**ALL ABOUT DISK JOCKEYS**

The ten country records disk jockeys played most this week (plus the next ten)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

<table>
<thead>
<tr>
<th>Record</th>
<th>Artist</th>
<th>Station</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOUNG ROSE OF TEXAS</td>
<td>Mitch Miller (Columbia)</td>
<td>Johnny Desmond (Coral)</td>
</tr>
<tr>
<td>LOVE AMERICAN APPLES</td>
<td>Four Aces (Decca)</td>
<td>Four Lads (Columbia)</td>
</tr>
<tr>
<td>AUTUMN LEAVES</td>
<td>Roger Williams (Kapp)</td>
<td>Four Lads (Columbia)</td>
</tr>
<tr>
<td>MOMENTS TO REMEMBER</td>
<td>Gigi Grant (Eve)</td>
<td>Joan Leslie (Columbia)</td>
</tr>
<tr>
<td>THIS IS MY SHAME</td>
<td>Pat Boone (Dot)</td>
<td>Perry Como (RCA Victor)</td>
</tr>
<tr>
<td>SUDDENLY THERE'S A VALLEY</td>
<td>Fontana Sisters (Dot)</td>
<td>Boyd Bennett (King)</td>
</tr>
<tr>
<td>THE LONGEST WALK</td>
<td>Los Baxter (Capital)</td>
<td>Mindy Connon (Columbia)</td>
</tr>
<tr>
<td>THE EIGHT SEVENTEEN</td>
<td>Perry Como (RCA Victor)</td>
<td>Charles Calef (Dot)</td>
</tr>
<tr>
<td>WAKE THE TOWN AND TELL THE PEOPLE</td>
<td>Chubby &amp; the Gang (Dot)</td>
<td>Dave Cash (Capital)</td>
</tr>
<tr>
<td>TINA MARIE</td>
<td>Jana Shepard (Capitol)</td>
<td>Fred Drake (Dot)</td>
</tr>
</tbody>
</table>

Phil McLean will MC the "Lights, Camera, Questions" simulcast from WEER and WEDS (Cleveland, Oh.) which started September 24 every Saturday from 7 to 7:30 pm. Phil will now have 2 1/2 hours of TV work, plus his usual five-hour Saturday afternoon WEER radio show. This is explainable by the fact that a portion of his radio show will be taped. Dick Piper (WKRE-Manchester, N. H.) writes that his listings which have appeared in The Cash Box have "increased my prestige to a tremendous degree."

---

**MELODY MAKER**

(December 26, 1953)

<table>
<thead>
<tr>
<th>Record</th>
<th>Artist</th>
<th>Station</th>
</tr>
</thead>
<tbody>
<tr>
<td>NO ARMOR CAN EVER HOLD YOU</td>
<td>(GIL)</td>
<td>(Decca)</td>
</tr>
<tr>
<td>THE GAYLORDS</td>
<td>Georgia Shaw (Decca)</td>
<td>Spotlite (Capitol)</td>
</tr>
<tr>
<td>PAT BOONE</td>
<td>Jimmy Young (London)</td>
<td>(Decca)</td>
</tr>
<tr>
<td>JIMMY YOUNG</td>
<td>Nana Mouskouri (Eve)</td>
<td>(Decca)</td>
</tr>
<tr>
<td>ROCK AROUND STEPHEN FOSTER</td>
<td>(Maytime)</td>
<td>(Decca)</td>
</tr>
<tr>
<td>STAN FREBERG</td>
<td>(Morticia)</td>
<td>(Decca)</td>
</tr>
<tr>
<td>MUSICAL MELODY</td>
<td>(Mills-Hill &amp; Range)</td>
<td>(Mills Bros., Decca)</td>
</tr>
<tr>
<td>NO ARMS CAN EVER HOLD YOU</td>
<td>(GIL)</td>
<td>(Decca)</td>
</tr>
<tr>
<td>THE GAYLORDS</td>
<td>Georgia Shaw (Decca)</td>
<td>Spotlite (Capitol)</td>
</tr>
<tr>
<td>PAT BOONE</td>
<td>Jimmy Young (London)</td>
<td>(Decca)</td>
</tr>
<tr>
<td>JIMMY YOUNG</td>
<td>Nana Mouskouri (Eve)</td>
<td>(Decca)</td>
</tr>
<tr>
<td>ROCK AROUND STEPHEN FOSTER</td>
<td>(Maytime)</td>
<td>(Decca)</td>
</tr>
<tr>
<td>STAN FREBERG</td>
<td>(Morticia)</td>
<td>(Decca)</td>
</tr>
<tr>
<td>MUSICAL MELODY</td>
<td>(Mills-Hill &amp; Range)</td>
<td>(Mills Bros., Decca)</td>
</tr>
</tbody>
</table>

---

**BROADCAST MUSIC, INC.**

"It's What's in THE CASH BOX That Counts"
"THE CASE BOX

DISK OF THE WEEK

"BEL SANTE" [Planetary ASCAP]  [Discant, Chait]

MITCH MILLER

(Columbia 40575; f-40575)

a number one smash that will probably be one of the top songs of the year. And as a follow-up, the artist comes through with two tremendous decks each of which has hit potential. One side is dubbed "Bel Sante," the name of an old fashioned harbor. The chorus handles the staccato saxophone chant in this. A form and Mitch Miller provides an exciting and unusual tempo. The coupling "The Bonnie Blue Gal" was a sentimental hit and this one's about a Scottish lad. A potent coupling that should be up there in short order.

"THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk and Sleper" of the Week, are those most likely to achieve popularity.

* "YALLER, YALLER GOLD" — Fess Parker Columbia 40568; 4-40568
* "I WALKED ALONE LAST NIGHT" — Eddy Arnold & Hugo Winterhalter RCA Victor 20-6290; 47-6290
* "SWEET KENTUCKY ROSE" — Jack Carroll Unique 314; 4-3514
* "THERE SHOULD BE RULES" — Betty Madigan MGM 12094; K12094
* "BRING ME A BLUEBIRD" — Ralph Young Decca 26993; 9-26993

EDDY ARNOLD & HUGO WINTERHALTER

(RCA Victor 20-6290; 47-6290)

I WALKED ALONE LAST NIGHT

(RCA ASCAP—Arthur, Wolf) As their "Cattle Call" "Kentuckian" coupling completes a successful run, Eddy Arnold and Hugo Winterhalter join talents on a follow-up. This half is a tender love story told with sincerity. Penetrating.

"THE RICHEST MAN" (2:20) [Showcase BMI—Bryant] This end is an inspirational bouncer that tells the story of a man who's the richest in the world because he's satisfied with what he's got.

MITCHELL MILLER

(Columbia 40575; 40575)

Dancing In My Socks

[Peer BMI—Green, Kriegman] A song that's starting to make some noise, is jumped on by King's port voice through Lou. And she comes through with a colorful rendition of a commercial piece of material.

DADDY-O (2:02) [M-Kay BMI—Gore, Abner, Innis] This one is a clever ditty about a falla all the girls are wild about. A good driving side that the kids can hop to. Has possibilities.

SPENCER-HAGEN ORCH.

(TX-0171; RX-0171)

"JOHN AND JULIE" (2:42) [Sincere Green] A song that's going great guns in England, is beautifully treated by the orch and chorus with Gerald Goosse on the trumpet solo. Dreamy romantic item handsomely done.

GENTLEMEN MARBY BRUNETTES (2:58) [Broadcast BMI—Sale, Spencer, Hayes] The chorus and orch take out a swinging item, the title tune from a new pic starring Jane Russell and Jean Crain.

THE FOUR FELLOWS

(Glo 216; 45-216)

"ANGELS SAY" (3:04) [Bryden BMI—McGowan, Banks] The Four Fellows, the boys who sold a heap of records with their hit version of "Soldier Boy," have another contender in this beautiful romantic ballad. Boys work with a great piece of material and display some top notch harmony. Should be big in pop & R & B.

"IN THE RAIN" (2:55) The talented performers dish up some more beautiful harmony on this dream-dusted side. Disk has the sound that the teen-agers love.

BETTY JOHNSON

(RCA Victor 20-6268; 47-6268)

"I'M A SINNER" (2:06) [Samson BMI—Shuman, Shuman, Shuman, Bryson] Against a lush Hugo Winterhalter backdrop, Betty Johnson sings a touching rendition. Tender, sincere delivery of a warm ballad.

BEGINNER'S LUCK (2:50) [Bland BMI—Spencer, Hayes, Brumman, Shuman, Bryson] The thuss comes over more effectively on this dramatic reading of a sentimental love song. Pretty voice.

"The Cash Box, Music"

October 8, 1955

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
NEW YORK:

Reaction to last week's Cash Box editorial "Records Are Your Best Buy In Entertainment" has been coming in from all over the country. Everyone agrees that the record industry should have a promotion campaign to publicize itself. Sammy Kaye will record an original "Olympic March" which will be the United States' entry as the official theme of the International Olympics to be held in Australia in 1956. Beverly Cherry, formerly with Mike Connor's office at Decca Records, has joined the staff at Jubilee Records as Director of Publicity and Artist Relations. MGM rushing out Debbie Reynolds' new record, "The Tender Trap" and "Canoodlein' Rag." Cass Franklin of Lou Walters Enterprises has assigned Arthur Lee Simpkins to a long-term booking pact. Connie Francis opens at La Vie in New York on October 6. She will feature her latest recording "Goody Goody" and "Make Him Jealous." Jo Ann Walters currently on the bill at La Fontainebleu Hotel in Miami Beach has been the mainstay of dja in the midwest plugging her new Decca release "I Hear You Knocking" and "Never Leave Me." Gale has been hitting the lists with this, her first recording. Now she's headed for work in New York where she will continue plugging the disk on national TV shows. Irving Fields Trio back to the Thunderbird in New York for engagement with Mercury's Records is busy, having signed singer Gene Yanni and plugging Buddy Costa's new one "Anna Mari." 

CHICAGO:

 Dee Jay Randy Blake of WJJJD getting ready for big celebration re: his 20th year in radio. Randy has signed with Eddy Arnold for Pee Wee King's western band. Also when he, Randy, had to make a sudden shift in names one very important evening. Plans on having some of the topmost C&W stars on his program for the big day ...

NEW YORK—Rusty Keefer's newest rock and roll song "Rock-A-Way," especially written and dedicated as a tribute to the men of the Coast Guard Cutter Rockway, had its premier on board the weathership at the United States Coast Guard Base, Staten Island, N. Y. The premiere was made with a dance and entertainment by Rusty Keefer and his Greenlights featuring vocalist Rita Delmar. Above, Miss Delmar presents an autographed photo of herself as well as the record "Rock-A-Way," to each member of the crew. Left to right: Mrs. Duncan O'Brien, president of the National Society for the Prevention of Juvenile Delinquency, who chaperoned a number of teen-age high school girls to the shipboard dance; Jimmy Myers, head of Myers Music, publisher of the song and number one hit "Rock Around The Clock"; Rusty Keefer, who wrote the words and music and recorded the tune on Coral; Miss Delmar; J. M. Keaveny E32, Morrisville, Pa.; G. Roland ENS, Buffalo, N. Y.; William Madigan SN, Sault St. Marie, Michigan; and J. Greene, Norfolk, Pa.

America's Leading ONE STOP Record Service

LESLEY DISTRIBUTORS

639 TENTH AVE. 2221 FIFTH AVE. 120 WINDSOR ST. 919 MAIN ST. PITTSBURGH, PA. BUFFALO, N. Y. CLEVELAND, OHIO PLAZA 7-1977 GROUN 1-923 JOLIET 5-1147 JUANITA 6232

OLYMPIC RECORDS

836 Sunset Blvd Hollywood 46, Cal. Phone CRESTview 6-4410

"It's What's In THE CASH BOX That Counts"

"The One I Love" featuring the Hi Lo's c/w "I Need"

Olympic #502
TALLER Y ALLER GOLD (Decca) [Wonderful BMI—Brunswick, Black- burn] Aided by Quincy Jones and a chorus, Mike Stewart booms through a colorful novelty from a forthcoming Davy Crockett TV show. Alba faced with stiff competition, the record is nevertheless outstanding. Should star in the fall. THE KING OF THE RIVER (2:21) [Wonderful BMI—Brunswick, Blackburn] Author George Bruns teams up with Tommy Cole on this novelty from a Davy Crockett show. Happy and cute side.

MARGARET WHITING (Capitol) 3232; F 3232

LOVER, LOVER (2:14) [Armstrong ASCAP—Kern] Margaret Whiting is in top form as she glides through a tender, romantic item on this end. Warm, heart-felt reading. Maggie introduced the tune on her TV show "Those Whiting Tunes." THE KISS YOU A MILLION TIMES (2:42) [E. H. Morris ASCAP—Shaver] The thrush gives her all for this equally pretty ballad. Inviting lyrics. Also introduced on the TV show. THE TERRY TWINS (Atco 6055; 40-6055)


RALPH YOUNG (Decca 236; 1269)

THE LEGEND OF WYATT EARP! (3:06) [Four Jays ASCAP—Warren, Adamson] The theme from a new TV series "WYATT EARP" is given a masculine reading by the rich voice of Ralph Young. Savor, dramatic number that the kids will appreciate.

BRING ME A BLUEBIRD (2:20) [E. H. Morris ASCAP—Buldash] This end is a lively novelty with a good up-beat rhythm. Con- tazzing ditty that has big hit pos- sibilities. Ray Charles Styners and Jack Plesa support in top form. Watch this one.

JEAN STRANGE (Oct 1419, 145-1419)

THE GREAT BEACULAR [Remick ASCAP—Robbins] Jean Strange does a penetrating job on a potent love song set to a slow waltz tempo. Echo chamber: enhances the delivery. "SLENDER LEAF" (Columbia 201402; 27-190) [RCA Victor ASCAP—Kern] A clever set of lyrics is the highlight of this side, a cute up-beat love story.

WILL BAYLIS (Oct 1419, 1414-1414)

DANNY AGRAT [Remick ASCAP—Cunning- ham, Dean] A clever set of lyrics is the highlight of this side, a cute up-beat love story.

BILLY HAYES (Cadmus 1275; 45-1275)

THE LEGEND OF WYATT EARP (2:45) [Four Jays ASCAP—Adams, Warren] Bill Hayes and a chorus offer the theme from a TV show based on the legendary westerner. Should meet with the approval of the younger set, THE WHITE BUFFALO (2:18) [Bourne ASCAP—Brag- man] This is another outdoor type legend song to be featured in the "BILLY THE kid" series. Pretty number. Also aimed at the kiddies.

Davy Crockett with his million-plus waxes of the tune, should do much to establish African music with its latest vehicle. It's a colorful rendition of an African novelty love-song entitled "Kwela-Kwela". A beatty bounce talks it out, the ditty has an unusual quality that could send it high up the hit ladder. The flip deck is a pop rendition of one of country fields biggest hits, "That Do Make It Nice". An ear- ning that should have a wide appeal. The top half could smash through.

CARRIE ORCH (X-0717; 4X-0717)

CHRISTOPHER COLUMBUS (2:00) [Mayfair ASCAP—Barry] Russ Carlyle and his orchestra come up with a solid jump arrangement of a popular swing oldie. Repetition of a tongue-twister makes up the lyrics heard on this side. Cute item for Lindy fans. EVERY WORD YOU SPEAK (2:36) [Bromson ASCAP—Car- lyle] Russ supplies the vocal on this stomping, romantic love song. OK side.

FRANKIE DAY (Autumn 2007; 45-2007)

GABRIEL DON'T YOU BLOW THAT HORN (Fine Ridge ASCAP—Farrar, Vidovich) The new Apache label makes an impressive debut with Frankie Day and a chorus belting out an un-jubilee type item. Fine waltz.

RAIN, RAIN (Luibor BMI—Wilder, Baker) The crooner gets a big choral assist on a sentimental re- mainer. Soft, tender tempo.

DUANE HAYES (Concord 2375; 45-2375)

THE LEGEND OF WYATT EARP (2:45) [Four Jays ASCAP—Adams, Warren] Bill Hayes and a chorus offer the theme from a TV show based on the legendary westerner. Should meet with the approval of the younger set, THE WHITE BUFFALO (2:18) [Bourne ASCAP—Brag- man] This is another outdoor type legend song to be featured in the "BILLY THE kid" series. Pretty number. Also aimed at the kiddies.

The Coquettes (RCA Victor 20-6262; 47-6262)


Frankie Day (Autumn 2007; 45-2007)

GABRIEL DON'T YOU BLOW THAT HORN (Fine Ridge ASCAP—Farrar, Vidovich) The new Apache label makes an impressive debut with Frankie Day and a chorus belting out an un-jubilee type item. Fine waltz.

RAIN, RAIN (Luibor BMI—Wilder, Baker) The crooner gets a big choral assist on a sentimental re- mainer. Soft, tender tempo.

NORMAN LEVY ORCH. (Dot 15414, 45-15414)

"PROMISE ME" [Trinity BMI—Eb, Klein, Weston] A pretty little tune ditty is dished out by Norman Levy's orchestra and chorus. Pretty old fashioned item lead- ed with commercial characteristics. Cute tap-dance gimmick.

DOWN IN THE MEADOW (Trinity BMI—Eb, Levy) Bernie Nee is again the featured vocalis- ter. Here he and the chorus bounce through a colorful novelty. Side is introduced in some slave language. Has a European flair.

TAD BRUCE (Warco 111; 45-111)

DON'T GIVE YOUR KISSES TO SOMEBODY ELSE [Mills ASCAP—McHugh, Adamson] Tad Bruce has a good piece of material to work with here. Laid back in a pleasant, up-beat manner. Rhythmic, reassuring with appeal.

I HEAR FROM YOU! [GibbNar ASCAP—Owens, Mure, Stanton] The crooner glides into a rousing number and comes up with a lovely love line, warm and sincere delivery.

DAVID CARROLL (Mercury 20744)

IT'S ALL ALMORROW! [Northern ASCAP—Buell, Atkins] A lovely new song with a great deal of potential is this tender, dream-dusted slow waltz wonderfully hand- lled by Dick's orchestra and a full chorus. Could break out. Commercial, appealing.


TONY TRAVIS (RCA Victor 20-6272; 47-6272)

OUR TOWN" (2:42) [Barton ASCAP—Cahn, Van Heusen] The wondrous feeling of the Vincente Minelli's "Our Town," is superbly rendered by the rich, tender voice of Tony Travis. A winning rendition of top drawer piece of special material. Has standard qualities.

MARILYN! (2:49) [Songsmiths ASCAP—Gleason, Gallup] A pleasant, easy-going name song that makes for OK listening.

MARGIE MEINERT (Fraternal 719; 45-719)

"Electronic Boogie" (1955)

"Endeavor" (1955)

"Jubilee" (1955)

"Rose" (1955)

"Clown" (1955)

"Its A Good Day" (1955)
The Soldiers Song it!
U.S. Army Divisions Marched to it!
And NOW, it's the BIG SONG
featured in U.I.'s BIG PICTURE

"TO HELL AND BACK"
Starring
Audie Murphy

"DOGFACE SOLDIER"

The story behind this song is "Courage" set to music that will march right into your heart.

Russ
Morgan

by-
"DON'T CRY SWEETHEART"

DECCA-29703 (9-29703)

"It's What's in THE CASH BOX That Counts"
THERE’S REAL GOLD
IN THE NEW SONG HIT BY THE WRITERS OF
“THE BALLAD OF DAVY CROCKETT”

“YALLER YALLER GOLD!”
SUNG BY
MIKE STEWART
&
GEORGE BRUNS
with TOMMY COLE
SINGING HIS OWN
“KING OF THE RIVER”
with Quincy Jones, his Orchestra and Chorus
HANSEN — 102

A HAPPY HIT DISK THAT CAN’T MISS!
TOMMY COLE and DARLENE GILLESPIE

“TWO” MOUSEKEETERS
From WALT DISNEY’S MICKEY MOUSE CLUB
on the ABC-TV NETWORK

“I AM NOT NOW
And Never Have Been In Love”

“DO - MI - SO”
with Quincy Jones, his Orchestra and Chorus
HANSEN — 103

Order from your distributor or Write—Wire—Phone
HANSEN RECORDS INC.
119 West 57th Street • New York 19, N. Y.
Plaza 7-6085

“Only those records best suited for commercial use are reviewed by THE CASH BOX”}

GAIETY MUSIC SHOP
New York, N. Y.
1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored
3. Many-Minded
4. Rock Around The Clock
5. He (All Hibbler)
6. Many-Minded (Chuck Berry)
7. Wake The Town (M. Carson)
8. Only You (Platters)

YEAGER’S MUSIC SHOP
Baltimore, Md.
1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored
3. Many-Minded
4. Moments To Remember
5. Seventeen
6. Ain’t That A Shame (Boone)
7. Ain’t That A Shame (G. Gibbs)
8. Many-Minded (Chuck Berry)
9. Don’t Stay Away Too Long(A.Boyd/Eddy Fisher)

SUPER ENTERPRISE
Washington, D. C.
1. Love Is Many-Splendored
2. Autumn Leaves (R. Williams)
3. He (All Hibbler)
4. Many-Minded
5. Seventeen
6. You Ain’t That A Shame
7. Hear Me (M. Carson)
8. Rock Around The Clock
9. Love Is Many-Splendored
10. I’ll Never Stop Loving You

BOWMAN’S RECORD SHOP
Bridgport, Conn.
1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored
3. Black Denim Trousers (R. Williams)
4. 102 or Nothing
5. Seventeen
6. Seventeen (Fontanes)
7. I Don’t Stay Away Too Long
8. Many-Minded
9. I’ll Never Stop Loving You
10. Black Denim Trousers

STIX, BAER & FULLER
St. Louis, Mo.
1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored
3. Shifting, Whispering Sands
4. Young Love
5. Many-Minded
6. Bible Tells Me So (R. Williams)
7. Day By Day
8. Doon (Young Love)
9. Tino Maria (Perry Como)
10. I Want You To Be (L. Styne)

THE MUSIC SHOP
Springfield, Ill.
1. Yellow Rose (Mitch Miller)
2. Ain’t That A Shame (R. Williams)
3. You Don’t Have To Be
4. Bible Tells Me So (R. Williams)
5. Wake The Town (Lee Baxter)
6. Seven Days In July
7. Tino Maria (Perry Como)
8. Janie Love
9. House Of Blue Lights
10. Black Denim Trousers

GIFT MART MUSIC CENTER
Jamaica, L. I., N. Y.
1. Autumn Leaves (R. Williams)
2. Yellow Rose (Mitch Miller)
3. Ain’t That A Shame
4. I Want You To Be (R. Williams)
5. Love Is Many-Splendored
6. Black Denim Trousers
7. Many-Minded
8. You Don’t Have To Be
9. Only You (Platters)
10. I Can’t Help The One I Love

COLUMBIA MUSIC CO.
San Francisco, Calif.
1. Yellow Rose (Mitch Miller)
2. Many-Minded
3. Love Is Many-Splendored
4. When I’m 64
5. Don’t Stay Away Too Long
6. Love Is Many-Splendored
7. Black Denim Trousers (Chuck Berry)
8. Many-Minded
9. Seventeen
10. Seventeen

BILL’S "T" RECORD SHOP
Tulsa, Okla.
1. Yellow Rose (Mitch Miller)
2. Many-Minded
3. Love Is Many-Splendored
4. Many-Minded
5. I Want You To Be (R. Williams)
6. Don’t Stay Away Too Long
7. Many-Minded
8. I’ll Never Stop Loving You
9. Black Denim Trousers
10. I Want You To Be (Platters)

SPRUCE RECORD SHOP
Scranton, Pa.
1. Yellow Rose (Mitch Miller)
2. Many-Minded
3. Love Is Many-Splendored
4. Black Denim Trousers
5. Seventeen
6. Love Is Many-Splendored
7. Seventeen
8. I Don’t Stay Away Too Long
9. Black Denim Trousers
10. I’ll Never Stop Loving You

CALIFORNIA MUSIC CO.
Los Angeles, Calif.
1. Love Is Many-Splendored
2. Yellow Rose (Mitch Miller)
3. Seventeen
4. Suddenly There’s A Valley
5. Rock Around The Clock
6. You Don’t Have To Be
7. Seventeen
8. I Don’t Stay Away Too Long
9. Black Denim Trousers
10. Seventeen

BILL LAMB RECORD SHOP
Pitt, Mich.
1. Yellow Rose (Mitch Miller)
2. Many-Minded
3. Seventeen
4. Black Denim Trousers
5. Many-Minded
6. Bible Tells Me So (R. Williams)
7. Day By Day
8. Doon (Young Love)
9. Tino Maria (Perry Como)
10. I Want You To Be (L. Styne)

LOVEYMAN’S, INC.
Birmingham, Ala.
1. Yellow Rose (J. Desmon)
2. Love Is Many-Splendored
3. Ain’t That A Shame
4. You Don’t Have To Be
5. Black Denim Trousers
6. Seventeen
7. Many-Minded
8. I Want You To Be (Platters)
9. I Don’t Stay Away Too Long
10. Seventeen

Hudson Ross
Chicago, III.
1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored
3. Many-Minded
4. Many-Minded
5. Many-Minded
6. Black Denim Trousers
7. Many-Minded
8. Many-Minded
9. You Don’t Have To Be
10. I Can’t Help The One I Love

Music Sales Corp.
Augusta, Ga.
1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored
3. Many-Minded
4. Many-Minded
5. I Want You To Be (B. Boyd/Eddy Fisher)
6. I Want You To Be (R. Williams)
7. Many-Minded
8. Seventeen
9. Don’t Stay Away Too Long
10. Seventeen

House of Music, LTD.
Honolulu, Hawaii
1. Love Is Many-Splendored
2. Wake The Town (Lee Baxter)
3. Yellow Rose (Mitch Miller)
4. I Don’t Stay Away Too Long
5. Ain’t That A Shame
6. I Want You To Be (R. Williams)
7. Let’s Fall In Love
8. Don’t Stay Away Too Long
9. I’ll Never Stop Loving You
10. Fake Love (Chuck Berry)

Thiem’s Record Shop
Raleigh, N. C.
1. Autumn Leaves (R. Williams)
2. Yellow Rose (Mitch Miller)
3. Many-Minded
4. Moments To Remember
5. Man In A Raincoat
6. Ain’t That A Shame (R. Williams)
7. Many-Minded
8. Don’t Stay Away Too Long
9. I’ll Never Stop Loving You
10. I’ll Never Stay Away Too Long

Marty’s Music Store
Lebanon, Pa.
1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored
3. Ain’t That A Shame (R. Williams)
4. Many-Minded
5. Seventeen
6. Bible Tells Me So (R. Williams)
7. I Want You To Be
8. Ain’t That A Shame
9. Don’t Stay Away Too Long
10. I’ll Never Stay Away Too Long

Mordrosa Record Shop
Portland, Or.
1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored
3. Many-Minded
4. Bible Tells Me So (R. Williams)
5. You Don’t Have To Be
6. Doon (Young Love)
7. I Don’t Stay Away Too Long
8. I’ll Never Stay Away Too Long
9. Black Denim Trousers
10. I’ll Never Stay Away Too Long

Lynn Music Co.
Lynn, Mass.
1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored
3. You Don’t Have To Be
4. Bible Tells Me So (R. Williams)
5. Many-Minded
6. You Don’t Have To Be
7. Many-Minded
8. Bible Tells Me So (R. Williams)
9. Many-Minded
10. I Can’t Help The One I Love

Avalon Record Shop
Houston, Tex.
1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored
3. Many-Minded
4. I Want You To Be
5. Many-Minded
6. I Don’t Stay Away Too Long
7. Many-Minded
8. I’ll Never Stay Away Too Long
9. Many-Minded
10. I Want You To Be

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Ken, no use hiding man, it looks like you have a big hit.

Gary, in this case I sure hope I'm "it"!

Play "Hide and Seek" with Ken Carson for a smash!!

Hear Ken Carson on "The Gary Moore Show" Each Morning CBS-TV Media 1017

"It's What's in The Cash Box That Counts"
2 Big NEW Releases

The Best Is Yet To Come
If It Happened To You

NICK NOBLE

Kwela-Kwela
Who But You

BUDDY MORROW

COOMING STRONG

2 Great Rock 'n Roll Hits

ARTHUR PREYSDOCK

Woke Up This Morning
AND
"Come Home"

Shirley
I Want To Know

THE EMPIRES

THE CASE BOX

2 Big NEW Releases

The Best Is Yet To Come
If It Happened To You

NICK NOBLE

Kwela-Kwela
Who But You

BUDDY MORROW

COMING STRONG

2 Great Rock 'n Roll Hits

ARTHUR PREYSDOCK

Woke Up This Morning
AND
"Come Home"

Shirley
I Want To Know

THE EMPIRES

THE CASE BOX
"SWEET KENTUCKY ROSE" "HOW LONELY CAN I GET"

DECCA-29708 (9-29708)

from the Universal-International Technicolor Production
"THE SECOND GREATEST SEX"

by

Kitty Kallen

"It's What's in THE CASH BOX That Counts"
NEW YORK—Last week The Cash Box office was happily surprised by a visit from two very attractive “look-a-likes,” The Terry Twins, occasioned by the release of their first Aero recording, “Songbird” backed with “Every- mor.” Pictured above surrounding the girls are Marty Ostrow, Norman Orleck and Im Howard of The Cash Box staff and Leonard Wolf of the newly formed promotion firm, Leonard I. Wolf Enterprises.

Mantovani
BEGIN THE BEGUNIE
B/W Our Dream Waltz # 1543

London

From the 20th-Century-Fox

The Original
And the # 1 Version on the Charts

GOGI GRANT

"Suddenly There's A Valley"
Era 1003

ERA RECORDS
1213 NO. HIGHLAND AVE.
Hollywood 38 CALIF.

C A S H

"LOVE IS A MAN SPLENDORED THING"
MILLER MUSIC CORPORATION

THE CASH BOX

Top 15 Best Selling Pop Albums

1. LOVE ME OR LEAVE ME
   Doris Day (Columbia CL 710; EP 540)
   Jack Webb & Various Artists (RCA Victor
   LPM 1126; EP 1126)
   Porgy Lee & Ello Fitzgerald (Decca DL 8166;
   ED 2269)
   Original Sound Track (Columbia CL 690;
   B 2103, 4, 5)

   3. LONESOME ECHO
   Jackie Gleason (Capital W 627; EBF 1-627)
   Frank Sinatra (Capitol W 581; EBF 1, 2-581)
   Andre Kostelanetz (Columbia KZ 101)
   Various Artists (RCA Victor SRL 12-13; SP 7-13)
   Sammy Davis Jr. (Decca DL 8118; ED 2285, 6, 7)
   11. THE STUDENT PRINCE
   June Christy (Capitol T 516; EBF 1, 2, 3-516)
   Marie Lanza (RCA Victor LM 1387; EBR 1387)
   Jackie Gleason (Capital H 352; EBF 352)
   Original Cast (RCA Victor LOC 1201; EOC 1201)
   Ferry Como (RCA Victor LPM 1085; EP 1085)
   Don Shirley (Columbia CLP 1006; CEP 503, 4)
   Michel LeGrand (Columbia CL 555; B 441, 2)

THE CASH BOX

October 8, 1955

Seeing Double

"CALICER GIRL" — Andre Kostelanetz — Columbia 811 (12" LP)
   GOGI GRANT — "The Wrap-Up" — Mercury MG 20075 (10"
   Suspense — "Lyrical" — Mercury MG 20076 (10"
   Two of the twelve LP's that will be a part of a new feature which is expected to be a hit among girls' names. Each tune depicts a different type of female too. Some numbers are dreamy, some are gayly and some are sultry. An initiate on the best in the coming after a long and tiring day.

"THE TORCH" = Jon Vulli — Orchestra directed by Joe Reisman — RCA Victor LPM 1120 (12" LP)
   ONE FOR MY BABY — I GOT IT BAD AND THAT AIN'T GOOD — MY MAN, STORMY WEATHER — YOU'VE GROWN CALM AGAIN — CAMEL'S BACK — YOU CAN'T HELP YOURSELF — I'M NOT A MAN, BUT I DON'T LIKE TO BE ALONE — I'LL GET ALONG WITHOUT YOU VERY WELL — BODY AND SOUL — DONT TAKE YOUR LOVE FROM ME

The dynamic, dusty voice of June Vulli is tailor-made for torch songs. Her rich sounds bring out all the truth and tormented feeling of such material. And on this LP, you get a helpful hint of the greatest of the torch tunes fashioned in the Vulli manner. It's a brilliant piece of wax that really moves the listener.

The dark will kick off the LP on the Ed Sullivan show but listeners will find plenty of items from this package. The great cover photo of June, with tears rolling from her eyes, caught the attention of millions of girls. They brought the scratchiness of these relics down to a minimum.

"I'M WILD AGAIN" = Frances Bay — Bethlehem BCP 23 (12" LP)
   "EYES I'M FLYING" — Frances Bay — Bethlehem BCP 25 (12"
   "EVERYTHING I CAN'T TELL YOU" = Frances Bay — Bethlehem BCP 28 (12"
   "THE CHANCE" = Frances Bay — Bethlehem BCP 24 (12"
   "THE LATE LATE SHOW" — Frances Bay — Bethlehem BCP 29 (12"

If you asked nightclubbers who their favorite singers are and made a tally of the answers you'd receive, the inimitable Frances Bay would definitely end up second or third, and she has been around for some years. Her voice is that of a lighthouse, with songs that's tough to match. She gives a romantic item such a deep and stirring meaning that she can make you cry. And in the very next breath, she can hand you a ribbon of a lullaby. The long-expected Frances Bay album, "The Great Ladies," is topped off by the light-hearted novelty. On this album, Bethlehem has captured the atmosphere of the nightclub, and Frances Bay is perfectly suited to the material. In this, a good sized orchestra is wonderfully employed to enhance the singer's talents. Test-pressed standards are the material work is. And with the mod-eld of oldies on the second side comes off as a high light. Fine fans, and Bay fans, will be delighted with this album.

TONY MARTIN — "Mr. Song Man" — Mercury MG 20075 (12"
   "I CAME TO CALL" — Tony Martin — Mercury MG 20076 (12"
   "SOMETHING IN YOUR EYES" — Tony Martin — Mercury MG 20077 (12"
   "I'VE BEEN A-LYING ABOUT SOMETHING" — Tony Martin — Mercury MG 20078 (12"
   "SONG OF THE SONGS" — Tony Martin — Mercury MG 20079 (12"

Prior to Tony's joining RCA Victor, he recorded for Mercury Records and did some beautiful work. On this LP, Mercury reissues a dozen classic renditions of hits of yesterday, sung in the style and manner. The songs featured are some of the biggest favorites in the standard catalog, and they make great listening. Tony is adding hordes of fans to his already huge following thru his TV appearances. His newer fans should get a particular boot out of this album.

"WHEN I FALL IN LOVE" = Joni James — MGM X 326 (2-14"
   "YOU DON'T BELONG TO ME" = Joni James — MGM X 327 (2-14"
   "LOVE IS A LONELY THING" = Joni James — MGM X 328 (2-14"
   "SOFTLY AND SURELY" = Joni James — MGM X 329 (2-14"
   "IT'S NOT RIGHT TO RATTLE MY BRIDLE" = Joni James — MGM X 330 (2-14"

MGM will have a hot seller in this wonderful LP featuring the warm and still peaceful voice of Joni James. It's a tender collection of romantic standards sure to tickle the palates of hundreds of thousands of lovers in wonderful listening. At present, Joni is coming along with what looks like a big hit in "You Are My Love," but by the time this LP gets around, Joni should have a pretty big hit — a factor that's sure to have a definite effect on this album's sale. Joni at her best.

"SERENADE TO THE STARS" of Hollywood — Alfred Newman and his Orchestra — MGM X 331 (12"
   "ISLAND IN THE SKY" = Tommy Dorsey & His Orchestra — RCA Victor LPM 671 (12"
   "SOMEBODY'S SONG" = Louis Prima & His Orchestra — MGM X 332 (12"
   "THE RHYTHM OF THE NIGHT" = Tommy Dorsey & His Orchestra — MGM X 333 (12"
   "DON'T LIE TO ME" = Tommy Dorsey & His Orchestra — MGM X 334 (12"

It is unnecessary to say wonderful things about Alfred Newman's tremendous contribution to America's music. Just this film will consider this a film filled with original music. The conductor-composer has been nominated for Academy Award “Oscars” 32 times in the past six years, six of them for this film alone. One of his many creations written to describe the female stars of films which he has scored. Marilyn Monroe, Jennifer Jones, Joan Simmons, Ava Gardner, Dorothy Lamour are some of the stars wowed over in this film. Each of the selections describes the artist as she was situated in the film. The enchanting interlude of the best in film theme music.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Music

George

On this

of evidence

again Gale

easy 

refreshing HAVE

— "Cyrano"

new

Record

with Victor

fashion equaled

THE

audience.

CL

The

in sound

Pete

CLASSICAL

a

as

Epic

his

a

packaged

offers,

is

big

on

Rugolo

YOUNG

band,

played

and

Maria

AND

Symphony

Stokowski

in

the

often

the

ball

shock

rock

the

three

the

quality

helena

too

the

album

its

the

into

the

Sherry

—

—

The

Jingles

and

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the

the
### Howard Miller

*WBOC—Milford, Del.*
- Played: Love Is Many-Splendored
- Remarks: Love Is Many-Splendored

### Bob N. Perry

*WQAM—Miami, Fla.*
- Played: Black Denim Trousers (Cheesecake)
- Remarks: Black Denim Trousers (Cheesecake)

### Bob Maxwell

*WJW—Detroit, Mich.*
- Played: Someone You Love (Nat Cole)
- Remarks: Someone You Love (Nat Cole)

### Hy Davis

*WAIP—Richmond, Ala.*
- Played: Love Is Many-Splendored
- Remarks: Love Is Many-Splendored

### Hank Goldman

*WANN—Annapolis, Md.*
- Played: Sudden Al Valley
- Remarks: Sudden Al Valley

### Bob "Coffeehead" Larsen

*WAKK—Aiken, S. C.*
- Played: Sudden Al Valley
- Remarks: Sudden Al Valley

### Dick Pierpont

*WKBK—Manchester, N. H.*
- Played: Big Love
- Remarks: Big Love

### Lou Dennis

*WBY—Waterbury, Conn.*
- Played: You Want To Be My Baby (Lillian Bridges)
- Remarks: You Want To Be My Baby (Lillian Bridges)

### John Stone

*KTOW—OKlahoma City,*
- Played: You Want To Be My Baby (Lillian Bridges)
- Remarks: You Want To Be My Baby (Lillian Bridges)

### Dave Robin

*WTBS—Merchantsville, Md.*
- Played: Black Denim Trousers (Cheesecake)
- Remarks: Black Denim Trousers (Cheesecake)

### Frank McCormack

*WABC—Chicago,*
- Played: Love Is Many-Splendored
- Remarks: Love Is Many-Splendored

### George Fennell

*WGUT—Sanger, Ohio.*
- Played: Love Is Many-Splendored
- Remarks: Love Is Many-Splendored

### Earl Pudney

*WGYC—Schenectady, N. Y.*
- Played: Love Is Many-Splendored
- Remarks: Love Is Many-Splendored

### Tom Edwards

*WKEW—Cleveland,*
- Played: Someone You Love (Nat Cole)
- Remarks: Someone You Love (Nat Cole)

### Gene Piatt

*KKGO—Fort Madison, Iowa.*
- Played: Love Is Many-Splendored
- Remarks: Love Is Many-Splendored

### John Constan

*WHBO—Memphis, Tenn.*
- Played: Love Is Many-Splendored
- Remarks: Love Is Many-Splendored
Mercury Ships Window Display For Ballet Season

CHICAGO — Mercury Records this week started shipping to dealers a special and elaborate window display kit tied-in with the ballet season. Each display kit contains ten separate pieces suitable for window, counter and wall display usage in retail stores. Featured Mercury Olympic Series albums in the display are the Minneapolis Symphony Orchestra full-length recordings of “The Sleeping Beauty,” “Swan Lake,” “The Nutcracker Suite” and “Daphnis and Chloe.”

The display also highlights such Mercury ballet music recordings as “Petrouchka,” “The Firebird Suite” and “Le Sacre Du Printemps.”

The complete display kit includes a giant (42” x 30’) center piece easel featuring the Oliver Messel sketch from the “Sleeping Beauty” cover, three smaller reproductions of the center piece which are also mounted, five heavy-stock paper reproductions of the center piece designed as window streamers, dummy album packages of “Sleeping Beauty,” “Nutcracker Suite,” “Swan Lake” and “Daphnis and Chloe” backed, mounted cover reproductions of “Petrouchka,” “Firebird” and “Le Sacre Du Printemps.”

The elaborate display for the Mercury series of ballet music album packages calls for the display to be set in its entirety in key retail outlets.

MGM Artist On TV Show

NEW YORK—MGM recording artist James Brown, who portrays the role of Lt. Rip Masters on the “Rip-Tin-Tin” TV show, will sing the tune “The White Buffalo” on the ABC-TV show of October 14. Records will be available in retail shops a week prior to the TV performance. MGM is shipping the disk in a special sleeve to deejays, one stop and ops, calling attention to the promotion. Negatives are under way for the artist and Rip-Tin-Tin to appear in the annual Macy’s Thanksgiving Day Parade in this city.

Flat-Top

Baltimore—Buddy Dennis, D.J. at WTH in Baltimore, checks the haircut on Dennie Zeitzer who was picked as Mr. Flat-Top in conjunction with Ray Bennett’s new King release “My Boy Flat-Top”, while Marty Miller, King’s local representative, adds a few touches with the scissors.

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS”
Something To Smile About

BLACKPOOL, ENG.—One of England's favorite female vocalists Joan Regan, presents male favorite David Whitfield with a Gold Record for having topped the million mark with his London waxing "Cara Mia." The presentation was made at the Winter Garden in this city where Whitfield appeared recently. The songster will be in the U.S. for two shows on the "Ed Sullivan Show" October 30 and November 6. He is scheduled to arrive October 24. If luck rides with Miss Regan, Whitfield may, in the future, be presenting Joan with a gold disk of her own for her latest platter "Croc Di Oro," one of London's hottest new releases.

Dorsey Start New TV Series With All Star Cast

NEW YORK—Tommy and Jimmy Dorsey returned to the CBS television network with their "Stage Show" TV program last Saturday evening, October 1st.

The Dorsey Brothers leading their famed All-Star band and the variety proceedings of "Stage Show" proved to be such public favorites while taking over on several occasions for the vacationing Jackie Gleason Show that they will now be on hand every Saturday evening. "Stage Show" will also have the June Taylor dancers. Tommy and Jimmy, who have starred in motion pictures, radio, nightclubs, theaters, and on recordings during their past 20 years on top of the musical world had an all-star line-up guest starring on their first show headed by Jackie Gleason, Jane Russell and crooner Dick Haymes. Haymes, incidentally, got his start on the road to stardom many years ago as the bass-inger with Tommy's band.

Bob Lloyd To Be Heard 5 Hours Daily On WGT

HARTFORD, CONN.—Bob E. Lloyd begins a new stint on radio station WGT in this city. His patter and humor will be heard twice a day. First the early risers will catch him between 6:00 and 9:00 AM and in the afternoon he will conduct the "Waxworks" show from 2:00 to 5:00 PM.

Lloyd, who will be catering to the Hartford populace, comes to the city with a great deal of radio experience that began in Hartford. After his schooling at Norwich Free Academy and the University of Conn., he studied at the Radio-TV workshop at New York University. Upon his December 1947 debut as the "Late Rob, E. Lloyd" show over station WHIT.

Polka Star Packs House

CHICAGO—Lil Walsy and his Lucky Harmony Boys proved last week that polka music is very much in demand. At the Aragon Ballroom, one of the top ballrooms in this city, Walsy and his crew attracted a near capacity audience of 4700, all of whom danced and listened to a program of polka music.

The enthusiastic crowd was probably a direct result of the 312 polka programs heard monthly on station WOPA, in Oak Park, Illinois. The station caters mostly to the large population of first and second generation Poles and Slavs in Chicago and the suburban areas.

Attention Disc Jockeys

"AINTCHA" GONNA PLAY
"ROCK-A-WAY"

RUSTY KEEFER & THE GREEN LIGHTS
featuring RITA DELMAR on CORAL RECORDS


"Only those records best suited for commercial use are reviewed by THE CASH BOX"
19—I Want You To Be My Baby
DE-29455 (9-29455) — LUCIUS JORDAN & THE STARS

20—My One Desire
CA-3176 (F-3176) — BILLIE BROOKS

21—Hard To Get
ME-1411 (F-1411) — GISELE BECKENBURY

22—You Are My Love
MG-12666 (K12666) — EDDIE D. JAMES

23—Hawk-Eye
CO-24174 (F-24174) — BOBBY LORD

24—My Bonnie Lassie
VY-20-6280 (47-6280) — THE MILLER BROTHERS

25—Same Old Saturday Night
CA-2218 (F-2218) — FRANK SINATRA

26—Hummingbird
BE-1997 (4-1997) — STEWART & 3 BELLES

27—Someone You Love
CA-3234 (F-3234) — NAT KING COLE

28—I'll Never Stop Loving You
CA-3130 (F-3130) — LES RAY BAXTER

29—Forgive My Heart
CA-3224 (F-3224) — NAT KING COLE

30—Day By Day
CA-3435 — JO STAFFORD

31—at My Front Door
PO-15422 (15-422) — NAT KING COLE

32—My Boy
CO-6150 (9-6150) — DOLORES COLLINGS

33—Then I'll Be Happy
VY-20-6264 (47-6264) — EDdie FISHER

34—Give Me Love
CA-4194 (9-4194) — MCGUIRE SISTERS

35—Maggie Fingers
VY-20-6264 (47-6264) — EDdie FISHER

36—Learnin' The Blues
CA-3102 (F-3102) — FRANK SINATRA

37—House Of Blue Lights
CA-2574 (F-2574) — NELLIE MOORE

38—Fairly Tale
39—Why Don't You Write Me
40—The Kentucky Song
41—Goodnight, Sweet Dreams
42—Rockin' The Cha Cha
43—Without A Song
44—Unchained Melody
45—Searching
46—Man In A Raincoat
47—I Hear You Knockin'
48—It's A Sin To Tell A Lie

The Cash Box "Sure Shots" highlight records which report from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"AT MY FRONT DOOR"

PAT BOONE
El Dorados

"AMUKIRIKI"
Les Paul & Mary Ford

"THEN I'LL BE HAPPY"
"MAGIC FINGERS"
Eddie Fisher

Haley to B'klyn Paramount

NEW YORK—Bill Haley's Comets will make their New York debut on November 23. At that time they will co-star with Johnnie Ray on the stage of the Brooklyn Paramount Theatre for a one-week engagement.

The Comets are currently in line for a motion picture assignment, and the group will also soon be featured on their own coast-to-coast television show.

Invitation By Record

BOSTON, MASS.—Boston Radio Station WORL came up with an unusual and interesting gimmick last week. The station sent out invitations for a cocktail party, celebrating its move to new offices, in the form of a recording.

The waxing, a six-inch 78 rpm, was done in rhyming form. The title of the record is "You Rate" disk, and the credits are as follows:

Program: WORL Open House Class A Time: 5:00 P.M. to Sign-off (or till your signal gets weak) Availability: Sept. 30, 1955 Coverage: 705 Beacon St., Kenmore Square, Boston (3 Big Floors) Power: Straight or with a chaser Frequency: You know your own capacity!

Package Rate: Be our guest Rating: Let's not talk business Performance: Spin the disc and R.S.V.P.

Katz, Gitelman Form Dallas Distri

DALLAS, TEXAS—Irving Katz and Sidney Gitelman announced last week that they have opened a record distributing outlet in Dallas, Texas. The firm called Century Dist., Inc., will be located at 137 Glass St.

Katz has been in the record business for a number of years and is familiar with all phases of the industry. For six years he was with Apollo Records. From there he went to Graystone Press, manufacturer of Children's Record Guild and Young People Records, where he spent 33 years. His last association with the wax biz was with the Record Corporation of America.

Gitelman is a practicing attorney.

The company will handle R & B, pop and country labels. Already lined up are ABC Paramount, Simon & Schuster, Cadence, Kapp, and Raton and others are in the process of being set.

Katz at one time ran 6 branch offices for Apollo and was instrumental in having a number of prominent distributors into business during his career.

IDEAL COUPLING

Boys & Girls

The Chordettes
THE WEDDING CUP
I DON'T KNOW, I DON'T CARE

沉郁的钟声

MIDAS MUSICAL, INC.

“The Cash Box" that counts!"
Victor Announces Gift Certificate Plan For Holiday Sales

NEW YORK—RCA Victor this week announced details of a gift certificate plan which will enable record dealers throughout the country to capture a bigger share of the multi-billion dollar Christmas market.

Executives from Victor's home office in New York, as well as field men of the company, are meeting with Victor distributors to explain features of the plan.

W. W. Bullock, Manager of Commercial Service and Merchandising for Victor Records said that the gift certificate plan is in effect an extension of personal music service which Victor inaugurated several months ago. Under personal music service dealers who temporarily do not have an item in stock can let the customer make his selection from a "Browser Book" which describes more than 500 albums in the Victor catalogue. The certificate which the customer buys from the dealer specifying the requested merchandise is then forwarded to the factory and the album is shipped direct to the customer.

Victor gift certificates will be available at dealers in denominations of $2.98, $3.98, $12 and $24.95. The record label on the certificate sends the order to the factory and the merchandise is sent to his home. The form on which the recipient writes his name and address is used as the shipping label by the factory.

Bullock pointed out that Victor's gift certificate plan overcomes difficulties encountered with other gift certificate plans used by some companies of past years. He listed these reasons:

1. All certificates are redeemable at the factory. This means that the recipient need not obtain the merchandise from the dealer who issued the certificate.

2. It permits buyers of the certificate to give records without knowing what music the recipient would prefer. The recipient can choose for himself.

3. It puts the profit into the pockets of the dealer who sells the certificate. No other dealers are involved regardless of who issues the certificate is sent.

4. It eliminates all dealer gift wrapper and mailing problems.

Victor is urging its dealers, as one phase of their gift certificate plan promotion, to contact industries and business firms which buy Christmas gifts in quantity, for customers and potential customers.

A recent survey indicated that the business and individual gift buying markets will total $6 billion dollars this year,” Bullock said. “Gift certificate plan will give our dealers every opportunity to get a bigger share of this market than ever before."

A four page ad in the November 20th issue of the Saturday Evening Post will kick off gift certificate plans at consumer levels. This same ad will run in December issues of all regular record publications. Ads re-simulating the national ad will be made available to dealers. A four color ad will appear in the December 10th Saturday Evening Post as part of a four page spread on Victor gift certificate plan.

In addition to Bullock, representatives of the Victor home office who went into the field this week to outline the gift certificate plan to distributors included:

W. W. Kanaga—Manager of Operations and

George Marek—Director of Artists and Repertoire
Jack Burgess—Manager Domestic Field Sales
R. L. Yorke—Merchandising Manager
W. I. Alexander—Advertising Manager
Harry Jenkins—Sales Planning Manager
Irwin Tarr—Manager Syndicated Sales
Bennett Rosner—Manager of Pop Albums Promotion

Epic Enters 10" LP Market

NEW YORK—Dave Holtzman, A & R head of Epic Records, announced that the first reactions to the entry of the company into the 10" LP field were surprisingly strong. "In fact," said Holtzman, "we have gotten an initial surge of orders that is at least 5 times what we expected."

The trade had generally dropped the 10" LP when sales seemed to have moved entirely over to the 12" LP. However the combination of name artists, the economy price of $1.98, and the 25 speed, proved, in the opinion of Holtzman, that there was a definite market for the 10" LP when the package was wired right and made attractive enough through the use of name talent.

Epic's initial release of 10 inch albums will number 15 packages. It will be known as series "IN 1100" and will feature its current artists as well as two name talent available to them from its own and Columbia vaults. Some of the titles are: "Mine" by Johnnie Ray, which will be reissued on the Epic label; "Roy Hamilton, Al Jolson, Eddie Cantor and others."

Columbia also has entered the 10" field with plans to issue its "Home Party". It also makes its debut October 24 at $1.98, with 33 LP's. The LP's will feature two Columbia artists and talent and will contain six tunes in each package. The sleeves will be attractively prepared, laminated, four color jobs.

Larry Taylor Forms New Pubbery

NEW YORK—Larry Taylor has resigned his vice-presidency with Joe Ferrer Music, Inc., a position he's held for the past two years, to become president of his own firm Jimpish Music, Inc., a new BMI affiliate.

The Ferrer firm is being deactivated and Jimpish Music will start off with some 100 copyrights, about half of which are recorded and part of which coming from Ferrer Music. Only songs remaining in Ferrer are "The Shrike" and "Love Is A Beautiful Thing," both composed by the actor himself.

Taylor is also reactivating his A&P firm Larry Taylor Music Co., which last year published the hit, "Oh Baby Mine (I Get So Lonely)."

On the Charts

SHIRLEY AND LEE

"Feel So Good"
Aladdin 329

Aladdin Has Five Big Ones

1. "DON'T TAKE YOUR LOVE" THE CALVANES #371
2. "EDNA" THE MEDALLIONS #364
3. "ALWAYS AND ALWAYS" THE MEADOWLARKS #367
4. "MINE ALL MINE" DON JULIAN AND THE MEADOWLARKS #372
5. "WETBACK HOP" CHUCK HIGGINS #370

The Nations Rhythm & Blues Top 15

1. MAYBELLENE—Chuck Berry (Chess 1604)
2. ONLY YOU—Platters (Mercury 70633)
3. IT'S LOVE BABY—Louis Brooks & Earl Gaines (Excelsa 2056)
4. ALL BY MYSELF—Fats Domino (Imperial 5357)
5. WHY DON'T YOU WRITE ME JACKS—(RPM 428)
6. WALKING THE BLUES—Jack Dupree & Mr. Bear (King 4182)
7. I HEAR YOU KNOCKING—Smiley Lewis (Imperial 5356)
8. AIN'T IT A SHAME—Fats Domino (Imperial 5348)
9. EVERY DAY COUNT BASIE & Joe Williams (Clef 81949)
10. ALL AROUND THE WORLD—Little Willie John (King 4818)
11. TEN LONG YEARS—B. B. King (RPM 437)
12. SOLDIER BOY—Four Fellows (Glory 234)
13. HIDE AND SEEK—Joe Turner (Atlantic 1069)
14. FEEL SO GOOD—Shirley & Lee (Aladdin 3289)
15. THOSE LONELY, LONELY NIGHTS—Johnny Guitar Wattson (RPM 4368)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
NEW YORK:

By Weiss takes time from raving about his Solitaires’ “The Wedding” on Old Town to rave about the newest trend thrust on the Weber label. Her name is Maureen Maureen, weighed in at 8 lbs. 10 oz. – Joe Leo and his quartet opened for one of their shows at the Albany. They did an immediate following his first session for Columbia Records. – Lou Platt, formerly with Alan Freed, announced the passing of his close friend Hound Dog Lorence, r & b jockey on 50,000 watt WKBW-Buffalo, N. Y. Platt, who is in the center of the.. – Atlantic Records jumped on the Colts “Adorable” on Vita Records with the four artists being an amash version. This... Another sleeper that could be a “Foolish Dreams” by the Fi-Tones on Atlas. The tune is being gett... New York. – Fortune Records pinning great hopes on “Going Down To The Junkyard” and “Taking Time” by Andr... Another offer that is “All Is Well” by the Flippers, monikers of four great white girls. – Myron Alexander, Atlantic Records, sends a card from Italy saying thanks and... their lives. – Gloria Lynn at the Rainbow Inn in New Jersey and then heads for two weeks in Canada. – The latest Offers to manage Jay Hawkins, Wing artist, tells us Bob Alter of Gale, signed Hawkins to a three-year pact. Pat also advises that his Tri-Tones have broken precedent when Pepsi Musical League, Philadelphia, signed the group for three weeks. Pepsi has always limited groups to one week stays. – Stan Steinhaus. US. S. representative for Sunaire Records, picks up Atlantic’s interest in the diskjockey’s cha cha cha and mambo sessions being set up for American release. – Al Silver, with L.A. Rackets release, calling in from his southern junket, excitedly tells Jack Angel and Bob Rosen that the reception for the trio, “Gotta Have You” and “Lonely” has been sensational–not only verbal but in actual sales. – An airing in Atlanta brought the biggest buzz of all to “Flippin’ for Free”. Lou Kretzler lists his... Los Angeles: – The Platters will be playing rhythm and blues on the West Coast for the next three weeks. Pat Campbell played the S.I ballroom this past weekend. – Dinah Washington opens at the Mocambo for a two week stand on October 4. – Joe Houston now on a coast tour, including the San Francisco Bay area and Seattle. – St. Tilmadge at Record Merchandising Co. has taken distribution for Lew Chudnow’s new label, and Atlantic’s subsidiary Atco. – The Colts did their first personal appearance date at the 400 Club in San Diego, and while there presented to the Jerry Nesler DJ show. – Howard Keel caught the Tri-Leads at the Ebony Showcase and signed them to appear with him in... JAZZ JOTS

Cheif Records has scheduled immediate release for “The Wine Song” by Lionel Hampton. This is the folk song that Hampton found in Israel on his recent tour. The popularity of the number on his g.a.d., around the country prompted the fast release. Hampton returns from San Francisco to make a shot at Universal’s “When You Come Round” and currently on tour through the East and Midwest. – Present tour of Jazz At The Philharmonic looks like the most successful in the show’s history, with all the money for the current trip being matched. The trip contains last year’s complete concert, with the exception of Ella Fitzgerald, who will be replaced by the Dinah Washington, which will be in Vegas on Nov. 11 and will also do some West Coast concerts. – Errol Garner currently at the Blackhawk in San Francisco. – Jack Teagarden is the new San Franciscan for Rich.
The Top Ten Tunes Netting Heaviest Play, Complied From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago And New Orleans.

**Top Ten Tunes**

1. **IT'S LOVE, BABY**
   - Chuck Berry (Chess 1604)

2. **ONLY YOU**
   - Fats Domino (Mercury 70633)

3. **ALL BY MYSELF**
   - Fats Domino (Imperial 3357)

4. **THE WEDDING**
   - Stamps-Bridge (Old Town 1014)

5. **SHIP OF LOVE**
   - Nat King Cole (RPM 428)

6. **PAINTED PICTURE**
   - Spanish Joe (Chess 2596)

7. **EVEY DAY**
   - Roy & Williams (Cliff 89149)

8. **ALRIGHT, OKAY, YOU WIN**
   - Joe Williams & Williams (Chess 2596)

9. **WHY DON'T YOU WRITE ME**
   - Jacks (RPM 428)

10. **I HEAR YOU KNOCKING**
    - Smiley Lewis (Imperial 3356)

---

**Ruth Brown & Clyde McPhatter**

**Together For The First Time!**

“I Gotta Love Has Joined Us Together”

**Atlantic-1077**

---

**Flash!! Special Rush Release**

**“Adorable” by The Drifters by**

**“Steam Boat” Atlantic-1078**

---

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
**THE CASH BOX**

### Coming Up In R & B

Listed Alphabetically

**DON'T START ME TALKING**

"Sonny Boy" Williamson

(Chess 824)

Atlantic, Chicago, Dallas, Memphis, Meridian, Nashville, New York, St. Louis

HE

Al Hibbler

(Decca 29660)

Atlantic, Baton Rouge, Baton Rouge, Cleveland, Detroit, Indianapolis, New Orleans, New York, Philadelphia, St. Louis, San Francisco

I CONCENTRATE ON YOU

Dinah Washington

(Mercury 70694)

Baltimore, Chicago, Cleveland, Dallas, Detroit, New York, Philadelphia, Pittsburgh, St. Louis

### NATIONAL DISTRIBUTORS

**WANTED BY**

FABLE RECORD CO.

2608 SUNSET BLVD., LOS ANGELES 26, CAL. Phone: DIXON 1-7164

(POLS, WESTERN, and R&B)

- **“I WANT TO LOVE YOU”**
  - The Flamingos
  - Checker 821

- **“WALKIN’ THE BLUES”**
  - Willie Dixon
  - Checker 825

- **“TOO LATE”**
  - Little Walter
  - Checker 823

### A MUST FOR RECORD COLLECTORS

- **“THE LIFE STORY OF MADAME BETHUNE”**
  - Otis Jackson and The Dixie Hummingbirds
  - Peacock # 1753

### BUSTING WIDE OPEN!

**“TELL ME, DARLING”**

by THE GAYLARKS

MUSIC CITY # 792

AND

**“W-P-L-J”**

by THE 4 DEUCES

MUSIC CITY # 790

### CATCHING ON WITH THE TEENS

- **“RED HOTS AND CHILI MAC”**
  - The Morocos
  - Mercury

- **“SOMEBODY OVER THE RAINBOW”**
  - United 193

- **“DONE GOT OVER”**
  - The Blazers
  - B/W

- **“SHE NEEDS TO BE LOVED”**
  - United 191

### CHECKER RECORDS.

- **4708-42 COTTON GROVE AVE.**
  - Chicago, Illinois

- **822**

- **“I’M A PRISONER”**
  - Eddy Boyd

- **“I’VE BEEN DECEIVED”**
  - Checker 824

---

**“It’s What’s in THE CASH BOX That Counts”**

---

**THE TOP TEN TUNES NETTING HEAVIEST PLAY, COMPILLED FROM REPORTS SUBMITTED WEEKLY TO THE CASH BOX, BY LEADING MUSIC OPERATORS IN DALLAS, LOS ANGELES AND OTHER CITIES LISTED.**

1. MAYBELLENE
   - Chuck Berry
   - Chess (1604)

2. ONLY YOU
   - Fats Domino
   - Imperial (5357)

3. I'M SO GLAD
   - Little Willie John
   - Mercury (70653)

4. PARADISE PRINCESS
   - Al Hibbler
   - Decca (461)

5. FEEL SO GOOD
   - Shirley & Lee
   - Tulipe (5199)

6. PAINTED PICTURE
   - Spanels
   - Vee-Jay (154)

7. IT'S LOVE, BABY
   - Little Willie John
   - Excello (2056)

8. OH-GEE-OH-WEE
   - Charlie & Ray
   - Imperial (Dell 661)

9. HE
   - Al Hibbler
   - Decca (29660)

10. ZINDY LOU
    - Chimes
    - Specialty (555)

---

**in DALLAS**

1. MAYBELLENE
   - Chuck Berry
   - Chess (1604)

2. THOSE LONELY, LONELY NIGHTS
   - Johnny "Guitar" Watson
   - RPM (48)

3. WHY DON'T YOU WRITE ME
   - Jackie Wilson
   - RPM (48)

4. MARY LOU
   - Young Jesus
   - Modern (961)

5. ALL BY MYSELF
   - Fats Domino
   - Imperial (5357)

6. WALKING THE BLUES
   - Dupree & Bean
   - King (4872)

7. IT'S LOVE, BABY
   - Chuck Berry
   - Chess (1604)

8. EVERY DAY
   - B.B. & R.L.
   - Chess (1604)

9. THERE GOES THAT TRAIN
   - Milt Jackson
   - Modern (9305)

10. IT'S LOVE, BABY
    - Bruce & Grow
    - Aladdin (1047)

---

**in SAVANNAH**

1. MAYBELLENE
   - Chuck Berry
   - Chess (1604)

2. GOOD ROCKIN' DADDY
   - Etta Jones
   - Modern (962)

3. AT MY FRONT DOOR
   - El Dorados
   - Vee-Jay (154)

4. ALL AROUND THE WORLD
   - Little Willie John
   - King (4872)

5. AIN'T IT A SHAME
   - Fats Domino
   - Imperial (5357)

6. WEE WEE HOURS
   - Chuck Berry
   - Chess (1604)

7. ALL AROUND THE WORLD
   - Little Willie John
   - King (4872)

---

**in MEMPHIS**

1. MAYBELLENE
   - Chuck Berry
   - Chess (1604)

2. GOOD ROCKIN' DADDY
   - Etta Jones
   - Modern (962)

3. AT MY FRONT DOOR
   - El Dorados
   - Vee-Jay (154)

4. ALL AROUND THE WORLD
   - Little Willie John
   - King (4872)

5. AIN'T IT A SHAME
   - Fats Domino
   - Imperial (5357)

6. WEE WEE HOURS
   - Chuck Berry
   - Chess (1604)

7. ALL AROUND THE WORLD
   - Little Willie John
   - King (4872)

---

**in PHILADELPHIA**

1. MAYBELLENE
   - Chuck Berry
   - Chess (1604)

2. ONLY YOU
   - Fats Domino
   - Imperial (5357)

3. I'M SO GLAD
   - Little Willie John
   - Mercury (70653)

4. PARADISE PRINCESS
   - Al Hibbler
   - Decca (461)

5. FEEL SO GOOD
   - Shirley & Lee
   - Tulipe (5199)

6. PAINTED PICTURE
   - Spanels
   - Vee-Jay (154)

7. IT'S LOVE, BABY
   - Little Willie John
   - Excello (2056)

8. OH-GEE-OH-WEE
   - Charlie & Ray
   - Imperial (Dell 661)

9. HE
   - Al Hibbler
   - Decca (29660)

10. ZINDY LOU
    - Chimes
    - Specialty (555)
ENTRY THE CASH BOX

AWARD O' THE WEEK

"GREENBACKS" (2:49)
[Progressive BMI—Richards]

"BLACKJACK" (2:15)
[Progressive BMI—Charles]

RAY CHARLES

Title: "Greenbacks," it is a driving, narrative-sing piece of material that will be another hit disk for the chanter. The etching leans heavily on the humorous lyric and Charles' delivery. Torrid sax in the break comes off nicely for added flavor. The flip, "Blackjack," is a slow wailing blues in which Charles bemoans his bad luck at Blackjack. He's lost his friends and money because of his hypnotic fascination for the game. Sung with feeling. It's a two-sided hit.

"ADORABLE" (2:17)
[Panther—Ram]

"STEAMBOAT" (2:32)

THE DRIFTERS

The Drifters latch onto a lilting romantic effort, already breaking on the coast, on another label, that is melodic, gliding with rhythmic swing, and offered with polish and sincerity. "Adorable" is a tune that gets under the skin and creates an excitement within the listener. It receives an excellent vocal rendering by The Drifters—one that should make a big dent in the pop market as well as R & B. We're betting the side takes off big and creates a flood of pop covers. The flip, "Steamboat," is a middle bent blues that comes off extremely well. Glimmered steam and whistle sounds give the gliding a little something extra that makes it a throt on its own. Deck could create a demand if it doesn't get pushed out of sight because of the strength of "Adorable."

THE SCYAMORES

(Groove 021)

"TRUE LOVE IS MISLEADING" (2:55)
[Robbie BMI—Martin] The Two Sweethearts weave a lovely melody with a romantic plaint and come up with an ear pleasing wax of tender nature.

EUNICE DAVIS

(Great 130)

"LET'S HAVE A PARTY" (2:29)
[Eunice Davis] Eunice Davis shoots out a rocking quick beat item that is moving from the opening gun. A jumping wax that can stir up the charged Michaelians.

"EVERY TIME YOUR LIPS MEET MINE" (2:41) [Joe Turner] Eunice Davis rocks in modified fashion to a middle bent romantic ditty that comes through in intriguing style. Good deck that should get action.

THE CHANTECLARS

(Dor 1540)


"I'VE NEVER BEEN THERE" [Grand Ave BMI—McN Burfwood] Another with an easy approach is fashioned with more general commercial appeal and comes off the better side. Good tune well performed.

T-BONE WALKER

(Atlantic 1074)

"PLAY ON LITTLE GIRL" (2:31) [Progressive BMI—Walker] T-Bone wails a mournful blues with typical T-Bone effectiveness. Good southern market fare.

"WHY NOT" (2:59) [Progressive BMI—Terry] T-Bone goes out with a rocking treatment of a middle bent blues. Deck has a good, solid beat that gets a northern market appeal. Sax solo in the break lends some good commercial flavor to strengthen the release.

MARGA BENITEZ

(Apollo 1200)

"PAPA CHA-CHA" (2:19) [Lowell BMI—Bert Keys] Young through offers a cute cha-cha dance wax for the kids. Infectious listening and dance are with the Latin dance crowd should like it.

"GEECHIE GOOMIE" (2:25) [Goldwin, Conran] Novelty bounce delivered calypso flavor with a cha-cha tempo. Similar comments.

THE SCARLETS

(Red Robins 138)

"INDIAN FEVER" (2:27) [Bob-Dan BMI—Parri] The Scarlets chant an Indian chant middle beat rocker with infectious treatment that should get the deck moving. Good side.


RED PRYsock

(Red Robins 129)

"JACKPOT" (2:26) [Bob-Dan BMI—Prysock] Red Prysock drives out a jump ditty with some strong singing in the lead. Deck rocks, tho it is subdued just a shade for the rambunctious horn wielder. Good jump wax.

"THE HAMMER" (2:35) [Bob-Dan BMI—Prysock] Middle tempo offering with that pile-driving Prysock flavor. Two real-good sides by Prysock that could picking up around the hornblower's current chart standing.

"Only those records best suited for commercial use are reviewed by THE CASH BOX*
FI-TONES
(Atlas 1050)

“FOOLISH DREAMS” (2:40) [L. Davis] The Fi-Tones spin a romantic story with a tender blend. Deck has wonderful appeal in its story, melody and treatment. Excellent offering that should get every attention. Could break out for a big hit.


MR. GOON-BONES
(Raynie 7116)

“SWEET SUE” (2:34) [Remick ASCAP] Mr. Goon-Bones plays the standard with a set of bones accompanying a small instrumental group. Ok deck with its best bet in the boxes.


ROY HAWKINS
(RPM 440)


“If IT TOO LATE” (2:48) [Modern BMI—Highwayer, Davis] Pretty middle beat romantic ballad offered with feeling and easy to listen to vocal. Good beat, good tune, easy offering. Ok coupling.

Robert Anderson
(Apollo 300)

“FOOL LOUD IS IT” (2:50) [Bess BMI—Anderson] Robert Anderson sings a slow stirring gospel number with deep feeling and sincerity. Excellent voices back the deep voiced Anderson. Good religious wax.

“MY POSSESSION” (2:40) [Bess BMI—Anderson] Similar offering done with much passion. Same comments.

The Pilgrim Travelers
(Speciality 883)

“EVERY PRAYER” (2:45) [BMI—Brock, Gabriel] The Pilgrim Travelers offer a slow simple religious tune with a tender solo that switches to a rhythmic beat midway. Good religious offering.

“TROUBLED IN MIND” (2:40) [Venice BMI—Arr. J. Roots] The Pilgrim Travelers swing softly to a great beat that will intrigue both the religious and non-religious listener. Exciting side.

Brother Joe May
and
The Pilgrim Travelers
(Speciality 884)

“SELL OUT” (2:45) [Martin & Morris BMI—J. Cleveland] Brother Joe May leads The Pilgrim Travelers through a middle beat rhythmic spiritual wax. An excellent combination with good name value.

“JESUS KNOWS” (2:08) [Venice BMI—J. Alexander] Brother Joe May sings a middle beat melodic religious tune with excellent results. Good vocal blend, good beat and warm delivery. Very strong wax.
1000 Disk Jockeys To Attend WSM's 4th DJ Festival

NASHVILLE—Twenty-four hundred country music disk jockeys throughout the nation and Canada will soon receive invitations from WSM, in Nashville, Tennessee, for attendance to the Fourth Annual National Disk Jockey Festival, November 11 and 12. The Festival is one of the highlights of the year for the country music world.

It was originated in 1952 by WSM to celebrate the anniversary of the Grand Ole Opry. In 1964 more than 900 disk jockeys, country artists and representatives of recording companies, publishing firms, and music publications attended the week-end of meetings, parties, and special broadcasts.

For the 50th anniversary this year WSM is preparing for an attendance of one thousand. Besides the big Friday evening party given by WSM, the agenda will be filled with informal parties and luncheons hosted by leaders in the country music industry. Awards to outstanding country artists and song writers will highlight the meeting on the first morning, November 11. In the afternoon of that day the disk jockeys will gather for a special clinic in which they will hear a panel of record company executives discuss their various services. At this time the disk jockeys will be given the opportunity to air their complaints and compliments to the record people and discuss ways of improving their disk shows and building bigger audiences.

Throughout the week-end the various music firms will hold open houses in their suites at the Andrew Jackson Hotel, headquarters for the Festival. On Saturday night the entire group will attend the Grand Ole Opry in historical Ryman Auditorium to watch the second in a series of Grand Ole Opry presentations on ABC-TV, the thirty minutes on NBC radio, and the other three hours carried on WSM only.

The complete schedule of the Fourth Annual National Disk Jockey Festival will be released in the near future.

Hungry Visitors

CLEVELAND—Mae Wiseman appeared as a guest at Tom Edwards' Hillbilly Jamboree on WERE, Cleveland, Ohio on September 10th. The show was held at a sponsor's delicatessen and bakery. At lunchtime Edwards and Wiseman tried to do away with one of the foot long hotdogs. Wiseman, later in the evening, along with Slim Whitman played for 2 capacity houses at the Circle Theatre which Edwards escorted.

THE TEN COUNTRY RECORDS

Disk Jockeys Played Most This Week

(PLUS THE NEXT TEN)

1. SATISFIED MIND .......... Porter Wagoner (RCA Victor)
2. I DON'T CARE .......... Webb Pierce (Decca)
3. ALL RIGHT .............. Faron Young (Capitol)
4. JUST CALL ME LONESOME .......... Eddy Arnold (RCA Victor)
5. YELLOW ROSES .......... Hank Snow (RCA Victor)
6. THERE SHE GOES .......... Carl Smith (Columbia)
7. YONDER COMES A SUCKER .......... Jim Reeves (RCA Victor)
8. CRYIN', PRAYIN', WAITIN', HOPIN' .......... Hank Snow (RCA Victor)

Lamb Forms Ad Agency

NASHVILLE, Tennessee—Charlie Lamb has resigned from The Cash Box to form his own publicity, advertising and promotion agency.

The opening of the Charlie Lamb Agency, as it will be known, marks the first exclusive Country Music agency of its type, which will serve as a public gathering organization to publicize talent and all facets of the music industry, handle advertising for Country Music talent and associated businesses, and do special promotion on Country Music recordings.

Lamb in hanging out his own agency challenges the agencies already acquired as advertising clients many of the top names in the music field, including Red Foley, Ernest Tubb, Carl Smith, Justin Tubb, Johnnie and Jack, Kitty Wells, Ferlin Husky, Benny Martin, Gaylord Artists Productions, Nashville and Excaliber Records, Inc., Cedarwood and Driftwood Music Companies, Inc. and Ernest Tullock Music, Inc.

THE Top COUNTRY Best Sellers

(PLUS THE NEXT FIVE)

1. I DON'T CARE .......... Webb Pierce (Decca 29480; 9-29480)
2. SATISFIED MIND .......... Porter Wagoner (RCA Victor 20-6105; 47-6105)
3. ALL RIGHT .............. Faron Young (Capitol 3118; F-3118)
4. JUST CALL ME LONESOME .......... Eddy Arnold (RCA Victor 20-6198; 47-6198)
5. CATTLE CALL .......... Eddy Arnold & Hugo Winterhalter (RCA Victor 20-6198; 47-6198)
6. THAT DO MAKE IT NICE .......... Carl Smith (Columbia 21382; 4-21382)
7. YELLOW ROSES .......... Hank Snow (RCA Victor 20-6057; 47-6057)
8. THERE SHE GOES .......... Carl Smith (Columbia 21382; 4-21382)
9. YONDER COMES A SUCKER .......... Jim Reeves (RCA Victor 20-6200; 47-6200)
10. THE KENTUCKIAN SONG .......... Eddy Arnold & Hugo Winterhalter (RCA Victor 20-6198; 47-6198)

11. MOST OF ALL ..........
12. MYSTERY TRAIN ..........
13. THEIRS IS THE POISON IN YOUR HEART ..........
14. YELLOW ROSE OF TEXAS ..........
15. IF YOU WERE ME ..........
16. YELLOW ROSES ..........

GLORIA HENSON

"A ROVIN' GIRL"
CAPITOL 2352

Diagram of country music sales chart for the top 10 songs and future chart predictions.
"Three Billy Goats Gruff" by James Dean

"False Pride"

(Composed by Billie Jo)"Big Blue Diamonds"

MERCURY 70691

JIM WILSON and 4 year old daughter, JUNE
PRESENT THEIR NEWEST...

"Don't Point Your Finger"

AND

"I WONDER WHEN WE'LL EVER KNOW"

MERCURY 70702

T. TOMMY
SACRED SINGER OF THE YEAR...

"Thank You Lord"

AND

"GOSPEL BOOGIE"

MERCURY 70688

CHUCK REED
WITH THE ORIGINAL...

"Love, Love, Love"

AND

"I THINK I'LL GO HOME AND CRY"

MERCURY 70701

"Jimbo Jenkins" (2:23) "I've Lived a Lot"

(Volney BM-E-Robert, B. Garrett)

(Tree BM-J. Reeves, R. Garrett)

[Volney BM-B. Reynolds, Reeves]

JIM BM-20-2274; J. Reeves 20-2274; J. Garrett 20-2274.

It looks as though Jim Reeves is going to score his second hit in a row. Joining the disk, and either end of this latest release could turn the trick. Currently, the artist's clever and spellbinding, run on the chart with his click waxing of "Yonder Comes A Sucker," "Jimbo Jenkins" is the title on one end of his newest contender and it's a bright and bouncy ditty reminiscent of his smash recording of "Sinkin.' The chorus lines are a treat to the ear, "I've Lived A Lot In My Time" is a tender, regretful romance, balled that Reeves and a chorus spin in superlative fashion. Both ends have the fullest potential. An outstanding pairing.

THE CARLILIES

(Mercury 70712: 70712a45)

THE CARLILIES

(Mercury 70712: 70712a45)

ONE WAY WAY" (2:24) [Acuff-Rose BM-C. & I. Louvin] The distinctive vocal styles of the Carlilie come across in persuasive manner on a powerful, middle tempo heartbreaker that could step out and climb way up the sales ladder.

MIDDLE AGED SPREAD" (2:17) [Acuff-Rose BM-Wilson] Bill Carlilie's voice dominates this end as he and the group sock out a dandy, quick beat novelty. Delightful lyrics on a cute cooer.

EDDIE ZACK & COUSIN RICHIE

(Columbia 214034: 214034)

"I'M GONNA ROCK AND ROLL"

(2:30) [Benjamin BM-McCallum] Eddie Zack dishes up an inviting vocal on a flavorful, quick beat rhythmic piece that rides smoothly in gray manner. A pleasing dish. Should lure a heap of sales alike.

FOOLISH ME" (2:16) [Robbins SCAV1-Stutz, Barefoot, Findlay] Cousin Richie takes vocal honors on this end as he delivers a pretty, slow tempo, lover's lament in soft and tender style. A good two-sider.

THE YORK BROTHERS

(King 1503: 45-1503)

"WHATSOEVER YOU DO"

(2:00) [Acuff-Rose BM-Singleton, McCallum] The York Brothers, Leslie and David, mark their discographic grade "A" style as they offer a flavorful, up tempo romantic item. Deck should grab off a nice bundle of loot.

DON'T GET YOUR DANDER UP"

(2:00) [Lois BM-York, York] Flipside, the boys deck out a springy, fast paced novelty with easy-on-the-ears lyrics, Rinky-dink piano and string support round out a fetching echoing.

GLENN DOUGLAS & RAY DUKE

(Cot 1268: 45-1268)

"STANDING AT THE END OF THE WORLD"

[Volunteer BM-Y. McAlpin] Glenn Douglas and Ray Duke team up in impressive fashion as they deliver a top notch vocal duet on a penetrating, middle beat wailin' wonder.

YOU JUST STOOD THERE"

(2:00) [Volunteer BM-G. Douglas] On the reverse portion Douglas sends us a first quality vocal performance as he solos on a feelinful, up tempo piece. Two strong sides.

ERNIE TUBB

(special BM-20-2092: 20-2092)

"WHEN JESUS CALLS"

(3:21) [Acuff-Rose BM-E. Tubbs, Phelps] Ernest Tubbs does a stand out job on this briskly paced gospelist piece that will be hard for the Bible Belt customers to resist.

MET A FRIEND"

(2:49) [Acuff-Rose BM-E. Tubbs, Smith] The artist's wellover toned wrap up this haunting, middle tempo tune in brilliant fashion. Both ends should be very well in the market.

CHUCK ROGERS

(Febe 100: 45-100)

"YOU CAN'T DIVORCE MY HEART"

(2:41) [Smoky Mountain BM-C. Rogers] The soothing chords of Chuck Rogers come over in convincing fashion on a middle tempo, crying love item. Poignant lyrics receive a soft, subdued string backdroup.

"OUT OF GASOLINE"

(2:30) [Smoky Mountain BM-C. Rogers] Under portion is an engaging, quick beat ditty the warher performs in pleasantable style.

THE ABBOTT SINGERS

(Five 129: 129-43)

"THE GRASS IS GREEN"


"LOOKIN' ON"

(2:12) [Dandelion BM-L. Gastiger, L. Hall-

A religious-flavored opus is projected with infectious spirit by the group. Good prospects in the sacred market.

AUDREY WILLIAMS

(AGA-1082: 1082-20) "LITTLE BOREPHUS"

(Hank Williams, Jr. (3:18) [Acuff-Rose BM-Williams] The entire Williams family is involved on this platter as Audrey Williams is backed by all the backing group, and Hank Jr. A stirring platter that should find a wide range of appeal.

"WINDOWS OF THE PAST"

(255) [Acuff-Rose BM-M. Hall-

A harmonica and string backdroup deftly support an effective vocal effort by the thrush on a moderate paced weeper. Two moneymakers.

MELVIN MAYS

(451: 45-101)

"GOOD-BYE GOT TO GO"

(1:15) [TNT BM-G. Goza] Melvin Mays and his Texas Pals send us a cephyly pleasant performance on a colorful boogie that comes along at a fast pace. Interesting style.

"SINCE MY GIRL HAS TURNED ME DOWN"

(2:07) [TNT BM-M. Mayo] On the bottom half Mayo softly waxes a sad, middle tempo lover's tale.

THE LOUVIN BROTHERS

[Sacred]

Central 234; 45-234)

"PRAY FOR ME"


"REACH AROUND"

(2:33) [Acuff-Rose BM-I. & C. Louvin] This end the boys emotionally spin an iteration of the hereafter. Wonderful wax.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
MUSIC

Laurel, Oct. 4 — Roy Acuff and his Smoky Mountain Boys, Johnnie and Jack and the Tennessee Mountain Boys and Kitty Wells will open at the now famous Music Hall in Birmingham at 8:30 p.m. on October 6. For the last four years the late Oscar Beale, father of the Carter Family, was in charge of the promotion and Frankie More is personal manager of the Johnnie & Jack and Kitty Wells group, and that's why the show will go on. In September the Palace Nov. 4-10 and return to Nashville for the following week. The Music Hall is the last stop on the 20th Anniversary Celebration of Grand Ole Opy. Moon Mulligan (King) has been called back to his original home in Texas because of his home town. He was there on the music first learned to play the piano by one of his father's music teachers. Eddie Hill (Decca-Victor) has just finished a week's vacation. His fishing at Center Hill Lake in Tennessee, Marty Robbins (Capitol), in Canada, through North Dakota, Minnesota and Canada. Justin Tubb (Decca) and a group from Canada are the first to report doing business on his current tour of the Northwest and Canada, according to word from his personal manager, Gabe Tucker, Mrs. Helen Carter (of the Carter Family) is the proud mother of a new baby boy. This makes the third boy for Helen and Glenn. Baby was born Sept. 12 and weighed eight pounds.

Bill Dudley (Capitol) mailed out with his current line-up the "Opry" for Sept. 24th. Only Simon’s son, Darrow Foley, Elizabeth Ray, Crayton Minnie Pearl (RCA-Victor) have just returned from an extended tour playing fairs in several western and mid-western states. They report that it was a very successful trip and that there were several remarkable singing teams. Dan Smiley, internationally known as Carl Smith, setting up special tour promotions already for 1956 for Carl and his Tunesmiths band, and which they have been doing under his wing for direction, Merle’s own Johnny Martin. Many, during the past several months has continued to prove himself as a top recording artist, filling personal appearances and recording. The Vice-President of the Music Hall has placed with Martin with the Tunesmiths band on occasions to relieve Carl’s heavy personal appearance schedule the latter part of each month.

HARIDGE HOME AND JAMBOREE (Fabor) into Nashville last week when they appeared on the Webb Pierce (Decca) TV series which originated over WSIX-TV (ABC) here. Also appearing on the show was De еве ‘Trotting, playing Glenn Johns (Columbia). The promotion of music fairs by firing on the latest Jimmy Neilley, the tour, has left KWKN to start DJing in Missouri. Norma Blevins stayed on to do the Red River Roundup every week day night. Harmie Stewart, widow of Sonny Blevins, is moving to Sent after covering Jeff Dale to new duties on the staff. Webb Pierce, Ernie Chaffin, Jimmy Davis and Bill Dudley all in for appearances, and Earl Lewis (KLX, KSN, Texas), Jimmy Key (WIRB, Enterprise, Ala.), and Uncle Jim (KXKY-Tyler, Tex.) are the early in at "Mt. Corn Husker, DJK" recently at KWKH.

THE BIG "D" JAMBOREE — Hank Locklin (RCA Victor) is currently concluding a long personal appearance tour that covered the states of Michigan, Minnesota, Ontario, Manitoba, Canada, North Dakota, South Dakota, Nebraska and Iowa. Tony Towne, a country hunk, was brought to the show by A. V. Barmford. H8k, a regular on the Big "D".

AL TERRY

WILLIAM JENNINGS

JOHN J. REYES &

PARK WILLIAMS

"My First Love Affair"

JIMMY HEAP

Pez HOW MAIN

JIMMY WILLIAMS

Singing star on VVAA's "World's original Jamboree"" sings on MGM

"I Wouldn't Hurt You For The World"

WHITE OAK MUSIC—BNI

Cincinnati 24, O.
Two Music Systems in One!

1. 50 Single Records—100 Selections
    (One Tune per Selection)
    with a separate credit system

2. 50 Extended Play Records—100 Selections
    (Two Tunes per Selection)
    with a separate credit system

100 RECORDS — 200 SELECTIONS

America's finest and most complete music systems
Lucky, Lucky Retailers:
ENJOYING PROFITS WITHOUT INVESTMENT


WASHINGTON, D. C.—The Census Bureau released a report this past week that is of interest to all in the coin machine business. For the operator and manufacturer of Kiddie Rides, the stimulating statement that children in the 5-to-13-year-old bracket have increased 26.8 percent in five years—by far the fastest growth of any segment of the population, is good news. The bureau estimated that on July 1 there were 28,096,000 in this age group, a rise of about 6,900,000 over mid-1950. For the music operator, the following information is of great interest—the 14-thru-17 age group showed a 9.3 percent increase in the same five-year period, from 8,435,000 to 9,328,000. Both the kiddie group and the teen-age group, by being educated to play coin-operated equipment, will become customers for the rest of their lives. The only age group showing a decline in these five years is that of the 18-thru-24 age group. Because of the low birth rate during the depression of the early 1930's, it is estimated there are some 1,600,000 less persons in this group than there were some five years ago, and that too, can be taken as a sign of encouragement for the trade. It means that as the teen-agers advance in age, play on coin-operated equipment will continually show an increase.

Some months ago The Cash Box editorialized that this was one of the greatest industries on earth because of the fact that it did so much for all small businesses. And small business is the commercial backbone of this and every other country.

In its August 15, 1953 edition The Wall Street Journal report feature was headlined:

"Many Little Retailers Find Nothing To Shout About In 1955's Boom."

This noted business publication added to this in a sub-headline:

"Less Grease in the Gravy."

It went on to report, after an extensive survey of small retail businesses around the nation, that most retailers weren't enjoying any better, if a small, profits (in boom '55), than they had enjoyed during 1953 and 1954.

This daily paper also reported:

"The no-better-than-1954 trend is underlined by Don & Bradstreet statistics on business failures. During the first five months of this year 2,371 retail trade concerns failed, a drop of less than 3\% from the figure for a year earlier."

All the above are statistical facts gathered together by a reputable and outstanding newspaper that concerns itself with the nation's financial and general business condition.

What is then most surprising, after reading this rather lengthy front page feature report in The Wall Street Journal, is the fact of how lucky this nation's retailers actually are because of the coin machines industry.

Here is an industry that gives retailers, at no cost to these storekeepers, the services of professional operators. Men with experience, Men willing to risk their capital. Men ready to help them. Men who bring in equipment to please the patrons of each one of these retail locations.

Whose equipment stimulates business for these retailers.

And, at the same time, brings the retailers profits without any investment of any kind whatsoever on the part of the retailers, except for whatever small amount of electricity is involved in the operation of the machines.

Even this tiny electric current investment on the part of any retailer would be best expressed by the British who could describe its cost as, "Less than a Farthing."

What other industry or organization, including the U. S. Government, does as much for the average small retailer as does the nation's coin machines industry?

Here is an industry that is helping to build and maintain a strong backbone of the nation's small retailers. An industry that asks no investment in return from the small retailer.

Is it any wonder, then, that this should be considered one of the most outstanding business stimulating industries in the history of this nation?

Is it any wonder, then, why the average small businessman realizes that this industry, and this industry only, gives him every possible break? Helps him to realize profits without any investment on his part?

In this very same report in The Wall Street Journal these small retailers complained that the reason they could not enjoy any profits in booming 1955, as compared to 1953 and 1954, was simply because they were being forced out of business by higher overhead, increased taxes, hiked wages and cut price competition from discount houses and jobbers.

Some of these retailers reported that they were selling on a "no money down" and "no carrying charge" basis. Some of them had already decided that they would now have to eliminate the "no carrying charge." They just couldn't any longer assimilate the increases they were enduring from the point of view of being charged on the bank loans they were forced to make.

If there is a retailer, anywhere in the nation, who is making life miserable for any operator, this operator should show him this article.

What is also important, this operator should obtain a copy of the August 15, 1955 edition of The Wall Street Journal and show this retailer that article as well.

If the retailer doesn't then realize why he should be thankful to this industry and to its equipment—he should have his head examined.

At the same time, if he doesn't cooperate with his operator to bring in as much intake as his location possibly can, by use of dimes play and by other promotional and ethical business means, then he may as well get out of the retail business and let someone with more understanding and knowledge and business acumen take over before it's too late.
Sets New, Progressive Pattern With Outstanding Modern Design; Finer Hi-Fi Tone Quality; Better Programming; Greater Selectivity; Mass Remotes; Easier Servicing and Many More Better Business Features to Benefit Trade.

Leaders Agree New Phonos Will Help Push Old Clunkers Out of Many Locations and Can Open Path to Era of Greatest Progress

CHICAGO—Regardless of all the pros and cons, one thing on which all in the automatic music biz agree, is the fact that the new phonographs and accessories are, "the greatest yet seen".

There is no doubt, according to operators, distributors, and all others allied to the automatic music industry, "the new equipment so far presented is setting a new and progressive pattern for the field."

The beautiful modern designs incorporated into the cabinetry of the new phonographs, as well as in the electro-mechanical features, is something this industry has never before seen.

The finer high fidelity tone which emanates from the new phonos is of such outstanding quality that the leaders in the field of tonal values admit the automatic music equipment of this industry has stepped far, far ahead of what the lever of fine music would ever have believed possible.

To add to all this, better programming has become a very definite and integral part of the automatic phonograph. The public is thrilled with music never before available.

This is backed up by greater selectivity which, many believe, is the most outstanding feature of the modern automatic musical instrument. In addition, the mass remote efforts on the part of the music operators, makes certain that all the public will have the opportunity to enjoy this finer music.

In the past 18 months, according to reports from leading distributors, they have sold more remote control equipment than in preceding years.

They believe that the location owners have found remotes to be extremely profitable to them and, naturally, if the locations profit so do the operators.

With the better locations expanding in size and, following along the lines of modern design, shifting their seating arrangements in varied methods, remotes have become extremely important to the operators so to be able to fill all the patrons of such locations.

But even after incorporating all these new features, the new musical instruments did not make servicing and collecting more difficult than before. If anything at all, servicing has become much, much easier.

Operators admit that they can service the new phonos in faster time than they can service some of the older models they still have on their routes.

Many, many more better business features have been added to make operating easier. Menus, book matches, signs, display cards, and dozens of other promotional ideas have entered the business of better music operating.

All these new ideas are not only bringing about better public relations for the average operator everywhere, but what's even more important, are bringing him more pleased customers to play his automatic phonos. This results in better business all around.

Leaders of many outstanding associations throughout the nation are of the belief that the new phonos will, at the very least, help remove many more of the ugly, wornout, old clunkers.

These have been hurting everyone in any territory where they are still blocking off locations that could prove to be profitable by the use of better music and finer instruments.

"Not alone", one well known leader stated, "is one reason we believe the new phonographs have every possibility of helping this industry to enter into an era of the greatest progress yet enjoyed by all in the field."

Exhibit Supply Names Dan Stewart Distrib

CHICAGO—Frank Mencuri, vice-president of Exhibit Supply Company, reported on his return from his trip to the West that Dan Stewart Company of Salt Lake City, Utah, had been named distributor for the firm's "Skill Pool" for the states of Utah and Wyoming.

Said Mencuri, "Dan has proved that he can handle the business in these two states perfectly."

"He has been one of the best known of handling distributors for some time," Mencuri continued, "and he is enthusiastic over the reaction to our "Skill Pool", as well as the results which 'Skill Pool' has obtained on an experimental basis in Dan's territory."

"All I can say," Mencuri concluded, "is that Dan is bound to prove himself one of the most cooperative of all distributors."

"Operators everywhere in Utah and Wyoming can rest assured that Dan is in there doing everything he possibly can to help them to enjoy the finest income with 'Exhibit's Skill Pool'."

Keeney Mfg. Names Two New Distribrs

CHICAGO—"Not only is our 'Fascination Pool' going thru our production lines faster than any other game we've built so far this year, but regardless of this speedy production, we're backlogged with orders", said Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, this past week.

In addition to all the hectic action over at the big Keeney factory, Paul Huebsch also reported that the firm had just named two new distributors for its "Fascination Pool".

These are: Howard Robinson, Robinson Distributing Co., Atlanta, Ga., and Charley Ewing of Automatic Amusement Company, Evansville, Indiana.

Huebsch also said, "Both of these distributors are extremely well known in their areas and they have won the confidence of the operators by giving service of a nature that just can't be beat."

"We are proud," he reported, "to have Robinson and Ewing with us. We fully believe that, as the weeks go by, all in their areas will agree that Keeney produces the kind of products which of all can be very proud."

"We urge the operators to visit with them for both men have everything on hand and will cooperate with the operators in their territories."
ROCK-OLA
HI-SPEED PROGRAM SELECTION
with the exclusive ROCK-OLA
Hi-Speed Selector Panel

Fast, Functional, Fool Proof!
Displays 40 selections on standard, easy to read title strips in a single row

No Blurring!
A light touch of the glowing red program selection button and "Presto"—40 new titles appear to choose from.

No Lost Time!
Toplay, simply push button directly under the song title selected.

No Combination of Numerals!
and Letters to Remember! No risk of confusion and "wrong numbers."

the all New
ROCK-OLA
Model 1445

ROCK-OLA MFG. CORP. 800 N. Kedzie Ave. Chicago 51, Ill.
READERSHIP and LEADERSHIP
THE CASH BOX is SUPREME!

Wherever coin machines are operating —
The Cash Box is read.
Your advertising message reaches out
to the far corners of the world.

PUBLICATION
THE CASH BOX, 26 WEST 47TH ST.,

OTHER OFFICES
CHICAGO, ILL.
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)

HOLLYWOOD, CAL.
6272 Sunset Blvd., Hollywood, Cal.
(Phone: Hollywood 3-1702)

BOSTON, MASS.
1765 Commonwealth Ave., Boston 35, Mas
(Phone: ALGonquin 4-8464)
HERE'S HOW YOU CAN REACH THE WORLD'S BEST BUYERS OF ALL COIN MACHINES!

The Cash Box

"THIRD QUARTERLY EXPORT EDITION"

(Dated: OCTOBER 15—Issued OCTOBER 10)

PRINTED IN: SPANISH, FRENCH, GERMAN and ENGLISH

Why Does "The Cash Box" Print A "Quarterly Export Edition"?

"The Cash Box Price Lists" are officially recognized and accepted all over the world. Just as they are officially recognized and accepted in the U. S. Furthermore, The Cash Box has become the foremost publication of the world's coin machines industry. It is intensively used for information on all types of American made equipment, as well as for the prices of new and used machines of all kinds.

In all countries through the world The Cash Box is used just as constantly as it is used in the U. S. The editorials and news features of The Cash Box are as avidly read in countries all over the world as they are in the U. S. A.

For a long time the subscribers of The Cash Box everywhere in Europe, Central and South America and in the Pacific countries, have been asking for an edition that would give them a complete report of what has happened in the important American coin machines market. They wanted it to be printed in their own languages.

As they explain, this makes for easier and faster reading, as well as for a better understanding of America's latest equipment and events. They want to know all about American coin machine progress as well as general business conditions in the U. S. coin machines industry.


The October 15, 1955 issue of The Cash Box will feature the "Third Quarterly Export Edition". It will again be printed in Spanish, French, German and English.

This continued printing of each quarter's American coin machines business is bringing the world's markets in closer contact with American sellers. It opens vast possibilities for better relationships with the coin machine firms of the entire world. Over the long pull it is bound to bring those who desire to do business with the world's coin machine firms an extremely profitable market.

Once again The Cash Box originates and pioneers for the benefit of America's coin machines industry. The Cash Box is driving to open a greater worldwide market for American coin machines. To accomplish its purpose it must have the cooperation of America's leading sellers.

Advertising in this "Third Quarterly Export Edition" points the way for the advertiser to enjoy greater markets for his merchandise while, at the same time, building up his own business on an international scale.

GOES TO • FRIDAY at OCTOBER 7
PRESS • NOON HURRY! HURRY! HURRY!
RUSH YOUR AD IMMEDIATELY!

HEADQUARTERS
NEW YORK 36, N. Y. (TEL: JUDSON 6-2640)

NASHVILLE, TENN.  
804 Church St., Nashville, Tenn.  
(Phone: NAshville 5-7028)

LONDON, ENGLAND  
17 Hilltop, London, N.W., England  
(Phone: Speedwell 2596)

Notice! These Offices Stand Ready To Serve You! Phone Your Nearest Office Today!
HOTEL HAPPENINGS

They came, and new bought. That summarized a Houston first showing of the new "model G" AMI phonographs Sunday, Sept. 25 by R. Warrner Co. at their display room on Leeland. Before noon until late evening the place was filled with musicmen and their families from all over the trade territory which includes Houston, Galveston, Beaumont, and in between towns. Visitors were greeted by hostess "Ami," presented a souvenir, led to a pre-meal highball, then a delicious buffet luncheon. Refreshments were served all day and a spirit of genuine enjoyment prevailed throughout. The entire Warrner Company personnel, led by manager L. R. Gardner, did a swell job of entertaining the visitors and selling them on the new machines. . . . Mrs. Mary Anne Lampass, widow of the late well known music operator Sam Lampassas, has not only carried on but substantially expanded Lampassas Amusement Co., since her husband's death some two years ago. She performs all duties connected with operation of her company except service to her friends, Brothers, specialist in that line. . . . A long established operating concern now a father and son setup is the Guy Ellis & Son Amusement Co., owned and run by Guy Ellis and son Tommy. . . . Experienced operator, owner of Dixie Music Company, said there was room for plenty of improvement in local music operating business and expressed confidence it would show the near future. . . . Wayne Switzer, Quality Music Company owner, now holding down a regular job with the city along with taking care of his music operations. . . .

NEW ENGLAND NIBBLES

Hub full of visiting ops as showing of new AMI model "G" phonos went on for a week at Barney and Louis Blatt's Atlas Distributors beginning Sept. 27 and continuing through Oct. 1. New two-tone AMI phonographs got top results from the visiting ops. It was the second AMI showing for New England with Trimmount Automatic Sales Corp. having introduced the new Seeburg 200 a week earlier. . . . Hub report on the upcoming throughout the territory with emphasis on music. . . . Ed. Ravryeh, World Fair and Associated Amusement, back from another trip through the north country where he reported interest in all automatic coin machine equipment at high pitch with ops doing their seasonal. Fall upswing . . . Word from ops and record distributors alike that this week is all off current. . . . Record distributors report that cp sales have fallen off over 50%. . . . Ops not buying cp's, just pops. . . . Bob Jones, sales manager, Red Distributors (Wur-itzer), back from sales trip through southern Mass., reports showing big upsurge here. . . . Harry Belafonte, singing at Bimini's nighty, visited with Dick Mitchell at Dick's Record Co. and Jerry Platto at Boston Record Distributors. . . . Among ops visiting at distrbs this week were, Jimmy Michaud, Waterville, Me.; Bob MacKenzie, Swanton, Vt.; Bill Arrison, Chester, Vt.; Al Sharpe, Portland, Me.; Ben Ross, Boston; Dave Baker, Arlington; Saul Robinson, Newton; Ray Fain, Framingham; Al Dolins, Hyannis; Ralph Lackey, Roxbury; Bill Hamel, Concord, N. H.; Mrs. A. Calani, Montpelier, Vt.; and Edgar Brown, Westfield. . . . Jerry Platto attended the night club debut of Dick Roman at Sansanu, Mineola, L. I. . . . Top Hatters in on a deejay promo. . . . Crazy Otto making the round of the distrbs and radio stations.

NEW ORLEANS NOTES

It seems as though the Fall air has brought in operators from all parts of the State. There are about ten for the new equipment. The salesmen were Jack Moran; Guy Slay, Rattlesburg, Miss.; M. B. McClure, Baton Rouge; Vinies and Ludvic Herlevie, Monroe; T. Albano and C. Albano; Mel Stout, New Iberia; Chester Young, Mamou; H. C. Gascon, Addis; Ed Manuel, Madisonville; Sand Gil, New Iberia; Jim Dupre, Summerville. . . . Bob, the busie little man, has plenty disgusted because he had to spend his vacation nursing the summer flu. Bob lost his secretary, Ioria Trouet, who now has a city hall job. Bob, by the way, raving over the sales of the Wurlitzer "1800" phon. . . . It seems, once in the coin bin or connected with it, makes it hard to drop completely away from it. Marian Jones, once with Music Sales, then with A. I. Distributing, and also Dallas correspondent for The Cash Box, dropped in to see Dick Stur- gell and reminisce over a cup of coffee. . . . Specialty Record rep, Bumps Blackwell of Hollywood, was in town calling on his distrbs, and taking in the French Market and their famous doughnuts.

"It's What's in THE CASH BOX That Counts!"
Sickness and Accident Group Insurance Program Offered
By MOA

OAKLAND, CALIF. — George A. Miller, president and business manager of Music Operators of America (MOA), with headquarters in this city, advises that all members of this national organization will receive in the mails a brochure explaining the "Sickness and Accident Group Insurance Program" now in effect for its members and their executive personnel.

The program is being administered by the Joseph K. Dennis Company, Inc., Chicago, and placed thru the Continental Casualty Company.

The brochure points out "Important Facts Regarding The Program", which it lists as follows:

"This Program is available to: All MOA Members and their Executive Personnel including Firm Owners, Executive and Sales Staff and Department Heads.

"Coverage for all acceptable applicants will become effective November 1, 1955.

"The Insurance for all individuals covered under this Group Program will be continued until retirement or attainment of age 70, so long as the premium is paid within the grace period, the plan remains in force and association with a member firm is maintained.

"Applicants including age 69 will have the advantage of applying during the Charter Enrollment Period.

"After the Charter Enrollment Period closes, only applicants under age 60 will be eligible to apply.

"These applicants who apply during the Charter Enrollment Period and who have a history of physical impairment will be accepted for coverage under Plan D if Fifty Percent participation is attained.

"All Members and Their Executive Personnel are eligible to apply for coverage under this Program regardless of any pre-existing disability insurance carried.

"Benefits are payable regardless of any pre-existing disability insurance carried."

Basic coverage provisions are listed as follows:

Accident Monthly Benefit: Monthly benefit for total disability is payable up to five years. Benefits begin with first day of disability. Monthly benefit while confined to the hospital is payable up to 10 weeks. One-half the monthly benefit is payable for partial disability for as long as 45 days.

Sickness Monthly Benefit: Monthly benefit for total disability is payable up to one year. Benefits begin with eighth day of disability. However, no benefits are paid for the first day, or if confined to the hospital. Monthly benefit while confined to the hospital is payable up to 10 weeks.

Polio and Diphtheria Discharge Expense Benefit: Reimbursement up to $10,000 for expenses incurred in the treatment of Polio, Scarlet Fever, Small Pox, Leukemia, Leucopenia, Encephalitis, Rabies, Tetanus, Rabies, Typhoid and Spinal Encephalitis.

Enrollment and Disenrollment Benefits: These benefits are payable in addition to any other benefits provided in the policy.

Enclosed in the mailing to MOA members was an application blank.

Runyon's New York and New Jersey Showings of AMI's "G" Brings Out Many Ops

NEW YORK — Barney (Shug) Rugerman and Abe Green, heads of Runyon Sales Company, conducted preview showings of the new model "G" phonographs at their Newark, N. J., and New York offices during the last week in September and the first week in October. The Newark showings on Tuesday and Wednesday, September 27 and 28, brought out operators from the state of New Jersey; and the New York showing on Thursday and Friday, September 29 and 30 found these offices crowded with operators from Metropolitan New York as well as those from the New York State area serviced by Runyon.

Bullet lunch and refreshments were served at both offices.

"We were extremely pleased not only at the large number of operators who attended", reported Rugerman and Green in a combined statement, "but at the keen interest these operators displayed in the new 'G'. Coming in for the most favorable comments were the two-toned color combinations of the attractive cabinets, and the installation of the horn speaker on top of the machine, which reproduced such true fidelity sounds."

Jack Mitiale, AMI regional representative, and Tom Wright, AMI field engineer, attended the showings at both offices. Runyon will carry on with its next showing at the Hartford, Conn, office on Tuesday and Wednesday, October 4 and 5.

Big Crowds See AMI "G" At Chicago Weeklong Show

Automatic Phonograph Host to Hundreds of Operators

CHICAGO—Automatic Phonograph Distributing Corporation's new AMI "G" phonograph reports that its week-long showing of the new AMI model "G" phonograph was one of the most successful in all its history.

Mike Spagnola, Phil Weinman and Phil's two sons, Mont and Bob Weinman, along with Joe Glimo, acted as hosts to the hundreds of operators who continued to drift into the showrooms here to see the new "G" all this past week.

Ed Ratajczak, AMI's western regional representative, was also present at this big week-long showing and was thrilled, he reported, by the marvelous acceptance with which the new AMI "G" received from all who attended.

Mike Spagnola, general manager for the firm said, "The operators were enthusiastic over the new AMI model 'G'. Everyone agrees that our new vari-color principle is good, big with locations all over this area."

"In fact", Mike continued, "you can report that the showing is still going, more and more operators from outlying areas continue to come in to see the new 'G'."


"Tell Him I'm Busy" Most Popular Excuse This Past Week

"Tell him I'm busy!"

The reason? The World Series between the Brooklyn Bums and the Money-Men of Baseball—the diamond encrusted Yankees.

Every day, as the World Series went on the air, no one could be reached by telephone, even those on top, top VIP was calling.

In fact, some of the distributors, "round and about the country complained bitterly as to why they couldn't "reach" sales heads of manufacturers in this city.

Perhaps these men will now realize why.

Every factory in town had its TV receiving set turned on and, not only execs, but also top engineers and production men gathered 'round.

They were commenting on the "who's who" and "how's how" of each playin' Dodger or Yankee.

Though strictly a New York series, all towns everywhere in the nation tuned up the TV or radio description of each game.

There was just no use trying to get through to exec sales personnel.

The answer was: "Tell him I'm busy!"

"It's What's in THE CASH BOX That Counts"
Gottlieb Schedules More Production Runs For "Wishing Well"

Gottlieb also reported, "Even before we had time to meet all the orders which have been coming into our factory we realized that we would have to schedule more production runs to meet the demand. There is no longer any doubt whatsoever," he continued, "that 'Wishing Well' is going to prove itself one of the greatest five-ball games of 1955."

"In fact," he added, "it may even be considered one of the finest five-ball games of all time if present and backlog orders are to be considered."

In a side conversation on the question of multiple player five-ball games, Gottlieb reported:

"Yes," he said, "multiple player five-ball games are here to stay."

"At first," he remarked, "we were on the conservative side as to how the trade would react to the two-player and the four-player games."

"Now," he enthusiastically concluded, "reports indicate that the demand is growing.

"We shall go all out to match this demand. We have been working hard on development of entirely new types of two-player and four-player five-ball games for the operators."

Davis Distrib, Syracuse, Shows New Seeburg Phonos

ROCHESTER, N. Y.—Al Wethington, president of Davis Distributing Corporation, with headquarters in Syracuse, N. Y., was on hand at the firm’s Rochester showing of the new Seeburg phonographs September 24, held at the Sheraton Hotel.

The affair was highlighted by the appearance of Alan Dale, recording star, who was photographed with the new Seeburg 200 selection phonograph and James Alexander, manager of the Rochester office (picture left).

In addition to Al and Jim, other members of the Davis organization who were on hand to greet the operators were Louis Wethington, manager of the Buffalo branch, and Theodore Rogalski, Buffalo service engineer; Steve Skvarek and Fred Tirracine of the Rochester office; and Robert E. Boulder, Seeburg factory sales engineer.

Among the operators seen were: Mr. and Mrs. Charles Winters; Dave Solomon; Carl Schaefer; Herb Robinson; James Sugg; Jack Driscoll; Charles Houper; Mr. and Mrs. Jack Golas; Paul Loutcher; Mr. and Mrs. Will Panter; Eddie Mather; Art Cook; Jack Becker; Carl Rapp; Sam Frank; Harry Betteridge; Louis Ferraro; Mr. and Mrs. Angelo Pampitta; Mr. and Mrs. Don Scaramone; Mr. and Mrs. Epstein; Carl Picaretto; John Jaworski; Joseph Cimino; Bruce Dailey; Ralph Denby; Glenn Munger; Bob Baxter; Don Trombell; Son Sullivan; Mr. and Mrs. Frye and Frank Alamo.

For some time now the trade here has known that the Williams’ factory has been proceeding at top speed. The experimental and engineering departments have been working far into the night.

This is the first official statement made in regard to the experimentation and development which has been going on in the enlarged Williams plant.

Sam Stern added, "Just like 'Side-Walk,' the operators are looking forward with many new type locations, we believe that what the operators require all over the nation, are announcements which will allow them to obtain locations they weren’t able to obtain before."

"In this fashion," he continued, "by such additional intake the operators are assured of steadier and better income. At the same time, they are assured of matching receipts against overhead and coming out far ahead of what they formerly earned."

He stated, "The average operator has covered every type of location that he can possibly cover in his area. He needs something different and better to assure himself greater income."

"The one way he can assure himself," continued Stern, "is to have the type of products which will allow him to obtain the necessary extra income he requires to show him a profit."

"We’ve got those items, a deluge of them," he concluded, "and we feel sure that the operators all over the nation will completely agree with us when they see them."

Neb. Phono Ops Hold 2-Day Meet

GRAND ISLAND, NEB.—Ted Nichols, newly elected president of the Nebraska Automatic Phonograph Operators Association, conducted the two-day meet of association members held here Saturday and Sunday, September 24 and 25.

The largest group of members and their wives ever to attend a meeting of this kind were on hand.

The meet was the first ever at which the host for the occasion, received many good comments on his excellent job before the group gathered for the Saturday evening buffet dinner, followed by a program of local talent with a local radio announcer acting as master of ceremonies.

Business sessions started on Sunday, discussion of the practical importance of this meet being the first item on the agenda.

The program was climaxd with the Association presenting music machine to the YMCA Youth Club of Grand Island, donated to the Association by Liebermann and Company. McCue will service the machine.

A high-light of the Sunday evening program was the banquet. Following the banquet, there was a drawing for door prizes. Winners were Mrs. Joe Emmet; Mr. and Mrs. Ed Cort, Mr. and Mrs. Ed Kort, Louis Prell, Joe Ziemer and Ted Ziemer. Represented by Liebermann Music Company, for an all expense paid trip to Havana, was represented by Harmony Music of Minneapolis.

Howard N. Ellis, secretary and treasurer, informed the gathering that big plans are now in action for the next meeting to be held in Fremont, with a rebate set for the first week in December.

"It's What's in THE CASH BOX That Counts"
Genco Sets Up For Biggest Season's Biz

Ralph Sheffield

CHICAGO—Having just returned from an extensive western trip, Ralph Sheffield, manager for Geneco Manufacturing & Sales Company, this city, announced that the firm was setting up for what it believes will be the biggest Fall season's business it has ever enjoyed.

Said Sheffield, “There's nothing like an extensive trip to convince anyone connected with the industry that there is more optimism in the field today than there ever has been before.

“Our distributors feel certain that they are going to use more of our games than ever before.

“Their operator-customers are just as enthused over our new products,” Ralph Sheffield said, “our new 'Official Tournament Pool' as well as our football game, 'Quarterback'.

“Both of these games were praised by our operators and operators everywhere I visited.

“The men told me that every game we've produced has been a money-maker and that mechanically they have given no trouble.

“In fact,” he continued, “some operators reported that we were producing the finest games they've ever used.

“The enthusiasm which Ralph brought back from this trip seems to have spread throughout the entire Genco plant.

He said, "Everybody here is just as thrilled as I was to hear all of these fine remarks regarding our products.

“We are looking forward to our greatest Fall season's business.”

BOSTON, MASS.—More than 200 New England ops visited Barney and Louis Blatt's Atlas Distributors week of Sept. 27-Oct. 1 for the showing of the new AMI model "G", two-tone colored phonographs, and the Blatt reported that up reception was the best of any model in history.

Hosting daily groups of ops from the six New England states at the Commonwealth Ave. showroom, Barney and Louis Blatt demonstrated the new models and rapped up a big backlog of orders, they report. On display were six models of the new AMI, each in a different color combination, all operating on the dime size.

"Ops were enthused about the new wide-screen high frequency horn that gives visual evidence of true high fidelity," said Louis Blatt, stating "this gives a positive identification of the location's quality." Barney Blatt said that the eight glamorous colors will have terrific eye appeal in locations, will be a strong point in competition with decor of various rooms and will make the difference when location spots are signed for by the distaff side.

"Last year's AMI color engineered phonographs made a terrific hit with top locations, hotels, dining rooms, class eateries, etc," added Barney Blatt, "because of the possibilities of the new matching or accenting decors of the various spots. With the two-tone color phase, new used so prevalently in everything from new cars to fountain pens, AMI has produced some remarkable color innovations which will give added sparkle and glamour to location spots."

It is expected that these terrific color combinations will open new top spots to open the New England territory. Many spots never having had coin operated phonographs are seen as entering the lists. Louis Blatt told ops that they now have a terrific opportunity to get much added business through new top locations for new models. Ops polled at the show felt that the new AMI has a tremendous eye appeal and offers much to any type location.

Among ops attending the show were: Irving Taube, Manchester Music, Manchester, N. H.; Arthur Strahan, Greenfield; Bill Hamel, Concord, N. H.; Edgar Beals, Needham; Jerry Belrose, Pittsfield; Ralph Lackey, Kedel Music, Roxbury; Mrs. Eva Thurston, Fall River; Martin Oliver, Portland, Me.; Mrs. A. Coshini, Capital Amusements, Montpelier, Vt.; Max Packovich, Nashua, N. H.

Oscar Pratt, Manchester, N. H.; Dino Braghet, Manchester, N. H.; Bert Thompson, Quincy; also attending were Dick and Mrs. Mitchell, Dick's Record Co.; Allan Ross, Decca Records; and through the week, disc jockeys, vaudeville acts and a large number of persons associated with the music business visited.

Genco Shows New AMI "G" to New England Operators

RIChmond, Va.—Jack Bess, president and general manager of Roanoke Vending Exchange, Inc., this city, and his staff greeted the operators of Virginia at their office in this city at their premier showing of the new AMI model "G" phonographs on Saturday and Sunday, September 24 and 25.

William E. Fitzgerald, advertising and sales promotion manager of AMI, came from the factory in Grand Rapids, Mich., to greet the ops. Assisting Bess from the Roanoke firm, were: Harry D. Moseley, Dan J. Fleenor, William A. Browning, Jr.; Eldridge Fink, from the Charleston, W. Va. office, Ernest W. Bishop, Alton D. Sheffield and W. D. Street.

"The response to the new model 'G' was tremendously enthusiastic," states Bess. "The operators seemed to be especially pleased that the machine has retained its smart, angular contours, and the new delightful look achieved by the use of a two-color scheme. The operators were also delighted with the new 'Wide Screen' hi-frequency horn, which at eye and ear level presents out-in-the-open proof of high fidelity.


Bess advises the firm will hold showings at the Charleston, W. Va. office on October 1 and 2; at the Bristol, Va. office on Oct. 1; at Norfolk, Va., at the Hotel Nonsmoker, Ocean View on October 3 and 4; and at Knoxville, Tenn., at the Andrew Johnson Hotel on October 8 and 9.
ANDREW VANDERGRIFT

CALIFORNIA CLIPPINGS

Big item of discussion along Pico Boulevard this past week was the new Seeburg V-200 machine. The new phonograph received an enthusiastic reception from operators, as with every improvement in the dual music system should strengthen the position of dime play and help in increasing the number of dime machines.

The new machine was introduced at a showing held at the showrooms of the Seeburg Co., of which Andrew Vandergrift is manager. A small group of operators and music business personnel made it the most successful showing in the history of the Minthorne Co. Operators were shown the machine and treated to refreshments and a buffet lunch and supper. Hank Tronick, Ed Wissler, and Wayne Davis were kept busy pointing out the features of the new machine to the eager listeners who were keeping all operators wanting to know when they could get delivery. Among the recording stars who visited the showrooms Monday, were Art Sloomey, Tony Travis, The Stylers and the Colts, The Stylers, Seeburg engineers, etc.

Tony Travis, Rickinik at California Music last Friday, Sammy's mail order record business continues to grow with shipments going out this week as far as Europe and Korea. Betty Blakey is back at work at California after a quick trip to Tulsa to be with her dad, who is now feeling better. Also back at her desk is Bella Stack, and the Blossom Garden Band.

Name of Team Name Played Wins Lost Aver. Game Series
Walter Oomen 6 3 750 844 2404
Covey Music 6 3 722 794 2304
ABC Music No. 2 6 3 701 793 2114
B & B Novelty 5 2 692 740 2308
Coral Records 5 4 747 896 2924
Paschke Phonos 5 4 731 798 2422
Decca Records 5 4 738 756 2264
Gillet K. Gallo 5 4 691 777 2711
Gallo Dist. 4 1 717 788 2453
Star Music 4 1 712 784 2524
ABC Music No. 1 4 1 710 817 2375
Singer One Stop 4 1 710 748 2212
Musidrome 4 1 674 749 2286
Melody Songs 4 1 680 742 2286
Western Automatic 1 1 688 708 2038

INDIVIDUAL AVERAGES

Bowler's Name Pin Aver. Game
Boggs, Peter 1314 198 2272
Henderson, Roy 1469 193 2208
Sweigart, Harry 1459 185 2212
Sutter, Larry 1459 185 2212
Paschke, Jake 1377 186 2212
Keller, Donald 1386 186 2212
Baker, Roland 1377 186 2212
Waxman, Ernie 1334 149 3300
Maloney, Tony 1255 149 3300
Covey, Gordon 1289 149 3300
J. Oomen 1289 149 3300
Tomek, Frank 1314 149 3300
Mauro, Tony 1386 149 3300
Kazem, Jack 1289 149 3300

Golf, Robert 1327 152 3257
Harrington, Stu 1356 152 3257
Hedlund, Bob 1356 152 3257
Stone, Pat 1356 152 3257

LADIES DIVISION

Schaub, Mildred 1007 115 6277
Swiderski, Jean 1032 115 6277
Schoch, Irene 1078 115 6277
Dakota, June 992 110 5377

It's What's in THE CASH BOX That Counts
Southern Automatic Music Unveils AMI “G” in Four Territories

LOUISVILLE, KY.

LOUISVILLE, KY. — Leo Weinberger, Southern Automatic Music Company, who greeted music operators attending the showing of the new AMI model “G” phonographs. They were all very high in their praise of the wonderful tone quality, the new and beautiful two-tone colors, the fine modern design which has been enhanced by the arrangement of the flared horn being placed on top, the continuation of eye-level title strips, one button selection, mechanical perfection and the simplicity of operation.

Weinberger states that almost every operator in the territory visited their offices. An elaborate spread of food and refreshments were furnished, and souvenirs given all columnists.

John Stewart of AMI was in attendance all day Sunday, September 25.

The Southern staff who were kept busy, in addition to Joe Weinberger, were Paul Himburg, Matt Malby, Maxine Meiko, Jim Widner, Al Nauni, Ed Van Skol, Allen Fryer, Joe Boclev, Kenneth Whitney, Tom Williams, Mike Carlotta, Walter Jackson, Val Churchill and Mel Enderle.

CINCINNATI, O.

CINCINNATI, O.—Joe Weinberger headed a large staff of personnel at the Cincinnati office of Southern Automatic Music Company, who greeted music operators attending the showing of the new AMI model “G” phonograph.

"Over 100 operators and their families attended this showing," reported Joe. "All were favorably impressed by the new AMI model ‘G’ phonographs. They were all very high in their praise of the wonderful tone quality, the new and beautiful two-tone colors, the fine modern design which has been enhanced by the arrangement of the flared horn being placed on top, the continuation of eye-level title strips, one button selection, mechanical perfection and the simplicity of operation."

Weinberger states that almost every operator in the territory visited their offices. An elaborate spread of food and refreshments were furnished, and souvenirs given all columnists.

John Stewart of AMI was in attendance all day Sunday, September 25.

The Southern staff who were kept busy, in addition to Joe Weinberger, were Paul Himburg, Matt Malby, Maxine Meiko, Jim Widner, Al Nauni, Ed Van Skol, Allen Fryer, Joe Boclev, Kenneth Whitney, Tom Williams, Mike Carlotta, Walter Jackson, Val Churchill and Mel Enderle.

ATTENTION — Jobbers, Wholesalers, Operators

WANTED—FOR CASH

SEEBURG M100A’s

ANY QUANTITY

ealso GOTTLIEB & WILLIAMS PIN GAMES

ARCADE EQUIPMENT

— Send in Complete Lists —

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin and Genco Distributors

TRIMOUNT

Remember IN NEW ENGLAND IT’S TRIMOUNT!

IT’LL GO ALL OVER THE WORLD

The Cash Box

“3rd Quarterly Export Edition”

(Dated: October 15)

GOES TO PRESS: FRIDAY, OCT. 7

FOREIGN COIN FIRMS ARE LOOKING TO BUY EQUIPMENT

RUSH YOUR AD

THE CASH BOX

26 WEST 47th ST.
NEW YORK 36, N. Y.
(PHONE: Judson 6-7409)

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS”
Wurlitzer Appoints European Sales & Service Representative

N. TONAWANDA, N.Y. — The appointment of Hans Scheidegger as European Sales and Service Representative, effective October 1, 1955, was announced today by Arthur C. Rutzen, Export Sales Manager of The Rudolph Wurlitzer Company, this city.

In making the appointment, Rutzen stated, "Hans Scheidegger is a graduate electronics engineer and with his excellent background and experience in electronic sales and service, he should prove a valuable addition to our staff. He joined Edward A. Schmidt, Jr., Wurlitzer European Sales Manager, at 7 Rainfussweg, Zurich, Switzerland in the sales and servicing of Wurlitzer coin operated phonographs, pianos and electronic organs throughout continental Europe.

Scheidegger is fluent in German, French, Italian and English and his appointment will not only mean increased service for our distributors but should enable us to expand our interest on the continent."

Scheidegger is 33 years old, married and makes his home in Zurich.

Lieberman Music Omaha, Shows AMI Model “G”

OMAHA, N.B. — Jerry Harris, manager of Lieberman Music Company, this city, advised that a very fine crowd of music operators attended the showing of AMI's new model "G" phonograph, which ran the entire week starting September 26.

"The operators very, very enthusiastic over the many money-making features we pointed out," stated Harris.

In addition to Harris, others hosting the operators were Barney Lachman and Harold Klein, salesmen, and Howard Ball and Howard Muckey of the service department.
Remember the Great Excitement when we introduced Flash-O-Matic Scoring . . . .

NOW ANOTHER FIRST!

chicago coin presents their newest sensation

Score-a-Line BOWLER
with NEW "Number-Lite" Scoring

4 Drum Scoring!

Player by skilfully timing his shots to strike pins simultaneously on his own "Number-Lite" Panel on playfield lies up a duplicate number on Number Panel contained on back glass!

Player by skilfully lighting up any 2 numbers in line scores 500 additional points!

Player by skilfully lighting up any 3 numbers in line scores 900 additional points!

New GIANT size puck

4 Tournament style playing method . . . each player up shotts 2 consecutive frames before the next player gets his run!

Player gets 500 points for a strike!

Player gets 350 points for a spare!

Strike in 10th frame followed by 2 strikes scores the same as any other 3 frames!

4123 456 7 8 9 0

123 4 5 6 7 8 9

1 2 3 4 5 6 7

TENNESSEE TOPICS

Everyone at Hermitage busy putting up the big top for the big showing of the ANI Model "G" 80 and 129, . . . . S. L. Stiebel Co. still showing the new Seeburg "Selectomatic 200". George Happell reports a big show with lots of orders, . . . . H. R. Sanders just completed his showing of the Rock-Ola "Hi Fidelity" and reports big business. Sanders just took on the Rock-Ola line a few weeks ago and this was the first showing of the Rock-Ola in Nashville, . . . . Over at Rock City things were parking in the shop as well as the salesroom. The floor was jammed with new and used machines, . . . . Sid Parker working away into the night on a big order. His show room looked good with new and used machines—all nicely displayed, . . . . Frank Swartz very busy on the telephone. . . . Over at Tommy's Dist. Co. Tommy was out beating the bushes while Betty held down the fort. . . . Glen Cudde, of Automatic Ice Cream Co., has added the Keneary Coffee Vendor to his route. Glen has the vending locations in most of the industrial spots in and around Nashville, . . . . Marshall Williams back from his vacation and busy, . . . . Allen Northern reports business good, . . . . Robert Scales bought the lucky Wurlitzer with a serial number 711, . . . . Woodie Thomas, Rock City Novelty Co., helping Floyd Womack at the Hi Hat, Goodlettsville, Tenn., . . . . Ralph Clayton of Sanders Dist. Co. all dressed up and going nowhere, . . . . Red Beasley busy on the books. Red is a busy man since the Rock-Ola was placed on the sales floor. . . . Al Engels had his working clothes on. Says it's time to go to work as the weather is cooler, . . . . Bud Farmer in from the farm for the winter to work on the routes of Farmer Novelty Co., . . . . Marshall Presslar has started a new enterprise, the pie business. It is called the Mock Fudge Pie, . . . . L. C. Bevel home from the hospital and resting, . . . . Glenn Miller, who has been with Frank Swartz for a long time, has accepted a service job at Bowling Green, Ky. Pee Wee Long says he will miss Glenn, . . . . All Nashville operators saddened at the loss of Joe Frank, one of the pioneers of the coin machine business. Joe has been out of the business for the last three years. His last operation was with Julian Silverfield. He was also in the real estate business as well as distributing and operation, . . . . Tony Papa and Fred Cofer, Chattanooga, still making shirts, . . . . Bill Boyles, route and service man, working hard, . . . . Frank Sills and Billy Cund of J. H. Keneary, out setting the new Keneary Coffee Vendors.

First C. M. Exch. Sets 2 Month Sales Mark

CHICAGO—Said Wally Finke of First Coin Machine Exchange, this city, this past week, "The past two months have set a new sales mark for our firm.

He added to this, "We never before believed that we would reach such outstanding sales until we checked into the figures and found that, in quantity as well as in dollars, we had surpassed anything ever before known to our firm.

"I doubt very much," Finke said, "that we will be able to again equal or for a long time, especially, surpass this mark."

Joe Kline of the firm stated, "I attribute this great two months of business to the fact that, in addition to the marvelous line of Chicago Coin bowlers, which have won such outstanding praise throughout the entire trade, we also took on the new Exhibit 'Skill Pool' -" 

He commented, "As you know, Exhibit's 'Skill Pool' was approved for licensing here in Chicago. This immediately brought us a deluge of business which helped us establish a new sales record, volume and dollar-wise in quiet fashion. We never dreamed we would surpass any two months business we ever before did."

Both Wally Finke and Joe Kline are very enthusiastic over the future business for their firm.

Both men collaborated in the following statement, "It is our purpose to give every one of the operators in our territory, and especially in all of the foreign countries, the kind of service which is superior to anything that has ever come their way."

FOR SALE:

Route of Bingos, Shuffles and Guns, totalling 30 pieces on location. All current models, near Boston.

Prices right. Inquire

ASSOCIATED AMUSEMENTS, INC.
126 BRIGHTON AVENUE
ALLSTON 34, MASS.
(PHONE: Algonquin 4-3333)
**Earn More Money with Bally® Riddle Fun Equipment**

**HOT-ROD COIN-OPERATED AUTO-RIDE**

Miniature replicas of ancient automobiles in eye-catching colors...with real horn and headlights...HOT-ROD takes youngsters on a rolling, rocking ride. Mounted on rigid metal base, economical motion of HOT-ROD car creates illusion of exciting travel on a country road...an illusion so attractive to boys and girls, from toddlers to teen-agers, that HOT-ROD keeps busy earning money every minute of the day.

**BULL'S EYE COIN-OPERATED JUNIOR SHOOTING-GALLERY**

Patterned with appeal to junior marksmen, boys and girls, from 6 to 16, Bally's BALL’S EYE Junior ShootingGallery is a gold mine in every location frequented by youngsters. Realistic western six-shooter shoots 10 to 20 shots for nickel at exciting wild animal targets, shots and hits registered on illuminated score-glass. Pistol is positively safe, because no bullets or pellets are fired, hits registering when gun is accurately aimed and trigger pulled. Gayly colored cabinet occupies only 10 ft. by 3 ft. of floor space to take in coins at a rate of $15 to $35 per hour.

**THE CHAMPION** is a life-like western golden-palming bronco in iron-tough plastic...with genuine cowboy saddle. All-metal base permits operation outdoors in all weather. THE CHAMPION walks, tots or gallops, as rider controls speed by pulling reins. Riding time is adjustable to 45 seconds, 1 minute, 90 seconds, 3 minutes. Occupying only 22 in. by 44 in. of floor space, THE CHAMPION takes in $2.00 to $8.00 per hour.

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Ill.

---

**EASTERN FLASHES**

Like the week before, activity and excitement ran high on coinrow this week. And like last week, a combination of events brought out the coinmen. Barney (Shugy) Superman and Abe Green, Runyon Sales Co., headed a large crowd of persons hawking visitors who came in to see the new AMI model "G" phonos. And the top American sports event was taking place—the World Series for the ball outside of town. A number of out-of-town coinmen, like Bill Wright, spent time on the street. New York City has been boiling at the seams these past two weeks with the many sportmen in to see the Marciano-Moore fight, a World Series game, and with excitement in the Broadway area reap the benefits of these free-spending, fun-seeking thousands.

**Bull's Eye**

Abe Green and Barney Superman, who spent Tuesday and Wednesday, September 25 and 26, hosting music operators at their New York, N.Y., offices, repeated on Thursday and Friday, September 29 and 30 in New York. Large numbers of operators visited these offices to see the new AMI model "G" phonos. John A. (Mac) McIlhenny, district sales manager for The Rutherford, Wurlitzer Co. in this and the New England area, will be at the Massachusetts General Hospital for the next two weeks, getting a general checkup. Mac would like to hear from his friends. Write him at the above hospital. Baker Memorial Extension, Room 750, Boston, Mass. Harry and Hymie Koeppl, Koeppl Distributing Co., tell us that since advising the trade that they are handling games and vendors, in addition to music, they've been busier than ever.

Genco's new pool game "Tournament Pool" displayed at Al Simon's floor. Al (Little Al) Di'zziello, Al (Big Al) Simon's right-hand, away on vacation this week, Al Simon stood away from the office the entire week. Al is expected to be back soon. Guess where you'll find him? Joe Young and Abe Lipsky, Young Distributing, both sport-minded, had to settle for TV-viewing of the ball games in their office. Which wasn't bad, as it brought in ops off the street, who stayed around anyway.

**TQR**

Tom Wright, AMI Factory engineer, and Jack Mitnick, AMI regional representative, attended the unveiling of the AMI "G" at both Newark, N.J., and New York offices. Dick DiCicco, Westchester op, celebrated his 19th wedding Anniversary this week. Dick claims he's working his music machines on a 60% to 40% axis if collections are under $50, and if over $50, split is 50%-50%. Mr. and Mrs. George Crots, Dicro, Brussels, Belgium, with offices in Liege, Gand and Anvers, visit on coinrow. Crots, who speaks English astonishingly well, runs business in good, with the Fall and Winter months better than Summer. Jack Gordon, Seeburg regional representative, spending considerable time at Atlantic, New York Co., helping Meyer Parkish and his staff demonstrate Seeburg's new 200 selection phonos. Op's who missed official showing last week, keep dropping in...Mike Munves tells us that Exhibit's pool game "Skill Pool" selling very well here. Murray Weinman, Weinman Sales, distributors for Electro's coin machine, getting over a broken leg, which kept him in a cast for eight weeks. Which meant that brother Bill had to carry a lot of his shoulders. With Murray back in the office, Bill gets away for a round trip...Gertrude Brown, Beacon, N.Y., makes her usual Tuesday trip to coinrow to pick up supplies. Gets a sneek pre-view of the AMI "G" at Runyon as she couldn't come back for the official showing later in the week. Dave Stere, Source Distributing in the office with a buyer, so we discussed this and that with Bob Slifer and Charlie Reissner. Boiled down to a few words it amounted to "Chuck-O-Lig's phones selling just as fast as they're received from the factory"...Al Denver and Nash Gordon, music operators of New York, completing all details for the association's 18th annual banquet at the Waldorf, Saturday night, October 8. Only problem now is to take care of those ops who neglected to place their orders for tickets.

**UPPER MID-WEST MUSINGS**

Herman Fisher of Aberdeen, and Larry Jenkins of Rath, made the trip into the Twin Cities together and spent a couple of days shopping for equipment for their routes...Leo De Mars and son Jim of Ashland, Wis., made a quick trip into town to pick up supplies, for their route, among the latest in coin operated equipment...Al Stephan of La Crosse, Wis., made his first trip into town in several months. Al is glad to be back on the job again after being laid up for a while due to illness. In an effort to take in the Marciano-Moore fight on theatre TV were Chet Le Duex of Virginia, Minn. and Gabby Chateau of Grand Rapids, Minn. Andy Begel of St. Paul, Minn. was chipper as ever after his long drive in to the Twin Cities...Al Reese, Watertown Amusement Co. of Watertown, visited with his folks in Minneapolis and wire in town shopping in coin row to look over "what's new" in coinrow. Al is talking strongly of 10c play on the juke boxes in and around the Watertown area. Jack McLaughlin's "vamp" days are over. He's settled down to a life of bruggling about all the work that he can do with it...Seen here and there shopping for records and supplies and games for their routes were Elgin McDaniel of Wadena, Minn., Joseph Koeppel from the Markfield of Staples, Minn.; Ben Kragturf of Tracy, Minn.; Harold Havener of Eleva, Wis.; Tom Matthews, Onquila Novelty Co. of Osakis, Minn.; Lyle Kesting of Benson, Minn.; Gordon Dunn of Moose Lake, Minn.; Frank Majer of O'Keefe's of Minn.; Al Reissner, manager of El Rancho Amusement Co. and Steve Slifer of South Dakota, Harmony Music Co. of Minneapolis, Minn. was the Grand Prize Winner of a Seven Day trip to Havana in a drawing conducted by the Lieberman Music Company. The drawing was at the recent Nebraska State Operators Guild meeting held at Grand Island, Nebraska.
This was a week of action. Phono shows here drew mobs of ops from all over the area. All were impressed, and mighty interested in the new phonos. Seems like the Fall season has started off with a booming booming bangeroo. . . . Maurie Ginsburg contacted this past week cried out, "Can't take another second. I'm on my way to Phil Moss' new place in Des Moines. We're gonna have the most gorgeous showrooms Des Moines has ever seen." And off he dashed. Harold Schwartz, Bill Phillips and Nate Feinstein took off. And Eddie Ginsburg tried to calm down a little. . . . Mike Spangola has his showrooms operating this past week. Advised that he sure did need Phil Weisman as well as Phil's two sons, Mort and Bob Weisman, to help him take care of the crowds. Said Mike, "Wow! What a showing this was! Busy from morn to nite. All wanting "G" even before we get them." Ed Rutjak, AMI's western rep, strode into town. But from our end.

Paul Huebsch ran into a pile-up on his way in to his place from his home in Skokie. Three cars crashed into him. On his way to get an X-ray, Paul said, "By the way, just appointed Howard Robinson of Atlanta, Ga., and 'Pop' Charley Ewing of Evanville, Ind., as our new distributors in those areas." And all because of Keeneys' "Fascination Pool" game that has backlogged the firm already. . . . Leo Weinberger advises from Louisville, Ky., that the firm has never held a greater show. Crowd jammed his showrooms at the showing of the AMI "G." Leo just simply thrilled to teenee-weenie bits. Claims, "This is gonna be our greatest year!" . . . Ralph Sheffield, Geno's sales director, returns from an extended western trip and all full of pep and vision for the future. He's still "Put your bets on Geno for the greatest Fall season in all of Geno's history." . . . Lester Boyd, who owns a nursing home in Streator, Ill., in town this past week. Telling what a grand job his Bally 'Model T' is doing with the kids in the hospital. . . . And J. A. Wright of Covington, Va. (Virginia), in town to advise that he put a Bally 'Model T' up for the Volunteer Fire Dept. of his town. The freemen get all the proceeds. The kiddies are riding the auto like it's the last one in this world.

Couldn't talk to a soul over the United beginning with Wednesday of this past week. (World Series, of course). The guys all ganged up in that gorgeous relaxation room getting sere-eyed just staring at TV. Herb Oettinger, Bill Delelin and the whole gang. And from the road, calling almost every hour just like pixles, yelling for "Pixles"—Johnny Casalu and Al Thoelke. . . . Seny years ago, as we go to press, is磨ing out in front seat. Art, if you think Sam's kidding—just drop in at Exhibit's factory and watch production as it is production. . . . Probably the proudest of the proud in our town this past week —none other than "Mr. TV" himself, Paul Eckstein of "Lion TV." Paul standing there just like a poster pigeon looking at the plumated and stratified walls of Jack Nelson, Tom Callaghan, Dan Moloney, Art Garvey, Herb Jones, George Jenkins, Bill O'Donnell and Ray Moloney as they showed the world the world over on Lion Color TV. The first year that anyone could watch the World Series in color. "And," as Paul said, "once again we're first at Lion. With color TV. For the World Series".

By the way, if you think the gang over at Bally isn't all excited over that return tennis match between Bill O'Donnell and Lou Boasberg of New Orleans —you're losing ground, boy. Get over to Bally quick and get some of the odds being offered on their fair-haired boy, William O'Donnell. . . . If you want to talk to Ed Rutjak, our export sales department is happy to make certain you advertise in The Cash Box "Third Quarterly Export Edition. This'll be the greatest you've ever seen. Aside from the fact that it'll be printed in Spanish, French, German and English —charts will be shown which will give you a very definite idea of where to market your product. And you, as a com- man, sure can be very proud. . . . Roy Mcgrinus, discussing Balteens, oh, says, "I'm doin' alright down there". (Hear tell that Roy's gonna maybe sell out his Baltimore setup). . . . Proved most young kids 'round our town, Wally Finke and Joe Kline of First C. M. Exchange. Boys admit that August and September "the two best months in all of our history in the distributing business. (And you should see the figures, yet.)

Ed Levin, up to his ears in work, reports, "My desk is jammed this high. Our export business is terrific. Just got an order from George Prock that'll work us back to back. We're coming in from everywhere. This is the day. . . . Frank Mencari, Exhibit's veeep, pulled backed into town from his Golden West trip to report, "Just appointed Dan Stewart as our distributor for Utah and Wyoming." According to Frank, "The Golden West is still golden." . . . Sam Stern of Williams, taking over while Art Weinand on the road, said, "Just keep me out of it on William's. There's no way that this place can lose, I bet you my meals very much. So that's why Joe is always full pep. . . . Vince Shay claims that the reason he didn't show up for work Monday—all day, yet—was "because I was afraid the "Shamus" would call for me to take over." And Vince bragged, "I sure can—y know. . . . "Little AL" the one-stop boy, reported to be giving the kids a hard time. Just in case you're wondering why Florida growing at its present rate, Willie (Little Napoleon) Blatt had someone send us a circular showing that 771 families move into sunny Florida every week. . . . If you earn $900,000 per year the cost of a $100 gift to you is only $8. .

"It's What's in the CASH BOX That Counts"
A FLOWING WELL OF PROFITS... GOTTLIEB'S WISHING WELL

THRU THE COIN CHUTE

2 Cyclonic Kickers
2 Super Powered Flippers
3 Rotating-Light Pop Bumpers

Amusement Pinballs as American as Baseball and Hot Dogs!

EARN A SHOWER OF COINS FROM THIS FOUNTAIN!

4 Advance Targets When Hit Change Colored Lights.
Hitting Any Target 4 Times Lights Hole for Special.
Lining Up All Targets On Same Color Lights Hole for Special.
8 Rollovers Advance Corresponding Target.
3 Light Up Rollovers for High Score.
2 Light Up Rollovers for Super High Score.

ChiCoin Gets Big Export Order

CHICAGO—Ed Levin, sales director for Chicago Coin Machine Company, this city, reported this past week:

"We have just received the largest order we have ever had from our European representative, George Prock." Ed explained, "As you know, George Prock has been our representative in Europe for over a year now."

"This past week," he continued, "we received an order from George for our Round The World Trainers. This will force us into another big production run."

"At the same time," he advised, "we are also shipping our first Hollywood Bowlers to Europe."

"We expect fine reaction to these bowlers. We believe that we may be able to bust the European market wide open on this type of game."

Ed Levin stated that the firm has had every confidence that the export market would open big for them just as soon as George Prock got going.

Bally Service School At Chris Novelty Co.

Baltimore, Md.—Bob Breither, Bally field engineer, will conduct the Bally Service School Tuesday and Wednesday, October 18 and 19 at Chris Novelty Company, this city. Both sessions will start at 10:00 A.M. sharp. Breither will thoroughly describe and explain the mechanical and electrical details of all Bally equipment, including "Miami Beach" and the new bowlers, "King-Pin" and "Jumbo."

"Chris" Christopher will be on hand to greet operators and servicemen from the area.

"George visited here in the U. S. a few months ago," Ed Levin said, "and, after looking over our line here in our factory, believed that he would have a real surprise for us."

"Well, he certainly did have a surprise for us," Levin said, "and when we received this order this past week, we were absolutely thrilled over the marvelous sales job George had done for our firm as our European representative."
FOR SALE—Wurlitzer Bar Boxes 2140; Wurlitzer Wall Boxes 3020’s Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. LEXINGER, 3rd & Chamberlaine. One letter, wire, or phone call will convince you. Factory Representatives for Allied. ROYSEY, Ball LARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, Fla. Tel: 64-6864.

FOR SALE—R ally Space Ship, $249.50; Chico Home Run Six Player, $165.50; Williams Safari Gun, $375; Seeburg Bear Gun, $99.50; Exhibit Star Shooting Gallery, $179.50; United Royal, $159.50; United Chief, $185; Chico Super Frame, $219.50; AMI “A”, $69.50; Seeburg “A”, $269.50. Write, Wire, Phone Today. LAKE CITY AMUSEMENT CHICAGO, 1522 E. 47th, OR 3-1563.

FOR SALE—18 foot Rock-Ola Shuttle Board $149.50; Shuttle Board game wax (12 cans) $3.50; Fast wax case (12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $3.50; Track $18.50. FURNIVELL DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: Juniper 8-1614).

FOR SALE—United Bingos; 7 Tahiti, $99.50 ea.; 7 Singapore, $225 ea.; 9 Tropicans, $239.50 ea. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, OREGON. (Tel.: ATwater 7-5655).

FOR SALE—Send $1.00 for the record of “The Cat Came Back” b/w “Stop Crackin’ Peanuts” by Lee Moore, disc jockey of WWWA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUT- WATER LANE, GARFIELD, N. J. Tel.: PRospect 9-0182.

FOR SALE—10 cent Operators don’t let profit walk out the door. Use General’s Two Nickels for Dime Play Kits. Install in minutes, $3.50 Revenue increase. Samples $3.50 each. 10, $2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel. Saratoga 2-5151.

FOR SALE—Reconditioned phonos—ready for location; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500; Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—1015 Wurlitzers, A-1 condition. Any quantity. YUE DISTRIBUTING CO., 3760 AIR LINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: Cedart 7796).

MISCELLANEOUS

NOTICE—Texas operators—write or phone your Rock-Ola Distributor. PHONO- VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO- VEND OF HOUSTON, 1400 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdin 6-2640; The Cash Box, Chicago, ILL, DEarborn 2-0045; The Cash Box, Hollywood, Calif., Hollywood 3-1702.

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 246 Steppers with Adaptor. Specify model. Change one wire in Stepper. $34.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE CORN MACH CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—We are converting Bally Hi-Fis into that other popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely reconditioned. DONAN DISTRIBUTING CO., 5007 N. KEDZIE, CHICAGO 25, ILL. (Tel.: Juniper 8-5211).
The Cash Box

Page 50

October 8, 1955

THIS WEEK'S USED MACHINE QUOTATIONS
17th CONSECUTIVE YEAR OF PUBLICATION
835th CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

(Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK")
FORMERLY: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" art exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how many may be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment at the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $300.00 whereas someone on the East Coast may think it worth twice as much. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment is offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

REGARDING SELLING PRICES IMPORTANT!

Reports received indicate that in some cases, purchasers become upset due to the fact that they cannot obtain machines listed at the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for those very same machines. Purchasing of such equipment is not easy for the reason that most machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add both the price of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of crates, crating and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. The case of arcade and kiddie ride machines may be even higher due to the fact that most of these parts are to be made by hand or contracted for at some machinist shop, since manufacturers of most of the old arcade machines and kids rides are not running high enough business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should realize that many buyers in the present economy cannot afford to have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines in a large lot, and recondition the machines themselves to meet their own operating standards.

Phonographs

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) General; (Gt) Gottlieb; (Ke) Keystone; (Un) United; (Wm) Williams.

1. ABC (Un 3/52) 40.00 65.00
2. Across the Board (Un 3/52) 25.00 50.00
3. All Star Basketball (Got 1/52) 20.00 39.00
4. Aquacade (Un 4/49) 10.00 25.00
5. Arabian Knight (Got 3/51) 175.00 375.00
6. Arcade (Wm 11/51) 45.00 75.00
7. Arizona (Un 4/50) 10.00 25.00
8. Army-Navy (Wm 10/53) 30.00 90.00
9. Atlantic City (B 5/52) 75.00 110.00
10. Baby Face (Un 12/48) 10.00 20.00
11. Bank-A-Book (Got 5/50) 15.00 30.00
12. Basketball (Got 10/49) 15.00 25.00
13. Businessman (Wm 2/51) 150.00 250.00
14. Business Talent (B 11/52) 110.00 165.00
15. Be Bop (Ex 3/50) 10.00 20.00
16. Big Ben (Wm 9/54) 135.00 180.00
17. Big Hit (CC 7/52) 30.00 45.00
18. Big Top (Ge 2/49) 10.00 20.00
19. Big Time (B 1/55) 450.00 525.00
20. Black Gold (Ge 3/50) 10.00 20.00
21. Bolero (Un 11/51) 45.00 90.00
22. Bombshell (Got 3/51) 20.00 60.00
23. Boston (Wm 5/59) 15.00 25.00
24. Bowling Champ (Got 3/49) 15.00 25.00
25. Bright Lights (B 5/51) 65.00 95.00
26. Bright Spot (B 11/51) 65.00 95.00
27. Broadway (B 6/51) 25.00 50.00
28. Buffalo Bill (Got 5/50) 30.00 60.00
29. Buttons & Bows (Got 3/49) 15.00 25.00
30. Cabana (Un 3/53) 90.00 165.00
31. Camel Caravan (Wm 11/51) 15.00 30.00
32. Campus (Ex 2/50) 15.00 25.00
33. Canada (Ge 7/50) 25.00 45.00
34. Caravan (Wm 6/52) 35.00 70.00
35. Caravan (Wm 10/51) 25.00 50.00
36. Champion (B 12/49) 25.00 45.00
37. Champion (CC 6/49) 15.00 25.00
38. Chinatown (Got 10/52) 60.00 90.00
39. Circus (Ev 3/51) 10.00 20.00
40. Circus (Un 8/52) 65.00 95.00
41. Citation (B 10/48) 15.00 25.00
42. C.O.D. (Wm 9/51) 85.00 115.00
43. Collage Dave (Got 8/49) 10.00 20.00
44. Colors (Wm 11/54) 175.00 220.00
45. Congo Island (B 9/52) 65.00 95.00
46. Congo Show (Wm 3/51) 24.00 55.00
47. Coronation (Got 10/52) 10.00 25.00
48. County Fair (Un 9/51) 30.00 45.00
49. Crusader (Wm 3/51) 65.00 95.00
50. Cyclone (Got 5/50) 40.00 82.00
51. Daily Derby (Wm 8/54) 100.00 230.00
52. Daleroy May (Got 7/50) 175.00 215.00
53. Dallas (Wm 2/49) Inter- mixed
54. Dealer CPU (Wm 2/54) 75.00 125.00
55. De Icer (Got 12/50) 10.00 20.00
56. Del Shelle (Got 1952) 30.00 50.00
57. Disk Jockey (Wm 11/52) 45.00 80.00
58. Dragonette (Got 6/54) 135.00 185.00

COPRIGHTED 1955. PRODUCTION NOT PERMITTED.
Bi-Color harmony to complement its multi-horn tonal perfection. Big words . . . but it's a big story! Wait and see!

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

Licensee: Jensen Music Automates—building the IMA AMI Juke Box sold through Oscar Siebsbye A S, 5 Palaisgade, Copenhagen K., Denmark


"It's What's in THE CASH BOX That Counts"
<table>
<thead>
<tr>
<th>Handicap</th>
<th>Globe</th>
<th>Harvest</th>
<th>Georgia Four</th>
<th>Hit Parade</th>
<th>Kong</th>
<th>Slam (Wm)</th>
</tr>
</thead>
<tbody>
<tr>
<td>10/52</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6/50</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7/52</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5/49</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11/54</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4/50</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8/52</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12/52</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3/50</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10/48</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11/52</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5/50</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11/52</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/52</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10/48</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3/50</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8/52</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12/52</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3/50</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**LISTS**

<table>
<thead>
<tr>
<th>Turf</th>
<th>Genco</th>
<th>Keeney</th>
<th>Keeney</th>
<th>Keeney</th>
<th>Keeney</th>
<th>Keeney</th>
</tr>
</thead>
<tbody>
<tr>
<td>5/50</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11/54</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4/50</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8/52</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12/52</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3/50</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**SHUFFLES**

<table>
<thead>
<tr>
<th>6. Bally Speed Bowler</th>
<th>15.00</th>
<th>20.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>6. Bally Shuffle Champ (4/50)</td>
<td>20.00</td>
<td>30.00</td>
</tr>
<tr>
<td>6. Bally 6-Player (Wm 6/51)</td>
<td>20.00</td>
<td>45.00</td>
</tr>
<tr>
<td>6. Bally Victory Bowler</td>
<td>440.00</td>
<td>20.00</td>
</tr>
<tr>
<td>6. Bally Golden Bowler</td>
<td>49.00</td>
<td>50.00</td>
</tr>
<tr>
<td>6. ChiCoin Bowling Classic (5/30)</td>
<td>20.00</td>
<td>35.00</td>
</tr>
<tr>
<td>6. ChiCoin Pin Bowler (6/50)</td>
<td>20.00</td>
<td>25.00</td>
</tr>
<tr>
<td>6. ChiCoin Trophy Bowl</td>
<td>10.00</td>
<td>25.00</td>
</tr>
<tr>
<td>6. ChiCoin Pin Lite (5/30)</td>
<td>25.00</td>
<td>35.00</td>
</tr>
<tr>
<td>6. Chico Bally Horse-Shoes (5/51)</td>
<td>35.00</td>
<td>75.00</td>
</tr>
<tr>
<td>6. ChiCoin 6-Player (5/49)</td>
<td>35.00</td>
<td>85.00</td>
</tr>
<tr>
<td>6. ChiCoin DeLuxe Criss Cross Targetter (1/55)</td>
<td>200.00</td>
<td>275.00</td>
</tr>
<tr>
<td>6. Exposure (5/49)</td>
<td>20.00</td>
<td>29.00</td>
</tr>
<tr>
<td>6. Exposure Two (5/50)</td>
<td>250.00</td>
<td>350.00</td>
</tr>
<tr>
<td>6. ChiCoin Bowling</td>
<td>65.00</td>
<td>135.00</td>
</tr>
<tr>
<td>6. ChiCoin Match Bowl-Wall</td>
<td>15.00</td>
<td>15.00</td>
</tr>
<tr>
<td>6. ChiCoin Bowl-A-Ball (11/52)</td>
<td>75.00</td>
<td>150.00</td>
</tr>
<tr>
<td>6. ChiCoin Match Bowl-A-Ball</td>
<td>75.00</td>
<td>150.00</td>
</tr>
<tr>
<td>6. ChiCoin Match Bowl-A-Ball Special (12/52)</td>
<td>75.00</td>
<td>150.00</td>
</tr>
<tr>
<td>6. ChiCoin Name Bowler (1/5)</td>
<td>75.00</td>
<td>150.00</td>
</tr>
<tr>
<td>6. ChiCoin 10th Frame Double Score Bowler</td>
<td>75.00</td>
<td>150.00</td>
</tr>
<tr>
<td>6. ChiCoin Crown (4/54)</td>
<td>95.00</td>
<td>175.00</td>
</tr>
<tr>
<td>6. ChiCoin Crown, Giant Pins (4/55)</td>
<td>125.00</td>
<td>185.00</td>
</tr>
<tr>
<td>6. ChiCoin Triple Score (6/53)</td>
<td>95.00</td>
<td>175.00</td>
</tr>
<tr>
<td>6. ChiCoin Gold Cup (17/55)</td>
<td>145.00</td>
<td>225.00</td>
</tr>
<tr>
<td>6. ChiCoin High Speed (3/52)</td>
<td>150.00</td>
<td>260.00</td>
</tr>
<tr>
<td>6. ChiCoin High Speed Triple Score (8/55)</td>
<td>225.00</td>
<td>285.00</td>
</tr>
<tr>
<td>6. ChiCoin High Speed Double (10/54)</td>
<td>150.00</td>
<td>260.00</td>
</tr>
<tr>
<td>6. ChiCoin High Speed Triple Frame</td>
<td>150.00</td>
<td>260.00</td>
</tr>
<tr>
<td>6. ChiCoin High Speed Frame (3/55)</td>
<td>225.00</td>
<td>300.00</td>
</tr>
<tr>
<td>6. ChiCoin High Speed Starlite (5/54)</td>
<td>225.00</td>
<td>300.00</td>
</tr>
<tr>
<td>6. ChiCoin Feature (7/52)</td>
<td>250.00</td>
<td>350.00</td>
</tr>
<tr>
<td>6. ChiCoin High Speed Quarter (5/49)</td>
<td>250.00</td>
<td>350.00</td>
</tr>
<tr>
<td>6. ChiCoin High Speed Triple (10/55)</td>
<td>250.00</td>
<td>350.00</td>
</tr>
<tr>
<td>6. ChiCoin High Speed Double Starlite (5/49)</td>
<td>250.00</td>
<td>350.00</td>
</tr>
<tr>
<td>6. ChiCoin High Speed Starlite (5/54)</td>
<td>225.00</td>
<td>300.00</td>
</tr>
<tr>
<td>6. ChiCoin Pin Topper (9/50)</td>
<td>20.00</td>
<td>35.00</td>
</tr>
<tr>
<td>6. ChiCoin Playmate</td>
<td>350.00</td>
<td>460.00</td>
</tr>
<tr>
<td>6. ChiCoin Fireball</td>
<td>395.00</td>
<td>475.00</td>
</tr>
</tbody>
</table>
### The Cash Box

#### PRICE LISTS

**Manufacturers New Equipment**

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABT MFG. CORP.</td>
<td>1955 Challenge</td>
<td>$750</td>
</tr>
<tr>
<td>AFCI, INCORPORATED</td>
<td>American Coin Clipper Box</td>
<td>$750</td>
</tr>
<tr>
<td>AUTO-PHOTO CO.</td>
<td>Auto-Photo Studio Model &quot;I&quot;</td>
<td>$2,950</td>
</tr>
<tr>
<td>BALLY MFG. CO.</td>
<td>Miami Beach</td>
<td>$750</td>
</tr>
<tr>
<td>CHICAGO COIN</td>
<td>Score-A-Line Bowler (without Match Feature)</td>
<td>$750</td>
</tr>
<tr>
<td>CHICAGO MFG. &amp; SALES CO.</td>
<td>Official Tournament Pool</td>
<td>$300</td>
</tr>
<tr>
<td>D. GOTTLIER &amp; CO.</td>
<td>Wishing Well (Single Player, 5-Ball)</td>
<td>$407.50</td>
</tr>
<tr>
<td>INTERNATIONAL MUTO. CORP.</td>
<td>Drive Yourself (new)</td>
<td>$750</td>
</tr>
<tr>
<td>J. H. KEENEY &amp; CO., INC.</td>
<td>Fascination DeLuxe</td>
<td>$250</td>
</tr>
<tr>
<td>J. P. SEEBURG CORP.</td>
<td>Hi-Fi-105</td>
<td>$750</td>
</tr>
<tr>
<td>J. W. WADDINGTON &amp; MFG. CO.</td>
<td>Hi-Fi-48 Coin</td>
<td>$250</td>
</tr>
<tr>
<td>J. W. WADDINGTON &amp; MFG. CO.</td>
<td>Hi-Fi-55 Coin</td>
<td>$250</td>
</tr>
<tr>
<td>J. W. WADDINGTON &amp; MFG. CO.</td>
<td>Hi-Fi-60 Coin</td>
<td>$250</td>
</tr>
</tbody>
</table>

### J. P. SEEBURG CORP.

#### Model HI-105

- **Description:** Hi-Fi-105
- **Price:** $750

#### Model HI-205A

- **Description:** Hi-Fi-205A
- **Price:** $750

#### Model HI-305

- **Description:** Hi-Fi-305
- **Price:** $750

### J. W. WADDINGTON & MFG. CO.

#### Model HI-52

- **Description:** Hi-Fi-52
- **Price:** $750

#### Model HI-55

- **Description:** Hi-Fi-55
- **Price:** $750

#### Model HI-60

- **Description:** Hi-Fi-60
- **Price:** $750

### THE RUDOLPH WURLITZER CO.

#### Model 1700A Hi-Fi Phonograph

- **Description:** 104 Selection, 45 RPM
- **Price:** $250

#### Model 1700B Hi-Fi Phonograph

- **Description:** 104 Selection, 78 RPM
- **Price:** $250

#### Model 1700C Hi-Fi Phonograph

- **Description:** 104 Selection, 45 RPM
- **Price:** $250

### WILMINGTON MFG. CO.

#### Model 5114 Hi-Fi-Cool Wall Speaker

- **Description:** Hi-Fi-Cool Corner Speaker
- **Price:** $250

#### Model 5117 Hi-Fi coaxial Wall Speaker

- **Description:** Hi-Fi coaxial Wall Speaker
- **Price:** $250

---

**COPYRIGHTED 1953, REPRODUCTION NOT PERMITTED.**
TOP EARNING TRIO  
BASIS OF THE  
WURLITZER ENGINEERED MUSIC SYSTEM

THE WURLITZER 104-SELECTION WALL BOX
Proven trouble-free. Features four rotating panels with 12 double title strips and two single attention-getting strips for all-time favorites. Beautiful chrome-plated, die-cast case with fast, single button selection.

WURLITZER HI-FIDELITY SPEAKER
One of three Wurlitzer Wall and Corner Speakers. Finished in Plextone Gray to harmonize with any decor. Each with heavy duty matching transformer and volume control.

THE WURLITZER 1800
This wonderful Wurlitzer has proved to be the world's most wanted phonograph.

The Wurlitzer Engineered Music System provides complete patron convenience with full music coverage that encourages customers to come more often, stay longer and spend more—to the mutual profit of operator and location owner.

WURLITZER  
THE OFFICIAL  
MUSICAL INSTRUMENTS IN  
Disneyland

THE RUDOLPH WURLITZER COMPANY  •  NORTH TONAWANDA, NEW YORK
Established 1856

"It's What's in THE CASH BOX That Counts"
UNITED'S DELUXE SUPER-BONUS WITH SHUFFLE ALLEY

NEW BONUS FRAME FEATURE!

TOP BONUS SCORE 2400
BONUS SCORE IS TRANSFERRED TO PLAYER'S SCORE BY SCORING STRIKE IN BONUS FRAME (11TH FRAME)

HIGH SCORE 6900
Strike and Spare Scores Increase Each Frame to 600 Top

NEW MATCH FEATURE
CLOVER-STAR-NUMBER with Single, Double, Triple Value

10TH FRAME EXTRA SHOTS FEATURE

ADJUSTABLE FOR 3 FRAME OR 11 FRAME PLAY

UNITED'S SLUG REJECTOR

TWO SIZES:
8 FT. BY 2 FT., 9 FT. BY 2 FT.

SEE YOUR DISTRIBUTOR

OTHER UNITED HITS NOW AT YOUR DISTRIBUTOR
PIXIES
Foot Action In-Line Game
SUPER SLUGGER
Assaulted Basketball Game
DERBY ROLL
2-Player Rubber Ball Roll Down Game with Race Horse Animation

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SUPER BONUS IS ALSO AVAILABLE IN REGULAR MODEL WITHOUT MATCH FEATURE OR FRAME ADJUSTMENT

UNITED OPERATORS ARE SUCCESSFUL OPERATORS
Give players extra OOMPH of husky he-man puck plowing into giant pins

EXTRA OOMPH of important pins and saucer-size puck pays off big in peppe up play and increased earnings. And now the EXTRA OOMPH of giant pins, giant puck is built into 4 great Ballybowlers for every type of spot . . . Official Scoring or Speed-Control Scoring . . . with or without match-score features . . . dime-play or 5-plays-for-a-quarter. Get biggest bowler profits by getting Big 4 Ballybowlers on location now.

Pinball public wild about new MAGIC CARD that grows bigger and bigger

NOW all the old favorite features are combined in one simple, sensational card in the newest, greatest Ballygame—MIAMI BEACH! Time tested play-appeal of triple cards, popularized in ATLANTIC CITY and other famous Ballygames, is built into the new amazing MAGIC CARD that expands from 5 lines to 9 lines, giving players widest choice of ways to score.

Super-card play-appeal is provided by popular RED AND YELLOW SUPER-LINES, boosting 3-in-line scores to 4-in-line . . . plus SUPER-X, boosting 3-in-line to 5-in-line.

New Super-X boosts 3-in-line to 5-in-line

Red and Yellow Super-Lines boost 3-in-line to 4-in-line

SELECT-A-SPOT X-CORNERS score 100 or 300 advancing scores extra-balls

Bally MIAMI BEACH

BALLY MANUFACTURING COMPANY • 2640 Belmont Avenue, Chicago 18, Illinois