Everyone in the record business agrees that Dot Records, headed by Randy Wood, is the hottest independent there is today. Dot has been coming up with sensational smash hits one after another. Currently the firm has three of its artists riding the charts. They are Billy Vaughn with “Shifting, Whispering Sands”, Gale Storm on her first record “I Hear You Knockin’” and “Never Leave Me”, and Pat Boone fresh from his triumph with “Ain’t That A Shame” who now has “At My Front Door” and “No Arms Can Ever Hold You”.

sings the big hit song from the great new Rodgers and Hammerstein Broadway musical “Pipe Dream”

ALL AT ONCE YOU LOVE HER

and: THE ROSE TATTOO 20/47-6294
(from the Paramount-Wallis film “The Rose Tattoo”)

A “New Orthophonic” High Fidelity Recording

the dealer’s choice
Country Music Grows And Grows! And Grows!

They say the power of music is unfenced. It spreads from one area to another, from one country to another, from one part of the world to another. Nothing better exemplifies this movement than the spread of country music not only throughout our nation but throughout the entire world.

Right now, for instance, the top record in England is "Rose Marie" by Slim Whitman. A few weeks ago it was Whitman's "Indian Love Call". And before that it was "His Hands" by Tennessee Ernie.

Moreover in our own nation, the top country TV shows have recently gone network. This includes Grand Ole Opry and Ozark Jubilee, both of which are now being enjoyed and appreciated by audiences throughout the entire land. In addition, shows which have attained national attention are the Big D Jamboree, Louisiana Hayride, the Pee Wee King show, and many others.

It is clear that country music is no longer confined to those areas in which it originated. Country music has gone pop in a big way; it has spread to every area of our nation that buys records, listens to radio, plays jukeboxes and watches TV.

As a matter of fact, the demarcation point between country and pop music is becoming less and less clear all the time. Today we see such artists as Eddy Arnold and Hugo Winterhalter combining their talents to put out records which are best sellers in both fields. And announced for the near future are packages which will feature on the same bill artists renowned in pop and country.

There used to be a time when people in the music business thought of music as confined to special categories and not capable of achieving success in any other area. Today we all realize that kind of thinking is fallacious. For the basic thing in a hit song which appeals to one kind of audience has the qualities that appeal to all kinds of audiences. The appeal of music knows no areas, boundaries or restrictions. It is an appeal to people's emotions—and, we like to think, finer feelings—and such appeals find response in all people, no matter where they may live, no matter what their situation in life may be.

It is a tremendous thing for our own culture that we have at last come to recognize the beauty of an art form that is peculiarly American. Probably nothing can better help the other nations of the world to understand us and our feelings than their understanding and acceptance of our music.
NEW YORK—Four bonnie lassies from the Scottish Rites Society greet the Ames Brothers on their return from Canada, in tribute to the goodwill engendered by their latest Victor record "My Bonnie Lassie." The boys (Joe and Gene on ramp, Vic and Eddie in front) kick to the swinging bagpipes of Marion Morris, Jane Buchanan, Catherine Buchanan and Lilian Lithpuck as they arrive at Idlewild via Trans-Canada Sunday. Boys record here for two weeks and then play Las Vegas. The boys must have "kilt" 'em in Canada.
A Hit Show on Broadway...
A Hit Picture by Paramount...
and NOW - A Hit Record by...

Percy Faith
and his orchestra

THE
ROSE TATOO

Columbia-40588
"TAMBORA"

"It's What's in THE CASH BOX That Counts"
PERCY FAITH ORCH. & CHORUS
(Columbia 40588; 4-40588)

"THE ROSE TATTOO" [Paramount ASCAP—Brooks, Warren]
The title tune of a forthcoming Paramount pic, is beautifully fashioned by Percy Faith’s orchestra and chorus. Penetrating and vividly executed. Could break out.

"TAMBORA" [E. B. Marks BMI—Aris] As a follow-up to his existing "Tropical Movements", Faith offers another rhythmic merengue that the dancers will be swinging to.

THE FOUR ESQUIRES
(Cadence 127; 45-1277)

"ADORABLE" (2:01) [Panther ASCAP—Ram] A rhythm and blues tune that’s breaking big, is fashioned for the pop market by the Esquires. Good shuffle beat rendition of some great material. Could be a smash.


THE HILLTOPPERS
(Out 1542; 45-15422)

"ONLY YOU" (2:01) [Ram ASCAP—Ram] The Hilltoppers offer a tremendous cover version of one of the nation’s top tunes. Excellent wailing that should enjoy a healthy sale and share heavily in the final takings.

"UNTIL THE REAL THING COMES ALONG" (2:41) [Chappell ASCAP—Cohn, Chaplin, Freedman] The boys have a strong coupling in this top notch oldie. Good shuffle-beat ditty that the teen-agers will enjoy.

ROSEMARY CLOONEY
(Columbia 40579; 4-40579)

"WAKE ME" (2:55) [Roger ASCAP—Tahanan, Sager] A dreamy and tender love song with a lovely melody wed to a wonderful set of lyrics, is given a velvet reading by Rosemary. Enchanting tune. Sounds like something Disney would use in his fantasies.

"PET ME, POPPA" [Frank ASCAP—Lockett] This is one of the tunes specially written for the film version of "Guys And Dolls". It’s a catchy bouncer full of life.

KITTY WHITE
(Mercury 7072; 7072 x 45)

"FICY ME A RIVER" (2:36) [Frank ASCAP—Hamilton] A simple guitar and bass backdrop is an excellent setting for the thrilling voice of Kitty White as she offers a brilliant new piece of trench material. Great song with strong qualities. If it catches on, it’ll break like crazy.

"OUT OF THIS WORLD" (2:50) [E. H. Morris ASCAP—The versatile thrush is exciting on this fast moving Latin item, striking delivery of an unusual tune.

THE CASE BOX

"ALL AT ONCE YOU LOVE HER" (2:48) [Chappell ASCAP—Rodgers, Hammerstein]
PEERY COMO (RCA Victor 20-6294; 47-6294)

new release coupling two big new songs, one from the forthcoming Rodgers - Hammerstein musical "Pipe Dream" and the other the title tune from the new Paramount flick "The Rose Tattoo". "All At Once You Love Her" is a penetrating love song set to a soft Latin tempo backdrapp and excellently executed by Como. It’s the type of material that grows on you. Has standard qualities. "Rose Tattoo" is a fascinatingly enchanting love song with a unique charm. It has a penetrating, haunting quality that makes you want to cry. Two polished performances by the master.

"ROCK-A-BEATIN' BOOGIE" (2:17) [Myers ASCAP—Haley]
BILLY HALEY & HIS COMETS
(Decoy 29713; 29713)

man, Bill Haley, who makes million sellers one after another, lets loose once again and comes up with two great wild deck that'll keep the kids happy and the juke box buyers singing. One side goes under the title "Rock-A-Beatin' Boogie" and the other is labelled "Burn That Candle". Both sides have a heap of drive and — as in "Rock Around" and "Shake, Rattle And Roll" — they swing from the very first groove right thru to the last. There's no resting while these sides are spinning. Both are powerful plotters and both can make the hit class.

"DADDY-O" [Mar-Kay BMI—Gore, Abner, Innis]
THE FONTANNE SISTERS
(Out 15428; 4-15428)

roll tunes this past year, and there's no reason for them to stop now. Because on their latest disk they come up with two terrific tunes, both of which could smash thru in a big way. One half is a rockin' side, a member of the "Seventeen" and "Flat Top" family called "Daddy-O". On the other side is a material as a song can get and features a great beat. Grade "A" dance side with cute lyrics to boot. The coupling, equally outstanding, is a tremendous pop rendition of the high-dying rhythm and blues track "Adorable". Smash rendition. The girls are getting better all the time. Watch these two take off.

"ADORABLE" [Panther ASCAP—Ram]
THE FONTANNE SISTERS
(Out 15428; 4-15428)

"FAIR VICTOR" (2:00) [Okun BMI—Stuart] Ellen Farren has a lot of ditty to work with and she sends it across in a sprightly and delicate fashion. Happy bopper with sappy Easy listening.

"LULLABY MY LOVE" (2:00) [Okun BMI—Amelia, Farr] This half leaves the lark on a tooting and warm romantic lullaby. Background helps give the side a soft and pleasing tenderness.
Hear Ye!  
Hear Ye!  
Wake the town and tell the people about Mindy's two new and wonderful sides.

CRYIN' FOR YOUR KISSES

MEMORIES ARE MADE OF THIS

40573

COLUMBIA RECORDS

"It's What's in THE CASH BOX That Counts"
CARMEN McRAE
(Decca 29675; 9-29675)
This will make you sit up and take notice. Her voice is one of the most
talented of the newcomers, Carmen McRae, does a wonderful job on a
touching ballad. Strong performance that should meet with the approval
of the fans. McRae is well as a vocalist. Mastery in every groove.

LALO GUERRERO
(Recid 1302; 43-1302)
"MY ROSITA FROM TEXAS"
[Real-American BMI—Guerrero]
The Mexican singer who clicked
big with "Pancho Lopez", does an amazing take-off on one of the coun-
yry's top tunes. Enjoyable ditty. Should do well in the far west and
southwest.

"PANCHO ROCK" [Real-American
BMI—Guerrero] A mambo novelty. Big band accent makes this a good dance
deck.

FELICIA SANDERS
(Columbia 40580; 4-05850)
"WANTING AND LOVING"
[Remick ASCAP—Dee, Lindam] Felicia Sanders loin into a
dramatic love song and comes through with a sincere job. Beautiful love song
a hit on the heavy side. Percy Faith assists.

"ALL AT ONCE" (2:45) [Lud-
low BMI—Cochran, Marney, Stor] The lifted thrust does a beau-
tiful job on this lovely romantic bal-
dad. Felicia sings right from the heart. Wonderful side.

DAVE BURTON
(RCA Victor 70-6328; 47-6328)
WHERE IT HURTS THE MOST" (2:20) [Miller ASCAP—
Shuman, Shuman, Brown] Newcomer Dave Burton makes an immediate
impression with his hallbroken love story set to a march tempo. Exciting
number.

"SOOBA-OORA, SOOBA" (1:37)
[Winneto BMI—Sherman, Sher-
man] From the march beat, Dave slides into another popular style, rock and
roll. This end is a driving, potently
novelty full of rhythm. Good dance
stuff.

KAREN CHANDLER
(Coral 61514; 9-61514)
"IF I CAN'T HAVE THE ONE I LOVE" (2:45) [Broadway
ASCAP—Water, Lewis] A pretty new ballad that's being treated
some noise in the rock and roll and
pop fields, is carried by Karen Chan-
der. She does a lovely job on this
romantic offering.

"THE PRICE YOU PAY FOR LOVE" (2:37) [Ross Jungnicke
ASCAP—Twohey, Wise, Weissman] Another fish boat item is pleasingly
furnished by the lurk. Inviting mel-
dey and backstop by the band.

PEGGY LEE
(Decca 29681; 9-29681)
"M.E." (2:26) [I. Berlin ASCAP—Berlin] Peggy Lee comes over
well on this light and infectious Irving
Berlin oldie. Wonderful choice of
material, Berlin's, a tip to a "F". Good
item for the jukes.

"PALO PASABO" (3:19) [Remick
BMI—Edward] A Spanish, Latin-tempo ballad is tenderly
laid by the lovely warm voice of Peggy's. Inviting side.

KAY CEE JONES
(Marque 1031; 43-1031)
"THE JAPANESE FAREWELL SONG" (2:35) [Ranger ASCAP—
Yoshida, Morgan] Newcomer Kay Cee Jones proves that she has taken
with her very first release—a haun-
tingly beautiful oriental ballad. Lovely
piece of orchestration with charm.
Could be a big hit. Melody great.

"I WANT WORE GLASSES" (2:30) [B. F. Wood ASCAP—
The versatile songstress gives her a
for this odd-fish. A touching story
dramatically fashioned to a Waltz beat.

DICKIE VALENTINE
(London 1505; 45-1505)
"MAD ABOUT THE BOY" (3:06) [Chappell ASCAP—Cowen, Cap] Galloping, go
eying background is setting for the Mary Kaye TV program. Deenie
Valentine, dense, warm and pleasing job on a tend European ballad set to a slow wal-
tempo. Pleasing side.

"GET WELL SOON" (2:58) [F. Wood ASCAP—Phillips, Hr.
ison] Another touching tune exac-
ted with sincerity and meaning.

MARY KAYE TRIO
(Decca 2962a; 9-29622)
"MAD ABOUT THE BOY" (3:14) [Chappell ASCAP—Cowen, Cap] Galloping, go
eying background is setting for the Mary Kaye TV program. Deenie
Valentine, dense, warm and pleasing job on a tend European ballad set to a slow wal-
tempo. Pleasing side.

"MY FUNNY VALENTIN" (2:18) [Chappell ASCAP—
Embry, Hart] An sentimental ballad
is attractively handled by the group. A torchy reading. Me-
sounds terrific.

CHRIS DANE
(Cadence 1217; 45-1217)
"I HAD A LOVE WHO LOVED ME" (2:18) [Mervyn BMI—
Bergman, Laine] The melody
voice of Chris Dane is dreamy and
mancine on this sumptuous love so-
Sentimental theme.

"IN THE WEE SMALL HOUR" (2:44) [Irvin Evans ASCAP—
Mann, Hilliard] Another velvety
mancine affair with standard qual-
ity. This mancine ballad is tenderly
handled by the band. Wonderful song that could be su-
posedly for a long, long time.

"SIXTEEN TONS" (2:34)
[American BMI—Travis]
"YOU DON'T HAVE TO BE A BABY TO CRY" (2:10)
[Frank ASCAP—Merrill, Shand]
"TEENIE TOE FORD" (Cappel 326; F-3262)

PLEASURES

THE CASH BOX
SLEEPER OF THE WEEK

"YOU Gotta GIVE"
[Peer Int.—BMI—Remick, Thuras]
"ROBIN HOOD"
[Special ASCAP—Sigmam]

ALAN DALE (Coral 61526; 9-61526)

ALAN DALE

- Alan Dale has a potent pairing

on his new Coral platter, two sides
that'll reach a large market. For the
teen-age set, he offers a swing-
ing side labelled "You Gotta Give".
It's a solid jump offering tailored
for dancing. The number features
a big chorus and a tremendous
orchestra accompanied by Dick
Jakes and the crew. A side that'll
keep the boxes rocking. The flip
side is designed to please the young
set. It's a biography song — a tribute to the kiddies' new TV
rage "Robin Hood". A pretty num-
ber in the "Davy Crockett" vein.

"THIRTY DAYS"
[Arc BMI—Berry]
"TOGETHER"
[Arc BMI—Berry]

CHUCK BERRY

- The house rockin' Chuck Berry

made the country sit up and take
notice some weeks back when he
issued a new waxing called "May-
belline". The number broke fast in
pop and rhythm and blues, and as
his follow-up, Berry offers another
wild and wooly ditty, this one
dubbed "Thirty Days". It has
break fast. The arrangement is
"Maybelline" had and it's sure to
make with the teenage approval of
the rock 'n rollers. The beat and
tigger fast lyrics make you jump.
Bottom portion "Together" is a beau-
tiful ballad delivered with a fish tempo. Lovely job.

"SIXTEEN TONS" (2:34)
[American BMI—Travis]
"YOU DON'T HAVE TO BE A BABY TO CRY" (2:10)
[Frank ASCAP—Merrill, Shand]
"TEENIE TOE FORD" (Cappel 326; F-3262)

date some beautiful work for Cap-
trol, but in our opinion, his greatest
release to date is his latest, a
sentimental and striking number
dubbed "Sixteen Tons". It's a folk
flavored rhythm number that fea-
tures a very exciting reading of lyrics
with tremendous meaning. The
song is very different from the run-
of-the-mill merchandise, and if it
gets a fair share of air play, it'll
make a mark. The arrangement is
fabulous. The lower end is an up
tempo ballad "You Don't Have To
Be A Baby To Cry". Good number.
Watch the top half. Could be big.

"ONLY those records best suited for commercial use are reviewed by THE CASH BOX"
...and heading for...

THE CASH BOX #4
Best Sellers

The Billboard #4
Best Sellers

VARIETY #3
Most Played

Thanks

OPS, DEALERS, DJ's & DISTRIBUTORS

"MOMENTS TO REMEMBER"
by The Four Lads

COLUMBIA RECORDS

40539

"It's What's in THE CASH BOX That Counts"
A Two-Sided Big 'Un!
The DeCastros
“GIVE ME TIME”
“TOO LATE NOW”
Abbott 3011

The Original Still Moving Up
Lafawn Paul
“LEARNING TO LOVE”
“MON CHER AMI”
Abbott 3009

A Novelty Smash
The Kids Love It — 6 To 60 — It's Perfect
For The Toyland Parade.
Wayne Shanklin
“UP TO MY POCKETS IN TOMAHAWKS”
“PLINK-A-PLINK”
Fabor 4007
Written and Recorded by WAYNE SHANKLIN,
the Writer of “Jazelle,” and Many Others.

“HEART OF GOLD”
From the RKO Motion Picture
“TENNESSEE'S PARTNER”
b/w
“A MAN CAN ONLY FLY SO HIGH”
BRAD MARRO
Abbott 3010

DON, DICK 'N JIMMY
(Chorus 162; 45-162)
“ADIOS MY MADONNA”
(2:34) [Chappell ASCAP — Bel-ler, Meskell] The trio blends beautifully on a touching “Vaya Con Dios” type ballad. Strong number that could spread and catch big. Wonderful “fare-well” tune, One of the boys' best sides in some time.

THE MULCAYS
(Cardinal 1045; 45-1045)
“HONEY” (1:58) [Leo Feist ASCAP — Simons, Gillespie, Whiting] The Mulcays employ their electric harmonicas on an enchanting olde that brings back wonderful memories. Sparkling lilter that'll make great jule box fare. Top arrangement.

BACK BAY GANG
(“X”-014; 6X-0174)
“PARTY-PARTY” (2:20) [Gill BMi—Hackaday, Mare] An informal happy-go-lucky ditty is colorfully handled by the Back Bay Gang. Has that pleasing gang-sing feeling with a banjo, etc. Yelling and cheer-
ing.

“KENAHORA” (2:19) [Heart-beat ASCAP—Ortis, Fredericks] A popular Yiddish expression is employed as the theme for this happy bounce ditty.

MIKE PECIIN QENTET
(RCA Victor 20-6285; 47-6285)
“WHEN THE CATS COME MARCHING IN” (2:30) [Malverne BMI—Reichner, Pedicin] The great jazz classic is given a rock and roll treatment by Mike Pedicin's crew. Beaty, driving deck. Exciting.

“JACKPOT” (2:10) [Southern ASCAP—Reichner, Shuler] An average swing number colorfully treated. Good dance item.

S. BOLIVAR ORCH.
(Serco 4177; 45-4177)
“MERENGUE HOLIDA”
(2:59) [BMI—Maik, Benison] A wonderful merengue item is given a spirited interpretation by S. Boli

STEPHEN MAKE MARCHING BA’
(Original 523; 45-523)
“DOG FACE SOLDIER” (2:13) [Shawnee Press ASCAP — Go Hart] The big march tune from Audie Murphy pic “To Hell A Back,” is vigorously offered by S. philanth's band and chorus. Unesp version faces tough competition.

LAWRENCE WELK ORCH.
(Cordel 61515; 9-61515)
“BONNIE BLUE GAL” [Ho BMi—Cavanaugh, Engvick] W marries the current big trend in music, Lawrence Welk and his dish up a military ditty that can break big. Colorful side.

GOLDMINE ORCH.
(Spotlight 390; 45-390)
“WILDSVILLE” (1:50) [BBM — Meneve, Reisnagel, (af del) A cute little zany novelty pertly styled by the Goldmine. Has catchy bounce beat and lyrics.

THE LORELIES
(Spotlight 390; 45-390)
“WILDSVILLE” (1:50) [BBM — Meneve, Reisnagel, (af del) A cute little zany novelty pertly styled by the Goldmine. Has catchy bounce beat and lyrics.

ANNIE BALLARD
“YOU'RE SO NICE TO ME” (2:45) [Sagan BMI—Reisnagel, Meneve] This heart pleased the fields blending smoothly soft romantic affair.
It's 'Sound' That Sells!

We're Selling and Shipping the Catchiest "Sound" Record Ever Made

featuring the CLARINOLA

"I NEVER KNEW"
The Shooting Scene From "Pete Kelly's Blues"

AND

"SKATERS WALTZ"

JAN AUGUST

MERCURY 70726

"It's What's in THE CASH BOX That Counts"
Hank Goldman (WANN-Annapolis, Md.) writes to say "As usual you've hit it on the nose again with your editorial 'Timing.' ... Rush Adams, MGM artist, keeps building on KFLA-Home's 'Bandstand Revue' every Sunday, which has added no end. His current release is "How Can I Forget" and 'At Last We're Alone.' ... Chuck Blowre (KTKT-Tucson, Ariz.) tells us his Hooper rating puts him on top of the radio programs in Southern Arizona.

Pie of the week—Mickey Shorr (WJBK-Detroit, Mich.) has made quite an impression on Detroit in the past three months. On from 7:00 to 12:30, Mickey has captured a large portion of Detroit's R & B and Pop audience. His 'Make It Or Break It' show, on for one-half hour nightly, has the audience calling in to tell him whether he should continue playing the record or break it on the air. ... Bob Crane—WJIG-Bridgeport, Conn., sends us a list of the station's jockeys. They are Crane 6 to 10:15 a.m., Monday thru Saturday; Harry Downie, afternoons Monday thru Saturday; and Dick Alexander, 11:30 p.m. to 6 a.m. every night. ... Johnny Martin (WINK-Louisville, Ky.) on daily 3:30 to 6:45 p.m. and Sundays 12 to 6 p.m., writes to advise his show, going into its fifth year, has been completely sold out. ... Frank Roberts (KXEG-Fort Madison, Iowa) interviewed Ralph Marterie on the air last week. ... Chuck Thompson (WALA-Mobile, Ala.) may have another "first" in radio. On his daily "Crackpot Jackpot," a telephone quiz, Monday thru Friday, 8 a.m., Chuck called a listener who had a talking parakeet. Tico, the parakeet, was interviewed via telephone for all listeners to hear.
Dot

AMERICA'S HOTTEST LABEL

Give you another #1 Hit...

"DADDY-O" and "ADORABLE"

by-

AMERICA'S TOP GIRL TRIO

the Fontane Sisters

by-

THE NATION'S BEST SELLING RECORDS

RECORDS INC.

GALLATIN TENNESSEE PHONE: 1600

"It's What's in THE CASH BOX That Counts"
NEW YORK.—Some of the top artists in the record business, plus an estimated crowd of 1,200 people attended the 18th Anniversary Banquet and show of the Music Operators of New York Ass'n, held at the Waldorf-Astoria Hotel last Saturday, Oct. 8.

It was one of the organization's most enjoyable affairs with people from all over the United States coming to New York for the occasion.

The American Broadcasting Company Coast To Coast Network carried sixty minutes of the top notch entertainment with ABC's Martin Block acting as master of ceremonies. The artists who appeared included Frankie Laine, the Chordettes, Georgia Gibbs, Alan Dale, Harry Belafonte, Teresa Brewer, Les Paul and Mary Ford, Al Hibbler, Mitch Miller, Eddy Howard, the Rhythmmites, the Jolimars, the Four Voices, Carmen McRae, Laura Manning, and the Marian Sisters.

Two bands supplied the music. Vincent Lopez and his orchestra provided the music during the dinner and for the entertainers, and Norn Moultes and his RCA Victor orchestra offered the dance music. Comedian Jay Jayson acted as emcee after the airtime segment.

Jack Jackson, ace D.J. who launched the first all-music show over the sponsored network, has decided to withdraw in favor of a new disk show on the same network starting soon. Bill Randell (not Rosemary Squires as previously stated) who showed great promise.

Went to the preview of the "Palama Gardens" and the result looks like a long run for the show and more royalties for Messrs. Adler and Ross.

Heard from Sweden that the best selling record over there is Bill Haley's "Rock Around the Clock," and it's in for a second lease of life over here too.

Arthur Murray opening his new British Dancing studios this fall with a TV special recording "Claudia" featuring the vocalists of Don Lang—and they are worth listening to if only as an object lesson in recording of British talent. I'm impressed with the lyrics. I understand every word. Hope B.C.A. Victor releases it in the States. Eddie Calvert signed a new long term contract with the Columbia.

Under the new arrangements with E. M. I. and Capitol records, Al Martino records the first sides with the English company with the orchestra of Norrie Paramor. — Lena Horne opens at the Savoy Hotel London on October 17th for three weeks season.

This week's best selling pop singles.

(Guaranteed "New Musical Express")

1) "R Bob Marley and the Wailers (Toots & The Maytals)
2) "Man From Jamaica" (Bob Marley and the Wailers)
3) "Cutharate" (Bob Marley and the Wailers)
4) "Jamaica In The Blue" (Reggae)
5) "Everywhere" (Bob Marley and the Wailers)
6) "Blue Star" (Bob Marley and the Wailers)
7) "Cutharate" (Bob Marley and the Wailers)
8) "Close The Door" (Bob Marley and the Wailers)
9) "Open Road" (Bob Marley and the Wailers)
10) "Indian Love Call" (Bob Marley and the Wailers)

SYLVIA SYMS

Sylvia Symz proved what a great artist she is by giving one of the most magnificent performances of Sylvia and her quartet at the new Palladium Hall jazz concert. The audience just wouldn't stop applauding and Sylvia could have gone on and on. The new musical "The Vamp," getting hit reviews out of town, has its premiere at the Shubert Theater in New York. "I Love You." Original cast album is to be cut by Victor Records. Tommy Rowan says he's having a great time in Europe. Bill Kenny has signed a personal management contract with Wynne Langer of Robert Pat Allen, who wrote the current Four Lads smash "Moments To Remember," is getting ready to break the Rhythm and Blues club set with which they will introduce when they open at the Copa in December. Pat Boone became the father of a baby girl "Big Rosey." For the first time she's feeling good music at The Goldfider. The Four Aces have signed a new three year pact with Decca. Guarantee is reported to be up considerably. Larry Newton, who formerly headed Derby Records, has been appointed field sales manager of Remington and Plymouth records. Everyone has been asking what FEA, the name of the new society probed by Joe C. Carlton and intended to raise the standard of the music business, means, when you find out, you're in for a big laugh. -- Decca announces the signing of two new artists. Bonnie & Rosemary (not Rosemary Squires as previously stated) who remained over for a day, "To look over my favorite city." Told about the brand new bus that Johnny has and all the boys in the orch just love it. He's going to be a big seller with a new single set in the shape of a bandleader's baton, guaranteed to write for a year without a refill. Called the "Baton Pen," it will go on sale shortly in all school supply, stationery and music stores.

CHICAGO:

Doc ("He") Berger, himself, came flying into town. First thing he said, "Woah! Glad I didn't lay low after that LP flop!" Doc's second flop. But that didn't stop pint-sized Doc Berger, second one. He zoomed around the town like a Jackie Robinson, unwinding until late evening covering every deejay he could get. And sure did cover 'em but good. -- Johnny and Pat Long in town for a one-niter at the Elbo Room. Pat's been here for over a day, "To look over my favorite city." Told about the brand new bus that Johnny has and all the boys in the orch just love it. He's going to be a big seller with a new single set in the shape of a bandleader's baton, guaranteed to write for a year without a refill. Called the "Baton Pen," it will go on sale shortly in all school supply, stationery and music stores.

Hollywood:

Big news that hit the pop field last week was Julie London's waxing of "Cry Me A River" on the indie Liberty label. The disc is getting a big play from the jocks — and dealers are selling out as fast as they get stock. -- Jockeys and press getting it hot. Dick and Peter's Army's promotion for this record is one of the best. Latest gimmick was a square cardboard record, especially for "Cry Me A River," given away by Mills Music on the strength of its novelty "Fire Dinkum." Guy Ward released Morgan's latest tune "The Japanese Farewell Song" on the Mercury label this week, re- cored by new girl vocalist. Cary Cee Jones. -- Capitol's Latest release "Almost Swing Too Fast" sold well, and the show conducted by the National Ballroom Operators of America. -- Al Sherman celebrated a very successful first year in business for his Recording show, which is handled by entertaining employees at Frances Faye's Crescento opening. -- Last, but not least, Morgan's latest release "Pussn Petpaw Baby" was given a four minute play by the Jimmie Bumstead show last week. -- Hank Russell back in town after a long trip. -- Jerry Moss anchored in. -- Percy Prado junking in at the Hollywood Canteen. -- Maurice Hart's "Heart Of Hollywood" d j show on KNX pulling high Saturday afternoon ratings. -- Herb Shriver's first wax out effort on the Columbia label.

NEW YORK:

Joe Bonfante pops in to advise that he'll be opening at Mr. Kelly's and "Hope all my many friends will call around," great hearing from him. — Jimmy Valente tells his lady there's more than a dozen artists interested in the song for a million.

Karen Chandle

Karen Chandle

DANNY WELTON

ANOTHER BMI "PIN-UP" HIT

"HE"

Recorded by
AL HIBBER
DECCA
THE ABBREVIATIONS
KAY ARMEN
CORAL
MCN
Published by
AVAS MUSIC PUB. CO.
HUGO and LUIGI

proudly present

A RECORD TRIBUTE TO
A GREAT AMERICAN

YOUNG ABE LINCOLN

MERCURY 70721

“If’s What’s in THE CASH BOX The Count”
Lombardo Confirms Split Decca

NEW YORK—Guy Lombardo has confirmed the report that he is severing his association with Decca Records, after some 20 years, effective January 1, 1956.

During his association with Decca, Lombardo has consistently been one of the nation's top record sellers each year. He has recorded well over 1000 songs on that label.

"I am not displeased with the overall sales of my recordings," Lombardo said, "but with the company's failure to properly exploit individual discs and albums that have been potential best sellers.

"I have not seen eye-to-eye with the company's philosophy that it is better to have a heavy promotion sale than to try for large sales on individual records. I believe that at least once or twice a year individual recordings should show up on the best-sellers lists; the company has believed it wise to move toward a steady level of sales on all my recordings.

"It is with great reluctance that I part with the company because so many of the people in the organization have become my good personal friends."

Gale Storm "Knocks" At Door Of Disk Success

NEW YORK—Randy Wood, producer of Dot Records, has been recording his new gal singer Gale Storm on a promotion basis for the first time in the country, visiting disk jockeys and lining up big television and radio shows for the album.

Last Sunday, Gale appeared on the "Love Is a Many Splendored Thing" panel show and the day before that she was Como's guest on the "Perry Como Show." Last Tuesday, Gale appeared on a panel show on station WRFL, for Jack Terry's "On Stage America" show which is beamed throughout Europe. This coming Monday, she will be star of the Robert Taylor-Sybil Jason dramatic show on NBC-TV.

The thrush's first Dot release "I Hear You Knockin', Meatloaf, Leave Me" is starting to click in a big way.

Metropolitan opera star Patrice Munsel will play the role of a Viennese singer during the heyday of Johann Strauss, the waltz king, in Max Liebermann's next color spectacular "The Great Waltz," Nov. 5th. In the role of Johann Strauss, Jr., will be musical comedy actor and singer Keith Andes. Bert Lahr will be special guest.

Encore Jack Carson will present Roger Williams, Stan Freberg and Rudy Valee on the Oct. 23rd session of the "Colgate Variety Hour." Williams has one of the country's top records "Autumn Leaves" and Freberg is coming up fast with his clever satire of "Yellow Rose." Betty Hutton will sing a medley of songs from her RCA Victor album "Somebody Loves Me" when she headlines her own summer run string show" on Oct. 25. Sophie Tucker, scheduled to be on the show with Betty, was taken ill and had to cancel the date... Pati Page's special Oldsmobile show on Nov. 2 will feature Perry Como as a guest... The Four Aces will appear on Gleason's "Stage Show" Oct. 22... With Bing Crosby doing the narration and singing three songs, Walt Disney will present "The Legend of Sleepy Hollow" on Disney-land Oct. 26. Claude Gillingwater's opera "Amahl and the Night Visitors" will be produced this season on the Alcazar Hour Christmas Day, Dec. 25. Cast has not yet been announced.

Julius LaRoza will be Como's guest on the Nov. 5th show... Debbie Reynolds will preview a scene from the MGM film "The Tender Trap" in which she stars with Frank Sinatra and Ginger Rogers Oct. 26. Debbie has recorded the title tune for the MGM diskery... Peggy King will sing "Learning To Love," her latest Columbia hit, platter on the "Jack Benny Show," Oct. 23... Nat Cole returns for another appearance on the "Sullivan Show" Oct. 25 and will introduce Mrs. Cole who will be making her TV debut... Jaye Morgan joins Perry on the latter's Oct. 22 TV'er. The following week, the Four Lads will guest... Tennessee Ernie will be on the Golbol show, Oct. 25. Ernie has a sensational new Capitol waxing called "Sixteen Tons."... Jeri Southern will appear on the Tonight show Oct. 27... President Eisenhower will be on "Mickey Mouse Club" Oct. 25... Red Foley's sacred song segment of his "Ozark Jubilee" is the biggest mail-pulling feature of the Fourth of July show... The Four Lads are planning a "My Old Kentucky Home" show Oct. 26... Neale reports that the reaction to John Dixon's new TV dey show "Dixon on Disc" has been tremendous.
A Sure-Fire Combination!

Perry Como

sings...

"THE ROSE TATOO"

MUSIC BY HARRY WARREN

WORDS BY JACK BROOKS

PARAMOUNT PICTURES

presents

Hal Wallis' Production of

THE ROSE TATOO

Starring

Burt Lancaster

AND

Anna Magnani

VISTAVISION

A "New Orthophonic" High Fidelity Recording

20/47—6294

"It's What's in THE CASH BOX That Counts"
YOUR VOTES DECIDE THE WINNERS IN THE 10th ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1955

VOTE TODAY—FILL OUT AND MAIL PREPAID POSTCARD IN THIS ISSUE

Sponsored and Conducted Exclusively by

THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"
NEW!
Exciting!

Johnnie Ray

"Love Love Love"

"Johnnie's Comin' Home"

Columbia 40578
"Music A La Carte"—The World Symphony Orchestra—Request BLP 10028 (12"

JACOBSON; PECHEIRO; SCHNITZER; A LA HOLSTEIN; IRISH STEW; SHASHLIK; SCALOPINI; PICCANTI; BLUNZLE; CREPES SUZETTE; BARAKLYA; FONDO. Here's a most appealing album of original music performed by J. Cowen and delivered by the World Symphony Orchestra under the direction of Henri Andrez. It's a twelve incher featuring ten enchanting melodies all bearing straight titles from different countries. The album is light and enjoyable yet has an easy going semi-classical as. As was expected, prior to listening to the album, each piece depict the music of the country from which the food originates.

"FLOOD"—Tiny Markle, George Lezette, Daniel W. Kops, George Phillips—Jubilee LP-1008 (12"

A stirring documentary of the horrible floods which struck Connecticut and other Eastern States on Friday August 19, 1954, is dramatically presented by the25th Symphony Orchestra, WAVEY'S (New-Haven, Conn.) program director handling the narration. It's a fascinating account of the great disaster that took hundreds of lives. The film was recorded at the scene of the events and broadcasts directly from hospitals and broken streets are heard. Stirring LP. Proceeds from the disk will be contributed to the Flood Relief Committee.

"AIDA"—Verdi—RCA Victor LM-6122 (3-12") LPs

ZINKE MILANO; FIDORA BARBERI; JUSI BJOERLING; LEONARD WAREN; BORIS CHRISTOFF; FAYE WELLS—SYMPHONY ORCHESTRA AND CHORUS. Considered by many to be Verdi's outstanding achievement, "Aida" is offered in its complete form by RCA Victor. Artists of the caliber of Milano, Barbieri, Bjoerling, Warren, and Christoff all display some of their artistry amongst the masterful performances. It is difficult to name one outstanding artist on this release. All perform with beauty and excellence. The listeners will be glued to their seats while listening to this masterpiece. The orchestra is outstanding in every respect. Some of the popular items treated in refreshing fashion. Some are favorites. A pleasant album that organ enthusiasts should appreciate greatly. And the Wurlitzer organ is definitely one of the best.

"PETROUCHKA" Stravinsky—Mercury MG 50059 (1-12") LP

Antal Dorati continues to add to his ballet repertoire with the complete performance of Stravinsky's "Petrovichka". Dorati has also recorded the complete score of "The Firebird" and "The Rite of Spring", which display some organ artistry among the masterful performances. In this release, Dorati's compelling recordings of the three Tchaikovsky ballets and other popular ballet pieces, have the effect of building a stamina for the listener. The orchestra is outstanding in every respect. This latest release. The exciting story of the gay fairground and its culmination in the grotesque death scene is built to a thrilling and suspense filled finale. The organ serves as an orchestra leader in the "Waltz of the Flowers" motif. An excellent offering that should do well this Fall and Winter season.

"ERIOCA" Symphony No. 3 in E-Flat, Op. 55—Beethoven—RCA Victor LM-1908-1 (1-12") LP.

CHICAGO SYMPHONY ORCHESTRA—FRITZ REINER, CONDUCTING. The famous "Eroica" is given a heroic performance by the Chicago Symphony Orchestra—Fritz Reiner at the helm. All its stirring qualities, its beauty, and quality are captured herein and it is included on the fine edgings of the popular and often recorded work. Good catalogue item.

"MOZART" Symphony No. 38, in D, K.504—"Symphony No. 39, in E Flat, K.543—Calden CAL257—(1-12") LP

"THE CHICAGO SYMPHONY ORCHESTRA—FRITZ REINER, CONDUCTING.

The prolific pen of Mozart produced upwards of 600 pieces during his short life, and most of them have been considered worthy of being reproduced on records. Here is an excellent example of one of his best known symphonies, No. 38 in D. The recording is bright and clear with excellent tonal balance. The orchestra is superlative in every respect. The performance is one of the best. An excellent release. 

"ONLY those records best suited for commercial use are reviewed by THE CASHE BOX"

"Music The Sound Of Christmas"—20 Favorite Selections by the Three Suns with String Orchestra—RCA Victor LPM-1132 (12"

Well it looks as though Christmas is nearing. And RCA is getting a jump on the retail market with a brilliant new album that should be a tremendous seller. It offers the Three Suns with a string orchestra accompanying on twenty favorite Yuletide tunes designed to warm any heart. It's a great key because RCA is not only getting the sales from the record but the sales from the usual LP. And the quality of the merchandise is tops. The Suns have a unique sound that is very pleasant and much beloved. The strings feature the beautiful church-like sound and the novelties are light and gay. A good sales item.

"Your Musical Holiday In Hawaii"—George Kainapau with Danny Stewart's Hawaiians and Sam Koki's Paradise Islanders—Decca DL 8128 (12"

Your "Your Musical Holiday in Hawaii" is a good deal. It offers you a lot of music for the price. The music is very good and the orchestra is excellent. The album is very well recorded and the quality is excellent.

"Your Musical Holiday In The Alps"—Bauer, Dumont, Gaczy, Knabli and their Orchestra—Decca DL 6814 (12"

"Your Musical Holiday In Vienna"—Orko directed by Zacharias, Hagedorn, Schonherr, Light, and Fritz—Decca DL 8150 (12"

"Your Musical Holiday In South America"—Emmanuel Vardi Orche—Decca DL 8106 (12"

"Your Musical Holiday In Paris"—Werner Muller Orche—Decca DL 861 (12"

"Your Musical Holiday In Italy"—Werner Muller Orche—Decca DL 8612 (12"

This is Decca's Holiday series. A set of LP's inspired by the pages of Holiday Magazine, one of the leading travel publications. It's a delightful set and a good one for those who want to travel without the expense of going overseas. A good sales item.

"Music For The Nostalgic Traveler"—George Melachrino Orchestra—RCA Victor LP-1053 (12"

Ah! This is wonderful. A musical travelogue deftly presented by one of the top conductor-arrangers, George Melachrino. With his orchestra, Melachrino takes us to the British Isles, France, Italy, Spain, Europe and the Tropics via a number of penetrating melodies that are favorites the world over. The orchestra has a beautiful sound giving all the detail and flavor these great themes. It's music that you can listen to any-time any-where.

"ENJOY YOURSELF"—Guy Lombardo and his Royal Canadians—Decca DL 8198 (12"

"ENJOY YOURSELF; THE COCONUT SONG; I'M YOUR OWN GRANDPA; FRANKIE AND JOHNNY; THE CHEERLEADERS; WHEN THE SUN'S GO MARCHING IN; MOROCCO POLKA; DANGEROUS \- DAN MOWERY; DEARLY, THE MUSIC GOES ROUND AND AROUND; LET'S A'I'DIE TER ANYTIME."

A Lombardo record is always a delight. A delight on the ears and a delight to the hoosewers. On this watering the batonette uses the name of one of his best known songs and as might be expected, the disk is light, gay and joyous. All of the songs are of the bouncy variety and all are old favorites. Kenny Gardner, Cliff Gras and the Lombardo Trio handle the vocal duties.

Wonderful record for a party.

ROGER WILLIAMS—"It's A Big Wide Wonderful World"—Kapp KL-1008 (12"

"IT'S A BIG WIDE WONDERFUL WORLD; FLYING DOWN TO RIO; SORRENTO; I LOVE PARIS; MADE IN PARIS; SORRENTO; APRIL IN PORTLAND; LOU BRUNA SONG; CRESENT HILLS; RHELNELT; ROSE OF RALEIGH; HOW ARE THINGS IN GLOCCA MORRA; THE WORLD IS WAITING FOR THE SUNRISE."

There must be a definitive cramping on the public for more music by Roger Williams, the artist who is currently making big noise. In the single field of country the top hits "Autumn Leaves". Because this is the second Williams album to be issued by Kapp in the past three weeks. On this record, the keyboard ace takes us on a musical tour of the world with beautiful favorites invitingly fashioned on the solo piano. There is nothing to detract from the main attraction. The Wurlitzer is heard. On four numbers, "Wonderful World", "Rio", "Portugese" and "Caravan", the pianist creates a fascinating overlay. The band is Fantastic. A fine, easy chair and this LP should go great together.

"LAWRENCE WELK and his Sparkling Strings"—Coral CRL-57011 (12"

"SEVEN SNEAKERS; TWILIGHT TIME IN TENNESSEE; AUTUMN NOCTURNE; MOONLIGHT BEAT; A LA HOLSTEIN; IRISH STEW; SHASHLIK; SCALOPINI; PICCANTI; BLUNZLE; CREPES SUZETTE: BARAKLYA; FONDO."

Lawrence Welk has added many new fans to his following during this past year, thanks to his weekly television shows. And the newly of his newly acquired enthusiasts shows that the Welk band is achieving something almost reminiscent of the old Lawrence Welk band. There is little doubt that the Welk band is achieving something almost reminiscent of the old Lawrence Welk band. There is little doubt that the Welk band is achieving something almost reminiscent of the old Lawrence Welk band.
The Cash Box, Music

October 22, 1955

**AMERICA'S HOTTEST LABEL**
gives you THE MOST
FABULOUS LIST OF BEST SELLERS

<table>
<thead>
<tr>
<th>Pat Boone</th>
<th>Gale Storm</th>
</tr>
</thead>
<tbody>
<tr>
<td>AT MY FRONT DOOR</td>
<td>I HEAR YOU KNOCKIN'</td>
</tr>
<tr>
<td>NO ARMS CAN EVER HOLD YOU</td>
<td>DOT 15412</td>
</tr>
<tr>
<td>DOT 15422</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Billy Vaughn</th>
<th>Snooky Lanson</th>
</tr>
</thead>
<tbody>
<tr>
<td>THE SHIFTING, WHISPERING SANDS</td>
<td>IT'S ALMOST TOMORROW</td>
</tr>
<tr>
<td>Part 1 and Part 2</td>
<td>STOP (Let Me Off This Bus)</td>
</tr>
<tr>
<td>DOT 15409</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Pat Boone</th>
<th>The Fontane Sisters</th>
</tr>
</thead>
<tbody>
<tr>
<td>AIN'T THAT A SHAME</td>
<td>DADDY-O ADORABLE</td>
</tr>
<tr>
<td>DOT 15377</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Mac Wiseman</th>
<th>Jimmy Work</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIRE BALL MAIL</td>
<td>LET 'EM TALK</td>
</tr>
<tr>
<td>WHEN THE ROSES BLOOM AGAIN</td>
<td>DON'T KNOCK JUST COME ON IN</td>
</tr>
<tr>
<td>DOT 1266</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Jimmy Newman</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>I THOUGHT I'D NEVER FALL IN LOVE AGAIN</td>
<td>GOD WAS SO GOOD</td>
</tr>
<tr>
<td>DOT 1270</td>
<td></td>
</tr>
</tbody>
</table>

**DOT RECORDS** • • • GALLATIN, TENNESSEE • • • PHONE: 1600
THE NATION'S BEST SELLING RECORDS

"It's What's in THE CASH BOX That Counts"
New York—Alan Kayos, manager of Red Seal artists and repertoire for RCA Victor, returned from Europe on October 4th with agreements for the use of the actual names of four major symphony orchestras and their conductors on the RCA Camden label. Previously the RCA Victor subsidiary label used pseudonyms to identify these orchestras and conductors. Okaing the use of their true identities were The London Philharmonic Orchestra (known on RCA Camden as the Stratford Symphony Orchestra), the London Philharmonic Orchestra (Jewel Symphony), Vienna Philharmonic Orchestra (Danube Symphony) and the Paris Conservatory Orchestra (Soleo Symphony). In London Philharmonic recordings on the RCA Camden label the various conductors represented are Serge Koussevitzky, Arturo Toscanini, Eugene Goossens, Ernara Kurtz, and Constant Lambert. The conductor on the RCA Camden recordings by the other three orchestras is Bruno Walter. Originally twenty-six musical organizations were represented on the RCA Camden record label with pseudonyms. Of these, fourteen have now given their permission to permit the label to use their real names. Among the groups now identified by their own names are:

1. World Wide Symphony Orchestra—actual identity San Francisco Symphony Orchestra; Pierre Monteux, conductor
2. Century Symphony Orchestra—actual identity Chicago Symphony Orchestra; Frederick Stock, director, conductor
3. San Francisco Symphony Orchestra—actual identity Indianapolis Symphony Orchestra; Favienn Stivett, conductor
4. Baltimore Symphony Orchestra—actual identity Minnesota Symphony Orchestra; Eugene Ormandy, conductor
5. Golden Symphony Orchestra—actual identity Royal Symphony Orchestra; Sir Ernst MacMillan, conductor
6. Regent Symphony Orchestra—actual identity RCA Victor Symphony Orchestra; Charles O’Connell, conductor

Two Sentimental Songs

Recorded on Both

Greenbrier Records

Skyway Records

“Season’s Greetings-A Cheerful Hello”

And "Christmas Kisses"

Greenbrier Orchestra

Greenbrier #45-114

Skyway #45-109

A Great Promotion Tie-In!

The Beazzo-Cordroo Greeting Card Company produced a beautiful greeting card representing the music and magic of “Season’s Greetings-A Cheerful Hello” available all over the world wherever their greeting cards are sold.

Millions will see this beautiful card while selecting their Holiday greeting cards. This will create exceptional interest in the recordings of these two songs as a means of exchanging the sentiments of the Holiday Season.

Other Releases

On Skyway and Greenbrier

“Who Ever You Are” — “Forever Is A Long Time” — “Did The Mambo Come From Ireland”

On Skyway


Also

“Season’s Greetings—A Cheerful Hello”

Pete Pontrelli Orch.—Gaylord Carter, Organ

45-103AA

Distributors—Write or Wire

Skyway Records

Greenbrier Records

White Sulphur Springs, West Virginia

Charlotte, N. C.

Number One

[It’s What’s in THE CASH BOX That Counts]
**NEW YORK** — Liberty Recording artist Julie London, who's creating quite a stir with her new record "Cry Me A River," flew in to New York from the West coast last week to appear on the Steve Allen Show last Thursday. On her way she stopped in Cleveland and Philly. She'll be visiting the jockeys here in the East. All the arrangements were made by June Gibbs who handles promotion for Liberty Records.

Miss London is due back on location in Tucson, Arizona, next Tuesday, to start a picture for United Artists.

The thrush has only been singing professionally for three months and is much more interested about her record career than about other facets of the entertainment business.

**Juke Box Op Makes Disk For Mercury**

CHICAGO—Henry Friedman, President of Midwest Mercury Record Distribution Co., this city, is shunting his "discovery" to the blue skies as the first record ever made by Ray Gallet of Pushke Phonograph Service, also of this city, was released this past week.

This is a recording of Ray Gallet playing his own home-made "pogo stick." For the first time he played it was some months ago at the Chicago Automatic Phonograph Bowling League Banquet.

Friedman heard him play it and was so taken by the instrument and Gallet's skill that he asked Mercury Records to record Ray.

The first disk, Mercury #70750, featured "Five Foot Two" with "China Boy" as the flip side.

Said Friedman on Thursday of this past week, "We've already sold 2,000 this very first day to junk box dealers all over town just on this first sample sent in to our offices.

"This is a big hit," he continued, "and I want to take full credit and honor right now for discovering Ray Gallet and his unique music.

New York—David Daniels, juvenile lead in the Broadway musical comedy "Sugar," has recorded an album titled, "Jerome Kern Songs," with Christine Lind for Wald Records. The album will be released in mid-November in commemoration of the composer's death.

**DECCA Records Get The Play**

NEW YORK—Dorothy Collins, new to the Coral label, has the head of Bob Thiele, A&R head of the diskey, for luck as her first record on the label is released. The title of course, "My Boy—Flat Top".

**Surrounded**

BUFFALO, N. Y.—Bob Glacy, deejay on WGR radio and TV in Buffalo, played host recently to Decca artist Sammy Davis, Jr. and five Goldwyn girls. Sammy’s latest album, “Just For Lovers,” is heading for the hit lists in a hurry.

**Her Boy Flat Top**

NEW YORK—Dorothy Collins, new to the Coral label, has the head of Bob Thiele, A&R head of the diskey, for luck as her first record on the label is released. The title of course, “My Boy—Flat Top”.

**Julie London Scoring With Liberty Disk**

NEW YORK — Liberty Recording artist Julie London, who’s creating quite a stir with her new record “Cry Me A River,” flew in to New York from the West coast last week to appear on the Steve Allen Show last Thursday. On her way she stopped in Cleveland and Philly. She’ll be visiting the jockeys here in the East. All the arrangements were made by June Gibbs who handles promotion for Liberty Records.

Miss London is due back on location in Tucson, Arizona, next Tuesday, to start a picture for United Artists.

The thrush has only been singing professionally for three months and is much more interested about her record career than about other facets of the entertainment business.

**Juke Box Op Makes Disk For Mercury**

CHICAGO—Henry Friedman, President of Midwest Mercury Record Distribution Co., this city, is shunting his “discovery” to the blue skies as the first record ever made by Ray Gallet of Pushke Phonograph Service, also of this city, was released this past week.

This is a recording of Ray Gallet playing his own home-made “pogo stick.” For the first time he played it was some months ago at the Chicago Automatic Phonograph Bowling League Banquet.

Friedman heard him play it and was so taken by the instrument and Gallet’s skill that he asked Mercury Records to record Ray.

The first disk, Mercury #70750, featured “Five Foot Two” with “China Boy” as the flip side.

Said Friedman on Thursday of this past week, “We’ve already sold 2,000 this very first day to junk box dealers all over town just on this first sample sent in to our offices.

“This is a big hit,” he continued, “and I want to take full credit and honor right now for discovering Ray Gallet and his unique music.

NEW YORK—David Daniels, juvenile lead in the Broadway musical comedy “Sugar,” has recorded an album titled, “Jerome Kern Songs,” with Christine Lind for Wald Records. The album will be released in mid-November in commemoration of the composer’s death.

**DECCA Records Get The Play**

NEW YORK—Dorothy Collins, new to the Coral label, has the head of Bob Thiele, A&R head of the diskey, for luck as her first record on the label is released. The title of course, “My Boy—Flat Top”.

**Surrounded**

BUFFALO, N. Y.—Bob Glacy, deejay on WGR radio and TV in Buffalo, played host recently to Decca artist Sammy Davis, Jr. and five Goldwyn girls. Sammy’s latest album, “Just For Lovers,” is heading for the hit lists in a hurry.

**Her Boy Flat Top**

NEW YORK—Dorothy Collins, new to the Coral label, has the head of Bob Thiele, A&R head of the diskey, for luck as her first record on the label is released. The title of course, “My Boy—Flat Top”.

**Julie London Scoring With Liberty Disk**

NEW YORK — Liberty Recording artist Julie London, who’s creating quite a stir with her new record “Cry Me A River,” flew in to New York from the West coast last week to appear on the Steve Allen Show last Thursday. On her way she stopped in Cleveland and Philly. She’ll be visiting the jockeys here in the East. All the arrangements were made by June Gibbs who handles promotion for Liberty Records.

Miss London is due back on location in Tucson, Arizona, next Tuesday, to start a picture for United Artists.

The thrush has only been singing professionally for three months and is much more interested about her record career than about other facets of the entertainment business.
Decca Adds New Jazz Album To Catalogue

NEW YORK—Decca Records announces the addition of an extensive array of jazz albums to its remarkable impressive jazz catalog. Currently being shipped are jazz sets in various categories. These are: “Didistien Jazzbake” by Joe Gumin’s All Star Dixieland Band; “The Great Birthday Singer” by Coleman Hawkins; “Blow Hot—Blow Cool” by Frank Rosolino and His Sextet and The Melrose Avenue Conservatory Chamber Music Society; “Studiotape 4” and “Jazz Studio Series,” this one featuring 12 different jazz names, each doing his own arrangement of a different Jack Millman composition; “Blow Your Horn,” featuring Bennie Green and Paul Quinchette; “Kansas City Memories” by Jay McShann and his band; “Red Hot” by Tony time Armstrong and his Orchestra with vocalist, and “Melrose Avenue West” by Stew Stewart and His orchestra. Decca also released a collection of jazz albums, including “Steve Allen’s Jazz Set For Hollywood” (Volumes 1 and 2); “Louis Armstrong At The Royal Roost”, “The Red Hot Coleman Hawkins” (Columbia) (LP); “The Legendary Jeffery Scott”, and “Big Band Vol. 34” by Bob Crosby.

Milkey Joins Big Three Educational Staff

NEW YORK—Edward J. McElroy, former president of the Big Three Music Corporation, announces that Edward T. Milkey has joined the educational department of the company. Milkey has long been associated with the educational music field as a member of Educational Music Corporation. He has been active in the publishing field for a number of years, formerly associated with Mills Music.

Album Reviews (continued)

FALLA “Concerto for Harpsichord”—Sylvia Markowe—Capitol P8809—(1-12” LP) 

This record is an excellent offering of some of the music of this fine composer. Recorded by Sylvia Markowe, a harpsichordist who has made a specialty of the music of Falla, this recording is a fine one. The tone color and intonation are excellent, and the entire performance is a pleasure to listen to. The harpsichord is well recorded and the overall sound is excellent. This is a fine introduction to the music of this composer, and is highly recommended for any collection of chamber music.

JAZZ

LARS GULLIN—EmArcy MG 36012—(1-12” LP)


Gullin and his band are in top form on this recording. The tunes are well chosen and the arrangements are tight. Gullin’s trumpet work is excellent, and the overall sound is clean and crisp. This is a fine addition to any jazz collection.

JUMPIN’ AT THE WOODSIDE—Buck Clayton—Columbia CL 701—(1-12” LP)

Rock-A-Bye Baby; Jumpin’ At The Woodside; Blue And Sentimental Broadway.

Clayton’s trumpet work is excellent, and the overall sound is clean and crisp. This is a fine addition to any jazz collection.

BOBBY TROUP and His Trio—Liberty LRP 3002—(1-12” LP)

I Threw It Away; I’ve Got a Crush On You; Old Devil Moon; That’s All The Mulecule; Yes Sir, That’s My Baby; Hello Little Girl.

Troup’s voice is excellent, and his arrangements are tight. The overall sound is clean and crisp. This is a fine addition to any jazz collection.

JAZZ CONCERT—West Coast—Savoy MG 1201—(1-12” LP)

Disorder At The Border; “Rocks ’n’ Shoals.”

Clayton’s trumpet work is excellent, and the overall sound is clean and crisp. This is a fine addition to any jazz collection.
**New York, N. Y.**

Autumn Leaves (R. Williams)  
Love Is Many-Splendored  
Yellow Rose (Mitch Miller)  
Don't Talk (Billy Vaughn)  
Tina Marie (Perry Como)  

**Los Angeles, Calif.**

1. Love Is Many-Splendored  
2. Yellow Rose (Mitch Miller)  
3. Love Is Many-Splendored

**City by City**

**Philadelphia, Pa.**

1. Autumn Leaves (R. Williams)  
2. Yellow Rose (Desmond Miller)  

**Memphis, Tenn.**

1. Love Is Many-Splendored

**Seattle, Wash.**

1. Love Is Many-Splendored

**Houston, Tex.**

1. Love Is Many-Splendored

**Denver, Colo.**

1. Love Is Many-Splendored

**Indianapolis, Ind.**

1. Love Is Many-Splendored

**Cincinnati, Ohio**

1. Autumn Leaves (R. Williams)  
2. Yellow Rose (Mitch Miller)

**Detroit, Mich.**

1. Autumn Leaves (R. Williams)  
2. Love Is Many-Splendored

**Cleveland, Ohio**

1. Autumn Leaves (R. Williams)

---

**MINNEAPOLIS, Minn.**

Autumn Leaves (R. Williams)  
Shifting, Whipping Sands

**San Francisco, Calif.**

Yellow Rose (Mitch Miller)  
Don't Talk (Billy Vaughn)  
Tina Marie (Perry Como)

**Pittsburgh, Pa.**

Yellow Rose (Mitch Miller)  
Don't Talk (Billy Vaughn)  
Tina Marie (Perry Como)

**New Orleans, La.**

Only You (Platters)  
You Win Again (Featherstones)  
It's All Over (Desmond Miller)  

**Kansas City, Mo.**

1. Moments To Remember  
2. Love Is Many-Splendored

**NASHVILLE, TENNESSEE**

Pictured here is Vice-President Nixon congratulating Dean, Mercury recording artist, and his Texas Wildcats for the contributions made by them on behalf of the services men in and around Washington, D. C. This occasion was the annual outing for the patients at the Army’s Walter Reed Hospital and the Navy’s Bethesda Naval Hospital. Dean’s first Mercury record which was recently released is “False Pride” and “Big Blue Diamonds.”

---

**MGM**

**MGM Ready For Xmas**

**NEW YORK—**MGM is the first diskery to announce a full scale Christmas release comprising long playing albums, extended play and single recordings.

The series, which is expected to be the market season around October 28th, includes: Four 12″ LP’s — “A Christmas Carol” with Lionel Barrymore as Scrooge b/w “Beloved Christmas Hymns and Carols” by the Canterbury Chor; “On The Twelfth Day,” an original sound track recording from the George Arthur film of the same name scheduled to be released this Yuletide; “Christmas Music From Around The World,” an album featuring Xmas hymns and carols from 87 countries with Emir Hansen playing the 18th Century Glass Instrument; and “Joy To The World” with Richard Ellsasser at the organ.

The Extended plays will feature Joni James, Art Mooney and Tom and Jerry.

The first six single releases will be by Joni James, Art Mooney, Betty Madigan, Sam Ulano and country artists Rita Raye and Ray Haney.

---

**Brands Off To Handle Exploitation For WMGM**

NEW YORK—The Alan (Bud) Brandt Public Relations Office has been engaged to handle exploitation for WMGM, it has been announced by Jo Ranison, publicist director.

Brandt, who recently opened his own public relations, promotion and exploitation office in New York, will coordinate his efforts with Ranison’s office. The Brandt organization will not handle any other radio or television office in New York area during its contractual arrangements with the Metro-Goldwyn-Mayer station.

---

**It's What's IN THE CASH BOX That Counts**
“Quick Contract”

NEW YORK—These five strapping fellows marched into the office of Her...
music was the inevitable offspring of jazz, nor is it the Cinderella of Swing," declared Blake. "Nothing is a musical flash in the entire country. America's biggest music heartbeats, a prime favorite with teenagers all over the country, as evidenced in recent teen-age poll surveys."

"Rock 'n Roll Revue," a feature motion picture, will kick off the "Week" at key New York, Queens, Bronx, Brooklyn, Westchester theaters, as well as 150 of the finest motion picture houses across the country, on October 24. Jack Goldberg, distributor, advises that 500 of the country's foremost motion picture houses and circuits have already booked the film. Goldberg also stated that the appeal of Rock 'n Roll has swept to other lands, and to satisfy the musical craving of teen-agers in Israel, Canada, Sweden, England, France, and Italy for it, "Rock 'n Roll Revue" has booked for showing in these countries. Appearing in the film are Willie, the Delta Rhythm Boys, Colos & Atkins, Manton Moreland, Martha "Squats," "Benny" Rat King, "King" Cole, Duke Ellington, Dinah Washington, C & E, Doris Day, Teddy Wilson, and George Gershwin, with orchestras of the Metagol, in the United States, and the Composers, in the United Kingdom. The film is played in theaters across the country, and has already passed 60,000 on this one. It's clicking both pop and R&B and," he claims, "it won't be over in a few months."

Paul Glass reports that he has two new releases, both showing big pop potential: The Barons' "I Know I Was Wrong" and The Spiders' "Witchcraft." Joe Bernard is "just looking at it," and doesn't think it will reach for the national label, but that's not his department. "It's not a secret thing" (What My Baby Can Do)." Says Lena, "I just mind my own business." And what business Lena is doing these days—oh, man!

Zeke Manners' phone survey, which he takes regularly on his early morning KFJB "Rhythm and Happy" show, is a good barometer for telling what of the new R&B releases are heading for the top. According to last week's survey, the latest one to take off in a hurry with Zeke's L.A. listeners is "Witchcraft" by the Spiders... Jimmie Nelson has been "getting an early start" with a new release, "That's About the Best..." and "Witchcraft" by the Spiders... Joe Berry's "Witchcraft," is "just on top of the charts," according to Zeke. "It's got a good week for it..."

**SHIRLEY & LEE**

**MOONLIGHTS**

**THE SPANELS**

**THE PLATTERS**

**JAZZ JOTS**

1950 Jazz at the Philharmonic due at the Shrine Auditorium this Wednesday for plays like a sell-out audience. This year's show features Ella Fitzgerald, Buddy Rich, Dizzy Gillespie, Roy Eldridge, Flip Phillips, Illinois Jacquet, Charlie Parker, Art Tatum, Duke Ellington, and Erroll Garner... Great Label. "Play It Fair" is taking off, there's a most exciting manner. We are getting both B & Pop (the latter to a point where there are pockets in the stage) and if the dry maintains this momentum it could be even bigger than "Twistin'"... He's live (Tommy Smalls) of WLBK-WNYK back into the Apollo Theatre on November 4. It will be practically impossible... Jimmy to take any votes as he did on his last stint—unless they get a higher ticket tab... Hal Jackson (WLIB-New York) takes his "Jukebox King" show off to the coast October 29. The show will be a three-hour affair—12 pm to 3 am—and will feature Aye Adams, The Five Eyes, Bo Didley, The Clovers, Joe Turner, Bill Doggett, The Drifters, Charlie "Buck" and "Beko" Bayes, "Becker Baby," "Billie Suds" (WPAL-Patterson, N. C.) sends us his top ten: 1) Thos Loneley, 2) Bo Didley, 3) Bo Didley, 4) The Clovers, 5) Jesse "Rang," The Barons, 6) They're So Good, Shirley & Lee; 7) I Hear You Knocking, Shirley & Lee; 8) It's Love Baby, Louis Brooks; 9) Why Don't You Write Me, Jackie 8; 10) Wee Wee Hours, The Wee Wee Hours. RCA: 1) "You're Just Like A Woman," The Platters (reissue); 10) "Love Has Just Begun," Together, Ruth Brown and Clyde McPhatter.
"DEVIL THAT I SEE"
and
"PROMISES, PROMISES, PROMISES"

MERCURY 70703

only those records best suited for commercial use are reviewed by THE CASH BOX"
Top Ten Nashville Hit-Making Play, Compiled From Reports Submitted Weekly To Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

**IM SO GLAD**
Sugar & Sylvia (Rainbow 216)

**MAYBELLENE**
Chuck Berry (Chess 1604)

**PARADISE PRINCESS**
Al Speare (Herald 460)

**ONLY YOU**
Platters (Mercury 70633)

**ZINDY LOU**
Chimes (Speciality 555)

**HE**
R. W. Robins (Decoda 29660)

**PLAY IT FAIR**
Loren Baker (Atlantic 1075)

**PAINTED PICTURE**
Spano's (Wee-Jay 1075)

**IT'S LOVE, BABY**
Brauns & Gales (Excello 2056)

**FEEL SO GOOD**
Shirley & Lee (Aladdin 3289)

---

**ALL AROUND THE WORLD**
Little Willie John (King 4814)

**DON'T START ME TALKIN'**
"Sunny Boy" Williamson (Checker 974)

**WHAT DON'T YOU WRITE ME**
Jackie (RPM 428)

**ALL BY MYSELF**
Fats Domino (Imperial 5357)

**I HEAR YOU KNOCKIN'**
Smiley Lewis (Chess 1604)

**AT MY FRONT DOOR**
El Dorados (Vee-Jay 147)

**DON'T TAKE YOUR LOVE FROM ME**
Cashiers (Doozle 371)

**ZINDY LOU**
Chimes (Speciality 555)

**ALL BY MYSELF**
Fats Domino (Imperial 5357)

**GOOD ROCKIN' DADDY**
Etta James (Modarte 962)

---

**IT'S LOVE, BABY**
Brauns & Gales (Excello 2056)

**EVERY DAY**
Brax & Williams (Cet 9164)

**MAYBELLENE**
Chuck Berry (Chess 1604)

**ONLY YOU**
Platters (Mercury 70633)

**DON'T TAKE IT SO HARD**
Cashiers (Doozle 371)

**MAYBELLENE**
Chuck Berry (Chess 1604)

**HIGH HEARTS**
El Dorados (Vee-Jay 147)

**IT'S LOVE, BABY**
Brauns & Gales (Excello 2056)

**ONLY YOU**
Platters (Mercury 70633)

---

**IT'S WHAT'S IN THE CASH BOX THAT COUNTS**

---

**WATCH IT GROW**
Priscilla Bowman SINGING

"HANDS OFF"

WITH

Jay McShann's ORK

---

**COLD WINDS**
Chuck Berry (Chess 1604)

**AT MY FRONT DOOR**
El Dorados (Vee-Jay 147)

**GOOD ROCKIN' DADDY**
Etta James (Modarte 962)

**DON'T START ME TALKIN'**
"Sunny Boy" Williamson (Checker 974)

**MAYBELLENE**
Chuck Berry (Chess 1604)

---

**IN DALLAS**

**MAYBELLENE**
Chuck Berry (Chess 1604)

**ALL BY MYSELF**
Fats Domino (Imperial 5357)

**THOSE LONELY, LONELY NIGHTS**
Johnny "Guitar" Watson (RPM 428)

**JUST DON'T YOU WRITE ME**
Jackie (RPM 428)

**AT MY FRONT DOOR**
El Dorados (Vee-Jay 147)

**MARY LOU**
Young Joe (Modarte 961)

**ALL AROUND THE WORLD**
Little Willie John (King 4818)

**WALKING THE BLUES**
Dupree & Dear (King 4812)

**TEN LONG YEARS**
R. & B. King (RPM 423)

**AIN'T IT A SHAME**
Fats Domino (Imperial 5348)

---

**IT'S LOVE, BABY**
Brauns & Gales (Excello 2056)

**EVERY DAY**
Brax & Williams (Cet 9164)

**MAYBELLENE**
Chuck Berry (Chess 1604)

**ONLY YOU**
Platters (Mercury 70633)

**DON'T TAKE IT SO HARD**
Cashiers (Doozle 371)

---

**HOT R&B MONEY-MAKERS**

"IT WON'T BE THIS WAY, ALWAYS"  
By LARRY BIRDSONG  
EXCELLO 2064

"CALLIN' ALL COWS"  
By THE BLUES ROCKERS  
EXCELLO 2063

"CAN'T KEEP FROM CRYIN'"  
By EARL GAINES - LOUIS BROOKS  
and the Hi-Toppers  
EXCELLO 2063

"I CAN'T BE SUCCESSFUL"  
By LIGHTNIN' SLIM  
EXCELLO 2066

**BUSTING WIDE OPEN!**  
"TELL ME, DARLING"  
By the Gaylarks  
MUSIC CITY 7792

AND  
"W-P-L-J"  
By THE 4 DEUCES  
MUSIC CITY 7790

**MUSIC CITY RECORDS**
1815 ALCATRAZ AVE.  
BERKELEY, CALIF.

---

"It's What's in THE CASH BOX That Counts"
THE EVERGREENS
(Char 465)

B
“GUITAR PLAYER” (2:06)
[Galoo-Ots BML—Stone, E.]
The Evergreens wax a quick beat blues that should get a good reception. Deck rides along at a strong pace.

B
“VERY TRULY YOURS” (2:30)
[Sherryn BML—Stone] The Evergreens flip with a slow ballad prettily. The “Greens” deliver smoothly and prettily. Easy to listen to wax.

THE HEARTBEATS
(Hall 711)

B
“CRAZY FOR YOU” (2:15)

B
“ROCK - N - ROLLIN - N - RHYTHM-N-BLUES'-N” (2:50)
[Keel BML—Shane Sheppard] The Heartbeats change pace and come up with a big bounce rock-o-rull item for the flip. It’s a middle beat jump side embellished with a good horn and handclapping to make the mood. Good two sides.

THE ORIOLES
(Jubilee 5221)

B
“PLEASE SING MY BLUES TO-NIGHT” (2:28) Sonny Till and the Orioles work their way easily through a delicately etched ballad that sets a dreamy, drifting mood. Very easy and pleasing listening.

B
“MOODY OVER YOU” (2:47)
[Donby BML—Wilson, Deas] The Orioles back with a rhythm number with a lyric that is unhappy, but a presentation that lifts and sounds quite happy. Good jump side.

THE GUY NOTES
(Post 923)

B
“CROSSROADS” (2:15) [Commodore BML—E. Tate] The Guy Notes bounce melodically through a quick beat ditty. A cute, zippy flavored wax with a pop-western flavoring.

B
“HEAR MY PLEA” (2:00) [Commodore BML—E. Tate] The Guy Notes blend prettily on a swing rhythm blues-ballad. Smooth listening.

THE CASH BOX

AWARD O’ THE WEEK

"THAT’S MY PA” (2:10)
[Jay & Cree BML—Lucille Dupree]
"STUMBLING BLOCK” (3:00)
[Jay & Cree BML—Lucille Dupree]

JACK DURPER

- Jack Dupree, who grows stronger—recordreversely—with each succeeding release, has a dandy here. "That’s My Pa" is one of his recitation type sides, moulded in his particular style of delivery. The deck is loaded. A very fancy lyric and with Jack Dupree to tell it—have a potent combination. Watch this take its place with "Walking The Blues". The flip, "Stumbling Block", is not to be sold short. It’s a driving quick beat rocker, shout at Dupree with all the salesmanship at his command. Deck comes out a zippy, exciting deck that is sure to attract attention. Two good sides with "That’s My Pa" perhaps a shade in front.

CHARLES BROWN
(Aladdin 2926)

B
“MY HEART IS MENDED” (5:00) [Aladdin BML—Ray Williams] Charles Brown wails a slow blues in which he tells of his having gotten over the miseries caused by a broken heart. Steady rhythm background makes the deck effective.

B

JESSE BELVIN
(Specialty 559)

B
“LOVE, LOVE, LOVE MY LIFE” (2:10) [Venice BML—M. Jackson] Jesse Belvin bounces happily through a fast moving love ditty. Deck rocks and the kids can build up perspiring brows and dripping clothes rocking to this side. Ok jump wax.

B
“WHERE’S MY GIRL” (2:15) [Aladdin BML—J. Belvin] Belvin sings a slow romantic weeper on the flip. He’s feeling low ‘cause she’s gone and left him. It’s a tender offering that Belvin offers with feeling.

JOHNNY FULLER
(Imperial 908)

B
“GARDEN OF MEMORIES” (2:25) [Commodore BML—B. Cox] Johnny Fuller chants the slow, romantic ballad effectively and with emotion. It’s softly offered and makes pleasing listening.

B
“MERCY MERCY” (2:45) [Commodore BML—B. Cox] Fuller wails a fast blues on the reverse side that drives. Fuller does a strong singing job on this wax and the deck comes off well.

THE TURKS

LYNN HOPE
(Aladdin 2927)

ALL OF ME” (2:25) [Bownote] Lynn Hope takes on his aggregation drive out the standards with a hard-hitting reading. The Hop horn, as ever, makes good listening. Rocking wax.


ROSCOE GORDON
(Flip 11)

JUST LOVE ME BABY” (2:26) [Hi Lo BML—Gordon] Roscoe Gordon shoots a middle beat blues tune in an energetic performance.

“WEEPING BLUES” (2:34) [Hi Lo BML—Gordon] The "weeping blues" is just that. A rambling plan and the sounds of sobbing introductions to Gordon’s plaint. Gordon does the gal who left him alone.

EDDIE CURTIS
(Okeh 7063)

“SWEET STUFF” (2:35) [Low BML—E. Curtis] Eddie Curtis, who has composed several hits items, turns performer—singing his own material on his first Okeh offering. Ditty is a cute item delivered with an easy and intimate style Rhythm bouncer that makes it go listening.

“I DIDN’T WANT TO LOVE YOU” (2:14) [Ludlow BML—E. Curtis] Curtis dishes another Curtis tune with a torchy rending of a slow, romantic pop style blues. Soft lights wax.

EMMETT HOBSON
(Groove 0124)

“WHERE IS JOE?” (2:22) [Ridgley BML—King, Richar] Emmett Hobson shoots out a drive quick beat ditty that rocks all the way. A catchy piece of wax that kids can jump to. Stimulating beat Good introductory wax for the blues listener.

“MATTIE BEE” (2:22) [Great New York Music BML—B. Campbell] Hobson shouts an odd middle tempo rocker pleasing with Mattie Bee to be his. Her sweet laughter is in the background—tells a special touch to Hobson’s ineffable romancing. Deck drives from the start Good wailing and exciting beat.
HELEN HUMES

- Helen Humes turns in a powerful piece of material etched with words of feeling and depth of emotion. Miss Humes sparkles at the highs “All I Ask Is Your Love”. Her performance is full, her phrasing delectable and over all performance of the romantic rhythm ballad is top-flight. Should be chart bound. The flip, “Woojamacooja”, is another solid recording of a completely different idiom. Miss Humes rocks on this side, driving out a quick beat jump ditty that is romantic with the novelty title phrase. Deck moves with excitement and Helen Humes’ chantilly supplies the spark. It’s a sock twosider.

THE “5” ROYALES

- "I AIN’T GOTTIN’ CAUGHT" (2:30) [Jay & Cee BMI—Henry Glover] The “5” Royales come up with a cute middle beat bounce with chuckley romantic lyrics. Novelty touches could help this deck take off. Watch it.

- "SOMEONE MADE YOU FOR ME" (2:35) [Jay & Cee BMI—Henry Glover] The flip is a slow, sincere love offering adorned delicately with organ support. Sentimental wax that should be carefully listened to.

THE MACEO WOODS SINGERS

- "NEVER GROW OLD" (2:33) [Emerald Music BMI—Henry Glover] The Macao Woods Singers blend softly behind the lead on a simple, slow, and sincere spiritual offering.

- "IN THE SWEET BYE AND BYE" (2:41) Slow, rhythmic chant etched by the group. Ok deck, but not as strong as the flip.

ROBERTA MARTIN SINGERS

- "HE’S USING ME" (3:10) [Martin BMI—James Cleveland] The Roberta Singers offer an extremely appealing gospel dishing in which both the lead and group answer as well as the ensemble singing comes off very well. Good deck.

- "SAVED" (2:41) [Martin BMI—James Cleveland] Slower, exciting side. Similar comments.

"WOOJAMACOOJA" (2:34) [Doostie Williams—Roosevelt, Humes]

"ALL I ASK IS YOUR LOVE" (2:34) [Doostie Williams—Gates, Cokeet]

HELEN HUMES

(Doostone 374)

"BURN THAT CANDLE" (2:29) [Roosevelt Music BMI—Winfield Scott]

"OH MY DARLIN’" (2:30) [Roosevelt Music BMI—Charles Calhoun]

THE CUES

(Capitol Records 3245)

- The Cues have a rocking exciting, “Burn That Candle,” that delivers with tremendous vocal agility and hard hitting instrumental backing. The Cues should hit the charts with impact in short order on the noise they will create with this release. The deck has the flavor

JAY McSHANN’S ORCH.

(Veep-Jay 155)

- "HANDS OFF" (2:45) [Tollie BMI—Bowman, McShann] Priscilla Bowman strikes out with her own thing. She gets her story across with emphasis with a crackling organ support. Good side that will command attention. It might break out.

- "ANOTHER NIGHT" (2:45) [Tollie BMI—Bowman, McShann] Miss Bowman turns sentimental and soft on the flip and gives out with an effective performance. The gal is good. McShann supports in the mood.

SWANEE QUINTET

(Nashboro 562)

- "LOW DOWN CHARLOTTE" (2:56) [Excello Music BMI—C. Earwell] The Swanee Quintet rock with a middle beat shooter. Steady beat helps stir things up.

- "I’M ALRIGHT NOW" (2:57) [Excello BMI] The flip is a softer reading of a new, rhythmic item. The lads synopate effectively.

THE SOUTHERN WONDERS

(Peacock 1751)

- "THE CHAPEL" (2:43) [Lion BMI—Rev. E. H. Brewer] The Southern Wonders offer a slow, sentimental gospel etching in a soulful blend of voices. Easy to listen to.

- "AN EAGLE STRIGHT HER NEST" (2:59) [Lion BMI—R. W. H. Brewer] The Southern Wonders generate excitement on the flip with a quick beat gospel chant.

"It’s What’s In THE CASH BOX That Counts"
New on—

GROOVE

A Product of Radio Corporation of America

Piano Red
“RED’S BLUES”
“GOODY’S ROCK”
G/4G-0126

Mr. Bear
“How Come”
“I’M GONNA KEEP MY GOOD EYE ON YOU”
G/4G-0125

Cousin Le Roy
“GOIN’ BACK HOME”
“CATFISH”
G/4G-0123

Emmett Hobson
“WHERE IS JOE”
“MATTIE BEE”
G/4G-0124

The 2 Sweethearts
“TRUE LOVE IS MISSING”
“IF YOU ASK ME”
G/4G-0122

The Sycamores
“I’LL BE WAITING”
“DARLING IS IT TRUE”
G/4G-0121

Groove Records
155 East 24th St.
New York, N. Y.

2 NEW RELEASES
BOTH SENSATIONAL

TAB SMITH
“Mean To Me”
B/W “Spider’s Web”
UNITED # 195

THE LUCY SMITH SINGERS
AMERICA’S TOP SPIRITUAL
“Come Unto Me”
B/W “Jesus Lover Of My Soul”
STATES # 151

United States Records
5052 Cottage Grove, Chicago, Ill.

(Tel.: Wagner 4-9292)

new BIGHTS!

1 “Woojamacojja”
b/w “All I Ask”
Helen Humes 274

2 “You’re Heavenly”
b/w “Honey Gee”
The Magnets 275

3 “My Pretty Baby”
b/w “I’ll Never Love”
The Medallions 373

New EP Album Releases

4 “Helen Humes Sings and Swings”
Helen Humes Epo 206

5 “Voices For Lovers”
The Calypsoes Epo 205

oooolONE RECORDS
8513 S. Central Ave., Los Angeles, Calif.

The Cash Box, Music

Art Ford To Open N. Y. Night Club

NEW YORK—Art Ford, the popular radio showman long considered a mighty keen Christopher Columbus when it comes to discovering rich unknown “Americas” on the show business horizon, is now stretching his talented, tentacles into the benifice seas. Art Ford’s Club Valentine, an intimate, low-lit room at 126 E. 56th St., is set to open on or before October 20th. Owned and hosted by the radio star, Ford’s Club Valentine will present continental chanteuse Inez Cavanaugh as its general attraction, and there will be a “mood music” pianist to spell this thrill whose shyly appearances in Tony Paree during early 1955 gained her many ardent fans. Art Ford has much claim to fame as a discoverer of many now-famous showfolk. But he is most proud of his being highly responsible for Edith Piaf’s crossing the Atlantic to thrill American audiences. An vacation-time visitor to Paris for the past 8 summers straight, and always a night club habitue on any continent, Ford heard La Piaf singing in a Parisian cafe and was instrumental in persuading Nick and Arnold of the Versailles to send for her, for an American debut of their Versailles!

Ford’s Club Valentine will be open from cocktail time until curfew.

Lillian Briggs Makes Good

NEW YORK—Lillian Briggs, the new Epic recording artist, who clicked with her first release for the company “I Want You To Be My Baby,” came up the “hard” way. She wanted to play a number of instruments while she was in public school, but her family couldn’t afford any more than an inexpensive violin. After she graduated from high school, she took up the trombone and planned to form a band, but without capital it couldn’t work out. So she took a job as a truck driver on a laundry route and was able to save enough money to get eight girls together, buy gowns for them and start in the band biz.

She played one nights and while she was appearing at the Arcadia Ballroom in this city, her manager took her to GAC. GAC had the artist make test records and Epic accepted the thrill. Now Lillian is being tagged one of the most promising new talents to hit the music biz.

Robbins Acquires Show Score

‘NEW YORK—Robbins Music will publish the Jimmy McHugh-Harold Adamson score from the new musical “Strip For Action.” The Howard Hoyt-William Costin production will be directed by John C. Wilson, and is scheduled for a December opening. Murray Baker, general professional manager of Robbins, reports wide record interest in the roster of songs from the show. Baker is now planning “Strip For Action” song demonstrations for the trade.

The show is based on an earlier Lindsay and Crouse play of the same name and has been adapted for musical form by Eli Basso. Negotiations for the lead role are under way with Gypsy Rose Lee.

“Only those records best suited for comme will be reviewed by THE CASH BOX”
Foley Get-Together

SPRINGFIELD, MO.—“Uncle Jim” Christie, widely known disk jockey of the ultra-powerful 150,000-watt Station XER, Pl. Worth, Texas, weekend recently at the Ozark Jubilee, enroute to Monterrey, Mexico, where he will originate his daily country music shows during the winter months. Shown here in a backstage gathering at the Jewell Theatre, Springfield, Mo., are: (Left to Right) Si Sinan, vice president of Crossroads TV Productions, Red Foley, “Uncle Jim,” and Bryan Binsey, executive producer of the Ozark Jubilee.

Decca Announces Album Series
Devoted To Country Dance Field

NEW YORK—Decca Records has announced a new series of albums, known as the “Country & Western Dance-O-Rama” series. This is the first time an album release of this scope has been devoted to the country dance field. The entire project has been in the works for several years, under the supervision of Decca’s Country Recording Director, Paul Cohen. During this period, Decca has been contracting leading dance bands in the field, and each of the seven sets that initiate the series features a different — and well-known — country name. These artists are: Bob Wills; Spade Cooley; Adolph Hosen; Tex Williams; Grady Martin; Billy Hayes; and in addition to these current favorites, one album features the music of the late Milton Brown, who was a Decca star at the height of his popularity two decades ago.

The series will be backed by an extensive promotion that includes:

A tie-in with the Harmony Guitar Company of Chicago, with whom Decca has developed an attractive 30x40 combination four-color display and record merchandiser for dealers. The Harmony Guitar Company’s salesmen and jobbers will promote “Dance-O-Rama” in their various markets. In addition to the aforementioned display, Decca has also made available to dealers large mounted and easel color blow-ups.

Country disk jockeys will receive a special kit containing the seven albums in the series, along with suggested script material that will be helpful in programming “Dance-O-Rama,” and the artists featured in the series will use the tag “Dance-O-Rama” in conjunction with all of their personal appearances around the country.

THE TEN COUNTRY RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
(PLUS THE NEXT TEN)

1. SATISFIED MIND
   Porter Wagoner (RCA Victor)
2. ALL RIGHT
   Webb Pierce (Decca)
3. I DON’T CARE
   Webb Pierce (Capitol)
4. LOVE, LOVE, LOVE
   Webb Pierce (Decca)
5. JUST CALL ME LONESOME
   Eddy Arnold (RCA Victor)
6. THAT DO MAKE IT NICE
   Eddy Arnold (RCA Victor)
7. WHEN I STOP DREAMING
   Lonnie Brothers (Capitol)
8. YONDER COMES A SUCKER
   Jim Reeves (RCA Victor)
9. YELLOW ROSE OF TEXAS
   Ernest Tubbs (Decca)
10. THERE SHE GOES
    Carl Smith (Columbia)
   GONE TOMORROW. 15. I THOUGHT OF YOU. 16. I FORGET TO REMEMBER.
   TO FORGET. 17. YELLOW ROSES. 18. CRY, CRY, CRY. 19. DON’T BLAME
   THE CHILDREN. 20. TEMPTATION, GO AWAY. 20. IF YOU WERE ME. 20. YOU
   THOUGHT, I THOUGHT. 20. DADDY, YOU KNOW WHAT?

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS!”

CINCINNATI CUT-UPS

This week end your correspondent took time off to attend a dressy wedding at Gosport, Ohio. The marriage of Mildred Hoelcher and Donald Frilie which was a two day affair, with mountains of food and cheeky pipes in via the big back line. If you have never seen the older single brother of the groom dance in a hog's trough a brown dance, or an old-fashioned dutch square dance with music by Schnitzelband such as Red Steph's you have a treat coming. In the Ohio farm counties, big dutch wed dance are a tradition which Stoke like the Grieshops, Frilings and Hoelchers complain of sore muscles for days after from doing the barre rolls.

Ray Scotti who did deal play a WIZ live war words on the Skinner's record shop. Marie Wilson has left there and has gone back to Knoxville. A new county barn dance is in the making in the hear tell. Under stand the first show will be Nov. 6th at the Emory and will feature Pee Wee King, Red Stewart, Bonnie Sloan, Little Ely, Hooray Bon, Jimmie Skinner, Stanley Brothers and Jimmie Williams. Jimmie Williams who comes from up Michigan way was in town making the rounds of Counti Blatter spinet.

Turk Murphy’s Dixieland Band starts a six-day stint at Hotel Sinton. Lee Underhill, they decided to call their Sat. WCKY (morn ing show) “Nothing.” The two main insist the show offers nothing, any sounds like nothing. . . . Congratulations to Colin Male who is starting his third year on “Colin Calling” over WCPO-TV. This week the announcer, Dickie and Florian Zachab are the headline at Beverly this week. . . . Danny Kay is expected at the hill this week at his international show in early November.

Mercury Issues Largest
Single Country Release

CHICAGO—The largest single release of country records in the history of the company went out into the field this week. Mercury has shipped first shipments of disk jockeys to dealers of five new country records included in the release by none of the label’s top artists.

According to “D” Kilpatrick, who heads the Country & Western Division of Mercury Records, the release was called for on the strength being shown by several recent country single disks, including Jimmy Dean’s “Half Pride” and Jim Wilson’s “Don’t Pin Your Finger.”

The special release includes new disks by The Carlisles, Tibby Edwards, Stanley Brothers, Curtis Gordon and Johnny Horton. Edwards recently joined the Left Frizzell troupe and is currently working with Frizzell on radio, TV and personal appearances along the West Coast. Gordon, currently in the U. Army, is waiting for re-assignment to a special entertainment unit for Armed Forces.

JORDANAIRES
Shaking Bridge
CAPITOL 3265

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS!”
Announcing
A Special Section of
THE CASH BOX
(Dated November 12th)
Celebrating the
4th
Annual Country Disk Jockey Convention
Held in conjunction with
The 30th Anniversary of
WSM’s
GRAND OLE OPRY
Recording Artists, Publishing Firms and Record Companies Are Invited to Participate With Congratulatory Ads

Last Date On Which Ads Can Be Accepted Is
Thursday, NOVEMBER 3rd
Rush Your Ad NOW to:
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

“It's What's in THE CASH BOX That Counts”
"CROCE DI ORO" (2:18) [Sharifa-Bernstein ASCAP—K. Gammon]

"SWEET KENTUCKY ROSE" (2:16) [Schwartz ASCAP—P. Noto]

RED FOXY (Decoo 2790; 9-27904)

- Red Foxy, who's been doing exceptionally well throughout the year with ballads and sacred tunes, comes up with a beautifully touching item that overlaps both fields. The tune, labeled "Croce Di Oro," is a semi-religious, moderate-paced, romantic ballad with a lovely set of lyrics. Foxy's daughter, Betty, who's been with the company on previous successes, joins him once more as an enchanting vocalist. The 'Redhead' takes the solo spotlight on the other half as he smoothly waxes a charming and delicate, middle beat love tune, titled "Sweet Kentucky Rose." It's a twin country threat on two current pop hits.

DICK WILLIAMS (RCA Victor 29348; 45-3787)


- "LIVIN' IT UP" (2:06) [E. B. Marks BMI—B. Raleigh] Williams'knocks out another middle-paced novelty in zestful style. Dandy instrumentation. Artist has great potential.

WILMA LEE & STONEY COOPER (Hickory 105; 45-1035)

- "NO THINGS CHANGES" (2:27) [Acuff-Rose BMI—Halley, Gores] Wilma Lee and Stony Cooper could have a real winner on their hands as they blend their vocal talents in stellar fashion on an up-tempo, sentimental piece. Watch this one.

- "PLEASE HELP ME TO BE WRONG" (2:18) [Acuff-Rose BMI—Miller, Guillet] Wilma Lee renders this moderate beat weeper effectively. Climbs Min. Clan nearly back up both ends.

JIMMY SPELLMAN (No 1000; 45-1000)

- "NO NEED TO CRY ANYMORE" [Debra BMI—N. Ford] Billed as the "Stars Of The Arkansas Hayride," Jimmy Spellman, along with the Sunset Riders, puts across a heart-warming, six-out-tempo tune with telling effect. Beautiful job by an artist with a bright wax future.

- "GIVE ME SOME OF YOURS" [Debra BMI—N. Ford] Here Spellman and the group groove a refreshing, quick beat, romantic ditty in impressive style.

The Cash Box, October 22, 1955
WSM GRAND OLE OPRY... Blonde haired Audrey Williams (MGM) slipped deep into the heart of ballads and has come up with one of her strongest discs to date. Early trade reviews and reports, coupled with the complimentary word of mouth, could mean that this release by Audrey will be one to watch. The ballad is tagged "Windows Of The Past" and the flip is a revamping entitled "Little Josephine," a poem written by the late Hank Williams about his small son, Randall Hank, Jr., by Les John Miller, personal manager of Luanne and Oscar, who are going to tour the West Coast and will end their tour one month hence in Oklahoma City, Okla., Harry and Joanne Gaines of RTF, Taylor, Texas, into Nashville for visit last week and. Harry was set for the guest DJ USA Show, checked into a local motel where the clerks failed to give him a ring and consequently he missed the show. Harry drove a thousand miles to make the guest spot. However, those on the 'Opry' didn't fail to let his friends know that he was in town. Harry got considerable plugs on the Eddie Hill Show and was also mentioned on the Ernest Tubb Midnight Jamboree. Hubert Long, personal manager of Faron Young and the Wilburn Brothers continues to work at the helm of the group's current tour which will end around the 23rd of this month. Little Jimmy Dickens, Moon Mullican and Gramps R, have also been working some of the dates on the current tour. Lew Childre and the Duke of Paducah are spending the week in Foley, Alabama, which is Lew's home town. They are enjoying their vacation fishing along the coast. Bill McDaniels, publicity chief at WSM, has his staff busy working out activities for the forthcoming Dusk Jockey Festival. Lotus excitement around Nashville relating to this year's event, which marks the 30th Anniversary of the Grand Ole Opry. Cousin Minnie Pearl spent last week pointing out the beauty of the West to her niece and nephew. Minnie accompanied them on an extended tour through the middle and south western states. George Morgan was the featured star on the October 15th Prince Albert tape. Part of the Grand Old Opry and the CarlHes were special guests on this evening. Word from Henry Tuck at WVEY, Reidsville, N.C., says that Faron Young, along with Little Jimmy Dickens, The Wilburn Brothers, Moon Mullican and Red Bradshaw put out a swell show there in Reidsville. Henry also appeared on the show. Wesley Rose of Acuff-Rose Publications announced that his softball team ended the tournament last week, playing a double-header. The team played both in the double header against George Morgan and his Country All Stars. For the season, Wes pointed out that his team won... taking 16 of the games to the All Stars' 13. The Acuff-Rose group are now concentrating on their bowling. More on this later in the season! Johnnie and Jack, Kitty Wells and Ray Acuff and his Smokey Mountain Boys just concluded a week of personal appearances-working the states of North and South Carolina. This package is also set to play the Palace on Broadway comes November 4. Ernest Tubb back from a week's visit in Texas where he visited with his mother and relatives. Gabe Tucker, personal manager for Ernest and Justin Tubb reports that Justin now has a 'rush release' on the market, and an extra amount of promotion is being put behind this release for it is felt this will be one of Justin's best records of the year! Title of the new release is "Poppy Hot Baby."... already recorded in the 'pop' field. The flip is "Who Will It Be." Hal Smith, personal manager of Carl Smith and the Tunesmiths, has the group currently working an eighteen day tour. Tour kicked off Sunday, October 10th in Mobile, Alabama and will move through the states of Louisiana, Texas, Iowa, Minnesota, and South Dakota. Carl Smith will be featuring the strong newmonner Benny Martin as an added attraction on these dates. Possible closing date for the tour will be in Billings, Montana! Bill Reeves, RCA Victor recording artist makes his debut as a regular on the Grand Ole Opry this Saturday, October 22nd. Reeves was a featured star of the Louisiana Hayride and moved to Nashville as a regular member of the Opry. Slim Whitman, Imperial recording artist, and also a former member of the Louisiana Hayride, moves into Nashville to become a regular member on October 29th. Ray Barllett is Slim's personal manager. The Army's special service crew were in Nashville again last week doing another series of transcription shows and tape interviews. Major Joseph Gigandet, Captain James W. Hickman and Corporal Richard Hayes headed the group which interviewed country music artists Webb Pierce, Hawkshaw Hawkins, Hank Snow, George Morgan, Ferlin Huskey, Anny Illinois, Red Sovine, Eddie Hill, Carl Smith, Benny Martin, Marty Robbins, Ernest Tubb, Jean Shepard. Other personalities interviewed for play back on the "Country Jamboree" show over MBS in New York, which is conducted by Corp. Hayes were: Jim Danny, head of WSM Artist Service Bureau and Charlie Lamb of the Charlie Lamb Agency... Slick Norris, personal manager of Jimmy Newman. Dot recording artist, and one of the featured artists of the Louisiana Hayride, is currently getting a top build-up from Slick via his disk jockey contact work and constant mailing plugs. Jimmy's current release is reported to be taking off throughout the South and Southwest already are "God Was So Good!" and "I Thought I'd Never Fall In Love Again." Jimmy has had excellent results on his past one week performances and these two look real big for the Louisiana boy!... Harnie Smith of Kent, Shreveport, La., now doing a saturday night disk show at the following hours: 6 a.m. till 11:10 a.m.; 1:30 p.m. On Saturdays, Harnie is on at 6:00 a.m. and 4:00 p.m. with more country music. Harnie is also noted for his songwriting, having penned such tunes as "Knocking At Your Door My Darling," "Last Gold Dollar" and "Too Lonely To Smile."... Maxine and Jim Edward Brown (Pabsy) currently hooking up late action with their release of "Here Today, Gone Tomorrow." The record features the voice of their young sister, Ronnie Brown. Incidentally, Ronnie is now joining the group after turning this group of fine talent into a real family affair. Ronnie, like her sister Maxine, is very attractive. The group just completed a guest spot on the Big "D" Jamboree in Dallas and only recently were guests on the Red Foley "Opry Jubilee" in Springfield, Mo. Personal Appearance-wise, the group have been on a rather busy schedule.

First Solo Hits on RCA Victor!

MARTHA CARSON
LET THE LIGHT SHINE

RAV VICTOR

SLIM WHITMAN

RCA VICTOR

Watch for performances of the Tennessee Ernie Ford Show, NBC Network October 19.

20/47-6293

"It's What's in THE CASH BOX That Counts!"
NEW! EXCLUSIVE

Tormat Selection System
with MEMORY UNIT

Permanently Sealed!
Guaranteed 5 Years!

Another great Seeburg electronic achievement. The new Seeburg Tormat Memory Unit, replaces previously used electro-mechanical assemblies involving hundreds of moving parts. With the Tormat Memory Unit there are no moving parts! That's because there is a tiny Toroid* that controls the play of each of the 200 selections (or record sides) of the Select-O-Matic "200".

*Toroid Enlarged
Many Times.
This is the first commercial application of Toroids other than for "memories" utilized in mammoth computing machines.

SEE YOUR SEEBURG DISTRIBUTOR

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's finest and most complete music systems
WASHINGTON, D. C.—Manufacturers, distributors and operators of cigarette vendors, like all others in the cigarette business, suffered a decline in sales since the "cancer scare" some years ago. Little by little the smoking public is coming around to realize this. This past week, the Department of Agriculture predicted that the downturn in domestic cigarette consumption (which started in 1992) would end this year, with further gradual gains anticipated during 1996. The department estimated that 1995 domestic consumption would total 5.63 billion cigarettes, 2.5% less than 1994.

NEW YORK—Confidence by business leaders that industrial activity will hold to a large scale during the coming year was underscored this past week by the announcement of expansion plans. Ford Motor Company has indicated it will spend about $500 million; U.S. Rubber $30 million; Kaiser Aluminum & Chemical Corp. $90 million. Other companies planning expenditures are Pullman-Standard Car Mfg. Co., Bendix Aviation Corp., Sylvania Electric Products, Inc., and Carborundum Co.

WASHINGTON, D. C.—The scarcity and high price of copper has been reported in the columns of The Cash Box. Another problem raised this week to harass the users of copper (of which the coin machine industry is one) when the government refused the request of the copper and brass industry that it release copper for civilian use from the strategic stockpile and also declined to institute a priorities and allocation system for the distribution of the metal.

NEW YORK.—A company here announced the manufacture of glasses that makes it possible to see what's going on behind one's back. The announcement stated, "They are considered valuable for detectives, drivers, men with a sharp eye for feminine pulse rate, etc." It made no mention of businessmen who are always looking back, instead of looking ahead.

This publication has received a great many letters from operators regarding its many editorials, re: "Dime Play.

As editorials in regard to "Dime Play" appear, a flood of letters can be expected by the staff of this publication even before another week's issue of The Cash Box is printed.

The questions asked in many of these letters are pointed, intelligent and definitely indicate that operators all over the nation are thinking hard about their future in this, their chosen profession.

Since publication of the fact that there are now many of the belief that "Dime Play," if itself, is not the entire answer to the present tremendous increased overhead expense problem, many have written requesting an explanation which the average operator could follow. A business equation which would more or less assure his future progress.

Not so many weeks ago The Cash Box printed the fact that the Union Oil Company of California had discovered that, within the past ten years, it was paying 117% more for the very same necessities it daily required to continue to do business.

This seems to have affected quite a few of the men engaged in the industry. They, in turn, have reported that, checking back, they find that their overhead expenses have also increased in like proportion over the past ten years.

In short, and as this publication has reported time and time again, the nation's operators are paying for over 300% more for the necessities they require to continue in business, as compared to what they used to pay during what economists term: "the basic financial calculations year—1939."

The Cash Box has urged the operators, who obtained 5% per play in 1939 and paid 300% LESS for overhead expense during that year, to get 5% a play again seventeen years later, in 1955, when the operators are paying 300% MORE overhead expense.

As this publication explained, the 1939 Nickel is the same as the 1955 Dime. Therefore, to somehow equalize Overhead vs. Expenses, "Dime Play" is a necessity in 1955.

The nation's economists agree that the present 1955 American Dollar is worth 25% of what it was worth in 1939. That means the 1925 American Dollar is worth 50%. Similarly the 1935 Nickel is worth 21%. And the 1955 Dime is worth the equivalent of the 1939 Nickel.

Suffice it to conclude that The Cash Box argues the operator should NOT charge more. Instead he should get AT LEAST AS MUCH as he charged in 1939.

In short—"Let's Get A Nickel A Play 46U7!"—is the slogan The Cash Box devised in this regard.

"Dime Play" is, therefore, the basic factor in the present business equation to help operators to continue to progress.

In addition to "Dime Play," and because overhead expense is continually rising the operators must, to assure themselves steadier income, also go back to placing into effect with all of their locations—"Front Money Guarantees."

Further along in this equation, plus "Dime Play" and "Front Money Guarantees," the operator requires a faster depreciation schedule.

Music equipment, for example, should be depreciated on a four year schedule. As recommended, this schedule should be: 10% depreciation the first year; 30% the second year; 20% the third year and 10% the fourth and final year.

Now, in addition to "Dime Play," "Front Money Guarantees," and a "Four Year Depreciation Schedule," this publication also recommends—"Greater Financial Reserves" be set aside by all operating firms to match the continued climbing costs of new equipment and necessities with which to continue to do business.

In short, operators who have formerly set aside 10% of their intake as a financial reserve, should now set aside 20%. They have come to the realization that, in the past ten years, costs of all necessities needed to do business have jumped up over 117%.

Combining the units of this business equation, as recommended by The Cash Box, the operators of today require: "Dime Play"—PLUS—"Front Money Guarantees"—PLUS—"Faster Depreciation Schedules"—PLUS—"Greater Financial Reserves"—TO EQUAL CONTINUED OPERATING PROGRESS.
N. Y. MUSIC DINNER LARGEST EVER

18th Annual Banquet Draws About 1100 For Most Successful Affair Ever Held. Great Name Talent Supplies Superb Show. Martin Block MC's One Hour National ABC-Radio Broadcast

NEW YORK—For the past 18 years the Music Operators of New York have been running annual banquets. With each succeeding year, the attendance has increased. The association's 18th Annual Banquet, held Saturday night, October 8, at the Waldorf-Astoria Hotel, brought out the greatest crowd of all time.

Out of town coinmen were on hand in numbers. George A. Miller, president and business manager of Music Operators of America (MOA) traveled the greatest distance—from Oakland, Calif. On hand from the factories were Jack Minter, AMI regional representative; from The Rudolph Wurlitzer Company, North Tonawanda, N. Y.; Bob Bear, phonograph sales manager, A. D. Palmer, Jr., advertising and sales promotion manager, Bob Hamilton and Don Boyer; Jack Gordon, regional representative for J. P. Seeburg Corporation; and Bill Ballew, regional representative for J. H. Keaney & Company.

Representatives from other associations were also in attendance. From the Connecticut State Coin Association, we noted James Tolsiano and Tony Collett. From the Westchester group, there were Carl Pavesi, Seymour Pollak, and Lou Tartaglia. From the Music Guild of New Jersey, Dick Steinberg. And from the Southern New Jersey association, there was Abe Kaufman and a large contingent.

Distributors and their personnel occupied many tables. At these tables were a number of out-of-town coinmen. (See Eastern Flashes.)

Picture below shows only a partial view of the large number of guests on hand.

They—Louis—att—October—made ceremonies, according each. After business to Martin mambo band, extraordinary, est by Waldorf-Astoria station's quets. years over. The—radio network, from 9:30 to 10:30. Martin Block, disc jockey, acted as master of ceremonies, introducing each recording artist as they appeared. A line-up of unmatched artists performed (see music section). After the hour on the air, other recording artists continued to entertain the guests. At about midnight the mambo aggregation took over and the guests danced until they were exhausted.

Like the attendance, the souvenir journal was bigger and better than in previous years.

Out of town coinmen were on hand in numbers. George A. Miller, president and business manager of Music Operators of America (MOA) traveled the greatest distance—from Oakland, Calif. On hand from the factories were Jack Minter, AMI regional representative; from The Rudolph Wurlitzer Company, North Tonawanda, N. Y.; Bob Bear, phonograph sales manager, A. D. Palmer, Jr., advertising and sales promotion manager, Bob Hamilton and Don Boyer; Jack Gordon, regional representative for J. P. Seeburg Corporation; and Bill Ballew, regional representative for J. H. Keaney & Company.

Representatives from other associations were also in attendance. From the Connecticut State Coin Association, we noted James Tolsiano and Tony Collett. From the Westchester group, there were Carl Pavesi, Seymour Pollak, and Lou Tartaglia. From the Music Guild of New Jersey, Dick Steinberg. And from the Southern New Jersey association, there was Abe Kaufman and a large contingent.

Distributors and their personnel occupied many tables. At these tables were a number of out-of-town coinmen. (See Eastern Flashes.)

Picture below shows only a partial view of the large number of guests on hand.

The game gets its name from the fact that it's a poker playing game and the Joker is "wild," therefore, "Jolly Joker."

Said Art, telling of how he played the game with Irwin Weiler of Kansas City:

"Irwin instantly worked out an angle. But, we all stopped him. We forced him to use all five balls at one time.

"Once this was done, Art continued, "and we all agreed we would use the same system. We just couldn't get the game away from the location owner."

"He, too, joined in the play with us and absolutely demanded that the game be left right there on his counter—so that his customers could enjoy it."

In the telegrams Art displayed collections were absolutely phenomenal. Said he in this regard:

"This is the first rolldown that has come along that serves a true double purpose and that fits into any and every type of location anywhere.

"It can be used with or without legs. It can be played a dozen different ways all depending on how the players like to enjoy the action. It's the first really low-priced game. The price is only $225 and that makes our 'jokers' the biggest bargain in the business."

Chicago—Jollisot bunch of people around town are the executives of the Williams Manufacturing Company, whose new game, "Jolly Joker," has taken off like a jet plane.

Reports Art Weinand, general sales manager of the firm, "Never saw anything like it in my long career in this industry.

"From the very first day distributors received their first sample of 'Jolly Joker' we've been getting wires and long distance phone calls to double, triple, quadruple, and 'ship yesterday'.

"With the jolliest of expressions and a jolly twinkle in his eyes, Weinand pointed to orders on his desk from Irwin Marpold of Boston, Phil Moss of Des Moines, Hymie Zorinsky of Omaha, Leo Weinberger of Louisville, and many others.

"And this batch," he said, "is only part of the jam of orders we've already received."

He showed telegrams from distributors with some really surprising orders and collection reports.

Said Weinand, "This has been happen-
H. J. Heinz Co. Announces Hot Meal Vendor

PITTSBURGH, PA.—The vending machine industry received further recognition as one of the nation’s top methods of merchandising products and services to the public when the H. J. Heinz Company (the famous Heinz “57” food producers), this city, announced a “first” for the industry.

H. J. Heinz Company is providing pre-heated meals in vendors, which will offer patrons their choice of a wide variety of hot foods packaged in individual portion containers.

The hot meal vendor is an exclusive development of the Heinz Company and Mills Industries, Inc. Two years of testing were involved in perfecting the machine to serve pre-heated canned foods easily and perfectly, they stated.

Herbert F. Moffat, manager of the Heinz Company’s Hotel and Restaurant Division, said that a choice of 14 hot plate lunches and 13 favorite heavy soups will be available for around-the-clock use.

Among the meals available thru the vending machines are the Heinz portion pack line which includes: Chicken Noodle Dinner, Beef Goulash, Beef Stew, Lamb Stew, Chop Suey, Beans with Molasses Sauce, Beans with Smoked Pork, Macaroni with Cheese Sauce, Chili Con Carne, Spaghetti with Tomato Sauce, Chicken Stew with Dumplings and Spanish Rice. Soups include the Heinz individual service line of: Bean, Chicken Noodle, Turtle, Beef Noodle, Cream of Chicken, Clam Chowder, Chicken and Rice, Vegetarian Vegetable, Beef with Vegetables, Cream of Mushroom, Vegetable with Beef Stock, Cream of Tomato and Split Pea.

Each machine has been designed to carry six varieties of foods. Each machine holds 344 portion size tins and the heating element assures service at a steady 150-degree temperature.

The machines will be built by Mills Industries, bought by Heinz, and then leased to operators for a two-year lease period, at between $20 and $25 per month, it was reported. The operator, in turn, will buy Heinz foods (15c for soups, about 21c for the meals). The operator will service the equipment.

Wallace Shows AMI “6” in Lubbock, Texas

LUBBOCK, TEXAS—The Wallace Distributing Company held another showing of the Model “6” AMI phonograph at the Colonial Motel, this city, the week of October 2 to 8.

Raymond Martin, field representative for Wallace Distributing, and George Wray, field representative for Chicago Coin Machine Company, arranged the display for the AMI Model “6” phonograph and the Chicago Coin games. Both acted as hosts to the operators who attended.

Enthusiasm was expressed by all the operators and several brought in location owners to view the new equipment. Gene Lewis, owner of “Gene’s,” a popular drive-in in Lubbock, said: “It is the most beautiful jukebox I’ve ever seen.”

Among those who attended were: Bob Jordan, Lubbock; Paul Golden, Lubbock; Ralph Thompson, Portales, N. M.; Les Hereford, Lubbock; Mel Rimmer, Lubbock; Gene Malone, Lubbock; Fred Connell, Lubbock; Ernie Bishop, Lubbock; J. D. Harding, Levelland; Art Jeantzen, Clovis, N. M.; Babe Van Landingham, Morton; Gene Lewis, Lubbock.
Federal Judge Says U. S. $250. Tax Wrong

Federal Judge Joseph Sam Perry Believes U. S. $250. Tax Morally Wrong and Possibly Unconstitutional

CHICAGO—The press here featured reports of the statements of Federal Judge Joseph Sam Perry in the case of Joseph Baudry, Wauconda tavern owner, charged with evading the $250 tax.

The Judge is reported to have stated that, in his opinion, the federal $250 tax act is morally wrong and possibly unconstitutional.

Judge Perry is also reported to have said that because the legality of the tax had not been challenged he must find Joseph Baudry guilty of evading the tax.

Judge Perry then fined Baudry $1. (The maximum fine possible is $10,000 and one year in jail.)

The tavern owner was indicted for operating two games with redemptions without having the proper federal tax stamp.

"I just refuse to enforce that type of program," Judge Perry is reported to have said.

"I believe it is fundamentally and morally wrong that the government should seek to issue a tax against something that is the business of the towns of the state of Illinois say cannot be operated."

This court considers the whole principles of the United States government taxing, and therefore giving its highest type activities either are prohibited by law in any particular state contrary to the constitution and the division of powers between the national government and the states."

Pumpkin Center Specials

All Very Clean

| United AMERICANS | $5.00 |
| United EAGLES | $250.00 |
| United HARRIOTTES | $25.00 |
| United NEW ENGLAND | $25.00 |
| United LAFAYETTE | $25.00 |
| United MACMAHON | $25.00 |
| United SUGAR'S Corner | $25.00 |

Binghamton Amusement Co., Inc.
221 MAIN STREET
(BUSINESS) 9-1515
BINGHAMTON, N. Y.

"It's What's in THE CASH BOX That Counts"
The Giant 15" ROCK-OLA Speaker, largest in any coin-operated phonograph, is acoustically matched with the heavy cast, rectangular horn loaded compression drive unit to carry the true and complete range of HI-FIDELITY Tones from the exclusive ROCK-OLA Tru-Tone Amplifier to give your players the best.
**Charles Aids In Delinquency Fight**

BINGHAMTON, N. Y.—Bob Charles, Binghamton Amusement Company, Inc., this city, devoted considerable time this past summer combing twin hobbies, baseball and combating juvenile delinquency. Charles, associated with the coin machine business for the past twenty years, sponsored two teams, a "Little League" team, and a "Babe Ruth" team. Boys on these clubs ranged from ten to fifteen years.

Pictured above are both teams: Top: The "Little League" team; (front) Phil Pascucci; (front row, 1 to r): Dan Ruscusi, Ray Noe, Bill Doran, Skip Maline, Bill Mantas, Bill Steier, Bob Charles II, William Steier, mg.; (back row): Eli Sponser, coach, Jim Pascucci, Ed Vosbury, Robert Farrell, Mike O'Leighiti, Skip Allen, Dick Wilcock, Dennis Steier, and Bill Haines, asst. coach.

**Variety Conducts United Service Schools**

ATLANTA, GA.—C. O. Moon, Variety Distributing Company, this city, advises that he is holding United Service Schools on October 24 and 25 at his headquarters, 585 Grant Street, S.E., with Johnny Casola and Al Thiele, of the United Manufacturing Company, present to meet and talk with all operators.

On October 26 and 27 the Service School will be held at the Dempsey Hotel in Macon, Ga., with Thiele and Casola again in attendance.

Said C. O. Moon, "We are going all out to make both of these schools most attractive to our operators. "There will be refreshments for all. There will also be many new machines on display."

**WANTED — FOR CASH**

SEEBURG M100A's

Any Quantity

Also GOTTLIBE and WILLIAMS PIN GAMES ARCADE EQUIPMENT

—Send in Complete Lists—

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin and Genco Distributors

TRIMOUNT

Remember IN NEW ENGLAND IT'S TRIMOUNT

40 WALTHAM STREET BOSTON, MASS. Tel. Liberty 2-4600

**THRU THE COIN CHUTE**

NEW ENGLAND NIBBLES

It's news to report that Ed Ravreby has been appointed distributor of United's line for New England. United's new "Pixie" is being shown at Ed's Associated Amusements showrooms on Brighton Ave. and reports of its great potential are coming in from ops who have placed the game. Mr. and Mrs. Ravreby attended the Music Operators of New York banquet and the ball at the Waldorf-Astoria, N. Y., Saturday night. Ed, now on a New Hampshire trip consulting with ops on full inventories, while daughter, Ruth Mae takes over at the twin enterprises, Associated Amusements and World Fair. Richard Mandell, sales manager, now handling floor sales inside. Ops visiting the Ravreby showrooms this week included: Louis Zeiderman, Portsmouth, N. H.; Sol Taube, Manchester Music, Manchester, N. H.; Val Rabinofsky, Val's Music, Lynn; Leo Glassworth, Lynn; Ernie Gernandez and Flint Newton, Bristol, Conn.; Connie Pocius, South Boston; Hal March, Brattleboro, Vt.; Nat Shulman, Henry Levine, Boston; and Jerry Pochter, Gloucester. . . . Louis and Barney Blatt report the biggest showing in history for the new AMI model "G" phonos at their Atlas Distributors on Commonwealth Ave. Ops are still coming in from far-a-way places to get a look at the new two tone color job. Op from the most distant point visiting Louis and Barney Blatt was Arthur Plourde of Madawaska, Me., which is about right on the Canadian border. Louis Blatt and Tom Burns went to Springfield Tuesday night Oct. 11 for a show of the new AMI models to the Western Massachusetts Music Operators Guild at the Ivy House and to Manchester, N. H. Wednesday, Oct. 12, for N. H. ops.

Biz at Trimount Automatic Sales Corp. (Seeburg) tremendous on new Seeburg "V-200" and firm has been hard pressed to be able to get enough for delivery. . . . Irwin Margold, general manager, Trimount, arranged a big showing for Maine operators at Augusta, Me., Thursday, Oct. 13, at the Hotel Augusta and more than 50 Maine ops turned out to see the new Seeburg. A discussion of the price was held also. . . . Many ops visited Hub Columbus Day, and distros kept open in the afternoon to host the visitors.

At Redd Distributors (Wurltzer), Bob Jones, sales manager, reported that skillpool games were still the strong movers and still amazing. More than 100 pieces went in and out in one day, he pointed out, and ops are demanding more and more of the games because of their great popularity and big takes. . . . Sam Clark, prexy, ABC Paramount Music Co., New York, and former Hub resident, in town to catch the "Reuben Rouben" world premiere at the Shubert Monday night, Oct. 14, for song possibilities. He was accompanied by his a & r man, Sid Feller. . . . June Valli and Nick Noble were visitors at Jerry Flatto's Boston Record Distributors this week. Among ops glimpsed were Ray Barker, Ayer; Al Dolins, Hyannis; Harvey Barker, Newport, R.R.; Dave Baker, Arlington; Sol Robinson, Newton; and Luke Levine, Brockton. . . . Export biz reported picking up around the Hub in used equipment. . . . Ruth Shapiro, Hub record promotion rep., has inked the Baker Sisters, Thelma & Bobby, last seen at the Bradford Roof here, to their first recording session with Unique Records to be arranged and conducted by Joe Leahy. One tune, cuffed by local deejay Sherm Feller of WVDA, will be cut by the sisters, and platter will be released in Hub coincident with their appearance at the Bradford Roof Dec. 21. It will be the first record for the Baker Sisters. . . . Joe Smith, WVDA disk Jock, and Norm Tulin, WORL deejay, along with Jerry Vale, Columbia recording artist, and Dick Robbins, press rep., planed out this frame for Halifax, Nova Scotia for the first international record hop. . . . Around the town this stanzia, Mindy Carson, with Harvey Geller of Joy Music, Art Waner, Four Aces, Jack Fries, Bob Watson and Lenny Wolfe, of New York record promotions, Bob Carroll, Russ Miller, Tuti Camera. . . . Sol Weinstein of Transistor threw a big cocktail party for Giselle Mackenzie at his Newton home. . . . Mr. Torne closed the Hi Hat for a tour of theatres in Australia. . . . Platter of "Black Denim Trousers" got hit by the Pilot, official newspaper of the Catholic Archdiocese of Boston, and Tony LaCamera, radio and TV columnist of the Boston Record American. They scored local disk Jocks for playing it. Record is going big on coin machines. . . . Mass. Music Operators Association met Thursday, Oct. 13, at Hotel Beaconfield and will meet 2nd Thursday of each month there.

Airmail Subscription

The Cash Box $30.

"It's What's in THE CASH BOX That Counts"
Keeney Names New Philly Distrib

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, advised this past week that Max Brown of Philadelphia Coin Machine Exchange, Philadelphia, Pa., had been appointed the firm's distributor in that area.

Huebsch said, "We are very happy to welcome Max Brown to our distributor ranks.

"He knows the coin machine business from beginning to end. He has been successfully engaged in this industry for many years.

"The operators know that Max Brown will do everything he possibly can to help them to greater and better business with Keeney products.

"We have arranged for Max to carry a complete line of all the Keeney machines.

"We urge every operator in the Philadelphia area to make it his business to visit with Max Brown and see our latest equipment."

Alabama Amuse Assoc.
Meet Held Oct. 2

MONTGOMERY, ALA.—Members of the Alabama Amusement Association met at the Whitley Hotel in this city on Sunday, August 31, for the second time since its inception in July. Al Tantos of Birmingham Vending Company, Birmingham, was appointed as chairman, and conducted the meeting. Items of mutual benefit were discussed. The most important subject was that of adding to the organization's membership, "To be a successful organization," stated J. Leonard Barnes of Selma, secretary-treasurer, "we need the cooperation of every operator in the State of Alabama. We urge those operators in the State, and who, as yet, haven't joined the association to contact Al Tantos at Birmingham Vending Company, or me at Selma."

AMI Issues 16 Page Handbook on New "G" Machine

GRAND RAPIDS, MICH.—A new 16-page handbook designed to give music machine operators the full story on the operation, sales features, and profit possibilities of the new AMI model "G" phonograph has just been published by AMI, Incorporated, this city.

"The new colorful booklet is liberally illustrated," advised Bill Fitzgerald, AMI's advertising and sales promotion manager, "with numerous examples of why the model G is ideal for opening up new locations and increasing profits thru encouraging patron play.

"Titled 'How To Get The Most From Your Location', the new handbook has photographs and copy pointing out how the modern "G" styling fits in with the trend to simple, uncluttered lines in both consumer and industrial products. The exclusive AMI Multi-Horn High Fidelity system that provides tonal brilliance for patron appeal is also explained in the colorful booklet."

Fitzgerald advised that the new handbook can be had by writing AMI, Inc., Dept. OH, 1500 Union Avenue, S. E., Grand Rapids, Mich.

"It's What's in THE CASH BOX That Counts"
'54 Bowling Champs Back in 1st Place

CHICAGO—ABC #2, last year's champ, took over first place last night by winning three from Decca. High for ABC was Red Hair, with a 397 game and a 527 series. Les Taylor was right behind him with 507, High for Decca was Eli Philips, 475.

R&B took two from Gonness, High for R&B was Marino Pieroni, 444, High for Gonness was Carl Latino with 530.

Corral took three from Singer One-Stop. High for Coral was Eddie Walk-er with 470. High for Singer was John Nohin, 459.

Melody Music took two from Covan. Bud Hedert had a 521 for Melody, which also was high for the men. High for Covan was Jerry Shuman, 455.

Western Automatic took two from 4-11. High for Western was Tom Nyland, 448. Morrie Minkus was high for 4-11.

Star Music took two from Galgano. High for Star was Lee Sochackie with 544. Irene Sochackie was high for the women with 549. High for Galgano was Charlie Alesi with 522.

Paschke took two from Gillette. High for Paschke was Rene and Ray Gallet, both had 538. High for Gillette was Robert Hall, 563 and "Buck" Parade with 501.

Mercury took two from ABC #1. Melvin Jones was high for Mercury with 512. High for ABC was Harry Schriver, 489.

Margold Team Tops Boston CJA Quota

BOSTON, MASS. — The Vending Machine team of the Combined Jewish Appeal, captained by Irwin Margold, general manager of Trimont Automatic Sales Corporation, which includes all segments of the Hub coin machine industry, went over the top with $13,800 at its report dinner in the Boston Club here. It was the first all coin group in the U.S. to report in over its quota.

The 47 members of the team raised approximately $14,000 more than his quota and were cited at the dinner by Lou Smith, chairman of CJA, and Dave Bond, president of Trimont, and chairman of the businessmen's council in charge of all truces for the drive. Hugh McDonald, of CJA, was the main speaker of the evening.

Entertainment was provided by the Four Aces, currently at Blimstrub's. Sponsors were Syd Walburst, Al Sharanow, Mike Bond, Dave Bond and Irving Margold. Jack Ravreby was in charge of arrangements at the Boston Club. Acting as co-captains were Syd Walburst, Al Sharanow and Ed Ravreby.

CALIFORNIA CLIPPINGS

The Fall selling season got off to a fast start last week, sparked by the new models and games now on the market. Many local and out-of-town operators along Pico, keeping distributors and one-stops busy. Ben Chemer continues to sign up new members for the California Music Merchants Association during the current membership drive. New members signed last week were: Nick Carter and Harold Chapman of Mayflower Music and John Endo and Tom Tomoyama of Jet Music—both Los Angeles representatives—and the J. Squares of Palm Springs and the K.C., visiting the Los Angeles headquarters last week were: Walt Humphreys, Pete Pellegrino, Walt Levi, Joe Septic, Glenn Wolcott and Ben Korte. Also Cohn of Trice Music, one of Los Angeles' top operators, was married last week.

... All the stuff at Muthorn Music still busy keeping up with all the orders for the Seeburg "V-200." Ed Wisler held showings of the new model in San Bernardino last Tuesday, and in Bakersfield on Thursday. Phil Robinson calling on Hank Toneyck at Muthorn and very happy with operator reaction to the new Chicago Coin Bowler. Interesting feature of the new game has three frames in a row for each player, which speeds the game up considerably. New game also has the tenth frame feature.

... Visiting along Pico this past week was Frank Navarro, who runs Operators Musicians in both Tijuana and Mazicalli, Mexico. Sammy Rickson has extended his nationwide promotional campaign, featuring savings to operators, into his package goods lines from now till Christmas. In taking advantage of California's sale terms was Mike Carr of Coat Cigarette Vendors who was stocking up on L.P.'s to add to his extensive collection of classical recordings. Abe Diamond was telling Sammy that, because he kicked off his "Pico" campaign of the year, he was putting the distribution for "Smoky Joe's Cafe" here in the Southern California territory. Elsewhere in the Nation, the record is being re-released on the Ate label. Sammy played the latest Crazy Otto release and recalled that the original demand for the Crazy Otto disks stemmed from California Music's sales of the original Paraphone release to operators.

... Chuck Allen continues to enjoy his week ends sailing his boat over to Catalina Island.

Gary Sinclair, Western sales representative for Wurlitzer, helping Wayne Copeland keep up with the fast sales of the Wurlitzer “1800’s,” at distributors.

... Congratulations to Louis Treise, San Bernardino operator, whose wife gave birth to a baby girl last week. ... Paul Laymon, of Paul A. Laymon, Inc., said the return of vacationing operators and the start of the fall season helped to account for the exceptionally busy week his company experienced last week. Bailey’s “Miami Beach,” “King-Pin Bowling,” and “Hot Rod” have been moving out fast along with continued fine sales of Rock-Ola. Jim Wilkins, Laymon sales representative, entertained Richard Woods of P. F. Peatman, Poo., as his house guest last week. Wilkins were stationed together in the Air Corps during the war. Blaine Toller of Parker, Arizona, was making Ed Wilkes envious with tales of fishing from his front door at his Arizona home which is situated right on the banks of the Colorado River. ... Jack Neel of Riverside is in Hawaii, on a tour with the California Commotions. Buck Holjol’s local promotion man was playing a new R&B release for Mary and Kay Salle. Buck is hoping for a bite from this first release by a new group called the Cues. Mary and Kay were busy as usual, acquainting the operators with the latest releases, and Buck was happy to see Kay pushing Nat Cole’s latest, “Someone You Love.”

Mrs. E. E. Peterson recently returned from a three month trip to Europe, during which she visited relatives in Scandinavia. Mrs. Peterson is the wife of San Diego operator, E. E. Peterson. Fred Gaust at Badger Sales has already exhausted his first shipment of the new AMI model "G" phonographs. To keep up with the heightened sales activity, Fred is training Marshall Ames, who will be the new Badger Sales rep, on the road. Marshall is the brother of Don Ames, Badger’s resident salesman in San Diego. ... Jimmy Jackson, Palm Springs operator is now testing new Dodges on the Salt Lake Flats in Utah. Jimmy was formerly one of the drivers competing in the famous Indianapolis car races. ... Dave Wallach of, C. A. Robinson Co. back in town this week from another Arizona trip, Dave reports that Mrs. George Abbit has been accepted by the Taxpayers Party as part of their President-Mexico Election. Also a new lady operator in Arizona is Mrs. "Bea" Rice of K.C. Enterprises, in Phoenix. ... Dick Grey, former Army pilot, keeps up with his flying and gets around on long hops in his light plane. ... Movie Studios in Hollywood are keeping Jack Simon busy with requests for machines and for the latest prints for their projection of the machines to studios for authentic backgrounds. ... Art Weinand of the Williams Manufacturing Co. in town for a few days and last week for a stop in Phoenix on his way home. ... Visiting operators last week included: Lloyd Dindinger, Oceanside; Frank Lamb, Montebello; Dick Lampert, Hermosa Beach; Oscar Halshauer, Tehachapi; Charles Ellison, Desert Operations Co. in Lancaster; Rex Pantin, Claremont; Carl Tyke, Santa Ana; Ted Meyer, Ventura; Marvin Farr, Torrence; George Tici, Ontario; and Don Swaim of Aztec Music in San Diego.

CLIPPINGS

Western Automatic took two from 4-11. High for Western was Tom Nyland, 448. Morrie Minkus was high for 4-11.

Star Music took two from Galgano. High for Star was Lee Sochackie with 544. Irene Sochackie was high for the women with 549. High for Galgano was Charlie Alesi with 522.

Paschke took two from Gillette. High for Paschke was Rene and Ray Gallet, both had 538. High for Gillette was Robert Hall, 563 and "Buck" Parade with 501.

Mercury took two from ABC #1. Melvin Jones was high for Mercury with 512. High for ABC was Harry Schriver, 489.

Electrical Engineers

IN CASE YOU HAVEN’T NOTICED

EXHIBIT IS ON THE MOVE

- We need a top flight electrical circuit man. A man who can layout and design a complete game circuit. This is a high pay position.

- We also need several other electrical project engineers. These positions also will be for first class experienced people.

We assure you that all inquiries will be confidential. If you are capable and interested—call for an appointment at your convenience!

ASK FOR MR. LEWIS — VAN BUREN 6-3100

The EXHIBIT SUPPLY Co.
4218 W. Lake St.
Chicago, Illinois

Airmall Subscription
The Cash Box $30.

The CASH BOX 52 Issues
Keeps You Informed On Vital Changes In Your Industry

"It’s What’s in THE CASH BOX That Counts"
NEW ORLEANS NOTES

Plenty of excitement among ops here as phono distributors show new master records. Ed Hollyfield of Dixie Coin, after his local showing, went to Mobile, Ala., Friday, Saturday and Sunday. He reports more enthusiasm for the new AMI "G" than any machine he ever showed. . . . Over at Lynch & Zander, the showing of the new Seeburg "Select-o-mat 200" phono pulled in music ops from Miss. and Ala., as well as Louisiana. Firm reports great excitement on both the 200 and 100 models. Firm held a showing at Biloxi, Miss., this week, and will take the show to Alexandria, La., next week. . . . Bob DePuy, over at F.A.B. Distributing, reports the sale of the Wurlitzer model "The Beach" to all previous months. Budline states his showing of the Rock-Ola Model "141B" goes on all the time.

F. A. B'lock out on the road, while Bob Tanning returns to the office with promises. . . . Bob DePuy reports Williams' pool table "Bank Pool" selling nicely. . . . Nastati Distrib. crowbored with both machines and buyers. . . . Nick Carbalaj, Crown Dist. Co., reports good sales of both new and used games, with ops buying Keeny's pool table "Fascination Pool" in nice quantities. Nick also says there's a lot of interest here in the Keeny Coffee Vendor. . . . Ed Robinson had some bad luck. A fire destroyed the next door building, and he wound up with water damage. . . . Ernest Vaths, Twin City, Texarkana, in town buying equipment, reports biz good. . . . Bob Jones seen with truckload of dejection and machines sold out to Jackson, Miss. . . . Seen on rainbow: Jimmie Piers. George Reynolds, Teddy Giegerman, E. R. Lucas, Frank King, Pete Lacash, Fred Faulkora, Charles Pace, Frank Coraccia, E. C. Smith, Eddie Chlew, G. D. S. Daiz, Charles Lambert, Curtis Calfe, Pete Licali, Manny Lansburg, Lou Riccobon, Charles Wicher, T. E. Odder, Bob Jones, Ralph Falicetta, James Hutchinson, John Evans, Tony Ingrassia, and Gay Shade. . . . Much sympathy for Ralph Bosworth, sales manager at New Orleans Novelty Co. He is constantly being threatened by John Bosch, Nick Carbalaj and Pete Nustasi for not producing more Bally "Miami Beach" games. Ralph says he wishes he could make everyone happy. . . . Both New Orleans Novelty and Airline Cigarette Service had television sets going during the World Series. Even Sammy Marcello took time off from his route to catch a few innings. Sammy wouldn't tell who he was routing for but from his dejection it was obvious the results did not please him. . . . V. N. Allbritten, Keeny Mfg. Co. representative, in town for a couple of days. . . . Pee Wee Daniel, well known throughout Mississippi and Texas for his portable skating rink, in New Orleans for a few weeks. He is dickerling over some pin-games. . . . Nolan Mouton, who was on the coast for quite a few years, finally landed a job near his home town. He is now with Gabriel Diaz Gold Amusement, New Iberia, La. Nolan and his lovely wife in town for a few days. . . . Shelby Rotolo of Rotolo Amusement, Baton Rouge, La., in town. . . . Now that the football season is here, it is almost impossible to reach Lewis Peters, Whiffen. When we get into October, November and December, Louis thinks of nothing else. . . . Lillian Amann, Amann Distributing Co., in town ready for work again. . . . Clem Guillot sold his Tulane Tourist Court and is now in the Fast Car Wash business. . . . Isn't Taw Guinnies, at Airline Cigarette Service, a well mannered and fine boy?

Sparks Seeburg Show Held Sept. 22

COLUMBIA, S. C.—Sparks Specialty Supply Co., Inc., this city, held last week its showing of the new Seeburg phonographs in its showrooms here on Thursday, September 22.

"The enthusiasm shown by all attending was most heartening," stated D. H. Fisher, manager, "especially so on the 'V-200' and such enthusiasm shown, plus bona fide orders placed, indicates a great acceptance for this model."

In addition to Fisher, other personnel for Sparks hosting visitors were George H. Reynolds, Jeff Sikes, Helen Sikes, John Cole and J. D. Shoulty. R. M. Sparks, president of the firm, was in attendance, as were C. P. Dindick and D. D. Corley from the Atlanta, Ga., office, and A. H. Miller, Seeburg factory representative.

Among the operators who were here were Ben Davis, Dave Reeves, Frederick Scott, Daniel Wicker, Buddy Ruff, Harvey Rodgers, Bob Moors, H. L. Murph, John Hair, Henry Simon, Mr. and Mrs. H. C. Krets, Sam Badalato, the Price, A. Taylor, A. V. Lee, Jr., B. L. Collins, Lee Holliday, James Parker, E. H. Reynolds, R. B. Gann, G. M. Harris, R. B. Hallman, Mr. and Mrs. A. W. Bradford, Robert L. Hinson, Jimmie Duke, H. O. Bell, O. J. Mullinix, Jim Faulk, Mr. and Mrs. A. C. Case, R. E. Ray, Buddy Sanders, Mr. and Mrs. Robert L. Richards, Thomas Leitzey, Lloyd Hopper, R. E. Parrish, W. H. Richardson, John Bowler, John Dowe, John D. Shealy, W. E. Gallaway, Mr. and Mrs. Ben Carter and Mr. Peters. Some of the recording artists who were in town dropped in to say hello. (See picture in Music Section.)

Holiday Host to Bally Service Staff

COLUMBIA, S. C.—T. B. Holliday, president of T. B. Holliday Company, this city, and W. H. Richardson, sales manager, will be hosts to South Carolina operators and servicemen attending Bally Service School on Tuesday and Wednesday, November 1 and 2. School, conducted by Bob Brether, Bally field engineer, will feature "Miami Beach," newest Ballygame, as well as the Big 4 Ballybowlers—"ABC bowler," "Gut Shady," "Jumbo bowler" and "King-Pin bowler."

The School will start at 10:00 A.M. sharp on both days.

"It's What's in THE CASH BOX That Counts"
Detroit Music Ops Continue Youth Support

DETROIT, Mich.—The United Music Operators of Michigan, continue their fine work with the youth of Detroit, in collaboration with the 13th Precinct Businessmen's Youth Club, with the dual sponsorship of a Halloween Party to be held Sunday, October 30, 2 to 5 P.M., in the Golden Horn Ballroom, this city.

2,000 businessmen have been asked to participate in the activities, and to distribute free tickets to the youth of their respective neighborhoods. A meeting will be held on October 17, in the Detroit Police Department Precinct Gymnasium, to discuss the plans.

First Offers Free Lunches

CHICAGO—Wally Finke reported this week that he was thrilled over the new free sandwiches the firm is giving operators in their coffee room at First Coin Machine Exchange.

The new installation prepares hot sandwiches of six different varieties. It is ready and waiting for visiting operators whenever they come in. This is in addition to their regular free coffee and soft drinks.

Finke also informs that he, Joe Kline and Sam Kolber have been working night and day this past week to keep up with the tremendous activity on pool games.

Three new men have been added to their staff; Dales Goldy, Adolph Hoffman and Thurmond Fletcher.
Vending machine operators came from all over the state to attend the convention of the Texas Merchandising Vendors Association which was held at the Adolphus Hotel. ... Ray Taylor, branch manager at Capital Records, moved into his new home in Garland. ... Allen Wallace Distributing Company of Mineral Wells had a formal showing and open house in Lubbock for the new AMI Model "G." George W. Wren, working in conjunction with the showing, presented the new Chicago Coin “Bowler” and Grasco “Football” releases which he represents. ... Double congratulations and best wishes to Mr. and Mrs. Bob Jones, B & L Music, on their daughter’s marriage to Marine Fred Tillingworth on the same day they celebrated their 20th wedding anniversary. ... Cliff Wilson, Walbox Distributing company, returned from Tulsa. Sorry to hear sales manager J. Fred Barber is ill. ... G. O. Armand back in town after his trip to Albuquerque. ... Jimmie Garrett of Longview is now the owner of the Automatic Novelty Company in Gregg County. ... Cecil Epps, owner of Scenic Wonderland in Waco, suffered a fire loss. ... Bruce Hayes, KLIF program director, vacationing in California. ... Bob Gilmore, S. H. Lynch & Company field representative, on a trip to Waco. ... Glad to see George Bury of Haslund getting around town although still on crutches. ... Don Hall, B & H Novelty of Denton, vacationing in Las Vegas. ... We wish a speedy recovery to Mrs. Jack Eskew (Commercial Music Co.). ... Dick Dickson of Oklahoma City in town for the Cotton Bowl game. ... Also seen along coin machine row were Jimmy BOUNDS of Mexia; C. A. Culp of Oklahoma City; K. F. Wilkinson from San Antonio; Buddy Cline of Paris; D. R. Price from Italy; Innis Carr, Corsicana; A. McAllister of Sherman; also from Sherman, Al Evans; Walter Wiggins from McKinney; Carl Fomba, Dangerfield; Wilbur Brisco, Fred Ellis, Johnny Carter, all from Waco; and from Fort Worth were Jiggs Hamilton, R. C. Stanley of Ideal Novelty, John Delaney of Ruth’s Music Shop, Ray Howell of Panther Distributors and Walter Thannisch. ... Jack Sprott in town shopping for both his Waco and Temple operations. ... We hear Orm Manufacturing and Sales Company has been named distributor for Mercury Cigarette Vending Corp, covering Texas and five surrounding states. ... Mrs. George Prock, General Distributing Company, visiting in Fort Stockton.
Earn More Money with Bally® Kiddie-Fun Equipment

HOT-ROD
COIN-OPERATED AUTO-ROIDE

Miniature replica of early vintage automobile in eye-catching colors ... with real horn and headlamps. HOT-ROD takes youngsters on a rolling, rocking ride. Mounted on rigid metal base, economic motion of HOT-ROD car creates illusion of exciting travel on a country-road ... an illusion so attractive to boys and girls, from toddlers to teenagers, that HOT-ROD keeps busy earning money every minute of the day.

BULL'S EYE
COIN-OPERATED JUNIOR SHOOTING-GALLERY

LIKE NEW!
The CHAMPION is a life-like western golden-palomino bronco in low-cut plaid, ... with genuine cowboy saddle. All-metal base permits operation outdoors in all weather. THE CHAMPION walks, trots or gallops, as rider controls speed by pulling reins. Riding-time is adjustable to 45 seconds, 1 minute, 90 seconds, 3 minutes, Occupying only 22 in. by 44 in. of floor space, THE CHAMPION takes in $2.00 to $8.00 per hour.

Packed with appeal to junior marksmen, boys and girls, from 6 to 12, BALLY'S EYE Junior Shooting-Gallery is a gold mine in every location frequented by youngsters. Realistic western six-shooter shoots 30 ft. shots. For nickel at exciting wild animal targets, shots and hits registering on illuminated score-board. Pistol is positively safe, because all bullets or pellets are fired, hits registering when gun is accurately aimed and trigger pulled. Gala colored cabinet occupies only 11 ft. by 3 ft. of floor space, to take in coins at a rate of $15 to $25 per hour.

The 18th annual banquet and dinner of the Muske Operators of New York, held in the main ballroom of the Waldorf, Saturday night, Oct. 8, was the most successful yet run by the organization. We have been saying this for the past number of years, with each succeeding affair, but it's the truth. Association officers and committee members should be highly complimented. The attendance was larger—by some hundred or more guests. The surround was not only bigger, but more attractive. And the show! The nation's foremost recording artists appeared, and for one long broadcast to a national NBC network. Then, starting at about midnight, dance music was supplied by the mambo band of Nora Morales, top mambo outfit. ... Al Denver, recovering from a back ailment, appeared with Nash Gore, continuing his activities during the evening, seeing that everything ran smoothly—and they did.

George A. Miller, president and business manager of Muske Operators of America (MOA), in from Oakland, Calif., enjoyed himself. ... Jack Mitrin, regional representative for AMI, flew in from Chicago, where he was engaged in business, and immediately after the banquet, flew back to Los Angeles, from the Wurlitzer factory at North Tonawanda, N. Y., Bob Bear, sales manager, and his assistant, Bob Hamilton: A. D. Palmer, Jr., advertising and sales promotion manager, with his assistant Don Beyer. ... Bill Bolle, recording rep. ... Two Bostonians came in for the party—Ed Ravrey and Charlie Westheimer. ... Representatives from nearby associations were in, among those noted were Carl Pavesi, Seymour Pollak, Lou Tartaglia, Max Klein from the Westchester area; Jimmie Tollsano and Tony Colleluori of Connecticut; Bob Hefner and his associates from South New Jersey and Dick Steinberg from the Newark assn.


Repercussions from the Brooklyn-Yankee world series still being felt on coonium. Now it's only conversation—and paying off for backing the wrong team. Cutest story related by Al Simon, who tells us his son, Dick, a rabbi Yankee fan, made a bet with his school teacher, and had to buy him a soda. ... Barney (Shugy) Sugerman, Runyon Sales, leaving for a trip to Puerto Rico for several days. Meanwhile, reports that AMI model "P" piano and Bally "ABC" bowler in big demand. ... Hank Peete; Wurlitzer field service engineer, visits Joe Young and Abe Lipczyk Distributing, this week. Came in from Boston, and dodged around the office exactly where he'll go from N. Y. ... Joe (Cappy) Caparino, Play Rite Co., Hoboken, N. J., veteran op, partakes of Koeppel's hospitality. ... Mrs. Amelia Macarelli and Paul Priolo, Catskill, N. Y. in town. ... Alex Krueger, Bradco & Vending, makes the rounds. ... Jack Pavesi here got a big kick out of the cartoon which appeared in the N. Y. Post this week. Picture shows two youngsters being lured toward the box office by the caption: "Daddyo! I'll need a 100% raise in my allowance. The joke box at the Rondyoo has gone up from 5c to 10c.

The Cash Box Page 52 October 22, 1953

A.M.I. MODEL "G"
WURLITZER 1100 $175
WURLITZER 1500 155
WURLITZER 1500 RECONDITIONED AND REFINISHED 295

Terms: 1/3 Dept., Bal. C. O. D. Exclusive Seeburg Distributors

ATLAS MUSIC COMPANY
A Quarter Century of Service
2118 N. WESTERN AVE., CHICAGO 47, ILL., U.S.A.
ARMITE 6-3005

"It's What's in THE CASH BOX That Counts"

EASTERN FLASHES

UPPER MIDWEST MUSINGS

Hank Yangen of Minneapolis returned from an antelope hunt out in Wyoming with his antelope. No sooner did Hank get back than he took off after ducks. ... Hank Krueger of Fairfax, Minn., went up into Saskatchewan, Canada, duck hunting. Hank reports he bagged his short cut number of Pipestone, Minn., was seeing shopping around for equipment for his route. ... Gordon Dunn of Moose Lake, Minn., spent a few hours in the Twin Cities picking up parts and records for his route. ... Frank Pavesi, of Duluth, Minn., made the trip into the Twin Cities to pick up a couple of machines for management that came in town. ... William Remington, of Huntington, Iowa, spent a day in the Twin Cities shopping and looking over the latest in coin machines. ... Morris Berger of Duluth, Minn., was seeing shopping for equipment for his route. Our O. C. Gable for a speedy recovery at St. Paul. ... Al de lnerv of Madison, Minn. is in the hospital in St. Cloud, Minn. ... The Lieberman Music Company of Minneapolis, Minn. received a new "G" phonograph on Monday and Tuesday, October 3 and 4. Some of the operators who attended the showing were Clayton Norberg, C & N Sales Co., of Minneapolis, Minn.; William Evenson of Hampton, Iowa; Don Hurdwell of Atikin, Minn.; and Mrs. and Mr. Ike Sundem of Monticello, Minn.; Len Weisach of Monticello, Minn.; Jim Licking of Benson, Minn.; Duane Kretz of Faribault, Minn.; Jack Lawrie of Lake City, Minn.; Mrs. A. Fish of Pipestone, Minn.; Jim Stansfield of Winona, Minn.; Frank Grant of St. Cloud, Minn.; Cecil Terveer of Winona, Minn.; and Elgin Meland of Wadena, Minn.

... A Bally Service School was also held on Tuesday and Wednesday, October 4, 5, which was conducted by Paul Calamari of Bally. A large turn-out of operators and service men came in for the school.
TALKING ABOUT THE NAVAL CONVENTION (Nov. 6, 7, 8, 9) Paul Huebsch, John Concroe, Roy McGinnis, in fact the whole gang of exes over at Keeney, getting ready to bust open with a complete new series of vendors. In addition to its big and hot coffee machines, Keeney also plans to show a hot coffee-hot chocolate combo, cookie vendor, candy machine, and a few more. With Ralph Sheffield somewhere in the southeast, Arron Gensburg had the whole Genco plant on his shoulders this past week. "Wow," said Arron, "this is just too much for one man anymore." Arron advising the firm that he has it all over ever since George A. Miller paused between trains to phone that he was on his way to the big New York Operators’ banquet. Hear that George discussed MOA plans with attorney Sidney H. Levine, Al S. Denver while in Nov. 7, 1955. And it’s true, because he advises that "Your past Anniversary Issue" is my 'tribute.' I not only keep a copy handy in my desk," he says, "but I have one with me wherever I travel. I’ve found it to be invaluable.

The Federal Judge Joseph Sam Perry called the U. S. $250 tax morally wrong and possibly unconstitutional, what all should remember is that he still found the taverner ‘guilty’. And even tho’ the Judge fined him $1—the fact remains that whether it’s $1 or One Million Dollars—he’s still guilty. And not even the Mayor himself could change it. We knew from going along the east coast reported that The Cash Box editorial, "Why Build New Type Equip’it?" was very, very favorably discussed with him by almost everyone with whom he came in contact. Said Sam, ‘Keep up the good work Cash Box’ to Roy Nelson so you know it was almost impossible to get him on the phone. So many dropping in at Bally’s plant to see the new "Pin Pool" as well as "Miami Beach" and all the Bally kiddie games and bowlers, that Jack seemed to be demonstrating and explaining all exactly day long. "Just can’t fill all the orders," he advised, "but that as we’re lik’d to regardless of the big production schedules we have under way.

Ed Levin of ChiCoin advised that Al Simon made a hurry trip in from New York "to try to get more machines", as Ed put it. And if that wasn’t enough, Phil McNeal at George Wrenn also on Ed’s phone yowling for more. Al Simon sitting there, Samuel Wenberg and Samuel Gensburg both at the factory and both busy as another big export order comes in... Archie LaLlau out of the hospital after nine weeks. Advises that he lost his gull stones and a gull stone is a real gull stone in a very bad way. "But," says Charles (Little Jimmy) Johnson advises that there were “three broken hearts” when the plane pulled out for Miami without him. "In fact," advises Jimmy, "the three wives wanted to pay my plane fare so that I would come along..." And the three drivers were Mrs. Bill O’Donnell, Mrs. James Stavarec and Mrs. Al Calderon. "How do you like them onions?" asks Jimmy... Paul Huebsch phoned to advise that Max Brown has been appointed Keeney distrib in the Philly area... Frank Mencuri much thrilled over the fact that Exhibit exhibiting its engineering, research, development and experimental departments. "Just watch us go", is the way Frank puts it... Phil Moss of Atlas Music, Des Moines, sends in a pic of himself with pert Peggy King and wife, dog Ray Don Bell. Asks, "Don’t I look grand?"

From all indications there must be thousands of ‘em all over the place. Flying about. Talking. Gesticulating. And making the United plant hum like it’s been before. "It’s almost like our old idea," says Bill Delmonico, and then "brother, they’ve got us up a tree, regardless of all six out day production schedules..." trying to fill the backlog of orders, not to mention the orders being phoned in and wired in all day long, every day... Lou Boosburgh of New Orleans advises there was no tennis match in Miami between him and Bill O’Donnell, and no ball game in any other city, "But," advises Ben Coven busier than ever. Carl Christianen away on a Florida vacation. Jerry Mailman arriving 6 a.m., advises himself out with the Northern Illinois op’s banquet. New ceiling and corner speakers on the way. "Whoa", says Ben, "this is the week.

Leon Woodhall, Seeburg field engineer, was proclaimed champion duck hunter by both Joe Robbins of Empire Coin and Bill Cleary of Soo Coin. Joe claims the duck hunting expedition was very fruitful and that all got grand large birds, though not in abundance. According to Mr. Woodhall, Woodhull, Hy Zorlinsky, Leo Weisberger and others, they "...see ever collection reports like these!"... Aside to Walt Huber of San Francisco: Send more matches... Viner Szwajcey up with a bunch this past week. Says he, "Don’t hear from anyone much anymore." And just as he gets that one sentence out—the long distance phones begin to jingle and away he goes—yowling...
WANT

WANT—An exclusive export outlet to handle all of our used AMI, Seeburg, and Wurlitzer Phonographs. For further information, address inquiries to SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: Lincoln 9106).

WANT—Ringo and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT—Wurlitzer 1400’s, 1600’s, 1600A’s. Also Chicago Coin Band Boxes and Western 248 Steppers. BUSH DISTRIBUTING CO., 286 W. 29th STREET, MIAMI, FLA. (Tel.: 3-4625).

WANT—Bally “Big Times,” $440. Also need back glass for two Genco “Whiz Feet” Shuffleboard Rolls.” LIEUTENANT WEYNIE, 194 N. 10th ST., PHILADELPHIA 23, PA.

WANT—Genco Shuffle Pool Match. Give price and quantity. PENNSYLVANIA VENDING CORP., 1622 CARSON ST., PITTSBURGH 3, PA.

WANT—For resale, new or used American, National 12 ft. Bunk boards; 22 ft. Shuffleboards; late model Bingos and Shuffleboard Secur- bles; Lee’s Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 W. ROAD AY, TUCSON, ARIZONA. (Tel.: Hillside 5110)

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY CANNON, 113 E. CARROLL AVE., PHILADELPHIA 1, PA.

WANT—Phonograph records made before 1910; any speed, 45’s our specialty. We buy all year round and pay top prices. Write for prices. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Walter—All types of Bingo Games. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: Market 3967).

WANT—Bingos, late model Shuffle Alleys. For Resale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: Chickering 4-510.

WANT—Distributors Wanted. Slate-Ed powderd shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALL L I E D BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: Everglade 1-6467.

WANT—To Buy. Model D-80 AMI phonographs. MONROE COIN MA- CHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-6690).

WANT—Mills Panoramas—any quantity. WESTERN DISTRIBUTORS, 3120 ELLIOTT AVE., SEATTLE, WASH. Tel.: Garfield 3583.

WANT—We will pay highest cash prices in Middle West for Bally Gayeties; Big Times; Varieties and Surf Clubs. T & L DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO. (Tel.: Main 18751).

WANT—Northwestern 49’s; Challenger’s; Pike’s Peak; Kicker’s and Catchers; Weigh Scales or any other penny games or equipment in Can- ada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUCK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ON- TARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices too large for 78’s and 45’s. No quantity too large or too small. We buy brand new LP’s (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT—Can you afford 92¢ per week to get ahead and stay ahead of all competition? or can you charge 92¢ per week you can have a 40-word ad in this section plus a free full year subscription to The Cash Box. The “Bible” of the Coin Machine Industry.” Send your Check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-6240).

WANT—United and Chicago Coin Shuffles, 10th Frame and later model: Wurlitzer 1500’s, 1400’s, 1250’s, 1000’s. In excellent condition. As is or oomphed. CANYON STATES DISTRIBUT. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: S-6688).

WANT—For Sale—All types late model phonographs converted to 10¢ play. Call collect for price. DAVIS DISTRIBUTING CO., 1725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

WANT—For Sale—“Bingo” in A-1 condition. Will swap for late model radio equipment or Arcade equipment. Contact us at once. RELIABLE COIN OPERATED MACHINES, Box 134, WINDSOR STREET, HARTFORD, CONN. (Tel.: CH 9-6656).

WANT—For Sale—Bingo games in A-1 shape, will swap for late model radio equipment or arcade equipment. Contact us at once. RELIABLE COIN OPERATED MACHINES, Box 134, WINDSOR STREET, HARTFORD, CONN. (Tel.: CH 9-6656).

WANT—Shuffleboard Lines; Hi, Low, Coin’s 5-Balls, $395; Triple Strike, $415; Big League Baseball, $435; Hollywood Match Bowler, $275; Big Top Shuffleboard. United Clipper, $415; United Chiefs, $395; Bally Victor; $395. And many others, all types including good used Bingos. Write or phone: P. O. BOX 460, SIMON SYRACUSE CORP., 602 N. STATE ST., SYRACUSE, N. Y. (Tel.: 74-2403).

WANT—Coronation; Twenty Grand; Four Star; Four Corners; Dice Jockey; Hong Kong; Queen of Hearts; (6) 3-45’s and Many Others. All in All Condition. Make Offer. WANT—Bally Beauties. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: Market 1-5438).

WANT—Bally Gayety, $850; Bally Surf Club, $210; Bally Variety, $135; Bally “Joy” (by PA’S Spring); BINGO; United’s Rio, $180; United’s Tahiti, $90; NATASI DISTRIBUTING CO., 132 59TH STREET, NEW ORLEANS, LA. (Tel.: Magnolia 6386).

WANT—Wurlitzer 3020 Wall 49’s, 2 Wallboxes and Stepper, $125, practically new. MUSIC DISTRIBUTORS, INC., 213 CENTRAL PKWY., ESTATEVILLE, N. C. (Tel.: 2-3992).

WANT—For Sale—We have Hayburners, Japobbies and Seas Jockeys, in all 30, unaccepted at $35 ea. All are in working condition. PENNSYLVANIA VENDING CO., 1822 CARSON ST., PITTSBURGH 3, PA. (Tel.: EInlock 1-9900).

WANT—For Sale—The New Joker—Like New. $495. Will trade. Rowe 5 Column Cigarette Machine, $85; Top Column National, $75; Beach Club, $85; Coronation, $85; Jockey, $40; Pin Wheel, $59; Jockey, $59; Jockey Club, $150; Fireball, $250; DAVISON, 703 MAIN ST., BRIDGEPORT, OHIO, (Tel.: PH 750).

WANT—For Sale—New: Three Deuces; Cris Cross Target; 2 Player Basket- ball; Merry-Go-Round; Hi-Speed Super Fast shuffle board wax. $5 each. 24 one-pence cans at cash $8.50 a box. SAM SOLWAY, STE. 223 DES MONTE, QUE., BOX 129. (Tel.: 154).

WANT—Sales!! Se over whole- sale, any label. Free title strips, Quick service. New accounts, terms deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: Olympic 8-6120, 4013.

WANT—Dude Ranch ($210); 2 Palm Springs ($245); 1 Variety ($390). WITTENBERGER ENTERPRISES, AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN ELLEN, N. Y. (Tel.: 2-5139).

WANT—Hi-Speed Super Fast shuffle board wax. 24 one-pence cans at cash $8.50 a box. Sold on money back guar- antee. AMI DISTRIBUTOR, STATION MUSIC DISTRIBUTORS, 3100 MAIN ST., DALLAS, TEXAS.
THE CASH BOX

“The Industry’s Market Place”

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY

PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX’ CLASSIFIED AD SECTION AS THE “INDUSTRY’S MARKET PLACE.”

WANT

FOR SALE

CHECK OFF WHICH YOU DESIRE

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum of 100 words. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of “Special” (S8) Subscriptions: You are entitled to a free classified ad in each week’s issue containing no more than 40 words, which includes your firm’s name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

MISCELLANEOUS

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Steppers. $54.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—We are converting Bally HiFi’s into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All your equipment is carefully reconditioned. DONAN DISTRIBUTING CO., 5006 N. KEDZIE BLVD., CHICAGO, I1. Tel.: JUNETON 8-5211.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONOVEND OF TEXAS, 1023 RASSE ROAD, SAN ANTONIO, TEXAS. Tel.: Frenshing 5-7197 or PHONOVEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: Preston 4791, for genuine factory parts, also reconditioned phonographs priced right.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-9845; The Cash Box, Hollywood, Calif., Hollywood 5-1702.

Use This Convenient Form For Your Classified Ad

THE CASH BOX

26 West 47th Street, New York 36, N. Y.
### The Cash Box

**Page 57**

**October 22, 1955**

**The Cash Box**

**17th YEAR OF PUBLICATION**

**837th CONSECUTIVE WEEK'S ISSUE**

**How To Use "The Cash Box Price Lists"**

(Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK")

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain machines. Even the true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posing the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $125.00 whereas someone on the East Coast may think it worth only $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning. "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional $2.00 to $5 on Pin Games—and $25 to $30 on Phonographs.

<table>
<thead>
<tr>
<th>PRICE GROUP</th>
<th>DESCRIPTION</th>
<th>QUANTITY</th>
<th>PRICE</th>
<th>DESCRIPTION</th>
<th>QUANTITY</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Prices UP</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2. Prices DOWN</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3. Prices UP and DOWN</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4. No change from Last Week</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5. Great Activity</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**REGARDING SELLING RETURNS**

Reports received indicate that, in some cases, purchasers become upset due to the fact that they are quoted prices by equipment listed in the lower price bracket. Sometimes sellers of machines listed at from $10.00 to $25.00 ask for some $50.00 up to $75.00 and even more for the same valuable machine. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add on to his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of parts, crates and labor for packing and shipping the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcades and kiddie ride machines, these may even be higher due to the fact that many of the parts have to be made by hand or casted for at some machine shop, since manufacturers of many of the older arcades and kiddie rides no longer are in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these factors into consideration, and at the same time they should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines listed by the machine manufacturers at their face at the price, and recondition the machines themselves to meet their own operating standards.

**IMPORTANT**

**PHONOGRAPH**

**LISTED ALPHABETICALLY**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>45</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**EVANS**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>45</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**WURTLIZER**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>45</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**SEEBURG**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>45</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**MANUFACTURERS and date at game's release listed. Code: (B) (Bally) (CC) (Chicago) (C) (Coin) (E) (Exhibitors) (E) (Evans) (G) (Gene) (G) (Gottlieb) (K) (Keesey) (U) (United) (W) (Williamson) (W) (Weiner) (W) (Ward)**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>45</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**PINBALL GAMES**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>45</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**COPYRIGHTED 1955 Reproduction Not Permitted.**
See the "G". Glimpse its new low profile, its gleaming array of glorious colors, its galaxy of play-persuading features.

Hear the "G"... listen to acoustical perfection, attained by AMI's Multi-Horn AMI-Fidelity system.

Picture the "G" in every type of location in your area, gathering in the coins, generating profit for you!

AMI-FIDELITY THAT'S VISUAL AS WELL AS AUDIBLE

The "G's" new "Wide-Screen" High Frequency Horn, crowning the new low cabinet, captures the eye as well as the ear... invites extra play because it offers tangible evidence of high-fidelity music—which only horns can achieve.

BI-COLOR CABINETS THAT "BELONG" IN ANY SURROUNDINGS

Choice of 8 glorious colors to blend or contrast with the decor of any location. The basic color is accented by mellow oyster white on the service door and trim skirt, adding charm and character to the handsome cabinet, and an inviting pathway for patron play.

8 GLAMOROUS COLORS—8!

Delft Blue
Cherry Red
Emberred Charcoal
Atoll Coral
Canary Yellow
Chartreuse Green
Bright Sand
Night-Sky Black*

*Jet black with golden flecks.
Compact New Profile—Illusion Windows Increase Interest

Vertical picture windows, framed in gleaming chrome, extend almost to the top of the handsome "G" cabinet accentuating its compact form and capturing added attention from every angle.

- Lower, wider grille of lustrous metal for added richness.
- New metalized plastic backdrop and side trims for extra eye appeal.
- Enlarged selection numbers on new double-strength ribbed strip windows.

- Black and golden turntable with matching tone arm.
- And dozens of other improvements and refinements that add up to a double opportunity for you.
- Opening new locations that will welcome AMI-Fidelity music and cabinets that harmonize with other fixtures.
- Increasing play in locations now served by old-fashioned juke boxes.

You'll go Places with the AMI "G" BECAUSE There's No HI-FI like AMI-FI!

AM

Incorporated

General Offices and Factory: 1500 Union Avenue, S. E.,
Grand Rapids 2, Michigan

"It's What's in THE CASH BOX That Counts"
### The Cash Box

**Page 61**

**October 22, 1955**

#### Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

**ART MFG. CORP.**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1956 Challenger</td>
<td>$75.00</td>
</tr>
<tr>
<td>Rifle Sport (3 gun, 6 gun and 12 gun ranges)</td>
<td>Prices on Request</td>
</tr>
<tr>
<td>Coin Chutes, Slug Rejectors, Change, Timer, Switches, Pay Meters, Other Accessories</td>
<td>Prices on Request</td>
</tr>
</tbody>
</table>

**AMERICAN CORP.**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>G-120 Phonograph</td>
<td>$175.00</td>
</tr>
<tr>
<td>G-80 Phonograph</td>
<td>$100.00</td>
</tr>
<tr>
<td>G-40 Phonograph</td>
<td>$75.00</td>
</tr>
<tr>
<td>HS-80 Selective Hideaway</td>
<td>$150.00</td>
</tr>
<tr>
<td>RH-120 Selective Hideaway</td>
<td>$175.00</td>
</tr>
</tbody>
</table>

**AUTO-PhOTO CO.**

- Auto-Photo Studio Model "11" $2,500.00

**BALLY MFG. CO.**

- Miami Beach $775.00
- Jumbo Bowler (without Match Feature) $760.00
- Model F-123, 3 plays for 25c $700.00
- King-Fin Bowler (with Match Feature) $805.00
- Model K-110, 10c a play $805.00
- Model K-325, 3 plays for 25c $250.00
- ABC Bowler (without Match Feature) $750.00
- Model A-110, 10c a play $750.00
- Model C-325, 3 plays for 25c $825.00
- Bull's Eye Shooting Gallery $395.00
- The Champion (with new-aluminum cabinet) $750.00

**CHICAGO COIN MACHINE CO.**

- Score-A-Line Bowler (without Match Feature) $705.00
- Blinker Bowler (with Match Feature) $815.00
- Balls Eye Bowler (with Match Feature) $775.00

**EXHIBIT SUPPLY CO.**

- Skill Pool $325.00
- Junior Jet Ride, "55 Model $395.00
- Big Bronco, "55 Model $997.50
- Roy Rogers' Trigger, "55 Model $1,017.50

**GECNO MFG. & SALES CO.**

- Official Tournament Pool ($450.00) $300.00
- Quickball (Football Game) (with Match Feature) $355.00
- Sky Rocket Rifle Game (with Match Feature) $675.00

**GO DAWG & CO.**

- Wishing Well (Single Player, 5-Ball) $475.00

**INTERNATIONAL AUTO. MUNTO.**

- Drive Yourself (new) Driving Machine $795.00
- Photon $21.50
- 3D Art Parade, 10-slot model $495.00
- 3D Art Parade, 6-slot model $395.00
- Universal Post Card Vender $60.00

**J. H. KEENEY & CO., INC.**

- Fascination DeLuxe Pool Table $295.00
- DeLuxe Challenge Bowler (with Match Feature) $690.00
- Challenge Bowler (with Match Feature) $665.00
- Electric Cigarette Vender $284.50
- Coin Changer Model $304.50

**ROCK-OLA MFG. CORP.**

- Model 1448 Hi-Fi Phone, 120 Selection, 45 RPM Only $1,412.00
- Model 1442, Hi-Fi, 50 Selections, 45 RPM Only $1,340.00
- Model 1548, 50 Selection Wall Box $1,320.00
- Model 1613, 8" Blonde Wall Speaker $1,340.00
- Model 1614, 8" Mahogany Wall Speaker $1,360.00
- Model 1950, Remote Volume Control $1,050.00
- Model 1957, Remote Volume Control with Cancel Button $1,175.00

**J. P. SEEBURG CORP.**

- V-200—Select-O-Matic "200" Phonograph $760.00
- V-20A—Wall-O-Matic "200" 100J—Select-O-Matic "100" $760.00
- 3W-1—Wall-O-Matic "100" $825.00
- ABC—Master Remote Volume Control $805.00
- HFCV-2A—High Fidelity Wall $805.00
- HFCV-3—High Fidelity Corner Speaker $805.00
- HFCV-4—High Fidelity Digital Speaker $805.00
- HFAI-L6—Power Amplifier $805.00

**UNITED MFG. CO.**

- Bonus Shuffle Alley Speaker $765.00
- Double Chute $725.00
- Deluxe Bonus Shuffle Alley Speaker $765.00
- Regular Model, 10c a play $755.00
- Special Model, 10c a play, 3 plays for 25c $755.00
- Pixies $725.00

**WILLIAMS MFG. CO.**

- Jolly Joker $225.00
- Circus Wagon 2-player $399.50
- Smoke Signal $389.50
- Bank Pool $295.00
- King Of Swat $549.50
- Sidewalk Engineer $435.00

**THE RUDOLPH WURTZLITZER CO.**

- Model "1800" Hi-Fi Phonograph $1,101.00
- Model "1700" Hi-Fi Phonograph $1,105.00
- Model "1600-A" Hi-Fi Phonograph, 45 Selection, 78 RPM $1,105.00
- Model 526A 5c-00c-25c Wall Box (15 Selections) $1,105.00
- Model 5207 5c-10c-25c Wall Box, 3 Wall Box Selections $1,105.00
- Model 3100 8" Speaker Model 5112 DeLuxe Speaker $1,105.00
- Model 5112 8" Speaker $1,105.00
- Model 5112 8" Wall Speaker Hi-Fi $1,105.00
- Model 5113 Hi-Fi 4 Cone Corner Speaker $1,105.00
- Model 5116 Hi-Fi Coastal Corner Speaker $1,105.00
- Model 5117 Hi-Fi Coastal Wall Speaker $1,105.00

---

**COPYRIGHTED 1955. REPRODUCTION NOT PERMITTED.**
COSTS LESS TO OPERATE

ANOTHER REASON WHY THE

WURLITZER 1800 IS FIRST IN OPERATOR ACCEPTANCE

WURLITZER 1800

WURLITZER THE OFFICIAL MUSICAL INSTRUMENTS IN Disneyland

Leader in Beauty—in Tone—in Earnings

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK • Established 1856
UNITED'S DELUXE SUPER- BONUS SHUFFLE ALLEY WITH NEW BONUS FRAME FEATURE!

TOP BONUS SCORE 2400
BONUS SCORE IS TRANSFERRED TO PLAYER'S SCORE BY SCORING STRIKE IN BONUS FRAME (11TH FRAME)

HIGH SCORE 6900
Strike and Spare Scores Increase Each Frame to 600 Top

NEW MATCH FEATURE
CLOVER-STAR-NUMBER with Single, Double, Triple Value

10TH FRAME EXTRA SHOTS FEATURE

ADJUSTABLE FOR 3 FRAME OR 11 FRAME PLAY

UNITED'S SLUG REJECTOR

TWO SIZES:
8 FT. BY 2 FT., 9 FT. BY 2 FT.

SEE YOUR DISTRIBUTOR

OTHER UNITED HITS
NOW AT YOUR DISTRIBUTOR

PIXIES
Fast Action In-Line Game

SUPER SLUGGER
Animated Baseball Game

DERBY ROLL
2-Player Rubber Ball Roll Down Game with Race Horse Animation

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SUPER BONUS IS ALSO AVAILABLE IN REGULAR MODEL WITHOUT MATCH FEATURE OR FRAME ADJUSTMENT
Give players extra OOMPH of husky he-man puck plowing into giant pins

EXTRA OOMPH of important pins and saucer-size puck pays off big in peppe up play and increased earnings. And now the EXTRA OOMPH of giant pins, giant puck is built into 4 great Ballybowlers for every type of spot... Official Scoring or Speed-Control Scoring... with or without match-score features... dime-play or 3-plays-for-a-quarter. Get biggest bowler profits by getting Big 4 Ballybowlers on location now.

Pinball public wild about new MAGIC CARD that grows bigger and bigger

NOW all the old favorite features are combined into one simple, sensational card in the newest, greatest Ballygane—MIAMI BEACH!!!

Time tested play-appeal of triple cards, popularized in ATLANTIC CITY and other famous Ballygames, is built into the new amazing MAGIC CARD that expands from 5 lines to 9 lines, giving players widest choice of ways to score.

Super-card play-appeal is provided by popular RED AND YELLOW SUPER-LINES, boosting 3-in-line scores to 4-in-line... plus SUPER-X, boosting 3-in-line to 5-in-line.

Official Ballybowlers pay 10 frames, Speed-Control models adjustable for 5 or 10 frames, 8'/r ft. by 25 in. floor space.

Bally
JUMBO BOWLER
SPEED-CONTROL SCORES
KING-PIN BOWLER
WITH TRIPLE MATCH FEATURES

ABC bowler
OFFICIAL BOWLING SCORES
Congress bowler

Bally MANUFACTURING COMPANY • 2640 Belmont Avenue, Chicago 18, Illinois