The Four Lads and their accompanist visualize some “Moments To Remember” as they go over the lyrics of their smash Columbia record. The song, the biggest the boys have had to date, was written by the powerful songwriting team of Robert Allen and Al Stillman. Now almost at the top of the charts, the disk looks as if it could go all the way. In addition, it should be one of their strongest numbers when The Lads debut their new act at the Copacabana in December.
BIG SOUNDS ... BIG HITS

HUGO WINTERHALTER
Serenade For A Wealthy Widow
Melancholy Serenade

JOE REISMAN
Robin Hood
His Name Was Judas

the dealer’s choice

the dealer’s choice
TIME TO VOTE!

The first results of the Tenth Annual Cash Box Poll are being reported in this week's issue. These initial votes will be watched and studied by everyone connected with records in any way whatsoever. For nowhere in the entire industry is a poll conducted whose results are as meaningful.

The winners of this poll are those records and artists which made the most money for juke box operators in the past year. And what more concrete measure of success can there be than a vote which says this record, this artist was a profitable one?

During the next several weeks, votes will continue to pile into The Cash Box offices and the new results will be made known until in our December 3 issue, the final tally will be given. The winners will have every right to be the proudest people in the industry for they will have won an accolade, greater than which there is none in our business.

However, not only is this poll important to the artist and the record companies, but it is also important to the juke box operator for here is the one chance he has all during the year in which he can tell everyone in unmistakable terms just what he would like to see them produce in the way of records, just what it is that he needs to get people to put their coins in the juke boxes.

Records may be artistic successes; they may acquire a small coterie of devotees. But unless a record can get national sales and national juke box play, it can't pay for itself and therefore cannot hold its own in our competitive business. A juke box operator who votes for a record or an artist is saying this made money for me. This is what every artist in our business strives for.

But in order for juke box operators to be able to let their wishes be known, in order for them to be able to tell the companies the kind of records they would like them to produce, they must vote—and vote today. They must let their choices become a matter of public record so that the accumulation of all the votes of all the juke box operators throughout the entire nation may create an irrefutable picture, one with which there can be no arguing.

It is vital that every juke box operator cast his vote. You help yourself and help your industry by doing so. Fill out the yellow card in this magazine and mail it right now.

NOW IS THE TIME TO VOTE.
FIRST VOTES IN "THE NATION'S JUKE BOX OPERATORS CAST THEIR MAKING RECORDS AND ARTISTS AND"

**Best Record of 1955**

- "Cherry Pink" — Perez Prado 11,462
- "Davy Crockett" — Bill Hayes 11,275
- "Mama" — Bill Haley 11,139
- "Mr. Sandman" — Chordettes 10,264
- "Crazy Otto" — Johnny Maddox 9,708
- "Melody Of Love" — Billy Vaughn 9,650
- "Let Me Go, Lover" — Joan Weber 9,254
- "Game With Me Henry" — George Gibbs 8,522
- "Unchained Melody" — Al Hibbler 8,504
- "Sincerely" — McGuire Sisters 8,181
- "Learning The Blues" — Frank Sinatra 6,965
- "A Blossom Fell" — Nat Cole 6,709
- " Ain't That A Shame" — Pat Boone 6,522
- "Tweedled Dee" — Georgia Gibbs 5,855
- "Hearts Of Stone" — Fontane Sisters 5,773
- "Yellow Bell Of Texas" — Mitch Miller 4,475
- "Unchained Melody" — Les Baxter 4,450
- "Something's Gotta Give" — McGuire Sisters 4,400
- "I Love To Love" — Gale McKee 4,400
- "Honey Babe" — Art Mooney 3,748
- "How Important Can It Be" — Jani James 3,296
- "Love Is A Many Splendored Thing" — Four Aces 3,015
- "Autumn Leaves" — Roger Williams 2,902
- "Naughty Lady Of Shady Lane" — Ames Brothers 2,106
- "Seventeen" — Fontane Sisters 1,735
- "Earth Angel" — Penguins 1,681
- "Ko Ko" — Perry Como 1,518
- "Sin To Tell A Lie" — Somethin' Smith & Redheads 1,402
- "Angel" — Greerutst 992
- "Seventeen" — Boyd Bennett 813
- "A Yellow Rose Of Texas" — Les Paul 756
- "What A Lola Wants" — Sarah Vaughan 718
- "That's All I Want From You" — Jaye P. Morgan 564
- "Black Mariah" — Perry Como 525
- "Moments To Remember" — Four Lads 430
- "Make Yourself Comfortable" — Sarah Vaughan 413
- "Heart" — Eddie Fisher 413
- "No More" — John Street 345

**Best Male Vocalist of 1955**

- Perry Como 9,362
- Nat "King" Cole 9,067
- Eddie Fisher 8,429
- Bill Hayes 6,603
- Frank Sinatra 6,592
- Sammy Davis, Jr. 4,826
- Alan Dale 4,134
- Al Hibbler 3,912

**Best Female Vocalist of 1955**

- Jaye P. Morgan 7,563
- Johnny Cash 6,992
- Georgia Gibbs 6,138
- Sarah Vaughan 3,970
- Mindy Garson 3,346
- Rosemary Clooney 3,209

**Best Vocal Group of 1955**

- Four Aces 2,248
- McGuire Sisters 2,038
- Crewcuts 1,617
- Fontane Sisters 1,364
- Four Lads 1,311
- Hilltoppers 1,148
- Anson Brothers 1,082

**Best Orchestra of 1955**

- Perez Prado 6,259
- Les Baxter 5,972
- Mitch Miller 5,757
- Art Mooney 5,428
- Boyd Bennett 3,560
- Hugo Winterhalter 3,034
- Ferko String Band 3,088
- Rock Around The Clock — Jack Pleis 2,745
- Guy Lombardo 2,629

**Best Small Instrumental Group of 1955**

- Bill Haley & Comets 6,392
- Les Paul & Mary Ford 3,615
- Three Suns 1,806
- George Shearing 1,029

**Best Rhythm and Blues Record of 1955**

- "Hearts Of Stone" — Charms 6,435
- "You Upset Me Baby" — B.B. King 6,249
- "Moonglow" — Five Satins 6,012
- "Tweedlee Dee" — Lavon Baker 5,914
- "Earth Angel" — Penguins 5,433
- "Pledging My Love" — Johnny Ace 5,265
- "I've Got A Woman" — Ray Charles 5,055
- " Ain't It A Shame" — Fats Domino 4,852
- "Unchained Melody" — Al Hibbler 4,574
- "Bo Diddley" — Bo Diddley 4,501
- "Five Cents" — Count Basie & Joe Williams 3,974
- "It's Love, Baby" — Louis Brooks & Earl Gaines 2,905
- "Megabelle" — Chuck Berry 2,421
- "Soldier Boy" — Four Fellows 1,964
- "Unchained Melody" — Roy Hamilton 1,864
- "Mama" — Little Walter 1,588
- "The Wallflower" — Etta James & The Peaches 1,763
- "What's Gonna Do" — Clyde McPhatter — Drifters 1,532
- "Flip, Flop And Fly" — Joe Turner 1,376
- "Ling Tong Tong" — Five Keys 1,079
- "Don't Be Angry" — Nancy Brown 987
- "A Fool For You" — Ray Charles 923
- "Walking The Blues" — Jack Dupree & Mr. Bear 808
- "Why Don't You Write" — The Jacks 745
- "Only You" — The Platters 698
- "I Hear You Knockin'" — Smiley Lewis 676
- "Reconsider Baby" — Lowell Fulson 652
- "Teach Me Tonight" — Dinah Washington 587
- "Story Untold" — Nutmegs 483

**Best R & B Male Artist of 1955**

- Ray Charles 5,922
- B.B. King 5,645
- Lowell Fulson 3,949
- Clyde McPhatter 3,670
- Willie Mabon 3,541
- Roy Hamilton 2,878
- Muddy Waters 2,763
- Little Walter 2,506
- Fats Domino 2,501
- Smiley Lewis 2,396
- Sonny Boy Williamson 2,391
- Jack Dupree 1,848

**Best R & B Female Artist of 1955**

- Ruth Brown 4,785
- Faye Adams 2,395
- Varetta Dillard 1,978
- Dinah Washington 1,802
- Lola Reed 1,473
- Big Maybelle 302

**Best R & B Vocal Group of 1955**

- Clyde McPhatter & The Drifters 6,849
- The Champs 6,743
- The Tokens 5,879
- Shirley & Lee 4,649
- Midnighters 3,972
- Clovers 3,472
- "ooh" Royales 2,853
- Orients 2,547
- Dominos 1,965

**Best R & B Orchestra of 1955**

- Count Basie 2,745
- Buddy Johnson 1,985
- Earl Bostic 1,807
- Tiny Bradshaw 892

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*The Cash Box, Music* Page 4 November 5, 1955
### Best Country Record of 1955

<table>
<thead>
<tr>
<th>Record</th>
<th>Artist(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;In The Jailhouse Now&quot;</td>
<td>Webb Pierce</td>
</tr>
<tr>
<td>&quot;Loose Talk&quot;</td>
<td>Carl Smith</td>
</tr>
<tr>
<td>&quot;Making Believe&quot;</td>
<td>Kitty Wells</td>
</tr>
<tr>
<td>&quot;More And More&quot;</td>
<td>Webb Pierce</td>
</tr>
<tr>
<td>&quot;I Don't Care&quot;</td>
<td>Webb Pierce</td>
</tr>
<tr>
<td>&quot;Satisfied Mind&quot;</td>
<td>Porter Wagoner</td>
</tr>
<tr>
<td>&quot;If You Ain't Lovin'&quot;</td>
<td>Faron Young</td>
</tr>
<tr>
<td>&quot;I've Been Thinking&quot;</td>
<td>Eddy Arnold</td>
</tr>
<tr>
<td>&quot;Cattle Call&quot;</td>
<td>Eddy Arnold &amp; Hugo Winterhalter</td>
</tr>
<tr>
<td>&quot;Live Fast, Love Hard, Die Young&quot;</td>
<td>Faron Young</td>
</tr>
<tr>
<td>&quot;Yellow Roses&quot;</td>
<td>Hank Snow</td>
</tr>
<tr>
<td>&quot;There She Goes&quot;</td>
<td>Carl Smith</td>
</tr>
<tr>
<td>&quot;Let Me Love You&quot;</td>
<td>Hank Snow</td>
</tr>
<tr>
<td>&quot;Hearts Of Stone&quot;</td>
<td>Red Foley</td>
</tr>
<tr>
<td>&quot;Are You Mine&quot;</td>
<td>Ginny Wright &amp; Tom Tall</td>
</tr>
<tr>
<td>&quot;Ballad Of Davy Crockett&quot;</td>
<td>Tennessee Ernie Ford</td>
</tr>
<tr>
<td>&quot;All Right&quot;</td>
<td>Faron Young</td>
</tr>
<tr>
<td>&quot;Just Cuss Me Up&quot;</td>
<td>Eddy Arnold</td>
</tr>
<tr>
<td>&quot;Would You Mind&quot;</td>
<td>Hank Snow</td>
</tr>
<tr>
<td>&quot;Satisfied Mind&quot;</td>
<td>Red &amp; Betty Foley</td>
</tr>
<tr>
<td>&quot;The Kentuckian Song&quot;</td>
<td>Eddy Arnold &amp; Hugo Winterhalter</td>
</tr>
<tr>
<td>&quot;Love, Love, Love&quot;</td>
<td>Webb Pierce</td>
</tr>
<tr>
<td>&quot;Take A Message To Jim&quot;</td>
<td>Jean Shepard</td>
</tr>
<tr>
<td>&quot;Making Believe&quot;</td>
<td>Jimmy Work</td>
</tr>
<tr>
<td>&quot;As Long As I Live&quot;</td>
<td>Kitty Wells &amp; Red Foley</td>
</tr>
<tr>
<td>&quot;In The Jailhouse Now, No. 2&quot;</td>
<td>Jimmie Rodgers</td>
</tr>
<tr>
<td>&quot;Are You Mine&quot;</td>
<td>Myrna Lorrie &amp; Buddy DeVal</td>
</tr>
<tr>
<td>&quot;Ballad Of Davy Crockett&quot;</td>
<td>Mac Wiseman</td>
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<tr>
<td>&quot;New Green Light&quot;</td>
<td>Hank Thompson</td>
</tr>
<tr>
<td>&quot;Kisses Don't Lie&quot;</td>
<td>Carl Smith</td>
</tr>
<tr>
<td>&quot;Cryin' Prayin', Walking, Hopin'&quot;</td>
<td>Hank Snow</td>
</tr>
<tr>
<td>&quot;It Tickles&quot;</td>
<td>Tommy Collins</td>
</tr>
<tr>
<td>&quot;Baby, Baby Flipy Fly&quot;</td>
<td>Flippa Freedy</td>
</tr>
<tr>
<td>&quot;That Makes It Nice&quot;</td>
<td>Eddy Arnold</td>
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<tr>
<td>&quot;Yonder Comes A Sucker&quot;</td>
<td>Jimmy Reeves</td>
</tr>
<tr>
<td>&quot;Tear's Poison In Your Heart&quot;</td>
<td>Kitty Wells</td>
</tr>
<tr>
<td>&quot;Most Of All&quot;</td>
<td>Hank Thompson</td>
</tr>
<tr>
<td>&quot;Wildwood Flower&quot;</td>
<td>Hank Thompson</td>
</tr>
</tbody>
</table>

### Best Country Male Vocalists of 1955

<table>
<thead>
<tr>
<th>Vocalist</th>
<th>Artist(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Webb Pierce</td>
<td>6,725</td>
</tr>
<tr>
<td>Eddy Arnold</td>
<td>5,418</td>
</tr>
<tr>
<td>Hank Snow</td>
<td>5,260</td>
</tr>
<tr>
<td>Faron Young</td>
<td>5,260</td>
</tr>
<tr>
<td>Hank Thompson</td>
<td>3,485</td>
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<tr>
<td>Red Foley</td>
<td>3,344</td>
</tr>
<tr>
<td>Ernest Tubb</td>
<td>2,968</td>
</tr>
<tr>
<td>Jim Reeves</td>
<td>2,817</td>
</tr>
<tr>
<td>Marty Robbins</td>
<td>2,667</td>
</tr>
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</table>

### Best Country Female Vocalists of 1955

<table>
<thead>
<tr>
<th>Vocalist</th>
<th>Artist(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kitty Wells</td>
<td>4,129</td>
</tr>
<tr>
<td>Goldie Hill</td>
<td>3,686</td>
</tr>
<tr>
<td>Jean Shepard</td>
<td>2,895</td>
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### Best Country Vocal Combination of 1955

<table>
<thead>
<tr>
<th>Combination</th>
<th>Artist(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Davis Sisters</td>
<td>5,218</td>
</tr>
<tr>
<td>Carlisles</td>
<td>5,172</td>
</tr>
<tr>
<td>Sons Of The Pioneers</td>
<td>2,055</td>
</tr>
<tr>
<td>Homer Jethro</td>
<td>1,877</td>
</tr>
<tr>
<td>Red &amp; Betty Foley</td>
<td>1,632</td>
</tr>
</tbody>
</table>

### Best Country Band of 1955

<table>
<thead>
<tr>
<th>Band</th>
<th>Artist(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poe Wee King</td>
<td>4,284</td>
</tr>
<tr>
<td>Hank Thompson's Brazos Valley Boys</td>
<td>4,238</td>
</tr>
<tr>
<td>Carl Smith And The Tennesseans</td>
<td>2,012</td>
</tr>
<tr>
<td>Ray Price's Cherokee Cowboys</td>
<td>2,012</td>
</tr>
<tr>
<td>Bob Wills Texas Playboys</td>
<td>2,191</td>
</tr>
<tr>
<td>Tex Williams</td>
<td>1,872</td>
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### Best Country Sacred Singer of 1955

<table>
<thead>
<tr>
<th>Singer</th>
<th>Artist(s)</th>
</tr>
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<tbody>
<tr>
<td>Martha Carson</td>
<td>3,584</td>
</tr>
<tr>
<td>Red Foley</td>
<td>3,413</td>
</tr>
<tr>
<td>Stuart Hamblen</td>
<td>2,083</td>
</tr>
<tr>
<td>T. T. &amp; The Chapmans</td>
<td>2,083</td>
</tr>
<tr>
<td>Lovin' Good Times</td>
<td>2,083</td>
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<tr>
<td>Blackwood Brothers</td>
<td>2,083</td>
</tr>
<tr>
<td>Carl Smith</td>
<td>2,016</td>
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<tr>
<td>Jimmie Davis</td>
<td>1,764</td>
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<tr>
<td>Chester Smith</td>
<td>1,234</td>
</tr>
<tr>
<td>Chuck Wagon Gang</td>
<td>1,095</td>
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</table>

### Best Country Instrumental Artist of 1955

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chet Atkins</td>
<td>4,252</td>
</tr>
<tr>
<td>Red Foley</td>
<td>3,742</td>
</tr>
<tr>
<td>Speedy West</td>
<td>3,742</td>
</tr>
<tr>
<td>Jimmy Bryant</td>
<td>3,742</td>
</tr>
<tr>
<td>Lloyd Ellis</td>
<td>1,725</td>
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</table>

### Most Promising New Male Vocalist of 1955

<table>
<thead>
<tr>
<th>Vocalist</th>
<th>Artist(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pat Boone</td>
<td>6,207</td>
</tr>
<tr>
<td>Chuck Berry</td>
<td>3,120</td>
</tr>
<tr>
<td>David Whitfield</td>
<td>1,785</td>
</tr>
<tr>
<td>Chuck Miller</td>
<td>1,285</td>
</tr>
<tr>
<td>Nick Nolte</td>
<td>886</td>
</tr>
<tr>
<td>Fess Parker</td>
<td>832</td>
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</table>

### Most Promising New Female Vocalist of 1955

<table>
<thead>
<tr>
<th>Vocalist</th>
<th>Artist(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Catarina Valente</td>
<td>4,505</td>
</tr>
<tr>
<td>Gori Grant</td>
<td>4,166</td>
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<tr>
<td>Lily Rogers</td>
<td>3,573</td>
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<tr>
<td>Jane Weber</td>
<td>2,554</td>
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<tr>
<td>Gale Storm</td>
<td>2,107</td>
</tr>
<tr>
<td>Priscilla Wright</td>
<td>1,043</td>
</tr>
<tr>
<td>Peggy King</td>
<td>928</td>
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</tbody>
</table>

### Most Promising New Vocal Group of 1955

<table>
<thead>
<tr>
<th>Group</th>
<th>Artist(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Somestin' Smith &amp; Redheads</td>
<td>3,465</td>
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<tr>
<td>De Doobie Sisters</td>
<td>3,158</td>
</tr>
<tr>
<td>Platters</td>
<td>2,972</td>
</tr>
<tr>
<td>Penguins</td>
<td>2,128</td>
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### Most Promising New Orchestra of 1955

<table>
<thead>
<tr>
<th>Orchestra</th>
<th>Artist(s)</th>
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<tbody>
<tr>
<td>Billy Vaughn</td>
<td>3,128</td>
</tr>
<tr>
<td>Joe Plaisant</td>
<td>780</td>
</tr>
<tr>
<td>Joe Riesman</td>
<td>670</td>
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</table>

### Most Promising New R & B Male Artist of 1955

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joe Williams</td>
<td>3,785</td>
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<tr>
<td>Jimmy Reed</td>
<td>3,460</td>
</tr>
<tr>
<td>Nappy Brown</td>
<td>3,462</td>
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<tr>
<td>Chuck Berry</td>
<td>3,466</td>
</tr>
<tr>
<td>Bo Didley</td>
<td>2,541</td>
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<tr>
<td>Bobby Blue Bland</td>
<td>1,249</td>
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<tr>
<td>Billy Eckstine</td>
<td>1,291</td>
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<tr>
<td>Earl Gaines</td>
<td>992</td>
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### Most Promising New R & B Female Artist of 1955

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lavern Baker</td>
<td>5,147</td>
</tr>
<tr>
<td>Donna Hightower</td>
<td>2,922</td>
</tr>
<tr>
<td>Etta James</td>
<td>1,957</td>
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### The Most Promising New Vocal Combination of 1955

<table>
<thead>
<tr>
<th>Combination</th>
<th>Artist(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Moonglow</td>
<td>5,573</td>
</tr>
<tr>
<td>Penthouse Brown</td>
<td>5,107</td>
</tr>
<tr>
<td>Gene And Enid</td>
<td>4,994</td>
</tr>
<tr>
<td>Nutmegs</td>
<td>4,357</td>
</tr>
<tr>
<td>Charlie And Ray</td>
<td>4,306</td>
</tr>
<tr>
<td>Four Fellows</td>
<td>3,856</td>
</tr>
<tr>
<td>The Platters</td>
<td>2,872</td>
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</tbody>
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### The Most Promising New Vocal Band of 1955

<table>
<thead>
<tr>
<th>Band</th>
<th>Artist(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elvis Presley</td>
<td>5,582</td>
</tr>
<tr>
<td>Porter Wagoner</td>
<td>5,906</td>
</tr>
<tr>
<td>Jimmy Newman</td>
<td>2,971</td>
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<tr>
<td>Tommy Collins</td>
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<tr>
<td>Jimmy Work</td>
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<tr>
<td>Jim Edward Brown</td>
<td>1,897</td>
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<tr>
<td>Benny Martin</td>
<td>1,832</td>
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<tr>
<td>Justin Tubb</td>
<td>1,614</td>
</tr>
<tr>
<td>Bobby Lord</td>
<td>1,722</td>
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</tbody>
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### The Most Promising New Vocal Group of 1955

<table>
<thead>
<tr>
<th>Group</th>
<th>Artist(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rita Robbins</td>
<td>2,921</td>
</tr>
<tr>
<td>Maxine Brown</td>
<td>2,736</td>
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<tr>
<td>Betty Foley</td>
<td>1,907</td>
</tr>
<tr>
<td>Anita Carter</td>
<td>623</td>
</tr>
</tbody>
</table>

### The Most Promising New Vocal Band of 1955

<table>
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<th>Band</th>
<th>Artist(s)</th>
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Going Strong

Have you seen Lena at the Savoy? That's what everyone's saying this week since the fabulous Miss Horne opened at this Hotel. And believe me, she's certainly the talk of the town. For those who aren't able to see Lena in person, she will grace our TV screens this Sunday as the guest star of "Sunday Night at the London Palladium," in this show are the Crocmats. ... The Annual Jazz Jamboree in aid of the Musicians Benevolent Fund is tomorrow. So make sure you're there. Speaking of which, the magician Ted Heath, Jack Parnell, Ronnie Scott, Don Albiez, Tommy's White, Tubby Hayes and Tony Crombie and their orchestra, and a host of small combos and soloists. The Crombie Band with vocal star Annie Ross was one of the outstanding highlights of this very excellent show. ... Robert Mellin came into London this week for a three-week business stay, and will no doubt be present at the Tin-Pan Alley ball this Thursday at the Dorchester Hotel. This also is an annual event when music publishers play hosts to a host of musical personalities, and a fine affair this is. ... Also in London at this time are U.S. triumphant star Chet Baker and Sweden's Lars Gullin, ... Hymie Zalz back from the U.S., who has signed a long contract with the William Morris office (an associate of the Fartney Agency) for some top names for the next vaudeville season. Among those for whom strong bidding is likely is Shwma Davis, Jr. ... I hear that once again a Continental song from (Italy this time) has two sets of English lyrics, has been imported to. ... When publishers get together and realize they that the same language and. and these two sets of lyrics to a song pub...
It's What's in THE CASH BOX That Counts

AMERICA'S HOTTEST LABEL...

gives you...

GALE STORM

singing...

"I HEAR YOU KNOCKIN"

DOT-15412

"It's What's in THE CASH BOX That Counts"
EILEEN BARTON (Columbia 40596; 4-40596)

"CRY ME A RIVER" [Frank ASCAP—Hamilton] Eileen Barton, in one of her best vocal presentations in a long, long while as she leans into this beautiful torch song. Excellent material, superbly styled by the chimp. Song'll be a standard.

"COME HOME" [Jay & Cee BMI] Johnson] A solid romantic ballad, one of the best we've heard in months, is tenderly treated by Eileen. The record rates off-very strong. Watch both ends.

JILL COREY (Columbia 61527; 9-61527)

"CRY ME A RIVER" [Frank ASCAP—Hamilton] Jill Corey offers a dramatically different version of this terrific new song. Strong delivery. Platter should share heavily in the song's future. First number will be plugged on the "Johnny Carson" TV'er.

"NOROBY'S HEART" [Chappell ASCAP—Rodgers, Hart] A touching, heartrending song is feelingly interpreted by the lass. Top drawer Rodgers and Hart material.

THE LANCERS (Coral 61527; 9-61527)

"ALPHABET ROCK" (1-29) [Columbia BMI—Parker] The Lancers come up with a jolter in the "Rag Mop" category. Driving rocker as the teen-age girls should enjoy. Commercial side for the boys.

"HOW CAN I GET IT?" (2/94) [Northern ASCAP—Whitney, Kramer] A pretty shuffle rhythm ballad from the flick "The Second Greatest Sex," is pleasantly presented here. Boys have a wonderful sound.

JACKIE KELSO (Vita 114; 45-114)

"KWEKA, KWELA." [2-30] [Peer International BMI — Carstens, Segal, North] Jackie Kelso has a lively deck in this South African novelty. Real will side full of kicks. Comes off with a rock and roll flavor. Kids can hop to this one.

"RAGNAT" (2/65) [Spark BMI—Kelso] Kelso's erk breaks out with a swinging jump number in the true rock and roll tradition. He penn ed the song too.

EILEEN RODGERS (Columbia 40594; 4-40594)

"I HAD TO LOSE YOU TO LOVE YOU" (2-48) [Gale & Gayles BMI—Engvick, Adams] Eileen Rodgers does a beautiful job on this swinging, dramatic love song that breaks into a jump tempo at mid point. Terrific arrangement on some super material. Thrush can really sing and could make the grade with this number.

"THE DESPERATE HOURS" (2-23) [Paramount ASCAP—Stone, Bacharach] The title of the hit piece is employed as the basis for this song. An extremely fast moving number with a galloping backdrop. Versatile thrush does a good job on this off-beat item.

"ANGELS IN THE SKY" [Ridgeway BMI]

THE CREW CUTS (Mercury 70741; 70741a)

"MOSTLY MARTHA" [Hill & Range BMI]

"ROY HAMILTON (4-pk 9124)

"CURB LOVE SONG" (2-40) [Robbins ASCAP—McKihg, Fields, Stothart] The scintillating Roy Hamilton voice is stirring on this dramatic treatment of a great favorite. Wonderful song for Roy. Should enjoy a healthy sale. Good joke face too.

"WITHOUT A SONG" (2-45) [Miller ASCAP—Ross, Eileen, Young, Hamilton] is again effective on this great, emotional classic. Roy's fans will get their money's worth from this record.

THE COMMODORES (Dot 15425; 45-15425)

"CREAM PUFF" [Gallatin BMI—Glenn, Montgomery] The Commodores who made a strong showing with their first Dot release, have a catchy piece of novelty tune-stuff for their follow-up. A cute rockin' ditty on the "hit" side.

"CLOSE TO MY HEART" [Gallatin BMI — Hubbard, Glenn, Montgomery] This end is a pretty wails ballad warmly treated.

FRANK Verna (Decca 29696; 9-29696)

"WITH YOU BESIDE ME" (2/20) [Ben Bloom ASCAP—Silver, Schroeder] Frank Verna, who made good noise with his first Decca release, has another potent item in this shuffle-beat romancer. Artist has a warm voice and does a strong job. Could stir up some fans.

"TIME AND TIME AGAIN" (3-30) [R.F.D. ASCAP—Sherman, Sherman, Weir] This song is a musical solid, a potential hit, one. A potent deck to watch closely.

DON CHERRY (Columbia 447; 4-40597)

"BAND OF GOLD" [Ladlow BMI—Mase, Taylor] Don Cherry comes up with one of the best performances of his career as he belts out a potent new ballad that could break through. It's a beautiful song that packs a wallop. Watch it.

"RUMBLE BOOGIE" [Ladlow BMI—Currie] A bouncy woogie novelty with a load of drive is sent forth by the versatile songster. Top notch dance deck.

FRANK WEIR (London 1611; 45-1611)

"JOHN AND JULIE" (2-52) [Leeds ASCAP—Green] One of England's best sellers is fashioned for the American Market by soprano sax star Frank. Very Lovely job with a chorus repeating only the title. Pretty listening.

"LILLY OF LAGUNA" (2-21) [Mayfair ASCAP—Stuart, Webster, Fiorito] A gleeful club accompanies the saxophonist on this unusual and attractive ditty. Has a collegiate sound.

"Only those records best suited for commercial use are reviewed by THE CASH BOX."
Right to the TOP!

"CROCE DE ORO"
(Cross Of Gold)

by
Patti Page

Mercury RECORDS 70713
"SEARCH MY HEART"

"It's What's in THE CASH BOX That Counts"
THE MERRY MACS
(Eco 1007; 45-1007)

THE LORD IS A BUSY MAN
(2:20) [Jongleurs-Thunderbird ASCAP] A rhythmical piece with semi-religious tunes hitting all over the country, the Merry Macs come up with a rhythm styling of such a tune. Good number that could make the grade.

BOOM I'M IN CLOVER

KEN CARSON
(Medio 1018; 45-1018)

DEAR ANGELS ABOVE
[Dare BMI—Little, Nielsen] Ken Carson is extremely effective on this slow, dramatic love song. Excellent piece of material handled in top form. Has big possibilities.

ORNITHS IN THE MOONLIGHT

ROSALIE BAND
(Kieg 4842; 45-4842)

THAT'S WHAT A SONG CAN DO
(2:50) [Meridian BMI—Wayne, Jay] A tremendous tune is emotionally rendered by the sincere and touching voice of Rosalie Band. Good record. Lark has what’s needed to make the grade.

TONIGHT, I'VE GOT A FEELING FOR THE BLUES
(2:36) [Coliseum BMI—Wayne] Another piece of soft and meaningful blues material is strongly presented by the thrush.

LOU MONTE
(RCA Victor 20-6287; 47-6287)

POSINA
(2:46) [Valado BMI—Weiss, Marchese] Lou Monte has a hot contender in this cute and inviting Italian ditty. Commercial novelty that bears the sub-title “The Menu Song.” Lyrics mention a wide variety of Italian foods. Should get laughs.

TOMBOLE-TOMBOLA
(2:10) [Shapiro, Bernstein ASCAP—Reid, Alman] Another light and bouncy happy-go-lucky ditty is cleverly styled by the songwriter. Enjoyable item.

BUDDY KAIN
(Jubilee 5220; 45-5220)

DON'T BE TOO SURE
(2:24) [Myers ASCAP—Myers] Buddy Kain gets a big assist from Joe Kohn’s arr. on a driving jump item that fits perfectly into the current rock ‘n’ roll kick. Good tune.

I WANNA CRY

“COME HOME” (2:29) [Jay & Cee BMI—Johnson] The November Italian tune.

“SINCERELY YOURS” (2:27) [Witmark ASCAP—Liberman, Webster] first pop platter is any indication of what’s to come in the future, we can expect big things from the new company. The first record is a beautiful two sider starring Eydice Gorme. One half is the title tune of the new Liberace song “Sincerely Yours.” A warm love song rendered with feeling and skill. Flip “Come Home” is a touching cover rendition of a rhythm and blues waxing that has been handled well by Vic. Good record. Decca.

EYDIE GORME
(ABC-Paramount 9665; 45-9665)

• The new ABC-Paramount label makes its debut this week, and if its rhythm and blues is just a passing fancy, it continues to be a major source of material for pop artists. Here the Marinere offer their styling of an unusual rock and roll novelty that broke out on the west coast and is spreading. It’s a fascinating ditty dubbed “Zindy Lou.” The song has an interesting chant quality about it that makes it attractive. Could be a big side for the quartet. Flip, “Everybody’s Doin’ It Now!” is a light and inviting bouncer with an appealing cornball sound. The upper portion carries all the weight.

ZINDY LOU” (2:20) [American BMI—Moore, Smith]

EVERYBODY’S DOIN’ IT NOW” (2:30) [Irving Berlin ASCAP—Berlin]

THE MARINERS
(Cadence 1278; 45-1278)

• In spite of some opinions that commercial of the newer groups, have been on the verge of the much sought after “big hit” for a number of months. And it looks as though they’ve finally come up with a successful formula on their latest Epic platter. It’s a wonderful rendition of the standard “Memories Of You,” a great oldie that’s on the revival trail. The tune is featured in the manner of The Benny Goodman Story.” Big side that should step out. Flip “Tear Down The Fence” is an appealing jump with a good lyric. Kids can dance to it. Keep a close tab on the upper lid.

“MEMORIES OF YOU” (2:38) [Shapiro, Bernstein ASCAP—Blake, Razaf]

“TEAR DOWN THE FENCE” (2:40) [Shapiro, Bernstein ASCAP—Carson, Carson]

FOUR COINS
(Epic 9129; 5-9129)

• The Four Coins, one of the most

LAMBSPE PENN
(Blackstone 55; 45-55)

“THERE ARE SOMEONE ELSE” (2:35) [Hymn’s ASCAP—Little Lambspe displays showmanship on her treatment of a rhythm ballad.

HARD HEARTED HANNAH
(2:17) [Music Holding Corp. ASCAP] The pert voiced chimp comes over more strongly on this catchy treatment of an oldie that’s being revived by the Jack Webb pic. Good song for a little girl.

DELTA RHYTHM BOYS
(Decas 29582; 9-29582)

“DON’T EVEN CHANGE A PICTURE ON THE WALL” (2:35) [Cheerio BMI—Morse] The Delta Rhythm Boys display some pretty harmony as they rhythm through an up-beat version of a pretty romantic item.

THAT’S JUST THE WAY THAT I FEEL” (3:10) [General ASCAP—Finn, Hardt, Jaffe] A big George Stravo backing enhances the crew on this driving slow beat rock and roller.

TAD BRUCE
(Watts 111; 45-111)

HOLD ON TO YOUR HEART” (2:35) [Coliseum BMI—Witkin, Naylor] Crooner Tad Bruce gets a lush accompaniment as he glides thru a warm and tender ballad from the Columbia pic “The Crooked Web.” Good job.

AM I THE ONE” (2:24) [Robert Merlin ASCAP—Mellin, Asb] A rhythm romancer capably handled by Bruce.

TOMMY LEONETTI
(Capitol 3274; F-3274)

HEARTLESS” (2:25) [E. B. Marks BMI—Leecon] A shuffle tempo backing is a perfect setting for Tommy Leonetti’s rendition of a warm and inviting ballad from the pen of Ernesto Leecon. Pretty side that could catch big.

SOMETIMES” (2:24) [Jimakip BMI—Barrello, Murray] The crooner dishes up some more smooth, easy listening on another appealing ballad. Dreamy coupling.

JAN GABRER
(Ridgeway 111; F-111)

DO YOU KNOW WHAT IT MEANS TO MISS NEW ORLEANS” (2:29) [E. H. Morris ASCAP—Alter, DeLange] Jan Garber and his crew deal out some ear-pleasing dance material with Jeri Randolph handling the vocal chores. Interesting ditty.

WHO GOOFED” (2:35) [Ridgeway BMI—Alberding, Patton, Gorman] Another cute novelty with an up-beat rhythm. Jeri again does the chipping.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
**BANDS**

**AL CASTELLANOS**
(Mardi-Gros 1012; 45-1012)

**CHAPA CHARAMA** (2:25) [Al-
jean BMI — Castellanos] Al Ca-
tellanos has been extremely successful
with many of Latin American
music—especially so in the big cities
where mambo-cha-cha music has a big
sale. He is the great sound
with this title. Excellent merchandise
for the Jukebox.

**CHARLESTON** (1:45) [Harms
ASCAP — Mack, Johnson] Here is
one of the best dance renditions of
this old favorite, to hit the market.
It’s a recent recording styled just as
the old Whitehead band would have
done it in 20’s. Good record for a
teen-age party and top filler for the
standard section of a Juke box.

**BLACK BOTTOM** (1:54)
[Harms ASCAP — De Sylva, Brown, Henderson] Another dance
favorite fashioned in the same tech-
nique. Classy side.

**TITO PUENTE**
(Tico 276; 45-276)

**MY FUNNY VALENTINE**
[Harry Egan] The versatile
Tito Puente displays some wonderful
vibes on this new recording Latin
movin’ arrangement of a
beautiful oldie. Excellent item for any
collection. Good change of pace for a
mambo program. Soft mood stuff.

**INVITATION** [Kaper] Once
again Puente offers a dreamy item
set to a soft dance tempo. Music de-
sign to bring the dancers closer
together. Two fabulous Latin mood
music arrangements.

**LA PLAYA SEXTET**
(Mardi Gros 1014; 104-1X45)

**JATAKUM** (2:25) [Lopez]
The La Playa Sextet featuring Marie & Paul on the vocal, belt out a
potent mambo item that’ll keep the
boys jumpin’ and the feet moving.
Exciting side loaded with drive. Could
do big things in the locations where
this music is popular.

**AN EVENING OF CHA-CHA-
CHA** (2:55) [Justiz] Frankie
Valencia is featured on the guitar on
this pleasing cha cha instrumental.
Great dance stuff. Excellent coupling
of popular Latin music at its best.
This side grows on you.

**BANDS**

**JULIO GUTIERREZ ORCH.**
(Mercury 21281; 45-21281)

**CHAPA CHAPA CHAPA**
— [Gutierrez] Julio Gutierrez, one
of Cuba’s top Latin bands, offers a
top notch cha cha for the
American market. A quartet handles
the vocal and the band supplies a
top-notch, ever-changing background.

**CHAPA CHAPA CONTI-
NENTAL** — [Gutierrez] The
whistle of a train introduces this
electric cha dance item. Two good
commercial sides that should do well in
the right locations.

**BARRIE FRANK & S. BOLIVAR ORCH.**
(Seco 4176; 45-4176)

**IN THE HALL OF THE CHA-
CHA KING** (2:22) [Harvard
BMI — Hart, Maik, Belmont] The
famous Greig melody “Hall Of The
Mountain King” gets a title change
and is set to a cha cha beat by S.
Bolivar and his ork with Frank Bar-
ry handling the vocal. Interesting ar-
rangement.

**NICOLASA** (2:30) [BMI —
Thorn, Brito] The crooner is again
in the spotlight on another good
dance item. Easy going cha cha pleaser.

**NEAL HEFTI ORCH.**
(Epic 9126; 5-9126)

**CHUG-A-LUG** (2:37) [Neal
Hefti ASCAP — Hefti] Neal
Hefti’s ork shuffles through a wonder-
ful dance arrangement of one of his
own songs. Terrific jump item sure to
please the swinging set. Smooth de-
ivery.

**EVERYTHING I’VE GOT**
(3:29) [Chappell ASCAP — Hart,
Rodgers] A delightful Rogers and
Hart oldie gets a refreshing jump
treatment from the Hefti aggrega-
tion. Well knit crew that operates in
top form.

**IRVING FIELDS TRIO**
(Fiesta 056; 45-056)

**CUBAN MAMBO** (2:31) [Pe-
omuto BMI — Angelito, Cugii]
Fleet fingers Irving Fields and his boys
rhythm through an ear pleasing ar-
rangement of a mambo standard. Ex-
cellent dance and listening merchan-
dise.

**HONOR** (2:26) [Pomoro
BMI — Fields, Shaw] The pianist
displays some more-fancy work on the
ivories as he treats a pretty melody to
a bolero beat.

**“It’s What’s In the CASH BOX That Counts”**
YOUR VOTES DECIDE THE WINNERS

IN THE 10th ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1955

VOTE TODAY—FILL OUT AND MAIL PREPAID POSTCARD IN THIS ISSUE

Sponsored and Conducted Exclusively by

THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"
TOMMY LEONETTI
“The New Teen-Age Rage”

HEARTLESS

SOMETIMES

record no. 3274

MR. DEALER!
WANT ACTION?
Stock this one: Sales will pour in

PATTY ANDREWS

THE RAINS CAME DOWN

b/w

I’LL FORGIVE YOU
record no. 3268

Already breaking big in Cincinnati and Cleveland...this is hot for big sales!!

Kit Carson

BAND OF GOLD

CAST YOUR BREAD UPON THE WATERS
record no. 3283

“It’s What’s in THE CASH BOX That Counts”
Eileen Barton

singing

“CRY ME A RIVER”

and

“COME HOME”

CORAL 61530

Orchestra and Chorus conducted by JIMMY LEYDEN

Coral Records
America’s Fastest Growing Record Company

“Only those records best suited for commercial use are reviewed by THE CASH BOX”

THE CASH BOX, Music
Page 14
November 5, 1955

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS

Disk Jockeys Played Most This Week
(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION’S DISK JOCKEYS

1. LOVE IS A MANY-SPLENDORED THING
   Four Aces (Decca)
2. MOMENTS TO REMEMBER
   Four Lads (Columbia)
3. AUTUMN LEAVES
   Roger Williams (Kapp)
4. YELLOW ROSE OF TEXAS
   Mitch Miller (Columbia)
5. YOU ARE MY LOVE
   Johnny Desmond (Coral)
6. SUDDENLY THERE’S A VALLEY
   Jani James (MGH)
7. SHIFTING, WHISPERING SANDS
   Gogi Grant (Era)
8. BLACK DENIM TROUSERS
   Julius La Rosa (Cadence)
9. ONLY YOU
   Jo Stafford (Columbia)
10. HE
    Rusty Draper (Mercury)

11. LOVE AND MARRIAGE
    The Best Ones (Tamla)
12. THE LONGEST WALK
    My Bonnie Lassie (Mercury)
13. I HEAR YOU KNOCKIN’
    My Bonnie Lassie (Mercury)
14. MY BONNIE LASSIE
    My Bonnie Lassie (Mercury)
15. NO ARMS CAN EVER HOLD YOU
    My Bonnie Lassie (Mercury)
16. SAME OLD SATURDAY NIGHT
    My Bonnie Lassie (Mercury)
17. SOMEONE YOU LOVE
    My Bonnie Lassie (Mercury)
18. THE BIBLE TELLS ME SO
    My Bonnie Lassie (Mercury)
19. SEVENTEEN
    My Bonnie Lassie (Mercury)
20. I’M NOT THAT A SHAME
    My Bonnie Lassie (Mercury)

Jean Meeusen, Belgian disc jockey, now in New York. Jean is here for the NPR network in Europe. He will tape interviews with artists and fill in the current pop recordings, sending complete programs back to the network. Jean plans to stay here about six months visiting disc jays and artists throughout the country.... Sid “Mustache” Dickler has instituted a new nightly show via WMCK from his studio-office in the Century building. Sid features all dance orchestras and calls it “Sid Dickler’s Dancing Party.”

Pic of the week Bill Atkins (WLAB—Athens, Tenn.) program director and disc jockey six hours daily—six days a week. Joe Abromson (WCOV)—Lewiston, Me.) runs an all request show on Saturday mornings. Robert Holke no longer with WPAC—Paterson, N. J., N. Y. advises Stan Allan, station mgr. Lou “Salty” Morton (WWOK—Charlotte, N. C.) writes of the pressure he receives to list records on reports he sends the trade papers. Bob Martin, program director and jockey on KMYR—Denver, Colo., back in his home town, for a vacation of a few days prior to entering important discussions. Bob advises his station jumping from 250 KW to 5,000 KW. Biggest complaint seems to be the fact that neither Bob nor his station gets latest releases from distributors. Jack Logan, Washington, D. C., radio figure and former Pittsburgh air personality, has been signed as “morning man” on KQV, Pittsburgh, to replace Joe Dean, who has moved to WHBF—Rochester, N. Y. Program Director Tiny Markle (WAVZ—New Haven, Conn.) began his new morning show Octo-
ber 17, WAVZ also welcomes its newest staff member, Gene Stuart, who moved into the 11 a.m. to 1 p.m. slot Monday through Saturday. Alan Saunders (WVJN—N. J.) are on the air one morning to tell of a 25-year-old man totally disabled. He asked for money to buy a TV-Radio set and by 12 noon that day, he had raised better than $500. ... Tommy Edwards (WWRE—Cleveland, O.) celebrates the second anniversary of his charty newsletter, “The Happiest Man in the World” by Joe Rosenfield, Jr. (WJZ—New York), published by Doubledey & Company, Inc., will be released on November 5. Scott Muni (WSM—New Orleans, La.) had a busy couple of weeks recently on his night show “Shangri-La” inter-

Lee Case (WAVE—Baltimore, Md.) writes things are progressing beautifully at WAVE. Business booming. Peter Potter, Jim Amoche, Dick Haynes, Alex Cooper, and Gene Norman (KLAC—Los Angeles, Calif.) all featured Joni James “You Are My Love” round the clock during a twenty-four-hour period recently. Phyllis Leftwich (WAVE—Baltimore, Md.) the mmmmm-mmmmm girl of the October 8 issue, says she received loads of mail after we printed her picture. Dave Sweet (WBSM—New Bedford, Mass.) wonders if fellow jockeys would write and give him ideas for putting on assemblies for the local high schools.
Liberace

singing the theme song from his first motion picture

SINCERELY YOURS

From the WARNER BROS. Motion Picture "SINCERELY YOURS"

Columbia Records #4-40570

EYDIE GORME

also recorded by

AMPAR Records #9655

WARNER BROS. MUSIC DIVISION
488 Madison Ave., New York 22, N.Y.
NEW YORK—The handsome lad with that beaming smile and that valuable piece of paper in his hand is Dick Dunne, 24-year-old crooner just signed to a 6-year contract with ABC-Paramount's new record company, Ampar. With Dunne are his personal manager, Cal Weinert (left), and Sam Clark, president of Ampar who predicts the brightest of futures for the Beverly Hills-born singer. Dick makes his bow on the Ampar label this month (first week in November) with "Siboney" backed by "Now," a ballad penned by Dunne himself, who's a mighty prolific lad when it comes to dealing with sharp data. This happy trio was photographed in Sam Clark's Ampar offices.

NEW YORK: Dave Miller of Media and Essex Records was married in Media, Pennsylvania last Thursday. The bride is the former Patricia Gobey. They are now honeymooning in Mexico... Tony Arden into the Fontainebleau in Miami on November 1st. Follows on November 16th with a T.V. network appearance in Toronto, Canada... "Spacearama" starring Betty Madigan will be presented at the Hotel Theater on October 27th and 28th following the Tokyo tour... Harry Belafonte will be the first attraction at Miami Beach's new multi-million dollar hotel, the Eden Roc. His two-week engagement starts December 8th. Joe Delaney making his first extensive trip for Cadence Records... While Eisenhower is recuperating in the hospital, one of the music albums he requests is by the Melachrinos strings. Bill Bandle making a Universal International short which will include Bill Haley, Pat Boone, The Four Lads and Priscilla Wright... Ralph Wright... after a deejay promotion trip to Detroit... Gogi Grant, whose recording of "Suddenly There's A Valley" is a hit, will appear on the "Wendy Barrie Show." "The Todd Russell Show," the "Joe Franklin Show," etc. On these appearances she'll show a short-vinyl cartoon film entitled "Mommy's Little Angel," which is a musical gimmick being used by Dave... Decca has signed vocaloc Harby to a contract as a 28-year-old singer, a native of Philadelphia, is seen regularly on the "Steve Allen Show."

CHICAGO: Alan Dean, of the soft style, is thrilled over progress of his "You Made Me Care."... Florio Zabach tells local DJs that Zabach isn't really the nation's greatest violinist but, instead, he chooses the master, Jascha Heifetz... Just off phone call from Hollywood, yet, Tommy Leonetti all excited with news of his new Capitol disk. This is THE ONE, he believes... Jerry Tyfer drops by to say hello, with Dick LaPalma on hand to back him up. Tyfer, once a promotion drum-beater, was told by record firm, "You gotta commercialized. Who'll buy you? 'em yourself!" He's doing just that. On a ditty called, "Ten Times" bw "Lady Love."... Guy Cherney cutting was here for Mercury this past week... Nice to hear that trouper Benny Strong is out San Francisco way. Has put his union card into S. F. Local, ready to give patrons that nostalgic touch again. Benny reported to have made a little in oil... Mercury's Kenny Myers also down for Sarah Vaughan's "C'est La Vie," and Henry Friedman already talking about early sales, "Can be another 'Lola Come,'" says Henry. Incidentally, Henry says he sold "thousands" of Ray Gallet's "Five Foot Two" in one weekend... Mello Larks at Black Orchid with unique act. Dick Sheeley opens station WBEE in nearby Harvey... DeJohn Sisters in town for Jim Conway's "Jn Town Tonight." They've got Epic's catchy "C'est La Vie"... Bonnie Lou, "the child of Harlem," off tough breaks before hitting with a sharp King number. Once quit show biz to care for hubby afflicted with malaria. This was five years ago. Bonnie's come a long way since. She was around here for shots with DJs Bill Anson, Jim Lounsbury and Herb Mintz... Howard Kessell, King's veep, in to check promotion ideas. "Johnny's "Desmos" Desmond back home on a 16 stands, "Sixteen Tons."... Buddy Laine signed to new Decca pact... Eddie Hubbard's WJJJD show moves, disks and all, to Johnny's Steak House... Hendrix Fields under way at Preview Lounge... Morgans King in town, the Clifton Inn... Joni James applauded by ods, dealers and many organizations for wonderful co-op.

HOLLYWOOD: Helen Grayco made her first solo television appearance without the Spike Jones aggregation on last Sunday's Colgate Variety Hour... After strenuous rehearsal, Mitch Miller finally finished his solo ball part at the end of each chorus of Doris Day's new hit novelty, "Ooh Bang Jiggly Jang."... Gene Block left for a two-week promotion trip for Columbia Records to promote their new coast as far north as Seattle... Perez Prado cut four new sides at Victor's Hollywood studios last week. Band is set for the Harvest Moon Ball in Chicago November 11... Real Records released the first single record by Estella in conjunction with her November 3rd opening at the Stalter... The best birthday gift recuperating George Cates received in the hospital was a gold plated record sent by Coral Records and signed by many friends in the business. Liberty Records, currently hot with their Julie London cut "I'm In The Mood For Love." "Me A River" has signed new vocalist, Johnny Tyler from Chicago and will release his first two sides immediately... Jackie Weston, just returned from New York, is playing and singing at the Hob Nob in Beverly Hills... Newest addition to the big on the West Coast is Capitol's "Sixteen Tons" by Tennessee Ernie Ford... KFWB disk-jockey subbing for vacationing Larry Finley on his "Strictly Informal" T.V. show is Bobby McLaughlin... Bobby's got a set for a limited engagement at the Castle restaurant... Patty Andrews currently doing a single at Columbia. Negotiations are now under way and it looks like the Andrews Sisters will be back together again as a trio soon... Ann Weldon, Victor's new artist, is attracting a lot of attention at the Key- boord with her unusual range and delivery...
Added Starters
From the Samuel Goldwyn Motion Picture
GUYS & DOLLS
By FRANK LOESSER

1 "A WOMAN IN LOVE"
FRANKIE LAINE...Columbia
GORDON MacRAE...Capitol
FOUR ACES...Decca
STEVE LAWRENCE...Coral

2 "ADELAIDE"
SAMMY DAVIS, Jr...Decca
JERRY VALE...Columbia
STEVE LAWRENCE...Coral

3 "PET ME POPPA"
ROSEMARY CLOONEY...Columbia
MICKI MARLO...Capitol

From Original Stage Production
SIT DOWN YOU'RE ROCKIN' THE BOAT
I'LL KNOW
LUCK BE A LADY
Sammy Davis, Jr.—Decca
IF I WERE A BELL
IF I WERE A BELL
Georgia Gibbs—Coral
Jo Stafford & Doris Day—Columbia

FRANK MUSIC CORP
110 WEST 57TH STREET • NEW YORK 19, N.Y. • COLUMBUS S-7337

"It's What's in THE CASH BOX That Counts"
Bing Crosby will star in a musical version of Maxwell Anderson’s “High Tor” as an hour-and-one-half “Ford Star Jubilee” on March 10 at the Copacabana, and Mitchell Ayres and Joe Reisman’s orks will accompany the artists... Sammy Davis, Jr. gets the “Person To Person” award of the week... Belafonte and Ethel Waters are the principals in General Electric’s 11/6 dramatic half-hour stint. Belafonte plays a pugilist. In the list of the top accolades of show biz, the “Personality of the Year” award of the Washington, D.C., Variety Club, will be presented at the Copacabana on Nov. 19. Various program... Julius LaRosa and “Guys And Dolls” stars Jean Simmons and Stubby Kaye will be on the same bill. The topnotch T.V. performers soprano Enelma Malbin displays her talents on the Nov. 7 “Voice of Firestone” simulcast... Gale Storm, whose Dot wave “I Hear You Knockin’” is making trouble, took the hi-list, will take on another dramatic role when she appears on the “Ford Theatre” Nov. 3... The “Burns And Allen” show turns musical 11/7 with George and Gracie singing and dancing to a song written especially for them titled “I Love Her, That’s Why.” Songwriter Mack Gordon joins the cast for this program and reminisces to some of his popular hits. The musical excursion is based on Burns’ another hit “I Like It, That Why.”... Jillian Rith stars in the “Switch,” her first dramatic TV appearance, on the “U. S. Steel Hour” 11/9... Frank Sinatra sings the title song from the “Father of the Bride” to Debbie Reynolds on the 11/2 issue of “MGM Parade.”

Mantovani BEGIN THE BEGUINE B/W Our Dream Waltz #1543

The Cash Box, Music
A MUSICAL TOUR OF EUROPE

(Part 2)

by DAN FISHER

PARIS.—The first thought upon arriving here is that there can't possibly be enough time—and my eleven day allowance is just a few weeks too few. This is one city you have to see yourself. It's too much. Every bit as gay and light-hearted as those songs Cole Porter wrote a few weeks ago for the Oscar gathering. Now I understand why he's so in love with the place. The clubs are packed every night—and with a real cosmopolitan flavor. From the old-time Edwardians to the new generation of millionaires. I'm taking the liberty of lumping myself in that category.

The native French are in short supply in the club scenes, but practically every other nationality group, even including a few Brooklynites, take part in the nightly mob scenes. I've managed to catch George Mattson, the satiric comedian, at the Lido and Charles Trenet at Bobino—but I'm too intoxicated with the city (no clocks, no buses, no Brilli Bldg. crowd) to remember all the other wonderful things that have happened here. The city is dancing to jitterbug, mambos and schotch freestyle. The new American concept of safety and exuberance is the real thing. These Parisians love to sing and be happy. Their big American favorites are Les Paul and Mary Ford.

Before I get into the song-and-artist hit parade here, I've got to toss in a plug for the Russian folk dance traditions which are being performed for the first time. They're absolutely sensational, and if they ever make it to the U. S., I'm going to pull a Drew Pearson and predict they'll fracture the dance critics and the public. Just found out why the city's even more crowded than normally—the automobile exhibition's going on this week, and the Parisians love cars. They're pouring in from the suburbs, adding to the always large tourist population.

The top U. S. tune in Paris is "Mambo Italiano," with "Blue Magnifique" running second. Proves that Porter has an authentic Parisian flavor or the locals would never spin it into the runner-up spot. Doris Day and Ella Fitzgerald are the female vocal leaders, while Bing Crosby and Frankie Laine are one and two, respectively, in the crooning ranks.

Some of their best sellers are "Lavenderes Du Portugal," "Tehi Tehi Ou Tehi," and "Un Petit Peu D'Argent." From their native stock of talent, Line Renaud and Jacqueline Francois, Louis Marzial and Gilbert Recaud are the biggest favorites.

I almost hate to wind up this little Parisian travelogue. It means there's only one more stop before I start getting back to the lobby of the Brilli again. See you in London.

LONDON.—Well, it had to happen. London is plagued by the frustration, all the bars and clubs close at 11 p.m. Theatre time's 6 o'clock and by closing curtain you practically closed out for the night. Not even time to meet a pal for a drink. But the music business here is more nearly like home than in any other spot in Europe. It strikes me as having something the way it used to be in the States when my old man was around, i.e., if you worked on a tune and it clicked—you could clean up. The musical backgrounds on records are in sharp contrast—right up to date, in fact, frequently swingingly modern.

The American influence is found in every phase of showbusiness, with legitimate shows, movies and records dominating much of the overall entertainment picture. Our artists are very popular with the Englishmen. Especially Nat Cole, Slim Whitman (surprisingly enough), Frankie Laine, Doris Day and Rosemary Clooney. Glen Miller's records are still the best-selling of all the band sides, with Ray Anthony next. The jazz import with the biggest following here is Gerry Mulligan. One of our tunes, (speaking as an American, not a publisher) "Blue Star," is leading the London hit parade, with "Ever More," an English song, in second. Ruby Murray is the top British songstress, but the male crooner race is a 3-way photo finish. David Whitfield, Ronnie Hilton and Dickie Valentine are just about equal in popularity. The band leaders are Billy Cotten and Ted Heath, with the Star Gazers at the top of the vocal group listings.

The British version of Tin Pan Alley is called Denmark Street. Publishers all have their own buildings (Mr. Brilli would be unhappy here), and they still carry big staffs of arrangers, song pluggers, stock boys and pianists. Many of them print their own music and make their own papers. Since it's far less expensive by British standards. The most outstanding difference here is the deep-rooted milk jockeys—a situation which leaves the publishers mostly controlling the destiny of their songs and recordings. Of the platter spinners here, Jack Jack-Jack and Jack Andrews are the most important. The overall music picture is good, with record sales up 50% though sheet music has dropped in sales. Even the music business joins in the national tradition of stopping for tea-with-milk at 4 p.m. every day.

TV's definitely on the corney side here. All music mostly controlling the destiny of its songs and recordings. Of the platter spinners here, Jack Jack-Jack and Jack Andrews are the most important. The overall music picture is good, with record sales up 50% though sheet music has dropped in sales. Even the music business joins in the national tradition of stopping for tea-with-milk at 4 p.m. every day.

Another Platters' "Only You"

CINCINNATI, O. — King Records this week announced the release of "Only You" by the Platters.

Currently the number one record in the R & B field and number 7 in the national pop sales chart by the Platters on Mercury, the market will now see two versions of the same tune by the same group. The Platters had formerly been the property of King Records. The group had cut the tune in one of their King sessions but it had never been released. This week Syd Nathan, King's song writer, discovered the tape, and plans were made to rush the record out to his distributors immediately.

Attention Distributors! BEST AND ONLY R & B VERSION "SIXTEEN TONS" TIP TOP RECORD # 202 CALL, WRITE, WIRE FOR TERRITORY JOE SINSHEIMER ALLEN DISTRIBUTING CO. RICHMOND, VA. "It's What's in THE CASH BOX That Counts"
**Top 15 Best Selling Pop Albums**

1. LOVE ME OR LEAVE ME
2. OKLAHOMA
3. PETE KELLY'S BLUES
4. IN THE WEEE SMALL HOURS
5. LONESOME ECHO
6. MISS SHOW BUSINESS
7. JUST FOR LOVERS
8. THE STUDENT PRINCE
9. ROMANTIC JAZZ
10. SONGS OF THE WEST
11. SOMETHING COOL
12. STARRING SAMMY DAVIS, JR.
13. OUR TOWN
14. SO SMOOTH
15. MUSIC FOR LOVERS ONLY

**MOOD FOR 12**

15. HIS SPARKLING STRINGS

**TOP SELLING PROMOTIONAL ALBUMS**

MEET ANDRE KOSTELANETZ

POP SHOPPER

RED SEAL SELECTOR

**Orchestra and Chorus—RCA Victor LPM-1199 (12” LP)**

- When you wish upon a star. Where will you work. Love is a song. Who’s afraid of the big bad wolf. Little story. You can fly. Zip-a-dee-doo-dah. Swanee.吻 the crocodile. A dream is a wish your heart makes.

An endless wealth of great standards for young and old alike have come out of the powerful Walt Disney films. And here Joe Kerman has done a beautiful job of rendering one or two of the top hits from the various Disney pics. Novelties, ballads, fantasy tunes, and love songs all treated capably by the chorus and orchestra. They’re touching selections that recall childhood memories for the listener. In addition to a top grade waxing, the buyer also gets an unusual and attractive cover. The front-cover flap opens in a French door style and displays a wide cinematic, four color display of the Disney “Fantasyland” castle and all its characters. A treasure for any household.

**“AIN’T IT SOMETHIN’?”—Somethin’ Smith & the Redheads—Lex LP-1105 (10” LP)**

It’s a sin to tell a lie. Gee, oh Jane. My baby just cares for me; five foot two, eyes of blue. If I could be with you.

In Epic’s new low price LP series (suggested list $1.98) each waxing will contain six standards rather than the usual eight bands. On this release, Somethin’ Smith and the Redheads are heard with six with six cuties, instead of the eight songs that have built their hit rendition of “It’s A Sin To Tell A Lie.” Since they clicked with this tune, the boys have added many fans to their following. And the folks should get more than their money’s worth in this package. Good number.

**“CONCERTOS UNDER THE STARS” — Hollywood Bowl Symphony Orchestra...Carmen Dragon—Leonard Pennario piano—Capitol P 6326 (1 1/2 LX)**

Concertos. Carmen Dragon’s Concerto. Lullabies. Moonlight Sonata. Swedish Rhapsody. Prelude in C Sharp Minor. Op. 3, No. 2. Scherzo. Elgar’s Enigma Variations. Concerto. One may have difficulty placing these short, light classics with their proper title and composer but the engaging melodies are unforgettable. They are given excellent readings by the combined Carmen Dragon and pianist Leonard Pennario. The rising young keyboard artist acquires himself especially well in Little Girls. Songs from Concrete Sentriments. It’s allwell that the Concerto. These pieces require little effort for any member of the family to delight in. Good recorded sound too. Sales will go to classic and pop enthusiasts.

**“THE VOICES OF CHRISTMAS”—The Voices of Walter Schumann—RCA Victor LPM-1424 (12” LP)**

In this album Walter Schumann has done a marvelous job. They are all the old favorites. The ones that should make Christmas trees glow. A marvelous and heartwarming album. Christmas Tree cover should attract much attention. A wonderful buy. 20 songs for the price of one LP.

**“ON THE TWELFTH DAY” — The Sound Track of the George K. Arthur Production and Music of Christmas—the MGM—RCA Victor LPM-1142 (12” LP)**

On the Twelfth Day—O Come All Ye Faithful. The First Noel. Hark! The Herald Angels Sing. Away in a Manger. Little Drummer Boy. O Little Town of Bethlehem. The First Noel. It Came Upon a Midnight Clear. Joy to the World. Silent Night. Good King Wenceslas. We Three Kings of Orient Are. O Holy Night. It was a wonderful Christmas. This Christmas, George K. Arthur will present his film production “On The Twelfth Day.” A half-hour short designed by British artist-cartoonist Ronald Scorse. The short employs the familiar English carol as the title. On this album, MGM has reproduced the soundtrack, with the orchestra and chorus directed by Arthur, with the assistance of William Friedkin. It has been a wonderful Christmas. This Christmas, George K. Arthur will present his film production “On The Twelfth Day.” A half-hour short designed by British artist-cartoonist Ronald Scorse. The short employs the familiar English carol as the title. On this album, MGM has reproduced the soundtrack, with the orchestra and chorus directed by Arthur, with the assistance of William Friedkin.
THE BIBLE SPEAKS TO CHILDREN—Narrated by CLAUDE RAINS—Bronze Records BRLP-1205 (2 12" LPs)

Many songs that never reach the top spot on the charts go on to become standards, later on. Here, the Bronze label offers a brilliant item that should similarly, an album that may never become a top seller, but should enjoy a life of its own, please many thousands of. The album contains two 12" LPs featuring selections from both the Old and New Testaments narrated by Claude Rains. Rains is one of the world's greatest actors and is sensational on these two platters. He reads with meaning, expression and all the experience that his years of acting have given him. Each reading is a special introduction by Rains to the song of the listener. An excellent Xmas gift and a top addition to any record catalog.

THE ABDUCTION FROM THE SERAGLIO—Mozart—The RIAS Symphony Orchestra, conductor: HUMBERT: Buenos Aires, T invoked Fricassey: Decca 1876 (2 12" LPs)

Maria Stader; Ernst Haefiger; Marlen Vantin; Walter Franz; Rita Streich; Joseph Greindl.

In the year that will see much Mozart, the 200th birthday of the great composer, there will be much that has been often recorded and other works that have not been presented too often to the public. Abduction is in the latter class. There have been very few complete versions, and perhaps just a few more presenting excerpts. Decca offers a fine recording of the comic opera detailing Maria Stader, Ernst Haefiger, and Josef Greindl handle the three important roles dramatically and in good voice. Excellent performances are also turned in by Rita Streich and Marlen Vantin as the comic but devoted servants of the captured Constanza and her suitor, Belmonte. The two records are individually packaged in a plastic wrapper inserted in a hard cardboard folder which in turn is issued in an all-over box. This offers the buyer long-life protection for his precious disks.

BRAHMS—Symphony No. 1 in C Minor, Op. 68—Hague Philharmonic Orchestra, conducted: Willem Van Otterloo, conducting— Epic LP 3156 (12"

This is not the first attempt at recording this masterpiece by a major European orchestra, but it is the first attempt to give any eye to the other available disks. The symphony weaves an excellent study of contrasts; sunbeam at times, then mood and lyrical. The overall domination of melancholia in the first three and a half movements is offset by a triumphant note of hope at the middle of the fourth until the conclusion. Willem Van Otterloo ably carries the listener through the moods with fine conducting. The recorded sound is of a high quality.

SCHUMANN—Quartet in E Flat Minor—The Hollywood String Quartet with Victor—HUMMEL—Quartet in G Major—Aller-Catalog 8316 (12"

The Hollywood String Quartet with Victor are recognized throughout the world and are recognized as giants in their field. The setting of various moods make for pleasurable and rewarding listening for chamber music enthusiasts. They are given sensitive and sounder foreword by the Hollywood String Quartet. The recorded sound. Effective use of white space on the cover makes it a standout for display. Should hit home with lovers of chamber music.

JAZZ

"SING AND SWING WITH BUDDY RICH"—Norgren Records MG N-1031 (12"

Buddy Rich, who is already at the top of the heap when seated at his drums is portrayed here as a jazz saxophonist, and to those who have not heard Buddy sing—his talent may come as a surprise—and certainly a pleasant one. Fronting a swinging band, Rich sings with a pleasing voice, filled with warmth, intimacy, and jazz phrasings acquired from many years of working with the best in the business. Buddy does not have the best voice in the business, but his delivery is more than pleasing to the ear and emotions. Jazz fans will like.

"MAMBO WITH TJADER"—Fantasy 9-202 (12"

Mambo; Midnight Sun; Sonny Boy; Cherry; I'll Remember April; This Can't Be Love; Blues In The Night; Tico-Tico; Witch Doctor; Outsider; Bye Bye Blues. Mambo with restraint is the keynote of the Tjader treatments of the lovelies listed above. It is delightfully restful mambo, the Latin beat is sharp and definite, the Latin theme and jazz markets will find this album to their liking. It is Latin music with a modern jazz treatment.

"MY NAME IS RUTH PRICE . . . I SING"—Kapp KL-1006 (12"

My Shining Hour; Every Time; Calypso Blues; I Don't Want To Walk Without You; You're So Sweet; When We're Dreaming; Give Me The Simple Life; Shoulder In July; Shademaker; Somebody My Prince Will Come; Exactly Like You; Ruth is the one for you. She's the singing Tycoon stylist, makes her debut on the Kapp label. And it's an auspicious one. The gal's voice embodies quality, sincerity, warmth, and freshness. The entire album is presented with simplicity in its treatment never intrudes on the mood of Miss Price. A good album that will fill many lonely moments and never tire the listener.

"'T's What's in THE CASH BOX That Counts"

Manhattan Bros. And Miriam Makeba

JOHANNESBURG, SOUTH AFRICA—The four Manhattan Brothers (Joe Mogosi, Ronnie Schube, Rufus Khoza and Nathan 'Dambura' Midile) were first discovered singing on a street corner in Johannesburg early in 1940. Drawn from the three main tribes (Xosa pronounced "Coasa", Sesuto and Zulu), the Manhattan Brothers were in the same class together at school in Pinewile Location, near Johannesburg—Nathan, the leader of the group, being the Class Prefect. An outstanding fact about the Manhattan Brothers is that these artists have performed together for years—without a break in their partnership—which is normally unknown in Africa, particularly when three different tribes make up the group.

The Manhattan Brothers are the only professional singing group of their type in Africa, giving concerts throughout Southern Africa, for which they are paid the equivalent of $50, and out of which they must pay the other enter-

Raymond Scott In Jingle Business

NEW YORK—Raymond Scott, who for years has been one of the top personalities of the music business, is now one of the biggest names in the jingle business.

He wrote "Be Happy, Go Lucky" for the American Tobacco Company, the "Quick" jingle for Richard Hudson, and most recently "The Big Change in TV" commercial for RCA.

Scott is also one of TV's top stars. His arrangements and orchestrations are heard weekly on "Your Hit Parade."

Tribute To Gus Kahn

NEW YORK—Mrs. Gus Kahn will make several personal appearances with deepjays in New York as a me-

THAT'S WINI BEATTY THE WAY IT GOES

H.R. Goes GOOD TIME JAZZ

Bob Scobey & Clancy Hayes

SOMEDAY SWEETHEART #95 & 45905

b/w Parsons, Kansas Blues

VICTOR SIGNS TITO PUENTE

NEW YORK—RCA Victor Records this week announced the signing of Tito Puente, former Tico Recording star. Puente will be used mainly as a jazz artist and for International singles.

Puente, in his tenure with Tico, became one of the leading figures in Latin American music. He is credited with being a prime influence in the growth of the Latin influence throughout the country.

THAT'S WINI BEATTY THE WAY IT GOES

H.R. Goes GOOD TIME JAZZ

Bob Scobey & Clancy Hayes

SOMEDAY SWEETHEART #95 & 45905

b/w Parsons, Kansas Blues

"'T's What's in THE CASH BOX That Counts"
Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 29 without any changes on the part of THE CASBOX.

Many-Splendored

Suddenly

Want

Luigi

Hear

Love

Josie

Like

Love

Suddenly

TV

10.

Listings

5.

7.

10.

6.

1.

7.

6.

3.

7.

4.

8.

4.

6.

3.

WWOK—

At

Black

Wake

I

Pepper-Hot

Same

Goodbye

Dog

Autumn

Tina

Kwela-Kwela

Black

Only

Hear

Lou

Salty Morton

WWOK—Charlotte, N. C.

1. Love Is Many-Splendored

2. Autumn Leaves (R. Williams)

3. Someone To Remember

4. Moments To Remember

5. Suddenly (Four Acres)

6. Love Is Many-Splendored

7. Yellow Rose (Mitch Miller)

8. Someone To Remember

9. Moments To Remember

10. Shifting, Whispering Sands

Art Helyer

WCFI—Chicago, Ill.

1. Love Is Many-Splendored

2. Someone To Remember

3. Moments To Remember

4. Suddenly There's A Valley

5. I've Got You (Baby)

6. Moments To Remember

7. Shifting, Whispering Sands

8. Someone To Remember

9. Moments To Remember

10. Shifting, Whispering Sands

Lou Salti Morton

WWOK—New York, N. Y.

1. Love Is Many-Splendored

2. Someone To Remember

3. Moments To Remember

4. You Hear Knowin' (G. Strom)

5. Chimes A Ringin' (Four Acres)

6. Someone To Remember

7. Moments To Remember

8. Shifting, Whispering Sands

9. Love Is Many-Splendored

10. Yellow Rose

Lee Case

WAYE—Baltimore, Md.

1. Give Me A Band And My Baby (She's Adorable)

2. Dancing In My Socks (Hood)

3. That's The Way It Feels

4. Young Abe Lincoln

5. Song Of The Bayou (Baxter)

6. Kansas City (Hibbler)

7. It's Almost Tomorrow

8. Yellow Rose (Mitch Miller)

9. Somme Blue Bell (M. Miller)

10. I Don't Want You (Lillian Briggs)

Gallagher & O'Brien

WMCA—New York, N. Y.

1. Love Is Many-Splendored

2. Autumn Leaves (R. Williams)

3. Someone To Remember

4. Moments To Remember

5. Suddenly (Four Acres)

6. Shifting, Whispering Sands

7. Yellow Rose (Mitch Miller)

8. Someone To Remember

9. Moments To Remember

10. Shifting, Whispering Sands

Kansas City Tom Cats


1. I Want You To Be My Baby

2. Someone To Remember

3. Moments To Remember

4. Suddenly (Four Acres)

5. Shifting, Whispering Sands (Mitch Miller)

6. Someone To Remember

7. Love Is Many-Splendored

8. Yellow Rose (Mitch Miller)

9. Someone To Remember

10. Love Is Many-Splendored

JOSIE’S JUMPIN’

with 3 HOT HITS

1. JOSIE—784

2. The Cadillacs

3. JOSIE—786

4. "Meet me MEET ME BABY"

5. "Nobody Knows"
Informal Presentation

THE CASH BOX

THE NATIONS

COMPILED BY "THE CASH BOX"

1—Love Is A Many-Splendored Thing
CA-3920 (F-32201)
WILLY HERMAN
House Of Bamboo
CO-4039 (A-45919)
JOE LOCO
Love And Marriage
CR-54167 (9-61476)
JOE CORNELL
Tell Me So
CW-185 (19-6163)
THE BUCK & DICK'S Hour
Moon (9-79425)
TORACE
TOBER
CR-29709 (7-29671)
JOE HOLIDAY ORCH.
Golden Night
CR-29635 (7-29673)
ERNIE TUBB
A Million Miles From
MG-30882 (E-6998)
DAVID ROSE O.
And You Ahuh
PA-11226 (11-12186)
SEBASTIAN
 Eleanor" To Never Stop Loving You
2—Autumn Leaves
CA-3233 (F-32223)
JACKIE GLEASON
Oat What You Do To Me
CO-1421 (14-1251)
JOHN SEBASTIAN
The First 6 Years
CR-44585 (F-14545)
STEVIE ALLEN & GED DATES O.
He And是国内
CR-29656 (7-29671)
PETER YOUNG
Tiger Tiger
KA-116 (11-1165)
ROGER WILLIAMS
Take Care
ME-7068 (9-61482)
MAYHARD FERGUSON
Agent Of Love
MG-12606 (9-61477)
RICKY CHANCE
I'll Never Leave You
PH-13234 (11-11208)
RICKY GARFISTO
Day By Day
X-0141 (45-1117)
GERI WILLIAMS
Yellow Rose Of Texas
Mambo
3—Yellow Rose Of Texas
KA-1249 (11-12497)
FRANK SINATRA
Round Around Stephen
CR-41674 (F-41741)
DESMOND
You're In Love With
WC-6049 (45-4560)
MEL TORME
Sings With Merv Griffin
DE-29633 (7-29681)
ROB STEGER
A Million Miles From
PA-11226 (11-11226)
DESMOND
That's Not A Shame
V'60-3431 (9-61481)
HOMER & JETHRO
Looking Out Of A Taxi
X-0141 (45-1117)
GERI GALLAGHER
Autumn Leaves
4—Moments To Remember
CO-40519 (45-4598)
YOUR LADS
Dream On My Love
DE-29694 (7-29684)
SAM ARMSTRONG
Only You
5—Shifting, Whispering Sands
DE-25040 (9-15499)
BILLIE VAUGHN
Shifting, Whispering Sands (Pt. 1)
6—He
CR-61550 (F-13110)
SCHROEDER & SISTERS
Sisters Believe
CR-29560 (7-29673)
AL HIBBER
Here I Am
MG-12078 (K-12078)
KAY ALLEN
Suddenly There's A
7—Only You
DE-29694 (7-29684)
LOUIS ARMSTRONG
Only You
PA-11243 (15-13452)
GRONDON STATES U.S.
Until The Real Thing
ME-70633 (70633)
THE PLATTERS
Burn, Battle And Ball
WI-9013 (9013)
MAMA KEEPPA PEE POLK
A Piece Of Paper
8—Suddenly There's A Valley
CA-3234 (F-32241)
PETER PETRICK
Sorry And
MG-12064 (F-13111)
BILLY ANDREWS
Ringo-De-Wang
CO-12760 (9-61478)
JUDE LARO LARO
Everytime That I Kiss
CR-40595 (F-45599)
JEROME OSPHORD
The Night Watch
DE-29694 (7-29684)
MILLIS BROS.
Carmen
CR-7003 (15-1003)
REDOY JACQUI GRANT
Love Is
KA-2078 (12-7897)
KAY ALLEN
He
9—The Bible Tells Me So
CA-41637 (F-14167)
DON CORNELL
Sings With Merv Griffin
DE-29695 (7-29685)
RALPH YOUNG
People Who Lament
LE-12045 (12-1045)
KAY ALLEN
I Want To Know What He Ever
Knew
HD-5132 (9-61484)
ROY ROGERS & DAVE EVANS
Arms Of The Lord
WI-90003 (90003)
ULAN
FAMOUS ARMS Arm Of The Lord
10—Black Denim Trousers
CA-3219 (11-3219)
THE CHEERS
Just A Little Night In Alaska
CR-41650 (F-14550)
DIAMONDS
His Song
DE-29694 (9-29694)
SHEILA BROOKS
The Leaveth债券
WI-20-4205 (9-4205)
GERY JOHNSON
All By Myself

Informal Presentation

WMGM Introus Unusual New DJ Show

NEW YORK—Station WMGM thinks it has at least a one-hour answerto a tough radio problem in a new one-hour weekly segment of Ed Stokes’ “Best Sellers” program which has been labelled “Negative Request.” And we will be launched on Wednesday, Oct. 10th at 10:00 P.M.

Today when Junior drools over rock ‘n roll and mother can’t stand it, dad goes for the “Guy ’60” melodies and sister regards them as square, the disk jockey is beset with the problem of how to play music that no one gets sore at. “Negative Request” may be the Metro-Goldwyn-Mayer station’s answer to this problem. “Negative Request” will not present the records folks don’t want to hear and Stokes will ask his listeners to write him, listing the records they rather he didn’t ‘spin’ during this special hour.

“People are just as much annoyed by what they don’t like as they are pleased by what they do,” Raymond Katz, associate director in charge of programming at WMGM, observed recently. “We figure they’ll appreciate an hour of being spared.”

The script for the program will read as follows:

And now a new segment of “Best Sellers,” WMGM presents “Negative Request,” the feature that doesn’t play the records you don’t want to hear…Is there a rock and roll record that hurts your ears? A standard you’ve heard so many times that you can’t stand it? A vocalist whose voice you detest? You won’t hear them on “Negative Request.” Just drop a post card to “Negative Request” c/o sta-
tion WMGM, N.Y. 22, listing as many

as five records you don’t want to hear. Then settle back to an hour of melody, undisturbed by your pet musical hates. Well, there’s been no negative request for “Such And Such Song”…You are listening to “Negative Request,” an hour of music that you don’t like. All you have to do to be sure that we don’t play a record you don’t want to hear is drop us a note asking us not to play it…And now, another record that escaped any negations from our audience, “Such And Such A Song.”

Closing: Listen next Wednesday to the hour of music that lets you say “Please Don’t Play That Song.”

Rickshaw Gimmick

NEW YORK—The recently formed Jimmy Rickshaw Label has its first big hit possibility in a new tune “Japanese Farewell Song” recorded by newcomer Kayee Cee Jones. To help boost the song up the sales ladder, Mills Music, publisher of the tune has had a rickshaw fly in from Japan by the Japanese Airlines. And on October 29 the rickshaw was guided to the “Monitor” program’s studio in New York where the recording was delivered to Dave Garroway.

On November 1, the rickshaw will be brought in front of the Brill Build-
ing at 12:30 and from there, it will be taken around to all the New York stations. Records will be delivered to the jockeys by an airline hostess.

Plans are being made to fly the rickshaw to other key record cities throughout the country.

LEQUIDATION

40 to 50,000—78 RMP
Records Popular, Western, etc., $100. per 1000.
40 to 50,000—4R5 PMP
Records Popular, Rhythm & Blues, etc., $160. per 1000.
FIDELITY DISTRIBUTORS

“HE”

Al Hibbler
Decca
McGuire Sisters
Coral
Kay Arren
MG
George Beverly
Shea
RCA Victor
AVAS MUSIC PUBL. CO., INC.
607 FIFTH AVE., N. Y. C.

November 5, 1955

The Cash Box, Music Page 24
Best Selling Records

FROM LEADING RETAIL OUTLETS!

*INDICATES BEST SELLING RECORD OR RECORDING
- Times are listed below in order of their popularity based on a continuing weekly national survey of the largest retail dealers by The Cash Box. Each listing includes the name of the retail record number, artists and price on the reverse side.
- The numbers underneath the title indicate the position of the record last week and the two weeks ago, respectively.

20—Forgive My Heart

21—My Boy Flat Top

22—The Longest Walk

23—Love And Marriage

24—Crocé Di Oro

25—No Arms Can Ever Hold You

26—Pepper Hot Baby

27—The Bannie Blue Gol

28—Dog Face Soldier

29—Sixteen Tons

30—Sweet Kentucky Rose

31—Rock Around The Clock

32—Rock-A-Beatin' Boogie

33—Amukiriki

34—Maybellene

35—Then I'll Be Happy

36—Burn That Candle

37—All Over Once

38—Song Of The Dreamer

39—Rosa Tattoo

40—I Want You To Be My Baby

41—Roll On The Clock

42—Magic Fingers

43—If You Don't Want My Love

44—Yo Do

45—Young Abe Lincoln

46—Same Old Saturday Night

47—It's Almost Tomorrow

48—The Wedding

49—Gum Drop

50—Daddy-O

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"SIXTEEN TONS"
Tennessee Ernie Ford

"ROCK-A-BEATIN' BOOGIE"
"BURN THAT CANDLE"
Bill Haley & His Comets

"ALL AT ONCE YOU LOVE HER"
"THE ROSE TATTOO"
Perry Como

New York—Three top stars, Frankie Laine, Giselle MacKenzie and Nat "King" Cole seem to be enjoying their shop talk. Laine, Miss MacKenzie and a host of other stars came to pay their respects to Cole at a party given in his honor by Capitol Records. Cole is currently headlining the Copacabana show in New York.

Richard Maltby To Open At Statler's Cafe Rouge

New York—Richard Maltby and his Orchestra, Label "X" recording star, will open a four week engagement at Hotel Statler, New York City, Friday evening, November 4, 1955, by arrangement with Thomas F. Tray, general manager of the Hilton-owned hotel. Maltby, who earlier this fall appeared on the Jackie Gleason TV show, during the past month has played a series of highly successful one-nighters in college towns in west and mid-west.

He was born in Chicago, Illinois, moved to Evanston, Illinois and upon graduation from high school, he matriculated at the North West University Music School.

His first job was playing at the Congress Hotel where Benny Goodman and his orchestra were appearing. However the orchestra Maltby was with, was playing on Benny Goodman's off night. Goodman came into the hotel on one of those nights and heard him play. He then immediately offered him a job with his band.

Maltby wrote the famous "Six Flats Unfurnished" which was one of the first Goodman records to hit the million plus mark in sales. After months on the road with Goodman, he decided that he wanted to settle down. Two hours after arriving back in Chicago, he became head staff arranger for the C.B.S. Radio Network.

Paul Whitman then a vice-president of the American Broadcasting System heard of Dick's work and offered him twice the salary to join him. He accepted.

When Label "X" was formed by R.C.A. Victor, Maltby was hired as its musical director, Jimmy Hilliard, the head Artist and Repertoire man of Label "X", heard Maltby's ideas and his ability to produce music with a fresh new sound and gave him a chance to record as a band leader.

"It's What's in THE CASH BOX That Counts"
NEW YORK—Mambo bandleader Joe Loco (seated) goes over some changes in the arrangements at his recent recording session with his quintet for Columbia Records with Gene Becker (right), Columbia A&R executive, while Irvis Nahaman (seated from right), Loco's personal manager, The Metronomes vocal group, also in on the session, look on. Loco's first sides for Columbia, with whom he recently signed a five year contract, were released this week.

Contest For Madigan's Christmas Dish

NEW YORK—To help get the new Betty Madigan Christmas record "We're All Kids At Christmas" off to a big start, the MGM label, Betty's managers Arthur and Martin Fine, and the Casa Marina Hotel in West, Fla., are engaging in a promotion-tie up whereby a total of six ten-record players will be given free of charge, to a disk jockey, a listener and an MGM distributor. The campaign will be nationwide.

Break for a POP Hit!

Cleveland, Pittsburgh, Detroit and New Orleans

"WHEN YOU DANCE"

THE TURBANS

"Only those records best suited for commercial use are reviewed by THE CASH BOX."
**NEW YORK:**

Tito Turner, who wrote and recorded "All Around The World" comes up with his second try for Mercury, "Big John." This one, we believe, will establish Turner as a star. Great beat and great performance. . . . Mercury also issued this week, "I'm Thru" by Johnny Mathis. "Shirley" and "I Want To Know" by The Empires. . . . Joe Loco and his Columbia orchestra are back again, this time appearing at the Apollo Theatre in Harlem this week. Loco heads for a series of one nighters on the West Coast kicking off with a double bill at the Varsity in San Francisco on November 5. . . . Joe Lohowitz, Premium Records' new A&R man, signed Vikki Nelson to the label, seven 45 RPM's. . . . Singletons & McCoy tunes have been lined up and Howard Biggs has been engaged to do the arrangements for the sessions. . . . Lohowitz also reports that his "Angel Child" by the Robert Samuels are doing very well in action in Atlanta, New Orleans, Charlotte, Los Angeles, San Francisco. . . . Atlantic Records pinning their hopes on the front houses in the South. "Always Look Up" and "Let's Start All Over Again," by Rock 'N ROLLers also enjoy the sweet and mellow side of the sale of King's "Beyond The Blue Horizon" and "For All We Know."

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**LAS VEGAS:**

Hunt Hancock garnered good reviews and much favorable comment in the trade for his first R&B Variety show on TV. Show looks as though it's set for a long run and should provide an important showcase for R&B talent. Second show in the series will feature Oscar Mc Laurie, Marvin and Johnny, Richard Berry, and The Dreamers. . . . Don Pierce of Starday and Hollywood Records leaving November 1st for a tour of the Eastern States. Pierce will be working with distributors and DJ's in connection with "How Come My Dog Don't Bark," the Prince Partridge hit on the Crest label. "Emily" by the Turks on Money, and his perennial Christmas sellers, "Merry Christmas My Love," a special Christmas release by Don Maclean's "Heavenly Angel." . . . Fats Domino who holds the house at the Flamingo Room in Las Vegas, returning to do record-breaking crowds again last weekend. Jimmy Nelson advises that Ray Charles and B. B. King are in for a week of engagements. . . . Aladdin's Amos Milburn now finishing a Southern tour and anxious to return to the West. . . . Imperial Records stars, Fats Domino and the Barons were also personal appearances on the local TV shows. Fats will be plunging his new release of "Poor Me" backed with "I Can't Go On". . .

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**JAZZ JOTS:**

Chet Baker now touring Europe without his trumpet. He has a band of European musicians backing him and is performing as a singer. . . . Norman Granz had a sellout crowd of 6000 people at his Jazz at the Philharmonic show at the Shrine Auditorium. It was the highest grossing engagement with Ella Fitzgerald, Buddy Rich, Gene Krupa, Oscar Peterson, and other jazz greats putting up a top draw in the West Coast. . . . The Kellie Hayes column reveals that Ahmad Jamal is making appearances in the San Francisco area. . . . Modern's Young Jesse is really coming up fast. He was a big hit on Hunter Hancock's first TV show and is following up his first very successful record of "Mary Lou" with a new Modern release of "Will You Love Me." . . . Imperial Records stars, Fats Domino and the Barons were also personal appearances on the local TV shows. Fats will be plunging his new release of "Poor Me" backed with "I Can't Go On".
NEW NASHBORO SPIRITUALS
"AN EARNEST PRAYER"
"HOW MUCH I OWE"
"I'M SO SATISFIED"
"MY WAY"
"BABY WILLIAMSON"
"GOD IS ABLE"
"HE'S MY ALL AND ALL"
"SHADOWS OF LOVE"
"YUM YUMMY"
"FOOL'S PRAYER"
"TASTY FREEZE"
"ZERO"
"SPIDER'S WEB"
"MEAN TO ME"
"YOU TICKLE ME BABY"
"ALWAYS LOOK UP"
"LET'S START ALL OVER AGAIN"
"BREAKING BIG"
"Smokey Joe's Cafe"
"THE CASH BOX"
PLAY IT FAIR
Lavern Baker
(Atlantic 1075)

ZINDY LOU
(Chess 555)

I'M SO GLAD
Mickey & Sylvia
(Rainbow 376)

HE
Al Hibbler
(Doco 2760)

LILY MAEBELLE
Valentino
(Rome 171)

DEVIL THAT I SEE
Penguins
(Mercury 7073)

AT MY FRONT DOOR
El Dorados
(Chess 1604)

ONLY YOU
Platters
(Mercury 70633)

PARADISE PRINCESS
Al Savoy
(Herald 466)

ALL BY MYSELF
Fats Domino
(Imperial 5357)

MAYBELLENE
Chuck Berry
(Checker 528)

AT MY FRONT DOOR
El Dorados
(Chess 1604)

ONLY YOU
Platters
(Mercury 70633)

I HEAR YOU KNOCKIN'
Smiley Lewis
(Imperial 5356)

DON'T START ME TALKIN'
Smiley "Sonny" Williams
(Checker 524)

DON'T TAKE IT SO HARD
Earl "Carney" King
(King 2780)

ALL BY MYSELF
Fats Domino
(Imperial 5357)

ALL AROUND THE WORLD
Little Willie John
(King 4818)

GOOD ROCKIN' DADDY
Etta James
(Moder 962)

AT MY FRONT DOOR
El Dorados
(Chess 1604)

DON'T START ME TALKIN'
"Sonny" Boy Williams
(Checker 524)

I HEAR YOU KNOCKIN'
Smiley Lewis
(Imperial 5356)

GREAT NEW BRIGHTS!

"WOOLAMACOOJA" b/w "ALL I ASK"
HELEN HUMES 374

"YOU'RE HEAVENLY" b/w "HONEY GEE"
THE SAIGONIANS 137

"MY PRETTY BABY" b/w "I'LL NEVER LOVE"
THE MEDALLIONS 373

NEW EP ALBUM RELEASES

"HELEN HUMES SINGS AND SWINGS"
HELEN HUMES EPA 205

"VOICES FOR LOVERS"
THE CALYCIANS EPA 205

November 5, 1955

The Cash Box, Music Page 29
BONNEMERE
(Royal Roost 611)

“CHERRY MINGUE” (2:35) [Forsay BMJ—Bonnemere, Jackman] Bonnemere splashes some wonderful sounds out of his keyboard as he and the group fashion an appealing meringue wax. Great beat. Good wax that comes out the better side.

“CHARLESTON MAMBO” (2:33) [Harford BMJ—Los Angeles, Johnson] Interesting combination is the coupling of the Charleston-mambo with some flashyopsy hooky piano by Bonnemere. Good listening side.

MERCY DEE
(Flair 1078)

“HAVE YOU EVER?” (2:42) [Bennell BMJ—Pearl White] The Kansas City Tomcats, a new group to the trade, makes an impressive debut with this middle beat rhythmic boomer. Shouty lead, backed with a well organized group and good instrumental support, comes up with an attention grabber on the first try.

“STUBORN WOMAN” (2:55) [Flair BMJ—White, Johnson] Similar in pace, makes an impressive in-commo on the stronger side. Dee wails about her woman troubles.

KANSAS CITY TOMCATS
(Jonic 786)

“NOBODY KNOWS” (2:23) [Bennell BMJ—White] The Kansas City Tomcats, a new group to the trade, makes an impressive debut with this middle beat rhythmic boomer. Shouty lead, backed with a well organized group and good instrumental support, comes up with an attention grabber on the first try.

“MEET ME, MEET ME BABY” (2:55) [Bennell BMJ—Johnson] The K.C. Tomcats back with another top quality product that just fails to meet the standard of “Nobody Knows.” It is a middle beat jazz fashion with an adheper performance that indicates this group has worked together for some time.

PHILLY BRANCH
(Twelve 906)

“BE STILL, MY HEART” (2:49) [Broadway Music ASCAP—Flynn] Philly Branch sings a pop styled love ballad with a dramatic treatment against a driving orchestra arrangement. Good side that has pop possibilities.

“LOW-DOWN MOOD” [Ford wax—BMJ—Stewart] Miss Branch sings a slow rhythmical pop styled blues, pop styled, effectively. The songstress is good.

LOUIS JORDAN
(Aladdin 3295)


“IT’S HARD TO BE GOOD WITHOUT YOU” (2:49) [Bayou Music—Jordan] Jordan sings a slow, warm blues, with an easy treatment. Pleasing offering.

THE VALENTINES
(Rama 3004)

“LILY MAEBELLE” (2:20) [Khal Music BMJ—Barrett, Vastola, Briggs] The Valentines seem to have hit a pot of gold with “Lily Mahelle.” A jumping, driving ditty, is given a joy laden vocal by the group. It appeals in melody, beat and treatment. The lyrics are romantic and set to a beat that creates excitement. It will have the kids jumping with unrestrained abandon. On the reverse side, The Valentines present a slow balley pretty that is delicately done and has merit in its own right. However, for a quick take-off it has to be “Lily Mahelle.” Deck may be one for pop apilosopher.

WYNONNA HARRIS
(King 4839)

“I DON’T KNOW WHERE TO GO” (2:16) [Jay & Cee BMJ—Henry Glover] Wynon Harris chants a slow blues telling his “baby” he’ll be leaving her one of these days. Routine blues wax.

SHOT GUN WEDDING” (2:25) [Jay & Cee BMJ—Selburn, McCy] Harris sings the tenor on the flip. A jump ditty with an engaging lyric. Side moves and could grab off some action.

LITTLE RICHARD
(Specialty 561)

“TUTTI-FRUTTI” (2:35) [Ven- enice BMJ—La Bostrie, Penniman] Little Richard bounces this a quick beat rocker with a driving vocal. He shouts with an ecstatic abandon that could get the disk going. It has excitement. Watch it.

I’M JUST A LONELY GUY” (2:36) [Ven- enice BMJ—La Bostrie, Blackwell] The flip finds Little Richard singing a slow beat blues. Richard is even more engaging giving the disk a good chance.

LARRY BIRDSONG
(Excello 2064)

“YOU WONT BE NEEDED’ ME NO MORE” (2:40) [Excello BMJ—Jarrett] Larry Birdsong puts a lot of feeling into his vocal of the slow, rhythmic blues. Wailing horn in the break adds color. Good vocal, good beat, good blues wax.


THE TRENNERS
(Sonic 9127)

“DON’ EM UP” (2:37) [B. F Wood ASCAP—Jarrett] The Treenners cut a quick beat jump ditty with a maximum of enthusiasm and drive. Don Hill on the sax in the breaks helps keep the tempo going. The Treenners should please the rock ‘n roll kids with this one.

“GO! GO! GO!” (2:24) [Mobile Music BMJ—Hill, Gilbeaux, Claude Trenier] The Treenners go wild on this side with another driving block heater. Again the Hill horn adds excitement to the deck. The Treenners,oric and material is of the variety that the kids have latched on to. Exposure could make this one.

CHROMATICS
(Bird 1005)

“BELIEVE ME” (2:33) [Harford BMJ—Benny Ray] The Chromatics flash a slow blues wax with a tender touch. Love lyrics, easy delivery, and an engaging melody, make a good possibility. Keep close tabs on it.

“WHO’S FOOLING WHO” (2:01) [Harford BMJ—Benny Ray] The flip is a middle beat rhythm ditty that comes off fair. Strong side is “Believe Me.”
GOING DOWN TO TIA JUANA (2:56) [Triaxon BMI—Williams]

"PULLING TIME" (2:42) [Triaxon BMI—Williams]

ANDRE WILLIAMS (Fortune 824)

DOLORES WARE (Wing 9002)

ILS TRUE (2:48) [Brent BMI—Winley, Kirkland] Dolores Ware sings a middle beat rhythm jump side in which she joyously, the slightly unbeliefing, asks "is it true" that he loves her. Gal is easy to listen to as she handles the tune with style. Good side.

IM THROUGH (2:37) [Drexall Music BMI—Fitzgerald, Kirkland] Miss Ware offers a slow beat ballad with a tenderness and warmth that makes this change of pace a strong item. Pleasing wax.

ALEX BRADFORD (Specialty 886)

LIFE S CANDLELIGHT (2:28) [Venice BMI—Bradford] Alex Bradford lends his excellent voice to a slow, inspiring item given a tender group support. Moving echoing.

HOLY GHOST (2:06) [Venice BMI—Bradford] Bradford chants a rhythm middle beat spiritual effort that comes off well, but lacks the extra appeal of "Life's Candlelight." Two good sides.

THE CHOSEN GOSPEL SINGERS (Specialty 885)

PRAYER FOR THE DOOMED (2:40) [Venice BMI—Johnson] The Chosen Gospel Singers present a slow paced churchlike choral chant interspersed from time to time with a shivery voice that is in direct contrast to the mood of the piece. It is a tender, moving offering that penetrates the listener's emotions (good religious wax.

AY STAY WITH ME JESUS (2:40) [Venice BMI—Johnson] The flip is a syncopated fast beat for a change of pace. The group turns in an exceptionally fine performance, building the excitement as they maintain the steady rhythm, then abruptly change the mood into a somber, slow, passionate chorus, and then back to the fast paced rhythm. Very good offering. Two exceptional religious etchings.

A ROYAL J Unnarys & Bowman (Vee-Jay 155)

BLACKJACK Ray Charles (Atlantic 1076)

ADORABLE Colas (Vita 112) Drifters (Atlantic 1078)

FEEL SO GOOD Shirley & Lee (Aladdin 3289)

I CONCENTRATE ON YOU Dinah Washington (Mercury 70694)

The ORIGINAL Hit Version A National Smash

ADORABLE b/w Lips Red As Wine The Colts

VITA 112 VITA RECORDS

156 East 24th St.
New York, N. Y.

I t's What s in THE CASH BOX That Counts
Another BIG HIT by...

Joe Higdon
WDCF—Dade City, Florida
1. When I Stop Dreaming
2. Just Call Me Lonesome
3. Satisfied Mind (P. Wagener)
4. Go Back To You (E. Snow)
5. Don't Blame The Children
6. It Makes Me So Mad (D. Ross)
7. Daddy, You Know What
8. They Do Make It Nice
9. You Thought, I Thought
10. Just Dropped In To Say Goodbye
(Fred Smith)

Fred Lynn's
Hillbilly Heaven
KWTO—Springfield, Mo.
1. Satisfied Mind (P. Wagener)
2. Love You Still (M. Hawkins)
3. I Can't Make My Dreams (Bobby Lord)
4. Just Call Me Lonesome
5. I'm Left, You're Right
6. Here Today, Gone Tomorrow
7. I Thought Of You (Eady Arnold)
8. If You Were Me (P. Pierce)
9. Jimmie Jenkins (Jim Reeves)
10. I Don't Care (Wabb Pierce)

Sleepyhead Cliff
KASM—Albany, Minn.
1. So Lovely Baby
2. Baby, I'm Ready
(Tommas Smith)
3. Love, Love, Love (W. Pierce)
4. You Thought, I Thought
5. Top Mark (Sanny James)
6. Take My Word (B. Martin)
7. God Was So Good To Me
8. I Forgot To Remember
9. Simple Simon (H. Thompson)
10. Profit (Lambson)

Ramblin' Lou
WJAL—Niagara Falls, N. Y.
1. Satisfied Mind (P. Wagener)
2. Cattle Call (Eddy Arnold)
3. Tender Comes A Long Time
4. Love, Love, Love (W. Pierce)
5. You Thought, I Thought
6. Top Mark (Sanny James)
7. Take My Word (B. Martin)
8. Here Today, Gone Tomorrow
9. Maybellene (Marty Robbins)
10. It's A Lonely World (J. Webb)

"Cuz'n" Larry Lane
WETR—Tampa, Fla.
1. Love, Love, Love (W. Pierce)
2. Satisfied Mind (P. Wagener)
3. Just Call Me Lonesome
4. Cry, Cry, Cry (Johnny Cash)
5. I Can't Make My Dreams
6. Temptation, Go Away
7. I Forgot To Remember
8. No Need To Cry Anymore
9. It's A Great Life (F. Young)
10. We Want You (Jimmie Dickens)

Clay Eager
WLW—Cincinnati
1. Love, Love, Love (W. Pierce)
2. Just Call Me Lonesome
3. Satisfied Mind (P. Wagener)
4. Cry, Cry, Cry (Johnny Cash)
5. I Can't Make My Dreams
6. Temptation, Go Away
7. I Forgot To Remember
8. No Need To Cry Anymore
9. It's A Great Life (F. Young)
10. We Want You (Jimmie Dickens)

Big Jim Moss
WIVK—Knoxville, Tenn.
1. Love, Love, Love (W. Pierce)
2. Satisfied Mind (P. Wagener)
3. I Have A Lott Of Me In My Time
4. Love (Wabb Pierce)
5. Too Be Happy (W. Snow)
6. Black Demon Trouser (Bill)
7. Here Today, Gone Tomorrow
8. Most Of All (Hank Snow)
9. Over You (Hank Snow)
10. I Don't Care (Wabb Pierce)

Norm Hall & Tex Justus
TRIANGLE NETWORK
Boonsboro, Ind.
1. I Forgot To Remember
2. Satisfied Mind (P. Wagener)
3. Tender Comes A Long Time
4. Just Call Me Lonesome
5. Honey Bun (Charlene Arthur)
7. Right (Faron Young)
8. Let 'Em Talk (Jimmy Work)
9. Blossoms In Spingtime
(Hank Snow)
10. Beautiful Lies (Jean Shepard)

Art Machado
KAFM—Petaluma, Calif.
1. Cattle Call
2. Satisfied Mind (P. Wagener)
3. Tender Comes A Long Time
4. Just Call Me Lonesome
5. Honey Bun (Charlene Arthur)
7. All Right (Faron Young)
8. Let 'Em Talk (Jimmy Work)
9. Blossoms In Springtime
(Hank Snow)
10. Beautiful Lies (Jean Shepard)

Clarence Kennon
WHCI—Jewett City, Conn.
1. That Do Make It Nice
2. Man Of All (In Eady Arnold)
3. Jimmie Jenkins (Jim Reeves)
4. Don't Blame The Children
5. She's The One That Ate Me (Eady Arnold)
6. Here Today, Gone Tomorrow
7. Maybellene (Marty Robbins)
8. I Don't Care (Wabb Pierce)
9. The Waltz You Saved For Me
10. Love Letters In The Sand
(Ray Price & Linda Kayn)

Clay Eager
WLW—Cincinnati
1. Love, Love, Love (W. Pierce)
2. Satisfied Mind (P. Wagener)
3. Just Call Me Lonesome
4. Cry, Cry, Cry (Johnny Cash)
5. I Can't Make My Dreams
6. Temptation, Go Away
7. I Forgot To Remember
8. No Need To Cry Anymore
9. It's A Great Life (F. Young)
10. We Want You (Jimmie Dickens)

"Florida Hayseed"
Chuck Brown
WJWS—South Hill, Va.
1. Don't Take Your Love With Me
2. Love, Love, Love (W. Pierce)
3. I Forgot To Remember
4. Just Call Me Lonesome
5. Honey Bun (Charlene Arthur)
7. All Right (Faron Young)
8. Let 'Em Talk (Jimmy Work)
9. Blossoms In Springtime
(Hank Snow)
10. Beautiful Lies (Jean Shepard)

Tom Ferryman
KSJL—Goodwater, Tex.
1. Love, Love, Love (W. Pierce)
2. I Remember (P. Wagener)
3. Here Today, Gone Tomorrow
4. I Forgot To Remember
5. You Have My Heart
6. Someday You'll Call My Name
7. Grass Is Green
8. Gone With The Wind
9. Honky Tonk Girl
10. Sweet Thing (Jimmy Martin)

Bob Edwards
WFBC—Greenville, S. C.
1. I Don't Care (Wabb Pierce)
2. All Right (Faron Young)
3. She's The One That Ate Me (Eady Arnold)
4. Gonna Roll And Rock (Jimmie Rodgers)
5. I'm A Great Life (F. Young)
6. It's A Great Life (F. Young)
7. The Waltz You Saved For Me
8. Love Letters In The Sand
9. I've Lived A Lot In My Time
(Wallace Reade)

Happy Ison
WORZ—Orlando, Fla.
1. Mixed-Up Medley (Williams)
2. Temptation, Go Away
3. Here Today, Gone Tomorrow
4. Don't Take Your Love With Me
5. My Baby's Got A Brand New Baby
6. It's A Great Life (F. Young)
7. That Do Make It Nice
8. Most Of All (Marty Robbins)
9. Gonna, Gonna, Gonna
(Pepper Martin)
10. I've Lived A Lot In My Time
(Wallace Reade)

Ray Frazier
WCGI—Petersburg, Va.
1. When I Stop Dreaming
2. Cry, Cry, Cry (T. B. Brown)
3. Just Call Me Lonesome
4. If You Were Me (Wabb Pierce)
5. I Don't Want It On My Record
6. Hay Porter (Johnny Cash)
7. Born To Be Happy (W. Snow)
8. It's A Great Life (F. Young)
9. Mystery Train (Elvis Presley)
10. Secret Rose (Elvis Presley)

Paul Kallinger
WREF—Del Rio, Texas
1. Love, Love, Love (W. Pierce)
2. I Don't Want Your Love
3. Satisfied Mind (P. Wagener)
4. Man Of All (In Eady Arnold)
5. Satisfied Mind (P. Wagener)
6. I Don't Care (Wabb Pierce)
7. Eat, Drink And Be Merry (Jim Reeves)
8. I Don't Take My Love
9. I Don't Care (Wabb Pierce)
10. Born To Be Happy (W. Snow)

Art Barrett
WCMR—Norfolk, Va.
1. Most Of All (H. Thompson)
2. Love, Love, Love (W. Pierce)
3. Satisfied Mind (P. Wagener)
4. Man Of All (In Eady Arnold)
5. Satisfied Mind (P. Wagener)
6. I Don't Care (Wabb Pierce)
7. Eat, Drink And Be Merry (Jim Reeves)
8. I Don't Take My Love
9. I Don't Care (Wabb Pierce)
10. Born To Be Happy (W. Snow)

*Only those records considered suitable for commercial use are marked with the "THE CASH BOX" CASH
Country Artists Get Large Guarantee At N.Y. Palace

NASHVILLE, TENNESSEE ... Roy Acuff and his Smokey Mountain Boys, Kitty Wells and Johnny and Jack have always done things in a big way. This time they are outdoing themselves.

When this group of top country artists opens at the Palace Theatre in New York City, Nov. 4-10, it will be working under the largest guarantee ever paid a show at the famous theatre under the current 8-act vaudeville policy.

But that is only part of the story. In order to keep a coast-to-coast television commitment (ABC-TV), the entire group of stars, along with their bands, have chartered a DC-8 to make the quick return trip to Nashville for the November 12th telecast of the Grand Ole Opry.

A cast of 25 persons will be moved from the Palace Theatre to the airport, put aboard the plane and flown to Nashville for a Friday morning rehearsal, and the Saturday night show. Also on the Palace bill will be Johnny Fort and his Cedar Hill Square Dancers.

Faron Young Stricken With Hepatitis

NASHVILLE, TENN.—One of the brightest young stars in country music has been sidelined at least for the balance of this year by infectious hepatitis, a severe kidney ailment.

Faron Young, Capitol recording star, was stricken between dates while travelling from Albany, Ga., to Savannah, Ga. He was hospitalized at Putney Hospital in Albany, and his ailment at first was diagnosed as a nervous disorder or food poisoning. When the more complete diagnosis was made, Faron was transferred to the Vanderbilt University hospital in Nashville, where he is undergoing treatment now.

Hubert Long, Young's personal manager, has been forced to cancel $25,000 worth of dates during the balance of this year, enabling Faron to regain his health. Long said that Young would make an effort to make an appearance at the coming Disk Jockey Festival, but would not take an active part in the various festivities.

Faron recently completed two movies, and was riding high on the personal appearance circuit, keeping pace with his fast-selling records. His temporary setback is a blow to the entire industry.

Margaret Whiting On 2nd Opry TV Show

NASHVILLE, TENN.—Margaret Whiting will be the guest star on the second live televised presentation on the Grand Ole Opry (ABC-TV) Nov. 15th.

Miss Whiting, who records for Capitol, has appeared on the radio version of the Grand Ole Opry (NBC-TV) twice before. A big star in the country field, she also has branched out and scored hits with popular recordings. Probably her two biggest successes have been "Slipping Around" and "Wedding Bells."

Even though her more recent records have been mostly on the pop side, country music still is her first love. She has played numerous personal appearances with many of the Grand Ole Opry artists.

Disk Jockey Breakfast

TORONTO, CANADA—At a disk jockey breakfast honoring Slim Whitman and Mac Wiseman on the success of their recent stay at the Casino Theatre in Toronto were (standing left to right): Josh King, CHUM, Toronto; Ray Bartlett, manager of Slim Whitman; Ken Job and Stan Larkin, CFGB, Brampton, Ontario. Seated are Barry Nesbitt, CKF, Toronto; Bill Long, CHML, Hamilton, Ontario; Slim Whitman; Dan Bass, of the Country Music Center, Toronto; Ralph Harding, Ontario Sales Manager for Quality Records; and Mac Wiseman.

It's What's in THE CASH BOX That Counts

1. I DON'T CARE
   Webb Pierce
   (Decca 29480; 9-29480)

2. ALL RIGHT
   Faron Young
   (Capitol 3169; F3169)

3. LOVE, LOVE, LOVE
   Webb Pierce
   (Decca 29662; 9-29662)

4. THAT DO MAKE IT NICE
   Eddy Arnold
   (RCA Victor 20-6198; 47-6198)

5. SATISFIED MIND
   Porter Wagoner
   (RCA Victor 20-6105; 47-6105)

6. CATTLE CALL
   Eddy Arnold
   (RCA Victor 20-6139; 47-6139)

7. YONDER COMES A SUCKER
   Jim Reeves
   (RCA Victor 20-6200; 47-6200)

8. IF YOU WERE ME
   Webb Pierce
   (Decca 29662; 9-29662)

9. I FORGOT TO REMEMBER TO FORGET
   Elvis Presley
   (Sun 223; 45-223)

10. THE CASEY JONES SONG
    (RCA Victor 20-6300; 47-6300)

11. 12 TO 12
    (Decca 26966; 9-26966)

12. THERE SHE GOES
    (Sun 223; 45-223)

13. IT'S A GREAT LIFE

14. THERE'S POISON IN YOUR HEART

15. MOST OF ALL

16. DON'T TEASE ME

Full Schedule of Events Planned For Fourth Annual Disk Jockey Festival

NASHVILLE—A full schedule of activities is planned for the Fourth Annual National Disk Jockey Festival in Nashville Nov. 11-13.

Some 5,000 DJs from all over the nation will gather in Nashville for an 8 a.m. registration on Friday, the 11th. They'll move from their hotel headquarters to WSM's Grand Ole Opry for a welcome, and presentation of awards. This will be followed by a luncheon at the Andrew Jackson Hotel, with RCA Victor as the host.

That same afternoon, there'll be a DJ clinic back at WSM's Studio C. Then the guests will be free to roam until party time that night. The party will be given by the Grand Ole Opry artists.

Saturday will be equally full. There's the morning radio show, "Breakfast at the Opry," at which the DJs will be guests, a reception and buffet dinner that afternoon at the historic Maxwell House, which will cost $5. This will be followed by an award ceremony on its own at the Opry itself from the Ryman Auditorium, and a midnight party at the Andrew Jackson Hotel, with Capitol Records as the host.

Open House will be given by recording companies, publishing firms and music publications throughout the weekend, at that time when the regularly scheduled entertainment is not in progress.
LAST CALL!
A Special Section of
THE CASH BOX
(Dated November 12th)
Celebrating the 4th
Annual Country Disk Jockey Convention
Held in conjunction with
The 30th Anniversary of WSM's GRAND OLE OPRY

Recording Artists, Publishing Firms and Record Companies Are Invited to Participate With Congratulatory Ads

Last Date On Which Ads Can Be Accepted Is
Thursday, NOVEMBER 3rd
Rush Your Ad NOW to: THE CASH BOX
26 West 47th Street
New York 36, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
HAMMOND, IND.—“Uncle” Len Ellis, country disc jockey of WJOB, Hammond, Indiana, his fan club members, Paron Young, Williams Brothers and their manager Hubert Long, all seem happy after Len booked Young and the Wilburns for his Fifth Anniversary Celebration at the Hammond Civic Center on November 6th. Ellis celebrates his 6th year as one of the Chi territory’s leading country jockeys with two big shows on Nov. 6th. The jamborees will also feature Marty Robbins, Porter Wagoner, Wanda Jackson, Homer & Jethro, and local acts Ann Young, the Thomas Bros., Bobby Cisco, and Jack Bradshaw.

TORONTO TOPICS:

Toronto overflowed last week with successful home grown talent all appearing simultaneously. We had The Four Lads (Capitol) after a smasheroo engagement at the Palace Theatre in New York arriving home for personal appearances on CBC's-TV “Cross Canada Hit Parade, Tabloid,” the General Motors Exhibition show and all the DJ programs. October 24th started their new adventure at the Chaudiere Golf and Country Club near Hull, Quebec, then its back to New York again for more recording sessions with Coral. . . . Our roving Rover Boys (Coral) didoed big biz at the Town Casino in Buffalo after one week at TO's Club One-Two . . . and the ever popular Four Lads (Columbia) were back home for a rest between trips to Montreal and New York. . . . Last week the Jackie Rae (CBC-TV) Show hosted Capitol Record's sensational new thrush in the person of Michi Marie. . . . Cal Jackson (Label X) and the Trio are back in at Basin Street, New York, starting November 21st and then move over to The Embers somewhere around the 29th day of same month. Although all TO jazz fans will miss Cal, we are consoled by the thought of its being good, not only for Cal but New York hipsters too. . . . Another Piano playing Canuck invading New York is Lou Snider who, it is said, will soon have his first album released by Unique Records. . . . Looking forward to hearing the Label X recording of “Could It Be? Could It Be? Could It Be?” by newcomer, Sandy Stewart. . . . Whitey Hains of Capitol Records has informed me of the coming visit from June Hutton as guest on Jackie Rae's very popular TV show. Make a note Canuck's it's Wednesday November 2nd.

THE TEN COUNTRY RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
(PLUS THE NEXT TEN)

1. LOVE, LOVE, LOVE
   Webb Pierce (Decca)
2. ALL RIGHT
   Faron Young (Capitol)
3. JUST CALL ME LONESOME
   Eddy Arnold (RCA Victor)
4. SATISFIED MIND
   Porter Wagoner (RCA Victor)
5. I DON'T CARE
   Webb Pierce (Decca)
6. YONDER COMES A SINNER
   Jim Reeves (RCA Victor)
7. CATTLE CALL
   Eddy Arnold & Hugo Winterhalter (RCA Victor)
8. YELLOW ROSE OF TEXAS
   Ernest Tubb (Decca)
9. WHEN I STOP DREAMING
   Louise Brothers (Capitol)
10. MAYBELLENE
    Marty Robbins (Columbia)

11) HERE TODAY, GONE TOMORROW. 12) I FORGOT TO REMEMBER TO FORGET. 13) MOST OF ALL. 14) IF YOU WERE ME. 15) THAT DO MAKE IT NICE 16) THERE SHE GOES. 17) CRY, CRY, CRY. 18) DON'T BLAME THE CHILDREN. 19) GOD WAS SO GOOD. 20) DON'T TEASE ME. 20) YELLOW ROSES. 20) IT'S A GREAT LIFE. 20) TEMPTATION, GO AWAY

"It's What's in THE CASH BOX That Counts"
**CINCINNATI CUT-UPS**

The Crosley Broadcasting Corp. is getting its radio department up to a new kind of programming, starting Nov. 9th. Something had to be done to make the big radio station pay its own freight since TV moved in, and so the station's program director, Ran McGhee, and station manager, Bill Hendler, have planned a new program called “The Cash Box.“ The new program will be broadcast Monday and Thursday afternoons at 2:30 by Bob Davis and Artie “Stevie“ A. Sullivan. The program will feature “The Cash Box Bulletin of the Week,” a weekly feature to bring people up to date on national radio news.

**THE CASH BOX BULLETIN OF THE WEEK**

**“I FEEL LIKE CRYIN’“ (Mally BML—Fairburn)**

**“YOU’RE FREE TO GO“ (2:26)**

[Rom: Jungnickel ASCAP—Robertson, Herschler]

**CARL SMITH**

(Columbia 21662; 4-2146)

- Carl Smith comes through again for the ops and dealers with a pair of top caliber efforts that ought to put a genuine spurt in “Fellin' Cryin” and “You’re Free To Go,” a pair of crooning ditty tunes that Smith puts across with keen sincerity. He’s a big player on the few past few weeks and Carl’s cover performance ought to pull it over the top. Both ends have the goods. Watch ‘em.

**“PRETTY MAMA“ (2:40) [Acuff-Rose BML—Robbins]**

**“DON’T LET ME HANG AROUND“ (2:17)**

[Acuff-Rose BML—Robbins]

**MARTY ROBINSON**

(Columbia 21465; 4-2161)

- Marty “Maybellene“ Robinson crashes through with one of his strongest sales gatherers in many releases. On one hand the songstress knocks out an exciting, r & b styled ditty titled “Pretty Mama.” And the piece all-around performance on a deck that could take off fast. Flip record. Don’t Let Me Hang Around; change of pace, middle beat, tear-compelling item that Robinson sings right from the heart. A two-sided treat.

**CHARLIE ARTHUR**

(RCA Victor 20-6297; 47-6297)

**“BURN THAT CANDLE“ (2:10)**


**“HOW MANY THERE BEEN?“ (2:17)**

[Opal BML—H. Blair, H. Barnes] The thrusters project this heartfelt, romantic ballad in first rate style. A two-sided coin-catcher.

**SIMON CRUM**

(Capitol 3270; F3270)

**“A HILLBILLY’S DECK OF CARDS“ (2:04)**

[B. James] Simon Crum, Ferlin Husky’s identical twin, recites the tale of a “hillbilly” who was an unfortunate gambler. An engaging item that could rack up the sales and spins.

**“OOH, I WANT YOU“ (2:30)**


**ANDREWS BROTHERS**

(MGM 12115; 21311)

**“HEY, HEY I GOT THE BLUES“ (2:49)**


**“DON’T WRITE IN IT A LETTER“ (2:38)**

[Acuff-Rose BML—Hudgins] This end love effec-

**CARL PERKINS**

(Sun 224; 45-224)

**“GONE, GONE, GONE“ (Hi Lo BML—Perkins)**

Carl Perkins has a mighty catchy piece of material to work with and he treats it to a classy and engrossing delivery. A kick-back, rhythmic bouncer with powerful r & b and country appeal. Great sound.

**“LET THE JUKE BOX BE ON PLAYING“ (Hi Lo BML—Perkins)**

Perkins portrays this poignant, middle beat lover’s lament in late teen fashion. Two-sided money-maker.

**BENNY MARTIN**

(Mercury 7071; 7071a45)

**“I’M RIGHT, YOU’RE WRONG“ (2:04)**


**“YES IT’S TRUE“ (2:59)**


**COWBOY COPAS**

(King 15174; 45-1501)

**“BLUE YESTERDAY“ (2:33)**

[Cedarwood BML—L. Keith] Cowboy Copas shows up to good advantage as he infectiously vocals a moderate paced, feels-ting piece. Expressive lyric on a a deck that pleases.

**“TELL ME MORE“ (2:05)**

[Cardwood BML—M. McDowell, Remseur] Under lid is a cute, quick beat biscuit that packs a punch. Available in all sizes.

**JIMMY HALL**

(Starday 901; 45-901)

**“JUST A FRIEND“ (2:49)**

[Cedarwood BML—J. Tubb] Jimmy Hall dishes up an impressive vocal performance on his initial effort with this nation-wide, and winning effort. Hall sings in the proper, moderate paced love tune that bears that touch.

**“LITTLE MISS BROWN EYES“ (3:07)**

[Red Top BML—Siegenthaler] The tune sings with tender emotion on this very pretty tale about a love-friend for his young daughter.

**JIMMIE DAWSON**

(Bonanza 1925; 45-1925)

**“WALKIN’ ROUND IN CIRCLES“ [Fairway BML—Dawson] Jimmie Dawson sings with zest and spunk with this zesty belt out a catchy up tempo romantic ditty. Could stir up a bea of attention.

**“DEVIL’S EYES“ [Fairway BML—Dawson] Lower half in a swiveling, quick beat love novelty that Daw-son sends up in spirited style. Dandy string support. Watch this artist.

**“WHAT’S IN THE CASH BOX THAT COUNTS“**

"It's What's In The CASH BOX That Counts!"
From the CROSSROADS OF COUNTRY MUSIC — Mercury's Jim Wilson and his young daughter June, were special guests on the 'Jubilee' last week and did a wonderful job with their recording of "Daddy, You Know What?" Word from Dub Arbritten, Red Foley's personal manager, says that Foley is all set for another string of personal appearances starting Nov. 6. Porter Wagoner (RCA Victor) recently introduced one side of his latest release on the 'Jubilee' — "Eat, Drink And Be Merry." After Wagoner's healthy run with "Satisfied Mind" it's certain there'll be plenty of attention on this new disc.

COUNTRY SMATTERINGS — Letter from Herbert L. Shocher, personal manager of Carl Stuart, informs us that they also recently sponsored their first venture into the promotion of live shows since joining WVOM. Both a show and a dance were held at the Brunswick Hotel in the heart of the city and assisted by a seventy house of more than 200 people with Carl's own "Cowboy Caravan" band which included comic Eddie Dyer. Shocher says that if the turnout is to be considered an indication of sales it can't be too long before out of town talent will be booked to fill the bill. Al Flores, personal manager of Ray Price, reports that he will be using Gary Williams on some of Price's future bookings. Rainbow Records has tabbed him for a seven-year recording pact! Harvie June Van (King) does top notch vocal job with her current release of "I Found Out" and "False Or True." Dot Records has a new female vocal trio called "The Twinks" who are expected to take off with their very first release... "Blue Mountain Waltz" and "Gonna, Gonna, Gonna." Both tunes are on the 'border' type and it's believed that either or both of these tunes will be the top 'pop' recording. The Davis Sisters have turned back the clock with a release very much like "I Forgot More" and "Rock-A-Bye." Their new one couples a Floyd Wilson hit... "It's Too Late" and "Baby Be Mine."... Jimmy Hall has made his debut on the Stardale label with "Little Miss Brown Eyed" and "Just A Friend." Jimmy features the latest release of the Stardale label, Bennie Martin (Mercury) back into the release spotlight with "Yes, It's True" and I'm Right, You're Wrong." Martin is receiving lots of promotion aid these days from his personal manager Harry Halsey and the label and from the people of things Benny shows good signs of breaking. Bob Fellers, both the publishers, his cousin Ed Halsey, and the label and from the people in the business are expected to be very well. It's 'Everybody's Gonna Have A Wonderful Time Up There" coupled with "Thank You Lord." T. Tommy Cutter, WSM's new country deejay, is still winning over with every female vocalist. T. Tommy Cutter, WSM's new country deejay, is still winning over with the Westernaires on the Country Music Challenge for WAX-WISE. The latest release, "Look Around" and "Can I Be Dreaming." Dot Records got plenty of good comment on her current release of "Rocky Mountain Express" and "Dream Train." Faber Robinson is getting lots of action on the Abbott Singers recording of "It's A Girl Thing" with the release of "Sweetie and Jean" (RCA Victor) back with a new release... "My Many Moments" and "S. O. S." This likely pair of entertainers is certain to make the grade with these two singing albums and both B. Gay who has been associated with WAREL with his "Town And Country Time" for the past nine years is resigning here. Watch for some big news on this. Paul Cohen into Nashville last week-end for several days. Ray Bartlett, personal manager of Hank Whitman (Imperial), real happy about Whitman's popularity in England. Whitman is currently riding high with two of his songs... "Rose Marie" is in the number one spot and "Indian Love Call" is holding the number two spot! Whitman is scheduled to be on "In, Bob, Baby" next week. Watch for another new country artist and his first release on RCA Victor... Dave Rich!!! Ray Frazier moved his "Country Junction" from WKG-I-Richmond over to WCLA-Petersburg, Va. Harry Gaines-KTAE, Taylor, Tex. signed contract at the ben with the Republic label for the run-in on the Five Strings, billed as "the youngest band in the land." Eddie Cleetro a three year veteran of KTLA's "Western Varieties" as well as being a veteran of stage, screen and radio, has signed with Sage & Sand Records. His first release with "Texas" came out last week and it's recorded under his "Rex Cleetro" name. Sage & Sand released Nov. 1, 1955. Songs are "Santa Claus, Jr." & "Give Me An Old Fashioned Christmas." Eddie has been playing since he was 14 years old and he makes his home in Hollywood. Eddie is married and has two children, Eddie Dean of the Sage & Sand and "Eddy Cleetro". Don Dobson of Hollywood from the Beaumont Fair in Texas where he played to turn away crowds the entire run. His new Christmas release "The First Christmas Bell" back with the "Old Time Goodness." Don Dobson and his partner Jim Dobson will join his co-owner in Starday, Mr. Harold W. Daily of the Southeastern Amusement Company in Houston, Texas. Pierce and Daily will meet in Nashville at the Country Music Convention, and they expect to receive an award for "Satisfied Mind" which is one of the top Country and Western songs of the year. . . . Pierce reports that currently clicking on the "Opry" is "Dinner Ticket" by George Jones. Starday also has a new release out by the late Harry Choates, "Cajun Fiddler."
Select-o-matic 200 mechanism

only SEEUBURG has the

"It's What's in THE CASH BOX That Counts"
WASHINGTON, D. C.—From time to time we've noted in this column the population rises in the United States, which has a population rate to the benefit of all in the coin machine industry. When there are more people, there are more locations and patrons of all types of equipment. The Census Bureau reported this week that the United States population rose by 7 per cent to 132,404,000 between 1950 and 1954. All but seven states showed an increase. Despite the 10-485,000 increase in the last four years, decreases were shown by Maine, Vermont, West Virginia, Alabama, Mississippi, Arkansas, and Alaska. Increases by states ranged from 1.1 per cent for Kentucky to 31 per cent for Nevada. Alaska led all states and territories in its rate of increase, showing a 62 per cent rise for the four years, now totaling some 208,000.

Robert W. Burgess, Census Bureau director, states some experts were predicting a total United States population of 228,000,000 by 1975. Some of the states showing increases are: California 18.1 per cent to 12,500,000; Nevada from 160,085 to 210,000; Arizona jumped 23.8 per cent from 749,597 to 928,000; Michigan 10.3 per cent; Delaware 10.7 per cent; Maryland 11 per cent; Florida 13.1 per cent; Texas 10 per cent; and Utah 10.6 per cent. Among the U. S. territories, Hawaii gained 4.4 per cent; the Canal Zone 1.8 per cent; and Puerto Rico 0.8 per cent.

DETOIT, MICH.—We report the following just because we're flabbergasted at the figures. General Motors reported this week that it had more employees and a higher payroll in the third quarter and first nine months of 1955 than for any comparable periods in the company's history. An average of 621,558 men and women were working for General Motors through the world and payroll totaled $2,321,000,000 during the first nine months. In the same period last year average employment was 577,069 and payroll totaled $1,930,000,000.

NEW YORK—Take heed! When you're home relaxing (?) be very careful. According to a nation-wide survey five million Americans are victims of accidents, which cost them more than one billion dollars. This billion went for such matters as insurance payments, medication, doctor calls, nursing care and loss of time on the job.

Here and There

Nation's Ops Must Help:

BRING THE PEOPLE OUT AGAIN

Ops Should Cooperate with Tavern and Restaurant Associations to Get People to Dine Out, Meet Out, Call About, Visit Neighborhood Eateries and Taverns to Boom Business for Themselves.

Taverns are going to die out as the nation's best locations unless the operators come to the realization that all take and no give isn't good for this business or the businesses of the nation's taverns, restaurants, diners, other locations.

The time has come when the coin machine operator must realize that he is just as responsibly interested in his locations enjoying good business as he is in himself enjoying good business.

Without steady patronage and continuous traffic no location is worth a minute of any operator's time.

He must help build up the location. He just has to get out of the idea that all he needs to do is lure people out of the house. He brings into the place into an electrical wall outlet and forget all about the spot until collection time rolls around.

He has to be a sparkplug. He has to stimulate people to get out and about. To dine out and enjoy themselves in their neighborhood taverns, diners and restaurants as well as trade with all other retail establishments which are, when all the cards are down, his locations. The places from which he earns his livelihood.

If he, the operator himself, remains at home getting sore-eyed by keeping his eyes glued to a TV receiver then why should he yowl, complain or cry when other people do the same?

To stimulate others to get out and dine out, live out more, enjoy themselves, he must be the sparkplug to stimulate his neighbors and his friends. All and everyone he knows, that: "Getting out and about is good for you. Easier on your wife. More entertaining to your children."

This is the one and only way he can help boost up his collections. By being the shining example that dining out and enjoying himself in his neighborhood retail establishments is the best kind of enjoyment for all the people.

From way back when, in the early, early days of this country, even long before the Revolution—
Members of NAMA, NCMDA and MOA are Cordially Invited by Manufacturers to Visit Plants and See New Products on Display and in Production.

Genco Presents “DeLuxe Tournament Pool”

CHICAGO—Following up on its “Official Tournament Pool,” Genco Manufacturing & Sales Company, this city, this past week presented a new pool game, “DeLuxe Tournament Pool.”

“The reason for this name being ‘DeLuxe,’ reported Avron Ginsburg, president of the firm, “is because we think that in our ‘DeLuxe Tournament Pool’ we actually have a truly deluxe game that will meet with what every pool game operator in the nation has been asking for.”

“In the first place,” he continued, “our ‘DeLuxe Tournament Pool’ has the one outstanding feature every operator everywhere wants. It can be placed against the wall and played from three sides only.

“There isn’t a loss of a single thrill when the location requires that one side of the game be placed right against the wall on our new ‘DeLuxe Tournament Pool’.

“Operators all over the country have been calling for such a pool game. We know that this is one of the most outstanding necessities in this field. This is due to the fact that many locations cannot afford the greater amount of space required to arrange for four-sided pool game play.

“Our ‘DeLuxe Tournament Pool’ is therefore the answer to what everyone has been asking for,” he concluded.

Other executives and engineers of Genco brought out that the playing field on “DeLuxe Tournament Pool” is hinged.

“This means,” they stated, “that servicing is now easier and speedier and the operator or his mechanic and dishwasher don’t have to fool around with screws. Just lifts up the playing field and can instantly take care of any mechanical problems.”

The exclusive “Genco Table Light” is also arranged for “DeLuxe Tournament Pool.”

“And,” added Ralph Sheffield, sales manager of the firm, “all the fine and outstanding features of our ‘Official Tournament Pool’ that everyone liked so much remain in our brand new ‘DeLuxe Tournament Pool’.

“In fact,” he claims, “there are many new and better features. Those we have taken from our first pool game have been improved and simplified to make things easier and better for the operators.

“They are assured of real trouble-free profits at all times.”

Coven Donates More Phonos

CHICAGO—In the past few weeks Ben Coven has donated six phonographs to worthwhile institutions here.

This makes a total of approximately 63 phonographs Coven has donated so far this year.

His last five donations were to the Harris School, the Jewish Community Center, the Blessed Sacra
tory, Temple Shalom and Beth-El Synagogue in Highland Park.

In addition to the donations of free phonographs to these various schools, churches, and charitable organizations, Coven continues to see that they are constantly supplied with recordings and that the phonographs remain in good working condition.

“In fact”, Coven reports, “I have one of my phonographs make a round of all the places where we donated phonographs just to make sure that they are in good working order at all times.

“We also make it our business to keep in touch with all these places”, he continued, “and when they tell us of any recordings that the people would like to hear we go out and buy them and send them over.

“Our one hope”, he concluded, “is that some of the people around town will send us some of their used rec
dords, whether 78’s or 45’s, for these schools, churches and other organiza

tions sure could use them.”

Lou Casola Re-elected Country Club Prexy

ROCKFORD, ILL.—Lou Casola of Mid-West Distributing Company, this city, was reelected President of the Mauch-Nah-Tee-See Country Club here, and was also presented with a new Cadillac for his fine efforts in behalf of the club this past year.

Siskind Hosts Coinmen

NEW YORK—Harry Siskind, one of the top operators in this area, was host to a number of coinmen on Wed

nessday night, October 26, at his home in Brooklyn.

Siskind runs this affair every year, with the purpose of collecting money for the Yeshiva University and the Albert Einstein Medical Hospital.
COMPLETELY REDESIGNED!
William's DE LUXE
BANK POOL
now a NEW TYPE game
when played from
3 SIDES
with one side against wall!

2-INC SQUARE BAKU-LINES COVER PLAYFIELD!
CIRCLED MUSHROOMS!

THE "INSIDE STORY" of
EASY SERVICING!

NOW FOOL-PROOF MECHANISM!
Anti-Cheat Ball Release

FIRST! WITH THE
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Is just as easy to service
as it is impossible to cheat!

NEW 5-BALL
SCORE BUILD-UP!
Williams
REGATTA
SCORES REPLAYS WHEN:
• Numbered bumpers 1 to 3 are made
  consecutively, values increase as shown
  on backglass.
• Spell R.A.G.A.T.A.T-A for 1 replay —
  Tilt 2 rollers left or right bottom
  roller with R.A.G.A.T.A.T-A
  mode; scores 1 replay.
• Hit center target with
  "special" dir. When "bumpers
  special" is lit, each
to all bumpers scores 1 replay
  when hit.
• BONUS POCKET build-up!
• Bonus Scoring! • Multi-Tilt!

The "FORWARD LOOK" in 5-BALL CABINETS!

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See Williams
JOLLY JOKER
AT YOUR DISTRIBUTOR—
HIGHEST EARNINGS!
LOWEST PRICE!
a Real WINNER!

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Two Sets of Rules
for 3 or 4 Sided Play

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2 FLIPPERS 2 THUMPER BUMPERS 2 FLASH-BACK KICKERS

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MODEL 1448
DELUXE 120 SELECTIONS
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DESIGNED FOR YOUR TOP LOCATIONS
More new features are built into Model 1448 than were ever before incorporated into any one model—to give you the world's greatest phonograph value—The True-Tone HI-FIDELITY Amplifier and Component HI-FIDELITY Speakers (largest in the industry) combine to produce the finest HI-FIDELITY tones yet achieved. The Robot Record Arm assures an even, uninterrupted flow of music regardless of jarring or outside interference. The Play Proven Accumulator and HI-SPEED Selector Panel permit faster play, greater revenue and the world famous ROCK-OLA trouble-free mechanism means longer life and service-free operation, and that means GREATER PROFITS FOR YOU.

AND

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STANDARD 50 SELECTIONS
HI-FIDELITY MUSIC

Model 1452 is designed for locations requiring only a limited number of selections as in areas where "country music" is all the rage or in college centers with a demand for the latest hit tunes, but demanding the finest in HI-FIDELITY MUSIC. Model 1452 has all the same outstanding features as Model 1448 except for the smaller record storage and playing capacity.

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COSTS LESS TO BUY—
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FEATURES

THE INTERNATIONALLY POPULAR

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 TOP HIT TUNES OF THE WEEK
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“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
The "Reader's Digest" Owes An Apology To Thousands Of Americans Engaged In The Automatic Music Business For Its Article:
"Racket In The Juke Box"

We've just read a most puzzling, disjointed, rambling, flittering, fluttering article in the November, 1955 issue of "Reader's Digest" titled, "Racket In The Juke Box".

Whereas the article starts off by advising its readers that the juke box is a racket that reverberates thru much of "our country", in the very next paragraph Lester Velie, who wrote this item, talks about the racket being in "many cities". And then winds up mentioning but three cities.

But even more puzzling is the fact that Velie concludes with a question directed to the Teamsters' union.

In between all this confusing flittering about, Velie jumps from juke boxes to divers automatic vending machines merchandising cigarettes, cold drinks, hot coffee, meats, pastry, milk, nylon stockings and 25¢ books. (By the way, if memory serves correctly, "Reader's Digest", too, sells for 25¢.)

Then Velie jumps into the juke box trade associations for a very quick and non-factual flickering visit. From here, without even awaiting to alight for a short breather, Velie dives into unions. And more about unions. And still more about unions.

And even tho he has termed the juke box and vending machine businesses, by headline and scare statement, a racket reverberating thru much of "our country" he seems to have, somehow, forgotten or decided to by-pass facts.

He now flits with what seems to be wet-eyed sympathy to the old, worn and crocodile-tear-stained ASCAP argument.

Here Velie pauses to make a most untrue statement. "Of all music played for profit", he writes, "only juke box records pay no royalties to the artists no matter how often they are played."

This statement, because it is not true, should most certainly have been checked for authenticity by the publishers of "Reader's Digest", DeWitt Wallace and Lila Acheson Wallace. At least before they mail "Reader's Digest" for school children to read anything but honest reporting.

Someone should have halted the seemingly flying, flittering, fleeting Velie long enough, in the writing of his roaming, rambling report to tell him that, first: there is no such thing as "only juke box records" as he intimates and, second: that the moment he, or anyone else, anywhere, purchases a record, royalties accrue to the artists via the record manufacturers.

Therefore, because of this untrue statement, other statements made in this article become subject to much suspicion as to authenticity. Especially about nylon stockings, 25¢ books, milk, pastry and other vending machines. Or the apportioning of routes to insiders; Or monopolistic practises. Or sales of juke boxes to storekeepers. Or Velie's statement about Minnesota, Wisconsin, Iowa and the Dakotas. Or other statements contained in this confusing item.

It is pitifully illogical to believe that so long established a publication like "Reader's Digest" would flit and fly and flutter into scary sensationalism, digested of course, flicking at the juke box business, then vending machines, and conclude with a question to the Teamsters' union.

And thru all the roaming and rambling from juke boxes to nylon stockings to artists, royalties, and unions, Velie seems to be grumbling about some unknown, unfathomable, uncertain something.

Velie and his publishers, DeWitt Wallace and Lila Acheson Wallace, should now take time out to get facts from others and, prior to even so doing, apologize to so many mothers and fathers of children and grandmothers, so many doctors, lawyers, accountants, preachers, journalists and men and women of other fine professions, who are now busily and happily engaged in the juke box business in "our country", for the intimations regarding their characters contained in the "Racket In The Juke Box" article.

Surely, neither Velie, nor DeWitt Wallace, nor Lila Acheson Wallace, would want to foist a falsehood, regarding juke box records and royalties, on their large group of readers!

Nor would these three want to have on their consciences and in their minds and hearts the knowledge that, by the very intimation culled from the headline of this article, that so many fine and upstanding Americans, who are engaged in the juke box business and possibly right in their own hometowns, are anything but law-abiding, decent, respectable, Godfearing peoples?

Perhaps Mr. Lester Velie, Mr. DeWitt Wallace and Lila Acheson Wallace, these words of Alphonse Karr may give you pause for greater and more profound consideration of other peoples:

Mr. Alphonse Karr said, "Some people are always grumbling because roses have thorns. I am thankful that thorns have roses."
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George Miller Reports Successful W. Virginia Visit

CHICAGO—George A. Miller, president of Music Operators of America, returned from a trip to W. Virginia where he conducted MOA's Executive Board Meeting on November 8 and 9 at the Morgantown Hotel.

During his stopover here, Miller advised that the three days he spent in Clarksburg, W. Virginia, at the state convention of the W. Virginia Music Operators Association, were among the most successful and most enjoyable he had ever spent.

The two day business meeting of the W. Virginia Music Operators Association started on Thursday, October 22, with a meeting of the Board of Directors, conducted by J. A. Wallace, president and Dana Hicks, executive secretary of the association. Miller spoke to the Board of Directors at this meeting.

He also spoke to the general assembly the next afternoon, Friday, October 23, and was given a very hearty round of applause. He also received extremely fine and immediate cooperation for MOA from those present. Many handed Miller checks for membership in MOA immediately.

Miller acted as Master of Ceremonies for the banquet held that evening and introduced many dignitaries to the assembly.

He also remained over for the football game on Saturday, between West Virginia University and Penn State, as did many of the operators present.

"It's What's in THE CASH BOX That Counts"
GUIDE FOR VISITORS TO THE CITY OF CHICAGO

The “Guide For Visitors to the City of Chicago” has been appearing for the past six years in the “Chicago Chatter” column of The Cash Box. (“The Coinkenter of the Industry”) so much more pleasant, by having jobbers of addresses of all manufacturers, distributors and jobbers at hand, as well as the people to call time given from the center of the City, the “Loop” area that this Chicago at this time. If there is some person or firm in Chicago not

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Located on North side of city. About 15 to 20 minutes from Loop by cab. (Kedzie Ave. is 3200 West). Firm manufactures: Counter model guns; Rifle ranges; Coin chutes; Scales; Vending Machines.
See: Walter A. Trotzsch, Mrs. J. B. Trotzsch, W. A. Patten, George Kasy.

BALLY MANUFACTURING CO.
2640 Belmont Avenue
(Tel. CORnelia 7-6060)
Located on Northwest side of city. About 25 to 30 minutes from Loop by cab. (Belmont Ave. is 3200 North). Firm currently manufactures: In-Line games; Bowling machines; Card vendors; Arcade supplies.

BUCKLEY MANUFACTURING CO.
4223 West Lake Street
(Tel. VAn Buren 6-6636)
Located on West side of city. About 25 to 30 minutes from Loop by cab. (Lake Street is 200 North). Firm manufactures: Music wall boxes; Balls.
See: Pat Buckley, Jerry Haley.

CHICAGO COIN MACHINE CO.
1725 West Diversey Blvd.
(Tel. WEllington 5-4600)
See: Samuel Gensberg, Samuel Wolberg, Ed Levin.

EXHIBIT SUPPLY COMPANY
4218 West Lake Street
(Tel. VAn Buren 6-3100)
Located on West side of city. About 25 to 30 minutes from Loop by cab. (Lake Street is 200 North). Firm currently manufactures: Guns. Kiddy rides; Arcade machines; Card vendors; Arcade supplies.
See: Sam Lewis, Frank Mencari, Ed Holl, Chet Gore.

GENCO MFG. & SALES CO.
2621 North Ashland Ave.
(Tel. Buckingham 1-1235)
Located on Northwest side of city. About 20 to 25 minutes from Loop by cab. (Ashland Ave. is 1600 West). Firm currently manufactures: Guns.
See: Aaron Gensberg, Ralph Sheffield.

D. GOTTlieb & COMPANY
1140 North Kostner Ave.
(Tel. ALbany 2-2640)
Located on West side of city. About 30 minutes from Loop by cab. (Kostner Ave. is 4400 West). Firm currently manufactures: Five-Ball Games.
See: David Gottlieb, Nate Gottlieb, Sol Gottlieb, Alvin Gottlieb.

J. H. KEENEY & CO., INC.
2600 West 50th St.
(Tel. HEmlock 4-5500)
Located on Southwest side of city. About 25 to 30 minutes from Loop by cab. (5000 West is Rockwell Street). Firm currently manufactures: Electric cigarette vendor; Coffee vendor; Bowlers; Guns.

MARVEL MANUFACTURING CO.
2847 West Fullerton Ave.
(Tel. Dickens 2-2424)
Located on Northwest side of city. About 20 to 25 minutes from Loop by cab. (Fullerton Ave. is 2000 North). Firm currently manufactures: Overhead and Wall Type Scoreboards; Plastic phone parts.
See: Ted Rubenstein.

ROCK-OLA MFG. CORP.
800 North Kedzie Ave.
(Tel. ENErada 8-7600)
Located on Northwest side of city. About 15 to 20 minutes from Loop by cab. (Kedzie Ave. is 3200 West). Firm manufactures: Hi-Fi automatic phonographs and automatic music accessories.

J. P. SEEGBORG CORP.
1500 Dayton Street
(Tel. Michigan 2-0800)
Located on near North side of city. About 20 minutes from the Loop by cab. (Dayton Street is 1000 West). Firm manufactures: Hi-Fi automatic phonographs; Hi-Fi home phonographs; Automatic music accessories.
See: C. T. McKeel, Tom Henrick.

UNITED MANUFACTURING CO.
3401 North California Ave.
(Tel. CORnelia 7-2240)
Located on Northwest side of city. About 30 to 35 minutes from the Loop by cab. (California Ave. is 2000 West). Firm currently manufactures: Shuffle Alleys; In-Line Games; Guns.
See: Lyn Durant, Herb Ottenger, Bill DeSelm, Ray Risbell, John Casolo, Al Thelke.

WATLING MANUFACTURING CO.
4650 West Fulton St.
(Tel. Columbus 1-2770)
Located on West side of city. About 35 to 40 minutes from Loop by cab. (Fulton Street is 300 North). Firm currently manufactures: Scales; Bells.
See: John Watling.

WILLIAMS MANUFACTURING CO.
4242 West Fillmore St.
(Tel. NErada 2-4900)
Located on West side of city. About 25 to 30 minutes from the Loop by cab. (Fillmore St. is 1100 South). Firm currently manufactures: Guns; Fire-Ball Games; Special Type Games.
See: Harry Williams, Sam Stern, J. A. Weinard.

ATLAS MUSIC COMPANY
2122 North Western Ave.
(Tel. ARmitage 6-5005)
Located on Northwest side of city. About 20 minutes from Loop by cab. (Western Ave. is 2400 West). Distributors for: J. P. Seeburg Corp.

AUTOMATIC PHONOGRAPH DISTRIBUTING CO.
806 North Milwaukee Ave.
(Tel. Chesapeake 3-4900)
Located on near Northwest side of city. About 10 to 15 minutes from the Loop by cab. Distributors for: AML, Inc.
See: Mike Spagnola, Phil Weingberg.

COVEN DISTRIBUTING CO.
3181 North Elston Ave.
(Tel. INdependence 3-2210)
Located on Northwest side of city. About 25 minutes from the Loop by cab. (Elston Ave. is 2800 West at this point and intersects California Ave. and Elston Ave., 3200 North, at this point). Distributors for: The Waldorf Wittlitz Company; Smoke Shop Cigarette Vendors; Klop Coin Counters.
See: Ben Coven, Carl Christiansen.

DONAH DISTRIBUTING CO.
5007 North Kedzie Ave.
(Tel. Juniper 8-5211)
Located on Northwest side of city. About 35 to 40 minutes from the Loop by cab. (Kedzie Ave. is 3200 West). Distributors for: Bally Mfg. Co.
See: Don Maloney, Max Brier, Tom Cath.

EMPIRE COIN MACHINE EXCHANGE
1012 North Milwaukee Ave.
(Tel. EVerglade 4-2600)
See: Bill Krt, Joe Robbins, Jerry Bremer.

FIRST COIN MACHINE EXCHANGE
1750 West North Ave.
(Tel. Dickens 2-0500)
See: Wally Finke, Jim Kline, Sam Kolber.

GLOBE DISTRIBUTING CO.
1623 North California Ave.
(Tel. AMitage 6-0780)
Located on Northwest side of city. About 25 minutes from the Loop by cab. (California Ave. is 2800 West). Distributors for: Downey-Johnson Coin Counters.
See: Charles (“Little”) Coffee vendor, Bowling; Guns.

NATIONAL COIN MACHINE EXCHANGE
1411 West Diversey Blvd.
(Tel. BUCKINGHAM 1-6666)
Located on near Northwest side of city. About 15 minutes from the Loop by cab. (Diversey Blvd. is 2800 North). Distributors for: D. Gottlieb & Co.
See: Joe Schwartz, Matt Levinian, Shuldon Spira, Ronald Schwartz.

PURVEYOR DISTRIBUTING CO.
4322 North Western Ave.
(Tel. Juniper 8-1814)
Located on Northwest side of city. About 25 to 30 minutes from Loop by cab. (Western Ave. is 2800 West). Distributors for: J. H. KeeneY & Co., Inc.
See: Herb Perkins, Monte West.

WORLD WIDE DISTRIBUTORS, INC.
2330 North Western Ave.
(Tel. EVerglade 4-2300)
See: Al Stern, Joel Shroud, Les Moon, Fred Skor.

AGM INTL’L DISTRIBUTORS
3643 West Montrose Ave.
(Tel. CORnelia 7-7272)
Located on the Northwest side of the city. About 30 to 35 minutes from the Loop by cab. (Montrose Ave. is 4400 North). Jobbers of: Amusement machines.
See: Irving Olitz.

ALL-STATE COIN MACHINE EXCHANGE, INC.
2317 North Western Ave.
(Tel. BELmont 5-6770)
Located on the Northwest side of the city. About 25 minutes from the Loop by cab. (Western Ave. is 2400 West). Jobbers of: Amusement machines.
See: Vince Shay, Stanley Levine, Mickey Schafer.

MONARCH COIN MACHINE, INC.
2257 North Lincoln Ave.
(Tel. Lincoln 9-3996)
Located on the Northwest side of the city. About 15 to 20 minutes from the Loop by cab. (Lincoln Ave. intersects Fullerton Ave.; one block north from this point). Jobbers of: Amusement machines.
See: Charles Pient.
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Louis Boasberg
New Orleans, La.

"It's What's in THE CASH BOX That Counts!"

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THE HUNTER

NEW ENGLAND NIBBLES

Indoor locations took a big spurt this week with cold weather coming into New England and driving the customers indoors. Movie machine play was up along with games and pools... Ten cent play is picking up the region, with Maine, last state in the six New Englanders, now in, and nearly all spots, except for depressed areas are operating music on the dime... Biz holding good at Trimount Automatic Sales Corp. (Seaburg), where Irwin Margold, gen. mgr., reports demand for the new Seeburg "2200" ringing and big shipments going into Maine and the northern states where they are giving renewed impetus to 10c play... Bally's "Miami Beach," "Congress" Bowlers and United's "Top Notch Special" going big guns at St Rood's Redd Distributors (Wurfler) and skill pool games still potent factor with amazing demand. Raymond C. Kennedy, office manager at Redd's, off on vacation. Bob Jones, sales manager, reported that the just unveiled "Top Notch Special" looks like a big winner for ops in this territory. ... Shows for the new AMI two-tone color engineered music box being staged around the territory by Ama Distributors (AMI) with Barney and Louis Blatt sparkplugging a big sales promotion program. Louis reports that op enthusiasm for the new AMI "G" has been tremendous.

At Ed Ravreby's World Fair and Associated Amusements Keeney's "Fascination Pool" game is strong and action is heavy on United Bingo games, which were recently taken on by the firm. Mr. and Mrs. Ed Ravreby are inviting all their friends in and out of the industry to a big party on Sunday Nov. 18 at their new 1105 Gardner Road, Brooklyn 2, where they celebrate the engagement of their daughter, Ruth Mae, to Richard Mandell, sales manager of the Ravreby enterprises. Ravreby, one of the first distributors to make a trip through the twice flooded areas of western Mass. and Connecticut, reported that the last flood hit ops from Bridgeport, Conn. to the New York state line, but damage was not as heavy as feared that caused by the backwash of Hurricane. Dick Mandell, Ravreby sales mgr., off on a Springfield, Mass., Hartford and Bristol, Conn. trip. Ed going to Chicago for the convention Nov. 4, and will take with him one of the vice presidents of the First National Bank of Boston as guest.

The vending artists Smokey Lamson, Rusty Dale and Jeanne Wheatley visited at Jerry Flatto's Boston Record Distributors this stanza... Jerry expects to bring in Dick Roman for a Totelem Pole ball room date Nov. 11 and 12... Ops visiting around the town this week included: Ray Counyrow, Howard Bowman, Prince Furr, D. A. Bedford; J. & A. Holtz; Al Adams, Fall River; Oscar Pratt, Sol Tauke, Manchester, N. H.; Joe Reimer, Springfield; Elmer Laughton, York Beach, Me.; Martin Oliver, Portland, Me.; Bill Goodreau, Manchester, N. H.; John Conley, Providence, R. I.; Dave Baker, Art Vanich, Alphonbe Lackey, Rochester, N. Y.; Aaron Hall, Boston; Saul Robinson, Newton; Bill Hamel, Concord, N. H.; James O'Connor, Danhannon, Conn. and Al Dolins, Hyannis.

LOUISIANA NOTES

Martin Tortalio, Baton Rouge, in New Orleans purchasing equipment... Sam D. Agostino, Baton Rouge, busy at his hotel... Lester Bloomstein, Baton Rouge Cigarette Service, Baton Rouge, reports his sales up over last year... Fred Matthews, Canteen, Baton Rouge, putting out more candy machines... Carl Williams, Willmac Vending, talking coffee vending... Trax Girlingshouse, Berlo Vending, reports business is at its best... Howard Hatch still in the food business but he's getting itchy for a route... Sit Lelt, Monroe, La., walking the floors this week as he waits for his wife to present him with the baby he's hoping for... Jiffy Fowler, Monroe, had a big week trying to take care of the route... L. F. Herlivec, Monroe Vending, Monroe, remembering that pool tables were once the first operator device... O. C. Getter, Monroe, back from his Arkansas routes, reports the take good... Tom Isbell, Opelousas, out working his route... At Baldridge Amusements, J. S. Williams, sales manager, reports that all machines at the company's two locations are filled up with new recruits... C. A. Clark discussing coffee vendors... Nick Carabjat, New Orleans, Crown Novelty, says business continues to be good, Nick reports good sales on the Keeney "Fascination Pool Table" and the Bally line... P.A.B., New Orleans, advises that the Wurlitzers are moving better than ever... Lynch and Sanders, New Orleans, but business on the Seeburg 200 and 100 is great... A. C. Hufline, New Orleans, has similar proud comments to make about the Redd's "Top Notch Special"... Every one at Dixie Coin, New Orleans, tired after two weeks of showing the new AMI phonos. Ed Hallfield reports the last showing at Mobile was a huge success.

"We use 'The Cash Box Price Lists' CONSTANTLY! They are 'Ex Cathedra.'"

Albert A. Silberman
Los Angeles, Cal.

"It's What's in THE CASH BOX That Counts!"
Two Tickets to Havana

TORONTO, CANADA—Albert A. Cлив, Toronto Trading Post, Ltd., this city, congratulates Roy Sherk, Port Colborne, Ontario operator on winning the door prize at the recent showing of the new AMI model "Q" phonograph. Prize is two airplane tickets to Havana, Cuba and return.

New N.Y. Office for Nat’l Reject

ST. LOUIS, MO.—National Rejectors, Inc. announce a change of address for its New York office. Formerly located in Long Island, the new quarters, which more than double the old facilities, are at 202 East 44th Street, New York.

New High Net Earnings

NEW YORK — Standard Factors Corporation, a nationwide diversified finance company, which recently absorbed Nathan Strauss-Duparquet, announced a new high in net earnings for the first quarter of its merged operations. Net profits available to the common stock for the quarter ending September 30, 1955, are approximately $180,000.
MFRS. CONTINUE TO HOLD PRESENT PRICE LINE

But Many Forsee Price Increases of All New Games, Music, Vendors, as Costs of Raw Materials and Components Edge Upward

CHICAGO—Even the prices of all raw materials and components of all kinds are edging upward manufacturer here are continuing to hold the present price lines. How long this will continue few can foresee. There are many who are of the belief that prices of all new games, music, and vendors, will have to go up to meet rising costs.

Deliveries of components are now on the basis of anywhere from eight to 12 weeks.

Raw materials are becoming ever more difficult to obtain. Warehouses are running short, it is reported. Nor can they expect fresh materials in some cases until some time after the first of the year.

All this has added up to create a very unhappy situation for purchasing agents at various factories throughout the country.

Many who have been keeping very close to this materials and components situation admit that they are somewhat surprised that prices of the new end products have not already risen to sky heights.

These men openly state, "The manufacturers won't be able to hold out too much longer. Regardless of the amount of materials and components they have on hand, sooner or later they must get back into the market. When they do they're going to find that they cannot continue to sell at present prices."

Much of the higher prices are also attributed to hiked wages for labor of all kinds, skilled and unskilled.

"One of the big problems of the industry nationwide", as one leader here stated some time ago, "is the lack of skilled mechanical help."

"This", he reported, "is also reflected in all the factories where skilled mechanics are just as necessary as they are in the shops of distributors and operators."

"The wages skilled mechanics demand today", he said, "are such that these, of themselves, will have a definite effect on forthcoming prices of all new products."

B&B Novelty Holds 1st Spot By Skin of Teeth

CHICAGO—B&B Novelty took two from Decca Records to hold on to first place. High for B&B was Marino Pieroni with 529. High for Decca was Tony Ignoffo, 492.

ABC #1 took Oomens for two games. Irv Cairo was high for ABC with 438. High for Oomens was Carl Latina, 356, high score for the men.

Gillette took two from Mercury. Don Baxter was high for Gillette with 502. High for Mercury was Ralph Kick, 459.

Atlas took two from Coral. High for Atlas was Morris Minkin, 486. High for Coral was Lenny Wesson with 533.

Melody Music and Star Music tied for 1 1/2 games apiece. High for Melody was Bud Hofert with 427. High for Star was Hank Sechbachi, 381.

ABC #1 took two games from Paschke Phonos. High for ABC was Al Rice, 528. High for Paschke was Bob Gallet, 493.

Galagan took two from Coven. Tony Galagan was high for Galagan with 501. High for Coven was Jerry Shuman, 463.

Singer One Spot took two from Western Automatic. Johnny Nolan was high for Singer with 418. High for Western was Bill Nyland, 480.

Bennie Bauer was high for the women with 402.
WANT "SCHOOL FOR MECHANICS"


CHICAGO—Perhaps it was the speech of Secretary of Labor James P. Mitchell who reported that out of America’s 67 Million labor force only 9 Million were “skilled workers.”

This means that just about 15% of the men and women now at work throughout the nation can be considered “skilled workers.”

This situation is even worse in the coin machines business. Less than 15% of the men and women engaged by the industry as its laboring force can be considered “skilled mechanics.”

During the War II period The Cash Box proposed that a “School For Mechanics” be created by concerted effort on the part of all in the industry. Such a school would prove invaluable to the continued progress of this field, this publication reported.

At the time, skilled labor was extremely difficult to obtain. Electro-mechanical experts were rapidly taken into more important war work by Uncle Sam.

But this condition has persisted. The trade needs a “School For Mechanics.” This publication has been bringing this very important fact to the fore at regular intervals for the past 12 years.

It must be remembered that nothing can more quickly give a machine a bad name and, at the same time, lose the location’s confidence in the operator, than lack of quick, skilled service when the machine goes out of order.

Many operators today are laboring under a most serious handicap. When machines go out of order they are lucky, in some cases, if they can get around to service them within 72 hours after the out-of-order call is received.

This not only loses money for the operator, while the machine is idle, but it also loses him the confidence of his location and the respect of the players.

The players will usually go elsewhere. This means that the location loses money while the operator also loses income. It’s a very sad and serious situation.

The reason this operator and others like him can’t get around to repair machines more rapidly is because he’s short of skilled mechanics. He just piles whatever amount of day and night work he can on the mechanics he does have. But this isn’t enough. And the expense is tremendous at the present wages of mechanics.

The result is that many operators who would like to expand their routes won’t do so. They can just barely handle the machines they now have from a mechanical service standpoint.

This condition isn’t just spotty. It’s national in scope. Everywhere in the country operators, jobbers and distributors are desperately in need of highly skilled electro-mechanical experts who can keep their businesses going at an efficient and progressive pace.

Manufacturers are somewhat more fortunate. With present automatic production equipment they can obtain men skilled in one certain machine, or one certain job. They don’t require as many all-around skilled mechanics as do the operators, jobbers and distributors.

The operators, jobbers and distributors require highly trained and skilled mechanics in the electronics of the present music, games and vendors. These men must also have mechanical knowledge, in addition to electronics know-how.

It’s not easy to develop a mechanic skilled in electro-mechanical equipment like that of the coin machines industry.

The manufacturers have been doing a highly commendable job with their service schools. These schools have helped to develop the skills of the present mechanics.

The big problem is that there aren’t enough skilled mechanics to go around.

There is only one cure for this situation and, for the past twelve years, The Cash Box has been calling for its creation: “School For Mechanics.”

A centrally located school where technical high school graduates can be trained by other well known mechanics as well as by factory engineers. Such young men will then learn the basic fundamentals of the electro-mechanics required of skilled men in this field.

When men like these are sent to attend factory service schools they develop further knowledge of the equipment of the industry. And, very soon, the operator, jobber or distributor has a highly skilled and efficient mechanic whom he can depend on in every regard.

Operators have written this publication over the years advising that not only would they be happy to pay part of any young man’s tuition, but would also guarantee a graduate a good job at a very fine salary with pleasant working conditions.

Rather than have out-of-order machines hurt operator’s income and lose location confidence, while giving this business a bad name with the public, it surely would pay for leaders in the field to get together and, at long last, adopt this suggestion of The Cash Box by creating a centrally located “School For Mechanics.”
JOE JAMES VISITS RUNYON

NEW YORK—When Joni James, MGM recording star visited Runyon Sales Company, this city, recently, Nat Cohen, C. D. Vending Company and Max Klein, Moer Amusement Company, operators, and Perry Lowengrub, Runyon salesman, all posed in front of the new AMI model "G" phonograph.

NAT'L REJECTORS TRAINS SALIORS

ST. LOUIS, MO.—Coin handling equipment operation and minor repairing that are being taught to sailors will be responsible for the efficient operation of over 200 vending machines in ships of the Atlantic Destroyer.
Exhibit New "Skill Pool '84"
Has Optional 3 or 4 Sided Pool Game

CHICAGO—"In order to meet the many demands from operators for a pool game compact enough to fit the smallest of locations," said Sam Lewis, president, The Exhibit Company, this city, we have come up with something that really makes a lot of sense. Presently our 'Skill Pool' takes a minimum area of 12' x 11', or 133 square feet. Now we have a game, identical in size, that takes only 84 square feet, or 12' x 7'.

"This is accomplished," continued Lewis, "by putting lines on the table, and by putting one side of the table against a wall. The general layout of the table is identical with our present game, and the rules of play differ only slightly. The player is now permitted to lift an unplayable ball and move it to a corresponding position on the table, as determined by the lines.

"We have tested this game in locations and we have found that in a location where a four-sided game was successful, but where the room was too small, they have taken to this game immediately and are playing it, and it is earning money. We have tried it in locations that had no 'Skill Pool' games because they were too small, and find that it is being well received and is earning money.

"Where the game is not needed as a three-sided game, it may still be played as a four-sided game. Therefore, the operator is going to get a piece of equipment that he can move to more locations as necessary.

"As to our 'Skill Pool'"', concluded Lewis, "we have been shipping them in larger quantities than we ever dreamed possible. Truthfully, we feel that the surface has not yet been scratched. Altho certain areas have been slower than others, generally there has been a tremendous reception to our game."

URGE ALL MUSIC OPS
JOIN "THE CASH BOX"
POLL OF BEST RECORDS
AND ARTISTS


CHICAGO — Perhaps it may have been the article which appeared in the November, 1955 issue of the "Reader's Digest". But, whatever it was, automatic music leaders everywhere in the nation are urging music operators to "fill out The Cash Box's 10th Annual Poll voting card" and are also asking that the ops "do it today".

As one well known music leader expressed himself: "We have, in the past, noted the fine publicity which has resulted from the reports issued by The Cash Box regarding the best money-making artists and records of the year. "We feel", he continued, "that this is even more important this year than ever before. "We are asking all to fill out the voting cards and to do so today.

"This will, when completed, have the desired effect that we believe can cure much of the type of thing which is being so erroneously reported regarding our industry."

For ten straight years now this publication has continued to report the choice of the nation's automatic music industry as far as recordings and artists are concerned.

When the winners are announced the Juke box industry receives a great amount of publicity. News releases are sent out by The Cash Box to newspapers, magazines, columnists, radio stations, disk jockeys, and over the AP lines through out the nation. Winners are presented with a specially designed, beautiful statuette by The Cash Box, with most of them spotlighted on TV and Radio, and others on the stage of theatres and night clubs.

This world-wide publicity for the juke box industry has helped to bring about better understanding and relations with the public.

"It's What's in THE CASH BOX That Counts!"

PRICED FOR QUICK SALE!

Used BOWLERS
IN QUANTITY

KEENEY CENTURYS BALLY CHAMPIONS
BALLY VICTORYS BALLY GOLD MEDALS
KEENEY SPEEDLANE DELUXE

Used CIGARETTE MACHINES
IN QUANTITY

DUGRENER 7 COLUMN (1 KING SIZE)
DUGRENER 9 COLUMN (2 KING SIZE)
DUGRENER 11 COLUMN (ON 25c)

CALL! WRITE! WIRE! PHONE!

GLOBE DISTRIBUTING CO.
1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. AR.8-0760

SPECIAL!
Bally
BINGOS
All Models

We Want To Buy!

Bright Lights
Bright Spots
Coney Islands
All-State Coin Mach. Exch.
2317 N. Western Ave., Chicago, III.
(All Phones: Belmont 5-6707)

UPGRADE YOUR ROUTE
with DAVIS REBUILT EQUIPMENT
converted to 10c play if requested.
Cash on trade at both. Call us collect—
Syracuse 75-1631.

DAVIS CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK

SPECIAL Double TITLE STRIPS
CRYSTAL CLEAR PERFECT
Used on: SEEBURG, ROCK-OLA, AMI, WURLITZER
BUNDLE OF 1000 SHEETS
(20 Titles per Sheet)
REG. $5.50 VALUE
MIN. ORDER—4 BUNDLES
A Quarter Century
of Service
2118 N. WESTERN AVE., CHICAGO 47, ILL., U.S.A. ARmitage 6-5005

November 5, 1955
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November 5, 1955

The Cash Box

**IMMEDIATE DELIVERIES!**

Keeney's

**FASCINATION**

DELUXE POOL TABLE

Deluxe Model available with Formica Mouldings

Deluxe: Model available with Formica Mouldings

Quiet in Operation...Luxurious Cabinet

Coastal Ray, MIB UNION 1954-55

Recording artist M.C.'s...Unveiling of Keeney's Fascination Pool Table

**IT'S REALLY WONDERFUL...THE BEST!**

Hogmanay pruned wavelengths—Cash finish body and legs. Size: 52 L x 36 W x 32 H.

**FEATURES INCLUDE:** Perfect operating Ball Release can't be cheated — 2 Cains + 2 to 4 Players

- Perfectly squared to entice the professionals
- Green, rubber backed felt
- Simple coin mechanism
- Conventional cushions
- Self-contained Cue Holder
- Rugged, durable construction
- Two-way Levelers

Order from your Keeney Distributor NOW!

J. M. Keeney & Co., Inc.

NEW ORLEANS, LA.—Nick Carabajal, Crown Novelty Company, this city, reports ops starting to show keen interest in Keeney's "Fascination Pool game," and have placed some nice orders.

Pictured herewith in the Crown showrooms, Teddy Geigerman and Elia Lucas try their hands at the pool game, while Paul Boudreaux, Crown salesman (extreme right) and V. N. Allbritton of J. H. Keeney & Company (center, rear) look on.

**NEW ORLEANS Ops Relax**

BEACON, N. Y.—New York State Operators Guild, with headquarters in this city, is now headed by Tom Goebel, who was elected president at their last election meeting.

Other officers elected were: Tom Creo, first vice president; Nick Nuccitelli, second vice president; and Gertrude D. Browne, secretary and treasurer.

Now serving on the board of directors, in addition to above officers, are: Jack Wilson, Lester Smith, Sam Schlesinger, Joe Lippi, Harold Pinkus, Dick Wenzel and Jim Haley.

"It's What's IN THE CASH BOX That Counts!"

**UPPER MIDWEST MUSINGS**

Fran Befera, Delmo Novelty Company of Hibbing, Minn., stopped in the Twin Cities on his way to do some pheasant hunting in and around Huron and Salem. S. D. Fran put the rooms on the train in Dubuque, Iowa, where Mrs. Befera is going to visit with her folks while Fran is out getting some meat for the family. The Richard Henery of Clark, S. D., flew into the Twin Cities in his private plane and spent a day in town shopping and getting some service problems straightened out. Dick states that he can get around and cover a lot of territory in a short time by plane. Mayor Priebe of the National team, the Rochester, Minn., took in the Michigan-Minnesota football game and all too much of the noisy to some Minnesota, Iowans were there. Missionary Gene Lanner of Newton, Iowa, and Bill Meskimen of Cedar Rapids, Iowa, made the trip into the Twin Cities the past weekend. . . . Vine Jorgenson of Mason City, Iowa, spent a few hours in the Twin Cities shopping around and looking over the latest in coin operated equipment. . . . Genial Frank Kummer of Spring Valley, Minn., was seen picking up records and parts for his route. Frank was in the city only as usual. . . . Herb Hageman of McGregor, Minn., was chased and confined to his bed with a bad cold the past two weeks, but Herb is up and around again. He spent the week end with the family again and was up in his area. . . . Frank Phillips of Winona, Minn., has been busy these days taking care of the new locations he has. . . . John McMahen of Eau Claire, Wis., is busy these days putting out the new coin operated pool games. . . . Pete Vanderhyde and Lawrence Sanford of Dodge Center, Minn., were in town picking up supplies and the words for their country. . . . Recent reports to the Twin Cities were Oscar Englund of Alexandria, Minn.; T. J. Fischer of Waconia, Minn.; Jim Donatelli of St. Cloud, Wis.; Dick Grant of Mound, Minn.; Gordon Dunn of Moose Lake, Minn.; Hank Krueger of Fairview, Minn.; and Fred Kavanagh, Pla-Mor Amusement Company of Moose Lake, Minn.
In just case Lester Velle to "Reader's Digest" wants to know about the kind of men and women in this industry, we'd like to point out to Velle a person known as Louis Casella who was just reelected president for another term at Rockford's very exclusive Mah-Nah-Tee-See Country Club. And all the members that's so well of Louis Casella and his past term's efforts for this club—they gave him a brand new Cadillac. Congratulations to Frank and Shirley Mercure on the birth of a brand new 9 pound 2 ounce son. Terrence Michael Mercure, we have told, passed out but the biggest of big cigars when he heard Terrence's weight. And now Frank looks forth to becoming a Grandpa.

Just as we were going to press, Sam Stern of Williams phoned to advise the firm has just introduced, "Deluxe Bank Pool." Which, as Sam reports, is a 3-sided play pool game, plus hinged top play-field, light, and even racks for the cues. Many, many rules have written in to ask The Cash Box to once again, return to the old 2 minute record crusade. It was The Cash Box that fought hard for timing of records—and won. But, it seems from what the rules ops have written that everyone in fact has forgotten all about the fact that over 2 minutes can cause loss instead of profit.

Suggest you drop in on Johnny Owens at the Chi Automatic Ploom Bowling League some Monday eve at the Bel-Bowl, Belmont just west of Kedzie. And see some thrilling and sparkling action. Also hear lots of keen, cracking crotch interspersed between the strikes, spares, railroads, and what not. If you haven't yet filled out the Voting Card for the 10th Annual Poll of the Automatic Music Industry of America—DO SO NOW.


After Thbo: "A good scare is worse to man than advice."

"It's What's in THE CASH BOX That Counts!"
INSTRUCTION

Wilson.

hospital.

Ted

Michigan

The

-OPERATORS

2X1

5s:

J.

BOWLING

SALES

Windsor

10th

Ave.,

Keeney

DUAL

LEVELING GAUGES!

HINGED

PLAYFIELD

FOR EASY

SERVICING

FOR CRAMPED LOCATIONS

PLAYED FROM 3 SIDES

GIVES YOU

50% MORE LOCATIONS

TO OPERATE IN

CAN ALSO BE PLAYED FROM 4 SIDES

THE ONLY

POOL GAME
designed for

TABLE LIGHT

for 4-sided Regular and 3-sided De Luxe Play!

Record Stars Entertain at Mich. Music Ops Teen Age Show

DETROIT, MICH.—The United Music Operators of Michigan continued its youth program with a Teen Age Show on Sunday, October 30 at the Golden Horn Ballroom, this city, 2 to 5 P.M.

Participating in the affair were disk jockeys Bob Maxwell (WWJ-TV); Larry Gentile (WXYZ-FM); Ted McCay (CRLW); and Paul Dean (WJR).

Artists who entertained the youngsters included Bunny Paul, Capitol; Joe Weaver and His Blue Notes, Fortune; Five Dollars, Fortune; Dick Roman, AA; Pati Jerome, Coral; Wilder Brothers, Label "X"; Sonny Graham, RCA Victor; and Curly Hickson & His Rhythm Busters.

Co-sponsors with the United Music Operators of Michigan is the 13th Pre-

cinct Business Men's Youth Club.

HOUlSTON HAPPENINGS

Happy to report H. M. Crowe, Texas Humming Bird record distributor with headquarters in Coin Machine Bldg., Houston, recovered from a heart attack and due to resume calling on his customers shortly. H. M. was stricken Oct. 1 while in Brownsville on business, flew to Houston and spent some two weeks in a hospital. According to an accurate survey of three local locations Old Favorite numbers, given half a chance, will ring the cash register. Here's the meter report on three typical spots: Location #1, old favorites 345, all others 901; location #2, old favorites 829, all others 2170; location #3, old favorites 1180, all others 1760. . . . Recent five day open house affair at new home of Li'l Pal Records, Inc., drew more people than did a Hi Fi exposition held in a public hall some weeks earlier. Li'l Pal, owner and operated by father and son J. G. Bradburn Sr. and Jr., boasts about one stop service for music operators, leading retail record supermarket in the city and a high fidelity setup second to none . . . Wilson Boone, well known locally in record circles, now with H. M. Crowe in distribution of the Humming Bird label. He holds things down around the office while Crowe moves about the territory . . . A consistent and generally successful fisherman is Steve Poncio, manager United Record Distributor. . . . Fred Troy, part owner of Sportland Amusement, says that pool games are about the hottest thing to hit local spots in many moons. Low cost, minimum service, much play, all good he opined. . . . Way he is going, C. B. Sage, handler of Seeburg Background Music for Houston S. H. Lynch Co., is likely to wind up in the same sort of fix as did old timer Alexander who ran out of worlds to conquer. True Houston is loaded with exclusive private clubs and such other places where background rather than coin operated music is preferred but Charlie already has most of them. . . . A credit to the coin machine profession is music operator Russell Merritt, church-

man and prominent in the higher brackets of Greater Houston civic club activities . . . Real Fall weather here at last, vacations over and prospects for a good year in the offing.

"It's What's in THE CASH BOX That Counts"
IT'S NO SECRET!

GOTTlieb's

2 PLAYER

MARATHON

PACKED WITH FEATURES THAT MAKE IT FUN TO COMPETE!

ALL NEW DOUBLE NUMBER MATCH FEATURE!
A Greater Earning Attraction than the Fabulous Jumbo Match and Jubilee Diamond Match.

Both Players Matching Number at same time scores BIG Super Special.

Regular Single Number Match Scores Single Special.

NEW 10 TIMES VALUE BONUS FEATURE!
Mystery special when hit and single bonus hole.

5 Hi-Speed Pop Bumpers clustered for dynamic action.

2 Cyclonic Kickers fire into each other for spectacular cross-board action.

Alternating light relivers for super scoring.

Adjustable 3 or 5 ball play.

CHICAGO—"I've made 18 room
reserved rooms only. the only one full of sales.", one well known distributor here reported this past week, "and, from all indications", he concluded, "this is only the beginning."

This same story is being heard from other distributors throughout the city. They have been phoned all this past week by many who regard "present earning" which appeared in this publication this past week that all room reservations should be confirmed in advance, and that all transportation should be arranged on a round-trip basis, in advance.

One distributor said, "Your report regarding reservations being confirmed in advance was the best thing that ever happened to those people who plan to be in town this forthcoming week."

"But," he exclaimed, "it sure did make a lot of work for us, and for lots of others here. Distributors phoned us long distance to make sure that they would have rooms when they arrived in Chicago."

What is most important, distributors here say, is that they will, in all probability, be busier than ever before.

Not only is this going to prove one of the biggest conventions yet held by NAMA but, it seems, a larger group than was expected of NCMDA members as well as MOA executives, is also going to be in town.

"It'll be the biggest hospitality week in our history", is the way one distributor puts it and grouned, "only hope we come out of it okay and in shape to continue business the week after."

CHICAGO—"The Cash Box"

IT'S WHAT'S IN THE CASH BOX THAT COUNTS

Big Week Ahead
For Chi Distros

CHICAGO—Many distributors and operators have advised The Cash Box that they will be in this city ahead of the convention and meetings to be held here.

One distributor said, "I want to get there some days in advance so that I can spend some time visiting with the factories we represent."

"Furthermore", he advised, "I'm bringing my wife along and she, too, wants to see Chicago, do some shopping, and visit some of the night spots."

Others have different reasons why they want to be in Chicago in advance of the NAMA Convention and the NCMDA and MOA meetings.

But in the main the reason is that they would like to get around the factories here.
TOPS EVERY BOWLING GAME EVER DEVELOPED!

PLAYERS SCORE
1ST TEAM
2 2 8

TEAM SCORE
5 4 3 5

Tally Sheet
2 TEAMS OF UP TO 5 PLAYERS EACH CAN PLAY

CHICAGO COIN’S
BOWLING-TEAM

PLAYERS SCORE
2 6 0

TEAM SCORE
6 0 9 0

Tally Sheet
1 TO 20 CAN PLAY

1 TO 20 CAN PLAY

* EXTRA LARGE PINS!
* EXTRA LARGE PUCK!
* EXTRA LARGE CABINET and PLAYFIELD!
* AUTOMATIC TALLY SHEETS!

See these other popular Bowling Games at your distributor:
* BULLS EYE
* BLINKER
* SCORE-A-LINE
* HOLLYWOOD

1725 W. DIVERSEY BLVD., CHICAGO 14
WANT—Bingo, late model Shuffle Alley, 1706 47th Ave., all-lit. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: Chlickering 4-510.


WANT—To Buy, Model D-60 AMI phonographs. MONROE COIN MACHINE EXCHANGE, INC., 2453 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-6400).

WANT—Mills Panoramas—in any quantity. WESTERN DISTRIBUTORS, 312 ELLIOTT AVE., SEATTLE, WASH. Tel.: Garfield 3385.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Canners. With scaled penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire, MOCHUR ENTERPRISES, 505 INDIAN STREET, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY PHONOGRAPH CORP., 666 10TH AVENUE, NEW YORK 36, N. Y. Tel.: JUdson 6-4566.

WANT—For sale, New or used Americana, National 22 Fl., 12 Ft., shuffleboards and Bank Boards: 100 Selection Seeburgs; Kiddie Rides. Quote quantity, condition and your best price in your first letter. STANLEY DISTRIBUTING CO., 1119 TACOMA AVE., TACOMA, WASH. (Tel.: BR 3663).

WANT—100 operator customers in need of good used amusement machines of all kinds, including in lines and shuffle, we don't care to publish prices—we write or phone. GEORGE PONSER, ALBERT SIMON SYRACUSE CORP., 602 N. STATE ST., SYRACUSE, N. Y. (Tel.: 7-2403).

WANT—Top notch phonograph and bower mechanic to assume responsibility for factory for established distributor. Wage open, Must have references, Canadian mechanics welcomed. Write: SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: Lincoln 9106).

WANT—Can you afford 92% per week on 1600's? Look to you and all of our dealers. Get rid of all competition? For only 92 per week you can have it all! Call collect in ad this section plus a free full year's (52 weeks) subscription to THE CASH BOX with "The Bible of the Coin Machine Industry." Send your Check or Money Order for $4.00. 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2648).

WANT—Selling—Chicago Coin Shuffles, 10th. Frame and later models; Wurlitzer 1500's, 1400's, 1250's, in all types. Will deliver or mail as is or is shipped. CANYON STATES DISTRIBUT. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-6688).

WANT—For sale: late model coin graphs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CO., 725 W. CENTRAL STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

WANT—For sale—"C", $755; Seeburg "B", $475; Seeburg "A", $250; AMI $225. All surplus machines are clean and ready for location. UNITED DISTRIBUTORS, INC., 100 W. 900, RIVER FOREST, IL. Tel.: 992, W. SECOND, WICHITA 12, KANS. (Tel.: HO 6-1111, 4-3501).

WAN—Distributors in quantities. Bally—Victory, Champions, Blue Board, and Gold Model Series. Century, Speed Lanes, United—Clippers, GLOBE DISTRIBUTING COMPANY, 1422 W. 90TH ST., CHICAGO, IL. (Tel.: Airmitage 6-5780-81).

WANT—Records!!! 5c over wholesale, any label, Free title slips. P.O. Box 1330, Memphis, Tennessee, token deposit with order. We also purchase surplus records never used only. BINGO BINGO, 1706 47TH ST., A-MAICA AVENUE, JAMAICA 32, N. Y. Tel.: Olympic 8-4012, 4013.

WANT—Dude Ranch @ $210; 2 Palm Springs @ $245; I Variety @ $200; 10 Seabreeze, all 5700's; 4 AMI'S; 1706 10TH AVENUE, A-MAICA AVENUE, JAMAICA 32, N. Y. Tel.: Olympic 8-4012, 4013.

WANT—For sale: Salad, United Clover Shuffle Alley, $76.50; United Imperial Shuffle Alley, $209.50; Champions, $134.50; Chicago Coin 15th Frame Double Score, $86.50; United Six Strikes, $122.50; Chicago Coin 15th Frame Bowler, $76.50. T & L DISTRIBUTING CO., 725 W. CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: 752-5930).

WANT—Bargains—Bally Beauty, $135; Dude Ranch, $183; Palm Springs, $265; Seabreeze, $205; Hi-Fi, $215; Surf Club, $215; Geo. Janepin's, $45; 452. Also Bally and Bally Bros. for location. MIKEY ANDERSON, 314-316 11TH STREET, ERIE, PA. (Tel.: 435-3090).

WANT—For sale—Ili Fi, $195; Surf Club, $183; Surf Club, $265; Surf Club, $265; Flip Side, $183; Lite, $50; Beauty, $110; Gator, $330; Variety, $292; Duffy Derby, $265. One hundred and twenty right draft. GENERAL DISTRIBUTING CO., 1590 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: 6729).

WANT—Can you afford $95? AMI $185; AMI $145; AMI $105; AMI $40, 810. All the above machines are clean and ready. For location, RAYMAR ENTERPRISES & ASSOCIATES, 20-22 CUMMINGS AVE., FALL FALLS, N. Y. (Tel.: 2-2519).

WANT—Bingo for sale, Late model Giuliani, pool Table Pino Games, Champion Horses or Arcade Equipment. The finest, cleanest equipment, offered to you for the right price! Any time! Gaytime; Gayety; Variety; Senior; Video; Pin Drop; Seabreeze; Springs; Frolick; Yacht Club; Dude Ranch; Palm Beach; Atlantic City, Call: Wire: WORLD WIDE DISTRIBUTING, 2330 N. WESTERN, CHICAGO 47, ILL. (Tel.: Evergreen 4-2300).

WANT—For sale—Bally Bingo for sale, Late Model Pool Table Pino Games, Champion Horses or Arcade Equipment. The finest, cleanest equipment, offered to you for the right price! Any time! Gaytime; Gayety; Variety; Senior; Video; Pin Drop; Seabreeze; Springs; Frolick; Yacht Club; Dude Ranch; Palm Beach; Atlantic City, Call: Wire: WORLD WIDE DISTRIBUTING, 2330 N. WESTERN, CHICAGO 47, ILL. (Tel.: Evergreen 4-2300).
### Classified Advertising Section

**FOR SALE — Hi-Speed Super Fast shuffle board wax, 24 expense cased cases, 50c a case.** B. B. Dallas, Texas. Sold on money back guarantee. AMI DISTRIBUTORS, 3100 MAIN ST., DALLAS, TEXAS.

**FOR SALE — ABC $55; Atlantic City $90; Brite List $65; Beauty $45; Comet $75; Caimba $165; Nevada $295; Spot Lists $65; Singapore $125; Tropics $350; Tropics $175; Yacht Club $110. Clean, Ready to use. Hall Depot, CHICAGO, ILL.**

**FOR SALE — All types used AMI, Wurlitzer and Seeburg equipment. Clean and shoped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLA.**

**FOR SALE — We have a large stock of reconditioned Five Halls, One Halls, Bingo and Phonos. Write for list. WESTERHAUSER CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, OHIO.**

**FOR SALE—Contooshet Pool Four Player, $75; Kenney Deluxe League Bowling, $75. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel.: Central 1-292).**

**FOR SALE — Sixty music and thirty-five amusement on location. Crossed $67,000 in 1954, first six months of 1955, $40,000. Located in good Kansas city community. Well built. Box 356, c/o THE CASH BOX, 69 W. 23RD STREET, NEW YORK 36, N.Y.**

**FOR SALE — Special, Bally, Gayeties, $289.50; Big Times, $439.50; Gay Times, $475. Auto-Photo machines express lines. In good shape. Not on location, brought into the shop and beautifully refinished, $1,295. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: Canal 818).**

**FOR SALE — Bowlers: United Arc, $285; Teann, $285; Leader, $200; Imperial, $195; Deluxe Comet, $385; delivery locker $85; Guns; Jet Fighter, $200; Safari, $350; Polar, $400. Indoes; Bally Spot List, $60; Atlantis, $125.**

**FOR SALE — Music: Seeburg “C,” $600; 1000R, $500; Freebird, $325.5; Lifth. Big Ben, $145; 3 Denoms., $200. Struggle Buggie, $75; Gun Club, $75; Century, $125; Army-Navy, $60. New and used cigarette machines: Rowe, National, etc. New; Circus, Regatta, Wishing Well, Tournament, Marta, Coin & Cash. ELSTON DISTRIBUTING CO., 1205 DOUGLAS, OMAHA, NEB. (Tel.: AT 1121).**

**FOR SALE — Southern Belle, $250; Ductie, $225; Twin Bill, $210; Sluggo Champ, $225; Niagara, $65; Knockout, $95; Hit “n” Run, $65. UNIVERSITY COIN MACHINE EXCHANGE, 1901 NORTH HIGH ST., COLUMBUS 8, OHIO (Tel.: Xamin-ster 4-3292).**

**FOR SALE — America’s finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2619 WEST 4TH STREET, DETROIT 21, MICH. (Tel.: University 4-0773).**

**FOR SALE — M100A-7 Seeburg. Good condition. Make us an offer. COPELAND DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY, OKLA.**

**FOR SALE — All types used AMI, Wurlitzer and Seeburg equipment. Clean and shoped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLA.**

**FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeny and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).**

**FOR SALE — Come Extended Range Speakers Acoustically Engineered for Tone Range. 100% Guaranteed Satisfaction or money is refunded. Write or call. Literature on full line wall speakers, $119.50. Also ceiling and corner speakers at equally low prices. COVEN MUSIC CORP., 3181 N. ELSTON AVE., CHICAGO, ILL.**

**FOR SALE — High quality, all types used coin operated games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIF.**

**FOR SALE—Rowe 8 Col. Gag. Machines, $75; Beach Club, $135; Yacht Club, $75; Flying High, $50; Non Coin Operated Joke, $50; Jet Pack, $75; ATEC, MUSIC CO., 703 MAIN STREET, BRIDGEPORT, O. (Tel.: B-ridgeport 750).**

**FOR SALE—3020 Wurlitzer Wall Box, $5.50 each or 100 20 Selection Seeburg 5e Wall Box, $1.00 each. Packard Wall Box, $1.00 ea.; 100 21 Steppers, $7.50 ea. LEW JONES DISTRIBUTING CO., 1301 NORTH CAPITOL AVE., INDIANAPOLIS, IND. (Tel.: MElrose 5-1593).**

**FOR SALE — High Luster, Chrom Plated Steel Pilasters for Seeburg Machines. These are expensive plastic breakage. Beautiful pilasters enhance your machine. Easy on location installation. Only $24.50 per pair. CHAMPION SALES COMPANY, 2529 MAIN STREET, SANTA MONICA, CALIF.**

**FOR SALE — It’s Mike Munves Corporation for outstanding, able, reliable personnel of the Penny Arcade Field. A single location, a complete arcade. Parts, supplies, sundries. Also all games, parts and supplies for the operator. MIKE MUNVES CORPORATION, 3743 W. GRAND, NEW YORK, N.Y. (Tel.: BRyan 9-6677).**

**FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your machine will not completely satified. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 957 MARKET ST., WHEELING, W. VA. (Tel.: Wheeling 4742).**

**FOR SALE — All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIF.**

**FOR SALE —M100A-300; $300; M100B, $600; M100-C, $100-W, $725; Wurlitzer 1259; $115, $185; $85; AMI A, $125; AMI B, $185; AMI C, $200; Evans Constellation, $125; Musical Sales, $233-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).**
CLASSIFIED ADVERTISING SECTION

FOR SALE—Brand new in original cases—need cash—will sacrifice. United Super Shugger; United DeLuxe Shugger with matching wire; United 5th Innings; United DeLuxe 5th Innings; Hunts Post; United Derby Roll; United DeLuxe Derby Roll with matching score. Write or call SEACOAST DISTRIBUTORS, INC., 594 10th AVENUE, NEW YORK, N. Y. (Tel.: Bklyn 9-4684), or 1200 NORTH AVENUE, ELIZABETH, N. J.

FOR SALE—United Royal, $134; United Chief, $185; United League, $55; CC Super Frame, $219.50; AMI "A", $65.50; CC Home Run, $164.50; Seeburg Boot Gun, $49.50; Exhibit Star Shooting Gallery, $174.50; Seeburg "AA", $275.50. WAREHOUSE AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. (Tel.: B-Anderson 1-7577).

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's, Steppers and Master units. No responsible offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Complete line of used phonographs, records, original phonograph sets, phonograph machines, all equipment. Used and rebuilt. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally, TARAN DISTRIBUTING, INC., 5401 N. W. 36th STREET, MIAMI 24, FLA. (Tel.: 64-4846).

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case (12 cans) $4.50; Packs (set of 5) $12; Fluorescent Lights pair $11.50; Seebee Bell $11.50. PVR-VEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: Juniper 8-1814).

FOR SALE—United Bingos; 7 Tahlihs, $99.50 ea.; 7 Singapore, $225 ea.; 9 Tropolinas, $235.50 ea. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, OREGON. (Tel.: ATwater 7565).

FOR SALE—Send $1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether you want 29.5 rpm. CROSS COUNTRY RECORDS, 229 OUT-WATER LANE, CARFIELD, N. J. (Tel.: Prenoot 9-0182).

FOR SALE—Reconditioned phonographs—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FREILINGHUSEN AVE., NEWARK, N. J.

FOR SALE—1015 Wurlitzers, A condition. Any quantity. HUEY DISTRIBUTING CO., 3760 AIR-LINE HIGHWAY, NEW ORLEANS 20, La. (Tel.: Cedar 7976).

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes. $3.50. Regular increase. Samples $3.50 each, lots of 10, $2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel. Saratoga 2-5151.

MISCELLANEOUS

NOTICE—We are converting Bally HiFis into that ever popular phonograph Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely reconditioned. DONAN DISTRIBUTING CO., 5007 N. KEDZIE, CHICAGO 25, ILL. (Tel.: Juniper 8-3211).

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASS ROAD, SAN ANTONIO, TEXAS. Tel.: P-Flushing 3-7197 or PHONO-VEND OF HOUSTON, 1408 MONROE STREET, HOUSTON, TEXAS. Tel.: P-Renton 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Hildon 2-2648; The Cash Box, Chicago, Ill., Deerborn 2-0045; The Cash Box, Hollywood, B-1702.

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adapter. Specify model. Change one wire in Stepper. $34.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE—Louisiana & Mississippi Operators—you authorized AMI phonograph distributor is DIXIE COIN MACH CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

THE CASH BOX
26 West 47th Street, New York 36, N. Y.

Use This Convenient Form For Your Classified Ad

START HERE

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ADDRESS
CITY... ZONE STATE
TELEPHONE NUMBER.

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
26 West 47th Street, New York 36, N. Y.

THE CASH BOX
"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER Magazines IN THIS INDUSTRY
PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

WANT

FOR SALE

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address counted as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with your classified ad, it will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special" ($4) Subscription: You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address, telephone number, and location. Any word over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.
How To Use "The Cash Box Price Lists"
[Also known as the "C. M. L. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide quotations appear in the high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may vary from out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show price, retain the last known quotations for such equipment so that the subscriber at least has the last known quotation as a basis for his bookkeeping. Someone on the West Coast may feel a certain machine worth $75.00 whereas someone on the East Coast may think it worth but $70.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" report each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METRO: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games and 50 to $30 on Phonographs.

CODE
1. Prices UP
2. Prices DOWN
3. No quotations UP or DOWN
4. No change from Last Week

REGARDING SELLING PRICES

IMPORTANT

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ka) Keene; (Un) United; (Wm) Williams.

AMI

LISTED ALPHABETICALLY

A 4 Model A, '46, 40 Sel., 78 RPM
B 4 Model B, '48, 40 Sel., 78 RPM
C 4 Model C, '50, 40 Sel., 85.00
D 4 Model D-0, 55, 40 Sel., 78 RPM
E 4 Model E-0, 55, 40 Sel., 85 RPM
F 4 Model E, '50, 80 Sel., 85 RPM
G 4 Model G-0, 75, 40 Sel., 85 Sel., 78 RPM
H 4 Model H-0, '52, 120 Sel., 85 RPM
I 4 Model I
J 4 Model J
K 4 Model K
L 4 Model L
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ROCK-OLA

1. 2122, '44, 46 Sel., 78 RPM
2. 2124, '44, Playmaster
3. 2127, '44, Playmaster Hideaway, 78 Sel., 78 RPM
4. 2131, '44, Streamline

EVANS

4 Aills Constellation, '47 Model
5. Aills 125, 78 RPM
6. Aills 125, 85.00
7. Aills 125, 78 RPM
8. Aills 125, 85.00
9. Aills 125, 85.00
10. Aills 125, 78 RPM
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100. Bils 125, 78 RPM
There's no mistaking the handsome "Wide-Screen" High Frequency Horn that crowns the AMI "G". Even the most casual glance tells the patron "Here is high-fidelity, as only exponential horns can deliver it"—a fact that's proved the moment the tone arm kisses the record—and records get kissed plenty when the living performance is re-created by the "G's" Multi-Horn AMI-Fidelity sound system.
The Cash Box

Page 65

November 3, 1955

Manufacturers' New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

ABT MFG. CORP.

1956 Challenger ....... $ 75.00
Rifle (with Match Feature) and 12 gun ranges... Prices on Request
Coin Chutes, Sing Receptors, Coin Changers, Time
Switches, Pay Motors, other Accessories... Prices on Request

AMI, INCORPORATED

G-120 Phonograph G- 80 Phonograph G- 10 Phonograph
HI-50 Selective Hi-Sound... HI-S3 Selective Hi-Sound W-80 Wall Box W-120 Wall Box S-40 Receiver S120 Receiver Wall Speaker Corner Speaker R-177 Barbarg

AUTO-PHOTO CO.

Auto-Photo Studio Model "11" $2,950.00

BALLY MFG. CO.

Miami Beach ................................ $750.00
Junior Bowl (without Match Feature) Model J-110, 10c play 760.00
Model J-125, 3 plays for 25c 850.00
King Pin Bowler (with Match Feature) Model K-110, 10c play 805.00
Model K-325, 3 plays for 25c 825.00
ABC Bowler (without Match Feature) Model A-110, 10c play 760.00
Model A-325, 3 plays for 25c 780.00
Congress Bowler (with Match Feature) Model C-110, 10c play 805.00
Bull's Eye Bowling (with Match Feature) Model C-325, 3 plays for 25c 825.00
The Champion (with new-metal cabinet) 750.00

CHICAGO COIN MACHINE CO.

Score-A-Line Machine (without Match Feature) ........ $75.00
Blinker Bowler (with Match Feature) ........ 815.00
Bulls Eye Bowling (with Match Feature) ........ 775.00
Bowling Team Speaker .................. 760.00

EXHIBIT SUPPLY CO.

Skull Pail Junior Jet Ride, '55 Model 395.00
Big Bowler, '55 Model 997.50
Roy Roger's Trigger, '55 Model 1,047.50

Genco MFG. & SALES CO.

Official Tournament Pool Wall-O-Matic Tournament Pool 930.00
Quarterback (Football Game) (with Match Feature) 335.00

H. KEENEY & CO., INC.

Fascination Deluxe Pool Table ................ 2,950.00
Challenge Change Bowler (with Match Feature) ........ 690.00
Challenge Change Bowler (without Match Feature) ........ 660.00
Electric Cigarette Vander .................. 284.00
Coin Changer Model 394.00

J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph V-200—Select-O-Matic "200" Phonograph 206—Select-O-Matic "100" Phonograph MRVC-2—Master Remote Voice-O-Graph HFCY-6—High Fidelity Wall Speaker HFCY-12—High Fidelity Corner Speaker HFCY-14—High Fidelity Corner Speaker F-64—Power Supply F-54-1—Power Amplifier

UNITED TOPCHIN CO.

Topnotch Shuffle Alley (without Match Feature) .... Single Chute 750.00
Deluxe Topnotch Shuffle Alley (with Match Feature) Double Chute 830.00
Special Shuffle Alley (with Special Match Features) Single Chute 875.00
Pikes 775.00

WILLIAMS MFG. CO.

Regatta (4 Player, 5-Ball) .......... 389.50
Circus Wagon (2 Player, 5-Ball) 412.50
Bally Hi-Fi 8-Player Model 275.00
Smoke Signal 399.50
Bank Pool 295.00
King Pin 499.50
Sidewalk Engineer 345.00

THE RUDOLPH WURTLIZER CO.

Model "1900" Hi-Fi Phonograph 1900 "100" HI-FI Phonograph 1900 "50" HI-FI Phonograph 33/45 Selection, 78 RPM Model 2350 78-02-05-10 Wall Box 340-10-05-01 Wall Box Model 2507 5c-05-25-05 Wall Box 365-10-05-01 Wall Box Model 5100 8" Speaker Model 5110 12" Deluxe Speaker Model 5113 12" Coned Speaker Model 5112 8" Wall Speaker Hi-Fi Model 5118 Hi-Fi 4 Cone Corner Speaker Model 5116 Hi-Fi 4 Coastal Corner Speaker Model 5117 Hi-Fi Coastal Wall Speaker
PREFERRED FOR ITS PROGRAM VISIBILITY

MUSICAL CLASSIFICATIONS TO PLEASE EVERY PATRON'S TASTE

104 TUNES ALWAYS VISIBLE

QUICK, SINGLE LETTER—NUMBER SELECTION

NO SELECTION DELAY — NO LONG WAIT FOR TUNES TO PLAY

WURLITZER 1800

WURLITZER THE OFFICIAL MUSICAL INSTRUMENTS IN Disneyland

LEADER IN BEAUTY—IN TONE—IN EARNINGS

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, NEW YORK ESTABLISHED 1856

"It's What's in THE CASH BOX That Counts"
UNITED'S SUPPER-BONUS DELUXE SHUFFLE ALLEY

NEW BONUS FRAME FEATURE!

TOP BONUS SCORE 2400
Bonus score is transferred to player's score by scoring strike in bonus frame (11th frame)

HIGH SCORE 6900
Strike and spare scores increase each frame to 600 top

NEW MATCH FEATURE
CLOVER-STAR-NUMBER with Single, Double, Triple Value

10TH FRAME EXTRA SHOTS FEATURE

ADJUSTABLE FOR 3 FRAME OR 11 FRAME PLAY

UNITED'S SLUG REJECTOR

TWO SIZES:
8 FT. BY 2 FT., 9 FT. BY 2 FT.

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SUPER BONUS IS ALSO AVAILABLE IN REGULAR MODEL WITHOUT MATCH FEATURE OR FRAME ADJUSTMENT
*Give players extra OOMPH of husky he-man puck plowing into giant pins*

EXTRA OOMPH of important pins and saucer-size puck pays off big in pep up play and increased earnings. And now the EXTRA OOMPH of giant pins, giant puck is built into 4 great Ballybowlers for every type of spot... Official Scoring or Speed-Control Scoring... with or without match-score features... dine-play or 3-plays-for-a-quarter. Get biggest bowler profits by getting Big 4 Ballybowlers on location now.

**MAGIC CARD that grows bigger and bigger**

NOW all the old favorite features are combined in one simple, sensational card in the newest, greatest Ballygame—MIAMI BEACH! Time tested play-appeal of triple cards, popularized in ATLANTIC CITY and other famous Ballygames, is built into the new amazing MAGIC CARD that expands from 3 lines to 9 lines, giving players widest choice of ways to score.

Super-card play-appeal is provided by popular Red and Yellow Super-Lines, boosting 3-in-line scores to 4-in-line... plus Super-X, boosting 3-in-line to 5-in-line.

**New SUPER-X**
**BOOSTS 3-IN-LINE**
TO 5-IN-LINE

**RED AND YELLOW SUPER-LINES**
**BOOST 3-IN-LINE**
TO 4-IN-LINE

**ABC bowler**
**OFFICIAL BOWLING SCORES**
**WITH MATCH-SCORE FEATURES**

**Congress bowler**

**Bally MANUFACTURING COMPANY • 2640 Belmont Avenue, Chicago 18, Illinois**