In the year since he turned out his first record for Decca, Sammy Davis, Jr., has become one of the top-selling artists for the discery. Above he is shown with Sidney Goldberg (left), Vice President in charge of sales, and Leonard Schneider, Executive Vice President and General Manager of Decca at a party given at Danny's Hideaway to welcome him back to the East. Sammy's newest disk is "It's Bigger Than You And Me" and "Back Truck".
FIRST TIME ON RECORD!

16 Brass on a Swinging Dance Band Arrangement

HUGO WINTERHALTER
"The Oranges Of Jaffa" / "Kiki"

RCA Victor
A couple of weeks ago, The Cash Box introduced a new feature devoted to the music and record businesses and their relation to TV. This feature is one more evidence of the growing importance of TV in the making of hits.

As the new Fall TV season starts, there are already innumerable plans to introduce songs via TV shows in the hope that they repeat some of the huge successes of last year for in the past season there were at least four smash hits that were directly attributable to their being heard on a television show. They were: "Davy Crockett", "Let Me Go Lover", "Play Me Hearts And Flowers" and "Hard To Get". In addition there were several records that made noise which they wouldn't have otherwise made had they not been exposed to the public through the TV medium.

The importance of a television show can be explained by the quoting of a few figures. It is estimated that any top ranking show in a good spot plays to at least 27,000,000 people. The implication of this is tremendous. The exposure is unbecatable. For even with a hit movie, it takes weeks for 27,000,000 to get to see it. Here that huge audience is viewing it at the very same hour. And with some shows the audience can be double that. Take the showing of "Peter Pan" last season which starred Mary Martin. 57,000,000 people saw it. And the results were evident very quickly as far as the record business was concerned. For the album of "Peter Pan" which until then had been only a fair seller, jumped into the number one spot in the weeks following the TV appearance. The effect of television is thus evident on packaged goods as well as singles.

Of course in its attempt to cash in on a good thing, music men may go too far and inject songs into shows where they shouldn't be, hoping to create hits. Songs without any hit potential may be wasted on spots where other songs could become hits. And many other mistakes may be made.

But essentially, the music business recognizes a new medium, which has a ready made audience, one which can make a smash record overnight, create a new star, and keep the music and record fields constantly expanding to new heights.
DEALERS FROM COAST TO COAST

COLUMBIA LP RECORD CLUB

Memberships pouring in by the thousands as dealers all over the country start cashing in on extra club profits

Here is the Big Success Story in Dealers' Own Words:

WILL CREATE MORE INTEREST IN RECORDS IN GENERAL, AND HELP ALL COLUMBIA RECORDS FOR THE DEALER AND ALSO HELP CREATE NEW CUSTOMERS. WE THINK A NEW ERA IN RECORDS IS HERE.

RUSSELL, OWNER, RECORD SHOP
CHATTANOOGA, TENN.

THE COLUMBIA "LP" RECORD CLUB WILL KEEP THE RECORD BUSINESS WITH THE LEGITIMATE DEALERS WHERE IT BELONGS. WE WILL GET MORE THAN OUR SHARE OF MEMBERSHIPS.

BILL FEKK, SALON OF MUSIC
PALM BEACH, FLA.

WE THINK COLUMBIA IS THE ONLY MANUFACTURER TO RECOGNIZE AND DO SOMETHING ABOUT THE TRENDS IN THE RECORD BUSINESS TODAY. WE ARE PROMOTING THE CLUB ALL THE WAY.

JOE LESTER, LESTER MUSIC SHOP
ST. PETERSBURG, FLA.

CONGRATULATIONS TO COLUMBIA MANAGEMENT FOR KEEPING PACE WITH CONSUMER BUYING HABITS AND HELPING ME TOO. WE ARE WITH YOU 100%.

JACK HEIN, HEIN'S MUSIC SHOP
CLEARWATER, FLA.

ONE NEW MEMBER A DAY FOR FIVE YEARS WILL BRING ME AN ANNUAL INCOME OF OVER $5,000 BASED ON MINIMUM OF FOUR PURCHASES PER MEMBER PER YEAR. THIS IS TERRIFIC PLUS BUSINESS FOR ANY AGGRESSIVE RECORD DEALER. COLUMBIA IS THE GREATEST.

"CHAZ" HARRIS,
CHAZ HARRIS RECORD SHOP
JACKSONVILLE, FLA.

HAVE 200 SUBSCRIBERS TO DATE.

MARVIN GRIBBLE, 6th AVENUE RECORDS
PORTLAND, ORE.

COLUMBIA "LP" RECORD CLUB PLAN IS TERRIFIC AS TRAFFIC BUILDER FOR RECORD DEPARTMENT. PLAN ON USING CIRCULARS IN MAILING LIST TO GET SUBSCRIBERS.

DOROTHY JENSON, BUYER, DAVISON-PAXON
ATLANTA, GA.

EXCELLENT METHOD FOR SECURING NEW CUSTOMERS AND MAINTAINING CONTACT WITH OLD CUSTOMERS FOR LONG PERIOD OF TIME. MANY CUSTOMERS GET OUT OF THE RECORD BUYING HABIT, THEREFORE, CONSTANT REMINDERS FROM COLUMBIA RECORDS SHOULD KEEP THEIR BUYING INTERESTS STIMULATED.

MAX JOHNSON, OWNER, JOHNSON'S
HARRIMAN, TENN.

THE COLUMBIA "LP" RECORD CLUB SHOULD EXPOSE COUNTLESS THOUSANDS OF PEOPLE TO RECORDINGS, AND IN DOING, SHOULD PROVE MOST BENEFICIAL TO RETAIL RECORD DEALERS. WE ARE LOOKING FORWARD TO A VERY SUBSTANTIAL INCREASE IN BUSINESS.

HUMES, HUMES MUSIC SHOP
COLUMBUS, GA.

COLUMBIA "LP" RECORD CLUB WONDERFUL PLAN TO GAIN NEW RECORD BUYERS AND INCREASE STORE TRAFFIC, COUNTER CIRCULARS AND MAILING PIECES BIGGEST AID IN GAINING SUBSCRIBERS.

SAM FELDMAN, MANAGER
THE BROWSE SHOP
ATLANTA, GA.

COLUMBIA "LP" RECORD CLUB WILL BE TERRIFIC BOOST TO MY STORE TRAFFIC PLAN TO MERCHANDISE THIS BY DOOR TO DOOR SOLICITATION AND ADVERTISING POINTED TOWARD SUBURBAN AND RURAL CUSTOMERS. COLUMBIA PLAN NOT ONLY GOOD FROM DEALER PARTICIPATION STANDPOINT BUT ALSO FOR COMBATING PRESENT CLUBS BY OFFERING A BETTER PRODUCT.

JIM SALLE, OWNER, SALLE RECORD SHOP
ATLANTA, GA.

FAMOUS BARR HAS PUT ON AN ALL OUT DRIVE FOR EXTRA BUSINESS THAT THE COLUMBIA "LP" RECORD CLUB CAN BRING.

MANAGEMENT, RECORD DEPARTMENT,
FAMOUS BARR
ST. LOUIS, MO.

WE ARE BEHIND THE COLUMBIA "LP" RECORD CLUB 100% IN ALL OF OUR STORES.

BROADHURST, ADVERTISING MANAGER,
JENKINS MUSIC
KANSAS CITY, TOPEKA
OKLAHOMA CITY AND TULSA

COLUMBIA "LP" RECORD CLUB IS THE THING NEEDED TO BRING BACK TO THE DEALERS THE CUSTOMERS LOST TO THE DISCOUNT HOUSES. A GREAT STEP FORWARD.

FRANK NORGER, OWNER, THE MUSIC ROOM
DES MOINES, IA.

COLUMBIA "LP" RECORD CLUB HAS CREATED A NEW INTEREST IN RECORDS. RESPONSE TO INITIAL AD TERRIFIC.

TED HOHTANZ, DES MOINES MUSIC
DES MOINES, IA.

THINK COLUMBIA "LP" RECORD CLUB WILL BE EXCELLENT FOR EXTRA BUSINESS FOR DEALERS. AM FOR IT 100%.

BILL MITCHELL, OWNER,
MARY'S RECORD SHOP
GREENVILLE, S. C.

THINK COLUMBIA HAS COME UP WITH EXCELLENT ANSWER TO RECORD CLUB THREAT. HOWEVER, FEEL YOU MUST HAVE DEALER SUPPORT 100%.

MRS. "PAT" SNOOK, SNOOK BROTHERS
CHARLOTTE, N. C.

WE AT GRAYMAT FEEL THAT COLUMBIA "LP" RECORD CLUB IS A GREAT INNOVATION IN THE RECORD BUSINESS. IT AFFORDS AN OPPORTUNITY TO CURTAIL FURTHER GROWTH OF INDEPENDENT RECORD CLUBS WHICH COMPLETELY BYPASS THE DEALER.

MATT CARNEVALE-GRAY CORBIN,
GRAYMAT
MORRISTOWN, N. J.

THE CLUB IS BEING WELL ACCEPTED BY CONSUMERS. THE MAIL ORDER BUSINESS IS HERE TO STAY AND COLUMBIA HAS COME UP WITH A GREAT PLAN WHEREBY THE DEALER CAN SHARE IN PROFITS OF MAIL ORDER BUSINESS.

BERNIE STRICKLER, OWNER,
HARMONY HALL
CHICAGO, ILL.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
TO COAST REPORT

MERCHANDISING MILESTONE!

I am 100% in favor of Columbia "LP" record club. It is the only logical method of keeping our customers from the independent record clubs and assures us of keeping major artists in our store.

Buggy Bril, Record Mart, Passaic, N. J.

The Columbia "LP" record club gives us the consistent promotion with record buyers that we are unable to maintain ourselves. It will help stimulate the record buying habit. We expect to sell two records for every one record club member buy through the club.

Irving Tarlow, Encore Music, Newark, N. J.

We can sell anything including memberships to our new "LP" record club. We're for modern aggressive ideas to build our record business. Thanks and good luck.

Irving Albert, Wichita, Kansas

Our newspaper and TV campaign on new "LP" record club pulled in over 100 brand new customers to date. We'll pay for extra advertising from club commissions. Please to state most customers who sign in to sign up for club bought other records from us.

McMillan, Modern Music, Memphis, Tenn.

Congratulations on the successful inauguration of your record club.

Levi's Music Stores, Rochester, N. Y.

Congratulations. "LP" club greatest thing ever for record dealer.

Teneyck Record Shop, Albany, N. Y.

Congratulations on giving our business a shot in the arm. Record club is a boon to our industry. Signed 20 members without advertising.

Dick Kovner, Central Music, Brockton, Mass.

Record club is really going to town. congratulations on your foresight-eness to stimulate our business.

Fred Mosher, Mosher Music Company, Boston, Mass.

Thanks for the lift. The record club is really what we need to bring more traffic to our stores. Congratulations and continued success.

Sidney Ritvo, Music Box, Cambridge, Mass.

"LP" club great forward step. We're all for it.

Al Strauss, William M. Whitney Co., Albany, N. Y.

Enthusiastic response to your new Columbia "LP" record club brings hearty congratulations on our behalf.

A. T. Jack, Kennebunk, Maine

Great results on record club memberships as result of local tie in with national advertising. congratulations on a bold new step in behalf of record dealers all over the country.

Porteous, Mitchell and Braun, Portland, Me.

Congratulations on the greatest new sales building idea since the innovation of "LP". Memberships are rising rapidly.

Cressey and Allen, Portland, Me.

On and on they come—enthusiastic reports like the above from dealers across the country. Results speak for themselves. Already the Columbia "LP" Record Club has scored a sensational success for alert dealers everywhere. It is bringing new customers into stores, stepping up store traffic, stimulating sales of records, equipment, record players.

Commissions on membership subscriptions are building extra dealer profits for years to come. Now is the time to push your Columbia "LP" record club. give prominent display to the promotion material provided.

Call upon your Columbia records distributor for additional supplies and for further information.

COLUMBIA RECORDS

The Oldest Label with the Newest Ideas...in Our 66th Year

799 SEVENTH AVENUE

NEW YORK 19, N. Y.

"It's What's in THE CASH BOX That Counts"
"A Big Thanks

Your Sales and Spins Are Making It Stronger Everyday!

"Tina Marie"

with Mitchell Ayers and His Orchestra and the Roy Charles Singers.

RCA Victor 20/47-0192

Perry

omo

published by
RONCOM MUSIC COMPANY
MICKEY GLASS
1270 SIXTH AVE
NEW YORK, N. Y.
ALL ABOUT DISK JOCKEYS

THE TEN RECORDS

DISK JOCKEYS PLAYED MOST THIS WEEK
(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION’S DISK JOCKEYS

1. YELLOW ROSE OF TEXAS
   (Mitch Miller (Columbia))

2. AIN'T THAT A SHAME
   (Johnny Desmond (Coral))

3. SEVENTEEN
   (Boyd Bennett (King))

4. ROCK AROUND THE CLOCK
   (Bill Haley (Decca))

5. HARD TO GET
   (Gisele MacKenzie (X))

6. LOVE IS A MANY-SPLENDORED THING
   (Four Aces (Decca))

7. THE LONGEST WALK
   (Jaye F. Morgan (RCA Victor))

8. THE TOWN AND TELL THE TRUTH
   (Les Baxter (Capitol))

9. DOMANI
   (Julius LaRosa (Cadence))

10. LEARNIN' THE BLUES
    (Frank Sinatra (Capitol))

11. (Kustin's) I WANT YOU TO BE MY BABY.
    (Jubilee).

12. (Kustin's) SUDDENLY
    (Jubilee).

13. (Kustin's) GENTLE
    (Jubilee).

14. (Kustin's) MAN IN A RAINCOAT
    (Jubilee).

15. (Kustin's) SONG OF THE DREAMER
    (Jubilee).

Bill Silbert, NBC network show, "National Radio Fan Club, heard from
9:55 PM, Friday nights, will emanate from the Michigan State Fair on
September 2. From an open air pavilion, Bill will conduct his show, introducing
talent as Joni James, The Mills Brothers, The Fontane Sisters, Roy Hamilton
and the Kirby Stone Quartet. An audience of over 10,000 is expected. Going
all the way, Michigan State has designed Sept. 2 "Teen Age Day." On
September 9, Silbert will do a show from the Palisades. This show was
originally cancelled out by Hurricane Diane. Making appearances will be Pat Boone,

"DID" Dwyer

KAMO-Rogers, Ark.

"DID" Dwyer recently conducted a contest—Should
"DID" Dwyer have to work on his birthday? Ask
"DID" Dwyer Smokey Dacut took the affirmative. The listeners, competing for $150.00
in merchandise donated by merchants, decided for "DID." As a result Dwyer
had 24 hours off, with pay, the use of a brand new Town and Tell. The show, courtesy of the local dealer, and
"Smokey" Dacut had to fill in for Dwyer. Bob E. Lloyd
(WAVY-New Haven, Conn.) would like to see "Hitt
Parader" or "Sang Hitts" print the lyric of "I Love
You" by Alice Cavell on Victor. . . . Terrific news sheet
page by Earl McDaniel (KPOP-Los Angeles, Calif.)
Earl plays the top 30 tracks from The Cash Box list
each Friday. . . . Sylvis Green, pianist and former
accompanist for Beatrice Kaye, is now the "Night-
hawk" on KONE-reno. He plays the piano and
sings in addition to spinning platters from midnight
ill six am. . . . The new Joni James "You Are My Love" is slated for a
remarkable promotion campaign. Samples have already been mailed to disk
jockeys throughout the country. Disk is scheduled for release September 9.
Donnie "Freddy" Francis, MGM starlet, will visit disk jockeys, librarians,
waiters and juke box operators in Philadelphia to promote her newest, "Make
Jim Jealous" and "Goody Goodbye." . . . Jimmy Whittle (KPHO-Phoenix,
Arizona) in New York and a visitor at The Cash Box office. Jimmy is well
known in Arizona as a pianist, bandleader, and singer. On his Ten O'Clock
shift he plays thirty minutes of live piano and vocal selections by Jimmy
and some easy listening tunes on records designed to please the homemaker.

Three people (KEX-Portland, Ore.) disk jockeys have turned musical hit
makers with considerable success. The three, Barney Keep, Moon Mullins,
and Bob Blackhawk have called the turn 10 times out of 12 in picking each
week's new record releases the one tune they think most likely to land in
the Top 30. . . . Sunny Gale, plugging her current Victor release, "Soldier Boy,
" as a recent visitor to Portland, Maine, during the "Millionth Visitor Jubilee,
Sunny's whirl of activities included serving as grand marshal of a large parade,
participation in the gigantic lobster-barren barbeque, appearing at the "Millionth
Liberator Ball" and visited with Howie Leonard on his WORP "Matinee Frills,
. . . Freddy "Sweet Talking" Williams (WAAF-Chicago) died at the age of 7
on August 21 at Billings Hospital in Chicago. . . . Paul Coburn (KOL-
Cattle, Wash.) on a two week vacation in Los Angeles and Las Vegas.

"It's What's in THE CASH BOX That Counts"
BOYD BENNETT
(King 1494; 45-1494)

"SHE'S A FLAT TOP" (2:28) [Louis BMI—Bennett, Young]
While riding high with his smash hit "Seventeen", Boyd Bennett issues a
dock follow-up that could catch just as fast. It's another
strong driving deck very similar to his first
click, but this time it tells about a teen-age
tale. Keep an eye on this one. It could click big.

"BINGO ROCK AND ROLL" (2:26) [Louis BMI—Allen, Ayers]
The listener gets plenty of bang on this swinging rock
and roller. Big Moe handles the vocal
chorus once again. Two sides the teen
agers will enjoy.

KENNY GEORGE-RAY JOHNSON
(Unique 312; 45-312)

"BEDEVILED" (2:47) [Miller]
Kenny George's deep baritone voice is
stirring on this latin beat
treatment of an unusual ballad. Rock
has a different feel to it, but
can make some noise.

"HEARD YOU WIN, TAILS I LOSE" (2:55) [Miller]
Ray Johnson glides thru an easy going
sentimental romance on this side.

SAMY KAYE ORCHESTRA
(Columbia 45565; 45-4556)

"I'LL NEVER LEARN TO CHA-CHA-CHA" (2:26) [World ASCAP—Wolf]
With the cha-cha craze in full bloom, Sammy Kaye
comes up with a clever novelty
that should stir up some excitement. It's
a good dance tempo item with
cute lyrics. Much like "Sweet
And Gentle".

"QUEEN OF MY LONESOME HEART" (2:26) [Republic B M L—Pinto]
The Kaydets and the Kaye
Choir dish up an exciting march
beat deck on the coupling.

EARTHA KITT
(RCA Victor 20-6245; 47-6245)

"SHO-JO-JI" (2:36) [Disney ASCAP—Waldman]
A cute little tale about a happy raccoon is humorously
styled by the unusual Eartha Kitt
voice. If Disney music is one of
his TV shows, it could break out.

"NOBODY TAUGHT ME" (2:22) [Leonard Feather ASCAP
Perlman, Fein]
The truth does a sultry job
on this rock and rolling piece of
blues. Solid side with a good drive.

THE RHYMETTEES
(RCA Victor 20-6244; 47-6244)

"THE BRIDGE OF LOVE" (2:40) [Lovell BMI — Kriegsman, Walters]
The Rhymettees, who made a
strong first showing with "Only You",
continue with a solid, commercial
follow-up in this pretty,
rock 'n' roll beat ballad. Driving deck
that could establish the trend. Strong side.

"SHOW ME THE WAY" (2:05) [Town & Country BMI—Peplos, Axel, Harper]
This half is the first
American waxing of a good journalism
that's reported making noise in

\begin{align*}
\text{Steve Lawrence} \\
(Cond 61486; 9-61486)
\text{"RESURRECTION OF JANIE"} (2:31) [Montuck BMI—Minueci, Jordan]
Steve Lawrence does a
beautiful job on a tender, romantic
piece. One of the crooner's better jobs. Successful
presentation by author of "Dom-
man", Ulpio Minueci.

\text{"OPEN UP THE GATES OF MERCY"} (2:25) [Ted Kaye ASCAP—Brooks, Discant]
Another top grade performance by the
crooner in this feelingful job of a
touching ballad. Chorus and orchestra
support smoothly.

CARL VAN MOON
(Duke 143; 45-143)

"LONESOME ROAD" (2:37)
The Duke label comes up with a
good pop side featuring Carl Van
Moon on a shuffle jump version of a
great older. His voice has a polished
technique and voice.

\text{"WHY DOES IT HAVE TO BE"} [George BMI—Bennett, Jordan]
This half is a slow piece of blues
material. Ok side for both R & B and
pop markets.

FERKO STRING BAND
(Savoy 1169; 45-1169)

"THERE ARE TWO I'S IN DIXIE" [Mills ASCAP—Tepper, Brodsky]
The noise making Perko String band, does a
delightful job on this oldie. Handy cornet
and string deck full of bounce. Good for group
singing.

\text{"SMILES"} [Remick ASCAP—Callahan, Roberts]
Another old favorite gets the exciting treatment
that only a Mummer band can offer.
Most enjoyable two-sider.

PAUL WESTON ORCHESTRA
(Columbia 45561; 45-4556)

"A CHANCE AT LOVE" [Print ASCAP—Sigmund, Cines]
With Bernardine Read handling the vocal
croons, Paul Weston leads his crew
on this tender romantic ballad featured
as the theme on the last "Studio One"

\text{"NICE WORK IF YOU CAN GET IT"} (2:50) [Gershwin A ASCAP—Gerashvili, Gerashvili]
The Westronmen lift thru a classic
Gershwin item on this half. Ok dance
deck.

GALE STORM
(Det 15142; 45-15142)

\text{"HEAR YOU KNOCKING"} [Composers BMI—Barthol
ower]
A rocker that's starting to
break big in the rhythm and blue
field is the vehicle that introduced
film-TV star Gale Storm on the De
label. Strong initial deck for the lady
and she's on a hot label. Numbers
could break big.

\text{"NEVER LEAVE ME"} [Home
town ASCAP—Aquabina, Var
nick]
This end shows the star's ver
satility as she waltz ballad
sentimental waltz ballad. Drean
shuttled job. Good two sider.

\text{* "MY BOY—FLAT TOP" .... Boyd Bennett .... King 1494; 45-1494 \text{* "THE ORANGES OF JAFFA" .... Hugo Winterhalter .... RCA Victor 20-6237; 47-6237 \text{* "THE BRIDGE OF LOVE" .... The Rhymettees .... RCA Victor 20-6244; 47-6244}

Only those records best suited for commercial use are reviewed by THE CASH BOX*}
MERCURY'S 3 GREAT HITS!

GEORGIA GIBBS

“I Want You To Be My Baby”
COUPLED WITH
“COME RAIN OR COME SHINE”
MERCURY 70685

RUSTY DRAPER

“The Shifting, Whispering Sands”
COUPLED WITH
“TIME”
MERCURY 70696

The Famous Hit Makers of “House Of Blue Lights”

CHUCK MILLER TRIO

“HAWK-EYE”
COUPLED WITH
“SOMETHING TO LIVE FOR”
MERCURY 70697

MERCURY RECORDS

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
THE MARION SISTERS
(MGM 12070; K-12070)

"TWO THIRDS OF THE TENNESSEE RIVER" (2:45) [Planetary ASCAP—George, Walker]
The Marion Sisters blend excellently on this sincere and heartbroken slow Waltz rendition of a ballad. Touching
dec, that comes off well.

"BABY ME" (2:24) [A. B. C. ASCAP—Handman, Harris, Getler]
The chirps get a banjo assist on this pert, colorful version of a cute oldie. Good coupling.

THE PEPPERMINTS
(Mercury 70681; 70681a45)

"SHUF-A-LIN’ SHOES" (2:23) [Coliseum BMI—Abbott, Hackaday, Mure] The Peppermints have a
catchy novelty on this end, a cute shuffling beat. Good tempo featuring
some pretty harmony. Has possibilities.

"BE, A LITTLE DELICATE." (2:11) [Weiss E. BMI—Mandel, Pearson] A light and
flirty ditty pleasantly treated. Cute lyrics.

DON CHERRY &
GORDON JENKINS ORCH.
Decca 29444; 9-24444)

"SIP OF MOONLIGHT" (2:44) [Decca BMI—Daly, Bergery] Gordon Jenkins offers a pretty backdrop for
Don Cherry as he warbles an easy going, romantic pleaser. Enjoyable listened.

"HOME AGAIN" (2:09) [Forest BMI—Bernstein] A moving and
touching song about a wanderer who’s headin’ home, is warmly and
sincerely interpreted by Don. Pretty number.

THE HAPPY HARTS
(Kapp 120; 4:15)

"TALL TELLER OF TALES" —[Leighton] This colorful deck
by the Happy Harts is from the Kapp label LP “Hey Mr. Banjo.” Cute non-
sense novelty with a lively beat. Kids’ll enjoy this too.

"THE BAND PLAYED ON" —[Ward, Palmer] This is a top
good rendition of one of all the time-
great Waltz favorites. A banjo-filled
dec, that makes mighty pleasant
deciding.

JOE “MR. PIANO” HENDERSON
(Atco 4054; 4-6054)

"SING IT WITH JOE" (Pt. 1) The new Atco label’s first pop offer-
furing features keyboard artist Joe Henderson and his friends on an
informal, group-sing treatment for a medley of standards. Inviting, corn-
blessed and great for the jazz boxes. Should be great fun at a party, too.

"SING IT WITH JOE" (Pt. 2) More of the same type of
material. Same comment.

HAWK-EYE
[Showcase BMI—Bryant]

"SOMETHING TO LIVE FOR" (Robbins ASCAP—Miller)

CHUCK MILLER
(Mercury 70697; 70697a45)

From out of nowhere, Chuck Miller and his crew skyrocketed to
national prominence with a hot red item called “The House Of Blue Lights.” Although material was an
important part of the record’s suc-
cess, we felt that it was Chuck’s
fresh and exciting style that made
the record a hit. It’s that same in-
vigorating rhythm-singing that makes
Miller’s treatment of “Hawk-Eye” such a standout. It’s a
shuffling, easy-going rendition of a song that started in the country
field. Miller fans will get a kick out of this one. It should be a big
dec, Flip is “Something To Live For”.

LEARNING TO LOVE" (2:26) [Trinity BMI—Harper]

SMOKEY MOUNTAIN WALTZ" (2:55) [Trinity BMI—Wadler, Gold]

DORI ANNE GRAY
(Mercury 70689; 70689a45)

Mercury’s new starlet Doris Anne Gray is headed for stardom if her lastest release is any indica-
tion of things to come. Her bril-
lant and keent chorda ring out loud
and clear as she fashions a delight-
ful novelty dubbed “Learning To
Love”. It’s a cute ditty with a se-
ductive lyric and a contagious
melody and has a sparkling country
flavor about it. Doris Anne is headed for the big time. Watch this side
catch fire. The lower lid “Smoky Mountain Waltz”, immediately
brings back memories of the “Ten-
sesse Waltz”. Pleasant side. It’s
the upper half to keep a close tab on. It looks tremendous.

JOANNE WHEELFEY
(Kapp 122; 4:5-12)

"SOMEBODY STORM" (2:20) [Burke & Valli; ASCAP—Rogers] Joanne Wheelat is a polished new
expressive performer. Decidedly on
Kapp with an exciting latin tempo
ballad that sounds like a Cole Porter
tune. Everything of material excel-
ently performed. With a push, deck
could break big.

"AS LONG AS I LIVE" (2:40) [Barclay BMI—Fischbeck] Hal is the name of the male voice which
accompanies Joanne on this pretty slow waltzer.

PETER LIND HAYES &
MARY HEALY
(Columbia 40547; 4-40547)

"REMEMBRANCE" (2:15) [Bourne ASCAP—Duncan Sisters] Sur-
rrounded by a huge choral backing, Peter Lind Hayes and his wife fashion a
warm, sentimental song of reminisc-
ing. Sounds like an old song. Pretty
good flavor.

"I WISH I WAS A CAR" [Frank ASCAP — Bagdasarian] A nifty
novelty with a cute bounce, penned by
Rosa Bagdasarian.

HUGO WINTERHALTER ORCH.
(KCA Victor 20-6237; 47-6237)

"THE ORANGES OF JAFFA" [2:10] [Byrne BMI—Emil, Lanz-
jeo, Mengo] Hugo Winterhalter the
ork and choruses dish up a fascinating
arrangement of a clever and attractive
bounce ditty that could catch on. Difer-
hed.

"KIKI" (2:44) [Remick ASCAP—Tobey, Popp, Luebster] The
chorus comes over enjoyably on this
same sensitive, probably two good sides.

"Only those records best suited for commercial use are reviewed by THE CASH BOX".
Kitty at her best...

Kitty Kallen's latest and greatest....

"Come Spring"

Decca 29663 (9-29663)

"Only Forever"

America's Fastest Selling Records

"It's What's in THE CASH BOX That Counts"
NEW YORK:

With the Labor Day weekend past, everyone now is buckling down to meet the big business that's expected for the fall. There will be a ton of packaged goods in the coming months from almost every diskery and as for singles, all the top artists should have new releases within the next few weeks.

Trinity Music has a big lineup of reissues for the fall as a result of the original La Fave Paul record on the Abbott label. So far there are discs by Peggy King, Columbia; Billy Williams, Coral; Dori Anne Grey, Mercury... On his return from California, Hal Fein of Roosevelt Music reports the signing of an exclusive music publishing affiliation pact with Modern, Flair, RPM and Crown Record Companies... Doc Berger, after being side-tracked by a severe illness, is back in action again.

DOC is handling Al Hibbler's "He" for Svens Sommar of Ava Music... The Hugo Perretts adopted a little baby girl last week. Her name is Cathy Ann... Cindy Walker, one of the authors of ''Zing A Ling Love...'' 14,000 people jammed into the 9,000 capacity Red Rocks Theater in Denver to see Nat "King" Cole and Dorothy Collins last week. 68 miles of automobiles standing in line had to be turned away... The buffet at the opening of the new uptars room at Danny's Hideaway was the most spectacular we've ever seen. Never have we come across such a collection of delightful looking and talented guys. The dudes appearing in Ashbury Park... Dave Miller of Media and Essex Records up in Canada on a business trip.

CHICAGO:

Most outstanding. The record being set by Howard Miller at the Chl Thitter. Howard has already surpassed Jack Webb by over 1,000 in attendance. Another expected to set the record for '55 with over 150,000 admissions. The seven acts in Howard's package take 55 minutes. Surprising to all are the number of oldsters in the audience. Of course, teenagers are the most... Lenny Dee, Felicia Sanders and young and sensational Della Reese. All considered "showstoppers." Said Howard, "I'm humbly, gratefully and most sincerely thankful to the people of Chicago."

Bob Sampson urges us to watch Studio One CBS-TV to catch "A Chance At Love" as instrumentalized by Paul Weston's orch... Great promotion piece sent us by Sig Sokwicz. Tells the story of "Why Sig Sells." Another Chicago boy who made good—and in a big way. They're ravin' the reviews about Carl Ravanza, singing star of the new Black Orchid show. Carl's smooth delivery has 'em all spellbound... The Blue Note makin' with the grandest of the grand jazz... Bob Broke's "Brezelanders" along with the "Salty Dogs." The "Salty Dogs" a bunch of Purdue U. jazzmen who live jazz and can play it a zaredevay... Eddy Howard continues to pull 'em into the Aragon like no one else can. Eddy's latest for Mercury, "Three Of Us," "Man From Laramie" and "They're Ravin' About That Man." What makes the ole maestro ain't lost a bit of that smooth, smooth voice, at all, at all. But the way his fans call for his oldies, like "Ragtime Cowboy Joe," "Each Of Us," and so forth, very, very heartwarming to this tech ole grandpa's maestro. Lola Dee clickin' better than ever with her grand chirpin' and now the recorders dreamin' new tunes for the gorgeous chick... Bob Cole, promotion man extraordinaire, pops in to advise things gonna better than ever and that he's busier he ever has been... malt hale drops in on "say hello" and tell us a story... Chick Karida in love with Our God Of Love and says, "This is the greatest." Lisa Kirk on Dick Courtney's TV— one of the greatest and grandest. Smokey Lamson on Jim Conway's "In Town Tonight," sits on those oldies with such great charm, bringing them into the Oh Henry 97 and many waiting to hear from Russ as to his adventures since kicking off his first big one, which he financed himself and sold to a small label that developed into a hassle, but has gone far since that first... Hal Fredericks' tie-up with the music ops' association here whereby the ops feature tunes in their boxes that tie in with Hal's show clickin' grandly all around. Everyone happy.

HOLLYWOOD:

Local disk-jockeys really took to the new Capital recording of "Black Devil Trouser and Motorcycle Boots" by the Chers and Lee Baxter with Al Jarvis naming it Record of the Week and Jim Amiche playing it seven times the first day he received it. Tune is by Jerry Leiber and Mike Stoller, and could be the next big novelty. Interest is being shown by Decca in the new Beverly Hill's maestro, Bernard Hilda, for a U.S. recording pact. Hilda, one of France's top headliners, has recorded many sides for Decca France. Nelson Riddle is up this morning as Musical Director slot in the new edition of NBC-TV's Colgate Comedy Hour... KFWB disk-jocky Bob McLaughlin was married last week to a gal and took his honeymoon in Hawaii... Another new recording company made its debut in Hollywood this week... Monte Carlo Records announced a first release of the Sextette From Hunger and vocalist Dottie O'Brien... to be released later this fall... Merv Priss Records here on vacation, found time to visit with Lee Palmer and Johnny Sipple at the local branch office... Harry James hits the road this week with a whole lot of one-nighters and also does "America's Greatest Band" on CBS-TV on Sept. 34... Joe Ferrar around visiting disk-jockeys talking about the various recordings of his tune "The Durkile... Julius Losch, recently appointed eastern representative for T.C. Music leaves for a national tour to plug firm's first releases; Nelson Riddle's "Three Little Stars," and Champ Butler's "Someone On Your Mind."
Meeting Dates Of
Music Operators' Associations

Sept. 5—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

5—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

6—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio

8—Massachusetts Music Operators' Assn.
Place: Hotel Kenmore, Boston, Mass.

8—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.

11 & 12—South Dakota Phonograph Operators' Assn.
Place: Deadwood, S. D.

13—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.

14—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

14—New York State Operators' Guild
Place: Nelson House, Poughkeepsie, N. Y.

15—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

19—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

26—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

Oct. 6—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

6—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.

6—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General)
Mercury in Dance Band Spurt

Chicago—A drive to aid the national program to restimulate interest in dance bands will be kicked off by Mercury Records this month, according to Art Talmadge, the label’s vice-president and a r. e. c. chief. The campaign will start with the release of three new 12-inch LP’s by the Ralph Marterie, David Carroll and Buddy Morrow bands. Backing the campaign will be heavy trade, deejay, operator and dealer promotions.

Albums are “Dance Band In Town” by Ralph Marterie, “Shall We Dance” by Buddy Morrow; and “Toe Tappers” by David Carroll. All three bands, of course, are traveling bands getting heavy promotion support on the road by the record field and promotion men and the individual distributors.

Covers on the three albums were specially designed to attract the dance-conscious audience for disks and bands.

Following the release of the albums, which will be shipped to deejays, Mercury will make special deejay releases of previously unreleased singles by the Marterie and Carroll orbs. These single disks will not be offered for retail distribution unless a large demand is created by the deejays. It is Talmadge’s plan to ship the singles only to deejays in order to fill the need for good instrumental music in dance tempo. Since the Morrow band has been switched to the Mercury subsidiary label, Wing, the same program on shipping singles to deejays will be followed by the Wing promotion staff.

Backing the release of both albums and singles will be co-op advertising, window display materials, streamers and to-be-announced promotion aimed directly at schools. Both Mercury and Wing bands are working a tie-in with the National Ballroom Operators Association and the booking offices to which the three bands are signed.

Kahl Ship Stops of “Yellow Rose” To Music Sales

NEW YORK—Phil Kahl, president of Planetary Music and Kahl Music, the former publisher of the nation’s number one hit “Yellow Rose Of Texas,” stated this week, that he will no longer ship any sheet music from either of his two firms to Music Sales Company.

Kahl is halting all shipments to Music Sales because the jobber has entered into direct competition with the publisher by printing and selling confederate march songs.

As of last Friday, the Planetary version of the tune had topped the 219,000 sheet mark according to the MBS reports.
Her Ideals

12" LP Original Cast Series Highlight of MGM's Fall Program

NEW YORK—The MGM Fall program, in addition to an intensive promotion of its own, features on its new sound track LP. "It's Always Fair Weather" starring Gene Kelly, Cyd Charisse, Dan Dailey, Dolores Gray and Michael Kidd, will also include a big push on various LPs, the first of which is a 12 inch LP, featuring two tracks of past MGM musical hits on each LP. The tracks are paired this way: "Annie Get Your Gun" with "Easter Parade"; "Rose Marie" with "The Merry Widow"; "Good News" with "Three Little Words"; "Show Boat" with "Lovely to Look At"; "Gentlemen Prefer Blondes" with "Tell The Clouds Roll By"; "An American in Paris" with "In the Good Old Summertime"; "Words and Music" with "Two Weeks in Love"; "Summer Stock" with "The Pirate"; "Seven Brides For Seven Brothers" with "Don't Whistle, It's Bailey"; and "Singin' in the Rain" with "Rich, Young and Pretty". All of them are previously recorded, and none is under 10 inch LPs. The special original cast releases will be on sale or about September 15, 1955.

Tune Trade

NEW YORK—It was announced this week that Michael H. Anderson, president of Criterion Music Corp., has signed a contract with Paul Siegel, artistic director of the Italian music syndicate Organizzazione Musica, whereby both firms will exchange valuable copyrights.

National Music acquires the songs from the Warner Brothers motion picture, "Mr. Roberts"—"Let Me Hear You Whistle" recorded by Jo Stafford on Columbia and the Voices of Walter Schumann on Victor, and "Farewell" recorded by Mitch Miller on Columbia and Les Paul and Mary Ford on Capitol.

In return, Criterion will receive a songs called "Ascension", a ten-year European hit standard with over 50 recordings. It will also receive a tune called "I Tre Timidi", the recent winner of the 1955 San Remo Music Festival. Jack Brooks has written the English lyrics and Mr. Golden is placing the tune in a Hollywood film.

NEW YORK—Juliana Larson, just out on the Unique label with "My Darlin'" and "It's Much Too Late To Go Home", just returned to New York after a seven city, 11 day trip to the Midwest where she frequents and other station personnel. Accompanied by press agent Buddy Basch, Juliana saw 114 stations, including jockeys and librarians, did 47 on the air interviews (for a total air time in excess of 12 hours and 10 minutes, including records played) and lost eight pounds.

A record may have been achieved in Pittsburgh, where it is figured that between 8 a.m. and 9 p.m. the thrush heard the Juliana Larson and Librarian Band, done one photo layout at an Army guided missile site, and one newspaper interview.

The songstress is pictured to the left with the crew of Penn State jays. Top, right, are seen the day's events. From top to bottom are: Bill Randle, WERE, Cleveland; Bud Davies, CKLW, Detroit; Fred Mitchell, WHOI, Toledo; Easy Gwynn, WIBC, Indianapolis; Rex Dale, WCKY, Cincinnati; and Fred Earl, WJZ, Johnson, WBNS, Columbus.

"It's What's in THE CASH BOX That Counts"

Bleyer Comments On European Trip

NEW YORK—Archie Bleyer, president of Cadence Records, recently returned from an extended vacation in Europe and brought back glowing reports of European sound and engineering techniques. He reported that the demand was high for good fidelity and that the European record buyer was getting it.

The cost per album to the record buyer is much higher than comparable albums in this country. For example, in Germany, a $3.98 album sells for about $8.00. In England the cost is $5.60 for a $3.98 LP. But the people don't mind it.

Bleyer found that a hit record reached the $50,000 mark in sales in spite of the limited amount of money for such luxury items and the lower living standards.

The Cadence top ten visited Hamburg, Hanover, Zurich, Bavaria, London, Paris and many other cities.

Bleyer praised Marel Steilman, The Cash Box's London rep, for his painstaking efforts to make Mr. and Mrs. Bleyer's stay in London a pleasant one.

Gogi Grant Going Great

HOLLYWOOD, CAL.—Gogi Grant, the new singing star on the West Coast Era label, is heading out on a disk jockey and personal appearance tour that will take her across the country. And all this is due to the tremendous success of her Era release "Suddenly There's A Valley."

The single's premiere date reached in 1956. She will make September and October appearances at Eddy's in Kansas City, at the Baker Hotel in Dallas and at the Chi Chi restaurant in Palm Springs. In December, she will appear with Sammy Davis, Jr., at the New Frontier in Las Vegas and in Florida.

Who's Got The Hit!

CHICAGO — Jack "Pete Kelly's Blues" Webb (left) and Art Mooney discuss their latest record hits at a recent meeting in this city. Webb has had hit makers in the three LP versions of the songs from the hit "Pete Kelly's Blues" as does Art Mooney on his latest MGM single "Tweety Pie." The two artists look mighty happy.

Hunsinger & Sons, Inc.
**THE POPULAR GERSHWIN**—As sung and performed by RCA Victor Artists—RCA Victor LPM-6000 (2-12" LP).

SOMEBODY LOVES ME, OF THEE I SING, LOVE WALKED IN; LOOKING FOR A BOY; STRIKE UP THE BAND; SOMEBODY WANTS YOU; CRY ME A RIVER; YOU CAN'T BE TOO NICE FOR ME; WINTERGREEN FOR PRESIDENT; THEY CAN'T TAKE THAT AWAY FROM ME; FASCINATING RHYTHM; WHEN THE SUMMER WINDS O'ER THE COUNTRY BLOW; I'LL BUILD A STAIRWAY TO HEAVEN; I'M MARRIED TO A STAR; YESTERDAY; I'M NOT THE TYPE; Dances with Wolves; Young Garden; Gotta Go to New York; Let's Call the Whole Thing Off; Embraceable You; I Got Rhythm; MINNIE OF THE FIVE YEARS; Swanee—my long, long has this been going on? Livin', didn't my time; they all laughed; S'wonderful!

Victor has again come up with a great item in an album called "The Popular Gershwin."—2 twelve inch platters loaded with great Gershwin standards as performed by Victor artists. The music is of the highest calibre and the label's performers come over excellently. The records are enclosed in a box-type holder which also includes a 34 page photo and story book by Arthur Schwartz, covering some of the highlights of the late composer's life. An inviting addition to any catalog.

**MANTOVANI and his Orchestra—"Rhapsody In Blue" and "Concerto In F"** by George Gershwin—Julius Katchen, piano—London LL 1962 (12" LP).—Mantovani and his fabulous orchestra supply the background for Julius Katchen, a brilliant young pianist as he interprets two of the late George Gershwin's greatest serious musical accomplishments, "Rhapsody In Blue" and "Concerto In F." Two beautiful pieces that will meet with the approval of long hairs, pop lovers and Jazz enthusiasts.

Although both selections have been off recorded, the Mantovani-Katchen treatment of "Rhapsody" is truly beautiful. The full excitement of the number is enchantingly brought forth by the artist. And the striking melody needs no more praise than it has already gotten thru the years. A juicy acquisition for Gershwinites.

**"DOWN TO EARTH"—Earth Kitt with Henri Rene and his Orch.—RCA Victor LPM-1100 (12" LP).**

"I'M A LADY," "DON'T BE TOO LADY," "SWING LOW," "MY MIND," "MY HEART'S DESIRE." Earth Kitt, one of the wax world's most exciting and unusual song stylists is featured on this album appropriately titled "Down To Earth." The songstress is as sexy and naughty as ever as she fashions a dozen exciting tunes for her unique manner. Most of the selections were previously issued on singles, but the collection of all the works on one disk makes this a mighty item for Kitt fans. And the cover photo of Eartha on a tiger rug is the most beautiful thing we've ever seen. Cover alone will sell the disk.

**"YOU'RE HEARING GEORGE SHEARING"—MGM Records E8216 (1-12" LP).**

"I'LL BE AROUND," "DO YOU REMEMBER," "I'M LOOKING FOR A BOY," "GOT A_bug IN MY_%__%__; O'KING; STRANGERS IN THE STARLIGHT; THE DAY THAT THE CIRCUS LEFT TOWN; APRES MOI; THE HELLO, WAVE DEEEE, WAVE ME;" "I REMEMBER YOU; I'LL BE AROUND FOR YOU;"

The nimble fingers of George Shearing have been described too often, making it difficult to come up with an original word picture of the man's talents. But like it or say it is a sheer joy at his best spinning a hypnotic spell over his listeners. His imaginative treatments of such tunes as "Tenderly," "Summertime," "East of the Sun" and other standards give the lovely numbers an ever present freshness and appeal. An album with strong sales appeal for the Shearing and jazz fans.

**"MOOD FOR 12"—Paul Weston and his Orchestra—Columbia CL 603 (12" LP).**

"THE TALK OF THE TOWN;" "I'M COMIN' VIRGINIA;" "MEMORIES OF YOU;" "NICE WORK IF YOU CAN GET IT;" "MOMMY, MOMMY;" "BIRDS AND THE BEES;" "FLY ME TO THE MOON;" "MEN;" "THE MYSTERIOUS FEMALE;" "MADONNA;" "GIRL; ALONE;" "CASTLES IN THE AIR;" "I'M ON MY MIND;" "BETWEEN THE DEVIL AND THE DEEP BLUES SEA;" "CONFESSION;"

If you're in the mood to hear 12 top instrumental artists working with Paul Weston on jet plane peaks of mood music, then you'll be moody for the minute "Mood for 12." On most mood type LP's, soloists are not featured, but on this one, some of the best soloists are starred. On different bands we hear: Babe Hullem, tenor sax; Bob Shelker, trombone; Clyde Hurley, trumpet; Paul Smith, piano; Barney Kessel, guitar; Eddie Miller, tenor sax; Ted Nash, tenor sax; Matty Matlock clarinet; George Van Eps, guitar; Joe Howard, trumpets; Stanley Wrightman, piano and Ziggy Elman on trumpet. Each artist is a star in his own right and each displays his wares to best advantage against the lush string backing of Paul Weston's crew. Pretty stylish of some top standards.

Gina Lollobrigida presents "Music by MINUCCI"—Coral CRL 57010 (12" LP).

"A ROY ON SATURDAY NIGHT;" "WHAT WOULD I BE WITHOUT YOU;" "TAS THE ROY;" "MY IMPRESSION OF JANE;" "THIS IS MY LOVE;" "MAKE HASTE MY LOVE;" "DOMANI;" "I'LL NEVER KNOW;" "LOVE IS THE WORD;" "THE LADY, MAKE ME MINE, MY LOVES A GENTLE MAN;"

Although the picture of Gina Lollobrigida may be the gimmick to attract the potential customer to this LP, one spin of any of the beautiful melodies by Minucci will be the thing to convince the custome that he's getting top grade music. Because Minucci is a composer with a great flair for enchanting melodies, He has already made a name for himself thru the glowing melody of "Domani" which he penned. His music is soft and sweet but it differs from other mood music in that it has a charm all its own. Minucci will attract many fans when this album gets around. Disc contains a wealth of material for pop recording.

**"DANCE BAND IN TOWN"—Ralph Marterie and his Orchestra—Mercury MG 20166 (12" LP).**

"CASTLE ROY;" "SEPTMBER SONG;" "BEAUTIFUL OHIO;" "PERIODO;" "ALICE BLUE GOWN;" "DIANE;" "TENDERLY;" "ONCE IN A WHILE;" "STOMPIN' AT THE SAVOY;" "BOULEVARD OF BROKEN DREAMS;" "ALONE;" "THE OBJECT OF MY AFFECTION;"

The Ralph Marterie Orchestra, which in the past few years has come from out of nowhere and taken over as one of the top dance bands in the country, has once again made his presence felt thru his well produced song enjoyable album featuring 12 standards set to fox trot and lively dance tempos. A terrific LP for the youngsters of all ages. Party going teens-agers will have a picnic with this type of disk.

My Romance; '5 Wonderful; Perhaps, Perhaps, Perhaps, Tattoo; Chippewa Waltz;
Falling In Love With Love; Inspiration; Tangó De La Rosa; Dénagoza; Ya, Ya; The
Touch Of Your Lips; This Can't Be Love.

Another in the Arthur Murray Dance Series of LPs is issued by Capitol. But
whereas the other albums highlight one specific dance throughout, this record
mixes up a number of tempo tailor made for hoofers—tango, fox trot, waltz,
etc. The numbers featured are Keith Textor Singers on vocals and the arrange-
ments were made by Sid Feller. Enjoyable record for a party. Every LP
contains a free Arthur Murray Dance Certificate.

“I'LL ALWAYS BE IN LOVE WITH YOU”—Milano and his Orchestra—
MGM E3184 (12" LP).

Leave me just a little bit of you; If you should leave me; If I were up to me;
All my love; I'll always be in love with you; I fall in love with you every day;
Don't sit under the apple tree; When they ask about you; That's my weakness;
Please don't talk about me.

MGM offers a tribute to one of America's leading tunesmiths, Sammy Stept
by presenting ten of his best known compositions under the baton of Milano
and his orchestra. The LP is an easy going, ear-pleasing item not intended to
fascinate the listener with unusual sounds. It's just simple music of the
standard variety presented in mood music fashion. For adults who appreciate
an opportunity to reminisce for a few minutes, this is the album to get hold of.

“HONKY TONK PIANO”—“Knuckles” O'Toole—Grand Award 33-314 (1-12"
LP).

Crazy Otto Rag; There'll Be Some Changes Made; Ida; Paper Doll; If You
Knew Sue; Sorrento; Santa Luca; G. Soje Intro; Marion Leaf Rag; Bicycle Built For Two;
The Bowery; The Sidewalks Of New York; Glad Bag Doll; I Wonder Who's Kissing
Hers Now; I Love You Truly; The Band Played On; Peg Of My Heart; Shine On;
Harvest Moon; Boogie Woogie Rag; Yes, We Have No Bananas; Hagrican; You're
Grand Old Flag; Yankee Doodle Boy.

With honky tonk piano wrapping up so many sales, it is a natural for pianists
of “Knuckles” O'Toole's particular talent to enter the derby. “Knuckles”
sprays music in all directions with a facility for conveying a happy lift to any
time. And, his choice of material is large and varied, as can be seen by the
listing above. Grand material for "Joining in." Colorful painting by Tug Smith
depicting the era when this type of cornball playing was the vogue, adorns the
cover.

CLASSICAL

Tchaikovsky 'SYMPHONY NO. 5”—William Steinberg conducting The
Pittsburgh Symphony Orchestra.—Capitol P8325—(1-12" LP).

Tchaikovsky's 'Fifth," one of the most familiar symphonies and most recorded,
is offered by the Pittsburgh Symphony Orchestra under the guiding baton of
William Steinberg. It is a fresh, exciting presentation of the work—and an
excellent addition to any library without one, or one that does not have an
up-to-date recording. Steinberg has been building a catalog of the better
known symphonies for the label and his importance grows with each release.

SIX OVERTURES—Camden CAL 256—Festival Concert Orchestra—(1-12"
LP).

Rienzi, Wagner; Russian and Ludmilla; Gluck; Mignon; Thomas; Fatiniesta; Suppe;
La Dame Blanche; Rossini; Conservatory Of The House; Redbonn.

Perhaps the most famous "purveyor" of light classical music to suit the
taste of the buying public has been The Boston "Pops" under the baton of Arthur
Freedman and The Boston "Pops" are offered under the auspices of
Festival Concert Orchestra on this release. The orchestra plays six
lovely, melody filled overtures, aimed at the vast middle market of light
classical lovers. One solid hour of delightful music. Any one of the six bands
can be used as sales 'clinchers'.

"SCINTILLATION"—Carlos Salzedo—Mercury MG10003—(1-12" LP).

The harp genius of Carlos Salzedo is presented in offerings that are for the
main part, Salzedo compositions. Title piece, "Scintillation," is probably
Salzedo's best known work for the solo harp. Today's recording techniques
bring to the recorded harp a wealth of sounds and brilliance that enhance its
sole value. Its delicacy will endure many to harp solos. A good sale to a
limited audience.

JAZZ

Bob Scohey's Frisco Band—Good Time Jazz Record GTJ L-12006—
(1-12" LP).

Battleship Of The Republic; Someday Sweetheart; Parsons; Kansas Blues; Strange
Nights; Castle Blues; Down In Sprehettown; Sweet Georgia Brown; Beale Street
Blues; Mobile; Friendless Blues; Careless Love; Bill Bailey.

Bob Scohey's Frisco Band runs through a dozen sides and at the conclusion
of the last you find you are ready for more. It is a series of the Dixieland
standards that you might hear played by any Dixieland combination, but
Scohey's treatments of the tunes combined with Clancy Hayes' vocals, are
offered in a manner that falls easy on the ear. They lose none of their
sparkle, bounce or nostalgic appeal, but they do create a mood that makes
a listener receptive and relaxed. Should make a strong impact on the Dixieland
audience.

"It's What's in THE CASH BOX That Counts"
Coral Kicks Off Fall Program

NEW YORK—Coral Records, has announced its Fall album program. This program, includes the release of fourteen new LP's as well as ten new EP sets. These encompass albums in the mood music, movie soundtrack music, jazz, vocal and comedy veins.

As part of their Fall program, Coral announced that it is offering dealers a special promotion plan whereby, on orders placed between September 1st and October 15th, they are entitled to the following additional discounts on package merchandise: Orders of $100 to $499...5% discount Orders of $500 to $999...10% discount Orders of over $1000...15% discount

Promotion on Coral's new and catalog merchandise will be directed towards the dealer, consumer and distributor levels. The dealers' program includes:

a) A special release card, de-

b) Trade paper-advertising de-

vehicles for dealers, listing all 12" Coral and Brunswick albums.

The Consumer program includes:

d) Eased album covers for win-

d) Streams for dealers' display list albums according to all categories.

e) 100,000 colorful, illustrated booklets will be made available to dealers for consumer dis-

f) Mails for local cooperative advertising.

g) Radio Promotion.

1) Samples on the following LP's will be shipped to key radio stations:

"I've Got You Under My Skin" (Gram-Ger)
"Gnou Lobop מצווה Presents Music By Minnie"—Upio
"Lawrence Welk And His Sparkling Strings"
"George Shearing Presents Mel Torme At The Crescendo"
"Gentlemen Marry Brunette"—(Soundtrack)

"Tonight At Midnight"—Steve Lawrence
"Atmosphere By Antonini!"—Alfred Antonini
"Too Much Piano"—Dick Berman and John Prigo

2) Selections from several of the aforementioned albums, plus selections from a few other new LP's, will be provided to dealers for air-play in promoting the Fall pro-

Coral Kicks Off Fall Program

The distributor program includes:
a) A sales contest for distributors (and Branches) and other salespeople.
b) A contest of sales contests.

Promotion of Coral's Fall program will be directed towards the dealer, consumer and distributor levels. The dealers' program includes:

a) A special release card, de-

b) Trade paper-advertising de-

vehicles for dealers, listing all 12" Coral and Brunswick albums.

c) Streams for dealers, listing all 12" Coral and Brunswick albums.

d) Mails for local cooperative advertising.

e) Radio Promotion.

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"I've Got You Under My Skin" (Gram-Ger)
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"Lawrence Welk And His Sparkling Strings"
"George Shearing Presents Mel Torme At The Crescendo"
"Gentlemen Marry Brunette"—(Soundtrack)
The one and only, Ambrose, the band leader America always talks about, is now really on the warpath back. Some months ago I mentioned his very good recording for the MGM label ("Could It Be" and "Choo-Choo-Oh-Cho"), with U. S. release. He has now clinched a deal with a London band into London's swankiest nitey, the Café de Paris. Any takes no residence on September 10th and will of course support some of the top liners due to appear in this top landmark. Some stars are already signed. They include Harmonie Gengold and Carl Brissien. Others in the negotiations include Eartha Kitt and Tony Martin. "Pajama Game" now set to open at London's Coliseum Theatre on October 11th. And watch those records come out and get into the best sellers. "Hey There" and "Hernando's Hideaway" are almost certain of top places in the list. All that remains now is for the best recordings to snatch all honors. ... Talking of record sellers, I've got my eyes on one "Hummingbird." It be the best sellers within three weeks! And that row for Jimmy Young's wearying "The Man From Laramie," Jimmy's back in town with his recording of "Unchained Melody" and it looks like he'll have a real big follow-up... . Don't Whitfield and Mantovani are set to release Gold Discs for passing the million mark with "Cara Mia." ... Ella Logan be appearing on sponsored T.V. opening week. Although bright plays and feature shows of interest are bound to fill the T.V., commercial screens, all we seem to hear lately are great numbers of recording stars and personalities being signed for peak viewing times. If this goes on, our lives will be filled with music for years to come. I'm just saying it and I can't see any building young talent, objecting to the entering V.I.P.'s of sponsored T.V. who can see the trend of the times.

That Cogan gal (I mean Aloma of course) is certainly doing fine. After hit records successful shows, she's now featured in Cinerama and will guest in one of this year's top pantomimes. Good luck Alma.

Glad to hear from my old friend Richard Mullan and overjoyed to know he has at last got himself a hit song with a hit record. Yes Dickie, I heard Al Hibbler's "HE" and think it's great. This Week's best Selling Pop Singles (Courtesy "New Musical Express")

Bob MacArthur
"Rose Marie." Slin Whitman (London)
2. "Learnin' The Blues." Frank Sinatra (Capital)
4. "Everywhere." Nancy Whitley (Decca, Eng.)
5. "Evermore." Ruby Murray (Eng. Columbia)
6. "Every Day of My Life." Malcolm Vaughan (H.M.V.)
8. "The Breeze and I." Catarina Valente (Polydor)
9. "Dreamboat." Alma Cogan (H.M.V.)
10. "Strange Lady in Town." Frankie Laine (Philips)

The Cash Box, Music Report September 10, 1955
MOBILE REVIEW

“IT'S ALWAYS FAIR WEATHER”

NEW YORK—MGM's first big movie musical package of the upcoming fall season is the original sound track of the soon to be released CinemaScope film “It's Always Fair Weather”.

Although the album hasn’t been released yet, a preview of the flicker gives this reviewer the impression that the label will have a strong seller.

The score was penned by Betty Comden and Adolph Green, two top lyric writers who have composed many top tunes for stage and screen. And the music was supplied by Andre Previn.

The score is neatly set into a light and simple story line telling about three recently discharged GI buddies who vow they will reunite ten years from the date of their discharge.

Throught the musical, there are many laughs and some wonderful dance sequences.

The cast features Gene Kelly, Dan Dailey, Cyd Charisse, Dolores Gray and Michael Kidd. Miss Gray is top with her rendition of “Thanks A Lot, But No Thanks”. This song could make a good single record but as for the remainder of the score, (mostly novelties) very few lend themselves to commercial adaptation.

Dancing is the main feature of the flicker since four top hoofers head the cast. Cyd Charisse shines brilliantly in the “Stillman's Gymn” number while Kelly is best in his “I Like Myself” roller skate dance. Dailey is great in his “Situation-Wise” stuff.

Dealers have a meaty disk to work with in “It’s Always Fair Weather”.

Deca Reissues Jordan Disk of “Baby” Cut in 1953

NEW YORK—The Louis Jordan Decca recording of “I Want You To Be My Baby”, which was recorded and released on the label about two years ago, was reissued again last week. Not too much happened to the waxing in ’55, but with the Lillian Briggs and Georgia Gibbs version of the song kicking up a storm, Decca expects to bite off a healthy piece of the sales mohn with the Jordan disk.

Decca did some splicing on the original tape and came up with what sounds like a new pressing.

So what was the original record now becomes a cover.

Pincus Buys “No Arms”

NEW YORK—Gil Music Corp., George Pincus’ BMI publ ph, until several other top music publishing houses, this week, and won the right to a tune called “No Arms Can Ever Hold You”, written by Art Cafer and Jimmy Nohe. The song was purchased from the Bettman Music Co.

The song was originally recorded on the Romani label by an artist called Clef who in reality was Jeffery Clay. Coral purchased the master and has released the disk with Jeffery Clay getting the credit.

Pincus reports that he has gotten many key recordings on the song including Pat Boone on Dot, Georgie Shaw on Decca, Nick Noble on Wing and Jimmy Young on London with other major versions slated to follow soon.

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“Only those records best suited for commercial use are reviewed by THE CASH BOX”
22—A Blossom Fell McGURGE SISTERS / NATHAN "MAKING" COLE<br>LO-1554 (45-1556) / LO-1556 (45-1554) / VICTOR GARRET.昼〜<br>23—Enchanted Melody<br>CAROLUS / LEST BAXTER ORCHE.<br>CO-4045 (44-4045) / LIBERACE / "Avril Lui De Then"<br>CR-13497 (7-13497) / DON CORNEW, All Of You<br>DE-32341 (32-3243) / AL HIBBERDAY<br>DE-29590 (9-29590) / GUY LOMBARDO / DANCE ');""
DE-30758 (47-2051) / GUY LOMBARDO / CROWCUTS<br>ME-70211 (00-70211) / TWO HEARTS<br>MO-11962 (47-11962) / LEROY HOLMES / "Meeting<br>VIO-21410 (47-6108) / JERRY ATKINS / "And<br>VIO-20478 (47-6078) / Tom JUNE VALLI / Tomorrow<br>24—Man In A Raincoat<br>MADONNA / "(The Love Of)<br>CR-13453 (9-13453) / KATHRYN CHANDLER / lunatic<br>LO-1351 (45-1351) / ROY HAMILTON / from Home To Eternity<br>U-7030 (45-7030) / BOBBY VEE / "Phew That's<br>MARILYN / "Nancy Wilson / "Ain't Nobody's<br>25—Day By Day<br>CL-1354 (45-1354) / JUDE KING / "I'm Amazed<br>CA-4375 (45-4375) / FOUR TOPS / "Take Me<br>26—It's A Sin To Tell A Lie<br>ARLON / "Harmonica Smith / "Sophisticated Lillie<br>CR-15905 (45-15905) / NANCY SIMPSON / "Let<br>DE-35503 (45-35503) / LINDA PITTS / "I'm Sorry<br>DE-29373 (45-29373) / JOHN FOGH / \When I<br>DE-30604 (45-30604) / FAYE LORD / "I'll be<br>DE-43216 (45-43216) / BILLY JOE FORD / "Just A Girl That<br>EP-1091 (45-1091) / "Sonlight" / "Smith / "Smith<br>27—The Poopeen<br>GW-1311 (45-1311) / DOROTHY STONE<br>GM-2960 (8-2960) / RUSSELL MORGAN<br>28—Something's Oettle<br>BEAR-RING CARROLL / Barbara, Barbara, Barbara<br>CA-1096 (45-1096) / "Mr. Anthony" / Stufoot<br>29—True And Gentle<br>ETHEL SMITH / Rice Veal<br>ME-70647 (9-70647) / GIORGIO GIBBS / "Children<br>SE-4167 (45-4167) / BARRY JULY / "So Long, Bolly<br>VI-20-6128 (47-6128) / LEONARD MENENDEZ / "Earthly<br>RI-9007 (9-9007) / I'DREW DOLLA / How Can You<br>30—The Kentuckian Song<br>CO-40527 (44-40527) / LEO LINDSAY / "You And<br>CI-41594 (45-41594) / BOBBY SHERWOOD / "Save Those<br>OC-1015 (45-1015) / PHIL MILLER / "I'm Dreaming<br>ERI-1000 (9-1000) / DANNY WELTON / "Me<br>ME-70637 (9-70637) / GUY CHEVY / "So Much A<br>MG-1201 (45-1201) / JAMES BROWN / "Man From<br>OK-7516 (45-7516) / "Brook Benton / "Oke<br>V-20-6133 (45-6133) / EDDY ARNOLD / "When<br>31—Only You<br>MI-70635 (9-70635) / "You And<br>32—Hawk-Eye<br>CO-21437 (44-21437) / BOB LORDE / "I Can't Make My<br>CO-40558 (44-40558) / FRANKIE LAINE / "The<br>MO-1115 (45-1115) / "KEN CARSON / "I've Been Working<br>MS-70617 (9-70617) / CHIEF MILLER / "Something To Live<br>33—Fair Tale<br>CI-3218 (45-3218) / "Frank Sinatra / "Some Old Saturday<br>34—Cattle Call<br>MA-8251 (45-8251) / ROY WHITMAN / "I've<br>VI-20-6139 (45-6139) / EDDY ARNOLD / "When<br>35—Suddenly There's A Valley<br>CR-134293 (45-134293) / McGURGE SISTERS<br>CR-134295 (45-134295) / LES BROWN<br>DE-20464 (47-20464) / SAMMIE DAVIS, Jr.<br>VI-20-6140 (47-6140) / "The Kentuckian Song<br>36—Same Old Saturday Night<br>CA-3321 (9-3321) / FRANK SINATRA / "Fairy Tale<br>37—My Bonnie Lassie<br>NI-20-6108 (47-6108) / JAMES BROTHERS / "So Will<br>38—Cherry Pink And Apple White<br>CO-40547 (44-40547) / "RIVER CUGAT / (The<br>KA-41137 (9-41137) / ALAN DALE / "I'm Sorry<br>CR-13481 (9-13481) / "GEORGIA AULD / "The<br>21-2980 (9-2980) / "JAMES BROWN / "Dancing, In Y<br>TT-10-256 (45-256) / TITO PUENTE / "Tito Puente<br>AI-20-6106 (45-6106) / PEREZ PRADO / "Marie<br>39—Why Don't You Write Me<br>40—Fool<br>31—If I May<br>42—Goodnight, Sweet Dreams<br>43—Razzle Dazzle<br>44—You Are My Sunshine<br>45—May I Never Love Again<br>47—Piddily<br>48—Give Me Love<br>49—Sailor Boys Have Talk To Me In English<br>50—He...
NEW YORK—Emanuel Sacks, RCA v.p. and general manager of the Victor disk division, called this week on the Queen Elizabeth for a six-week survey abroad of the upswing in European markets for U.S. music.

The RCA contingent included, besides Sacks (left to right): Howard Letts, manager of the record operations department, Alan Kayes, Red Seal artists and repertoire manager, and Albert F. Watters, v.p. and operations manager of the RCA International Division.

**GARDEN CITY, L. I.—** Dealers from the entire metropolitan area met with top Columbia officials last Thursday (September 1) to express their objections to Columbia's newly announced LP Club.

Approximately 150 dealers were present, having come from Long Island, Brooklyn, Manhattan, Bronx, Staten Island, Westchester and New Jersey to attend the Garden City meeting.

Representing Columbia were such officials as James Conkling, president; Hal Cook, sales head; and Norman Adler, administrator of the club.

In general the dealers present expressed their disapproval of the plan on several counts. They objected that it had been presented to them as a fait accompli rather than having them participate in its preparation. But mainly they felt that the plan tended to keep customers away from the stores and thus hurt their business.

The dealers indicated that they wouldn't be opposed to the club if it operated in such a way that members had to go to the stores to pick up their records.

In answering these objections, the Columbia execs announced that some changes in the planned operation had already been made. But in general they reiterated their stand that this plan would benefit all dealers through the yearly income it would create for them and through the interest in records which the club would stimulate.

**RCA Victor To Issue Birdland Series**

**NEW YORK**—RCA Victor has completed plans to issue a Birdland Series of jazz records. The project will be under the direction of Jack Lewis with Morris Levy acting as consultant. The deal was initiated and conducted by Joe Carlin.

The reasons for the new series are as follows:

1) It fits into the overall jazz expansion at Victor.
2) It gives the diskery an opportunity to acquire new artists.
3) It enables Victor to take advantage of concert tours.

**Maestro Records Formed In Chicago**

**CHICAGO**—Maestro Records announces the opening of its firm located at 54 W. Randolph Chicago III. It is headed by Frank La Vere who will handle A. & R. together with Max Olen as Vice President and Paul Handler as sales manager.

Frank La Vere who resides in Chicago, was teamed up with Lew Douglas as a writing team and was responsible for such hits as "Why Don't You Believe Me," "Prentend," "Have You Heard," "Purple Shade," "Almost Always," "I'll Be Waiting For You," "You're Feeling Some One," etc.

The company has signed up the Shannon Sisters, Lois Costello, Jerry Jordan, Jo Ann Lewis, Mildred Harrison, Chuck Sagel, Jack Pollack and Lucky Lester.

In conjunction with the recording company, Maestro Records has also formed a music publishing firm known as Kaye Music. First release on the Maestro label is "I Hit The Jackpot," by the Shannon Sisters, b/w "Your Bright Red Lips."

**Les & Mary Score Movie Background**

**NEW YORK**—Marking their first venture in background music for pictures, Les Paul and Mary Ford scored the title song for the forthcoming movie called "Amukiriki." Written by Bob Hill and Jerry Silverman, the tune "Amukiriki" is in the same vein as "Vaya Con Dios." The scoring was done without any other instrument accompaniment but exactly as they record, with voice and guitar.

Another piec by Les and Mary will score a forthcoming Western, "Texas Lady" which will be released thru ESK pictures.

**William Heads Capitol's Music Education Dept.**

**HOLLYWOOD**—Robert Willheim has been named manager of the new Music Education Department of Capitol Records. It was announced today by Lloyd Dunn, vice president of the label. In addition, Willheim will continue as head of the Editorial Department, which produces album liner copies.

In his new capacity as chief of the Music Education Department, Willheim will plan and record children's merchandise in the music appreciation field and will report to F. M. Seo, vice-president of Capitol, and T. M. III, Director of Album Repertoire.

**Gogi And Yogi**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
NEW YORK—Station WMGM disk jockeys learn about the products they plug on their platter spinning programs. Seated, left to right: Aime Gavin and Dick DePratis, co-stars of “It’s a Woman’s World,” Ted Brown, conductor of the “Ted Brown Show,” and Ed Stokes, emcee of “Best Sellers.” Standing, left to right: Victor Seydel, Vice-President in charge of radio and television, Anderson & Carnes, Inc.; Sam Faust, Associate Director in Charge of Sales, WMGM; Frank Koeberneker, Associate In Charge Of Station Management, WMGM; Phil Gasbul, star of the “Your Hits of the Week” show; Jerome McCauley, WMGM Account Executive; Ted Fisher, President, Wynn Oil Products, and Dave Fisher, Vice-President, Wynn Oil Products, makers of Wynn’s Friction Proofing.

Wing Bows Into Packagin Field With Kidline Line

Hillman Named Marks’ Chicago Representative

NEW YORK—Mort Hillman has been chosen Mid-West representative of the Edward B. Marks Music Corporation. Starting September sixth, he will establish headquarters in Chicago and make periodic trips to the leading cities in his territory. At the moment his point of concentration will be the firm’s current “Piddly Patter Patter,” “Soldier Boy” and “Tropical Menace.” In addition to Hillman’s work with the disk jockeys he will seek song material, obtain recordings and perform other professional duties, all under the direction of Arnold Shaw, Marks General Professional Manager. Hillman has had an active career in the music business going from playing first trumpet in leading bands to representing talent in that field. He has worked in production for CBS-TV in Cincinnati and New York and for the last few years he has been associated with Art Ford at WNEW, New York City.

He succeeds the late Larry Norrett, who had been the Marks representative for many years in the Mid-West territory.
A Boone To Deejays

San Francisco—Fantasy Records announces its entry into the recorded tape field with a September release of 5 tapes.

Among the L.P.'s to be released on tape in September are Dave Brubeck’s “Jazz at Oberlin” and “Jazz at the College of Pacific” as well as L.P.’s by Paul Desmond, Gerry Mulligan and Cal Tjader.

Fantasy plans to convert the top items from its released catalog to tape and add the new releases when they are available.

Elgart To Caffe Rouge

New York—Les Elgart will reopen the season at the Caffe Rouge of Hilton-owned Hotel Statler, New York, on Friday evening, September 9, 1955, by special arrangement with the hotel’s General Manager Thomas F. Troy, while on the same evening Cal Gildolf, will begin an engagement in its Cocktail Lounge.

Publicity For Lou Stein

New York—Lou Stein, the jazz pianist currently receiving a major buildup from Epic Records, has retained Dick Gerah to handle his press and record exploitation.

The success of Stein’s two albums for Epic, “House Hop” and “Three, Four, Five” has prompted the dictory to start a major drive on the pianist. Stein will shortly cut singles on which he will sing for the first time as well as play piano.

Known for years as a composer (“East of Suez”) and a recording session stalwart, Stein’s LP sales are building his name as a performer in his own right. Lou Stein is managed by Kal Ross—Universal.

Breaking Nationally

“FEEL SO GOOD”
Shirley and Lou
Aladdin 3289

“FLIM FLAM”
Gene and Bunny
Aladdin 3298

MILWAUKEE—Just before he appeared at WRIT’s record hop at the Milwaukee TMGA, Pat Boone visited with deejays Chuck Dunaway and Gene Edwards. Pat currently has one of the hottest records in the country with his Dot version of “ Ain’t That A Shame.”
NEW YORK:

With the strong emergence of r & b into the pop market there has arisen a problem about which many r & b indies manufacturers are greatly perturbed. Slowly some of the r & b original versions are making greater and greater dents in the defenses of ‘pop’ jockeys who originally refused to play such material. Over the past 12 or 15 months such artists as the Penguins, Johnny Ace, Fats Domino, Charlie Kamakawiwo and others (some just a few and not necessarily in order) have pierced these barriers. To r & b companies this has been a great asset as it opened new and greater markets. However, several claim, what is happening is good enough to break out and create this new environment. Should the jockey switch to the pop cover? In most cases it is only an exact duplication of the original anyway. We can’t sell without exposure. When this happens we immediately drop a sales in the area where the jockey has switched.”

Ruth Hamilton, Epic Records, has just issued his newest, Roy’s sing’s “A Little Love”, which he wrote himself, and “All This I Love”. “Doc” Berger is back in action with Avis Music. “Doc” is promoting Al Hibbler’s latest, “He”, Jack Angel and Al Silver, Herald Records, advise the label is at its hottest since its inception. They have three hits going, and another potential Princess by Al Savarese, “I Love You”. Stan Steinhaus closed the deal with Panart Records and they will be releasing singles, 10” and 12” lps immediately. The Turbans, Herald Records, are reportedly showing strong numbers in the Atlantic area. “When You Dance”. Particularly the other side, “Let Me Show You Around My Heart”, is also getting a good play in Philadelphia. Another that was issued months ago, “Walk That Walk”, by The Sheiks, is also getting belated action. Atlantic execs say “a great big kudo to station WINS-New York, for its announced policy of not paying ‘copy’ records. This means imitations and the originals, not just covers of hits. Atlantic and her artists have been a regular target of the copyists, and we’re happy to see this evil recognized at last.”

Joe Jones advises he has just completed a successful tour with the Penguins and Earl King in the partnership band for Roy Brown which starts on August 26 at Daytona Beach, Fla. They will tour Florida, the Carolinas, and the mid-western states. Earl Bostic and his Secret start a two week engagement at the Hi Hat Club in Boston September 12. Ruby and His Orchestra opens September 15 following its annual summer sojourn. Jive Joe Brown of Small's will open the WVRU’s “Dr. Jive” series at the Apollo Theatre in Harlem. “Dr. Jive” broke his own attendance record established in his first appearance at the same club. It is being done by its Bob Rolonit, Guide Records, exactly with the “Twist” progress John Greer’s “Come Back Maybelle” has made. Bob reports the disk has really broken in thirteen cities and it appears to be making heading straight for the charts. Bob also tells us that Piano Red’s “Good Bye” and “My2 O’Clock Bounce”, while not making such spectacular progress, is steadily bringing the disk the mark the disk a hit. "Hy Weiss leaves Coast Distributing to devote full time to his labels, Old Town and Paradise. Weiss reveals his Old Town line has gone to Alpha Distributors while his Paradise line “is definitely giving every indication of becoming a big one. Joe Davis, Davi's Records, going all out on his newest item, “Somebody’s Lyn’M” by The Millionaires, Davis reports action has been strong on the disk in New York. In Chicago his “Keep It Going”jumped to sixth place in the Cadillacs “Down The Road”, Reports from New York show the disk getting a good piece of the action.

CHICAGO:

It strikes us that we have at last reached a reasonable note of the material, sound and artists that have originated in Chicago this past year. Starting with Chess and Chess, who have probably been the leading R & B firms in the country during this period, we find the following artists who have been produced on the two of the best selling charts: The Moonglow and Moonlighters, Chuck Berry, Bo Diddley, Muddy Waters, Lowell Fulson, and the Famous Flames, are the leaders of the tunes that gave Leonard and Phil Chess their best year to date to score: “Sincerely”, "Most of the Time”, "Maybelle”, “Bo Diddley’s Wife”, “I Am Your Hootchie Kootchie Man”, "Manish Boy”, “Reconsider Baby”, "Girl Don’t Do It" and "I Wanna Love You." And—of these tunes several enjoyed phenomenal pop sale via the original Chess and Checker artists and the pop covers. Jay Records have come all the way this past year. It is definitely a record company to watch. The leading artists are the Spaniels and Jimmy Reed. The group and blues singer are responsible for "Goodnight Sweetheart Goodnight", "Painted Pictures", "Boogie In The Dark" and "Better My Love." Any good band and the United States records also added to Chicago prestige with "Chop Chop" by The Dandrellers. With possibly a few exceptions both the artist and the tune are Chicago "home of the blues".

LOS ANGELES:

According to Jim Warren at Central Sales, Specialty Records has a two-sided hit on his hands with The Chimes, recording of “Silly Lou” with "Tears On My Pillow" on the flip side. This record reached the Millionaires status. Jim Warren has several other new items in store this month and next. The Penguins, whose Mercury record of "It Only Happened" is being held for a few weeks in favor of "The Spaniels". PENGUINS Telescope, "Boogie In The Dark" and "Better My Love." Any good band and the United States records also added to Chicago prestige with "Chop Chop" by The Dandrellers. With possibly a few exceptions both the artist and the tune are Chicago "home of the blues."
"COME BACK MAYBELLENNE"

sung by

JOHN GREER
GROOVE 4G/G 0119

With . . . PIANO RED

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B/W "GOODBYE"
GROOVE 4G/G 0118

With . . . THE GIPSIES

"1-2-3 GO!"
B/W "GOOD TO YOU BABY"
GROOVE 4G/G 0117

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Coming Up In R & B

Listed Alphabetically

ALL AROUND THE WORLD
Willie Little John
(King 4818)

Columbia (Tenn.), Detroit, Houston, Meridian,
Memphis, Mobile, Nashville, New Orleans

ALL BY MYSELF
Fats Domino
(Imperial 5357)

Atlanta, Baltimore, Berkley, Boston, Cleveland,
Dallas, Jackson (Tenn.), Los Angeles, Meriden,
Mobile, Nashville, Newark, New Orleans, New York,
Philadelphia, St. Louis, Sacramento

GOOD ROCKIN' DADDY
Etta James
(Modern 962)

Chicago, Jackson (Tenn.), Los Angeles, Memphis,
Nashville, New Orleans, Philadelphia, Sacramento

NIP SIP
Clavers
(Atlantic 1071)

Augusta, Berkley, Detroit, Jackson (Tenn.),
Memphis, Norfolk, Philadelphia, St Louis, Savannah

BUSTING WIDE OPEN!
"TELL ME, DARLING"
by THE MAYLARKS
MUSIC CITY 792

AND
"W.P.L-J"
by THE 4 DEUCES
MUSIC CITY 790

DISTRIBUTORS—Some Territories Available

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1815 ALACATRAZ AVE., BERKELEY, CAL.

Big and Getting Bigger
"I Wanted You"
by The Jaguars
AA-0003

The Cash Box, Music
Page 27
September 10, 1955

="It's What's in THE CASH BOX That Counts"
"MUSIC real the mel-September PLAYER rhythmic fast tender, another good haunting revival. "King" "Tennessee
formance extremely formed. reading. has of THE sound wax.

BOC In weeper (Atco (Bullseye
odic — the Dowd

THE

THE ROYAL JOKERS (Atco 6052)

"YOU TICKLE ME BABY" (2:10) [Progressive BMI—Howell, Green] The Royal Jokers make their debut on the new Atco label with a quick beat novelty number. Deck has a lot on the ball—good beat, novelty effects, and a strong vocal reading. Watch it.

"STAY HERE" (2:21) [Progressive BMI—Howell, Green, Dowd] The Jokers return on the old label with another novelty, probable a middle beat ballad. Ok platter well performed. Good group that should begin its ascent with this release.

LORRAINE ELLIS-RAY BARROW (Billboard 104)

"PIANO PLAYER—PLAYER—PLAY-A-TUNE" (2:54) [Republic BMI—Ross, Dixon, Golden] Item was first released about two years ago on the Rama label. Performance and tune very strong. The new label chose it for its first release because it feels the current trend makes the time appropriate. A strong piece of material that could get considerable attention via pop covers.


JESSE STONE (Ace 655)

"NIGHT LIFE" (2:31) [Progressive BMI — Calhoun, Baker, Dowd] Jesse Stone and his House-rockers offer a solid side that is instrumental. Stone introduces the electronic harp and the instrument helps with a sound that gives the song individuality.

"THE ROCKET" (2:15) [Progressive BMI — Calhoun, Baker, Dowd] Flip showcases the o.k in a fast beat jump. Two good instruments that give the kids a change of pace.

"THE CHIMES (Specialty 555)


"ZINDDY LOU" (2:44) [American BMI—Moore, Smith] The Chimes present an intriguing staccato beat novelty that could command a good deal of attention. It is different and should not be overlooked. In view of its repetitive theme it might have been a real threat if it had been shortened fifteen or twenty seconds. Watch it carefully.

DOC STARK (Capitol)

"VACATION TRAIN" (2:25) An exciting instrumental offered by Doc Stark with unusual train sound effects. A slow, rocking beat with a haunting melody and sounds that picture the train traveling through the night. Great programming side.

"NIGHT RIDIN" (2:27) A fine instrumental treatment of a rhythmic slow beat ditty extremely well done. Two good instrumental sides.

THE ROYAL JOKERS (Atco 6052)

"WHAT CAN I DO" (2:58) [Modern BMI—King, Taub] B. B. KING (RPM 6052)

THE VOICES (Cash 6051)

"HEY NOW" (2:29) [Cash BMI—J. Dolphin] The Voices offer a sentimental pretty with a soft vocal. The group projects the slow beat rhythmic ditty effortlessly and with an appealing treatment.

VARETTA DILLARD (Savoy 1166)

"I'LL NEVER FORGET YOU" (2:41) [Savoy BMI—Mendelson, Warten, Gaddel] Varetta Dillard chants a tender, romantic ditty with a Tennessee Waltz type appeal. Strong material. Varetta should get a good reaction with this one.

"I CAN'T STOP NOW" (2:39) [Savoy BMI—McCoy, Singleton] Miss Dillard changes pace abruptly and shouts a rocking number that the kids can jump to. Good coupling that Dillard fans will hasten to pick up.

BUCK JOHNSON (King 4822)

"THERE'LL BE NO ONE" (2:25) [Jay & Cee BMI—John- son, DeVoursney] Buckie Johnson offers a velvety vocal of a slow melodic ballad. Sad romantic lyric is delivered with feeling. Johnson bears a similarity to "King" Cole in portions of his delivery, the resemblance is not overpowering. The singer has his own style. Material and presentation should hit both pop and R & B markets.

"COME HOME" (2:50) [Jay & Cee BMI—Johnson] Similar comments. Pretty tune well done. Two easy to listen to sides.

VAL EDDY (Aladdin 3294)

"BANJO ROCK" (2:05) [Aladdin BMI—Val Eddy] The Val Eddy Band on this cut is a happy quick beat banjo rock with good drive and ex- citement. Good joke box wax.


"HARP" (437)


JIMMY REED (Tollie)

"SHE DON'T WANT ME NO MORE" (2:36) [Tollie BMI—Reed] "I DON'T GO FOR THAT" (2:45) [Tollie BMI—Reed]

JIMMY REED (Vareta 153)

Jimmy Reed turns in another powerful churning job in his treat- ment of "She Don't Want Me No More". The tune is a rhythmical middle beat country blues sung simply but effectively by the Vee-Jay star. His down home vocaling has won him a large audience and his latest is a sincere reading of a boy in love who can't stand to see his girl leave him. The flip, "I Don't Go For That", is an up beat ditty in which Reed establishes his in- dependence and tells his girl he won't stand for her shenanigans and he's leaving her flat. Deck moves well with a strong beat but we like "She Don't Want Me No More" for the strong side.

MOONGLOWS

The Moonglow offer a unique blending of voices and stylized gimmicks in their treatment of the slow romantic ballad, "Starlite." The lead is exciting, the group so different, that the rendition can be only theirs. From here, any covers have to be copies if they are to capture the flavor imparted on this disk. This side should have a big future. The flip, "In Love", is another strong item in fairly much the same vein. The lads impart to it that par- ticular Moonglow touch and the re- sult is a good deck. However, we'll go with "Starlite" by just a shade.
Music

"CAN'T KEEP FROM CRYIN'" (2:28) [Excelsior BMI—Ted Jarrett]

"BABY, BABY, WHAT'S WRONG" (2:55) [Excelsior BMI—Gaines]

EARL GAINES / LOUIS BROOKS (Excelsior 2063)

- Earl Gaines, with the Louis Brooks quartet follows "This Love, Baby" with a strong twi-sider, either of which could break for hits. "Can't Keep From Crying" is a slow beat country blues, wailed tormentedly by Gaines, as he sings his bewilderment at the treatment accorded him by his two-time gal. Gaines is convincing as he tells of his heartaches. "Baby, Baby, What's Wrong," is a quick beat rhythmical blues in which Gaines continues to be plagued by women troubles. Backing on both decks is provided by Louis Brooks.

"NO WAY OUT" (2:42) [Angel BMI—Stay, Greee]

"SAME OLE ME" (2:55) [Monument BMI—Singleton, McCoys]

FAYE ADAMS (Herald 462)

- The little gal with the big voice, Faye Adams turns in two solid performances as she aims at the charts again. In "No Way Out," a rhythmic middle beat, Faye is in top form on a hard hitting rhythmical blues with atail-made-for-the-gal. Faye really turns it on and the result is a powerful side. The flip, "Same Ole Me," is a slow ballad in which Miss Adams sorrowfully sings of a love that has changed in his feelings for her. Faye sells the tune with an emotional portrayal of the love-sick but rejected Miss. Two powerful sides that should restore the loss to the charts.

ARTHUR PRYSOCK (Wing 119)

"WOKE UP THIS MORNING" (2:08) [Westbury BMI—John Collins] Prysock is more commercial on this side than he's been in a long time. He gets into the R & B groove with a swinging rocking side that will certainly get a good reaction. Watch it closely.

"COME HOME" (2:47) [Jay & Ceo, Inc BMI—Johnson] Prysock lends his capable vocalizing to a slow romantic ballad. Pleasing side.

THE SHIEKS (Federed 12227)

"SO FINE" (3:00) [Gallo Otis BMI—Otis] The Shieks rock a middle beat jump jitty with a subdued treatment. Ok wax that features a good beat, good melody and good delivery.

"SENTIMENTAL HEART" (2:18) [Gallo Otis BMI—Lightner, Otis] The Shieks break the jump with a slow, gliding ballad with a romantic air. A powerful reading of the pretty melody and deck could focus a good deal of attention on them.

HAROLD CONNER (Peacock 5-1652)

"YOUR MAGIC KISS" (2:45) [Lion BMI—Robey] Harold Conner sings a slow romantic pretty with pop styling. It is a mellow sort of effort and Conner sings with deep feeling. Should bridge both pop and R & B markets.

"DON'T BE NO FOOL" (2:37) [Lion BMI—H. Conner] Conner races a quick beat jump with an infectious lyric. Conner's style is crisp, the easy. Good Juke box number.

Panart Headed By Steinhaus in U.S.

NEW YORK—The contract which established Panart Recording Corporation in the domestic market was signed this week by Stan Steinhaus, head of Marlow Productions and the attorney for Panart, Edward R. Leomis. The contract puts Steinhaus at the head of Panart, the U. S. licensee of Cuban Plastics & Record Corporation, producers of the "Panart" label in Cuba. It also turns over to the new corporation the entire administrative, manufacturing and selling facilities of Marlow Productions and Reina records, which after fulfilling present manufacturing commitments will be sold to a south American syndicate now pressing Reina in Central America.

Within a week distributors in some key cities have been assigned and initial orders shipped. In New York, Ideal Record Productions Inc.; in Maryland, General Distributors Inc.; in New Jersey, Laredy Records Inc.; in Florida, Pan American Distributing supplied in Chicago, Detroit, Cleveland and New Orleans.

The Panart catalogue has over 40 10" LP's will begin to issue 12" LP's to meet the demand in the United States as well as advancing the catalogue to the current market demands. Best known for its series of cha cha cha albums the Panart catalogue has many well known artists in the Latin American and Spanish recording field such as the Orquesta America, the Riverside Orchestra, the Casino Orchestra, the Chavales de Espagne and many others.

In New York preparations are being made to issue the first ten single releases (including 4 Cha Cha Cha's).

"NIP SIP" THE CLOVERS

"DEATH OF AN ANGEL" FLIP 636

FLIP RECORDS, INC. 618 S. Ridgely Dr. L. A. 36, Calif. Phone WE 4-4033

THE CASH BOX

"THE CASH BOX AWARD O' THE WEEK"

"PAINTED PICTURE" (2:39) [Tollie BMI—Reh]

"HEY, SISTER LIZZIE" (2:32) [Tollie BMI]

THE SPANIELS (Vee-Jay 154)

The Spangle's offer a slow ballad penned that is quality production. "Painted Picture" presents a strong reading of the romantic subject with a rhythmic swing. The Spangle shows for a love to be served as they sing a good lyric that has pop possibilities. "Hey, Sister Lizzie," in a driving jump tune about the long-suffering Sister Lizzie. The back side is a fine jump with a strong beat that makes a good Juke box side. "Painted Picture" is the strongest "Painted Picture".
"IF YOU WERE ME" (2:47) [Cedarwood BMI—W. Pierce, F. Miller]

"LOVE, LOVE, LOVE" (2:47) [Cedarwood BMI—T. Jarrett]

"WEBB PIERCE" (29662; 9-29662)

"MAYBELLENE" (2:30) [Arc BMI—C. Berry]

"THIS BROKEN HEART OF MINE" (2:19) [A&F Rose BMI—Robinsons]

"HOMER & JETHRO" (RCA Victor 20-6241; 47-6241)

"THE RECORD" (2:55) [Fairway BMI—C. Walker] With a tear in his voice, velvety-toned Billy Walker tenderly spins a middle-tempo lover's lament. Standout lyrics delivered in convincing fashion on a disc that could be the big one for the vocalist.

"FOOL THAT I AM" (I Still Love You) (2:12) [Columbia BMI—R. Walker] WalkerExport this pretty, moderate paced weeper with telling effect. Terrible pairing.

"HOYNE NIX" (Queen 149; 45-149)

"REAL ROCKIN' DADDY" (2:00) [BMI—Miller, Howdy] Hoyne Nix and his West Texas Cowboys, Jay-Bo Howdy on the vocal end, get together to knock out an engaging, quick beat ditty. An attractive platter.

"ANOTHER YOU" (2:12) [T N T BMI—G. E. Kennedy] With an adequate Hoyne Nix instrumental as- sent, Demondt sends a distinctively appealing up-tempo, heartfelt piece.

"SKEETS MCDONALD" (Capitol 3:25; F215)

"YOU TURNED ME DOWN" (2:37) [Central BMI—S. McDonald] Mellow-toned Skeets McDonald packs his hopeful opinion that he'll win the gal out in the long run, and the record grows on the disc that should catch many plays.

"STROLLIN" (2:16) [Central B BMI—W. Stewart] Have the artist smoothly chants a quick beat, romantic piece. Good padding for judas, jocks and oops.
**THE CASH BOX**

**Country Juke Box Tunes**

**SATISFIED MIND**
Porter Wagoner (RCA Victor 20-6105; 47-6105)

**1**

**1 DON'T CARE**
Webb Pierce (Decca 29540; 9-29480)

**CATTLE CALL**
Eddy Arnold & Hugo Winterhalter (RCA Victor 20-6139; 47-6139)

**3**

**YELLOW ROSES**
Hank Snow (RCA Victor 20-6057; 47-6057)

**4**

**MAKING BELIEVE**
Kitty Wells (Decca 29419; 9-29419)

**5**

**CRYIN', PRAYIN', WAITIN', HOPIN'**
Hank Snow (RCA Victor 20-6154; 47-6154)

**6**

**IN THE JAILHOUSE NOW**
Webb Pierce (Decca 29391; 9-29391)

**7**

**THERE SHE GOES**
Carl Smith (Columbia 21382; 4-21382)

**8**

**THE KENTUCKIAN SONG**
Eddy Arnold & Hugo Winterhalter (RCA Victor 20-6139; 47-6139)

**9**

**BLUE DARLIN'**
Jimmy Newman (Dot 1260; 45-1260)

**10**

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**Music**

**Hugo half-FREE MOINES**
WLW's ALL DON'T. HARD (Rusty Eddy. TBS)

**47-6154**

**DEECA**

**Jean Shepard**
(Capitol 3118, F3118)

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**Catskills Introu New Dances**

NEW YORK—Slowly, but surely, the Catskill Mountains in New York is stamping itself as a true testing ground for new dances.

In the last 20 years, the Catskills has firmly entrenched itself as the cradle for the new dances in the United States.

It all started in the 1900's when the hula became a big hit there, and shortly after became the national rage. Following that, the mambo, and now the cha-cha-cha, and the waltz took its hold on the Catskills.

Why has the Catskills become the spot as a testing ground for dances? Dave Levinson, owner of Tamarack Lodge, Greenfield Park, New York, one of the oldest and best established resorts in the Catskills, explains:

"This is a resort section. Naturally, a place like Tamarack attracts 'vonne' crowd and it's the younger who drives the new dances its 'popularity.' When they leave Tamarack and the other hotels around here, they want to go to every major city in the United States taking the new dance with them."

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**Reeves Joins Grand Ole Opry**

NASHVILLE, TENN.—Jim Reeves, RCA Victor recording artist and one of the nation's big names in country music, will join WSM's "Grand Ole Opry" on Oct. 22nd.

Word of Reeves joining the Opry came from the offices of Jack Stapp, Program Director of WSM, during Reeves' visit to Nashville for a recording date last week.

Stapp pointed out that Reeves' coming to the Opry was in keeping with the station's policy of bringing in promising new talent.

Reeves, who has been a featured artist for the "Louisiana Hayride," popular country music attraction which originates over KWKD-Shareve-

land, La., became nationally recognized for his smash recordings of "Mexican Joe" and "Rimbo," both of which were recorded for the Abbott label.

Reeves current release for RCA Victor is "Yonder Comes A Sucker" and "I'm Hurtin' Inside."

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**Smokey Smith Show' Debuts On KNRT-TV**

DES MOINES—The "Smokey Smith Show" had its television premiere on Friday night, August 17, over KNRT-TV, Channel 8, Des Moines, Iowa. The show featured Smokey Smith and his Polk County Playboys and a group of square dancers from Central Iowa, in a half-hour presentation of western and country music.

Smith, KNRT's nationally known country-music disk jockey, singer and recording artists, is a member of the program. A running feature of the show is a talent search for a girl to sing with the band.

Smith also has a 6:45 a.m. morning television program, "Table With Smokey Smith." In addition to his television activities, Smokey has several KNRT radio country-music programs.

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**Preparing For Tour**

NASHVILLE, TENN.—Columbia Records newest country artist, Lee Erwin, whose first record, "I'm Singing That Way," and "A Pair Of Broken Hearts" has just been released, is shown here with his manager, Bob Ferguson, as the two prepare for a road jaunt to promote the disc. Ferguson also manages Fer-lin Huskey and Simon Crum on Capitol.

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**The Ten Country Records Disk Jockeys Played Most This Week (Plus the Next Ten)**

1. SATISFIED MIND
(Porter Wagoner (RCA Victor)
2. I DON'T CARE
(Red & Betty Foley (Decca)
3. ALL RIGHT
(Jean Shepard (Capitol)
4. DADDY, YOU KNOW WHAT
(Eddy Arnold (RCA Victor)
5. THAT DO MAKE IT NICE
(Eddy Arnold (RCA Victor)
6. YELLOW ROSE OF TEXAS
(Eddy Arnold (RCA Victor)
7. JUST CALL ME LONESOME
(Eddy Arnold (RCA Victor)
8. THERE SHE GOES
(Eddy Arnold & Hugo Winterhalter (RCA Victor)
9. CATTLE CALL
(Eddy Arnold & Hugo Winterhalter (RCA Victor)
10. SO LOVABLE BABY
(Rusty & Doug (Hickory)
11. DON'T BLAME THE CHILDREN
12. BLUE DARLIN'
13. YELLOW ROSES
14. CRYIN', PRAYIN', WAITIN', HOPIN'
15. LIVE FAST, LOVE HARD, DIE YOUNG
16. GO BACK, YOU FOOL
17. HAWK-EYE
18. YONDER COMES A Sucker
19. WHEN I STOP DREAMING
20. SWEET LITTLE MISS BLUE EYES

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**Order From SLOTKIN ONE STOP**

Complete Service for OMF-S имеют a fast hard to get music, R. Free Title Strips, Same Day Service.

Write — Wire — Phone

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**CINNATI CUT-UPS**

Estel McNew's Jr. Brian Koppers appeared on WSM's Grand Ole Opry and received a very big hand. We are so glad as these folks are from around here and at one time worked at WLW.

... All Steinier (Skeeter's Country club president) is the house guest of Aunt Emmie that lovely character from Hoo Wash, Ky. Incidentally Aunt Emmie told me on the party line that she will challenge the Champion Hop Caller (who ever he or she is) to a contest if they will work this week's show. Joe Jimmie Williams (MM) has tagged himself "The Ohio Country Boy" as he does not wish to be confused with the Jimmie Williams in Rhode Island. ... Jimmy Roberts played two show dates on last vacation, Hillbilly Park and Circle Theater. ... Ernie Lee, who now works at WUSN in the Sun Shine City is playing Hillbilly Park this week end. He is one of the many we hope to see at the Beena Home Comm in.

Bob Miller is busy this week at the Ohio State Fair with special programs originating from the Ohio Capital. Bob is WLW's farm director. ... Court Reporter is the title of a new WOYK series heard each Sat. Paul Miller is the echoe, and the program a special event program will originate from Wyoming's City Hall's court rooms, with no punches pulled. Katherine Fox resigned this week as WLW's special services director. Alf Field is the acting director.

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**Cincinnati Cut-Ups**

**In Cash Box**

**SPOTLIGHT IN BILLBOARD**

**"I THOUGHT OF YOU"**

Jean Shepard

**CAPITOL 3222**

**FAIRWAY MUSIC CORP.**

6365 SELMA AVE.

HOLLYWOOD, CALIF.
WSM GRAND OLE OPRY... The ‘Opry’ package of Johnnie and Jack (RCA Victor) and Kitty Wells (Decca) and Ray Acuff returned to Nashville for the week-end of August 27.

RHYMERS... Don Winter's new single for Decca, "Don't Let the Stars Get in Your Eyes," was well received in local circles.

THE BIG “D” JAMBOREE... Things popped here at the big “D” with crowds still on the upward swing. August 29th special guest on the Big “D” was Slim (Don't Let The Stars Get In Your Eyes) Willett. According to word from Dallas, Sonny James (Columbia) will make an appearance at the Grand Ole Opry this weekend. The number of personal appearances of Charlie Arthur (RCA Victor) and Hank Locklin (RCA Victor) also being kept pretty busy these days. Presumably, everyone in this section had anticipated Laura Fawson’s Abbott recording. Word from those in the local music business is that the Big “D” is now a good 500 dollars a week.

FROM THE CROSSROADS OF COUNTRY MUSIC... Red Foley returned to the helm of the “Opry Jubilee” last week-end after a two-week vacation during which he made a special tour to the east coast. Red, who is currently manager of Ray Price! was in charge of the show.

COUNTRY SMATTERINGS... Lou Millet continues to get his country and western “Top 10” column in the “Saturday Evening Post.” He recently told us that his column is read by 10 million people throughout the U.S. and Canada. All country music fans are encouraged to subscribe to his column which will feature pictures of the country stars who make their appearances at the Opry House right away through their record companies.

Bill Carlisle was Slim (Don't Let The Stars Get In Your Eyes) Willett. According to word from Dallas, Sonny James (Columbia) will make an appearance at the Grand Ole Opry this weekend. The number of personal appearances of Charlie Arthur (RCA Victor) and Hank Locklin (RCA Victor) also being kept pretty busy these days. Presumably, everyone in this section had anticipated Laura Fawson’s Abbott recording. Word from those in the local music business is that the Big “D” is now a good 500 dollars a week.

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COUNTRY ROUNDUP

(continued from pg. 32)

boy Copas, The Lounin Brothers, and Jimmie Rogers Snow, With Davis, on the trip, was a fellow disc jockey, Ray Armand, WAIL-Arlington, Va. WAEI being sister station to WCMS, Ted Cutchin, informs us that he’s just back from a swelli vacation.

WAX-WISE ... “Wild Bill” Price of WOOJ, Coatesville, Penn., doing a fine job promoting C&W wax in his area. Price recently visited Nashville as special guest at the 16th Artists Trade Show at the Opry House sponsored by Sally Starr, WMJ, Philadelphia, Pa., says that Grand Ole Opry acts have been doing capacity business on her WMJ Line Cruises in Phila. Sally plans an extensive tour of the eastern seaboard beginning early next year. Davis and Copas will use Grand Ole Opry acts for the entire Wilson Line runs, which will be a five-day tour from Boston to Houston with stops at all the C&W fairs along the way, giving music to music, through the medium of TV. She has just signed a long-term contract with the ABC Station in Phila., to do an hour TV Show five nights a week, beginning in January. Sally recently released a new promo which consisted of a bus tour of fans from the Philly area who attended the Country Music Convention in Warrington, Pa. on the 13th of August. Jimmy Simpson reported for work at WKMT in Kings Mountain, N.C., last Wednesday and will continue the new promo for the next four weeks. WMBF, Myrtle Beach, recently added a new release to “Ozark Jubilee” but has decided not to use Webb Pierce’s new record when he appeared on the “Ozark Jubilee” because it conflicts with Webb’s record release which is in the same time period. Deejay there, Jimmy will be needing all the records and any help will be appreciated. Webb Pierce, who introduced his latest record when he appeared on the “Ozark Jubilee” has a very promising future ahead of him. Webb’s new release of “I’ve Been Down” by Webb Pierce is making news. Webb Pierce, who is considered one of the top ten country music artists, has recently signed with the label, and his latest release has been very successful. Webb’s new record, “I’ve Been Down,” has been receiving a lot of attention from the fans, and it is expected to be a big hit. Webb Pierce’s latest release has been receiving a lot of attention from the fans, and it is expected to be a big hit. Webb Pierce’s latest release has been receiving a lot of attention from the fans, and it is expected to be a big hit. Webb Pierce’s latest release has been receiving a lot of attention from the fans, and it is expected to be a big hit.
Here are facts.

The coin machines business has been going ahead at a more rapid pace than ever before in its history.

The amusements, music and venders being produced at this time are the greatest known in the entire history of the industry.

There are more financially responsible operators, jobbers, distributors and manufacturers than ever before in the history of the coin machines business.

There are more beautiful, impressive and outstanding quarters for operators, jobbers, distributors and manufacturers than ever before known in this business.

The people in the industry are more intelligent, more aggressive, more assured, and more merchandising minded than ever before.

Every machine, whether it be music, amusement or vender, is tested, re-tested, and then tested all over again, under the toughest possible conditions, long before it is offered for sale to the trade.

The people now engaged in this industry have studied their locations and have made friends with their location owners. They know their business.

Selling today is a lot easier than it was even just ten years ago. Operators have confidence in their distributors. Distributors, similarly, have just as much confidence in their manufacturers.

This business has won national prominence and, each year, gains for itself ever better understanding and finer public relations.

The men and women who are now engaged in the industry understand the need for closer cooperation through association to help bring about better understanding by better public relations.

There are no longer any hinterlands in this industry. All are as close to the main salesrooms as their telephones. Orders are taken over phones with complete confidence.

Operators openly and willingly tell distributors the addresses of their locations and many request that the new machines they purchase be delivered directly and set up in these locations.

The top recording artists of the nation and the leading music publishers chase after the juke box operators to feature their tunes.

The games people are winning ever more commendation for the cleanliness and outstanding relaxation and even therapeutic value of their entertainment.

The vending machine people are not only on the stock market's big board and over-the-counter, but, have won the respect and the acclaim of the nation’s leading merchandisers.

Many, many thousands of people, everywhere in this nation, are employed because of the raw materials, the components, the finished products of this industry.

Foreign countries have grown more closely attached to this nation because of the coin operated amusements, music and vending that are exported to them in ever greater numbers each year.

American retail business generally, in addition to the wholesalers and manufacturers outside this industry who are supplying this field, is much dependent on the continuation of this business for it has helped to spread the wealth of the nation by keeping money in constant circulation.

Adding up even these few facts, this makes the coin machines industry one of the most outstanding in the nation, regardless that its size is small in relation to many other industries.

These are facts!
WITH LABOR DAY PAST COIN-BIZ GIRDS FOR BEST FALL-WINTER

Music, Games and Vender Mfrs Prepare to Introduce New Equip't to Help Boom Fall-Winter Season. Retailers Reported Preparing Attractive Promotions to Keep Buying at Peak. Spread of Dime Play Plus New Machines May Smash Play Records in Many Areas. Claim Season Off to Good Start with Better Buying Apparent. Expect Export Biz to be Greater Than Ever.

Only Black Cloud in Optimistic Forecast is Obtaining Sufficient Supplies of Raw Materials and Components as Prices Continue to Zoom Upward Each Day.

CHICAGO—What is, without any doubt, the most optimistic forecast for any Fall-Winter season has been forthcoming from leaders here all this week.

Many are of the belief that this Fall-Winter Season, now that Labor Day is past, is bound to prove itself the very best ever enjoyed by all the industry.

Everyone here points to the fact that the music, games and vending manufacturers are preparing to introduce many new ideas to the industry, during this Fall-Winter season. "This alone," as one noted columnist here stated, "is bound to pep up the entire industry.

Another, as some point out, is the fact that even some of the smaller manufacturers are preparing promotions to continue the buying boom at top peak.

"This," as one man here said, "will also help all the operators. For", he explained, "if the retailers bring more people into their stores, the law of averages for bigger and better play action is bound to work in favor of the operator."

Others are pointing to the fact that the manufacturers are shipping more and more dime play machines.

One noted manufacturer reported, "We are shipping better than 90 percent of the new machines we sell with dime play and three for twenty-five cent play coin chutes."

This, too, is bound to have its effect all over the nation, leaders here believe.

They feel that with the continuing greater spread of dime play, and the surety that play action will be greater this Fall-Winter season, many are going to smash records in their areas.

"As it is," one distributor here reports, "we have been enjoying better export business than ever. Now", he claims, "with the Fall-Winter season under way we expect export sales to be greater than ever before."

The only black cloud that appears on this optimistic forecast is that the prices of raw materials: copper, aluminum, lead, steel, lumber, and all the others, are zooming upward each day.

In addition, the components are also becoming more difficult to obtain. Prices of these, too, have jumped considerably. One of the most difficult to obtain at this time, it is reported, is the fractional horsepower motor. Even coin chutes are ordered far in advance.

The hope here, among the manufacturers, is that they will be able to continue to assimilate the rising costs by preparing well in advance, so that they will not have to raise prices while the Fall-Winter season gets under way.

Perhaps the statement of one well known salesman here may sum up what all think of this forthcoming Fall-Winter season now that Labor Day has gone by.

"We feel that we are going to set new sales records this Fall-Winter season because of the sales that have already started, and also because of the fact that the trade is eager and even anxious to get going in a big way again."

Alternate Members Division of "20 Year Club" Growing

CHICAGO—Each week finds the list of "Alternate Members of the "20 Year Club"" growing longer.

Surprising, too, is the fact that many who were engaged in the industry for 20 years and longer, didn't seem to discover this until they received applications regarding alternate membership.

Therefore, both the "20 Year Club," as well as the "Alternate Membership Club", are growing greater each week.

It is believed, long before the "First Annual Reunion Banquet" the greatest majority of those who have been engaged in the industry for 10 years or longer, will be members of either club.

Call For Creation of "Credit Bureau"

CHICAGO—From all over the industry have come requests to this publication to continue its series of articles on one of its original proposals, the creation of a "National Credit Bureau" for the industry.

Many now report that the credit situation has become such they fear that, unless a "Credit Bureau" is set up and some controls initiated, there is every possibility the present "credit bubble" may burst, and that many will be severely hurt from a financial standpoint.

One well known distributor advises, "Your original proposal for the creation of a "National Credit Bureau" which, I believe, you started over ten years ago, is one of the best ideas that have ever been suggested to the entire industry."

"I'm truly surprised", he continues, "that you haven't been renewing this suggestion this past year as much as you should have done."

"The fact remains", he says, "that it will prove beneficial to all concerned with the industry, as you have pointed out, from manufacturer to operator."

"Unless something is done in this direction soon", he claims, "the present highly inflated credit bubble may burst, and a lot of people in our business are going to be severely hurt financially."

Exhibit Game Busts Order Record

CHICAGO—Perhaps the most enthusiastic sales executives in this coin-center at this time are Sam Lewis and Frank Mencuri of Exhibit Supply Co.

Said Sam Lewis, Executive Vice-President, "We have just buzz wide open every former record of our firm for orders for any new machines."

Said Frank Mencuri, Vice-President of the organization, "This is only half the story. Orders are still pouring in at a most remarkable rate. We fully believe that before the month is over we shall have established a record that will stand for a long, long time to come."

Enthusiasm is running rife in this organization, all the way from office boys to the top executives, as wires and long distance phone calls, in addition to record numbers of mailings are received.

Said Sam Lewis in regard to all the excitement, "This proves, once again, that when a firm can produce a product which is low in price, and which will meet the demand of the players, thereby producing the finest results on location, with no mechanical problems whatsoever, that this product is the topmost hit in the nation."

Regardless of all the others, who will also attempt to produce the same type of machine, all we can state is that we are the one firm that gave months and months to testing over 500 of our great games.

"The result is that we have the confidence in each and every game we now ship. We are sure that the operators are getting the best for their money. They are getting the steadiest and finest moneymaker they can buy."
HURRY DELIVERY
DOUBLE MY ORDER, SHIP VIA
PLEASE ADD 25 MORE TO SHIPMENT
SHIP IMMEDIATELY.
MUST HAVE 50 EVERY WEEK.
INCREASE INITIAL ORDER TO 50.
CAN USE 200 RIGHT AWAY.
WANT 75 MORE TODAY.

THESE AND MANY, MANY MORE ARE THE ANSWER TO THE REASON WHY EXHIBIT'S NEW, EXCITING, LOW-PRICED GAME IS CLICKING EVERYWHERE! SEE THIS SENSATIONAL GAME AT YOUR NEAREST EXHIBIT DISTRIBUTOR'S SHOWROOMS TODAY! IT'S THE ANSWER TO BIGGER, BETTER, STEADIER PROFIT! HURRY!

ESTABLISHED 1901

EXHIBIT SUPPLY, 4218-4230 W. LAKE ST., CHICAGO 24, ILL.

O'Donnell Answers Boasberg

CHICAGO—With The Cash Box acting as the "public medium" for Lou Boasberg of New Orleans and Bill O'Donnell of Chicago's Bally Manufacturing Co., ever since Boasberg's disastrous defeat at tennis by O'Donnell (6-1; 6-1), O'Donnell took time out to answer the statements made here last week (Page 42, September 3, 1955 issue) by Boasberg.

"In the first place", O'Donnell answered, "Boasberg's son, Jack, advised that he had been practising and playing tennis for months. "He was out to prove", O'Donnell concluded, "that none of us here at Bally were athletes."

O'Donnell also stated, "What's more, this tennis match had been arranged by Boasberg himself, over the telephone months before, which gave him plenty of time to practice. "And", says O'Donnell, "Boasberg claims to be one of America's top athletes."

The reason he didn't have any broken ankles is because, instead of just waiting to get to Winnetka where, by the way, the nation's finest tennis courts are located, he ran all the way to the courts to prove how much of an athlete he is and how easily he could win. All I can say", stated O'Donnell, "is that this complete, disastrous and total defeat at his own game will take the boasting out of the boaster."

"And what's more", he concluded, "let me say that Boasberg doesn't order enough games to enjoy 'delayed shipments'.'

Mfrs. Report Shipments of Dime Play Games Bigger

CHICAGO—Manufacturers thruout this coincenter report that demand for dime play games has continued to increase and that, today, the far greater majority of the games being shipped are 10c, 3 for 25c play.

As one manufacturer said, "Eventually, I believe that we shall only be shipping dime play machines."

"The demand for dime play has continued to increase every week. As far as a percentage of the games we are shipping at present, I could state that almost 90 percent are dime play."

This same report is prevalent thruout other factories here, In some cases it is all 10c play with the distributors who receive the games having the privilege of changing the cents if this is necessary. "Yes, there is no longer any doubt", as one salesman here said, "that dime play has replaced nickel play, just as nickel play, some many years ago, replaced penny play games."

Workman Has Block Long Air-Conditioned Bldg.

CHESTER, PA. — George Workman, one of the leading operators in this area, reports that his new building, entirely devoted to the industry, and which is a full city block long:

"Is the best in the country in this line of business."

Workman advises that the building is entirely air conditioned. The shops and offices, he reports, are the finest in the entire industry.

The building, under the firm name: Workman's Automatic Music Service, Inc. is located at 9th and McDowell Avenues in this city.

Many who have seen it also acclaim it as the outstanding building of its kind in the country.
MOA Execs 3-Day Meet Results In New Plans

Executive Board to Meet in Chi Nov, 8, 9 and 10. Will Start Drive For 5,000 Individual MOA Members Using Full Time Employees to Travel States. Al Denver, Les Montooth and Sidney H. Levine Added to Permanent Advisory Committee

OAKLAND, CALIF., — Advisory Committee of Music Operators of America, consisting of J. Harry Snodgrass, secretary, of Albuquerque, New Mexico; Martin Britz, treasurer, Great Falls, Montana, and George A. Miller, president and business manager, closed their meeting at the Leonning Hote1, this city, Sunday morning, August 28 at 10 A. M.

The meeting was called to order by Miller Thursday evening, August 25 at MOA Headquarters.

The three executives, who are part of the permanent Advisory Committee to George A. Miller, felt that they had accomplished a great deal. The many activities of MOA, which were fully discussed during this three-day meet, will be put into effect as rapidly as possible.

Third, performance rights society, affiliated with the National Jake Box, Inc., held the #1 spot during this three-day discussion.

Miller reported that composers, songwriters, and artists from Los Angeles and Hollywood have been contacting him daily, in regards to new material for the Music Operators of America. He said that many songwriters and composers are fully aware of the potential through automatic phonographs and are highly interested in associating themselves with MOA.

Miller states that on everyone of his three-day trips to Los Angeles and Hollywood, he meets with new groups of union songwriters and composers clamoring to get on the MOA wagon.

Miller told Britz and Snodgrass that it was possible to formulate a group of new songwriters, composers, and artists who would be more than glad to furnish material for the automatic phonograph industry.

Even though this program has been in progress for several months, it is still in the stage of exploration, Miller said, and it is expected that its many aspects will be coordinated as rapidly as possible, so as to be presented to the Executive Board in Chicago, November 8, 9 and 10, 1955.

Miller believes that a group of these interested parties will attend the next MOA convention in Chicago fall, in an effort to convince the music operators of their own great potential.

The next item on the agenda was a drive for 5,000 individual members in the national association just as rapidly as finances allow.

Full time employees will travel from state to state during this organization campaign. Assistance and cooperation from every local state music operator's association will be requested.

Mailing letters and post cards are being released from the MOA headquarters September 1, 1955. These will be released in cooperation with the MCA release on the MGM Label, "Rocky Mountain High." We hope that music operators will purchase this record and place it in their catalog in their phonographs.

Mailings to music operators all over the United States for four times a year is being discussed. The Advisory Committee recommended that on and after September 1, 1955, only paid-up MOA members receive correspondence, news, and bulletins regarding the activities of the national association.

Many non-members, who have receiving this material, will want to continue to do so the committee believes. It will be necessary for them to make application for membership immediately, at the cost of $25 per year.

The National Secretary and Treasurer spent much time in going over the administrative procedures of MOA.

After scrutinizing files, records, and the efficient manner in which the business of MOA is transacted, they were both highly complimentary to all associated with the MOA administration.

At the close of the meet, Miller added to the Advisory Committee the names of Al Denver, Les Montooth, Pernell, Illinois, as part of the permanent committee Asst. Sec. H. Levine, National Legal Counselor, was also appointed to the committee as legal advisor.

Miller stated that this committee will meet twice a year for four times a year in different parts of the United States.

GEORGE A. MILLER

GET PEAK PLAY WITH THE BEST RECONDITIONED EQUIP.

Bally SPACE $24950

SHIP Williams MAJOR LEAGUE Baseball $200.00

Bright LIGHTS

Frolics

ALL-STATE COIN MACH. EXCH.

GET PEAK PLAY WITH THE BEST RECONDITIONED EQUIP.

Bally SPACE $24950

SHIP Williams MAJOR LEAGUE Baseball $200.00

Bright LIGHTS

Frolics

ALL-STATE COIN MACH. EXCH.

LETTERHEAD

GENCO'S 2-PLAYER CHAMPION BASEBALL

The only game where players actually hit high fly balls through the air for 5 feet, without the use of ramps.

GENCO MFG. & SALES CO.

2621 N. ASHLAND • CHICAGO 14, ILL

GENCO MFG. & SALES CO.

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"It's What's in THE CASH BOX That Counts"
REMOTE CONTROL
ACCESSORIES

Model 1615—STANDARD HI-FIDELITY SPEAKER

Model 1616—DE-LUXE HI-FIDELITY SPEAKER

UNIVERSAL BAR BRACKET
All steel construction. Durable hammeroid finish. Special patented mounting plate. Height 13 inches. Depth 8 inches.

ROCK-OLA WALL BOX
The attractive shiny chrome finish 120 selection Wall Box is a Branch Sales Headquarters for your ROCK-OLA phonograph offering players the convenience of program selection from the comfort of their chairs. Simple 3 wire hook up with the new receiver equipped Model 1448. Standard size title strips. One button selection. Accumulates up to 26 plays. Height 14 inches. Width 11 inches. Depth 7 inches.

ROCK-OLA Manufacturing Corporation • 800 N. Kedzie Ave., Chicago 51

"It's What's in THE CASH BOX That Counts"
**RUSH YOUR ORDER TODAY FOR KEENEY FASCINATION Pool Game**

**America's Finest Pool Game**

J. H. KEENEY & CO., INC.

2600 W. FIFTH STREET  
CHICAGO 32, ILLINOIS

**Strong and Durable—Easy to Install**

**Phonograph Replacement Plastics**

Guaranteed Authentic, Replacements to Match Originals

**Write for Quantity Prices**

**Distributors, Write**

**VERSUS**

**U. S. Tariff Slashes to Help Export Biz**

WASHINGTON, D. C. — All exporters were pleasantly surprised last week when negotiations to lower the U.S. tariff went into effect immediately after the conclusion of the recent session of the Senate Committee on Finance.

The United States has made a move to reduce duties on certain goods, particularly those imports from countries other than those of the sterling area, in order to stimulate trade and encourage economic development.

The move is expected to benefit many countries, including those in the European Union and Latin America, which rely heavily on exports to the United States.

However, some countries, such as China and India, have expressed concern over the potential impact on their trade balances.

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**TENNESSEE TOPICS**

Business in the Nashville territory is good—but this section of Tennessee is always good as the operators are right in there pitching at all times. This being true, there is no need to keep the good going and taking on the top equipment being manufactured today. It's the belief here that the Nashville operators buy the first of all the new machines as they come off the lines in Chicago. It appears that there are more new photogravures, games and vending machines in this area than anywhere in the South. Lou Bee, Rock-Ola Mfg. Corp., Chicago, in the Tennessee territory seeing many operators. A new distributor for Rock-Ola, Sanders Distributing Co., is handling the photo line, as well as the Bally games line.

Kenneth Brake, Rock City Amuse, has from a week vacation in Colorado, where he was fishing. Reports his has been particularly good this summer. Woody Thomasen away vacation in parts unknown. Sid Parker busy shipping equipment, with trucks loading up both in front and back.

With Jack Toman enjoying a vacation on the Kentucky lake, Hermitage Music was shut down. With machines being shipped out, even the boxes were rushed crating equip. Allen Northern picked the hottest day of the year to install machines in his new location. B. C. Tomlin expecting his son for a home for a fifth day leave from the Army, and tries to figure out a program to make his furlough a happy one. Jr. hopes to enter West Point. Claude A. Lampley picking up birthday presents for his son, Claude W., who became 15 on Aug. 19. Leroi Goodall comes into town with the bacon, tomatoes, corn, potatoes, fish—and money. Seen getting on a bus at 8th Ave. and Lee, with records and parts, and leaving the big Deotto on the corner, were R. H. Griggs and Frank Walke of Columbia, Tenn. We don't know just what happened to the car, as it was in a "no parking" area—but were they canvas'.

Walter S. Blankenship, Sanders Distributing Co., stops all traffic with Bally's "Motor" Machine, where being interfered in the downtown business district walking street and driving stopped to watch, which created a traffic holdup.

Marshall Williams on a long vacation in Calif. Wenton Brown seen on the highway with a truckload of new machines headed home. L. C. Bevel doing nicely in the McFarland Hospital, Lebanon, where he was hospitalized with body burns when his outboard motor blew up a couple of months ago.

Wilfred Mount of Tommy's Distributing Co., recuperating from an operation in a Kansas City hospital. Visiting on coinrow this week: Maurice Jones, Tellahoma; R. H. Gayden, Chattanooga; E. V. Brown, Clarksville, Tenn. to give away demonstrations.

W. C. Bevel doing nicely in the McFarland Hospital, Lebanon, where he was hospitalized with body burns when his outboard motor blew up a couple of months ago.

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**MARVEL MANUFACTURING CO.**

2849 S. FULLERTON, CHICAGO 47, ILL.

TEL: DICKENS 2-2424

R. F. JONES OPENS SPOKANE, WASH. OFFICE

SPOKANE, WASH.—R. F. Jones, president of R. F. Jones Co., this week announced the opening of a new branch office in Spokane. Jones said the new office, to be located at 811 West Second Avenue, will facilitate service to northwest operators.

The Jones Co. is exclusive Seeburg distributor in that area, and in addition to the Seeburg Phonograph line, the company will handle complete lines of arcade equipment and games.

"It's What's in THE CASH BOX That Counts!"
Chi. Aut. Phono Bowlers
Gird For Season Opener
'55-'56 Season Starts Sept. 12 With 16 Competing

CHICAGO—At 9:30 P.M., September 12, at the Bell-Bowl, Belmont at Kedzie Avenues, this city, the Chicago Automatic Phonograph Bowling League opens its 1955-1956 season of competition with a competition. The teams bowling for the championships.

Johnny Oomen, sparkplug secretary of the league reported, "Those who think we won’t be able to accumulate them should go here and see the action that will take place.

"From 9:30 P.M. on the entire evening is devoted to our teams and to the rosters of those teams.

"We’ve got everything set up for one of the most gala opening evenings of all time.

"Everyone’s welcome. We hope that a record crowd will be on hand to help us start this season off with a terrific crowd."

Among the teams that will compete, the ABC #1 and ABC #2, Walter Oomen Sons, Star Music, B & B Novelties, Guillette Distributing, West- ern Automatic Machine, Atlanta Music, Phonograph Service, Coven Music, Decca Records, Mercury Records, Coral Songs, Singer One-Stop and Galiano Distributing Company.

Said Johnny Oomen, “The players are all hopped up and raring to go. Every team is of the opinion that this is the opening night for their championship.”

"We are hoping that everyone in this area will attend this opening night and enjoy the festivities.”

FOR SALE:

- Large selection of Premiums.
- All types of used and new phonographs.
- Used and new games.
- Arcade Equipment.
- Pinball.
- Basketball games.
- Guns.

WE BUY, SELL AND FINANCE MUSIC AND GAME ROUTES. ARRANGE LOANS.

SUFFOLK & NASSAU SALES CO.
102 E. 15th St., LINDENHURST, L. I., N. Y.
(PHONE: Lindenhurst 5-3877-3678)

Enter “20 Year Club”

CHICAGO—The following became members in the “20 Year Club” this last week.

Cecil A. Boppert, Keokuk, IA.
Martin Loiano, Fort Worth, Tex.
N. R. Beeth, Green Bay, Wis.
Charles C. Fisher, Jr., Charlotte, N. C.
Sam Rickin, Los Angeles, Calif.
W. C. Knight, Teaneck, N. J.
Ralph A. Dahl, Omaha, Neb.
Cecil B. Miller, Winchester, Ind.
Bernice Shapiro, Rochester, N. Y.
Rose M. Knollmiller, Toledo, Ohio.
John Michael Salton, Bellaria, Ohio.
George E. Herneett, Savannah, Ga.
M. F. Tillhons, Long Beach, Calif.
Verling Geib, Deadwood, S. D.
C. T. Cole, Marion, Ind.
Sol S. Silver, South Bend, Ind.
Walter C. Schinkal, San Diego, Calif.
Elroy L. Hearn, Jr., Glendale, Calif.
Josaphat Bob Belvin, Montreal, Quebec, Canada.
THE VERY FIRST SEPTEMBER, 1955 ISSUE OF THE CASH BOX
(SEPT. 3, 1955)
FEATURED OVER...

750 LINES
OF CLASSIFIED ADVERTISING

Never before in all the history of the industry has there ever been such a marketplace for the purchase and sale of equipment of every kind and make.

Not one month, but, just one single week's issue (and the real Fall-Winter Season hasn't even started) found OVER 750 LINES of Classified Advertising featuring new and used machines, "For Sale" and "Wanted-To-Buy," from all over the coin machine world.

Take advantage of this tremendous marketplace for equipment. Rush your Classified Ad TODAY!!

Simply fill in the special Classified Ad sheet in the Classified Advertising Section of this issue and mail it now!

"It's What's in THE CASH BOX That Counts"
Keeney Intro's "Fascination Pool"

CHICAGO—Executives of J. H. Keeney & Co., Inc., this city, are very optimistic over their brand new pool game, "Fascination."

They have already received "many fine reports on this game."

Said Paul Huebsch, general salesman manager of the firm, "This is one game where we feel absolutely confident we have developed the very best in the business."

Roy McGinnis, president of J. H. Keeney & Co., Inc., reported, "We worked out this game with our engineers to the point where we believe that the operators are getting one of the finest games of all time."

In addition, Chester Biezad, engineer of the firm, said:

"This is one time when every operator can bank on the new 'Fascination.' This is one game where he is assured no trouble whatsoever. He is sure to earn more than ever before."

The entire Keeney exoe staff is enthusiastic over "Fascination." All believe, from reports already received, that the game is going to meet with complete approval all over the nation.

Seen below are Celeste Raval, contemplating scoring another winner with Keeney's new Fascination Pool Table at the Keeney showroom. Paul Huebsch, salesman manager, and Chester Biezad, chief games engineer. Miss Raval, also a recording singer, competed in the recent Miss Universe Contest.

Britz and Snodgrass Issue Joint Statement on MOA

OAKLAND, CALIF.—Martin C. Britz, treasurer, and J. Harry Snodgrass, MOA secretary, visited Headquarters of Music Operators of America here August 25th, 26th and 27th to confer with George A. Miller, national president, on matters of immediate concern to all operators, and to arrange an agenda to be presented to the Executive Board of MOA at the coming meet to be held in Chicago, November 8, 9, 10.

Both Snodgrass and Britz stated they were most gratified to find the great enthusiasm and efficiency that existed in the national office. They were most highly impressed with the staff and organization headed by Miller. Also with the dispatch with which applications for new memberships were handled.

Both men said upon leaving that they were confident the present membership drive would produce 5,000 members by Convention time next year.

"While They Last!" SPECIAL SALE!!
AMI "C" $139.50 FIRST COME! FIRST SERVED!

RUNYON SALES COMPANY
153 10th Ave., New York 13, N. Y., 8-4188 221 Frelinghuysen Ave., Newark 6, N. J., 813-8777 321 Windsor St., Hartford, Conn., 1A-7-4470

Now on display K. O. CHAMP SEE AT YOUR DISTRIBUTOR OR WRITE TO INTERNATIONAL MUTOSCOPE CORPORATION 44-02 11th St., Long Island City 1, N. Y.

"It's What's in THE CASH BOX That Counts"
Earn More Money with Bally® Kiddie-Fun Equipment

Still the main topic of conversation was the extent of the flood damage which keeps growing larger and more devastating as more operators report in. Those whose equipment was still salvageable were bustling up and down Thorndale Avenue with parts that could be repaired or reconditioned. Others, unfortunately had locations that are once more open for business. The resort routes were being put back into A-1 shape for the forthcoming Labor Day weekend.

Operations with regard to resort locations had a variety of problems, and they were hoping the weather would hold for this final, much celebrated weekend. Rookies of people would pour into these operations on their reopenings and be ready, permitting and, it is expected they will put the finishing touches to what was one of the best vacation spots summers in many years.

Atlantic New York Corp.'s new building a beehive of activity with the small army of servicemen and offices helping around as alternates continue and the final touches are being applied. Nat Solow conducted us on a tour. It was an impressive sight to see. The offices, beautifully appointed and air-conditioned, share the first floor with the parts department. The upper floor is set comfortably and with a minimum of waste space. Rows of Seeburg photographs are lined up. There are paint spray booths, steam spray booths, and a shipping department aligned at the head of a ramp which runs directly into the upper floor from the street. An elevator has been installed that can handle a large number of phonographs at one time. And—what Solow explained was of paramount importance to the operators—a free parking area inside a building which will remove the big problem ops had at the old location. The big surprise that Exhibit Supply had been building up for the past several weeks has been unveiled at Mike Munves. Mike tells us his response has been immediate and overwhelming. The game, a new version of pocket billiards, is much smaller than the regular table so that it can be easily placed in locations. It has no maze of electronic gadgets to keep the repairman busy and is priced much lower than any recent game. Even the crowd around the table and the excited comments made by the players in the game. Exhibit has a hit. Mike, moving around continuously dealing with customers, had a reply on his ability about the expectations of the participants, led by brother Joe, saying it was his time past the game.

—Barney (Shugy) Sagerman, Runyon Sales Co., busy on the phone and trying to solve problems on the floor. The service department was going full force and at top speed trying to accommodate distraught folks who were frantically trying to get everything in shape for the Labor Day weekend. Shugy tells us his Bally "ABC" Bowlers has been doing just as fast as they arrived.

Joe Young, Young Distributing, Wurlitzer districk, took a trip up to Connecticut to look over the operator situation there. He was appalled at the sight he witnessed and the distressed condition in which he found many of his clients. Joe reports that the newspaper and newpaper repairman could in no way convey the true conditions. In spite of what he had read and heard, he was unprepared for the actual conditions inflicted by the raw fury of the torrential floods. "Cars, railroad trains, trestles, and buildings tossed around and smashed like toys," was the way Young described it. Abe Lipsky and Alfie Goldberg were lost in a serious discussion, shaking heads and pondering

ALABAMA ACTION

In and around Birmingham folks are elated with the good news that John Lewis this week negotiated a contract for the miners that will boost pay checks to $26.50 per day. This will put some $80,000 more into miners' pay envelopes. The ATCII mining in the Birmingham district and 525 with Republic Steel. This contract will eventually affect approximately 8000 miners in the local area. Max Hervich, Birmingham Vending, busy at his desk piled high with papers. John DoBuys, Coffee Vendor, speaking of building a larger location for his Seeburg Music Box and Dixie Enterprises, starting a coffee vending route with the new J. H. Keeneey "Coffee Vendor." Teddy Timpides out of his office as he worked hard getting his route set up for the fall and winter season. Magic City Music busy with J. L. Brown, O. C. Coker and J. Leon Hostetler all out. Seen on Coin Machine Row—A. L. Krogp, B. G. Baucen, Fred Rainey, Jack Suggs, J. C. Adkinson, A. P. Osborne, E. F. Walls, Bub Walters, Ross Schleicher, Gus Darabaris, J. C. Bell, D. C. Bardley. W. B. Looser, Decatur, reports business fair with good prospects for the winter season.

"It’s What’s in THE CASH BOX That Counts!"
Chicago Chatter

Now that Labor Day has come and gone the action is getting speedier by the minute through this Coloscenter. This past week saw more visitors than had been experienced in recent memory. Of course much of this was due to one big factory meeting. But many also made it their business to pass thru Our Town even as they made their way to late vacations and fishing trips. Many new machines were installed and right now the belief that there may be lower priced games. . . Lunch with Ray Rich, Bill de Sel and Herb Det- tling. Up to date conversation on golf and the various rules of the game. Herb has been playing a whale of a game ever since joining General Aviation. Bill, too, has tremendously improved his game. Fact is they all love it. . . In the old days, Bill de Sel and I had this to say, "If we weren't so busy here at United might have a chance to improve my golf game. But," he commented, "with things moving so speedily and machines demanded in such quantity, just don't have the time to play more golf. The bosses at our end, Joe of Boston visiting around the factories they represent in New England. And happier than many of their manufacturers for this fall-winter meeting.

Art Weinand of Williams advising, "This is one Labor Day weekend when I'll do some much needed work around the house." Harry Stern of Williams in from a visit to Memphis. And on his way out before the week is over. In the meantime Harry Williams and Sam Stern sticking close to the factory to help bring many plans to completion. Ralph Sheffield and Avron Ginsberg of Genco in conference. Much hush-hush at the Genco plant as they talk things over behind closed doors. Who can tell what wrinkles will fall? . . . Dave Rockola remodeling the northeast half of his big factory and creating a uniform appearance throughout. Standing there with Wayne (Gandy) Dunn and pointing it out seems like one really big read of remodeling. . . Alvin Gottlieb advised, "Won't go anywhere for the Labor Day weekend." This is the only fact that Alvin has an air-conditioned home and cool from any fever. So best place for Al is in his own home while the pollen count zooms around the 400 mark.

Bill Hunt. . . "Gorgeous "Miss Illinois of 1935" with Paul Huebch and Chester Biead enjoying the play of the Keemey brand new "Fascination" pool table and Nate de Sel to town as the weather cooled the Windy City. . . Billy's Jack Nelson planning a long road trip very soon. Will visit with many of the firm's distro. "Only hope," Jack reports, "that those nickle phone calls won't keep me tied down to the desk. Love to see Lon Dun's man, Dick Robinson of Seattle, Wash., on his way thru town and stopping off to say "hello" to many of the guys here". . . Dale Savage of Detroit, Michigan; and in town visiting about . . . Callaghan back at his desk again. Looking like a million bucks.

Tons of notes of business. Passed by the big former Mills Novelty Company. Just stopped, across the street, and looked and looked. And remembered way back when. . . Bill Donnells answer to that invasion of the "East Coast" in San Antonio passes thru town on his way to Michigan vacation. Stops off to say "hello" to factories his firm represents. . . "Busy but happy," he says. "Mills Members" division of the "20 Year Club" grows leaps and bounds. If you've been in the business 10 years or longer—c'mon in. . . Ted Rubenstein advises that, in addition to Charlie Pieri—Stanley Levin and Philip Worden. . . Also going great on some fishing. . . Robert L. Peterson, expert PR man, tells all small business firms to "foot your born." Just wrote book pullulating University of Illinois on Public Relations for small businesses. . . . Joe Robbins over at Empire a busy boy trying to do himself 64 different kinds of 64 different things. . . Chick Levine of Little Rock stops off in this way. . . Chick on his board. . .

Note how the press now playing up fact that almost everything made of metal will shortly be higher in price" which was predicted here (Sept. 3 issue) in the years to come with the trend of the times. . . Lovely note from friend Senor Leon Sapronich of Halbar, Cuba. Admiring business in Cuba going along at a fast pace and everything but grand. . . Many districts have written The Cash Box to continue its editorialis for a "National Credit Bureau." . . . The Jones Boys, including R. L. Peterson himself, prominent about town this past week. Visiting with the factories they so reverently represent thruout "Junesland". . . Better exports still expected when Uncle Sam meets with all other nations in Geneva this January and cuts tariffs by as much as 15 per cent over period of three years. Hope is that coin machine mfrs. will also get in on this deal. Will George A. Miller, Manager, as rumor has it, of entire Board to discuss ways and means for more efficiently handling adverse legislative matters in the future? . . . Miller has some very fine ideas which will prove of good benefit to all machine biz. . . Big news of the week yet to come: Recorded Music Service Assn. and the Music Ope of Northern Illinois affair. . . Kiddie ride ops jumping into pool game business. Notice how in this issue these pool games will boost averages all down the line for them. . ."Willy (Little Napoleon"
Blatt of Empire expected to visit Chi within the next few weeks.

Empire Coin Machine Exchange

910-12-4 Milwaukee Ave., Chicago 11, Ill. Phone: EAGLE 4-2600

"If It's What's In THE CASH BOX That Counts"
Father and 3 Sons Among Top Operators

SAVANNAH, Ga.—George E. Hermetet of Frenchie Amusement Co., this city, who has been engaged in the industry for over 35 years, has three sons who have also been engaged in this field for from 15 to 25 years.

Two of his sons, Ray and Lawrence Hermetet operate as Frenchy Amusement Co., in Miami, Fla.

Another son, Robert Hermetet, operates out of East Cleveland, Ohio. George Hermetet is one of the most active operators in the Savannah area. He started operating in Clyde, Ohio, back in 1919. From there he went to the M. M. Marcus Company in Cleveland, O. He operated in Cuba for sometime, "Until," as he advises. "Batista came in and took over the machines."

Then I came back to the states," he reports, "and went in business with my sons in Miami. Leaving the boys there to handle their business I came on home to Savannah."

Today, those who know George Hermetet and his three sons, believe that this is one of the best operating families in the country.

Assorted KIDDIE RIDES FOR SALE
Cheapest In The Country
$25.00
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DAVID ROSEN
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PHONE: STEVENSON 2-2903

Airmail Subscription
The Cash Box $30.

GET IN ON THE "New Look" IN PROFITS!

GOTTLIEB'S TWO PLAYER TOURNAMENT

NUMBER MATCH FEATURE SCORES REPLAYS!

4 Point and Bonus advance targets.

Popular rotating score rollover.

Holdover Bonus hole also awards Mystery Specials.

De Luxe "New Look" Cabinet.

Available with twin chutes 10c - 3 for 25c

Amusement Pinballs as American as Baseball and Hot Dogs!

Father and 3 Sons Among Top Operators

SAVANNAH, GA.—George E. Hermetet of Frenchie Amusement Co., this city, who has been engaged in the industry for over 35 years, has three sons who have also been engaged in this field for from 15 to 25 years.

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Top shelf local deal of the month was when W. C. Lynch and Fred Troy formed a partnership, bought out Bob Davenport's Coin Machine Exchange and organized a new firm, Sportland Amusement Co. on Leeland Ave. The new outfit buys, sells, trades, and operates all types of novelty coin operated equipment. They are local distributors for United and Exhibit lines. Both Lynch and Troy are well and favorably known in State and local coin machine circles. Sportland Amusement was officially opened for business Aug. 20. . . . LT." Pal Records, Inc., after nearly 24 years at 1817 Main St., moved Aug. 20 to their new home on 2514 San Jacinto at McGowen. The new location, an ultra modern setup under one roof, includes: large record supermarket, high fidelity display system, recording studio, tape records and phone display, office, service dept. and workshop. A convenient free parking area is to the side of the building. . . . The new State law making it a felony to use phony coins or slugs in legal coin operated devices became effective in Texas Sept. 1. Penalty upon conviction is up to five years in prison and $10,000 fine . . . Music operator J. Q. Chadwick back from a prospecting trip that resulted in staking 46 uranium claims in Arizona and 14 in New Mexico. J. Q. has for some time been associated with former music operator Ernest Gates in quest of the precious stuff. . . . Harold Ballew, manager J. A. Walsh & Co. wholesale record dept. (RCA-Victor) back from a pleasant vacation and now with nothing to look forward to but Christmas. . . . Houston finally has adopted ten cent pay on parking meters, that is. Since Sept. 1 it takes a silver dime to buy the half hour parking time on downtown meters that a nickel used to buy. Two silver dimes gets you a full hour. Outlying meters still work for a nickel but the one hour time has been cut in half.

"It's What's in THE CASH BOX That Counts!"
WANT—Bally “Big Times,” $440. Also need buck glass for two Genco “Williams” 420’s. LEWIS & VOLLE, MUSIC CO., 180 SOUTH HOWARD ST., SPokane, WASH. (Tel.: MA 8305).

WANT—For Re-sale, new or used American, National 12 ft. Backboards; 22 ft. Shuffleboards; late model billiard tables; pool tables; Hayburners; Lewis’ Merry-Go-Round. Quote quantity, condition, and your best price. STANLEY DISTRIBUTING CO., 1223 BROADWAY, TACOMA, WASH. Tel.: Hillside 5116.

WANT—45 RPM Records, new or used. No quantity too large or too small. Highest prices paid. Write stating quantity, condition, and your best price. M. GALANO, GALANO DIST., CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Will purchase one-half interest in distributorship handling major manufacturers’ products. LEWIS & VOLLE. Will invest substantial amount of cash. BOX #346, c/o THE CASH BOX, 26, 44TH STREET, NEW YORK, N. Y.

WANT—Tubes: 2051; 2050; 7017; 24A, 24A; 354; 6L6; 6N7; 6L7; 6V6 (up to 65); mix. Will pay $40 a hundred. Must have minimum quantity 50 or 100. Write for other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Photograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Buitoni; Brunswick; JACOB S. SCHNEIDER, 128 W. 66TH STREET, N. Y. C.

WANT—Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Box. Used. Signals; Phon-Jets, wire, phone, boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2548.

WANT—Your used or surplus records all speeds. 45’s our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Bingos and Gottlieb 5-Balls for sale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, Moline, ILL. (Tel.: 4-6703.)

WANT—Late model phonos. Preferably Seeburg 100’s. Will pick up within 500 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8939.

WANT—All types of Bingo Games. GOLDEN CATE NOVELTY CO., 701 CATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: Market 3967).

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Want all types, quantities. For sale. DAVE LOWY & CO., 392, TENTH AVENUE, NEW YORK, N. Y. Tel.: Chickering 4-510.

WANT—Frolics, Rodeo, Circus, and Showboats, Seeburg, Model BL’s. Also, late model, late price, quantity. Send quote. NOBRO NOVELTY CO., 1321 WASH ST., SAN FRANCISCO 7, CALIF.

WANT—Distributors Wanted, Slide-Ex powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money backs. Samples; San Francisco, upon request. ALLIED BLOCK CHEMICAL COMPANY, 5TH AND BIRD STREET, PITTSBURGH 3, PENNA. Tel.: Everett 1-6467.

WANT—To Buy, Model D-80 AMI phonographs. MONROE COIN MACHINE EXCHANGE, INC., 2124 PAYNE AVE., NEW ORLEANS 14, LOUISIANA. (Tel.: Superior 1-4600).

WANT—Mills Panorama — any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: Carfield 3585.

WANT — We are in the market to buy for cash Universal Five Stars; United Circus; United Boleros; United Showboats & Mills Panoramas. ADVANCE AUTOMATIC SALES CO., 2505 HARRIET STREET, SAN FRANCISCO 2, CALIF. (Tel.: HEmlock 1-1750).

WANT — For cash — Seeburg Bear Guns. Will also buy in quantity, new or used. Any game machines or games. Coin prices are right. ECONOMIC SUPPLY CO., 379 TENTH AVE., NEW YORK, N. Y. (Tel.: Gickehring 4-8628).

WANT — Any quantity post-war Wurlitzer Phonograph Models, 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone. BILL DISTRIBUTING COMPANY, 296 W. 29TH ST., MIAMI, FLORIDA.

WANT—Northwestern 49’s; Challengers: Pike’s Peak; Kicker’s and Catchers; Weigh Scales or any other pool games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone, or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78’s and 45’s. No quantity too large or too small. We buy brand new LP’s (23-1/2 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10TH AVE., NEW YORK 36, N. Y. Tel.: J udson 6-4566.

WANT—Wurlitzer 1500 exceptionally clean. $955; Seeburg M100A reconditioned, $215; Seeburg Model “C”, $575; AMI D-40 converted to 45 rpm, completely rebuilt, $125. AMI DISTRIBUTORS, INC., P. O. BOX 1995, 902 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 6-6111.)

WANT—All types late model phonographs converted to 106 play. Call collect. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 7-1653).


WANT—Bally Dude Ranch $240: Palm Springs $240; HAFI $235; Surf Clubs $292; Variety $455; United Elf $165; Wurlitzer $245: Evans (Club Model) Saddle & Tuff $275, Also other Bingos and Bowlers. All ready for locations. Rush Deposit to: MICKEY ANDERSON, 314 EAST 111TH STREET, ERIE, PA. (Tel.: 5-7459.)

WANT—Records!!! 5¢ over wholesale, any label. Free title strips. Quick service. New accounts, terms deposit with order. We also purchase surplus records new unused only. H. B. FEIN & SONS SALES CO., 79-00 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: Olympic 8-4012. 4015.

WANT—For sale—Route of 250 Wallet scales on location in Maryland and Virginia. Or will sell individual machines. Bargain! SEACOAST DISTRIBUTORS, INC., 534 10TH AVENUE, NEW YORK, N. Y. (Tel.: RRant 9-1684) or 1200 NORTH AV., ELLIZABETH, N. J.

WANT — “Wurlitzer Phonographs,” 1500’s—$395; 1400’s—$325; 1250’s—$175; 1100’s—$150; 1015’s—$50. O’C OON DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. Tel.: 84-3264.

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FOR SALE—Bally's Surf Club $225; Bally's Surf Club $250.)

FOR SALE—_Wild Wheels_, 6540 W. 47th St., 1/3 deposit (Tel. 3-4529). —_Coach;_ 129.

FOR SALE—Route of late mode phonographs located in the fastest growing city in the Southwest, 75 phonographs and 36 Novelty Units. Houston, Texas, $65,000. Box # 349, THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE—Reconditioned Guaranteed Phonographs, Rock-Ola: Model 1, 1938 $275.00; Model 40, $275; Model 240, $275.00; Model 40, $225; with Receivers add $20. AMI: Model D-40, $250; Model C-40, $175; Model A-40, $125; Wurlitzer: Model 100, $175, Model 101, $65. J. ROSENFIELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MISSOURI (Tel. 7-6730).

FOR SALE—Machines—Williams: Bally's Derby; Grand Champion; Gun Clubs; Army and Navy; Gottlieb; Happy Go Lucky; Stage Coach; Dragoneet; Southern Bell; Shimig; Shanghai; Gypsy Queen; Jockey Club; Duette; Twin Bill; New Pin Games sold in respective territories. Gottlieb; Jubilee; Sweet Add-A-Line; Tournament. Write for latest prices; Smoke Signal. New and Unused Cigarette Machines. National; ROWO; Electric-O-Ko, new and used. H. Z. VENDING AND SALES CO., 1205 55th Street, OMAHA, NEBRASKA (AT 1121).

FOR SALE—Teletwiz Machines, factory reconditioned. Ready for location, $119.50. 1/3 down, balance C.O.D. We stock all Teletwiz parts, also parts and supplies for Juke, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—Hifi, $220; Surf Club, $220; Palm Springs, $210; Dude Ranch, $170; Palm Beach, $75; Sam's, $163; Yacht Club, $75; Spot Lite, $60; Beauty, $110; CENTRAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. Tulane 6729).

FOR SALE—_Hoffman Machines_, factory reconditioned. For sale, $44.50; Yacht Clubs at $107.50. T. L. DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 10, OHIO. (Tel. Main 1-8751).

FOR SALE—Canadian operators attention. Now available, immediate delivery large variety fine conditioned Juke Boxes, Pins, Shuffle Alleys, most reasonable prices. Communicate SAM SOLWAY, ST. AGATHE DES MONTS, QUEBEC, POSTAL ADDRESS, BOX 129. (Tel. 154).
FOR SALE—Seeburg "A's", $269.50; AMI "A", $65.50; Exhibit Star Shooting Gallery, $197.50; Seeburg Bear Gun, $99.50; Race The Clock, $314.50; Bally Space Ship, $249. Write, Wire, Phone Today. LAKE CITY AMUSEMENT CO., 4535 PAYNE AVENUE, CLEVELAND 3, OHIO. (Tel.: HEnderson 1-7577).

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case (12 cans) $4.50; Pucks (set of 3) $12; Fluorescent Lights pair $22.50. Adjusters $18.50. PIR-VEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-6144).

FOR SALE—United Bingo; 7 Tahiti's, 899.50 ea.; 7 Singapore's, $225 ea.; 9 Tropicana, $239.50 ea. WESTERN DISTRIBUTORS, 1226 S.W. 16th Ave., PORTLAND, OREGON. (Tel.: ATwater 7565).

FOR SALE—Send $1.00 for the record of "The Cat Came Back" b/w "Stop Cracking' Potatoes" by Lee Moore, disc jockey of WWWA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUT-WATER LANE, CARFIELD, N. J. Tel.: PRescott 9-0182.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. Ne reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENNANT AVENUE, NEW YORK, N. Y.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Kesney, Bally, TAYAR DISTRIBUTING, INC., 3401 N. Western Street, MIAMI 42, FLA. Tel.: 64-4864.

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You can SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX" .

Your Deposit Is GUARANTEED

As LONG as you are a paid up subscriber to "The Cash Box", at the time you answer any advertisement that appears in "The Cash Box", and if you request that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by "The Cash Box". This is "The Cash Box" Free Deposit Insurance Plan. An exclusive and original feature of "The Cash Box" only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 36, N. Y.

THE CASH BOX
"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

WANT FOR SALE

CHECK OFF WHICH YOU DESIRE

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special" (34) Subscription! You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. Ads in the Classified Section may be charged to you at the regular rate of 10c per word. Please count words carefully.

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ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
26 WEST 47TH STREET, NEW YORK 36, N. Y.

MISCELLANEOUS

NOTICE—We are converting Bally HiFis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely re-conditioned. DONAN DISTRIBUTING CO., 5007 N. KEDZIE, CHICAGO 25, ILL. (Tel.: JUniper 8-5211).

NOTICE—Arcade operators. We have a limited number of conversion targets (Shoot-the-Spook) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write: 100 SERVICE CO., 2638 OLIVE ST., ST. LOUIS 3, MO. Tel.: JEFFERSON 1-6531.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PResident 3-7977 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PResident 4791, for genuine factory parts, also good re-conditioned phonographs priced right.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., Hollywood 5-1702.

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use only Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. $34.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.
How To Use "The Cash Box Price Lists"

(Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK")

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $50.00 whereas someone on the East Coast may think it worth only $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning. "The Cash Box Price Lists" report each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest quoted price.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $50 on Phonographs.

COIN:
1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
8. No change from Last Week
9. * Great Activity

REPORTING SELLING PRICES IMPORTANT
Reports received indicate that, in some cases, purchasers become upset due to the fact that they do not have time to check equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers may realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner may add to his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcades and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machine shop, since manufacturers of many of the large trade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should realize that many bidders have their own reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade alone, and recondition the machines themselves to meet their own operating standards.
AMI Model “F” is the first phonograph in the world with a self-contained multi-horn sound system.

Only the most expensive custom-built high fidelity sound systems are comparable to the Model “F”—and they cost as much or more than the entire AMI juke box itself!

Full Range Multi-Horn High Fidelity
Sonoramic Sound
120, 80, and 40 Selections
Choice of 8 Spectacular New Colors:
Tahitian Brown, Firecracker Red, Happy Blue;
Paddy’s Green, Bright Sand, Sunburst Yellow,
Atoll Coral, Embered Charcoal.

Originator of the Automatic Selective Juke Box in 1927
AHEAD THEN—AHEAD NOW

AMI Incorporated
GENERAL OFFICES AND FACTORY, 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN
Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palassgade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"
<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Dreamy (Wm 2/50)</td>
<td>15.00</td>
</tr>
<tr>
<td>2. Flying High (Get 2/55)</td>
<td>70.00</td>
</tr>
<tr>
<td>3. Eight Ball (Wm 1/52)</td>
<td>45.00</td>
</tr>
<tr>
<td>4. Fairway (Wm 6/53)</td>
<td>65.00</td>
</tr>
<tr>
<td>5. Flying High (Get 2/55)</td>
<td>100.00</td>
</tr>
<tr>
<td>6. Flying Saucers (CC 1/49)</td>
<td>30.00</td>
</tr>
<tr>
<td>7. Four Bells (Get 10/54)</td>
<td>199.00</td>
</tr>
<tr>
<td>8. Four Corners Tobacco (Get 2/54)</td>
<td>45.00</td>
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<tr>
<td>9. Four Horsemen (Get 9/50)</td>
<td>30.00</td>
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<tr>
<td>10. Gondola (Get 12/49)</td>
<td>80.00</td>
</tr>
<tr>
<td>11. Golden Gloves (CC 7/49)</td>
<td>10.00</td>
</tr>
<tr>
<td>12. Gold Nugget (Upright) (Ge 2/53)</td>
<td>95.00</td>
</tr>
<tr>
<td>13. Gold Star (Get 8/54)</td>
<td>185.00</td>
</tr>
<tr>
<td>14. Gondola (Ex 5/49)</td>
<td>10.00</td>
</tr>
<tr>
<td>15. Gondola (CC 1/49)</td>
<td>10.00</td>
</tr>
<tr>
<td>16. Grand Champion (Get 4/53)</td>
<td>85.00</td>
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<tr>
<td>17. Grand Slam (Got 4/53)</td>
<td>110.00</td>
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<tr>
<td>18. Grand Stand (B 50)</td>
<td>20.00</td>
</tr>
<tr>
<td>19. Green Peaches (Get 6/52)</td>
<td>95.00</td>
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<tr>
<td>20. Happy Days (Get 7/52)</td>
<td>65.00</td>
</tr>
<tr>
<td>21. Happy Go-Lucky (Get 3/51)</td>
<td>45.00</td>
</tr>
<tr>
<td>22. Harvest Moon (Get 9/52)</td>
<td>15.00</td>
</tr>
<tr>
<td>23. Harvest Time (Ge 9/50)</td>
<td>15.00</td>
</tr>
<tr>
<td>24. Harvey (Wm 5/51)</td>
<td>15.00</td>
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<tr>
<td>25. Harvey (Wm 5/51)</td>
<td>15.00</td>
</tr>
<tr>
<td>26. Hawaii (Un 6/54)</td>
<td>175.00</td>
</tr>
<tr>
<td>27. Hawaiian Beauty (Get 9/52)</td>
<td>140.00</td>
</tr>
<tr>
<td>28. Hayburner (Wm 6/51)</td>
<td>45.00</td>
</tr>
<tr>
<td>29. Hi-Fi (B 6/54)</td>
<td>220.00</td>
</tr>
<tr>
<td>30. Hi Parade (CC 2/53)</td>
<td>10.00</td>
</tr>
<tr>
<td>31. Hi-R &amp; Rums (Get 3/51)</td>
<td>20.00</td>
</tr>
<tr>
<td>32. Hi-R &amp; Rums (Get 3/51)</td>
<td>20.00</td>
</tr>
<tr>
<td>33. Holiday (CC 12/40)</td>
<td>10.00</td>
</tr>
<tr>
<td>34. Holiday (Ke 12/51)</td>
<td>35.00</td>
</tr>
<tr>
<td>35. Hobby Horse (Wm 9/51)</td>
<td>39.00</td>
</tr>
<tr>
<td>36. Horsefeathers (Wm 1/2)</td>
<td>59.65</td>
</tr>
<tr>
<td>37. Honest John (Wm 12/51)</td>
<td>25.00</td>
</tr>
<tr>
<td>38. Honest John (Wm 12/51)</td>
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<td>39. Ice-Pole (B 5/54)</td>
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<td>40. Ice-Frolices (B 5/54)</td>
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<td>41. Jalopy (Wm 8/55)</td>
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<tr>
<td>42. Jeanie (Ex 6/51)</td>
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<td>43. Jockey Club (Get 5/54)</td>
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<td>45. John D. (B 11/47)</td>
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<td>46. Joker (Get 11/50)</td>
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<td>51. King (Get 12/35)</td>
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<td>Leader (11/53)</td>
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<tr>
<td>Universal Bowling (5/54)</td>
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<tr>
<td>Universal Shuffle Targette (4/54)</td>
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<tr>
<td>United DeLuxe Targette (4/54)</td>
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</table>

**Manufacturers New Equipment**

Products listed here are currently in production. Manufacturers are listed by prices, F.O.B. factory.

**ROCK-OLA MFG. CORP.**

Model 1145 Hi-Fi Phonograph, 120 Selection, 45 RPM Only

Model 1146 Hi-Fi, 50 Selections, 45 RPM Only

Model 54 Chrome Wall Box, 120 Selections

Model 1546, 50 Selection Wall Box

Model 1613, 8" Blonde Wall Speaker

Model 1614, 8" Mahogany Wall Speaker

Model 1966, Remote Volume Control

Model 1997, Remote Volume Control with Cancel Button

**BALLY MFG. CO.**

Gale Time

Model A-110, 10c a play 760.00

Model A-105, 3 plays for 25c 780.00

Congress Bowl (with Match Feature) 895.00

Model C-353, 3 plays for 25c 825.00

Bull's Eye Shooting Gallery 395.00

**Bally MFG. & SALES CO.**

Champion Baseball (with Match Feature) 375.00

Bally Eye Bowl (with Match Feature) 356.00

**EXHIBIT SUPPLY**

Treasure Cove

Regular Model 675.00

Match Play 690.00

Junior Jet Ride, '55 Model 395.00

Big Bronto, '55 Model 395.00

Roy Rogers' Trigger, '55 Model 1,847.50

**Genco MFG. & SALES CO.**

Baseball Bowl (with Match Feature) 235.00

Sky Rocket Rifle Gallery (with Match Feature) 675.00

**D. COTTLEBLY & CO.**

Tournament (Two-Player) 512.50

**INTERNATIONAL AUTO. CORP.**

Drive Yourself (new Drivemobile) 795.00

Photomac '54 2,156.00

Screamer, '54 Model 935.00

3D Art Parade, 6show model 595.00

Universal Post Card Vender 60.00

**J. H. KEENEY & CO., INC.**

DeLuxe Challenge Bowl (with Match Feature) 680.00

Challenge Bowl (without Match Feature) 665.00

Electric Cigarette Vender 284.50

Coin Changer Model 304.50

**MINNEAPOLIS MACHINERY CO.**

Model 1955 Hi-Fi 4 Cone Corner Speaker

Model 1956 Hi-Fi 4 Canal Wall Speaker

Model 1917 Hi-Fi Coaxial Wall Speaker

**UNITED MFG. CO.**

Super Slugger

Regular Model 595.00

De Luxe Runner (with Match Feature) 635.00

5th Innning Shuffle Targette 765.00

Regular Model 745.00

Capitol Shuffle Alley Single C绅te 765.00

Double C绅te 725.00

De Luxe Challenger (without Match Feature) 705.00

De Luxe Derby Roll (with Match Feature) 735.00

Yosemite Shuffle Targette Regular Model, 10c play 765.00

Special Model, 10c, 3 for 55c 765.00

De Luxe Venus Shuffle-Targette (with Match Feature) 765.00

Special Model, 10c, 3 for 25c 765.00

Triple Play 725.00

**WILLIAMS MFG. CO.**

King Of Shots 549.00

Three Deuces 309.00

Sidewalk Engineer 315.00

**THE RUDOLPH WURTLIZER CO.**

Model "1900" Hi-Fi Phonograph

Model "1950" Hi-Fi Phonograph

Model "1600" Hi-Fi Phonograph

Model 1856-10, 30-35 Wall Box 1 Wire (8 Selections)

Model 5260-6c-25c Wall Box 2 Wire (10 Selections)

Model 5100 3" Speaker

Model 5110 12" Deluxe Speaker

Model 5111 12" Concoled 3W-1 Wall Hi-Fi

Model 5112 8" Wall Speaker

Model 5115 Hi-Fi 4 Cone Corner Speaker

Model 5116 Hi-Fi Coaxial Wall Speaker

Model 5117 Hi-Fi Coaxial Wall Speaker
Not all the beauty of a Wurlitzer 1800 is evident to location patrons. It's visible only to the eyes of the operator when he opens the back of the phonograph—or when he opens the cash box door.

It's the beauty of Wurlitzer 1800 precision engineering that means trouble-free operation, perpetual peak performance, low operating overhead—more of the "Take" to take home.

**Wurlitzer 1800**

**THE YEAR'S TOP PHONOGRAPH IN BEAUTY — IN TONE — IN EARNINGS**

**Wurlitzer Disneyland**

"It's What's in THE CASH BOX That Counts"
United's De Luxe

CAPITOL

6-PLAYER SHUFFLE ALLEY

NEW!

10TH FRAME STRIKE FEATURE

Player keeps shooting in 10th frame
As long as strikes are scored up to a total of 6

NEW HIGH-SCORING
5-DRUM TOTALIZERS

STRIKE-A-MATIC Syncro-flash Feature
Combines Strike Lane Accuracy with Speed Control
Direct View Scoring Lites on Playfield

DOUBLE CLOVER 4WAY MATCH FEATURE

HIGH SCORE 12,750

Equipped with
UNITED’S SLUG REJECTOR

Two sizes:
8 ft. by 2 ft., 9 ft. by 2 ft.

Available in
10¢—3 for 25¢ models

See your Distributor

United Manufacturing Company
3401 N. California Avenue, Chicago 18, Illinois

Capitol Shuffle Alley also available in regular model without match feature

Other United Hits
Now at Your Distributor

VENUS Shuffle Targette
Smooth, Quiet
Skee-Skill Game

DERBY ROLL 2-Player Rubber Ball
Roll Down Game with Race Horse Animation

TRIPLE PLAY Fast Action In-Line Game
• New Baseball Games

Adjustable to Advance Scoring

See Your Distributor
OFFICIAL BOWLING SCORES
ATTRACT MORE PLAYERS . . . EARN MORE MONEY

Cash in on ever-increasing popularity of bowling. 15,000,000 bowlers will keep coin-chutes busy and cash-boxes full for all operators who get in on the ground floor with first 6-PLAYER*

OFFICIAL BOWLING**
shuffle-bowlers. Order new Ballybowlers now!

New KING-SIZE Pins
New OVER-SIZE Puck

New king-size pins, nearly a foot high and almost as big as official bowling alley pins, increase play appeal of new Ballybowlers. Pin at left is official pin. Pin in right is ordinary shuffle-bowler pin. Center pin is new Bally king-size pin. Matching the new king-size pin is the new Bally over-size puck with a hefty, healthy feel that adds to thrill of skill-shooting. New over-size puck is larger puck on playfield at left. Compare size with smaller old-fashioned puck.


*Fun for one player . . . more fun for competitive teams of 2 to 6 players.
**Scoring for strikes, spares and blues is according to Official Bowling Rules.

ABC-BOWLER and CONGRESS BOWLER are out-earning all other bowlers in side by side competition. Get your share. Get ABC BOWLER or CONGRESS BOWLER on location now.

ABC bowler
WITH MATCH-SCORE FEATURES

Congress bowler

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BALLY MANUFACTURING COMPANY
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