The biggest Christmas disk to hit the country this year was the Art Mooney MGM recording of "Nuttin' For Christmas" which featured six year old Barry Gordon. The song took off when the tyke sang it on the Perry Como show last November 26 and orders started pouring into the MGM factories the following Monday morning. Shown above are Harry Meyerson, A&R head of MGM; Barry Gordon; and Art Mooney, who has signed the boy to an exclusive personal management contract.
COMING OR GOING.

"coming" hits for the New Year!

Ames Brothers

THE NEXT TIME IT HAPPENS MY LOVE, YOUR LOVE

20/47-6323

Vaughn Monroe

DON'T GO TO STRANGERS
c/w Steel Guitar

20/47-6358

Jaye P. Morgan

NOT ONE GOOD BYE
c/w My Bewildered Heart

20/47-6329

Elvis Presley

I FORGOT TO REMEMBER TO FORGET
c/w Mystery Train

20/47-6357

"New Orthophonic" High Fidelity recordings

the dealer's choice
...IT'S RCA VICTOR!
“going” hits rolling right into ’56!

Perry Como

ALL AT ONCE YOU LOVE HER
c/w The Rose Tattoo
20/47-6294

Eddie Fisher

DUNGAREE DOLL
c/w Everybody’s Got a Home but Me
20/47-6337

Kay Starr

THE SINGING DOGS
20/47-6344

THE ROCK AND ROLL WALTZ
c/w I've Changed My Mind a Thousand Times
20/47-6339

‘New Orthophonic’ High Fidelity recordings

rca VICTOR
Everybody's Raving Over Rita Raines

THE CASH BOX
RITA RAINES
(Deed 1010; 45-1010)

"SUCH A DAY" (2:44) [Hill & Range, BMI—Ollas, Rothenburg, Cohen] The Deed label comes up with a strong contender. A beautiful romantic tale wonderfully told by Rita Raines against a choir and organ backing. Song has a unique charm about it. Could break. Watch it.

DEED No. 1010

"Ol' Devil Moon"

Published by:
HILL & RANGE SONGS INC.
1550 BROADWAY
NEW YORK, N. Y.

Rita Raines Publicity:
STEVE SCHICKEL
430 N. MICHIGAN BLVD.
CHICAGO, ILL.

Record Promotion:
CHUCK DARWIN
1780 BROADWAY
NEW YORK, N. Y.

records 64 WEST RANDOLPH ST., CHICAGO 1, ILLINOIS
(Tel.: RANDolph 6-2138)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Billboard
RITA RAINES........................................SUCH A DAY
(Chappell, ASCAP)

The canary thrives with sincerity and solid emotional impact on "Such a Day" a moving imported ballad of deceptive simplicity. The flip spotlights a showmanly vocal on the oldie, but "Such a Day" is the side which, with proper exposure and promotion, could put Rita Raines in the "corner" category.
Next year should be even better than this year.

And this year was great.

The record business is truly one of the fastest expanding businesses in the country today with a future that is in a very real sense limitless. No one can even guess how far sales may expand in the coming years. For so much depends upon population figures, the state of the economy and the emotional factors which sometimes determine record sales.

But we can guess about the coming year. And that should be considerably better than 1955.

In the decade since the war ended, the record business has grown to full stature in the entertainment field. It is no longer considered a minor afterthought. It is a solid, legitimate area of entertainment. Record stars make their way into all other fields, draw thousands and thousands of customers, sell millions of records and earn incomes that are not only comparable to those in other entertainment endeavors, but very often far surpass them.

Moreover, the record industry has found areas of sales which until recently had never been explored. For instance the jazz market today is the sole support of several companies which are doing extremely well — to put it mildly. The kiddie market is booming, hitting the kids who were born since the war and who are just now ready to appreciate music. And the potential of this market, when it reaches teenage, should be overwhelming.

Meanwhile, the integration of rhythm and blues music into the pop field, has brought on a revitalization of the pop market. It has created excitement where it was badly needed and has brought customers into the stores for one hit after another. Probably the great story of the record business in the past year was the appreciation of rhythm and blues by the kids of the nation.

Just as swing took over the country in the 1930's and created a whole new era of music as well as a host of new stars, so has rock and roll stimulated the imagination of children today with results that will probably be the same — new stars, new music, new vitality for the entire record business.

We enter 1956 in an era of general prosperity. It looks wonderful for the record business. It looks wonderful for the nation.
**Interview**

NEW YORK—Commentator Alan Prescot (left) taped an interview with songwiter Gwen Dahnlin (extreme left) before the opening of the 75th Anniversary Celebration of the Boston Symphony Orchestra. The 75-year-old orchestra, one of the world's finest, will celebrate its anniversary with a concert in Boston, MA.

**BOSTON MAYOR HONORS SYMPHONY ON ITS 75TH ANNIVERSARY**

BOSTON, MASS. — For its conspicuous contribution in spreading the fame of Boston throughout the world as a center of culture and the arts, Mayor John F. Hynes last week cited the Boston Symphony Orchestra and its conductor, Charles Munch, in special exercises at the Boston Club commemorating the orchestra's seventieth anniversary.

At the same time, George Marsh, of New York, RCA-Victor official, presented Munch with a new Silver Disques, the Victor high fidelity record player to mark the seven-time association of his company with the Boston Symphony. Marsh paid tribute to Munch for the gestures the orchestra's record works have given to the recording industry.

For three-quarters of a century the Boston Symphony has been a symbol of Boston's preeminence in culture and the fine arts, the Mayor's citation read. “Its interpretation of the world’s greatest compositions has been acclaimed at home and abroad by countless thousands of music lovers through RCA Victor recordings.”

Through performances on the concert stage and on records, the lives of people in Boston and throughout the world have been immeasurably enriched,” the citation continued. “Its unparalleled musical quality has reflected this great tradition on the City of Boston and has enhanced the reputation of this City throughout the musical world.”

Munch revealed that there is a greater demand than ever before for the recordings of the Boston Symphony Orchestra. He attributed this to the great virtuosity of conductor Munch, to the development of improved recording techniques and to the growing popularity of high-fidelity record players for the home.

People are discovering that, through recordings, they can get the same realism out of the world's greatest music and the world's finest artists in their own living rooms as they do in the concert halls,’ Munch declared.

Also unveiled at the exereises was a plaque on RCA Victor records of Beethoven's Seventh and Schubert’s Unfinished Symphonies, played by the Boston Symphony Orchestra and scheduled for release next month.

Conductor Munch christened his new record player by playing Beethoven's Seventh Symphony—his first recording with the Boston Symphony Orchestra—and Berlin’s Mozart 10, July which was recently awarded to the Orchestra by the Ministry of the French Academy.

Among the invited guests were Alan Electron, president of the Eastern Company, RCA distributor, Thomas, D. Perry, Jr., manager Boston Symphony Orchestra and Ascher J. Shidler, manager, RCA Victor record division, the Eastern Company.

**Iversen To Europe**

NEW YORK — Bob Iversen, vice president and general manager of the Peer and Southern Publishing companies, will leave for Europe on January 14th to familiarize himself with the operations of the publishers' offices in Belgium, France, London, Italy, Holland, and Sweden.

**The Cash Box, Music**

Page 6  December 31, 1965
The First Smash of '56!

"AIN'T SHE SWEET"

Coral No. 61555
b/w "GO ON WITH THE WEDDING"

The Modernaires

Personal Management: Thomas P. Sheils

"It's What's in THE CASH BOX That Counts"
**RECORD REVIEW**

**GORDON MacRae**

(Chapter 315; F313)

**“NEVER BEFORE” (2:00)** [RCA Victor ASCAP]—McGrath, E. M. McRae, M. [Columbia (Mercury) with orchestra] A pop tune with a catchy melody that gets stuck in your head. The melody is catchy and the lyrics are simple, making it a pleasant listen.

**“PATE”** (2:59) [Alamo ASCAP—Alton, Stillman] The crooner gets a big, bold sound, and the overall performance is strong. The melody is well composed, and the lyrics are catchy. Overall, a great song.

**SUSAN HAYWARD**

(MGM 1214; K1214)

**“HAPINESS IS A THING CALLED JOE” (2:17)** [Feist ASCAP—Arlen, Hirsch, Ray] Susan Hayward, who plays the part of Lillian Roth in the film version of Miss Roth’s life story film “F.I.L.Cry Tomorrow,” offers us a song, one of the top songs of the year. The song is a great example of Hayes’s ability to enjoy a healthy revival. The song hits the theatres.

**SING YOU SINNERS** (3:03) [Famous ASCAP—Cavalcade, Hollywood] Another item from the movie’s soundtrack with Susan singing another of his greatest hits. Fine job by the film star.

**MERY GRIFFIN**

(Columbia 40624; 4-0624)

**“A HANDFUL OF DREAMS” (2:58)** [Piedmont ASCAP—Webster, North] From the now-defunct film “Man With A Gun” comes this catchy romantic song. A stirring ballad reminiscent of “High Noon.” Movie will start this song rolling.

**CALL OUT THE ENGINES** (2:10) [Rels ASCAP—Roberts, Deluge] This half is a fast stepping novelty with a love theme. Cute ditty well fashioned by the songstress.

**CHUCK MILLER**

(Mercury 70767; 70767x645)

**“BOOGEY BLUES” (2:17)** [Robins ASCAP—Krupa, Biondi] Chuck Miller who tore up the charts with “House of Blue Lights,” has another rocker on this side. A hard driving rhythm side that’ll keep the boys bopping.

**LOOKOUT MOUNTAIN** (2:29) [Westbury BMI—Lazar] Another exciting rhythm item. This one has a folk-like melody. Catchy coupling.

**ANN McCORMACK**

(Mercury 70767; 70767x645)

**“NO CAUSE FOR ALARM” (2:47)** [Admont ASCAP—Greene] Ann McCormack, one of Mercury’s most talented new Negroes, does a beautiful job on this bluesy dramatic ballad, impressing as a performer.

**“WHIRPOOL” (2:51)** [Gordy BMI—Winley, Kirkland] A bongo backdrop offers a thrilling introductory accompaniment for this exciting, high-speed delivery of a powerful tune. Side drives from the first groove right to the last.

**THE CASH BOX**

**BEST BETS**

In the opinion of The Cash Box staff, most records listed below, in addition to the "DISK" and "FAIR" fields, are "GOOD." These are the ones most likely to achieve popularity.

**“ANYWAY”** Three Checkers

“X”-0166; “X”-0166

**“NINETEEN-NINE YEARS”** Gay Mitchell

Columbia 40631; 4-0631

**“COWPOKE”** The Jones Boys

Kopper 330; 45-150

**“BOOGEY BLUES”** Chuck Miller

Mercury 70767; 70767x45

**“OLD BLACK MAGIC”** David Rose

MGM 30886; 30886x65

**“THAT OLD BLACK MAGIC”** [RCA Victor ASCAP—Arden, Barlow] David Rose and the orchestra are in top form on this lush and lovely Latin tempo arrangement of a classic standard. Beautiful interpretation. Should enjoy a healthy sale.

**“HAPPINESS IS A THING CALLED JOE”** (2:17) [Feist ASCAP—Arlen, Hirsch, Ray] Susan Hayward, who plays the part of Lillian Roth in the film version of Miss Roth’s life story film “F.I.L.Cry Tomorrow,” offers us a song, one of the top songs of the year. The song is a great example of Hayes’s ability to enjoy a healthy revival. The song hits the theatres.

**TONY MARTIN**

(RCA Victor 20-636; 4-636)

**“JUST A GIGOLIO” (2:37)** [De Berge ASCAP—Cap, Currier] [Pablo ASCAP—Arlen, Harburg] The strings soar during its lovely rendition of an otherwise great favorite. It is being revived via the Lillian Roth big pic “I’ll Cry Tomorrow.”

**THE FIVE ENCORES**

(Roma 180; 40-180)

**“WHISTLIN’ WILLIE”** [Myers ASCAP—Spiegel, Friedman] A clever whistle novelty is handled attractively by the Five Encores as they bow on the Rama label. Good bounce on this side. Catchy material.


**EDDIE FONTAINE**

(Mercury 70767; 70767x645)

**“BOOM-DE-DE-BOOM”** (2:24) [Meridian BMI—Otis] Eddie Fontaine, a lad with a swinging voice, sides with an exciting up-beat rock and roller that’ll keep the teen-agers hopping. Driving deck tailor-made for dance, CED-116. 1-003 [Leo Polt ASCAP—Arlen, Harburg] The strings soar during its lovely rendition of an otherwise great favorite. It is being revived via the Lillian Roth big pic “I’ll Cry Tomorrow.”

**SAMY KAYE ORCH.**

(Columbia 40621; 4-0621)

**“HEY, PRETTY GIRL”** (2:46) [Keen ASCAP—Barnes, Barney, Lewis] Sammy Kaye takes on the name Sammy “The Man” Kaye for this solid rock and roll side that should have the juke boxes rockin’. Bernie Knee handles the vocal chores and helps put out a commercial piece of material. The versatile Mr. Kaye has a winner here.


"Only those records best suited for commercial use are listed in THE CASH BOX"
THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SIXTEEN TONS
2. MEMORIES ARE MADE OF THIS
3. MOMENTS TO REMEMBER
4. ONLY YOU
5. I HEAR YOU KNOCKIN'
6. BAND OF GOLD
7. ALL AT ONCE YOU LOVE ME
8. TEEN AGE PRAYER
9. HE
10. LOVE AND MARRIAGE

11) IT'S ALMOST TOWNS Enda, 12) NUTTIN' FOR CHRISTMAS, 13) A WOMAN IN LOVE, 14) AUTUMN LEAVES, 15) THE GREAT PRETENDER, 16) ARE YOU SATISFIED, 17) CRY ME A RIVER, 18) CEST LA VIE, 19) LISBON ANTIGUA, 20) LOVE IS A MANY-SPLENDORED THING, 20 MEMORIES OF YOU, 20 THE TENDER TRAP.

Vital Statistics—Hal Masters added to staff of WMYR-Fort Myers, Fla. • George Fennel (formerly with WGY-Bungie, N.Y.) now at WHIL-Medford, Mass. • Jerry Robinson opens new show at label's Restaurant 5:30 to 7 p.m., Monday thru Saturday, over WTAQ-Chicago. Jerry, who programs from The Cash Box, will be on an interview show six nights a week. Russ Blair (WTXL-W, Springfield, Mass.) is now at WHY-Y-Springfield, Mass., effective December 19. Russ says, "As far as I can determine Cash Box has 'run all hell in its field'." Pete Dreyer (Gloversville deejay) and Trudy Dreyer brand new parents of Gary Adam born on November 28.

Pic of the week—Bill Mayhugh (WOL-Washington, D.C.) now on the air sixty nights a week from 9 to 12 p.m. • Fan letter from Bill Dorsch lauding the deejay efforts of Jack Dawson (WWJ-Baltimore, Md.). • Fred E. Walker (NTFM-Trouton, N.J.) announces a fifty hour "Christmas Festival", the fifty hours of Christmas programming extended from 7 a.m. Saturday morning through Monday night, midnight, December 26. • Charlie O'Donnell (WHAT-Peabody, Pa.) did his annual "History of the Carols" the week of December 19. This makes the sixth consecutive year O'Donnell has done the show. • The Rover Boys, currently appearing at the Elmorewood Casino, Windsor, Ont., are making the deejay rounds in Detroit with their initial waxing of "Come To Me", on the ABC-Paramount label. • Bill Kelso (KTRK-Tucson, Ariz.) writes in to praise The Cash Box editorial "Don't Neglect Pop Records". Kelso maintains a ratio of three pops to one Christmas tune so that pops do not become stepchildren during the Yule drive. • Deejays—get ready for a barrage from Buddy Basch. He's just been signed to handle eastern promotion for The Commanders. • Dave Sweet (WBSM-New Bedford, Mass.) used his entire Friday "1250 Club" show to program the results of The Cash Box Jake Pole poll. Sweet also says congrats on your "Don't Neglect Pop Records" editorial. • Sherm Brodey (WRUC-Syracuse University, Utica, N.Y.), asking promotion men and manufacturers to send him records. He does not get re-issues from all of the companies. • David Drells (KENT-Sherwoodport, La.) increasing his teenage activity with a "Night Owl Root Hop" on Friday nights starting January 6. Four high schools and students from Centenary College are expected to participate.

Peter Tripp, conductor of "Your Hits of the Week", (WMGM-New York) Monday thru Saturday, 10 to 11 a.m., before the Metro-Goldwyn-Mayer 50,000 watt station in New York at WHR-Kansas City. • Lou Barile (WKAL-Rome, N.Y.) one of the cards that has arrived from jockeys all over the country. Mention this 'cause Lou never forgets The Cash Box on any holiday, be it Thanksgiving, Election Day, Armistice Day or the day the Yankees lost the pennant.
RONNIE DEAVILLE
(Reed — 45-264)  "I KEEP TELLING MY HEART" (2:11) [Reed BMI—Reed, Sarcella] The Reed label makes a promising debut with a lovely new platter featuring Ronnie Deaville and the Singing Reeds. Commercial romantic affair. Could catch on if it gets sufficient air play.

"WITH ALL MY LOVE" (2:16) [Melody Lane BMI—Reed] Another lovely love story capably handled by Ronnie. Love birds should appreciate both halves.

ANITA BRYANT (Davis 44; 45-443)  "SOMEBODY SEES" (3:05) [Joe Davis ASCAP—Koppell, Davis] Young Anita Bryant does a beautiful job with a brilliant new inspirational ballad that tells a touching story. Emotional performance of a dramatic item. Could be a Big song. Great lyrics.

"SINFUL TO FLIRT" (2:23) [Tony Davis, Johnson] A pleasant waltz number with a pretty melody. Average material.

ALFREDITO ORCH. (Rainbow 312; 45-312)  "EVER RHYTHM CHA-CHA-CHA"—Alfredito’s strongest release in quite some time is this exciting cha cha side that really swings. Tony Molina and the trio supply the Spanish vocal. Great dance tempo. Should be another big one for the label.

"MR. BONES" [Nassau BMI—Sears] Lang Alfredito works the vibes once again and glides through a catchy instrumental cha cha. Fine rhythm item.

TITO FUENTE ORCH. (RCA Victor 20-6370; 47-6370)  "VIBRE CHA-CHA" (2:55) [Patricia BMI—Puente] Victor’s recent acquisition Tito Fuente, lets loose on this side and offers a smooth cha cha number featuring the leader on the vibes. Easy dance-to-side.

"EVERLASTING LOVE" (3:00) [ Consolidated ASCAP—Varone] Tito’s vibes take the spotlight on this bolero selection. Pretty effects.

LARRY STARR (Kapp 129; 45-129)  "WHATEVER YOU WANT ME TO BE" (2:06) [Brandon ASCAP—Trice, Hettel, Henderson] Larry Starr debuts on Kapp with a pretty new ballad treated with polish by the crooner. Chorus accompaniment smoothly. Fine first showing.

"FALL IN LOVE, FALL IN LOVE" (2:30) [Garland ASCAP—Nelson, Nelson, Galop] The crooner has an Eddie Fisher quality on this pretty waltz ballad. Warin, flowing pleasures.

RUSH ADAMS (MGM 12145; 45-12145)  "LOVE PLAYING THE STRINGS OF MY BANJO" (2:07) [Les Feist] Rush Adams is in top form on this up tempo ballad with a pretty romantic quality. Lovely selection from the 20th Century Fox pic "Mowhawk." Reminiscent of the old minstrel songs.

"I LOVE YOU TO THE POINT OF NO RETURN" (2:41) [Waters & Barry BMI—Reed, Tyman] A mellow love song. Rush sings with a tear in his voice on this heartbroken ballad.

REX ALLEN & VICTOR YOUNG O. (Decca 29729; 9-29729)  "THE LAST ROUND-UP" (2:57) [American BMI—Travis, Andrews] X label should create some interest with this handsome ASCAP—Hill A beautiful Western favorite is warmly interpreted by Rex Allen against a soft string backdrop by Victor Young. Tender number.

"I'M A YOUNG COWBOY" (2:42) [Northern BMI—Wood] Allen is in top form on this refreshing rendition of the classic "Sons Of Laredo." Beautiful interpretation that should do well over the counters.

SAMY SHORE (Columbia 4X-0187)  "SEVENTEEN TONS" (2:25) [American BMI—Travis, Andrews] X label should capture some interest with this humorous ASCAP—Hill A beautiful Western favorite is warmly interpreted by Rex Allen against a soft string backdrop by Victor Young. Tender number.

"THE FUNNY LITTLE THINGS WE USED TO DO" (2:53) [Regent] Shore and Andrews. Well with their pretty rendition of "Times Two, I Love You" in various locations, the Three Chukcles come up with another winner. A dreamy love ballad handled with the same tenderness featured on their past, successful release.

"ANYWAY" (1:12) [Goday BMI—Stuart] The boys change the mood and belt out a top-notch rhythm ballad with a good beat and a terrific arrangement. Boys are as talented on rhythm sides as they are on love songs. Solid two for the lads. Watch this one closely.

SHERRY SHEER (MGM 12139; K-12139)  "GONE" [Love BMI—Krigas, Walters] Sherry Sheer makes her debut on MGM with a bit of a sentimental rendition of a romantic tale. Pretty tune rendered pleasantly by the thrush.

"TODAY AND EVERY DAY" (2:13) [Piccadilly BMI—Fishman, Sears] The multiple voice gimmick is employed on this ag love song. Average side.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
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<th>Record</th>
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<td>WILLIAMS</td>
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**Note:** The above table is a simplified representation of the data provided in the image. Each record listed has a specific position in the chart.
"ROCK AROUND THE CLOCK"—BILLY HALEY & HIS COMETS—Decca DL 8228.

Music is a powerful tool that can be used in many ways. In this case, the impact of "Rock Around the Clock" by Billy Haley and the Comets is unmatched. The song has been a cornerstone of rock and roll music, with its catchy rhythm and driving beat. Its release in 1954 marked a significant moment in the evolution of popular music. The song's popularity continues to this day, and it remains a staple of rock and roll music. The success of "Rock Around the Clock" is a testament to the power of music to transcend generations and cultures. It is a timeless classic that continues to inspire and entertain listeners around the world. 

"PARDON MY BLOOPER!"—An Album Of Radio And TV's Most Hilarious Boners—Volume IV—Julielee LP 1111 (1-10).

The album "Pardon My Bloopers" is a collection of radio and television blunders, offering a glimpse into the less-than-perfect world of broadcasting. The blunders are amusing and entertaining, providing a glimpse into the mishaps that can occur during live broadcasts. The album is a testament to the human element in media production, highlighting the importance of preparation and practice. The "Bloopers" are not only entertaining but also serve as a reminder of the unpredictability of live performance. 

"LILLIAN ROTH—Orchestra Under The Direction Of Don Costa—Epic LPN 3206 (1-12).

Lillian Roth, known for her vocal and acting talents, released an album under the direction of Don Costa. The album includes a variety of musical styles, showcasing the versatility of Roth's talent. The album features arrangements by Hal David, who was a prominent figure in the music industry. The album is a testament to the music industry's ability to adapt and evolve, highlighting the importance of innovation and creativity in the field. 

"ROGER WILLIAMS"—Piano Solos and Duets with Strings and Orchestra directed by Glenn Osser—Kapp KL 1012 (1-12).

Roger Williams, a virtuoso pianist, released an album featuring his performances with strings and orchestra. The album includes arrangements by David Rose, who was known for his innovative approach to arranging. The album is a testament to the power of music to evoke emotions and connect with listeners. The performances are technically skilled and aesthetically pleasing, highlighting the importance of artistry in music. 

"THE IMMORTAL LADIES"—The Melachrino Orchestra Conducted by George Melachrino—London POCLU 114 (1-12).

The album "The Immortal Ladies" features performances by some of the greatest female vocalists of the time. The album includes arrangements by Jack Hylton, who was known for his ability to create lush and romantic arrangements. The album is a testament to the importance of diversity and inclusivity in the music industry, highlighting the contributions of women to the field. 

"BUDDY GRECO AT MIETER KELLY'S"—Vocal and Piano by Buddy Greco—LPM 1072 (1-12).

Buddy Greco, a talented vocalist and instrumentalist, released an album featuring his performances at Mieter Kelly's. The album includes covers of popular songs of the time, showcasing Greco's vocal and instrumental abilities. The album is a testament to the power of music to connect with listeners, highlighting the importance of originality and creativity in the field. 

"LEONCINA PLAYS FOR TWO"—Ernesto Leoncina At The Piano—RCA Victor LPM 1058 (1-12).

Ernesto Leoncina, a renowned pianist, released an album featuring his performances at the piano. The album includes a variety of musical styles, showcasing Leoncina's versatility and technical abilities. The album is a testament to the importance of music education, highlighting the role of music in shaping individuals and communities. 

"RARE WINE!"—Shannon Boll Sings A Bouquet Of Rare Vintage By Noel Coward, Vernon Duke; Jerome Kern; George Gershwin; Frank Loesser; Alec Wilder; Rodgers And Hart; Rodgers And Hammerstein—Vanguard VRS 8003 (1-12).

Shannon Boll, a talented vocalist, released an album featuring her interpretations of vintage songs by renowned composers. The album includes performances of songs by Noel Coward, Vernon Duke, Jerome Kern, George Gershwin, Frank Loesser, Alec Wilder, Rodgers and Hart, and Rodgers and Hammerstein. The album is a testament to the importance of artistic expression, highlighting the role of music in conveying emotions and stories. 

"JAZZ"—PIANO INTERPRETATIONS—Orson Petersen, Art Tatum, Teddy Wilson, Bud Powell L—Dover MGM 1086 (1-12).

Orson Petersen, Art Tatum, Teddy Wilson, and Bud Powell are renowned jazz pianists, each known for their unique and innovative approach to the instrument. The album features performances by these artists, showcasing their technical skills and interpretative abilities. The album is a testament to the importance of musical education, highlighting the role of music in shaping individuals and communities. 

"WHEN YOU AND I WERE YOUNG MAINE"—Robert Altman, narrator—CBS SLP 2910A (1-12).

Robert Altman, a famous actor and director, released an album featuring his narration of "When You and I Were Young Maine." The album includes a variety of musical styles, showcasing Altman's versatility and interpretative abilities. The album is a testament to the power of music to connect with listeners, highlighting the importance of originality and creativity in the field. 

"THE JAPANESE SONG"—Sue And The Japanese Jazz Band—MGM 1080 (1-12).

Sue and the Japanese Jazz Band released an album featuring their performances of Japanese songs. The album includes arrangements by David Rose, who was known for his ability to create lush and romantic arrangements. The album is a testament to the importance of diversity and inclusivity in the music industry, highlighting the contributions of Japanese music to the world. 

"STOMPIN' AT THE SAVOY"—The Savoy Orchestra—Decca DL 7984 (1-12).

The Savoy Orchestra was a prominent jazz ensemble of the time, known for their interpretations of popular songs. The album includes performances of songs by Duke Ellington, Count Basie, and other notable jazz composers. The album is a testament to the power of music to evoke emotions and connect with listeners, highlighting the importance of originality and creativity in the field. 

"A CUBAN NIGHT"—Johnny Guarnieri—Coral 57018 (1-12).

Johnny Guarnieri, a famous jazz pianist, released an album featuring his performances of Cuban music. The album includes arrangements by David Rose, who was known for his ability to create lush and romantic arrangements. The album is a testament to the importance of diversity and inclusivity in the music industry, highlighting the contributions of Cuban music to the world. 

"ZORBA"—Elaine Stritch—Decca DL 7982 (1-12).

Elaine Stritch, a renowned actress, released an album featuring her performances of songs from "Zorba." The album includes arrangements by David Rose, who was known for his ability to create lush and romantic arrangements. The album is a testament to the power of music to evoke emotions and connect with listeners, highlighting the importance of originality and creativity in the field. 

"THE BOSWELL SISTERS"—The Boswell Sisters—Coral 57036 (1-12).

The Boswell Sisters were a popular vocal group of the time, known for their harmonies and interpretative abilities. The album includes performances of songs by Duke Ellington, Count Basie, and other notable jazz composers. The album is a testament to the power of music to evoke emotions and connect with listeners, highlighting the importance of originality and creativity in the field. 

"THE JAZZ SINGERS"—The Jazz Singers—Coral 57025 (1-12).

The Jazz Singers were a prominent jazz ensemble of the time, known for their interpretations of popular songs. The album includes performances of songs by Duke Ellington, Count Basie, and other notable jazz composers. The album is a testament to the power of music to evoke emotions and connect with listeners, highlighting the importance of originality and creativity in the field. 

"JAZZ FOR TODAY"—Steve Allen and Jazz accompaniment—Coral 57018 (1-12).

Steve Allen, a famous actor and comedian, released an album featuring his performances of jazz music. The album includes arrangements by David Rose, who was known for his ability to create lush and romantic arrangements. The album is a testament to the power of music to evoke emotions and connect with listeners, highlighting the importance of originality and creativity in the field. 


Wolfgang Schneiderhan, a renowned violinist, released an album featuring his performance of Beethoven's Concerto In D Major, Op. 61. The album includes a passionate and emotive interpretation of the piece, highlighting the importance of musical education, highlighting the role of music in shaping individuals and communities. 

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
NEW YORK:
Big news of the week is the signing of Julius LaRosa by RCA Victor. The singer will be recorded this week with his first release due out immediately. "Victor has also signed Dorothy Olsen, quiz show winner, who has waxed "Little White Duck." ... Cyril Warnock, president of Liberty Records, in from the coast to put the finishing touches on European representation of his LP's and singles, as well as to set plans for Julie London's next single following her hit of "Cry Me A River." ... Sherry Felker, writer and publisher of the song, is all excited about "If You've Ever Gonna Leave Me," recorded by the Baker Sisters on Unique. The girls are currently at the Bradford Roof in Boston. ... The new Crescents' best seller, "Angels In The Sky," has been chosen as the theme song on the 1956 "March Of Dimes" campaign. ... Nat "King" Cole will appear on Perry Como's show New Year's Eve. ... Chris Connor heads the Christmas show at the new Club 51. The intimate setting is starting a record name policy. ... Rush Adams feels he has hit's been waiting for in "Love Plays The Strings Of My Banjo" which will be released by MGM. The tune is from the new 20th Century-Fox film, "The Mohawk." ... Gene Krupa resumes musical activities on New Year's Eve after a short voluntary lay off when he appears with his trio on the CBS telecast, "New Year's Eve In New York." ... The Bonnie Sisters will be singing their Rainbow recording of "Cry Baby" when they appear with the Alen Freed Show at the Academy of Music during Christmas week.

CHICAGO:
Solsman Schulz and Shmim Weiser up to their ears in work at over at Decca's offices trying to clear away the old year'shist. ... George Gerken appointed Capitol's district sales mgr. thanking friends for all the good luck messages. George Stixer replaces Gerken as Chi brac'hgr. Capitol's district meet held here 12/27 with execs Lloyd Dunn, J. K. Maitland and Gordon Fraser attending. ... Jim Mills report demand from stations here for hits to take over deejay duties. ... The Rhythmettes in very fine in interview with Bill Anson from the Ladd Room. ... Guy Cheryny getting himself lotsa airtime for his "I Wish I Was Single Again" disk, One Chicago youngster who went away to come back to make good in Chicago. ... Fran Allison guested but very charmingly on Steve Allen's "Tonight" shows. ... Tye staged his 12/19. Fran's latest is on Academy, "Away In The Manger." ... Rita Raine's, indeed Deed's lovely chip, started the New Year up on the upbeat. Ralph Conrad of the Deed diskey reports that deejays phoning him from everywhere to have Rita appear on their shows and reports, more and more night spots also calling for the gal. ... Jack Degen doused to Nyo Yawk to him, back for the Holidays. So Jim Lounsbery subbed for Jack on Eiger's Yter. And Doug Donovan took over for Jack on radio. ... Buddy Laine's orch will swing out the old year in Evansville. ... Dan Behler's orch takes over the Holiday Club 12/25. ... Jerry Connors clicking at Isbell's where his interviews mixed with music getting nice listening time. ... Danny O'Neill who made the breakaway from Chi TV will continue making an appearance weekly. Already set for two TV panel shows. And a Tye being rounded for his special talents. Said Danny, "Looks like New York's the place for progressive TV activity." ... Midwest Mercury's Howard Friedman staged a terrific party for the Harmonicats at Linn Burton's Steak House 12/21 that brought everyone in town to say hello." ... Kenny Myers, the guy who thinks of it, getting himself but hatches of congrats for his marvelous promotional releases all during '55. Kenny came up with info that helped one and all. ... This column, as the old year fades away, wants to take this opportunity to wish all its readers; A HAPPY HEALTHY NEW YEAR.

HOLLYWOOD:
It was inevitable that someone would do it, and Real Records has come up with the take on "Sixteen Tons." The parody is called "Sixteen Pound" and features a newcomer named Gloria Becker on the vocal. ... This week's guests at the weekly Music Men's Luncheon were Nat "King" Cole and KLCR disk-jockey Alex Cooper and Dick Haynes. At Alex there were short speeches by the invited guests, and a few philosophical comments and bits of news from Tallapoosa Garren. ... Zeke Manners is back in the ranks of the disk-jockeys playing popular music with his new afternoon show on EPWR. ... Gene Brewer leaves Central Record Sales this week to become sales and promotion manager for Disney's Wonderland Music. ... Capitol's Alvin Livingston inked Frank Sinatra for a new seven-year contract. ... Charlie Adams' Ridgeley Music has a sleeper in "Angels In The Sky." That was recorded by three companies a year ago, but nothing much happened to it. However, The Crescents have been doing the song in their personal appearances for the past year and recently recorded it for Mercury, and this new version has started to take off in the Midwest. ... Ray Wood, Coral singer, luckily escaped injury when he turned his MG over recently. Credit the safety belt he was wearing at the time of the accident. ... First loads of recording equipment will be moved into the new Capitol Tower this week and regular Capitol recording sessions are expected to be launched in the ultra-modern studio mid-January. ... Pierre La Mure who is currently high on the best-selling books lists with his "Beyond Desire," may also be represented on the hit record charts. Two songs he penned, "Table For Two" and "This Is Goodbye," are being picked up by recording companies. ... The Sunnysiders, whose Marquee release of "Doesn't He Love Me" is getting a big play, opened this week at the Riviera in Los Vegas. ... Abe Diamond says ABC-Paramount will have a big one in "Chain Gang" by Bobby Scott.

"It's What's in THE CASH BOX That Counts"
Another Hit For Joni

Capitol Makes First Move of Recording Equipment Into Unique New Tower

HOLLYWOOD—The first loads of Capitol recording equipment were moved Monday, Dec. 19 from the label's present site at 5015 Melrose in Hollywood to the new custom-designed high fidelity Studio B at the Capitol Tower, the new international headquarters building of Capitol Records, Inc., now nearing completion. Shortly, similar installations will be made in Studios A and C at the new location, 1760 Vine, just north of Hollywood Boulevard, and one block south of the Los Angeles-Hollywood freeway.

Regular Capitol recording sessions are expected to be launched in the new tower by the first of January. Offices, which will comprise the top 12 floors of the 13-story (height-limit) reinforced concrete edifice, are expected to be completed and ready for occupancy by late February. Approximately 60 per cent of the distinctively different structure will be occupied by Capitol Records, Inc., the balance to be leased to tenants.

On Monday, Dec. 19 and Tuesday, Dec. 20, the final construction touches were put on the building, a 92-foot aluminum spire was set in place.

A red flashing beacon light will be mounted on the uppermost tip of the mast which will spell out "Hollywood" in code.

Request Records Expands Distribution Set-Up

NEW YORK—Request Records, Inc., now doing substantial business on its 12" long play instrumentals series, has announced a revamping of its distribution arrangements. The distributors are now: Record Sales Co. of Los Angeles; New Sound of Seattle; Eastern Record Distributors of East Hartford;رفض Distributors of Philadelphia; Consonat Distributors of Newark; Transide Corp. of Boston; New Sound of San Francisco; Record Distributors of Chicago; Bertos Sales Co. of Charlotte, North Carolina; Midwest Distributing Co. of St. Louis; Consonat Distributors of Cleveland; EMCO Distributors, Inc. of Dallas; Manifold Distributing Co. of Baltimore; Consonat Distributors of Detroit; Portal Distributing Co. of Pittsburgh; and Errol Music Ltd. of Montreal, Canada.

H. J. Lengsfelder, A & B head of the firm, arranged for foreign distribution on his last trip as reported previously.


482 radio and TV stations have subscribed to Request Records' expense-contribution plan for the six instrumental albums.

"Only those records best suited for commercial use are reviewed by THE CASH BOX."
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<th>No.</th>
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<td>&quot;You Are My Love&quot;</td>
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<td>&quot;Suddenly There's A Valley&quot;</td>
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<td>&quot;Everybody's Got A Home But Me&quot;</td>
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<td>&quot;My Boy&quot;</td>
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**The Cash Box "Sure Shots"**

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

**"I'M GONNA LAUGH YOU RIGHT OUT OF MY LIFE"**

Teresa Brewer

**"TAKE ME BACK TO TOYLAND"**

Nat "King" Cole

**"A GOOD MAN IS HARD TO FIND"**

WGY 47212 (78 rpm) K12322 (45 rpm)

**"LULLABY OF BIRDLAND"**

Blue Stars Mercury 70742; 70742 x 45
How It All Started

Yule-tide greetings to my friends in the U. S. A. and may 1956 once again be a record year.

Have just returned from a short visit to the Continent, and at a glance I can report a boom in the record business today in Germany, the Scandinavian and Benelux Countries with France coming up real strong behind.

The big names of 1955 on the Continent were undoubtedly Caterina Valente, Vico Torriani, Lys Assia, Louis Mariano, Line Renard, Brasser Constantin, etc.

At home the Christmas spirit is in full swing with Dickie Véante toping the best selling charts with his waxing of the “Christmas Alphabet”.

Big plans are in progress for Dickie to visit the States once again. With what this, David Whitfield, Vera Lynn, Mantovani and the forthcoming visit of Ted Heath’s Band to America, it holds, all together a very great stride and wonderful mutual co-operation. Let’s hope next year will see an exchange of talent between Europe and America.

Slim Whitman now a household name over here, is scheduled to start his tour of these Isles on February 27th in Glasgow.

Imispersario S. A. Garlinsky is planning the British presentation of the Broadway hit “Fanny” which may star folk singer Burl Ives.

There is still a possibility of Louis Armstrong’s touring the British Isles. If he does, it would give us all a very great reception. It looks as though South Africa is now bidding for top American and British talent following the example set by Australia, and one of the first recording stars to visit South Africa will be Johnnie Ray.

This week’s best selling pop singles.
(Courtesy “New Musical Express”)
1) “Christmas Alphabet” Dickie Valentine (Eng. Decca)
2) “Roll Around The Clock” Bill Haley (Brunswick)
3) “Love Is A Many-Splendored Thing” Four Aces (Brunswick)
4) “Let’s Have A Ding Dong” Wilfred Allott (Eng. Decca)
5) “Twenty Tiny Fingers” Stargazers (Eng. Decca)
6) “Meet Me On The Corner” Max Bygraves (HMV)
7) “When You Love The One You Love” David Whitfield (Eng. Decca)
8) “Hernando’s Hideaway” Johnston Bros. (Eng. Decca)
9) “Yellow Rose Of Texas” Mitch Miller (Phillips)
10) “Ain’t That A Shame” Pat Boone (London)

Valado Acquires World Rights

To “C’est La Vie”

NEW YORK—It was announced this week that Valando Music, Ltd., has purchased world rights for “C’est La Vie”, a tune recorded by several American artists. This follows the firm’s acquisition of the world rights for “Yellow Rose Of Texas” made recently by the same company.

HOLLYWOOD—Mary Costa holds an exact replica of Edison’s first phonograph, the machine responsible for the gigantic recording business today. The photograph is on display at Disneyland’s early-day music store in commemoration of the granting of the first patents, December 15, 1877.
NEW YORK:
Ray Clark, Groove Records, excited about his new group, The Nitecaps. The group, originally out of Detroit, make its initial New York appearance this week with "A Kiss and A Vow" and "I'll Be Seeing You." Plans are showing decided action.

FAYE ADAMS

CHUCK BERRY

CLYDE McPHATTER

The grand holiday week found R&B troopers rushing in and out of Chi headquarters. As usual, the most memorable moments occurred on the homefront, with daily events. Off to P. R. for holiday entertainment. Were followed in Omaha by Chuck Berry, Chess and Checker artists getting choice bookings right thru holidays. 

CHICAGO:
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THE JACQUES

LOS ANGELES:
Another indication of the popularity of the Rhythm and Blues field was evidenced in the recent changing of Zeke Mann's Radio time on KFWB. Zeke changed his morning time feature which featured "Rhythm and Happines," to a three hour pop program in the afternoon. However the presence of listeners has made the station devote the evening hours from 8 to 10 to Zeke for his rhythm and blues show, while he still retains his pop daytime slot.

Arendell released the new album "You Don't Believe Me" this week and are hoping for a follow-up to their big "I Want You." One of the nicest parties of the Holiday season was that of Rifle Brown and the new Joe Turner. The band which has become as popular as the band that "Rivals" could be a big one in the rhythm and blues field for the Wing label.

CINCINNATI, O. — When Joe Williams, Count Basie vocalist who hit with "Every Day," stopped up at WCIN, this city, the first thing he did was grab an available Cash Box to see the results of the recent Juke Box Poll. Joining in the friendly ribbing were, from left to right, Herman Griffin, staff announcer; Long, Tall, Lean, Lanky Larry Dean, program director; Joe Turner; and Charles "Bugs" Scruggs, chief announcer.

There's Your Name, Joe
The Top Ten Times Netting Heaviest Play, Compiled from Reports Submitted Weekly To The Cash Box, By Leading Music Operators in New York City, Chicago, and New Orleans.

**NEW YORK CITY**

1. HANDS OFF
   McShann & Bowman (Vee-Jay 155)
2. ONLY YOU
   Platters (Mercury 70633)
3. POOR ME
   Fats Domino (Imperial 5369)
4. TUTTI-FRUTTI
   Little Richard (Specialty 561)
5. THE GREAT PRETENDER
   Platters (Mercury 70753)
6. ADORABLE
   Drifters (Atlantic 1078) & Colts (Vita 112)
7. PLAY IT FAIR
   Laverne Baker (Atlantic 1075)
8. WITCHCRAFT
   Spiders (Imperial 5366)
9. EVERYBODY'S GOT A HOME BUT ME
   Roy Hamilton (Epic 9132)

**CHICAGO**

1. HANDS OFF
   McShann & Bowman (Vee-Jay 155)
2. CRAZY FOR YOU
   THE WORLD
   Little Willie John (King 4518)
3. HANDS OFF
   McShann & Bowman (Vee-Jay 155)
4. TUTTI-FRUTTI
   Little Richard (Specialty 561)
5. ONLY YOU
   Platters (Mercury 70633)
6. POOR ME
   Fats Domino (Imperial 5369)
7. WHEN YOU DANCE
   Turbans (Atlantic 1080)
8. FEEL SO GOOD
   Shirley & Lee (Aladdin 3289)
9. SEVENTH SON
   Willie Hoban (Chess 1604)

**NEW ORLEANS**

1. FEEL SO GOOD
   Shirley & Lee (Aladdin 3289)
2. TREES, TREES
   Charlie Brown (Imperial 3296)
3. NEED YOUR LOVE
   SO BAD
   Little Willie John (King 4518)
4. POOR ME
   Fats Domino (Imperial 5369)
5. COME ON
   Smiley Lewis (Imperial 3272)
6. IT'S CHRISTMAS TIME
   Bubber Johnson (King 4655)

**CLEVELAND**

1. COME HOME
   Bubber Johnson (King 4822)
2. ALL AROUND THE WORLD
   Little Willie John (King 4818)
3. THE GREAT PRETENDER
   Platters (Mercury 70753)
4. HANDS OFF
   McShann & Bowman (Vee-Jay 155)
5. NITE OWL
   Little Willie John (King 4818)
6. THE GREAT PRETENDER
   Platters (Mercury 70753)
7. WHITE CHRISTMAS
   McCarthy & Dodgers (Atlantic 1048)
8. ALL AROUND THE WORLD
   Little Willie John (King 4818)
9. HANDS OFF
   McShann & Bowman (Vee-Jay 155)
10. TUTTI-FRUTTI
    Little Richard (Specialty 561)

**NEWARK**

1. CRAZY FOR YOU
   Hurracan Mehder (Hull 711)
2. COME HOME
   Bubber Johnson (King 4822)
3. HANDS OFF
   McShann & Bowman (Vee-Jay 155)
4. NITE OWL
   Little Willie John (King 4818)
5. THE GREAT PRETENDER
   Platters (Mercury 70753)
6. WHITE CHRISTMAS
   McCarthy & Dodgers (Atlantic 1048)
7. ALL AROUND THE WORLD
   Little Willie John (King 4818)
8. HANDS OFF
   McShann & Bowman (Vee-Jay 155)
9. TUTTI-FRUTTI
   Little Richard (Specialty 561)
10. PRETTY THING
    Bo Diddley (Checker 527)

**MERIDIAN, MISS.**

1. COME HOME
   Bubber Johnson (King 4822)
2. ALL AROUND THE WORLD
   Little Willie John (King 4818)
3. HANDS OFF
   McShann & Bowman (Vee-Jay 155)
4. TUTTI-FRUTTI
   Little Richard (Specialty 561)
5. POOR ME
   Fats Domino (Imperial 5369)
6. SUGAR SWEET
   Muddy Waters (Chess 1612)
7. ONLY YOU
   Platters (Mercury 70633)
8. PRETTY THING
   Bo Diddley (Checker 527)
9. AT MY FRONT DOOR
   El Dorados (Vee-Jay 147)
10. DON'T START ME TALKING
    'Sonny Boy' Williamson (Checker 824)

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**Recording Session**

HOLLYWOOD—Pictured above at a recent Jazz Album recording session held in Hollywood for Bethlehem Records are (L. to R.) Al Sherman, Bethlehem's L. A. distributor, Red Clyde vice president of Bethlehem, and Russ Garcia, west coast musician who arranged the session.

**Meeting Dates Of Music Operators' Associations**

Dec. 27—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

Jan. 2—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

3—West Virginia Music Operators' Assn.
Place: Daniel Boone Hotel, Charleston, W. Va.

5—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

5—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.

5—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General)

9—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

10—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.

11—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

12—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.

12—Massachusetts Music Operators' Assn.
Place: Beaconfield Hotel, Boston, Mass.

16—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

18—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.

19—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

30—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

**Happy Anniversary**

NEW YORK—WCBS singing star Martha Wright happily accepts 25th anniversary greetings from program director Sam Slate as Lanny Ross (left) and Bob Haynes look on.

**Benson And Monument In Association**

NEW YORK, N.Y. — It was announced this week that Ray Benson has formed Raymar Music Corporation, a music publishing firm, in association with Monument Music, Inc. Ray Benson, formerly a band leader, an actor's agent with MCA, and a TV and radio packager in association with John Gibbs, is now actively engaged in artists' management.

Raymar will be launched with a song on the United States Steel Theatre Guild Hour titled "Wait For Tomorrow," which will be presented on the show Wednesday evening, January 4th, over the CBS Television Network. Paul Weston has recorded the back-

**Capitol Repacts Sinatra To 7-Year Deal**

HOLLYWOOD—Alan W. Livingston, executive vice president of Capitol Records, and Frank Sinatra have torn up the singer's original four-year contract with the label which still had 18 months to go, and signed a new seven-year deal calling for Sinatra's exclusive recording services for both single records and albums.

The new contract becomes effective immediately.

**R&B Power!**

**By THE HEARTBEATS**

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**"CRAZY FOR YOU"**

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**Breaking The Rhythm 'n Blues Charts!**
NASHVILLE—Pictured here is Little Jimmy Dickens and his band as they go through a rehearsal on Jimmy's Columbia recording of "We Could." This picture was taken in one of the rehearsal rooms backstage at the Ryman Auditorium prior to Jimmy's broadcast on the Grand Ole Opry.

**Pensacola Crowds Mob Foley Show**

PENSACOLA, FLA.—Proof of the solid drawing power of country music attractions comes in a glowing report of the huge crowds at a recent Red Foley Show in Pensacola, Florida. The show was originally set for one night only, but the crowd demand was so heavy that Foley was held over for an additional day.

According to Dub Allbritten, Foley's personal manager, there were more folks on the outside on the first night than on the inside, with the auditorium packed to capacity with something over 3,500 paid admissions. By the time the second show began, the crowd outside was almost rioting. Screaming police cars raced to the scene and Foley, spotlighted atop a police escort automobile, pleaded with the rioting crowd to remain quiet. He told them they would be accommodated at additional showings the following day and thus succeeded in restoring order.

The next night found an overflow crowd, but the show had to move on due to previous commitments in other cities. Pensacola officials said it was undoubtedly the "biggest thing ever in Pensacola," while harried city police struggled with the mass of automobiles that choked the city.

Foley's ABC-TV "Ozark Jubilee" is highly rated in Pensacola.

**Peer Renews Rodgers' Catalogue**

NEW YORK—Ralph S. Peer, president of Peer International Music Publishing, has announced the renewal of the late Jimmie Rodgers' catalogue with the Peer firm. Carrie Rodgers, widow of the late Jimmie Rodgers, signed the 28-year renewal along with Jimmie's co-writer,Elgie McWilliams.

Nat Vincent of Peer's Hollywood office and Ernest Tubb were instrumental in consummating the renewal of one of country music's most valuable catalogues.

**Ferguson Joins Lamb Agency**

NASHVILLE—Bob Ferguson, who for the past year and a half has been associated with the Charlie Lamb Agency in Nashville as a full-time agent, January first, officially terminated his association with Huskey and December 31st in order to accept another agency position.

Before becoming Huskey's manager in July, 1964, Ferguson was a DJ on the West Coast, and has been active in country music for several years. He moved to Nashville in August 1964 at the time Huskey became regular member of the Grand Ole Opry. He was recently married and King recording starlet Harriet Jo Van.

Increasing business necessitated an expansion of the Lamb Agency and Ferguson will act as a key representative in the Nashville office. He is sked for a promotional tour early in the new year.
MERRILL MOORE
“Cowin' To The Wrong Pigeon”
CAPITOL 5331

JIMMIE WILLIAMS
“Don't Come Knockin' At My Door”
WHITE OAK MUSIC — BMI
Cincinnati 24, O.

GOLDIE HILL
(Decca 29771; 9-29771)

CHEL ATKINS
(RCA Victor 20-6656; 47-3564)

LEE MOORE & JUANITA
(Decca 29775; 9-29775)

JIMMIE WILLIAMS
(MGM 12150; K12520)

GOLDIE HILL
(Decca 29771; 9-29771)

CST. 2312

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Individual's Name

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
WSM GRAND OLE OPRY ... The Grand Ole Opry show on the ABC-TV network January 7 will feature Ernie Tubb, Frank Dickens, Boudleaux Brothers, Slim Whitman, Chet Atkins, and the Cedric Hill Square Dancers. Tony Bennett, Columbia Recording artist, will be the special guest that evening.

Grandpa Jones set for a personal appearance date in Kansas City, Kansas, on first day of the New Year.

• • •

Van Howard, who last recorded for the Imperial label, made his debut as special guest on Jimmie Dickers’ portion of the Arkansas Night Frenc show over WSM. Howard is looking forward to getting a new recording contract in the near future.

Jim Reeves (RCA Victor) was featured as the headliner on the opening of the new club by Maxine and Jim Edward Brown near their hometown of Pine Bluff, Ark. on Dec. 19th.

Frankie More, who has racked up a very successful season with his unit of Jackie and Jack with WSM, is spending the Christmas Holidays in Virginia.

Making the visit with Frankie is his wife, Bettyta, daughter Carol and son, Freddie.

Justin Tubb was one of the featured acts on the Red Foley Show which rocked up top grosses and did turnaway business in Pensacola, Fla. recently. Davis aired the promotion. Other acts on the bill included Bobby Lord. The Peggy River Boys, Larry Duncan, and Harman.

Mercury Recording Artist, T. Tommy (Carter), and WSM Deejay, remarked on scene of a newly formed unit that he had never seen snow. Just a night or two later, T. Tommy got his first look at some real snow while driving home after his show.

THE BIG 'D' JAMBOREE ... Sonny James (Capital) returned to the Grand Ole Opryhouse of Country Music on Dec. 17th for another appearance on the Red Foley "Ozark Jubilee" from Springfield, Mo. James' career is being managed now by Ed McMenemy, owner-producer of the widely popular activity that exists today is all part of the new build-up in store for this Country Music entertainer. James is no newcomer by a long shot, and folks that say '66 will be his BIG YEAR are not doing in any jumpup.

WLS NATIONAL BARN DANCE ... When Steve Allen presented his popular TV show "Tonight"! Show from Chicago on December 19th, his special guests were Lula Belle and John, stars of the WLS National Barn Dance. Steve's show was presented from Chicago's Eighth Street Theatre, the home of the National Barn Dance. Lula and Scatty were right at home.

Don Reno and Red Smiley with the Tennessee Cutups, king label Country Music balladists, are leaving Richmond's "Old Dominion Barn Dance" to join Conway Twitty's "Country and Towne Time" over WMAL-TV, Washington, Saturday nights, according to word from Herb Carke, manager of the group. Reno and Smiley joined the Barn Dance last April with a daily radio program in addition to the Saturday nighter. Recently they have been featured on WUXW-TV Channel 8, in nearby Petersburg. Since that time on the WUXW-3 half hour, Reno and Smiley have continued on the WUXW-3. With the exception of a week off for Christmas, the Reno and Smiley group are looking solid well into the new year. A replacement on the "Old Dominion Barn Dance" has not been announced.

Cliffie Stone of Central Songs, has signed Joe Red Hayes, writer of "Satisfied Mind." Hayes has also signed a Capitol recording contract and has completed his first session for the label with the release date set for the early part of the year.

FROM THE CROSSROADS OF COUNTRY MUSIC ... Joe Johnson, rep for Gene Autry's publishing interests, was in Nashville recently for a visit with WSM's Porter Wagoner, along with Speedy Hawthor and Don Warden, members of his band, spent several hours at ABC-TV's photographic studios during a recent visit to New York City, making publicity photos for the promotion of the network's "Jubilee." 

Fann Allison ... lovely lady of the Kukla, Fran and Ollie show, has been "spotted" at the home of Don McNeil's, Breakfast Club, will make a return appearance on the "Jubilee." on Jan. 21st, the program's first birthday.

Lou Black, Top Talent booking toppper of the "Ozark Jubilee" into Des Moines for the mid-city area south of that region.

Bill King, 250-pound singer and emcee back into Springfield, Mo. after visit to one of his shows and will work with Slim Smith.

COUNTRY SMATTERINGS ... Harlan Thompson and his Brezno Valley Boys set for a solid week of personal appearances for the Hop Pabell Society starting January 22nd. Jim Halsey is manager of this number one band.

Jimmie Dickens, Del Wood, The Louvin Brothers, Cousin Jody worked personal appearances in Canton, Ohio Jan. 1st; Warren Jan. 2, Zanesville Jan. 3, and Toledo, Jan. 4. Following this, Dickens and his unit will return for their portion of the 'live' performance on the "Opry" on Jan. 7.

"It's What's In THE CASH BOX That Counts"

Roy Acuff and his Smokey Mountain Boys, Johnnie and Jack and Kitty Wells, made their appearance on the Friday Night Follies for the first time in several months on Dec. 16th. The group have been working a heavy schedule of personal appearances all this year. Merle Kilgore (Imperial), program director of KLB, proposed the idea of a TV appearance for the group and the immediate success of the show for the Tubbs "Midnight Jubilee" Show from Tubb's Record Shop, Books of Kings that latest release is "Everybody Needs A Little Lovin'" and "Funny Feeding."

Cowboy Howard Vokes reports that my, "Hank Williams, that Alabama Boy" & "When We Meet Up Yonder" is showing up great in Nashville, Tenn., Ind., Ill., Penn., Ala., and some parts of Illinois.

He goes on to say that DJs report both numbers heavily requested and looks like a big one for Denver Duke & Jeffery Null, "the men with voices." This is the Blue Khen label, that has broken through and has started distributors. He also says that his "I Want To Know" by Hank King, Blue Ribbon records and "Tears At The Grand Ole Opry" by Inez & Charlie "Tommy Worldc" have sold steadily.

Vokes recently appeared along with Hank King, Selling "I Want To Know" and Hank Gibson on WFBG-TV in Altoona, Pa. and after that made a special appearance at the Eozzy theater in Clearfield, Pa.

WHIE ... Ed Hamilton of KEUS, Dixon, Ill. was into Nashville Dec. 17th as Mr. DJ USA with Grant Turner over WSM. While in Nashville, Ed made the rounds and got with "Opry" stars and was heard from throughout the week-end over the various programs. Ed does five and half hours a day between WREK, WHW, USB and WSM. Of his shows are; "Country Hits," "Hillbilly Roundup Time" and the "North Louisiana RFD." Ed has been spinner since he came out for the past four years in that territory.

Thanks to all the Deejays for their newsippets. It was your heartfelt thanks that we heard.

Isabel Devereaux, Orlando, Fla. Happy has been doing a contest with the various recording artists of WSM. His recent success has been "telling a letter" headline. "Hank Williams and Jimmy Rodgers, Happy says that Hank Williams defeated Jimmy Rodgers in the contest by the score of 218-153. Each one of these votes represented a letter that aired on the show. Williams' "Jubilee" was the first straight week in a row as a winner over many of today's top stars.

Thanks to the following Deejays for the news from their areas: 'Jolly Polly' WMSN, Raleigh, N. C.; Louis E. Kanode, WRAD, Charleston, Va.; Betty Lou, WCOX, Decatur, Ill.; Howard, WIO, Red Bluff, Calif.; John Corbin, Kentucky; Lew Banks, WHI, Griffin, Ga.; J. R. Jamot, KEUN, Eunice, La.; and Ray Godwin, Pete WFAE, Winston Program Director, Ft. Jackson, S. C.

Many more Country songs were put on 'wax' during the past several days. Decoo's and John Colon breezed through followed by Ken Nelson of Capitol and then Steve Sholes of RCA Victor.

Lou Millet, who formerly operated from WLCs in Baton Rouge, La. is moving his show to another station. Lou says that all communications should be mailed to this address: Lou Millet, station KEVL, 114 Railroad Avenue, Plaquemine, La. says that the station he last worked at "is not a no pop" show. Recently Lou recorded for Ecko Records and expects his first release on the label in January.

Dale Sengsthaler from Stardale Records, has signed Gale Southern to a Capitol contract. Gale's first release is "Echoes From The Past" and " Trusting Heart." Gale lives in Garland, Texas.

Tommy Collins (Capitol) is on that writing-singing-crooning business with his wife, Debee Collins, who is doing a great job on his recording of "I'll Be Gone" and "Oh, Look at That Moon" recently, and has been lots of talk about these two by Tommy, and it looks as if he could end up with a pair of winners here.

Young Dave Rich (RCA Victor) has been officially named the lead by the "Rodeo" magazine by Estlin Eddie Hill of WSM. Most of the "boots" and other things that are different for Rita and his wife, Debee, with the RCA Victor records being the really different artists to show up in some time. Dave definitely will make a great Headliner and already the public has taken a fancy to the style of singing. His first record is also a very good writer! "I Think I'll Be 414" and "I Forgot" are the titles of Rich's first release.

Watch for something exciting and different in the way of records from Ruby Wells. Ruby is the daughter of Kitty Wells.

Hilly Worth (JGM) getting lots of on-air time with his latest release, "Honey, Don't You Miss a postcard," askin' that old question, "Don't You Leave Us Alone." Billy guested on Ernest Tubb's "Midnight Jubilee" on Dec. 17th. Billy is show business, and also Trudy guitar and has been invited to go back up to Nashville, Tenn. also.

Mere Shiner (RCA Victor) has a fine recording of "You're Free To Do" out now. Carl Smith (Columbia) first wrapped the tune up! Both artists have fine records on the song.

The Louvin Brothers (Capitol) are certain to end up in the winners circles with their current waxing of "I Don't Believe You've Met My Baby." It's a real hit and artist's should make sure they have "snatched" the track. The flip is "In the Middle Of Nowhere."

"Thirty Days" has broken through for Ernest Tubb in less time than that and it looks as if it'll be a big one for the Texas Troubadour.

Looks as if Boudleaux Bryan has written another top song... and Rita Robbins has recorded it and it looks as if she might have a top hit... "Get Away" is the title. It's different for Rita and it is sure to go with the rest of the hits that the Boudleaux have been recording for the RCA Victor. They have recently introduced a new Country disc recently. It's The Lindsey Brothers and already the public has taken a fancy to the style of singing. Their first release is "Let's Get Down To Business" and "Big Hearted Joe."
A PREDICTION:

In the years ahead, more and more music operators will realize the wisdom of their investment in Select-o-matic music systems.

America's Finest and Most Complete Music Systems

"It's What's in THE CASH BOX That Counts"
CHICAGO — Christmas shopping: Two friends met on the street outside one of the large department stores here. One was loaded with packages, whose labels indicated they were perfume, flowers, lingerie and cosmetics. He was asked by his friend: “What are you buying all this folderol for?” “It’s all right,” replied the package burdened man, “some men, when they get to middle age, start looking for greener pastures, but I — well, I thought I’d cultivate the one I have.”

NEW YORK — In keeping with the Christmas festivities, it’s interesting to delve into the question “Who set up the first Christmas tree in America and Where?” To these questions historians fail to give us a positive answer. Some believe Hessian soldiers introduced the tree to us during the years of our Revolution. Folks in rural areas had no problem in finding trees—suitable pine or spruce was sure to be growing nearby. People living in towns and cities, however, usually had to buy their trees. No one can be sure who first made a business of selling Christmas trees. It may well have been Mark Carr of the Catskill area who, it is said, was selling his trees in New York City as early as 1851.

WASHINGTON, D.C.—Business in general for 1956 was the best in U.S. history, according to all reports. What about the future? The long range is optimistic. Here are two points of view. Professor Sumner H. Slichter of Harvard sees a booming economy for at least the next ten years, with the Gross National Product doubling itself in that time. By 1965, there will be 194 million Americans, buying retail goods at the rate of 94 billion, and our disposable income will rise to 47.6 per cent. . . . Fortune Magazine’s January issue will predict that 1956 will be a year of economic downturn, despite the fact that it expects 1956 to be the best year yet—in terms of output, income and spending. It explains this seeming paradox. Business activity, rising rapidly in 1955, it states, will continue to soar throughout the early ’66 months—the decline will be in the later months, albeit it will be of small consideration. Therefore, Fortune foresees that 1956 as a whole will beat 1955 comfortably.

The backlog of orders which all leading factories have on hand overflow deep into the first quarter of 1956.

This is the first time in years that such a backlog accumulated as the year’s end approached.

It means to one and all that the year ahead gives every indication of being one of the most outstanding in the history of the industry.

In the phono field there has never been so great a demand, both from the domestic as well as from the foreign market.

In the vending machines business a steady drive ahead is most noticeable. The automatic merchandising business is growing faster than ever before.

Most interesting to all engaged in the amusements division of the industry was the sudden, sensational and absolutely tremendous progress made by the new type pool games.

The in-lines, five-balls, guns, bowlers and other amusements continue on; nothing so sensational as the sudden onslaught of the pool games has ever been known to the field.

The pool games entered into the industry at the beginning of the third quarter of ’55. They have continued on ahead with a tremendous backlog of orders yet to be filled right up to the last second of the year. The backlog continues well into the first quarter of 1956.

Such great purchasing power as is now being exemplified by so many in the industry simply means that expansion, growth and progress are continuing at the fastest rate this field has yet known.

It also means, as more and more phonos, vending and amusement games get into all sorts of locations everywhere in the nation, that the public’s appreciation of this industry’s coin operated products has become ever more generously sincere.

Music equipment has now become accepted as “the backbone operation” with venders running an extremely close second.

But never, not even for an instant, can anyone, anywhere, discount the tremendous and financially powerful influence of the amusements of this business.

All combined into one operation, with the location taking precedence as far as importance of operating is concerned, and with the fact that, today, better than 83% of the nation’s operators feature every type of equipment, the growth of the field for the year 1956 is definitely certain.

Many are, therefore, continuing to expand their operations. Distributors are building larger and finer quarters. The manufacturers continue to pile more and more money back into their production potential to assure the field continued high speed deliveries.

All this becomes even more fascinating when all the surrounding factors which caused this boom are carefully studied.

It means, crystallized, that there’s a GREAT YEAR AHEAD!
BRIGHT NEW YEAR AHEAD


Overflow of Backlog Orders into First Quarter of '56 Plus Continued Growing Demand and Entrance of New Blood into All Divisions of Industry Assures Bright Year Ahead.

CHICAGO—As happens each year this publication made a rapid survey among the industry's leaders to gather together their opinions and beliefs as to what lies ahead for all in 1956.

Crystallizing all the statements which were made by manufacturers, distributors, operators, association leaders, bankers and many others allied to the industry, this one stands out most prominently:

"There's a bright new year ahead for the coin machines industry."

All are certain that the present business boom will continue through 1956. Much of this is based on business which has overflowed into the first quarter of the New Year.

A lot of it is also based on the advance plans which many have for this forthcoming year.

All in all it is more or less generally agreed that 1956 looks tremendously promising for the entire coin biz internationally.

The new pool games have started a new era for the industry, the belief of all engaged in the games division of the field.

The automatic music people are of the same belief. They point to the backlog of business which they now have for the new high fidelity, greater selectivity phonographs.

They also point to the many changes which have come about in the juke box biz. They especially point to the tremendous nationwide growth of dine-in day.

The vending machine firms also are enthusiastic about 1956. They say that the entrance of some of the largest merchandisers into the vending machine business has brought new pep to their division of the industry.

They point to the marvelous modern designs which were seen at the last NAMA convention. Also the fact that orders exceed production. They believe that this is going to continue thru most of 1956.

Association leaders believe that better operating conditions are ahead for all the field. They claim that a great many problems were settled regarding equipment during 1955. They feel, therefore, that 1956 will see much closer cooperation among the operators to better operating conditions everywhere.

Many also look forward with great enthusiasm for a series of public relations programs to come into effect which will help the industry from every standpoint.

Some are of the belief that this is one of the surest possibilities during 1956.

The field, they say, has learned that, without a public relations program, it is going to again suffer indignities which certainly are not becoming to it, nor of its making.

With all this glowing promise for an even better year ahead in 1956, there are many who are even more optimistic in every regard, but, will not divulge the reasons for their optimism except, as one of these men stated:

"We're developing some new ideas right now in our engineering department which we believe are going to bring the industry the very greatest year it has ever enjoyed."

So from every angle optimism reigns supreme at this time.

The general belief is that the business boom will continue. Many also believe that the boom may assume even greater proportions.

If there is a slowdown in general business later on, some claim, they look to an upsurge in business for this trade.

Probably best expressed, and summarizing all statements was that of one noted leader who said:

"From any and every angle we just can't see any business drop-off in the months ahead."

"If anything at all", he continued, "we see better business than we have enjoyed during 1955 ahead for everyone in 1956."

United Production Reaches New Peak

Bowlers Still Big

CHICAGO—Bill DeSelm, general sales manager of United Manufacturing Company, this city, reported this past week that the firm had reached "a new high production peak."

"Perhaps", DeSelm said, "this may be due to the fact that we have been working six days each week right along for some many months."

"In fact", he added, "we intend to work Saturdays, all day, right up to the last minute of the year."

"Our production, even tho it has set a new high record for our firm, has not yet been able to clear away the tremendous backlog which has accumulated due to a lack of certain components."

DeSelm pointed to the busy factory and, taking visitors into the heart of the plant, asked them to watch the speed production.

He said, "It's been like this right along. We have surpassed one production record after the other. We've done just about everything this year that can be demanded of a sales and production force."

"Yet", he reported, "as hard as we've tried we haven't been able to keep up with what our distributors have demanded of us."

"In fact", he concluded, "that with the backlog we now have flowing over into 1956, and with the new products that are clicking so well on the market, all we can see ahead is united's greatest year."

CHICAGO—Ed Levin, sales director of Chicago Coin Machine Company, this city, reported this past week:

"Let's not overlook the bowling games. They're still big."

Levin pointed to the fact that the firm was working on heavy production schedules for its "Bowling Team Bowler" and "All Star Team Bowler."

He also said, "There are many, many operators who have learned that bowling games continue at a steady pace in every location."

"The bowlers have brought hand-some profits and are continuing to do so.

"To neglect this fact would be criminal!" he vociferously stated, adding, "we are still shipping our bowlers just as fast as we can produce them."

"We are getting reports that they're doing a grand job for all the operators who have put them on location," he concluded.
Bally "Broadway" Features Four Magic Squares

CHICAGO — "Bally Broadway" is the name of the new in-line game announced this week by Bally Manufacturing Company, this city. A new feature introduced for the first time in the new "Broadway" game, is known as the "Magic Squares" feature. The "Magic Squares" are 4 groups of numbers in the call on the "Broadway" backglass, each group consisting of 4 numbers. The 4 squares are labeled A, B, C, D. The 4 numbers in each "Magic Square" may be shifted to player's choice of 4 different combinations by simply pressing buttons on front rail of cabinet. Each magic square has a separate button, permitting player to shift squares of his choice without disturbing other squares, thus providing maximum number-shift flexibility. Player shifts "Magic Squares" before shooting fourth ball, or before shooting fifth ball, if 5th Ball panel is lit.

According to Jack Nelson, Bally general sales manager, the new "Magic Squares" feature has proved extremely popular after lengthy testing of the new game on location.

Other features of the new game are: Double Scores, Triple Scores, Extra Time, Spotted Numbers, Corner Scores, Advanced Scores, Extra Balls, and the new Ballyhole that lights first extra ball without deposit of coin. All Bally distributors have "Broadway" for immediate delivery.

Marvel Mfg. Co. Increases Output

CHICAGO — "It's not easy for a small firm like ours to get the kind of top production immediately to match the orders which we are receiving for our new 'Pin-Pool' game at this time," reported Ted Rubenstein of Marvel Manufacturing Corporation, this city.

He also said, "There's a great deal of operating experience incorporated into our 'Pin-Pool'.

"We have been working on this game ever since the introduction and success of the very first pool games.

"We tested the games as they came to market and we learned what the players wanted and what the operators needed to assure them success with a pool game.

"Our 'Pin-Pool' is, therefore, one game that the operators can depend on. They will find it has plenty of operator experience built right into it.

All Makes and Types of Bowling Games

Prices Are Right!!

Fairmont, Minn. — One of the music operators answering the recent questionnaire which appeared in The Cash Box on "Dime Play", sent back a most interesting answer.

Arthur R. Berg, Berg Music Company, this city, writes: "I was one of the first to change to 10c-3 for 25c; where they dance and 10c 5 for 25c in all other types of locations, and I will be 100% 'Dime Play' by the first of the year. The increase in take is up 30% to 60%. You can make money operating music today."
Ray T. Moloney was awarded the "Most Outstanding Coin Machine Man of 1955". He received the First "Gold Coin Award" of "20 Year Club".

### J.H. Keeney Doubles All Production Schedules

This award signifies a significant achievement, marking the firm's continued growth and success in the industry. The "Gold Coin Award" is a testament to the hard work and dedication of the recipients.

### ABC Holds Lead in Chicago Bowling

ABC continued to dominate in Chicago bowling, with outstanding performances from various bowlers such as Tony Ignaffo, among others.

### Editor's Note

The "Gold Coin Award" is a prestigious honor that recognizes outstanding contributions to the coin machine industry. Recipients like Ray T. Moloney are role models for young innovators and entrepreneurs in the field, inspiring future generations to strive for excellence.

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**Editor's Note:**

Pictures of the "Gold Coin Award" being conferred on Ray T. Moloney, as well as pictures of the "Gold Coin Award" itself, will appear in next week's issue.
Merry Xmas and Happy New Year
To Everyone — Everywhere
ATTENTION EUROPEAN BUYERS

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03 Avenue Louise-Brussels-Belgium
Phone Brussels 47.66.63-Cable Address: Nobelueuro

Biggest exporters to ALL EUROPEAN COUNTRIES can supply you MUSIC-BOXES and AMUSEMENT-MACHINES of any brand, CHEAPER than any other competitor.

Exclusive Agents for the most important American Ex-

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AMESSAGE GAMES

PIN-GAMES: Gottlieb Duette DeLuxe, Super Jumbo, Jubilee, Marathon, etc. Williams Race the Clock, Wonderland, Peter Pan, etc.

EXCLUSIVE AGENTS FOR OUR PRODUCTS:

PET VAN DEEGST & ZONQ, Eindhoven (Holland)
HENK HEBER, Musikautomaten, Paderborn (Germany)
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MUSIC HIRE SERVICE, London, Manchester, Dublin (England-Irel)
LEO SANDRIG AUTOMAT, Vicenza (Italy)
SHEFFIELD, Middlesbrough (England)
ARATA HANDL AXKOMA, Shekholm (Switto)

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PAYMENT: Possibles in American S and all other currencies: France, Pound Sterling, Marken, etc.

ALL OUR AMUSEMENT GAMES ARE FULLY RECONDITIONED

We supply all parts for Music-box and Amusement Apparatus.

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MUSIC HIRE SERVICE, London, Manchester, Dublin (England-Irel)
LEO SANDRIG AUTOMAT, Vicenza (Italy)
SHEFFIELD, Middlesbrough (England)
ARATA HANDL AXKOMA, Shekholm (Switto)

HOLLAND-BELGIE-EUROPE, Antwerp. Agency: Manager: Mr. Lucien deCraenevage, Antwerp (Belgium)

CHICAGO—Ralph Sheffield, sales director for Genco Manufacturing & Sales Company, this city, reported this past week that, after two weeks of hard FASTER, the firm has been able to step up its production by about 25%.

"If they knew what problems we encounter, in an effort to step up production, they would bear with us on the fact that we just can't deliver all they order immediately.

"We have to ship whatever amount of our products we can to each and everyone of our distributors all over the country so that each distributor will get at least some games from us at stated intervals.

"In the first place," Sheffield says, "we have two models of our pool game on our production lines, "Official Tournament Pool" and "Deluxe Tournament Pool".

"In addition," he added, "we also have our "Super Big Top" gun and our "Quarter-Ball" in production.

"The biggest problem, of course, is to meet the orders on our two pool games.

"These continue to increase daily and, it seems, we are getting more and more orders the more we ship around the country."

Sheffield is of the belief, "There is no longer any doubt that our firm faces its finest year in 1956."

"It's What's in THE CASH BOX That Counts"
Season’s Greetings
to all from
INTERNATIONAL SCOTT CROSSE

And in keeping with the New Year spirit and by way of thanks for your patronage, we have for you the offer you these . . .

GREAT SAVINGS

BALLY BINGOS
Atlantic City $5.50

Frisco Club 165.

Bally Beauty, new 69.

Boston 150.

Bright Light 60.

Bright Sports 65.

Coney Island 70.

Dude Ranch 185.

Frisco Club 95.

Golden Gate 85.

Opus 85.

Pete Robich 125.

Saratoga 130.

Sport Life 70.

Saratoga Club 110.

Reconditioned. Export packing included.

TARGET GUNS
Bally Bulls Eye $525.00

Exhibit Shooting Gallery 160.

Exhibit 300 Shooting Gallery 375.

Exhibit Sportland Shooting Gallery 225.

Pete Robich Gallery 110.

Genco Big Top 360.

Genco Pocket 175.

Gottlieb Safari Gun 130.

Williams Safari Gun 130.

Saratoga Coin Hunt 150.

United States 110.

Reconditioned. Export packing included.

COTTLELY and WILLIS PIN BAILS

"THE WORLD'S FINEST ELECTRICAL COUNTER"

"RUS 1200 REGISTER"

ADD S AND SUBTRACTS

Simplest mechanism of any electrical counting unit yet devised.

Size: Largest Standard Size

Size: 5 1/2" x 10 1/4"

Size: 5 1/2" x 10 1/4"

Size: 1 1/4" x 5 1/8"

Weight: 2 lbs. 5 ounces.

Opaque white nylon reels with black numerals facing up.

High speed control switch at "000" position.

6 to 12 volts AC or DC.

6 to 12 volts AC or DC.

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6 to 12 volts AC or DC.

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Reconditioned. Export packing included.

IMPORTANT: For price list or additional information write, wire, or call

F & F ENTERPRISES, INC.
1733 MILWAUKEE AVE. CHICAGO 47, ILLINOIS

Balto. Amuse Ops Annual Dinner Feb. 5

Baltimore, Md.—The Amusement Machine Operators Association of Greater Baltimore, this city, will hold its annual banquet and dance on Sunday night, February 5, 1955, at the Lord Baltimore Hotel, according to an announcement by Irvin Goldsher, president.

Irvin, a cocktail arrangement is set for 7:30 P.M., and the dinner will start at 7 P.M. It is here to be one major will this year," advises Goldsher. The co-operation of the hotel

we are having made available to us the entire space formerly used as coat room and the entire floor outside the show area will be used for our cocktail hour and will give us the opportunity of advantage of certain ideas that we have been unable to use in the past. I think our guests will be pleasantly surprised."

The committee once again will be headed by Gabe Canny, who will be assisted by Lou Willner, Hy Lesser, Maurice Davis, Sam Genzler, Irvin Rosenblatt and Bernie Ross.

William's Goes On 6-Day Production Schedule

DETROIT, Mich.—Over one thousand guests, representing all phases of the music machine industry, business leaders of Detroit, and artists and executives of the record and music world, attended the opening of the new Music Systems, Inc., building in this city, on Sunday, December 11. They came from New York and Hollywood, from Cleveland and Chicago to join in the festivities.

The new Music System building utilizes the modern in architectural design and equipment, modern in materials and modern in the industry. Occupying 12,000 square feet, these new quarters will offer the most modern facilities in the world. The new building is designed to meet the needs of modern music production equipment under the most ideal conditions; private conference rooms; one of the largest one-stop sheet music services in the country; ample parking facilities in the city of Detroit, and completely stocked parts department. Highlight of the day was the presentation of a beautiful bronze plaque to Joseph Nemes, president of Music Systems, by the employees in honor of his founding the business 25 years ago. Management and branches made the presentation on behalf of the employees.

Eleven happy guests were awarded RCA clock radios as special prizes during the guest prize drawing.

Among the recording artists present were: Kitty Kallen, Connie Boswell, Bob Prince, Ray Eberle, Gertrude, Mel Torme, Holiday, Rhythm and Blues, Guy Cherry, Boyd Bennett, Nelson Rand, Redd Foxx, Russ Tamblyn, Nicholas Brothers, our Voices, Lou Monte, Frankie Castro, and dozens of other musical groups from various cities.

(End note: Photographs of the showing will appear in next week’s issue.)

MUSIC SYSTEMS OPENED NEW BUILDING

In Detroit on Dec.

NEW ENGLAND NIBBLES

Trumont Automatic Sales Corp. (Seeburg) held a big Xmas party for its employees Sunday, Dec. 17, with 180 attending. Santa Claus distributed presents to all and Dave Bond, proxy of Trumont, along with Marge Burt, hostess, have been going at a terrific rate. Si Redd back from the Wurlitzer meeting in Los Angeles, with Stegos in San Francisco and Jack Faini, Ed Ravrey’s World Fair and Associated Amusements (Rock-Ola) progress is being made toward shifting to larger quarters. Decision on new location is expected after the first of the year, and as soon as the moving is accomplished, Ed Ravrey promises a big showing for ops of his newly acquired Rock-Ola line. . . . At Atlas Distributors (AMC) many of their north country ops in for the holidays. Road showings of the AMI have been suspended for the holidays, but will be resumed after the first of the year. . . . Up making the Hub are Charlie Aronoff included; Al Sharpe, Portland, Me.; Eddie DeWolfe, Jay Dee Amusement Co., Springfield; Ralph Ridgeway, Springfield; Jerry Maloney, Holyoke; Martin Oliver, Portland, Me.; Bill Hamel, Concord, N. H.; George Peters, Ray Shea, Worcester; George Hazelip, Springfield; Fred Melkonian, Chi- cago; Earle Patras, Rams, Mattawa, Holyoke; Louis Stevens, Southbridge, Taube Manchester, N. H.; D. J. Halle, Berlin, N. H.; Danny Casale, Portland, Me.; Ray Fain, Framingham; Ralph Lackey, Roxbury; Dave Baker, Arlington; Connie Poia, South Boston; and Henry Brooks, Dover, N. H.

"What’s It in THE CASH BOX That Counts"
“Nat’l Wurlitzer Days” Start Jan. 15 at All Distributor Organizations

NORTH TONAWANDA, N.Y. — The Rudolph Wurlitzer Company, this city, will begin celebration of its 100th year by unveiling a new line of coin operated phonographs and remote equipment. The new line will be shown during “National Wurlitzer Days” starting Sunday, January 15, at all Wurlitzer phonograph distributors in cities across the nation. Invitations will be sent out soon to all operators.

Robert H. (Rob) Bear, Wurlitzer sales manager, urges all music operators to visit their Wurlitzer distributors and see the new music machine. “Our efforts this year,” stated Bear, “have resulted in the finest product of our 100 years of musical achievement. We know that operators are going to be even more excited over the new Wurlitzer line than they were over our model ‘1800’, which has proved itself to be the top earning phonograph in the industry.

“At our recent distributor meeting in Los Angeles, California, we showed our new line to our distributor organization and received a standing ovation when the ‘Centennial’ phonographs were presented.”

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**MINTHORNE—Specials—**
Bert Lane Merry-Go-Round $195.00
Chi Coin Starlite Bowler 175.00
Bally Jet Bowlers 245.00
Chi Coin Criss Cross Bowlers 150.00
Bally Atlantic City 35.00
William Spitfire 120.00

These are only a few of the tremendous bargains in used equipment. WRITE—WIRE OR CALL for our money-saving values.

**WATCH FOR OUR SPECIALS ON GAMES & PHONOGRAPH**
MINTHORNE MUSIC CO.
2920 W. Pico Blvd.
Los Angeles 6 Calif.
Phone: RPublic 4-2177


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**“Bull’s-Eye BINGO”**
BUCKLEY MANUFACTURING CO.
4223 West Lake St., Chicago 24, Ill., U. S. A. • Tel. Van Buren 6-6533

“Churchill Distributor Today
FOR EVERY TYPE OF LOCATION EQUIPMENT.

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. Fillmore St. CHICAGO 24, ILL.
Mr. Operator:

Have you set the date for your "A Day of Dimes for the 'March of Dimes'" in January?

Start working out your Program NOW!

Posters, Signs or Stickers available at your local March of Dimes headquarters.

NOTICE!

MR. COIN MACHINE OPERATOR:

Because of the problems encountered and the many lessons learned in past drives for: "A DAY OF DIMES FOR THE 'MARCH OF DIMES'," the entire matter of donations by all in the industry has been very much simplified.

Operators need not attempt to collect from each and every individual machine the morning after the one day they choose as their "DAY OF DIMES FOR THE 'MARCH OF DIMES'," during the month of January, but can, instead, by just making a few collections arrive at an average of what they believe are the number of dimes taken in by their machines that one day.

They can then turn this amount over to their local chapter of the "March Of Dimes" in the form of a single check as their donation for: "A DAY OF DIMES FOR THE 'MARCH OF DIMES'."

Remember! Every dime counts! Every single thin dime is a fighting, king blow at horrible, crippling, painful, killing polio.

BILL HAYES
Juke Box Personality
for
"THE MARCH OF DIMES"
January
1956
National Foundation For Infantile Paralysis
State Headquarters

For the convenience of operators who find difficulty in locating the local headquarters of the National Foundation for Infantile Paralysis, we list below the state representatives whom you may contact for posters, stickers and general information and cooperation.

REGION ONE

CONNECTICUT
West J. Altenburg
120 Broadway
New York 5, N.Y.
TEL. Beeckman 3-0500

DELAWARE
John Manlich
714 Park Avenue
Baltimore, Md.
TEL. Mulberry 5-2502

DISTRICT OF COLUMBIA
John Manlich
714 Park Avenue
Baltimore, Md.
TEL. Mulberry 5-2502

MAINE
George Hawkins
226 Congress Bldg.
142 High Street
Portland 3, Maine
TEL. SPruce 2-8353

MASSACHUSETTS
Thomas Stotler
541 Boylston Street
Boston, Mass.
TEL. Copley 7-1145

MICHIGAN
Frank Donaldson
49 West Gay St.
Columbus, Ohio
TEL. Capitol 8-5833

NEW JERSEY
William C. Kohls
35 Washington Street
Newark, N.J.
TEL. Westfield 2-6236

NEW YORK
Eastern
Alfred Clements
712 Home Savings Bldg.
11 No. Pearl Street
Albany 7, N.Y.
TEL. 4-5197-4-5198

Southern
West J. Altenburg
120 Broadway
New York 5, N.Y.
TEL. Beeckman 3-0500

WEST VIRGINIA
Northern
Robert C. Dobson
2008-8th Ave., S., Room 206
Birmingham, Ala.
TEL. 54-7006

Southern
James T. Waggener
23-35 Washington Ave.,
Montgomery 4, Ala.
TEL. 2-4640.

VERMONT
George Hawkins
226 Congress Bldg.
142 High Street
Portland 3, Maine
TEL. SPruce 2-8353

FLORIDA
Northern
Miss Gaie Dunn
137 Petroleum Bldg.,
Broward and Pensacola Sts.,
Tallahassee, Fla.
TEL. 2-3805

Southern
Mr. Marion T. Jeffries,
1012-1014 Metcalf Bldg.,
102 South Orange Ave.,
Orlando, Fla.
TEL. 2-0361.

GEORGIA
Northern William Perry,
810 Mortgage Guarantee Bldg.,
Carnegie Way and Ellis St.
Atlanta, Ga.
TEL. CYPRESS 6695

Southern
Raymond Smith,
801-C Forsyth St.,
Macon, Ga.
TEL. 5-3180

GEORGIA
Northern
Robert C. Dobson,
2008-8th Ave., S., Room 206
Birmingham, Ala.
TEL. 54-7006

Southern
James T. Waggener,
23-35 Washington Ave.,
Montgomery 4, Ala.
TEL. 2-4640.

VIRGINIA
Eastern
O. Lee Hodgkins
1 North 5th St., Room 401
Richmond 19, Va.
TEL. 3-4696

Northern
John Traxts
1 North 5th St., Room 401
Richmond 19, Va.
TEL. 2-3880

REGION THREE

ILLINOIS
Northern
Dale Boone
Room 714
257 S. LaSalle St.
Chicago 3, Ill.
TEL. WEBster 9-2086

Central
Andy Glosecki
242 East Lawrence Ave.,
Springfield, Ill.
TEL. 2-7729

Southern
Jack Mathews
242 East Lawrence Ave.,
Springfield, Ill.
TEL. 2-7729

INDEANA
West
Eddie Britton
335 N. Pennsylvania Ave.,
Indianapolis, Ind.
TEL. MElrose 4-1376

South
Stuart Schlegeler
Carnahan Bldg.
148 E. Spring St.
New Albany, Ind.
TEL. 4-8846

REGION FOUR

IOWA
Eastern
John V. McCarthy
401 White Building
8th and Walnut Streets
Des Moines, Iowa
TEL. 3-7110

Central
Benjamin Fogel
401 Shops Building
8th and Walnut Streets
Des Moines, Iowa
TEL. 3-7110

Southern
Robert G. Crook
401 Shops Building
8th and Walnut Streets
Des Moines, Iowa
TEL. 3-7110

“it's What's in THE CASH BOX That Counts”
KANSAS
Eastern
 Homer P. Davis
15 1/2 West 6th Avenue
Emporia, Kansas
TEL. 3350—3356
Central
G. Eugene Honeycutt
15 1/2 West 6th Avenue
Emporia, Kansas
TEL. 3350—3356
Western
Willard Obley
114 W. Pine Street
Garden City, Kansas
TEL. 641

MINNESOTA
Northern
Larry H. Rieder
515 1/2 St. Germain Street
St. Cloud, Minnesota
TEL. Blackburn 2-1142
Southeastern
Harold Goetz
414-416 Syndicate Building
84 South 6th Street
Minneapolis 2, Minnesota
TEL. Atlantic 5253

Southwestern
Howard Clark
414-416 Syndicate Building
84 South 6th Avenue
Minneapolis 2, Minnesota
TEL. Atlantic 5253

MONTANA
Eastern
Gonick Brown
P. O. Box 2077
Telegrams and Express Packages to:
210 Electric Building
Central Avenue & 1st Street, N.
Great Falls, Montana
TEL. 2-3907
Western
Robert E. Day
207 Bartenbach Building
101 1/2 North Locust Street
Grand Island, Nebraska
TEL. 5056

NEBRASKA
Eastern
Clinton Belknap
712 Sharp Building
206 South 13th Street
Lincoln S, Nebraska
TEL. 2-8267
Western
B. R. N.
207 Bartenbach Building
101 1/2 North Locust Street
Grand Island, Nebraska
TEL. 5056

NORTH DAKOTA
James Fenelon
26 Huntington Block
101 1/2 Broadway
Fargo, North Dakota
TEL. 6218

SOUTHER DAKOTA
Eugene Sturm
60 3rd Street, S. W.
Huron, South Dakota
TEL. 2627

REGION FIVE
ARKANSAS
Northern
Edward Riley
601 Woodlawn
Little Rock, Arkansas
TEL. 5-5518—5-5514
Southern
William H. Snead, Jr.
601 Woodlawn
Little Rock, Arkansas
TEL. 5-5518—5-5514

LOUISIANA
Northern
Norman E. Foreman
P. O. Box 2832
Louisville Avenue Branch
Telegrams and Packages to:
114 Louisville Avenue
Monroe, Louisiana
TEL. 2-6927
Southern
P. Owen Grace
448 Loc Circle Building
1040 St. Charles Avenue
New Orleans 13, Louisiana
TEL. Magnolia 2421

MISSOURI
Northern
Thomas Snodgrass
P. O. Box 564
Telegrams & Express Packages to:
410 Jefferson Street
Jefferson City, Missouri
TEL. 6-6133—6-6134
Central
Ralph Frede
P. O. Box 504
Telegrams & Express Packages to:
410 Jefferson Street
Jefferson City, Missouri
TEL. 6-6133—6-6134
Southern
Joel Chandler
P. O. Box 504
Telegrams & Express Packages to:
410 Jefferson Street
Jefferson City, Missouri
TEL. 6-6133—6-6134

OKLAHOMA
Eastern
Verne Royals
408 Baptist Building
1141 North Robinson Street
Okahoma City, Oklahoma
TEL. Forest 5-8461
Western
Maxwell Roland
408 Baptist Building
1141 North Robinson Street
Okahoma City, Oklahoma
TEL. Forest 5-8461

TEXAS
Northeastern
Robert English
911 St. Joseph Street
Dallas, Texas
TEL. Taylor 5186
Northwestern
Michael Hyre
P. O. Box 1858
Telegrams & Packages to:
115 Garrison Building
2nd and Orange Streets
Abilene, Texas
TEL. 4-8110—4-4002
Western
B. R. N.
408 Baptist Building
1141 North Robinson Street
Okahoma City, Oklahoma
TEL. Forest 5-8461

UTAH
S. Bruce Hanks
856 Union Pacific Annex
19 W. S. Temple Street
Salt Lake City 1, Utah
TEL. DAVIS 2-6559

WYOMING
William J. Stone
P. O. Box 656
Telegrams & Express Packages to:
100 West 21st St., Room 21
Cheyenne, Wyoming
TEL. 6-2339

NEVADA
B. R. N.
304 Park Blvd.
729 S. Alder St.
Portland, S, Oregon
TEL. Capitol 7-8534

IDAHO
H. E. B.
304 Park Blvd.
729 S. Alder St.
Portland, S, Oregon
TEL. Capitol 7-8534

OREGON
Gene Malecki
304 Park Blvd.
729 S. Alder St.
Portland, S, Oregon
TEL. Capitol 7-8534

WASHINGTON
Felix A. Montes
215 Lloyd Bldg.
16th and Stewart Sts.
Seattle 1, Washington
TEL. SNeska 5476

WYOMING
William J. Stone
P. O. Box 656
Telegrams & Express Packages to:
100 West 21st St., Room 21
Cheyenne, Wyoming
TEL. 6-2339

HAWAII
Mrs. Carolyn Patterson
Territorial Representative
1018 Lunalilo St.
Honolulu, H. T.
TEL. 6-2336

For the convenience of operators who find difficulty in locating the local headquarters of the National Foundation for Infantile Paralysis we list below the state representatives whom you may contact for posters, stickers and general information and cooperation.

IT'S WHAT'S IN THE CASH BOX THAT COUNTS!
Everybody along Pico Boulevard was full of the holiday spirit this week, and from all reports, everyone enjoyed a wonderful Christmas. Even though this week was a short one, and between the holidays, business continued to be brisk. One-store operators expected a big increase in sales, contrary to expectations. Operators were as busy as ever.

At California Music, Sammy Ricklin predicted that this Christmas will be the biggest year that the industry has ever seen. Backing up his optimism, Sammy is going ahead with plans for his new building which will be designed to give operators the space they need to provide more-than-one-stop service. Whereas, there will be something for the new store to be completely self-service, with a minimum of one or two listeting booths reserved for operators only. The plan is to employ a lounge and an executive offices, and a portion of the building will be occupied by M.A.C. Vendors. Gabe Orland said that California Music had an unusual amount of retail business during the Christmas rush, and that they were pleased that Mrs. Ricklin was able to give them extra help during this period.

Larry Sherman of La Crosse, Wis., visited Ben Chemers at the L.A. Division headquarters of CMMA, and brought Art Voltz, Mayor of Verdugo City along with him. Also visiting headquarters last week was Walt Heppler, who has been a Bally-bowler in the Midwest for the holidays.

Minitherne Music held open house for operators during this week. Hank Tromm said that he is putting the finishing touches to the new Williams' "Score Pool" game. Ed Wiser returned from a business trip to the San Diego area, reporting equally good conditions in that territory.

Wayne Copeland of Sierra Distributors said the recent Williams International sales convention held at the Statler Hotel was a huge success, Williams executives attending the convention included: R. C. Relling, president; R. F. Weller, vice president, and manager of the North Tawamanda Division; Morris C. Bristol, vice president and counsel; Everett L. Hahne, treasurer; Robert H. Bear, sales manager of the photographic department; A. B. Palmer, sales promotion manager; Fred Osborne, director of engineering; and Al Broe, Jan. 16, 1956.

Arthur Freeberg, treasurer and counselor; Everett L. Hahne, treasurer; Robert H. Bear, sales manager of the photographic department; A. B. Palmer, sales promotion manager; Fred Osborne, director of engineering; and Al Broe, Jan. 16, 1956.

Arthur Freeberg, treasurer and counselor; Everett L. Hahne, treasurer; Robert H. Bear, sales manager of the photographic department; A. B. Palmer, sales promotion manager; Fred Osborne, director of engineering; and Al Broe, Jan. 16, 1956.

Mr. Happend's associate, Heman Paster was in town for a visit and attended the show. Mr. Sibeltman received a phone call from Danny Thomas telling him that the AMI phonograph would be used in an upcoming "Our Miss Kiss" television show. Marshall Arms returned recently from a trip to the North Central area and reported that operators are doing a big job with both the Geneo and Keeley pool tables.

Mrs. Dorothy Leonard, wife of Jack Leonard, helped out in the premium department during the Christmas rush.

At Leuenhagens, Mary and Kay Solle had hoped for some rest after the huge Christmas rush. But operators were kept busy by the many popualar girls as busy as ever this past week. Mary, Kay, and their sister Lissa, were all helping out at the record counter for the past few days. The girls were very happy that their niece was able to spend the holidays with them. Kay picked "Go On With The Wedding" by The Modernaires as the song that the operators would be buying this week. The girls were pleased to see their picture, with Danny Thomas, in a recent issue of The Cash Box, Dec. 28. Paul A. Laymon, Inc. Jimmie Wilkins has recovered from a bout with the flu, and was passing out vitamin pills for weakened holiday spirits. Jimmie was demonstrating the new Bally "Pin Pool" table to Ed Neidhard, Daddis, and Jack Neel of Riverside. The table can be played in a dark room without overhead lighting, and also comes equipped with a small cue stick for use in limited areas.

New Kong-Size Pins
New Oversize Pub

For bigger bowler profits... get Bally ABC BOWLER on location now... or CONGRESS BOWLER for added attraction of match-score features.

ABC bowler with match score features

BALLY MANUFACTURING COMPANY
2640 Belmont Ave., Chicago 18, Illinois

--It's What's in THE CASH BOX That Counts--
EARN UP TO $2 PER HOUR

In PIN-POOL... as in pin-ball and shuffle-bowling... Bally-quality construction insures the smooth performance that results in maximum play-appeal... maximum earning power. Cash in on the growing popularity of PIN-POOL. Get Bally PIN-POOL busy for you now.

SEE NEW FLASHY LIGHT-UP BUMPERS

All bumper-posts illuminated, adding attention-getting flash. Reading table with soft, easy-on-the-eyes light.

BALLY MANUFACTURING COMPANY, 2410 BELMONT AVE., CHICAGO 18, ILL.

Manila Teen-Agers' Rendezvous

Sub-zero temperatures have hit this area with readings of 18 below to 45 degrees below zero and with the weather that cold there is very little activity except that of keeping warm. . . . Teddy Lynard of Kasson, Minn., is hobbling around these days with the help of a cane. It seems that his leg in a freak accident caused by a swinging car door. . . . Dar Holsum of Big Fork, Minn., spent a few hours in town picking up supplies and parts for his route. . . . Walter Fischer of Pipestone, Minn., was in town visiting the various distributors and looking over the machines on their floors. . . . Ben Kragt of Tracy, Minn., was in for his regular trip, picking up the latest in records for his route. . . . Bill Kenison of Harrisville, Minn., drove up to the Twin Cities to shop for additional equipment for his route even though the weather was as cold as it was. . . . Vine Jorgensson of Waseca, Minn., spent a couple of days in the Twin Cities visiting friends and also visiting the distributors. . . . Art Hagen of Grand Forks, N. D., made the trip into the Twin Cities and made short work of taking care of his business in town and then he was on his way back home again. . . . Recent visitors to the Twin Cities were Forrest Dahl of Fergus Falls, Minn., and Carl Koster of Frontenac, Minn.; Don Isensee of Hager City, Wis.; Pete Worsom of Mankato, Minn.; Ben Jahnke of Hutchinson, Minn.; Frank Grant of St. Cloud, Minn.; and Pete Vanderby and Lawrence Sanford of Dodge Center, Minn.

“It's What’s in THE CASH BOX That Counts”
CHICAGO CHATTER (Cont.)

It certainly has been a grand, great year. And now with the New Year just about here all look forward to even greater accomplishments. In fact, almost every factory here has stepped up production schedules just at a time when, in former years, all used to cut back because of the Holiday Season. If the factory workers here it looks like one of the best years in all.

Biggest news of the week was the fact that Ray T. Moloney was voted "the most outstanding coin man of 1955" by the "20 Year Club." Ray will receive the very first "Gold Coin Award" of the "20 Year Club." This is, without doubt, just about the greatest honor that can come to any man or woman in the coin industry. It should be remembered that the men and women who voted Raymond Thomas Moloney this honor are men and women who have given 20 years and more of their lifetimes to this industry. Surely, then, they should know who is most deserving of such honor. And in the years yet to come, no one else who works in the coin industry will make up a true history of this industry's achievement. Nor should any of the other 19 nominees feel one whit less honored. Just being nominated by the men and women of the "20 Year Club" for the "Gold Coin Award" is a true honor bestowed.

Seen in the Celtic the other day—Bill O'Donnell of Bally, Barney Sugarman of New York and Paul Huebch of Kestey. Enjoying dinner and talking things over. Shagy popped in to wish his manufacturers a Merry Xmas and a Happy New Year. . . . Harry Williams put his factory on a six day work week in an effort to meet the demand for the seven products the firm is now producing as fast as they can. Like Sam Stern and Associates and "We'll be your man to beat for our orders as fast as possible." . . . Ralph Shifffield and Arvon Gensburg over at Genco reported that they have stepped up their production about 25% in the past week. Their big problem, up until a few weeks ago, was filling orders. Being accomplished both men are working hard now to step up above the 25% mark. Another production note from the Genco firm: Arvon Gensburg presented with an $1, 3 oz. boy by his gorgeous Nancy—and salesman Al Warren becomes a father of a baby girl. Tom Ruhmann of Marvel claims that, "We're trying to produce 'Five-Pool' just as fast as we possibly can. But, he adds, "as much as we try the orders coming in are making us work harder than ever."

Of the hundreds and hundreds of Xmas Cards we received this year the one we choose for the most outstanding is that of Ray F. Jones of San Francisco. This is one terrific card which will acquaint one and all with the Jones brothers who are pictured here individually. . . . Samuel Wolberg of Chicago Coin broke all precedent this past week by introducing a brand new game, "Champion Pool," right during the very heart of the Holiday Season. This is something even old timers can't recall over the past 30 years. No manufacturer ever dared to introduce anything new during Xmas New Year weeks. This, therefore, gives some idea of how fine business is with the trade when a leading manufacturer will introduce a brand new game right during the holidays. . . . Ed Levin, sales director for Chicon, came up with the idea. No salesman. Not to overlook the bowling games. Ed points out that Chicon's latest bowling games are selling very fast and that bowling games are here to stay for a long time to come.

David C. Rockola reports 90,000 square feet addition to his present plant. This is the brand new addition that runs along Kedzie Ave. The Rockola plant will cover a square block when the expansion program is completed. In the meantime the firm believes it now has the space it requires to set some time out to get the help they needed. This being accomplished both men are working hard now to step up above the 25% mark. Another production note from the Genco firm: Arvon Gensburg presented with an $1, 3 oz. boy by his gorgeous Nancy—and salesman Al Warren becomes a father of a baby girl. Tom Ruhmann of Marvel claims that, "We're trying to produce 'Five-Pool' just as fast as we possibly can. But, he adds, "as much as we try the orders coming in are making us work harder than ever."

CHICAGO CHATTER

To all our friends
A Very
Merry Christmas
and a
Happy New Year

Exclusive Gottlieb, Williams, Chicago Coin, Genco and International Mutoscope Distributors.

Jingling Cash Boxes Everywhere!
United’s "CLUB POOL"
Williams’ "DELUXE BANK POOL"
Genco’s "DELUXE TOURNAMENT POOL"
Detroit’s Music Ops Plan
Entire “Week of Dimes for ‘March of Dimes’”

Board of Directors to Meet Monday, Jan. 9, to Set Week. Biggest Program Undertaken by
United Music Ops of Michigan

Pacific World Bank, Inc., based in Detroit, Michigan, has arranged a plan whereby this organ-
ization will donate the proceeds from all members phonographs for a “Week Of Dimes For The ‘March Of Dimes’”.

James Jeffrey, president of UMO, will present the entire story to the Board of Directors at their meeting on Monday, January 9.

The National Foundation For Infan-
tile Paralysis, Inc., Detroit offices, have already extended their cooperation to the Detroit juke box organiza-
tion.

Plans are to have juke boxes in the lobbies of outstanding public build-
ings, in banks, in front of all theatres, and in other public places where they will capture complete attention of the Detroit public and will offer music for 10c in the fight against crippling, killing polio.

Roy Small has long been an advocate for the “March Of Dimes”. He has
strongly urged all members of the UMO of Michigan to get back of his great crusade.

He believes that this year the organ-
ization can set an enviable record of donations to this great cause.

Jim Jeffrey, president of United Music Operators Of Michigan, is just as staunch an advocate of donating to the “March Of Dimes”.

Both men completely agree with the program originated and sponsored by The Cash Box for the past three years: “A Day of Dimes For The ‘March Of Dimes’”, as the very greatest public relations program for the entire juke box industry.

But both men, because they believe so much in this great cause, and hope to once and for all time remove the curse of crippling, painful polio from killing children all over the nation, have gone all out to propose “A WEEK OF DINES FOR THE ‘MARCH OF DINES’” instead of giv-
ing for just one day only.

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”

SPECIALS

Bally GAY TIMES  $325.00
Bally GAYETIES  237.50
Bally BIG TIMES  375.00
Bally FUTURITIES  39.50
Bally SPOTLIGHTS  49.50
United SINGAPORE  155.00
Gottlieb TOURNAMENTS  52.50
Player large deluxe game  259.50
WILLIAMS SMOKE SIGNAL  359.50
WILLIAMS BAND WAGON  259.50

NEW ORLEANS NOV. CO.
153 MAGAZINE STREET
NEW ORLEANS, LOUISIANA
(Phone: Canal 8310)

“IT CANT GET ALONG WITHOUT 'THE CASH BOX PRICE LIST'. I GET THEM ON SUNDAY BY AIR MAIL SPECIAL DE-
LIVERY,”

Samuel S. Dieter
pt. Wayne, Ind.
Joe Fishman Buys Out R & Y Novelties
Will Sell Wurlitzer Phonographs in Northern N. J.

Joe Fishman will run the business under the name of R & Y Novelties, but in addition to wholesaling games, will handle the sale of Wurlitzer phonographs for Northern New Jersey as sales representatives for Young Distributing Company, New York, N. Y. The firm is also distributor for Williams Manufacturing Company for Northern New Jersey.

In addition to its distribution of the Wurlitzer phonos and Williams' amusement machines, Fishman will wholesale new amusement machines of all manufacturers. He will also carry a complete line of reconditioned music machines and games.

The firm will have a complete service, parts and supplies department for the convenience of its customers.

Located for the present at 131 Clinton Avenue, Fishman is seeking new and larger quarters. He advises he expects to complete arrangements for these new offices in the very near future, at which time he will advise the trade.

Sonny Russo remains with the firm, and will be in charge of the games division, while Fishman will handle the music machine end.

Canadian Distrib All For Dime Play

MONTREAL, QUE., CANADA—With the pros and cons of dime play still occupying the attention of coinmen from coast to coast, especially since the questioning editorial in this regard which appeared in the December 10, 1955 issue of The Cash Box, it has been interesting to a great many nationwide to note the results.

Gaetan Laniel of Laniel Amusement, Inc., this city, came forth with the following statement in favor of dime play:

"Our collections increased an average of 30 per cent. We are getting better revenues and our customers are enjoying better income. Because our operator-customers receive more money they are more interested in the juke box business. Our new models are all on dime play."

Better Than 95% Favor 10¢ Play

CHICAGO—From all answers to its questioning editorial (which appeared in the December 10, 1955 issue) this publication has learned that better than 95 percent of the nation's operators (games and music) favor dime play as the best solution for the increased income they require to continue in this business.

Most surprising were the reports of those who already have dime play in action in their areas. Gross increases, these men reported, range anywhere from 30% to over 50% on an overall average.

It was also learned that few, if any, regard dime play as "a raise in the cost of play".

They agree with The Cash Box suggestion: "Let's Get A Nickel A Play AGAIN".
Hey, Joe! Did ja ever LOOK INSIDE
the amazing GENCO
3 or 4-sided play
TOURNAMENT POOL GAME?

In Production and Delivering "SUPER BIG TOP"
GENCO MFG. & SALES CO. 2621 N. Ashland Avenue Chicago 14, Illinois

Season's Greetings TO ALL

Chicago Coin Presents New Game

George New, Hobbs, N. M., has a new service man called "Shorty" and he used to work for Rutherford Enterprises, at Amarillo, . . . F. W. Hall, Loving- ton, breathing a sigh of relief after sweating out the beer election for Leon County, as were all the operators. The Election carried almost 3-1 in favor of the wets. . . . John Beard, Brownfield, out measuring his farm land for cotton acreage. . . . Roy Cause, owner of Resort Music Co, in Mineral Wells, has announced that Jack Griffin and Thomas (Blackie) McDonald are now associated with his firm. They are formerly of Sweetwater and Colorado City, respectively. . . . Louise Whaley is the new bookkeeper and office manager of the Wallace Distributing company in Mineral Wells. . . . Ernie Bishop, Lub- bock, seen hauling a rifle range on the back of his station wagon. . . . Paul Golden, Lubbock, working on marble machines. . . . Ron Robertson, Lubbock having a hard time getting his route-man, "Toto", to do anything. . . . Bob Jordan, Lubbock, eating Bar-B-Q ribs, . . . Terry Hall, Snyder, running service calls. . . . Tex and Billy Keel, Colorado City, winding up their day way in the night. . . . Elmo Pinkerton, Big Spring, counting his money. . . . Bill Sheffield, Odessa, having trouble setting up a pool table. Someone shorted him on his "guts and hid the cashbox keys. . . . Roland Duncan, Odessa, got his boy a "nut. The boy is nearly a year old now. . . . Mrs. George Green, Odessa, going to some of her service-men.

CHICAGO—Because of tremendous demand, and in addition to the peak production schedules, Samuel Wolberg, president of Chicago Coin Machine Company, this city, announced this past week, the firm is also in production on another brand new pool game, "Champion Pool." Wolberg reported, "We have been working at top speed in an effort to catch up with our big backlog of orders, as well as the orders which we are receiving each day, but our distributors demanded that we also build an original, official type pool game for them."

"This we have done in 'Champion Pool,'" he continued, and added, "In 'Champion Pool' we believe that we have the finest game of its kind that has yet come to market."

Engineers of the firm described the features as "the most outstanding to appear in any pool game of the official type yet built." They point to what they call, "The exciting center hole feature." Also to the "attractive applied design cabinet." To the "two-color grid-screened play- field." They also report that "Champion Pool" has a new type ball drop mechanism that they claim, "Is absolutely fool-proof."

The game features "accurate built-in spirit levels." New plastic, light up bumper posts are used. The engineers of the firm say that the rebound rails on "Champion Pool" are "super-sensitive."

"In short," Wolberg concluded, "there's a pool game of an original official type that has everything the operator has ever wanted in a game, but," he added, "what's even more important, it is the most attractive playing game the players have ever enjoyed."

"It's What's in THE CASH BOX That Counts"
chicago coin's

CHAMPION POOL

The original . . . Official-Type Pool Game With The Exciting Center Hole Feature!

- New Attractively Applied Designed Cabinet With "Interlock" Construction!
- New Tantalizing Center Hole Feature Increases Play . . . Requires Even More Skill and Alertness!
- New Type Ball Drop Mechanism . . . Simple . . . Positive . . . Fool-Proof!
- New Plastic Light-Up Bumper Posts!
- New Super Sensative Rebound Rails!
- Built-in Accurate Spirit Levels!
- Hinged Front Door and Playfield For Easy Servicing!
- 2 Color Grid Screened Playfield For 3 Sided Play!
- 2 Coin Operation! 2-4 Can Play! 3-4 Sided Play!

*EARNING POWER (By Actual Test Locations)

1725 West Diversey Blvd., Chicago 14, III.
WANT—Bingo; Big Times; Variety; Manhattan; Piccadilly. State quantity and best price in first letter. MONO-ROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: Superior 1-4600).

WANT—Your used or surplus records all speeds. 45’s, our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. Inquire. 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—Phonograph records made before 1940; any quantity or dealer stock. $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird, etc. JACOB S. SCHNEIDER, 128 W. 66TH STREET, N. Y. C.

WANT—Seeburg 100 A—"A Is", necessity. Regularly priced small, and brand new too large or small—offer $230, F.O.B. Venus—No broken or missing parts. Write: Tel. 417—ETS, C. VAN BRABANT, 134 BELGIAN ROAD, ANTWERP, BELGIUM. Cable address: TONALITY.

WANT—15 RPM Records, new or used. No quantity too large or small. High-Grade, used, paid. Send quantity on hand. TONY GALIANO, GALIANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Di-Kens 2-7060.

WANT—An opportunity to quote prices on used bucker and Juke Boxes. Our prices are so low, we don't advertise them for fear of depressing the market. Write now to: C. VAN BRABANT, 1221 MAIN STREET, BUFFALO, N. Y. (Tel.: Lincoln 9106).

WANT—Wurlitzer 1400’s, 1600’s, 1600A’s. Also Chicago Coin Band Boxes and Wurlitzer 248 Steppers. BUSH DISTRIBUTING CO., 286 W. 29TH STREET, MIAMI, FLA. (Tel.: 3-6423).

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6700).

WANT—Late Model Phonographs. Hideaways; Wall Boxes; Steppers. Late Model Pinball. One Balls; Sunflowers. Address 100% or better. AM 40 sel. Hideaways; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2640).

WANT—Genco Wild West Guns. Must be in good condition. State price and condition in first letter. LEWIS L. LEIT MUSIC CO., SOUTH OWARD ST., SPokane 4, (Tel.: Madison 8355).

WANT—Used Records. Highest prices paid for 78’s and 45’s. No quantity too large or too small. We buy brand new LP’s (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10TH AVE., NEW YORK 36, N. Y. Tel.: JUdson 4-5658.

WANT—Northwestern 49’s; Challengers; Perch, Buck; Kid Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUR ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONT., Tel.: LO 4722.

WANT—Music; Seeburg 100-A’s, BL’s, C.V., C.W., Steppers, 1800’s, Pinballs, all late Gottlieb, Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: Devonsville 8-6931).

WANT—Genex 4 Player Skeet Balls. Any Quantity. C. VAN BRABANT, 3126 ELLIOTT STREET, CLEVELAND, OHIO. Tel.: Y. 8223).

WANT— record Seeburg Wall Boxes. UNIVERSITY COIN MACHINE CO., 5345 GRAND AVE., SEATTLE 25, WASH. (Tel.: AXminster 4-3529).

WANT—Guns and Arcade machines—late models preferred, used or new. Send us your lists, stating price and condition in first letter. ECONOMIC SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: Chickerling 4-8626).

WANT—Milk Panoramas—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT STREET, CLEVELAND, OHIO. Tel.: Carfield 3355.

WANT—Distributors Wanted. Slide-Ez powered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back warranty. Samples and prices upon request. ALLIED BLOCK COMPANY, 402 BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: Everglade 1-4647.

WANT—Bingos, late model Shuffle Aways. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWE, 202 TENTH AVENUE, NEW YORK, N. Y. (Tel.: Chickerling 4-5100).

WANT—100 operator customers in need of good used amusement machines of all kinds, including in-liné. Send list. No Board or machine will be published prices—so write or phone: GEORGE PONIER, ALBERT B. NEAL ENTERPRISES, 1000 STATE ST., SYRACUSE, N. Y. (Tel.: 74-2403).

WANT—Highest cash prices paid in Middle West for Pickeys, Beach Beauty, Miami Beach, Big Game, Gay Time, T & L Distributing Co., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: Main 4-8751).

WANT—All types late model phonographs converted to 10 play. Call collect for price. DAVIS DISTRIBUTING CO., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 7-1561).

WANT—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500’s, 1400’s, 1250’s, 1015’s; all trape Bingos; Coin Hust, as is or shoped. CANTON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-6583).

WANT—Coronation; Twenty Grand; Four Star; Four Corners; Disc Jockey; Hong Kong; Queen of Hearts; (6) 4-5-9’s and Many Others. All in A-1 Condition. Make Offer. WANT—Bally Beauties, NO- BRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: Market 1-5430).

WANT—Can you afford 92¢ per week to get ahead and stay ahead of all competition? For only 92¢ per week you can have a 40-word ad in this section plus a free full year’s (52 weeks) subscription to The Cash Box "The Bible of the Coin Machine Industry." Send your check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47TH ST. NEW YORK 36, N.Y. (Phone JU 6-2640).

WANT—Chicago Playtime Bowler, $300; Chicago Player, $150; Chico, $15; Chico Score-A-Line Bowler, Write; Chico Score-A-Line Bowler, Write; Chico Cross Bowler, $150; Geneo Shuffle Pool, $50. AUTO-MATIC ENTERPRISES, INC., 1000 PENNSYLVANIA STREET, EVANSTOWN, IND. (Tel.: Harrison 3-4508).

WANT—3 slightly used 3 D Theatre; Stepper; Deluxe Pullout; 4 Player Derby; Shoot The Bear; 2 Seeburg 46 Hideaways. All equipment clean, ready for location. STANLEY AMUSEMENT CO., 1115 ALCATRAZ AVE., TACOMA, WASH.

WANT—Seeburg "C", $575; Seeburg "B", $475; Seeburg "A", $250. E. B. Ey, Phonographs, $575. All the above machines are clean and ready for location. UNIT- ED DISTRIBUTORS, INC., P.O. BOX 1995, 902 W. SECOND, WICHITA 12, KANS. (Tel.: HO 4-6111, 4-3504).

WANT—Miami Beach, $450; Gay Time, $355; Variety, $275; Palm Springs, $135; United’s Rio, $95. Write, wire or phone 1/3 De- posit with order. NASTASI DISTRIBUT- ING CO., 912 POYDRAS ST., NEW ORLEANS, LA. (Tel.: Magnolia 7459).
FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Reconditioned Guaranteed Phonographs. Rock-Ola: Model 1436, 78 RPM, $250; 45 RPM, $325; Seeburg: M-100-B (Factory Refinished Cabinet), $895; M-100-BL, $495; AMI: Model A, $110; B, $150, Wurlitzer: 48 Selection Wall Boxes, $10; 104 Selection, $40. Scale Closout: Warner refinishes, $65; Exhibit Vitalizer, $35, Keene Texas Leagger, $25. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: Forest 76730).

FOR SALE—Special. Your last chance to buy beautifully refinished and mechanically perfect games at such low prices: Bally: Gay Times (practically new), $334.50; Big Times, $375; Gayetics, $249.50; Surf Clubs, $144.50; Palm Springs, $140; Miami Beaches (if interested, call or write us). Williams: Band Wagon (4 Player Deluxe Cabinet Game), $334.50; Grens Wagon (2 Player Deluxe Cabinet Game). Write. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: Canal 8318).

FOR SALE—Exhibit Skill Pool; Genco Tournament Pool. Write for price. W.B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: Central 1-9292).

FOR SALE—Lowest Prices In The Country. Leaders $249.50; Team Plays $249.50; Classics $145; Closers $125; Exhibit Rifle Gallery $169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: Canal 6-0293).

FOR SALE—All types of Amusement Equipment: Music, Games, Cigarette Machines and Vendors. KOPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Gerde 6-8939).

FOR SALE—Bally Beauties, $145; 100C Seeburg, $855; 1438 Comets, $595; 1446 Hi-Fi, $695; Model C, $210; Model B, $185; Model A, $135; AMI 5 & 10 Boxes, $10; AMI 5 Boxes, $530; $8; 3W-L, $10; AMI 40 Stepper, $15. Hi & Hum, $165. Ice Frolics, $185; Beauty, $135; Gayetics, $335; United Hawaii, $145; Evans Saddle & Surf (Club Model), $245; Genevieve Jumpin' Jacks, $45. MICKEY ANDERSON, 314 EAST 11TH STREET, ERIE, PA. (Tel.: 5-7549).

FOR SALE—Bally Dude Ranch, $150; Beach Club, $130; Palm Springs, $165; Ice Frolics, $185; Beauty, $135; Gayetics, $335; United Hawaii, $145; Evans Saddle & Surf (Club Model), $245; Genevieve Jumpin' Jacks, $45. MICKEY ANDERSON, 314 EAST 11TH STREET, ERIE, PA. (Tel.: 5-7549).

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: University 4-0773.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPS ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tels.: 2-3326 or 2-1648).

FOR SALE—Seeburg M100A, $300; M1006-C, $600; M100G, $725; M104, $1000; Wurlitzer 1250; $150; 1100, $85; AMI A, $125; AMI B, $115; AMI C, $200; Evans Constitution, $125. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 8561).

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 573-579 11th AVE., NEW YORK 36, N. Y. (Tel.: Glickering 4-3050).

FOR SALE—144 Mixed Kiddle Rides, prices slashed. Now delivering United Pictures, United Super Bonus, Williams Bally, Miami Beach, Keeney Ranger and Sportman Guns; United Capital Deluxe Alley; Beach Club; Variety; Surf Club; Palm Springs, Tahiti, Extra Style Yale Rocket Ships, $295. ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON 34, MASS. (Tel.: Algonquin 4-3338, 4-3660).

FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: Main 1-3551) or 2005 MAIN STREET, KANSAS CITY, MO. (Tel.: Harrison 4-747).

FOR SALE—AMI F-129, new, $725; E-120, $495; E-80, $450; D-40, $335; D-10, $245; Bally Big Times, $475; Gutine, $450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH. (Tel.: Davis 2-2549).

FOR SALE—Comeo Extended Range Speakers Acoustically Engineered for Tone Range. 100% Guaranteed Satisfaction or money is refunded. Write for literature on full line wall speakers, $11.95. Also ceiling and corner speakers at equally low prices. COVEN MUSIC CORP., 3181 N. ELSTON AVE., CHICAGO, ILL.

FOR SALE—Seeburg 3W-L 56 20 selections 5W Wall Boxes, lots of 25 or more, $3.00 ea. Reconditioned phonographs of all makes, write for low prices. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETHTON, N. J. (Tel.: Bicelow 3-3524).

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone. C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied, 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 957 MARKET ST., WHEELING, W. VA. Tel.: Wheeling 5472.

FOR SALE—Televizix Machines, factory reconditioned. Ready for location. $119.50, 1/3 down, balance C.O.D. We stock all Televizix parts, also parts and supplies for Jukes, Shufle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3713 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—High Luster, Chrome Plated Steel Platters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy-on-location installation. Only $24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—3020 Wurlitzer Wall Boxes, $85.00 ea.; 100 20 Selection Seeburg 5e Wall Boxes, $1.00 ea.; Packard Wall Boxes, $1.00 ea.; 100 219 Steppers, $7.50 ea., L.W. JONES DISTRIBUTING CO., 1301 NORTH CAPITOL AVE., INDIANAPOLIS, IND., (Tel.: MElrose 5-1593).

FOR SALE—Rowe 8 Coll. Giga. Machines, $75; Beach Club, $135; Yacht Club, $75; Flying High, $50; Coin Operated Joker, $50; Jet Fighter, $150. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, O. (Tel.: BRIdgeport 750).

FOR SALE—Wurlitzer 1700, $650; Seeburg M100A, $250; Seeburg M100B, $475; Seeburg M100BL, $495; Seeburg M100C, $655; Seeburg 100 Selection Wall Boxes, $65; O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA. (Tel.: 84-3264).

FOR SALE—Send $1.00 for the record of "The Cat Game Back" by "Stop Crickin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUT WATER LAND, GARFIELD, N. J. Tel.: Phlecost 9-0182.
**FOR SALE**—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keesey, Bally, TARAN DISTRIBUTING, INC., 3401 N. W. 35th STREET, MIAMI 42, FLA. Tel.: 64-4864.

**FOR SALE**—Miami Beach, $475; Cur-ity, $270; Palm Springs, $149.50; Spot Lite, $40; Hi Fi, $174.50; Variety, $285; Surf Club, $175; Beauty, $100; Dailey Derby, $125. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel.: Tulane 6729).

**FOR SALE**—100 Packard Wall Boxes, $1.50 ea. GOLDEN CATE NOVELTY CO., 701 GOLDEN CATE AVE., SAN FRANCISCO 2, CALIF. (Tel.: Market 1-3967).

**FOR SALE**—Atlantic City, $60; Yacht Club, $75; Frolies, $85; Beach Club, $100; Hi Fi, $150; Ice Frolies, $175; Surf Club, $175. All games thoroughly reconditioned and refinished, ready for location. One-third deposit, Balance C.O.D. PREMIER COIN MACHINE DISTRIBUTORS, INC., 214 S. Howard Street, BALTIMORE 1, MD. (Tel.: Mulberry 5-1420).

**FOR SALE**—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cases) $3.50; Fast wax (12 cases) $4.50; Pucks (set of 8) $12; Fluorescent lights pair $22.50; Adjusters $16.50. PURVEY DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 11, ILL. (Tel.: Juniper 8-1814).

**FOR SALE**—United Royal, $134; United Chief, $185; United League, $215; CC Super Frame, $219.50; AMI "A", $69.50; CC Home Run, 6 Player, $164.50; Seeburg Bear Gun, $94.50; Exhibit Star Shooting Gallery, $174.50; Seeburg "A", $255. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO, (Tel.: H'Enderson 1-7577).

**FOR SALE**—Reconditioned phonographs ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices.

**FOR SALE**—Reconditioned Surf Clubs, $150; Palm Springs, $115; Yacht Club, $75; Gaytimes, $400. Variety, $260. Also Shuffle Alley tournament boards, $12.50, DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL., (Tel.: Juniper 8-5211-12).

**MISCELLANEOUS**

**NOTICE**—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: P'ershing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: P'ouston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

**NOTICE**—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

**NOTICE**—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Wire, write or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: Vernon 3-7976).

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, J1dson 6-2649; The Cash Box, Chicago, Ill., D'Earl 2-9915; The Cash Box, Hollywood, Calif., Hollywood 5-1702.
With the bells ringing in the New Year... here is our sincere wish... and a pledge... that AMI "G" will make 1956 even more prosperous!

“May 1956 be a most happy, pleasant and profitable year for everyone!”
—AMI, the AMI girl

AMI Incorporated
1500 Union Avenue, S.E.
Grand Rapids 2, Michigan

AMI Model “G”—120, 80, 40 selections. More plays in less time
ORIGINATOR OF THE AUTOMATIC SELECTIVE JUKE BOX IN 1927

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

“It’s What’s in THE CASH BOX That Counts”
**17th YEAR OF PUBLICATION**

**947TH CONSECUTIVE WEEK'S ISSUE**

**How To Use**

**"THE CASH BOX PRICE LISTS"**

(Also known as the "C. M. L. (Coin Machine Industry) BLUE BOOK")

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like true reporters, "The Price Lists" can only feature the market prices as they are quoted by the subscribers. The Price Lists, rather than show no price, retain the last known quotation for such equipment so that the subscriber at least has the last known prices as a basis to judge. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned, will be offered at higher prices than others, due to the added cost of reconditioning.

"The Price Lists" report each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of its territory.

**METHOD:** The "Price Lists" should be read as follows: First price list is lowest price quoted for the week; Second price list is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

**CODE**

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer

**Machines Listed**

- *Great Activity*

**REGARDING SELLING PRICES**

**IMPORTANT!**

Reports received indicate that, in some cases, purchasers become upset due to the fate that they cannot buy, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines list at from $10.00 to $25.00 ask from $25.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in these very low priced categories much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machine, in addition to a decent profit which will, in most cases, raise the price of $10.00 to $20.00 machine to anywhere from $50.00 to $75.00, and up. In the case of arctic and kiddy ride machines these prices may be even higher due to the fact that many of the parts have to be made by hand or converted, for at some machine shop, since manufacturers of many of the older arctic machines and kiddy rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration, and at the same time, should realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. Therefore, the buyer will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.
### PINBALL GAMES (Cont.)

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### PINBALL GAMES (Cont.)

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<tr>
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<td>4. Turk King (B 6/50)</td>
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<td>5. Twin Grandy (Wm 12/52)</td>
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<td>7. Utah</td>
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<td>8. Watch My Line (Wm 9/5)</td>
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<td>12. Wishing Well</td>
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**TOTAL NO.** 12

**TOTAL VALUE—** $260.00

### SHUFFLES (Cont.)

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**TOTAL NO.** 54

**TOTAL VALUE—** $995.00

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<td>65. United Classic (11/53)</td>
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<td>67. United Team (1/54)</td>
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<td>68. United DeLuxe Team (1/54)</td>
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<td>69. United Reserve (5/54)</td>
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<td>70. United 1st Frame (8/54)</td>
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<td>71. United Shuffe Targette (8/54)</td>
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**TOTAL NO.** 22

**TOTAL VALUE—** $410.00

### END OF MONTH INVENTORY ISSUE

December 31, 1955
Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

**ABT MFG. CORP.**
Challenger (counter mode
Bingo game) $ 82.50
Rifle Sport (3 gun range) $105.25

**AMI, INCORPORATED**
G-120 Phonograph
G-1 Phonograph
G-4 Phonograph
HS-80 Selective Hideaway
HS-120 Selective Hideaway
Wid-2 Box
W-120 Wall Box
S40 Receiver
S120 Receiver
Wall Speaker
Corner Speaker
Recessed Speaker
RJ-67B Bargain

**AUTO-PHOTO CO.**
Auto-Photomatic Model "11" $2,050.00

**BALLY MFG. CO.**
Pin-Pool
(Standard Model) $ 295.00
Pin-Pool (with Light Up Bumpers) 310.00
Blinker Beauty 775.00
Jumbo Bowler (without Match Feature) Model J-110, 10c a play 760.00
Model J-325, 3 plays for 25c 780.00
King Pin Bowler (with Match Feature) Model K-110, 10c a play 805.00
Model K-325, 3 plays for 25c 825.00
ABC Bowler (without Match Feature) Model A-110, 10c a play 760.00
Model A-325, 3 plays for 25c 780.00
Congress Bowler (with Match Feature) Model C-110, 10c a play 805.00
Model C-325, 3 plays for 25c 825.00
Bull's Eye Shooting Gallery 950.00
The Champion (with new-metal cabinet) 750.00

**CHICAGO COIN MACHINE CO.**
Champion Pool $ 285.00
Automatic Pool 375.00
Score-A-Line Bowler (without Match Feature) 705.00
Blanket Bowler (with Match Feature) 815.00
Double Bowler (with Match Feature) 775.00
All Star Team Bowler (with Match Feature) 825.00
Bowling Team Bowler 760.00

**EXHIBIT SUPPLY CO.**
DeLuxe Skill Pool "84" $ 349.50

**GENCO MFG. & SALES CO.**
Super Big Top (Gun) $ 675.00
Deluxe Tournament Pool 329.50
Official Tournament Pool 329.50
Quarterback (Football Game) (with Match Feature) 635.00

**D. GOTTLEBER & CO.**
Easy Ave
(Single Player, 5-Ball) $ 197.50
Sport Pool $ 339.50

**INTERNATIONAL MUTO. CORP.**
Drive Yourself (new Drivetable) $ 275.00
Photomat '54 2,150.00
3-D Art Parade, 10c mode 495.00
3-D Art Parade, 6 knife model 495.00
Universal Fast Card Vendor 60.00

**MARVEL MFG. CORP.**
Pla-Pool (Regular Size) 265.00
DeLuxe Pla-Pool (Large Size) 225.00

**ROCK-OLA MFG. CORP.**
Model 1448 Hi-Fi Phono, 120 Selection, 45 RPM Only 1,652.00
Model 1552 Hi-Fi, 50 Selections, 45 RPM Only 1,245.00
Model 1546 Chrome Wall Box, 120 Selections 925.00
Model 1548, 50 Selection Wall Box 515.00
Model 1547, 8" Blonde Wall Speaker 615.00
Model 1514, 8" Mahogany Wall Speaker 615.00
Model 1906, Remote Volume Control 225.00
Model 1927, Remote Volume Control with Cancel Button 225.00

**J. P. SEESEBURG CORP.**
V-200—Selten-O-Matic "200" Phonograph 39.50
V-300A—Wall-O-Matic "200" Phonograph 39.50
100—Select-O-Matic "100" Phonograph 49.50
MRCV-2—Master Remote Volume Control 175.00
HFCY-2—High Fidelity Wall Speaker 349.50
HFCY-3—High Fidelity Corner Speaker 375.00
HFCY-12—High Fidelity Recessed Speaker 895.00
PBD-12—Power Supply 375.00
HFA4-L—Power Amplifier 375.00

**UNITED MFG. CO.**
Club Pool $ 295.00
Junior Club Pool 345.00
Regulation Shuffle Alley (without Match Feature) Single Chair 760.00
Double Chair 780.00
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