miller on his Wrigley Spearmint coast-to-coast CBS network show. Miller is holding Desi's latest MGM record, the title tune of the film.

Atco Issues New Husband-Wife Disk

NEW YORK — The Atco Record company is attempting something unusual in the way of record releases by coupling a husband and wife on two sides of a new release—Eddie Curtis singing "Rich Lady From Sugar Hill" and Jewel Curtis singing "I Don't Wanna Be Alone". Eddie Curtis is the songwriter responsible for many important song successes: "Lovely Dovey", "Song Of The Dreamer", "Rumble Boogie", and others. Jewel Curtis is the gal singer who has created quite a stir as a vocalist as a performer and has been hailed by some as "the biggest territorial star to come out of Texas in a long time".

Not too long ago Eddie Curtis and his wife made the rounds of the New York record companies demonstrating his new songs. A New York man who heard the pair advised them they ought to record the songs themselves.

So they did! The enthusiasm shown by the folks at Atlantic, made it apparent this was the label for the Curtis'.

The second problem was a bit more complicated—which record to release first? Jewel Curtis was convinced her husband's record was the better one commercially; Eddie Curtis felt strongly that his wife's record had all the elements of a big selling record.

Atlantic solved this one by applying matrimonial truth to the problem. They recognized that if Curtis marry the wife often "carries" the husband in domestic activities, and the reverse is often as true.

So they suggested that husband and wife be released back to back, and whichever side stepped out would carry the other.

The record is scheduled for general release the end of February.

Chi's WAAF Revives "Make Believe Ballroom"

CHICAGO—Radio Station WAAF revived its bandstand program of the late '30s and early '40s, when it was handled by Eddie Chase, this past Monday, February 20 from 4 to 6 P.M. with Bob Carpenter presiding over the four bands of dance music.

The revival created comment through radio airtime circles here. Many tuned in to catch the opening show this past Monday.

WAAF, thousand watters, believes the revival a natural, especially for the dancing teenagers growing in such fantastic numbers thru this area.

Savy Records To Shift To New Offices

NEWARK, N. J.—It was announced this week by Herman Lubinsky, prxy of the Savoy Record Company, that since the city of Newark will be taking over the property now housing the Savoy Company on Market Street for a parking lot, he will move his offices to a four-story building which he has just purchased. The building will be located in the heart of Newark and will house, Savoy Records, Regent Records, the Lubinsky publishing firms and World Wide Records, a foreign export line. The shift to the new location will be made sometime this year.

New Management Firm

NEW YORK—Jerry Levy and Fred Amiel have announced the formation of their own personal management office to be known as Directional Enterprises. The pair is also setting up two music publishing firms to be called Billboard Music (ASCAP) and Opus Music BMI. The company is also planning to reach out into the TV field by setting up a merchandising unit within the organization.

"Novelty of the Year!"

"42"

TINY MURPHY

Ronel Records

306 S. Wabash Ave., Chicago, Ill.

"If You'd Be Mine"

Bill Norman

M2 1012

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Representatives from all phases of the music industry turned up to wish Benny Goodman well at a cocktail party given in honor of his opening at the Waldorf by Capitol Records. Above, Goodman and his deejay friends take time out for the cameraman. (L to R) Jack Lazarus, WMGM (kneeling); Bill Williams, WNEW; Dick Shepard, WNEW; Dean Hunter, WMGM (kneeling); Benny Goodman, Murray Kaufman, WMCA; Don Owens, Capitol Records promotion rep.; Murray Jordan, WOV; and Jim Lowe, CBS.

NEW YORK—Following on the heels of the release of the dozens of Benny Goodman albums and the tremendous publicity being given the Universal pic "The Benny Goodman Story", BG opened with his band at the Waldorf-Astoria Hotel last Thursday, Feb. 9, to one of the biggest attended houses in many a year. Representative groups from record companies, music publishers, newspapers and trade publications, in addition to the swing starved music enthusiasts, turned out to cheer the artist.

The Park Avenue set and followers of Benny, blended into one thrilled aggregation, whistling and hollering after each of the band's great renditions of such favorites as "Let's Dance", "Bugle Call Rag", "One O'Clock Jump" and a chain of others. The crowd went wild when the Goodman trio, comprising Hank Jones at the piano, Moeus Alexander on drums and BG on the clarinet, performed.

New gal singer Mitzie Cottle, who was selected for the Waldorf stint from among hundreds of girls who comprised the opportunity to work with Goodman, was wonderful on three numbers. Although the victim of opening night nervousness, the thrush displayed a delightful singing technique. The band, made up of thirteen men, included Jim Maxwell, Mel Davis, Fern Caron, Urbie Green, Res Peet, Budd Johnson, Walt Levinsky, Al Black, Sol Schlinger, Hank Jones, Irv Manning, Steve Jordan, and Moeus Alexander.

It is hardly fair to compare this aggregation with the old Goodman band, especially since this group had only been together for three weeks. But we liked what we heard, and this reviewer's nostalgic ears picked up the excitement of the Fletcher Henderson arrangements and gave us the same tingle that we got back in 1936.

There is no doubt that Benny will do land-office business at the Waldorf, and for that matter, throughout the entire country, should be choose to continue beyond this four-week date. It will certainly do a great deal to help the film, but will do more to revive interest in the alling band business. It's great to have you back, Benny.

Four New Artists Signed by Vik

NEW YORK—The signing of four new artists to exclusive recording contracts for Vik Records, has been announced by Herman Daz, Director of Artists and Repertoire for the subsidiary label of the Radio Corporation of America.

The pacting of this new talent signifies the progressive steps being taken by the Vik label since its name was changed from "X" at the beginning of the year. With its designation as Vik, and the assignment of new executive personnel including Daz and Bennett S. Rosner, Sales Manager to the label, Vik has been in the process of re-aligning its distributor set-up, assigning hit material to its artists, and questing new talent.

Included in the new artist package are Jerry Samuels, young vocalist with a novel "gimmick": two male vocal groups the Boys Next Door and the Beau Brunmels; and Joe Valino, a singer well known in Philadelphia. All are scheduled for their first recording dates in the near future.

Kershaw Made Col. Mgr. of Radio Station Service

NEW YORK—Floyd Kershaw has been appointed to a newly created position of Manager of Radio Station Service for Columbia Records, it was announced by Hal Cocks, Columbia's Director of Sales. Mr. Kershaw will work in conjunction with Dick Linke, Single Sales Manager, and will supervise the service of Columbia Records to radio stations from both Columbia's Bridgeport and Los Angeles plants.

"It's What's in THE CASH BOX That Counts"
SEUL, KOREA—Stan Dale, formerly "Stan The Man" with WJD-Chicago, has now donned the uniform of the United States Army, and except for a change in clothes, country, food and money, he is again doing what came most naturally—spinning records and regaling his fellow soldiers with amusing chatter via Radio Station Vagabond, key station of the American Forces Korea Network. Stan is on the air from 15 midnight to 4 A.M. six days each week.

"Dale, who uses The Cash Box to program from, advises that there is an amazing record sale at the local PX; larger, in fact, than that of many state-side stores. He would appreciate the record companies placing him on their mailing lists so that he can program the latest releases. FCC Stan Dale can be reached at Radio Station Vagabond, APO 301, San Francisco, Calif.

Shown above left, is Major Gigandet, welcoming Dale to the network. Major Gigandet was producer of the Eddie Fisher Show, the Eileen Barton show, and many others.

Villegas at the Bohemia

NEW YORK—It won't be too long before the majority of the jazz aficionados are discussing the talents of Enrique Villegas. Discovered and brought to this country by Columbia Records, the artist, who pronounces his name Vee-yay-zahs, debuted Feb. 10th at New York's Cafe Bohemia in Greenwich Village.

Villegas, a former concert pianist, delighted opening night enthusiasts with the incorporation of his classical background into a fresh and stimulating approach to the jazz idiom. For not only are his entire jazz interpolations a treat to the ear but his physical movements are a sight to be behold. It appears as though he becomes a living part of the musical passage he's playing as he completely wraps himself up in his work. He may be either pounding on the keyboard, hopping up and down on the bench, sitting back almost completely relaxed or fiercely poudning out the beat with his right foot, but he nevertheless comes across with some wonderful sounds.

Remember the name, Villegas, it could be heading the popularity charts in the near future.

ALBUM REVIEWS (continued from page 20)

"THE MAN WITH THE GOLDEN ARM"—Music By Elmer Bernstein—Jazz Sequences. Arranged and Played by Shorty Rogers and His Giants with Shelly Manne. Decca DL-2557 (1-12 LP)

One of the most important albums to come out of Hollywood in quite a while is "The Man With The Golden Arm." Its subject previously untouched in motion pictures, is drug addiction. Elmer Bernstein has provided the film with a part jazz score that is memorable in its description of an addict going through to overcome his plight. Though most of the music is used with a jazz quality, some selections are strictly in the jazz medium. One such number is "Audition" which is, as all the other jazz pieces, admirably created by Shorty Rogers and His Giants featuring Shelly Manne on drums. The overall score has a stark tone and becomes, near the end of "The Cube," lyrical. It should rank as one of the classic musical pieces expressly written for motion pictures to create an assured jazz audience the pop market may take an interest in the package.

"ETHEL ENNIS SINGS LULLABIES FOR LOSERS"—Julibee LP-1021 (1-12 LP)

"LOVE FOR SALE, DREAMER-DREAMER, BLUE PRELUDE, OFF SHOES, CASUALLY, HEY JACQUES, LULLABY FOR LOSERS, SAY IT AIN'T SO, JOE, YOU'LL BE BETTER GO NOW, BLUE WILLOW, GOOD VOYAGE.

Ethel Ennis, an extremely talented newcomer in the area of jazz-pop singing, makes her debut with this release. And it's a pleasure indeed. Singing 11 wistful melodies Miss Ennis comes across with warranted restraint and intelligent phrasing. She's at her best with two familiar pieces "Love For Sale" and "You'll Be Better Go Now." Another time performed "Papa Loves Mama." Miss Ennis has a great feeling for a song and we should be hearing much about her in the future.

"INTRODUCING VILLEGAS"—Villegas. Columbia CL-787. (1-12 LP)

"ANYTHING GOES, PITY, MISBEHAVIN'; AIN'T NO USE, ME ME ME, A LULLABY, CHEAP CHIN LUST, HAVING A HABIT, WHERE THE HEAVENS TOUCH THE EARTH, WHEN I MEND MY MISTakes.

Those who have seen jazz pianist Villegas perform in New York's Cafe Bohemia, leave with the impression that he is not only an intelligent artist but also a most visual one. One never knows what position he'll play the next few bars of a number. Though on this Columbia pressing this unique side of Villegas is only available on some interesting cover photos, jazz listeners will be content to hear his breezy and individual jazz improvisations. On the disk he uses as a foundation some of the more indestructible tunes around. Thus, his first LP session, should be the beginning of Villegas' recognition as a jazz pianist to be reckoned with.

"HELEN MERRILL WITH STRINGS"—Orchestra Arranged And Conducted By Richard Hayman—EmArcy MG-36057 (1-12 LP)

"LILAC WHITE, ANYTHING GOES, MOUNTAIN HIGH, VALLEY LOW, BEAUTIFUL LOVE, COME SLOW, ON THE OUTSIDE, A LOVE AFFAIR, FORTY FIVE, I'LL BE MINE, A LULLABY, STAY IT AIN'T SO, JOE, JUST YOU, JUST ME, SPRING WILL BE A LITTLE LATE THIS YEAR, YOU WON'T FORGET ME, I'M GLAD YOU TOLD ME, YOU CAN DO NO WRONG.

Helen Merrill sings with overwhelming understanding and touching simplicity. One could not have chosen better suited numbers for her than are provided here. Her program includes such familiar and always pleasing pieces "When I Fall In Love," "Spring Will Be A Little Late This Year," and "End Of A Love Affair." Richard Hayman's arrangements and direction smartly take into account that it's Miss Merrill's voice we are to hear. The disk should make quite a stir in jazz-pop circles. String backdrop makes this a strong offering for a low lights-romantic atmosphere.

"LIGHTHOUSE AT LAGUNA"—Howard Rumsey's Lighthouse All-Stars. Kayed-Hampton Hawes' Trio with Shelly Manne—Contemporary (CL609) (1-12 LP)

"WITCH DOCTOR NO. 2, ROUND ABOUT MIDNIGHT, MOOD FOR LIGHTHOUSE, WALKIN' BLIND MAN'S BLUFF, LADY JAYE, THE CHAMP, CASA DE LUZ.

Two fine jazz teams take over an "on the spot" disk. The two groups—Howard Rumsey's All-Stars and The Hampton Hawes' Trio. The most unusual item on the disk is the initial waxing "Witch Doctor No. 2" by the All-Stars. It delicately combines rhythms of the West Indies and those of our own, into a truly exciting number. The other pieces settle down less novel but highly capable by the jazz artists. "Moody For Lighthouse" by the All-Stars" comes off exceedingly well in jazz counterpart. Good sound. The set is a rewarding addition to any jazz enthusiast's collection.
Is Michel Legrand Really Mitch?

NEW YORK — Is Columbia Records' Michel Legrand really Mitch Miller? The latest rumor around the trade, and growing in intensity, is the story that there is no such person as Michel Legrand. The knowing persons, who are many, are not talking. The only way of thinking about it is that Michel Legrand and Mitch Miller are the same person. On the other hand, both Columbia Records and Mitch Miller deny the story asserting positively that Michel Legrand is a real enough person who resides in Paris, France, and at the age of 23 is one of France's most brilliant composer-arranger-conductors.

Deca Records to Issue Original Cast "High Tor"

NEW YORK — Deca Records, Inc. has announced that it will issue the original cast album of the forthcoming TV production, "High Tor." The play is a new musical version of the Maxwell Anderson classic, with a score by Anderson and Arthur Schwartz. It will be presented on March 19th on "Ford Star Jubilee" over the CBS-TV network. Starring in the show is Bing Crosby, who is supported in the cast by Nancy Olson, Julie Andrews and Everett Sloane.

Malby Band On Tour

NEW YORK — The Richard Malby Orchestra, which has been playing college dates and ballrooms in the East since leaving the Cafe Rouge of the Statler last December, heads for the Midwest for two weeks of one-nighters.

The band will be in Decatur, Illinois, on February 22nd; followed by Clinton, Iowa, on the 23rd; Iowa State College, Ames, on February 24th; University of Colorado in Boulder on the 25th; Des Moines on February 26th; Storm Lake, Iowa, on the 28th; Waterloo, Iowa, on the 29th; Freeport, Ill., on March 1st; State University of Iowa in Iowa City on March 2nd; and Melody Mill Ballroom in North Riverside near Chicago on the 3rd and 4th.

The orchestra is being flown from Des Moines to Denver in order to make the University of Colorado date.

Dick plans to spend a few days in Chicago visiting friends and relatives. He will arrive back in New York just in time to play the Yale Freshman Dance in New Haven on March 9th. This will be especially exciting for him since his son, Dick, Jr., is a member of the Freshman Class at Yale.

"It's What's in THE CASH BOX That Counts"

MGM Records Signs Young Barry Gordon

NEW YORK — Little six-year-old Barry Gordon has scored so well with his first record of "Nuttin' For Christmas," and whose follow-up disk of "Rock Around Mother Goose," is beginning to break open, is the story just after MGM Records contract ceremonies which makes him the youngest recording artist in the history of the industry. Shown with young Barry are Frank Walker, general manager of the record division; Charles C. Moskowitz, vice-president and treasurer of Loewe's Inc.; Harry Meyerson, recording director, and Art Mooney, who discovered the young star.

Columbia to Release Carl Fisher's "Reflections"

BEVERLY HILLS, CAL. — With the release this spring of the new Paul Weston recording for Columbia of the late Carl Fischer's orchestral suite, "Reflections of an Indian Boy," a 15-year-old dream comes true.

Fischer, longtime arranger-accompanist for singing star Frankie Laine, died in 1954, at the age of 41. Laine's close friend, as well as business associate, he paired with the singer to write many of Laine's record hits. A three-quarter Cherokee Indian, Fischer had one dream—the completion of his Indian Suite, a tribute-in music to his people. He worked on it for over a decade and a half.

Through the years, nine musical sketches took shape and in March, 1954, he completed the work and set about putting it on paper. Six days later, he died in his sleep of a heart attack.

Fortunately, Laine and Fischer had taped-recorded it. Without these tapes, the music would have been lost with Fischer's passing, since only one of the nine movements had been written down.

Nearly five months after Fischer's untimely death, in August, 1954, Victor Young, who had since orchestrated it, conducted the Cleveland Symphony in the world premiere of "Reflections of an Indian Boy." With Fischer's widow and two children in the audience, 6,000 people jammed the concert hall to greet the new work with overwhelming approval.

Then, in Hollywood last year, Columbia Records' executives heard the tapes. Paul Weston, musical director of Columbia's West Coast operations, decided to record it himself, and the result will be in record stores throughout the country very soon.
HOLLYWOOD—Jim Amoche (second from right), KLAC disk jockey, salutes (l-r) Pony Sherrill, Kaycee Jones, and Phil Moody, and wishes them great success on "Small Town," a new tune in honor of National Small Town Week, February 6 through 11. The music and lyrics for "Small Town" were written by Pony Sherrill and Phil Moody, and Kaycee performed the vocal on the new Marquee Record release.

**Savoy Signs Mar-lene**

NEWARK, N. J.—Savoy Records has announced the signing of a newcomer to the label. Mar-lene, as she will be known professionally, has been singing professionally for about two years in nite spots around the New York and New Jersey area. She is 22 years old and was born and raised in Newark.

On her first recording date, the thrush was accompanied by an impressive list of jazz names, and her first album will be entitled: "With Every Breath I Take," set for release early in March. Album includes a number of top standards.

**Regent Records activated**

NEWARK, N. J.—Herman Lubinsky, proxy of the Savoy and Regent Record Companies, announced this week that he is reactivating the latter label for popular records. In recent years, Regent had been featuring only classical selections.

The first pop release for Regent will be out in the very near future. It's an imaginative instrumental creation, as yet unannounced.

Distributors for the label are in the process of being chosen. London Records Ltd., will handle the line in Canada, and English Decca of Britain will cover Europe.

The label will feature only pop discs.

**Songbird Firm Launched**

HOLLYWOOD, CALIF.—Songbird Records of Hollywood, Calif., headed by M. E. Concepcion, was launched last week with the company releasing its first sides by singer Charlie Cal with Van Alexander conducting. Concepcion is currently setting up national distribution.

Nadyne Aragon, the label's A and R head, reports that the discsey's next release, set for March, features thrush Mac Williams on vocal.
THE CASH BOX

Rhythm 'N' Blues Disk Jockey REGIONAL REPORTS

Poppo Stoppo
WHAM—New Orleans, La.
1. Rollin' And Rockin' (Mitchell)
2. Ain't That Lovin' You (The Originals)
3. Don't Blame It On Me (Fats Domino)
4. I'm Wise (Eddie Combo)
5. Devil Or Angel (Clayton)
6. Drawn In My Own Tears (Eddie Taylor)
7. What Kind Of Love (Eddie Taylor)
8. So Wrong (Jackie)
9. Eddie's My Love (Eddie Taylor)
10. Seven Days (Clayton)

THE CASH BOX

Rhythm 'N' Blues Disk Jockey REGIONAL REPORTS

Charles Derrick
WOIC—Columbia, S. C.
1. Ain't That Lovin' You (The Originals)
2. Sitting In The Dark (Brown)
3. Great Pretender (Platters)
4. Seven Days (Clayton)
5. Devil Or Angel (Clayton)
6. Speedo (Caldwell)
7. Morning, Noon And Night (Leverton)
8. Be Wovell (Fats Domino)
9. Crying Won't Help You (Be B. King)
10. Rock And Roll Waltz (Starr)

Wayne Hannah
WAF—Franklin, Tenn.
1. Ain't That Lovin' You (The Originals)
2. Drawn In My Own Tears (Ray Charles)
3. Be Wovell (Fats Domino)
4. Seven Days (Clayton)
5. Eddie My Love (Teen Queens)
6. No Money Down (C. Berry)
7. Peppin' For Love (Leroy Birdsong)
8. Devil Or Angel (Clayton)
9. When You're Alone (Rup)
10. Try Rock And Roll (Bobby Mitchell)

Colt Kolby
WDR—Hartford, Conn.
1. Cry Baby (Reeves)
2. Why Do Feet Fall In Love (Teenagers)
3. Tutti Frutti (Little Richard)
4. Great Pretender (Platters)
5. Letter, Aligator (Bill Haley)
6. Bully, Glass In My Back Pocket (Hank Williams)
7. Eddie My Love (Teen Queens)
8. Speedo (Caldwell)
9. I'll Be Home (Flamingos)
10. Feel So Good (Shirley & Lee)

Bill Walker
WGH—Norfolk, Va.
1. Great Pretender (Platters)
2. Letter, Aligator (Bill Haley)
3. Seven Days (Clayton)
4. Hands Off (McKenna & Bonam"
5. Poor Me (Fats Domino)
6. Feel So Good (Shirley & Lee)
7. Signifying Monkey (Little Richard)
8. Speedo (Caldwell)
9. On Top (Platters)
10. Show Me The Way (Platters)

Sammy David
KAY—Alexandria, La.
1. Letter, Aligator (Bill Haley)
2. Little Rachel (Valentines)
3. Try Rock And Roll (Ray Charles)
4. Be Wovell (Fats Domino)
5. I Want To Do More (Rup)
6. Seven Days (Clayton)
7. Chicken And The Hawk (Leroy Birdsong)
8. If It's The Last Thing I Do (The Mockingbirds)
9. With The Pleasure (Platters)
10. I'm Wise (Eddie Joe)

"It's What's In THE CASH BOX That Counts"

TWO GREAT NEW RELEASES!

The Teen Agers
"WHY DO FOOLS FALL IN LOVE"

The Valentines
"I LOVE YOU DARLING"

GEE RECORDS

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WI 7-0652
“COMING UP STRONG!”

“DARLING, LISTEN TO THE WORDS OF THIS SONG”

“MAMA DON’T WANT (What Papa Don’t Want)”

G/AG-0139 VARETTA DILLARD

“GOD LOVES YOU CHILD”

JONAH JONES

“BE MY GIRL”

NITECAPS

“SHE KNOCKS ME OUT”

PIANO RED

“ROMANCE IN THE DARK”

LIL GREEN

“PEEK A BOO”

MR. BEAR

arnation.

Disc Jockeys

Send For Samples

Of These Smashes!

“MEET ME HALFWAY”

“I’LL Always Remember You”

ARBEE STIDHAM

“SMOKE STACK LIGHTNING”

DREAMED (Last Night)”

HERBY JOE

ABCO RECORDS

( SUBSIDIARY OF A. & R’S ONE-STOP)

2054 W. ROOSEVELT RD.,

CHICAGO 12, ILL. (Tel: Widne 8-2130)

“ONLY those records best suited for commercial use are recommended by THE CASH BOX”

THE CASH BOX

in NEW YORK CITY

in CHICAGO

in NEW ORLEANS

in DETROIT

in NEWARK

in CLEVELAND

1. THE GREAT PRETENDER

THE GREAT PRETENDER

Platters

(Atlantic 70753)

Platters

(Atlantic 70753)

2. WHY DO FOOLS FALL IN LOVE

THE GREAT PRETENDER

Teenagers

(Gee 1013)

3. DEVIL OR ANGEL

DEVIL OR ANGEL

Clowns

(Atlantic 1083)

Clowns

(Atlantic 1083)

4. YES SIR, THAT’S MY BABY

EDdie MY LOVE

Teen Queens

(Format 451)

Teen Queens

(Format 451)

5. I’LL BE HOME

TUTTI-FRUTTI

Little Richard

(Speciality 451)

Little Richard

(Speciality 545)

6. SEVEN DAYS

SEVEN DAYS

Cl谞a McP distorter

(Atlantic 1083)

Cl谞a McP distorter

(Atlantic 1083)

7. YOU’RE THE ONE

SPEEDOO

Cuddlin’

(Chess 785)

Cuddlin’

(Chess 785)

8. WHY DO FOOLS FALL IN LOVE

WHY DO FOOLS FALL IN LOVE

Teenagers

(Atlantic 1083)

Teenagers

(Atlantic 1083)

9. WHY DON’T I 

WHY DON’T I

Little Richard

(Speciality 451)

Little Richard

(Speciality 451)

10. DON’T BLAME IT ON ME

DON’T BLAME IT ON ME

Platters

(Atlantic 70753)

Platters

(Atlantic 70753)

11. DROWN IN MY OWN TEARS

DROWN IN MY OWN TEARS

Cl谞a McP distorter

(Atlantic 1083)

Cl谞a McP distorter

(Atlantic 1083)

12. SEVEN DAYS

SEVEN DAYS

Cl谞a McP distorter

(Atlantic 1083)

Cl谞a McP distorter

(Atlantic 1083)

13. DARLING

SUGAR SWEET

Muddy Waters

(Chess 1418)

Muddy Waters

(Chess 1418)

14. LITTLE RICHARD

LITTLE RICHARD

(Speciality 545)

(Speciality 545)

15. MR. BEAR

YOU’RE THE ONE

Jimmy Rogers

(Chess 1616)

Jimmy Rogers

(Chess 1616)
### Philadelphia
- **JIVIN' AROUND** by Clyde McPhatter (Cash 1017)
- **THE GREAT PRETENDER** by Platters (Mercury 70753)
- **NEED YOUR LOVE SO BAD** by Little Willie John (King 4841)
- **DEVIL OR ANGEL** by Clovers (Atlantic 1089)
- **EDDIE MY LOVE** by Earl Freeman (RPM 453)
- **JIVIN' AROUND** by Earl Freeman (Cash 1017)
- **BO WEEVIL** by Joe Turner (Imperial 5375)
- **WHY DO FOOLS FALL IN LOVE** by Teddy Pendergrass (Gee 1002)
- **SEVEN DAYS** by Clyde McPhatter (Atlantic 1051)
- **TUTTI-FRUTTI** by Little Richard (Specialty 561)
- **SPEEDOO** by Cadillacs (Josie 745)

### Los Angeles
- **SEVEN DAYS** by Clyde McPhatter (Atlantic 1051)
- **BO WEEVIL** by Fats Domino (Imperial 5375)
- **THE GREAT PRETENDER** by Platters (Mercury 70753)
- **NEED YOUR LOVE SO BAD** by Little Willie John (King 4841)
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- **SPEEDOO** by Cadillacs (Josie 745)

### Atlanta
- **SEVEN DAYS** by Clyde McPhatter (Atlantic 1051)
- **BO WEEVIL** by Fats Domino (Imperial 5375)
- **THE GREAT PRETENDER** by Platters (Mercury 70753)
- **NEED YOUR LOVE SO BAD** by Little Willie John (King 4841)
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- **SPEEDOO** by Cadillacs (Josie 745)

### Memphis
- **SEVEN DAYS** by Clyde McPhatter (Atlantic 1051)
- **BO WEEVIL** by Fats Domino (Imperial 5375)
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- **SPEEDOO** by Cadillacs (Josie 745)

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**New Stars... EDDIE & JEWEL CURTIS**

**I DON'T WANNA BE ALONE**

Jewel Curtis

b/w

**RICH LADY FROM SUGAR HILL**

Eddie Curtis

ATCO 6063

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“**It's What's in THE CASH BOX That Counts**”
**THE CASH BOX**

**AWARD O' THE WEEK**

- **SMOKESTACK LIGHTNING** (2:39) *(Are BMI—Burnett)*
  - **YOU CAN'T BE BEAT** (2:40) *(Are BMI—Burnett)*
  - **HOWLIN' WOLF** (Chess 1618)
  - **DOWN IN MEXICO** (2:53) *(Tiger, BMI—Lieber, Stoller)*
  - **TURTLE DOWN** (2:51) *(Tiger, BMI—Lieber, Stoller)*

**THE COASTERS** *(Atco 6064)*

The newly formed group, The Coasters, one half of whom are two voices from the Robins, make their bow on Atco and come up with two good pieces of material, one of which is standout, "Down In Mexico", with that "Smoke Joe's Cafe" flavor, is a terrific novelty item penned by that prolific team, Lieber and Stoller. It's a catchy melodic ditty about a cat named Joe who wears a red bandana, plays a cool piano, wears a purple sash and a black mustache. The tune is Latin and exciting. This one should be a hit both pop and R & B. The flip, "Turtle Down", is a quick beat jump that is certainly no throw-away. It is an exciting couple, strong in its own right. However, we'll go with "Down In Mexico".

**THE LAMPLIGHTERS** *(Federal 12255)*

- **BO FEET** (2:15) *(Arms BMI—Harry Harris, White, Frazier, Nelson)*
  - The LAMPLIGHTERS swing the way driving out a quick beat Jump. Deck moves with a good deal of excellence. Rock and rollers will find this one to their liking.

- **YOU WERE SENT DOWN FROM HEAVEN** (2:40) *(Arms BMI—John Davenport)*
  - The LAMPLIGHTERS go sweet of late, a solid paced romantic effort. Dramatically performed. Ok deck.

**ERNEST FREEMAN** *(Imperial 5301)*

- **LOST DREAMS** (2:00) *(Reeves Music BMI—Ashby, Freeman)*
  - Ernie Freeman and his group wax a slow beat mood instrumental. Strong beat rides throughout creating a feeling of darkness, lonesome drifting.

- **ROCKIN' AROUND** (2:44) *(Reeves BMI—Ashby, Freeman)*
  - Freeman comes up with a swinging middle beat and a good sound. Deck is very strong and could stir things up, especially with "Divin' Around" so big all over the country. Pay careful attention to this etching.

- **SMOKESTACK LIGHTNING** *(Are BMI—Burnett)*

**THE CASH BOX**

**AWARD & SLEEPER**

- **GOOD**
- **EXCELLENT**
- **FAIR**
- **VERY GOOD**
- **MEDIUM**

**THE CASH BOX**

- **ROCKIN' AROUND**
- **ZIP**
- **AM I WRONG**
- **LADY FROM SUGAR HILL**

*Only those records best suited for commercial use are reviewed by THE CASH BOX*
The Smoothtones blend prettily on a middle beat melodious ballad. The group bounces gently through the sentimental story of a disappointing diary entry. The lads perform the rhythmic tune with a restrained lilt, giving it that distinctive beat and ear pleasing quality that is often means "hit". Watch this one, it has what it takes. The flip, "Crazy Baby", is a better than routine offering with a big, rhythmic style. Deck is tailor made for the Lindy hoppers. Two good sides with the emphasis on "Dear Diary".

JIMMY SCOTT (Savoy 1184)

"AM I WRONG" (2:38) [Crossroads BMI—Scott, Otis, Biegel] Jimmy Scott sings a lovely ballad in his high smooth style and the deck comes off well. Easy listening that should pay off at the counter.

ELMORE JAMES (Modern 983)

"WILD ABOUT YOU" (2:35) [Modern BMI—James, Jesse] Elmore James chants a southern middle beat rhythmic blues about the baby who was playing him for a fool. Ok deck.

BILLY JAMES "LONG TALL WOMAN" (2:45) [Modern BMI—James, Jesse] James walks a slow blues with feeling. James is way low down on this side. Two sides for the southern markets.

SONNY THOMPSON (Chess 612)

"SLOW ROCK" (Parts one and two) [Pelican Music BMI—Sonny Thompson] Sonny Thompson and his group do up two sides brown with an interesting walking blues. Solid piece of wax for those looking for a good instrumental.

EDDIE CURTIS/JEWELL CURTIS (Atco 6003)

"RICH LADY FROM SUGAR HILL" (2:36) [Hollis BMI—Curtis] Eddie Curtis sings a fast march tempo to a tempo that defies the listener to sit still. The side moves from beginning to end for Curtis, it is the best side he's ever put out. Very good arrangement. It is excelling and could make it big.

"I'D RATHER BE ALONE" (2:29) [Hollis BMI—Curts] Edie's wife, Jewell, turns in a "Shake A Hand" performance on the flip, and we are introduced to a really talented husband-wife team. Jewell Curtis comes through effectively. Good side. LARRY and NORA LEE (Tin Pan Alley 155)

"THOSE CHEATING EYES!" [Juke Box Alley BMI—Hooks, Lucie, Lee] Larry and Nora Lee blend effectively on a quick beat jump side. The tune has a rocking, driving quality that appeals to today's teenagers. Ok deck with a definite pop feeling.

LOUIE JAY (Kim 2016)

"HOLD ME CLOSE!" (2:20) [Richard BMI—Bob McGehee] Lori Jai sings a middle beat jump with a mixture of pop and r & b. Styling. She sings with feeling and the deck comes off a little bit. Swingin' jump side.

"THIRLDS AND HEART ACHE" (2:35) [Rimusic BMI—Bob McGehee] Lori Jai comes up with the better side here. She sings a slow, rhythmic ballad with feeling and warmth. Pleasing wax.

SPIRITUALS

BESSIE GRIFFIN and The Consolators (Specialty 890)

"BLESSED MOTHER" (2:10) [Venice BMI—Labastie, Bradford] Bessie Griffin sings a slow, rhythmic spiritual with deep feeling. Miss Griffin has an imposing voice and is supported by a delicate instrumental backing.

"HEAVEN" (2:17) [Venice BMI—Griffin, Foster] Miss Griffin puts a religious lyric to Stephen Foster's "Old Black Joe" and the result is an impressive spiritual side.

THE SPIRIT OF MEMPHIS (Peacock 1754)


New "Heartbeat" Releases!

"DARLING HOW LONG" "HURRY HOME BABY"

The Heartbeats M-713 Smash follow up to "Crazy For You"

HE'S MY "DEAREST GUY" Mabel Lee M-713 Some choice territories still available

HULL RECORD CO.

1595 Broadway

New York 17, N. Y.

JU 6-390

MOVING UP FAST!

"JUMPING AT THE ELCINO" Paul Bascomb PARROT 817

"ALBERT IS HIS NAME" Lo Met—Blue Lob—17 PARROT RECORDS

"It's What's in THE CASH BOX That Counts"
**CINCINNATI CUT-UPS**

Gary Crosby and Les Brown with band will team up for one night stand at the Old Topper Club come Saturday night, and you can bet young folks will pack the club to the rafters to see the young singing star in action. . . Dick Contino and June Christy are co-starred in the new floor show which opens this week end at Beverly Hills . . . The Four Acres are booked for a one nighter this Saturday at Castle Farm, along with Barney Rapp's orchestra. . . All the folks at Crosley are talking about TV and how it first came to Mt. Olympus (the first TV station in up city) eight years ago today. . . folks are recalling Corkey Robbins, Romme, Betty Compton, Gene Griffin, Kenny Roberts, and many others who formed the endless stream of personalities that were cutting, too, to Crosley's first TV studio. . . And what happens in the "General Store" with Bill Thall and Bob Shervey? That was the greatest of early TV programs ever.

Nelson King who now records for Mercury as well as doing his regular DJ Country shows on WCKY has been making personal's of late due to his recording success. He just got his bag unpacked from a trip to Chicago when he was invited to appear on their Jukebox Jamboree. . . He made two half hour of the show Feb 15th . . . Ernie Lee is returning to WLW's Hayride in the near future according to reports circulated. . . Thom Hall writes from WKYW that his little daughter's name is Christy Ann. . .

He also wrote that there was a big show in town Feb. 10th with Carl Smith, Ray Price, Goldie Hill, Porter Wagoner, Tommie Collins, Carl Smith (RCA Victor) Webb, Arthur . . . Jimmie Williams (MGM) is all helped up on Elton Britt's (RCA) record called "One Lenten A Lover." Says, it's Britt's best since "The Man I Love." . . . . .

RCA Thesaurus Announces DJ Programming Feature

NEW YORK—A programming feature that makes it possible for a disk jockey to add considerable variety to his radio show has just been announced by RCA Thesaurus.

Called "Show Stoppers" the feature provides a disk jockey with a series of 45 rpm records, each containing several dialogue cuts. To go with each cut the disk jockey has a script which makes him a part of the nonsensite goings on in "Show Stoppers." In all, seventeen various dialogue cuts are offered by the 60 "Characters." . . .

"Show Stoppers" for the first time make it possible for a disk jockey to use especially prepared production aids which permit the jockey to inject considerable variety into his program. The popularity of two man disk jockey teams points up the advisability of presenting more than one voice to the listener.

"Show Stoppers" are being added to the RCA Thesaurus radio station library service at no increase in monthly rental.

**"Lizzie Borden" and Maggie**

LONDON, ENG.—On February 6th, BBC introduced a new musical presentation, "Fin Pan Alley", Princess Margaret was the guest of honor. During a production arrangement of a Campbell, Connelly tune "Lizzie Borden", the Princess joined the entire company in singing the chorus of the song, "Oh! You Can't Chop Your Mother in Massachusetts who.

The following day, all of England's dailies carried the story and calls for records and copies of English music began to pour in.

It now looks like the initial reaction to "Lizzie Borden" will result in another tune in the pulperry's hit chain.
JIMMIE WILLIAMS
Singing star on WWA's "World's original Jamboree"
big in M G M
"MY SUSPICIOUS MIND" Out Now!  
"GO AHEAD & MAKE ME CRY"
Since
7771 CHEVIOT RD., CINCINNATI 24, OHIO

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS Every Week In THE CASH BOX ALL FOR ONLY $15. PER YEAR (52 ISSUES)
WSM GRAND OLE OPRY . . . Mrs. Jimmie Rodgers was in Nashville last week-end to help in planning a big Hank Snow-Jimmy Rodgers show in the forthcoming Jimmie Rodgers-National Country Music Day Celebration, which will be held in Meridian, Miss. May 25-26. Every indication points to a top attendance at the top-class show to be held under the guidance of the Opry's top booking men. The famous radio jocks were busy clearing the dates on their book in order to trek to the Mississippi city for the big event.

Faron Young (Capitol) has been voted the top country music artist of the year in the annual poll conducted by Farm and Ranch Magazine. Second place went to Marty Robbins (Columbia). Nine of the top ten vote getters and their places are: Carl Smith (Columbia) — 1; Wilburn Brothers (RCA Victor) — 2; Hank Snow (RCA Victor) — 3; Ernest Tubb (Decca) — 7; Jimmy Dickens (Columbia) — 8; Louvin Brothers (Capitol) — 9; and Slim Whitman (Columbia) — 10. The favorite female artist and Chet Atkins headed the list of top instrumentalists.

Martha Carson (RCA Victor), who was scheduled to be a big factor in the country music world in the coming months, did not appear because other RCA Victor artists who were to have appeared with her could not be present. However, Martha will be on the show sometime in the very near future.

Jim Reeves (RCA Victor) began a week's tour on February 12th. Reeves will be appearing in Colorado, New Mexico, and Texas, and then return to Nashville for appearances on the 'Opry'. Herbert Schucker is Reeves' personal manager.

Charley Walker (Decca) currently hitting the hot spots on the popularity charts with his recording of "Only You, Only You" guested on the NBC portion of "The Red Skelton Show", Feb. 11th. Ray Price (Columbia) was the featured artist for that evening.

Jennie Taylor, Nashville, last week took over the secretarial duties for Hank Snow and Jimmie Rodgers Snow (RCA Victor). The Arco-Rose Puhill (ABC-Paramount) has handled the number two place in their bowling league. Continuing their music activities, the pugbbery this week announced the signing of George Morgan to be affiliated with the firm for the next three years. Wesley Rogers, topman of the firm, made the announcement.

Ernest Tubb flew to the West Coast last week to make a series of shows in the for the Navy. Tubb is set to do the WCAM work which will feature twelve of the leading West Coast Country Music entertainers.

THE BIG "D" JAMBOREE . . . While double-deck headliners were the biggest blizzard in West Texas in 50 years about a week ago, the Big "D" of Dallas went on with a double-deck bill. Ed Watt, Big "D" booker was with the 'package' which stars Faron Carrington and Johnny Cash. They appeared coming in all the way from Tennessee and the Belew Twins (Coral), Helen Hall and Jimmy and Johnny (Mercury), and Frankand Ellen (Sun). The film was "The Devil Woman" and the program included "Indian Scout," "Cabin in the Woods," and "The Big Fiddle." 

Skets Yeany recently appeared on the Tulsa, Oklahoma, Leon McAuff Show . . . then Yeany skipped on into Chicago for the Pee Wee King TV show. The current Yeany dink of "Meet Us In Canada" is the object of much attention.

Frankie Stewart reportedly set for a week of Personal Appearances in the New York and eastern area. Starr is currently visiting deejays giving his Deco waxing a strong shot in the arm. Reports are very satisfying on "That's The Way The Big Ball Bounces." 

Thurston Moore has his new publishing office with "The Ed Sullivan Star Scrapbook." Very neatly put together and should claim lots attention. Former deejay Kenny Wilder visiting in Nashville after a 43-day Army hitch and his service career, Wilder worked very closely with Country Music—both as an AFRS Network deejay as a representative of the Country Music to other AFRS overseas stations.

Tommy Tompkins reports that Little Jimmie Dickens and his Country Boys are currently working through the Minnesota and the North and South Dakota territory.

Cox now has Cowboy Copas (King) under management arrangement. Cosse is also personal manager of Martha Carson (RCA Victor), Ferlin Humphrey (RCA Victor) and has Bill Carlisle (Mercury) under wing. Cosse reported that Huskey recently broke all previous records at the Terrace Ballroom with Don Larkin at WAAAT, for the spot at Newark, N. J. Same thing happened at the Circle Theatre in Cleveland, Ohio.

Jennie Taylor, secretary to Hank Snow, reports that Hank is now recovering from a bad case of influenza. Jennie also reports that Snow Enterprise Corporation security will be increased, and that Hank's manager, is enlarging their office and increasing their office and changing their office, which has already been a tremendous increase in business.

Herbert Schucker, personal manager of Jim Reeves (RCA Victor), busy setting up offices here in Nashville at 315 Seventh Avenue, North. Reeves is in Nashville after being stricken with a disorderly accidence which he suffered as the result of an auto accident he was involved in January 3rd. Jennie will be here early enough to attend a portion of the recent 'Opry' coast-to-coast ABC TV show.

Martha Carson (RCA Victor), Ferlin Huskey, (Capitol), Mac Wiseman (Dot), Johnny Cash (Sun), Jimmie Rodgers (RCA Victor) and Hank Snow to make a big show at the ball park in Jacksonville, Fla. on March 5-6. The show picks up Grandpa Jones for a date in Tampa, Florida. Fred Brooker (Columbia) is still waiting for WTIJ in Jackson, Tennessee has kicked off Carl Perkins Sun recording of "Blue Suede Shoes." Carl was in on Fred's show recently.

George Jones who has two Starday records in the national hit charts, has an extensive list of personal appearance dates lined up for his new management, Mrs. Harold Daily, Starday co-owner of Houston, Texas, recently reported sales by Eddie Noack (producer of "Tennessee Stripper") on "Showboat," (Decca) which have doubled. Jay Gray has the pop version of the tune on Ridgeway.

Buddy Starcher, former Miami deejay now spanning them at WCKL-FTL, West Texas, Jack Summerson, Jr. East Texas, Texas, reported that Tennessee's continued by the Miami deejay's weekly "Three At The Grand Ole Opry," and her new Deco Decca waxing of "Wasted" and "Went Too Far Again" are two records that want copies of Wanda's records should write to Wanda Music, New Washington, Pa.

George T. Popkins, WXG1-Richmond, Va., tells us that Zack Pecknel, veteran performer on WBAV's "Old Home Week," has been on staff deejay several months ago and has already developed a huge listener rating in Pulse. He records for Columbia and will be back on the "Country Jamboree" from 12:30 PM to 4 PM. Popkins also reports that the Cash Decca show is making good programming and that listeners show a definite increase in the big tunes from other areas. According to Tom Edwards, Starday, "Mac Wiseman, The Carlisles and George & Earl appeared at Cleveland's City Theatre, Feb. 11th and were to be followed by Wilma Lee & Stoney."

MAC WISEMAN Answers The Call . . . Just recently Sheriff Tex Davis, Country Music promoter of WCMS, Burlington, N.C., scheduled a big show (Feb. 5). The show featured Carl Smith, Colbert Hill, Porter Wagoner, James and Charlene Arthur. The fog rolled in and Smith and Hill didn't make their appearance. When the fog was lifted (At home reading the fancies) dropped them and came to Norfolk on the double (he traveled 100 miles in 1 hour and 20 minutes). Cold—Mac worked up a storm and closed with Wagoner. Carl Smith and Porter Wagoner have much interest in this recording by King and his group. Carl Perkins (Sun) also has the same opinion on this recording.

Mitchell Terok (Decca) has a new release being rushed out . . . "Red Light, Green Light" coupled with "No Money Down." A complete change of pace for Mac. Two of these two are coupled to bring Mac back into the spotlight in short order.

Del Webb (RCA Victor) does a great job with the ivories on her latest release "In the Sweet and "Josephine." .

Danny Dill (ABC-Paramount) one of the first Country acts signed by the label is asked to re-appear on "Grand Ole Opry" (Columbia Network) and "His Girl And My Girl." .

Ernest Tubb is on the tip-top trip with his great arrangement of "So Duggin' Lonesome." Fill is "If I Had You." He has a new release on ABC and no doubt will be around for many weeks to come. Fred Brooker (Columbia) is still waiting for WTIJ in Jackson, Tennessee has kicked off for Reeves, coupled with a Northeastern March of Dimes tour early last month.

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"It's What's in THE CASH BOX That Counts"
Growth Of Export Market Assures: PROGRESSIVE FUTURE FOR U.S. INDUSTRY


WASHINGTON, D. C.—The Commerce Department issued its annual report on gross national production and national income this week. Its figures show that the nation set a new production record of $857.55 billion worth of goods and services in 1955. This was $26.5 billion, or 3½ per cent, more than the total production in 1954. It was also higher than the previous break established in 1953, by $22.75 billion, or 6 per cent. Principal factors in the economic upsurge of 1956, the report said, was due to the heightened levels of consumer consump- tion, residential construction, business spending for new plant and equipment, and outlays of State and local governments. Total national income reached a record high of $322.25 billion. This was an increase over 1954 by just over $22.5 billion, or 7½ per cent. This, also, was approximately $18.75 billion, or 6 per cent, higher than the previous record national income of about $303.5 billion in 1953.

PARIS, FRANCE — Operators in most territories of the United States, in their quest of new markets which will help them offset the imposition of new taxes, have to contend with governmental taxes for equipment on location. In some areas, operators have to pay several taxes—county, city and state. In a few areas there are some operators who are fortunate in that they do not pay any of these type taxes. In others, the tax is so high that machines cannot be operated. But look at what the operators of amusement and music machines have to contend with in Paris. During 1955 the tax was around $25 per machine per year. Colloquium protested these taxes so bitterly, that effective January 1, 1956 they were given some relief. All they have to pay now is around $180 per machine per year. In Paris, every city or town, has the privilege of establishing tax rates up to the top figure Paris was paying in 1955.

TORONTO, CANADA — Like the United States, Canadians are looking to the future and speculating as to its possibilities. Recently, Dr. Roy B. Goold, Governor of the Bank of Canada touched upon probable changes in the Canadian economy and economic policies that might well occur by 1975. He indicated one probable change in Canadian wealth is the possibility of a 50 per cent population rise and a gross national product, at 1955 prices, of probably $55 billion, more than double the amount indicated for 1975. Of particular interest was his estimate of the “Gordon” Commission, comprised of five commissions drawn from different parts of Canada, is studying Canada’s economic prospects. A report will be forthcoming late this year.

The tremendous growth of the export market matched the predictions of this publication when it surpassed the $11 millions figure for the first nine months of 1955 for a total sales of over 43,000 coin operated machines.
The Cash Box predicted in '52 and in '53 that the growing export sales of used machines of all kinds to the world markets would result, by 1955, in a tremendous surge of business.

At the same time this publication explained that these first sales surges to the export field, even of used machines, were of tremendous value to the manufacturers of new machines. The reason was simply that the used machines were educating populations to the new type game, music and vending. This, The Cash Box report would have its effect on business for the future.

This has now been proved to be correct. The tremendous upsurge in export business has been well noted by all engaged in the wholesaling and manufacturing divisions of the industry this past year of 1955.

But even this great gain in sales to the world’s markets is as yet far from the fulfillment of The Cash Box’ further prediction: that export business will, in due time, return to the position of major importance it held prior to World War II. This will come about when the British Isles will once again allow the importation of machines from the U. S. Ex- port sales will then reach greater heights than has yet been attained.

This is bound to come about as all who know the English market now realize. The fact remains that American made products still obtain the highest prices on the current British market. Yet in almost every case these machines are all pre-war American made equipment and have long ago outlaid their usefulness everywhere else in the world.

Continued prosperity in Great Britain is bound to eventually loosen the tight export restrictions now in effect. Manufacturers will then find that a very definite portion of all their new machines production will be destined for the English market. This will tremendously enhance the quantity which they are, today, shipping to various world markets. It will cause the export market to become among the most important outlets for all types of machines.

There are still many countries in South America, as well as in Europe and in Asia, where restrictions hold back the shipping of American made coin operated products. The majority of these markets have opened to American business in due time. When this happens then the importance of the export market will become even better defined to all engaged in the industry.

In the meantime, and to help bring this about as soon as possible while encouraging better relations between all importing countries with this exporting nation, The Cash Box instituted its “Quarterly Export Editions” which is printed in Spanish, French and German as well as in English.

The worldwide, and constantly growing international circulation of The Cash Box, has brought home the efficacy of this move. There are many who now correspond with The Cash Box in their own language and obtain invaluable information as their inquiries are directed into the correct channels by this publication.

More and more foreign consular offices in this country have been calling on The Cash Box to supply diversified information regarding the products of this industry so that this information can be passed on to their native lands.

All the countries worldwide are especially interested in the long established price lists of The Cash Box which have not missed a single week’s issue. Importers all over the world have come to respect and depend on “The Cash Box Price Lists” and are, therefore, in a position to better understand the American market and financially arrange for their needs.

Foreign governments, as American importers know, recognize “The Cash Box Price Lists” officially. They use them extensively in consideration of all factors surrounding the importation of coin operated products.

There is no doubt that when all the factors are weighed they are not found wanting and all present indications point to an even greater export year for 1956 than what was enjoyed in 1955 with no obstacles in sight short of war to prevent this achievement.
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ROCK-OLA

50 and 120 Selection HI-FIDELITY Phonographs

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TWO GREAT MODELS—WORTH MORE WHEN YOU BUY
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Model 1448
deluxe 120 Selections
HI-FIDELITY MUSIC

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More new features are built into Model 1448 than were ever before incorporated into any one model—to give you the world’s greatest phonograph value—the True-Tone HI-FIDELITY Amplifier and Component HI-FIDELITY Speakers (largest in the industry) combine to produce the finest HI-FIDELITY tones yet achieved. The Robust Record Arm assures an even, uninterrupted flow of music regardless of jarring or outside interference. The Play Proven Accumulator and HI-SPEED Selector Panel permit faster play, greater revenue and the world famous ROCK-OLA trouble-free mechanism means longer life and service-free operation, and that means GREATER PROFITS FOR YOU.

Model 1452
Standard 50 Selections
HI-FIDELITY MUSIC

Model 1452 is designed for locations requiring only a limited number of selections as in areas where “country music” is all the rage or in college centers with a demand for the latest hit tunes, but demanding the finest in HI-FIDELITY MUSIC. Model 1452 has all the same outstanding features as Model 1448 except for the smaller record storage and playing capacity.

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There are ROCK-OLA distributors in key cities throughout for other information write direct to “Export Manager.”
YOU MAKE MORE MONEY
WITH
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MODEL 1452
50 Selections
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COSTS LESS TO BUY—
COSTS LESS TO OPERATE—

Smaller record storage and playing capacity permits lower selling price, means lower maintenance and upkeep — yet Model 1452 is the equal in every other respect to its famous big brother, the Model 1448 deluxe HI-FIDELITY Phonograph.

FEATURES
THE INTERNATIONALLY POPULAR
TOP HIT TUNES OF THE WEEK

UPPER SELECTION PANEL PERMITS LOCATIONS TO DISPLAY PROMINENTLY
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UP Play—
INCREASES
TOP HIT TUNES OF THE WEEK
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8 Models of "Skill Pool" Permit 32 Play Variations

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“THRU THE COIN ChUTE”

CALIFORNIA CLIPPINGS

Pool games of all makes and models are continuing to stimulate business in the field for distributors and operators. The interest in tournament play has begun to show in increased profits for the operators. And many locations where limited space has been a game problem can still be converted into valuable coin operations. . . . Jack Simon of Simon Distributing Co. was in Las Vegas last week for business and pleased that the said business was fine. . . . Charley Robinson of C. A. Robinson & Co. was showing a small group the simple art of “fiddling” a pool game table. Al Bettsman reported that Dave Wallach and Al Thedle, engineers for the M-100B, were pleased with what they had seen on their trip through several Southern California M-100B installations. They reported that the trophy and elimination tournament play was being received very well. . . . Mary and Kay Solle have to keep the coffee pot going full time for the many operators and recording artists who visit their offices and think they can “complain” in with Bottie Vance to see what they thought of her new Victor release of “Look At Me” and “Little Miss Dakota” which was recently cut by Louise Uhl was telling Bill Leuenhagen that he was starting his tenth year dealing with his Record Bar. Mary and Kay told Bottie O’Brien that they were sure she had a “come” on her “California” label, George R. Brown, writer of “Goodwill” recorded for the Merry Macs for the Ers label, and they were doing well. . . . Ben Cernmies, manager for the California Music Merchants Association, reported that Ben Korte of Glendale had a serious operation but is showing good signs of recovery though he will have to stay in the hospital for many weeks. Because of the many blood transfusions Ben received, mem bers of the association are being asked to volunteer as blood donors at the Los Angeles Red Cross Headquarters in Ben’s name. The association is hoping they can establish their own Blood Bank. Brighter news! Walter J. Hemple, president of the Los Angeles Division of the Association, is back on the job after a week’s battle with the virus. Jerry Jacobs of Paramount Music was elected to the office of Secretary at the general meeting of the Association on January 31st. Hans are progressing big for the annual ballgame on February 7th, George A. Miller, State president of the association, and his Committee of Walter J. Hemple, Ben Cernmies, Ben Korte, Pete Pellegrini, and Frank Richlin handling the entertainment, all of the Los Angeles area are working together to make this a memorable event. Last week those who visited Headquarters were Jerry Copeland from Los Angeles, Larry Hightower, Pete Pellegrini of Local Amusement from Huntington Park; Harvey Kirby from Hersheys and Al Cohn and Al Wray from the Los Angeles area. . . . Merrill Holmes, on one of his infrequent trips to Pico, was bemoaning the fact that he lost four machines in a fire that razed a building in San Miguel.

Practically the entire Minthorne organization made a trip to Chicago to visit the Seeburg factory recently. Those who made the trip were: Jean Minthorne, Hank Tronick, Wayne Davis from Los Angeles and John Jones from Phoenix. Hank Tronick was very enthusiastic about William’s new “Diamond Pool!” A shipment arrived last week and operators have reported the entire line and Minthorne is another winner. Ed Wilser is traveling in the San Diego area and Roy Provencer is making rounds in the San Bernardino County. . . . At Sierra Distributors Wayne Copeland was congratulating Matt Haran, on the arrival of his new daughter, Melody Jane. Jack Dolan reports very good sales in the Bakersfield area on the Wurlitzer’s new model “1468” prooving a big point in its popularity with the operators. In visit Ed Wilkes was George Phillips of the Far East Amusement Co. who has just returned from Manila. Bally’s new “Crosswords” is being received with great enthusiasm because of its new style and simplicity.

Sam Richlin of California Music Co. reports that their mail order business is keeping everyone on their toes. Gabe Orland has his work cut out with the construction of the new building and the need for more help for the expanding business. . . . Al Cohen of Trico Music and his wife Rose are expecting a new little Cohen. . . . Perry Shields at Minthorne Music Company is keeping busy repairing and selling used equipment while Andy Landisero was recuperating from the flu. . . . Marsh-B Ames of Bally Sales Company, Inc., busy on the floor while Max Cheri, new salesmen, is reporting good sales in the San Bernardino area. . . . For the second time, Jack Leonard has been asked to star in the role of the Teenage $3.50, Operators viewing the show were: Lawrence Ray of Colton; E. E. Peterson of San Diego; Walter Hennings of Costa Mesa and Mac Donan of San Diego.

DALLAS DOINGS

R. W. Williams, Commercial Music, just returned from San Antonio business trip. . . . George Prock expected back from Europe, snowbound in Garmisch. . . . Steve Strohmam, assistant to the national branch operations manager at Capitol Records, visited the local branch. . . . S. I. Leff, was & Company’s cocktail party at the Stoter Hilton for Robert A. Uhlman. Shell’s beer vice-president in from Milwaukee. . . . Jean Clevenger, secretary at American Amusement, filled in for one of their Juke-box routes men by helping her boss make the rounds. . . . Sorry he can’t come. Tommy Chatten is hospitalized. . . . Peter Noel of Texas Records, Inc., London Records distributor, is on a business trip in San Antonio. . . . Frank Emerson spending the weekend at his lake in East Texas. . . . Herb Rippa of Blue Bonnet Music reports he is expanding his pool table route. . . . Fred Ellis of Baker’s & Co. is now operating a new return truck. Average coin machine row was A. V. Claslow, Delbert; Dick Roberts, Glimer; Brown Walker from Dallas. . . . Harry Price, little Dickie D’ from Columbus; Plus Price from Paris; Jimmy Garrett and Pete Selman from Longview; Henry Adams, Kilgore; C. U. Brock from Terrell; Jimmy Bonds, Mexia; Fred Barrow, Longview. . . . Operators viewing the show were: Lawrence Ray of Colton; E. E. Peterson of San Diego; Walter Hennings of Costa Mesa and Mac Donan of San Diego.
United Reports
Big Shuffle Alley Spurt

CHICAGO—Bill DeSelm, sales manager of United Manufacturing Company, this city, happily reported this past week:

"Right in the very midst of a production rush to get out as many of our pool games and also our sensational new in-line game, 'Caravan,' we suddenly began to receive orders from the Midwest and East for our 'Regulation' and 'Topnotch Shuffle Alley' games.

DeSelm believes that this is due to a "pent-up demand" that was gathering force for some weeks as the trade switched completely over to pool tables.

"It's difficult to figure out," DeSelm said, "just what brought about this sudden spurt of business for such large numbers of our shuffle alleys, but, whatever it was, it came in with such a rush that it has temporarily backlogged us.

"We are trying our very best to meet the orders that have already come in to our factory and that are arriving every day."

DeSelm attributed part of this sudden demand from the Midwest and the Eastern areas to the fact that few shuffle alleys have gone out to these territories in sometime now.

The players must have been demanding new equipment to the point where the operators realized that they just had to obtain new games or lose locations, United execs believe.

"Of course," DeSelm said, "we are getting even closer to the spring season and, perhaps, some of this sudden demand can be attributed to the fact that with spring soon here the operators are preparing their locations for the time when they will be going to the outdoor spots and will be moving some of their equipment away from their city locations."

In the meantime United's plant continues as one of the busiest here with a six-day work week in force and plans to even step up the work as soon as needed.

"As far as I'm concerned 'The Cash Box' is the one and only real trade publication in the industry. I've told this to many others."

Louis Boosberg
New Orleans, La.
MUSIC OPERATORS URGED TO GET SET FOR ALL OUT COPYRIGHT FIGHT

"From what information we already have", reported one well known music leader, "it's going to be an all out, drag out battle this year in Congress.

"This year," he continued, "ASCAP is going to throw every possible punch against the automatic music industry."

The above statement is mild. Conservative. Compared to what ASCAP is actually preparing to throw at the juke box industry as far as revising the Copyright Act of 1909 is concerned.

They have been hard at work for a long time getting set for this fight, while the nation's music operators have been lulled into doing nothing, because Congress wasn't yet in session, or because no hearings had yet been called on any of the four bills still pending before the Judiciary Committees of both the Senate and the House of Representatives.

But those four bills were still there. Two in the House Judiciary Committee and two in the Senate's Judiciary Committee.

Now the time is rapidly approaching when the industry will have to pool all of its strength to fight for its very existence at the hearings on these four bills.

It'll be a drag out, all out, pier six type brawl. Attorneys for both sides are preparing every sort of challenge and defense. Music operators will have to be called in as well as all others connected with the industry. This time ASCAP, and similar such organizations, believe they can win.

In fact, ASCAP definitely believes that it will win this year. That makes everything even more dangerous than it ever was before. Because, as every single member of the automatic music industry knows, should ASCAP win—that's the end of the juke box industry.

Regardless of the fact that ASCAP realizes it will be "KILLING THE GOOSE THAT LAYS THE GOLDEN EGGS" for all of its composers, authors and publishers, it insists on fighting ahead to obtain PRIVATE TAXING AUTHORITY so that it can TAX THE JUKE BOX BUSINESS OUT OF EXISTENCE.

This year, just like ASCAP, the automatic music industry is preparing a completely correlated, combined fighting program.

The nation's operators will be notified in plenty of time what this program is and what they must do to defend themselves.

Every operator will have the opportunity to defend his livelihood, his business, the welfare of his family, his employees and friends while, at the same time, assuring himself future continuance in his chosen profession.

This is a fight to a finish. Every music operator in the nation should prepare now for whatever will be asked of him when the time for that program to be put into action is ready.

In the meantime, the best thing that all connected with the automatic music industry can do, is to intensively continue a good will winning campaign.
LEGAL! DIFFERENT! BETTER!
A STEADY, DAY IN AND DAY OUT MONEY-MAKER FOR THE ENTERTAINMENT OF ALL LOCATION CUSTOMERS

PLAYERS DON'T EVEN HESITATE A SECOND TO INVEST ALL THEIR SALES TAX PENNIES IN THE FASCINATING TWICO FORTUNE VENDOR DELIVERIES NOW UNDER WAY—ORDERS FILLED AS RECEIVED

WRITE OR WIRE

TWICO CORP., 1940 W. LAKE ST., CHICAGO 12, ILL.

RCA's "Juke Box Baby" Contest Off To Big Start

NEW YORK — Bernie Miller, RCA Victor Records, this city, advising that entries in the "Juke Box Baby" contest, announced in The Cash Box last week, have already started to arrive at his office. The "Juke Box Baby" contest is being run by RCA Victor as a tie-in with the newest Perry Como record "Juke Box Baby" and "Hot Diggity," and is open to all juke-box operators, one-stop operators and their personnel, including mechanics, salesmen and counter sales people. Photos of kids may be those of children or grandchildren of these columnists.

The top prize will be a Wurlitzer model 1950 phone, plus one year's supply of RCA Victor top hits for 25 juke boxes, and the winning baby will be posed with Perry Como on a coming cover of The Cash Box.

(Complete details are covered in the music section of this issue.)

International Scott Crosse Co.
GREATEST CLOSE-OUT EVER OFFERED!

BINGOS
as low as

SHUFFLE ALLEYS
as low as

MUSIC
as low as

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$40

$50

We are passing these SAVINGS on to you because we need the space.

Our equipment is thoroughly reconditioned. All missing or broken parts are replaced, and machines are carefully packed to insure against damage while in transit.

Our advice to you is:

CABLE YOUR NEEDS

Once we are sold out of a number we cannot duplicate those prices.

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Dutchy Marciano and Russell Goselin of Beverly; Bill Hamel, Concord, N. H.; Jim Mazzarchi, Providence, R. I.; Joe Sakr, Boston; Jim O'Connor, Danielson, Conn.; Martin Oliver, Portland, Me.; Harlan Mitchell, Troy, N. Y.; Hal March, Brattleboro, Vt.; and Hezzy Hazeltine, Chester, Vt. . . . The Boston Finance Commission has suggested in a report to the Mayor that food vending machines should be licensed and fees charged for their operation. . . . Dorothy L. Rachadora, formerly of WNAC's traffic department, was upped this week to record librarian, in charge of all 'easy listening' recorded music. . . . Judy Valentine, local recording thrush and w. k. radioisotope through her appearances with hubby, disk jock Sherm Feller on WVDA in the program, "A feller and his girl," current at the Bradford Roof.

"It's What's in THE CASH BOX That Counts"
The one group of coinmen in the city not organized is the arcade owners. Leading around much hope to remedy this situation, an organization has been called for Tuesday, February 21, at the Hotel Park Sheraton. Meet with Washington 8 PM in the Gothic Room. Important problems will be tackled by the city license. Spearheading the move to form this association of Arcades and Kiddieland are Max Shaffer, Charlie Rubenstein and Nat Chodaker.

The reentry of George Posner into the wholesale business as sole owner of his own firm, George Posner Co., Inc. in Newark, N. J., brought him some very fine compliments. Some even from as far as Mississippi and Tennessee, from ops who were dealing with him in the past. During the past few years, Posner has been associated with other wholesale firms, but now is back on his own, with no affiliation with any firm or individual. . . Barney (Shugy) Sagerman, Runyon Sales Co., and his Mollie, down in Miami Beach, taking a much needed rest are no longer in the coin game but should be back in the city a week from now and will spend a good portion of time working on some “deals”. Meanwhile, at the office, Morris Rood and Louie Wolberg rush around taking care of the customers. Mr. (Harry) Kempner, nursing a bad cold, leaves for a tour of the New York State territory. . . Members of the New York State Operators Assn. met at the Gov. Chrome Hotel, Kingston, N. Y., on Wednesday night. Feb. 17, with president, president of Exhibit Supply, Chicago, in town for a short visit with Mike Munro. Will be back at the factory on Monday . . . With both Mr. Hins and Mr. Lipsky, Young Distributing, (Wuritzer distrib) out seeing the trade, Allie Goldberg takes care of the ops visiting their showrooms. . . Sammy Gelman, Welchs’ no. 1 account head, visiting along with them. Sammy’s son’s he’s helping the services—enlisted in the Army for a three year hitch. . . Malcolm Wein, attorney for the Westminster Music Guild, who was progressing nicely from his recent heart attack, had a relapse, and is now under an oxygen tent.

Best Berman and son Jack express their thanks to the many coinmen who sent condolences on the death of Ike Berman. “Many failed to note their adresses, and, being unable to reach them personally,” said Ben, “we would like them to know we appreciate their thoughtfulness.” . . . Harry Goodman, who has been coinrow always dropped into Koeppel Distributing to “shoot the breeze” with Harry and Hyman Rosenfeld. Many use the Koeppel office as the place to come to carry on some of the business matters. . . Jules Oleson, Albany, N. Y., drops us a note that he and misses are celebrating their 18th wedding anniversary on Feb. 10. . . Hirsch de Lave, Washington, D. C., in town for a fast visit. . . In the absence of Al Simon, who was out when we called, Al D’Inverne of Albert Simon, tells us that the pool tables and Genco moving out as fast as they come. As a matter of fact, they didn’t even have a sample of ChCoin’s “Hoohagan”, a popular number here, on their floor. C. Meyer Parkoff, Atlantic News Corp., out of the office when we called, which didn’t lighten the tasks of Murray Kaye, sales mgr., who was kept busy seeing the music ops who kept dropping in continuously. Nat Gitlow hopes he can break away for a long-week end in the country. Watched Gene Brody at Gottlieb’s “Spot Pool” table, and he beat every op there. Even most difficult angle shots look easy. . . Len Hirtz, local distributor, drives us back to the office on his way to see a few customers. Len, one of the local “grin” rummy experts, keeps his hand in with weekly visits with his Rudi/Shubin Friends at the Church of England. One of the gang, Gertrude Browne of Beacon, N. Y., on coinrow, buying supplies. . . As usual, ops have everything the Lenten holiday, which starts Thursday Feb. 23, to use into their revenue. The Lent period runs until Easter Sunday, April 3. . . Gams ops must be ready to buy their Licenses by March 15.

By Greenstein, former coin machine distributor, decided that he had enough of the cold weather and took off with his misses on a motor trip to New York and Florida. . . Mr. and Mrs. Chet Le Deux, Northern Novelty Company of Virginia, Minn., are vacationing in Mexico at the present time. . . Larry Jenkins of Bath, S. D., brought his father in to the University Hospital for treatment. Larry then hurried back home to get back on the job again. . . Sam Sigel was handing out cigars with “It’s a Girl” marked on them. Mrs. Shapiro pays a visit to a baby girl at the Mt. Sinai Hospital on February 21. A number of operators from the western section of Minnesota got together with Harold Lieberman of the Lieberman Music Company to discuss changing their phono-graphics over to 16 inch play. Some of the operators who attended this meeting were Dick Henderson of Willmar, Minn.; Bob Bregel and Jim Lucking of Benson, Minn.; O. L. Cowell of Annandale, Minn.; Len Worsbach and Oscar Sundem of Montevideo, Minn.; and Floyd Shaw of Eden Valley, Minn. . . Mr. and Mrs. Oscar Winter of La Crosse, Wis., made the trip into the Twin Cities to visit their daughter who is trying out on a spot for one of the local TV stations. While in town Oscar spent his little time shopping around and picking over the various types of pool games. . . Seen in the Twin Cities shopping and picking up parts and records for their routes were Art Hagness of Grand Forks, N. D.; Cecil Terveen of Winona, Minn.; Nels Nelson of Alexandria, Minn.; Bob Souter of Hoffman, Wis.; Leo Hemmeter of Rochester, Minn.; Dick Grant of Mound, Minn.; Jack Harrison of Crosby, Minn.; Ben Kraptgorf of Tracy, Minn.; Lawrence Balow of Eau Claire, Wis.; and Ray Thraen of Tracy, Minn. Our sincere condolences to the family of Phil Moses. Phil passed away Friday evening February 10. The services were held Sunday February 13th at the Rodford Funeral Home. Phil is survived by his wife Anne and two daughters. Phil had been in the operating end of the coin machine industry almost since the first five ball came out, and had one of the oldest coin machine routes in this area. The coin machine industry can ill-afford to lose a man like Phil Moses.
This past week called "busiest of the year" by many here. Salesmen claim that distributors started to move on early Monday morning and call orders from all over everywhere in the nation all week long. Caught Herb Jones hard at work on his forthcoming issue of "Bally-Weekly" which he thoroughly enjoys producing. But while trying to paste up pages his phone rang merrily and visitors kept dropping by like flies. Voting of Chicago's music ops association advises that the amount of monies the organization already received from ops for the "ONE DAY OF DIME'S FOR THE MARCH OF DIABLO" exceeded last year's take by over 200% and checks are still coming in from the home. Earl McNeary putting on some weight and on Earl it looks real good. As Ed Levin of ChiColn said this past week as far as this busy factory concerned, "There's no end in sight on the orders we're receiving for our pool games..."

Genco's Ralph Sheffield home sick this past week with these virus bugs... Art Weinand of Chicago Mfg. Co. Riffed out of town this past week and then back to his office to try and get those deliveries out quick.

After four of MOC's record mfr meet here, Sidney Levine and Geo. Miller went on to Detroit. Miller purchased a new Cadillac while here. Levine and Miller also met Roy Small of United Music Ops of Mich, for first time. Miller reported that he now wants to amend MOC's by-laws so that Roy Small can be appointed a director from Michigan. Levine and Miller then went on to Wash., D.C. to ask Rep. Willis who heads House Judiciary Committee to postpone copyright legislation hearings they came to Washington after MOC convention in May. Miller also reported Billboard assured him that they would not take sides for juke box industry or against ASCAP... Frank Mencuri and Sam Lewis of Exhibit re- mains, believe we're busier than you know what. Both men have developed telephoneitis. Even when someone calls on them with the winners note and number coming down the stretch fighting for the first spot... Ed Blumenfeld, Mich. City, Ind. op, came into town toting a complete box of Southern Lake Michigan perch. Oes over at First had themselves an eatin' time of it. All enjoyed these fresh-smoked fish but tremendously... Art Garvey still in our town but planning another road trip into his territory very soon. Says Art, "It's nice to rest once in a while in friendly Chicago..." Manufacturers expect a flood of visitors as the spring season buying starts. In fact, some salesmen report that dealers have already advised them they're "on the way for more equipment and further deliveries". Looks like some of the salesmen will have to make three out of two... Regardless of the facts behind the case, which publicity Chicagooland joke box men received in the press wasn't of very good worth to the industry. Especially the fact that this sort of thing can be used by ASCAP as ammunition against the men engaged in the industry.

**CHICAGO CHATTER (Cont.)**

Paul Huesch of Keeneys came up with the statement that we expected from tables to enjoy greatest play action yet with opening of the outdoor season. Paul reports that many ops plan to set up groups of pool games at resorts throughout Chicago and this should certainly make for grand take. Believe Paul has something here which all pool game ops should immediately arrange to take advantage of. Alvin Gottlieb was flabbergasted when he saw the size of the wooden crate his mounted 6 foot Saifish came in. All he could say was, "Now what am I gonna do with it?"

By the way Nate Gottlieb has a hula in the one about the "Cooked apple". One of the busy this past week were the boys over at United. Herb Gettignger, dashing downtown and back again, Bill DeSelm thrilled by the orders for their shawls. Bill Dubek, the short order expediter, trying to expedite some more shortages. "Big Swede" Hellstrom missing the 129 inches of snow up in Munising, Mich., Al Thoelke out in warm Arizona, Johnny Casola in cold, cold Syracuse, N. Y. and traveling down the east coast, but wherever he goes it's cold.

Sam Stern of Williams reporting, "Just as busy as ever"... And adds, "Looks like we'll never be able to meet all our orders on the golfing season rush in so fast". Vince Shay came up with the crack this past week, "Just sold a couple used guns and, believe me, made more than selling two dozen Kitt" got in production recently trying to get his pool game mfrs to keep him ahead with the tables he needs. Besides the orders and the orders... Herb Perkins reports that they have already completed three private offices unstairs of his place. Even the firm's stock room gang are working overtime... Bob Benstein running up against the problem of more cue sticks and cabinets for his Pool-Pool... Thanks to Bill Arrison of Chester, Vt. for his very nice remarks about The Cash Box... Joe Schwartz of National back on the job after his vacation and another in the same, Joe practised his Spanish... Two of the busiest men in Chicago..."
ENGINEERED RETRIBUTION

By Bill Gersh

HE WAS a very likeable, personable, young engineer. His parents moved to the big city, where the manufacturing center was located, regardless of his college engineering diploma and all the fine references he had, was a job on the production line of one of the large factories. This happened some years ago.

While he worked, he dreamed. Hoping he would be given the opportunity to create new machines. Design the kind of different, better mechanism that was constantly racing through his ingenious, creative mind.

One day the first great engineer faltered. The completed model of a new machine he had put together just simply wouldn't work. The manufacturer, who had called for this demonstration, stood there with his mouth open. The man and all. His anger became ever more apparent with each floundering, blundering, helpless and nervous effort of the chief engineer.

At last this anger burst forth from him in a roar, cutting voice the manufacturer said, "You call yourself an engineer? You call this a joke? You've merely succeeded in building this useless hand model of what's supposed to be an entirely new and sensational machine!"

He continued in this same acid fashion:

"In the first place, I can see nothing new, different or sensational about this machine."

"In the second place," he barked, "even this hand-made, homemade model you've nursed for over three months won't work."

"And in the third place," he concluded with absolute finality and in a voice that was on his heel to walk out of the engineering department, "you're fired."

This manufacturer had now faced with a tremendous problem. For months his distributors had been eagerly awaiting his new machine. For months they hadn't been doing any business to speak of.

The manufacturer realized that unless presented something new, better and different, his entire distribution organization might burst wide apart in a real crash.

He wondered what he'd tell his distributors now. He had made elaborate arrangements for a big salesmen meeting and prevue showing at one of the big sunshine hotels. His banker would be there, too.

The banker, he knew, was holding off from pressing for the loan he had made only because of this meeting. If he were to be written off, clear as a bell, then all the work went from him. Otherwise, he realized, this could be the end.

He sat slumped deep in his big office chair, his mind tight between his teeth. Anger coursed through his veins like surge of blood in a blue flak. He was in so terrible a mood that even his secretary, who had worked for him for years, didn't dare strike a key of her typewriter. "What's wrong with you?" He stared. Silently hoping that he would soon snap out of this, horrid, angry mood.

"It's that machine," he said. "Silently hoping that he would soon snap out of this, horrid, angry mood."

"Can you change it?" he asked.

And before our young engineer could answer this question, he added: "Suppose you give me the rest of the week to do it, can you also redesign the machine?"

"Don't need all that time," our young engineer answered.

"Give me twenty-four hours. I'll work through the night. You'll have a perfect and beautiful machine tomorrow," he said.

The manufacturer felt like kissing our likeable, personable young engineer. Here was the very first ray of hope. The first beam of light in the blackness that had clouded and darkened his mind.

The manufacturer eagerly stated: "It's all yours. And" he continued, "if you do what you say you can do, you're my chief engineer from now on."

"I'll even double your salary," he enthusiastically concluded.

Our young engineer had ideas, too. He said he: "If I do it, and it meets with your approval in every way, I want a royalty of $50.00 for every machine you sell.

I don't care about salary," he explained.

The manufacturer slyly grinned. He was accustomed to this sort of business sparring. He was sure he could handle this brash young man.

So the argument started. The haggling went on and on. At last the manufacturer agreed to $20.00 royalty per machine. For the next machine, they'd argue it out again—if there ever would be a next machine.

To make a long story short, the machine was completed with even a few hours of the twenty-four to spare. It worked perfectly. It was beautifully designed. In fact, it was even better than what our young engineer had promised.

At the big preview showing the distributors acclaimed and applauded it loud and long. The banker grinned. He even offered to loan the new prosperous and happy manufacturer still more money.

It was the biggest triumph of this manufacturer's career. Wires flooded his office begging for speedy delivery. Checks for fabulous amounts were air-mailed to him. The manufacturer was blissfully happy.

Then, one day, just about a month later, there again was a knock on the door of the manufacturer's private office. This time his secretary didn't hesitate. Didn't worry about seeing who it was.

The smiling manufacturer looked up in anticipation. He expected more orders for more machines. Or more air-mail envelopes with more checks for fabulous amounts of money.

Instead, it was our young engineer. The manufacturer's smile dimmed. The secretary said nothing.

The manufacturer asked, "Well, what is it?"

The young engineer answered, "I'm running a little short, so I thought I'd ask for part of the royalties coming to me. I could use some money."

The manufacturer went into a long spiel about costs. About money being earned, expenses being incurred. His voice was haughty and high-pitched, and he needed for salaries. About waiting for checks to come in and be cleared. About people and things which, he said, required every dime he could be given and several more to keep production going at top speed.

"But," he quickly added, as he saw our young engineer start to argue the point, "we'll let you have a hundred right now, if you promise to return the rest of sixty days you'll be able to get a few hundred more."

We go without saying, the shouts of the argument which ensued consisted mainly of the manufacturer complaining to the factory to the other and for blocks around.

In conclusion, and rather than face a possible lawsuit, the manufacturer said:

"Look, kid, you've got nothing in writing. If, as you threaten, you'll sue, it'll cost you a thousand dollars and let's call it quits."

The amount of good words, almost speechless in anger. His eyes were blazing. His mind racing with devastating thoughts. At last he answered,

"Okay, give me the thousand."

He signed right off. He didn't want any other manufacturers to feel he would resort to the open lawsuit and publicity of a legal battle. He felt certain all would soon know what had actually happened. All would sympathize and side with him. And one thing that he was looking forward to, he was looking forward to. He was looking forward to the reaction of the men he had opened a factory of his own.

But, what happened to the manufacturer? The manufacturer of the amazing, ingenious, sensational new machine?

Well, he spent literally tons of work on an advance promotion. A few months later, the manufacturer, who so secretly showed the new machine to the world, was able to show it. As a result, everyone was in a blissful, happy dither in that big marketplace.

Materials flooded in. The banker loaned more and more. He even argued with his manufacturer to buy more and still more materials. Hire more men. The machine hit the biggest production run in all of that factory's history. The manufacturer raised up a big stock of machines in advance, the banker urged. And before the manufacturer himself could order their orders at the elaborate preview, they would be able to get them right out of the manufacturer's private office.

All this was done. The machine was delivered and more. And before the distributors went wild over it. The fabulous unit intrigued and enthused them. But the loans he could make lots and what's more, received something or the other. And the manufacturer was the happiest man alive.

And then one morning, a few weeks after, the manufacturer himself pranced into his office bright and smiling. For the manufacturer had pranced into his office bright and smiling. For the manufacturer had pranced into his office bright and smiling. For the manufacturer had pranced into his office bright and smiling.

"Take a thousand dollars and let's call it quits."

"The manufacturer's shouldered. Their expressions were those of two of whom they'd dreamed.

The machine built around it absolutely barbaric. And there was one hitch. It didn't work.
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“IT’s WHAT’s in THE CASH BOX That Counts”

WEST TEXAS TINGLES

West Texas operators are digging out from under one of the largest snow
storms that this section has seen in more than fifty years. Raymond Martin,
sales representative for Wallace Distributing Company, Mineral Wells, reports
driving from Haskell, N. M. to Clovis in one of the worst blizzards that he
was ever in. He states that it took him nearly six hours to drive the 165
miles between the two cities and finally getting completely snow-bound in
Lubbock. Reports are that as much as 30 inches of snow appeared in some
places.

George New, Hobbs, N. M., and his serviceman, Shorty Marcom, working
late at night... Bob Jordan, Lubbock, moving furniture in the snow... Paul Golden, Lubbock, having a hard time keeping his pick-up from sliding
in the snow... W. E. Mooney, Ft. Stockton, taking it easy on one of his
off days... Don Robertson, Lubbock staying close to his office during the bad
weather... Mr. and Mrs. Ernie Bishop, Lubbock, making a fast trip to Mineral
Wells for equipment... Mill Rimmer, Lubbock, working on equipment in his
shop... Babe Vanlappendham, Morton, reports that his uranium holdings
are going to pay off. They have found the ore and should be in operation
of milling the middle of April... J. D. Harding, Levelland, spotting a new
station wagon and reports that he is building a new home some time this
year... Mrs. Henry Sikes, Carlsbad, is an expert at making donuts and coffee.
She always has the coffee pot hot for people that drop by their shop... Bill Shuman, Carlsbad, setting new equipment on his route... Dan Daniels,
Pecos, says his route is still growing... J. C. Stubblefield, Pecos, drinking
coffee between setting pool tables... Dillion Merritt, Ozona, having trouble
with a shuffle alley. Ozona is noted for having more millionaires per capita
than any other town in the United States and you would believe it by looking
at the beautiful homes there... Buster Hukel, San Angelo, expanding his
route with pool tables... Art Jentzen, Clovis, and his boys working on equip-
ment in the shop during the bad weather... Ken Kronauer, Roswell, building
console TV sets. He combines his TV business with the music operating
business and between the two, he doesn’t get a lot of rest.
Wurlitzer Sales Campaign
Contest Winners In Mexico
For Week’s Vacation

These men and their wives left by plane on Wednesday, February 15, for Mexico City, where they spent two glorious days at the Del Prado Hotel. On Friday they moved on to the Majestic Hotel, Acapulco, where they really had themselves a time.

On Monday, February 20, they will fly back to Dallas, and then will take their individual flights back home.

Heading the party, from the Wurlitzer plant, were Mr. and Mrs. Bob Bear and Mr. and Mrs. Roy Walmade.


Artie Daddis, district sales manager for the southeast territory and his wife, also were among the winners and participants.

DALLAS, TEX.—It was a happy group of Wurlitzer execs and distributors who gathered here on Tuesday night, February 14, at the Statler Hilton Hotel prior to taking off for Mexico on a week’s holiday.

The Wurlitzer distributors taking the trip were winners in the far-out sales contest campaign run by the factory this past season.

Buy The BEST RECONDITIONED EQUIP.
At the BEST PRICES

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THRU THE COIN CHUTE

M E E T I N G  D A T E S  O F
M U S I C O P E R A T O R S'  A S S O C I A T I O N S

Feb. 20—Westchester Operators’ Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

21—Phonograph Merchants’ Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

27—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

Mar. 1—Phonograph Merchants’ Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

1—California Music Merchants’ Assn.
Place: Sacramento Hotel, Sacramento, Calif.

1—Eastern Ohio Phonograph Operators’ Assn.
Place: Tod Hotel, Youngstown, Ohio (General)

3 & 4—Music Guild of Nebraska
Place: Evans Hotel, Columbus, Neb.

5—California Music Merchants’ Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

5—United Music Distributors of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

8—California Music Merchants’ Assn.
Place: U. S. Grant Hotel, San Diego, Calif.

8—Massachusetts Music Operators’ Assn.
Place: Beaconfield Hotel, Boston, Mass.

13—California Music Merchants’ Assn.
Place: Fresno Hotel, Fresno, Calif.

14—California Music Merchants’ Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

19—New York State Operators’ Guild
Place: Nelson House, Poughkeepsie, N. Y.

15—Eastern Ohio Phonograph Operators’ Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

Apr. 15 & 16—South Dakota Phonograph Operators’ Assn.
Place: Contact Burrell Brown and Inez Bratmoc, Moberg, S. D.

TENNESSEE TOPICS

Charles Eskers, P and N Amusement, Paris, by himself as Ed Adkins and family have gone to the wide open spaces of Texas for two weeks. . . . Everyone busy when we dropped into Jourd Adkins’ . . . W. A. W. Winters, Jackson, reports a fine 1955 and expects a better 1956, what with all the interest in pool tables. . . . Tommie Tomlin, Tomlin Distributing Co., Nashville, reports the sale of the J. H. Keeney Pool Tables wonderful. Tommie says the operators are just beginning to buy the Jumbo Table. Reports it is a much faster game as the added size makes it possible to drop the balls from any angle on the table. . . . Lots of action at Rock City, Kenith Break’s showing of the Wurlitzer Model, “1900” phonograph was still going on with trucks loading and unloading constantly. . . . Business humming at S. L. Stebbel. . . . Also at Hermitage Music. So busy at both spots it was almost impossible to get more than a grunt for a greeting. . . . Lots of people in Mississippi and Tennessee talking about George Pommer opening his company in Newark, N. J. Many remember doing business with George way back when and they are looking forward to receiving his mailings.
TOPS IN EARNING POWER!

Pool Tables by Williams

Operators Enthused By Wurlitzer Plans For 3-Day "Centennial Club" Party Reports Bob Bear

To Be Held at Factory Aug. 23, 24 & 25

NORTH TONAWANDA, N.Y.—The announcement by The Rudolph Wurlitzer Company, this city, outlining its plans for a gala three-day celebration at its plant here on August 23, 24 and 25, has been received enthusiastically by the music operators of the nation, according to Bob Bear, phonograph department sales manager.

"In addition to the announcement in the trade press," said Bear, "our distributors throughout the country mailed out our 'Centennial' newspaper to every operator on their lists. Not only have we heard from our distributors, but operators as well have written directly to me, indicating that they are arranging their plans so that they can be here for the 'Centennial Club' gathering.

"It's quite evident that many of the old-timers remember our 1927 celebration at the plant," continued Bob, "and don't want to miss this one. And it seems to me that some of the younger ops have been talking with the older ones, as we have heard that they, too, seem to be imbued with the spirit.

"We have worked long and hard preparing for this great event, and the nation's music operators can be assured we have organized three days of fun and activity they will long remember." Wurlitzer execs estimate that they will entertain approximately 1,000 people over this three-day event, and suggest that operators ask their local distributors for complete details on the "Centennial Club" membership.

Twico Corp. Presents Penny Play Counter Amuse. Machine

Competitive Action Among Players Stimulates Play

CHICAGO—Buddy Satcher and Lou Schneider who formed Twico Corporation, this city, are building the "Twico Fortune Vender" penny play counter game.

This counter game is based on competitive play action. They report tests conducted by Satcher and Schneider indicate that the taverns and other locations have found this a very profitable game.

There are no awards of any kind featured in this penny play counter game.

As Satcher stated, "We vend a penny's worth of ball gum for each penny inserted. The players, if they so desire, can play between themselves. There has been a great need for a competitive penny play counter game. Storekeepers have been asking for one for a long time.

"Not only does such a game take advantage of the many sales tax penalties that are paid out by merchants but, what's even more important, the play action keeps customers in the place. "The customers are entertaining themselves playing the game and, at the same time, they are doing this so economically, using only pennies, that the game becomes the major attraction on every bar and counter wherever it is located."

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Gottlieb Proudly Presents...

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BUY THE BEST...
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WITH ALL THE FEATURES AND EXTRAS

Hinged top and front door. Distinctive cabinet built by
durable mechanism for craftsmen.
minimum maintenance. Optional lighting accessory.
metal ball tracks and quiet Colorful bumper protectors.
reset. Precision dimensions for
cross-lined playfield. accurate play.
genuine Billiard Inlaid rail markers.
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221 Windsor Dr., Hartford, Conn. Jl 7-4472

Music Ops Attend Wheeling
Wurlitzer Showing by Cruze


Practically every operator in the territory attended, and partook of a fine buffet dinner.

Those on hand when the picture (reproduced herewith) was taken were: (seated) Charles A. Maceon, Automatic Music Company, Bridgeport, Conn.; (standing, 1 to r.): Joseph Gondolf, Automatic Music Co., Bridgeport, Conn.; (Speck) Cruze; Bill Thomas, Automatic Music Co.; Sam George and Viola Riggio, Kay Fields, Weirton; Anthony Brasaschino, Robert Curry & Son, Wheeling; Bob Coberly and Nora Burchill, Kay Fields, Weirton; Joe Dobkin, Allan Sales, Wheeling; Jean Costillas (front), Jeane Amusement Co., Weirton; Phil Sweeney (rear), Cruze Distributing; Bob De Carlo (front); Bernie Koontze (rear); Allan Sales; Eugene Curry, Robert Curry & Son; Herman De Carlo; Leo Grubbs; Bob Eason, WKWK-Radio and WTIF-TV; Dana Hicks, exec. secretary, West Virginia Music Operators' Assn.; and Hank Petset, service engineer, The Eudolph Wurlitzer Company.

Also attending the showing, but not present when the picture was taken, were: "Bud" Grubbs, Jesse Adams and Leo McDonald, Allan Sales Co.; Dale Kortepeter and Lee Glessner, Jr., Wheeling Coin Machine Co.; Ed Humway, Automatic Music Co.; Al Zamboito, David Rotaiga, William Swanston, Velma Weide, Edward Cockran, Louis Porter, Ruth Reid, Henry Ovum and Joe Spin.

New Space Twist

CHICAGO—Jim Mangan, this city, founder of the Nation of Celestial Space (reported in The Cash Box several weeks ago) came up with a new twist this week.

He introduced a new pair of spectacles which he calls "Infinity" Space Eyeglasses. These specs have two nose bridges and two side bars with twin ear grips. The glasses, used normally for reading or close work, can be turned upside down where, secure on ears, nose and forehead, they allow the wearer a far searching look at the sky. An ethereal, "spacely" appearance results, Mangan states.

"Absent minded or lazy people need never mislay or misplace their space eyeglasses," Mangan says. "Even when not in use you can still find them on your forehead."
Atlas Ties ABC No. 1 For Chi Bowling Lead

ISABEL OOMENS

CHICAGO — By taking all three games from Western Automatic Music, Atlas Music went into a tie for the first spot with ABC No. 1. Irv Fisher bowled a 450 series for Atlas, Paul Brown was Western's top man with a 452 series.

The Oomens' team were hotter'n a firecracker this past Monday nite with a high series of 210. Oomens took all 3 games from B&B Novelties. High for Oomens was Carl Latino with 565. High next to him came Johnny Oomens with 511. And following Johnny "the old reliable" Isabel Oomens with 464 which was high for

the women. High for B&B was Marine Pieroni with 515 and right next to him Fred Dielper with 510.

ABC No. 1 continued its winning streak taking 2 from Mercury. Bob Gnarro came back on his game to take high series for ABC with 511. Mercury's Ralph Kick fought hard to come thru with a 484 series.

ABC No. 1 team is blazing mad and out to entrench themselves this coming Monday evening so strong in the first spot that "no team can even or will ever get near us again." Other teams are laughing at them for this statement. Atlas claims, "We'll walk away from this team like a knife cutting thru butter."

Gillette Distributing came back on their game by taking all 3 from Paschke. High for Gillette was Robert Helv with 545. High for Paschke was "Fighting" Bobby Gallet (the kid who never gives up) with 535.

Tony Galgano continued to do himself proud by rolling the high series for his team, 485, while Galgano took 2 from Star Music. High for Star was Hank Sochacki with 497.

Pete Phelps came thru with the high for the men scoring up a 686 series and decent took 2 games from ABC #22. Gil Lossane scored in with a 501 series for ABC all to no avail.

Melody continued to punch home its winning streak taking 2 from Coven. High for Melody were Vic Jacinto with 537 and Bud Hoeffert with 521. Coven's high man was Roy Bauer with a 506 series.

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A.M.I. MODEL B $150 A.M.I. MODEL A $125
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THRU THE COIN CHUTE

MISSISSIPPI MUSINGS

Abe Malouf, LaFlore Music Co., Greenwood, happy about the way his newest enterprise in Natchez was starting out. Abe, who opened his new office in Natchez this week, says the days aren't long enough to do all the work he has to do. Bob Nowlin, Billy Shupe, Ed McDougal and Norris Wolf all disagree with him. They say the days are too long. Abe Malouf tells us he has started a new vending route, including coffee vendors. .. Ed Joseph back from Memphis with records and supplies. .. W. J. Bishop, who started back in 1920 with the late Bunker Hill, now a Twenty Year Clubber, .. E. E. Streed and H. E. Hearn, Clarksville, happy to report their new vending route growing by leaps and bounds. .. Leon Melmore, Williams Distributing Co., Memphis, in town. Leon reports business getting better and better. .. George Samuel's of Sammons and Pennington, Memphis, in Natchez. .. Lex Howard and Clinton Collins, Grenada, out setting up new locations. Both talking about the current pool table trend. .. That shadow we saw in Jackson was Old Smokey Weaver. The big fellow who has drawn in his belt 2 couples of notches is still the biggest man in Jackson. Snoopy now at 120 North Mill Street. He will use the old place for a warehouse. .. Frank C. Perino, Jackson, trying to work out Bally's "Cross Words". He says he is sure it will be a hit with the operators. .. Denver Swell, brother of Winford Swell, at John Haley's. .. Dick Farr, Jackson, reports business good. .. W. I. Kirkland, Jackson, out stirring up some business.
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WANT—Mills Panoramas—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE. WASH. Tel.: Garfield 3585.

WANT—Phonograph records made before 1940; any quantity or dealer stock: $150 to $300 per thousand; will inspect if required. Some labels wanted. E. H. Thomas, Vocalion Paramount; Cennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—45 RPM Records, new or used. No quantity too small or large. Highest prices paid. Write stating quantity on hand. TONY CALGANO, CALGANO DIST., CO., 414 W. ARMITAGE CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Wurlitzer 1400’s, 1600’s A. Also Chicago Coin Band Boxes and Wurlitzer 214 Steppers. BUSH DISTRIBUTING CO., 226-29th STREET, MIAMI, FLA. (Tel.: 3-4623).

WANT—Bally and Gottlieb 5-Balls for resale. Send Prices. IF 15 MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703).

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bings or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4600).

WANT—Late Model Phonographs. Hideaways; Wall Boxes; Steppers. Late Model Pinballas. One Ball; Sunshine Parks; Across The Board AMI 40 sel. Hideaways; Wall Boxes; Severy Cellers. WILLIAM H. SMITH, SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Your used or surplus records all speeds. 45’s our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% sales. We pay freight. BEACON SHOPS, 621 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—45 RPM Records. Must be direct from Juke Box. No one can beat our price. Call or write. HIGH PLAY, 1181 S. 36th ST., SOUTH 13TH ST., PHILADELPHIA 7, PA. (Tel.: Rittenhouse 6-9638).

WANT—Bally’s ABC Bowlers: Chicoine Big League (Bull’s Eye) Baseball; Will trade for cash or records in good condition. CLEVELAND 21, CHICAGO 8, or NEW YORK 4-5100.

WANT—Used Records, Highcost prices paid for 78’s and 45’s. No quantity too large or too small. We buy brand new LP’s (33-1/3 RPM) in quantity. Write or call DISTRIBU TORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: Judson 6-4548.

WANT—Music: Seeburg 100-A’s, BL’s, Ca, Rs; Wurlitzer 1700 Pinballas, all late Gottlieb. Arcade and Bally Binogs. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TSYON AVE., PHILADELPHIA 49, PA. (Tel.: Devonshire 6-6931).

WANT—We need Seeburg and AMI Phonographs, also Bright Spot and Bright Light Bingo Games, at once. Write, giving Models, Quantity and Lowest Cash Prices. We will buy and Exchange all types used Coin Machines, check your list of equipment for sale. Write us your needs. HASTINGS DISTRIBUTING CO., (Sierra) 1010 WEST BLUE MOUND RD., MILWAUKEE 13, WISC.

WANT—Plies, late model Shuffle Alleys for resale. Send list. Also have all types of equipment for sale. NATIONAL NOVELTY CO., 183 MERRICK ROAD, L. I., L. N. Y. Tel.: Freeport 6-6771.


WANT—Cash. United Slugger Bases; Chicoine Big League Bull’s Eye; Genco Champion Baseball; Bally ABC Bowler; Chicoine Home Runs. Also late machines. DAVE LOWY & CO., 592 TENTH AV., NEW YORK 11, N. Y. (Tel.: Chickerick 4-5100).

WANT—To Buy. Vending Machine Routes — Penny, Nickel or Dime, within a 50 mile radius of CINCINNATI, OHIO. J. W. SEYBOLD, 48 NORTHEAST AVE., ELIZABETHTON, N. C. (Tel.: Bigelow 3-5245).

WANT—100 reconditioned, used Bally and United States. Big stock in the World—beautifully reconditioned Kiddie Riders. Will trade for used, obsolete music, bingo and fiveball. REDD DISTRIBUTORS, 100 MAPLE AVENUE, FALLSTON, N. Y. Tel.: Olympic 6-4012, 4-013.

WANT—For Records!! 5% over wholesale, any label. Free title strips. Quick service. New accounts, token deposits, orders. We will buy your surplus records new unused only. PAYSAR SALES CO., 120-21 MA- JICA AVENUE, JAMESTOWN 32, N. Y. Tel.: Olympic 6-4012, 4-013.

WANT—For Sale—Beach Clubs, $115; Dodge Brothers, $157; Yacht Club, $172; Palm Beach, $65; Palm Springs, $135; Atlantic City, $45; Cosmos Island, $35; Seeburg 100 Selection Boxes, Chromes, $65; 300 Room Boxes, $75 & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: Moline 6-7283).

WANT—For Sale: Bally Bowler and Pool Tables. Give lowest prices. COINO- MAUCH, 1925 S. 36TH STREET, RIVER ROCKAWAY, N. Y.

WANT—For Sale—All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, MUSKEGON, MICH. (Tel.: SYRACUSE 75-1631).

WANT—For Sale—United and Chicago Coin Shuffles, 10th Frame and later models: Wurlitzer 1500’s, 1400’s, 1250’s, 1015’s; all type Bingos: Gottlieb Shuffles is chopped. CAN- YON STATES DIST., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3- 8688).

WANT—For Sale—Full line of supplies for Pinball Games, Classic Ball, 46” Pool Cues, Cue Tips, Champs for Cue Tips, Billiard Chalk, Tip Cement, Pool Cloth. Write for prices. MIKE MUNIVE’S, 577 TENTH AV., NEW YORK, N. Y. Tel.: BRYANT 946677.

WANT—For Sale—advise “O” $75, Seeburg “B”, $475, Seeburg “A”, $250, AMI-120 Phonographs, $575. All the above machines are clean, ready to install, have complete parts, stand. ED DISTRIBUTORS, INC., P.O. BOX 1995, 902 W. SECOND, WICHITA 12, KANS. (Tel.: BO 4-1111, 43-300).

WANT—For Sale—Gay Times, $274; Big Times, $335; Miami Beach, $325; Gateway, $210; Variety, $210. NAS-TASI DISTRIBUTING CO., 112 PINE ST., NEW ORLEANS 12, LA. (Tel.: Magnolia 6386).

WANT—For Sale—Non Coin Operated Juke, $295; Spot Light, $35; Rove 8 Column Coin Machine, $50; Singapore Yacht Club, Part of Dept. AUTOMATIC MUSIC CO., MAIN ST., BRIDGEPORT, OHIO, (Tel.: Bridgeport 750).

WANT—For Sale—Or Trade for Seeburg 100-A, AMI, Rock Ola, National or American Shuffleboard Machines; used only Popperette Popcorn Machines; 5-3 Dimensional Theaters; Silver Bullets; Dropkick Football; 4-15 Avenue, E. W. Rocket Patroles; 2 Lee Musical Merry-Go-Rounds. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH.

WANT—For Sale—The following Bingo Games, just off location: 3 Beach Clubs; 1 Palm Beach; 1 Conr Island; 1 Spot Lite; 1 Calusa; 1 Yacht Club; 1 Hawaii; 1 Rio. Make us an offer. No reasonable offer refused. TRISTATE AMUSEMENT CO., 149 19th STREET, REAR, WHEELING, W. VA. (Tel.: Wheeling 64%).
CLASSIFIED ADVERTISING SECTION

FOR SALE — Kiddle Rides, Nylo Rockets, $550; Carousels, $550; Target Flyers, large, $285; Palomino Horses, $225; Rabbits, $175; Bull, $175; Midget Racer, $250; Duck, $225; Hot Rods, $325; Elsie The Cow, $285; Bright Eyes Horse, $285. ASSOCIATED MUSEUMS, INC., 138 BRIGHTON AVE., Allston, Mass. (Tel.: Algonquin 4-3338).

FOR SALE — Shuttle Alleys, Ace, $100; League, $90; Team, $100; Fifth Inning, $195; Speedy, $100; Fireball, $175; Criss Cross, $95; Feature, $85; Flash, $125; Banner, $150; Imperial, $85. All alleys in A-1 shape. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, Conn. (Tel.: CIChapel 9-6556).

FOR SALE — 18 foot Rock-Ola Shuttle Board $149.50; Shuttle Board game wax (12 cans) $5.30; Fast wax case (12 cans) $4.50; Fucks (set of 6) $12; Fluorescent Lights pair $2.25; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1114).

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally, Taran Distributing, Inc., 3401 N. W. 36th Street, MIAMI 42, Fla. Tel.: 64-4864.

FOR SALE — Special: Bally: Miami Beaches, $324.50; Gay Times, $259.50; Variety, $199.50; Big Time, $315. United: Pixies, $439.50; Starlets, $449.50; Derby Rolls, $275. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: Canal 8118).

FOR SALE — 1 Brand New Chloe Bowling Team Bowler, $300; 1 Playtime Bowler, $200; 1 Criss Cross Bowler, $125; 1 United Leader Bowler, $125. AUTOMATIC AMUSEMENT CO., 1000 PENN ST., EVANSTON, Ill., IND. (Tel.: Harrison 3-4508).

FOR SALE — Reconditioned Surf Clubs, $150; Palm Springs, $115; Yacht Club, $75; Caytimes, $400; Variety, $260. Also Shuffle Alley tournament boards, $12.50. DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUniper 8-5211-12).

FOR SALE — United Royal, $134; United Chief, $185; United League, $215; CC Super Frame, $219.50; AMI "A", $69.50; CC Home Run, $164.50; Seeburg Bear Gun, $94.50; Exhibil Star Slotting Gallery, $174.50; Seeburg "A", $255. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. (Tel.: Hlheadon 1-7577)

FOR SALE — Reconditioned phonos — ready for locations: AMI A1 AMI C1 AMI D40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FREELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE — Miami Beach, $332.50; Variety, $225; Gayety, $205; Surf Club, $120; Palm Springs, $199.50; Coney Island, $50; Bright Spots, $85; Big Time, $295; Spot Lite, $30; Chicago Coin 6 Player Baseball, $100. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: Tulane 6729).

MISCELLANEOUS

NOTICE — Texas operators — write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PEnsacola 3-1979 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PEnn 4-1218, for genuine factory equipment, also good reconditioned phonographs priced right.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE — Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone, 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: Vernon 5-7976).

NOTICE — These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Hollywood, CA, DIAL 2-0045; The Cash Box, Hollywood, Calif., Hollywood 5-1702.

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PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX CLASSIFIED AD SECTION AS "THE INDUSTRY’S MARKET PLACE."

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How To Use "The Cash Box Price List"

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FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like other price report "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" sets exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotation for the equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very vastly divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth $75.00. Of course, serial, appearance, demand, territory, quality, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it receives it and depends upon the subscriber to make average price adjustments to fit the particular territory of his business.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of parking, crating, shipping, etc., figure an additional $20 to $50 on Fin Games—and $35 to $50 on Phonographs.

CO-DE
1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
8. Great Activity

IMPORTANT!

Reports received indicate that, in some cases, purchasers became upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even for many of these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondition such machines, much must and cannot be done; therefore he price the cost of transportation to obtain these machines, the labor parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machine. In addition to a decent profit which will, in most cases, raise the price of a $10.00 to $25.00 machine to $15.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts cannot be purchased or hand fabricated for at some machine shop, since manufacturers of many of the old arcade machines and kiddie ride areas no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such machines should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the seller at large and recondition the machines themselves to meet their own operating standards.

This week's used machine quotations
17th year of publication
85th consecutive week's issue

How To Use "The Cash Box Price List"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like other price report "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" sets exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotation for the equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very vastly divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth $75.00. Of course, serial, appearance, demand, territory, quality, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it receives it and depends upon the subscriber to make average price adjustments to fit the particular territory of his business.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of parking, crating, shipping, etc., figure an additional $20 to $50 on Fin Games—and $35 to $50 on Phonographs.

CO-DE
1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
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Where the food and drink are good, customers expect music to be the same... and when it is, they spend more for food, drink... and music.

Make your music make more money...

It's AMI "G's" music that makes the money for AMI "G" operators... because AMI "G" music is a special kind of music.

It's live!

And live music makes live coin-droppers... they pay more to play more... more often... in all kinds of locations.

Make your music make more money... make it AMI "G" music... the special kind of multi-horn high-fidelity that makes music of superior tonal quality.

Factory set for 10c play—and worth it!
<table>
<thead>
<tr>
<th>PINBALL GAMES (Cont.)</th>
<th>PINBALL GAMES (Cont.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>4. Happy Day (Got 7/52) 65.00 100.00</td>
<td>4. Happy-Go-Lucky (Got 5/51) 25.00 45.00</td>
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<tr>
<td>5. Harriet House (Got 12/48) 15.00 25.00</td>
<td>6. Harvest Moon (Got 12/48) 15.00 25.00</td>
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<td>6. Harvey (Ve 5/51) 15.00 35.00</td>
<td>7. Hawaii (Un 6/51) 95.00 150.00</td>
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<td>7. Hawaiian Queen (Got 4/51) 125.00 175.00</td>
<td>8. Hayburner (Wm 6/51) 35.00 85.00</td>
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<td>8. Hi-De-Ho (Got 11/51) 105.00 165.00</td>
<td>9. Hit Parade (CC 2/53) 10.00 25.00</td>
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<td>9. Hit &amp; Run (Got 11/51) 35.00 85.00</td>
<td>10. Hit &amp; Run (Got 5/51) 15.00 25.00</td>
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<td>10. Holiday (CC 12/48) 10.00 25.00</td>
<td>11. Jazzy (Wm 5/52) 35.00 75.00</td>
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<td>11. Jazzy (Wm 5/52) 35.00 75.00</td>
<td>12. Jersey Bell (B 11/47) 15.00 45.00</td>
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<tr>
<td>12. Jersey Bell (B 11/47) 15.00 45.00</td>
<td>13. Jenny Lo (Got 6/50) 5.00 10.00</td>
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<tr>
<td>13. Jenny Lo (Got 6/50) 5.00 10.00</td>
<td>14. Jezebel (Wm 5/52) 10.00 25.00</td>
</tr>
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<td>15. Jumping Jacks (Upright) (Got 12/52) 35.00 75.00</td>
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<tr>
<td>15. Jumping Jacks (Upright) (Got 12/52) 35.00 75.00</td>
<td>16. Just 21 (Got 5/53) 10.00 25.00</td>
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<td>17. K.C. Jones (Got 11/49) 15.00 25.00</td>
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<td>18. Kay Fluid (Got 5/52) 50.00 95.00</td>
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<td>18. Kay Fluid (Got 5/52) 50.00 95.00</td>
<td>19. Lulu (Wm 6/52) 20.00 45.00</td>
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<td>21. Magic (Ev 11/48) 10.00 20.00</td>
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<td>22. Majorettes (Wm 5/52) 15.00 25.00</td>
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<td>23. Manhattan (Un 4/45) 350.00 650.00</td>
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<td>23. Manhattan (Un 4/45) 350.00 650.00</td>
<td>24. Marble (Got 8/52) 85.00 125.00</td>
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<td>24. Marble (Got 8/52) 85.00 125.00</td>
<td>25. Maryland (Wm 4/54) 15.00 35.00</td>
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<td>26. Mermaid (Wm 5/52) 10.00 25.00</td>
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<td>27. Mercury (Got 1/51) 25.00 50.00</td>
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<td>28. Mexico (Got 5/53) 75.00 150.00</td>
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<td>28. Mexico (Got 5/53) 75.00 150.00</td>
<td>29. Miami Beach (B 9/55) 125.00 400.00</td>
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<tr>
<td>29. Miami Beach (B 9/55) 125.00 400.00</td>
<td>30. Misters Man (Got 9/51) 25.00 60.00</td>
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<td>30. Misters Man (Got 9/51) 25.00 60.00</td>
<td>31. Moon Glow (Un 11/48) 10.00 20.00</td>
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<tr>
<td>31. Moon Glow (Un 11/48) 10.00 20.00</td>
<td>32. Mystic Mariner (Got 3/54) 130.00 215.00</td>
</tr>
<tr>
<td>32. Mystic Mariner (Got 3/54) 130.00 215.00</td>
<td>33. Nevada (Un 8/54) 125.00 175.00</td>
</tr>
<tr>
<td>33. Nevada (Un 8/54) 125.00 175.00</td>
<td>34. Nifty (Wm 12/50) 15.00 35.00</td>
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<td>34. Nifty (Wm 12/50) 15.00 35.00</td>
<td>35. Night Rider (Wm 5/52) 75.00 150.00</td>
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<td>35. Night Rider (Wm 5/52) 75.00 150.00</td>
<td>36. Ohio (Got 10/52) 10.00 20.00</td>
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<td>36. Ohio (Got 10/52) 10.00 20.00</td>
<td>37. Oklahoma (Wm 5/52) 10.00 25.00</td>
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<tr>
<td>37. Oklahoma (Wm 5/52) 10.00 25.00</td>
<td>38. Old Pal (Got 12/49) 15.00 25.00</td>
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<tr>
<td>38. Old Pal (Got 12/49) 15.00 25.00</td>
<td>39. Olympics (Wm 5/52) 45.00 70.00</td>
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<td>39. Olympics (Wm 5/52) 45.00 70.00</td>
<td>40. One Two Three (Got 12/49) 25.00 45.00</td>
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<td>40. One Two Three (Got 12/49) 25.00 45.00</td>
<td>41. Palisades (W 7/53) 10.00 20.00</td>
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<tr>
<td>41. Palisades (W 7/53) 10.00 20.00</td>
<td>42. Palm Beach (B 7/52) 49.50 95.00</td>
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<tr>
<td>42. Palm Beach (B 7/52) 49.50 95.00</td>
<td>43. Palm Springs (B 11/53) 85.00 165.00</td>
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<td>43. Palm Springs (B 11/53) 85.00 165.00</td>
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<td>47. Pitch Blitter (Un 5/52) 10.00 20.00</td>
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<td>48. Pinoos (Got 9/51) 20.00 45.00</td>
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<tr>
<td>48. Pinoos (Got 9/51) 20.00 45.00</td>
<td>49. Puddin' Head (Got 10/48) 10.00 20.00</td>
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**TOTAL NO.** 850 **TOTAL VALUE** 8500
### PINBALL GAMES (Cont.)

<table>
<thead>
<tr>
<th>Game Name</th>
<th>Price</th>
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<tbody>
<tr>
<td>6. Bally Speed Bower</td>
<td>245.00</td>
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<tr>
<td>7. Bally Medal Champ</td>
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<tr>
<td>8. Bally Hoak Bower</td>
<td>245.00</td>
</tr>
<tr>
<td>9. Bally Baseball (5/51)</td>
<td>30.00</td>
</tr>
<tr>
<td>10. Bally Bowling line</td>
<td>45.00</td>
</tr>
<tr>
<td>11. Bally Champion</td>
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<td>12. Bally Slot Bower (5/54)</td>
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<tr>
<td>13. Bally Rocket Bower</td>
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<tr>
<td>14. Bally Mistic Bower</td>
<td>30.00</td>
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<tr>
<td>15. Bally Magic Bower</td>
<td>245.00</td>
</tr>
<tr>
<td>16. Bally Golden Medal</td>
<td>195.00</td>
</tr>
<tr>
<td>17. ChiCoin Bowling Claves (5/50)</td>
<td>45.00</td>
</tr>
<tr>
<td>18. ChiCoin Pin Bower</td>
<td>30.00</td>
</tr>
<tr>
<td>19. ChiCoin Trophy Bower</td>
<td>195.00</td>
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<tr>
<td>20. ChiCoin Pin-Lite (9/50)</td>
<td>50.00</td>
</tr>
<tr>
<td>21. ChiCoin Horse Shoe</td>
<td>30.00</td>
</tr>
<tr>
<td>22. ChiCoin 6-Player (10/52)</td>
<td>30.00</td>
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<tr>
<td>23. ChiCoin 6-Player</td>
<td>30.00</td>
</tr>
<tr>
<td>24. ChiCoin 6-Player B</td>
<td>30.00</td>
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<tr>
<td>25. ChiCoin Match Bower</td>
<td>30.00</td>
</tr>
<tr>
<td>26. ChiCoin Match</td>
<td>30.00</td>
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<tr>
<td>27. ChiCoin Match B-A Ball (10/52)</td>
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<td>28. ChiCoin Match B-A Ball (11/52)</td>
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<tr>
<td>29. ChiCoin 10th Frame</td>
<td>50.00</td>
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<tr>
<td>30. ChiCoin 10th Frame B</td>
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<tr>
<td>31. ChiCoin Name Bower</td>
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<tr>
<td>32. ChiCoin Name Bower B</td>
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**TOTAL NO. TOTAL VALUE**

---

### SHUFFLES (Cont.)

<table>
<thead>
<tr>
<th>Game Name</th>
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<tbody>
<tr>
<td>2&quot; ChiCoin Feature (7/54)</td>
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<td>3&quot; ChiCoin Holday (9/54)</td>
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<tr>
<td>4. ChiCoin Flash (10/54)</td>
<td>245.00</td>
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<tr>
<td>5. ChiCoin Playtime</td>
<td>245.00</td>
</tr>
<tr>
<td>6. ChiCoin Fireball</td>
<td>195.00</td>
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<tr>
<td>7. ChiCoin Thunderbolt</td>
<td>245.00</td>
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<tr>
<td>8. ChiCoin Triple Strike (2/52)</td>
<td>395.00</td>
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<tr>
<td>9. ChiCoin Grass Cross Targette (1/55)</td>
<td>200.00</td>
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<tr>
<td>10. ChiCoin Bonus Score</td>
<td>375.00</td>
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<tr>
<td>11. ChiCoin Big League</td>
<td>350.00</td>
</tr>
<tr>
<td>12. ChiCoin Hollywood (5/55)</td>
<td>345.00</td>
</tr>
<tr>
<td>13. ChiCoin Exhibit Strike (6/51)</td>
<td>29.00</td>
</tr>
<tr>
<td>14. ChiCoin Exhibit Strike (6/51)</td>
<td>29.00</td>
</tr>
<tr>
<td>15. ChiCoin Exhibit Strike (6/51)</td>
<td>29.00</td>
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<tr>
<td>16. ChiCoin Leopard</td>
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<tr>
<td>17. ChiCoin Leopards</td>
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<td>18. ChiCoin Unlimited</td>
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<td>19. ChiCoin Unlimited</td>
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<tr>
<td>30. ChiCoin Unlimited</td>
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</table>

**TOTAL NO. TOTAL VALUE**

---

### The Cash Box PRICE LISTS

**END OF MONTH INVENTORY ISSUE • February 25, 1956**

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### NUMBER OF EACH MACHINE OWNED

**VALUE OF MACHINES HERE**

*(For inventory purposes ascertain value by figure between low and high prices)*

---

### NUMBER OF EACH MACHINE OWNED

**VALUE OF MACHINES HERE**

*(For inventory purposes ascertain value by figure between low and high prices)*

---

### NUMBER OF EACH MACHINE OWNED

**VALUE OF MACHINES HERE**

*(For inventory purposes ascertain value by figure between low and high prices)*

---
<table>
<thead>
<tr>
<th>Manufacturer</th>
<th>Model Number</th>
<th>Description</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>MARVEL MFG. CORP.</td>
<td>Pool-Pool (Regular Size)</td>
<td>$285.00</td>
<td>DeLuxe Pool-Pool (Large Size)</td>
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<tr>
<td>ROCK-OLA MFG. CORP.</td>
<td>Model 1448 Hi-Fi Phonon, 120 Selection, 45 RPM Only</td>
<td>$250.00</td>
<td>Model 1552 Hi-Fi, 50 Selections, 45 RPM</td>
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<td></td>
<td>Model 1540 Combination Wall Box, 120 Selections</td>
<td>$210.00</td>
<td>Model 1548 Selection Wall Box</td>
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<tr>
<td></td>
<td>Model 1613, 8&quot; Blonde Wall Speaker</td>
<td>$200.00</td>
<td>Model 1614, 8&quot; Mahogany Wall Speaker</td>
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<td></td>
<td>Model 1906, Remote Volume Central</td>
<td>$275.00</td>
<td>Model 1927, Remote Volume Central with Cased Butten</td>
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**ARCADE EQUIPMENT (Cont.)**

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<tr>
<th>Item</th>
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<tr>
<td>4&quot; Exhibit Star Shooting Gallery (9/54)</td>
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<tr>
<td>4&quot; Exhibit Sporland Shooting Gallery (11/51)</td>
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<td>4&quot; Exhibit Speed Gun (7/55)</td>
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<td>4&quot; Exhibit Treasure Cove Shooting Gallery (6/55)</td>
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<td>4&quot; Geno Sky Gunner</td>
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<td>4&quot; Geno Night Flight</td>
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<td>4&quot; Geno Gunnitor</td>
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<td>4&quot; Geno Gun-n-O-Lite (6/54)</td>
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<td>4&quot; Geno Big Top Rifle (Gallery 6/54)</td>
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<td>4&quot; Geno Wild West Gun (2/55)</td>
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<td>4&quot; Geno Sky Rocket Pho (2/55)</td>
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<td>4&quot; Jack Rabbit</td>
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<td>4&quot; Keeney Air Raider</td>
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<td>4&quot; Keeney Sub Gun</td>
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<td>4&quot; Keeney Sportsman</td>
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<tr>
<td>1 DeLuxe model</td>
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<tr>
<td>1 Life League</td>
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<tr>
<td>1 Mills Conv. for Panoram Peek</td>
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</tr>
<tr>
<td>1 Mutos. Atomic Bomber</td>
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<td>1 Mutos. Ace Bommers</td>
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<tr>
<td>1 Mutoscope Dr. Mobile (Frewar)</td>
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<td>1 Mutos. Fly, Screamers</td>
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<td>1 Mutos. Chime, 72 (Fort-War)</td>
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<td>1 Mutos. Photomatic</td>
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<td>1 Mutos. Silver Glove</td>
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<td>1 Mutoscopes Sky Giver</td>
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<td>1 Mutos. Voice-O-Graph</td>
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**TOTAL NO. TOTAL VALUE**
chicago coin offers you
THE MOST COMPLETE LINE
OF QUALITY
POOL GAMES
IN THE INDUSTRY!

Hooligan Pool
Combines the top features of automatic pool plus the scientific and most interesting playing features of 4-sided pool games... Plus... advance scoring! Plus... the fascinating Hooligan Hole! Plus... the natural cue swing afforded by the elimination of the foul line!

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Available in 2 or 3 hole models with the exciting center hole feature! New type ball drop mechanism... simple... positive... fool-proof! New plastic light-up bumper posts! New super sensitive rebound rails! 2 color grid screened playfield for 3 sided play! 2 coin operation! 2-4 can play! 3-4 sided play!

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2 or 3 hole models with or without lighted bumpers! 18 inches longer than regular size (70 inches by 36 inches) 3 or 4 sided play

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End holes are located 4 inches closer to center! Choice of 2 or 3 hole models! 3 or 4 sided play! Super sensitive rebound rails!

*All models furnished with center hole plugs!

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TURNS A CENTURY OF PROGRESS INTO A GREAT YEAR OF PROFIT FOR OPERATORS

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United's CARAVAN features MORE WAYS TO SCORE

**ROTO FEATURE**

8-IN-1 CARD COMBINATION

PLAYER CAN MOVE NUMBERS CLOCKWISE WITH EXTRA COINS

**DOUBLE-SCORING**

DIAGONAL FEATURE

FIRST COIN LITES LARGE CARD
SECOND COIN LITES DIAGONALS

WITH DIAGONAL PANEL LIT
PLAYER CAN OBTAIN REGULAR CARD SCORES PLUS DIAGONAL SCORES

**12 ADDITIONAL WAYS TO SCORE**

3-IN-LINE SCORES

**4 ADDITIONAL WAYS TO SCORE**

4-IN-LINE SCORES

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3-IN-LINE SCORES
4-IN-LINE

4-IN-LINE SCORES
5-IN-LINE

8 BALLS NEXT GAME

ADVANCING SCORES

NUMBER SELECTION

SPELL NAME

PENNANT FEATURE

4 CORNERS SCORE 5-IN-LINE

EXTRA BALLS

NOW AT YOUR DISTRIBUTOR

6-Player Shuffle-Alley BOWLING GAMES

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New PUZZLE-SCORES
Players light 3-letter words, 4-letter words

Crosswords combines play-appeal of two great American pastimes—pinball and crossword-puzzles. Player shoots balls in holes marked with letters of alphabet to light 3-letter words and 4-letter words in puzzles on backglass. Location-tests prove that 2-in-1 play-appeal of Crosswords doubles and triples earnings of average 5-ball spots.

EARS UP TO 4 COINS PER GAME
Each coin gives player additional puzzle

Because player may select up to 4 puzzles and score separately in each puzzle selected, CROSSWORDS averages 3 to 4 coins per game.

New SKILL SCORE-BOOSTER
Scores advanced by shooting balls in Star-holes

No mystery about CROSSWORDS advancing scores. A glance at score-card tells player how to boost scores by skill.

Get your 5-ball spots back on a money-making basis!
Get Bally CROSSWORDS today!

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More money-making play-appeal

4 Magic Squares

Arrow points to one of 4 Magic Squares—A—which may be shifted to player’s choice of 4 different combinations illustrated above. Each Magic Square—A, B, C and D—may be shifted to choice of 4 different combinations. Separate button for each Magic Square permits player to shift only Square or Squares he desires to shift—without shifting other Squares. Maximum number-shift flexibility provided by 4 Magic Squares insures maximum play-appeal, maximum earning-power.

EXTRA TIME
Player shifts Magic Squares before shooting fourth ball...or before shooting fifth ball, if "5th BALL" point is lit. Earning-power of the popular extra time feature praised in BEACH CLUB, VARIETY, BIG TIME and other great Ballygames.

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CORNER-SCORES
ADVANCING-SCORES
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