Jaye P. Morgan is pictured going over the arrangements of her latest RCA Victor record with Hugo Winterhalter, Victor's musical director. The sides, which were cut last week, are “Get Up! Get Up!” and “Sweet Lips”. Jaye has become one of the hottest artists on the label having come through with several smash records. Hugo, who does her arrangements and conducts the orchestra at her session, recently signed a new five year pact with Victor calling for his services as arranger, A&R man, and recording artist.
FOREVER DARLING
(from the M-G-M motion picture "Forever Darling")

I'M GONNA LOVE YOU  20/47-6400

A "New Orthophonic" High Fidelity recording
Records are the Gateway to Stardom!

There is probably no faster path to stardom than a hit record.

In the last few years, the record industry has not only taken its place among the other entertainment outlets as a creator of top names, but in many cases far outpassed the others.

Today a hit record almost immediately brings the artist into the homes and lives of millions of people. Not only is the record heard constantly on the radio all hours of the day and night, but the artist is in great demand for TV appearances, nightclub dates and all other personal appearances. Moreover, if you go to a restaurant, bar, candy store or any other location in which there is a juke box, the artist is with you by dint of the constant play his record receives.

There used to be a time when record artists were somehow not considered the equal of artists who reached the public through a different medium. Today that prejudice is disappearing. Even established artists are benefiting by hit records. Take the case of Tennessee Ernie. He had been on television for a long time before he made "Sixteen Tons". Yet no one can deny that it was his recording of that song which sent him to the top of the heap, even though his television shows had been just as good before as they are now. Another case in point is Gale Storm. She had been in the movies for a number of years and her name was known to millions of movie goers. Yet she's never enjoyed the degree of popularity which she has today. And it can almost all be traced to the series of hit records which she has made in the past several months.

As for new artists who have reached stardom by a smash record, the list is interminable, but some recent ones who come to mind are The Platters, Pat Boone, Roger Williams, The Cadillacs and Julie London. All of these artists were almost total unknowns just a few months ago, yet today as the result of a record which caught the public's fancy, they are top name artists whom the public demands to see and hear.

Record artists today are learning to become full fledged performers because as soon as their disks hit, they must go out and make personal appearances. When you make a personal appearance, it's not just enough to sing a song. You must perform. Most artists learn that lesson very quickly. And in this day of television where every performance is scrutinized by millions of people who are comparing it with the greatest performances available in the entire entertainment world, the record artist who doesn't come through performance wise soon finds himself without an audience to play to.

It's not surprising that as soon as a record artist breaks through, his first concern is to develop a performance style consistent with his recording style.

The important thing, however, is that today a recording artist is considered in the same class as other performers. Moreover his fame and popularity very often far exceeds those of performers who have been in the public eye for years but have not had the fortune to be exposed in the exciting, stimulating, star making medium that is the record business.
"ANOTHER MOULIN ROUGE"
—The Billboard

PERCY FAITH

Columbia 40633

"Valley
Valparaiso"

THE GREAT PRETENDER
THE PLATTERS

THE CASH BOX

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

No. 1. "THE GREAT PRETENDER" by THE PLATTERS, Columbia 40633.
No. 2. "ROCK AND ROLL WALTZ" by KAY STARR, Viva-6039 (47-6339).
No. 3. "MEMORIES ARE MADE OF THIS" by DEAN MARTIN, CA-1256 (9-29739) — Red Swope.
No. 4. "SIXTEEN TONS" by TENNESSEE ERNIE FORD, CA-1256 (9-29739) — Red Swope.
No. 5. "LISBON ANTIGUA" by NELSON RIDDLE, CA-1256 (9-29739) — Red Swope.
No. 6. "BAND OF GOLD" by DON CHERRY, CA-1256 (9-29739) — Red Swope.
No. 7. "SEE YOU LATER, ALLIGATOR" by BILL HALEY & HIS COMETS, CH-1256 (9-29739) — Red Swope.
No. 8. "TEEN AGE PRAYER" by GALE STORM, GLORIA MANN, DO-1256 (9-29739) — Red Swope.
No. 9. "NO, NOT MUCH" by FOUR LADS, CO-1256 (9-29739) — Red Swope.
No. 10. "IT'S ALMOST TOMORROW" by DREAM WEAVERS, DO-1256 (9-29739) — Red Swope.

THE CASH BOX — The Billboard

"Help Yourself"

Recorded by
DIAHANN CARROLL...RCA Victor
NITA SUMMERS...Coral

BROADCAST MUSIC INC.
599 Fifth Avenue, New York 17, N. Y.

JULIE STEARNS (Gen. Mgr.)

NEW YORK: JIMMY CAIRNS

Hollywood: EDDIE JANIS

February 18, 1956

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Cute item from Jim Aylward (WHIL-Medford, Mass.). Jim tells us we spelled his name Wyllward in one issue and subsequent mail addressed to Jim Wyllward proved the large amount of mail that was directly traceable to The Cash Box. Says Jim, "Feel free to spell my name any way you want as long as you print it."

Pic of the week—Ken Garland (WPOR-Portland, Me.) "proud as punch" because under his chairmanship for the Portland area, 8 Portland high schools made this the best March of Dimes drive in the city's history. It was accomplished through the sale of peanuts for polio... An over capacity crowd of 1150 people jammed the Holy Trinity Auditorium to witness the Mothers' Fan Club for Sig Sadowski Benefit Show for the VA Hospital on January 21. Sunday. The list of celebrities included Lucille Ball and Desi Arnez, Sam Levenson, Al Morgan, Chet Roble, Len Dresser, Buddy Charles (WRKB). Jim Lounsbury. Sig is heard Monday thru Friday on WJJD, Chicago... Bill Walker (WGB-Norfolk, Va.) tells us his "Top 30", heard every Sunday afternoon, is helping the record sales in the Tidewater, Va. area. Bill is asking all record companies for taped intros for his "Top Thirty..." Jim Larkin (WJWS-South Hill, Va.) participated body and soul in the recent March of Dimes Drive. He offered his services for one day to the highest bidder, Winner turned out to be a winsome 16-year-old, Jim's twenty one. He chaperoned the youngest and six of her friends from 9 a.m. until midnight. So...it seems not only the March of Dimes benefited. What's that about "broad cast upon the waters, etc...?"... Another March of Dimes promotion raised about $2000 in the Utica, N. Y. area. This one was a cooperative effort between the local deejays, merchants, and the musicians' union. Deejays who participated were Dave Scott (WIBX), Al Bonapart (WIBX), Dan Fusco (WRUN), Carl Fissano (WGAT), Nick Dardano (WGAT), Ed Hickey (WGAT), Carmen Parcicla (WRUN), and Sherri Brody (WRUC)... Joel Kaseman (WTH-Baltimore) now compiles his own list of the most popular local selling tunes and from 5 to 6 p.m. of his four hour daily stint, with dramatic buildup about the growing strength of certain tunes and the recording power of others, he gives his audience a general picture of the record business.

Don Sherman (WAFB-Baton Rouge, La.) has begun a "What Is A Disc Jockey" contest. Grand prize winning parody will win a dinner for two and free passes to see The Benny Goodman Story at the local Paramount theatre. Note to ABC Paramount and Fred Amst. Lou Arnold (WJWG-Conway, N. H.) wants to know how he can get in touch with the Rover Boys... WSPR-Springfield, Mass. advises the current roster of deejays to whom records and promotional material should be sent are George Baker, Bud Riney, and Paul Monson... The Avenue Record "Everyone Know" by Ernie Woods getting a big play in New York from Murray Kaufman (WMCA), Bob & Ray (WINS), Wain & Baruch, and Ed Jordan (WABC)... Recently WGUY-Bangor, Maine, a 250 watt station, was heard on the state police frequency of 100 miles away. It seemed than an off duty state policeman was listening to WGUY on his car radio, and unknown to him, his transmitter and microphone were on. He was rebroadcasting WGUY the length and breadth of Maine.

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

"It's What's in THE CASH BOX That Counts"
KATHY MARCH
[Decca 27973; 9-2797]

A delightful young chimp, let's see. A clever trigger-finger novelty that has the earmarks of a big seller. Catchy commercial cutie. Kathy sells the tune.

SABBY DAVIS, JR. & GARY CROSBY
[Decca 23473; 9-2347]

A sentimental, touching, phrase that has the earmarks of a big seller. Many of the youngsters should find these lyrics pertaining to them.

SAMMY MILLER & GARY CROSBY

The masterful Mr. Comos, who's doing a bang up job in the video department, comes across in top form in the wax department with a terrific new novelty release that the teen-agers will be wild about. "Juke Box Baby" is a clever little rhythm jumper that Comos handles in his incomparable easy-going manner. It's a humorous cutie mentioning, in the lyrics, titles of many current and recent rock and roll hits. A wonderfully informal patter that Comos fans of all ages should greatly enjoy. A sure-fire chart item. Magnificently colorful in the bright and contagious waltz tempo bonner "Hot Digity." The chorus and Comos really break loose on this end and ham up a combination piece of amusing listening. Looks like a strong two-some for El Combo.

MICHIE MILLER
[ Columbia 20655; 4-20655]

"MADEIRA" (2:40) [Ardmore ASCAP—De Sousa] Here's a side to watch closely. An unusual instrumental item chock full of excitement from beginning to end. A thrilling African flavor and features French horns and harpsichord music familiar to Miller instrumentalists.

BOLERO GAUCHO (2:47) [ASCAP—Becraft—Michel, Phillippe, Gerard] Stan Freberg handles the harpsichord once again—this time the harp arrangement of a pretty Latin item. Familiar melody issued a few years ago on another label. Excellent coupling.

THE BON BONS

The girls blend warmly on this tender, sentimental love affair.

HELEN MERRILL
[ Mercury 70781; 70781]

A nostalgic, tender, sentimental love affair with the title "Mountain High, Valley Low." The title is very beautiful and steady and I would recommend this record for steady listening.

PERRY COMO

Another memorable hit. Perry Como, who's doing a bang up job in the video department, comes across in top form in the wax department with a terrific new novelty release that the teen-agers will be wild about. "Juke Box Baby" is a clever little rhythm jumper that Como handles in his incomparable easy-going manner. It's a humorous cutie mentioning, in the lyrics, titles of many current and recent rock and roll hits. A wonderfully informal patter that Como fans of all ages should greatly enjoy. A sure-fire chart item. Magnificently colorful in the bright and contagious waltz tempo bonner "Hot Digity." The chorus and Como really break loose on this end and ham up a combination piece of amusing listening. Looks like a strong two-some for El Combo.

JOHNNY GUARNIERI QUARTET

The Cash Box, Music Page 6

February 18, 1956

Lena

BUTLE

"BEYOND THE SEA" (2:50)  [T. B. Harms ASCAP—T. Diet, Lawrence]

"SONG OF DEVOTION" (2:35)  [Garland ASCAP—Stook]

Rogers Williams

Roger Williams, whose name is currently well displayed across the boards with his million plus seller "Autumn Leaves," continues in his winning ways as he hands in a magnificent rendition of one of the most beautiful of all melodies "Be You Tonight." It's an enchanting theme that should be another tremendous seller under the maestro's superb control. A flowery piano and orchestral rendition that should be topping the charts in no time. The lower lid "Song Of Devotion," is another pretty melody presented by Williams and a vocal chorus. The top deck is the portion to look for.
One of the Great Songs of Our Time
with THE SWINGIEST ARRANGEMENT—DRESSED UP FOR '56

Jimmy Ricks and The Ravens
singing
Take Me Back To My
"Boots and Saddles"
JUBILEE 5237

Published by
LA SALLE MUSIC, INC.
Gen. Prof. Mgr. MURRAY DEUTCH

"It's What's in THE CASH BOX That Counts"
SLEEPER OF THE WEEK

"OUR MELODY" (Phonograph Song) (2:50) [R. Jungnickel ASCAP—Dixie, Lindt]

"ANYWHERE IS HOME WITH YOU" (2:21) [C. N. Daniels ASCAP—Love, Mann]

HUGO & LUIGI (Mercury 7003; 7003x45)

"OUR MELODY" (Phonograph Song) (2:26) [R. Jungnickel ASCAP—Dixie, Lindt]

"IS THERE A TEEN AGER IN THE HOUSE?" (2:16) [Hampshire House ASCAP—Tepper, Bennett]

ART MOONEY (MGM 12192; K-12190)

"EDDIE MY LOVE" [Modern-Roosevelt BMI—Collins, Davis, Ling]

THE CHORDETTES (Cedence 1284; 45-1284)

"OUR MELODY" (Phonograph Song) [R. Jungnickel ASCAP—Dixie, Lindt]

"YOU COULDN'T HELP BUT BE WONDERFUL" [Leeds ASCAP—Woods]

GUY LOMARDO (Capitol 3371; 45-3371)

Every few months, some catchy little ditty attracts the attention of the A & R folks, and immediately a rash of records breaks out on all labels. The latest is a nifty little plinker called "Our Melody" (The Phonograph Song). It's a refreshingly happy ditty that should make loads of noise. The renditions are similar and all versions should share in the take.


Art Mooney has a strong rendition on MGM. The Cleverleafs star on the vocal portion. Lower lid, "Is There A Teen Ager In The House?" is a rock and roll jumper with Ode Smith in the foreground.

The Chordettes have a hot rendition with a different lyric under the title "Whistlin' Willie." Pretty harmony. Perk treatment. Coupling is a beautiful pop version of a fast rising rock and roll ballad "Eddie My Love." This half could develop into the big one. Girls' best two sider in quite some time.

Lombardo's version marks the debut of the popular band on the Capitol label. An easy-going treatment with the familiar Lombardo sound present throughout. Coupling is another danceable uptempo ditty. Ok side.

"BLUE PRELUDE" [Chappell ASCAP—Benjamin, Marcus, Lowe]

DICK DUANE (ABC-Paramount 9677; 45-9677)

Dick Duane's brilliant and powerful voice rings out on a terrific new two sider that should create quite a bit of noise in the next few weeks. One segment is a penetrating rhythm interpretation of the stirring oldie "Blue Prelude." Duane really sings up a storm. Dynamic deck to watch closely. "To Make A Mistake" is another contender for the charts. It's a vibrant presentation of a stirring love song replete with hit ingredients. Dick is on his way and has some top-drawer material with which to climb the success ladder.

BEASLY SMITH (Dot 15447; 45-15447)

"MY FOOLISH HEART" (2:45) [Joy ASCAP — Washington, Young] Smith gets a big chord and harmonica break as he tops off with a wonderful sax solo presentation. A great record. Excellent results. Side has a great feeling that could catch on.

LAU GONZALEZ (Real 106; 45-106)

"I WOULD RATHER CHA CHA" (2:20) [Southern ASCAP—Jorin, Glodatskin, Face] Lau Gonzalez, the south-of-the-border balladeer who made big noise with his "Francisco Lopez" disk, comes over pleasantly as he fashions a catchy romantic cha cha. "Don't Be Cruel" is an oldie and is being offered up to a set to cha cha beat. Ok side.

THE FOUR VOICES (Columbia 40643; 40643)

"GERONIMO" (2:40) [Stratton ASCAP—Ebb, Kliven, Cohen] A solid rhythmic and roll ditty about the famous Indian warrier "Geronimo." It is cleverly belted across the Vocaforcey Good dance deck with a rockin' beat and a catchy story.

RUSSELL MORGAN (Buddy 1754; 45-1754)

"THE POOR PEOPLE OF PARIS" (2:24) [Reg. Connolly ASCAP—Mintz, Hart] A cleverly written and catchy ditty about the famous Renoir picture. Morgan and the gang let loose with an interesting score. A record with an item that's heading for top. Colorful bounce treatment. One segment, the dixieland back-up is a treat.

RUSSELL MORGAN (Buddy 1755; 45-1755)

"ANNABELLE" (2:58) [Coca Corp. BMI—Foley, Carson] Russ Morgan and the gang let loose with a pretty new item that's been making noise territorially on a small disc. Commercial item with a "goodsight items" quality.

EILEEN RODGERS (United 303; 40648)

"YOU'RE WRONG ALL WRONG" (2:30) [United ASCAP—Huff, Scruggs, Rodgers] One of Columbia's most promising youngsters, sings up a storm on a potent dixieland ballad that has the ingredients of a hit. Song was around a year ago, but on the back of a big hit. This time, it stands a good chance of stepping out.

EILEEN RODGERS (United 304; 45-304)

"SLEEPER OF THE WEEK" (2:45) [Jerry Vogel ASCAP—Brooks] The thrill is equally exciting on this item with the treatment of the great Sophie Tucker classic, Rodgers really belts it. Lee Oskar in on the treatment of the great Sophie Tucker classic, "Sleepin' In The Back Seat." Ok side.

"ONLY those records best suited for commercial use are reviewed by THE CASH BOX"
THE CASH BOX

SLEEPER OF THE WEEK

"WHY DO FOOLS FALL IN LOVE" (2:15) [Patricia BMI—Lymon, Goldner]

"I WALK ALONE" (2:29) [Adams-Beck-Abbott BMI—Wilson]

GALE STORM (Decca 15448; 45-15448)

- Gail Storm, who broke through in fine style with her first two Dot platters "I Hear You Knockin'" and "Teen-Age Prayer", should soon be making it three in a row with her latest effort "Why Do Fools Fall In Love". It's a potent cover rendition of a rock and roll hit that's breaking pop across the country. This version should share heavily in the tune's final take. The other half "I Walk Alone" is a slow fish-bait ballad that also deserves attention. An exciting side powerfully performed. Strong coupling for the teen-age following.

"STREET OF 33 STEPS" (2:43) [Criterion ASCAP—Drake, Shiel]

"PLEASE SAY HELLO FOR ME" (2:47) [Planetary ASCAP—Craig, Martin]

RICHARD HAYES (ABC Paramount 9670; 45-9670)

- Richard Hayes, who will return to the life in the near future, should find himself face to face with a big hit when he's discharged from the Army. For his first ABC release, he offers a potent and exciting new item called "Street Of 33 Steps". Something different in the song field. Strong rhythm tune with a clever chorale gimmick. Watch this one. "Please Say Hello For Me" is a lovely romantic affair tenderly treated by the crooner.

THE CASH BOX

BEST BETS

In the opinion of The Cash Box Staff, records listed below in addition to the "Sleepers" and "Sleeper" Of The Week, are ones most likely to achieve popularity.

- "WALK ALONG WITH KINGS"
- "MADERA"
- "AC-CENT-THU-A TE POSITIVE"

LILLIAN BRIGGS

(Epic 9151; 5-9151)

B4 "EDDIE, MY LOVE" (2:52) [Modern Rogers BMI—Collins, Davis, Ling] A rhythm and blues ballad that's breaking wide open among the teenagers, is dramatically covered by Lillian Briggs. Strong performance that should do well in territories where the original hasn't reached.

B4 "THE TEENS IN JEANS FROM NEW ORLEANS" (2:31) [Haw-thorne ASCAP—Wayne, Brooks] A rock and rollin' dixieland swinger is belted across by the thrust, assisted by a girl chorus. Cute ditty.

BOBBY SHARP

(Wing 90056; 9006x45)

C8 "FLOWERS, MR. FLORIST" (2:56) [Fee Feee ASCAP—Newcomer Bobby Sharp joins the Wing label and comes up with another promising first release as he smoothly fashions a pretty ballad to a rock and roll fish-timo. Good side.

C8 "BABY GIRL OF MINE" (2:20) [Maggie BMI—B. Sharp] An interesting ballad that acts as an exciting showcase for Sharp's treatment of a bounce-beat blues item similar in feeling to "My Babe". Exciting side. Watch this one.

LENA HORNE

(RCA Victor 20-6431; 47-6431)

B "IF YOU CAN DREAM" (2:50) [Leo Feer ASCAP—Cahn, Brods-

zky] Lovely Lena leans into a top drawer new ballad from the forthcoming flicker "Meet Me In Las Vegas". Strong results.

B "THAT'S RIGHT FOR YOU" (2:55) [Hayton-Haydon ASCAP—Goodman, Glickman, Doris] A simple instrumental backdrop by Lennie Hayton and the crew acts as the perfect showcase for Lena's sexy treatment of a cute sultry novelty. Should go well in the juice boxes.

THE SINGING DOGS

(RCA Victor 20-6432; 47-6432)

B "HOT DOG ROCK AND ROLL" (2:25) [Springfield BMI—Pearl, King] Victor's now famous Singing Dogs, follow up their recent "Dog Medley" hit with a barking rock and roller that comes over amusingly. Folks who went for the first release should get kick out of the new one too.

B "HOT DOG BOOGIE" (2:30) [Springfield BMI—Dolly, Caesar] The dogs once again get write credit as they fashion a boogie woogie item on side. Cute change-of-pace for programming.

M-G-M RECORDS

THE GREAT NAME IN ENTERTAINMENT

"M-G-M hits ring the bell!"

JONI JAMES

DON'T TELL ME NOT TO LOVE YOU

SOMEBODY SOMEBODY IS LOVELY

M-G-M 12149 78 rpm

"ON ALL CHARTS"

THE DICK HYMAN TRIO

MORITAT

A THEME FROM "THE THREEPENNY OPERA"

M-G-M 12148 78 rpm • K 12149 45 rpm

BARRY DUFFY

CHRISTMAS ORDEAL

GORDON ROCK AROUND MOTHER GOOSE

SEVEN

FOUR RIVERS

MGM 12146 78 rpm • K 12147 45 rpm

NEW HIT

BETTY MADIGAN

FAITHFUL AND TRUE

AND TO YOU, MY LOVE

MGM 12154 78 rpm • K 12156 45 rpm

DESI ARNAZ

FOREVER, DARLING

(Take the MGM film, "FOREVER DARLING"

AND THE STRAW HAT SONG

MGM 12155 78 rpm • K 12157 45 rpm

JOHNNY OLIVER

THOSE HANDS

CHAIN GANG

MGM 12154 • K 12156

MARVIN RAINWATER

WHERE DO WE GO FROM HERE

AND DEM LOW DOWN BLUES

MGM 12156 78 rpm • K 12158 45 rpm

AMBROSE AND His DIXIE

BLUEBELL

AND MARCHING THROUGH GEORGIA

MGM 12171 • K 12171

SUSAN HAYWARD

I'LL CRY TOMORROW

(MGM film, "I'll Cry Tomorrow"

AND JUST ONE OF THOSE THINGS

MGM 12174 • K 12174

CONNIE FRANCIS

MY TREASURE

MGM 12177 • K 12177

THE NATURALS

PATSY ORY ORY AYE

MOLLY"O

MGM 12178 78 rpm • K 12179 45 rpm

AMBROSE AND His DIXIE

BLUEBELL

AND MARCHING THROUGH GEORGIA

MGM 12171 • K 12171

"It's What's in THE CASH BOX That Counts"
The whole British business was very shocked with the news of the loss of Elliott Shapiro of Shapiro, Bernstein. We here, have lost a great friend and all our sympathies are with his family.

Rosetta Serrano made an appearance on Channel 9 on Jack Hilton's "Albany Club" this week . . . On February 9th we see the opening at the Royal Court Theatre, London, of the "Three Penny Opera" by Bertolt Brecht and Kurt Weill. This 1928 Operetta coincides with the revival of the "Three Penny Opera" Theme which is enjoying a very big vogue in the United States and will no doubt have a great success over here. It's produced by Sam Wannamaker.

"Plain and Fancy" opened at the Drury Lane Theatre last week, and despite not too good reviews, will possibly be in for a good run.

"The Ballad of Davy Crockett" is causing a great deal of interest with agents over here, with inquiries going out to the States for Bill Hayes on one side and Fess Parker on the other. The record that got away over here was without a doubt the Bill Hayes version.

Leslie Macdonnell, back from his visit to the States, has signed several vocal stars for color and television appearances in London, including Rose Murphy . . . Lou Busch (Joe "Fingers" Carr) whose waxing of "Zambesi" is doing very well over here, is to visit these shores in the Spring . . . Anne Richards (Mrs. Stan Kenton) will join the band for its British tour.

The Stork is about to call on Mr. and Mrs. Dickie Valentine.

Mickie Katz opens a vaudeville tour over here on the 20th, and possibly will visit London's Festival Park Theatre.

This week's best selling pop singles. (Courtesy "New Musical Express")

1) "Sixteen Tons"— Tennessee Ernie Ford (Capitol)
2) "The Ballad of Davy Crockett"— Bill Hayes (London)
3) "The Tender Trap"— Frank Sinatra (Capitol)
4) "Love And Marriage"— Frank Sinatra (Capitol)
5) "Ballad Of Davy Crockett"— Tennessee Ernie Ford (Capitol)
6) "Rock A-Beatin' Boogie"— Bill Haley & His Comets (Brunswick)
7) "Love Is A Many Splendored Thing"— Four Aces (Brunswick)
8) "Rock Island Line"— Lonnie Donegan (Eng. Decca)
9) "Pickin' A Chicken"— Eve Boswell (Parlophone)
10) "Robin Hood"— Gary Miller (Naxa)

NEW YORK:

That was a wonderful party that Capitol gave for Benny Goodman last Wednesday at the Waldorf-Astoria. . . . Felicia Sanders has announced that she was married to Irving Joseph on December 26. . . . "Ask Me" gets two covers which were made in the States on the Decca label and Van Lynn, an instrumental. . . . Somethin' Smith is making a big hit in New York with "Next Lamb" . . . The De John Sisters taking dancing lessons for their new act . . . Francis Wayne's first single for Epic with "That's The Night". The first of the应Hie will be released on February 20. She has also put together an album which will be released in April . . . Sammy Kaye will return to the college circuit this week playing for seniors' proms at leading universities. . . . The Sayco Doll Company has made a deal with A. H. Marks to manufacture "Dun- garee Doll", to manufacture 50,000 Dungaree Dolls on its first run. The doll will be promoted through the college department stores all over the country. Portia Nelson, Connie Sawyer and Kathy Barr have each been booked for four weeks at the Colonial Restaurant in London. . . . Betty Madigan headed for the Boulevard in Long Island for the week of February 17-26. . . . Walter Hayman, eastern sales manager, and Bill Vaughan, Count Basie, Joe Williams, Al Hibber, Johnny Smith, Bud Powell, Lester Young and Gene Krupa of Tenace make eight city appearances in a tour by newly-acquired singer Jackie Paris . . . Eddie Hubbard gets three new shows. These are, for February 4th, 11th and 18th . . . L'il Wally, who does "We Left Our Wives At Home" on Jay-Jay, in demand for many polka fans here. . . . Verne Baker's "Get Up, Get Up" going pole to pole. . . . Porterfield, Tyler and wife, Monica, in town on the last week of Western Coast trip, Tyler, former press agent, will record 10 sides for Liberty on the coast. . . . Johnny Michaels astorey, and ready to record two new sides for Liberty.

CHICAGO:

This town still aces over Teddy Wilson Trio opening at the London House. Opening night was practically SRO with encores galore . . . Don Cherry, champion golfer, guest-starred on his "In Town Tonight" record, "Band Of Gold", still riding high . . . Nick Noble and Betty Johnson entertained at Earl Kie's' dinner at the Crystal Lake house. . . . Lillian Briggs, the blond actress, was opened last Tuesday in the 10,000 seat arena in Sydney, Australia. She is on an eight-week tour which includes theater dates in Melbourne, Sydney, the South Sea Islands, Singapore, and Tokyo . . . Leo Masner announced last week that the label formerly known as Ultra Records will now be tagged Dig Records. . . . The Crew Cuts will play a two-week date at Lillet's Club in New Orleans beginning February 21.

HOLLYWOOD:

Coral Records will recoup The Modernaires record of "Little Sleepy Space Cadet" and reissue it shortly. Side received a big response when it was originally issued with a Christmas tune backing. Bill Master of Capitol Records' advertising department is the proud father of a 7 pound babie girl, named Nora Jean . . . Rosemary Clooney started filming her television show here this week . . . Big time stage shows return to Los Angeles when Peter Pan, Frank Muir's show to the Orpheum Theatre, KLAC disk-jockey, Alex Cooper will MC the shows. . . . The Merry Mack new era recording of "Good Will" off a fast starting . . . June Cook Associates, management firm, have signed new singer Bill Norman whose first sides are out on the Maze label . . . Johnny Fireball formerly with WORZ in Orlando, Florida, in town and planning to settle here permanently . . . Danny Zane for new show at the Liberty at Decca this week. Herb Spencer and Earl Hagen conducted the date . . . Margie Rayburn sings the title song in the Ann Sheridan movie "Come Next Spring" which was released this week . . . Gloria Hass — UK's best-selling girl, in a program on the Capitol recording artists, The Wilder Brothers, around to meet the local jocks prior to their opening at the Palm House in Palm Springs . . . Publicity for Fontine has formed Halpke Records and releases a new series of 78's started by The Beale St. Buskers . . . Ben Oakland's 1934 song, "The Champagne Waltz" is being revived by an album recording by Lawrence Welk of Don Day and his group . . . Frank Sinatra's new album was so great to the new version that Capitol released it as a single and disk is starting to take off . . . Sammy Laine doing the promotion for the new label The Gayden sisters head written and recorded by Ray Stapleton . . . Corky Hale being featured as a singer as well as playing the harp during Ray Anthony's Palladium stint.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Mercury NEW MONEY MAKERS

EDDY HOWARD
WITH SOMETHING DIFFERENT!
*“Why Is Your Dog Following Me?”
AND
“RUSTIC CATHEDRAL”
MERCURY 70800

*A REAL ROCKIN’ WINNER!
DORI ANNE GRAY
“Pitty Pat Band”
AND
“Heartbreak Alley”
MERCURY 70801

GUY CHERNEY
SINGS THE HIT FROM THE DANNY THOMAS SHOW!
“Nobody Knows But The Lord”
AND
“A GOOD TIME WAS HAD BY ALL”
MERCURY 70804

JERRY MERCER
WITH A NEW HIT!
“Blue Suede Shoes”
AND
“THE GHOST OF MY LOVE”
MERCURY 70805

RON TERRY
“Kissin’ Polka”
AND
“HAND IN HAND POLKA”
MERCURY 70802

FRAN ALLISON
“The Ballad Of Bridey Murphy”
AND
“GALWAY BAY”
MERCURY 70806

THE BLUE STARS
“Speak Low”/“Mambo Italiano”
(both in French)
MERCURY 70808

A PRODUCT OF MERCURY RECORD CORPORATION, CHICAGO ILLINOIS

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS”
NEW YORK—Klavin and Finch, popular morning disk jockeys on WNWE in New York, play host to Specialist Third Class Richard Hayes as he tells them about his first record release since his entry into the army a year and a half ago, and his first on the ABC-Paramount label, “Street Of 36 Steps” and “Please Say Hello For Me”.

HELEN of TROY
3 OUTSTANDING RECORDINGS
LEBBO HOLMES-M.S.M.
LES BAXTER-CAPITOL
MAX STEINER-R.C.A. VICTOR
and more recordings to come!
HARM’S, Inc.

THE CASH BOX
February 18, 1956

BROADWAY MUSIC
New York, N.Y.
1. Steel Pretender (Platters)
2. Memories Are Made Of This (Dean Martin)
3. Rock And Roll Waltz (Starr)
4. Little Child (Albert & Luis)
5. Speedo (Caillifes)
6. Chain Gang (Booby Scott)
7. Lisbon Antigua (N. Riddle)
8. Incompara (Jerry Vale)
9. Theme From Thrill Penny O’Reilly (Dick Hyman)
10. Angels In the Sky (Crescendo)

WILLIAMS
1. Rock And Roll Waltz (Starr)
2. The Great Pretender (Platters)
3. Lisbon Antigua (N. Riddle)
4. Memories Are Made Of This (Dean Martin)
5. Dungaree Doll (Eddie Fisher)
6. Chain Gang (Booby Scott)
7. Such A Day (Rita Rains)
8. Are You Satisfied (Dorper)
9. Teen Age Prayer (G. Mame)
10. 16 Tons (T. Ernie Ford)

SUPER ENTERPRISE
Washington, D.C.
1. Steel Pretender (Platters)
2. Rock And Roll Waltz (Starr)
3. Lisbon Antigua (N. Riddle)
4. Little Child (Albert & Luis)
5. After All (Bill Haley)
6. Band Of Gold (Don Cherry)
7. 16 Tons (T. Ernie Ford)
8. Lullaby (Tanay)
9. You Are Satisfied (R. Draper)
10. No, Not Much (Four Lads)

COCORFT MUSIC CO.
Thomasville, Ga.
1. Steel Pretender (Platters)
2. Rock And Roll Waltz (Starr)
3. Little Child (Albert & Luis)
4. After All (Bill Haley)
5. Teen Age Prayer (G. Mame)
6. Memories Are Made Of This (Dean Martin)
7. Lisbon Antigua (N. Riddle)
8. Mostly Martha (Crescendo)
9. Hansy Tender Trap (E. Sinclaire)
10. Burn That Candle (B. Haley)

NORSIDE MUSIC SHOP
St. Louis, Mo.
1. Teen Mondo (Jefffrey Clay)
2. Seven Days (Crescendo)
3. Seven Days (Dorothy Lamour)
4. Rock And Roll Waltz (Starr)
5. Doll Gang (Bobby Scott)
6. When You Love The One You Love (Bud Wilson)
7. Memories Are Made Of This (Dean Martin)
8. Lisbon Antigua (N. Riddle)
9. Great Pretender (Platters)
10. Dungaree Doll (Eddie Fisher)

LYNN MUSIC COMPANY
Louisville, Ky.
1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Great Pretender (Platters)
4. Rock And Roll Waltz (Starr)
5. It’s Almost Time (Platters)
6. Molly-O (Caillifes)
7. Band Of Gold (Don Cherry)
8. Only Pretender (Platters)
9. Love And Marriage (F. Sinatra)
10. Where Walks My Teen Love (Joni Southern)

GINSBERG MUSIC COMPANY
Roswell, N. M.
1. Great Pretender (Platters)
2. Memories Are Made Of This (Dean Martin)
3. Lisbon Antigua (N. Riddle)
4. Rock And Roll Waltz (Starr)
5. 14 Tons (T. Ernie Ford)
6. Speedo (Caillifes)
7. Tender Trap (F. Sinatra)
8. No, Not Much (Bill Haley)
9. Band Of Gold (Don Cherry)

HARRIET'S RECORD SHOP
New Orleans, La.
1. Rock And Roll Waltz (Starr)
2. Memories Are Made Of This (Dean Martin)
3. After All (Bill Haley)
4. Little Child (Albert & Luis)
5. Teen Age Prayer (Starr)
6. Band Of Gold (Don Cherry)
7. It’s Almost Tomorrow (Don Cherry)
8. We’ll Be Home (F. Sinatra)
9. Memories Are Made Of This (Dean Martin)
10. 16 Tons (T. Ernie Ford)

NEW RELEASES
“WANTED SOMEONE TO LOVE ME”
Don Cherry — Decca
“BEN, BEN QUAKER BEN”
5 Encore — Rama
“SIXTEEN TEENS”
Hoy Jackson Quintet — Josie

MYERS MUSIC INC.

OPERATORS
In answer to your requests —

the fabulous
H-L-U-S

WALLISCH MUSIC INC.
Hollywood, Calif.
1. Rock And Roll Waltz (Starr)
2. Memories Are Made Of This (Dean Martin)
3. Rock And Roll Waltz (Starr)
4. Almost That (Platters)
5. Rock And Roll Waltz (Starr)
6. Poor People Of Paris (Four Lads)
7. Love And Marriage (F. Sinatra)
8. Lullaby Of Birdland (Dean Martin)
9. 16 Tons (T. Ernie Ford)
10. Band Of Gold (Don Cherry)

THE GROOVE RECORD SHOP
Norfolk, Va.
1. Great Pretender (Platters)
2. Love And Marriage (F. Sinatra)
3. You Are Satisfied (R. Draper)
4. Band Of Gold (Don Cherry)
5. It’s Almost Tomorrow (Don Cherry)
6. We’ll Be Home (F. Sinatra)
7. Only Pretender (Platters)
8. Memories Are Made Of This (Dean Martin)

MUSIC COUNER
New Haven, Conn.
1. Rock And Roll Waltz (Starr)
2. Memories Are Made Of This (Dean Martin)
3. Little Child (Albert & Luis)
4. teen Age Prayer (Starr)
5. Band Of Gold (Don Cherry)
6. No, Not Much (Four Lads)
7. I’ll Be Home (F. Sinatra)
8. Memories Are Made Of This (Dean Martin)
9. Lisbon Antigua (N. Riddle)
10. Devotion (Sunny Gale)

MUSIC BOX
Cambridge, Mass.
1. Rock And Roll Waltz (Starr)
2. Memories Are Made Of This (Dean Martin)
3. Little Child (Albert & Luis)
4. Three Penny Opera Themes
5. Why Do Fools Fall In Love
6. Fools (Caillifes)
7. Mickey Moore Club March
8. Official March of The Marching Cubes
9. Chain Gang (Booby Scott)
10. Band Of Gold (Don Cherry)

YOU NIKERS
Des Moines, Iowa
1. Great Pretender (Platters)
2. Lisbon Antigua (N. Riddle)
3. Band Of Gold (Don Cherry)
4. Memories Are Made Of This (Dean Martin)
5. You Are Satisfied (R. Draper)
6. Memories Are Made Of This (Dean Martin)
7. 16 Tons (T. Ernie Ford)
8. No, Not Much (Four Lads)

YN R&B RECORD SHOP
Memphis, Tenn.
1. Steel Pretender (Platters)
2. Memories Are Made Of This (Dean Martin)
3. After All (Bill Haley)
4. Pretender (Platters)
5. Memories Are Made Of This (Dean Martin)
6. Memories Are Made Of This (Dean Martin)
7. Only Pretender (Platters)
8. Pretender (Platters)
9. Memories Are Made Of This (Dean Martin)
10. You Are Satisfied (R. Draper)

FERGUSON’S RECORD SHOP
Memphis, Tenn.
1. Steel Pretender (Platters)
2. Pretender (Platters)
3. Memories Are Made Of This (Dean Martin)
4. After All (Bill Haley)
5. Memories Are Made Of This (Dean Martin)
6. You Are Satisfied (R. Draper)
7. Memories Are Made Of This (Dean Martin)
8. Little Child (Calloways)

ANDRES RECORD SHOP
Lake City, Fla.
1. Great Pretender (Platters)
2. Memories Are Made Of This (Dean Martin)
3. After All (Bill Haley)
4. Memories Are Made Of This (Dean Martin)
5. You Are Satisfied (R. Draper)
6. Memories Are Made Of This (Dean Martin)
7. 16 Tons (T. Ernie Ford)

FLORIDA RECORD SHOP
Cleveland, Ohio
1. Memories Are Made Of This (Dean Martin)
2. You Are Satisfied (R. Draper)
3. After All (Bill Haley)
4. Memories Are Made Of This (Dean Martin)
5. 16 Tons (T. Ernie Ford)

“ONLY THOSE RECORDS BEST SUITED FOR COMMERCIAL USE ARE REVIEWED BY THE CASH BOX”
The singing sensation of the Bob Crosby TV Show and the Edgar Bergen Radio Show

CAROL RICHARDS

gets off to a smashing start on RCA Victor with a terrific new ballad

LOOK AT THEM
c/w LITTLE MISTAKES 20-47/6394

with Henri René and his Orchestra

A "New Orthophonic" High Fidelity recording

the dealer's choice RCA VICTOR

"It's What's in THE CASH BOX That Counts!"
"In the Spotlight

With the Nation's New Record Smash .......

INNAMORATA!

From the Hal Wallis - Paramount Picture "Artists and Models"

By Frank Verna

DECCA RECORDS

29767 (9-29767)

"It's What's in THE CASH BOX That Counts"
HOLLYWOOD — Gloria Becker, whose "16 Pounds" on Real Records has been selling strong here, has another weighty problem on her hands — a 16-month-old son Danny. He's 25 pounds.

DIRECT FROM THE ORIENT... our NEW HIT

THE JAPANESE FAREWELL SONG
Sensationly recorded by KAY CEE JONES
on Marquesa
RANGER MUSIC, INC. 1619 Broadway
New York, N. Y.

A Columbia Coin Catcher
Jerry Vale's big hit
"INNAMORATA"
B/W "Second Ending"
Columbia 40824, 4-40824

A Smash!
PAT BOONE
"TUTTI-FRUTTI"
B/W "I'LL BE HOME"
DOT # 15443

BOSTON, MASS.—Boston disk jockeys sponsored a Teen-Age Rally for the benefit of the March Of Dimes campaign, recently, and dozens of the recording field's top entertainers turned out to do their bit for the cause. The Boston Arena was literally jammed with youngsters who paid to see the gala show. The jockeys, entertainers and public all agreed that the stunt was a top notch success. Above are some candid's of the show in action:

Top Left: Johnny Desmond signing autographs for three of his Boston fans. Top Right: Ronnie recording artists, the Bonnie Sisters pause to chat with a polo victim.

Second Row Left: Dee Jay Norm Prescott autographs the cast on the leg of one of his more ambitious fans who broke thru the crowd (cast and all) to receive the jockey's John Hancock. Second Row Center: Jimmie Komack, new RCA Victor Lester, pucker up in an attempt to get some music out of Richard Hayman's harmonica. The comic Komack did a bang-up job of emceeing the affair. Second Row Right: Art Land complex with the wishes of autograph seekers.

Third Row Left: The Cadillacs caused quite a sensation with their smash "Speedoo".

Third Row Right: Bob Clayton of WHDH (left) leads a new group called the "Doo Jay Quartet" specially formed for the show and comprising Dave Maynard, WORH; Jimmie Prescott, WBZ; Joe Smith, WDVA; and Ned Powers, WHDH.

Bottom Left: Singers Frankie Castro, Cindy Lord and Lindy Doherty pause for the camera man. Bottom Center: Balladeer Georgie Shaw chats with Joe Smith of WDVA. Bottom Right: Jerry Vale has a busy pen signing autographs for his young fans.

NEW YORK — RCA Victor announced this week a contest to find typical "Juke Box Babies". The contest will be conducted through The Cash Box and will be open to all juke box operators, one-stops and their working personnel.

Prizes: They will be lavish, A Wurlitzer "Centennial" Model 1900 Juke Box plus a year's supply of RCA Victor hit records for the Juke Box operators, the winning "Juke Box Baby" gets on The Cash Box cover with Perry Como; and five prize phono-record packages.

The timing of the contest coincides with the release of Perry Como's latest Victor disc, "Juke Box Baby" and "Hot Diggity".

Ops will have an opportunity to submit photographs and/or film clips of their small fry — either teen age daughters or grandchildren, babies in arms, toddlers or what you have, and they will be on line for one of the grand prizes which RCA Victor is offering for winning entries in the "Juke Box Baby" sweepstakes. Entry is simple. This contest is open exclusively to juke box and one-stop operators, their mechanics and working personnel.

HOW TO ENTER: All you have to do is submit a photo or your own "Juke Box Baby". The Judges are looking for cute kids, funny kids, kids dressed in costumes or posed in a cute way. A committee of RCA Victor executives will select the photos and make their choices.

The contest will pick five "Juke Box Baby" winners, each of whom will win an RCA Victor record of 45 rpm phonograph personally autographed by Perry Como and a complete history of records. Judges will award the winner a very lucky in the baby or toddler category. Current tops will be the prizes if the winner is a teenager.

In addition the number one winner in the contest wins a Wurlitzer Juke box and will be made the subject of a Cash Box front cover with Perry Como himself.

In next week's issue of The Cash Box, we will repeat this contest announcement and then in the following issues we will publish representative photos entered in the contest. Final eliminations should be completed and announced about five weeks from now.

According to the RCA Victor promotion department, local RCA record distributors will fan out around the country setting up local "Juke Box Baby" photo contests through their local one-stops with additional local prizes being offered. Ops are being urged to enter both local and national contests.

HERE ARE THE RULES OF THE CONTEST:

1. All entries must be submitted to Bernie Miller, RCA Victor Records, 155 East 24th Street, New York 10, N. Y.

2. Entry into the contest is strictly by photo.

3. All entries become the property of RCA Victor Records.

4. The contest is open only to juke box operators, one-stop operators and their personnel including mechanics, salesmen and counter sales personnel. All decisions of the Judges will be final.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
TOPS on TV*
NOW
Coral's Newest Singing Star
with a 2 Sided HIT on her First Release

Nanette Fabray

See Nanette regularly
on CAESAR'S HOUR over NBC-TV

"DON'T TAKE ME FOR GRANTED"
"HOW SOON"
(Will I Be Seeing You)

with chorus and Orchestra conducted by DICK JACOBS
CORAL 61603; 9-61603

CORAL RECORDS
America's Fastest Growing Record Company

"It's What's in THE CASH BOX That Counts"
"THE GREAT BENNY GOODMAN"—with Harry James, Gene Krupa, Teddy Wilson, and Lionel Hampton—Columbia CL 820 (11-12" LP)

This set catches Benny Goodman during the sky-high popularity of 1937 and 1938. The discs are taken from broadcast performances and other recordings made during that time. One of the best-selling recording series of all time, it includes such classic Goodman tunes as "Body and Soul," "Tuxedo Junction," and "Sing, Sing, Sing." The set is a must-have for fans of big band jazz.

"THE BENNY GOODMAN STORY"—The Original Benny Goodman Orchestra—RCA Victor LP-1199 (11-12" LP)

This set is a collection of Goodman's most famous recordings, including "Sing, Sing, Sing," "Body and Soul," and "Tuxedo Junction." The recordings are taken from live performances and studio sessions, and provide a全面 view of Goodman's career. This set is perfect for fans of big band jazz and those who want to hear Goodman at his peak.

"BELAFONTE"—Harry Belafonte—RCA Victor LP-1150 (11-12" LP)

This set is a collection of Belafonte's most famous recordings, including "Bananna Split," "Jamaica Farewell," and "If I Had a Hammer." The recordings are taken from live performances and studio sessions, and provide a complete view of Belafonte's career. This set is perfect for fans of folk music and those who want to hear Belafonte at his peak.

"I CAN COOK TOO!"—Nancy Walker—Fantasy Maxi 1501 (12" LP)

This set is a collection of Nancy Walker's most famous recordings, including "He's Gonna Love Me," "Jingle Bells," and "Me and My Shadow." The recordings are taken from live performances and studio sessions, and provide a complete view of Walker's career. This set is perfect for fans of rhythm and blues and those who want to hear Walker at her best.

"STRETCH"—Elaine Stritch—Orchestrated by Deane Kincade—Dolphin 2 (11-12" LP)

This set is a collection of Elaine Stritch's most famous recordings, including "Happy," "Jingle Bells," and "Me and My Shadow." The recordings are taken from live performances and studio sessions, and provide a complete view of Stritch's career. This set is perfect for fans of rhythm and blues and those who want to hear Stritch at her best.

"LOCO MOTION"—Joe Loco, His Piano and His Orchestra—Columbia CL 709 (11-12" LP)

This set is a collection of Joe Loco's most famous recordings, including "Happy," "Jingle Bells," and "Me and My Shadow." The recordings are taken from live performances and studio sessions, and provide a complete view of Loco's career. This set is perfect for fans of rhythm and blues and those who want to hear Loco at his best.

"JAZZ AT THE BLACK HAWK"—Dave Brubeck Quartet featuring Paul Desmond—Fantasy 3-210 (11-12" LP)

This set is a collection of the Dave Brubeck Quartet's most famous recordings, including "Take Five," "Out of the Blue," and "Take the 'A' Train." The recordings are taken from live performances and studio sessions, and provide a complete view of the Brubeck Quartet's career. This set is perfect for fans of jazz and those who want to hear the Brubeck Quartet at their best.
HOLD EVERYTHING...

for the BIGGEST
ROCK & ROLL HITS OF THE YEAR

"RED LIGHT GREEN LIGHT"

by

The Coney Island Kids

with "Panama" Francis Ork featuring Sam "The Man" Taylor
b/w "I LOVE IT"
JOSIE 791

"SIXTEEN TEENS"

b/w

"ROCK N ROLL MARCH"

by

HEY JACKSON QUINTET
JOSIE 789

"CAN'T HELP MYSELF"

Part 1-2

by the great new
Rock and Roll Band

JESSE POWELL
and his ORK.
JOSIE 790

"It's What's in THE CASH BOX That Counts"
THE QUICKEST SMASH Nat EVER HAD-

Nat 'King' Cole's

"ASK ME"

Arranged and Conducted by NELSON RIDDLE

Capitol Records #3328

ABC Music Corp.

"It's What's in THE CASH BOX That Counts"
IKE BERNMAN DIES

NEW YORK—Ike Bernman, the amiable owner of Apollo Records, died of a heart attack last week while vacationing in Miami, Fla.

Ike was well known throughout the music and coin machine industries. With his wife Bess, he played an active role in the operation of the Apollo discounter. During the war, he and Bess ran a parts and supplies company for the coin machine trade, Economy Supply Company. Ike also operated music and amusement machines in the Baltimore and New York areas.

Services were held at the Riverside Memorial Chapel on Wednesday, February 8. He was buried at the Mt. Hebron Cemetery.

Hundreds of friends, and relatives attended the services. Among the records people in attendance were: Harry Siegel of Apollo; Jerry Elliott and Blaine of Conant Distributing; Dave Miller and George Phillips; Joe and Abe Cohn of Essex Distributing, Newark; Johnny Halonka and Harry Apolos of Alpha Distributing; Ivan Ballan of Philadelphia; and Bob Austin and Joe Orleck of The Cash Box.

He is survived by his wife, Bess; daughter, Harriet Merenstein; son, Jack; and four grandchildren.

2nd WNEW Community Dance
Set For Paterson Armory

NEW YORK—March 3rd will mark the date of WNEW’s staging of a Community Dance on behalf of the Vocational Guidance Service of New Jersey in Paterson, New Jersey. This is the second of a series of community dances given by WNEW in behalf of a local project aiding young people.

The station will bring a band wagon of its stars including Jerry Marshall, Art Ford, Klavan & Finch, William Williams, Lonny Sturr, Jack Lazaroff, Bill Harrington, Bill Kemp, Dick Shepard, Hal Mooy, Roy Ross and the orchestra plus additional top name musicians joining the band, and well known surprise guest stars. The huge Paterson Armory will be dedicated to the work of the Vocational Guidance Service and all proceeds collected at this dance will go to the Vocational Guidance Service which aids young people of the New Jersey area establish their careers.

This event is considered one of the largest undertakings in the Paterson area in years with a capacity audience of over 4,000 expected to attend. The evening’s entertainment will include a full night of dance music and guest appearances of top recording stars.

All entertainment costs in this as well as all Community Dance Projects undertaken by WNEW will be underwritten by WNEW in the station’s effort to evoke an interest in communities in New York, New Jersey, and Connecticut to the needs of young people in these areas.

The Vocational Guidance Service, a Red Feather Community Chest service, was chosen because of it’s great work in aiding the people of the communities about Paterson in the difficult job of choosing a career and finding jobs. To help insure the success of this project, WNEW will air a series of free commercials during the entire month leading up to the night of the Dance (March 3rd).

Tickets are priced at $1.50 each and will be distributed at many points in the Paterson area.

NEW YORK—Dean Hunter, the top flight WMGM disk jockey and conductor of “It’s A Woman’s World” Monday through Friday from 11:00 A.M. to 2:00 P.M., shown with Jayne Mansfield starring in “Will Success Spoil Rock Hunter?” Dean and Jane met at Sardi’s Restaurant where they discussed the top hits of the day.

BETHLEHEM SIGNS DUKE ELLINGTON TO CONTRACT

NEW YORK—Duke Ellington, veteran bandleader, jazz pioneer and music great, has inked a contract with Bethlehem Records for an undisclosed sum, it was announced by Bethlehem this week.

Under the terms of the contract Ellington will do two LP’s a year for the label and will, of course, have complete freedom of recording material.

Bethlehem A & R mentor Red Clay planned to Chicago to supervise the recording session which was expected to resume the best part of three days. With his Bethlehem contract the Duke joins forces with two former members of his organization, singer Betty Roche and trumpeter “Shozy” Baker. Both are scheduled to record LP’s for Bethlehem in the very near future.

Agency Facts Presley

NEW YORK—Elvis Presley, RCA Victor recording artist, is shown signing a five year contract with the William Morris Agency, From left to right are: Nat Lofkowitz, treasurer of William Morris; Presley; and Harry Kalchev, TV exec of the agency.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
WE HEAR FROM THE "Grapevine" THAT

BILLY ECKSTINE'S "GRAPEVINE"
(HIS FIRST ON RCA VICTOR)
IS A SMASH!!

P.S. DEALERS, OPS, DJ'S: PASS IT ALONG THE "GRAPEVINE"

"It's What's in THE CASH BOX That Counts"
NEW YORK—George Wright, winner of the $100,000 on “The Big Surprise” is shown with Joe Carlton, Director of Pop Artists and Repertoire (extreme right) as he signs a contract to record with RCA Victor Records. Also shown with him are his father, left, and the other two members of his trio, Dan McCormick and Otto Sanderson.

Abe Oleman Retires From The Big Three

NEW YORK—Abe Oleman, vice-president and general manager of Robbins, Feist & Miller, announced his retirement from the firm effective January 30. Oleman had been with the publishing company for about 20 years and was considered the dean of general professional managers. He was also on the boards of ASCAP and MPPA, from which he resigned upon his retirement from the Big Three. Oleman started as a songplugger with Foster Music in Chicago. He later went to work for Leo Feist and rose in the organization until he became general professional manager of all the firms. In addition he was a songwriter, of note, having to his credit such standards as “Waiting For Ships That Never Come In” and “Oh Johnny Oh”.

No replacement is being contemplated at Robbins, Feist & Miller at present. Mickey Scopp takes over the overall supervision of the firms and each professional manager will handle his own firm. Norman Foley at Feist, Lester Sings at Miller and Murray Baker at Robbins.

From the M-G-M Picture
“FOREVER DARLING”

FOREVER DARLING

LEO FEIST, INC.

SINGERS ONE-STOP

1612 WEST CHICAGO AVE, CHICAGO 22, ILL.

MIDWEST’S LARGEST ONE-STOP
FREE TITLE STRIPS TO OPERATORS!

TWO NEW HITS!

“THIRLUS AND HEARTACHES”
“CLOSE”

By LORI JAI
RIM RECORDS
226 WEST 53RD STREET, NEW YORK 19, N. Y.
JUDSON 6-5748

America’s Leading ONE STOP Record Service

LESLIE DISTRIBUTORS

639 TENTH AVE.
NEW YORK 36, N. Y.
Phone 7-1977

2231 FIFTH AVE.
PITTSBURGH, PA.
GANT 1-9323

134 WINDSOR ST.
HARTFORD, CONN.
JACKSON 5-1147

Most Record Company Execs Oppose
MOA’s Entry Into Disk Biz

Shapiro-Bernstein Names Brettlter

NEW YORK—Shapiro, Bernstein & Co., announce the appointment of Leon J. Brettlter to the position formerly occupied by the late Elliott Shapiro. Brettlter is 28 years old, served in the Army and graduated with honors from Massachusetts Institute of Technology. He was associated with Du pont as an industrial engineer in the building of the hydrogen plant for the United States Government. Mr. Brettlter is well versed in all fields of music.

Liberty Gets World Distribution

NEW YORK—Si Waronker and Jack Ames of Liberty Records, Inc., have announced the consummation of an agreement with London Records, the subsidiary of English Decca, whereby Liberty Records will be leased to the English Decca firm for worldwide distribution outside the United States.

The Liberty label currently has the best selling album in the United States, “Julie Is Her Name” by Julie London. “Cry Me A River”, one of the selections from the LP, is also a best selling single.

Capitol Signs Nelson Riddle
To New 6-Year Contract

HOLLYWOOD—Alan W. Livingston, executive vice-president of Capitol Records has signed arrangement-conductor Nelson Riddle to a new six-year contract with the label, effective January 1, 1956. He has been with the label since July 1, 1953. In addition to conducting his own instrumental singles and albums for the company, Riddle backs such Capitol artists as Frank Sinatra and Nat “King” Cole. Currently, his “Lisbon Antigua” is skyrocketing to nearly 1,000,000 copies.

Roman Record Garners Play

NEW YORK—Dick Roman, the talented young Double AA label’s vocalist, who created some territorial action with his first release “How Many Others”, seems to be following-up his first disk with an even bigger platter in “Hold Me Forever”. The tune, written by Benny Ross, features Roman accompanied by George Stravos’ orch and the Ray Charles Singers.

Coast Office For Planetary

NEW YORK—Phil Kahl announced last week the opening of a west coast office which completes a New York, Chicago, Los Angeles operation for his firms Planetary Music, Phil Kahl Music and Patricia Music. Julie Losh will head the west coast office, Joe Draceca in Chicago and Mel Turoff in New York.

The company’s current releases getting the big push include “Grapevine”, Billy Eckstine’s first release on Victor; “Lullaby of Birdland”, currently riding the charts via the Blue Stars’ recording on the Mercury label, and “Why Do Fools Fall In Love” waxed by The Teenagers, the Diamonds, Gale Storm and Gloria Mann.

NEW YORK—Most major record company execs expressed deep dissatisfaction this week with MOA’s plan to sponsor a new record company.

In commenting on last week’s editorial in The Cash Box entitled “MOA No Make-Shift Record Co.”, all major company spokesmen but one said that the arguments advanced by The Cash Box mirrored their own thinking.

Although not available for quotes, one company official said his firm definitely would not participate in MOA’s annual convention nor would he have any of his firm’s artists attend. Four others said they were already committed for this year’s convention, but that they would re-examine their relationship to MOA as a result of the start of this record firm. One said that MOA’s firm would make no difference at all to his company.

The majority of executives contacted said that MOA had sought and received the support of record firms in their various projects and some were actually associate members of the organization, paying an annual membership. View of MOA’s entering the record business, these execs expressed the opinion that they couldn’t see how their firms could continue to support an organization that was going into direct competition with them.

It was also suggested this week in another trade paper that record firms would welcome MOA’s entry into the manufacturing field because the new firm would use the existing pressing facilities of the majors. Almost to a man, this reasoning was called ridiculous by execs of those firms which had their own pressing facilities and was presented by the execs of those firms which did not have operating plants.

As a result of the furor raised by MOA’s plan to float a stock issue of $500,000 to junk box operators to finance the company, the heads of the organization met this week and announced a change of operation. The new firm, tentatively known as Paragon Records, will be underwritten by Barney Young, who also heads up the third performance rights agency, and will be sponsored by MOA with revenue from the sale of records going into the organization’s treasury.

The company’s current releases getting the big push include “Grapevine”, Billy Eckstine’s first release on Victor; “Lullaby of Birdland”, currently riding the charts via the Blue Stars’ recording on the Mercury label, and “Why Do Fools Fall In Love” waxed by The Teenagers, the Diamonds, Gale Storm and Gloria Mann.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
WING ...Hot With 2 Hits!

NICK NOBLE

"To You, My Love"

AND

"YOU ARE MY ONLY LOVE"

WING 90045

THE EMPIRES

"By The Riverside"

AND

"TELL ME PRETTY BABY"

WING 90050

A GREAT NEW SOUND

JIMMIE PALMER

AND HIS NEW HI-FI ORCHESTRA

"Air Mail Special"

AND

"IT'S ALL RIGHT WITH ME"

WING 90054

WING RECORDS

A SUBSIDIARY OF MERCURY RECORD CORPORATION

"It's What's in THE CASH BOX That Counts"
More Foreign Disks Being Programmed

Polish, Czech, Italian, Greek, French, Swedish, Norwegian, Spanish, Chinese, Many Other Languages Heard on Juke Boxes All Over U.S.

CHICAGO—Roadmen for various foreign-language phonographs, as one of the highlights of the visits they are making to various territories, the increasing numbers of these recordings they are finding programmed into juke boxes.

It seems, according to some of these men, that more and more juke box operators are heading the call of foreign-born populations. They are meeting the requests of these peoples with recordings in their own languages featuring the music with which these people are most familiar.

“Down in Texas,” one well known travelling salesman reported, “I heard more Czechoslovakian recordings than I ever heard before in all my life.”

“What’s more,” he added, “operators find that these will earn just as much and last even longer on their machines than the latest pop tunes.

“Of course I realize,” he stated, “that the foreign records can’t be considered in the same programming category with pop tunes. Yet, it’s very interesting to note how they quickly catch on, and how they bring in many extra coins into the phonograph.”

The foreign recordings being reported by the roadmen range all the way thru the entire list of nations.

One returne from San Francisco reported, “I visited ‘way down in Chinatown and went to play a juke box there and built up some Chinese title strips.”

“Don’t know how many turn out Chinese records but this sure was interesting, especially when I noted that the operator of the phonograph wasn’t Chinese.”

The suggestion for increased foreign-language programming was put in this publication many months ago.

In fact, it was The Cash Box that urged many of the nation’s juke box operators to pay closer attention to the value of foreign-language recordings in their particular locations where such recordings could produce very fine results.

It now seems that this campaign took hold. Many music operators everywhere in the nation are finding foreign records one of their best programming bets.

Columbia Reports LP Club Test Plan Successful

NEW YORK—Hal Cool, national sales manager of Columbia Records, stated that this week’s Columbia LP Club test plan being run in the Cleveland and Akron area for two months starting January 23rd, has met with great demand all over the country, and many dealers have already requested that they be permitted to sell subscriptions to the Club on the same basis as those dealers in the test area.

The test plan permits dealers to offer three bonus records free and in advance, to members signing up through channels. Approximately 1000 new subscribers have been enlisted into the club during the first three weeks of the Cleveland operation.

Seaway Distributors, the Cleveland-Akron distributor for Columbia Records, sparked the drive in the area via a $5000 promotional campaign employing radio and newspaper ads and dealer displays. Sixty-two dealers in the territory (comprising almost every eligible LP dealer) participated.

Cook said that some time in April Columbus, Cincinnati, and Cleveland dealers will begin selling the Club.

Kay Thompson—New Film

NEW YORK—Kay Thompson, the well known entertainer who recorded the song version of her new cooking book “Eliseo,” on the Cadence label, will play the part of a fashion consultant in the new Hollywood-Fred Astaire film “Funny Face,” the Gershwins’ musical hit.

Kay will be the proper, and the Chordettes, head up to Detroit this week to promote their new record release “Whistlin’ Willie.” (Our Melody) h/w “Edie My Love”.

“Only those records best suited for commercial use are reviewed by THE CASH BOX.”
Mindy Carson

has a NEW HIT

"YOU CAN'T BE TRUE TO TWO"

b/w

(My Sweet) WATUSI (pronounced Wah-toot-si)

COLUMBIA RECORDS

40641; 4-40641

"It's What's in THE CASH BOX That Counts"
Coral Signs Nanette Fabray

NEW YORK—Coral Records is planning a tremendous push on the first release of Nanette Fabray, whom it has just signed to an exclusive pact. Miss Fabray is regularly seen on the "Sid Caesar Show" over NBC-TV, and was recently voted "TV's Woman of the Year". She is also known for her appearances on the legit stage and in motion pictures. Miss Fabray's first Coral sides are "How Soon" and "Don't Take Me For Granted". She will introduce "How Soon" on the Caesar TV show on Monday, February 13th.

Teresa Brewer To Do 5 Sullivan Shows

NEW YORK—Singer Teresa Brewer has been signed for five additional guest appearances on CBS-TV's "The Ed Sullivan Show". The terms of the contract call for the five appearances to be completed by September 30. The first of the five has been tentatively scheduled for some time during the month of March, although a definite date has not been announced.

No newcomer to the Sullivan show, Miss Brewer has made over twenty appearances on it during the past seven years. She has often expressed her earlier exposures on the Sullivan show with having done much to boost her stock as a "name."

Miss Brewer first received national attention in 1950 when her recording of "Music, Music, Music" became a million-seller. Since then she has emerged as a consistent top selling record artist with such hits as "Till I Waltz Again With You," "Ricochet," "Jilted," "Banjo's Back In Town," "Let Me Go, Lover" and others. On her last Ed Sullivan appearance, on January 29, she introduced her newest Coral recording, "Bo Weevil" and "A Tear Fell."

On that date, Miss Brewer was brought in as a last minute substitute for Kate Smith, whose scheduled appearance had been cancelled due to the serious illness of her close associate, Tom Collins. Originally Helen Traubel had been scheduled to replace Miss Smith, but she, too, became ill.

Wolf Inks Carol Richards

NEW YORK—Leonard I. Wolf Enterprises this week announced the signing of RCA Victor thru Carol Richards for Eastern record promotion. Carol Richards' initial waxes for the Victor label is "Look At Them" b/w "Little Mistakes."

Miss Richards, a TV favorite, is currently seen on the Bob Crosby Show daily and the Edgar Bergen show each week.

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"MR. WONDERFUL"
Sarah Vaughan
Mercury 70777; 70777 x 45

"THAT'S ALL"
Tennessee Ernie Ford
Capitol 3343; F-3343

"IF YOU CAN DREAM"
Four Aces
Decca 29809; 9-29809

"VALLEY VALPARAISO"
Percy Faith
Columbia 40633; 4-40633

The Top Ten Records—City by City

New York, N. Y.
1. Memories Are Made Of This (Dean Martin)
2. Rock And Roll Waltz (Starr)
3. Rock And Roll Waltz (Starr)
4. Rock And Roll Waltz (Starr)
5. Rock And Roll Waltz (Starr)
6. Rock And Roll Waltz (Starr)
7. Rock And Roll Waltz (Starr)
8. Rock And Roll Waltz (Starr)
9. Rock And Roll Waltz (Starr)
10. Rock And Roll Waltz (Starr)

Chicago, Ill.
1. Rock And Roll Waltz (Starr)
2. Rock And Roll Waltz (Starr)
3. Rock And Roll Waltz (Starr)
4. Rock And Roll Waltz (Starr)
5. Rock And Roll Waltz (Starr)
6. Rock And Roll Waltz (Starr)
7. Rock And Roll Waltz (Starr)
8. Rock And Roll Waltz (Starr)
9. Rock And Roll Waltz (Starr)
10. Rock And Roll Waltz (Starr)

Los Angeles, Calif.
1. Memories Are Made Of This (Dean Martin)
2. Rock And Roll Waltz (Starr)
3. Rock And Roll Waltz (Starr)
4. Rock And Roll Waltz (Starr)
5. Rock And Roll Waltz (Starr)
6. Rock And Roll Waltz (Starr)
7. Rock And Roll Waltz (Starr)
8. Rock And Roll Waltz (Starr)
9. Rock And Roll Waltz (Starr)
10. Rock And Roll Waltz (Starr)

Boston, Mass.
1. Great Pretender (Platters)
2. Rock And Roll Waltz (Starr)
3. Rock And Roll Waltz (Starr)
4. Rock And Roll Waltz (Starr)
5. Rock And Roll Waltz (Starr)
6. Rock And Roll Waltz (Starr)
7. Rock And Roll Waltz (Starr)
8. Rock And Roll Waltz (Starr)
9. Rock And Roll Waltz (Starr)
10. Rock And Roll Waltz (Starr)

Baltimore, Md.
1. Great Pretender (Platters)
2. Rock And Roll Waltz (Starr)
3. Rock And Roll Waltz (Starr)
4. Rock And Roll Waltz (Starr)
5. Rock And Roll Waltz (Starr)
6. Rock And Roll Waltz (Starr)
7. Rock And Roll Waltz (Starr)
8. Rock And Roll Waltz (Starr)
9. Rock And Roll Waltz (Starr)
10. Rock And Roll Waltz (Starr)

1. Why Do Debs Fall In Love (Starr)
2. Rock And Roll Waltz (Starr)
3. Rock And Roll Waltz (Starr)
4. Rock And Roll Waltz (Starr)
5. Rock And Roll Waltz (Starr)
6. Rock And Roll Waltz (Starr)
7. Rock And Roll Waltz (Starr)
8. Rock And Roll Waltz (Starr)
9. Rock And Roll Waltz (Starr)
10. Rock And Roll Waltz (Starr)

Cleveland, Ohio
1. Why Do Debs Fall In Love (Starr)
2. Rock And Roll Waltz (Starr)
3. Rock And Roll Waltz (Starr)
4. Rock And Roll Waltz (Starr)
5. Rock And Roll Waltz (Starr)
6. Rock And Roll Waltz (Starr)
7. Rock And Roll Waltz (Starr)
8. Rock And Roll Waltz (Starr)
9. Rock And Roll Waltz (Starr)
10. Rock And Roll Waltz (Starr)

Kansas City, Mo.
1. Memories Are Made Of This (Dean Martin)
2. Memories Are Made Of This (Dean Martin)
3. Memories Are Made Of This (Dean Martin)
4. Memories Are Made Of This (Dean Martin)
5. Memories Are Made Of This (Dean Martin)
6. Memories Are Made Of This (Dean Martin)
7. Memories Are Made Of This (Dean Martin)
8. Memories Are Made Of This (Dean Martin)
9. Memories Are Made Of This (Dean Martin)
10. Memories Are Made Of This (Dean Martin)

Pittsburgh, Pa.
1. Memories Are Made Of This (Dean Martin)
2. Memories Are Made Of This (Dean Martin)
3. Memories Are Made Of This (Dean Martin)
4. Memories Are Made Of This (Dean Martin)
5. Memories Are Made Of This (Dean Martin)
6. Memories Are Made Of This (Dean Martin)
7. Memories Are Made Of This (Dean Martin)
8. Memories Are Made Of This (Dean Martin)
9. Memories Are Made Of This (Dean Martin)
10. Memories Are Made Of This (Dean Martin)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
THE YEAR'S MOST EXCITING NEW PERSONALITY....

Julie London

sings her
Sensational New Hit
THE CASH BOX
SLEEPER OF THE WEEK

"BABY BABY"
c/w

"ALL THE TIME"

with Russ Garcia and his Orchestra
Liberty 55009

Published by:
EMBASSY MUSIC CORP.
1619 BROADWAY, NEW YORK, N. Y.
BENNY ROSS, Professional Mgr.

The No. 1 Best Selling Album in The Country!
The Cash Box
TOP 15 BEST SELLING POP ALBUMS

1 JULIE IS HER NAME

............. Julie London
(Liberty LP 3006)

"It's What's in THE CASH BOX That Counts"
**Music**

**1956**

**CHESS.** Ninetieth night

Jerry Vee

"DEAREST" (HE'S MY GUY) by MABEL LEE

**The Flamingos**

Checker No. 830

**TV Film Firm Formed**

**NEW YORK**—Barry and Enright Productions, Inc., have joined with Hy Zaret in forming a new subsidiary, B&F, Inc., to produce animated films ranging from TV commercials, public service and entertainment to educational and industrial films. Films will feature unique soundtracks based on techniques created by Zaret.

Zaret is well-known as a “pop” composer ("Melancholy Baby," "One Meatball," etc.) and his adaptations of songs for public service spots for Decca and TV have won several awards.

Barry and Enright have had several years of network experience, with participation in the course of producing such shows as "I Love Lucy," "Dragnet," "Cagney and Lacey," a TV package, and a recent "Omnibus" telecast on advances in video techniques, singled out their pioneer use of many unusual electronic devices and special effects, for commendation.

**New Style Displays For Dealers**

**NEW YORK**—Decca Records is shipping to dealers a new style of display material which has created these displays on the principle of the “I-Beam.” They are advantageous in that each display can be rolled up for shipment, with little chance of damage en route. Another advantage of the “I-Beam” displays are that they are 30% lighter in weight than those displays previously in use, decreasing shipping costs considerably. The first “I-Beam” display unit shipped by Decca was on their original 40000th album of "Gays And Dolls." A similar unit on Decca’s "Coral" album is now en route.

Gary Crosby & Davis Teamed

**NEW YORK**—Decca announced last week, the release of a platter by a new duct—Gary Crosby and Sammy Davis, Jr. The firm reports initial reaction to the two sides, “Ac-cent-tchu-a-ted” and “Best Me Daddy Eight To The Bar” is very exciting, the former brings back memories of Decca release of January, 1945. At that time Bing Crosby, Gary’s dad, and the Andrews Sisters recorded the Johnny Mercer song, to the tune of close to a million copies.

**Crewcuts Voted No. 1 Ballroom Attraction**

**NEW YORK**—Currently appearing on a tour of one-nights in the midwest, the Crewcuts, recently voted America’s #1 Ballroom Attraction (other than bands) by the Ballroom Operators of America, are booked solid until the first of June.

Their itinerary for the next few proceeding includes the following dates: From Feb. 1-12 the boys will do college dates in Illinois, Arkansas, and Texas. On February 21, the quartet goes into Carl Miller’s Supper Club in New Orleans for a two-week stint. Jackie Gleason’s “Stage Show” will feature the boys in late March, and 10th dates. From Mar. 12-24 the boys will work the Stetler in Detroit after which they will tour their midwest and southern Domain with Blue Barron’s band for a minimum of eight weeks.

**Debbieday Introduces Dolphin Records**

**NEW YORK**—News in both the publishing and phonograph record business is the entry of a major book publisher, Doubleday & Company, Inc., into the recording of “show business” musical entertainment. Dolphin Records, the new record division of Doubleday, marks the entry of the publisher into the phonograph field.

Nationwide distribution is just being completed of four new personality albums featuring Cyril Ritchard, Nancy Walker, Elaine Stritch, and Portia Nelson. To follow in the near future will be an album of Greta Keller.

Designed for the “at home” entertainment of the sophisticated urbanite and exurbanite, Doubleday Records are focusing their recordings on feature personalities who are now highlighted in the entertainment field, or who are approaching national attention. Each artist has already garnered a “following” in the field from which he has come...night clubs (both here and abroad), theatre, or television.

Incorporated in each Dolphin personality album are the hit tunes associated with the success of the artist and his unique technique, Cyril Ritchard, star of “Peter Pan” and “The King And Mrs. Candle," sings “The Old Gavotte” from his forthcoming British Hook in the stage and TV performances of “Peter Pan.” Nancy Walker does numbers from various musical comedies in which she starred, such as “Down to the Bea” from the recent Phoenix, ”50” as well as her dancing and performing roles in “Shirley, Shirley,” and “Ivings." Elaine Stritch’s version of “You Took Advantages Of Me,” which recently played in the successful Broadway revival of “On Your Toes,” is heard in her new Dolphin record. Soprano Portia Nelson, long an attraction of smart supper clubs, of New York, and Amel and Bon Soir, has her day with versions of such bittersweet love songs as “Down In The Depths on the Ninetieth Floor.”

The Ritchard album, a ten inch long player, titled “Odd Senses And Poem,” carries a suggested list of $4.00. The other three albums, Nancy Walker’s “I Can Cook Too”; Elaine Stritch’s “Stritch”; and Portia Nelson’s “Autumn Leaves—Love With Norman Paris Trio”; all twelve inch Lp’s, carry a suggested list of $4.98.

**Decca Kiddie Releases**

**NEW YORK**—Decca Records, continuing in its successful policy of the kiddie recordings of radio and TV properties, now adds three more releases to its children’s output. These are: “Train Talk” and “Mister Boogie” by Big Jon Arthur and the “No School Today” cast; “The Knick-Knack Band” and “Colors” by Paul Winchell & Jerry Mahoney; and “Many Moons,” a song by James Buchanan, told by Burl Nelson and a four-member band of the Kuklapolitan Players. Also being issued by Decca at this time is a Kiddie release of “Angus McFergus MacTavish Dun- dere” and “The Tenor Doodle-Doo.”

**Thomas Waxes TV Stint**

**NEW YORK**—The tremendous response received from Danny Thomas’ performance of "The Lord" on his ABC-TV program, "Make Room For Daddy," has resulted in Thomas’ recording the tune for Decca. The platter is being rushed out to supply the receptive market of folks who have expressed interest for it.

**The Cash Box, Music**

**Page 30**

February 18, 1956

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
NEW YORK:

Herald Records a beehive of activity as Al Silver, Jack Angel, and Bob Reeenforget some of the things that make for good business. The fellas are deep in phone calls, arranging, publishers, artists, and artwork. This week distills will receive the first two releases on the new "Herald Sound Diaries". One is the child that the Herald crew is excited about. They have gotten a wonderful reaction from all the people in the music business and they are due to be heard by others. The other release is a gift to the compiler. Theatalogy. This release is a trifle long and contains some "Affection" and "Cool Daddy". The other two sides with which the gal makes her bow. The trade was shocked to hear about Ike Herman, Apollo Records, who died last Monday, February 6. Ike has been around the music and coin machine business a long time. Services were held Wednesday, February 8, and the chapel was crowded with coin machine men and music men from all over the country.

Marty Craft has what looks like a real torrid item for the r & b and pop markets in "Church Bells Ringing" on Vee Wilows on Melba. Deb has the flavor and excitement of "Sh-Boom". Another new firm makes its bow with Earl Joll on Elm Records signing "Thrills and Heartaches" and "Hold Me Close". Interested distribs should contact Bob McGee at 226 W. 33rd St., NYC. Imperial Records feels it has another big hit in "One Night" by Smiley Lewis. Tommy "Dr. Jive" Small is tossing a celebrity party for deejays and recording stars to honor Sammy Davis, Jr. and the cast of the forthcoming Broadway musical "Mr. Wonderful" on Monday, February 13, at Small's Paradise in Harlem. Bob Shad, Mercury has a strong trio release. It is composed of The Penguins singing "She's Gone, Gone" and "My Trouble Ar The End", Red Prysock (wild singing saxer) with "Red Speaks" and "Zip", and a new team, Sugar and Spice, singing "Hey Joe (Let Me Know)" and "I Love You".

Joe Kolsky, Gee Records, just took off the back from a raft of with so much enthusiasm wherever he went, what with "Why Do Fools Fall In Love" by the Teenagers and "You Baby You" by The Cleftones, that he just floated home. Kolsky also got a triple out of the Detroitendeavor, "Detriot Prayer"... Herman Lubinsky announces the signing of Christine Clark, gospel singer who appeared at Apollo Theater with WLJB Gospel Caravan. Her initial sides for Savoy were cut last week. Lubinsky also stated he had signed two boys, Terry & Lee, who are on the Charlie & Ray kick. They will record next week. Savoy keeps on rolling with three new sides on the books for the Pennock group, " Speak Up"... Savoy releasing a new set. It is a foursome including Nathaniel Davis, Jimmy McGhee, and Earl Joll (Muddy). The Pennock recording studios working overtime in recent weeks as prexy Don Robey conducted sessions with Reverend Cleophus Robinson and the famous Dixie Humming Birds. The ex-Manhattan, national sales manager of Duke and Pennock back in Houston, where he will spend a few weeks before heading for the coast... Ray Charles, who is simply zooming with his newest, "Drown In My Own Tears," was in New York last week cutting some sides. Also in town recording is Ivory Joe Hunter... Neesu Ertzeg an flew out to the coast for their jazz show, "Wings Of The World", which leaves for Europe for two weeks on February 22. He will look into the progress of American music there, particularly rock and roll.

CHICAGO:

A heavy increase in theatre and nightie bookings for R&B stalwarts in these parts should be forthcoming. Firm of Ben Waller of California opened offices in Chi... Ernie Leanor of United Distibus back at office following siege of flu. Meanwhile, brother George was headed for NYC and funeral of Ike Berman of Apollie Records, whom R&B men and others were mourning since he passed away 2/6... Howling Wolf appearing at 708 hotel... The Moonlighters out in Washington, D.C. showing one song of R&B... Johnny (Guitar) Watson at the Birdland. His latest release, "I Want My Baby" backed by "The Thrilling Romance of Missie B. L. Gore", has helped entertain Gene and Harry Goodman, brothers of swingmaster Benny, who were in town for world premiere of "The Benny Goodman Story." Les Chess back from fast bid trip to N'Awlins... Little Walter back from N'Awlins... Jimmy Reed, who left for a Nashville party, has stated that he will MC the shows. Doug, in plugging his "Sounds Impossible" album, made appearances with Tiny Markle, Gene Stewart, George Lazote, (all of WVAV); Phil Christy, Ed Caputo, Dave Kierman (all of WHNC); and Carl Loucks (WELL). All three are stations in New Haven.

LOS ANGELES:

The Teen Queens new RPM record of "Eddie My Love" is breaking big in the Midwest. Saul Bariari arranged for the new duo to fly back to Cleveland to appear on the Bill Bandle show Thursday. They are due to appear with Robin Seymour. Leo Measer announced a change in name on his new record from Ultra to Detroit. His release "I Want My Baby" by Tony Allen and Preston Live have taken off fast... Fats Domino's new Imperial record of "Bo Weevil" hit the pop chart at Al Jarvis' out of East Coast for a month... The latest Bubblegum, "Love" on Atco, one of the hottest of the new R&B labels on the West Coast, just recorded a group called The Coasters on a new Jerry Lieber and Mike Stoller. Fats Domino has been riding a downtown pressing plant to keep up with the increase in West Coast pressings. In Los Angeles, Herald Records in town conferring with Bob Stern and Sid Talmadge of Record Merchandising. Looks like Jack Porter will have a release this week. Jack is the one behind Jimmy Reed's label of Herald Records in town conferring with Bob Stern and Sid Talmadge of Record Merchandising. Looks like Jack Porter will have a release this week. Jack is the one behind Jimmy Reed's label... Fats Domino's new release on the Zephyr label has been hot... Brian has had a tremendous excitement and promotion for "I'll Be Home" by The Flamingos on Checker, and "No Money Down" by Chuck Berry on the Chess label. His new release of "One Night" just hitting the market, will have a release on his tribal "B_C_B" label... Sales has great hopes for "I'll Be Home" by The Flamingos on Checker, and "No Money Down" by Chuck Berry on the Chess label. His new release of "One Night" just hitting the market, will have a release on his tribal "B_C_B" label...

JAZZ JOBS

Bobby Short, Atlantic artist, opened at Beverly Club, and we hear nothing but raves about his performances. .. Doug Duke, Herald Records, leaving nothing to chance. He's really in there swinging. Last Saturday, February 11, he shot up to Boston to appear on the Stan Richards WOC-P TV show. He also guested on John Scott's WEJ-Boston show and Joe Francis' WHNC-TV "Good Morning" show. The successful John Rosen, and WHNC's producer, Jimmy Evans have set up an arrangement whereby one Herald jazz artist will appear every day ten days or two weeks until five or six artists will appear. At the end of the period all five or six artists will appear on one show. The extended show will be starting to break in several markets. Hal Jackson's Tornadoes, featuring Ginger Smock, were signed for the Perez Prado show at the Orpheum after being seen on Larry Finley's "Strictly Informal!" TV show.
Decca Awards Gold Disk To Branch And Distrib

NEW YORK—Decca Records has announced the winners of their annual Gold Record Award. The award is made on the basis of sales performances in both the Branch and Distributor categories for 1965. Winners of the Branch awards are the Hartford and Detroit Branches, who tied for first place. Runners-up, in 2nd, 3rd and 4th place respectively, are the Los Angeles, Newark and Boston Branches. The Distributor who wins the 1965 Gold Record Award is E. & F. Distributors in Butte, Montana. Runners-up among the Decca Distributors are the Toledo, Indianapolis, Grand Rapids and Phoenix. Presentation of the Gold Records will be made to the winners during the coming week.

Epic Issues 3rd Stein LP

NEW YORK—Epic Records is following through in its plan to establish pianist, star Lou Stein as an artist of great versatility and one with great commercial appeal.

Epic is releasing Stein's third album, "Broadway To Paris", a musical opus with rhythm. Stein, referred to in the trade as a "musician's musician," is out to prove that he is a musician with appeal to the record buyer as well. His first Epic album was "House Hop", a swinging, commercial jazz LP. His second was "3-4-5", organized jazz in a progressive vein, and his fourth, now being planned, will be Dixieland-honky-tonk.

Marv Holtzman, Epic A & R head, also revealed he plans to release Stein on singles as well.

THE CASH BOX

in NEW YORK CITY

WHY DO FOOLS FALL IN LOVE
(Atlantic 4197)

THE GREAT PRETENDER
(Toothpick / Mercury 70975)

DEVL IN ANGEL
(Revolution 435)

FOOLS IN LOVE
(Atlantic 4197)

SWEET SIXTEEN
(Vita No. 121)

DEVL IN ANGEL
(Revolution 435)

SWEET SIXTEEN
(Vita No. 121)

THE CASH BOX

in CHICAGO

WHY DO FOOLS FALL IN LOVE
(Atlantic 4197)

THE GREAT PRETENDER
(Toothpick / Mercury 70975)

DEVL IN ANGEL
(Revolution 435)

FOOLS IN LOVE
(Atlantic 4197)

SWEET SIXTEEN
(Vita No. 121)

DEVL IN ANGEL
(Revolution 435)

SWEET SIXTEEN
(Vita No. 121)

THE CASH BOX

in NEW ORLEANS

WHY DO FOOLS FALL IN LOVE
(Atlantic 4197)

THE GREAT PRETENDER
(Toothpick / Mercury 70975)

DEVL IN ANGEL
(Revolution 435)

FOOLS IN LOVE
(Atlantic 4197)

SWEET SIXTEEN
(Vita No. 121)

DEVL IN ANGEL
(Revolution 435)

SWEET SIXTEEN
(Vita No. 121)

THE CASH BOX

February 18, 1956

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
JIVIN’ AROUND
Ernie Freeman
(Cash 1017)

THE GREAT PRETENDER
Platters
(Mercury 70753)

NEED YOUR LOVE SO BAD
Little Willie John
(King 4841)

SEVEN DAYS
Clyde McPhatter
(Atlantic 1081)

DEVIL OR ANGEL
Clovers
(Atlantic 1089)

TUTTI-FRUTTI
Little Richard
(Specialty 561)

SEVEN DAYS
Clyde McPhatter
(Atlantic 1081)

CHICKEN AND THE HAWK
Joe Turner
(Atlantic 1080)

SPEEDOO
Cadillacs
(Janus 785)

JIVIN’ AROUND
Ernie Freeman
(Cash 1017)

THE GREAT PRETENDER
Platters
(Mercury 70753)

TUTTI-FRUTTI
Little Richard
(Specialty 561)

SEVEN DAYS
Clyde McPhatter
(Atlantic 1081)

CHICKEN AND THE HAWK
Joe Turner
(Atlantic 1080)

SPEEDOO
Cadillacs
(Janus 785)

JIVIN’ AROUND
Ernie Freeman
(Cash 1017)

THE GREAT PRETENDER
Platters
(Mercury 70753)

TUTTI-FRUTTI
Little Richard
(Specialty 561)

SEVEN DAYS
Clyde McPhatter
(Atlantic 1081)

CHICKEN AND THE HAWK
Joe Turner
(Atlantic 1080)

SPEEDOO
Cadillacs
(Janus 785)

JIVIN’ AROUND
Ernie Freeman
(Cash 1017)

THE GREAT PRETENDER
Platters
(Mercury 70753)

TUTTI-FRUTTI
Little Richard
(Specialty 561)

SEVEN DAYS
Clyde McPhatter
(Atlantic 1081)

CHICKEN AND THE HAWK
Joe Turner
(Atlantic 1080)

SPEEDOO
Cadillacs
(Janus 785)

JIVIN’ AROUND
Ernie Freeman
(Cash 1017)

THE GREAT PRETENDER
Platters
(Mercury 70753)

TUTTI-FRUTTI
Little Richard
(Specialty 561)

SEVEN DAYS
Clyde McPhatter
(Atlantic 1081)

CHICKEN AND THE HAWK
Joe Turner
(Atlantic 1080)

SPEEDOO
Cadillacs
(Janus 785)

JIVIN’ AROUND
Ernie Freeman
(Cash 1017)

THE GREAT PRETENDER
Platters
(Mercury 70753)

TUTTI-FRUTTI
Little Richard
(Specialty 561)

SEVEN DAYS
Clyde McPhatter
(Atlantic 1081)

CHICKEN AND THE HAWK
Joe Turner
(Atlantic 1080)

SPEEDOO
Cadillacs
(Janus 785)

JIVIN’ AROUND
Ernie Freeman
(Cash 1017)
THE SCALE-TONES (Jay-Dec 810)

EVERLASTING LOVE (2:50) [Joe Davis ASCAP—Cleveland Stil] The Scale-Tones solemnly read the sentimental ballad pretty. It is a melodic, touching tune projected with feeling.

DREAMIN' AND DREAMIN' [Excelsior BMI—Green] Rudy Green delivers a racing ditty with a cute lyric. Deck driven and with the plus of Rudy's vocal and cute lyrics it has a good chance to take off. Watch it carefully.

COOL LOVIN' MAMA (2:49) [Excelsior BMI—Green] Green wails a slow country blues on the flip and pours out an emotion filled tune of his misery. His voice is giving him a hard time. Good wallowing. Two impressive debut sides.

RUDY GREEN (Excelsor 2104)

MY MUMBLIN' BABY (2:17) [Excelsior BMI—Green] Rudy Green delivers a racing ditty with a cute lyric. Deck driven and with the plus of Rudy's vocal and cute lyrics it has a good chance to take off. Watch it carefully.

COOL LOVIN' MAMA (2:49) [Excelsior BMI—Green] Green wails a slow country blues on the flip and pours out an emotion filled tune of his misery. His voice is giving him a hard time. Good wallowing. Two impressive debut sides.

CHUCK WILLIS (Okeh 7067)

COME ON HOME (2:38) [Willis] Chuck Willis sings the sorrowful tale of the girl who left him. He pleads with her to come home. It is a slow, melodic blues emotionally performed. Good Willis wax.

IF WE WERE YOU (2:38) [Willis] Willis rocks on the flip. He chants a quick beat jump with a driving reading that excites. Good two-sider.

THE JAYHAWKS (Flash 105)

COUNTING MY TEARDROPS (2:45) [BMI—Fisher, Carry] The Jayhawks dish up a slow reading of a sentimental ballad in only fair fashion and with a treatment that has been overworked. Strongly done. Good wax.

THE DEVIL'S COUSIN (2:25) [BMI—E. Smith] The group jumps on the reverse to a rhythmic middle beat.

TONY ALLEN (Specialty 750)

ESPECIALLY (2:26) [Vincent BMI—D. Davis] Tony Allen comes off "Nite Owl" with a slow, pretty ballad. The romantic lyrics are tenderly offered with a chant backing. Sweetly done. Good wax.


JIMMY McCracklin (Hollywood 1054)


FARE YOU WELL (2:20) [Golden State BMI—York] Similar material and treatment set to a quicker beat.

GREAT GATES (Aldabon 1310)

JUMP, JUMP, JUMP (2:24) [Alabdin BMI—White, Hurley] Great Gates shuffles a quick beat jump with a vocal treatment that rides. Tune moves along and the kids can rock to this one.

DARLING (2:20) [Alabdin BMI—White, Hurley] Gates shuffles a middle beat rhythm ballad on the flip in ok fashion. It has a strong beat that will appeal.

MOOSE JOHN (Ultra 102)

TALKIN' BOUT ME (2:20) [Ultra Music BMI—M. John, J. Ott] Moose John wails a middle beat country blues moaning about the tale of love. His voice is being told about him by his lady and the whole tune swings on it.

WONG DON'T WOMAN (2:25) [Ultra Music BMI—M. John, J. Ott] In another middle beat country blues, Moose John tells of his "wong don't" woman. Ok blues wax.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
"DIDDY WAH DIDDY" (2:20)
[Arc BMI—Dixon]

"I AM LOOKING FOR A WOMAN" (2:20)
[Arc BMI—E. McDaniel]

BO DIDDLEY
(Checker 832)

- Bo Diddley backs two strong offerings, "Diddy Wah Diddy" and “I Am Looking For A Woman.” The chanter wallows the slow beat "Diddy" with his intriguing manner of delivery. His accentuating of the steady beat brings an excitement to the tune that the kids can feel. The flip, "I Am Looking For A Woman," is a driving quick beat that will stir the listeners. No small addition to Bo Diddley's attraction is the singer's excellent guitarizing and the drums in back of him. Two exciting sides that should make it.

"CHURCH BELLS ARE RINGING" (2:25)
[Ray Maxwell BMI—Willows, Craft]

"BABY TELL ME" (1:54)
[Ray Maxwell BMI—Willows, Watts]

WILLOWS
(Melbo 102)

- A new group, Willows, and a new label bow with what surely looks like a strong winner in "Church Bells Are Ringing." It is a driving jump ballad that swings with enthusiasm, vocal gimmicks and the use of bells in the background. It is very reminiscent of "Sh-Boom," with the same flavor and zest. Take a long look at this one and the chances are that you'll go with it. The flip, "Baby Tell Me," is another strong side that enhances the prospects of the wax. It is a medium tempo jump done in a more restrained manner. Good counter to the "Church Bells Are Ringing" is too strong.

THE ROMANCERS
(Dostoe 381)

- "I STILL REMEMBER" (2:35)
[Dostoe Williams BMI—Tyron French] The Romancers blend sweetly on a slow melodic ballad. The romantic ditty is offered with feeling and the deck comes off well.

- "HOUSE CAT" (2:31) [Dostoe Williams BMI—Alvin Thomas] The Romancers bounce through a quick beat novelty embroidered with wails and meows. Ok jump number for the dance wax buyer.

JONAH JONES
(Grove 4G-0140)

- "COME SIT BY ME" (2:40) [Lynd Music BMI—Johnny Parker] Jonah Jones and the Constellations drive out an exciting, rocking sax that should get plenty of attention. The deck is melodically intriguing, stirringly performed. Watch this for sleeper action.

- "GOD LOVES YOU CHILD" (5:12) [Frankie Music BMI—Danny Small] The flip is a slow, dramatic tune sung with deep feeling by Rebecca Lee and the Constellations. Moving side.

SPIRITUALS

THE PILGRIM TRAVELERS
(Specialty 889)


- "CLOSE TO THEE" (2:24) [Venice BMI—Arr. J. Alexander] The reverse is another vocal delight for the excellent religious group. Slow paced, tender gospel offering.

JEWEL GOSPEL TRIO
(Nashboro 570)

- "SOMEBODY'S KNOCKING AT YOUR DOOR" (2:40) [Excellence BMI—Harrison] The Jewel Gospel Trio drives out a quick beat religious alternate. The Trio works against a simple musical accompaniment. Ok wax.

- "I LOOKED DOWN THE LINE" (2:55) [Excellence BMI—Harrison] The Trio blends stirringly on a dramatic slow beat religious tune. Tempo changes midway to a jubilee shout. It is an exciting, moving wax that will appeal to the gospel market.

Rock 'N Roll Champs Meet

NEW YORK—"Sugar" Ray Robinson, world's middleweight Champion, is shown squaring off with Jimmy Myers of Myers Music, Inc., writer and publisher of "Rock Around The Clock." The two Champs met the other day at Ray's office in New York City to discuss the publishing of a song called, "Sugar Ray Rock." Myers Music's "Rock Around The Clock" won seven awards in 1955 and "Sugar" Ray rocked around the clock with the century's sports achievement in re-winning the Middleweight Champion- ship of the World by knocking-out Carl "Bobo" Olson in the second round last December 9th, 1955 in Chicago.

Jack Lacy & Bob Smith To Tape Shows In Europe

NEW YORK—Jack Lacy, one of New York's leading deejays hears daily on station WINS, and Bob Smith, program director of the station will leave for Europe on February 22, via Sabena Airlines, and tour seven cities including a clinic covering the press object of capturing for the New York listening audience a birds-eye view of popular music in Europe.

The trip will take the men to Shannon, Ireland, Brussels, Rome, Madrid, Barcelona, Paris and London.

Lacy's 4½ hours of daily programs will be taped aboard the plane and in record shops, nite spots and other sites of interest to anyone who loves music. The tapes (commercial in included) will be flown back to the U.S. daily and run on the air as soon as they arrive.

Lacy will record interviews with top European artists and will play for his American public, tunes riding the hit parade in the various Continental cities. He will also bring leading American hits to these cities and get the opinion of European teenagers on our music.

J. E. ly McCaw, owner of WINS, made all arrangements with the stations new sponsor Sabena, for the tour.

Haley In New Tour

NEW YORK—Directly on the heels of the recently concluded successful tour, it was announced that Bill Haley and his Comets have inked a seven week contract with Irving Feld, Super Attractions, Washington, D. C.

The tour, just completed, started in Pittsburgh on January 22 and finished on February 5 at the National Armory, Washington, D. C. The tour which included, in addition to Haley and his Comets, Roy Hamilton, Bo Diddley, Lavern Baker, The Platters, The Drifters, The Turbans and Red Prysock, did turn over business in the cities they played.

The contract, closed at what Jolly Joyce, Haley agent, described as a "very healthy figure," calls for seven weeks, commencing April 20, of one nighters throughout the country. It also calls for options on seven weeks to begin in October 1956, and seven weeks to take place sometime around April or May 1957.

"It's What's in THE CASH BOX That Counts"
Row 1:
SAY ANDERSON
WCHO—Washington C. H., O.
1. My Suspicious Mind
2. S.O.S. (Johnnie & Jack)
3. I Want To Be Loved
4. Slow Down Busted (Huck)
5. Forgotten Grove (Anderson)
6. The Eyes Of Love (Jim Williams)
7. Do You Know Where Our Lives (Eddy Arnold)
8. Mail Order From Heaven
9. You And Me (Wells & Fairey)
10. I Forgot To Remember
   (Elvis Presley)

JIM BOYD
WREJ—Dallas, Tex.
1. 16 Tons (T. Ernie Ford)
2. Why, Love, Love (W. Pierce)
3. I Forgot To Remember
4. Only You (Charlie Walker)
5. Why, Baby, Why
   (Ernie's F'Ver)
6. Just Call Me Lonesome
7. Beautiful Lies (Jean Shepard)
8. Big Hearted John Ring
9. You And Me (Wells & Fairey)
10. I Forgot To Remember
   (Elvis Presley)

HENRY TUCK
WREJ—Reidsville, N. C.
1. I Don't Believe You've Met
   My Baby (Auvins)
2. Why, Baby, Why
   (Auvins & Pierce)
3. 16 Tons (Red Sovine)
4. That's The Way The Big Ball
   Tunes (Presley & Ford)
5. Pigtails And Ribbons
   (James)
6. Red Lipstick Girl (Red Sovine)
7. Here I Am
   (Eddy Arnold)
8. I Don't Want To Remember
   (Auvins & Presley)
9. False Prison Blues (J. Cash)
10. I Feel Like Cryin' (C. Smith)

CLARENCE KNEELEDAN
WJCH—Jewett City, Conn.
1. When You Sold Goodbye
   (Max Witterman)
2. 16 Tons (T. Ernie Ford)
3. Just Call Me Lonesome
4. These Hands (Hank Snow)
5. I Don't Care, Love, Love (W. Pierce)
6. That's A Sad Affair (Reaves)
7. Tennessee Man In The Band
   (Eddy Arnold)
8. Why, Baby, Why
   (C. Smith)
9. You're Free To Go (C. Smith)
10. Jimmy Dean—Jim Reeves

LEE MOORE
WWVA—Wheeling, W. Va.
1. Just Call Me Lonesome
2. Eat, Drink And Be Merry
   (Porter Wagoner)
3. If This Be So (D. Williams)
4. Barrowin' (H. Hawk)
5. Changes (Auvins & Eddy)
6. These Hands (Hank Snow)
7. I Wouldn't Hurt You
   For The World (Jimmy Williams)
8. Look Around (Rusty & Doug)
9. Along The Choo Choo Train
10. Before My Time (M. Gutter)

BOB MCKINNON'S
HILLBILLY JAMBOREE
KTKT—Tucumcari, N. M.
1. Love, Love, Love (W. Pierce)
2. I Forgot To Remember
   (Elvis Presley)
3. Why, Baby, Why
   (Auvins & Pierce)
4. Just Call Me Lonesome
   (Eddy Arnold)
5. Eat, Drink And Be Merry
6. I Don't Care (Webb Pierce)
7. Crowfoot And Black Eyed Rose
   (Talley West)
8. You Can Take Your Love
    Back (C. Smith)
9. I Thought Of You (Sheppard)
10. Honey Honey Bee Ball

"FLORIDA HAYSEED"
CHUCK BROWN
WWS—South Hill, Va.
1. I Love You More And More
   (Tallman Collins)
2. Come On Back And Love Me
   (Roy Drucker)
3. You're Not Playin' Love
4. I Want To Be Loved
   (Eddy Arnold)
5. You And Me (Wells & Fairey)
6. Just Like Cryin' (C. Smith)
7. S.O.S. (Johnnie & Jack)
8. Trust Me (Jimmie & Johnny)
9. I Love You Deeply
10. Eat, Drink And Be Merry

SLEEPYHEAD CLIFF
KASSM—Albany, Minn.
1. Pigtails And Ribbons
2. You're Free To Go (C. Smith)
3. Run Bay (Cardille)
4. Love, Love, Love (W. Pierce)
5. We Make Our Lives (Jimmies)
6. Look Around (Buddy & Bill)
7. Look Up (Bill Strong)
8. When Love Comes To Town (Bill Strong)
9. I Don't Believe You've Met
   (Auvins & Presley)
10. You And Me (Wells & Fairey)

JOHN RON
KSTL—St. Louis, Mo.
1. I Want To Be Loved
   (Johnnie & Jack)
2. Why, Baby, Why
   (W. Pierce)
3. Second Chance (Bartlett Hill)
4. I Feel Like Crying (C. Smith)
5. You're Not Playin' Love
   (Eddy Arnold)
6. Sad Ways To Good (Norman)
7. Make Up Your Mind (Bill Strong)
8. All Right (Peyton Young)
9. You're Free To Go
   (Wells & Fairey)
10. 36 Days (Recent Tubb)

BOB BENNING
WLAC—Nashville, Tenn.
1. I Don't Believe You've Met
   My Baby (Auvins)
2. Why, Baby, Why
   (Auvins & Pierce)
3. 16 Tons (T. Ernie Ford)
4. I Don't Think That
   Tennessee Man (Ford)
5. You're Not Playin' Love
   (Wells & Fairey)
6. I'm Eating High On The
   Nashville Skyline (C. Smith)
7. Eat, Drink And Be Merry
   (Porter Wagoner)
8. Love, Love, Love (W. Pierce)
9. I Want To Be Loved
   (Johnny Pierce)
10. Come On Back And Love Me
   (Roy Drucker)

DON CUNNINGHAM
1. 16 Tons (T. Ernie Ford)
2. Mystery Train (Elvis Presley)
3. Only You (Charlie Walker)
4. You And Me (Wells & Fairey)
5. These Hands (Hank Snow)
6. I'm Eating High On The
   Nashville Skyline (C. Smith)
7. Eat, Drink And Be Merry
   (Porter Wagoner)
8. Love, Love, Love (W. Pierce)
9. I Want To Be Loved
   (Johnny Pierce)
10. Come On Back And Love Me
    (Roy Drucker)

HAL HARRIS
KCRZ—Baton Rouge, La.
1. Love, Love, Love (W. Pierce)
2. Why, Baby, Why
   (W. Pierce)
3. 16 Tons (T. Ernie Ford)
4. I Want To Be Loved
   (Johnny Pierce)
5. Tennessee Man
   (Wells & Pierce)
6. You're Not Playin' Love
   (Wells & Fairey)
7. I'm Eating High On The
   Nashville Skyline (C. Smith)
8. Eat, Drink And Be Merry
   (Porter Wagoner)
9. Love, Love, Love (W. Pierce)
10. Tennessee Man
    (Wells & Pierce)

LES "RANCH-HAND RED"
COLEMAN
WJWL—Georgetown, Del.
1. Love, Love, Love (W. Pierce)
2. Will The Circle Be Unbroken
   (Johnny Pierce)
3. Benny B. (Charlotte Arthur)
4. Love, Love, Love (W. Pierce)
5. Look Around (Rusty & Doug)
6. Eat, Drink And Be Merry
   (Porter Wagoner)
7. You And Me (Wells & Fairey)
8. She's A Rebel (Red Sovine)
9. I Want To Be Loved
   (Johnny Pierce)
10. I Don't Believe You've Met
    My Baby (Auvins)

JIMMY WILLIAMS
WNOC—Newport, Ky.
1. Freight Train Blues (J. Deant)
2. Spavin O' My Baby, Baby
   (Hill)
3. I Don't Believe You've Met
   My Baby (Auvins)
4. Why, Baby, Why
   (W. Pierce)
5. Love, Love, Love (Wells & Pierce)
6. I'm Eating High On The
   Nashville Skyline (C. Smith)
7. Eat, Drink And Be Merry
   (Porter Wagoner)
8. Love, Love, Love (W. Pierce)
9. I Want To Be Loved
   (Johnny Pierce)
10. You're Free To Go
    (Wells & Fairey)

FANNY BELLE
WHF—Alb. Hawaii
1. Only You (Charlie Miller)
2. I Don't Believe You've Met
   My Baby (Auvins)
3. Beautiful Lies (Jean Shepard)
4. Why, Baby, Why
   (W. Pierce)
5. You Can Take Your Love
    Back (C. Smith)
6. Satisfied Mind (P. Wiseman)
7. I'll Be Gone (C. Collins)
8. Don't Hurry (George Jones)
9. Don't Believe You've Met
   My Baby (Auvins)
10. Tennessee Teddy (Robbins)

"NERVOUS NEPHEW"
NED NEEDHAM
WHON—Clarksburg, W. Va.
1. You're Free To Go
   (M. Gutter)
2. The Last Time (D. Reeves)
3. I Don't Believe You've Met
   My Baby (Auvins)
4. Slow Down Brother
   (Johnny & Jack Wells)
5. False Prison Blues (J. Cash)
6. Eat, Drink And Be Merry
   (Porter Wagoner)
7. Tennessee Teddy (Robbins)
8. Tennessee Honey Bee Ball
   (Porter Wagoner)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Campaigning

CHATTANOOGA, TENN.—Running on a platform of "one hour work per day", WDOD DJ, Larry Johnson, is busily campaigning for the Hamilton County, Tennessee, Sheriff post. The only planks in his promotional platform stipulate that "all school teachers must be 21 and good looking" and "all county funds must go to Johnson for hop parties". He has received several hundred letters and some un solicited funds for his campaign. The monies were turned over to the local "March of Dimes". Johnson, playing Pop and R&B, is heard twice daily: 6-8 p.m. and 10-1 p.m.

Allied & Bart Form American Sound Corp.

HOLLYWOOD, CAL.—Allied Record Manufacturing Company of Hollywood, California, until mid 1954 a major custom manufacturer of records and transcriptions in the New York area, is re-entering the Eastern custom field by joining with Bart Manufacturing Corporation, Belleville, N. J., formerly a leading manufacturer of custom matrices for record plants. Formation of a new company for the purpose, American Sound Corporation, has been announced by D. K. Broadhead and S. G. Bart, Presidents of their respective organizations. The parent companies will continue their own individual activities and operations in Hollywood and Belleville, independent of each other.

Operating through its Allied Record Division and utilizing the extensive engineering facilities of Bart Manufacturing, the new company is currently building a large capacity factory in Belleville, New Jersey. Utilizing the latest equipment and production techniques, American Sound will make available to the record industry new high speed volume facilities for the production of custom made pressings, matrices, tape duplications and the miling of all types of record disc, and materials. Production and service to customers is scheduled to begin March 1st.

Jointly-owned and operated, American Sound Corporation brings together the "know how" and experience of two of the industry's pioneers. Allied, for over 22 years one of the leading custom processing and pressing plants, with main offices and plant in Hollywood, operated a branch plant in New York City for 3½ years. Bart in recent years, has supplied large amounts of vitally needed nickel-plated pipe and tubing to the Atomic Energy Commission.

American Sound Corporation will be headed by D. K. Broadhead, Chairman of the Board, S. G. Bart, President, and Morris M. Messing of Short Hills, New Jersey, and H. Glenn Olson of Hollywood, Vice-Presidents.

THE TEN COUNTRY RECORDS

1. WHY, BABY, WHY [Red Savin & Webb Pierce (Deco)]
2. LOVE, LOVE, LOVE [George Jones (Starday)]
3. I DON'T BELIEVE YOU'VE MET MY BABY [Laurin Brothers (Capitol)]
4. EAT, DRINK AND BE MERRY [Porter Wagoner (RCA Victor)]
5. I DON'T BELIEVE YOU'VE MET MY BABY [Laurin Brothers (Capitol)]
6. EAT, DRINK AND BE MERRY [Porter Wagoner (RCA Victor)]
7. YOU'RE FREE TO GO [Carl Smith (Columbia 21462; 4-21462)]
8. WHAT AM I WORTH [George Jones (Starday 216; 45-216)]
9. BEAUTIFUL LIES [Jean Shepard (Capitol 3222; F3222)]

1. WHY, BABY, WHY [Red Savin & Webb Pierce (Deco)]
2. LOVE, LOVE, LOVE [George Jones (Starday)]
3. I DON'T BELIEVE YOU'VE MET MY BABY [Laurin Brothers (Capitol)]
4. EAT, DRINK AND BE MERRY [Porter Wagoner (RCA Victor)]
5. I DON'T BELIEVE YOU'VE MET MY BABY [Laurin Brothers (Capitol)]
6. EAT, DRINK AND BE MERRY [Porter Wagoner (RCA Victor)]
7. YOU'RE FREE TO GO [Carl Smith (Columbia 21462; 4-21462)]
8. WHAT AM I WORTH [George Jones (Starday 216; 45-216)]
9. BEAUTIFUL LIES [Jean Shepard (Capitol 3222; F3222)]

"It's What's in THE CASH BOX That Counts"
pecking schedule. This week-end the group will be working in Asheville, N. C. Feb. 26 the quartet will work Decatur and Sheffield, Ala., Feb. 24th in Pensacola, Fla. With the group returns to their home base for appearances in Memphis, Tenn.

Jimmy Work (Dot) writes that he recently worked a show in Hammond, Ind. with Faron Young, the Wilburn Brothers and Grandpa Jones. The troupe did two performances.

Word from Rusty and Doug and The Music Makers (Hickory) say they will be in Nashville soon for another recording session.

Faron Young's latest album for Columbia Records is being circulated this past week by his club president, Shirley Vaillere.

Marshall Pack (Republic) writer of "Mail Order From Heaven" has also been recorded on Mercury by Nelson King, pens that he has already heard from 12 different states on the tune. Pack informs us that Red Kirk (Voice Of The Country) and Ritter are making a very good job as Country deejays at WSKY, in Nashville, N. C.

WAX-WISE...Big Jim Hess who holds forth with Lotos Country Music at WSKY, Knoxville, Tennessee this week, has just made his first recording date for MGM. Hess is reported to have done some very special material and his release will be out in the near future.

Tommy Collins (Capitol) reports that his first session for Columbia Records and has already won lots of attention here in Nashville with his recording of "You'll Neglect" and "How Line And I Love You"

Dusty Owens (Columbia) is carrying with him a big package of these enclosed Lazy Jim Day, Donna Darlene and The Rodeo Boys—they just completed a two-week tour of Mass. Vt. and N. H.—his latest Columbia record "For You and Me" is on Denny Deaver's show in Canton, Ohio and Bob Ross' "Cabin Fever" in Niagara Falls.

Tues. Jan. 26th marked a big day for Lonnie Barron and his outfit. The unit played the NCO Club of the Army Air Base. Entertainment and business was so good that the club called base headquarters for special permission to remain open for an extra hour. Barron's unit was also engaged in February.

The group which included Ella Mae Ware, the band and the entire staff donated their time Jan. 21 at Barron's Cafe East End so that the proceeds could go to the March Of Dimes. Cliff Roeder (WHKX) reports that many of his steady listeners is DJ buddy Lee Moore who spins country platters from 2 to 6 P.M. over WHKY in Idaho Falls. Cliff sees them all before he goes to bed. Cliff celebrates his birthday on Monday, February 27th. This date also marks his tenth anniversary at WHKX. Cliff does an excellent job of promoting Western music and is greatly appreciated. Continued good luck to you Cliff, and Happy Birthday!

Lefty Frizzell opened at Town Hall on January 20th for Friday and Saturday. Lefty's new extended engagement. His opening night crowd had never had Town Hall. He will be working each week-end through February. On February 5th he will appear at Denver, Colorado to do a show for Mr. A. V. Bamford, at the Auditorium.

His new album, "Two of These Hands" is really creating a lot of noise out on the West Coast and is by far his best record in some time.

Fred Hart, Tex Carnas, Joni Hall and Lucky Caroline have been set for sixteen one-nighters starting with a week in 17th in Springfield, Ill. and ending in Arizona, New Mexico and West Texas, then return to the West Coast. Their show is billed as "Lucky motel" that will take them as far east as the East Coast and up into Canada. Hart is working the Modesto, Cal. date and then back to the West Coast. Their dates ending in the West Coast will be held in Los Angeles, San Francisco, etc. Early March.

Tex Tiny well known disc jockey of KFOX has been doing one and one-half hours on Radio Station XEAC, El Paso, Texas, and is doing so well that it is to be extended another hour. He still does his show at KFOX, Long Beach, Calif.

Faron Young, Doyle and Teddy, the Wilburn Brothers, Jean Shepherd, and Hawkshaw Hawkins will be on hand for the coming week at the Civic Auditorium. Elmer just received a new custom built 16 ft. house trailer and would like all and any of you reading this to stop by and make a visit.

Jim Wilson apologizes for not sending out his newsletter earlier. Jim recently worked a week in the South east to the "Family Station," WARL-Arlington, Va. and he's spinning his "em there six hours daily, 6 days a week. His new mailing address will be 2501 37th Street, Rovert Terrace, Annandale, Va. Alfred Lowell, who spins "the XRA" in Minneapolis, Minn. is coming up with some fine records from new artists since he has a long show and can accommodate almost any amount. Lowell provides a good program with "Honey Child" and "GOD Was So Good" are already getting a lot of exposure.

Ray Puller feels the same way about Whitten's recordings which he plays on "Cusin' Ray's Hoe Down," heard daily over WFOS-North Norfolk, Va. Puller too, would appreciate records sent to him at Jackson St. in S. Norfolk.

George Hopkins, "Pop's Country Store," WXGI-Richmond, Va. notes, early indications show that Pete Hunter could have a big one in his MGM release "Bumble Someplace Else And Let Me Go".

(Continued on page 29)
RCA Service Company Assists Fox in "CinemaScope 55" Screenings

CAMDEN, N. J.—Representatives of the RCA Service Company are co-operating in the special grade demonstrations conducted by 20th Century Fox to help launch the new Cinema Scope 55 process, it was announced last week by W. L. Jones, Vice President, Technical Products Service Department.

The demonstrations are intended to show the improved picture obtained from the CinemaScope 55 negative which is used for the 35mm print. Service Company field engineers will be in attendance at 18 special screenings to prepare the standard theatre equipment for the demonstrations.

The first of the series of demonstrations began January 23 and contained sequences from "Carousel" and "The King and I" photographed in 55mm and printed in 35mm. Plans call for the demonstrations to be completed at selected theatres across the nation by February 21.

Four Aces And Elaine Malbin To Co-Star In Industrial Shows

NEW YORK—MCA Corporation, headed by Ervin Brabec, which packages industrial shows, is going full blast ahead with a new wrinkle, in a "Show Of Shows" promotion to be sponsored by Steinberg's Ltd., Montreal, Canada—a supermarket chain —March 5, 6, 7, 8, 9, 12, 13, 14 and 15. Signed to top the shows, on a 4-day basis, in the St. Denis Theater, Montreal, are Decca's Four Aces and lyric soprano Elaine Malbin. Others on the bill include Charles Darned, dancers Dee and Vince Abbott, acrobats The Edwards, and comic Bob McFadden.

The new wrinkle lies in the manner of admission to the shows. Since the first of the year Steinberg's has been giving patrons white-and-orange cash slips conforming to the amounts of purchases. For each $39 worth of white-and-orange cash slips—up to February 15—purchaser gets a free dutch to the "Show Of Shows," being promoted via a heavy schedule of full-page ads by Steinberg's in Montreal newspaper.

In its newspaper ad Steinberg's is pushing hard at the idea that the entire family can see the show—provided, that is, enough $39 accumulated purchases have been made.

In the second week of the free admission via the sales slips, customers pick up entry forms at Steinberg's and clip them to a "Spot of General Electric prizes.

The show was worked successfully in Youngstown, Ohio, last year by Brabec and Youngstown Central Foods.

Neiburg Looks For Big '56

NEW YORK—Al J. Neiburg, composer of "It's The Talk Of The Town," "I'm Confessin'," "Under A Blanket Of Blue" and hundreds of other well known songs, is heading into '56 with three new compositions we should be hearing about in the near future. They include "Take Your Time," "Heart Of The Year," "Calendar Of Dreams," and "Circumstantial Evidence," the latter was written in collaboration with Al Frisch.

Decca—"Golden Arm" Tie-In

NEW YORK—Decca Records and Pocket Books, Inc. are planning a joint promotion on "The Man With The Golden Arm." Decca is releasing the soundtrack album of the United Artists pictures, which include the Nelson Algren novel of the same name. Decca is shipping the album and paper-bound editions of the book, published by Pocket Books, Inc., to disk jockeys all over the country.

Teen-Age Favorites

WHEELING, W. VA.—Approximately 1300 teenagers jammed the Capitol Theatre Ballroom, this city, to see a show presented by dee jays Bob Klaus, WKWK, and Don Caldwell, WHEEL, and featuring the Four Freshmen. Above, the two jockeys are shown with the plaid jacketed quartet—all sporting broad smiles, thanks to a very successful stint.

"It's What's in THE CASH BOX That Counts!"

COUNTRY ROUNDUP (continued from page 38)

Buddy Killen, Rep for Tree Music, high on his promotion horse, trying to ride the "Heartbreak Hotel" recording by Elvis Presley on RCA Victor to the winner's circle. Killen is also pushing the latest Jean Shepard (Capitol) recording of "That's All From You." . . .

Jim Reeves' latest efforts take hold at a fast clip with reports coming in from all sections. "If You Were Mine" and "If You Were Mine" side was given a big shot in the arm via Reeves' appearance on the Grand Ole Opry coast-to-coast ABC-TV show Feb. 4th. Big tune possibilities definitely in store here!

Foggy River Boys (Decca) all packed up for big song business with their recording of "The Devil and his Old Suitcase."

Hank Snow (RCA Victor) does a great job with his version of "These Hands." Snow is especially good on this type material and his recording no doubt will be leading the way.

After winning much attention with his recording of "Robber" (Steeler of Helena) the William's RCA Victor bounces back with two more good sides: "I Made A Million Mistakes" and "If This Is Sin."

. . . "Meet Me In The Chapel" by Skeets Yaney (MGM) is creating more than normal action is several territories. Writer, producer and artist by Art Barrett, WCMS, Atlanta, for Mercury, pushing Jimmy Dean's recording of "Footlight Train Blues" and "Glad Eyes," Bill Lowery (Capitol) promoting his recording of "Old Family Bible" and "Singin' Camp Meetin' Style."

Roy Drusky (Columbia) is being given added assist in the promotion of his recording of "Come Back and Love Me."

Johnny and Jack with Ruby W. (RCA Victor) smashing right through with their recording of "I Want You Revisited."
... "Fog Of Clay" is the flip.

Good to hear from the following declains this past week: Fred Brooks, WTVJ, Jacksonville, Florida, has been appointed to manage Decca's Denote Hotel, St. Louis, Mo. Smoky Daus, KAKM, Rogers, Ark., Sleepyhead Chace, WABY, Minn., Dean Evans, WYOK, Baton Rouge, La.; Happy Ison, WORZ, Boise, Idaho. Jimi Lee "Ranch Hand Red" Coleman, WJIL, Georgetown, Delaware, and Reddy Hall, WIEL, Elizabeth, Ky.

Dottie Abbott, program director of WHER, Memphis, Tenn. has an all girl staff. Barbara Cureau, deejay there is doing a great job we hear. Harry Silverstein, in the town have a visit this past week.

Jack Beasley, KOMA, Oklahoma City, Okla. continues to do a good job with his "Jack Beasley" Show. Jack is heard from 9 P.M. until 3 A.M. This is six hours a night, all days a week.

John Lee, San Antonio, Texas, reports that the Charlie Walker Decca recording of "Only You, Only You" has broken wide open in the Texas territory and already is being listed by jockeys around the country. This could be the 'one' for Charlie...

Harry Gaines, DJ, KTAE, Taylor, Texas, reports that Jimmy Heap's Capitol recording of "Bettin' On You" is wide open throughout the Texas territory. Martha Carson (RCA Victor) has postponed touring for the month of February in order to visit with the jockeys introducing her new RCA Victor album, "Journey To The Sky."

CINCINNATI CUT-UPs

This week we had just about everybody putting in the drive. Best deal around was "To Smiley" Ed Sullivan. Ed was the principal speaker and chairman of the meeting of the "Man With The Golden Arm." Decca is releasing the soundtrack album of the United Artists pictures, which is based on the Nelson Algren novel of the same name. Decca is shipping the album and paper-bound editions of this book, published by Pocket Books, Inc., to disk jockeys all over the country.

New Polydor Artist For U. S.

NEW YORK—Decca Records continues to delve into the artist roster of their German affiliate Polydor Records. Latest Polydor contractee to have sides released by Decca in this country is Swedish vocalist Alice Babs. Miss Babs, who enjoys tremendous popularity throughout Europe, makes her American debut on the Decca release, "Open The Window Of Your Heart" and "Ask Me," both released by several recordings released by Decca.

Prize Album Cover

NEW YORK—The album cover of Billy May's "Hi-Fi Keyboard" LP has been selected for display at the 14th Annual Grammy Awards being held at the Hotel Biltmore. It was selected from a number of covers by Werner Muller's orchestra. Muller is the author of the music. The album, which has sold several records released by Decca.

SONY JAMES

"My Stolen Love"
CAPITOL 3357

"It's What's in THE CASH BOX That Counts!"
"I'VE CHANGED" (2:56) [Driftwood BMI—Bills
"IT'S A TRICK" (2:26) [Driftwood BMI—B. Miller

CHARLIE SMITH (Columbia 2149; 21493)

JIMMY CRANE (TNT BMI—J. Crane) Crane sends up another merry offering as he everts a catchy, double-time march beat novelty.

RED SOVINE (Sacred) (Decco 29285; 9-29285)

"IF JESUS CAME TO YOUR HOUSE" (2:31) [Cedarwood BMI—B. Hamby, C. Chesser] Red Sovine, currently riding high on the charts with his wanking of "Why, Baby, Why", comes through with a stirring and rich recitation of the dramatically effective piece of sacred material. Should move the listeners deeply.

"I GOT RELIGION" (2:06) [Cedarwood BMI—W. Pierce] Here Sovine tells how he found the Lord through "old fashioned" praying and old time singing on a most inspiring, up-tempo platter. Wonderful pairing.

"NEVER MAD, JUST HURT" (1:58) [Brazos BMI—L. deRouche, O. Proctor]

"THE BLUES CHILD OF MY HEART" (2:14) [Texoma ASCAP—L. Gaston, H. Thompson]

CHARLIE ARTHUR (RCA Victor 20-6428; 47-6428)

"JUST LOOK, DON'T TOUCH, HE'S MINE" (2:10) [Trinity BMI—J. Harper] Here the chimp demonstrates a darting arrangement of a cute, up-tempo ditty that rides merrily along in gay style. Charlie handles the tasteful lyrics with fetching ease.

JIMMY CRANE (TNT BMI—J. Crane) Crane takes hold of a most appealing ditty and waxes it in real detectable style. A happy-go-lucky item with a colorful vocal and instrumental back-drop.

"EVERYBODY WANTS A CHANCE" (1:58) [TNT BMI—J. Crane] Crane sends up another merry offering as he everts a catchy, double-time march beat novelty.

《Only those records best suited for commercial use are reviewed by THE CASH BOX》
Mac Wiseman
I'M EATING HIGH ON THE HOG

Jimmy Work
MY OLD STOMPING GROUND

Jimmy Newman
LET'S STAY TOGETHER
"MUSIC for EVERYONE"

200 SELECTIONS

AT THE PHONOGRAPh

ANYWHERE IN THE LOCATION

SEE OTHER TWO-PAGE SEEBOURG ADVERTISEMENT IN THIS ISSUE

200 SELECTIONS MAKE POSSIBLE THE WORLD'S FIRST DUAL MUSIC SYSTEM

America's Finest and Most Complete Music Systems

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. Seeburg Corporation

Chicago, Illinois
NEW YORK — Of interest to the cigarette machine operators is the yearly report by Priniter's Ink (an advertising publication) on the cigarette sales and the rating of foremost selling brands. For 1955, they report that the top selling cigarette was Camel. In order, the next 14 brands are: Lucky Strike; Pall Mall (king); Chesterfield; Winston (filter); Vice-roy (filter); Philip Morris; Chesterfield (king); L & M (filter); Old Gold; Kool; Herbert Tareyton (king); Raleigh (king); Philip Morris (king); and Marlboro (filter). In studying the figures, it's interesting to note that every regular brand dropped in sales from 1954. The increases were all in the king and filter brands. It's quite obvious that the cigarette machine operator must have a multiple vendor to take advantage of the current smoking habits of the public. Total sales showed a gain of approximately 3 to 5 cent over 1954. This marks a halt in the downward progression that has faced cigarette manufacturers since the summer of 1953.

DETROIT, MICH. — You've probably read this. But, for those who didn't, and for their amazement, we repeat the report that's been in the news. General Motors Corporation's net income for 1955 hit a new high of $1,289,000,000 on a record-smashing sales of $15,445,000,000. Staggering, isn't it? GM is the first industrial company to extend its net profit in one year beyond the $1 billion mark. The firm showed a gain in 1955 in net profit over 1954 of 48 per cent; and a sales increase of 27 per cent. The total GM tax bill probably will be in the area of $1.6 billion. The average number of salaried and hourly rate employees on GM payrolls throut the world totaled 624,000, up 47,000 from the 1954 average.

WASHINGTON, D. C. — Despite the lay-offs in automobile plants, lumber, fabricated metals, textiles, etc., strangely enough, the month of January, 1956 set a civilian employment record, according to the joint monthly report on employment issued this week by the Departments of Commerce and Labor. Employed in January, 1956 were 62,900,000 compared to January, 1952 (peak) of 61,000,000. 2,700,000 more people were employed than in January, 1954.

ENTHUSIASM SELLS LOCATIONS

There's Nothing Like Dynamic, Honest, Optimistic Enthusiasm to Help Sell Locations on Music, Games, Venders, as Business Stimulators and Profit Boosters.

Operators have learned over the years that there's absolutely nothing to compare with dynamic, honest, optimistic enthusiasm to help sell location owners on music, games, venders, as business stimulators and profit boosters.

The operator who walks into a location, mumbles under his breath that he's bringing in something new and that, after it has been in the spot for a time, "we'll see how it'll work out," is simply defeating himself and the very purpose for which he even took over the location.

Enthusiasm begets enthusiasm. Enthusiasm on the part of the operator for the new game, the new juke box, the new vending machine that he's going to bring into the location, catches on quickly. It strongly sticks with the location owner. He is now eager to see the new machine.

In fact, if the enthusiasm is dynamic, honest and optimistic, on the part of the operator, the location owner spreads this same sort of enthusiastic fervor to his patrons. The players, too, look forward to the new machine.

In short, enthusiasm begets enthusiasm. Optimism spreads optimism. The result is that all will enjoy better business because of this dynamic approach. This is better selling.

When the storekeeper becomes enthusiastic, he becomes sold on the fact that the new machine is going to help stimulate business for him. What's even more important, he happily realizes that the new machine will act as the profit booster he so sorely needs to assure himself better business.

This can only become fact if the operator will adopt the motto: "ENTHUSIASM SELLS LOCATIONS."

Enthusiasm sells location owners on the equipment of the industry. Enthusiasm fans out from the location owner to all his customers. Enthusiasm begets enthusiasm on the part of the location owner and the location's patrons. This assures the operator a bigger and better, more profitable business.

And because the operator has enthused the location owner—both note the fact that the equipment which is brought into the place becomes, because of the location owner's spreading the same sort of enthusiasm to his patrons, greater business stimulators and, definitely, bigger profit producers.

1956 should be the year of enthusiasm for all operators. Dynamic, honest, optimistic enthusiasm.

The kind of enthusiasm for coin operated equipment that will bring the operator bigger profits. That will assure the location owners, better business. That will also boom the entire industry because each individual operator will be enjoying boom times.

There is nothing that can ever replace the dynamic, honest, optimistic and enthusiastic attitude of the man who is selling equipment and service.

Dynamic, honest, optimistic enthusiasm will help sell locations all over the nation so that everyone in the industry will be riding the crest of the finest boom business wave in history.

Operators who will, because of their own dynamic, honest, optimistic enthusiasm, install this same sort of fervor into their locations, will be the operators who will wind up with the finest routes, the best businesses, the biggest profits.
GIVES YOU ALL THESE ADVANTAGES

- 200 selections—100 records.
- Plays both 45 RPM Single Records and 45 RPM Extended Play Records with a separate credit system for each.
- "Music for Everyone" with 40 selections cataloged under each of the five basic musical classifications.
- Years-ahead beauty and styling.
- Unexcelled engineering including the exclusive Tormat Memory Unit (no moving parts) that's permanently sealed and guaranteed for five years.

PLUS...

the Wall-o-matic

Remote control at its finest. Designed for use exclusively with the world's first dual music systems.

and Most Complete Music Systems
COPYRIGHT BILLS

WASHINGTON, D. C.—It was disclosed this week that dates for hearings on the four Copyright bills now in the Sub-Committees of the Judiciary, Patents and Commerce. These bills have been discussed in these bodies, and tentative arrangements made.

In the House, Rep. Edwin E. Willis (Dem. Martinville, Ia.), it is reported, has scheduled hearings to take place around the end of February or the beginning of March, with no definite date set as yet. Bills before this Sub-Committee are the “Thompson Bill” (H. R. 3677) and the “Thompson Bill” (H. R. 4316).

In the Senate, Sen. Joseph C. O’Mahoney (Dem. Wyo.) has called a hearing, tentatively set for Wednesday, February 29. This hearing will be for the lawyers of both the proponents and opponents only, with the purpose of discussing the two bills before it, the “Kilgore Bill” (S. 550) and the “Langer Bill” (S. 1254).

“Gladiator” breaks All Gottlieb Sales Records

Exceeds All Foreign Shipments Marks In Addition To Domestic Postwar Sales Records For Single as Well as Multiple Player Games

“Gladiator”, by the way, is a two-player, multiple coin five-ball game featuring 1 play 16c and 3 plays 25c.

Said Alvin Gottlieb, “It never even dawned on us that we were breaking all our post-war sales and production records until one day this past week when Nate and I sat down to arrange for still another production schedule. “On going over our sales records we were actually amazed to learn the number of ‘Gladiators’ games we had already shipped.”

What was most impressive to us,” he continued, “was the fact that we had already shipped more of this two-player, multiple coin five-ball ‘Gladiator’ than we had shipped of even single player five-ball games.”

Gottlieb added, “Not only has ‘Gladiator’ broken all records for the domestic market, but”, he elatedly reported, “his two-player, multiple coin five-ball has broken all our international sales and shipment records by a wide, wide margin, bettering anything we’ve accomplished with any five-ball game since the end of War II.”

Nate Gottlieb also added, “From all present indications the run on ‘Gladiator’ is far from over. We feel that when the total count is in, this game will have set a new record for our firm that will hard to equal.”

HEARINGS COMING

MOA Holds Committee Meet

NEW YORK—Al Denver, vice president of MOA, and one of the seven men on the advisory committee of MOA, who met at the Morrison Hotel, Chicago, this past week, told The Cash Box upon his return to this city, that committee discussed the formation of a record company, the third performance society, the forthcoming MOA meet, and the current Copyright legislation.

MOA’s scheme to sponsor an operator record company was carried to the committee who now advises that there will not be any sale of stock to operators (probably because of the commodification this plan created in the record industry). They announced a new plan (similar with the exception of the sale of stock to operators) to the effect that Barney Young, music publisher and third performing society head, would underwrite and own the record company. However, MOA would continue to sponsor this record company and would receive a monetary return on the sale of records. Irving Gwirtz, who was being considered for a position on the record company, has been dropped.

In addition to Denver, those on hand for the committee meet, were George A. Miller, Sidney Levine, Clint Pierce, Martin Brit, Harry Snodgrass and Les Montooth.

Automatic Music Ops of Baltimore Tops All Previous Annual Dinners

Many Out-of-Town Coinmen On Hand

Baltimore, Md.—We’ve been reporting each year that the Dinner-Dance held by the Automatic Music Operators of Greater Baltimore is better than the preceding year. As this event is acknowledged the best coin machine affair held in the city, it is to improve each year is quite an accomplishment.

Once again, we must state that the 8th Annual Dinner and Dance held at the Lord Baltimore Hotel, this city, on February 5, topped all those of other years. The only disappointment was the failure of Mayor Thomas D’Aleandro to arrive. Not that he didn’t try, but he was tied up trying to settle the transportation strike that was tying up the city.

However, in the Mayor’s place, a very able city executive, and friend of the coin machine industry, Leon Abrahamson, City Comptroller, expressed his many worthy contributions to charity and civic betterment.

As in the past, Irvin Goldner, president (newly re-elected once again) acted as toastmaster, and performed in his usual highly competent manner.

Goldner introduced the large number of dignitaries present in the top and lower dais. In addition, he introduced all the out-of-town coinmen present.

Great credit is due Goldner, and his capable associates who spent long hours of their time to assure the success of the banquet. Among those deserving acclaim are Gabe Camby, Lou Winzer, Hy Lesnick, Maurice Davis, Sam Gendler, Irvin Rosenthal and Bernie Rose.

Alto ticket sales were limited, the average being considered more guests than in the previous year. There were some 500 on hand to partake in the fun. Extra room was made available by adding cocktail facilities on the mezzanine floor, and using the foyer (formerly the checking space) for the cocktail and smoker’s tables. Cocktails started at 5:30 until 7, when dinner commenced.

After dinner, which, by the way, was catered by an outside specialist, Baltimore’s finest catering firm, the guests were entertained by some of the recording industry’s leading artists, a special show, and two dance bands.

All of the city’s distributors were on hand in force.

Every Juke Box Op Urged To Quickly Start:

GOOD WILL CAMPAIGN

Intensive and Intelligent Good Will Winning Campaign Becomes an Immediate and Absolute Necessity for All Engaged in Juke Box Biz as Hearings on Four ASCAP Sponsored Bills in Congress Draw Closer

ASCAP feels that victory is within its grasp this year.

This has probably been brought about because of the tremendous public relations campaign which ASCAP has started, and which it is intensifying daily, to win officials as well as the public over to its side.

This has been noted by one and all engaged in this industry in the personal appearances being made by ASCAP members on national network TV and radio shows as well as statements which have already appeared in the press by ASCAP members.

All this is only the beginning in ASCAP’s drive to what it believes will bring it victory this year before the Judiciary Sub-Committees of the House and Senate on the four bills now before these bodies of the Congress.

These hearings are drawing closer each day.

The members of the juke box industry, every single operator, jobber, distributor and manufacturer and all allied to this industry, must quickly prepare for the time when the hearings will be called.

What can be done right now? This is important. Probably just as important as what will have to be done once the dates of the hearings are known.

What every single man and woman, in any fashion whatsoever identified with the juke box industry must do, and do right now, is to start individual good will winning campaigns in every nook and cranny of this nation.

Everyone must gain adherents to his cause. Must win them over to his side immediately. This is important.

Everyone must talk with location owners, with local officials, with civic authorities, with churchmen and clubmen and with members of all prominent organizations who will have to be called upon for help when the proper time arrives.

These people must be shown the juke box industry’s side of the picture. Must be told what ASCAP’s bills would mean to the continued livelihood and future of everyone engaged in this industry.

The good will of these people must be won over to the cause of those in every village, town and city in the nation who are engaged in the juke box industry.

This is the good will winning campaign that must be engaged in immediately. Right this very minute. And from this minute forward by every single man and woman even remotely identified with the juke box industry.

This is one way to combat the tremendous and intense campaign against this industry being conducted at this time by ASCAP.

It’s becoming a lot later than many realize. There is very little time left as the weeks spin by. Everyone in this industry must start talking up the industry. Must gain good will for this field. Must make people realize that this is one business of small business people that is being endangered by a multi-million dollar grasping corporation.

Now is the time to act. This is the minute. Act quick.
RCA Victor Sponsors
“Juke Box Baby” Contest
Thru The Cash Box

Local and National Prizes 1st Winner Gets
Wurlitzer “1900”; Year Supply of RCA Top
Hits For 25 Phonos: Winner Posed With
Perry Como on The Cash Box Cover. Other
National Winners To Get RCA Victor
Self-Contained 45 RPM Phonon and Complete
Library of Records.

NEW YORK—RCA Victor Records
has launched a nationwide photo con-
test among the juke box operators, one-stops and their working per-
nel thru The Cash Box, to discover
typical “Jukebox Babies”.

The tie-in, naturally, will be Perry
Como’s latest RCA Victor record, “Juke Box Baby” and “Hot Dirtigkeit.”
Operators and those associated with them may enter teen-age daughters, bat-
en in arms, toddlers or what have you. Each entry will be judged by a
great array of prizes offered the winners
by RCA Victor and The Rudyolph
Rudolph Wurlitzer
Company.

The contest will be limited to juke-
box and one-stop operators, their
mechanics and other working per-
nel. Entry is simplicity itself. All that
is required is a photo of the “Jukebox
Baby”. The judges will be looking for
cute kids, funny kids, kids dressed in
cute costumes or posed in a cute way.
A committee of judges will be chosen
from RCA Victor executives who will
scan the photos and make their
choices.

The contest will resolve itself to
eight winners, each of whom will re-
cive an RCA Victor self-contained 45
rpm phonon personally autographed by
Perry Como and a complete library of
records. Kiddie albums will be
awarded if the winner falls in the
baby or toddler category. Current
phono pops will be awarded if the winner
is a teenager.

In addition the No. 1 winner will
receive the Grand Prize of a Wurlitzer
Centennial model “1900”, will
receive one year’s supply of RCA Victor
Records for twenty-five jukeboxes, and
will be posed with Perry Como for a
Cash Box cover.

Final photo entries on this contest will
appear in next week’s issue of The
Cash Box and we will, in following
issues, publish representative photos
that have been entered in the con-
test until the winners are declared.

The RCA Victor promotion de-
partment, through its RCA Victor distrib-
utors, will fan out across the country,
selling local up “Jukebox Baby” con-
tests in cooperation with local one-
stops. There will also be prizes award-
ed to the winners of local competi-
tions. Photos are urged to enter both
distributors and local contests.

Rules Of The Contest:
1. All entries must be submitted to
Bernie Miller, RCA Victor Records,
155 East 24th Street, New York 10,
New York.
2. Entry into contest is strictly by
photo.
3. All entries become the property
of RCA Victor Records.
4. The contest is open only to juke-
box operators, one-stop operators and
they and their personnel including, mechanics,
salesmen and counter sales personnel.
5. Decision of the Judges will be
final.

See complete story in the music sec-
ton of this issue.

Atlas Nears Lead in Ch Bowling Loop

CHICAGO — Atlas Music moved
within close striking distance of ABC
No. 1 in the Automatic Phonograph
bowling loop Feb. 6 by turning back
the leaders twice. Irving Fisher rolled
496 for Atlas, while Harry Schieber
had 484 to top ABC No. 1.

There were no clean sweeps that
night. Plenty of close games, with
surprising tension.

Becca Records defeated Pasche
Phono twice as Frank Dutomasi and
June Radosta paced the victors with
tallies of 488 and 491, respectively.
The Pasche were conscripted by such
marks as Bobby Gallet’s 502 and Rene
Gallet’s 510.

Despite Tony Gayton’s 544, the
cash Galiano team suffered an
od loss to ABC No. 2. Galiano was
followed by Lenny Christianison’s 513,
while Red Bales headed that last mark
to head the ABC No. 2 roster.

Edie Cicero turned in high game,
235, and the best series, 545, of the
evening, as he showed Coral Records
494, second, on the grandstand over
Coven Music, Jerry Shuman collected
521 for Coves.

Little Joe took two from Mel-
ody Music. Fred Dreis rolled 521 and
Dean Papa took 491 and 510 to
Jaccino, returning after a few weeks’
ilness, hit for 456 for Melody.

Walker Owner Beat Mercury Re-
twice. Tony Genovese rolled 471
for Mercury and, Ralph Kick 497 for
Mercury.

Gillette Distributors took two
from Singer One-Stop, with Tom Panau
placing the leaders with 516. For Sin-
ger, Jerry Julian had 529 and Johnny
Nolan 523.

A deadlock was reached in the
Western Automatic vs. Star Mu-
fray, each club taking 1½ games.

Paul Brown’s 446 was best for West-
ern. Leo Soechak rolled 401 for Star.

Wurlitzer Company “Centennial” Medallions
in Decal Form Available

All Wurlitzer distributors will fur-
nish these decals to operators upon in-
quiry” said Palmer. “I urge all music
operators to obtain the truck and
window decals and use them to get in-
stant advantage. This is just one of the
Centennial display items that we are pro-
ducing. We feel that this program
will give greater impetus to the sale
and acceptance of Wurlitzer products
in all categories. As each new piece of
central material becomes avail-
able we will advise our operators.”

The decal is an attractional heat color
reproduction of the Centennial medal-
ion done in gold, red, white and black.
The decal is approximately 12 inches
in height and is oval in shape. It car-
ries the Wurlitzer family crest and the
copy “Wurlitzer 1865-1965” on its
face. It may be used on truck bodies
or on the front or back of any trans-
parent or opaque surface. A smaller
reproduction of the decal is available
in 3½” size for windows, counter lips, etc.
In addition to the medalion decal there
is a strip which is cut to fit the
base of the oval and reads “PHONO-
GRAPHPS”.

It’s Kiddie Rides Or No Polio Shot

SHELBY, N. C. — Promised five
rides on Baby’s “Model T” ride as
reward for taking a polio-vaccine shot,
Bobby Arey of this city, fatally refused
to enter a doctor’s office, when he and
his mother arrived at the kiddie ride
location and found the “Model T”
missing.

Paul Vaughn, Carolina Kiddie Ride
Company, this city, who sent in a
clipping reporting the incident in the
Shelby Daily Star, explained that the
popular “hot-rod” ride was tempo-
sary loaned to a convention in Fayette-
ville, adding that Bobby promptly con-
ceived to the shot when the “Model
T” was returned to the location.

Int’l Mutoscope In
Production of New Skill
Game “Rock ‘N Roll”

LONG ISLAND CITY, N. Y.—Bill
Rabkin, president, Int’l Mut-
uscope Corporation, this city,
announced the firm is now in produc-
tion of a new, entirely different
mutoscope skill game, and shipments will begin
shortly.

The game, “Rock ‘N Roll” has been
given extensive field tests, and ac-
ceptance is being gauged by an
enormous amount of attention and
has shown tremendous earning
power.

Altho no description is yet avail-
able, Rabkin states the game is such
that it can fit into even the smallest of
locations.
LOOKS DIFFERENT!

Yes, Bally CROSSWORDS looks different... and is different...
different in “new-look” styling of cabinet... different in compact, space-saving construction...
different in fascinating puzzle play-appeal. CROSSWORDS is the game for hard-to-hold spots
and every territory that needs a really new type of game for continued profitable operation.

New PUZZLE-SCORES
Players light 3-letter words, 4-letter words
Crosswords combines play-appeal of two great American pastimes—pinball and crossword-puzzles. Player shoots balls
in holes marked with letters of alphabet to light 3-letter words and 4-letter words in puzzles on backglass. Location-tests prove that 2-in-1 play-appeal of Crosswords
doubles and triples earnings of average 5-ball spots.

EARN UP TO 4 COINS PER GAME
Each coin gives player additional puzzle
Because player may select up to 4 puzzles and score separately in each
puzzle selected, CROSSWORDS averages 3 to 4 coins per game.

New SKILL SCORE-BOOSTER
Scores advanced by shooting balls in Star-holes
No mystery about CROSSWORDS
advancing scores. A quick glance at
score-card, reproduced (half-size) at
right, tells players how to boost
their scores by skill-shots in 2 Star-
holes at top of playfield... and keeps them coming back with
“came-close-try-again” repeat-play
appeal.

Get your 5-ball spots back on a money-making basis... get
Bally CROSSWORDS busy for you now!
Mr. and Mrs. Gleen Addington of Bismarck, N.D., stopped in the Twin Cities on their way up to Lake Mille Lacs in N. Minnesota where they planned to spend the summer. Miss Jerdine West, Bill Becker of Minnesota, and Lance W. of Wisconsin, are visiting friends and looking over used games and pool games. Congratulations to the Ted Salvesons, Sr. and Jr. of Huron. S.D. Mrs. Ted Salveson Jr. gave birth to a 10-pound baby girl on February 1st. The baby girl was born in St. John's Hospital in Huron and the little gal picked a nice cold day to make her entrance. The temp was 24 below zero. ... Andy Benna of Minneapolis, spent a few days playing pool games on his route. ... John Czernak, Ace Novelties Co., Duluth, Minn., spent several hours in the Twin Cities shopping around before ordering more for his route. ... Pete Wollram of Mankato, Minn., seen shopping around and looking over the various pool games that are available. ... Ben Wess of Bemidji, Minn., spent a couple of days in Minneapolis where he was busy picking out records for his juke boxes. ... Pete Worrison of Mankato, Minn., stopped to say hello to the boys and to see how N.G. of Grand Rapids, Minn., is busy placing pool games on some of his locations. ... Mr. and Mrs. Lew Rubin are vacationing in Florida and enjoying every minute of it. Of course Lew, who is with the Liberman Music Co., is going to make sure that he gets in a few holes of golf. ... Recent visitors to the Twin Cities were Forrest Dahl of Vergus Falls, Minn.; Ray Nyberg of Stote video, Minn.; Hank Kruger of Fairfax, Minn.; Jim Donastell of Spooner, Wis.; Frank Coublal of Bloomer, Wis.; Ben Ihite of Hutchinson, Minn.; Albert Spears of St. Cloud, Minn.; and Dick Henderson of Willmar, Minn.
This has been a very busy and hectic week. Juke box ops heard the news from Washington that, in the Senate, Sen. O'Mahoney was on the stand and on Feb. 29 (juke box industry and ASCAP) and was going to ask them to sit down and "compromise." The juke box industry should compromise is something no one understands. The fact remains, as Sen. O'Mahoney knows, that the LAW IS: WITT THE FEDS IN O'MAHONEY AGAINST ASCAP. Similarly, it is reported, Rep. Emanuel Celler (Dem., N.Y.) of the Judiciary Committee has been pushing the Sub-Committee into calling hearings. Hearings on both Thompson Bills in the House Judiciary will likely be held in Feb. or early in March. There are 4 bills involved. 2 in the House and 2 in the Senate Judiciary Sub-Committees. Two of these bills are about "Fast Finding" Passage of any of these bills could ruin the juke box industry.

MOA board held meet here at Morrison re: manufacturing and selling records as well as selling stock in record mfg. firm to juke box ops. Present were Geo Miller, Martin Britz, Harry Snedgrass, Les Montooth, Clinton S. Pierce, Al Dunlap, Sidney Huebsch, Irwin Gwirts and Barney Young. Maybe MOA will decide to mfr. juke boxes next year?... Jack Nelson of Bally says, "Just tell 'em we're lusher than ever!" By the way Bally's Paul Calamari was present at Baltimore dinner and claims it was just simply grand,... Jerry Hale at Buckley ad- vises the firm going at its fine. George Kozo says pool games keeping ABT busy. ... Earl Kies of Apex tells now Betty John is back. Daily Records and Nick Noble of Wing records came out to his dotter's wedding at his home in Crystal Lake and entertained one and all.... C. C. Bishop of Raleigh, N. C., one of the old timers of the industry around town looking things over. ... Alvin and Nate Gottlieb two of the big names in the town. Report that their "Gladiator" has broken all domestic and international sales records for the firm. "What's more," claims Alvin, "we're still running out on the juke box line just as fast as we possibly can."

Gorgeous full color catalog from Wurlitzer on their new "Centennial" model "1900" promo in bands of all music ops here last week. Ben Coven just bursting with pride over beauty of this circles and sound quality. Just like a cowboy this past week when he hollered, "Gimme guns." Seems like Vince needs a couple thousand guns just to fill urgent orders (such as the Cross of Unity Orders of Natioon, Ill. all excited over "Circuit" that seems to be clicking with club ops around the nation). Seeburg's well liked rep, Bob Dunlap, along with Nate Feins and Bill Philip of Atlas, shown the new Seeburg "V-200." To a gang of music ops Hotel as well as at Rock Island's Armstrong Hotel. Said Bob Dunlap, "The reception was a smashing one with even triple orders for machines via long distance phones."

Sam Lewis of Exhibit didn't leave his office until late in the evening when it put on its fifth night program. week work shift this past week and Frank Mercier phoned in at the hotel things were going. Frank, Alvin, and one of the factory who had his boots on the ground, were taken with the sales. John Casola, just returned from Palm Beach all healthy and tan looking and having "fun" showing the Frost Hotel. Bally is expanding its pool table line tremendously. "Just watch Chicago Coin", is the way Sam put it this past week. And Ed Levin just stood there smiling from wall to wall. Any "20 Year Club" member who hasn't received his gold pin and certificate should write to Bill Ops. Newsletter landed the Chicago, immediately. ... Bill DeSelim of United working away at top speed trying to allocate hundreds of machines for thousands of orders. "Sorry, they admit it's rough. But, he optimistically adds, "one of these days we'll catch up with the "back log". In the meantime United's Al Theolke on the west coast and Ben Coven to ship more and Johnny Casola down Texaxan do the same. ... First crack of the week was the "Ground House Day". And Art down with a horrible attack of bronitis. That's real pain, brother. Here's one for the books. Chester Morgan, Bally's boss, is also a reserve pilot in Uncle Sam's Army and, to get his flying time in has to fly on the Bally's small fleet up into the blue yonder. So what did Chester do last weekend? Flew himself down to Miami to visit with Ray McGinnis, his best friend at Bally's. Big gala bash down here. In the mean- time, according to Paul Huebsch, "We're busier than ever and that ain't even half the story. With Billy Coan shoot-
Wurlitzer Announces Gala 3 Day “Centennial Club” Festival For Music Operators

“Centennial Club” Ops and Their Wives to be Invited for Party on Aug. 23, 24, 25

ROBERT H. BEAR

NORTH TONAWANDA, N. Y.—Robert H. (Bob) Bear, phonograph department sales manager for The Rudolph Wurlitzer Company, this city, broke the news that Wurlitzer will hold a tremendous gala three day celebration for music operators and their wives at the firm’s North Tonawanda plant on August 23, 24 and 25.

“We have designed a program which will keep operators and their wives on a dizzy whirl for the entire three day period,” proclaimed Bear. “Our present plans for the celebration of Wurlitzer’s ‘Centennial’ call for a program of a variety of entertainments, including a giant carnival and midway, a mammoth stage show, bands and orchestras, pointers, shore dinners and barbecues, and a closing night banquet and entertainment in the grand ballroom of Buffalo’s Hotel Statler.

There will be a stage full of prizes,” Bob continued, “a current hit musical direct from New York City, sightseeing trips to fabulous Niagara Falls, and accommodations in Buffalo’s luxurious Hotel Statler, to name a few.”

Bear stated, “We have had this idea in the back of our minds for some time, and it seems most fitting that we bring forth this event in our ‘Centennial Year’ of 1966. All members of the Wurlitzer Centennial Club will be invited to attend. We believe that this will be an enjoyable event for everyone, every dime of the entertainment and we know that every person who attends will enjoy the activities to the fullest.”

Wurlitzer’s announcement of their plans for a “Centennial Club” celebration in August brings back memories of the sensational three day celebration of 1916 at the same date and time, on a stage in the North Tonawanda plant.

Music operators came from every part of the country, and for three days they had the most fabulous time of their lives. As a matter of fact, many of the operators who attended the 1916 affair still like to relate some of their experiences such as the trip to Niagara Falls, the outdoor circus, the outdoor barbeque and the wonderful delicacies they consumed, and of course the pranks they conceived on their friends.

To accommodate the large number of columnists who are expected, Wurlitzer executives have arranged with Alan Schnell, sales manager of the Hotel Statler, to set aside a large block of rooms. It is estimated that some 300 columnists will be present at the Wurlitzer “Centennial Club” celebration.

Bear advises music operators to see their local Wurlitzer distributor for details on the Centennial Club membership.

ROCK-OLA

MODEL 1448

Worth More When You Buy It Worth More When You Trade It

WANT TO TRADE

WANT TO TRADE

TARGET GUNS

LATE PIN GAMES

EXCHANGE FOR

BOWLING GAMES

POOL GAMES

COIN MACHINE EXCHANGE, INC.

317 W. 19TH ST. "CHICAGO 22, ILLINOIS" "BUDDIES 2-0500"

DALLAS DOLLING

DUB WACO & DUB CHICAGO

Dallas, Texas

Abe Susman, State Music Distributors, who just returned from Waco after being among Pool’s “famous Pool’s” of Chicago Coin’s “Haynie Pool” who are still ar-

Design Giuseppe, San Cancetta of Martin; U. H. Morgan in from Terrel. Eric Adlard, RCA Victor field representative, moving to Dallas from San Antonio, “spotted” Waco yesterday, spending a week in New Orleans. Dobbs of Dallas also set out in their new headquarters at 1016 North Industrial Pk. Many Dallas showmen bound white on business trips, among them Bill O’Connor, S. H. Lynch branch man-

“It’s What’s in THE CASH BOX That Counts”
Bernoff Aids “March of Dimes” Drive

NEW YORK — Charles Bernoff, Regal Music Company, one of the foremost operators here, went all out on an individual effort during January, setting his music machines to work for “A Day of Dimes for the March of Dimes.”

Pictured here with, we see Charlie handing a check for a substantial amount collected from his juke boxes to Miss Betty Jacobs, trade director of the coin machine division for the National Foundation for Infantile Paralysis.

What’s Doing This February

CHICAGO—Knowledge of all holidays as well as tie-ins with events are of major importance to all in the coin machines business.

The following are the special events for the month of February, 1956:

Feb. 1—American Heart Month
Feb. 1—Shrove Tuesday (Tuesday)
Feb. 2—Ground Hog Day
Feb. 3—National Children’s Dental Health Week
Feb. 4—International Play muti-week
Feb. 5—National Lutheran Publicity Week
Feb. 6—Boy Scout Week
Feb. 8—National Advertised Brands Week, Chain Variety Stores
Feb. 10—National Pimento Week
Feb. 12—Abraham Lincoln’s Birthday
Feb. 12—Race Relations Sunday
Feb. 13—National Beauty Salon Week
Feb. 13—National Crime Prevention Week
Feb. 13—National Defense Week
Feb. 14—Mardi Gras (Shrove Tuesday)
Feb. 14—Valentine’s Day
Feb. 16—Ash Wednesday. Religious. Beginning of Lent
Feb. 17—World Day of Prayer
Feb. 18—National Sew and Save Week
Feb. 19—Universal Day of Prayer for Students
Feb. 20—Catholic Book Week
Feb. 21—International Wheat Bread for Tooth Week
Feb. 21—National Advertising Week
Feb. 22—National Engineers’ Week
Feb. 23—Brotherhood Week

3-Hole SKILL POOL

with CONVERTIBLE 2-Hole or 3-Hole Play!

IT’S NEW! THERE’S Nothing LIKE IT!

GIVES EVERY OPERATOR FOUR GAMES IN ONE

EXHIBIT PLANNED IT! ONLY EXHIBIT HAS IT!

3-HOLE SKILL POOL is equipped with 3 holes (1 at each end, 1 in the center). A precision-machined plug fits into the center hole, flush with the table top. Plug can be inserted or removed, in seconds, by the operator, to change the game to 2-hole or 3-hole operation, making the play entirely different for each.

Optional 3 or 4 SideD Play

PLUS NEW Light-UP Bumpers

ALL THESE FEATURES ALSO AVAILABLE IN “KING SIZE” 18” LONGER

HERE’S HOW IT WORKS!

4 GAMES IN 1

3 Sided Skill Pool with Center Hole
3 Sided Skill Pool Without Center Hole
4 Sided Skill Pool with Center Hole
4 Sided Skill Pool Without Center Hole

EXHIBIT SUPPLY COMPANY
Established 1911
4218 W. LAKE ST. CHICAGO
PHONE: VA 6-3100

"It’s What’s in THE CASH BOX That Counts"
Chi Coin Expands Its Pool Game Line

CHICAGO—Samuel Wolberg, president of Chicago Coin Machine Company, this city, announced this past week that the firm is intensely at work at this time to greatly expand its pool games line.

At the present time, as Wolberg explained, the firm is featuring four pool game models. These are the two models of "Champion Pool", the "Jumbo Pool" and the "Hooligan Pool".

Wolberg commented, "In the past on all our other products, the trade has been demanding that we produce more and still more pool tables. "We are actually taking the ingenuity of our inventive and engineer- ing staffs in an effort to intensify and expand our present pool games line. "We feel that the leadership which we have won and which", he continued, "is best exemplified in the new pool games we are producing at this time, will again prove itself in the new games which we are planning. "There is no longer any doubt", he said, "that our firm is producing just what the trade wants and needs."

The no official information was forthcoming, as to just what Chicago Coin plans for the future in new type pool games, Wolberg did point to the fact that its "Hooligan Pool" is an "example" of the progressive type of development and manufacture to which the trade have become accustomed.

The sensation which "Hooligan Pool" has created everywhere in the country will be enhanced many times over again by some of the new ideas which the firm is developing and pre- paring for presentation in the near future, he reports.

Harry Pearl Joins Bert Lane Co.

MIA M I, FLA.—Harry Pearl, well known coinman, and a veteran of 25 years' experience in the business, has joined the Bert Lane Company of North Miami, it was announced this week by Bert Lane.

Bert Lane, head of the company, is considered one of the most intel- ligent, enterprising and visionary men in the business. His manufacturing company has grown into a really tremen- dous, healthy organization with 80,000 square feet of manufacturing facilities. Originally starting as a manufacturer of kiddie rides, Lane has produced several other machines.

The firm has continually developed and experimented in its engineering department. We understand that at this time a new coin operated product has been developed and is undergoing intensive location tests.

That something is coming is indi- cated by the statement of Pearl who said, "The coin machine industry will be hearing from Bert and myself in the near future. Watch for our ads in The Cash Box."

Pool Games Biz Hotter 'n Ever

CHICAGO—Regardless of the fact that one weekly publication, some three months ago, reported the pool games market as being "saturated", manufacturers of the pool tables are extremely happy to report, this past week, "the pool games business is hotter'n ever."

Said one well known manufacturer, "We are working six full days a week and also working a night shift five nights of the week in an effort to match the orders we are receiving for our pool games.

"I believe", he stated, "that even if we continue to work at his same top speed heavy production pace we won't be able to saturate the market, or even fully equal the demand."

"And remember this", he concluded, "that we are only one of many fac- tories that are hard at work here trying to fill all the orders for pool games."

This same remark, "the pool games business is hotter'n ever", seems to be the clarion call of every factory in town.

Factory production schedules are in effect on the pool tables at the fac- tories here than there have been on any games for a long time.

As more pool games spread through- out the country, the demand continues to increase.

There are still many areas, it is reported, where pool games haven't as yet started. These territories, it is believed here, will soon be covered and the result will be that every one of the factories will be enjoying its share of the new demand created when territories open.

Regardless of new territories and regardless of anything else", one manufacturer here remarked, "the fact remains that the pool games business is hotter 'n ever."
Exhibit Starts Night Shift

CHICAGO—Sam Lewis, president of Exhibit Supply Company, Inc., this city, reported this past week that the firm put on a five-day per week night shift beginning as of Monday evening, February 6.

"This night shift," Lewis explained, "is in addition to our regular six days per week production which we have under way.

"We are hoping," he continued, "that correct guidance of our night shift by experienced production engineers will result in sufficient further volume to be able to assure our customers more complete deliveries of their orders than what we have been able to make in past weeks.

"We tried everything possible to step up production in an effort to somehow match the orders we have been receiving. We now believe that, with this five nights per week shift at work, we shall be able to produce in greater quantity to cut into our present backlog and perhaps begin to match orders as they are received within a short period of time."

The Exhibit factory has set one production record after another. Lewis is of the belief that with a night shift at work five nights per week, Exhibit will set an all time high production mark for its factory never before equalled in all its over fifty years in the industry.

Music Guild of Neb. to Meet March 3 and 4

OMAHA, NEB.—Howard N. Ellis, secretary and treasurer of the Music Guild of Nebraska, with headquarters in this city, advised that he has just received word from Joe Zwienen that the arrangements have all been made for the next quarterly meeting to be held on Saturday and Sunday, March 3 and 4, at the Evans Hotel in Columbus, Neb.

"Columbus has always been a very interesting place to go," said Ellis, "and there will be some very interesting and important business up for discussion at this meeting."

Ellis urges the operators "to be sure to bring the Mrs. along."

No Doubt Where He Stands

ST. LOUIS, MO.—William A. Wood, Brandt Distributing Co., this city, writes "I was the first service man to service the Wurlitzer phonograph and I have been with Wurlitzer up till now. And, as far as I know, I will be working on and selling Wurlitzers for the next 25 years."

"It's What's in THE CASH BOX That Counts"
ATTENTION!
If you are seeking information on any coin operated machines of American manufac-
ture, write: “The Cash Box”—the author-
ity of the coin operated machines industry.

OJO!
Si desea informes respecto a máquinas aecionadas por monedas fabricadas en los
Estados Unidos, escriban a “The Cash
Box”—la firma más competente en la
industria de máquinas acionadas por
monedas.

ACHTUNG!
Falls Sie Auskunft über jede Art von
Münzautomaten amerikanischer Herstel-
ung wünschen, schreiben Sie doch bitte an
“The Cash Box”—die Sachverständigen
der Münzautomatindustrie.

ATTENTION:
Si vous avez besoin de renseignements sur
n'importe quelle machine à distribution
automatique de fabrication américaine,
écritop a “The Cash Box”—qui font au-
torité dans l'industrie de la machine à dis-
tribution automatique.

THE CASH BOX
26 WEST 47th STREET
NEW YORK 26, NEW YORK

Meeting Dates Of
Music Operators’ Associations

Feb. 14—Phonograph Merchants’ Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive
board).

14—California Music Merchants’ Assn.
Place: Fresno Hotel, Fresno, Calif.

15—New York State Operators’ Guild
Place: Governor Clinton Hotel, Kingston, N. Y.

16—Eastern Ohio Phonograph Operators’ Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive
board).

20—Westchester Operators’ Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White
Plains, N. Y.

27—Central States Music Guild
Place: 805 Main Street, Peoria, III.

Mar. 1—Phonograph Merchants’ Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

1—California Music Merchants’ Assn.
Place: Sacramento Hotel, Sacramento, Calif.

1—Eastern Ohio Phonograph Operators’ Assn.
Place: Todd Hotel, Youngstown, Ohio (General)

5—California Music Merchants’ Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

5—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

8—California Music Merchants’ Assn.
Place: U. S. Grant Hotel, San Diego, Calif.

8—Massachusetts Music Operators’ Assn.
Place: Beaconfield Hotel, Boston, Mass.

14—California Music Merchants’ Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

Gordon Stout Elected
Pres. So. Dakota Phono
Ops Association

MOBRIDGE, S. D.—At the election
meeting of the South Dakota Phon-
ograph Operators Association at Yank-
ton, January 9, the following officers
were elected, effective February 1:
Gordon Stout, president; Norman
Gefke, vice president; Harold Scott,
secretary-treasurer; and Ted Salven-
sor, Sr., Sg-at-Arms.

Voted to the Board of Directors
were: Tony Truanco, William Power,
Mike Imig and Herman Warn.

Next meeting will be at Mobridge,
with Burrell Brown and Inoz Brat-
moen as hosts, with the assistance of
Harold Scott. Tentative dates are
April 15 and 16.

Coin Pioneer Reminiscences

HOUSTON, TEXAS—John E. Wil-
liams, “20 Year Club” member, drops
The Cash Box a line in which he rem-
inisces about the business as it was
when he started.

Williams, now of the A.B.C. Music
Company, this city, started with a
machine called Silver Twins. “It was
manufactured locally,” he advises, “a
double table, pinned with nails, using
marbles, and with a wooden plunger.
We gave the location one-third com-
mission. Later we started giving cig-
arettes for high score. Then came the
Electro-Ball, made in Dallas by S. H.
Lynch. They were also home made in
which old Victrola motors were
used to make the disk on the machine
revolve. Later came Bally, Rock-Ola,
and then Jennings with the first bat-
tery operated Sportsman.”

THE CASH BOX
52 Issues
$15.

“It’s What’s in THE CASH BOX That Counts”

26 West 47th Street
New York 26, New York
### Paid $245 For New Phono

**Fresno, Cal. — Mike Johnson, music machine operator, this city, says he's not in the business fifty years yet, but he'll drop a few hints by relating some actual experiences.**

Johnson says when he went into the business his only competition was the coin operated piano. He operated the Gable Phonograph, which cost him about $245 at the time. The cabinet of the Gable stood about six feet high, four feet across, and about two feet deep. It had a main spring which pulled the various coil springs taut — and then with a terrific "bang" the motor shut off and the other springs pulled the record from one side over onto the turntable, pushing the reproducer up through the needle piece, thereby changing the needle. A new needle was used for each play. Records could be purchased then for from 18 to 20 cents each.

It was necessary to wait for the record to be completely played before inserting the second nickel. A little later he invented an accumulator which could take up to seven nickels at once. However, it was necessary to return to the machine after each record to select the next.

As a rule the commission to the location was 20% and sometimes 40% after the first three dollars had been deducted as front money.

Johnson says this was when he was working for Fay Replodge, Sr., a partner in the old Central Music Company of San Francisco. The route consisted of about seventy pieces and stretched from Fresno to Bakersfield, both sides of the valley included. It would take about four days away from home to make the complete rounds.

### Rudd-Melikian Promotes Two

**Hatboro, Pa. — Rudd-Melikian, Inc., this city, manufacturers of coffee vending machines, announced two staff promotions this week.**

George H. Schölhammer, formerly Chief Engineer of the Institutional Division, is made Director of Manufacturing.

Leonard I. Kowarz is promoted to Chief Engineer, all departments. He was formerly Chief Engineer of the Automatic Merchandising Division. He now assumes charge of all engineering and design.

**London, England—** Paul Hunger, Alt. Director, Automatic Musical Instruments, this city, sends us a photo (reproduced herewith) showing Queen Elizabeth, the Queen Mother, inspecting the BAL-AMI phonographs at the Automatic Musical Instrument's exhibit at the International Hotel and Catering Exhibition, Olympia, London.
He worked as a promotion man. Was a young man, ambitious, bright, smart. His clients was a very successful and wealthy operator-distributor who was looking to expand his market. They were doing very well, but he wanted to do more. He decided to start a new business, a promotion company.

The business worked by creating attractive advertisements that would draw attention to the company and its products. They would distribute flyers, posters, and other materials to potential customers. By the end of the year, they had sold more than $250,000 worth of goods.

The promotion company was very successful, and they continued to expand. They were able to increase their profits by $50,000 the following year.

The young man was very proud of his work. He had proven that he was capable of running a successful business. He was determined to make his mark in the business world.

The young man worked hard and long hours. He was always thinking of new ways to improve his company. He was determined to make it the best in the business.

The promotion company continued to grow, and the young man became more successful. He was able to buy a beautiful house in the city, and he started to think about the future.

He worked hard and long hours, but he was happy. He had found his calling, and he was determined to make it in the business world.

The young man was a success story, a man who had made it on his own. He was a shining example of what could be achieved with hard work and determination.

The young man continued to work hard, and his company continued to grow. He was a success story, a man who had made it on his own. He was a shining example of what could be achieved with hard work and determination.
Ike Berman Dies

NEW YORK—The sudden death of Ike Berman in Miami, Fla., of a heart attack on Monday, February 6, came as a terrible shock to all his friends throughout the nation. He was 58 years old.

Services were held at the Riverside Memorial Chapel on Wednesday, February 8, and burial was at Mt. Hebron Cemetery.

Always smiling, always jovial, always ready to help his friends, Ike made a host of friends in the coin machine and record industries during his associations with them. During his many years of activity in the coin machine business, Ike operated music and amusement machines in Baltimore and New York. During the war, with the assistance of his wife and pal, Bess, Ike headed Economy Supply Company in New York City, a firm specializing in parts and supplies for the coin machine trade. During the past years, his interests were more closely allied with the record business.

Hundreds of his friends and business associates filled Riverside Memorial Chapel for services. Among the coin machine men noted were Barney Superman, Jack Miller, Meyer Parkoff, Jack Semel, Harry Koeppe, Jimmie Sherry, Joe Forshch, Joe Hirsch, Mike Munves, Nash Gordon and Joe Orzech.

(Many record and music men attended the services. See story in Music Section).

Surviving are his wife, Bess; son, Jack, daughter, Harriet Mermanstein; and four grandchildren, Arlene and Elyse Berman, and Ronald and Stephen Mermanstein.

Savannah, Ga. Ops Discuss Dime Play

SAVANNAH, GA.—A number of the music machine operators of this city met Thursday, February 2, at the Manger Hotel, this city, to discuss dime play.

Led by D. J. (Joe) Barton, manager of the Bush Distributing Company of Jacksonville, Fla., other operators of Jacksonville attended the meeting. They told the Chatham County operators of their experiences in converting to 10¢ play, which at this time is progressing successfully. The Florida operators who accompanied Barton were Billy Valentine, Maurice Tatun and B. K. Riehle.

At the conclusion of the meeting the operators of Savannah present agreed on a plan whereby they will endeavor to convert all the machines in the Chatham County to 10¢, 3 for 25¢ by March 1.

Savannah operators present were O. J. Mollinich, Oglethorpe Vending Company; Sam Goldberg, Novelty Amuse U Company; Fred Knight, Knight Amusement Company; Crash Hopkins, Crescent Amusement Company; Bruce Johnson, Arthur’s Amusement Company; Colan Manning, Manning Music Company; Jimmy Duke, Duke Music Company; and George Hermetet, Frenchie Amusement Company.

Subscription for THE CASH BOX $15.00 PER YEAR

26 WEST 47th STREET
New York 36, N.Y.
**Gottlieb Proudly Presents...**

**SPOT POOL**

THE ARISTOCRAT OF POOL TABLES

**BUY THE BEST... WE DO...**

WITH ALL THE FEATURES AND EXTRAS

- Hinged top and front door.
- Durable mechanism for minimum maintenance.
- Metal ball tracks and quiet reset.
- Cross-lined playfield.
- Genuine Billiard components.
- Distinctive cabinet built by craftsmen.
- Optional lighting accessory.
- Colorful bumper protectors.
- Precision dimensions for accurate play.
- Inlaid rail markers.

**AT YOUR DISTRIBUTOR NOW!**

1927-1956
29 Years of Leadership!

**D. Gottlieb & Co.**
1140-50 N. Kostner Ave.
Chicago 51, Illinois

---

**RIDES**

Biggest Stock
In Country

BEST PRICES

Write — Wire — Phone

DAVID ROSEN
855 N. Broad Street, Phila. 23, Pa.
Phone—Stevenson 2-2903

---

**WANT WILL PAY CASH GUNS**

ANY QUANTITY! ALL MAKES! ALL MODELS!

PHONE US TODAY!

ALL-STATE COIN MACH. EXCH.
2317 N. Western Ave., Chicago, Ill.
All Phones: BElmont 5-6720

---

**Rock-Ola Mfg. Expands Plant**

CHICAGO—David C. Rockola, president of Rock-Ola Manufacturing Corporation, this city, has announced the addition of a new 3-story wing to its present plant. The new addition, now nearing completion, will join the main factory at Kedzie, one-half block north of Chicago Avenue, extending to the Milwaukee railroad. The addition incorporates such advanced plant design features as daylight lighting and air conditioning. The front facing on Kedzie will be almost entirely of glass and will be served by a separate entranceway to be sheathed in stainless steel. The firm of Friedman, Alsummer & Sine are the architects.

The entire 3rd floor of the new wing will be occupied immediately by the Rock-Ola engineering and design departments and by a number of company offices.

"Since the war and particularly within the last three years, Rock-Ola phonograph and cellarette sales have increased to a point where allotted facilities are not adequate," stated Rock-Ola. "If sales continue to increase at the present rate, the entire 96,000 sq. ft. of floor space will soon be entirely absorbed by the company."

With the completion of the new wing, the Rock-Ola Manufacturing Corporation plant will cover more than 750,000 sq. ft. of floor space. Starting business as a one man organization in a small store building in 1927 under the name the Rock-Ola Scale Company, the company has grown steadily and rapidly. As production requirements demanded, floor space was increased periodically to 3,000, 15,000, 24,000 and 95,000 sq. ft. until the present factory was acquired in 1934. The name was changed in 1932 to the Rock-Ola Manufacturing Corporation.

"It's What's in THE CASH BOX That Counts"
Inclination weather conditions in the New England region is upping the indoor play on music. Ops report as much as 20% increase in some spots as blizzards and ice storms keep the intimate spots, clubs, cafes and eateries jammed up. Upsurge in pins noted too with weather conditions aiding in keeping locations crowded.

Eastern Mass. Music Operators Asso. heard Rep. Lee Sontag (D) of Roxbury speak on legislation at the Feb. 9 meeting of the association at the Beaconsfield Hotel. Session was termed a "legislative rally" by Dave Baker, Melo-Tone Music of Arlington, proxy of the outfit. Main topic was the ASCAP bills and ops were given a run down on what it means to them. . . . Big showing at the Beaconsfield Hotel came off on Thurs. (Feb. 9) when Ed Ravreby, Associated Amusements unveiled the new United "Caravan" in-line game, United "Hi Score Pool" and showed the Rock-Ola "1148." Jack Barabash came up from Rock-Ola for the show which was well attended by ops from New England states. It was a combination show and instruction school. . . . Bob Jones, sales mgr.; Red Distributors (Wurlitzer) back after taking the new Wurlitzer show on the road through Mass., Conn., R.I., Me., N.H. and Vt. Op reception was "tremendous," Bob reported. . . . Bop perking at a good rate all around town.

. . . . . AMI machines moving fast at Barney and Louis Blatt's Atlas Distributors (AMI) where the two genial brothers are greasing many of their friends in town this week on buying trips. . . . Music bigger and bigger at Trimount Automatic Sales Corp. (Seeburg) where demand for equipment is ever on the increase, reports Irvin Margold.

Export biz has picked up especially on used music, arcade equipment and games. . . . Amos Bros. current at Blistriuhl's heading big group of record artists playing around Boston which include Tony Alamo at Charlie Locke's Guys And Dolls, Leona Anderson, Bradford Roof, Bob Manning at Revere Beach Frolics. . . . Benny Goodman played the Bradford Ballroom to 2,000—22 years ago he made a personal appearance in this same town at the Keith Memorial headlining the stage show. . . . Among ops visitingdistros around town this week were: Tony Bates, Watertown; Henry Levine, Milton; Mark Shavel, Brookline; Ray Fain, Framingham; Al Dolins, Hyannis; Sol Taubo, Manchester, N.H.; Connie Pocius, South Boston; Ralph Lackey, Roxbury; and Saul Robinson, Newton. . . . Ed and Mrs. Ravreby announce the wedding of their daughter, Ruth Mae, to Richard Mandell, general manager of Associated Amusements at the Ravreby Home in Brookline, Feb. 19. Following the nuptials, the couple will make a trans-continental trip.

"It's What's in THE CASH BOX That Counts"
chicago coin offers you
THE MOST COMPLETE LINE
OF QUALITY
POOL GAMES
IN THE INDUSTRY!

POOL GAMES FOR
EVERY LOCATION!
*All Models Furnished With
Center Hole Plugs!

**Hooligan Pool**
Combines The Top Features of Automatic
Pool Plus The Scientific and Most Interesting
Playing features of 4-Sided Pool Games . . .
Plus . . . Advance Scoring!
Plus . . . The Fascinating Hooligan Hole!
Plus . . . The Natural Cue Swing Afforded by
the Elimination of the Foul Line!

**Champion Pool**
Available in 2 or 3 Hole Models With The
Exciting Center Hole Feature!
New Type Ball Drop Mechanism . . . Simple . . . Positive . . .
Foul-Proof!
New Plastic Light-Up Bumper Posts!
New Super Sensitive Rebound Rails!
2 Color Grid Screened Playfield For 3 Sided Play!
2 Coin Operation! 2-4 Can Play! 3-4 Sided Play!

**Jumbo Pool**
2 or 3 Hole Models With or
Without Lighted Bumpers!
18 inches longer than regular size
(70 inches by 36 inches)
3 or 4 Sided Play

**Champion Pool Special No. 35**
End holes are located 4 inches
closer to center!
Choice of 2 or 3 hole models!
3 or 4 Sided play!
Super sensitive rebound rails!

1725 West Diversey Blvd., Chicago 14, Ill.
WANT—Your used or surplus records all speeds. 45's our specialty. We buy all records and record player equipment. No lot too large or too small. No more than 16% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R.I. Tel.: Union 1-7500.

WANT—Mills Panoramas—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: Garfield 3585.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—50 Late Model Seeburg 100 Wallboxes, Seeburg Model B—C or G Phonographs. MODERN MUSIC, 3348 E. ULCID, CLEVELAND, OHIO.

WANT—Supreme Ske Ball Alleys. Casino counter game. Cash. DENMAR ENTERPRISES, INC., 601 FIFTH ST., LAKEWOOD, N. J.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALUGNO, GALANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Wurlitzer 1400's, 1600's, 1600A's. Also Chicago Coin Bells, F & M, 1924 Stepper. BUSH DISTRIBUTING CO., 286 W. 29th STREET, MIAMI, FLA. (Tel.: 3-4623).

WANT—Bingos and Gottleich 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-7603).

WANT—Bally ABC Bowlers; Chiecon Big League (Bull's Eye) Baseballs; Williams' King of Swat; Chiecon Score A Line. Advise best price, cash or trade. Headquarters for the best in coin machines. GEORGE PONSER CO., 123 WEST RUNTON STREET, NEWARK 3, N. J. (Tel.: Biglow 2-3600).

WANT—Distributors Wanted. Slide-Ez powderered shuffleboard wax. Scientificaly produced under modern manufacturing methods assuring tops in performance. Sold on money guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: Everslide 1-4647.

WANT—Pay cash. United Slugger Baseball; Chiecon Big League Bull's Eye; Chiecon Champion Baseball; Bally ABC Bowler; Albrook Run. Also late music and bingos. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK 3, N. Y. (Tel.: Cllickering 4-3100).

WANT—To Buy. Vending Machine Routes—Penny, Nickels, within a 50 mile radius of Pittsburg, PENNSYLVANIA VENDING CORP., 1826 EAST CARSON ST., PITTSBURGH 3, PA. (Tel.: Henlock 1-9900).

WANT—Telequizzes in machines working order. Full written in first letter. C. H. DIEDRICK, INC., 115 WALNUT ST., CHASKA, MINN. (Tel.: Illipoff 6-2726).

WANT—Model C Phonographs, Coin Free. Picture show, Lincoln, 3348 E. ULCID, CLEVELAND, OHIO.

WANT—Records—all sizes. No charge, free. Quick service. New accounts, take our deposit with. We also purchase surplus records new or unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE. JAMAICA 32, N. Y. Tel.: Olympia 8-4012, 4013.

WANT—26 Wurlitzer 1002 Wallboxes, $5 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. (Tel.: 2-3992).


WANT—Universe and AMI Phonographs, also Bright Spot and Bell Light Bingo Games, 50% or more. Write, giving Models, Quantity and Lowest Cash Prices. We Buy, Sell and Exchange all types used Coin Machines, also your list of equipment for sale. Write us your needs. HASTINGS DISTRIBUTING CO. (Since 1932), 6100 WEST BLUE-MOUND RD., MILWAUKEE 15, WIS.

WANT—Pins, late model Shuffle Alleys for resale. Send list. Also have all necessary equipment for sale. NATIONAL NOVELTY CO., 183 MERRICK ROAD, L. I., N. Y. (Tel.: Flirt Rep. 8-6771).

WANT—Helmet 250's, 250a, 250b, 250c, 150's, 150e, 150f, 150g, 150h, 150i, 150j, 150k, 150l, 150m, 150n, 150o, 150p, 150q, 150r, 150s, 150t, 150u, 150v, 150w, 150x, 150y, 150z. CHICKERING STREET, POYDRAS 49, N. Y. Tel.: 1361.

WANT—United allies, Team. $195; League, $165; Chief, $150; Royal, $115; Clover, $66; Williams Major League, $165; Genco Bing A Roll, $45. WANT—Seeburg, M-100; R and Bally ABC Bowler (used). MOHAWK GAME CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y. (Tel.: Franklin 7-2162).

WANT—Dude Ranch @ $210; 2 Palm Springs @ $245; 1 Variety @ $395 — As a package, $99.95. WITHEAM ENTERPRISES AND ASSOCIATES, 20-22 CUMMING AVE., GLEN FENS, N. Y. (Tel.: 2-5519).

WANT—Bowling Champ, $25; College Daze, $25; Coronation, $75; Gypsy Queen, $200; Bright Lights, $49.50 ea.; Bright Spot, $69.50; Three Four Five's, $25 ea. WANT—Triple Plays. NOBO NOVELTY CO., 112 DORE STREET, S. SAN FRANCISCO, 3, CALIF. (Tel.: Market 1-5438).

WANT—Seeburg 100G, $550; Seeburg 100B, $425; Rock-Ola Comets, $525; Rock-Ola 50 selection machines, $175; SEACOAST DISTRIBUTING CO., 1120 NORTH AVENUE, ELIZABETH, N. J. (Tel.: Bigelow 8-3251-2).

WANT—Reconditioned, used Bally and United Bingos. Largest stock in the World—beautifully reconditioned and reconditioned. Will trade for used, obsolete music, bingos and freebells. REDD DISTRIBUTING CO., INC., 299 LINCOLN ST., ALLSTON, BOSTON 34, MASS. (Tel.: Algonquin 4-4040).

WANT—100 Like New Packard Boxes. 5c or 10c play; $10 ea. or entire lot for 1 Seeburg Model G phonograph. MODERN MUSIC, 3348 E. ULCID, CLEVELAND, OHIO.

WANT—For Sale or Trade for Seeburg 100b, AMIs, Rock-Ola, National or American Shuffleboards. 6 slightly used Poppertette Popcorn Machines—5—3 Dimensional Theatres; Silver Bullets; Dropkick Football; 4 Player Derby; 6 Rocket Patrots; 2 Lee Mercury-Merry-Go-Rounds. STANLEY AMUSEMENT CO., 1191 TACOMA AVE., TACOMA, WASH.

WANT—All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 7-1631).

WANT—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or cleaned. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-6888).

WANT—Full line of supplies for Pool Table Games; 2/4" Pool Balls, 48" Pool Cues, Cue Tips, Clamps for Cue Tips, Billiard Chalk, Tip Cement, Pool Cloth. Write for一定能和MNUS, 577 TENTH AVE., NEW YORK, N. Y. (Tel.: BRYANT 9-6677).

WANT—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a world renowned game free all year's (52 weeks) subscription to The Cash Box "The Bible of the Coin Machine Industry," Send your Check for $48 today payable to the Cash Box. 12 word ad to: THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

WANT—Seeburg "C," $575; Seeburg "B," $475; Seeburg "A," $250; AMI E-120 Phonographs, $575. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., P.O. BOX 1999, 100 W. CLINTON ST., WASHINGTON 12, D.C. (Tel.: H.O. 4-6111, 4-5304).

WANT—Gay Times, $274; Big Times, $335; Miami Beach, $325; Gavety, $210; Variety, $210. NAS- TASI DISTRIBUTING CO., 912 PALM AVE., MIAMI BEACH 12, FLA. (Tel.: Magnolia 7647).

WANT—Non Coin Operated Jokers, $295; Spot Lite, $35; Rowe 8 Column Coin Machine, $50; Singapore Yacht Club; Stage Coach. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: 812-Hidgeport 750).
FOR SALE — Hi-Speed Super Fast shuffleboard board wax. 24 one-pound cans for case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee.

FOR SALE — AMERICAN ALLSTAR MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE — Make us an offer for any of the following: Wurlitzer phonographs, $1500; 5 1500A's; 2 1500A's; 5 1500's; 2 1500's; $100 each. DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. Main 1-8751).

FOR SALE — United 6 Player Stars, $45; Deluxe 6 Player, $39; Olympic, $36; Gottlieb Mermaid, $29; Miscellaneous Models, $25; Green Pastures, $125; Jockey Club, $120; Guys & Dolls, $70. STARK NOVELTY CO., 1813 FULTON ROAD, N. CANTON, 9, OHIO.

FOR SALE — Bowlers: Chicago Coin Crisis Cross, $175; United 10 Frame Star Shuffle, $110; United Clover, $100; United Six Player Star Shuffle, $90; United Six Player Super Shuffle, $90; Keeny Bonus, $190; Keeny Deluxe League, $65. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO.

FOR SALE — Lowest Prices In The Country. Leaders, $249.50; Team Play, $249.50; Classics, $145; Glovers, $125; Exhibit Rifle, $169.50. All equipment refurbished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel. Canal 6-0293).

FOR SALE — Amusement Games, Deluxe Leader Shuffle Alley, $165; Deluxe Derby Ball, $345; Deluxe Ace Shuffle Alley, $195; King of SWAT, $325; Deluxe Team Shuffle Alley, $185; Exhibit Shooting Galley, $195, Doll, $254; Deluxe Bonus Gun, $295; Chicago Coin Holiday, $275; Chicago Coin Bonus Score, $300; Williams Jet Fighter, $175; Deluxe Venus Shuffle Target, $199; Deluxe Bonus Gun, $254; Deluxe Comet Targette, $245; Deluxe Comet Targette, $245; Western Distributors, $225. WESTERN DISTRIBUTORS, 1222 SOUTH, WEST 16TH AVE., PORTLAND 5, OREGON. (Tel. AWater 7565).

FOR SALE — All types of Amusement Equipment: Music, Cameras, Cigarette Machines and Vendors, KOEPFL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. (Tel. Circle 6-8939).

FOR SALE — Bally Beauties, $145; 1000 Seeburg, $595; 1438 Comets, $595; 1446 Ill-FI, $695; Model C, $210; Model B, $185; Model A, $130; Miscellaneous Models, $10. We also carry used 25c Games, 50c Games, 75c Games, 1$ Games, 2$ Games, 5$ Games, 10$ Games, & 25$ Games. We have a complete line of used overs. J. E. HIRT, 2420 N. 8TH STREET, SHEBOYGAN, WISC. (Tel. GLencourt 7-5197).


FOR SALE — Geneva, Wild West Gun, $350; Rifle Gallery, $225; Exhibit Star Shooting Gallery, $150; Dale Gun, $50; United, Carnival, $200; Bonus, $285; UNIVERSITY COIN MACHINE, 1814 SUMMIT ST., TOLEDO 4, OHIO. (Tel. CH 3-3624 3-4005).

FOR SALE — Late Model Lehigh High Gun Cigarette Machines, Eight Column, 25¢ or 30¢ Vending. AUTOMATIC MUSIC DISTRIBUTORS, INC., 500 NORTH WESTERN, OKLAHOMA CITY 6, OKLAHOMA. (Tel. Forest 3-3456).


FOR SALE — We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonons. Write for list.

WESTERHOUT CORPORATION, 727 K I SSEN AVENUE, CINCINNATI 24, OHIO. (Tel. Moutana 5000-1-2. Cيثap 9-6356).

FOR SALE — All types used AMI, Wurlitzer and Seeburg equipment. Clean and, or as Is. Factory Distributor for Seeburg, DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel. Regent 6-6391).

FOR SALE — Bally Dude Ranch, $125; Beauty, $115; Beach Club, $135; Palm Springs, $140; Ice Frolics, $160; Variety, $295; Evans Sally & Trout (Club Model), $805; Genco Jumpin' Jocks, $45; United Classic Bowlers, $95. MICKEY ANDERSON, 134 EAST 11TH STREET, ERIE, PA. (Tel. 7-5349).

FOR SALE — America’s finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy ANGOTT & WURFEL DISTRIBUTING CO., INC., 2614 PURITAN AVENUE, DETROIT 21, MICH. (Tel. University 4-0773).

FOR SALE — Bally Bright Spots, clean and ready to operate (10¢ coin changer will operate on 10¢ or 15¢). HIRT, 2420 N. 8TH STREET, SHEBOYGAN, WISC. (Tel. GLencourt 7-5197).


FOR SALE — Geneva, Wild West Gun, $350; Rifle Gallery, $225; Exhibit Star Shooting Gallery, $150; Dale Gun, $50; United, Carnival, $200; Bonus, $285; UNIVERSITY COIN MACHINE, 1814 SUMMIT ST., TOLEDO 4, OHIO. (Tel. AM xmitter 4-3529).

FOR SALE — Six Bright Lights, $50 ea: 1 ARC, $50; 4 Coney Islands, $50; 2 Beutys, $75 ea; 3 Palm Benches, $60 ea; 5 Big Guns, $75; 2 Spot Lights, $50 ea; 2 Genco Gold Nuggets, $50 ea. If those prices don’t suit you, offer us an offer. We need the space!! TRISTATE MUSIC CO., 1099 8th St., CINCINNATI, OHIO. (Tel. 31541 or 31551).

FOR SALE — Scale Route, Long establishment, Columbus, Ohio. 150 Pieces, Good condition. Mostly Americans. Asking Price, $8,500. Newbuckuckoock and counter. G. W. NATION, ORANGE CITY, FLORIDA.

FOR SALE — Contact us before you buy. We carry all types of coin machines, Largest Central Pennsylvania distributor. W. B. DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO. We have a complete line of games. Also reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & COMPANY, 2101 P. O. BOX, LOS ANGELES 59, CALIF. (Tip. DUnkirk 3-1810).

FOR SALE — The best buy in used Bingo Bally Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET STREET, WHEELING, W. VA. (Tel. Wheeling 5427).

FOR SALE — Telequiz Machines, factory reconditioned. Ready for location, $119.50, 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jakes, Shuffles and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Machines, also used for repair, no breakage. Beautifies and modernizes your machine. Easy on-location installation. Ready for location $24.50 per pair. MUSIC SAVES COMPANY, 2929 MAIN STREET, RANSON MONICA, CALIF.

FOR SALE — 3020 Wurlitzer Wall Boxes, $5.00 ea., 100 20 Selection Seeburg Sc Wall Boxes, $1.00 ea. Packard Wall Boxes, $1.00 ea. We also offer a variety of used parts, and Estes and JONES DISTRIBUTING CO., 1301 NORTH CAPITOL AVENUE, ARAPILES, INDIANS, (Tel. Mlrose 3-1959).
FOR SALE — Special. Bally: Miami Beaches. $324.50; Gay Times, $229.50; Variety, $199.50; Big Time, $315. United: Fixies, $435.00; Starlets, $449.20; Derby Rolls, $275. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: Canal 3138).

FOR SALE — Kiddie Rides. Nile Rockets. $350; Carousel, $350; Target Horses, large, $285; Palominos. $275; Rabbits, $175; Bull, $175; Midget Racers, $250; Duck, $225; Hot Rods, $325; Elsie The Cow. $285; Bright Eyes Horse, $285. ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON, MASS. (Tel.: Algonquin 4-3338).

FOR SALE — Shuffle Alleys. Ace, $100; League, $90; Team, $100; Fifth inning, $195; Speedy, $100; Electric. $150; Crib Cross, $95; Feature, $85; Flash. $125; Banner. $150; Imperial. $85. All alleys in A-1 shape. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: Chapell 9-6556).

FOR SALE — 18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case (12 cans) $4.50; Pucks (2) $8; $12; Fluorescent lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: Juniper 8-1814).

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keener, Bally, Tamarin DISTRIBUTING, INC. 3401 N. W. 36th Street, MIAMI 42, FLA. Tel.: 64-4664.

Notice!
You can safely send deposits to advertisers in 'The Cash Box'. Your deposit is guaranteed.

As long as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you wire, wire or deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is the 'The Cash Box' Free Deposit Insurance Plan'. An exclusive and original feature of 'The Cash Box'. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 36, N. Y.
How To Use "The Cash Box Price Lists"  
[Also known as the "C. M. L. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Same prices do change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $10 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE
1. Prices UP and DOWN  
2. No quotations Last 2 to 4 Weeks  
3. Machines on Hold  
4. No change from Last Week  

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price. Sometimes equipment listed from $10,000.00 to $25,000.00 and up, from $50.00 up to $150.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low price range are not new to be purchased. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of certain parts, labor and labor for packing and shipping the machines, in addition to a decent profit which will enable them to pay taxes due to $25.00 per machine to anywhere from $50.00 to $75.00 and up. In the case of arcades and kiddie ride machines these may even be higher due to the fact that many of the parts to have been used and reconditioned are large and may be more difficult to obtain than any of the old arcades machines and kidide rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning equipment as well as experienced mechanics or purchase machines "as is," at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.
If yours are spots where customers take their eating and drinking seriously, not just any kind of music will do. Paying customers the compliment of having the best in sound pays your locations much more than the coins in their cashbox. Good spenders linger longer where the music makes lingering... and spending... a pleasure.

To be sure... only AMI with multi-horn high-fidelity, makes the superior, live kind of sound... and that makes customers make a habit of your locations. It's easy to get the proof... just call your AMI distributor... and let your ears decide! Or... write direct to the AMI factory for full information today.
<table>
<thead>
<tr>
<th>Page 68</th>
<th>February 18, 1956</th>
</tr>
</thead>
<tbody>
<tr>
<td>6. Bally Speed Bowler</td>
<td>15.00 25.00</td>
</tr>
<tr>
<td>7. Bally Shuffle Champ (10/52)</td>
<td>20.00 30.00</td>
</tr>
<tr>
<td>8. Bally Banker (10/52)</td>
<td>20.00 45.00</td>
</tr>
<tr>
<td>9. Bally Count Pin Bowler</td>
<td>25.00 35.00</td>
</tr>
<tr>
<td>10. Bally Coat Pin Bowler (12/54)</td>
<td>20.00 35.00</td>
</tr>
<tr>
<td>11. ChiCoin Bowling Classic (5/52)</td>
<td>20.00 35.00</td>
</tr>
<tr>
<td>12. ChiCoin Pin Bowler (9/54)</td>
<td>20.00 35.00</td>
</tr>
<tr>
<td>13. ChiCoin Trophy Bowl (7/52)</td>
<td>20.00 35.00</td>
</tr>
<tr>
<td>14. ChiCoin Lite (9/54)</td>
<td>15.00 25.00</td>
</tr>
<tr>
<td>15. ChiCoin Horse-Shoes (5/51)</td>
<td>35.00 75.00</td>
</tr>
<tr>
<td>16. ChiCoin 6Player DeLuxe (4/55)</td>
<td>35.00 90.00</td>
</tr>
<tr>
<td>17. ChiCoin Match Bowler (10/52)</td>
<td>45.00 95.00</td>
</tr>
<tr>
<td>18. ChiCoin Bowl-A-Ball (10/52)</td>
<td>45.00 105.00</td>
</tr>
<tr>
<td>19. ChiCoin 10th Frame Special (12/52)</td>
<td>50.00 115.00</td>
</tr>
<tr>
<td>20. ChiCoin Name Bowler (1/53)</td>
<td>45.00 120.00</td>
</tr>
<tr>
<td>21. ChiCoin 10th Frame Double Score Bowler</td>
<td>45.00 120.00</td>
</tr>
<tr>
<td>22. ChiCoin Crown (4/55)</td>
<td>50.00 130.00</td>
</tr>
<tr>
<td>23. ChiCoin Crown, Giant (Unpr)</td>
<td>150.00 250.00</td>
</tr>
<tr>
<td>24. ChiCoin Triple Score</td>
<td>65.00 140.00</td>
</tr>
<tr>
<td>25. ChiCoin Gold Cup (2/53)</td>
<td>75.00 145.00</td>
</tr>
<tr>
<td>26. ChiCoin High Speed Crown (17/53)</td>
<td>85.00 150.00</td>
</tr>
<tr>
<td>27. ChiCoin High Speed Crown (17/53)</td>
<td>85.00 150.00</td>
</tr>
<tr>
<td>28. ChiCoin High Speed Crown (17/53)</td>
<td>85.00 150.00</td>
</tr>
<tr>
<td>29. ChiCoin Advance</td>
<td>125.00 180.00</td>
</tr>
<tr>
<td>30. ChiCoin King (10/53)</td>
<td>125.00 225.00</td>
</tr>
<tr>
<td>31. ChiCoin Crisis Cross (10/53)</td>
<td>150.00 250.00</td>
</tr>
<tr>
<td>32. ChiCoin Super Frame</td>
<td>150.00 250.00</td>
</tr>
<tr>
<td>33. ChiCoin Starlite (5/54)</td>
<td>175.00 245.00</td>
</tr>
<tr>
<td>34. ChiCoin Feature (1/54)</td>
<td>175.00 250.00</td>
</tr>
<tr>
<td>35. ChiCoin Flash (10/54)</td>
<td>195.00 310.00</td>
</tr>
<tr>
<td>36. ChiCoin Playtime</td>
<td>250.00 335.00</td>
</tr>
</tbody>
</table>

**The Cash Box**

**LISTS**

| 1. Mad. Sq. Garden | Get (6/50) |
| 6. Magic (Ex 11/48) | 10.00 20.00 |
| 11. Majors '49 (CC 3/49) | 15.00 35.00 |
| 16. Manhattan (Un 5/64) | 45.00 90.00 |
| 21. Marble Queen (Get 6/51) | 10.00 20.00 |
| 26. Meristral (Get 10/53) | 20.00 40.00 |
| 31. Mystic Mag (Get 6/54) | 10.00 20.00 |
| 36. Mystic Marvel (Get 11/48) | 10.00 20.00 |
| 41. Palisades (Win 10/50) | 50.00 90.00 |
| 46. Punchy (CC 12/50) | 10.00 20.00 |
| 51. Quartet (Get 2/52) | 10.00 20.00 |
| 56. Quartet (Get 3/52) | 10.00 20.00 |
| 61. Quartet (Get 5/52) | 10.00 20.00 |
| 66. Quartet (Get 6/52) | 10.00 20.00 |
| 71. Quartet (Get 7/52) | 10.00 20.00 |
| 76. Quartet (Get 8/52) | 10.00 20.00 |
| 81. Quartet (Get 9/52) | 10.00 20.00 |
| 86. Quartet (Get 10/52) | 10.00 20.00 |
| 91. Quartet (Get 11/52) | 10.00 20.00 |
| 96. Quartet (Get 12/52) | 10.00 20.00 |
| 101. Quartet (Get 13/52) | 10.00 20.00 |
| 106. Quartet (Get 14/52) | 10.00 20.00 |
| 111. Quartet (Get 15/52) | 10.00 20.00 |
| 116. Quartet (Get 16/52) | 10.00 20.00 |
| 121. Quartet (Get 17/52) | 10.00 20.00 |
| 126. Quartet (Get 18/52) | 10.00 20.00 |

*Note: The above list includes various types of bowling pins and balls, with prices ranging from 15.00 to 250.00.*
Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

** הערכה mạnh mẽ. **

** AMI, INCORPORATED **

C-1200 Photophone
C-1200 Photophone
C-400 Photophone
HS-120 Selective Hideaway
HS-120 Selective Hideaway
W-O Wall Box
W-O Wall Box
S-0 Receiver
S-A Speaker
Corner Speaker
R-167 Burp

** AUTO-PHOTO CO. **

Audio Studio Model "11" $2,950.00

** BALLY MFG. CO. **

Candy
Pin-Pool
(Standard Model) $245.00
(Based on Light Up Bumpers) $310.00
(With Neonlight) $320.00

** Buckeye MFG. CO. **

Safar... $995.00
Beera.. $995.00
Electro Bingo $995.00
Skill $995.00

** CHICAGO COIN MACHINE CO. **

Champion $285.00
Jumbo $325.00
Hooligan Pool $375.00

** EXHIBIT SUPPLY CO. **

Combination 3-Hole Skill $354.00
Combination 3-Hole King Skill $409.00
Combination 3-Hole King Skill $424.00

** GEMCO MFG. & SALES CO. **

Standard Tournament Pool $299.50
DeLuxe Tournament Pool $339.50
King Tournament Pool $339.50
King Supreme Tournament Pool $399.50
DeLuxe Tournament Pool $319.50
Standard Tournament Pool $309.50

** HARRY MURPHY CO. **

DeLuxe Bank Pool $349.50
Senior DeLuxe Bank Pool $399.50
Special DeLuxe Bank Pool $399.50
DeLuxe Lightup Bank Pool $359.50
Senior DeLuxe Lightup Bank Pool $399.50
Roxy Pool $395.00
Diamond Pool $395.00
Shuffle Pool $349.50
Royal Pool $349.50
Senior Royal Pool $349.50
Sidewalk Speaker $349.50

** THE RUDOLPH WURTLIZER CO. **

Model "1900" Hi-Fi Phonograph (new) 45 RPM
Model "1900" Hi-Fi Phonograph (new) 78 RPM
Model "1600-A" Hi-Fi Phonograph, 46 Selection, 78 RPM Model "1600-A" Hi-Fi Phonograph, 60 Selection, 78 RPM Model "1600-A" Hi-Fi Phonograph, 78 RPM Model "2000" Hi-Fi Phonograph, 1 Wire (14 Selections) Model "2000" Hi-Fi Phonograph, 3 Wire (10 Selections)
Model 5100 "B" Speaker
Model 5112 "C" Concede Speaker
Model 5112 "B" Wall Speaker
Model 5112 "B" Wall Speaker
Model 5112 "B" Wall Speaker
Model 5117 Hi-Fi Coastal Corner Speaker
Model 5117 Hi-Fi Coastal Wall Speaker

** J. H. KEENEY & CO., INC. (Cont.) **

Challenge Bowling (Skilled Match Feature) $665.00
Electrical Hydraulics Vender 284.50
Coin Changer Model 304.50

** MARSHALL FIELD & CO. **

Deluxe Pool (Regular Size) $325.00
Deluxe Pool (Large Size) $325.00

** ROLLER COASTER CORP. **

Model 1448 Hi-Fi Phone, 120 Selections, 45 RPM Only Model 1466 Hi-Fi Phone, 120 Selections, 45 RPM Only Model 1546 Chrome Wall Box, Hi-Fi Phone, 120 Selections, 45 RPM Only Model 1548, 50 Selection Wall Box Model 1613, 8" Blonde Wall Speaker Model 1614, 8" Mahogany Wall Speaker Model 1616, Remote Volume Control Model 1927, Remote Volume Control, Snug, Cancel Button

** J. P. SEEBURG CORP. **


** UIACO. CO. **

Caravan $785.00
Hi-Score Pool $385.00
Club $895.00
Junior Club $895.00
Junior Club Pool $345.00

** Royal King **

Tennis-Corner Alley (without Match Feature) Single Chute $760.00
Tennis-Corner Alley (without Match Feature) Double Chute $880.00
Special Topnotch Shuffle Alley (without Match Feature) Single Chute $760.00
Special Topnotch Shuffle Alley (without Match Feature) Double Chute $880.00

** Willard **

DeLuxe Bank Pool $349.50
Senior DeLuxe Bank Pool $399.50
Special DeLuxe Bank Pool $399.50
DeLuxe Lightup Bank Pool $359.50
Senior DeLuxe Lightup Bank Pool $399.50
DeLuxe Pool $395.00
Model "D" Diamond Pool $395.00
Model "D" Diamond Pool $395.00
Royal Pool $349.50
Senior Royal Pool $349.50
5-Ball (Single Player, 5-Ball) $402.50
Royal Joker (Rotation) $275.00
Sidewalk Engineer $349.50

** The Cash Box **

"PRICES LISTED"
THE RECORDS IT IS ESTABLISHING FOR MAKING MONEY

ARAS AS GOOD TO LISTEN TO AS THE RECORDS IT PLAYS

The sound of "take" tallies on a busy adding machine make mighty sweet listening. That's the kind of "music" that the amazing Wurlitzer Centennial Model 1900 is making all over the country. The reason is easy to understand. It's packed with stop-look-and-play appeal that customers can't resist. See it and hear it yourself. You'll discover why the many new features of the Wurlitzer Centennial add up to the biggest profit ever for you!

WURLITZER
Centennial
MODEL 1900

HIGHLIGHTING 100 YEARS OF MUSICAL ACHIEVEMENT

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK
ESTABLISHED 1856
Hi-SCORE Pool

**ONE OR TWO CAN PLAY**

United's Famous Drop Chute
Delivers 5 Balls for 1 Coin...10 Balls for 2 Coins

**DOUBLE AND TRIPLE SCORE POCKETS**

**Scores Totaled Automatically**
Transfer Scoring
New Side Door Cash Box
Hinged Playfield
Simple Mechanism

**Light Fixture**
(Optional)

**Size**
3 ft. by 5 ft.

**United Manufacturing Company**
3401 N. California Avenue, Chicago 18, Illinois

**Now At Your Distributor**
**Club Pool**
For 3 or 4 sided play
Size: 52" by 36"

**Jumbo Club Pool**
Size: 70" by 36"

**Caravan**
New In-Line Hit
with ROTO Feature

**Top-Notch**
Shuffle-Alley
6-Player Bowler

**Regulation**
Shuffle-Alley
6-Player Bowler

**Durable Plexiglass**
Avoids Damage
More money-making play-appeal

**Bally Pin-Pool**

**EARN BIGGEST PROFITS**

Cash in on growing popularity of Pin-Pool. Get genuine Bally Pin-Pool Tables busy for you now.

**ABC bowl**

**Congress bowl**

**POPULAR OFFICIAL BOWLING SCORES**

For biggest group-play ... and continuous repeat-play ... resulting in bigger bowler profits ... get Bally Arc-Bowler ... scoring by Official Bowling Rules ... or Congress-Bowler for added attraction of match-score features.

**Bally Kiddie-Rides**

**earn top money**

Flashy eye-appeal of Bally Kiddie-Rides ... thrilling action ... simple, safe mechanism ... sturdy construction result in biggest, steadiest earnings in kiddie-ride field. Start a steady-income route of Bally Kiddie-Rides now. Write for information or see your Bally Distributor today.

**Bally Manufacturing Company **

2640 Belmont Avenue, Chicago 18, Illinois

---

**4 Magic Squares**

Arrow points to one of 4 Magic Squares — A—which may be shifted to player's choice of 4 different combinations illustrated above. Each Magic Square—A, B, C and D—may be shifted to choice of 4 different combinations. Separate button for each Magic Square permits player to shift only Square or Squares he desires to shift—without shifting other Squares. Maximum number-shift flexibility provided by 4 Magic Squares insure maximum play-appeal, maximum earning power.

**EXTRA TIME**

Player shifts Magic Squares before shooting fourth ball ... or before shooting fifth ball, if "5th BALL" panel is lit. Earning power of the popular extra time feature proved in BEACH CLUB, VARIETY, BIG TIME and other great Bally games.

**DOUBLE**

**SCORES**

**TRIPLE**

**SCORES**

**SPOTTED NUMBERS**

**CORNER-SCORES**

**ADVANCING-SCORES**

**EXTRA BALLS**

**BALLYHOLE**