The fractured Italian breaks it up again! Hear LOU MONTE'S ROSINA!
(The Menu Song)

TOMBOLEE-TOMBOLA
20/47-6287

the harmonica magic of LEO DIAMOND

MISTER X
FANTASIA MEXICANA
20/47-6307

the silky sax of BOBBY DUKOFF

DRIFTING AND DREAMING
CHOOMBI
20/47-6306

the dealer's choice RCA VICTOR

"New Orthophonic" High Fidelity recordings
Country Music's Big Event

A few years ago, WSM decided to invite some Country disk jockeys to Nashville to help celebrate the anniversary of Grand Ole Opry. Little did the people present at that first meeting realize that it was not only to become an annual event, but also the biggest event of the year for the Country music field.

Yet that is just what has happened.

This year, the fourth annual Country Disk Jockey Festival is taking place in Nashville in conjunction with Grand Ole Opry’s 30th anniversary. Every country disk jockey who can possibly make it will show up. Every artist who is able to will be there. Annrous representatives of record firms and publishers will also be present. In short, a meeting that started on a limited basis has developed into an all-embracing event, one of which everyone connected with Country music can be proud.

This annual convention does much to highlight the important place that folk music has attained in the past decade. There used to be a time when hillbilly music was thought of as strictly limited, unable to appeal to people outside of the area in which it originated. Today we know how untrue that is, for perhaps the greatest influence on popular music since the end of World War II has been music coming from the Country areas and in particular, Nashville.

Grand Ole Opry has developed artists who have proven themselves not only in one city on one show, but on a national basis. It has given vent to numerous other Country shows in different cities, many of which have also enjoyed tremendous success. It has let the entire nation know that Country artists have an appeal which transcends the areas formerly considered exclusive for them and reaches out not only across the nation but across the seas.

This is the 30th anniversary of Grand Ole Opry. At its current rate of popularity it will enjoy many more 30 year periods of success in the future. For Grand Ole Opry is not just a show: it has literally become a national institution. When you think of Country music, your thoughts must naturally turn to Nashville, WSM and Grand Ole Opry.

It is fitting therefore that what has developed into Country music’s greatest event—the annual Country Disk Jockey Festival—should be celebrated at the same time as Grand Ole Opry’s anniversary.

The Cash Box congratulates WSM on its great achievement and also the Country disk jockeys of the nation for their ability to get together once a year and work toward the betterment of the entire Country field.
null
NEW RELEASES
DAVID ROSE and his Orchestra
TIME FOR PARTING
BARCELONA
MGM 32065 78 rpm
K 32065 45 rpm

THE RAY CHARLES SINGERS
AUTUMN IN NEW YORK
MGM 12108 78 rpm
K 12108 45 rpm

GINNY GIBSON
Ooh (Now I Love Yo'"
IF YOU WANT TO MAKE ME HAPPY
MGM 12113 78 rpm
K 12113 45 rpm

THE MASCOTS
THE LITTLE MUSTARD SEED
and NOBODY'S ARMS
MGM 12111 78 rpm
K 12111 45 rpm

MILT HEHRT
and his Trio
CARELESS LIPS
JUNGLE FANTASY
MGM 12112 78 rpm
K 12112 45 rpm

DON GIBSON
Run, Boy
DON'T FORGET YOU
MGM 12109 78 rpm
K 12109 45 rpm

THE JACO HALLORAN CHOIR
GUM TREE CANOE
and PAINTING THE TOWN
MGM 12110 78 rpm
K 12110 45 rpm

ANDREWS BROTHERS
HEY, HEY, I GOT THE BLUES
DON'T WRITE IT IN A LETTER
MGM 12115 78 rpm
K 12115 45 rpm

AMBROSE & His Orch.
SLIDE RULE
DEBBIE REYNOLDS
Love Is
THE TENDER TRAP
CANDOLIN' RAG
MGM 12086 78 rpm
K 12086 45 rpm

THE MARDON SISTERS
Little Could Not Better Be
AND I LOVE YOU
MGM 12096 78 rpm
K 12096 45 rpm

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
BOTH
HEADED FOR
THE TOP

two great records by
frank sinatra

SAME OLD SATURDAY NIGHT

Words by
SAMMY CAHN
Music by
FRANK REARDON
CAPITOL 3154

SURE SHOTS
"SAME OLD SATURDAY NIGHT"
Frank Sinatra
Capitol 3218: F-3218

The Big Hit from the "Our Town" Score

"It's What's in THE CASH BOX That Counts"
FOUR KNIGHTS
(Capitol 3279; F-3279)
A "GUILTY" (2:40) [LeRoy Fein ASCAP—Kahlo, Akst, Whiting A lovely ballad is revived by a smooth sound of the Four Knight Wonderful material that could claim all over again.

C "YOU" [E. H. Morris ASCAP—Ballard] The boys blend inviting on this catchy liltng ditty.

DAMITA JO
(RCA Victor 20-6281; 47-6281)
B "FREE HEARTED D" (2:1) [Monument EMI—Sinleton, M Covy] The versatile Miss Damita—is assisted by Steve Gibson's Redcaps on a good piece of slow moving blues matter. Thrush is a polished artis Side has possibilities.

ALWAYS" (1:58) [Irving Berlin ASCAP—Anderson, Schmidt Curtis] Wires the charm on a rhythmic, stylized version of the Berlin classic.

JO STAFFORD
(Chromatic 40595; 4-40595)
B "IT'S ALMOST TOMORROW" (2:46) [Northern ASCAP—Bu Adkins] Jo Stafford ougths last healthy cut of the danger gained this time. She does a beautiful cut job of a song that's clicking and could be a big seller. Pretty Job.

C "IF YOU WANT TO LOV" (2:21) [Summit ASCAP—Roberts, Hague] The classic thru handles this lovely romantic offering in polished fashion. Chorus and Pat Weston orking provide an excelle showcase for the larks wonderful sound.

CHARLIE APPLEWHITE
(Deco 29701; 9-29701)
B "THE TROUBLE WITH ME" (2:59) [Hamilton ASCAP—Burton, Robba] Charlie App white's polished voice is clear warm on this inviting romantic affair Pretty song.

C "THIS HEART I BRING" (2:4) [Winneton EMI—Vollero, Farn worth] Another touching love st emotionally rendered. Theme is alm classical.

BOBBY DUKOFF & His Tenor Sax
(RCA Victor 20-6306; 47-6306)
B "DRIFTING AND DREAMIN" (2:19) [E. H. Morris ASCAP Gillette, Ablyn, Schmidt Curtis] Chorus acts as a wonderful shower for the tenor sax artistry of Bob Dukoff. Nothing rock and roller the kids will find perfect for dance.

C "CHOOOMI" (2:24) [Gala BM. Gala] Another swinging side with a light and inviting lyric. Calchy di also fitting for the terpsers.
Headed For The Hit Parade!

A Beautiful New Ballad By

LOLA DEE

"IN THE YEAR OF OUR LOVE"

AND

A New Swinging Arrangement Of

"Hey! Ba-Ba-Re-Bop"

WING 90035

JERRY TYFER
‘Ten Times’
AND
"LADY LOVE"
WING 90029

PATRICIA SCOT
‘So Many Beautiful Men’
AND
"A DANGEROUS AGE"
WING 90030

FRANKIE CASTRO
‘Hands Off’
AND
“IN THE KINGDOM OF MY HEART”
WING 90037

THE FOUR GUYS
‘May This Be Your Life’
AND
“BYE BYE FOR JUST A LITTLE WHILE”
WING 90038

RONNIE GAYLORD
‘Don’t Ever Change’
AND
“THROUGH THE YEARS”
WING 90034

A Beautiful New Ballad By

LOLA DEE

"IN THE YEAR OF OUR LOVE"

AND

A New Swinging Arrangement Of

"Hey! Ba-Ba-Re-Bop"

WING 90035
KIT CARSON

“BAND OF GOLD” (2:36) [Ludlow BMI—Musel, Taylor] Newcomer Kit Carson has a hit contended in this lovely new ballad. Song is showing signs of breaking and could develop into a big one. Kit is a smooth easy-going performer and does a top notch job on this side.

“CAST YOUR BREAD” (2:25) [Hollis BMI—Barret, Wilder] The thrush throws her hat into the “inspirational-tune ring” with this up-tempo spiritual type jumper. Good backing.

LAWRENCE WELK

“IT’S ALMOST TOMORROW” (2:07) [Northern ASCAP—Bibb, Adkinson] A warm and touching ballad with a slow waltz beat smoothly executed by Lawrence Welk and the crew. Alice Lon makes the Spawlers handle the vocal. Good cover version of a tune that’s hitting.

“RICE” (2:26) [E. H. Morris ASCAP—David] Clever lyrics are the highlight of this contagious ditty. Pretty delivery. Humorous piece of listening.

BILL DARNEIL

“CHAMPAGNE AND TEARS” (2:05) [Beatrice ASCAP—Girard, Marsala] Bill Darneil gets a luss backing from the orch as he delivers an inviting romantic item.

“WALKING ON A TIGHT ROPE” (2:04) [Beatrice ASCAP—Stilman, Darneil] A familiar P. D. melody gets a new lyric and an up tempo. Bill handles the numbers smoothly.

DAVID ROSE

“TIME FOR SLOW DANCING” (2:59) [Leon Feist ASCAP—Previn, Corden, Green] David Rose, his orch and chorus do a beautiful job with this nostalgic song from the flick “It’s Always Fair Weather.” Lovely tune with an “Auld Widdershins” quality. Good sign-off number for jockeys.

“BARCELONA” (2:04) [L. Feist ASCAP—Evans, Kahn] The Interlude handle the vocal chores on this spirited and lovely Latin flavored ditty. Colorful performance.

LOU BUSCH ORCH.

“ZAMBEZI” (2:55) [Shapiro, Bernstein ASCAP—Cartwright, De wall] Lou Busch’s orch and chorus romp through a “Zambezi” type novelty. Side has an exciting tempo and a very catchy melody. Could step out.

“GREAT END” (2:45) [Chatsworth ASCAP—Pober] The crew changes the pace and glides through a pretty piece of mood material. The chorus acts as an instrument, singing without words. Soft and pretty.

THE TENNESSE MOONBEAMS

“TITANIC” (2:37) [Valley BMI—Hudson] The Tennessee Moonbeams make their debut on Victor with a handclapping story song line that makes mighty interesting listening. Song has a folk flavor and group handles it extremely well. Commercial treatment of unusual material.

“THEY CUT DOWN THE OLD PINE TREE” (2:05) [Miller ASCAP—Raskin, Brown, Eliscu] The same tempo is kept for this fall type song. A sad story in the spiritual vein.

THE SONGSTERS

“MY HEART JUMPS” (2:22) [Robert Mollin BMI—Mollin, Mazlik] The Songsters, a new group with that moody making commercial sound and style, debuts on Mercury with a terrific deck that has the earmarks of Catchy. Easily remem- bered. Watch this one.

“ORIENTAL POLKA” (2:00) [Robert Mollin BMI—Mollin, Colombo, Geshtem] A cute, bouncy Oriental novelty makes this platter a two sided pleaser. Clever item.

BANDS

DAMIRON

(Fiesta 057; 45-457)

“MAMBO D’AMOR” [—Damon] Damiron and his boys wrap up a fine dance item as they fashion this original. Good tempo and sound. Vocal group joins in at mid-point.

“MAMBO D’AMOR” (2:51) [—Damon] This end features the gang on a percy platter. Another fine acquisition for hoosiers.

ALBERTO BELTRAN con el CONJUNTO CASINO

(Panart 40-457)

“MANTICADO” The Beltran aggregation does a big job as it calls a merengue-chachca. Driving side with a Spanish vocal feature. Good dance side.

“OTRA CIA DE AMOR” [—Beltran] The group shows up on this end and wends its way thru a pretty bolero. Mambo enthusiasts will find this one suitable for a slow mambo.

GENE WINIWSKI ORCH.

(Dana 3211; 45-3211)

“WEDDING ANNIVERSARY” “OLKA” [—BMI—Dana] The familiar standard “The Anniversary Song” is fashioned into a polka tempo by the Gene Winiowski orchestra. A terrific item. Great for a party. Should be a big item in the proper juke boxes. One of the better polka items released.


“Only those records best suited for commercial use are reissued by THE CASH BOX”
... It's New
... It's Smooth
... It's Smart
IT'S...

JAN GARBER'S

“Satin Touch”

12” LP HI-FI DANCE ALBUM

RLP No. 500

Never Before Such Great GARBER Music

Wonderful Xmas Gift

You can order direct—it will be shipped through your distributor

Thanks DJ's—Dealers—Ops for your letters and orders

78's and 45's available

"WHO GOOFED"
b/w
"Do You Know What It Means To Miss New Orleans"

# F 111—F 111-78

Jeri Randolph

“ALL”
b/w
"Gee But It's Nice" (To Have Somebody Nice)

# F 112—F 112-78

Larry Dean

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<td>LIKE I LOVED NOBODY BEFORE</td>
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<td>TERESA BREWER (Capitol)</td>
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**The Cash Box, Music Page 12, November 12, 1955**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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**Playlist Recommendations:**

- **Most Played This Week (Plus the Next Ten):**
  1. **LOVE IS A MANY-SPLENDORED THING**
  2. **MOMENTS TO REMEMBER**
  3. **AUTUMN LEAVES**
  4. **YOU ARE MY LOVE**
  5. **HE**
  6. **ONLY YOU**
  7. **YELLOW ROSE OF TEXAS**
  8. **SUDDENLY THERE'S A VALLEY**
  9. **SHIFTING, WHISPERING SANDS**
  10. **LOVE AND MARRIAGE**
  11. **SIXTEEN TONS**

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**A Summary of Reports Received from the Nation's Disk Jockeys**

Some 40,000 teenagers now registered as members of Bill Silbert's National Music Fan Club. Silbert is on from 8 to 10 p.m. NBC Coast to Coast. "Johnnie Fairchild (WORZ-Orlando, Fla.) talks about the religious trend in show business," he says. In the column... **Chuck Parmelee (WSWD-Toledo, 0.) is the morning man at his station. Chuck, who in New York on vacation a couple of weeks ago, stopped in to see the fellows at The Cash Box. Louis Dennis (WKNB-Hartford, Conn.) reports 'record hops going great in Waterbury.'**... Ed Robbins (WKB-NY) writes to tell us the station has now become an NBC affiliate. Ed's new office is located in the "Request Machine's" third day... **When Joe St. George (WKNB-Rome, N.Y.) was in New York recently, he spent part of it accompanying Ray Wilcox and George Wilcox on a promotional tour to Detroit. St. George visited the jockeys in Detroit and appeared on several shows.**... Gene Platt (KELO-SiouxFalls, S.D.) welcomed Mercury Record service to the station with a show called "Request Machine." KELO is now served by all major and indie record companies... **Harry Wasser, New York, recently left Jazz Artists Management and will like a job as a promotion or publicity man. Anyone interested can reach Harry at his multiple-voice dubbing which was recently released by King...**

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**PLATTER SPINNER**

**All About Disk Jockeys**

A fantastic summary of reports received from the nation's disk jockeys. The top ten records played most this week (plus the next ten) are:

1. **LOVE IS A MANY-SPLENDORED THING**
2. **MOMENTS TO REMEMBER**
3. **AUTUMN LEAVES**
4. **YOU ARE MY LOVE**
5. **HE**
6. **ONLY YOU**
7. **YELLOW ROSE OF TEXAS**
8. **SUDDENLY THERE'S A VALLEY**
9. **SHIFTING, WHISPERING SANDS**
10. **LOVE AND MARRIAGE**

---

**Chuck Parmelee (WSWD-Toledo, 0.)**

Greensboro's (Irvin J. Duval) office (JU 3519) at WYF-New York, conducts "Over the Week-end Gossip" on Mondays 9-11:15 p.m. Greg Finn took over the morning show at WOUL-Boston, Mass., on October 31. Eddie Chase (CRLW-Detroit, Mich.) on a five-week safari through the Belgian Congo to record observations, experiences and native music for his daily show back home. Jim Larkin (W2WS-South Hill, Va.) writes he is getting a terrific reaction from Fontaine recording of "Adorable." Dunn Parker (WMY-Porty, Fla.) and wife Sally, proud parents of a baby girl, Barbara Sue, born on October 22. Barbara Sue is the fourth, joining Linda, Elaine, and Gary. John Stone (KTOW-Oklahoma City, Okla.) tells us the station's Big Four is conducting an experiment to determine the strength of the American jockey. The four have thrown their combined weight behind "How Can I Tell Her?" by the Freshmen. So far they have succeeded in getting the tune recorded by Russell Arms on Epic.

Art Brown (WWDC-Washington, D.C.) celebrated his 20th year on the air November 1. "I really don't know where that much air time," comments Art as he recalls broadcasting for 20 solid years, six days a week... **Stuart Roberts now at WTVI-Wilson, Md. Terry Heurigan takes over at WAVE-Cape Hatteras, Md. WQSM-Huntington, L.I., creating much interest with their show "This Is Long Island." Throughout the day telephone tape recordings are used extensively to cover the major news stories and Long Island features as they occur... Phyllis Leftwich (former Miss Maryland) and Lee Case join voices on a new Saturday show, "Music Marathon."" 11 a.m. 'til 2 p.m. for WAYE-Maryland, Md. Frank Roberts (KSY-South Madison, Iowa) writes to advise a recent mention of him in this column brought him a "tremendous" response from the publishers and other readers... **According to Marty McNelly, Detroit d.j. at Station WJR, the original Bonnie Lou version of "Daddy-O" on King has already shown up in his weekly survey of the retail record shops as one of the top selling disks. McNelly also stated that the record dealers prefer the single voice recording by Bonnie Lou rather than her multiple-voice dubbing which was currently released by King."
NOW! MORE THAN 604,000 SOLD!

(October 25 through November 2)

"16 TONS" by 'Tennessee' Ernie Ford

THE ORIGINAL!

The Biggest and Fastest Breaking Million Seller in Two Years

ORDER NOW! Capitol Hit Record No. 3262

"It's What's in THE CASH BOX That Counts"
NEW YORK:

The new Tony Bennett release, "Come Next Spring," which was unveiled on last Saturday's Jack Haley show, will soon be featured in a Republic Pictures film of the same name. Has Mickey Addy forsaken the music business? We miss his dialect stories... The Joe DeLunes of Cadence off to New Orleans where they acted as go-between to DJ Dick Martin's (WWL) daughter Antoinette... Lou Monte on a DJ road trip to Boston, Pittsburgh, Detroit and Philadelphia on behalf of his new Victor release of "Rosina"... Rocky Graziano, former boxing champ and now a disk jockey on the "Dobbin" show, goes into the recording field with a release on the Fame label. The tune is called "Back In My Old Neighborhood."... ET Morni Stewart to the Boulevard for two weeks from November 23 to December 2... The Manhattan group who are out on the London label with "Kilimanjaro," are a South African group who never sang a word of English before this record... Buddy Friedlander, promotion man for Mercury in New York, baked a thwack of plureary. He's expected to be out for two weeks... Henry Okun trekking into mid-Pennsylvania next week on behalf of Art Mooney's latest MGM diskings... Jo Ransom, publicity director of station WMGM, has been appointed a member of the All Music Information Committee of the Brooklyn Chapter of the American Red Cross.

The Platters, whose recording of 'Only You' is among the best selling disks in the country, have just signed a deal to headline at the Strazzeri Hotel in Las Vegas for 16 weeks each year for the next 5 years... Barry Gordon, six-year-old star of "Star Time Kids," Dumont TV snippet variety program, will be the youngest recording star in memory when two MGM sides he waxed with the Art Mooney band are released in two weeks.

CHICAGO:

Roger ("Autumn Leaves") Williams here for Ed Sullivan Show in Evanston, 11/6... M & S reports, "Sharp response on Ray Gee Jones' 'The Japanese Farewell Song'... Mort Millman, representing Ed. B. Marks music, digging in for three weeks' promotional work throughout the nation... Len Garmisa has high hopes for ABC-Paramount's Eydie Gorme and her "Come Home" disk. Len Garmisa is distribute here... Youngest delay in these parts is 20-year-old Chuck Dunaway of Houston. Now on WRIT in Milwaukie. Was visiting at Paul Gart's All-State office... "Looking for a week's disk schedule" Chi disk situation... Mantovan's "Begin The Beguine" reported to be breaking big in Milwaukee. Initially, the Mack sold out the Opera House for his Oct. 29th and 30th concerts. Was surfaced afterwards at Imperial House... Harmonics on Mercury ("Tell your sellers") reports Henry Friedman. Also claims that "Kitty White's album (she's the gal who recorded 'Ain't Nothing goin' on)", is getting big air play."... Hilltoppers reported to have clicked at Chi Thitter... Odd title on King label is "Cryin', Crying and Golden Tears." King Yard... ...Says it's sure "it will go places." Cathy Ryan, featured on the "Crichton 'Crook' disk once sang with Art Mooney's orch... Boyd ("Seventeen") Bennett popped into town and Charlie Myers had him jumping. From one deejay to the other... DeCastro Sisters rushing about... In Los Angeles one day. Then on to Santa Monica. Nolan Lewis, Chicago top rhythm and blues band singer, has a real winner in Ernie Leamer of United. Ernie's distributing Nolan's "Let's Start All Over Again." Ernie says: "This Lewis kid has one of the most refreshing ballads in years."... Party for full box round-up planned by Midwest Mercury at Atlas Hall, 11/22... Strange looking album cover on Winter's Here," featuring Jerry Winters. White cover with few sparse weeds at upper right. Says Mac McDermott of M & S: "You gotta use your imagination. The white represents snow, what else!"
Tremendous Double-Headed Hit!

THE CREW CUTS

SING

"ANGELS IN THE SKY"

A Beautiful Ballad

and

The Swinging Up-tempo Hit

"MOSTLY MARTHA"

Picked by All Trade Papers

Mercury 70741

"It's What's in THE CASH BOX That Counts"
YOUR VOTES DECIDE THE WINNERS IN THE 10th ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1955

VOTE TODAY—FILL OUT AND MAIL PREPAID POSTCARD IN THIS ISSUE

Sponsored and Conducted Exclusively by THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"
The autumn budget of the Chancellor of the Exchequer has raised the tax on most things not excluding phonograph records. He obviously knows what people buy and knows where to put the tax. Now for some more joyful news. The Royal Command Performance held at London's Victoria Palace on November 7th which includes four American stars—Lena Horne, Johnny Ray, Alfred Drake and Doretha Morrow, the latter two now starring in the London production of "Kismet." Along with the British artists of the musical world selected to appear on this great occasion are Ruby Murray, Cyril Stapleton and the BBC Show Band, the Stargazers. Vic Lewis and his Orchestra (who will accompany Johnny Ray) and Pat Kirkwood and a host of personalities from the stage, screen, radio and TV, will be a great show.... The Tin Pan Alley Ball was a huge success with most of the recording and publishing world present at this annual get-together.

The "New Musical Express" is holding its annual poll which will include the following categories: Outstanding popular singer in the UK, female and male singer (American) and female singer (American). The best of these sections are for British artists only. A poll winning concert will be held by the paper at the Royal Albert Hall on January 29th.

Something tells me that Al Martino may soon switch record labels... Yet another big success story is the British young Julie Andrews who starred in the Broadway version of the "Boy Friend." Julie is off to Hollywood to appear in Bing Crosby's latest TV stint "High Yonders..."

Moore musical coming to the London Palladium is a vaudeville tour of this country on November 14th and will appear on TV and with the BBC Show Band.

More glowing reports about chipt Annie Ross who sings with the Tony Cromble band which incidentally leaves for a tour of Israel on Saturday next... Among the latest records I heard I want to draw your attention to a new party sing-song written by the Johnston Brothers. This one surpasses their previous disk and if London issues this one real soon it'll have a big hit on its hands. Ruby Murray cut a very interesting version of the Sarah Vaughan disk "Slowly With Feeling."

This week's best selling pop singles. (Courtesy New Musical Express)

1) "Man From Laramie"--Jimmy Young (Eng. Decca)
2) "Blue Star"--Cyril Stapleton (Eng. Decca)
3) "Yellow Rose of Texas"--Mitch Miller (Philips)
4) "Hernando's Hideaway"--Johnston Brothers (Eng. Decca)
5) "Rose Marie"--Slim Whitman (London)
6) "Cool Water"--Frankie Laine (Philips)
7) "Back Around the Clock"--Hali Brubak (Brunswick)
8) "Hey There"--Rosemary Clooney (Coral)
9) "Hey There"--David Whitfield (Eng. Decca)
10) "Hey There"--Johnnie Ray (Philips)

"It's What's In THE CASH BOX That Counts"
Happy Birthday To You

Chicago—Marvy Paye surprised on his birthday by Mitch Miller and the Four Lads who came up to his WABE show with a birthday cake and spent the two hours, 12 noon to 2 pm, with Marvy. Payne, known for his caustic comments about pop record artists and groups, was a much sweeter guy that afternoon, they say.

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Top 15 Best Selling Pop Albums

1. Love Me Or Leave Me
2. Oklahoma
3. In the Wee Small Hours
4. Pete Kelly's Blues
5. Miss Show Business
6. Romantic Jazz
7. The Student Prince
8. Lonesome Echo
9. Just for Lovers
10. Jazz: Red, Hot and Cool
11. Harry James in Hi-Fi
12. Duett
13. Songs of the West
14. Our Town
15. So Smooth

Pផ Pop Shopper
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Red Seal Selector

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Features:

"The Southern Style"—Jerri Southern—Decca DL 8055 (12" LP) I'll Take Romance; Let's Fall in Love, One Day I'll Write Your Name Upon the Sands; All My Life I've Dreamed of You; Take Me, I'm Yours; All of You; I Won't Go Very Far, Very Far Away; I Know You; May I Have This Dance?

It's exceptionally difficult to single out any one performer as your favorite. But in Jerri Southern's case, it's just about impossible not to go to Jerri Southern. The thrust is one of the most gifted larks in the business today and she makes a habit of singing only the best songs available. Her velvety voice and dreamy touch that she brings to each song blends in perfect harmony and envelops the listener in the wonderfully intimate atmosphere she creates.

Jerri has a vast following and on this LP sends up some more great material. A treat for any music lover. Cover sketch of Jerri is most attractive. Sales

"By Special Request"—Carmen McAra—Decca DL 8171 (12" LP) Give Me the Simple Life; Sometimes I'm Happy; Love is Here to Stay; Something for the Boys; There's No Business Like Show Business; I'm Just Wild About Harry; April in Paris; Strangers in the Night; Just One More Chance; Stables;

Carmen McAra, as far as I'm concerned, is the best singer with the crooner's phrasing. She has managed to maintain this crooner's phrasing for over 20 years and yet has never lost it. This LP offers up a dozen favorites accompanied by small group backing. Sales

"Meet Robert Clary"—Epic LN 3171 (12" LP) Fleur Blanche; Have You Met Miss Jones?; Le Fevre Troup; The Choral; Hoops; Out of the Blue; I Guess I'll have to Go; I'm Gonna Be a Star;

Robert Clary, the French singer, has come up with his own style and has managed to make it all his own. This LP offers up the best ideas that Clary has come up with. Sales

"My Kinda Love"—Sarah Vaughan—MGM E 3274 (12" LP) If I Could See You Now; Don't Blame Me; I'm Thru with Love; Once in a While; Dream a Little Dream of Me; The Man I Love; Dexter Gordon; Body and Soul; I've Got a Crush On You; My Kinda Love; Don't Stand a Ghost of a Chance;

Sarah Vaughan has a style all her own and this LP offers up a dozen favorites of hers. She's the best of the best in the business. Sales

"Dreamy Dancing"—Sammy Kaye and His Swing and Sway Strings—Columbia CL 5023 (10" LP) Teaching, Oh You Ever Think of Me; Sweet and Lovely; You've Got Me Crying; I Call It Madness; Remember;

Sammy Kaye is a master at the dance布尔 and his strings have the best of the best. This LP offers up a dozen favorites of his. Sales

"Champagne for Dinner"—Armando and his Orchestra—Columbia LP 8112 (12" LP) I'll Be Love Along With You; French Champion Dancing on a Cloud; Whispers; I Love; Star Dust; Dedicated to Love; Ginger in My Arms; Tender Lips;

Armando has the best strings in the business and this LP offers up a dozen favorites of his. Sales

"HARMONICATS' SELECTED FAVORITES"—Mercury MG 20014 (12" LP) I Love a Harmonica Boogie; Let It Go; Call Me Alamo; Gallop of the Comedians; At Dawn; Tea for Two; The Sardar March; At Sundown; Clair de Lune; Schenectady; Harvard Lights;

Jerry Murad's Harmonicats, one of the entertainment field's top harmonicists, have managed to capture the mood of the modern dance floor. This LP offers up a dozen favorites of their style. Sales

"Les Brown—"Campus Classics"—Capitol 7057 (12" LP) A Choo, A Choo; Fidelity Song; Sweetheart of Sigma Chi; Washington and Lee Swing; Girl of My Dreams; Goodnight Sweetheart; the Whistlinoof Whupper;

Les Brown, the best band in the business, has managed to put together a dozen favorites of his. Sales

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
There are many wonderful elderly jazz men who have given a lot of pleasure to music lovers. "A Face in the Crowd," which feature's Bob Hope, is the story of a man who gets a job on a playboat. Among the interesting people are Ray Bobs, Woody Herman, Jack Teagarden, and a host of others. The good news is that most of these men are still with us and that's the best news of all. Enjoy them this holiday season.

The Gellers—EmArcy MG-30024—12" LP

Arrangement come rain or come shine. If I were a bell the answer man. love, two of a kind. blues in the night. I've got a feeling I'm falling. Patters, heather.

The Gellers, Lorraine on the piano and Herb on the alto sax, are half of the quartet heard on this record. Rounding out the foursome are Keith Mitchell, bass; and Mel Lewis, drums. The group, working with a collection of standards, original, and blues smoothly and provide an album that will please fans of modern and traditional jazz alike. It is a swinging program that is close to the melody line. Many memorable moments to be enjoyed listening to the Gellers.

"Sunny Side Up"—Benny Payne—Kapp KL 1004—12" LP

I'm gonna sit right down and write myself a letter. You were meant for me, I could be with you, you got a million things to do, you, memories of you, glory of love. Here's a happy record. And a commercial one. Benny Payne, long noted for his fine solo work in the Big Band of Frank Foster, who is one of the technical men that provides relaxed pleasure whether he's performing a ballad or a swinging rhythm number. The choice of standards will appeal to both the youngsters and old-timers. Supersession of the best is the Endell Lowe, guitar; Truell Albert, bass; Phil Flack, tenor sax; Don Lamond, drums; Joe Wilder, trumpet; Rusty Dickert, trumpet; and Jon Jones, trumpet. Any band will act as a sales stimulating number.

"Jazz Studio 4"—Jack Millman—Decca Records DL 8156—12" LP

Get the fields behind your back, the turnpike near, Tom and Jerry. So, goes my love, loblolo de mendels, just a pretty tune. This album presents the playing talents of Jack Millman, supported instrumentally by a string section of names which includes some of the top jazz men in the field, and arrangements, by a similar galaxy of the top arrangers in the field, Millman, who wrote every piece, also plays the piano. Names are those of the best and among the arrangers who did the 12 tunes are Giuffre, Shorty Rogers, Jack Mercer, and Bill Bungo. Vastly interesting and enjoyable album for the jazz clientele.

Charles de Forest "Daydreams and Nightdreams"—Version VLP-102—12" LP

What is this thing called love? Too late now. By myself; you won't forget me. Wait till you see her. Everytime; you're near; if I love again. Vanguard offers the jazz stylings of Charles de Forest in an album of eight standards. De Forest sings with a pleasant vocal approach, in many instances sounding a good deal like Frank Sinatra. The mood of the album is easy going and is a soothing gumbo is as close to the melody as well as a conversational rhythm that will relax any listener.

CLASSICAL

Beethoven—Appassionata; Pathétique; ARTUR RUBINSTEIN—RCA Victor LM-1908—12" LP

Artur Rubinstein, with an impasioned skill, creates an excitement, a fury, a violence as he performs Beethoven's "Pathétique." Rubinstein produces a melancholy mood, a moving sadness, a tender beauty. Both sonatas had previously been recorded by Rubinstein for Victor and this release will replace them in the catalogue. Strong sales potential with the names Rubinstein and Beethoven guaranteed.

Saint-Saens "Concerto No. 1 in A Minor for Cello and Orchestra." LAO "Concerto in D Minor for Cello and Orchestra." Andre Navarra, soloist, and Orchestra of the Paris Opera, Emanuel Young—Capitol FG 5815—12" LP

Two of the cello's pieces are brilliantly performed by French cellist Emmanuel Navarra. Navarra brings to the pieces a warmth, color, and technical perfection that places this release with the finest yet produced. The full tones of the cello can be heard to perfection. Emanuel Young, the orchestra, though providing a majestic fullness is second importance. The whole is, however, a remembrance of Emmanuel Navarra's Symphonie Espagnole, written for the violin. Excellent release that should sell well.

"A John Charles Thomas Recital."—Cadmil CL 241—12" LP

Take me to a place where my caravan has rested, gentle Annie; in the gleaming of your presence, wash away, to love life, a perfect prayer, and to tell me the story of Jesus, given to me.

Cadmil again offers the haunting of the old Victor shelves. John Charles Thomas is heard in a varied number of love, folk and spiritual pieces. The famous concert baritone is effective and the songs come over nicely. The disk is a good example of the Cadmil series which has featured top-notch artists with more than adequate sound at a budget price. Should please the economy minded market.

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JEROME KERN

From the Worner Bros. pic, “MIRACLE IN THE RAIN” WHO ELSE, but

L-orr-y RAINE

The First
The Original
The Best what a SOUND — for the year’s newest, most balladed — by Ned Washington, Ray Heindorf, M. K. Jerome

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The Cash Box, Music

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Maurice Hart

KNX—Los Angeles, Calif.

1. Love Is Many-Splendored
2. Black Denim Trouser
3. Suddenly There’s A Valley
4. Yellow Rose Of Texas
5. The Longest Walk (Morgan)
6. Seventeen (Rusty Draper)
7. Someone On Your Mind
8. Big Joke (Lumplinger)

Johnny Fairchild

WOR—Orlando, Florida

1. Love Is Many-Splendored
2. Suddenly There’s A Valley
3. You Are My Love (J. James)
4. Moments To Remember (Four Lads)
5. Only You (Platters)
6. You’re The Best Yet (Connie)
7. Dancing In My Slippers
8. The Wedding (Chordettes)

Don Roberts

WCLW—Cleveland, Ohio

1. Love Is Many-Splendored
2. Autumn Leaves (R. Williams)
3. Moments To Remember (Four Lads)
4. Shifting, Whispering Sands (Morgan)
5. Suddenly There’s A Valley
6. Love And Marriage (Sinatra)
7. You Are My Love (J. James)
8. He (McGuire/Hill)
9. Moments To Remember (Buddy Madigan)
10. Cress Di Ora (Patt Page)

Ralph Phillips

WBAM—Boston, Mass.

1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored
3. At My Front Door (P. Boone)
4. Moments To Remember (Four Lads)
5. Shifting, Whispering Sands (Morgan)
6. I’ve Got A Gal (Buddy)
7. You Are My Love (J. James)
8. Suddenly A Valley (G. Grant)
9. Daddy-O (Fontana)
10. Yellow Rose Of Texas (Stin Fong)

Jim Price

KLEE—Ottumwa, Iowa

1. Love Is Many-Splendored
2. Autumn Leaves (G. Gallian)
3. Moments To Remember (Four Lads)
4. At My Front Door (P. Boone)
5. Shifting, Whispering Sands (Morgan)
6. He (McGuire/Hill)
7. Moments To Remember (Buddy Madigan)
8. Cress Di Ora (Joan Reagan)
9. Forgive My Heart (N. Cole)

Robin Bonneau

WTSY—Clanton, N. C.

1. Love And Marriage (Sinatra)
2. Yellow Rose (Mitch Miller)
3. Moments To Remember (Four Lads)
4. I’ll Remember (Kern)
5. Yellow Rose (Mitch Miller)
6. Moments To Remember (Buddy Madigan)
7. There Should Be Rules (Betty Maddigan)

Jack McCoy

WHLN—Harlan, Ky.

1. Love Is Many-Splendored
2. Tinsy Taylor (Connie)
3. Moments To Remember (Four Lads)
4. You Are My Love (J. James)
5. Moments To Remember (Buddy Madigan)
6. Fairy Tale (Frank Sinatra)
7. Fair Diskin (Briones)

Gene Overby

WREY—Reedsville, N. C.

1. Autumn Leaves (Glasson/ Cole/Charles)
2. Moments To Remember (Four Lads)
3. You Are My Love (J. James)
4. Moments To Remember (Buddy Madigan)
5. Moments To Remember (Buddy Madigan)
6. Moments To Remember (Buddy Madigan)
7. Moments To Remember (Buddy Madigan)
8. Moments To Remember (Buddy Madigan)
9. Moments To Remember (Buddy Madigan)
10. Moments To Remember (Buddy Madigan)

Jerry Hauser

KAFP—Petaluma, Calif.

1. Love Is Many-Splendored
2. Moments To Remember (Four Lads)
3. Love Is Many-Splendored
4. Moments To Remember (Four Lads)
5. You Are My Love (J. James)
6. Moments To Remember (Buddy Madigan)
7. Moments To Remember (Buddy Madigan)
8. Moments To Remember (Buddy Madigan)
9. Moments To Remember (Buddy Madigan)
10. Moments To Remember (Buddy Madigan)

Tom Shanahan

WEMP—Milwaukee, Wis.

1. Love Is Many-Splendored
2. Moments To Remember (Four Lads)
3. Moments To Remember (Four Lads)
4. Moments To Remember (Four Lads)
5. Moments To Remember (Four Lads)
6. Moments To Remember (Four Lads)
7. Moments To Remember (Four Lads)
8. Moments To Remember (Four Lads)
9. Moments To Remember (Four Lads)
10. Moments To Remember (Four Lads)

Newspaper ads run below as exactly submitted by leading disk jockeys throughout the nation for the week ending November 5 without any changes on the part of THE CASH BOX.

Michael Joyce

WCAE—Pittsburgh, Pa.

1. Come Home (B. Johnson)
2. Moments To Remember (Four Lads)
3. Black Denim Trouser
4. Only You (Platters/Hilton)
5. Annivers.. (Frankie Detor)
6. Moments To Remember (Buddy Madigan)
7. No Arms (Gaylords Show)
8. Moments To Remember (Four Lads)
9. Sixteen Tons (J. Ennis)
10. There Should Be Rules (Betty Maddigan)

Alan Dory

WROL—Boston, Mass.

1. All At Once You Love Her
2. Moments To Remember (Four Lads)
3. Only You (Hillery Come)
4. Moments To Remember (Four Lads)
5. At My Front Door
6. Shifting, Whispering Sands (Morgan)
7. My Boy—Fat Top (O. Dallin)
8. Sixteen Tons (J. Demandez)
9. Remembering (Hayes & Haynes)
10. That’s All That Matters (Joe McPherson)

Tiny Markle

WAVY—New Haven, Conn.

1. Sixteen Tons (T. Ennis Ford)
2. Black Denim Trouser
3. Love Is Many-Splendored
4. Moments To Remember (Four Lads)
5. You’re The Best Yet (Connie)
6. Sixteen Tons (J. Demandez)
7. You Are My Love (J. James)
8. Black Denim Trouser
9. Brand Of Gold (Gigi Grant)
10. With You Beside Me (Verna)

Rudy Poolangeli

WKRT—Cortland, New York

1. Love Is Many-Splendored
2. Love Is Many-Splendored
3. Autumn Leaves (G. Gallian)
4. Moments To Remember (Four Lads)
5. I’ll Remember (Kern)
6. Moments To Remember
7. Black Denim Trouser
8. Moments To Remember
9. Sixteen Tons (J. Demandez)
10. Ain’t That A Shame (Bose)

John Gilliland

KCLU—Ft. Worth, Texas

1. Love Is Many-Splendored
2. Sixteen Tons (T. Ennis Ford)
3. Moments To Remember (Four Lads)
4. Sixteen Tons (J. Demandez)
5. You’re The Best Yet (Connie)
6. Moments To Remember
7. Black Denim Trouser
8. Sixteen Tons (J. Demandez)
9. You Are My Love (J. James)
10. Deep-Sea Sailor (R. Morgan)

From the Worner Bros. pic, “MIRACLE IN THE RAIN” WHO ELSE, but

L-orr-y RAINE

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The Original
The Best what a SOUND — for the year’s newest, most balladed — by Ned Washington, Ray Heindorf, M. K. Jerome

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Sammy Taylor
KWWJ—Portland, Oregon
1. Love Is Many-Splendored
2. Some Lovers Never Come (Four Aces)
3. Someone On Your Mind
4. I Hear You Knockin' (Stem)
5. Black Denim Trousers (Vaugn Monroe)
6. At My Friend's Door (R. Brown)
7. Moments To Remember (Four Lads)
8. You Are My Love (J. James)
9. Suddenly (You All)
10. Tina Marie (Perry Como)

Dick Doty
WHAM—Rochester, N. Y.
1. Miracle In The Rain (L. Janie)
2. Moments To Remember (Pat Boone)
3. Love Is Many-Splendored (Four Aces)
4. Dancing In My Socks (Howd)
5. You Are My Love (J. James)
6. Cray Cray Ora (Raven Page)
7. I Hear You Knockin' (Perry Como)
8. Suddenly A Valley (Lana)
9. Autumn Leaves (S. Davis)
10. Yellow Rose (Miličer-Freberg-Desmond)

PFC Richard Hayes
ABC Mutual Radio Networks—N. Y., N. C., N. Y.
1. Autumn Leaves (R. Williams)
2. Love (Four Aces)
3. Moments To Remember (Don Lenox
4. At (Joe And The Boys)
5. Suddenly A Valley (Raven Page)
6. Ballad Of The Streets (Billy Vaughn)
7. Oak Rag (Don Hall)
8. Black Denim Trousers (Cheer)
9. Suddenly A Valley (Lana)
10. Love And Marriage (Leavie)

Frank Titus
WWON—Woonsocket, R. I.
1. Moments To Remember (Don Lenox)
2. Only You (Ruf)
3. Autumn Leaves (R. Williams)
4. Suddenly A Valley (Lana)
5. Autumn Leaves (Pat Boone)
6. Moments To Remember (Four Aces)
7. Suddenly A Valley (Raven Page)
8. Someone You Love (C. Grant)
9. Billy Tells Me So (Correll)
10. Love And Marriage (Leavie)

Jack Lamar
WCAM—Condon, N. J.
1. Lonesome Road (J. Binning)
2. When I Was Young (Sinatra)
3. Moments To Remember (Robert)
4. Lonesome Road (Sinatra)
5. Moments To Remember (Four Aces)
6. Shifting, Whipping Sands (Billy Vaughn)
7. Someone You Love (C. Grant)
8. Adios, My Love (Pat Boone)
9. Come Home (Radio Game)
10. Love And (T. Turner)

Terry Hourigan
WAX—Hopertown, Md.
1. Autumn Leaves (R. Williams)
2. Shifting, Whipping Sands (Billy Vaughn)
3. Moments To Remember (Robert)
4. Love Is Many-Splendored (Four Aces)
5. Moments To Remember (Robert)
6. Moments To Remember (Four Aces)
7. Someone You Love (C. Grant)
8. Someone You Love (C. Grant)
9. Love Is Many-Splendored (Four Aces)
10. I Hear You Knockin' (Stem)

Frank Follick
KRXJ—Phoenix, Ariz.
1. Day By Day (Four Freshmen)
2. Signature Over Your Name (Bobby Vee)
3. Someone On Your Mind (Don Lenox)
4. You Are My Love (J. James)
5. Love Is Many-Splendored (Robert)
6. I Hear You Knockin' (Stem)
7. Moments To Remember (Robert)
8. Someone On Your Mind (Don Lenox)
9. Shifting, Whipping Sands (Billy Vaughn)
10. Suddenly A Valley (Robert)

Chuck Phillips
WEMP—Winston, Wis.
1. Moments To Remember (Four Aces)
2. Moments To Remember (Four Aces)
3. Moments To Remember (Four Aces)
4. Moments To Remember (Four Aces)
5. Moments To Remember (Four Aces)
6. Moments To Remember (Four Aces)
7. Moments To Remember (Four Aces)
8. Moments To Remember (Four Aces)
9. Moments To Remember (Four Aces)
10. Moments To Remember (Four Aces)

Dick Whittinghill
KMFQ—Hollywood, Calif.
1. Suddenly There's A Valley
2. Rite Of Spring (Marty Grant)
3. Love Of The Drummer (Elmo)
4. I Hear You Knockin' (Stem)
5. Our Town (Jody Frazin)
6. Love Is Many-Splendored (Four Aces)
7. For Favor (Vic Damone)
8. Boosie Along With The Boys (J. Gilbert)
9. Someone On Your Mind (Steve Butter)
10. Oak Rag (Bonney)

Lise Logozzo
KING—Seattle, Wash.
1. Suddenly There's A Valley
2. Rite Of Spring (Marty Grant)
3. Love Of The Drummer (Elmo)
4. I Hear You Knockin' (Stem)
5. Our Town (Jody Frazin)
6. Love Is Many-Splendored (Four Aces)
7. For Favor (Vic Damone)
8. Boosie Along With The Boys (J. Gilbert)
9. Someone On Your Mind (Steve Butter)
10. Oak Rag (Bonney)

Bud Brees
1. Love Is Many-Splendored
2. Moments To Remember (Four Aces)
3. Suddenly There's A Valley
4. Suddenly A Valley
5. Moments To Remember (Four Aces)
6. Moments To Remember (Four Aces)
7. Moments To Remember (Four Aces)
8. Moments To Remember (Four Aces)
9. Moments To Remember (Four Aces)
10. Moments To Remember (Four Aces)

Ed McKenzie
WXZ—Detroit, Mich.
1. Surrounded By Love (Four Aces)
2. Montague (Al Derado)
3. Someone You Love (C. Grant)
4. Suddenly A Valley (Robert)
5. Moments To Remember (Robert)
6. Moments To Remember (Robert)
7. Moments To Remember (Robert)
8. Moments To Remember (Robert)
9. Moments To Remember (Robert)
10. Moments To Remember (Robert)

John Dixon
WABA-TV, Mobile, Ala.
1. Lonesome Road (J. Binning)
2. When I Was Young (Sinatra)
3. Moments To Remember (Robert)
4. Suddenly A Valley (Robert)
5. Moments To Remember (Robert)
6. Moments To Remember (Robert)
7. Moments To Remember (Robert)
8. Moments To Remember (Robert)
9. Moments To Remember (Robert)
10. Suddenly A Valley (Robert)

George Fennel
WGUY—Bangor, Me.
1. Shifting, Whipping Sands (Billy Vaughn)
2. Moments To Remember (Robert)
3. Moments To Remember (Robert)
4. Moments To Remember (Robert)
5. Moments To Remember (Robert)
6. Moments To Remember (Robert)
7. Moments To Remember (Robert)
8. Moments To Remember (Robert)
9. Moments To Remember (Robert)
10. Moments To Remember (Robert)

Howard Miller
WIND—Champaign, Ill.
1. Moments To Remember (Robert)
2. Moments To Remember (Robert)
3. Moments To Remember (Robert)
4. Moments To Remember (Robert)
5. Moments To Remember (Robert)
6. Moments To Remember (Robert)
7. Moments To Remember (Robert)
8. Moments To Remember (Robert)
9. Moments To Remember (Robert)
10. Moments To Remember (Robert)

"It's What's in THE CASH BOX That Counts"
NEW YORK—Miss Eva Palmer of Dayton, Ohio, is shown above as she boards the plane that took her to Madrid for a free two-week vacation. Miss Palmer, out of 1800 entrants, supplied the prize winning name for the new Monty Kelly release on Essex Records. Her title is "To You With Love". Dave Miller, president of Essex Records, bids farewell to Miss Palmer at Idlewild Airport.

Album Contains Seldom-Heard Songs

NEW YORK — Singer Shannon Bolin, who plays the wife of the baseball hero in "Dann Yankee" has come out with an unusual album—her first—which could be a hit for disk jockeys and their listeners who go for the "off-beat" type of tunes. Titled "Rare Wine," the 12-tune album, out this week, features seldom-heard songs by America's foremost composers.

Seven of the songs are from Broadway shows. These include two never before recorded: Rodgers and Hart's "He Was Too Good To Me" from their 1930 production, Simple Simon, and "Yellow Flower" from the 1948 show, Ballet Dallads, by Jerome Moross and John La Touche. One tune, "Loneliness of Evening," the Rodgers and Hammerstein song written for South Pacific but never actually included in the final score, has only been heard once, according to Mary Martin in a limited edition of a new rare 78 r.p.m. Other show tunes are: "The Party's Over Now" from Noel Coward's Words and Music; "Just Like A Man," from the Vernon Duke-Ogden Nash Collaboration, Two's Company; "My Time of Day," the Frank Loesser Guys and Dolls tune; and "One More Spring" from Waltz Down the Aisle by Johann Strauss and Edward Elgar.

On the Wings of a Song

THE CASH BOX
The Nation's
Top 50
Compiled by "THE CASH BOX"

1—Autumn Leaves
CA-1222 (T-2222)
Ferlin "Buddy" GLEASON
(4X-0161)

2—Love Is A Many Splendored Thing
CA-1202 (T-2202)
Photo HAMMOND
House Of Bamboo

3—Shade On Harvest Moon
DE-2907 (9-2907)

4—Moments To Remember
CO-40539 (4X-0539)

5—Only You
DE-2906 (9-2906)

6—He
CR-61910 (9-61910)

7—Shifting Whispering Sands
DO-15409 (45-15409)

8—To You With Love
CA-1222 (T-2222)
Ferlin "Buddy" GLEASON
(4X-0161)

9—My Front Door
CR-61315 (9-61315)

10—Alone
CA-1222 (T-2222)
Ferlin "Buddy" GLEASON
(4X-0161)

11—Take My Hand
CA-1222 (T-2222)
Ferlin "Buddy" GLEASON
(4X-0161)

12—You Are My Love
(MG-13078) K13078)

13—Suddenly There's A Valley
CA-3228 (T-3228)
Patti ANDREWS
Andrew's Way

14—Black Denim Trousers
DO-1320 (45-1320)

15—You Love Me
CA-3224 (T-3224)

16—50,000,000 TONS
DE-2906 (9-2906)

17—My Bonnie Lassie
VI-20-6208 (45-6208)

18—Seventeen
CA-1199 (T-1199)

19—You'll Never Know
DO-15439 (45-15439)

20—The Nation's
Top 50
Compiled by "THE CASH BOX"

MARDI-GRAS
The Fastest Selling Latin Label in the Nation
Current Best Sellers

AL CASTELLANOS ORCHESTRA

SPEAK UP MAMBO
Merengue No. 28
Mardi-gras 1008

CHAMBALAAMA
Merengue Pie
Mardi-gras 1012

LA PLAYA SEXET
JAMAICA
JOHNNY GUITAR
Mardi-gras 1002

CARE TO CHA CHA CHA
Delicious
Mardi-gras 1005

DRI COKOCONUTS
THE MARTIAN CHA-CHA-CHA
Mardi-gras 1010

BATTLEKUM
AN EVENING OF CHA-CHA-CHA
Mardi-gras 1011

BETTY KAY

SPEAK UP MAMBO
Merengue No. 28
Mardi-gras 1008

CHA CHA-CHA AT THE HAREM
FREE FOR ALL

SPEAK UP MAMBO
Merengue No. 28
Mardi-gras 1008

SPEAK UP MAMBO
Merengue No. 28
Mardi-gras 1008

SPEAK UP MAMBO
Merengue No. 28
Mardi-gras 1008

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Merengue No. 28
Mardi-gras 1008

SPEAK UP MAMBO
Merengue No. 28
Mardi-gras 1008
Estelita Signs Real Records Pact

NEW YORK — Estelita, billed as "The Fabulous Senorita," and known for her singing-dancing roles in a score of Paramount and Republic pictures, has inked a recording contract with Real Records, West Coast-based diskery which recently clicked with the "Pancho Lopez" platter.

Paul Landwahr, disk president, announced immediate release of Estelita's first record, "La Macarena," the traditional bull-fighter's prayer, this time sung in Spanish. Flip is the Latin- type novelty interpretation of "Waiting for the Robert E. Lee." A successful cafe entertainer as well, Estelita opened a three-week engagement at the Hotel Statler, Las Vegas, Nev., Nov. 3, She has been booked into the Flamingo, Las Vegas, later.

Irwin Zucker has been signed to handle the national disk promotion for Estelita.

Lou Stein Into Embers

NEW YORK—Proving once again the power of the recording studio, pianist Lou Stein has been vaulted in just three months from obscurity into the headlining spot at New York's "Embers," regarded as one of the top "showcases" in America for piano trios.

Up till the early part of August, when Stein recorded "House Hop," the first of his two Epic albums, he was known only in the trade as a regular at recording sessions. Due to his success with "House Hop" and his follow-up with "Three, Four, Five," Stein has grown in popularity.

The Stein Trio will headline at the "Embers" for two weeks, starting Nov. 7th.
Music was once...

NEW YORK—With the eyes of approximately 50,000,000 viewers glued to their TV screens, Rev. Alvin Kershaw, Oxford, Ohio, made his decision which enriched his parish $32,000. He brought to an end the suspended $84,000 "Question" which had built into almost unendurable excitement over a period of five months.

Columbia Records came into its full share of national publicity inasmuch as George Avakian, a & r head of Jazz for Columbia, had prepared the series of questions for the category. Each week the announcement was made to the vast TV audience that the questions had been prepared by Avakian. During the final appearance of the Reverend the camera was panned on Mahalia Jackson, Turk Murphy, George Avakian, Benny Goodman, and Jack Janoff, with a short comment on the connection of each Columbia star with jazz. Janoff is a member of the Columbia publicity department.

Uppermost in the minds of everyone who had watched the show was, "What was the final question that the Reverend declined to come to grips with?" When questioned, Avakian would not reveal what it was, but he did state it was fair question for $64,000 and it was a question that encompassed the field of jazz in general.

See above, from left to right: Turk Murphy, Mahalia Jackson, Reverend Alvin Kershaw, and George Avakian.

New Singer Signed

NEW YORK — Milt Gabler has announced the addition of a new male vocalist to the Decca roster. The new vocalist is Don Bonito. Bonito appeared on the October 22nd stanza of Fred Roberts' "Ask Ray" radio show "Young Ideas." The following week Gabler heard an acetate the singer cut. He was so impressed that he made an appearance on the radio show of the 29th and made the announcement that he was signing Bonito.

Decca Preparations for Christmas Season

NEW YORK—Decca Records, which through the years has built up an extensive Christmas catalogue, will release six new Christmas albums for the coming season. They include: "A Merry Christmas With The Four Aces"; "Merry Christmas From Kukis, Fran And Ollee"; "Christmas Carol" by Leroy Anderson; "Christmas Around The World" by the Sirr Sandy Choir; "Christmas With Miral And Miranda" and "Christmas In Spain" by the St. Jordi Choir.

In addition to these new recordings, Decca is also re-releasing several of its Yuletide standard albums as 12-inch conversions. These are: "Merry Christmas" by Bing Crosby; "Twas The Night Before Christmas" by Fred Waring (both of which have sold over a million copies); and "Christmas Music" by Ethel Smith. Another Christmas record is the Decca catalogue that is being re-packaged is "The Littlest Angel" by Loretta Young. Some time ago Decca discontinued all 78 rpm albums, this one included.

Although "The Littlest Angel" has been and is still available on LP and EP, Decca is once again releasing the Young set in 78 speed as a two-record package.

Decca's entire Christmas catalogue will be promoted via specially designed streamers and a merchandise browser-topper that will tie in with the disk's theme "Fill Your Home With Music." A heavy advertising schedule on the Christmas sets involves the use of three different categories of Yuletide music, each bearing the title of either "Christmas With Connie," "Christmas With Viikki" or "Christmas With Suzy."
New Label "Bally"

CHICAGO—Bally—one of the leading labels in the coin-operated amusement industry—will bow as a record label according to an announcement by Ray Moloney, president of the company, this city, one of the world's largest producers of coin-operated amusement machines and also a partner of the newly organized Bally Recording Corporation with headquarters at 263 N. Wabash Avenue, Chicago.

"Our carefully developed plans to manufacture records under our new label are now completed," Moloney said, "and our first release is a top instrumentalist with a unique approach of vocal and vocal background—is scheduled for immediately after January 1, 1956."

"Although we definitely intend to go places in the record business, we hope to have in the game-business, our policy will be somewhat different from standard waxing policy. Instead of putting out discs on a pro gram of regular weekly or bi-monthly releases, our policy will be that, whenever we have a record or two with real merit and are sure th we shall proceed with the release—and until then.

"While I am well aware of the tremendous competitive nature of the recording business, I am convinced that the discriminating independent has a great oportunity, provided that he does not set out to overtake the major market with quantity instead of quality. Although several "Bally" Records now in the works are naturally of very important volume, the 'Bally' policy will be to work closely with the talent, not quantity, but quality—quality in selections, quality in arrangements, quality in renditions and quality in manufacture.

Web Label Re-activated

NEW YORK—Walter Web, head of Web Music Publishing Co., manufacturers of the extensive line of Web Recorded Broadway Tapes, is reactivating his Web Label with four sides to be released November 10th.

Charles Lang Dies

NEW YORK—Charles Lang, general professional manager of Fred Fisher Music, died on Monday at 44.

Lang, in the music business for over 45 years, started as sales manager for W. Sterling Hanna, headed his own firm, Bibo-Lang, which he eventually sold to Stanley Draper.

Lang became connected with Broadway Music where he was responsible for the recording of the successful "I Made Me Love You," "I'll Be With You Again Apple Blossom Time," and others.

Just prior to his final affiliation with Fischer Music, Lang went into business with Harry Cohn. This partnership lasted until 1943.

Lang was also treasurer of the Music Publisher's record-taking union, and was on the election board at ASCAP.

"Bally" is recorded by the following artists:

**New York, N.Y.**
1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored
3. Yellow Rose of Texas (Miller)
4. Only You (Platters)
5. Love
7. Tina Marie (Perry Como)
8. Black Denim Trouser (Johnny Williams/Allen)
9. Love And Marriage
10. Suddenly There's A Valley

**Minneapolis, Minn.**
1. Moments To Remember
2. Autumn Leaves (R. Williams)
3. I Hear You Knockin' (Storn)
4. Love Is Many-Splendored
5. Me (He Hibbler)
6. Someone You Love (Platters)
7. Tina Marie (Perry Como)
8. Black Denim Trouser (Johnny Williams/Allen)
9. Love
10. Suddenly There's A Valley

**Philadelphia, Pa.**
1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored
3. Yellow Rose of Texas (Miller)
4. Someone You Love (Nat Cole)
5. Only You (Platters)
6. Bible Tells Me So (Nibley/Cornell)
7. Black Denim Trouser (Johnny Williams/Allen)
8. Love Is Many-Splendored
9. Yellow Rose of Texas (Miller)
10. Paper Roses (Lesa Dee)

**Kansas City, Mo.**
1. At My Front Door (Pat Boone)
2. Someone You Love (Nat Cole)
3. Only You (Warblers)
4. He (Hibbler/McGuire)
5. Suddenly There's A Valley
6. Why Don't You Write (Jacks)
7. Someone You Love (Platters)
8. Shifting, Whispering Winds
9. I Hear You Knockin' (Storn)
10. Yellow Rose Of Texas (Miller)

**San Francisco, Calif.**
1. Love Is Many-Splendored
2. Moments To Remember
3. Autumn Leaves (R. Williams)
4. Yellow Rose Of Texas (Miller)
5. Moments To Remember
6. Someone You Love (Platters)
7. Black Denim Trouser (Johnny Williams/Allen)
8. Suddenly There's A Valley (O. Grassy)
9. Bible Tells Me So (He Corall)

**Denver, Colo.**
1. Shifting, Whispering Winds
2. Autumn Leaves (R. Williams)
3. Someone You Love (Nat Cole)
4. Love Is Many-Splendored
5. Moments To Remember
6. Suddenly There's A Valley (Storford)
7. Bible Tells Me So (He Corall)

**Cincinnati, Ohio**
1. Autumn Leaves (R. Williams)
2. Only You (Platters)
3. Moments To Remember
4. Someone You Love (Platters)
5. Love Is Many-Splendored
6. Shifting, Whispering Winds
7. Yellow Rose (Mitch Miller)
8. Autumn Leaves (R. Williams)
9. Tina Marie (Perry Como)
10. Black Denim Trouser (Johnny Williams/Allen)

**Milwaukee, Wisc.**
1. Autumn Leaves (R. Williams)
2. Shifting, Whispering Winds (Rusty Draper)
3. Moments To Remember
4. Someone You Love (Platters)
5. Love
6. The Autumn Leaves (Johnny Williams/Allen)
7. I Hear You Knockin' (Storn)
8. Someone On Your Mind
9. Yellow Rose Of Texas (Miller)
10. Bible Tells Me So (He Corall)

**Cleveland, Ohio**
1. Autumn Leaves (R. Williams)
2. Moments To Remember
3. Someone You Love (Platters)
4. Love Is Many-Splendored
5. Moments To Remember
6. Autumn Leaves (R. Williams)
7. I Hear You Knockin' (Storn)
8. Someone On Your Mind
9. Bible Tells Me So (He Corall)
10. Love

**Seattle, Wash.**
1. I Hear You Knockin' (Storn)
2. Autumn Leaves (R. Williams)
3. Why Don't You Write Me
4. Suddenly A Valley (O. Grassy)
5. Someone You Love (Platters)
6. Bible Tells Me So (He Corall)
7. Autumn Leaves (R. Williams)
8. Moments To Remember
9. Yellow Rose Of Texas (Miller)
10. It's All Over (Brian Johnson)

**Los Angeles, Calif.**
1. Autumn Leaves (R. Williams)
2. Moments To Remember
3. Someone You Love (Platters)
4. Love
5. Bible Tells Me So (He Corall)
6. Shifting, Whispering Winds (Johnny Williams/Allen)
7. Love Is Many-Splendored
8. Moments to Remember
9. Yellow Rose Of Texas (Miller)
10. Love

**Memphis, Tenn.**
1. Autumn Leaves (R. Williams)
2. Moments To Remember
3. Someone You Love (Platters)
4. Bible Tells Me So (He Corall)
5. Moments To Remember
6. Bible Tells Me So (He Corall)
7. Someone You Love (Nat Cole)
8. Bible Tells Me So (He Corall)

**Los Angeles, Calif.**
1. Autumn Leaves (R. Williams)
2. Moments To Remember
3. Someone You Love (Platters)
4. Bible Tells Me So (He Corall)
5. Moments To Remember
6. Bible Tells Me So (He Corall)
7. Someone You Love (Nat Cole)
8. Bible Tells Me So (He Corall)
9. Love
10. Someone You Love (Nat Cole)

**Phoenix, Ariz.**
1. Oranges (Georgia Shaw)
2. Moments To Remember
3. Someone You Love (Platters)
4. Someone You Love (Platters)
5. Moments To Remember
6. Someone You Love (Platters)
7. Someone You Love (Platters)
8. Someone You Love (Platters)
9. Bible Tells Me So (He Corall)
10. Someone You Love (Platters)
NEW RELEASES

"YOU SAID YOU LOVE ME"
B/W
"I CAN'T REFUSE"
The Orchids
PARROT 819

"HE DON'T LOVE ME"
B/W
"YES, SHE'S GONE"
Dusty Brown
PARROT 820

"FINE GIRLS"
B/W
"I LOST MY BABY"
J. B. Lenore
PARROT 821

PARROT RECORDS
4858 SO. COTTAGE GROVE AVE.
CHICAGO, ILLINOIS
(Tel.: Oakland 4-9254)
AL BENSON, Prop.

The Orchids
PARROT 819

"HE DON'T LOVE ME"
B/W
"YES, SHE'S GONE"

CATCHING ON FAST!

"RED HOT AND CHILI MAC"
B/W
"SOMEBODY OVER THE RAINBOW"
THE MOROCCANS
UNITED 193

"SPIDER'S WEB"
B/W
"MEAN TO ME"
TAB SMITH
UNITED 195

NATIONAL SMASH

"HOW COME MY DOG DON'T BARK"
Prince Patridge
CREST 1006
National Distributors:
HOLLYWOOD RECORD SALES CO.
1248 S. BERENO
LOS ANGELES 4, CALIF.
DU 8-0409
DON F. PIERCE

JOE McSHANN'S ORK
WITH
PRISCILLA BOWMAN
VEE-JAY 155

new BIG HITS!

1 "Don't Take Your Love"
THE CALVANES # 371
2 "Edna"
THE MEDALLIONS # 364
3 "This Must Be Paradise"
DON JULIAN'S MEADOWLARKS # 372

Happy Threesome

PITTSBURGH—Jose Ferrer and his wife Rosemary Clooney were recent guests on the Joe Deane Show over KQV, Pittsburgh. They're shown here with Deane, who spins records from 4 to 6 p.m. week days on the CBS outlet.

THE NATION'S RHYTHM & BLUES TOP 15

1 ONLY YOU
Platters
(Mercury 70633)

2 AT MY FRONT DOOR
El Dorados
(Vee-Jay 147)

3 I HEAR YOU KNOCKIN'
Smiley Lewis
(Imperial 5356)

4 DON'T START ME TALKIN'
'Sonny Boy' Williamson
(Checker 824)

5 ALL AROUND THE WORLD
Little Willie John
(King 4818)

6 MAYBELLENE
Chuck Berry
(Chess 1604)

7 HANDS OFF
McShann & Bowman
(Vee-Jay 155)

8 PLAY IT FAIR
Laverne Baker
(Atlantic 1075)

9 BLACKJACK
Ray Charles
(Atlantic 1076)

10 FEEL SO GOOD
Shirley & Lee
(Aladdin 3289)

11 ADORABLE
Drifters
(Atlantic 1078)
Colts
(Decca 7112)

12 30 DAYS
Chuck Berry
(Chess 1610)

13 GOOD ROCKIN' DADDY
Etta James
(Modern 962)

14 HE
Al Hibbler
(Decca 29660)

15

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
LOS ANGELES:

Bill Ballance will pinch hit for Zeke Manners on his KFKE "Rhythm and Happies" show while Zeke and his wife vacation in Europe. . . . Dinah Washington opens at the downtown Paramount theatre this week and then does a weekend date at the 51 Ballroom. Dinah has a great new release out in "I'm Lost Without You Tonight" which looks as though it could be a big pop record. . . . Pats Domingo packed them in at the 51 Ballroom last weekend and will probably end up breaking his own record. His new Imperial release of "Poor Me" is off to a fast start, . . . Jim Warren reports that he has three big ones going for him in "Witchcraft" by the Spiders, "Convict" by Oscar McLollie and "Play It Fair" by Lavvy Baker.

Helen Humes, who recently signed with Dootone Records, leaves Nov. 6 for a three week tour of Australia with the Red Noroco Trio. . . . Hunter Hancock was the busiest man in town last week. In addition to doing his daily 1-4 at KPOP show he encored three shows a day at the Downtown Paramount Theatre, . . . Ella Smith cut her first sides for Vitas Records last week.

Paul Barioli of Modern Records back in town after a very successful Eastern business trip. . . . Mercury Records presented Hunter Hancock with a gold record for making "Only You" by The Platters a hit. . . . Friends with a speedy recovery to Mike Grinder—hospitalized last week. . . . "Why Don't You Write" by The Jacks still selling in great strength.

JAZZ JOTS

The Tiganey inaugurated an interesting new policy of modern jazz and a modern art exhibit last week. In connection with this was the new Shelly Manne group which consists of Stan Williamson, trumpet; LeRoy Vinegar, bass; Bill Holman, tenor; Russ Freeman, piano; and Manne. Included in the first art exhibit were William Claxton's original photos used in the Jazz West Coast book. The exhibit was presented in the lobby of the Paramount a few days before it was presented in the lobby of the Paramount.

BOBBY BLUE BLAND

"Woke Up Screaming"

b/w

"You or None"

DUKE #146

Second Consecutive National Hit

Initial Orders

MEMPHIS 1900-70's
HOUSTON 4600-78's
ATLANTA 400-45's
BALTIMORE 2010-45's
NEW ORLEANS 400-41's
DALLAS 2100-45's
LOUISVILLE 700-45's

First Week

"It's What's in THE CASH BOX That Counts"
Thanks DJs For Making These The Big Hits They Are!

**"CONVICTED"**
Oscar McLollie
Mod. 970

**"GOOD ROCKIN' DADDY"**
Etta James
Mod. 962

**"HANDS OFF"**
Donna Hightower
RPM 445

**"DO YOU LOVE ME?"**
Young Jesse
Mod. 973

**"THIS EMPTY HEART"**
The. Jacks
RPM 444

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<table>
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<tr>
<th><strong>THE CASH BOX HOT</strong></th>
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<tr>
<td><strong>in NEW YORK CITY</strong></td>
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<td><strong>in CHICAGO</strong></td>
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<td><strong>in NEW ORLEANS</strong></td>
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<td><strong>TOP TEN TUNES NETTING HEAVIEST PLAY</strong></td>
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<tr>
<th>1. ONLY YOU</th>
<th>2. I HEAR YOU KNOCK'N</th>
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<tr>
<td>Platters</td>
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<td>El Dorados</td>
<td>Lavern Baker</td>
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<td>(Mercury 70633)</td>
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<td>(Vee-Jay 147)</td>
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<tr>
<th>5. ALL BY MYSELF</th>
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<th>7. CRAZY FOR YOU</th>
<th>8. HANDS OFF</th>
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<tr>
<td>Fats Domino</td>
<td>Cats</td>
<td>Heartbreakers</td>
<td>McShann &amp; Bowman</td>
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<td>(Imperial 5357)</td>
<td>(Atlantic 1078)</td>
<td>(Vita 112)</td>
<td>(Vee-Jay 153)</td>
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<th>9. I KNOW I WAS WRONG</th>
<th>10. I CONCENTRATE ON YOU</th>
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<tr>
<td>Chuck Berry</td>
<td>Dinah Washington</td>
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<td>(Mercury 70633)</td>
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<th>2. ALL AROUND THE WORLD</th>
<th>3. AT MY FRONT DOOR</th>
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<tbody>
<tr>
<td>Platters</td>
<td>Little Willie John</td>
<td>El Dorados</td>
</tr>
<tr>
<td>(Mercury 70633)</td>
<td>(King 4817)</td>
<td>(Vee-Jay 147)</td>
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<tr>
<th>4. GOOD ROCKIN' DADDY</th>
<th>5. DON'T START ME TALK'N</th>
<th>6. MAYBELLENE</th>
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<tbody>
<tr>
<td>Etta James</td>
<td>&quot;Sonny Boy&quot; Williamson</td>
<td>Chuck Berry</td>
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<tr>
<td>(Modern 962)</td>
<td>(Checker 834)</td>
<td>(Chess 1604)</td>
</tr>
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<tr>
<th>7. TEN LONG YEARS</th>
<th>8. I HEAR YOU KNOCKIN'</th>
<th>9. THE WEDDING</th>
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<tbody>
<tr>
<td>B. E. King</td>
<td>Smiley Lewis</td>
<td>Barons</td>
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<tr>
<td>(RPM 437)</td>
<td>(Imperial 5356)</td>
<td>(Mercury 70633)</td>
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<th>10. THE WAY YOU DOG</th>
<th>ONLY YOU</th>
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<tr>
<td>ME AROUND</td>
<td>Platters</td>
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<td>(Fortune 518)</td>
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</tr>
</tbody>
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Decca Re-Signs Jeri Southern

NEW YORK—Milt Gabler, Decca Records’ A&R Director, announced this week that vocalist Jeri Southern had been re-signed to the diskyer, Miss Southern first joined the label in September, 1953. In the past several years she has developed into an artist of quite some stature, and her recordings have become standard catalog sellers. The vocalist is currently playing leading spots all over the country. Her latest on Decca is a brand new 12-inch LP “The Southern Style”.

Breaking The Rhythm ’n Blues Charts!

"WITCHCRAFT"
Spiders
(Imperial 5366)

"CRAZY FOR YOU"
by THE HEARTBEATS
HULL H-711
HULL RECORD CO.
1595 Broadway
New York 19, N. Y.

Another Smash for
Billy Brooks
"DONNA"
Duke # 145
DUKE RECORDS, INC.
2109 E. RASTUS ST.
HOUSTON 26, TEX.

Breaking for Next No. 1
"It Won’t Be This Way Always"
by LARRY BIRDSONG
EXCELLO # 2064

"DRIFTWOOD BLUES"
by CROWN PRINCE
WATERFORD

New Nashboro Blues!

Breaking for a POP Hit!
Cleveland, Pittsburgh, Detroit and New Orleans
"WHEN YOU DANCE"
THE TURBANS
HERALD # 451

"ROCKIN’ N ROLLIN’ WITH SANTA CLAUS"
XMAS DITTY WITH A BEAT
b/ w
"I HAD TO LET YOU GO"
by THE KESTERS
RONEL 107

"YOU TICKLE ME BABY"
THE ROYAL JOKERS
ATCO 6052

THE ORIGINAL Hit Version
"ADORABLE"
THE COLTS
Vite # 112

"Kwela Kwela"
b/ w "RAT-A-TAT"
JACKIE KELSO
Vite # 114

"Dark Of Night"
b/ w "WITHOUT A WORD OF GOODBYE"
LAWRENCE STONE
Vite # 115

"Heavenly Angel"
b/ w "SWEET GIRL"
THE SQUIRES
Vite # 116

VITA RECORDS
1486 No. Fair Oaks, Pasadena 3, Cal.
Phone Xto 5609

"It's What's in THE CASH BOX That Counts!"
TONY ALLEN
(Specialty 560)

"NITE OWL" (2:40) [Venice BMI—T. Allen] Tony Allen and The Champs come up with a really strong entry here. It's a slow beat waltzing side with Allen turning in a strong changing performance. Good gimmick is the hoot-hoot of the owl. Strong beat. Watch this deck very carefully. It has solid commercial appeal.

"I" (2:40) [Venice BMI—T. Allen] The flip is another strong side. A pretty, slow beat ballad, effectively presented. It may step out on its own. Two top sides—both offering hit qualities.

ZILLA MAYS
(Groove 012)

"RIGHT NOW" (2:27) [Fip & Skip BMI—Taylor, Kirkland] Zilla Mays rocks out with a sexy middle beat jump side. That's what the beat claims and a total and vocal gimmick at her command. Good commercial deck.

"COME BACK TO ME" (2:50) [Berkshire BMI—Chuck Willis] Miss Mays does an abrupt about face and waxes soft and dramatic as she chants a slow, romantic blues ballad. Emotional performance.

ROLLING CREW
(Aladdin 3301)

"HOME ON ALCATRAZ" (2:06) [Gallo Otis BMI—Cleo Page] Rolling Crew chants a middle beat rocker about Johnny 'Joey' Avila's arrival at Alcatraz. His downfall came about because he had a girl that liked the best of everything. Infectious beat and story make this a potent offering.

"CRIVIN' EMMA" (2:06) [Gallo Otis BMI—Cleo Page] Another rocking wax of the same tempo. Good backer-up, though it lacks the extra appeal of "Home On Alcatraz."

MARVIN AND JOHNNY
(Modern 966)

"WILL YOU LOVE ME" (2:15) [Modern BMI—Langer] Marvin and Johnny join voices and deliver a middle beat ditty in which they appeal to the fem to "love me," Deck jumps and the result is an ok wax, a girl that liked the best of everything. Infectious beat and story make this a potent offering.

"SWEET DREAMS" (2:45) [Modern BMI—Langer] The pair ech a slow blues ballad of the flip that fails to come up to the "Love Me" side.

THE BELVEDERES
(Joey 217)

"PEPPA-HOT BABY" (2:05) [Sheldon BMI—Alicia Evelyn] The Belvederes cover the pop hit with a driving version well that comes out an exciting wax. It has the mood the kids want and it should capture a good sale.

"WE TOO" (2:47) [Dare BMI—Harold Little] The Belvederes couple with a melodic ballad sweetly done. The group are strong enough through the pretty for an engaging wax. Two good sides.

THE CASHEX BOX

RHYTHM 'N' BLUES BEST BETS

- "NITE OWL" Tony Allen Specialty 560
- "HANDS OFF" Donna Hightower RPM 445
- "SHIRLEY" Wing 9023
- "THIS MUST BE PARADISE" Don Julion Dootone 372

"Only those records best suited for commercial use are marked by THE CASH BOX"

THE CASHEX BOX

AWARD O' THE WEEK

"POOR ME" (2:13)
[Commodore BMI—Dominio, King]
"I CAN'T GO ON" (2:14)
[Commodore BMI—Dominio, Bartholomew]

FATS DOMINO

- Poor Fats Domino is utterly dejected as he sings of his misery caused by woman troubles. "Poor Me" is a middle beat rhythm blues chant by Fats with deep feeling. The melody is simple and pleasing and Dominio's chanting is pure simplicity, flavored with Fats' inimitable style. Currently one of the hottest artists available, this deck will receive immediate attention and that's all it needs. The flip, "I Can't Go On," is a stylishly bluesy with a rocking beat. Deck jumps and Dominio gives it a sparkling treatment. It's of the Maybellene school. Good side, though we look to "Poor Me" for the action.

"THE SEVENTH SON" (2:45)
[Arc BMI—W. Dixon]
"LUCINDA" (2:41)
[Arc BMI—B. Martin]

WILLIE MAHON (Chess 1608)

- Willie Mahon mixes romance with his mystical powers in his latest release, "The Seventh Son." Mahon sounds giddily threatening in a light hearted vein as he tells his girl he can foresee what the future holds, he can raise the dead—and he can make her fall into his arms. A middle beat bounce with an intriguing lyric and a good delivery. Mahon has a strong piece of material here and it should be his best in some time. The flip, "Lucinda," is a slow beat ditty about his "messin' around" gal. Item is delivered in the natural fashion Mahon has had so much success with. It's "The Seventh Son" for hit action.

"POOR ME" (Apollo 481)

"HURRY HOME" (2:58) [Bess BMI—Romans, Edmonds] The Sparks of Rhythm glide softly through an ear pleasing melodic plea asking her to 'hurry home.' The mood of the piece is sweet and sentimental with a high falsetto lead carrying the tune. Should command attention.

"STARS ARE IN THE SKY" (2:28) [Bess BMI—Barksdale, Edmonds] The Sparks up the tempo on the flip and jump moritally through a middle beat rhythm instrumental with a good sound and beat. Good, restrained jump wax.

BILLY CLARK
(Keynote 111)

"HOGMOUTH" (2:11) [Theme Music BMI—Billy Clark] Billy Clark ups the tempo on the reverse and comes up with a more exciting hook 'n' wax. Good saxwork on both decks and the general quality of rocking is top-notch. This deck rocks with a driving tempo and bubbly effect.

MEL WILLIAMS
(Federal 12241)

"SEND ME A PICTURE BABY" (2:32) [Valco BMI—George Coregrove] Mel Williams sings a unique love blues love with a stimulating beat and should capture attention, spins and sales.

"LITTLE SCHOOL GIRL" (2:25) [Gallo Otis BMI—Johnny Green] Mel Williams is a strong soul with charm and simplicity. It is a moving, melodic etching that will appeal to many. Two ok decks.

DONNA HIGHTOWER
(RPM 445)

"HANDS OFF" (2:38) [Tollie BMI—Bowman, McShan] The tune, currently zooming all over the country, is given a strong cover version by Donna Hightower, Donna is bound to get a good sale on the strength of her treatment, but the mercurial take off of the original makes it a rough task for any later "Hands Off" releases. Could be very strong whereas not yet covered by the competition.

"RIGHT NOW" (2:41) [Modern BMI—Hightower, Davis] Donna Hightower backs up with a slow beat wailing blues with deep emotion. Melodic wax with good possibilities.
“HOME AT LAST” (2:41)  
[8 T BM—Rudy Toombs]

“NEED YOUR LOVE SO BAD” (2:14)  
[Joe P—The BML—Willie John]

LITTLE WILLIE JOHN  
(King 4841)

Little Willie John follows his “All Around the World” with a strange performance, “Home at Last” and “Need Your Love So Bad.” We lean on even slightly to “Home at Last” for the chart deck. It is a middle beat southern blues story of Willie’s little country girl, Willie wallowing with convincing sincerity against a simple hard backing. Deck should take off. The flip, “Need Your Love So Bad,” is a slow blues of Willie’s urgent need for love. Willie John handles the blues with a dramatic intentness that holds the listener. Two good sides, with an edge for “Home at Last.”

“ALWAYS LOOK UP” (2:42)  
[The Pee Wee Sisters—James, Rial Smith]

LET’S START ALL OVER AGAIN” (2:13)  
[Sophisticate BM—Johnson]

NOLAN LEWIS  
(Atco 6058)

Atco’s threat to Hamilton and Hibberd is unveiled with its first release for the diskery. Nolan Lewis sings “Always Look Up,” a dramatic, folk-religious ballad strikingly, but simply. Lewis’ straight handling of items is beautifully centered by the use of strings and chorale group. Moving wax is that in the vein of current demands.

THE EMPRESSES  
(Wing 90023)

I WANT TO KNOW” (2:18)  
[BM—Munson BM—Cooper, Kirkland] The Empresses blend beautifully on a slow sad pretty. Tune is winning, the group smooth and the lead distinctive. Good side and it could bring a good reaction.

SHIRLEY” (2:56)  
[Munson] The Empresses bounce lightly through a middle beat rhythm piece in which they proclaim their feelings for Shirley.” The group is well together and their delivery of the happy item makes it a potent contender for the charts.

DON JULIAN and THE MEADOWLARKS  
(Dootone 372)

MUST BE PARADISE” (2:39)  
[Dootone Williams—Dootsie Williams—Don Julian and The Meadowlarks follow up their “Heaven and Paradise” with a similar piece of material. The flip blends softly on the feathery melody for an easy to listen to side. Should grab a good piece of action.

MINE ALL MINE” (2:35)  
[Dootone Williams—Don Julian and The Meadowlarks rock out with a jump blues on the flip and the result is a better than average wax.

THE PEARLS  
(Atco 6057)

“YUM YUMMY” (2:18)  
[Progressive BM—Clowney, Angelo, Calhoun] The Pearls sway rhythmically to a middle beat bounce with cute lyrics. Fair deck.

SHADOWS OF LOVE” (2:44)  
[Progressive BM—Gayton, Clowney, Angelo] The Pearls come up with the stronger side in this slow beat blues ballad. Deck has a haunting beauty accentuated by the smart singing performance of the group. Good and moving job by the lead.

LUCY SMITH SINGERS  
(States 1554)

“JESUS LOVER OF MY SOUL” (2:40)  
[Traditional] The Lucy Smith Singers collaborate on a swinging syncopated spiritual. The voices blend beautifully against a simple instrumental background.

“JESUS LOVER OF MY SOUL” (2:40)  
[Traditional] The Singers offer a slow inspirational tune on the flip. Moving reading.

THE KAISER SINGERS  
(Taxed 903)

“KEEP BELIEVING” (2:45)  
[Martin & Morris—Jackson] Janet Jordan leads The Kaiser Singers through a quick beat gospel tune. It is done with an exciting reading and should grab off a share of the spiritual business.

“THIS MAY BE MY LAST TIME” (2:40)  
[P.D.] A similar piece of material handled in similar manner.

ZILLA MAYS  
“COME BACK TO ME”  
(G/4G-0126)

Mr. Bear  
“How Come”  
(G/4G-0125)

CHRIS POWELL and THE BLUE FLAMES  
“CHANITOWN”  
(G/4G-0128)

“Lucky 7 Blues Show” Opens At Apollo Prior to Nationwide Tour

NEW RELEASES

Zilla Mays  
“COME BACK TO ME”  
(G/4G-0126)

Mr. Bear  
“How Come”  
(G/4G-0125)

Chris Powell and The Blue Flames  
“CHANITOWN”  
(G/4G-0128)

“IT AIN’T NO SECRET”  
(What my Baby Can Do)  
(b/w)

“WHY DO I LOVE YOU LIKE I DO”  
Jimmy Witherspoon

“DON’T START ME TALKIN’”  
Sonny Boy Williamson

“SEVENTH SON”  
Willie Mabon

“COME TO ME BABY”  
(b/w)

“DON’T MESS WITH MY BABY”  
Howling Wolf

“30 DAYS”  
(To Come Back Home)

Chuck Berry

“It’s What’s in the Cash Box That Counts”
Congratulates The Nation's Country Disk Jockeys On Their
4th ANNUAL COUNTRY DISK JOCKEY FESTIVAL
Held In Conjunction With
The 30th Anniversary Of
WSM's GRAND OLE OPRY

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
WELCOME
To The
DISK JOCKEY FESTIVAL

All of us at WSM are happy to welcome you to the Fourth Annual Disk Jockey Festival in celebration of the thirtieth anniversary of the Grand Ole Opry. We hope you will make yourself at home here in the center for Country Music and enjoy the week-end with the more than a thousand fellow-enthusiasts of Opry music.

We appreciate having heard from so many of you and are glad to know how much the previous Festivals have helped you in your work; and how much the contacts with Opry Stars and other artists, the record people, music publishers, and fan club representatives have added to your own shows throughout the year. The Festival Program this year is again designed to offer more material and new ideas which we hope will be beneficial during the coming year. We thank you for your interest in Country Music and you will always be welcome at the Festival and at WSM.

WSM extends a special Thank You to THE CASH BOX. We are honored to have an issue devoted to our station and the Nation’s No. 1 Country Music Show, the Grand Ole Opry.

John H. DeWitt, Jr.
President
WSM, Incorporated

"It's What's in THE CASH BOX That Counts"
Just concluded engagement at the Palace Theatre, New York City . . . and here to entertain you on Grand Ole Opry ABC-TV coast-to-coast, Saturday, November 12th, Happy Convention, DJ's.

THE DEAN OF GRAND OLE OPRY STARS...

ROY ACUFF
and his Smokey Mountain Boys...
... now on DECCA RECORDS

First release . . .

"CRAZY WORRIED MIND"
c/w

"ALONG THE CHINA COAST"

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Just concluded engagement at the Palace Theatre, New York City . . . and here to entertain you on Grand Ole Opry ABC-TV coast-to-coast, Saturday, November 12th, Happy Convention, DJ's.

#1 QUEEN OF AMERICA'S FOLK SINGERS

KITTY WELLS

Just released...

"ON THE LONELY SIDE OF TOWN"

c/w

"I KISSED YOU MY LAST TIME"

Decca 29728

Exclusive Management:
FRANKIE MORE
226 DONELSON PIKE
NASHVILLE 14 TENNESSEE
Phone: Donelson 1187

"It's What's in THE CASH BOX That Counts"
Just concluded engagement at the Palace Theatre, New York City... and here to entertain you on Grand Ole Opry ABC-TV coast-to-coast, Saturday, November 12th, Happy Convention, DJ's.

Country Music's #1 Vocal Group...

JOHNNIE and JACK

featuring their latest.

"WEARY MOMENTS"

C/W

"SOS"

RCA Victor 20/47-6295

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Be Sure To Meet

THE CASH BOX STAFF

At The

ANDREW JACKSON HOTEL

During The

Disk Jockey Festival

November 10-12

Thank You Dee Jays
Gratefully

JIM

NOW ON WSM GRAND OLE OPRY-WSM-TV

REEVES

Current Release

“I’VE LOVED A LOT IN MY TIME”

(Valley Publishers)

RCA VICTOR 20/47-6274

“JIMBO JENKINS”

(Tree Music)

Happy Anniversary WSM
Grand Ole Opry

Bookings through:
WSM ARTIST SERVICE BUREAU

“It's What's in THE CASH BOX That Counts”
NASHVILLE, TENNESSEE—Billy Worth, talented young artist for MGM Records, is shown above as he entertained the huge crowd at the Madison, Tennessee, Hillbilly Day Celebration. Worth was featured in a large cast which included talent from The Grand Ole Opry and other large shows. The Celebration is a major event in Tennessee and attracts crowds numbering in the thousands each year, some coming from as far away as Maine. After the performance Worth left to fill a week of personal appearances.

**Skyrocketing**

**Manages Three**

NASHVILLE, TENN. — Ray Bartlett is managing a man who probably causes more talk in Britain these days than Princess Margaret and Peter Townsend. Only 28 years old, he is the personal manager of Slim Whitman.

In one year with Whitman, the country music artist has moved from KWKh in Shreveport to WSM's Grand Ole Opry, has moved to the top in record sales, and is about to make a tour of England.

Bartlett is a former announcer on the Louisiana Hayride, and as such had the privilege of introducing Whitman to the airwaves. In all, he has spent 15 years in radio.

Whitman has enjoyed the distinction of being in the number one spot for 14 weeks in England's "top ten." His best-selling tunes there, "Rose Marie," and "Indian Love Call," also have enjoyed top popularity in Australia, South Africa, New Zealand, Belgium and Sweden. He is going strong now in Canada, where he has toured twice this year.

Whitman and Bartlett will leave on the European tour in February, on a swing arranged through the Lew and Leslie Grade Agency of New York City and London. He should arrive about the time his two newest releases, "Song of the World," and "You Have My Heart," are hitting the top.

Whitman joined the Opry on October 19th. It was a great conquest for Bartlett.

NASHVILLE — Bob Ferguson is Manager of three of the brighter lights in country music: Ferlin Huskey (Capitol), Lee Emerson (Columbia), and more recently Harry June Van (King). He also handles the reins for Perlin's friend, Simon Crum.

Before becoming a manager some 18 months ago, Bob was a well-known West Coast DJ at radio station KWSR, Pullman, Washington. He also booked and promoted some of the first country music shows in that area, and is credited with doing much of the building of country music in the northwest. He took his BS degree at Washington State in 1954.

Bob is never one to seek the spotlight for himself and has many times turned down opportunities for personal publicity in favor of publicity for one of his artists. Although he operates in the background, he is already known as an able manager; he is the youngest in Nashville.

Bob makes it a point to keep in close touch with the industry, and gives immediate attention to all correspondence received from the field. His chief interest lies in the full development of Ferlin, Lee and Harry June, as country music artists. His busy office is located at 310 7th Ave., N., Nashville, Tennessee.
Faron's First Full Length Feature for Republic Pictures

WORLD PREMIERE of

"HIDDEN GUNS"

Starring
FARON YOUNG
Bruce Bennett
Richard Arian
John Carradine

JUST RELEASED

The Sheriff captures Two Big Ones!!

"IT'S A GREAT LIFE"
(If You Don't Weaken)

and

"FOR THE LOVE OF A WOMAN LIKE YOU"

Record 3258

PRESS RELEASE
GREETING DISC JOCKEY'S
SEE YOU AT THE CONVENTION AND THE WORLD
PREMIER OF "HIDDEN GUNS"
DOCTOR'S ORDERS PERMITTING
CONGRATULATIONS MSA GRAND ODE OPY ON
THEIR 30th ANNIVERSARY...

FARON YOUNG, INC., Hubert Long, (Vice-Pres.) (Gen. Mgr.) 319 Seventh Avenue, North, Nashville, Tennessee

"It's What's in THE CASH BOX That Counts"
HIT...HIT...HIT...

3 Powerful NEW Releases

"MY WORLD IS YOU"

b/w
"Fool 'Em & Leave 'Em Alone"

Jimmy Dean
MERCURY 70745

"HELP ME LORD"

b/w
"Lookin' For A City"

T. Tommy
MERCURY 70744

"YES, IT'S TRUE"

b/w
"I'm Right, You're Wrong"

Benny Martin
MERCURY 70731

MEET THESE GREAT ARTISTS AT THE FOURTH ANNUAL NATIONAL DISK JOCKEY FESTIVAL IN NASHVILLE NOV. 11-12
ANDREW JACKSON HOTEL • MERCURY SUITE #501
CHICAGO 1, ILLINOIS
BLOOMFIELD, N. J.—MGM Records newest country and western discovery Marvin Rainwater visited the record company's factory in Bloomfield, New Jersey, by special request from the employees who were anxious to meet the folk singer in person. While at the factory Marvin marveled at the process involved in manufacturing disks. He's shown inspecting a copy of his latest, "Tennessee Hound Dog Yodel."

**Country Star Visits Factory**

**WSM Festival Clinic For D-Js**

NASHVILLE, TENN.—Nearly a thousand country music disc jockeys will be in Nashville this weekend to attend the fourth annual Disc Jockey Festival. It will be a big weekend, but a lot more than a holiday.

The present-day disc-jockey, especially the C&W D-J, is a specialist. The country music jock frequently has no staff duties, often he is a performer himself. In all cases, he must know much about the kind of music he plays, its origin, its significance, and the people who write and sing it.

With this in mind, WSM's D-J get-together is designed to help familiarize D-J's with the personalities behind the hits. The record spinners will meet and learn to know the leading country music artists, plus song writers, music publishers, and the record folks, too.

Everyone who is anyone in the C&W field will be in Nashville for the Disc Jockey Festival. Recording artists, record company officials, disc jockeys, fan club representatives, song writers and publishers will swap ideas, suggestions, and criticisms not only in semi-formal panel discussions, but also in the informal atmosphere of luncheons, receptions, dinners, and dances.

WSM has been roundly praised for its contribution to country music, over and above its leadership with the Grand Ole Opry.

Capitol Records' Glenn E. Wallichs wired, "You can be proud of the fact that your show has been a prime factor in the growth and popularity of all country music."

Sheriff Ed Smith, Greenwood, S. C. disc jockey, wrote after last year's Festival, "I can promise you that only an act of God can keep me away next year."

Skeets Yaney, MGM artist from St. Louis, penned, "I sure won't miss it (the Festival) ever."

"I wouldn't miss it for anything," said Bill Benoist, of Bennetaville, S. C.

Apparently everyone feels the same. The registration at the 1955 Festival should easily reach the 1,000 mark.

**Hard Working Manager**

WSM's Dewey Mousson has a young and friendly face which belies his experience.
THE CASH BOX

REGIONAL RECORD REPORTS

COUSIN JOHN—RHYTHM RANCH
1. Love, Love, Love (W. Pierce)
2. Just Call Me Lonesome
3. Yonder Comes A Sucker
4. Yellow Rose Of Texas (Tubb)
5. It's A Great Life (J. Young)
6. Here Today, Gone Tomorrow (Brown)
7. Don't Point Your Finger
8. Barn To Be Happy (H. Snow)
9. I Thought It'd Be Fun In Love (Jimmy Newman)

HENRY TUCK
WREV—Reidsville, N. C.
1. Satisfied Mind (P. Waggoner)
2. Don't Blame The Children (Husky & Coon Creek Girls)
3. You Got To Feel It (P. Young)
4. There She Goes (C. Smith)
5. The Good And (H. Snow)
6. Just Call Me Lonesome
7. Don't Care (Webb Pierce)
8. I Thought Of You (Shipman)
9. Baby's Away (Eddy Arnold)
10. Mixed-Up Medley (Williams)

DAVE WALSHAK
KCTI—Gonzales, Tex.
1. Yellow Rose Of Texas (Tubb)
2. God Was So Good (Newman)
4. Learning Love (H. Lynch)
5. Art Lile (L.V. Shipman)
6. When I Stop Dreaming (Shipman)
7. Robert Young (Eddy Arnold)
8. Here Today, Gone tomorrow (Brown)
9. Kiss The Baby Goodnight (Charlette Arthur)
10. Jimbo Jenkins (Jim Reeves)

TOM EDWARDS
WERE—Cleveland, Ohio
1. I Don't Care (Webb Pierce)
2. Just Me (H. Young)
3. Satisfied Mind (P. Waggoner)
4. Let's Make It Rain (Faron Young)
5. Yonder Comes A Sucker
6. Just Dropped In (Carl Smith)
7. A Lonely Baby (Rusty & Doug Johnny & Jack)
8. Rhythm Medley (Bobby Lord)
9. Don't Blame The Children (Husky & Coon Creek Girls)
10. I Forgot To Remember

COUSIN JOHNNY SMALL
WNLC—New London, Conn.
1. Last To A Stranger (Brown)
2. I Just Dreamed (H. Young)
3. Satisfied Mind (P. Waggoner)
4. Love, Love, Love (W. Pierce)
5. All Right Right-Eye Young
6. I Stole My Neighbor's Wife
7. Just Call Me Lonesome (Eddy Arnold)
8. Cat Come Back (Leroy Moore)
9. Yonder Comes A Sucker (Jim Reeves)
10. The Owl And I (H. Snow)

JIM WILSON
WAVE—Louisville, Ky.
1. Just Call Me Lonesome
2. I Just Dreamed (H. Young)
3. Love, Love, Love (W. Pierce)
4. All Right Right-Eye Young
5. I Stole My Neighbor's Wife
6. I Guess I'm Crazy (T. Collins)
7. Beautiful Lies (Shipman)
8. When I Stop Dreaming
9. Mainliner (Mark Snow)
10. Sweet Kentucky Rose (Foley)

CARL STUART
YWOM—Benton, Mass.
1. Yellow Rose Of Texas (Tubb)
2. Just Call Me Lonesome
3. I Don't Care (Webb Pierce)
4. Satisfied Mind (P. Waggoner)
5. It's A Great Life (J. Young)
6. Don't Blame The Children (Husky & Coon Creek Girls)
7. All Right (Faron Young)
8. Just Call Me Lonesome
9. Why, Baby, Why (G. Jones)
10. Why, Baby, Why (G. Jones)

F. M. SMITH
WKBK—Hattiesburg, Miss.
1. Satisfied Mind (P. Waggoner)
2. Baby, I'm For Real (Faron Young)
3. You Don't Have To Be A Baby (J. Young)
4. Tender Comin' On (Jim Reeves)
5. Yellow Rose Of Texas (Tubb)
6. Pepper-Posse Baby (J. Tubb)
7. Don't Blame The Children (Husky & Coon Creek Girls)
8. Hillbilly's Deck Of Cards (Simon Crew)
9. Say, Don't And Tell (King and Five Strings)
10. Dream Train (Clyde Wesley)

RANDY H. GRETES
WJL—Ithaca, N. Y.
1. Just Call Me Lonesome
2. I Don't Care (Webb Pierce)
3. All Right Right-Eye Young
4. Cattle Call (Eddy Arnold)
5. Yonder Comes A Sucker
7. Kindness (Jim Reeves)
8. Let The Light Shine On Me (Eddy Arnold)
9. That Do Make It Nice (Arnold)
10. Baby Be Mine (Dave Dudley)

SHERIFF TEx DAVIS
WCMS—Narfolk, Va.
1. I Love You (Moody Man)
2. Blue Line Time (Curts Gardner)
3. Let's Play House (Arnold)
4. We Could (L.V. Shipman)
5. I'm Just A Fool (Shipman)
6. Don't Blame The Children (Husky & Coon Creek Girls)
7. Hillbilly's Deck Of Cards (Simon Crew)
8. Say, Don't And Tell (King and Five Strings)
9. I Thought Of You (Shipman)
10. Robber (Dick Williams)

LEE SUTTON
WWVA—Wheeling, W. Va.
1. Satisfied Mind (P. Waggoner)
2. Baby, I'm For Real (Faron Young)
3. You Don't Have To Be A Baby (J. Young)
4. Tender Comin' On (Jim Reeves)
5. Mixed-Up Medley (Williams)
6. A Lonely Baby (Rusty & Doug Johnny & Jack)
7. Don't Blame The Children (Husky & Coon Creek Girls)
8. I'm Just A Fool (Shipman)
9. Hillbilly's Deck Of Cards (Simon Crew)
10. Baby Be Mine (Dave Dudley)

JIMMY SIMPSON
WKMT—Kings Mountain, N.C.
1. Love, Love, Love (W. Pierce)
2. Here Today, Gone Tomorrow (Brown)
3. I'm Just A Fool (Shipman)
4. I Don't Remember (Brown)
5. Satisfied Mind (P. Waggoner)
6. I Don't Care (Webb Pierce)
7. Love, Love, Love (W. Pierce)
8. I Thought Of You (Shipman)
9. Don't Blame The Children (Husky & Coon Creek Girls)
10. Baby Be Mine (Dave Dudley)

BILL THORNTON
KRVL—Walnut Ridge, Ark.
1. Cry, Cry, Cry (Johnny Cash)
2. If You Were Me (W. Pierce)
3. I Forgot To Remember
4. Most Of All (H. Thompson)
5. Sweet Line (Lefty Frizzell)
6. Look Around (Rusty & Doug)
7. When I Stop Dreaming
8. You Thought, I Thought
9. House Of Sin (Slim Rhodes)
10. Think In Over (W. Baldwin)

JOE MORRIS
WAGS—Bishopville, S. C.
1. All Right (Faron Young)
2. Love, Love, Love (W. Pierce)
3. Temptation Go Away (Wills/Williams)
4. When I Stop Dreaming (Shipman)
5. Mixed-Up Medley (Eddy Arnold)
7. Most Of All (H. Thompson)
8. Don't Blame Me (Carl Smith)
9. Lefty Frizzell
10. I Wouldn't Hurt You

LEE EVANS
WXOK—Baton Rouge, La.
1. Love, Love, Love (W. Pierce)
2. You'd Be Living Still (Shipman)
3. Most Of All (H. Thompson)
4. Maybellene (Marty Robbins)
5. Mississippi Mud (Marty Robbins)
6. No No John (All Terr)
7. When I Stop Dreaming
8. Yellow Rose Of Texas (Tubb)
9. I Can't Go Home Like This (Shipman)
10. If You Were Me (W. Pierce)

UNCLE NICK BELL'S POTATO PICKERS
WGTU—Bompson, Mo.
1. Love, Love, Love (W. Pierce)
2. Cattle Call (Eddy Arnold)
3. Satisfied Mind (P. Waggoner)
4. Eat, Drink And Be Merry
5. Livin' A Lotta Life (Jim Reeves)
6. That Do Make It Nice (Arnold)
7. Love, Love, Love (W. Pierce)
8. Them Horses (Shipman)
9. I'm Just A Fool (Shipman)
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10. It's A Great Life (J. Young)
Everything But Sleep Skedded at D-J Confab

NASHVILLE, TENN.—Everything but sleep has been scheduled at the Fourth Annual Disc-Jockey Festival, this city, the weekend of November 12th. Planned by Bill McDaniel, WSM public relations director, the meeting of over 1,000 record spinners, country music artists, record people, music publishers, and song writers will conform to a rigid time-table in order to get all business done over a three-day span.

"Everything is on the agenda, except sleep," McDaniel said, "and we just won't have time for that".

The Festival officially begins Friday morning, November 11th, but many of the C & W jockeys will be in Nashville on Thursday for the two meetings of the Country Music Disc Jockey's association. Association President Nelson King, of WCKY, Cincinnati, expects a record turn-out. A banquet also will be given by the group.

After the Festival convenes with registration at 8 o'clock Friday morning, the delegates won't have the length of a guitar's demi-quaver to write home. WSM officials will welcome the group at 10 a.m. Friday and special awards will be presented by Cash Box and others.

Delegates will be the guests of RCA Victor records at a Friday luncheon, and a disc jockey clinic will follow at 2 p.m.

Grand Ole Opry Stars will throw a big hoe-down Friday night.

Then Saturday morning at a bright and early 8 o'clock, Hill and Range Songs will treat everyone to "Breakfast at the Opry", WSM's hour-long a.m. radio show.

The tab for the Saturday luncheon will be grabbed by Columbia Records. WSM will be host at an afternoon reception and buffet, before the coast-to-coast Opry telecast at 7 p.m. Saturday night.

The 30th anniversary performance of the Grand Ole Opry comes next, at 8 p.m. That goes till midnight, when the Festival will roar to a conclusion at a midnight party given by Capitol Records.

In between the above times, there will be many open houses—and receptions given by persons and companies in the country music field.

Sleeping pills probably won't be needed Sunday night.

Schedule Disc Jockey Festival

THURSDAY

For Members of the Country Music Disc Jockey's Association Only

10:00 a.m.—Meeting
Andrew Jackson Hotel
2:00 p.m.—Meeting
Andrew Jackson Hotel
7:00 p.m.—Banquet
Andrew Jackson Hotel

FRIDAY

8:00 a.m.—Registration
Andrew Jackson Hotel
10:00 a.m.—Welcome and Awards
WSM, Studio C
12:00 noon—RCA Victor Luncheon
Andrew Jackson Hotel
2:00 p.m.—Disc Jockey Clinic
WSM, Studio C
8:00 p.m.—Grand Ole Opry Dance
Andrew Jackson Hotel
Given by Grand Ole Opry Artists

SATURDAY

8:00 a.m.—Breakfast at the Opry
Maxwell House
Hosted by Hill & Range Songs
12:30 p.m.—Columbia Records Luncheon
Maxwell House
4:00 p.m.—WSM Reception
Maxwell House
7:00 p.m.—Grand Ole Opry Television
Ryman Auditorium
8:00 p.m.—Grand Ole Opry
30th Anniversary Performance
Ryman Auditorium
10 p.m.—1 a.m.—Capitol Records’ Midnight Party
Andrew Jackson Hotel

Panel discussions for Fan Club representatives
Friday morning and afternoon.
Informal open houses scheduled throughout Festival.
**Headliners**

**Tubb New President Of Rodgers Memorial Foundation**

HATTIESBURG, Miss. — Grand Ole Opry star, Ernest Tubb, was elected President of the Jimmie Rodgers Memorial Foundation for the coming year at a meeting of directors last week.

Present at the meeting, along with Tubb, was Mrs. Jimmie Rodgers, widow of the late Blue Yodeler, C. H. Phillips and Lester Williamson. The purpose of the meeting was to elect a president and to discuss plans for the Annual Jimmie Rodgers National Country Music Day, which is held each year on May 26.

The city of Meridian will be represented by Mr. Phillips. Meanwhile, Ernest Tubb and Hank Snow, another of the first backers of the celebration, will meet with interested parties at the coming Disk Jockey Convention in Nashville this week to arrange for help and exploitation of the affair.

The English radio network, BBC, will carry a half-hour of the show, and the Armed Forces network will air an hour on its full strength network. Proceeds from the show will go to the Foundation to further its cause.

**In The Nick of Time**

NASHVILLE, Tenn.—A mistake like this couldn’t happen...but it did, and the seriousness of the situation is reflected in the tense face of Capitol’s Country A & R Chief, Ken Nelson. Details reveal that one Simon Crum, seated right, had been recording for Capitol without any contract. In fact, he wasn’t even known to be on the-label until the diskery discovered they had a hit on their hands.

In Simon’s first release: “Ooow Yore So Sweet.” The commotion caused by the record set the wheels in motion, and Capitol sped Nelson on his way to seek out Crum and pen his name to a contract. Tension mounted, because all knew that the erratic Crum might do anything and the release date for “Hillbilly Deck Of Cards” and “Ohh I Want You,” Simon’s second, was drawing near. Luckily, he was located in Nashville where the pictured historic event took place. Simon used six pencils in signing the document which he later distributed to his close friends. Standing behind the pair is another Capitol artist, Ferlin Huskey, who is slightly bewildered by it all.

“Ask the weeks roll by since my visit to New York and the beginning of my Cash Box subscription, I get more and more value from each issue. Thank you so much for this magazine that makes me a more effective jockey.”

Bob Kloss
WKWK and WTRF-TV
Wheeling, West Virginia

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**This is it...and**

**Justin Tuble**

has the country hit . . .

**RIDE IT TO THE TOP**

“**PEPPER HOT BABY**”

c/w

“**WHO WILL IT BE**”

DECCA 29720

Exclusive Management
Gabe Tucker • 417 Broadway • Phone 42-2268 • Nashville, Tenn.

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“Only those records best suited for commercial use are reviewed by THE CASH BOX”
ROY ACUFF
Crazy Worried Mind
Along The Choa Coast
29748

BILL MONROE
Wheel Hoss
Put My Little Shoes Away
29643

HANK PENNY
A Letter From Home
Bloodshot Eyes
29537

WEBB PIERCE
Love, Love, Love
If You Were Me
29662

KENNY ROBERTS
Record Soon To Be Released

MONTANA SLIM
The Alpine Milkman
There's A Tree On Every Road
29671

FOGGY RIVER BOYS
Glory, Glory, Clear The Road
Yea I'm Satisfied
29621

RED & BETTY FOLEY
Croce Di Oro (Cross Of Gold)
Sweet Kentucky Rose
29704

JIMMIE DAVIS
When The Saviour Reached Down
For Me
I Was There When It Happened
29613

RED SOVINE
Why Baby, Why
Sixteen Tons
29739

JIMMY SKINNER
Record Soon To Be Released

SUE THOMPSON
Record Soon To Be Released

MITCHELL TOROK
Marching My Blues Away
Country And Western
29661

ERNEST TUBB
Answer The Phone
Thirty Days
29731

JUSTIN TUBB
Pepper-Hot Baby
Who Will It Be
29720

WALLY FOWLER
In The Middle Of The Night
Higher On The Ladder
29659

AUTRY INMAN
Look Over Your Shoulder
Blue Monday
29690

WANDA JACKSON
It's The Same World (Wherever You Go)
Don't Do The Things He'd Do
29677

JIMMY WAKELY
Record Soon To Be Released

CHARLIE WALKER
Only You, Only You
You Can't Get There From Here
29715

KITTY WELLS
I've Kissed You My Last Time
Lonely Side Of Town
29728

ROY HALL
Whole Lotta Shakin' Gain' On
All By Myself
29676

CHARLIE WALKER
I Only Have One Heart
I'm Just In Love With You
29715

WANDA JACKSON
If You Ever Change Your Mind
29680

JIMMY & JOHNNY
Record Soon To Be Released

"It's What's in THE CASH BOX That Counts"
NASHVILLE, TENN.—Veterans in the country music business have never known Jack Comer's obliqy and have moved over to make room for the man whose imagination and knack for promotion pushed Valley Publishers to one of the top publishers in the country and western field.

Comer's firm startled the trade in mid-1955 by coming up with the hit "Crying In The Chapel" less than a year after the Valley firm was founded and while the cephe-hanger still were arguing that a newcomer to the field had a small chance indeed of surviving. The instantaneous and spectacular success of "Crying In The Chapel", written by Texan Arlie Glenn, changed the tenor of conversation around the studios and the record shops.

The fact that "Chapel" was recorded by some thirty artists representing all the major and some of the minor labels and later gained worldwide commercial acceptance as "the" Lock Strike Hit Parade is a tribute to the promoting publisher as well as to Glenn, its creator. The song became the first since "Tennessee Waltz" to rank among the top ten in all of the three Cash Box charts—Country and Western, Popular, and Rhythm and Blues.

With abiding faith in his own ability, Comer turned a deal ear to other publishers who sought to buy out...or buy into...his song. Whatever exploitation there was to do, he would do it himself. He regarded "Crying In The Chapel" as something more than "cash in the bank"...he looked upon it as the springboard to a permanent, well-established publishing house.

His first step was to surround himself with an eager and talented staff. Dave Garrison, city editor of The Knoxville Journal, became his partner in the enterprise. With his newspaper paper job to lend 15 years of experience and marketing writing experience to the task.

To head his music review board Comer chose Charlie Hagaman, veteran of Station WNOX and a student of music whose training ranged from theory to plain old "pickin' and singin'". And wasn't long until com- poser song writers had Comer and Hagaman sneered under with material.

Always "a guy for laughs", Jack engaged Sam Newman, a Knoxville commercial artist of humor and a flair for drawing hillbillies and moonshine stills, to do the art work for Valley brochures, splat- ter sheets, and all other record-mailing envelopes. Valley launched upon a tremendous direct mail campaign which sent sample records of all recorded Valley songs to thousands of disc jockeys. It wasn't long until mail clerks all over the nation were familiar with the hillbilly characters that decorated the front of the big mailer envelopes.

One of Comer's best promotion steps and the greatest creation of his hillbilly artists was the firm's news sheet, WHAT'S BREWIN' IN THE

VALLEY, which went out regularly to dealers in announcing new record releases of Valley songs. Jack came up with the ideas, Newman drew the pictures, Garrison wrote the copy. The gratifying result was a flood of letters received from disc jockeys comm- enting upon the novelty of the promo- tion and wishing the new firm success.

The busy Comer never was without something worthwhile to promote. When "Chapel" began to lose its play, the country music world began to take a liking to the songs of Floyd Wilson, Knoxville writer signed by Comer to an extended contract. Wilson's songs have been recorded by nearly all the top c & w artists, including Carl Smith who sketched Wilson's "Go Boy, Go" into so much prominence that it won for Valley the firm's second BMI award of merit in less than a year.

Comer never has let himself rest upon his laurels. After buying Garr- ison's interest in the firm to acquire full ownership, he has redoubled his song-plugging activity. And he has managed to get his big foot in a lot of doors. Most of the artists and A&R men know him as a great party boy and have shared his conviviality on more than one occasion.

He knows them all, and there are few who haven't been button-holed long enough for Jack to tell them about "Valley's latest hit". One of them listen because he doesn't over- sell his product...he just wears 'em on until they take time to "hear this song and I think might have some- thing if you took it."

Aside from valuable working ac- quaintances in the country and west- ern field, Jack Comer has acquired many friends elsewhere in the enter- tainment field. Chief among these is Bob Hope, who has been "out on the town" with Jack all the way from New York to California and who was his good friend before Comer took a fling at the publishing business. Bob has made it a point to be helpful whenever a new Valley number pops up in his neighborhood. His ef- fort and support have come from the irrepressible Jerry Colonna, Vaughn Monroe, Jimmy and Tommy Dorsey, Tony Pastor, Dean Hudson and others of the touring entertain- ers. The net result is an eager group of public relations representatives of the kind that money can't buy. Comer lists such artists as Eddy Arnold, Carl Smith, Jimmy Dickens, Pee Wee King, Chet Atkins, George Morgan, Skeeter and Georgia Davis, Jean Shepard, Tennessee Ernie, Hank Snow, Jim Reeves, Red Foley, Hawk- shaw Hawkins, Bill Carlisle and Stuart Hamblen as personal friends. One of Comer's best and most influential friends among country and western artists is Martha Carson. Martha not only has recorded several tunes offered to her by Valley but also has turned over publishing rights to some of her own songs, to the mutual bene- fit of all concerned. She and husband H. Cozse are frequent visitors at the offices in Nashville.

Folks who know Jack Comer well not only recognize him as a top pro- moter but also as a most persistent cuss. When he was a barefoot news- paper boy in Knoxville, he used to pick up a nickel or dimes by dancing the Charleston in front of a certain theatre. The theatre owner ran him away repeatedly, but Jack never gave up, always with a bigger audience. The movie man gave up the idea of running the boy off, so put him to work inside—on the stage, dancing the Charleston.

Today, the theater man, Jack's child- hood benefactor, works for Comer at Deane Hill Country Club. The Country Club was another of Jack's brain- storms which grew like Topsy until it became one of the largest in the South. If you haven't met Jack Comer, pro- moter, playboy, and idea man—look for the next time you are up in the Nashville night clubs. The odds are 10-1 that he will close the joint by talking about the day the bandstand and playing until sun-up.

HOLLYWOOD, CALIF.—Shown here are Jack Comer, head of Valley Publishers and a group of his close friends including Bob Hope, Eddy Arnold, and the Davis Sisters. The occasion was during Comer's recent visit with his friend Hope, where Arnold and the Davis Sisters were doing a personal appearance. Comer took advantage of the meeting to acquaint Arnold and the Davis Sisters with his long-time friend, Bob Hope.

Comer's Comrades

**Comer's Comrades**

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Mac Wiseman
"I HEAR YOU KNOCKIN"
"CAMPTOWN RACES"
No. 1273

Tommy Jackson
The Finest Square Dance Catalogue in America

Jimmy Work
"THERE'S ONLY ONE YOU"
"WHEN SHE SAID YOU ALL"
No. 1272

Jimmy Newman
"I THOUGHT I'D NEVER FALL IN LOVE AGAIN"
"GOD WAS SO GOOD"
No. 1270

The Sunbeams
"I'M GONNA GO HOME TO MAMA"
"BLUE MOUNTAIN WALTZ"
No. 1271

"It's What's in THE CASH BOX That Counts"
Thanks, D.J.’s from us four on your Fourth Annual Convention

NASHVILLE, TENN.—Not even in mythology is there a report of twin giants, but a couple of twin giants of the entertainment world will host a fair-sized party this week-end in Nashville.

The hosts are WSM, the clear channel broadcasting service of the National Life and Accident Insurance Company, and the Grand Ole Opry, undisputed king of country music.

It’s like trying to date the hen and the egg, to learn whether the Opry made WSM, or vice versa. Both stand out as conspicuous leaders in their fields.

WSM radio earned and deserves its title of “The Air Castle of the South.” A recent Nielsen survey showed WSM with the second largest nighttime audience in the nation; second only to one metropolitan New York outlet.

Last year WSM received mail from every state in the Union, U. S. territories, Canada, Mexico, and other foreign countries.

But WSM lives not only by Country Music alone. The station also has a large pop music staff including featured male and female vocalists and a 2-piece orchestra.

The station has one of the most recognized news staffs in the South, under the direction of Harold Baker.

Its farm programming is extensive. Director John McDonald is probably the most traveled radio man in the country, making speeches throughout the United States and in foreign lands.

WSM has a full schedule of sports events, too, including the broadcasts of Vanderbillet’s Southeastern conference football and basketball games.

As a service to the Mid-South, WSM brought in television in its infancy. To make network programs available to the area before micro-wave links were ready, WSM built a nearly 200-mile system between Nashville and Louisville and operate it for many years, until regular commercial service was available.

The success of WSM’s Grand Ole Opry is one of the most amazing in the annals of show business. But perhaps no more astounding than the success of its giant twin, WSM-radio.

GRAND OLE OPRY AND WSM
A PAIR OF GIANTS OF RADIO

New Staffman for Lamb Agency

NASHVILLE, TENN.—The Charlie Lamb Agency in Nashville has announced the addition of a new member to its staff, on a part-time basis.

Bill Williams, new editor of WSM, WSM-TV, Nashville, will handle some of the writing chores for the agency. Williams, a veteran of 10 years’ radio writing experience, joined the WSM staff three and a half years ago. He worked with another NBC affiliate before that (WOW, Omaha, Nebraska), and spent two years on the radio desk at United Press. He was a member of the national award-winning news staff in Omaha in 1956.

The Charlie Lamb Agency, devoted to publicity, advertising and promotion of country music and country music artists, is purported to be the first exclusive Country Music organization of its type.

Among other things, it will serve as a news-gathering organization to publicize talent and all facets of the music industry, handle advertising for Country Music talent, and do special promotion on Country Music recordings. Lamb has already acquired as advertising clients many of the top names in the field. His strategic location keeps his finger right on the pulse of the industry. He has opened an office adjacent to the studios of WSM, home of the Grand Ole Opry, and within short walking distance of music publishing firms, recording studios, and offices of the artists and managers.

Lamb has worked in an artists’ service bureau, for various newspapers, as a radio station program director, and had his own television series in Knoxville, Tennessee. He maintains a bulky correspondence with artists, their managers, and agents, and has a speaking acquaintance with every top artist and “side-man.”

Pictured below in the Ernest Tubb Record Shop is Charlie Lamb, shown taking notes on the new Capitol release by Jerry Reed, up and coming new artist. Sidees are “If The Good Lord’s Willing and the Creeks Don’t Rise” b/w “Here I Am.” Looking on is Jim Landreath, center, and Bill Lowery, right, publisher of both tunes.

McDowell this time also with his brother, WSM’s Charlie Lamb.

THE CARLISLES
SINGING
“MIDDLE AGE SPREAD”
MERCURY 70712
Congrats Grand Ole Opry

THE CARLISLES
SINGING
“MIDDLE AGE SPREAD”
MERCURY 70712
Congrats Grand Ole Opry

FLOYD WILSON
LATEST VICTOR RELEASE
“BABY, BABY, BABY”
(You’re Too Young For Me) and
“THE LAST ONE TO KNOW”
RCA Victor 20/47-6188

Valley Publishers, Inc.
BOX 10033, KINGSTON PIKE
KNOXVILLE, TENNESSEE

“Only those records best suited for commercial use are reviewed by THE CASH BOX”

CINCINNATI CUT-UPS

Much can be said about the flip side of a record that became the hit side once the deep-down feeling wore off. So it goes with Bonnie Lou’s latest King record “Daddy-O.” A few weeks ago Bonnie was called to the studio to cover a recent version of the tune called “Dancin’ In My Socks” that everyone thought had the ear-marks of a smash hit. Most artists thought about the B-side for the “B” side just as long as it had an up beat, but once the record was out things began to happen to the flip side and not the top side. Then began the famous “Dance the Fantane Sisters (Dot) cut the tune, and things really happened. Bonnie Lou was called back to the studio to dub in additional voices, and now the flip side is the top side thanks to the record manager’s bet. We are happy too, because our good friends Louis Innis, Charlie Gore and Buford Abner are the writers of the song.

Looks like the old Emory Audifor- rum again knew the sound of the Fiddle and the Bow, a hickup. The Indian appeared on stage for the first time in many years on the Jimmy Skinner’s All Star Jamboree, Sunday, Nov. 6th, which featured Lee Wee King, Little Elier, Jimmie Williams, Red Herron, Stanley Brothers, Bill Stamps, and many others. . . . Best of luck Lu and Jimmie. Betty Fossey (Red’s Daughter) in town this week singing the rounds of the Country DJ’s with her and her new Decca record “Cross of Gold”. . . Bobbie Roberts is the new country voice you have been hearing on King Records. (Real good too) . . . Word from Mary Jean Shurtz writer of “These Stands The Glass” and many other hits. She’s back in the writing mood again. (Sure glad to hear that.) Texan Bill Strength called to say hello while passing thru on his way to the Circle Theater in Cleveland.
America's No. 1 Western Band

HANK THOMPSON
and His Brazos Valley Boys

a great new record already breaking for the top

HONEY, HONEY BEE BALL

DON'T TAKE IT OUT ON ME

both songs published by Brazos Valley Music, Inc.

RECORD NO. 3275

Personal management: JIM HALSEY, Independence, Kansas, Phone 1203

*Voted No. 1 in polls conducted by Billboard, Cashbox, Downbeat and Country and Western Jamboree magazines

"It's What's in THE CASH BOX That Counts"
Welcome Disk Jockeys and Thanks... 

NOW ON GRAND OLE OPRY! 

HAWKSHAW HAWKINS

New release... "STANDIN' AT THE END OF THE WORLD" or "I GOTTA HAVE YOU"

EDDIE DEAN

(Christmas)

[Sage and Sand 208; 45-208]

B. "THE FIRST CHRISTMAS BELL" (2:37) [Sage & Sand BMJ — E. Southern, D. Dean] Eddie Dean turns in his most appealing reading on an enchanting Yuletide item that's sure to win many sales and spins.

C. SOMEBODY GREAT" (2:40) [Red Stewart BMJ — R. Stewart] On the under half second echo chime tuning by the Frontierman and Marion Hall on steel guitar.

BUCK GRIFFIN

(Lin 1015; 45-1015)

B. "LET'S SLOPE BABY" [Lin BMJ — A. C. Griffin] Buck Griffin delivers one of the most engaging handclapper backed up with dandy lyrics and a solid beat. A happy-go-lucky platter that could come in handy.


BUDDY HAWK

(Universal-Chicago 1008; 45-1008)

B. "HAWK-EYE" (Showcase BMJ — B. Bryant) Buddy Hawk dishes up a slick rendition of a tune that's already made its mark in the country and pop markets. A little too late to make noise.

C. "WE MUST WAFT A LITTLE" (BOP; MAN; BOP) [Hatfield BMJ — J. Hawk] The songster hopes that his wife will face him legally so he can bring his current sweetheart's shame to an end. A touching platter.

PEE WEE KING

[RCA Victor 20-4207; 47-4302]

B. "YOU WON'T NEED MY LOVE ANY MORE" (2:38) (Ridgeway BMJ — Red Stewart, P. W. King) The Pee Wee King crew, featuring the mellow-toned Red Stewart, comes through with a winning performance as they wax a persuasive, up-tempo romantic lament.

C. "PEER-A-BOO WALTZ" (2:32) [Tenen BMJ — Breux, Stewart, King] Stewart sings softly and sincerely as he and the King band wend their way through this lighthearted, middle beat waltzer.

DOUG AMBERSON

(RCA Victor 20-4752; 45-35)

B. "THAT OLD CLOCK" (2:48) [Homestead BMJ — J. M. McGill] Doug Gregory and his Dude Cowboys colorfully showcase a pleasing vocal effort by Doug Amer- son, Reed and Rush C. Kee on this interesting, fast paced sentimental tune.

C. "HOLD ON, EDDIE!" [Homestead BMJ — McGill, Amer- son] The writers express happily that their record is "on a merry, r & b flavored tune. Good for hoosiers.

JIMMY DEAN

(Mercy 70745; 70745-45)

B. "MY WORLD IS YOU" (2:53) [Cedarwood BMJ — Griffin, White] Jimmy Dean sends up a first class portrayal of a beautiful, middle tempo romantic tune. A contender for top honors.

C. "FIND EM, FOOL EM AND LEAVE EM ALONE" (1:53) [Auff-Rose BMJ — Monroe] Here Dean advises all guys not to settle down as he waxes a snappy musical pick-me-up.

PATSY CLINE

(Coral 6122; 4-4132)

B. "TURN THE CARDS SLOWLY" (2:07) [Four Star BMJ — S. Mas- son] Patry Cline lends her distinctive vocal talents to a tasteful piece of material that moves along at a quick pace.

C. "HIDIN' OUT" (2:23) [Four Star BMJ — E. Miller, W. S. Stevensen] Here Patry tells an emotion packed tale of two married lovers who are forced to meet secretly. Powerful en- try. Watch it closely.

THE FRONTIERSMEN

(Sage and Sand 211; 45-211)

B. "PUT A LITTLE" (2:18) [Sage and Sand BMJ — M. West, W. West] The Frontiersmen, Hi, Wayne and Hal, with Wayne on lead, neatly blend their vocal and instrumental parts on a fetching, fast moving romantic piece.

C. "HERE I AM CRYING AGAIN" (2:35) [Sage and Sand BMJ — H. Sothern] Revene's lied is an infectious, middle beat heartbreaker that the trios puts across convincingly.

BOBBY LORD

(Columbia 21459; 4-21459)

B. "DON'T MAKE ME LAUGH" (2:04) [Showcase Music BMJ — B. Bryant] Bobby Lord, who made a definite impression on the wax world with his exciting "Hawk-Eye," has a powerhouse follow-up in this tear- romancing, multiple-rock item. Smash potential here. Could climb all the way.


WANDA JACKSON

(Dosco 2947; 9-2947)

B. "IT'S THE SAME WORLD" (2:28) [Brazos Valley BMJ — T. Blackman] The velvety tones of Wanda Jackson come through in poignant fashion on this moderate paced weeper.

C. "DON'T DO THE THINGS HE DID" [Brazos Valley BMJ — W. Jackson] The thrush sings this middle beat plater with telling effect as she tells the guy that she'll forgive and forget if he comes back.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
**HIS GREATEST IN YEARS!**

**LEFTY FRIZZELL**

"**YOUR TOMORROWS WILL NEVER COME**"

on Columbia Records

Record # 4-21458

Also recorded by those fast rising young western stars

JIMMY WORK

(The Cash Box, Music)

November 12, 1955

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**SHERE WOOLEY**

(MGM 12114; K12114)

**ARE YOU SATISFIED** (2:20) [Craft BM—Wooley, Esmolin] Sheb Wooley comes up with one of his strongest releases since he came in with his version of "Making Believe." Top end, "There's Only One You," is a standout, middle-billed romance that Wooley projects with heartfelt emotion. On the flipside, the charter falls easy prey for the gal's Southern drawl as he spins a splendid, quick beat pleaser labeled "When She Said You All." Like 'em both.

**THE SUNBEAMS**

(Decca 1204; 45-1271)

**BLUE MOUNTAIN WALZ** [Driftwood BM—J. Orangan, T Jones] On their first effort for the diskery the Sunbeams turn in a polished reading as they lift through a very pretty love tune. Gals have a good sound.

**I'M GONNA GONNA GO HOME** [Cedarwood BM—Done, Star] Here the chirps sparkle as they belt out a tantalizing ditty with a solid beat. Bright country and pop prospects.

**COOK BROTHERS**

(EMI 20; 45-20)

**TODAY TOMORROW AND ALWAYS** (2:20) [Gunter BM—C. Chuck, R. Jim, Bill] The Cook Brothers, debut with a pleasurable vocal duet on a middle beat, romantic filler that makes for easy listening.

**MAKING HEART** (2:25) [Gunter BM—Chuck, Cook] Turn end the boys softly work their way through this moderate paced love's lament. Their Rocky Ridge Boys ably assist.

**JACK TURNER**

(RCA Victor 20-630: 47-6305)

**LITTLE BOY, WHY DO YOU WEEP?** (2:18) [Acuff-Rose BM—Turner] Jack Turner effectively performs this heartrending tale of a man whose quick temper led him to the gallows. Could make the grade.

**NIGHTMARE** (2:02) [Acuff-Rose BM—P. & R. Bryant] Here's a weird, off beat item that Turner treats to a captivating performance. A spooky slicing with "sleepers" qualities.

**T. TEXAS TYLER**

(Voice 16-630: 47-6305)

**TICKLED UNDER THE CHIN** (2:33) [4 Star BM—Tyler] T. Texas Tyler sends up a bright reading on a cute, quick beat novelty with delectable lyrics. Should son to a be a heap of sping.

**SHE WOULDN'T DO FOR YOU** (2:11) [4 Star BM—M. & C. Courser] The chanter loves this simple, loyal gal and tries to protect her from the fun loving guy. Tyler sings the tune with the utmost of feeling.

**LEFTY FRIZZELL**

(Columbia 21458; 4-21458)

"**YOUR TOMORROWS WILL NEVER COME**" (1:45) [Harper] L. Harris] Lefty Frizzell takes hold of another top caliber piece of weeper material and puts it over in fine fashion. Could go all the way. Watch it.

"**IT GETS LATE SO EARLY**" (2:50) [Hill & Range BM—Frisz, L. Hayes] This half the warbler refreshingly etches a charming, easy-going ditty. Stand-out coupling.

**SONNY JAMES**

(Capitol 3281; F2148)


**GLEN BARBER**

(Stanady 214; 45-1271)

"**LIVIN' HIGH AND WIDE**" (2:00) [Starrite BM—Barber] Glenn Barber is "foot loose and fancy free" and he's mighty happy about the fact as he knocks out this colorful, fast paced ditty.

"**AIN'T IT FUNNY**" (2:20) [Starrite BM—Barber] On the other hand Barber supplies his soothing chords to a middle tempo tune with expressive lyrics.

**JIMMIE RODGERS SNOW**

(RCA Victor 20-630: 47-6303)


"**THE MEANEST THING IN THE WORLD IS THE BUES**" (2:20) [Tammern BM—S. Long] Here the artist waxes on enticing blues item in smooth, relaxed manner. Gal's voice in the backdrop is effective.

**BOBBY ROBERTS**

(Kings 4387; 45-4383)

"**I'M GONNA COMP YOU OUT OF MY HAIR**" (2:20) [Lois BM—R. Roberts] Newcomer Bobby Roberts comes up with a grade "A" reading on his initial effort for the diskery as he spins a quick moving, rhyming blues item.

"**MY UNDECIDED HEART**" (2:20) [Lois BM—R. Roberts, Lipe] Bottom lid is a middle tempo, romantic weeper that Roberts waltles in distinctive style.

Hi Lefty—Congratulations! Great side from all the gang at Jari

**JARI MUSIC CO.—BM**

Country Music's Appeal Keeps Growing

Country Music, it is said, was born out behind the barn when a love-struck country boy picked out the song in his heart on an old guitar.

From that beginning, this truly American folk music has grown to one of the most popular forms of rhythmic expression. Last year alone, over 30,000,000 country music records were sold.

Grand Ole Opry is a weekly testimonial to the great attraction of country entertainment. Over 6,000,000 people have witnessed the Opry in person; that's one out of every 27 persons of all ages in the country.

Another seven and a half million saw featured artists of the Opry in 2,500 personal appearances in 1964 alone. Opry stars traveled over 3,000,000 miles last year to stage shows in 45 states, Canada, Mexico, and the District of Columbia.

This year the Opry is seen coast-to-coast on television. It is the first commercial telecast of country music nationwide.

But lest you assume country music is confined in its appeal to the country folk, take the example of Frank Dailey's Meadowbrook. This famous showplace of name bands set new records by booking top country music shows. In fact, so popular were the attractiveness that the acts were booked for two days instead of one and the price tripled a third.

And last week, November 4-10, country music took over in one of the most revered stages in show business. Roy Acuff and his Smoky Mountain Boys, stars of the Grand Ole Opry, played a week's engagement in the Palace Theater.

Roy and the gang had to rush back to Nashville and leave Broadway behind, to star in the Opry's coast-to-coast telecast two days after they closed at the Palace.

Country Music's success probably still lies in the fact that it essentially is that love-sick country lad singing behind the barn. It's just the barn that has grown.

The Man Who Came To Dinner

NASHVILLE—Like the man who came to dinner, Hal Smith came to Nashville for one night of niddle play-

ing in 1942 and has been here ever since. Actually, the fiddle playing was incidental. Smith came to take a job with the railroad, but Pee Wee King was in desperate need of a fiddle man. Smith took the job for one night, liked the band, liked the show (Grand Ole Opry) and forgot the railroad. After three years, Pee Wee's regular fiddle player came out of the army, and Hal joined Janup and Honey on a tent show tour. Then there was a period of change to Eddy Arnold, Red Foley, Ernest Tubbs, George Morgan, Roy Acuff, and Carl Smith.

During these years he had a single thought: to get into the managerial end of the business. He kept notes on all the important things that happened during the tours. The time came when health forced him off the road, and he took over the management of Ray Price. Later, he rejoined Carl Smith, this time as manager. In recent months he has added Benny Martin and the Tunesmiths to his list.

Closing The Deal

NASHVILLE, TENNESSEE—Eddie Cranfill has assumed the job of exploiting one of the nicest people in the country music field. He has taken over management of George Morgan, the "Candy Kisses" kid. Cranfill, a native of the nation's capital, is both youthful and energetic. Only 25, he has done country music promotion, and has a well-known protege. While handling promotions for the Harry Povich Agency in Wichita, Kansas, he was credited with the discovery of Marvin Rainwater. Cranfill first entered the country music field as a teenager, and has stayed with it for the past 12 years. He has moved to Nashville where he is in contact with the top men in the field, and will open offices. One of his first bookings with Morgan was a swing through Canada.

“Only those records best suited for commercial use are reviewed by THE CASH BOX"
Close Cooperation & Personal Harmony

NASHVILLE—The success of an artist is due to a large extent to close cooperation and personal harmony between a good artist and a good manager. It is this philosophy which has made Hubert Long and Faron Young a top team.

Long started with Decca Records in San Antonio, Texas, in 1946 as a sales representative and later made the move to RCA Victor when his former boss moved over to that company in Houston, Texas. This was in 1948. Two years later, Eddy Arnold arrived in Houston to play the Fat Stock show. This was when the Tennessee Plowboy was at the peak of success. Long was approached to handle some publicity, and that was the start of a new career.

Long joined Arnold in Nashville, and stayed with him for the better part of a year. At that time, Johnnie and Jack were looking for a manager in Shreveport, and Long helped to get him established. This was Faron Young. No sooner was he on his way up, when Faron was called to service.

During this period, Long took over the personal management of Webb Pierce, and during the next 15 months Pierce moved to the top. When Faron came out of service, Hubert signed a personal management contract with him. A month later, the Wilburn Brothers came into the fold.

The rise of both Faron Young and the Wilburns in the months ahead was phenomenal. The Wilburn Brothers became stars in their own rights, and Faron hit the top. In short order, Hollywood called, and Young made two movies. And, even before this, Faron had scored with four separate hit records: "Live Fast, Love Hard, Die Young," "If You Ain't Lovin'," "A Place For Girls Like You," and his current best-seller, "All Right." He has another new one on the way up already, "It's A Great Life If You Don't Weaken." One thing is certain. Hubert Long is enjoying a great life. He hasn't weakened a bit.

Ferguson Assumes Management Of Harvie June Van

NASHVILLE, TENN.—Bob Ferguson, Nashville manager of country talent, issued a joint announcement with Harvie June Van (King) this week to the effect that he has assumed managerial reins for the talented young vocalist. The announcement of the manager-talent agreement came at the end of her first year with King records, where she has proven herself to be a most promising artist.

Future developments in the career of Harvie June Van will be closely guided by Ferguson, who revealed the fact that he has already lined up some top-notch appearances on the big Country TV era. He will also promote a "Get Acquainted With Van" idea in conjunction with the release of her next record. The idea is to get DJ's, Ope and Record Shops more familiar with her style.

Harvie June's first record of "Can Can Skirt" was an immediate success and it was followed by two others: "Mama Don't Chase My Love Away" and "The Lights Are Growing Dim" which received a lot of play in key areas of the country. Ferguson feels that greater exposure will reveal her to be one of the top girl singers in country music.

In addition to Harvie June Van, Ferguson also manages Ferlin Huskey (Capitol) and Lee Emerson (Columbia).

24 Hour Hitch

DETROIT—Eddie Chase, CKLW disk jockey, receives his welcome to Camp McCoy, Wisconsin, from Brigadier General Brian F. Johnson, Commanding Officer of the base. Eddie spent a twenty-four hour "hitch" as a GL, recording his experiences and descriptions of maneuvers which he later played back on his afternoon radio programs.

Pierce and Sovine Combine Talents On Starday Song

HOUSTON, TEX. — Country singer Webb Pierce phoned Harold D. Daily, co-owner of Starday Records, who operates the South Coast Amusement Company in Houston, Texas last week, and told him that he and Ned Sovine had teamed up to record the current ditty "Why, Baby, Why" which recently crashed into the charts by way of the Starday waxing by George Jones. The song is published by the Starday firm and Pierce told Daily that he had been looking for an opportunity to do a Starday song since Daily was responsible for starting him as a recording artist several years ago. The Starday firm also published a "Satisfied Mind," one of the year's biggest country tunes.

Daily and Don F. Pierce, proxy of Starday, will attend the annual Country Dee Jay convention in Nashville, next week, where they will receive an award for "A Satisfied Mind."
engagement in Toronto, Canada. The 'package' also worked Tom Edwards Circle Theatre, Chuck Williams Circle Theatre, and Dick Black Belt Theatre. All the disc jockeys. The next addition to the 'Opry' as regulars include Slim Whitman, Red Stewart, Steve King, and Bob Wills. Then all the disc jockeys. There has been a regular basis for George Jones and the second several months at the Palace Theatre in New York City. This group

WAX-WISE... Roy Acuff has signed with Decca records and his first release is on the market now. He is in Nashville recording his new album. He is going to be on the air tonight on the "Bop De Loom." Jimmy Simpson, "The Oilfield Boy" of WCMW, Kings Mtn., N.C., pens that Jimmy's saying he's a tougher than ever. This release coming up in the near future. Gordon Terry slated to make his debut on Columbia Records right away. Nelson King into Nashville recently. Hallie Altop of WCMW, is promoting Grant Turner's "Mr. Deejay U.S.A." show on October 29th. Tommy Sutton is said to be working on radio shows. Billy Strings has recorded more songs for Decca. Will be billed as "Bertie" on the show "The Lou Millet Show" over WVLCS in Baton Rouge, La. Maxine and Jim Edward Brown reported to be touring with their latest album. Missie Duff, Arkansas, Robert long reported that Wills Brothers (Decca) will continue to work personal appearances during Faron Young's absence.

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Fan Club Heads for WSM's DJ Doings

NASHVILLE, TENN. — The something new that has been added to WSM's Fourth Annual Dish Jockey Festival is fame.

During the past three years, WSM has invited almost everyone with an avid interest in the success of Country Music, as best exemplified on the Grand Ole Opry.

Disk jockeys have attended by the hundred, from all parts of the land, and have rubbed elbows with the recording artists, song writers, music publishers, record people, and publication officials.

But, never before has the man-on-the-street, the fellow or gal who buys the records and pays the admissions, been included.

Of course, not all of them could be invited. Over 7,000,000 saw Grand Ole Opry stars alone last year. So, WSM has invited the presidents and the secretaries of the various Fan Clubs. These club officers will be official delegates to the Festival with all rights and privileges. And, in addition, they will have two meetings of their own.

At these meetings, the Fan Club officials will hear from the record companies and from disk-jockeys how they can best help their artists.

Publisher-Artist Composers

Jean Shepard Signs 7yr. Pack

NASHVILLE, TENN. — Ken Nelson, Capitol Records country A & R, announced while in Nashville last week, that he has just signed Jean Shepard to a new seven-year contract.

The current contract was signed in line with Capitol's policy of issuing a long-range contract to all of their artists who show great promise. However, it was not disclosed, but understood, that the new Shepard contract was for a larger royalty rate than her previous contract which still had five years to run. The old contract was nullified by Capitol, giving the artist the advantage of the new contract rate for the full seven years.

It was further pointed out that the old contract was a court-order contract, executed at the time Shepard was a minor. Therefore, the new contract with extended royalty rates is clearly in keeping with the Capitol policy of strengthening their promising artists.

Decca Execs To Attend DJ Convention

NEW YORK—Decca executives who will fly from New York to attend the annual DJ Convention in Nashville on November 10th and 11th are Paul Cohen, country recording head; general sales manager Syd Goldberg; and Mike Conner, director of publicity and deejay promotion. Also attending the convention will be Harry Silverstein who is in charge of DJ promotion for Decca in the Southern division.

Cohen, this week announced the signing of nine new acts to the label. Heading the list of recent acquisitions are: Roy Acuff, who has already cut several sides for Cohen including some duets with Kitty Wells; Jimmy Wakely, who, under Cohen's supervision, makes the shift from the Decca subsidiary, Coral Records. Wakely will cut his first Decca sides in Nashville and will also—from time to time—record country tunes with pop-girl vocalists; Jimmy and Johnny, two brothers known from the "Louisiana Hayride" and formerly with Chess Records; and Kenny Roberts, who returns to the Decca label after stints with Dot and Coral Records.

“Let the Light Shine”

RCA Victor 20/47-6293

and Sincerely THANKS all the nation's DJ's

Happy 30th Anniversary to WSM's Grand Ole Opry

Still Strong!

Martha Carson and Stuart Hamblen's recording of

"LORD I CAN'T COME NOW"

RCA Victor 20/47-6240

Valley Publishers, Inc.

10033, KINGS'TON PINE

KNOXVILLE, TENNESSEE

"It's What's in THE CASH BOX That Counts"
NASHVILLE, TENN.—On October 15, WSM's Grand Ole Opry made its coast-to-coast network television debut with an all-star line-up of some of the top names in country music. Above is a bird's-eye view of some of the events on opening night.

Top Row: (left) Shows the crowd gathering early outside the Ryman Auditorium in this city to see the first hour-long network telecast. Show is seen on the ABC net and is viewed on 130 stations.

Top Row: (center) Les Paul and Mary Ford were the guest stars for the premiere. The Opry crowd watches them perform one of their hits.

Top Row: (right) Uncle Jody and Lonzo and Oscar, comedy stars of the show's cast of 100.

Second Row: (1) Vocal star Carl Smith chats with Judy Lynn, America's champion girl yodeler. (2) Goldie Hill and Justin Tubb harmonize on a romantic ballad. (3) Lonzo and Oscar join Les Paul and Mary Ford in a bit of song and comedy.

Bottom Row: (1) The Wilburn Brothers offer a duet. Boys are regular stars of the show that will give thirteen monthly performances. (2) Carl Smith takes the spotlight and chants one of his latest hits as the cast showcases him. (3) The Cedar Hill Square Dancers make a nation-wide debut as they do-si-do to a square dance number. (4) The Ryman live audience of 4000 watches Minnie Pearl, Carl Smith and the entire cast perform.
Murry Nash Assoc.
Nearly One Yr. Old

NASHVILLE, TENN.—With less than a year under its belt, Murry Nash Associates, Inc., has made vast strides in the Nashville publishing field. The firm began its operations last February and now occupies a suite of offices at 519 Seventh Avenue North—just two doors from the WSM Studios.

Along with its publishing operation it has been active in advertising and promotion on an agency basis having handled promotional programs for several of the major labels, WSM's "Grand Ole Opry", a number of recording artists, and other publishers. Its promotional activities cover all facets of the country music business and regular contacts with over two thousand C&W disc jockeys all over the world. Nash Associates specialize in the country music field with its publishing activity along with handling advertising and promotion for other organizations.

R. Murray Nash, who heads the firm's operation, is backed by eighteen years of experience in country music having formerly handled promotion for Acuff-Rose Publications, and A&R work for Mercury and RCA Victor. He has been highly regarded in the field for a number of years. He is currently represented by Ray Scrivener and C. H. Bingham, the other members of the firm, while new to the music field he has been spending increasing time in the company's operation.

One month ago, Mr. Barron House, a newcomer to the Nashville music circle, has ably taken over as office manager and secretary. Immediate expansion is planned which will increase office space and personnel.

When asked about future plans, Nash indicated that the operation was already ahead of the schedule set at the beginning and a number of additional activities were being considered for the immediate future. Nash had had several near hit records so far and there are a number of sides already out for future release that are expected to give excellent activity during the next several months. The entire staff will be on hand at the DJ Festival with headquarters in Suite 410 at the Andrews Jackson and they promise something interesting for all their old friends and any newcomers interested in country music. Seen above are Scrivener, Bingham and Nash.

JIMMIE WILLIAMS
Singing star on WWVA's "World's Original Jamboree"

MGM
"I Wouldn't Hurt You For The World"
WHITE OAK MUSIC—BMI
Cincinnati 24, O.

GRAND OLE OPRY'S "DOWN YONDER" GIRL
DEL WOOD

Sincerely thanks the nation's deejays....
HOPE YOU LIKE MY LATEST RCA VICTOR RELEASE
"ROCKY MOUNTAIN EXPRESS"

"DREAM TRAIN"
RCA VICTOR 20/47-6275
Featured on NBC Grand Ole Opry COAST-TO-COAST NETWORK
AVAILABLE NOW AS A SINGLE
DEWEY MOUSON
4240 WALLACE LANE
NASHVILLE, TENNESSEE
Phone 8-3398

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MARTY ROBBINS
NOW
"PRETTY MAMA"

b/w
"DON'T LET ME HANG AROUND"
(IF YOU DON'T CARE)

COBOCIO 21461; 4-21461

KEEP BOOKING THROUGH
WSM Artists Service Bureau

Connie Gay Retires

NASHVILLE, TENN.—On Saturday, November 6, Connie E. Gay, the East Coast's "Mr. Country Music" retired from WARI, Arlington, Virginia after nine years to devote more time to television, films and station ownership.

Guests on the farewell show (in person, by recording, or through open letter) included figures from Capitol Hill, the Department of Agriculture and, of course, show business. Some of the country's top hillbilly entertainers said a few words of congratulations and good wishes to Connie by special recording from Nashville.

Britt Has Uranium Fever

NEW YORK—Many people in this world have secret ambitions but very few ever get around to acting on them. RCA Victor's country artist Elton Britt is one of the few. Last February he got the urge to go into the uranium prospecting business. He sold his Cadillac, bought a jeep and about $8,000 worth of prospecting equipment and headed out to Utah with his wife, Patsy.

Patsy found it quite dangerous climbing the mountains and agreed to remain in their Salt Lake City hotel and let husky Elton do the hunting. In her spare time, she wrote a song called "Uranium Fever" and Britt recorded it for RCA Victor. The record will be out next week.

To help promote the record, Elton will send disk jockeys, along with the new recording, samples of uranium ore and 1,000 shares of stock in the 5,000 acres on which he has staked out.
**THE TEN COUNTRY RECORDS**
**DISK JOCKEYS PLAYED MOST THIS WEEK**
*(PLUS THE NEXT TEN)*

| 1. LOVE, LOVE, LOVE | Webb Pierce (Decca) |
| 2. JUST CALL ME LONELINESS | Eddy Arnold (RCA Victor) |
| 3. ALL RIGHT | Porter Wagoner (RCA Victor) |
| 4. SATISFIED MIND | Webb Pierce (Decca) |
| 5. I DON'T CARE | Webb Pierce (Decca) |
| 6. YODER COMES A SUCKER | Jim Reeves (RCA Victor) |
| 7. YELLOW ROSE OF TEXAS | Ernest Tubb (Decca) |
| 8. WHEN I STOP DREAMING | Lavin Brothers (Capitol) |
| 9. HERE TODAY, GONE TOMORROW | The Browns (Fabor) |
| 10. THAT DO MAKE IT NICE | Eddy Arnold (RCA Victor) |

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**SONNY JAMES**

**"Pigtails and Ribbons"**

**CAPITOL 3281**

**CENTRAL CONGS. INC.**

**6308 SUNSET BOULEVARD, HOLLYWOOD, CALIF.**

**HOLLYWOOD 28, CAL.**

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**Greetings and Thanks, Deejays**

**HAPPY CONVENTION TIME**

**MAC WISEMAN**

**Here's My New One**

**"I HEAR YOU KNOCKIN'"**

**c/w**

**"CAMP TOWN RACES"**

**DOT # 1273; 45-1273**

**HEARTY CONGRATULATIONS GRAND OLE OPRY**

For Personal Appearances
WRITE—WIRE—PHONE
P. O. BOX 9467
RICHMOND, VIRGINIA
Phone 5-2247

---

**TEXAS BILL STRENGTH**

**"When Love Comes Knockin'"**

**CAPITOL 3282**

**OPAL MUSIC**

**6308 SUNSET BLVD.**

**HOLLYWOOD 28, CAL.**

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**NEW YORK—Bill Edmonds (center), WJGM star and conductor of the "Barnyard Jamboree" program featuring country and western music, presents the dean of the hillbilly music masters, Roy Acuff (left), and Kitty Wells, singing star of the Roy Acuff show, Roy Acuff and his Smokey Mountain Boys were recent guests on Bill Edmond's program (Monday through Saturday from 5:00 to 6:00 A.M.) Acuff and his company made their theatrical appearance at the RKO Palace, New York November 4th.**

**Visitors**

**Being Heard From**

**Manager of Stars**

**NASHVILLE—Gale Tucker is a man who has blown his own horn for many years, but still is being heard from in a big way. Tucker, who is the personal manager of Ernest and Justin Tubb, began in the music business 20 years ago playing a trumpet with Western dance bands. He was versatile enough to double on the bass. That proved a fortunate thing.**

When Eddy Arnold organized his Tennessee Plowboys, Gabe played the bass for him, and again did some doubling. Arnold needed a comedy man. Tucker stepped in. But he played the trumpet again on Arnold's first recording: "Mother's Prayer."

Seven years later, Tucker was to become one of Red Foxx's original Cumberland Valley Boys, and played at scores of sessions with him.

During his years on the road, Tucker played such spots as the Fox Theater in Detroit; El Rancho Vegas, Las Vegas; the Hitching Rack, Palm Springs, Calif.; and the Crescent Cafe, in Washington, D. C. He spent a year at Benfield Valley, Ky., doing a comedy routine over CBS.

Tiring of the road, Gabe became a deejay at a Houston station, and eventually took over management. He hasn't played a note since stepping into the managerial role, handling the affairs of Ernest and Justin Tubb.

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**NASHVILLE—Frankie More, the personal manager of Johnny and Jack and Kitty Wells, has been associated with some of the top artists in the country music field for more than 30 years. Frankie had his own band on WLS, Chicago, in 1924, known as the "Log Cabin Boys." Then years later More gave Pee Wee King a job with that same band at WHAS in Louisville, Kentucky. Later, in his managerial stretch, Frankie was to book and promote Pee Wee, along with many others. At one time, too, while still an artist, he was managed by Joe Franki. During another phase he worked with Gene Autry, and played on many of his recording sessions while both were at WLS. Frankie laughingly admits that he used to tune Autry's guitar.**

After working for years in promotion, in close connection with such outstanding personalities as Franks and Oscar Davis, he moved into the management end of the business. Since taking over Johnny, Jack and Kitty, he has booked the acts in every state in the Union and Canada, and just this week reached the apex in show business with the stand at the Palace Theater in New York.

Frankie, one of the best-loved men in the country music field, always has a good word for his artists. The exchange of compliments is mutual.

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
CITY Last New SEVENTEEN press year Page Barry Notice 1955 the Room has "Bonnie and night Capers" — est & on this found "The View From Pompey's Head." This handsome, charming and rugged individual endowed with a large sense of humor, provided a most interesting day for us. Incidentally we also found the background music for this film good and is soon to be available to the public through recordings. . . . Peter MacFarlane, producer of CBC's TV show "Cross Canada Hit Parade" had Kay Armen (MGM) as guest star last week. Kay who did a grand job in MGM's "Hit The Deck" impressed with her version of the current #8 on our Canadian Hit Parade—"He." . . . The Four Lads (Columbia) looked real good on the "Perry Como Show" (Oct. 29) when they sang their current top hit—"Moments To Remember." . . . Barry Townley & The Strolling Strings still holding forth at the King Edward Hotel's Oak Room. The girls look good and the musical selections please everyone! . . . Charlie Ventura and the Sal Salvador Quartet opened last week and packed them in at "The home of the greatest names in Jazz," of course it's the Colonial on south Yonge Street. . . . Understand Nellie Lutcher (formerly of Capitol and currently on the Epic label) is looking to follow Ventura into the Colonial for another engagement (never do we tire of Nellie) starting November 5, and reservations are pouring in. . . . November 14th represents a big night for TO hipsters 'cause the Dave Brubeck Quartet (Columbia), George Shearing's Sextet (Capitol), the Australian Jazz Quartet (Bethlehem) and vocalist Carmen McRae (Decca) literally hit town for one-a-night stand at Massey Hall. Should be a complete sell-out as per usual. . . . One of Canada's tiniest (under 5), prettiest and charmingest through the New York trade down the aisle last Saturday, November 5th. Talented Joyce Hahn who composes weekly from Montreal (and her radio show) to Toronto for her TV show, "Cross Canada Hit Parade" has married Art Maiste, well known Montreal pianist. The couple's busy schedule allows them only one week-end in Toronto for the Honey-moon. Our personal congratulations go to Joyce and Art for their best wishes alone. . . . Hear tell Juliette's (Hallmark) fan mail has again doubled its original size, now that she has returned for her Saturday night TV show on CBC. . . . Denn Vaughan (Spiral) has returned to TV, and turned in an exceptionally good performance on last Montreal TV show. "Bonnie Lassie" the fast rising pop record received good treatment by the quintet. . . . Well—there they are, as compiled by "Cross Canada Hit Parade" for "Canadian Capers"—the Canadian Hits—

1) LOVE IS A MANY-SPLENDORED THING 2) AUTUMN LEAVES 3) YELLOW ROSE OF TEXAS 4) SHIFTING WHISPERS SANDS 5) SUDDENLY THERE'S A VALLEY 6) MOMENTS TO REMEMBER 7) BONNIE LASSIE 8) HE 9) BLACK DENIM TROUSERS 10) BIBLE TELLS ME SO

CROWDING AT MY FRONT DOOR WAKE THE TOWN AND TELL THE PEOPLE SEVENTEEN

MONTREAL MEMO Last week, the Hickey Bros. & Mary Lou completed a record 25 week engagement at the Club. The party was held for them. They were followed into this location by the Rhythm Riders Trio. . . Olga James, singing star of "Carmen Jones" in the current attraction at the newly enlarged Queen Room of the El Morocco. She followed Josephine Baker who enjoyed a very successful two-week engagement. . . . Current chanteuse at the Ritz Cafe of the Ritz Carlton Hotel is Galena. . . Coming into the Normandie Room of the Sheraton Mount Royal Hotel is Peter Harry and his Quartette. He is replacing Max Chaminot and his trio who are turning into a drug store. . . . New show opening tonight at the Chez Pares features Naples. Ted. This is his first time in Montreal in four years, his last engagement being in the old Latin Quarter.

"It's What's in THE CASH BOX That Counts"
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TWO MUSIC SYSTEMS

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plays 45 r.p.m.
single records

and 45 r.p.m.
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with a separate
credit system for each

100 RECORDS

200 SELECTIONS

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DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's finest and most complete music systems
Here and There

CHICAGO—Cigarette machine operators in the statement by Joseph F. Cullen, III, an executive vice president of Philip Morris, Inc., made last week, when he estimated cigarette consumption for 1955 will come to $575,000,000,000, a 3 per cent rise over 1954. The industry's peak year was 1952 when 294 billion cigarettes were consumed in the United States. He credited new products introduced in the past five years as being responsible for the reversal of the two-year downward trend. These new products today account for 30 per cent of the business," said Cullen. He added that the industry has released new products and more new packaging. "Five years ago," stated Cullen, "five regular-sized brands constituted more than 50 per cent of the entire cigarette business in this country. Today, these same five regular-size brands account for just about 50 per cent of the business. Regular cigarettes today account for 28 per cent of the market as against 9 per cent in 1950, and the even more rapid acceleration of the filter-tip field which in 1950 accounted for 0.6 per cent of the market and today is over 19 per cent. Within several years we may see regular king size and filter tip cigarettes equally sharing the consumers' preferences."

PITTSBURGH, PA.—That the nation is producing and shipping great quantities of cars and other products is a matter of common knowledge. Implementing this fact is the statement made by William T. Farley, president of the American Association of Railroads, who said the nation's railroads must increase a minimum of 75,-000 new freight cars a year over the next five years to overcome the present deficit. Richard G. May, vice president in charge of the operations and maintenance department of the association, predicted that freight tonnage this year will be up 10 per cent over 1954.

ST. LOUIS—Last week we noted in this column the fabulous sales and employment figures of General Motors Corp. Well, here's another giant's report. Ford Motor Company's earnings before taxes this year "will surpass the aggregate earnings of the company for the entire twenty-one years prior to World War II," said Ernest R. Breech, chairman. Ford now employs 195,000, and its 1955 wage and salary payments are expected to be more than $1,125,000,000. The average weekly wage for the first nine months of 1955 amounted to $100.74 for each hourly worker.

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**Need Grows Greater For: PUBLIC RELATIONS PROGRAMS AS THE INDUSTRY MOVES RAPIDLY AHEAD**

Individual Firms Everywhere in the Nation Urged to Start Own Public Relations Programs to Assure Themselves Better Business While Winning Community and Customer Goodwill.

As the possibility for a "National Public Relations Bureau" diminished this publication turned to the next best course.

It urged operating firms and associations throughout the nation to put their own individual public relations programs into action.

The Cash Box, from its very first year of publication, has urged the industry to create a "National Public Relations Bureau.

In fact, this writer has urged a national public relations program for the industry for over 25 years.

If individual operating firms and/or operators' Associations will, everywhere in the nation, arrange for a public relations program of their own they will find that, as a combined effort, they are actually conducting a nationwide public relations campaign.

One of the greatest points of opposition to a "National Public Relations Bureau", on the part of many in the field, was whether the money they would contribute would be proportionately spent in their behalf in their areas.

This selfish attitude was greatly responsible for holding up the creation of a "National Public Relations Bureau".

Many such operators claim that they themselves investing the same amount of money that they would have to invest in a national program, would better utilize the investment in their own community and more greatly benefit from such expenditure.

Years ago operators could prosper even if they didn't give good service. Even if they were surly to their locations. Even if they underpaid and abused their help. Even if they displayed indifference to the public or the community.

This was usually due to the fact that they were first in the territory and dominated the locations.

Today the situation has changed by keen competition. Those who were first in the territory now have to keep on their toes to avoid being crowded out of locations by keen competitors, especially the intelligent younger men—no new blood who have entered into this business.

The older operator, who used to be the main source for supply of equipment, now finds that there are a great number of competitors who will travel many miles to service the very same locations he formerly dominated.

There are also new attitudes springing up in the location owner's and the public's mind regarding this industry. There is belief that operators make tremendous profits. This erroneous belief has come about from articles in newspapers and other news media giving very little factual details regarding this business.

How can the operator deal with these attitudes on the part of his location owners and the public?

How can he maintain his position and compete with his competitors?

How can he hold the interest, loyalty and respect of his employees and his locations?

The answer, as this publication has editorialized time and again, is in an effective public relations program.

What are some of the points that a public relations program can accomplish?

First, confidence in the operator's services and in the equipment he features.

Second, employee loyalty and productivity as well as the location loyalty and respect.

Third, community goodwill and the resultant better business.

Fourth, an improved credit standing.

There are many more things that a good public relations program can accomplish. The above are but a few of those most important to the average operating firm.

There are some few things that an effective public relations program can do for the average operator that he shouldn't hesitate to contact some outstanding firm in his area to arrange a public relations program for him based on whatever budget he can afford.

The average operator can even take this off the top of the intake. For example, in an earnest discussion with the average location owner he will learn that the location will, in a majority of cases, go along with him on a public relations program.

He can retain 50¢ or 81 per week "off the top" from each machine to be spent on a public relations program.

Even if it is but 50¢ per machine per week, an individual operator's public relations program can, many times, be extremely effective in the average community.

This can cover advertising and publicity costs. It may also even cover donations of many kinds. It could be spent in dozens of different fashions. It would all add up, whatever the amount, to an effective public relations program for the individual operating firm.

A public relations program that would win the respect and goodwill of the location owners and the general public as well as greater loyalty from employees.

In the long run it would mean better business for the operator even while all this goodwill was accumulating in his behalf.
Always the Leader—BUT NOW WAY IN FRONT!

EXHIBIT
Optional 3-Sided Play

SKILL POOL

LOOK WHAT'S BEEN ADDED TO MAKE THE NO. 1 POOL GAME EVEN BETTER'N EVER!

PLUS 5 BIG ADDITIONAL FEATURES!
- NEW—"STA-KLEEN" CHEAT PROOF, SILENT BALL RUNS!
- NEW—LARGER, "10-BALLS-GUARANTEED-EVERY-TIME" BALL TROUGH!
- NEW—DECORATED CABINET—The best looking in the business!
- NEW—CIGARETTE HOLDERS ON THE TABLE—protects rails and playing field!
- NEW—OPERATOR SERVICE CARD FRAME—Built in! Always handy. Never out of place!

Separate Instruction Sheets for Regular Play and For 3-Sided Play!

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We need
250 SEEBURG M100A's
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Here is your opportunity to trade M100A's for reconditioned Seeburg Models M100B, BL's and C's.

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Contact us today!

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Coinmen Flock Into Chicago
For Various Meetings

Many Here Week Ahead To Visit Leading Factories and Distributors. Expect Big Attendance at NAMA Show and MOA and NCMDA Meets

CHICAGO — Those reading this item will probably be at any one of the three big meets under way here.

These are the NAMA convention, NCMDA and MOA Executive meetings. But many who are attending these three meets came into town this past week, days ahead of the meetings. Distributors who arrived last week were also advised that they wanted to visit about at the factories they represented prior to the meetings getting under way.

Others stated that they wanted to have sufficient time to view exhibits at the NAMA convention. They believe they should get through with all personal and business calls prior to viewing what was on display at this convention.

Both the NCMDA (National Coin Machine Distributors Association) and the MOA (Music Operators of America) expected a complete turnout for their meetings.

Many of these men, too, came in ahead of time to be able to devote themselves completely to these meetings by first completing whatever personal and business calls they had to make.

As one leader here stated, "Sure looks like a hot time in the old town this week."
**Pre-War Vendors Challenge to Aut. Merchandising Industry**

**Keeny Presents Two New Pool Table Games**

**Shipping DeLuxe & Jumbo Size Models**

**Survey Indicates Over 240,000 Pre-War Vending Machines Block Locations To New Equipment**

**Genco Goes Overtime**

**Tri-Cities Talk Dime Play**

**Chicago:**—The results of a nationwide survey of the entire industry published in the October 29, 1955 issue of The Cash Box indicates that there still are approximately 240,000 vending machines of pre-war vintage blocking off new and extremely modern equipment in the U.S.

As one noted leader here stated, "This doesn't surprise me at all. When The Cash Box reported that there were about 100,000 pre-war phonographs still in U.S. locations some years back, this did cause me to wonder.

"but," he adds, "as far as vending machines are concerned, when Johnny Q. Public and/or his wife walk up to a cigarette machine they aren't interested in whether it's a new or an old cigarette machine. They are, instead," he claims, "interested in cigarettes. And," he reports, "as long as they can buy the cigarettes they want—that's that."

But, regardless of this fact, the 240,000 pre-war vending machines still on locations all over the U.S., have been computed to be in the main, bulk vendors, are still a challenge to the salesmanship of the automatic merchandising industry.

This means, according to many, "that there's a tremendous sales problem that we are selling to the U.S. for the vendor manufacturers."

And this is the fact, according to others, for it means that vending machine salesmen will find pre-war machines of all kinds on locations everywhere in the U.S.

Probably, blocking off spots where better business would result with the new and modern automatic merchandisers.

**Genco Goes Overtime**

Ralph Sheffield, said, "To give you some idea of the way we are turning out our pool tables at this time, it's over two weeks now that we were ready to start production on our 'DeLuxe Tournament Pool,' but, he claims, "the demand was so great that we have to take orders with Official Tournament Pool' and didn't halt the production lines for even a minute to make the necessary repairs." It took almost two weeks," he reports, "to make the changes required, even the cabinets were all set this time. Now that we have made the change to 'DeLuxe Tournament Pool' we find that both of our tables, at least at this time, are selling in practically the same quantity."

"Many continue to demand our regular 'Official' while some demand our new 'DeLuxe.'"

The Genco plant is also adding more employees in an effort to increase the production to meet the orders which they have on hand and those coming in from the trade. "We're working harder than ever," Sheffield says, "to handle everyone's orders just as speedily as possible."

**Tri-Cities Talk Dime Play**

Moline, Ill.—Music operators from this city, Rock Island, Ill., and Davenport, Iowa, in this tri-cities area, are meeting Wednesday, November 9, to discuss dime play.

As noted music ops here have already reported, "The greater majority realize that dime play is the answer. There are but one or two music operators who are still skeptical, and we are going to show them reports of actual location intake from dime play."

"We also are going to do everything we possibly can to convince them that 10c play is the music operator's only way out of the morass of tremendous increased overhead expense."
WANT TO BUY!

BRIGHT LIGHTS BRIGHT SPOTS

CONEY ISLANDS

ALL-STATE COIN MACH. EXCH.

2317 N. Western Ave., Chicago, Ill.
(All Phones: ELMont 5-6720)

LET'S MAKE A DEAL!
WE HAVE A LOT TO OFFER—TELL US WHAT YOU NEED—
WE WILL WORK IT OUT! WRITE—WIRE—PHONE!

DAVID ROSEN
855 N. BROAD STREET, PHILA. 23, PA.
PHONE—STEVENSON 2-7003

Bill DeSelm Says:

"'Regulation' is Regulation"

Describing United's New Shuffle Alley

CHICAGO—"'Regulation' is regulation," said Bill DeSelm, General Sales Manager of United Manufacturing Company, and added, "it's official, actual bowling scoring with top score of 300. Absolutely authentic bowling scoring.

"Yes, sir", he continued, "twelve strikes scores 300. That's what the players want. That's what they're getting from United.

"And", he claims, "we're shipping 'em out by the truckload. C'mon over", he emphasized, "and see for yourself.

"We had a tremendous demand for an actual regulation, official scoring shuffle alley.

"We built it. It's now being shipped. It's called, 'Regulation Shuffle Alley'.

"It features the big play field, the big pins, the big pack. It comes in match and non-match models.

"It's the greatest", he concluded. After he caught his breath, DeSelm added, "This is just what the operators wanted and needed. So we made it. That's it. That's all you've got to tell 'em about our new 'Regulation Shuffle Alley'. They'll know. Because they know United gives 'em what they want—everytime."

Bill DeSelm

NCMDA Dinner Meeting
Sunday Eve., November 6

CHICAGO—Accordingly 40 distributors were expected to sit down and enjoy dinner, Sunday, November 6 at the Morrison Hotel, and then discuss business on a national basis at the meeting which would follow the dinner.

"We may have to carry over part of the meeting until Monday, November 7," reported Al Schilling, business manager for the NCMDA (National Coin Machine Distributors Association).

"Surprises were in store for the distributors. Being made was a Golf Bridge Putter, which an Iowa man would be on hand as of 6 P.M., Sunday, and that he would personally help with the registration of the 40 men who have advised they would be present."

"Said Schlesinger, "We have received wires from Canadian distributors at the last second and have had to make room for them."

"This", he reported, "will be the biggest meeting of its kind in the history of this organization."

"We also believe", he said, "that the distributors who will be present may have brought with the answers to many of the questions which distributors are asking at this time."

Keeney Expects Big Crowds To View New Vending Equipment

All Exeecs to be On Hand at NAMA Display and at Factory to Demonstrate New Machines

CHICAGO—"From all reports we have received, as well as from advance reservations which we have already made," reported Bill Coan, sales manager of the Vending Machines Division of J. H. Keeney & Company Inc., "we expect the largest crowds in all of our history to view our new equipment." Coan went on to report that the firm has received letters from dozens of people from all over the country, who are new users of Keeney vending machines, as well as from many who have already inquired regarding the new Keeney venders, that they all want to see the new Keeney equipment.

All executives of the firm will be on hand. They will be divided between the display booths of the firm at the NAMA Convention, as well as a special display room on the fifth floor of the Conrad Hilton Hotel, and a special "hospitality room" which will also be on the fifth floor of the hotel.

Other executives will remain at the factory where they expect to greet many visitors to see Keeney venders in actual production.

According to Bill Coan, executives of the firm who will be on hand between all of these three places, will be: V. N. Albritten, Bill Billies, Tom McCormick, Paul Huesch, Roy McGinnis and John Conroe.

Coan also advised that, in addition to its present "DeLuxe Hot Coffee Vender" and "DeLuxe All Electric Cigarette Vender", the firm will show a brand new hot coffee and hot chocolate combination vender, also a cookie vender, and a brand new cigarette machine.

"We feel sure," Coan concluded, "that everyone of the large crowd who have indicated their intention of being present will be more than pleased with our new line of vendors."

"It's What's in THE CASH BOX That Counts"
Mahogany Grained Moulding—Cork Finish Body and Legs
- Perfect operating Ball Release can’t be cheated
- Perfectly squared to entice the professionals
- Green, rubber-backed felt
- Simple coin mechanism
- Levels on 2 Side Rails
- Leg Levelers
- Piano finish Mahogany Moulding
- Formica Side Rails
- White Moulding

"Long Play Action" is Theme of D. Gottlieb & Co.

CHICAGO—"We won't produce a game", reported Alvin Gottlieb, D. Gottlieb & Company, this city, "until we're sure that the action will continue to get greater as the weeks go by."

He explained this statement by saying: "We realize that any new game gets better play action for the first and second and, sometimes, even the third week."

But we don't stop there", he reported, "we go on to make sure, by the intensive tests thru which we put each new game, that our games will continue to pick up in play action even after the second or third week. And that play will continue to grow each week thereafter."

Alvin Gottlieb claims, "Long Play Action" is the theme of everyone of our games and will always so remain. "We just won't put any game into production unless we are very, very sure that long life and long play will result.

"We make it our business", he says, "to test the games on every type of location everywhere through the nation."

"In this fashion we come up with games that, many times, are junked. While the games that we actually produce, are the kind of games that will endure longer and get bigger play for better collections."

New "20 Year Club" Members

RICHARD LEE PARKS, JR.
St. Augustine, Fla.
CHARLES KATZ
New York 40, N.Y.
JOE F. CHICKEY
Nashville, Tenn.

ABC No. 2 Team Takes Over First Place in Chicago Automatic Phonograph Bowling League

CHICAGO—ABC #2 regained first place last night by taking all 3 games from Coral. High for ABC was Lee Taylor, 495. High for Coral was Joe Cicero, 505, which was also high for the men.

Western Automatic took 2 from B & B Novelty. Bill Nyland was high for Western with 497. High for B & B was Marino Pieroni, 500.

Singer One-Stop took 2 from Oomens. High for Singer was Jack Nolan, 465. Johnny Oomens was high for his team with 421.

Coven took 2 from ABC #1. High for Coven was Jerry Shuman, 479. Harry Schreiber was high for ABC with 492.

Galzago took 2 from Mercury. High for Galzago was Charlie Alesi, 498. Mary Jones not only had high score for Mercury, over the men, but also was high scorer for the women, and so far this year has the high series.

Star Music took 2 and one-half games from Gillette. High for Star was Leo Sochacki with 480. Myrtle Sochacki was high for the women's single game with 199. "Bunk" Paradise was high for Gillette with 475.

Melody took 2 from Paschke. Vic Jacineline, Jr. was high for Melody with 466. High for Paschke was Ben Galiet with 477.

Atlas took all 3 from Decca. High for Atlas was Mike Blumberg with 495. Eli Phelps was high for Decca with 494.
NOW—You Can Expand Your Vending Business with this KEENEY Deluxe COFFEE VENDER

300 CUP CAPACITY

Experienced coffee vendor operators agree that this new 300-cup Keeney Deluxe Coffee Vender ideally combines the average capacity requirement for smaller size at a much lower investment per unit. It is but 19½" wide by 35½" deep by 53½" high! You can install a single unit for marginal locations, or group these compact vendors for mass dispensing in larger places.

4 SELECTOR BUTTONS
- Black Coffee
- With Sugar
- With Cream
- Sugar and Cream

EASY TO OPERATE!

Insert a dime at top and 1 to 4 pennies drop into the built-in coin changer return outlet while a cup is automatically filled at the left. Open dispensing chamber door, place cup in position, depress one of four selector buttons and the cup fills up with a full 6½ ounces of rich full-flavored hot coffee, as you want it, when you want it, almost instantly! Sugar and cream contain- ers and the mixing bowl are of stainless steel for easy cleaning as well as to preserve ingredients and insure cleanliness at all times.

"Price pre-set at option of operator.

The Keeney Deluxe Electric CIGARETTE VENDER

★ Year after year, operators have made much more money with this Keeney Deluxe electrically operated Cigarette Vender. Nine double columns dispense regular or king size packs alternately from front or rear and "the pack you see is the pack you get!" Capacity 432. Has quick price adjustment on each column, swing-up top, 3-way matching vender. Write for circular.

Nine Servicemen Graduate AMI's 1st Fall Factory Service School

GRAND RAPIDS, MICH.—Nine juke box servicemen attended sessions of the popular AMI Factory Service School which has resumed operation this month after being closed for the summer. More than 60 distributor servicemen have been graduated from the AMI school since its inception last spring to provide a week of intensive review and practical experience on the operation and maintenance of com- 
operated automatic phonographs.

Classes are held in an actual "little red schoolhouse" across from the AMI plant in Grand Rapids. Sessions are informal, with class enrollment limited to give each serviceman the bene- 
fit of individual attention; to his ques- 
tions and problems. Classes are di- 
rected by Cliff Bitting of the Field 
Service Department.

Sessions are varied to maintain in- 
terest and add practical value to class-

room activities. Servicemen work on the latest AMI equipment, exchange 
tips on how to handle servicing prob- 
lems, hear talks by AMI audio and 
engineering specialists, view slide films and take plant tours to see AMI equip- 
ment being assembled and inspected 
ready for trouble-free performance.

Special study is given the AMI mech- 
anism and the exclusive AMI sound system which features separate expo- 
nential horns for the high and low frequency ranges for true high fidelity 
SOUND reproduction.

The first Fall Factory Service School concluded Friday evening, October 29, with a banquet and graduation cere- 
mony at a downtown hotel. Award Cer- 
tificates were presented by AMI Presi- 
dent John Haddock to the following distributor servicemen who have suc- 
cessfully taken the week-long course:

Lloyd K. Kelley, Southern Automatic 
Music Company, Indianapolis; Albert 
J. Piazza, Southern Automatic Music 
Company, Louisville, Kentucky; John 
Leusch, B. & B Novelties Company, 
Louisville, Kentucky; Leonad Hicks, 
Central Distributors, Kansas City,

Missouri; Richard Delvecchi, Dixie 
Coin Machine Company, New Orleans, 
Louisiana; A. G. (Tony) Leal, Corpus 
Christi, Texas; Walter Zachar, Lam- 
yon Sales Company, Newark, New 
Jersey; Philip Schachter, General Mu-

sic Sales Company, Baltimore, Mary-
land; Martin Weissner, David Rosen, 

The next AMI Factory Service 
School class will start November 7, with applications being taken now for the later Fall and Winter sessions. Inter- 
ested servicemen can have full details 
off the course by writing Cliff Bitt- 
ting, AMI Incorporated, 1500 Union, S. 
E., Grand Rapids 2, Michigan.

"It's What's in THE CASH BOX That Counts"
It is news to report that 10c play is beginning to take hold in Vermont and a big meeting of ops has been held for Nov. 10 at the Hotel Vermontor in Burlington with Trimount and Seeberg (Seeburg) hosting. Irwin Margold, general manager of Trimount; Dan Brown, sales; and Bob Burke, service manager; will show the new Seeburg “V200" at the sessions which will be devoted to discussion of need for 10c play, public relations and better results with it.

One of the amazing phases in this business, which always continues to amaze, is the great enthusiasm being shown for skillpool games. They are really going big and ops are buying in the 10 and 12 at a time category. These pool table games have been bringing new life to dead locations. For the most part, they are being bought by places that have not been very successful with coin operated equipment. Around the town on the pool table game,
BOND

extremely

More

2640

devoted

friendly

1

DISTRIBUTOR

WHEN YOUR PLACE IS

Pin-Pool

HEADQUARTERS

1. More steady-customer patronage
2. More free-spending double-date trade
3. Increased cash-box profits
4. Increased sales of beverage, smokes and snacks

PIN-POOL... newest coin-operated amusement sensation... offers your customers all the fascination of billiards with exciting bank-shots from rail-cushions, plus tricky maneuvers of balls around live-rubber bumper-pins in center of table.

20 CENTS PER GAME EARNS UP TO $2 PER HOUR

PIN-POOL... played by 2 players or 2 pairs of players, playing partners, creates a cozy clubroom atmosphere in your place that keeps drop-in trade from drifting away. Because friendly competition at the PIN-POOL table keeps customers happy, they stay longer, spend more at the bar, cigar-counter or snack-shop... come back sooner and bring their friends.

Cash in on growing popularity of PIN-POOL... the 100 per cent skill-game with 0 per cent grief. Get PIN-POOL busy for you now.

No electrical hook-ups
No service-calls, no worry
Welcome in every territory
Deluxe table harmonizes with finest fixtures
Genuine sneaker-pool balls
Accurately balanced cues
Table precision-squared to please experts
Table upholstered with genuine billiard-cloth
Clap-proof coin mechanism
Clip-proof ball-release
52 in. by 36 in., 22 in. high

*Manufactured by the Bally Automatic Coin Corp.

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BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

“It's What's in THE CASH BOX That Counts!”

BOND CHosen Ch'man Combined Jewish Appeal

BOSTON, MASS.—Selection of David S. Bond of Newton, president of Trimount Automatic Sales Corporation, this city, as chairman of the Business Men's Council of the Combined Jewish Appeal of Greater Boston, was announced this week by General Chairman Louis F. Smith. Bond began his new duties immediately. He succeeds Richard A. Berenson, who held the post until his successor was named.

Dave Bond is a pioneer in the automatic coin machine business in this region. He is a veteran of 31 years and has seen the automatic phonograph business grow from small beginnings to its present high standing.

He has been cited time and again for his outstanding contributions to civic, fraternal and philanthropic activities.

"We are extremely fortunate," Mr. Smith stated in making the announcement, "that a devoted community worker like Dave Bond has accepted a position that carries with it not only great honor but great responsibility for the success of the annual combined Jewish Appeal campaign."

A modest and soft-spoken man who has earned one of the highest honors attainable by a member of the community, David S. Bond has been a devoted Combined Jewish Appeal worker for more than two decades. In recent years he moved up into prominent posts: first as chairman of the Vending Team in the annual campaign and last year as Section Chairman. More recently, he was named chairman of Pledge Redemption for the Business Men's Council.

Dave's interest in youth is manifest by his pioneering work for the Hillel House at Boston University of which he is a charter member.

The Hebrew Teachers College recognized Bond for his service to higher Hebrew learning by electing him a member of its Board of Trustees. He is also a director of the Brandeis University Association, and a trustee of the Combined Jewish Appeal. He is a member of Temple Israel.

Born in Boston, Bond was educated at Harvard College, receiving his A.B. degree in Romance languages in 1919. For the past 31 years, he has headed the Trimount Automatic Sales Corp.

He is married to the former Marlyn Ross, also of Boston, a prominent figure in Hadassah affairs. They have two daughters: Sylvia M., a Junior at Wellesley College, and Judith A. Bond, a sophomore at Newton High School.
Plisz Honored by Seeburg for 40 Years of Service

Employees Also Present Him With Gifts

greeted by N. Marshall Seeburg, president, Bruce R. Jagor, executive vice president, Carl T. McKevit, vice president and director of sales, K. B. Craft, vice president and director of purchasing, J. P. Seeburg, treasurer, and Noel M. Seeburg, Jr., secretary and counsel. Walter was presented with $400 U. S. Savings Bonds and a 40 year service pin, Walter's lovely wife, Agnes, received an orchid corsage and a gold framed portrait of her husband.

Later in the company cafeteria, Walter was presented with a gold wrist watch by the "Old Timers Club" which is made up of over 400 employees having 10 years of service or more.

Following a luncheon in his honor, Plisz and his family resumed the tour of the plant and Walter received a U. S. Savings Bond from the workers in his own department.

That evening, Plisz and his wife and family were taken to dinner at the Conrad Hilton, Boulevard Room, as guests of Seeburg.

WALTER PLIZ

CHICAGO—Monday, October 24, 1955, marked a special day in the life of Walter Plisz, a cabinet maker with the J. P. Seeburg Corporation, this city. This was Plisz's 40th anniversary as a Seeburg employee. He is 69 and has been with the company since he was 29 years old. Plisz's day started at 9:15 a.m. when he, his wife, and son and daughter were picked up and driven to the plant. Arriving at the plant at 10:00 a.m. the Plisz family was conducted on a short tour through several departments and at 11:00 a.m. were ushered into the executive office where they were greeted by N. Marshall Seeburg, president, Bruce R. Jagor, executive vice president, Carl T. McKevit, vice president and director of sales, K. B. Craft, vice president and director of purchasing, J. P. Seeburg, treasurer, and Noel M. Seeburg, Jr., secretary and counsel. Walter was presented with $400 U. S. Savings Bonds and a 40 year service pin, Walter's lovely wife, Agnes, received an orchid corsage and a gold framed portrait of her husband.

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One of the busiest weeks of the year is here for most of the personnel of all the factories. As last week came to its end, visitors started to pour into town. Many executives and salesmen seen in hotel lobbies and in hotel suites talking things over with visiting colleagues. With NCMDA all here during this one week, much paperwork will continue to remain just where it was placed on executives’ desks. Many letters will go unanswered until the week is over, and interest in all this work will increase until everyone is feeling their way around and about the two meetings and at the vendors’ convention. . . . Will be about—right home. Almost everyone will gladly accept the hospitality and entertainment offered. And will probably enjoy themselves. This is a great time. Some feel exhibitors who actually earn their show expenses. Majority will charge it off to future, possible business. Closing statement, as the convention comes to its end, “See you again next year—maybe!”

MOA will “officially” decide on its annual convention at the Morrison Hotel, May, 1956. Month of May leads into slower summer season. Some will believe dates should be changed to March, 1956. To greet the opening of the more stimulating spring season. Talk will veer to investigations. Public relations program. How to get more members. Finances. “Reader’s Digest” article. General business conditions. ASCAP for forthcoming Congressional session. Divers other discussions. Committees will be set up. A pre-convention meet will be arranged. Some fun about the town. Then—home.

NCMDA will hold its regular dinner meeting in atmosphere of ‘hale-fellow-well-met.’ Credit, more membership, finances, public relations, future business prospects, prices, other talk. Another meeting will probably be scheduled. Most distribs will be circulating about the factories they represent. Best talk will be in hotel suites of some members when Frank “thinking-out-loud” process will go on. And so—home. Until the next time.

Information now released on “Bally Records.” Puts Ray Moloney in the hectic recording field. First release on new label on way. Many believe that day sure to push this new recording firm right to the top. . . . Maybe Joe Robbins will emerge as talent of today in this industry. As public relations manager for the firm, Joe is the right man for the job. He will be on the scene to keep a close watch on the show business. Says he, “These pool games—they’re driving me mad.” Seems like ops just jamming Empire for delivery yesterday. . . . Pete Langbehn of Moline phones to advise that music ops in the tri-cities getting together in meeting this Wednesday night to talk of feasibility of going dine play. Pete says he can prove to his spots that this is “definitely the answer.” . . . Vince Shay reports in from All-States with Stanley Levin to back him up, “Pool games going great.” Stanley adds, “Put that in spades.”

Will remain the biggest crowd getters. Wonder why manufacturers don’t get together to discuss this? . . . Yelled Frank Mencuri over the phone, “When you comin’ out to get your cigar?” This is result of birth of Terrence Michael Mencuri. And Frank still all excited over becoming a parent. . . . Ed Levin at fair great over release from Chop's new “Bowling Team Bowlers.” Shows these to one and all. Says he, “These are triple and even quadruple what these spots ever took in before.”

. . . Exhibit will show “Vacuumatic Vendor” at NAMA meet. Set up to vend anything the Blum dealers can imagine. Ed will call will be demonstrator deluxe. Bob Gensler advises that, “We’re selling as many of our ‘deluxe’ pool table.” To which Ralph Sheffield yells a loud, “Amen,” from the way out in the factory somewhere. . . . Alvin Gottlieb claims that the “secret ingredient” in Gottlieb’s games is “long life play action.” Says, “This is being tried in some of our games.”(HttpServletRequested men all around everywhere. At the NAMA show with new vendors. At the factory with new pool games.

In two special suites, Roy McGinnis, John Contoe, Paul Huiensch, Bill Coan, V. N. Allbritton, Bill Bolles, Tom McCormick, many others. Meeting and greeting lots of people from here, there and everywhere. And Paul most excited over two new models of their pool game, especially the “Jumbo” size.

. . . Roy Small, Conclinator and Public Relations Counsel for United Music Operators of Michigan, writes DeWitt Wallace, publisher of “Reader’s Digest,” that his letter should receive immediate apology and, what’s more, UMO may sue for “damages” to reputation of their organization. . . . Art Weinand of Williams came up with a hula this past week. About “the dinner including ewe,” Ask him. . . . New “EFU-1200” register getting attention from many in the industry, this register also used to be with Buckley, doing one fine job for Claremont Schuyler’s Games, Inc. This firm makes “The Hunter” and handles all Evans’ amusement games parts. . . . Over 240,000 prewar vending machines in U.S. real challenge to salesmanship of vendor mfrs. (And what a sweet selling market, especially fortunate for Fritzel’s—Nicki O’Dell—and in Chicago: O’Dell’s). And, as Jake Friedman calls her, “Cousin Bessie.” . . . Also Sarah (Mrs. Herb) Oettinger and her eldest dotter come in later.

Herb Jones comes up with another very grand edition of “Bally-Who.” Lots of interesting pictures. That one of Cousin Martin (Bartlett) is great. Next to know in case Herb wants to know. It’s a home grown, “Little Napoleon.” Was done by the noted caricaturist, Fred. . . . Al Schlessinger writes, “I want to correct the impression that our meeting (NCMDA) is an ‘ordinary dinner meeting’; It is rather an important ‘Regular Dinner Meeting’ which is used to be with Buckley, doing one fine job for Claremont Schuyler’s Games, Inc. . . . Sam Stern advises that Williams has again stepped up production and trying like anything to match all the orders received and receiving.

December 3 issue of The Cash Box devoted to the “park show” which takes place at the Sherman on Nov. 27 to 30 inclusive. . . . Bill Marmer, Si Redd, Leo Weinberger, Ray Williams, others—way-in-advance-visitors to Chicago. . . . All Sam Lewis can talk about right now is “Our Deluxe Pool Salts.” Wealthy bunch over at United. Bill DeLemme, Herb Oettinger, Al Thoeke, John Casso and all the others. ODeLast just simply jumping with joy as more orders continue to flood the factory for their newest. Says he, “Brother, these are the greatest. Ask anybody.” . . . For a really interesting discussion regarding the future of EP’s—try Harold Schwartz over at Atlas Music, Harold’s been thru this subject from “A” to “Z.” He knows the “ins” and the “outs.” Predicts the day will come when all music ops will use EP’s. Admits to all the problems, but, like use of 45’s, greater selectivity and better programming, says EP is “right.”

Bally’s Jack Nelson said, “Keeping up with the pace, that’s about all we can do at this time,” and reminds, “after all we’ve got nine new products going thru our production lines and that’s keeping us all hopping like anything.” Jack reports that business has never been better. Says that as the season goes on ahead one and all finding that this is the best of all business years . . . Johny Casso and Al Thoeke, United’s roadmen, sure happy to be back in the factory, even the busy entertaining the crowds jamming United this way. Rudi Weinberg of Gottlieb entertaining visiting foreign coinmen and helping them get what they want . . . R. F. Jones and Dale McGurrie in town this past week, long before the conventions and meetings come on.


After Tho’ David Lloyd George said, “With me a change of trouble is as good as a vacation.”
Genco's DeLuxe TOURNAMENT POOL

PLAYED FROM 3 SIDES
FOR CRAMPED LOCATIONS

CAN ALSO BE PLAYED FROM 4 SIDES

The ONLY 3 side play Pool Game
that eliminates player arguments
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- DEFINITE SPOTS for ball placement when moved

GIVES YOU 50% MORE LOCATIONS
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Buy The BEST
RECONDITIONED EQUIP.
At the BEST PRICES

United ROYAL $139.50
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Evans STAR Gun 350.00
Estate SHOOTING GALLERY 159.50
Frisby CRASH 69.50
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18 MOA Board Execs In Chicago For
Meet At Morrison Hotel

Will Announce Dates for Annual Convention as
Well as Discuss Many Important Matters

CHICAGO—Eighteen of the na-
tional executive officers of Music
Operators of America (MOA) are
attending the meeting at the Mor-
risson Hotel, this city, November 7,
8, 9, and 10, at which important busi-
ness matters will be discussed, ac-
cording to George A. Miller, president
and business manager.

Miller states that the annual Con-
vention dates will be officially an-
nounced at this executive meeting,
and that activity is already started
to line up a roster of recording artists.

“During my three weeks of travel
to many cities in the United States,”
said Miller, “at which I addressed
many association meetings, I found
that music operators were highly en-
thusiastic about membership in the na-
tional organization. I wrote appli-
cations for 223 new members during
this trip. We have appointed two men
tentatively to secure memberships by
personally contacting the music op-
erators, and more will follow in the
very near future.”

Because of his preparations for
leaving for Chicago, Miller was un-
able to appear before the Washington
Music Operators Association on Tues-
day, November 1, but he spoke to the
meeting over the phone, which was
amplified to all present.

It is the hope of MOA that in the
near future, every state in the union
will have representation on the Exec-
utive Board, Miller said.

“It's What's in THE CASH BOX That Counts”

Joins Rock City Sales Staff

Joe Chickey

Nashville, Tenn. — Kenneth
Brake, Rock City Amusement Com-
pany, this city, announced the ap-
pointment of Joe F. Chickey to its
sales staff.

Chickey will contact operators thru-
out Tennessee and Northern Alabama,
working the territory with Woodie
Thomas. Chickey, a member of The
Cash Box “30 Year Club,” has a rich
background in the coin biz.
Roy Small, UMOM, Asks for Retraction from Publishers of "Reader's Digest"

DETOUR, MICH.—Being among those cities maligned in the recent Reader's Digest story, Roy Small, conciliator and public relations counsel for the United Music Operators of Michigan, this city, feels that this organization has a legal right to demand a published explanation equal to a retraction because of their publicly acknowledged good reputation.

"Our thought is that the article," stated Small, "is damaging to us as a trade association and we will not allow ourselves to be tricked into a position of defending individual." With this in mind, Small sent a letter to DeWitt Wallace, editor of The Reader's Digest, which read as follows:

"The November, 1955, issue of Reader's Digest is guilty of misrepresentation, whereby you published a juke box story that does not give the true picture of the juke box business in Michigan, and especially in the Greater Detroit area and our trade association.

"The purpose of our organization is to promote good public relations between juke box operators, the public, and the operators themselves. Under separate cover we are sending a booklet of reprints of our published activities which will bear out this statement.

"To join our organization an operator must be licensed by local ordi-trade papers.

"The majority of juke box operators are honest small businessmen who have one or two employees and in many cases their business is not big enough to support any employees and they do all of their own work. These are the innocent people your 'Juke Box Raide' story has damaged the most, and we believe you will want to do everything you can to correct this situation now that we have brought it to your attention.

"We request you to examine our files to investigate our organization and use the materials we are sending you as a basis of a true story of the honest juke box operator who has been used too often as a whipping boy.

"We urge you, as a matter of fairness, to call to your readers' attention the present-day enviable reputation of the United Music Operators of Michigan. You should give equal publicity to the recognized good efforts of our ethical organization. It is important that you know your attitude in this matter, and the earliest possible publication date of an explanation. Should you feel that no explanation is due to the public as to our organization, our attorneys, Cassese, Small and Ackerman, have advised us that we have grounds for a damage action in the Federal Court."

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Regular League Play...

Teams Participating In Every Location Can Now Have Several Top Scores of 300. Scoring With Regulation:

Popular 20-30. Scoring With Regulation:

Plus These Revolutionary New Playing Features:

BOWLING TEAM BOWLER

Chicago Coins'
WANT: Gene Wild West Guns. Must be in good condition. State price and condition in first line. To: T. WATSON & FLETCHER MUSI CO., SOUTH 180 HOWARD ST., SPokane 4, WASH. (Tel: Madison 8585)

WANT—Late Model Phonographs, HiFi's; Wall Boxes; Steppers. Late Model Pinballs. One Balls. Sunshine Parks; Across The Board AMI 40 sel. HiFi's; Wall Boxes; Steppers. TO: THOMAS COIN SALES LTD., ST. THOMAS, ONT. CANADA (Tel: 2648).

WANT—Bingo and Gottlieb 5-fall for resales. Send Prices. H & B MUSIC AND DISTRIBUTING, 1636 THIRD AVENUE, MOLINE, ILL. (Tel: 44-7035).

WANT—Wurlitzer 1400's, 1600's, 16000A's. Also Chicago Coin Band Boxes and Wurlitzer 248 Steppin' Out Distributing Co., 286 W. 29TH STREET, MIAMI, FLA. (Tel: 3-4623).

WANT—50 Late Model Seeburg 100 Wallboxes; Seeburg Model B—C or G Phonographs. MODERN MUSIC, 3348 EUCLID, CLEVELAND, OHIO.

WANT—45 RPM Records, new or used. No quantity too large or too small. Highest prices paid. Write stating quantity on hand. TONY GALCANO, GALCANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel: Dickens 2-7060).

WANT—Phonograph records made before 1940; any quantity or dealer stock; $1.50 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Blackbird; Champion. JACOB S. SCHNEIDER, 128 W. 66TH STREET, N. Y. C.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No paper, no hassle, pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel: Union 1-7500).

WANT—All types of Bingo Games. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel: Market 3967).

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other game prices or equipment in Canada for resales. Will pay top price in any quantity, Write, phone or wire, MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel: 10 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. Brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10TH AVE., NEW YORK 36, N. Y. Tel: Judson 6-4365.

WANT—For resale. New or used American, National 22 Ft. or 12 Ft. Shuffleboards and any good brand new LP's (33-1/3 RPM) in quantity. Write or phone. GEORGE P. SINGLETARY, 149 TACOMA AVE., TACOMA, WASH. (Tel: BR 3665).

WANT—100 operator customers in need of used good amusement machines of all kinds, including in-lines and shuffleboards. We don't dare to publish prices—write or phone. GEORGE P. SINGLETARY, 149 TACOMA AVE., TACOMA, WASH. (Tel: BR 3665).

WANT—Top notch phonograph and bowler mechanic to assume responsibility as shop foreman for established distributor. Wage open. Must have references. Canadian mechanics welcomed. Write: SHELDON SALES, INC., 881 MAIN ST.,BUFFALO 3, N. Y. (Tel: Lincoln 9106).

WANT—Bingo, late model shuffle Alleys. For Resale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel: Cleckling 4-5100.

WANT—Distributors Wanted. Slide-Ex powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th and BINGHAM STREET, PITTSBURGH, 3, PENNA. Tel: Everglade 1-4647.

WANT—To Buy: Model D-80 AMI phonographs. MONOCO DIVISION OF MAE HINE EXCHANGE, 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel: Superior 1-6400).

WANT—Mills Panatellas — any quantity, WESTERN DISTRIBUTORS, 3126 ELLIOT AVENUE, SEATTLE, WASH. Tel: Garfield 3585.

WANT—Northern Imperial Shuffle Alleys, $69.50; United Imperial Shuffle Alleys, $89.50; Chicago Coin Shuffle Alleys, $89.50; Chicago Coin Shuffle Alleys, $134.50; Chicago Coin 10th Frame Double Score, $134.50; Chicago Coin 9th Frame Shuffle, $119.50; Chicago Coin 10th Frame Shuffle, $119.50. T & D DISTRIBUTORS, 12005 CLEVELAND CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel: MA 8751).

WANT—Bingos and Bowlers. For location. For location. For location. MICKEY ANDERSON, 1310 EAST 1ST STREET, ERIE, PA. (Tel: 5-7549).

WANT—Hi Fi, $195; Surf Club, $185; Palm Springs, $185; Spot Lite, $50; Beauty, $110; Gayety, $330; Variety, $225; Daffy Derby, $150. One-third deposit, Balance sight draft. GENERAL DISTRIBUTORS, 800 S. 2ND STREET, NEW ORLEANS, LA. (Tel: Tulane 6729).

WANT—AMI A, $95; AMI B, $145; AMI C, $150; AMI D10, $210. All the above machines are in perfect working condition and ready for location. H. BEITZ, BERG COIN MANHATTAN AVE., UNION CITY, N. J. (Tel: 3-8574, 3-8581).

WANT—Can you afford $25 per week to get ahead and stay ahead of all competition? For only 92¢ per week you can be advertised in this section plus a free full year (52 weeks) of advertisement in The Cash Box "The Bible of the Coin Machine Industry." Send your Check for $48 today in full payment, or 40-word ad to: THE CASH BOX, 26 W. 44TH. STREET, NEW YORK 36, N. Y. (Phone Ju 6-2600).

WANT—United and Chicago Coin Shuffles, 10th Frame and later models Wurlitzer 1300's, 1400's, 1700's, 1715's, all type of shuffle signs used, as is or shopped. CANYON STATES DISTRIBUTORS, 4305 E. 21ST STREET, TUCSON, ARIZONA. (Tel: 3-8686).

WANT—All types late model phonographs converted to 10 play. Call collect for price. DAVIS DISTRIBUTORS CORPORATION, 7500 E. CENTRAL STREET, SYRACUSE, N. Y. (Tel: SYRACUSE 7-1561).

WANT—Seeburg "C", $575; Seeburg "B", $475; Seeburg "A", $285; AMI Phonographs, $275. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., P.O. BOX 4111, 902 W. SECOND, WIGHTA 12, KANSAS. (Tel: BI 6-4111, 4-5064).

WANT—Bowlers in quantities. Bally—Victory, Champions, Blue Ribbon and Gold Star. Vic 2, 100, or 10p play, $10 ea., or entire lot for $1 45; all in A-1 Condition. Make Offers. WANT—Bally Beauties. NORRO NOVELTY CO., 146 4TH STREET, SAN FRANCISCO 3, CALIF. (Tel: Market 1-5438).

WANT—Bowlers. Balleys, Shuffle Alleys, $76.50; United Imperial Shuffle Alleys, $209.50; Chicago Coin Shuffle Alleys, $134.50; Chicago Coin 10th Frame Double Score, $134.50; Chicago Coin 9th Frame Shuffle, $119.50; Chicago Coin 10th Frame Shuffle, $119.50. T & D DISTRIBUTORS, 12005 CLEVELAND CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel: MA 8751).

WANT—Bingos and Bowlers. For location. For location. For location. MICKEY ANDERSON, 1310 EAST 1ST STREET, ERIE, PA. (Tel: 5-7549).

WANT—Records!! Se over whole sales, any label, Free title strips. Unique Service, New accounts, turnkey deal with order. We also purchase material. New, used, collectible, collector items. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N.Y. (Tel: Olympic 8-4012, 4013.)
FOR SALE—Seeburg Coin Hunt, $165. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel: Central 1-9292).

FOR SALE—Special: Bally: Gayetys, $274.50; Gay Times (like new), $425; Big Times, $149.50. Gottlieb: Jubilee Four-Player Deluxe Game, $375. Exhibit Supply: Skill Pool (floor sample), $124.50. Auto-Photo machines expertly taken care of while on location, brought into the shop and refinished like new, $12.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel: Canal 8-3180).

FOR SALE — Hi-Speed Super Fast shuffle board wood. 24 one-pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—ABC $65; Atlantic City $90; Beauty $65; Beauty $165; Coney Island $65; Cabana $165; Nevada $295; Spot Lites $65; Singapore $325; Tropicana $350; Tropips $175; Yacht Club $110. Clean, Ready to use. Half Deposit. CLEVELAND COIN MACHINE EXCHANGE, 2929 PROSPECT AVE., CLEVELAND 15, OHIO (Tel: Tower 4-1775).

FOR SALE—Bally Beauties, $145; 100 Seeburg, $595; 1438 Comet, $595; 1434 Hi-Fi, $695; Model C, $210; Model R, $185; Model A, $125; AMI 5 & 10 Boxes, $10; AMI 5 Boxes, $5; 3020, $8; 3777, $10; AMI 40 Stepper, $15. H & H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL. (Tel: 4-6783).

FOR SALE—All types of Amusement Equipment: Music, Games, Cigarette Machines and Vendors. KOOP-PEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. (Tel: Circle 6-8939).

FOR SALE—Lowest Prices In The Country. Leaders $249.50; Team Players $205; Clevors $125; Exhibit Rifle Game $169.50. All equipment refinished and ready for location. Buy one and count on yourself. ALLIED DISTRIBUTING CO., 786 MELVILLE AVE., CHICAGO 16, ILL. (Tel: Canal 6-0293).

FOR SALE — Sixty music and thirty-five games, grossed $67,000 in 1954, first six months of 1955, $40,000. Located in good Kansas community, Owner will lease buying. Buy or lease c/o THE CASH BOX, 26 WEST 47TH STREET, NEW YORK 36, N. Y.

FOR SALE—For Hawaii, $125; Singapore, $195; Tropicana, $210; Exhibit Shooting Gallery, $124.50. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16TH AVE., PORTLAND 3, OREGON. (Tel: Atwater 7-565).

FOR SALE—Bally Palm Beach, $75; Beach Clubs, $125; Spot Lites, $35. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT STREET, TOLEDO 4, OHIO.

FOR SALE—Seeburg A's, B's, C's; 4 AMI D-0's; 8 AMI 120 Wall Boxes. Write, wire, phone. NATIONAL NOVELTY COMPANY, 133 MERRICK ROAD, L. I., N. Y. (Tel: Ffairport 8-6771).

FOR SALE—Reconditioned Guaranteed Phonographs, Rock-Oks: Model 1434 Comet 120 Selections, 78 RPM, $265; Model 1436A 120 Selections, 78 RPM, $265; Model 1436A 120 Selections, 45 RPM, $325; Model 1438 Comet 120 Selections, $565; Model 1446 Hi-Fidelity 120 Selections, $725; AMI: Model A-40, $125; Model C-40, $175; Model D-40, $245. Wurlitzer: 48 Selection Wall Boxes, $15; 5204 104 Selection Wall Boxes, $45. J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD, ST. LOUIS 8, MO. (Tel: Forest 7-6730).

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: University 4-0773.

FOR SALE—M100A-78 Seeburgs; 1250 Wurliters. Good condition. Make us an offer. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA. (Tel: FO 5-3456).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, O K L A H O M A C I T Y, OKLA. (Tel: Regent 6-3691).

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 5726 KEESON AVENUE, CINCINNATI 2, O. Tel: Montana 9000-1-2. Chapel 9-5556.

FOR SALE—Thoroughly reconditioned AMI Phonographs: E-120, $525; E-495, $75; D-09, $395; E-250, Model C, $175; Model A, $125. WESTERN STATES DISTRIBUTORS, 117 EAST SECOND, SOUTH, SALT LAKE CITY, UTAH (Tel: 22-2549).

FOR SALE—144 Mixed Kiddie Riders, prices slashed. Now delivering United Pixies; United Super Bonus; Bally Middlination; Keeney in California; Sportman Guns; United Capitol De-Luxe Alley; Beach Club; Variety; Safari Club; Palm Springs; Tahiti. Ex. Specials: N. R. R., Ships $295. ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON 34, Mass. (Tel: Algonquin 4-3338, 4-3660).

FOR SALE—Wurlitzer 1700, $620; Seeburg M100A, $250; Seeburg M100B, $475; Seeburg M100BL, $495; Seeburg M100C, $565; Seeburg 100 Selection Wall Boxes, $65. ALGONQUIN DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA. (Tel: 84-3264).

FOR SALE—Bowie 8 Col. Cig. Machines, $75; Beach Club, $135; Yacht Club, $75; Flying High, $35; Non Coin Operated Joker, $500; Jet Fighter, $150. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, O. (Tel: Bridgeport 750).

FOR SALE—3020 Wurlitzer Wall Boxes, $5.00 ea.; 100 2 Selection Seeburg 36 Wall Boxes, $1.00 ea.; Parkard Wall Boxes, $1.00 ea.; 100 21 Steppers, $7.50 ea. LEW JONES DISTRIBUTING CO., 1301 NORTH CAPITOL AVE., INDIANAPOLIS, IND. (Tel: Melrose 3-1593).

FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only $24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—Teleguix Machines, factory reconditioned. Ready for location, $119.50. 1/2 down, balance C.O.D. We stock all Teleguix parts, also parts and supplies for Jakes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—It's Mike Munves Corporation for outstanding, able, reliable coverage of the Penny Arcade Field. A single machine, a complete arc- cade. Parts, supplies, sundries. Also all games, parts and supplies for the operator. MIKE MUNVES CORPORATION, 2616 TENTH AVENUE, NEW YORK, N. Y. (Tel: B'rant 9-6677).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if completely sat- isfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel: Wheeling 5472.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel: Dunkirk 3-1810.
FOR SALE—Complete line of used phonographs, shuffle games, cigarette dispensers, and all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally, TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—18 foot Rock-Ola Shuffle Board Game, wax (12 cans) $3.50; Fast wax can (12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights; pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. Tel.: JUNiper 9-8151.

FOR SALE—Send $1.00 for the record of “The Cat Came Back” b/w “Stop Crackin’ Peanuts” by Lee Moore, disc jockey of WVVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUT-WATER LANE, GARFIELD, N. J. Tel.: FLEXCOINT 9-0182.

FOR SALE—Brand new in original cases—need cash—will sacrifice. United Super Sluggers; United DeLuxe Sluggers with match-score; United 5th inning: United DeLaxe 5th inning with match-score; United Derby Roll; United DeLaxe Derby Roll with match-score; Write or call: SEACOAST DISTRIBUTORS, INC., 594 10TH AVENUE, NEW YORK, N. Y. (Tel.: B率为nt 9-6468), or 1200 NORTH AVENUE, ELLIZABETH, N. J.

FOR SALE—United Royal, $134; United Chief, $185; United League, $215; CC Super Frame, $219.50; AMI “A”, $69.50; CC Home Run, 6 Player, $164.50; Seeburg Bear Guns, $94.50; Exhibit Star Shooting Gallery, $174.50; Seeburg “A”, $255. LAKE CITY AMUSEMENT CO., 4330 PAINES AVE., CLEVELAND 3, OHIO. (Tel.: HENDerson 7-5757).

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—1015 Wurlitzers, A-1 condition. Any quantity. HUEY DISTRIBUTING CO., 3760 AIR-LINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: EDgar 7976).

FOR SALE—10 cent Operators don’t let profit walk out the door. Use General’s Two Nickels for Dime Ford Kits. Install in minutes. $3.50 Revenue increase. Samples $3.50 each, lots of 10, $2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel.: SARatoga 2-5151.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, (Hudson 6-2640); The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLwood 5-1702.

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adapter. Specify model. Change one wire in Stepper, $1.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor. PHONO-VEND OF TEXAS, 1023 BAYNE STREET, SAN ANTONIO, TEXAS. Tel.: Pahison 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PFieston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

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ENCLOSE YOUR CHECK—AIRMAIL TO: THE CASH BOX

26 WEST 47TH STREET, NEW YORK 36, N. Y.
How to Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"

FOREWORD: Many times, wide divergences appear in the quoted high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" are extracted from the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis for comparison. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $125.00 whereas someone on the East Coast may think it worth only $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning). "The Cash Box Price Lists" reports each quotation exactly as it is made and depends upon the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP 5. No quotations Last 2 to 4 Weeks
2. Prices DOWN 6. No quotations Last 4 Weeks or Longer
3. Prices UP and DOWN 7. Machines Just Added
4. No change from Last Week 8. Great Activity

REGARDING SELLING PRICES IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower prices. Sometimes sellers of machines list at from $50.00 up to $25.00 over the prices from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low price columns are usually secondhand stock. To recondition such machines, the reconditioner must add onto his price the cost of transporting the item, labor, and parts used to recondition the machines, the cost of carts, crates, and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of $20.00 to $50.00 over the price from $50.00 to $75.00 and up. In case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts to be made must be purchased or salvaged for use at some machine shop, since many models of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as many large buyers may purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.
Sound and style for the prestige locations

AMI-Fidelity, as interpreted by the Model “G’s” exponential horns, provides entree into many prestige locations where juke box “boom,” resulting from ordinary speakers, simply won’t be tolerated. The carriage trade locations are fussy about styling, too ... and that’s another factor in your favor when you’re a “G” man. The clean, straight lines and flat surfaces of the “G” are functional, space-saving and pleasing to the eye ... exactly fitting the interior setting of any location.

And whether it’s a prestige location or a fast-play spot, keep this in mind—it’s the number of plays that pays off, and you get the maximum number of plays per hour with AMI.
| Page 80 | November 12, 1955 |

<table>
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<th>Jockey</th>
<th>Owner</th>
<th>Trainer</th>
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**Shuffles**

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<td>6*. United 4-player Official</td>
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### AUTO-PHOTO CO.

**Studio Model "11"**

- **Price**: $2,950.00

### BALLY MFG. CO.

**Miami Beach**

- **Price**: $725.00

- **Jumbo Bowler (without Match Feature)**
- **Model J325, 3 plays for 25c**: $720.00
- **Model J325, 3 plays for 25c**: $780.00

- **Kingpin Bowler (with Match Feature)**
- **Model K110, 10c a play**: $805.00
- **Model K110, 10c a play**: $825.00

- **ArcBowler (without Match Feature)**
- **Model A110, 10c a play**: $760.00
- **Model A325, 3 plays for 25c**: $805.00

- **Congress Bowler (with Match Feature)**
- **Model C110, 10c a play**: $805.00
- **Model C225, 5 plays for 25c**: $95.00

- **Bull's Eye Shooting Gallery**
- **Model 750**

### CHICAGO COIN MACHINE CO.

**Seese-A-Line Bowler**

- **With Match Feature**: $365.00

- **Blinker Bowler (with Match Feature)**: $835.00

- **Bulls Eye Bowler (with Match Feature)**: $775.00

### EXHIBIT SUPPLY CO.

**DeLuxe Skill Pool "57"**

- **Big Bronze, '55 Model**: $917.00

- **Roy Rogers' Trigger, '55 Model**: $1,047.00

### GENCOR MFG. & SALES CO.

- **DeLuxe Tournament Pool**
- **Official Tournament Pool**: $330.00

### INTERNATIONAL MOTO. CORP.

**Drive Yourself (new machine)**

- **Price**: $2,750.00

- **Photomat "51"**: $3,150.00

### J. H. KEENEY & CO., INC.

**Deluxe Fasification Pool**

- **Price**: $350.00

**Deluxe Challenge Bowler**

- **Price**: $500.00

### ROCK-OLA MFG. CORP.

**Model 1448 Hi-Fi Phone, 120 Selection, 45 RPM Only**

- **Price**: $1,152.00

**Model 1512, 60, 50 Selection Only, 45 RPM Only**

- **Price**: $1,164.00

**Model 1546 Chrome Wall Box, 120 Selections**

- **Price**: $1,198.00

**Model 1618, 8 Track Wall Speaker**

- **Price**: $1,609.00

**Model 1616, 8 Mahogany Wall Speaker**

- **Price**: $1,637.00

**Model 1966, Remote Volume Control**

- **Price**: $1,904.00

**Model 1927, Remote Volume Control with Cancel Button**

### J. P. SEEBURG CORP.

**V-Select-O-Matic "200"**

- **Price**: $3,000.00

**Wms. "200" Phonograph (with Match Feature)**

- **Price**: $1,000.00

**Wms. "100" Phonograph**

- **Price**: $1,000.00

### UNITED MFG. CO.

**Topnotch Shuffle Alley**

- **(with Match Feature)**
- **Single Chunke**: $760.00

**DeLuxe Shuffle Alley**

- **(with Match Feature)**
- **Single Chunke**: $810.00

- **Double Chunke**: $830.00

### WILLIAMS MFG. CO.

**Regatta**

- **(1 Player, 5-Ball)**
- **Price**: $385.00

- **(2 Players, 5-Ball)**
- **Price**: $425.00

### THE RUDOLPH WURTLIZER CORP.

**Model "1800" Hi-Fi Phonograph**

- **Price**: $3,500.00

**Model "1700" Hi-Fi Phonograph**

- **Price**: $3,150.00

**Model "1608-A" Hi-Fi Phonograph**

- **Price**: $2,750.00

**Model 52305c/25c 25c Wall Box**

- **Wire (25 Selection)**
- **Wms. Deluxe Tournament Wall Box**: $2,295.00

- **Wire (104 Selection)**
- **Wms. Deluxe Tournament Wall Box**: $2,565.00

### D. GOTTLIEB & CO.

**Marathon (2 Player, 5-Ball)**

- **Price**: $425.00

### INTERNATIONAL MOTO. CORP.

**Drive Yourself (new machine)**

- **Price**: $2,750.00

**Photomat "51"**

- **Price**: $3,150.00

**3D Art Parade, 10-door model**: $450.00

**3D Art Parade, 6-door model**: $395.00

**Universal Post Card Vender**: $600.00

### ROCK-OLA MFG. CORP.

**Model 5112 "7" Wall Speaker**

- **Price**: $1,995.00

**Model 5116 Hi-Fi 4 Cone Corner Speaker**

- **Price**: $2,295.00

**Model 5116 Hi-Fi Coaxial Corner Speaker**

- **Price**: $2,040.00

**Model 5115 Hi-Fi Coaxial Wall Speaker**

- **Price**: $1,920.00

### WILLIAMS MFG. CO.

**Defenders of the Realm**

- **Price**: $385.00

**King of Spin**

- **Price**: $375.00

**Sheriff**

- **Price**: $350.00

**The Chief**

- **Price**: $350.00

**Red Baron**

- **Price**: $325.00

**Wms. "200" Phonograph**

- **Price**: $1,000.00

**Wms. "100" Phonograph**

- **Price**: $1,000.00

**Wms. "200" Phonograph**

- **Price**: $1,000.00

**Wms. "100" Phonograph**

- **Price**: $1,000.00
The outside beauty of the Wurlitzer 1800 is obvious to all. Its eye appeal has played a tremendous part in its proven earning power. But the men who operate it know that the inside story of this phonograph is equally impressive.

Engineered from quality components on simple, sound principles, the 1800 mechanism is fool-proof, trouble-free. Any Wurlitzer Operator will tell you that the Model 1800 holds top locations, plays wonderful music, takes in good money with minimum demands on the Service Department.

It has honestly and universally earned the title of “The Year’s Top Phonograph.”
CLOVER—STAR—NUMBER
WITH
Single, Double, Triple Value

TRANSFERS
BONUS SCORE
IN 11TH FRAME

MATCH FEATURE
CLOVER—STAR—NUMBER
WITH
Single, Double, Triple Value

NEW LONGER, WIDER PLAYBOARD
with
FINGER-TIP LIFT
FOR EASY SERVICE

BONUS FRAME FEATURE

ADJUSTABLE
3 FRAME OR 11 FRAME PLAY

10TH FRAME
EXTRA SHOTS FEATURE

NEW GIANT SIZE PINS

3 MODELS
Regular, Deluxe, Special

NOW AT YOUR DISTRIBUTOR
PIXIES
Fastest In-Line Profit Hit in The Industry

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

UNITED OPERATORS ARE SUCCESSFUL OPERATORS
Give players extra OOMPH of husky he-man puck plowing into giant pins

EXTRA OOMPH of important pins and saucer-size puck pays off big in peppe up play and increased earnings. And now the EXTRA OOMPH of giant pins, giant puck is built into 4 great Ballybowlers for every type of spot... Official Scoring or Speed-Control Scoring... with or without match-score features... dime-play or 3-plays-for-a-quarter. Get biggest bowler profits by getting Big 4 Ballybowlers on location now.

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Pinball public wild about new MAGIC CARD that grows bigger and bigger

NOW all the old favorite features are combined in one simple, sensational card in the newest, greatest Ballygame—MIAMI BEACH

Time tested play-appeal of triple cards, popularized in ATLANTIC CITY and other famous Ballygames, is built into the new amazing MAGIC CARD that expands from 3 lines to 9 lines, giving players widest choice of ways to score. Super-card play-appeal is provided by popular RED AND YELLOW SUPER-LINES, boosting 3-in-line scores to 4-in-line... plus SUPER-X, boosting 3-in-line to 3-in-line.

New SUPER-X BOOSTS 3-IN-LINE TO 5-IN-LINE

RED AND YELLOW SUPER-LINES BOOST 3-IN-LINE TO 4-IN-LINE

SELECT-A-SPOT X-CORNERS SCORE 100 OR 300 ADVANCING SCORES EXTRA-BALLS