The Rudolph Wurlitzer Company celebrates its 100th birthday by introducing the new Wurlitzer phonograph Model 1900. In honor of the occasion, a new song, "Gee Dad, It's A Wurlitzer" has been recorded on the Bee Jay label by Don Michael. The singer is pictured in the center above the new machine while to the left and right respectively are Gene Bone and Howard Fenton, writers of the song.
Monte's the most!

Lou Monte

sings

PONY TAIL

c/w

NINA, THE QUEEN OF THE TEENERS

20/47-6403

"New Orthophonic" High Fidelity recording

the dealer's choice RCA VICTOR
A few weeks ago we remarked editorially that 1956 should be even better than 1955. Certainly every indication so far this year points to the fact the record business should not only be better but actually spectacular.

Sales have not slowed down since Christmas. In fact they've been growing greater. Most important, however, is the fact that these sales are not based on one hit record or one company's products but are being shared by the entire industry. Almost every company has current smash hits going and, as a matter of fact, we can't remember a time when so many solid hits were on the market at the same time. Never can we remember so many candidates for a possible number one spot as there are now.

Just look at this list of records that are number one potentialities: "The Great Pretender" by The Platters; "Band Of Gold" by Don Cherry; "It's Almost Tomorrow" by The Dream Weavers; "Teen Age Prayer" by Gale Storm and Gloria Mann; "Rock And Roll Waltz" by Kay Starr; "Dungaree Doll" by Eddie Fisher; "Lisbon Antigua" by Nelson Riddle; "All You Later, Alligator" by Bill Haley; "Go On With The Wedding" by Patti Page and by Kitty Kallen and Georgie Shaw, and "Chain Gang" by Bobby Scott.

Among the newer records, three that are showing tremendous initial strength are "No, Not Much" by The Four Lads; "The Three Penny Opera Theme" by Dick Hyman, and "99 Years" by Guy Mitchell.

Besides all these new records, established hits that are still selling strongly are "Memories Are Made Of This" by Dean Martin; "Sixteen Tons" by Tennessee Ernie Ford; "I Hear You Knockin'" by Gale Storm; "Love And Marriage" by Frank Sinatra; "He" by Al Hibbler and the McGuire Sisters; "Only You" by The Platters; "Autumn Leaves" by Roger Williams; "Moments To Remember" by The Four Lads; "Angels In The Sky" by The Crewents; "A Woman In Love" by Frankie Laine and The Four Aces; "Burn That Candle" by Bill Haley, and "All At Once You Love Her" by Perry Como.

What a phenomenal list of hits.

Never in recent seasons have there been so many selling at all one time. This adds up to one of the healthiest record pictures in a long, long while. 1956 is certainly getting off to a spectacular start. And when we really evaluate what is happening, the record business this year should not only be great, it should be fabulous.
1. **SIXTEEN TONS**
   TENNESSEE ERNIE FORD

   CA-1362 (F-3262)—T. Ernie Ford
   DE-2793 (9-2979)—Red Sovine
   CR-61529 (9-61529)—Johnny Desmond
   RP-431 (45-431)—G. O. King

2. **MEMORIES ARE MADE OF THIS**
   DEAN MARTIN

   CA-3295 (F-3295)—Dean Martin
   DO-15436 (45-15436)—Gene Cruise

3. **I HEAR YOU KNOCKIN'**
   GALE STORM

   DO-15412 (45-15412)—Gale Storm
   IM-5356 (45-5356)—Smiley Lewis

4. **LOVE AND MARRIAGE**
   FRANK SINATRA

   CA-3360 (F-3360)—Frank Sinatra
   VI-20-6266 (47-6266)—Dinah Shore
   ME-7979 (7079) (7070 X 45)—Leslie Brands
   X-8168 (45-8168)—Helen Grayco

5. **IT'S ALMOST TOMORROW**
   DREAM WEAVERS

   CO-40395 (45-40395)—Jo Stafford
   CR-61528 (9-61528)—Enterprise Weik
   DE-29663 (9-29663)—Dream Weavers
   ME-97017 (97017)—David Carroll

6. **THE GREAT PRETENDER**
   THE PLATTERS

   HP-1108 (45-1108)—Jackie Riggs
   ME-70576 (70576 X 45)—The Platters

7. **HE**
   AL HIBbler & McGUIRE SISTERS

   CR-61507 (9-61507)—McGuire Sisters
   MG-12078 (K12078)—Kay Amen
   DE-29660 (9-29660)—Al Hibbler

8. **BAND OF GOLD**
   DON CHERRY

   CA-3283 (F-3283)—Kitt Carson
   CO-40057 (45-40057)—Don Cherry

9. **ONLY YOU**
   THE PLATTERS

   DE-29694 (9-29694)—Leeds Armstrong
   SE-12264 (45-12264)—The Platters
   ME-70632 (70632 X 45)—Platters
   WT-9015 (9015 X 45)—Lola Dee

10. **TEEN AGE PRAYER**
    GALE STORM — GLORIA MANN

    DO-15416 (45-15416)—Gale Storm
    MG-12116 (K12116)—Gloria Mann

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**Sheb Wooley ARE YOU SATISFIED**

**RUSH ADAMS**

**LOVE PLAYS THE STRINGS OF MY BANJO**

**MARVIN RAINWATER**

**WHERE DO WE GO FROM HERE**

**DE MAR SHEN HEM**

**AND**

**LOW DOWN BLUES**

**M-G-M RECORDS**

---

**CONNIE FRANCIS**

**MY TREASURE**

**and**

**NO SCHOOL TOMORROW**

**ROBBIN HOOD**

**A YOUNG AGE**

**PRAYER**

**and**

**JOHNNY OLIVER**

**CHAIN AND THESE HANDS**

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**DESI ARNAZ SINGS**

**FOREVER, DARLING**

(From MGM film, “Forever, Darling”)

**AND**

**THE STRAW HAT SONG**

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**THE NATION'S TOP TEN**

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**THE CASH BOX**

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
GEE WHAT A SMASH!

THE TEEN AGERS
sing the 2 Sided Hit of the Year

"WHY DO FOOLS FALL IN LOVE"  "PLEASE BE MINE"

GEE RECORD No. 1002

GEE Records

220 WEST 42nd STREET
(WL. 7-0652) N. Y.

"It's What's in THE CASH BOX That Counts"
**THE THEOPHILUS**  
(ASC-Paramount 9667, 45-9667)

- **GEORGE WASHINGTON** (2:38) [Coliseum BMI—Hackett, Van]  
A dramatic, emotional ballad about President George Washington's leadership during the American Revolution.

- **HONEY, HONEY** (2:13) [Roncom BMI—Stock]  
A sweet, sentimental love song that has been a hit for many artists over the years.

**FRANKIE CASTRO**  
(Wing 9005; 90051x45)

- **WHY BABY WHY** (2:17) [Starrlane BMI—Jones, Edwards]  
One of the top hits in the country field is featured here.

**STEAMBOAT** (2:30) [Progresive BMI—Lucas]  
This side is a pop version of a rhythm and blues ballad that has been making noise in various territories.

- **FAITHFUL AND TRUE** (2:08) [Brighton ASCAP—Danzig, Dees]  
A catchy, soulful number with a nice rhythm and melody.

**THE GAYLORDS**  
(Mercury 7077; 7077Bx45)

- **VINO VINO** (2:06) [Paramount BMI—David, North]  
A delightful little ditty that should do well for the boys.

- **MOLLY** (2:33) [Dena ASCAP—Fene, Berrys]  
This song is a popular rhythm and blues ballad.

**LILIAN BRIGGS**  
(Epic 941; 540)

- **FOLLOW THE LEADER** (2:22) [Sheldon BMI—Evets, Kirkland]  
The swinging Miss Briggs belts across a new hard driving rocker with the same spirit and verve featured on her hits "I Want You To Be My Baby." It's a one-time side that jumps from beginning to end. Good juke fare.

- **THE ONLY WAY TO LIVE** (2:17) [The Ray ASCAP—Kaye, Loman]  
Another good dance number with an up-tempo novelty song that sold across the board.

**ART MOONEY ORCH.**  
(MGM 12165; KL1265)

- **YOU CAN TAKE MY HEART** (2:49) [Peer Inc BMI—Steele, Becker]  
The Clovers deliver on the vocal duties as Art Mooney and the crew send up a beautiful new novelty ballad that could step out and make the grade. Low cost arrangement of a top drawer tune.

- **TUTTI-FRUTTI** (2:54) [Venn. BMI—LaBryan]  
One of the country's top rhythm and blues hits gets a powerful reading andarking from Ode Smith and Mooney. Good commercial version. Excellent coupling. Kiids'll swing to this one.

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**DISK OF THE WEEK**

- **11TH HOUR MELODY** (2:55)  
[George Paxton ASCAP—Palmer, Sigman]  
"LET'S TRY AGAIN" (2:41)  
[Palco ASCAP—Bishop]

**AL HIBLER**

- **1955 was the year the mass market discovered the great talents of Al Hibbler.**

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**THE CASH BOX**

**THE SHOW MUST GO ON** (2:17) [United ASCAP—Alfred, Frisco]  
The Washington debut by the exciting, versatile Hibbler lends his thrilling voice to a dramatic new ballad, which she sings with great emotion against a lush string backdrop. Lovely performance.

**JUST CANY't STAND IT** (2:26) [Giblin BMI—Crawford]  
The trash gets a rhythm-band accompaniment on this potent piece of blues stuff.Couple that should go great guns in the pop and R & B markets.

**BETTY MADIGAN**  
(MGM 12156; KL1256)

- **TOO MY LOVE** (2:45) [Leeds ASCAP—Gaste, Lawrenc]  
A pretty choral backdrop and smooth instrumental lift enhances the rich voice of Betty Madigan on this lovely country ballad. Pretty story invitingly told. Should do well.

- **FAITHFUL AND TRUE** (2:08) [Brighton ASCAP—Danzig, Dees]  
A catchy novelty colorfully fashioned to a music backdrop. Homey ditty featuring some cut instrumental glinting. Side should have wide appeal.

**PERCY FAITH ORCH.**  
(Columbia 4063; 4-4063)

- **VALLEY VALPARAISO** (2:00) [Broadcast BMI—Denen, Conner, Zoell]  
Good novelty reading is featured in this catchy novelty backed by an energetic rhythm band.

- **BLUEBELL** (2:00) [Holli BMI—Stanley]  
This is a half of a tag along, flighty instrumental novelty cleverly styled by the batonista on the orch.

**DIANNA CARROLL**  
(RCA Victor 20-6391; 47-6391)

- **I WENT TO THE VILLAGE** [American Academy ASCAP—Henry, Wallington]  
The very talented Dianah Carroll debuts on Victor with a tender romantic ballad that has a charming folk song quality about it. Stirring performance of some strong material.

- **HELP YOURSELF** [Broadcast BMI—Borek, Cooper, Guion]  
The versatile trash song for a sultry job on this clever novelty in the "Make Yourself Comfortable" category. Good "naughty" type ditty that should be well accepted by the juke boxers.

**JANIE MARDEN**  
(London 1629; 45-1629)

- **THANK YOU FOR THE WALTZ** [Broadcast BMI—Conner, Stanton]  
English song star Janie Marden is introduced to the American audiences via this pleasant love song. Thrush has talent and gets a fine chance here. Ace Frank Lomans' commerc compensation of a meaningful love story. Mellow item.

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*"Only those records best suited for commercial use are reviewed by THE CASH BOX***
GOING UP! UP! UP!
FASTER THAN ANY NEW RELEASES
IN DOT HISTORY

Cash Box—Jan. 14 “DISK OF THE WEEK”
and
Billboard—Jan. 14 No. 1 SPOTLIGHT RECORD

Pat Boone "TUTTI FRUTTI"
"I’LL BE HOME"
Dot 15443

Already a Nation-wide Best Seller
Billy Vaughn & His Orchestra
(“MORITAT”) “THEME FROM
THE THREE PENNY OPERA”
"LITTLE BOY BLUE"
Dot 15444

His Greatest!—and 2 Big Sides
For Juke Box Play
Snooky Lanson
"SEVEN DAYS"
"TIPPITY TOP"
Dot 15445

Dot RECORDS • • • GALLATIN, TENNESSEE • • • PHONE: 1600
THE NATION’S BEST SELLING RECORDS

"It’s What’s in THE CASH BOX That Counts"
**THE CASH BOX**

**SLEEPER OF THE WEEK**

- **FORTUNE TELLER** (3:00) [Gil BMI—Lewis]
- **MY IMPOSSIBLE CASTLE** (2:51) [Remick ASCAP—Kennedy, Singer]

**SUNNY GALE**

- With Bobby Scott's "Chain Gang" climbing the charts by leaps and bounds, ABC-Paramount shifts into high speed and comes up with another tremendous new find we should be hearing big things about. His name is John Leslie and for his debut platter he offers a beautiful ballad dubbed "Fortune Teller". A grade "A" romantic item warmly treated by the gifted performer. Looks like a big song. On the coupling, the songster lends his voice to another dream-dusted ballad, this one labelled "My Impossible Castle". Keep a close tab on this lad.

- **DEVOITION** (2:10)
- **ON THE WAY TO YOUR HEART** (3:00)

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**TERRI STEVENS**

- "I'll Come When You Call" [Robert Mellin BMI—Caryll, Caryll]
- "DOOD-LY DOOD-LY" [Mid Music BMI—Lerner]

**THE NATURALS**

- "MOLLY-O" (2:28) [Dena ASCAP—Bernstein, Fain]
- "PATSY ORY ORY AYE" (2:15) [Coliseum BMI—Early, Moore]

**DICK ROMAN**

- "HOLD ME FOREVER" (2:45) [Dorsey Bros. ASCAP—Tom Reisenman]
- "BECAUSE I'M YOURS" (2:20) [Dick Roman—Cuillin, Bookman]

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- "TIPPITY TOP" (2:35) [BMI—Shay, Crewe]

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**THE CASH BOX**

**RECORD REVIEW**

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
A Swingin' SMASH!

"TEENAGE MEETING"
(Gonna Rock It Up Right)

by Don Cornell

"I STILL HAVE A PRAYER"
Coral-61584

CORAL RECORDS
America's Fastest Growing Record Company

"It's What's in THE CASH BOX That Counts"
NEAL HEFTI & ORCH.  
(Epic 9143; 5-9143)

B “PERDIDO” (2:55) [Tempo ASCAP—Langesfelder, Drake, Tiel] One of the great standards gets an artsy swing-jazz arrangement from Neal Hefti and the crew. Good rhythm item with progressive jazz overtones.

B “LUCKY DUCK” (2:40) [Margarita ASCAP—Hefti] An original Hefti instrumental with a catchy theme and a good beat. Hefti really does wonders with his group.

RAMON MARQUEZ ORCH.  
(Seco 4184; 45-4184)

C “AMOR” (8:22) [Peer Int. BMI—Raju] Ramon Marquez fashions the ever popular “Amor” in a cha cha beat. A mellow and subdued instrumental item. Good dance stuff.

C “SOLAMENTE UNA VEZ” (2:50) [Peer Int. BMI—Lara] Another Latin standard styled for the cha cha enthusiasts. Vocal group also heard on this side. Pretty, big-band arrangement.

ROYE GOODRICH  
(Acent 1034; 1034)

B “DESIRE” (2:29) [Sound BMI—Bigler, Beely, Garvin] Roye Goodrich makes an impressive debut on the Acent label with an exciting and rhythmic chart which he belts across in potent style. Songster has a powerful voice.

C “MY INTUITION” (2:55) [Four Mays ASCAP—Warren, Mercier] The crooner changes the mood and comes over strongly on this soft romantic ballad. Pretty item.

TITO PUENTE ORCH.  
(Tico 269; 45-269)


MONCHITO & BAMBO HOYALS  
(Fiesta 500; 45-506)

B “DOIN’ THE CHA-CHA-CHA” (2:26) [Fernora BMI—Monchito] Monchito, currently riding high with his great “Pedro Pablo” disk, issues another terrific cha-cha novelty for his many fans. Commercial ditty that sinks. Should go great guns in the proper locations.

B “THE MERENGUE GLIDE” (2:28) [Fernora BMI—Monchito] An excellent coupling for the hoopers is this easygoing merengue. Offers some variety for the buyer.

CINDY LORD & LINDY DOHERTY  
(Shrtron 57; 45-57)


B “THE WEDDING IS OVER” [Harman ASCAP—Giambojo, Leavitt] An organ backdrop accompanies the artists on a sentimental waltz item very similar to the current hit “Go On With The Wedding”.

PAT BOLTON  
(Jubilee 5229; 45-5229)

B “DON’T ASK ME WHY I LOVE YOU” (2:25) [Essex ASCAP—Lin deman, Stute] A beautiful instrumental backdrop acts as a wonderful showcase for Pat Bolton as she sings a touching romantic ballad. Dramatic effort that comes over strongly. Thrush can sing.

B “THE MORE I GO OUT WITH SOMEBODY ELSE” (2:38) [Barton ASCAP—Wayne, Backlight] Pat has a wonderful voice for ballads. Here she sinks her teeth into a tearful story and comes up with a potent item. Thrush is here to stay.

THE FOUR CLICKS  
(Roninu 715; 45-715)

B “YOU LIED” (2:50) [Radoir BMI—Crafer, Nebb] The Four Clicks introduce themselves on the Roninu label with a romantic affair (smooth) styled. Good arrangement of a pleasant tune. Frank Stuto is featured on the saxophone.

B “HIGHER THAN HIGH” (2:29) [Radoir BMI—Crafer, Nebb] A good rhythm ballad capably handled by the quartet. Fine dance deck. Instrumental break has a rock and roll sound.
His first single of 1956
Vocal orchestra and voices by ARTIE MALVIN

"CAPRI IN MAY"

b/w

"YOU'RE MY GREATEST LOVE"

Capitol No. 3337

"It's What's in THE CASH BOX That Counts"
Vital Statistics: Ray "Raymond N' Records" Brien advises that KUTA-Salt Lake City, Utah, has now been changed (FCC approved) to KLUB. . . . A/1c Robert J. McGonagle, 1298 Decatur St., Brooklyn, N. Y., discharged from the United States Air Force after a three-year assignment with the Armed Forces Radio Service in New York; McGonagle plans to continue his career at WFUN in Huntsville, Ala. . . . Shel Horton kicking off a new two-hour show every Saturday pm, designed for the kids. It will be a Rock 'N Roll affair and will be broadcast directly from the point of origin in the auditorium. . . . Eddie Bonner (KXOK-St. Louis) the father of a new little "Doll" yet untainted. Wife Jean, doing well. . . . Doug Mitchell has been appointed news director for the Intermountain Network and radio station KALL-Salt Lake City, Utah.

Pic of the week—Vic Knight, who hosts "Vic's Music Shop" afternoon on WXLW-Indianapolis, Ind., has been circuit-mented by his four-year-old son Ted. Teddy recently concluded a "successful stand" as a member of 5-year old "Caste" of "Romper Room" on a competitive station—WFBM-TV, Indianapolis. . . . Frank Roberts (KQGI-Port Madison, Iowa) advises that Gerdes Distributing Company, juke box firm, sponsored a half-hour show (3 to 3:30) on New Year's Day, featuring the top juke box tunes of 1955 as listed in The Cash Box. . . . Len Ross (KONE-Boise, N. Y.) writes to tell us the recent flood forced the station off the air for twenty hours. . . . Jerry Marshall again conducting his famous popular poll to find out listeners' preferences. Last year's winners were Perry Como, Patti Page, Ray Anthony and the Crewcuts. . . . George LeZette (WAVZ-New Haven, Conn.) vacationing in Miami, Fla. . . . Frank Ward (WWOL-Buffalo, N. Y.) ditto in England. . . . After a week of skiing Dick Dory (WHAM-Rochester, N. Y.) came back to find his "Misty Mule" has been extended to two full hours, 4 to 6, Mondays thru Fridays. With his three deejay shows, Dick is now on the air and minimum of one-half hours daily. . . . John Michaels (WOKY-Milwaukee, Wis.) writes to tell us recent Hooper, Nellson and Pulse ratings have established WOKY in first place in its area.

Neil Mack (WGUY-Bangor, Me.) is on the air every day from 4 to 6 on the "Banger Bandstand" and 6 to 10 p.m. with "The Clock." Mack advises he uses The Cash Box Lists on both shows. . . . Barry Kaye (WJAS-Pittsburgh, Pa.) driving his wife's Volkswagen, his Christmas present to her, instead of his own Cadillac. The license plate on the new car reads "GO-GO", Barry recently wrote "Go Baby Go" which was recorded by The Four Larks on Gruen and The Four Top Hatters on Cadence. . . . Tom-Lee Productions is starting a new deejay show called "A.M. Express" on January 9, It will originate from Ciro's Restaurant in Chicago via WTAQ.

4 FOR THE MONEY ON JUBILEE FOR '56

THE FOUR TUNES singing
"ROCK 'N ROLL CALL"
and
"OUR LOVE"
JUBILEE 5232

DELLA REESE singing
"I'VE GOT MY LOVE TO KEEP ME WARM"
and
"YEARS FROM NOW"
JUBILEE 5233

ENZO STUARTI singing
"ADDIO BIMBA"
and
"SOMEBWHERE"
JUBILEE 5234

The New Orioles singing
"ANGEL"
and
"DON'T GO TO STRANGERS"
JUBILEE 5231

“The Cash Box, Music
Page 12
January 21, 1956

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Jubilee Records
1650 Broadway, New York City

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
They're Great Singly
They're Greater Together

Benny GOODMAN & Rosemary CLOONEY

"GOODBYE"

featured in the forthcoming Universal-International Technicolor production "The Benny Goodman Story"

40625; 4-40625

published by
LA SALLE MUSIC PUB. INC.
Gen. Prof. Mgr. MURRAY DEUTCH

"It's What's in THE CASH BOX That Counts"
LIBERTY Does It Again!
The BIG Original Hit Version
ALFI and HARRY

"THE TROUBLE WITH HARRY"
LIBERTY # 55008
The Cash Box...Sleeper of the week
Billboard...Review Spotlight

LIBERTY RECORDS
REG. U. S. PAT. OFFICE
449 So. Beverly Dr., Beverly Hills, Calif.

NEW YORK:

That was quite a party that Dan Fisher gave for Sammy Davis, Jr. last Monday. Comments the next day were that it was just about the best party in the music business for some time. Sammy is in town for some additional vocals for "Mr. Wonderful" which is due on Broadway in March. . . . The picture picked by RKO for Eddie Fisher's movie debut is "Bundle Of Joy" which should go before the cameras in May with Debbie Reynolds co-starring. . . . Lenny Welch's last discovery, Eileen Merry, TV starlet, will have a featured role in Philip Silver's Sitcom TV show on Tuesday, January 17. Show will be titled "Operation Daze". . . . The lyricists' names, Al Smolet and Mynell Allen, were inadvertently omitted from label credits on Del Appeal's initial RCA release, "I Went To The Wedding". . . . Joe Jackson heads to Pittsburgh January 30 to sing in the Paul Whiteman and Gertrude Conwell presents, "Bobby Jones' performance of "Rock Around Mother Goose" on last Saturday's Perry Como show, should send the songwriter's new MGM disk off to a flying start. . . . Joe Liebowitz has resigned as head of Wallis Records. Management has been assumed by Hy Pasternak who will establish offices in Miami, with Ruth Wallis releases due to come out shortly. . . . Vocalist Don Rondo, who made his first network appearance a few months back on the CBS-Hollywood "Party Ideas" has just had his first Decca record released. The sides are "Beyond The Mighty River" and "Evening Star". . . . Little Lillian has just had her first Decca album released, titled "The Little Girl From Nowhere". . . . The Cash Box...Sleeper...review...spotlight...only...those...records...best...suited...for...commercial...use...are...reviewed...by...THE...CASH...BOX"
Strictly Instrumental! Strictly Sensational!

JOE REISMAN

antilles / corsage

(Serenade Antillaise) (Her First Corsage)

20/47-6404

A “New Orthophonic” High Fidelity recording

the dealer’s choice RCA VICTOR

“It’s What’s in THE CASH BOX That Counts”
Three items have been hitting the newspapers this week in London: Fog, Eartha Kitt and Grace Kelly. Fog keeping everyone at home to watch Eartha make her first appearance on sponsored TV. There was a great deal of advance publicity and all we got was two minutes and one short chorus of "Uska Dura." ... BBC starts another DJ show on January 20th. This time the top band leaders turn record spiners for the week. First to bat will be Ted Heath followed by Johnny Dankworth, Edmuno Ros, and Ken Mackintosh. .. Already in Paris on the start of a European tour is Artie Shaw. It is rumored that Artie is thinking of spending a few years in England. ... Coming back in May is Billy Eckstine who will appear in our leading theatres once again, under the Foster Agency. ... Impresario Leslie MacDonnell, off to the States for the 98th time, will confab with his many friends, looking and television shows that made on the Continent of Europe and Great Britain.

Archie Bleyer will be pleased to know that Bill Hayes’ "Davy Crockett" is showing up as the best selling chart in this country and may well be in the first ten by next week.

Did you know that if Grace Kelly becomes Miss Monaco, she will have as one of her subjects famous poet Robert Service—the Scottish-Canadian author of the famous "Shooting of Dan McGrew" and other Yukon Ballads. ... Bill Haley gets the first of the 1956 London Laurels. It's his second, for he has returned into the No. 1 spot in the best sellers list with "Bill Around The Clock." Nice work Bill.

I hear Walt Heebner of Capitol Records is due in London this week. ... Swiss composer, Otto Kallmann, back from spending Christmas in Hollywood, told me he heard the best Choir with the biggest names on wax in Glenn Wallace's "other house" during the Yuletide festivities. He said the highspot of the singing was the President of B.M.I. and the President of ASCAP joining in duets.

Watch out DJ’s, for the new Whiffield-Mantovani platter "When You Lose The One You Love." It’s a safe bet for top honors this week.

This week's best selling singles. (Courtesy New Musical Express)
1) "Rock Around The Clock"—Bill Haley (Brunswick)
2) "Meet Me On The Corner"—Max Bygraves (H.M.V.)
3) "Love Is A Many-Splendored Thing"—Presley (Brunswick)
4) "Twenty Tiny Fingers"—Stargazers (Eng. Decca)
5) "Stairway To The Top"—Bill Haley (Brunswick)
6) "Never Do A Tango With An Angel"—Almas Cogan (HMV)
7) "Suddenly There’s A Valley"—Petula Clark (Nixa)
8) "Hava Nagila" (Bob)—Frankie Lake (Philips)
9) "Christmas Alphabet"—Dickie Valentine (Eng. Decca)
10) "Let’s Have A Ding-Dong"—Winifred Atwell (Eng. Decca)
Mercury Records have the hits happening NOW!

PREDICTED! SPOTLIGHTED! DISKED! SLEEPERED! BEST BETTED!

and SELLING!

THE THEME FROM

"THE THREE PENNY OPERA"
coupled with "I'll Be With You In Apple Blossom Time"
RICHARD HAYMAN and JAN AUGUST
MERCURY 70781

MORITAT or THREE PENNY OPERA... no matter how you look at it... TOP VERSION!

"SEVEN DAYS"
coupled with "That's Your Mistake"
THE CREWCUTS
MERCURY 70782

"THESE HANDS"
coupled with "Chain Gang"
LEN DRESLAR
MERCURY 70774

"BOOGIE BLUES"
coupled with "Lookout Mountain"
CHUCK MILLER
MERCURY 70767

"THE GRASS IS GREEN"
coupled with "Where The Wind Blows"
RALPH MARTERIE AND HIS ORCHESTRA
MERCURY 70771

CASH IN NOW!

"It's What's in THE CASH BOX That Counts!"
Abbott Lutz Named To Columbia Dealer Post

NEW YORK—Hal Cook, Columbia Records, this week announced the appointment of Abbott Lutz to the post of Dealer-Merchandising Manager. Lutz will be attached to the Record Long Player Club.

Concurrent with the appointment, Cook announced the launching of a new plan for the LP Club, for which a trial is being set up in Cleveland, Ohio.

The plan, basically designed to route traffic into the retail stores, calls for a three album package to be offered to the retail patron. Two of the three albums are in the category of a free bonus offering given to the buyer who signs as a member of the Columbia LP Plan, in which he promises to buy a minimum of four LPs within a one year period. The purchase can be made in the local retail store where the buyer signs his membership contract. If the purchase is made via the mails, a space is allotted on the coupon wherein the purchaser will indicate the store he chooses to be given credit for his club membership.

This is a change from the old plan wherein direct mail subscribers were serviced directly by Columbia, no retail dealer participating in the sale. Also under the old plan the purchaser received a bonus album with each two albums bought. He now receives his two bonus albums immediately.

The Cleveland test will be launched sometime during the latter part of January and will include the Cleveland suburban areas. Columbia has approximately 70 accredited Columbia dealers who will be able to participate in the trial. After a 60 to 90 day run, if the plan is successful, it will be extended to other areas.

Lutz comes into Columbia with a background that makes him well suited for the job assigned him. He knows dealer problems well, having been salesman manager of Urania Records, Haydn Society, and prior to that, was east coast manager for Eli Oberstein.

Lutz started his record career with the Groove Record Shop, Norfolk, Va., where he was also program director for WACV-Norfolk. His musical background also includes the study of music at Trinity College of Music, London.

Tribute To Von Tilzer

NEW YORK—As a tribute to the late great songwriter, Harry Von Tilzer, the Harry Von Tilzer Music Publishing Co. is engaging in an intensive promotional campaign among disk jockeys requesting they play Von Tilzer’s songs during this month, the tenth anniversary of his death.

Among the thousands of published songs written by the tunemith, the most popular include, “I Want A Girl Just Like The Girl That Married Dear Old Dad?”, “A Bird In A Gilded Cage”, “Wait Till The Sun Shines, Nellie”, “Just Around The Corner”, “All Alone”, “On A Sunday Afternoon” and “When My Baby Smiles At Me”.

Von Tilzer’s death occurred on January 8th, 1932, and he died January 10th, 1946.

Julie London Scores

NEW YORK—Julie London, whose first single record on Liberty, “Cry Me A River” was an immediate success, came through with another successful first—her first personal appearance in N. Y. at the Cameo Club.

The talented and beautiful thrush packed the house and displayed for the guests her exciting sound and style.

Included in her repertoire were “Easy Street”, “Get Out Of Town”, “What Is This Thing Called Love”, “Cry Me A River” and “Say It Isn’t So”.

She was excellently backed by Bobby Troup and his trio, Benny Goodman, who sat at the writer’s table, leaned over to say how much he enjoyed Julie’s dynamic style and excellent presentation. This reviewer was in complete agreement with B. G.

Teen-Age Hop

HOLLYWOOD, CAL.—KLAC disk jockey Alex Cooper is shown with some of the guests who entertained at his annual teen-age hop held at the Hollywood Palladium. Pictured in the top photo with Alex is Gale Storm and part of the crowd of 4500 teenagers who attended. The lower photo shows Alex with Nat Cole and Margaret Whiting. Only teen-agers were allowed to attend. No liquor was sold during the evening. And all proceeds were donated to the Casa Colina Home For Crippled Children.

Boothe and the Band's

HARTFORD, CONN.—Los Boothe, head of Leslie Distributing and Gene Gotthelf, manager of Leslie’s Hartford branch, Transcribe of Hartford, gave a party for disk jockeys in the Connecticut area last Wednesday as a gesture of thanks for the wonderful job the jockeys had done throughout the year.

Among the guests present were: Bob King, WTIC; Hartford; Dick Richards, WGTH; Hartford; Bob Andrews, WGTH; Art Johnson, WDRC; Hartford; Bob E. Lloyd, WGTH; Larry Dixon, WJJO; Springfield; Ed Robbins, WKNB; Hartford; Carl Lounck, WELI, New Haven; Bob Crane, WCCC, Bridgeport; Ross Miller, WTIC; Tiny Markel, WAVZ, New Haven; Lew Carey, Tiara Records; Jon Saxson, personal manager of Kit Carson and Lew Carey; Murray Schaff, Josie Records; Al Silver and Jack Angel of Herald Records; Jim PETERS, WAVZ; George Le Zotte, WAVZ; Jim Flaherty, WHAY, New Britain and Hal Colby, WDRC.

Roosevelt Music Expands

NEW YORK—Hal Fein, general professional manager of Roosevelt Music, announced this week that the firm has expanded its professional staff with the following personnel: Elmer While in New York, Barney Fields in Chicago and Bob Stern in California.

Grand Prize Winners

NEW YORK—It looks as though 1956 will be the year for singer Sherry Parsons (left). Not only is her new unique recording of “Lonely Heart” going for a hit, but she also was one of the grand prize winners of a national contest sponsored by the Algon Rug Company. Congratulating her are Jayne Mansfield, star of the Broadway show “Will Success Spoil Rock Hunter”, and George S. Stone, Executive Vice-President of the Algon Rug Company at the drawing held at the Hotel Lexington in New York City.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
CHARIOT or PLANE
This beautiful melody from the magnificent Warner Bros. motion picture will catch up with YOU!

HELEN of TROY

3 Outstanding Recordings
Le Roy Holmes—M.G.M. Les Baxter—Capitol
Max Steiner—R.C.A. Victor ...and more recordings to come!

WARNER BROS., Music Division
Harms, Inc. 488 Madison Avenue New York, N. Y.
Victor Releases Two Goodman Packages

NEW YORK—Two Benny Goodman packages will be released by RCA Victor this month to tie in with the release of the forthcoming biographical film, "The Benny Goodman Story." The more ambitious of the two albums is a Limited Edition titled "Benny Goodman The Golden Age of Swing," a set available as five 12" LP's or 15 78's which will sell for $24.95. All the recordings were made when the band was at the height of its fame and when Goodman was under exclusive contract to Victor. The 60 selections included were chosen by Benny himself as the most representative of the great orchestra which rocketed him to fame twenty years ago.

Chronologically the recordings begin with "Always" (April 19, 1935) and end with "Rose of Washington Square" (April 7, 1939). The major portion of the set is all contained of the big band sides—their 45's alone contains six and the other tracks contain pictures related to Goodman's life. Personnel on the sides refer to such side as "Who's Who of Music." Benny Berigan, Ziggy Elman, Harry James, Jack Teagarden, Bud Freeman, Lester Young, Jess Stacy, Teddy Wilson, Gene Krupa, Dave Tough, Lionel Hampton, Ruby Braff, Gene Krupa, Freddie Green and countless other musical milestones.

How Canny You Get It?

NEW YORK—Benny Goodman packages will be accompanied by the deluxe package. The disk also has pre-recorded interviews of Benny and advertising and promotion campaign for the Goodman album. It will work closely with NBC and other TV networks. There will be features and spot placements in the recording shows. "Monitor" will air most of the new LP's, and the band will take its share in the sales. The resulting series of which, incidentally, has been considerably enhanced by RCA's engineering department.

Victor's second Goodman offering is the "Benny Goodman Story," a set of the original recordings of the album on which the film is based. These sides also are from the years 1935-1939 and include such Goodman classics as "Happy Days Are Here Again," "After You've Gone," "A Photographic Memory" and the like. You'll take your pick of the album's signature (in this case) "King Porter Stomp," "Sing, Sing, Sing," "Don't Be That Way," "Stompin' At The Savoy" and other perennial.

Of the 12 selections, 10 were made by the big band and two by the quartet. The earliest tune contained in the set, "Gene's Opus," was recorded September 27, 1935, and the latest, "And The Angels Sing" due February 1, 1939. The personnel in both sections of the same lineup as heard in "The Golden Age Of Swing," and most of the personnel and arrangements are Fletcher Henderson guys.

The package is available as one LP to the set at the retail price of $3.98. Well-known music critic, John Wilson, penned the album liner notes.

Crew-Cuts Celebrate 2nd Anniversary

NEW YORK—The Crew-Cuts quartet are presently celebrating their 2nd Anniversary as the Crew-Cuts and as one of the most successful singing groups in show business.

It was in January, 1954, after a telephone call from Victor (see "Go Go With The Wedding"), Fred got the bug and decided to go on with it himself January 27.

"Lullaby" Album Selling

NEW YORK—RCA Victor has decided to go all-out in promoting its new album "Lullaby Of Birdland" as a result of the sales strength it has shown in its first few days on the market. Released just before Christmas, it has already sold 20,000 in three weeks. Victor execs now feel that the album can be one of the greatest sellers for the company and are therefore sending Jack Lewis on a six-week promotion trip and making a copy of the album to the entire A disk jockey list.

Heebner Heads Capitol's N. Y. Operations

BOWLLAND — Capitol Records President Glenn E. Heebner has announced the appointment of Walter S. Heebner, Vice President, Capitol Records Distributing Corp., as executive in charge of Capitol's New York operations, effective January 1, 1956.

In his new capacity, Heebner will serve as liaison officer between the Home Office in Hollywood and New York operations of Artists and Repertoire, Custom Services, Sales, Promotion and other departments, relieving William H. Fowler to devote his entire time to electronic field activities.

Heebner will report administratively to Wallick and functionally to Fowler, who continues as Vice President, Capitol Records, Inc.

Effective December 31, 1955, the Custom Services Department of CRDC was terminated and as of January 1, 1956, a Custom Services Department will be established in Capitol Records, Inc.

Brenner Tapes Interviews On "March of Dimes" Train

NEWARK—Paul Brenner, heard twice daily over WAAT in Newark, devoted the last hour of his "Request-fully Yours" broadcast of Wednesday evening, January 11, to the playing of interviews which he had taped on the "March of Dimes" train the previous night.

The train, "The Starliner," will operate daily from the Bally Recording Studios in New York for seven hours before its departure from Grand Central Station with a large bevy of RCA Victor recording artists. The itinerary included 11 cities which are to be visited in 11 days, with the artists appearing in behalf of the current "March of Dimes" campaign of the National Foundation for Infantile Paralysis. RCA Victor's Vice-President and General Manager, Manie Sacks, in addition to the other artists aboard.

The line-up were Vaughn Monroe, Lou Monte, Eddy Arnold, Tiny Stevens, Teddy King, Jim Reeves, Mike Pedicin, The Rhythmettes, Dinah Carter, Dinah Wilkins, Nat Newcomb and Jack Carlton, A&R Chief of the "little dog" label.

Generously supplied with appeal in behalf of the Polio Fund, the program will be heard as a public service to WAAT listeners.

Man To Man

NEW YORK—The appointment of Herman Diaz as Director of Artists and Repertoire and Bennett S. Rosner as Sales Manager for Victor Records has been announced by Bill Bullock, Manager, Single Records Department, RCA Victor Record Division.

The new appointments coincide with the recent announcement of the new labels for Victor Records under the former Radio Corporation of America's subsidiary label "X." The new label is expected, will allow Victor Records more closely with the field of RCA Victor and its parent company.

Formerly a member of the RCA Victor popular Artists and Repertoire Department, Diaz has been with the record company since 1947 and is credited as the discoverer of Mamie King and John Prado. He was also the A&R director of Prado's recent million seller, "Cherry Pink and Apple Blossom White." Prior to joining the Popular Department, Diaz was in charge of Artists and Repertoire for the Domestic International Division.

Vik sales manager, Rosner, has been with RCA Victor seven years and most recently was promotion manager for NBC and Columbia and Jazz albums. Prior to that he was with RCA Victor's Advertising Department and Custom Record Division.

Diaz replaces Jimmy Hilliard, who left the company and Robert Skolnick replaces Amaru who has been promoted to RCA International in an overseas assignment.

The appointments of Diaz and Rosner, as well as the introduction of the new labels, are in celebration of a second anniversary of the former label "X" which was introduced in February of 1954.

Granz Troupe To Start 5th European Tour

NEW YORK—Jazz impresario Norman Granz' "Jazz At The Philharmonic" troupe will open its fifth successive European tour, which will see the group play in 27 major cities of 9 European countries, including a concert in Oslo, Norway, on February 1.

This will be the largest tour of Europe that Granz has attempted and will also include a two-week trip through Israel, with the proceeds going to the Red Cross, and a possible tour of Sweden and Norway.

The unit will headline Ella Fitzgerald and Gene Krupa with Buddy Rich, Dinzy Gillespie, Flip Phillips, Oscar Peterson, Illinois Jacquet and many top jazz performers also featured.

The extended journey will take JATP to Sweden, Norway, Denmark, Holland, France, Germany, Switzerland, Austria and Italy with three performances in Munich, and two each in Rome and Stockholm.

Granz feels confident that this present tour will outgross any yet attempted, just as it has this past year during the visits to the key cities in the United States and Canada.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
A SURE SMASH!

BARRY GORDON

ROCK AROUND MOTHER GOOSE

as introduced on
PERRY COMO SHOW
NBC-TV
Saturday, Jan. 14th

Orchestra Conducted by
ART MOONEY
MGM 12166 • K 12166

"It's What's in THE CASH BOX That Counts"
Happy Talk

What Is A Disk Jockey?


First-prize, George White, Hollywood:

"Disk jockeys come from varied anery occupations such as waiters, potters, cooks and sometimes a ball. (Editor's note: Hank Weaver, KABC: Peter Potter, KLAC; Ira Cook KMP; Frank Ball, KFWB.)"

"They like sports cars, sponsors transcribed messages, short hours moose-milk, fan mail, Miss Rheingold interviews, mute producers, their Joey Adams joke book and women in general."

"They hate early morning shows television, announcers, other station music, flea spots, music librarians, song pluggers and other disk jockeys."

"They can be found on Sunset Blvd. in a bar, around girls, sitting down, lying down, on Vine Street and in your hair."

"In their pockets you might find a losing ticket on a sure thing, a ball point pen that doesn't work, an old pipe, a memorandum from a vice-president (unread), an old picture of Lillian Russell and list."

"A disk jockey is a reporter who covers the world of records to keep 'U' and 'T' in M-U-S-I-C."

Third-prize, Harold Roston, Los Angeles:

"A disk jockey is a voice with the inflection to match that of his sponser money."

"He eagerly presents Insurance Opportunities, Labels, a bus trip to a Race Track, Airline Flight and occasionally some Music."

"This represents the creation of a less tedious ride to and from work because when I listen to him, I stop to think how insignificantly my own troubles are."

"Among the prizes were Steve Allen's best-selling album, "Jazz for Tonight," and his Coral record smash, "Whoopee! A Wife," to each of the winners."

Contest was arranged with Irwin Rothco, WABC Promotion man representing Steve Allen.

Dan Fisher Gives Party
For Sammy Davis, Jr.

NEW YORK—Dan Fisher gave a "Good Luck, Sammy Davis, Jr." party at the RSVP on Monday, January 9.

The party, according to Fisher, was in the nature of a kickoff for Sammy's Mr. Wonderful show up to re-rehearsals for a Broadway opening next month. Sammy injected his exhuberant personality and song stylings into practically every moment of the 3-hour affair, and he was joined in the vocal arena by such record personalies as Gary Crosby, Eileen Barton, Fran Warren, Micki Marlowe, and most of the guests.

Consensus of opinion among the select list of friends and acquaintances of the crooner-dancer-multiplicity was that the party was among the most enjoyable staged in years. The free-wheeling evening saw George De Witt and Jack Carter on drums and bongos, respectively, alternating with the club's regular group headed by pianist Ralph Strain. The keyboard was shared during one portion of the evening by composer-producer of Sammy's forthcoming musical. Marvin Fisher, songwriter-brother of the host, was another of the informal keyboardists whose exhuberant performances was stressless Eileen Barton's imitation of the east side chanteuse, Mabel Mercer. Sammy, jumping from drums to harmonic to just plain singing, led the lineup of names through several choruses of bop riffs while he clattered merily along on his unique instrumentation of knife and fork.

Fisher, after the swinging affair, said he had attempted to limit the party to Sammy's friends, and that his guest list numbered more than 90 odd people were present.


Varetta Dillard Signed
By Grove

NEW YORK—Varetta Dillard, one of the most sought-after artists in the rhythm and blues field, has been signed by Grove Records to an exclusive recording contract and will be given an all-out promotion starting with her first release next week, Ray Clark, Manager for Grove, has announced.

Varetta's initial disk for the RCA subsidiary label will be rushed to distributors with all of the Grove promotion barrage going full blast to hype this initial release, according to Clark.

A heavy ad campaign will kick off the first Dillard disk including saturation coverage on such standard promotion gimmicks as the Dillard portrait on DJ labels, personal long distance phone calls by Varetta to DJ's supplemented with notes and advance pressings, spot announcements and open-end interviews segueing into DJ disk spins. P.A. tours also will be set up for Varetta in key cities such as Baltimore, Washington, Philadelphia and Boston.

The pacting of such an important R & B artist as Varetta Dillard signals the growth of Grove, its emergence as a strong potential in the rhythm and blues market plus the development and growing acceptance of its artists and catalogue during the new label's first year.

A valuable artist's roster also has been developed in recent months by Grove which currently includes the pacting of two new and important names in Jonath Jones, star trumpeter at the Embers, and Al Sears, rock and roll saxophonist with a wide following. Both are expected to prove strong additions to the Grove roster.

Other important properties which have been developed on Grove in recent months by Ray Clark and Bob Rohtol, Manager of Artists and Repertoire, include Mr. Bear, the Nit Caps, the Gypsies and the Avalons, Piano Red, who has been with RCA Victor for several years prior to the introduction of the Grove label, has continued to be a big and steady seller on Grove.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
FLASH! BIG HIT!

THE EMPIRES

"BY THE RIVERSIDE"

AND

"TELL ME PRETTY BABY"
WING 90050

LOLA DEE

"I'll Be Forever Loving You"
AND
"MA PETITE"
WING 90052

NICK NOBLE

"To You, My Love"
AND
"YOU ARE MY ONLY LOVE"
WING 90045

FRANKIE CASTRO

"Steamboat"
AND
"WHY BABY WHY"
WING 90051

BUDDY MORROW

AND HIS ORCHESTRA

"Tippity Top"
AND
"A BAND OF ANGELS"
WING 90047

WING RECORDS A SUBSIDIARY OF MERCURY RECORD CORP.
**Top 15 Best Selling Pop Albums**

| 1. | IN THE WEE SMALL HOURS | Frank Sinatra (Capital W 581; EFB 1, 2-581) |
| 2. | OKLAHOMA | Original Movie Cast (Capitol SAO 595; SDM 595) |
| 3. | LOVE ME OR LEAVE ME | Doris Day (Columbia CL 710; EP 540) |
| 4. | JAZZ: RED HOT AND COOL | Sammy Davis, Jr. (Decca DL 7176; ED 2855, 6, 7) |
| 5. | THE STUDENT PRINCE | Marie Lanza (RCA Victor LM 1837; EBR 1837) |
| 6. | SO SMOOTH | Perry Como (RCA Victor LPM 1085; EPB 1085) |
| 7. | JULIE IS HER NAME | Judy Garland (Capitol W 676; EDM 1, 2, 3-646) |
| 8. | MARK TWAIN | Jackie Gleason (Capitol W 588; EFB 588) |
| 9. | JUST FOR LOVERS | Judy Garland (Capitol W 676; EDM 1, 2, 3-646) |
| 10. | ROCK AROUND THE CLOCK | Jackie Gleason (Capitol W 568; EFB 588) |
| 11. | ROMANTIC JAZZ | Jackie Gleason (Capitol W 568; EFB 588) |
| 12. | MISS SHOW BUSINESS | Judy Garland (Capitol W 676; EDM 1, 2, 3-646) |
| 13. | SONGS FROM THEATRELAND | Montovetti (London L 1219; BEP 6250, 1) |
| 14. | SONGS OF THE WEST | Norman Luboff Choir (Columbia CL 657; B 2003) |
| 15. | SOMETHING COOL | Jackie Gleason (Capitol W 677; EDM 2, 3-646) |

**THE CASH BOX Reviews**

**POPULAR**

"DO YOU REMEMBER WHEN?"—The McGuire Sisters—Vocal Trio with Orchestra Directed by Dick Jacobs/ Coral CLP 1416 (1-12” LP)

The McGuire Sisters are busily making hit singles and entertaining albums. Their recording of "He" is still a strong selling pop record. The McGuire blend of voices carries out the songs with a nostalgic item of all time favorites. They set the listener up for the journey to the old great days. This includes such numbers as "Sometimes I'm Happy," "Mississippi Mud," and "Somebody Loves Me." The girls sing with a freshness of style that has captured their great success. Their popularity and the selections sung set the great chart possibilities. None of the sides were herebefore released.

"THE ONE—THE ONLY KAY STARR"—Musical Director, Hal Mooney—RCA Victor LPM 1139 (1-12" LP)

A HUNDRED YEARS FROM TODAY; WRAP YOUR TROUBLES IN DREAMS; GLAD RAG DOLL; FIT AS A FIDDLE; MY MUD; BILL OVER MESS; LITTLE DOLL; CHOT; SOME OF MY FAVORITES; I'M NOT THE TYPE OF MAN FOR YOU; NO USE WASTING; LITTLE LULLABY; A GONE GIRL; I'M NOT YOUR BABY ANYMORE; I'VE NEVER SAID "NEVER AGAIN" AGAIN; THE PRISONER'S SONG; ONCE MORE; GEORGIA ON MY MIND; JUMP FOR JOY; THE ROSE OF SHREWSBURY; WHEN IRISH EYES ARE SMILING; WITH MY MUSKEGON UNDER MY ARM; PASSIONATE PATRICK'S PRAIRIE DANCE;

Good timing could give this package a great teenage sale. Kay Starr currently has her single hit, "Rock And Roll Waltz" wasting no time in getting to the top of the charts. So fortunately Kay has a good new LP in the offing at the same time. Her fans will find the familiar voice right in line with her latest pop hit. She has superb material to work on and a few of the highlights include "Glad Rag Doll" and "My Buddy." She applies a particularly noteworthy interpretation of "I Want A Little Boy." The set should get almost immediate reaction from the新建和 existing fan base. With St. Patrick's Day in sight there's a bright outlook for the disk. It will be an annual seller. Colorful package.

"WALTZES, WINE AND CANDLELIGHT"—David Carroll And His Orchestra—MGM CLP 1005 (1-12" LP)

MELODY OF LOVE; LA GOLDDORNA; MY EVENING STAR; BLUE MISTS; LET THE REST OF YOUR LIFE BE YOUR KANSAS CITY; HE'S DONE SOMETHING TO ME; THE BLUE RAGSCROLL; SUGAR LOAF; TROPICAL; SAFARI; TAMBOURINE CHINOS;

One of the most famous pop singers in the world offers the most beloved and familiar Irish tunes on this Decca release. The combination of Bing Crosby and Irish tunes is famous in itself too. Here are twelve Crosby recordings on the disk sang with the warmth, feeling and gaiety that should provide all with a happy tear drop and pleasant Irish smile. It's good to hear Crosby reading through the lyrics and delivering the melodies perfectly. With St. Patrick's Day now in sight there's a bright outlook for the disk. It will be an annual seller. Colorful package.

"SEXCEFULLY YOURS"—Herald LSP 3401 Vol. 1 (1-12" LP)

Tried to figure out the "Sexcessfully Yours" market doesn't require much research. It'll appeal to everyone. The set is an unusual collection of risqué jokes. The telling of the punch line remarks is done in a unique and interesting way: the listener is supposedly "mooping" in on people entertaining themselves with an entertaining topic. The album will make for diverting party fan. Eye catching cover of attractive females should make the potential buyer note take."

**THE CASH BOX**

"SIXTEEN POUNDS" b/w "ADIOS TO MEXICO CITY"  
Gloria Becker  
REEL 2 1956  
1404 Na. Fair Oaks Ave,  
Pasadena, Calif.  
RY 16469  

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
THE STORY OF
NUEVO LAREDO
THE SONG THAT INSISTED ON BEING A HIT
by
LES PAUL
and
MARY FORD

In March of 1955 the great Les Paul and his lovely and talented wife, Mary Ford, cut a record at a fascinating, little two-tempoed tune called "Nuevo Laredo." Les and Mary, of course, cut a number of other tunes on this session, and (like all top artists) had a substantial number of other sides in the can. The fortunes of the music-record business being what they are, the decision was made to release "Nuevo Laredo" as one-twelfth of a twelve side LP, called "LES AND MARY," as well as in three EP's, constituting Parts 1, 2 and 3 of the aforementioned LP.

There were some fine tunes in that LP, all of them performed in the inimitable star-dusted manner of Les and Mary. The LP fell into the hands of a substantial number of disk jockeys, and naturally they began to play the songs in the LP. In various far-flung and unrelated sections of the country, calls began to come in to radio stations. Listeners insisted "Nuevo Laredo" was a hit and demanded to know why it wasn't available as a single. In Los Angeles, for example, Johnny MeSHane of KMPF, Los Angeles, got so many calls he began to play the record as though it were a single; and in The Cash Box for September 3rd, No. 2 on his list of Most Played Single Records was "Nueva Laredo," (unprecedented development in the music business). In Worthington, Ohio, Music Director Kay Lahsen of WRFD wrote the Capitol Distributor in Cleveland as follows:

"Dear Sir:
We have just received a copy of the EP containing Les Paul and Mary Ford's "Nuevo Laredo," This is certainly the outstanding number on the EP. It is the unanimous opinion of the DJs here at WRFD that this song is a potential hit that will certainly succeed if it gets the exposure it deserves.

Probably this song would do better if it were put out as a single. We believe that you could hit another million by pushing it as a single. At any rate, we'll be doing our part by playing a lot of this very pretty tune just made for Les and Mary."

These two situations, with slight variations, kept repeating themselves all around the nation. Until this week, Capitol and Les and Mary decided they had a hit on their hands, and released "Nuevo Laredo" by Les Paul and Mary Ford as a single.

The moral of the story, of course, is that while one of the toughest tasks in the world is finding a hit song, and making a hit record—some songs just insist on becoming national hits. Especially when they're made by fine artists like Les and Mary.

The undesignated (the publishers, of course) are truly grateful to Les and Mary, and especially thankful to all the disk jockeys around the country, who kept on playing "Nuevo Laredo" as though it were a single record instead of a fraction of an LP. Now that it has become the new Les & Mary single, we know nothing can stop it from becoming one of the big new hits of the New Year.

THE CASH BOX, INC.

JOE CISDA, CHARLIE GREAN & ED BURTON

"It's What's in THE CASH BOX That Counts"

(Continued on page 26)
Aiding Great Cause

NEW ORLEANS, LA.—Sid Noel (stand, left), WSBM, and the Hilltoppers entertained throngs on world-famed Canal Street in New Orleans for the Mile O’Dimes. The three hour show brought large contributions from the crowds.

CHICAGO—Jimmy Hilliard, A & R head of Baby Records, this city, proposed that all disc jockeys enter into a waiver system, similar to that used by the baseball leagues.

Said Jimmy: “Waiver lists should be sent between record manufacturers and, for a definite consideration, an artist would be released under waivers to another recording firm who felt that either he or she would prove valuable to them.

“The reason I believe that a definite amount, say $1,000, be the waiver price, is because of the fact that the recording firm probably spent that much or more on the recording artist and should get a definite sum when releasing his contract on waivers to another firm.

“Another thing,” Jimmy said “whereas one recording firm may have failed to click with an artist, another may believe that his A & R man would know just how to record that certain artist and may be of the belief that they could make a star.

Jimmy claimed that this was simply a suggestion but he is of the belief that almost every record manufacturer has some dissatisfied artists especially those who haven’t been able to click for them and yet, because they are under contract, both the recording firm and the artist can’t move and are, usually, at loggerheads.

“With a waiver system,” Hilliard says, “just like that used by the baseball leagues, this would be the one way out of hassles between the artist and the record manufacturer.”

(EDITOR’S NOTE: It would be interesting to hear from other record manufacturers in regard to the above.)

Decca Promos Danny Kaye’s “Court Jester”

NEW YORK—Decca Records has announced a joint promotion with Paramount Pictures on the new Paramount release, “The Court Jester.” The film stars Decca artist Danny Kaye, and was produced by the star’s own company—Donna Productions. The LP album of songs from the picture is being sent by Decca to several hundred top disc jockeys. Two singles have already been shipped to 2,000 DJs, a round the country, and Decca is also making available two kiddy sets of songs from the film. The many ways in which “Court Jester” selections are available on Decca records is similar to the company’s successful procedure on another of Kaye’s picture: “Hans Christian Anderson.” Additional plans for the joint promotion include 11 x 17 color posters and other display material for dealers’ windows and stores; 100 Decca albums being shipped by Paramount to help theaters for lobby plays during the run of the film; album screenings that have been, and will continue to be held for Decca personnel, record dealers, juke-box operators and disk jockeys.

“The Cash Box, Music
Page 28 January 21, 1956

17—Angels In The Sky

18—Chain Gang

20—Burn That Candle

21—Are You Satisfied

23—29

24—31

29—31

30

30

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31

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31

31
23—Love Is a Many Splendored Thing

24—Daddy-O

25—Cry Me a River

26—Speedoo

27—The Tender Trap

28—Gee Whittakers

29—Shifting Whispering Sands

30—No, Not Much

31—Memories Of You

38—My Treasure

39—When You Dance

40—My Beautiful Heart

41—My Believing Heart

42—A Good Man Is Hard To Find

43—Lullaby of Birdland

44—Be Good To Me

49—No Arms Can Ever Hold You

50—I'm Gonna Laugh You Right Out Of My Life

—Theme From Three Penny Opera

—NO, NOT MUCH

—NINETY-NINE YEARS

—THEME FROM 'THREE PENNY OPERA'

Benny Goodman Seekes Female Vocalist For Walord Date

NEW YORK — Benny Goodman is seeking a female vocalist for his engagement at the Waldorf-Astoria Hotel, scheduled for sometime in February. For anyone interested in the job, auditions can be arranged through the Virginia Wicks office at 236 East 68th Street (phone: RE 7-3299), this city. Demonstration records may be sent to the office, and artists will be notified if it is necessary to come to New York for an audition. The thrust must be able to sing in both the pop and jazz style.

Former Goodman singer who skyrocketed to stardom include Peggy Lee and Martha Tilton.
Crazy Rhythm

New York, N. Y.
1. Memories Are Made of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Great Pretender (Platters)
4. Lisa Montgomery (N. Siddle)
5. Almost Tomorrow (Dream Weavers)
6. Love and Marriage (Sinatra)
7. He (Al Hibbler)
8. Band of Gold (Don Cherry)
9. Teen Age Prayer (G. Stone)
10. Woman in Love (Linda/Lour Aces)

1. Memories Are Made of This (Dean Martin)
2. Great Pretender (Platters)
3. Lisa Montgomery (N. Siddle)
4. 16 Tons (T. Ernie Ford)
5. Teen Age Prayer (G. Stone)
6. Dungaree Doll (Eddie Fisher)
7. Dungaree Doll (Eddie Fisher)
8. Memories of You (Four Caim)
9. Such a Day (Rita Raines)
10. Almost Tomorrow (Dean Martin)

St. Louis, Mo.
1. Memories Are Made of This (Dean Martin)
2. Great Pretender (Platters)
3. Lisa Montgomery (N. Siddle)
4. 16 Tons (T. Ernie Ford)
5. Almost Tomorrow (Dream Weavers)
6. Band of Gold (Don Cherry)
7. Chain Gang (Eddy Scott)

Boston, Mass.
1. Memories Are Made of This (Dean Martin)
2. Great Pretender (Platters)
3. Lisa Montgomery (N. Siddle)
4. 16 Tons (T. Ernie Ford)
5. Almost Tomorrow (Dream Weavers)
6. Band of Gold (Don Cherry)
7. Dungaree Doll (Eddie Fisher)
8. Dungaree Doll (Eddie Fisher)
9. Love and Marriage (Sinatra)
10. Chain Gang (Eddy Scott)

San Antonio, Tex.
1. Memories Are Made of This (Dean Martin)
2. Great Pretender (Platters)
3. Lisa Montgomery (N. Siddle)
4. 16 Tons (T. Ernie Ford)
5. Almost Tomorrow (Dream Weavers)
6. Band of Gold (Don Cherry)
7. Memories of You (Four Caim)
8. Only You (Platters)
9. Love and Marriage (Sinatra)
10. Lisa Montgomery (N. Siddle)

Baltimore, Md.
1. Memories Are Made of This (Dean Martin)
2. Great Pretender (Platters)
3. Lisa Montgomery (N. Siddle)
4. 16 Tons (T. Ernie Ford)
5. Almost Tomorrow (Dream Weavers)
6. Band of Gold (Don Cherry)
7. Teen Age Prayer (G. Stone)
8. Almost Tomorrow (Dean Martin)
9. Teen Age Prayer (G. Stone)
10. You See Me (Ernie Davis)

Seattle, Wash.
1. Great Pretender (Platters)
2. Memories Are Made of This (Dean Martin)
3. Almost Tomorrow (Dream Weavers)
4. Band of Gold (Don Cherry)
5. Almost Tomorrow (Dean Martin)
6. Young Folks (Four Lads)
7. Love and Marriage (Sinatra)
8. Almost Tomorrow (Dean Martin)
9. Almost Tomorrow (Dean Martin)
10. You See Me (Ernie Davis)

San Francisco, Calif.
1. Great Pretender (Platters)
2. Memories Are Made of This (Dean Martin)
3. Band of Gold (Don Cherry)
4. Almost Tomorrow (Dean Martin)
5. Love and Marriage (Sinatra)
6. Rock and Roll Waltz (K. Starr)
7. Almost Tomorrow (Dean Martin)
8. Love and Marriage (Sinatra)
9. Rock and Roll Waltz (K. Starr)
10. Almost Tomorrow (Dean Martin)

Cleveland, Ohio
1. Great Pretender (Platters)
2. Memories Are Made of This (Dean Martin)
3. Band of Gold (Don Cherry)
4. Almost Tomorrow (Dean Martin)
5. Love and Marriage (Sinatra)
6. Rock and Roll Waltz (K. Starr)
7. Almost Tomorrow (Dean Martin)
8. Love and Marriage (Sinatra)
9. Almost Tomorrow (Dean Martin)
10. Almost Tomorrow (Dean Martin)

Dakar, French West Africa—Eddie Chase, CKLW, Detroit, disk jockey, tackled the art of poudning out a best of the drillers in French West Africa. Chase recently returned from a one-month safari into Belgian Congo, where he recorded his program, interviews, native and jungle sounds and descriptions of tribal ceremonies, living conditions and a Mau Mau patrol he accompanied into the jungle. He also recorded drum sounds of several tribes, including the Watusi who performed their ceremonial dances just as they did in the film, "King Solomon’s Mines." Pan-American Airways flew Chase on the entire trip.

Columbia Revises Album Prices

NEW YORK—As of January 1st, 1956, the suggested retail prices of Columbia Records in several categories were revised slightly. Columbia ML 6000 (Masterworks) and CL 500 (Popular) LP’s will have a suggested retail list price of $3.98. There will be a few exceptions to the $3.98 price in newly designated categories.

Two-record SL sets will have a new suggested retail list price of $7.98. For each additional record in the SL set added $4.00—i.e., three-record sets will be $13.98, four-record sets will be $18.98, etc.

The OL series will include Original Cast show albums and "on location" albums. The numbers of the albums in this series will remain the same; however, the lettered prefix will be changed to KL.

The KL series will include deluxe packages, such as Edward R. Murrow’s "Our Winson Churchill." "Great Moments in Sports," etc. The numbers of the albums in this series will remain the same; however, the lettered prefix will be changed to DDL or DL.

For permanent reference, a list of exceptions is being sent out to retailers and distributors.

Darnell Returns To U.S.

NEW YORK—Bill Darnell who has spent the last few months in England and on the Continent, is returning to America on the Liberot on the 20th of January. While in England, he was inked to a long-term recording pact with London Records and has cut a number of sessions.

His first release for the diskoery was shipped last week in the U.S. A two side record with Frank Weir and his Orchestra.

The titles of his first release are: "My Little Mother," and "Tell Me More."

Darnell will fly to England every few months for a string of recording sessions. Edward Kassner is his personal manager.

"Only those records best suited for commercial use are recommended by THE CASH BOX."
NEW YORK:

Al Silver and Jack Angel, Herald Records, this week made two important announcements in line with their continued expansion. Herald will re-activate its Detroit office and the Detroit offices of the little to medium labels, only one or two records were actually issued and that was about four years ago. "Paradise Hill" did a fair business when first released, and only recently, nine months after the record again broke out on the west coast where it stirred up things for a while, the interest of local sales figure. It is the intention of Silver and Angel to bring the Emitc label up to major status. The label is about to move its offices in Detroit where that has been put into the solidification of Herald. An intense search will be launched for talent and material. The label will be re-started extensively. The one first release on camp has already been set. It will be "I Ain’t Got Nothin’ But Good News," released February 1. The other announcement deals with the bringing of Bob Ross from the camp. Bob, who has been with the Seeco Records and has recent history with Hapsen Publications, has already been associated with Herald, and works on a "free" basis. He is in charge of the Herald Jazz LP sessions which have been a great success for the firm. He will have complete charge of the jazz end of the firm as well as complete charge of "Steamboat," the firm's publishing company. In addition Bob will assist both with the Herald and Ember r & b departments. While the jazz publishing and recording in the record projects, Bob will work to find many distributor and promotion trips through the country.

Evelyn Johnson, owner and operator of the Buffalo Booking Agency, announced that B. B. King began a series and is one-nighters in Florida on January 29. B. B. did very well on last year’s tour through the same country and Miss Johnson expects an even bigger attendance this year. Aladda, out with a five Keys titled "Story," has released "Steamboat," backed with "I Want to Be Heard." Span Rabinowitz advises that Boldon has signed Wini Brown, former Mercury thrush.

Frankie Castro, Wing, has covered the Drifters’ "Steamboat," which is beginning to pick up in the Midwest. The label, according to Corbin, is "Adorable," is now being turned over by many jocks and the item is gathering momentum.

Bill Perry, for Gee Records, launching his own label, "Teenage Records." Bill will cut the Continentals for his first release shortly. Don Johnson, via Cut and Dat expected who just recently got back from a deep and wild turkey hunt with his band, will be on the road with his group. Solomon Rabinowitz holds that band's lead singer, Timmy Bracken has gone to Detroit and Flint, Mich., to promote Jimmy Reed’s new one, "Ain’t That Loving You, Baby.

OPEN THE DOOR Richard Stems will be the feature of the very first R&B disk show on Chicago TV, starting 1/21. The program will be called "TV Show," and is to be taped the following week. It is an attempt to find the best R&B disk in the field. He’ll play Detroit 1/27 to 1/29 on Mickey Sheldon and his group. Connie Toole of Toon is high on "You’re The Dream" b/w "Calympo Mama" by The Marvelous, . . . as George Leander of United of Nippon “Attitude” does, adding “Roger’s favorite has been good sales of a 12" single on Doutone’s "The Death of Emmett Till" . . . Oscar Peterson at the Blue Note . . . The Gypsies appearing at the Martinique.

LOS ANGELES:

Donna Hightower now on tour in the East including the Apollo Theatre in New York, and the Palm Club in Miami, Fla. Donna has a brand new Pontiac, and a new six room ranch-style home to return to when she finishes the tour. Her RPM record is among the most promising of the season. This week, during one of her appearances in the New York area, Donna announced the signing of new artist Pat Patrick whose first release of "I Ain’t Got Nothin’ But Good News," will be out this week. . . . Nellie Lutcher backed in town and currently appearing at the Castle. When Nellie appeared at the same spot, it was prepared in the same spot, "Teenage Love," by Imperial Records, and is material.

Charles Trammell of the Savoy Ballroom is preparing a big package show to include Jack Dupree, Marlin Mendez, the Charmons, . . . "Teenage Love," by Imperial Records, and is material.

"I'TONE Owl" Allen now working as a regular on the Johnny Otis TV show, . . . by popular demand, Atlantic’s "Teenage Love," by Imperial Records, . . . Charles Trammell again returns to the 54 Ballroom . . . Ray Robinson is back on station KFJZ, broadcasting from Connelly’s Record Store, . . . "Teenage Love," by Imperial Records, . . . were The Colts, The Penguins, Mel Williams and Mike Gradny of Vita Records . . . Dotone Record star Chuck Higgins is now appearing weekends at the Rutland Inn . . . Gene and Eanice are purchasing a hotel in Phoenix with royalties from their Aladdin Records. The customers at Dolphins of Hollywood, giving a big play to their recording of "12" of Hits," by Imperial Records, . . . a group The Fideltones drew good comment when they appeared on the Swing Street TV show from the 54 Ballroom . . . RPM artist B. B. King getting a lot of play and a lot of attention with "Teenage Love," by Imperial Records, . . . a group that "Jiving Around" on Cash label is really taking off . . . Charles Brown, whose new release of "Trees, Trees, Trees," looks good is touring Texas.

THE SPANIANS

Penterson at the Blue Note . . . The Gypsies appearing at the Martinique.

LOUISA KASIN, Hull Records, advises she has just sent out samples on the fledging firm’s second release.

"I’m Dearest Dream” and “He’s My Guy” by Mabel Lee. Her “Crazy For You” by the Headbeards. Miss Kasin’s promotion is geared to the interest in several new areas.

"Teenage Love," by Imperial Records, and is material.

High School and the Avalons.

The latest news from the company. "Teenage Love," by Imperial Records, and is material.

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"Te NINE LIPS

BOB PETERS

SOUTHERN GUESS

8) McPhatter; 9) Stamps; 10) L’I’ll Be Forever Lovin’ You, E. Dorados

“IT’S WHAT’S IN THE CASH BOX That Counts!”
Breaking BIG
BIG BIG!

"DARLING, LISTEN TO THE WORDS OF THIS SONG"

b/w

"SINCE MY BABY'S BEEN GONE"

by

RUTH McFADDEN
OLD TOWN 1017

Heading For The Top

"CHICKEN IN THE BASKET"

by

BILLY BLAND
OLD TOWN 1016

Old Town Records
701 - 7th Ave. (CO S-8810) N.Y.

SPREADING LIKE WILDFIRE!

"YES SIR, THAT'S MY BABY"
THE SENSATIONS
ATCO 6016

ATCO RECORDS
334 West 56th Street, New York 19, New York

Both Sides Heading for the Top!

"DEVIL OR ANGEL"
and

"HEY DOLL BABY"
THE CLOVERS

Atlantic 1083

A GREAT NEW
JOHNNY ACE
RECORD
"SO LONELY"

b/w

"I'M CRAZY, BABY"
DUKE 1148

DUKE RECORDS, INC.
2859 ENSIGN ST.
HOUSTON 26, TEX.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td>THE GREAT PRETENDER</td>
<td>Platters</td>
<td>Mercury 70130</td>
</tr>
<tr>
<td>2</td>
<td>COME HOME</td>
<td>Bobby Byrd</td>
<td>King 4622</td>
</tr>
<tr>
<td>3</td>
<td>YES SIR, THAT'S MY BABY</td>
<td>Smokey Stewart</td>
<td>Atco 4656</td>
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<tr>
<td>4</td>
<td>CONVICTED</td>
<td>Dino McAllister</td>
<td>Modern 5369</td>
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<tr>
<td>5</td>
<td>JIVIN' AROUND</td>
<td>Ernie Freeman</td>
<td>Cash 1017</td>
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<tr>
<td>6</td>
<td>CRY BABY</td>
<td>Ronnie Squires</td>
<td>Rainbow 226</td>
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<tr>
<td>7</td>
<td>EVERYBODY'S GOT A HOME BUT ME</td>
<td>Roy Hamilton</td>
<td>Epic 5132</td>
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<tr>
<td>8</td>
<td>WITCHCRAFT</td>
<td>Spiders</td>
<td>Imperial 5366</td>
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<tr>
<td>9</td>
<td>CHICKEN AND THE HAWK</td>
<td>Joe Turner</td>
<td>Atlantic 1050</td>
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<tr>
<td>10</td>
<td>YOU, BABY, YOU</td>
<td>Little Willie John</td>
<td>Gee 1000</td>
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<td>THE GREAT PRETENDER</td>
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<td>TUTTI-FRUTTI</td>
<td>Little Richard</td>
<td>Specialty 561</td>
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<td>JIVIN' AROUND</td>
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<td>HANS OFF</td>
<td>McShann &amp; Bowman</td>
<td>Vee-Jay 155</td>
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<td>Joe Turner</td>
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<td>SEVEN DAYS</td>
<td>Clyde McPhatter</td>
<td>Imperial 5369</td>
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<td>WITCHCRAFT</td>
<td>Spiders</td>
<td>Imperial 5366</td>
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<td>19</td>
<td>POOR ME</td>
<td>Fats Domino</td>
<td>Imperial 5369</td>
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<tr>
<td>20</td>
<td>CRYING WON'T HELP YOU</td>
<td>B. &amp; B. King</td>
<td>King 4651</td>
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<td>21</td>
<td>ONLY YOU</td>
<td>Platters</td>
<td>Mercury 70633</td>
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**THE CASH BOX HOT in PHILADELPHIA in LOS ANGELES in ST. LOUIS**

**THE CASH BOX HOT in DALLAS in SAVANNAH in NASHVILLE**

**2 GREAT SIDES!**

**ARTHUR GUNTER**

**"TROUBLE WITH MY BABY"**

"BABY, YOU BETTER LISTEN"

Excello # 6793

WRITE WIRE PHONE

NASBROK RECORD COMPANY, INC.

177 3rd Ave., Nashville, Tenn. (Phone: Chapel 2-2215)

**"CRAZY FOR YOU"**

by THE HEARTBEATS

HULL H-711

HULL RECORD CO.

1595 Broadway

New York 19, N. Y.

JU-6-3290

"It's What's in THE CASH BOX That Counts!"
THE JEWELS
(Imperial 905)

"RICKETY ROCK" (1:58)
[Reeve BMI—Torrence, Ray]
The Juke box had a hard hitting rhythm, with an infectious reading. The group, with a spiritual flavored lead, rocks the jump tune in a manner that will please the rock and roll trade. Good side.

"HOW" (1:50)
[Commodore BMI-R. Jackson] The flip is really sent by the Jewels. Deck captures a great sound and excitement. Lead does a standout job. Like this for good action. Don't overlook this one.

EARL GAINES
(Excello 2072)

"A LONG TIME AGO" (2:41)
[Excellore BMI—Ted Jarrett] Earl Gaines waves a slow melodic blue ballad with a feeling filled reading. Gaines has a tuneful item to work with and the result is a strong entry for the charts.

"IT'S DRIVING ME MAD" (2:50)
[Excellore BMI—Ted Jarrett] Gaines backs with a jump jitty that should enhance the overall effectiveness of the release. Good for the big demand it is "A Long Time Ago".

JIMMY GRIFFIN
(Atco 6050)

"SHE'S A W-O-M-A-N!" (2:21)
[Are BMI—Fields, McDaniel, London, Fairley] Beau Fairley handles the vocal end of the syncopated slow beat story of a woman. It is a sinuous, pulsating rhythm based on the original "I'm A Man" by Bo Diddley. Jimmy Griffin and his band handle the instrumental backing supplying the exciting tempo. Good deck.

"SOMEBODY TAKE ME" (2:18)
[Progressive BMI—Fairly, Griffin] The flip pair Griffin and Fairley again. It is a middle beat bouncing blues and Fairley sings the dejected male with feeling. Instrumental backing is strong on this deck. The intense vocal of Fairley, combined with the exceptionally good instrumental support of Griffin, makes this a side to watch. Two good sides.

THE ROYAL JOKERS
(Atco 6062)

"DON'T LEAVE ME FANNY" (2:22)
[Progressive BMI—Hovell, Calahan] The Royal Jokers jump through a quick beat bounce with energy for a rhythmic stimulator. The lads plead with Fanny not to leave 'cause they're in love with her. Good deck that is a strong follow up to their "You Tickle Me Baby".

"ROCKS IN MY PILLOW" (2:41)
[Progressive BMI—Jokers, Calahan] The Jokers wall a slow rhythm number with a religious feeling. The group gets real low down as they sway through the frustrating story of a man who is getting the pointed end of the stick from his love but he loves her anyway. The lyrics lend much to this offering which we think could rake in theoppers given enough exposure. Watch it.

"LONELY AND BLUE" (2:41)
[Modern BMI—Costa & Erby]

"JUMP WITH YOU BABY" (2:19)
[Modern BMI—King, Tubbs]

THE CASH BOX

AWARD O'THE WEEK

"LONELY AND BLUE" (2:41)
[Modern BMI—Costa & Erby]

"JUMP WITH YOU BABY" (2:19)
[Modern BMI—King, Tubbs]

B. B. KING

B. B. King

The charts, and the not too distantlly released "I'm Cracking Up Over You", also being reported, B. B. King comes out with still another, "Lonely and Blue". This one is good. It is a beautiful ballad that should make its mark both pop and R & B. We also believe that it will not be too long after the King version starts to show up that the majesty of his new cover in with covers. The flip, "Jump With You Baby", is the necessary jump item. King rocks it gaily. It moves with spirit. "Jump" jumps and it is a natural for the kids. "Lonely and Blue" looks strong for King.

THE TRAIERS
(Epic 9144)

"ROCK 'N ROLL CALL" (2:58)
[Galaxy Music BMI—Hammer, Toombs] The Traiers, who have been doing this kind of stuff long before it was called R & B, rock out a jump novelty with vivacity. Happy deck that should get those legs on hoppin'.

"OLD BAY BREAD AND CANNED BEANS" (2:45)
[Mobile Music BMI—Claude Trenier, D. Joe Hill] The Trenier's chant one for the r & b market with a slow beat, moody story of the fellow who had the buns, back only until he met this chick. Oh folk styled deck.

DAVE BARTHOLOMEW
(Imperial 810)

"AN OLD COWHAND FROM A BLUES BAND" (2:20)
[Revue Music BMI—Bartehloeim, King] Dave Bartholomew chants a cute ditty with a rhythmic bounce. A little nasal singing lends it the authentic flavor. Good for a chuckle.

"BABY" (1:58)
[Revue Music BMI—Bartehloeim, King] Bartholomew switches to a syncopated lyric with a pop beat, a real charmer. Ok marriage that could capture some of the bigger chart trade.

EARL PHILLIPS
(With-Jay 158)

"NOTHING BUT LOVE" (2:41)
[Conrad BMI—E. Phillips] Earl Phillips sings a slow beat melodic number with heartfelt emotion. This one is an excellent instrument backdrop.

"OOP DE OOP" (2:31)
[Conrad BMI—Phillips] Phillips backs with a middle beat jump side that comes off the better deck. Phillips the material with a touch of Joe Turner. Deck moves with that quality that we call a good sale.

JIMMY REED
(Vee-Jay 168)

"THAT LOVIN' YOU BABY" (2:20)
[Conrad BMI—J. Reed] Jimmy Reed waxes a strong entry with an infectious vocal. Reed performs with a drive and as a result the etching has captured a flavor that might make it a big one. Watch it carefully.

"BABY, DON'T SAY THAT NO MORE" (2:50)
[Conrad BMI—J. Reed] In a slow rhythmic blues, Reed tells the sad story of having been told to "take-off"-however, he's not about to leave. Slow beat wailer effectively presented by the country singer. Not as strong as the upper bid.

FRANKIE MARSHALL
(Atco 6061)

"IT'S THE LAST THING I DO" (2:41)
[Tiger BMI—Leiber, Stoller] Frankie Marshall presents a tasty bounce with an infectious vocal.promise that "If it's the last thing I do, I'm gonna make you my wife". Pleasing wax with a good rhythmic dance beat.

"SINGING FROM MY HEART" (2:50)
[Tiger BMI—Leiber, Marshell] Marshall sings a lovely tender romance with the "Ace" flavor. Pretty is touchingly floated and Marshall does a good deal of feeling into his reading.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
R&B REVIEWS (Continued)

CLINTON CHENIER
(Specialty 568)

“SQUEEZE BOX BOOGIE” (1:56) [Venice BMI—C. Chenier] Clinton Chenier dishes up a rocking boogie beat for a happy piece of wax. Deck moves with exuberance.

THE CAT’S DREAMING
(Venice BMI—C. Chenier) The flip is an insinuating slow instrumental with several interjected remarks. Moody wax.

THE TROJANS/IEKE TURNER ORK
(RPM 446)

“I WANNA MAKE LOVE TO YOU” (1:55) [Modern BMI—Lassiter, Johnson] The “T” Royales move passionately through a slow beat blues ballad. Tender offering sung with emotion by the lead vocalist. Melodious tune and powerful reading make the deck a strong entry.

“RIGHT AROUND THE CORNER” (2:25) [Jay & Cee BMI—Singleton, McCoy] Rhythmic, quick beat jump, locked out the Royales. Deck has an infectious beat, exciting instrumentalizing and effective chant delivery. This deck can be the strongest for the group in some time.

SPRITUAL

THE CHOSEN GOSPEL SINGERS
(Nashboro 567)

“IT’S ALRIGHT” (2:49) [Excellence BMI—P. Whitted] An exciting middle beat gospel item etched by The Chosen Gospel Singers. The male lead is in excellent voice as he exhorts a beautiful and inspiring chorus.

“WHEN THE SAINTS GO MARCHING IN” (2:45) [Excellent BMI—1] The Chosen Gospel Singers read the standard with an excellent interpretation. Stirring side.

THE MOUNTAINE
(Vac-Jay 167)

“YOUR AND MINE” (2:26) [Conrad BMI—Bracken, Montana] An inspiring recitation by Montana. It is an appeal to members of all faiths to march together, to be kind to other churches. Excellently done. Should be exposed by jockeys of all categories—not just those conducting religious programs.


THE DIXIE HUMMINGBIRDS
(Backs 1379)

“DEVIL, CAN’T HARM A PRAYING MAN” (2:10) [Lion BMI—Ira Tucker] The Dixie Hummingbirds bounce with energy through this exciting quick beat religious offering. In addition to a strong background, the item is favored with a good melody, good lyric and excellent lead reading by Ira Tucker. Toppling deck.

“POOR PILGRIM OF SORROW” (2:56) [Lion BMI—Arr. Ira Tucker] The Dixie Hummingbirds turn in another compelling performance as they sing the slow, sincere spiritual, moving side.

COMING UP IN R N B

“ARE YOU SATISFIED”
Ann Cole
Baton 218

“YES SIR, THAT’S MY BABY”
Sensations
Atco 6065

“I’LL BE HOME”
Flammos
Checker 830

“DEVL OR ANGEL”
Clovers
Atlantic 1089

Bob Rosen To Head Herald’s Jazz Dept.

NEW YORK—Al Silver and Jack Angel, Herald Records, this week announced the re-activation of its dormant Embers label.

The first release has been readied and will be issued on February 1. It is “Dear Diary,” a Smooth-Tone for 1956. The most important record on the Embers label was “Paradise Hill” by the Embers, released about four years ago. About eight or nine months ago the deck again broke out in L. A. for a tidy local hit.

Angel said, “With the entry of Bob Rosen into our firm, Al and I will be able to give more time to Embers and we plan to give it every effort, spare no expense, and line up top talent and material. We will endeavor to make this a label of major importance.”

The distribution set up will be very much that of the current Herald line-up.

Embers Label Re-Activated

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“It’s What’s in THE CASH BOX That Counts”
SLIM LAY
WHBS—Huntsville, Ala.
1. I Don't Believe You've Met My Baby (Seventy)
2. 16 Tons (T. Ernie Ford)
3. I've Lived It All Before (Eddy Arnold)
4. I.O.S. (Jahmin & Jack)
5. I Knew You'd Be Here (Time)
7. Why, Baby, Why (G. Jones)
8. You're Not Playin', Lord (Jahmin & Jack)
9. It's A Great Life (F. Young)
10. Yes, I've Lived It All Before (J. Morton)

JOE MORGAN
WAGS—Bishopville, S. C.
1. Hard On You & Gone To
   (Browns)
2. You're Not Playin' (Wilburns)
3. Love, Love, Love (W. Pierce)
4. It's A Great Life (F. Young)
5. Why, Baby, Why (J. Jones)
6. (Jones/Sevine/Pierce)
7. Your Free To Go (Shifty 
   & Doug)
8. Born To Be Happy (H. Snow)
9. God Was So Good (Browns)
10. Run Boy, Run Boy (Jahmin & Jack)

LES "RANCH HAND RED"
COLEMAN
WJWJ—Glenrock, Del.
1. Look Around (Rusty & Doug)
2. Peapugington Baby (J. Tubbs)
3. Let's Get Down To Business (Lindsey 
   Bros.)
4. Why, Baby, Why (J. Jones)
5. Forget My Broken Heart
   (Locke & Brown)
7. Shifty & Doug (Shifty & Doug)
8. Mystery Train (E. Porter)
9. Who Am I Worth (J. Jones)
10. Supper Time (J. Davis)

KRCY—Blytheville, Texas
1. Love, Love, Love (W. Pierce)
2. Why, Baby, Why (J. Jones)
3. 16 Tons (T. Ernie Ford)
4. Why, Baby, Why (Sevane & Pierce)
5. Stomper (Sevane & Pierce)
6. 10,000 Years (L. Newman)
7. I Don't Believe You'll Ever Have
   Me Again (Burns & Porter)
8. Eat, Drink and Be Merry
   (Porter Wagoner)
9. Mystery Train (E. Porter)
10. What Are You Worth (J. Jones)

"DINCLE" LEN ELLIS
WJOE—Hammond, Ind.
1. I For Do I Remember (Elvis Presley)
2. Why, Baby, Why (Sevane & Pierce)
3. 16 Tons (T. Ernie Ford)
4. Why, Baby, Why (G. Jones)
5. Malt Shop Memories (Sonny Smith)
6. Cow-poke (Jonny Western)

SMILIN' JIM'S WESTERN
SHOW
WHAY—New Britain, Conn.
1. I Don't Believe You've Met
   My Baby (Erickson & Richey)
2. Most Of All (Erickson & Richey)
3. Let's Talk It Over (Richey
   & Spencer)
4. Tennessee Mountain Dog Tuba
   (Merwin & Richey)
5. Please Leave My Darling Alone
   (Giroux Wright)
6. All Right (Joffre & Vincent)
7. Don't Talk About It Anymore
   (Browns)
8. You're Not Playin' (Wilburns)
9. I Don't Believe You've Met
   Me (Sevane & Pierce)
10. You're The Only One (Browns)

JIMMY HUTSELL
WLR—Athens, Tenn.
1. 16 Tons (T. Ernie Ford)
2. Love, Love, Love (W. Pierce)
3. Silver Headed & Forty
   Caliber (Eddy Arnold)
4. You're Free To Go (Wilburns)
5. Just Call Me Lonesome
   (Eddy Arnold)
6. Ever So Often (Morgan 
   & Williams)
7. Run Boy (Price)
8. For The Sake Of The
   Pioneers (Eddy Arnold)
9. Don't Yourself Away
   (Eddy Arnold)
10. Why, Baby, Why (J. Jones)

SLEEPY HEAD CLIFF
KASM—Albany, Minn.
1. Look Around (Erickson & Richey)
2. Love, Love, Love (W. Pierce)
3. Right And Wrong (James & 
   Baker)
4. You're Not Playin' (Eddy
   & Spencer)
5. Mainliner (Mendy Snow)
6. Keep My Heart (Wilburns)
7. You Thought I Thought
   (J. Jones)
8. Only One (Eddy & Spencer)
9. My Texas Bill Strength
   (Eddy Arnold)
10. It's A Great Life (F. Young)

BOB EDWARDS
WFBC—Greenville, S. C.
1. Love, Love, Love (W. Pierce)
2. Why, Baby, Why (Sevane & Pierce)
3. Love, Love, Love (W. Pierce)
4. I Don't Believe You've Met
   Me (Burns & Porter)
5. All Right (Erickson & Richey)
6. How Today (Erickson & Richey)
7. You've Got To Go (Wilburns)
8. Satisfied (M. & W. Pierce)
9. Yonder Comes A Tucker
   (Eddie Arnold)
10. Careless With Her
    (E. James)

TOM EDWARDS
WREJ—Cleveland, Ohio
1. Love, Love, Love (W. Pierce)
2. You're Free To Go (Wilburns)
3. Just Call Me Lonesome
   (Eddy Arnold)
4. I For Do I Remember
   (Elvis Presley)
5. 16 Tons (T. Ernie Ford)
6. I Don't Care (Wilburns)
7. You're Free To Go (Wilburns)
8. Eat, Drink and Be Merry
   (Porter Wagoner)
9. Go, Go, Go (Wilburns)
10. Rags To Riches (R. James)

"FLA. HAYSEED" CHUCK
BROWN
WJWS—South Hill, Va.
1. I Love You More And More
   (Johnny Calloway)
2. Eat, Drink and Be Merry
   (Porter Wagoner)
3. 20 Days (Eddy Arnold)
4. Look Around (Erickson & 
   Richey)
5. Why, Baby, Why (Sevane & 
   Pierce)
6. You're Not Playin' (Erickson & 
   Richey)
7. Before My Time (W. Guntz)
8. Peppermint Baby (J. Tubbs)
9. Mail Order From Texas
   (Pebbles & Radio)
10. Right Here In My Arms
    (Eddy Arnold)

SLIM COX'S COYOTE
CARAVAN
WKZO—Sandusky, Ohio
1. I Don't Believe You've Met
   Me (Burns & Porter)
2. 16 Tons (T. Ernie Ford)
3. I For Do I Remember
   (Elvis Presley)
4. Got To Have You (Wilburns)
5. 30 Days (Eddy Arnold)
6. Don't Believe You've Met
   Me (Burns & Porter)
7. Tennessee Teddy (Robinson)
8. Here I Am (Jerry Reed)
9. What Am I Workin' For
   (J. Jones)
10. Number One Street (Carlisle)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title,
Opry Stars Set New Year's Day Records

NASHVILLE—On New Year’s Day, Sunday, January 1, Grand Ole Opry shows played to approximately 100,000 paid admissions in eight different cities, totaling approximately $150,000. Feelin’ Huskey, Martha Carson and The Carlilles played Detroit, Michigan; Carl Smith, The Carter Sisters and Webb Pierce played Richmond, Virginia; in Canton, Ohio, were Jimmy Dickens, Del Wood, The Louvin Brothers and Eddy Arnold.

In Dayton, Ohio, were Johnnie & Jack, Kity Wells, Red Sovine, George McCrae, Cowboy Copas and Goldie Hill; Minnie Pearl, Faron Young, and the Wilburn Brothers played Des Moines, Iowa; in St. Louis were Hank Snow, Benny Martin, Lew Chidure, Duke Of Paducah and Red Bradfield.

Ernest Tubb, Hawkshaw Hawkins, Jean Shepard, and Lonzo & Oscar played Norfolk, Virginia; Grandpa Jones (along with an outside cast) played Kansas City, Missouri.

All in all, it was a vast operation setting new records for a country music show on any given day and reflects the hugeness of the Opry operation.

Cosse Manages Huskey

NASHVILLE—It was announced here this week that X. Cosse, personal manager of Bill Carlisle and Martha Carson, has also assumed the management of Capitol recording artist, Ferlin Huskey.

Huskey, who also records under the name of Simon Crum, has been working on a package show booked by Cosse. In past few months, the touring company included all of the talent under Cosse’s direct management. Promotions in early February, Huskey will leave on a 30-day tour being promoted by A. V. Bammford.

Joins Acuff-Rose Staff

NASHVILLE—Lester F. Rose, son of the late Fred Rose and brother of Young Rose, has been appointed manager of the Acuff-Rose Publishing organization.

Lester is the first addition to the staff. Young Rose had joined some three years ago. He will be working in a general capacity in the office and on the road in the interest of A-R tunes, and Hickory Records.

Kit Records Formed

NASHVILLE—A brand new record label has opened up here, putting its first release on the market this week. To be known as Kit Recording Company, Inc., it will be operated by Al Bubis who has had considerable experience in many phases of the music industry.

Joyce Paul is featured on the first Kit release with titles covering "Me The Truth" and "Goin' Off." In addition to singing, Joyce is also a fashion model and one of the leading faces of many beauty contest first awards.

Prior to opening his own recording company, Bubis was connected with Babb Music, holders of the current hit "Love, Love, Love" as recorded by Webb Pierce. He was also formerly associated with the Coast Line Disc company.

The new company opened offices at 804 Church Street, Nashville. It will limit its activities, according to Bubis, primarily to pop and R&B.

Dinner For Opry Stars

NASHVILLE—Following a two-day stand in Norfolk, a group of Grand Ole Opry personalities were treated to a dinner at Fernwood Farms in Norfolk. Among those attending were Ernest Tubb and his manager, Gabe Tucker. Tubb’s band, the Texas Troubadours, were all present as were Lonzo & Oscar and Tedd Towner.

The feast was laid out by the Phelps brothers, Norman, Willie and Earl. Willie is the composer of Tubb’s newest Decca sacred record “When Jesus Calls.”

Promoters of the Norfolk show were WCMS music men, Art Barrett and Sheriff Tex Davis, who reported a very successful turn-out for the performances.

Faron Young Show Draws

NEWARK, N.J.—The Faron Young country show featuring the Wilburn Brothers, pulled close to 4,000 people last Sunday, January 8th, at the Terrace Ballroom, this city. Dee Jaya Don Larkin and Lyle Reed, who promoted the show were on hand with the results. Especially so because this was the first time that a country music show was held on a Sunday in the city.

Young’s first full-length movie "Hidden Gun" has been released to the 15MM, mastered at the Lyric Theatre in Indianapolis, February 10th thru 18th.

The Ten Country Records

Disco Jockeys Played Most This Week

(PLUS THE NEXT TEN)

1. SIXTEEN TONS
2. LOVE, BABY, LOVE
3. LOVE, LOVE, LOVE
4. I DON’T BELIEVE YOU’VE MET MY BABY
5. I FORGOT TO REMEMBER TO FORGET
6. EAT, DRINK AND BE MERRY
7. YOU’RE FREE TO GO
8. JUST CALL ME LONESOME
9. RUN BOY
10. IT’S A GREAT LIFE

11) THE RICHEST MAN IN THE WORLD.
12) GOD WAS SO GOOD.
13) THIRTY DAYS.
14) YONDER COMES A SUCKER.
15) BEAUTIFUL LIES.
16) DON’T TAKE IT TO YOUR HEART.
17) I’D LIKE TO PLAY LOVE.
18) LONELINESS SIDE OF TOWN.
19) HERE TODAY AND GONE TOMORROW.
20) ALL RIGHT.

21) I FEEL LIKE CRYIN’. 22) MYSTERY TRAIN. 23) HERE I AM. 24) CARELESS WITH MY HEART.
25) LOOK AROUND. 26) SATISFIED MIND.

CINCINNATI CUT-UPS

The Teddy Raymore Quartet will return to television this week over WLB-TV Monday thru Friday on the 11:45 PM spot. The popular four who appeared nightly at the Gulley Camellia Room since winning last May on the Arthur Godfrey’s Talent Scouts, show now records on the Fraternity label. Last year they were among the acts on the Pee Wee King and Dave Hamilton shows. A new act to join the Midwestern Hayride are the Anderson Family, a fine group of teen-age singers.

Billy Hays writes that he and Jay Johnson would like to thank the many DJs that spotted their Christmas song “Blue Christmas” on their top ten in Cash Box. It’s the Tenth year the song has been in the running. Jack Mullaney whose folks live in the Queen City was featured in “Robert Montgomery Presents” over NBC-TV as a drug clerk. By coincidence the first job he ever had was as a drug clerk.

Cliff Mercer, country DJ at WGN in Chicago reports that Jimmie Williams (MGM) record “I Wouldn’t Hurt You For the World” is his most requested tune on his morning show.

The McGarick Brothers (Hillbilly Mirror) were in town and appeared on the WCKY Jamesthe with Nels on King. A Long Backet and a Rino Minn from up around Detroit way were passing thru this town and told how well Betty Foley did as a single on Casey Clark’s show. Aunt Em McCoy (that lovable character from Hogwash, Ky.) is recollin’ up all her grandchildren. Al Raney, Dime and Bill Tubb, sisters and dolly personal in Ohio. Jimmie Skinner into Circle Thea with his new record, “February’s a Monkey” and a new job in Chicago. Bill Bowers and Faron King had as his guest on his TV show out of Chicago Bill Bowers (Davey Crockett) and Jimmie Williams (MGM).

Backstage

AKRON, OHIO—Cliff Rodgers (left) and Red Foley face the camera with broad smiles backstage at a recent performance of the “Oarque Jubilee” in the Akron Civic Auditorium. Almost 7,000 paid to see 3 performances. Cliff, who spins 3 hours of country was daily on WHK, met Foley some 15 years ago at WLS, Chicago. The two men were both from Akron but plans are already in the mill to bring the show back in early spring.

FERRL HUSKEY

AND HIS
HUSHPUPPIES

“SINFUL SECRET”

CAPITOL 23 316

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS”
HYLO BROWN
"THE WRONG KIND OF LOVE"
Capitol 21327

BLUE HEN RECORDS' BIG ONE!!
"HANK WILLIAMS, THAT ALABAMA BOY"
b/w
"WHEN WE MEET UP YONDER"
By Denver Duke & Jeffery Null
BLUE HEN RECORDS
HARRINGTON, DEL.

Jimmie Williams
Singing star on WWWA's "World's original Jamboree" sings on MGM
"MY SUSPICIOUS MIND"
b/w
"GO AHEAD & MAKE ME CRY"
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THE CASH BOX
Page 38 January 21, 1956

"I WANT TO BE LOVED" (1:57) [Acuff-Rose BMI—J. & W. Bailes]
"FEET OF CLAY" (Hill & Range BMI—J. Anglin, J. Wright)
JOHNNIE AND JACK
(RCA Victor 20-6395; 47-6395)
• Johnnie and Jack, the "Countr Y Vocal Combination" in the 1955 Cash Box Juke Box Ops' Poll speaks for itself, come up with a most attractive two-sided offering that means money in the bank for all concerned. And as an added plus, Johnnie's solid-driving, Lo Wills, enhances both ends of the release with her charming vocal stylings.

• A1 DON'T FORGET a year 1956 STATE solid-driving, "HARRINGTON, star original SUSPICIOUS HOLLYWOOD 47th BIG RECORDS from Bill CASH & MAKE Jamboree"...)

• "HOLLYWOOD LOVING ONE!!!" [RCA Victor 20-6198; 47-6198] as "ONE!!!" [RCA Victor 20-6198; 47-6198] for the ... of M. A. 2.82] [Starr BMI—G. Jones, D. Edmondson] Here Reed puts his heart into his delivery of a poignant, middle beat weeper. Potent support by the Cooley crew on two standout sides.

CHARLIE FEATHERS
(Sun 21; 45-231)
• A WEDDING GOWN OF BLUEBELL" "Hi Lo—24 (Cedarwood BMI—Delroy Guest, Cantrell) Charlie Feathers effectively renders a pretty middle beat romantic tune. A flavorful wedding of melody and lyrics.

• DEFROST YOUR HEART" "Hi Lo—27 (Cedarwood BMI—Delroy Guest, Cantrell) On this side the smooth voiced Feathers etches a touching, moderate paced lover's lament with much feeling.

MERRILL MOORE
(Capitol 3311; F3111)
• COOLING TO THE WRONG PIGEON" (2:24) [Capitol BMI—G. Morris, W. Davolt] Merrill Moore really lets loose, vocally and on the ivories, as he belts out a fast-pacing rhythmic novelty. A solid "house-rocketer.


LEON PAYNE
(Starday 220; 45-120)
• "YOU ARE THE ONE" [Starr BMI—Patterson] Leon Payne does a refreshing vocal of this fast paced romantic ditty with enjoyable lyrics and instrumentation. A powerful platter that could smash through.

• DOORSSTEP TO HEAVEN" (Starday BMI—Payne) On the reverse lid Payne puts across an emotion-packed weeper with telling effect.

DAVE DUDLEY
(King 4866; 45-4866)
• "INK DRIES QUICKER THAN TEARS" (2:23) [Pineus ASCAP—Curtis, Green] The mellow tunes of Dave Dudley are a treat to the ear as he warmly voices a moderate tempo, crying towel lover's item that could happen. A first hit.

• "TOO MUCH WAITING FOR YOU" (2:17) [Mar Kay BMI—D. Dudley] Dave Dudley tells his ex-swede that his love will last forever on an up beat that he wraps up attractively.

LEFTY FRIZZELL
(Columbia 7488; 45-2148)
• "THOSE HANDS" (2:45) [Hill & Range BMI—Nash, Arnold] Lefty Frizzell turns in a most commendable reading of a deeply moving, inspirational ballad with class throughout and potential. Should take a healthy slice of the sales when.

• "FIRST TO HAVE A SECOND CHANCE" (2:20) [Cedarwood BMI—Pierce, Hanger] Here the singer hopes that his ex-swede will give him another go around on this feelingful, middle beat lover's tale. Strong contender for honors.

BUD DECKELMAN
(GMGC 1216; K3162)
• "YESTERDAY, TODAY AND TOMORROW" (2:24) [Acuff-Rose BMI—Deckelman, Miller] Bud Deckelman could have a hit on his hands as he sends up a superb vocal effort on a moderate tempo beat-breaker. Bows close attention.

• "DARLING, I'LL KEEP TRYING" (2:30) [Acuff-Rose BMI—Deckelman] Under portion of a change, this one hits a memorable mind and the Deckelman spins in inviting style. Watch 'em both.

DICK WILLIAMS
(RCA Victor 20-6384; 47-6384)
• "IF THIS IS SIN" (2:23) [E. B. Marks BMI—Davis, L. Stone] Dick Williams shows a great deal of polish and appeal as he handles a middle beat dreamy tear-completer item that warms, sincere manner. Could make the grade.

• "I MADE A MILLION MISTAKES" (2:14) [E. B. Marks BMI—Williams] With a flawless delivery, Dick Williams has an infectious, shuffle rhythm ballad that the vocalist waxes in a real pleasing
GRAND OLE OPRY... Johnnie & Jack, perennial Opry favorites, are in the midst of a one-week return engagement at the Grand Ole Opry House, Nashville, Tenn. The Opry is being arranged by Col. Parker and includes in addition to Tubb: Elvis Presley, The Carter Family, The Louvin Brothers and Kitty Wells.

Favorite Opry bass man, Grandpa Jones, has been spending many of these cool, clear nights under the moon shining can. It is reported that he had almost rather hunt than eat it and that when he goes hunting, he is just right, that Grandpa's out in the hills somewhere with his dog and gun.

Jim Reeves is in the midst of an extensive tour in behalf of the fight against infantile paralysis this week. The tour, featuring many of the top names in the entertainment business, is scheduled in the various parts of the northern and eastern states. Reeves is one of the leading RCA-Victor artists on the tour.

The Wilburn Brothers, busy with many personal appearances, are scheduled to be among the featured artists on the March edition of the Purna Grand Ole Opry ARC-Tv. Their recent appearances throughout the states and on the T.Ver and did a record session in Nashville for an early March Decca release.

FROM THE CROSSTROADS OF COUNTRY MUSIC.... Gene Autry was into the 'Crosstroads for guest appearance on the NBC network program on Jan. 14. Departing with Autry following the show will be the Jubilee Promenaders square dance set, which will work his entire annual 31-day personal appearance tour, opening Jan. 1 in Beloit, Wisconsin, and concluding Feb. 20 in Charlotte, N.C.

A Governor, a U.S. Senator and a Baseball Star have received send-off for "Ozark Jubilee" on the same evening. In the informal spirit which typifies the program, Red Foley will interview Gov. Frank G. Clement of Tennessee and a request from President John F. Kennedy, and, Sr. and St. Louis Cardinals slugger Stan Musial.

Three officials of Crossroads TV Productions, producers of "Ozark Jubilee," are off to New York City following the first week of the tour for the turnabouts, and to make plans for the show Jan. 7. Group includes Crossroads prez Ralph Foster, Leslie Kennedy and John Mahaffey. It is hoped that Jack Kerings, Jr., and a group of influential publicists to discuss plans for the show.

Agriculture Secretary Earl Butz was in Nashville on a business-pleasure visit last week. Another personality of the "Ozarks." Porter Wagoner into Nashville for another recording session with RCA Victor.

COUNTRY MATTERS.... Don Larkin who operates the Terrace Ballroom in New York, recently inaugurated a new policy changing the dates of his weekly shows from Monday and Tuesday nights to Sunday only. He operates a matinee and night show under the new arrangement. First entire annual 31-day personal appearance tour, the turnabouts, and the new policy were Faron Young and the Wilburn Brothers who played to a full house Jan. 1.

Jimmie Rodgers Snow, son of singer Hank Snow and opera singer, who was seriously injured in an automobile crash early this month, is reported to be in a satisfactory condition at Nash- ville hospital. Young Snow's car was hit head-on by a stolen vehicle which was attempting to elude police in the city.


The Blackwood Brothers Quartet (RCA Victor) won the "Voice of America" contest in their own home town this Saturday, Jan. 21st in Memphis, Tennessee. The quartet's 31-day recording tour is a personal appearance engagement in Tampa, Fla.

Steve Stubbins of Americana Corp, Hollywood, Calif, just concluded a personal appearance tour for Lefty Frizzell, with Bill Monroe and his Blue Grass Boys, Freddie Hart, Lefty himself and Jerry Fuller. The two-week tour took them back to Town Hall Party for an indefinite engagement which started January 19th. Lefty's new release, "Tobacco Road," is reported to be one of his best. Gary Williams rejoined Town Hall Party December 31st, has become as popular in the area that he is now on the daily TV show, Ranch Party, which Merle Travis heads.

Tibby Edwards, Mercury records, is working the New Mexico area and has really been busy with dates in the West Coast.

Freddy Hart's new record "Hiding In The Darkness" has been going real big.

Terry Fell just finished a series of dates in the New Mexico area. Bud Hobbs (MGM), recently completed a series of personal appearances in the Phoenix, Arizona area.

Maxine and Jim Ed Brown recently played a sell-out show with Faron Young in Duluth, Minn, and another in Des Moines, Iowa. All reports indicated that the performances were well received, and that the "Lonesome Hayride" starting Jan. 14th.

Another Clinton, Ark, radio and TV station has decided to let us know that he's back in business again, as his new WDVQ is in Utah, after a layoff since mid-April due to illness. Chuck has a three-hour, 2 to 5 p.m., daily show, and also a 2 to 5 p.m. daily TV show.

Utah's only C & W music and news station and it effectively covers Salt Lake City, Ogden and Provo. Tommy Collins has been set for a series of one-night shots and has already been scheduled to stop in Alia, Miss., Fla., Ga., South and North Carolina, plus, Ken., Tenn., La., Ark., Okla., Miss. and others.

Scott Jury, Cox, St. Louis, and red hot, old time WABD, Chicago show included Lonnie Barron, Ella Mae Ware, who works with Barrow, and Cowboy Barons. Barron, Sage and Sand recording artist and WDOG-Marine radio personality, has operated his show through Mich. and Southern Canada. The busy artist also operates a Saturday night "Cowboy Palace" in Rimouski, Que., in Mich., and also wories a country music and news column for that city's newspaper, the Richmond Review. WABD-Barrie, Ont, the name policy of his western "Hometown Jamboree" TV show over KTLA-Los Angeles, Calif, every Saturday nite. Stone will also be on the lineup for the show's upcoming starting with Hank Thompson and the Brazos Valley Boys, Elton Now, and the Maddox Bros. & Rose on Feb. 4th... George T. Hopkins, of "Pop's Country Store" at WXGL-Richmond, Va., is doing a breakthrough starting with Terry and Wilma Lee on Hickory's "Not Anymore," which was recently getting a favorable acceptance from the deejays on his TNT debut record "Love Bandit" and "Everybody Wants A Change," this is his first waxing for King Records. Terry and Wilma Lee on Hickory's "Not Anymore," which was recently getting a favorable acceptance from the deejays on his TNT debut record "Love Bandit" and "Everybody Wants A Change," this is his first waxing for King Records.

Sleepyhead Cliff, KASM-Albany, Minn., types that he ran a special program on his program "The Nipper" for one week.

WAXWISE.... A sparkling new RCA release by Hank Snow is showing signs of catching on quickly in all sections. This one is powerful, coupling "I'm A Westerner" with "Another Four Days"

Reportedly strong action continues on Ernest Tubb's Deco sclicing of "Thirty Days." This side is pulling lots of air-play and is a fast mover on all jukeboxes. Definitely a vitalized and well-done release.

Full of the power of stringed instruments is the Rex Allen dishing of "I'm A Young Cowboy" and "The Last Roundup," The former known to many as a well-crafted arrangement of a western standard that echoes the tragedy of the frontier days. Coupling is great!

"I Made A Million Mistakes" and "If This Is A Sin," recorded by Williams & RCA Victor. A thoughtful follow-up to Williams' "Robber," that sold so rapidly last summer.

Continued attention is focused on the "Run Boy" recording by Ray Price on Columbia. The Mercury disc has the same clever hit on the market, but into sharp demand and action is predicted on this one. Price is on for some time to come.

A delayed, powerful follow-up to "One By One" is the new Deco by Red Foley and Kitty Wells coupling "You And Me" and "No One But You," each topping on the charts for more powerful as jake material. Reports should sparkle on this one.

The RCA Victor album by Martins Carson is certainly a treat to the ears. Featuring several country songs, it features Del Reeves, with a flowing from beginning to end.

Two top sides are reported on the Carl Smith Columbia release coupling "You're Free To Go" and "I Feel Like Cryin'." Both sides are showing with equal vigor, and it looks like another top disk for the tunesmith.

"The Frankie Starr dishing of "Hootin' Bounces" and "I Don't Care What You Used To Be" continues strong. He urges DJs who need the disk contact him at 412 Boyd, Nashville.

Receiving eager attention is the new Johnnie & Jack etching of "I Want To Be Loved" and "Feet Of Clay." One side features Johnnie's daughter Baby Wells who is also a hit record, and the other takes it gal.

Strong in the R&B vein, "Tennessee Teddy" and "Mean Mama Blues" by Marty Robbins is catching plenty of vocalize attention. Looks like another high mark for the versatile singer.

"I've Got A New Cap" with his new Capitol coupling of "Sinful Secret" and "Slow Down Brother." Fine harmony of the "Secret" side mark is for easy listening.

Jim Reeves, with "Yonder Comes A Sucker" riding high in all the charts, is readying a brand new RCA Victor release that is going to be a mover! Watch for this one.

Pvt. Bud Isaacs, who was inducted into the U.S. Army not long ago, plans on some new singles releases soon, but is concentrating attention on his RCA Victor steel guitar album, "Cryin' Steel."

Dave Rich, youngster and fast-moving RCA Victor artist, still garnering his attention with his first release, "Forget Him" is going great in...
January 21, 1956

ONLY THE
SEEBURG
V-200

PLAYS 45 RPM SINGLES
AND 45 RPM E. P.'S
WITH A SEPARATE CREDIT SYSTEM FOR EACH!

200 SELECTIONS MAKE POSSIBLE THE
WORLD'S FIRST DUAL MUSIC SYSTEM

SEE OTHER TWO-PAGE SEEBURG ADVERTISEMENT IN THIS ISSUE

America's Finest and
Most Complete Music Systems

DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois
WASHINGTON, D.C.—How does the coin machine business (admittedly a “small” business) stacks up with other small businesses in general? In a Department of Commerce survey of current business, titled “Age and Life Expectancy of Business Firms”, it was pointed out that anyone starting a “small” business has only a 30-50 chance of lasting two years. The chances are only 1 out of 3 that it will last to four years, and 1 out of 5 it will reach an age of ten years. The author stresses that “the sale or liquidation of a business does not necessarily imply a failure”. Many businesses are given up because of the illness or retirement of the owner, or because the owner finds alternative opportunities in another enterprise.

“It’s tougher for a little businessman to survive today than it was at the end of World War II”, it is stated. Of 9 million firms established or bought between 1944 and 1955, 7.3 million have since been sold, reorganized or liquidated.

NEW YORK—The general public will find that their cost of living expenses during 1956 will increase, said Sylvia Porter in her syndicated column, appearing in the New York Post this week. Reasons for the increase, she states, is that basic materials, such as zinc, copper, lead, steel, have gone up in price, or soon will. Increases in these products react in price rises as manufacturers find cost of components up, as well as the basic material, and therefore have to pass along an increase. In addition, labor costs will be higher, she says, as many new contracts with labor unions will have to be signed. Importance of this prediction to the coin machine industry is that operators may have to pay more for their machines. But, if at all possible, and the factories, in some mysterious manner, can absorb the increases, ops still have to get a dime play, as machines are high now. Those still operating at 5¢ will find the going harder and harder, until it gets impossible.

CHICAGO—The fact that business is expected to improve over the next 10 years is indicated by a report issued by the Tax Foundation, a private research organization. This organization is interested fundamentally in taxes, and it predicts that in 1965, Federal taxes, figured at 1955 tax rates, will climb at least $27 billion, up 54% over fiscal year 1953. It is pointed out that the tax burden will be spread out among more taxpayers as the total population in 1965 is expected to be close to 190 million, 19% above 1953. The prediction was that gross national product (total output of goods and services) should expand to about $325 billion by 1965, or nearly 44% above the 1953 level.

The reason for the “Gold Coin Award,” annually conferred by the “20 Year Club” to “the industry’s most outstanding man of the year,” is the sincere and wholehearted hope that all men, everywhere through the industry, worldwide, will strive hard for its attainment and, by so doing, bring great honor, respect and prestige to all the industry.

The “Gold Coin Award” is, without any doubt, the very topmost honor any man or woman can ever attain in this industry. If all in the industry will, therefore, endeavor to attain this golden symbol of goodness and greatness, all in the industry will benefit. All will gain. All will triumph.

There is a full year ahead in which all men and women comprising this industry can strive to attain the “Gold Coin Award.” Nominations for the “Gold Coin Award” are made at the end of the year by the members of the “20 Year Club.” These members of the “20 Year Club” are the men and women who have given twenty years and more of their lifetimes to help build and make this industry great. In their own way each has striven to gain for the industry everlasting honor, prestige and respect.

After all nominations are in, the members of the “20 Year Club” then vote for the one man to whom will be conferred the “Gold Coin Award” as “the industry’s most outstanding man of the year.” To even be among the nominees for the “Gold Coin Award” is a great honor in itself. To be voted “the industry’s most outstanding man of the year” is the apex of achievement for a life of goodness to any man in this industry, anywhere in the world.

The efforts of some one personage during the year ahead will bring him this great honor. It is up to this man or woman to strive hard for this honor today and every day of this forthcoming year.

With God’s help let us hope all will be here this time next year to be able to congratulate and honor whoever attains this shining, golden glory.
the world's first
It's the SEEBURG V-200—the two-in-one music system that plays both 45 RPM Single Records and 45 RPM Extended Play Records with a separate credit system for each. It's the music system with "music for everyone," with 40 selections under each of the five basic musical classifications. It's the music system that's years ahead in design. It's the music system with the Tormat Memory Unit (no moving parts) that's permanently sealed and guaranteed for five years!

Champion music salesman of the world—designed for use exclusively with the world's first dual music system. Brings 200 selections—cataloged under the five musical classifications—to any area in the location. Sparkling, chromium-plated housing. Three-wire type for easy installation.
20 Year Club "Gold Coin Award"

PRESENTED TO RAY MOLONEY

Bill Gersh, publisher of The Cash Box, presents Ray Moloney, President, Bally Manufacturing Company, with the "Gold Coin Award".

CHICAGO—The very first "Gold Coin Award" voted by the members of the "20 Year Club" as "the most outstanding coin machine man of 1955" was conferred upon Ray T. Moloney in his private offices at Bally Manufacturing Company, this city, this past week.

All Bally executives were present at the presentation. All were rightfully proud that Ray T. Moloney had been voted the "Gold Coin Award" by the old timers of the industry, the over 1,000 members of the "20 Year Club". Members of the Bally Manufacturing Company executives staff all remarked with great humbleness and pride on the fact that the very first "Gold Coin Award" of the "20 Year Club" had been voted to their President, Ray T. Moloney.

Ray Moloney was tremendously proud of the "Gold Coin Award", and he said:

"I want to take this opportunity to thank each and every member of the '20 Year Club' most humbly and gratefully for voting me the very first 'Gold Coin Award'."

"I'm proud to be a member of the '20 Year Club' and I can only say that the men and women who voted me this 'Gold Coin Award' have my everlasting thanks and gratitude.

"I hope that I shall make myself most deserving of this great honor and will, in the future, as we always have done in the past, continue our high standards to help all achieve their goal in our great industry."

ROCKFORD, ILL. — Louis Casola, Mid-West Distributing Company, this city, who is donating his machines for a "Day of Dimes for the March of Dimes" in his area, is getting other operators in his territory to select one day in January for the same purpose, is also special events chairman for the general Polio drive here. A special kickoff breakfast was held on Tuesday, January 3, at the Faust Hotel, this city, in which more than 100 polio drive workers, city and county dignitaries attended.

State Treasurer Warren E. Wright made the main address, and others who attended were Chief of Police Thomas P. Boustead, Fire Chief Wayne E. Swanson, Sheriff Leonard A. Friberg, School Superintendent W. Ray McIntosh; Elmer Jeppsen, president of the Board of Education, County Superintendent of Schools Paul S. Conklin, County Recorder William Two, Probate Clerk Bess E. Clift, County Clerk Horace M. Skinner, and County Treasurer, Albert E. Anderson. Dr. Joseph C. Cleveland, pastor of Second Congregational Church gave the invocation.

The story appeared on the front page of the Rockford Morning Star, as did the picture herewith, headed "Kick Off Polio Drive". The photo (1 to r) shows Benjamin Behr, general chairman; Louis Casola; Warren-Wright; and Howard Hamlin, breakfast chairman.

New York Phono Distributors Invite New York Ops to First "Music Operators Open Forum"

NEW YORK—The local music distributors, Atlantic New York Corporation, Runyon Sales Company and Young Distributing, Inc. who last week announced their sponsorship of a "Music Operators Open Forum" on Tuesday, January 17, at the Henry Hudson Hotel, were busy this week mailing invitations to all their customers.

The purpose of the forum is to bring the city's music operators together to hear to experts in the various phases of music operation and affiliated industries, in an effort to better operating conditions.

All concerned with the sponsorship of the forum are highly elated with the response received so far. Every indication is that a considerable number of operators will be on hand.

In addition to those local coinmen who will attend, invitations have been sent to officials of nearby associations and it's expected that Carl Pavesi and Seymour Pollak of the Westchester Guild; Abe Fish and Jimmy Tolissano of the Connecticut organization; and Rus Carpenter and Tom Gebel of the New York State Association will be on hand.

Forum gets under way at 8 PM sharp in the West Room.
The Cash Box  

January 21, 1956

Williams  
LARGEST PRODUCER OF  
POOL TABLES  
Unmistakably—the finest and best-built—  
Indisputably—the biggest profit makers  
in the entire industry!

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BANK POOL  
LITE IS OPTIONAL EQUIPMENT

SIZE  
52" L x 36" W x 32" H.

Two Sets of Rules for 3 or 4 Sided Play
• 2 Coin Operation  
• Perfect Bank Shots  
• New Free-Swinging Hinged Top  
• Extra Cue Hooks  
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• Red Diamonds on Siderails

New!  
Williams  
TIM-BUC-TU  
FASCINATING 5-BALL NOVELTY!

Order TIM-BUC-TU  
FROM YOUR DISTRIBUTOR TODAY!

Transfer Scoring from one player to another  
Lively Rails  
Accurate Scoring  
2 Dimes Per Game

Write - Wire - Phone  
SEE YOUR  
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DISTRIBUTOR TODAY

CREATORS OF DEPENDABLE PLAY APPEAL  
4242 W. FILLMORE ST.  CHICAGO 24, ILL.
MORE OPS JOIN FIGHT TO K.O. POLIO


CHICAGO—More and more operators, all over the country, are joining in the battle to K.O. Polio.

This is the third consecutive year of the campaign to help the National Foundation for Infantile Paralysis, Inc. originated and put into action by The Cash Box.

This year The Cash Box got this campaign under way with a slogan which has won warm support throughout the industry nationwide: "A Day Of Dimes For the March Of Dimes’.

The purpose of the campaign, as suggested when it was originated by The Cash Box, was to help get dime play under way in many areas throughout the nation.

The operators would set their equipment for dime play for “A Day Of Dimes For The March Of Dimes.” Then leave all machines on dime play.

It has since been reported from many territories that this original campaign by The Cash Box helped many operators to get dime play under way.

There are still areas about the nation where operators are trying to get dime play started. “A Day Of Dimes For The March Of Dimes” is the greatest method to get dime play under way.

In addition to the original purpose of the suggestion by The Cash Box, this publication also pointed out that such a tremendous charitable effort on the part of the members of this industry, would result in great honor for all.

It would be the finest public relations effort this industry could pursue. It would gain great honor, respect and admiration from the public. It would bash down any adverse publicity in any area.

It was more than worthwhile for every single coin machine operator because of the fact that it cost him nothing to enter into the fight to K.O. polio.

The donation he would make was completely deductible from Federal Income Tax. A tremendous public relations effort actually costing the nation’s coin machine operators—nothing.

This, the third year of the suggestion by The Cash Box for “A Day Of Dimes For The March Of Dimes,” has found more operators and operators’ associations joining into this great good, charitable effort than ever before in the history of the industry.

Word has reached this publication that men and women from all over the nation are joining wholeheartedly into this great and charitable campaign.

For example, entire associations, like the West Virginia music operators, the Chicago music operators, the Detroit music operators, and many, many others have already gone all out to make “A Day Of Dimes For The March Of Dimes” the biggest effort in their history.

In fact, the United Music Operators of Michigan has set an entire “Week of Dimes” as their campaign donation.

The campaign has been tremendously simplified for all coin machine operators. The addresses of all local offices of the “March Of Dimes” was published in the December 31, 1955 issue of The Cash Box.

All the operator need do is collect from a few key spot machines to get some idea of what the intake was the morning after his “Day Of Dimes For The March Of Dimes.”

Then make his donation in but one single check to his local office of the National Foundation for Infantile Paralysis, Inc.

These offices will also furnish him with cards, posters, streamers and stickers so that he can use these up in his locations, on his machines and in other prominent places calling attention to his day of dimes.

Now that so many have entered into this campaign it is the belief of all concerned that this year the entire coin machines industry will go over the top financially in its battle to K.O. polio.
Wurlitzer Distrib. Unveils Centennial Model "1900" Phono

NORTH TONAWANDA, N.Y.—Wurlitzer distributors in major cities throughout the United States opened their doors January 15 to thousands of operations to view the new Wurlitzer line of phonographs and remote equipment. In celebration of a century in business, Wurlitzer has produced a phonograph that combines a unique combination of elegance and beauty. The model "1900," utilizes a 104-selection, straight 45 RPM remote-controlled changer, flexible loud styled cabinet, and incorporates important engineering developments in its operation.

Bob Bear, Wurlitzer sales manager, was present Monday at the opening of the new model. "The Centennial Model cabinet design combines three great play-prospects, and we are confident the public will take a long time-wise step into the future with our cabinet design and our engineering. The gorgeous colors and design and approval from all. We have incorporated into the 1900 the results of one hundred years of musical experience and we are confident that Wurlitzer's efforts with their enthusiastic acceptance of this wonderful new model.

Bear describes the new model "1900" as follows:

Over-all Cabinet Is Daringly Styled

The Centennial Model cabinet design combines three great play-prospects, and we are confident the public will take a long time-wise step into the future with our cabinet design and our engineering. The gorgeous colors and design and approval from all. We have incorporated into the 1900 the results of one hundred years of musical experience and we are confident that Wurlitzer's efforts with their enthusiastic acceptance of this wonderful new model.

Bear describes the new model "1900" as follows:

Record Compartment Easily Accessible

Record compartment accessibility reproduces the streamlined design of the fully supported Super-Vu window, which is ample service elements, and the new 1900 model. The new chassis is of war-proof quality, with a distinct finish impregnated into the wood itself by a special process and a fine finish which is highly resistant to staining and imperfections. Color choices are done in attractive colors which serve to complement the chrome and soft pastel theme of the phonograph. Cabinet sides are of solid wood and chrome are made of selected, northern hard maple. Colors available are Persian Turquoise, Chinese Red, and Stain.

Cabinets are available in four distinctive finishes. Standard finish is "1900." Cabins incorporate a beautifully designed and skillfully crafted cabinet, and incorporates important engineering developments in its operation.

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Cabinets are available in four distinctive finishes. Standard finish is "1900." Cabins incorporate a beautifully designed and skillfully crafted cabinet, and incorporates important engineering developments in its operation.
READERSHIP and LEADERSHIP
THE CASH BOX is SUPREME!

Wherever coin machines are operating —
The Cash Box is read.
Your advertising message reaches out
to the far corners of the world.
HERE'S HOW YOU CAN REACH THE WORLD'S BEST BUYERS OF ALL COIN MACHINES!

The Cash Box

“4th QUARTERLY EXPORT EDITION”

(Dated: February 4)

PRINTED IN: SPANISH, FRENCH, GERMAN and ENGLISH

Why Does “The Cash Box” Print A “Quarterly Export Edition”?

“The Cash Box Price Lists” are officially recognized and accepted all over the world. Just as they are officially recognized and accepted in the U.S. Furthermore, The Cash Box has become the foremost publication of the world’s coin machines industry. It is intensively used for information on all types of American made equipment, as well as for the prices of new and used machines of all kinds.

In all countries throughout the world The Cash Box is used just as constantly as it is used in the U.S. The editorial and news features of The Cash Box are as avidly read in countries all over the world as they are in the U.S.

The continued printing of each quarter's American coin machines business is bringing the world's markets in closer contact with American sellers. It opens vast possibilities for better relationships with the coin machine firms of the entire world. Over the long pull it is bound to bring those who desire to do business with the world's coin machine firms an extremely profitable market.

Once again The Cash Box originates and pioneers for the benefit of America's coin machines industry. The Cash Box is driving to open a greater worldwide market for American coin machines.

Advertising in this “Fourth Quarterly Export Edition” points the way for the advertiser to enjoy greater markets for his merchandise while, at the same time, building up his own business on an international scale.

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(Phone: ALganquin 4-3464) (Phone: Speedwell 2596)

Notice! These Offices Stand Ready To Serve You! Phone Your Nearest Office Today!
Unveil Wurlitzer "1900" Phono

(Continued from page 47)

**Engineering Innovations in Record Selector Drum**

Through engineering advancements Wurlitzer has been able to greatly simplify the selector drum assembly. The Centennial Model 1900 has no group rings and uses only 25 coils in the selector drum, thus reducing the number of solder points by over 800. This means a simpler operation and little need for service. Another engineering advancement gives the Model 1900 further simplification in the selector button switch assembly.

Through the use of new contact switches, the need for 30 series connected switches has been eliminated. Again, this greatly reduces the possibility of service calls. An easily located service switch has been placed on the rear of the selector drum.

The selector mechanism combines with the record lift mechanism, turntable and other components to make the Carousel record changer a proven triumph of high-speed, trouble-free operation. It plays both sides of fifty-two 15 RPM records without grabbing or turning them over.

**Advancements Noted in Sound System**

The famed Wurlitzer Dynatone Sound System has been improved to produce even finer high fidelity reproduction than ever before. The Centennial Model 1900 features starting new tonal clarity by the purposely varied resonances of the five speakers. Three 12-inch bass woofers and twin 4-inch treble tweeters combine to offer more speaker cone area than any other phonograph.

The powerful, new Dynatome Amplifier is the first in coin operated phonographs to incorporate printed wiring circuits. This serves to insure uniformity of vital wiring connections and eliminates over 200 hand soldering operations. Pre-amp tubes are shock mounted for longer tube life. The built-in volume control has been retained and insures pleasant listening to every record.

**Operator Service Accessibility**

The one piece Super-Va dome simplifies record and title strip changing for operators. Two removable rear doors give complete access to the cabinet interior, permitting easy service of all components. The top section is tamper-proof and double walled for ventilation.

The coin mechanism combines the slug rejector and the coin register. The entire mechanism may be removed from the cabinet, inserted into the divider bar on the rear of the phonograph, and any necessary adjustments may be made while it is still energized.

The cash box door has a separate lock and opens into a metal lined eave holding a fabric bag which cannot be reached from inside the phonograph. A sturdy metal trim guard discourages tampering.

Four deep, ample hand holes, easy rolling casters and low weight combine to give the Centennial Model a marvelous mobility. Sturdy, full-width, all metal slide rails permit easy loading and unloading.

**Wall Box and Speakers Available**

The new phonograph is supplemented by a complete line of remote equipment which includes the Model 2927, 4-wire, 164-selection wall box and the three high fidelity wall and corner speakers. The wall box is a highly chromed die-cast case of single piece construction which is easily removed. The selector buttons and panel are red and it features a curved glass front window. There are four rotating panels, each featuring 12 double title strips and one single center "all time favorite" strip.

Wurlitzer remote speakers are finished in a handsome grey with matching grille cloth. Each has a heavy duty matching transformer and volume control switch. They are engineered to produce the finest high fidelity music and are available in both wall and corner models.

All previous Wurlitzer remote equipment can be used with the Centennial model "1900".

**Thanks and Congratulations WURLITZER**

for giving us a wonderful stimulating reason to celebrate your

1856 CENTENNIAL 1956

The Centennial Phonograph

**MODEL 1900**

OPERATORS: See it on Display NOW at...

ANGOTT DISTRIB. CO., INC.
2616 PURITAN AVENUE
DETROIT, MICHIGAN

YES • • • We Compare Diamonds with Bally.
In Ballying Diamonds women prefer Blue-
White Preferred —
When buying Coin-Operated equipment
prefer Bally—for appearance, earning power, value, in color.

WHEN ORDERING, IT'S BALLY
BINGO
SHUFFLE ALLEYS
KIDDIE RIDES
POOL TABLES

We carry the largest line of Pinball, Shuffle, Arcade, Target Game, Arcade Equipment, Music and Kiddie Rides.

GUN SPECIALS
Bally BULL'S EYE $200.00
Ezkist 500 SHOOTING GALLERY 100.00
Ezkist 5000 SHOOTING GALLERY 150.00
Ezkist 600 SHOOTING GALLERY 175.00
Genco RIFLE GALLERY 150.00
Genco SHOOTING GALLERY 100.00
Genco SKY ROCKET 175.00
Genco WILD WEST 250.00
Williams SAFARI 150.00
Williams PLACER HUNT 175.00
United BONUS 150.00

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INTERNATIONAL AMUSEMENT COMPANY
SCOTT CROSS COMPANY
1423 Spring Garden Street
Philadelphia 30, Pa. Tel. Rl 8-7712

2 1/8" POOL BALLS
For Your Coin Operated Pool Tables
Phonical Resin—Red or White, or Assorted.

SAMPLE SET $1.50
OF 10
49 Deluxe Pool Cues $1.65 Each
MINIMUM ORDER 1 DOZ.
Check or Cash With Order
(Reference Your Back)
DISCOUNTS ON QUANTITIES.

MANUFACTURERS and DISTRIBUTORS
Exclusively invited

IMMEDIATE DELIVERY

IRVING KAYE
105 East 16th Street
NEW YORK 3, N. Y.
ABC No. 1 Leads Chicago
Bowling League

Chicago—ABC No. 1 won 3 games from Atlas. Harry Schneier was high for
ABC with 547, which was also high for the men, along with Al Rice, 524. High
for Atlas was Mike Blumberg, 437.

Paschke took all 3 games from ABC No. 2. High for Paschke was Ray Gallet
with 507. Iriv Cairo was high for ABC with 496.

Galgano won 3 from B&B. High for Galgano was Tony Galgano, 512, along
with John Len Christiansen, 511, and Charles Allen, 503. High for B&B was Marino
Pieroni, 548.

Coral took 2 from Melody. High for Coral was Eddie Walker, 500. High for
Melody was Vic Jacino, Sr., 481.

Decca won all 3 from Star. Frank Tutonmase was high for Decca with 552,
along with John Ignoffo, 508, and Tony Ignoffo, 503. High for Star was Leo
Sochacki, 497.

Omens won 2 from Gillette. Carl Latino was high for Omens with 519. High
for Gillette was Bob Hall, 449.

Singer took 2 from Coven. High for Singer was John Nolan, 544, along with
Harry Johnson, 512. High for Coven was Roy Bauer, 509, and Bonnie Bauer was
high for the women with 499.

Mercury took 2 from Western. High for Mercury was Ralph Kick, 467. High
for Western was Frank Lantos, 466.

STANDING OF THE AUTOMATIC PHONOGRAPH BOWLING LEAGUE

<table>
<thead>
<tr>
<th>Name of Team</th>
<th>Total Pins</th>
<th>High Pins</th>
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<tbody>
<tr>
<td>ABC No. 1</td>
<td>33323</td>
<td>735</td>
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<tr>
<td>Atlas Music</td>
<td>32858</td>
<td>675</td>
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<tr>
<td>Paschke</td>
<td>34435</td>
<td>717</td>
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<td>ABC No. 2</td>
<td>33637</td>
<td>716</td>
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<tr>
<td>B &amp; R Plastic</td>
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<td>Galgano Distr.</td>
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<tr>
<td>Melody Music</td>
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<td>Coral Records</td>
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<td>721</td>
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<td>Star Music</td>
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<td>Decca Records</td>
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<td>702</td>
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<td>Gillette Dist.</td>
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<td>Walter Omens</td>
<td>31956</td>
<td>731</td>
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<tr>
<td>Singer One Step</td>
<td>34792</td>
<td>797</td>
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<td>Coven Music</td>
<td>33910</td>
<td>706</td>
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<tr>
<td>Western Auto</td>
<td>32089</td>
<td>668</td>
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<tr>
<td>Mercury (16%)</td>
<td>31217</td>
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INDIVIDUAL AVERAGES

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<tr>
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<tr>
<td>H. Schneier</td>
<td>7158</td>
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<tr>
<td>C. Latino</td>
<td>7596</td>
<td>180.57</td>
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<tr>
<td>H. Julian</td>
<td>3533</td>
<td>108.59</td>
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<tr>
<td>B. Gallo</td>
<td>7017</td>
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<td>R. Gallo</td>
<td>7432</td>
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<td>B. Gallo</td>
<td>7805</td>
<td>183.50</td>
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<tr>
<td>C. Alessi</td>
<td>7839</td>
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<td>T. Galgano</td>
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<td>E. Walker</td>
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<td>L. Christiansen</td>
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<td>F. Tutonmase</td>
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<td>J. Nolan</td>
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<td>V. Jaccino Sr.</td>
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<td>B. Hofert</td>
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<td>D. Baxter</td>
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<td>J. W. Ovens</td>
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<td>R. Holt</td>
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<td>J. Cleverse</td>
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<td>W. Nyland</td>
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LADIES DIVISION

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<tr>
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<td>6659</td>
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<tr>
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<td>J. Radosa</td>
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<td>134.18</td>
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<td>E. Balsamo</td>
<td>6124</td>
<td>127.33</td>
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<tr>
<td>M. Sochacki</td>
<td>6954</td>
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<td>L. Sochacki</td>
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<td>T. Sochacki</td>
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<td>122.94</td>
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HIGH SERIES

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<tr>
<td>M. Jones</td>
<td>482 SCR</td>
<td>623 HGP</td>
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<tr>
<td>J. Radosa</td>
<td>696 SCR</td>
<td>696 HGP</td>
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<tr>
<td>E. Balsamo</td>
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<td>593 HGP</td>
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HIGH GAME

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<tr>
<td>M. Sochacki</td>
<td>199 SCR</td>
<td>235 HGP</td>
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<td>L. Sochacki</td>
<td>257 SCR</td>
<td>257 HGP</td>
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HIGH THREE GAMES

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<tr>
<td>Paschke</td>
<td>2408 SCR</td>
<td>253 HGP</td>
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<td>ABC No. 1</td>
<td>2581 HCP</td>
<td>2581 HCP</td>
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<tr>
<td>Coven</td>
<td>2322 SCR</td>
<td>2322 HGP</td>
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Genco Mfg. Gets Biggest Export Order

CHICAGO—Sales manager Ralph Sheffield of Genco Manufacturing & Sales Company elatedly reported this past week:

“We are, right now, filling the largest export order we have ever received.”

He also advised that the order was from Western Germany and that it was for their new “Super Big Top Riff Gallery”.

Said Sheffield, “The first orders we received for our ‘Super Big Top’ were more or less on a sample basis.

‘Then’, he reported, “each week we received an order for more and more.

‘Until’, he says, “this past week when we received a cable from our distributor in Western Germany that practically floored us.

“We thought it was a mistake at first”, he advised, “and so we cabled back to Germany to learn if the figure contained in the cable was correct.

“We received a return cable that advised us the figure was correct but, in addition, to add just as many more on to the order.”

KEENLEY JUMBO POOL

IN A CLASS BY ITSELF

ALL-STATE COIN MACH. EXCH.

2317 N. Western Ave., Chicago Ill.

(All Phones, Belmer, 5-8770)

Buy The BEST

RECONDITIONED EQUIP.

At the BEST PRICES

United ROYAL $115.00
United CHIEF 165.00
ChiCoin SUPER FRAME 179.00
ChiCoin HOME RUN 149.50
Bally VICTORY 235.00
Bally ROCKET 265.00
Williams JUNGLE King 235.00
Williams SAFARI Guns 225.00
Exhibit STAR Guns 149.50
SEDARGE "A" 265.00
AMF "A" 65.50

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We are exclusive factory distributors for:

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LAKE CITY AMUSE. CO.
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(Tel: HE 3-7897)

LET'S MAKE A DEAL!

WE HAVE A LOT TO OFFER—

TELL US WHAT YOU NEED—

WE WILL WORK IT OUT!

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DAVID ROSEN


835 N. BROAD STREET, PHILA. 23, PA.

PHONE—STEVenson 2-2903

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
Big doings at Reidt Distributors (Wurlitzer) week of the 16th with showing of the new Wurlitzer "Centennial 1900," and Si Redd and Bob Jones, sales manager, hosting ops from throughout the New England states, who report reaction to the new model is terrific and ops especially entranced by its functional lines, compactness and neatness. Following the week long show, Si and Bob will put the show on the road with an engineer from Wurlitzer for saturation showings all thru the territory. Bally's new in-line game, "Broadway," going big at the Lincoln Street plant. Bob Jones back from a skiing trip to Stowe, Vt., and stopover in Montpelier, Vt., where he met with ops regarding pins there. Pins are okay, he reported, but free plays are out. ... Dave Bond, presy Trimount Automatic Sales Corp. (Seeburg) predicts "one of the best, most important and most illuminating" years ahead for the coin machine business. Pool games going great at Trimount, Irwin Margold, general manager, reports. ... Inventory time ended for Hub distros and they are settling down to normal activity and planning for '56. ... At Ed Ravreby's Associated Amusements (Rock-Ola), Ed and Dick Mandall, general manager, looking sites for their new location. Rock-Ola "120 Hi-Fi," going nice and United's "Hi Score" pool game coming up in smash fashion. Connie Bianca, secretary to Ed Ravreby, called home to Albany, N. Y. because of family illness.

Biz reported on upward at Louis and Barney Blatt's Atlas Distributors (AMI) and ambitious plans being made for series of showings of the music machine through the territory in 1956. ... Opa around town this week included: Larry Bentoncourt, Danvers; Tom Libby, Haverhill; Charlie Sharpe, Portland, Me.; Tony Grazio, Quincy; Pimley Burrows, Brattleboro, Vt.; Ray Faini, Framingham; George Couto, Danielson, Conn.; Bill Hamel, Concord, N. H.; Johnny Lazar, Manchester, N. H.; Ray Shee, Worcester; Martin Oliver, Portland, Me.; Mark Ferraro, New Bedford; Elmer Laughton, York Beach, Me.; Kenneth Bregin, Pittsfield; Steve Pielock, Worcester; Dave Baker, Arlington; Al Dolins, Lynn; Joe Locke, Enfield; John Lackey, Roxbury. ... Parade of recording artists coming into the Hub this month. ... Carmel Quinn, current at Bilinarub's, followed by Frank Parker. ... Bonnie Sisters booked for Revere Beach Folics. ... Rover Boys just finished their stint at the spot. ... Sherm Feller, WVDDA disk jock, and Ruth Shapire, record promotion agent, off on road trip to plug "If You're Ever Gonna Leave Me," (Unique), which Feller wrote, and recorded by the Baker Sisters, a vaude act. ... Giselle MacKenzie coming in for the Lowell General Hospital Show Feb. 13. ... Woody Herman at Storyville. ... Joe Smith, WVDDA disk jock, doubles in brass Sunday (22) when he appears with a vocal group, for a rehearsal for the March of Dimes Benefit on that date. ... Bill St. Clair, WEEI, made his niter beat at the Bradford Roof, piping a set of Sinatra recordings.

W. J. Whitfield, Hopkinsville, Ky., down with the gout. Elsie Fears says "No one but the utterly rich can have the gout." ... At Pete Woods, Pete was talking about the power over at Reel Foot Lake. Some came all the way from Canada. ... Herb Lowe, Bowling Green, says 1955 was a great year and hopes '56 will treat him just as well. ... At Kirby Brothers, Bowling Green, the record bar was so busy we couldn't get any one to spend a few minutes giving us the latest happenings. ... J. T. Roby, Rubin Johnson, Ralph Knot, and Arlie Vincent, Owensboro, all trying to talk with Lum Clark in Atlanta at the same time via the long distance telephone. Lum is on vacation. ... J. T. Smith, Owensboro, reports a good 1955 with his race horses and routes. ... Cecil Lay, Corbin, talking about pool tables and the fine way 1955 treated him. ... Fred Lucas, Corbin, out on the route. ... John Fitzgerald and E. W. Jacobs, Louisville, report a top 1955 and say 1956 is starting out like it plans to bust 1955 records. ... A & B, Louisville, was robbed Christmas week. The entrants broke off the combination cylinders on the safe but did not take anything. This week they came back and finished the job. It is reported they got away with $15,000. Bernard S. Berman was in Chicago but Robert had the law turning on the heat looking for the thugs. ... At S. L. Stiebel, Louisville, Walter Waldman was out working the Nashville area. At Robb, who recently came in from New York, has been in the office. ... H. M. Branson, Louisville, had his sales floor looking like big business. He reports a good 1955. ... At Southern, Louisville, Leo was out but things were humming with the floor replete with AMIs, games and other machines. It looked like an Old Country Fair. ... K. A. Cormney, Central Music, Richmond, reports business in Kentucky is good, Central operates in Richmond, Summerset, Danville and Corbin. They are hoping that the new vending routes of Coke cold drinks and Keeney coffee vendors will bring them into Lexington in 1956. ... Alvin, Floyd Ball, and Ginsberg, Middlesboro, all out working the bushes. ... Ran into Art Foster, La Follette, looking around.

"It's What's in THE CASH BOX That Counts"
HOUSTON HAPPENINGS

Harold W. Daily, after doing business for nearly a quarter of a century under the name of South Coast Amusement Co., finally put his name over the door. As of Jan. 1, the firm name of South Coast Amusement Co., 318 East 11th St. Houston, was changed to H. W. Daily. Concern is owned by Daily and operated jointly by he and his son, H. W. Jr. The firm is a major distributor of various record labels, including its own, with plants in Dallas and San Antonio as well as Houston. . . . Sam E. Ayo, truly a well known Texas Coin-man, now with sales department of R. Warneke Co. (AMI). Over a period of 20 years Sam went from a top ranking music operator into phonograph and record distribution then back to his first love of operating. He and his brother A. C. recently sold all their music operations. . . . A. E. Hoot, service manager, Houston & E. Lynch Co., proud father of a girl born Dec. 24th. . . . Betty Jo Terry, attractive and likable red head, back at her old job as secretary of American Music Co. Betty Jo worked for the outfit two years, took off a spell and now is back (she hopes) for permanent. American Music is owned by brothers, Tommy and Eddie Arwardy. . . . 20 year clubber, Ray J. Roeker, owner of Ray's Radio and Phonograph service at Wharton, in the city stockering up on records and other accessories. . . . Henry Hailly, owner American Shuffleboard Sales Co. back from a Statewide business tour with a cheerful report on general conditions in his line. . . . Houston S. H. Lynch Co. (Securip) reported December as the best month in history of the company. . . . H. W. Daily Jr. waxed enthusiastic talking about "What Am I Worth", a recent number of George Jones on Starday label.

Va. Music Ops Schedule
Series of Regional Meets

CHARLESTON, W. VA.—Dana M. Hicks, executive secretary of the West Virginia Music Operators Association, with headquarters in this city, reports that a series of regional meetings have been scheduled to be held throughout the state during the coming weeks.

These meets will take place in Williamson, Huntington, Wheeling, Morgantown, Fairmont and Clarksburg. Regular scheduled meeting of the Board of Directors will be held on Sunday, April 1, at the Daniel Boone Hotel, Charleston.

Phil Robinson Visits Chicago

CHICAGO—Phil Robinson, western regional director for Chicago Coin Machine Company, this city, visited here all this past week.

"My reason for this visit", Phil answered when questioned, "is to set up for faster and bigger volume deliveries of our new 'Champion' pool game. "Believe me", he stated, "we can use carloads more of the 'Champion' out on the west coast."

"That's why I'm here", he concluded, "to get our factory to ship me as many as possible every day from now on."

SEE US FIRST FOR THE FINEST POOL GAMES!

Chicago Coin Exhibit DeLuxe "84" Champion Pool • Skill Pool • King Size Skill Pool

Immediate Delivery!

POOL TABLE PARTS

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
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<tbody>
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<td>2 Cue Sticks</td>
<td>$3.45 Each</td>
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<tr>
<td>21&quot; Dia. Ball</td>
<td>$3.45 Each</td>
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</tr>
<tr>
<td>2 White 214&quot; Dia. Ball</td>
<td>$3.50 Each</td>
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<tr>
<td>48&quot; White Cue Tip</td>
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<tr>
<td>Clik Chalk Box</td>
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<tr>
<td>Duplex Metal Chalk Holders</td>
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<tr>
<td>Gold Chalk</td>
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<tr>
<td>Cue Repair Kit</td>
<td>$5.75 Each</td>
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<td>Chrome Leather Clic Tips, 24MM pkg of 25</td>
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<tr>
<td>Foreman Green Table Cover</td>
<td>$4.99 Each</td>
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<tr>
<td>Rubber Cue Bumpers</td>
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<td>Deluxe Pocket Kit</td>
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<td>Majestic Rubberback Cloth</td>
<td>$16.95 Each</td>
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<tr>
<td>Eclipse Cushion or Rail Cloth</td>
<td>$2.25 Each</td>
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</table>

SPECIAL PACKAGE DEAL!
2 Cues | $19.95
Red Balls | 4 Red
White Balls | 4 White
Cue Repair Kit | $19.95
Boxed Chalk | $19.95

SPECIAL SET OF 10 BALLS
Red | $19.95
White w/ red spots

"It's What's in THE CASH BOX That Counts"
MOA Advisory Committee to Meet in Chi February 5, 6 and 7

OAKLAND, CALIF.—The advisory committee of the Music Operators of America (MOA), will meet in Chicago, February 5, 6 and 7, at the Morrison Hotel, according to an announcement by George A. Miller, national president and business manager.

Members of the committee are J. Harry Noongrass, Martin Bets, At Denver, Sidney Levine, Les Montooth and Miller.

Meeting with the committee will be Barney Young and Irvin Gwirtz, who will present the plans for the operation of a new record company, which it is stated, will be sponsored by the members of MOA.

At the same time, it was announced that a permanent employee will be placed in the Chicago area to handle convention activities for at least two months prior to the convention, which is scheduled to be held at the Morrison Hotel, Chicago, May 6, 7 and 8.

Various committees will be appointed shortly to handle the details of the forthcoming convention.

W. Va. Music Ops To Join “March of Dimes”

CHARLESTON, W. VA.—Under the inspired leadership of J. A. (Red) Wallace, president, and the other officers of the West Virginia Music Operators Association, members of this organization have agreed to go “all out” on the “March of Dimes” campaign this month.

Juke boxes will be placed in banks, city halls and other public buildings. The entire collection will be contributed to the “March of Dimes”.

In addition, many operators throughout the state have stated they will conduct “A Day of Dimes for the ‘March of Dimes’, and contribute one day’s collection to the Polio Foundation.

The program is being coordinated by Dana M. Hicks, executive secretary of the West Virginia Music Operators Association, and T. Sterling Evans, West Virginia State representative of the National Foundation for Infantile Paralysis.

WURLITZER

for giving us a wonderful stimulating reason to celebrate your 1856 CENTENNIAL 1956

The Centennial Phonograph

MODEL 1900

OPERATORS: See it on Display NOW at...

CANYON STATES DIST. CO., INC.
301 E. 7th STREET
TUCSON, ARIZONA

WURLITZER

for giving us a wonderful stimulating reason to celebrate your 1856 CENTENNIAL 1956

The Centennial Phonograph

MODEL 1900

OPERATORS: See it on Display NOW at...

NORTHWEST SALES COMPANY
3150 ELLIOT AVENUE
SEATTLE, WASHINGTON

“The Cash Box”
The big news this week on Pico Boulevard was the showing of the new Wurlitzer model “1900” phonograph. According to Wayne Copeland, “This is the finest phonograph produced by Wurlitzer during their one hundred years in the music business.” The model “1900” was first introduced at the Wurlitzer Centennial celebration held here in Los Angeles at the Statler Hotel last December 8. At that time Wurlitzer distributors from all over the world enthusiastically received the new phonograph. Local showings for operators were held at an open house at Sierra Distributors Sunday from 12 noon until 6 P.M. when the new models were displayed and refreshment served. The new phonograph was given a great reception by the more than 500 operators who attended. Gary Stelling, regional sales, represented the factory for Wurlitzer, representing the factory at the showing, and in addition to sales manager Wayne Copeland, Jack Dolan, Pete Ley, and Matt Nordberg assisted in demonstrating the new phonograph to operators. As an added promotion, Sierra distributed 500 copies of the new Bee Jay recording of “Gee, Dad, It’s A Wurlitzer” by Don Michael to local operators who attended the showings. … Ben Chemos, business manager of the Los Angeles Division of the California Music Merchants Association, sent out a year-end report to all members outlining the advances made by the Association during the past year. The Los Angeles Division made great strides last year, gaining over fifty new members. The most significant advance made by the Association was their success in getting reduction in license fees for coin operated machines in the Los Angeles County. As the new year starts, the Association is embarking on its biggest public relations drive to date in conjunction with the 1956 March of Dimes. Chemos reported that all members are giving their whole-hearted cooperation to make this very worthwhile cause a success. Other member activities included a most successful membership drive by Gene Mickens of Los Angeles. Prospective member Paul Colaluca dropped in to head-quarters this week to discuss joining the association. Also dropping in to headquarters this week were Ben Korty of Glendale and Bill Yedin of Sherman Oaks to pick up 1956 stickers and promotion records. Happy to report that popular Los Angeles operator, Lee Walker, has recovered from his back ailment and is busy gaining back the weight that he lost. … Barbara Chandler, niece of Mary and Kay Solle, was visiting with them at Luenehagen’s Record Bar. Barbara is from Marysville, California, and had quite a time being evacuated from that city during the recent floods. However she managed to get away to spend part of her vacation with her popular aunts. During her stay, Barbara saw the Rose Parade and also visited Disneyland. Melba and Orville Kindig brought their grandson, Michael—all dressed up in a sailor suit—in to visit Mary and Kay this week. Also visiting Luenehagen’s Bar this week was Lou Herscher, writer of the current western hit “You’re Free To Go”. Lee Palmer of Mercury Records brought Ann McCormack, whose second Mercury release of “No Cause For Alarm” could be a big one, in to visit Mary and Kay. … Della Olson, veteran distributor in the San Francisco Bay area, was in town visiting with local distributors last week. … At Minthorne Music, Ed Wieder was forced to change the date of the Seeburg service school in Bakersfield, and will now hold the school some time in mid-February. Hank Tronick showed the attractive counter leaflets which the Seeburg company had made up for the new “V-200” Dual Music System. The folders contain a few words about the new system and show the different price combinations. … Nagpuni, the horse owned by George Bachman of San Diego Music, set a new track record at the Santa Anita race track last week. Bachman’s horse had previously set a track record at the Del Mar track earlier in the season.

Gabe Orfield of California Music left this week for a trip through the valley and Northern California to acquaint operators in that territory with the advantages of a one-stop service. Sammy Ricklin said that mail order business has been big for the past week, and out-of-town operators should be coming into town in force during the coming weeks. Sammy and Gabe took in the Rose Bowl Game and Gabe’s son Allan yelled so much he’s still suffering from a sore throat. Operators were glad to see Martha Delagado back at work fully recovered from the flu. … L. B. Webb, long-time operator in the Los Angeles area, was in town visiting distributors in Pico this week. … Dave Walker, at C. A. Robinson Company, is celebrating 25 years in the coin machine business this month. On his current trip through the territory, Dave is preparing for the outdoor business and looking up equipment. … Glen Catlin is still vacationing in Blythe, California. … Ed Ratajjak, AIM regional sales manager, was visiting with Bill Raphe and Herman Pastor at Badgerman Music last week. Ratajjak on his trip through the territory was district sales manager Tom Sams, who headquarters in the San Francisco area. … Larry Collins of Whit- tier says that his route is 100% easier, now that his five children have returned to school. … According to Ed Wilkes at Paul A. Langer Music, the “Broadway” game is the best game that the Daily people have ever produced, and sales to operators are backing up his opinion. Ed took his family to Pasadena to view the Rose Parade during the holidays. Karel Johnson, phonograph servicing representative, spent the past weekend visiting friends in San Francisco. … The following operators were seen visiting Pico last week: Ed Neel of Blythe; Albert Berton, Burbank; George E. Taylor, El Monte; Joe Septic, Inglewood; and Walter Levi, also from Inglewood.

“Electronic BINGO”
BUCKLEY MANUFACTURING CO.
4223 West Lake St., Chicago 24, Ill., U. S. A. • Tel. VAn Buren 6-6533

URANIUM in Action!
...especially for you...a collection of rare minerals...radio active ore, geiger counters, ultra-violet displays...see it in action...

Enjoy the thrill and excitement of Las Vegas' favorite downtown Casino...with our real western hospitality and famous Italian-American restaurant.

JOHN P. (MIDGE) RYAN • JOE K. HART • ROM PEPPLE
HOPPY PEPPLE • HENRY SYLVESTER • JOE SYLVESTER
MAHLON MURPHY • ANDY TAYA

CASINO • BAR • RESTAURANT
DOWNTOWN LAS VEGAS

IT'S WHAT'S IN THE CASH BOX THAT COUNTS

THRU THE COIN CHUTE
CALIFORNIA CLIPPINGS

The Cash Box Page 56 January 21, 1956
Williams Plant Diversifies

Stern explained that the firm intends to continue this diversification policy from now on. They will not concentrate on any one type machine, he said. They will, instead, manufacture a diversified line of games that the average operator will find the Williams' factory capable of handling all his location's amusement products needs.

“We have learned”, Stern reported, "that just as the operators, themselves, have diversified their operations, instead of specializing in just one type equipment that we, too, have to do the very same to meet the requirements of the operators.

Stern also stated, "We have under way at this time plans for many new type products.

"We feel certain", he advised, "that from among these may come the new type amusements for the industry."

Correction

NEW YORK—Due to a typographical error in the ad of Irving Kaye, this city, in the issue of January 14 the price of the 2-1/8" Pool Balls was incorrect. The correct price is "Sample Set of 10—$1.50."
Thanks and Congratulations
WURLITZER
for giving us a wonderful
stimulating reason to celebrate your
1856 CENTENNIAL 1956

The
Centennial
Phonograph

MODEL 1900

OPERATORS: See it on Display NOW at...

YOUNG DISTRIBUTING, INC.
575 11th AVENUE
NEW YORK, N.Y.

OPERATORS in...
NASSAU and SUFFOLK
The New
WURLITZER MODEL "1900"
will be on display in our showrooms
starting JANUARY 21.
COME IN AND SEE IT!

YOUNG DISTRIBUTING, INC.
of LONG ISLAND
240 EAST MERRICK ROAD
FREEPORT, L. I., N. Y.
(PHONES: MAYfair 3-2472, 3-2473 and 3-2020)

New WURLITZER model "1900" ON DISPLAY
Starting MONDAY, JANUARY 16
COME IN AND SEE IT!

DISTRIBUTORS FOR WILLIAMS' LINE OF POOL TABLES
Joe Fishman, Inc.
R & Y NOVELTIES
(Sales Agents for Young Distributing Company for Wurlitzer in Northern New Jersey)
131 CLINTON STREET, NEWARK, N.J.
(PHONE: Mitchell 2-2548 & 9)

EASTERN FLASHES

Main topic of conversation this week throughout the city is the "forum" being held at the Henry Hudson Hotel on Tuesday night, January 17, sponsored by the music distribution, Ross & Sons, New York Distributing Company, and Young Distributing, Inc. All of the operators whom we met up with in coinrow this week advised they will be on hand. And during the week we visited told us that the reaction was simply great. No one in any business knows all the answers, and operators who attend will learn plenty which will react to their financial benefit. We urge all to attend.

When this issue is in your hands, music operators all over the country will be visiting their local Wurlitzer distributors to take a look at the new Wurlitzer model "1900" phonograph — called the "Centennial" — in celebration of Wurlitzer's 100th year in business. Locally, Young Distributing will have Joe Young, Abe Lipsey, Jack DiCorio and all their staff on hand to greet the ops. Joe Fishman, who is the sales agent in N. J. for Wurlitzer phonos for Young Distributing, will also be here for several days to welcome music operators from New Jersey. In addition Fishman is showing the Wurlitzer phone at his Newark, N. J. showrooms starting Monday, January 16. Joe's associates will be at the Newark office. A showing of the new machine will also take place at Young Distributing of Long Island in Freeport, starting Saturday, January 21. Hank Waits of this firm will be at the New York show all week. Then, at some time during the week of January 23, Young will show the Connecticut operators the new machine — probably at a hotel in Bridgeport. Hank Barber of the Landsheft and Barber Advertising Agency, will represent the Wurlitzer factory at the New York showing.

Sam Moore of Highlands, N. J., is in to visit with distributors. Tells us that weather conditions produced another flood in his area, but he was lucky and was able to rescue a half dozen machines before they were hit by the water. Wasn't so fortunate last time, when plenty of his equipment was damaged. Elmer Rowe of the Rowe Music Service, Troy, N. Y., is in town visiting. While here Elmer took in that great Broadway show "Inherit The Wind" with Paul Muni. Atlantic and Young Corp. started their Sales Service School sessions this week, with the first being held at the firm's quarters on 94th Street. Sol Meyer Parkoff enthused over the large turnout of ops and their mechanics. Classes start at 7 P.M., with refreshments served from 6:30 to 7. Same procedure will now prevail every Monday night. Condolences to Murray Kaye, whose mother passed away this past week and Murray out of the office for the week. Atlantic displaying Gottlieb's "Spot Pool" pool game, and Sol Gottlieb from the Chi factory was on hand demonstrating the game. The same large crowd of ops continue to flock into Al Simon's, Albert Simon, Inc., to look over the display of Chiftec and Geneco machines.

Barney Ross, the ex-welter, champ, and now currently connected with Eddie Fisher, in record promotion, visited with Barney (Shugy) Sugarman at Runyon Sales. Barney celebrated his 46th birthday on Dec. 23. Tells us he's expecting his third grandchild in some time this month. A Hollywood movie studio preparing to start production of a film of Barney's life, and he will leave for the West Coast some time in Feb. Shugy so busy with customers and details, he hardly has time to spare for his friend... "Senor," Al Bodkin getting ready to leave for Miami Beach. Takes off on Jan. 23 for five weeks. Will stay at the Luhrnne Hotel. He also will take a summer vacation, preferring to stay on the job during the warm weather and stimulate play on his machines... Over at Mike Munves, Charlie Rubenstein, arcade owner, tells the story about opening an arcade a number of years ago, and bought up five "Thousand Dollar" games, real old-time equipment. Then little by little, replaced them with new machines, and sold the machines back to Mike... Bob Charles, Binghamton Amuse. Co., Binghamton, N. Y., in town for a few days, and then flies down to Ft. Lauderdale, Fla. with his wife and son. Expects to stay there until middle of April.

UPPER MIDWEST MUSINGS

Sam Karter, Star Sales. Co. of Minneapolis, Minn. is very proud of his son Phillips. Phillip walked off with the top honors in the Minneapolis Junior championship Bowling roll-off held during the Christmas vacation... L. A. Anderson of Hudson, Wis., is busy these days placing coin operated pool games. Andy and Ella Ohrens of Grand Forks, N. D. took off for Hot Springs, Ark., and are missing all the real nice cold weather... Mr. and Mrs. Glenn Bischell of Chippew Falls, Wis., were seen shopping around... Leo Megamas of Isabel, S. D. stopped in the Twin Cities on his way up to visit relatives in St. Cloud. N. W. Leo looked over the latest in games... Mr. and Mrs. George Emmings of Brookings, S. D., spent the day in the Twin Cities. Elmer did some shopping for equipment... John Galep and Harry Galep, operators from Menomonee, Wis., ran into each other in the Twin Cities. Johnny was picking up records, and Harry was on his route. His Upsy also shopping around for equipment... Joe Totzke, Totzke Music Co. of Fairmont, Minn., has been very busy installing T. V. sets. He manages to take care of his route between installations... Recent visitors to the Twin Cities were Jim Donnelly of Spooner, Wis., Charles Sorenson of St. Cloud, Minn., Earl Hausauer of East Grand Forks, N. D., Ben Kraskopf of Tracy, Minn., Royal Hagen of Shayton, Minn., and Clayton Norberg of Mankato, Minn.

"It's What's in THE CASH BOX That Counts"
The Centennial Phonograph

WURLITZER
for giving us a wonderful stimulating reason to celebrate your
1856 CENTENNIAL 1956

The Centennial Phonograph

MODEL 1900

OPERATORS: See it on Display NOW at...

Coven Music Corp.
3181 NO. ELSTON AVENUE
CHICAGO, ILL.

WANTED
BRIGHT SPOTS • FROLICS • BRIGHT LIGHTS
SEEBURG HF100
CASH OR TRADE!

Empire Coin Machine Exchange
1012-14 MILWAUKEE AVE., CHICAGO 22, IL. Phone: EVERGLADE 4-2600

CHICAGO CHATTER (Cont.)

an audience. By the way, Bill bustled all long-distance phone records with a 1 hour, 56 minute phone call last week from one of Bally's distributors. How's about Ray Moloney and George Jenkins performing a duet on the first Bally Records release with Jimmy Hilliard in the background harmonizing while Lou Brewe plunks on his banjo. The tune? "Easy Aint So." Herb Gettigner advising that Johnny Casola and Al Thoeke still traveling throughout the sunny southland clicking with United Service Schools... General agreement among the box leaders that music biz is now definitely backbone operation for all ops. But large more aggressive educational action to help music biz grow greater and continue boom booming along... George Ray of ABR planning trip to Armed Vacuum plant to discuss plans for firm here... Chi's music ops of belief they will make largest financial donation in their history to the "March of Dimes" here as "Day Of Dimes for March Of Dimes" gets going.


WORTH REPEATING: He who would climb a tree must grasp at its branches—not at its blossoms.

"It's What's in THE CASH BOX That Counts"
Boosts now has RICHMOND, WARREN

The O'CONNOR

Cyclonic Kickers.

Now at no extra cost, to help protect your equipment:
Extra Heavy Duty All-Steel Legs . . . Plated Cigarette Holders on Side Rails.

SEE IT AT YOUR DISTRIBUTOR NOW!
Amusement Pinball
as American as Baseball and Hot Dogs!

Genco Sales Mgr.

Warren Named

“20 Year Club”
Passes 1,000 Membership Mark

CHICAGO—The Cash Box’ “20 Year Club” passed the 1,000 membership mark this month.

Total number of members is now 1,020.

The club was founded on January 7, 1953 and has become one of the most outstanding institutions in the industry.

There has never been anything like the “20 Year Club”.

It is composed of men and women who have been active in the coin machines industry for 20 years or longer. There are members who have been and still are active for over 50 years.

Harry S. Lavine of Oll City, Louisiana, has been actively engaged in the industry for over 57 years. A. S. Levy of Dayton, Ohio, has now been active in the coin machines business for over 51 years.

Whereas growth has continued at a steady pace for the “20 Year Club” it has not been as great for the “Alternate Member’s” division.

Men and women who have been actively engaged in the coin machines industry for 10 years or longer, but not yet 20 years, are eligible for membership in the “Alternate Member’s” division of the “20 Year Club”.

On reaching their 20th year in the industry they automatically become members of the “20 Year Club”.

Thanks and Congratulations

WURLITZER

for giving us a wonderful stimulating reason to celebrate your
1856 CENTENNIAL 1956

The Centennial Phonograph
MODEL 1900
OPERATORS: See it on Display NOW at

O’CONNOR DISTRIBUTORS, INC.
2320 W. MAIN STREET
RICHMOND, VA.
Kennedy Retires From Redd Distr.

Moline Ops Set “Dime” Day

Small Re-elected

FOR DAVIS REBUILT EQUIPMENT
WITH DAVIS 6-POINT GUARANTEE
Call Us Collet—
Syracuse 75-1631
Photograph converted to 10c play
on request.

DAVIS CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK

Boston, Mass.—When Raymond C. Kennedy retired from Redd Distributing Company, this city, after many years of valued service, the firm ran a “retirement” party at Tallino’s Restaurant. All present and former members of Redd Distributing attended the gathering.

Pictured above is Kennedy being presented with a HiFi phonograph. Left to right: Bob Jones, Sr Redd, Mr. and Mrs. Raymond C. Kennedy.

Moline, Ill.—Boh Hallgren, H & H Music and Distributing, this city, advises The Cash Box that he is arranging a day in January in which his juke boxes will be used for “A Day of Dimes for the March of Dimes.”

In addition, the reports that several other operators in the territory are planning to cooperate, among them Lengbahn Music of Rock Island.

“So What’s in THE CASH BOX That Counts”
RACK UP those BIG PROFITS! with...

GENCO'S DE LUXE TOURNAMENT POOL
for 3 or 4 Sided Play (lined playfield)

- Hinged Playing Field
- Finest Quality Billiard Table Materials

FIRST WITH:
Playfield Light • Adjustable Levels • Mother-of-Pearl Rail Markers • Clog-Proof Ball Troughs • Steel-Sheathed Cash Box

LATEST ADDITION!
SUPER BIG TOP STILL IN PRODUCTION (FINEST GUN GAME EVER)

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue Chicago 14, Illinois

BINGO GAME SPECIAL!

| MIAMI BEACH - - - $400.00 | VARIETY - - - $200.00 |
| GAY TIME - - - 350.00 | HI FI - - - 145.00 |
| GAYETY - - - 215.00 | DUDE RANCH - - - 110.00 |
| BIG TIME - - - 325.00 | YACHT CLUB - - - 60.00 |

Guaranteed—Money back if not satisfied.
All very clean—rails scraped and varnished.
DEPOSIT REQUIRED

CALL: O. L. MULLININX

COASTAL NOVELTY COMPANY
2122 WATERS AVENUE
SAVANNAH, GEORGIA
(Phone 4-2366)

AIRMAIL SUBSCRIPTION to THE CASH BOX $30.

"It's What's in THE CASH BOX That Counts"
chicago coin's

CHAMPION POOL

The original . . . Official-Type Pool Game
With The Exciting Center Hole Feature!

New Attractively Applied Designed Cabinet With
"Interlock" Construction!

New Tantalizing Center Hole Feature Increases
Play . . . Requires Even More Skill and Alertness!

New Type Ball Drop Mechanism . . . Simple . . .
Positive . . . Fool-Proof!

New Plastic Light-Up Bumper Posts!

New Super Sensitive Rebound Rails!

Built-in Accurate Spirit Levels!

Hinged Front Door and Playfield For Easy Servicing!

2 Color Grid Screened Playfield For 3 Sided Play!

2 Coin Operation! 2-4 Can Play! 3-4 Sided Play!

*I EARNING POWER
(By Actual Test Locations)

NOW AT YOUR DISTRIBUTOR
ALL STAR TEAM BOWLER
BOWLING TEAM BOWLER
SCORE-A-LINE BOWLER

chicago coin's
MACHINE COMPANY

1725 West Diversey Blvd., Chicago 14, Ill.
WANT

WANT—Late Model Phonographs, Hobbies; Wall Boxes; Steppers. Late Model Pinballs, One Balls; Sunshine Parks; Across The Board AMI 40 tel. Hobbies; Wall Boxes: Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% below. We pay freight BEACH SONS, 321 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT— Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; General; Bluebird; Champion: JACOB S. SCHNEIDER, 123 W. 66th STREET, N. Y. C.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quality and condition, TONY GALCANO, GALTANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Appluopp opportunity to quote prices on late used bowlers and Juke Boxes. Our prices are so low, we haven't advertised them for fear of depressing the market. Write now to: SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, N. Y. (Tel.: Lincoln 9106).

WANT—Wurlitzer 1400's, 1600's 1600A's. Also Chicago Cola Band Boxes and Wurlitzer 248 Steppers. BUSH DISTRIBUTING CO., 286 W. 29th STREET, MIAMI, FLA. (Tel.: 3-4623).

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRTEENTH AVENUE, MOLINE, ILL. (Tel.: 4-6703).

WANT—To Buy. Quantity of Seeburg M100A. As Is. No broken or missing parts. Price F.O.B. steamers. Wire or write NOVELTA, S.P.R.L., HUXLEY ST. 27, ANTWERP, BELGIUM.

WANT—Gottlieb and Williams' Five Ball, Seven Ball, Ten Ball, 25 Top; Gottlieb's Safari; Gottlieb's Super Jumbo; Seeburg's Shoot the Bear. H. BEITI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: Union 3-8774).

WANT—Used or surplus records all speeds, large or small quantity, METRO MUSIC CENTER, 934 CENTRAL AVE., ST. PETERSBURG, FLA. (PH: 7-3774).

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Wurlitzer 1040, 1600, 1600A, 1600A-2, 1600A-4. Chicago Cola Band Boxes and Wurlitzer 248 Steppers. BUSH DISTRIBUTING CO., 286 W. 29th STREET, MIAMI, FLA. (Tel.: 3-4623).

FOR SALE—Dudie Ranch @ $210; 2 Palm Springs @ $245; 1 Variety @ $395.—as a package, $999.95. WITH ENTERPRISES AND ASSOCIATES, 22-20 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519).

FOR SALE—late 100cond, reconditioned, used. Also several others. Our price includes re-conditioning. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: Olympic 8-4012, 4013.

FOR SALE—Wurlitzer 3020 Wall boxes, 45 ea. MUSIC DISTRIBUTING CO., 213 FRANKLIN ST., FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE—Bowlers in quantities. Bally — Victory, Champions, Blue Ribbons and Gold Medals. KEEFERS MUSICAL MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CH 9-6556).

FOR SALE—Or Trade for Seeburg 100s, AMI, Rock-Olas, National or American Shuffleboards. 6 slightly used Popperette Popcorn Machines; 5—3 Dimensional Theatres; Silver Balls; 4 Player Derby; 6 Rocket Patrolls; 2 Leo Musical Merry-Go-Rounds. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH.

FOR SALE—Chi Coin Score-A-Line Bowlers: Write; Hollywood, $375; Bonus Score, $375; Triple Strike, $300; Fireball, $275, Flash, $195; Super, $150; Advance, $125; Super Match, $50; Name, $50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-6090).

FOR SALE—All types late model phonographs converted to 10e play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 7-15631).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingo-Comets, as new or older. Also, SYRACUSE STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-6883).

FOR SALE—Coronation; Twenty Grand, Four Waltz, Juke Box; Disco Jockey; Hong Kong; Queen of Hearts; (6) 3-5's and Many Others. All in A-1 Condition. Make Offer. Bob Bantels, NO BRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: Market 1-5343).

FOR SALE—Can you afford 92¢ per week to get ahead and stay ahead of all competition? For only 92¢ per week you can have a 40-word ad in a leading magazine plus a free full year's (22 weeks) subscription to The Cash Box "The Bible of the Coin Machine Industry." Send your own ad and get your 40-word ad at THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—“Seeburg’s,” “C,” “S75,” Seeburg “B,” “475,” Seeburg “A,” $250; AMI E-120 Phonographs, $575. All the above machines are clean and ready for location. UNIT-ED LIFE, P.O. BOX 1995, 902 W. 23, WICHITA 12, KANSAS. (Tel.: HO 4-6111, 3-8044).

FOR SALE—Golden Pastures, $125; Main Street, $150; Bowling club, $125; Guys And Dolls, $75; Olympic, $125; STARK NOVELTY CO., 1813 FULTON RD., N.W., CANTON 9, OHIO.

FOR SALE—Like New. Miami Beach, $395; Gay Times, $325; Big Time, $345; Variety, $235; Gayety, $225; Paradise, $115; Paradoodles, $120; Rio, $80. NASTARI DISTRIBUTING CO., 912 POYDRAS STREET, NEW ORLEANS 12, LA. (Tel.: Magnolia 6386).
FOR SALE—Exhibit Pool; Genco Tournament Pool. Write for price. W.B. DISTRIBUTORS, INC., 1012 MARKET ST., $110-02 BROAD, MO. (Tel.: Enid 1-9292).

FOR SALE—Lowest Prices In The Country. Leaders $249.50; Team Plays $249.50; Classics $145; Crovers $125; Exhibit Rifle Gallery $169.50, All equipment refurbished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 756 MILWAUKEE AVE., MAIN ST., DETROIT 2, ILL. (Tel.: Canal 6-0293).

FOR SALE—All types of Amusement Equipment: Music, Games, Cigarette Machines and Vendors. KOEPPEL DISTRIBUTING CO., 6230 TENTH AVE., NEW YORK, N.Y. (Tel.: Circle 6-8393).

FOR SALE—Bally Beauties, $145; 100C Seeburg, $395; 1438 Comets, $395; 1446 Hi-Fi, $695; Model C, $210; Model B, $185; Model A, $135; AMI 5 & 10 Boxes, $10; AMI Seeburg Boxes, $5; 3020, $8; 3W7-5L6; $10; AMI 40 Stepper, $15; H & H Music, 1626 THIRD AVENUE, Moline, ILL. (Tel.: 4-6703).

FOR SALE—We are overstocked with Bingos, Bowlers, Guns, Wurlitzer Phonographs and Wurlitzer Wall-boxes. Any reasonable offers will be accepted. T & I DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: Main 1-4751).

FOR SALE—Hi-Speed Super Fast Fast shuffle board wax, 24 one-pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI DISTRIBUTOR. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—1 AM 40 Selection Hideaway with Steel Cabinets, $50; 8 AMI Boxes, Se & 10c, $7.50 ea., then 50c, Trojans, $1.25; Coney Island, $45; Frolics, $10; Geneo Golden Nugget, $40; Genco Jumping Jacks, $40; Palm Beach, $75; Spot Lite, $35; Trojans, $10; Yankee Club, $65; Shuffle Allers: Cascade, $50; Olympic, $50; Chief, $115; Crover, $60; Classic, $60; Imperial and Leader Flasher Consoles, $145 ea. MID-STATE CO., 2639 MILWAUKEE AVENUE, CHICAGO 47, ILL. (Tel.: Dickens 2-3444).

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guarantees a beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANCO DISTRIB. CO., 2816 PURITAN AVENUE, DETROIT 21, MICH. Tel.: University 4-0773.

FOR SALE—Beach Clubs, $95; Palm Spring’s Surf Side, $55; Dude Ranch, $75; TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO, OHIO. (Tel.: C.3-3624-3-4005).

FOR SALE—Speakers: Electro-Voice, Jensen, Lovell, etc., specially priced for operators. Ask us for quotations and be convinced. GERTZ, INC., 257 FROST AVENUE, DOWNTOWN, B1, ILL. (Tel.: S. 2400).

FOR SALE—Late Model Lehigh PX Clocks, Edison, Elgin, 25¢ or 50¢ Vending. AUTOMATIC DISTRIB. CO., 700 NORTH WESTERN, OHIO CITY 6, OHIO, (Tel.: Forest 3-4546).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Seeburg M100A, $300; M100D, $150; M100C, $275; M100W, $225; Wurlitzer 1250; $150; 1100, $15; AMI A, $125; AMI B, $185; AMI C, $200; Evans Constellation, $125. MUSICAL SALES, 2343-3666 OLIVE ST, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Seeburg M1000A, $300; M100D, $150; M100C, $275; M100W, $225; Wurlitzer 1250; $150; 1100, $15; AMI A, $125; AMI B, $185; AMI C, $200; Evans Constellation, $125. MUSICAL SALES, 2343-3666 OLIVE ST, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Shuffle Games: Lightning, Fireball, Mystic, Blue Ribbon, 5th Avenue, Music Makers. First Class, NOVELTY COMPANY, 103 MERICK ROAD, L L, N. Y. (Tel.: F-Restport 6-6771).

FOR SALE—Hawaii, $125; Singapore, $195; Tropicaans, $210; Exhibit Shooting Gallery, $124-50. WESTERN DISTRIB. AVE., SOUTHWEST 16th AVE., PORTLAND, OREGON. (Tel.: Atwater 7565).

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonographs. Write for list. WESTERHAUS CORPORATION, 7226 KESSEN AVENUE, CINCINNATI, OHIO. (Tel.: Mount Aire 5000-1.2 Chapel 9-6556).

FOR SALE—All types used AMI, Wur- litzer and Seeburg. We are clean and shipped, or as is. Factory Distr., Seeburg, DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: Regent 6-3691.

FOR SALE—Bally Dudley Ranch, $125; Beauty, $115; Beach Club, $135; Valley Spreader, $140; Ice Express, $160; Variety, $295; Evans Saddle & Spreader, $225; Jenny Jumpin’ Jacks, $45; United Classic Bowlers, $93; MICKEY ANDERSON, 134 EAST 11TH STREET, ERIE, PA. (Tel.: 5-7549).

FOR SALE—We have Brand New, the following Chicago Coin Bowlers: 1 Team Bowling; 1 Bull’s Eye Bowler; 1 Eight Lane Bowler; 1 Raise Slow Bowler, 1 Playtime Bowler and 1 Grip Cross Bowler (Like New). Make us a reasonable offer. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA, EVANSTON, IND. (Tel.: Harrison 3-4508).

FOR SALE—Comco Extended Range Speakers Acoustically Engineered for Tone Range. 100% Guaranteed Satification or money is refunded. Write for literature on full line wall speakers. $11.95. Also ceiling and corner speakers at equally low prices. COVEN MUSIC CORP., 3181 N. ELSTON AVE., CHICAGO, ILL.

FOR SALE—Seeburg 3W2L-56 20 selections 3¢ Wall Boxes, lots of 25 or over. Also, Wholesale, and used phonographs of all makes, write for low prices. SEACO Distributors, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Bigelow 3-3524).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Send $1.00 for the record of *The Cat Came Back* b/w “Stop Crackin’ Peanuts” by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether you wish 78 or 45 rpm. CROSS COUNTRY RECORDS, 2530 W. WATER LANE, GARFIELD, N. J. Tel.: Prescott 9-0182.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON T. E. 5472, W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: Dinkirk 3- 3101.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you will pay a little more when you decide your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: Wheeling 5472.

FOR SALE—Teledisc Machines, factory reconditioned. Ready for location. $119.50. 1/3 down, balance C.O.D. We stock all Teledisc parts, also parts and supplies for Jakes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.


FOR SALE—3020 Wurlitzer Wall Boxes, $5.00 ea.; 100 20 Selection Seeburg 5¢ Wall Boxes, $1.00 ea.; Packard Wall Boxes, $1.00 ea.; 100 21 Super-G, $7.50 ea.; 170 N.Y. S&W, $10 ea.; LEW JONES DISTRIBUTING CO., 1301 NORTH CAPITAL AV., INDIANAPOLIS, IND. (Tel.: MEROS 2-1593).

FOR SALE—Rowe 8 Col. Gin. Machine, $75; Beach Club, $15; Yacht Club, $75; Flying High, $50; Non Coin Operated Joker, $50; Jet Fighter, $150. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, O. (Tel.: Bridgeport 750).
FOR SALE—18 foot Rock-Ola Shuffleboard $149.50; Shuffleboard game wax (12 cans) $5.50; Fast wax case (12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, I.I. (Tel.: Juniper 8-1814).

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally, TARAN DISTRIBUTING, INC. 3401 N. W. 36TH STREET, MIAMI 42, FLA. Tel.: 64-8864.


FOR SALE—Special, Bally: Gay Times, $299.50; Gatetones, $225; Miami Beaches, $450; Varieties, $260; Big Times, $365.50; Ice Frolics, $99.50; Futurities, $35; Spangles, $435; Atlantic Cities, $35. United: Pixies, $450; Singapore, $135; Triple Plays, $295. Gottlieb: Bouncing Balls, $165. Williams: Big League, $137.50; Band Wagon (4 Player Large Deluxe Game), $324.50; Circus Wagon (2 Player Large Deluxe Game), $224.50. Derby Rolls, $325. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. (Tel.: Canal 2-3128).

FOR SALE—100 Packard Wall Boxes, $1.50 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. (Tel.: Market 1-3967).

FOR SALE—Big Time, $365; Variety, $265; Palm Springs, $115; Spot Lite, $255; Miami Beach, $400; Gatetone, $225; Surf Club, $135. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: Tulane 6729).

FOR SALE—Reconditioned Surf Clubs, $150; Palm Springs, $115; Yacht Club, $75; Gaytimes, $400; Variety, $260. Also Shuffle Alley tournament boards, $12.50, DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL. (Tel.: Juniper 8-3211-12).

FOR SALE—United Royal, $134; United Chief, $185; United League, $215; CC Super Frame, $219.50; AMI "A", $69.50; CC Home Run, $260; AMI D-80; Seeburg Ben Gun, $94.50; Exhibit Star Shooting Gallery, $174.50; Seeburg "A", $255. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. (Tel.: HEnderson 1-7577).

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI G; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. R RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FREELINGHUYSEN AVE., NEWARK, N. J.

MISCELLANEOUS

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VENT OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: P ehkington 3-7197 or PHONO-VENT OF HOUSTON, 1406 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: Pliston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAllon 3931.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 5760 AIRLINE HIGHWAY, NEW ORLEANS 20, I.A. (Tel.: Vernon 5-7976).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, J udson 6-2649; The Cash Box, Chicago, Ill., DE 2-0045; The Cash Box, Hollywood, Calif., Hollywood 5-1702.

THE CASH BOX
"The Industry's Trade Magazine"
PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY.
PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY ACKNOWLEDGES THE "CASH BOX" CLASSIFIED AD SECTION AS THE "INDUSTRY'S MARKETPLACE."

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ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
26 West 47th Street, New York 36, N. Y.
How To Use "The Cash Box Price Lists"
[Also known as the "C. M. L. (Coin Machine Industry) BLUE BOOK"]

FORWARD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like the true reporter "The Cash Box Price List" can only feature the market prices as they are quoted. "The Cash Box Price Lists" set exactly the same as the market quotation board at the Stock Exchange—putting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning. "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

REGARDING SELLING PRICES

IMPORTANT!

Reports indicate that, in some cases, purchasers become upset due to the fact that they cannot match the lower price quoted, even on the lower price brackets. Sometimes sellers of machines listed at $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchases of such equipment must realize that machines in the very low-priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add on his price the cost of transportation to obtain the machine, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing. A machine shipping of these machines must be made to a decent profit which will, in most cases, raise the price of $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these can be both due to the fact that many of the parts have not been made by a machine, and to the rapid turnover of machine dealers, since manufacturers of many of the old arcade machines and kiddy rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

LISTED ALPHABETICALLY

A M I
1* Model A 146, 40 Sel., 78 RPM......69.50 135.00
2 Model B 148, 40 Sel., 78 RPM......125.00 185.00
3 Model C 150, 40 Sel., 78 RPM......100.00 210.00
4 Model D 51, 10 Sel., 45 RPM......150.00 265.00
5 Model D 50, 51, 50 Sel., 45 RPM......175.00 365.00
6 Model E 44, 53, 45 Sel., 78 RPM......175.00 450.00
7 Model F 53, 50, 80 Sel., 45 RPM......275.00 525.00
8 Model F 52, 53, 50, 78 Sel., 45 RPM......275.00 525.00
9 Model G 120, 50 Sel., 45 RPM......250.00 557.00
10 Model H 52, 50, 78 Sel., 45 RPM......275.00 525.00
11 Model I 240, 40, 78 Sel., 45 RPM......275.00 525.00
12 Model J 240, 40, 78 Sel., 45 RPM......275.00 525.00
13 Wd. Box Wall 120, 78 Sel., 45 RPM......10.00 12.00
14 SM or SL Steppe 9.50 20.00
15

EVANS
1 Mills Constellation, 47 Model 951, 40 Sel., 78 RPM......50.00 125.00
2 Constellation, '49, Model 952, 40 Sel., 78 RPM......100.00 200.00
3 Jubilee, '52, Model 242, 40 Sel., 78 RPM......175.00 225.00
4 Constellation, '51, 10 Sel., 45 RPM......249.00 320.00

ROCK-OLA
1 4422, 46, 20 Sel., 78 RPM......25.00 75.00
2 4424, 46, Playmaster, Broadway, 20 Sel., 78 RPM......30.00 70.00
3 4426, 47, 20 Sel., 78 RPM......39.50 95.00
4 4428, 48, Magic-Glo, 20 Sel., 78 RPM......49.50 110.00
5 4432, 50, Rocket '51, 50 Sel., 78 RPM......125.00 175.00

MANUFACTURERS AND DEPARTMENTS

WURLITZER
1 1015, '46, 25 Sel., 78 RPM......60.00 95.00
2 1086, '46, Colonial, 24 Sel., 78 RPM......60.00 95.00
3 1017, '46, Highway, 24 Sel., 78 RPM......60.00 95.00
4 1109, '51, 25 Sel., 78 RPM......85.00 155.00
5 1250, '50, 45 Sel., 45 RPM......135.00 175.00
6 1250, '50, (Same as above) Converted to 45 RPM......150.00 200.00
7 1060, '51, 48 Sel., 45 RPM......175.00 300.00
8 1050, '51, (Same as above) Converted to 45 RPM......225.00 335.00
9 1150, '51, 45 Sel., 45 RPM......225.00 335.00
10 1500, '50, 3020 Wall Box, 45 RPM......500.00 750.00
11 4050, '49, 3020 Wall Box, 45 RPM......10.00 22.50
12 4045, 4050 Conv, of 3020, 45 RPM......5.00 11.25
13 4035, Wall Box 45 RPM......4.00 9.50
14 4020 Wall Box 14.95 25.00

REGULAR SELLING PRICES

Wurlitzer
1 1015, '46, 25 Sel., 78 RPM......60.00 95.00
2 1086, '46, Colonial, 24 Sel., 78 RPM......60.00 95.00
3 1017, '46, Highway, 24 Sel., 78 RPM......60.00 95.00
4 1109, '51, 25 Sel., 78 RPM......85.00 155.00
5 1250, '50, 45 Sel., 45 RPM......135.00 175.00
6 1250, '50, (Same as above) Converted to 45 RPM......150.00 200.00
7 1060, '51, 48 Sel., 45 RPM......175.00 300.00
8 1050, '51, (Same as above) Converted to 45 RPM......225.00 335.00
9 1150, '51, 45 Sel., 45 RPM......225.00 335.00
10 1500, '50, 3020 Wall Box, 45 RPM......500.00 750.00
11 4050, '49, 3020 Wall Box, 45 RPM......10.00 22.50
12 4045, 4050 Conv, of 3020, 45 RPM......5.00 11.25
13 4035, Wall Box 45 RPM......4.00 9.50
14 4020 Wall Box 14.95 25.00

PIBULL GAMES
1 4532, '70, (Got Wall) 45 RPM......500.00 750.00
2 4050, '49, 3020 Wall Box, 45 RPM......10.00 22.50
3 4045, '49, 3020 Wall Box, 45 RPM......5.00 11.25
4 4035, Wall Box 45 RPM......4.00 9.50
5 4020 Wall Box 14.95 25.00

Manufacturers and date of game's release listed. Code: (B) Bally; (C) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genie; (Got) Gottlieb; (Ke) Keesey; (Un) United; (Wm) Williams.
This is a COIN-CATCHER...not a dust-catcher

No dust-catching, space-wasting ornamentation here! Just clean-lined simplicity of style and superior, high-fidelity tonal reproduction to catch the eyes and ears of people who put coins in your cashbox.

There's a reason why AMI "G" keeps that new look in spite of all the rush from customers...It's Rel-Var color guard—a clear, tough protective film over the extra-durable finish of the AMI "G"...protects your coin-catcher against the hazards of lighted cigarettes carelessly placed, spilled beverages, coin-scratching.

Now's the time to let AMI "G" start catching more coins in your cashbox...for you!

AMI Incorporated
General Offices and Factory:
1500 Union Avenue, S.E.,
Grand Rapids 2, Michigan

(originator of the automatic selective juke box in 1927)
Model "G"—120, 80, 40 selections for more plays in less time.

Licensee: Jensen Music Automates—building the INA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaeagade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"
THE WURLITZER

Centennial

MODEL 1900

HIGHLIGHTING 100 YEARS
OF MUSICAL ACHIEVEMENT
In celebration of a century of musical leadership, Wurlitzer introduces the breathtaking new Wurlitzer Centennial Model 1900. Alive with engineering innovations, the Centennial takes a long, style-wise step into the future. The daringly designed, chrome-trimmed dome houses the most dramatically fashioned, exquisitely colored record changer compartment ever introduced ... puts it on view through a spectacular one-piece panoramic Super-Vu window that extends clear down over the program holder.

The all-chromed selector panel with its glowing Lucite-capped buttons is a masterpiece of superb styling. The same fine functional designing marks the rich, rigidized metal grille. It is flanked by double strength glass pilasters of Swedish Modern design that cast a colorful pink and blue pastel glow over the gleaming metal. A gracefully contoured stainless steel kickplate completes the Centennial’s stunningly distinctive new front styling.

Side cabinetry offers another Wurlitzer exclusive. A luxurious combination of finest American hardwoods and embossed metalized DuPont Mylar. Highly favored today by automotive stylists for interior car trim, Mylar combines brilliant beauty with amazing wear.

Altogether, the Wurlitzer Centennial Model 1900 is a bold new concept of eye and ear appeal destined to hit equally new highs in location preference.

Program changing is easier than ever on the Centennial. Lift the Super-Vu window to position on its solidly fastened full support. Flip up the chromed-trim lock rail. Each program holder slides up and out with ease. Moulded transparent backing prevents jamming or crumpling of strips. Another innovation is the distinctive louvred dome light. An integral part of the Super-Vu window, it beautifully illuminates the entire record changer compartment.

From its inception, Wurlitzer's Dynatone Sound System has produced the utmost high fidelity ever achieved on any automatic phonograph. The Centennial Model introduces tonal advancements far beyond the triumphs of the past. Three 12-inch bass woofers and twin 4-inch treble tweeters not only offer more speaker cone area than any other Juke box, but the purposely varied resonances of the five speakers produce startling new tonal clarity.

The powerful new Wurlitzer Dynatone Amplifier is the first amplifier in coin-operated phonograph history to incorporate printed wiring circuits. Assures uniformity of vital wiring connections and eliminates over 200 hand soldering operations. Pre-amp tubes are shock mounted for longer tube life. All of which means cost-clipping reductions in sound system maintenance. Built-in volume level control insures pleasant listening to every record.

Again — and to a greater degree than ever before — the Wurlitzer Centennial takes the mask off the music to produce tone so lifelike that you could close your eyes and believe that the living artists were performing in the room!
The Carousel Record Changer is a proven triumph of high-speed, trouble-free operation. Plays vertically, both sides of fifty-two 45 RPM records without grabbing or turning them over.

Record-Now-Playing Indicators pop up, stay up until tune is played. One at each base of the Carousel arch indicating which side of record is playing.

New Cancellation Lever automatically clears all playmeter readings to zero after they have been checked for play popularity.

The time-proven record changer mechanism, located directly below the record carrier consists of a single cam and two clutches which operate the record lift arms.

New, beautifully restyled Carousel arch adds greatly to the eye-appealing elegance of the richly colored record changer compartment.

New, contoured, single low inertia tone arm with Zenith Cobra Stylus glamorously graceful in appearance with all adjustment mechanism out of sight.

New chassis shelf of warp-proof masonite has stain-resistant surface in off-white with gold trim and features the Wurlitzer Centennial Medallion signifying 100 years of musical achievement.

New, simplified selector mechanism has no group relays and only 26 coils. Over 300 soldered connections are thereby eliminated. Faster, surer, more positive than ever before.

Single direction turntable is flywheel-balanced to assure accurate record speed. Self-centering chuck gently holds the record in playing position.

Easily reached Service Switch located on rear of selector drum enables mechanism to be stopped at any point in the cycle of operation.

Wide open, fast action operator service accessibility is another important feature of the Wurlitzer Centennial Model. The one-piece Super-Vu dome simplifies record and title strip changing. Four deep, ample hand holes, easy rolling cassettes and low weight combine to give the Centennial marvelous mobility.

Two removable rear doors give complete access to the cabinet interior, permitting easy service of all components. Top section is tamper-proof and double walled for ventilation. Remove four screws, loosen two cables and the entire top casting lifts out. Remove four more and out comes the junction box and selector drum. Remove one "C" washer and the record carrier lifts out.

Coin mechanism combines slug rejector with coin register. Entire mechanism may be removed from cabinet, inverted into depression in divider bar on rear of phonograph and any necessary adjustments made while still energized.

Cash box door has separate lock, opens into metal lined casing holding fabric bag which cannot be reached from inside phonograph. Sturdy metal trim-guard discourages tampering.

"It's What's in THE CASH BOX That Counts"
WURLITZER REMOTE CONTROL EQUIPMENT

MODEL 5207 WALL BOX
3-WIRE, 104-SELECTION

Highly chromed die-cast case of single piece construction is easily removed. Features glass window, red selector buttons and panels. Make Selection Light at top indicates coins inserted but selections not made. Single 5-10-25c coin entry has magnetic slug rejector. Four rotating panels, each featuring 12 double title strips and one single hit tune strip. Program holders easily removed for service. Single lock on side. Size — 12½” high, 11½” wide, 7½” deep.

Center title strip gives added emphasis to most-played tunes.

WURLITZER MODEL 1900 SPECIFICATIONS

DIMENSIONS:
Height — 55 ¾”
Width — 23 11/16”
Depth — 27 ½”
Weight — 323 lbs.
Packed for shipment — 393 lbs. approx.

COIN EQUIPMENT:

RECORD CHANGER:
Provides 104 selections from 52 seven-inch 45 RPM records. Playmeter included.

SOUND SYSTEM:
Includes pre-amp automatic level control, and volume, dual tone and fader controls.

TONES ARM:
Single, low pressure tone arm with Zenith Cobra Cartridge. Plays both record sides.

WATTAGE:
Complete phonograph, 300. Standby, 135 watts.

LIGHTING:
Four 20-watt fluorescents.

NUMBER OF SELECTIONS:
104

TYPE OF RECORD PLAYED:
Seven-inch 45 RPM.

CABINET FINISH:
Persian Turquoise
Glacier White
Chinese Black
Desert Haze

REMOTE:
104-selection wall box, Model 5207, available. Any Wurlitzer 3- or 4-wire or 48-selection wall box is usable with adapter.

AUXILIARY SPEAKERS:
Will use any present Wurlitzer Speaker.

TUBE COMPLEMENT:
1 type 5U4GA (or 5U4GB)
1 type 12AU7A
2 type 12AX7
1 type 6A6
1 type 6N8
2 type 6L6GB

THE RUDOLPH WURLITZER COMPANY - NORTH TONAWANDA, NEW YORK
Established 1886

"It's What's in THE CASH BOX That Counts!"
Scores exactly like "Regulation" Bowling

PERFECT SCORE 300

ALSO AVAILABLE IN DELUXE MODEL WITH MATCH FEATURE

LATEST UNITED EASY SERVICE FEATURES

SIZE:
8 FT. 8 IN. LONG
26 IN. WIDE

NOW AT YOUR DISTRIBUTOR

STARLET
FASTEST IN-LINE PROFIT HIT

TOP NOTCH
SHUFFLE ALLEY
Available in 2 Models
REGULAR SPECIAL

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

GIANT PINS
BIG PUCK

SEE YOUR DISTRIBUTOR

UNITED OPERATORS ARE SUCCESSFUL OPERATORS
Bowler earnings climb to a new sensational high... as 20,000,000 bowlers and their millions of non-bowling friends... discover the fun and fellowship... and the sporting satisfaction of shuffle-bowling by OFFICIAL BOWLING RULES. For biggest group-play... and continuous repeat-play... resulting in bigger bowler profits... get Bally ABC-Bowler on location now... or CONGRESS-Bowler for added attraction of match-score features.

New KING-SIZE Pins
New OVER-SIZE Puck

CONGRESS-Bowler and ABC-Bowler play 10 frames... are available in dime play or one play for a dime. 3 plays for a quarter... require only 16 ft. by 25 in. floor space.