Perry Como smiles a happy Christmas greeting as he sings his latest RCA Victor hit, "All At Once You Love Her" which is backed with "The Rose Tattoo". This year Perry finds himself really sitting at the top of the heap as his records keep hitting one after another and his new TV show garners one of the highest ratings. Also receiving heavy play at this holiday season is Perry's great recording of "Home For The Holidays".
Wishing you a Merry Christmas and the best of everything for the coming year—

Perry Como
The Cash Box

Volume XVII  Number 14  December 24, 1955

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

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A SACKFUL OF MGM HITS

Joni James

VARIETY PICK

CASHBOX PICK

BILLBOARD BEST BUY

BILLBOARD REVIEW SPOTLIGHT

YOU NEVER FALL IN LOVE AGAIN MGM 12992 78 rpm • E 12992 45 rpm

ART MOONEY

M Y BELIEVING HEART

and His Orchestra

nuttin’ for Christmas

Vocal by 6-year-old TV star

BARRY GORDON

MGM 12992 78 rpm • E 12992 45 rpm

CONNIE FRANCIS

MY TREASURE

Two big important TV plugs on NBC & CBS

BETTY MADIGAN

THERE SHOULD BE RULES

STRANGERS MGM 12994 78 rpm • E 12994 45 rpm

ROBIN HOOD: A TEEN AGE PRAYER

and NO SCHOOL TOMORROW

MGM 12996 78 rpm • E 12998 45 rpm

M - G - M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

777 SEVENTH AVENUE, NEW YORK 19, N. Y.

THE CASH BOX

The Top Ten Notes, Latest Products, Free Samples. Featuring Joe Valenti, Meredyth cottage, Bob DeSanto, Denny Martin. In the Nation's top 25 Juke Box Tunes. The Cash Box Sales, featuring the most famous sales. The Cash Box is America's leading tabloid. The Cash Box is America's leading tabloid.
The Best Female Vocalist of 1955
THE MODERNAIRES
(Coral 61555; 9-61555)
"GO ON WITH THE WEDDING" (2:51) [Geo. Pinus ASCAP—Korb, Purvis, Yukas] A beautiful and touching new waltz ballad that should be making big noise in the near future is wonderfully executed by the Modernaires. Song looks like a smash and this rendition should share in the final take.

THE FOUR TUNES ( Jubilee 5232; 5-5232)
"ROCK 'N ROLL CALL" (2:46) [Good Day BMI—Hammer, Tombs] The Four Tunes come up with a commercial piece of rock and roll novelty material that they'll keep the ball rolling. They are live, loud, and brassy. Clever idea for a jumper. Should make quite a bit of noise.

RUSS CARLYLE ORCH. (X-0181; 4-0181)
"THE POINT OF NO RETURN" (2:56) [Weiss & Barry BMI—Kodloff, LaTymor] Russ Carlyle, the orchestra and a chorus glide through a pleasant accordion rhythm. Piano dance arrangement.

"STOLEN LOVE" (2:46) [Rexman, Vecco & Contest ASCAP—Donaldson] A touching story tenderly related by John McCormick against a soft and warm instrumental, choral backing by the Carlyle crew.

THE CASH BOX
BETTER BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk & Sleeper" and "Voice Inside" Of The Week, are those most likely to achieve popularity.

- "STOLEN LOVE"
- "ROCK 'N ROLL CALL"
- "THE LITTLE LAPLANDER"
- "THE KEY TO MY KEYS"
- "I'M A ROCK 'N ROLL STAR"
- "THE SECOND GREATEST SEX"
- "GO ON WITH THE WEDDING"
- "THE VOICE INSIDE"
- "GOODBYE LOVE"

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

HENRI RENE ORCH. [RCA Victor 20-6361; 47-6361]

"THE LITTLE LAPLANDER" (2:11) [Zodiac BMI—Masters, Delgada] Henri Rene displays his arranging skills once again on this delightful, wintery, sleigh-ride song. Chorus comes thru with a spirited vocal on a gay and refreshing novelty. Could stir up some action.

CAROLE BENNETT (Rama 179; 65-179)

"SOMEDAY YOU'LL WANT ME TO WANT YOU" [Duques BMI—Hodges] The Rama label has a strong contender in this shuffle-rhythm arrangement of a great oldie stylishly interpreted by Carole Bennett. Good dance deck.

"IF YOU HAVE FAITH IN ME" [Shaw ASCAP—Martinis, Cres} The installation of a great feeling to this melodic ballad. Song with much meaning.

KITTIE KALEN & GEORGE SAW (Decca 29796; 9-29796)

"GO ON WITH THE WEDDING" (2:48) [George Pinus ASCAP—Korb, Purvis, Yukas]

"THE SECOND GREATEST SEX" (2:36) [Northern ASCAP—Livingston, Evans]

JOHNNY CONQUET (Rainbow 320; 45-320)

"CHA-CHA-LOVE IS A MANY-SPLENDED THING" [Miller ASCAP—Fain, Webster] Pianist Johnny Conquest does a tremendous Jay job with this racy cha cha arrangement of one of the year's biggest hits. Solid dance stuff. Pretty listen- ing too.

DINAH SHORE (RCA Victor 20-6360; 47-6360)

"THERE'S ALL THERE IS TO THAT" (2:37) [Meridian BMI—Otis, Owens] Dinah diverges from her usual vocal technique and comes thru with an exciting piece of blues material. Thrilling performance by the star. Should meet with the approval of the jazz crowd and many fans.

JERI ADAMS (Columbia 40615; 4-40615)

"HAPPINESS IS A THING CALLED JOE" (3:03) [Leo Feist ASCAP—Harburg, Arlen] A great standard on the revival path, thanks to the Lillian Roth pie "I'll Cry To Mary,"

DINAH SHORE
RCA Victor 20-6360; 47-6360
Four Tunes Jubilee 5232; 45-5232
Henri Rene RCA Victor 20-6361; 47-6361
Rosemary Clooney Columbia 40619; 4-40619

"TAKE MY HAND" (2:47) [Alamo ASCAP—Schroeder, De murius] A rock and roll beat back drop with a steady lindy tempo is the setting for this ballad. Strong delivery.

ZATH-MARY (Randa 970; 45-970)

"ASKED THE LORD" (3:30) [Bulls-Eye ASCAP—Duncan] A beautiful new inspirational ballad is dramatically treated by the warm voice of Jimmy Dunshan assisted by a chorus. Pretty side that could make noise.

JIMMY DUNCAN (Cue 1972; 45-1972)

"GOOD BYE LOVE" (3:28) [Bulls-Eye ASCAP—Duncan] A big commercial ballad interestingly handled by the singer.
Grateful
TO THE NATION'S JUKE BOX OPERATORS
FOR MAKING IT A WONDERFUL 1955
BEST MALE VOCAL GROUP OF 1955

Current Release
"A WOMAN IN LOVE"
and
"OF THIS I'M SURE"
DECCA 29725

in production
JOE PASTERNAK'S
forthcoming MGM
picture
MEET ME IN
LAS VEGAS

personal mgt.
HERB KESSLER
1674 Broadway
New York, N. Y.

DECCA RECORDS

"It's What's in THE CASH BOX That Counts"
BOB CARROLL
(Camden 5CA-2; 7-22)

"A WOMAN IN LOVE" (2:20)
[Atlantic ASCAP—Loesser] The Victor soloists two pretty sides by Bob Carroll. This end is a lovely romantic affair from the "Guys And Dolls" pic. Tune is on the chart. Bongo and ork backing is effective.

"THE SURREY WITH THE WICKER TOP" (2:34)
[Dot ASCAP—Williams] A great classic being revived by the Todd-AO flicker, Oklahoma. Pleasant delivery by Carroll.

THE HEPSTERS
(Ronel 107; 45-107)

"ROCKIN' N ROLLIN' WITH SANTA CLAUS" (2:08)
[Adams, Vee & Abbott BMI—Clark] The Hepsters dish up a driving rhythm and blues rendition of a cute Xmas novelty. Commercial ditty that should get a good share of spins during the holidays.

"I HAD TO LET YOU GO" (2:42)
[Adams, Vee & Abbott BMI—Young] This pretty, slow piece of rock and roll material will keep the disk rolling after the Yuletide season. Strong coupling.

FRANK VERNA
(Decca 29976; 9-29976)

"I'LL GIVE A MILLION TOMORROWS" (2:53)
[Oxford ASCAP—Livingston, Berle] A lovely oldie that's starting to make noise once again, is rendered with warmth and tenderness by Frank Verna. Velvety delivery.

"INAMORATA" (2:46)

THE ESQUIRE BOYS
(Dot 1543; 45-1543)

"AT THE BALALAIKA" (2:01)
[Leo Fizt—Maschwitz, Wright, Forrest] A pretty tango item is beautifully stylized by the delightful sound of the Esquire Boys. Lovely oldie refreshingly renewed.

"DANCE WITH A ROCK" (2:01)
[Myers BMI—Romero, DeKriety] The Boys change the mood and belt across a driving rock and roll ditty. They offer a vocal on this side.

VICKY LANE
(Sunset 2008; 45-2008)

"SWOUNDLORD" [New World ASCAP—Gershwin] Vicky Lane gets a solid assist from husby Pete Campbell and the band on an attractive rhythm arrangement of a great standard. Terrific pop-jazz sound from both.

"I AIN'T GOT NOTHIN' BUT THE BLUES" [E. H. Morris ASCAP—Ellington, George] This half is pulled off brilliantly from among the blues from the pen of Duke Ellington. The thrust bands in another one-pleasing performance.

DOROTHY COLLINS

TV sweetheart, Dorothy Collins, who made a powerful showing with her last Coral release, "Flat Top," introduces a tremendous follow-up disk that's sure to add many more fans to her already huge and loyal following. As was the case with "Flat Top" this too is a pop treatment of a solid piece of rhythm and blues material. The talented thrsh. gets a tremendous backing from Dick Jacobs and the orchestra, singlemint from her heart on this potent fish beat ballad tagged "Seven Days." If the lark keeps turning out this type of mer- chandise, she'll be in line for top honors next year. The coupling "Manuello," is an appealing novelty with a Latin theme and tempo. Cute and winsome, it'll attract attention. Watch the top half take off.

"LULLABY OF BIRDLAND" (2:40)
[Paramount BMI—Shearing, Forster] 

"THAT'S MY GIRL" (2:34)
[ Crestview ASCAP—Ellington, Leducb]

THE BLUE STARS
(Mercury 70142; 7014245)

Many of today's great standards never made the top ten record sales lists. Until 1955, this was true about "Alabama Leaves." And up to the present this also applies to "Lullaby of Birdland," the great George Shearing creation. But now, the Mercury label issues a fabulous recording of "Lullaby" featuring a new group called the Blue Stars. And if it appeals to the public as much as it thrills us, the song should be a toppper in short order. It's a treat to listen in French. Resonant in this smooth, flowing language, the tune takes on a new dimension of feeling that gives it a tender quality all its own. A neatly-woven arrangement by an extremely talented group. Plop is a French version of another wonderful oldie "That's My Girl." The kids will watch the top half, Bee jays, deloders and ogs will have a picn with it.

RONNIE SISTERS
(Rainbow 271; 45-328)

"GIRL BABY" [Regent BMI—Harnson ASCAP—Allen, Stillman, Connors] This should be on the deejays' turntables for the holidays. A cute chara takeoff on a Yuletide hit of a few years ago.

ROSEMARY CLOONEY
(Columbia 40619; 4-40619)


"A LITTLE GIRL AT HEART" (2:32)
[Rylan ASCAP—Merrill] A beautiful and imaginative romantic story, with a brilliant set of words. This side displays the crew on a refreshing, zany ditty that'll get laughs. Cuts play on words. Set to a waltz beat.

MILLS BROTHERS
(Decca 29974; 9-29974)

"CALL THE WAY AROUND THE WORLD" (2:31)
[United ASCAP—Massil Stock] The Mills men blend their own material. A very appealing novelty. Cute ditty that should do well.

"TVE CHANGED MY MIND A THOUSAND TIMES" (2:10)
[Shaupen, Bernstein ASCAP—Hilland] Another swing ballad stylishly by the polished aggregation.

THE SUNNYSIDERS
(Marquee 1029; 45-1029)

"DOESN'T HE LOVE ME" (2:48)
[Trans. Academy of Music ASCAP—Morgan, Malkin] An exciting hootenhaeping with a spiritual flavor are theme and liberal rhythmic and theme by the Sympathizers who made big noise with their recent hit "Hoy Mr. Banjo." An interesting side.

"SHE DIDN'T EVEN SAY GOODBYE" (2:50)
[Mills, ASCAP—Morgan, Malkin, Jones] This side displays the crew on a refreshing, zany ditty that'll get laughs. Cute play on words. Set to a waltz beat.

THE CHARIOTERS
(Jonas 787; 45-787)

"I DON'T WEAR MY HEART ON MY SLEEVE" (2:52)
[Roosevelt BMI—Lancie] The Charioters do play their beautiful harmony as they fashion a pretty piece of ballad material.

"DON'T PLAY NO MAMBO" (2:17)
[Marvin BMI—Sanford] A clever novelty with a good beat and a lot of drive.

DAVE APPEL
(Comrade 530; F-330)

"PEENY, NICKEL DIME, QUARTER" (2:17)
[Monument BMI—Crewe, Slay, Jr.] Bernard Gooden, a swinging newcomer, makes an impressive debut on the Capitol label with this terrific, driving deck that'll keep the youngsters jumping. A spirited performance of some top drawer rock and roll material. Commercial item that could catch on.

"WHEN I GO AWAY" (2:00)
[Monument BMI—McCoy, Singletor] Another catchy rockin' ditty with a beaty up-tempo backing by Ernie Freeman's band. Good coupling for the boxes.

BERNICE GOODEN
(Capitol 3306; F-3306)

"TIDAL SPILLS" (2:33)
[President BMI—Committ] Adelicia Gooden, who is, again, and again, a delight, gives the appreciative public three more of her popular hits. This release will certainly get the ear, and will make the public want to hear more.

"SUNNYSIDES" (2:29)
[President BMI—Committ] Adelicia Gooden, who is, again, and again, a delight, gives the appreciative public three more of her popular hits. This release will certainly get the ear, and will make the public want to hear more.

"LOOK AT ME" (2:10)
[President BMI—Committ] Adelicia Gooden, who is, again, and again, a delight, gives the appreciative public three more of her popular hits. This release will certainly get the ear, and will make the public want to hear more.

"GOODBYE" (2:22)
[President BMI—Committ] Adelicia Gooden, who is, again, and again, a delight, gives the appreciative public three more of her popular hits. This release will certainly get the ear, and will make the public want to hear more.

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"GOODBYE" (2:22)
[President BMI—Committ] Adelicia Gooden, who is, again, and again, a delight, gives the appreciative public three more of her popular hits. This release will certainly get the ear, and will make the public want to hear more.

TED MARTIN
(Q Records 1010; 45-1010)

"FADED LETTERS" (2:21)

"KEEP THE FAITH" (2:41)
[ASCAP—Latanis, Perkins] Jack Ward's ork supplies the accompaniment for the vocalist on this inspirational ballad.

THE INK SPOTS
(King 4857; 45-4857)

"COMMAND ME" (2:03) [Pine- wood BMI—Fisher, Sands] The Ink Spots dish up a dramatic romantic ballad. Potent reading of a pretty number.

"I'LL WALK A COUNTRY WILE" (2:11) [BMI BMI—Funka] This side is an inviting ditty with a catchy melody. Boys blend
Warmest Thanks to the Nation's Juke Box Operators for making possible the award...

(from the 10th Annual Cash Box Poll)

BEST STUDIO BAND OF 1955

Gratefully

COLUMBIA RECORDS

"It's What's in THE CASH BOX That Counts"
THE TEN RECORDS

DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION’S DISK JOCKEYS

1. SIXTEEN TONS
2. MEMORIES ARE MADE OF THIS
3. MOMENTS TO REMEMBER
4. ONLY YOU
5. LOVE AND MARRIAGE
6. I HEAR YOU KNOCKING
7. AUTUMN LEAVES
8. IT'S ALMOST TomORROW
9. HE
10. LOVE IS A MANY-SPLendorED THING

Jean Meeuseen (NIW Network, Antwerp, Belgium) headed back to the continent after a three month stay in America. Meeuseen, while here did radio shows on tape with Johnnie Ray, Frankie Laine, La Ann Simms, Percy Faith, Lenoy Holmes, Tony Bennett, Joni James, Perry Como, and a special two hour show with Stan Kenton. Kenton will tour the continent some time in April. Jean wishes to use this column to thank everyone in the business who was so nice to him, and hopes to return soon. His radio and TV shows cover Belgium, Netherlands and Luxembourg, which he refers to as the Benelux countries.

Pic of the week—Ken Malden (WBMS-Boston, Mass.) puts in a great big plug for Boston as a n & b factor. "Having been associated with Rhythm and Blues for the past five years, I am greatly encouraged by the current trend on the music picture, as it focuses so sharply on my kind of music. It is with a considerable amount of pride that the popularity of this kind of music in New England can be directly attributed to my good old Rhythm & Blues days here at WBMS."...William B. Williams (WNEW-New York) asked his listeners not to get mad at the salesgirl, the harried waiter, the overworked bus driver during the shopping season. Williams has taken on his shoulders all of the complaints that are usually aired on these people by starting "Hate William B. Williams Week." Listeners have been asked to write in letters of reasons why they hate William B. Williams. Winner will be presented with an appropriate prize. ...Thursday night from 12 midnight on, Benny Goodman, Steve Allen and Sol Yaged, three personalities involved in "The Benny Goodman Story" were interviewed by Jack Lazare (WNEW-New York) on "Millman's Matinee." Talk will concern itself with the life of Benny Goodman and the music created by this man. Jack saluted Benny by playing all of the great Goodman records...Radio Station KJON-San Diego, Calif., has programmed 20 MGM classical albums during the past four weeks. Selections have been listed in their program guide giving full credit to MGM Records. ...Sol Handwerger, MGM publicity head, tells us Connie Francis was guest on the Bill Rande first anniversary show on CBS radio in New York and she plugged her latest release "My Treasure." ...In New York last week were Earl Pudney (WGY-Schenectady, N. Y.) and Hank Goldman (WANN-Annapolis, Md.). ...Recent story in the Cleveland Press opened with the following: "During the course of the September the Neilson survey in Cleveland turned up some startling news. The pollsters discovered that the No. 1 disk jockey in the Cleveland area for the weekday time slot of 2 to 6 p.m. was one Kenny Vincent of Elyria." Nice going, Ken. ...David Braithwaite (WLIB-New York), an engineer who has been operating the controls broadcasting the songs of other writers, now has the pleasure of hearing his first effort, "Speed My Man Home," recorded on Tuxedo by Vicki Evans.

Bill Kelso (KTTH-Tucson, Ariz.) recently devoted his entire show to the results of The Cash Box Poll. Bill’s "Record Shop" show is on from 6 to midnight, Monday thru Saturday. ...Nielsen reports show that Alan Darry’s WORL-Boston, Mass., show is tops for the 9 to 12 noon hours in his area. ...John Stone now at KOCY-Oklahoma City, Okla. ...Johnny Fairchild (WORL-Orlando, Fla.) finds things happening to him all at once. Johnny was on the National Radio Fan Club on Friday, December 9; he is going to be featured with his teenage in the January issue of Women’s Home Companion; and will also be in the RCA-Doll Disk Jockey Derby which will run for three months beginning in the next issue of Modern Screen.

ATTENTION DEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
NEW YORK:
Jerry Leng of the newly formed Roland-Leng publishing firm hosted a great luncheon at the Persian Room last week. Leng, who is new to the business, was introduced to everyone there by Johnny Green, general professional manager of the firm. . . . Denise Lor, who had a smash in "If I Give My Heart To You" last year, has left Mercury and is currently negotiating with other diskies. . . . Ethel Krupa, wife of Gene Krupa, passed away last Thursday, December 8. She was 47 years old and married to Gene for 22 years. . . . Ralph Young into the Hawaiian Room of the Hotel Lexington for an indefinite stay. . . . Contactman Benny Ross comes up with his first composition "Hold Me Forever" which will get a number one plug at his firm, Dussey Brothers Music. Tune was recorded by Dick Roman and the George Stravo Orchestra on Double A. Stuart Foster has been signed for the Christmas Eve TV show on CBS. . . . Sunny Gale into Chubby's on December 26. Buddy Basch has been paired to handle East Coast promotion for the Commanders with Dick La Palm handling the mid-west and Jerry Johnson the west coast. . . . Columbia will try to repeat its "Let Me Go Lover" bit on Studio One last year with Jill Corey on the United Steel Hour January 4. The song and the play will both be entitled "Wait For Tomorrow" and the record, which has already been cut, will be released the day after Christmas. . . . Lillian Briggs opens for a ten day stint December 23 at the Towne Casino in Buffalo. . . . Julie London, whose "Cry Me A River" has put her into the music spotlight, makes her first New York club appearance at the Cameo starting January 2. She will have the Bobby Troop Trio assisting her.

CHICAGO:
Spirits soaring everywhere as Christmas approaches. Folks of the disk world extending best wishes of the season to each other. All with that big smile and grand feeling. We, too, of The Cash Box falling right in line with the Xmas Spirit. And wishing one and all the bestest and the merriest. . . .

Billy May's ork into the Aragon 12/26. . . . Eddy Howard and Ralph Marterie both bring their orks into the Aragon for a terrific double shot New Year's Eve. . . . Billy Taylor Trio pleasin' 'em terrifically at the London House. . . . Earl Bostic finishing exciting date at The Blue Note. . . . New show comes into the Hilton's Boulevard Room 12/26. . . . Charley Mann and Othella Dallas joined Robert Clay at the Black Orchid. . . . Chick Kardale but plenty excited over the "Song Pluggers" deejay show he taped on the West Coast. Chick kicks off in Chi 1/15 via WBAM. Says he, "It's the greatest idea for songs in 15 years of radio song-plugging." Chick claims his shows "will really be different." . . . Telegram from Myron Bicz reminding that his WCFL 4-hour show began 12/17. Myron excited over the format. Lots of luck and mucho grand shows, Myron. . . . Len Goldberg, Am-Far district, waiting for Edye Gorme to come to town with Steve Allen's "Tonight" networker. In the meantime Lenny advising that Dick Dunn's "Siboney" breakin' but big. . . . Josh Brady's WBAM Sunday morning show getting even more attention. Josh very modest over it all.

Henry Friedman yowling high and loud, "The new Pati Page 'Go On With The Wedding' will be the greatest." . . . Roy Hamilton in town. Appeared on Breezin' Sunday. . . . Dick Anson shows. Then headed for Indianapolis to join Stan Kenton. . . . News broke that Bill Anson now half owner of the Lariat Room from where he broadcasts daily 12:15 to 4:15 PM over WAIT. Mahalla Jackson, greatest of the spiritual voices, set CBS network show New Year's Eve. . . . Sig Sakowitz tells of the marvelous Xmas party given at his home the other night. Among the guests: Mary Hartline, Robert Clay, Nick Noble, Lola Dee, Jean Strange, Connie Mitchell, Buddy Black and Herbie Minta. The boys loaned 'em all. . . . Jerry Wagner of New York's WSEX joined WBAM here to program the disk shows. . . . Jim Mills gave the gang a marvelous Xmas party 12/16.

Hollywood:
Peggy King opening at the Mocambo next Tuesday night, Dec. 27. . . . Looks like the indie, Liberty Records has come up with another hit in their wartime of "The Trouble With Harry." . . . Singer Ray Cee Jones set to record three Phil Moody, Ponny Sherrill tunes on the Marquee label. . . . According to Capitol Records National Sales Manager, Mike Mainland, Andy Griffith's "What It Was Was Football" has moved into the No. 1 sales spot among Cap EP's in the Detroit area. WJR deejay, Marty McNeely, pulled the platter out of his files a few weeks ago and decided to revive it for the football season, and it took off from there and headed for the top. . . . KLAS's Jim Ameche kicked off another big one in Doris Day's "Let It Ring." Columbia's Gene Block claims a record in delivering a rush order to Ray Barnes at the Gramophone Shop in Beverly Hills, fifteen minutes after it came off the presses at Columbia's plant. . . . Herb Newman and Lou Bedell of EMI Records back in town after a promotion tour of the East, and signed singer Junior Smith to the label. . . . The ballads that vanished from the charts were brought back to life by Mitch Miller in town to record Columbia's West Coast artists with Paul Weston, including Vic Damone's initial sides for the label. Everyone in the music business saddened by the sudden and tragic death of talented Tony Iavello. . . . John Barnett, chairman and managing director of EMI in Australia in town conferring with Capitol Records executives. EMI takes over manufacturing and distributing of Capitol for Australia on Jan. 1. . . . Bob Stern says that Record Merchandising is really going strong with "Japanese Farewell Song," "At My Front Door," and "Teen-Age Prayer" by Gloria Mann on sounding. Bright new recording star, Don Michaels, first release of "Gee Dad It's A Wurlitzer" out next week on the Bee Jay label. . . . New coupling of Steve Allen's "What Is A Wife" features his real-life wife on "What Is A Husband." Irwin Zucker is handling the West Coast promotion for pair.

"It's What's in THE CASH BOX That Counts"
The Cash Box, Music
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December 24, 1955

HENDREIA
HENDREIA HAS A SMA
HENDREIA HAS A SMA SMASH IT FOR 1956!

The Little Laplander
Ring on Little Bell
20/47-6361

"New Orthophonic" High Fidelity recording
the dealer's choice RCA VICTOR

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

GAIETY MUSIC
New York, N. Y.
1. 16 Tons (T. Ernie Ford)
2. Love Is Many-Splendored (Dean Martin)
3. Nuttin' For Xmas (Gordon & Money)
4. Autumn Leaves (E. Williams)
5. I Hear You Knockin' (Storm)
6. Shifting, Whispering Winds (Rusty Draper)
7. He Is All Hibbler
8. Only You (Platters)
9. Love Is Many-Splendored (Dean Martin)
10. Yellow Rose (Mitch Miller)

HENDREIA
1. 16 Tons (T. Ernie Ford)
2. Love Is Many-Splendored (Dean Martin)
3. Almost There (Sem Stafford)
4. Band Of Gold (Don Cherry)
5. Autumn Leaves (E. Williams)
6. Moments To Remember (Four Aces)
7. Only You (Hilltoppers)
8. I Hear You Knockin' (Storm)
9. Nuttin' For Xmas (Gordon & Money)
10. He Is All Hibbler

SPRUCE RECORD SHOP
Scranton, Pa.
1. 16 Tons (T. Ernie Ford)
2. Love Is Many-Splendored (Dean Martin)
3. Moments To Remember (Four Aces)
4. Love Is Many-Splendored (Dean Martin)
5. Teen Age Prayer (G. Mann)
6. I Hear You Knockin' (Storm)
7. You Are My Love (J. James)
8. Autumn Leaves (E. Williams)
9. My Boy—Flat Top Collie (Al Hibbler)
10. The Great Pretender (Platters)

STIX, BAEER & FULLER
1. 16 Tons (T. Ernie Ford)
2. Love Is Many-Splendored (Dean Martin)
3. It's Almost Tomorrow (Four Aces)
4. Moments To Dream Weavers
5. Nuttin' For Xmas (J. Zehnder)
6. Autumn Leaves (E. Williams)
7. My Boy—Flat Top Collie (Al Hibbler)
8. My Boy—Flat Top Collie (Dean Martin)
9. He Is All Hibbler
10. Yellow Rose (Mitch Miller)

SONG SHOP
Cincinnati, Ohio
1. Love Is Many-Splendored (Dean Martin)
2. Autumn Leaves (E. Williams)
3. Moments To Dream Weavers
4. Daddie-O (Daddy-O)
5. I Hear You Knockin' (Storm)
6. Angels In The Sky (Crowds)
7. Only You (Platters)
8. Usben Antigua (N. Riddle)
9. He Is All Hibbler
10. Band Of Gold (Hibbler)

LOOMIS TEMPLE OF MUSIC
New Haven, Conn.
1. 16 Tons (T. Ernie Ford)
2. Autumn Leaves (E. Williams)
3. Moments To Dream Weavers
4. Snowbound For Xmas (Donna Decastrians)
5. I Hear You Knockin' (Storm)
6. Moments To Dream Weavers
7. He Is All Hibbler
8. Autumn Leaves (E. Williams)
9. Love Is Many-Splendored (Four Aces)
10. Love And Marriage (Sinfonata)

MADRONA RECORD SHOP
Boston, Mass.
1. 16 Tons (T. Ernie Ford)
2. Moments To Dream Weavers
3. He Is All Hibbler
4. Moments To Dream Weavers
5. Love Is Many-Splendored (Four Aces)
6. Love And Marriage (Sinfonata)

ALAMO PIANO COMPANY
San Antonio, Texas
1. 16 Tons (T. Ernie Ford)
2. Moments To Remember
3. Moments To Remember
4. Moments To Remember
5. Love Is Many-Splendored (Four Aces)
6. Cry Me A River (Lennie Warne)

WALLICH'S MUSIC CITY
Hollywood, Calif.
1. Memories Are Made Of This (D. Martin)
2. Singing Dog Medley
3. Rain Charles' Dreams
4. Autumn Leaves (R. Williams)
5. Band Of Gold (L. Cherry)
6. Japanese Funeral Song
7. Day By Day (Four Freshmen)
8. Love Is Many-Splendored (Four Aces)
9. Great Pretender (Platters)
10. Suddenly There's A Valley

ARCHIE BLEYER'S RECORD CENTER
Hempstead, L. I., N. Y.
1. 16 Tons (T. Ernie Ford)
2. Love Is Many-Splendored (Dean Martin)
3. Moments To Remember
4. Love Is Many-Splendored (Four Aces)
5. Moments To Remember
6. He Is All Hibbler
7. Moments To Remember
8. Love Is Many-Splendored (Dean Martin)
9. Suddenly There's A Valley

O'LAND MUSIC SHOP
Staten Falls, N. J.
1. 16 Tons (T. Ernie Ford)
2. Moments To Remember
3. Moments To Remember
4. Love Is Many-Splendored (Four Aces)
5. Shifting, Whispering Winds
6. Yellow Rose Of Texas
7. White Christmas
8. At My Front Door (P. Boone)
9. I'll Be Your Pretender (Storm)
10. The Tender Trap (Sinatra)

MUSIC SALES-TIE DROES
Toledo, Ohio
1. 16 Tons (T. Ernie Ford)
2. Love Is Many-Splendored
3. Moments To Remember
4. I Hear You Knockin' (Storm)
5. Moments To Remember
6. Love Is Many-Splendored
7. Moments To Remember
8. Moments To Remember
9. Love Is Many-Splendored

BILLS "T" RECORD SHOP
Cincinnati, Ohio
1. 16 Tons (T. Ernie Ford)
2. Love Is Many-Splendored
3. Moments To Remember
4. Moments To Remember
5. Love Is Many-Splendored
6. Moments To Remember
7. Love Is Many-Splendored
8. Moments To Remember

LYNN MUSIC COMPANY
1. 16 Tons (T. Ernie Ford)
2. Moments To Remember
3. Moments To Remember
4. Moments To Remember
5. Moments To Remember
6. Moments To Remember
7. Moments To Remember
8. Moments To Remember
9. Moments To Remember

VAN CURLER MUSIC
Albany, N. Y.
1. Nuttin' For Xmas (J. James)
2. Love Is Many-Splendored
3. Moments To Remember
4. Moments To Remember
5. Moments To Remember
6. Moments To Remember
7. Moments To Remember
8. Moments To Remember
9. Moments To Remember
10. Moments To Remember
New York, N. Y.
1. 16 Tons (T. Ernie Ford) 2. Love And Marriage (Sinatra) 3. Memories Are Made Of This (Dean Martin) 4. I Hear You Knockin' (Storm) 5. Nuttin' For Christmas (Gordon & Mooney) 6. Love Is Many-Splendored (Four Aces) 7. Only You (Platters) 8. Autumn Leaves (R. Williams) 9. Shifting, Whispering Sands (Rudy Draper) 10. I Hear You Knockin' (Storm) (Al Hibbler)

Chicago, Ill.

1. 16 Tons (T. Ernie Ford) 2. Memories Are Made Of This (Dean Martin) 3. I Hear You Knockin' (Storm) 4. Only You (Platters) 5. Love And Marriage (Sinatra) 6. Autumn Leaves (R. Williams) 7. Shifting, Whispering Sands (Rudy Draper) 8. Love Is Many-Splendored (Four Aces) 9. He (Al Hibbler)

Milwaukee, Wisc.
1. 16 Tons (T. Ernie Ford) 2. Memories Are Made Of This (Dean Martin) 3. I Hear You Knockin' (Storm) 4. Only You (Platters) 5. Love And Marriage (Sinatra) 6. Autumn Leaves (R. Williams) 7. Shifting, Whispering Sands (Rudy Draper) 8. Love Is Many-Splendored (Four Aces) 9. Someone On Your Mind (Chump Butler) 10. Great Pretender (Platters)

New Orleans, La.
1. 16 Tons (T. Ernie Ford) 2. Memories Are Made Of This (Dean Martin) 3. Almost Tomorrow 4. I Hear You Knockin' (Storm) 5. A Woman In Love (F. Laine) 6. Autumn Leaves (R. Williams) 7. Nuttin' For Christmas (Rickey Zahnd) 8. Moments To Remember 9. You All Once You Love Him (Perry Como), 10. All At Once You Love Him (Perry Como)

Detroit, Mich.

Cleveland, Ohio

Kansas City, Mo.

San Francisco, Calif.

Cincinnati, Ohio
1. 16 Tons (T. Ernie Ford) 2. Memories Are Made Of This (Dean Martin) 3. Autumn Leaves (R. Williams) 4. Shifting, Whispering Sands (Rudy Draper) 5. I Hear You Knockin' (Storm) 6. Band Of Gold (K. Carson) 7. Moments To Remember (Four Aces) 8. Only You (Platters) 9. He (Al Hibbler) 10. Angels In The Sky (Crewcuts)

St. Louis, Mo.

Los Angeles, Calif.
1. 16 Tons (T. Ernie Ford) 2. Memories Are Made Of This (Dean Martin) 3. Autumn Leaves (R. Williams) 4. Love Is Many-Splendored (Four Aces) 5. Moments To Remember (Four Aces) 6. He (Al Hibbler) 7. I Hear You Knockin' (Storm) 8. Love And Marriage (Sinatra) 9. Cry Me A River (J. London) 10. Only You (Platters)

Dallas, Tex.

Atlanta, Ga.

Denver, Colo.
1. 16 Tons (T. Ernie Ford) 2. Only You (Platters) 3. Autumn Leaves (R. Williams) 4. I Hear You Knockin' (Storm) 5. Shifting, Whispering Sands (Rudy Draper) 6. Memories Are Made Of This (Dean Martin) 7. Moments To Remember (Four Aces) 8. He (Al Hibbler) 9. Love And Marriage (Sinatra) 10. Love Is Many-Splendored (Four Aces)

Baltimore, Md.
1. 16 Tons (T. Ernie Ford) 2. He (Al Hibbler) 3. I Hear You Knockin' (Storm) 4. Almost Tomorrow (Dream Weavers) 5. Memories Are Made Of This (Dean Martin) 6. Love Is Many-Splendored (Four Aces) 7. Shifting, Whispering Sands (Rudy Draper) 8. Gee Whistlers (Pat Boone) 9. Moments To Remember (Four Aces) 10. C'est La Vie (Sarah Vaughan)

Pittsburgh, Pa.

San Antonio, Tex.
1. 16 Tons (T. Ernie Ford) 2. Love And Marriage (Sinatra) 3. Only You (Platters) 4. Memories Are Made Of This (Dean Martin) 5. Moments To Remember (Four Aces) 6. He (Al Hibbler) 7. At My Front Door (Pat Boone) 8. Autumn Leaves (R. Williams) 9. Shifting, Whispering Sands (Rudy Draper) 10. Cry Me A River (J. London)

Just a Gigolo
Love, You Funny Thing 20 47-6358

"It's What's in THE CASH BOX That Counts"
Season’s Greetings

Toni Arden

A Happy New Year

Toni’s latest
“Are You Satisfied”
b/w
“I Forgot To Remember To Forget”

Victor #20/47-6346

RCA VICTOR

Gold Record

Pier Angeli who’s been over here for a new picture, was joined this week by husband Vic Damone. And a very happy family reunion it was too. They plan to spend Christmas in Paris. . . Jerry Colonna will be cutting some sides for the M.V. label as soon as titles are found for his extraordinary songs. Jerry’s long time associate, Bob Hope, is over here to star in a picture with Katie Hepburn, and Jerry may join on the way to Iceland to entertain U.S. Forces stationed there. Meanwhile Bob Hope appears on T.V. Sunday, in the “London Palladium Show”. . . BBC becomes more and more disk jockey conscious. The ten year old “Housewives Choice” show is to have a new D.J. every three weeks instead of weekly. Starting the new routine is George Elrick (Manager of Mantovani). Also scheduled for a three weeks’ spin is Edmundo Ros. Another D.J. show on BBC will feature recording stars spinning their own and other stars’ platters. This show starts early in the New Year and will have Anne Shelton and Petula Clark for the first two weeks. . . Joe Loss celebrates twenty-five years as a band leader this week. Joe has been a consistent favorite all over the country and still packs ’em in wherever he appears with his band show. . . Deep River Boys return to the States this Friday but will wax several titles for H. M. V. before leaving these shores.

Due to his many commitments, Frank Sinatra will not be present at the New Musical Express Poll Winners Concert on January 28th. Wouldn’t it be nice if Frank recorded a personal message which could be relayed to all his fans over the P.A. system at the Albert Hall on the big day? It would please lots of fans.

Edmundo Ros back at the English Decca studios for his first waxings under his new contract with the label. Years truly hopefully due to the Continent this week. Hope to be back with some interesting news about the Continental waxworks.

THIS WEEK’S BEST SELLING POP SINGLES

(Courtesy “New Musical Express”)

1) “Rock Around The Clock” — Bill Haley (Brunswick)
2) “Christmast Alphabet” — Dickie Valentine (Eng. Decca)
3) “Love Is A Many-Splendored Thing” — Four Aces (Brunswick)
4) “Let’s Have A Ding-Dong” — Winifred Atwell (Eng. Decca)
5) “Twenty Tiny Fingers” — Stargazers (Eng. Decca)
6) “Meet Me On The Corner” — Max Byraw (H.M.V.)
7) “Aint That A Shame” — Pat Boone (London)
8) “Yellow Rose of Texas” — Mitch Miller (Philips)
9) “Suddenly There’s A Valley” — Petula Clark (Nixa)
10) “Hernando’s Hideaway” — Johnston Brothers (Eng. Decca)

CHICAGO — The Platters, whose Mercury platter of “Only You” has gone over the 1,000,000 mark, are seen above with their first gold disk. The boys were discovered by their manager, Buck Ram, who also wrote “Only You”, as well as their newest hit, “The Great Pretender”. Less than a year ago, they were each in fields other than show business.

MGM’s “Nuttin’” Clicks For Huge Xmas Hit

NEW YORK—MGM Records reports one of the biggest sales in the history of the label on the Art Mooney-Barry Gordon recording “Nuttin’ For Christmas”. The company states that in less than four weeks the recording has topped the 800,000 figure, with the heavy Xmas buying yet to come.

Sales manager, Charles Hassen says that in his thirty years in the record business, he has never experienced such a sale and demand.

It has also reliably reported that despite the fact that MGM has one of the big pressing plants in the East, in Bloomfield, N. J., the company has had to use outside pressing facilities to meet tremendous demand for the disk.

“Nuttin’ For Christmas” is by far the biggest Xmas tune to hit the market since “I Saw Mommy Kissing Santa Claus” three years ago. On The Cash Box National Retail Best Seller Chart this week, the tune is sitting in the number nine spot. Last week it was number 20 and the week before, number 48.

Unique Forms Subsid Label, Point Records

NEW YORK—Joe Leahy, arranger-conductor and president of Unique Records, and Stan Borden, general manager of the label, announced this week that the Diskery has formed a subsidiary company to be known as Point Records.

The first release under the Point moniker includes three platters, “Tattle Tale Kissin” b/w “Clay Pulpkin”, a pop single; “Rock N Roll March” b/w “Yodlin’ Boogie”, a rock and roll release; and “One-Two-Three” b/w “Mommy”, a kiddie record.

The new Point releases are being issued by the same combination that produced “The Man In A Raincoat” for Priscilla Wright, Denise Leo’s “If I Give My Heart To You”, and “Unsuspecting Heart” by Terri Stevens.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
IT'S A MONEY XMAS
With These Great Hits!

THE PLATTERS
"THE GREAT PRETENDER"
AND "I'M JUST A DANCING PARTNER"
MERCURY 70753

RUSTY DRAPER
"ARE YOU SATISFIED"
AND "WABASH CANNONBALL"
MERCURY 70757

PATTI PAGE
"GO ON WITH THE WEDDING"
AND "THE VOICE INSIDE"
MERCURY 70766

THE CREWCUTS
"ANGELS IN THE SKY"
AND "MOSTLY MARTHA"
MERCURY 70741

GEORGIA GIBBS
"GOODBYE TO ROME"
AND "24 HOURS A DAY"
MERCURY 70743

SARAH VAUGHAN
"C'EST LA VIE"
AND "NEVER"
MERCURY 70727

Mercury Records

"It's What's in THE CASH BOX That Counts"
NEW YORK—Sam Snead, one of the all time greats of the golfing world, proved that he is as adept with a trumpet as he is with a driver. Snead, who is the golf pro at the Greenbrier Hotel in White Sulphur Springs, West Virginia, is learning “Christmas Kisses” while lyricist Harry Doran holds the sheet music and composer George Cardini accompanies on the violin. Cardini has recorded “Christmas Kisses” on his own label, Greenbrier Records.

WMGM Adds Deejays

NEW YORK—Peter Tripp, a leading disk jockey in Kansas City, and Dean Hunter, who became similar as a deejay under the name of Gabe Millerand in Philadelphia, were signed to long-term contracts with radio station WMGM, this city, it was announced last week by Raymond Katz, associate director in charge of programming at the 50,000-watt Metro-Goldwyn-Mayer station.

Tripp will take command of “Your Hits of the Week”, Monday thru Saturday from 5:00 to 9:00 P.M., starting Monday, December 19. Hunter will take the reins of the “It’s A Woman’s World” program to be heard Monday through Friday from 11:00 A.M. to 2:00 P.M.

The people at WMGM regard the signing of the two personalities as another significant forward step in its music and news programming structure.

Tripp was quite successful with his “Top Forty” platter-spinning programs in Kansas City. He brings to New York a great deal of experience and WMGM expects that he will repeat his success story in the New York area. WMGM reports that his K.C. show was first in audience popularity. His most recent assignment was on WHB, in Kansas City. Under the name of Millerand, Hunter emceed one of the top rated pop music programs, “Gabriel Blows His Horn”, over KYW, Philadelphia.

Life Does Singing Dog Story

NEW YORK—With all the excitement being created via the Don Charles Singing Dogs record released on RCA Victor, Life Magazine has covered the story in picture form in its December 15th issue.

The feature shows how the pups would sing “Where Oh Where Has My Little Dog Gone?” Life explains to its readers how Carl Weismann, the producer of the recording, taped various barks from a number of hounds and spliced the tapes for the desired melody.

Bennett On “Grand Ole Opry”

NEW YORK—Tony Bennett will appear on WSM’s “Grand Ole Opry” TV show, Saturday, January 7th. The show on that date will be a special tribute to the late great country warbler, Hank Williams. Tony was responsible for kicking off a number of Williams’ country hits in the pop field. One of his most successful was “Cold, Cold Heart”.

To our Disk Jockey friends:

We haven’t time or resources to contact each of you personally, so want to take this holiday season opportunity to wish you the very best, and offer our heartfelt thanks for helping make REEL’s second year a success. You have made it possible to continue with future “Pancho Lopez’s”.

Current distributors are:

A & I Cincinnati, Ohio
Atlantic Chicago, Ill.
Alpha New York City
Axelbank Atlanta, Ga.
B & B Oklahoma City
Big Ben Cleveland, Ohio
Browne Co. Minneapols, Minn.
C & C Seattle, Wash.
Dajar Dallas, Texas
Eastwood Eastern
Eordon Conn.
Cooksey’s Cordova’s
Dewey’s Edge City
Errol Los Angeles
Esme Enormous
Erskine Newark, N.J.
General
Hilburn, Md.
Indie’s Tucson, Arizona
M. & K. El Paso, Texas
Latin-American Denver, Colorado
Melody Buffalo, N. Y.
Tunisia
Microphone Honolulu, Hawaii
Midwest
San Diego, Calif.
Sands, Mo.
Sulphur Springs, Tex.
Thousand Oaks, Calif.
Trenton, N. J.
Tubular, Mo.
Unlimited Phoenix, Ariz.
Vogue Providence, R.I.
Whitehead, Md.
Waltz, N.C.
WMGM Dist.
Record Saloon
Los Angeles, Calif.
Ed Robinson Co.
New Orleans, La.
San Antonio, Texas
San Antonio, Texas
Standard
Kansas City, Mo.
Trenton, Pa.
Transom, Corp.
Boston, Mass.
Panglins
Pango
Panglins
Somethin’ Smith & Red Heads
Earth Angel
Crawcats
Make Yourself
Comfortable
Sarah Vaughan
Whatever Lola Wants
Sarah Vaughan
Heart
Eddie Fisher
Maybellene
Chuck Berry
No More
DeJohn Sisters

Only those records best suited for commercial use are reviewed by THE CASH BOX
Thanks Operators... for our Happiest Year ever

The McGuire Sisters
BEST FEMALE VOCAL GROUP OF 1955

Chris / Phyllis / Dottie

Current release
MY BABY’S GOT SUCH LOVIN’ WAYS
and
(BABY, BABY) BE GOOD TO ME
Coral 61532

going strong “HE” Coral 61501

Coral Records
America’s Fastest Growing Record Company

“It’s What’s in THE CASH BOX That Counts”
Victor Signs George Williams

NEW YORK—Jack Lewis (right) jazz A & R head of RCA Victor, looks on as Ed Walker, manager of the pop album A&R adds his John Hancock to the contract bringing arranger and orchestra leader George Williams (left) the Victor plattery. Williams has arranged for many leading instrumental aggregations and will record dance music in album form under his new 3 year contact with RCA. It is likely that Williams will also be featured on single releases in the future.

Schrade Celebrates 40 Years In Disk Biz

HOLLYWOOD — Andrew Schrade, vice-president in charge of the Hollywood plant for Columbia Records, celebrated his fortieth year in the record business at a luncheon in his honor held at the Lakeside Country Club here. The luncheon was hosted by C. P. MacGregor, veteran transcription operator on the West Coast. Among those attending were: Dr. Frank Stanton, President of CBS; Paul People, West Coast District Sales Manager for Columbia; Lou Gilman of Decca; Joe Perry of Coral; Jim Francis, RCA Victor; Elmer Raguse of Hal Roach; Shang Winter; Jack LeCroix; Art Sutherland; Cliff MacDonald; Dick McCoy; and Tommy Rockwell.

Schrade has had an extensive background in both the sales and manufacturing phases of the record industry both here and in foreign countries. He received many cables from members of the industry, including some from Australia, Japan, Honolulu, and the Philippines. Among the congratulatory messages received by Schrade was a wire from Governor Goodwin Knight of California.
THREE BIG SINGLE HITS!

NICK NOBLE
“Lovely Lies”
AND
“BELLA, BELLA PERZICELLA”
WING 90042

LOLA DEE
“In The Year Of Our Love”
AND
“HEY! BA-BA-RE-BOP”
WING 90035

FRANKIE CASTRO
“Hands Off”
AND
“IN THE KINGDOM OF MY HEART”
WING 90037

A NEW HIT ALBUM!
A Salute To The Fabulous Dorsey's
BUDDY MORROW
Plays Dorsey All Time Favorites

Green Eyes
There are Such Things
Marcheta
This Love Of Mine
Oh Look At Me Now
Once In A While
You're A Sweetheart
The Breeze And I

Maria Elena
Amapola
On The Sunny Side
Of The Street
I'll Never Smile Again

WING RECORDS A SUBSIDIARY OF MERCURY RECORD CORP.

“It's What's in THE CASH BOX That Counts”
PHILADELPHIA—Joni James, in Philadelphia for an engagement at the Latin Quarter, took time out to assist the Mildred Maiselich Fuhrman Charities, a Philadelphia Cerebral Palsy Charity group in distributing part of the 12,000 containers placed in local stores, restaurants, factories, and other places where people gather in the annual coin container drive sponsored by the Fuhrman Charities. In the picture, from left to right, are Howard Kornblau, of the Record Mart, 1510 Walnut Street, who is starting off the container left in his store by giving a donation to Joni James, who is holding the container. Next to Joni are Mrs. Alvin Schlossberg and Mrs. Douglas Suskin, of the Fuhrman Charities.

Capitol Re-Groups Sales Districts

HOLLYWOOD — A re-grouping of sales districts at Capitol Records Distributing Corp., effective Jan. 1, was announced last week by J. K. Maitland, National Sales Manager.

The re-groupings were effected, Maitland said, to provide greater operational efficiency within the organization.

Concurrently, Maitland disclosed the promotion of George Gerken, from branch sales manager in Chicago to district sales manager of District 3, with headquarters remaining in Chicago. The appointment is effective Jan. 1. Other cities coming under Gerken's supervision, in addition to Chicago, will be Milwaukee, Minneapolis, Des Moines, Kansas City, St. Louis, and Oklahoma City.

On Jan. 1 the following cities will be assigned to districts as shown:

District 1, Irving Jerome, DSM—New York, Newark, Philadelphia, Hartford, and Boston.

District 2, Max Callison, DSM—Cleveland, Detroit, Buffalo, Pittsburgh, Cincinnati, South Bend, Louisville, and Indianapolis.


District 5, Don Comstock, DSM—Atlanta, Charlotte, Jacksonville, Dallas, Memphis, New Orleans, San Antonio, and Baltimore.

Gerken joined Capitol nine years ago as a salesman in Chicago, and was later promoted to assistant sales manager of the Chicago branch. He was transferred to Milwaukee where he was branch sales manager one year, after which he became branch sales manager of the Capitol Detroit branch. For the past two years he has been Chicago branch sales manager for Capitol.

Gerken succeeds Ivan Conwell who has resigned to become sales manager for the Santone Sales Company of San Antonio, Texas, the Capitol Records distributor for South central Texas.

Belafonte Gives Thank You Party To Chi Press

CHICAGO—Harry Belafonte gave a "thank you" party last week in honor of the Windy City Press Club, deejays, and many other magazines and newspapers, in appreciation of his record-breaking stay in Chicago.

Several presentations were made to him.

He was presented with an honorary membership in the Windy City Press Club by Vincent Tubbs.

Beautiful solid gold cuff links were presented to him by the Club New Yorker.

Mr. Alport presented him with a key and gold card to the Ebony Club of the Sutherland Hotel, where the affair was held.
HITS ARE A HABIT ON -

Dorothy Collins

SEVEN DAYS

sings

MANUELLO

(His Head Is In The Shade)

With Chorus and Orchestra Directed by DICK JACOBS

CORAL 61562 (78 RPM) and 9-61562 (45 RPM)

The Modernaires

sing

GO ON WITH THE WEDDING

Narration by Paula Kelly

b/w

AIN'T SHE SWEET

With Orchestra Directed by SONNY BURKE

CORAL 61555 (78 RPM) and 9-61555 (45 RPM)

Steve Lawrence

sings

THE CHICKEN AND THE HAWK

(Up Up and Away)

With Chorus and Orchestra Directed by DICK JACOBS

CORAL 61563 (78 RPM) and 9-61563 (45 RPM)

Coral Records
America's Fastest Growing Record Company

"It's What's in THE CASH BOX That Counts"
Livingston Named Capitol's Executive V. P.

HOLLYWOOD—Glenn E. Wallichs, president of Capitol Records, announced last week a number of changes in the executive set-up of the company.

Alan Livingston was elected to Capitol's Board of Directors and was appointed executive vice president of the company; Daniel C. Bonbright was elected to the diskery's Board of Directors and was appointed administrative vice president of the company; Robert E. Carp and Walter H. Theiss were elected secretary and treasurer, respectively.

Livingston and Bonbright also become members of Capitol's newly formed executive committee which includes Wallichs. Carp and Theiss assume duties formerly the responsibility of Bonbright.

Livingston joined Capitol's repertoire department in 1946, became vice president in 1950 and vice president in charge of A & R in 1951. He is a graduate of the Wharton School of Finance & Commerce of the University of Pa. Prior to his work with Capitol, Livingston had been a sales promotion executive with Calvert Distillers in New York, and before that, a musician in his own band which he organized to help pay his way through college.

In announcing the appointment, Wallichs stated, "In my ten years association with Alan Livingston, he has amply demonstrated his ability and versatility. With a background of music, sales promotion and business administration, he is well equipped for his new and broader responsibilities at Capitol."

Bonbright joined Capitol in 1946 as secretary, and subsequently was made head of the legal department, becoming vice-president in charge of finance in 1951. He was graduated from Ohio State University's School of Administration, and the University of Detroit Law School. Following a period as an investment and economic analyst, he was chief examiner of the Michigan Corporation and Securities Commission, and chief of Revenue Section, War Department, Detroit Ordnance District. He was also an instructor in Business Administration at Wayne University and the Detroit Institute of Technology, as well as special instructor in law at the University of Detroit.

Robert Carp has been associated with Capitol seven years, the last four as director of the legal department, prior to which he was an attorney for the same department. He was graduated with the class of '41 from Boalt Hall of Law, University of California, Berkeley. After graduation he became a law clerk for Judge Ralph E. Jenney, Federal District Court, Los Angeles. He served three years as a U.S. Marine artillery officer after which he entered private law practice in Los Angeles. He joined Capitol in January, 1949.

Theiss, with Capitol for the past 15 months as general controller, came to

the recording concern from the Clary Corp. of San Gabriel, Calif., where he was general controller for six years. Prior to this, he was associated with Booz, Allen and Hamilton management consultants, for six years as account manager. In 1937, and for the four years following, Theiss served as assistant controller of the United States Steel Corp., in Pittsburgh, Pa. He received his master's and business degrees from the University of Iowa, in Iowa City, Iowa.

"Toyland" Title Changed to Avoid Conflict

NEW YORK—Ivan Mogull, head of Harvard Music, publishers of the new tune "Toyland" recorded by Nat "King" Cole on the Capitol label, has agreed to change the title of the song to "Take Me Back To Toyland" to prevent any conflict or confusion with the Victor Herbert classic.

The title switch is the result of complaint issued by Music Publishing Holding Company's Herman Starr, publisher of "Babes In Toyland" by Herbert. MPHC stated that the Mogull tune was an infringement of its "Babes In Toyland" and threatened legal action.

Sheet music and future label copies will have the new title.

Cole performed the song last Saturday on the "Ford Jubilee" show.
TOGETHER for the FIRST TIME on a GREAT NEW RECORD

"GO ON WITH THE WEDDING"
(A great new hit)

"THE SECOND GREATEST SEX"
(The title song from the Universal-International Picture)

KITTY KALLEN and GEORGIE SHAW

Decca 29776 78 rpm • 9-29776 45 rpm

"It's What's in THE CASH BOX That Counts"
Happy Over Sales

CHICAGO—Bob Thiele, A&R head of Coral, Lawrence Welk, and Al Oldrich, Coral’s midwest division manager, gleam about the extent of Welk’s album sales for the discert. The picture was taken at a party for Welk at the Aragon Ballroom in Chicago.

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THE TURBANS (Herold 458)
A Top Favorite in Illinois,
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

TOP 15 BEST SELLING POP ALBUMS

1. LOVE ME OR LEAVE ME — Doris Day (Columbia CL 710; EP 540)
2. OKLAHOMA — Original Movie Cast (Capitol SAO 595; SDM 595)
3. IN THE WEE SMALL HOURS — Frank Sinatra (Capitol W 581; EFB 1, 2-581)
4. JAZZ: RED HOT AND COOL — Doris Day (Columbia CL 699; B 699)
5. ROMANTIC JAZZ — Jackie Gleason (Capitol W 568; EFB 568)
6. JUST FOR LOVERS — Sammy Davis, Jr. (Decca DL 8170; ED 2285, 6, 7)
7. HARRY JAMES IN HI-FI — Harry James (Capitol W 654; EAP 1, 2, 3-6454)
8. DUET — Tony Bennett (Capitol W 676; EDM 1, 2, 3, 4-676)
9. SO SMOOTH — Tony Bennett (Capitol W 627; EFB 1, 2-627)
10. THE STUDENT PRINCE — Orson Welles (20th Century Fox)
11. MISS SHOW BUSINESS — Judy Garland (Capitol W 576; EAP 1, 2-576)
12. LONESOME ECHO — Bing Crosby (Decca DL 5019)
13. MERRY CHRISTMAS — Bing Crosby (Decca 5019)
14. I LOVE PARIS — Michel LeGrand (Columbia CL 555)
15. THIS IS CHAS — Chris Conners (Bethlehem BCF 20)

THE CASH BOX REVIEWS

ORNAL CAST

"PIPE DREAM"—Original B’way Cast—RCA Victor LOC 1023 (12"
Quite innocently, about twelve years ago, a new dance in musical comedy had arisen. That year a new concept in musicals was born, when, in their first collaboration with "Oklahoma," Rodgers and Hammerstein gave the theater the sound they play so well. The songs nestled into the music and ballet. These ingredients for a literate musical were an integral part of the five R&B musicals that followed. They’ve achieved it again, in "Pipe Dream." Basing their material on John Steinbeck’s "Sweet Thursday," Rodgers has written his best score since the "Ring" (1943) and Hammerstein his best score since "Carousel." From the first few bars of the overture up to the finale there is a bubbling of Rodgers’ genius for melodic inventiveness and Hammerstein’s geniality for basic story and character development. It’s a music that is deceptive in its simplicity and wit. Some of the tunes, notably "Everybody’s Got A Home But Me," and "All At Once You Love Her" have already gotten public recognition. The cast is excellent, especially from the bright newcomer Judy Tyler to that vivacious lady of Grand Opera Helene Traubel. In a period where routine show music Rodgers and Hammerstein are more welcome than the Broadway scene again. A must for the show collector.

POPULAR

"MUSIC FOR BABY SITTERS"—Varied Artists—Columbia CL 688 (12"
"RAGS TO RICHES, AND THIS IS MY BELIEVED; TO EVERY GIRL—TO EVERY BOY TEEN AGES;
FOR YOU, MY LOVE; ARTIST’S MAMBO; SIPPIN’ SODA; SEVENTEEN; ANSWER ME; SADDLE
SHOE SHUFFLE; ISTANBUL; STARDUST.
Columbia wasn’t searching for a cute title when it came up with "Music For Baby Sitters." It’s a serious merchandising gimmick that has a good market. What Columbia has done is assemble various single releases, some of them big hits, on an LP. Perfect for the teen age baby sitter. There’s a smart assortment that can appeal to all the sitters’ popular moods. In Tony Bennett’s "Rags To Riches," mambo in "Beloved’s" "Melody’s Mambo," and the fox-trot in "Teenagers’" "Stardust." Through this set recent popular hits will get an encore. But on the back goes to the thinking boys at Columbia. Good seller for baby sitters or just plain teenagers.

"TED STRAETER’S NEW YORK"—Atlantic 1218 (12"
"FROM THIS MOMENT ON, IT’S A BIG WIDE WONDERFUL WORLD; AUTUMN IN NEW YORK;
I’VE GOTTA CHANGE MY PLANS; MOTHER, I’M WORKING; SOMEONE I’M NOT WORKING;
YOU’RE THE TOP; THIS IS IT; IT ALL IN FUN; SOMETHING’S GOTA GIVE; WHAT’S
WROUGHT, MINE, O FEAR!; YOU’RE ON A LONG WAY FROM SUE." 
With the exception of "Autumn In New York" none of the songs here tell of New York. Ted Straeter himself is a native of St. Louis. The truth of the matter is that Straeter with his vocal delivery is New York. He possesses the style you look for and want to hear in someone intimate New York night club or in the sophistication of his present engagement in the Practical Room. His material is a collection of some durable standards and some lesser known Broadway melodies. He’s highlighted in Cole Porter’s recent entry to popular standards, "From This Moment On" and Arthur Schwartz’s "This Is It." Straeter’s delivery is a happy medium between straight renditions and jazz treatments. This also follows for his piano technique. The set’s one of Straeter’s best to date. His fans will react strongly to it.

"OVER SEXTERN"—Jubilee LP-2017 (12"
PRODUCED BY HERBERT SHAPIRO—BASED ON THE BEST SELLER "OVER SIXTEEN" PUBLISHED
BY GRACILIN PUBLISHING CORP.
In the past few years, Jubilee Records has become one of the major manufacturers of novelty-comedy records. And the discert has been extremely successful. This LP, their latest addition to the comedy set, the label offers a dramatized version of many of the anecdotes featured in the best selling book "Over Sixteen." The little sketches are performed with sound effects supplying the proper setting, and the results are most humorous. Should enjoy a strong sale.

"THE IMMORTAL—JOLSON AND CANTOR"—EPIC LN-1128 (10"
ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY, A MYSTIC LOVE, HALELUJAH, I’M A
RUNNIN’, IF YOU KNEW SUEZ, GABIE; WHAT A PERFECT COMBINATION.
One of the best new platters in Epic’s low price "LN" series, is this great item for reissuing featuring six tunes by two of the world’s most famous performers, Al Jolson and Eddie Cantor. Each sing two of their best known selections, songs which have been associated with them for decades, plus one lesser known item. Adults will get a big bang out of this economy package. Simple cover of Eddie’s banjo cover and Jolie’s white gloves attract one’s attention immediately. Should enjoy a long and brisk sale.

"THE MUSIC OF PAUL MICHELSON"—Sacred Songs with Singing Strings
—RCA Victor LP 1128 (12"
"IN THE GARDEN; THE LOVE OF GOD; BLESSED Assurance, WHO A FRIEND; GOD’S LOVE,
THE WAY OF TRUTH; WALKING SLOWLY WHEN JESUS SAID; BLESS ALL THE FAITHFUL;
SHAD-ED; GLOW; RAIN; JESUS, I PUT MY TRUST IN THEE; I’M ON THE SPANISH; THE BEAUTIFUL
GARDEN OF PRAYER; YOU’RE NOT ALONE; NOW MY LOVE NEVER FAILETH.
Paul Mickelson has accomplished a unique feat in two respects. The religious music he presents on this set has been given arrangements that have a quality that could be played by a pop disk jockey. Yet these songs do not come across in an irrelevant manner. There is still respect and feeling in the numbers. The result is a disk that has popular appeal that will appeal to those who enjoy mood and/or relaxing music. Will have healthy sales.
CHRISTMAS BELLS—Paul Mickelson playing Symphonic Carol and Vibracarillon Twenty-Five Christmas Carols—RCA Victor LP1 115 (12" LP)Boosey & Hawkes presents a collection of fine choral music. When the plank of Xmas are presented with the two featured instruments, the carillon and vibracarillon. Paul Mickelson can hold his own with the electric organ, given an impressive display of versatility as he performs with the two instruments a collection of twenty-five Holiday favorites. They range from the lightness of "Deck The Halls" to the reverence of "O Holy Night." Mickelson does not use the instruments as gimmicks but as serious musical instruments. The band offers the appropriate feeling to the particular carol. Should be a staple Xmas seller year after year. And the buyer gets his money's worth, 25 numbers for the price of one LP.

CHRISTMAS IN SPAIN—St. Jordi Choir, Barcelona—Oriol Martorell, Conductor—Decca DL 9820 (12"
Judging from this disk Christmas in Spain will be quite similar to Christmas all over the world in popularity. The melody, to be sure, will feature their particular Carol favorites, but the songs will still bring across the same joyous meaning as "Deck The Halls" does here. Taken from different regions in Spain the music in this album is profuse in engaging melodies that remarkably lend themselves to the young and harmonious voices of the St. Jordi Choir. What caught the reviewer's attention is the ensemble listening to the group is the unpretentious and sweet sound that emanates from a fine sized thirty member choir. It's just a lovely entry into the Xmas album field. The only drawback to successful Holiday sales each year may be the unfamiliarity of the songs.

BERLIOZ—Symphonie Fantastique—The Berlin Philharmonic Orchestra—Igor Markevitch, Conductor—Decca DL 5781 (12"
If one who is a stickler for correct musical form were to appraise Berlioz's "Symphonie Fantastique" he might have some kind words to utter about the work's symphonic quality. For one thing its five movements violate the traditional form. For another it is not the most tightly constructed piece. Possibly Berlioz's answer to the dissenter might have been a suggestion to re-read the title of the book. In any event the more liberal listener will enjoy the composer's musical moods that are gay and penetrating. The conductor Igor Markevitch leads the Berlin Philharmonic Symphony in a light almost humorous reading which the work, more often than not, calls for. The work is gaining in popularity but is not greatly represented in the LP catalogues. Good sound. Could move in and take over in sales from the other available disks.

RAVEL—Rapsodie Espagnole—CHABRIER—España Rapsodique—IBERT—Escapes—Paul Paray Conducting the Detroit Symphony Orchestra—Mercury MG 50056 (12"
Mercury offers orchestral works by three French composers in compositions of a Spanish and Mediterranean flavor. The familiar pieces are colorful and melodic delights. There is the ringing orchestration in Chabrier's "España Rapsodie" where the previous nocturnal qualities of Ravel's "Rapsodie Espagnole." Ibert's "Escapes" presents more of a picture and description of Rome, Tunis and Valencia. What these works have in common as far as techniques in reproduction is concerned is that they make for excellent Hi-Fi reproduction and sound as though they were composed for that purpose. Paul Paray realizes the work of the accomplished conductor brings out the brass and bells with a skilful perception of what the listener wants to hear. With fascinating sound techniques and the popular appeal of the works the set looks like chart material.

JAZZ

"THE HONEY DREAMERS SING GERSHWIN"—with the Elliot Lawrence Orchestra—Fantasy 3-297 (12"
MINE, FOGGY DAY, LITTLE JAZZ BIRD, DO IT AGAIN, SUMMERTIME, BUT NOT FOR ME, HOW NOW, HAD IT NOT BEEN GOING ON, LADY BE GOOD, THINGS ARE LOOKING UP, STAIRWAY TO PARADISE, MY ONE AND ONLY, I WAS DOING ALL RIGHT.
Gershwin's, the great exponent of jazz, has some of his more romantic and sentimental love songs taken on a Jazz rump by the Honey Dreamers. The results are bright and refreshing renditions of the old Gershwin standards. Some of the tunes are "Things Are Looking Up," "How Long Has This Been Going On?" are some of the less familiar numbers from the great composer. The listener will find them right in line with his better known tunes. The Honey Dreamers display an excellent Jazz and Harmonic sense. Good bill of fare for the disk jockey. Teenagers, jazz enthusiasts, and show music fans form the set's well rounded market.

"BOOGIE WOOGIE"—On 255 By The Great Freddie Slack—With Orchestra Accompaniment—Wing MGW 0009 (12"
ROCKIN' THE BOOGIE; COW COW BOOGIE; HUMMERSQUEEZE; DOWN THE ROAD A PIECE; AFTER NOON; BETWEEN THE CROOKS OF THE BONES; DEAD MAN'S HAND; TELL ME WHAT YOU THINK; RICH MAN; BONE HEAD; CAROLINA; BUMBLE BOOGIE; NOBODY'S CRYING; BAND WALKED ON THEM; BONE JIG; BIG BOOGIE; PIG FOOT PETE; RAIN DROPS; BEAT DADDY EIGHT TO THE BAR; BEATING WITH THE DRUM.
Remember Boogie Woogie? Well Freddie Slack does and he lets you know it on an engaging new disk. He nostalgically takes a look back at an era when boogie woogie held the teenagers' fascination as rock and roll does today. Slack plays with authority and the boys' follow suit because they all made boogie woogie music in its heyday. It was Slack himself, while with Dorsey's orchestra in the late thirties, who tinkered with Boogie Woogie in relation to the full orchestra. Jazz fans may show interest in the strong jazz beat that preceded today's more complicated jazz forms.

"It's What's in THE CASH BOX That Counts"
IMPORTANT NOTICE TO ADVERTISERS

Due To The Christmas Holidays... THE NEXT WEEK'S ISSUE OF THE CASH BOX (Dated Dec. 31) MUST GO TO PRESS ONE DAY EARLIER THAN USUAL

Closing Date • Dec. 21

Thanks For Your Cooperation

THE CASH BOX
26 West 47th Street, New York (36)
Tel.: Judson 6-2640

"Only those records best suited for continued use are reviewed by THE CASH BOX"
Kenneth M. Albridge
KPCW—Salt Lake City, Utah
1. There Should Be Rules (Lenny Madigan)
2. Moments To Remember (Frankie Laine)
3. 16 Tons (T. Ernie Ford)
4. One Whole Night (Nat King Cole)
5. When It Snows In April (Stems)
6. Daddy-O (Fountains)
7. All About You (Ray Draper)
8. Almost Too Much (Stafford)
9. I Am Your Love (J. James)

Art Roberts
WXWL—Indianapolis, Ind.
1. 16 Tons (T. Ernie Ford)
2. Only You (Stemmers)
3. He (McGuire)
4. A Woman in Love (F. Laine)
5. Moments To Remember (Four Lads)
6. At My Front Door (London)
7. Grace De Oro (Patt Page)
8. Moments Of You (Westen)
9. Ain't It A Pity (Fraction, Frankie)

Gene Overby
WREX—Knoxville, N. Y.
1. 16 Tons (T. Ernie Ford)
2. Only You (Stemmers)
3. I Can't Help Myself (T. Ernie Ford)
4. A Woman in Love (F. Laine)
5. Moments To Remember (Four Lads)
6. At My Front Door (London)
7. Grace De Oro (Patt Page)
8. Sincerely (Eydie Gorme)
9. Can't Help Myself (Frankie Laine)
10. Autumn Leaves (Nat Cole)

Ray Adell
WGEM—Springfield, N. Y.
1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Once You Loved A Man (T. Ernie Ford)
4. A Woman in Love (F. Laine)
5. Moments To Remember (Four Lads)
6. At My Front Door (London)
7. A Woman In Love (Dean Martin/Lain)
8. Almost Too Much (Stafford)
9. C'est La Vie (Eleanor Vauhan)
10. My Believing Heart (J. James)

Jim Ameche
KLA—Beverly, Calif.
1. Teen Angel Prayer (G. Mann)
2. A Heart Comes In Many Shapes (Annette Ray)
3. When It Snows In April (Stems)
4. Trouble With Money (Aces & Linn)
5. Night Train (Harney Grayson)
6. Goodbye To Rome (O. Gibbs)
7. Japanese Farewell Song (C. James)
8. Poor Me (Domino Carey)
9. Memories Are Made Of This (Dean Martin)
10. A Woman In Love (Dean Martin/Lain)

Frank Pollock
KRUX—Phoenix, Arizona
1. Love And Marriage (Sinatra)
2. Memories Are Made Of This (Dean Martin)
3. High Heel Shoes (J. James)
4. Mister X (Loyo Diamon)
5. Love Is Many-Splendored (Four Fours)
6. Occasional Man (J. Southern)
7. All At Once You Love Her (Ernie Ford)
8. I'm Lost Without You Tonight (Dinah Washington)

John Stone
KOCY—Oklahoma City, Okla.
1. If You Don't Want My Love (Jay P. Shaw)
2. One Whole Night (Nat King Cole)
3. Moments to Remember (Dean Martin)
4. Daddy-O (Fountains)
5. All About You (Ray Draper)
6. Almost Too Much (Stafford)
7. I Am Your Love (J. James)

Eddie Newman
1. Back-A-Beatin' Bonnie (Kolby)
2. 16 Tons (T. Ernie Ford)
3. Autumn Leaves (R. Williams)
4. Only You (Wilmoores)
5. Heart Of A Rainbow (Stems)
6. Moments To Remember (Dean Martin)
7. Cry Me A River (J. London)
8. Nurtur Fi Christmas (Barry Gardens)
9. Moments To Remember (Dean Martin)
10. Autumn Leaves (J. Glasgow)

Bill Phillips
WBAX—Wilkes-Barre, Pa.
1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Autumn Leaves (R. Williams)
4. Moments To Remember (Dean Martin)
5. Tender Trap (Frank Sinatra)
6. Cry Me A River (J. London)
7. Bonnie Lassie (Assrc Gre)
8. Rose Tattoo (Perky Faith)
9. Moments To Remember (Dean Martin)
10. Trouble With Harry (Baxter)

William Mooney
KBOL—Boulder, Colo.
1. 16 Tons (T. Ernie Ford)
2. Goodbye To Rome (O. Gibbs)
3. Autumn Leaves (R. Williams)
4. Moments To Remember (Dean Martin)
5. Tender Trap (Frank Sinatra)
6. Cry Me A River (J. London)
7. Bonnie Lassie (Assrc Gre)
8. Rose Tattoo (Perky Faith)
9. Moments To Remember (Dean Martin)
10. Trouble With Harry (Baxter)

Joe Finan
WJW—Cleveland, Ohio
1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Dean Martin)
3. Angels In The Sky (Connors)
4. Almost Tomorrow (Dreamweaver)
5. Lovely Lips (Manchester Bros.)
6. Moments To Remember (Dean Martin)
7. Autumn Leaves (R. Williams)
8. Speedee (Cadillacs)
9. Memories Of You (4 Coins)
10. Great Pretender (Platters)

Pete Johnson
WKBW—Manchester, N. H.
1. 16 Tons (T. Ernie Ford)
2. Almost Tomorrow (Dreamweaver)
3. A Woman in Love (R. Williams)
4. Daddy-O (Fountains)
5. Autumn Leaves (R. Williams)
6. Only You (Stemmers/Platters)
7. I Hear You Knockin' (Stems)
8. Moments To Remember (Dean Martin)
9. Memories Of You (4 Coins)
10. Memories Are Made Of This (Dean Martin)

Cal Milner & Larry Brown
1. Memories Are Made Of This (Dean Martin)
2. Almost Tomorrow (Dreamweaver)
3. A Woman in Love (R. Williams)
4. Daddy-O (Fountains)
5. Autumn Leaves (R. Williams)
6. Only You (Stemmers/Platters)
7. I Hear You Knockin' (Stems)
8. Moments To Remember (Dean Martin)
9. Memories Of You (4 Coins)
10. Almost Tomorrow (Dreamweaver)

Eric Seidman
WPUR—Haddonfield, N. J.
1. If You Don't Want My Love (Jay P. Shaw)
2. One Whole Night (Nat King Cole)
3. Moments To Remember (Dean Martin)
4. Daddy-O (Fountains)
5. All About You (Ray Draper)
6. Almost Tomorrow (Stems)
7. How Come My Dog Don't (Champ Bailey)
8. I Hear You Knockin' (Stems)
9. Moments To Remember (Dean Martin)

Bill Edwards
WKBW—Miami, Wis.
1. Memories Are Made Of This (Dean Martin)
2. Great Pretender (Platters)
3. 16 Tons (T. Ernie Ford)
4. Moments On (Dean Martin)
5. Back-A-Beatin' Bonnie (Kolby)
6. Almost Tomorrow (Dean Martin)
7. Angels In The Sky (Connors)
8. March Of Sundays (Winner)
9. I Hear You Knockin' (Stems)
10. Moments To Remember (Dean Martin)

Jack Stont
WDRF—Chester, Pa.
1. 16 Tons (T. Ernie Ford)
2. Moments On (Dean Martin)
3. 24 Hours A Day (G. Gibbs)
4. Don't Tell Me How To Love You (Pat Kirby)
5. Back-A-Beatin' Bonnie (Kolby)
6. Almost Tomorrow (Dean Martin)
7. Jealous (Jordyn)
8. A Woman In Love (4 Coins)
9. All Mine (Andy Sheppard)
10. There Should Be A Song (Betty Meddina)

WBYL—Cottonwood, Ariz.
1. 16 Tons (T. Ernie Ford)
2. Almost Too Much (Stafford)
3. Memories Are Made Of This (Dean Martin)
4. Shooting Whippoorwill (Dreamweaver)
5. Only You (Platters)
6. Band Of Gold (Omn cherry)
7. I Can't Help Myself (T. Ernie Ford)
8. Love Is Many-Splendored (Four Fours)
9. Only You (Platters)
10. Everybody's Got A Home But Me (Ediddle)

Billy Kirko
WSTL—St. Louis, Mo.
1. 16 Tons (T. Ernie Ford)
2. Moments On (Dean Martin)
3. 24 Hours A Day (G. Gibbs)
4. Don't Tell Me How To Love You (Pat Kirby)
5. Back-A-Beatin' Bonnie (Kolby)
6. Almost Tomorrow (Dean Martin)
7. Jealous (Jordyn)
8. A Woman In Love (4 Coins)
9. All Mine (Andy Sheppard)
10. There Should Be A Song (Betty Meddina)

Don Wallace
KTVK—Muskegon, Tulia, Okla.
1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Dean Martin)
3. Moments On (Dean Martin)
4. Shooting Whippoorwill (Dreamweaver)
5. Only You (Platters)
6. Band Of Gold (Omn cherry)
7. I Can't Help Myself (T. Ernie Ford)
8. Love Is Many-Splendored (Four Fours)
9. Only You (Platters)
10. Everybody's Got A Home But Me (Ediddle)

Jimmy Kilgo
WIST—Charleston, S. C.
1. Memories Are Made Of This (Dean Martin)
2. Almost Tomorrow (Dreamweaver)
3. A Woman in Love (R. Williams)
4. Daddy-O (Fountains)
5. Autumn Leaves (R. Williams)
6. Only You (Stemmers/Platters)
7. I Hear You Knockin' (Stems)
8. Moments To Remember (Dean Martin)
9. Memories Of You (4 Coins)
10. Almost Tomorrow (Dreamweaver)

Marty Force
WAAV—Chicago, Ill.
1. Sixteen Tons (T. E. Ford)
2. Come Home (Eydie Gorme)
3. All I Want Is You (Terry Corne)
4. C'est La Vie (Franke Laine)
5. Tender Trap (Frank Sinatra)
6. He (McGuire)
7. Love And Marriage (Sinatra)
8. Tender (Frances Laine)
9. A Woman In Love (R. Laine)
10. Everybody's Got A Home (Ray Navy)

Andy Sheppard
with Ray Charles Singers and Sy Oliver's Orchestra.
"All Mine" and "Because I Know"
CADDILLAC RECORDS — 180
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AND THANKS FOR MAKING 1955 OUR GREATEST YEAR

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Los Angeles, Calif.

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BILL GERSH
AND STAFF
SIG SAKOWICZ

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A Valley 15 14
CA-3228 (F-2323) — PATTY ANDREWS Bonneville Love Me — 47-6325 BROS.
• R. W. STAFFORD The Night Watch — ME-70711 (F-2323) —
• DE-29646 (9-0466) — GEM BROOKS. Gun Drop —
• ER-1003 (4-0453) — GOGI GRANT —
• MG-10728 (K13286) — "THE" AMERICAN RHYTHM

Memories Of You — 11
• CA-3504 (F-5103) — J. CARR Tender Heart —
• CR-6056 (4-0453) — GOODMAN & R. CLOONEY —
• MG-6065 (4-0453) —

Memories — 13
• MG-13231 (K-15212) — GENE AUTREY —
• DE-29750 (9-5125) — RED McCOY Who Are You?
• AT-4592 (5-5125) — "TOUR COURTS Tear Down The Fence Out Of This World
• WI-62679 (4-5135) — MIKE WINTERHALTER Autumn Rhapsody

Me A River — 12
• CO-4536 (4-0594) — ROLL CORY Nobody's Loved Me
• CR-61530 (9-5125) — EILEEN BARTON Cowboy —
• AU-5506 (4-5506) — "THE LONDON Wonderful Me —
• ME-70722 (707447) — WHITE Out Of This World

Angels In The Sky — 10
• AME-70741 (707442) — 43 CREW CUTS Mostly Martha

You Are My Love — 8
• MG-13066 (K13266) — JOHNNY JAMES I Lay Me Down To Sleep
• JU-5218 (45-5218) — "FOUR TUNES AT THE OCEAN" River Ball

C'est La Vie — 7
• EP-91315 (9-9315) — 35 DE JOHNN SISTERS Unlaced Love
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Los Angeles 6, Calif.

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“BE WISE, HUMBLE, AND WORSHIP” # 4035
“MOVE OVER DAVY Crockett, HERE COMES SANTA CLAUS” # 4005
“BIG OL’ BASS DRUM” # 4015
VOCALS BY L. Presley Lewis
MUSIC BY Jimmie Widener and the Southwesterners
SOUTHWEST RECORDS P. O. Box 135 Riverside, Calif.
Phones—Pasadena, Ryan 1-6609, Ontario, Yukon 6-1834, Riverside, Overland 4-2463

Sincere Thanks to—
DEEJAYS, OPERATORS, DISTRIBUTORS, DEALERS
Merry Christmas
MAHALIA JACKSON

Season's Greetings
576-5th Ave., New York, N. Y.

Merry Christmas and Happy New Year from
The Fastest Growing Independent Distributor in the West
Bob Stern Sid Talmadge
RECORD MERCHANDISING COMPANY

“Only those records best suited for commercial use are reviewed by THE CASH BOX”

Introduction

MILWAUKEE—Milwaukee DJ, Bob Larsen, handles the introduction as Milwaukee Braves’ slugger, Eddie Mathews, and Wing Records’ Regional Promotional Man, Eddie Mathews get together to compare notes on their respective “Hit Records.” Meeting was brought about by Larsen because of a recent misunderstanding Wing’s Mathews had with the Milwaukee paper when stopped on a Milwaukee street corner. It’s too tight to try to convince baseball-mad Milwaukee that there could be another Eddie Mathews, but to have a passenger in the auto named Robin Hood (the gal singer) would even confuse Dragnet’s Jack Webb.

Delaney Leaves Cadence
To Free Lance

NEW YORK—It was announced this week that Joe Delaney had changed his status with Cadence Records to that of a consultant rather than as a full-time employee of the diskery, to allow him to engage in other activities in the entertainment field.

Delaney will continue to work with Cadence on a free-lance basis and it is likely that he will devote much of his time to solving sales and distribution problems of other independent record companies. He will also devote some time to the personal management of a number of artists.

Delaney is the possessor of an extensive knowledge of all aspects of the recording industry, having formerly been associated with Decca, Olympic and "X" records prior to his service with Cadence.

Reserve Records Formed

CLEVELAND, OHIO—Sandy Beck announced last week that he and Henry George have entered into the record business with a new diskery to be known as Reserve Records. The company will operate out of Cleveland.

In conjunction with the formation of the record firm, a publishing company, Reserve Music Publishers, a BMI affiliate, has also been established.

The new label has already released two singles: “Dance of the Elephants,” by Wendell Tracy and his orchestra, and “Flip Flop,” by the Tracy Twins. The label intends to sign additional artists in the future and is also planning LP releases.

Gloria Van, recently with the Wing Record Company, has been signed to a Reserve contract and her first release will be issued in January. A contract with a major Latin orchestra is also in the formative stage.

Distribution has already been set up in New York, Boston, Philadelphia, Pittsburgh, Cleveland, Detroit and Chicago.

S & S Creates New Record And TV Division

NEW YORK—Simon and Schuster has announced the formation of a new records and television division which will coordinate plans in these fields for both Simon and Schuster, Inc., and Pocket Books, Inc., for L. Bernstein and Arthur Shimkin have been named general managers of the new division.

Bernstein will direct production, sales, advertising and promotion of all records and will handle business arrangements for Simon and Schuster’s growing television interests. Shimkin will be in charge of the creation of all records produced by the companies and will be producer and director of “Golden Time,” Simon and Schuster’s new television program for children, contractual arrangements for which were recently concluded with the National Broadcasting Company.

The new division will bear the name of its leading product: Golden Records, which has become a leading record manufacturer, and will operate as a semi-autonomous unit. At this time, the unit produces Golden Records, Bell Records and Mickey Mouse Club Records, and is in charge of the creation of the new line of higher priced Mickey Mouse Club Records distributed by the recently organized record division of the American Broadcasting Company.

Baker And Valente To Record Together

MANNHEIM, GERMANY — Joe Napoli, manager of jazz trumpet star Chet Baker; Eric Van Avo, manager of Caterina Valente; and Lorenz Reisch, Miss Valente’s agent, have come to an agreement whereby Baker and Miss Valente will record together in Weehawken, Germany. Baker will introduce on the recording, his new All-Star European group which he is planning to bring back to America.

The tunes to be used have not yet been selected, but when completed, the disk will be released in this country by Decca. Baker appears on this session by special permission of Dick Bock, president of Pacific Jazz Records for which Chet records.
Happiest Holiday Greetings To All . . .

Thanks -
Eddie Fisher

"It's What's in THE CASH BOX That Counts"
Modern Methods

CANTON, OHIO — Nick Barry, WAND, is shown above broadcasting from the Turntable Record Shop, this city, a record shop that the owners say is "run" by The Cash Box Magazine. The shop was opened in mid-September by Nick Barry and Steve McDourell. Now Nick is heard daily, direct from the shop, each morning from 10 to 11 and each afternoon from 4 to 5. He also has a two hour five session on Saturday afternoon from 2 to 4. Broadcasting from the window of the shop has proven to be a very successful traffic builder for the store. The shop displays three "Top Ten" charts—pop, country and r & b—all taken directly from the Cash Box weekly listings. In addition, the "Top Fifty Best Seller List" from Cash Box, is cut up, the titles tucked onto clip boards, and the clip boards placed on 50 different bins in numerical order. The customer in this way, can serve himself with whichever tune he desires. The titles and numbers are easily changed each week as they change in Cash Box.

"To say The Cash Box is invaluable in our business is a masterpiece of understatement," is the owner's comment.

Joy Music And Columbia Go All Out on New Mitchell Disk

NEW YORK—Joy Music and Columbia Records are going all out to get Guy Mitchell out of the "pententary" and into the hit record class with a promotion gimmick on his new recording "Ninety Nine Years". Mitchell will fly to Chicago; Johnny Farrow, professional manager of Joy will head for Philly and Sid Wayne, lyricist on the tune, will visit Pittsburgh and Cleveland starting Monday.

In addition, Harvey Geller, promotion manager of the firm, is covering the New England states and is sending letters to deejays throughout the country asking them to help get Mitchell out by airing his "record" of the trial. The clever note should attract much jockey attention.

Mitchell, incidentally, isn't really in jail. On his latest record release, he was sentenced to "Ninety Nine Years".

London Set For Como Show

NEW YORK — The Billy Shaw Agency has made arrangements for Julie London to appear on the "Perry Como Show", December 21 and has also set the thrash for her first New York nite club appearance at the Cameo starting January 3. Miss London will be backed by the Bobby Trupp Trio at the Cameo. Julie is currently riding high with her first Liberty release "Cry Me A River".

DJ's For DR

NEW YORK—New York disk jockeys took over the swank Le Cupidon Supper Club to toss a gai- fest, song-fest and eat-fest, all for the benefit of the Damon Runyon Cancer Fund.

The platter spinners became platter tasters, acting as waiters, chefs, busboys, doormen and bartenders, all dressed in appropriate garb, Maitre D' Jack Lazare, who pilots WNEW's "Milkman's Matinee" was chairman for the event.

Music publishers, song pluggers and record artists swamped the plush niteret, and on hand to provide entertainment were Betty Reilly, Tina Louise, Terri Stevens, Robert Clary, Wayne Sherwood and others.

Ed Stokes, WGMG, was chef; WMCA's Ray Carroll greeted arrivals, acting as doorman; Al "Jazbo" Collins, WNBC, tended bar; and sitting on tables were Jerry Marshall and Bill Williams of WNEW.

Above, the camera catches some of the evening's action:

Top left: Ed Stokes, wearing chef's hat, invites fellow deejays to sample his cooking. Laughingly refusing are (l. to r.) Ray Carroll; Bill Williams, the Cupidon's real chef, and Jerry Marshall.

Top right: Kay Douglas, "Miss DJ's For DR", samples a cocktail with a soup ladle. Jack Lacy, WINS (left), feels it's not very lady-like but Jerry Marshall assures him it's all in the spirit of things.

Second Row left: Bill Williams takes time out from his waiter's duties to chat with Nancy Berg, well known model and NBC-TV's "Sleepy Time Gal".

Second Row right: Maitre D' Jack Lazare has his waiters Bill Williams and Jerry Marshall clean up broken dishes.

Third Row left: "Jazbo" Collins stirring up a "cool" concoction.

Third Row right: Chef Ed Stokes forgets his cooking chores to cast an eye on cute dish Kay Douglas.

Bottom Row left: Jack Lazare chats with RCA Victor's Terri Stevens, Jazbo and Betty Reilly.

Bottom Row right: Stokes, Lazare and Carroll who greeted arrivals.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Epic Had Its Most Successful Year

NEW YORK—A recap of Epic Record's progress during the year of 1955 was made last week by Bill Nielsen, newly named director of sales, in which he revealed that the Columbia Records Company affiliate, formed in October, 1953, had increased its business over 1954 by 96% during the first 11 months, and would probably make the 100% mark when the December sales figures are in.

The young record firm showed a remarkable list of hits in compiling its enviable sales figures. Among them were "It's A Sin To Tell A Lie" and "Ace In The Hole" by Somethin' Smith and the Red Heads; "Unchained Melody," "I Believe," "Without A Song," and currently "Everybody Is So Glad," by Roy Hamilton; and "I Want You To Be My Baby" by Lilian Briggs; "Story Untold" and currently "Memories Of You" by the Four Coins; and "Growing Up" by Dolores Hawkins.

Pop albums that contributed to Epic's success were "Somethin' Smith and the Red Heads"; "The Fred Astaire Album," "Meet Robert Clay"; "Lou Stein 5-4-3-2," and a series of five more albums by the Somethin' Smiths.

Successful classical albums were "Romeo And Juliet" by the Concertgebouw; "The Hedgehog," "The Walls Of Jericho," and "The Mystery Of Love," all by the Famous Players. The most popular record was "Tell It To The Judge," by George London; "In Paradisum," by the Boston Symphony, and "The Christmas Story," which has become Epic's biggest album seller.

Finally, not the least of the releases to build the dollar volume was the new $1.98 pop album 10 series.

Nielsen disclosed that Bill Lawrence, sales manager of United Records, Chicago, will be director of Artist Relations and will double as field man. This will take place January 1, 1956. Epic now has four field men and 32 distributors. Thirty are Indies and two are Columbia distributors.

Charles Schickel, previously general merchandise manager and field man, will now work exclusively on package goods.

Walter Hayman, formerly eastern sales manager, will now double as eastern sales manager plus taking over syndicate sales and rack jobbing on a national basis.

Marvin Holtzman, a r e head, will bring in an assistant as yet unnamed. This will serve to free Holtzman for the purpose of rejuvenating Okeh, Epic's f & l label, which has been more or less dormant for the past year.

Nielsen also announced the signing of the Cleveland Symphony Orchestra and George Szell, its conductor. The first release by the renowned symphony organization is set for February, 1956.

Nielsen also stated that the new Lillian Roth Album, "I'll Cry Tomorrow," which has already been released and has been receiving an excellent sales reaction, will receive an all-out promotion starting in January.

New Deejay Awards

NEW YORK—Mindful of the part that radio disk jockeys have played in the continued success of Manischewitz Wines, the company has inaugurated a promotion to honor them. Three annual awards will be given to the most personable, the most original and the best selling disk jockey among the several hundred ammonia handlers handling the Manischewitz radio commercials.

The awards, bronze wall plaques, will be made each year on the basis of a two week competition wherein the disk jockeys will take the basic Manischewitz commercial material and fit it to their own particular style of presentation. This year's contest will close on January 1.

Participation in the contest will include the submission of a taped recording of the specific presentation to the Emil Megul Company, New York, the Manischewitz agency.

Judges for the contest will be Mike Gross of "Variety," Hal Persons of "Radio Daily," June Bundy of "Billboard," and Sid Parme of The Cash Box.

1,000,000

EXTENDING MOST PLEASANT CHRISTMAS AND NEW YEAR GREETINGS

GARMISA DISTRIBUTORS (FOR AM-PAR RECORDS)

SEASON'S GREETINGS

FROM

Cee Davidson & Associates
2401 South Fifth St., Las Vegas, Nevada

"Everything in Music and Entertainment"

A DEFINITE HIT

Rita Raines in "Such A Day"

DEED No. 1010

"OLE DEVIL MOON"

R. W. Randolph St.
Records Chicago 1, IL

Season's Greetings

Thanks For A Great Year

Lee Palmer

California Mercury Record Distributors, Inc.

LOS ANGELES, CALIF.

Phone: Republic 1-6311

"It's What's in THE CASH BOX That Counts"
Crosby On Christmas
Eye Broadcast

HOLLYWOOD — A special hour-
long program—titled “Christmas
Sing With Bing”—will be presented on
the CBS Radio network on Christmas
Eye, Saturday, December 24th from
9:00 to 10:00 pm EST. Bing Crosby
will star in the program, which will
undoubtedly be the largest community
sing in history, with millions of
listeners joining voices across the
country. The program is being
sponsored by the Insurance Company
of North America. Decca Records is
preparing a special streamer that will
tie-in the CBS show with Crosby’s ex-
tensive Christmas catalog. One of the
albums in the catalog, “Merry Christ-
mas”, which was recently converted
from 10” to 12”, has already sold three
times as much as did the 10” set last
year.

Decca will also be well represented
on the special Yuletide program that
the NBC Radio network is present-
ing between 8:00 and 9:55 pm EST on
December 23rd. Two Decca albums,
Gregory Peck’s “Dallah Of Christ-
mas” and Ronald Coleman’s “A
Carol”, will be played on the NBC
broadcast.

Davis Promotes Tune

NEW YORK—Joe Davis, proxy of
the Joe Davis label and the Davis
Music Publishing Company is so ex-
cited about a new tune and a new
artist signed to the label, that he is
sending a copy of the singer’s
recording plus a copy of the sheet
music to 1,000 jockeys around the
country. Davis considers this one of
the “greatest songs I have ever pub-
lished”.

The inspirational ballad is titled
“Somebody Sees” and is sung by
Anita Bryant, a fifteen-year-old girl
from Will Rogers High School in
Tu’so, Oklahoma.

Season’s
Greetings

BOB COLE
Record Promotion
3048 Marine Drive
Chicago 40, Illinois

RONNIE DEAUVILLE
sings
“I Keep Telling
My Heart”

THE SINGING REEDS

BREAKING FOR A HIT!

NICK LUCAS
sings
“Soldier’s Guitar”

“Kind And Considerate”

Ac’cent Records
6533 HOLLYWOOD BLVD.
HOLLYWOOD, CALIF.

Masters for Sale
Limited group of excellent recordings
by talented male and female
vocalists. Tremendous
potential in the right hands. Sacrifice
offer.

BOX # 553, c/o THE CASH BOX
26 West 7th St, New York 14, N. Y.

WHAT IS A RECORD PROMOTION MAN

Adapted and Written by
Bob Stern

Immediately following the innocence of the morning mail and the freedom
of a cup of coffee comes that incredible creature known as the RECORD
PROMOTION MAN.

Record Promotion Men come in assorted colors . . . that vary from day to
day . . . green, red, yellow, blue, and most of their noses are brown.

All Record Promotion Men have one creed in common . . . to describe
every second, of every minute, of every grove, of every record before you
get it. Record Promotion Men are found everywhere . . . coffee shops . . .
cocktail parties . . . the men’s room . . . saloons . . . race tracks . . . in your
hair . . . on your back . . . at your home . . . in your car . . . and going through
the records on your show. Clients love them . . . program directors tolerate
them . . . competitors envy them and no one fears them. He is pure with a
hurt look on his face, dignity with The Cash Box in his hand, authority
with a cigarette in his mouth, and wisdom with an unbalanced criticism. No matter
how busy you are, he will keep you on the phone till he gets that record played
on your show . . . but when you finally play it, he never hears it.

A Record Promotion Man is a composite of many things . . . the curiosity
of an income tax collector . . . the suspicion of a detective . . . the imagination
of Ziegfield, and no temper you can outwardly see. He likes new accounts
... girls . . . secretaries . . . plugs . . . all kinds of parties . . . girls . . . sharp
coats . . . talking . . . and girls. He hates wearing ties . . . other promotion
men . . . ex-clients . . . busy disk jockeys . . . other promotion men . . .
new deadlines . . . and other promotion men.

Nobility can get so happy on one glass of beer, or be so crabby about so
many disk jockeys. Nobody can spend as much time ranting, raving, stomping,
convincing, laughing, pesting, building up, putting down, laughing
off, running in, running out, and still wind up getting pretty much the same
attention he got before. Nobody can be so illogical, laugh so conveniently,
complain so frequently or lose up the possibility of a good record so often.
And nobody can crum into one record case . . . copy of The Cash Box . . . last
year’s list of clients . . . ten new records just off the press . . . two dixieliner
tables . . . empty record sleeves . . . an extra shirt and tie . . . letters from
other disk jockeys . . . and enough stationery to last him a lifetime.

A Record Promotion Man is a magical creature. He can make more records
disappear just when you want them. He’s your pest, your adviser, your critic,
your court jester, and your friend. And when you get to the station late for
work, tired from driving in rough traffic, lining up your commercials for the
day, hurriedly getting records in their proper order, there’s nothing in
the world like a Record Promotion Man to greet you in your studio with three
little words . . . . . . “Play My Record!”

Happy Holiday

Milt Salstone

M.S. DISTRIBUTING COMPANY
2059 S. MICHIGAN AVE.
CHICAGO, ILLINOIS

HOLLYWOOD—Film and cafe
star Estrella studies the progress of
her Real record of “Waiting for the
Robert E. Lee” and “La Macaroni,”
Earl McDaniel, 1POD decay, happily
helps interpret The Cash Box charts.

NOW ON WAX

Reading The News

OTTAWA—While the Four Aces were appearing in Ottawa, Canada, they
dropped in to discuss their new Decca album with Keith Sterling at CKOY
who in turn showed them the latest issue of The Cash Box in which they were
voted the best vocal group of 1955. Seen in the picture with the boys are
Gerry Myers, all night disk jockey at CKOY and Keith Sterling, M.C. of the
Make Believe Ballroom. People in the background are fans who came by
when they heard the Four Aces on the air.

Making Records

HOLLYWOOD—West Coast Jazz
star, Dexter Gordon, caught by the
camera while making his third side
last month under the recent contract
he signed with Dootone Records. His
tenor, a 12 inch, is released this
week under the title “Bertie Blows
Hot & Cool”. Other Jazz Men featured
are Carl Perkins, piano; Leroy Vin-
nergard, bass; Jimmy Robinson, trum-
pet; and Chuck Thompson, drums.
Dexter Gordon sides will be avail-
able on tape as well as singles, EP’s
and LP’s.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
NEW YORK:
Tommy (Dr. Jive) Smalls (WWRL-Woodside, L.I.) launched his new mix, “Small’s Paradise” and his initial broadcast from the club last Tuesday, December 15. Almost everyone associated with r & b appeared that evening to congratulate Tommy and his show operators.

Blaine off to the coast and then to Las Vegas for the Norman Granz shindig, Elliott Blaine joins Jerry Wexler in Miami. Blaine finds himself involved in a bit of discordy up with one hit and another that shows every indication of becoming a hit. The hit is “Lily Maybelle” by the Beach Boys.

HI, Larry, legge and his “Rockin’ Band” banded, featuring “Buster” Clark for his New Year’s Eve show.

The tunes, sung by American fighters, have hit up a good deal of fuss in a few and widely separated areas. Mike McPhatter, in charge of WABC’s “Down the Road,” says that Lou and his theater are coming up with the hits? Lou also talking up the next Clove release as a wax bombshell.

Top Latin Ten as reported to us by one of Brooklyn’s retail shops are: 1) Break Up Mamba, 2) La Otra, 3) Tito Puente, Tico, 4) Paco De Lucio, 5) Carnegie, 6)餐 Chi In The Harem, 7) Monchito, 8) The Martian Cha, 9) Yma Sato, 10) By Dy Cooy, 11) Playa Sextet, 12) Graz, 13) Playa Sextet, 14) Joe Loco and his quartet currently headlining at the Club for Fort, 15) Joe Loco and his quartet currently headlining at the Club for Fort, 16) Joe Loco and his quartet currently headlining at the Club for Fort, 17) Joe Loco and his quartet currently headlining at the Club for Fort, 18) Joe Loco and his quartet currently headlining at the Club for Fort, 19) Joe Loco and his quartet currently headlining at the Club for Fort, 20) Joe Loco and his quartet currently headlining at the Club for Fort, 21) Joe Loco and his quartet currently headlining at the Club for Fort, 22) Joe Loco and his quartet currently headlining at the Club for Fort, 23) Joe Loco and his quartet currently headlining at the Club for Fort, 24) Joe Loco and his quartet currently headlining at the Club for Fort, 25) Joe Loco and his quartet currently headlining at the Club for Fort, 26) Joe Loco and his quartet currently headlining at the Club for Fort, 27) Joe Loco and his quartet currently headlining at the Club for Fort, 28) Joe Loco and his quartet currently headlining at the Club for Fort, 29) Joe Loco and his quartet currently headlining at the Club for Fort, 30) Joe Loco and his quartet currently headlining at the Club for Fort.

Dorothy Brown of Fortune Records advises that several publishers have been bidding for “Going Down To Tajmahal.”

GET SANTA SINGS

NEW YORK:

Music launched Paul Dick in a series. The letter from The greetings records 4)

CHICAGO:

JAZZ JOTS

Dick Bock, president of Pacific Jazz, announced that the response to the “Sixth Great Coot” hits the fourth of December, and that this will be the third in a series of albums featuring West Coast Jazz artists. - Chico Hamilton Quintet currently at Jazz City. - Dinah Washington opens at The Tiffany this week. - Shelly Manne and His World take The Orpheum. - Norvo back in town after a very successful Australian tour. Both open at The Apollo for the first time since the 1958-1959 season. - The国际 Modern Jazz Quartet is making their third appearance in New York City. - The boat will sail out of the Port with the International Jazz Quartet to the Caribbean. - The boat will sail out of the Port with the International Jazz Quartet to the Caribbean. - The boat will sail out of the Port with the International Jazz Quartet to the Caribbean. - The boat will sail out of the Port with the International Jazz Quartet to the Caribbean. - The boat will sail out of the Port with the International Jazz Quartet to the Caribbean. - The boat will sail out of the Port with the International Jazz Quartet to the Caribbean. - The boat will sail out of the Port with the International Jazz Quartet to the Caribbean. - The boat will sail out of the Port with the International Jazz Quartet to the Caribbean. - The boat will sail out of the Port with the International Jazz Quartet to the Caribbean. - The boat will sail out of the Port with the International Jazz Quartet to the Caribbean. - 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The boat will sail out of the Port with the International Jazz Quartet to the Caribbean. - The boat will sail out of the Port with the International Jazz Quartet to the Caribbean.
The Top Ten Times Netting Hearst's Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1. **HANDS OFF**
   - McShann & Bowman
   - (Vee-Jay 155)

2. **YES SIR, THAT'S MY BABY**
   - Sensations
   - (Alto 4096)

3. **COME HOME**
   - Bubble Johnson
   - (King 4032)

4. **LILY MAEBELLE**
   - Valentines
   - (Ramo 171)

5. **PLAY IT FAIR**
   - Leavroy Baker
   - (Atlantic 1075)

6. **AT MY FRONT DOOR**
   - El Dorado
   - (Vee-Jay 147)

7. **SPIDER'S WEB**
   - Tab Smith
   - (United 195)

8. **I'M LOST WITHOUT YOU TONIGHT**
   - Donah Washington
   - (Mercury 20735)

9. **ZINDY LOU**
   - Cimma
   - (Specialty 535)

10. **ADORABLE**
    - Fields
    - (Atlantic 1078)

in **DALLAS**

1. **HANDS OFF**
   - McShann & Bowman
   - (Vee-Jay 155)

2. **POOR ME**
   - Fats Domino
   - (Imperial 5369)

3. **WITCHCRAFT**
   - Spider
   - (Imperial 5366)

4. **I HEAR YOU KNOCKIN'**
   - Shirley Lewis
   - (Imperial 5356)

5. **NEED YOUR LOVE SO BAD**
   - Little Willie John
   - (King 4841)

6. **TUTTI-FRUTTI**
   - Little Richard
   - (Specialty 561)

7. **ALL AROUND THE WORLD**
   - Little Willie John
   - (King 4813)

8. **30 DAYS**
   - Chuck Berry
   - (Chess 1641)

9. **CHICKEN AND THE HAWK**
   - Jan Tunnel
   - (Atlantic 1088)

10. **SEVEN DAYS**
    - Clyde McPhatter
    - (Atlantic 1081)

in **SAVANNAH**

1. **STEAMBOAT**
   - Drinkers
   - (Atlantic 1078)

2. **ONLY YOU**
   - Planters
   - (Mercury 70553)

3. **LOVE HAS JOINED US TOGETHER**
   - McPhatter & Brown
   - (Atlantic 1077)

4. **FEEL SO GOOD**
   - Shirley & Lee
   - (Aladdin 3259)

5. **TUTTI-FRUTTI**
   - Little Richard
   - (Specialty 561)

6. **HANDS OFF**
   - McShann & Bowman
   - (Vee-Jay 155)

7. **ALL AROUND THE WORLD**
   - Little Willie John
   - (King 4813)

8. **PLAY IT FAIR**
   - Leavroy Baker
   - (Atlantic 1075)

9. **SEVEN DAYS**
    - Clyde McPhatter
    - (Atlantic 1081)

10. **HANDS OFF**
    - McShann & Bowman
    - (Vee-Jay 155)

in **MEMPHIS**

1. **CONVICTED**
   - Oscar McLinie
   - (Modern 570)

2. **WITCHCRAFT**
   - Spider
   - (Imperial 5366)

3. **TUTTI-FRUTTI**
   - Little Richard
   - (Specialty 561)

4. **NITE OWL**
   - Allen & Ramos
   - (Specialty 556)

5. **JIVIN' AROUND**
   - Elvis Presley
   - (Cash 1017)

6. **POOR ME**
   - Fats Domino
   - (Imperial 5369)

7. **THE GREAT PRETENDER**
   - Planters
   - (Mercury 70552)

8. **TEEN AGE PRAYER**
   - Daily Carriers
   - (Modern 977)

9. **ADORABLE**
   - Cats
   - (Viva 112)

10. **STORMY WEATHER**
    - Leaders
    - (Glory 335)

**COMING UP IN R 'N B**

"APRIL IN PARIS"
   - Count Basie
   - Clef 89162

"SEVEN DAYS"
   - Clyde McPhatter
   - Atlantic 1081

"SUGAR SWEET"
   - Muddy Waters
   - Chess 1612

"I'M CRACKIN' UP OVER YOU"
   - B. B. King
   - RPM 450

Thanks.... DEEJAYS, OPERATORS AND DISTRIBUTORS For Making This Our Best Year!

NEW RELEASES

"AIN'T THAT LOVIN' YOU, BABY"
   - B/W

"BABY, DON'T SAY THAT NO MORE"
   - Jimmy Reed
   - Vee-Jay 168

"OPP DEE OOP"
   - Earl Phillips
   - Vee-Jay 158

"MAMBO CHILLUN"
   - B/W

"TIME IS MARCHING"
   - John Lee Hooker
   - Vee-Jay 164

"YOUR'S AND MINE"
   - B/W

"WHERE IS MY MOTHER?"
   - Montague

Vee-Jay RECORDS, INC.
   2129 S. Michigan Avenue
   Chicago, Illinois

Merry Christmas

PARROT RECORDS
4858 SO. COTTAGE GROVE AVENUE
CHICAGO, ILLINOIS

Tel.: Oakland 4-5254

"It's What's in THE CASH BOX That Counts"
THE CASANOVAS
(Apollo 483)

"MY BABY'S LOVE" (2:17)
[Bev BMI — Stowe, Williams]
The Casanovas blend beautifully, with a very effective lead on a slow, lilting blues-ballad. Tender offering—strong side. Bears watching.

"SLEEPYHEAD MAMA" (2:46)
[Bev BMI—F & W Mc-Williams, Williams]
Slow blues swellingly performed. Group works by good timing and ok sound. The fish-bait dancers will love it.

JOHNNY WRIGHT
[RM 445]

"SUDDEN DEATH" (2:40) [Modern BMI — Wright, Ling] Johnny Wright wails a southern blues with an ok performance. Deck is pivotal, while it should prove a fairly effective sales puller in the south, is not a potent hit.

"THE WORLD IS YOURS" (2:46) [Modern BMI — Wright, Ling] Another Southern slow blues wailed in a languid fashion by Wright. Deck is the better side.

THE PYRAMIDS
with FLETCHER SMITH'S BAND
[1047]

"BOW WOW" (2:25) [Minotone BMI — Dandy] The Pyramids want a quick beat bonzer with just air results.

"SOMEDAY" (2:25) [Golden State BMI — Laura Hollins] Rhythmic ballad. Similar comments.

BILLY NELSON
[Savoy 1182]

"PACK SHACK AND STACK" (2:34) [Savoy BMI — Billy Nelson] Billy Nelson shouts a rock and soul item in which his gal has left him. Driving ditty with a wild flavor he kids will like.


SOLOMON BURKE
[Apollo 483]

"WHEN I'M ALL ALONE" (2:19) [Bev BMI — Burke] Solomon Burke is an exciting singer offering a dramatic slow ballad with a quite reading. Spiritual feeling is evident as the singer, a blend of Roy Hamilton and Johnnie Ray, etches effectively. Strong deck.

"CHRISTMAS PRESENTS" (3:59) [Bev BMI — Burke, Williams]
Solomon Burke backs with a seasonal item that is a top side stirringly sung. Deck has a strong beat and melodic punch. Should bring in the Yule sales where expected.

BIG BOY MYLES
[Speciality 6-6014]

"WHO'S BEEN FOOLED" (1:50) [Venti BMI — E. Byrd]
Big Boy Myles drives a fast jump beat with infectious rhythm and stereotyped lyrics. Handy took instrumentation important part of the disc.

"THAT GIRL I MARRIED" (2:45) [Venti BMI — E. Myles]
Flip side another quick racer jumped with foot tapping ecstasy by the spirited singer.

JOHNNY HODGES
[Down 148]

"USED TO BE DUKE" (3:37)
[part I (3:32)] [Wemar Music BMI — Hedges] Johnny Hodges rides a merry sax in that smooth style that has been a part of the jazz picture for so many years. It's a big band effort that also features other jazz names, too many to mention in this short space. A quick beat with some sparkling solo and ensemble work.

THE CASH BOX

"ONLY THOSE RECORDS BEST SUITED FOR COMMERCIAL USE ARE REVIEWED BY THE CASH BOX"
The Cash Box, Music

Rhythm 'n Blues Reviews

SLEEPER OF THE WEEK

"TIME WILL TELL" (2:48)
"HERE I STAND" (2:27)
EARL (CONNELLY) KING
(King 4562)

Earl (Connelly) King etches two soft (Ace-like) ballads, "Time
Will Tell" and "Here I Stand", that
bear the mark of "hit". Both
slices are in the romantic
and sentimental vein, sung with a soft-
ness and folklike approach that
gives them a gentle flavor, most
appealing. In "Time Will Tell,"
King proclaims his crying want
for the girl who has obviously mis-
understood him. "Time Will Tell"
that his love is true. The flip,
"Here I Stand", is another plain-
tive love ditty in which King
stands in love the people tell him it is a
waste of time. Two potent win-
ings that bear close watching.

"HERE GOES MY HEART TO YOU" (2:40)
[Progressive BMI]
"LOVELY GIRL" (2:42) [Progressive BMI]

THE CARDINALS

- The Cardinals come up with a
two-sider that could be the big hit
the talented group has been wait-
ing to crack through with. Prior
to this "The Door Is Still Open"
was their strongest offering that
made the charts, "Here Goes My
Heart To You" is a tender ballad
in which the groom on a retro-

MUSICAL REVIEWS

"YOU BABY YOU" (2:41)
[Patria Music BMI—Berman, Vastola, Patterson]
"I WAS DREAMING" (2:35)
[Kahl Music BMI—Burman, Vastola, Patterson]

THE CLIFFTONES (Gee 1000)

- A new group, The Clif
tones, makes an auspicious debut with
Gee Records, coming up with two
excellent sides. The stronger of the
two is "You Baby You," a quick
beat jump ditty expertly per-
formed. The Cliftones display
top vocal pretentious as they rock the
tune. Deck could make it in both

VICKI EVANS
(Twentieth Records)

"SPEED MY MAN HOME" (2:40) [Ford Music BMI—Du-
sault, Breathwaite] Vicki Evans sings
a moving torchy blues with depth and
emotion. Wafting mood of the piece-
roduces it to dull and dim light
atmosphere. Good program-
ing.

"DON'T TALK THAT TALK TO ME" (2:43) [Ford Music BMI—
Campbell] Miss Evans sings a simple
beat jump blues on the flip. Ok per-
formance of a bounce the kids can
hop around to. Ok coupler.

THE CUES

(Capitol)

"DON'T MY MIND" (2:25) [Roose-
velt BMI—Breedlove White] The
Cues, led by an excellent lead vocal,
turn in an ear pleasing performance
on a soft romantic ballad. Melodic
tune is given a jazzy wisp as well
as a quality vocal and the result
is one that should grab strong sales
figures. Keep close tabs on this.

"CHARLIE BROWN" (2:30)
[Lowell Music BMI—Ollie Jones]
The Cues, led by one of the craziest
in many moons as they tell the story
of Charlie Brown, who played a hero
but who came up with the oddest
sound. Novelty item that many kids
will find just right for their pro-
grams.

SPIRITUAL

THE PROGRESSIVE-AIRES

(2:32)

"THE BONGOS ARE BEATING
OUT SALVATION" (2:43) [Star Sales BMI—Bethea, Clai-
tune. The Progressive-Aires spin a
staccato religious effort with bongo
instrumentation. Exciting deck.

"WHEN WE ALL GET TO-
GETHER WITH THE LORD" (2:32) [Star Sales BMI—Bethea, Clai-
tune. The Progressive-Aires
chant a simple religious tune with
scarcely heard string instrumentation.
The lack of musical background leaves
a slight vacuum that weakens the disk.

MARIE STRANGE / GENEVA WHITE
(Nashboro 563)

"WITHOUT ONE PLEA" (2:22)
[Excellorome BMI—] Marie Strange
offers a slow, moving organ treat-
mant of a religious tune. Beautiful
melody softly treated.

"BLESSED ASSURANCE" (2:36) [Excellorome BMI—] Gene-
va White sings a slow, pretty, in-
spiring tune with support from
Marie Strange on the organ. Tender
effort.
Parading Down The Boulevard

Like the Los Angeles Police Department, the Hollywood Boulevard Babies Maintenance Department, and the Hollywood Select Women's Auxiliary, the Hub platter spinner, who started his career here and then went to WNEW, New York, and came back to Boston with WBZ-WBZA in September, has consistently been making news since his arrival back on the local scene.

The stunt is expected to net 350,000 pennies.

Season's Greetings

To All Our Friends . . .

Operators - Dealers - Disk Jockeys

For making 1955 the

Biggest Year in Our History

Jim Warren
Jack Andrews

Central Record Sales Co.
2104 W. Washington Blvd., Los Angeles, Calif.

“We So Lonely”

b/w

“I’m Crazy, Baby”

Duke #148
which will be out for Xmas

We still have one other record in the library on Johnny that is to be released.

Prescott Helps Boost March of Dimes Fund

BOSTON—Norm Prescott, WBZ-WBZA disk jockey is winning acclaim here with a stunt calling for pennies which has brought heavy listener comment, kudos from Hub record distributors and citations from local banks, along with nabbing 67,000 pennies.

Prescott, on 3½ hours weekdays and 4 hours on Saturdays, is devoting his 12:15 to 2:30 show to a call for pennies for the March of Dimes. For a penny, he offered to play a brand new recording of the same tune. Listeners sent their pennies, record distributors hooked up loud-speaking systems in their stores to broadcast the program for their customers and to hype business, and the banks, which had just sent out an emergency call to help put pennies back in circulation, were happy.

As Johnny would have said:

"Thank's a Million"

for selecting...

"Pledging My Love"

Top R&B record of the year

Duke Records, Inc.
3007 Emerick Street, Houston 26, Texas

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Dr. Jive Draws Large Trade Turnout
At Nightclub Opening

Norman Orleek of THE CASH BOX and Dr. Jive

NEW YORK—Tommy (Dr. Jive) Smalls officially opened his "Small's Paradise," Harlem nightclub, last Tuesday, December 15. Small's Paradise is a nightclub of long standing and has been known as one of the better clubs in Harlem. Tommy Smalls is not connected in any way, other than coincidence, with the Small's whose name graced the club.

Evidences of Smalls' increasing stature and popularity were apparent in the large turnout of both personalities who attended the grand opening.

Some of the record company executives, artists, and others associated with A & R in various categories who attended were: Joe Davis, Beacon and Jay Dee Records; Al Silver and Jack Angel, Herald Records; Phil Rose, Glory Records; Jerry, Elliot and Ben Blaine, Cosnet Distributors; Jake Porter, Combo Records; Hy and Sam Weiss, Paradise and Old Town Records; Dean Barlow, artist with Jay Dee Records; The Penguins, vocal group with Glory Records; Herb Abramson, Amnet Ertegun, Lou Krefitz, Atlantic and Ate Records; Hal Jackson (WLIB-N.Y.); Buddy Johnson, Mercury artist; Baby Gonzales, King Records artist; George Goldner, Tico, Rama, and Gee Records; Karl Warren; Chris Forde, Tuxedo Records; David Bratwurst (WLIB—Jamaica, N. Y.); Joe Grippo, Portem Distributors; Bobby Brenner, RCA; Leo Rogers; Bill and Blanche Kaulin, Hull Records; Hy Siegel, Apollo Records; Saul Kirschfeld, Eichfield Enterprises; Henry Glover, King Records; Willis Jackson; The Prestons (formerly The Elegants), Mercury Records; The Solitaires, Old Town Records; Cozy Cole; Ella Johnson, Mercury Records; Jack Walker (WVO—New York); Larry Dixon (WJKO—Springfield, Mass.); Irving Schacht, Mercury Artist; Bob Astor, Galle Agency; Walter Thomas and Stan Rubin, Shaw Agency.

From the sport world to trade Smalls were Willie Mays, Roy Campanella, Hank Thompson and Sweetwater Clifton.

Bill Davis kicked off the opening and will remain as the star attraction for three weeks. Continuing the club's name policy, Bill Daggett will follow Davis on January 15 for ten days.

The evening also marked the first WOR—Woodside, L. I., broadcast from the club. Smalls will air his show from the "Paradise" seven nights a week.

Decca Signs "Question" Winner

NEW YORK—Reverend Alvin Kershaw, who came to national prominence via his appearances on the TV Show "The $64,000 Question," has been contracted by Decca Records. Reverend Kershaw will select choices and suggestions for a basic jazz collection, and these will be used in a new series of jazz albums. Decca is rushing out the first set in this series, which will be released in January.

Rama Still Claims Thrush

NEW YORK—Joe Kolsky, Rama executive, this week advised that Carole Bennett, though reportedly signed to a Capitol Recording contract, is still under contract to Rama until July, 1956.

The contract was signed by Miss Bennett's former manager, Eddie Levine. Ray Shaw now handles the thrush.

Predicting A Hit

NASHVILLE—"Uncle Jim" Christie (attending the Country D-J Convention) widely known disk jockey of the ultra-powered 150,000 watt Station XEG, Ft. Worth, Texas, is shown here with Jimmie Williams holding Jimmie's new MGM record, "I Wouldn't Hurt You for the World," which "Uncle Jim" predicts is a sleeper and is headed for the charts.

"It's What's in THE CASH BOX That Counts"
T. Tommy Joins USM

NASHVILLE—It has been announced that T. Tommy (Cutrer) has been added to the staff of the nationwide WSM, as a country music DJ and artist. He has entered into an immediate schedule of deejay work and will also MC portions of the Friday Night Frolics—Tommy records for Mercury records.

Cutrer’s appointment to the WSM staff eliminates Sonny Teel from the country music business. He formed his first country band, the West Side Minstrels, in Tunica, Mississippi. Later, he worked at several radio stations, coming to WSM from WDYE, Shreveport, Louisiana.

T. Tommy has already appeared on the Saturday night Grand Ole Opry, and is scheduled for regular appearances in the future.

Van, Ferguson Married

NASHVILLE—News from Nashville this week carried the surprise announcement that pretty King record artist, Harvie June Van, and talent manager, Bob Ferguson, were married on November 25th. The wedding climaxed a romance which has captured the attention of the entire country music industry for the past several months.

Harvie has been recording for King for the past two years and plans to continue his singing career with her husband. Her current release is “False or True” and “I Found Out.” Ferguson is president and general manager of Wilbur and Lil Henry Buckley (Capitol) and Lee Emerson (Columbia).

The two were married in a private ceremony near Chattanooga, Tennessee, and spent a brief honeymoon in the vicinity of Rock City. They will make their home in Nashville, close to the heart of country music's big business.

1555's Top Country Records

1. IN THE JAILHOUSE NOW
   Webb Pierce
2. Satisfied Mind
   Porter Wagener
3. Loose Talk
   Earl Smith
4. I Don't Care
   Webb Pierce
5. Making Believe
   Webb Pierce
6. Cattle Call
   Eddy Arnold and Winterhalter
7. More and More
   Webb Pierce
8. Yellow Roses
   Hank Snow
9. If You Ain't Lovin'
   Foran Young
10. Live Fast, Love Hard, Die Young
    Foran Young
11. I've Been Thinking
    Foran Young
12. All Right
    Foran Young
13. Just Call Me Lonesome
    Eddy Arnold
    Webb Pierce
15. Ballad of Davy Crockett
    Tennessee Ernie Ford
16. Are You Mine
    Webb Pierce and Tom Tall
17. Let Me Go, Lover
    Hank Snow
18. Hearts of Stone
    Bette Davis
19. Satisfied Mind
    Red & Betty Foley
20. The Kentuckian Song
    Red & Betty Foley

SPECIAL MINDS

CLIFF RODGERS

1. Love, Love, Love (W. Pierce)
2. Just Call Me Lonesome (Eddy Arnold)
3. I Can't Help It (Eddy Arnold)
4. Turn Around (Williams)
5. Red Lipstick (Red King)
6. I Don't Remember (J. Smith)
7. Bury That Candle (C. Arthur)

RICK JENKINS

1. You're Free To Go (C. Smith)
2. Keep Your Hands Off, My Girl (J. Smith)
3. I Can't Help It (Eddy Arnold)
4. Turn Around (Williams)
5. It's A Great Life (F. Young)
6. Happy, Baby (S. Pierce)
7. I Can't Stand The World (B. Young)
8. Rich Man (Eddy Arnold)
9. Round and Round The Christmas Tree (J. Smith)
10. I Can't Go Home Like This (S. Pierce)

JOHNNY RION

KSTL—St. Louis, Mo.

1. Pickapants and Ribbons (James)
2. You're Free To Go (E. Smith)
3. I Can't Help It (E. Smith)
4. Why, Baby, Baby (E. Smith)
5. It's A Great Life (F. Young)
6. You're Not Playin' (E. Smith)
7. I Can't Go Home Like This (S. Pierce)

BARNIE WEKEL

1. Wally Pippin
2. I Forgot To Remember To Love
3. Fred During (E. Smith)
4. I Can't Help It (E. Smith)
5. Rich Man (Eddy Arnold)
6. It's A Great Life (F. Young)
7. Why, Baby, Baby (E. Smith)
8. Bury That Candle (C. Arthur)

WALLY PIKE

1. Let Me Be
2. I Can't Help It (E. Smith)
3. It's A Great Life (F. Young)
4. Why, Baby, Baby (E. Smith)
5. Bury That Candle (C. Arthur)

There's a Surprise in Your House

Bob & Jan

Baby Let's Play House

Oscar's 100,000 Report

1. Whiskey In My veins
2. I Can't Help It (E. Smith)
3. It's A Great Life (F. Young)
4. Why, Baby, Baby (E. Smith)
5. Rich Man (Eddy Arnold)
6. It's A Great Life (F. Young)
7. Why, Baby, Baby (E. Smith)
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LOVE, LOVE, LOVE
Webb Pierce
(Decca 20962; 9-20962)

SIXTEEN TONS
Tennessee Ernie Ford
(Capitol 5265; F3169)

JUST CALL ME LONESOME
Eddy Arnold
(RCA Victor 20-6198; 47-6198)

I FORGOT TO REMEMBER TO FORGET
Elvis Presley
(Sun 223; 45-223)
(RCA Victor 20-6357; 47-6357)

WHY, BABY, WHY
George Jones
(Starday 302; 45-202)
Red Sovine & Webb Pierce
(Decca 29739; 9-29739)

EAT, DRINK AND BE MERRY
Porter Wagoner
(RCA Victor 20-6289; 47-6289)

MAINLINER
Hank Snow
(RCA Victor 20-6269; 47-6269)

ALL RIGHT
Faron Young
(Capitol 3169; F3169)

IT'S A GREAT LIFE
Faron Young
(Capitol 3258; F3258)

BEAUTIFUL LIES
Jean Shepard
(Capitol 3222; F3222)

NASHVILLE—Hubert Long was recently given a surprise birthday party, arranged by his secretary Shirly Valliere. Pictured here is a group of those who attended the party which was given at Hubert’s office at 319 Seventh Avenue. Hubert is personal manager of Faron Young and the Wilburn Brothers.

**Major Gigandet Receives New Assignment**

NASHVILLE—Major Joseph Gigandet, USA, who has produced and directed over 6,000 radio and television shows for army recruiting purposes, left his post as Chief, Radio and TV Section, Adjutant General’s Office, for a brand new assignment overseas. He left December 7 to take over as Chief, Armed Forces Network in Korea and the Far East.

Major Gigandet has been directing the Army’s radio recruiting services since 1956, and is responsible for getting both the Army and the Air Force interested in country music as a recruiting medium. One show he created, “Country Style, USA,” is the most widely heard country music show in the world, covering more than 1700 radio stations.

During his tour of duty as Chief of the Radio and TV Section, Major Gigandet created, produced and directed 26 network Army and Air Force radio shows. He directed Eddie Fisher’s radio career from August 1951 to April 1958, while Fisher was in service. And he has worked with such top stars as Frankie Laine, Peggy Lee, Danny Kaye, Jimmy Durante, Eddie Cantor, Vic Danone, Si Zacher, Arlone Francis and several others.

By an active interest, the Major has established many friendships in the country music field, and has taken a definite part in the development of the country music industry. The impact of his efforts will be felt for many, many years to come.

**Flores Manages Price**

NASHVILLE—Ray Price is set for a long tour early in 1956, opening in Anchorage, Alaska, for four days and continuing for 30 more days in the West Coast area.

The man behind the promotion is Al Flores who on May 22nd, left his California home for Nashville, Tennessee, where he assumed management of Grand Ole Opry Star, Price. Al personally believes that Ray is one of the most terrific vocalists in the business, and he eagerly tackled the job of promoting the stellar young vocalist.

Prior to his move, Flores was personal manager of Lefty Frizzell, a post he held since the middle of 1951. He also worked closely with Bob Wills, Tex Ritter, Merle Travis, Skeets McDonald and Marian Hall. All in all, Flores has spent 26 fruitful years in show business, building artists and promoting the welfare of country music as a whole.

**The Ten Country Records Disk Jockeys Played Most This Week (Plus the Next Ten)**

1. LOVE, LOVE, LOVE...........Webb Pierce (Decca)
2. SIXTEEN TONS..............Tennessee Ernie Ford (Capitol)
3. WHY, BABY, WHY..............Eddy Arnold & Webb Pierce (Decca) George Jones (Starday)
4. JUST CALL ME LONESOME........Porter Wagoner (RCA Victor)
5. EAT, DRINK AND BE MERRY........Foron Young (Capitol)
6. IT’S A GREAT LIFE.............Carl Smith (Columbia)
7. YOU’RE FREE TO GO.............Elvis Presley (Sun/RCA Victor)
8. I FORGOT TO REMEMBER TO FORGET............Jimmy Newman (Dot)
9. GOD WAS SO GOOD..............Foron Young (Capitol)
10. ALL RIGHT..............Foron Young (Capitol)
11. HERE TODAY AND GONE TOMORROW............Faron Young
12. YONDER COMES A SUCKER.................Capitol
13. THE RICHEST MAN IN THE WORLD.............Garrity
14. I DONT CARE..............Ray Price (Columbia)
15. SATISFIED MIND..............George Jones (Codal)
16. BORN TO BE HAPPY..............Porter Wagoner (RCA Victor)
17. I THOUGHT OF YOU..............Jimmy Newman (Dot)
18. YOU’RE NOT PLAY LOVE..............Foron Young (Capitol)
19. STANDING AT THE END OF MY WORLD............Faron Young (Capitol)
20. I’VE KISSED YOU MY LAST TIME............Ray Price

**“It’s What’s in THE CASH BOX That Counts”**

Martha Carson sings her latest

“LET THE LIGHT SHINE”
and
“LAUGH A LITTLE MORE”

RCA Victor 20/47-6293

and Sincerely THANKS
all the nation’s juke box operators for voting her . . .

Best Country Female Sacred Singer

In The Cash Box Poll

Hear Martha’s Great New
RCA Victor Album “JOURNEY TO THE SKY” RCA Victor
LPM-1145
WSM GRAND OLE OPRY... Little Jimmie Dickens was the featured star on the December 10 Prince Albert portion of the Grand Ole Opry. Slim Whitman was special guest on the Desert Song. Roy Acuff, Johnnie & Jack and Kitty Wells, and Loma and Oscar worked a week of personal appearances through Michigan recently.

Marty Robbins, Lew Childre, The Louvin Brothers, Duke of Paducah, Annie Lou and Danny recently worked two dates in Michigan. Dec. 10. In December, Dan Dean worked Biloxi, 331st and the following day they did performances in Jackson, Miss.

Grandpa Jones (RCA Victor) recently concluded a week of personal appearances and was in Nashville, Ontario, Canada, with some dates in North Dakota. Ray Higgin and his band of CKY in Winnipeg worked the personal appearances with Grandpa. Jimmie Davis (Decca) made another guest appearance on the Big D. Jamboree. The Bell Two turned Helen Hall, Laffayn Paul, Eddie McHuff, Orvile Couch and all the regulars 'have been doing long-long jokes lately. The show is reported to be picking up a lot of new fans, and this, according to word from the Big D, is due in part to their weekly television shows!

THE BIG "D" JAMBOREE... The Big D's Jamboree is now the host encore for the Big D's Jamboree. Big D is going over 'big' with the fans at the 'Jamboree'. Sonny James, Charliene Arthur and Hank Locklin all back from tour dates. It looks like Sonny James is heading for that top bracket. His popularity is growing steadily. Same is true for the Big D's "Charliene Arthur."

Jerry Reed (Capitol) was featured in a week of personal appearances, working with the Red Foley unit through Florida, Georgia, Arkansas and ending the tour in Memphis, Tenn., on Dec. 11th.

Martha Carson (RCA Victor) set to work New Year's Day show for Casey Clark at Husdon Hall in Detroit. Bill Carlisle and The Carlisbes (Mercury) and Ferlin Huskey (Capitol) were also on the same show, according to word from C. Ouse, Martha's personal manager.

FROM THE CROSSROADS OF COUNTRY MUSIC... Red Foley and a group of the 'Jubilee' talent have completed a week of personal appearances which carried the Crossroads talent through Arkansas, Florida, Georgia and Tennessee.

Hugh Ashley, composer of "Hi De Ank Tom," the "Nita, Rita and Ruby release recently sent us a tour of the Big D Jamboree. Ashley has completed a guest appearance with a local interest. He has just placed several on Carl Brown Music.

"Ozark Jubilee" producer Bryan Disney has just returned from a whirlwind West Coast trip. His assistant, Bud Britzy, is in Springfield's Burpee Hospital with a leg injury. Everyone at the "Crossroads" is saddened by the passing of Mr. and Mrs. Bobby Lord's first-born child, a girl, on Sat. Dec, 3.

Parter Wagoner worked in the New York City area Dec. 31st. It was in Chicago Dec. 8-11 for television appearances.

COUNTRY MATTERINGS... Hank Thompson (Capitol) and his Brazen Valley Boys working all personal appearances in Oklahoma. Jack and Del of New York City have been doing long-time jobs lately. The show is reported to be picking up a lot of new fans, and this, according to word from the Big D, is due in part to their weekly television shows!

A new letter from Nashville, Texas, has that has just completed a tour through Cele, Utah, Nevada, California, New Mexico, and Texas. While in Dallas, Mac did a special guest appearance on the Big D "Jamboree."

Nice letter from Mimi Roman (Decca) from New York. Mimi did a guest spot on Pee Wee's TV show from Chicago on Dec. 17th. Mimi pen's there's possibility that she will be going to work on that TV show and then there will be the big talent act for 37 contestants voting for $17500 in cash prizes. There was a crowd at the close of 130,000 people, Margaret Littlefield of Cleo, Ala., won first prize of $1000 for her song, "Whose Shoulder Will You Cry On." Margaret was about eleven years old. Eddie Hill was master of ceremonies for Franklin.
SEASON'S GREETINGS

from the J. P. Seeburg Corporation

and its nationwide distributing organization

America's finest and most complete music systems
Here and There Everywhere

It is the fervent prayer of all men

Peace on Earth Goodwill Toward Men

Merry Xmas and A Most Prosperous And Happy New Year

THE CASH BOX
NINE CHIL FACTORIES BUILDING POOL GAMES

Bally, ChiCoin, Exhibit, Genco, Gottlieb, Keeney, Marvel, United, Williams, Producing New Pool Games

CHICAGO—For the first time in many years nine leading Chicago games' plants are producing a similar type game.

The sensation created by the pool tables has taken such a strong hold, that manufacturers followed right in with the demands of their distributing organizations and arranged for immediate production.

As one well-known leader here stated, "The pool games got going so good that the cost down on sales of other type amusements with the resultant effect that manufacturers stepped right into the midst of this new game sensation and got production going in each of their own plants."

Bally "Pin-Pool"; Chicago Coin's "Automatic Pool"; Exhibit's "De Luxe Tournament Pool"; Gottlieb's "Spot Pool"; Keeney's "Fascination Pool"; Marvel's "Play Pool"; United's "Club Pool"; William's "De Luxe Bank Pool"; all have found a ready market and shipments are going forth from the nine big factories here in outstanding quantities.

One of the most amazing facets of this new manufacturing era is that factory after factory is manufacturing one similar type product. In most cases, of course, the pool game is being built in addition to the regular equipment of the factories. Yet it seems that the most interest in each plant is centered around the pool game.

Buyers are now looking to these outstanding builders of coin operated amusements to come up with new and different ideas so as to continue making the pool games even more attractive and appealing to the general public.

With experimental, development and engineering departments, such as are part and parcel of these large factories, there is no longer any doubt that new one innovation after another will result from the peak production which is now under way.

Ideas are being constantly handed about. Some of these plans are being offered to the manufacturers by operators and dist'rs. With the various factories are also coming in with what they've learned in the field.

Engineers are melting down the numerous angles and ideas being offered on how to improve the games and what will finally crystallize should result in some exceptionally ingenious products which will, as many now believe, push the pool games to the forefront for some time to come.

Gottlieb Presents New Pinball and New Pool Game

Intros "Easy Aces" and "Spot Pool"

CHICAGO—D. Gottlieb & Company officially announced its entrance into the pool game manufacturing field this past week with the introduction of its first pool table, "Spot Pool."

At the same time the firm did not forget its many pinball customers all over the world and introduced a new single-player five-ball game, "Easy Aces."

As Alvin Gottlieb explained, "Our 'Easy Aces' game had been scheduled for introduction at this time. It had passed all field tests and, after our regular method of extensive pre-testing, we had decided that 'Easy Aces' would be just what the operators wanted at this time of the year."

"But," he added, "our distributors have been after us for some time now to also build a pool table for them. Since our distributing organization is considered part and parcel of our firm, we decided, after a complete study of the pool game and an extensive market survey, that we too should enter into the manufacture of these fine games. This we did with the introduction of our new 'Spot Pool' presented to the trade for the first time this past week."

Deliveries of both "Easy Aces" five-ball and "Spot Pool" are being made all over the country since last week.

West Va. Music Ops To Set Day For "A Day of Dimes For The March of Dimes"

Board of Directors to Meet Jan. 3, at Daniel Boone Hotel, Charleston, W. Va., to Set Date

Boone Hotel in Charleston, W. Va., on January 3, 1956. At this meeting they will set the day in January when all the phonographs in this state will feature posters, stickers and other attention-getting material to advise the general public that:

"Every dime inserted in this juke box will be donated to the 'March of Dimes.'"

"We're tying right in wholeheartedly with this tremendous program originated and sponsored by The Cash Box," reported President J. A. Wallace.

He also said: "We think this is the greatest public relations program that our association, or any music operator and any music operators' association can sponsor."

"We are going all out. We're going to set up juke boxes in banks, office building lobbies and in all public institutions. These phonographs will give every dime inserted for the time they will be located in these places to the 'March of Dimes.'"

Wallace added: "I feel certain that this is one drive that will prove tremendously worthwhile to all of us juke box owners here in West Virginia and, at the same time, will prove of great financial worth to the National Foundation itself."

Seeberg Appoints Rogatnick Head of Overseas Public Relations

Joseph H. Rogatnick its Director of Overseas Public Relations.

In addition, Rogatnick will also serve as Director of Seeberg Overseas Research and Development. In this phase of his work, Rogatnick will assist the company's extensive research programs of developing new and improved products to serve both domestic and foreign markets.

Until his present appointment, Rogatnick was a specialist in overseas industrial and commercial public relations, had operated as management counselor for a group of American companies. Prior to this he was a U. S. Consul serving at diplomatic posts in Europe and the Far East.

While Rogatnick will headquartered in Europe, the scope of his activities will cover the world.
Season's Greetings

UNIONED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

"It's What's in THE CASH BOX That Counts"
“20 Year Club” Voting Ends
Wed., December 21

“Most Outstanding Coin Machine Man of 1955” Will Be Named in Following
Issue of “The Cash Box”

CHICAGO—Voting for the “Most Outstanding Coin Machine Man of 1955” will end in these offices of The
Cash Box for all members of the “20 Year Club” on Wednesday, December 21, 1955.

Final count of votes will be made during the balance of the week and the winner of the first “Gold Coin Award” of the “20 Year Club” will be announced in the following issue of The Cash Box.

The “Gold Coin Award” is being cast now and engraving will be made the moment the last votes are tallied.

Voting has been unusually heavy. Much interest has been shown by the members of the “20 Year Club” in the choice for the “most outstanding coin machine man of 1955”. This will now become an annual event of the “20 Year Club” with nominations and voting to take place during the month of December of each ensuing year.

(EDITOR’S NOTE: THE FEW MEMBERS OF THE “20 YEAR CLUB” WHO STILL HAVE NOT SENT IN THEIR VOTING BALLOT ARE URGED TO DO SO IMMEDIATELY.)

First Passport to Moon

NCMDA Reports
New Members

CHICAGO—Al Schlesinger, Managing Director of NCMDA, announced this past week that three new members had been accepted by the organization.

These are: Romeo Laniel of Montreal, Canada. A. J. Hayes, Peach State Music Co., Mason, Ga. Rose Bennett, Toledo Coin Machine Exchange, Toledo, O.

Season’s Greetings
to Everyone

JAMES T. MANGAN

CHICAGO—The first official Passport to the Moon was issued today, Friday, December 16, at 10:30 A.M. in a special ceremony in the Adler Planetarium, Grant Park, Chicago. Wagner Schlesinger, director of the Planetarium, was the receiver of the Passport.

James T. Mangan, passport issuer and founder of the Nation of Celestial Space (Celebrating its seventh birthday next Tuesday) thought it proper that Schlesinger, who has dispensed so much Moon information to Planetarium visitors, should get the very first Celestial Passport to the Moon and return.

It’s a round trip of some 500,000 miles.

Mangan states that he has other passports earmarked for President Eisenhower and Lt. General James M. Gavin, chief of Army research and development, the passports do not indicate what form of conveyance may be used.

Season's Greetings
...and The Happiest New Year
to all our customers, all our friends
and all our manufacturers!

JAKE FRIEDMAN

FRIEDMAN AMUSEMENT CO.
SOUTHLAND DISTRIBUTING CO.
441 EDGECWOOD AVE., S.E.
ATLANTA, GA.
Merry Christmas

A Happy and Prosperous New Year to all

With

ROCK-OLA

HI-FIDELITY Phonographs

JOB-TAILORED TO YOUR LOCATIONS
50 and 120 Selection Models

ROCK-OLA Manufacturing Corp.
800 North Kedzie Avenue, Chicago 31, Illinois

“it's What's in THE CASH BOX That Counts”
SEASON'S GREETINGS

Bill Happel  Al Silberman  Herman Paster
Fred Gaunt  Jack Leonard  W. E. Happel

BADGER SALES COMPANY, INC.
2251 WEST PICO BLVD.
LOS ANGELES 6, CALIF.

Holiday Greetings
FROM
GAMES, INC.
663 NO. WELLS ST.
CHICAGO, ILLINOIS
(TEL: Michigan 2-3101)

Season's Greetings to Operators
and all our friends in the industry
CHARLES PIERI
MONARCH COIN MACHINE, INC.
2257 N. LINCOLN AVE.
CHICAGO, ILL.
(TEL. Lincoln 9-3994)

Season's Greetings from
ATLANTIC NEW YORK CORP.
Seeburg Distributors for
CONNECTICUT  •  NEW YORK  •  NEW JERSEY

Season's Greetings from
SIERRA DISTRIBUTORS
2775 W. PICO BLVD., LOS ANGELES 6, CALIF.
Wurlitzer Phonographs

SEASON'S GREETINGS

Harry... John...

Huey... Roy... John... Lex...

Willie... Rudy... Delivered...

The sign...

CHICAGO,

Season's ATLANCTIC WEST
Happel Gaunt all
GREETINGS our
Greetings
9-3996)

CHICAGO,

GAMES.
AVE.

friends COIN
BLVD.,
NEW YORK

Greetings
9-3996)

The distributor... John...

The sign...

all the Texas
nichnames...

At Lynch and Zander everyone was too busy to do more than just say “hello”:

Huey Distributing had all the trucks loaded with Rock-Olas. Carl Marcellio doing a wonderful job with Rock-Ola and United in Louisiana...

Frank Caracchi came into Nick Carabaja’s with Little Frank and Junior picked out a Bally ride for his Christmas present—and if one knows Frank, Little Frank will find it under his tree come Christmas morn...

... Seen on Coin Machine Row were Ed Kramer, Frank Caracchi and Jr., Emile Thorman, Ralph Falsetta, Jim Pierce, T. H. Colleen, E. C. Smith, M. Robbins, Sam Gentlich, Charles Anderson, Joe Scovatta, Charles Wichers, H. Moralas, Pet Licall, A. Bio, Rudy Flack, T. E. Odder, W. I. Kirkland, Oscar Marcellio, Tony Angrasia, Tony Irwin, Guy Slay, F. H. Weaver, Jack Vehels, Paul Lucas, Frank King...

Paul Lucas and Frank King buying fishing gear for the week-end...

Rudy Logrando, New Orleans op, is running for State Representative from the 7th Ward...

Ed Hollifield of Dixie working way into the night on a big sale. The great Cloute of all distributors and ops in the New Orleans area is that 1955 was good and 1956 will be better...

Johnny Pettus, Biloix, Miss., out on the Gulf deep sea fishing...

George and Charles Morrison talking pool tables...

Delivered a message from Nick Carabaja to Grift McEachern that made him happy...

Horace Crane’s front and back yard are 14 hot rods, all makes, that he built himself. Between hot rods and his route, Horace and his son, Junior, have their time completely occupied...

John Treuting in New Orleans shopping...

Frank P. Carro cut his finger and the blood around made it seem like a major operation...

M. L. Thier of Coast Cigar and Tobacco Co., Gulfport, Miss., disappointed because Keeney did not show the 18 column cigarette vendor at the NAMA show but he placed an order for the 11 column...

John Evans well satisfied with 1955, is laying his plans for 1956...

Tony Angrasia, Carl Marcellio buying new machines for the 1956 season...

Ollie Shirley has moved his chair inside as the weather has changed...

V. B. Deton, D & F Amusement, Vicksburg, Miss., happy about his new route of coffee vendors...

Found Farris Novelty Co., Vicksburg, Miss., closed with a sign saying “Out on a service call.”...

Al Ewing of Payetteville Vending, Payetteville, Miss., has built a canopy over each of his battery of vending machines set at service stations. Looks good and protects the machines.

Bill Eldt, Natechez, Miss., out hunting wild game...

E. E. Steed and Henn, Clarksburg, Miss., started a new route...

Lex Howard, Grenada, Miss., waiting for George Sammon’s next trip.

THRU THE COIN CHUTE

MIAMI MURMURS

All plane, train and bus connections into and out of Miami practically all booked up...

Since Jack Lovelady moved back to Miami Beach about one year ago, he has developed into the largest scale operator in the county...

Joe Mangone spends more time in the air than on the ground...

The Clover Club has been completely sold out for the AMOA Dinner and Dance being held on December 17. Coin machine visitors desiring information should contact William Blatt at Franklin 3-3756...

Harold Roth wishes it were possible for him to be at both his beach home and his plant. His presence at the plant is necessary as he can’t push put enough Corsairs to satisfy his customers...

Burt Lane’s Bar Mitvah for his son Richard was some party. He had visitors from New York, Penna, and New Jersey, and if all the cars parked in the area were putted to end they would reach right into Biscayne Bay...

A general meeting of all coin machine manufacturers could easily be called in Miami, inasmuch as Roy McGinnis, Sam Kressberg, Al Cole, R. Z. Greene, Harold Roth, Burt Lane, Sam Genburg, and many others are here...

Harry Pearl latest addition to the fraternity...

Pool tables have caught on in Miami and there are several hundred out on location. As a result of its success ops are again placing guns and other novelties...

Miami and Miami Beach getting all prettied up. There will be at least a dozen Arcade and Miniature Golf operations working...

Willie Blatt very busy these days.

"It’s What’s in THE CASH BOX That Counts"
Merry Christmas And A Happy New Year
FROM ALL OF US AT J. H. Keeneys & CO., INC.
TO ALL OF YOU Everywhere!

AMI to Show at Int’l Fair

GRAND RAPIDS, MICH.—AMI Incorporated, this city, will be represented at the International Fair for Peace and Brotherhood held in the Dominican Republic from December 20 through February, 1956. AMI equipment will be displayed in booths staffed by personnel of the Curacao Trading Company, AMI distributor in the Dominican Republic. Carlos Salazar, export representative of AMI for the Latin Americas, will also be on hand at the booths during the opening days of the Fair.

Highlight of the display will be the new AMI home high fidelity radio-phonograph, making its first public appearance outside the United States since its introduction this Fall at High Fidelity Shows in Chicago, New York, Boston, and Philadelphia. Several new Model “G” juke boxes will also be in operation in the exhibit.

The Fair is being held on an area of 125 acres developed especially for the event. Seventy buildings have been erected, including four new hotels and an 18,000 seat stadium to accommodate the visitors expected from all countries of the free world.

Best Wishes For A Happy And Prosperous New Year

PAUL A. LAYMON, INC.
1429-31 W. PICO BLVD., LOS ANGELES 15, CALIF.

Bally Distributor
Rock-Ola Distributor

SO. CALIFORNIA—ARIZONA—SO. NEVADA

• New and Used Phonographs, Parts and Supplies

52 Issues Subscription The Cash Box $15.
Here's A Tremendous Public Relations Program At Extremely Low Cost In Which All Divisions Of The Industry Can Join:

“A DAY OF DIMES FOR THE ‘MARCH OF DIMES’”

Only One Day’s Intake, Any One Day During January, from All Types of Equipment: Music, Games, Vendors, Can Win Esteem, Respect and Regard of General Public, Press, Officials, All Others, While Bringing Nation’s Coin Machines Industry Great Honor and Lasting Prestige.

HERE’S THE ANSWER TO THE “READER’S DIGEST”

Everywhere throughout the entire industry, in all of its divisions, music, games, vendors, all agree that a Public Relations Program is an absolute necessity.

Ever since this publication began to call for a “National Coin Machines Public Relations Bureau” operator after operator, as well as jobbers, distributors, manufacturers and all allied to the industry, have joined in firm agreement of this great need.

Here, then, is an outstanding opportunity for all divisions of the industry to join into a tremendous Public Relations Program at extremely low cost.

A Public Relations Program will win for the entire coin machines business nationwide the respect, regard and esteem of the general public, officials, press, and all others and, at the same time, bring this industry great honor and lasting prestige.

This is: “A Day Of Dimes For The ‘March Of Dimes’”, as originated and proposed by The Cash Box for this third consecutive year.

This “Day Of Dimes” has grown to such proportions in these three years that Mr. Basil O’Connor, President of The National Foundation For Infantile Paralysis, Inc., openly addressed a letter (The Cash Box, December 17, 1955 issue) to the Juke Box Industry.

As Mr. O’Connor states in this letter, “Your participation this year, as in the past, is a fine public service and we are deeply grateful for it.”

Three words which Mr. O’Connor uses in this sentence are the three words which everyone in the nation will recognize, “fine public service”.

These are the three words so much desired by all organizations everywhere.

These are the three words which the coin machines industry in all of its three divisions (music, amusement, and vending) can now gain with great glory in the eyes of the nation.

The cost is low. It simply means that any operator of games, vendors and/or music need but apply to his nearest branch office of the National Foundation and receive free posters, or have these posters printed or painted himself, to advise the patrons of his machines of the one day during January, 1956, that he will set aside whereby every dime inserted in his machines will be donated to the “March Of Dimes”.

This is completely tax deductible. It isn’t necessary for the operator to dash wildly about all of his locations the morning after the day he sets for his “Day Of Dimes For The ‘March Of Dimes’”.

By collecting from a few of his machines he will be able to judge the intake and he can, then, make his donation to his local chapter in one check.

A tax deductible donation. Yet, a donation that will attract tremendous attention to all of his machines, and will win for him great prestige and honor from among all the peoples in his community.

All the operator is actually giving is his time. Yet, so doing, he is fighting this horrible, painful, crippling and killing polio that is murdering children (maybe even his own children) all over the nation. Thousands on thousands of little children stricken by this monstrous, crippling, painful, dreaded, monstrous polio virus.

HERE’S THE ANSWER TO THE “READER’S DIGEST”!

Here’s the proof that every single member of the industry can bring to bear on this publication.

Proof that can be so powerful and effective that it will, once and for all time, shame such publications into a better understanding of the men and women who comprise this industry.

Surely, then, the operator who does not want to give wholeheartedly to this great and needy charity—can, in turn, use the idea that he is definitely obtaining the finest sort of public relations—at the lowest cost he would ever have to pay.

SET YOUR DAY—ANY DAY IN JANUARY, 1956—FOR—“A DAY OF DIMES FOR THE ‘MARCH OF DIMES’”!!
NOTICE!

MR. COIN MACHINE OPERATOR:

Because of the problems encountered and the many lessons learned in past drives for: "A DAY OF DIMES FOR THE 'MARCH OF DIMES,'" the entire matter of donations by all in the industry has been very much simplified.

Operators need not attempt to collect from each and every individual machine the morning after the one day they choose as their "DAY OF DIMES FOR THE 'MARCH OF DIMES,'" during the month of January, but can, instead, by just making a few collections arrive at an average of what they believe are the number of dimes taken in by their machines that one day.

They can then turn this amount over to their local chapter of the "March Of Dimes" in the form of a single check as their donation for: "A DAY OF DIMES FOR THE 'MARCH OF DIMES.'"

Remember! Every dime counts! Every single thin dime is a fighting, smashing blow at horrible, crippling, painful, killing polio.

"It's What's in THE CASH BOX That Counts"

BILL HAYES
Juke Box Personality
for
"THE MARCH OF DIMES"
January 1956
IMPORTANT NOTICE TO ADVERTISERS

Due To The Christmas Holidays...

THE NEXT WEEK'S ISSUE

MUST GO TO PRESS ONE DAY EARLIER THAN USUAL

CLOSING DATE • DEC. 21

THRU THE COIN CHUTE

NEW ENGLAND NIBBLES

With Christmas festivities at hand, New England coin men are celebrating the close of one of the most progressive and outstanding years, businesswise, in history. This year marked the introduction of 10c play, saw the revival of skill pool games, the entry of new type arcade equipment, and brought an ever increasing demand for music along with new enthusiasm for all automatic coin operated amusement equipment. Outlook for 1956 is most optimistic in the opinion of all Hub distributors, checked for statements this week: At Trimount Automatic Sales Corp. (Seabury), Irwin Margold, general manager, said: "Outlook for the coming year is great. There has been a tremendous demand for music, a great deal of interest in guns and games and arcade equipment and foreign export business is expanding. Everything points toward a very big year for the automatic coin machine business." At Reddi Distributors (Wurtsboro), Bob Jones, sales manager, said: "The outlook for 1956 is extremely favorable. Collections are up, demand is high for all types of automatic equipment, and operators are in a good position by virtue of this year's good business to make the coming year a banner of World War II (Rock-Ola), Ed Ravreby forecast a "constantly increasing demand for music machines, pool table games, kiddie rides and in-line games." He said "operators have everything in their favor for the 1956 season—newest type equipment designed for maximum takes, good will and great customer acceptance of the products offered." At Atlas Distributors (AMI), Barney and Louis Blatt felt that 1956 "will see the even wider acceptance of automatic music machines and the opening up of even more locations than are thought possible now!"

All distributors were unanimous in their predictions on 10c play. They agreed that dime play would be solid in the coming year due to the effort and work put in public relations-wise and in other channels this year. Ten cent play started in New England last March in Boston when the Eastern Massachusetts Music Operators Association was born. It has spread all over New England since then and has built up and down with ease breaking back to 5c and then switching back again to the dime. Introduction of the Seeburg "V-200", which will not play under a dime, conversion of other machines to the dime and coming through from the factories of dime music machines to dime play have helped fix the dime as synonymous with the juke box.... Latest in the dime play saga is the opening of Vermont to 10c play. This week saw White River Junction, Vt. go to the dime in this area. last strongholds of the fading 5c play. George Desmoyns, one of the leading Vermont ones, was instrumental in bringing about the switch to dimes. Indications are that the New England region will present a solid six state front of 10c play in 1956.

Ops doing their pre-Xmas shopping at distris around town this stanza included: William Hamel, Concord, N. H.; Al Coulter, Worcester; Russ Mawdally, Holyoke, Ralph Ridgeway, Springfield; Norman Minea, Warwick, R. L.; Elmer Laughton, York Beach, Me.; R. J. Hall, Berlin, N. H.; Dave Baker, Arlington; Ralph Lackey, Roxbury; Ray Fain, Framingham; Al Dolins, Hyannis; and Sol Robinson, Newton. Eastern Massachusetts Music Operators Association at their December meeting in Hotel Beaconac, Brookline, announced that their membership now comprises 94 operators representing 1,383 machines. Music Machine stickers for use in Hub's WYDA reception area plugging MOA's "National Juke Box" program has been distributed to members of the association in the reception area. A large number of juke box ops, distris and those associated with the music biz caught the Judy Valentine opening at the Bradford Road in Boston. Judy, the widow of MGM, is the wife of Sherm Feller, WYDA deejay. Ed Penney, WTAO disk jock, wrote the lyrics of "Who is Christmas?" and selected young Joseph V. Staney, 11, to make the religious recitation on the Decca disk, which is getting a big Hub play, after auditioning 43 youngsters for the role.

DALLAS DOINGS

Jack Spratt buying equipment for his Waco and Temple operations, reported business very good. H. G. McKenzie, Wurltier field service representative, visiting Commercial Music. Leonard Taylor now working full time for Bob De Priest Music. Joe and Leonard Matassa, American Distributing Company, and C. A. Taylor and Carl Weather, operating as Mustang Amusements, have opened offices in the same building at 1691 E. 7th St. in Waco. Bob Dickinson, Oklahoma City Seeburg distributor, stopped in to visit at S. H. Lynch & Company. We were glad to hear that Buster Loizana of Big State Novelty in Fort Worth was home from the hospital after suffering a heart attack. Back at the Seeburg, Capital Records' branch manager, visiting in Houston. Congratulations to Gunnar Gabrielson, J. P. Seeburg representative, on the arrival of a new baby at his home. R. B. Williams returned from San Antonio and Gulf Coast trip. Commercial Music busy filling orders on Exhibits' "Skil Pool." Jimmie Garrett, Walls' "Skill Pool" in town sporting a new car. Other visitors included Fred Ellis of Waco; Buddy Clem, Paris; Carl Fomby from Daingerfield; C. O. Hamilton, Fort Worth. Rusty Brown, leader of Cell Block Seven combo, opened his House of Music record shop in the Walnut Hill area. Benny McDonald, Star Coin Machine Company, Fort Worth, just returned from the Gulf Coast. John K. Prince, field service man at American Amusement, visiting in West Texas. Sorry to hear Mrs. Buna Burr of Corsicana is hospitalized. Abe Sussman, State Music Distributors, just returned from Waco business trip.

"It's What's in THE CASH BOX That Counts"
At a Thursday morning meeting in the Los Angeles Room of Hotel Statler for all attending, the 1956 line of Wurlitzer phonographs and remote equipment was presented. Following a noon luncheon, separate meetings were held for the domestic and export distributors. The evening featured a gala banquet in the Golden State Room where the Wurlitzer group was entertained by Gale Storm (Dot Records), Don Michaels who introduced the new song, "Gee, Dad, It's a Wurlitzer" on the Bee-Jay label, and Peggy King, who sings for Columbia Records. Bernie Richards' orchestra furnished music for dancing and the Arthur Murray dance team, Ken Rio and Rosemary Masters, introduced a new dance of their own conception called "Wurlitzer Whirl!" The evening was further highlighted by the appearance of a giant birthday cake prepared in honor of the Wurlitzer Centennial Year which will begin January 1. The cake cutting ceremony was participated in by Messrs. Rolfling, Waltemade, Bear and Rutzen.

On Friday the sales department-distributor meetings continued in the Statler until noon. Following a buffet lunch in the Sierra Room for all those attending, the group was transported by motor coach to Disneyland. After a welcome by C. V. Wood, Jr., vice-president and manager of the Disney Enterprises, the group made a visit to the Wurlitzer Store at 190 Main Street, Disneyland. Accompanied by the band, they then proceeded to the Golden Horseshoe where entertainment was provided by Donald Noyes, Judy Marsh, Wally Boag, and the Horseshoe dancers. Dinner was served in the Green Room of the Red Wagon Inn, and Mr. and Mrs. Roy Disney joined the party as representatives of the Walt Disney Enterprises. An evening of fun and frolic in the park terminated the activities and a majority of those attending the meeting returned to their homes on Saturday and Sunday.

Plans are under way to present the 1956 line of Wurlitzer phonographs and remote equipment to operators early in January. Wurlitzer executives are seen here preparing to cut the cake after they had announced plans for the 1956 phonograph line. From right to left they are: Robert H. Bear, phonograph sales manager; R. C. Rolfling, president; F. R. Waltemade, vice-president and manager of the North Tonawanda Division, and Arthur C. Rutzen, export sales manager.

In the picture at the bottom of the page are seen the Wurlitzer International Distributor Organization and company executives at the dinner in the Golden State Room of the Hotel Statler, Los Angeles. The dinner climaxd sales meetings.
URANIUM in Action!

especially for you - a collection of rare minerals - radio active ore, geiger counters, ultra-violet displays, see it in action...

Enjoy the thrill and excitement of Las Vegas' favorite downtown Casino . . . with our real western hospitality and famous Italian-American restaurant.

The WESTERNER
DOWNTOWN LAS VEGAS

FOREGN BUYERS! Look at these prices

<table>
<thead>
<tr>
<th>SIZE</th>
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<tr>
<td>Model B</td>
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<td>Model E-80</td>
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WE WANT TO BUY

3WI-C SEECEBURG Wall-o-Matics "100"

CALIFORNIA CLIPPING

The coming year should be a happy one for all the operators in the Southern California area. This week, operators received the good news that the Los Angeles County taxes on automatic phonographs have been lowered from twelve dollars a year to seven dollars a year. The taxes on other types of machines will be lowered from thirty-seven dollars a year to five. Both reductions go into effect on January first of next year. Operators are giving much of the credit of the cutting of the rates to the efforts of the California Music Merchants Association. The Los Angeles Division operators are cooperating 100% with President Eisenhower's safe driving campaign. The Los Angeles Division is also helping the Music Operators of America in promoting the "National Jukebox" radio show. Business manager Ben Chambers is distributing stickers which plug the show on the local ABC station to all the local operators, so that they may be placed on all of their machines. In spite of the bad weather last week, there was a good turnout for the annual CMA meeting of the membership. There was an interesting talk by George Miller, who also introduced Zan Perkel of San Francisco who presented the new sickness and accident group insurance program to members.

There was feverish activity at California Music as everyone rushed to get out last minute orders before the Christmas Holidays. Sammy Ricklin said that the various versions of "Nuttin' For Christmas" turned out to be the biggest Christmas record with the operators this year; Operators this year used a large amount of EP records for their Christmas selections. Sammy also reported that operators were buying the first release by the new Bally Records Co. by Lou Breese, Mercury Record artist, Guy Chessy, visited California Music last week to plug his recording of "I Wish I Was Single Again," . . . Ted and Margie Patton from Las Vegas bought their young son along with them when they visited Pico Distributing Co. . . At Minthorne Music Co., Phil Robinson was demonstrating Chicago Coin's new "Automatic Pool" table to groups of interested operators. Phil reports great reaction to the new game and that he can't fill all the orders coming in at Minthorne. An open house was held at Minthorne last week to introduce the new game to operators. Between the new game, and filling orders for the "V-200," Hank Trannick is being kept very busy . . . Walter Bohne has sold his interest in the Elektra Co., and has now entered the investment business. . . Wayne Copeland has been busy with the Wurlitzer distributor sales which were held this year in Los Angeles at the Hotel Statler. Gary Sinclair, back from his trip to Alaska, was in town to attend the meet. A. D. Palmer, Jr., Wurlitzer advertising manager, arranged the meeting which, from all reports was an extremely successful affair.

Ed Wilson, Burbank operator, recently returned from a trip back East and drove home a new car. . . Paul A. Laymon, Inc. wound up the year with a record week of sales on Bally equipment. Paul had a hard time getting the boys to stick to their work, as he had set up the Lionel electric trains which he bought for his nephews for Christmas. For the past few weeks, Paul and Lucille Laymon have been decorating their Pacific Palisades home for the Christmas Holidays. The Laymons really use a great deal of imagination in decorating the house, both inside and out, and during the holiday season. Their home is one of the show places of the Santa Monica area. . . Mary and Kay Solle have been busier than usual during the Christmas rush, at Leucadia, and Bill Lewis and Debra reported that the past year has been the biggest year in their history. Jack Ames of Simi Land Music was in telling Kay that Liberty Records has come up with another hit in their record of "The Trouble With Harry," . . . George Kirby and family of Riverside are spending the Christmas Holidays with his mother in Champaign, Illinois, and are making a trip in their brand new Buick Century. . . . At C. A. Robinson & Co., Al Bettman was eagerly awaiting samples of United's new Pool Table, and said he has operators standing by waiting to see it. . . . Lou Davis, of Davis Distributing Co., in Portland, Oregon, was in visiting with Bill Happler of Badger Sales. Marshall Ames was in the Fresno area with the General "Super Big Top." and Don Moore joined home to San Diego for the holidays after a trip to Mexico, calling on the trade. Josephine Vega is the pretty new phone operator and recordist at Badger. Visiting operators for the week included "Pope" Buis, Monte Bell: Bill Bradley, Covina; Dick and Evelyn Hall, Ventura; Tom Todd, Lomita; William Thompson, Long Beach; Sa Campagna, Fontana; R. E. Petersen, San Diego; Jimmy Williams, Twenty-Nine Palms; and Austin Noble, San Bernadino.
We wish to take this opportunity to express to our many friends and customers in the Coin Machine Industry our season's greetings and best wishes for a happy and prosperous New Year!

EXHIBIT SUPPLY COMPANY

Will Present AMI Gold Medal to Danny Thomas

"Gold Medal Award" on the Peter Potter "Juke Box Jury" show. The date of the presentation by Albert A. Silberman, vice-president of Badger Sales Company, Inc., this city, will be set by Peter Potter after the AMI "Gold Medal Award" has been received from William G. (Bill) Fitzgerald, advertising and sales promotion manager for AMI, Inc., Grand Rapids, Michigan.

Silberman advised: "This will be one of the biggest thrills of my life to be able to present to my friend, Danny Thomas, the 'Gold Medal Award' of AMI, Inc."

"Believe me," Silberman stated, "no one better deserves this most outstanding award. Danny Thomas has helped tremendously in bringing about greater appreciation and understanding of juke box music nationwide."

Slifer Resigns From Seacoast

UNION, N. J.—Bob Slifer advises he has resigned as general manager and sales director of Seacoast Distributors, Elizabeth, N. J.

When Dave Stern, president of Seacoast, closed his New York offices of the firm it was mutually agreed that Slifer's activities would be limited at the Elizabeth offices, their association should be severed.

Slifer, who desires to continue in the coin-machine business in a sales-managerial capacity or sales representative for some distributing or manufacturing firm, has been in communication with several companies. He will make an announcement in the near future.

Slifer, a member of The Cash Box "22 Year Club" has been associated in the past with Sam Kresburg when Sam was distributing phonographs before the war. During the war period Bob was connected with a manufacturer as a war personnel manager.

After the war, he was a manufacturer's representative for a few years, conducting his own firm.

Chi Coin Appointee

PHILADELPHIA, PA.—Ten cents play has been discussed pro and con over the years by columnists, some in favor—others undecided.

What do the bankers think about dime play?

In answer to the editorial question asked by The Cash Box in its December 10 issue, R. J. Erkle, vice-president of the Broad Street Trust Company, this city, writes:

"From figures (financial statements) submitted we have positive proof that 10c play is about the only way an operator can make a fair return on his investment. High operating costs necessitate increased revenue."

Banker Says: 10¢ Play A Necessity

EXHIBIT SUPPLY COMPANY

Established 1901
4218 W. LAKE ST., CHICAGO
PHONE: VA 6-3100

"It's What's in THE CASH BOX That Counts"
MEMBERSHIP OF THE 20 YEAR CLUB

(AS OF DECEMBER 16, 1955)

COOPER, PHILIP M. Baltimore, Md.
CORNAPY, K. A. Richmond, Ky.
CORNELIUS, M. T. Abilene, Texas
CORBISHLEY, EDDIE Chicago, Ill.
COX, C. B. Galion, Ohio
CRAWFORD, C. L. Mobile, Ala.
COY, J. P. San Francisco, Calif.
CRABB, CHARLEY Edinburg, Ind.
CRESWELL, H. C. Milan, Tenn.
CRESWELL, H. C., Jr. Milan, Tenn.
CRESWELL, H. J. Los Angeles, Calif.
CROVER, JAMES A. North Andover, N. J.
CROWE, H. M. Houstons, Texas
CROW, GLEN J. Ft. Wayne, Ind.
DADDIS, ART Palm Beach, Fla.
DADDIS, GENE Pequannock, N. J.
DAHL, RALPH A. Omaha, Neb.
DAUL, HARRY Green Bay, Wis.
DAUL, HARRY Fort Wayne, Ind.
DAUL, HAROLD W. Houston, Texas.
DAVIDSON, BERT B. Chicago, Ill.
DAVIDSON, FRANK W. Spooner, Wis.
DAVIS, H. W. St. Louis, Mo.
DAVIS, ARTHUR Knoxville, Tenn.
DAVIS, E. T., JR. Atlanta, Ga.
DAVIS, W. H. Nashville, Tenn.
DECKER, F. H. Fond du Lac, Wis.
DELAPOURT, ANGELO Syracuse, N. Y.
DEPREST, ROB Dolton, Ill.
DEL SIGNORE, G. J. Fort Edward, N. Y.
DE MARE, JAMES Highland, Ulster County, N. Y.
DENVER, ALBERT Brooklyn, N. Y.
DEOLUNE, MAURICE Brookline, Texas
DRELLO, JAMES Springfield, Ill.
DE SELMA, BILL Chicago, Ill.
DICHTER, SAMUEL S. Ft. Wayne, Ind.
DICICCO, DICK Webster, N. Y.
DICKENS, TEX Magnolia, Ark.
DINWIDDIE, C. P. Atlanta, Ga.
DI PALMA, CHARLES Steubenville, Ohio
DISTEL, J. A. Portsmouth, Ohio
DIXON, LEO Youngstown, Ohio
DIXON, NORMAN J. Youngstown, Ohio
DIXON, NORMAN J. Youngstown, Ohio
DODSON, R. W. Russell Powell, Ohio
DOODY, JAMES N. Atlanta, Ga.
DOLINS, AL Boston, Mass.

Season's Greetings
TO ALL OUR CUSTOMERS,
ALL OUR FRIENDS,
ALL OUR MANUFACTURERS

Al Calderon

CALDERON DISTRIBUTING
450 MASSACHUSETTS AVENUE
INDIANAPOLIS, INDIANA

(All Phones: MELROSE 4-8468)

Bill Miller, Dan Evans,
Jerry Van Gessel and Orville Bolier

Extend Season's Greetings
to Everyone in the Industry

FOR A PROSPEROUS '56—FIRST SEE
MILLER-NEWARK DISTRIBUTING CO.
BEFORE YOU BUY!!

Season's Greetings
To All Coin Machine Men

Thank You For Making 1955
The Biggest In Our History

HAstonS DISTRIBUTING COMPANY
(Since 1932)
6100 W. BLUERMOUNT ROAD
MILWAUKEE 13, WISCONSIN

"It's What's in THE CASH BOX That Counts"
Season's Greetings

... AND FOR A HAPPIER, MORE PROSPEROUS NEW YEAR

Deal With The Firm That Service Built

ALLAN SALES, INC.

6 Floors of Better Buys!

937 MARKET STREET WHEELING, W. VA.

(All Phones: WHEELING 5472; 5473)

MEMBERSHIP OF THE 20 YEAR CLUB

(AS OF DECEMBER 16, 1955)

DOLPH, M. W.
Tulsa, Okla.

DORSCH, ANTHONY
Chicago, Ill.

DOWNEY, MAX
Lafayette, Ind.

DOYLE, FRANK Q.
Chicago, Ill.

DOWLING, BILL
Fresno, Calif.

DROLLINGER, HARRY
Dallas, Texas

DURAND, A.
Greene Bay, Wis.

DURANT, LYN
Chicago, Ill.

DURYEA, E.
Mrs. Lora
Quakemusch, Detroit, Mich.

ECKHART, GEORGE
Alma, Mich.

ECKLAND, EVERETT B.
Chicago, Illinois

EDWARDS, BRYAN ERIC
Douglaston, Wis.

EDWARDS, EARL L.
Seguin, W.S., Mich.

EDWARDS, R. N.
Charleston, 2, W. Va.

EHRNFELD, EMANUEL
Peoria, Ill.

EISENBERG, MAX
Baltimore, Md.

ELLIS, EDDIE
New York, N. Y.

ELLIS, HOWARD N.
Omaha, Neb.

ELIAS, JOHN
New Orleans, La.

ENGEL, GAYE
Miami, Fla.

ENGELKART, H. C.
Flint, Mich.

ENGELMANN, SAMUEL
New York, N. Y.

ENGEL, AL
Nashville, Tenn.

ERNICK, JOHN H.
Lawrence, Kan.

ERVIN, C. B.
Tulsa, Tex.

EUETTS, ALBERT T.
Nashville, Tenn.

EVANS, ALBERT C.
South Bend, Ind.

EVANS, JOHN B.
Gulfport, Mich.

EVETTS, ALBERT
Nashville, Tenn.

EVING, CHARLES
Evansville, Ind.

EVING, PAUL
Evansville, Ind.

FABREZ, C. B.
Goshen, Texas

FARRIS, J. D. Sr.
Vicksburg, Miss.

FARRIS, J. D., Jr.
Vicksburg, Miss.

FAULKNER, THOMAS
Jacksonville, Fla.

FELDMAN, A. D.
Brooklyn, N. Y.

FELDMAN, STANLEY D.
Brooklyn, N. Y.

FEDDORIUK, SUREN D.
New York, N. Y.

FIELDING, ANDY
Springfield, III.

FINE, BENJAMIN J.
Baltimore, Md.

FISH, ABE
Hartford, Conn.

FISHER, CHARLES
Calvin, Jr.
Charlottesville, N. C.

FISCHMAN, JOSEPH
Newark, N. J.

A Message Of Friendship

A firm like ours could not exist,
Without such friends as you,
So once again we pledge our best,
In everything we do.

Sam Solomons and Harry Steward

UNIVERSITY COIN MACHINE EXCHANGE
858 NORTH HIGH STREET
COLUMBUS 8, OHIO

(Phone: AXXinster 4-3529)

Season's Greetings

TO ALL

Jimmy Savarese

Valley Sales

1526 MISHAWAUKA AVENUE, SOUTH BEND, INDIANA

"It's What's in THE CASH BOX That Counts"
MEMBERSHIP OF THE
20 YEAR CLUB

(ALSO OF DECEMBER 16, 1955)

FLAKE, ARTHUR
Dallas, Tex.
FLOYE, J. M., Sr.
Greenwood, S. C.
FLOYE, J. M.
Greenwood, S. C.
FORKIS, JOHN N.
Hofffleiburg, Mls.
FORKIS, NICHOLAS J.
Hofffleiburg, Mls.
FORD, NEAL
Treas., Pe.
FORREST, C. M.
Ft. Wayne, Ind.
FORTHOR, D. C.
Corin, III.
FOSTER, BAY
Sioux Falls, S. D.
FRANCO, DAVID
Montgomery, Ala.
FRANKEL, LARRY
Rock Island, Ill.
FRANKLIN, HAMILTON
Baltimore, Md.
FREKINS, BARNEY
St. Louis, Missouri
FRIEDMAN, DAVID
Miami, Fla.
FRIEDMAN, JAXE
Atlanta, Ga.
FROST, J. ALBERT
Fremont, Ohio
FULCO, JOHNINCK
Hartford, Conn.
FURLOW, ED
Dallas, Tex.
GAGE, OTTO (ToBE)
Fayetteville, Ark.
GAUSA, WILLIE
New York, N. Y.
GARDEN, FRED A.
Detroit, Mich.
GARDNER, L. R.
Houston, Tex.
GARRETT, D. F.
Temple, Texas
GARRETT, HAROLD
Schenectady, N. Y.
GARRETT, TED
Albuquerque, N. M.
GARRISON, ROY E.
Phoenix, Ariz.
GASKIN, TOM R.
Knoxville, Tenn.
GAUNT, FRED
Los Angeles, Calif.
GEIB, VERNEL
Deadwood, S. Dak.
GEIST, C. C.
Hartford, Nheld.
GELTZER, IRENE
New London, Conn.
GENNA, VINCENT
Galveston, Tex.
GRODONSBERG, SAMUEL
Chicago, III.
GERARDIN, L. W.
Chicago, Ill.
GERSK, BILL
Chicago, Ill.
GIACCHINO, CHARLES
Liberty, N. Y.
GILBERT, A.
New York, N. Y.
GILBERT, ROBERT C.
Montgomery, Ala.
GILLIGAN, EDWARD F.
Chicago, Ill.

Exclusive
Factory
Distributors
For

America's Leading Manufacturers

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CHICAGO COIN MACHINE CO.
EXHIBIT SUPPLY CO.
D. GOTTIEB & CO.
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Coral Records
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809 SQ. 25TH STREET
OMAHA, NEBRASKA

257 PLYMOUTH AVE., NORTH
MINNEAPOLIS 11, MINN.

"THE WORLD'S FINEST ELECTRICAL COUNTER"
"RUS 1200 REGISTER"

- ADDS AND SUBTRACTS
- Simplest mechanism of any electrical counting unit yet devised.
- Location tested.
- Sizes: 8 1/2" Wide, 3 1/4" High, 6 1/8" Deep.
- Weight: 2 lbs. 5 ounces.
- Opaque white nylon reels with black numerals 7/16" High.
- Control switch at "000" position.
- 6 to 122 volts AC or DC.
- Up to 500 counts per minute accurately.
- Brite zinc plated.
- Optional mounting positions.
- Oiltite bearings.
- Neoprene rubber shock mountings.

IMPORTANT: For price list or additional information write, wire, or call

F & F ENTERPRISES, INC.
1733 MILWAUKEE AVE.
CHICAGO 47, ILLINOIS

Season's Greetings
TO THE ENTIRE COIN MACHINE INDUSTRY
from
MUSIC OPERATORS OF NEW YORK, INC.
250 WEST 57TH STREET, NEW YORK CITY
ALBERT S. DENVER, Pres.

"It's What's in THE CASH BOX That Counts"
**Season's Greetings**

... and the very best of everything to all our friends, customers, manufacturers and to all in our industry.

Lou Dunis
Dunis Distributing Co.
100 Elliott Street, West
Seattle 99, Wash.
906 West Second Avenue
Spokane, Wash.
1003 S. W. Front Street
Portland, Oregon

Exclusive Factory Distributors for

AMI, INC.
Bally Manufacturing Co.
Chicago Coin Machine Co.
Exhibit Supply Co.

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**MEMBERSHIP OF THE 20 YEAR CLUB**

(AS OF DECEMBER 16, 1955)

<table>
<thead>
<tr>
<th>Membership Club Memberships</th>
<th>City, State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ginsberg, Benj. B.</td>
<td>Roswell, N. M.</td>
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<tr>
<td>Ginsberg, Eddie</td>
<td>Chicago, Ill.</td>
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<td>Ginsberg, Morrie</td>
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<td>Gisser, Morris</td>
<td>Cleveland, Ohio</td>
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<td>Glassman, William</td>
<td>Cleveland, Ohio</td>
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<td>Glass, Louis S.</td>
<td>Madison, Wis.</td>
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<tr>
<td>Glickman, Cy</td>
<td>Pensacola, N. J.</td>
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<td>Goldberg, Harry</td>
<td>Miami, Fla.</td>
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<td>Golden, Paul</td>
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<td>Goldman, George</td>
<td>Baltimore, Md.</td>
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<td>Goldman, Phil</td>
<td>St. Augustine, Fla.</td>
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<td>Goldstein, Lenny</td>
<td>Cincinnati, Ohio</td>
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<tr>
<td>Gore, Earl P.</td>
<td>New Orleans, La.</td>
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<tr>
<td>Gottlieb, David</td>
<td>Chicago, Ill.</td>
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<td>Gottlieb, Maury</td>
<td>Dallas, Tex.</td>
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<td>Gottlieb, Morris</td>
<td>Dallas, Tex.</td>
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<td>Gottlieb, Nate</td>
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<td>Gottlieb, Sol</td>
<td>Chicago, Ill.</td>
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<tr>
<td>Graybein, Earl C.</td>
<td>Augusto, Ga.</td>
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<td>Greco, Joseph</td>
<td>Glenside, N. Y.</td>
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<td>Greco, Thomas</td>
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<td>Green, Harry</td>
<td>New York, N. Y.</td>
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<td>Green, Milton</td>
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<td>Gregg, E. H.</td>
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<td>Groover, W. L.</td>
<td>Atlanta, Ga.</td>
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<td>Groves, Leon C.</td>
<td>Cassopolis, Mich.</td>
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<td>Guillame, Rose M.</td>
<td>Jefferson, S. Dak.</td>
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<td>Gutshall, Jack</td>
<td>Corona, Calif.</td>
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<tr>
<td>Hagemann, Ralf</td>
<td>Peoria, Ill.</td>
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<tr>
<td>Hapbel, Carl</td>
<td>Milwaukee, Wis.</td>
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<tr>
<td>Hapbel, William R.</td>
<td>Los Angeles, Calif.</td>
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<tr>
<td>Haplin, A.</td>
<td>Los Angeles 38, Calif.</td>
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<tr>
<td>Hare, Alex.</td>
<td>Atlanta, Ga.</td>
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<td>Harnin, Mrs. M.</td>
<td>Atlanta, Ga.</td>
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<td>Hare, Mrs. M.</td>
<td>Atlanta, Ga.</td>
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<tr>
<td>Hare, Mrs. M.</td>
<td>Atlanta, Ga.</td>
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<tr>
<td>Hart, R. C.</td>
<td>Long Beach, Calif.</td>
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<tr>
<td>Hahn, Joseph</td>
<td>New York, N. Y.</td>
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<tr>
<td>Haley, Gerald</td>
<td>Chicago, Ill.</td>
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<tr>
<td>Hall, Charles W.</td>
<td>Meridian, Miss.</td>
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<tr>
<td>Halper, Saul</td>
<td>Cincinnati 2, Ohio</td>
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<tr>
<td>Halperin, Herman</td>
<td>Elizabeth, N. J.</td>
</tr>
<tr>
<td>Hammegren, M. G.</td>
<td>Chicago, Illinois</td>
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<tr>
<td>Hemen, M. R.</td>
<td>Atlanta, Ga.</td>
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<tr>
<td>Haplin, A.</td>
<td>Los Angeles 38, Calif.</td>
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<tr>
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<td>Milwaukee, Wis.</td>
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<tr>
<td>Hapbel, William R.</td>
<td>Los Angeles, Calif.</td>
</tr>
</tbody>
</table>

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**Season's Greetings**

... and a Healthy, Happy, Prosperous New Year to all our friends everywhere.

Phil Weisman

UNIVERSAL AUTOMATIC MUSIC CO.
2501 South State Street, Chicago, Illinois

---

**Season's Greetings**

TO ALL OUR CUSTOMERS AND FRIENDS EVERYWHERE IN THE INDUSTRY

Joe and Eloise Mangone

ALL COIN AMUSEMENTS CO.
2820 N.W. 7th Ave.
Miami, Florida

---

"It's What's in THE CASH BOX That Counts"
MEMBERSHIP OF THE
20 YEAR CLUB
(AS OF DECEMBER 16, 1955)

HARRINGTON C. O.
(RUGGER RED)
Houston, Texas

HARRIS, FRANCIS G.
Virginia Beach, Va.

HARRISON, RAY
Miami Beach 41, Fla.

HARRISON, THOMAS J.
McKinley Rocks, Pa.

HARTHORN, L. F., DICK
Seattle, Wash.

HARTMAN, J.
Kane City, Ind.

HARTNETT, BART
Brooklyn, N. Y.

HARTWITZ, MORRIS B.
Miami, Fla.

HASLAM, BUD
Springfield, Ill.

HASKIN, HARRY
Yonkers, N. Y.

HASTINGS, SAM
Milwaukee, Wis.

HATCH, HOWARD E.
Baton Rouge, La.

HAUSMANN, JULIUS
Newton, Pa.

HAY, TED
P. Wayne, Ind.

HAWLEY, DAN
Portsmouth, Va.

HAYNES, GEORGE W.
Nashville, Tenn.

HEARN, ELLAY, L., JR.
Glendale, Calif.

HEATH, EDWIN T.
Macon, Ga.

HEDMAN, BEN
Galveston, Texas

HERMAN, LOUIS
Mount Vernon, N. Y.

HERMETT, GEORGE E.
Savannah, Ga.

HERRERA, M. M.
El Paso, Tex.

HICKS, LEONARD
Knoxville City, Mo.

HIGHTOWER, WARREN
Fort Worth, Tex.

HILLMAN, HYRON S.
Fall River, Mass.

HISER, FOREST J.
P. Wayne 7, Ind.

HITCHCOCK, C. V.
Nashville, Tenn.

HOBBL, GEORGE
Edwardsville, Penna.

HOELL, CARL
Kansas City, Mo.

HOELLZEN, RY H.
Little Rock, Ark.

HOFFER, REN
New Braunfeld, Tex.

HOFFMAN, HARRY
Baltimore, Md.

HOLMES, C. W.
Little Rock, Ark.

HOLT, ROBERT L.
Salt Lake City, Utah

HOSKINS, MORRIS B.
Miami, Fla.

HOOK, J. W.
Brownwood, Texas

HOSGOOD, HARRY
Fort Worth, Texas

HOPKINS, M. C.
Galton, Ohio

HORNBECK, DICK
Kingston, N. Y.

HORVITZ, J.
Birmingham, Ala.

HORVITZ, WILLY
Birmingham, Ala.

HORVITZ, MAX
Birmingham, Ala.

HUELAN
Los Angeles, Calif.

HUELAN
Beverly Hills, Calif.

HUELAN, J.
Sacramento, Ohio.

HUELAN, J.
Pine Bluff, Ala.

HUELAN, J.
Birmington, Mich.

HUELAN, J.
Houston, Tex.

HUELAN, J.
St. Louis, Mo.

HUELAN, J.
Springfield, N. Y.

HUELAN, J.

HUELAN, J.
Denver, Colo.

HUELAN, J.
Birmingham, Ala.

HUELAN, J.
Los Angeles, Calif.

HUELAN, J.
Beverly Hills, Calif.

HUELAN, J.
Sacramento, Ohio.

HUELAN, J.
Pine Bluff, Ala.

HUELAN, J.
Birmington, Mich.

HUELAN, J.
Houston, Tex.

HUELAN, J.
St. Louis, Mo.

HUELAN, J.
Springfield, N. Y.

HUELAN, J.

HUELAN, J.
Denver, Colo.

HUELAN, J.
Birmingham, Ala.

HUELAN, J.
Los Angeles, Calif.

HUELAN, J.
Beverly Hills, Calif.

HUELAN, J.
Sacramento, Ohio.

HUELAN, J.
Pine Bluff, Ala.

HUELAN, J.
Birmington, Mich.

HUELAN, J.
Houston, Tex.

HUELAN, J.
St. Louis, Mo.

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HUELAN, J.
Springfield, N. Y.

HUELAN, J.
Season's Greetings

... to all our friends, all our customers, all our manufacturers, the merriest and happiest of Season's Greetings and may the forthcoming year bring one and all—health, prosperity, and everything else desired...

Carl Hoelzel – Irvin Weiler
Fred Lamb – Jack Sully

UNI-CON DISTRIBUTING CO.

ESTABLISHED 1922

3410 MAIN STREET, KANSAS CITY 2, MISSOURI

EXCLUSIVE DISTRIBUTORS FOR:

Bally Manufacturing Co.
Rock-Ola Manufacturing Corp.
Williams Manufacturing Co.
Auto-Photo Co.

A Very Merry Christmas

And

A Happy New Year

... wishing one and all in our grand music business health, wealth and happiness for the coming year!

Mike Dale

COMMERCIAL PHONOGRAPH SURVEY

110 NORTH FRANKLIN ST., CHICAGO, ILLINOIS

SEVEN YEARS OF UNEXCELSLED PUBLIC RELATIONS SERVICE FOR THE PHONOGRAPH OPERATORS OF CHICAGO

MEMBERSHIP OF THE
20 YEAR CLUB

(AS OF DECEMBER 16, 1955)

JANNSEN, EDWARD H.
Mansfield, La.

JENKINS, GEORGE
Chicago, Ill.

JERARD, ANTHONY V.
Chicago, Ill.

JOHNS, JAS. MILTON
Chicago, Ill.

JOHNSON, CHARLES
Chicago, Ill.

JOHNSON, DAVID H.
Sioux City, Iowa

JOHNSON, MIKE
Fresno, Calif.

JOHNSON, O. K.
Abilene, Tex.

JOHNSON, "PAT" W. C.
Rawlin, Wyoming

JOHNSTON, HOWARD
Montgomery, Ala.

JOHNS, ARCH."F.
Fort Worth, Tex.

JONES, HERB
Chicago, Ill.

JONES, R. F.
San Francisco, Calif.

JOHNSON, JIMMY
San Antonio, Texas

JOSEPH, NAIF
Chicago, Ill.

KANTER, CHARLES J.
Cincinnati, Ohio

KAPILLA, JOSEPH M.
Staunton, Ill.

KAPILLA, MIKE
Staunton, Ill.

KATZ, CHARLES
New York, N. Y.

KAUFFMAN, JACK

KAUFMAN, BABE
Atlantic Highlands, N. J.

KELLEY, HARRY L.
Rochester, N. Y.

KELLEY, WILM. P.
W. Springfield, Mass.

KELNER, JACK
Chicago, Ill.

KERN, JOHN W.
Colorado Spgs., Colo.

KEEFER, JERRY
Rochester, N. Y.

KILBURN, O. R.
Bellevue Falls, Vt.

KINDRED, J. BOWEN
Ajo, Ariz.

KING, FRANK
New Orleans, La.

KIRBY, FRANK G.
Bowling Green, Ky.

KIRBY, HUSTON, M.
Bowling Green, Ky.

KIRSCHBAUM, IRV.
New York, N. Y.

KITT, GILBERT W.
Chicago, Ill.

KLEIN, MAX
Yonkers, N. Y.

KLEKES, GEORGE F.
Grand Rapids, Mich.

KNIERIEM, GUS
Cumberland, Md.

KNIGHT, W. C., Sr.
Monroe, III.

KOHLBAUCH, HENRY C.
Chicago, Ill.

KOCHANSKY, JOE
Brooklyn, N. Y.

KOEPPLE, HARRY
New York, N. Y.

KOEPPLE, HYMIE
New York, N. Y.

KOLITZOFF, STANLEY
Tucson, Wash.

KONYER, LEONID
Iron River, Mich.

KOREN, LOU
Miami Beach, Fla.

KRAUTER, ERNEST
Maplewood, N. J.

KRESBERG, SAMUEL
New York, N. Y.

KROPP, A. L., Sr.
Tuscumbia, Ala.

KROPP, A. L., MRS.
Tuscumbia, Ala.

KULOW, KEN
Milwaukee, Wis.

KYNION, CLARENCE
St. Louis, Mo.

L.
LA BEAU, ARCHIE
St. Paul, Minn.

LAMAMNA, GUS
New Orleans, La.

LAMBERT, F. F.
Montebello, Calif.

LA MARCA, FRANK E.
Chicago, Ill.

LAMBERT, H. H.
Auburn, Ala.

TO ALL MY FRIENDS

A Merry Christmas

A Happy and Prosperous New Year

Irving Morris

IRVING MORRIS, Inc.

47 STANTON STREET, NEWARK 5, N. J.

Bigelow 3-4300

Season's Greetings to

All Our Friends and Customers

ATLANTIC PENNSYLVANIA CORPORATION

Exclusive Seeburg Distributors

334 N. BROAD STREET, PHILA. 2, PA. TEL. LOCUST 4-4415

"It's What's in THE CASH BOX That Counts"
MEMBERSHIP OF THE 20 YEAR CLUB

(ASS OF DECEMBER 16, 1955)

LAMBERT, TOM
Dallas, Texas

LANDT, LESLIE A.
Chicago, Ill.

LANG, GEORGE S.
Baltimore, Md.

LANIEL, ROMEO
Montreal, Que., Can.

LANGLEY, RAY
Dallas, Tex.

LATOSKI, JOE
Chicago, Ill.

LA VENE, JOE P.
Clevesdale, Miss.

LA VIEZ, HIRSCH
Washington, D.C.

LAVOIE, ARTHUR
Fall River, Mass.

LAYMON, LUCILLE
Los Angeles, Calif.

LAYMON, PAUL
Los Angeles, Calif.

LAZZARESCHI, ANDY
Stockton, Calif.

LEBLANC, MRS.
DOROTHY
Lake Charles, La.

LEITGER, RUDY
Cleveland Park, N.J.

LEIKE, HENRY
Detroit, Mich.

LEKAS, O. J.
Galveston, Texas

LECHIN, MURRAY
L.I., N.Y.

LESNICK, MAC
Baltimore, Md.

LESSER, NAT
New London, Conn.

LEUENHAGEN, W.M., H.
Los Angeles, Calif.

LEYEY, WILLIAM
Miami Beach, Fla.

LEVIN, ED E.
Chicago, Ill.

LEVIN, MAX
Ottawa, Ont., Can.

LEVINE, D.E.
Hattiesburg, Miss.

LEVINE, MAX
Brooklyn, N.Y.

LEYEY, AL
Dayton, Ohio

LEWIS, STACY L.
Cambridge, Md.

LIBBEY, JR., THOMAS
Novi, Mich.

LIEBERMAN, HAROLD
Minneapolis, Minn.

LIEBOWITZ, MARVIN
New York, N.Y.

LIEDECKER, MORRIS, SR.
 Corpus Christi, Tex.

LIMA, JOHN
No. Little Rock, Ark.

LIVINGSTON, JERRY
Bevity Mills, Calif.

LOICANO, MARTIN
Fort Worth, Tex.

LONDON, SAM
Milwaukee, Wis.

LOOSER, W.R.
Decorah, Iowa.

LOSEY, GEORGE H.
Baltimore, Md.

LOTT, T.E.
Dallas, Texas

LOWDUN, L.A.
Galesburg, Ill.

LUCI: VICTOR J.
Chicago, Ill.

LUCIAKAN, BERNARD
Miami, Fla.

LUKER, D. (DUKE)
Miami, Fla.

LYNCH, SI
Dallas, Texas

LYNN, HARVEY O.
Evansville, Ind.

LYONS, ROBERT A.
Skokie, Ill.

LAKE, HARRY J.
Chicago, Ill.

MACKLER, MR.
Milwaukee, Wis.

MALICK, SAM
Montreal, Que., Can.

MANGAN, JAMES T.
Chicago, Ill.

MARGONE, JOE
Miami, Fla.

MARGO, ED
San Francisco, Calif.

MARCH, HAL L.
Brattleboro, Vt.

MARDER, MORMIS
Miami Beach, Fla.

MARKLIN, JOHN
Detroit, Mich.

MARMER, WILLIAM
Cincinnati, Ohio

MARCON, CHARLES
Bridgport, Ohio

MARTIN, RYCE
Chattanooga, Ohio.

MARTIN, RAY CAEL
Omaha, Neb.

MARTIN, WARRING N.
Miami, Fla.

MARVEL, BILL
St. Louis, Mo.

MASON, ALBERT
St. Louis, Mo.

MASON, PHIL
Washington, D.C.

P. M.

SEASON'S GREETINGS

To All Our Friends

from

Virgil (Chris) Christopher and the entire staff of...

CHRIS NOVELTY CO., INC.
806 ST. PAUL STREET
Baltimore, Md.

(Phone: Mulberry 5-3167)

Distributors for

To Our Friends:

Bright as sparkling sunlight, the Holiday Spirit lights new friendships and rekindles old ones year after year. At this one season we pause to remember our friends... and to tell them that we are thinking of them.

The business you have given us is sincerely appreciated, and we hope you are pleased with the way we have served you. We want you to think of us, not only at the Holiday Season, but all through the year, as a friendly firm.

And may your Christmas be happy—with 1956 full of good health and happiness in everything you do.

Sincerely,

BUSH DISTRIBUTING CO.

SEASON'S GREETINGS

to all our customers and our friends in

Lousiana, Mississippi and Alabama

and to everyone throughout the industry.

DIXIE COIN MACHINE CO.

122 NORTH BROAD STREET, NEW ORLEANS 22, LOUISIANA

SEASON'S GREETINGS

MUSIC GUILD OF NEBRASKA

1430 SOUTH 13TH STREET, OMAHA, NEBRASKA

(Tel.: Atlantic 6768)

“It's What's in THE CASH BOX That Counts"
Season's Greetings

... TO ALL OUR CUSTOMERS ... OUR MANUFACTURERS
AND SUPPLIERS ... AND TO ALL OUR FRIENDS ... MAY
YOU ALL ENJOY A HEALTHY AND WEALTHY NEW YEAR...

Joe Abraham

Masters, John L. Jr.
Kansas City, Mo.

Matthews, L. E.
Manchester, Tenn.

McCall, Andy
St. Louis, Mo.

McCorinack, Jack
Elizabethtown, Ky.

McCorinick, David
Goldboro, N. C.

McCorinick, J. G.
Chamberlain, Pa.

McCorinick, J. W.
Chamberlain, Pa.

McCrilhau, W. W.
Dallas, Texas

McDonald, Ben
Fort Worth, Tex.

McFarland, W. W.
Geilsburg, Ill.

McGinnis, Roy
Chicago, Ill.

McMinn, John A.
Winthorpe, Mass.

Maye, A. J.
Columbus, Texas

McKee, C. B.
Grand Island, Neb.

McKiller, Tilmont
Rutland, Miss.

McLively, E. S.
Edmondsville, Ill.

McCreary, W. D.
Tauntonville, Ohio

McDuff, Maxine R.
Cincinatti, Ohio

Melvin, Roy S.
Flemingsburg, Ky.

Michael, J. H.
Springfield, Ill.

Midded, Sam H.
Chicago, Ill.

Miller, Frank
Detroit, III.

Miller, Bill L.
Grand Rapids, Mich.

Miller, Cecil B.
Winchester, Ind.

Miller, Frank
Ironton, Ky.

Miller, George A.
Oakland, Calif.

Miller, Harold
Cedar Falls, Iowa

Miller, Sam L.
Boling Green, Ky.

Miller, Samuel W.
Archbold, Ohio

Miller, William C.
Plant City, Fla.

Mills, Mrs. George
Huntington, W. Va.

Minthorne, Dolores
Los Angeles, Calif.

Minthorne, Jean
Los Angeles, Calif.

Mishewol, Robert
Hempstead, L.I., N. Y.

Missler, Charles M.
Baltimore, Md.

Mitchell, A. J.
Montgomery, Ala.

Mittnick, Jack
New York, N. Y.

Mittleberg, Sidney
Queens Village, N. Y.

Mittleman, Sidney
Elizabeth, N. J.

Moeller, Julius
Chicago, Ill.

Holomey, Ray T.
Chicago, Ill.

Monticello, Tony A.
Lake Charles, La.

Montgomery, Earl
Memphis, Tenn.

Moody, T. W.
Houston, Texas

Morey, Warren W.
Little Rock, Ark.

Morosnick, Marty
Winning, Iowa, Can.

Morris, Irving
Newark, N. J.

Morris, L. H.
Galveston, Texas

Mosby, J. E.
Austin, Texas

Motherway, Harold
Chicago, Ill.

Mulligan, Jack
Shreve, Pa.

Mullikin, Jr., C. O.
Savannah, Ga. (All Customers)

Munson, Freeman D.
Indianapolis, Ind.

Munyes, Joe
New York, N. Y.

Munyes, Mike
New York, N. Y.

N

Nacelerio, Joseph J.
Waterbury, Conn.

Nagler, Milton
New York, N. Y.

Nastasi, Peter
New Orleans, La.

Nelson, Jack
Chicago, Ill.

Nemhor, Mr.
Horford, Conn.

New, George L.
Hobbs, N. M.

Newcomb, Howard
Oklahoma City, Okla.

Newkirk, Chas. W.
Parsons, Kan.

Nielsen, Sidney E.
Shreveport, La.

Nigro, Anthony
Huntington Station, L. I., N. Y.

Nigro, Carmine
Huntington Station, L. I., N. Y.

Nigro, Mintage
Huntington Station, L. I., N. Y.

Nomden, Sr., Jacob
Oak Park, III.

Norman, Bob
Miami, Fla.

Noto, Carl
San Francisco, Calif.

Noto, Joe
San Francisco, Calif.

O'Brien, John
Chicago, Ill.

O'Connell, Ken
Richmond, Va.

Oder, Taft E.
Stidell, La.

Oden, Gene
San Antonio, Texas

Oettinger, Herb L.
Chicago, Ill.

Oley, Arthur J.
San Francisco, Calif.

Olshein, Jules
Albany, N. Y.

O'Meara, B. J.
Forestville, Conn.

Orenstein, Samuel
Providence, R. I.

Oreleck, Joe
New York, N. Y.

Osburn, Drew F.
Fort Worth, Texas

Osburn, W. J.
"Pete"
Monroe, Calif.

Ostrand, John
Baltimore, Md.

Owen, Dave
Baton Rouge, La.

Paige, Alverd J.
Flinn, S. Mich.

Palastor, Ben D.
Boston, Mass.

Palmer, Earl F.
Chicago, III.

Parker, J. S.
Nashville, Tenn.

Parkoff, Meyer
New York, N. Y.

Parks, Richard L.
St. Augustine, Fla.

Passanante, Jas. A.
Detroit, Mich.

Patton, Fred
Jacksonville, Fla.

Paulson, Larry
Grand Rapids, Mich.

Pearlman, Irving
Cleveland, Ohio

Pearlman, Louis
Cleveland, Ohio

Pearlman, Nate
Cleveland, Ohio

Peddicord, Charles
Beverly, Calif.

Pell, Frank M.
Orlando, Fla.

Peletier, Ralph S.
Silver Creek, N. Y.

Peple, Roy W.
Seattle, Wash.

Perkins, Herbert J.
Chicago, Ill.

Perlman, Mac
Hartford, Conn.

Peterfela, Victor
New York, N. Y.

Peterson, E. E.
San Diego, Calif.

Petronic, Edmund
Miami, Fla.

Pheasant, Eugene S.
Midvale, Utah

Phillips, Louis
New Orleans, La.

Phillips, Mack F.
Gerber, Ohio

Pier, Joseph
Biloxi, Miss.

Pierce, C. S.
Brookfield, Wis.

Pierce, Mrs. Marie
Brookfield, Wis.

Pierce, Sam A.
Austin, Tex.

Pearson, "Ike"
Mabryville, S. Dak.

Pieters, J. B. "Pete"
Kalamazoo, Mich.

Pinto, Morris
Houston, Texas

Pizante, Asher R.
Verey, Ohio

Pollak, Seymour
No. Trenton, N. Y.

Ponser, George
New York, N. Y.

Poole, Harry
Boston, Mass.

Porta, Charles L.

Porter, Jessie
Jacksonville, Tenn.

Potter, Clarence E.
Oakland, Neb.

Power, William
Mabryville, S. Dak.

Price, Duet R.
Italy, Tex.

Prior, Homer F.
Cedar Falls, Iowa

Prock, George
Dallas, Tex.

Protin, Emile L.
Detroit, Mich.

Putnam, Walter
Knoxville, Tenn.

Q

Queen, James
Mattawan, Illinois

R

Rabin, William
L. I., N. Y.

Rade, Alfred
New Brunswick, N. J.

Radford, B. M.
Louisville, Ky.

Raffie, Seymour C.
St. Louis, Mo.

MEMBERSHIP OF THE 20 YEAR CLUB

(AS OF DECEMBER 16, 1955)

LAKE CITY AMUSEMENT CO.

(established 1936)

4533 Payne Ave., Cleveland, Ohio

All phones: Henderson 1-2377

Merry Christmas and a happy 50th Bally

"It's What's in THE CASH BOX That Counts"
### MEMBERSHIP OF THE 20 YEAR CLUB

**(AS OF DECEMBER 16, 1955)**

<table>
<thead>
<tr>
<th>Name</th>
<th>City</th>
<th>State</th>
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<tbody>
<tr>
<td>WILSON, W. G.</td>
<td>Weymouth, MA</td>
<td>Connecticut</td>
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<td>WILKINS, E. J.</td>
<td>New York, NY</td>
<td>New York</td>
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<td>WILLIAMS, CHARLES H.</td>
<td>Jonesboro, TN</td>
<td>Tennessee</td>
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<td>WILLIAMS, J. E.</td>
<td>Houston, TX</td>
<td>Texas</td>
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<td>WILLIAMS, K.</td>
<td>600 1/2</td>
<td>Illinois</td>
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<td>WILLIAMS, L.</td>
<td>14-18</td>
<td>Illinois</td>
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<td>WILLIAMS, N.</td>
<td>18-21</td>
<td>Illinois</td>
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<td>WILLIAMS, G. L.</td>
<td>22-25</td>
<td>Illinois</td>
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<td>WILLIAMS, J. F.</td>
<td>26-29</td>
<td>Illinois</td>
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<td>WILLIAMS, L. O.</td>
<td>30-33</td>
<td>Illinois</td>
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<td>WILLIAMS, L. W.</td>
<td>34-37</td>
<td>Illinois</td>
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<td>WILLIAMS, N. H.</td>
<td>38-40</td>
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<td>WILLIAMS, S. W.</td>
<td>41-43</td>
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<td>WILLIAMS, T. H.</td>
<td>44-46</td>
<td>Illinois</td>
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<td>WILLIAMS, W. H.</td>
<td>47-49</td>
<td>Illinois</td>
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<td>WILLIAMS, W. J.</td>
<td>50-52</td>
<td>Illinois</td>
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<td>WILLIAMS, W. K.</td>
<td>53-55</td>
<td>Illinois</td>
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<td>WILLIAMS, W. L.</td>
<td>56-58</td>
<td>Illinois</td>
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<td>59-61</td>
<td>Illinois</td>
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<td>62-64</td>
<td>Illinois</td>
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<td>WILLIAMS, W. T.</td>
<td>65-67</td>
<td>Illinois</td>
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<td>WILLIAMS, W. U.</td>
<td>68-70</td>
<td>Illinois</td>
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<td>WILLIAMS, W. V.</td>
<td>71-73</td>
<td>Illinois</td>
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<tr>
<td>WILLIAMS, W. W.</td>
<td>74-76</td>
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<td>WILLIAMS, W. X.</td>
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**Lewis Sees Greatest Year Ahead For Exhibit**

Lewis saw his company's sales reach new heights in 1956, surpassing the record set in 1955. He attributed the success to the enthusiastic reception of their new product line.

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**EXCLUSIVE NATIONAL DISTRIBUTOR**

For The World's Outstanding Manufacturer Of Pool Game Products

**BRUNSWICK-BALKE-COLLENDOERER CO.**

- 300 Chestnut Street, Chicago 11, Illinois
- Phone: Chicago 2-1200

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**It's What's in THE CASH BOX That Counts**

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**Our Entire Organization Joins In Sending Holiday Greetings**

With Every Good Wish For The New Year

**Mickey Anderson**

314 EAST 11th ST., ERIE, PA.  (PHONE: 5-7549)

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**Season's Greetings TO ALL AND IN THE INDUSTRY EVERYWHERE**

**Julius Mohll**

**STAR MUSIC COMPANY**

2212 NORTH WESTERN AVENUE CHICAGO 47, ILLINOIS

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**EXCLUSIVE NATIONAL DISTRIBUTOR**

For The World's Outstanding Manufacturer Of Pool Game Products

**BRUNSWICK-BALKE-COLLENDOERER CO.**

- 300 Chestnut Street, Chicago 11, Illinois
- Phone: Chicago 2-1200

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**It's What's in THE CASH BOX That Counts**
Ben Sterling Favors Dime Play

MOOSIC, PA.—Benj. Sterling, well-known operator and arcuade owner, this city, replied to the editorial which appeared in the December 10 issue of The Cash Box: “Let’s Get the Facts!” with a lengthy, intelligent analysis.

In answer to the question “Do you believe 10c play will help you and all others in your territory?”, he wrote: “Yes.” “It will not only help me but will keep me in business as far as music is concerned.”

He answered “No” to question 2: “Do you believe 10c play will make no difference to you or anyone else in your territory?”

Question 3: “Do you believe 10c play will hurt you and/or everyone else in your territory?” was answered with a “No.”

Elaborating on his answers, Sterling stated: “Public increases are never popular! The telephone company has converted to 10c and there was all hell a-poppin’! It all died out in a month, and today you think nothing of putting in a dime to use the phone. There are kids 7 or 8 year old now, and 10 years from now they’ll be calling girls, using the pay station and putting a dime in. So far as they are concerned, they’ll never know it was a nickel at one time! It was the same way with sales tax which is put on an item by some government agency. It’s never popular! But, after a while, like the tax on cigarettes and gas, it’s taken for granted—it’s a necessity. We, the American people, pay it and make a living.

“Let’s go to the juke box—we’ve been in this business since the first juke came out in 1933 or 1934. We have seen so many raises in the price of labor, gas, records and everything which goes in to a juke box, and yet, the fellow who only puts a nickel in to hear ‘pizza pie’ or something else, is the same man who has had (God knows how many) raises!

“If he belongs to a Union, every couple of years he gets a raise and gets sick benefits, etc., while we haven’t had a raise since 1934!”

“Then again, there are young boys and girls growing up and if we have to make the change now, in two or three years the new generation playing the Juke boxes will never give it another thought. They will put a dime in and think nothing of it.

“In our Arcade this year, all the guns were on 10c play as well as basketball, bowling, shuffle alley, etc., and there was no resistance to it. Now and then some wise guy raises hell, but he is only a very small percentage of the American people. Most of them are broadminded—most of them are fair.

“Any group of operators who will stick together, do a little advertising, do a little public relations, tell the people what they are doing in an absolute necessity, you will have no trouble getting a dime.

“Over a period of a couple of years, your earnings will increase at least 50 per cent.”

Season’s Greetings TO ALL

A Quarter Century of Service
ATLAS MUSIC COMPANY
2118 N. WESTERN AVE., CHICAGO 47, III., U. S. A.
Armira 6-5005

Season’s Greetings TO OUR MANY FRIENDS

* JOE KLINE
* WALLY FINKE
* SAM KOLBER
* FRED KLINE
and Staff

FIRST
COIN MACHINE EXCHANGE, INC.
1730 W. NORTH AVE. * CHICAGO 22, ILLINOIS * Dickens 2-0300

“IT’S WHAT’S IN THE CASH BOX That Counts”
Season's Greetings

To ALL OUR CUSTOMERS, OUR MANUFACTURERS AND OUR FRIENDS EVERYWHERE.

MAY THE NEW YEAR BRING YOU HEALTH, WEALTH AND ALL HAPPINESS.

Joe, Sam, Morton and Leo Weinberger
Sam S. Dieter
Homer Sharp
Bernard Radford
James Cheek
Paul Himburg
Matt Maley
Fred Allen
Ed Zoeller

Exclusive AMI Distributors in Kentucky, Indiana, Southern Ohio

“The House that Confidence Built”

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

ESTABLISHED 1922
333 S. Broad St., Louisville 3, Ky.
420 Jefferson St., Lexington 2, Ky.
1000 Broadway, Cincinnati, Ohio
129 W. North St., Indianapolis, Ind.

With Best Wishes for a Happy Holiday and A Prosperous Year for the Entire Coin Machine Industry.


ROY SMALL
Detroit, Mich.

Seasons Greetings

To Everyone— Everywhere

SEEBURG Distributors For NORTH CAROLINA MUSIC DISTRIBUTORS, INC.
213 FRANKLIN STREET
FAYETTEVILLE, N. C.

4142 W. ARMITAGE AVE.
CHICAGO 39, ILLINOIS

Season’s Greetings

TO ALL OUR FRIENDS EVERYWHERE

Tony Galgano

GALGANO DISTRIBUTING CO.

Air Mail Subscription

THE CASH BOX $3.00.

“Our Specialty

Accessories for 2 hole Billiards, halls 48, 52, 57 and 62 mm.; stoppers (plugs) etc.

BOTTIER

16 Brickyard Street.
BRUSSELS, BELGIUM, EUROPE
(We are buyers of SEEBURG M-100A)

US GALS

by Cissie Gorsi

It’s really hard to believe that Christmas will be here in just a few more days. Yes, gals, another year has passed. Just stop and pause for a moment. Remember. Think of all the wonderful things that have happened during the past year. And, perhaps, a few sad incidents, too. But when you sum it all up, “It’s really great to be alive”. One of my favorite expressions, one that helps me thru life is, “Nothing good lasts forever and nothing bad lasts forever.” Something to think about when the sledding gets bad.

Just thrilled this past week to learn that Harriet (Mrs. Cee) Davidson became a grandma.... And that dear friend Rosanna (Mrs. David) LeWinter just thrilled to tongue-weeney pieces over the grand 10 year celebration the Pump Room gave her marvelous maestro.... But rather than get deep into news this week would like to take this opportunity to thank all the gals who contributed to our “US GALS” column and wish each and every one of them the very merriest of Merry Christmases.

Mrs. Judy Culp of Oklahoma City; Mrs. Lucy Dobelman of Chicago; Mrs. Sydelle Blatt of Miami Beach; Mrs. Sylvia Brilliant of Detroit; Mrs. Leona Bash of Miami; Mrs. Bea Bergman of Eexpectance; Mrs. Marian Brown of Studio City, Cal.; Mrs. Vince Shay of Oak Park; Mrs. Ellis Stern of Winnetka; Mrs. Millie Riehl of Chicago; Mrs. Nicky O’Donnell of Wilmette; Mrs. Bess Silverstein of Baltimore; Mrs. Sarah Oettinger of Chicago; Mrs. Eloise Mangone of Miami; Mrs. Dolores Minnheer of Los Angeles; Mrs. Lou Cason of Rockford; Mrs. Edna Moloney of Wilmette; Mrs. Ray Kulek of Buffalo.

Mrs. Nancy Moline of Wilmette; Mrs. Ruth Bear of North Tonawanda; Mrs. Rachel Miller of Findlay, Ore.; Mrs. Phil Weinberg of Dallas; Mrs. Smoak Williams of Dallas; Mrs. Lee Williams of Chicago; Mrs. Kaye Weinhand of Chicago; Mrs. Albert Silverman of Santa Monica, Cal.; Mrs. Joe; Mrs. Josephine of Cleveland; Mrs. Lucille Healthy of Pacific Palisades, Cal.; Mrs. Mary Kony of Franklin Park, III.; Mrs. R. F. Jones of San Francisco; Mrs. Mary Gillette of Evanston, Ill.; Mrs. Dorothy Gottlieb of Oak Park.

Mrs. Evelyn Gottlieb, Mrs. Irene Gottlieb and Mrs. Margie Weinberg of Oak Park; Mrs. Nancy Gansburg of Highland Park, Ill.; Mrs. Isabel Kline of Chicago; Mrs. Jean Rakaja of Evanston, Ill.; Mrs. Shirley Mercuiri of Chicago; Mrs. Trudy Coven of Chicago; Mrs. Rosemary Huesch of Skokie, Ill.; Mrs. Eve Feinstein and Mrs. Rose Ginsburg of Chicago; Mrs. Lilyan Marvin of Sacramento; Mrs. Jackie Cohen of Cleveland; Mrs. B. Newman of Atlantic Highlands, N.J.; Mrs. Eleanor Lane of Miami Beach; Mrs. Adele Ginsburg of Glencoe, Ill.; Mrs. Kate Simon of Chicago; Mrs. Phillips Marmer of Cincinnati.

Mrs. Vaughn Smith of Atlantic City, N.J.; Mrs. Martha Comforte of Chicago; Mrs. Estelle Palmer of Kenmore, N.Y.; Mrs. Leona Schleiner of Chicago; Mrs. Esther Friedman of Atlantic City; Mrs. Dietter of Fort Wayne; Mrs. Sam Ricklin of Los Angeles; Mrs. Ann Rosenberg of Baltimore; Mrs. M. Rodeinst of Wyomote, Pa.; Mrs. Louisa Rosenthal of Pittsburgh; Mrs. Cookie Lemin of Chicago; Mrs. Mickey Schaefer of Chicago; Mrs. Mabelle Ginsburg of Roswell, N.M.; Mrs. Vivian Pantages of Los Angeles; Mrs. Elinore Booerstein of New York.

Mrs. James T. Mang of Evergreen Park; Mrs. Paul Golden of Chicago; Mrs. Philip Weisman of Chicago; Mrs. Isabel Oomans of Chicago; Mrs. Ruth Sheflield of Chicago; Mrs. Bernice Small of Detroit; Mrs. Sam Taran of Miami Beach; Mrs. Irving Bronberg of Los Angeles; Senora Maria Sapochnik of Havana, Cuba; Mrs. Marie Pierie of Broodhead, Wis.; Mrs. Jeanne Miller of Grass Valley, Calif.; and all the many, many others whom I just can’t get around to mentioning due to the fact that Ye Editor says I’m running out of space. Well, wish you, everywhere, receive everything your hearts desire this Merry Christmastime.

Stan Woznaik of Little Falls, Minn. has been busy of late putting out coin operated pool games on his locations. Fred and Clayton Norberg, C & N Sales Co., of Mankato, Minn., a father and son team, were seen in town together shopping around for equipment for their route. Lyle Koskie of Minn. spent the day in the Twin Cities shopping around for used music equipment and also picked up the necessary parts and records for his route. Herb Miller of McGregor, Minn. reports that the ice fishing is good and around Lake Mille Lacs. The hunting and ice fishing seasons are breaking a large number of people into the northern regions of Minnesota. Gubby Ciccare of Grand Rapids, Minn. spent a couple of days in the Twin Cities and we think he made to sure he was in town last Friday night so that he could watch the Robinson-Olson fight on TV. Martin Kahl, of Minneapolis, has had the trip into the Twin Cities to shop around and to pick up needed records for his juke boxes. John Howe of Foley, Minn., in addition to his coin machine route, also has a fleet of trucks hauling time up in his neck of the woods. Fran Beferra, Delmo Novelty Co., of Hibbing, Minn., spent a few hours shopping for equipment. Recent visitors to the Twin Cities were Johnny Johnson, Staples Novelty Co. of Staples, Minn. Mark Cook of Mankato, Minn., Jack Harrison of Crosby, Minn., Jeff Kost of St. Cloud, Minn., Barry Galpe of Menomonie, Wis., Cap Beth of Frontenac Minn., Pete Vanderhyde of Dodge Center, Minn., Ed Blaine of St. Cloud, Minn. and Charles Sersen of St. Cloud, Minn.

“EPIC IS THE CASH BOX THAT COUNTS”

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Hey, Joe! Didja ever LOOK INSIDE

the amazing GENCO

3 or 4-sided play

TOURNAMENT POOL GAME?

ONLY GENCO Pool Games have these

CABINET CONSTRUCTION FEATURES

GENCO has EXTRA-STRONG HINGED TOP FRAME OVERLAP. Eliminates theft by prying open and strengthens both frame and cabinet.

GENCO has Extra Strong LOCK-CORNER CONSTRUCTION. Gives greatest gluing surface area. The only corner construction approved on government contracts.

GENCO has Heavy, Durable 1/4" PLYWOOD BOTTOM...for greater cabinet and leg strength. Twice as thick as ordinary cabinets.

GENCO has Hinged Top with SAFETY CHAIN and TOP SUPPORT ARM.

Tell your Distributor YOU want to see Genco's "insides", too!

In Production and Delivering "SUPER BIG TOP"

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue Chicago 14, Illinois

Tri-Boro Maintenance Holds Week-long Open House

NEW YORK—Tri-Boro Maintenance, Richmond Hill, this city, will run a week-long "Open House" party for operators in this area from December 19 through the 24th.

Phil Kaplan, Phil Greenstein and Harold Hurwitz, owners of the firm, have established fine reputation here for servicing equipment on a contract basis per machine.

The party, with buffet lunch and refreshments, is to provide some entertainment for their customers, and at the same time show them, as well as other operators, just how the firm functions.

57 Yrs. in Coinbiz

OIL CITY, L.A.—This last month Harry Lavine of this city celebrated his 57th year in the coin machines industry.

Harry started in the coin machines business back in November of 1898. He is a member of The Cash Box "20 Year Club."

Lavine has seen the industry grow from a nudge to a giant in these years, not only as to the number of machines being operated, but also the large number of operators in the business. "It's a great business," commented Lavine, "and if I had my career to start again, I'd do the same thing."

Redd Dist. Co. Displays Bally Model "T" at Boston Auto Show

BOSTON, MASS.—Redd Distributing Company, this city, displayed various Bally kiddie rides at a recent automobile show sponsored by a leading Boston newspaper at the Commonwealth Armory, Boston.

Bally Model "T" coin-operated automobile ride was displayed at the show side by side with one of the most exclusive, most expensive automobiles exhibited. "And," said Si Redd, "the model "T" drew much more attention than its classy, expensive neighbor."

"It's What's in THE CASH BOX That Counts"
Season's Greetings
To All—From
Barney Sugerman and
Abe Green
RUNYON
SALES COMPANY
593 TENTH AVENUE, NEW YORK, N. Y.
221 FRELINGHUYSEN AVENUE, NEWARK, N. J.

Distributors for These Leading Manufacturers
AMI
BALLY
KEENEY
PERMO

PERMO-POINT NEEDLES
The Perfect Line
WISH ALL MUSIC OPERATORS
A Merry Christmas
AND
A Happy New Year
PERMO, INC.
CHICAGO 26, ILLINOIS

EASTERN FLASHES

The Christmas spirit is evident along cothrow altho' it's still some weeks to go. Even the ojs are in a chipper mood, altho' they know from experience that collections usually drop during this period. It's comparable to participating in a coin machine banquet. No matter how much they complain, these parties are always happy and jovial affairs. So it is at this time. The spirit of giving and good will is in the air. Distributors are starting to decorate their showrooms and offices and are preparing mailings of "Greeting Cards". Manufacturers, too, figure this holiday, with a three- or four-day weekend, could easily improve their collections instead of the usual drop-off. Let's hope so. At any event, operators should have their equipment in the best shape possible to take advantage of this condition.

Joe Young and Abe Lipsky, Young Distributing, returned from their trip to Los Angeles where they attended the Wurlitzer distributors' meeting, saw the new Wurlitzer phonos, and discussed company matters. Young, in the company of several other distributors, spent the week-end at Las Vegas before returning home. Discussing the new line of phonos, Young and Lipsky were actually raving in their description of the machines. New phonos will be on display at all Wurlitzer distributors during National Wurlitzer Days, some time in mid-January. Mike Munves, who flew out to Hot Springs after the Park Show, returned to his office the latter part of this week. Mike said he had a good rest, and had spent some time with Mr. and Mrs. Louis Kabin, the New Jersey arcade owner, who were winter-vacationing there. . . . Hymile Koeppl, Koeppl Distributing, advises that his son, Sam, will be released from the Army early in January. Sam, an expert in controlled missiles, is already being sought by several airplane manufacturers. . . . Joe Munves expects to leave on an extended road trip in a week or so . . . . Hindy Pastern, Wurlitzer field engineer, recuperating from a virus attack which bedded him for a week. He expects to visit the factory next week.

National Rejectors now located in its new quarters at 202 E. 44th St... Barney (Sherry) Sugerman, Runyon Sales Co., anticipating a very lively Holiday season. His two boys, Nate and Myron, will be home on vacation from Bucknell University. Nate is a junior, Myron a freshman. Both boys have been active in Runyon in the past, and we can predict that sales of all equipment will increase sensational—that is, if they can find time away from their social obligations. . . . Bob Held's son, Barry, graduating in June from State Tech, as an industrial engineer. . . . Marty Rosen, well known colman, and associated in his business since the early days, expects to become a grandfather any day now. . . . Jack Semel's daughter, the beautiful Eleanor, eloped on Thanksgiving day. . . . Al Simon, Albert Simon, Inc., so busy conferring with ojs, we hardly have time to say "hello". Good acting, too, on both ChCoin's games, "Bowling Team" and "Automatic Pool", as well as Genco's "Tournament Pool". . . . Meyer Parkoff, Murray Kaye and Gene Brody, Atlantic New York Corp., attended the meeting of the New York State Operators Assn. on Wed., Dec. 14. Talking it up on the new Seeburg 200, no doubt, Pavolsky on the way, gripped by the Christmas spirit—handing out Seeburgs. . . . Young Distributing's old offices on 10th Ave. being ripped apart. Trade expects Dave Simon to move in when alterations completed. . . . Claire Morano of the business, back on the job this week after a short vacation at the Concord Hotel in the Catskill Mts. "Had a wonderful rest and a most enjoyable time," says Claire, "but was it cold!" . . . Weather around here now—so we can expect any number of local commentaries shortly for the sunny climes of Florida. We understand plane reservations very hard to get—both coming and going for our personal Greetings of The Season to all of our friends throng world.

HOUSTON HAPPENINGS

Reports from most major distributing firms in the city showed better than average business for the past quarter. Favorable sales reports on phonographs came from Wonder Records, Sam H. Warneke Co. (AMT), Houston S. H. Lynch Co. (Sheurch) and Steele Distributing Co. (Wurlitzer). One discordant note was closing of Phono Voice office in Houston office (Moore & Co.) on Jeffrey Rothrock Amusement Distributor Inc., voiced superlatives about the popularity of Bally's "Pin-Pool" and edged in a good word for the model T hot rod car by some manufacturer. Thieves forced a rear window of Davenport's Mustang record shop at 705 Telephone Road and made off with the Holiday stock of record players and table radios. Bob has been leading his twice a day radio advertising programs with a slogan "walk up and a hot dog in your hand" by getting four records for a buck, or words to that effect. Hteip was this robber used wrench on the door at wrong time and selected the wrong coin box. Buck Stapleton, Capitol Records, Dallas branch manager, on a business trip in our fair city. . . . Music operator, Bill Gates, never one to rush headlong into a deal, recently bought his first 200 selection phonograph. . . . A. C. (Buster) Ayala, well known in local music operating circles the past 15 years, now with Harris County Sheriff's department. Buster and his older brother Sam Ayala (true a veteran musician from point of service) recently sold all their music operations. . . . Pleased to report that Mr. C. H. Hammond is back on the music route after having been seriously ill for several days. . . . A Galveston tavern owner was charged Dec. 9 with swindling by using slugs for an out of state call on a pay telephone. This is believed to be the first charge filed under Texas new State law making it a felony to use slugs or phony money in a legal coin operated device.

"It's What's in THE CASH BOX That Counts"
Glad Yul, Wesolych Swiat, Chrystos Rozdzielajesz Slawte Jeho, Felix Navidad, Kala Christougena, Linksiku Kaledu, Sretan Bone, Froeliche Weihe—

"A Day Of Dimes For The March Of Dimes". Board of Directors will meet at Daniel Boone Hotel in Charleston, W. Va., Jan. 3. To set the day when all dimes inserted in juice boxes through the state will be donated to the "March Of Dimes". "A Day Of Dimes For The March Of Dimes" is the greatest public relations program for operators of all types of equipment: music, games and vendors, at the lowest cost to them in all history. . . . Joe Abrahams of Lake City, Cleveland, asks to wish all his friends everywhere the merriest of the merry. . . . Jack Fagman of the Sherman Hotel, notes hardbacker, says that he wants all children to know he wishes them a Merry Christmas and a Happy New Year. . . . Leo Weinberger phones to say, "If Morty can't get up to Chicago to do so in person, I'll tell one and all I wish them the very best of the best." . . . Louis Dunis of Portland, with many problems on hand, but happy as anything he advises this Christmas Season.

Frank Mersiuri became a gran'pa when his daughter, Shirley Ann Fisher of Oakland, Calif., gave birth to Richard E. Fisher, Jr. on 12/6. Shirley's baby is one of Uncle Sam's flyboys. . . . Tony Kounal came in for the fights just full of the Christmas spirit. . . . It was a lucky, lucky, lucky Bill De Selm. And Tony went back to St. Lou, they say, a sad but wiser boy. . . . George Kozy of ABF down to see Atwood almost all of last week. . . . Get a kick out of what Weather Governor Fedon & Ben Cohen sells around the town. . . . Plenty of entertainment, hustle and bustle over at D. Gottlieb & Co. with the firm presenting the show. . . . It was about this time last year, Alva Gottlieb advising that their pool was taking off like a skyrocket and that their new five-ball, "Easy Aces", clicked grandly. "Looks like greatest year is ahead of us", said Alvin.

Talk about a busy factory, and no visitors this past week, either. Drop in and see everybody on hand, Bill O'Donnell on phones "as per usual". Herb Jones shooting from here to there and everywhere. Art Garvey telling what's what on the road. Tom Callaghan just as dapper as dapper can be exchanging facts with Joel, George and Jerry. Andy Renn and Jerry Metz, standing in that long aisle (known as the "last mile") talking things over. In fact, it seems to do nothing all about the place, with a Christmas, cheery hustle and bustle in the air. . . . Jim Morgan believes that almost all minds boggle at the "Reader's Digest" story. . . . Sam Lewis of Exhibit telling one and all that there is "all sizes of games" in Exhibit long, games and vendors, at the next year will prove even bigger and better for Exhibit. He has the facts and figures. One thing that Sam Lewis brought out, and which is becoming ever more applicable to all of the community, in the fact that pool games are bringing new blood back into the amusements division of this industry. Plenty of it, too.

Who has some diggers for shipment to Havana, Cuba? Get in touch with Sr. Leon Sapokhchin of No. 401 Ayasvat, Havana. Wants 'em quick. . . . Don Meloney has moved his family in from Wilmette to the Edgewater Beach. Acts as if he is going to Merry Houlful when his name leaves to have his hair cut. . . . Says Vince Shay, "If nothing else, pool games have brought plenty of visitors to our town" . . . Al A. Silverman of Badger Sales, L. A., advises that he presents Danny Thomas with the AMI Award on the Peter Potter "Juke Box Jury" show. . . . Condolences to Irv Ovitz whose brother passed away. . . . Lots of pool players would give double thanks to find there's a "School for Mechanics" under way when they wake up Christmas morn. Happy Haley and Put Buckley both trying hard to toll what, when and why to many, many callers. . . . Sam Wallberg busier than ever. Same goes for Ed Levin. In fact, all the engineers and execs over at ChiCoin busier than they've ever— even tho' it's the Holiday Season. Two kids who've done a fabulous job this year and going better every week—Aaron Gensburg and Ralph Shekfield of Genco. These boys have come up with some grand winners this year and look ahead to even greater things in 1956.

What a terrific Christmas party Exhibit gave for their employees and the children of their employees. Professional entertainment. Santa Claus, Gifts, Surprises. Food, Drink. Everything the heart desired. . . . Maybe Paul H. Rice says, "They put it best for all the exhibits here when they say, "What a grand Christmas this is for everyone." Over at Kneeny, Roy Girniss, John Conroe, Bill Coan, Tom Fitzpatrick, Bill Bolles, V. N. Altobitoen and Paul Runyon. Old timers had a jolly good time, talking and laughing. . . . And others looking ahead to '56 for even greater business. And talk about Christmas cheerfulness—it's most noticeable over at J. P. Seboeh, C. T. Mangan. Is it any wonder they errirr all the trees, bringing good cheer to everyone, remarking what a grand Christmas this is for one and for all everywhere.

A whole gang is on hand over at United where Christmas parties are really Christmas parties. Lynn Durant, Herb Oettinger, Bill De Selm, John B. Casola, Ray Rich, Al Tholuck (even Joe Kuss out in Africa) all happier than happy. Christmas parties under way everywhere a grand, great, good season.

Maybe J. A. (Att) Weinhard expressed it for both Sam Stern, Harry Williams, when he said, "This has been one of the most active seasons we've ever enjoyed. A steady stream of visitors coming in, not doing anything diddle, just watch the action from now on." Parke and Eddie Ginsburg, with Nate Feinstein, Harold Schwartz, Bill Phillips and all the others over at Yate just beaming. Bill Kitt, Joe Robbins and Jerry Bremner certainly couldn't wish for a merrier Xmas. . . . Wally Fluke, Joe

"BEERAMA"

BUCKLEY MANUFACTURING CO.

Seasons Greetings

Gill Kitt
Joe Robbins
Jerry Bremner
Jack Burns

Kline, Sam Kolber and the rest at First are simply saying, "This is first with First—a beautiful Xmas to all." . . . Happily busy would be the words for Al Stern, Joel Stern, Len Micon and Fred Shor over at World Wide. . . . It's been a grand Xmas season for all the ops who've been enjoying increased intake—rather than a seasonal decrease this Holiday.


After The: The easiest kind of question to see both sides of is someone else's.
25th Wedding Anniversary

MONTREAL, CANADA — On November 27, Mr. and Mrs. Romeo Laniel celebrated their 25th wedding anniversary as guests of honor at a memorable dinner at the Sheraton-Mont-Royal Hotel. The dinner was conceived by Mr. and Mrs. Edouard Laniel.

Some 350 friends and relatives attended the dinner honoring the happy couple.

Among the distinguished guests was Father Lapointe who opened the meal stressing that both French and English speaking peoples can successfully live in brotherhood in their country. Romeo was particularly pleased with this talk, as his son is to become a priest in a few months.

Pictured herewith is the Laniel family as they appeared at the silver anniversary dinner. L to r: his Reverence Marcel Laniel; the happy Mr. and Mrs. Romeo Laniel; Miss Madeleine Laniel and Pierre Laniel.

Chicago Bowlers to Hold Smorgasbord

CHICAGO—ABC #1 took 2 from Galgano. High series for ABC #1 was 2442, high for the season, led by Harry Schreiber with 606, high for the season, along with Bob Gnarro, 556. High for Galgano was Len Christiansen, 532.

Paschke won 2 games from ABC #2, to go into second place. Rene Gallet was high for Paschke with 534. High for ABC was Irv Cairo, 506.

B&B Novelty took 2 games from Mercury. Marino Pieroni was high for B&B with 534. High for Mercury was Ralph Kiek, 501.

Atlas took 2 from Star Music. High for Atlas was Irv Fisher, 409. High for Star was Hank Sochacki, 483.

Decca kept up their winning streak, they took all three games from Western Automatic. Frank Tutomase was high for Decca with 564. High for Western was Paul Brown, 446.

Coven won all three from Singer. High for Coven was Jerry Shuman, 522, along with Roy Bauer, 504 and Carl Christiansen, 503. High for Singer was Harry Julian, 530.

Melody took 2 from Gillette. High for Melody was Vic Jaccino, Sr., 510. High for Gillette was Bob Holt, 486.

Coral won 2 from Oomens. Eddie Clever was high for Coral with 499. High for Oomens was Carl Latino, 489. Izzy Oomens was high for the women with 474.

Monday evening, December 19, a smorgasbord will be held after bowling. All the sponsors of the bowling teams are invited to attend.

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS!”

BILLYARD BOLLS

Any type, size, color and weight.

Can supply any quantity.

Standard balls, two and one-eighth inch.

$500 PER THOUSAND

Wire cash with order to:

TOUSJEUX NOUVEAUTES, S.A.
GENEVA SWITZERLAND

VERY BEST WISHES FOR A MERRY XMAS
Herb Perkins
Monte West
PURVEYOR

Distributing Co.
432 NO. WESTERN AVE.
CHICAGO, ILLINOIS

THE CASH BOX
Page 76 December 24, 1955

EASY Aces
TOPS THEM ALL!

EVERY GOTTLEB CARD GAME HAS BEEN A BIG MONEY MAKER!

★ Targets and Rollers Light Playing Cards 10 to the Ace in all 4 Suits in Various Combinations.

★ 11 Different Combinations Light Center Hole for Specials and Extra Specials.

★ All New Card Spotting ★ 4 Rotating Light Pop Bumpers and Scoring Out Hole. Boosts High Score.

★ High Score to 7 Million.

★ 2 Super Powered Flippers.

★ 2 Cyclonic Kickers.

SEE IT AT YOUR DISTRIBUTOR NOW!
**SPOT POOL**

**THE ARISTOCRAT OF POOL TABLES**

**BUY THE BEST... WE DO...**

**WITH ALL THE FEATURES AND EXTRAS**

- Hinged top and front door.
- Durable mechanism for minimum maintenance.
- Metal ball tracks and quiet reset.
- Cross-lined playfield.
- Genuine Billiard components.
- Distinctive cabinet built by craftsmen.
- Optional lighting accessory.
- Colorful bumper protectors.
- Precision dimensions for accurate play.
- Inlaid rail markers.

GENUINE BRUNSWICK-BALKE-COLLENDER ACCESSORIES

AT YOUR DISTRIBUTOR NOW!

1927-1955
29 Years of Leadership!

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**Abe Susman**

AND HIS ORGANIZATION EXTENDS GREETINGS TO THE

AMI's

CHICAGO COIN's

GOTTLIEB's

KEENEY'S

AND TO ALL CUSTOMERS, FRIENDS
AND THE ENTIRE INDUSTRY

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**STATE**

Music Distributors
3100 MAIN STREET
DALLAS, TEXAS

"Texas's Fastest Growing Distributor"

**2 Day Bally Service Session at Chris Nov.**

BALTIMORE, MD. -- Approximately 150 operators visited Chris Novelty Company, this city, during the two day service session, Monday and Tuesday, December 12 and 13, in which Paul Calamari of Bally Manufacturing Company conducted classes on Bally's new in-line game "Broadway."

Hosting the sessions for Chris Novelty were Chris Christopher, Art Pineau and Vic Christopher. Buffet lunch was served.

"The operators gave the new game a great reception," said Pineau, "and we booked plenty of orders."

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**Ky. Op Plugs 5c Play**

LONDON, KY. — Fred V. Lucas, Jr., of Lucas Brothers, this city, offers his opinion that 5c play should prevail.

"A five cent Juke Box," says Lucas, "should be a drawing card for the location rather than make the location seem to have exorbitant prices. Picture show 40c for two hours, entertainment, skating 50c for two hours, $2 for two hours. A 10c record is out of line. Teen-agers are a big potential in the business and they must watch their nickels. The habit is more easily established by six records for 25c with a smile than one for 10c with a frown."

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**Best Wishes of the Season to All My Friends**

* BOB DE PRIEST MUSIC CO. DALLAS, TEXAS

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**FOR DAVIS REBUILT EQUIPMENT WITH DAVIS 6-POINT GUARANTEE**

Call Us Collect—Syracuse 75-1631

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**The Cash Box**

December 24, 1955

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**Des Moines, IA.**—Atlas Music Company of Iowa, headed by Phil Moss, is now completely moved into its new quarters at Walnut and Twelfth, this city.

The firm represents the J. P. Seeburg Corporation in this area.

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"It's What's in THE CASH BOX That Counts"
Taking the Country by STORM!

chicago coin's

AUTOMATIC POOL

Featuring... Automatic Back Rack Scoring!

It's The FIRST Automatic Pool Game In The Industry!

FAST Appealing Play!

New Livelier Rebound Rails!

Accurate Fool-Proof Scoring!

New Ingenious Player Score Transfer Device! (Accurate Transfer Scoring From One Player To Another.)

Easy Servicing ... Hinged Playfield!

Don't Forget...
For Increased Play and Profits
Light Up With This Specially Designed Table Light Available At Slight Additional Cost.

AUTOMATIC POOL Will Break All Profit-Making Records!

1725 West Diversey Blvd., Chicago 14, Ill.
JINGLING COINS, JINGLING COINS,
JINGLING ALL THE DAY*
WHEN A "G" IS ON THE JOB
SANTA COMES TO STAY . . .
*AND RIGHT THROUGH UNTIL CLOSING TIME!

AMI Incorporated / 1500 Union Avenue, S.E.
Grand Rapids 2, Michigan

AMI Model "G"—120, 80, 40 selections. More plays in less time

ORIGINATOR OF THE AUTOMATIC SELECTIVE JUKE BOX IN 1927

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palangsade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"
WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel. Union 1-7560.

WANT—Phoneograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted. Phone: Volcanic/Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 123 W. 66th STREET, N. Y. C.

WANT—Seebergs 100 A — "As Is". Need Them Regularly. No quantity too large or too small — offer $230, F.O.B. Yakima—No broken or missing parts, wire or cable; TONALITY VOLTAGE; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 123 W. 66th STREET, N. Y. C.

WANT—15 RPM Records, new or used. No quantity too large or too small—offer $100. F.O.B. Yakima. No broken or missing parts, wires, or cables; TONALITY VOLTAGE; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 123 W. 66th STREET, N. Y. C.

WANT—Ultralite 1400's, 1600's 1600A's, Also Chicoine Coin Band Boxes and Ultralite 248 Steppers. BUSH DISTRIBUTING CO., 206 W. 39th STREET, MIAMI, FLA. (Tel.: 3-4623.)

WANT—Ringo's and Gottlieb 5-Balls for resale. Send Prices. H & M MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, I.L. (Tel.: 4-6703.)

WANT—Phoneograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted. Phone: Volcanic/Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 123 W. 66th STREET, N. Y. C.

WANT—Factory Direct, Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada. We are in the business and will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. (Tel.: LO 4722.)

WANT—Music; Seebergs 100 A's, BL's, C's, R's. Ultralite 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Ball Bin Sega, all high prices and price and quantity in first letter, BELGIUM AMUSEMENT COMPANY, LTD., 3126 TAYLOR AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 5-6091.)

WANT—Geneo 4 Player Skeel Balls. Any Quantity. Cash Waiting. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. (Tel.: 9-6352). 5743 GRAND RIVER AVE., DETROIT 8, MICH. (Tel.: TYler 8-2330.)

WANT—100 Record Seeburg Wall Boxes. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS, OHIO. (Tel.: AXTINMEN 4-3529.)

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifcally produced under strict quality control manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 500 BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: Everglade 1-4647.

WANT—Shuffles, used for resale, send list, have all types of equipment for sale. DAVE LOWY & CO., 1006 TENTH AVENUE, NEW YORK, N. Y. Tel.: CLickering 4-5100.

WANT—100 operator customers in need of good used amusement machines of all kinds, including in-line and shuffles. We don't dare to publish prices—we write or phone. GEORGE P. O'NEIL, ALBERT SIMON SYRACUSE CORP., 602 N. STATE ST., SYRACUSE, N. Y. (Tel.: 7-42403.)

WANT—Highest cash prices paid in Middle West for Pixies, Beach Beauty, Miami Beach, Big Time. Gay Time. T & R DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: MAin 1-8751.)

WANT—Used Records, Highest prices paid for 78's and 45's. No quantity too large or too small. Write, phone, wire. Royal Ginza New LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 606 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT—Route Jukes — Games. Located New York. Furnish Complete Information. COINOMATIC, 319 B. 34 ST., FAR ROCKAWAY, N. Y.


**CLASSIFIED ADVERTISING SECTION**

FOR SALE—Bally Games; Lightning, Fireball, Mystic, Blue Ribbon, 5th Avenue, etc. Call us first. NATIONAL NOVELTY COMPANY, 183 McBRIE RICK ROAD, L. I. N. Y. (Tel.: Freenope 6-8771).

FOR SALE—Hawaii, $125; Singapore, $195; Tropicana, $210; Exhibit Shooting Gallery, $124.50. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16TH AVE., PORTLAND 5, OREGON. (Tel.: Atwater 7565).

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: Moutana 5000-12. Chiap 6-5565.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and chopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OK. Tel.: Regent 6-3691.

FOR SALE—Late Model Lehigh P9 Cigarette Machines, Eight Column, 25¢ or 30¢ Vending. AUTOMATIC MUSIC DISTRIBUTORS, 908 NORTH WESTERN, OKLAHOMA CITY 6, OKLAHOMA. (Tel.: Forest 5-3456).

FOR SALE—Bally-Dude Ranch, $150; Beach Club, $150; Palm Springs, $165; Ice Frollies, $185; Beauty, $135; Gayety, $335; United Hawaii, $145; Evans Saddle & Turf (Club Model), $245; Geneva Jupitor Jacks, $45. MICKEY ANDERSON, 314 EAST 11TH STREET, ERIE, PA. (Tel.: 5-7549).

FOR SALE—America’s finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: University 4-6773.

FOR SALE—Large Speed Fast Scale shuffle board wax. 24 one-pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI DISTRIBUTION, STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Seeburg M100A, $300; M100-C, $600; M100-G, $725; M100-W, $725; Wurlitzer 1250; $150; 1100, $85; AMI C, $125; AMI B, $185; AMI C, $200; Evans Constellation, $125. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8441).

FOR SALE—Wurlitzer Bar Boxes 2140; Wurlitzer Wall Boxes 3020; Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING INC., 575-579 11TH AVE., NEW YORK 26, N. Y. (Tel.: Ch-ickerig 4-5050).

FOR SALE—144 Mixed Kiddie Rides, prices slashed. Now delivering United Pixies: United Super Bonuses: Bally Miami Beach: Kenner Ranger and Sporty Car: United Capital Deluxe Alley; Beach Club; Variety; Surf Club; Palm Springs; Tahiti. Extra Special Nycos Rocket Ships, $295. ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON 34, MASS., (Tel.: Algonquin 4-3338, 4-3660).

FOR SALE—Complete line of used Bingo, Shuffle Alleys and Phonographs. Distribution for United and Williams games and AMI Phonographs. Write for jobber’s prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: Main L-1311) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: Harrison 4474).

FOR SALE—AMI F-120, new, $875; E-120, $495; E-80, $450; D-20, $345; D-40, $245; Bally Big Times, $475; Bally Rarities, United WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH. (Tel.: Davis 2-2549).

FOR SALE—Comeo Extended Range Speakers Acoustically Engineered for Tone Range. 100% Guaranteed satisfaction or money is refunded. Write for literature on full line wall speakers, $11.95. Also ceiling and corner speakers at equally low prices. COVEN MUSIC CORP., 3181 N. ELSTON AVE., CHICAGO, ILL.

FOR SALE—Seeburg 3WL-LS 20 selections 5¢ Wall Boxes, lots of 25 or more, $5.00 ea. Reconditioned phonographs of all makes, write for low prices. SEA COAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Bigelow 8-3324).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeve and Bally. WILLIAMSPS ELEC TRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1618).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 917 MARKET ST., WHEELING, W. VA. Tel.: Wheeling 5472.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, $119.50, 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games, Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.


FOR SALE—3020 Wurlitzer Wall Boxes, $5.00 ea. 100 Selection Seeburg 5¢ Wall Boxes, $1.00 ea. Packard Wall Boxes, $1.00 ea., 100 cabinets, $5.00 ea. LEW JONES DISTRIBUTING CO., 1301 NORTH CAPITOL AV., INDIANAPOLIS, INDI., (Tel.: MElrose 5-1393).

FOR SALE—Rowe & Columbia, $75; Beach Club, $135; Yacht Club, $75; Flying High, $50; Non Coin Operated Joker, $50; Jet Fighter, $150. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, O. (Tel.: Bridgeport 750).

FOR SALE—Seeburg M100B, $475; Seeburg M100BL, $495; Seeburg 100 Selection Wall Boxes, $65. O’CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA. (Tel.: 8-3264).

FOR SALE—Wurlitzer 1700, $650; Seeburg M100A, $250; Seeburg M100B, $475; Seeburg M100BL, $495; Seeburg 100 Selection Wall Boxes, $65. O’CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA. (Tel.: 8-3264).

FOR SALE—Send $1.00 for the record of "The Cat Came Back" b/w "Stop Crakin’ Peanut" by Len Moore, disc jockey of WVWA in Wheeling, W. Va. Please state whether 45 or 78 rpm, CROSS COUNTRY RECORDS, 2235 OUT WATER LAKE, GARFIELD, N. J. Tel: PR-escort 90182.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & COMPANY, 201 4TH, PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.
FOR SALE—100 Packard Wall Boxes, $1.50 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF., (Tel.: Market 1-3967).

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case (12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $15.50. PURVEYOR DISTRIBUTING CO., 3322 N. WESTERN, CHICAGO 18, ILL. (Tel.: Juniper 8-1814).

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Kenney, Bally, TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. (Tel.: 64-4864).

FOR SALE — 1015 Wurlitzers, A-1 condition. Any quantity. HUEY DISTRIBUTING CO., 3560 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: CEdar 7976).

FOR SALE — United Royal, $134; United Chief, $185; United League, $215; CC Super Frame, $219.50; AMI “A”, $69.50; CC Home Run, 6 Player, $164.50; Seeburg Bear Gun, $94.50; Exhibit Star Shooting Gallery, $174.50; Seeburg “A”, $255. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO, (Tel.: HEdderson 1-7577).

FOR SALE—Reconditioned phonographs—ready for location: AMI A; AMI C; AMI D-40 and D-50; Rock-Ola Fireball 45 rpm; Seeburg M 1004; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FREILINGHUYSEN AVE., NEWARK, N. J.

FOR SALE — Reconditioned Surf Clubs, $150; Palm Springs, $115; Yacht Club, $75; Gaytimes, $100; Variety, $260. Also Shuffle Alley tournament boards, $12.50. DONAN DISTRIBUTING CO., 3007 NORTH KEDZIE AVE., CHICAGO 25, ILL. (Tel.: Juniper 3-5211-12).

FOR SALE—Late reconditioned United and Bally Bowlers. We’ll take guns and phonographs in trade. No dollars needed. Send us list of your merchandise. You will be contacted immediately. Direct factory representative for Bally and AMI. SHELTON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: Lincoln 9106).

MISCELLANEOUS

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-1797 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MGNa 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, ILL, DEarborn 2-0445; The Cash Box, Hollywood, Calif., HOllwood 5-1702.

THE CASH BOX
“THE INDUSTRY’S MARKET PLACE”

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX’ CLASSIFIED AD SECTION AS “THE INDUSTRY’S MARKET PLACE.”

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in name line. Numbers in address count as one word. Minimum of accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with your classified ad will be held for following issue pending receipt of your check or cash.

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ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

Use This Convenient Form For Your Classified Ad

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TELEPHONE NUMBER

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
26 WEST 47TH STREET, NEW YORK 36, N. Y.
How To Use "The Cash Box Price Lists"

(Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK")

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for the reason that the business man at least has the last known prices as a basis to work with. Prices may be very widely divergent.

Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth $75.00. Of course, serials, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment is offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

**CODE**

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week

5. No quotations Last 2 or 4 Weeks
6. Quoted Last 4 Weeks, or Longer
7. Machines Just Added

**REGARDING SELLING PRICES**

**IMPORTANT!**

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price in parts. In some cases machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced as such. Low figures will not completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, take many parts and supplies used in reconditioning, plus the cost of parts, crates and labor for packing and shipping of the machines, in addition to a decent profit which will vary in cases, raise the prices of $10.00 to $20.00 machine found anywhere from $50.00 to $75.00 and up. In the ease of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts to be made are either hand or contracted for at some machine shop, since many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that some buyers today have their own repair and reconditioning facilities as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.
BEST WISHES
FROM
WURLITZER
AND
ITS DISTRIBUTORS

MERRY CHRISTMAS

HAPPY NEW YEAR

THE RUDOLPH WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK
ESTABLISHED 1856
UNITED'S
Regulation
Shuffle Alley

Scores exactly like "Regulation" Bowling

PERFECT SCORE 300

GIGANT PINS
BIG PUCK

LATEST UNITED EASY SERVICE FEATURES

NOW AT YOUR DISTRIBUTOR

STARLET
FASTEST IN-LINE PROFIT HIT

TOP NOTCH SHUFFLE ALLEY
Available in 2 Models
REGULAR SPECIAL

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 19, ILLINOIS
BOWLER earnings climb to a new sensational high... as 20,000,000 bowlers and their millions of non-bowling friends... discover the fun and fellowship... and the sporting satisfaction of shuffle-bowling by OFFICIAL BOWLING RULES. For biggest group-play... and continuous repeat-play... resulting in bigger bowler profits... get Bally ABC-BOWLER on location now... or CONGRESS-BOWLER for added attraction of match-score features.

BOWLING has new king-size pins, nearly a tool high and almost as big as official bowling-alley pins, increasing play-appeal of all Ballybowlers. Matching the new big pin is the new Bally over-size puck with a heft and feel that adds to thrills of skill-shooting. New over-size puck is larger puck on each playfield below compared size with smaller Imt. Congress-Bowler and ABC-Bowler play 10 frames... are available in dime play or one play for a cent. 3 plays for a quarter... measure only 81/2 ft. by 25 in. floor space.

Now the old-favorite money-making Select-A-Spot feature is not limited to 4 or 5 numbers. Each and every number on the Card and Super-Cards of the brilliant BEACH BEAUTY backglass may be a selectable-spot number... because ball in Wild Pocket lights up any number player desires to light. Players are enthusiastic about the new cover-the-cards spotting idea... and their enthusiasm is showing up in packed-full cash-boxes. Get your share... get Bally BEACH BEAUTY now.

CONGRESS-BOWLER and ABC-BOWLER play 10 frames... are available in dime play or one play for a cent. 3 plays for a quarter... measure only 8 1/2 ft. by 25 in. floor space.

POPULAR OFFICIAL BOWLING SCORES

BOWLING gets big play with sensational new WILD POCKETS

NOW the old-favorite money-making Select-A-Spot feature is not limited to 4 or 5 numbers. Each and every number on the Card and Super-Cards of the brilliant BEACH BEAUTY backglass may be a selectable-spot number... because ball in Wild Pocket lights up any number player desires to light. Players are enthusiastic about the new cover-the-cards spotting idea... and their enthusiasm is showing up in packed-full cash-boxes. Get your share... get Bally BEACH BEAUTY now.

New KING-SIZE Pins
New OVER-SIZE Puck

Now king-size pins, nearly a tool high and almost as big as official bowling-alley pins, increase play-appeal of all Ballybowlers. Each pin has spot on back and solid tip (right). Matching the new big pin is the new Bally over-size puck with a hefty and feel that adds to thrills of skill-shooting. New over-size puck is larger puck on each playfield below compared size with smaller Imt. Congress-Bowler and ABC-Bowler play 10 frames... are available in dime play or one play for a cent. 3 plays for a quarter... measure only 8 1/2 ft. by 25 in. floor space.

BALLY MANUFACTURING COMPANY • 2640 Belmont Avenue, Chicago 18, Illinois