Fats Domino, who was voted the Best Rhythm 'N Blues Male Vocalist of 1955 in The Cash Box Poll, hands Jim Ameshe of KLAC in Los Angeles a copy of his latest Imperial record "Don't Blame It On Me" and "Bo Weevil". Domino is currently enjoying one of the hottest periods of his entire career as a result of his hit records last year. Not only did he introduce "Ain't That A Shame", which went on to become the number one song in the country, but he had another smash in "Poor Me", which is still on the charts.
Julius La Rosa

and he's on RCA Victor records

his first RCA Victor recording!

LIPSTICK AND CANDY AND RUBBERSOLE SHOES
c/w
WINTER IN NEW ENGLAND

"New Orthophonic" High Fidelity

the dealer's choice

RCA Victor
For a number of years now, every record company has known that a great percentage of its single records was bought by teen-agers. However, most records until very recently were still made to catch the greatest possible market. While the diskeries hoped that the teen-agers would buy a particular record, they nevertheless also aimed that record at an adult market.

Today an entirely new development has taken place in the record market and that is the designing of records for an exclusive teen-age audience. Formerly, as far as age levels were concerned, we either had kiddie records, which were aimed at the very, very young, or adult records, which were aimed at everyone above kiddie age. Today we have a completely new category.

In the current best seller list, some of the records specifically designed for a teen-age audience are: "The Great Pretender", "Dungaree Doll", "Teen-Age Prayer", "See You Later, Alligator", "Burn That Candle", "Daddy-O", "Speedoo", "Gee Whittakers", "At My Front Door", "When You Dance", and "My Boy—Flat Top".

In addition, there are many rock 'n roll records which have not reached the best seller list but which nevertheless are designed almost exclusively to sell to the teen-age market. As a matter of fact the entire development of this market stems almost directly from the rise of rock 'n roll records.

When rock 'n roll started to hit, it was evident that almost the entire appeal of its music was to the teen-ager. It was the teen-ager who played it on the juke boxes, who asked disk jockeys to program it, and who bought the records in the stores. And when rock 'n roll kept growing greater in strength instead of diminishing as had been predicted, then record firms realized that an entire new market had been developed, one which catered to teen-agers' tastes, just as the kiddie market catered to youngsters' tastes.

In the future we can expect more and more records which are designed to attract teen-age attention. For since teen-agers buy the largest amount of records—outside the juke box industry—it is obvious that record firms are going to try to make those songs and create those artists who can most easily catch their fancy.

The interesting development we are witnessing now is that as such differentiations as pop, rhythm and blues, and country become less and less pronounced in the record world, a new differentiation based on age is becoming more and more strong.
MEMORIES ARE MADE OF THIS
DEAN MARTIN
CA-1295 (F-3195)—Dean Martin
CO-40573 (4-40573)—Nicky Carson
DO-15436 (45-15436)—Gale Storm

SIXTEEN TONS
TENNESSEE ERNIE FORD
CA-2562 (F-3262)—Tenn. Ernie Ford
DE-29739 (9-29739)—Red Sovine
CA-1529 (9-1529)—Johnny Desmond
BE-451 (45-451)—B. B. King

THE GREAT PRETENDER
THE PLATTERS
MD-1020 (45-1020)—Jackie Riggs
ME-70753 (70753x45)—The Platters

IT'S ALMOST TOMORROW
DREAM WEAVERS
CA-6035 (4-6035)—Geoff Sherwood
ME-70751 (70751x45)—David Carroll

I HEAR YOU KNOCKIN'
GALE STORM
DO-15431 (45-15431)—Gale Storm
IM-5356 (45-5356)—Smiley Lewis

BAND OF GOLD
DON CHERRY
CA-1283 (F-3283)—Kit Carson
CO-40579 (4-40579)—Don Cherry

TEEN AGE PRAYER
GALE STORM — GLORIA MANN
DO-15436 (45-15436)—Gale Storm
ME-70750 (70750x45)—Kitty White
ME-70751 (70751x45)—Gloria Mann

LOVE AND MARRIAGE
FRANK SINATRA
CA-2362 (F-2362)—Frank Sinatra
CO-40591 (4-40591)—Joe Long
ME-70753 (70753x45)—Laurie Sisters

ONLY YOU
THE PLATTERS
DE-29694 (9-29694)—Louis Armstrong
DO-15433 (45-15433)—Amberg Thrillers
SE-12244 (45-12244)—The Platters

ROCK AND ROLL WALTZ
KAY STARR
VI-20-639 (47-639)—Kay Starr

Only those records best suited for commercial use are reviewed by THE CASH BOX.

January 28, 1956
It's June in January!

AND FEBRUARY...AND MARCH!

JUNE VALLI
sings two brilliant ballads

WHILE THERE'S TIME

c/w

MADONNA IN BLUE

20/47 - 6402

"New Orthophonic" High Fidelity Recording

the dealer's choice RCA VICTOR

"It's What's in THE CASH BOX That Counts"
BERT PARRISH

"ABDUL ABDUL AMIR" (2:41) [Chips Bass—1] TV star Bert Parrish glides through a catchy arrangement of a novelty everyone has, at one time or another, sung. Cute side that the kiddies should enjoy. 

"DOLELE DOFF" (2:21) [Robert Mollen Bass—Mollin, Elshing, Elsworth] A cute bouncy ditty about how "I love you" is said in a different language, is pleasantly styled by the TV ence. Side that all age groups can enjoy.

JUNE VALLI

[KCA Victor 20-6402; 47-6402]


"MADONNA IN BLUE" (2:48) [Montauk Bass—Moritz, Alitno] A top class top is a semi-religious theme. Splendid, sincere reading. Two penetrating sides.

PEGGY KING

(Columbia 40638; 4-40638)

"ANGEL PIE" [April ASCAP—George, Meber, Jusenhoen] Peggy King's delightfully mellow voice lends itself beautifully to this light and refreshing romantic ditty. Cute little tune that should meet with general acceptance.

"KISS AND RUN" (2:25) [Herb Reis ASCAP—Engert, Ledru, Debon] Another pleasant romantic episode with a catchy rhythm tempo. Good tune.

JOHNNY DESMOND

(Cord 61570; 9-61570)

"NEVER AGAIN" (2:10) [E. H. Malach ASCAP—Selden] An interesting up beat ballad is warbled effectively by Johnny Desmond. Good production item from the recent short-run musical "The Amusing Adèle".


DANNY KAYE

(Decca 29719; 9-29719)

"WHERE WALKS MY TRUE LOVE" (2:59) [Denis ASCAP—Fine, Cahn] From Danny Kaye's new flicker "The Court Jester", comes this beautiful new ballad which this great artist sings with depth and feeling. An enchanting love song that could easily become a standard. Watch it.

"MY HEART KNOWS A SONG" (2:56) [Dens ASCAP—Fine, Cahn] A light, and flirty, happy-go-lucky novelty from the same pit. Refreshing piece of waltz music.

"NOTHING EVER CHANGES MY LOVE FOR YOU" (2:36) [Marvin ASCAP—Fisher, Segal] An enchanting ballad. The music is pleasant and sweet. The voice is effective.

"WINTER IN NEW ENGLAND" (2:59) [Bourne ASCAP—Arthur, Wolf] Julian La Rosa makes his debut on the Victor label an impressive one as he introduces a wonderful new oratorio novelty tale made for the teen-age market. It's a clever little jumper tagged "Lipstick And Candy And Rubbersole Shoes"—a new Oratorio novelty tale made for the teen-age market. It's a clever little jumper tagged "Lipstick And Candy And Rubbersole Shoes." It's a new Oratorio novelty tale made for the teen-age market. It's a clever little jumper tagged "Lipstick And Candy And Rubbersole Shoes."

"LIPSTICK AND CANDY AND RUBBERSOLE SHOES" (1:53) [Jimspick BM—Haymes] Julios La Rosa makes his debut on the Victor label an impressive one as he introduces a wonderful new Oratorio novelty tale made for the teen-age market. It's a clever little jumper tagged "Lipstick And Candy And Rubbersole Shoes." It's a new Oratorio novelty tale made for the teen-age market. It's a clever little jumper tagged "Lipstick And Candy And Rubbersole Shoes."

ELLA MAE MORS

(Capitol 1332; F-1332)

"WON'T YOU LISTEN TO ME" (2:40) [Bertie BM—Wilson] Ella Mae Morse gives out with a potent treatment of a solid up-tempo rock a dally, to the great delight of the audience. A delightful novelty arrangement of a good dance disk.

BUBBER JOHNSON

(Ken 4872; 4-4872)

"A WONDERFUL THING HAPPENS" (2:49) [Leo BM—van Gelder, van Gelder] Here's an artist to watch closely. His last release "Come Along" created quite a sensation in many territories. And this follow-up disk can be expected to skyrocket him to even greater popularity. A dynamic, romantic offering that should establish Bubber as a big pop star.

JOE REISMAN ORCHESTRA

(ABC—47-6416)

"CANTILES" (2:05) [Peer Int. BM—LaRue, Guitierrez, Joe Reisman] and his orchestra come through with some fascinating sounds as they bounce through a refreshing, bright instrumental novelty. Delightful earpleaser. Could be big.

RUTH CARRUL

(Ken 4873; 4-4873)

"MOUSEKETEER LOVE" (2:16) [Mars BM—Carroll, Taylor] The King label has come up with an exciting novelty talent performance. Russell Cull, who makes an exciting showing on this terrific rock and roll ballad featuring the Hamilton Sisters. The tune is terrific and the delivery should be a big one for King.

"PARTNERS FOR LIFE" (2:47) [Wemar BM—Kardon, Gordon] Another beautiful fish beat ballad told with great feeling and emotion by the gifted songtress, Commercial copying to watch closely.

JIMMIE DOWS

[ASCAP—F-3320]

"MOUSEKETEER CHORUS" (2:20) [Walt Disney ASCAP—Dow] Here's a disk that should be tremendous seller on the kiddie market. The familiar and very popular theme is heard everywhere on the Disney "Mickey Mouse Club" TV. Many kids who watch the show have already memorized most of the lyrics, and they should love having them cut down in a sheet music format. Very melody sure to enjoy a long and happy life.

"HI TO YOU" (2:10) [Disney ASCAP—Gildmark, Skarupski, Dow] A familiar Mickey Mouse Club ditty.

"ONLY those records best suited for commercial use are reviewed by THE CASH BOX."
Deed No. 1011

"BRIDGE OF HAPPINESS"

by

PETE JEREMIAH and his BACKSTRAPPERS

FEATURING

BULL FROG JONES

(Tel.: RAndolph 6-3138)

DEED records
64 WEST RANDOLPH ST., CHICAGO 1, ILLINOIS

"It's What's in THE CASH BOX That Counts"
SLEEPER OF THE WEEK

**“LITTLE CHILD” (3:00)**
[Mayfair ASCAP—Shanklin]

**“THE VOICE” (3:01)**
[Republic BMI—Mace, Hackady, Abbott]

**“LITTLE CHILD” (3:34)**
[Mayfair ASCAP—Shanklin]

**“JENNY KISSED ME” (2:37)**
[Darnmouth ASCAP—Hupt, Tupper, Bennett]

**“LITTLE CHILD” (3:25)**
[Mayfair ASCAP—Shanklin]

**“LAUGH IT OFF UPSY DAISY” (2:29)**
[Decca ASCAP—Fine]

**“LITTLE CHILD” (2:58)**
[Mayfair ASCAP—Shanklin]

**“RESERVED” (2:50)**
[Miller ASCAP—Simms, Joy]

- Here’s a song with an interesting story behind it. It was released about three years ago (with different lyrics) in the U.S., and never became a big hit. More recently it was a tremendous favorite in France, and now it’s back on the States again. A number of labels have recorded the touching song with excellent results, and all should share heavily when the number hits the charts. "Little Child" is a stirring ballad that turns the listener in on a little girl asking a parent various questions about life. The song has an innocent charm about it, and looks as tho’ it could become a tremendous hit here with the new lyrics and excellent treatments it’s been given.

Cab Calloway and his daughter Laci offer a stirring interpretation that should tug at the heart-strings. The two performed the song on the Ed Sullivan TV show. The coupling features Cab on a dramatic inspirational ballad, exceptionally fashioned by the song star. A powerful item that should appeal strongly to the vast market for this material. Title is “The Voice.”

Eddie Albert plays the daddy and Sondra Lee the little girl on the excellent Kapp platter. Sondra’s young voice is refreshing and contrasts effectively against Eddie’s manly nature. Also, Melody features the composer’s solo effort, gliding through a tender folk-favored ballad “Jenny Kissed Me.”

Danny Kaye, whose "Court Jester" pie will be hitting the theaters in the near future, teams with his daughter Deana Kaye and comes up with a winning rendition. Bottom half has the parent-child combo bouncing thru a catchy kiddie novelty “Laugh It Off Upsy Daisy.” A contagious pleaser.

Gisele Mackenzie’s pretty rendition is the only version in which a little boy asks the questions, and his mommy, rather than daddy answers them. The results are most pleasing. Billy Quinn plays the little boy. Coupling stars the popular TV platter of a terrific ballad, “Reserved.” It’s a tremendously effective love song that could develop into the big side of this release. Potential gold.

Looks like a rough and rugged battle for top honors.

**“LITTLE CHILD” (3:00)**
[Mayfair ASCAP—Shanklin]
"MOLLY-O" IT'S GREAT

AND

"VINO VINO"

TWO TOP SIDES BY

THE GAYLORDS

MERCURY 70778

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CHICAGO 1, ILLINOIS

"It's What's in THE CASH BOX That Counts"
Meet Magnetic MEG MYLES
with a red hot debut record

WILL YOU SHED A TEAR FOR ME SING ON BABY
Record No. 3330

ROBERT CLARY
(Epic 9142; 5-9142)

"THERE IS NO CURE FOR L'AMOUR"
(Shapiro, Bernstein ASCAP—Hoffman, Manners) The vibrant personality of Robert Clary bubbles forth right from the start of this clever, contagious novelty. Most amusing delivery of a very humorous tango ditty. Should attract much attention. Could break.

"HOTTER 'N A PISTOL" (1:55)
[Geo. Paxton ASCAP—Sherman, Sherman] The trigger-fied lyrics are belted across by the singer as he offers an "I Want You" type of rhythm ditty.

ENZO STUARTI
(Jubilee 5234; 45-5234)

"ADDIO BIMBA" [Jubilee ACAP—Corda, Wilboit] Jubilee has come up with a wonderful new talent in Enzo Stuarti, who makes an impressive debut on the label with a lovely Italian flavored ballad. Dramatic and stirring reading by the big-voiced tenor. Could create a fuss.

C "SOMEWHERE" [Bennell BMI—Carter] The vocalist hands in another pretty performance on this touching inspirational ballad. A more subdued item.

BOYD BENNETT & HIS ROCKETS
(King 4874; 45-4874)

"PARTNERS FOR LIFE" (2:18) [Wemar BMI—Kardon, Gordon] Boyd Bennett handles the vocal chores and his Rockets accommodate on a lovely new fish-beat ballad. A change of pace from "Seventeen" and "Flat Top." Side comes off as a winner. Should make big noise, Teenagers will welcome this commercial, slow-tempo Bennett release.

B "RIGHT AROUND THE CORNER" (2:29) [Jay & Cee BMI—Singleton, McCoy] Big Meo takes over the vocal chores on this rockin' time-tapper. Potent piece of rhythm material.

THE WILDCATS
(RCA Victor 20-6386; 47-6386)

"KEEP TALKIN'" (2:35) [Villanova BMI—King] The rock 'n' rollin' Wildcats debut on Victor with a swinging novelty featuring a solid dance beat. Good side.

C "BEATIN' ON A RUG" (2:15) [Villanova BMI—King] Another commercial up-tempo rockin' side designed to please only the teen-agers.

BILL DARNELL
(London 1632; 45-1632)

"TELL ME MORE" (2:32) [Kasner ASCAP—Coulou] Bill Darnell does a beautiful job on his first London release—an expressive romantic item set to a pleasant slow-waltz tempo. Frank Weith's orchestra assists with some pretty sax solos.

C "MY LITTLE MOTHER" (2:50) [Piecky BMI—Wayne] Bill hands in a convincing reading of a lovely heart rending song to mother. Good side to spit Mother's Day or any day.

Buddy Morrow Orch.
(Wing 90047, 90047X5)

"A BAND OF ANGELS" (2:23) [Are BMI—Allen, Tite] A good fish-beat rock and roll ballad is belted across in strong fashion by Buddy Morrow's orch. with Jimmy Randolph on the vocal. Solid side that should be a strong seller for Morrow.

B "TIPPIE TOP" (2:03) [Are BMI—Slay, Crewe] Buddy and the gang break out with a swingin' rockin' tailer-made for the teen cats who enjoy rock and roll music with a rock and roll flavor.

The Orioles
(Jubilee 5231; 45-5231)

"DON'T GO TO STRANGERS" (2:19) [Jefferson ASCAP—Evans, Mann, Kent] A beautiful ballad that's making noise in scattered territories, is attractively styled by the Orioles. Pretty group treatment of a bit of torch material.

C "ANGEL" (2:11) [Bennell BMI—Holloman, Russell] A pretty interpretation of a lush ballad. Effective vocalizing sells the song.

Jackie Gleason Orch.
(Capitol 3337; F-3337)

"CAPRI IN MAY" (2:47) [Bourne ASCAP—Magenta, Skywalker, Benefly] For his first '56 single release, Jackie Gleason comes up with a beautiful dream-dusted arrangement of a lush and lovely new melody. Tremendous mood-music instrumental with a million strings and a huge choral group singing without words. The results are fabulous. Could be the stars's first big single release. Song is tops.

C "YOU'RE MY GREATEST LOVE" (2:52) [Songsmiths ASCAP—Gleason, Templeton] The same massive chorus and orchestra are again employed on another luscious production item. Pretty side, but not as captivating as upper segment.

Robert Clary
(Epic 9142; 5-9142)

"THERE IS NO CURE FOR L'AMOUR"
(Shapiro, Bernstein ASCAP—Hoffman, Manners) The vibrant personality of Robert Clary bubbles forth right from the start of this clever, contagious novelty. Most amusing delivery of a very humorous tango ditty. Should attract much attention. Could break.

C "HOTTER 'N A PISTOL" (1:55)
[Geo. Paxton ASCAP—Sherman, Sherman] The trigger-fied lyrics are belted across by the singer as he offers an "I Want You" type of rhythm ditty.
Lael & Cab Calloway Sing

Little Child

C/W "THE VOICE"
Orchestra and chorus conducted by DON COSTA
9671
Produced by Sid Feller

Cab and his 8 year old daughter head straight for your heart!

Bette Anne Steele Sings

Mr. Wonderful

From the Broadway musical "Mr. Wonderful"
C/W "NEVER DO A TANGO WITH AN ESKIMO"
Orchestra and chorus conducted by DON COSTA
9669
Produced by Sid Feller

She's really wonderful!

Distributed by AM-PAR RECORD CORP.

New York, N.Y. (Distributed in Canada by Spertine of Canada, Ltd.)
MEMO from LEN WOLF

to all Disk Jockeys, Librarians, and Music Operators:

Am extremely happy to represent some of the top names in the music world.
Sincere thanks for the many spins on their current disk clicks.

“SEVEN DAYS”
and still going strong—
“MY BOY FLAT TOP”
CORAL RECORDS

“LITTLE CHILD”
(Daddy Dear)
DANIELLE and DENA KAYE
DECCA RECORDS

“LET’S DANCE MEDLEY”
Still enjoying a steady sale—
“AINT SHE CUTE”
CORAL RECORDS

“TO YOU MY LOVE”
(Je Ne Sais Pas)
WING RECORDS

And local New York promotion for ALPHA DISTRIBUTORS—
current hit “Yes Sir, That’s My Baby”—The Sensations, Atco.

Leonard L. Wolf Enterprises

119 West 57th Street, New York 19, N.Y.
Columbus 5-1425 — Promotion & Publicity

Orpheus Records

 Presents
I’Ll NEVER TIRE OF YOU
• MALENA

By

The Bombers

Polkas!

Polish
Bohemian
Slovenian
Serbo-Croatian

Best in
Foreign Records

Balkan Records

1425 West 18th Street
Chicago, Illinois
(Tel.: Selle 3-4037)

The Cash Box, Music
Page 12
January 28, 1956

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS

DISK JOCKEYS PLAYED MOST THIS WEEK
(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION’S DISK JOCKEYS

1. MEMORIES ARE MADE OF THIS
   Dean Martin (Capitol)

2. THE GREAT PRETENDER
   Tennessee Ernie Ford (Capitol)

3. SIXTEEN TONS
   Nelson Riddle (Capitol)

4. LITTLE BIRD
   Kay Starr (RCA Victor)

5. ROLL AND ROLL WALTZ
   Dan Cherry (Columbia)

6. BAND OF GOLD
   Perry Como (Capitol)

7. TENNEN AGE PRAYER
   G. M. Mann (Sound)

8. DUNGEREE DOLL
   Eddie Fisher (RCA Victor)

9. IT'S ALMOST TOMORROW
   Dream Weavers (Decca)

10. THEME FROM THE THREE PENNY OPERA
    Dick Hyman (MGM)

11. A WOMAN IN LOVE
    Sarah Vaughan (Mercury)

12. QUEST TO REMEMBER
    Mister & Misses (Mercury)

13. ALL AT ONCE YOU LOVE HER
    The Tender Trap (Mercury)

14. YOU'RE NOT Much
    The Everly Brothers (Mercury)

15. ME AND THE MECHANIC
    Carmen Cavallaro (Mercury)

16. THEME FROM THE ROYAL BOX
    Burke & Burke (Capitol)

17. CRY ME A RIVER
    The Matadors (Mercury)

18. MY LADY
    The Veronicas (Mercury)

19. GO ON WITH THE WEDDING
    Top Lovers (Mercury)

20. LOVE AND MARRIAGE
    Music Box Bunnies (Mercury)

Vital Statistics: Chuck Blower (WXTK-Tucson, Ariz.) wants all his mail to be sent to Chuck Blere from now on. . . . Bob Kennedy moves to KLAC-Hollywood, from KFWB-L.A. Bob will take over the 5:00 Club Time, midnight to six, starting replacing Alex Cooper, who still remains a third member of KLAC’s Big Five . . . Bruce D. Farmworth moves from WKE-Newport, Vt., to WTLX-West Springfield, Mass . . . Bob Day, who holds the magic 1,000 spins from the army, hitched on to WTW: New. Johnsbury, will be transferred to his sister station WNX-Springfield, Vt. . . Betty Stevens and wife, Ruth (WTWN-St. Johnsbury, Vt.) celebrated their twentieth wedding anniversary on January 14. . . Dave Robinson now at WBFR-Baltimore, Md. Dave was formerly with WAVE-Baltimore . . . Johnny Fairchild leaving WORZ-Orlando, Fla. Johnny left for the coast on January 20 where he can be reached at 1728 N. Van Ness Ave., Hollywood 28, Calif. . . Hal Peterson now Program Director for WBBS-New Bedford, Mass. . . Lou Arnold now at WJJW-Conway, N. H.

Pic of the week—Howie Leonard (WPOR-Portland, Me.) claims to be the busiest radio personality in the city. Howie is on the air five days weekly with a 2 to 6 PM show and 7:00 to 7:30 PM modern jazz show every Saturday eve. He mes at the Assembly Ballroom each Saturday night, sponsors record hops at the local high schools, and broadcasts high school basketball games at least two nights a week.

Thanks to Howard Miller for the nice things he said about The Cash Box on his tremendous CBS-TV show in Chicago, Friday night, January 15. . . . The final rally on Gary Lester’s annual popularity poll brought in the following winners: The Four Aces, Mitch Miller, Doris Day, and Frank Sinatra . . . Nice letter from Jean Mclean, Belgian disk jockey on the N.B. Network, telling us he is back in Antwerp. Jean says thanks to all the friends he made in the U.S. . . . Bill Rebo, after 25 years in radio and television in Hollywood, Chicago, New York, settled in Tucson, Ariz. about a year ago, and is now one of Tucson’s biggest boosters. He is thoroughly impressed with the city and says it is about time the city gained recognition as its musical likes and dislikes.

Scott Muni (WSPB-New Orleans, La.) recently did an extensive stint on a TV Central Pauly Tele-
Phone in New Orleans. Muni raised more than a thousand dollars from his “Shangri-La” listeners and friends. The audience was treated to a twist when movie star Charlie Newton interviewed Scott Muni for twenty minutes. . . . Paul Weston, in town for confabes with Columbia execs, stole a few moments away with Buddy Basch who took him to do the WOR Ruby Mercer Show. Weston’s “Sound Stage” album doing very well we are told. . . . The Commanders getting a lot of spin from New York deejays on “Foggy Day” They are currently at the Birdland.

Davis Bros (KENT-Shreveport, La.) will produce four high school programs of fifteen minutes each in an hour block on Saturdays. Students will write, direct, announce and report the weekly school using the facilities and equipment of KENT.


ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
SWING WITH STEVE FOR SENSATIONAL SALES

STEVE ALLEN and His Orchestra

LETS DANCE
DON'T BE THAT WAY
MEMORIES OF YOU
ONE O'CLOCK JUMP
MOONGLow
STOMPIN' AT THE SAVOY
SOMETIMES I'M HAPPY
KING PORTER STOMP
AND THE ANGELS SING

SING SING SING GOODBYE

SITTING IN TRUMPET

STEVE SINGS

SAXOPHONES
HYMIE SHEFTZER
MILTON YAHER
AL KLEIN
BOBBY RICHMAN
TOOTS MONDELLO

TRUMPETS
BERNIE GLOW
BILLY BUTTERFIELD
JIMMY MAXWELL

TROMBONES
LOU MCGARITY
VERN BROWN
CHAUNCEY WELCH

DRUMS
TERRY SHYDER
BASS
SANDY BLOCK
GUITAR
ALLEN HANLON

STEVE SELLs
RUSH YOUR ORDER ON "LET'S DANCE" AND OTHER STEVE ALLEN RECORDS AND ALBUMS

STEVE SINGLES
61554 WHAT IS A WIFE?
61566 LET'S DANCE GOODBYE
61573 WHAT IS A FREEM?
I NEVER HARMED AN ONION
61542 MEMORIES OF YOU?
WHAT IS A WIFE?

ALLEN ALBUMS

Coral Records
America's Fastest Growing Record Company

LP 57028
EP 82025

"It's What's in THE CASH BOX That Counts"
**NEW YORK:**

Record sales continue to soar. Reports from all over the nation indicate that January 1956 will be one of the best months in the history of the record business. The song "Amor" is due for a revival as it will be the main theme of the forthcoming film, "The Proud and Profane." Decca has invited Los Angeles deejays and Lucille Ball will make a quick trip covering disk jockeys in several cities to promote the label's latest MGM disk, "Forever Darling" from the film of the same name. Art Mooney plays the Municipal Auditorium in Norfolk, Virginia on February 4... Jack Rearden has signed to a new contract with Capitol Records. Paul Weston visited in the last week for meetings with Columbia execs and also to plug his "Sound Stage" and "Music For A Rainy Night" albums. The Gayles made their second date at the Ruban Bleu on February 1. The group has an Essex record out titled "Yes Sir That's My Baby." Ralph Valdo Cummings, the mellow vocalist and lead who sings the Palm Mall commercials on radio and TV, has inked an ABC-Paramount contract... Ray Ellis, who did the arrangements for "Moments To Remember," "No Not Much" and "Seven Days," has written eleven new arrangements for Robert Clary, who is currently using them in his Las Vegas stint. Nat Cole begins an Australian concert tour of ten days on February 1... The Platters have been signed for the film "Rock Around The Clock," which will feature Alan Freed... Jeff clay, currently making noise with "These Hands" on Coral, has been signed by GAT... Ralph Flanagan into Frank Bailey's Meadowbrook for four nights a week for an indefinite number of weeks.

**CHICAGO:**

Percy Faith honored at cocktail party at Ambassador East 1/16. Latest release, "Valley Valkaprise" marking the event. BMI chieflaments tossed the shindig. Julie Starer, BMI's Chi mgr. Host of personalities were on hand! Included Mr. and Mrs. Herbie Mintz, Jim Louisburn and his singing spouse Penny Smith, Mr. and Mrs. Marty Hogan, Buddy Marino, Eddie Ballantine, Sig Sakowitz, Jim Mills, Eddie Hubbard, Bill Evans, John Mccormick, Josh Brady, Al Rice, Don Marcott, Saxie Durwell, Hal Fredericks Also Librarians: Evelyn Marks, Ed Cerney, Estelle Barnes, Jeanneau Spangler, and Jerry Wagner, along with Hudson-Ross' buyer Maria Guar, and singer Betty Johnson's Bally Records release due soon. Sherrie Feller called to remind us to watch the tune he helped write, "If You Ever Gonna Leave Me" waxed by the Baker Sisters on Uniline... Pete Jeremiah, whose Backstrappers are on "Bridge of Happiness," new Deed release, was discovered by Ralph Conrad, Deed headman. Cadence and Essex have already covered the Deed waxing... Kenny Myers of Mercury raving about Sarah Vaughan's "Mr. Wonderful." Kenny expects big things to happen in Chi area... Buddy Blake, whose own waxed Irving Berlin's "Everybody's Doin' It" for RCA, getting plenty offers for college proms. Laine's former arranger, Al Fremont, handling Jan Wells, recent Godfrey Talent Scouts winner. Lou Hales of Bulkan Records high on "Our Love," by Ed Dutka, with vocal by Helen Dudek. Next number for polka fans. Speaking of polkas, humorous disk "We Left Our Wives At Home," just released on Jay Jay, featuring Li'l Wally. Also going well for Jay Jay: "Paper Pulka" by Joe Jarosz band... Party for Lurlene Hunter of RCA-Victor at Closister Inn... Lourdes, Paul Glass of All-State has hired Stan Berger to handle their label, while... Mahalia Jackson has album of her best tunes on Grand Award label... Ralph Sutton featured at London House... Italy's Teddy Reno drawing raves at Empire Room... Somethin' Smith expected in to promote "The Redhead" on Epic.

**HOLLYWOOD:**

Frank Evans, KJH disk-jockey, starts his new "Tune Test Show" this week—daily show will be carried by 60 stations... Leo Bedell and Herb Newman bought for another hit on their Era label with Chuck Nelson's first release of "Slap Leather." Bill Nielsen, sales manager of Epic Records in town last week to confer with Jim Warren of Central Sales on the label's plans for the next year... Jay Lowy now doing promotion for London Records and the Fred Raphael music firms... Jerry Nusler switched to KBAB, San Diego, Eileen Barton into the Fairmount, San Francisco for a three month stand... Bernie Silverman announced the appointment of Buddy Breiman as A&R chief of Norman Grant's new Verve label... Lois Arcaraz opens at the Palladium this week and remains through February 5... In view of the success of their single release, Marque Records will shortly present the first of their new LP line. Their "Japanese Farewell Song" has been selling steadily and will probably end up in the Top Ten... Sunset Records sales manager Dick Maxwell returned from a two week swing through the country visiting distributors with label's latest singles... Decca exec Leonard Schneider in town last week... The Sportsmen, now recording for Key Records, currently recording for Key Records, curiously recorded for A Statler... KFI disk Jockey Ben Hunter received an invitation from a Hawaiian listener to visit him in the Islands. Ben and his wife flew to Honolulu for a quick vacation visit as the guest of the local listeners... Bill Harris is set to return to talk over a movie deal, but much more excited over becoming a father for the fifth time... Elvis Presley making the rounds of the local jockeys with Capitol's promotion man, Don Hassler... "Gee Dad It's A Wurlitzer," by Don Michael on the Bee Jay label getting a big play from the local jockeys... Harry James, out to corner some of the dramatic roles that he is offered to him in TV and pictures, is taking lessons from Marlon Brando's dramatic coach.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
B I G  H I T S  O N  W I N G

T H E  E M P I R E S

"B Y  T H E  R I V E R S I D E"

S T E P P I N G  O U T  F O R  A  B I G  H I T!

A N D

"T E L L  M E  P R E T T Y  B A B Y"

W I N G  90050

N I C K  N O B L E

"T o  Y o u ,
M y  L o v e"

A N D

"Y O U  A R E  M Y  O N L Y  L O V E"

W I N G  90049

L O L A  D E E

"I ' L L  B e  F o r e v e r
L o v i n g  Y o u"

A N D

"M A  P E T I T E"

W I N G  90052

F R A N K I E  C A S T R O

"S t e a m b o a t"

A N D

"W H Y  B A B Y  W H Y"

W I N G  90051

B U D D Y  M O R R O W

A N D  H I S  O R C H E S T R A

"T i p p i t y  T o p"

A N D

"A  B A N D  O F  A N G E L S"

W I N G  90047

W I N G  R E C O R D S  
A  S U B S I D I A R Y  O F  M E R C U R Y  R E C O R D  C O R P.

"I t ' s  W h a t ' s  i n  T H E  C A S H  B O X  T h a t  C o u n t s"
America's Hottest Vocal Group

With Their Smash Follow-Up of "Moments to Remember"

NO NOT MUCH

and

"I'LL NEVER KNOW"

Columbia 40629 4-40629

COLUMBIA RECORDS

"It's What's in THE CASH BOX That Counts"
"...Miss Briggs belts across a NEW hard driving rocker...jumps from beginning to end..."

Lillian Briggs

"Follow The Leader"

"That's the only way to love"

Epic #9141

"It's what's in THE CASH BOX that counts"
Music From Meadowbrook
To Star Ralph Flanagan

NEW YORK—"Music From Meadowbrook", a new TV show starring Ralph Flanagan and his orchestra with an invitation to "Let's Dance Again With Flanagan" will premiere over ABC-TV, Thursday, Jan. 26 at 10 P.M. EST.

Originating from one of America's leading dance spots, Frank Dalliley's Meadowbrook at Cedar Grove, N.J., and presented by the United States Air Force, the program will feature Flanagan as emcee and his orchestra; the Flatbush Five; a dance contest; an interview with an outstanding career airman; and a "spotlight" game.

The Flatbush Five, a costumed quintet (voiced by Charles Emerson; trombone, Boris Smolin; trumpet, John Amoroso; and clarinet, Pete Fusco) led by Flanagan at the piano, will be highlighted weekly with arrangements in Dixieland jazz.

"Dance," a contest successfully featured on Flanagan's road tours, is a spotlight game, with the orchestra and the light stopping simultaneously to spot a dancing couple. The lucky partners are asked a musical question and for the correct answer, receive a prize.

A dance elimination contest, to be judged by three jockeys, also will be seen on each telecast. The winners will be awarded a gold cup and other prizes.

Gold Disks For 4 Aces

NEW YORK—The Four Aces were presented with a gold record of their recent hit "Love Is A Many-Splendored Thing" on the CBS-TV show "Stage Show", last Saturday, January 21st. On the show, the Aces performed another of their disk hits, "A Woman In Love".

"Love Is A Many-Splendored Thing" is the second Decca record by the quartet that has topped the million mark. The other was their first release for the company, four years ago, "Tell Me Why".

Decca Prepares For Increase of "Carousel" Album Sales

NEW YORK—Decca Records has geared its production schedule to prepare for expected heavy action on the original cast album of "Carousel". The album, which has consistently been a top seller among show albums, has already shown an upsurge in sales, in anticipation of the forthcoming movie version. This is following in the same pattern as "The Sound of Music" and "Guys And Dolls"—both of which were made into motion pictures—and both of which albums enjoyed heavy renewal in sales, in spite of the fact that albums from the movie soundtracks might have also been released. The fact that the public still wants the original cast albums has been indicated not only by sales, but by heavy requests for the sets by radio stations. Decca anticipates the same action to be forthcoming on the original cast album of "The King And I", which is currently being filmed.

Geller Planned It All!

BOSTON, MASS.—An unusual record promotion idea which tied in with a front page story with a current song was utilized in Boston last week with the breaking of the Brink's case in that city.

When Harvey Geller, promotion manager for Joy Music, heard the news in New York, he flew to Boston the same day and made the rounds of the stations asking for additional plays on Guy Mitchell's penitentiary tune "Ninety-Nine Years".

"The tie-in was so successful", says Geller, "that I was promised a total of 99 plays in 9 days on 99 Stations\". The tie-in cooperated on the gimpick tie-in are Ray Dorcy, Fred Cole, John Scott, Neil Powers, Joe Smith, Norm Prescott, Dave Maynard, Jim Pannullo, Gragg Finn, Alan Dury, Larry Welch, Jay McMasters, Ed Penny, Bob Merhan and Sherm Feller.

Film's Tunes Get Push

NEW YORK—Decca Records and Robbins Music are preparing a big promotional campaign on songs from the forthcoming MGM picture, "Meet Me In Las Vegas". Decca is releasing three sides from the film: "Frankie and Johnny" by Sammy Davis, Jr., and the Four Aces; rendition of "The Girl With The Yaller Shoes" and "If You Can Dream". The strong push on the discs will be supported by trade ads, streamers, etc.

Party For Sammy Davis, Jr.

NEW YORK—Dan Fisher, publisher, staged a delightful good luck party for Decca recording star Sammy Davis, Jr., recently, at the RSPF nitery, this city. The affair was held to wish Sammy all the success in the world in his forthcoming Broadway musical "Mr. Wonderful". People from all phases of the entertainment industry came to wish the gifted performer well. Above, the camera captures some of the evening's action. Top left: Eileen Barton, Sammy Davis, Jr., and Gary Crosby. Top right: Sammy hamming it up with Jimmie Kinnick, new addition to the RCA Victor roster and the comedy sensation of "Dann Yanks".

Second Row left: Sammy being congratulated by a group of friends including Jane Keane and her mother.

Second row right: Zelda Samuels, Dan Fisher's secretary, with Jack Carter and Sammy.

Third row left: Sammy Davis, Nicki Mayo, Gary Crosby, Eileen Barton and Julie Styne at the piano.

Third row right: Sammy and Eileen Barton.

Bottom row left: Sammy, Nicki Mayo, Gary Crosby, Jayne Mansfield and Julie Styne at piano.

Bottom row right: Sammy Davis with Dan Fisher.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
NEW YORK—A few years ago, Columbia issued a Frankie Laine—Jimmy Boyd record called “The Little Boy And The Old Man”. The song never hit the big time, probably due to the coupling “Tell Me A Story”, which attracted most of the attention when the record was released.

More recently the song was issued —with a new set of lyrics—in France and the tune was an instantaneous hit there.

Now the American disk jockeys are going all out on the song with new lyrics, and Columbia is re-issuing the original version by Laine and Boyd. The recordings are now going under the new moniker “Little Child”. The coupling on the Columbia platter this time is “Let’s Go Fishing”.

Other releases on “Little Child” feature Cab Calloway and Lael Calloway on ABC-Paramount; Eddie Albert and Sandra Lee on Kapp; Danny and Dena Kaye on Decca and Giselle MacKenzie with Billy Quinn on Vik.

It is also said that the French recording will be issued by Kapp Records.

Prestige Signs Earl Coleman

NEW YORK—Prestige Records announced this week that it has signed singer Earl Coleman to an exclusive three year contract. Coleman, who was the late Charlie Parker vocalist, will first record a 12 inch LP of standards with backing by the Art Farmer-Gigi Gryce Quintet.

Prestige’s presxy Bob Weinstock expressed strong confidence in Earl’s ability in view of the excellent reception accorded his recent single platter “I Haven’t Changed A Thing”, with Gene Ammons.

BOSTON—Pretty Pat O’Day seems to have her equine friend in a trance with her latest M-G-M recording of “Annie Oakley.” The enraptured saddle pony is currently the center of a special contest being conducted by Boston disk jockeys Alan Dary WORL, Dave Maynardi WORL, Joe Smith WVDA, Jay McMasters WMEX, Stan Richards WCOF and Jack McDermott WLYN. You guessed it. The pony is the prize.

THE TEEN AGERS
2 Sided Hit

“WHY DO FOOLS FALL IN LOVE”
and

“PLEASE BE MINE”

GEE RECORD No. 1002

THE CLEFTONES
singing

“You Baby You”

GEE RECORD No. 1000

The Hottest Company
in R&B & POP

GEE and RAMA

Give You

THE ORIGINAL—
THE BEST VERSIONS

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
HOLLYWOOD—Even by Hollywood standards, the mammoth party hosted by Gale Storm at the Beverly Hilton Hotel last week was rated in the movie capital as something stultifying. More than 600 disk jockeys from all over California, newspaper people, music publishers, record distributors and manufacturers, julek box-players, and Hollywood personalities turned out to honor Randy Wood, resident of Dot Records, and his axel of Dot recording stars which included Billy Vaughn, the Fontane sisters, Pat Boone, Snokey Lannan, and Bob London.

Boone, Lannan, and the Fontane sisters and Bea (Geri was 11) flew to Hollywood from New York specifically for the gala event, and the set of Dot’s clan arrived from Tallatin, Tennessee.

Hollywood personalities Mr. and Mrs. Art Linkletter were there, along with George More and Vince Edwards, her co-star in “Hit and Run”, TV star Margie Millar and her famous photographer husband Johnny Flores, actress Jana Mason, and Broadway actress Tani Seitz, and all rubbed elbows with famous members of the press, music columnists Jimmy Starr, Hedda Hopper, Louella Parsons and many others.

The crowd jammed into the Grand Ballroom and was served a lavish supper buffet from a three-tiered table over sixty feet long, with drinks available at three bars. Dinner tables filled a large part of the room, with a space cleared for dancing to such Dot hits as “Melody of Love,” “Tutt-Frutti,” “Daddy-O,” “I Hear You Knockin’,” “Memories Are Made of This,” “Hands Off,” and dozens of others which were set to run in the Seeburg 200.

Gale Gives Gala Dot Party

Snooky Lannan; Ben Fontane; Gordon Wood; California distributor for Dot records; Mrs. Wolf; Randy Wood; Margie Fontane; and Pat Boone.

WANTED: Jazz Labels!

We Know How To Sell Jazz

TOP JAZZ PROMOTION MEN

ALL-STATE RECORD DISTRIBUTING Co.

2023 S. MICHIGAN AVE., CHICAGO, ILL.

(Tel.: Calumet 5-0924)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

MOVIE MUSICAL


MOTION PICTURES starring that man of sophisticated slap-stick Danny Kaye, are sure to be something special. His style is distinctly that of a world famous entertainer, and it should prove hilarious. Sylvia Fine and Sammy Cahn have dished the film with more than number of unique and piquant division are lovely. There are "I’ll Take You Dreaming" and "Where Walks My True Love." The other songs are obviously ones that were written with only Danny Kaye in mind. This is especially true with the entertainer’s famous lyric phrasing in “I Live To Love” and “The Maladjusted Jester.” The set features an overture which is unusual in motion picture album releases. It tends to give the set a Broadway musical-like character. Should have great sales after the film hits the movie houses. A tremendous album sure to hit the best seller charts.

TOP 15 Best Selling Pop Albums

1. OKLAHOMA
2. IN THE WE THREE HOURS SMALL
3. JAZZ: RED HOT AND COOL
4. THE STUDENT PRINCE
5. SO SMOOTH
6. JULIE IS HER NAME
7. LOVE ME OR LEAVE ME
8. MARK TWAIN
9. ROMANTIC JAZZ
10. PETERS PAID
11. ALWAYS FOR LOVERS
12. LONELINE ECHO
13. SOMETHING COOL
14. MISS SNOW BUNNY
15. SONG HITS FROM THEATRELAND

15. ROCK AROUND THE CLOCK
15. ORIGINAL CAST (Dot Records. Decca DL 8036)
15. SNODDY AND DOLLS
15. DO YOU REMEMBER WHEN
15. HARRY JAMES IN Hi-FI

Original Movietone (Capitol 595); SDM 595
Frank Sinatra (Columbia W 581; EFD 1, 2-581)
Dave Brubeck (Columbia CL 699; B 699)
Mario Lanza (RCA Victor LM 1837; EBF 1837)
Ferry Come (Columbia LM 1085; EBF 1085)
Julie London (Liberty LP 3006)
Doris Day (Columbia CL 710; EFD 500)
Harry Belafonte (RCA Victor LP 1022; EFD 1022)
Jackie Gleason (Capitol W 568; EFD 568)
Original Cast (RCA Victor LOC 1019; ECO 1019)
Sammy Davis, Jr., (Decca DL 8170; EFD 2256, 7, 8)
Jackie Gleason (Dot Records. Decca W 627, EFD 1, 2, 5-677)
June Christie (Capitol T 516; EFD 1, 2, 3, 4-516)
Judy Garland (Capitol W 676; EMD 1, 2, 3, 4-677)

THE CASH BOX

HOLDING HANDS AT MIDNIGHT—Dinah Shore—RCA Victor LP 1164 (1-12" LP)
WALTZTIME—Guy Lombardo and His Royal Canadians—Decca DL 8028 (1-12" LP)
SOFT AND SWEET—Guy Lombardo and His Royal Canadians—Decca DL 8135 (1-12" LP)

All facets of why Guy Lombardo has achieved such amazing and long lasting success is more than adequately brought out in three new Lombardo disks. Each one of the packages shows Lombardo’s famous knack for bringing out new and mood with orchestration that have remained the same for almost thirty years. The "Band Played On" set goes back the farthest with some of the early most popular tunes. His latest, "The Corncob," and its desired effects with such standbys as "Charmaine" and "When I Grow Too Old To Dream". And with "Soft And Sweet," mood music is in order with his famous "All The Things You Are" and "Star Dust." Everything’s relaxed; every tune most probably a wonderful memory. Lombardo’s fans (not many excluded) have three must purchases on the next trip to the record shop. Excellent dance music for a party.

CARE TO CHA-CHA-CHA?—Mambo’s And Cha Cha Cha’s—The La Playa Sextet—Mardi-Gras LP 6001 (1-12" LP)
JAMAICA, JOHNNY GUITAR, CARE TO CHA-CHA-CHA, DELICADO, GARBAGE MAN’S CHA CHA CHA, PRELUDE IN RHYTHM, DRY COCONUTS, THE MARTIAN CHA CHA CHA, BATAKAN, AN EVENING OF CHA-CHA-CHA, Etc.—THE ARROPULANS

One of the nation’s top cha-cha-mambo aggregations comes up with a bright new set of selections which were previously released individually. Some of them, namely "Jamaica," started The La Playa Sextet on its way to the public’s fancy. Pieces like "Dry Cocoanuts," "Garbage Man" and "Martian" were also big releases for the group. An exceedingly rhythm outfit, the La Playa Sextet gives out with cha-cha-cha-mambo music that should make the set one of the best sellers of its type so far. The teen market won’t stay away from this one! A great album for polished chachanics—and excellent rhythm material for beginners.

VICTOR YOUNG’S MUSICAL SKETCHBOOK—Victor Young and His Orchestra—Decca DL 8140 (1-12" LP)
MUSICAL SKETCHBOOK, CONCERTO; IN A NOVEMBER GARDEN, BEAUTIFUL LOVE, MOONLIGHT SERENADE, MY MOTHER TRAVELER’S LIGHT.

One of the top theme music composers for motion pictures, Victor Young, and His Orchestra, has heard the first of long running musical creations, "Victor Young’s Musical Sketchbook." It is a completely captivating work. It is smooth, highly melodic and an illustrious picture of a state that overpowers one with its natural beauty. "Music of Changing Selections" are the various themes and captures its subject as a lonely place. Two of the selections, "Moonlight Serenade" and "My Mother’s Family," are famous hits that have helped compose Young. His other compositions show Young capably creating different moods that theme music requires. The package has mood and semi-classic music lovers as its potential purchasers.

1. "THE COURT JESTER"
2. "HOLDING HANDS AT MIDNIGHT"
3. "CARE TO CHA-CHA-CHA"
4. "VICTOR YOUNG’S MUSICAL SKETCHBOOK"
"SPRING IS HERE!"—The Ray Charles Singers with Orchesral Accompaniment—MGM E 5162 (1-12" LP)  
SPRING IS HERE; MUSIC IN THE SPRING; IT MIGHT AS WELL BE SPRING; LOVELIER THAN SPRING; WHEN THE SUN IS IN THE SKY; EASTER PARADE; SPRING WILL BE A LITTLE LATE THIS YEAR; WHEN THE WIND BLows FROM THE WEST, IT'S SPRING AGAIN; THE FLOWER OF SPRING; WHEN IT'S SPRING AGAIN.  
A composer's fancy invariably turns to spring. The charming voices of the Ray Charles Singers (ably assisted by The Columbus Boychoir School Orchestra for the opening theme) establish that, in one way or another, are connected with that favorite season. Some of the more wistful spring songs presented are "Spring Is Here" and "Spring Will Be A Little Late This Year."

"THE BIGGEST HITS OF 1955"—Gisele MacKenzie; Smokey Lansue; Jose Melis; Bob Carroll; Johnny Guarnieri; Jack Haskell; Charlie Spivak; The Honey Rag Orchestra; The Canned CAL 204 (1-12" LP)  
MELODY OF LOVE; LEARNIN' THE BLUES; TWEEDLE DEE; MOMENTS TO REMEMBER; SUDDEN DEPARTURE; DREAMIN'; AUTUMN LEAVES; LOVE IS A MAN-SPLENDORED THING; YELLOW SONG OF TEXAS; SOMETHING'S Gotta GIVE; UNCHAINED MELODY; SINCERELY; CRAZY OTTO MASSEY.  
The more memorable pop hits of 1955 are given a capable run-through by some equally gifted pop artists. At least four of the past year's chart items should stick around. These are "Moments To Remember", "Autumn Leaves", "Love Is A Many-Splendored Thing" and "Something's Gotta Give". The performances all have a piquant, authentic quality. Gisele MacKenzie and Smokey Lansue are, of course, members of TV's "Hit Parade." The economy price for the package should boost sales to the teenagers.

"EVERYBODY'S HAPPY!"—Ted Lewis and His Band—Epic LN 3170 (1-12" LP)  
FRANKIE AND JOHNNY; THE DARKTOWN STRUTTERS' BALL; A JAZZ HOLIDAY; CLARINET MELODY; THE BEST OF THE REST; GOOD MAN IS HARD TO FIND; THE YELLOW DOG BLUES; SHIM-REE-DA; WARMEE; JUNGLES; AUNT HAGAR'S BLUES; NO HUM; SOBBIN' BLUES; FAREWELL BLUES.  
Epic has pulled out all the stops with this colorful release. Ted Lewis, a veteran for over 50 years with 12 numbers by an outstanding entertainer, Ted Lewis. The recordings were made between 1927 and 1945. They feature Lewis when he had his famous band. It's an excellent collection of pre-modern jazz pieces, including the compositions of a mixture of standards and original pieces. Lewis' clarinet is the outstanding feature of the disk. In his prime he could handle the artistry. The pressings are in remarkably good condition considering their age. This set should hit the popular music and jazz following with admirable sales results.

"FAJARDO Y SUS ESTRELLAS"—Cha Cha Cha—Jose Antonio Fajardo— 
Fonit LP 547 (1-12" LP)  
CAROLINA; OYI QUIERO VIVIR; LOS PANCHOS DE ATARES; LO SABE YA; DOROHEA; EL SONGO; TE PONE A GOZAR; LOS PARAGUAYOS.  
The air is filled with cha cha excitement as Jose Fajardo and His Orchestra take over on a new Fonat pressing. Besides its obvious dance qualities the set can provide listening pleasure too. Mr. Fajardo, the composer of the selections, handles the flute expertly; and with his pretty tunes the cha cha bear the stamp of the only thing one looks for. With the great popularity the cha cha holds with the teenagers, good saturation into that market is the set's happy future. Excellent dance material.

"LET YOURSELF GO!"—Paso Dobles and Bambucos—Emil Coleman And His Orchestra—Decca DL 8133 (1-12" LP)  
CURSITO, CIelo ANDALUZ; EL RELLICARIO; ESPANA CANI; PUNDO DE ROSAS; SUSPIROS DE PRIMAVERA; GABRIEL; CHORONGUINERA; ALMA LLANERA; CHAPA; EL LLANERO.  
The color and festivity in the Spanish-Latin American atmosphere so authentically captured by Emil Coleman and his Orchestra. The set is comprised of various dances native to such Spanish speaking countries as Spain, Colombia, and Venezuela. One side is devoted entirely to The Paso Dobles with selections that include the well known "España Cani" and "El Rellicario". Very danceable melodies round out the rest of the disk. Emil Coleman places the orchestra right in tune with the music's flavor. Enjoyable disk. Solid popular appeal.

"STRUCTLY FROM DIXIE!"—Bob Haggart, Leroy Holmes; Art Lund; Lou McGarity—MGM E 5262 (1-12" LP)  
WHEN YOU'RE SMILING; BY THE WATERS OF MINNESOTA; JERicho; BART WON'T YOU PLEASE COME HOME; THE NINE LIVES OF A RAG; Mable Leaf Rag; Sugarfoot Rag; Mobile Mama; New Orleans Nightmare; Bandanna; Birmingham Shuffle.  
Dixieland music gets a sort of commercialised touch from four fellas who have been on the Dixieland scene for a number of professional years. This includes Leroy ("The High And The Mighty") Holmes. The result is highly palatable Dixieland arrangements with popular appeal. Art Lund provides the vocals on two numbers, "Maple Leaf Rag" and "Sugarfoot Rag", Bob Haggart, Leroy Holmes, and Lou McGarity share the spotlight as their groups stick to the New Orleans standards. As stated the pop arrangements of the pieces give the set an appeal other than its obvious jazz audience.

"A PROMOTIONAL HISTORY OF THE BOSTON SYMPHONY & BOSTON POPS"—Music Conducted By Karl Muck; Serge Koussevitzky; Charles Munch and Arthur Judson; Narrated By Milton Cross— RCA Victor LSEL-12-11 (1-12" LP)  
Victor has come up with what seems like another sure-fire winner in the promotional disk. It all concerns the Seventy-Fifth Anniversary of the Boston Symphony and Boston Pops orchestras. The set revolves around a narrative by Milton Cross and others that interestingly and informatively relates the background of the organizations. Many examples of the orchestras' craftsmanship are provided. They include excerpts from sessions that date back as far as 1916 when the Boston Symphony made its initial waxings. With a 98 cent price for the package it could be a very useful and interesting piece. It is sure to interest many buyers in purchasing other recordings by the orchestras. A thoroughly interesting and worthwhile addition to any record catalog. Should sell like hot cakes.
Frank Sinatra is very much in the news with two films running ("The Tender Trap" and "The Man With The Golden Arm"). There is a strong rumor that he may be over here in April and may make an appearance on the "Sunday Night at the Palladium" Show for A.T. Shrem. Sinatra's network work is also trying to get Liberace, Lucille Ball and Desi Arnaz, two of Sunday's highspots, over here for the same show.

Nice to see Jeannie Carson being voted the most promising star of television.

Tony Cumbie has made quite a decision this week. He is to disband his group and will join forces with his old leader Ronnie Scott, who also broke up his sixteen-piece outfit.

One of television's brightest singing comedians has been signed by the English Decca Label. His name is Dave King, and the first record for his new label should be on the market in a couple of weeks. Big things are in store for this clever artist, whose singing is one of the highlights of his act.

In London, celebrating the 500th performance of his Broadway success "Fanny," is Harold Helm.

Sydney Lipton left with his wife for New York last Wednesday to attend the wedding of their daughter, singing a song to their Little girl.

Very happy to see Bill Hayes in the Best Sellers at number seven this week with his "The Ballad Of Davy Crockett."

Just heard a ditty cute from the pen of Bob Merrill. Title, "The Key To My Heart."

Rosie Clooney may have a big one on this side of the Atlantic with it.

Frank Weir busy spinning platters over B.B.C. on his new weekly show "Only On This Week." B.B.C. being, publishing, V.I.P., off to the States on business, then on to his home in Bermuda for three weeks vacation.

This week's best selling pop singles (Courtesy "New Musical Express")

1) "Rock Around The Clock"—Bill Haley & His Comets (Brunswick)
2) "Sixteen Tons"— Tennessee Ernie Ford (Capitol)
3) "Love Is A Many-Splendored Thing"—Four Aces (Brunswick)
4) "Rock-A-Beatin' Boogie"—Bill Haley & His Comets (Brunswick)
5) "Meet Me On The Corner"—Max Bygraves (HMV)
6) "Never Do A Tango With An Akedina"—Alma Cogan (HMV)
7) "Ballad of Davy Crockett"—Bill Hayes (Brunswick)
8) "Twenty Tiny Fingers"—Stargazers (Eng. Decca)
9) "Love And Marriage"—Frank Sinatra (Capitol)
10) "Suddenly There's A Valley"—Petula Clark (Nixa)
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[Dean] Sinatra

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mercury In Pty. Ltd. Pact

"Recordings announced that a long term agreement has been enter-
ted into between Mercury, U.S.A. and Pty Ltd. of Cambridges, Eng-
This agreement is for the manufacture and sale of Mercury phonograph
records produced from the music contained in the Mercury catalogue; such
records to be marketed in Great Britain and the British Empire under the
Mercury and EmArcy labels.
By mutual consent, the licensing agreement hitherto existing between
Mercury Record Corporation, U.S.A. and Oriole Records Ltd. of London,
England has been terminated.

CAB Records With Daughter

"New York—Another Calloway
name was added to the recording
list last week when Louis Cal-
low's eight-year-old daughter,
joined her famous father on his initial
re-lease for the ABC-Paramount label
"Little Child"

Cab was recorded for the first time
seventeen years before last week when Della was born, has sold over
the million records dur-
ing his fabulous career, and his ABC
contract marks his return to the
record field after a brief hiatus.

"Only those records best suited for commercial use are listed by THE CASH BOX"
**Best Selling Records**

**FROM LEADING RETAIL OUTLETS!**

* INDICATES BEST SELLING RECORD OR RECORDS.
- Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the tune, record number, retail price, and the reversing side.
- The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

**The Cash Box “Sure Shots” highlight records which reports from retail dealers throughout out the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.**

**1/14**

- **PAT BOONE**
  - Little Richard
  - Specialty 561; 45-561

**1/14**

- **CAROL RAMIREZ**
  - Little Richard
  - Classic 9-61562

**12/24**

- **CLYDE McPHERTER**
  - Big Day
  - Mercury 70762; 70782x45

**12/17**

- **RITA RAINES**
  - Deed 1010; 45-1010

**1/7**

- **DAVE WHITFIELD**
  - You And Me
  - Landan 1617; 45-1617

**First Anniversary**

**The Cash Box “Sure Shots” highlight records which reports from retail dealers throughout out the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.**

**“TUTTI-FRUTTI”**

- Pat Boone
  - Little Richard
  - Specialty 561; 45-561

**“SEVEN DAYS”**

- Dorothy Collins
  - Carat 61562; 9-61562

**“SUCH A DAY”**

- Rita Raines
  - Deed 1010; 45-1010

**“WHEN YOU LOSE THE ONE YOU LOVE”**

- David Whitfield
  - Landan 1617; 45-1617

**First Anniversary**

**CHICAGO—Jim Lounsbury (listen in hand) popular disk jockey emcee of WGN-TV’s “Bandstand Matinee”, congratulates Rita Raines on the occasion of her first anniversary with Deed Records. Rita is currently making a promotion tour placing her hit waxing of “Such A Day”, an impact from Germany, which reached hit status over there and is clicking big here in the States.**

**15/43**

- Pat Boone
  - Specialty 561; 45-561

**1956**

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**1956**

- The Cash Box
  - 1956
Atlantic Pacts 8 Top Jazz Artists

New York—Atlantic Records this week signed the following jazz artists to exclusive recording contracts: Chris Connor, The Modern Jazz Quartet, Lennie Tristano, The Charlie Mingus Jazz Workshop, George Wallington, Jack Montrose and Mitl Jackson.

The acquisition of these performers follows by two weeks Atlantic's pacting of Jimmy Giuffre, the celebrated West Coast composer, arranger, and saxophone star.

In addition these eight stars, Atlantic rounds out a jazz roster which has already ranked as one of the most potent in the disk world. The roster includes Shorty Rogers, Lee Konitz, Dave Pell, Bill Russo, Wilbur de Paris, Tony Fruscella and Betty Bennett.

Chris Connor, who received her first attention with the Stan Kenton band, has achieved universal recognition as a top jazz vocal stylist in the two years she has been singing as a single.

The Modern Jazz Quartet, comprising John Lewis, pianist and musical director; Percy Heath, bass; Mitl Jackson, vibraphone; and Connie Kaye, drums; has been scoring a series of brilliant triumphs in an indefatigable string of concert appearances. Listeners of every degree of musical sophistication have come away marveling at the quartet's music and its dedication and integrity.

Lennie Tristano has been a dominant influence in modern jazz for a decade and a half as interpreter and teacher, and he will be breaking a recording silence of several years with his first Atlantic releases.

The Charlie Mingus Jazz Workshop has been recognized as one of the most experimental of the avant garde groups. Perhaps no other jazz unit has been more daring and uninhibited in its excitations into so-called "serious" modern music.

George Wallington is one of the recognized piano virtuosos in the new idiom, and has a secure place as one of the earliest and best-known modern jazz composers and theorists.

Jack Montrose is one of the younger West Coast luminaries, much admired as a distinguished tenor saxophonist and composer.

Mitl Jackson may be the premiere vibraphonist of the era, easily winning everybody's jazz polls in recent years. Jimmy Giuffre is a much sought after composer and arranger, and a distinguished soloist on clarinet, tenor and baritone.

Marks Promotes Delfino

New York—Edward Delfino who for many years was in charge of the stock and shipping rooms of the Edward B. Marks Music Corporation has just been promoted to the position of production manager. He will occupy the desk which the late Mitchell B. Marks ran so ably in the past.

Coral 78 RPM Now 9¢

New York—Norman Wiesner, general sales manager of the Coral Record company, announced this week that as of January 23, all 10-inch 78 rpm Coral single records will carry a suggested list price of 9¢, including Federal Excise Tax. This price change affects the Coral 69,000; 85,000; 64,000 and 65,000 series only.

The dealer cost will be 60¢, including Federal Excise Tax. Shipments made through Friday, January 20th, were billed at the old prices. All other suggested list and dealer prices remain the same.

Robbins Exits Columbia Pies

New York—Buddy Robbins has left Columbia Pictures Music Corp. and is currently engaged in several operations. In the management field, he is handling writers-composers Eddie Lawrence who is currently appearing in the "Three Penny Opera" and is scheduled to cut a comedy album with ABC-Paramount Records. Lawrence is also cutting some comedy spots for the A.B.C. radio program "Off Beat." Robbins will also handle as an artist, songwriter Moe Cohn, who has just recorded for ABC-Paramount Records and whose first release will be out this week.

In the publishing field Robbins is concluding a deal with Duke Stuyvesant to handle his music firm, Producers Music Corp. Stuyvesant and Robbins intend to concentrate on show material but will also handle pops. In between time, Robbins is shaping up prices to sell his father's life story for a movie musical.

WNEW Sponsors Dances For Community Funds

New York—Larchmont-Mamaroneck Youth Club, Incorporated will be the first organization to greet WNEW's band wagon of stars. The station's roster of well known disk jockeys, together with Roy Ross and the Orchestra will also appear at the Mamaroneck Junior High School the night of January 28th.

There will be appearances by Jerry Marshall, Art Ford, Klavan & Finch, William B., William Marks, Stu, Jack Lazarre, Dick Shepherd, Hal Moore, Bill Harrington, Bill Kemp, Roy Ross and the Orchestra, augmented by well known musicians including saxophonist, Barm "The Man" Taylor, and many other top show business stars.

This non-profit community service started by WNEW is a new venture and has met with an unusually warm response from the public. Demand for tickets to this event has been of a phenomenal nature.

Over seventy organizations working for the benefit of their youth have requested this WNEW package for a dance in their area.
Thanks Operators and The Cash Box for Supporting My Humble Efforts

for 1955

"Don't You Know"
"All By Myself"
"Ain't That A Shame"
"Poor Me"

for 1956

My New Record Release
No. 5375
"Don't Blame It On Me"
b/w
"Bo Weevil"

Gratefully
Fats Domino

Imperial Records

"It's What's in THE CASH BOX That Counts"
DOOTONE
HAS SIX BIG ONES
1. "THE DEATH OF EMMETT TILL"
   THE RAMPARTS # 382
2. "CRY ME A RIVER"
   DEXTER GORDON # 384
3. "I STILL REMEMBER"
   b/w "HOUSE CAT"
   THE ROMANSCERS # 381
4. "DEAR DARLING"
   THE MEDALLIONS # 379
5. "DEXTER BLOWS HOT AND COOL"
   DEXTER GORDON # LP 207
6. "ONE MORE KISS"
   THE CALVANES # 371

New SPIRITUAL GOSPEL Releases
"SALESMAN FOR MY LORD"
b/w "IT'S ALL RIGHT"
KANSAS CITY SOUL REVIVERS # 383

"I NEED YOU GOTT"
"TIME MOVES ON"
GOSPEL LIGHT SINGERS # 386

HEAR the famous
DIXIE HUMMINGBIRDS
singing
"POOR PILGRIM OF SORROW"
b/w "DEVIL CAN'T HARM A PRAYING MAN"
PEACOCK # 1737

THE CASH BOX
in
NEW YORK CITY
in
CHICAGO
in
NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To
The Cash Box, By Leading Music Operators in New York City, Chicago and New Orleans.

<table>
<thead>
<tr>
<th>#</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>I'LL COME HOME</td>
<td>B.B. King</td>
<td>Specialty 7536</td>
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<tr>
<td>2</td>
<td>TUTTI-FRUTTI</td>
<td>Little Richard</td>
<td>Specialty 161</td>
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<tr>
<td>3</td>
<td>HANDS OFF</td>
<td>Eddy Wilson &amp; B. W.</td>
<td>Specialty 7536</td>
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<td>4</td>
<td>FEEL SO GOOD</td>
<td>Shirley &amp; Lee</td>
<td>Specialty 161</td>
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<td>5</td>
<td>SPEEDOO</td>
<td>Little Richard</td>
<td>Specialty 161</td>
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<tr>
<td>6</td>
<td>WHEN YOU DANCE</td>
<td>Turhan &amp; Eddy</td>
<td>Specialty 161</td>
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<tr>
<td>7</td>
<td>POOR ME</td>
<td>Eddy Wilson &amp; B. W.</td>
<td>Specialty 7536</td>
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<td>8</td>
<td>SEVEN DAYS</td>
<td>Clyde McPhatter</td>
<td>Atlantic 1081</td>
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<tr>
<td>9</td>
<td>TEEN AGE PRAYER</td>
<td>Orchestra</td>
<td>Specialty 7536</td>
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<tr>
<td>10</td>
<td>I FEEL LUCK</td>
<td>Shirley &amp; Lee</td>
<td>Specialty 161</td>
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
<table>
<thead>
<tr>
<th>Album Title</th>
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<tbody>
<tr>
<td>Another Hit for PIANO RED</td>
<td>1</td>
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<tr>
<td>SHE KNOCKS ME OUT</td>
<td>2</td>
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<tr>
<td>JUMPIN' WITH DADDY</td>
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<td>Another Hit for MR. BEAR</td>
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<td>PEEK-A-BOO</td>
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<td>BEAR HUG</td>
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<td>THE NIGHTCAPS</td>
<td>7</td>
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<td>A KISS AND A VOW</td>
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<td>BE MY GIRL</td>
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<td>THE GYPSIES</td>
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<tr>
<td>YOU'VE BEEN AWAY TOO LONG</td>
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<td>ROCKIN' PRETTY BABY</td>
<td>12</td>
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<tr>
<td>OSCAR &amp; SUE</td>
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<td>THINK OF TOMORROW</td>
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<tr>
<td>SET A WEDDING DAY</td>
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<tr>
<td>GROOVE RECORDS</td>
<td>16</td>
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</tbody>
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**155 EAST 24th STREET**

**NEW YORK, N. Y.**

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**THE CASH BOX**

**in PHILADELPHIA**

**in LOS ANGELES**

**in ST. LOUIS**

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**The Top Ten Tunes Netting Hottest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.**

1. **THE GREAT PRETENDER**
   - Platters (Mercury 70753)
   - The Clovers (Atlantic 1081)
   - The Clovers (Atlantic 1083)
   - The Clovers (Atlantic 1083)
   - The Clovers (Atlantic 1083)
   - The Clovers (Atlantic 1083)
   - The Clovers (Atlantic 1083)
   - The Clovers (Atlantic 1083)
   - The Clovers (Atlantic 1083)
   - The Clovers (Atlantic 1083)

2. **TUTTI-FRUTTI**
   - Little Richard (Specialty 567)
   - Little Richard (Specialty 567)
   - Little Richard (Specialty 567)
   - Little Richard (Specialty 567)
   - Little Richard (Specialty 567)
   - Little Richard (Specialty 567)
   - Little Richard (Specialty 567)
   - Little Richard (Specialty 567)
   - Little Richard (Specialty 567)

3. **HANG OFF**
   - McShann & Bowman (Vee-Jay 660)
   - McShann & Bowman (Vee-Jay 660)
   - McShann & Bowman (Vee-Jay 660)
   - McShann & Bowman (Vee-Jay 660)
   - McShann & Bowman (Vee-Jay 660)
   - McShann & Bowman (Vee-Jay 660)
   - McShann & Bowman (Vee-Jay 660)
   - McShann & Bowman (Vee-Jay 660)
   - McShann & Bowman (Vee-Jay 660)

4. **CHICKEN AND THE HAWK**
   - Joe Turner (Atlantic 1080)
   - Joe Turner (Atlantic 1080)
   - Joe Turner (Atlantic 1080)
   - Joe Turner (Atlantic 1080)
   - Joe Turner (Atlantic 1080)
   - Joe Turner (Atlantic 1080)
   - Joe Turner (Atlantic 1080)
   - Joe Turner (Atlantic 1080)
   - Joe Turner (Atlantic 1080)

5. **POOR ME**
   - Fats Domino (Imperial 5936)
   - Fats Domino (Imperial 5936)
   - Fats Domino (Imperial 5936)
   - Fats Domino (Imperial 5936)
   - Fats Domino (Imperial 5936)
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   - Fats Domino (Imperial 5936)
   - Fats Domino (Imperial 5936)
   - Fats Domino (Imperial 5936)

6. **WITCHCRAFT**
   - Platters (Mercury 70753)
   - Platters (Mercury 70753)
   - Platters (Mercury 70753)
   - Platters (Mercury 70753)
   - Platters (Mercury 70753)
   - Platters (Mercury 70753)
   - Platters (Mercury 70753)
   - Platters (Mercury 70753)
   - Platters (Mercury 70753)

7. **THE GREAT PRETENDER**
   - Platters (Mercury 70753)
   - Platters (Mercury 70753)
   - Platters (Mercury 70753)
   - Platters (Mercury 70753)
   - Platters (Mercury 70753)
   - Platters (Mercury 70753)
   - Platters (Mercury 70753)
   - Platters (Mercury 70753)
   - Platters (Mercury 70753)

8. **NEED YOUR LOVE SO BAD**
   - Little Willie John (King 4444)
   - Little Willie John (King 4444)
   - Little Willie John (King 4444)
   - Little Willie John (King 4444)
   - Little Willie John (King 4444)
   - Little Willie John (King 4444)
   - Little Willie John (King 4444)
   - Little Willie John (King 4444)
   - Little Willie John (King 4444)

9. **CRYING WON'T HELP YOU**
   - B.B. King (RPM 457)
   - B.B. King (RPM 457)
   - B.B. King (RPM 457)
   - B.B. King (RPM 457)
   - B.B. King (RPM 457)
   - B.B. King (RPM 457)
   - B.B. King (RPM 457)
   - B.B. King (RPM 457)
   - B.B. King (RPM 457)

10. **STEAMBOAT**
    - Drifters (Atlantic 1070)
    - Drifters (Atlantic 1070)
    - Drifters (Atlantic 1070)
    - Drifters (Atlantic 1070)
    - Drifters (Atlantic 1070)
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    - Drifters (Atlantic 1070)
    - Drifters (Atlantic 1070)
    - Drifters (Atlantic 1070)
MEL WILLIAMS

( Federal 12245 )

"COME EARLY, STAY LATE" (2:05) [Hiwattt ASCAP—Jarvis, Diamond, Hoffman] Mel Williams, accompanied by a swinging quick beat orchestral support by Gerald Wilson, shoots out a driving lyric to his baby to "come early, stay late tonight." Lively, exciting wax.

"HURRY HOME TO ME" (2:50) [Arno & Gallo BMI—Wilson, Bass, Williams] Williams wails a middle beat blues on the flip. Williams proclaims his love beseeching his baby to hurry home to him. He's lost without her love. Earnest vocal effort that jumps.

GUITAR SLIM

(Specialty 569 )

"YOU GIVE ME NOTHIN' BUT THE BLUES" (2:14) [Venice BMI—L. Longminiere] Guitar Slim offers a strong down home blues of a middle beat. Slim wails his dejection caused by his baby who makes him so miserable. Ok wax coupled with the drawing power of Guitar Slim should give this deck a big sale.

"SUMVIN' TO REMEMBER YOU BY" (2:42) [Venice BMI—E. Jones] Slow beat wailer chanted by Slim. Another strong offering. Similar comments.

THE VICTORIANS

(Sosaic 103 )

"I'M ROLLIN'" (2:42) [Fifth Ave Music BMI—Watts, Kelley] The Victorians rock a joyous sounding quick beat jump that is for the rock and roll audience. The group infects with its spirit and sound. Ok side.

"HEARTBREAKING M.O.O.N" (2:38) [Fifth Ave Music BMI—Thompson, Craft] The Victorians blend evenly on a slow ballad pretty. Deck is well done and has good potential.

RUDY MOORE

(Federal 12253 )

"I'M MAD WITH YOU" (2:44) [Arno BMI—Rudy Moore, Nightingale] Moore is mad, and his anger lends zest to his vocal of the middle beat jump blues. Item moves and should satisfy the jump market.

"MY LITTLE ANGEL" (2:43) [Arno BMI—Moore, Nightingale] Moore sings a slow, down home blues. His handling of the moving, tender subject is good and bears watching.

THE CASH BOX

"WHY DO FOOLS FALL IN LOVE" (2:10)

[Patricia BMI—Lymon, Santiago, Goldner]

"PLEASE BE MINE" (2:44)

[Kahl BMI—Lymon, Santiago, Goldner]

FRANKIE LYMON AND THE TEENAGERS

(Gee 1002 )

- Young Frankie Lymon, apparently never heard that the entertainment biz is the toughest and that one suffers many years before "comes the dawn." The first crack out of the box Frankie and The Teenagers come up with a tremendous piece of material, "Why Do Fools Fall In Love," a middle beat rhythm item with a melody that grips. The deck has, in addition, a wonderful vocal treatment. Everything is going for this etching, and if it doesn't make it big in both pop and R & B, we miss our mark by miles. The coupling, "Please Be Mine," is a blues ballad, touchingly performed by the fledgling group. It is an excellent side, but we'll string along with "Why Do Fools Fall In Love" for smash money.

LLOYD GLENN

(Aladdin 3307 )

"SUNRISE" (2:30) [Aladinn BMI—Lloyd Glenn] Lloyd Glenn weaves his piano magic, moving modestly through a slow beat blues. Glenn's audience will find him pleasing as ever.

"TIDDLY WINKS" (2:20) [Aladdin BMI—Lloyd Glenn] Glenn picks up the tempo on the flip, sprinkling a fast beat with enthusiasm. Good change of pace.

JOHN LEE Hooker

(Vee-Joy 164 )

"MAMBO CHILLUN" (2:45) [Conrad BMI—J. Hooker] The mambo is chanted by Hooker in his "Mexican" style. Infectious side with an intriguing Latin beat.

"TIME IS MARCHING" (2:50) [Conrad BMI—J. Hooker] Hooker walls a slow southern blues with deep emotion. Good down home wax.

PIANO RED

(Grace 4G-016 )

"JUMPIN' WITH DADDY" (2:26) [Raleigh BMI—E. Snod] Piano Red offers a new release that is a jumping, driving side. Red rocks the keyboard, but the backing, hihihu-hum some exciting "lissin", is very much in the mood. Exciting wax.

"HE KNOCKS ME OUT" (2:28) [Lowrey BMI—Dora Rutledge] Red's counting is the strongest of two strong sides. Deck is another rocker and it rests to the feet. Hard to sit still with this etching spinning. Sure to get a good play at the counter.

JOE WEAVER

(Fortune 825 )

"IT MUST BE LOVE" (2:18) [Trianon BMI—Joe Weaver] Joe Weaver chants a groovey quick beat. Deck moves well and provides an enjoyable two minutes of listening.

"BABY, I LOVE YOU SO" (3:00) [Trianon BMI—Joe Weaver] A gimmicked sound, a weird arrangement and strong waller effect by Weaver, gives this middle beat blues a great chance to break through. Deck is unusual and deserves your attention. Watch it.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
“EDDIE MY LOVE” (2:53)  
[ModernBMI—Collins, Davis, Ling]  
“JUST GOOFED” (2:35)  
[ModernBMI—Collins, Davis, Ling]  
THE TEEN QUEENS (2:43)  

“WIN T TO THE CRIME” (2:08)  
[Dave DreyerASCAP—Schroeder, Demetrius, Diamond]  
“TEEN-AGE HEART” (2:38)  
[Warner Music BMI—Kardon, Gordon, Freed]  
(Herald 1234)  
(Herald 1234)  

Faye Adams comes up with two first-rate sides that are the best she has done in several releases. “Witness To The Crime” is a breakneck racer, with a crazy beat. Faye catches her man straying a bit and she has him dead to rights. The arrangement and the big thunged thrash are tops. Powerful side that should make it big. The reverse, “Teen-Age Heart” is another potent offering that may find a ready acceptance in the pop market. It is a romantic effort done with deep feeling. Both sides can make it, tho we lean to “Witness To The Crime.”

BIG MAYBELLE  
(Okeh 7066)  
THE OTHER NIGHT” (2:02)  
[Blackwood BMI—J. A. Bennett, Wyche] Big Maybelle has a melodic piece of material and the big gal sings it with feeling. Maybelle can handle a tune and does. Very good side.

“SUCH A CUTIE” (2:10)  

VIKI NELSON  
(Prestige 402)  
BY MY SIDE” (2:50) [Premium Publ. Co. BMI—Vikki Nelson] Vikki Nelson does an ok job on a slow, swaying blues. She digs right into the tune, giving it a funky reading.

“BRIGHT AND EARLY” (2:08)  
[Premium Publ. Co. BMI—Simpleton, McCoy] Quick beat jump is given a smart and sharp vocal projection by the swinging vocalist. Deck moves and Miss Nelson goes all out. Good deck that could get action with the proper exposure and distribution.

HEY JACKSON QUINTET  
(June 789)  
“SIXTEEN TEENS” (1:53)  
[Myers Music ASCAP—Wolfson, Wolfe, Wohl] Hey Jackson Quintet rock out a rock and roll quick beat item that is aimed at the pop market. Takes a team effort and shows what all the teen agers. Deck is done with excitement and it should make the kids move their feet as well as spend some of their much sought after coin for this platter. Happy, infectious side.

ROCK N ROLL MARCH” (2:52) [Famous ASCAP—Chitt, Wolfe, Wolfson] A like piece of material with similar comments.

MR. BEAR  
(Groovy 0138)  
“PEEK-A-BOO” (2:34) [Monument BMI—Wyche, Watts] Mr. Bear has latched on to a very funny piece of material and his delivery could be just the thing to make this a big seller. Mr. Bear has a frustrating romantic experience as a result of his snooping Aunt Susie. Watch this carefully—it could be the big one for Mr. Bear.

THE BEAR HUG” (2:28)  

ARTHUR GUNTER  
(Eclectic 202)  
“TROUBLE WITH MY BABY” (2:35) [Eclectic BMI—A. Gunter] Arthur Gunter has a powerful blues with an unusual flavor. Deck has the sound to capture the ear immediately. Gunter gives it a solid and exciting reading. Watch it carefully. Could break out for a hit.

“DO YOU BETTER LISTEN—” (2:25) [Eclectic BMI—A. Gunter] Gunter wails a good slow beat country blues that comes up a strong side. The shaded by “Trouble With My Baby,” Gunter advises his baby to quit her drinking.

SPIRITUAL  
REVEREND CLEOPHUS ROBINSON  
(Pencock 1758)  

“I’VE GOT A NEW BORN SOUL” (2:47) [Martin Studio—James Cleveland] Coupling is a beautifully done staccato gospel item. Side stirs up excitement in the listener. Two effective offerings.

GOING BIG!  
“Albert Is His Name”  
LU MAC  
# 117  
“Looking For My Baby”  
LITTLE PAPA JOE  
# 116  
Blue Lake Records  
ASSOCIATED WITH PARROT  
4858 S. COTTAGE GROVE AVE.  
CHICAGO, ILL.  
(Tel.: Oaklh 4-5254)

“Climbing Fast!”  
“AIN’T THAT LOVING YOU, BABY”  
Jimmy Reed  
VEE-JAY # 168  
“OOP DE OOP”  
Earl Phillips  
VEE-JAY # 158

“Later Alligator”  
BOBBY CHARLES  
CHESS No. 1609

“Tippity Top”  
THE RAYS  
CHESS No. 1613

“IN My Diary”  
THE MOONGLOWS  
CHESS No. 1611

“I’ll Be Home”  
THE FLAMINGOS  
CHECKER No. 830

“Riding High on the Charts”  
January 28, 1956

It’s What’s in THE CASH BOX That Counts”
NEW YORK:

A visit to the Tico offices finds the shipping room in a frenzy of excitement as they rush about filling orders on George Goldner's new 12" LP line. The orders have reached the top of 20,000 and are expected to reach 30,000 by the end of February. Orders have reached a figure on this new line that practically make it a new business for Goldner. Featured in the series are Tito Puente, El Combo, Latin Stars, Machito, and Tito Rodriguez. The artwork on the covers is designed in such a manner as to please all fans of the Latin groups.

Ronnie Baxter

KOFFIE BAKER

La Playa Sextet, a 12" LP that is growing more than any other Mardir Gras release and will be officially launched with a back to "Cha Cha Band". The latter is a single, still selling big as "Speak Up Mambo", "The Garbage Man", Cha Cha Band, and "Mississippi Mambo". La Playa Sextet, a group of artists in Mexico to the American public. Goldner has arranged for the top Latin material to be recorded locally and has just completed some recording sessions. Therefore, Mardir Gras will be hot with "Would You Care To Cha Cha Cha" by The Cleftones.

DEAN BARLOW

BROKEN WIDE OPEN

The Wrens

Rita Delma

different rendition

"C’EST LA Vie... THE TEEN-AGE HEART"

RAI records, INC.

2122 W. 42 St. (W 7-0532) N. Y.

January 28, 1956

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

CHICAGO

Plenty profits and personal appearances for those who satisfy the tastes of the growing R&B public. Such as Eddie Boyd, who is now working with Lowell Fulsom. And Willie ("I Am A Lover Man") Dixon, whose log shows recent stand at Coliseum. And Little Walter, booked up for a month of touring...

DEAN BARLOW

EL DORADOS

LOS ANGELES:

John Dolphin really happy since "Jivin’ Around" took off nationally. John says it is "definitely the instrumental hit of 1956". One of the first releases on the Monarch Brothers label, "Jivin’ Around" has sold out and the follow-up, "Torch Song", has launched a breezy news letter to its distributors. Herald will soon release an LP exposing the talents of young Canadian pianist, Regina Wilson... Fortune has come up with a potential hit in "Baby Love You" by Joe Weaver. Weird arrangement will certainly draw attention to it...

CHRIS COOPER, DJ

MILAN MORAN

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
"IF YOU WERE MINE" (2:28) [Delmore ASCAP—C. Cohen]  "THAT'S A SAD AFFAIR" (2:28) [Hollin Stewart BMI—R. Stewart]  JIM REEVES  (RCA Victor 20-6401; 47-6401)  • His recording of "Vondells Come A-Sucker" continues to rack up the plays. Jim Reeves releases two more potent waxings of tunes that should add tremendously to his already huge following. And both songs have the quality of chutzpah and charm to break into the magic of hits. "If You Were Mine" is a light-hearted, quick beat romantic number. The other side, "A Sad Affair," is another up tempo cut that the chanter treats to more of his top quality stylings. Both ends are loaded with potential but we lean toward the upper end.

"HONEY, HONEY" (2:06) [Acuff-Rose BMI—Miller, Miller]  "LET'S STAY TOGETHER" (2:11) [Acuff-Rose BMI—Miller, Barkdull]  RUSTY & DOUG  (Hickory 1042; 45-1042)  • Rusty and Doug were listed high up on the "most promising vocal group" charts for '55 and indications are that the boys are gonna have a rocking year in '56. Two convincing reasons are evident in their newest effort for the Hickory galaxy. One is labeled "Honey, Honey," a high flying love piece that the boys belt out in authentic fashion. The other is "Let's Stay Together," a bouncy, romantic opus cued with infectious appeal by the up-comong duo. We favor "Honey, Honey" but don't sell the flip short. Watch these boys go.

FERLIN HUSKEY  (Capital 3316; F316)  • "GONE" (2:16) [Milene ASCAP—F. Rose, H. Heath] Ferlin Huskey comes up with a most inviting reading of an up tempo moralizer that could bust through for a big hit. His Hush Puppies cannot help but do their piece in stellar style.  "SINFUL SECRET" (2:25) [Cenco]  • "Paper Heart" (Cenco) that half Huskey pours his heart out on a touching, middle beat, crying towis item. Powerful counter for the cops and dealers.

GENE AUTRY  (Columbia 2148; 4-2148)  • "YOU'VE GOTTA TAKE THE BITTER WITH THE SWEET" (2:05) [Blue ASCAP—Fotini, Miles] Gene Autry looks to the brighter side of life on this end of the week. His latest comes up with a pleasur-able rendition of a meaningful, up beat ditty. Carl Cotter's orky supplies a good "A" instrumental backdrop. Good side.

"TWO CHEATERS IN LOVE" (2:25) [Golden West BMI — Toombi] On the bottom side Autry takes the opposite point of view as he convincingly etches a heartfelt, middle beat love weeper.

JIMMY & JOHNNY  (Decca 29772; 9-29772)  • "SWEET SINGING DADDY" (2:36) [Cedarwood BMI—W. Pierce] Jimmy and Johnny team up to display their appealing vocal talents on a quick paced, happy-go-lucky novelty that could step way out. Effective phrasing.

"TRUST ME" (2:38) [Cedarwood BMI—H. Hansen] This end the duo's "Let's Stay Together" pace as they effectively wax a moderate paced ten-copp- compelling love tune. Strong two-sider.

HAWKSHAW HAWKINS  (RCA Victor 20-6396; 47-6396)  • "IF IT AIN'T ON THE MENU" (2:06) [Starrite BMI—R. Pease] Hawkshaw Hawkins takes hold of a flavorful piece of up tempo material and knocks it out with a quick beat. Could rack up the sales and spins. Watch for it.

"BORROWING" (2:35) [Harper Mills BMI—E. Neshit] Here the melodrist weaves a........

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS Every Week In THE CASH BOX ALL FOR ONLY $15. PER YEAR (52 ISSUES)

It's What's in THE CASH BOX That Counts"

—Faron Huskey with The Faron Huskey Show set for a personal appearance in Richmond, Va. on Feb. 5th with Bill Bailey.

Jim Reeves (RCA Victor) has just completed a portion of the 1966 Parity Affair Campaign designed to help artists who refuse to help the Tour support the "You And I" fund. Reeves was one of the many RCA Victor recording artists making the tour.

Carl Smith (Columbia) just completed personal appearances in North Carolina.

Lons and Vee have just completed a tour through Mississippi and Alabama. Marslin Carter, and the Carlisles have been working through Florida and Georgia. Marty Robbins has been working Colorado, Texas and South Carolina. Cowboy Copas made these same dates along with Robbins.

Eddie Crandall who recently made his initial recording for RCA Victor did his first guest spot on the Grand Ole Opry Saturday, January 14th. Rich has had much acclaim with his first recording "I'm Gonna Die". The Charlie Lamb Agency in Nashville handled Rich's first recording promotion.

Frankie More and Spot Acauf left Nashville last week for another tour with their package of Johnnie and Jack, Kitts Wyco and Roy Acuff, Acuff and Johnnie and Jack and Kitts Wyco. And just completed a very successful tour through Canada. This has been one of the Deca Records' most consistent package shows out of the 'Opry' during the past year.

The Lounin Brothers (Capitol) have just completed a tour through South Carolina, Georgia and Florida, with dates in Asheville, N. C. and one in Kansas City, Kansas.

Bill Monroe and his Bluegrass Boys have just completed dates in Caribad, New Mexico and Dallas, Texas.

Cousin Jody has just completed a string of personal appearances that took him through Arizona, New Mexico and Texas. At the latter date, he was visited by Porter Wagoner.

Crowds continue to hold up at the top at the Big D. Johnny Cash, in his debut on January 7th, opened the New Year with a terrific job. He's a real talented fellow and the Big D is looking forward to his return.

Big D's connection with the Big D for about five years gone its picture made recently. It's on the cover of the program that the Big D "circulates" each week. Big D will do a big job on radio and TV.

Jimmy and Johnny, now on Decca, are show-stealers every week. They do imitation, comedy, dance and everything. Always get encore. Big D "reports" they are crowded with good talent all over the place.

Helen Hall's new release is out on Coral. "That Kind Of Guy" and "Unwanted Love, Unwanted Heart". When Helen's first release came out, you'll remember that she was hospitalized after the tragic auto accident—so no promotion. Good luck on this one Helen. Helen and her family just moved into a new home in Ft. Worth last month.

Leon Payne guested on the Big D on Jan. 21st. He was the 21st, a trio of talented West Texas kids, Dottie Jones and the O'Neal Brothers made their debut. Johnny Doolin continues to hammer out pub music. He's a real good one. The 22nd, a release from the Crossroads of Country Music, "You Can't Love To Do Things In A Big Way!" the family of Hugh B. Birks of Dallas mailed the red Foley "Ozark Jubilee" a "Texas-size" birthday card. Arriving at the store which day, the cake slowly melted through the birthday cake topped by an oil derrick instead of a candle. The company had an audience opportunity to see the "card" on the "Jubilee's" First Anniversary program.

The Tapdole, loveable pint-sized singers who appeared on the "Jubilee" and have returned every sixth week since, will be on deck for the Birthday Party.

The Jubilee Promoters, unfortunately, had to miss the celebration, since their group was booked for the forthcoming 21-day personal appearance tour of Gene Autry.

Smiley Barnett, star of the popular Radiator series bearing his name, has been set for a Spring tour with Ben Alexander, the Officer Frank Smith of "Dragnet".

As a part of his comedy routine on the "Ozark Jubilee" on December 31st, Uncle Cyp Brasfield used nine tiny puppies, saying that he planned to send one to everybody who had written him day, "but," he continued, "I don't know what I'll do with the other eight." By the following Saturday, which was on Jan. 7, Uncle Cyp had received 420 written requests for the puppies.

Red Foley continues to prove his great recording talents. Once again Red has teamed up with Kitty Wells and the two have worked out a new recording of their recording of "You And Me" and "No One But You". Johnny Bond and Jack Anglin joined in and Johnny Bond penned the "You And Me" side, while Eddie Smith takes writing laurels for the flip. This no doubt will be another big hit for Red Foley—his second in two weeks.

HAYDIE HAPPENINGS . . . Keith Rush pens from KWKH and the 'Hayride' that Wel's Fairburn (Columbia) is all set for the release of another record. Rush is personal manager of Fairburn who joined the 'Hayride' last year, and John New- man (Dot) were into Nashville last week for recording sessions. Sticks continue to promote Jimmy, who will be an exclusive act on the "Hayride".

COUNTRY SMATTERS . . . Uncovering some of the news that has come into the office during the past few days, was happy to hear from Kent W. Kistler, who handles some of the publicity and promotion on the A. V. Bamford tours. Kistler reports that he and Milburn Stewart had a real rough ride into some rough weather in Winnipeg recently. Both acts had car trouble due to the rough driving and snow. Hope you have better weather conditions on future tours, Kent.

Bill Hight reports that Myrna Lorrie has been singing at the Casino at Ft. William, Myrna, who records for Abbot Records, along with her brothers David and Delos are scheduled in Toronto, Ont., and will work personal appearances around that area for a few days. Bill also reports that Martha Lynn (RCA Victor) recently bought a new home near Victoria, Texas.

Hank Thompson and his Brazos Valley Boys working in Oklahoma City, Okla., this Saturday (Jan. 28), Thompson continues to fulfill a string of personal appearances each week with the help of Sunrise Jim Halsey is Thompson's personal manager.

Fred Baker (Capitol) was a recent guest on the Jack Turner (RCA Victor) Show in Montgomery, Ala. and while there were the popular Gilmore sisters (pantomime artists) who guested on Turner's show. Alabama, Jan. 18, Turner just found Turner and his band working a benefit for the Underprivileged Children in Selma, Ala.

Harry Silverstein, Southern Promotion Rep for Decca Records, stage manager of the "You And Me" and "No One But You" tours,<hr size="1" width="50%" />

BUDY STARCHER<br/>

THE BIG "D" JAMBOREE . . . Sonny James (Capitol) and Charlie Arthur (RCA Victor) were on A. V. Bamford's tour January 21. Carl Smith, Ray Price and Buren Berrill, all with WOEX-TV, "Happy Days" left Scattergood, W. Va. on Jan. 25 and had a peak audience in a car into the town's radio-campaign.

Crowds continue to hold up to the top at the Big D. Johnny Cash, in his debut on January 7th, opened the New Year with a terrific job. He's a real talented fellow and the Big D is looking forward to his return. Big D's connection with the Big D for about five years finally got its picture made recently. It's on the cover of the program that the Big D "circulates" each week. Big D will do a big job on radio and TV.

Jimmy and Johnny, now on Decca, are show-stealers every week. They do imitation, comedy, dance and everything. Always get encore. Big D "reports" they are crowded with good talent all over the place.

Al Flores, personal manager of Ray Price, reports that the "Run Boy" crooner is all set to take off for a January 8th opening at the Red Barn, Anchorage, Alaska. On the way, Price will be a one-nighter in Denver. Anhour tour last five days.

Sonny James (Capitol) is slated to star in his own half-hour of the Ozark Jubilee TV commencing the 28th of this month. James has been bussed shuttling back and forth between the Big D Jamboree and the Jubilee.

Buddy Starcher, manager of WMIE in Miami, Florida, which is producing a private show on WGBS-TV on Saturdays from 5:00 till 6:00 P.M. Other shows were produced in North Carolina, Georgia, Mississipp, Arkansas, and Texas. Their present tour kicks off Feb. 2nd in Winston-Salem, N. C. and will conclude in Gulfport, Miss. on Feb. 14th.

Wanda Jackson is working through New Mexico. She will check in on the Ozark Jubilee for two weeks after that then head for South Carolina for personal appearances. Her "Tears"

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Selling like hoecakes!

Marty Robbins' Ray Price's

"TENNESSEE TODDY"
c/w
"MEAN MAMA BLUES"
COLUMBIA 21477

"RUN BOY"
c/w
"YOU NEVER WILL BE TRUE"
COLUMBIA 21474

The Cash Box; "Bullseye"
The Billboard; "Spotlight"

"It's What's in THE CASH BOX That Counts"
CARL STUART
WYOM—Bost, Mass.
1. Love, Love, Love (W. Fries) [145]
2. I’ve Lost You (H. Fries)
3. 16 Tons (T. Ernie Ford)
4. Let’s Be Beautiful (F. Young)
5. Run Away (Boy Price)
6. (Call Me) Mr. Everything (Porter Wagoner)
7. No One But You (Walls & Fely)
8. You’re From Texas (Porter Wagoner)
9. Low Ride (Jim Reeves)
10. When I Sit Down With God (Jim Reeves)

PAUL KALLINGER
XERF—Del Rio, Tex.
1. Love, Love, Love (Fries & Pierce)
2. Why, Why, Why (Fries & Pierce)
3. 16 Tons (T. Ernie Ford)
4. God Was So Good (Newman)
5. It’s A Great Life (Youn)
6. Just Call Me Sucker (Eddy Arnold)
7. Beautiful Lies (Porter Wagoner)
8. Help Me Baby (Wells & Fely)
9. All I Have To Do Is Dream (Porter Wagoner)
10. Yonder Comes A Sucker (Porter Wagoner)

HARRY GAINES
KDAL—Taylor, Texas
1. Only You (Charlie Walker)
2. Go Vote For Roosevelt (Bobby Byrd)
3. God Was So Good (Newman)
4. My First Little Home (Ilan)
5. Trouble In Mind (J. Arnold)
6. Why, Why, Why (Fries & Pierce)
7. Save Me (Sorines & Pierce)
8. Somewhere At The End Of The World (Porter Wagoner)
9. Careless With My Heart (Porter Wagoner)

“SHERIFF” JIM LARKIN
WJWS—South Hill, Va.
1. 2. Girl From Pennsylvania (Porter Wagoner)
2. Why, Why, Why (Buss
3. Just Call Me Lonesome (Eddy Arnold)
4. How’s The Weather (Porter Wagoner)
5. Yonder Comes A Sucker (Porter Wagoner)
6. Here Today And Gone Tomorrow
7. It’s A Great Life (Youn)
8. I Forgot To Remember

BIG JIM HESS
WYK—Kissimmee, Tenn.
1. 2. Tons Of Snow (Williams) (Servise & Pierce)
2. Tons Of Snow (Williams) (Servise & Pierce)
3. Eat, Drink And Be Merry (Boyar)
4. Baby, Baby, Baby (Porter Wagoner)
5. What A Feelin’ (Paul Davis)
6. In My Ears (Carl Butler)
7. It’s My Sin (Eddy Arnold)
8. I’ve Used You (Reid & Roby)
9. You And Me Post Office (Jim Reeves)
10. I Forgot To Remember

JIMMIE WILLIAMS
WNYC—New York
1. My World Is You (J. Davis)
2. Why, Baby, Why (Porter Wagoner)
3. Baby, Baby, Baby (Porter Wagoner)
4. Baby, Baby, Baby (Porter Wagoner)
5. The Last Time (G. Swen)
6. For The Rest Of My Life (Porter Wagoner)
7. Barnyard Hop (Boyar)
8. New Wildflower Wildflower
9. Red Lip Girl (Red King)
10. Thank You (Porter Wagoner)

AL MCKINLEY
KDVJ—Lubbock, Texas
1. I’m A Merry Man (Porter Wagoner)
2. I Feel Like Crying (Servise & Pierce)
3. Tennessee Blues (Wells & Fely)
4. I Forgot To Remember
5. Mean Mama Blues (Wells & Fely)
6. Almost Your Baby (Servise & Pierce)
7. Don’t Ever Forget
8. I Forgot To Remember
9. Here I Am (Jerry Reid)
10. That Old Devil Bounce (Pierce & Griss)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARY—
Please keep us constantly informed of any changes in call letters or title,
Tubb And Snow Announce Plans
For 1956 "Jimmie Rodgers National
Country Music Day"

NASHVILLE, TENN. — Ernest Tubb, president of the Jimmie Rodgers Memorial Foundation, and Hank Snow officially announced here this week that plans are already under way for the Jimmie Rodgers —National Country Music Day” celebration, which is a tradition that today is recognized throughout the nation as a “tribute to Country Music.”

Coinciding with the announcement of increased activities, it was also disclosed by Tubb and Snow that all arrangements for this fourth annual celebration are being handled by the Charlie Lamb Agency, Nashville, Tennessee.

In previous years, highlights of the affair will be the appearances of most of the major artists in the country music field. There will be the grand-scale dances, parades and performances by which the artists will appear and hold forth. All of the proceeds will go to the Jimmie Rodgers Memorial and Health Foundation and will be used to benefit country music entertainment whose dedication is associated with the business, Tubb and Snow advised.

Following the announcement of this year’s program, the two entertainers advised that the station's and future program. Of great importance will be the annual presentation of two awards each year which will undoubtedly as important incentives to higher goals on the part of country music folk. The "Jimmie Rodgers Achievement Awards", will be presented once a year (one female and one male) to the outstanding entertainer as decided by trades-peoole and fans. The "Jimmie Rodgers Hall of Fame Award", will be presented to someone who has contributed most to country music for a minimum of five years. This award will be presented and voted upon by members of the trade only.

The long-anticipated "Country Music Hall of Fame” is nearing completion in the planning stage. It will be located not far from where Tubb and Snow filmed and "I'm A Lonesome Fugitive" and "I'm a Long Gone Lonesome Buryin’ Ground" and "Waltz Through My Eyes" on the year-round souvenir concession in addition to the actual awards and momentos of memorable occasions and persons in country music.

The long-awaited "Jimmie Rodgers Memorial Hospital" is not included in the immediate plans for the future due to the tremendous funds required in such an undertaking. However, it was announced that proceeds from the various activities executed in the name of Jimmie Rodgers will be used to assist country music folk who are in need of such assistance during the time of illness, emergency, accident and cases of divine need. Help in these cases will go out to those wherever in the country, in which this plan will be released more fully later, according to Tubb and Snow.

Officers serving on the committee in addition to president Tubb, include, Lester P. Williamson, Vice-President, and Nate S. Williamson, Secretary and Treasurer. Directors of the Jimmie Rodgers Memorial and Health Foundation include: J. H. Skelove, Executive Committee Chairman; Ernest Tubb, Hank Snow, Mrs. Jimmie Rodgers, Lester P. Williamson, L. D. Walker, and Nate S. Williamson. C. H. Phillips of the Meridian Star who has written various articles and unselfishly on all past Jimmie Rodgers Memorial Day programs will be in complete charge of coordinating the activities of this year’s program for the city of Meridian.

A committee membership composed of eight top people from the music industry will work very closely in all activities associated with this year’s celebration, and the Jimmie Rodgers Memorial Foundation in general. The names of the various committee members will be disclosed shortly.

Johnnie & Jack, Kitty Wells
Sign Pact With Acuff-Rose

NASHVILLE, TENN.—It was announced here this week by Wesley R. Rose of Acuff-Rose Publications that the music firm has signed Johnnie And Jack and Kitty Wells to an exclusive recording contract. The term of the contract is for three years.

Johnnie & Jack, for the past two seasons, have been voted the number one duet of country music. Jimmie Rodgers Memorial Foundation In general. The names of the various committee members will be disclosed shortly.

Country Roundup (continued)

Ray Price going strong on his current Columbia waxing of "Run Boy". Manager Al Flores is opening both promotional gowns on the soaring song and indications are that the recording will be a real big seller.

Bob Jennings, with "Gosh, I Miss You All The Time" and "I'll Be The Last To Know", is racking up lots of royalties. Known as the ACM disk-jockey's favorite group of four years, held the number one spot for female country vocalists.

Murray Nash reports a strong action on the Marshall Pack recording on Republic of "A Mail Order From Heaven". Pack penned the tune himself which has already been covered on several other labels.

Lou Millet reports that he is back at the turntables at WLCS, Baton Rouge, Louisiana, keeping up a good work for country music. He reports a lot of attention to the Rex Allen recording of "I'm A Young Cowboy".

CINCINNATI CUT-UPS

The Boone County Jamboree was revived on WLW radio from 7-8 and from 10-11 Saturday night, with Clay Eager at the relict of the Hawaiian job as MC. Since Saturday night has always been the night for Country Music, we think it smart that the Crosley Station revived the show after so many years. Although the old familiar theme was missing, and there were too many similar acts on the show, it is the opinion of this writer that if the big station's brass will let Eager build the show (which can only be done over a long period of time) with a capable manager to do the picking and firing of talent, we can't but help believe that WLW radio will regain their Country audience it had many years ago. Certainly it's worth a try.

Bennie Lou into New York this week to cut a session for King Records. Her Daddy Billie Lou, is head of the pop field...Merle Travis, former WLW'er, celebrated the success of his hit song "Sixteen Tons" by having a plaque put up in the Central City, Ky., high school...Frank Fontaine and that wonderful act, The Lancers are currently booked in Beverly Hills with Gary Moore, the 10-year-old prodigy, for the town for stage appearances in connection with her latest movie "Glory," along with her co-star, Steve Forrest and John Lupton, helped to pick winners in the Junior Miss Contest sponsored by Cincinnati's Union Terminal. They take on a recording and broadcasting studio Tuesday when the March of Dimes RCA Victor Starliner pulls in, for a 7:00 pop flight recording stars aboard including Eddie Fisher, Jarey P. Morgan, Eddie Arnold and loads of others we'll be telling you more about next week, who should have remote broadcasts from the train, and we'll be there with bulbs poppin'.

The Ten Country Records

1. SIXTEEN TONS
   Tennessee Ernie Ford (Capitol)
2. LOVE, LOVE, LOVE
   Webb Pierce (Decca 29739; 9-29762)
3. WHY, BABY, WHY
   Porter Wagoner (RCA Victor 20-6269; 47-6289)
4. EAT, DRINK AND BE MERRY
   Red Sovine & Webb Pierce (Decca 29739; 9-29739)
5. JUST CALL ME LONESOME
   Eddy Arnold (RCA Victor 20-6198; 47-6198)
6. BEAUTIFUL LIES
   Jean Shepard (Capitol 3222; F3222)
7. ALL RIGHT
   Faron Young (Capitol 3169; F3169)
8. LONELY SIDE OF TOWN
   Kitty Wells (Decca 29728; 9-29728)
9. YOU'RE FREE TO GO
   Carl Smith (Columbia 21462; 4-21462)
only the
SEEBURG V-200

has the
Select-o-matic
MECHANISM

200 SELECTIONS make possible the
WORLD'S FIRST
DUAL MUSIC SYSTEM

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J P SEEBURG CORPORATION
Chicago 22, Illinois
NEW YORK—Altho auto production has been reduced at this time and top leaders of the industry predict that 1956 will see less total manufacture during the year, Harlow H. Curtice, president of General Motors Corporation, said “business generally will enjoy a record in 1956, but the pace of the expansion will be slower than in 1955.” That the motor industry, as well as that of steel, look to the future with great optimism as indicated by the announcement this week by two top industrialists. General Motors said its corporation has increased to $1 billion its investment managers were reporting working 572 steel industry, Benjamin F. Fairless, president of the American Iron and Steel Institute, announced an expansion program calling for $1.2 billion in outlays annually for the next three years. Combined, these two programs alone call for an outlay this year of $3.2 billion and represent 80 per cent more than was spent by the steel industry and General Motors in 1955. The program for steel calls for 15 million tons of new capacity to be installed at a five million ton a year clip, costing a total of $3.6 billion, spread over three years. This represents a rise of 11.7 per cent over current capacity of 128 million tons. Not only that, but a survey just completed by the American Iron and Steel Institute indicates that, when this three-year program is completed, a further expansion will be necessary.

WASHINGTON, D. C.—We’ve reported in this column that statistics indicate that average weekly wages during 1955 reached record highs, and predictions are that 1956 will see even higher average take-home pay. With pay higher, how do the nation’s workers stack up in time off, which is important to the coin machine industry? The Census Bureau said this week that the farmer puts in the longest work week, and the ordinary laborer the shortest. Since 1947 the average work week of farm laborers has declined from 53 hours to 50 hours in mid-1955. However, farmers and farm managers average 49 hours, and farm laborers 47 hours. The average work week in nonagricultural industries was said to have declined from 42 hours in 1947 to 41 hours in 1955. Professional and technical male workers average 45.1 hours; men clerical workers 40.3; women clerical workers 37.6; men sales workers 42; women sales workers 33.3; men machine operators 42.6; women household workers 30.1; and ordinary laborers, excluding farm and mine workers (male) 37.8.

For a long time leaders in the industry have attempted to find a way whereby operators would at least try a new product—before they decried, or condemned, that new product.

This publication, too, for a long, long time has pointed out to the nation’s operators that every new product, which has qualifications for long time play, should be given a complete and intensive test.

As The Cash Box has explained, if the operators won’t try new equipment, the manufacturers just won’t build any more new equipment. It doesn’t pay to build what won’t sell. That’s very simple logic.

To encourage manufacturers to build new and different types of equipment—the nation’s operators must try before they decry. They must give every new machine a chance to prove its value.

They know that the average manufacturer will only produce what intensive and extensive tests have proved to him can be profitable merchandise for the operator.

It is well known throughout the field that the average operator will wait for someone else to buy the new equipment and then, when and if he learns the truth about what this new equipment is doing on location, will walk in and, perhaps, buy a few for himself.

But if every operator assumes the attitude to “let someone else do it first”—then no one will buy. The result will be that—no one will build new machines.

To offset this attitude for the future it is always best to point out what can happen. And what happened just these past few months is an example of how many, many operators lost the best spots because they weren’t ready to chance investment to stimulate their own businesses.

When the pool games were first introduced many operators sat back and stated that they would buy when and if they ever heard of these little pool tables earning any real money, regardless of the fact that the price was low and the games were fascinating in their participant action.

So what happened? Those who dared have now obtained the best locations. And are enjoying fine sailing ahead, incomewise.

Those who waited (and many are still waiting) are now desperately calling for pool games. And can’t get what they want and need while others continue to gobble up the best locations for these games.

It’s time, therefore, that the average operator bethought himself and adopted as his theme—try before you decry—because trying the new products may prove a very wise and profitable venture.

Just as those who first tried the new pool tables have already proved the value of these new games to the operators who waited and lost out on the best spots.
TRADE DRIVES AHEAD

Entrance of New Blood Sparks Biz in Many Areas. Ops Forced to Get Back Upon Their Toes as New Products Bring in Young Enthusiasts Who Foresee First Real Buck Ahead. No Time to Lazy Away on Job Now as New Blood Drives to Obtain Share of Locations Pushing Competition to Keen Peak.

CHICAGO—Entrance of new blood in many areas throughout the country has created peak competitive conditions of the keenest nature known for some time, according to reports being received.

"Fact of the matter is", one well known midwest operator reported, "some of the old time music operators are now adding pool games to their routes and are, therefore, cutting in on locations here.

"In most cases", he continued, "this is no time to lazy on the job. These men know their business. These new products are showing them daylight. They're going after the spouses and with and everyone "you" here has to work harder than ever."

More impressive is the fact that youngsters are again entering into the business because of the new products.

Not only the pool tables, but also the new venders have brought starry-eyed new men into the business who see their first real dollar ahead of them.

These enthusiastic youngsters are, most naturally, cutting in on locations wherever they pop up. This keeps old timers working at top speed to make certain that they give better service than ever to retain locations.

"In the meantime", as one well known operator-leader advises, "it's all for the best. It means that everyone is going out to hit the ball.

"It also means that, with competition keener, everyone will try his best to keep location owners happy and satisfied and this", he claims, "will act with good results for all in the area."

As sales of pool tables, venders and other new products grow greater, the competition grows keener, according to reports from operators in many areas throughout the nation.

Said one operator, "Looks like the last game did just what was always predicted they would do—bring new people into the business."

"Now", he argues, "those operators who complained because of the higher prices for the equipment they were purchasing will come to know why the old time operators never said a word as the machines became more expensive."

"This was because these old timers realized", he claims, "that high prices kept out competition to a great extent. But once prices dropped, as they have for the new pool tables and other products, new blood was bound to come surging into the field."

Most agree that this is for the best of all concerned. They feel that it will get certain lazy operators up on their toes again and that by giving better service to locations all will benefit in the territory.

Rock-Ola Appoints Herman Distrib Co. For New York

NEW YORK—Between 175 and 300 columnists were on hand to listen to speakers and discuss their problems at the open forum sponsored by the four music distributors in this area, Atlantic New York Corporation, Herman Distributing Company, Runyon Sales Company, and Young Distributing Company, held at the Henry Hudson Hotel on Tuesday night, January 17.

Due to the enthusiasm generated by all attending, it was decided to have a committee of operators meet with a committee of distributors to set up future open forum meetings.

Tuesday night's meeting was chair-manned by Meyer Parkoff, and the plan is to have the other three music distributors take chances at holding the chair at future meetings.

The plan put into effect Tuesday night brought guest speakers to the platform, and then the operators were given the opportunity to ask questions, and discuss matters of importance. Also the major portion of the time was spent on dime play, other subjects were brought up from both the platform and floor.

Al Denver, president of Music Operators of New York, spoke on pending Copyright legislation; Lou Borstein spoke on record programming. Talks on dime play were made by Joe Orlick, publisher of The Cash Box, Abe Fish and Jimmie Tolsiane of Connecticut, Carl Pavesi and Seymour Melnik of Westchester, Jack Wilson of the New York State Operators Association, and Aaron Sternfield of The Billboard. Dick Steinhberg, Music Guild of New Jersey, who was present with a dozen Jersey operators, expressed his opinion that the Jersey group were impressed and would take action on dime play.

Other out of town columnists on hand were Mr. and Mrs. Max Klein of Westchester; Tom Gobels and Gertrude Browne of the New York State group; Mr. and Mrs. Bill McCarthy from the Catskill area; Henry Knobach of Glen Falls, N. Y.; and Henry Wertheimer, Davis Sales of Albany, N. Y.

Everyone left the forum convinced that they had learned a great deal from listening to others, as well as expressing their own opinions. They indicated that many of the matters discussed would be acted upon, both from the operators' and distributors' ends.

Operators who weren't present missed a wonderful opportunity to join in on the discussions and learn, and it is hoped they will make every effort to attend the next open forum, about which they will be informed.
Our Final Plea!

Mr. Juke Box Operator:

You still have time to join with many of your fellow operators who are setting aside "A DAY OF DIMES for the 'MARCH OF DIMES'" in which one day's collections from their juke boxes will go to the fight against Polio.

Let's make it a memorable event that will bring great glory to the Juke Box Industry... and great satisfaction to yourself!

“It's What's in THE CASH BOX That Counts”
OUTSTANDING ROCK-OLA PIONEERED FEATURES SUCH AS THESE MAKE ROCK-OLA PHONOGRAPH WORTH MORE WHEN YOU BUY . . . WORTH MORE WHEN YOU TRADE.

The ROCK-OLA PLAY-PROVEN Accumulator
Can be set to your own requirements—for any combination such as 10¢, 4 for a quarter, 10¢, 3 for a quarter, etc. Permits players to deposit as many coins as they wish up to 24 credits with complete assurance that all selections will be played.

The ORIGINAL REVOLVING SELECTION PANEL—
for Multi-Play Phonographs—

The ROCK-OLA HI-SPEED SELECTOR
. . . displays 40 selections on standard, easy-to-read title strips on a single row. No blurring, a light touch of the glowing red program selection button and "PRESTO"—40 new titles appear to choose from. NO LOST TIME, to play, simply push button directly under the song title selected.

ROCK-OLA . . . the smallest, most compact of all Coin-operated Phonographs

Eliminates problems with:
Modern Interiors Narrow Doorways Limited Wall Space

ROCK-OLA Phonographs are designed to fit almost everywhere.

ROCK-OLA Manufacturing Corp. 800 N. KEDZIE AVE., CHICAGO, ILL.
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HI-FIDELITY MUSIC

50 and 120 Selections—Job-Tailored to your locations

Model

1448

Deluxe 120 selections

EXCELLING IN ENGINEERING DESIGN STYLING

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ROCK-OLA Manufacturing Corp. 800 N. KEDZIE AVE., CHICAGO, ILL.

“It's What's in THE CASH BOX That Counts”
Sam Lewis Happy As More Ops Awaken to Pool Games

"I've never been more happy than I am today on hearing from so many territories throughout the country where operators are awakening to pool games as among the greatest business stimulators in history and also as one of the finest money-makers the operators have ever enjoyed."

Lewis also enthusiastically reported.

"It took a long time, when our firm first presented the original modern type pool game, to get operators to even try the games on their locations.

"Today", he continued, "it's a problem of meeting orders. We are constantly stepping up production schedules.

"Still", he reminded, "there's lots of territories were operators haven't as yet attempted to place pool games.

"For example", he said, "there's New York City, Cleveland and Detroit. When these three markets break we're going to require triple the space we now have to meet their requirements.

"In the meantime", Lewis remarked, "we are hearing from small towns where pool games are being placed every day.

"These operators", he says, "are getting more and more excited as they place more and more pool games and learn about their moneymaking possibilities from locations they never before believed would welcome these games with such gratitude."

Madison, Wis. Op Sets Jan. 30 as "Day of Dimes For March of Dimes"

MADISON, WIS.—Louis Glass of Modern Specialties Company, this city, reported this past week what he is turning his entire joke box operation over to "A Day Of Dimes For The March Of Dimes" on January 30.

Glass reported, "Rather than wait for all operators to agree we believed that the one best way to help our industry, here in our own community and, at the same time, spread goodwill everywhere, was to start right off with our own operation for the 'March Of Dimes'.

"We are arranging to have phonographs placed in banks here and also in the lobbies of theatres.

"We will even try to get phones into the lobbies of the most outstanding buildings in our downtown section.

"These public play phonographs will continue on until the very end of the 'March Of Dimes' drive and whatever they take in will be donated to the 'March Of Dimes' 100 percent.

"Our own locations will be placarded this week and the general public will be advised that January 30, 1956 is our 'Day Of Dimes For The March Of Dimes'."

"B" For Boom Says Bally

"Keeney Mfg. Names Two New Distributors"

CHICAGO—Paul Huesch, general sales manager of Keeney Mfg. Company, Inc., this city, announced the appointment of two new exclusive factory distributors for the firm.

Max Roth of Roth Novelty Company, Wilkes-Barre, Pa., will represent Keeney products in the territory this firm covers.

Harold Hoffman, Royal Distributing Company, Cincinnati, will cover the Cincinnati area for Keeney.

Said Huesch in regard to both new appointments:

"Both Max Roth and Harold Hoffman are long experienced, especially in their areas, and will serve the operators in their territories in the best possible fashion.

"Both firms already have been shipped our latest products. These are now on display in the showrooms of both firms. Parts and supplies as well as expert repairs are all set for all the operators in the areas of these two new firms.'"

"There is no doubt in our minds here at Keeney", Huesch continued, "that both Max Roth and Harold Hoffman will give all operators the finest service and the closest cooperation in every matter pertaining to our products."

"It's What's In THE CASH BOX That Counts"
NEW ENGLAND NIBBLES

More than 150 ops from all over New England turned out, despite the season's worst snow storm on Tues., Jan. 17, to see the new Wurlitzer model "1900" at SI Reid's Redi Distributors. Ops voiced enthusiasm for the new model, which is particularly intended with the neatness and compactness of the new music machine. Five new Wurlitzers were on display and ops were giving orders for the new machines at a fast clip. Bob Jones, sales manager, reported that many ops who had not bought new equipment for the past four or five years were signing up for early delivery. Staff on hand for the Wurlitzer show were: Dick Smee, Lincoln; J. E. Land, Foxboro, D. L. Atkins, Sturbridge; SI Reid; Bob Jones, sales manager; Charles Brandt, credit manager; Emanuel De Stefano, salesman; John Hawkins, salesman; Erroll Schultz, service chief; and Margaret Floyd, receptionist. At the op's attending the show were: Jack Turcotte, Walham; Elmer Laughton, York Beach, Me.; Charles Tierman, Cambridge; Russell MacMillan, W. F. Lehman, Rehoboth; Arnold Blatt, Boston; A. DeNault, Quebec; Bill Hamel, Concord, N. H.; James Westcott, Beverly; representatives of Central Machine Co., Lynn; John De Stefano, Greenwood; Steve Pilow, W. F. Lehman; Lawrence Bettencourt, Danvers; Mit Lawrence, Nashua; John McIlhenney, Winthrop; Arthur Sturgeon, Jamaica Plain; Thomas Libby, Haverhill; Clarence Brazil, Mansfield; Peter Pedotti, Allerton; Bob Compana, Somerville; Bernard Michaud, Waterville, Me., and son, Brian. Bally's "Broadway" is getting the biggest run of any game at Redi's and the plant is swamped with orders running 30 days behind.

Bit to normal around the town after inventory and holiday periods. . . . Speedup of foreign shipments reported at Trimount Automatic Sales Corp. (Seeburg) and heavy demand for the new Seeburg "V200" coming in with pool games still a big seller. . . . Dick Mitchell, Dick's Record Co., back from flight to Illinois with his wife where they visited her parents. Beverly Shade, Dick's twenty assitant, sporting a snazzy engagement ring.

Barney and Louis Platt planning new shows for the territory on the AMI from their Atlas Distributors headquarters on Commonwealth Ave. where scores of ops have been visiting them. . . . Ed Raveh, Assbracht Amusements (Rock-Ola) reports a successful saturation coverage drive by his salesmen which included Fitchburg, Keene, N. H., Buzzards' Bay areas. Ed says pool tables are thebugout and manufactures were smart in coming up with them as they have proved the biggest collection nabbers for ops. As an op attests to his ops, the greatest success he is having with United's new "Hi-Score" pool table with light-up bumpers. "These games are here to stay," he opines. . . . Ruthie Shapiro, the eminent Boston record promotion whiz, only disfater plugging discs around New England, returned from a whirlwind trip to Philadelphia, Wilmington, Pittsburgh, Cleveland and Chicago in behalf of "Baker Sisters" new dishing of "If You're Ever Gonna Leave Me" on Unique. Baker Sisters did their song on "Breakfast Club" coast to coast Jan. 17. Sherm Feller, WDVA disk jock, who wrote the number in Chicago on last leg, reports he is representing the Baker Sisters' recording "A Delight". Jerry Flatto, Boston Record Distributors, engaged to a New York miss this week. Jerry sold his interest in Music Inc., which included Dick Roman's contract, to a New York outfit.

Ops visiting around town this week included: Larry Liberte, Rumford, Me.; Bill Cowan, Quincy; Perry Lipson, Newton; Harry Walker, Newport; Charlie and Al Sharpe, Portland, Me.; Marty Ferrara, New Bedford; Dave Baker, Ar- lington; Ralph Lackey, Milton; Al Dolins, Hyannis; and Freddy Feretra, Concord, N. H.. . . . Frank Parker current at Blistrub's this stanza, following Carmel Quinn of the Godfrey stores. . . . Michael Sciarappa, associated with Boston Record Distributors, about to become a proud pappy. . . . Barbara MacKinnon, secretary to Jerry Flatto, at Boston Record Distributors, back from Chicago. . . . Record operators and retail outlets reported holiday wins biggest in history. . . . Ben Palzastran, factory representative for APCO's, back from New York where he attended showing of Coffee Shop, Jr., APCO's new unit serving coffee four ways, hot chocolate, soup and tea and hot chocolate. The new machines have been installed on Route 66 near a small town in New Haven, Conn., in Park Street subway station, Boston, and Washington Street underground where they are raking in more sales than usual.

Among other notable op's: The one at the Washington Street underground is opposite a luncheon stand, but outsells on the average. Ben reports a tremendous surge in interest from ops of music and game machines who want to establish different lines of play. He is planning a trip through the north country of Me., N. H. and Vt. in behalf of the new unit.

THRU THE COIN CHUTE

ATLANTA ACTION

Robinson Distributing Co. was the center of attraction this week as Tom McCormack, service manager of J. H. Keeney, spent Monday and Tuesday with the operators, giving them a few pointers in the service of Keeney Machines. Robinson was also in on the "55 tap with the '55 in boxes with Seeburg. . . . Star Music a busy place. Jake Friedman tabled over his 1955 sales. Jake has one whole block but doesn't have enough room, so he plans to build this year. . . . C. O. O. Moon, Variety Distributing Co., reports excellent business in 1955, and '56 starting like it plans to top last year. . . . Sam Cohen, Cohen Music, indulges in a friendly war with his wife. He's satisfied with a repeat of sales this year, but wife bets '55 will top '55. W. F. Venable also reports a good 1955. Caught him at lunch at The Rainbow with Howard and Mrs. Robinson, C. O. O. Moon, C. P. Dinwiddie, Toty Johnson, T. L. Thompson, Jack Harris, Jim Simpson, Ted Barnes. "It's the choice of all the operators."

WHICHEVER YOU CHOOSE... 
YOU GET ALL THESE EXCEPTIONAL QUALITY FEATURES!

• OPTIONAL 3-SIDED PLAY!
• OUT-OF-THE-WAY LIGHTING FIXTURE!
• 3 BUILT-IN PLAYFIELD LEVELS!
• HINGED TOP!
• "STA-KLEEN" CHEAT PROOF SILENT BALL RUNS!
• "10-BALLS-GUARANTEED-EVERY-TIME" BALL TROUGH!
• HANDSOME DECORATED CABINET!
• CIGARETTE HOLDERS ON TABLE!
• BUILT-IN OPERATOR SERVICE CARD FRAME!
• SEPARATE INSTRUCTION SHEETS FOR REGULAR AND 3-SIDED PLAY!

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READERSHIP and LEADERSHIP

THE CASH BOX is SUPREME!

Wherever coin machines are operating —

The Cash Box is read.

Your advertising message reaches out
to the far corners of the world.
HERE'S HOW YOU CAN REACH THE WORLD'S BEST BUYERS OF ALL COIN MACHINES!

The Cash Box

"4th QUARTERLY EXPORT EDITION"

(February 4 Issue – Closing Date January 27)

PRINTED IN: SPANISH, FRENCH, GERMAN and ENGLISH

Why Does "The Cash Box" Print A "Quarterly Export Edition"?

"The Cash Box Price Lists" are officially recognized and accepted all over the world. Just as they are officially recognized and accepted in the U. S. Furthermore, The Cash Box has become the foremost publication of the world's coin machines industry. It is intensively used for information on all types of American made equipment, as well as for the prices of new and used machines of all kinds.

In all countries throughout the world The Cash Box is used just as constantly as it is used in the U. S. The editorials and news features of The Cash Box are as avidly read in countries all over the world as they are in the U. S. A.

The continued printing of each quarter's American coin machines business is bringing the world's markets in closer contact with American sellers. It opens vast possibilities for better relationships with the coin machine firms of the entire world. Over the long pull it is bound to bring those who desire to do business with the world's coin machine firms an extremely profitable market.

Once again The Cash Box originates and pioneers for the benefit of America's coin machines industry. The Cash Box is driving to open a greater worldwide market for American coin machines.

Advertising in this "Fourth Quarterly Export Edition" points the way for the advertiser to enjoy greater markets for his merchandise while, at the same time, building up his own business on an international scale.

GOES TO PRESS • FRIDAY at • NOON

HURRY! HURRY! HURRY!

RUSH YOUR AD IMMEDIATELY!

HEADQUARTERS

NEW YORK 36, N. Y. (TEL: JUDSON 6-2640)

BOSTON, MASS.
(Phone: Algonquin 4-3464)

LONDON, ENGLAND
17 Hilltop, London, N.W., England
(Phone: Speedwell 2596)

Notice! These Offices Stand Ready To Serve You! Phone Your Nearest Office Today!
N. Y. Telephone Subscribers
Get Increase In Rates

Company's Explanation For Rise Fits Juke Box
Industry's Efforts to Get Dime Play

NEW YORK—Several years ago the New York Telephone Company raised its rates on coin-operated telephones from 5c to 10c. At that time there was some slight resistance by the general public, as was expected, but soon all was forgotten, and today the dime for a phone call is an accepted fact.

This past week, every subscriber to the New York Telephone Company received a notice, which read "Small increase in some telephone rates will partly offset increased costs."

Under the heading "Expenses, taxes still climb," the notice read, "The increases will provide only a part of the added revenues the company has requested to meet operating expenses and taxes that have—and still are—growing at a faster rate than revenues. This new price adjustment will help, of course, but it is far from adequate for the job we have to do to meet the public's demands for more service and to keep on improving service generally."

Under the heading "Bare-bones earnings" is the following: "Most successful non-regulated businesses have substantially increased their pre-war prices and earnings. Consumer prices generally are up 92 per cent. Thus, these companies have been able to finance much of their expansion out of earnings..."

Another paragraph which is interesting, appears under a heading "Financial strength important," reads: "To keep pace with demands for service... large sums are necessary if the people of this state are to get the best in telephone service. It should be equally obvious that the company must stay sound financially to attract the new capital necessary to do the job."

The concluding paragraph reads: "We have seen other examples of too little and too late; the time to take care of the telephone company's credit for new capital is before it gets into trouble, not afterwards."

(Editor's note: If the jube box operators seeking "Dime Play" for "Telephone" thwart this statement, it would fit their problem like a glove.)

Taran Scores 2nd Hole in One

MIAMI BEACH, FLA.—Sam Taran, well known distributor here, scored the second hole-in-one of his golfing career on Saturday, January 14, at the Bayside course.

Sam got his ace on the 176-yard fourth hole while playing with Gene Thompson, Robert Taran and M. Marks. He got his first hole-in-one last October at the Gainesville Country Club course.

Buy the Best
RECONDITIONED EQUIP.
At the Best PRICES

United Royal $115.00
United Corp. $115.00
Chicago Standard Frame $115.00
Chicago Home Run $149.50
Rival Home Run $149.50
Bally Rocket $149.50
Williams Marx $149.50
Hit-Path Gun $149.50

FREE No. 1 "A" $99.50

WRITE—WIRE—PHONE TODAY!
We are exclusive factory distributors for:
BALLY—WILLIAMS—ROCK-O LA

LAKE CITY AMUSE. CO. 4539 PAYNE AVE., CLEVELAND, O. (Tel. HE 1-9397)

A. M. 1—D-40 $525
A. M. 1—E-80 445
A. M. 1—E-40 345
ROCK-O LA 1438 COMET (120) 545

RECONDITIONED & REFINISHED
LIKE NEW!

Terms: 1/3 Down, Bal. C. O. D.
Exclusive Seabury Distributors

ATLAS MUSIC COMPANY
A Quarter Century Factory
2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A.
ARmington 6-5005

"It's What's in THE CASH BOX That Counts!"

Todd claims that the Bush Distributing showing of the new Wurlitzer "1900" Centennial Model was such a success that every operator bought at least one machine as a sample.... Many New Yorkers at the first in the Miami Beach Auditorium. Among them Bess Berman, Apollo Records, and Charlie Schick. Charlie looks and feels like a new person..... Willie Blatt met Tommy Grant at the Charcoal Pit and all he wants to know is when his golf partner, Roy Mcginnis, will come to the beach so that he can be shown how to play. Dave Gottlieb considers Miami Beach his second home. He has made many new friends here the past few years.... Sam Taran of the happiest men around since he received his new greyhounds. One of the first things he plans to do is to visit Miami... Joe Mangone, the flyingest man down here, tells us he received a shipment of Gottlieb pool tables and was't able to set them on the floor. They went out as soon as they arrived..... Bob Norman is a much happier and busier man since he has taken over more active interest in his operation. He claims that his collections have gone up considerably since he began putting out more AMIs on his route.... Willie Blatt, representing the south, will choose a hit record on his E-40 the Juke Box Serenade. It will be broadcast on the ABC Network of 350 stations. Miami will be represented by WQAM... Mr. and Mrs. Meyer, managers of the Miami Beach Hotel, visited Miami Beach and stopped at the Eden Rec... Doc Eaton, feeling like a million, seen at the dog track... Whenever you get two operators together down here the talk immediately centers on pool tables, how many do you have on your route, and what's your average? It's been a long time since the coin machine operator has been so enthused over a piece of equipment.

NEW ORLEANS NOTES

Arriving at Crown Novelty Co. we find that Tom McCormack, Kenney, has presented Nick Carballo a big operator trophy for the Keeney School. Nick says he did a large business in 1956—and he plans to have the factories working overtime in 1956.... Everyone at F.A.B. excited about the results of the Wurlitzer Centennial Model "1900" phonograph showing.... Over at Lynden and Randall we found it too busy even to pass the time of day.... Emile Thorman, Frank King and Paul Lucas tell us they are waiting for what is to come next week.... Ed Hollifield of Dixie set up a beautiful display of AMIs. He reports the sales for 1956 were big... Mr. and Mrs. Paul Ricard passing out cigars. Little Paula born parents for , Paul has been with Crown Novelty Co. for many years as secretary to Nick Carballo.

NEBRASKA OPs Meet

FREMONT, NEBRASKA—Howard N. Ellis, secretary and treasurer of the Nebraska Automatic Phonograph Operators' Association, reports the recent December meeting at the Pathfinder Hotel, this city, a huge success. "It was the best attendance ever," said Ellis.

Guest speakers were Glenn Eigenfritz, president of the Fremont Chamber of Commerce, who presented his views on public relations, and Phil Moss, Atlas Music Company, who spoke on fair trade laws and free enterprise. Also present was Jack Jefries, music operator of O'ceola, Iowa.

The two-day meeting was climax by a banquet.

Winners of door prizes were Mrs. Robert Schmidt, Coln-A-Matic Music; Ed Zorinsky, HZ Vending Co.; Mrs. Leroy Davidson, One Stop Phonco Recs.; Bill Mashek, Central Music Dist. Co.; and Mrs. Joe Zowiner, Zowiner Music Co.

Hosts were Kyes & Nichols, Fremont, and Ed Kort of Schuyler. They were assisted by Tony Mashek of Omaha. Hosts for the next meeting, to take place in March at the Evans Hotel, Columbus, will be the Zweiners.

CHICAGO—Ed Levin, sales direc- in the Chicago Coin Machine Com- pany, this city, reported that S. Redd, Redd Distributing Company, Allerton, Missouri, had been appointed as distributors for the firm in their ter- ritory in New England. Levin said, "We are very happy to welcome Si Redd and his entire dis- tributing organization to Chicago Coin Machine Company.

"We feel certain", he added, "that Si Redd and his men will prove them- selves extremely capable of handling all business for our firm in the New England territory they have for our products."

Levin also advised that complete shipments of all Chicago Coin's prod- ucts have already gone on to Redd and that the new distribution which the operators in Redd's New England ter- ritory are now in force. The opera- tions on hand ready for immediate delivery.

CORRECTION

PHILADELPHIA, PA.—The price of Genco's Big Top which appeared in the ad of International Amusement Company, Scott Crosse Company, 1423 Spring Garden Street, this newspaper, was incorrect. It should have read $360.
this city, advised this past week that the firm was on its way with a jumbo-size pool table which would be 18 inches longer than its present standard models and would also feature lighted bumpers.

Said Levin, "As yet we cannot give definite information as to this new jumbo-size pool game.

"With the tremendous business we are enjoying at this time on our 'Champion' pool game we just haven't been able to squeeze in sufficient production schedules to handle the advance demand we have for our jumboskire game.

"But," Levin added, "just as soon as this is possible we are going to put into effect one of the largest production schedules we've ever attempted in an effort to satisfy the demand we are already enjoying."

**Williams Schedules 30% Production Boost**

The Seeburg Manufacturing Company, reported this past week that the firm was immediately placing into effect an additional 30 per cent production boost.

Said Stern, "Even tho we are at present outproducing everyone and are trying our best even with such heavy production schedules to meet the tremendous demand which we are enjoying, we believe that we require more production so as not to allow the backlog we have to grow any bigger than it now is.

"Because of this we held a conference among our production men, executives and engineers and decided on an immediate 30 per cent production boost.

"This will mean", he concluded, "the biggest peak production yet reached by our factory in all its history."

**Seeburg School at Atlantic—N. Y.**

NEW YORK—Meyer Parkoff, Atlantic New York Corporation, this city, inaugurated a series of Seeburg school sessions at his quarters in this city, which takes place every Monday night.

Pictured herewith is a group of operators attending the school on Monday night, January 16.

**POOL TABLE PARTS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Solid Red 21/2&quot; Dia. Ball</td>
<td>$1.45</td>
</tr>
<tr>
<td>Solid White 21/2&quot; Dia. Ball</td>
<td>$1.45</td>
</tr>
<tr>
<td>Red w-Dots 2½&quot; Dia.</td>
<td>$3.55</td>
</tr>
<tr>
<td>White w-Dots 2½&quot; Dia.</td>
<td>$3.55</td>
</tr>
<tr>
<td>Deluxe Cue 48&quot; length w-fibre handle</td>
<td>$2.55</td>
</tr>
<tr>
<td>Cue &amp; Leather tip</td>
<td>$2.25</td>
</tr>
<tr>
<td>Cble. Chalk Box of 12</td>
<td>$1.00</td>
</tr>
<tr>
<td>Duplex Metal Chalk Holders</td>
<td>$1.20</td>
</tr>
<tr>
<td>Green Cord</td>
<td>$1.25</td>
</tr>
<tr>
<td>Cue Repair Kit</td>
<td>$5.75</td>
</tr>
<tr>
<td>Chrome Leather Cue tips, 12 MM</td>
<td>$1.25</td>
</tr>
<tr>
<td>Spafoam Green Table Cover</td>
<td>$1.00</td>
</tr>
<tr>
<td>Bumper Cue Bumpers</td>
<td>$1.25</td>
</tr>
<tr>
<td>2 Oz. Plastic Bottle Glue</td>
<td>$3.00</td>
</tr>
<tr>
<td>Antisc. Rubberback Cloth</td>
<td>$2.00</td>
</tr>
<tr>
<td>Eclipse Cushion or Rail Cloth</td>
<td>$1.25</td>
</tr>
</tbody>
</table>

**SPECIAL**

2 CUES $30 Value $19.95
4 WHITE $30 Value $19.95
1 RED $30 Value $19.95
1 White w-red spots $30 Value $19.95

**Meeting Dates Of Music Operators' Associations**

Jan. 24—Phonograph Merchants' Assn., Cleveland, Ohio
   Place: Hollenden Hotel, Cleveland, Ohio (executive board).

30—Central States Music Guild
   Place: 805 Main Street, Peoria, Ill.

Feb. 2—Phonograph Merchants' Assn., Cleveland, Ohio
   Place: Hollenden Hotel, Cleveland, Ohio (General)

2—California Music Merchants' Assn.
   Place: Sacramento Hotel, Sacramento, Calif.

2—Eastern Ohio Phonograph Operators' Assn.
   Place: Tod Hotel, Youngstown, Ohio (General)

6—California Music Merchants' Assn.
   Place: 311 Club, 311 Broadway, Oakland, Calif.

6—United Music Operators of Michigan
   Place: Fort Wayne Hotel, Detroit, Mich.

8—California Music Merchants' Assn.
   Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

9—California Music Merchants' Assn.
   Place: U. S. Grant Hotel, San Diego, Calif.

9—Massachusetts Music Operators' Assn.
   Place: Beaconfield Hotel, Boston, Mass.

14—California Music Merchants' Assn.
   Place: Fresno Hotel, Fresno, Calif.

15—New York State Operators' Guild
   Place: Governor Clinton Hotel, Kingston, N. Y.

16—Eastern Ohio Phonograph Operators' Assn.
   Place: 1310 Market Street, Youngstown, Ohio (executive board).

20—Westchester Operators' Guild, Inc.
   Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
CHICAGO—D. Gottlieb & Company executives reported this past week that the firm’s "most beautiful two-player game," Gladiator, was now in full swing, production and shipments have been going on all this past week. Alvin Gottlieb, vice president of the firm, said that the game, which is a two-player, five-ball, one of the very finest games they’ve ever built.

"But," he added, "most thrilling surprise that we’ve received came with the advance last reports on ‘Gladiator’.

“This was," he explained, "the fact that everyone who saw the game called it, ‘the most beautiful game Gottlieb has yet produced.’"

The game is one of the most high-styled ever to be presented to the market. It is colorful and extremely beautiful in every regard, from playing field to mediumistic cabinet.

CHICAGO—2½” POOL BALLS

The game has two double bonus features. It also has two targets, two bumpers, four rollers and advance bonuses. High score is over 2,000. There is also a double number match feature. Also four light-up pop bumpers for scoring action. The game is adjustable to 3-ball or 5-ball play. It is available with multiple coin chutes, 10c and 3 for 50c play. There are also two cyclonic kickers and two super-powered bumpers.

"But”, said Alvin Gottlieb, "the first three features are sure to appeal to all pinball players and, especially, to all operators, the beauty of the game itself has already won a tremendous number of compliments."

“Our distributors who received their first shipments were so enthused they phoned us long distance to tell us how beautiful they thought our new ‘Gladiator’ was. It’s the most beautiful game yet built.”

Alvin Gottlieb also advised, "In the meantime our pool game, ‘Spot Pool’, has received the highest peak production.

“It has surpassed any other game we’ve ever had going thru our production lines, outside of our famous five-ball games.

“In fact”, Alvin continued, “we believe that ‘Spot Pool’ is going to set a production record for pool games that will be hard to equal.

“We’re being told by all of our distributors”, he concluded, “that our ‘Spot Pool’ is one of the greatest pool games built.”

New Coin Counter

CHICAGO — Johnson Fare Box Company, this city, announced this week the introduction of a new compact, automatic coin counter-packager.

The machine handles all coins from pennies to half dollars inclusive, counting, filling, wrapping and crimping an average of 900 rolls per hour.

FOR COIN OPERATED POOL TABLES

<table>
<thead>
<tr>
<th>POOL BALLS</th>
<th>SET OF 10</th>
<th>$14.50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Solid red, each</td>
<td>1.45</td>
<td></td>
</tr>
<tr>
<td>Solid white, each</td>
<td>1.75</td>
<td></td>
</tr>
<tr>
<td>Red &amp; white, each</td>
<td>1.95</td>
<td></td>
</tr>
<tr>
<td>Cue Tips, per doz.</td>
<td>3.50</td>
<td></td>
</tr>
<tr>
<td>Chimes for Cue Tips, per doz.</td>
<td>3.50</td>
<td></td>
</tr>
<tr>
<td>Billiard chalk, per gross</td>
<td>3.75</td>
<td></td>
</tr>
<tr>
<td>Tip rack, Juice rack, each</td>
<td>35</td>
<td></td>
</tr>
<tr>
<td>Pool Cloth</td>
<td>Write</td>
<td></td>
</tr>
</tbody>
</table>

Formula 77 Shufflboard Wax—Line of 24—

| Wax | 3.60 |
| Grey | 31.68 |
| Puck, high speed, each or full set of 8 | 7.00 |
| Large Pucks, each | 1.95 |

300 C. O. M., for models 77, 78 and 79

Arcade Equipment on Request.

WANTED FOR CASH

GOTTIEB & WILLIAMS PIN GAMES

GENCO, UNITED & WILLIAMS GUNS

SEEUBG M100A’s

CALL, WIRE OR WRITE TODAY

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin, Genco and International Ms Automation Distributors.

Remember NEW ENGLAND IT’S TRIMMOUT!

--

"It’s What’s in THE CASH BOX That Counts"

The new model phonographs, and the different new versions of the pool tables have continued to stimulate business on Pico Boulevard during these first few weeks of the new year. If these past weeks are any indication, 1956 will have no trouble in living up to its promises of being one of the biggest years in the history of the industry.

Ed Wilkes expects great results from Bally’s two new pool games; the Neon-Light Model, and the 6 Pocket Model. Jimmie Wilkins was saying that the pool table boom has been beneficial to the whole coin machine industry, by making operators conscious of their locations and the location’s need for other type of new equipment.

The monthly Board of Directors meeting of the Los Angeles Division of the California Music Merchants Association was held at Association Headquarters last Monday. President Walt Hemsley of CMMA has moved his office of the First National Music Co. to 736 San Fernando Road in San Fernando. Dropping in to headquarters to visit with Ben Chesner this week, was Joe West, member of Inglewood, Ben Kerby of Glendale, and Glen Weeden of La Crescenta.

Sierra Distributors continued showing of the new Wurlitzer model “1900” phonograph all last week. Some of the visitors to Sierra were; Larry Collins of Whittier with his brother John and his wife; Mr. and Mrs. Irving Honig who brought a guest; Joe Glazer, visiting operator from Maine; Mr. and Mrs. Dean Brown, Glendale; Mr. and Mrs. Charlie Koski from Long Beach; George E. Taylor, with his wife and daughter from El Monte, and Harvey Kirby and family from El Monte. The new machine was on display from all who saw it, and the most frequent comments by operators were on the simplicity of selection, and the beauty of appearance and styling of the phonograph, especially when it was lit up in a darkened room. Wayne Copeland reported that the Board of Directors of the Wurlitzer Co. will hold their annual meeting in Los Angeles this year, Monday, January 30th at the Hotel Statler. This will be the first time that the Board of Directors of the company have met on the West Coast and on Tuesday a luncheon will be held at Disneyland. Attending the luncheon will be R. C. Bohlen, Wurlitzer Co., Mr. and Mrs. Everett Rothschild, Mr. and Mrs. Wayne Copeland, Gary Sinclair, Eddie Baer, Dee Fisher of Disneyland Music, and C. V. Wood, general manager of Disneyland. Local operators were saddened to hear of the recent death of Harry Baer,经营 of Seeburg product in San Francisco, who was well-known throughout the state in the industry.

One of our local operators was seen at Leuenheger’s Record Bar making up his weekly selections directly from The Cash Box’s best-selling records lists.

Mary Selle said this is a common sight as the operators pick the records for their locations. Songwriter and publisher Bib Peppers introduced new artist, Louisiana Lannis to Mary and Kay last week. They both thought that Lannis first release of “Fido” on the Snowcap label would go well with the operators. Kay said that “Chain Gang” by Bobby Scott really took off with the operators last week, and this week it looks like Chuck Miller’s “Look out Mountain” will be the big one.

Mary has been urging the operators to keep an eye on their records in the bottom of their machines and replacing the records in the covers when they change selections. Many of the operators gratefully acknowledged this advice, saying that this would cut down the number of searching through their discarded records for the more valuable EP’s. — Bill Ralph Jones, who is the drummer in the Comets were visiting one-stops and operators on Pico this week. Both are here to make the “Rock Around the Clock” movie for Columbia Pictures.

Charley Robinson at C. A. Robinson & Co. reported continued large shipment of United’s regular model pool tables. Charley expects additional good sales from United’s “Hi-Score” and “Jumbo” models. — Jimmy Jackson of Palm Springs was driving his uranium prospecting truck along Pico last week. The truck is equipped with the latest prospecting equipment and Jimmy has several uranium and gold claims staked out in Arizona. — Al Silberman and Badger Sales said that the annual AMI Gold Coin Award will be presented to Danny Thomas on the Peter Potter Juke Box Jury program Friday, January 27. Al also reported that Jack Sidney was so impressed with Virginia Lee last week, and this week it looks like Chuck Miller’s “Look out Mountain” will be the big one. Al hopes that Sidney will soon have the new singer on record. Marshall Ames was on the road in the San Jacquin Valley and is selling his good pool table orders from that territory. — Max Nusley, who works with Lloyd in Barstow was picking up equipment in town last week.

Operators at busy California Music were watching the wrecking crews tear down the buildings across the street to make way for Sammy Rickles’s new building. Sammy had his hands full last week with Betty Blakey out ill at Gabe Orland out of town. Gabe visited operators and accounts in northern California and in Phoenix, Arizona last week. He reported a very successful trip and that it was also good to get away for the few days. Victor recording artist Mimi Martelli was in visiting at California Music last week. — Ed Winter returned from San Diego at Minthorne Music, and was strengthening out dates of the Seeburg sessions. The Seeburg school will now be held on January 31. Phil Robinson returned from a trip to Chicago, and said, “Wait until you see the new Chicago Coin ‘Hoogland pool game.’"
January 28, 1956

Capture and HOLD the Choice Locations!!!

Keeney's
JUMBO DELUXE
(18 inches longer)

FASCINATION
POOL
is the answer!

FEATURES
3 or 4 sided play

Perfect operating Ball Release
can't be cheated
•
Perfectly squared to entice the professionals

OPERATE
Keeney's
6-PLAYER
Deluxe
CHALLENGE
BOWLER

3 WAY
SKILL TEST
• Speed
• Timing
• Accuracy

Order Yours Today!

J. H. Keeney & Co., Inc.
2600 West Fiftieth Street - Chicago 32, Illinois

Cece Mills Started Operating in 1890

CHICAGO—The 20 Year Club's search for the operator who has been engaged in the coin machines industry for the longest period of time may have come to an end this week with the news that Cece Mills started operating the old "Klondike" machine back in 1890, 66 years ago.

In fact, Cece will be celebrating his 67th wedding anniversary this year. He's 89 years old and just as bale and hearty as ever and, as always, ready for gaga, fun or what have you.

There are many who can recall some of the most humorous pranks ever perpetrated on coin machine people and can also tell some stories about Cece that date back many, many years ago.

Cece is still engaged in the coin machines business over at the Mills Industries' factory here.3

WEST TEXAS TINGLES

R. J. Brown and Virgil Owen, Wichita Falls, expanding their route. They have recently bought the R. O. Chatton route along with the Hay McCracken and J. C. Marsh routes. These routes combined with the one they originally started in Wichita Falls cover a considerable territory in Northwest Texas, reaching from down below Bowie to Electra and Burkburnett. . . Smokey and Ruby Tanner, Electra, spending a short vacation in Mississippi. The fish around Electra probably were lonesome while they were away. . . H. A. Trousdale, Electra, talking AMI phonographs with Hank Hoevenaar, traveling Service representative for AMI. . . Ray Shirley, Crowell, keeping busy in his drug store. . . Aubrey Duncan, route man for Bill Shedd at Paden, working hard on a shuffle alley. . . Henry Moore, Plainview, having a hard time keeping hit records in his record shop. . . L. C. Newland, Plainview, talking business. . . Bob Jordan, Lubbock, breathing a sigh of relief after getting his income tax sent off. . . Paul Golden, Lubbock, setting equipment with Don Robertson. . . Ernie Buesh, drinking coffee and talking politics. . . John Beard, Brownfield, setting a new automatic pool table. He states that if he doesn't get some rain pretty soon his farms are going to be blown away. . . J. D. Harding, Levelland, and his partner, Jack Sikes, out early checking locations. . . Rafe Vanlandingham, Morton, making a trip to Taos, N. M. to check up on his uranium holdings. . . F. W. Hall, Lovington, having trouble with shuffle alley motors. . . The bunch at Western Music, Hobbs, loading all their trucks with equipment and covering their territory in New Mexico. . . Clyde Bailey, Lameta, getting to his office early. . . Terry Holt, Snyder, buying records at the Harp Music Co. in Sweetwater. . . Glynn Murphy, Breckenridge, getting into the cigarette business in a big way.

"It's What's in THE CASH BOX That Counts"

GUNS

Biggest Stock
In Country

BEST PRICES

Write — Wire — Phone

DAVID ROSEN
Exclusive AMI Dist. Co. Pn
855 N. BROAD STREET, PHILA. 22, PA.
PHONE—STEVENSON 2-2903

WANT TO BUY
5 SUPREME SKEE BALL ALLEYS
Write immediately, stating price.

MARTY GREENBERG
601 FIFTH STREET
LAKEWOOD, N. J.
(PHONE: Lakewood 4-7851)
EASTERN FLASHES

It was a great stimulating meeting that was held on Tuesday night, Jan. 17, at the Henry Hudson Hotel. This meet, innovated and sponsored by the music distributors of the city, the first of its kind ever held anywhere, if our memory serves us correctly, brought out an astonishingly large number of music ops, which we estimate at between 150 and 200. Originally started by the AMI New York Corp. (Séeburg); Runyon Sales Co. (AMI); and Young Distributing Co. (Wurlitzer), an added starter joined, the new Rock-Ola distributor, Herman Distributing Co. The meeting was chairmaned by Meyer Parkoff, and was conducted in the form discussion typed as an open forum discussion type. While dime play was the main topic of discussion, guest speakers touched on several other subjects, as did the open floor talk from the floor. Guest speakers were Lou Boosier, the one-stop record expert, who talked about proper programming; Joe Orlock, who, using the model, with individual operators over a long period of time, knew that they desired to institute dime play, spoke of methods, plans and programs to inaugurate a coordinated program throughout the area; and Aaron Sternfeld, who also spoke on dime play. Visiting leaders of associations in outlying areas, who have already been successful with dime play, told the New York group how they did it. Among speakers from out of town were Abe Fish and Jimmy Tulliano, Connecticut; Carl Pavesi and Seymour Jack of Westchester; and Jack Wilson of the N. Y. State organization. Dick Steinberg of the Music Guild of New Jersey, who headed a group of some dozen ops on hand, told the outlies that his members were greatly stimulated. Also visiting in the hall were Mr. and Mrs. Max Klein of Westchester, Tom Gobei and Gertrude Brown of the N. Y. State assn., Mr. and Mrs. Bill McCarthy of the Catskill area; Henry Knoblauch of Glenn Falls, N. Y.; and Henry Wertheimer of Davis Sales, Albany, N. Y. Reaction from all, operators and distributors, was tremendous. The majority of all of the operators that great progress is in the wind. A committee of operators will meet with a committee of distributors to set a date for the next open forum meeting.

A continuous stream of music operators started flocking into the showrooms of Young Distributing, starting Sunday, Jan. 15, and kept on coming in all week to see and hear the new Wurlitzer "centennial" model phonograph. Joe Young, Abe Lipsky and Alie Goldberg reported great enthusiasm by the operators, acknowledging this model the most beautiful and best working music machine ever produced by Wurlitzer. Young told us he was particularly happy over the number of orders taken during the week. On hand from the Towner factory was A. J. Polia Jr., advertising and sales promotion mgr. Hank Barber of Landschct and Bartop advertising agency for Wurlitzer also spent several days at the Young office. Joe Fishman of Newark, N. J., was on hand, talking to the Jersey & N. J. operators. Billy Algar was working in several new areas, productive. Many Moore and Hank Walton of Young Distributing, Inc. of Long Island, spent the week at the New York showrooms, and then starting. J. E. Wood of Atlantic Long Island and Johnson Freeport office of Sam Koeppe, Hymie Koeppe's son, released from the armed forces Sat. Jan. 21, and immediately started working it as an electronic exec., supplying pool table ops with all the supplies they need. Joe Melove, traveling the road, sends in several nice orders. Irv Fenichel, Brooklyn op, who looks 21 himself, advices his daughter just became engaged. Lou Levy, another Brooklyn op, bur.mitivaled his son last week. Atlantic New York Corp., in its second service school season, Monday night, Jan. 16, host more than twice the number of ops and mechanics it did in its first school. Herman Distributing Co., headed by Arthur, Albert and Aaron Herman, announced as distributors for Rock-Ola phonograph in the area. Have offices on the main street, between 12th and 43rd Sts. Max Schaffer, dean of Arcade owners here, headed for a Florida vacation soon. Ed Burg, Runyon of N. J., in for the open forum, meet, looks like a college student—but is acknowledged one of the most intellignet and progressive operating execs in the country. Humbert Betti, Sr., Betti Distributing Co., N. Y., will leave the middle of March for his yearly trip to Italy. Betti usually stays there for about 4 months.

UPPER MIDWEST MUSINGS

Now that the cold weather is here to stay for a while it is only natural to make plans to head for the summer climates for vacations. Mr. and Mrs. Fred Grohs of St. Paul, Minnesota took off last week for Florida and Fred took his golf clubs along. Fred says that he wants to get in a few games of golf so that he would have a head start for the golf season up here. Henry Kaiser of Delafield, Minn., decided that he had enough of the weather and he also took off for Florida with instructions to son Lyde, the route "is your baby now". Leo Landsberger, Loop Music Company of Minneapolis, was seen hanging out cigars for the bouncing baby girl that his wife presented him with, friedman Mayer and A. A. Cheese, from the Minneapolis office of Grand Rapids, Minn., decided it was cheaper for them to come into town together and in one car. Neil Van Burkum of Minot, N. D., spent several days in the Twin Cities, shopping around and looking over the latest in coin op equipment. Jerry Lyle, of the Grand Rapids office of the Centennial Phonograph, decided he would like a trip to Ireland, and he departed for Ireland. Harry Meyers, of Avenue, who passed away suddenly January 9. Death was caused by a heart attack. Don had operated in and around the Lake Mills area for a number of years. Recent visitors to the Twin Cities were Pete Worshon of Mankato, Minn., Don Hender of Wheaton, Minn.; Jack Berger of Duluth, Minn.; Al Smart of RemiJ, Minn.; Wilfred Jahneke of Red Lake Falls, Minn.; and Gordon Dunn of Moose Lake, Minn.

"It's What's in THE CASHEX That Counts"
Public relations more important than ever for all juke box ops. The goodwill of the public, politicians, civic officials and all others much needed as a springboard to Congress as a new session of Congress, the battle's on again. Everything in the nation ops joining together to K.O. with "Day Of Dimes For The March Of Dimes." What better public relations than this to prove to lawmakers juke box biz worthwhile? (And because donations 100% tax deductible costs ops nothing.)... Hear that Dave Rose appears more than ever in the firm's engineering department these days... Bill Keeney just returned from an 11 weeks trip around the world. Very thing Bill did was dropped into The Cash Box offices and ask, "Can I have some copies of The Cash Box. Want to know what's happened. Want to know prices of buying a route. Can't get along in this business without The Cash Box.

Bill O'Donnell so busy these days didn't even notice whether there were or weren't visitors at the Big Bally-plant this past week. Louis Glass of Madison, Wis., one of op who went out on his own to see Jan. 30 as his "Day Of Dimes For The March Of Dimes." Orchids to you, Lou. Art Weinhard of Williams worked his way back to town from way up in the Northwest to down Texaway and up thru St. Louis. That's covering territory... Sam Lewis very happy over the way more and more ops all over the nation are awakening to the profit potentials of pool games. Sam stated, "It's absolutely fantastic."... Beth Alvin and Nate Gottlieb at the instant response from their distributing organization to their brand new 2-player 5-ball, "Gladiator." One of the most beautiful the Gottlieb plant has as yet presented. Joel Gottlieb phoned Nate and Alvin from New York to advise that there's plenty of territory for pool games. . . . J. A. (Red) Wallace of Oak Hill, W. Va., phoned to advise that ops threw the state need over 1,000 more pool posters for making his bridge.

Jack Nelson may have to miss the Baltimore ops' banquet for the first time. "Due," Jack reports, "to the tremendous way the New Year has started for us. We're busier than ever."... Sam Taran made the sport pages of Miami's newspaper with his recent holing of the 176 yard, 4th hole, at Gainesville C. C. When Roy McGinnis heard of the freezing weather in Florida he held back from hearing for his Miami home. Left as the freeze ended and will be back sometime in May.

Ralph Sheffeld flew to Baltimore and back over the weekend with his family. No sooner did he return than Al Warren was rushed out on another business trip. Claims he still can't find Avron Ginsburg, "He's somewhere in that factory," he reports. Paul Huesch of Knepper appointed Max Roth of Wilkes-Barre and Harold Hoffman of Cincinnati new distributors for the firm... Ed Levin (yelling all about "Rock-Ola Pool") bills for a second to arrive, "By the way, our new distributor is Si Redd up in Boston."... Ed also reports that Sam Ginsburg has worn out a path between his office and the experimental dept over at ChiCoin. "Watch Chicago Coin," is all Ed will tell. However, Samuel and Bob Copeland (Games, Inc.) claim, "We're shipping to capacity."... Joe Schwartz of National in Florida soaking up much needed sunshine... Bill DeSelim of Providence, R. I. recalls "way back to the days when he was operating Mills Violano Virtuoso. Wonder how many guys remember this most ingenious and remarkable automatic rein machine?... Frank Mencuri says he'd zoom out on the highways and byways right quick if Exhibit could give him more pop pool games. This may be unbelievable to lots of people but some of the Chicago boys played golf over at Green Acres C. C. on Sunday, Jan. 14. Was so warm had to pop off some of the sweaters, believe it or not. Next day it snowed... Wally Finke and Joe Klein believe that they'll exceed all export biz records this year... Which reminds. Len Micon reports that everybody, but everybody at World Wide, busier than busy. Al and Joel Stern and Fred Skor just working away faster than ever... Bally Records first release will appear next week.

"It's What's in THE CASH BOX That Counts"
Like any operator, just getting started, he found the going rough. In the first place, there was the cost of the machine. The notes he had to meet each month. The stiff competition he had to contend with to obtain locations. The low-towing and constant bowing to place location owners. The gifts he had to give. The loans he had to make. The growing overhead. The constantly increasing cost of parts, supplies, merchandise and everything else he required to continue in business.

There was also his wife's complaints that he never seemed to have time for her anymore. Even not to take her to a picture show. He was working fourteen hours a day and more. It was rough, alright.

But, like everything else the human being has to contend with, he got used to it. He worked hard. He built up a fine route. He sweated. Got a ulcer. Battled. Fought. Scratched his way ahead. Very frankly he doesn't remember too much about those early struggles, but he does know "the going was rough.

He now drove a nice car. Had a pretty good bank balance. Was respected by distributors and manufacturers alike. They were now happy to sell him. He could pay his bills. He was growing more important.

Like some other operators he continued to complain. Always remarked that if he could find another business he'd be happy to get out of this rat race. And like all others who talk such talk and complain with such complaints—it happened.

Another operator, "a friend," a man he liked, came to him and told him of "a terrific business" that could be bought cheap because the owner wanted to retire.

Our operator admitted he was "very interested!"

His friend advised he couldn't swing the whole deal by himself. That is, take over the factory and continue in production, plus pay for the cost of promotion and advertising. They would be partners, he suggested. So our operator agreed that this would be very fine with him. In fact, he added, he wouldn't have it any other way.

"But," he asked, "what kind of business is this?"

His friend and partner-to-be told him very elatedly and enthusiastically, "Peep-Peep Bird Seed!"

"Bird seed?" quizzically questioned our operator.

"Yes, bird seed," his friend ardently repeated, and continued to elucidate heatedly and happily, concluding with, "Don't you know, my friend, what a big business this is?"

"Look how many people have parakeets, canaries, pollies, all kinds of birds."

And he eagerly ran right on ahead with,

"This guy made a fortune. And remember, this was when people didn't have so many birds, yet."

"Get wise, boy, get wise," he explained enthusiastically.

"This is big business," he said, adding with a sly flourish and a slow wink of one eye, "and what's more, we're stealing the business."

"He's giving it away at this price," he continued.

"Even if we don't do a thing, don't try to build up the business, don't even move, we get our money back in 2 years," he quoted, and "it's gravy from then on."

"Well," said our operator who was now somewhat puzzled and a bit non-plussed (after all, bird seed doesn't come equipped with coin chutes), "Givin' me a little more time 'I think it over."

"Look my friend," said his friend, "I came to you and I told you first. Didn't I? We agreed to be partners. Didn't we? I found the business. I get four-fifths. I know what I'm talkin' about."

"Don't wait, C'mon, let's go. Here's my check for half. Put up your check."

"Today's the day. We'll both be rich. Well be able to get out of this business."

So with the pressure on him. With his friend's check right there on his desk in front of him. With the reounding and pleasing din of great fortune being drummed into his ears, our operator suddenly slapped the palm of his hand down on his old and worn desk (he originally bought it second-hand) and said,

"Okay, I'm with you. Make or break Good or bad. As long as we make money."

"Here's my check. Let's go buy the place."

So they bought the bird seed factory. The name. The good will. The outstanding accounts. The bank balance. The notes. The debts. Everything.

They were now bird seed manufacturers. Among the biggest in this particular field.

But it wasn't all beer and skittles. Or honey and nectar. Not by a long shot. Our operator now worked eighteen and nineteen hours a day, and even more. He neglected his route. And, as usual, things happened in such cases. Some of his boys walked off with a batch of his bird seed.

That didn't deter him one whit. There was still a nice income from his route. He still had some loyal employees left. This income kept him going. It paid his family's bills. It even paid for a new set of dentures. After all, the factory couldn't pay him a salary, yet.

He kept on plugging. He traveled like any other travelling salesman. He developed a unique introductory sales twist all his own. When he entered a wholesaler's office, he'd chirp, "Peep-peep—here comes bird seed."

He advertised in newspapers, magazines, on radio and TV. Suddenly the parakeet craze hit.

He was in. He zoomed to the top. He had clicked. A successful, resounding, reverberating, financially big, big click.

Now he could afford salesmen. Advertising experts. Promotion men. Everything. He could ease off. He was in. In real good.

Said he, talking to an old operator friend he met one day.

"Look here", he said, "in my Peep-Peep Bird Seed business we do a million dollars a year. On my route—oh."

He now even boasted a share of one of the biggest TV spectacles. He flew there. He flew there.

He was bowed to and low-towed to by TV and radio time-sellers. By his advertising agency. By head waiters. By everyone who wanted to sell him something.

He could now fondly gaze at a bank account in many figures.

It occurred to him, one quiet afternoon, that he hadn't been to his operating offices in months. He had nothing important to do at the moment. So he got into his new, big, expensive car and drove over to his operating store.

He parked almost up against the front door. He walked into the place twirling the chain of our keys around and around his little finger. He expanded a bit. He puffed his chest out. He tried to appear superior and nonchalant.

Of course quiet fell over all the employees. They looked up at him. Some smiling. Some wondering.

He asked the girl who took the service calls and sat right up in front, "Well, what's going on? How's things? How are we doing?"

"Oh, alright", she answered.

"Everything's fine", she added. But his number one mechanic-service manufac-turer-collector-location-getter, the one man left who had started with him right from the very beginning, barked out,

"Everything's lousy. We been losin' more spots every day."

"What do you mean by that?", our now important business executive manufacturer operator asked.

"What do I mean by that?", echoed his number one man right after him.

"Just what I said, I mean by that. I mean we been losing spots every day."

"What's more", he added heatedly (remember, there's commission for him from every spot he sells), "we've got to go to where we've got to make a loan! I ask you", he repeated, "'who've we got to go to?"

"The competition right away quick make with the loan", he wailed. "We get a phone call, 'Pull your machine out', the location says."

"You", he was now shouting, "you, you got bird seed on the brain. Yeah", he chirpingly miscalculated, "peep-peep here comes bird seed."

"We lose spots. You say, 'peep-peep'. Then you ask, 'How come?' you ask.

"Look here", said our important business executive manufacturer operator, "don't holfer. What's the matter with you guys?"


And with that he yanked off his coat. Tossed it on a chair. Sat down to his old, worn and now dusty, second-hand desk. Grabbed the telephone. Started dialing. Get back on the job fighting, screaming, shouting, bowing, yowl-

"How do you like these guys losing my spots?", he asked of no one in particular between numbers.

"How do you like them letting others grab my locations?", he screamed between phone calls.

His employees all stood around his desk. Their mouths hung open. Their eyes goggled. There was a deep and prevailing silence until the girl asked,

"But what about the bird seeds, boss?"

"What bird seed?", he asked. And repeated, "What bird seed? You think I'm going to lose spots because of bird seeds?"

"Peep-peep bird seed", he added, "that's for the birds."
**Williams**

*LARGEST PRODUCER OF POOL TABLES*

Unmistakably—the finest and best built—Indisputably—the biggest profit makers in the entire industry!

**DE LUXE BANK POOL**

**LITE IS OPTIONAL EQUIPMENT**

**SIZE**

52" L. x 36" W. x 32" H.

**DE LUXE SENIOR BANK POOL**

**LITE IS OPTIONAL EQUIPMENT**

18 inches longer than the Deluxe Model—same width

**New!**

**Williams TIM-BUC-TU**

**FASCINATING 5-BALL NOVELTY!**

- 6 Kickout Pockets
- 4 Thumper Bumpers
- 2 Flash-Back Kickers
- 1 Special When-Lit Button
- 5 Special When-Lit Bumpers
- 4 Rollover Lanes

**HERE'S REAL ACTION!**

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CREATORS OF DEPENDABLE PLAY APPEAL

4242 W. Fillmore St. Chicago 24, Ill.

"It's What's in THE CASH BOX That Counts!"
We Have The Best In
POOL GAMES

Bally: PIN-POOL
Keeney: FASCINATION POOL
Williams: BANK POOL
SCORE POOL

RUNYON SALES COMPANY
Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,

Operated in Chicago's Riverview Pl. 23 Yrs. Ago

KENOSHA, WIS.—"Back in 1937," recalls Anthony J. Biernat of this city, 
"I operated digger machines in Riverview Park in Chicago.

"I also operated in and around Chicago during that time.

"Then", he advises, "I went down to Florida where I operated diggers,
slots and pin games.

"The split then, as now", he reports, "generally ran 50%-50%.

Bilotta Shows Wurlitzer "1900"

NEWARK, N. Y.—An estimated 300 opera-
tors, their wives and their friends jammed the show rooms of Bilotta Distributing Company at 224 North Main Street, this city, for the unveiling of the new Wurlitzer "Centen-
tennial" model "1900" phonograph. Guests were greeted by Mr. and Mrs. John Bilotta, Jack Shavers, Mary Zappia, Leonard Labaron, Wilford Wurtenberg, Harry Reinders, James Bilotta, all of Bilotta Distributing. Donald K. Beyer, assistant advertising manager for Wurlitzer represented the factory. Bilotta described operators reaction to the new phonograph as follows:

"Operators were enthusiastic about the new Wurlitzer '1900'. Special in-
terest was shown in the engineering improvements in the selector mechan-
ism and the printed wiring circuit in the Dynamite amplifier. Everyone was impressed by the beautiful cabinet design and the fine tone of the 'Cen-
tenennial' model '1900'. Our opening day produced the largest number of orders we have ever received when showing a new model and we still have the balance of the week to go.

"The showing started shortly after

noon and operators came in a steady stream throughout the day up until

dinner, then the dinner hour a sumptuous buffet was set up by Caruso's, a well-
known area restaurant, who also staffed the bar.

"This marks the first time that the new showrooms have been utilized to
display a new model," said Bilotta.

"We have been tremendously im-
pressed by the results of this initial showing and have every reason to
expect our biggest year yet with this wonderful 'Centennial' model '1900'
phonograph that Wurlitzer has pro-
duced for us."

Surrounding the new Wurlitzer phonos above are: 1. to r. Johnny Bilotta, Machine Bilotta, Don Beyer, Wurlitzer asst. adv. mgr., Gerry and Al Shackett.

A partial list of operators in at-
tendance included:

Sandy Goldstein, Rochester; Carl Goldstein, Rochester; Ralph Denby, Canonsburg, N. Y.; Charles Winters, Rochester, N. Y.; Jack Portno, Roch-
ester, N. Y.; Mr. & Mrs. Allen Grant, Geneva, N. Y.; Mr. & Mrs. Charles Wagner, Rochester, N. Y.; Cleon Bovey, Rochester, N. Y.; Carlos Bo-
rina, Rochester, N. Y.; Sam Polna, Rochester, N. Y.; Mr. & Mrs. Ralph Schubiner, Binghamton, N. Y.; M. & Mrs. Joseph Shortino, Os-
wego, N. Y.; Mr. & Mrs. Patrick Tarantelli, Ithaca, N. Y.; Mr. & Mrs. William Thorpe, Seneca Falls, N. Y.; Mr. & Mrs. Fritz Thorpe, Seneca Falls, N. Y.; Kenneth Filippilo, New-
ark, N. Y.; Anthony Conella, Newark, N. Y.; Mr. & Mrs. Chester Pugliesimina, Fulton, N. Y.; John Burdick, Fulton, N. Y.; John H. Hilmire, Gene-
a, N. Y.; Mr. & Mrs. Richard Hilmire, Genevra, N. Y.; Mr. & Mrs. Charles Wheeler, Geneva, N. Y.; Mr. & Mrs. Michael Bowes, Fulton, N. Y.; Maurice Benware, Malone, N. Y.; John Sullivan, Montour Falls, New-
ark, N. Y.; Bud Maxwell, East Rochester, N. Y.; Charles George, Jr., Brown-
ville, N. Y.; Ed Stanton, Auburn, N. Y.; Joseph Toper, Utica, N. Y.; John Maciel, Utica, N. Y.; Mr. & Mrs. Anthony Pisoli, Ithaca, N. Y.; and Mr. & Mrs. Al Shackett, Rochester, N. Y.

In addition to the Newark, New York showing, Bilotta Distributing Corporation, 1226 Broadway, Albany, New York began their week long showing of the Centennial Model to operators in that area. John Bilotta and Don Beyer planned to move to Albany during the week to assist Bob Catlin and his crew in presenting the new phonograph to visiting operators.

"More than 150 operators attended the initial days showing in Albany and the reaction to the new juke box was as enthusiastic as it was in our Newark showing," stated Bilotta follow-
ing a phone conversation with Catlin.

Among those in attendance at the Albany showing were: Michael Garra-
more, Albany, N. Y.; Michael Robe-
sett, Albany, N. Y.; Oregan Whitbeck, Schenectady, N. Y.; De Witt Cooper, Schenectady, N. Y.; Elmer Whethew-
rai, Schenectady, N. Y.; Walter Rice, Schenectady, N. Y.; Harry Colligan, Albany, N. Y.; Kenneth Wilson, New-
bury, N. Y.; Chester Cutler, Benning-
ton, Vt.; and James Gagliardi, Troy, N. Y.
Penna. Court Studies Test Case On Juke Box Tax
Attorney Patrick Fierro Appeals Lycoming County
Court Decision in State Supreme Court

HARRISBURG, PA. — Pennsylvania's Supreme Court, after hearing
arguments (Jan. 10), took under con-
sideration a test case challenging the
validity of a Williamsport city ordi-
nance imposing an amusement tax
on juke boxes.

The test case was brought by
Patrick H. Fierro, an attorney, who
started it by purchasing and starting
operation of a juke box himself. Af-
after losing his case in Lycoming County
Court, he appealed to the State Su-
preme Court.

"It is inconceivable," he told the
high court, "that a man who walks
into a restaurant and places a coin in
a juke box is paying a tax on ad-
mission."

He argued that the Williamsport
ordinance could not legally be applied
to such devices as mechanical record
players set in operation by a coin
because it was written as a tax on ad-
missions to places of amusement.

His contention that the operator of a
juke box is not conducting a place of
amusement provoked lively discus-
sion among the five justices hearing
the case.

Williamsport City Solicitor Charles
Bidelmsperger Jr., who wrote the ordi-
nance himself, was on hand to defend
the measure.

In explaining how it was adopted
on the basis of a 1947 state law per-
mitting local governments to tax a
wide variety of items, he said the
ordinance was "a part of the eternal
quest of municipalities for funds to
keep their heads above water."

The title of the ordinance was in-
terpreted by Justice Michael A. Mus-
manno as meaning, in his opinion, that
a tax on admissions means "admis-
sion of a human being."

"It is a mockery of the English
language saying that playing a juke
box is admitting a human being," said
Musmanno. "Why couldn't you have
written into the ordinance 'a
tax on admissions' instead of a tax
on admissions?'"

"Because I met the issue squarely
and named juke boxes specifically in
another part of the ordinance," re-
p lied Bidelmsperger. "You can't put
everything into the title of the law."

Chief Justice Horace Stern com-
mented that the "human being is the
one who gets the amusement" al-
though he is not specifically admitted
to the "place of amusement" by plac-
ing a coin in the juke box. He an-
nounced the case would be given full
consideration by the court.

Galgano, Coral, Oomens Sweep
Bowling Series

CHICAGO—Three sweeping vic-
tories marked a lively night Jan. 17
in the Chicago Phonograph Bowling
League as Galgano Distributors,
Walter Oomens & Sons and Coral
Records walked off with shutouts.

Carl Lattimo's 575, which was high
for the night, enabled Oomens to belt
out three wins against Star Music.
Johnny Oomens contributed 553. The
best score for Star was Leo Sochacki's
515. Meanwhile Myrtle Sochacki had
herself a 438 to top the women.

Victim of the Galgano's kegling was
Singer One-Stop. Lenny Christianson
was best for Galgano, rolling 505.
Harry Julian of Singer topped that
with 533.

Coral, bolstered by Eddie Walker's
548 series, triumphed Mercury three
times. Ralph Kiek's 510 consoles
Mercury.

The ABC #1 team's luck hold out
another night, as this club whipped
ABC #2 twice. Harry Schreiber shot
565 and Al Rice 518 for ABC #1.
Irvo Cairo paced #2 with 493.

Paschke Phono did a good job
against Western Automatic with two
wins, aided by Rene Gallet's 539 and
Ray Gallet's 554. Top individual for
Western was Bill Nyland on 489.

Deca chalked up a pair of victories
ever Coven Music, with Eli Phelps
rolling 541 for the winners and Roy
Bauer 510 for the losers.

Melody Music nabbed a pair from
Atlas. High for Melody was Vic
Jaccino, 546, while Stewart Fishbein
had 405 for Atlas.

Rounding out the night was Gil-
ette Distributors' two victories over
B & B Novelty. In this series, "Fire-
ball" Parades 552 and Robert Hall
560 for Gillette. Marino Pieroni con-
tributed 541 and Fred Dreis 536 to
the losing cause.

"It's What's in THE CASH BOX That Counts"
**KEENEY JUMBO POOL**

**DALLAS DOINGS**

S. H. Lynch & Company visited by Lew Jaffa from Eastern Electric, Inc., New Bedford, Massachusetts. . . Medaris Company, Columbia distributor, with the cooperation of Universal International Pictures held a screening of "The Benny Goodman Story" for desjays and dealers. . . State Music Distributors getting a nice turnout during their showing of Chicago Coin's new "Hooligan Pool". . . H. W. Daley, Jr., in from Houston visiting Big State Record Distributors. . . Tommy Chatton, Commercial Music Company, out in West Texas. . . Glad to hear Drew Osburn of Fort Worth is up and around again. . . Sorry to hear Robbie Metz, secretary at Walbox Distributors, is home ill. . . Sam Euga, RCA Victor field sales representative, and their sales director, John Burgess, visiting Atlida Company. . . Benny McDonald and son, Pete, in from Fort Worth buying more equipment. Also visiting and shopping along coin machine row were Virgil Bruce of Bruce Music, Shreveport, Louisiana; John McGee, Buffalo; Richard Gentzel and Pete Purvis from Stephenville; Ray Robbins, Tyler; W. C. Stark, Galenaclse; Harry Sutton, Bossier City, Louisiana; W. W. Brown from Henderson; Mr. and Mrs. M. T. Cornelius, Abilene; Carl Pommy, Daingerfield; C. U. Brock, Terrell; Mrs. Ray Barnes, Palestine; Fred Ellis, Waco; Frank Emerson, Greenville; Jimmy Hamilton, Cameron Frank, Ray Howell, Maurice Terry, all from Fort Worth. . . Commercial Music finds the demand greater than their supply on pool tables. . . Carl Perkins. . .

**Pianos Great Operation 30 Years Ago**

PONTIAC, MICH.—Back in 1926 Fred Turek of this city handled the American Sales Company automatic electric pianos.

In 1927, Fred reports, he switched over to the "Dailey Automatic" 4-record phonograph.

"These machines were sold to the locations", Fred continues, "for $150.00 down. the total price of the phonograph was $850."

"We kept the keys to service the machine until it was paid for", Fred adds, "or, as many times happened, we had to repossess it."

"The ‘Dailey Automatic’,", Fred advises, "had a tone chamber and a sound box when we first started to sell them."

"Later on", he says, "they came out with a magnetic pickup and amplifier."

It was advertised as 'high fidelity' back in 1929."

He also says, "The first selective tune box I had the pleasure of working on was the 8 record Seeburg pumper."

"Wow!", Fred concludes, "that was really a long time ago."

**Genco MFG. & Sales Co.**

2621 N. Ashland Avenue

Chicago 14, Illinois

**RACK UP those BIG PROFITS!**

with...

**TOURNAMENT POOL**

for 3 or 4 Sided Play (lined playfield)

- Hinged Playing Field
- Finest Quality Billiard Table Materials

**FIRST WITH:**
- Playfield Light • Adjustable Levels • Mother-of-Pearl Rail Markers • Clog-Proof Ball Troughs • Steel- Sheathed Cash Box

**KING SIZE**

TOURNAMENT POOL GAME

18" LONGER than DELUXE Model (SAME WIDTH)

**STANDARD TOURNAMENT POOL GAME**

HIGH in QUALITY—LOWEST in PRICE

**SUPER BIG TOP**

STILL IN PRODUCTION

**KEENEY JUMBO POOL**

IN A CLASS BY ITSELF

PHONE US TODAY!

ALL-STATE COIN MACH. EXCH.

2317 N. Western Ave., Chicago, Ill.

(All Phones: Belmont 5-6770)

**FOR DAVIS REBUILT EQUIPMENT**

**DAVIS 6-POINT GUARANTEE**

**Call Us Collect—**

Syracuse 75-1631

 Phonographs converted to 10s play is requested.

**DAVIS CORPORATION**

SEEBURG FACTORY DISTRIBUTORS

725 WATER STREET STRACUSE, NEW YORK

"It's What's in THE CASH BOX That Counts"
Combines The Top Features of Automatic Pool Plus The Scientific and Most Interesting Playing Features of 4-Sided Pool Games...

- **Plus** Advance Scoring!
- **Plus** The Fascinating Hooligan Hole!
- **Plus** The Natural Cue Swing Afforded by the Elimination of the Foul Line!

and...

The New Cue Ball Circle Permits Players to Shoot From Any Position Within the Circle — Eliminates Tee Buttons.

- **Features** Front Play!
- **Features** Unbreakable Score Glass!
- **Features** Screened Playfield!
- **Features** Advance Scoring of 200 - 400 - 600 - 800 & 1000!
- **Features** EITHER Player by Lighting up and Scoring the Hooligan Hole Can Get an Additional 1000 Points!

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No. lot over 10% below. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gramophone Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—45 RPM Records, new or used. No quantity too large or small. High prices paid. Write stating quantity on hand. TONY GALANO, GALANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7069.

WANT—Late guns and arcade equipment. Will buy for cash or trade against late bowlers and phonographs. We need merchandise. Drop us a line for quotations on what you need or have to sell. SHELTON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: (Lincoln 9106).

WANT—Wurlitzer 1400's, 1600's 1600A's. Also Chicago Coin Band Boxes and Wurlitzer 24 Steppers. BUSH DISTRIBUTING CO., 236 W. 29th STREET, MIAMI, FLA. (Tel.: 3-4623).

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H. & H MUSIC AND DISTRIBUTING, 1625 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703).

WANT—Gottlieb and Williams' Five Balls; Geno Games—Wildwest and Big Top; Williams' Safari; Gottlieb's Super Jumbo; Seeburg's Shoot the Reel, Bally EBTU AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: Union 3-5574).

WANT—Late Model Phonographs. Hideaways; Wall Boxes; Steppers. R. B. STEPHEN, Box 217, Wallingford, STEPPERS. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONTARIO, CANADA (Tel.: 2646).

WANT—Mills Panoramas—any quantity. WESTERN DISTRIBUTORS, 1026 ELLIOTT AVE., STUYVITTE WASH. Tel.: Garfield 3585.

WANT—50 Late Model Seeburg 100 Wallboxes, Seeburg Model B—C or G Phonographs. MODERN MUSIC, 3344 E. UCID, CLEVELAND, OHIO.

WANT—To buy. Quantity of Seeburg M-100A. As little as broken or missing parts. Prices F.O.B. steermer. Wire or write. NOVELTA, S.P.R.L., HUYBRECHT ST., 27, ANTWERP, BELGIUM.

WANT—Distributors Wanted. Slide-Ex powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performances. Salesman free bonus guarantee. Samples and prices upon request. ALLLED BLOCK CHEMICAL COMPANY, 5th and BROAD STREETS, PITTSBURGH 3, PENNA. Tel.: Evergreen 1-6467.

WANT—Bingos, late model Shuffle Alleys. For Resale. Send list. Have all types of amusement equipment for sale. DAVE LOYFE & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: Chickering 4-5100.

WANT—100 operator customers in need of good used amusement machines of all kinds, including pinball. We don't care to publish prices—so write or phone. GEORGE PONEK, ALBERT SIMON SYRACUSE CORP., 662 N. STATE ST., SYRACUSE, N. Y. (Tel.: 74-2403).


WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, INC., 1007 BROADWAY, NEW YORK 36, N. Y. Tel.: Judson 6-4566.

WANT—Northwestern 49th Challenge, Squirrel, Pike's Peak, Kicker and Catchers; Weigh Scales or any other penny games or equipment in Canada or the U.S. We buy resale, write or phone in any quantity. Write, phone or wire國際機械工業所, 20549-13, 1446 CHINGWAH, BRITISH ISLES. (Tel.: 7090-01).

WANT—Music: Seeburg 100-A's, IL's, COs. In 10s. Send list. Wurlitzer electric pinballs, all late Gottlieb, Arcade and Bally Bingos. Write stating prices and quantities in letter. BELGIUM AMUSEMENT COMPANY, LTD., GREENVILLE, PHILADELPHIA 49, PA. (Tel.: Devonshire 8-6931).

WANT—Guns and Arcade machines—late models preferred, used or new. Send us your lists, stating price and condition in first letter. RONDO SUPPLY CO., 579 TENTH AVENUE, NEW YORK 11, N. Y. (Tel.: Chickering 4-6828).

WANT—We need Seeburg and AMI Phonographs, also Bright Spot and Bally. Write Bally Bingos. Write, giving Models, Quantity and Lowest Cash Prices. We Buy, Sell and Exchange all types used Coin Machines. Send your list of equipment for sale. Write to us for needs. HASTINGS DISTRIBUTING CO. (Since 1932), 6100 WEST BLUE MOUND RD., MILWAUKEE 53, WISC.

WANT—For Sale—United Alleys, Team, $195; League, $165; Chief, $150; Royal, $115; Clover, $60; Williams' Major League, $165; Geno Bing A Roll, $45. WANT—Seeburg, M-100A, 525. WANT—Mohawk Skill Games Co., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y. (Tel.: Fulpkin 7-2162).

WANT—For Sale—Or Trade for Seeburg 100A Half-Oaks, National or American Shuffelboards, 6 slightly used Poppertree Popcorn Machines; 5—3 Dimensional Theatres; Silver Bullets; Dropkick Football; 4 Player Derby; 6 Rocket Patrots; 2 Lee Musical Merry-Go-Rounds, STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH.

WANT—For Sale—Chi Coin Score-Line Bowlers, Write; Hollywood, $375; Bonus Score, $375; Triple Strike, $350; Keno Game Flash, $195; Super Frame, $150; Advance, $125; Super Match, $50; Name, $50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PARK AVE., CLEVELAND, OHIO. (Tel.: Superior 1-6600).

WANT—For Sale—Used and Coin Machines converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CO., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

WANT—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coin Hunt, as is or shoped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 8-6863).

WANT—For Sale—Coronation; Twenty Grand; Four Stars; Four Corners; Disc Jockey; Hong Kong; Queen of Hearts; (6) 3-4-5's and Many Others. All in A-1 Condition. Make Offer. M. F. STERN, 424 S. 17th STREET, NO. BRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: Market 1-4338).

WANT—For Sale—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in the Cash Box for a full year's (52 weeks) subscription to The Cash Box "The Bible of the Coin Machine Industry." Send your Check for $48 today plus one 40-word ad to: THE CASH BOX, 26 W. 27th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

WANT—For Sale—Seeburg "$75; Seeburg "$75; Seeburg "$75; Amo "$250; AMO E-120 Phonographs, $575. All the above machines are electrically tested by last WANTED DISTRIBUTORS, INC., P.O. BOX 1995, 902 W. SECOND STREET, CHRISTIANA, N. J. Tel.: (H. 4-6111, 4-3591).

WANT—For Sale—Like New, Miami Beach, "$395; Gay Time, "$325; Big Time, "$345; Variety, "$253; Gayety, "$225; Palm Springs, $110; beach clubs, $120; Rio, $80. NASTASI DISTRIBUTING CO., 912 FORDYD STREET, NEW ORLEANS 12, LA. (Tel: Magnolia 6586).

WANT—For Sale—100 Like New Packard Boxes. 5e or 10c play, $10 ea. or entire lot for 1 Seeburg Model G phonograph. JA. 3348 E. CLEID, CLEVELAND, OHIO.
THE CASH BOX

“The Industry’s Market Place”

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY.
PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX’
CLASSIFIED AD SECTION AS “THE INDUSTRY’S MARKET PLACE.”

WANT

FOR SALE

CHECK OFF WHICH YOU DESIRE

CLASSIFIED AD RATE 10 CENTS PER WORD

Use This Convenient Form For Your Classified Ad

START HERE

FIRM

ADDRESS

CITY

ZONE STATE

TELEPHONE NUMBER

ENCLOSE YOUR CHECK—”AIRMAIL TO:

THE CASH BOX

26 WEST 47TH STREET, NEW YORK 36, N. Y.
It's AMI "G"s' exclusive, multi-horn high-fidelity tonal superiority that keeps customers everywhere paying to listen...

But there's something more for you and your customers...

Whether it's the blue-jean set or the grown-up crowd, today's juke box players go—and spend—where the look of fashion is.

And AMI "G" cabinet design is fashion...the look of tomorrow that attracts more coins today...and every day.

You get the most for your money...longer...with AMI "G"
**'The Cash Box Price Lists'**

**17th Year of Publication**

851st Consecutive Week's Issue

How To Use

**The Cash Box Price Lists**

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of the like, low prices of certain equipment. Like any true reporter, "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change month by month. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis of judgement. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine with a $250.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment sold by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** The "Price Lists" should be read as follows: First price listed is lowest price quoted for the week; second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional $2.50 to $25 on Fine Games—and $2 to $50 on Phonographs.

**CODE**

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 weeks
6. No quotations 4 weeks or Longer
7. Machines for Sale
   - Great Activity

**REGARDING SELLING PRICES**

**IMPORTANT!**

Reports received indicate, that in some cases, purchasers became upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $35.00 ask from $50.00 up to $75.00 and even more for those very same machines. Purchasers of such equipment that machines in the very low priced categories much worn to be priced at these low figures. To completely recondition such machines, the reorder must add onto his price the cost of transportation to obtain these machines, the labor, the parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be hand made or contracted for at some machine shop, since manufacturers of many of the old arcades machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition machines themselves to meet their own operating standards.

**NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)**

**PHONOGRAPH**

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Quantity</th>
<th>Value</th>
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<tbody>
<tr>
<td>100G</td>
<td>Rocket</td>
<td>50</td>
<td>$100.00</td>
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<tr>
<td>100B</td>
<td>Master</td>
<td>50</td>
<td>$150.00</td>
</tr>
<tr>
<td>100C</td>
<td>Master</td>
<td>50</td>
<td>$200.00</td>
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<tr>
<td>100D</td>
<td>Master</td>
<td>50</td>
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**WURLITZER**

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<th>Description</th>
<th>Quantity</th>
<th>Value</th>
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<td>1000</td>
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<td>25</td>
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<tr>
<td>1001</td>
<td>Colonial</td>
<td>25</td>
<td>$100.00</td>
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</tbody>
</table>

**NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)**

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Quantity</th>
<th>Value</th>
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</thead>
<tbody>
<tr>
<td>1422</td>
<td>'46, 20 Sel, 78 RPM</td>
<td>50</td>
<td>$125.00</td>
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<tr>
<td>1424</td>
<td>'46, Player, Rivendell</td>
<td>20</td>
<td>$75.00</td>
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<tr>
<td>1432</td>
<td>'47, Standard</td>
<td>20</td>
<td>$100.00</td>
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<tr>
<td>1434</td>
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<tr>
<td>1436</td>
<td>'49, Master</td>
<td>20</td>
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<tr>
<td>1442</td>
<td>'50, Master</td>
<td>20</td>
<td>$200.00</td>
</tr>
<tr>
<td>1444</td>
<td>'52, 30 Sel, 78 RPM</td>
<td>20</td>
<td>$250.00</td>
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**SEVERN**

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<tbody>
<tr>
<td>1448</td>
<td>'54, Master, with Remote Attach, 20 Sel, 78 RPM</td>
<td>20</td>
<td>$200.00</td>
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<tr>
<td>1461</td>
<td>'56, Master, with Remote Attach, 20 Sel, 78 RPM</td>
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<td>1464</td>
<td>'58, Master, with Remote Attach, 20 Sel, 78 RPM</td>
<td>20</td>
<td>$300.00</td>
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<tr>
<td>1467</td>
<td>'60, Master, with Remote Attach, 20 Sel, 78 RPM</td>
<td>20</td>
<td>$350.00</td>
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</tbody>
</table>

Manufacturers and date of game's release listed.

- **Code:** (CC) Chicago Coin; (Ex) Ellsbury; (Ek) Evans; (Ge) Genco; (Gel) Gatillah; (Ke) Kenny; (Un) United; (Wm) Williams.
- **ABC** (Un 3/51)
- **Across the Board** (Un 9/52)
- **All Star Basketball** (Got 1/52)
- **Aquacades** (Un 4/69)
- **Arcade Machines** (Got 12/53)
- **Arms** (Un 12/53)
- **Army-Navy** (Wm 10/53)
- **Atlantic City** (B 1/42)
- **Baby Face** (Un 12/48)
- **Bank-A-Ball** (Got 5/50)
- **Beach Club** (Got 3/51)
- **Beach Club** (Got 5/52)
- **Beach Club** (Got 7/51)
- **Bowling** (Wm 7/51)
- **Bolero** (Un 12/51)
- **Box** (CC 6/53)
- **Boston** (Wm 6/51)
- **Bowling Champ** (Got 12/52)
- **Bright Lights** (B 5/51)
- **Bridge** (B 10/51)
- **Broadway** (B 6/51)

**TOTAL NO. TOTAL VALUE**
<table>
<thead>
<tr>
<th>PINBALL GAMES (Cont.)</th>
<th>PINBALL GAMES (Cont.)</th>
<th>PINBALL GAMES (Cont.)</th>
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<tr>
<td>20.00 30.00</td>
<td>45.00 95.00</td>
<td>10.00 20.00</td>
</tr>
<tr>
<td>5. Bitteny Bites (Got 3/49)</td>
<td>5. Happy Days (Got 7/52)</td>
<td>5. Quarter (Got 2/52)</td>
</tr>
<tr>
<td>15.00 25.00</td>
<td>65.00 100.00</td>
<td>95.00 110.00</td>
</tr>
<tr>
<td>65.00 120.00</td>
<td>25.00 45.00</td>
<td>(Got 12/52)</td>
</tr>
<tr>
<td>7. Camel Caravan (Got 6/55)</td>
<td>7. Harvest Moon (Got 12/48)</td>
<td>60.00 100.00</td>
</tr>
<tr>
<td>15.00 30.00</td>
<td>15.00 25.00</td>
<td>75.00 100.00</td>
</tr>
<tr>
<td>8. Campus (Ex 2/50)</td>
<td>8. Harvest Time (Got 9/50)</td>
<td>25.00 15.00</td>
</tr>
<tr>
<td>15.00 20.00</td>
<td>15.00 35.00</td>
<td>25.00 125.00</td>
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<tr>
<td>9. Canasta (Ge 7/50)</td>
<td>9. Harvey's (Got 1/51)</td>
<td>9. Rino (Un 11/53)</td>
</tr>
<tr>
<td>25.00 34.50</td>
<td>25.00 65.00</td>
<td>50.00 125.00</td>
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<td>25.00 45.00</td>
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<td>150.00 175.00</td>
<td>10.00 20.00</td>
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<tr>
<td>15.00 25.00</td>
<td>10.00 20.00</td>
<td>(Got 4/54)</td>
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<tr>
<td>50.00 85.00</td>
<td>32.00 75.00</td>
<td>10.00 20.00</td>
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<tr>
<td>15. circus (Ex 8/52)</td>
<td>15. Holiday (Ex 8/52)</td>
<td>17. Holiday (Ex 8/52)</td>
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Manufacturers New Equipment

The Cash Box, Page 69 • END OF MONTH INVENTORY ISSUE • January 28, 1956

Manufacturers New Equipment

No. List Price

April 1956

No. List Price

April 1956

No. List Price

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No. List Price

April 1956
**TODAY'S NEWS**

**WURLITZER CENTENNIAL MODEL SCORES BIG HIT**

**OPERATORS ACCLAIM CENTENNIAL MODEL BEAUTY**

**WURLITZER CENTENNIAL TONE IS TOPS**

**CENTENNIAL MODEL HAILED BY THOUSANDS OF OPERATORS**

**HEADLINES FROM THE HEART OF THE AUTOMATIC MUSIC BUSINESS**

"WONDERFUL" was the word most heard from operators as they viewed the sensational Wurlitzer Centennial Phonograph. From its style-studded cabinet to its glorious tone, it spelled location acceptance, patron acclaim and record-setting profits to them.

The first Centennials to go into action proved what every Centennial will do—make more music and more money than any phonograph in history.

**WURLITZER Centennial MODEL 1900**

**TURNS A CENTURY OF PROGRESS INTO A GREAT YEAR OF PROFIT FOR WURLITZER OPERATORS**

The Rudolph Wurlitzer Company, North Tonawanda, New York

Established 1856

"It's What's in THE CASH BOX That Counts"
HI-SCORE Pool

DURABLE PLEXIGLASS AVOIDS DAMAGE

ONE OR TWO CAN PLAY
UNITED'S FAMOUS DROP CHUTE
Delivers 5 Balls for 1 Coin...10 Balls for 2 Coins

DOUBLE AND TRIPLE SCORE POCKETS

Scores Toted Automatically
Transfer Scoring
New Side Door Cash Box
Hinged Playfield
Simple Mechanism

Light Fixture (OPTIONAL)
SIZE
3 FT. BY 5 FT.

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

NOW AT YOUR DISTRIBUTOR

CLUB POOL
For 3 or 4 sided play
Size: 52" by 36"

JUMBO CLUB POOL
Size: 70" by 36"

STARLET
New In-Line Hit with ROTO Feature

TOP-NOTCH Shuffle-Alley
6-Player Bowler

REGULATION Shuffle-Alley
6-Player Bowler

UNITED OPERATORS ARE SUCCESSFUL OPERATORS
In PIN-POOL... as in pinball and shuffle-bowling... Bally-quality construction insures the smooth performance that results in maximum play-appeal... maximum earning power. Cash in on the growing popularity of PIN-POOL. Get Bally PIN-POOL busy for you now.

OFFICIAL BOWLING

earns top money

For biggest group-play... and continuous repeat-play... resulting in bigger bowler profits... get Bally ABC-BOWLER... scoring by Official Bowling Rules... or CONGRESS-BOWLER for added attraction of match-score features

Bally

ABC bowler

CONGRESS bowler

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