Perry Como points to his latest RCA Victor record, "Tina Marie" and "Fooled", as it spins on the new Seeburg Select-O-Matic "200", which was introduced at distributors' showrooms across the country last week. The new phonograph permits the programming of 200 selections—50 single records and 50 EP records—for the first time in juke box history.
From the greatest television show ever produced, the NBC-TV spectacular ‘OUR TOWN’... A magnificent single! TONY TRAVIS sings OUR TOWN

B/W MARYLAND 20/47-6272
For an industry that is so dependent on promotion, hype and hoopla, the record industry is strangely deficient in its willingness to promote itself.

Every record that comes out gets some kind of promotion. A song plugger works on it; a disk jockey promotion man makes the rounds; one stops get special incentives; contests are held among distributor salesmen and retailers.

But as far as the industry as a whole goes, there has never been a campaign to inform the public of the advantages of records.

And there's a great story to tell.

There can be no doubt that records are the best buy in entertainment today. For less than a dollar you can buy a recording of one of the top artists in the nation and listen to it any time you please. And for three or four dollars you can buy an album that can give you approximately forty minutes of musical entertainment time and time again.

Moreover, while the price of almost every other form of entertainment has gone up, the price of many records has been going down. For instance a Broadway show can now cost anywhere up to eight or nine dollars a ticket—and that's not at scalpers' prices.

The cost of movies, concerts and other public performances has been on the upgrade for years. A television set can cost hundreds of dollars. And yet a single record still costs less than a dollar and an album costs less than ever.

This is a tremendous story to tell the public — to tell from an industry-wide point of view. Yet no step has ever been taken in this direction.

Why not?

The record industry is an expanding industry. Yearly its gross and potential increases by leaps and bounds. With a growing population and undiminishing prosperity, the future looks brighter than ever. Yet the record industry will fail to achieve its greatest possible sales unless it can act on an industry-wide basis when the occasion demands it.

A right step was taken several years ago when the record companies got together to form the RIAA. But unfortunately the achievements which were hoped for from that organization have not yet been fulfilled.

A program to inform the public of the advantages and benefits of records in their lives is certainly something everyone in the record business can agree upon. And certainly here is a program which should logically originate with and be carried out by the RIAA.
OPERATORS, DEALERS, DJ'S AND THE ENTIRE TRADE ACCLAIM—
“IT'S HER GREATEST RECORD TO DATE”

Joni James sings...

"YOU ARE MY LOVE"

Orchestra and Chorus conducted by DAVID TERRY

M-G-M RECORDS

"It's What's in THE CASH BOX That Counts"
"SLAM-BAM" (2:05) [E. B. Marks BMI—McCoy, Singleton]

"ARE YOU HAVING ANY FUN?" (1:52) [Crawford ASCAP—Yellen, Fain]

THE CREDITS

[Mercury 70710; 70710eO45]

- The Credw, who've sold a

- A bundle of records with their de-
lighthalfly gay vocalistics, send up
a new jump ditty that the teen-
agers will not doubt appreciate. It's
another in the sh-boom, wop-sho-
no, ko-ko-mo, chop-chop series and
this one is dubbed "Slam-Bam." The
side is loaded with all the cute giz-
micks that have made their past
waxings such hits. And it comes
out just as their last release "Gum
Drop" completes a successful run.
The side is the song or "Are You
Having Any Fun?" Another dance-
able up-beat novelty side. Powerful
two sider for the Jukes.

"CROCE DI ORO" (Cross Of Gold)

(Patricia, Bernstein ASCAP —Gammon)

PATTI PAGE

(2040) [Columbia Pic ASCAP—
Washington, Lee] This end features
the vocalit on the title tune from
the latest Jimmy Stewart flick. Solid
rendition of a song that's been around
in this country for a few months.

JIMMY YOUNG

(London 1609; 1609A)

"NO ARMS CAN EVER HOLD
YOU" (2:55) [GIL BMI—Craver,
Nebb] A beautiful new song gets a
stirring interpretation from one of
England's top crooners, Jimmy Young.
Great ballad that could blossom into
a big hit.

"THE MAN FROM LARAMIE"

(2:20) [Columbia Pic ASCAP—
Washington, Lee] This end features
the vocalist on the title tune from
the latest Jimmy Stewart flick. Solid
rendition of a song that's been around
in this country for a few months.

JOAN REGAN

(London 1605; 1605A)

"CROCE DI ORO" (2:38) [Sha-
piro, Bernstein ASCAP—Gammon]

English song star Joan Regan comes
up with her best waxing to date. It's
a touching serenade religious ballad in
the same vein as "Vaya Con Dios." Out-
standing vocal effort.

"EVERMORE" (2:10) [Picca-
dilly ASCAP—Levine, Roberts]
The lark is also enchanting on this
lovely romantic affair. Tune is cur-
rently one of England's biggest.

JOHN BENNETT

(Columbia 40567; 4-0567)

Tony Bennett is in top form as he
heads into the Fall season with
a great new two sider that oughts
have all his fans those who dig the
swinging Mr. Bennett and those
who like Tony in a different mood.
The rhythm number goes under the
tag "Come Back and Tell Me That
You Love Me." It's a commercial
ditty with an attractive melody
and a cute lyric. "How Can I Re-
place You?" Is the ballad portion
given a sincere and touching read-

NICK NOLDE

(Wings 90028; 90028A)

"IF IT HAPPPENED TO YOU"

(2:38) [Joy ASCAP—Lampert,
Limley, Goodhart] The polished young
guitar who introduced "Fiddler Tells
Me," comes over strongly on a deli-
ighted new folk ballad, Songster
has a wonderful voice and a good
tune to work with. Could stir up some
noise.

"THE BEST IS YET TO COME"

(2:10) [Judy ASCAP—Douglas,
Fox, Jovan] This end is a lively,
tcreasing high and pleasing easy
ging lyric. Happy piece of tune stuff.

ART VANER ORCH.

(MGM 12072; K-12072)

"I LOVE YOU" (2:54) [Leo Feist
ASCAP—Aviner, Thompson] A sim-
p and most appealing rendition of a
top standard is offered by this Hil-
ari ands dish ups some fancy finger-
ing at the keyboard. Disc has the
earmarks of a hit. Watch it.

"MONTH OF SUNDAYS" (2:54)

[Irved ASCAP—Warner, Ber-
er] This rich voice of Bob Cruse is per-
fet for this wonderful piece of bal-
l metal. Side has a beat too. If it sets a
dapt share of air play, it could make
noise.

"CHEATIN' ON ME" (2:00)

[ASCAP—Yellen, Pollack] This
side features the songster on a Light
and colorful novelty item. Com-
mercial cornball tune on the happy-go-
lucky side.

DOOLY McVEY

(Ruby 100; 45-100)

"IT'S MY HEART" [Beecroft
BMI—Sterling] Dolly McVeY, the
polished newcomer, makes an impres-
sive debut on the new Ruby Label
with an attractive little novelty pertly
asured. Good piece of material
and an excellent cut. Orkining is out-
standing.

"NOBODY TOLD ME" [Beec-
roft BMI—Sterling] This end
features the lark on an average rom-
tic ballad. Pleasing listening.
As BIG as Texas!!!

Ferko String Band
with a SMASH Rendition of...

"DEEP IN THE HEART OF TEXAS"

Media-1016

MELODY LANE PUBLISHING CO.
1619 Broadway
New York

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SOUTH LAND DIST.
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Atlanta, Ga.

MEDIA RECORDS, INC.
3208 So. 84th St.

"It's What's in THE CASH BOX That Counts"

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Terre Haute, Ind., Canada
UNIVERSAL REC. DIST. CORP.
1355 N. Grand Ave.
Philadelphia 22, Pa.

ALL ONE STOPS
TIM KIRBY
(RCA Victor 20-6235; 47-6235)
B "SHE" (2:45) [Goday BMI—Barrows, Barnes, Burton] Kirby voice is rich and exciting on this unusually beautiful ballad. Song has that "special material" quality. Kirby makes the piano sound like a violin. Nice. It's beautiful. Cool.
D "DO YOU BELIEVE" (2:08) [Waner BMI—Levinson] No. 1 hit. Great partnership between singer and songwriter. Kirby's voice is singing in a different way. He's gaining a new fan base.

DICK HAYMAN TRIO (MGM 12076; K-1200)
B "SLEEP" (2:13) [Miller ASCAP—Leboig] The Dick Hayman trio know its great for sound standards, change the pace for this odd and gives out with a swinging rendition. Hayman does it right.
D "PLEASURE" (2:41) [Coward ASCAP—Hyman, Bernstein] The trio changes the pace on this end and smoothly wands its way through a Latin beat with a pleasingly haunting sound.

ROBERTA LEE
("X" 0166; 4-X 0166)
B "ON ACCOUNT OF YOU" [Pan ASCAP—Stanley, Lee] Roberta Lee gets a chorale arrangement on this beautiful, rhythm novendor on the light and irritative side. Cute idioms.
D "LOVIN’ BUG ITCH" (2:36) [Mollin ASCAP—Mastich, Melin] Roberta Lee’s blues novelty is cleverly handled by the bass. If it can get the air play it’ll attract attention.

BELMONT AND HIS AFRO-AMERICAN ORCHESTRA (Columbia 40551; 4-40551)
D "ITS TAMBO TIME" (2:39) [Harvard BMI—Mail, Belmonte] This half features an original mantoba with a good beat for the terpsichorean.
a perfect coupling...

THE CHORDETTES

"The Wedding"  "I Don't Know I Don't Care"

Cadence - 1273

"It's What's in THE CASH BOX That Counts"
Top Rating

Cugat Forms Pubbery; Marks Is Selling Agent

NEW YORK—Culminating a close relationship of more than 20 years, Xavier Cugat has appointed the Edward B. Marks Music Corp. as the sole selling and licensing agent for the new music publishing firm he is starting, Aloma Music, Inc. Fernando Castro, long a top arranger in the Latin-American end of the song game, has been chosen as general manager of the new concern. He is making his headquarters at Marks' offices in the RCA Building, Radio City.

Cugat was for 21 years the manager of the Latin-American Department of Southern Music Publishing Co. and Peer International Corp. During his long years with those concerns he actively promoted such hits as "Besame Mucho", "Frenesi", "Marie Elena" and many others now in the A&R Department at Victor. Castro comes to his new position at a time when Latin-American music is very much on the upgrade for several reasons, not the least of which, he feels, is the increasing popularity of the Merengue and the Cha-Cha-Cha.

Under his direction the new firm will publish songs written not only by Cugat himself, but by the pick of composers from Cuba, Mexico and other Latin countries.

Castro was chosen for his new position by Cugat personally after a close friend and future to a quarter of a century.

Marks Music Corp., which in the past has published Cugat successes, including "My Shavu" (his theme song), "Nightingale" and others is to have the sole selling agency and in addition will, in conjunction with Castro, handle and license mechanicals, foreign rights, sheet music, synchronization, etc. Marks will also have an option whereby it will be given first chance to publish itself a certain amount of the tunes accepted by Cugat's new company.

The contract, signed on September 22, becomes effective January 1st, but the meantime Castro will head-quarter at Marks preparing for the actual birth of the new firm. Performing rights will be handled by BMI.

The deal was concluded between Cugat's manager, Bob Diamant, and Herb Marks, President of the Marks concern, with Harold Ornstein acting for the former and Arnold Bernstein of Abeles and Bernstein for Marks.

TORONTO TOPICS:

Capitol Record's S. P. Manager, Whitey Hains back from a DJ and Dealer jaunt through Western Canada where all is well with the torpedo campaign for the Cheery recording of "Black Denim Trousers" and the sound-track album for the Todd-AO Production "Oklahoma" spearheaded by Speaking of "Black Denim Trousers", were happy to see the Four Diamonds have also recorded this up-and-coming hit and we sincerely hope the boys become as big a success as our well established Crew Cuts (Mercury) and Four Lads (Columbia).

Och we had a braw bright moonlit night for the Scottish concert last week when Jimmy Shand and his Pipe Band (H.M.T.) from Glasgow gave a rousing performance.

Bill Haley is known to all and sundry who can't apparently get rid of him. Arthur Godfrey, who has been putting the "Honeymoon" sessions under the hammer, is going strong with his "Sway" show.

The current radio event is the "Sta. 46 AM" on the "Sight and Sound" program which has been captivating the "W.O.R." audience for the past few weeks, and he is more than happy to be doing his share of the "W.O.R." cover story.

WORLD WAR II MUSIC:

MAPLE LEAF RECORDS' record producer, John Reed, has put out a new 78 by his "Straight & Narrow" group, which was highly successful. The record is "Rooster Cogburn" and "Uncle Sam's Band" and has been selling like hotcakes. John Reed is the manager of the "Uncle Sam's Band" and has been working out his own recording ideas, and his boys have worked out their notice to Haley while he broke in replacements for them. Matty Rosen who is representing the group advises he is now in the midst of negotiations for locations for the group to open immediately following their first recording session for Capitol.

The other three making up the 6 piece group are, Charlie Hess—guitar, Jim Buffington—drums, and Bob Simpson—piano. Each member sings as well as plays and many novel combinations are worked out.

Capitol will concentrate heavily on the "Jodimars" to cash in on the current market.

DECCA Records Get The Play

Jill Corey Takes On Disk Jockey Show

NEW YORK—Jill Corey, Columbia songwriter, will turn disk jockey for twenty-six weeks thru the college years. The show, called "Old Gold Time" and heard on 100 college radio stations, will be produced at the "Sta. 46 AM" which features Heile, "Suddenly There's A Valley", "Love Is A Magic Spangled Thing" and "Autumn Leaves".

EX-COMETS FORM NEW GROUP, THE JODIMARS

NEW YORK—Marshall Lytell—bass, Dick Richards—drums, and Joe Ambrose—tenor sax, who left Bill Haley's Comets Saturday, September 17, have formed a new six-piece group to be called The Jodimars.

Capitol Records signed the new rock and rollers early this week and are rushing their first recording session and release immediately.

Their separation from Haley was an amicable one and the boys having worked out their notice to Haley while he broke in replacements for them. Matty Rosen who is representing the group advises he is now in the midst of negotiations for locations for the group to open immediately following their first recording session for Capitol.

The other three making up the 6 piece group are, Charlie Hess—guitar, Jim Buffington—drums, and Bob Simpson—piano. Each member sings as well as plays and many novel combinations are worked out.

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"Only those record best suited for commercial use are reviewed by THE CASH BOX"

Wiener To Produce Musical

NEW YORK—George Wiener, well-known in the music publishing and recording industries, with offices at 619 Broadway, New York, is about to sign the final papers to produce a new musical comedy, "Diz Muze Be Ber Plan", with a book by Eddie Ladd and Howard Liss. Wiener is also dickering with several writers and stars about rights to the musical, which he hopes to get to Broadway as early in as possible.

BOSTON, MASS. — "The Alas Dary Show," according to station WORL in Boston, became the first radio program broadcast on an independent station in the Boston area to have topped the Arthur Godfrey ratings.

From the minute Godfrey hit the air waves (10:00 to 11:30 A.M) his ratings were topped in every fifteen minute segment by Dary, the program director and disk jockey of WORL. And from 10:15 A.M till the end of the show at 12 noon, Dary tops every other show listed in the city of Boston.

Using the August, 1955 Nielsen Station Index, AM Radio Report for the Boston area, station WORL reports that the Dary Show has 21.2% of the total audience between 9 AM and 12 noon daily.

Station WORL began broadcasting less than five years ago.

Young Jockey

NEW YORK—Decca's Cal Cagnone, center, at 14 the world's current teen disk jockey, interviews the fast-rising Magicians, about their MGM platter, "I've Of The Teenagers". The Dean's Teen Time program is heard on WORL, Freshet, at 4:30 and 8:30 p.m. He's also appeared on NBC-TV and Monitor.
ART MOONEY
AND HIS ORCHESTRA

MARCHES ON WITH 2 BIG HITS!

GIVE ME A BAND AND MY BABY

THE GIRL I LEFT BEHIND ME

From The Columbia Film "My Sister Eileen"

M-G-M 12073-78rpm  M-G-M K-12073-45rpm

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
NEW ON

Helen Grayco

LOVE AND MARRIAGE
WHEN YOU'RE IN LOVE YOU BELIEVE
(X-0168 4X-0168)

Wilder Brothers

YES AND NO TIMBER
(X-0169 4X-0169)

Russ Carlyle

CHRISTOPHER COLUMBUS
EVERY WORD YOU SPEAK
(X-0170 4X-0170)

Spencer-Hagen

JOHN AND JULIE TLEMEN PREFER BRUNETTES
(X-0171 4X-0171)

Gordon Jenkins

GOODNIGHT, SWEET DREAMS/YOUNG IDEAS
(X-0159 4X-0159)

Richard Malby

BOOK OF LOVE/MIDNIGHT MOOD
(X-0158 4X-0158)

Frankie Lester

NIP SIP/KNOCK ME A KISS
(X-0165 4X-0165)

Three Chuckles

STILL THINKING OF YOU/TIMES TWO, I LOVE YOU
(X-0162 4X-0162)

Betty Clooney

KI KI/JUST TO BELONG TO YOU
(X-0164 4X-0164)

Bill Kenny

THE GYPSY/WHISPERING GRASS
(X-0155 4X-0155)

RECORDS MARK THE HITS

NEW YORK:

It looked like a music convention in town this week with personalities in the business coming in from all over the country to see the Marciano-Moore fight. Pianists are waited at Tender Tom's Steak house. Host Jimmy Dwyer holds auditions on Tuesdays and Thursdays from 3 to 5 p.m. The stonily will feature two pianists. Columbia has signed Herb Shriner. His first record is to be released immediately. ASCAP's semi-annual dinner and meeting for west coast members will be held September 25 at the Beverly Hils Hotel. Perry King has retained Ed Gollin for public relations. Bill Hayes preparing a 4-week tour of the nation's disc jockeys to promote his latest Cadence recordings. Stuart Ostrow, recently released from the U.S. Air Force, has joined Frank Music. There will be two new Judy Garand albums issued this week featuring the songs she made famous. One is Capitol's "Miss Star," the other is Decca's "Greatest Performances." Songstress Jo Ann Tolley and comedienne Helen Halpin will be in the new Varialles review written by Jack Yellen. Otto Cesana, covering Eastern cities on behalf of his "Ecstasy" ad agency, is in a fever for this year's most hippest everywhere he visits. The Frank Sorrell Trio at the Forest Park Inn, Johnstown, Pa., after a successful engagement at the Colonial Hotel in Hagerstown, Md. Band leader takes to the road again during the middle of October for a two-month tour of dance palaces, theaters and college campuses in the southern United States. He recently completed a personal appearance tour of mid-western and New England states.

CHICAGO:

"Dial jockeys," said Kenny Myers, "make one big mistake in trying to help bring back the bands. They program 15 minutes or more of music by bands that are no longer active. Even if Joe Elton's music is good, if his band isn't available for bookings, how is the promoter going to get people out to dance if he has to book someone whose music is not known here? Our show, the Wilder Brothers, are plenty of good bands around today and, if the deejays will give them enough play, I think we'll see the day when people once again will go out to dance, not just to listen." So saying, Kenny hauled out Mercury's latest package. Three albums of dance music by Buddy Morroco, Ralph Materie, and David Carroll featuring such old smoothies as "At Dawn," "That Old Feeling," and "Diane." "These should make people want to dance," Kenny continued, "but they've got to become familiar with the music." WABC deejay Sig Sakowicz planning a show for Sept. 29 at the Vet's hospital. Will include Chet Roble, Betty Bryant, Kyle Kimbro, and the Johnny Bomba Polka Band.

HOLLYWOOD:

Champ Butler returned to Hollywood this week after completing a four-week national radio and TV tour to plug his initial Coral release, "Someone On Your Mind." Tommy Leonetti, currently at the Crescendo, will cut some sides for Capitol while in town. Gogi Grant, who records exclusively on the Era label, returns to L.A. to cut four more sides for the label, following her Eastern promotion tour on "Suddenly There's A Valley." Paul Weston and Jo Stafford expect their little musician in February. Wayne Shanklin, writer of "Jingle Bell," has written and recorded a new novelty, "Up To My Elbow in Tomahawks," for the Fabor label. The Encores new record of "Happy Little Lovers" released by MGM last week. Ruby Yacke into November 22. Johnnie Ray doing seelsort business at the Desert Inn and acquiring Vivian Blaine of "Guys and Dolls" to the late shows. Cy Kertman, Johnnie's manager, has his wife, Toni, and four-months-old son Michael staying with him for the four weeks of Johnnie's engagement. "The Gypsy," with Bill Kenny at the Frontier, with The Lancers doing their current click on "It Takes A Hank Of Living." John Desmond currently togs with his "Yellow Rose of Texas" music sitting with the Thunderbird. John does a series of new covers at going into the Broadway show "Marina's Adele" Nov. 1. Woody Herman has a 7-man group in the lounge of the Riviera, and doing so well that they may start a new trend for names in jazz working Vegas. Larry Finley closed his stent in the lounge of the Dunes and is back at his Hollywood restaurant. Helen Grayco a solid hit in her bay as a staple at El Raso. "Colum-

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Just Released
Another Smash Hit by.........The
FOUR FELLOWS

"ANGELS SAY"

b/w "In The Rain"
Glory 236

Stronger Than Ever

The Original HIT Version

"SOLDIER BOY"

by The Four Fellows
Glory 234

GLORY RECORDS, Inc.

127 WEST 96th STREET
NEW YORK 25, N.Y.
UNiversity 5-6985

"It's What's in THE CASH BOX That Counts"
ONLY The Singing Rage
A TWIN

THE TENDER WALTZ BALLAD
SUNG IN MULTIPLE VOICE

CROCE DI ORO
“Cross Of Gold”

MERCURY 70713

PATTI

PUBLISHED BY
SHAPIRO-BERNSTEIN
1270 6TH AVE
N.Y., N.Y.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Could Make This HIT RECORD

A ROCKIN' RHYTHM ROMPER

"SEARCH MY HEART"

MERCURY 70713

PAGE

PUBLISHED BY
BERKSHIRE MUSIC
1733 BROADWAY
N.Y., N.Y.

"It's What's in THE CASH BOX That Counts"
THE CASH BOX

Top Selling Records
Reported by the foremost
RETAIL OUTLETs
From Coast to Coast

BROADWAY MUSIC
New York, N. Y.

1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (David Rose)
3. Ain’t That A Shame (Milla & Ed)
4. Yellow Rose (Mitch Miller)
5. R. Bonnie Leslie (Alene Ellis)
6. Seventeen (Roy Bennett)
7. Shifting, Shifting (Billy Vaughn)
8. Gun Drop (Crewcuts)
9. Tina Marie (Perry Como)
10. Maybellene (Chuck Berry)

WALLLCHS MUSIC CITY
Nashville, Tenn.

1. I Love You Mom (Davy Jones)
2. I Love You Ultimate Mom (Davy Jones)
3. I Love You Mother (Mom)
4. Sudden Love’s A Valley (George Jones)
5. Yellow Rose (Mitch Miller)
6. Rock Around (Bill Haley)
7. Home Of Blue Lights (Miller)
8. Unchained Melody (L. Baxter)
9. I’ll Never Stop Loving You (Don Day)

RECORD LAND
Phoenix, Ariz.

1. Yellow Rose (Mitch Miller)
2. Ain’t That A Shame (Bill Haley)
3. Autumn Leaves (E. Williams)
4. Wake The Town (M. Carnon)
5. Maybellene (Chuck Berry)
6. Seventeen (Fontanes)
7. It’s A Sin (Somewhere) Smith
8. Hard To Get (G. Kane)
9. Moments To Remember (Four Lads)
10. Hummingbird (F. Slate)

BURRES MUSIC SHOP
St. Paul, Minn.

1. Autumn Leaves (R. Williams)
2. Shirt off, Whispering Sands (Billy Vaughn)
3. Gun Drop (Crewcuts)
4. Moments To Remember (Fred Lads)
5. Black Denim Trousers (Connie)
6. Tin Horse Co-Boy
7. Love Is Many-Splendored (Don Day)
8. Wake The Town (M. Carnon)
9. Seventeen (Fontanes)

ALAMO PIANO COMPANY
San Antonio, Tex.

1. Maybellene (Chuck Berry)
2. Yellow Rose (Mitch Miller)
3. Ain’t That A Shame (Roy Bennett)
4. Seventeen (Fontanes)
5. Love Is Many-Splendored (Bill Haley)
6. It’s A Sin (Somewhere) Smith
7. Unchained Melody (Hibbler)
8. Rock Around (Bill Haley)
9. Hard To Get (G. Kane)
10. Hummingbird (Paul & Fred)

SUPER MUSIC, INC.
Baltimore, Md.

1. Yellow Rose (J. Desmond)
2. Bible Tells Me So (R. Williams)
3. Love Is Many-Splendored (Four Faces)
4. Remembering (Moments To Remember)
5. Love Is Many-Splendored (Moments To Remember)
6. It’s A Sin (Somewhere) Smith
7. Unchained Melody (Hibbler)
8. Rock Around (Bill Haley)
9. Love Is Many-Splendored (Bill Haley)
10. I Want You To Be My Baby (William Brigg)

HUDSON ROSS
Chicago, III.

1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Faces)
3. Remembering (Moments To Remember)
4. Yellow Rose (Mitch Miller)
5. Autumn Leaves (E. Williams)
6. Bible Tells Me So (L. Baxter)
7. Shifting, Shifting (Billy Vaughn)
8. Only You (Platters)
9. Black Denim Trousers (Connies)
10. Suddenly There’s A Valley (Platters)

WILLIAM

1. Yellow Rose (J. Desmond)
2. Love Is Many-Splendored (Four Faces)
3. Bible Tells Me So (R. Williams)
4. Ain’t That A Shame (R. Williams)
5. Wake The Town (M. Carnon)
6. Ain’t That A Shame (Roy Bennett)
7. Blow My Man (William Brigg)
8. Gun Drop (Crewcuts)
9. Paper Roses (Lola Dee)
10. Goodnight Sweet Dreams (Gordon Jenkins)

REGENT RECORD SHOP
First, Mich.

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Faces)
3. Autumn Leaves (E. Williams)
4. Mommie To Remember (Four Lads)
5. Yellow Rose (Bill Vaughn)
6. Shifting, Shifting (Billy Vaughn)
7. Ain’t That A Shame (Roy Bennett)
8. Black Denim Trousers (Connies)

ODLAND MUSIC SHOP
Sioux Falls, S. Dak.

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Faces)
3. Wake The Town (M. Carnon)
4. Love Is Many-Splendored (Four Faces)
5. Love Is Many-Splendored (Four Faces)
6. Love Is Many-Splendored (Four Faces)
7. Love Is Many-Splendored (Four Faces)
8. Love Is Many-Splendored (Four Faces)
9. Love Is Many-Splendored (Four Faces)
10. Love Is Many-Splendored (Four Faces)

LOOMIS TEMPLE OF MUSIC
New Haven, Conn.

1. Love Is Many-Splendored (Four Faces)
2. Autumn Leaves (R. Williams)
3. Tiptoe Tiptoe To Remember (Four Faces)
4. Black Denim Trousers (Connies)
5. Ain’t That A Shame (Roy Bennett)
6. Why Don’t You Write Me (Jaks)
7. Seventeen (Roy Bennett)
8. Rock Around (Bill Haley)
9. Bible Tells Me So (Connies)
10. Hard To Get (G. Kane)

BERT’S CAMERA CENTER
Baton Rouge, La.

1. Maybellene (Chuck Berry)
2. Love Is Many-Splendored (Four Faces)
3. Love Is Many-Splendored (Four Faces)
4. Love Is Many-Splendored (Four Faces)
5. Love Is Many-Splendored (Four Faces)
6. Love Is Many-Splendored (Four Faces)
7. Love Is Many-Splendored (Four Faces)
8. Love Is Many-Splendored (Four Faces)
9. Love Is Many-Splendored (Four Faces)
10. Love Is Many-Splendored (Four Faces)

SONG SHOP
Cincinnati, Ohio

1. Love Is Many-Splendored (Four Faces)
2. Ain’t That A Shame (Roy Bennett)
3. Yellow Rose (Mitch Miller)
4. Seventeen (Roy Bennett)
5. Love Is Many-Splendored (Four Faces)
6. Moments To Remember (Four Lads)
7. Kentuckian Song (Hibbler)
8. Tiny Marie (Perry Como)
9. Only You (Platters)
10. Autumn Leaves (R. Williams)

G. MURPHY COMPANY
Washington, D. C.

1. Yellow Rose (R. Williams)
2. Ain’t That A Shame (Connies)
3. Autumn Leaves (E. Williams)
4. Love Is Many-Splendored (Four Faces)
5. Seventeen (Roy Bennett)
6. Sleeptoon (R. Williams)
7. Tina Marie (Connies)
8. Tina Marie (Perry Como)
9. Longest Walk (J. Morgan)

MELODY MART
Paducah, Ky.

1. Yellow Rose (R. Williams)
2. Love Is Many-Splendored (Four Faces)
3. Seventeen (Fontanes)
4. Ain’t That A Shame (Roy Bennett)
5. Maybellene (Chuck Berry)
6. Wake The Town (M. Carnon)
7. Rock Around (Bill Haley)
8. Humminbird (Paul & Fred)
9. Longest Walk (J. Morgan)
10. Tina Marie (Perry Como)

THOMPSON’S
Eugene, Ore.

1. Yellow Rose (R. Williams)
2. Ain’t That A Shame (Connies)
3. Autumn Leaves (E. Williams)
4. Love Is Many-Splendored (Four Faces)
5. Bible Tells Me So (Roy Bennett)
6. Maybellene (Chuck Berry)
7. Song Of The Dreamer (Jaks)
8. Suddenly There’s A Valley (Platters)
9. Longest Walk (J. Morgan)
10. Pete Kelly’s Blues (Anthony)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Top of the Deck!

Sammy Kaye's

GREAT MARCH POLKA HIT...*

"QUEEN OF MY LONESOME HEART"

"I'LL NEVER LEARN TO CHA-CHA"

Columbia-40556 (4-40556)

COLUMBIA RECORDS

OPS-DEALERS: Excellent reaction in the Polka areas of the country for "Queen of My Lonesome Heart"
STOCK UP NOW!!!!!!!
Tico To Distribute Discos Columbia De Mexico Line In U. S.

NEW YORK—Tico Records, one of the top Indies in the Latin American recording field, has closed a matrix exchange deal to handle the Discos Columbia de Mexico line.

The large and popular Tico line now embraces some of the foremost Mexican artists who will be promoted in the USA.

Contracts were signed about a week ago with Jack Astor, as attorney for Tico, and Al Lorber, as attorney for Discos Columbia de Mexico.

George Goldner, young exec head of Tico, has started a large promotion campaign which includes sales and personal visits to all distributors. Both firms are hopeful that some of the leading dance bands and music of Mexico will gain popularity here.

Tico, which has played an important role in the growth and advancement of the current Latin dances in America thru its releases, has expanded its offices and added new personnel to its mailing lists along the line. Part of the exchange deals provide for Columbia to handle Tico masters on its Mexican label in Mexico.

Also under discussion is an arrangement that will permit Tico to press and distribute any of its foreign language pop disks from Germany, France, Italy, Greece, Sweden, Finland, Spain, etc.

ABC-Paramount Set As Disk Firm Name

NEW YORK—ABC-Paramount has been designated as the final label name for the releases of the AM-PAR Record Corp., phonograph record subsidiary of American Broadcasting-Paramount Theatres, according to an announcement made today by Sam Clark, president of the record company.

First disks to bear the ABC-Paramount name will be released between November 1st and 15th, said Clark. However, AM-PAR is at work distributing, via 32 coast-to-coast outlets, 8 back-to-back platters of the tunes from the new Mickey Mouse Club which will premiere on the ABC Television Network on October 3rd for a limited two-hour Friday afternoon exposure. Initial orders for these platters are said to exceed $100,000, an appreciable beginning for AM-PAR.

MGM Artists Meet

HOLLYWOOD — Debbie Reynolds and Art Mooney meet at the MGM studios in Hollywood and exchange wishes for a successful tour. Debbie hands Art a copy of the "Tender Trap" from the MGM film of the same name, while Art counters with a copy of "Give Me a Baby And My Baby" from the Columbia film, "My Sister Eileen."
"He"
Coral # 61501

The McQuire sisters

Coral Records
America's Fastest Growing Record Company

"It's What's in THE CASH BOX That Counts"
NEW YORK—Sid Feller, A & R head of the ABC-Paramount label, this week announced the names of artists which he has signed to the recently formed diskery.

Male vocalists include Richard Hayes, John Leslie, Bobby Scott and country singer Rex Tailor. In the female vocalist department, thrusps Eydie Gorme, Bette Anne Steele, Bernadine Read and Annette Warren were linked to contracts.

Instrumentalists who’ve joined the company are the Irving Fields Trio; Bernie Wayne, conductor-composer; and pianist Alec Templeton who has already recorded.

The Trio Schmeid, Swiss yodelers who will appear in the forthcoming Max Liebman production “Heidi,” were also signed by ABC.

Archie Livingston Forms Scope Records

NEW YORK—It was announced this week that Archie Livingston, Chicago music publisher, has launched the record business and will issue recordings under the Scope label. Livingston heads the Studio and Midway Publishing firms which have been well represented on major record labels.

Jane Gibbs, who will head the label’s Eastern office, has been in the promotional field for some time in the New York area with her clients including Doris Day, Hansen Singers, record Connie Francis on MGM and Gloria Van, songstress on the Wing label. Miss Gibbs has been closely associated with the music field through her husband Parker Gibbs who is live music supervisor for NBC’s weekend “Monitor” and who is producer of “National Radio Fan Club,” the Friday night NBC teenage record show.

Distributors are not being set up and the first release will be “Easy,” an instrumental, c/w “What’s With You?” featuring Bowers on the vocal with Chubby Jackson’s Or- chestra.

The diskery’s label copy will have a calibrated edge so that with a strob- oscope, the records will be able to supply to record libraries, a turntable may be tested for accuracy.

LISBON—This is only the first day of a full-fledged tourist and already I know the trip’s going to go too fast. This is living. The only reminder of home is the radio. Who said deejays were a purely American species? The Portuguese radio is loaded with platter-spinners—and they play mostly U.S. records. In fact, you can’t spin a dial here without hearing “The High And The Mighty” or “Secret Love.” Doris Day’s as popular as wine before dinner, and her Columbia cohort Frankie Laine is the big man in the male ranks. The amazing part of it all is the complete devotion these people have to American standards, with stuff like “April in Paris,” “Laura,” “Stardust,” etc., getting very heavy play. The Portuguese who love the jumpy, up-tempo of happy music, do a complete about face in their native music tastes. The most popular type of song native origin is the Fado, which is a sad folk tale that inevitably results in loss of loved ones.

Real morbid material, with drum beats in the background and tears all over the place.

The clubs are gay and bright; the orchestras mostly French with American song libraries. Dinner hours are fairly late—9 to 10 p.m. After that, everybody’s who anybody takes off for the Casino, which houses everything from movies and bars to a yacht club and barber shop. I even got a bowl of borsch! The films, incidentally, are older than most pictures on 42nd Street. And the big highlight is the taxi situation—very cheap fares, and they even have Mercedes-Benz cabs. It’s a cosmopolitan city and I almost wish I didn’t have to push off for Madrid tomorrow.

MADRID—No wonder everybody adores Lady of Spain. After a quick look, I can’t think of anything I don’t adore about this fabulous country. For two castanets I think I’d pack in the Brill Building for good and concentrate on tambourines, bull fights and senoritas for the rest of my days.

Musically, the atmosphere is mostly Spanish vintage. That would have rattled me no end at 16th Street. Broadway, but沸腾 here in the afternoon sun, the guitars and maracas all sound like they’re playing the No. 1 plug tune at Fred Fisher Music. What’s really delicious is the herd of happy faces everywhere—none of the haunted looks that we take for granted on Broadway. Everybody whistles merrily walking down the street. The Spanish counterpart of Tin Pan Alley is in Barcelona, but the only thing I’ve had in common with our song center is the fact that it turns out most of the native music production. Get this work schedule for the publishers: open 10 a.m., close at 1 p.m., reopen at 5 and lock up at 7. We’d be drowning in coffee at the Turf if the Brill closed up for a four-hour siesta every day. Publishers here say “drop around this afternoon” and they mean 7:30 or 8 o’clock at night. Cocktail time’s at 10 p.m. and dinner starts at 11. Nobody gets uthers either.

The big record sellers here are naturally, Spanish. Tala Flores is No. 1 and just great. Conchita Pignor’s next, and the top group is the Fleta Sisters. The local Frank Sinatra is Rafael Farina, and he has the look to back it up. The song of the day is “Exposure” recorded here it seems about as much like “Yellow Rose of Texas” as a tubo solo. The U.S. songs just can’t cut deeply into the market here. Dance-wise, everybody’s doing the Cha-Cha—Frankie Laine’s “That Day and Perez Prado are our ambassadors on discs in Spain. The big tune is “Hi-Hi-Li, Hi-Lo.”

It’s true. Spain’s been on a day-light saving time since time began. It stays light until 8:30 at night, and the theatres don’t get around to pulling up the first curtain until 11 this.

The big clubs are the Jockey Club and Villa Rasza Bar—but the big sport is bullfighting. Everybody throws the bull here, or at least everybody tries. The matadors rule the roost. A crooner wouldn’t have a chance in a popularity poll with a popular matador. If somebody could come up with a matador, he’d have the bull by the horns. The monied set is always on hand for the big fights, and when the bull charges ever so much like a publisher who’s just gotten his tune covered by a dozen major artists. It’s a brilliant spectacle. I almost hate to move on to Rome. (City-dropper)

ROME—What was that? An American Negro girl who sings occasionally. The other busy spot is Victor’s, where a 5-piece band runs through a repertoire of rhumba, mambo and American songs. The U.S. tourist influence is fairly noticeable.

In the summertime, when-in Rome—do-as-the-Roms-do means get out of town and let the tourists caveat. Last night I opened at the Coliseum and felt like I brought down the joint. (If Mills will turn over the copyright to “Stardust,” I promise I’ll stay over here)

By the way, I’ve mobilized myself for most of the rest of the trip—rented a Renault. The itinerary at this point: Capri, Sorrento, Venice, Florence, Milan, Trieste, Munich, Zurich, Montreux, Geneva and back to Cannes. I’ll never be the same.

Heritage Records Expands

NEW YORK—Heritage Productions Corporation, manufacturers of Heritage Records has announced a new production and sales expansion program relating to the firm’s new association with Thomas Yoseloff, president of the Beechurst Press.

All production and sales activities will emanate from the new Heritage offices at 11 East 36th Street in New York City, and the Fall and Winter program includes a varied production of show music, hot jazz, sophisticated pop music and documentary discs. The company reports that it will inaugurate an aggressive and diversified sales promotion policy.

R. A. Israel will continue as president and head of all artist promotion, etc., while Mostyn Gilbert, vice president, will handle sales promotion and distribution.

European Import

NEW YORK—Nilla Pizzi, Italy’s No. 1 popular singer, arrives on the S. S. Constitution for her first visit to the United States. En route to Canada for a series of theater engagements, she will return to New York in October to make recordings for RCA Victor to whom she has been under contract in Italy.
a great pair...
by the king and queen of song!

LES PAUL • MARY FORD

AMUKIRIKI (THE LORD WILLING)  |  MAGIC MELODY

RECORD NO. 3248

"It's What's in THE CASH BOX That Counts"
1. LOVE ME OR LEAVE ME...  
2. PETE KELLY'S BLUES  
3. OKLAHOMA  
4. IN THE WEE SMALL HOURS  
5. LONESOME ECHO  
6. STARRING SAMMY  
7. MEET ANDREW KOSTELANETZ  
8. MUSIC FOR LOVERS ONLY  
9. SOMETHING COOL  
10. POP SHOPPER  
11. THE STUDENT PRINCE  
12. DAMN YANKIES  
13. I LOVE PARIS  
14. VIENNA HOLIDAY  
15. THIS IS CHRISTMAS  
16. SONGS OF THE WEST  
17. MUSIC, MARTINIS AND MEMORIES  

Achievement

Mercury Issue #98¢ EP

NEW YORK — Mercury Records will spark the pop EP field with a special extended play record priced at only 98 cents and containing four current hit tunes by some of the label's hottest artists. One in the label's series of "Tops In Pops" EP packages the platter will include Georgie Gibbs "I Want You To Be My Baby," Rusty Draper's "The Shifting, Whispering Sands," Sarah Vaughan's "Johnny, Be Smart" and Chuck Miller's "Hawk Eye." Mercury Vice President and Sales Manager, Morris S. Price, said that orders from distributors on this special EP have topped orders on any previous Mercury EP release by 37 percent.

The disk was designed as a "leader" for the other Mercury EPs and to bring additional traffic into retail stores at the outset of the Fall selling season. No other Mercury EPs have changed from the regular suggested retail price of 65 cents.

Mercury, however, did run a special promotion on its EP line when it reduced the price to 98 cents for all extended play releases. That sale, however, ended on July 31st.

Dealer cost on the special "Tops In Pops" release (EP-1-618) will be 60 cents.

THE CASH BOX

TOP 15 BEST SELLING POP ALBUMS

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3. OKLAHOMA  
4. IN THE WEE SMALL HOURS  
5. LONESOME ECHO  
6. STARRING SAMMY  
7. MEET ANDREW KOSTELANETZ  
8. MUSIC FOR LOVERS ONLY  
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THE CASH BOX
Thursday's the "Big Day." Although reckoned to reach only a half a million homes, sponsored television via its official opening one Sunday, with opening ceremony coming from London's famous Guildhall. Meanwhile, the BBC Television has really done the town splashing out in key positions of the big cities, and informing one and all of the top names under contract to them. One can already feel the healthy spirit of competition. And on the sound side, the B.B.C. is starting a series featuring recording events stars including Jimmy Young,erry, Lynne, and Ronnie Whittaker. Frankie Vaughan and many more... Heard a wonderful L.P. on Coral titled "Too Much Pain", it was not too much for me! In fact I could hear more... I hear Robert Farnon received a most wonderful letter from composer Arthur Schwartz, complimenting Bob on his latest album titled "Something To Remember You By", which of course features the music of Mr. Schwartz... Have just heard the latest album from the U.S. called "For Favor." Vic Damone certainly does a wonderful job on what I think cannot fail to be a hit and I will stick my neck out much further than usual (in fact three thousand miles further) by betting it gets in your hit parade very, very soon. Remember my talking about an Italian tune titled "Get something from the States"? It is a love song, well, I think it is and it is on the market. It seems we've won for "Stars Shine In Your Eyes" is number 9 in the sheet music. "Always" and Rolf Harris' H.M.V. record is number 13 this week. Since there is no language barrier between our two countries, let's go and publishers get together, and we can write our own one lyric on a Continental song instead of two different English versions... I see in the Toronto Topics, that up and coming Canadian chip Priesta's Wright has cut a new record which was released in the U.S. on the Unique label title "Could It Be?" Let's hope "Perky" has a follow up for her "Man In The Raincoat".

This Week's Best Selling Pop Singles (Courtesy "New Musical Express")

1) "Rose Marie"—Slim Whitman (London)
2) "Learnin' The Blues"—Frank Sinatra (Capitol)
3) "Cool Water"—Frankie Laine (Philips)
4) "Everywhere"—David Whitfield (Eng. Decca)
5) "The Breeze And I"—Johnnie Ray (Polydor)
6) "Strange Lady In Town"—Frankie Laine (Philips)
7) "John And Julie"—Eddie Calvert (Eng. Columbia)
8) "Everywhere"—Bobbi Murray (Eng. Columbia)
9) "Everyday Of My Life"—Malcolm Vaughan (H. M. V.)
10) "Close The Door"—Stargazers (Eng. Decca)

"It's What's in THE CASH BOX That Counts"
New York—The first in a series of “Jazz In Town Hall” concerts will be presented at Town Hall by Kaye and Peter's concerts to be held on Town Hall. Kaye and Peterson on Sunday evening, October 9th, at 8:30. Heading the proceedings will be the first concert of the New York Jass Orchestra. Noted tenor saxophonist Chris Connor and Sylvia Syms, the Jay and rake quintet, featuring trombonist Jack Jones, and clarinetist Tony Scott complete the program. A feature of the evening will be Mitch Red, WOR's all-night disk jockey as commentator. Talking from a nearby table on stage, he will speak to the audience for the musicians, reading from program notes written by the artists themselves, as well as making appropriate comments of his own.

Jazz concerts are no novelty to impresarios Kaye and Peterson for in 1942, in the early days of what was then called Bop, they presented weekly concerts at Nick Mart's Town Hall and in other series, which opens on October 9th with the other concert to follow at regular intervals, reunites them as a producing team for the first time since 1947 when they presented a week of jazz nights at Town Hall which marked the first concert appearance of Dizzy Gillespie and Charlie Parker and other well-known jazz artists as well as the first concert of Monty Clayton and Buck Clayton.

Commercial television in Great Britain was the big subject for discussion last week. The new channel in England and Great Britain, which started on October 5th, will no doubt feature the top commercial star to cross the sea in coming months. . . . Max Liebman's "Theatre of the Mind," a new musical TV event. The show should do big things for French songster Robert Cury who will portray the role of Eier in place of Pinky Lee, who collapsed last week from exhaustion. The music for the space was penned by Clay Warnick, and Carolyn Leigh, who in the past 12 months has done her best on Off Broadway, offers the words. . . One of the "Omnibus" shows of the new season will star Victor Earis' "Alone in the Sun." . . Music will jum the 10/2 "Sullivan Show," Nat Cole and "Penny" stars Ezio Pinza, Walter Slezak, and Florence Henderson will be featured. On Sullivan's 10/10 show, June Valli will introduce four songs from her new RCA "The Torch" LP. . . Sinatra will star in his own top-notch teleplay series next year with Tony sponsoring. . . Gleason will kick off his Dorsay Brothers' "Stage Show" 9/14. The program will be a Gleason composition tagged "Alone in a Crowd." A & R men ought give it a listen. . . Harry Belafonte will do Bob Marley's "A Bed of Reggae" 10/2. David Brocken, a noted conductor, will create the musical scores for 55-50 series "Wide World!" . . Marian MacEachern and her Trio are to be among Garry Moore's guests for the week of 10/4-5. . . David Ross, who's been with Red's band for years, will appear and conduct the corn when the comic returns 9/27. . . Jane Russell and Janis Paige will be Bob Hope's guests 10/4. Gino-Carlo Menotti, one of the world's foremost opera composers, has again accepted a commission from NBC to compose an opera for television. It should be ready for the 55-56 season . . . Jose and Amparita Yuuri will be guests of Jimmy Durante when he takes over 10/8. Duarte will do 30 shows—15 live and 15 filmed. Some of the filmed programs features the late Carmen Miranda . . . The Eddie Cantor show of 10/3 is devoted to "The Song Plugger" with Helen O'Connell and Ray Anthony as guests. . . "Midwestern Hayride" moves into a new time slot—Wednesdays at 10:30 P.M. in New York. . . The Bob Eddy show will air for the first time on each show on the following Monday. Show was formerly seen Fridays at 8. "Talent Ventures" featuree Slim Wilson will introduce Abbott songstress Lafawn Paul on the 10/4 show. . . Opera star Robert Merrill is featured on the 10/3 "Voice of Firestone" show.
EmArcy Celebrates 1st Anniversary

NEW YORK—Just about one year ago the first EmArcy jazz LP was shipped to retail record shops. The jazz line of the Mercury Records Corporation was officially born, the label only had two established artists in the field, Sarah Vaughan and Dinah Washington. Even then only Sarah was recognized by the record customers as a jazz artist, Dinah was known for her jazz work only to musicians.

Since those days, Mercury has signed only two or one other established jazz stars—Gerry Mulligan and Terry Gibbs for example. Also the label’s artist roster has been built from among new people, sidemen who had never recorded on their own and new names, and done little if any jazz recording.

Yet the EmArcy label is now considered among the hottest jazz catalogs in the business with an artist roster that includes such names as Max Roach, Clifford Brown, Herb Gellar, Jimmy Cleveland, Helen Merrill, Kitty White, Maynard Ferguson, John William and many others.

While the label was able to culled its catalog of old masters to come up with material and artists who were famous among the jazz cognoscenti, the whole label would live or die in the basis of finding, exposing and developing new talent.

That this project has been so successful is best demonstrated by the sales success of the line and the awards recently given to such EmArcy artists as Herb Geller, Max Roach, Lars Gullin, Jimmy Cleveland and Helen Merrill. Yet to come are packages featuring Terry Gibbs’ group, the Gerry Mulligan Sextet, Kittty White, Max Flitch and Julian “Cannonball” Adderley.

Another important facet of the Mercury program is the promotional effort with disk Jockeys. At the present, they are mailed appearance packages containing 750 LP’s to jazz-spinning jockeys on a regular basis. There are now many of the top-rated disk jockeys who are eager to play jazz records by Clifford Brown and Max Roach, Sarah Vaughan, Dinah Washington, John Williams and others.

Sharing material going into the vaults to come up with fine jazz of days gone by. EmArcy has re-issued jazz by some of the greatest artists in the musical field such as Johnnie Hodges, Coleman Hawkins, Lonnie Tristano, Charlie Ventura, Billy Eckstine, Rex Stewart, Roy Eldridge, Charlie Shavers, Count Basie, Earl Hines, Ben Webster, Lester Young, etc.

So then, Mercury Records decision to start and promote a special jazz label has brought to the people some great new people and their sounds, and has brought to Mercury a most successful venture. The cooperation Mercury has had with jazz musicians has been nothing short of fabulous. The parent company has consistently gone all out to promote, merchandise, advertise and sell its jazz product and jazz artists.

HOLLYWOOD, CALIF.—Charlie Adams of Ridgeway Records, Inc., and band leader Jan Garber have formed a record company which will be called Ridgeway Records, Inc.

The diskerry has already recorded several Garber and will issue him with complete series of commercial pop tunes and standards. Two single records by Garber will be available before the first release. The two singles feature “We Got Sore” b/w “Do You Know What It Means To Miss New Orleans?” on the label, and “Gee But It’s Nice” b/w “All” on the other. All four sides are included in the LP.

Charlie Adams is in charge of the company’s operations.

Ridgeway Records Announced; Charlie Adams & Jan Garber Involved In Firm

HOUSTON, TEXAS—Ridgeway Records, Inc., which has been in the public since last month, has announced that record producer and band leader Jan Garber have formed a record company which will be called Ridgeway Records.

The diskerry has already recorded several Garber and will issue him with complete series of commercial pop tunes and standards. Two single records by Garber will be available before the first release. The two singles feature “We Got Sore” b/w “Do You Know What It Means To Miss New Orleans?” on the label, and “Gee But It’s Nice” b/w “All” on the other. All four sides are included in the LP.

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The diskerry has already recorded several Garber and will issue him with complete series of commercial pop tunes and standards. Two single records by Garber will be available before the first release. The two singles feature “We Got Sore” b/w “Do You Know What It Means To Miss New Orleans?” on the label, and “Gee But It’s Nice” b/w “All” on the other. All four sides are included in the LP.

Charlie Adams is in charge of the company’s operations.
*INDICATES BEST SELLING RECORD OR RECORDS.

t Tunes listed below are ordered by their popularity based on a continuing weekly national survey carried out by retail dealers by The Cash Box. Each listing includes the name of the song, record number, artist and tune on the reverse side.

† The number and letter at the end of the title indicate the position of the record last week and two weeks respectively.

18-Song Of The Dreamers
CA-1172 (F-3173)— 14 10
RUTTIE PAUL
For The Very First Time
**CO-4-057—4 (D-40528)
JOHNNY RAY
I've Got So Much
**DU-142 (4-142)
CHUCK MILLER
Momma Is Everywhere
**VI-20-6161 (4-20616)
EDDIE FISHER
Don't Stay Away Too Long

21-Hawk-eye
CO-21437 (4-21437)— 20 23
BOBBY LEE
I Can't Make My Mind Up
**CO-40558 (4-40558)
McGUIRE SISTERS
Someone To Love For
MD-1015 (4-1015)
KEN CARSON
I WW Been Workin On The Railroad
**ME-70697 (70697-15)— 20 23
CHUCK MILLER
Something To Live For

22-Hummingbird
BE-1997 (4-1997)— 15 17
TEX STEWART & 3 BELLES
I'll Never Leave You
**CA-3326 (F-3326)
LES PAUL & MARY FORD
My Love
**CO-1267 (4-1267)
MIKE MILLER
A Letterettes
**CO-21419 (4-21419)— 22 20
ROSE MADDOX
Words Are Easy To Say
**CO-40526 (4-40526) FRANKIE LAINE
My Little One
**EP-9110 (9110)— 50 38
D. & L. ROBERTSON
Saturday Night

23-Monnie Lassie
**AR-20428 (4-20428) THE PLATTERS
I'm In Love
**WI-9001 (9001)-LONOLA DAVE Paper Kites

25-Day By Day
CA-435 (JO STAFFORD)— 24 24
*CA-15465 (F-15465)
McGUIRE SISTERS
How Can I Tell Her
**CO-40565 (4-40565) CHUCK MILLER
She Neighbors

33-Fairly Tale
**CA-3218 (F-3218)— 30 30
FRANK SINATRA
Lively Eyes
**CA-3347 (F-3347)
MIKE MILLER
A Letterettes
**CO-40515 (4-40515) BELMONT ORCHESTRA
Love Me For A Minute
**CR-6136 (9-6136)— 50 25
SYDNEY DESMOND
It's A Lot To Tell A Lie
**GS-391 (4000-19)— 50 25
JOE VALENS
Lonely Boy

34-You Are My Love
**MG-12066 (K12066)— 60 60
LOU LAMMS
I Leave Him Down In

36-Rockin' The Cha Cha
**CA-3102 (F-3102)— 24 24
FRANK SINATRA
FT Wishes
**CA-3147 (F-3147)
MIKE MILLER
A Letterettes
**CO-40509 (4-40509) MAMMIE MANNING
Memories Mama

52-Good Night, Sweet Dreams
**DO-1510 (4-1510)— 45 45
BAYLEY SMITH
Parisian Beauty
**KO-019 (4X-019)— 50 25
DAVID JENKINS
Young Idols

53-Forgive My Heart
**CA-3324 (F-3324)— 45 45
KING KOLE
Someone You Love

54-Man In A Raincoat
**CA-3323 (F-3323)— 32 32
RIANNE, RAY
A Thousand Years

56-Unchained Melody
**CO-40569 (4-40569) ROBERT WISE & ROY ORBISON
She Neighbors
**CR-6135 (9-6135)— 60 60
DON LINDSAY
I Leave Him Down In

46-Vegas Vamp
**CA-435 (JO STAFFORD)— 24 24
*CA-15465 (F-15465)
McGUIRE SISTERS
How Can I Tell Her
**CO-40565 (4-40565) CHUCK MILLER
She Neighbors

48-Cherry Red
**CR-6136 (9-6136)— 50 25
SYDNEY DESMOND
It's A Lot To Tell A Lie
**GS-391 (4000-19)— 50 25
JOE VALENS
Lonely Boy

56-Good Night, Sweet Dreams
**DO-1510 (4-1510)— 45 45
BAYLEY SMITH
Parisian Beauty
**KO-019 (4X-019)— 50 25
DAVID JENKINS
Young Idols

53-Forgive My Heart
**CA-3324 (F-3324)— 45 45
KING KOLE
Someone You Love

54-Man In A Raincoat
**CA-3323 (F-3323)— 32 32
RIANNE, RAY
A Thousand Years

56-Unchained Melody
**CO-40569 (4-40569) ROBERT WISE & ROY ORBISON
She Neighbors
**CR-6135 (9-6135)— 60 60
DON LINDSAY
I Leave Him Down In
Vocal Groups, Instrumentals, Soloists! Mercury Has Them All ROCKIN' AND ROLLIN’

“Only You”
AND
“BARK. BATTLE AND BALL”
THE PLATTERS
MERCURY 70633

“Hand Clappin’”
AND
“JUMBO”
RED PRYSOCK
MERCURY 70698

“I Concentrate On You”
AND
“NOT WITHOUT YOU”
DINAH WASHINGTON
MERCURY 70694

“It’s Obdacious”
AND
“SAVE YOUR LOVE FOR ME”
BUDDY JOHNSON
MERCURY 70695

‘Promises, Promises, Promises’
AND
“DEVIL THAT I SEE”
THE PENGUINS
MERCURY 70703

The Cash Box, Music
Page 30
October 1, 1955

The Novelty Smash of 1955
Breaking Everywhere Pop & R&B in all major markets

“HOW COME MY DOG DON’T BARK”
(When You Come ‘Round)
by
Prince Patridge
CREST 1006

We are delivering from Philadelphia, Memphis and Los Angeles pressing plants
“a sure-fire moneymaker on the boxes”

National Distribution by
HOLLYWOOD RECORD SALES COMPANY
1248 Second Berendo
Los Angeles DUnkirk 8-0409
DON F. PIERCE—President

Dear DFs—if you haven’t received your copy, please write or wire.

Dootone Has Five Big Ones

1 “DON’T TAKE YOUR LOVE”
   THE CALVANES #371
2 “EDNA”
   THE MEDALLIONS #364
3 “ALWAYS AND ALWAYS”
   THE MEADOWLARKS #367
4 “REELING AND ROCKING”
   ROY MILTON #369
5 “WETBACK HOP”
   CHUCK HIGGINS #370
New Release

DOOTONE RECORDS
1512 S. Central Ave., Los Angeles, Calif.

GOING STRONG
EARL GAINES—LOUIS BROOKS
and THE HI-TOPPERS

“BABY, BABY, WHAT’S WRONG”
b/w
“CAN’T KEEP FROM CRYIN’”
EXCELLO 2063
PLUS
THE BLUES ROCKERS
“CALLING ALL COWS”
EXCELLO 2062
WRITE—WIRE—PHONE

NASHBORO RECORD CO., INC.
177 3rd Ave. N., Nashville, Tenn.
PHONE (42-2215)

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
NEW YORK:

This week finds three more entries in the "Angel" doxy. Glory has its hit group, The Four Fellows, chanting a lull in "Angels Say," while Jimmy Morris singing "Dear Angels Above" and Premium issues The Rockers singing "Angel Child". All are strong entries for hitdom. Says Jack Angel, Herald Records, "I think I will register my name so that I can cash in on all copyright business." The end.

A bit of a detour brings us to the "Shake a Hand" hit on the Martin and Lewis show last Sunday eve. Jack Harrapmen spending a few more hours in the office helping Jack Angel while Al Silver is on his south-southeast coast run. Incidentally, I have got quite a bang out of these "Angel" records coming out...

FATS DOMINO

LOS ANGELES:

Joe Bahari and Maxwell Davis of RPM Records flew to Kansas City for the opening of The Jacks personal appearance tour. The Jacks, currently riding high with "Why Don't You Write Me" will tour throughout the Midwest. Dootsie Williams has signed Dexter Gordon to record a 15" LP with leading West Coast jazz men for his Dootone label. The Bruno Sisters who attracted so much attention when they appeared at the 54 Ballroom have been signed by Lew Chudley to record for Impulse. Johnny Otis reports that Flip Records' "Death Of An Angel" continues to draw many requests on his D.J. show. Latest hit to take off immediately in the Los Angeles market is "Adorable" by the Colts, new group on the Vita label...

LAS VEGAS:

Practically every one of the major hotels in Las Vegas are featuring a rhythm and blues group as a result of the steady demand for them. With the record still the number one trend in the business, this has become one of the most important spots for groups to work. The Flatters, for example, close at the Flamingo on October 5, and have already been renewed on a five-year deal which guarantees them a minimum of eight weeks' work per year. The beautiful new Moulin Rouge was headlining Dinah Washington backed by Benny Carter and a 12-piece orchestra. The Penguins are set to play the Moulin November 11. Lionel Hampton kicked off the "Miss Moulin Rouge Las Vegas" contest at his recent L.A. engagement at the Paramount theatre. Contest will continue during Hampton's coast to coast tour with local winners receiving an all-expense trip to Las Vegas to compete in the finals later next year.

JAZZ JOTS

Turk Murphy did a smash business at Basin Street in his three-night stand last Thursday, Friday and Saturday. On Saturday night the crowd was lined down the steps and into the street. Unusual aspect of the drawing power of Turk Murphy was that he is an established Dixieland artist in a house of "cool" repute.... Marshall W. Sears... at the helm of a jazz course at the New School for Social Research. It is called "The Role of Jazz in American Culture" and will run for 15 weeks. Sid Gross, Urania Records, announces that all existing 10" LPs will be transferred to 12" LPs in time for the label to have a complete 12" catalogue. Two new releases are announced by Gross. They are Willie "The Lion" Smith and Jimmy Hamilton. Others to come in the Urania Fall Schedule are parts of a series, "Intimate Jazz in Hi-Fi," they are "Accent on Tenor Sax"—Coleman Hawkins; accent on Dixieland—Pee Wee Erwin; "Accent on Trumpet"—Erie Royal; "Accent on Trombone"—Jack Teagarden; "Accent on Tenor Sax No. 2"—Lucky Thompson. There will also be another album by Jimmy Hamilton and one by the New York Jazz Quintet.

L.A. MUSIC

The Cash Box, Music  Page 31  October 1, 1955

DANCING ON THE TURBANS 4545

Breaking for a Hit

"WHEN YOU DANCE"

The Turbans 4545

The Cash Box, Music  Page 31  October 1, 1955

The Cash Box, Music  Page 31  October 1, 1955

United Records received a call from The Morcos. Boys are in Brisbane, Australia, booked solid thru Christmas. Tour was originally set for only 8 weeks.
**Hit #1**

Lavern Baker

**PLAY IT FAIR**
b/w

Lucky Old Sun

ATLANTIC-1075

Ray Charles

**GREENBACKS**
b/w

Blackjack

ATLANTIC-1076

**Hit #2**

T-Bone Walker

**PLAY ON LITTLE GIRL**
b/w

WHY NOT

ATLANTIC-1074

**Hit #3**

THE CASH BOX

in

NEW YORK CITY

in

CHICAGO

in

NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled from Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

1. MAYBELLENE
   
   Chuck Berry (Chess 1604)

2. MAYBELLENE
   
   Chuck Berry (Chess 1604)

3. MAYBELLENE
   
   Chuck Berry (Chess 1604)

4. MAYBELLENE
   
   Chuck Berry (Chess 1604)

5. MAYBELLENE
   
   Chuck Berry (Chess 1604)

6. MAYBELLENE
   
   Chuck Berry (Chess 1604)

7. MAYBELLENE
   
   Chuck Berry (Chess 1604)

8. MAYBELLENE
   
   Chuck Berry (Chess 1604)

9. MAYBELLENE
   
   Chuck Berry (Chess 1604)

10. MAYBELLENE
    
    Chuck Berry (Chess 1604)

---

**VEE-JAY's BIG 4**

1. "I DON'T GO FOR THAT"
   
   b/w
   
   "She Don't Want Me No More"

   Jimmy Reid

2. "AT MY FRONT DOOR"
   
   The Eldorados

3. "PAINTED PICTURES"
   
   The Spaniels

4. "BAD BOY"
   
   Eddie Taylor

---

**VEE-JAY's HOT IN LOS ANGELES**

1. IT'S LOVE, BABY
   
   Brooks & Gaines (Excella 2058)

2. TELL ME, DARLING
   
   Gaylarks (Music City 792)

3. WPLJ
   
   Four Dares (Music City 790)

* "EMILY"

The Turks

Money # 211

ORDER THIS PROVEN HIT FROM YOUR NEAREST DISTRIBUTOR

---

**VEE-JAY RECORDS, INC.**

2129 S. Michigan Avenue

Chicago, Illinois

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Coming Up In R & B
Listed Alphabetically

AT MY FRONT DOOR
El Dorados
(Vee-Jay 147)
Atlantic, Baltimore, Berwick, Boston, Chicago, Cincinnati, Cleveland, Dallas, Los Angeles, Memphis, New York, Philadelphia, Pittsburgh, St. Louis, Youngstown

STARLITE
Moonglow
(Chess 1605)
Atlanta, Chicago, Cleveland, Detroit, London, Memphis, New York, Philadelphia, St. Louis, Savannah, Youngstown

HAROLD CONNER'S SECOND BIG HIT!
"DON'T BE NO FOOL"
by THE GAYLARKS
MUSIC CITY 2792

AND
"W-P-L-J"
by THE 4 DEUCES
MUSIC CITY 2790

DISTRIBUTORS—Some Territories Available
MUSIC CITY RECORDS
1815 ACATRAVE AVE., BERKELEY 5, CALIF.

Two Naturals!
"JUST LIKE CASH IN THE BANK"

'B/H
'MY LOVE GROWS STRONGER'
PICK—Cash Box
Cash # 1014

FLYING HOME
'

"WALKING HOME"

By

The Fabulous JOE HOUSTON
Cash # 1013

It's Cracking The Kids Up
On The West Coast!!

ORDER THESE TWO PROVEN HITS FROM YOUR DISTRIBUTOR TODAY

— OR CONTACT —

CASH RECORD SALES
2610 Crenshaw Blvd., Los Angeles 16, Calif.
Phone Republic 4-1074

A FEW CHOICE TERRITORIES ARE STILL OPEN FOR DISTRIBUTORS.

"I Want To Love You"

The Flaminos

CHESS 821

"Walkin' The Blues"

Willie Dixon

CHESS 825

"Too Late"

Little Walter

CHESS 824

"Don't Start Me Talkin'"

Sonny Boy Williamson

CHESS 1602

"Mannish Boy"

Muddy Waters

CHESS 1604

"Wee Wee Hours"

'Chuck Berry

CHESS 1605

"Starlite"

b/w

"In Love"

The Moonglows

CHESS 1606

"I'm A Prisoner"

b/w

"I've Been Deceived"

Eddy Boyd

"What's in THE CASH BOX That Counts"

THE CASH BOX

in PHILADELPHIA

in LOS ANGELES

in ST. LOUIS

The Top Ten Tunes Notting Hooriest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In Dallas, Los Angeles And Other Cities Listed.

1. ONLY YOU

Patties
(Mercury 70633)

2. MAYBELLENE

Check Berry
(Chess 1604)

3. FEEL SO GOOD

Shirley &Est
(Aladdin 3299)

4. IT'S LOVE, BABY

Brooks & Gallos
(Excello 2056)

5. I'M SO GLAD

Mikey & Selma
(Rainbow 516)

6. PARADISE PRINCESS

All Seasons
(Harold 460)

7. PAINTED PICTURE

Sennett
(Vee-Jay 154)

8. OH-gee-Oh-see

Charley & Ray
(Harold 641)

9. EVERY DAY

Brown & Williams
(Ciel 0145)

10. AIN'T IT A SHAME

Davis Domino
(Imperial 5348)

in DALLAS

in ATLANTA

in MEMPHIS

1. MAYBELLENE

Check Berry
(Chess 1604)

2. THOSE LONELY,

LONELY NIGHTS

Johnny "Guitar" Watson
(Imperial 5348)

3. WHY DON'T

YOU WRITE ME

Jacks
(RPM 428)

4. ALL BY MYSELF

Fats Domino
(Imperial 5352)

5. MARY LOU

Young Jesse
(Medwin 961)

6. WALKING THE BLUES

Brooks & Gallos
(King 4813)

7. IT'S LOVE, BABY

Brooks & Gallos
(Excello 2056)

8. TELEPHONE, BLUES

Little George Smith
(RPM 434)

9. AT MY FRONT DOOR

El Dorados
(Vee-Jay 147)

10. HIDE AND SEEK

Joe Turner
(Atlantic 1065)

1. MAYBELLENE

Check Berry
(Chess 1604)

2. MAYBELLENE

Check Berry
(Chess 1604)

3. I HEAR YOU

Knocking
Smiley Lewis
(Imperial 5356)

4. AIN'T IT A SHAME

Fats Domino
(Imperial 5348)

5. WHY DON'T

YOU WRITE ME

Jacks
(RPM 428)

6. THOSE LONELY,

LONELY NIGHTS

Earl King
(Imperial 5352)

7. ALL BY MYSELF

Fats Domino
(Imperial 5352)

8. WALKING THE BLUES

Brooks & Gallos
(King 4812)

9. NIRIP

Chuck
(Atlantic 1073)

10. IT'S LOVE, BABY

Brooks & Gallos
(Excello 2056)
THE COLTS
(Oct 26)
"ADORABLE" (2:39) [Panther—Bay] The Colts come up with a strong story in this energetic, harmonious pretty. The tune drifts lively and has the quality that makes it stick in your memory. A good bet for action.
"LIPS RED AS WINE" (2:34) [Pera—Ly Paul] The Colts chant a middle beat Latin ditty for an effective concert piece.

PAUL WINLEY and THE ROCKERS
(Premium 401)
"ANGEL CHILD" (2:41) [Great BMI—Winley] The Rockers debut the new label with a strong offering that could create some extra excitement for a competitive field. Winley and the Rockers do an effective reading of the pretty, romantic item. A filling bounce that pleases. Watch it.

WILLIE ECANS
(Memphis 111)

THE KIDS
(Pear 73A)
"YOU BROKE MY HEART" (2:15) [Commodore BMI—Lewis, Hannah; Ledbetter & Brown] The Kids blend softly on a slow beat blues. Melody is engaging. Pretty side.

JOHNNY OLIVER
(MGM 55012)
"DARLING, IS IT TRUE?" [Mag- gie Music BMI—Smith, James] Johnny Oliver does a big voice reading of the pretty ballad. Oliver sings with a number of individual mannerisms. Ok deck.

JOE LEE RUFFIN
(Met 5018)
"ONE FINE DAY" (2:28) [Lois BMI—Williams] The Champs perform sweetly on a slow ballad pretty. Tender love offering delivered with warm and sincere side.

THE CHARMS
(Deluxe 6089)
"GOOD LUCK" (2:39) [Lois BMI—Stone, Williams] A middle beat bouncer with an engaging delivery by the fine group. Good tune material well done. Could grab some strong sales action.

OTTIS WILLIAMS AND HIS NEW GROUP
(DeLuxe 6088)
"MISS THE LOVE (That I've Been Dreaming Of)" (2:25) [Jay & Cee BMI—Henry Glover] "TELL ME NOW" (2:43) [Lois BMI—Otis Williams]

The Champs
(Met 5018)
"THE CASH BOX
AWARD O' THE WEEK"

"TOO LATE" (2:41)
[Regent BMI—W. Dixon] "I HATE TO SEE YOU GO" (2:37)
[Ace BMI—W. Jacobs]

LITTLE WALTER
(Checker 825)
A little Walter bounces through two rhythm country flavored items that should make their marks in the sales columns. "Too Late" finds Little Walter telling his baby he's leaving. He's had enough of her cheating—she's not good looking and he can't stand her cooking. Despite its serious nature, the delivery has a driving beat and Walter's chanting has a strong touch of humor. Like it for another Walter hit. The flip, "I Hate To See You Go," is a middle beat blues with an underlying rhythmic pattern that will reach the listener. The lyrics have Walter pleading with his baby to come back home. Another strong offering, just a shade under the "Too Late" side.

LAVENDER BAKER
(Atlantic 1075)
"PLAY IT FAIR" (2:55)
[Progressive BMI—Campbell]
"LUCKY OLD SUN" (2:52)
[Robbins ASCAP—Smith, Gillespie]

LAVENDER BAKER
"Lavender Baker continues to issue two great sides, as she has done in all her previous releases. Choice material material.

OTTIS WILLIAMS and HIS NEW GROUP
(DeLuxe 6088)
Otis Williams and his New Group aim at topping "Gun Drop" with the newest release, "Miss The Love (That I've Been Dreaming Of)." It is a sparkling spirited lilter, with a buoyancy and happy charm that will take hold on the first hearing. If ever we've heard an r & b etching with definite pop appeal, this is it. It has melody-fulquent charm and engaging vocal twists that have marked this side for the charts. The flip, "Tell Me Now," is a slow blues ballad with a successful vocal by Otis. Williams and the group blend with much feeling and tender embellishments. Good coupling, with a knockout side in "Miss That Love (That I've Been Dreaming Of)."

WOODROW ADAMS
(Meteor 5018)
"WINE HEAD WOMAN" (2:46)

JIMMIE RUEY
(DeLuxe 439)
"TOO MUCH LOVE FOR YOU" (2:25) [Triomon BMI—Weaver, Utensil] Jimmie Ruey turns in a good singing performance of a melodic blues ballad. Enjoyable etching that could grab off some action.

"LOOSE CABOOSE" (2:52)

ARTHUR LEE MAYE
(RPM 438)
"THE BOO" (2:15) [Modern BMI—Berry, Joses] Arthur Lee Maye and The Crowns rock out a middle beat blues that is good fare for the kids. Deck swings and provides a good dance beat.

"I'M NOT LEAVING" (2:25) [Modern BMI—Berry, Joses] The chanter changes the mood as he times in a warm reading of a tender love ballad. Sincere effort that is the better side.

DONNA HIGHTOWER
(RPM 439)
"BOO-B-O-LINK" (2:34) [Modern BMI—Berry, Utensil] Donna Hightower delivers a cute bumping ditty that conveys the high spirits of the10-sided. Happy effort that could make it in both fields.

"SINCE YOU" (2:25) [Modern BMI—Rightover, Davis] Simple romantic bouncer delivered without flourishs. Ok side that does not come up to the charm of the "Boo-B-O-Link" side.

THE STRIDERS
(Apollo 480)
"I WONDER" (2:45) [Leeds ASCAP—Cecil Gant] The Striders chant a slow melodic pretty with a good rhythmic beat. Group has a definite pop sound and might be able to take advantage of the current fusion of both fields. Smooth, easy to listen to.

"DANCING FOOL" (2:57) [Bess BMI—Strider Bros.] Slow ballad definitely for the pop market.

RUFF RUFFIN
(Memphis 109)
"MONEY FOR MY HONEY" (2:51) [Spark BMI—Ruffin & Armasl] Ruff Ruffin shouts out a quick beat jump blues with enthusiasm. Driving side.

"THE DARKEST HOUR" (2:53) [Spark BMI—Ruffin & Ruffin] Ruff Ruffin gives a throaty reading to this slow, rhythmic down home blues. A hard hitting performer who can spark a tune on the ok side.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Music

"KISS night simple, Donna October maximum answered another the The solo ballad. (Wing stronger beat side.)

"DEAR ANGELS ABOVE" (2:50)
(Dare Music BMI)

"COME TO ME BABY" (2:17)
(Dare Music BMI)

JIMMY MORRIS OF THE BELVEDEREs
(Baton Records 214)

- Jimmy Morris of the Belvedere makes a potent debut with the tender, romantic weeper ballad, "Dear Angels Above." It is a moving portrayal of the love-stricken boy pleading with the angels to take care of his darling, who they have taken from him. Morris handles the lyrics with deep feeling and restrained emotions. His careful approach keeps the wistful item from becoming maudlin and gives it a clean, sympathetic treatment in excellent taste and one which will win it much commendation. The melody is simple, pretty and appealing. Expect this side to make Jimmy Morris in fast order. The flip, "Come To Me Baby," is a quick beat jump side well done and fashioned for the rocking kids. In certain areas it might be the side, too we go with "Dear Angels Above." 

FOUR FELLOWS
- The Four Fellows, established solidly with their initial hit, "Soldier Boy," put their collective right foot forward in another velvety reading of a sentimental pretty, "Angels Say," that should follow the path of its predecessor. The Fellows perform with tenderness and warmth, turning in a bilowly performance of the slow, dirfting ballad. Should be another big one for the lad. The flip, "In The Rain," is another romantic ballad of lazy type. The group turns in another soft, moving performance, particularly in earplasing wax. Two hit potential sides. Our choice is "Angels Say."

THE EMPIRES
(Wing 90023)

"SHIRLEY" (2:56)
[Musum BMI—Cooper, Kirkland] The Empires tell of their romantic feelings with regard to "Shirley." A middle beat bouncer that the new group does well by. Cute, pleasing side.

"I WANT TO KNOW" (2:18)
[Musum BMI—Cooper, Kirkland] The Empires come up with the much stronger side in the slow pretty ballad. The lead gives an excellent solo performance with a couple of vocal gimmicks that could put the item over. Like this side and think it should grab itself a big piece of attention.

THE SPIRITUALS

BLAIR GOSPEL SINGERS
(Nashboro 555)

"I'VE BEEN MOANING SO" (2:31) (Excello-BMI) The Blair Gospel singers offer a soft, soothing spiritual that accompanies an exciting exhortation offered with a maximum of feeling.

"WAITING FOR THE LORD" released (2:50) (Excello-BMI) A slow, sincere gospel side in which the shouty male lead is answered softly by the group.

Cadence Issues Two Bill Hayes Disks

NEW YORK—The Cadence label will be issuing two records by singer Bill Hayes, simultaneously.

One will come "White Buffalo," a tune from a forthcoming "Rin-Tin-Tin" TV Show, and "The Legend of Wyatt Earp," a song based on a new TV series in which the young guns are going for in a big way. Hayes, if you don't already know, skyrocketed to stardom with a TV tune "Ballad of Davy Crockett," from the Disneyland series. This record will be issued in both a special sleeve for the kiddle market and a regular sleeve for the general market.

The other release will have back to back, "Kwela-Kwela" a South-African tune and a ditty that's hitting it big in the country field "That Do Make It Nice."

Epic Signs Lilian Roth

NEW YORK—Mary Holtzman, A & R head of Epic Records, announced this week the signing of Lilian Roth to a recording label.

Miss Roth, who was a night club and moving picture star in the thirties, and whose dramatic life the entire country is familiar with thru her "This Is Your Life" program, which launched her comeback and subsequent night club, theatre, and TV appearances, has written a book, the story of her life, entitled "I'll Cry Tomorrow." Hollywood has fashioned a moving picture of the same title, starring Susan Hayward.

Holtzman plans an album which will present Lilian Roth singing the songs from the picture. It will be released simultaneously with her picture and a pocket book edition of "I'll Cry Tomorrow," all scheduled to take place about the middle of January 1956.

MGM Execs On Road

NEW YORK—The MGM sales department hits the road this week to cover distributors in the Midwest and on the East Coast. Wallace W. Early, sales chief, will cover Pittsburgh, Cincinnati, Cleveland and Detroit, while distribution manager Charles Hass will cover Baltimore, Charlotte, Atlanta and Jacksonville. Harold Drayson in charge of syndicate store sales, will cover Albany, Philly, Washington and Rochester.

Harry Meyerson, recording director and Sol Handwerger, promotion manager of the label, are also scheduling trips and will leave on October 1st.

Red Robin Is Bobbin' with 2 GREAT RELEASES The SCARLETS

b/w "KISS ME" "INDIAN FEVER"

Red Robin # 128

His Greatest Instrumental

RED PRYICK and his Rock & Rollers

b/w "JACKPOT" "THE HAMMER"

Red Robin Records

301 West 125th Street New York

SPECIAL

"I CAN'T BE SUCCESSFUL"

b/w "LIGHTNIN' BLUES"

EXCELLO 2066

LIGHTNIN' SLIM

WRITE — WIRE — PHONE

NASHBoro RECORD CO., Inc.

177 Third Ave. N.
Tennessee, Tenn.
PHONE: (42 2215)

Watch This One Go—
Hotter Than Jail-House Coffee!

"FOOLISH DREAMS"

b/w "LET'S FALL IN LOVE"

by THE FI-TONES

THE ATLAS RECORDS 217 W. 125 St. (MO 6-0420) N.Y.

Order thru nearest Distributor or WRITE, WIRE, PHONE

NAPCY BROWN

"Well, Well, Well, Baby-La"

"Just A Little Love"

SAYOY

Riding High With A Hit!

ATLAS RECORDS

SAVOY RECORD CO. INC. 1720 N. Westlake Ave.

New Release

THE SPIDERS "WITCHCRAFT"

SPECIAL

"It's What's in THE CASH BOX That Counts"
Local Contest Holds National Interest

NASHVILLE—Dub Dickerson is pictured here signing an exclusive management agreement with L. C. Gentry and R. C. MacGillivray of the Gem-Mac Agency in Dallas, Texas.

CHARLIE ALDRICH

HOLLYWOOD, CAL.—Two weeks ago a new television show, Western Home Roundup, made its debut via KCOP, Channel 13. Aired at 7:00 P.M. on Wednesdays, show is produced by Charlie Aldrich who also stars in the telecast. Package is sponsored by Western Home Stores.

First show started off with a bang. Aldrich announced a contest to name Miss Western Home Girl of 1955. Talent contest is not aimed at strictly amateurs. Girls must be over 18 years old and if they have had some professional experience they will still qualify, as long as they have never had a recording contract.

Prizes being offered are: 1—A recording contract with either the Abbott or Faber records; 2—If she writes a song, the winner will receive a song-writing contract from Fairway Music; 3—An appearance at the Grand Ole Opry in Nashville; 4—a $100.00 expense money for the Nashville trip; 5—A round-trip plane ticket to Nashville; 6—a complete western outfit by Nudie, The Rodeo Tailor; 7—and $500.00 for the night she appears as a contestant on the Western Home Roundup Show; 8—an indefinite engagement with pay at the Backboard Club, and 9—a regular singing job on the Western Home Roundup TV Show on KCOP.

Judging the contest to choose Miss Western Home Girl of 1955 will be Jack Devaney of The Cash Box, Joel Friedman—The Billboard, Ben Terry—Jamboree and Down Beat Magazines, Bill Tomblin—President of Abbott and Faber Records, and Fred Styker—President of Fairway Music. Auditions are being held Saturday afternoon at KCOP in Hollywood. Aldrich and other members of the show cast choose the contestants to appear on the following Wednesday night show.

Besides his present work at KCOP, Charlie Aldrich appears with his trick horse Ranger at Cattugullach each Sunday afternoon, appears with his band at The Fabulous Club on Thursday and Sunday nights, The Saddle Club on Friday and Saturday nights and the Backboard Club on Tuesday nights. Aldrich then has two radio shows at KLAX in Pasadena each Saturday. One of the busiest entertainers in Hollywood, Aldrich also writes songs. Latest releases are "I Promised You" recorded by Wesley and Marilyn Tittle and "My Spirit Is Willing" recorded by Rudy Gray; both are Capitol releases.

Music

Singing Contract

CHARLIE ALDRICH

DICK STUART

KVEN—Memphis, Tenn.
1. Cry Cry Cry (Johnny Cash)
2. I Forgot To Remember (Elvis Presley)
3. All Right (Faron Young)
4. Love (Though I Lose) (Waylon Jennings)
5. Love Love Love (W. Pierce)
6. Artifact (Lovin' Spoonful)
7. Only The Fool Believes (Sonny Williams)
8. Not My Land (Parker Moore)
9. No Joy No Love (Bobby Darin)
10. Hey Porter (Johnny Cash)

SLIM LAY

WHBS— Huntsville, Ala.
1. All In The Memory Of You
2. When I Stop Dreaming
3. I Just Dreamed In A Dream
4. Here Today, Gone Tomorrow
5. Daddy, You Know What
6. She Goes There (Carl Smith)
7. Temple (Waylon Jennings)
8. Satisfied Mind (P. Wannamaker)
9. Beautiful Lines (J. Shepard)

BOB NEAL

WMPF—Memphis, Tenn.
1. I Forgot To Remember (Elvis Presley)
2. Love Love Love (W. Pierce)
3. All Right (Faron Young)
4. Love On The Air (Johnny Cash)
5. When I Stop Dreaming
6. I'm Goin' Home
7. Why Baby Why (G. Jones)
8. Double Duty Lovin' (Brent)
9. Yellow Rose Of Texas (Texas Bill Strong)

JOHNNY HICKS

KBOO—Dallas, Texas
1. I Don't Care (Willie Pierce)
2. Satisfied Mind (P. Wannamaker)
3. Daddy, You Know What
4. Mystery Train (Elvis Presley)
5. Tennessee Waltz (Pete Seeger)
6. Wildwood Flower (Jim Reaves)
7. Too Much (Gene James)
8. Honey (CLAY EAGER)
9. Change (RL Skinner)
10. In The Mood (Horn Snow)

SLIM COX'S

COWBOY CARAVAN

WKJO—Springfield, Mass.
1. I Don't Care (Willie Pierce)
2. Go Back You Fool (J. Young)
3. Satisfied Mind (P. Wannamaker)
4. She Goes There (Carl Smith)
5. You Can't Make Me (Sammy Kay)
6. I love (Kris Kristofferson)
7. Blue Darling (Gwen McCrae)
8. Too Much (Sonny James)

JACK BURMAN

WWZZ—New Orleans, La.
1. Satisfied Mind (Waylon Jennings)
2. I'm Not A Child (Elvis Presley)
3. Here Today, Gone Tomorrow (Browning)
4. Until The Last Rose Blossoms (Browning)
5. You Can't Make Me (Sammy Kay)
6. Blue Darling (J. Newman)
7. Just Call My Name (Eddy Arnold)
8. I'm Glad I Got A Girl For You (Johnny Cash)
9. Poem In Your Heart (Willis)

HAPPY ISON

WORZ—Orlando, Fla.
1. I Don't Care (Willie Pierce)
2. When I Stop Dreaming
3. Satisfied Mind (P. Wannamaker)
4. She Goes There (Waylon Jennings)
5. Daddy, You Know What
6. You Can't Make Me (Carl Smith)
7. I'm Not A Child (Johnny Cash)
8. She's Gone (C. Fairburn)
9. Here Today, Gone Tomorrow (J. Travis)
10. Blue Darling (Gwen McCrae)

RAY SKINNER

WTSF—Houston, Tex.
1. I Don't Care (Willie Pierce)
2. Satisfied Mind (P. Wannamaker)
3. She Goes There (Waylon Jennings)
4. Daddy, You Know What
5. You Can't Make Me (Sammy Kay)
6. You Are Mine (Elvis Presley)
7. Blue Darling (Ria Heuddy)
8. I'm Not A Child (Bill Bland)
9. Here Today, Gone Tomorrow (Ria Heuddy)
10. Daddy, You Know What

CLAY EAGER

WLW—W. Cincinnati
1. I Don't Care (Willie Pierce)
2. Go Back You Fool (J. Young)
3. Satisfied Mind (P. Wannamaker)
4. She Goes There (G. Jones)
5. You Can't Make Me (Sammy Kay)
6. I'm Not A Child (J. Travis)
7. Blue Darling (Ria Heuddy)
8. Too Much (Sonny James)

JIMMY HUTSELL

WLAR—Alhambra, Tenn.
1. I Don't Care (Willie Pierce)
2. Satisfied Mind (P. Wannamaker)
3. She Goes There (Waylon Jennings)
4. Daddy, You Know What
5. You Can't Make Me (Sammy Kay)
6. You Are Mine (Elvis Presley)
7. Blue Darling (Ria Heuddy)
8. I'm Not A Child (J. Travis)
9. Here Today, Gone Tomorrow (Ria Heuddy)
10. Daddy, You Know What

RED SMITH

WBOK—New Orleans, La.
1. All Right (Faron Young)
2. She Goes There (Carl Smith)
3. Here Today, Gone Tomorrow (Browning)
4. Daddy, You Know What
5. You Can't Make Me (Sammy Kay)
6. You Are Mine (Elvis Presley)
7. Blue Darling (Ria Heuddy)
8. I'm Not A Child (J. Travis)
9. Here Today, Gone Tomorrow (Ria Heuddy)
10. Daddy, You Know What

JIMMIE WILLIAMS

WBMA—New Orleans, La.
1. All Right (Faron Young)
2. She Goes There (Carl Smith)
3. Here Today, Gone Tomorrow (Browning)
4. Daddy, You Know What
5. You Can't Make Me (Sammy Kay)
6. You Are Mine (Elvis Presley)
7. Blue Darling (Ria Heuddy)
8. I'm Not A Child (J. Travis)
9. Here Today, Gone Tomorrow (Ria Heuddy)
10. Daddy, You Know What

"Only those records best suited for commercial use are reviewed by THE CASH BOX."
Country Music's #1 Female Vocalist... is Riding High!

Kitty Wells

Singing

"There's Poison In Your Heart"

"I'm So In Love With You"

DECCA 29577

Currently Touring Coast-To-Coast with Roy Acuff Show

“*It’s What’s in THE CASH BOX That Counts"
Long Run

SPRINGFIELD, Mo.—Picture here is RCA Victor Artist Porter Wagoner during a visit to the "Hillbilly Heaven" show presided over by Fred Lynn of KWTO, Springfield, Mo. Occasion was 20th week that Wagoner's "Satisfied Mind" has topped Lynn's request list, which is actually two weeks longer than the record has been in release, since Fred began playing Porter's "demo" of the song on the very night that it was recorded.

THE TEN COUNTRY RECORDS

1. SATISFIED MIND—Porter Wagoner (RCA Victor)
2. I DON'T CARE—Webb Pierce (Decca)
3. ALL RIGHT—Faron Young (Capitol)
4. JUST CALL ME LONESOME—Eddy Arnold (RCA Victor)
5. THAT DO MAKE IT NICE—Eddy Arnold (RCA Victor)
6. YELLOW ROSE OF TEXAS—Emmett Cobb (Decca)
7. DADDY, YOU KNOW WHAT?—Jim & June Wilson (Mercury)
8. MAYBELLENE—Marty Robbins (Columbia)
9. WHEN I STOP DREAMING—Louvin Brothers (Capitol)
10. GO BACK, YOU FOOL—Faron Young (Capitol)

(PLUS THE NEXT TEN)

11. THERE SHE GOES—Carl Smith (Columbia; 21382; 4-21382)
12. MAKING BELIEVE—Kitty Wells (Decca 29419; 9-29419)
13. JOHN WESLEY HARDISON—Jimmy Work (Dot 1221; 4-1221)
14. THE KENTUCKIAN SONG—Eddy Arnold & Hoyt Christensen (RCA Victor 20-6198; 47-6198)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
October 1, 1955

"SO LOVELY, BABY"

b/w

"LOOK OUT"

RCA Victor 20/47-6203

Currently Touring Coast-To-Coast with Roy Acuff Show

Exclusive Management
FRANKIE MORE
226 Donelson Pike
Nashville 14, Tenn.
Phone 392 W
JIMMIE WILLIAMS
Singing star on WWVA’s “World’s oldest (continuous) Barn Dance”
sings
G M G
“ I Wouldn’t Hurt You
For the World”
WASHINGTON—BMI
Cincinnati 24, O.

WILEY BARKDULL
(Hickory 1034; 4:730)

“PENCIL AND PAPER LOVE” (2:30) [Capitol BMJ—3169] & (Capitol BMJ—2734)
(Barkdull, Blvd.) The mellow tones of newcomer Wiley Barkdull stand out on a very
middle-tempo romantic item that has the potential to break into the best selling ranks.

“THERE IS NO JESUS BUT JESUS” (2:25) [Capitol BMJ—12326]
(Blondes, Blvd.) The banjo, guitar and piano backdrop of this item are well
planned and the fine quality in his voice as he waxes another in the
sincere style.

HANK WILLIAMS
(MGM 19707; K1227)

“SOME DAY YOU’LL CALL MY NAME” (2:10) [Capitol BMJ—Branche, Hill] Hank Williams and his
guitar sound much better on this one again on a powerful, middle tempo
piano item. When the tempo is right, Hank will have something to
sustain. This one has potential.

THE DINAH SQUAD
(Billboard 19708; 2:10)

“SING A SONG” (2:15) [Capitol BMJ—10538] & (Capitol BMJ—2734)
(Reed, W.) This is a slow-paced item with excellent guitar work and a
piano platter that should become a commercial item.

THE TRAIN ROBBERS
(Billboard 1864-4; 2:05)

“A SONG TO SING” (2:10) [Capitol BMJ—12326] & (Capitol BMJ—2734)
(Reed, W.) With a very fast-tempo middle-tempo item, this banjo backed
item would be a hit on the local markets.

CHUCK REED
(Mercury 70701; 70701A)

“LOVE, LOVE, LOVE” (2:00) [Redd, Cedarwood BMJ—Brooks, Redd, R.]
Packed-tuned Chuck Reed sends out this terrific vocal performance with
the original version of this tune that’s starting to catch on.

THE SPINELESS WILLOW
(Billboard 70701; 2:05)

“A GOOD TIME COMING” (2:10) [Capitol BMJ—10538]
(Blondes, Blvd.) If the making of this item is any indication of what is to
come, we have another great item from this group.

THE OFFICIALS
(Billboard 6150; 2:05)

“THERE’S NO EASY ROAD” [Creek BMJ—Creek, Redd, R.]
This middle-tempo, sentimental item should be a hit on the local
merchants.

“WILD WIND” (2:09) [Peer BMJ—10538]
(Reed, W.) This item is a slow-tempo middle-tempo offering that
makes for pleasant listening.

“WAS THERE A TEARDROP” (2:10) [Capitol BMJ—12326]
(Reed, W.) This is a middle-tempo, tearful tune that the listeners
find very enjoyable in their ears.

“NO, NO, JOHN” (2:05) [Capitol BMJ—12326]
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“IT’S TERRI TIME AGAIN!” (2:10) [Capitol BMJ—12326]
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find very enjoyable in their ears.
WSM GRAND OLE OPRY . . . News broke last week that Lee Paul and Mary Ford (Calloway) will definitely headline the first national network television show of the Grand Ole Opry on October 15. The program will be one hour in duration and will air on WSM, the station that has been carrying the Opry show on a regular basis. It will be followed by the Roanoke-Burlington Company and will be carried on 130 stations of the ABC TV network. Last week's taping will originate the show and the Ryman Auditorium, historic home of the WSM Opry radio show. Almost 100 entertainers will appear on the show, including the stars "The Happy Gathering" and "The Hank Snow Jamboree." Attraction has been racing around town, with underage talent on tap up-to-date from the Opry. Reckless, Dickin was tour manager for a show which consisted of Hank Snow, Elvis Presley, and Louvin Brothers, and Cowboy Copas, who opened in Norfolk, Va., and played to two sold out houses. Dickin has a two-week tour of duty with the National Guard. Young Snow will play a number of dates during his tour and will be back in the South for a week. Dickin will remain in New York and visit several theaters before returning to the Opry. Dickin's tour kicks off with a big blowout and a number of hot dates in the South. COUNTRY SMATTERINGS . . . Ernest Tubbs (Decca) played to 7,000 person shows in Texas recently in Amarillo, Denton, and Waco, and did a ‘top’ gross for the location. The Blackwood Brothers (RCA VICTOR) have a sold schedule of appearances in the West, which will be a part of their tour to the South. The song "There's Nothing Like The Money" continues to play a top record. Texas Bill Stingley of WSM has been named "The Greatest Voice in Music" as the "Voice of Texas." This honor was awarded to the Willard Press and the Times of Waco, Texas, for their outstanding quartet to practically every section of the country between now and the end of October. They work out of Memphis, Tennessee and are recognized as one of the nation's top quartets. Their tour starts with a performance in the WWVA "Country Music Country Roundups."

LESLIE & PAUL FORD

WAX-WISE . . . New releases continue to be the theme of the day. Grandpa Jones (RCA Victor) is out with "The Champion" and "What Has She Got?" There's another Hank Williams release on the market also: "Somebody's Callin' My Name" and "First Fall Of Snow." Eddie Dean has his recording star fully recovered from a recent operation. Dean returned to the Western Varieties TV Show last week. Al Dexter's tune, "I'm In Love With You," is rapidly approaching the top. Jimmie Davis (Columbia) is on the Columbia "House Of Sin" and "Are You Ashamed Of Me?"

RAY HAYRE HAPPENINGS . . . Jim Edward and Maxine Brown (Fabor) going like a house afire with their current release, "Shine! Shine! Shine!" and "Cry" has been a success. "Cry" has been a success and has been in the top fifteen for more than a year. Hal is currently working on a new record 

JOYCE MAROON

THE BIG "D" JAMBOREE . . . Ed McLemore, producer-owner of the Big "D" Jamboree of radio stations, took his show to New York during the last few days on business. The Big "D" recently snared the front cover of the Cash Box during the show's 10th Anniversary celebration. Jimmie Littlejohn (Columbia) has just returned from a short tour through Louisiana and has recorded a song that he is well pleased with. The way his new release "Walking The Streets," has caught on in this market. Next month Littlejohn starts a tour which will include Louisiana, Arkansas, Texas, and Louisiana. He will bring the Jamboree to Nashville by November 10th for the WSM Grand Ole Opry show and they will have a new release. Red Foley (Decca) is planning to put out some big records on "The Back That Says "Yes."" Foley has been a big hit in the South, and his record "Wheelin' In The Air," has been recorded by the "The Big "D" Jamboree."

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Red Foley's "Ozark Jubilee" over ABC-TV and originating from the Crossroads of Country Music in Springfield, Mo., enables him to win out with an impressive line-up of talent and an entertaining format. The show has featured of recent many younger entertainers. Red Foley's new release, "Ozark Jubilee," is one of the most look-forwarded parts of the show. Foley is one of the most promising talents from the Hymn time, is the newly organized Grady Martin Strings Band, and newcomer chira Wanda Jackson, who records for Decca. Jean Shedd, who was on the show, continued to rack up favorable comment. Other regulars as Porter Wagoner (RCA Victor), Bobby Lord (Columbia), Marvin Rainwater, who is currently touring with Bob Wills (Decca) and Hank Snow (Decca), Bobbie Joe, a new talent, and Pete Stamps all continue to take good spots on the 'Jubilee.' Last week, Foley's son-in-law, 'poppet' Pat Boone (Dot) was in for a guest spot. Pat's performance was great as a newcomer to the recording field!! Foley's ability to work closely and in harmony with talent whatever he does, draws long and loud cheers from this corner as a real 'pro.'

TEXAS BILL STINGLEY

PORTER WAGONER

BLACWOOD BROS.

BLACKWOOD SISTERS

WINGING Strings Band . . . and newcomer chira Wanda Jackson, who records for Decca. Jean Shedd, who was on the show, continued to rack up favorable comment. Other regulars as Porter Wagoner (RCA Victor), Bobby Lord (Columbia), Marvin Rainwater, who is currently touring with Bob Wills (Decca) and Hank Snow (Decca), Bobbie Joe, a new talent, and Pete Stamps all continue to take good spots on the 'Jubilee.' Last week, Foley's son-in-law, 'poppet' Pat Boone (Dot) was in for a guest spot. Pat's performance was great as a newcomer to the recording field!! Foley's ability to work closely and in harmony with talent whatever he does, draws long and loud cheers from this corner as a real 'pro.'

THE CASHEX BOX COUNTRY ROUNDUPS

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THE CASHEX BOX COUNTRY ROUNDUPS
THE NEW Select-o-matic 200

THE MUSIC SYSTEM THAT OFFERS

NEW HORIZONS OF OPPORTUNITY

See other two-page advertisement in this issue for more information on the new Select-O-Matic "200."

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's Finest and Most Complete Music Systems
CHICAGO—John Ruskin was world famous as an art critic. But evidently he was a sound thinker as well. We quote his observation on prices: “It is unwise to pay too much, but it is worse to pay too little. When you pay too much, you lose a little money, that is all. When you pay too little, you sometimes lose everything, because the thing you bought is incapable of doing the thing you bought it to do. The common law of business balance prohibits paying a little and getting a lot. It can’t be done.”

NEW YORK—Here’s an item taken from one of New York’s most respected business columns: “You can stop asking whether car prices are going up. They are, even though some of the motor magnates are acting coy about it. One company’s headman, who wouldn’t commit himself, put it this way to us: ‘Everything else, in addition to labor, is costing more.’”

NEW YORK—Still keeping on the subject of prices (which reflect in all businesses, includes the prices of coin operated machines and accessories), we reprint the following from an analysis by the expert reporters on The Journal of Commerce: “Price trends are rising for an increasingly important part in the business picture for the balance of this year. During the week, prices rise for a wide variety of things were announced, none startling in size but, taken together, impressive is the picture presented. Lincoln announced price rises ranging to more than 6 percent on its 1956 models and auto men in general expect an average rise of around 5 percent for the industry. Coffee is up a little, but it is expected to stabilize around the current levels; Stoves are being hiked in price by some 5 percent; furniture is going up some 3 percent; cement is up a little and as the story goes.” The editor comments: “Over the long run, manufacturers’ selling prices must be sufficient to compensate for production costs plus profits, if manufacturers are to stay in business.”

NEW YORK—If it’ll make you any happier, you’re going to live longer. The Metropolitan Life Insurance Company reported this week that the average life expectancy for this country’s wage earners and members of their families had climbed to 69.3 years. Within a few years, the company said, the life span will go to 70 years.

Here and There

Demand Grows Greater For:

“NATIONAL CREDIT BUREAU”


At regular intervals, for about a period of ten years, this publication has continued to bring to the fore the need for a “National Credit Bureau” for this industry.

A few weak attempts were made in this direction some years ago. In each case the plan was dropped, because of the lack of cooperation on the part of the industry itself.

Now, after these many years, demand continues to grow greater for the creation of a “National Credit Bureau” as credit zooms into inflationary realm.

The members of the trade are beginning to realize that credit must, somehow, be brought under control and, at the same time, placed on more solid basis for the future.

There have been complaints from various sections of the country that, where operators can no longer obtain further credit from one source, they will use a competitive source and, thereby, soon find themselves in the position where they can no longer meet their payments.

The fact remains, many report, that there is no means or method by which they can check to learn just how far any operator has extended himself where credit is concerned. Even more important, they claim, is whether he will be able to meet his obligations after he has extended himself.

Nor does the use of finance firms and banks help in this credit situation, these men explain. Too many of the wholesalers have countersigned and endorsed their credit paper and turned it over to banks or finance firms, this still does not mean there is any control over the extension of the credit itself.

As one noted distributor reported, “I would much rather sell any operator less machines, and know that he will be able to satisfactorily meet his obligations, than oversell him and find that he is caught short when he has to meet the payments on his notes.”

As this distributor, and others explain, there is no way that they have to check with each other as to how much credit has already been extended to any one man or firm.

“In fact”, this distributor says, “if anything at all, we won’t get a true report if we phone a competitor.

“There are many reasons for this”, he goes on to explain, “In the first place, no one wants to say anything that would withhold credit from anyone else and, in the second place, the competitor may want to capture this firm’s business so that he won’t stick his neck out to antagonize this man or his firm in any fashion whatsoever.”

There are also a great many other reasons why definite credit information is very difficult to obtain. But this does not alter the fact that many are accepting tremendous credit responsibility and have no solid basis with which to back or protect themselves should anything happen to stick a pin in the present inflated credit balloon.

Leading operators want a “National Credit Bureau”. As one of these operators says, “Our firm has proved itself. We don’t bite off more than we can chew. But when one of the other, competitive operators does, it hurts us.”

He explains it this way, “Before you know it this man finds he’s up against it to meet his notes, He has to do everything he possibly can to raise money. He will cut commissions to grab locations. He’ll make promises he can’t fulfill.

“The result is”, he concludes, “that we are all hurt for months to come until the situation is corrected and all the commission cutting and grabbing of locations has been forgotten.

“That’s why we feel that every upstanding operator wants a ‘National Credit Bureau’. ‘It will mean that the wholesalers will realize, when they sell such operators as ourselves, that they are taking on a good credit risk, and will not be hurting us with poor credit risks, who not only are hard to collect from, but who also hurt us so that we must extend ourselves to meet our payments.”

“This is unfair all round. ‘A ‘National Credit Bureau’ would cure this situation. Every operator who has proved himself creditwise would be better off.’”
THE NEW SEEBURG

the most

WORLD'S FIRST DUAL MUSIC SYSTEM

Two music systems in one! Now you can take complete advantage of current trends in the recording industry because the Select-O-Matic "200" permits you to program:

1. 50 single records—100 selections
   (one tune per selection) with a separate credit system

2. 50 extended play records—100 selections
   (two tunes per selection) with a separate credit system

SEE YOUR SEEBURG DISTRIBUTOR
The new Seeburg Select-O-Matic "200" is the world's first—and only—music system to play 200 selections! This great Seeburg development presents a new horizon of opportunity to music operators. That's because with 200 selections you actually have two music systems in one! Now, more than ever, there's "music for everyone."

200 SELECTIONS

The last word in proper programming! The new Revolving Drum Program Selector clearly displays 40 selections under each of the five basic musical selections—a total of 200 selections. Once you try it, you'll agree that this kind of programming—made possible only by the world's first Dual Music System—is the answer to modern music merchandising.

REVOLVING DRUM PROGRAM SELECTOR

A Seeburg engineering triumph, the new, exclusive selection system is equipped with a Tormat Memory Unit. Each of the 200 selections is controlled by a tiny Toroid*. There are NO MOVING PARTS and the entire assembly is PERMANENTLY SEALED and GUARANTEED FOR FIVE YEARS.

TORMAT MEMORY UNIT

*This is the first commercial application of Toroids other than for "memories" of mammoth computing machines.
Manufacturers Ask: WHY BUILD NEW TYPE EQUIP'T?

Are Puzzled by Trade’s Lack of Venturesome Spirit to Give New Equipment Fair Trial. Attitude of Majority in Field Seems to be: “Let Other Guy Try It Out First—Then I’ll Think About Buying One.”

This Lack of Cooperation from Distributs and Ops to Try New Products is Dampering Mfg Enthusiasm to Continue Expensive Experimentation and Development in Search for New Type Equipment. Ops Admit: “Route Intake Fades Without Continued Replacement.”


CHICAGO—“Where are the venturesome and spirited business men who used to infest this entire industry?”, is what many manufacturers here are now asking.

They point out that, even tho many in the field continue to cry for new type equipment, few will actually go out of their way to sample and test new machines correctly.

The attitude out in the trade seems to be, “Let the other guy try it out first—then I’ll think about buying one.”

Naturally if this attitude is adopted by the majority—none will be trying out new machines.

The resultant effect will be for manufacturers to cut down steeply on expensive experimentation and development in their search for new products. Should this ever come about the entire trade will greatly suffer.

Every operator admits that, “Route intake fades without continued replacement.”

Operators want to replace with new type equipment. This has always been and always will be the salvation of the industry. But no new products will come into being without continued expensive research, experimentation and development by the manufacturers.

The manufacturers are willing to risk their capital to continue larger engineering, development and experimentation departments.

They only do this in the belief that the trade will thoroughly test new equipment by sampling the new products and, therefore, allow them to go on ahead with such manufacture.

In years gone by operators eagerly jumped on new machines. They just as speedily placed them on location to learn whether or not they were fitted for profitable operation.

Today there seems to have come into being a very lackadaisical and very unbusinesslike attitude in this regard.

The average operator stalls about buying new type machines. He waits for someone else to go thru all the necessary location testing before he will even consider purchasing a sample.

Nor are the operators alone in this fault. It seems, from what manufacturers here report, that they actually have to consign machines to distributors in an effort to get them to try out the new products.

Distributors should certainly realize, even more quickly than the operators, the manufacturers believe, that without continued large sums of money being spent seeking new equipment this field will rapidly fade and that the business will become stagnant.

One manufacturer here reported in this regard, “When we introduced our new machine, and even tho many distributors are now ordering in very good quantity, we are still having our hands full getting others of our distributors to even try out as little as five machines.”

The result is that one manufacturer after the other is now looking askance at some in his distributing organization.

He can’t be blamed for this. After all he has invested heavily of his money to develop a new product. Many, many thousands of dollars go into the very first production models.

If his distributors won’t try out the machine by cooperating with him then, surely, he has every reason to hold back any further research expenditures of this nature. He can just continue to build the same old equipment he always manufactured.

The time has arrived for many in the field to realize that they cannot last long unless, like all business men, they continue to invest risk capital in an effort to find better income producing equipment.

The one and only way this can be done, like many manufacturers here state, is for the operator, as well as the distributor, to instantly sample and test all new machines. In this way the manufacturer is assured of continued business. He can continue his research, development and experimentation which means the employment of high salaried engineers, production experts and large labor forces.

Whatever the future holds for the industry, it is best assured of progressing only if it will try out whatever new comes to market.

Both operators and distributors must just as happily, in their smaller proportion, risk some capital to match the greater financial capital risk being made by the manufacturer who dares introduce an entirely new type product.
BOWLER earnings climb to a new sensational high... as 20,000,000 bowlers and their millions of non-bowling friends... discover the fun and fellowship... and the sporting satisfaction of shuffle-bowling by OFFICIAL BOWLING RULES. For biggest group-play... and continuous repeat-play... resulting in bigger bowler profits... get Bally ABC-BOWLER on location now... or CONGRESS-BOWLER for added attraction of match-score features.

NOW popular 4-digit shuffle-bowling... with exciting, bell-ringing SUPER-STRIKES and SPEED-CONTROL scoring... is more fun than ever... on newest Bally-bowlers with sensational king-size pins and hefty, human giant puck. Get more money out of your bowler-spots by getting Bally JUMBO BOWLER busy for you now—or KING-PIN BOWLER for added play-appeal of triple-match feature. Order Ballybowlers from your Bally Distributor today.

**New KING-SIZE Pins**

New king-size pins, nearly a foot high and almost as big as official bowling alley pins, increase play-appeal of all Ballybowlers. Compare new giant pin (left) with old-fashioned pin (right). Matching the new big pin is the new Bally over-size puck with a hefty, husky feel that adds to thrills of shuffle-shooting. New over-size puck is larger puck on each playfield below. Compare size with smaller old-fashioned pucks.

**FAMOUS De Luxe FEATURES**

ALL 4 BALLYBOWLERS feature flashy light-up scores with high-speed totaling; beautiful club-styled cabinets, ruggedly constructed for years of money-making operation; popular 7-10 pickup; genuine Formica playfield; hinged-pin hood, doors and playfield with easy-up elevator; speed/pin rest; quiet operator; sturdy, trouble-proof mechanism.
Where Crowds Gather...

WASHINGTON D.C. — Big booming as ops thronged distributors’ showrooms this week to buy new equipment and replenish inventories in preparation for the fall and winter season. Big season for music anticipated and hundreds of ops from all over New England attended the four-day showing of the new Seeburg 200 at Trimount Automatic Sales Corp., Sept. 19 thru 22. . . . Bob Jones, sales manager of Redd Distributors (Wuritzer), moving into new home in Needham, Bally in the game getting big reaction at St Redd’s plant on Lincol St. and big volume sales are looked for. . . . Dave Baker, president of Massachusetts Music Operators Association, reports skedding of meetings for the fall and winter season for second Thursday of each month at Hotel Kenmore. The Association turned over a total of $12,500 to the Cerebral Palsy Fund as a result of last winter’s first time music machine trials. A letter from CP thanking the association for their contribution to cerebral palsy was received by the organization.

A substantial membership drive is now under way by the association, . . . Ed Ravrobs, World Fair and Associated Amusements, was on a tour to the north country in which he will visit Maine, N. H. and V. . . . Richard S. Dolins, son of ret operator Al and Mrs. Dolins, of Hyannis, entered Harvard Graduate School this week. Dick graduated from Harvard, where he majored as a pre-med student, this June. He was a member of the student council, Husky Paddling Club, and was elected permanent secretary and chairman of his class. In addition, he received a Lowell House award—all of which makes Mr. and Mrs. Al Dolins very proud, which indeed it should. . . . Jerry Flatte, Boston Record Distributors, entertained Dick Roman, who made a tour of Hub dealers this week, and the new singer’s “How Many Others” on A.A label is climbing rapidly in sales in Boston. . . . Columnists around town this week included: Art Strahan, Greenfield; Bill Beattie, Holyoke; Leo Suivan, Providence, R. I.; Steve Liebeck, Worcester; Dave Baker, Arlington; Bill Hamel, Concord, N. H.; Al Dolins, Hyannis; Jim Michaud, Waterville, Me.; Henry Brooks, Dover, N. H.; Bob Rome, Automatic Music Service, Boston; Adolph Dugas, Worcester; Ray Shaw, Worcester; Flirt Newton, Bristol, Conn.; and Sol Robinson, Paramount Music, Newton. . . . Al Dolins, Hyannis, who operates on the Cape, always a danger spot because of New England’s new hurricanes, reported that Hurricane “Dolly” did not affect him too badly and that to the damage he suffered last year in Hurricanes “Carol” and “Edna” . . . . All radio stations in Hub now give heavily in Hub now giving heavily in support of “Dolly.” . . . Mr. O’Donnell now gives heavily in Hub now giving heavily in support of “Dolly.” . . . Mr. O’Donnell now gives heavily in support of those stations with hurricane damage to their home. . . . Those stations with hurricane damage to their home.

EXHIBIT’S “SKILL POOL” MOVES INTO A LOCATION

“SKILL POOL” has turned into the hottest, most wanted game we have ever seen. It’s a MONEY-MAKER that’s setting new highs every day.

While others are just TALKING, Exhibit is DELIVERING “SKILL POOL” . . . the game that costs you money if you don’t have it on location today.

Call or wire your nearest distributor. Get quick delivery on a real MONEY-MAKER.

EXHIBIT SUPPLY COMPANY
Established 1901
4218 W. LAKE ST. CHICAGO
PHONE: VA 6-3100

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”

NEW ENGLAND NIBLETS

Wisconsin Phono Ops Meet in Green Bay September 26

GREEN BAY, WIS.—Notice just received from Ed. G. Dowse, secretary-treasurer of the Wisconsin Phonograph Operators Association that a meeting has been called at this city’s Baumont Hotel, for September 26.

In cooperation with Clinton S. Pierce, of Brodhead, Wis., president of the organization and Cliff Rockmeier of this city, vice-president of the association, Howe advised:

“An important meeting will be held in Green Bay at the Baumont Hotel, Monday, September 26, at 12 Noon in the coffee shop. The operators’ meeting will start at 1 P.M. sharp.”

He also advised all operators in the State of Wisconsin, “Many serious matters will be discussed at this meeting.”

He also added, “You do not have to belong to the Wisconsin Phonograph Operators’ Association to come to this meeting.”

The organization is getting ready for a very fine advertising program, it was stated.

Boasberg Challenges O’Donnell! Again? Not for Rugby — For Tennis!

CHICAGO—Those many, many football fanatics who will travel down to gorgeous, sunny Miami this October 5, to watch Notre Dame play Miami U. won’t be seeing the “real major attraction” of this day — unless they can crowd into the Tennis Courts to view Lou Boasberg of New Orleans, playing a rubber match with Bally’s tennis player, Bill O’Donnell.

Since Lou Boasberg took that horrible defeat in two fast and successive sets, he’s been growing, aching, grouching and clamoring — for a return match.

His phone call to Bill O’Donnell found this affable and handsome young man ready, willing and very able to accept a return challenge.

“So,” says Bill, “we’ll meet in Miami. This will give Lou plenty of time to practise up on his tennis game.

“And,” he added, “since he’s so great an athlete we’ll watch to see what a month’s practice is going to do.”

I have a sneaking feeling of top, expensive tennis training will do for Lou. Lou O’Donnell, according to reports current here, instantly answered Lou Boasberg’s challenge with:

“You said it, Louis! Name the spot and the place.”
Bill Miller Sets New Game's Sales Record

Uses Over 800 "Skill Pool" Games

GRAND RAPIDS, MICH.—Bill Miller of Miller-Nashman Distributing Company, whose headquarters are in this city, with a branch office in Detroit, Michigan, has set a new national record for the firm as well as for Exhibit Supply Company of Chicago, Illinois, with an entirely new type game called "Skill Pool." The game is Exhibit's "Skill Pool," the novelty of which is that there is so much attention thrust in the nation at this time.

According to Bill Miller, "We are among those people who like to try one of everything. When the first sample 'Skill Pool' arrived we were rather skeptical.

"But as I stated before," he continued, "we always give every new game an all-out test."

"Our tests proved that 'Skill Pool' had the stuff to be a big hit in our territory."

"Therefore," he says, "we went all out and every single one of our operator-customers went along with us even tho', in some cases, we had some strong guarantees.

"The resultant effect is that today, the operators admit that 'Skill Pool' is doing better and earning more for them than when they first placed it on location.

"The players like 'Skill Pool'," he states, "and they have taken to the game like bees to honey. It's got that certain skill feature that the players like. It also has that high-luck, low-play-again effect."

"It's one of the greatest games we've ever heard of for actual location action."

Miller claims, "Before we even knew it we had reached the 800 mark for 'Skill Pool' and Sam Leonard, assistant president of Exhibit Supply Company, phoned to congratulate us for breaking a record for any distributor's orders in so short a period of time."

"Well," Bill says, "that made us check our sales records. Sure enough, we found that we had reached the mark and, frankly, are passing it right now.

"That," he finished, "is a real sales record for our firm on an new type game."

"In fact," he concluded, "I believe that we may use twice that many before we are thru with this game."

School Days Are Ride Days

Kiddie Ride Traffic Increases from 30 to 60 Percent According to Survey

Lonesome gal is Kaye (Mrs. Art) Weinand these days with Art on the road and with three of their four children: Ginger, Alice and George away at school. Oh, well, Kaye, that's one way to get some rest. Haven't heard from that so attractive Vaughn (Mrs. McMinn) Smith of Atlantic City in a long time. (Don't you love that name—Vaughn?) . . . Congratulate Mr. and Mrs. John Boorstyn of New York on the Bar Mitzvah of their son. . . . Sure know where to find Jack Ratner—Tuesday and Thursday Monday nights. Bowling at the Bel-Bow-Lane, bowling on the Bel-Bow-Lane, bowling with the Bel-Bow-Lane, bowling down with prunes for her bowling prowess . . . .

By E. Isabel (Mrs. Joe) Kline should have plenty of things to tell us. So how's about a phone call, Isabel? Any news of the surrounding from lovely Dolores (Mrs. Jean) Miller of Los Angeles? Texas—implying me. Now that Sydelle (Mrs. Wm.) Blatt has her Miami Beach home so beautifully completed (and it's a showplace, believe me) it's about time she made that trip to Chi with her "Little Napoleon" . . . Help! Help! Send NEWS!!!

"It's what's in THE CASH BOX That Counts!"

The Keyene Deluxe Electric CIGARETTE VENDER

ALMOST UNBELIEVABLE PROFITS are being amassed in many locations throughout our new Keyene Hot Coffee Vender. Unit has 300-cup capacity, mixes all dry ingredients instantly to provide deliciously, invigorating coffee. Set any price from 5c up to 10c. Patron in sets dime or quarter and correct change returns automatically as the cash box fills up fast. Machine meets all local cash requirements. Easy to refill. Size: 19½" W. x 15½" D. x 33½" H.\n
The Keeney Deluxe Electric COFFEE VENDER

New OPPORTUNITY FOR PROFITS WITH THE

The Keeney Deluxe Electric CIGARETTE VENDER

HOT COFFEE VENDER

THE CIGARETTE VENDER

• 9 double columns dispense regular or king size from front and rear
• 432 pack capacity • Coin changer optional
• Price adjustment on each column
• Swing-up top • 3-way match vending

The pack you see—is the pack you get!

Write TODAY FOR FREE CIRCULARS. JUST OFF THE PRESS! J. H. KEENEA & CO. INC.

THE CASH BOX Page 49 October 1, 1955

Cigarettes

THE CASH BOX
HERE'S HOW YOU CAN BEST BUYERS OF A

"THIRD QUARTERLY"
DATED OCTOBER 15-
PRINTED IN: SPANISH, FRENCH

IMPORTANT!
THESE ARE THE FINAL CLOSING DATES!

IF YOU WANT YOUR ADVERTISEMENT, OR ANY PART OF IT, TRANSLATED AND PRINTED IN EITHER SPANISH, FRENCH OR GERMAN—OR IN ALL THREE LANGUAGES—AS WELL AS IN ENGLISH, PLEASE ALLOW SUFFICIENT EXTRA SPACE—FINAL CLOSING DATE FOR TRANSLATION ADS—OCTOBER 1.

IF YOU WANT YOUR ADVERTISEMENT PRINTED ONLY IN ENGLISH EXACTLY AS YOU SEND IT TO US—FINAL CLOSING DATE ALL ENGLISH ADS—FRIDAY, NOON, OCTOBER 7.

ALL CLOSING DATES ARE BASED ON ARRIVAL OF ADVERTISEMENTS.

THE CASH BOX, 26 WEST 47TH ST.,

OTHER OFFICES

CHICAGO, ILL. 32 West Randolph St., Chicago 1, Ill. (All Phones: DEarborn 2-0045)

HOLLYWOOD, CAL. 6272 Sunset Blvd., Hollywood, Cal. (Phone: HOLlywood 5-1702)

BOSTON, MASS. 1765 Commonwealth Ave., Boston 35, Mass. (Phone: ALgonquin 4-8464)
REACH THE WORLD'S
ALL COIN MACHINES!

SH BOX
EXPORT EDITION”
ISSUED OCTOBER 10.
CH, GERMAN AND ENGLISH

Why Does "The Cash Box" Print A "Quarterly Export Edition"?

“The Cash Box Price Lists” are officially recognized and accepted all over the world. Just as they are officially recognized and accepted in the U.S. Furthermore, The Cash Box has become the foremost publication of the world's coin machines industry. It is intensively used for information on all types of American made equipment, as well as for the prices of new and used machines of all kinds.

In all countries throughout the world The Cash Box is used just as constantly as it is used in the U.S. The editorials and news features of The Cash Box are as avidly read in countries all over the world as they are in the U.S.A.

For a long time the subscribers of The Cash Box everywhere in Europe, Central and South America and in the Pacific countries, have been asking for an edition that would give them a complete report of what has happened in the important American coin machines market. They wanted it to be printed in their own languages.

As they explain, this makes for easier and faster reading, as well as for a better understanding of America's latest equipment and events. They want to know all about American coin machine progress as well as general business conditions in the U.S. coin machines industry.


The October 15, 1955 issue of The Cash Box will feature the "Third Quarterly Export Edition". It will again be printed in Spanish, French, German and English.

This continued printing of each quarter's American coin machines business is bringing the world's markets in closer contact with American sellers. It opens vast possibilities for better relationships with the coin machine firms of the entire world. Over the long pull it is bound to bring those who desire to do business with the world's coin machine firms an extremely profitable market.

Once again The Cash Box originates and pioneers for the benefit of America's coin machines industry. The Cash Box is driving to open a greater worldwide market for American coin machines. To accomplish its purpose it must have the cooperation of America's leading sellers.

Advertising in this "Third Quarterly Export Edition" points the way for the advertiser to enjoy greater markets for his merchandise while, at the same time, building up his own business on an international scale.
NEW ORLEANS NOTES

The hustle and bustle at Jefferson Music this past week was the result of Dotty Crowder’s return from her vacation. Dotty had two weeks of well-earned vacation that took her to South Carolina. Dotty almost had to make it a three-week vacation instead of her allotted two when Hurricane ‘Hilda’ roaring by so close to her. However, Dotty just managed to miss it by a couple of hours. The cute little new girl receptionist at Jefferson is Pat Nobb. Ran into Vincent Marcello and Ed Ristau. Ed, director of sales at Rock-Ola Manufacturing Co., Chicago, Ill., is in town for a few days visiting Vincent, Huey Distributing Co., who has done a wonderful job for Rockola. Anthony Bologna, of Triple A Amusement, in a huddle with Marcello. Louis Constanza, Melody Music, Monroe, La., entertained about one dozen friends at the Marciano-Moore fight. Shelby Rotolo, Rotolo Amusement, Baton Rouge, La., in town shopping and joining the fight fans. Frank Sansone, Sansone Amuse, Morgantown, La., in town for a shopping spree. Pats Domino, Imperial rhythm and blues artist, really packed them in at the Auditorium last Saturday night. We heard almost 2000 jammed their way in. ABL boys, Charlie, Welch and Gore, shopping the Baronne Street distrib. It is spelled Busachecki—we spelled Frank’s name wrong in last week’s column. Albert Huffine, Huey Dist., very busy filling orders on the new United “Pixies” in-line game. Sam Tridice keeping his route in tip-top shape by stocking the latest records. Frank Haws, Rowe Manufacturing, Memphis, Tenn., making his usual rounds.

Remember These Dates

CHICAGO—Here are some dates coinmen should keep in mind—and, at the same time devise some means of cooperating with their locations to help promote greater activity.

The National Restaurant Association has a good-sized promotion and advertising campaign lined up for its members for 1956. This campaign will be built around “Family-Dine-Out Month” in February; a “Drive-and-Dine” promotion in June; and “Holiday Time is Eat-Out Time” in November.

The purpose, of course, is to bring more customers into restaurants. The importance to coin machine operators is that the more people patronizing restaurants, the more play their coin operated equipment is bound to get.

When You Enter The Cash Box “20 YEAR CLUB”

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box “20 YEAR CLUB” TODAY!!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP in The Cash Box “20 YEAR CLUB,” FILL OUT THIS APPLICATION AND MAIL TODAY.

Bill Gersh
THE CASH BOX
32 W. Randolph Street
Chicago 1, Ill.

Dear Bill:
Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year Month

Date of Birth
NAME
FIRM
ADDRESS
CITY ZONE STATE
Chicago Corp. Counsel Approves Exhibit ‘Skill Pool’ For Licensing

This is the first pool game which obtained such judgment and which will be licensed by this city.

Chi Coin Gets Doubled Orders On New Bowler

BOSTON, Mass. — Dave Bond, president of Trimount Automatic Sales Corporation, this city, has been appointed as chairman of the Business Men's Council of the Combined Jewish Appeal, in charge of the trades and professions segment, which raises $20,000 of the money.

The drive, which ends Nov. 7, seeks to raise $50,000, in Greater Boston, 10% more than last year.

Bond has been associated with the project since April and has already been cited for a magnificent planning job by the organization.

Airmail Subscription

The CASH BOX $30.
URANIUM in Action!

...especially for you...a collection of rare minerals...radio active ore, geiger counters, ultra-violet displays... see it in action...

Enjoy the thrill and excitement of Las Vegas’ favorite downtown Casino... with our real western hospitality and famous Italian-American restaurant.

JOHN P. (NUDGE) RYAN  •  JOE K. HART  •  RON PEPPLE  •  HOPPEY PEPPLE  •  HENRY SYLVESTER  •  JOE SYLVESTER  •  MAHON MURPHY  •  ANDY FAYA

HUNTINGTON VEGAS RESTAURANT  •  CASINO  •  BAR  •  THE WESTERNER  •  DOWNTOWN LAS VEGAS

"It's What's in THE CASH BOX That Counts"

Plenty of activity along Pico Boulevard this past week as operators prepare for what everyone believes will be a very big fall season. With general business conditions good and plenty of hot records on the market, there is every reason to believe that it should be profitable for local operators. Ben Chemers has been busy signing up new members to the California Music Merchants Association and says that those signed this past month were: Richard M. Nordin, Whittier; Joe Septie, Inglewood; Tom Cantara, Los Angeles; Elmer F. Benjamin, Santa Monica; and Reed G. Olson, Turlock. At the last regular meeting of the group, Rock-Ola's A. Miller, MOA pres, reported to local operators on the nationwide picture. Paul Gordon, attorney for the Association also gave a short talk about legal questions for the members. For the next few months, the office will be open from 9:00 A.M. until 12:00 noon so that business manager Chemers can spend more time on the outside talking to prospective members. In visiting Ben this week, was Alex Beller, an old friend from Chicago. Alex has a big song he wrote in "Aditio Madina" which has been recorded by Don, Bilt, and is out on the Crown label. The song has just been taken over by Chappell Music and Alex, and co-writer Jack Meskill expect additional records out on the tune in the near future. H. L. (Buck) Ridges has joined the staff at Sidon Distributing Co., in the service department and will help Jack Simon meet his deadlines on foreign shipments.

Wait Peteet, Wurlitzer service man, spent the last week at Sierra Distributors. The Wurlitzer "1900U" keep coming in and going right out again. Wayne Copeland said they are still doing a big nationwide business with their new title strips... Lela Smith of Barstow in picking up records and selling tickets to the annual Barstow Rodeo. Mary and Kay Solle from Menhergier's will be Lela's guests for the weekend to see the Rodeo. In visiting Mary and Kay last week was Jean Bennett local promotion gal, with the Penwyns, Kay S. Gordon Jenkins may have a hit in "Goodnight Sweet Dreams" on the X label. Al Rettlemann at C. A. Robinson Co., very busy on the promotion of operators to United's new "Super Bon" Shuffle Alley... Areo, Inc., which was recently bought out and taken over by U. S. Hornsby and Co., has opened a direct factory branch in Los Angeles, as part of the expansion planed by the new owners. The Los Angeles branch is headed by Stanley Dannen, formerly an executive with the Nehi Corp.

Al Silberman at Badger Sales took a few days off last week to show the town to his brother, Jack Silberman. Jack has been in West Coast for the past ten years serving as the Judge Advocare General for Western Germany, and is vacating here before returning to Europe... Hymie Rosenberg, of H. Rosenberg & Co., has his family here in Los Angeles with one son attending Louis Pasteur High School and one son in Hamilton High... Jack Harrowson, Detroit, has a new Ola field representative from Chicago, and the Paul A. Laymon Co. this week. Charlie Daniels reports that operators are very enthused about the new Bally "Miami Beach" game... Abe Diamond in California Music delivering some extra copies of "Adorsite" Ms, Abe says he can’t keep up with all the ads that are being in California, this record on the Vita label has really taken off in the L. A. area in the past two weeks... Betty Hasky was called back East because of her father, so Mrs. Ricklin continues to help out on the counter. Martha Delgado celebrated her birthday last week at Caesars Palace in a real sleeper in "How Come My Dog Don't Bark". A Sherman in checking on the sales of "Worried Life Blues" by Big Maceo on the Groove label. In visiting Sunny and the going at Califnornia last week was MGM recording star Rush Adams. "Black Denim Trousers" taking off with ops this week.

Betty Ryan who was formerly in the mail order business in Chicago and San Francisco, and is now the owner of the Westerner Club downtown Las Vegas, has been meeting many friends in the music and machine business who have been visiting in Las Vegas recently from the East Coast area. Visiting operators on Pico Boulevard this week included: Bill Gordon, Brazos; George Kirby, Riverside; Al Miller, Blythe; Melba and Orville Kindig, Long Beach; L. Barrett, Pomona; F. Lamb, Montebello and D. Brown, Glendale.

HOUSTON HAPPENINGS

Over 400 people, music operators and their families, attended the first Houston showing of Searby's new 200 selection phonographs on Sept. 18 by the S. H. Lynch Co. at their downtown showroom on Colhoun. Political cities of Houston, Galveston, Beaumont and Lake Charles, La., together with some 20 smaller towns were represented. The affair was arranged and conducted by H. A. Franz, Hans Van Roydt, C. E. Sage, manager, assistant manager and background music head respectively of Houston S. H. Lynch Co., and Gilbert Swenson, sales engineer. J. P. Searby, president, was there, and a wide choice of refreshments was served throughout the showing. Favorable reception of the new machines was the proven by the most dedicated test known to man was using them. The new Searby's were given a first showing at San Antonio Sept. 18 under practical the same conditions as was the Houston showing. L. R. Gardner, owner of T. R. Gardner & Co. back from Chicago where he had a preview showing of the new AMI phonographs. He said the new machines would be first shown in Houston Sunday, Sept. 25. Right well pleased after the recent meeting with music man B. E. Frady, featured by an old fellow, not old in years but with many years of music operating to his credit. E. F. added some to the reunion by giving ye the best he had, said scribe has ever used and he has tried most of them. C. D. Morris, Morris Music Co., Pasadena, real proud to be part of the fastest growing city per capita-wise in the Nation and his charming wife seconded said sentiments. Pasadena, 40,000 at last count, touches Houston on the East. ...Bryant Hays, Cleveland Amusement Co., Cleveland, reported excellent business in the Finney woods sections and Cleveland and Arkansas hotels, opera and novelty games and music. ... N. H. (Ted) Helms, Jefferson Novelty Co., said things were booming as usual in his city with the big oil refiners, (and some small ones too are). Dapper A. Dealia, owner of Ace Music Co. with some better than fair Mexican owned locations, gave out that he was not making as much money as he would like and probably never would. Charmingly cloyed is Nina Vara, a new girl in the R. W. Warnecke Company office.
Hawes Uses Novelty to Promote Bally Games

MACON, GA.—W. N. Hawes, president of Peach State Distributing Company, this city, has come up with a terrific promotion idea on Bally’s amusement machines.

“Bally games have ‘Magic Lines’, ‘Magic Pockets’, ‘Magic Cards’,” states Hawes. “And now we’re giving customers a clever ‘Magic Key-Chain’ as an advertising novelty. The tag on the key-chain frames a picture of a player standing in front of a Bally game, above and below which appears the wording ‘Peach State Distributing Company says . . . but suddenly, as the tag is tilted slightly, the player starts putting ‘body-english’ on the game, sparkle-lines indicate that the game is lighting up and the original wording disappears to be replaced by the familiar slogan ‘You Can Bank On A Ballygame’.”

Hawes reports that the “Magic Key-Chain” is creating a great deal of favorable comment among the operators.

Export Biz Hits New High


CHICAGO—“We believe that the export business which we have enjoyed so far this year was the greatest ever, and that if we could do as well for the balance of this year, we would be very happy indeed,” is the way one well known distrub exprssed himself this past week.

“But,” he added, “the way orders have already been eahed and air-mailed to us, as this Fall season got under way, we now feel certain that the next few months are going to outside whatever we have done all this past year.”

This same report seems to hold true for many manufacturers and distributors throughout the country.

Manufacturers admit that they are enjoying a marvelous export business this year. As one of the best known manufacturers reported:

“Our export business has increased four-fold this year and, from all present indications, this is going to be the biggest export year our firm has enjoyed.”

What is even more impressive, as far as the manufacturers are concerned, is that shipments of almost every type of equipment are being made to foreign countries, and in larger volume than anyone expected.

The distributors, too, are receiving orders for more merchandise than before, but they have a very tough problem.

They just can’t find the quantity of models requested by many of their customers in foreign countries.

Distributors are having their hands full combing territories in an effort to obtain as many of the machines requested as they possibly can.

In fact, many manufacturers are asking their foreign customers to indicate substitutions. In this way, if they can’t find enough of certain equipment requested, they can at least try to substitute.

Regardless of this predicament, which many of the wholesalers are in at this time, manufacturers and distributors admit that the export business has reached a new high volume mark.

“It’s What’s in THE CASH BOX That Counts”
George A. Miller to Visit MOA Execs Thruout Country

(OOA), who will be in New York City to attend the banquet of the Music Operators of New York, being held at the Waldorf-Astoria Hotel, Saturday night, October 8 (The Cash Box, Sept. 24 issue), reports that he will go on from there to Chicago.

Miller expects to meet with some of the members of the Manufacturers Association in Chicago to discuss the next MOA Convention and other matters of importance relating to the automatic phonograph industry.

"I will be meeting with Phil Levin of the Chicago Music Operators Association," advised Miller, "as well as with Howard Ells in Omaha, Neb., with Lewis Place in Kansas City, with Gordon Stout in Pierre, S. Dak., with Max Eitzen in Beloit, Wis., with Hirah de LeVies in Washington, D.C., and I will be guest speaker at the state convention of the West Virginia Music Operators Association on Oct. 21. From there, I plan to go to Des Moines, Iowa, and meet with the music operators there.

"This is only one of such trips I will make during the year as I plan from now on to cover all parts of the United States at least four times a year."

Auto Phono Bowling League News

OMAANS took 2 from Passiche, Hich for Omaans was Castle 486, 496. Passiche was Rene Gallet with 457.

B & B Novelty took 2% from Galgano Distributing, High for B & B was Fred Dries with 475, High for Galgano was Chuck Jensen with 496.

ABC #2 took 2 from Melody Music. High for ABC was Irv Cairo, 451, High for Melody was Vic Jacine, 435, with 506.

Decca took all 3 from Mercury, Elia Phelps was high for Deb with 548, Elia also had the high game for the evening with a 223. High for Mercury was Ralph Dick, 460.

Sheldon to Show New AMI Phonographs In Buffalo & Syracuse

BUFFALO, N.Y.—Al Bergman, president of Sheldon Sales, Inc., this city, announced offices in this city, as well as in Syracuse, N. Y., will hold a showing of the new AMI phonographs 1954 model "G" phonographs the week of September 26.

Invitations have been issued to operators in these territories, and Bergman expects a gala turn-out.

"In Buffalo, in addition to Al, to hosts to operators will be LeRoy and Al Bergman, Jr., and Kenneth Root, sales service department head.

In Syracuse, Fred Iverson, sales manager of the firm, will be on hand to welcome the operators. In addition, Gene Gauthier will be there, and Al Bergman will commute between Buffalo and Syracuse.

"We ask all operators in the territories to come to our Buffalo and Syracuse offices," stated Bergman and Iverson. "Those operators whose invitations may have been delayed in the mail, have our personal invitation to come and see the new AMI model 'G' phonographs."

Minthorne Shows Seeburg V-200

LOS ANGELES—Minthorne Music, Seeburg distributors for Los Angeles and Arizona, held the first showing of the new Seeburg V-200 at its Los Angeles offices on Pico Blvd. last Monday, Sept. 19.

Dolores and Jean Minthorne, ably assisted by Hank Minthorne, hosted the gathering, with refreshments and a buffet lunch and dinner served to visiting operators. Over 600 guests visited the showrooms, where all of the new Seeburg models were on display.

This model is the latest on the market, and the first of its kind to be designed for use with the Seeburg system. The operators were extremely enthusiastic about Seeburg's dual music system, which allows them to play two different music programs simultaneously, one on the new model and the other on EP's.

Representing the Seeburg Co. at the showing was Dan J. Donahue, regional manager, and Jack La Rue, sales manager.

Among the recording artists who dropped in to Minthorne to hear the new model were: Tony Perkins, Tony Travis, Art Money, Leo Dia, Phil Montez, and others. Helping to explain the features of the new machine to visiting operators were: Ed Weis, Wayne Davis, George Mahlman, and Nick Langsiero of the Minthorne organization.
From Ft. Worth to El Paso is a mighty long way and within this stretch lies that portion of Texas that is known as the "Old West." From Ft. Worth, you gradually leave the gentle rolling hills, studded with scrub oak and cedar. At Abilene you hit the more level land and the famous mesquite trees. Finally at Midland, the oil center of West Texas, you run into what is more commonly known as "The Barren Waste." This is the land of no trees and the sun has the good earth bleached out to a dirty white that will blind you when the wind blows and make you wish you were back in "Yankee land."

This is the land of space, of rich cattle and sheep ranchers, of big oil men, big cars and good highways that go for miles and miles without a curve. Of irrigated farms that raise three or four bales of cotton to the acre and the home of music operators who have routes that will extend as much as two hundred miles across them.

Here in this land of space is also the home of hospitality where an operator will drive a hundred miles and spend all night helping a competitor work out a technical problem.

This being a new column of the Cash Box, we have brought you a brief description of West Texas and in succeeding issues we will introduce operators and bring you events that happen to the coin machine men in this vast land.

New 20 Yr. Clubbers

New York—We print below this week’s list of coin machine men who have joined the “20 Year Club.”

- Lacy Byron McCormick, Wilmington, N. C.
- Charles Walter Stillman, Augusta, Maine
- James Anthony Crover, Perh Ambuy, N. J.
- Wynn Franklin Taylor, Padueah, Ky.
- Buford Lee Baueom, Huntsville, Ala.
- Walter D. Bagnall, Thomasville, Ga.
- Gilbert Thomas Bradley, Cambridge, Md.
- Arthur J. Oley, Sr., Richmond, Va.
- Luther S. White, York, Penna.
- Leslie R. Chapman, Carroll, Iowa
- B. J. Onofrio, Forestville, Conn.
- Edward Henry Janssen, Shreveport, La.
- Albert J. Andreoni, Elmwood Park, Ill.

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221 Windsor St., Hartford, Conn., 7-4470

"It's What's in THE CASH BOX That Counts"
Runyon Sets Showing Dates of AMI "G" Phonos for 3 Offices

NEW YORK — Barney (Shepy) Suigerman and Abe Green, heads of Runyon Sales Company, announced showing dates of the new AMI model "G" phonographs at its three offices.

Newark, N. J. has set Tuesday and Wednesday, September 27 and 28 for its showing. New York showing will be held on Thursday and Friday, September 29 and 30, and music operators in Connecticut will see the new machines at the Hartford, Conn. office on Tuesday and Wednesday, October 4 and 5.

Suigerman and Green, who attended the AMI convention and preview of the "G" phonographs at the factory in Grand Rapids, Mich. on September 14 and 15, returned home enthusiastic over the new products. "We know that the music operators, when they see and hear the "G" phonographs will share our enthusiasm," said Suigerman.

Operators attending the Newark, N. J. showing will be hosted by Green and Suigerman, as well as Ed Burg, Felix Fleischman and Les Biebelberg. In New York, in addition to Suigerman and Green, ops will be greeted by Perry Lowengrub, Morris Rood, Leo Wolfberg, Buddy Fox, Jack Pri-goff, Ir( Kempy) Kemper and Jerry Levine.

Demonstrating the phonographs and greeting the Connecticut operators at the Hartford showing will be Suigerman, Green, Kemper and Nat Gutkin. At all the offices, refreshments will be served.

Jack Minsky, regional representa-tive, for AMI, who hopes to be present at as many AMI distributor showings as possible, advises, more than likely, he'll be able to attend both the Newark and New York showings.

"It's What's in THE CASH BOX That Counts!"
Trimount Unveils New Seeberg Phonos

BOSTON, Mass.—Dave Bond, president, and Irwin Margold, general manager, Trimount, Automatic Sales Corporation, this city, unveiled the new Seeberg 200 in a four day show, attended by more than 300 operators from all over New England who hailed it as the most terrific development in the music machine industry and the answer to 10 cent play, at Trimount showrooms, September 19-20-21-22.

In addition to the Hub showing of the revolutionary achievement by Seeberg of the world's first dual music system, a special showing was held in Manchester, N. H., at the Curtis Hotel on the night of the 20th; another at the Crown Hotel in Providence, R. I. on the night of the 21st; and another is scheduled for September 27th at the Ivy House in Springfield, Mass.

The entire salesroom at Trimount was given over to models of the new Seeberg 200 and the new wall boxes. Trimount's staff gave demonstrations to the impressed operators. New England ops were visibly excited over the new phonograph and were especially interested in the new revolving drum program selector that catalogs 40 selections of music under the five basic musical classifications, a total of 200 selections.

It is the first time that the memory principle of holding a selection, similar to the principle of computing machines, has been used in a phonograph, Bond pointed out. Some 80% moving parts have been eliminated, he said. The selection assembly is a sealed unit with a five year guarantee.

Ops interviewed at the show felt that the new Seeberg has not only solved the problem of 10 cent play, but has come up with the answer to maximum play for the average spot where a music machine gets a sustained play for a few hours per day.

Delivery of the new Seeberg 200 in New England will start October 1, Marvell said. He reported that the reaction of ops has been "the most terrific" in his experience. The new phonograph is geared for one play for 10 cents; three plays for 25 cents; one EP play for 15 cents; two EP plays for 25 cents. Five cent play has been completely eliminated.

While the new Seeberg 200 has, of course, 200 plays, it actually could be termed as 300 plays, because of the 100 EP's. Ops will get 50 EP records with each purchase; those forming a permanent part of the phonograph. Ops can change other records at will.

Bond further pointed out that the Select-O-Matic 200, world's first dual music system, has one complete 100 selection music system for programming 45 rpm singles and one complete 100 selection music system for programming 45 rpm EP discs.

The ingenious dual circuit mechanism, called the "exclusive Tormat Memory Unit," came in for a lot of comment from New England ops.

Among ops at the show were: Lou Margerer, National Vendors Inc., Boston; Kenne Gilmore, K & H Music, Brockton; Arthur Gosters, Jamaica Plain; Ralph Lackey, Karl Music, Roxbury; Bill Arrison, Chester, Vt.; Martin Oliver, Portland, Me.; Bill Spiller, Mass. Vending; Dave Baker, Arlington; B. J. Wolkowski, Medford; Steve Pieckow, Worcester; Al Dolins, Hyannis; Bob Rone, Automatic Music Service, Boston; Ray Shee, Worcester; Harley Robbins, Brockville; Charlie Ford, Boston; and many many others from the six New England states.

"It's What's in THE CASH BOX That Counts"
The great antelope hunt is on now in the western states and a number of operators from this area are going to get their limit. One of the lucky hunters is Wilfred Jahneke of Red Lake Falls, Minn., who made the trip to the sparse areas of Montana and had no trouble getting his antelope. Now Will can't wait until he has some of that antelope meat, for he is planning to go out to Wyoming with a party of friends to see if they can get their limit. . . . Mr. and Mrs. Ralph Harvey of Mitchell, S.D., spent a day in the Twin Cities shopping around and also picking up supplies for their route. . . . Art Berg of Farmingdale, Minn., missed his dog taken when he wasadena flock of sheep on their locations. . . . Oscar Winter of La Crosse, Wis., brought his family along to the Twin Cities when he came in to shop for games. . . . L. P. Wilbur of Duluth, Minn., has been busy of late placing guns on his route. . . . Al Klammer of St. Paul, Minn., is sporting a new evergreen. He likes it so much he's now planning to join the college. . . . Director Martin Kallen, Martin Music Co., Worthington, Minn., made the trip in to shop around for some used equipment for some of his secondary spots. . . . Vine Jorgenson, Mason City, Iowa, stopped in the Twin Cities for a few hours and looked over the latest in coin operated equipment. . . . Recent visitors to the Twin Cities were Jim Laraby of Granite Falls, Minn.; Jeff Kost of St. Cloud, Minn.; Ken Ferguson of Stillwater, Minn.; Mark Coughlan of Mankato, Minn.; Albert Spors of St. Cloud, Minn.; Art Hagness of Grand Forks, N.D.; Mr. and Mrs. Mrs. F. L. Vangen, Binghamton, N.Y., and Al and Nal, hope they can take care of all. Many out-of-towners expected, Al states.
It all started with a plain board. You totalled up the 10 balls you shot for 10 toms. . . . He sold for $105. . . . It was Leon Berman's "Bank Pool." Then came "Ballhoo," "Five Star Final," and so many others. Ball traps. Progressive scoring. And Stone's little tile box on the back board. Then an all-electric game called "Bank Pool," by Fred C. McCollum. "Rocket," etc., etc. Will pool games progress the same way? . . . Jack Nelson says, "It takes years and years to learn this business." Then adds, "We're busy. The name was good. The timing was good. The board was theglobe's terrible." Meaning Soldier's "Miami Beach" . . . Chiff Blizz of Sun Valley, Idaho. In town, looking Chi over for the very first time in years. Chiff koos was too busy with his operation to get away . . . That wonderful host, Jimmy Savarese, getting his big home all ready for the many, many guys who'll be driver into South Bend to see the Notre Dame football games. And we're all guessing some time in the month . . . Phil Weinberg back to Dallas. On to Oklahoma. Then back to Chi again.

Bill Harmer of Cinci in town. Just back from Miami. Bill looks the picture of health. . . . "Telephone's Bill" DeSclim in the midst of all the busy business at United (the firm is continuing to step up production each day) asksin', "Who do you think it'll be? Moore or Marelino? . . . Jimmy Casola all the way down Cen Cal. . . . Bernie Fink of Chicago . . . And Al Thiel, Louis and John in Miami . . . And Abe Allman in Milwaukee, and Joe Allman in Minneapolis . . . and the better part of all Keeney games. In the meantime Roy McGinnis entertaining his sister and brother-in-law, Billy Coon and Al Abbrittion in Tenn. and Ga. Bill Bolles in Philadelphia is on his way to New England.

With Nate Gottlieb endeavoring another sale of super-telebentials, Sol Gottlieb ansers to get out on the road. Alvin Gottlieb reporting he's too busy to even think of this hayfever. Dave Gottlieb comes in with the remark, "We ain't still stepping up prod orders, our sensational 'Wishing Well' . . . Ralph Sheffield out West visiting with Genco distibru and meeting one, while Avron Gensburg tries to get the plant set to tag Tempest's Fournet and others since they own keep those football games rolling . . . With Les Rieck in Minnesota and Ed Ristam down south, Kurt Kleeer trying to take care of all the biz at the factory. Dave Rockola too, too busy in engineering to talk to anyone right now. Bill Kleeer down in the old state, "Keep your eyes on Rockola, there's something big going on there. . . ." Bill Alkali's absolutely elated this past week when Acting Corp. Counsel John C. Melamipny and his committee okayed "Skill Pool" for licenses here in our town. . . . Joe Robbins put it this way, "I'm going crazy with pool tables". Empire represents Genco and Exhibits pool tables.

Moe and Eddie Ginsburg just absolutely thrilled over the fact that, "This showing of our new Seeburg's was the biggest in all our history." Seems, according to both boys that, "We'll have to ration deliveries for a while. Until we catch up somehow with the orders we've already taken" . . . Ted Rabenstein far ahead of the field on phone replacement plastics. Advises that he's waiting to get a pair of shoes before going ahead . . . Vince Shy is one guy with whom you can always get a laugh. Just listen to Vince trade, buy and sell. And when it's all over he says, "Now what the hell am I gonna do with all these games?" . . . Fr. John P. Halligan of St. Hilary's Church included an item in his letter 'Week in Review' of this past week, "That's why the ABC and Art Weinand of Williams for the fact that these two very good people went out of their way to supply his fine church with a juke box. Says Fr. Halligan, "Our sincerest thanks to Bob Gannar and Art Weinand for their generosity and kindness."

Bill Miller of Grand Rapids sells a new sales record for his firm as well as for Exhibits when he placed the 860 mark on the "Skill Pool" . . . Leon Busch challenged Bill O'Donnell—again! Not for rugby. Not for cards. For tennis. And in Miami yet. This guy Bussaer better not lose this time. He'll have to take himself a trip around the whole wide world to get away from it all. The way he's passing the boys are meeting in a big match in Miami it becomes Miami U. . . . Bill Busch all over "La Dame that very day . . . Ed Levin reports that Al Simon of N.Y.C., George Pensear of Syracuse, Sam Solomon of Columbus, George George and Roy Moore of Cleveland, Jean Mirthone of L.A. and Dave Rosen of Philly, have already doubled and tripled the number of machines they want on their initial orders . . . Ed Dowe, see'y of Wis. Phono Ops, reports that their "big meeting" will be at the Baumont Hotel in Green Bay on Monday, Sept. 26.

Art Weinand comes into town, "Just to get my laundry." Dashes right out again. Art will be traveling west—and further west. "Bank Pool" by Williams is the reason. The reason. By the way Art was down in Minneapolis, instead of watching pro football on a season's time (as hams, honest to God, Bean's) he watched East High with Earl Montgomery and Earl's son, Ed Newell and Ed's two doters. And now they want Art to come on back and watch the "big, crucial season's game." Frank Mercari dashes out of the East High crowd when his alma maters win the game. F. M. and San Francisco, Portland, Seattle—and maybe far up in Alaska. . . . If you really want to enjoy complete and close contact with all the world's buyers in all the world's coin machine markets—be sure to send your ad in for The Cash Box ("THE CASH BOX EXPERT EDITION"). This will be one of the most outstanding issues of all time. Printed in Spanish, French, German as well as English. Don't forget. Have your ad in by Oct. 1. . . . George A. Miller of Oakland, Cal., phones to advise that he's decided to cover the country four times every year, His present itinerary includes meeting with Phil Levin in Our Town; Howard Ellis in Omaha, Louis P'ache in Kansas City, Gordon Stout in Pierre, Les Montouir in Notre Dame, Pliner Peters in Broadhead and John de Lavey in Wash., D.C.

Export business has hit a new high mark. Just ask distibru and mfrs. Some have orders that'll throw you. . . . Clarence Camp of Memphis passes thru town for a visit up north to talk running horses. . . . Abe Sussman of Dallas says, "It's worth a $2 show bet." . . . Rothers profess a complete and lasting love for the coinbiz. They also do love that high, high, high interest. . . . Lou Davis claims that all he has to worry about is—Johnny Michaeles. But poor John just ain't got nobody to worry about him no more. . . . Dave Rosen of Philly just splashed himself into a bang of gorgeous mahar suits—blue, brown, black, grey and all other colors. . . . If you've got Hollywood aspirations check with Sammy Dieter and Herbie Rosenthal, Louis Daniels and John Michaeles, Ed Hefield and Walt Huber. . . . Winst a mob and all in one spot at all one time: Louie Blatt, Jake Friedman, Herb Rosenthal, Jack Rose, Dave Rosen, Barney Seaman, Abe Green, Lou Weinberger, Al Bergman, F. Steele, Bill Happe, Jr., Charley Kagels, Ed Holyfield, Lou Daniels, John Michaeles, Harold Liebderman, Sam Cooper, Abe Sussman, Alan Wallace, Peter Geritz, and so many, many others.


"It's What's in THE CASH BOX That Counts!"
For Sale

Ball, Cavity, $350; Bell 450, $340; Bell 510; Baby Pinball Springs, $185; United's Rio, $180; United's Tahiti, $95; NATASHI DISTRIBUTING CO., 912 POYDRAS STREET, NEW ORLEANS, La. (Tel.: Magnolia 6385).

WANTED—Bingo, late model Shuffle Alleys. For Resale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 529 TENTH AVENUE, NEW YORK, N. Y. Tel.: Chickerling 4-510.

WANTED—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone, FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: Jdumon 6-6548.

WANTED—All types of Bingo Games. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO, CALIF. (Tel.: Market 3967).

WANTED—Bingo, late model Shuffle Alleys. For Resale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 529 TENTH AVENUE, NEW YORK, N. Y. Tel.: Chickerling 4-510.

WANTED—Frolics, Rodeo, Circus, and Showboats, Seeburg, Model BL's. For SALE—10 3-4-5's. Make offer. NOBROWS NOVELTY COMPANY, 515 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANTED—Distributors Wanted. Slide-Ex powered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th and BARTON STREET, PITTSBURGH 22, PENNSYLVANIA. (Tel.: Greengate 1-4647).

WANTED—To Buy. Model D-30 AMI phonographs. MONTANA COIN MACHINE EXCHANGE INC., 2425 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4600).

WANTED—Mills Panoramas—any quantities WERNER DISTRIBUTING COMPANY, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: Garfield 3858).

WANTED—We are in the market to buy for cash Universal Five Stars; United Circus; United Boleros; United Showboats and Mill's Panoramas. ADVANCE AUTOMATIC SALES CO., 1320 HOWARD ST., SAN FRANCISCO 3, CALIF. (Tel.: Hemblock 1-1750).

WANTED—Any quantity post-war Wurlitzer Phonographs. Models 1100, 1250, and 1400. Also Seeburg M100—75 and 45. Wire, write, or phone; BUSH DISTRIBUTING COMPANY, 236 N. W. 29th ST., MIAMI, FLORIDA.

WANTED—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada. Will sell, rent, or purchase in any quantity. Write, phone or wire. MOCHU ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. (Tel.: LO 4722).

For Sale—Recorded Equipment—spotlighting equipment, $125; Universal Five Star, $55; Harvey's Moon, $23; Jalopy, $85; Spark Plug, $65; King of the Hill, $49. One Third Deposit. Balance Sight Draft. TWINT CITY AMUSEMENT CO., 102 STATE LINE, TRENKRAK, ARKA. (Tel.: 22-1810 or 3-5723).

For Sale—Dude Ranch @ $210; 2 Palm Springs @ $245; 1 Variety @ $395 as a package, $999.95. WITHAM ENTERTAINERS AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519).

For Sale—Hi-Speed Super Fast Shuffle board wax. 24 one-pound cases per case $5.50 O. D., Dallas, Texas. Sold on money back guarantee. ALLI DISTRIBUTOR, STATE MUSIC DISTRIBUTORS, INC., 310 MAIN ST., DALLAS, TEXAS.

For Sale—You can afford 92¢ per week to get ahead and stay ahead of competition! For only 92¢ per week you can have a 40-word ad in all new sections, full size in all sections, all weeks (52 weeks) subscription to The Cash Box "The Bible of the Coin Operated Industry". Send your Check for $48 today plus your first 40-word ad to THE CASH BOX, 26 W. 39th ST., NEW YORK 1, N. Y. (Phone JU 6-6240).

For Sale—Wurlitzer 1500 exceptionally clean, $295: Seeburg M1000, reconditioned, $215; Seeburg Model "C", $575; AMI D-40 converted to 45 rpm radio, refer to new, $295, UNVITED DISTRIBUTORS, Inc. P. O. BOX 197, DALLAS, TEXAS 12, KANSAS. (Tel.: HO 4-6111).

For Sale—All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WASH STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 7-1511).


For Sale—20 United Super Shuffle Alleys; 2 United Derby Rolls. No reasonable offers refused. JUANITA NOVELTY COMPANY, 183 MERRICK ROAD, MERRICK, L. I. N. Y. (Tel.: Atlantic 6-0780).

For Sale—Records!!! $5 over wholesale, any label. Free title slips. Quick service. New accounts, tokens deposited with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 21, N. Y. Tel.: Olympic 5-4012, 4018.

For Sale—Each item at bargain price—shopped or as is. Seeburg 100's; Wurlitzer 1500's; and 1700's. Bingos, Spot-Lites, Palm Beaches, Yacht Clubs, etc. ARIZONA DISTRIBUTING CORP., 225 S. 10TH STREET, TUCSON, NEW MEXICO. CANYON SALES DIST. CO., 301 EAST 7th, TUCSON, ARIZONA.
FOR SALE—Bargains: Rally Beauty, $145; Beach Club, $170; Dude Ranch, $225; Palm Springs, $210; Ice Cream Rides, $225; Surf Clubs, $240; Variety, $395; Gavety, $395; Evans (Club Model) Saddle & Turf, $245; 10 Geneo Jumpin' Jacks, $85; United (Deluxe) Carnival, $50; Alamo & Bowlers, All ready for locations. MICKY ANDERSON, 314 EAST 118th ST., ERIE, PA. (Tel.: 5-7159).

FOR SALE—ABC $65; Atlantic City $90; Brite Lites $65; Beauty $165; Commodore, $200; Good $65; Cabana $165. Nevada $295; Spot Lights $65; Singapore $325; Tropicians $350; Trophies $295; Yamaha $325. Clean, ready to use. Half Deposit. CENTRAL MACHINE EXCHANGE, 2929 PROSPECT AVE., CLEVELAND 15, OHIO (Tel.: 5-6418).

FOR SALE—Bally Beauties, $1415; 100C Seeburg, $595; 1435 Comets, $595; 1146 Hi-Fi, $605; Model C, $210; Model B, $185; Model A, $185; AMI 3 & 10 Boxes, $180; AMI Seeburg, $235; AMI Seeburg, $202; AMI, $10; AMI Stepper, $185. H & H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-7600).

FOR SALE—25 Like New Wurlitzer 1700s. Write, wire or call. Largest stock of Kiddie Rides in the world. All different over 100%. We shall accept in trade for our Kiddie Rides, used Seeburg, Pin浩 and Music Machines. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALTOONA, PA., I173 (Tel.: Algonquin 4-1040).

FOR SALE—Bally Dude Ranch $245; United Rio $195; United Tahiti $195; Ralley Beach Club $215; United Havana $225; Tropicana (used in cases) $425; Varieties $445; Gavety (new in cases) $495; United 3 Feathers, floor samples $595. All used equipment thoroughly reconditioned, ASSOCIATED AMUSEMENTS, 138 BRIGHTON AVENUE, ALLSTON, MASS. ED RAVENHURST.

FOR SALE—Lowest Prices In the Country. Locav Team Plays $249.50; Classics $145; Clevens $125; Exhibit Rifle Gallery $125. All equipment quickly reconditioned and ready for location. Buy one and come back for more. CENTRAL DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, I1L. (Tel.: Canal 6-0295).

FOR SALE—Sixty music and thirty-five amusement locations on grossed $67,000 in 1954, first six months of 1955 over $65,000. Located in good Kansas community. Owner will lease building, BOX 550, o/s THE CASH BOX, BOX 26, WEST 47TH STREET, NEW YORK 36, N. Y.

FOR SALE—America's finest reconditioned Coin Operated Music Machines and accessory accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our lowest prices before you buy. NGG DISTRIBUTING CO., INC., 2166 PURITAN AVENUE, DETROIT 21,Mich. (Tel.: University 4-0775).

FOR SALE—United Shuffle Alleys; Team $245; League $225; Chief $195; Royal $145; Clover $83; Wayne, Major League $225; Geneo-Bing-A-Roll $65, MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—M100A-78 Seeburgs; 1250 Wurlitzers. Good condition. Make us an offer. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA. (Tel.: FO-5-3456).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg, DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, O.K.L.A. HALL, OHIO. (Tel.: REGENT 6-3691).

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 726 KESSEY AVENUE, CINCINNATI, O. Tel.: Montana 5000-12. Chapel 6-9536.

FOR SALE—United’s Chief; Fifth Avenue Yankee; Royal; Liberty; Casiodine: Lightgale; Target; Comet. Bally’s Victory; Rocket; and Mystic Bowlers. All thoroughly reconditioned. Priced for quick sale. Call or write: SHELDON SALES, INC., 381 MAIN STREET, BUFFALO 3, N. Y. (Tel.: Lincoln 9106).

FOR SALE—Seeburg Coin Hunts, $175; Seeburg Shoot The Bear, $125; Geneo Rifle Gallery, $325. W. K. DISTRIBUTING CO., 1012 MARKET STREET, ST. LOUIS, MO. (Tel.: Central 1-2922).

FOR SALE—Special. Bally: Gaytays, positively like new, at $365. Williams: Spit Fires, slightly used, $165.50; Race The Clocks, floor samples, $265. Gottlieb: Re-O-Chet, test sample, $275; Jubilees, Gottlieb’s latest, 4 player game, $385. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, La. (Tel.: Canal 8318).

FOR SALE—Wurlitzer 1400 $300.00; Wurlitzer 1430 $325.00; Seeburg M100A $275.00; Rock-Ola $1325.00; $142 $200.00; $142 $150.00; United Carnival Gun $300.00. All ready for location. COIN AUTOMATIC MUSIC COMPANY, 241 WEST MAIN STREET, JOHNSON CITY, TENN. Tel. 945.

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colmar and Vendo Ice Cream Machines and Automatic Popcorn Shoppers for last model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.

FOR SALE—1 Geneo Sky Gunner, $85; 1 Exhibit Jet Gun, $75; 2 Exhibit Six Shooter, 50 cts. to $1; 1 Geneo 2 Player Basketball, $25; 1 Hayburner, $45; 1 Star Series (Baseball), $50. AUTOMATIC DISTRIBUTORS, INC., 919 MAIN ST., BUFFALO 3, N. Y. (Tel.: Summer 4-9380).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: Wilfeeing 5412.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel.: D'Unkirk 1-3810.


FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, $119.50. 1/4 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Juke, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, I1.10S.

FOR SALE—HiFi, $220; Surf Club, $220; Palm Springs, $210; Dude Ranch, $170; Palm Beach, $75; Beach Club, $165; Yacht Club, $75; Spot Lite, $60; Beauty, $110. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: Tulane 6729).

FOR SALE—It's Mike Munves Corporation for outstanding, able, reliable coverage of the Penny Arcade Field. A single machine, a complete arcade. Parts, supplies, sundries. Also all games, parts and supplies for the operator. MIKE MUNVES CORPORATION, 577 TENTH AVE., NEW YORK, N.Y. (Tel.: BRYant 9-6677).

FOR SALE—Canadian operators attention. Now available, immediate delivery large variety fine conditioned Juke Boxes, Pins, Shuffle Alleys, most reasonable prices. Communicate SAM SOLWAY, STE. AGATHE DES MONTES, QUEBEC, POSTAL ADDRESS, BOX 129. (Tel.: 1154).
FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Kenney, Bally, Taran Distributing, Inc. 3401 N. W. 36th Street, Miami 42, Fla. Tel.: 64-4864.

FOR SALE — Seeburg “A’s”, $269.50; AMI “A”, $69.50; Exhibit Star Shooting Gallery, $197.50; Seeburg Rear Guns, $99.50; Race the Clock, $314.50; Bally Space Ship, $249. Write, Wire, Phone Today. LAKES CITY AMUSEMENT CO., 4533 Payne Avenue, Cleveland 3, Ohio. Tel.: Eioneer 1-7577.

FOR SALE — 15 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case (12 cans) $4.50; Parks (set of 2) $12; Fluorescent Lights pair $22.50; Adjustable $15.50. PURVEYOR DISTRIBUTING CO., 4322 N. Western, Chicago 18, Ill. (Tel.: Juniper 8-1814).

FOR SALE — United Bingos; 7 Tahilis, $99.50 ea.; 7 Singaporees, $225. ea.; 9 Tropicana, $299.50 ea. WESTERN DISTRIBUTORS, 1226 S.W. 16th Ave., Portland, Oregon. (Tel.: Atwater 7565).

FOR SALE — Send $1.00 for the record of “The Cat Came Back” b/w “Stop Crackin’ Peanuts” by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUT-WATER LANE, CARFIELD, N. J. Tel.: P. R. rộng 9-0182.

FOR SALE — Wurlitzer Bar Boxes 2140’s; Wurlitzer Wall Boxes 3020’s Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 Tenth Avenue, New York, N. Y.

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Your Deposit Is GUARANTEED

IT'S LONG as you are a paid up subscriber to "The Cash Box", at the time you answer any advertisement that appears in "The Cash Box", where the advertiser requests that you send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by "The Cash Box". This is "The Cash Box" free deposit insurance Plan", an exclusive and original feature of "The Cash Box" only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 36, N. Y.

THE CASH BOX
"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

WANT FOR SALE CHECK OFF WHICH YOU DESIRE

CLASSIFIED AD RATE 10 CENTS PER WORD
Count every word including all words in firm name. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with your classified ad it will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48 Subscription)" : You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10¢ per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NIGHT AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

Use This Convenient Form For Your Classified Ad

START HERE

FIRM

ADDRESS

CITY.

ZONE.

STATE.

TELEPHONE NUMBER.

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
26 West 47th Street, New York 36, N. Y.
The Cash Box

LISTED ALPHABETICALLY

1. A M I

1* Model A, '46, 40 Sel., 78 RPM
69.50 125.00
2* Model B, '46, 10 Sel., 78 RPM
165.00 280.00
3* Model D, '46, 50 Sel., 28 RPM
175.00 235.00
2* Model D, '46, 50 Sel., 78 RPM
219.00 295.00
4* Model D, '46, 50 Sel., 78 RPM
335.00 395.00
5* Model E, '46, 50 Sel., 45 RPM
400.00 500.00
4* Model E, '46, 50 Sel., 45 RPM
465.00 575.00
6* Model HF, '46, 50 Sel., 28 RPM
415.00 555.00
7* WM Wall Box, 130 Sel., 45 RPM
19.00 12.00
8* SM or "S" Upper, 45 RPM
12.00 24.50

EVANS

4 Mills, Constellation, 47 Model 951, 40 Sel., Cash Rev. 50.00 125.00

PRICES

October 1, 1955

4. CAMEL CARAVAN

(Get 6/49)

15.00 30.00

3. CONTROL TOWER

(Get 5/52)

24.00 38.00

2. CHAMPION

(China/4/49)

25.00 34.50

1. CAMEL CARAVAN

(Wm 6/52)

13.50 20.00

4. CORONATION

(China/5/52)

25.00 37.00

3. CORONATION

(China/4/52)

15.00 25.00

2. CROSSROADS

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25.00 39.00

1. CROSSROADS

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45.00 75.00

4. DUFFY DERBY

(China/4/52)

190.00 230.00

3. DIXIE MAY

('54-

75.00 105.00

2. DIXIE MAY

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15.00 23.00

1. DIXIE MAY

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20.00 30.00

4. DOUBLE ACTION

('32-

25.00 32.00

3. DOUBLE ACTION

('32-

15.00 25.00

2. DIBL SHUFFLE

(Get 6/49)

15.00 25.00

1. DIBL SHUFFLE

(Get 6/49)

5.00 10.00

3. DICK JOCKER

(Wm 11/52)

45.00 80.00

2. DRAGONETTE (Get 6/49)

135.00 185.00
Gangway for the

"It's What's in THE CASH BOX That Counts"
You'll see it soon... with its galaxy of great new features that will gain a new goal for you—more play from more people in more places. Soon you'll be saying "Gangway for the 'G' " as you roll these new AMI-Fidelity boxes into locations that now have old-fashioned loud speaker music...locations that have been waiting for true high fidelity.

WHAT'S NEW IN THE "G"? GLANCE AT THESE—
A Mere Sampling Of The Features That Make The "G" Great

• NEW "Wide-Screen" High Frequency Horn
• NEW Bi-Color cabinets
• NEW compact profile
• NEW wider, lower grille
• NEW metalized backdrop and side trims
• NEW treatment of turntable covering
• NEW improved identification of selections
• NEW interior trim

—and, of course... Genuine High Fidelity, achieved by AMI's Multi-Horns.

You know... your locations know... the public knows—
THERE'S NO HI-FI LIKE AMI-FI!

Gateway to Profit... See the "G" at your AMI Distributor's... Soon!

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan
The Cash Box

Page 68

October 1, 1955

4. Lucky Lining
5. Lucky Line
6. Lucky Lady
7. Lucky Lotus
8. Lucky Marigold
9. Lucky Mary
10. Lucky Minnie
11. Lucky Nell
12. Lucky Stars
13. Lucky Star
14. Lucky Strike
15. Lucky Strike
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99. Lucky Strike
100. Lucky Strike

The Complete Guide to Ponderosa Park!
## The Cash Box

**PRICE LIST**

### Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B., factory.

### A.B.T. MFG. CORP.

<table>
<thead>
<tr>
<th>Product</th>
<th>Price</th>
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<tbody>
<tr>
<td>1956 Challenger</td>
<td>$75.00</td>
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</table>

Rifle Sport (3 gun, 6 gun and 12 gauge). Prices on Request.

Clutch, Stag, Rejectors, Coin Changers, Timepieces, Pay Money Other Accessories. Prices on Request.

### AMI, INCORPORATED

<table>
<thead>
<tr>
<th>Product</th>
<th>Price</th>
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<tbody>
<tr>
<td>F420 Jake Box (Receiver included)</td>
<td>$25.00</td>
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<tr>
<td>F40 Jake Box (Receiver NOT included)</td>
<td>$20.00</td>
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<tr>
<td>H-120 Selective Hireway</td>
<td>$30.00</td>
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<tr>
<td>W-60 Wall Box</td>
<td>$50.00</td>
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### AUTO-PHOTO CO.

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<th>Product</th>
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<tr>
<td>Auto-Photo</td>
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Studio Model "11"

### BALLY MFG. CO.

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<th>Product</th>
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<tr>
<td>Miliput Mark</td>
<td>$75.00</td>
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<tr>
<td>Jumbo Bower (without Match Feature)</td>
<td>$125.00</td>
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<tr>
<td>Model J-325, 3 plays</td>
<td>$250.00</td>
</tr>
<tr>
<td>King-Fm Bower (with Match Feature)</td>
<td>$250.00</td>
</tr>
<tr>
<td>Model K-110, 10 play</td>
<td>$800.00</td>
</tr>
<tr>
<td>Model K-325, 3 plays</td>
<td>$250.00</td>
</tr>
<tr>
<td>ABC Bower (without Match Feature)</td>
<td>$125.00</td>
</tr>
<tr>
<td>Model A-110, 10 play</td>
<td>$200.00</td>
</tr>
<tr>
<td>Model A-325, 3 plays</td>
<td>$250.00</td>
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<tr>
<td>Congress Bower (with Match Feature)</td>
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<tr>
<td>Model C-110, 6 play</td>
<td>$800.00</td>
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<tr>
<td>Model C-325, 3 plays</td>
<td>$250.00</td>
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<tr>
<td>Bull's Eye Shooting Gallery</td>
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### CHICAGO COIN

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<td>Score-A-Line Bower (without Match Feature)</td>
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<tr>
<td>Blender Bower (with Match Feature)</td>
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<tr>
<td>Bonus Score Bower (with Match Feature)</td>
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<tr>
<td>Big League Match Feature</td>
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<tr>
<td>Hollywood Bower (with Match Feature)</td>
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<tr>
<td>Bulls Eye Bower</td>
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### EXHIBIT SUPPLY CO.

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<th>Product</th>
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<tr>
<td>Skill Pool</td>
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<tr>
<td>Junior Joe Bibo, '55 Model</td>
<td>$285.00</td>
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<tr>
<td>Big Broncos, '55 Model</td>
<td>$975.00</td>
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<tr>
<td>Roy Rogers' Trigg, '55 Model</td>
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### GENC0 MFG. & SALES CO.

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<th>Product</th>
<th>Price</th>
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<tr>
<td>Official Tournament Pool</td>
<td>$300.00</td>
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<tr>
<td>Quarterback (Football Game) (with Match Feature)</td>
<td>$350.00</td>
</tr>
<tr>
<td>Sky Rocket Rifle Gallery</td>
<td>$675.00</td>
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### GRAY'S & CO.

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<tr>
<td>Tipping Well</td>
<td>$167.00</td>
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### INTERNATIONAL MUTO. CORP.

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<th>Product</th>
<th>Price</th>
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<tbody>
<tr>
<td>Drive Yourself (new)</td>
<td>$250.00</td>
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<tr>
<td>Photomat</td>
<td>$75.00</td>
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<tr>
<td>3D Art (Pin, 16s)</td>
<td>$250.00</td>
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<tr>
<td>3D Art Parade, 60am model</td>
<td>$350.00</td>
</tr>
<tr>
<td>Universal Post Card Vender</td>
<td>$60.00</td>
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### J. P. SEEBURG CORP.

- **HF-106 R**
  - MYVCA Master Remote Volume Control
  - CVV-8S—B Recessed Speaker
  - PS-12Z Power Supply
  - ARA-114 Auxiliary Remote Control
  - AVG-1 Automatic Volume Compensator Unit

### UNITED MFG. CO.

- Bonus Shuffie Alley Single Chute | $70.00
- Double Chute | $72.00
- Deluxe Shuffie Alley, (with Match Feature) | $525.00
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- Pyramid Bonus Shuffie Alley Regular Model, 16a play Special, 10a play, 3 plays | $250.00
- Super Shugger Regular Model | $593.00
- Deluxe Model, 16a play | $365.00
- Capitol Shuffie Alley Single Chute | $705.00
- Double Chute | $725.00
- Derby Roll (without Match Feature) | $705.00
- De Luche Wall Box (with Match Feature) | $735.00
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- King Of Swat | $545.00
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- **Model 6000 5c-12c-25c Wall Box**
  - 4 Wire (4 Selections)
- **Model 5000 5c-10c-25c Wall Box**
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- **Model 5100 12c-Deluxe Speaker**
- **Model 5112 12c Concelled Speaker**
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**Page 69**

October 1, 1955

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