Faron Young, the young Capitol Country star who has become one of the top artists in his field, is shown in a pose from his first film, "Hired Hands," which is being distributed by Republic Pictures. Faron's latest disk is "It's A Great Life," backed with "For The Love Of A Woman Like You." Unfortunately Faron has just been hospitalized by hepatitis, which is expected to keep him from personal appearances for several weeks but everyone associated with the artist wishes him a speedy recovery and hopes he will soon be back entertaining all the fans who are waiting to see him again.
IMPORTANT!

because it's a great new Rodgers and Hammerstein ballad

Everybody's
Got a Home But Me
(from the hit musical "Pipe Dream")

because it's got that 'teen age selling sound

Dungaree Doll

20/47-6337

TWO HIGH, WIDE AND HANDSOME HITS BY

EDDIE FISHER

"New 1080monic" High Fidelity recording

the dealer's choice  RCA VICTOR
With this issue of The Cash Box, we announce the winners of our Tenth Annual Juke Box Operators’ Poll.

The Cash Box Poll over the years has become one of the highlights of the music and record industries for those interested in an accomplishment which all record makers seek—they made the most money for operators, and incidentally for themselves, during the preceding year.

When we first started the poll ten years ago, we felt it would serve a specific need and that as the years passed it would take on more and more importance. Naturally we are gratified therefore to see in what esteem the poll is held today.

For more than ever this year, the excitement grew more and more intense all during the weeks of balloting. As we neared the close, and as each batch of votes brought the final results closer to fruition, it seemed that the competition among the top contestants became greater than ever before.

Today, the winners of the poll should be extremely proud. For they have reached the pinnacle of success in the record business. They know that juke box operators voted for them on one basis, that their records drew the most coins into the boxes, that their records had the greatest play.

Everyone who is involved in our business wants to do that very same thing, for sales and play are the indication of popularity and through such popularity can an artist achieve the nationwide acceptance that keeps furthering his career.

In the months to come, the artists who won The Cash Box Poll will find that their services are more in demand than ever before. Their price will undoubtedly rise and their new records will be looked forward to with urgency, for everyone hopes that their success will be a continuous one, that they will turn out records which will continue to make money for juke box operators and for the recording industry as a whole.

But whether they repeat or not, all artists who won in their category know this at least: For the year 1955, they were tops in their field.

That’s a wonderful thing for any artist to know.
# THE WINNERS OF THE CASH BOX POLL!

**Best Record of 1955**

<table>
<thead>
<tr>
<th>Song</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>&quot;Rock Around the Clock&quot;</td>
<td>Bill Haley &amp; Comets</td>
<td>Decca Records</td>
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<tr>
<td>&quot;Davy Crockett&quot;</td>
<td>Bill Hayes</td>
<td>Cadence Records</td>
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</table>

**Best Male Vocalist of 1955**

- Perry Como

**Best Female Vocalist of 1955**

- Georgia Gibbs
- Jaye P. Morgan

**Best Male Vocal Group of 1955**

- Four Aces

**Best Female Vocal Group of 1955**

- McGuire Sisters

**Best Band of 1955**

- Perez Prado

**Best Small Instrumental Group of 1955**

- Bill Haley & Comets

**Best Male R&B Vocalist of 1955**

- Fats Domino

**Best Female R&B Vocalist of 1955**

- Ruth Brown

**Best Studio Orchestra of 1955**

- Mitch Miller

**Best R&B Record of 1955**

- "Pledging My Love"
- Johnny Ace

**Best R&B Male Vocalist of 1955**

- Bill Haley & Comets

**Best R&B Female Vocalist of 1955**

- Ruth Brown

**Best R&B Orchestra of 1955**

- Count Basie
Best Country Record of 1955
"IN THE JAIL-HOUSE NOW"
*= WEBB PIERCE
DECCA RECORDS
PEER INT.

Best Country Vocal Combo of 1955
*= JOHNNIE & JACK

Best Country Male Vocalist of 1955
*= WEBB PIERCE

Best Country Band of 1955
*= HANK THOMPSON

Best Country Female Vocalist of 1955
*= KITTY WELLS

Best Country Male Sacred Singer
*= RED FOLEY

Best Country Instrumental Artist
*= CHET ATKINS

Most Promising Male Vocalist
*= PAT BOONE

Most Promising Female Vocalist
*= GALE STORM

Most Promising New Vocal Group
*= PLATTERS

Most Promising New Orchestra
*= BILLY VAUGHN

Most Promising R & B Male Vocalist
*= CHUCK BERRY

Most Promising R & B Female Vocalist
*= LAVERN BAKER

Most Promising R & B Vocal Group
*= PENGUINS

Most Promising Country Male Vocalist
*= ELVIS PRESLEY

Most Promising Country Female Vocalist
*= RITA ROBBINS

Most Promising Country Vocal Combo
*= WILBURN BROS.
The Cash Box, Music

Page 6  December 3, 1955

Best Record of 1955

"Rock Around the Clock"—Bill Haley & Comets...

Best Small Instrumental Group of 1955

Bill Haley & His Comets

Johnny Maddox

Johnny Mathieson

Bill Haley & His Comets

16,474

Shearing

10,372

Mary Ford

5,835

Lenny Dee

2,451

Malucas

2,776

Best Rhythm and Blues Record of 1955

"Pledging My Love"—Johnny Ace...

"Aloha Oe"—Les Pקוס

"Earth Angel"—Penguins

"Baby, Little Walter

"Hearts of Stone"—Champs

"I've Got a Woman"—Ray Charles

Johnny Has Gone—Varetta Dillard

"Maybellene"—Chuck Berry

"It's Love, Baby"—Louis Brooks & Earl Gaines

Unchained Melody—Al Hibbler

Every Day—Count Basie & Joe Williams

Sincerely—Moonglows

Only You”—Platters

The Wallflower”—Eames James & The Peaches

"I Don't Care About You"—Ray Charles

Bo Diddley—Bo Diddley

"You Upset Me Baby"—B.B. King

"Don't Be Angry"—Nappy Brown

Flip, Flop and Fly”—Joe Turner

I Hear You Knockin’”—Smiley Lewis

Why Don't You Write Me”—The Jacks

All By Myself”—Fats Domino

What'cha Gonna Do”—Clyde McPhatter & The Drifters

Who's got the Blues”—Jack Dupree & Mr. Bear

Story Untold”—Nutmegs

Soldier Boy”—Four Follows

At My Front Door”—El Dorados

Reconsider Baby”—Lowell Fulson

Tell The World”—Five Keys

Teach Me Tonight”—Dinah Washington

Best Male Vocalist of 1955

Fats Domino

Johnny Ace

Ray Charles

Joe Turner

Little Walter

B.B. King

Reyn Johnson

Muddy Waters

All Hibbler

Lowell Fulson

Smiley Lewis

Willie Mabon

Jack Dupree

Sonny Boy Williamson

Clyde McPhatter

Howling Wolf

Amos Milburn

Charles Brown

Chuck Willis

Donovan

Charles Brown

Lightning Hopkins

Arthur Prysock

Ivy Joe Hunter

13,844

12,729

12,573

10,767

9,539

9,275

8,847

7,824

6,387

5,836

4,914

Best Female Vocalist of 1955

Rosemary Clooney

Teri Brewer

Joe Stafford

Kitty Kallen

Kay Starr

Ellie Fitzgerald

Floyd Reynolds

Big Maybelle

Lala Reed

Mahal Jackson

Dakota Staton

Amisten Allen

6,060

11,287

10,327

7,794

6,117

10,488

9,778

7,359

7,103

5,642

Best Vocal Group of 1955

"The Champs"

"The Drifters"

"The Clovers"

"The Shirelles"

"The Orioles"

"The Isley Brothers"

"The Spaders"

"The Count Basie Orchestra"

"The Four Tops"

"The Marvelettes"

"The Platters"

"The Drifters"

"The Drifters"

"The Marvelettes"

"The Platters"

"The Count Basie Orchestra"

"In the Jailhouse Now"—Webb Pierce...

"Satisfied Mind"—Porter Wagoner...

"I Don't Care"—Webb Pierce...

"Making Believe"—Kitty Wells...

"Cattle Call"—Eddy Arnold & Hugo Winterhalter...

"More And More"—Webb Pierce...

"Yellow Roses"—Hank Snow...

55,089

48,725

42,388

41,906

35,197

29,320

35,197

26,320

24,649

24,357

23,788

23,526
THE NORMAN LUBOFF Choir
singing

"SWEET LORENA"

Words by Jeremy Stephen
Music by Alex Wilder
Columbia # 60604

DEAN MARTIN
singing

"CHANGE OF HEART"

Words and Music by John Rex
Capitol # 3295

BROADCAST MUSIC, INC.
589 Fifth Avenue, New York 17, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
DESTINED FOR A MILLION

The Magnificent Trumpet of ...

De Gangi

"DEAR HEART"

Media 1019
**THE CASH BOX**

**RECORDS**

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**“TAKE THE TIME”** (2:05) [Tee PASCAP—Beall, Shank, James] |

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**THE CASH BOX**

**BEST BETS**

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Another Smash By

The Platters

Who skyrocketed to fame with their great hit of "Only You"

"The Great Pretender"
A truly great record
Coupled with
"I'm Just a Dancing Partner"

Mercury 70753

"It's What's in The Cash Box That Counts"
Toni Arden
(RCA Victor 28-6346; 47-6346)

"ARE YOU SATISFIED?" (2:29) [Cordial BMI - Wooley, Escamilla] This beau
tifully sad ballad, a classic that never fades, is
a favorite of Toni Arden. Her vocal delivery makes this
pretty track a must-listen.

Bobbi Smith
([LaSalle ASCAP - Reicher, Lowe] Bobbi Smith comes thru
with a new take on her hit tune, "Are You Satisfied?"
This version reflects a retro sound, making it
another classic addition to her discography.

Robbin Hood
(MGM 1238; 12318)

"A TEENAGE PRAYER" (2:07) [LaSalle ASCAP - Reicher, Lowe] Robbin
Hood comes thru with a new take on her hit tune, "Are You Satisfied?"
This version reflects a retro sound, making it
another classic addition to her discography.

Bill Kenny
(X-0178; 4X-0178)

"THE FLOWER AND THE WORLD" (2:12) [Irving Caesar ASCAP - Lehman, Sheer, Lightly] Bill
Kenny goes solo with this catchy 45 rpm pop song,
showcasing his smooth vocals and the charm
that defined his musical career.

BARRY SISTERS
(Cadence 1280; 45-1280)

"CHOCOLATE JOE" (2:32) [United BMI - Deane] The Barry
Sisters come thru with an optimistic and
touching love song, "Chocolate Joe,"
reminding us of their charm.

BILLY VAUGHN
(Dot 15430; 45-15430)

"I'D GIVE A MILLION TOMORROWS" (2:28) [Oxford ASCAP - Livingston, Berle] Billy
Vaughn and the orchestra create a
beautiful waltz rendition of the classic song,
"I'd Give a Million Tomorrows,"
with its timeless melody and emotional
lyrics.

LILLIAN BRIGGS
(Columbia 4-40607)

"DEAR HEART" (RCA Victor 20-6346; 47-6344)

Some people say the record business is
growing on the dogs. Well, they're right.
This country ballad from Don Charles
and the Singing Dogs is a delightful
addition to the genre.

Kitty White
(Jersey 7050; 705064-5)

"I'M GONNA BE A FOOL NEXT MONDAY" (2:06) [George Pin
cus ASCAP - Robinson] Kitty White does a
sparkling job with this classic, "I'm Gonna Be a
Fool Next Monday," and her rendition
brings a new spark to the timeless tune.

Ralph Marderich Orch.
(Jersey 70700; 7070064-5)

"MISIRLOU" (2:43) [Colonial BMI - Rosamond] The Marderich
Orchestra comes up with a
unique take on this classic rock
gem, adding a modern twist to the
veteran track.

Belmonte Orch. - Barry Frank
(Columbia 4-40607)

"SHY" (Harvard BMI - Maik, Belmonte, Thorn) Barry
Frank and the Belmonte orch team up with
a novel interpretation of the
touching ballad, "Shy,"
showcasing their musical versatility.

Guy Cherry
(Jersey 70470; 7047064-5)

"THE CANDLELIGHT IS LOW" (2:40) [Pure BMI - Goldberg, Brans, Strauss] A
purely romantic ballad, "The Candlelight
Is Low," showcases Cherry's
emotional and soulful voice.

Bernie Wayne Orch.
(ABC-Paramount 9664; 96664)

"I'M SORRY I WAS SINGLE AGAIN" (RCA Victor 20-6346; 47-6344)

"THE CHERRY ORCHARD" (RCA Victor 20-6346; 47-6344)

Once in a while a beautiful piece
of trumpet work hits the market
and becomes a smash. A few
years ago, Eddie Calvert did
it with a version called "Oh My Papa,"
and now the Media label introduces
Don Gangi with another superb
trumpet solo. It's a lovely and
penetrating performance
with the trumpet in the foreground
and a chorus singing without words
in the background. The number is the
touching favorite "The Rosy
Gang" and goes under the title "Dear
Heart," should be a big seller.
Flip is another lovely trumpet-chorus
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Wing 3 Big Pop Hits!

Lola Dee

“In The Year Of Our Love”

AND

“Hey! Ba-Ba-Re-Bop”

Wing 90035

Frankie Castro

“Hands Off”

AND

“In The Kingdom Of My Heart”

Wing 90037

Nick Noble

“Lovely Lies”

AND

“Bella, Bella Perzicella”

Wing 90042

The Wilder Brothers

Sing

“The Old Chiminey”

AND

“I Wanna Goat For Christmas”

Wing 90039

Wing Records A Subsidiary of Mercury Record Corp.

“It’s What’s in THE CASH BOX That Counts”
the Big Novelty Hit of the Year...

Betty Cox (Mercury 105; 45-105)

“HOLLY BOY” (2:30) [Music of Today BMI—Dallas] Betty Cox has the most delightful piece of Yule material to work with here, and she does a fine job. A light and colorful story about a happy Holly Boy who wants to see the world in harmony. Very pretty.

“HI! TO YOU” (1:58) [Walt Disney ASCAP—Dodd, Gylmark, Skarrup] A gay wintry pleaser fit for the holiday season. Happy bounces.

David Carroll
(Mercury 70759; 70759A)

“I’LL BE HOME FOR CHRISTMAS” (2:38) [Criterion ASCAP—Gannon, Kent, [Ram] The chorus and David Carroll’s ok way thru this popular sentimental ballad in a warm and tasteful fashion. A good bouncy “treatment” that’ll appeal to all.

“My CHRISTMAS CAROL” (2:30) [Pete BMI—Cochran, Sterling, Stone] The Jack Halloran Singers handle the vocal chores in an inspired manner on this pretty holiday ballad.

Dickie Valentine
(London 1620; 45-1620)


“CHRISTMAS ALPHABET” (2:02) [Tudor ASCAP—Kaye, Lore] Each letter in the word Christmas has a special meaning to Valentine, one of England’s leading male vocalists. Pretty, easy-going novelty.

The Fontane Sisters
(Dot 15434; 45-15434)

“NUTTIN’ FOR CHRISTMAS” (2:26) [Ri- jangnick ASCAP—Pepper, Bennett] The Fontane Sisters come up with a commercial and lively bounce styling of this Xmas' most recorded new tune. Song should be one of this holiday's biggest and the Fontanes will share heavily in the final take.

“FAIRY BELLS” (2:32) [Par- mount ASCAP—Luton, Evans] The girls change the tempo and blend warmly on a pretty waltz number. Lovely song that will become one of the top Xmas standards in years to come.

Carmel Quinn
(Columbia 40611; 4-40611)

“SANTA'S COMING” (2:29) [gibrania ASCAP—[Harrington] Godfrey’s vocal star Carmel Quinn is a group of children who have a strong hit contender in this Xmas version of the familiar “Frere Jacque” melody with new Yuletide lyrics. Most pleasant new ditty that could catch on. An early TV plug could send this on its way.

“STORY OF THE MAGI” (2:57) [Acuff-Rose BMI—Bryant, Bryant] Carmel plays to the part of mother on this beautiful story of the Magi which tells to Kevin Shanahan who plays the inquisitive and atten- tive youngster. A charming side different from the usual holiday material. A strong two-sider.

The Penguins
(Mercury 70762; 70762A)

“SUNSHINE PRAYER” (2:53) [Panther BMI—Ram] The Penguins' fans will appreciate this deliciously romantic holiday number. Pretty job that’ll sell well in both the pop and R & B market.

“JINGLE JANGLE” (2:20) [Pep BMI—Williams] This end is a fast moving bouncy Xmas item full of rhythm. Sax solo is exciting.

Dorothy Collins
(Coral 61539; 9-61539)

“MISTER SANTA” [Ed Morris ASCAP—Dallas] A New Xmas lyrics take the place of the old on the “Mister Sandman” song and the results are tops. Under Dorothy Collins’ control, the song stacks up as a big Yeah-Yeah hit. Light and flirty ditty that kids of all ages will enjoy. Excellent programming for any disco jay show.

“TWO GIFT OF CHRISTMAS” [Tee Kay ASCAP—Kaye, Town] Dorothy’s sweet voice is most pleasing on this refreshing ditty popular thru the years. Delightful Xmas sound. Two “A” sides. DJ’s will have a picnick with this coupling.

Voices of Walter Schumann
(ECA Victor 20-6318; 47-6318)

“TENDERS OF SANTA” (2:20) [Schumann ASCAP—Warner] This is an up-beat Xmas novelty with a spiritual flavor. Exciting bubble number. Unusual song.

Johnny Desmond
(Coral 61543; 9-61543)

“SANTO NATALE” (2:40) [War- rington ASCAP—Hoffman, Manning, Nardone] Johnny Desmond’s rich and mellow voice comes over tenderly on this lovely ballad. Dramatic reading that should insure sales.

“HAPPY HOLIDAYS TO YOU” (2:32) [R.P.D. BMI—Sirsinsky, Fischer, Desmond] Deano wends his way thru this lush and melodic Xmas ballad. Pretty wedding of lyrics and melody.

Les Paul & Mary Ford
(Capitol 1360; F1360)

“RUDOLPH, THE RED-NOSED REINDEER” (2:24) [St. Nicholas ASCAP—Marks] The pert child-like voice of “Lil’ Marvry Ford” is heard on this cut bearing treatment of the holiday’s favorite novelty. Colorful arrangement by the Hubby-Wife team.

“SANTA CLAUS IS COMIN’ TO TOWN” (2:10) [Leo Feist ASCAP—roots, Gillespie] Les takes a solo run on this side displaying some top guitar work on an old St. Nick Christmas standard executed with meaning by the quartet.

Four Aces
(Decca 29712; 9-29712)

“SILENT NIGHT” (3:14) [P. D. -Gruber, Mohr] These two sides were taken from the Aces’ Xmas LP. A soft and sincere rendition of the most popular of all Xmas songs by the hit-making group.

“O HOLY NIGHT” (2:59) [P. D. -Gruber, Mohr] The standard executed with meaning by the quartet.

Joe Loco Quintet
(Columbia 40595; 4-40595)

“WHITE CHRISTMAS” (2:32) [Irving Berlin ASCAP—Berlin] Loco offers Xmas with a boat on this side. The wonderful standard is set to a great cha-cha tempo by the pianist master. Superb dance stuff. Mambo-cha-cha lovers will be wild about this one.

“RUDOLPH, THE RED-NOSED REINDEER” (2:20) [St. Nicholas ASCAP—Marks] Rudolph delivers the Xmas presents to a mer- rypeaks on this side. Another wonder- ful dance side. Good coupling for the Xmas holiday.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Fastest Rising Pop Singer Today

Carmen McRae

Sings her new 2 sided hit...

"COME ON COME IN" and "THE NEXT TIME IT HAPPENS"

from the new Rodgers and Hammerstein musical "Pipe Dream"

"It's What's in THE CASH BOX That Counts"
"Memories"

Are They Made In A Dot

Darlene

Only those records best suited for commercial use are reviewed by THE CASH BOX.
Hottest Label... DOT

COUNTRY'S GREATEST SENSATION —

STORM

sided hit...

"A Teen Age Prayer"

DOT-15436

published by
LA SALLE PUB. INC.
Gen. Prof., Mgrs.:
MURRAY DEUTCH

"It's What's in THE CASH BOX That Counts"
IMPORTANT

a howling
success...

the wildest novelty
you
ever heard

the SINGING DOGS

OH! SUSANNA

PAT-A-CAKE, THREE BLIND MICE, JINGLE BELLS

20:47-6844

the dealer's choice RCA VICTOR

THE TEN RECORDS

DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SIXTEEN TONS ........................................... Tennessee Ernie Ford (Capitol)
2. MOMENTS TO REMEMBER ................................. Four Lads (Columbia)
3. AUTUMN LEAVES .......................................... Roger Williams (Kapp)
4. ONLY YOU .................................................... Platters (Mercury)
5. LOVE IS A MANY-SPLENDORED THING ................. Four Acos (Decca)
6. I HEAR YOU KNOCKIN' .................................. Gale Storm (Dot)
7. LOVE AND MARRIAGE .................................... Frank Sinatra (Capitol)
8. HE ................................................................. Al Hibbler (Decca)
9. AT MY FRONT DOOR ........................................ Pat Boone (Dot)
10. YOU ARE MY LOVE ......................................... Joni James (MGM)

11) SHIFTING, WHISPERING SANDS
12) IT'S ALMOST TOMORROW
13) SUNDAY THERE'S A VALLEY
14) ALL AT ONCE YOU LOVE HER
15) NO ARMS CAN EVER HOLD YOU
16) A WOMAN IN LOVE
17) YELLOW ROSE OF TEXAS
18) CROCE DI ORIO
19) C'EST LA VIE
20) CRY ME A RIVER
20) FORGIVE MY HEART
20) DADDY-O.

Don Bell (KXNT-Des Moines, lowa) (as did so many others this year) sent up a trial balloon on November 3 to determine whether the public was ready for the annual deluge of Christmas tunes. The result was a couple of editorials in the local The Des Moines Register and a raft of pro and con letters. As a result Bell will play the novelties before Thanksgiving and the more serious carols and traditional tunes between Thanksgiving and Christmas.

Pic of the week—Gene Whitaker (WNCA-Siler City, N. C.) does the vocaling on Whammy Records. He has just released "Bobby Socks Bop" and "She Said." Gene tells us the deck has already gone over 5,000 locally. . . . WWIN-Baltimore, Md, bachelor ranks first as Buddy Leonard plans to wed Miss Shirley Politzer on February 5 and Jim Stanley plans a June affair with Miss Mary Faith Berghaus of St. Louis. . . . Robin Seymour (WKMH-Dearbarn, Mich.) announces that Dick Buller's "Sugar and Spice" show will be lengthened to 8:05 to 10 p.m. Buller programs musical comedy, semi-classical, and the lush type music . . . Berghaus, whose "Robin's with Robin" is heard Monday thru Saturday from 2:30 to 7 p.m., will begin its teenage panel show on November 26. Each and every week a different high school from the Detroit area will be saluted. . . . Larry Kane, who was voted the number two jockey in Texas in the Texas Radio, Inc., poll, has moved from KLBS to KNUS-Houston. Larry will be on five hours daily, Monday to Friday. . . . Johnny Argo (WWOK-Charlotte, N. C.) WQOK-Greenville, S. C. . . . George Pennell (WGUI-an audience participation program when each day he plays four new records. The audience is then asked to pick the best of the day. The winner is played each day along with the winners of other days. On Friday the audience hears all the winners for a Grand Finale and the "Hit of the Week" is selected . . . The second "20-plus" plugs for the week disk on the John Harvey (KGO-San Francisco, Calif.) show is "Daddy-O" by Bonnie Lou on King. Choices are made only after Harvey has kept a three-week tally on audience reaction and comments and the tune shows its merit.

Earl Straight (WWII-Lauderdale, Fla.) moves into the 1 to 5 a.m. slot. WWII has now gone to full 24-hour operation . . . Becher Frank (WKLO-Clara, conducted by Robert Whitney. Frank narrates—Louisville, Ky.) went "long hair" this Halloween as he appeared as narrator with the Louisville Orchestra- rated "The Man Who Invented Music" on the program which featured selections from Verdi, Mascagni, Sibelius and Strauss.
You've Asked To See Them—Well...HERE THEY ARE

...and here's Their Newest and Biggest...

the Cowboy Church Sunday School Choir

singing again 2 Great Stuart Hamblen Songs

“A Handful Of Sunshine” and “Those Bad Bad Kids”

featuring
LITTLE MISS ENRY

featuring
LITTLE MISS TOMBOY JANIE

29757...9-29757
WASHINGTON, D.C.—Gogi Grant is shown presenting a copy of her hit, "Somewhere on a Marble Arch," to the President of the U.S. RCA Victor records, for the release of her new RCA Victor album, "The Best of Gogi Grant," which has been called "a great addition to the modern music scene."

CHICAGO:

Thanksgiving Day was Thanksgiving for many artists and bands in this man's town who opened to the breaking of turkey legs and the yum-yum of the new season. But there was one band that moved right up to the top to headline the New Black Orchid show. . . . Les Elgar's crowd followed Blue Barron into the Melody Mill. . . . Chuck Foster's crew working at the Aragon. . . . Ray Petrucci's Comets will make their New York area nightclub debut when they headline the floor show at the Stage Door Inn for a one-week engagement starting Tuesday, December 8. . . . Harry Belafonte is preparing a new nightclub act which he will unveil in June 1966. In addition to adding a completely new repertoire of folk ballads, Belafonte will use a chorus of four and an extra guitarist to assist his accompanist Millard Thomas.

HOLLYWOOD:

Television announcer Nancy Johnson was the last to dance at a fracas party at the home of the Johnsons and recently married Nile Rodgers. "I've been dancing with him for hours," said Nancy. "He's such a great dancer."

NEW YORK:

Coast Distributors last week hosted 192 dealers at a gala week end at the Concord. Dealers who were there included those who participated in a packed goods plan which Coast started and which gave a weekend for one such unit of 3600 dollars. . . . Dave Miller has signed Bernie Lowe to do A&R work for his Media label. Lowe is an ex-sw with Sound Records of Philadelphia. . . . Brock Peters has been signed to a contract by Big Records. . . . Judy Johnson has been handling the female vocals on the Robert L. Lewis show since Fay P. Morgan left. . . . Cleve-land's Statler Hotel has signed the Crew Cuts for a two week engagement beginning December 19. The quartet recently returned from England and will make its first TV appearance of 1966 on the Dorsey Brothers' "Stage Show." . . . Harvey Grant, Benita artist, is the current attraction at the Red Carpet Club. . . . "Christmas Alphabet" has taken off in England, and NFTV has record sales far up to appear in the English best seller lists. . . . The Four Lads and Frankie Laine will have a new album of spirituals out in mid-December. Most of them were written and arranged by Bernie Tormer, lead tenor of the Lads. . . . Club 59, new East Side night spot, has been operating for three weeks. . . . Bill Haley's Comets will make their New York area nightclub debut when they headline the floor show at the Stage Door Inn for a one-week engagement starting Tuesday, December 8. . . . Harry Belafonte is preparing a new nightclub act. . . .}

CREDITS

"Dogface Soldier"—Russ Morgan & Joe Lippman (DECCA) 
"Are You Satisfied"—Raytown Band (MGM)
"Hernando's Hideaway"—Johnston Brothers (DECCA)
"Man From Laramie"—Jimmy Young (DECCA)
"Roc's Around The Clock"—Bill Haley (BRUNSWICK)
"Hey There"—Rosemary Clooney (PHILLIPS)
"Hello There"—Joyce Harkness (PHILLIPS)
"Yellow Rose Of Texas"—Mitch Miller (PHILLIPS)
"Blue Star"—Cyril Statalog (DECCA)
"Let's Have A Ding-Dong"—Whinfell Atwell (DECCA)
"I'll Come When You Call"—Ruby Murray (COLUMBIA)
"Song Of The Dreamer"—Johnny Ray (PHILLIPS)

"A Smash Song on a Hit Picture"—Russ Morgan & Joe Lippman (DECCA) 
"Dogface Soldier"—Raytown Band (MGM)

Sylva Syn

"Story Of A Christmas Tree"—Ray Haney (MGM)

Sikorski Music Corp.

The Cash Box, Music Page 20 December 3, 1965

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Dale means ... Dollars!

Alan Dale's NEW CORAL RECORDS HIT-

"LISBON, ANTIGUA"

(IN OLD LISBON)

Coral - 61553

published by
SOUTHERN MUSIC PUB. CO.
Gen. Prof. Mgr.: MURRAY DEUTCH

"It's What's in THE CASH BOX That Counts."
Murray Deutch Named General Professional Mgr. of All Peer Firms

NEW YORK—Murray Deutch, until now general manager of Peer, La Salle, Charles K. Harris and Starlite Music, has been upped to manager of three additional firms, Southern and Melody Lane. Herb Lutz resigned from the latter two last week. An immediate replacement for Lutz was announced by Murray reigning at Carnegie Hall. The new firm, to be called "Grand Prix du Disque," is owned by Peer, La Salle, Charles K. Harris and Starlite Music. The award, voted by the "Académie du Disque Francais," was signed by the Premier of France.

"Grand Prix" For Symphony

NEW YORK—The Boston Symphony Orchestra and its conductor Charles Munch were honored last month at a special presentation of an award by the French Ambassador M. Coute, who attended the performance. M. de Murville presented to Munch a copy of the "Grand Prix du Disque" awarded to the orchestra and conductor for its RCA Victor recording of "Roméo and Juliet" by Hector Berlioz. The award, voted by the "Académie du Disque Francais," was signed by the Premier of France.

So Right For The Xmas Season—

Burt Taylor sings

Ruby Fisher's haunting ballad

"Stars, Tell My Story"

on MERCURY RECORDS

RUSH MUSIC CO., 1723 E. 82nd St., N. Y.

THE CHRISTMAS BALLAD WE'VE BEEN WAITING FOR

"CHRISTMAS KISSES"

# 11314

GREENBRIAR RECORDING CO., WHITE SULPHUR SPRINGS, W. VA.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Decca Unveils New Classical Program

NEW YORK—During the last half year, Decca has been engaged in the most extensive classical drive in the company's history. Since June Decca has concentrated on a major drive for two major recordings, one on the company's own label and the other on a competing label, with the object of both the dealer and consumer levels.

The exploitation of Decca's classical program is based on two themes: "A New World of Sound" and "Music in the Great European Tradition." The former, which is being used on the entire new Gold Label and Long Play product, is self-descriptive, and was launched as a result of the tremendous strides the company has made in high fidelity recording. The latter theme is used in conjunction with "A New World of Sound" on those albums released by Decca which have been recorded in Europe by Deutsche Grammophon Gesellschaft.

The Decca catalog itself has been expanded recently with the release of many important sets. One of these recent releases is the reaping of the benefits of concentrated promotion is "The Abduction from the Seraglio," the only two-record modern high fidelity recording of the complete work on any market. It was recorded in Germany by artists known for their Mozart interpretations and is available, as a whole, in the book released by Decca which is Mozart's "The Magic Flute." A promotion of the scope being given "The Abduction from the Seraglio" will be duplicated by Decca from time to time with this and other sets of unusual merit.

Among the company's other recent noteworthy activities in the classical field are the extensive releases of "A New World of Sound" and the "Music in the Great European Tradition." The albums include records by Jose Greco, Andres Segovia, the Spanish pianist Alicia de Larrocha, "Madam," "Ole," and other surprises. Decca has also pioneered in the Art-Music Masterpiece Series, which has proved extremely successful. Separate from the actual Decca catalog, but important in a survey of the company's classical activities, is the Archive Series. For sets of this type, the twelve albums of the first release have received overwhelming reception. Decca has sold American distribution rights for this series, which was conceived and produced by the History of Music Division of the Deutsche Grammophon Gesellschaft.

In addition to building an impressive catalog, Decca has continued to develop its classical artist roster. Among these artists whose reputations in this country have been furthered via Decca recordings are: Igor Markevitch, Eugene Friesay, Ursula Siehr, Marilla, Reginald Kell, Andrews, Fritz Kreisler, Wolfgang Schneiderhan, etc. Decca has also introduced the first high fidelity albums by David Oistrakh, which were especially recorded for them, and their release of the successful "Carmimena" brought recognition in this country to both Carl Orff and Eugene Jochum.

DECCA'S SPECIAL PROMOTIONAL PROGRAMS

MEET ANDRE KOSTELANETZ

ANDRE KOSTELANETZ (Columbia KZ1)

POP SHOPPER

VARIOUS ARTISTS (Columbia ZK1)

SOUND TRACK

"KISMET"—Music from the MGM picture—Howard Keel, Ann Blyth, Dolores Gray, Vic Damone, Bob E: Regular.

It was evident that such a toe-tapping as "Kismet" would lend itself to an opulent Hollywood musical. MGM will soon release what may be the splashiest song-and-dance film of the year, in the person of the Orient and the popularized Borodin music that sets the atmosphere. MGM has brought the cast to the stage and the orchestra to the recording studio, and the result from the sound track album were well cast. Howard Keel displays a good baritone voice in music that is vocally demanding. Ann Blyth, who surprised many with her performance in the film, is shown to be a fine singer once she gets to the higher ranges in this set. Dolores Gray is sturdy as a member of a harem. Vic Damone gives a handsome account of himself, particularly in the songs he sings the beautiful "Blondie with a Fro." When the picture hits the nation the album will hit the charts, and in a big way.

"THE ROSE TATTOO"—Music from the Sound Track of the Paramount Picture Production—Alex North, N.E. (Columbia CL 727, 12" LP)

Alex North has for the second time written the music score for a Tennessee Williams' play. He wrote the background music for the memorable "A Street Car Named Desire." Alex North has set the background for "The Rose Tattoo" with an extremely popular and author, is certain to be a box office smash. Much of the picture's draw will undoubtedly rely on this album.

SOUND TRACKS

"LAWRENCE WALK" TV Favorites—Lawrence Welk and His Champagne Music (Capitol CL 5701, 12" LP)

Blue, Lola O'Brien, the Irish Hawaiian, Luxembourg Polka, Rare, the Old Accordion Serenade, the New Orleans Serenade, the Old Accordion Serenade.

There was a time not too long ago when Lawrence Welk's TV fans on the West Coast had musicians featuring this tune, since his network is the only one that has grown enormously and his Saturday night TV show is high on the ratings. With greater familiarity Welk has been hitting the charts in the recording world. Welk's albums are of course available from the album book and the album book, as well as being available to the many other sellers. His latest package leans heavily on novelty tunes that are given a distinctive Welk touch. It is a package that is sure to put out the demand for this kind of music. Welk's fans will find the set a happy addition to their pop collection. Another chart contender.

"GREAT GERSHWIN"—Paul Whiteman and his Orchestra—EAP 8166; 3281; 2285; 1085)

The two musicians feature material of the highest quality and are well known for their wide range of musical interest. Paul Whiteman, still more than their share to bring jazz out of the hands of old New Orleans nights to its present state of wide public recognition. "Rhapsody In Blue" repressed to the realm of the serious concert music. Gershwin's success is too well known to need emphasis. "Rhapsody In Blue," as it has been called, has introduced us to America in 1924, whereby it is known to people who are said to be "The American Overture." It is a delightful and rhythm Latin piece. Variations on "I Got Rhythm," which have been gaining in popularity as an orchestral and piano work. The song is taken on a fresh and unusual scale. It is a good competitor in the vast Gershwin "Rhapsody in Blue" fantasy.

"MUSIC FOR LONELY LOVERS"—Music by Robertos—Coral CL 57016 (12"

This is another entry in the Decca Music series. With few exceptions, the melodies are not very familiar to the general public. The lesser known tunes may not break down any hit parade fences but they are sweet and well arranged. This set along with its mood is an excellent gift to a houseboater. Even the pieces with which one is more acquainted are pleasing to hear again. Roberto's orchestras is put to good use in mood creating string instruments. Relaxing results. Set has universal appeal.

"THE PUEBLO INDIANS"—In Story, Song and Dance—Swift Eagle, Story Teller—Book Record (CL 57001 (10"

This is a book-record company that has come up with a most interesting and attractive package that should serve as a wonderful Xmas gift for youngsters from about 6 to 12 years of age. It's the story of the Pueblo Indians told in a long play record as well as in a story form through pictures and the copy. The entire package is bound by a spiral type wire and is wonderfully designed to interest all children. The book is designed to be a guide through the world of the "Pueblo Indian" and does a wonderful job of it. The pictures are colorful and the story material interesting. The record tells the story of a young Indian lad—a story of the life of the Pueblo Indian. The record having an authentic quality and is simple to understand. Should attract many customers.

"THE REBEAU!—"The Tale of the Confederacy"—MGM Records (1-12"

A most unusual release that will appeal to a small group of the higher level audience. This is a rather exciting set of the many stories of the Civil War. It is a good story and this recording has an authentic quality and is simple to understand. Should attract many customers.
CHRISTMAS

"MERRY CHRISTMAS FROM KUKLA, FRAN AND OLLIE"—James Thurber's "Many Moons"—Decca DL 4195 (1-12")

Whenever it was announced that the "Kukla, Fran, and Ollie" TV series would be discontinued the station would be deluged with letters of protest. And rightly so, for these wonderful and lovable characters (puppets and real people alike!) are examples of how pure and clean entertainment can still entertain. It will be good to have the gang around this Christmas. They have a grab-bag full of Holiday fun with them. One side features a charming array of special Kukla, Fran and Ollie Christmas tunes and a medley of well known Carols. The second side has the talented Burr Tillstrom taking over on James Thurber's "Many Moons" which is a good story for children and a subtle tale for the older folks. The set will help make Christmas that much more enjoyable.

"THE STORY OF CHRISTMAS"—Carols sung by the Epic Choir—Epic LC 3144 (1-12")

Epic offers the acme of recorded Christmas music in this release. It is undoubtedly one of the most exquisite Christmas packages available. The recording is enclosed in a rotro paper brochure cover that has, accurately reproduced, middle age and Renaissance paintings of the story of the Nativity. There is no doubt about the authenticity and the display that accompanies each picture he can listen to eighteen Christmas Carols expertly sung by the Epic Choir. The increase in price may well be overlooked when the set's contents are examined and heard.

CLASSICAL

DEBussy—"The Blessed Damozel"—BERLIOZ—"Summer Nights"—Victoria De Los Angeles Boston Symphony Orchestra Charles Munch, Conductor RCA Victor LM 1967 (1-12")

Victor has come up with two rarely recorded works by Debussy and Berlioz. The former's "The Blessed Damozel" a lovely and tender work emotionally and in technique; the latter's "Summer Nights" is quite similar to the Debussy piece. Again Miss De Los Angeles sings expressively, and the short libretto and the music was set to. Translation on the back cover enables the listener to understand what he is hearing and thus enjoy the works that much more. Good entry to classical catalogues.

"FAVORS FROM FAVORITE OPERAS"—Camden CAL-219 (1-12")

AIDA: CELESTE AIDA, RITorna VINCITOR, CARMEN, HABANERA, Toreador SONG, SEDUCTION SONG, BUTTERFLY: UN DOLCE VEDERE, FAJLACCI, VESTI LA GUERRA, LA BOHEME: CHE GELIDA, CARO NOME; TANHAUSER: O DU MEIN HÖTER ARDENVESTEN.

Once again Camden takes advantage of the vast Victor shellac library. They have assembled eleven arias from seven of the world's best operas. The artists, unfortunately, not named, are in excellent form. It's somewhat of a task to draw out the best performance but this reviewer feels the nod goes to a somewhat underappreciated singing of "Caro nome" from "Rigoletto". The set will find a home with opera lovers, especially the economy minded.

"RICHARD CROOKS SINGS SONGS YOU LOVE"—Orchestral and Piano Accompaniment—Camden CAL 251 (12" LP)

Only SONGS: SERENADE, MOONLIGHT, WHEN YOU'RE AWAY, KATHERINE MAVOUINEN, MACUSHLA, MOTHER MACHREE, THE GREEN HILLS OF IRELAND, SONGS MY MOTHER TAUGHT ME; KATHLEEN MURPHY, TONIGHT, I'M THINKING OF YOU, AH, LITTLE FREEBIE, BEAUTIFUL ISLE OF SOMEWHAT, I'M DREAMING, BEAUTIFUL ISLE OF SOMEWHAT.

Besides an economy price, the Camden LP releases of old Victor 78's have another worthwhile quality. They allow the listener to catch a glimpse of artists in their prime. So it is with the popular concert tenor Richard Crooks. Though Mr. Crooks can still hold his own today he is heard to good advantage in his old recording sessions. His selections include a variety of familiar Irish and operetta pieces. Good nostalgic and sentimental set.

JAZZ

"LULLABY OF BIRDLAND"—RCA Victor LPM-1146 (1-12")

BIRDLAND—AL COME, PETE JOLLY, DONNY ROGERS-ANDRE PREVIN, BARBARA CARROLL; CHARLIE BARNETT, MILT BERNHART, ERNIE WILKINS, QUINCY JONES, JOE NEUHAUS, TONY SCOTT.

When one hears the wonderful "Lullaby Of Birdland" he immediately recalls to mind the numerous quantity of good recordings of the tune. RCA Victor has added another dozen and issued them in this gratifying album. Small combos and orchestras of those artists listed above have been given free reign in modern day interpretation and the tune emerges replete with fresh and some not so fresh ideas, but if you think you've heard "Lullaby" before—it's just not so. This album is a must for jazz collectors. Very interesting and educational to follow Scott, Rogers-Previn, Bernhart, et al through their musical adventures.

"BY JACK MONTROSE"—Atlantic 1225 (1-12") with Bob Gordon. A LITTLE DUT; APRIL'S FOOL; DOTTI GROODY; I'M GOING TO OUTSKIRTS OF TOWN; CECILIA: THE NEW AND THE WEATHER; WHEN YOU WISH UPON A STAR; HAVE YOU MET MY JONES; PARADOX.

This is bound to become a big seller for Atlantic. Jack Montrose, who arranged, played and composed, takes the big bow for the excellent results achieved. The swinging little chamber group dishes up delectable ideas and sounds. Jack Montrose emerges as a star of magnificent proportions. Montrose, on the tenor sax, is accompanied by Bob Gordon, baritone saxist who was recently killed in an auto accident on the coast; Paul Moer, piano; Red Mitchell on bass; and Shorty Brateman, drums. A jazz album retailers had better stock in time for the Christmas rush.

JULIAN CANNONBALL ADDERLEY—EmArcy MG 30043 (1-12")

CANNONBALL, WILLOWS, EVERGLADES, CYNTHIA'S IN LOVE; THE SONG IS YOU; HURRICANE COOK; THE GHOST OF SMOKY THE BEAR; RAIN JEANS; ROSE ROOM, FALSE FEATHERS; YOU'RE SO ROSE TO COME HOME.

With the explosive name, "Cannonball", to pave the way, a new talent on EmArcy makes his bow. Julian Adderley introduces himself via a very imposing and well composed selection. Adderley, though still building, is ready to make his mark in the modern jazz field, and this album, giving an ample display of his talents, will help establish him with the jazz clientele. Among the sidemen with Julian is brother Nat, who also makes his record debut with an ok trumpet job.

"It's What's in THE CASH BOX That Counts"

BOSTON, MASS.—Mitch Miller, bearded prophet of Columbia Records' Popular Artists and Repertoire, conducted an hour-long record jamboree featuring disk jockeys of nine Boston radio stations. Each jockey brought his own favorite record to play following his appeal on behalf of the United Community Services 1955-1956 campaign. Before starting the session Mitch visited bearded John Scott, disk jockey for WEEI, the CBS-owned station in Boston, to record an interview of hot news from the production centers. Scott has an hour-and-a-half disk program on WEEI in the afternoons, and a two-hour program at night.

America's Leading ONE STOP Record Service

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Rita Raines

"SUCH A DAY"

(“SO EIN TAG”)

(c/w)

“OLE DEVIL MOON"

64 W. RANDOLPH ST.
CHICAGO 1, ILL.

Randalph 6-3138

records

The Beards Have...
Light Music

Letter To The Editor

To The Editor, Cash Box Magazine:

I would just like to take this opportunity to toss a bouquet to a record company which undertook an enormous expenditure of time, talent, effort, and money to bring an event unique in music biz history to the Mid-West. I'm referring to RCA Victor's "public recording session" held in Detroit, Michigan, November 13.

On that Sunday afternoon some 8,000 teen-agers and the city's deejays turned out to actually see what goes on behind the waxing of records in the University of Detroit's fieldhouse.

I'm sure that the record company had the idea of kicking off a couple of quick hits with its promotion, but it went far beyond that. It amounted to concrete recognition by tin pan alley that the Mid-West, and particularly Detroit, is the hottest record territory in the country. It gave the deejays and broadcasting stations of this area a terrific public spectacle that they could get their teeth into and participate in along with their listeners. And finally it multiplied the public's consciousness of records and thus couldn't help but stimulate activity not only for Victor but for all labels. From the self-interest point of view, the near-capacity turn-out proved once and for all the great drawing and selling power of this area's deejays. This is a show of muscles which cannot help but attract even further potential sponsors to Detroit radio and TV.

Please forgive the rather lengthy discourse but it just occurred to me this report from one voice might stimulate similar action on the part of other record companies.

Marty McNeely

To the Editor, Cash Box Magazine:

Joe Dill Enters Midwest Disk Promotion Field

CHICAGO—Joe Dill, who has handled disk promotion for Johnny Desmond for the past five years, is now entering the general record promotion field throughout the Midwest for any artists and diskeries seeking such services.

As Joe stated, "I shall continue on with Johnny Desmond's disk promotion throughout the midwestern area. But, he added, "in view of the fact that Johnny is now in rehearsal for a Broadway musical, and may be tied up with the musical for sometime to come, I have made arrangements with Johnny to also handle other artists and record firms for midwest promotion."

The MANHATTAN BROS.

"LOVELY LIES"

b/w "KILIMANJARO"

No. 1610

By ARCHIE BLEYER

97 CADENCE

"NOTHIN' TO DO"

STUTTGART, Germany—At the "Week of Light Music" in Stuttgart, Germany, Chet Baker, was invited to represent American Jazz. On the same bill Caterina Valente appeared. Miss Valente and Chet did one set together which went over so well that they are going to put the talent on records to be cut in Germany and released in the USA.

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Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 26 without any changes on the part of THE CASH BOX.

**Larry Brownell**
WABC, Buffalo, N.Y.
1. ‘At My Front Door’ (P. Boone).
2. Only You (Platters).
3. Save the Best till Last (Whyte)
4. Moments To Remember (Four Ladys).
5. ‘Tears’ (T. Ernie Ford).
6. ‘You Are My Love’ (J. James).
7. ‘I Love You, Toots’ (Perry Como).
8. ‘He and the Angel’ (Perry Como).
9. ‘I Hate to Tell You’ (Perry Como).

**Jim Alyward**
WHAL—Medford, Mass.
1. ‘Tears’ (T. Ernie Ford).
2. ‘Cry Me a River’ (J. London).
4. ‘I Hear You Knockin’’ (Storm).
5. ‘The Lord is My Shepherd’ (Morgan).
6. ‘C’Mis’t You’ (Slaughter).
7. ‘Yes My Baby’ (T. Ernie Ford).
8. ‘I’m Almost There’ (Kennedy).
9. ‘See You Knockin’’ (Storm).

**Roger Clark**
WNOR—Norfolk, Va.
1. Memories Are Made Of This (Morgan).
2. ‘The Man I Love’ (J. James).
3. ‘Tears’ (T. Ernie Ford).
4. ‘I’m Almost There’ (Kennedy).
5. ‘Popper Hat Baby’ (J. Morgan).
6. ‘Cry Me a River’ (J. London).
7. ‘I’m Almost There’ (Kennedy).
8. ‘You’re So Nice To Be Near’ (Perry Como).
10. ‘How Can I Tell You’ (Four Freeman).

**Dick Covington**
WHQ—Memphis, Tenn.
1. Moments to Remember (T. Ernie Ford).
2. Autumn Leaves (W. Williams).
3. Someone Loves You (Crowd). (Steffey/Grant).
4. ‘Love Is Many-Splendored’ (Four Aces).
5. ‘Someone Loves You’ (Crowd). (Steffey/Grant).
6. ‘Tears’ (T. Ernie Ford).
7. ‘Love And Marriage’ (Sinatra).
8. ‘Yellow Rose’ (Mitch Miller).
9. “All At Once You Love Her (Perry Como).
10. Seventeen (Fontana).

**Bill Atkins**
WLAR—Athens, Tenn.
1. ‘I Hear You Knockin’’ (Storm).
2. ‘I Love You, Toots’ (Perry Como).
3. ‘At My Front Door’ (P. Boone).
4. Only You (Hilltoppers).
5. ‘I Hear You Knockin’’ (Storm).
6. ‘I’ve Got My Love’ (DeCastros).
7. ‘There Should Be Rules’ (Buddy Marion).
8. ‘Boy, That’s Something’ (Holly/Hyman).
9. ‘Drifting Away’ (Bobby Darrell).

**Jack Harvey**
KJGG—Crawley, La.
1. Autumn Leaves (R. Williams).
2. ‘Love Is Many-Splendored’ (Four Aces).
3. All At Once You Love Her (Perry Como).
4. ‘You Are My Love’ (J. James).
5. ‘I Hear You Knockin’’ (Storm).
6. ‘Shifting, Whispering Sand’ (Buddy Day).
7. ‘Suddenly A Valley’ (O. Greenfield).
8. ‘I’ve Got My Love’ (DeCastros).
9. ‘In My Own Corner’ (Al Della, Jr.).
10. Young Abe Lincoln (Cornell).

**Howie Leonard**
WPOR—Portland, Ariz.
1. ‘Only You’ (Platters).
2. ‘Love And Marriage’ (Sinatra).
3. ‘That’s The Way I Love You’ (Platters).
4. ‘You Are My Love’ (J. James).
5. ‘I’m Almost There’ (Kennedy).
6. ‘I Wish I Was Single’ (DeCastros).
7. ‘Night Train’ (Ernie English).

**JTOLL Expands with New Studio Set-Up**
HOLLYWOOD — Good Time Jazz and its subsidiary label Contemporary Records, inaugurating a program of a minimum of four 12" hi-fi LP's per month, are expanding their audio division with the signing of recording director Roy Dunnav.

"With sales up 25% over last year," explains Robert D. Kirsten, JTV vice-president/sales manager, "expansion became necessary. Now with Roy Dunnav heading our own audio division, we will be shooting for doubled sales in 1956."

Dunnav, moving over to JTV from Capitol after nine years were he headed the recording department, is currently preparing four 12" Contemporary LP's for December 10 release.

A completely equipped audio studio has been built in the JTV & CR Hollywood offices. Dunnav displayed the new set-up at a cocktail party Friday, Nov. 16th.

**New Sound**
HARTFORD, Conn.—Bob E. Lloyd of W.G.T.H. in Hartford, Connecticut points a finger at "Wollang" and "Brunklidge," 2 canine interviewees that arrived with their lovely mistresses, Giselle MacKenzie. Giselle stopped at WGTG (Hartford, Connecticut), with her latest rendition "That's The Chance I’ve Got To Take." Bob reports that the doggies fell asleep on the floor just as if they had worked for W.G.T.H. for months.
Introducing "Texas Lady"

NEW YORK — A special screening of the new RKO pic "Texas Lady" was held in New York on November 16th introducing the film and the song to those present. Among the guests attending were: Top 1 to r. Martin Block; Lee Paul and Mary Ford, who supplied the background title tune for the film and recorded the song for Capitol; and Bill Silbert. Center: 1 to r. Grey Gordon, manager of Lee Paul and Mary Ford and vice president of Deeverham Music, publisher of "Texas Lady"; and Perry Lieber, RKO's national director. Bottom: 1 to r. Ann McCormick, Mercury Records; Herman Dixon, RCA Victor; Mrs. Parker Gibbs, record promotion representative; Bobbie Dietzler, Cadence Records and Irving Deutsch, general professional manager of Deeverham Music Corp.

The picture features Claudette Colbert in her first Western role.

Maksiks Opens Million $ Town & Country Nite Club

NEW YORK — More than 1500 guests comprising top political and entertainment figures attended the gala formal opening of the plush new million-dollar Ben Maksiks Town and Country Club located off the parkways of Flatbush in this city. The celebration was held to display the newly remodelled club which now seats 1700 people — making it one of the biggest clubs in the country. The club will continue to present the top names in show business with an emphasis on recording talent.

The premiere show featured the great talents of Billy Daniels and Mercury recording stars The Four Guys.

The group opened with "Hot Barcarolle" and followed with "I Believe" featuring Larry Austin on the lead. Then they rode thru a swinging arrangement of "Zing Went The Strings Of My Heart". The versatile crew displayed a number of talents including instrumental solos and dancing.

Danieels then took the spotlight, and as usual offered a spellbinding performance. His vast repertoire included "It's All Right With Me", "Them There Eyes", "Love Is A Many Splendored Thing", "Sway", "Lady Be Good!", "I've Got a Black Magic", "Yiddish Mama", and the inimitable "Old Black Magic".

Several other performers took bows and Terri and Jan Arden took stage to do a number.

The large new Country Club now offers a wonderful showcase for recording talent.

Howard Berk Named To New Columbia Post

NEW YORK — The appointment of Howard Berk to the newly created position of Advertising and Sales Promotion Manager of the Electronics Products division of Columbia Records has been announced by Paul J. Wexler, Vice President and Director of Operations for Columbia Electronics Products.

In the newly created post, Berk will coordinate advertising and sales promotion programs for Epic Records, Columbia Phonographs and Columbia Transcriptions, all services of the Electronics Division.
**Picture of a magazine page**

**The Cash Box, Music**  
Page 29  
December 3, 1955

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**Sure Shots**

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

**"Memories Are Made Of This"**

Dean Martin  
Capitol 3295; F-3295

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**"When You Dance"**

Turbans  
Herald 458; 45-458

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**"A Woman In Love"**

Frankie Laine  
Columbia 40583; 4-40583

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**Rousing Reception**

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**Sure Shot Classic**

- "It's What's in THE CASH BOX That Counts!"

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**Where to Buy**

- Al Hibbler  
- Decca
- McGuire Sisters  
- Coral
- Kay Armen  
- MGM
- George Beverly  
- She  
- RCA Victor
- AVAS MUSIC PUB. CO., INC.  
- 607 FIFTH AVE., N. Y. C.
THE GREATEST HOLIDAY GREETING ISSUE IN THE INDUSTRY...

Dated: December 24th
GOES TO PRESS:

Thursday
DEC. 15th

Reserve Position Now—or better yet
Send in your advertisement to

THE CASH BOX
Crazy, Man

CLEVELAND, OHIO—During his recent visit to this country, Fritz Shulz-Reichel, alias "Crazy Otto," made a promotion tour. One of the disk jockeys he was happy to meet while in Cleveland was Walt Henrich of WERE. It was Henrich who more than a year ago first introduced Crazy Otto's records to the American listening public. That's Crazy Otto's latest best-selling album they're holding.

"Lights On" Show To Aid Blind

NEW YORK — Jan Murray, Steve Allen, Ed Sullivan and producer Lee Cooley will be among the luminaries of television partaking in the "Lights On" benefit show at Carnegie Hall, December 4th, to raise funds for the National Council To Combat Blindness. Jan Murray will be the host of the evening at the benefit, with Steve Allen and Ed Sullivan spelling the star of ABC-TV's "Dollar a Second" program. The entire "Lights On" affair is being staged by Cooley, producer of Perry Como's NBC video program. The benefit will raise funds for The National Council To Combat Blindness, to establish medical school grants to further research into the causes and cures of eye diseases that cause blindness.

"Why Will Be The One"

b/w

"On The Judgement Day"

featuring

The Sensational Nightingales

Peacock 1743

"WHO WILL BE THE ONE"

b/w

"ON THE JUDGEMENT DAY"

featuring

The Sensational Nightingales

Peacock 1743

"YOU SAID YOU LOVE ME"

b/w

"I CAN'T REFUSE"

The Orchids

PARROT 819

"HE DON'T LOVE YOU"

b/w

"YES, SHE'S GONE"

Dusty Brown

PARROT 820

"FINE GIRLS"

b/w

"I LOST MY BABY"

J. B. Lenore

PARROT 821

Riding High!

"Tarzan and the Dignified Monkey"

b/w

"How Come"

Peacock 1654

Willie Mae "Hound Dog" Thornton

The Scamps

initial recording

"YES MY BABY"

b/w

"WATER PROOF"

Peacock 1655

"You Said You Love Me"

b/w

"I Can't Refuse"

The Orchids

PARROT 819

"He Don't Love You"

b/w

"Yes, She's Gone"

Dusty Brown

PARROT 820

"Fine Girls"

b/w

"I Lost My Baby"

J. B. Lenore

PARROT 821

"Crazy, Man"

Triple Play

New York — "Holly Boy" is not only the name of a new song, but also a short story and a promotional display item. Above, Betty Cox who recorded it for Hansen Records is shown with the display piece.

Chicago, Memphis, New Orleans Reporting Strong Sales

Larry Birdsong

"It Won't Be This Way, Always"

EXCELSIO 2064

WRITE WIRE PHONE

NASHBORO RECORD CO., INC.

177 3rd AVENUE

NASHVILLE, TENN.

"It's What's in THE CASH BOX That Counts"
Another SMASH For VEE-JAY!

THE EL DORADOS
(Famous for "At My Front Door")
Again Capture America's Musical Audience with

"I'LL BE FOREVER LOVING YOU"

B/W

"I BEGAN TO REALIZE"

with AL SMITH'S ORK

VEE-JAY No. 165

Jubilee Succeeds In Comedy Field

NEW YORK — In the last two years, Jubilee Records has become a major producer of comedy and novelty package goods and has built up an extensive catalog of this merchandise that continues to sell steadily throughout the year.

Using these items as a springboard for other activities, Jubilee is now producing albums of every nature and is meeting with great success. Herb Dexter, general manager of Jubilee, is giving package goods top priority and is constantly searching for new material and artists. His first consideration is top quality records with popular appeal.

The Jubilee "laugh albums" currently on the market include: "Pardon My Bloomer" Volumes 1, 2, 3 and 4; "Songs That Never Made The Grade" by Bob Peck; "Candid Mike" by Alan Funt; "Songs His Mother Never Taught Him," by Dwight Fiske; "Dear Sir"; "Er-

Peters Does Rock & Roll

NEW YORK — Brice Peters, the singing star of the Otto Preminger film "Carmen Jones" has been signed to a long recording contract by Sid Prosen, proxy of the Big Record Company. Although the artist is a light performer, Prosen has recorded the talented bass-voiced singer on four new rock and roll songs. The first platter scheduled for release in the near future, will couple "A Whole Lot Of Rockin'" with "Rockin' Teens."

Hubbard Aids CARE

CHICAGO—Eddie Hubbard, noted disk-jockey on WIND and WJJD, newly appointed Radio DJ Crusader for CARE, will serve the relief agency by encouraging his disk-jockey colleagues to further support the current FOOD CRUSADE.

Personal appeals will be made by Hubbard and his Crusaders to their listeners, asking them to brighten the dreary and hungry lives of thousands of families overseas by contributing $1 or more to CARE, CHICAGO. That one dollar will send a 20 pound CARE package of surplus dairy food products, cheese, butter, and milk, con-

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
NEW YORK:
The Ed Sullivan TV showing of rock and roll with Tommy (Dr. Jive) Smalls last Sunday was a little disappointing. True, Tommy, Bo Didley, Lavern Baker and Willis Jackson were given the final ten minutes to wind up the show, but Bo Didley and Lavern Baker seemed a little restrained and lost some of the excitement which they usually bring to public appearances. Lavern was loose, she said to be holding back, but Bo Didley seemed a little awed by the tremendous audience he was performing for. On the other hand, Jackson might have thought to move a little more free. But the Ed Sullivan handle him well in the role of m.c. and it certainly would have been better if he had been permitted to make the quick analysis of rhythm and blues. Ed Sullivan certainly did buck it up. It was obvious that this was also his first introduction to what he called the new trend in music. However, all in all, it was an important event for R&B...

FATE ADAMS

CHICAGO:
The El Dorados and The Spaniels gave Gary, Indiana fans a festive singing Thanksgiving. Appeared together at dance in that city. And clicked like anything. . . .Vee-Jay's Abner claims that the Jay McShann-Priscilla Bowman clickeroo, "Hands Off," now clicking in Cinc's pop marts. Reports the tune now on five pop labels and been more abroad. Yet Franklin can be said to really be high over Shirley and Lee. These two have been clicking for him in a big way. . . .Len Chess is absolutely pleased to please over the way The Moonglows are selling for his firm. Two discs on the market now by The Moonglows have been getting some very grand spinning. . . .Art Farmer giving out with some great jazz at the Bee Hive. . . .All renown seeking talent has hit his Parrot label. Al telling how he discovered J. B. Lenoir working in a small tavern on Wentworth Avenue here in Chi. "You never can tell," remarks Al, "where the next great R&B discovery is sitting right now. You've got to keep searching." . . .Ernie Leaner dashed out to Oak Park the other eve to holohol on WOPA with desjaz Big Bill Hill. Big Bill's listeners heard some very informative material, his trend towards country over.

Then Ernie dashed back to town to meet with Jim Shelvin, Midwest salesmg for Epic, and placed a whapper of an order with Jim. . . .Ric Ricardos, who's known as "Rock 'N Roll" by his growing number of fans, was back again last Saturday evening. He worked two hours over this station. He reported he has helped such tunes as "Hands Off," "Maybelleen" and "Too Late" get moving. . . .The El Dorados bought themselves a brand new station wagon and now have a new style of getting around town. . . .Please, Edna Ray, Imperial, professional, in town this past week to talk things over with Paul Glass. Eddie has very high hopes for Smiley Lewis' "Come On." To which Paul agreed. And Farquhar's "Black Magic" by Bobby Keys, which is just as big in spirit, Willie Dixon, whose current "I Am A Little Man" getting plenty of air spins round and about. . . .Midwest Mercury's Henry Friedman sincerely believes that The Platters "could be considered the big find of the year." Points to their "Only You" and "Right On" as the most recent put it this way, "Little Willie John has certainly put Records into the R&B field in a big way." Emphasizes his statement by grabbing onto his Cash Box and pointing all over the "Hot Chart" to show Little Willie John around all about. . . .The R&B fraternity never thought they'd ever get away to enjoy their Thanksgiving. . . .No one has discretion any more over the men, and like they all choral: "There's plenty to be thankful for this Thanksgiving."

LOS ANGELES:
Reversing the usual trend, RPM Records will release a "cover" record this week of the hottest number in the pop field, with an R&B version of "Sixteen Ton" by El. King. Ray Doherty and the Magic City Records, in San Francisco, in town last week on the first leg of a nation-wide tour to plug his two big ones... "WFLP" by the self-appointed "Little Blues Queen," and "I Beg Your Pardon" by the Gaylarks. While here Ray visited on the Johnny Otis Show. . . .Eddie Smith, who has had a variety of performing experience and a big hit record of "Elie's Blues" a few years ago, bows on the Viva Label this week. . . .Dootsie Williams leaves this week for the San Francisco Bay Area where he will audition talent and also call on disc-jockeys and his distributor. . . .Many a price at Caddy's, and in the Aces, now new Bo Didley record of "Pretty Thing." . . .Billy Shaw of Shaw Artists in town looking over new talent and also call on disc-jockey and his distributor. . . .Many a price at Caddy's, and in the Aces, now new Bo Didley record of "Pretty Thing." . . .Billy Shaw of Shaw Artists in town looking over new talent and also call on disc-jockeys and his distributor. . . .Many a price at Caddy's, and in the Aces, now new Bo Didley record of "Pretty Thing." . . .Billy Shaw of Shaw Artists in town looking over new talent and also call on disc-jockeys and his distributor. . . .Many a price at Caddy's, 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"It's What's In THE CASH BOX That Counts"


**THE CASH BOX**

The Top Ten Times Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

### In New York City

1. **Only You**
   - Platters (Mercury 70433)
2. **I Hear You Knockin'**
   - Love and Luster (Imperial 3356)
3. **All Around The World**
   - Little Willie John (King 4218)
4. **Hands Off**
   - Mcdonna & Bowman (Atlantic 10752)
5. **Feel So Good**
   - Shirley & Lee (Atlantic 3298)

### In Chicago

1. **Only You**
   - Platters (Mercury 70433)
2. **Crazy For You**
   - Hear & Be Heard (Hull 711)
3. **At My Front Door**
   - El Dorado (Vee-Jay 147)
4. **Hands Off**
   - Mcdonna & Bowman (Atlantic 10752)
5. **Feel It Fair**
   - Shirley & Lee (Atlantic 3298)

### In New Orleans

1. **Only You**
   - Platters (Mercury 70433)
2. **Crazy For You**
   - Hear & Be Heard (Hull 711)
3. **At My Front Door**
   - El Dorado (Vee-Jay 147)
4. **Hands Off**
   - Mcdonna & Bowman (Atlantic 10752)
5. **Feel It Fair**
   - Shirley & Lee (Atlantic 3298)

### In Detroit

1. **Only You**
   - Platters (Mercury 70433)
2. **You Tickle Me, Baby**
   - Royal Jokers (Atco 4652)
3. **Hands Off**
   - Mcdonna & Bowman (Vee-Jay 155)
4. **When You Dance**
   - Turbans (Herald 458)
5. **All Around The World**
   - Little Willie John (King 4181)

### In Newark

1. **Only You**
   - Platters (Mercury 70433)
2. **Crazy For You**
   - Hear & Be Heard (Hull 711)
3. **At My Front Door**
   - El Dorado (Vee-Jay 147)
4. **Hands Off**
   - Mcdonna & Bowman (Atlantic 10752)
5. **Feel It Fair**
   - Shirley & Lee (Atlantic 3298)

### In San Francisco

1. **Only You**
   - Platters (Mercury 70433)
2. **You Tickle Me, Baby**
   - Royal Jokers (Atco 4652)
3. **Hands Off**
   - Mcdonna & Bowman (Atlantic 10752)
4. **When You Dance**
   - Turbans (Herald 458)
5. **All Around The World**
   - Little Willie John (King 4181)

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
“WHISPERING SORROWS” (2:31)
[Angel BMI—M. Barnes]

“BETTY LOU” (2:33)
[Angel BMI—J. Tyson]

**THE NUTMEGS**
[Modem 446]

- The Nutmegs blend sweetly on a slow, tender ballad, “Whispering Sorrows”, and wind up with a heartfelt, moving wax. It is a beautiful tune spun gently and coupled with moving lyrics. The underlying fish beat sets off the lovely melody with compelling effect. This deck should be the Nutmegs’ best since “Story Untold”. The flip, “Betty Lou”, is a rhythmic middle beat that is sold in good style by the group. It is a joyous jump that the kids will like. For the chart action, however it’s “Whispering Sorrows”.

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**“I’M CRACKING UP OVER YOU” (2:45)**
[Modern BMI—King, Ling]

“RUBY LEE” (2:40)
[Modern BMI—King, Ling]

**B. B. KING**
(RPM 430)

- B. B. King offers two strong items in his latest release. “I’M Cracking Up Over You”, is a melodic, slow romantic blues with a strong beat emphatically backing the chanter. A moving side that promises good sales action. The flip, “Ruby Lee”, is a middle beat jump blues given a hard hitting vocal treatment by King. B. B. chants of his devotion to his baby. Also a strong contender. Two powerful offerings that should gather in the sales.

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**“STORMY WEATHER” (2:54)**
[Modem ASCAP—Koehler, Arlen]

“A LOVER OF THE TIME” (2:57)
[Bryden Music BMI—Burston, Alston]

**THE LEADERS**
(Glory 235)

- The Leaders will make their mark with their first Glory offering, an unusual treatment of the standard, “Stormy Weather”. The lyrics are changed in part, the not to the detriment of the tune. The object of this tune has the blues because of the “depression”. It is an old friend wrapped up in new trimmings. Very well done and guaranteed to attract attention. Watch it carefully. The flip, “A Lover Of The Time”, is a slow mood piece, offered in the same vein, but the deck doesn’t come off with the same effectiveness. It’s “Stormy Weather”.

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**KING PLEASURE**
(Jubilee 446)

“A EVENING BLUES” (2:28)
[Reost BMI — Rabs Gonzales]

KING Pleasure chants his bop stylings in the manner that is so appealing to his select clientele. Pleasure sings a middle beat bonner that is not too far out.

B “DIAPER PIN” (2:46)
[Famous ASCAP-Meyer, Arlen, Pleasure]

“Diaper Pin” is King Pleasure’s interpretation of “That Old Black Magic”. That it is hardly identifiable melodically with the original is to be expected from King Pleasure’s vocal styling. However, it is a very interesting and enjoyable treatment. Could rack up a pretty good sale in a special market.

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**THE MIDNIGHTERS**
(Federal 12240)

“A ROCK AND ROLL WEDDING” (2:33)
[Jay & Cee BMI—Glover]

Mr. Rock and Miss Roll take the stroll down the aisle in a happy rocker with a middle beat. The Midnighters drive it out with a good blend of voices and infectious treatment. Should grab a big bite out of the available biz.

B “THAT HOUSE ON THE HILL” (2:23)
[Jay & Cee BMI—Bul- lard]

Another jump side walled with great impact by the smooth working group. Lead turns in a powerful performance. Could be the side, the we loan ever so lightly to “Rock and Roll Wedding”.

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“IT’S WHAT’S IN THE CASH BOX THAT COUNTS!”
CONFERENCE

**The Cash Box**

The Cash Box, Music

Page 38

December 3, 1955

DETROIT — The annual meeting of the Doo-tone divisional sales tops will be held in Detroit on December 1st and 2nd. Those who, in addition to the national executives, will attend are Al Simpson, Eastern Division Manager and assistants Lou Selbock and James McDonald, Robert N. McCandless, Southern Division Manager and Ed Russell and Clayton McNabb, assistants; North Central Division Manager Bill Glassman and assistant Bill Green; Sellman C. Schatz, Midwest Division Manager and assistant Shim Weiner; and Clarence Goldberg; and Western Division Manager Lu C. Gillman with assistant Arthur Godbart. During the two-day conclave which will be presided over by Sydney N. Goldberg, General Sales Mgr., there will be a review of the company's activities in 1955, and plans for 1956 will be revealed.

HOLLYWOOD — Shelly Manne, Contemporary Records' drum star, who oversees Frank Sinatra's drum scenes and also will record jazz sequences for Otto Preminger's "The Man with the Golden Arm," confers with producer-director Preminger on the set of the United Artists release.

**Prizes For Disk Jockeys**

NEW YORK — The radio show "Wheel Of Chance" gives five disk jockeys from various parts of the country a chance to win valuable prizes if they can pick a record that will become one of the top three records in the nation. The jockeys must make their selections from the latest releases.

The first winner is George Dixon of WYFK in Minneapolis. He? The second winner is John "Dixie" Ford, a 16-year-old WLS AM Chicago, will receive a 14-karat gold watch. A 15-year-old supplied by toto for men, a 1956 Mercedes-Benz Cruiseo sports car, and a round trip ticket to Rio de Janeiro.

**Dennis’ "Music For Losers"**

NEW YORK — Matt Dennis, composer-pianist-singer who's currently starring with his trio at the Cameo Restaurant, has just completed an RCA Victor album entitled "Music For Losers." Dennis was inspired by losers of more than average stature, those who can "take it" and to whom he's dedicated the album.

"Music For Losers" will go to Mexico, Canada, New Orleans, Atlanta, and a number of other spots... Tom Ewell and Gloria De Haven guest on the "Perry Como" show Dec. 5. Incidentally, the Come Show Train which originated at Springfield, Mass., and brought 95 now to New Englanders to N. Y. for the Nov. 18 Come show, was a complete sell-out. Tickets were sold on Nov. 5 and the supply was exhausted by Nov. 10.... Gale Storm and Dick Contino join Eddie Cantor as guests on the Nov. 29 Come show. Gale will sing her smash "I Hear You Knockin'"... Composer Rudolph Friml will be saluted on his 75th birthday by ABC's "Voice Of Firestone" simulcast, Monday, Dec. 5. Rise Stevens, Howard Barlow and the chorus will feature selections from his operettas.... Eddy Arnold will be special guest of "Grand Ole Opry" when it makes its pre-Yuletide festivities (12/10) starring Carl Smith, Ernest Tubbs, Hank Snow, Minnie Pearl and others.... Lillian Roth and Kate Smith will be two of Ed Sullivan's guests on his December 4. ... Arthur Godfrey, who has been originating his TV shows from Miami Beach, Fla., will continue to do so for an additional two weeks.... If you really want a treat, watch pantomimist Marcel Marceau on Max Liebman's presentation of The Maurice Chevalier Show," Dec. 4.
LOVE, LOVE, LOVE
Webb Pierce
(Decca 29662; 9-29662)

JUST CALL ME LONESOME
Eddy Arnold
(RCA Victor 20-6198; 47-6198)

ALL RIGHT
Faron Young
(Capitol 3169; F3169)

SATISFIED MIND
Red & Betty Foley
(Decca 29526; 9-29526)

Porter Wagoner
(RCA Victor 20-6105; 47-6105)

Jean Shepard
(Capitol 3118, F3118)

I DON'T CARE
Webb Pierce
(Decca 29440; 9-29440)

SIXTEEN TONS
Tennessee Ernie Ford
(Capitol 3162; F3162)

MAINLINER
Hank Snow
(RCA Victor 20-6269; 47-6269)

CATTLE CALL
Eddy Arnold & Hugs Winterhalter
(Decca 29613; 9-29613)

YONDER COMES A SUCKER
Reeves
(RCA Victor 20-6200; 47-6200)

IF YOU WERE ME
Webb Pierce
(Decca 29662; 9-29662)

NASHVILLE, TENN.—Above Elvis Presley shakes a farewell hand with Sam Phillips, president of Sun Records, as (1 to r) his personal manager, Bob Neal; RCA Victor's lawyer-representative Coleman Tiley; and Col. Tom Parker, general manager of the Hank Snow Jamboree Attractions, under whose direction Presley is, looks on.

NEW YORK — It was announced this week that RCA Victor has signed Presley to a three year recording contract with options. The distikery, along with many other companies, had been vying for the services of the rising young star and it is considered in the trade that Victor has lanced one of the prize catches in country music circles. In signing the talented performer the company also bought the masters of all of Presley's Sun recordings which it will now distribute under the Victor logo. Presley's current hits, "I Forgot To Remember To Forget" and "My Mystery Train," are riding high on the popularity charts and will get Victor's immediate attention. Included among the other records are "That's All Right," "Good Rockin' Tonight," "You're A Heartbreaker" and "Baby, Let's Play House" backed with "I'm Left, You're Right, She's Gone."

Presley has been the rage of the country 'booby-soxers' wherever he has performed. In addition, the chart has been a double threat on wax inasmuch as his platters have a rhythm and blues flavoring and have been spilling over into that field and it's also quite possible that the versatile Presley could well become a big pop name.

Recipient of many 'up and coming' awards, Presley has only this week been named the 'Most Promising Country Male Vocalist Of 1955' in The Cash Box poll conducted among the juke box operators of America.

THE TEN COUNTRY RECORDS
DJS JOCKEYS PLAYED MOST THIS WEEK
(PLUS THE NEXT TEN)

1. LOVE, LOVE, LOVE Web Pierce (Decca)
2. SIXTEEN TONS Tennessee Ernie Ford (Capitol)
3. JUST CALL ME LONESOME Eddy Arnold (RCA Victor)
4. ALL RIGHT Faron Young (Capitol)
5. SATISFIED MIND Porter Wagoner (RCA Victor)
6. I DON'T CARE Webb Pierce (Decca)
7. YONDER COMES A SUCKER Jim Reeves (RCA Victor)
8. I FORGOT TO REMEMBER TO FORGET Elvis Presley (Sun)
9. EAT, DRINK AND BE MERRY Porter Wagoner (RCA Victor)
10. IT'S A GREAT LIFE Faron Young (Capitol)

"It's What's in THE CASH BOX That Counts"
WSM GRAND OLE OPRY — The Carter Sisters with Mother Maybelle are back together and already have appeared on several television shows and in several TV shows. Group is composed of June,平面琪, Becky and Mother Maybelle. Faron Young resting at home and last week was reported to be up and about. Hubert Long, Faron's personal manager, reported that he is set for his first appearance after being ill for several weeks. Also appearing this week is the opening for a New Year's Eve Show in Minneapolis, Minn., on Dec. 31st. Mitchell Torok (Decca) has set his own TV show or WBBM-TV in Chicago, Ill. starting Tuesday afternoon. The show is broadcast from the Shubert Theatre and will be live from 7:30-8 each Saturday, and it's a 12-week series. Mitch's first guest is a regular feller, Gale Torok, who has been on Decca TV since the last year of the show. Mitchell Torok is currently appearing with his Durango Band in the New England parts, has returned to the Big D talent lineup and is also emerging on the Sunday TV show which is headed by the Belwin Twins on KRLD-TV, "Big Bill" is a six-foot-eight and a regular feller. Decca's Jimmie and Johnny are also appearing regularly at the present on the Big Bill show as well as Jimmie's long-time companion, Charlene Arthur's "Burn That Candle" seems to be going real well. The Big D is currently adding more local TV time to their Country Music schedule.

CARL STUART — Capitol Records has a new country comer in their Jerry Reed, whom is known as "Mr. J.B. (The Creeks Don't Rise)") paired with "Here I Am." Only a few weeks ago we predicted this young country wrangler to be outstanding and early reports have indicated that he is doing a swell job. J.R. has been playing the New Orleans, Memphis, Houston and Ft. Worth is reported to be breaking big in Iowa. Joyce and Bobbie a female duo have just signed with Glenn Miller's (There's Only One) and are making their debut at the Circle (Decca). J.R. has teamed with the Red Ryder Band and has turned in a top notch performance with his recording of "I Feel Like Crying." This one should go over big for Carl. Jim Reeves, RCA Victor's looking good with "Yonder Comes A Stranger" is apt to break through any day with his second big number since joining the Opry. Good reports circulating for "I've Lived A Lot In Love," with its theme, "I Don't Dream Of You Anymore," getting better for Justin Tubb. The flip is not altogether close...it's "Who Could It Be," two of a kind. Webb Pierce (RCA) who has scored many, many times, comes through equally strong pairing off with artist friend Red Stratton, the boys have teamed up for "The Dark Person." Simon Crum (Capitol) says that his talk about a "Deck Of Cards" is doing right well. Mac Wiseamin (Dixie) snaps up a good hit on the chart with his recording of "I Hear You Knocking" and "Camp Town Races." This one could go over big in the South. It has a definite change of style. Buddy Killen, Texas Memop waxing away in promoting the Kitty Wells recording of "Lonely Side Of Town." Last week's release was "Handful of Sunshine," My Last Time. Folks are saying that Tommy Collins latest hit, "I'll Be Gone," "I Love You More And More Each Day," is gonna break big...watch it. Bobbie Baker and Leno Fink are again saying" Yellow Rose Of Texas" to the public. Tubb is again showing his country that he is the national "country expert" on the show. New Decca Records Country Promotion rep, doing fine job of making up the trends. Harry has been working on several of the Decca releases and has made some very good response from his recent visits to the country music streets. Being his first trip out of the States, he has been out a while, his voice has grown a spire in the mountains of Utah, where he set himself up with all the necessary paraphernalia to pursue for uranium. Even though he could have a couple of days of the rough going...prospect for uranium. He is coming in next week with his first song, "Big Sky Country," which he wrote...the result was a tune called "Umbrella Blues." Tubb's latest release, the flip side is "Red Dress," which is another release...it's "Hi De Ank "Tun" and "Jimmy Unknown." The three-part harmony of the song is a fine thing. Tubb is a real artist in the country music field. Stuart Hamblen sings two more of his old songs on his latest release. Both tunes were recorded at Victor's Hollywood Studios.

COUNTRY SMATERRINGS... Jack Turner (RCA Victor) out with a attractive flier promoting his record of "Nightmare On Elm Street." Bobbie Baker holds forth with the Jack Turner Show and the Alabama Jubilee over WSFA-TV each week. The entire cast is on TV at the Jubilee for the Montgomery County Farmer's Day celebration in Monroeville recently and on Dec. 10th the group played in Mobile at the Enterprise Hotel. And, on Dec. 12th the Singing River Boys and Girls play a show for the downtown merchants at the Holiday Retail Association in Montgomery, Ala. The Blackwood Brothers Quartet scheduled for heavy personal appearances through December is going into the big St Louis market starting on Dec. 1st and will conclude an engagement on December 17th in Memphis, Tenn. base of their operations. The quartet will vacation from December 18th to 30th prior to their picking up more heavy personal appearance schedules. The Blackwood Brothers record for RCA Victor and are one of the nation's outstanding quartets. Jimmy Work pens that he played Tom Edwards' Circle Theatre Jamboree in Cleveland on November 4th, the Country Clark TV Show in Big Stone City, S.D. on December 5th, the Mountain State Music Show in Laramie, Wyo. on December 6th, the Chip Rodgers, WKMK-Akron, Ohio reports that his Sunday Shows, Nov. 12th, in the Akron Armory, with its "sold-out" performances and almost 7000 admission tickets was one of the finest stage shows he has seen in his 25 years in the business. On the stage were the Red Hat Martins, The Foggy River Boys, Wanda Jackson and Bobby Lord. Booked for Dec. 4th are Ray Price, George Morgan, Cowboy Copas, and Jimmie Skinner. Pearl McBride, vice-pres. of the fan club for Jimmie's Record's Buck Griffin writes that Buck became a regular on the Big D "Jamboree" in Dallas, Texas, on Nov. 15th. Anyone wanting info. on Buck can write to "prez" Jack Shaffer, Route 2, Marietta, Okla. Griffin's latest Lin waxing, this week is tagged "Neither Do I" and "Little Dan." Steve Donnehue, WSWF-Springfield, Mass. tells us that he has succumbed to the lure of the "eye-strain" medium and is going to remote channel 22 in Springfield. Bob Ferguson, Nashville talent manager, outlined plans this week for a 1965 package show to headline his stars: Ferlin Huskey, Harvie June Van and Leo Emerson. The show is scheduled to open in Florida in January. Johnny Bond, WBK in Mobile, Ala. Time of the show which is called the "Johnny Bozenman Show" is from 2:30-3 Sunday. Word from Herbert L. Shucher, personal manager, of Earl Stuart, Bruce Morse, which inform us that Earl is set for his first recording session for Starlach, Shucher also reports that there is possibilities of bringing in a "package show". John Mitchell (Wild West My Heart) has just been given a new set to do an all-out promotion on this Opry coming to town. Not a record for Decca. Little Jimmy Dickens and Del Wood back in Nashville after several days of personal appearances. Dewey Muse, manager of these acts tells us that Melton Bulicic made his first appearance on the Opry in several weeks last Saturday night. Frankie Moore, who manages the Opry, and John doses of the Opry and tells us that his artists and Roy Acuff are currently touring Minn., Wis. and Iowa.
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MOST COMPLETE MUSIC SYSTEMS

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DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois
PHILADELPHIA, PA.—Even those operators of music and amusement machines who haven’t gone to dime play will admit that they should. In any event, this report should be of great interest in determining their decision. Dr. H. E. Laeddicke, editor of The Journal of Commerce, told a group of business men here this week that there is little doubt that the upward pressure on industrial prices will increase next year. “Most companies will seek higher prices; some of them to compensate for this and next year’s round of wage increases; some of them to restore more satisfactory profit margins; and some of them to contribute to further expansion costs”, he said. This adds up to the fact that the manufacturers will be paying higher prices for their parts and components—but also results in the workers having added wages to spend.

MIAI, FLA.—Years ago the New York subway trains used to carry ear-card advertising from Suchard chocolates, suggesting riders buy their products from the “slot” machines on the stations. Industry members shuddered when they saw these ads. Now, this past week, at a meeting of soft drink bottlers here, the Wall Street Journal, in reporting the convention, headlined its story “Soda Pop ‘Slots’ Spread”. And after all the years of good public relations efforts by NAMA!

CHICAGO—Robert A. Seidel, executive vice president of Radio Corp. of America, told his former Chicago sales and executive this week that “American business will face the most competitive market we have ever known in the next few years.” Here’s the part of the talk we like. Seidel said, “Industry must rely in the years ahead on our ability to vary, improve and innovate and develop new products.” He could have been addressing the coin machine industry.

MIAI, BEACH, FLA.—One of our friends returning from a vacation in this city tells us of seeing two scales in a drug store here. One was beside the soda fountain surrounded by mouth-watering and colorful displays of ice cream dishes, the other near the prescription counter, flanked by pyramids of packaged aids to dieting. On a whim, they invested two cents and weighed himself on each scale. The fountain scale registered 155; the reducing scale 165.

While Nickel vs Dime Hassle Continues Among Pinball and Some Bowling Game Ops, All Pool Tables Being Shipped and Accepted With Dime Chutes. First Amusement Product to Go All Dime Play.

For a long time now many in the amusement field have been urging The Cash Box to continue its campaign as vigorously as possible to help get amusement operators to adopt dime play for all types of games.

“It’s bound to come,” as one amusement leader emphatically said. And added, “Because dime play is necessary for all games. It’s the only logical way for amusement operators to come out ahead.”

Gradually, more and more shuffle games and bowlers have been accepted by the operators with 10¢ and 3 for 25¢ coin chutes, and the operators have allowed these chutes to remain on the games.

In the pinball field the hassle as to whether those games should remain on 5¢ or offered to the players at 10¢ per play, still continues in many areas, much to the chagrin of leaders in this field.

It took an entirely new product to swing the pendulum over in favor of dime play. The new pool games are not only being offered with 10¢ coin chutes but, what’s even more important, are being accepted for dime play and so appear on locations.

It can safely be stated, then, that just as the first pinball machines were changed from penny to nickel play in the thirties, and just as many changed from nickel to dime play due to the urging of The Cash Box beginning in the forties, and into the early fifties up to the present mid-fifties, the year 1955 is seeing the opening of a new era in amusement—dime play games.

Those who never operated dime play games before are fascinated by the better income they are enjoying. They are further pleased by the fact that neither the players nor the location owners are complaining because the pool games are on dime play.

To such operators it seems a phenomenon. But the fact remains that this is no phenomenon to those who have been featuring dime play for both music and amusements for some time now.

Most outstanding, of course, is the fact that it required an entirely different amusement to convince many operators that the dime of today is accepted by the general public just like the nickel of yesterday.

The fact remains that the 1955 Dime is worth only as much as the 1939 Nickel. This is agreed upon by all the nation’s economists.

Therefore, even the amusement operators are paying three and four times more for new games than they did in 1939, they are still charging only as much as they charged for the play on their games as they did in ’39.

Dime play amusements were bound to sweep nationwide because of the economic facts involved.

The pool games hurried this up. Due to the new pool games, dime play is now becoming nationwide in scope, as far as amusement games are concerned.

Because of this the pool games have started a new era for the amusement field.

Whether these games will go on ahead, developing and growing with the years, few dare predict.

But regardless of what the future holds in store for the pool games, from now on Dime Play will continue for whatever new amusement products appear on the market.
NAAPPB Show at Sherman Hotel Attracts Coinmen Interested in Arcades, Kiddie Rides, Concessions, Parks, New Equipment.

CHICAGO — Coinmen interested in rides, kiddie rides, coin-operated amusement parks and the variety of new equipment that goes along with them special events this past week in Chicago at the NAAPPB (National Association of Amusement Parks, Pools and Beaches) convention, Sunday, November 27. The show continues to Wednesday, November 30.

Among those coin machine firms who are displaying its products at this show are Auto-Photo Company of Los Angeles, Calif., with Verne VanNattan in charge.

Exhibit Supply Company of this city has Sam Lewis, Frank Merceti, Ed Hall and Chet Gore showing its merchandise.

Also present is Genco Mfg. & Sales Company with Arvon Gensberg and Ralph Sheffield on hand to show its line for the arcade and park men.

J. H. Keeney & Company, Inc., of this city, with Roy McGinness, John Conroe, Paul Huebch, Bill Cean and Tom McCrack have a display that features its amusements and vending machines.

Mike Munves of New York City is on hand, as usual, and meeting with his many, many arcade friends from all over the nation. Mike has been among the leaders in sales of Arcade machines for a great number of years. He has Joe Munves of his firm with him at his booth.

International Nuteoscope Corporation of New York is displaying its complete arcade line at this show with Bill Rabkin and Herb Klein present to show their new back rack trade.

Mac D. Levine of Scientific Machine Corporation, Brooklyn, N.Y. is also on hand. Again Max comes up with some different ideas for the trade along with his well-established merchandise.

Williams Manufacturing Company of this city, has Harry Williams, Sam Stern and J. A. (Art) Weinman at its booth. It is showing a complete line of amusements.

Other coin firms exhibiting their products are: Astor Manufacturing Corporation; Capitol Projector Corporation; Standard Graphic Typers, Inc.; Harvard Automatic Machine Corporation; National Dryer Sales and National Recliners, Inc.

The show is confined, in the main, to men and women from the amusement park and arcade fields.

There are some coin machine distributors along with some operators of amusement machines present.

Most of these coinmen are interested in concessions, arcades and amusement parks and, as they concentrate in the game business, they buy and sell in the arcade, amusement and kiddie ride fields for some years.

Genco Names R. F. Jones Oregon Distrib.

CHICAGO — Ralph Sheffield, sales director for Genco Manufacturing & Sales Company, this city, announced this past week, on his return from Portland, Ore., that Genco had appointed the R. F. Jones Company of Portland, Oregon as its exclusive distributor for the State of Oregon.

Said Sheffield, "The outstanding cooperation that Dean McMurdie of the R. F. Jones Company of Portland gives to all the operators in Oregon, as well as the efficient and great service the operators get from this firm, convinced me that this was the kind of distributor Genco needs and wants for the State of Oregon."

"I can say is that Dean McMurdie is not only going to feature the complete Genco line for the Oregon operators, but what’s more important, has arranged to service them in such outstanding fashion that I firmly convinced the R. F. Jones Company of Portland is going to be leading our distributing parade."

Sheffield was very enthusiastic over this new distribution arrangement for Genco Mfg. & Sales Company. He reported that the flying trip he made to visit the R. F. Jones Company offices in Portland, Oregon, and to meet with Dean McMurdie was more than worthwhile in every way.

Sheffield concluded, "It’s a thrill to any manufacturer to know that he has a distributor in any state where he realizes that every operator interested in his line will receive courteous attention, outstanding cooperation and the kind of service that the factory itself, could give him."

"That’s what every Oregonian is going to receive from Dean McMurdie and the R. F. Jones Company of Portland, Oregon whom we are very happy to welcome in our distributing ranks."

Chicago Coin Presents “Automatic Pool” Game is Played from Front. Uses Only 21 Sq. Feet of Space. Features Automatic Backrack Scoring. Firm Reports this is First of a Series of New Type Pool Games.

CHICAGO — Samuel Wolberg, president of Chicago Coin Machine Company, this city, announced this past week that the firm has entered into the pool game business.

Its first game is called, "Automatic Pool". Unusual and unique feature of this game is the fact that it can be played from the front. Due to this feature the game requires only 21 square feet of floor space.

Wolberg stated, "In addition to the fact that the game is absolutely different, because it can be played from the front, our new "Automatic Pool" brings accurate fool-proof scoring to the pool table field for the first time."

"Our "Automatic Pool"", he continued, "Features automatic backrack scoring. The score lights up on the score panel instantly and the players have a fool-proof method of knowing what their score is, at the same time, enjoying this entirely new and different version of the game." The table itself is very well designed and is one of the outstanding cabinet jobs in the field. Many other features are also incorporated into the game for easier and quicker servicing as well as for outstanding play appeal.

Wolberg also reported, "This is the very first of a series of full line of new type pool games.

"Our "Automatic Pool" kicks off, what we believe will be," he said, "the outstanding pool game of all time."

Miami Amuse. Ops Schedule Annual Banquet Dec. 17

MIA, FLA.—Willie Levey, president of the Amusement Machine Operators Association of Miami, reports that it has scheduled its annual banquet for Saturday night, December 17, at the Clover Club on Biscayne Boulevard.

Committees have been appointed and are now working on ticket sale and the souvenir journal.

As usually happens, a number of out-of-town coinmen attend the banquet, and Levey expects a good representation once again.

Labor Dept. Reports Average Factory Worker’s Take Home Pay Sets Record

WASHINGTON, D.C. — A report by the Bureau of Labor Statistics this week to the effect that factory workers’ take-home pay rose over the same period more than 1 per cent to set a record is welcome news to operators in industrial areas.

It was disclosed by the Labor Department bureau that take-home pay (wages after tax withholding) of the average worker has risen by more than $5 a month in the last year. In October the take home pay of the average worker with three dependents was $72.18. For a single worker it averaged $64.85.

It was explained that gains in pay resulted from two factors, higher hourly pay and a longer work week.
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LARGE or SMALL
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NOW AVAILABLE
The Deluxe SENIOR Model
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HIGHEST LOWEST
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Young Distributing In New
Quarters On Dec. 1
Parking Facilities Available

Haddock Appoints
Antwerp Firm

GRAND RAPIDS, MICH. — The
Antwerp firm of Tenality Bros. headed
by C. Van Reekers has been ap-
pointed exclusive Belgian distributor
for AMI, BAL-AMI, and IMA-AMI
luxe boxes. It was announced by John
W. Haddock, president of AMI In-
corporated, this city. The BAL-AMI
and IMA-AMI commercial phonographs
are manufactured in England
and Denmark respectively under li-
cense from AMI.

The new AMI Model "G" featuring
Multi-Horn high fidelity sound repro-
duction will soon be on display at the
Tenality Bros. location. Antwerp, Bel-
gium along with the Danish and Eng-
ish AMI models.

Comedian Relaxing With "Pixies"

NEW YORK—Young Distributing,
Inc., Watertower distributors in this
area, will have completed its moving
and will be in its new quarters at
575 Eleventh Avenue (corner 43rd
Street), this city, on December 1.
Young will occupy 5,000 square
feet of space, which will permit the
firm to handle the volume of business
necessary. "We were getting so
crowded" said Joe, "that we were
being forced to put machines into our
private offices. We now will have a
large spacious showroom which will
permit us to display the Watertower
phonographs and our other products
in the showcase they deserve. In ad-
dition we will have plenty of room

for our private offices, and for a
large service and parts department.

Another added feature for opera-
tors, advised Young, is the parking
facilities available for them. Re-
ceiving and shipping will be handled
easier because of a double landing
platform in the rear of the building
at which trucks will pull right up.

Also the firm will be settled by
December 1 at these new quarters.
Young states he will run an official
opening some weeks later.

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"It's What's in THE CASH BOX That Counts"
CHICAGO — Despite continuing reports from distributors and operators that Williams “Deluxe Bank Pool” and the 18-inch longer “Senior Deluxe Bank Pool” tables are enjoying capacity play, Williams Manufacturing Company, this city, has devised a workable method for introducing “tournaments” to sustain interest indefinitely.

This has been accomplished by making available to operators through Williams distributors a number of printed sheets in chart form which enable any number of players to engage in and score tournament play.

It follows the usual player elimination routine: These tournament play sheets are posted near the “Bank Pool” table.

“The Bank Pool” tournament play begins with eight players listed vertically to the left hand side of a chart. They are paired off into four contests of two opposing players. Each group competes for the best 2 out of 3 games in the first frame, to eliminate four of the original starters. The four winning players are then paired off on the next margin of the chart to shoot for the best 3 out of 5 games in four semi-finals. The two winners of the semi-finals then match their shooting skill in the final margin to secure the best 4 out of 7 games. Of course, the best pool player wins the tournament and is ready to try it again.

Each “tournament” play chart requires that a total of 36 separate contests must be played in order to determine the ultimate winner of the tournament. As each tournament ends and a champion is acclaimed, another sheet is posted and the next tournament starts anew. The winner of one tournament may challenge the winner at another tournament. The spirit of competition thereby becomes stimulated to even greater heights and the operator’s earnings keep on growing.

According to Art Weinand, sales manager of the Williams company, the tournament method of play has been taken hold in all areas and requests for Williams’ tournament play charts are increasing daily.
YOU MAKE MORE MONEY WITH

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JOB-TAILORED TO YOUR LOCATIONS

TWO GREAT MODELS—WORTH MORE WHEN YOU BUY

Model 1448
deluxe 120 Selections
HI-FIDELITY MUSIC

DESIGNED FOR YOUR TOP LOCATIONS

More new features are built into Model 1448 than were ever before incorporated into any one model—to give you the world's greatest phonograph value—The True-Tone HI-FIDELITY Amplifier and Component HI-FIDELITY Speakers (largest in the industry) combine to produce the finest HI-FIDELITY tones yet achieved. The Robot Record Arm assures an even, uninterrupted flow of music regardless of jarring or outside interference. The Play Proven Accumulator and HI-SPEED Selector Panel permit faster play, greater revenue and the world famous ROCK-OLA trouble-free mechanism means longer life and service-free operation, and that means GREATER PROFITS FOR YOU.

Model 1452
Standard 50 Selections
HI-FIDELITY MUSIC

Model 1452 is designed for locations requiring only a limited number of selections as in areas where "country music" is all the rage or in college centers with a demand for the latest hit tunes, but demanding the finest in HI-FIDELITY MUSIC. Model 1452 has all the same outstanding features as Model 1448 except for the smaller record storage and playing capacity.

SEE YOUR ROCK-OLA DISTRIBUTOR or write direct to: ROCK-OLA MANUFACTURING CORP. 600 N. Kedzie Ave., Chicago 51, Illinois

"It's What's in THE CASH BOX That Counts"
Charles Ewing of Automatic Amusement and John Sherfick of Sherfick Music Service Co., Inc., Evansville, still talking about the NAMA Show they recently attended. Ewing says there will be many new vending operators in his territory after all the new machines that were shown. Was high in his praise of the new J. H. Keeney “500” Coffee and Hot Chocolate vendor. . .

Carl Spies of Spies Distributors, Evansville, was out fighting for new spots. Carl reports the Bally and AMI lines racking up big sales for him. . . Over at Tri-State everyone was busy. . . Gilbert Taylor of Taylor Manufacturing Co., Evansville working madly on a new, highly secret, device. . . Tommy Wood working hard at his golf . . . Seen on Evansville coinrows: Elmo Henson, Walter Yarbrough, Tom Broulette, Gilbert Phelps, M. Martin, Carl Senoff, L. Reed, Ray Halter, Walter Gesbrough, Steve Kelly, H. Sebouklett, J. E. Smith, Joe Walton, Walter Foster, Robert Shepard, Bob Brown, Hubert Williams, D. C. Fortner, Gerald Miller, Ray Anderson, Tom Shacklett, Sam Roby, J. G. Smith. . . Sam Roby, Owensboro, busy way into the night, setting new locations. Roby says business has jumped way up on his routes. . . J. G. Smith Owensboro, reports his routes doing nicely. He has been building right along. . . Walter Waldman, S. L. Stieble Co., Louisville, reports the Beechburg “200” has been selling beyond his spots. Waldman is trying to get his quota at the factory. . . Over at H. N. Branson Distributors, Louisville, we found a beautiful display of Rock-Ola. Branson’s reports business has been good. . . At Jacobs, Louisville, the Wurlitzer phonos were coming in the back door and going right out the front onto the waiting trucks. . . James Humphreys, Automatic Coin, Louisville, frantic handling all the incoming phone calls. . . At B. & B. Novelty, Louisville, Bernard Berman and Louis Ronne very busy while Robert Bernard and the others were talking about the NAMA show. Bernard called the show the best since the war. . . A. Hamilton Burnum of Kentucky Automatic Merchandising, Louisville, also talking about what he had seen at the NAMA show. . . K. A. Cormney of Central Music, Richmond, made a flying trip to the NAMA show. He was a big buyer of many of the vendors he saw there. Cormney operates four offices; Richmond is the home office. In addition he operates out of Somerset, Danville, and Corbin. . . Pete Woods, Hopkinsville, came in this week from a big hunt in Colorado where he bagged big game. . . Norman Proctor also out hunting — but he was hunting locations. . . Whitt Music Shop, Hopkinsville, doing a good record business.
Are you catching your share?

GREATER SPEED IN TAKING PICTURES
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AUTO-PHOTO STUDIOS have always proved they are major profit producers year after year, and now a new concept in automatic photography designed and engineered to

✓ CAPTURE ALL POTENTIAL PATRONAGE in the heaviest of foot-traffic locations.

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✓ FOUR DIFFERENT POSES — EVERY 30 SECONDS
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"THE BEST INVESTMENT IN THE COIN MACHINE FIELD"

"It's What's in THE CASH BOX That Counts"
THE GREATEST HOLIDAY GREETING ISSUE IN THE INDUSTRY...

Dated: December 24th
GOES TO PRESS:

Thursday
DEC. 15th

Reserve Position Now — or better yet
Send in your advertisement to

THE CASH BOX

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32 W. Randolph St., Chicago (1)
Tel.: Dearborn 2-0045

6272 Sunset Blvd., Hollywood
Tel.: Hollywood 5-1702
WEST TEXAS TINGLES

Terry Holt, Snyder, had an interesting event in his operating experience having to his credit. He had a juke box and cigarette machine in a location that was closed, and unknown to him the building was sold to a man in Hobbs, N.M. The man from Hobbs sent movers to get the building and they just loaded the machines and left them. Terry followed up on the investigation and telephone calls Terry finally located his equipment and made a hurried trip to Hobbs, finding his equipment in perfect shape. Elmo Pinkerton, Big Spring, has just purchased the Big Spring Music Co. from W. G. Page. Elmo has been manager of the company for several years. E. J. Bisang, Lubbock, has resigned as city manager for his route. George New and Glenn Stanfield, Hobbs, have returned from their deer hunt and report that they got their limit. F. W. Hall, Lubbock, reports that his wife was in an automobile accident last week but that she only received minor bruises. Don Snow, Lubbock, who has been in his native area for some time, has been visiting relatives. Babe Van, Morton, has bought himself another new mobile — seems like every time we turn around he's got another new one. J. D. Harding and Jack Sikes, Levelland, drinking coffee in one of their cafes. Bob Jordan, Lubbock, trying to keep the new car fever, Les Hereford and the ill Hardwick, Lubbock, and Slaton, in Mineral Wells visiting the Wallace Distributing Company. Cliff Hereford seen in Slaton working on juice boxes. Jimmy Roden, Lubbock, seen making service calls late at night. Bill Sheffield, Odessa, and his service man, Roland Duncan, counting their money.
Miami, Fla. Union To Start
"School For Mechanics"

Bus. Mgr. Baitler Cites Cash Box Editorials

MIAMI, Fla. — Leonard Baitler, business manager of the newly chartered Coin Machine Servicemen's Union, this city, advises that it is making plans to start a school for mechanics here.

Baitler states the first course will start the first week in January, 1956, and will consist of a course of six months' duration, composed of twice-weekly three-hour classes to be conducted at the union hall. The course will cover fundamentals of electricity and electronics, theory and cycle of operation of all leading makes of music, amusement and vending machines. The final phase will stress trouble-shooting, maintenance and actual repair.

"We have noted the editorials of The Cash Box regarding the need for such a school for mechanics," said Baitler, "and I think that this need exists is unquestioned. We believe that an effective training program should be the function of a legitimate trade union. This will be part of our apprenticeship training program in line with the established practice of other skilled trade unions in this area."

Michigan Music Ops Continue
Sunday Concerts in Fight on
Juvenile Delinquency

2000 Centerline Youngsters See Show

DETOIT, Mich.—The United Music Operators of Michigan continued its assault on juvenile delinquency last Sunday, November 20, with another concert. This one was held at Centerline High School, Centerline, Michigan, in conjunction with Centerline Parks and Recreation.

About 2000 teenagers crammed into the Centerline High School to watch a three and one-half hour show, which included Bally (WWJ-TV) and Paul Dean (WJR).

Those who provided the entertainment were Sonny Graham, Miss June Box of 1955, RCA Victor; Patie Jerome, Wing; the Press, Silhouette; Stan Winkl (WWJ) Accordion; Chuck Leonard (WJ)(not), Patti Ann Morris, and Olgie Adele Storm.

To get a greater grip on the teenagers, amateurs were also worked into the show. This week local talent was composed of the Stardusts; C supplement, Ted Wyntz Combo, Kenny Lyon, 20 piece accordion Band, 10 piece all-girl orchestra, Jerry Anzum; Jerry Fall; Phyllis Fox and Henrietta Fecker.

The teenagers were brought right into the act with two portable walkie-talkie sets employed in the balcony which were donated for the occasion by the Michigan Bell Telephone Company. The Chuck Leonard Quartet and some of the other acts paraded through the auditorium, singing and playing.

Sonny Graham performed several numbers upon a juke box prop.

Roy Small extended his activities by taking Sonny Graham and Patti Ann Morris to entertain at the Selfridge Air Force Base at the Thanksgiving Dance for the servicemen stationed at the base.

WORLD'S BEST BUYS

MUSIC AS LOW AS $ 60
SHUFFLES AS LOW AS $ 50
BALLY BINGOS AS LOW AS $ 60
KIDDEE RIDES AS LOW AS $150

All equipment reconditioned, cabinets re-covered, expertly packed, delivered free ashore cleaner.

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Kenney Rainbow
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Kenney Mystery
Kenney Bozo
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BALLY BINGOS

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"It's What's in THE CASH BOX That Counts"
Available now any way you want it to fit any and all locations

Keeney's "Fascination Pool"

Mahogany Grained Moulding—Cork Finish Body and Legs
- Perfect operating Ball
- Release can't be cheated
- Perfectly squared to entice the professionals
- Green, rubber-backed felt
- Simple coin mechanism
- Levels on 2 Side Rails
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Regular Size
52" L. x 36" W. x 32" H.
Or
Jumbo Deluxe
(18 inches longer)
3-Sided Play!
Keeney's Original Hinged Top!

Celeste Ravel
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Recording artist likes to play Keeney's Fascination

J. H. Keeney & Co., Inc.
2600 West Fiftieth Street • Chicago 32, Illinois


JACK MITNICK

BOSTON, MASS. — Jack Mitnick, AMI regional sales representative, who is fast becoming known as one of the industry's most dynamic speakers, made another talk on Thursday night, November 17, at the meeting of the Massachusetts Operators Association held at the Beacon's Field Hotel, this city.

Mitnick spoke for about thirty minutes, and covered a number of important subjects, among them the ASCAP type copyright legislation.

It's What's in THE CASH BOX That Counts

LET'S MAKE A DEAL!

W E H A V E A
LOT TO OFFER-
TELL US WHAT
YOU NEED-
WE WILL WORK IT OUT!
WRITE—WIRE—PHONE!

DAVID ROSEN
855 N. Broad Street, Phila. 23, Pa.
PHONE—STEVENS 2-2903

Dallas Doings

We found Abe Szysman, State Music Distributors, talking long distance to Ed Levin at Chicago Coin, placing orders for more Bowlers. Abe will be making a good will tour through West Texas. . . . Bob Gilmore, sales representative at S. H. Lynch & Company, on a trip to Northeast Texas. . . . Martin Godenberg, Capitol Records office supervisor, presented an evening of opera at the Community Center. Martin played recordings and narrated. Buck Stapleton, Capitol's new branch manager, flew to California to bring back his family. . . . George Wrenn, field representative for Chicago Coin and Genco, attending a sales meeting in Chicago. . . . Bill Emerson and Jim Byrd of Big State Record Distributors each bagged a deer in Del Rio. . . . Commercial Music busy filling orders on Williams' "Jolly Joker" and "Bank Shot" Pool. . . . Congratulations to Bill Taylor, MGM factory representative, who just became the father of a baby girl. . . . Four Freshmen at the Colony Club . . . Sidney Gitelman and Irving Katz, long connected with the music industry in New York, are now opening Century Distributors, Inc., (records) at 137 Glass Street. . . . Hal Backe, program director at RKO on a deerhunt. . . . Sorry to hear that Buster Leicana of Big State Novelty, Fort Worth, is hospitalized. . . . Benny McDonald and Jimmy Woolsey, both of Fort Worth, just returned from the coast. . . . Earl Gill, Gill Amusement Company, Hot Springs, Ark., in to see the game at the Cotton Bowl and shop the market. Also visiting were Carl Ponmy, Dangerfield; Buddy Clem, Paris; A. V. Lawson, DeKalb; Bob Foster, Cleburne; Gerald Yates, Wichita Novelty Co., Wichita Falls; R. A. Kittsworth, Corsicana; H. K. Clyde, Sherman; Johnny Carter and Speedy Walker from Waco; Warren Hightower and J. B. Rose from Fort Worth; Mrs. W. A. Groom, Groom Music, Jacksonville; Walter Wiggins, McKinney. . . . Best wishes to Bob De Priest on becoming a Shinrie.
The current crop of fast-breaking hit records in the Los Angeles area has kept things hopping along Pico Boulevard this week. Sparked by the phonograph, many of the new records have been breaking wide open after only a day or two of exposure. One of the surefire indications that a record is going to be big is when the operators start asking for it, and the one-stop dealers are kept busy with phone calls from the manufacturers, distributors, and publishers wanting to know how the operators are playing their latest recordings. At the California Music Merchants Association, Carl Larson of Montrose, and Charlie Koski from Long Beach, are in discussion, licensing fees, etc., with business manager Ben Chenema. Also dropping into headquarters this week were: Gery Jacobs of Glendale, Glen Wole, La Crescenta, and Walt Horn of Fire, California Merchants Association, Pico, Glendale. He has sold his route and has purchased a liquor store. George still retains an inactive membership in the California Music Merchants Association, and members within a week. . . . In a good public relations move, Los Angeles disc-jockey Jim Ameche was made an associate member of the California Music Merchants Association—Los Angeles Division. Once a month, operators will pick a record they believe will be big on the juke boxes, and Ameche will feature this record on his KLAC disc-jockey show. This month's selection—which looks like a winner—was "Memories Are Made Of This" recorded by Dean Martin for Capitol Records. . . . Also in the public relations field, Albert Benton of Burbank displayed a very good idea last week. Al brought along one of his location owners when he visited Pico last week, and introduced him to distributors and one-stop operators, giving him an idea of the operator's side of the automatic phonograph business.

In visiting Mary and Kay Solle at Leuken's Record Bar were Sheb Wooley and his manager Ray Cooper. Sheb has a hit new song out which he has written and recorded for MGM Records. Called "Are You Satisfied?" the tune looks like it is headed for the top, with versions due on the market by Tony Arden, Rusty Draper, and others. Business was so good for Mary and Kay that they had to call in their sister-Carole, who help them out on the counter. Decen salesman Dick Halper, and Columbia's Harold Bacyan was there waiting patiently for Mary and Kay to give them an order. Kay predicted this week, that George Ault's "My Blue Heaven" on Mercury will be a big one with the operators. . . . Eileen Bloomer, Majore operator, has just released a version from June Laverne. . . . At Sierra Distributors, Jack Dolan had just returned from a trip up the coast. Pete Ley was watching the Western through the West down the West Coast to San Francisco, and was having a successful trip. Walt Petteet, Wurlitzer service engineer was in town calling on Wayne Copeland. In the warehouse Johnny Davis and Mike Nordberg have been buzzing about visiting Pico this week was Paul Colacusa of Gardens. In addition to operating his route Paul has a feature column in the Gardens' Tribune called "As I See It" which discusses topics of local and community interest.

At Paul A. Laymon, Inc., both Ed Wilkes and Jimmie Wilkins were busy showing operators the latest Bally equipment. T. H. Lee of El Centro was in and told Ed he is planning a trip to China in the near future to visit his father who still lives there. . . . Ben Korty of Glendale is back from an extended hunting trip through Club, Washington, and Oregon with his limit of two deer. Also back with an equally good record is Dean Brown of Glendale. . . . Charley Robinson of C. A. Robinson & Co. returned from a trip back East. He has been on Chicago business and also went south to do some vacationing in New Orleans before returning home. Al Bettleman was all set with the new United "Starlet" which just arrived in the showroom. In the first day it was on display, Al received orders on the new game from operators in California, Nevada and Utah.

Fred Gaunt at Badger Sales being kept busy filling orders for pool tables and the new AMI model "G." AMI regional sales representative Tom Sams was in town last week calling on Bill Happe. . . . Al Cohn and his bride are in New York visiting with Al's family after spending week in Detroit visiting with Mrs. Cohn's folks. . . . Friends are glad to hear that E. Fred Ross of New York, and his wife, G. S. Wooster of Top Ten Records is in Canada playing their first release by Bennie Bartlett for Gane Orland. Lee Palmer, of Mercury Records brought in a dab of "I Wish I Was a Fish" which is beginning to catch the record. Lee and Lou arranged for a picture of Sammy to be used in exploiting the release. . . . Visiting operators along Pico Boulevard this week included: Sam Brown of Brown's Music in L.A.; George Taylor of Evington; Eth Konig of Long Beach; Al Miller from Blythe; Oscar Holzhauser of Tehachapi; George Kirby, Riverdale; Earl Gordon, Brawley, Bob Patton, Hamden; and George Licul from Ontario.

Park Show Visitors Cover Chicago Clipperies

CHICAGO—Just as happened a few weeks ago during the NAMA show, coinmen visitors to the park show here at the Hotel Sherman have already indicated that one of their main reasons for visiting this city is to get around to see the many of the new factories here.

Many distributors and operators report that they will probably spend "about a day or so" at the NAAPB and will visit some of the manufacturers who are not displaying at the park show also report they will visit this exhibit and see what new among the manufacturers and arcades.

They also like to know how business is going with the arcades around the country due to so many "talk and write" reports from various sales sources as to general arcade business.

"It's What's in THE CASH BOX That Counts!"
AMI "Color Wheel Visualizer" Allows Comparison of 512 Decorative Color Schemes

Location Owners Can Now Make Choice

GRAND RAPIDS, MICH. — Choosing furnishings and decorations that will "go together" with the desired degree of contrast or harmony is simplified with a new Color Wheel Visualizer now provided distributors and operators by AMI Incorporated. This visualizer allows quick comparison of 512 possible decorative color schemes for restaurants, clubs, bars, ice cream parlors, and similar public places.

"The new color coordination service stems from the development of AMI high fidelity juke boxes in 8 decorator colors to fit in with any location decor. AMI representatives thus can offer a musical instrument, with beauty of tone and appearance to please both the location owner and his patrons," stated Bill FitzGerald, advertising and sales promotion manager.

"The AMI Color Wheel Visualizer consists of translucent plastic discs that can be rotated to show 8 types of locations, 8 background colors, and the 8 juke box colors. In a few moments the location owner can see exactly how each of the AMI boxes will look in his establishment, or select a harmonious color scheme for a contemplated redecorating job."

The free "on the spot" color coordination service is available in all areas through the local operator who can obtain one of the new Color Wheel Visualizers from the AMI distributor in his area.

Albuquerque, N. M. Approves Taxes For Coin Machines

ALBUQUERQUE, N.M.—An ordinance specifying municipal taxes for coin operated machines was approved by the Albuquerque City Commission on November 1.

It sets fees of $6 per year for music machines, $2 per month for amusement machines, and provides that vending machines selling tangible products and radio and television coin operated machines be taxed under the city occupation tax ordinance as part of the gross receipts of the taxpayer.

"It's What's in THE CASH BOX That Counts"
Pool table games, which were slow in getting off in this city, are starting to show nice sales from the distributors viewpoint, and the ops who have them out are reporting good collections. Not every location in the big city is available for the pool games, due to the small size of the taverns, but where there is a great many who could spot the games, either as a side four-dollar game or as a three-dollar game, sales are bound to take a great splurge when collection reports are passed around. At the same time, distribs report steady sales of both new bowlers and music machines, with reconditioned shuffleboard showing a decided increase in sales.

On Dec. 1, Joe Young's Young's Distributing will be set in its new quarters at 575 Eleventh Avenue, corner of 43d St. New quarters occupy 5,000 sq. ft. of space, allowing plenty of room for spacious showrooms, work shop, and offices. Another advantage is parking facilities for visitors. Abe Lipsky out of the office for the week due to the death of mother on Sat., Nov. 19, John A. Cowen, Mrs. Bills, assures us he's covering his area. Says he's recovered from his recent illness and feels fine. Al Simon and Al D'Inzillo, Albert Simon, Inc., report ChilCoin's "Bowling Team" Bowler catching on big here, and games going out to ops as soon as they're received. And the demand continues for Bally's "ABC" bowlers also reports pool tables for the various manufacturers he represents are starting to go. Jack Mitnick, AMI regional representative, attend the meet held by the Massachusetts Operators Assoc. in Boston, Thurs., Nov. 17, and made a stirring talk. Among topics covered were the ASCAP type legislation and public relations efforts. Jack worked around the city this week in the hope he could be home for the Thanksgiving holiday.

This coming Saturday night, Dec. 3, is the night the city's coinmen will attend the annual banquet of the Associated Amusement Machine Operators of New York at the Waldorf-Astoria's Starlight Roof. Claire Morano, who did such a tremendous job both on tickets and souvenir journal, reports a record crowd will be on hand. And don't forget the cocked hat being served in the Palm Room at 7:30. Meyer Parkoff, Atlantic New York Corp., dreaming of a nice long, relaxed cruise in some sunny clime, but says, "Of course, it's only a dream at this time. I'm so busy with the new Seeburg 200 record job, I can't get out of the office for an hour." Firm presented all its employees with a turkey for Thanksgiving. Gene Brodie joins the staff of Atlantic as assistant to Murray Kay. Gene, just out of the Navy, he's the son of the late Leon Brodie, who ran Atlantic Penna. Corp. in Phila. Janice Leib, one of the secretaries at Atlantic, sporting a large diamond ring as a result of her engagement Sunday, Nov. 16. Phil and Mac Greitzer on the street buying new equip. Phil tells us his connection with the Richard Motors in Brooklyn, Bulk deal, working out fine. "Tell our coin friends I can get for them wholesale," he says. "Two regular visitors to our room. "Senator" Al Bodkin and Gertrude Brown of Beacon, N. Y., met at one of the distrbs, and the "Sen." starts telling us a story, but doesn't finish. "Not for Gertie's ears," says the "Senator."... "Eddy (Champ) Sidell percolates around the street. "Doing very well," he says. "Hymie Koeppe, Koeppe Distributing, despite a bad view of health, these cool nights, is great. "Have to get these machines out," he moans. Brother Harry tries to sell Hymie on the idea of staying home and curing the cold, but no go. Opa who never held a cue stick in their lives becoming quite prodigal as they "try out" the various games at the distrbs.

The opening of the deer hunting season in Minnesota on Saturday November 19th brought a large number of hunters into the northern areas of the state even tho the weather was inclement and the ground had several inches of snow covering it... Bob Wenzel of St. Paul, Minn, got his deer as did Les Rostad of the Liebeman Music Co. of Minneapolis. Not one, however. John Galep of Menomonie, Wisc. was laid up in bed for several days with a bad cold. He is up, however and out on the route again. Andy crash of Ironwood, Mich. met up with icy roads and winblown snow to make the trip into the Twin Cities. Roy Sellman, Gedney, and Sellman, of International Falls, Minn. were laid up in bed with a bad cold, up too early and out on the route again. Andy scan of Wisc., picked up phonomats and pool games for his ever expanding route, Jack Buckas and the missus spent a couple of days in the Twin Cities. Jack shopped around parallel for some new music and pool games in route, Mr. and Mrs. Ralph Harvey of Mitchell, also were busy shopping and picking up records and novelties for their accounts. Mr. and Mrs. Jack Hearn, of St. Cloud, Minn., stopped in Minneapolis on their way down to Texas where they spent Thanksgiving with friends and relatives. Arnie Brevik of Watertown, S. D., made a big trip in to pick up some used pool games, but Arnie was not in so much of a hurry that he didn't take time off to see the Minnesota-Wisconsin football game... Recent visitors to the Twin Cities were Charlie Nelsen of St. Clou, Minn, Len Worensich of Montevi, Minn, Jim Laraby of Granite Falls, Minn; Lyle Kestin of Benson, Minn, Jack Lowrie of Lake City, Minn; Basil blush of Des Moines, Iowa; Cleve P. and sales Co. of Waverly, Minn, Bob Reese of Forest Lake, Minn, and Don Isensee of Hager City, Wisc.
BIG news this week is the "park show," officially known as the NAAPPI (Natl’ Assn. of Amuse. Parks, Pools & Beaches). Many distributors and operators crowded into this year’s event, which took place around the big factories in town and learn "what’s what and what’s new." Then, the men report, "we’ll spend a day or so at the show and beat it for home." (Ain’t it the same everytime?)

Sure liked Herb Jones’ 3-color presentation of the "popular pinball machine!" The room just perks up with those "springy" looking into the book. And the method of describing the new "beach beauty" very fine. Lou Breeze is meeting more coinmen who are record distributors as well as record store owners than he ever knew existed before.

Much interest on the 10%" right, Lou. That’s a terrific market ahead for the Bally label. .. .

Two guys this week: Harry Williams, Sam Stern and Art Weinand. Williams displaying at the park show and also trying to keep up with orders for their games. It’s a rough deal dashing from the display booths to the factory. To see how many other games completed for shipment.

Never before knew how many great honors have been heaped upon Ben Sterling, Jr. of Moose, Pa., until he was nominated for "coin machine man of the year." This might be the "Gold Medal Paper." That Louis Cassel of Rochester has been named to the Board of Directors of the National Foundation for Infantile Paralysis. That’s something for "the digest" to digest. Here’s a coinman who is doing something progressive. NAMA officials must be blushing at that "Wall Street Journal" headline, "Soda Pop ’Bots." In short, all about this year’s function of this organization seems to have gone for naught. Reminds when such Chocolates advertised in New York subways, "Buy your penny Chocolates from the subway ‘slot machines’!" Bill DeSelm of United passes another birthday (he’s a Granpa) with this statement, "Boy, they are coming round faster and faster." 

Art Theele, by the way, did one grand job with United’s Service School down New Orleans way.

Speed of change is what makes the coinmen fascinating to so many. Now, it’s "pool games, pool games, pool games." And what’s most important, are bringing in new blood. This means better business for the future for all concerned. Ken Wilson, old time arcade man, says in talk over the slack "chocolate," "Whether you’ve realized it yet or not, the pool games have brought in the era of dime play amusements."

Charley Benjimina of Kansas City says the association there having its hands full trying to get the members to attend meetings. He’s determined to clear the problem with all new associations for quite a time. What a frontierswoman on that circular Alvin Gottlieb created for the firm’s new single player five-ball, "Frontiersman." . . . Art Stern, Joel Stern, Len Micon, Fred Skor at World-Wide, quite excited over the action that naa-distributors of Brunswick-Balke-Collender pool games have brought to the firm.

Sure do hope you have a very, very grand Thanksgiving. Biggest reason for dime play just issued by leading economists who fear that balanced budget and tremendous deficit financing of Federal government will continue to devalue the dollar. Maybe down to 40c. Or even lower. Should that come about it would be a game worth only and the $5 nickel worth but 2c.

Joe Robbins one of the peppiest kids in the coinbiz. Not only youthful, but tremendous energy of a healthy guy that just loves the guys and gals in the business. And with someone like Gil Kilt to guide him—how Joey can run.

Roy McGinnis, John Conroe, Paul Huesch, Bill Coan and Tom McCormick of Keene, all hepped up over success; they’re enjoying with new games and, especially, new venders. And most thrilled of the lot—Roy "Mac" McGinnis. Likes to tell everyone, "Lookout, boy, don’t taste that chocolate—it’s real awful," pointing to Keeney’s new hot c6577-hot chocolate combo machine. Then, "Taste it and you’ll be talking this it is chocolate."

Mack cracks, "What’d I tell you in the first place? (What’re you gonna do with a guy like this?) . . . Tom Herrick over at J. P. Seeburg—one of the sweetest guys. Bill FitzGerald, AMI admn, sends in the new color for his distributors. "It’s a job well done."

Perpetual youthfulness—Ed Levin of ChCoin. This guy is just full of pep, energy, vitality and always—"optimism"—and, what’s more, he’s right.

Just in case you 20 year Clubbers are wonderin’ what’s happening with the nominations—can only tell you—you’ll sure be surprised at the tremendous interest and at some of the very grand personalities presented. With marveleous reasons "why." . . . Have you ever yet met a busier guy than Jack Nelson of

HOLLAND-BELGIE-EUROPE

403 Avenue Louise - Brussels - Belgium
Phone: Brussels 47.66.63-Cable Address: Holeurop

Biggest exporters to ALL EUROPEAN COUNTRIES can supply you MUSIC- BOXES and AMUSEMENT- MACHINES of any brand, CHEAPER and FASTER than any other competitor.

Exclusive Agents for the most important American Ex- porters:

Thus, the "Japan Box That Counts"

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Biggest exporters to ALL EUROPEAN COUNTRIES can supply you MUSIC- BOXES and AMUSEMENT- MACHINES of any brand, CHEAPER and FASTER than any other competitor.

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WILLIAMS DELUXE BANK POOL GENC0 DELUXE TOURNAMENT POOL

Distributors for Gonco and Williams in Northern Wisconsin and Illinois

Empire COIN MACHINE EXCHANGE

1001-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: 4EVERGLADE 4-2600

CHICAGO CHATTER (Cont.)

Bally? He’s here, there, everywhere. Questions like a reporter. Reports like a statistician. Sure knows his business.

Hert Dettlinger has reputation as golf player deluxe, bridge champ, gin player par excellence, and now getting reputation of being a "pool shark" too.

Pat Buckley breaking with some very interesting news for lots and lots of guys. Pat has been spending lots of time in town to bring this about. . . . Dave Gottlieb creating a great, new golf course out Oak Parkway. . . . Maurice and Edling Ginsburg, Nate Feinstein, Harold Schwartz and Bill Phillips among the guys who are just sitting back and waiting to figure out how to ship twelve to fifteen. . . . Leo Weinberger pops into town to talk of thisa and thes—that and this man sure knows what it’s all about—from every and any angle. . . . Ben Coven devoting himself to charitable endeavors and busier than the proverbial one-armed paper hanger because of the grand work he’s doing. . . Don Monley looking forward to becoming a Daddy for the second time and very thrilled over Papahood. . . . Joe Schwartz of National back on the job after his illness. . . . Charles (Little Jimmy) Johnson wielding a red paint brush these days. . . . Moe for lots of old timers in the show is Wally Shap’s headquarters. You’d be surprised at the number of guys who make Vince their first stop when they come to town. . . . Maybe Ralph Sella said it best, "The pool game today is like the baby "Shuffle Alley" of yesterday."


After That: There aren’t any inches in the Golden Rule.

"It’s What’s in the CASH BOX That Counts"
HERE THEY ARE!
The Profit Leading Bowlers of the Year...
Designed For Every Location!

BOWLING TEAM
With Automatic Tally Sheets
2 Teams With Up to 10 Players
On Each Team Can Play!
Available In MATCH Model as ALL STAR TEAM Bowler

BLINKER
With "Ring-O-Matic" Bulls Eye and Traveling Lited 100% Replay
— Equipped With Replay Totalizer!

BULLS EYE
Player Matching A Number Only
Gets Additional Scoring On The "Ring-O-Lite" Bulls Eye!

SCORE-A-LINE
With "Number-Lite" Scoring! Player
By Lighting Up Numbers In Line Gets Additional Points!
With Automatic Tally Sheets!

MOA's Saturday Night Radio Show
Tie-up With ABC Clicks

OAKLAND, CALIF.—The public relations programs of MOA, in which it cooperates with the ABC radio network, by supplying top recordings in various areas of the United States is making great strides.

The program, which can be heard over the ABC network at 10:05 each Saturday evening, has had such coin machine personalities as J. Harry Snodgrass, Al Denver, Martin Britz, Clint Pierce, Sidney Levine, Howard and George A. Miller advertise the best moving records in their areas.

It is stated that officers, directors and music operators of the national association will take part in this program from every part of the United States during the next year.

We Want To Buy
WILL PAY TOP DOLLAR FOR
Gottlieb Super Jumbo

WRITE:
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NO REASONABLE OFFER REFUSED — OR WILL TRADE FOR MUSIC OR POOL TABLES

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GAMES
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WORLD WIDE DISTRIBUTORS, Inc.
2330 N. WILLEST AVE., CHICAGO 47, ILL.

SHUFFLE GAME BUYS!

UNITED
*DELUXE CAPITOL 5475
*DENTAL CLIPPER 385
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*DELUXE LIGHTNING 355
*DELUXE MARS 375
*TIGHTEN UP 355
*SPEEDY 295
*TARGET 250
*RAINBOW 225

CHICAGO COIN
*BLINKER 5475
*BULLS EYE 385
*HOLLYWOOD 350
*HOLIDAY 350
*TRIPLE STRIKE 295
*FIREBALL 295
*NEOLITE 275
*PLAYTIME 295
*FEATURING 295
*SUPER FRAME 295
*SATURDAY 225
*CHESS CROSS TARGET 185
*ADVANCE 165
*GOLD CUP 135
*TRIPLE SCORE 95

*Indicates "Match" Game

Wally Finke & Joe Klein
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FINEST RECONDITIONED MUSIC MACHINES

AMI
D-80 $325.00
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SEEBURG
M-100B $399.00
M-100C 540.00

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1650 (New) $300.00
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NOTE NEW ADDRESS

YOUNG DISTRIBUTING, INC.
575 Eleventh Avenue
NEW YORK 36

(Phone: CHicking 4-5050)

"It's What's in THE CASH BOX That Counts"
Chicago Coin Solves $64,000 Question

Introduces It's New, Space Saving, FRONT PLAY!

AUTOMATIC POOL

For Every Location!

Featuring... Automatic

↓ Back Rack Scoring!

It's The FIRST Automatic Pool Game In The Industry!

FAST Appealing Play!

New Livelier Rebound Rails!

Accurate Pool-Proof Scoring!

New Ingenious Player Score Transfer Device! (Accurate Transfer Scoring From One Player To Another.)

Easy Servicing... Hinged Playfield!

Specially Designed Table Light Available At Slight Additional Cost.

This is The First Of a Series Of a Full Line Of Deluxe Pool Tables Which Chicago Coin Will Bring to the Operator.

1725 West Diversey Blvd., Chicago 14, Ill.
A WIDE, OPEN TRAIL...TO GREATER EARNINGS...WITH GOTTLIEB'S FRONTIERSMAN 4 LINE-UP ADVANCING TARGETS! Lighting up 4 spots of same color lights center hole for SPECIAL and EXTRA SPECIAL. Hitting any target 4 times lights hole for SPECIAL. Spotting rollover advances color lights. Lettered bottom rollovers advance corresponding target lights.

HOLD-OVER FLAMING ARROW FEATURE totals number of times player lights a spot of same color. SUPER SPECIAL awarded when 5th number of ARROW FEATURE is lit.

D. Gottlieb & Co. 1140-50 N. Kostner Ave. Chicago 51, Illinois

3 Hi-Speed Pop Bumpers.
2 Cyclonic Kickers:
2 Super Powered Flippers.
High Score to 7 Million 900 Thousand!

SEE IT AT YOUR DISTRIBUTOR NOW!

Amusement Pinballs as American as Baseball and Hot Dogs!

Chi Phono Bowling League Turkey Sweepstakes Has Many Winners

CHICAGO — ABC #1 recorded the only sweep last night. They won 8 games from Deeca. High for ABC was Harry Schreiber with 534, which was also high series for the men. Bob Gnarr was right behind with 511. Tony Ignaffo was high for Deeca with 445.

ABC #2 won 2 from Star. High for ABC was Lee Taylor, 493. Hank Sochacki was high for Star with 441. Wife, Myrtle Sochacki, was high for the women with 431.

Paschke took 2, thanks to Bob, Ray and Rene Gallet's, from Atlas Music. High for Paschke was Bob Gallet, 536, Ray Gallet, 528 and Rene Gallet, 502. High for Atlas was Irv Fisher with 530.

B&B Novelty took 2 games from Coven. Bill Bender was high for B&B with 496. High for Coven was Jerry Shuman, 447.

Oomens won 2 games from Gillette. Carl Latino was high for Oomens with 492. High for Gillette was Bob Hall, 498.

Singer One-Stop took 2 games from Mercurx. High for Singer was Al Gianello with 537. Mary Jones was high for Mercury with 421.

Melody Music won 2 from Coral. High for Melody was Bud Hofert, 487. Leonard Wesson was high for Coral with 499.

Western Automatic "Clowns" won 2 from Galango. High for the "Clowns" was Paul Brown, 485. High for Galango was Charlie Alesi with 524.

In the turkey "sweepstakes" competition last night the winners were, Bob Gallet, Harry Schreiber, Rene Gallet, Ray Gallet, Johnny Oomens, Mike Blumberg, Al Gianello, Charlie Alesi, Bob Gnarr, Bill Bender, Lenny Wesson, Morrie Minkus, Irv Fisher, Paul Brown, Gil Losasso, Morrie Pomare and Frank Lancer.

In the women's "sweepstakes" the winners were: Izie Oomens, Irene Sochacki, Charlotte Hughes, Norma Ricci, Josephine Schreiber, Marna Baie, and Mary Jones.

Ops at Huey's For United Service School

NEW ORLEANS, LA — Vince J. Marcello, Huey Distributing Company, this city, reported a very fine turnout of operators for its recent service school on United's 'Pixie' in-line game, conducted by Al Theile of the United firm.

The firm held morning and after-noon sessions, and pictured herewith are some of the coinmen in attendance at the morning classes. Among these are: Vincent Cefalu, Martin Tortorich and Frank Miranti, Baton Rouge; Vic Aronona, Belle Chasse; J. J. Walker, Bogalusa; Charles Babin, Gretna; Frank Busalacchi, Luling; James Rabsberry and Matthew Oliver, Marrero; Albert Huffine, Phil Jaeger, Malcolm Farmer, Ralph Freibert, J. C. Lawrence, Jimmy O'Quinn, Robert Johnson and Herman Lamothe, New Orleans.

"It's What's IN THE CASH BOX That Counts"
WANT

WANT—Route Jukes—Games. furnis complete information first letter. BOX 157, HEBER CITY, UTAH.

WANT—Bingo; Big Times; Varieties; Manhattan; Pixies. State quantity and best price in first letter. MON ROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel: Superior 1-4600).

WANT—An exclusive export outlet to handle all of our used AMI, SEEBURG, and Wurlitzer Phonographs. For further information, address inquiries to SHELDON SALES, INC., 80 MAIN STREET, BUFFALO 3, N. Y. (Tel: Lincoln 9106).

WANT—All types of Bingo Games, GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel: Market 3967).

WANT—Your used or surplus records all speeds, 45's our specialty. We buy year round, large or small quantities, no lot too large or too small. No more than 10% blue. We pay freight. BEACON SPOOLS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel: Union 1-7500.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion. WANTED—James; Bluebird; Champion; JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—45 RPM Records, new or used. Any quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALIANO, GALIANO DIST. CO., 414 W. ARMITAGE, CHICAGO 39, ILL. (Tel: Dickson 2-0966).

WANT—Wurlitzer 1400's, 1600's 1600A's. Also Chicago Coin Band Boxes and Wurlitzer 240 Steppers. RUSH DISTRIBUTING CO., 292 29th STREET, MIAMI, FLA. (Tel: 5-6263).

WANT—Bingos and Gottlieb 5-falls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRTEENTH AVENUE, Moline, ILL. (Tel: 4-6703).

WANT—Late Model Phonograph, Headways; Wall Boxes; Steppers. Late Model Pinballs. One Balls: Sunshine Parks; Across The Board AMI 40-41, ILL, Headways; Wall Boxes; Steppers, ST. THOMAS COIN MACHINE CO., LTD., THE DALLAS, ONTARIO, CANADA (Tel: 2648).

WANT—Gene Wild West Guns. Must be in good condition. State price and condition in first letter. LEWIS & FOLLETT MUSIC CO., SOUTH 100 HOWARD ST., SPOKANE 4, WASH. (Tel: Madison 8385).

WANT—Guns and Arcade machines—late models preferred, used or new. Send us your lists, stating price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVENUE, NEW YORK, N. Y. (Tel: Cllicker-4 8628).

WANT—Milk Panorami—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel: Garfield 3585).


WANT—Bingo-S, Jukeboxes; 29th for N. freight. R. All N. ROE burg, Nish—for surplus, Specials. Some—free Specialty. We—in the market for a—Gold. 40 Model Bingos and Wurlitzer Route AVENUE, (Tel: Imperial 4-8028).—GOLDEN S.W. STREET, SYRACUSE, N. Y. Tel: Cllicker 4-5100.

WANT—100 operator customers in need of used good amusement machines of all kinds, including in-lines and shuffles. We don’t dare to publish prices—so write or phone GEORGE PONSER, ALBERT SIMON SYRACUSE CO., 602 N. ST., SYRACUSE, N. Y. (Tel: 74-2403).

WANT—Used Records. Highest prices paid for 78’s and 45’s. No quantity too large or too small. We buy brand new LP’s (33-1/3 RPM) in quantity. Write, phone or FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel: Judson 6-4566.

WANT—Northwestern 49’s; Challengrs; Pike’s Peak; Kicker’s and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire ALBERT K. LAFANCIOLI, 637 1/2-140 AVENUE 690-25, TUCSON, ARIZONA. Tel: Franklin 7-2162.

WANT—In stock over 100 reconditioned, used Buffalo and United Bingos, including Brand New Miami Boats for trade, as low as $125. We buy and sell, beautifully reconditioned Kiddie Rides; record players in this price range. We sell music, bingo, five-balls and alleys. Call collect or price. REDD DISTRIBUTING CO., INC., 208 LINCOLN ST., ALLSTON, BOSTON 34, MASS. (Tel: Algonquin 4-1040).

WANT—United Shuffles: Super, $85; Star, $85; League, $215; Speedy, $310; 11th Frame, $325; Royal, $185, Chicago Bowlers: Super Match, $65; Double Score, $85; Triple Score, $192; Triple Score, 850.59; Advance, $150; Cross Cross Tattice DeLuxe, $200; Cross Bowler, $200; Super Frame, $225; Star Lite, $225; Plastic Bowlers, MUL- TEW MARKETING DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. (Tel: 9-6832)—3743 GRAND RIVER AVENUE, DETROIT 8, MICH. (Tel: Trice 6-2230).

WANT—Mechanie—Experienced on pins and music. Largest and Oldest Route in Alaska. Send application to MUSIC, Inc., BOX 1224, FAIRBANKS, ALASKA.

WANT—From a registered dealer for exportation: 50 “R-O-T-A-P” Bells, 5¢ and 25¢. Post war model only. IL BEIT AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel: Union 3-8574, 3-4584).

WANT—For a registered dealer for exportation: 50 “R-O-T-A-P” Bells, 5¢ and 25¢. Post war model only. IL BEIT AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel: Union 3-8574, 3-4584).
FOR SALE—We Will Not Be Under-

sold. Here are prices on refinished games worth $50 to $100 more than those you can purchase elsewhere. Bulls: Range Trios, $375; Gay Times, $395; Gayeties, $275; Varieties, $295; United: Triple Flaps, $385; Fifth inning, $315; Williams: Band Wagons (4 Player Deluxe Game), $346.50; Circus Wagons (2 Player Deluxe Game), $219.50; Regattas, $115; Smoke Signals, $117.50. Each and every game is guaranteed to be absolutely perfect. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: Canal 8318).

FOR SALE—Reconditioned Conditioned Phonographs, Ribs $299.50; Model 1434 45 RPM, $275; Model 1436 78 RPM, $250; Model 1436 45 RPM, $325; Model 1438 Comet, $525. Wurlitzer: 48 Selection Wall Boxes, $10; 15 Selection Wall Boxes, $40, 6 Century Selectors; Walling Guessers, $65; Columbia, Pioneer, Kirk, $35. Ex Libris, Vitalliths, $35. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: Forest 47360).

FOR SALE—Exhibit Skill Pool; Geroone Tournament Pool. Write for price. W.B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: Central 1-9292).

FOR SALE — Best Buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. With all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: Wheeling 4572.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, $191.50, 1/4 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Juke, Slot, and Bingo Machines. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C", End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only $24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—2020 Wurlitzer Wall Boxes, $5.00 ea.; 100 2 Selection Seeburg 5c Wall Boxes, $1.00 ea.; Packard Wall Boxes, $1.00 ea.; 100 219 Steppers, $.75 ea.; LEW JONES DISTRIBUTING CO., 1301 N. CIVIC AVE., INDIANAPOLIS, IND. (Tel.: Melrose 5-1251).

FOR SALE—Bally Beauties, $145; 1000 Seeburg, $395; 1438 Comets, $395; 1146 Hi-Fi, $695; Model C, $210; Model B, $185; Model A, $135; AMI 5 & 10 Boxes, $10; AMI 5c Boxes, $5; 3020, $8; 300-36, $8; 4000, $35; Ex Libris, $15; AMERICAN MUSIC, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703).

FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case $8.50 c/o Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 4190 MAIN ST., DALLAS, TEXAS.

FOR SALE—Green Pastures, $145; Marble Queen, $115; Hi-Fl, $240; Jockey Club, $160. WANT—Big Time, STARK NOVELTY CO., 1213 FULTON RD., N.W., CANTON, O.
FOR SALE—Geneo, Wild West (Crisc Cross), $395; Geneo, Rifle Gallery, $225; Sky Gunner, $150; Exhibit, Sportland Gun, $225; Total Rolls, $95. UNIVERSITY COIN MACHINE EXCHANGE. 825 NORTH HIGH ST., COLUMBUS 8, OHIO (Tel.: Aminister 4-3529).

FOR SALE—Wurlitzer Bar Boxes 2140, Wurlitzer Wall Box 3020, Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax ease (12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 1224 N. WESTERN, CHICAGO 18, ILL. (Tel.: Juniper 8-1814).

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best equipment. One letter, wire, or phone call will convince you. Factory Representatives for United, Kroeney, Bally, TARAN DISTRIBUTING, INC., 3461 N. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Miami Beach, $475; Gayety, $270; Palm Springs, $149.50; Spot Lite, $40; Hi Fi, $175.50; Variety, $285; Surf Club, $175; Beauty, $100; Daffy Derby, $125. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel.: Tulane 6729).

FOR SALE—Seeburg Model A, B, C; AMI Models A, B, C; Rock-Ola Model 1322, 1354, 1436, 1435 and 1446's. All in excellent condition, ready for location. Write or phone your requirements, SEA COAST DISTRIBUTORS, INC., 594 10th AVE., NEW YORK, N. Y. (Tel.: BRYant 9-4681), or 1200 NORTH AVENUE, ELIZABETH, N. J. (Tel.: Bglelow 8-3521).

FOR SALE—1015 Wurlitzers, A1 condition. Any quantity. HUEY DISTRIBUTING CO., 7560 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: Cedar 7976).

FOR SALE—United Royal, $134; United Chief, $185; United League, $215; GG Super Frame, $219.50; AMI "A", $65.50; GG Home Run, 6 Player, $164.50; Seeburg Bear Gun, $94.50; Exhibit Star Shooting Gallery, $174.50; Seeburg "A", $255. LAKE CITY AMUSEMENT CO., 1432 PAYNE AVE., CLEVELAND 3, OHIO. (Tel.: H. Anderson 1-7577).

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI D; AMI D-10 and D-30; Rock-Ola Fireball 45 rpm; Seeburg M-106A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK 3, N. Y. or 221 FREELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes. $3.20 Revenue increase. Samples $3.50 each, lots of 10, $2.95 each. GENERAL DISTRIBUTING COMPANY, 3573 HARDING STREET, CARLISLE, CALIF. Tel. Saratoga 2-5131.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you! The Cash Box, New York City, JUbon 6-2840; The Cash Box, Chicago, IL, BElAIR 2-0045; The Cash Box, Holly wood, Calif., HOLLWOOD 3-1702.

NOTICE—Texas operators write or phone your Rock-Ola Distributor, PHONG-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PERRY 3-7197 or PHONG-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PERRY 3-7197. For genuine factory parts, also good reconditioned phonographs priced right.

NOTICE—We are converting Bally Hi-Fis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire for more information. All our equipment is completely re-conditioned. DONAN DISTRIBUTING CO., 5007 N. KEDZIE, CHICAGO 25, ILL. (Tel.: JUNiper 8-5211).

NOTICE—Louisiana & Mississippi Operators—you authorized AMI phonograph distributor is DIXIE COIN MACHINE CO., 122 NO, BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3593.
REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low price brackets are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add on his price the cost of the cost of parts and labor, parts and supplies needed to recondition the machines, plus the cost of carsons, craters and labor for packing and shipping of the machines, in addition to a decent profit which with the past cases, rate the price of a $10.00 to $20.00 machine to anything from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines that have been hauled about due to that many of the parts have to be made by hand or contracted for at very machintosh, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning equipment, as the reconditioned machines, such buyers will purchase machines "as is," at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

LISTED ALPHABETICALLY

EVANS
1. Mills Constellation, 47 Model 931, 40 Sel. 78 RPM 50.00 125.00
2. Constellation, '49 Model 135, 40 Sel. 78 RPM 100.00 200.00
3. Juvenile, '52 Model 245 40 Sel. 45 RPM 175.00 225.00
4. Century, '52 Model 245 100 Sel. 45 RPM 249.00 320.00

ROCK-OLA
1. 1222, '46, 20 Sel. 78 RPM 25.00 75.00
2. 1216, '46, Playmaster, Hideaway, 20 Sel. 78 RPM 150.00 250.00
3. 1227, '47, 20 Sel. 78 RPM 90.00 125.00
4. 1228, '48, Magic-Glo, 20 Sel. 78 RPM 150.00 250.00

WURTLER
1. 1408, '46, 25 Sel. 78 RPM 55.00 95.00
2. 1408, '46, Colonial, 21 Sel. 78 RPM 50.00 99.00
3. 1408A, '48, Colonial, 21 Sel. 78 RPM 60.00 125.00
4. 1411, '47, Hideaway, 24 Sel. 78 RPM 50.00 100.00
5. 1414, '47, 25 Sel. 78 Sel. 78 RPM 85.00 155.00
6. 1425, '50, 48 Sel. 78 Sel. 78 RPM 100.00 175.00
7. 1420, '52, Same as above Converted to 45 RPM 225.00 325.00
8. 1500A, '53, 104 Sel. 78 and 15 RPM Inter- mated 275.00 375.00
9. 1500B, '53, 104 Sel. 78 and 15 RPM Inter- mated 275.00 375.00
10. 1500C, 48, Sel. 48 Sel. 48 RPM 375.00 475.00
11. 1520, '53, 114 Sel. 45 RPM 625.00 799.50
12. 2140 Wall Box 3.00 10.00
13. 3020 Wall Box 5.00 12.00
14. 3040 (Conv. 100 Sel. 3020) 10.00 20.00
15. 3031 Wall Box 2.95 5.00
16. 3055 Wall Box 6.00 20.00
17. 4020 Wall Box 15.00 25.00

Cash
1. Camel Caravan
2. Canyon (Ex 5/2)
3. Canasta (Ge 7/2)
4. Caravan (Wm 6/2)
5. Carolina (Ex 4/9)
6. Champion (B 12/9)
7. Champion (CC 6/5)
8. Circus (Ex 4/8)
9. Creative (B 10/9)
10. Coney Island (B 9/2)
11. Control Tower (Wm 3/5)
12. Coronation (Get 11/2)
13. County Fair (Ex 9/5)
14. Crossroads (Get 5/5)
15. Cyclone (Get 5/5)
16. Duffy Derby (Wm 8/5)
17. Daisy May (Get 11/2)
18. Dallas (Wm 2/4)
19. Dealer "21" (Wm 2/5)
20. Diamond Lill (Get 12/5)
21. Domino (Wm 11/5)
22. Double Feature (Get 12/5)
23. Dbl. Shuffle (Get 6/4)
24. Disk Jockey (Wm 11/2)
25. Dragonette (Get 6/4)

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin Creations; (Ex) Exhibit; (Ge) Genoa; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

AMI
1. Model A, '46, 40 Sel. 78 RPM 69.50 115.00
2. Model B, '46, 40 Sel. 78 RPM 78 RPM 125.00 185.00
3. Model C, '50, 40 Sel. 78 RPM 125.00 210.00
4. Model D-40, '51, 40 Sel. 78 RPM 195.00 295.00
5. Model D-40, '51, 80 Sel. 45 RPM 125.00 195.00
6. Model E-40, '53, 40 Sel. 78 RPM 395.00 495.00
7. Model F-40, '53, 30 Sel. 78 RPM 500.00 750.00
8. Model F-40, '53, 40 Sel. 78 RPM 500.00 750.00
9. WM Wall Box 100 Sel. 12.00 25.00
10. WM Wall Box 100 Sel. 12.00 25.00

December 3, 1955

W-1156, Wall Box 5c
2. S-2, Wall-Matic
3. WJ-56
4. WJ-56, 5/10/25 Wireless
5. 3X7-WT-56
You never have to cover up when you have a string of "G's" working for you...no excuses, no alibis. The AMI-Fidelity Sound System is true hi-fi, capturing every nuance of the recorded music...capturing more dimes and quarters at every location.

There's no HI-FI like AMI-FI!

General Offices and Factory: 1500 Union Avenue, S. E.
Grand Rapids 2, Michigan

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box
sold through Oscar Siesbye A. S. 2 Palaisgade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"
<table>
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<th>Item</th>
<th>Price 1</th>
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<td>Fairway (CC 11/5)</td>
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4. Three Musketeers (1/5/52) 15.00 35.00
5. Thrill (CC 9/10) 15.00 35.00
6. Thunderbird (1/10/52) 180.00 350.00

4. Times Square (1/5/52) 65.00 89.50
5. Touchdown (1/20/52) 50.00 250.00
6. Triple Play (1/8/52) 425.00 495.00
7. Triple Play (1/20/52) 15.00 25.00
8. Tri-State (1/20/52) 20.00 35.00
9. Tropicana (1/15/52) 210.00 150.00
10. Tuscan (1/10/52) 95.00 150.00
11. Tudor (1/15/52) 35.00 50.00
12. Tulip (1/15/52) 35.00 50.00
13. Turkey (1/20/52) 15.00 45.00

4. Twenty Grand (1/5/52) 40.00 85.00
5. Twin Bell (1/5/52) 200.00 225.00
6. Twin Bell (1/10/52) 10.00 29.50
7. Variety (1/20/52) 285.00 385.00
8. Watch My Line (1/20/52) 30.00 55.00
9. Whiz Kids (CC 3/2/52) 20.00 40.00
10. Wild West (1/5/52) 40.00 69.50
11. Winner (Univ.) 20.00 45.00
12. Yankee Club (6/5/52) 75.00 125.00
13. Zorro (1/5/52) 25.00 65.00

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BECAUSE IT'S THE LEADER IN BEAUTY★
★ TONE ★
★ DEPENDABILITY ★
★ EARNINGS

WURLITZER 1800

WURLITZER THE OFFICIAL MUSICAL INSTRUMENTS IN Disneyland

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, NEW YORK Established 1856

"It's What's in THE CASH BOX That Counts"
CLOVER-STAR—NUMBER

Single, Double, Triple Value

BONUS FRAME FEATURE
TRANSFERS BONUS SCORE
IN 11TH FRAME

MATCH FEATURE
CLOVER—STAR—NUMBER
WITH
Single, Double, Triple Value

NEW
LONGER, WIDER PLAYBOARD
WITH
FINGER-TIP LIFT FOR EASY SERVICE

ADJUSTABLE
3 FRAME OR 11 FRAME PLAY
10TH FRAME EXTRA SHOTS FEATURE

NEW GIANT SIZE PINS

NOW AT YOUR DISTRIBUTOR
PIXIES
Fastest In-Line Profit Hit in The Industry

3 MODELS
Regular, Deluxe, Special

NEW BIG PUCK

SIZE:
8 FT. 8 IN. LONG
26 IN. WIDE

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UNITED OPERATORS ARE SUCCESSFUL OPERATORS
Now the old-favorite money-making Select-A-Spot feature is not limited to 4 or 5 numbers. Each and every number on the Card and Super-Cards of the brilliant Beach Beauty backglass may be a selectable-spot number... because ball in Wild Pocket lights up any number player desires to light. Player puts the "spot" light exactly where he may need a fill-in for a 3-in-line score... or to stretch a 3-in-line out to 4-in-line or 5-in-line. Players are enthusiastic about the new cover-the-cards spotting idea... and their enthusiasm is showing up in packed-full cash-boxes. Get your share... get Bally Beach Beauty now.

SEE Bally BOWLERS PAGE 50

WILD POCKETS... another Bally First to give the pinball public more fun for their money... and put more profit in the pockets of wide-awake operators.