On its tenth anniversary, the Big "D" Jamboree of Dallas, Texas, can be proud of the fact that it is one of the nation's leading Country music shows. Ed McLemore (pictured here), guiding light of the program, now houses it in the new building shown above. Not content with just radio, McLemore has expanded the show's activities to television and is now looking forward to entertaining more and more people on a national level.
most

Kav Starr

you ever heard!

WITHOUT

A SONG

HOME SWEET HOME

ON THE RANGE

RCA Victor
The Cash Box

Volume XVI

You Can Expect

GREAT FALL BUSINESS

The Cash Box is traditionally the start of the big selling season as far as records go. And this Fall will be no exception. As a matter of fact, from all current signs, it should be a bigger season than ever.

Already, stores are feeling the upsurge. The kids who have just come back from camp, waiting for school to open, are spending plenty of their time—and their saved money—in record shops. They’re catching up with the records that came out this summer which they may not have had a chance to buy as yet. Many record firms are reporting a renewed interest in disks that were issued months ago, which can be attributed to this belated homecoming on the part of the kids.

But in addition to this, record firms can expect boom business from new records in the next several months. First of all, almost every top artist has either just released or is preparing to release a new disk. This in itself will bring their fans into the stores and have them dropping coins in the juke boxes.

Moreover packaged goods are enjoying a push the likes of which have never been seen before. Every major and a good many independents are concentrating this Fall particularly on their package programs. And record buyers will be getting some of the greatest albums ever made at prices which are well within their reach.

In general, the country is enjoying continued prosperity with no signs of any let up. The economic picture is very strong. Most people are earning the top incomes of their lives—and are spending it in the confidence that good times will continue. This belief in itself is a contributing factor to its continuance.

Another extremely important development in the contribution to greater record sales is the increasing volume of records which juke boxes continue to absorb. Automatic phonographs, which already offer as many as 120 plays, will very shortly be equipped to handle 200 plays—an unprecedented development in the juke box field. But most importantly, what this means to the record business is that operators from now on will have to buy more records than ever. And since particularly in slack times, they are the mainstay of the entire record industry, increased capacity juke boxes mean greater stability and assured sales for the record business.

We can look forward therefore to a wonderful season this Fall. But even beyond the Fall, the signs point to continued prosperity, increased entertainment needs on the part of a growing population with more and more leisure time, and an expanding record business which will bring greater profits to those engaged in it.
SPOTLIGHTS on M-G-M

BILLY ECKSTINE
PASS THE WORD AROUND
AND SEPTEMBER SONG

MCM 12052 78 rpm • K 12055 45 rpm

ART MOONEY
20 TINY FINGERS
and A HAPPY SONG

MCM 12097 78 rpm • K 12092 45 rpm

ACQUAVIVA
and His Orchestra
PRAYER FOR PEACE
and ALONE WITH YOU

MCM 30300 78 rpm • K 30316 45 rpm

BETTY MADIGAN
TEDDY BEAR
and PLEASE BE KIND

MCM 12032 78 rpm • K 12032 45 rpm

DAVID ROSE AND ORCHESTRA
SUMMERTIME IN VENICE
and VIOLIN (Let Your Song Begin)

MCM 30932 78 rpm • K 30932 45 rpm

ROBIN HOOD
DANCIN' IN MY SOCKS
and HAPPY IS MY HEART

MCM 12046 • K 12046

THE CASH BOX

September 17, 1955

The Top Ten Tune #s Feature the Hit Songs
From Leading National Disc Jockey
(Listened Throughout The Country)

#1 YELLO ROSE OF TEXAS
MICHIEL MILLER—JOHNNY DESMOND
CO-40540 — (4-40540) — Mitchell Miller
PM-11234 (45-11234) — Maxey Louis
CR-61746 (9-61746) — Johnny Desmond
CR-61747 (9-61747) — Ch. & O.

#2 AIN'T THAT A SHAME
PAUL BOONE—FATS DOMINO
DO-12277 (45-12277) — Paul Boone
IM-5348 (45-5348) — Fats Domino
PM-11228 (45-11228) — Bill Melheke & Comets

#3 ROCK AROUND THE CLOCK
BILL HALEY and his COMETS
DO-12324 (45-12324) — Bill Haley
ME-70631 (70631 x 45) — Rusty Draper

#4 SEVENTEEN
FON'TEEN SISTERS—BOYD BENNET
CA-1398 (4-1398) — Fontaine Sisters
KI-1470 (45-1470) — Boyd Bennett
DO-13586 (45-13586) — Fontaine Sisters
ME-70631 (70631 x 45) — Rusty Draper

#5 HARD TO GET
GISELE MacKENZIE
X-0137 (4X-0137) — Gisele MacKenzie

#6 LEARNIN' THE BLUES
FRANK SINATRA
CA-3102 (F-3102) — Frank Sinatra
CA-3147 (F-3147) — Ray Anthony

#7 WAKE THE TOWN AND TELL THE PEOPLE
LES BAXTER—MINDY CARSON
CA-3120 (F-3120) — Les Baxter
CR-61477 (9-61477) — Mindy Carson
PM-11211 (45-11211) — Aloma

#8 HUMMINGBIRD
LES PAUL & MARY FORD—FRANKIE LAINE
BE-1097 (45-1097) — Les Paul & Mary Ford
CA-3165 (F-3165) — Frankie Laine
CD-2376 (45-2376) — Chordettes
EP-9159 (5-9159) — D&B Robertson

#9 LOVE IS A MANY-SPLENDORED THING
FOUR Aces
CA-3202 (F-3202) — Four Aces
CR-61469 (9-61469) — Don Cornell
CA-4253 (45-4253) — Four Aces
PM-11226 (45-11226) — Aloma

#10 A BLOSSOM FELL
NAT "KING" COLE
CA-1095 (F-1095) — Nat "King" Cole
LO-1566 (45-1566) — Vic Barnett

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE. NEW YORK 1, N.Y.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
RECORDS

This is just one of Dot's NEW Hits. Turn the page for the current best-seller parade that has the industry astounded . . .

And this is just one of Dot's NEW Hits. Turn the page for the current best-seller parade that has the industry astounded . . .

"It's What's in THE CASH BOX That Counts"
More Top Sellers in Dot's Top Year

BILLY VAUGHN
THE SHIFTING, WHISPERING SANDS
Part I and Part II
DOT 15409

PAT BOONE
AIN'T THAT A SHAME
DOT 15377

THE FONTANE SISTERS
SEVENTEEN
DOT 15386

JOHNNY MADDOX
WHEN YOU WORE A TULIP
DOT 15408

DO IT AGAIN

THE HILLTOPPERS
THE KENTUCKIAN SONG
DOT 15375

BEASLEY SMITH HIS ORCHESTRA AND CHORUS
GOODNIGHT, SWEET DREAMS
PARISIAN RAG
DOT 15410

JIM LOWE
MAYBELLENE
DOT 15407

SNOOKY LANSON
WHY DON'T YOU WRITE ME
DOT 15385

LAST MINUTE LOVE

THE COMMODORES
RIDIN' ON A TRAIN
URANIUM
DOT 15372

GALE STORM
I HEAR YOU KNOCKIN'
DOT 15412

THE MELODY MAIDS
I COULD DREAM FOREVER
ALMOST EVERYTHING
DOT 15416

Country and Western

MAC WISEMAN
WHEN THE ROSES BLOOM AGAIN
DOT 1266

FIREBALL MAIL

JIMMY WORK
DON'T KNOCK, JUST COME ON IN
LET 'EM TALK
DOT 1267

Dot RECORDS • • • GALLATIN, TENNESSEE • • • PHONE: 1600
THE NATION'S BEST SELLING RECORDS

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Tops: In Radio, In Motion Pictures, In Television

And Now... Tops on Records on...... Dot

America's hottest label

Gale Storm

I hear you knockin' Never leave me

Her first release—An immediate Two-Sided smash

Dot Records
Gallatin, Tennessee
Phone - 1600

"It's what's in the Cash Box that counts"
VAUGHN MONROE
(RCA Victor 20-6260; 47-6260)

"BLACK DENIM TROUSERS AND MOTORCYCLE ROOTS" (2:14) [Quintet BMI]—A "Wild One" novelty that's breaking fast on the hit ladder, is lumped on by Monroe. Strong version of a song that'll probably be a smash. Monroe could catch big.

"CALL MYSELF" (2:37) [Commodore BMI—Dominio, B technolone] A rhythm and blues hit that's heading for the top. Notch pop treatment by the deep voiced soloist. Commercial deck with big possibilities.

VIC DAMONE
(Mercury 70679; 70699 x 45)

"FOR FAVOR" (2:18) [Wheelon BMI—Scheiner, Shearer] Vic Damone has one of the most potent versions of this contemporary little cha cha. Excellent dancing deck. Could put Vic on the lists again. Big side for him. Sufficient number of covers to assure song's success.

BORN TO SING THE BLUES" (2:15) [United ASCAP—Adelson, Carpenter] Vic lets loose on this half and balloons out a "Birth of the Blues" type ballad. Good coupling.

GLORIA HART
(Wing 90024; 90024 x 45)

"CAN I FORGET" [Brandan ASCAP—Fick, Doran, Trace] Gloria Hart's voice combines strength with the thrill of the ballads into a rhythmic ballad. Pretty number. Songstress is polished.

"MY SWEETHEART'S GONE" [Angel BMI—Taylor, Carroll] The banjo lives on as Gloria out a cornball novelty. Dixie halting and Gloria's exciting voice comes across with zest.

JULIANA LARSON
(Unique 311; 45-311)

"MY IDEAL" (2:28) [Famous ASCAP—Whitw, Chace, Robin] Juliana Larson makes her wax debut on Unique with a reworking of the lyric to an old favorite, against the lust string backing of Joe Leathy's orchestra. PRETTY JOB. An unusual recording number.

IT'S MUCH TOO LATE TO GO HOME" (2:42) [Barton ASCAP—Adelson, Carpenter] Another rhythmic ballad. Cute story done in sultry voice fashion. Two off beat sides that could meet with great approval.

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"I'M SO GLAD" (2:46) [Nasani BMI—Robinson, Heller] Johnny Desmond jumps on a rhythm novelty that's been making noise in certain territories. Good job for the crooner. Has a rock 'n' roll flavor. Good follow-up to "Yellow Rose."


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The Cash Box
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Another
Teresa Brewer
2 sided hit

"BABY, BE MY TOY"

and

"SO DOGGONE LONELY"

Coral 61500;
9-61500

CORAL RECORDS
America's Fastest Growing Record Company

"It's What's in THE CASH BOX That Counts"
**THE CASH BOX**

**SLEEPER OF THE WEEK**

"ALL I NEED IS YOU"
[Tec-Pac ASCAP—James, Dean]

"SEARCHING"
[Randy-Smith ASCAP—Vaughn, Wood]

**THE HILLTOPPERS**

The Hiltoppers are in great form as they offer a terrific new song from their latest Dot release. It's a beautiful ballad dubbed "All I Need Is You," an item that has all the earmarks of a top grade hit. Jimmy Sacco leads the group through the romantic lyrics excellently wed to a soft and glowing melody. It's a winner with the dollar sign in every groove. On the lower lid, the boys ease through a plodding shuffle tempo ballad labeled "Searching." Another inviting performance by the group. It's the top half that has the goods.

**WHEN ALL THE STREETS ARE DARK**
[Valyr ASCAP—Merrill]

"PRETTY BABY" (2:00)
[Remick ASCAP—Kahn, Jackson, Abstyne]

SOMETHIN' SMITH & THE REDHEADS

A Sin To Tell A Lie" to catch on, but when it did enter into the swing of things, it broke big and established Somethin' Smith & The Redheads as a top record group. Now after a long successful run on the charts, the boys come up with a new easy-going novelty to replace "Sin" on the lists. It's a clever little ditty dubbed "When All The Streets Are Dark" and it has all the delightful informal flavor that was present on "It's A Sin." The lyrics are catchy. Watch this side. It looks big. Flip is another light interpretation of an oldie tagged "Pretty Baby." Cute soft shoe number.

**THE THREE CHUCKLES**

"X-0162; 4X-0162"

"LITTLE BROWN JUG" (2:97) [PD] Lenny Dee, a top swinging organist, offers his unique organ interpretation of a great instrumental favorite. Some fancy fingerwork, "Plantation Boogie" buyers will go for this one too.

"THE WORLD IS WAITING FOR THE SUNRISE" (2:18) [Cappell ASCAP—Lockhart, Seitz] A quick jump tempo is the beat for the rocking organ interpretation of another oldie. Another good dance deck.

**LENNY DEE**
[Deco 29256; 9-29256]

**JEANIE CARSON**
[KCA Victor 20-6248; 47-6248]

"OULD COMES OOM-PA-PA"

**GREENER PASTURES" (2:45) [E. H. Morris ASCAP—Leigh, Warnick] Wonderful ballad warmly and sincerely styled by the sweet voiced thrush. Inviting. Also from TV show.

**HELEN DIXON**
[Epics 9021; 5-9021]

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"IMPOSSIBLE" [Peer Int'l] BMI—Blagman, Pelaez, Thorn] Excellent new love number chocked high in style by the thrush. Vocal group offers a strong assist.

**PATTIE HAMMOND-DICK WORKMAN**
[Produced by 14-301]

"FRESH OUT OF LOVE" (2:30) [Sylvia BMI — Cunningham, Brown] Newcomers Pattie Hammond and Dick Workman make their debut simultaneously with a pert and invigorating ballad. Makes a strong appeal. Needs a great deal of exposure to click.

"FORGIVE MY GOODBYE" (2:25) [Sylvia BMI—Cunningham, Brown] Dick Workman is the male voice on this soft romantic ballad. Average side.

**SAMMY DAVIS, JR.**
[Decca 29649; 9-29649]

"IT'S BIGGER THAN YOU AND ME" (2:21) [Columbia Pic ASCAP—Syne, Robin] Sammy Davis rides through a polished rhythm arrangement of a romantic tune from the forthcoming film version of the hit show "My Sister Eileen," Another strong sound from one of the top names in popular music.

"BACK TRACK" (2:20) [Duchess BMI—Beecum, Wilson, Russell] Another potent performance of an up tempo ballad. Sammy gives the song everything.

**FRANKIE LESTER**
["X-0165; 4X-0165]

"NIP SIP" (2:40) [Goday BMI—the rhythm] Frankie Lester comes up with a strong pop rendition of an oldie. Then the novelty kicks in to make a hit. Good arrangement that the kids will enjoy. One of Frankie's best sides in a long while. A sure great one.

"KNOCK ME A KISS" (2:24) [Leeds ASCAP—Jackson] Another rock and roll type jumpers with a cute set of lyrics and a solid instrumentation. Ok side.

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**RECORD REVIEWS**

**A DISK & SLEEPER**

**EXCELLENT**

**FAIR**

**VERY GOOD**

**GOOD**

**MIOCRIC**

---

**BILLY MAY**

(Capitol 3221; F-3221)

"POI FAVOR" (2:55) [Winneton BMI — Sherman, Sherman] A smooth, easy going cha cha with a wonderful melody, gets a top grade arrangement from Billy May and his boys. Terrific song that has hit potential. Latin music lovers will get a kick out of this side.

"OKLAHOMA" (2:35) [Williamson ASCAP—Rodgers, Hammerstein] Billy rides through an easy swinging jump version of the classic "Oklahoma." With pie making the rounds, this side will attract much eye ball attention. Solid coupling.

**JODIE SANDS**

(Teen 109; 45-109)

"EVERYBODY NEEDS SOME-BODY" (2:20) [Savo BMI—McGow Biggs, Mendelson] Newcomer Jodi Sands belts out a dramatic ballad with the able assistance of a chorus. Echoey and Oompa delivery.

"LOVE ME ALWAYS" (2:35) [Modern BMI — Maye, Davis, Ross] Chubby ballad is fashioned capably for the pop market by the thrush. Pretty number feelingly rendered.

**VERA LYNN**

(London 1936; 45-1936)

"DOODLE DEE" (2:50) [Leeds ASCAP—Boland] The Irish are gonna have a picnic with this pretty ballad from Ireland. A tender romantic offering with a huge chorus assisting. Lovely melody. Good for certain locations.

"TELL ME WHAT THEY TOLD YOU" (2:10) [Regent BMI—Coleman, Sherman] The Johnston Brothers accompany the lark on this easy going rhythm ballad. Attractive lilters with a sentimental lyric.

**JANE RUSSELL & ANITA ELLIS**

(Coral 61493; 9-61493)

"DADDY" (2:35) [Republic BMI—Troup] Jane Russell and Anita Ellis team their talents on a solid up tempo version of a great oldie that introduced Mary Martin. Good dance deck.

"YOU'RE DRIVING ME CRAZY" (1:35) [Bregman, Voce & Conn ASCAP—Donalson] The thrushes let loose on another jump styling of a standard. Swingy delivery. Ok platter.

**WANDRA MERRELL**

(Madia 1014; 45-1014)

"THE LIGHT PLUG SONG" [Romance BMI—Brown, Riddie] A cornball boncerer with a cute set of lyrics is given a poppy delivery by Wandra Merrell. Sounds like disk was waxed at a house party. Full of chuckles.

"I AM PEACE, I AM PEACE" [Romance BMI—Brown] The lark gives a tendemmed performance on this heartbreak ballad. Heavy weight item.

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**CD & SLEEPER**

**EXCELLENT**

**FAIR**

**VERY GOOD**

**GOOD**

**MIOCRIC**

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BEASLY SMITH

Dixieland, Stutters, Barefoot Dot has a potent version of this folk type tune that's starting to climb. Song could be another "Goodnight, Irene," and this version will take a cut of the sales melon.

PARISIAN RAG [HIEM—Constantin] Smith, his oboe and chorus whoop it up on this cornball ragtime ditty. Good jive box fare. Piano, of course, has a solo run.

JUNE VALLI

"POFF FAVOR" [2:34] (Winneton BMI—Sherman, Sherman) The strong voiced thrush belts out a catchy, catchy novelty that fits perfectly into the current popularity of such songs. Good arrangement of a commercial item.


MILLS BROTHERS

"GOODNIGHT, SWEET DREAMS" [Roger ASCAP—Lindeman, Statts, Barefoot] Dot has a potent version of this folk type tune that's starting to climb. Song could be another "Goodnight, Irene," and this version will take a cut of the sales melon.


FRANK SINATRA

"DAY BY DAY" [Barton ASCAP—Cahn, Stordahl, Weston] With this standard on the comeback trail, Columbia reissues Sinatra's mellow version. Pretty job that dee jays will get a kick out of.

"SHEILA" (2:15) [Sintara ASCAP—Hayward, Sinatra, Staver] Another dream-dusted name song hailed in the inimitable Sinatra fashion.

THE CONEY ISLAND KIDS


"MOONLIGHT BEACH" (2:15) [Hill & Range BMI—Weisman] The sounding of the waves against the shore serves as an intro for this side too. This end however is a dreamy, instrumental side featuring Michael Chimes on the harmonica and Tony Mottola on guitar.

BILLY WILLIAMS QUARTET

"JUST A LITTLE BIT MORE" (2:47) [Milton Kelton BMI—Nevins, Arlen, Craig] Billy Williams and his boys come on well on a fast moving galloping novelty. Enjoyable deck full of zip.

"LEARNING TO LOVE" (2:43) [Trinity BMI—Harper] Billy and the crew issue a slow inviting arrangement of a cute sexy novelty. Song could make the grade.

GUY MITCHELL

"BELONGING" (2:33) [Joy ASCAP—Sigman, Faith] Guy Mitchell renders a pretty wafts ballad much like his hit version of "My Heart Cries For You," waxed a few years ago. Chorus assists the crooner capably.

"WHEN BLINKY BLOWS" (2:52) [Joy ASCAP—Gallop, Horcher] A cute cornball novelty this dixie type ditty pleasantly handled by the songster.

"PAPER ROSES" COUPLED WITH "Only You" LOLA DEE
**KING "POP" HITS**

The "TEEN-AGE" Market Is Eating 'Em Up!!!

Boyd Bennett

**SEVENTEEN**

King 1470

Jack Dupree

**WALKING THE BLUES**

King 4812

Little Willie John

**ALL AROUND THE WORLD**

King 4818

Otis Williams

(and his New Group)

**GUM DROP**

Deluxe 6090

The Midnighters

**IT'S LOVE BABY**

(24 hours a day)

Federal 12227

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**"TOMORROW'S HITS!!!"**

Boyd Bennett

**MY BOY-FLAT TOP**

b/w

Banjo Rock and Roll

King 1494

Earl King

**I GET SO HAPPY**

b/w

Someone Who Cares

King 4824

Cathy Ryan

**24 HOURS A DAY**

(365 a year)

b/w

With You

King 1495

Bubber Johnson

**COME HOME**

b/w

There'll Be No One

King 4822

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**ALL ABOUT DISK JOCKEYS**

**THE TEN RECORDS**

**DISK JOCKEYS PLAYED MOST THIS WEEK**

(PLUS THE NEXT TEN)

**A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS**

1. **YELLOW ROSE OF TEXAS**
   (Mitch Miller (Columbia)
   Johnny Desmond (Coral)

2. **AINT THAT A SHAME**
   Pat Boone (Dot)
   Fontane Sisters (Dot)

3. **SEVENTEEN**
   (Boyd Bennett (King)

4. **LOVE IS A MANY-SPLENDORED THING**
   Four Aces (Decca)

5. **MAKE THE TOWN AND TELL THE PEOPLE**
   Les Baxter (Capitol)
   Mindy Carson (Columbia)

6. **HARD TO GET**
   Gisele MacKenzie (X)
   Bill Haley (Decca)

7. **ROCK AROUND THE CLOCK**
   Perry Como (RCA Victor)

8. **THE LONGEST WALK**
   Jaye P. Morgan (RCA Victor)

9. **GUM DROP**
   Crewe's (Mercury)

10. **THE BIBLE TELLS ME SO. 12 LEARNIN' THE BLUES. 13 MAY-BELLENE. 14 I WANT YOU TO BE MY BABY. 15 AUTUMN LEAVES. 16 DOMANI. 17 HUMMINGBIRD. 18 FOOL. 19 SONG OF THE DREAMER. 20 S UDDENLY THERE'S A VALLEY. 20 MOMENTS TO REMEMBER.**

Vital statistics—Bill Burns moves from WQAM-Miami, Fla., to WSAI-Cincinnati, O. be. Tullie Duvall, who has been affiliated with WBRE-Scranton, Pa., and Manchester, N. H., actually works for WTSI-Hanover, N. H., Ray Schreiner (WENL-Richmond, Va.) now the father of four with the birth of Barbara Webster, August 10.

Pie of the week—Ed Ferland (WHEC-Rochester, N. Y.), only 24 last month, is the youngest announcer on the staff, he boasts of seven years in the business. . . New Yorkers and New Jerseyites will have a new record show to listen to every afternoon from 2-4. The Gary Lesters show takes to the air September 10 with music, interviews, etc. It will be heard on WVNJ-Newark, N. J. . . Sherr Meller starts a new show on Mon. September 6 via WVID-Boston, Mass. Titled “A Feller and his Girl!”, it will run Monday thru Friday. Sherr is the “Feller” and Judy Valentine is the “Girl”. The team will do songs and interviews—no records. His night show will continue as usual with records and chatter. . . Jerry Vale, Columbia artist, was re-booked into “The Blue Moon”, Boston, on a special percentage deal on the strength of his strong spring appearance. Vale, plugging his newest record, “Heaven Came Down To Earth”, visited Stan Richards (WCHV); Bob Clayton (WQOS); Dave Maynard and Alan Dave (WQZL); and Jay McManus (IMMICK), all of Boston. . . Lee Case (WAYE-Baltimore, Md.) won his first Blue Ribbon for horse show riding recently at the Boumi Temple Horse Show in a class held for local newspaper and radio and television people. Case hadn't been on a horse in 12 years. . . Frank Roberts’ (KGGI-Fort Madison, Ia.) show, “Record Rock”, is run by and for the local high school crowd. The mail pull is excellent and his list is based on the youngsters' selections. Frank says "the youngsters are hip and do a better job than a lot of other youngsters I've heard with this kind of thing. " . . Frank Fellmer and Jack Silver (WMTR-Morris, N. J.) in New York for a one day visit. The pair do pop and jazz shows, with funny chatter, for four hours daily.

Prettier librarian.—Kathy O'Dea (WGR-Cleveland, O.) Dave Sweet (WBME-New Bedford, Mass.) says Jerry Vale’s “Magic Night” and “Heaven Came Down To Earth” two of the best Jerry has cut. Martin Starr, Hollywood columnist, guest Master of Ceremonies on the “Wheel of Chance” radio show August 20 via the Mutual Radio Network. . . MGM has prepared a special disk jockey promotion record that will feature three tunes from the album, “It’s Always Fair Weather”, from the file of the same name. Jack Rowley (WWDC-Washington, D. C.) has been booked for a return engagement on Mutual’s “Phonorama Time” which features pop singer Johnny Desmond.

Rowley will be heard for the second time on Desmond's show Saturday, Sept. 3 (11:30 a.m. to 12 Noon), and will present a roundup of the top recording hits based on a survey of Washington record sales.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
JUST OUT AND ALREADY RACKING UP SENSATIONAL SALES!!!

Joni James

"I LAY ME DOWN TO SLEEP"

you are my love

Orchestra and Chorus conducted by DAVID TERRY

MGM-12066
K-12066

"It's What's in THE CASH BOX That Counts"
New York:

Eddie Fisher will probably make his film debut in the proposed musical version of "Mr. Deeds Goes To Town." . Nat "King" Cole's "Someone You Love" will be showcased to TV audiences nationally on the Mr. District Attorney TV show of September 30, 1955. June La Rosa has been signed for his third appearance at the Chicago Theater, opening a two-week engagement there September 30. He'll follow up the show he opened there last Wednesday, scored an overwhelming success. Mrs. Sommer, president of the campus music and arts business, wants him to be the solo owner and publisher of "He." The number has already been hit a little by Hibbler, the McGuffin family, and Sommer expects more releases shortly. . Jack Kearney has just joined Mercury Artists in charge of the concert department. . Xavier Cugat has been signed to make single releases for Epic. He will continue to record albums for Columbia. . Bill Haley's "Comets" broke a 12-year attendance record when they played to a sold-out total of 4,100 at the Starlight Ballroom in Wildwood, New Jersey over the Labor Day weekend. . Harry Belafonte returns to N. Y. September 29 to open the Waldorf Astoria's Empire Room for a six-week stand. Belafonte is setting the coming back only 3 months after opening last June at the Starlight Roof of the same hotel.

Chicago:

All the rage. Svelte Patti Page. Her gorgeous new gowns. Headlining the Chit a Tutt. Where she's sittin' at every show with her master disk-jockey Buddy "Putter" Patter and her great "Tennessee Waltz." Also many of her other gables. A grand show she put together to back her up. . The famed "Breakfast Club" man, Don McNeil, reported to be forming his own diskery. . And terrific local talent available. Like Buddy Charles and his pianist. Who just wound 'em on Tom Duggan's 'TVer. And has always wound 'em wherever and whenever given half a chance. . Dolly Clinton's "Dolly" for the rest of 1956. . The "Twerp" featuring Buddy D'Vito—again—and Buddy doing a great job. . Voice so much better. . Hear tell that Ralph Conrad's Deed label ready to bust with a new one that's really good. . Ron Terry all excited. But exalted. Over his 1st million with "Frankie & Johnny." Goes on to make many plans round this town. It's called, "My Tastekin," written by well known Milt Ager, coupled with "The Monkey Dance," which is something Ron himself wrote when he was with the Army in Yourop. So, in addition to all his other busy, busy hours, Ron now out pluggering like anything for his own first disk. . Note from Jane Mercer advising that Guy Cherney clicked so well with his Mercury disk, "The Kentuckian" in his Hotel Roosevelt, Nao Orleans, appearance that Mercury cutting 8 more sides with him here in Chi. Then Guy on to the 9th Club in San Francisco and from there on to his list of appearances. . B. Bryant passing thru town absolutely thrilled the whole thing. His "Hawk-Eye" has taken off. Especially that Frankie Laine rendition, as well as Bobby Lord's wailing. . Kenny Meyers tells of Eddy Howard's "Tom-Aver's Waltz." Dinah Washington's "I Concentrate On You," Red Prysock's "Handicap." Very excited over the three, Says "They're sure here." . Postcard with wrong address reads, "Hi. My name is Jackie Jones. I'm a girl. And I sing much better than I write." . . Chick Kardale reports acquiring 3 more dates. Capitol's "It's Just a Finger" and "Can't Be Wrong." Also Sommers' new young waxer, Ralph Young. . . WJJD's Johnny McCormick, one of the busiest deejays in Our Town. On from 8 A.M. to 5 P.M. . Studs Lonergan started a morning show over WJJD.

Hollywood:

Helen Grayco bowed as a single at the Rancho Vegas for a three-week stand. Singer also had her contract renewed by Label X for an additional year. . . Bob Bacon has added Peggy King to his list of clients and is around plugging her latest Columbia release, "Learning To Love." . Delores Hawkins back from a very successful Reno engagement, in town for two days before returning to New York to do some TV shots. . Local jockeys giving a big play to Gale Storm's first recording. On the Dot label, Gale covered the Robert Sentner tune "I Hear You Knocking" and it looks like her first disk effort could break through. . One of the fastest send-offs ever received by a new release in the Los Angeles area was given to Capitol's "Black Denim Trousers and Motorcycle Boots" by The Cheers. The record, featured by almost every disk in town and made its first appearance on the Music City best-seller list in the number 7 spot last week. . There has been so much reaction to the vocal record by Buddy Rich that was played on Peter Poter's Juke Box Jury that Capitol's Granz has decided to take it out of the Buddy Rich album and release it as a single. . Dave Kapp's faith in the song "Autumn Leaves" has paid off with the hit record "Closer Than H," by Buddy Rich. Kapp heard the song in France several years ago and made two records of it on his Capitol label. The French version of the song was also at its peak in Paris, and Real Records have followed up their "Pancho Lopes" takeoff with their parody on "Yellow Rose of Texas." . Faber Robinson recording the DeCastro Sisters as his Malibu studio's this week. . Bobby Short, whose Atlantic LP has been selling well in the L A. area has been held over at Court and Leo's. . KFWB offering a free trip to Europe for the winner of their "Favorite Disk-Jockey" contest. . Capitol president Glenn Wallisch spent a two-week business-vacation trip in Honolulu with his family.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Two Exciting Sides By
VIC DAMONE
“Born To Sing The Blues”
AND
“Por Favor”
MERCURY 70692

Thrill To The Voice Of
KITTY WHITE
“Rice”
AND
“The Impatient Years”
MERCURY 70704

TOP MERCURY HITS

Georgia Gibbs
“I Want You To Be My Baby”
AND
“COME RAIN OR COME SHINE”
MERCURY 70685

Rusty Draper
“The Shifting, Whispering Sands”
AND
“TIME”
MERCURY 70696

Chuck Miller
“HAWK-EYE”
AND
“SOMETHING TO LIVE FOR”
MERCURY 70697

Sarah Vaughan
“Johnny, Be Smart”
AND
“HEY, NAUGHTY PAPA”
MERCURY 70693

The Platters
“Only You”
AND
“BARK, BATTLE AND BALL”
MERCURY 70633

Red Prysock
“Hand Clappin’”
AND
“JUMBO”
MERCURY 70698

Ralph Marterie
“The Toy Tiger”
AND
“DRY MARTERIE WITH AN OLIVE”
MERCURY 70692

David Carroll
“Twin 88 Boogie”
AND
“RED PETTICOATS”
MERCURY 70680

Eddy Howard
“Choo-Choo Cha-Cha”
AND
“THE TEEN-AGER’S WALTZ”
MERCURY 70700

Frederick Fennell
“Tamboo Samba”
AND
“EL TORO MARCH & AZTEC DANCE”
MERCURY 70678

CHICAGO 1, ILLINOIS

Mercury

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS”
Coral Signs Dorothy Collins To Contract

NEW YORK—Bob Thiel, Coral A & R topper, announced this week that he has signed Dorothy Collins to a term contract with the company. The “Sweetheart of Lucky Strike” and favorite of NBC-TV’s “Your Hit Parade” show, was formerly with Audivacs Records, an independent company formed by the thrush’s husband Raymond Scott. Prior to being with Audivacs, Dorothy was with Decca Records.

Dorothy got her start when she was introduced to Raymond Scott some years back. When the Raymond Scott Quintet needed a vocalist, the thrush was the first choice for the job. But Scott broke up the quintet when he took over the baton for the “Hit Parade” show.

In 1950, the Lucky Strike people wanted a “new type of commercial” and Scott had written it. He phoned Dorothy to record the jingle for its presentation to the sponsors. The sponsors were carried away by both the commercial and the fresh voice of the anonymous vocalist, So Dorothy was hired to sing all the Lucky Strike commercials.

In a short time, the lark became one of TV’s top personalities and won a regular job on the “Hit Parade” show.

Yours truly glad to be the first to welcome Mrs. and Julie Stearns (of B.M.I. Publishing Corporation) to this country. Julie told me I was the first friend of voice to meet him in London. Thanks for the compliment and we hope you both enjoyed your short stay here.

J. Greenwood back from New York where she appeared in the T.V. color production “The King and Mrs. Candie” has given her a new hit. This is the first Margaret Greenwood as a singer I understand she did! The “Man from Mars” getting plenty of all that looks like its heading for top honors. Watch the best selling charts as of its come up and up. My guess is Jimmy Young will have the big seller...

. . . And it looks as though Raydavis Jr. has another one coming up too. Yes, Sammy is one of the favorites in England and in it is way to go! It is now definite that the leading lady in the London premiere of the play “The Phantom” will be an American comedienne Joy Nichols. . . . France has won out in their annual song contest. One original titled “Un Jour Tu Verras” and now called “On The Way To Your Heart” is included in this big, long song or should I say chanson? . . . I hear the Elvis Sullivan show may soon invite our own Frankie Vaughan to guest on “Toot of the Town” and when David Whitfield returns to England will be the starting of the week. It has a very nice had and to while seeing RCA Victor and the new cut of a new Alma Cogan disk. This is the second record by the gal and the third in six months. Hope it won’t be so long before her third one appears.

. . . U.S. Columbia is about to follow RCA’s example to release more British recordings. This I understand is to be on a cost of Johnny Frans (Phillips A&R in England) going to the U.S. recently.

The RCA A&R men brings to mind a remark from Hugh Mendl (A&R of English Decca) who, upon seeing the auditing automatic device used by Stan Rubin and his Tiggertown Five on page 20 of the September 3rd issue of The Cash Box, said “The device made them an excellent record but I wish there were one of the front of the car, I may like to add it to my collection.”

Any information gratefully received.

Crawfords due to open their vaudeville tour of these Isles on September 19th at the Empire Theatre, Liverpool. . . Slim Whitman’s still doing “Mighty Fine” and watch all those sidesticks of his chart that best seller chart this week’s best selling Pop singles,

1. "Rose Marie"—Slim Whitman (London)
2. "Learnin’ The Blues"—Harry Belafonte (Capitol)
5. "Everyday Of My Life"—Johnny Cash (Vanguard (H.M.V.)
6. "John and Julie"—Edie Calvert (Eng. Columbia)
7. "The Breeze and I"—Caterina Valentia (Polydor)
8. "Indian Love Call"—Alvin Cohn (London)

HUGDON ROSS Chicago, Illinois
10. Moments To Remember
9. Autumn Leaves (R. Williams)
8. Song Of The Drunken Gunfighter (Ray Fisher)
7. Love Is Many-Splendered Thing (Bill Haley)
6. Bible Tells Me (Nickie Beley)
5. Rock Around The Clock (Bill Haley)
4. Suddenly There’s A Valley (Bill Haley)
3. Whippin’, Whipping Sands (Bill Haley)
2. Wake The Town (M. Carson)
1. I Want You To Be My Baby (Bill Haley)

YAEGER MUSIC SHOP
Baltimore, Md.
10. Yellow Rose (Bill Miller)
9. Seventeen (Bill Bennett)
8. Autumn Leaves (R. Williams)
7. Autumn Leaves (R. Williams)
6. Yellow Rose (Chuck Berry)
5. I Want You To Be My Baby (Bill Haley)
4. Love Is Many-Splendered Thing (Bill Haley)
3. Bible Tells Me To (Corny)
2. Foolled (Perry Como)
1. Foolled (Perry Como)

ROY NORTH MAIN RECORD SHOP
Tulsa, Oklahoma
10. Yellow Rose (Chuck Berry)
9. Cool Water (Dick Dale)
8. Greaseball (Bill Haley)
7. Sixty Second Shuffle (Bill Haley)
6. Seventeen (Bill Bennett)
5. Rock Around The Clock (Bill Haley)
4. Love Is Many-Splendered Thing (Bill Haley)
3. Bible Tells Me To (Corny)
2. Foolled (Perry Como)
1. Foolled (Perry Como)

SUPER EUROPEAN RESTAURANT
Washington, D.C.
10. Ain’t That A Shame (Boone)
9. Love Is Many-Splendered Thing
8. Rock Around The Clock (Bill Haley)
7. Albert’s Guitar Boogie (Bill Haley)
6. Suddenly There’s A Valley (Bill Haley)
5. Hard Hearted Hannah (Bill Miller)
4. I Want To Be Your Baby (Bill Haley)
3. Why Don’t You Write Me (Bill Haley)
2. Rock Around The Clock (Bill Haley)
1. Ain’t That A Shame (Bill Haley)

BIll’s T RECORD SHOP
Kanusa, Ohio
10. Yellow Rose (Chuck Berry)
9. Yellow Rose (Chuck Berry)
8. Ain’t That A Shame (Boone)
7. Love Is Many-Splendered Thing
6. Rock Around The Clock (Bill Haley)
5. Sevendteen (Bill Bennett)
4. Yellow Rose (Chuck Berry)
3. Ragtime Blues (Bill Haley)
2. Wake The Town (Bill Bennett)
1. Foolled (Perry Como)

KATZ DRUG COMPANY
Kansas City, Mo.
10. Yellow Rose (Chuck Berry)
9. Yellow Rose (Chuck Berry)
8. Ain’t That A Shame (Boone)
7. Love Is Many-Splendered Thing
6. Rock Around The Clock (Bill Haley)
5. Sevendteen (Bill Bennett)
4. Yellow Rose (Chuck Berry)
3. Ragtime Blues (Bill Haley)
2. Wake The Town (Bill Bennett)
1. Foolled (Perry Como)

BILLS & NEEDLE REC. SHOPS
Tulsa, Oklahoma
10. Yellow Rose (Chuck Berry)
9. Yellow Rose (Chuck Berry)
8. Ain’t That A Shame (Boone)
7. Love Is Many-Splendered Thing
6. Rock Around The Clock (Bill Haley)
5. Sevendteen (Bill Bennett)
4. Yellow Rose (Chuck Berry)
3. Ragtime Blues (Bill Haley)
2. Wake The Town (Bill Bennett)
1. Foolled (Perry Como)

GENTRY MUSIC SHOP
New Haven, Conn.
10. Yellow Rose (Chuck Berry)
9. Love Is Many-Splendered Thing
8. Ain’t That A Shame (Boone)
7. Love Is Many-Splendered Thing
6. Rock Around The Clock (Bill Haley)
5. Sevendteen (Bill Bennett)
4. Yellow Rose (Chuck Berry)
3. Ragtime Blues (Bill Haley)
2. Wake The Town (Bill Bennett)
1. Foolled (Perry Como)

BILL LAUVRE RECORSHOP
Flint, Mich.
10. I Want You To Be My Baby (Bill Haley)
9. Ain’t That A Shame (Boone)
8. Love Is Many-Splendered Thing
7. Rock Around The Clock (Bill Haley)
6. Ain’t That A Shame (Boone)
5. Love Is Many-Splendered Thing
4. Rock Around The Clock (Bill Haley)
3. Love Is Many-Splendered Thing
2. Rock Around The Clock (Bill Haley)
1. Foolled (Perry Como)

Lynn Music Co.
1. Moments To Remember (Kristofferson)
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THE CASH BOX, Music Page 16 September 17, 1955

`Only those records best suited for commercial use are reviewed by THE CASH BOX"
BREACKS EVERY EXISTING RECORD IN PARAMOUNT THEATRE HISTORY!

$178,000 FOR ONE WEEK'S GROSS ATTENDANCE OF OVER 100,000

THANKS TO THE STARS OF OUR SHOW—

TONY BENNETT  AL HIBBLER  LILLIAN BRIGGS
CHUCK BERRY  NAPPY BROWN  THE NUTMEGS
RED PRYSOCK  THE CARDINALS  THE HARPSTONES
THE RHYTHMETTES  THE FOUR VOICES

BEGINNING 2ND YEAR

"THE ROCK 'N ROLL SHOW"
OVER WINS, N. Y.
WEBB, BALTIMORE
KCMO, KANSAS CITY
WIL, ST. LOUIS

*FOR AVAILABILITIES IN OTHER MARKETS CONTACT:

GOTHAM - FREED CORP.
28 W. 44 ST.
NEW YORK, N. Y.

"IT'S WHAT'S IN THE CASH BOX THAT COUNTS"
NEW YORK—Alan Freed, with his First Anniversary Rock 'n Roll Party, broke the all-time record gross for both the Brooklyn and New York Paramount Theatres with a whopping take of $125,640. This topped the previous high set by Dean Martin and Jerry Lewis some years ago when they reached the $147,000 mark at the New York Paramount.

The scene has been through the teen age hysteria that existed from 1936 through 1945 when the kids danced in the aisles to the music of Benny Goodman, Frank Sinatra, Tommy Dorsey and others, but here have eyes seen fanatical exuberance such as the type displayed at Alan Freed's sensational 1st Anniversary Rock 'n Roll program—package show unveiled this past week at the Brooklyn Paramount Theatre.

As we approached the theatre, hundreds were milling about and the crowd was enough to put the 2½ block area which is the girth of the Paramount. The lines were four abreast. We managed to get back-stage only to find Freed out on the fire escape waving to the youngsters cheering him from the streets. During his broadcast from back-stage of his WINS Rock and Roll show, he had told his audience to stop coming to the theatre that evening because of the jam-up.

On stage, Freed welcomed the teen-agers, and as the curtain rose, Red Norvo and his band broke loose with a wild instrumental jump with Red taking some hot licks on the sax. The mood of the audience was that of Times Square on New Year's Eve. The kids were screaming and shouting and added to the tumult with noisemakers and cowbells.

The Cardinals, Atlantic recording stars, opened the vocal portion of the entertainment with "Come Back My Love," their latest waxing and followed with "The Door Is Still Open." Victor's female trio, The Rhythm-ettes, followed with "Seventeen." They were attractively gownéd and with more stage experience, should do very well. The closed with "Only You."

Savoy's Nappy Brown got a big hand for his version of "Don't Be Angry" and sent the crowd wild with "Piddly Patter Patter." By this time, you could tell the audience wanted only rocking songs and was becoming impatient with ballads.

The Four Voicea (Columbia) came on with their hit ballad "Honest I'm lonesome," but could hardly finish the number because of the mood of the audience.

The Harptones, the Paradise label's group, drew a big hand with "Mambo Boogie" and got loads of applause for their dance interpolations. Even their pianists joined in the fun, pounding the keyboard while sitting on the floor.

The boys concluded with "Life Is But A Dream."

When Freed introduced Chuck Berry, the Chess artist tore down the house with his knock down drag out version of "Maybellene." He went off to a sensational hand.

Herald label's Nutmegs, opened strongly to "Story Untold" and the audience began to sway back and forth in unison, keeping in tempo with the group. They closed with their hit "I Love.

In the next spot, Alan Freed introduced his wife Jackie, and after giving her a big hug and kiss, expressed his thanks to the audience for making the Rock and Roll show such a success.

Al Hibbler then took the spotlight with "They Say You're Laughing At Me" and "Unchained Melody" and was the first artist to be called back for an encore. He obliged and finished powerfully with his unique interpretation of "Danny Boy." Hibbler, who is now being featured at Birdland, was called in to sub for Tony Bennett who had to leave the show when he burst a blood vessel in his throat earlier in the week.

Freed asked Sam Taylor and Al Sears, two sax stars, to take bows for the top job they had done in accompanying all the above mentioned artists.

Then the crowd went wild when Lillian Briggs, Epic's new star, came on with her version of "I Want You To Be My Baby." Done in a form fitting sequin gown, the throat belted out her big hit and had the house in an uproar when she leap loose with a wild trombone solo. She stopped the show and had to come back for repeat choruses.

The entire cast came back on stage for a bow and drew roars from the more than 4000 people who jammed the Brooklyn Paramount.

THE CASH BOX

ALBUM REVIEWS

"Rose Marie"—Ann Blyth, Howard Keel, Fernando Lamas—"The Merry Widow"—Fernando Lamas—EMG M.00328 (12 LP)

"Shanghai Airlines"—Kathryn Grayson, Howard Keel—"Lovely To Look At"—Kathryn Grayson, Red Skelton, Howard Keel—EMG E3220 (12 LP)

"Summer Stock"—Judy Garland, Gene Kelly—"The Pirate"—Judy Garland, Gene Kelly—EMG M.00321 (12 LP)

"An American In Paris"—Gene Kelly & Georges Gayet—"In The Good Old Summertime"—Judy Garland—EMG M.00322 (12 LP)

"Seven Brides For Seven Brothers"—Jane Powell, Howard Keel—"Royal Wedding"—Fred Astaire, Jane Powell—EMG M.00325 (12 LP)

"Annie Get Your Gun"—Betty Hutton, Howard Keel—"Easter Parade"—Judy Garland, Fred Astaire—EMG M.00327 (12 LP)

"Words And Music"—June Allyson, Judy Garland, Lena Horne, Betty Garrett, Mickey Rooney, Ann Sothern—"Two Weeks In Love"—Jane Powell, Carleton Carpenter, Debbie Reynolds—EMG M.00329 (12 LP)

"Gentlemen Prefer Blondes"—Jane Russell, Marilyn Monroe—"Till The Clouds Roll By"—Judy Garland, June Allyson, Kathryn Grayson, Lena Horne, Tom Martin—EMG M.00331 (12 LP)

"Singing In The Rain"—Gene Kelly, Donald O'Connor, Debbie Reynolds—"Rich, Young And Pretty"—Jane Powell, Danielle Darrieux, Fernando Lamas—EMG M.00309 (12 LP)

"Good News"—June Allyson, Peter Lawford—"Three Little Words"—Fred Astaire, Red Skelton—EMG M.00329 (12 LP)

For years now, Metronome-Mayor Studies have been the leaders in making LP's. In addition to each MGM musical being a major event as far as the film world is concerned, the flick is also a major event to the record world. Recently an exciting chain of pop song hits have come from these films. The original cast albums have also been strong sellers while the movie was making the rounds. But it is more amazing to note that even after the hits have left the stage, the original cast albums continue to live on as excellent sellers. In this series, MGM puts two past sound tracks on one 12 LP. These scores were available previously on 10" platters only. It's a bargain purchase for anyone who's looking for film scores. And each LP contains some film classics. There are too many great songs interludes in this series for us to single out, and list all, this suggests that packaging of the MGM catalogue should boost sales on this merchandise greatly.

"MUSIC FOR RAREFOOT BALLERINAS AND OTHERS"—Orchestral impressions by Larry Elgart—Decca DL0581 (12 LP)

AIGAR: "The Musician Expert, Tempst in a Teacup, What the Thunder Said, the Triangle, Song of the Wind, the Dancing Class, Gypsy Festival" (all RCA Victor)

It's always a great pleasure to this reviewer when an album such as this one hits the market, because this is not the type that takes just a few days to set up. This is a musical accomplishment that fills a void for months and months of hard work, work backed by years of musical experience. Titled "MUSIC FOR RAREFOOT BALLERINAS AND OTHERS," this is a "series of musical impressions designed to please high fidelity enthusiasts, lovers of exotic musical moods, dancers and choreographers." The last two ought to have a field day with this fantastic merchandise. The ten selections are the brain child of Charles Albertine and Larry Elgart, the former the author of the music, the latter the conductor and arranger. "AIGAR's" latest LP is an entirely different angle. It's ballet music in a modern vein. None of the pieces runs longer than 4½ minutes and each has an entirely different mood.

"Voodoo Suite"—Plus Six All Time Greats—Perez Prado—Shorty Rogers—RCA Victor LP 1101 (12 LP)

"Voodoo Suite"—St. James Innwari, in the Mood; I Can't Get Started; Jumping on the Woodpile; Stomping at the Savoy, Music Makers.

Perez Prado, who has been doing some amazing things in the mambo field as an arranger and composer, as mambo enthusiasts are well aware, finally achieved national recognition when his arrangement of "Cherry Pink And Apple Blossom White" skyrocketed past the million mark. But for those unfamiliar with the tremendous versatility of the amazing Mr. Prado, one good way to get acquainted is thru his latest album "Voodoo Suite." The suite is a haunting chant and drum filled composition featuring the trumpet of jazz star Shorty Rogers, while the batucada is an energetic joint with the percussion of all groups. Modern music at its best. Hi-fi addicts will get a boot out of the sound whether they enjoy this brilliant work or not.

"MUSICAL HEADLINES"—H. J. Lengsfelder and the World Symphony Orchestra—Request RLP 10029 (12 LP)

SOMETHING SPECIAL—ALSO AVAILABLE IN THE MIDDLE EAST, ISRAEL CELEBRATES BIRTHDAY, GERMANY SIGNS PEACE, ATOMIC TEST; MADE OVER THE MUDUNG, TRAFFIC JAM IN THE WORKSHOP, IM-MAGINATION ON RECORDS, TELEVISION WRAPPED UP IN JAPAN, Hans Lengsfelder, a wizard with the pen, displays more of his musical genius on an imaginative program called "MUSICAL HEADLINES." Lengsfelder does a top job of setting each of the above headlines to music and the World Symphony Orchestra does an equally outstanding job of presenting this attractive piece of listening. An attractive LP. Should be set to a mambo beat by Prado. A juicy acquisition for any Latin music lover.

"Only those records best suited for commercial use are reviewed by THE CASH BOX!!"
Pee Wee Hunt’s “Dixieland Cheese” — Capital T 573 (12” LP) JAZZ ME BLUES; ROYAL GARDEN BLUES; THAT’S A PLAIN TALKIN’ MOJO, WHEN THE SAVAGE SAVAGE DIES; CRACKED KEELEY BALL; SOUTH; WASHINGTON AND LEE SINGING; SENSATION; FIGGITY FEET; ORIGINAL.

One of the most popular of the current Dixieland jazz combos is Pee Wee Hunt’s. His little aggregation has been dishing up some great two beat music in the style of 1920’s New Orleans, highlighted by such titles as “What a Street, Rag” and “Oh!”. On this LP, the maestro leads his boys through a dozen Dixieland favorites, and the sound and players are all lively. A full band of great fun and color, with a limited but talented orchestra. Too many words for Louis.

shall we dance — "buddy morrow and his orchestra — Mercury MG 20002 (1-12” LP)"

An added companion piece to RCA Victor’s “The Popular Gerhman”. It consists of Gerhman’s serious efforts listed above, played by another great American composer and pianist of great skill, Morton Gould. The woods are full of color and the performance is very nice.

"the serious gershwin” — Morton Gould — RCA Victor LM 6833 (1-12” LP)

A brilliant version of Gershwin’s “Violin Concerto”. With the accompaniment of the Boston Symphony Orchestra, directed by Gershwin himself, the result is a triumph of classical music.

Daphnis and Chloe — Ravel — Chicago Symphony Orchestra — RCA Victor LM 1983 — (1-12” LP)

A fine performance of Daphnis and Chloe, with the Chicago Symphony Orchestra. Proper expression by the conductor should make this one of his best attractions.

Dusky’s "eye" — The Concertgebouw Orchestra of Amsterdam, Eduard Van Beinum, Conductor — Epic LC 3147 — (1-12” LP)

The Concertgebouw Orchestra, as usual, has given a fine performance of the music. The conductor’s interpretation is in keeping with the style of the orchestra.

Jazz

"Louise Armstrong at the Crescendo" — Decca Records DL 1816 — (12” LP)

"Louis Armstrong at the Crescendo" is one of the most popular recordings in jazz history. The music is lively and the performance is excellent.

Artie Shaw — Epic LN 3160 — (12” LP) BUT BEAUTIFUL; SINGING ON A STAR; I COULD HAVE TOLD YOU; IT COULD HAPPEN TO YOU; THERE IS NO DOUBT THAT YOU ARE LOVED.

Artie Shaw is a master of his craft and his music is always enjoyable. The album provides many musical pleasures and is a must for collectors.

Dot Had Record Breaking Summer

Gallatin, Tenn. — There was no let up during the hot summer months for Dot Records in spite of floods, hurricanes and independent weather. Releases upon release went beyond handy Randy Wood’s expectations.

During the month of August alone, Wood reported that over 280,000 records were sold. The numbers included in the huge summer business were "Ain’t That Loving You Baby" by Pat Boone, "21st June" box tune; the Fontane "Sisters’ "Seventeen"; The Kentuckian Song by the Hilltoppers; Smokey Robinson’s "Why Don’t You Write It"; Billy Vaughan’s "Shifting Whispering Sands" and Johnny Maddox’s standards as well as the country and western catalog featuring Jimmy Work, Mac Wiseman and Jimmie Newman.

"Many Splendored Thing" Climbing Fast

New York — In the short time span of four weeks, the Miller Music tune "Love Is a Many Splendored Thing" has climbed to the number five spot on the Hit Parade list as well as hitting the number four spot on the charts. It is now second to "The Happy Days of the 20th Century People" featuring Jennifer Jones and William Holden, the song, which will probably be the number one hit of the year, is followed by "Let’s Have Some Fun" by Fontane, "Stay" by Pat Boone and "Love Me With A Song" by Billy Vaughan.

Ward Heads Marquis Sales

New York — Guy Ward has been signed as head of sales for American Recording Artists and the Marquis Record label.

The label is now associated with several independent record companies including Black & White, Record World, Goldmine Records, Jewell and Deluxe. For the past several years, Ward has been a TV producer, talent buyer and promotion executive with Charles Antel, Inc.

Ward has already set up about 15 distributors for the Marquis company and many more are scheduled to be added in the near future.

The label’s latest release includes "Fair Dinkum" and "Stay On The Sunny Side" by the Sunspinners and "You Never Have To Stand Alone" and "Angel Bells" by Murray Arnold. In the future, the label will offer Dixieland, mambo and progressive jazz merchandise.

“It’s What’s In THE CASH BOX That Counts”

6 All-Time Favorites on 1 Record

Johnston Bros.,

• Somebody Stole My Gal
• You Were Meant For Me
• I Love You Anything But Love
• If You Knew Susie
• Ain’t She Sweet
• Too Toot Tootsie
### Music Listings

#### September 17, 1955

**The Cash Box**

#### Regional Record Reports

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<th>Track</th>
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<th>Record Company</th>
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<td>Frank Gordon Tucker</td>
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#### CDX Jockeys

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*Only those records best suited for commercial use are recommended by THE CASH BOX*
New York, N. Y.
1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Bonnie)
3. Seventeen (Fontanez)
4. Rock Around The Clock (Bill Haley)
5. Yellow Rose (Bill Haley)
6. Seventeen (Bennett)
7. Autumn Leaves
8. Learnin' The Blues (Baxter)
9. Wake The Town (Lee Baxter)
10. Many-Splendored (Chuck Berry)

Seattle, Wash.
1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Bonnie)
3. Seventeen (Fontanez)
4. Rock Around The Clock (Bill Haley)
5. Hard To Get (G. MacKenzie)
6. Man In Raincoat (P. Wright)
7. Love Is Many-Splendored
8. Only You (Fishtown)
9. Gum Drop (Crewcuts)
10. Bible Tells Me (Nick Noble)

1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Bonnie)
3. Seventeen (Fontanez)
4. Rock Around The Clock (Bill Haley)
5. Yellow Rose (Bill Haley)
6. Seventeen (Bennett)
7. Ain't That A Shame (Bonnie)
8. Rock Around The Clock (Bill Haley)
9. Wake The Town (Lee Baxter)
10. Many-Splendored (Chuck Berry)

Cleveland, Ohio.
1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Bonnie)
3. Seventeen (Fontanez)
4. Rock Around The Clock (Bill Haley)
5. Hard To Get (G. MacKenzie)
6. Man In Raincoat (P. Wright)
7. Love Is Many-Splendored
8. Only You (Fishtown)
9. Gum Drop (Crewcuts)
10. Bible Tells Me (Nick Noble)

San Francisco, Calif.
1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Bonnie)
3. Seventeen (Fontanez)
4. Rock Around The Clock (Bill Haley)
5. Yellow Rose (Bill Haley)
6. Seventeen (Bennett)
7. Ain't That A Shame (Bonnie)
8. Rock Around The Clock (Bill Haley)
9. Wake The Town (Lee Baxter)
10. Many-Splendored (Chuck Berry)

New Orleans, La.
1. Yellow Rose (J. Desmond)
2. You Win Again (Paula)
3. Seventeen (Fontanez)
4. Homer (Jacois)
5. Love Is Many-Splendored
6. Rock Around The Clock (Bill Haley)
7. Learnin' The Blues (Sinatra)
8. Autumn Leaves
9. Tina Marie (Perry Como)
10. Never Stop Loving (D. Day)

Denver, Colo.
1. House Of Blue Light (B. Baxter)
2. Yellow Rose (Mitch Miller)
3. Ain't That A Shame (Bonnie)
4. Seventeen (Fontanez)
5. Rock Around The Clock (Bill Haley)
6. Love Is Many-Splendored
7. Longest Walk (J. P. Morgan)
8. Wake The Town (Baxter/Carson)
9. Man In A Raincoat (B. Baxter)
10. Learnin' The Blues (Sinatra)

Atlanta, Ga.
1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Bonnie)
3. Seventeen (Fontanez)
4. Rock Around The Clock (Bill Haley)
5. Hard To Get (G. MacKenzie)
6. My Baby's Just Like You
7. Love Is Many-Splendored
8. Rock Around The Clock (Bill Haley)
9. Many-Splendored (Fontanez)
10. Love Is Many-Splendored

Baltimore, Md.
1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Bonnie)
3. Seventeen (Fontanez)
4. Rock Around The Clock (Bill Haley)
5. Hard To Get (G. MacKenzie)
6. Man In Raincoat (P. Wright)
7. Love Is Many-Splendored
8. Only You (Fishtown)
9. Gum Drop (Crewcuts)
10. Bible Tells Me (Nick Noble)

Miami, Fla.
1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Bonnie)
3. Seventeen (Fontanez)
4. Rock Around The Clock (Bill Haley)
5. Yellow Rose (Bill Haley)
6. Seventeen (Bennett)
7. Ain't That A Shame (Bonnie)
8. Rock Around The Clock (Bill Haley)
9. Wake The Town (Lee Baxter)
10. Many-Splendored (Chuck Berry)

Columbia, S.C.
1. Autumn Leaves (R. Williams)
2. Longest Walk (J. P. Morgan)
3. Many-Splendored (Fontanez)
4. Rock Around The Clock (Bill Haley)
5. Blue Suede Shoes (J. Fisher)
6. Love Is Many-Splendored
7. Rock Around The Clock (Bill Haley)
8. Many-Splendored (Chuck Berry)
9. Wake The Town (Baxter/Carson)
10. Longest Walk (J. P. Morgan)

Los Angeles, Calif.
1. Yellow Rose (Mitch Miller)
2. Rock Around The Clock (Bill Haley)
3. Suddenly There's A Valley (J. Fish)
4. Hummingbird (Bill Haley)
5. A Blossom Fell (Nat Cole)
6. Love Is Many-Splendored
7. Learnin' The Blues (Sinatra)
8. Autumn Leaves
9. Tina Marie (Perry Como)
10. Never Stop Loving (D. Day)

St. Louis, Mo.
1. Yellow Rose (Mitch Miller)
2. Many-Splendored (Fontanez)
3. I Want You To Be My Baby (Bill Haley)
4. Autumn Leaves (R. Williams)
5. Rock Around The Clock (Bill Haley)
6. Many-Splendored (Bill Haley)
7. Hummingbird (Bill Haley)
8. Seventeen (Fontanez)
9. Wake The Town (Baxter/Carson)
10. Am I Blue (Gizzy Brown)

Omaha, Neb.
1. Yellow Rose (J. Desmond)
2. Tina Marie (Perry Como)
3. Hard To Get (G. MacKenzie)
4. Seventeen (Fontanez)
5. Rock Around The Clock (Bill Haley)
6. Hummingbird (Paul & Ford)
7. If It's A Date
8. Satan's A Comin' (Fontanez)
9. Popcorn Song (C. Stone)
10. Close The Door (Jim Low)

Top Ten Regional Report

New York City:
1. Yellow Rose (Mitch Miller)
2. Moments To Remember (Ford and Fuch)
3. Rock Around The Clock (Bill Haley)
4. Ain't That A Shame (Bonnie)
5. Seventeen (Fontanez)
6. Rock Around The Clock (Bill Haley)
7. Many-Splendored (Fontanez)
8. Wake The Town (Baxter/Carson)
9. Many-Splendored (Fontanez)
10. The Top Ten Song (C. Stone)

Clarksdale, Miss.:
1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Bonnie)
3. Seventeen (Fontanez)
4. Rock Around The Clock (Bill Haley)
5. Yellow Rose (Bill Haley)
6. Seventeen (Bennett)
7. Ain't That A Shame (Bonnie)
8. Rock Around The Clock (Bill Haley)
9. Wake The Town (Lee Baxter)
10. Many-Splendored (Chuck Berry)

RIO DE JANEIRO:
1. Yellow Rose (Mitch Miller)
2. Moments To Remember (Ford and Fuch)
3. Rock Around The Clock (Bill Haley)
4. Ain't That A Shame (Bonnie)
5. Seventeen (Fontanez)
6. Rock Around The Clock (Bill Haley)
7. Love Is Many-Splendored
8. Learnin' The Blues (Sinatra)
9. Autumn Leaves
10. Tina Marie (Perry Como)

Toro in the news:
"It's what's in THE CASH BOX That Counts!"
Barquet of N. Y. Music Ops To Be Broadcast

NEW YORK—The recording talent performing at the 18th Annual Banquet of the Music Operators of New York will be held on October 8, will be heard on radio station WABC with Martin Block as emcee. The one-hour entertainment segment from 9:30 to 10:30 will be the portion piped over the airwaves.

Arrangements for the radio broadcast were made by Al Denover, president of M.O.N.Y. and the American Broadcasting Company.

The annual banquet will be held in the main ballroom of the Waldorf-Astoria Hotel.

Roulette Records Issues First Disk

LAS VEGAS—Roulette Records, a new indie company in Las Vegas, Nevada, has announced its first national release entitled "Salliss Squaw" by Dale Gray who writes her own material.

"Salliss Squaw" is the first of twelve of Miss Ray's original songs contracted for by Roulette Records and published by Double "O" Music Publishers, also of Las Vegas.

Rouvel entered show business at the age of 4 as a singer and dancer in Tulsa, Oklahoma, where Indian children learn to ride horses before they walk, different from the other papposes, Rouvel became an accomplished trickster. However, when her family moved to California, she began the serious study of music, ballet and drama. Bob Keith, formerly of MGM, helped her develop a commercial style of singing which led to radio, TV, supper clubs and now the recording field. The attractive young redhead, a veteran beauty-contest winner, has been on the road traveling the States with her own show, "Hollywood Revoir," for the past three years. Rouvel refers to this period in her life as "barmstorming," as well as this experience of facing all types of audiences her confidence that she is now ready to try for the big leagues.

Jay Leipzig To Big 3

NEW YORK—Abe Olman has announced that Jay Leipzig will join the Big 3 Music Corporation as Sales Promotion Director on September 19.

In this newly created position, Leipzig is expected to plan and direct the sales promotion activities of the Big 3 Educational and Standard Department.

Leipzig has been Advertising and Promotion Manager of Mills Music.
21—'I'll Never Stop Loving You'
CA-3120 (4-15446) LES BAXTER
Hold the Town
IC-4045 (4-80459) DORIS DAY
Never Lonesome
IM-8290 (4-8295) AL JUMA WHITMAN
I'll Never Take You Back Again
LO-1572 (4-1572) DAVID WHITFIELD
Everywhere
PM-11208 (4-11208) JUNE LEE LEILIE
Love Is A Many Splendored Thing
22—Suddenly
There's A Valley
CA-3228 (F-3228) JAYNE ALLAN
Don't Go
40
49
AC-70 (4-170) JULIUS LA ROSA
Everybody Thinks I'm A Kid
CO-40559 (4-40559) MRS. MILLER'S
The Night Watch
DE-29966 (4-29966) GUNDO DOG
Gum Drop
ER-1003 (4-1003) SOGI GRANT
Love Is A Many-Splendored Thing
23—Hawk-Eye
CA-21437 (4-21437) THE HORROR
I Can't Make My Dreams SHAWNEE
42
42
CO-40558 (4-40558) JULIE LA RUE
The Love Song
MD-1015 (4-1015) FRANK CARSON
I've Been Working On
ME-70967 (70967) MILLER
Something To Live For
24—Day By Day
CA-41535 (4-41535) JOE STAFFORD
Two Weeks
37
37
PA-15164—FOUR FRESHMEN
Tell Her OFF
CO-40554 (4-40545) FRANK SINATRA
She'll
PM-11238 (4-11238) THE ROCKETS
The Autumn Leaves
25—Shifting, Whis- berts
CA-15490 (4-15490) BILLIE VAUGHN
Saying Goodbye
Sadie
PR-76697 (76697) GENE PELLEGRINO
(I Can't Help But) I'll Never Be Alone
26—Man In A Rainbow
IC-1268 (4-1268) MARION MARLOWE
The Movie
CR-61433 (4-61433) KAREN CHANDLER
Sentimental Fool
LO-1589 (4-1589) LITA ROZA
Tender And Ev'ry Day
PR-763 (4-763) PRISCILLA WRIGHT
I Don't Want You
27—Only You
ME-70633 (70633-45) THE PLATTERS
Bark, Batle And Ball
WI-90015 (90015-4-L) LOLA DEE
Paper Kiss
28—Same Old Saturday Night
CA-3218 (F-3218) FRANK SINATRA
Fairly Told
29—The Kentuckian Song
CO-40527 (4-40527) LESTER BAXTER ORCH.
Winston & Lubbock Cl.
You And You Alone
CR-61439 (4-61439) GILJAM
That's A Long Walk Back For Away Places
DE-13275 (4-13275) RICHARD POLK & MILLTOPPERS
I Hear A Dreaming
ER-1002—DANIEL WELTON
ME-70647 (70647) JERRY GUY CHINN
If We Said A Prayer
MD-12011 (4-12011) JAMES BROWN
Man From Laramie
DE-7058 (4-7058) BROOK BENTON
To The Cattle
VI-20-6135 (47-6135) EDDY ARNOLD & WINTERHALTER
Cattle Call
30—Unuchained Melody
CA-3055 (F-3055) LES BAXTER ORCH.
I've Got The World
CO-40554 (4-40554) Lesley Gore
L'Brien
CR-61467 (4-61467) DON CORNELL
All Of You
DE-21461 (4-21461) GUY LARABORO
Daybreak
DE-29509 (4-29509) GUY LARABORO
Dowdy, Dowdy
ALE
EPT-9102—BOB MILLER
ME-70997 (70997) EDDIE CREWEWS
Two Hearts
GI-11662 (4-11662) LEROY HOLMES
Ooo-Ooo-Ooo
21-60-608 (4-608) CHEMT AKINS
Mom, Mister
VI-20-6078 (47-6078) JUNE YALL
Tomorrow
31—My Bonnie Lassie
VI-20-6208 (47-6208) JUNE YALL
37
41
DE-13937—JAMES BROTHERS
So Will I
32—A Blossom Fell
CA-3095 (4-3095) HAT 'N' KIX
COCO
If It May
LO-1554 (4-1554) DICKIE VAUGHN
Wendy
LO-1558 (4-1558) RUPERT GIBSON
I'm Gonna See That Little Girl
33—Black Denim Trousers
CA-3219 (4-3219) THE OAKENS
Some Night In Alabama
DE-29964 (4-29964) JACKIE BROOKS
The Midwest
VI-20-6206 (47-6206) VAUGHN MONROE
All By Myself
34—The Popeye Song
CA-3313 (F-3313) MARVIN DENNIS
Quiffie Stone
de WE-NOS (4-29964) RUSSELL MORGAN
Almost Shy
CA-61343 (F-61343) TEDDY GRECO
Shy
RO-35185 (4-35185) SHADY LANSING
Last Minute Love
**5 TOP HITS**

1. *Fats Domino* - "Ain't That A Shame" 5348
2. *Smiley Lewis* - "I Hear You Knocking" 5356
3. *Fats Domino* - "All By Myself" 5357
4. *The Barons* - "I Know I Was Wrong" 5359
5. *The Jewels* - "Natural Natural Ditty" 5362

*Imperial Records*

---

**WE'RE DELIVERING!**

**HITS OF THE WEEK**

"THOSE LONELY, LONELY NIGHTS"

**EARL KING**

ACE 5509

"THE 64,000 QUESTION"

**BOBBY TUGGLE**

CHECKER 221

ALL-STATE RECORD DIST. CO.

2033 MICHIGAN AVE., CHICAGO 16, ILL.

(TEL: Callumet 5-9525)

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**DOOTONE HAS FIVE BIG ONES**

1. *"EDNA"
   THE MEDALLIONS #364
2. *"ALWAYS AND ALWAYS"*
   THE MEADOWLARKS #367
3. *"REELING AND ROCKING"
   ROY MILTON #369
4. *"WETBACK HOP"
   CHUCK HIGGINS #370
5. *"DON'T TAKE YOUR LOVE"
   THE CALVANES #371

*DOOTONE RECORDS* 8012 S. Central Ave., Los Angeles, Calif.

---

**SOLDIER BOY**

Four Fellows (Glory 234)

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**THE CASH BOX**

**AWARD OF THE WEEK**

"SHE DON'T WANT ME NO MORE" (2:36)

[Tollie BMI—Reed]

"I DON'T GO FOR THAT" (2:45)

[Tollie BMI—Reed]

**JIMMY REED**

(Vee-Jay 153)

**TAKING OFF**

**"ADORABLE"**

b/w **"LIPS RED AS WINE"**

THE COLTS 

YIN 112

**JUST RELEASED**

"ME AND MY DEAL" (Glory 193)

**"SWEET GIRL"**

THE SQUARES 

YIN 113

**MAMBO AND VITA RECORDS**

1486 NO. FAIR OAKS

PASADENA 3, CALIF. Photo Byton 1-6009

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**THE CASH BOX,** Music

Page 24, Septembe 17, 1955

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
NEW YORK:

For sometime now we have been hearing solemn prognostications to the effect that the rock and roll craze was on the wane. Well, it's like Four is Four. "Maybellene." Like the song says, "You've got to have it. You can't live without it."

Leonard over at Vee-Jay reports his top selling disk at this time to be "I'm Going to Roswell No. 2" by Chuck Berry. Chuck and his band are on a roll. "You're No. 1" sold over 20,000 to Noco, Philly and Noork. N. J. His all-time biggest was also by The Spaniels; "Goodnight Sweetheart." Now Al Hibbler is of the opinion that "Painted Pictures" by The Spaniels is his No. 1 seller. Al thinks that he has a platter by Excedo, "It's Love Baby," featuring Louis Brooks that also has every possibility of being a big seller record for him.

Al Hibbler, president of Mercury Record Distributors reports that their No. 1 seller right now is The Platters "Only You." His biggest seller, he claims, was Dinah Washington's "If It's The Last Thing I Do." He is of the belief that "Only You" may surpass by many diskeros what Dinah Washington sold. That would surely be somethin', . . . George and Ernie Leonards of United Records, are riding high right now with "Why Don't You Write Me." The Jacks' RPM clickeroo, Fallen to the No. 2 spot in sales for them is Bobby (Blue) Bland's cutting of "My Baby'smine." And the one the boys are really banking on giving all they've got is Apollo's "Please Be My Love" featuring The Caspervas. This Apollo disk the boys have just started to be really big, but big, big, big. The biggest seller, that put them two years in business, was Lowell Fulson's "Everyday I Get The Blues" on Swingtime. This happened six years ago. And the boys are still trying to equal the sales record this disk set for them. . . . The only one we haven't heard from this week is Leonid Allen of United and States Records. But as some people around town to tell us—we tell you. . . . Hope this is what you wanted to know about what's hot in our little ole Windy City.

LOS ANGELES:

The release of "Only You" by Jerry Lee Lewis, whose Mercury recording of "Only You" continues high on all the charts, were so great at the Fanning in Las Vegas that they have been held over through October 10. . . . Looks like John Dolphin has a big one in "Emily" by the Turks. John Dolphin says he just signed a new label to do it with. . . . Al Hibbler also said one of his biggest hit records the first week it was out, . . . Carmen McRae makes her first appearance as a singer at the Troubadour. She was featured on the program. . . . The only thing John Greer's "Come Back Maybellene" is missing is a record number one hit. John is just becoming too old. . . . "Goodbye" by Piano Red and "I-L-G-G!" are also doing very well. . . . Jack Angel and Al Silver assiduously getting The Nutmegs ready for their next session which will take place at midnight and we can hardly wait. . . . Al Hibbler and Al Silver drew the first album of the month. . . . The record is "I Want To Know" and "Shirley" by the Spaniels. . . . Raeb Harrison, whose latest platter for Dinah Washington, "Get Wild It," is creating a stir, makes her New York nightclub debut at Le Ruban Bleu when she opens November 15 with its new Fall revue, Raee, who'll present songs old and new with along specialty of material, has been a singing spear for the last two years. . . . Al Hibbler shot into the Brooklyn Paramount to replace the recently burned down Paramount Theatre. Al does six a day at the Paramount and then three nightly shows at Birdland. An ambulance stands by to shuttles Hibbler back and forth. Reports from the Navy indicate the new Earl Gaines "Can't Keep From Cryin'" and "Baby, Baby, What's Wrong" already showing good action in seve... markets. As yet neither side has taken the lead.

CHICAGO:

What's happening on the records 'round the Windy City? That's what's doing the talking. . . . We hear Al Hibbler reports that his top seller at the moment is Modern's "Good Rocking Daddy" featuring Etta James. Al admits that this disk hasn't yet reached the volume of last month's "Every Day" on Clef, but Milt advises, he's got another Count Basie big seller on Clef that may set an attendance record if the album is played "to the people," for "Well Alright, Okay." It's coming up at the moment. . . . Leonard believes that he's going to break his all-time record with Chuck Berry's "Maybellene." The biggest selling disk Leonard ever had was Willie Mabon's "I Don't Know." But Leonard is very optimistic about the possibility of a second 12" Billboard No. 1 by Chuck Berry. The record is "Memphis Moan." The song is shaping up to be a monster hit. . . . The record company, according to Milt, has the record wired wide open. Then Leonard adds to Muddy Waters' "Manish Boy," and to the Moonglows' "Starlight," and also to Bobby Tuggle's "The 8th Wonder" and "Tell Me Quick." . . . Al Hibbler reports that his top seller at the moment is Modern's "Good Rocking Daddy" featuring Etta James. Al admits that this disk hasn't yet reached the volume of last month's "Every Day" on Clef, but Milt advises, he's got another Count Basie big seller on Clef that may set an attendance record if the album is played "to the people," for "Well Alright, Okay." It's coming up at the moment. . . . Leonard believes that he's going to break his all-time record with Chuck Berry's "Maybellene." The biggest selling disk Leonard ever

JAZZ JOOTS

Liberty Records released a new 12" LP titled "Jazz In Hollywood" featuring many of the top West Coast musicians. New company has plans for future releases of the same type. Contemporary will release a 12" LP of the Laguna Summer Concert with Barney Kessel, Hank Hawes, Shelly Manne and other name. . . . Red Clyde, singing with the scale, is playing in the Southern idiom, singing "My Baby Likes To Shuff' and She's Gone." The Empires blend on "I Want To Know" and "Shirley." The Empires blend on "I Want To Know" and "Shirley." . . . Raeb Harrison, whose latest platter for Dinah Washington, "Get Wild It," is creating a stir, makes her New York nightclub debut at Le Ruban Bleu when she opens November 15 with its new Fall revue, Raee, who'll present songs old and new with along specialty of material, has been a singing spear for the last two years. . . . Al Hibbler shot into the Brooklyn Paramount to replace the recently burned down Paramount Theatre. Al does six a day at the Paramount and then three nightly shows at Birdland. An ambulance stands by to shuttles Hibbler back and forth. Reports from the Navy indicate the new Earl Gaines "Can't Keep From Cryin'" and "Baby, Baby, What's Wrong" already showing good action in seve... markets. As yet neither side has taken the lead.

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Hear the Harmonica on
"GATE'S SALTY BLUES" b/w "ROCK MY BLUES AWAY"
PEACOCK # 1659

HAROLD CONNER'S second great #
"DON'T BE YOUR NO FOOL" b/w "MAGIC KISS"
Featuring Bill Harvey's Orchestra
PEACOCK # 1753

A must for record collectors
"THE LIFE STORY OF MADAME BETHUNE"
Pt. 1 and 2
OTIS JACKSON and THE DIXIE HUMMINGBIRDS
PEACOCK # 1735

A voice is born
Hear CARL VAN MOON sing
"LONESOME ROAD" b/w "WHY DOES IT HAVE TO BE"
DUKE # 143

THE CASH BOX
Rhythm 'n' Blues SLEEPER OF THE WEEK

EARL GAINES
VOCALIST
WITH LOUIS BROOKS
AND HIS HI-TOPPERS

"CAN'T KEEP FROM CRYIN'" b/w "BABY, BABY, WHAT'S WRONG"
EXCELO 2063

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The Top Ten Tunes Notting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans

<table>
<thead>
<tr>
<th>City</th>
<th>#1 Song</th>
<th>#2 Song</th>
<th>#3 Song</th>
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<tbody>
<tr>
<td>New York City</td>
<td>MAYBELLENE &quot;It's Love, Baby&quot;</td>
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<td>MAYBELLENE &quot;All By Myself&quot;</td>
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"
Coming Up In R & B
Listed Alphabetically

ALRIGHT, OKAY, YOU WIN
Count Basie & Joe Williams
(Clef 89152)
Chicago, Detroit, Los Angeles, Meridian,
New York, St. Louis

HANDCLAPPIN’
Red Prysock
(Mercury 70674)
Baton, Cleveland, Detroit, New York,
Philadelphia, Pittsburgh

PAINTED PICTURE
Spaniels
(Vee-Joy 154)
Chicago, Memphis, New York, Philadelphia, St. Louis

TELEPHONE BLUES
Little George Smith
(RPM 434)
Berkeley, Dallas, Detroit, Houston, Memphis,
Philadelphia, St. Louis

TEN LONG YEARS
B. B. King
(RPM 437)
Dallas, Detroit, Los Angeles, Memphis, Meridian,
Mobile, Philadelphia

Columbia Signs
Joe Loco

NEW YORK—Columbia Records this week announced the pacting of Joe Loco, one of America’s leading Latin names, to a one year contract retroactive to July 15, with one year options for four years. Complete and outright release was obtained from George Goldiner, Tico Records, to whom the pianist was under a recording contract.

A session is planned for Loco, who will do albums and singles, for the week of September 19. Eight sides will be cut with Loco’s trio, quartet and two big bands (one with strings and one with a big brass section). Loco, who was formerly staff arranger for E. B. Marks Publishing Company, has now set up his own company, Loco Publishing Company. In the new setup Loco will be associated with Harry Link.

Loco, who claims to be the first to record American tunes with a mambo tempo, rose to prominence while with the Tico label with such successful recordings as “Tenderly,” “Song of Moulin Rouge,” and “El Baire.”

BUSTING WIDE OPEN!
“TELL ME, DARLING”
by The GAYLARKS
MUSIC CITY #792

“W-P-L-J”
by THE 4 DEUCES
MUSIC CITY #790

“I’M A PRISONER”
by Eddy Boyd

“I WANT TO LOVE YOU”
The Flamingos

“I’M A PRISONER”
by Eddy Boyd

“WALKIN’ THE BLUES”
Willie Dixon

THE $64,000 QUESTION
Sonny Boy Williamson

“DON’T START ME TALKIN’”
Muddy Waters

“STARRY STARRY NIGHT”
Chuck Berry

“IN LOVE”
The Moonglows

“This What’s in THE CASH BOX That Counts”
THE EL DORADOS (Vee-Jay 147)

“AT MY FRONT DOOR” (2:32) [Clifford BM—Moore, Abner] The El Dorados present a powerful side as they chant an infectious jump ditty with fine vocal effect. Deck has much to commend it. The lads handle the good tune with a distinctly individualized styling. Watch it carefully.


ALONZO SCALES (Wing 80020)

“MY BABY LIKES TO SHUFFLE” (2:31) [Monson BM — Scales, Leary] Alonzo sings the rhythmic shuffle with deep feeling that nevertheless has appeal to both markets. Good beat for dancing.

THOMAS JONES (2:38) [Clifton BM—Winley, Kirkland] A slow blues which is also country flavored. Scattered with some feeling and a good style which gives the tune a good chance northward, the hit best markets are in the south.

BOBBY TUGGLE (Checker 922)

“The $64,000 Question” (2:35) [Arc BM—Sears, Sharpe] Tuggle ties a romantic jump ditty to the timely TV $64,000 show. Much newspaper, TV, radio and magazine publicity will draw immediate attention to this tune. Tuggle does a good vocal reading of the exciting novelty. Same deck.

“TOO LATE OLD MAN” (2:40) [Arc BM—Tuggle, Turner] Tuggle sings a middle beat blues that comes out a fair coupler.

SMOKEY HOGG (Mod-Mercury 150)

“Dark Clouds” (2:39) [Modern BM—Williams/Higgins] A quick beat instrumental with a sharp defined jump rhythm. Nice moves and could catch a good piece of the instrumental market.

“Don’t You Know I Love You Baby” (2:41) [Dootie Williams/Frank Dunn] The Chuck Higgins band backs with a slow blues moodily sung by Frank Dunn.

THE COUNTS (Decca 176)

“Sally Walker” (2:29) [Condon BM—Scott] The Counts added by some driving saxing rock out a quick beat jump with excitement. Good deck in this instance and should take the deck a long way. Watch it.

“I Need You Tonight” (2:28) [Condon BM—Young] The Counts, with a change to a slow pretty beat, display their versatility by turning in an excellent reading. Tender, tearful, and terrific solo effort.

THE SOLITAIREs (Old Town 1014)

“A tender novelty ballad, “The Wedding,” captures the soft emotional mood of the pair about to be wed. The pledges culminate in the announcement “I now pronounce you man and wife.” It is effectively sung by The Solitaires and those romantically inclined tearers should swoon to this sugary offering. Keep it over in favor of “The Wedding.”

“I Get So Happy” (2:33) [Jay & Cee BM—Glover]

“Someone Who Cares” (2:41) [Wesmor BM—Gold, Irwin, Medley]

EARL KING (King 4824)

- Earl King, with two hits now in the charts, tries for his third with a light, lilting middle beat, “I Get So Happy.” Earl chants his ecstasy feelings as he tells the world about his love. He bounces, shouts and gives every vocal infection to portray his buoyant happiness. Good beat, good material, and good interpretation. Should keep King’s name up there for the coming months. King changes mood on the flip with a slow melodic pretty, “Someone Who Cares.” The singer handles it with a western flavor and the ballad comes off well. Good coupler, too. We like “I Get So Happy” for quick action.

“Hand Clappin’” (2:35) [Brent BM—Red Prysock]

“Shoe String” (2:37) [Brent BM—Red Prysock]

RED PRYSOCK (Mercury 7067)

- Anyone who has ever seen Red Prysock work with his unit has known how much excitement he can spark with his driving stylings. In his newest Mercury release, “Hand Clappin’,” Red gets that same excitement into the grooves. Supplemented by handclapping and Red’s wild hornwork, the band lays down a terrific beat that will have the kids rocking. The flip, “Shoe String,” is another instrumental, this one of a more moderate tempo. Red again shines in the solo spot with some modified hard hitting saxing. Tune is a another good jump number, but for electric cracking excitement it’s “Hand Clappin’.”

“The Wedding” (2:41) [Old Town BM—McGoy, Gostom, Williams]

“Don’t Fall In Love” (2:43) [Old Town BM—Milton]

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CLARENCE KNEELAND

WICN-Jewett City, Conn.
1. Yellow Rose Of Texas (Tubb)
2. I Don't Care (Wobb Pierce)
3. Satisfied Mind (P. Wagoner)
4. Just Call Me Lonesome (Eddy Arnold)
5. Yonder Comes A Swizz (Jim Reeves)
6. Simple Simon (Eddy Arnold)
7. Don't Tram Me (Carl Smith)
8. Cryin', Prayin', Wastin' (Hank Snow)
9. Don't Blame The Children (Faron Young)
10. Just Call Me Lonesome (Eddy Arnold)

JOE ALLISON

WSXN-Nashville, Tenn.
1. Satisfied Mind (J. Shepard)
2. Cattle Call (Eddy Arnold)
3. I Don't Care (Wobb Pierce)
4. I Don't Care (Wobb Pierce)
5. Oh For The Love Of You (Bob Jennings)
6. Daddy, You Know What I'm Goin' To Do (Jim Wilson)
7. Just Call Me Lonesome (Eddy Arnold)
8. Simple Simon (H. Thompson)
9. P Intellectual

FRED RICHARD HAYES

Mutual Broadcasting System—New York, N. Y.
1. Don't Blame The Children (Faron Young)
2. Satisfied Mind (W. Wagoner)
3. In The Jailhouse (W. Pierce)
4. All Alone (Kitty Wells)
5. Live Fast, Love Hard (Youn)
6. Talk Of Your Love (Jim Reeves)
7. Cattle Call (Eddy Arnold)
8. Daddy, You Know What I'm Goin' To Do (Jim Wilson)
10. I've Been Thinking (E. Arnold)

TOM EDMARDS

WERE—Cleveland, Ohio
1. Satisfied Mind
2. I Don't Care (Wobb Pierce)
3. Never Mind (Hobby Lead)
4. Don't Blame The Children (Faron Young)
5. So Lonely Baby (Rusty & Doug)
6. You Thought I Thought (Jim Reeves)
7. Daddy, You Know What I'm Goin' To Do (Jim Wilson)
8. Oklahoma Daddy (Eddy Arnold)
9. Making Believe (W. Wells)

TEXAS BILL STRENGTH

KWEM—Memphis, Tenn.
1. All Right (Faron Young)
2. Just Call Me Lonesome (Faron Young)
3. I Thought Of You (Sheppard)
4. I Don't Care (Wobb Pierce)
5. Crying, Cry, Cry (Strength)
6. My Hesitation (W. Wells)
7. Daddy, You Know What I'm Goin' To Do (Jim Reeves)

LILLIE ANNE

WRC—Hickory, N. C.
1. I'm in Love With You (Wills)
2. Satisfied Mind (W. Wagoner)
3. When I Stop Dreaming (Luvin"
4. I Don't Care (Wobb Pierce)
5. Hoping You Don't Care (Wills)
6. I Don't Care (Wobb Pierce)
7. Yonder Comes A Swizz (Jim Reeves)
8. Making Believe (Eddy Arnold)
9. I Don't Care (Wobb Pierce)
10. Life Fast, Love Hard (Youn)

PAUL KOLLINGER

MRC—Del Rio, Tex.
1. Yonder Comes A Swizz (Eddy Arnold)
2. I Don't Care (Wobb Pierce)
3. Cattle Call (Eddy Arnold)
4. I Don't Care (Wobb Pierce)
5. Yonder Comes A Swizz (Jim Reeves)
6. Satisfied Mind (P. Wagoner)
7. Making Believe (Eddy Arnold)
8. Don't Blame Me (Carl Smith)
9. Yonder Comes A Swizz (Jim Reeves)
10. Blue Darlin' (J. Newman)

Lee SUTTON

WWVA—Wheeling, W. Va.
1. Satisfied Mind (P. Wagoner)
2. Tragic Romance (C. Cooper)
3. I'm in Love With You (Hollie)
4. It Hurts To Be Satisfied (E. Cooper)
5. A Memory Of You (J. & Jessie)
6. Old Lonesome Times (Smith)
7. Homeminding (Rose Maddox)
8. That Do Make It Nice (Eddy Arnold)
9. Tears In Your Eyes (B. Martin)
10. Several Blues (Webersteen)

MITCH ODOM

KNDA—Jacksonville, Ark.
1. Satisfied Mind (J. Shepard)
2. All Right (Faron Young)
3. I Don't Care (Wobb Pierce)
4. Take Possession (J. Shepard)
5. Tears In Your Eyes (Hollie)
6. More Of The Wind (L. DuVal)
7. Last To A Stranger (J. Newman)
8. Daddy, You Know What I'm Goin' To Do (Jim Wilson)
9. I'm In Love With You (Wills)
10. I'm In Love With You (Wills)

UNCLE NICK BELL'S

WAGS—Bishopville, S. C.
1. I Don't Care (Wobb Pierce)
2. I Don't Care (Wobb Pierce)
3. I Don't Care (Wobb Pierce)
4. Satisfied Mind (Wagen)
5. Yonder Comes A Swizz (Jim Reeves)
6. Satisfied Mind (Eddy Arnold)
7. I Don't Care (Wobb Pierce)
8. Daddy, You Know What I'm Goin' To Do (Jim Wilson)
9. Satisfied Mind (Eddy Arnold)
10. I'm In Love With You (Wills)

JOE MORRIS

WAGS—Bishopville, S. C.
1. Yonder Comes A Swizz (Eddy Arnold)
2. Just Call Me Lonesome (Eddy Arnold)
3. I Don't Care (Wobb Pierce)
4. Daddy, You Know What I'm Goin' To Do (Jim Wilson)
5. That Do Make It Nice (Eddy Arnold)
6. Whose Shoulder Will You Cry On (Wells)
7. There She Goes (Carl Smith)
8. Go Back, You Fool (Young)

CLAYTON Frazier's COUNTRY JUNCTION

WXGI—Richmond, Va.
1. All Right (Faron Young)
2. I Don't Care (Wobb Pierce)
3. I Don't Care (Wobb Pierce)
4. I'm In Love With You (Hollie)
5. I Don't Care (Wobb Pierce)
6. Daddy, You Know What I'm Goin' To Do (Jim Wilson)
7. I Don't Care (Wobb Pierce)
8. Satisfied Mind (Eddy Arnold)
9. Daddy, You Know What I'm Goin' To Do (Jim Wilson)
10. Daddy, You Know What I'm Goin' To Do (Jim Wilson)

UNCLE NICK BELL'S TOOTERS PICKERS

WAGS—Bishopville, S. C.
1. You're A Woman (Wells)
2. I Don't Care (Wobb Pierce)
3. Stay, Stay, Stay (Hollie)
4. I'm In Love With You (Wills)
5. Daddy, You Know What I'm Goin' To Do (Jim Wilson)

Anonymous

1955 sales and plays show it's on its way..."
Ed McLemore Overcame Many Obstacles To Establish Big “D”

DALLAS—Ed McLemore is one man who has faith in the folk music business. The long-time Dallas wrestling promoter, who is responsible for a lot of the nation’s entertainment through his nationally distributed “Texas Rasslin’” films, is a veteran nine year producer of Dallas’ Big “D” Jamboree and the entrepreneur of many touring country music shows at his Dallas Sportatorium.

The fabulous producer of the Southwest is now giving full time promotion to the famed Big “D” Jamboree and to its fifty or more established and promising artists. McLemore’s determination and skilled promotion should aid considerably in the bright future of his many stars.

To understand McLemore’s directiveness, consider his persistence in the folk music business despite many obstacles. For one thing, fire destroyed his old Sportatorium in May of 1953. The fire occurred on a Friday preceding the regular Saturday night presentation of the Jamboree. But the show went on. McLemore rented a building on the state fair grounds and the show was rescheduled on schedule the following day to keep intact his never-missing policy. Throughout the summer, the Jamboree was held at the fairgrounds, always in a building, modern in every detail, cost McLemore hundreds of thousands of dollars. But, up it went, and the Jamboree returned in a new building especially designed for the staging of the show. Fate intervened again, and for some reason—a reason that baffled many a physicist—the new Sportatorium had a major sound problem. The construction of the building, while being sound engineeringwise, created a severe sound problem.

The singers could not be heard from the stage. The answer was a costly one—a complete installation of the building’s now famous “Circo Sonic” sound system—at a cost to McLemore of $10,000. But in it went and the Jamboree was back in business.

McLemore has paid more than anyone else to bring the best in folk music to Dallas. His Jamboree always draw over three-thousand people. The average would be closer to the 5,000 mark. Bargain admission prices of 60 and 30 cents still prevail without a markup for over five years despite the cost to McLemore.

Originally a two hour show with a 30-minute air time in its inception, the Jamboree is now a full production, four hour program with all but a half hour aired over powerful KRLD—50,000 watts of Dallas. Every third week the Jamboree is featured coast-to-coast on the CBS Country Style network programing, KRLD, 34 states in itself. The Jamboree is also on KRLD-TV on Saturday and Sunday afternoon in smaller productions, but still highly rated for such a booming metropolitan city as Dallas.

McLemore has access to the nation’s top stars of other shows, but has steadfastly built his own top-rated program. Now, Sonny James, Hank Locklin, Charline Arthur, Doug Bragy, The Below Twins, Helen Hall, Joe Bill, Riley Crabtree and LaFawn Paul—to name a few—are listed as “regulars.” And top stars such as the Maddox Brothers and Rose, Tommy Duncan, Slim Whitman, Jimmy Davis, The Davis Sisters, and many others, are frequent guest artists. Johnny Hicks and John Harper are co-producers and M.C.’s and have a tie-in with Trinity Publishing Company for their songwriting. The show is staffed by two hands—a combination of which record for Coral as “The Stompers.”

Some of the original Jamboree members are still the show’s favorites, although “new talent” has been the theme recently. The Jamboree alumni includes such names as Hank Snow, Lefty Frizzell, Jimmy and Johnny, Gene O’Quinn and many more. Present day stars such as Webb Pierce, Faron Young, The Carliles and others got quite a boost during their earlier days as Jamboree visitors.

One thing for sure, the Jamboree is growing—and growing. The Jamboree must-head now reads: “The Southwest’s Rostest, Oldest and Best Country Music Attraction—Just Like Texas, It Get’s Bigger Every Time You Hear About It.” That’s not all bragging. Keep your eyes on McLemore’s Big “D” Jamboree.
THE SOUTHWEST'S BIGGEST, OLDEST, BOLDEST & BEST COUNTRY MUSIC SHOW!

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Phone ED WATT (STerling 4374), Sportatorium, Dallas, Texas
BIG "D" LOOKS TO THE FUTURE

WEBB PIERCE TO STAR ON 10TH ANNIVERSARY BIG "D" JAMBOREE SHOW

DALLAS, TEXAS—In a typical tradition of doing things in a big way in Texas, the Big "D" Jamboree will bring in the nation's number one Country singer, Webb Pierce, as special guest on the show in Dallas Sept. 17th. The show will mark the tenth anniversary of the famed folk music show.

While Pierce has brought in large crowds on road show dates in Dallas, this will be his first Saturday night performance, and "D's" biggest hit, "I Don't Even Know Why," his hottest hit. In all, Pierce has nine-teen straight accredited hits and it looks as though he might have his twentieth—"If You Were Me"—to sing on the Jamboree's tenth birthday. Thirty minutes of the tenth anniversary celebration featuring Pierce will be taped and played the following week on CBS' "Saturday Night—Country Style" series on the radio network.

ROAD-MAN

DALLAS, TEXAS—Likable Lawrence Thacker is the Big "D's" well-liked road manager. Lawrence was part time for A. V. Bamford on the latter's tours. Also in charge of programs and souvenirs at the Sportatorium for the Big "D" Jamboree, boxing and Wrestling attractions, Thacker is a friend of all of the nation's top country artists.

BIG "D" JAMBOREE ARTISTS

LA FAWN PAUL—Abbott
SONNY JAMES—Capitol
JIMMIE COLLIE—Hickory
HANK LOCKLIN—RCA Victor
CHARLIE ARTHUR—RCA Victor
JOHNNY HICKS—Columbia
DOUGLAS BRAGG—Coral
RILEY CRABTREE—Ekko
HELEN HALL—Coral
BELEW TWINS—Coral
THE STOMPERS—Coral
THE BIG D BAND
ORVILL COUCH
JOE BILL—Imperial
JOHN HARPER—(Co-producer & MC)

DALLAS, TEXAS—Big "D" Jamboree booking Ed Watt ponders new records and plans for the famous country music show. Ed is in charge of all booking of Big "D" talent. Keeps two to three units busy during the week. In his second year in this capacity.

DALLAS, TEXAS—Kathleen White (seated), for the past year personal secretary and bookkeeper to Ed McLemore, handles all fiscal matters for the Big "D" Jamboree and Artists Service Bureau. Jeanne McLemore handles public relations with Big "D" fans. An attractive and efficient office twosome pause here as they thumb the pages of the Big "D" Cash Box Scrapbook.

DALLAS, TEXAS—Picture here is Johnny Dolan, who cares for the publicity of all Big "D" talent. Johnny is "right hand man" to Ed McLemore in putting out promotion both on his Big "D" Jamboree and all Wrestling shows, which are held at the Sportatorium on Tuesday night of each week.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
SATISFIED MIND
Porter Wagoner (RCA Victor 20-6105; 47-6105)

COTTLE CALL
Eddy Arnold & Hugo Winterhalter (RCA Victor 20-6139; 47-6139)

ALL RIGHT
Faron Young (Capitol 3169; F3169)

JUST CALL ME LONESOME
Eddy Arnold (RCA Victor 20-6198; 47-6198)

IN THE JAILHOUSE NOW
Webb Pierce (Capitol 21382; 4-21382)

YELLOW ROSES
Hank Snow (RCA Victor 20-6057; 47-6057)

MAKING BELIEVE
Kitty Wells (Decca 29419; 9-29419)

ALL RIGHT
Faron Young (Capitol 3169; F3169)

JUST CALL ME LONESOME
Eddy Arnold (RCA Victor 20-6198; 47-6198)

IN THE JAILHOUSE NOW
Webb Pierce (Decca 29391; 9-29391)

THERE SHE GOES
Carl Smith (Columbia 21382; 4-21382)

THE KENTUCKIAN SONG
Eddy Arnold & Hugo Winterhalter (RCA Victor 20-6139; 47-6139)

COWN STANDARDS

1. Satisfied Mind
2. I Don't Care
3. Cattle Call
4. Yellow Roses
5. Making Believe
6. All Right
7. Just Call Me Lonesome
8. In the Jailhouse Now
9. There She Goes
10. The Kentuckian Song

THE TEN COUNTRY RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
(PLUS THE NEXT TEN)

1. Satisfied Mind
2. I Don't Care
3. All Right
4. Just Call Me Lonesome
5. Daddy, You Know What?
6. Yellow Rose of Texas
7. That Do Make It Nice
8. Cattle Call
9. There She Goes
10. So Lovely Baby

11. Don't Blame the Children
12. Yellow Roses
13. Cryin', Prayin', Waiting, Hopin'
14. Yonder Comes a Sucker
15. When I Stop Dreaming
16. Blue Darlin'
17. Go Back You Fool
18. Hawk-Eye
19. Most of All
20. Don't Tease Me
20. I Guess I'm Crazy

Producers

JOHNNY HICKS

CINCINNATI CUT-UPS

Young Harry Landdale who worked at WCPO-TV lost his life in an auto accident this week. Harry first started on local amateur shows around town, and turned professional a few years ago. Although he was only eighteen years old he had his own band and evening program on WCPO. Undoubtedly to his folks. . . . Charlton Wallace popular Radio and TV Editor is off on a flying junket to England. The major reason for the trip is to give the TV editors of America a preview of the new "Robin Hood" series of TV films, which will start this fall over CBS-TV. He also understand that since commercial TV is due for England in Sept. our local Times-Star editor will be gathering cheers and jeers from the folks who have never experienced seeing the cute little commercials that we have in the States. . . In the last play of the season in Cincinnati's open tent playhouse, (which has gone over with a bang) we find Maureen Stapleton and Myron McCormick in "Come Back, Little Sheba." ... Stan Kenton recently drew a crowd in his Eden Park Concert, . . . Jack Carter is appearing at Beverly Hills this week with Diet Dickie, . . . The Hilltoppers with Barney Rapp's band in for a one nighter at Casablanca, Parns . . . Marve and Jim Edward Brown were in town this week pluggin' their new Faber record, "Here Today and Gone Tomorrow." These folks appear regularly on the Louisiana Hayride. . . . Hardrock Gunter who MC's the WWVA's World's Original Jamboree in Wheeling, W. Va., was in town circuiting a session. King Records. . . WLW's Mid-Western Hayride which is currently seen on NBC has been awarded the coveted New Jersey State Fair blue ribbon, for being the most popular program of its type during the past year. . . Al Cassady is in town and Lucky Carl is expected in the first of the week. Both are with Peer International Music.

DALLAS, TEXAS-Since they do everything up "big" in Texas, the same rings true for the production of the Big "D" Jamboree. Pictured here, left to right, are Johnny Hicks and Johnny Harper, co-producers of the famed country music show. Hicks is co- owner and for fifteen years has been KRLD's top Country and Western disk jockey. Hicks handles Big "D" air time commitments and originated the name Big "D" as Jamboree and has been with the show seven years. Hicks is also a song writer, having recently penned "Honey Bun" and "Nu Leader." Johnny Harper, co-producer of the show, is in charge of Big "D" talent and chief guest star booker. He has his own television show on KRLD TV and has been a part of the Big "D" for the past five years. Also a song writer of note, Harper is now celebrating his hit tune "Learning To Love."
"DEAR MISTER BROWN" (2:35)  
(Central BMI—D. Reynolds, L. Dean)  
"I'LL BE HERE FOR A LIFETIME" (2:24)  
(Central BMI—K. Rogers)  
FERLIN HUSKEY  
(Capitol 3223; F1323)  
- Ferlin Huskey steps into the spotlight, once again, with his bid for top honors and it looks like he has the number that'll make the climb to a high rung on the best seller ladder. The tune, a middle beat weeper tagged "Dear Mister Brown," is a top calibre offering that the songster delivers in broken-hearted fashion. Mr. Huskey has lost his gal to Mr. Brown but he still loves her and wants to make sure that she gets taken care of in the proper fashion. Under lid, "I'll Be Here For A Lifetime," is a change of pace, quick beat pleaser that Huskey and the Hush puppies groove in happy-go-lucky style.

SAMMY BARNHART  
(Deco 29640; 9-29640)  
"DON'T YOU WANT IT ON MY CONSCIENCE" (2:30)  
(Copar BMI—V. Claud, Organ)  
Sammy Barnhart makes his debut for the diskjock as a most effective one as he comes up with an excellent reading of a feeling, middle beat love song by the artist. Deck could create a good deal of excitement.  
"BIG BLUE DIAMONDS" (2:20)  
[Drewefield BMI—J. Organ, T. James]  
On the lower portion the instrument softly fashions a pretty romantic litter. Pleasant lyrics on this grade "A" coupler.

JIMMY DEAN  
(Mercopy 1053; 7069145)  
"FALSE PRIDE" (2:38)  
[Cedarwood BMI—Cross, Jones, Groves]  
Jimmy Dean hits again to the top notch style as he intro's on the label with a stellar portrayal of a beautiful middle beat lover's ballad. "Big Blue Diamonds" (2:20) is accompanied with "Big Blue Diamonds" a sentimental, quick moving oldie that Dean vocals in most appealing manner. The Wildcats lend a polished backdrop on two decks that have the potential to break through. Watch 'em both.

JOHNSON FAMILY SINGERS  
(RCA Victor 20-6234; 47-6234)  
"SHIFTING, WHISPERING SANDS" (Part 1) (2:40)  
[Guilinot BMI—Gilbert, Gilbert]  
The talented Johnson Family Singers depart from the religious field on this release as they come up with a wonderfully intriguing and haunting performance on a two part recording that could step out and be a tremendous seller.  
"SHIFTING, WHISPERING SANDS" (Part 2) (2:20)  
Same comment.

LES CHAMBERS & JOHNNY MATHIS  
(Starday 206; 45-206)  
"GIVE ME A LITTLE MORE"  
[Starrite BMI—Chambers, J. Mathis]  
Les Chambers and Johnny Mathis combine their mellow tones in captivating fashion as they tell the story of a fast knock out a fast catchy paced love ditty. A spirit-lifter. Could be a sleeper.

JIMMY WORK  
(Dot 1267; 45-1267)  
"LET EM WALK"  
[Acuff-Rose BMI—Collins, Nash]  
Jimmy Work adds to his heart's delivery of a powerful, slow-paced, emotion packed item that could blossom into a smash hit. Poignant lyrics are handled in superior style. "Don't Knock Just Come On In" (Dot 5102) (2:48) [Driftwood BMI—J. Organ, T. James]  
On the lower lid工的 works take hold of an inviting piece of material and dishes it in a delectable form. A fetching etching.

ARTHUR SMITH  
(WGCN 12664; 121864)  
"WALKIN' ON EASY STREET" (2:57)  
[Drayway BMI—F. Smith, Woodley]  
Arthur Smith leads his country band through an infectious, quick beat piece. Catching lyrics are delivered in easy-on-the-ears fashion by Stogner. A light-hearted platter.

T. TOMMY  
(Sacred)  
(mercury 70688; 7068845)  
"THANK YOU, LORD" (2:05)  
[Georgia Pines ASCAP—Wolfgang, White, Cassin]  
T. Tommy recently voted "the most promising gospel singer" and coming Sacred Singer in the Cash Box deep play poll, blends with the Chanter choir on a number the people have been after item. Deck should clean up in the Sacred market.

GOSPEL BOOGIE" (2:15)  
[Star BMI—Abernathy]  
T. Tommy and the Chambers deftly display their winning style, once again, on this traditional Gospel piece. Inspiring two sider.
WSM GRAND OLE OPRY... After having completed a successful string of Fair dates, Carl Smith (Columbia) and his Tunesmiths filled in a week of one-nighters last week, according to word in Nashville, Carl Smith, country musical manager. The Tunesmiths band now consists of Jimmy Smith, Sammy Pruitt, Bill Hallman, Dean Smith, Larry Davis, Al Sikes, and Billy Walker. In the week, the group went on a tour of big-time theatre houses, appearances were seen at the Bijou, the Grand Ole Opy, the Mid-Western, and other major houses. The group had a tour break up coming and the band will be held here in Nashville, Charlie Stokley, and also in Texas where they are scheduled to appear. The group will be back in Texas after the band has been booked for the larger cities.

JOE ALLISON... Joe Allison, well-known singer of "Jubilee," was here last week doing WSM broadcasts with the Opry. Allison is one of the country's most promising young vocalists and has a great future ahead of him. He is a member of the Opry and has been with them for several years. He is a very versatile performer and can sing anything from ballads to country music. He is a very popular performer and is always in demand. He is a very popular performer and is always in demand.

JOHNNY CARSON... Johnny Carson, the famous comedian, was in Nashville last week doing a show for WSM. Carson is one of the most popular comedians in the country and is always in demand. He is a very popular performer and is always in demand. He is a very popular performer and is always in demand.

WAX-WISE... WAX-WISE, the daily radio show, was on the air last week with many of its regular features. The show is hosted by Johnny Carson and is one of the most popular radio shows in the country. It features many of the top country performers and is always in demand. It is a very popular show and is always in demand.

HAYRIDE HAPPENINGS... HAYRIDE HAPPENINGS, the weekly radio show, was on the air last week with many of its regular features. The show is hosted by Johnny Carson and is one of the most popular radio shows in the country. It features many of the top country performers and is always in demand. It is a very popular show and is always in demand.

FLOYD WILSON... FLOYD WILSON, the daily radio show, was on the air last week with many of its regular features. The show is hosted by Johnny Carson and is one of the most popular radio shows in the country. It features many of the top country performers and is always in demand. It is a very popular show and is always in demand.

Sonny James (Capitol) one of the top names in the country music attraction, has linked a personal management contract with Ed McLeomore, and the group will take him from Texas to Oregon and back to Texas. Plans are also in the making for Sonny to appear on the "Opry Jubilee". Hank Locklin (RCA Victor) is back on the show after a vacation in Florida and some road dates. Hank was on the road for three weeks. The Commodores along with Sonny James, Charlene Arthur, Jimmie, and the Big "D" CBS tape show. John Harper, one of the co-owners of the Big "D"
NOW PLAYING

THE WORLD'S FIRST
DUAL MUSIC SYSTEM
WITH 200 SELECTIONS

Your Seeburg distributor will announce local showing dates...watch for your date!

America's finest and most complete music systems
CHAMPAIGN, ILL.—"Because a business is small, it does not have to be without a public relations program," states Robert L. Peterson, well-known public relations authority, in a bulletin, published by the University of Illinois. Peterson claims that though the public relations program may not be on the same scale as that of the larger firms, it can be just as effective in reaching the smaller business. He says that a well planned public relations policy will achieve for any business: customer confidence, employee loyalty, product holder and community good will, and an improved credit standing. He also claims that it will attract above the average applicant for employment. In this book, "Public Relations for the Smaller Business Firm," Peterson reviews all the steps to be taken in formulating such a policy, and the public relations methods which may be applicable to small business firms.

NEW YORK—One of the distributors here was telling us about the problem of extending credit to operators, besetting all wholesaling firms today. "But with all that," he added, chuckling, "a fellow with a sense of humor can get a laugh once in a while. We recently received a wire from one of our customers, asking that we rush out immediately two of the new games just received. Upon checking an account, we found that he was delinquent in paying for equipment bought several months before. We wrote this party that if he would pay us his back account we would extend credit for the new pieces. And what do you think happened? We received a letter saying 'Cancel my order!'"

WASHINGTON, D. C.—Two reports by governmental agencies strike a most optimistic chord. Secretary of Labor Mitchell said this week that the nation set an employment record again in August, when 65,500,000 people were employed. Employment increased for the third successive month. In July the total employment was 64,955,000, a rise of nearly a million above June. The other report made by the Commerce Department said that public income in July set a record, running at an annual rate of $234.5 billions. Only fly in the ointment was that farm income was off.

Old Equip't Fades From U.S. Locations As:

Export Market Grows

Larger Shipments of New and Used Games and Music Continues to Leading World Ports. Ops Enjoy Top Trade-In Values as Distribs Strive to Fill Orders. Result is More New Machines Now Appearing in Locations Everywhere in U. S. Many Expect Export Biz to Continue at More Rapid Pace This Fall.

Most pleasing result of the growing export market has been the removal of much old equipment from locations everywhere in the nation.

As one noted distributor remarked, "We have been buying up old games from operators at a pretty fast pace in an effort to fill orders we have been receiving from foreign countries."

This means, as this distributor and others have advised, that they have been trading new games to the operators and offering very attractive trade-in prices for the older machines.

"It pays operators to reactivate and revive their routes by placing more new machines," these distributors report.

Many of the old phonos have disappeared due to this one big reason. Distributors have been purchasing the older phonos to ship them out of the country.

In turn they have sold new machines to the operators and, by offering attractive trade-ins, have enjoyed double-barreled sales action.

The operators, in turn, also enjoy this growing export market. It has brought them better trade-in prices. This allows them to keep their routes up to peak play action with new machines.

The fact of the matter is that more than one distributor throut the country is desperately seeking some of the older games for which he already has received orders from foreign countries.

With more new machines appearing in locations everywhere in the U. S., it is certain that America's coin machine operators will be enjoying much better play action. At the same time they will be offering the public the finest there is in the new equipment now being produced by the manufacturers.

Nor is there any belief that this growing export business will show any signs of a slowdown. If anything at all, as some distributors have reported, they believe that they will, instead, have to speed up action this Fall and Winter season of 1955 to take care of this growing export demand for new and used machines of all kinds.

The growth of the export market has favorably touched all divisions of the industry, from manufacturer to operator.

The operator benefits by higher trade-ins. The distributor clears his warehouse and floor of older machines. The manufacturer is producing more to help replace the machines that are being taken off locations.

In short, as has been proved in the past, the export market yields a mighty potent sales weapon for the coin machines industry in this nation.

With exports of new machines growing greater, sales of used equipment seem to have also kept step and generally, it is believed, the growing export market will help all the industry to enjoy better business in the months to come.

One very important facet of the export business today is the fact that the machines are being shipped to almost every known port in the world. Used machines, especially, seem to hold the sales edge in this regard for, being so much lower in price and being arranged for foreign coinage by the exporting distributors, they have won much favor in the export markets.

As yet games and phonographs continue to hold top spot in shipping to the export market. "In short", as one well known distributor puts it, "the export field has developed into a life-saver for many of us who are trading and selling all day long."
IMPORTANT MONTHS AHEAD

Ops Look to Fall-Winter Months to Bring Up Averages. Consider These Forthcoming Months Important Deciding Factor as to Whether Present Operating Methods Will Have to be Changed to Balance Intake Against Expense of Doing Business.


CHICAGO—The months ahead may prove extremely important in the business careers of many operators nationwide. This past record-breaking hot summer dropped averages in many areas. Operators in such territories are looking to the Fall-Winter months to help bring up their averages so that they can balance intake against outgo.

Many of these operators are now of the belief, as has been many times brought forth by this publication, that present operating methods are outmoded. These men can't see, even if intake balances outgo, how they are going to show any profit, or put aside any reserve for future needs.

It has become more difficult for some operators to compensate their overhead expense of doing business with the intakes which they are obtaining from their routes.

Almost all are agreed that dime play has helped tremendously. In a great many instances operators now feel that dime play, of itself, isn't enough to assure them a profitable business.

"Oh", as one operator puts it, "at least a profit equal to what we used to enjoy in our business some years ago."

Suggested by some operators is for dime play to continue on, but, to offset balance, climbing expenses, the commission basis be changed to 60%-40%.

These operators feel that they must get 60% of the gross if they are to continue in business on even the smallest kind of profit basis.

Other operators believe that dime play continues, but that a new system of "Front Money Guarantees" be imposed so that they can, at the very least, be somewhat vaguely assured of steadier income in the future.

Many other operating methods have also been suggested. So far only a few operators have put such methods into actual operation on their routes.

One well known operator points out, "We've paying more for new equipment and accessories. We are also paying more for labor and all the necessities to continue to do business."

"In addition," he explains, "we are paying higher license fees, higher taxes, etc." As are the statements of operators like this one confirmed to any one area of the country. This is nationwide.

More and more operators realize that with each dime they must change their method of operating to assure themselves being able to remain in business on a profitable basis.

One operator claims, "A lot of us have gone into other businesses. We just can't depend on one business to-day to assure us the income we need. This isn't good."

"We must get together and agree on a new and better operating method or else we can't make out," he concludes.

As yet no definite moves are being made. Everyone believes that the Fall-Winter months may bring up averages which when operating can remain in status quo.

Therefore the forthcoming Fall-Winter months of 1955 are crucially important to a great many operators.

They will be the deciding factor as to whether any big changes in operating methods will have to take place so that these men can somehow balance income against outgo and be able to meet continually rising expenses.

It shall be interesting for the entire industry to watch the forthcoming Fall-Winter months with great care.

Many important decisions are based on what business will be done during these months.

Music Ops of N. Y. Banquet to be Aired Nationally For 1 Hour by Martin Block-ABC

NEW YORK—Thru arrangement by Al Denver, president of Music Operators of New York, with Radio Station ABC and Martin Block, disk jockey, one full hour of the record talent performing at the 18th Annual Banquet of this organization will be aired coast-to-coast.

Recording talent performing from 9:30 to 10:30 will be on the air, with Block acting as master of ceremonies.

The banquet, being held on Saturday night, October 8, will take place, once again, in the main ballroom of the Waldorf Astoria Hotel.

Denver states a sell-out is assured, with between 1,000 and 1,100 music operators, their families and friends in attendance. The association office

chise distribution has been initiated; an expansion program for new game enamels has been initiated; new inspection procedures have been installed; and a new Purchasing Department has been set up.

In the past month, Exhibit has introduced a new game called "Skill Pool." According to Lewis, "Skill Pool" is the first low priced amusement game since the war, that offers the operator high earning potential. Results up to the present time seem to indicate the possible birth of an entire new trend in coin operated games.

Lewis expects "Skill Pool" and other new games, now under development, to boost Exhibit sales volume far above present record level. Among other items currently being shipped by Exhibit are a gun game, "Treasure Cove Shooting Gallery," two mechanical horse rides, "Big Bronco" and "Trigger," and the "Vacuumatic" Picture Card Vending Machine. Exhibit prints its own cards for this machine and currently has 51 different series of cards available.

Immediate future plans at Exhibit include a new addition to the present factory to handle additional sales volume. This addition is expected to be completed before 1956.

Before joining The Exhibit Supply Company, Lewis was Vice-President of General Coin and Sales company, and earlier was an executive at the Chicago Coin Machine Company.

Sam Lewis Elected Pres. of Exhibit Supply Company

CHICAGO—Samuel B. Lewis has been elected to the position of President, Exhibit Supply Company, this city, as of September 1, 1956, according to a recent announcement by the Board of Directors. Lewis joined the firm in April of this year in the capacity of Executive Vice-President and General Manager.

Under Lewis' direction, The Exhibit Supply Company has undertaken major organizational changes. An entire new policy of exclusive fran-
Time is Money!

... as every operator in the world realizes—the sooner he gets a great new game out on location—the sooner he begins to earn money! While others are just talking, EXHIBIT is delivering the most sensational, low-priced, money-making game of all time!

"SKILL POOL" Time is Money! Don’t waste it! Your order will be quickly filled by your Exhibit distributor! Hurry!

See Him Today!

EXHIBIT SUPPLY, 4218-4230 W. LAKE ST., CHICAGO 24, ILL

"It's What's in THE CASH BOX That Counts"
SEEBURG BRINGS AUTOMATION TO AUTOMATIC PHONO FIELD

Introduces First Dual Music System.
New 100 and 200 Selection Phonos
Bring Music Ops 10c, 15c, 2 for 25c, and 3 for 25c Play. Phonos Feature Single Disks, EP's and Seeburg’s Own Record Label for “All Time Favorites” as well as for “Classics & Varieties”.

Better Programming and Greater Selectivity Featured.

CHICAGO—What is the “Tornat”?
It used to be something that had 480 moving parts built into it. It is no longer there at all. It’s guaranteed for five years. It took special test equipment, constructed at tremendous cost, to just test the tiny “tornats.”

That’s only a small part of the story. First and foremost in the minds of music operators, at least in the opinion of Seeburg’s executives and distributors, is whether or not, regardless of 100 or 200 selections, the new Seeburg phonos will or will not, or have or have not, the possibility of earning the operators a decent return on their investment.

To begin with, the 200 selection machine is 1/4 inch less in height; just 2 inches wide and only 9 9/16 of an inch deeper than the single selection phonograph. That should take care of any rumors regarding size, these men say.

Seeburg executives report that the mechanism is about as perfect as the executive engineering mind can make any mechanism of an electro-mechanical nature. That should take care of any problems regarding mechanical or electronic problems, they claim.

There is no question as to beauty of modern design in the opinion of these executives. Not in these two new Seeburg phonographs. And that should take care of any question regarding beauty which was, to say the least, already well exemplified in the last Seeburg HF1000 phonos, they explain.

Seeburg executives and distributors say that the assembly that handles 50 EP’s and 50 single disks is something that must be viewed. It just cannot be described in words.

The fact that no nickel can be used to play the new 200 selection phonograph is also something that the music operator himself, must see, try and test for himself, they state.

What is more important, in the opinion of Seeburg’s executives and distributors, is what the operators can and should expect from new phonographs in this ultra-high fidelity era.

If the operator will go along with the programming set-up which has been designed for him, Seeburg execs and distributors say, to the point where the firm created its own “Seeburg” label for EP’s, and will further follow the thoughts, plans and projects which have been incorporated into these fine instruments, there is no doubt that, enthusiastically, he will enjoy bigger and better profits and, at the same time, bring about the closest kind of location cooperation he has ever enjoyed.

They believe this holds true whether it’s the 100 selection or the 200 selection phonograph.

Seeburg execs and distributors believe that the average music operator also realizes that any phonos, because of the intense interest in phonograph records, and the wide use of phonos in hotels and in stores, will be a very beautiful machine, due to the fact that the factory is more than willing to spend the additional monies for fine, modern design.

They also feel that the average music operator will agree with them when they say that complete and intensive tests over a long period of time will produce the finest bug-proof mechanism, especially in a manufacturer who has produced trouble-free mechanisms for a long, long time.

The J. P. Goebel Corporation reports it is intensively interested in helping the operator to earn more by better and more attractive programming while, at the same time, allow the operator to take advantage of the fact that those who enjoy fine high-fidelity music will pay more for what they want to hear, than buy just any old song they don’t care about.

There is no doubt that there will be no hesitation, pro and con, as regards these two new Seeburg automatic musical instruments, Seeburg distributors believe.

The one best way, they claim, to answer the questions which are bound to ensue, is for the operator to see these new machines at any Seeburg distributor’s showroom and decide for himself.

SEEBURG—J. A. (Art) Weinand, general manager of Manufacturing Company, this city, enthusiastically stated this past week:

“We have got these are the first two new games for this Fall-Winter ‘55 son from our factory. It took us some time,” he explained, “to decide just which two games we would first present to the trade.

For the distributors decided for us”, he continued, “by suggesting that we bring out our newest idea in five-ball games, ‘Smoke Signal’, which has clicked on every test location, and also our anti-cheat, completely silent, pool table, ‘Bank Shot’.

Weinand went on to explain, “Smoke Signal’ is a single player, five-ball game, that was given the most intensive and most severe tests of any pinball we’ve produced.

“Not only did the game stand up beautifully under the most trying conditions, but also, according to him, claims, “it has proved itself one of the greatest five-ball games of all time.”

He also said, “The name is true of our new pool table, ‘Bank Shot’. Here’s the very first pool table game that features an anti-cheat ball mechanism along with completely silent operation. “This game, too,” Weinand reports, “was given severe and intensive tests and has come thru with flying colors. It is, in our estimations, one of the greatest games the operators will ever have on their routes. It has proved itself on locations everywhere.”

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Weinand went on to explain, “Smoke Signal’ is a single player, five-ball game, that was given the most intensive and most severe tests of any pinball we’ve produced.

“Not only did the game stand up beautifully under the most trying conditions, but also, according to him, claims, “it has proved itself one of the greatest five-ball games of all time.”

He also said, “The name is true of our new pool table, ‘Bank Shot’. Here’s the very first pool table game that features an anti-cheat ball mechanism along with completely silent operation. “This game, too,” Weinand reports, “was given severe and intensive tests and has come thru with flying colors. It is, in our estimations, one of the greatest games the operators will ever have on their routes. It has proved itself on locations everywhere.”

NEW ENGLAND NIBBLES

Ops in the New England area with outside pieces and resort equipment gained an added two weeks play as Boston schools and schools in the greater part of the territory postponed until after Christmas. Twenty days to two weeks because of the polo epidemic. With Labor Day week-end passed, Boston distributors were looking forward to the next week. Other distributors were considering stocking up on new equipment... Outlook was reported fine as most ops, with the exception of those hurt in the flood catastrophes, had a big summer season. Ops in the flood devastated Southside and Adolph, N.Y., We feel... Still cooked out however were ops in the Charleston, Auburn, Shrewsbury, Grafton and Upson areas... and others... and ops in the Towns, New Bristol, Collinsville, Unioville, Westfield, Bloomfield, Sutton and Forestville areas of Connecticut... Ed Rovely, World Fair and Associated Amusements, just returned from a tour of the hardhit Mass. Operations... Nazario was visited with Piere Gerenandi, Bristol, Conn.; Pete Humus, Forestville, Conn.; Flint Newton and George Rodly, all of whom lost equipment in the flood. Dave Bond, president, and Irwin Margold, general manager, Trumbull Automatic Sales Corp. (Seeburg) and the entire sales force, Dan Brown, Dave Riskin, Russ Eckels and Mr. and Mrs. Marshall Caras, have returned from a trip to Chicago during which they visited the factories, had a preview of the new equipment, and saw the Red Sox play the White Sox and took in the big race. Showing of the new Seeburg is slated for Sept. 20 at Trumbull with a gala open house from Sept. 20 to 23. Also dinner party showings will be held in Providence, R. I.; Manchester, N. H. and in Maine. Sales force at Trumbull is enthusiastic about the new products seen in Chicago. ... Amid ops seen about town this week were Pat D’Amico, Salem; Harry Deshowitz, Chelsea; Dave Baker, Arlington; Henry Levine, Danvers; Joe Poult, Lawrence; Sol Robinson, Paramount Music, Newton; Tim Toomey, Brockton; Marian Sutcliffe, Newton. ... Tremendous interest in new skill pool games at Spi Redd’s Redd Distributors (Wurlitzer). Ops in the New Hampshire area are bringing in new managers here, reports and those having them now on location are reporting big takes. Wurlitzer has helped ops hurt in the flood by replacing flood machines for a nominal fee. Kiddie rides, short all season here, becoming available for ops again. Hank Fechter, Wurlitzer service rep, and John McHelen, Wurlitzer district man, visiting with Si Redd, Ed Redd at Atlas Distributors (AMI) where Louis and Barney Blatt hold forth is off to a peppy start. Louis Blatt reported. Among ops visitingdistribution here in the latter part of the week were: Jim O’Connor, Danielson, Conn.; Joe Lomantina, Portland, Me.; Bill Hamel, Concord, N. H.; Martin Ferrell, New Bedford; Ron Reed, Plymouth; Louis Stevens, Southbridge; Mickey Luyster, Ray Shear, Steve Plack, both of Worcester; and Walter Skop, Westfield.
BOWLER earnings climb to a new sensational high... as 20,000,000 bowlers and their millions of non-bowling friends... discover the fun and fellowship... and the sporting satisfaction of shuffle-bowling by OFFICIAL BOWLING RULES. For biggest group-play... and continuous repeat-play... resulting in bigger bowler profits... get Bally ABC-BOWLER on location now... or CONGRESS-BOWLER for added attraction of match-score features.

NOW popular 4-digit shuffle-bowling... with exciting, bell-ringing SUPER-STRIKES and SPEED-CONTROL scoring... is more fun than ever... on newest Ballybowlers with sensational king-size pins and hefty, he-man giant puck. Get more money out of your bowler-spots by getting Bally JUMBO BOWLER busy for you now—or KING-PIN BOWLER for added play-appeal of triple-match feature. Order Ballybowlers from your Bally Distributor today.

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TWO FOR $35.00
Williams’ Arcade, Saratoga, Virginia, King Pin, Harvest Time, Round Up, Bowl, Champ, Blue Skies, Crown Jewel

SKILL POOL
BE “FIRST” IN YOUR AREA WITH THIS PROFIT-MAKER!

WE’RE NOW DELIVERING EXHIBIT’S NEW SENSATION—

CHICAGO — Ted Rubenstein of Marvel Manufacturing Company, this city, advised this past week that the firm is continuing adding new numbers to its present plastic replacement line.

Rubenstein, “Each day we receive requests from operators and distributors asking for new plastic replacement parts.

“For this reason,” he continues, “that, as time goes on, we have to prepare far enough in advance as possible for replacement plastics for the newer PFs.”

“We therefore wait,” Rubenstein reports, “until we have a sufficient number of requests for some new plastic replacement. We then make a survey of all of our distributors and operators and, if they agree, we go into the manufacture of this new number.

“In this way,” Rubenstein concluded, “we always have what the trade needs and wants in place replacement plastic.”

Business at Marvel has continued to grow greater each week, according to Rubenstein. He believes that this is mainly due to the fact that the firm has continued a progressive policy of bringing music operators and distributors the latest in plastic replacements.

52 Issues
THE CASH BOX $15

ODCO, INC. ALBANY 4, N. Y.
(Phone: S-0720)

Genco introduces Season’s First Football Game

Genco Introduces Season’s First Football Game

Genco Introduces Season’s First Football Game

“Here’s the game that is more like actual football than any game the trade has yet seen.

“The player actually kicks the ball right through the air. The animated back up really shows the players running the field past the yardage lines and,” he continued, “scores yardage, as well as touchdowns, and even super-touchdowns.

He added, “Our ‘Quarterback’ has a ‘Rose Bowl’ feature that is going to give players the biggest thrill of all time.

He wouldn’t explain this feature, but insisted, “Just wait until season. The game players visit the showrooms of their Genco distributor and see this feature in action when they play ‘Quarterback’ themselves.”

The game also has a match feature and is contained in a very deluxe cabinet. It is one of the most colorful games the firm has produced.

“Regarding these telegrams,” Sheff-
eld stated, “remember that these are based on only the very first samples that were shipped to our distributors.

Just read to get some idea of the reaction to these fine games. The game machine men.

“Here’s a telegram where this distrib- utor wants us to immediately ship him double his request. The distributor ordered 50.

“Here’s another,” he said, “and still another.”

“That’s the reaction and it’s getting more exciting every minute as ‘Quarterback’ is played by operators distributors’ showrooms all over the nation,” he concluded.

Dallas DOES

Everyone busy at Adleta Company getting ready for promotions on more than 30 top selling albums, both pop and classical, being released by RCA Victor. . . State Music ran out of Gottlieb’s “Dime Slot” on the strongest push ahead of shipments. State’s Red “Davy Crockett” McCullum got his limit of coves opening day of the dove season. . . . Bob De Priest expanding his route in vicinity surrounding Dallas. . .

Philadelphia Mayo Money Music, spent the weekend at Lake Texoma. . . Ralph Bass, A & R representative for Federal Records, who has been on an extensive tour from Los Angeles to New Orleans on a talent hunt, stopped here for more than a week looking for talent. We can expect a new release from them before too long. . . Mr. and Mrs. Weldon Donovan’s son, Leland, married Miss Margaret Bracken- end. Congratulations! . . . Also our best wishes to Lee Duke, bookkeeper at Commercial Music, on her recent marriage. . . . Marvin Staton, Spring Lake Amusement Park in Okhlahoma City, in shopping for arcade equipment . . . Mr. and Mrs. Kimm McGee visiting in Tulsa. He is auditor for Wabbot Distributing Company. . . . Told to hear Johnny Willford, head technician at B & B Vending, is back in harness again after being out six weeks with an injured shoulder. B & B’s Charlie Nowell was at the Dallas Gun Club shooting the “Congress” bowler going over real big in this area. . . . Felton Landsam, B & L Amusement in Fort Smith, Arkansas, in shopping and visiting. Also visiting were Mr. and Mrs. Hooks of Brownwood; H. K. Lyde from Sherman, W. G. Page, Big Syring; Fred Ellis and Garland De Lamar, both in from Waco; Bernard Byford of McGregor; Walter Wiggins of McKinney; G. O. Armstead from Longview. Jimmy Browning of Big D Music moved his family into their new home. . . James Baker, Baker Music Company, driving fine after an eye operation. . . Roy Barnes of Palestine reports fall business outlook real good. . . Fred Dukette bought a new home in Arlington. . . R. H. Williams, Commercial Music, visited relatives in Tulsa Labor Day weekend. Jack Eskew spent an enjoyable weekend in Waco, hunting and fishing. . . . Many Dallasites spent the holiday weekend at Lake Texoma, among them Tommy Chatten and Gene Williams. . . Local amusement operators shopping the Dallas market were Fred McPah of Fair Park; B. L. Frantz, W. M. McRroom; Arthur Flaco. . . The Dallas Music Operators’ Association held the annual luncheon meeting at the “Sneak” and the entertainment was given by “Wagon Wheel” and “Railroad.” Dallas operators called the move against the Dallas County car tax which is coming up for a vote in October.

Commercial Music busy booking orders for the new United Sufflete Alley Bonus Score” and Williams’ “Quick Wagon” and “Saturday Night.” . . . B. L. Wiggins, Done Williams just returned from a short business trip to Lewisiaville, Arkansas.

“I am not sure of the numbers that have started their Fall program by now. The biggest interest has been in the interesting discount offer.” . . . Augustin Zapata, secretary to Arthur Hughes at S. H. Lynch, enjoyed a weekend in New Orleans together with Eula Pace and Juanita Wilson. . . Joe Ilkari of Modern Records, Los Angeles, stopped off at Big State Record Distributors on his way to Houston. Big State has just taken on Henry Stone’s new label “Chart.”

It’s What’s in THE CASH BOX That Counts

Distributor SAYS

OMAHA, Neb. — Ted Nichols, president of the Nebraska Automatic Phonograph Operators Association, Inc., this city, this week mailed let- ters to the music operators of Nebras- ka advising them of a two-day meeting, Sept. 10 and 11, at the Yancey Hotel, Grand Island.

Nichols asked all operators to attend the meeting to support the organization.

Problems to be discussed will be located, State and Federal taxes; copy- right societies; and ten cent play.

Mack McKeever, acting as host, has lined up an entertaining program. Hostesses have also arranged a program to entertain the ladies. The meet will wind up on Sunday with a business meeting, followed by a banquet. Door prizes, valued at $200, will be distributed.
Ballyplants Producing Quartet of Bowlers

CHICAGO—Bally plants are now busy building four different Bally-bowlers—all with the new Bally-exclusive king-size pins and over-size pack, advised Jack Nelson, general sales manager.

"In fact," says Nelson, discussing the increased production of Ballybowlers, "the popularity of the extra big pins and pack is the reason for expanding the line of Ballybowlers.

"The giant pins and pack were introduced in 'ABC bowler,' scoring by Official Bowling Rules, and in the match-model, 'Congress bowler'.

"Almost immediately we were bombarded with demands for a Bally-bowler, using the jumbo pins and pack with Speed-Control Scoring. While battling day and night to fill the demand for 'ABC bowler' with Official Bowling Scores, we had another market dumped on our heads—a vast market existing side by side with the Official Bowling market—a market for Speed-Control Scoring with the new big pins and pack.

"Our back-log of orders for 'ABC bowler' and 'Congress bowler' told us to keep on building Official Bowling games at full speed. But operators and distributors told us to build big-pin-big-puck Speed-Control bowlers, too.

"So, by adding shifts and assembly lines, we are now in production on four different Bally-bowlers—'ABC bowler' and 'Congress bowler' (match-model), scoring by Official Bowling Rules; 'Jumbo bowler' and 'King-Pin bowler' (match-model), scoring by Speed-Control.

"All four Ballybowlers, of course are equipped with Bally-exclusive king-size pins and giant pack. All four games feature light-up scores with speedy totalizing; club-styled cabinets; genuine Formica playfield; hinged pinhood, doors and playfield with easy-up elevator on playfield; speedy pin reset; quick operation; sturdy trouble-proof operation. Overall size is 8 1/2 ft. by 21 in.

"All four games—all four bowls ('ABC bowler', 'Congress bowler', 'Jumbo bowler', 'King-Pin bowler') are available for dine-in-play or one player for a dime, three players for a quarter. 'ABC bowler' and 'Congress bowler' are ten frame games; 'Jumbo bowler' and 'King-Pin bowler' are easily adjustable to ten frames or five frames."

"It's What's in THE CASH BOX That Counts"
FASCINATION
DELUXE POOL TABLE

Ggets you "on the ball"—with the best of all!

Celeste Ravel
MISS ILLINOIS 1955-56

Perfect operating Ball Release can't be cheated
2 Coins • 2 to 4 Players • Simple coin mechanism
Perfectly squared to entice the professionals
Self-contained Cue Holder • Rugged, durable construction

Order from your Keeney Distributor NOW!

J. H. KEENEY & CO., Inc., 2600 W. 50th St., Chicago 32, Ill.

URANIUM
in Action!

Enjoy the thrill and excitement of Las Vegas' favorite downtown Casino . . .
with our real western hospitality and famous Italian-American restaurant.

"bring the family too..."

CALIFORNIA CLIPPINGS

Last week when we were on Pico Blvd., the temperature was 110 degrees —yes that's 110. Everyone looked slightly wilted, but business carried on as usual in good business climate. Many operators in the one-stops, and at the distributors, and all of them reporting continued good sales, although not as good as last year in spite of the heat. . . . At California Music, Sammy Ricklin is back from a Catalina and Lake Tahoe vacation and admitting that he took time off and should have waited until this week to escape the heat. In the back room Gabo Orland was busy making up title strips as Ramona Brown was on vacation. Last week Gabo was the shipping clerk, and we're curious as to where he will be next week. Al Sherman of Record Sales Co. was in asking Martha Delgado if he was going to have a hit in "Unclouded Blue" on the Rainbow label. . . . Hank Tronick, Wayne Davis, Ed Wisler, and George Mahlim were back at Minthorne Music after their flying trip to Chicago. The boys were in high form from time to time, but there were moments of stirratherly, they were happy with what they saw back there. Also accompanying them on the trip was Colten Reese, manager of the Minthorne and Doobie Minthorne stayed on to spend some extra time back East. The new Exhibit pool table looks as though it will be a good earner and a good spectator game. Wayne Davis has great hopes for the new table. Incidentally the only casualty of the Chicago trip was the cracked shinbone Wayne got when he hit his leg against a coffee table... Jack Simon off to Las Vegas for the Labor Day weekend. His sister, Mrs. Lottie Berman will accompany him and leave from there for her home in Indianapolis. Jack is staying busy with his exporting with large shipments leaving this week for Manila and Casablanca. . . . The export business picture looks very good for the coming year, and one local operator, Al Vick, is leaving for France Morocco to have a first hand look at the situation over there.

William Ferguson of Inglewood has sold out his route and will take an extended vacation down through Texas, At Paul A. Layman Co., Brit Adelman is back at her desk after enjoying a two-week vacation visiting the local vacation spots. Mr. and Mrs. Paul Layman came in and said that it was just what they needed to relax at their Pacific Palisades home near the ocean. It was warm. Jim Wilkins reported continued good sales on the Rock-Ola "1448" and the "Tunesote" bowler. Ed Wilkes is waiting for a sample of the new Bally In-Line Pin game, and the new version of the "Gold Medal" bowling game with a junior cabinet and King Pins. . . . Sal Campagna with his wife and daughter in visiting from Fontana last Saturday. . . . Merv and Kay Wilkie were involved in a Freeway accident last weekend which spoiled their planned trip to Big Bear. However they're making up for it by taking their niece Barbara to Long Beach to visit Urville and Melba Kindig at their new home which they have just occupied.

Jack Dolan finally got his long-awaited shipment of Wurlitzers in at Sierra Distributors. He was down to his last piece of equipment, and learned that the delay in shipment was caused by washouts in the vicinity of Las Vegas. Wayne Copeland and his family spent the last week-end in Las Vegas... Al Bollerman back at C. A. Robinson Co. looking tanned and healthy after a two-week vacation spent at Sequoia and Yosemite National Parks. Dave Wallach in town from Bakersfield, and has hoped to escape the desert heat, which apparently followed him into town. Incidentally, Dave hopes to start a social club among the fine ladies operators he visits. Among the best in the business he numbers Mrs. Blumett and Mrs. Studs of Tucson, and he hopes to introduce Ila Smith from Barstow and Eileen Yonick in the near future... Dave is leaving for a two-week trip through Arizona with the new United "Fixie" game. . . . Bill Haasle selling down Badger Sales on Saturday to give the employees an extra long week-end. Don Wasson, AMI factory service man out calling on operators in the Bakersfield area. Don Ames was pinch-hitting for Fred Gaunt on the coin machine sales floor. . . . Ted Mayer vacationing in the Colorado mountains, and certainly picked the right time to visit there. . . . President Walter Holm depressed into the local offices of the California Music Merchants Association with Joe Negley from St. Louis and signed Joe up as a new member. Also in to see Ben Chemer were Don and Delores Wiford from Newhall who signed up for the Association's fine hospitalization plan. . . . Other visiting operators on Pico this week were Jerry Jacobs, Glendale; Carl Honeymoon, Long Beach; Mrs. Noble Carver from San Diego; S. L. Goodman, Santa Ana; Walter Hemings from Costa Mesa, Reginald Pantin, Santa Ana, and Hal Stiles from Tucson, Arizona.

United Music Ups of Michigan
Hold General and Board Meeting

DETROIT, MICH.—The United Music Operators of Michigan held a special meeting on Friday, September 9. A board meeting was held at 3 p.m. and a general meeting started at 8 p.m.

The members were advised that it was the intention of the association to form an Activities Committee to co-ordinate all the good things the organization is trying to do. Ten or more volunteers were asked for with a meeting planned as soon as the first ten indicated their intention to serve.

Guests were Bob Maxwell who discussed plans for continued participation in his WGWJ-TV shows, Channel 7, Saturday from 12 to 2 P.M., and Lillian Briggs, Epic recording star.

Detroit is also playing host to the Detroit Tigers for the remainder of the season, including a game against the Chicago White Sox.

"It's What's in THE CASH BOX That Counts"
Bally Intros New In-Line Game “Miami Beach”

Miller To Feature Reasons Why Ops Should Join MOA

CHICAGO—A new, in-line game called “Miami Beach,” containing a new “Magic Card” feature, was announced this week by Bally Manufacturing Company.

Jack Nelson, Bally’s general sales manager, described the new Magic Card feature as follows: “At the start of the game a standard five-line card is visible, and as coins are deposited a ‘Magic Curtain’ actually rolls back, revealing first extra lines, then 3 extra lines, finally 4 extra lines, giving player the wide choice of ways to score found in popular 3-card games, all in one big easy-on-the-eyes Magic Card.

Super-Card play is also provided in ‘Miami Beach’ by Red and Yellow Super-Lines, boosting 3-in-line to 4-in-line, plus a new Super-Lines 5-in-line to 5-in-line. The old favorite Select-A-Spot feature is also built into ‘Miami Beach,’ together with a new type X-Corners—the numbers at ends of Super-X on backglass. X-Corners may score 100 or 300. Advancing Scores and Extra Balls features are also included in the new game.”

All Bally distributors now have Miami Beach ready for immediate delivery.

Miller said that he would have everyone of the directors and officers of MOA prepare statements as to why these men believe the nation’s music operators should join MOA.

This,” Miller said, “is right from the horse’s mouth. These are the men.”

Miller continued, “who are music operators themselves and who have devoted themselves to Music Operators of America.

Surely,” he stated, “these men will give music operators the very best reasons why they should join this great organization and, at the same time, tell them what MOA is doing for everyone of the nation’s music operators.”

Miller plans a very impressive campaign. He believes that this will, along with other work the organization is doing, bring 5,000 new members into Music Operators of America.

George A. Miller

Oakland, Calif.—George A. Miller, president and business manager of Music Operators of America (MOA) advised that he is planning a campaign which will feature reasons why “music operators should join MOA.”

REACHING FOR THE HIGH ONES?
The operators who are high up on everyone’s list as the finest customers in the world? Then reach for The Cash Box when you want to reach these operators. Because these operators consider THE CASH BOX—“The BIBLE of the Industry!”

For more details, write or phone

THE CASH BOX
26 West 47th St., New York 36, N.Y.
(All phones: Judson 6-2640)

FLASHING LITES TRAVEL UP SCORING COLUMNS WITH EACH Toss

IF PUCK IS THROWN TOO HARD, LITE DOES NOT REACH 800 MARK.

Regulation 10 Frames plus
"shoot as long as you stick in 10th Frame"
Plexiglass covers all roller switches
Hinged Plexiglass Hand over pins
Hinged Lite Box Glass
Quiet, Smooth Operation
Covered Cash Box with Extension Floodlight
Custom Finished Cabinet

10c play or 3 for 25c SEE YOUR KEENEY DISTRIBUTOR NOW!

Bally Introu New In-Line Game "Miami Beach"

FOR EIGN BUYERS!
We have for IMMEDIATE DELIVERY the following
BALLY HITS
ABC Bowler Jumbo Bowler Congress Bowler King Pin Bowler Miami Beach In-Line
We Are Export Specialists. Ask for our special price lists on reconditioned equipment.

INTERNATIONAL AMUSEMENT COMPANY
1423 Spring Garden Street
Philadelphia 30, Pa.
(711-6-7732)

NEW two-fisted action game
K. O. CHAMP
SEE AT YOUR DISTRIBUTOR’s or write to
INTERNATIONAL MUTOSCOPE CORPORATION
44-02 11th St., Long Island City 1, N. Y.
A GENCO EXCLUSIVE

1½" BALL IS ACTUALLY KICKED THRU THE AIR!

Genco's New Action Packed

Quarterback

All-Location Football Game

The Only Football Game where Ball is Kicked through the Air for 5 Feet

Moving Tee Adjusts Ball for

HIGH KICKS ... LOW KICKS

or Left and Right!

Colorful Replica of Football Field with Realistic Action!

"KICK OFF" Your Biggest Season with "QUARTERBACK"

Write, Wire or Phone Your Genco Distributor Today!

GENCO MFG. & SALES CO.
2621 N. Ashland Avenue
Chicago 14, Illinois

Over 300 Yrs. Service With Exhibit

Chicago—Celebrating the 35th year Margaret O'Brien has spent with Exhibit Supply Company, this city, employees of the firm get together and gave her a big party (The Cash Box, Sept. 5 issue).

At the same time a group of real old-time employees of Exhibit had a picture taken, which we reproduce here with (1 to r): Frank Menear, Patrick Moran, Chester Gore, Hugo Stube, Max Hafstetter, Lee Moss, Tony Covelli, Louis Johnson, Shorty Hoover, Frank Cosenzo, Louis Ross, Margaret Romano, Margaret O'Brien, Marian Souhrada, and Florence Mullaney.

The Exhibit people in this photo total over 300 years of service to the firm, which itself has been turning out coin machine for 84 years.

G.E. Raises Prices of Fractional H. P. Motors

Earlier Cash Box Feature Story Predicted Price Jump

Chicago—In keeping with the news feature which appeared in The Cash Box September 10 issue (Page 36) that the "Only black cloud in optimistic forecast is obtaining sufficient supplies of raw materials and components as prices continue to zoom upward each day" comes the news this week that General Electric has raised prices of all its fractional horse power motors.

In this feature news story, The Cash Box stated: "One of the most difficult (of components) to obtain at this time ... is the fractional horse power motors.

In addition, The Cash Box also advised that: "Prices of these have jumped considerably."

Now comes the news from General Electric's A. MacKinnon, general manager of the components division, that effective as of October 3 prices of all fractional horse power motors will go up approximately 5%.

"It's What's in THE CASH BOX That Counts"
Atlantic Corporations Set Dates For Seeburg Showings

NEW YORK—The Atlantic Corporations—New York, Newark, N. J., Philadelphia and Hartford—announced the dates they’ve set for their showings of the new Seeburg phonographs.

New York will hold its showing on Wednesday, Thursday and Friday, September 22 and 23. Mayer Parkoff and Harry Rosen will head a staff of experienced executives who will host the operators, which will include Murray Kaye, Nat Selow and Steve Quinn. In addition, Jack Gordon, Seeburg regional representative and John Stuparitz, Seeburg service engineer will be on hand.

In Philadelphia, the showing will take place on Friday and Saturday, September 22 and 23. Harry Rosen, assisted by Joe Fishman, Marvin Stein and Bill Adair, will greet the operators. John Chapin, Seeburg service engineer will be here.

Hartford, Connecticut, will hold its showing on Tuesday, September 20, with Mac Perlman and Al Stellacci, the hosts.

The Newark offices will show the phonographs on Saturday, September 21. Oscar Parkoff will be assisted by Art Seglin, Ralph Reslowitz and Raymond Trentacoste.

John Stuparitz, in addition to attending the New York showing, will also be at the Hartford and Newark showings.

Harry Rosen, Meyer Parkoff and Jack Gordon will attend the showings at all four offices.

Grocers to Adopt Swiss Machine Sales Method

CHICAGO—An association of leading independent grocers plans to adopt what this industry has known for many years as “the Swiss” machine sales method.

These grocers are planning to cut into a side wall of their supermarkets and place machines in this wall which will vend most popular items when the stores are closed.

In Switzerland tobacco shops and other stores pull up the front of their places during business hours. When this front is pulled down, as they close at night, it is composed of vending machines selling most popular products.

Copper Scarcity. Price Zooms From 43 to 50c

CHICAGO—Scarcity and higher prices of copper were reported in a feature news story in this publication (September 10 issue, Page 40).

Now comes news from U. S. metal markets that some copper has sold for as high as 50c per pound.

The average is now anywhere from 43c to the new high of 50c per pound.

With copper used in tremendous quantity by the coin machine industry, many here believe prices of all new products featuring copper wire may have to go up accordingly.

"It's What's in THE CASH BOX That Counts"
Earn More Money with Bally® Kiddie Fun Equipment

HOT-ROD COIN-OPERATED AUTO-RIDE

Miniature replica of early vintage automobile in eye-catching colors...with real horn and headlamps...HOT-ROD takes youngsters on a roaring, revving ride. Mounted on rigid metal base, acrobatic antics of HOT-ROD cast illusion of exciting travel on a country-road...an illusion so attractive to boys and girls, from toddlers to teen-agers, that HOT-ROD keeps busy earning money every minute of the day.

BULL'S EYE COIN-OPERATED JUNIOR SHOOTING-GALLERY

Packed with appeal to junior marksmen, boys and girls, from 6 to 16, BULL'S EYE JUNIOR SHOOTING-GALLERY is a gold mine in every location frequented by youngsters. Realistic western six-shooter shoots 10 to 20 shots for nickels at exciting wild animal targets, shots and hits registering on illuminated score-glass. Pistol is positively safe, because no bullets or pellets are fired, hits registering when gun is in a casketed,aimed and trigger-pulled. Gayly colored cabinet occupies only 15½ ft. by 3½ ft. of floor-space to take in color at a rate of $15 to $35 per hour.

The Champion: a life-like western golden-palomino bronco in iron-rough plastic...with genuine cowhide saddle. All-metal base permits operation outdoors in all weather. The Champion walks, trots or gallops, as rider controls speed by pulling reins. Riding time is adjustable to 45 seconds, 1 minute, 90 seconds, 2 minutes. Occupying only 21 in. by 64 in. of floor space, The Champion takes in $2.00 to $8.00 per hour.

ATLAS MUSIC COMPANY

A Quarter Century of Service

2116 N. WESTERN AVE., CHICAGO 47, ILL., U.S.A.

A.M.I. MODEL "G" $175
Wurlitzer 1100 155
Wurlitzer 1500 295

"It's What's in THE CASH BOX That Counts!"

THRUMY CHIME COIN OPERATED JUMBO

EASTERN FLASHES

Reports coming from arcade owners and operators with locations in show and resort areas are that they enjoy their most successful Labor Day weekend of all time. Weather was perfect—not too hot, and not too cool. Crowds out for the last big week-end of the summer, filled all of the amusement centers of the East Coast. Younger shouldered, who are the salt of the earth, therefore, enjoyed the vast share of the available spending money. For the entire season (and there’s still the month of Sept. to go) these column report they’ve had a terrible season.

Coinmen operating in the areas recently flooded have suffered tremendous losses. Many operators have been completely wiped out. In the Connecticut area, the Music Operators of Connecticut has formed a Disaster Aid Committee to assist the operators. Paul Reischkoff heads the committee, and Jimmy Tolisano, president of the association, is devoting considerable time and effort in this project. Mr. Reischkoff, Washington, D.C., has presented with an award at the Variety Club on Wed., Sept. 7, in recognition of the outstanding work rendered by the men and women in A. R. N. S. and overseas units. Mr. Reischkoff presents shows for the hospitals each week with the cooperation of entertainers. Henry Slavis, service head for Joe Young’s Distributing Co. (Wurlitzer), back on the job. Harry a victim of a freak accident when he was hurtled into the air while cutting the shrouds at home with an electric cutter. He touched a loose wire while standing on wet grass. Lucky he wasn’t electrocuted. Suffered severe cuts and broken bones when last heard from. Dave Conrad, Saffen Music System, Suffern, N.Y., on coinrow, visiting the wholesale. . . . Ted (the pool shag) and Al Vanusses our competition, on Exhibit’s “Skill Pool” and was rounded beaten in two games—and Mike no Willie Hoppe. Al Simon’s (Al Simon, Inc.) biggest problem was to dig up two tickets for the coming Yankee-Cleveland baseball game. After some wrestling, he came up with a pair. “If I didn’t have the tickets, I could’ve been.” —and Al Soem’s son wants to see that game—and wouldn’t take “no” for an answer.

The Atlantic Corporation set for their showings of the new Seeburg phonos. Communications Manager, Mr. Mark McGee, announced that Tuesday, Sept. 5, Wednesday, Sept. 6, both with. Friday, Sept. 19, 22 and 23; Philadelphia office, Fri. and Sat., Sept. 23 and 24; and Newark, N. J., office, Sat., 11. In addition to attendance at the showings in their own offices, Meyer Parkoff and Harry Roes will make the showings in all offices. Mr. and Mrs. Bob De Prisco, Dallas, Tex., visited our fair city this week. They drove to Washington, D. C., left their car there, and flew into N. Y. for a few days. Driving back to Dallas, where they expect to return by the week-end of Sept. 17. . . . Harry Koppers, Koppers Distributing Co., went on an export order of a entire set of, while Henry is back up some good used music machines needed. . . . Dave Stern and Bob Silver, Seeburg, interview, and distributor, held a serious conversation with the Pros.

“Welcome,” they smiled, “but don’t stay more than one minute. We’ve some figures to work out before our next appointment, and the operator’ll have to come.”

Jack Mitnick, AM regional representative of Seeburg in Colorado for a week. Will he be leaving soon for a mid-west trip. . . . Barney (Shuggy) Sugarman, Rayunon Sales, listens to some fantastic stories by the pros. Al Bodkin. “I’ll listen all day,” says Shuggy, “as long as he keeps on.”

UPPER MIDWEST MUSINGS

Mayo Friebie, National Scale Company of Rochester, Minn. walked off with the top honors in the Shetland Pony class at the Minnesota State Fair last week. Mary Friebie, Mayo’s daughter rode in the events and helped bring in the ribbons. . . . Some of the operators who took in the state fair were Mr. and Mrs. Lorando Olson of Grand Forks, N. D.; H. J. Lynam and family of Kasson, Minn.; Paul Watson of Watertown, Iowa; Jack Mitnick of Waterloo, Iowa; Mike Young of Soldiers Grove, Wis., and Phil Smith and Family of St. Louis Park, Minn.; Dave Chapman of Minneapolis, and his horses have returned from a two week event in Duluth, Minn. . . . H. T. Karmier of Sparta, Wis., spent the day in the Twin Cities shopping around for the latest in games. . . . Elmer Graden, Maniota, Man. bought his son’s horse that he had as small time playing all the games while his Dad shopped around for games for the route. . . . Jack Tomar of Two Harbors, Minn., doesn’t have too far to go for those brand new, home-built, made in the U.S.A., coin-ops that are popular in the country. . . . Larry Frankel of Rock Island, Ill., stopped in the Twin Cities for a short time on his way back home. . . . John Connick, Ace Novelty Co. of Duluth, Minn., was heard bragging about the cool weather which prevails in the Duluth area. . . . Gordon Stute of Pierre, S. D., made a quick trip into the Twin Cities. He reported that he is left in the Twin Cities for the rest of the season, as he is working in Mount Pleasant, Iowa, spent a day in the Twin Cities. . . . Recent visitor to the Twin Cities were Morris Berger of Duluth, Minn.; Frank Porlotto of Worthington, Minn.; Jim Lucking of Benson, Minn.; Ray Thompson of Tracy, Minn.; Cap Kieker of Frontenac, Minn.; Jim Stansfield of Winona, Minn.; Kyle Keglin of Bellingham, Minn.; Bob Gnuse of Menomonie, Wis.; Pete Worin of Mankato, Minn.; and Mr. and Mrs. Gil Bisek of Park Rapids, Minn.
First new football game of the season intro'd by Genco. Both Ralph Shuf- field and Sam Wagley were enthusiastic over the fine reaction to this new game from their many distributors across the country. George, "Here's a game that's going to give all players a thrill when they play it." ... Milt Marmer around town visiting with the factories he represents down Cincinnati way was impressed with the Fall-Winter plans of the firms. ... Jack Nelson of Bally just bubbling over with enthusiasm for the kiddie ride biz. Shows an export order that's a heave. "I'll take sometime to fill this one", Jack chortled. But the big news, according to Jack, is the fact that the famous and ever-popular "Model T." ... The name, "Model T.," for the firm's sensational "Hot Rod." According to Jack, "Our new, 1949 model of the 'Hot Rod' will now be known as the 'Model T.'" And further, according to Jack, "Guess everyone, everywhere, in all countries, know the 'Model T.' So it's busy, busy times at Bally, ... Al and Mrs. Calderon of Indianapolis in Our Town for a few days looking over their machines. Al visited around with the factories. Sort of mixing business with pleasure.

Sam Welberg busier than ever over at ChiCoin while Ed Levin away on a trip and Sam Genberg on vacation. Said he, "This has been one of the most wonderful summer seasons in our history. Business has been great." Liked one sign on Welberg used, "Things that prey on the mind, like the guy with whiskers, whether to put his whiskers under, or over, the covers." ... Van Dusen Bros. of Edmonton, Alberta, Canada, named Western Canada distrib for Bally Kiddie Rides. Eastern Canada continues to be handled by Dave Rusoff and Al insignia Conlin of Bus-Con Co., Montreal. Rusoff very busy at the Canadian Nat'l Exhibit. ... United's Al Thoelke dashes back to Our Town to meet his father just arrived from Germany. Al bought a new car. He is taking his Dad along with him on his trips. So that Papa can see plenty of the old Hometown with all the things he, Nick, Kenney, especially Roy McGinnis and Chester Bieredar, plenty busy now that they have announced their "Fascination" pool game. "It's clicking", is all that Paul had time to report this past week, as he grabbed for the ringing telephone.

Exhibit's factory has become visiting spot of many, many distributors who pull into town. All asking about "Skill Pool." Sam Lewis and Frank Mercure trying hard to handle telephones, talk to visitors, arrange for shipments, and answer telegrams. In walks obtainer T. B. Holliday of Charlotte, N.C. and Columbia, who is inspecting the old days of his own dealership days. They are talking about the route Babe Thomason used to have. Then in discussion on the marvelous job the late Joe Calcutt did with his "Aristocrat" pool table. Holliday definitely from pool table country. Mucho interested in Exhibit's newest clickers, between answering long distance phones, escorting Dave Simon about, Bill DeSelm a busy, busy sales manager. Reports Billy, "All I can say is that business is better than ever—and getting even better." ... Ray Riehl of United out to Colorado. ... Johnny Casola in the South. ... Harry Ottinger working may-day and dreaming of his golf championship at Greenbrier, W. Va., Cap., C. C., using Long Island sound, and that and that more, just as dapper as ever. If anything at all—even more dapper than before.

Phil Weinberg on his way into town he advises busy Bill Donnell, but stopping by the way up from Chicago Phil's got his woolen sweater on ... George Young of Eastern Erie in town at the Granville and talking over old times. George one guy who knows about the old days, ... 15 employees of Exhibit get together in one picture and account for a total of over 365 years of coin machine experience (see pic in this week's Report). Reports that all extremely optimistic over the forthcoming season. Ed Ristoe of Rock-Ola pulled into town from his eastern trip. Then right out again for another long trip. ... Joe Robbins of Empire sure hated to come back to work after Labor Day, "Boy", boy'd Joe, "what a grand vacation that was for me" ... No one busier in this man's town than Art Weinand, Sam Stern and Harry Williams. This trio has a zillion ideas working. Their big problem seems to be—which to present first. From the distributors who have visited with them, seems everything they have is top value, "One thing", said, "what would you do after remarks of that kind?"

Perhaps Alvin Gottlieb's remark the best of the after-Labor-Day-sayings, "Everyone came back in one piece," Meaning that Dave, Sol and Nate Gottlieb on the job, along with Alvin, All getting set for one of the best business seasons. ... Ted Rubenstein of Marvel advises that the one bencher in this man's town than Art Weinand, Sam Stern and Harry Williams. This trio has a zillion ideas working. Their big problem seems to be—which to present first. From the distributors who have visited with them, seems everything they have is top value, "One thing", said, "what would you do after remarks of that kind?"

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CONN. MUSIC OPS
FORM DISASTER AID COMMITTEE

HARTFORD, CONN.—The Connecticut State Operators Assn. has formed a Disaster Aid Committee to do everything in its power to help its operators who suffered disastrous losses in the recent floods which hit the northeastern states. The estimated damages are in excess of $350,000.

Over 200 phonographs and more than 300 amusement games were either completely lost or extensively damaged. Several operators have been wiped out of business and many others have had their routes so severely devastated as to reduce their collections to a bare trickle.

The Disaster Aid Committee will seek aid from the manufacturers and distributors in the coin machine business. Paul Reeschafer, speaking for the committee, said any aid from other sources would also be greatly appreciated.

Anyone desiring to contact the committee may do so at the Music Operators of Connecticut, 128 Kent Street, Hartford.

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS”
CLASSIFIED ADVERTISING SECTION

WANT

WANT—Trigger: Big Broncho; Champions; Bert Lane Merry-Go-Round. Any Quantity, TOE AMUSEMENT, 1689 N. WICKER PARK, CHICAGO, I. A. (Tel.: 30000).

WANT—Late model phonos. Preferably Seeburg 100’s. Will pick up within 300 miles. Write, wire, phone: KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 8-8939.

WANT—Bally “Big Times,” $440. Also need back glass for two Genco “Bingo Rolls.” LEWIS & FOLEY MUSIC CO., 180 SOUTH HOWARD ST., SPokane, WASH. (Tel.: 5835).

WANT—For Resale, new or used American, National 12 ft. bank boards; 22 ft. shuffleboards; late model Bingos; 100 Selection Seeburg, Good used. Must be paid Round. Quote quantity, condition and your best price in first letter. ST. JAMES DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. (Tel.: Hillside 5110).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY CALGANO, CALGANO, LTD., 42 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: Dickens 2-7660).

WANT—Will purchase one-half interest in distributorship handling major line of phonographs and games. Will invest substantial amount of cash. BOX #346, c/o THE CASH BOX, 26 W. 47th STREET, NEW YORK, N. Y.

WANT—Phonograph records made before 1920, any quantity or dealer stock; $150 to $300 per thousand; will pay cash. Wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion; FABER S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Seeburg 100 selection Hideaways: Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs: Wall Boxes, Steppers. WURRLE 104 selection Hideaways; Phonographs: Wall Boxes. Seeburg 104 Steppers. WURRLE 104. 579 TENTH AVE., NEW YORK, N. Y. Tel.: (Tel.: Circleker 4-6026).

WANT—Your used or surplus records all speeds. 45’s our specialty. We buy all year round and pay top prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, Moline, ILL. (Tel.: 4-6705).
FOR SALE—United Bingo: 15 Singapore; 3 Mexico: 1 Show Best, all in excellent condition. Going to highest bidder. AUTOMATIC NOVELTY SALES, MINEOLA, TEXAS.

FOR SALE—Like new, Swami Napkin Machines $385.00 ea.; largest stock of Kiddie Rides in the world, all guaranteed, write for complete list. REDD DISTRIBUTING CO., 296 LINCOLN ST., ALLSTON 34, MASS.

FOR SALE—Bally Dude Ranch $245; Union Ride $195; Union Taken $195; Bally Beach Club $245; United Havana $225; Tropicana (new cases) $155; Ball $325; Exhibit Rifle Gallery $169.50. All equipment refurbished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 35-45 BEE HIVE AVENUE, CHICAGO 22, ILL. (Tel.: Canal 6-0295).

FOR SALE—Sixty six and thirty-five ammunition on locations, grossed $67,000 in 1954, first six months of 1955, $40,000. Located in good Kansas community, concrete building, BOX 350, c/o THE CASINO BOX, 26 WEST 47TH STREET, NEW YORK 3, N. Y.

FOR SALE—America's finest reconstructed phonograph machines. You are assured of our re-conditioned machines guaranteed condition regardless of price. Tell us what you need now and we can arrange for you to see the NEWGOT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICHI. Tel.: University 4-0773.

FOR SALE—United Shuffe Alleys: Team $245; League $225; Chief $195; Royal $145; Clover $85; Wms. Major League $225; Geneva $25; Lincoln $25; Sunset $25; Cascade $25; Wurlitzer $445; Gavety (new in cases) $495; United 3 Feathers, floor samples $595. All used equipment thoroughly re-conditioned, ASSOCIATED AMUSEMENT MACHINES, 190 Boudinot Ave., ALLSTON, MASS. ED RAY-AY.

FOR SALE—Lowest Prices In The Country, Leaders $295.50, Team Play $245.50, Classics $145, Closers $125; Exhibit Rifle Gallery $169.50. All equipment refurbished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 35-45 BEE HIVE AVENUE, CHICAGO 22, ILL. (Tel.: Canal 6-0295).

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FOR SALE—United Chief, Fifth Avenue Yankee; Royal; Liberty; Cascade; Lightning; Take-Out: Comet; Bally's Victory; Rocket, and Mystical Bowlers. All thoroughly re-conditioned. Prices for quick sale. Call or write: SHELTON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y. (Tel.: Lincoln 9106).

FOR SALE—Seeburg Coin Hunts, $175; Seeburg Shoot The Bear, $125; Genco Rifle Gallery, $325, W. B. DISTRIBUTORS, INC., 1912 MARKET STREET, ST. LOUIS, MO. (Tel.: Central 1-9292).

FOR SALE—Special. Bally; Gayety, positively like new, at $365, William Spire, shots, $190, Spire, $169.50; Rare The Clocks, floor samples, $265; Gottlieb; Rico-O-Chets, test sample, $275; Julius, Gottlieb's latest, 4 player game, $385, NEWER AMUSEMENTS CO., 1150 KAZ-IN, NEW ORLEANS, LA. (Tel.: Central 8318).

FOR SALE—Wurlitzer 1400 $300.00; Wurlitzer 1430 $325.00; Seeburg M100A $275.00; Rock-Ola 1345 $250.00; 1420 $200.00; 1428 $150.00; United Coin Operator $300.00. All ready for location. COIN AUTOMATIC MUSIC COMPANY, 1600 ORLEANS ST., NEW ORLEANS, LA. (Tel.: Magnolia 636).

FOR SALE—Evans Constellation $225; Shoot the Bear $145; Kenney De-Luxe Bowler $125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI (Main 3-6151) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (Westport 3352).

FOR SALE—Route of late model phonographs located in the fastest growing city in the Southwest. 75 Phonographs and 36 Novelty Units. Houston, Texas, $65,000. Box # 349, THE CASH BOX, 26 WEST 47TH STREET, NEW YORK 36, N. Y.

FOR SALE—Reconditioned Guaranteed Phonographs. Rock-Ola: Model 1436, $225; Model 1438 Comet, $385, with Receivers added. United: Model D-40, $250; Model C-40, $175; Model A-40, $125, Wurlitzer: Model 1250, $175; Model 1015, $65, J. ROSENFIELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MISSOURI. (Tel.: FO 7-6750).

FOR SALE—Guaranteed Reconditioned Games. Frolics, $135; Spotlites, $65; Atlantic City, $95; Dude Ranch, $220; Beauty, $185; Universal Five Stars, $65; Gottlieb Jubilee (New) $450; Photomatic, Postwar, $395. 1/2 Deposit. TWIN CITY AMUSEMENT CO., 102 STATE LINE, TEXARKANA, S. A. (Tel.: 22-1810 or 3-3723).


FOR SALE—Telequiz Machines, factory reconditioned. Ready for location. $195, 1/3 Deposit. Bally, Gottlieb, 100 SERVICE COMPANY. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffie and Pin Games. Write for catalogs. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—"Shoot-the-Bear"—converted into "Sack-the-Ox". These machines are clean and in top operating condition, ready for location. While they last—$125. 1/3 deposit. Bag, Coin, Coin Distributing Co., 2638 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: Jefferson 1-5351).

FOR SALE—HFL, $220; Surf Club, $220; Palm Springs, $210; Dude Ranch, $170; Palm Beach, $75; Beach Club, $165; Yacht Club, $75; Spot Lites, $60; Beauty, $110. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: Tulane 6729).

FOR SALE—Priced for quick turnover $235, all of our Hi-FIs, Palm Springs, and Lee Frolics. Spot Lites are going for $44.50; Yacht Clubs at $107.50. 7 1/2, 8 1/2 DISTRIBUTING CO., 1663 CENTRAL PARK AVE., CINCINNATI 14, OHIO. (Tel.: Main 1-8751).

FOR SALE—Canadiar operators attention. Now available, immediate delivery large variety fine conditioned Juice Boxes, Pins, Shuffle Alleys, most reasonable prices. Communicate SAM SOLWAY, STE. AGATHE DES MONTS, QUEBEC, POSTAL ADDRESS, BOX 129. (Tel.: 154).

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: Dundie 3-1810.
**For Sale**—Complete line of used phonographs, shuffle games, cigarette machines, and all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keesey, Bally, TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 6E-4864.

**For Sale**—Seeburg "A", $269.50; AMI "A", $69.50; Exhibit Star Shooting Gallery, $197.50; Seeburg Bear Gun, $99.50; Race The Clock, $314.50; Bally Space Ship, $249. Write, Wire, Phone Today. L A K E CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. (Tel.: 11Fenderson 1-7577).

**For Sale**—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case (12 cans) $4.50; Bucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 15, ILL. (Tel.: JUniper 8-1811).

**For Sale**—United Bingos; 7 Tahitiis, $99.50 ea.; 7 Singaporeos, $225 ea.; 9 Tropicans, $239.50 ea. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, OREGON. (Tel.: A 3675).

**For Sale**—Send $1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTFIELD LANE, GARFIELD, N. J. Tel.: Pilscott 9-0182.

**For Sale**—Wurlitzer Bar Boxes 2140’s; Wurlitzer Wall Boxes 3020’s Steps and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

**Notice**—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3951.

**Notice**—We are converting Bally HiFits into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely re-conditioned. DONAN DISTRIBUTING CO., 5007 N. KEDZIE, CHICAGO 25, ILL. (Tel.: JUniper 6-5211).

**Notice**—Arcade Operators. We have a limited number of conversion parts (Shoot-the-Spook) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write: 100 SERVICE CO., 2638 OLIVE ST., ST. LOUIS 3, MO. Tel.: JEFFERSON 1-6531.

**Notice**—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PElmire 5-7197 or PHONO-VEND OF HOUSTON, 1406 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PElmire 4791, for general information or parts. All our equipment is completely re-conditioned phonographs priced right.

**Notice**—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2610; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Holly- wood, Calif., HOLLYWOOD 5-1702.

**Notice**—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper, $3.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

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**The Cash Box**
26 West 47th Street, New York 36, N. Y.
REGARDING SELLING PRICES

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes machines listed at $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low price brackets are most likely priced at these low figures. To reasonably recondition such machines, the reconditioner must add onto his price the cost of reconditioning such machines, the labor, parts and supplies needed to recondition the machines, plus the cost of materials, crates and labor for packing and shipping of the machines, in addition to a decent profit which would of course, raise the price to a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcades and kiddy ride machines these may even be higher due to the fact that many of the parts are to be made by hand or contracted for at such machine shop, since manufacturers of many of the old arcade machines and kiddy rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should realize that many buyers today have their own repair and reconditioning department, as well as experienced mechanics, and such a purchaser “as is,” at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

Manufacturers and date of game’s release listed. Cod: (B) Bally; (CC) Chicago Coin; (E) Exhibit; (Ev) Evans; (G) Genco; (G) Gottlieb; (K) Keesey; (U) United; (W) Williams.

4. ABC (Un 3/52) 40.00 65.00
5. Across the Board (Un 9/52) 35.00 50.00
6. All Star Basketball (Get 1/52) 2... 20.00 39.00
7. Aquascuda (Un 4/49) 10.00 25.00
8. Arabian Knights (Get 10/53) 165.00 165.00
9. Arcade (Wm 11/51) 45.00 75.00
10. Arizona (Wm 10/50) 50.00 95.00
11. Bank-A-Ball (Get 5/50) 15.00 25.00
12. Basketball (Get 10/49) 15.00 25.00
13. Beach Club (B 2/53) 165.00 245.00
14. Beauty (B 11/52) 110.00 165.00
15. Be Bop (Es 3/50) 10.00 20.00
16. Big Ben (Wm 9/51) 190.00 290.00
17. Big Hit (CC 7/52) 29.00 45.00
18. Big Top (Get 2/49) 10.00 20.00
19. Big Time (B 1/53) 450.00 500.00
20. Big Gold (Ge 3/49) 45.00 95.00
21. Bolerus (Un 10/52) 45.00 95.00
22. Bomber (CC 3/51) 20.00 25.00
23. Boston (Wm 10/51) 15.00 25.00
24. Bouncing Champ (Get 2/49) 15.00 25.00
25. Bright Lights (B 5/31) 82.50 125.00
26. Brother Tiger (Get 2/51) 20.00 50.00
27. Broadway (B 6/51) 25.00 50.00
28. Buffalo Bill (Get 5/50) 20.00 30.00
29. Buttons & Bows (Get 3/50) 15.00 25.00
30. Calamity Jane (Get 10/50) 150.00 300.00
31. Cannonball (Get 3/50) 50.00 100.00
32. Century (Wm 1/52) 30.00 60.00
33. Coronation (Get 11/52) 65.00 90.00
34. Court Streak (Get 3/51) 115.00 125.00
35. Crossfire (Get 12/50) 225.00 300.00
36. Dominoes (Get 11/52) 37.50 60.00
37. Double Action (Get 1/52) 25.00 50.00
38. Double Dodge (Get 12/50) 15.00 25.00
39. Dixie Destroyer (Get 6/49) 3.50 5.00
40. Dixie Destroyer (Get 1/52) 15.00 25.00
41. Dixie Destroyer (Get 6/49) 15.00 25.00
42. Dixie Destroyer (Get 12/50) 15.00 25.00
43. Dixie Destroyer (Get 6/49) 15.00 25.00
44. Dixie Destroyer (Get 12/50) 15.00 25.00
45. Dominoes (Get 11/52) 37.50 60.00
46. Coronation (Get 11/52) 65.00 90.00
47. Court Streak (Get 3/51) 115.00 125.00
48. Crossfire (Get 12/50) 225.00 300.00
49. Dominoes (Get 11/52) 37.50 60.00
50. Double Action (Get 1/52) 25.00 50.00
51. Dixie Destroyer (Get 6/49) 3.50 5.00
52. Dixie Destroyer (Get 12/50) 15.00 25.00
53. Dixie Destroyer (Get 6/49) 15.00 25.00
54. Dixie Destroyer (Get 12/50) 15.00 25.00
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61. Dixie Destroyer (Get 6/49) 15.00 25.00
62. Dixie Destroyer (Get 12/50) 15.00 25.00
63. Dixie Destroyer (Get 6/49) 15.00 25.00
64. Dixie Destroyer (Get 12/50) 15.00 25.00
That's AMI FIDELITY

AMi
Incorporated

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Sensible A S. Palæsåde, Copenhagen A., Denmark

"It's What's in THE CASH BOX That Counts"
<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>AMI, INCORPORATED</td>
<td></td>
</tr>
<tr>
<td>F120 Juke Box (Receiver included)</td>
<td>$300.00</td>
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<tr>
<td>F130 Juke Box (Receiver NOT included)</td>
<td>$300.00</td>
</tr>
<tr>
<td>H120 Selective Hideaway</td>
<td>$300.00</td>
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<tr>
<td>W300 Wall Box</td>
<td>$300.00</td>
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<tr>
<td>3W-12 Wall Box</td>
<td>$300.00</td>
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<tr>
<td>S-120 Receiver</td>
<td>$300.00</td>
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<tr>
<td>Raider Speaker</td>
<td>$300.00</td>
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<tr>
<td>R517 Bump</td>
<td>$300.00</td>
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<tr>
<td>AUTO-PHOTO-CO.</td>
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<tr>
<td>Studio Model &quot;11&quot;</td>
<td>$2,950.00</td>
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<tr>
<td>BALLY MFG. CO.</td>
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<tr>
<td>Gay Time</td>
<td>$775.00</td>
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<tr>
<td>AB Cylinder (without Match Feature)</td>
<td>$775.00</td>
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<tr>
<td>Model A110, 10c a play</td>
<td>$775.00</td>
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<tr>
<td>Model A325, 5 plays for 25c</td>
<td>$775.00</td>
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<tr>
<td>Bulls Eye Shooting Gallery</td>
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<tr>
<td>CHICAGO COIN</td>
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<td>Blinker Cylinder (with Match Feature)</td>
<td>$815.00</td>
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<tr>
<td>Bonus Score Cylinder (without Match Feature)</td>
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<tr>
<td>BigLeague Match Feature Model</td>
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<tr>
<td>Hollywood Cylinder (with Match Feature)</td>
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<td>EXHIBIT SUPPLY</td>
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<tr>
<td>Treasure Cove</td>
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<tr>
<td>Model Play</td>
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<tr>
<td>Junior Jet Ride, &quot;55&quot; Model</td>
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<tr>
<td>BigBronco, &quot;55&quot; Model</td>
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<tr>
<td>Roger Royers Trigger, &quot;55&quot; Model</td>
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<tr>
<td>GENCO MFG. &amp; SALES CO.</td>
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<tr>
<td>Quarterback, &quot;Football Game&quot; (with Match Feature)</td>
<td>$675.00</td>
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<tr>
<td>Sky Rocket Cylinder Gallery (with Match Feature)</td>
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<tr>
<td>D. GOTTLIEB &amp; CO.</td>
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<tr>
<td>Tournament (Two Player)</td>
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<tr>
<td>INTERNATIONAL MUTO. CORP.</td>
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<tr>
<td>Drive Yourself (new Driveable)</td>
<td>$795.00</td>
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<tr>
<td>Photomat &quot;54&quot;</td>
<td>$795.00</td>
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<tr>
<td>3D Art Parade, 16-hole show</td>
<td>$795.00</td>
</tr>
<tr>
<td>Universal Post Card Vender</td>
<td>$795.00</td>
</tr>
<tr>
<td>J. H. KEENEY &amp; CO., INC.</td>
<td></td>
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<tr>
<td>DeLuxe Challenge Cylinder (with Match Feature)</td>
<td>$795.00</td>
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<tr>
<td>Challenge Cylinder (without Match Feature)</td>
<td>$795.00</td>
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<tr>
<td>Electric Cigarette Vender</td>
<td>$795.00</td>
</tr>
<tr>
<td>Coin Changer Model</td>
<td>$795.00</td>
</tr>
</tbody>
</table>
The Truest High Fidelity Sound Ever Achieved on any Automatic Phonograph

Wurlitzer’s Improved Dynatone Sound System Offers More Speaker Cone Area Than Any Other Juke Box.

Even though the Wurlitzer 1800 has three 12-inch bass woofers and a treble tweeter to hit those high notes, it proves that true Hi-Fi is not just the number of speakers but the perfect balance between pick-up, amplifier, baffle and speaker capacity.

The Wurlitzer 1800 HAS this balance.

It distributes sound over a full 180° arc rather than by a series of beams.

It takes the mask off the music as never before—takes in more money than any phonograph in history.

Wurlitzer 1800

THE YEAR’S TOP PHONOGRAPH IN BEAUTY – IN TONE – IN EARNINGS

WURLITZER

Disneyland

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK • ESTABLISHED 1856

"It's What's in THE CASH BOX That Counts"
New, Double-Scoring
DIAGONAL FEATURE
First coin lites large card
Second coin lites diagonals
With Diagonal Panel lit
Player can obtain Regular Card scores PLUS Diagonal scores
Player can score up to
12
3-IN-LINE SCORES
4-IN-LINE SCORES
3-IN-LINE SCORES 4-IN-LINE
4-IN-LINE SCORES 5-IN-LINE
Lite-A-Name Feature
Advancing Scores
Number Selection Feature
UMC PENNANT FEATURE
4-Corners Score 5-in-Line
Extra Balls

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NOW AT YOUR DISTRIBUTOR
6 PLAYER SHUFFLE ALLEY BOWLING GAMES
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Roll Down Game with Race Horse Animation
SUPER SLUGGER Animated
Baseball Game
FIFTH INNING 4-Player
Baseball Game
AMAZING NEW MAGIC CARD

grows bigger and bigger and bigger

Time-tested play appeal of triple cards is built into the amazing new MAGIC CARD that expands from 5 lines to 7 lines, then to 8 lines, finally to 9 lines, as MAGIC CURTAIN folds back, revealing extra lines and giving players widest choice of ways to score. See the new MAGIC CARD and see why MIAMI BEACH is breaking records for earning-power from coast to coast.

SUPER-X BOOSTS 3-IN-LINE TO 5-IN-LINE
RED AND YELLOW SUPER-LINES BOOST 3-IN-LINE TO 4-IN-LINE

SELECT-A-SPOT X-CORNERS SCORE 100 OR 300 ADVANCING SCORES EXTRA-BALLS

MIAMI BEACH BY Bally

BALLY MANUFACTURING COMPANY
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So do operators' earnings