Frank Sinatra has proved himself one of the most versatile artists in all of show business in the last couple of years. Not only is he one of the great song stylists of our time, having enjoyed a reblossoming on records with "Young At Heart" and his current "Learning The Blues" on Capitol, but as a straight actor he has garnered rave reviews for his work in "From Here To Eternity", "Suddenly" and now "Not As A Stranger", in which he is pictured above. He will soon be seen in the movie version of "Guys And Dolls".
The secret of what made Perry Como great is in

FOOLED

and TINA MARIE

with Mitchell Ayres and His Orchestra and the Ray Charles Singers. Arrangement by Joe Reisman

20/47-6/192

"New Orthophonic" High Fidelity

RCA VICTOR
The Cash Box

Vol. XVI, No. 43
July 16, 1955

Published by BILL GERSH & JOE ORLECK

The Cash Box Co., Inc.

26 West 47th Street, New York 36, N. Y.

All branches: 11th and 4th - 23rd and 5th - 34th and 6th

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ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. 

For the first time in the history of The Cash Box charts, five out of the top six tunes come from the movies. They are “Rock Around The Clock” from “The Blackboard Jungle”; “Unecharmed Melody” from “Unecharmed”; “Cherry Pink And Apple Blossom White” from “Underwater”; “Something’s Gotta Give” from “Daddy Long Legs”; and “Honey Babe” from “Battle Cry”.

This amazing showing is the culmination of a movement which received renewed impetus when it was generally conceded that the motion picture and the record “Three Coins In The Fountain” had a mutually beneficial effect upon each other. Since then there have been special efforts made to tie in a song with a picture and vice versa. The results are now evident from the charts.

In the last year or two a new recognition has developed between movies and the record industry. It has been obvious that instead of working exclusively of each other as had been the case, cooperation could create greater returns for each. As a matter of fact this movement has gone so far that at times a song is literally dragged into a movie where it might even be out of place.

But in general this new concept of themusica has had beneficial results. What greater promotion can there be for a picture than to have its theme song being played on juke boxes and on the air all day long? And what greater promotion for a record than to see and hear it in a picture that you’ve enjoyed.

Actually with many movie songs it’s possible to trace their rise in popularity with the distribution of the film across the country. It’s been made clear, with such songs as “Honey Babe” for instance, that as a film leaves the main cities and reaches the neighborhood areas, record sales of the song in that picture grow greater.

Therefore publishers who have movie songs have to deal somewhat differently with their product than has been the custom recently. In the past several years, everything depended upon a record as far as the publisher was concerned. If a record didn’t make any noise within a couple of weeks—or a month at the most—the publisher would forget about it and go onto the next record. With our new movie situation however, that’s impossible, for a record might make no noise at all while a picture is playing Broadway and might still blossom out when it reached the neighborhood houses.

The emphasis on movie tunes is bound to bring about still further changes in the creation of hit songs. But as far as we’re concerned that’s fine. For every way we can discover to create hits is another stimulant for the record and music businesses. And every stimulant means greater activity and greater profits.
YOU'RE SURE TO WEAR DIAMONDS
When You FEATURE

"YOU CAN'T HEAR A TEAR"
b/w
"NOBODY KNOWS"

TIIAR RECORD #6001

DISTRIBUTORS: Choice Territories available
WRITE—WIRE—PHONE

TIAR RECORDS
270 PARK AVE PL 5-5760 NEW YORK

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Kitty Kallen
has the nation's Next Smash Hit

"LET'S MAKE THE MOST OF TONIGHT"

"JUST BETWEEN FRIENDS"

29593 (9-29593)

"It's What's in THE CASH BOX That Counts"
PAT MORRISSEY
(Decca 25994; 9-25994)
6 THE HOUSE OF BLUE LIGHTS
(2:05) [The lead
ASCAP—Baye, Slavek] The sultry
voice of Pat Morrisey comes over
with coolness as the trumpet
belts out an exciting jump version of a
hot tune that's making big noise out west.
This version is up there. This version
should share in the final take.

[Crystal ASCAP—Burke, Hampton,
Mercer] A side that the thrust
isolation on one of her previous releases
is used again as the coupling here.
Top notch reading of a great standard.

LEO DIAMOND
(RCA Victor 20-6194; 47-6194)
7 "THEME FROM FEMALE ON THE BEACH" (2:18) [Northern
ASCAP—Burke] Harmonica virtuoso,
Leo Diamond is supported by a husky
Henri Rene backing as he wends his
way through a beautiful theme from a
forthcoming pic. Lovely.

"DESTINY" (2:32) [Boston
ASCAP—Baynes, Eardley, Wil-"tion
(deftly tenderly warfare is the
material on this end. Easy on
the ears mood music.

BILLY WARD & DOMINOS
(King 1492; 45-1492)
6 "MAY I NEVER LOVE AGAIN"
(3:08) [Broadcast BMI—Marco,
Erickson] Billy Ward’s Dominos dish
up a Bellevue rendition of a beautiful and
stirring new ballad. Lead voice is
great. Good pop and R & B fare.

"LEARNIN’ THE BLUES" (2:21)
[Boston ASCAP—Slivers] The
crowd hands in an exciting rhythm ver-
ion of one of the nation's top tunes.
Terrific performance that'll get
 plenty of spins. Lead comes over superbly.

BRAD MOREY ORCH.
(Deed 1004; 45-1004)
6 "WANG WANG CHA CHA"
(2:14) [Miller ASCAP—Miller,
Johnson, Russe, Wood] Brad Morey’s
ork hands in an exciting big band ar-
rangement of the current dance sensa-
tion, the cha-cha. Imaginative composi-
tion that the hoosiers will get a kick out of.

"PAJAMA PARTY TIME" (2:19)
[Harper House BMI—Morey]
This pretty shuffle jammer is Mor-
ey's own composition. Terrific melody
and another good dance deck. A good
set of tunes could make a big thing
out of this one.

DOLORES HAWKINS
(Fisc 912; 5-912)
6 "I'M A RHYMED" [Korwin
ASCAP—Stillman, Allen] A zany
and very clever novelty is presented
with zest by the delightful voice of
Dolores Hawkins. Cute ditty that’ll get
plenty of spins. Different and refresh-
ing.

"MY GIRL FRIEND'S BOY
FRIEND" (2:33) [Vality
ASCAP—Molliff, Hoffman] A touching
"Teenage Waltz" type love song is emo-
tionally fashioned by Dolores. Heart-
felt delivery. Teen-agers will find this
song meaningful.

THE CASH BOX
Page 6 July 16, 1955

TALK OF THE WEEK

"FOOLED" (2:55)
[Harmon ASCAP—Curtis, Taubner] "TINA MARIE" (2:32)
[Roncom ASCAP—Merrill]
"SONG OF THE DREAMER"
(2:32)
(Perry COMO
(RCA Victor 20-6192; 47-6192)
6 "DON'T STAY AWAY TOO LONG" (2:14) [Harmon ASCAP—
Hoffman, Manning]

PERRY COMO
(RCA Victor 20-6192; 47-6192)
6 Eddie Fisher is in top form as he
heads into the Summer season with a
wonderful new release.
A terrific tune for the vaca-
tion period when young lovers part
for a few months and head to the
resorts, is "Don't Stay Away Too
Long". It's a delightful romantic
number that will have a special
meaning to teen-agers. Pretty
melody set to an easy going lift. On
the other hand, Fisher lechoes into
stirring love song dubbed "Song Of
The Dreamer". Vivid performance
of a R & B hit.

THE BIBLE TELLS ME SO
(2:16)
[Paramount-Ray Rogers
ASCAP-Evans]

JOHN JAMES
(MGM 12028; K12020)
6 In her wistful and velvety style,
Joni James thrashes two tender and
intimate love songs that look and
sound like big money makers. One
side is a fragile and inspired per-
formance of an easy pleaser labelled
"The Moment I Saw You". Pretty
delivery by the lady, David Terry’s
orch sets up the lush backing. The
other end is a tune tagged "Where
Is That Someone", from the musi-
cal "Seventh Heaven". A penetra-
ting, star-dusted love song. Watch
'em.

BUNNY PAUL
(Capitol 117B, F1178)
6 "SONG OF THE DREAMER"
(2:06) [Lowell BMI—Curtis] A
big racy and bluesy that seems
headed for pop success, is inter-
preted with sincerity and warmth by

"FOR THE VERY FIRST TIME"
(2:38) [Berlin ASCAP—Berlin] A
great swing kind of material
magnificently woven on this end.
Velvety side.

THREE CHUCKLES
(“X” 0150; 4X-0150)
B "BLUE LOVER" (2:37) [Regent
BMI—Colacari] The Three Chuckles
blind warms on this pretty, new.
sentimental love song. Tune was
penned by Cirino Colacari who wrote
" Foolishly" and "Rumourous". Tender
love song. Could make the grade.
B "REALIZE" (2:37) [MPIC
ASCAP—Hillard, Wood] Another
pretty ballad set to a simple
shuffle beat is rendered on this end.
Good coupling for the young lovers.

HELEN O'CONNELL
(Kapp 118; 45-118)
6 "THE MOON MUST HAVE
FOLLOWED ME HOME" (2:40)
[E. H. Morris ASCAP—Hillard, De-
Lugger] A delightful romanic borum
featuring an excellent wedding of
lyric and melody is pleasantly
thrashed by Helen. If disk gets a push, it
could take off.

"FAR AWAY FROM EVERY-
BODY" (2:18) [E. H. Morris
ASCAP—Hillard, DeLugger] Another
tune by Morris Proser’s "La Vie"-
show, gets a sexy and amusing treat-
ment from the chirp. Pretty Latin
tempo.

DAVID CARROLL ORCH.
(Mercury 70658; 70658+5)
6 "THE GIRL UPSTAIRS" [Rob-
ertson ASCAP]—The beautifi-
ul theme melody from the Marilyn
Monroe pic "The Girl Upstairs", is
lushly and delicately presented by David
Carroll’s ork and a chorus. Sax solo
plays important role. Pretty stuff.

"YOU'RE HERE MY LOVE"
[Famous ASCAP]—A string
filled piece of mood music opens this
side. At mid point, a warm male voice
takes on the vocal chorus. Inviting
deck.

THE BAN JOES
(Columbia 40536; 4-40536)
6 "BANJO WOOGLIE" (2:14)
[Mills ASCAP—Malkin, Paul,
Morgan] The Ban-Joes debut on Columbia, and
with the aid of the Texter Singers, helt
up a poppy boogey arrangement of a
banjo tipit. Good side for the current
popularity of banjo items.

"PLUNK, PLUNK, PLINKETY
PLUNK" (2:43) [Summit
ASCAP—Benters, Hagan] More
likely banjo material. Pleasing novelty.

"Only those records best suited for commercial use are reviewed by THE CASH BOX!"
a double sided smash!

JUST RELEASED

"The LONGEST WALK"

and "SWANEE"

recorded by J.P. Morgan

RCA #20/47-6182

"It's What's in THE CASH BOX That Counts"
MUSIC

---

Diane Richards

*(Ann 114; 45-1144)*

“DON’T FLIRT WITH ANYONE ELSE” (2:24) [Sage & Samu
BMI—School] A love song with a bit
waved by Diane Richards. Red
Reese’s orch assists.

“VAIN” (2:245) [Sage & Samu—BMI—Wilson] A sentimental
two step is thrashed on this end. Please
ballad.

---

DUKE JENKINS ORCH. &
JO JO SPOONS

(Penon 311; 45-331)

“MAMBO BLUES” [BMI—Jen-
kins, Greer] A mambo with a rock
and roll beat is sold across by Jo-
Rhythmic side that moves from start
to finish.

“SAD AGAIN” (2:50) [BMI—
Jenkins, Greer] Spoons ambles
along warily on this end and croms
a lovely ballad. Backdrop is simple
and inviting.

---

WERNER MULLER ORCH.

(Decca 29504; 9-29504)

“LA CUMPARISITA” (P. D.
—Rodriguez) The famous Wer-
ner Muller Orchestra, the crew that’s
being supplying the amazing backdrops
to Caterina Valente’s recordings,
takes a solo run on this platter and
comes up with a lush and beautiful
instrumental rendition of one of the
most beautiful of all tangos. European
waxing has a great sound. Should make
big noise.

“TANGO DESIRE” [Kasner
ASCAP—Niessen, Cassen] An-
other exciting tango instrumental.
Should come over beautifully on a
Hi-Fi set.

---

THE SUNNYSIDERS

(Kapp 114; 45-114)

“BANJO WOOGIE” [Mills
ASCAP—Malkin, Paul, Morgan]
The Sunnysiders, who skyrocketed
to national prominence with “Hey, Mr.
Banjo”, dish across a boogie woogie
arrangement of a banjo tune. An
exciting side with a load of punch.
Should be a big seller.

“I JUST WANNA BE YOU”
[L.—Jay] Another colorful sung-
ning type cornball novelty. Has that
happy 20’s sound. Cute tune, Banjo
used here too.

---

ARLYNE TYE

(MGM 1232; K12032)

“TALKIN’, TALKIN’, TALKIN’”
[Mills BMI—White, Connolly, Mel-
in] A, Arlyne Tye’s voice is wistful
and smooth on this agreeable lilting
love song. Pretty bit of piping.

“YOUR FLIRTY, FLIRTY
EYES” [Mills BMI—Moore] A
fast-moving tune about a fickle fella
is run through on this end by the
thrash and a chorus.

---

LAURA MANNING

(Jubilee 5195; 45-5195)

“I DON’T THIENK THAT YOU
LAWVE ME” (2:34) [Jubilee
ASCAP—Mannin, Ross] A clever
little waltz is pretty rapped by
Laura Manning as she bows on
Jubilee label. Cute side.

“ONE IS MINE” (2:18) [Jubilee
ASCAP—Manning, Ross] The
wistful voice of the thrush comes over
well on this tender love song. Choir
enhances the lead voice.

---

DAMITA JO

(RCA Victor 20-6185; 47-6185)

“ABRACADABRA” (2:30) [Fred
Fishier ASCAP—McFarland, Shar] A
rockin’ jumper gets a spacy reading
from the lively voice of Damita Jo.
Thrush comes over well on this
exciting item. Terrific dance item.

“I’M IN MY HEART” (2:10) [Magle
BMI—McCoy, Singleton] Another
country item is perfectly bouncer
choke full of rhythm. Both halves will
appeal to rock and roll fans.

---

BETTY BLAKE &
THE THRU’LINTHROOF

(Boett 3005; 45-3005)

“ARE YOU MINE” (2:24) [Dan-
delion BMI—Crashley, Amadeo,
Lorr] A smash country tune with a
contagious bounce, is infectiously
rendered by basso thru Ravenroft and
curb Betty Blake. Cute ditty that
could click.

“OUT OF LINE” (2:25) [Dand-
elion BMI—Wright, Tall] Another
country item is irresistibly fashioned
for pop buyers. Cute deck.

---

THE GALLAHADS

(Capitol 1175; F1175)

“DO YOU BELIEVE ME” (2:45)
[Goday BMI—McFadden] The
Gallahads, a polished vocal aggrega-
tion, come over warmly on this pretty
lyric love song with a bit. Boys blend
smoothly.

“I’M NOT WASY FOR YOU”
(2:04) [Tee Pee ASCAP—Immer-
man, James, Cassin] A shuffle rhythm
is the setting for this romantic
presentation. Pretty recital.

---

GOGI GRANT

(Ford 11035; J11035)

“SUDDENLY THERE’S A VAL-
LEY” (2:30) [Warman BMI—Meyer,
Jones] A stirring inspirational
ballad is dramatically and emotionally
presented by Gogi Grant. Thrush has
a moving voice and comes over well
here.

“LOVE IS” (2:18) [Warman
BMI—Newman, Truman] A pretty
lighting ballad is infectiously presented
by the songstress. Appealing love song.

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by the songstress. Appealing love song.
"LOVE IS A MANY-SPLENDORED THING"

From 20th Century-Fox CinemaScope Production
"Love Is A Many-Splendored Thing"

sung by

Don Cornell

with Chorus and MUSIC BY CARRETTA

CORAL 61467 (78 RPM)
and 9-61467 (45 RPM)

P.S.......
Movie hits are a habit with Don.
Remember "Hold My Hand"
from "Susan Slept Here"

"It's What's in THE CASH BOX That Counts"
**THE TEN RECORDS**

**DISK JOCKEYS PLAYED MOST THIS WEEK**

(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. UNCHAINED MELODY  
   (Les Baxter (Capitol)  
   Al Hibbler (Decca)  
   Roy Hamilton (Epic)

2. LEARNIN' THE BLUES  
   (Frank Sinatra (Capitol)  
   Bill Haley (Decca)

3. ROCK AROUND THE CLOCK  
   (Bill Haley (Decca)  
   McGuire Sisters (Coral)

4. SOMETHING'S Gotta GIVE  
   (Bill Haley (Decca)

5. CHERRY PINK AND APPLE BLOSSOM WHITE  
   (Perez Prado (RCA Victor)

6. HARD TO GET  
   (Gisele MacKenzie (X)

7. SWEET AND GENTLE  
   (Alan Dale (Coral)

8. A BLOOMIN' FELL  
   (Georgia Gibbs (Mercury)

9. HONEY BABE  
   (Harry James (Capitol)

10. HEART  
    (Eddie Fisher (RCA Victor)

11. ALABAMA JUBEEL  
    (RCA Victor)

12. HEY, MR. BANJO  
    (Four Aces (Decca)

13. HUMMINGBIRD  
    (RCA Victor)

14. MAN IN A RAINCOAT  
    (RCA Victor)

15. IT'S A SIN TO TELL A LIE  
    (RCA Victor)

16. THAT OLD BLACK MAGIC  
    (RCA Victor)

17. BLUE STAR  
    (RCA Victor)

18. DANCE WITH ME, HENRY  
    (RCA Victor)

19. DOMANI  
    (RCA Victor)

20. AIN'T THAT A SHAME  

Make a note of it: the addition of Steve Hood to WDKS-Newberry, S. C. Steve will be handling a personality DJ show, new and quiz shows. Jerry Gross moves North from WMGR-Hartford, Ga., and WCNH-Quincy, Fla., to WJWL-Georgetown, Del. Jiff Hug (WNOE-New Orleans-La.), 7 to 12 midnight jockey, has been designated as the Southern States representative of the FMA. Jiff asks that any radio people interested in joining contact him at WNOE.

Pic of the week—Bill Edmonds (WMGM-New York) conducts the "Barnyard Jamboree" Monday thru Saturday from 5:30 to 6 a.m. Bill features the top country and western hit records. When Jack Reynolds (KGGO-Dallas, Texas) opened his new farm out on the outskirts of Dallas, imagine his surprise when he found a hive of bees delivered with a note attached which said, "Thanks, Jack, for helping to make my record "Bumble Bee" a hit in the Dallas area. Couldn't send Bumble Bee so did the next best thing—sent honey bees. Bob Crewzo". Lee Case, who moved to WBAL-Baltimore, Md., last week predicts "Baltimore will take to the new station like a duck takes to water."

Irwin Zucker, on a promotional trip through the South and West, ran into two of his New York contacts at the Nuitious Hotel, Miami Beach, Irv Faskow, CBS record librarian, and Ralph Schetman of Leslie Distributing. Al Radka (KBOI-Fresno, Calif.) on vacation... The Mort Nushbaum Show (Seneca Hotel—WBBF-Rochester, N. Y.) off the air for the Summer Season. Mort plans on being away most of the Summer and would appreciate recording companies and publishers halt the mailing of discs until Fall.... Bud Davies (CILW-Windsor, Ontario) says thanks to the many recording artists who attend his Friday Night Record Hops. Last week 1500 teenagers greeted Helen Grayco, Norman Petty Trio, Frankie Castro and others.

Prettiest Record Librarian of the week—Joan Redmon (WSAI-Cincinnati, O.)... Buddy Basch, who makes the entry for Joan, says "She's much purtier than the picture"... Bob E. Lloyd (WAVZ-New Haven, Conn.) writes that he and the rest of the WAVZ staff are excited about the latest Hooper report on "out of home" radios. Bob tells us WAVZ has a Hooper of 64.5. "Now that we realize how many people are listening, we'll have to watch what we say."... Don Lowery (WSPR-Springfield, Mo.) would appreciate knowing what they call the arrangement of Stuart McKay's RCA Victor "Take Me Out To The Ballgame".

**WOW!**  
is that me rockin' and rollin'?  

**Eddie Fisher**  
sings **SONG OF THE DREAMER**  
with Hugo Winterhalter and his Orchestra  

20/47-6196  

**RCA Victor**  

"New Orthophonic" High Fidelity  

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
NEW YORK:

Sid Feller is 99 and 44/100% set for the A&R job at AM-PAR. Papers are due to be signed next week. It's rumored also that Don Costa will be part of the AM-PAR set-up at the new discery. Bob Thiele's wife, Jane, gave birth to a baby boy last week. Name will be Robert. Guy Lombardo will hold a special music trade night July 11 at his "Arabian Nights" spectacle at Jones Beach. Dick Gersh, named last week as eastern rep for Deed Records, this week took on similar duties for Bowery Records. The trucking strike has been holding up shipments of records to the New England states. Barbara Black, making noise with her Guyden disk of "My Anxious Heart," currently on a one-weekengagement at La Vie. Dick Adler leaves for Europe right after the Sunday night Colgate show in which he and Jerry Ross will be honored. Dick will remain abroad for three months during which time he will attend to the staging of the London production of "Pajama Game." The boys' second hit "Damn Yankee" is the best selling show on Broadway. Sid Mills off to the coast on a combination business and pleasure trip. It's rumored that June Valli may be the first artist to sign with AM-PAR. Louis Armstrong celebrated his 50th birthday on July 2 at Basin Street where he is now playing. Russ Brown moves into the Basin Street spot on July 16. Mercury's A&R combo, Hugo Peretti and Luigi Creatore have taken off on a two-week vacation. Various are traveling through Canada while the Creatores are on a West Indies cruise.

CHICAGO:

Letters and wires of Congrats still pouring in on The Cash Box 13th Anniversary Issue. And, a deluge of requests for extra copies. Everyone in the music field commanding "It is simply terrific." Tom Diskin, with the Hank Snow Enterprises, Nashville, Tenn, stopped by the office this past week to say, "Edward Mathews so very thrilled as he begins his new job promotion with Wing Records. Eddie will do a considerable amount of traveling throughout the midwest, still making his headquarters in Chi... Russ Carlyle's "Shepherd Boy" moving strong. Bill Black of Orchas Records, Inc., reports, "This looks like it's going to be a big one." Our thanks to Sig Sakowitz, station WAAF, for his very nice note... Bill Schwartz of Sheboygan, Wis., dropped by. Told us about his new Window Records label. Bill's lovely wife, Dottie, was one of the original Chordettes with Arthur Godfrey. Dottie is forming a new singing group and expects to cut the first disk skeleton. Two releases on the Window label, "Jumpin' Jambosquat" by "El Gueso" by the Johnny Hamilton quintet. And, Bob Stevens', "Circle Waltz" is "Will I Ever Learn To Love Again." According to Bill, "Both disks show very good promise." Larry Oliver stops by, gives us a few laughs, looking over some O J Lines. Larry recently guested Pat Andrews... Mercury Records excises excited over Denise Lewis... Loretta Lynn's theme, "St. Catherine" was recently played on a radio show in Canada. The song was first brought to Denise back in 1951, then put aside until a few weeks ago when she suggested the tune for a recording session. The who attended the session report, "St. Catherine' can't miss being one of the big sellers of this year." Pat Boone going strong with his Dot waxing, "Ain't That A Shame." From Sheek phone from Shoaib, Ind., "A real hit one here", says Tom, "is Boyd Bennett's 'Seventeen', on King label. This should be one of the biggest discs to go through the country," he predicted. Charlie Ventura and his band moved into the Preview Lounge, filling in for the Dukes of Dixieland, who have been a big hit there.

HOLLYWOOD:

Many of Davey Crockett may be the biggest hit of all time but hold on to your hats boys—y'ain't heard nothin' yet! The Mexican version, done in English, called "Pancho Lopez" with Lalo Guerrero on the Real label is fast becoming a smash hit on the West Coast and is starting to catch on in several Eastern cities. Songstress Gogi Grant should be well on her way to success with her newfangled "Starrin' There's A Valley" which was waxed on the Ers label. Gogi is one of the West's most talented singers, but like many others, desparately needed the right break. Well, this looks like it! An excellent rendition done in her own intimate style... Comedian Paul Gilbert has been busy doing added takes on his pilot TV series which starts this fall. He opened at the Desert Inn in Las Vegas July 5 on same bill with Nelson Eddy, ... Singer Ray Stapleton's first recording "You Are Divine, Love" for the Eddco label has received a rival reception by the D.J.'s. The Hanson & Schwam Public Relations office has been signed to handle his record promotion... Hal Neely, Allied Record Mfg. Co. sales executive, is back in fivckerville after a five-week trip through the East and Middle West... Marjorie Rayburn, formerly with The Sunnysiders of "Hey, Mr. Banjo" fame, will now solo on her own on Capital Records. Her first release is expected out any day. The Sunnysiders follow-up on "Bix Johnny" is "Bix Johnny". They have signed with RCA with a series of club dates to follow... Kay Malone has the complete endorsement of the local juke box operators on her first Marquee waxing of "I Married For Money." Members of The Calif. Music Merchants Assn., LA Division, agreed to give it a big push at their June 25 meeting. "As you remember, was this bubbling in the Miss Juke Box of '55 content sponsored by RCA Victor at the MOA Convention... Gene Autry and Charley Adams, owners of Golden West Melodies and Western Music Publishing Co., have set Joe Johnson, former Columbia rep in Nashville, as general manager of both companies. He and his family will move to Hollywood where they will reside permanently... Gladys Smith, pretty newcomer at the Ridgeway Music office, is handling record promotion and public relations for the firm.

"It's What's in THE CASH BOX That Counts!"
Industry Congratulates "The Cash Box" On 13th Anniversary Issue

Below are a few of the telegrams which have been pouring into "The Cash Box" offices all week. Leaders in every phase of the music and record industries have indicated that the 13th was our greatest and most successful issue so far.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
ROY HAMILTON

sings

"You wanted, to change me"

Orchestra by O.B. Masingill

EPIC-9111 (5-9111)

THE CASH BOX

SLEEPER OF THE WEEK

"YOU WANNA CHANGE ME"

[2-25]

[EMI 2342] (EMI 2342)

ROY HAMILTON

Orchestra by O.B. Masingill

THE BILLBOARD

· Review Spotlight on...

RECORDS

ROY HAMILTON

You Wanted to Change Me (Kahl, BMI)-Epic 91111.

While Hamilton's potential is strong in both the pop
and rhythm and blues fields, his best work. "You Wanted
To Change Me," is in the pop category. It is a well-arranged
song with a catchy melody and a good arrangement.

The record is well produced and features a strong vocal
performance by Hamilton. It is a good addition to his discography.

KAHL MUSIC, INC.
1619 Broadway
New York 19, N.Y.

NOW SELLING ON EPIC

"It's What's in THE CASH BOX That Counts"
...Facts and figures pertaining to the smash HIT...

"PANCHO LOPEZ"
by Lalo Guerrero

(English version Reel #1301)
(Spanish version Reel #218)

BURRO
A small Mexican donkey

CHIUHUAUA (pronounced chow-chow-chow) A famous Mexican general of 1914 who was chased and almost caught by General Pershing

OLVERA STREET
The street which is Los Angeles’ most famous tourist attraction. It is the oldest street in Los Angeles, having some buildings from the 18th century. Authentic Mexican shops line both sides of Olvera Street

PANCHO VILLA (pronounced yee-yah)
A famous Mexican general of 1914 who was chased and almost caught by General Pershing

TACO (pronounced tah-co)
A standard Mexican delicacy consisting of meat, vegetable chile and cheese wrapped in a tortilla

WETBACK
A native of Mexico who enters the United States by swimming across the Rio Grande river, hence the term “wetback”

SERAPE
A large Mexican blanket used in the same manner as the American “stole”

For Further Information Contact the Following Distributors:

El Ranchito Cordova 545 3rd North St. Salt Lake City, Utah
Eris Distributing Co. 300 6th St. San Francisco, Calif.
Indie’s 160 W. Congress Tucson, Arizona
M. B. Krupp 2095 Santa Fe El Paso, Texas

Latin American Record Co. 2510 Lancaster St. Denver, Colo.
Record Sales Company 2922 W. Five Los Angeles, Calif.
Sanstone Sales Co. 415 S. Main Ave. San Antonio, Texas
Midwest Distributing Co. 2642 Olive St. St. Louis, Missouri
A & I Record Distributing Co. 521 W. 6th Cincinnati, Ohio

Alphabet Distributors 457 W. 44th St. New York, N.Y.
Philepds Record Distributors 134 Fairmount Philadelphia, Pennsylvania
Microphone Music Music 222 Berendo St. Honolulu, T. H.
Allstate Distributing Co. 1615 S. Michigan Ave. Chicago, Illinois

GAETTY MUSIC SHOP
New York, N. Y.
1. Unchained Melody (Billy Vera)
2. Unchained Melody (Bill Hayes)
3. Love Me Or Leave Me (Henry Babes, Jr.)
4. Love Me Or Leave Me (Henry Babes, Jr.)
5. Something’s Gotta Give (McGuire)
6. Dance With Me, Henry (Bill Hayes)
7. Unchained Melody (Billy Hayes)
8. (Eddie Fisher)
9. Tell Me (Nat King Cole)
10. Whatever Lola Wants (Darryl Clark & Miss Vaughn)

G. C. MURPHY CO.
Washington, D.C.
1. Unchained Melody (L. Baxter)
2. Rock Around The Clock (Bill Haley)
3. Honey Babe (Art Mooney)
4. Sweet And Gandy (A. Dale)
5. Something’s Gotta Give (McGuire)
6. Alabama Jubilee (Eddie Fisher)
7. Cherry Pink (Peres Prado)
8. Something’s Gotta Give (McGuire)
9. Dizzy Cricket (Bill Hayes)
10. Something’s Gotta Give (McGuire)

GILCHRIST RECORD SHOP
Cleveland, Ohio
1. Seventeen (Davy Crockett)
2. Rock Around The Clock (Bill Haley)
3. I’ll Never Stop Loving You (Doray & Dewey)
4. Ain’t I A Woman (Fats Domino)
5. Something’s Gotta Give (McGuire)
6. Close The Door (Jim Lewis)
7. That’s When My Heartaches Begin (McGuire)
8. Something’s Gotta Give (McGuire)
9. A Blossom Fell (Nat Cole)

GINSBERG MUSIC CO.
New York, N. Y.
1. Rock Around The Clock (Bill Haley)
2. Something’s Gotta Give (McGuire)
3. La Llorona (The McGuires)
4. Dance With Me, Henry (Bill Haley)
5. Something’s Gotta Give (McGuire)
6. Heart (Eddie Fisher)
7. It’s A Sin To Tell A Lie (McGuire)
8. Honey Babe (Art Mooney)

KOPF'S PIANO HOUSE
Great Falls, Mont.
1. Rock Around The Clock (Bill Haley)
2. Something’s Gotta Give (McGuire)
3. Honey Babe (Art Mooney)
4. Something’s Gotta Give (McGuire)
5. I’ll Never Stop Loving You (Doray & Dewey)
6. Love Me Or Leave Me (Henry Babes, Jr.)
7. Story-Song (Davy Crockett, Jr.)
8. Dance With Me, Henry (Bill Hayes)
9. Unchained Melody (L. Baxter)
10. Cherry Pink (Peres Prado)

JORDON MARSH CO.
Boston, Mass.
1. Cherry Pink (Peres Prado)
2. Carrie Call (Arnold & Winterhalter)
3. Unchained Melody (L. Baxter)
4. Love Me Or Leave Me (Henry Babes, Jr.)
5. Chee Chee-ee Chee (Chee Chee-ee Chee)
6. Something’s Gotta Give (McGuire)
7. Rock Around The Clock (Bill Haley)
8. Mama Rosa (Julian La Rosa)
9. It’s A Sin To Tell A Lie (McGuire)
10. Dicky Crockett (Davy Crockett)

CUCLEDER'S
Phoenix, Ariz.
1. Unchained Melody (L. Baxter)
2. Blue Valentine (Bill Haley)
3. Cherry Pink (Peres Prado)
4. Rock Around The Clock (Bill Haley)
5.的东西’s Gotta Give (McGuire)
6. Dance With Me, Henry (Bill Haley)
7. Something’s Gotta Give (McGuire)
8. Heart (Eddie Fisher)
9. It’s A Sin To Tell A Lie (McGuire)
10. Honey Babe (Art Mooney)

MUSIC CENTER
Honolulu, T. H.
1. Davy Crockett (Bill Hayes)
2. Unchained Melody (L. Baxter)
3. I’ll Never Stop Loving You (Doray & Dewey)
4. Something’s Gotta Give (McGuire)
5. Chee Chee-ee Chee (Chee Chee-ee Chee)
6. Something’s Gotta Give (McGuire)
7. Mama Rosa (Julian La Rosa)
8. Something’s Gotta Give (McGuire)
9. Dance With Me, Henry (Bill Hayes)
10. Something’s Gotta Give (McGuire)

BEGGERSFELD MUSIC, INC.
Bergenfield, N. J.
1. Rock Around The Clock (Bill Haley)
2. Don’t Be Angry (Crewcuts)
3. Something’s Gotta Give (McGuire)
4. It’s A Sin To Tell A Lie (McGuire)
5. Hard To Get Over (O. McKeen)
6. Cherry Pink (Peres Prado)
7. Something’s Gotta Give (McGuire)
8. Tell Me (Nat King Cole)
9. Something’s Gotta Give (McGuire)
10. Whatever Lola Wants (Darryl Clark & Miss Vaughn)

“Only those records best suited for commercial use are reviewed by THE CASH BOX”
Columbia Announces New Price Schedule

NEW YORK—A new simplified price schedule on Columbia long-playing records has been announced by Hal H. Cook, Director of Sales for the company. It became effective July 5.

With the exception of a small special list, all Columbia Masterworks 12-inch long-playing records now have the suggested retail price of $4.98 per disk. The special list includes records with suggested retail prices ranging from $3.50 to $100, representing special productions and packages.

All records in the $4.98 series will now be packaged in an inner protective sleeve, while many of the covers will be newly designed and laminated. A further innovation for Columbia Masterworks releases will be a “factory fresh” seal and treatment for each new record shipped.

At the same time, fifty of the best-selling Columbia Masterworks 12-inch “LP” records of lighter classical works are being transferred to the company’s CL-500 series, a Popular catalog with disks retailing at the suggested price of $5.50. Included in this new addition to the CL-500 series are all of the Andre Kostelanetz releases. All these selections will be packaged in newly designed laminated jackets with inner protective sleeves.

To aid dealers and distributors in inventory control and to provide instant price information, Columbia will begin immediately to ship all “LP” records with stickers which show selection number and suggested retail price.

Columbia’s new price policy, Cook pointed out, is based on intensive study of dealers’ pricing problems in the past six months. He estimated that on the effective date of the price change, almost 900 Columbia “LP” records will increase in price, with a resulting estimated increase in value of dealer inventories of four per cent on an across-the-board basis.

Progressive & Roosevelt Share “Razzle Dazzle”

NEW YORK—An agreement was reached this week between the Progressive Music and Roosevelt Music Publishing Companies under which ownership of the song “Razzle Dazzle” now resides in both companies.

Both Progressive and Roosevelt share in all facets of the song including the copyright.

“Razzle Dazzle,” written by Charles Calhoun, has been recorded by Bill Haley for Decca, and currently bids to be another important disk entry for Haley.

Notification of the co-ownership has been made to Harry Fox and BMI, and the sheet music bears the joint imprint of both publishers.

Mellin Music is acting as sole selling agent for the sheet music for U.S. and Canada.

Floyd Bittaker, Capitol Records’ First Employee, Dies of Heart Attack

HOLLYWOOD—Floyd A. Bittaker, 57, Hollywood Manager of the International Department of Capitol Records, Inc. and that company’s first employee, died of a heart attack in Munich, Germany, Saturday (July 3). Death came while Bittaker was on a six-week business trip of Europe with Sandor A. Porges, Director of Capitol’s International Department.

Bittaker came to Capitol in April 1942 after nearly eight years with the Ray Thomas Company of Los Angeles, radio and record distributors, where he had been Sales Supervisor. When he joined Capitol, he was hired personally by Glenn A. Wallichs, President and co-founder of the company.

As Executive Vice-President in Charge of Sales and Distribution, Bittaker set up Capitol’s distributing branch known as Capitol Records Distributing Corp. Primarily because of his organizational success with CRDC, Bittaker was assigned to head up the Hollywood office of the rapidly-expanding International Department in February 1957.

The deceased, born in Ohio, is survived by his wife, Pauline; two children, Marilyn, 16, and Bruce, 11, of North Hollywood, Calif.; his father, Henry Bittaker, and a sister, Mrs. Evelyn Harper, both of San Diego, Calif. He was a member of Kiwanis International in Hollywood.
"NEEDS NEVER SAY"—Woody Herman and his Orchestra— MGM E 284 (10" LP).

"A CURE FOR LONELINESS"—Galen Drake (Narrator) Wayne King Orches- 

"STROLLIN';"—RCA Victor LPM 2394 (10" LP).

"THE ARTIST'S MELODY"—RCA Victor LM 1576 (12" LP).

"THE CURE FOR LONELINESS"—Galen Drake and his Orchestra—Decca DL 1009 (12" LP).

"NEEDS NEVER SAY"—Woody Herman and his Orchestra—MGM E 284 (10" LP).

"THE ARTIST'S MELODY"—RCA Victor LPM 2394 (10" LP).

"THE CURE FOR LONELINESS"—Galen Drake and his Orchestra—Decca DL 1009 (12" LP).

"NEEDS NEVER SAY"—Woody Herman and his Orchestra—MGM E 284 (10" LP).
THE CASH BOX

**CLASSICAL**

WANDA LANDOWSKA—BACH "THE WELL TEMPERED CLAVIER (COMPLETE)" RCA Victor LM 1002 (12-1/2" LP)

A special complete collection of Bach's 48 Preludes and Fugues. It is done up in a hard wood binding covered with black silk and contains Wanda Landowska's personal notes and autograph. Victor has been releasing these as singles since 1949 and when one thinks of The Well Tempered Clavier, one immediately also thinks of Wanda Landowska. The limited edition will sell to a select few collectors and libraries.

SCHUMANN "Sonata No. 1 in A Minor"

RACHMIS "Sonata No. 2 in A Major"—Mercury MG 80002—(1-12" LP)

Rafael David, violinist, John Simms, pianist.

WANDA LANDOWSKA—BACH "THE WELL TEMPERED CLAVIER (COMPLETE)" RCA Victor LM 1002 (12-1/2" LP)

Some months ago, the Radio Corporation of America announced the creation of a sound and music synthesizer, an electronic mechanism that can synthesize any sound. On this album, RCA Victor shows what the synthesizer can do. One side presents narrator John Preston with an explanation of the manner in which these sounds are produced. He discusses physical characteristics of musical sound; synthesis by parts; and offers excerpts from musical selections; and all the sounds other than the narrator's voice are produced by the synthesizer. The second side uses the different sounds on several instrumental type selections. It's a most interesting recording that should appeal to all who are interested in reproduction of sound, and should have a great appeal to the curious. Although the sounds produced by the mechanism have a great similarity to various instruments, no sound is exactly like that of any instrument—at least not to this reviewer's ear. It's another electronic advance by RCA.

**JAZZ**

"HOLIDAY IN BRAFF"—Bethlehem BCP 1002—(1-10" LP)

When you're smiling, easy living, pullin' thru... you're a lucky, Lucy Sellers. For a lighthearted tune, it's easy to blame the weather.

The mood of the album is Billie Holiday, who served as Brall's inspiration in the selection of the tunes for the session. Brall, whose reputation has been on the ascension, sports a delightful and expert horn as he fronts a well integrated group of musicians. It is an intriguing, relaxed offering that swings. An extra touch is added to the general effect thru the fine keyboard work of Ellis Larkins. We'll hear more from Brall.

CY COLEMAN TRIO "Piano Patterns"—Benida 1025A (1-10" LP)

One-two-three... you took advantage of me... taking a chance on love, heat wave... imagination... set out of town, April in Paris, I'm old fashioned.

Cy Coleman, a favorite on local scene, etches, with his trio, a 10" LP that is an exhibition of his technical skills. Coleman combines a brilliant technique with warmth where it is called for and dash where it is needed. It is a tasty presentation of jazz with an individual stylizing and with a strong commercial appeal. It will provide many hours of listening pleasure.

Climbing to the TOP....

ON ALL CHARTS—

BEST SELLERS—

JUKE BOXES—

DJ LISTINGS—

"It's What's in THE CASH BOX That Counts"
Top 15 Best Selling Pop Albums

1. **LOVE ME OR LEAVE ME**
   - Doris Day (Columbia CL 710; EPB 540)
2. **LONESOME ECHO**
   - Jacky Gleason (Capitol W 627; EBF 1-627)
3. **STARRING SAMMY**
   - Sammy Davis, Jr. (Decca DL 8818; ED 2214-5, 6)
4. **IN THE WEE SMALL HOURS**
   - Frank Sinatra (Capitol W 581; EBF 1, 2-581)
5. **DAMN YANKIES**
   - Original Cast (RCA Victor LOC 1021; EOC 1021)
6. **THE SIXTH STUDENT**
   - Mario Lanza (RCA Victor LM 1837; ERP 1837)
7. **CRAZY OTTO**
   - Crazy Otto (Decca DL 8113; TD 2201, 2)
8. **I LIKE JAZZ**
   - Vernel LeCroy (Decca DL 8114; ED 735)
9. **DEE-LIGHTFUL**
   - Vic Lewis (Decca DL 647; 6 497, 8)
10. **HOLIDAY IN ROME**
    - Jackie Gleason (Capitol H 352; EBF 352)
11. **SOFT AND SWEET**
    - The Three Suns (RCA Victor LFP 1041; EBF 1041)
12. **MUSIC, MARTINS AND MEMORIES**
    - Jackie Gleason (Capitol W 509; EAP 1, 2, 3-409)
13. **SONG HITS FROM THEATRELAND**
    - Mantovani (London LL 1219; BEPA 24)
14. **MUSIC FOR TONIGHT**
    - Steve Allen (Coral 57004; EC 82021)
15. **SHAKE, RATTLE AND ROLL**
    - Bill Haley & Comets (Decca DL 5560; ED 2168)

**Corporate Set-Up of AM-PAR Announced**

NEW YORK—The corporate organization of AM-PAR Record Corp., new phonograph record subsidiary of American Broadcasting-Paramount Theatres, Inc., has been completed with the election on July 7th by the Board of Directors of Samuel H. Clark, President, Harry L. Levine, Vice President, and Sidney H. Bennett, Treasurer, of Jules Wyman, as Secretary-Treasurer of the new company along with Clark and Levine. Additional officers of AM-PAR Record Corp. will be announced as the company progresses into its business of manufacturing and distributing phonograph records of all three speeds.

**New Pact for Lacey**

**HOTTER THAN THE CURRENT WEATHER**

1. **Della Reese**
   - "In the Still of the Night" (Jubilee # 5198)
   - Everybody's Ravin' About
2. **The Ravens**
   - "Green Eyes" (Jubilee # 5203)
   - The Four Tunes
   - "Time Out for Tears" (Jubilee # 5200)
3. **The Heartbeats**
   - "Finally" (Jubilee # 5202)

**"It's What in THE CASH BOX That Counts"**

**The Cash Box, Music**

**Page 19**

**July 16, 1955**
LAST CALL!

The N.A.M.M. Convention Issue of The Cash Box will be dated JULY 23 GOES TO PRESS THURSDAY JULY 14

This issue of The Cash Box will be distributed at the convention. RUSH YOUR AD TODAY PHONE WIRE – WRITE THE CASH BOX 26 West 47th Street New York 36, N. Y. (Judson 6-2640)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
New York, N. Y.
1. Cherry Pink (Perez Prado)
   - Unchained Melody
2. Unchained Melody
   - (Baxter/Hibbler)
3. Rock Around The Clock
   - (Bill Haley)
4. Story Untold (Brown Colors)
   - (McGuire/Sisters)
5. Something's Gotta Give
   - (McGuire/Sisters)
6. A Blossom Fell (Nat Cole)
7. Dance With Me, Henry
   - (George Gibbs)
8. Hard To Get (O. MacKenzie)

Newark, N. J.
1. It's A Sin To Tell A Lie
   - (Somethin' Smith)
2. Learnin' The Blues (F. Sinatra)
3. Alabama Blues (Barber)
4. Something's Gotta Give
5. A Blossom Fell (Nat Cole)
6. Ain't That A Shame (Benson)
7. Cherry Pink (Perez Prado)
8. Honey Bee (Art Money)
9. Close The Door (Jim Lewis)

Chicago, Ill.
1. Cherry Pink (Perez Prado)
2. Unchained Melody
3. Unchained Melody
4. Rock Around The Clock
5. A Blossom Fell (Nat Cole)
6. Something's Gotta Give
7. Davy Crockett (Parker/Hayes)
8. (George Gibbs)
9. Hard To Get (O. MacKenzie)

Los Angeles, Calif.
1. Cherry Pink (Perez Prado)
2. Unchained Melody
3. Unchained Melody
4. Rock Around The Clock
5. A Blossom Fell (Nat Cole)
6. Something's Gotta Give
7. Davy Crockett (Parker/Hayes)
8. (George Gibbs)
9. Hard To Get (O. MacKenzie)

Lexington, Ky.
1. Rock Around The Clock
2. Cherry Pink (Perez Prado)
3. Unchained Melody
4. Unchained Melody
5. Something's Gotta Give
6. Dance With Me, Henry
7. If I May (King Cole)
8. Davy Crockett (Art Money)
9. Love Me Or Leave Me (Day)
10. Popcorn Song (Cliff Pin)

Broodhead, Wis.
1. Hey, Mr. Bange (Somewhere)
2. Unchained Melody (Parker/Hayes)
3. Something's Gotta Give (Bill Haley)
4. Rock Around The Clock
5. Something's Gotta Give (Bill Haley)
6. Something's Gotta Give (Bill Haley)
7. Honey Bee (Art Money)
8. Sweet And Gentle (A. Dale)
9. Hummingbird (Chordettes)
10. That Old Feeling (Sammy Davis, Jr.)

1. Rock To Get It (O. MacKenzie)
2. Bandana (T. Webb)
3. Unchained Melody (Parker/Hayes)
4. Rock Around The Clock
5. Something's Gotta Give (Bill Haley)
6. Dance With Me, Henry
7. Honey Bee (Art Money)
8. Sweet And Gentle (A. Dale)
9. Love Me Or Leave Me (Sammy Davis, Jr.)
10. Unchained Melody (L. Baxter)

New Orleans, La.
1. Hard To Get (O. MacKenzie)
2. Learnin' The Blues (F. Sinatra)
3. Rock Around The Clock
4. Unchained Melody
5. Something's Gotta Give
6. Dance With Me, Henry
7. Honey Bee (Art Money)
8. That Old Feeling (Sammy Davis, Jr.)
9. Love Me Or Leave Me (Sammy Davis, Jr.)
10. Unchained Melody (L. Baxter)

Atlanta, Ga.
1. Cherry Pink (Perez Prado)
2. Unchained Melody
3. Something's Gotta Give
4. Dance With Me, Henry
5. Unchained Melody
6. Rock Around The Clock
7. A Blossom Fell (Nat Cole)
8. That Old Feeling (Ches-Ches)
9. Something's Gotta Give
10. Rock Around The Clock

Kansas City, Mo.
1. Popcorn Song (Cliff Pin)
2. Hard To Get (O. MacKenzie)
3. Unchained Melody
4. Something's Gotta Give
5. Ain't No Stopping Me
6. That Old Feeling (Ches-Ches)
7. Unchained Melody (L. Baxter)
8. That Old Feeling (Ches-Ches)
9. Hummingbird (Paul & Ford)
10. Cherry Pink (Perez Prado)
NEW YORK:

Don Robey, Peacock and Duke proxy, announces the signing of The Cherokees to a long term contract. A release is scheduled soon. Robey also announced that Toots Herring, who has been touring with B. R. King, is soon to be released on Peacock. The Dixie Hummingbirds took time out from their nationwide tour for a recording session.

Joey Dee worked up over what looks like a strong seller—"The Meaning of Love" by The Goldentones.... Dinah Washington on the Globos Quartet into Basin Street for their one week run. The "Review" will tour the east, midwest and southwest. It is being sold for $3000 week nights and $5900 weekends. Jack Archer, Shaw Artie and Religion Records, expect to be out at the NAM Convention in Chicago. The boys, despite the slump, are doing well with three numbers. The Nutmegs' "Teary Eyes" on the Adagio label, "Hello Maryland" by the Belair band, and "Send Out For A Battle of Beer." Another that Bobby feels is filled with potential is Rolle McCall's second for the label, "In My Neighborhood" and "Rhythm Rockin' Blues," Rolle created a style almost made it into the initial mercury disking, "I'm Gonna Get That Train," 

"Earl Bostic set for a concert date at the Shrine Auditorium in L.A. July 15th.... Al Silver and Jack Angel, Herald Records, expect to be out at the NAM Convention in Chicago. The boys, despite the slump, are doing well with three numbers. The Nutmegs' "Teary Eyes" on the Adagio label, "Hello Maryland" by the Belair band, and "Send Out For A Battle of Beer." Another that Bobby feels is filled with potential is Rolle McCall's second for the label, "In My Neighborhood" and "Rhythm Rockin' Blues," Rolle created a style almost made it into the initial mercury disking, "I'm Gonna Get That Train,"... "Earl Bostic set for a concert date at the Shrine Auditorium in L.A. July 15th.... Al Silver and Jack Angel, Herald Records, expect to be out at the NAM Convention in Chicago. The boys, despite the slump, are doing well with three numbers. The Nutmegs' "Teary Eyes" on the Adagio label, "Hello Maryland" by the Belair band, and "Send Out For A Battle of Beer." Another that Bobby feels is filled with potential is Rolle McCall's second for the label, "In My Neighborhood" and "Rhythm Rockin' Blues," Rolle created a style almost made it into the initial mercury disking, "I'm Gonna Get That Train,"

LOS ANGELES:

"Sindy," voiced by the Squires on Mambo label has taken off in the same fashion as "Earth Angel" with the same type of sales pattern, which, from all indications, means another hit.... Percy Mayfield and the Squires jumped off together at the Five-Four Ballroom, July 7-8-9, following which the Jaguars will join "Big Jay" McNeely for several engagements. "Big Jay" will solo on his own at Las Vegas on the 21st and Fresno on the 22nd. Alto saxman, Jackie Kelso, will have plenty of "Smiler" when his booney version in "Blue Moon" is showing territorial earmarks also. Ben Walker, Kassel agent, brushing Cliff Chenier featured harmonica on Specialty, Ben says "Big things." "I Gotta New Car" Groves, "Big Boy" to you, will play several local shows, Sarah Vaughan, who recorded the tune, "Earl Bostic opening at the Five-Four Ballroom July 22nd, following his extensive sojourn throughout the northwest. He will also appear on the Gene Norman concert at the Shrine, July 13th, and joining the Crows and other big names, the Robbins home for a rest after six week engagement in Las Vegas. The Crows show starts Monday, Las Vegas, Thursday Five-Four Ballroom, are drawing many good amateur talent plus guest artists, with Lowell Fulson is expected coastwise by midsummer, Lowell's new hit, on Chess, is "Lonely Hours,".... Charles Brown with Johnny Moore's original Three Blazers now in their twelfth week at the "Your Room." The Cavalcade of Jazz, for its annual stand at Wrigley Field, has billed as featured, Lionel Hampton, Big Jay McNeely and The Medallions, many of their other big names, "The Barons," who almost broke through with their "Eternally Yours," could do it this time with their latest on Imperial, "My Dream, My Love," b/w "I Know I Was Wrong." Imperial also announces a new voice, that L. Choud considers greater than Clyde McPhatter, Bernie Williams, doing the honors on "Don't Tease Me," b/w "Why Fool Yourself.".... Modern Records, hot again with 4 big numbers that are reaching the breaking point. They have also covered "Cindy (Sindy)" with the Cobras. B. B. King's first instrumental, "Boogie Rock," on RPM is leaving everyone in a tizzy due to anticipated worldwide exposure, and according to Bobo Troup and his Group open at Court and Leo's new Sunset Strip supper club July 12th. 

The Cash Box poll Ruth Brown, Joe Turner, Toots Herring and Herman Habilinsky announce the signing of Irene Reed and a new group, as yet unnamed.

CHICAGO:

Talked with a director here in Chi who seemed very pleased over the terrific uptrend in R&B. "There's no summer slump this year in the record biz. Just look at your trade publications. In the past, the record companies would push package units, lps, e.p.s, and what have you, out for chart friendly chart. We are continuing to get new single releases all summer long. And, (he said), "Most of them are hits too!"... The Spaniels and Jimmy Reed in town this past week to cut a few sides for Vee-Jay Records. According to "Aber," the record will be released right away and are expected to cash in soon.... The R&Bs, who recently appeared here at the Trammon Ballroom, currently at The Royal Peacock in Atlanta, Ga., plugging their latest Vee-Jay release, "At My Front Door."... The Trammon really jumped' these days due to de-cay Al Benson's terrific week-end shows there. These proved to be very popular features with top notch entertainment. Al invites everyone to "Come and have yourself a ball...."

Ernie Leaner of United Distreta, talks about business and Ray Hamilton's waxing of "Forgive This Fool" and "You Wanted To Change Me." Both are proving terrific sellers and moving like crazy, man," says Ernie. The Epic Stamps delivers a "Sleeper Of The Week" review in a recent issue of "The Cash Box...." Bill Schumette taking over his duties as manager for the Indianapolis office of United Distreta. Phil Chess of Chess and Checker Records visiting Detroit and Chicago with two new releases, "The Flamingoes" "I Want To Love You" and "Maybelline" by Chuck Berry, Len Chess, holding the fort here at the Chi office, tells us Chuck is a new find they came across in St. Louis, "Maybelline" is his first release and already doing wonders well in the east, making a steady gain on the road well in the east, Muddy Waters going strong with his Chess disking of "Manish Boy." Muddy recently closed a short stay at the 708 Club here. Followed by Howling Wolf and his Combo for a one nite stand. The Four Aces also appeared there this past week and are one of the hot items. Muddy is also taking time out for several benefit performances, getting more and more requests for her new Mercury release, "Experience Unnecessary." Although released only a short time ago, "Experience" is payoff for Sarah and from all reports, looks like she has another hit on her hands.... Lionel Hampton, the old pro, packin' em in all over the Blue Note. ..... Johnny Hodges, packin' them in the sallas at the south side's Crown Propeller Lounge. Johnny will be followed by The Orioles 7/13. ..... The Bee Hive jam-packed these nites while featuring Paul Quinchette, Max Boash and Clifford Brown.... The Dandiers getting a big play on their new States platter, "Shu-Wop."
LET'S TALK ABOUT HITS!!!
The original—will be #1 in all markets
PIDDILY PATTER PATTER
HAPPY BROWN SAVOY 1142
Climbing to the top
EVERYBODY NEEDS SOMEBODY
JIMMY SCOTT SAVOY 1154
Now and novel sensation
LISTEN TO THIS SONG
WILBERT HARRISON SAVOY 1164
Beautiful ballad for everyone
YOU'RE THE ANSWER TO MY PRAYER
VARETTA DILLARD SAVOY 1160
Great style by a great quartet
IT'S WRITTEN IN THE STARS
LUTHER BOND'S EMeralDS SAVOY 1159

New York City
Chicago
New Orleans

in
in
in

The Top Ten Tunes Notting Heaviest Play, Compiled From Reports Submitted Weekly To
The Cash Box, By Leading Music Operators In New York City, Cleveland, New Orleans.

1. SOLDIER BOY Four Fellows (Glory 234)
   IT'S MY LIFE, BABY
   Buddy Blue Bland (Duke 141)
   DON'T TAKE IT SO HARD
   Earl King (King 4764)

2. EVERY DAY Count Bono (Cliff 1949)
   ROLLER COASTER
   Little Walter (Checker 811)
   A FOOL FOR YOU
   Roy Charles (Atlantic 1963)

3. UNCHAINED MELODY Yo-Hibbler (Decca 29441)
   Ray Hamilton (EPIC 9102)
   AIN'T IT A SHAME
   Fats Domino (Imperial 5348)
   THE TURTLE
   Larry Long (Chess 1594)

4. STORY UNTOLD Natymes (Herald 452)
   IT'S LOVE, BABY
   Louis Brooks and Earl Gallins (Excallo 2056)
   SONG OF THE DREAMER
   Billy Branch (Duke 145)

5. BO DIDDLEY Fats Domino (Checker 814)
   AIN'T IT A SHAME
   Fats Domino (Checker 814)
   DON'T BE ANGRY
   Bo Diddley (Savoy 8149)

6. AS LONG AS I'M MOVING Ruth Gaines (Atlantic 1059)
   IF IT'S THE LAST THING I DO
   Ruth Gaines (Mercury 10565)
   DIDDLEY DADDY
   Bo Diddley (Checker 819)

7. AIN'T IT A SHAME Fats Domino (Imperial 5348)
   DON'T BE ANGRY
   Bo Diddley (Checker 814)
   DIDDLEY DADDY
   Bo Diddley (Checker 819)

8. THIS LITTLE GIRL OF MINE Ray Charles (Atlantic 1063)
   A FOOL FOR YOU
   Bo Diddley (Checker 814)
   I CAN SEE EVERYBODY'S BABY
   Ruth Brown (Atlantic 1055)

9. THIS IS MY STORY Gene & Eddie (Aladdin 3322)
   DIDDLEY DADDY
   Bo Diddley (Checker 819)
   DON'T BE ANGRY
   Nappy Brown (Checker 1155)

10. DON'T BE ANGRY Nappy Brown (Checker 4875)

in
in
in

San Francisco
Newark
Cleveland

EVERY DAY
Count Bono (Cliff 1949)
IT'S MY LIFE, BABY
Buddy Blue Bland (Duke 141)
A FOOL FOR YOU
Roy Charles (Atlantic 1963)

UNCHAINED MELODY
Yo-Hibbler (Decca 29441)
BO DIDDLEY
Bo Diddley (Checker 814)

AIN'T IT A SHAME
Fats Domino (Imperial 5348)
DON'T TAKE IT SO HARD
Earl King (King 4764)

ROCKIN' STONE
Marigolds (Excallo 2057)

STORY UNTOLD
Natymes (Herald 452)

DON'T TAKE IT SO HARD
Earl King (King 4764)

HENRY'S GOT FLAT FEET
Alabamians (Festival 12224)

A FOOL FOR YOU
Roy Charles (Atlantic 1963)

WHAT'S GONNA DO
Clyde McPhatter & The Drifters (Atlantic 1055)

IT'S MY LIFE, BABY
Buddy Blue Bland (Duke 141)

NOW PLAYING

THE CASH BOX...
The Top Ten Times Netting Heaviest Play, Compiled From Reports Submitted Weekly To
The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1. AIN'T IT A SHAME
Fats Domino (Imperial 5348)

2. EVERY DAY
Count Basie (Clef 1949)

3. EVERYBODY NEEDS SOMEBODY
Jimmy Scott (Shreve 1724)

4. SOLDIER BOY
Four Fellows (Glory 734)

5. STORY UNTOLD
Almeda (Harold 453)

6. UNCHAINED MELODY
Roy Hamilton (Epic 9102)

7. MY BABE
Little Walter (Checker 811)

8. DEAREST ONE
Charity & Roy (Warfield 454)

9. IT'S ABOUT TO BREAK MY HEART
Elva Johnson (Morton 2626)

10. DIDDLELEY DADDY
Bo Diddley (Checker 819)

Coming Up In R & B

DON'T TAKE IT SO HARD
Earl King
(King 4780)

PIDDILY PATTER PATTER
Nappy Brown
(Savoy 1162)

HOT BREAKING...

LOS ANGELES • CHICAGO
and NEW YORK
... and SPREADING FAST!
The Original

"SINDY"
by The Squires

MAMBO RECORDS
1486 N. Fair Oaks
Pasadena 3, Cal. Phone Ryan 1-8545

Those "Chop Chop Boom Boys"
The DANDERLIERS

"SHU-WOP"
and
"MY LOVING PARTNER"

(TAB SMITH)

"FOR ONLY YOU"
(U-190)

THE CARAVANS
"OLD TIME RELIGION"

(U-194)

UNITED & STATES

Record

3 HITS!!!

Muddy Waters

"MANISH BOY"
Chess #1602

The Original

"EVERY DAY"
I Have The Blues"
Checker #762

by Joe
Williams

Going Places Fast

"LONELY HOURS"
b/w

"DO ME RIGHT"
Checker #820

Lowell
Fulsom

Don't Miss The Boat

"It's What's in THE CASH BOX That Counts"
JIMMY SCOTT (Savoy 1163)

“Crazy Blues" [Modern BMI—Crosby, Collins—Harrison]

WILLY HAYDEN—Vivian (BHM 408)

“Plymouth Rock" [Modern BMI—Hayden—Harrison]

ADAM "JAZZY" DORSEY—Lee (2:31)

“Listen To The Word" [Modern BMI—Dorsey—Harrison]

ELIZABETH LEMAIRE—Baker (2:31)

“Happy Day" [Modern BMI—Lemaire—Harrison]

ELIZABETH AND ROBERT LEMAIRE—Baker (2:31)

“Talkin' Blues" [Modern BMI—Lemaire—Harrison]

STEVE & JAY HARRISON—Harrington (2:31)

“Crying Blues" [Modern BMI—Harrison—Harrington]

JOE MILLER—Hayden (2:31)

“Old Time Religion" [Modern BMI—Miller—Harrington]

WILLY HAYDEN—Baker (2:31)

“Mama Let Me Have It" [Modern BMI—Hayden—Harrington]

ROBERT MILLER—Hayden (2:31)

“Old Time Religion" [Modern BMI—Miller—Harrington]

JIMMY SCOTT & AMY HARRISON—Harrington (2:31)

“Swingin' "Round The World" [Modern BMI—Scott & Harrison—Harrington]

DONNA HIGHTOWER (BMI 432)

“DON'T SIT ON ME AGAIN" [Modern BMI—Hightower—Harrington]

WILLY HAYDEN—Baker (2:31)

“Gonna Miss Me" [Modern BMI—Hayden—Harrington]

THE CASH BOX 'N BLUES REVIEWS

WILLY HAYDEN—Baker (2:31)

“Gonna Miss Me" [Modern BMI—Hayden—Harrington]

THE ORIGINAL GOSPEL HARMONETTES (Savoy 881)

“JESUS LAID HIS HAND ON ME" [Modern BMI—Love—Baker]

THE CASH BOX "BEST BETS"

“THE CASH BOX" [Modern BMI—Scott & Harrison—Harrington]

“$3000" (3:31) [Modern BMI—Scott & Harrison]

WILLY HAYDEN—Baker (2:31)

“Don't Let Me Run Out of Time" [Modern BMI—Hayden—Harrington]

DONNA HIGHTOWER—Harrington (2:31)

“Don't Let Me Run Out of Time" [Modern BMI—Hightower—Harrington]

WILLY HAYDEN—Baker (2:31)

“Don't Let Me Run Out of Time" [Modern BMI—Hayden—Harrington]

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What, No Camels!

NEW YORK—Ramon S. Sabat, head of Panart Records of Cuba, arrived in New York last Tuesday to conclude arrangements for the pressing of the Panart catalogue in the United States. The Panart catalogue, which has over 35 numbers on 10" LPs, several 12" Albums has been imported for the past four months by Marlow Productions Inc.

The Panart LP catalogue has three series, the 300, popular Cuban and Spanish music, with artists like the Orquesta America, the Conjunto Casino and many others, all of whom record exclusively for Panart; the 4000 series, a classical catalogue of Cuban composers and the works of the Havana Symphony Orchestra and the 9000 series, the 12" disks with heretofore unreleased versions of Zarzuela excerpts.

With the production scheduled for early Fall, the Panart 78 and 45 disks will also be made available in the United States. Mr. Sabat has been visiting various distributors and disk jockeys in the United States, some of whom have already been supplied with a large quantity of disks.

With the new LP pressing, many of the rare 78 rpm records will be reissued on LP. The Panart catalogue will be of especial interest to the American market.

The special recordings will be for LP use only and will give the label the merengue, mambo, cha-cha-cha, boleros, pasodobles, tangos, etc.

Having just completed the building of a large and up to date recording studio in Latin America, it will make it possible to increase productions to two or three LP sessions per month, including the season's concerts of the Havana Philharmonic Orchestra.

Stan Steinhans, head of Marlow Productions, sees the possibility of a price reduction across the board for the entire Panart catalogue, which has been selling for $5,85 and $4,95, to $3,00 and $3,95 for long playing albums and setting the 78/45 list at $1,00. Pressing of the Panart catalogue will be done simultaneously on both the East and the West coast of the United States, with the west coast operation directed from New York. Distributors have already been contacted and given the information of the catalogue's availability and at this writing, New York, New Jersey and Maryland are covered.

The initial 78/45 RPM release will bring about 15 of the top numbers of the catalogue to this market and from then on the Cuban and American releases will be at the same time.

Maltby On Monroe TV Show

NEW YORK—Richard Maltby, RCA Label "X" Recording Artist, has been signed as Musical Conductor on "The Vaught Monroe Show," which debuts on July 19th over NBC-TV, it was announced last week.

Maltby has gained added popularity through his public appearances with his new orchestra recently, and has just completed engagements at the Tatem Pole in Boston, and Hunt's Starlight Roof, in Wildwood, N. J. He will appear throughout Ohio and Pennsylvania early in July and return to New York for the Monroe show.

His current record of "Highight Boogie," as well as his recent recordings of "Begin The Beguine March" and "St. Louis Blues Mambo" are still on "X"'s best-seller lists.

SOLDIER FELLOWS: IT'S MOVING

Ray Charles (Glory 224)
10th Anniversary Interview

NASHVILLE, TENN.—Pictured above is Eddy Arnold, being interviewed on the occasion of his tenth anniversary with RCA Victor by Joe Allison, popular country and western disk jockey and program director of WMAK. Joe played two full hours of Arnold's records—starting with his first release—ending with his latest. It is understood that Arnold, back in 1945, helped sponsor Allison's career as a Country deejay. Seated at the interview along with Arnold and Allison, are Arnold's two children, Jo Ann and Dickie and Arnold’s wife, Sally.

Harvey Hudson Named To New WLEE Post

RICHMOND—The appointment of Harvey Hudson to the new post of Manager of Radio and Sales at Radio Station WLEE, was announced this week by the Lee Broadcasting Corporation.

Effective immediately, the appointment elevates the 33-year-old executive from his former position as Assistant Manager in Charge of Operations.

While his duties recently have taken on many of a management function, Hudson has steadily kept himself in the entertainment phase of radio at the same time, and currently still produces the Harvey Hudson Show, a 749 to 9:00 A.M. daily variety program that has been sold out at premium rates for three years with a top Pulse rating in Richmond.

THE TEN COUNTRY RECORDS

DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

1. SATISFIED MIND  . Porter Wagoner (RCA Victor)
2. LIVE FAST, LOVE HARD,  . Faron Young (Capitol)
3. I DON'T CARE  . Webb Pierce (Decca)
4. THERE SHE GOES  . Carl Smith (Columbia)
5. MAKING BELIEVE  . Kitty Wells (Decca)
6. YELLOW ROSES  . Hank Snow (RCA Victor)
7. IN THE JAILHOUSE NOW  . Webb Pierce (Decca)
8. WOULD YOU MIND  . Hank Snow (RCA Victor)
9. NO ONE, DEAR, BUT YOU  . Johnny & Jack (RCA Victor)
10. C UZZ YORE SO SWEET  . Simon Crum (Capitol)
11. CATTLE CALL  . Tommy Collins (Capitol)
12. IT TICKLES  . Jimmy Work (Decca)
13. DADDY, YOU KNOW WHAT?  . Kitty Wells (Decca)
14. BALLAD OF DAVY CROCKETT  . Eddy Arnold (RCA Victor)
15. I WANNA, WANNA, WANNA  . Hank Snow (RCA Victor)
16. CRYIN', PRAYIN', WAITIN', HOPIN'  . Webb Pierce (Decca)
17. IT'S A LONELY WORLD  . Webb Pierce (Decca)
18. ARE YOU MINE  . Webb Pierce (Decca)
19. BLUE DARLIN'  . Webb Pierce (Decca)

"It's What's in THE CASH BOX That Counts"
News that's up-to-the-minute reviews of the latest records charts compiled every week ads from leading record firms, artists and publishers.

Every week in The Cash Box all for only $15. per year (52 issues)

THE CASH BOX
26 West 47th Street
New York 19, N. Y.

Please enter our subscription for 1 year (52 issues) at $15. Enclosed our check. Please send us a bill.

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ZONE______________________________

STATE_____________________________

Individual's name ____________________

"Only those records best suited for commercial use are reviewed by THE CASH BOX"
WSM GRAND OLE OPRY . . . Hank Snow (RCA Victor) has been set for the star attraction by Col. Tom Parker, Snow’s manager, for the big Western Night in the Hollywood Bowl. Hank will appear on the program and present details on a Florida tour which is slated for this month. The tour in Florida will feature Andy Griffith and other headliners on the show will be Ferlin Huskey (Porter), Tennessee Ernie Ford (Columbia), and Sonny James (Capitol). 

Hank Snow’s appearance at the Hollywood Bowl will be called “The Big D” Jamboree . . . Johnny Dolan reports from the Big “D” in Dallas that business has been tops. There has been a number of guests appearing on the show recently. Sonny James (Capitol) recently worked the Roundup Club in San Antonio, Texas, and was joined by RCA Victor artist Hank Snow and Buddy Miller. Sonny has just returned to the Big “D” after several personal appearances and a guest slot on the “Opry.” Johnnie Wright (Loma) continues to do the promoting for Locklin’s release on Victor. Recent guests on the show included Leon Payne, Maxine and Jim Ed Brown (Fabor) and the Tate Twins of Oklahoma City, Okla. Big “D” staff are making preparations to bring Al Tetry (Mercury) story to Dallas for an appearance on the show. 

Hayride Happenings . . . Tom Perryman who cares for the bookings of Maxine and Jim Ed Brown (Fabor) recently worked on the “Hayride” that he recently promoted a personal appearance at the Maxine and Jim Ed Brown (Fabor) and the Tate Twins of Oklahoma City, Okla. Big “D” staff are making preparations to bring Al Tetry (Mercury) story to Dallas for an appearance on the show. Recently Eddy Arnold celebrated his Tenth Anniversary with RCA Victor, Joe Allison on his “Uncle Joe’s Dinner Bell Show” ran two full hours of Earl’s recordings, starting with his first release and playing to his latest. Visiting on the show with Eddy, were his wife, Sally, and his two children, Dickie and Jo Ann. Steve Sholes, Chick Crumpacker, Charlie Glenn and Al Bell have been on hand to promote the recording story of Arnold! Marty Robbins (Columbia) does his latest up in the best of fashion . . . some mighty good singing, Marty, Titles are “It Looks Like I’m Just In Your Way” and “I’ll Love You ‘til I Die”. Ray Price (Columbia) has one of his best records in a year . . . both sides have received some very good comment . . . Let Me Talk To You” and “Little Miss Blue Eyes,” Ernest Tubb (Decca) gaining play with his latest . . . “It’s A Lonely World” . . . which has already hit the daisy and most played charts. Redd Stewart (RCA Victor) latest is out and already getting play . . . “Love’s Commandments” and “Don’t Let It Bother You.” The latest Redd wrote himself, Farron Young (Capitol) who has already earned a spot in the movies with television fickers to follow; should have little difficulty in satisfying his fans with his latest release recorded for “Go Back You Fishin’”. Jimmy Rogers Snow (RCA Victor) has also recorded the song, coupling it with an oddie . . . “I Care No More.” If you haven’t heard “Life Of A Cricket” give it a listen . . . then give a spin . . . it’s Bob Jennings on Columbia. The song is Big is August 6. “Me Your Name and Give Me Your Number”; Charlie and Iris Louvin, the Louvin Brothers (Capitol) depart from their usual show business and go in for the daisy while Columbia is presenting an interesting pairing with two ballads . . . “When I Stop Dreaming” and “Piftill”. Jimmy Rogers (Dot) got big promotion push from RCA. His latest is a red hot country record and is now managing him, in addition to handling some special promotion work. 

Country Starrings . . . Herb Clarke at WRWA, Richmond, Va. has a bushel of personal appearances lined up for the next several weeks . . . Don Reno and Red Smiley with the Tennessee Cats. 

Homer and Jethro . . . Johnny Cash has completed several road recordings with Jack West and Dottie Schmid and music makers, Katherine Byrd, Carl Story and Claude Boone (Columbia) who have worked together for the past fifteen years or so are breaking up their partnership. Boone is organizing his own band and has already engaged a girl dact of Corbin, Ky. to work with his group. Both Story and Boone will continue to air their music via WNOX and the Mid-Day-Merry-Go-Round in Knoxville. 

JIMMY NEWMAN . . . New face on the scene for Dot. Jimmy’s latest is “Blue Darling” and “Let Me Stay In Your Arms.” Fred Baker (Capitol) busy promoting his latest, “I Fish With A Wiggle” and “I’m Not Giving Up That Easy”. Jimmie Collie (Hill) who is featured on “Big Jamboree” also has the song “I’m Not Giving Up That Easy” recorded and out.
the **Wall-o-matic**

*100*

brings High Fidelity music right to your finger tips

that's because the

**Select-o-matic**

*100*

is High Fidelity all the way

America's finest and most complete music systems

The Seeburg Corporation
Chicago 22, Illinois
NEW YORK.—In an interview with the press recently, the president of one of our large coffee firms, was asked if coffee would ever go back to 5¢ per cup. His answer is of great interest to all music machine operators. "If coffee ever is sold at 5¢ a cup" he said, "we'll be in the midst of a devastating depression."

WASHINGTON, D. C.—Sinclair Weeks, Secretary of Commerce, declared this week that the United States has entered the second half of 1955 with every prospect of achieving new production and sales records. He stated that surveys conducted by the twenty-five industry divisions that make up his department's Business and Defense Services Administration gives a uniformly optimistic picture of the months ahead. The surveys covered more than 400 manufacturing fields.

WASHINGTON, D. C.—Top government economists said this week that the nation is likely to round the 1955 halfway turn at about a $370 billion output clip, giving solid promise of the most prosperous year in U. S. history. The report stated that most of the pulse-points at which the experts check the economic heartbeat show a vigor rarely matched since business records have been kept. That's so with gross national product—the total value of goods and services—and the average weekly wages, total disposable income, total consumer spending and total savings.

LOS ANGELES.—A slight increase in cigarette sales this year over the 1954 level was predicted this week by one of the executives of a major cigarette manufacturing firm. Sales in 1954 dropped 4.7 per cent from the 1953 total. This 1955 increase is attributed to the fact that the cigarette-scare broadcast so widely in 1954, attributing lung cancer to smoking cigarettes, is fading from the public's memory. Cigarette sales before World War II were accounted for in 90 per cent of distribution to 6 brands. Now there are from twenty to twenty-five brands, with filter-tip cigarettes accounting for something over 20 per cent of sales, and king-size cigarettes making up for some 27 per cent.

KIDDIE GAMES
COMEBACK

Rides-Guns-Trains-Tractors—Revive Kiddie Play Action.
Davy Crockett Yet to Come?

One very pleasing event of this past season was the introduction of a series of new kiddie games and their acceptance by the trade.

After the long sales slump in kiddie games of all kinds, few believed that acceptance would be anywhere near as good as it has since proved to be.

In the first place, and as was already known, by so many small manufacturers originally jumping into the kiddie ride field, the market became cluttered with equipment of all kinds and prices not only reached a competitive stage but were, in many cases, ridiculous from the standpoint that few manufacturers could survive under such conditions.

The long experienced operator realized that like all other types of equipment, kiddie games, too, would eventually show wear and tear and parts would have to be replaced.

Unknown manufacturers jumping into the field just to cash in while the flush of sales was under way, were sure to fall by the wayside when the going got rough. That's just what happened.

Those operators who purchased the products of such manufacturers find they have no place to turn to for parts. The result is that their equipment is practically valueless.

Whereas the more experienced operator paid more, but continued to do business with the established manufacturers, his equipment is still being maintained for he still has a place to go to when he needs parts.

It was the older line manufacturer who realized of late, as the demand for more and more parts came into his factory that kiddie games were still in the field, regardless of the fact that they had tremendously slumped in sales due to the former glutted market condition and, thru surveys and investigation, decided to start manufacturing again, but this time presenting entirely new types of kiddie games.

These new games, guns, rides, tractors, trains and others, are capturing play action from the kiddies.

It is also interesting to note that many who didn't care to enter the kiddie games field, when the first big boom occurred, are now in it and enjoying this new type business. These men explain that competition isn't as threat-cutting as it formerly was because fewer men are now in the field.

These few would much rather work together so that all could enjoy some returns on their investments, than fight each other, as happened when the first kiddie ride boom occurred, and all lose whatever they had invested.

Even those men who sold out their operations of kiddie rides are now back in the field. This time they have a better knowledge of how to operate the kiddie games. They know what locations will, and what locations won't, bring them a decent return on their investment.

With experienced men in the field and with much more fascinating equipment being manufactured it now appears that the kiddie games field is here to stay as a very definite and integral part of the coin machine business.

It is also interesting to note that there is no longer a glut of manufacturers in the field. Those few who are building the kiddie games are the old line, long experienced manufacturers who have the knowledge and the experience to assure purchasers of the finest construction and, what's even more important, their factories will be around to supply parts for a long, long time to come.

Of course no manufacturer as yet has come up with a Davy Crockett kiddie game. But the surety is that one or more will soon present one type of product or another to take advantage of this raccoon-cap craze among the kiddies. Whoever will be first will probably find himself a very busy man provided, of course, that his product is what the kids believe is Davy Crockett.
GENERAL BUSINESS CONDITIONS IN CANADA GREATLY IMPROVED

MONTREAL, CANADA—The Bank of Montreal Business Review for June reports an upswing in general business in Canada, saying that the signs of strengthening in Canadian economy that could be detected at the start of this year have been confirmed in recent months. “Export trade” the review stated, which rose sharply in the last quarter of 1954, continued to record substantial gains and in the first four months averaged more than 12 per cent above a year earlier. The predicted rise in construction activities appears to be in the process of fulfillment. And, in contrast to a year ago, the majority of manufacturers are once again building up their stocks of raw materials and enlarging their production schedules.”

In addition, the Monthly Review of The Bank of Nova Scotia reported “The general pace of business activity in Canada has shown a distinct improvement during the past three months.”

The Review points out that favorable Spring weather came quite early in most parts of the country, and that outdoor activity picked up much sooner than in 1954. At the same time, the Canadian bank survey states there has clearly been a significant revival of expansionary influences in the economy.

The total volume of industrial production, which contracted noticeably during the first eight or nine months of 1954, has been rising strongly in recent months and by about 3.5 per cent new all-time high for that period of the year.

There is little doubt” the Review observes, “that the main factor underlying the recent improvement in Canadian production income has been the general strengthening in the external economic environment, in particular the vigorous recovery in United States business.”

United Producing “Super Slugger” Baseball Game

THE CASH BOX—Bill DeSelm of United Manufacturing Company, this city, announced this past week, production by the firm of a new 2-player “pitch ‘em and bat ‘em” baseball game, “Super Slugger.”

“We have shipped several samples,” said DeSelm, “and will be in full production on ‘Super Slugger’ for the next several weeks.

“The game will be available in two models with the Deluxe Model featuring Match Score,” DeSelm continued. “We are quite pleased with the beauty and handling ease of ‘Super Slugger’.”

Two features of the game are a controlled bat, at “easy”, “medium” and “hard” speeds and a realistic base running unit, similar to that used in United’s “Six-Inning”.

Instead of lights, manikins are used to run the bases and give the “Super Slugger” a more realistic appearance.

“Home run pots appear in the playfield as well as the lower, middle and upper decks,” said DeSelm, “and there is also a bonus score pocket which scores additional runs.”

Bally Service Schools at Fairbanks and Anchorage

The ‘Super Slugger’ cabinet measures only 78” x 26”, concluded DeSelm, “and the result is easy accessibility into any location. ‘Super Slugger’ is a play appealing game featuring simple mechanization and a beautiful cabinet.”

CHICAGO—Sam Lewis, executive vice president of Exhibit Supply, this city, announced this past week that deliveries have started on the firm’s new “Treasure Cove” shooting gallery.

“While ‘Treasure Cove’ is the best gun game we have ever produced”, said Lewis, “it is merely the first of a series of new machines we intend to produce with the aid of our greatly enlarged engineering staff.

“Treasure Cove” is a wonderful addition to our games department”, he went on, “and we are also very happy with the wonderful improvement, saleswise, of our ‘Vacuumate Card Vender’.

“Chet Gore, our card vender manager, has done an outstanding job in producing new and more interesting cards to stock the machines.

“As a result”, said Lewis, “we have found that sales have jumped considerably in the past year and more demand is being built up for our ‘Vacuumate Card Vender’.

The new “Davy Crockett” card series will be introduced by Exhibit Supply Friday, July 15.

“The popularity of Davy Crockett has not diminished”, concluded Lewis, “and the curiosity we achieved on test location with the new ‘Davy Crockett’ card series means anything.”

Neb. Phono Ops Donate Phono to YWCA

BEATRICE, NEB.—In line with its policy of contributing juke boxes to worthwhile organizations, the Nebraska Phonograph Operators Association presented a machine to the Beatrice YWCA.

The presentation took place at the Paddock, this city, Sunday afternoon, June 12, and was reported on the front page of the Beatrice Daily Sun, the following day.

Pictured herewith is Louis F. Prell, Jr., of Prell Sales Co., Bremen, Kansas, one of the directors of the association, making the presentation to Mrs. Martin Trinidel, president of the YWCA Board. “We are very happy to make this presentation for what we know to be a good cause,” said Prell. Mrs. Trinidel responded with thanks and the assurance that the machine would be put to good use at the YW and be much appreciated. The sign on the top of the phone reads “This phonograph donated to the YWCA, Beatrice, Neb., through the courtesy of Nebraska Phonograph Operators Assn., by H. Z. Vending & Sales Co. Will be serviced and maintained by Prell Sales Co., Bremen, Kan.”
Koeppel Distrib Opens Offices in Albany, N. Y.

ALBANY, N. Y.—Harry and Hymie Koeppel, head of Koeppel Distributing Company, New York City, advise they have opened offices at 1226 Broadway, this city.

The firm will serve the operators in the Albany area and surrounding territories with reconditioned music machines and games. In addition, they will carry a line of parts and supplies for these machines.

The Koeppel brothers have established an enviable reputation throughout the nation in serving operators with reconditioned equipment. "We will give the operators in the Albany and nearby territories the same high grade service we're always giving thru our New York office" stated Harry Koeppel, who will take charge of this office.

Going along to Albany with Harry will be George Santiago, top flight mechanic from the New York office.

Hymie Koeppel will remain in New York, to serve their established customers, as well as take care of export orders.

French "Marilyn"

PARIS, FRANCE—Henry Klein, Socodimex, this city, exclusive Seeburg agent in his territory, describes Maria Felix as the French Marilyn Monroe. Maria is shown here with the new Seeburg 100 R high fidelity phonograph. The scene is an actual shot from the new French movie, 'Les Heros sont fatigues.'
EXHIBIT'S NEW TREASURE COVE
SHOOTING GALLERY

- NEW MODERN "SMART-LOOK" CABINET
- ALIVE . . . VIVID COLORS INSIDE AND OUTSIDE
- SMALL CABINET-ONLY 28" WIDE
- "CIGARETTE-PROOF" FORMICA TOP
- EASY ACCESS TO ALL UNITS
- HINGED CASH BOX DOOR
- SEPARATE LOCK-IN CASH BOX
- LOCATION TESTED
- TROUBLE FREE MECHANISMS
- "CIGARETTE-PROOF" FORMICA TOP
- NEW "FASTER-MOVING" TARGETS
- REVOLVING CLAY PIPES
- DESCENDING PARACHUTES
- WAVING "JOLLY ROGER" FLAG

2 MODELS:
- REGULAR NOVELTY 5-WAY MATCH
- OPTIONAL FREE PLAY
- PLUG-IN MATCH FEATURE PANEL

Special Features

EXHIBIT SUPPLY COMPANY
4128-30 W. LAKE STREET, CHICAGO 24, ILLINOIS

WANTED-
UNIVERSAL 5-STARTS
CASH OR TRADE

FIRST
COIN MACHINE EXCHANGE
Watty Finke & Joe Kline
1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

DALLAS DOINGS

With most businesses closed for the Fourth of July, the distributors and operators had big holiday. Some went on fishing trips, and sundry forms of entertainment. Few operators complained about having to work over the holiday. . . . It was perfect weather for holiday fishing here, and Jimmy Garrett took advantage of it regardless of the heat. Jimmy's luck is always good—caught sixty-five catfish last week . . . Fred Barnes of Denton did not go to any lake this weekend—good will tear of the territory . . . Ray Langley, of Slate Music Dist., on vacation this week . . . Sorry to hear of the death of Jo Ann McCallum (daughter-in-law), of W. W. (Red) McCallum, well-known coin machine man in these parts. She passed away this past week in a local hospital. She is survived by her husband and four small children . . . Employees of the S. H. Lyne music Company had a big holiday with the Company closed for the holidays . . . C. R. Brewer is on vacation fishing in Colorado . . . Bob Cogbill and Charlie Simmons acquiring a suntan, spending every spare minute aboard their new cabin cruiser . . . Bill Sheffield of Paducah is expanding his route . . . Sorry to hear that Mrs. Taliaferro of Denton is not feeling well lately. Taliaferro is planning for her to take a 30-day vacation trip to Washington. Bob Medaris of the Medaris Company returned from his honeymoon—spent it in Acapulco. Missed getting to talk to Cliff Wilson of the Walbo Music Company this week . . . Jiggs Hamilton of Ft. Worth spent last week-end at Galveston.

NEW ORLEANS NOTES

Ed Holfield of Dixie Coin Machine, just back from a hasty trip up to Virginia, on the way back he stopped off at Meridian, Miss., where he visited the boys in the coin-laws—Charlie Hall, T. C. Null and J. C. Moore . . . Prime project around Dixie is the 700-conversion play program. According to Ed it's going great in the country area and is also making satisfactory progress in the city . . . The Jackson brothers, James Lamar and Bob of Mobile, Ala., all in town. James loaded up with phonographs for the Dauphin Island recreation center. He was recently awarded a fine contract at the center . . . Jim Bowers of Lafayette, La., is thrilled to have brother Joe Bowers back in Lafayette and getting re-established in the music business . . . Bill Huff, out-of-town regular, seen in town . . . Congratulations to new common E. C. Moreau of Vicksburg, Miss. . . . Visitors at Dixie this week were J. A. & Warren Allen of Winfield, La.; Ray Fuselier, St. Martinville, La.; Guy Slay of Hattiesburg, Miss.; Mr. Austin, Austin Amusement, Gulfport, Miss., in town shopping for phonographs and records . . . Jasper Mule of Mule Amusement enthusiasts about some of the new phonograph equipment around . . . Henry Brown, National Vendor representative from Dallas, Texas, making the rounds to sell all tobacco vendors.

"It's What's in THE CASH BOX That Counts"
NOW! 2 Can Play!
with GENCO’S
NEW, EXCITING GAME

CHAMPION BASEBALL

for 1 or 2 Players

Screaming line drives!  Hits a-plenty!
Thrilling “live” action!

THE ONLY BASEBALL GAME
WHERE PLAYERS ACTUALLY
HIT HIGH FLY BALLS!

KING-SIZE WHITE PLASTIC BALLS
Realistic wooden bat!

Ball soars through the air for approximately 5 feet
No ramps

OVER-THE-FENCE WALLOP SCORES UP TO 50 RUNS!
Keeps game “alive” until last man is out!

SPECIAL CARRY-OVER FEATURE (OPTIONAL)
Plus 100 runs for hitting ball into press box!

LIFELIKE 3-DIMENSIONAL PLAYERS
on realistic playfield

MATCH PLAY WITH OPTIONAL SINGLE RE-PLAY OR ADJUSTABLE TO MULTIPLE RE-PLAYS ON HIGH SCORE.

GET "ON THE BALL" SEE IT AT YOUR DISTRIBUTOR TODAY!

GENCO MFG. & SALES CO. 2621 N. ASHLAND AVENUE CHICAGO 14, ILLINOIS
Coin Machines In Australia

SYDNEY, AUSTRALIA—This once lucrative export market for American coin machines has been practically closed to imports of these machines since World War II. Import restrictions and high customs duties have made it necessary for Australian coinmen to produce their own machines. They are now manufacturing a variety of vendors, with the exception of cigarette machines, which are not in use here.

It is reported that four firms are manufacturing music machines, ranging from 12 to 50 selections. All machines use 78 rpm records. Amusement machines, which would constitute the largest import market, brought in under quota restrictions, are only a minute proportion of what is needed. Very few machines are manufactured here.

Certain types of gaming machines are manufactured locally, but are limited in operation as each of the five States has different laws as to what can or cannot be operated.
Music Installation
In Grocery Supermarket
Responsible for 50% Gain in Sales

MESA, ARIZ.—“Music Accounts for 50 Per Cent Sales Gain in Supermarket” is the report of the president of the Nasser Supermarket, this city, to the General Electric Company, who manufacture the equipment used.

“Good music is good for the grocery business,” stated Mr. Nasser.

He wrote that his “traffic flow and business have increased up to 50 per cent because the super market attracts more customers and the customers spend more time in the store. The result is more items per customer purchased.”

Nasser states he plans to double his present quantity of speakers in the near future to get even better musical coverage.

The equipment installed in the Nasser Supermarket was G. E. standard 12-inch dual coaxial speakers (16 of them), with the controls and allied equipment installed in the owner’s office.

(Ed comment: We would think that industrial music equipment manufactured by our coin machine factories would be considerably more efficient and economical to install. How about some of our aggressive distributing firms looking into this market, which seems to be wide open for installations.)
New
Opportunity
For Profits
With the
Keeny Deluxe
HOT COFFEE VENDER

STE. AGathe, des MONTs, Que.,
Canada—Sam Solway, Salway Novelty
Enterprises, this city, advised he is
opening Sam Solway's Trading Post.
In full accord with other operators
put in this area.
Solway, long established operator
here, reports he will specialize in im-
porting amusement games of all types
for operators who place orders with
him, and will work out a system of
payments with these men on a cash,
credit and trade-in basis.
"Many operators in our territory"
says Solway, "need assistance in ob-
taining reconditioned equipment, and
thus our experience and contacts in
the United States, we will be able to
get the machines they order for them."

Sam Solway Opens
"Trading Post"

ALMOST UNBELIEVABLE PROFITS
are being amassed in many loca-
tions everywhere with this new
Keeny Hot Coffee Vender. Unit
has 300-ep capacity; makes all
dry ingredients instantly to
provide deliciously flavored, in-
vigorating coffee. Set any price
from 5c up to 10c. Patron in-
serts dime or quarter and cor-
cert change returns automatically
as the cash box fills up fast!
Machine meets all local health
requirements. Easy to refill.

S. SOLWAY

The Keeny Deluxe Cigarette Vendor

9 double columns dispense regular
or king size from front and rear
128 pack capacity, Canon changecable
Price adjustment on each column
Swing-up top, 3-way match vending
The pack you see is the pack you get!

BONUS!
1955 Year Book FREE
With each Subscription to The Cash Box
52 Issues $15—

"It's What's in THE CASH BOX That Counts"
THRU THE CASH BOX

Chicago Chatter

All week long, radio and TV announcers have been dismally announcing sad statistics concerning accidents and deaths over the Fourth of July weekend just past. 'tis a sad coin in this city. Almost without exception, manufacturers, distributors and operators were worked or stayed at home over the weekend. So... if you're a statistic compiler... simply report that Chicago coin is safe and sound after a safe and sane July 4th... More coming on your Cash Box 14th Anniversary Issue. One from Audrey Hunter of State Music Distributors in Dallas asks us to spell her husband's name with an "a". And there you are. . . Once again we ask "20 Year Club Members..." if you haven't sent in your "Vote Card," please be sure to send it today. Votes are still coming in, but we want yours... Latest votefor... "20 Year Club Annual Reunion Banquet" committee is Sam Clark, Benton Harbor, Mich., Frank Miles, Danville, Ill., and Charles DiPalma, Steubenville, Ohio.

Mr. and Mrs. David Gottlieb left for Eagle River, Wis., and a well-deserved vacation last week. This is the Gottlieb's 16th trip to the north woods according to Alvin Gottlieb. Alvin's week, like many in northern Wisconsin, is spent away from work... Bob Breitler, Bally engineer, just back from Alaska with Dick Robinson of Dunis Distrib, Seattle. Bob made many friends on his first trip to the north country. Dick Phillips is touring western Ill., and reports "terrific response" says Harold Schwartz of Atlas Music. . . . Visitors at Keystone this week included, Bernard Reichel of Reichel Distrib in El Paso, Texas, Irving Linderman, John Beach, ops from St. Paul and Hugh Gardner, Edison, Wis. op... a day of All State C. M. Exchange off to Eagle River, Wis., for a few days early in the month... Note to Al Bergman saying his Syracuse, N.Y. office will be known as Sheldon Sales Syracuse Co., Div. of Sheldon Sales, Inc. instead of Sheldon Sales Syracuse Corp.

Bill De Selin reports wonderful response on United's new "Super Slugger." "If they want first class baseball, we've got it for them," says Bill. . . Mr. and Mrs. Joe Patchell, Potatow, Pa. operators now at the United plant last week... Ben Becker, United roadman now in New England. Johnny Casola touring Atlanta, Nashville and Memphis and Al Thoeke in San Francisco for two weeks... Donan Distrib very busy supplying demand on Bally "Hot Rocks," Don Money, Tom Cash and Mac Briier agree that "there isn't even seems to be enough..." Purvey's Monte West just back from Canada vacation so Herb Perkins is off to California on "business, pleasure and otherwise" trip.

... Jack Nelson tells us that Paul Eckstein, manager of TV Div., Lion Mfg. Co., just returned from a two-weeks Wisconsin vacation visit... Wally Finke reports that First's new boardswitch gal, Gerry Squires caught a 30 lb. salmon over the week-end and will be back soon. Joe Kline and family changed vacation plans. Will go to Wisconsin instead of Michigan... After being hospitalized with an illness back, Art Weippl was spent the weekend with his family in the swimming pool at Chicago North Ellis Club. Art reports great response to Williams' "King Of Swat" from St. Louis, Kansas City, Omaha and Des Moines... Burt Davidson, Wurlitzer regional sales manager, visiting with Billy Pickard and Carl Christiansen, at Coven Music. . . . Harold Ford, South Dakota Pno. Op. Asa's writes to give us synopsis of P. S. D. birne meeting. Also sheet of clippings from trades includes several on dime play from "The Cash Box"... Jack Burns touring Michigan for Exclusive Distribs. Joe Ritt, Joe Robbins and Jerry Brenner continue to sell more and more baseball games. Joe says, "what an assortment, and they're so good..." Vending distributors here getting all set for the National Bulk Vending Machine Show to be held at the Conrad Hilton this month... "Whitney" Lehrer of Gagnon Distribs, just back from a three-week vacation in Northern Minnesota.

... Frank Menefi, Sam Lewis, Schenley, getting their heads together with engineers at Exhibit Supply. "We hope to follow "Context" with a whole series of successful games," says Sam... Note to Lee Fine and Sam Silva in St. Paul letting us know how busy they are supplying kiddie games to their summer locations... "Who says this is the quiet season?" asks Ed Levin of CatCin. And Ed should know his firm is shipping in quantity the "Hollywood" and "Bella Score" bowlers and "Big League" baseball games... Word from Jake Friedman of Friedman Amusement in Atlanta saying they're keeping the ops happy with Bally games. Paul Hufnach and Tom McCormack spent a day in Cedar Rapids, Iowa last week showing for Bill Bolles, Keeley's eastern rep are you good. Bill now in New England area,... Al Stern, Len Mosca, and Fred Skor welcomed a new field rep to World Wide Distribs last week. He's Harry Levin, a 15-year man in the novelty biz who will be selling those worlds for World Wide in the midwest. . . . John Hefield reports that he sat out the 4th weekend on his patio but is now "back in the swing of things" with Arvon Grusberg and Fred Rasum at Geneva. . . . "The heat here hasn't hurt business a bit" according to Irwin Overy of Atomic Distribs in Denver. Leo Rich at the Rock-Ola plant this week, and Les is very much pleased with "terrific acceptance" of "1448" pano. "Distribs on our back for more machines," says Les, "and we're going to get them from there," . . . It's a Miami Florida true fun-filled week. Tom O'Leary's "Rooftop Shootout" junket for Charles "Little Jimmy" Johnson of Glove Distribs here... Ted Barron riding a bike along side road with his conversion units at Marvel Mfg. . . . Without a doubt, baseball has taken over interest in the mails in the sunny baseball days. In alphabetical order we have been presented with the following for weeks: Chicago's "Bally League Champion Baseball," United's "5th inning" and "Super Slugger" and Williams' "Super Ball". Some games, together with the games already on the market have produced a bonanza of "baseball playing" in locations all over the country. According to the distributors, all of the games are good, and as a result, close competition is achieved. Ed front and back for all machines.

HAPPY BIRTHDAY THIS WEEK TO: Ed. J. Levin, Chicago, Ill. . . .
When You Enter
The Cash Box
“20 YEAR CLUB”

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN THE Cash Box “20 YEAR CLUB” TODAY!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box “20 YEAR CLUB,” FOLLOW THIS APPLICATION AND MAIL TODAY.

Joe Orlick
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:
Please enter my name as a member and send me a membership card.
I have been connected with the Coin Machine Industry for 20 years or more, starting: Year Month
NAME
FIRM
ADDRESS
CITY ZONE STATE

“Thru the Coin Hole”

CALIFORNIA CLIPPINGS

There’s not even a single thought about a summer slump this year—everyone’s too busy! Local coinmen report that business is better than it has been for years. Distributors noted a slight dip in sales prior to the July 4th weekend—which was only natural. However, business set a new high as soon as the distributors showed up on July 5. A large part of the vigorous sales activity can be attributed to the keen interest that has been created by the new games which were recently introduced on the market. Baseball games are a favorite this year and with the Chicago manufacturers turning their production capacities to fulfilling this demand it looks like the operators will have a variety of machines for this season here on the coast. Many arcade owners have adopted a new healthy attitude by scrapping all obsolete equipment and adding new and late model games and arcade pieces. This should bring the crowds into the arcades.

DISTRIBUTOR DOINGS:—Everyone’s back on the job again after a bang-up July 4th weekend refreshed and in fine spirits. C. A. ROBINSON & CO.—Ops have been quite impressed with United’s new “5th inning” baseball game. It’s the first shoe-ball type shuffle with a baseball scoring. Jerry Stimson stated: “Let the sales speak for themselves—we’re sold out and only wish we had five more carloads right now.” SIERRA DISTRIBUTORS:—The firm will complete its installations of Wurlitzer phonos and background music systems at Disneyland this week in preparation for the invitational press opening on July 17. Crowning feature of the coin operated music display will be the Wurlitzer Colonial 780s which were manufactured in the early 1940’s. The French provincial cabinets have been completely re-finished and the mechanisms rebuilt and re-chromed. Walt Petzet, district field representative for the Wurlitzer factory, stated, “These machines are now in just as good shape as when they were brand new.” PAUL LAYMONT & CO.:—Paul & Lucille Laymont held a big family reunion at their beautiful Pacific Palisades home over the 4th which turned out to be quite a gala event. . . . Things buzzin’ around the Laymont showrooms with business brisk on all types of new and used equipment. BADGER SALES COMPANY:—Herb Perkins, owner of Puyervey Distributing Company, Chicago, dropped in recently to chat with Bill Haspel about business in general. Fred Gamp is anxiously awaiting Geneo’s new baseball game which is expected to arrive at any day. After reading all the advance literature on the game many operators have shown keen interest and are patiently waiting for it to go on display.

SIMON DISTRIBUTING CO.:—From all indications Jack Simon is expecting a big summer run on games and games. The showrooms are jammed with a wide variety of arcade equipment . . . MINTHORNE MUSIC COMPANY:—It’s getting so busy at the Mithorne showrooms that you have to stand in line to get in to see anyone. Wayne Davis was caught last week frantically answering phone calls while Hank Trenick “talked shop” with a customer, frantically. After reading all the advance literature on the game many operators have shown keen interest and are patiently waiting for it to go on display.

OP’S JOTS:—With the tourist season bringing on some of the busiest months of the year for the operators it doesn’t leave much time for suburbanites to get in along coinrow. Very few out-of-towners were in last week. It is thought there have been a quiet lapse if it wasn’t for the local boys who turned out in force to make a quick purchase before hustling back to their routes. . . . The few visitors from Southern Calif. communities included E. E. Peterson and James Crook from San Diego. . . . Paul & Polly Patton from Hanford were seen along the row with their lovely daughter Carol . . . Lloyd Barrett and his family were among the visitors from Pomona. . . . Also seen were Bill Bradley, Covina; Bob Donahue, Pismo Beach; Bill Black, Bakersfield; Pete Shupp, South Gate and Jimmy Jackson from Palm Springs. . . . At Cohn and Jerry Lowe of Trice Music have been having a lot of trouble lately with thieves breaking into their juke-boxes. Jerry Stimson stated, “It’s getting to a point where a music operator has an awful hard time making a back these days.” “As I see it,” he added, “the only way to make a fair profit is to run a variety of several different types of equipment.

COINROW CHATTER:—Sam Ricklin of California Music Company is now back on the job again feeling like a new man since his appendectomy. Just goes to prove that you just can’t keep a good man down. “Hymie” Rosenberg has the happiest guy along the Pico strip when he received a letter from his wife saying that she and his two sons were heading for California. They plan to reside in Los Angeles permanently. “Ouch!” says “Hymie.” “Now comes the big problem of finding a house to live in.” Bob Donahue is on the tip in that classic new car, he bought for the minus, to get around in.

The Mexican “Davey Crockett” hit called “Pancho Lopez” with Lalo Guerrero on the Real label is doing well with the juke-box operators. Most of them report top plays on the number. . . Mary and Ray Selle, proprietors of Leuenhagen’s Record Bar, spent the July 4th holidays basking in the sun at Palm Springs. That desert air must do wonders. It’s all they can talk about these days. . . . The next meeting of The California Music Merchants Association, Los Angeles division, has been set for August 5, it was reported by Ben Chermers. Many from Southern California are expected to attend the NAMM Convention in Chicago July 18 thru 21 at The Palmer House. As a reminder, be sure and get your reservations in early to be assured of a place to stay in the convention city.
WANT—Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers; AMI 120 selection Hideaways; Phonographs; Wall Boxes, Steppers, Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers, Chicago COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.

WANT—For resale, Geneo Bingo Rolls with 10c coin chutes in condition $50; Bally Big Times $400; Beach Clubs $195; Yacht Clubs $160; LEWIS AND FOLLETT MUSIC CO., 130 SOUTH HOWARD ST., SPOKANE, WASHINGTON. (Tel.: Madison 8385).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy, sell, trade stamps and coins. Large or small lots. No store needed. You get top prices. All records up to 1950. Will inspect if required. Write today. BLEULINE RECORDS, PO. BOX 82, ST. PAUL, MINN.

WANT—For resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo’s; 100 Selection Seeburg Cylinder, Lee’s Musical Merry-Go-Round. Quote condition, quantity and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. (Tel.: Hillside 5-1100).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALAGNO, CALIFORNIA MUSIC, INC., 4142 E. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7066.

WANT—Distributors for a high quality—low priced auxiliary speaker. Choice of finish—Mahogany—White Oak—Dark Silver Fox. Write or phone for samples and prices. Money back guarantee. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: Juniper 8-1814).

WANT—Tubes: 2051; 2050; 7077; 244; 245; 574; 616; 617; 866 metal; 6X5 metal. Will pay $40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $100 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 120 W. 66th STREET, N. Y. C.

WANT—Northwestern 49's: Challengers; Pike’s Peak; Kicker's and Catchers; Weary Souls or any other penny games or equipment in Cana-
dez for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHI ENTERPRISES, 511 MONTAUK TERRACE, NEW YORK, N. Y. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We pay brand new LP's (33-1/3 RPM) in quant.

WANTED—For Cash, up to 15 Mills Panorama’s. Must be in good working condition and good cabinets. Western Distributing, Inc., 2423 CHICAGO TELEPHONE MACHINERY CHAIN, 2423 PAVEN AVENUE, CLEVELAND 14, OHIO. Tel.: Superior 1-6460.

WANT—Bingo, late model Shuffle Alleys. For Resale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 5909 TENTH AVENUE, NEW YORK, N. Y. Tel.: Clickering 4-516.

WANT—Frolics, Rodeo, Circus, and Showboats, Seeburg, Model BL's by THE 8TH STREET SALES, INC., NEW YORK. (Tel.: SYRACUSE 75-1631).

WANT—Distributors Wanted. Slide-Ex
designed Pamphlet on Billboard wax. Scien-
tifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. A. E. B. CHEMICAL COMPANY, 5TH AND BINGHAM STREET, PITTSBURG 3, PENNA. (Tel.: Elgin 1-4647).

WANT—Mills Panorama — any quantity.

WANT—Are we in the market to buy for cash Universal Five Stars; United Cinec; United Bolero; United Showboats and Mill Panorama. ADVANCE AUTOMATIC SALES CO., 1520 HOWARD ST. SAN FRANCISCO 3, CALIF. (Tel.: EEmlock 1-1750).

WANT—From all over the world! Literature on any machine that takes coins and sells anything, amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25c 2 each, aspirin at 5c each, single hand-sided, newspapers, WITHAM ENTERPRISES & ASSOCIATES, 26-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Any quantity post-war Wurth
tone Phonographs, Models 280, 1200, 1200D, and 1400. Also Seeburg M100-78 and 45. Wire, write, or phone: RUSH DISTRIBUTING COMPANY, 236 N. W. 29TH ST., MIAMI, FLORIDA.

WANT—All late model Seeburg M-
100’s, B’s, C’s and Hi-FY’s will pick up within 500 miles. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FFreport 8-6770.

WANT—Glass for International Muto-
cine, Los Angeles, California. K,M MUSIC
CO., 237 PLYMOUTH AVENUE, MINNEAPOLIS, MINNESOTA, 11, MINN. (Tel.: Fillmore 3025.)

WANT—Bingo and Gottlibe 5-Hands
for resale. Also Late Model 1953 Rock-Ola Ferrals 14546; 45 RPM. Send Prices & MUS
HON DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. Tel.: 6-4703.

WANT—Late model phonographs. Prefer
able Seeburg 100’s. Will pick up within 300 miles. Write, wire, phone: KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-9393.

FOR SALE—Hi-Speed Super Fast shuf
fle board wax. 24 one-pound boxes. 50 c. f. o. b. Dallas, Texas. Sold on money back guaran
tee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Can you afford 92¢ per week to get ahead and stay ahead of all competition? For only 92¢ per week you can have a 40-wd ad in this section plus a full year’s (52 weeks) subscription to The Cash Box “The Bible” of the Coin Machine Industry. Send your check or money order today for your first 40-wd ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Wurlitzer 1500 exception
ely clean. $295. Send M1000A conditioned, $215; Seeburg Model “C”, $575; AMI D-40 converted to 45 rpm, completely refinished, $150; FEDERAL DISTRIBUTORS, INC., P. O. BOX 1995, 902 WEST, WICHITA 12, KANSAS. (Tel.: HO 6-6111).

FOR SALE—35 Williams Single Player Snub Nose Star Baseball, $200 each; 200 Six Player Shuffle Alleys United Super Six to Lightning, Chicago Coin 6 Player to Telephone Call box prices. STEELE DISTRIBUTING CO., INC., 3300 LOUISIANA ST., HOUSTON, TEX. (Tel.: Jackson 38101).

FOR SALE—Coin Counters, Coin Sort
ers, Coin Counting Combinations, Coin Checkers, Coins and Supplies. We carry a complete line of all types. CASHpay DISTRIBUTING CO., 1625 N. CALI-
IFORNIA AVE., CHICAGO 47, ILL. Tel.: AMutilus 6-7970.

FOR SALE—Bally Dude Ranch $240; Palm Springs $250; San Diego $250; Surf Clubs $295; Variety $455; United Rio $165; Havana $150; Dude Ranch $195. Write, Phone or Wire. One check, Deposit, Balance C.O.D. or Sight Check. NASTAS DISTRIBUTING CO., 912 PINE STREET, NORTH W. ORLEANS 12, IA. (Tel.: MA 6386).

FOR SALE—Kiddie Rides — Let's Swap. We will trade: Bally Moon Riders; Space Ships; Deco Space Ships; in exchange for Horses. (Bally Exhibit, Lee, and similar). Also wanted: Robbins-Weirdo; Neiva, $125; Rio, $1955; Singapore, $295; Brand New Gayet, $195; REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON 33, MASS. (Tel.: Algoquin 4-4010).

FOR SALE—Records!!! 5e over wholesale, any label. Free title strips. Quotations may be made. Payment in advance of order and deposit with order. We also purchase surplus goods. Look for your only RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: Olympic 8-4012, 4013.

FOR SALE—Hi-Speed Super Fast shuf
fle board wax. 24 one-pound boxes. 50 c. f. o. b. Dallas, Texas. Sold on money back guaran
tee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.
FOR SALE—Finest Bowlers: Factory reconditioned—returnable 7th day for full refund, Clover $130; Classic $145; Imperial $220; Jet $390; Trojan $100; Ball, Charm $10. 250 Nickel Jet Capsules Vendors $10. Clean—Ready To Use—half deposit. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE, CLEVELAND 15, O. Tel.: Tower 1-6175.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTSHORE, CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: Motus 0000-12-9.

FOR SALE—Bally, Genco Shuffler Pool $125; Seeburg Coin Hunt $175; Keesey Deluxe League Bowlers $30, W. B. DISTRIBUTING, INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel.: Central 9222).

FOR SALE—AMI 5-40 wall boxes; Wurlitzer 48 selection wallboxes; 219 steppers. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN AVENUE, CHICAGO, ILL. Tel.: F.O. 5-4066.

FOR SALE—Bally Beauties $165; Atlantic City $90; Spot Lites $45; 100 C Seeburgs $625; 145-54 Comet $525; 100 Concerts $625; 100 Recordsters $525; Model D 40 $260; Model B $210; Model C $235; AMI Hidden Unit Late Model Like New $165; AMI Late Model 5 & 10 Boxes 10c Play $12; AMI Stepper $15; 15 Highty Midget 5¢ Cashvender V5. H & H MUS- SIC, 1626 THIRD AVENUE, MOBILE, ILL. (Tel.: G. 4-0703).

FOR SALE—America’s finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: University 4-0773.

FOR SALE—Bright Lights $49.50; Dude Ranch $249, GOLDEN CATE NOVELTY, 701 MILLER AVE., SAN FRANCISCO 2, CALIF. (Tel.: MArket 1-5967).

FOR SALE— thirteen Cent Cine machines; we have a large stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog, MIKE MUSICK, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: Chlicker 4-6288.

FOR SALE—Bally Beauties, Atlantic Cities, Beach Clubs, Dude Ranches, Palm Springs and Elites, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. GORDON STOUT CO., 135 N. HOMESTEAD. PIERRE, S. D. Tel.: 4097.

FOR SALE—Complete Arcades or a single machine. We have large stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog, MIKE MUSICK, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: Chlicker 4-6288.

FOR SALE—Bally Bingo Games, just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST, WHEELING, W. Va. Tel.: Wheeling 547.

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Gelmase and Vendo Ice Cream Machines and Automatic Popcorn Shoppers for late model jacks. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2501 W. PICO BLVD, LOS ANGELES 6, CALIFORNIA. Tel.: Dunkirk 3-1810.

FOR SALE—Evans Coin Sales $225; Shoot the Coin $145; Keesey Deluxe Bowler $215; AMI A, B, C, D and a complete line of United Bingo and Shuffler Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST, ST. LOUIS, MISSOURI, (Main 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (Westport 3532).

FOR SALE—Reconditioned Phonos—ready for location. Bally $119; Seeburg 1012; Rock-Ola 1015; Rock-Olas 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FIFTH STREET, FAYETTEVILLE, N. C.

FOR SALE—Williams Lucky Q, $135; Williams Thunderbird, $205; Williams Colors, $210; Williams Starlite, $75; Williams Lanes, $250; Gottlieb Beauty, $200; Gottlieb Diamond Lil, $250; Gottlieb Mystic Marvel, $200; Gottlieb Flying High, $115; Gottlieb Jockey Club, $195; C. C. 4 Player Derby, $115; C. C. 6 Player Derby, $125; C. C. 12 Player Derby, $155; MIDWEST DISTRIBUTING CO., 500 WASHINGTON, DUNLAP 15, COLO. (Tel.: Belmont 3-0747).

FOR SALE—Telex Machines, factory reconditioned wallboxes; 30-40 selection 5c, 1/2 deposit. We stock all Telex parts, also parts and supplies for Jukes, Shuffle and Pin Games. HARRIS PARTIN DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—"Shoot-the-Bean" converted into "Sock-the-Ock". These machines are clean and in top operating condition, ready for location. While they last—$125, 1/2 deposit. Bally, C.O.D., 100 SERVICE COMPANY, 2638 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: Jefferson 1-6531).

FOR SALE—Make us an offer on Wurlitzer phonographs as low as 10c selection 5c, 1/2c; 15–14 selection 5c; 24–24 selection 5c, 10c, 25c; also 36 Package 24 selection and Seeburg 20 selection phonos. 5 & 10 DISTRIBUTING COMPANY, 1635 CENTRAL PKWY., CINCINNATI 14, OHIO. (Tel.: Main 8575.)

FOR SALE—Palm Springs $245; Beauty $225; Dude Ranch $220; Hifi $275; Surf Club $240; Daffy Derby $195; G. C. Super Home Run Base Baseball $155, G.E.R. Base Baseball $155, WURILIZER, 4001 ORLEANS AVE, NEW ORLEANS, LA. (Tel.: Tulane 6729).

FOR SALE—Tropicana, new $525; Tropicana, Used $450; Singapore, New $475; Singapore, Used $395; Nevada $350; Hawaii $325. WESTERN DISTRIBUTORS, 1226 S.W. 16th, PORTLAND, OREGON. Tel.: ATwater 7506.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2501 W. PICO BLVD, LOS ANGELES 6, CALIFORNIA. Tel.: Dunkirk 3-1810.

FOR SALE—High Luster Chrome Plate Dice Machines; Gottlieb Model "C", Excellent plastic finish. Breakages and modernizes your machine. Easy on-location installation. Only $24.50 per pair. MUSIC SALES COMPANY, 2925 MAIN STREET, SANTA MONICA, CALIF.
FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally, TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, Fla. Tel.: 64-1494.

FOR SALE—9 Col. Natl. Cig. Machines, like new, $145; Spot Lite, $85; Beach Club, $180; Ice Frobies, $250; Palm Beach, $95; Jet Fighter, $180; Army and Navy Williams Pin, $75; Williams Colors, $225; Gottlieb Flying High, $95; Chicago Coin Gold Cup Shuffle Alley, $95. AUTOMATIC MUNIC CO. (Tcl.: Bildegport Ohio 750.)

FOR SALE—Send $1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

FOR SALE—Special: Bally: Gayeties, exactly like new, $395; Varieties, $375; Surf Clubs, $235; Gottlieb: DeLuxe Duette, 2 player games, $245, NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tcl.: CaAd 8318.)

FOR SALE—Wurlitzer Bar Boxes 2140's: Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Rock-Ola 1438 and 1446 HIFI. Ready for location. Low prices. Write for quantity deal. EAST COAST DISTRIBUTORS, INC., 594 10th AVE., NEW YORK, N. Y. (Tcl.: BRYant 9-4684) or 1200 NORTH AVE., ELIZABETH, N. J.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes. $3.50 Revenue increase. Samples $3.50 each, lots of 10, $.95 each. DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel.: SARatoga 2-3151.

FOR SALE—Jalopy $55; Hayburner $50; York Plug $50; Unitted Deluxe $59.50; Star Series $65. B. Space Ship $279.50, LAKE CITY AMUSEMENT, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HENDERSON 1-7577.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI D-40 and D-80; Rock-Ola Five-Hour Plus; Seeburg: 9-004; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

MISCELLANEOUS

NOTICE—We are converting Bally Hi-Fis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely reconditioned. DONAN DISTRIBUTING INC., 5007 N. KEDZIE, CHICAGO 25, ILL. (Tel.: JUNiper 5-3211)

NOTICE—Arcade operators. We have a limited number of conversion targets (Shoot-the-Spoek) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write 100 SERVICE CO., 2638 OLIVE ST., ST. LOUIS 3, MO. Tel.: JEFFERSON 1-6531.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PElton 3-1979 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: Preston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0435; The Cash Box, HOLlywood, Calif., HOLlywood 3-1702.

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators, Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adapter. Specify model. Change one wire in Stepper, $34.50, MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE—Louisiana and Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO., 3760 AIRLINE HIGHWAY, NEW ORLEANS, La. Write, Wire or Phone. CEder 7976.

NOTICE—Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3031.
How To Use "The Cash Box Price Lists"  
[Also known as the "C. M. L. (Coin Machine Industry) BLUE BOOK" and "The Confidential Price Lists"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only cover the market price as they are quoted. "The Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months, "The Price Lists," rather than show no price, retain the last known quotations for such equipment and do so usually at last known prices, as a hint to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $50.00 whereas someone on the East Coast may think a similar machine worth $75.00. Of course, sales, personal demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding dealers having a reputation for completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and the subscriber is not advised to average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games, $25 to $30 on Phonographs.

CODE
1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week  
   * + Great Activity
   * - LOW Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for those very same machines. Purchasers of such equipment must realize that machines in the very low price brackets are worth a good many times more, to recondition such machines, the reconditioner must add on his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machine, the cost of the laborer and the cost of packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these prices may be even higher due to the fact that many of the parts have to be made or bought and converted to the same machine as condition. To know of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain them in good condition. For this equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have only their own repair and recondition equipment, well as well as they must know how to purchase machines "as is," at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.
GETTING THERE!

In his desire for mobility, man has come a long, long way since the days when the plodding oxen pulled his creaking ground sled.

The horse-drawn carriage and the puffing steam locomotive came in turn as man sought better means of transportation.

Today, he gets where he wants to go with speed and comfort, behind a diesel engine, in his car, or in a super constellation. Tomorrow, he'll blast off in a jet powered space ship—further, faster than ever before.

Every advance in transportation and in every line of endeavor, including music, came about because forward looking men dared to discard the old and outmoded. They sought and found different and better ways to go places.

Go Places with the AMI Model "F"

Originator of the Automatic Selective Juke Box in 1927

AHEAD THEN—AHEAD NOW

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaigade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"
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**Manufacturers New Equipment**

**ARCADE EQUIPMENT**

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<td>T-204</td>
<td>6-Man Basketball</td>
<td>275.00</td>
</tr>
</tbody>
</table>

**TREASURE COVE**

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>T-205</td>
<td>2-Man Baseball</td>
<td>275.00</td>
</tr>
<tr>
<td>T-206</td>
<td>3-Man Baseball</td>
<td>275.00</td>
</tr>
<tr>
<td>T-207</td>
<td>4-Man Baseball</td>
<td>275.00</td>
</tr>
<tr>
<td>T-208</td>
<td>5-Man Baseball</td>
<td>275.00</td>
</tr>
<tr>
<td>T-209</td>
<td>6-Man Baseball</td>
<td>275.00</td>
</tr>
</tbody>
</table>

**D. GOTTLIB & CO.**

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Southern Belle</td>
<td>392.50</td>
</tr>
<tr>
<td>Jubilee</td>
<td>595.00</td>
</tr>
</tbody>
</table>

**INTERNATIONAL MOTO. CORP.**

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>T-210</td>
<td>2-Man Baseball</td>
<td>275.00</td>
</tr>
<tr>
<td>T-211</td>
<td>3-Man Baseball</td>
<td>275.00</td>
</tr>
<tr>
<td>T-212</td>
<td>4-Man Baseball</td>
<td>275.00</td>
</tr>
<tr>
<td>T-213</td>
<td>5-Man Baseball</td>
<td>275.00</td>
</tr>
<tr>
<td>T-214</td>
<td>6-Man Baseball</td>
<td>275.00</td>
</tr>
</tbody>
</table>

**ARMED FORCES**

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>T-215</td>
<td>2-Man Basketball</td>
<td>275.00</td>
</tr>
<tr>
<td>T-216</td>
<td>3-Man Basketball</td>
<td>275.00</td>
</tr>
<tr>
<td>T-217</td>
<td>4-Man Basketball</td>
<td>275.00</td>
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<tr>
<td>T-218</td>
<td>5-Man Basketball</td>
<td>275.00</td>
</tr>
<tr>
<td>T-219</td>
<td>6-Man Basketball</td>
<td>275.00</td>
</tr>
</tbody>
</table>

**THE ROCK-OLA MFG. CORP.**

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>492</td>
<td>Hi-Fi Phonograph</td>
<td>100.00</td>
</tr>
<tr>
<td>493</td>
<td>Hi-Fi Phonograph</td>
<td>125.00</td>
</tr>
<tr>
<td>494</td>
<td>Hi-Fi Phonograph</td>
<td>250.00</td>
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</table>

**J. P. SEEBURG CORP.**

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>495</td>
<td>Hi-Fi Phonograph</td>
<td>150.00</td>
</tr>
<tr>
<td>496</td>
<td>Hi-Fi Phonograph</td>
<td>200.00</td>
</tr>
<tr>
<td>497</td>
<td>Hi-Fi Phonograph</td>
<td>250.00</td>
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</tbody>
</table>

**UNITED MFG. CO.**

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>T-220</td>
<td>2-Man Basketball</td>
<td>275.00</td>
</tr>
<tr>
<td>T-221</td>
<td>3-Man Basketball</td>
<td>275.00</td>
</tr>
<tr>
<td>T-222</td>
<td>4-Man Basketball</td>
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<tr>
<td>T-223</td>
<td>5-Man Basketball</td>
<td>275.00</td>
</tr>
<tr>
<td>T-224</td>
<td>6-Man Basketball</td>
<td>275.00</td>
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</tbody>
</table>

**WILLIAMS MFG. CO.**

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>T-225</td>
<td>2-Man Basketball</td>
<td>275.00</td>
</tr>
<tr>
<td>T-226</td>
<td>3-Man Basketball</td>
<td>275.00</td>
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<tr>
<td>T-227</td>
<td>4-Man Basketball</td>
<td>275.00</td>
</tr>
<tr>
<td>T-228</td>
<td>5-Man Basketball</td>
<td>275.00</td>
</tr>
<tr>
<td>T-229</td>
<td>6-Man Basketball</td>
<td>275.00</td>
</tr>
</tbody>
</table>

**THE RUDOLPH WURZLITZER CORP.**

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>T-230</td>
<td>2-Man Basketball</td>
<td>275.00</td>
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<tr>
<td>T-231</td>
<td>3-Man Basketball</td>
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<td>T-232</td>
<td>4-Man Basketball</td>
<td>275.00</td>
</tr>
<tr>
<td>T-233</td>
<td>5-Man Basketball</td>
<td>275.00</td>
</tr>
<tr>
<td>T-234</td>
<td>6-Man Basketball</td>
<td>275.00</td>
</tr>
</tbody>
</table>
THE SUPER-SIMPLE
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CAROUSEL RECORD CHANGER

UTILIZING ONE TONE ARM — ONE COBRA STYLUS — AND ONE TURNTABLE DIRECTION HAS PROVED ONE TERRIFIC MECHANISM FOR SIMULTANEOUSLY INCREASING TAKE AND DECREASING SERVICE COSTS.

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