Guy Lombardo, who for years has been a standard fixture in the music and record businesses, turning out such consistent hits as his Decca recording of "Blue Mirage," now is winning the same position in TV with his "Guy Lombardo Show." Above are some clips of Guy preparing for a TV session as he goes through rehearsals, make-up, conferences and finally the finished show. Lombardo recently ended his stay at the Roosevelt Hotel in New York to undertake a nationwide concert tour which started last week.
ALL IT TAKES IS TALENT!

Leo Diamond
with Henri René’s Orchestra and Chorus
LAND OF THE PHARAOHS
THE ONE ROSE (That’s Left in My Heart)
20/47-6090*

Perez Prado
MOOD INDIGO... Mambo
BACK BAY SHUFFLE... Mambo
20/47-6085*

The Coquettes
THE SIAMESE CAT SONG
LADY (From Walt Disney’s
“Lady and the Tramp”)
WBY/BY/-26

"New Orthophonic” High Fidelity Recordings
Proposed: A Record Convention

Now that the MOA convention is over—and has proved to be so successful—record people are once again faced with the problem of the NAMM convention in July.

For years, the NAMM convention has been getting steadily worse as far as the record industry is concerned. The emphasis at this convention is always on the large musical instruments with the record industry treated as an also ran, shunted aside to one corner, and paid very little attention or respect. Particularly is this kind of treatment noticeable when it is compared to the treatment afforded our industry at the MOA convention where it is the center of attraction.

As a result of the poor conditions at the NAMM meet, fewer and fewer record firms have been displaying there each year. This year, according to our understanding, no record company has any plans to display.

While we have long advocated that record firms do not display at the NAMM convention, the fact nevertheless remains that there is a need for a record convention at which distributors, larger dealers, juke box operators, publishers, and possibly disk jockeys could attend and discuss the problems pertinent to the record trade.

What we really need is a Record Convention.

And it seems to us that the most logical way to hold a convention devoted to the record business would be in conjunction with the MOA convention. At this convention, juke box operators from all over the country as well as top record execs are already gathered. If at the same time, the other components of the record business could also get together, it would make for the most meaningful and profitable meeting possible.

The best way to organize a record meet would be for the officials of RIAA to sit down with those of MOA and see how a joint meeting could be arranged. We are certain the details can readily be worked out. The problem is the determination on the part of the record people to meet where they are wanted rather than be pushed around at a convention such as NAMM.

For years, record firms have attended the NAMM convention because that was the one where they met their distributors. But now the situation has become so unattractive at that convention that we are certain it wouldn’t take much persuasion on the part of record executives to convince their distributors to attend a convention where they could meet not only the top echelon of record firms, the largest retailers and the top disk jockeys, but also juke box operators gathered from everywhere in the nation.

Therefore we propose that the RIAA act now to set in motion the organization of a Record Convention to be held next year in conjunction with the MOA convention.
M-G-M's EASTER PARADE OF HITS!

JONI JAMES

HOW IMPORTANT CAN IT BE?

Orchestra conducted by
dave

NATIONAL TOP TEN
PLUS THE NEXT 25
JUKE BOX TUNES

THE CRAZY OTTO
JOHNNY MABBIX
DO-13325 (45-13325)—Johnny Maddox PD-22009 (45-22009)—Crazy Otto

TWEEDLE DEE GEORGINA GIBBS
AT-1547 (45-1347)—Larry Baker AU-114 (45-114)—Dorothy Collins CD-6068 (F-9335)—Vicki Young CR-61324 (9-61324)—Janet Cromwell CR-61366 (9-61366)—Billy Vaugh

MELODY OF LOVE

BILLY VAUGHN—FOUR ACES—DAVID CARROLL
CA-1318 (F-1318)—F. George & Ray Anthony CD-45417 (44-4517)—Jimmy Keys CR-61324 (9-61324)—McGuire Sisters CR-61366 (9-61366)—Billy Vaugh

SINCERELY

McGUIRE SISTERS
CR-61323 (9-1323)—McGuire Sisters CD-1581 (45-1381)—Moonglows CR-61341 (9-1341)—Leslie Armstrong DU-134 (45-134)—Johnny Ace

HOW IMPORTANT CAN IT BE

JONI JAMES—SARAH VAUGHAN
CR-61362 (9-61362)—Teresa Brewer DE-29412 (9-29412)—Canion Bowers CR-61366 (9-61366)—Leslie Armstrong DU-134 (45-134)—Johnny Ace

EARTH ANGEL

PENGUINS—CREW CUTS
CA-1002 (F-1002)—Les Baxter & Bobby Greaves DT-619 (45-619)—Penguins

CHERRY PINK AND APPLE BLOSSOM WHITE

PEREZ PRADO
CA-45472 (44-45472)—Killer Cogit CR-61373 (9-61373)—Jen Bell CR-61381 (9-61381)— evacuee

KO KO MO

PERRY COMO—CREW CUTS
CA-3051 (F-3051)—Hetty Slaton CR-61374 (9-61374)—Jen Bell CR-61381 (9-61381)— evacuee

“IT's WHAT'S IN THE CASH BOX THAT COUNTS"
"IS THIS THE END OF THE LINE?"

Joni James
ON M-G-M RECORDS

"LEAVE MY HONEY BE"
Recorded by
PAULETTE SISTERS
Capitol

"THE LIFE OF THE PARTY"
(from the Columbia Picture--"FIVE AGAINST THE HOUSE")
Recorded by
BILLY ECKSTINE
MGM

"PLEASE HAVE MERCY"
Recorded by

BUNNY PAUL ............... Capitol
ROBERTA LEE .............. "X"
LINDA HAYES .............. King
JIMMY WAKELY ............ Coral
THE MASCOTS ............. MGM
PRISCILLA WRIGHT ....... Unique

BROADCAST MUSIC, INC.
589 Fifth Avenue, New York 17, N. Y.

Chicago
JIMMIE CAIRNS

New York
GEORGE FURNESS
MAC KOOPER

Hollywood
EDDIE JAMIS

"It's What's in THE CASH BOX That Counts"
THE FOUR LADS
(Columbia 40490; 4-40490)

"TOO MUCH! BABY, BABY!"
(B: 2:12) [St. Witmark ASCAP—
Serman, Fark] The Four Lads issue
a powerful rhythm contender that
ought to make a load of noise.
Solid jumper that the kids all love.
Has a rock 'n roll flavor. Intro is
much like that on "Cinnamon Singer."
Terrific arrangement.

THE AVERAGE GIRAFFE"
(2:48) [Glennwood BMI—Leven]
This side is a zany jump beat novelty
that ought to get plenty of coin
and laughs. It's a ridiculous ditty
that's crazy enough to break through.

MILLS BROTHERS
(Decca 29496; 9-29496)

"HEZ"
(2:15) [Emboss BM—Oliver, Garf]
This side is a fabulous lyrical version of a
great instrumental tune that is
making great headway during the
big band era. Wonderful dance
deck. The boys have a strong
coupling.

BOB MANNING
(Capitol 3088; F-3088)

"THE MISSION SAN MICHEL"
[Reis & Barry BMI—Silbert]
A tender love song is treated
with a great deal of emotion by
Bob Manning. Very pretty tune enhanced
by choir type backing. Has big
possibilities.

"YOU ARE THERE"
(2:30) [Case ASCAP—Wayne, Sherman]
Monty Kelly sets up another lush
backdrop for the crooner's
mellow rendition of a warm love song.

THE CARSONS
(Kern 3463; 45-3237)

"WINE, WOMEN AND GOLD"
(2:06) [Longridge ASCAP—
Abbe, Roj] The Carsons chant a
beaty and exciting new handclapper
by Eden Abbe. Has a spiritual flavor.
Good piece of material zestfully performed.

"YOU'RE MINE, ALL MINE"
(2:45) [Longridge ASCAP—
Jordán] The polished vocal group comes
over well on this inviting love song.
Their voices blend beautifully.

LITA ROZA
(London 1559; 45-1559)

"TOMORROW"
[Reis ASCAP—
Brandan] An easy going lit-er that's
doing well in England, is lightly
and enjoyably fashioned by Lita
toza. Pretty arrangement of a
pleasant number with potential.

"POOPOOLISH"
[Regent BMI—
Colacari] A lovely ballad that's
been selling steadily in the U.S.,
is given a scat vocal reading by Lita.
Thrash has a great voice and comes
over well on this commercial item.

PATTI PAGE

"NEAR TO YOU"
(2:58) [Skidmore ASCAP—
Haye, Fadden]
Patti Page
On her latest release, Patti Page
comes up with her most powerful
vocal work to date. The Window,
and we'll bet that it'll be one of her
biggest sellers too. One side
"Near To You" is an absolutely
gorgeous ballad from the
forthcoming musical "Darnel
Yankees." It's a great song
executed to perfection. This is
the Patti that the kids love. Should
be an all-out smash. Flip, "I Love
to Dance With You," is another
top grade side. It's a contagious latin
beat novelty waxed on multiple
tracks. Backing will help
"Near To You" reach the top.

FRANK SINATRA

"LEARNIN' THE BLUES"
(2:59) [Buckley ASCAP—Silver]
Frank Sinatra
The BIG new release on Capitol that has
all the earmarks of a class "A"
it. A sweet rhythm side dubbed
"Learnin' The Blues." It is by far
one of Sinatra's most powerful
performances since "Young At
Heart." A terrific jumper seasoned
with all the earmarks that Frankie
can garner. Side has the dollar
sign in every groove. Lower lid
is a smooth and inviting romantic
ballad labelled "I Had Three 
Wishes," Money-earning coupling for
all concerned.

DORI BROOKS
("X"-0112; 4X-0112)

"EVERY DAY"
(2:50) [Barnes ASCAP—
Kahal, Fain] A great love
is given an inspired reading by
Dori Brooks. Feelingful interpreta-
tion, Great standard. Thrush has
an exciting voice.

"AFTER ALL WE'VE BEEN THROUGH"
(2:46) [Dunhill BMI—
Sherman, Sherman] On this side,
the lark wends her way through
another appealing love song. Two
good sides.

RHYTHMETTES
(KCA Victor 20-6089; 47-6089)

"ONLY YOU"
(2:30) [Lowell BMI—Kriegsmann, Stanton] Vic-
tor has a terrific new group in the
Rhythmettes who debut with a
sensational new rock 'n roll thing
that could easily break through and
head for the Hit. Solid side full of
drive. Girls have a great sound. A disk
with great potential.

DICK CONTINO
(Mercury 75057; 7507845)

"TIME HOUSE BLUES"
(2:08) [Harms ASCAP—Braham, Furrer] Accordion
version Dick Contino lets us
in on his techniques on this one. A great

"SLEEPYTIME GAL"
(2:45)

[Leo Feist ASCAP—Whiting, Ange, Egan, Allen] Another
lovely oldie is smoothly handled by
the artist. Soft, easy-going deck.

PEARL BAILEY
(Coral 61385; 9-61385)

"WORLD WEARY"
(2:08) [Chappell ASCAP—Coward]
The inimitable Pearl Bailey ears
out a great New England oldie
here, the unique, attractive manner.
Pleasant piece of wax.

"BIG WORDS"
(2:55) [Delmore ASCAP—Cohen] The
throaty hands in another solid reading on
this cute novelty, Excellent coupling. It's
Pearl Bailey exactly as her fans love
her.

THE MELLO-LARKS
(Epic 9101; 59101)

"WHATEVER LOLA WANTS"
(2:55) [Frank ASCAP—Adler, Ross] The Mello-Larks, featuring the
voice of Jimmy, wend their way
through this exciting "Dame Yankee"
tune that's heading for the top.
Interesting delivery.

"SHOESTEEL JOE FROM HAN-
NUM"
(2:10) [Frank ASC-
AP—Adler, Ross] The crew dishes
up another piece from their acoustical
repertoire. Interesting piece of special ma-
terial.
CLIMBING INTO THE TOP 10 ON ALL BEST SELLER CHARTS

Nat "King" Cole

AND HIS SMASH RECORDING... THE "SAND AND THE SEA"

with Nelson Riddle orch.

WINNETON MUSIC CORP.
Sole Selling Agent: GEORGE PAXTON INC. (Marvin Cane, Prof. Mgr.)
HAPPY HOAGY CARMICHAEL
(Coral 6138; 9-61384)

"THE CRAZY OTTO RAG" (2:22) [Pincus ASCAP—White, Wolflson, Trent, Lawrence] Hoagy Carmichael sings and pounds on the piano on this lively cornball piano item. Group accompanies. Sounds like a tavern party.

"HAPPY HOAGY'S MEDLEY" (2:36) On this, the keyboard artist does a solid job with three favorite oldies. Group sings along with Hoagy. Lively stuff.

SPIKE JONES ORCH.
(RCA Victor 20-6064; 47-6064)


"HI MISTER!" (3:38) [Simon BMI—Roberts, Sherman] On this end the Jones boys dish up another zany waltz ditty. Voices sound like children.

BING CROSBY
(Decca 29495; 9-29495)

"NOBODY" [E. B. Marks BMI—Rogers, Williams] With this great piece of material hitting once again. (Decca 29503; 9-29503) This side features "Der Bingle" on a pretty, slow-waltz item. Another standard that's hitting again. This is a new recording.

JACKIE MILLS
(45-1314; 45-1506)


THE IRISH ROLLINS ORCH.
(Coral 9-61390)

"FOUNTAIN OF YOUTH" (2:00) [Robbins ASCAP—McDermott, Williams] A sentimental favorite of the Rollins orchestra. An oldie.

BEA AND BOB WELDON
(Musiquearte 10013; 45-10013)

"WHEREVER I GO" (2:51) [Rollins Music—Lewis, D'Arcy] Bea and Bob Weldon team up a pretty ballad which they offer on this side. Ok deck.

"YOU'RE NOT HINRY" (3:04) [—Rollins, Goland, Howey, Armand Camagos' orch supplies the music for the duet as they sing through an inviting light number.

BILLY DUK
(Casing 138; 45-138)


"FUN LOVIN' WOMAN" [Columbia BMI—Day, Duke] The boys belt out another rock 'n roller on the side. Should meet with the approval of the pop and R & B buyers.

PERCY FAITH ORCH.
(Columbia 40482; 4-40482)


"THE WORLD IS MINE" [Paragon ASCAP—Adams, Young] Faith glides through this pretty melo-dy and Val Vaiante joins in at mid point on the vocal. Ok side.

THE FOUR ESQUIR.
(Casdes 1260; 45-1260)

"THE SPHINX WON'T TELL" (2:41) [Greta BMI—Strouse, Adams] The Four Esquires issue their most commercial side to date in this cute Egyptian love story. Good rhythm track that could catch on. Loaded with potentials.

"SIXTH THINGS" (2:03) [Star-mount ASCAP—Drake, Sher] Another unusual item is interestingly handled by the group. Plenty of beat.

COUSIN SNORKEL
(Rainbow 311; 45-311)


"A TRIBUTE TO CRAZY OTTO" (Pt. 2) [Lyons, Yosco, Greene] Comedy intro leads into more of the same piano material.

THE THREE SUNS
(RCA Victor 20-6084; 47-6084)

"I WONDER, I WONDER, I WONDER" (2:20) [Robbins ASCAP—Hitchins] The Three Suns get a vocal assist from the Satellites on their smooth version of a beautiful, lilting standard.

"DANCING WITH TEARS IN MY EYES" (2:06) [M. Witmark ASCAP—Burke, Dubin] This side features the gifted instrumenta- tion on another oldie. Beautiful arrangement with an attractive guitar effect. Jumps up at mid point.

JESS "S8" SUTTON
(Tiffany 1314; 45-1314)

"I AIN'T GOT NOBODY" (2:00) [M. M. Cole BMI—Williams, Per-ton, Graham] Tiffany enlists in the cornball piano ranks with Jess Sutton pounding out a lively keyboard rendition of a great oldie. Wonderful sound.

"DON'T SHED YOUR TEARS ON ME" (2:15) [Donny BMI—Madsen, Behrens, H£pp] More of the same inviting type of piano work. Should do well.
DICKIE VALENTINE

A BLOSSOM FELL

1554 & 45-1554

WHO'S AFRAID

1554 & 45-1554

FINGER OF SUSPICION

1498 and 45-1498

LONDON RECORDS

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
Coral Star
PLAYING EVERYWHERE......T. Brewer's

Teresa Brewer

"I DON'T WANT TO BE LONELY TONIGHT"

Coral 61394 (9.61394)

"It's What's in THE CASH BOX That Counts"

Coral Records
America's Fastest Growing Record Company
Theater
Biggest Double Feature

Teresa Brewer sings
"I Don't Want to Be Lonely Tonight"

Coral Records
America's Fastest Growing Record Company

"Silver Dollar"

"It's What's in THE CASH BOX That Counts"
AD BRUCE
sings
“CRYIN’ IN MY BEER”
Waldo Record #111-11

BILL DARNEL’S
Great New Release on Label ‘X’
“AMILLIONTHANKS”
and
“ROCK’NROLLBABY”

“ANXIOUS HEART”

Edie Y younger—Mercury
The Noggets—Capitol
Four Cons—Epics

Marleys Music Pub., Inc.
1619 Broadway, N. Y. N. Y.

Heading For HIT-Land!

BLUE
MIRAGE

An Array of Great Records!

The B. F. Wood Music Co. Inc.
24 Brookline Ave., Boston 15, Mass.

IT’S A JUKE BOX NATUREAL!
“Somebody Stole My Gal”

By After You Gone”

The Frank Sorrell Trio
Audvox Records
140 W. 57th St., N. Y. C.

CRAZY OTTO GOES CONTINENTAL!
“CRAZY OTTO GOES TO PARIS”

by

“CRAZY OTTO GOES TO ITALY”

Good Time Charlie
Media #108

3208 So. 84th St., Philadelphia, Pa.

“PLEASE DON’T GO SOON”

“It’s Your Life”

TODD BRUCE

THE CASH BOX

London Low Down

All About Disk Jockeys

The Ten Records
Disk Jockeys Played Most This Week

Plus the Next Ten

A Summary of Reports Received from the Nation’s Disk Jockeys:

1. Ballad of Davy Crockett
   Bill Hayes (Cadence)

2. How Important Can It Be
   Dori Jones (Dot)

3. Melody of Love
   Sarah Vaughan (Mercury)
   Billy Vaughn (Dot)

4. Sincerely
   Four Aces (Decca)

5. Crazy Otto Medley
   Four Aces (Decca)

6. Dance With Me, Henry
   Georgia Gibbs (Mercury)

7. Play Me Hearts and Flowers
   Johnnie Desmond (Coral)

8. Tweekled Dee
   Johnnie Desmond (Coral)

9. Unchained Melody
   Al Hibbler (Decca)

10. Cherry Pink and Dee-Lite
    BLOSSOM WHITE
    Perez Prado (RCA Victor)

11. Darkling, Je Vous Aime Beaucoup
    (King)
    (KO MO)

12. It May Sound Silly
    (Philharmonic)

13. Pledging My Love
    Blue Mirror

14. Earth Angel
    (Melody)

15. Danger, Heartbreak Ahead
    (Melody)

16. Two Hearts
    (1954)

20. The Breeze and I

Zeke Mannors (KFWB—Hollywood, Calif.) says “After much research let’s call them ‘Rhythm and Blues’Disk Jockeys’ and realize that these songs are accepted by America because they are not only good but serve an important purpose. They build morale in times of troubled times. They are escape mechanisms. It’s not blues music—it’s happy music.”... Future disk jockeys, Arthur Pallan born to Art Pallan (WWVW—Philladelphia, Pa.) and wife Arzie, Grandson of Pete Bruce (KOV—Philladelphia, Pa.) and Bradford Lacey born to Brad Lacey (WWF—Port Myers, Fl.) and wife.

Pic of the week—Joe Mulivihill, who originated and for eight years conducted WTM—Cleveland, O., two and one half hours disk show “Eleven Hundred Club”, has been replaced by a staff announcer in an economy move by the station. Mulivihill, according to President, will remain in Cleveland temporarily and continue his TV Sports Show on WTVK. Here’s a top flight job for the future. Joe has a very good reputation in this field. He is the News director for the program. Todd Purse has been with WJW—Cleveland, O., and is now with WXYZ—Detroit, Mich. Gene Shepard, formerly with WLW in Cincinnati, now a great job with her upbeat band show on WOR every Saturday from 4:30 to 6. In short time he’s been with the program. Gene has upped his ratings. Dave Maynard (WFBT—Boston, Mass.) has a cute twist. During Dave’s “Grab Bag” show a visiting celebrity draws a name from the mailbag and the winner receives the record just played. This is repeated throughout the playing of the “top ten”. Response has been overwhelming. It’s a favorite of the Columbus area by the students of Ohio State University. Paul has also turned his office to over WBO (WHO-Dayton, O.), the week of April 16. Lou will be making tape interviews at Paul’s 505 Fifth Avenue office of recording stars. The Philadelphia youngsters this week voted Krenna Record “Come Back My Love” by The Wrang. The #1 record of the Bob Horn Show. Disk, we are told, is breaking pop in the Philly area and is also showing signs of breaking out in several other spots.

Jerry Findley (WHT—Philadelphia, Pa.) with the station six weeks, Chas O’Donnell, program director, can’t think of enough nice things to say about him. Among other activities, we learn that Jerry is very much in the middle of the raising funds for such worthy activities as the National Paralysis Foundation, the Red Cross, Nephrosis Foundation and many more. Shet Horton (WVAM—WKMG—Barnum, Penn.) now writing a column, “Just For The Record” in one of the local weeklies. Al Radka (KFR—Frederick, Calif.) says that “I can’t wait to hear the Leroy Holmes version of ‘Unchained Melody’...” Ed Robbins (WKBW-West Hartford, Conn.) will be doing two to three hours for an hour of music and news. A number of New York Yankee games. Wes Hopkins (WFTM-Trenton, N. J.) celebrating his 11th year in radio picks all four Academy Award winning awards as well as the picture.

“It’s What’s in...THE CASH BOX That Counts”
started as a country record but...

IT HAD TO GO POP!

Stuart Hamblen's smash hit...

GO ON BY

JUST A MAN
20-47-6042

A "New Orthophonic" High Fidelity Recording

"It's What's in THE CASH BOX That Counts"
NEW YORK—A 20 per cent increase in dollar volume on sales of all records affected by the recent price reduction of March 1 for the first three months of 1955 over the preceding quarter was reported last week by Manie Sachs, Vice President and General Manager, RCA Victor Record Division.

“...This increase is particularly significant because it follows the pre-Christmas period, generally considered to be the highest volume quarter of the year,” Sack said. “We are convinced that the simplified pricing structure which we pioneered is proving to be the salvation of dealers throughout the country.”

The new price plan introduced by RCA Victor at the first of the year resulted in price reductions of more than 30 per cent on 33-1/3 rpm records, bringing them to $2.98.

Reporting on a nationwide survey, Sachs said that record dealers are experiencing one of their greatest periods of expansion because of the following factors:

1. Greater traffic during the past quarter than dealers experienced during the drastic sale put into effect in February, 1954.
2. Dealers’ inventories are at a much healthier condition than they have been in years and are particularly better than they were during March of last year.

In addition to the price reductions, Sachs attributed the increase to the improvement in the quality of recordings and phonograph reproducing equipment; the public’s enthusiastic acceptance of high fidelity and the new interest in home entertainment.

FORTY PLUS CLUB SONG

NEW YORK—the Associates Division of the Forty Plus Club has selected Joe Reel and Joe Shank, writers of “Unsuspecting Heart,” to write the official “Forty Plus Club Song.” Associate members represent organizations with a billion dollars of invested capital, much of which is in the entertainment, automatic music, recording and broadcasting fields.

Both writers will be present at the Annual Spring Associates Dinner at Francesca Tavern, this city, on Tuesday night, April 26, when the Forty Plus Club song will be introduced. The song will be made available to members of the Forty Plus Club all over the United States and Canada.

Chicago Gathering

CHICAGO—Linn Burton is shown here enjoying his role as host to Joan Weber, Frankie Lester and Eddie Fontaine, as well as an unidentified friend. Joan was then at the Chicago Theater; Frank was in town for “In Town Tonight,” and Eddie was there for a youth rally. We’ve since learned that Eddie, whose initial “K” disk as well as his latest “I Miss You So” are making noise, will open at the Chicago Theater April 22. Linn Burton’s Steak House, where this photo was taken, is a “must” on the list of visiting celebs.

RCA Victor Reports Sales Up 30% During First Quarter

NEW YORK: If Georgia Gibbs keeps going at her current pace, she’s bound to run away with all the honors this year. Currently Georgia is riding the charts with the number four and five records, “Dance With Me Henry” and “Tweedle Dee.” . . . Previews of “Dammed Up” and “Romack is the Sleepin of the show with a standout performance. And what a sound these two kids and Sammy Reo have written.” In “Pajama Game” they had two smash, “Hey There” and “Hernando’s Hideaway.” In “Damb Yankers” the song to be heard on this album is, “I Wonder What He Wants,” “Heart,” and “Near To You.” . . . Publisher changes this week include the deactivation of Perco Minc and George Perco of Perco Music with offices in 1650 Broadway. In addition Harold D. Bell of Bell Records, inc. has resigned from the firm and Mac Kooper has been named to the BMI staff. . . . Sammy Kaye embarks on a five-day personal appearance tour April 27. Sylvia Syms signed to do the Bloody Mary part in the City Center production of “South Pacific” which opens May 6. It’s likely that she will repeat the part in several summer productions. . . . The Library of Congress is holding an exhibition of the musical works of Richard Rodgers. Only one other author, Stephen Foster, has been so honored. . . . Trinity Music on an all-out drive for “Nueva Laredo” which Lee Paul and Mary Ford have recorded in an EP. . . . In his third return engagement, “Black Love” is expected. “This Ain’t Gonna Last Forever” is expected.

CHICAGO:

Show which just closed the Chicago Theatre boasted the three leading record sellers, according to 4/9 issue of The Cash Box. Georgia Gibbs whose “Tweedlee Dee” is in its second week, is in the number two spot and Bill Hayes whose “Ballad Of Davy Crockett” is perched on the top of the list, shared billing these past two weeks. . . . On Friday 4/9, the Crew Cuts opened for their third appearance at this theatre. Their latest for Mercury is "Choo Choo Boomer." And speaking of the Chicago, Eddie Fontaine the Label X star who has had a truly phenomenal rise in the last few months, opens this theatre 4/9/55 after the last week stint on NBC’s “Close Up” TV. While Eddie’s “Rock Love” continues in the top ten, his follow-up, “I Miss You So” is pushing hard. Looking forward to hearing Deece’s “Concert In The Sky” in the sky. If all goes according to schedule, that is. (TWA, please note.) . . . Tony Martin opened the Chess Pare (again) 4/8. His latest for RCA Victor, “Just A Man,” starting to move . . . Following Tony into the Chess, Sammy Davis, Jr. with the Will Mastico Trio. Everyone still raving about the terrific job Sammy turned in on last Sunday’s “Toast Of The Town.” . . . And, finally, after Sammy Davis, Jr., Nat “King” Cole . . . Joe Barrett in town plugging his “I’m Sincere.” And all agree since this is really strong. Janet Bruce singing at Mister Kelly’s, the popular Rush Street bistro . . . Dave Miller in town to cut Jean Dansing. Then right back to Philly . . . John Laurence newly signed to the Capitol label, making the rounds with his very first one on RCA: “Good-bye Stranger, Goodbye,” b/w “Red Roses.” . . . BMI’s Jimmy Cairns now busily promoting two potential hits, “Please Have Mercy” going strong by Benny Paul. And the brand new Joni James dierkuss, “Is This The End Of The Line” . . . Linn Burton absent from the WCFL mikes as well as the Steak House this past week, has his’ dad had to undergo surgery in his Michigan. Darling Linn wanted to be present. Don McCarty ably handled “Operation Midnight” in Linn’s absence. . . . The Billy Williams Quartet currently at the Black Orchid. Getting lots and lots of requests to sing their latest for Coral, “I Wanna Wig Ya, Kiss Ya, Squeeze Ya.”

HOLLYWOOD:

Latest statistics bring a new ray of hope for radio. Surveys reveal that 97% of teen ages listed radio regularly. On the question of what their favorite program is; 4% learned that the declay is still king. . . . The Crazy Otto Medrices are bringing back the honky-tonk piano era stronger than ever.

We hear that Smiley-Lee, who washed “Over The Waves” for Columbia, is actually none other than the Leopold. . . . It certainly is high . . . Vocalist Margie Rayburn was inked to a recording contract for Decca last week, it was announced by her husband-manager Norm Mullin . . . KFWF’s gala 30th anniversary celebration was climaxd with a special broadcast from Larry Finley’s restaurant on the deck. . . . Harry von Zell, previously disk pioneer, brought in a record throng of motion picture, radio and record personalities for “Mmm, Is That A Steak?” which closed with host Larry Finley. Special tribute was paid to KFWF’s general manager Harry Martin, one of the “Old Timers,” (as they are known) of the music industry. . . . Watch for Imperial Records to expand into the Pop market soon. They also plan to make major changes in distribution. . . . That pert singing trio The Taylor Mails have signed a new recording pact with Capitol. The mails make quite a big hit last year on their recording of “Night.” The Schwam and Addie Hannon are heading a new Hollywood record promotion and publicity firm. . . . Jack Mass of Harmony Music headed for the Lone state star last week on a 3 day tour of the Rocky Mountain states. . . . The Lovers, who did the title song from the Warner Bros. picture, which opened in Dallas, Ft. Worth, San Antonio and Houston. . . . Dick Tracy announced that he has engaged the dynamic Sasse to hustle Spirit Records around the N.Y. area. . . . Quite a crowd turned out to welcome back our native son from San Jose, Eddy Howard & ork. April 8 at the Palladium.

“It’s What’s in THE CASH BOX That Counts!”
Two Great Movie Themes!

LEROY HOLMES & HIS ORCHESTRA

THE LAND OF THE PHARAOHS

From the WARNER BROS. Motion Picture "THE LAND OF THE PHARAOHS"

MGM #11973-78 RPM...#K11973-45 RPM

ART MOONEY & HIS ORCHESTRA

HONEY BABE

From the WARNER BROS. Motion Picture "BATTLE CRY"

MGM #11900-78 RPM...#K11900-45 RPM

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE. NEW YORK 36, N.Y.
AP – Transmits THE CASH BOX charts over its wires to 1400 radio and television stations every week . . . . .

THE CASH BOX
26 West 47th Street, New York 36, N. Y.

CHICAGO
32 W. Randolph St.

HOLLYWOOD
6272 Sunset Blvd.

NASHVILLE
804 Church St.

BOSTON
137 Sutherland Rd.

LONDON
17 Hilltop

"It's What's in THE CASH BOX That Counts"
Manie Sacks Honored With B’nai B’rith Civic Award

THE CASH BOX

Top Selling Records

Hudson Ross

Marty’s Music Store

Moses Melody Shop

Ginsberg Music Co.

Kops Piano House

Music Corner

The Groove Record Shop

Gildsicht Record Shop

THE CASH BOX

MAY 16, 1955

CINCINNATI, O. V.

Manie Sacks Honored With B’nai B’rith Civic Award

PHILADELPHIA, PA. — Emanuel “Manie” Sacks, vice president of the Radio Corporation of America and the National Broadcasting Company, was the guest of honor at a dinner given by the Gilbert M. Herbach Mid-City Lodge of the Philadelphia B’nai B’rith Men’s Council last Tuesday night, April 5th, at the Warwick Hotel. It was a tremendous affair jam-packed with stars of the entertainment world and business leaders of the nation, honoring one of Philadelphia’s distinguished native sons. More than 500 guests attended. George Jessel, toastmaster of the occasion, presented Sacks with the fourth annual Civic Award in behalf of the B’nai B’rith Council.

Sacks, a native Philadelphia and active president of the Temple Beth Israel, city, received the bronze plaque as one who “distinguished himself as an outstanding leader in religious, civic and business affairs, and has endeared himself to all.”

Brig. Gen. David Sarnoff, chairman of the board of RCA and Frank Folsom, president of RCA, were present to offer their congratulations to their colleague.

In addition to Orbom’s Court Judge Judge Charles Municipal Court Judge Herbert E. Miller and Mrs. Reba C. Kline, previous winners of the Civic Award, such well known personalities as Perry Como, Tony Martin, Lena Horne, Vaughn Monroe, Lou Monte, Rise Stevens, Martin Block, Phil Spitalny, Paul Lavalle, Jinx Falkenburg, and Jim McCarty were also present to congratulate Sacks on the honor accorded him.

Sacks expressed his deep gratitude when he told those present that he was “deeply grateful for the honor which you have so generously seen fit to bestow on me tonight. It is especially significant when the donor in an organization dedicated to the loveliest of ideals—assisting the underprivileged, combating discrimination and lending support and service to worthwhile public causes.

“Thus such an organization whose accomplishments are well known and widely applauded, should have singled me out for this honor, is an experience that will remain as one of the high spots of my life. And when the award is made in the presence of my mother, my family, my spiritual leader, my friends and associates, it carries with it an added and more personal connection.”

For all of you, here in this room, have had some part in whatever success I may have attained.

“Without your guidance, confidence, friendship and regard, none of this could have been possible. It is, in fact, an award to be shared by all of us. For gathered here tonight is the sum total of my life and accomplishments. And so, with humility and heartfelt appreciation, I accept this award in the great tradition of the Capt. Gilbert Herbach Lodge of B’nai B’rith.

John B. Kelly, prominent business and civic leader, and father of AcaCADEMY Award winner James Grace Kelly, credited Sacks as “the first man to advise Grace when she had the urge to become an actress.”

Kelly strongly stated that “someday, Philadelphia will have new signs on its airport and railroad stations reading: This is Philadelphia, famous for its woman, Grace Kelly and Manie Sacks.”

Lengsfelder Returns From European Tour

NEW YORK—H. J. Lengsfelder, A & R head of Record Requests, has just returned from an extensive trip throughout most of the European countries.

He supervised recording sessions in England, France and Germany, partly for the Record label, partly for his own European recording arrangements with various European labels for the Record label. Request on the other hand will step up the import of material from abroad. Affiliations will soon be announced.

Pengsfelder who is also managing Pleasant Music Publishing Corp. was able to place quite a number of works from the Pleasant Music catalogue with publishers abroad.

While in Europe he had the opportunity to attend the openings of the revival of some of his musicals, particularly one at the Raimund Theater in Vienna and at Kammerspiele in Hamburg. He arranged for the production of three new musicals, one to open at the Komodio in Berlin, another in Zuerich and the third in Amsterdam, Holland.

A SURE HIT!

Bill Hayes

The Berry Tree

The Music Box

Spokane, Wash.

1. Davy Crockett (Bill Hayes)
2. Davy Crockett (Perry Prado)
3. Davy Crockett (Johnny Maddox)
4. Davy Crockett (Ray Price)
5. Davy Crockett (Ferlin Husky)
6. Davy Crockett (Foreman)
7. Davy Crockett (Dee Jay)
8. Davy Crockett (Johnny Messner)
9. Davy Crockett (Perry Prado)
10. Davy Crockett (Fred Waring)

1. Davy Crockett (Bill Hayes)
2. Davy Crockett (Dennis King)
3. Davy Crockett (Johnny Messner)
4. Davy Crockett (Johnny Maddox)
5. Davy Crockett (Fred Waring)
6. Davy Crockett (Perry Prado)
7. Davy Crockett (Johnny Messner)
8. Davy Crockett (Johnny Maddox)
9. Davy Crockett (Fred Waring)
10. Davy Crockett (Johnny Messner)
Fighting Juvenile Delinquency

NEW YORK—The B'Nai Brith sponsored its third and final dance in its Spring series to combat juvenile delinquency in the upper Manhattan area. Gathered around Dick "Ricardo" Sugar (WEVD-New York), who MC'd all three dances, are extreme right and left—the Mambo Aces, on Dick's left, Nore Morales, RCA Victor artist, and standing behind are The Harptones, Bruce Reed Stars.

Capitol Promotes Key Personnel

HOLLYWOOD — In perhaps the most complete overhaul of its promotional activities in the 12 year history of Capitol Records, Lloyd Dunn, Capitol pub-ad vicee has reshuffled the entire set-up, coast to coast.

Gordon (Bud) Frazer, longtime national promotion manager, will henceforth function as merchandising manager; Richard Rising, his assistant, fills the vacated spot, while Joe Matthews, manager of Cap's Detroit office, moves to the coast as assistant national promotion manager, the post previously held by Rising. Matthews' job will consist primarily of coordinating all the co-ordinating of sales of single records and he will work with Dick Linke in Capitol's New York office.

Steve Auld will be the new production manager while Ray Polley, who formerly held that position, has been upgraded to manager of graphic arts procurement.

Meeting Dates Of Music Operators' Associations

Apr. 18—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

19—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

21—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

25—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

26—Western Massachusetts Music Guild

May
2—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

2—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

Arizona Music Guild, Phoenix Chapter #1
Place: Fresno Hotel, Fresno, Calif.

5—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

5—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.

5—Eastern Ohio Phonograph Operators' Assn.
Place: Hotel Todd, Youngstown, Ohio (General)

10—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

11—New York State Operators' Guild
Place: Nelson House, Poughkeepsie, N. Y.

"It's What's in THE CASH BOX That Counts"
“PERCUSSION”—Capitol L1249 (12") LP
MILHAUD: CONCERTO FOR PERCUSSION AND SMALL ORCHESTRA; CHAVES: CHOCOTA FOR STRING ORCHESTRA; PERCUSSION AND ELECTRONICS; PAGANINI: CONCERTO NO. 1 — ***High Fidelity enthusiasts will find this album unusually rewarding, because it’s full of drummers that come over very excitingly on a hi-fi set. In addition to that, it’s a real treat for drummers interested in the use of percussion instruments. The three works recorded here represent three different approaches to the use of percussion. Milhaud puts percussion in the central position with an accomplishment by a small orchestra. Chaves uses percussion alone and Bartok’s work is basically music for a double string orchestra, with percussion playing a subsidiary but still very important role. Disc should appeal to all classical buyers, to almost all percussion students and to hi-fi addicts.

SIBELIUS “Symphony No. 2”—Sir John Barbirolli—RCA Victor Bluebird LP 6-2728
The Hall Orchestra. The Bluebird-Barbirolli version of the Sibelius Second Symphony is a fine and competitive one. Barbirolli guides the Hall Orchestra through the somber and dramatic passages, the excitement and turbulence with a thorough understanding of the work. A good buy for the economy minded.

“PIANO MUSIC FROM SPAIN”—William Matteo—MGM Records E-3163 (1-12") LP
ALEMBI-Z-ESPAÑA, A SUITE OF SIX DANCES, NIN—IBERIAN DANCE, SURINACH—TROIS DANSES ESPAGNOLES
William Matteo further his reputation and impressive abilities made with his former MGM releases with the newest, “Piano Music From Spain.” There seems to be a surge of interest in Spanish music and Mailando’s album is a welcome addition. The inclusion of Nin’s “Iberian Dance” and Surinach’s “Trois Chansons et Danses Espagnole” are a pleasant surprise and a departure from the usual practice of featuring Spanish dances. George Lewis and his buyer has not had the opportunity to examine much of the writing of either of these composers. He may look forward with anticipation as they are fresh and fascinating. The technical execution is first rate and, if anything, also brings forth a warmth and emotion where the mood calls for it. A full portrait of Flamenco dancers on the cover makes this an eye-catcher.

“CRUCIFIX” —Stainer—Richard Crooks, Lawrence Tibbett—Cadenza CAL223 with W. Lloyd Lemmon, Frank Croxton and the Trinity Choir, with Mark Andrews at the Organ.
A religiously religious work featuring the excellent voices of Richard Crooks and Lawrence Tibbett. A well-rounded market with extra sales derived from its release at the Easter season.

GRANADOS: “Danzas Espanolas”—Alicia de Larrocho—Decca Records DL 5982 (1-12") LP
“CASTLES IN SPAIN”—Frederico Morones-Torroba—Decca Records DL 5973 (1-12") LP
“CORRIDA” —Manuel G. de Arribo—Decca Records DI. 9764 (1-12") LP
The exotic music of Spain is offered in three albums listed above in a new Decca set of eleven soloists created on a new plane. Residing in the orchestras of famous maestros George Lewis and his has based its window display contest. The winner will receive an all paid two-week vacation in Spain. The color, beauty and excitement of the Latin country is captured and transported on these intriguing wranglings. We hear the flamboyant Spanish dance music in assorted tempos, the stirring rhythm of the ballets and a wonderful polish of the tradition of Granados’ “Danzas Espanolas” by the brilliant Alicia de Larrocho.

JAZZ
SARAH VAUGHAN—EmArcy MG 50404 (12") LP
“LULLABY OF BIRDLAND; APRIL IN PARIS; HE’S MY GUY; JIM; YOU’RE NOT THE KIND, EMERGACBLE YOU; I’M GLAD THERE IS YOU; SEXTET SONG; IT’S CRAFTY.”
Although Sarah Vaughan is just now receiving much deserved recognition from the general public via her commercial recordings of “Make Yourself Comfortable,” “How Important Can It Be” and most recently for “Whatever Lola Wants,” she is nevertheless known as the Devine Sarah to her many jazz fans. Her jazz technique is still tops. Here she is accompanied by Clifford Brown, Paul Quinichette, Herbie Mann, Jimmy Jones, Joe Benjamin and R. Haynes as she caresses the lyrics of nine great standards. An exciting and moving album that jazz fans will eat up. When Sarah sings soft as on “April In Paris” and “I’m Glad There Is You,” she can’t be beat. Great album.

JAZZ BAND BALL—Good Time Jazz L-12005 (1-12") LP
FOUR HISTORICAL RECORDING SESSIONS BY “KID ORY’S CREOLE JAZZ BAND;” “GREGG RECORDS: NEW ORLEANS MUSIC;” “PETE DAILY’S DILIOUS KIDS;” “TURK MURPHY’S JAZZ BAND.”
A strong issue for the New Orleans jazz style addicts. The LP offers the styles of 24 of the leaders in New Orleans jazz. George Lewis, Joe “King” Washington, Joe “Cootie” Williams, Joe “Papa” Jambalaya and many others. “GREGG RECORDS: NEW ORLEANS MUSIC,” “PETE DAILY’S DILIOUS KIDS, & TURK MURPHY’S JAZZ BAND.”

“DIG ME MELODY—Tempo Records TML 2020 (12") LP
DREAM A LITTLE DREAM OF ME; CAN’T GIVE YOU ANYTHING BUT LOVE; SENTIMENTAL JOURNEY; FRANKIE AND JOHNNY; WHERE OR WHEN; SLEEP TIDE DOWN SOUTH, THE MAN I WANT, TAKE ME OR LEAVE ME, & AIN’T MISBEHAVING.”
Mel Henke should be much better known to the American public when this LP gets around. His technique, with a convincing performance, makes this an album to be enjoyed and treasured. Henke’s individual interpretations and obvious classical training enable him to perform in a style strictly his own, tastefully flavored, sparkling, humorous or serious. An unusual cover will draw attention to the album. Then once listened to, it will be very difficult for the prospect to leave the shop without it.

NEW YORK—It was reliably reported last week that ABC-Paramount had been negotiating with Randy Wood of Dot Records for the purchase of his firm. Under a proposal that ABC in conjunction with its plans to enter the record business, had made an offer of $1,000,000 for Dot Communications, but Randy Wood declined it because his services would have to be involved. In commenting on this rumor, Wood said that he had no intention of selling Dot which he built up from nothing to the strongest independent in the business today. He said furthermore he intends to expand Dot’s operations perhaps even beyond the scope that the trade might normally think he would.

NEW YORK—Arthur Shlimkin of Bell Records this week sent a letter to all publishers asking that royalties for Dot’s record of the song “I’m Glad There Is You,” which was featured on his excellent “DANCE;” reissue of his releases from the historic 1926-1928 period. This song was featured on his releasing firm’s recent “DANCE;” reissue of his releases from the historic 1926-1928 period. This song was featured on Bing Crosby’s hit album.

Now is the time to get your special deals and offers that can’t be found anywhere else. Check out the latest deals and offers on the website today!

Bell Asks Pubs Accept Royalty Based On % Of Retail Record Price

NEW YORK—Arthur Shlimkin of Bell Records this week sent a letter to all publishers asking that royalties for Dot’s record of the song “I’m Glad There Is You,” which was featured on his excellent “DANCE;” reissue of his releases from the historic 1926-1928 period. This song was featured on Bing Crosby’s hit album.

Now is the time to get your special deals and offers that can’t be found anywhere else. Check out the latest deals and offers on the website today!

Here is what we are requesting you to consider:

a) permit Bell to continue to pay you the percentage any other record company pays.

b) you may in all security make the method of payment applicable to any record company; we are not asking for a more favorable deal but only a more equitable one.

c) in no other field of royalty participation are copyright holders and writers not permitted to share directly in the retail sales proceeds and have their earnings reflect directly retail gross. We are offering that.

Here is how this protects us—and what we gain by such a license:

If we are forced to sell reproduction which is necessary to give your song maximum coverage—we will pay on the same percentage. We find a record price of 1½ times at expedite at time to dispose of one- or two-year-old merchandise. Rather than destroy this merchandise and pay you nothing—we can sell it and pay you which you would normally not receive and which we would not be able to use to “average” our costs. Only real mass distribution makes this possible—and only real mass distribution makes this possible.

You’re just one of the industries and we like your comments—as soon as possible.

My best wishes,
Arthur Shlimkin
BELL RECORDS, Inc.
**Luncheon For Perry**

**REGIONAL RECORD REPORTS**

Listings below are repeated exactly as submitted by leading disk jockeys throughout the nation for the week ending April 9 without any changes on the part of THE CASH BOX.

**Frank Ward**

WKWK-Philadelphia, N. Y.
1. Cherry Pink (Prada-Gibbs)
2. How Important Can It Be (James/Vaughn/Monte)
3. Range (C. Valets)
4. It May Sound Silly (McGuire)
5. Darlin', Je Vous Aime (Cole)
6. Play Me Hearts and Flowers (Johnny Desmond)
7. Keep Your Eyes (T. Bennett)
8. Keep In Mind Me (F. Payes)
9. Unveiled Melody (Whitaker/Wells/Kyle)

**Lou Dennis**

WCOI—Los Angeles, Min.
1. Play Me Hearts and Flowers (McGuire)
2. Begin The Balloon March (Richard Muller)
3. Escape and I (C. Valets)
4. Davey Crckett (Bill Haye)
5. Flyin' My Love (E. Brewer)
6. Close Your Eyes (T. Bennett)
7. Keep In Mind Me (F. Payes)
8. Keep Me In Mind (J. Vaught)
9. I Love You Madly (4 Coins)
10. Two Hearts, Two Kisses (Frank Sinatra)

**Sandy Singer**

KCGI—Cedar Rapids, Iowa
1. Boom Boom Boogeroo (DeCastro)
2. Play Me Hearts and Flowers (McGuire)
3. That's All I Want (M. Aime)
4. Keep Me In Mind (J. Vaught)
5. Keep In Mind Me (F. Payes)
6. Sincerely (McGuire)
7. How Important Can It Be (Joni James)
8. Baby Is My (Perry Condon)
9. Life Is A Bowl Of Cherries (Stevens)
10. I Love You Madly (4 Coins)

**Joe Mitchell**

KPOJ—Portland, Ore.
1. Davey Crckett (Perry Prado)
2. Melody Of Love (S. Maddox)
3. Two Times (G. Gibbs)
4. Talk To The (Bill Haley)
5. Crazy Ortsy (Johnny Maddox)
6. Open Your Heart (DeJohns)
7. How Important Can It Be (Joni James)
8. Keep Me In Mind (J. Vaught)
9. Earth Angel (Crosby)
10. Cherry Pink (Prada Prado)

**Wallie Dunlap**

WICC—Bridgeport, Conn.
1. Unveiled Melody (L. Easter)
2. Flyin' My Love (E. Brewer)
3. How Important Can It Be (Joni James)
4. Play Me Hearts and Flowers (McGuire)
5. Keep In Mind Me (F. Payes)
6. Keep Me In Mind (J. Vaught)
7. Keep Me In Mind (J. Vaught)
8. Keep In Mind Me (F. Payes)
9. My Design (Johnny Desmond)
10. I Love You Madly (4 Coins)

**Dick Gilbert**

KYSL—Syracuse, N. Y.
1. Davey Crckett (Bill Haye)
2. Melody Of Love (S. Maddox)
3. Open Your Heart (DeJohns)
4. Play Me Hearts and Flowers (McGuire)
5. How Important Can It Be (Joni James)
6. That's All I Want (M. Aime)
7. The Fish (Mindy Carson)
8. Do Do Do (Mindy Carson)
9. Dear Is Still Open (5 Coins)

**Larry Kane**

KBLS—Houston, Tex.
1. Davey Crckett (Bill Haye)
2. Unveiled Melody (L. Easter)
3. Keep Me In Mind (J. Vaught)
4. Strange Lady In Town (S. Maddox)
5. Two Times (G. Gibbs)
6. Keep Me In Mind (J. Vaught)
7. I Love You Madly (4 Coins)
8. That's All I Want (M. Aime)
9. Keep Me In Mind (F. Payes)
10. I Love You Madly (4 Coins)

**Maurice Jackson**

WYKO—Columbus, Ohio
1. How Important Can It Be (Joni James)
2. Keep Me In Mind (F. Payes)
3. Keep Me In Mind (J. Vaught)
4. Keep Me In Mind (F. Payes)
5. I Love You Madly (4 Coins)
6. That's All I Want (M. Aime)
7. The Fish (Mindy Carson)
8. Do Do Do (Mindy Carson)
9. Dear Is Still Open (5 Coins)
10. I Love You Madly (4 Coins)

**Jack Carey**

WCMH—Indianapolis, Ind.
1. Cherry Pink (Prada Prado)
2. Dance With Me, Henry (S. Maddox)
3. Play Me Hearts and Flowers (McGuire)
4. Keep Me In Mind (F. Payes)
5. Unveiled Melody (Whitaker/Wells/Kyle)
6. Keep Me In Mind (F. Payes)
7. Just One More Time (Fisher)
8. Little Crazy Grit (P. Gump)
9. Beautiful Bess (J. Vaught)
10. Keep You Madly (4 Coins)

**Robin Seymour**

WKMM—Hoboken, N. J.
1. Dance With Me, Henry (S. Maddox)
2. Unveiled Melody (Whitaker/Wells/Kyle)
3. Keep Me In Mind (F. Payes)
4. Beautiful Bess (J. Vaught)
5. Keep Me In Mind (F. Payes)
6. Keep Me In Mind (F. Payes)
7. You're My Baby (J. Vaught)
8. A Little While (S. Maddox)
9. They're My Babies (P. Blier)
10. Keep Me In Mind (F. Payes)

**George & Marcelline Case**

WSAI—Chicago, Ill.
1. It's A Sin To Tell A Lie (Sunnysiders/Sunnysiders)
2. Dance With Me, Henry (S. Maddox)
3. Keep Me In Mind (F. Payes)
4. Keep Me In Mind (F. Payes)
5. Keep Me In Mind (F. Payes)
6. Keep Me In Mind (F. Payes)
7. Keep Me In Mind (F. Payes)
8. Keep Me In Mind (F. Payes)
9. Keep Me In Mind (F. Payes)
10. That's All (M. Aime)

**Don Bell**

KENT—Detroit, Mich.
1. Davey Crckett (T. Emile Ford)
2. Open Your Heart (DeJohns)
3. How Important Can It Be (Joni James)
4. Keep Me In Mind (F. Payes)
5. Keep Me In Mind (F. Payes)
6. Keep Me In Mind (F. Payes)
7. The Fish (Mindy Carson)
8. Do Do Do (Mindy Carson)
9. Keep Me In Mind (F. Payes)
10. Keep Me In Mind (F. Payes)

**Ralph Phillips**

WFRF—Baltimore, Md.
1. Dance With Me, Henry (S. Maddox)
2. Keep Me In Mind (F. Payes)
3. Keep Me In Mind (F. Payes)
4. Keep Me In Mind (F. Payes)
5. Keep Me In Mind (F. Payes)
6. How Important Can It Be (Joni James)
7. Keep Me In Mind (F. Payes)
8. Keep Me In Mind (F. Payes)
9. Keep Me In Mind (F. Payes)
10. I Love You Madly (4 Coins)

**Ira Cook**

KWMH—Hollywood, Calif.
1. Cherry Pink (Prada Prado)
2. Keep Me In Mind (F. Payes)
3. Keep Me In Mind (F. Payes)
4. Keep Me In Mind (F. Payes)
5. Keep Me In Mind (F. Payes)
6. Keep Me In Mind (F. Payes)
7. Keep Me In Mind (F. Payes)
8. Keep Me In Mind (F. Payes)
9. Keep Me In Mind (F. Payes)
10. Keep Me In Mind (F. Payes)
Danny Kaye Forms Publishing Firm

HOLLYWOOD—Danny Kaye and his wife, Sylvia Fine, have made their first entry into the music publishing field with the formation of Dena Music Company, in partnership with Fred Raphael.

Dena Music, with offices at 6087 Sunset Blvd., will publish on a world-wide basis all songs written by Sylvia Fine for performance by her husband, as well as other music. First publishing release of the company will be the score for Kaye’s independent (Dena Enterprises) comedy, “The Court Jester,” a Paramount release with words and music by Fine and Sammy Cahn.

The songs are: “Life Cannot Better Be,” “They’ll Never Outfox the Fox,” “Baby, Let Me Take You Home,” “I’ll Never Be Around,” “The Court Jester,” the latter a Sylvia Fine composition.

Mrs. Kaye holds the position of president. Kaye is vice-president and will be secretary and general manager of the corporation.

No Tears Here

Decca Contest Scores

NEW YORK—Decca’s big “Spanish Fiesta” promotion, the main feature of this being a dealer window display contest with a trip to Spain for the winning dealer, has resulted in a great deal of enthusiastic support and some interesting sidelines, it is reported.

Already more than 500 windows are planned on Decca’s Spanish albums, with additional entries being reported daily. The excitement of the contest is evident by the lengths to which some of the dealers are going to make their displays.

W. S. Denels in Hollywood is working with movie studios to get props for display. Roanoke Record Shop in Roanoke, Va., has asked all personel dressed in Spanish costumes and in addition, is working with local radio stations for air plugs and ads. Irving Golf Music in Madison, Wis., is working with radio stations requesting listeners to suggest ideas for their displays. Albums are given to those whose ideas are used. A. B. Appliance in San Diego will feature Spanish dancers in the windows. Karl Raffing Music in Auzu, Cal., will hold a Spanish Street Dance.

Many other dealers also report that they are working in conjunction with local stations to promote the Spanish sets.

No Tears Here

Davy Crockett (Bill Hay),

2. Unchaired Melody (Hillbilly Baxter),

3. True Heart (Harry Belafonte),

4. Plantation Boogie (L. D. D.),

5. Plugging My Heart (Eddie & His Rhythm Aces),

6. Close Your Eyes (Little Kay),

7. Wallflower (Dance With Me Henry),

8. Me And My Sweetheart (Bill Hay),

9. Melody Of Love (Vaughs),

10. Ko Ke Mo (Perry Como),

11. Ko Ko Le Mo (Perry Como),

12. Spanish Eyes (Eddie & His Rhythm Aces),

13. Glad Rag Doll (Chick Corea),

14. Cherry Pink (Perry Como),

15. You’ll Never Leave (Morgan),

16. Spanish Eyes (Bill Hay),

17. That’s All I Want (Morgan),

18. Spanish Eyes (Bill Hay),

19. That’s All I Want (Morgan),

20. Spanish Eyes (Bill Hay).
THE MARIGOLDS
BIG HIT

“ROLLIN’
STONE”
b/w
“WHY
DON’T
YOU”

Excello 2057

PUBLISHER
EXCELLOREC MUSIC CO.
NASHVILLE, TENN.
(Phone 42-2215)

DOUBLE YOUR
SALES WITH
THIS DOUBLE
BARREL RELEASE

STOCK UP NOW!

WRITE — WIRE — PHONE
NASHBORD RECORD CO., INC.
177 3rd Ave., N., Nashville, Tenn.
(Phone 42-2215)

A HIT!

“CHOP CHOP
BOOM”
b/w
“My Autumn Love”
DANDERLIERS
STATES 147

“PARDON MY TEARS”
b/w
“Chicken”
MORROCCOS
UNITED 188

UNITED/STATES RECORD CO.
5052 Cottage Grove, Chicago 15, Ill.

The Original
Hit Sensation!

“DON’T
BE
ANGRY”
NAPPY BROWN
SAVOY 1155

SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

BRAND NEW RELEASE!

“PRETTY THING”
b/w
“I’M GONNA RUIN YOU”
JIMMY REED
122

Vee-Jay RECORDS, INC.
4747 Cottage Grove Ave.
Chicago 13, Illinois

DOOTONE

HOT!
“ETERNALLY YOURS”
b/w
“Boom Boom”
THE BARONS
IMPERIAL 606

Imperial Records

NEW YORK—Swing king Benny
Goodman and his septet packed jazz-
philes of all ages into Basin Street
for several weekends recently. The
group included each top flight side-
men as Teddy Wilson, seen above with
Goodman, tenor sax star Paul Quinl-
ette, trombonist Urbie Green, trump-
teter Ruby Braff, guitarist Perry
Lopes, drummer Bobby Donaldson and
bassist Milt Hinton.

Climbing Like Crazy!

“WHAT’CHA
GONNA DO”
CLYDE MCPHATTER
and The Drifters
ATLANTIC 1055

Atlantic RECORDING, CORP.
234 WEST 57TH STREET
NEW YORK 19, N. Y.

Watch this ZOOM!

“STORY UNTOLD”
b/w
“Make Me Lose My Mind”
# 412
THE NUTMEGS

Herald RECORDS
327 WEST 57th STREET
NEW YORK 18, N. Y.

DOOTONE

...HAS another smash!

“HEAVEN AND
PARADISE”
Don Julian and
The Meadorlarks
Dec. # 359

DOOTONE RECORDS
1300 S. WILSHIRE BLVD., LOS ANGELES 35, CALIF.

Great Jazz

For weeks this writer has talking
loud and long about the clever work of
The Danderies. The item called
“Chop Chop Boom” is one of the
tastiest waxs around. It should
cruise into the top division throughout
the nation. Bill Harris, the big gun
of the wailing Clovers, stopped by to
tell us the good news about the tre-
mendous success the crew enjoying on
their recent one nighter stint. They’re
cooling in our midst for a short spell
between trips to the Atlantic cutting
rooms. Bill tells us that while in
various sections of the country he
spent many hours listening to tunes
searching for that certain something
makes hits. So many terrific jobs on
“Whatever Nola Wanta” and all
selling like crazy. . . . Warren Luckey
and his sizzling “Fish Bait” one that
cause the little handmasters stock to
soil on to the dizzy heights if given
a bit more concentration and exposure.
. . . Early in the morn’ strolling
afforded me the pleasure of meeting
Chuck Willis as he pulled into town
after jaunts from California to Texas
Florida and a short stay in Con-
necticut area. He is hotter than a
Fourth of July firecracker via such
great pieces of material as “The Door
Is Still Open,” “Close Your Eyes” and
“Ooh What A Dream.” He is Atlanta
bound for a much needed rest. . .
Louis Jordan back in town for an
Apollo appearance.

LITTLE JUNIOR PARKER &
THE BLUE FLAMES
take off on
“I WANNA RAMBLE”
DUKE # 137

“BACKTRACKING”
DUKE RECORDS
2809 E. EUSTIS STREET
HOUSTON 26, TEXAS

“It’s What’s in THE CASH BOX That Counts”
NEW YORK:

Unfortunately the newspaper castigation of Rhythm and Blues and Rock and Roll continue to grow. Fortunately several papers and columnists have called upon this desk for information and we have happily in a position to soften the blows. Unfortunately, few of the columnists, the callers seemed not interested in fact but rather were looking for the sensational. After all, "sensationalism is up ahead but certainly seems to be an organized campaign. Why else do we hear of cities like Boston and Chicago special programs on Rhythm and Blues, but the dances and efforts to raise half-a-million signatures and letters to be sent to disc jockeys to demand they refrain from playing records, is a color of a lot of POP songs. They can be intimidated. Station managers who become swayed by the fear of loss of prestige, license, and audience and advertisers will knock down and take the easy way out. They will stop playing R & B material. At this point we see two steps to be taken. Number One. Manufacturers must lean backward to be sure that no lyric can be interpreted in the wrong manner. Number Two. Manufacturers must get together with their distributors and together see that all efforts are made to fight against juvenile delinquency. Manufacturers and distributors must join in local charity drives. Have their artists appear at local juvenile dances. And see that these efforts to fight juvenile delinquency are "jumping the gun" controversy throughout the country. . . .

THE SPANIELS

Hairy Brown

Jack Atlantic was Anti-R & B. From a year, Little April is interested in the local presses. Come leaders in the fight against juvenile delinquency instead of being the target of the press and misguided but sincere organizations. Manufacturers, who see no way to this situation, must begin to have some ideas as to how to fight this situation. Ozek Manners (KFWB-Hollywood), who writes "it is possible to be Rhythm and Happier" instead of Rhythm and Blues. Obviously these songs are accepted by America because they are not only enjoyable but have a positive purpose. They build morale in these troubled times. They're escape mechanisms. It's not blues music, it's happy music and the rhythm makes the music.

Herman Lubinsky advises that English Decca will distribute Savoy's "It Ain't Rhythm" by Joe Jones. Made "Rhythm and Happier" throughout the country. . . . George Goddard, Tic Records, has issued "Cherry Pink and Apple Blossom White" by Tito Puente with a sax instead of the trumpet. The record makes it a tasty r & b hit. Goddard also came up with a hit of happy news this week via Philadelphia. The kids voted Havana the number one record on the Bob Horn Bandstand. Deck, as we are told, is breaking pop records in a big way. . . . At Hibberson's, Hibberson's p. a. price, is four figures. Hibberson has been billed into the Big Band. New York, New York, New York. . . .

TITO PUENTE

LAVENDER BAKER

Eve Adams

Faye Adams

TWO BEAUTIFUL INSTRUMENTAL READINGS!

"CHERRY PINK AND APPLE BLOSSOM WHITE" and "ALL OF YOU"

220 W. 42nd St. NEW YORK, N.Y.

"It's What's in THE CASH BOX That Counts"
Miss Evelyn J. Johnson
owner and operator of the
BUFFALO BOOKING AGENCY
proudly announces the inking of another
long-term contract with
THE BLUES BOY himself, B. B. KING

Miss Johnson also represents other top artists, such as:

Carl Van Moon
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"Gatemouth" Brown
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Bill Harvey

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Paul Monday, and others.

For information, contact:
BUFFALO BOOKING AGENCY
2807 ERASTUS STREET
Orchid 7861
HOUSTON, TEXAS

"It's What's in THE CASH BOX That Counts"
THE CASH BOX

Page 27
April 16, 1955

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In Dallas, Los Angeles and Other Cities Listed.

1. PLEDGING MY LOVE
   Johnny Ace (Duke 156)

2. MOST OF ALL
   Johnny Ace (Chess 1589)

3. THE WALLFLOWER
   Etta Jones & The Pachos (Modern 947)

4. DON'T BE ANGRY
   Happy Brown (Sarg 155)

5. LONELY NIGHTS
   Gant (Rca 200)

6. WHADAYA WANT
   Rubie (Spark 110)

7. THIS IS MY STORY
   Gene Conley (United 1252)

8. BABY DARLING
   Richard Berry & The Pirates (Flair 1058)

9. CLOSE YOUR EYES
   Five Keys (Capital 3092)

10. MY BABY
    Little Walter (Checker 811)

in SAVANNAH

1. MY BABY
   Little Walter (Checker 811)

2. PLEDGING MY LOVE
   Johnny Ace (Duke 156)

3. WHAT-CHA GONNA DO
   Clyde McPhatter & The Drifters (Atlantic 1550)

4. THE WALLFLOWER
   Etta Jones & The Pachos (Modern 947)

5. I'VE GOT A WOMAN
   Roy Charles (Atlantic 1550)

6. FLIP, FLOP AND FLY
   Joe Turner (Atlantic 1053)

7. CLOSE YOUR EYES
   Five Keys (Capital 3092)

8. COME BACK
   Ray Charles (Atlantic 1550)

9. BLUE VELVET
   Clovers (Atlantic 1552)

10. EARTH ANGEL
    Penguins (Debuton 349)

in MEMPHIS

1. MY BABY
   Little Walter (Checker 811)

2. PLEDGING MY LOVE
   Johnny Ace (Duke 156)

3. FLIP, FLOP AND FLY
   Joe Turner (Atlantic 1053)

4. THE WALLFLOWER
   Etta Jones & The Pachos (Modern 947)

5. I'VE GOT A WOMAN
   Roy Charles (Atlantic 1550)

6. TWEEDLEDDEE
   Lawrence Beavers (Atlantic 1047)

7. JOHNNY HAS GONE
   Vernice Dillson (Sarg 1155)

8. DON'T BE ANGRY
   Happy Brown (Sarg 155)

9. WHAT-CHA GONNA DO
   Clyde McPhatter & The Drifters (Atlantic 1553)

10. MAMA, TALK TO YOUR DAUGHTER
    J. B. Lewis (Parrnet 109)

in SHREVEPORT

1. MY BABY
   Little Walter (Checker 811)

2. PLEDGING MY LOVE
   Johnny Ace (Duke 156)

3. THE WALLFLOWER
   Etta Jones & The Pachos (Modern 947)

4. LOVING YOU
   Lowell Fulson (Checker 812)

5. WHAT-CHA GONNA DO
   Clyde McPhatter & The Drifters (Atlantic 1553)

6. SINCERELY
   Moonlighters (Chess 1551)

7. FLIP, FLOP AND FLY
   Joe Turner (Atlantic 1553)

8. I'VE GOT A WOMAN
   Roy Charles (Atlantic 1550)

9. YOU DON'T HAVE TO GO
   Jimmy Reed (Checker 115)

10. TWEEDLEDDEE
    Lawrence Beavers (Atlantic 1047)

Coming Up In R & B

Listed Alphabetically

CHOP CHOP BOOM

Dandelliers
(States 147)

Chicago, Cincinnati, Cleveland, Detroit, Los Angeles, New York, St. Louis.

I'M A MAN

Bo Diddley
(Checker 814)

Chicago, Cleveland, Dallas, Mobile, New Orleans, New York, St. Louis.

UNCHAINED MELODY

Roy Hamilton
(Epic 9102)

Atlantic, Baltimore, Chicago, Cleveland, Detroit, Nashville, New Orleans, New York, Philadelphia, St. Louis.

(Al Hibbler "Unchained"—Decca 29441—reported April 2nd issue.)

Top Jazz Stars To Appear At Westchester Concert

NEW YORK—Good jazz in a good cause will be the order of the evening at the County Center in White Plains on April 28 when five "greats" of jazz will be presented in a big jazz concert for the benefit of Family Service of Westchester, Inc. Garry Moore of TV fame will MC. Featured will be Lionel Hampton and Band, Errol Garner and his trio, Chet Baker and his Quartet, Jimmy Mulligan, and Stan Rubin with his Tiger-Town Five. Tickets are on sale at the County Center in White Plains as well as at the Colony Radio and Record Center, in New York City and at book and music stores in local Westchester communities.

"As you like jazz" is apparently the theme of the evening, as there will be something to please lovers of each type of jazz. Dixieland from Stan Rubin, Cool trumpet work from Chet Baker, Mulligan's baritone sax counterpoint, Sweet and swing from Hamp, master of the drums, and Errol Garner's rich, dynamic piano.

Family Service, the agency sponsoring the concert, is new to Westchester. It was formed last autumn for the purpose of making professional help available to families with problems. The service it offers is known as counselling, the professional staff working as counselors. They are people with years of training in helping people to solve those problems that beset almost every family at some time: marital difficulties, how to cope with old age, with parent-child conflicts, with emotional disturbances, anxiety—even employment and housing. No one seeking counsel at Family Service is ever turned away for lack of means; fees are based on a family's ability to pay. The agency serves everybody. It is supported in part by the Community Chest, in part by its fees, but it needs more money to expand its services to the increasing number of Westchester families who are availing themselves of this expert sort of help.

Stan Rubin is the youngest star on the program and Westchester's favorite son of jazz he is a native of his residence in New Rochelle. Lionel Hampton will appear with his eighteen piece band.

Airmail Subscription

The CASH BOX $30.

“It’s What’s in THE CASH BOX That Counts”
LARRY LIGGETT

"MY WILD IRISH ROSE" (2:45) (Waxmark-Olcott) The standard is given a Latin treatment for a quick beat riding walk that will keep the kids dancing.

"THE TURTLE" (2:47) [Arc BMI—L. Liggett] Eddie Liggett and his orchestra singing with a good effect. Exotic side that makes strong listening as well as dance fare.

EDDIE BOYD

"THE NIGHTMARE IS OVER" (2:43) [Arc BMI—Boyd] Ten years old Eddie finds out she doesn’t love him. He walks a slow Southern blues telling of his agony. He finds his true woman and all anguish is for the future. Boyd does a fine job and the deck could become a strong seller.

BIG MAYBELLE

"DON'T LEAVE POOR ME" (2:30) [Dove—BMI—Singleton, Kirkland, Smith] Big Maybelle, one of the leading exponents of the belt 'em school gives one slow strong performances on this moderate beat jump tune. Maybelle goes from soft to shouty and comes up with an ok side.

"AIN'T NO USE" (2:55) [for M. Big BMI—Foll]. Big Maybelle waxes tender on the flip against a pop back and it doesn’t come off with same potent effect we expect of the shotter.

THE HARRIS SISTERS

"KISSIN' BUG" (2:05) [Galloe—BMI—Foll]. New fem team comes up with a rocker and the kids give it a treatment that is top-drawer. The gals have a sound that can break them in. r b & pop. Good side that should be watched carefully.

"WE'VE BEEN WALKIN' ALL NIGHT" (2:19) [Fred Fisher ASCAP—Singleton, McCoy] A middle tempo rocker performer in the same potent manner described above. The Harris Sisters display a style in their treatment of the middle tempo bounce that makes them a group that could happen.

PEE WEE CRAYTON

"RUNNIN' WILD" (2:25) [Comodore BMI—D. Bartholo-mew] Pee Wee’s a little country boy running wild in a big town. Beat is moderate and Crayton swings off to a strong side.

"FULL OF TEARS" (2:08) [Comodore BMI—Crayton] Crayton waxes tender on the flip with a slow blues. Pee Wee sorrowfully sings of his gal who has another man to show her around.

THE FIVE ECHOS

"TELL ME BABY" (2:14) [Con-rad BMI—Taylor] The Five Echos a merry bouncer in which the lead sings with gusto. A lively wax that’ll have the kids hopping.

"I REALLY DO" (2:23) [Con-rad BMI—Simms] The Echos wails a slow ballad blues on the companion piece with a tender set of lyrics. Pretty side.

SONNY KNIGHT

"BABY DON'T WANT ME" (2:30) [Venice BMI—Smith—Blackwell] Sonny Knight comes up with a potent wax in this middle tempo bouncer. Tune is melodic, simple and Knight rocks it gently. Good side.

"KEEP A WALKIN'" (2:41) [Venice BMI—Smith] Reverse end is a rocking tem given a reserved belt reading that has the deck moving at a good pace.

J. J. JONES

"NIGHT TRAIN MAMBO" (2:05) [Par-Lee BMI—Forrest] J. J. Jones sets the old Jimmy Forrest hit to a mambo tempo and the result is an interesting dance wax.

"AFTER HOURS MAMBO" (2:00) [Popular ASCAP—A. Parrish] Similar etching aimed at the mambo dancer.

STORMY HERMAN

"THE JITTERBUG" (2:35) [Dootsie BMI—Smith] Sonny Williams BMI—Herman Colbert Stormy Herman sings a slow tempo deep south ditty about his fun loving gal. Harmonics and strings bring the full flavor to the side.

"BAD LUCK" (2:27) [Dootsie BMI—Sims] Similar item in which Herman bewails his bad luck.

TAB SMITH

"TABOLINO" (2:40) [Pamlee BMI—Smith] The top-notch alto saxing of Tab Smith makes this a delectable fast tempo instrumental that swings effectively. Good side.

"COTTAGE FOR SALE" (2:50) [Crawford—Conley, Robinson] Tab goes sweet on the flip and the result is a mellow and dryfity wax. Dreamy listening.

ARTHUR PRYSOCK


"MORNING, NOON AND NIGHT" (2:37) [Binitons have ASCAP—Miles, Dieter] The deep voiced chanter etches a similar piece of material in his round voiced manner.

THE CONCORDS

"CANDLEDIGHT" (2:31) [Kase BMI] The Conords blend a slow rhythmic blues ballad effectively. Pretty liltting tune.

"MONTICELLO" (2:41) [Kase BMI] The Conords change pace and dish up a jumping mambo ditty in pleasant style.

SLIM HUNT

"WELCOME HOME BABY" (2:28) [Excello BMI] Slim Hunt chants a country slow beat blues for all ok side. Slim welcomes his baby home after a long absence.

"LONESOME FOR MY BABY" (2:43) [Excello BMI] Hunt waives a slow Southern blues story of his lonesome life without his baby. Hunt tells his tale well.

CHRISTINE KITTRELL

"CALL HIS NAME" (2:12) [Babb—Kitrell] Christine Kitrell belts a fast beat rocker with plenty of zest. Good sax in the break helps keep the tune driving.

"LEAVE MY MAN ALONE" (2:30) [Babb—Kitrell] Christine warns the flemo to leave her man alone unless they want a mess of trouble. A slow sensuous blues effectively performed.

RUFUS GORE

"FIREWATER" (2:15) [Jay & Cee BMI—Glover] Rufus Gore sings a middle tempo rhythmic bounce about the evils of "sneaky Pete." Ditty has a strong beat and the kids will find good dance tempo here.

"GHOST WALK" (2:32) [Jay & Cee BMI—Glover, Baker] Gore was the tempo on the flip. An instrumental that highlights Gore’s solid saxing. Gore comes up with some sensational sounds and the deck could stir up some noise.

RAY REID

"MOVE IT ON OVER" (2:58) [Acuff Rose BMI—Williams] Old Hank Williams is hit to a given new interpretation. Reid does well with the item.
“AM I THE ONE” (2:24) [Commodore BMI—L. Carbo]
“SUKEY, SUKEY, SUKEY” (2:30) [Commodore BMI—Smith]

THE SPIDERS (Imperial 79)

One,” come up with a tuneful and
mystic sounding slow tempo blues ballad that could be their most
powerful entry in some time. The
group handles the hauntingly
dramatic results. The ar-
range ment gives it a quality that
lifts the disk well out of the ordi
cinary. Good bet. The reverse,
“Sukey, Sukey, Sukey,” is a quick
beat description of a new dance.
A little string coupling for the
strong side, “Am I The One.”

—Jim Oates

“LOVE AND UNDERSTANDING” (2:30) [Condor BMI—Scott]
“FROM THIS DAY ON” (2:31) [Condor BMI—Scott]

THE COUNTS (Dot 124)

a big seller with a middle beat jump item endowed with flavor, melody and
performance. “Love and Under-
standing” is a mild rocker with a
bit of spiritual flavor and a
simple but catchy melody line. The
Counts give it a meaty reading for
a resulting strong side. The
under lid, “From This Day On,”
is a slow tempo ballad effectively
handled by a strong lead. Good
coupler that will help sell “Love
and Understanding.”

—Bob Callahan

“DON’T EVER LEAVE ME” (2:39) [Dare BMI—Pearson]
“LITTLE GIRL” (2:38) [Dare BMI—LeMonier, Dockett]

THE RIVIERES (Boton 209)

The Rivieres follow up “For
Sempinal Road” with a slow
pretty containing strong emotional
romantic overtones and an over-
powering lead vocal that should
put the group into the leading
chart items. Lifting tune is han-
dled in a manner that should bring
in strong pop as well as r & b
sales. Subdued backing is effective
and serves its proper function in
spotlighting the great lead. The flip,
“Little Girl,” is a quick beat
rhythm number that is well done
and provides the phone operator
or over the counter buyer with a
change of pace.

—Bill Denny

SWANEE QUINTET [SPIRITUAL]
(Nashboro 553)

“I’M HEARD TO GET ALONG” (2:49) [Excellorec BMI—]
The Swanee Quintet deliver a shifty mid-
dle beat religious item with an excit-
ing reading. Ok religious side.

”JUDGEMENT” (2:48) [Excel-
lorec BMI—] The Quintets rock out
a syncopated hulelah side with
gusto filled performance. A frenzied
way.

PROFESSOR CHARLES TAYLOR
(Tuscan 901)

“I CAN’T TURN AROUND” (2:50) [Martin & Morris BMI—
Morris] Prof. Charles Taylor puts
out with everything he’s got as he
shouts out an intense and fire- filled
spiritual side.

“GOD’S GOT A TELEVISION” (2:46) [Kraft—Taylor] God is
presented in a simplified explanation
of how he sees all—knows all. He’s got
a television set. An easy middle beat
item told in story fashion.

EDNA GALLMON COOKE
(Nashboro 553)

“WILL BE A WITNESS” (2:50) [Excellorec BMI—Cooke]
Edna Gallmon Cooke sings beauti-
fully in an understated delivery and the
effect is powerful. A middle tempo
swing side done with stirring appeal.

“MY JOY” (2:50) [Excellorec BMI—Cooke] Similar
comments on a slow religious piece.

TITO PUENTE [LATIN]
(Tico 10-256)

“CHERRY PINK AND APPLE BLOSSOM WHITE” (2:48) [Louigru—Leonard, David] Tito Puente dishes up the current pop hit
and, as is usual for Puente, gives it
a very capable reading. The mambo
favorite lays down a very strong
danceable beat and changes the flavor-
ing just a bit by the use of a saxa-
phone instead of trumpet. The latter
change will make it tastier for the
r & b market.

“ALL OF YOU” (2:48) [Cole—Porter] Puente, for the flip, comes
up with the lovely Porter hit from
the Broadway play, “Silk Stockings.”
It is a relaxed and easy tempo wax
that should meet with favor among
the followers of the mambo kick. An
excellent side.

—Bill Callahan

MY BABE
Little Walter (Checker 811)

PLEDGING MY LOVE
Johnny Ace
(Duke 136)

I’VE GOT A WOMAN
Ray Charles
(Atlantic 1050)

THE WALLFLOWER
Etta James & The Peaches
(Modern 947)

FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053)

CLOSE YOUR EYES
Five Keys
(Capitol 3032)

WHAT’CHAAAA
GONNA DO
Clyde McPhatter &
The Drifters
(Atlantic 1055)

MOST OF ALL
Moonglows
(Chess 1589)

LOVING YOU
Lowell Fulson
(Checker 812)

UNCHAINED MELODY
Al Hibbler
(Decca 29441)

YOU DON’T HAVE
TO GO
Jimmy Reed
(Vee-Jay 119)

EARTH ANGEL
Penguins
(Dootone 348)

TWEEDEEDEE
Laverne Baker
(Atlantic 1047)

LONELY NIGHTS
Hearts
(Baton 208)

DON’T BE ANGRY
Nappy Brown
(Savoy 1155)

“Bo Diddley”

“Bo Diddley”

The Cash Box, Music
Page 29
April 16, 1955

“It’s What’s in THE CASH BOX That Counts”
THE CASH BOX

THE NATION'S

BIG 10

COUNTRY

JUKE BOX TUNES

IN THE JAILHOUSE NOW
Webb Pierce
(Decca 29391; 9-29391)

LOOSE TALK
Carl Smith
(Columbia 21317; 4-21317)

IF YOU AIN'T LOVIN'
Faron Young
(Capitol 2953; F-2953)

MAKING BELIEVE
Jimmie Work
(Dot 1221; 45-1221)
Kitty Wells
(Decca 29419; 9-29419)

I'VE BEEN THINKING
Eddy Arnold
(RCA Victor 20-6000; 47-6000)

ARE YOU MINE
Ginny Wright & Tom Toll
(Fabor 117; 45-117)
Myrna Lorrie & Buddy Devall
(ABBOTT 172; 45-172)

AS LONG AS I LIVE
Kitty Wells & Red Foley
(Decca 29390; 9-29390)

LIVE FAST, LOVE HARD, DIE YOUNG
Faron Young
(Capitol 3056; F-3056)

KISSES DON'T LIE
Carl Smith
(Columbia 21340; 4-21340)

HEARTS OF STONE
Red Foley
(Decca 29375; 9-29375)

THE CASH BOX

CANADIAN CAVES

TEN UTILITIES

Hayride
TENN.
The
LIVE
LOT
Carl
IN
Kitty
singing
Faron
has
not
Red
Being
Mac
Priscilla
(Decca
HEARTS
(Decca
AS
Myrna
Lorrie
&
47-6000)
(Capitol
HARD,
(Columbia
JAILHOUSE
(Decca
AS
Dot
29375;
29391;
29419;
172;
20-6000;
&
STONE
YOUNG
8.
4.
9.
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This important event in Chicago last week was the M. O. A. (Jukebox Operators Association). Taking time off from their regular duties, Den McKim of Quality Records, Harold Pounds of Sparton and Harold Moon of BMI Canada. Among the operators themselves—McKim, Pounds (St. John’s), N. J. N., Van Deventer (Edmonton, Alta.) and Pollat (Vancouver). . . . Priscilla Wright (Fourteen-year-old discovery, has got her own body hopping in this part of the country. “Man Lo A Raincoat” (one of the numbers she recorded for Sparton and soon to be released) written by Warwick Webster has been creating a lot of fuss, and after hearing it, we can certainly see why. Watch for her and the number. They’re both great! . . . Being held over this week and the next at the Colonial is the very versatile Johnny Hodges, and with him the Duke Ellington All-Stars. They are really doing a terrific job packing them in. . . . Julius La Rosa is going to be playing a return engagement at the Casino Theatre very shortly, and we are certainly glad to have him back. Welcome back, Julius! . . . Not unexpected in the least is the fact that “Pajama Game” is creating a lot of attention in this town. People are requesting tickets all the time. It wouldn’t surprise me in the slightest if this show was to be asked back to Toronto in the very near future. With a star like Fran Warren, what other reaction would one expect? . . . Dakota Staton and the Paul Bley Trio are at the Towne Tavern this week. Dakota is a gal that certainly coming into her own. She’s really gaining popularity very quickly.

MONTREAL MEMOS:

The Gaylords, Mercury recording artists, completed a very successful engagement at the Seville Theatre. Current attraction features the one and only Sarah Vaughan who at the present is riding high with “How Important Can It Be.” This gal should prove a tremendous draw as she has a great future here. . . . Headlining the show at the El Morocco this week is Karen Chandler, Coral recording artist—Gal will be followed by the Rover Boys who will play the room for the third time. . . . The Latin Quarter “House of Jazz” is reopening Saturday, April 9th with dancing to the Jack Shtyka Orchestra. . . . Currently featured at the Ritz Cafe of the Ritz Carlton Hotel is Ann Crowley. . . . Coming show at the Seville Theatre will be Julius La Rosa who opens on April 14th.

CINCINNATI CUT-UPS

Well, it has been officially announced by John T. Murphy of Crossley’s that Paul Dixon whom resigned from DuMont (effective April 4th) would be coming back to Cincinnati. For some weeks now it has been rumored that Paul was carrying on negotiations with top Crossley brass who evaded reporters seeking information concerning Dixon’s return. Since Paul was considered as being the Queen City’s hottest radio and TV personality, his resignation was a blow to the station. The new “Paul Dixon Show” will be carried by the WLW-TV network (in Dayton, Columbus and Cincinnati for one hour each weekday afternoon, and will include Sid Camp who with Dixon will pantomime records requested by viewers.

Jimmie Skinner (Decca) has a new release out “I Don’t Need A Doctor” b/w “Blame The Right One” two songs that he wrote. Sounds great. The Greer Sisters ("X") also have a new one out called “Shanghihaied”. . . . Lots of folks in town this week including Dee Kilpatrick (Mercury) Ginger Callahan, Bro. Claud Ely (King) and Murry Nash. . . . Ruth Lyons (WLW) has been off the air for the past few days. (Maybe a story shaping up here) . . . Hayride Talent all set for one long list of appearances this summer.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT TEN

1. IN THE JAILHOUSE NOW
Webb Pierce (Decca)
(Kitty Wells (Decca)
Jimmie Work (Dot)
Ginny Wright & Tom Toll (Fabor)
Myrna Lorrie & Buddy Devall (ABBOTT)

2. MAKING BELIEVE

3. ARE YOU MINE

4. LIE FAST, LOVE HARD, DIE YOUNG

5. LOOSE TALK

6. I’VE BEEN THINKING

7. I’M A MILLION OF DAY

8. CROCKETT

9. IF YOU AIN’T LOVIN’

10. HEARTS OF STONE

11. KISSES DON’T LIE

12. I DREAMED OF A HILLBILLY HEAVEN

13. SINCERELY

14. THAT’S ALL RIGHT

15. DAYDREAMING

16. LET ME GO, LOVER

17. A JOLLY YORE SO SWEET.

18. WHOSE SHOULDER WILL YOU CRY ON.

19. I’M GONNA GET MY BABY.

20. WOULD YOU MIND.

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS”

CHECK BIG ATTRACTION

The Cash Box Bullets of the Week

RUSTY OLD HALO
MERCURY 70544

BILL CARLISLE

MARION CARSON

singing

“I’M COUNTING MY BLESSINGS”

b/w

“It’s All Right”

CAPITOL 3045

FERLIN HUSKEY

sings a new hit

“I’LL BABY SIT WITH YOU”

b/w

“She’s Always There”

CAPITOL 3097

These Top Stars Available in One Package for Personal Appearances CAST OF 20 DIRECT FROM WSM’S GRAND OLE OPRY
WRITE — WIRE — PHONE
R. COSSE
3415 TRIMBLE ROAD
NASHVILLE, TENN.
Phone 9-9904
9-4616

April 16, 1955
QUOTE: NEWSWEEK Magazine of March 21: "What TV program draws the largest male audience? It is not any sports or news program, nor even any kind of show. The Top Gun Western series, according tofigures recently released by the Television Bureau pool, is..." The Ozark Jubilee." Thanks..." to Don Richardon for 'tips of the news' from The Crossroads of Country Music!

COUNTRY SMATTERINGS... Good friend Paul Kallinger recently had Cliffy (Los Angeles) as guests on his "All Night Long Show" over XERF in Del Rio recently. Don Dickerson is now associated on XERF on the announcing staff. Thanks to Herbert Schueter, manager of Carl Sturtevant for his courtesy. He is an old-time broadcaster with his latest "Stark Starring Maddy" is reported to be doing great going in the Carolinas, Tennessee and Oklahoma and Arkansas! Fred Baker (Capitol) set a big record at the latest C&W. Jim Wilson, (Mercury) WAVE, Louisville, Ky., recently worked the Cross Roads Grill and shared the featured stage with Herb Schueter with Decca's Jimmy Logan. Talent scheduled in the near future includes: Gene Godby, Bill Hawk, Hawkins and Porter Wageneser. Blue-eyed Skipper by Ac Coombs (retired entertainer) of Casaville, N. J. will feature top country music artists. Billed for the opener is Mister's Merv Shiner, Billy Wilson, Glenn Lee and Terry Edmond, and Rusty Starr and his Western Ramblers. Starring as regulars every Sunday will be Sunny Warren and the Palmer Cowboys. For Rusty Starr's Ramblers Trio. Sueknow will book the talent as well as emcees choral and his comedy routines. WTTM, Trenton, N. J. (NBC outlet) will carry a half-hour remote daily and claim from his booking office open at A-Bar-C Ranch, Lakewood Road, Casaville, N. J.

WAX-WISE... To tie-in with the forthcoming festivities of the Jimmie Rodgers Memorial Day program—Meridian, Miss. (May 25-26), RCA Victor is releasing two of the Jimmie's old-time "I'm Just a Big Jailhouse." Now No. 2 was sung in answer to Jimmie's first recording of "In The Jailhouse" and was first released in October, 1930. The most amazing thing about Jimmie's early recordings is that they have never lost any of their original appeal. Coupled with "Jailhouse" is another oldie... "Peach Pickin' Time in Georgia." This side is in medium 4-beat tempo and is a showcase for Bill Monroe's dobro工作. Now... "Hayloft Jamboree" over WKDA, Nashesville, comes to the fore with a new version of "They Don't Make 'Em Like They Used To." This tune is another Top Fifty chart hit and another "Mighty Magnificent." "Red River Valley," "Old Shep," "My Old Pal," and "The Old Charlie Horse" are still popular today. All of the Louisiana Haryide worked the show from the City Auditorium in Houston, Texas on April 2. KWH, carried a remote of the broadcast. The show was also carried on WNOS, Vidalia, La. The show was produced by Jimmie Whitman and Jimmy Newman. The show will be working out of Shreveport for three weeks starting May 26. "Singing Country" is the name of the show and "Shreveport after splatter scripts and publicity of his artist..." Slim Whitman (Imperial) around the MCA convention. Jimmie Davis (Decca) and Horace Logan, president of WSJ, were the presenting stars. "The Juvenile of the forthcoming Jimmie Rodgers Memorial Day Celebration being held in Meridian, Miss. May 25-26. Jimmie Lee and Wayne Walker scored the Cash Box Bulletin with their "Big D" and "Jamboree." In May, the "Big D" will be Capitol's Tommy Collins, and Freddie Hart and Decca's Jimmie "Big D" which has been getting quite a play with his recording of "Texas Special" is now sporting a new high-powered auto! Helen Hall (Coral) has been with her "Honky Tonk Husband" and "Wasted Life," Dallas Julie (Coral) has sections of State Music Distributing Co. and Bob Deprist of Bob Deprist Music Co. on scene at the recent MCA Convention in Chicago. Ben Presley, promoter of the Hotrod, Big "D" publicity chief John Dolan up to his ears in reams of publicity copy!

FROM THE CROSSROADS—THE COUNTRY MUSIC...Making ready for the "Ozark Jubilee" (which stage-modeling operations are moving full speed ahead at Springfield's Jewell Theatre, under the supervision of John Mahaffey of Radiokarz Enterprises, producers of the weekly Red Foley Show, and in cooperation with his brother, Will Mahaffey) are the full hour ABC-TV portion of Foley's "Jubilee" on April 2 and on April 9, Decca's young Justin Tubb took the guest spot.џ
HIGH FIDELITY AT ITS FINEST

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEM
WASHINGTON, D. C. — Building booms throughout the country are of immense value to the members of the coin machine industry. Building of new factories means added employment in these areas, and coinmen benefit thru the opening of new locations. Building of new homes creates new shopping centers, which also adds new locations for equipment. The Commerce and Labor Departments this week reported that stepped-up building activity in March, soaring to $2,000,000,000, set a new high for that month and pushed construction in the first quarter to a record annual rate of $41,000,000,000. If maintained thru the rest of the year, it would result in a new banner construction year, about 10 per cent bigger than the rate set in 1934.

CHARLOTTE, N. C. — Cigarette men in the Piedmont section of North and South Carolina are in for some good fortune. Top name industrial corporations are rapidly moving into this section with a heavy building program. General Electric is building a $20 million plant at Hickory City, N. C., and a multi-million dollar plant at Henderson- sonville, N. C.; Lithium Corp. of America has started a $7 million plant at Bessemer City, N. C.; P. Lorillard is constructing a $13 million factory at Greensboro, N. C.; Western Electric Co. and Douglas Aircraft are converting the Quartermaster Depot at Charlotte, N. C., at a cost of $2 million; Western Electric plans a $10 million plant at Winston-Salem, N. C.; W. R. Grace & Co., Simpsonville, S. C., and United States Rubber Co., Gastonia, S. C., will spend $4 to $5 million each; Sprague Electric is spending this same amount at West Jefferson, N. C.; Jantzen Knitting Mills, Inc. is building at Seneca, S. C.; and National Container is spending about $3 million at Salisbury, N. C.

WASHINGTON, D. C. — It is reported that tobacco consumption has risen since the pre-war to 12.1 pounds per capita in 1930-34 from 8.7 pounds in 1933-39. During the past two years, many states have stopped smoking for health reasons and per capita consumption of tobacco consequently has declined a little, although it is still much above pre-war. Leaders of the tobacco industry believe they can halt the decline, but admit that failure to do so could mean the worst for the industry. However, they state that, even now, there are signs that better times are in store. Cigarette manufacturers state that cancer "scarce" stories have been so numerous and repetitions that no further losses from this reason are anticipated.

Should the four bills now before Congress pass and become Federal Law—THIS WOULD ABSOLUTELY MEAN SERFDOM FOR EVERY OWNER OF AUTOMATIC MUSIC MACHINES IN THE UNITED STATES OF AMERICA!

These bills propose that ASCAP, and similar such multi-million-dollar organizations, be given the RIGHT OF "UNLIMITED PRIVATE TAXATION" OF "LICENSOR" TO TAX AS MUCH AS THEY WOULD LIKE TO, OR CARE TO TAX. AS OFTEN AS THEY WANT TO IMPOSE SUCH TAXATION (even 100 times of each hour of each day) WITH THE SANCTION OF THE FEDERAL LAW OF THESE UNITED STATES TO GUARANTEE THEM THE COLLECTION OF SUCH ENSLAVING TAXATION!

Any man in his right mind, any publication, that can state that such attempted legislation even be given consideration, must be of the same caliber of those who opposed the fighting peoples of this nation, back in 1776, for freedom, for independence, for the right to be men among the world's men.

These bills simply seek to place the men and women who own and operate juke boxes, as well as their employees and families, BACK INTO MEDIEVAL SERFDOM! To enslave them with the damnedest yoke of enslavement ever locked about the necks of any group of little business peoples and their families anywhere in the known world.

These ASCAP-sponsored bills, now before the Judiciary Committees of both the Senate and the House of Representatives of this country, ask that ASCAP, and similar such multi-million-dollar collective collection agencies, BE GRANTED THE RIGHT BY THE FEDERAL GOVERNMENT OF THE UNITED STATES TO TAX, ON AN UNLIMITED BASIS, FOR AS MANY TIMES PER MINUTE OR PER SECOND AS THEY DESIRE TO TAX—every single member of the automatic music industry, every juke box he owns, every location wherein a juke box is placed, every spin of every recording in that juke box, and every other possible way they can think (and have probably already prepared) to tax out of business, if they so desire, any and all engaged in the automatic music industry.

These bills most definitely set up ASCAP, and similar such corporations, unqualifiedly, and without any reservation of any kind whatsoever, as the MASTERS OF THESE SLAVES WHO DARED TO ENTER INTO THE BUSINESS OF ECONOMICALLY DISPENSING RECORDED MUSIC TO AMERICA MILLIONS OF PEOPLE THRU AUTOMATIC MUSICAL INSTRUMENTS.

This is what each and every music operator, every owner of an automatic musical instrument, faces today!

WHAT IS THE ANSWER? Simply, solely and completely that every music operator MUST, THRU OVERWHELMING PUBLIC OPINION, inform his Congressman and his Senator as well as every Congressman and Senator on the Senate's and on the House of Representative's Judiciary Committees, TO VIGOROUSLY AND MOST COMPLETELY OPPOSE INTO OBLIVION THESE FOUR BILLS!!

The one, and the only way, in which PUBLIC OPINION can make itself felt, especially in opposition to such enslaving bills, is by OVER A MILLION WIRES AND LETTERS BEING RUSHED TO SENATORS AND CONGRESSMEN—IMMEDIATELY! RIGHT NOW!!

The one and only mouthpiece of the public is THE LETTER AND THE WIRE!

The Senator and the Congressman in Washington is not a mind reader. He is a very busy legislator. He doesn't know, in the midst of all the excitement and the demand for his services, what his constituents, or what the general public think about some of the bills on which he is asked to vote.

THE ONLY WAY HE EVER LEARNS IS WHEN LETTERS AND WIRES REACH HIM FROM HIS CONSTITUENTS! THE PEOPLE WHO ELECTED HIM TO HIS HIGH AND AUGUST LEGISLATIVE OFFICE!

LETTERS AND WIRES VIGOROUSLY TELLING HIM TO OPPOSE INTO OBLIVION THE FOLLOWING FOUR BILLS:

TO ALL SENATORS: OPPOSE AND DEFEAT RIGHT IN COMMITTEE: "S. 590"!!

TO ALL CONGRESSMEN: OPPOSE AND DEFEAT RIGHT IN COMMITTEE: "H.R. 4316 AND H.R. 2677"!!

—AND A NEW ONE, THE "DIGGS BILL" (A FACT FINDING BILL).
See Biz Boom Ahead

Biz Leaders Point to Increased Orders as Outdoor Season Comes Out of Wraps. New and Used Machines Markets in Ferment. Now Believe 1955 Will Outstrip Former Great Business Years

CHICAGO—"There is every indication at this time that one of the biggest and best business moves for this industry may be just ahead," is the way one well known manufacturer put it this past week.

The fact remains that demand for both new and used games is at a higher peak at this time than it has ever been before.

There is a crying demand throughout the entire industry, it is reported, for all the late model games for used sales as well as for shipment to foreign countries.

At the same time the manufacturers of new equipment are being kept busy meeting orders that are flooding into factories here as the outdoor season begins to take its cold wraps. Many who took orders during the winter, for future delivery in spring, are now finding themselves backedloged in an effort to deliver and to keep their promises while trying to meet current demand.

At the same time the factories here are continuing to present and produce new machines for its regular customers and this, too, has cut into its production facilities to meet orders which were taken months ago.

"Business is better than ever," is the way one leading distributor here tells it and adds, "we have never had orders pile in on top of orders before, to the point," he explains, "where we are unable to meet the demand."

This is the same report that is coming from almost everywhere in the nation at this time as leading distributors urge their salesmen to "bust" instead of to just "sell," so that they can meet requirements of their domestic as well as foreign customers.

The manufacturers, with present high speed production facilities, are also at a loss to be able to meet the orders that are flooding into their factories.

The fact remains that some of the manufacturers are keeping their salesmen in their plants at this time or else sending them on "goodwill" rather than "sales" tours.

The leading manufacturers in Chicago are trying their best to meet the demand and, so far, find themselves backedloged, in most instances.

The belief is now general that this will tend to create one of the biggest booms the field has ever enjoyed.

Nor is this concentrated in any one division of the industry. The amusement field is going ahead just as speedily as is possible, but so are the automatic music and vending and machines manufacturers.

In short, every division of the industry has taken a step which is considered by all, in the sales and production divisions of the business, "one of the biggest years in history."

"It's really funny," said one distributor in explanation of what is going on, "but, at all once, everyone seems to have awakened to the fact that we are enjoying one of our very best and most productive years."

Atlantic-New York Conducts Service School

NEW YORK—Meyer Parkoff, Atlantic-New York Corporation, his sales staff, and service engineers are conducting a series of service school sessions for music machine operators and mechanics which will run every Saturday morning from 9:30 AM to 12:30 PM at their 52 West 45th Street quarters.

The first class was held past Saturday, April 2, and Parkoff advises a large number of "students" were on hand.

Sales personnel of Atlantic who will be on hand are Murray Kaye, Steve Quinn and Mike Collard. Service engineers are Elmer Johnson, Tommy Borella and George DePena. John Suppiritz, Seeburg engineer also will be at all classes.

"We selected Saturday morning as the best time for the operator," said Parkoff, "as many can only come on local commuting, but many from outlying areas of Long Island, Westchester and Upper New York find it possible to be present."

Miller and Levine Stop Off at Washington on Way to New York City

GEORGE A. MILLER
(President, Music Operators of America)

NEW YORK—George A. Miller, president of MOA, and Sidney H. Levine, counselor, after winding up affairs of the MOA meet in Chicago, April 1, went on to Washington, D. C., and then came on to New York City. Miller left for home, Oakland, Calif., on Wednesday, April 6, with a stopover at Chicago.

While in New York, Miller, following the dictates of MOA's Board of Directors, entered into a long-term contract for the Music Operators of America with National Juke Box, Inc.

"Barney Young, who is one of the officers and directors of National Juke Box, Inc." said Miller, "has assured MOA that they will release new records and new talent from time to time, which will be available to members of the Music Operators of America only, and that all songs produced by National Juke, Inc., will be performance license free for the terms of 99 years or more. It is understood that the records will be manufactured by the various record companies, and that they will carry the top labels of the nation. A suitable catalog of new songs will be built up as rapidly as possible and in the not too distant future, a new performance rights society will be progressing quite rapidly."

"Music Operators of America can not and will not own or operate any part of this new organization" continued Miller, "but will merely be the sponsors of the songs recorded by the well-known record companies and owned by National Juke Box, Inc."

Miller also told The Cash Box that the Board of Directors had voted to conduct a National Scholarship Contest to change the name of the automatic phonograph from "Juke box" to some other suitable name, "MOA will ask the cooperation of the press, the manufacturers of phonographs, the recording stars, and all music operators of the nation to cooperate in this gigantic project," stated Miller. "The winning contestants will be brought to Chicago at the next convention, and be presented with $1,000 scholarships, and all expenses for transportation, hotel, etc."

Concluding his conversation with The Cash Box, Miller said: "I would like to use this medium to express my sincere gratitude to all of those who made the MOA Convention the great success it was. In behalf of the officers, directors and all of the members of Music Operators of America, I wish to extend our appreciation to the major manufacturing companies of all automatic phonographs, to the various recording companies, and to the wonderful artists who took part in the convention and the floor show. This show, I believe, was equal to all other shows in the past, and nowhere in the world could you have assembled so many fine stars assembled at one concourse."

"To all other exhibitors, I wish them to know that their support and cooperation was exceedingly appreciated, and we hope that we will have more of them from year to year."

"To the music operators who came from all parts of the United States, and even from foreign countries, we owe a great debt of gratitude because after all it is you, Mr. Music Operator, who makes the meetings and convention what they are."

"To the many new members who joined MOA during the convention period, we say thanks and we hope that you'll find that this organization is worthy of your support and capabilities of doing the job so necessary on a national basis. To the officers, directors, and various committees we are indebted deeply, and I sincerely hope that we will have your continued help and support from year to year."

"And to the press, who gave us so much publicity, at no cost to the music operators, we are not only appreciative, but also deeply honored in your continued cooperation to make our conventions larger and greater each year."

"And finally, may we welcome each and every one of you back in 1956."
See the New
Model 1448 at Your
ROCK-OLA
Distributor's Show Room
INTERNATIONAL
ROCK-OLA DAYS
April 24th
and 25th

"acclaimed 'round the world"

ROCK-OLA MFG. CORP.
800 N. KEDZIE AVE. CHICAGO 51

"It's What's in THE CASH BOX That Counts"
MUSIC OPERATORS

DON'T LET THE EXCITEMENT AND GAIETY OF THIS PAST MOA CONVENTION THROW YOUR THOUGHTS OUT OF LINE OR AFFECT YOUR GOOD REASONING POWERS!! DON'T HALT VIGOROUS, ENERGETIC EFFORTS IN BEHALF OF YOUR FUTURE LIVELIHOOD AND THE CONTINUED GOOD WELFARE OF YOUR BUSINESS BECAUSE NOTHING HAS AS YET BEEN SETTLED AS FAR AS THE 4 BILLS BEFORE CONGRESSIONAL COMMITTEES TO RUIN YOU AND YOUR BUSINESS ARE CONCERNED!! THESE 4 BILLS ARE STILL VERY MUCH ALIVE AND PACKED WITH DANGER...

“KILGORE BILL” (S.590)
NOW BEFORE THE U. S. SENATE JUDICIARY SUB-COMMITTEE

“THOMPSON BILLS” (H.R.4316 AND H.R.2677)
NOW BEFORE THE U. S. HOUSE OF REPRESENTATIVES JUDICIARY SUB-COMMITTEE

“DIGGS BILL” (SIMILAR TO THOMPSON BILL H.R.2677)
INTRODUCED LAST WEEK—BEFORE HOUSE OF REPRESENTATIVES JUDICIARY SUB-COMMITTEE

THESE 4 BILLS CONTINUE TO THREATEN YOUR LIVELIHOOD, YOUR FAMILY AND EMPLOYEES AS WELL AS YOUR FUTURE BUSINESS PROGRESS! YOU CAN'T RELAX FOR EVEN A MOMENT! YOU'VE GOT TO BE PREPARED FOR THE ROUGHEST, TOUGHEST, FIGHT-TO-A-FINISH OF YOUR ENTIRE CAREER IN THE AUTOMATIC MUSIC INDUSTRY!!
WHAT IS "THE ANSWER" TO THIS BATTLE AGAINST MULTI-
MILLION-DOLLAR ORGANIZATIONS LIKE "ASCAP"? ONLY THIS...

OVERWHELMING PUBLIC OPINION IN THE OUTSTANDING FORM OF
OVER A MILLION LETTERS AND WIRES

OPPOSING THESE 4 BILLS THAT WANT TO PUT YOU BACK INTO
MEDIEVAL SLAVERY SUBJECT TO THE WHIMS AND FANCIES OF
THE MULTI-MILLION-DOLLAR COPYRIGHT CORPORATIONS
WHO SEEK, BY ANY ONE OF THESE FOUR BILLS, TO OBTAIN U. S.
SANCTIONED "'UNLIMITED TAXATION AUTHORITY'" TO TAX YOU
RIGHT OUT OF BUSINESS IF THEY SO DESIRE! READ THESE
BILLS! THERE IS NO LIMIT SET ON HOW MUCH YOU CAN BE TAX-
ED! THERE IS ABSOLUTELY NOTHING IN ANY OF THESE 4 BILLS
THAT WON'T ALLOW YOU TO BE TAXED 100 TIMES EACH HOUR
OF EVERY DAY! WILL YOU, AS A FREE AMERICAN CITIZEN, BOW
TO SUCH SLAVERY? READ THE EDITORIAL IN THIS ISSUE AGAIN!
Mass. Music Ops Meet to Work Out Plans For Cerebral Palsy Fight

Exhibit Plans Ahead

Frank Mencuri

CHICAGO—A great many changes have taken place at Exhibit Supply since Frank Mencuri returned as vice-president of the firm, he reported.

One of the most important and, probably, the most fascinating, is the "planning board" Mencuri has set up to make plans to help the firm with new ideas and developments which result in new products.

Though Mencuri is nodest about what changes he has wrought, he is absolutely sphyhymene when it comes to revealing just what plans the firm has already arranged, which plans will result in new products for the industry some weeks and months from now.

He said, "Yes, it's true that we have set up a planning board here at Exhibit, but," he continued, "we aren't in a position as yet to reveal the plans we have for the future.

"As time goes on," he stated, "we shall present new products. These will be the result of what our planning board here has wrought after extensive survey and many tests in the field.

"We believe," he explained, "that the industry has grown to the point where every operator wants to be very sure about each machine he purchases being the kind of machine which will rapidly amortize itself and show him a decent profit on his investment before he is forced to trade it in for something else.

"Because of the higher overhead and labor costs, which have come about, it is only natural that new machines be higher priced. That being the case," he continued, "we, here at Exhibit, want to make certain that each and every game is going to prove productive for everyone of our customers.

"That," he concluded, "is the reason for the creation of our 'planning board.'"

"It's What's in THE CASH BOX That Counts"
All the operators are seen with smiling faces due to the fact that 10c play is promising such a bang-up business. Everyone is predicting 1955 to be the biggest year yet in the music machine business. Dallas operators report an increase from 30% and up in locations where phonographs have been converted, and in most cases the increase is 50% to 70%. Operators busy with conversion kits getting ready to change practically all the locations. Jack Sprott, Central Music Co. in Temple, was in buying new equipment and conversion kits to convert his locations to dime play. He is convinced there is nothing like 10c music after talking to the Dallas operators. Dewey Parson, of Dewey's Music Co. has been kept busy lately installing new equipment. Dewey reports dime music the greatest thing since the invention of the electric light bulb... R. B. Williams just returned from Chicago where he attended the MOA Show. Visited United Manufacturing Co. trying to rush delivery on United's "Clipper Alley." He also paid a visit to William's Manufacturing Co. while in Chicago. ... Bob DePriest seen back in Dallas after his trip to Chicago to attend the MOA Show.

Operators seen on coin machine row this week—George Bury of Hamilton, and Pete Pervis and Richard Gensel of Stephenville. (Richard has a bad finger which we hope improves.) Mr. Helms of Childress, Jack Sprott of Temple, Jiggs Hamilton of Ft. Worth (toad to see Jiggs is doing so well after his operation). Benny McDonell of Ft. Worth, Mr. & Mrs. W. A. Groom of Jacksonville and Gay Kincannon of Waco. With the excellent fishing weather finally here Tommy Gratten has a big trip planned with Joe and Leonard Metts in this week-end. They are trying their luck at Texoma Lake. ... Jimmy Woolsey of Ft. Worth has been fishing at Possum Kingdom. ... Tom Lambert of the Magic Music Co. in Dallas is in bed after a fall the early part of last week.
**ChiCoin Presents New "Hollywood Bowler"**

CHICAGO—“In our new bowler we feel we have a much finer earning potential than in any bowler we have ever built,” said Ida Levin, director of sales, officially announcing production on Chicago Coin Company’s new bowling game, “Hollywood Bowler.”

“This is a match-type bowling feature”, he continued, “with a number, star, and crown, three-way match, and a new ‘girl scoring feature’.

“The matching feature is adjustable for the 2nd, 5th or 19th frames, and each player has individual match scoring.

“For the first time”, Levin said, “Chicago Coin is using the National Rejuvenator Coin Chute as standard equipment.

“We are also introducing with our colorful formica playfield, a feather-weight playfield power lift, which enables service men to lift the playfield with no physical effort.

“Other features in the ‘Hollywood Bowler’, he went on, “are 4-drum scoring, Chicago Coin’s original Flashed-O-Matic playfield with traveling scorelets, and plastic inserts.

“We are using a larger front door and a very large cash box.”

Levin concluded, “This machine has been fully tested over a period of months.

“We feel that the streamlined, gay-colored cabinet, added to the many new features already mentioned, make ‘Hollywood Bowler’ the most appealing game, both play-wise and earning-wise, we’ve ever built.”

**Ralph Sheffield Named Genco Sales Director**

CHICAGO—Aron Gensberg, vice-president of Genco Mfg. & Sales Company, this city, announced this past week the appointment of Ralph Sheffield as sales director for the firm. Ralph Sheffield steps into the position vacated by Sam Levin who resigned from Genco.

Sheffield advised that, in the very near future, he would have some very interesting and important announcements for the industry.

Sheffield has been in the coin-machines field for over 18 years. He is well known to the trade and has traveled extensively throughout the industry.

These past two and a half years he has been with the Genco organization and has met with all the firm’s many distributors all over the nation.

Sheffield stated, “We are now in the process of formulating many plans for our entire distributive organization which will prove of great value to each one of our distributors.

“We feel, as this new sales era dawns on the industry, that many new, modern and different ideas have to come into being to help the factory help the distributors who represent us and we, Genco, are making plans of such a nature so that our entire distributive organization will greatly benefit in every possible way.”

**NEW ENGLAND NIBBLES**

Big week-end snow storm on the Cape and in the Berkshires caused power failures and resultant loss of music machine play for ops in those territories. No damage to equipment, however, and play loss reported negligible.

Despite the freak storm, the outdoor season took off on an early start and game and music machines are functioning at 100%.

Outdoor season predicted bigger this year than ever before by ops. Kiddie rides expected to blossom out all over and new Dairy Queens are putting their first outdoor promotions and programs in.

Several spots planning small corrals with from three to eight rides to attract the winter trade.

Big booms at Si Redd’s with big demand for two new games, United’s and Bally’s shuffles. “Gavyet,” Bally’s in-line game going strong, Bob Jones, manager for Redd Distributing, reports. Also Wurlitzer phonos and gigs. United’s “Bonus” and Exhibit’s new “500 Shooting Gallery”, winning favor with ops. Visiting Redd’s this week were: Adolph Dugas, Webster, Walter Sullivan, Seabury and Olshein, Allie, Hild and others.

**ODCO, INC.**

(Oldcastle Office Distributing Co.)

1100-2 Broadway, Albany 4, N. Y.

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**RALEPH SHEFFIELD**

**THE WHOLE TOWN’S TALKING ABOUT GOTTLIBE’S NEW LOOK**

**THE PERFECT SUMMER CONCESSION**

Scientific’s BING-O-RENO

**SCIENTIFIC MACHINE CORP.**

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**"It's What's in THE CASH BOX That Counts"**
New Bally® bowlers combine greatest bowler features with new BONUScore play-booster

YOU get the greatest combination of money-making play-appeal ever built into a bowler-game when you get Bally BLUE RIBBON or Bally GOLD MEDAL working for you on location. Thrilling SUPER-STRIKE feature...plus popular SPEED-CONTROL and other famous Bally-Bowler features...and the new BONUScore feature that keeps players coming back dime and dime again to improve their skill at “right-on-the-nose” BONUScore speed-control. Up your bowler collections in a hurry with Bally GOLD MEDAL (with match-play) and Bally BLUE RIBBON (without match-play). Order from your Bally Distributor today.

BONUScore

Perfect speed-control rings up a big bull’s-eye BONUScore of 500 for Super-Strike, 200 for Strike, 150 for Spare. BONUScore increases competitive play by increasing last-frame suspense, because BONUScore in last frame can pull a hopeless score up in a hurry. BONUScore also increases practice-play, as players keep shooting to improve their skill at “right on the button” BONUScore speed-control.

Speed CONTROL

Player controls speed at pocket-shot—not too fast, not too slow—for highest score. If shot is too fast, light shines up to top of backglass, indicating 90 for Super-Strike, 60 for Strike, 40 for Spare. If shot is too slow, light remains at lower 60-30-20 sections. Good speed-control stops light at 200-90-60 or 100-70-40. Perfect speed-control permits player to ring up 900 for Super-Strike, 700 for Strike, 500 for Spare. Speed-control skill plus aim skill results in greatest play-appeal and record-breaking earning power.

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FOREIGN BUYERS!
Our Service is ... Quick - Efficient and Reliable
In addition to all the latest equipment, we have thousands of international reconditioned machines available for your location, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Shuffle Alleys.
CABLE US FOR SPECIAL PRICE LISTS. Parts and Service Manual Available.
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GET PEAK PLAY with the BEST RECONDITIONED EQUIP.

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Hi-Fly Club $132.00
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We are exclusive factory distributors for:
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United Releases New "Venus Shuffle Targette"...

Chicago—With “Clipper Shuffle Alley” well on its way to clip off some new sales records for United Manufacturing Company, Bill De Selm, general sales manager of the firm, announced this past week the release of its newest shuffle game, “Venus Shuffle Targette.”

"May as well officially announce its release," Bill commented, "in view of the fact that, from the moment our distributors saw it, they instantly demanded immediate shipments."

"It was impossible after that," he continued, “to hold back introduction of the one game we think has every possibility of becoming one of the most outstanding moneymakers of all time."

De Selm went into a long and technical description as to the features of the new “Venus Shuffle Targette” and, after noting that this reporter hadn’t written a single one of them down on paper, "I get it. You, too, just like we here at United, believe that the one and only and the best way for the operators to understand just what we mean about the 'finest' shuffle game yet introduced is for the operators to visit our distributors. See the ‘Venus Shuffle Targette’. Play it. And then understand what we would have to say in many, many columns of type."

Your reporter simply nodded his head. And to this Bill De Selm added:

"This is one time when we are putting every feature that made United’s shuffle games world famous all into one great, grand game, ‘Venus Shuffle Targette’."

"Believe me," he stated, "you can boost ‘Venus Shuffle Targette’ right to the skies for it’s the one bowling game that has every feature the operators want and every feature the players want."

Again, your reporter just simply nodded his head. We’d already played the game.

Chi Bowling Results

Chicago—The results of the competition in the Chicago Automatic Phonograph Bowling League this week are as follows:

ABC #2 emerged winner in both games with Melody Music. Les Taylor was high for ABC #2 with 500. High for the losers was Vic Jacinico, Sr. with 457.

Star Music topped Mercury Records in two with Tony Galgano top man with 595. This was also high man score for the night. Mercury leader was Richard with 402.

Deca took the Western Automatic team in two games. For Decca Frank Tutomas with 576 and Herb Chapman with 502 led while Bill Nyland was number one man rolling 488.

Led by Johnny and Izzy Oomens, the Oomens aggregation copped both games from Atlas. Johnny was high with 556 while Izzy led the women for the night with 456.

In the games between Coral Records and Pascheke, Coral took both.
For Coral Hank Soscheek had a high of 524 while Rene Gallet led the Pascheke team with 521.

ABC #1 topped Gillette three times. Al Price led the ABC #1 team with 523. Top competition in the game came from his teammate Lenny Christiansen who scored an impressive 507. Topper for Gillette was Robert Hull with 478.

The Coven team took two from B & B. Leader for Coven was Tom Nyland with 500. Marino Pieroni was front runner of the B & B team with 496.

"It’s What’s in THE CASH BOX That Counts"
EXHIBIT'S NEW... MODEL "500" SHOOTING GALLERY

THE SEASON'S BIGGEST MONEY MAKER!

ALL MOVING TARGETS for maximum player appeal

Swimming Ducks are the easy targets—each counts 100 points—and 5 hits start the...

Climbing Squirrel—which can be hit 6 times or more as he makes a trip up or down the tree—each hit counts 1000 points—and registers a separate score on the Bonus Totalizer. (Real "crazy"—keeps 'em putting those dimes in!)

Flying Pheasants appear from behind bushes in the background on both sides of game—hits count 200 points each—and also start the climbing squirrel. (A real challenge!)

"Blackout" Feature is earned by 20 hits—and gives 29 total shots! (Another dime-catcher!)

Match and Free Play are all operator controlled and Target Speed.

* MADE IN 4 MODELS WITH OR WITHOUT FREE PLAY AND MATCH FEATURES—OR COMBINATION OF BOTH

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CHICAGO—One of the most popular booths at this past MOA (Music Operators of America) convention was that of The Auto-Photo Company of Los Angeles, Calif.

Verle Van Nattan, sales manager of the firm, was in charge of the booth. He was one of the most thrilled and pleased exhibitors at this convention. This was due to the fact that, almost every few minutes of the time he spent in his booth, he was receiving commendation from operators from all over the nation who were owners of Auto-Photo Studios.

As one noted midwestern operator said to Van Nattan, "There is no doubt in my mind, and I'm further certain that everyone who operates Auto-Photo Studios will agree with me, that this is one of the steadiest income producers in the industry."

"I've never yet had a bad week with my Auto-Photo Studios," he continued, "and have been increasing my route of these machines as quickly as I can obtain them and also obtain the locations I want."

Many operators reported that the machine not only gets outstanding action in every location, but that locations continue to phone them asking that one of the Studios be placed, even at the lowest possible commission basis and, in some cases, want the machine regardless of any commission being paid to the location.

Many of the NOA conventioners who took pictures free at the new Auto-Photo Studio that was on display at the show admitted that not only did the machine produce a most remarkably clear set of four pictures, but, from their own standpoint, they thought that four pictures for 25¢ was one of the best bargains anyone could ever ask for because they were so many uses for these small pictures.

Van Nattan advised, "We are extremely busy, now that the outdoor season is getting under way, attempting to fill orders that we have been taking right along."

"We beg those men who placed orders at this past MOA Convention to bear with us at this time. We assure them that we shall fill their orders just as fast as it is humanly possible."

Editor's Note: Strips of pictures reproduced here were taken at this past MOA Convention at the Morrison Hotel in Chicago, March 28, 29 and 30.
Chicago Park District Thanks
A.B.C. Music For Phono Donation

Chicago—John Konnar of the Chicago Park District, Alfred Park, this city, took time out to advise Robert E. (Bob) Gnarro of ABC Music Service Corporation of what great help the automatic phonograph which Gnarro had donated to the park had been with the youth who patronize the park.

Wrote Supervisor John Konnar, "Just a word to let you know that the juke box you donated to us has been in use constantly and has been giving wonderful service.

"Because of it we have been able to organize a very fine Teen Age Dance Group. It may interest you to know that we were on the 'Band Stand Matti-" program (Jim Lounsbury, WGN-TV) Wednesday, March 26th." Konnar goes on to advise that the needle in the phono was recently broken they replaced it themselves. He also asked for more records.

Immediately on receipt of this letter Bob Gnarro sent an entirely new batch of recordings to the Chicago Park District, along with a service man and new needles for the phonograph.

Bob Gnarro advised, "It's really a pleasure to make such a donation because we know that we are helping keep kids off the streets and keep them happy under organized supervision in our Chicago parks.

"I also want at this time," he continued, "to highly commend 'The Cash Box' for the work it has done in this direction, getting all of us music operators to donate phonographs to such outstanding and worthwhile places in our community."

First C.M. Exch. To Hold Service School and Showing of ChicCoin "Hollywood Bowler"

Chicago—Because of the tremendous interest already being shown in Chicago Coin's new "Hollywood Bowler," a service school and special showing will be held on Saturday, April 16, between the hours of 10 A.M. and 5 P.M. at First Coin Machine Exchange, this city.

Instructions for operating this game will be given, explaining many new features of the bowler.

Ed Levin and Johnny Gore of Chicago Coin will be on hand, as well as the following members of the First Coin Machine Exchange staff: Joe Kline, Wally Pinke, Sam Kolber, Fred Kleinman, Bob Van Allen, Steve Horvath and Ray Wynn.

Refreshments will be served and all ops are invited to attend.

Hunter to Manage Sandler Des Moines Office

DES MOINES, IOWA—The appointment of Jim Hunter as manager of the Des Moines, Iowa office of Sandler Distributing Company was announced today by president Irving R. Sandler.

Sandler Distributing is the representative of The Rudolph Wurlitzer Company in the sale of coin operated phonographs throughout Minnesota and North Dakota, and parts of Illinois, Iowa, Missouri, Montana, South Dakota and Wisconsin, with offices in Des Moines and Minneapolis. Hunter was formerly connected with the Wurlitzer factory.

Jim brings with him an appropriate background in coin operated music through his experience with Wurlitzer— which he joined in June 1962. Starting in the credit department as a collector, Jim was soon promoted to auditor and held this position until he left to join Sandler.

He plans to make his home in Des Moines with his wife, four children and —just recently—the twins, a boy and a girl.

Irv Sandler extends an invitation to all operators in the Des Moines area to drop in and meet Jim as he takes up the reins of his new duties.

R. F. Jones Mails Out Book Matches

SAN FRANCISCO, CALIF.—R. F. Jones, R. F. Jones Company, this city, mailed out a box of double sized book matches to the trade this week, as an advertising promotion for the firm.

The copy on the outside of the booklet reads "You're lucky when you live in Joneisland," and "Jonesland" is an arrow pointing to a map of the Northwest, with each of the cities in which firm's offices are located starred. Jones has offices in this city, Salt Lake City, Denver, Portland and Seattle.

"It's What's in THE CASH BOX That Counts!"

Chicago, Illinois and No. Indiana Operators! You are cordially invited to attend the Showing of Chicago Coin's New

HOLLYWOOD BOWLER at Our Showrooms on SATURDAY, APRIL 16, 10 a.m. to 5 p.m.

Special Instructions Session by Factory Representatives. Refreshments.

See the greatest innovation in Bowling Games in Coin Machine History!

 Subscription 52 Issues The Cash Box $15.

Hat Trick at Three O'clock}

#181 #182 #183

THE CASH BOX
Dime Play Conversion Proceeds Smoothly in Boston

BOSTON, MASS.—Dime play is already “old hat” in staid Boston. Conversion was accomplished with scarcely a ripple in playing habits. Locations not yet converted, and there are a few in the outlying districts, are anxiously asking ops serving them to make the change.

James Geracos, president of the Massachusetts Music Operators Association, who reported on the accomplishment, said that conversion has been successful beyond expectations.

Complaints were so minor that they were “negligible,” Geracos said. He declared that the heavy publicity in advance of the move and the excellent reception from newspapers, columnists and disc jockeys softened up the juke box patrons.

A public relations program initiated by the newly formed organization was cited as responsible for the success of dime play. The program is still continuing, Geracos said, and next on the agenda is a big music industry cocktail party, scheduled for the Hotel Vendome, April 14, at which disc jockeys, newspaper columnists, amusement paper columnists, photographers, public officials, and cerebral palsy officials will be present.

On display will be new AMI, Rock-Ola, Seeburg and Wurlitzer music machines.

Budding Dakota Talent

MOBRIDGE, S. D.—Altho the legislature took no action on the bill to have “I Come From South Dakota” designated as the state’s promotion song, Gordon Stout, president of the South Dakota Phonograph Operators Association said he was planning to distribute a recording of it by Grace Lex, to all South Dakota juke boxes.

Pictured above is Miss Lex at the MOA show, together with “Dakota” Danny Hall, one of the state’s budding singing talents, who performs at some of the association’s affairs.

N.Y. State Ops Annual Dinner To Be Held June 9

Event Will Take Place at Concord Hotel, Kiamesha Lake

BEACON, N. Y.—The New York State Operators Guild will hold its annual Dinner and Dance on Thursday night, June 9, at the Concord Hotel, Kiamesha Lake, N. Y., according to Tom Gobel, chairman.

Dinner will start at 7:00 P.M. and it is expected that many columnists from outside the area will attend as they did last year. The 1954 party also was held at a Catskill Mountain resort hotel, but it ran over a complete weekend, and those who attended had a most marvelous time.

The organization will publish a souvenir journal, and Jack Wilson, president, advises it appears it will be larger than the previous year.

Columnists outside the area are advised to contact Tom Gobel at the New York State Operators Guild, P. O. Box 371, Beacon, N. Y. for tickets as well as reservations at the Concord Hotel, if they desire to stay over.

“It’s What’s in THE CASH BOX That Counts”
Cointmen, returning from MOA's meeting in Chicago, were high in their praise of the show as a whole. Conversations along coinrow, in the main, were about the business meetings, and how well they were conducted. Music men were particularly impressed by the continuing effort of another trade publication to foster a Seminat! fact-finding, commercial intelligence. The machine operator should pay additional royalties to ASCAP and BMI. "It's quite evident" stated one of the city's foremost music machine operators, "that this publication, which derives most of its revenue from the coin machine industry, is now openly opposed to the welfare of its members."

Operators in Long Island will be glad to note that plans are now under way for the construction of a $40 million shopping center at Hicksville. To be known as the Mid-Island Shopping Plaza, the project is being built by Walter S. Stackler and Leonard L. Frank, who own it. This project is being heralded as a major link in the plan to provide for more than 5,000 cars...

JOHN P. (MIDGEE) RYAN • JOE K. HART • RON PEPPLE HOPPEY PEPPLE • HENRY SYLVESTER • JOE SYLVESTER MAHLON MURPHY • JOHNNY HAINES • ANDY FAVA CHARLEY CAVANAUGH

Bill McCarthy, Catskill Amusements, Huyettesville, N. Y., has a real old-time antique music machine which he'd like to sell to some interested party. The machine is described by Mrs. McCarthy as one made in 1890. Has greater records that play one side.

Joe Orlock
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year    Month

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CITY ZONE STATE

\"It's What's in THE CASH BOX That Counts!\"
Chicago Chatter

George A. Miller returned from his visit to New York and Washington and found that most of the legislators he wanted to visit were on their way to the baths in Florida. George also advised that Congress has now adjourned until April 15. "But," he says, "we, of MOA, are going out full blast on a campaign to get more and more letters to Senators and Congressmen. The letters that have had a tremendously fine effect. We only hope that every music operator in the nation will double and triple his efforts to get even more letters from us..." Larry McGinnis of Sacramento was George’s traveling companion. Larry tells how, just after West Elster flew back home to Fresno, and he had turned into bed that evening, the phone rang. A1 Thoelke, in his half-sleep, heard, "Hello, Larry, turn over and stop that snoring." (It was Wes phoning Larry all the way from Fresno that same evening.)

Jack Nelson of Bally says that the auto business may be off the rest of the year, but he thinks not at Bally. He claims it’s just set with "Bally Hot Rod" and, "And, says Jack, "we don’t have to give away free trips or premiums or food for a month, either." Jack says that the "Bally Hot Rod" located in the J. L. Bow in Los Gatos, will be bringing in $40 per day gross competing with seven other kiddie rides. Joe Auton of King Pin has the Hot Rod on this location... Johnny Michaels bought himself a new car while here to attend the MOA show. Then drove home to Seattle. But was marooned in Montana under 33 inches of snow. Vince Shay, Stan Levin and Mickey Schafer busy filling orders all this past week taken at the MOA convention. Fred Shear of World Wide reported that they had dozens of visitors at their offices. New friends and old who came over to say "hello.""

Herb Jones reports that many of the MOA conventioners remained in town to drop over at Bally for a visit and congratulate the firm on its exhibit. Joe Auton of Bally stated that he was the only Governor of United out of town most of the week. Same with John Casola and Al Thoelke. Even Ray Riehl hard to reach. But Bill DeSelm riled to the office picking up the phone all day long and scribbling down those orders just as fast as he could write. Promising delivery, "As soon as possible."

More letters needed from music ops to legislators now that ASCAP composers, on tour with theatrical performers to oversee military bases, are asking GI’s to write to Senators and Congressmen and urge passage of "Killige Bill" to help defeat the "Killigore Bill."... Sam Wolberg of Chico added to his success in securing honors now have been conferred upon him by outstanding and charitable efforts, with one from Israel. Now Sam plans a trip next spring to Israel. Has been invited to that nation by outstanding leaders and will take a visit to the "Penny Arcade" just across from the Chicago Theatre sometime. But just forget to bring any pennies along.

Genco's Avison Ginsburg and Ralph Sheffield in conferences almost every day last week formulating plans for an entirely new and different sales organization for Genco's Avison of Bally at last getting some rest this past week from all the entertaining he did for MOA conventioners... Ben Becker fell fast asleep on the plane home and had to be awakened by the stewardess when he landed in Jersey. He was that tired from all the entertaining at United's factory... Frank Mencuri came back to Chi in just in time for some of the most bectic weeks of his life and then—zingo—right into a convention... R. McGinnis of Genco Music, Wellington, New Zealand, sends us a galley proof with some of the oldest American 2$ bills we've ever seen attached to his letter.

Art Weinand just jumping with the new Williams' products being presented. The Sidewalk Engineer" clicked. Now its new five-ball, "Peter Pan," starts off in a big way, he reports. And Harry Williams just smiling from ear to ear. Lonesome, too, by the way, since Lee Williams flew back to California...

Much interest among coinmen here in the forthcoming 22nd annual Natl Passenger Coin Convention to be held in Chicago, April 18 to 21. Many ops still using large numbers of premiums... Congratulations to Lyn Brown of L.A. who recently got his driving license, becoming, and the entire bulbous as self-sufficient, sure happen for the best, is the way that Paul Hushech of Kenney put it this past week. First, they are redecorating Paul's office and he's using Roy McGinnis' his office. And Roy phones to advise that he won't be back home until May 9. So Paul enjoying this big office and telling Billy Coan and Bill Bolles to "just keep on punching."

Alvin Gottlieb telling "Uncle" Nate Gottlieb (Nate just returned from a Miami vacation) that this is the biggest convention where the Gottlieb firm did not display and yet did more business than ever before... Sincerest condolences to Judd Weinberg on the passing of his father this past week... Joe Robbins of Chicago Coin advises that Jack Burns is the firm's new roadman. Meantime Gil Kilt so busy hasn't even time to make a new release... Music ops that want a new idea should ask Mill Cof Cene of Cincinnati about his "Calculator." It has tremendous possibilities... Sam Leits who resigned from Genco wants all of the many people thruout the industry to know that he appreciates them and they did get at him... When one talks about future plans are as yet indefinite, Sam hopes to remain in the coin machine industry, "which he says, "is the one industry I really love."

"It isn’t that the ops can’t afford to pay their bills," one districh here cracked, "but they first have to pay the payments on the apartment buildings they bought with the money a United and a Judiffel all over the back. United and Judiffel just haven’t time for coffee-breaks these days. All due to the results obtained at the MOA show with their new “Model 144" Rock-Ola phone.

Ed Levin advises that Chico's new bowler wasn't even ready for an announcement when the last MOA convention, save it—they just howled for instant delivery, "So," says Ed, "we’re rushing them to the factory to get them on hand..." Cubs open here Tues., April 12 with St. Louis. Sox open on Thurs., April 14 with K. C. Just that we’d mention it so boxes wouldn’t be puzzled if employees don’t show for work those days... John Swartz, Arden, soda pop...Noushian busy falling over from Salt Lake City that he’s continuing on to Seattle, Portland, San Francisco and into L. A. And, at almost the same time, a wire from Johnny Cassale, Tennessee, and New Orleans, Ben Becker in his own sales ground—New York State.

"It’s What’s in the CASH BOX That Counts!"
Williams Mfg. Introduces

"Peter Pan" 5-Ball

Three Machines Now On Production Lines

The two coins go thru the same chute, but the action on "Peter Pan", according to Weinand, "is so different and so exciting that I believe players all over the nation will acclaim it as one of the finest five-ball games ever presented to the market."

Weinand concluded, "There's no use attempting a lengthy description of the outstanding 'Peter Pan'. All I can say at this time is for every operator who wants a double profit getting five-ball game on his route to visit our distributors and just play 'Peter Pan' a few times himself."

Weinand also advised that the firm is busy with "Sidewalk Engineer", the cabinet game with the movable tractor, which clicked so well at the MOA Convention.

Also that its newest gun, "Polar Hunt", is going out to the field just as speedily as they come off the production line.

"With three outstanding products in top speed production at this time", Weinand said, "you can realize just how busy we are and also how busy we are that we are on the way to setting up another long run for the 1946 season."

"Everyone here is tremendously enthused over our new products and our distributors advise us that we have one of the finest lines in all the history of the industry."

Several brand new games were introduced at the MOA Convention in Chicago which should be of definite interest to Western managers. One ride includes the offbeat "Peter Pan" with its exciting five-ball action. Another ride features the roll-up "Side-Walk Engineer" which has proved a hit with all the operators at the MOA meet. Young and old alike are fascinated by the model diesel caterpillar as they maneuver it around the game in an enclosed cage pushing sand from one corner of the stage to the other.

The third ride has a well designed mirror ball and other effective lighting effects. The firm plans to go into a full production schedule on it around April 15 and that he should have it in the hands of distributors within a few weeks.

Another kitchen ride which was exhibited at the Bally booth was the new "Horrible House" in which the player is expected to fill the market any day. This pint sized cut-down version of the full model "T" feud should make quite a hit with the new crowd and its authentic swaying motion and gay music box. They say it was even equipped with Hi-Fi sound but neither Jack Nelson, Bill O'Donnell or Art Garver would elaborate on the statement any further. However, before trodding on we had to stop and observe the crowd that had gathered around Bally's "Bulls Eye" kidney gun. Overheard one operator saying, "Now there's something we've needed in this business for a long time."

To which another added, "Yeah, wherever there's kids that will take money all year long. Cali- fornia coin-ops seemed to be particularly impressed with Bert Lane's "Gold Range.

Many flocked around to try their luck at hitting the 306-yard mark. Many other coin operated gadgets, too numerous to mention, were on display which will soon be making their appearance here on the coast. While we're reminiscing over the grand and glorious convention we must mention the new "Western Round Movie" which was previewed during the three-day event. The machine drew many raves from coinmen on the exhibit floor.

DISTRIBUTOR DOINGS:—Looks like the Fifth Annual MOA meet will be the biggest topic of conversation along coinrow for several weeks to come...

... C. A. ROBINSON & CO.—Charley Robinson is back on the job again after his long trip to the East on a phono tour. Al Bettelmiz and Dave Wallach were happy to report that business had been tremendous during his absence...

BADGER SALES CO.—Bill Hassell is plenty enthused over Gottlieb's three new test samples which he saw while in the windy city. He hopes that these new games will be put on the market very soon... SIMON DISTRIBUTING CO.—Howie Freer has been plenty busy during his first few weeks in California meeting all the Southern operators and lining up new sales and promotion campaigns. After attending the MOA, Jack Simon continued on a business trip thru the East and Midwest before returning home... PAUL A. LAY- MED—Ed Weindel of Bally's "Bulls Eye" kiddie gun and "Gayette" In-Line are both kicking off some furious action here in the Southland. He adds that sales activity on both games have simply been great... The kids had a field day at the Laymon showrooms on a recent Sunday afternoon. In playing all the games on the floor was Britt Adelman's cute little dotter Parry and Ed Wilkes' young son Danny. The enlarged parts and showroom at the Laymon establishment looks mighty nice now that it's all completed.

NEWS FLASH—"Hymie" Rosenberg from New York has moved to L.A. and gone into partnership with Al Shfrin. The firm will be called H. Rosenberg & Co. and will be located at 1511 W. Pico Blvd. They plan to manufacture and remold all types of games.

COINROW CHATTER—Stopping by Leenaheim's Record Bar last week Mary Solle took time out from her busy schedule to compliment The Cash Box on the fine R & B editorial "Much Ado About Nothing." She added that record companies should send out printed copies of the lyrics with each new R & B release to distributors, record dealers, one-tops and operators. In this way she feels that it would show at a glance the type of material an operator is putting on his boxes and would also help to stem the adverse publicity which is now so prevalent throughout the country.

Everyone is happy to welcome back Joe Matthews who moves back to the coast to take up his new post as assistant national promotion manager of Capitol Records. Joe was the former sales and promotion manager for Capitol Dist. Corp. here prior to his appointment as manager of Cay's. Detroit office. ... Sam Richkin of Calif. Music Company is still all aglow over the success of the MOA meet and he doesn't mind telling everyone who stops in at his record embrarium about either it's excellent showing or it's exciting "Bally's Bells Shot Fun."

While commenting on a recent news article about a jukebox in San Angelo, Texas, which was robbed of 70 cents Vick Knight, head of Key Records, quipped, "It's a cinch that Tom Harper's etching of "One Hamburger To Go" was not in this jukebox—or there would have been more moohlah in it."

OPS JOTS—Several operators from out-of-town trekked in along the Pico strip last week to take care of business. Dale and Jerry Cooper along with Jack Neel all drove in from Riverside. Al Miller whizzed in from Blythe driving a brand new car which he was plenty proud of. Other visiting coinmen included Johnny Lantz, South Gate; Bob Chacon, Balboa and Walter Hennings, Santa Ana.

Eastern Mass. Music Ops To Hold Dinner-Meeting April 14

BROOKLINE, MASS. — David J. Bakker, manager of the Eastern Mass. Music Operators Association, announced this week that the organization had set aside Thursday, April 14 for a Dutch Treat Dinner at the Hampton Court Hotel.

Several important guests will attend, among them Mr. Ansel A. Her- ter, Governor of Massachusetts; George Fingold, Attorney General; Charlie Gibbons, Majority leader of the House; Muriel Barnes, Mass. As-sistant Commissioner of Insurance.

Cocktails and free hors d'oeuvres will be served at 6 P.M. and dinner at 7 P.M. Movies will be shown and important matters will be discussed.

The following officers and six members of the association to the issue:

WANT — Bingos, late model Shuffle Alleys. For Resale. Send list. Have all 78’s and owner’s manual. Will consign. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: Cllickering 4-510.

WANT — Frolics, Roden, Cireus, and Showboats, Seeburg, Model BL’s, For SALE — 60 -5-79. Make offer. PHONE NOVELTY CO., 538 BRYANT STREET, SAN FRANCISCO 7, CALF.

WANT — Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. AMERICAN CHEMICAL COMPANY, 5th and BHAMING STREET, PITTSBURGH 3, PENNA. Tel.: Everglade 1-6467.

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. All quantity on hand. TONY GALGANO, GALGANO DIST. CO.: 414 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT — Genco Bingo Rolls; Bally; Bingos; Gottlieb 5 Balls; Late Model Shuffle Alleys and standard Metal Tyspers. FOLLETT AMUSEMENT CO., 1029 WEST 24th, SPOKANE, WASH. Tel.: MA 9999.

WANT — Deluxe Coin Operated Amusement Machines for Sale. THE ENGLISH MUSIC ELECTRICAL, 3440 NO. ELAINE PL., CHICAGO, ILL.

WANT — From all over the world! Literature on any machine that takes coins and sells anything — amuse- ment, drinks, Bromos, fortune tellers, etc. For the newest cigarette lighter, 5¢ aspirin at 5¢ each, single bandadvert, newspapers, etc. Write to ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT — Northwestern 49’s: Challengers; Pike’s Peak; Kicker’s and Coasters; Wright Scales or any other automobile penny games or equipment in Can- ada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: L0 4722.

WANT — Used Records. Highest prices paid for 78’s and 45’s. No quantity too large or too small. We buy brand new LP’s (33-1/3 RPM) in quantity. Write or phone. FIDELITY ENTERPRISES, 666 10th AVE., NEW YORK 36, N. Y. Tel.: Judson 6-4568.

WANT — Any quantity post-war Wur- litter Phonographs, Models 1100, 1250, and 1400. Also Seeburg MI90—78 and 45. Wire, phone, or write. BUSCH DISTRIBUTING CO., 520 N. W. 29th ST., MIAMI, FLORIDA.

WANT — Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg MI90—78 and 45. Wire, phone, or write. BUSCH DISTRIBUTING CO., 520 N. W. 29th ST., MIAMI, FLORIDA.

WANT — For sale, up to 15 Mills Panoram’s. Must be in good working condition and good cabinets. Write or call: MONROE COIN MA- CHINE EXCHANGE, INC., 2423 PAINT AVENUE, CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

WANT — Bingos and Gottlieb 5-Balls for resale. Also Late Model 1953 Rock-Ola Fischers, etc. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6705.

WANT — Late model phonos. Prefer- ably Seeburg 100’s. Will pay within 300 miles. Write, wire, phone: KOPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-9399.

WANT — All late model Seeburg M- 100’s, B’s, C’s and Hi-FIs. Will pick up within 300 miles. NATIONAL NOVELTY CO., 183 MERRICK RD., L. I., N. Y. Tel.: RFreep 8-6770.

WANT — For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CO., 1069 WATERTOWN AVENUE, ROCHE- CUSE, N. Y. Tel.: Syracuse 75-5194.

WANT — To Buy For Cash. Bingos. We will give $400 on Big Things; $300 on Vareties; $250 on Surf Clubs. Also interested in other Ball Enterprises, Coin, and L. & L. DIS- TRIBUTING CO., 1663 CENTRAL PARK W AY., CINCINNATI 14, OHIO. Tel.: Main 8751.

WANT — Conquest. For Sale — Route, $35,000. Resort area in Catskills in Lower New York State. Write CASH BOX, BOX 342, NEW YORK.

WANT — For SALE — Wurlitzer Phonographs. 1500’s—$395; 1400’s—$325; 1250’s—$175; 1100’s—$150; 1015’s—$50. O’CONNOR DISTRIBUTING INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.


WANT — For SALE — "Sock - the - Ock" will change "Shoot-the-Bear" into a colorful display, surpassing money- maker. A proven kit in a complete package — While they last — $21.00 each. 100 SERVICE CO., 2638 OLIVE STREET, ST. LOUIS 3, MO. Tel.: Jefferson 1-6531.

WANT — For Sale — Twenty Seeburg 20 selection boxes wired 5-10-25, $10 each: Twenty Seeburg 20 selection boxes, $5; $5 each; One Telequin, $30. Quick service. New equipment, new machines, equipment in stock. OR. BETTI AND SON, 1706 MANHATTAN AVE., UNION CITY, N. J. Tel.: Union 3-8585.

WANT — For SALE — Records!!! 5¢ over whole- sale, any label. Free title strips. Quick service. New equipment, new equipment in stock with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMES AVENUE, JAMAICA 32, L. I., N. Y. Tel.: Olympic 4-0121, 4013.

WANT — For Sale — Dade Ranches $265; At- lantic City’s $80; Spot Lites $50; 5-10-25 Seeburg Boxes $15; 3020 Boxes $121; 219 Steppers $12; AMI Sales $15; 5 Player United Shake- floo Alleys $225 each; Follows $20 each: Maryland, Champion, Freshie, Tri State Score, Three Teaches, St. Louis, Hot Rod, Major Score. All Equipment Cleaned and Checked. H. & H. MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.

WANT — For Sale — Hi-Speed Super Fast shuffleboard board, wax, 24 one-pound cases $84. Tel.: $50 each Surf Club, Dallas, Texas. Sold on money back guar- antee. AMI Distributer, STATE DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

WANT — For Sale — Can afford 92¢ per week to get ahead and stay ahead of all competition? For only 92¢ per week you can have a 40-word ad in this section plus a free full year’s (52 weeks) subscription to The Cash Box ’The Bible of the Coin Machine Industry.’ Send your Check for $45 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

WANT — For Sale — Coin Counters, Coin Sor- ters, Coin Counting Combinations. Cola Change, Coin Busines Combination Inventory and Supplies. We carry a complete line of these products, GLOBE DIS- TRIBUTING CO., 1623 N. CALI- FORNIA AVE., CHICAGO 47, ILL. Tel.: ARmright 6-0780.

WANT — For Sale — Refinished and completely overhaul and ready for location Classics $15.95; Cokers $13.45; United 10th Frame Star $99.50; Banner’s $389.90; Night Fighter $159.95; Sky Gunner $125.80; Genco Biffy Bagger $299.90; Exhibi Slotted Bally $229.90; Telegroz $99.00 incl. tel. ALLIED DISTRIBUTING COM- PANY, 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: Canal 6-0295.
FOR SALE—AMJ D-40 $245; AMI E-40, New $425; HS-80 Hideaway, New $825; HS-120 Hideaway, New $395; WESTERN 891/2 $399—FROZEN FROM 16TH STREET, PORTLAND, ORE. Tel.: Atwater 7565.

FOR SALE—1 Williams Quarterback $35; 1 Williams Star Series $79.50; 1 Chicago Coin Globe $95; 2 Exhibit Six Shooter $125 each; 2 Silver Bullets $95 each; 1 Shooken $125; 1 Exhibit Jet Gun $125; 1 Genie 2 Play Basketball $325. ADVERTISE YOUR AVENUE, INC., 1000 PENNSYLVANIA ST., EVANSTON, IND. Tel.: 3-4508.

FOR SALE—50 like new 5¢ Acorn Charm Vendors $90.00 each; 100 brand new 5¢ Acorn Capsule Vendor $125.00 each. CLEVELAND COIN MACHINE EXCHANGE, INC., 2629-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: Tower 1-6715.

FOR SALE—Seeburg M1000 $35; Rock-Ola 1436, 120 selection 78 rpm $375; AMI E-120 $560; Model 5204 $290; 104 combination Wall Box $30 each; Model 252 Wurlitzer 104 selection Stepper $20 each. WURLITZER SUPPLY CO., 1313 E. CARY ST., RICHMOND, VA. Tel.: 7-3021.

FOR SALE—Bally Beauties, Atlantic Cities, Beach Clubs, Dade Ranches, Palm Springs and Hi-Fl's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. GORDON STOUT CO., 125 N. MONTO, PIERRE, S. D. Tel.: 4097.

FOR SALE—United Fifth Ave. $275; United Empire $210; United Empire converted to Fifth Ave. $235; Williams Major League $195; Williams Special Laser/Baseball $125; Williams DeLuxe Baseball $99; AMERICAN VENDING CO., 2624 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: DEWey 2-6062.

FOR SALE—Handicap, shuffle alley tournament — blackboard, posters, rules. Tremendous income increases. Price $4.00 each complete; Marlin 12 $5.00 single; 5¢ 3.50—WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y.


FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed by beauty regardless of price. Tell us what you need. Get our prices before you buy, ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 31, MICH. Tel.: University 4-0772.

FOR SALE—Genco Rifle Gallery $325; Genco Sky Gunner $150; Exhibit Shooting Gallery $195; Exhibit Southwestern $375. UNIVERSITY COIN MACHINE EXCHANGE, 835 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: University 6900.

FOR SALE—2 Rock-Ola 1456; 3 Rock-Ola 1438 Rock-Ola Combos, 120 selection. Like new. All late model phonographs, perfectly reconditioned. Write: S E A C O A ST DISTRIBUTORS, INC., 594 10th AVENUE, NEW YORK, N. Y. Tel.: BRvick 9-6084 or 1200 NORTH AVENUE, ELIZABETH, N. J.

FOR SALE—Clever Shuffle Alley $125; Royal $225; League $325. MOHAWK SKILL GAMES COMPANY, 67 SWAGGERTY RD., SCHEMCADY 2, N. Y., Tel.: 7-5212.

FOR SALE—Jalopy—$75.00; Yacht Club $139.50; Sport $60; United DeLuxe $39.50; Star Series $65; B. Space Ship $425. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HEnsider 1-7577.

FOR SALE—Attunement export buyers—25 1000 Seeburg reconditioned and crated for immediate shipment. $65 each; F.O.B New York City. Wire deposit immediately, will ship any quantity. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: Lincoln 9106.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: Wheeling 4742.

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Golandsky's Vendo Ice Cream Machines and Automatic Popcorn Shoppers for late model joke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.

FOR SALE—Going Photograph Route in the heart of Central Louisiana. For particulars write: C & N AMUSEMENT COMPANY, BOX 668, or call 3509, WINNFIELD, LOUISIANA.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment, Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, O K LA H O M A CITY, OKLA. Tel.: REgent 6-6961.

FOR SALE—Genco Shuffle Pool $110; AMI 10 $75; AMI D-30 Chrome $445; AMI E-120 $645; Wurlitzer 1550 $375; Wurlitzer 1450 $325. UNITED DISTRIBUTORS, INC., P. O. BOX 1955, 513 E. CENTRAL WICHITA 2, KANSAS, Tel.: BO 6-1111.

FOR SALE—Bingo's. Variety $410; Surf Club $300; HiFi $325; Ice Ercel $200; Fruit Vendor $150; Dude Ranch $235; Beauty $160, Beach Club $210; Yacht Club $150; Attraction $125; Rolo $100, Rolo $180. Games are the best reconditioned in the city, sold on a guaranteed basis. Books, parts or sales required with orders. CROWN NOVELTY SUPPLY CO., 920 HOWARD AVENUE, NEW ORLEANS, LA. Tel.: Canal 7137.

FOR SALE—Knepper Sales $445; New Drivemobile, Write; New Bert Lane Zoo Ride $395; New Chico Coin Holiday $450; New United Mars $450; Used AMI Model D-40 Phonograph $325; Used Wurlitzer Model 1400 $295; Used Daffy Derby $249; Used Gun Club $109.50; Used Struggle Bugz $105. MURPHY-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS 2, MICH. Tel.: GL 6-6807.


FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VIET ST., MILWAUKEE, WIS. Tel.: West 3-1224.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

FOR SALE—Telequiz Machines, factory forwarded. Condition: New. Low price. $119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CENTURY DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Pin Machines. C. W. WESTERHUIS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTains 5000-12. WURLITZER CORPORATION, 1501 MAIN STREET, WESTERHUIS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTains 5000-12.


FOR SALE—A.M.I. Model D-80 $525; A.M.I. Model C $390. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. Tel.: Central 9292.
FOR SALE—Wurlitzer Bar Box 2140; Wurlitzer Wall Boxes 3020's; Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 Tenth Avenue, New York, N. Y.

FOR SALE—Reconditioned, like new. Yacht Clubs $135.00; Ice Frolics $255.00; Snrf Clubs $355.00; Bally Jet Bowlers $425.00; Evans Turf & Saddle $249.50. Write: DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, Chicago 25, Illinois. Tel: Jupiter 5-2211.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives: DONAN DISTRIBUTING COMPANY, 3401 N. 36th Street, Miami 42, Fla. Tel: 64-4864.

FOR SALE—Geneo Shuffle Pools $50 each; Geneo 2 player Basketball $190; Seeburg Coon Hunt $225; Daffy Derby $160; Geneo Rifle Gallery $325; Williams Jet Gun $325. All equipment in A-1 condition. Phone Hartford—Chipel 9-6556. RELIABLE COIN MACHINE CO., 184 Windsor St., Hartford, Conn.

FOR SALE—AMI—E—80's and E—120's. Will trade for Bowlers and Bingos. LIEBERMAN MUSIC COMPANY, 257 Plymouth Avenue, North Minneapolis, Minn. Tel: Fillmore 3025.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-10 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 Tenth Ave., New York, N. Y. or 221 Freelinghuyzen Ave., Newark, N. J.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for dime play Kits. Install in minutes $3.50 Revenue Increase. Samples $3.50 each, lots of 10, $2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 Harding Street, Carlsbad, Calif. Tel: Saratoga 2-0151.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & Co., 2301 W. Pico Blvd., Los Angeles 6, California. Tel: D'Unkirk 3-1810.

MISCELLANEOUS

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. Co., 122 NO. BROAD ST., New Orleans, La. Tel.: Magnolia 3931.

NOTICE — Arcade operators. We have a limited number of conversion targets (Shoot-the-Spook) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write: 100 SERVICE CO., 2638 Olive St., St. Louis 3, Mo. Tel.: Jefferson 1-6531.

NOTICE — Those 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., EBarn 2-0642; The Cash Box, Hollywood, Calif. H'wood 2-1722.

NOTICE — Are you having trouble keeping Plexiglas clean on your juke boxes? Our Mecite does the job — 16-oz. bottle $5.50. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th St., East St. Louis, Illinois.

NOTICE — Texas operators—write or phone your Rock-Ola Distributor, PHONOVENT OF TEXAS, 1023 Basse Road, San Antonio, Texas; Tel: Perishing 3-7197 for genuine factory parts also good reconditioned phonographs priced right. Also distributors for Exhibit and Keeney.

**Notice!**

**You can safely send deposits to advertisers in "The Cash Box"**

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As long as you are a paid up subscriber to "The Cash Box", at the time you answer any advertisement that appears in "The Cash Box", where the advertiser requires that you must send a deposit in advance to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by "The Cash Box". This is the "The Cash Box" Free Deposit Insurance Plan. An exclusive and original feature of "The Cash Box" only. Should you lose your deposit in fraudulent manner immediately write:

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How To Use "The Cash Box Price Lists"

(Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"

FOREWORD: Many times, wide differences appear in the quoted high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may fluctuate in a month. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known price of the quotation because so the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $500.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory. "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games — and $25 to $50 on Phonographs.

1. Prices UP
2. Prices DOWN
3. Weeks UP and DOWN
4. No change from Last Week

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers became upset due to the fact that they cannot, mostly because, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at $10.00 to $25.00 ask for $100.00 up to $75.00 and prices for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much more sold at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of labor, freight and labor, packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. Therefore, all these factors and additional price for reconditioning these may even be higher due to the fact that many of the parts have to be made by hand or can be obtained at much lower prices. It is impossible to obtain parts for reconditioning. Purchasers of such equipment should take those facts into consideration, at the same time, they should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers may purchase machines at prices that are far larger, and recondition the machines themselves to their own operating standards.

CONFIDENTIAL PRICE LIST

Manufacturers and date of game’s release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Gt) Gottlieb; (K) Kenney; (Un) United; (Wm) Williams.

1. ABC (Un 3/51)......250.00 3.000
2. Across the Board (Un 1/52)......5.00 5.000
3. All Baba (Got 6/48)......15.00 25.00
4. All Star Basketball (Got 4/49)......10.00 25.00
5. Arcade Lights (Got 12/53)......155.00 155.00
6. Arcade (Wm 11/51)......45.00 75.00
7. Arizona (Un 4/50)......10.00 25.00
8. Apple (Got 7/51)......30.00 50.00
9. Atlantic City (Wm 5/50)......90.00 115.00
10. Baby Face (Un 12/48)......10.00 20.00
11. Bandito (Ev 3/48)......10.00 20.00
12. Bank-a-Ball (Got 5/50)......25.00 50.00
13. Barunaile Ball (Got 8/50)......10.00 20.00
14. Basketball (Got 10/49)......15.00 25.00
15. Beach Club (B 2/53)......215.00 215.00
16. Bee Ball (Ev 3/50)......10.00 20.00
17. Black Gold (Got 3/49)......10.00 20.00
18. Bomber (Got 8/48)......20.00 40.00
19. Boom (Wm 5/48)......20.00 40.00
20. Bowling Champ (Got 2/49)......15.00 25.00
21. Bumper (Got 8/47)......10.00 15.00
22. Buffalo Bill (Got 5/46)......20.00 40.00
23. Crazy Horse (Got 8/51)......30.00 60.00
24. Daffy Duck (Got 12/50)......20.00 40.00
25. De Ieer (Wm 11/49)......20.00 35.00
26. Dew Day (Got 10/49)......10.00 25.00
27. Domino (Wm 5/49)......25.00 50.00
28. Double Rainbow (Got 6/49)......25.00 50.00
29. Dbl Shuffle (Got 6/49)......15.00 25.00
30. Dr. Jekyll (Wm 11/45)......40.00 80.00

College Towns Know Their HIGH FIDELITY

That is why they’ve swung over en masse to AMI “F”... and nothing but “F.” Once any well-posted High Fidelity fan hears the “F,” his ears and his purse are closed to lesser juke box music.

Originator of the Automatic Selective Juke Box in 1927
AHEAD THEN – AHEAD NOW

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S.E., GRAND RAPIDS 2, MICHIGAN
Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

“It’s What’s in THE CASH BOX That Counts”
<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>4. Dragonette</td>
<td>(Got 6/54)</td>
<td>$185.00</td>
</tr>
<tr>
<td>4. Dreamy</td>
<td>(Wm 2/50)</td>
<td>$15.00</td>
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<tr>
<td>4. Dwayne</td>
<td>(Wm 7/52)</td>
<td>$15.00</td>
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<tr>
<td>4. Eight Ball</td>
<td>(Wm 1/52)</td>
<td>$65.00</td>
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<tr>
<td>4. El Paso</td>
<td>(Wm 11/48)</td>
<td>$10.00</td>
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<tr>
<td>4. Fairway</td>
<td>(Wm 6/53)</td>
<td>$65.00</td>
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<tr>
<td>4. Fighting Fly</td>
<td>(CC 11/50)</td>
<td>$25.00</td>
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<tr>
<td>4. Five Star</td>
<td>(Univ 5/51)</td>
<td>$40.00</td>
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<tr>
<td>4. Floating Power</td>
<td>(Got 0/56)</td>
<td>$10.00</td>
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<tr>
<td>4. Flying High</td>
<td>(Got 2/52)</td>
<td>$75.00</td>
</tr>
<tr>
<td>4. Flying Sauces</td>
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</tr>
<tr>
<td>4. Football</td>
<td>(CC 8/49)</td>
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</tr>
<tr>
<td>4. Four Corners</td>
<td>(Wm 12/52)</td>
<td>$25.00</td>
</tr>
<tr>
<td>4. Four Corners</td>
<td>(Got 0/56)</td>
<td>$30.00</td>
</tr>
<tr>
<td>4. &quot;400&quot; (Upright)</td>
<td></td>
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</tr>
<tr>
<td>4. Four Stars</td>
<td>(Got 6/52)</td>
<td>$50.00</td>
</tr>
<tr>
<td>4. Freskie</td>
<td>(Wm 9/49)</td>
<td>$15.00</td>
</tr>
<tr>
<td>4. Frolics</td>
<td>(B 10/52)</td>
<td>$135.00</td>
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<tr>
<td>4. Futurelist</td>
<td></td>
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<tr>
<td>4. Futurelist</td>
<td>(B 3/52)</td>
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<tr>
<td>4. Georgia (Wm 1)</td>
<td></td>
<td>$19.50</td>
</tr>
<tr>
<td>4. Gin Rummy</td>
<td>(Got 2/52)</td>
<td>$25.00</td>
</tr>
<tr>
<td>4. Gismo</td>
<td>(Wm 8/48)</td>
<td>$18.00</td>
</tr>
<tr>
<td>4. Gismo</td>
<td>(Wm 5/51)</td>
<td>$20.00</td>
</tr>
<tr>
<td>4. Glider</td>
<td>(Got 8/49)</td>
<td>$19.00</td>
</tr>
<tr>
<td>4. Globe Trotter</td>
<td>(Got 11/51)</td>
<td>$35.00</td>
</tr>
<tr>
<td>4. Gold Cap</td>
<td>(Got 4/52)</td>
<td>$65.00</td>
</tr>
<tr>
<td>4. Golden Gloves</td>
<td>(CC 7/49)</td>
<td>$10.00</td>
</tr>
<tr>
<td>4. Golden Gloves</td>
<td></td>
<td>$52.50</td>
</tr>
<tr>
<td>4. Go-Go System</td>
<td>(Upright) (Got 2/52)</td>
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<tr>
<td>4. Gold Star</td>
<td>(Got 8/54)</td>
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<tr>
<td>4. Gondola</td>
<td>(Ex 5/49)</td>
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</tr>
<tr>
<td>4. Gondola</td>
<td>(Got 11/51)</td>
<td>$25.00</td>
</tr>
<tr>
<td>4. Grand Slam</td>
<td>(Got 4/53)</td>
<td>$65.00</td>
</tr>
<tr>
<td>4. Grand Slam</td>
<td>(B 56)</td>
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</tr>
<tr>
<td>4. Grand Slam</td>
<td>(Wm 11/51)</td>
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<tr>
<td>4. Grand Slam</td>
<td>(Got 1/54)</td>
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<tr>
<td>4. Gun Club</td>
<td>(Wm 11/51)</td>
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<tr>
<td>4. Guns-Dollahz</td>
<td>(Got 5/53)</td>
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</tr>
<tr>
<td>4. Handicap</td>
<td>(Wm 6/52)</td>
<td>$45.00</td>
</tr>
<tr>
<td>4. Happy Days</td>
<td></td>
<td>$65.00</td>
</tr>
<tr>
<td>4. Happy-Go-Lucky</td>
<td>(Got 1/51)</td>
<td>$25.00</td>
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<tr>
<td>4. Harvest Moon</td>
<td>(Got 12/48)</td>
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</tr>
<tr>
<td>4. Harvest Moon</td>
<td>(Got 9/52)</td>
<td>$15.00</td>
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<tr>
<td>4. Heavy-Hitters</td>
<td>(Wm 5/51)</td>
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<td>4. Hawaii (Wm 1)</td>
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<tr>
<td>4. Hawaii (Wm 1)</td>
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<tr>
<td>4. Hawaii (Wm 1)</td>
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<td>4. Hawaiians</td>
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<tr>
<td>4. Hayburner</td>
<td>(Wm 6/51)</td>
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</tr>
<tr>
<td>4. Hayburner</td>
<td>(Got 4/54)</td>
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<tr>
<td>4. Hit Parade</td>
<td>(CC 2/51)</td>
<td>$10.00</td>
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<tr>
<td>4. Hook &amp; Tackle</td>
<td>(Wm 8/50)</td>
<td>$15.00</td>
</tr>
<tr>
<td>4. Harrow</td>
<td>(Ex 6/50)</td>
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</tr>
<tr>
<td>4. Harrow</td>
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<tr>
<td>4. Holiday</td>
<td>(CC 12/48)</td>
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<td>4. Holiday</td>
<td>(B 11/47)</td>
<td>$15.00</td>
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<tr>
<td>4. Holiday</td>
<td>(Got 7/52)</td>
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</tr>
<tr>
<td>4. Hong Kong</td>
<td>(Wm 9/51)</td>
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<td>4. Hong Kong</td>
<td>(Wm 1/52)</td>
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<td>4. Horse Shoe</td>
<td>(Wm 2/52)</td>
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<td>4. Horse Shoe</td>
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<td>4. Hot Rods</td>
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<td>4. Hot Rods</td>
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<tr>
<td>4. Hottest</td>
<td>(Got 5/51)</td>
<td>$25.00</td>
</tr>
<tr>
<td>4. Jack 'n Jill</td>
<td>(Got 4/54)</td>
<td>$18.00</td>
</tr>
<tr>
<td>4. Jackly</td>
<td>(Wm 8/51)</td>
<td>$55.00</td>
</tr>
<tr>
<td>4. Jacky</td>
<td>(Wm 5/51)</td>
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</tr>
<tr>
<td>4. Jacky</td>
<td>(Got 1/49)</td>
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</tr>
<tr>
<td>4. Jambie</td>
<td>(Ex 6/50)</td>
<td>$25.00</td>
</tr>
<tr>
<td>4. Jambie</td>
<td>(Got 6/51)</td>
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<tr>
<td>4. Jenny</td>
<td>(Ex 7/50)</td>
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</tr>
<tr>
<td>4. Jenny</td>
<td>(Got 10/52)</td>
<td>$25.00</td>
</tr>
<tr>
<td>4. Jumping Jacks</td>
<td>(Got 12/52)</td>
<td>$35.00</td>
</tr>
<tr>
<td>4. Jolt 21</td>
<td>(Got 1/50)</td>
<td>$18.00</td>
</tr>
<tr>
<td>4. Jolt 21</td>
<td>(Got 1/50)</td>
<td>$24.50</td>
</tr>
<tr>
<td>4. Jolt 22</td>
<td>(Got 11/49)</td>
<td>$18.00</td>
</tr>
<tr>
<td>4. King Arthur</td>
<td>(Got 10/52)</td>
<td>$10.00</td>
</tr>
<tr>
<td>4. King Arthur</td>
<td>(Got 10/52)</td>
<td>$20.00</td>
</tr>
<tr>
<td>4. King Cap</td>
<td>(Wm 5/51)</td>
<td>$40.00</td>
</tr>
<tr>
<td>4. King Pin</td>
<td>(CC 12/51)</td>
<td>$60.00</td>
</tr>
<tr>
<td>4. Knockout</td>
<td>(Got 1/51)</td>
<td>$59.00</td>
</tr>
<tr>
<td>4. Knockout</td>
<td>(Got 7/51)</td>
<td>$29.00</td>
</tr>
<tr>
<td>4. Knockout</td>
<td>(Wm 5/51)</td>
<td>$29.00</td>
</tr>
<tr>
<td>4. Lady Robin</td>
<td>(Got 12/52)</td>
<td>$10.00</td>
</tr>
<tr>
<td>4. Lazy &quot;Q&quot;</td>
<td>(Wm 2/52)</td>
<td>$20.00</td>
</tr>
<tr>
<td>4. Lazy &quot;Q&quot;</td>
<td>(Wm 2/52)</td>
<td>$135.00</td>
</tr>
<tr>
<td>4. Leaders</td>
<td>(Un 10/51)</td>
<td>$45.00</td>
</tr>
<tr>
<td>4. Life-Line (Ex 6/55)</td>
<td>$55.00</td>
<td></td>
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</tbody>
</table>
## The Cash Box

**PRICE LISTS**

April 16, 1955

### Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

### AML INCORPORATED

**F-120 Juke Box**
- (Receiver included) $750.00
- (Receiver NOT included) $650.00
- HS-30 Selective Hideaway
- HS-120 Selective Hideaway
- W-20 Wall Box
- W-120 Wall Box
- S-20 Receiver
- S-120 Receiver
- Corner Speaker
  - R-107 Bargrip

**AUTO-PHOTO CO.**

- Auto-Photo... $2,545.00

### BALLY MFG. CO.

- **Gold Medal Bowler**
  - (with Match Feature) Model Gold-110, 10c play... $750.00
  - Model Gold-325, 10c play... 3 plays for 52c... $750.00
- **Blue Ribbon Bowler**
  - (without Match Feature) Model Blue-110, 10c play... $710.00
  - Model Blue-325, 10c play... 3 plays for 25c... $750.00
- **Gayety**
  - Bull’s Eye Shooting Gallery... $750.00
- The Champion
  - (With new-all-metal cabinet)... $750.00

### CHICAGO COIN

- **Archer Bowler**
  - (with Match Feature)
    - Single Chute... $750.00
    - Double Chute... $770.00
  - Triple Strike Bowler (without Match Feature)
    - Single Chute... $695.00
    - Double Chute... $715.00

### EXHIBIT SUPPLY

- **Shooting Gallery**
  - Model 500 (with Match or Free Play)... $625.00
  - Model 500B (with Match, with Free Play)... $600.00
  - Model 500C (with Match, No Free Play)... $645.00
  - Model 500M (with Match, Free Play)... $650.00
- **Junior Jet Ride**
  - $395.00
- **Big Bruno**
  - $997.50
- **Roy Rogers’ Trigger**
  - $1,047.50
- **Rudolph The Red Nosed Reindeer**
  - $725.00
- **Rudolph The Red Nosed Reindeer With Music**
  - $725.00
- **Pea The Rabbit**
  - $725.00
- **Pete The Rabbit With Music**
  - $725.00
- **Rainbow**
  - $285.00
- **Sea Skate**
  - $1,047.50
- **Vaccum Card Vendor**
  - $295.00

### Genco MFG. & SALES CO.

- **Wild West (Regular)**
  - Cruss-Cross Wild West (Match)... $600.00

### D. COTTILIER & CO.

- **Duette**
  - Regular model... $412.50
  - Deluxe model... $495.00

### INTERNATIONAL MUTO. CORP.

- **Drive Yourself**
  - (new Drivemobile)... $795.00
  - Photomat ’54... $2,150.00
- **3-D Art Parade, 10-show model**
  - $495.00
- **3-D Art Parade, 6 show model**
  - $395.00
- **Universal Post Card Vendor**
  - $600.00

### ROCK-O-LA MFG. CORP.

- Model 1446 Hi-Fi Phonograph, 120 Selections, 45 RPM Only...
- Model 1426 Hi-Fi, 50 Selections, 45 RPM Only...
- Model 1427 Hi-Fi, 50 Selections, 45 RPM Only...
- Model 1456 Chrome Wall Box, 120 Selections...
- Model 1545B, 50 Selection Wall Box...
- Model 1550, 20 Selection Wall Box...
- Model 1443 Hi-Fi, Moderate Wall Speaker...
- Model 1614, 8” Mahogany Wall Speaker...
- Model 1906, Remote Volume Control

### J. H. KEENEE & CO., INC.

- DeLuxe Rangeer
  - (with Match Feature)... $690.00
- Rangeer
  - (without Match Feature)... $665.00
- Electric Cigarette Vendor... $284.50
- Coin Changer Model... $304.50

### THE RUDOLPH WULTZLER CO.

- Model 1700 Hi-Fi Phonograph
  - Model 1700A Hi-Fi Phonograph
- Model 2506 5c-10c-25c Wall Box...
- Model 2507 5c-10c-25c Wall Box...
- 3 Wire (104 Selections)...
- Model 5191 12” DeLuxe Speaker...
- Model 5112 12” Conceded Speaker Hi-Fi...
- Model 5118 8” Wall Speaker Hi-Fi...
- Model 5115 Hi-Fi 4 Cone Car Speaker...
- Model 5116 Hi-Fi Coaxial Car Speaker...
- Model 5117 Hi-Fi Coaxial Wall Speaker...

### UNITED MFG. CO.

- **Cliper Shuttle Alley**
  - (without Match Feature)
    - Single Chute... $750.00
    - Double Chute... $725.00
  - (with Match Feature)
    - Single Chute... $255.00
    - Double Chute... $275.00
- **Vendette Bowler**
  - Regular Model, 10c play...
    - Special Model, 10c, 3 for $1.00... $725.00
  - De Luxe Venus Shuttle-Targete
    - (with Match Feature)
      - Regular Model, 10c play...
        - Special Model, 10c, 3 for $1.00... $725.00
      - Tropica... $725.00
- **Williams MFG. CO.**
  - **Polar Hunt**
    - (with Triple Match and Rally Features)...
      - $715.00
    - Safari...
      - (without Match or Rally)... $690.00
    - Safari De Luxe
      - with Triple Match and Rally Features)... $715.00
  - **Sidesaw Engineer**...
    - $275.00
  - **Peter Pan**...
    - $389.50
  - **Spitfire**...
    - $389.50

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The sensational new Wurlitzer 1800 offers the greatest combination of location-landing, play-promoting, money-making features ever seen or heard on any coin-operated phonograph.

Wurlitzer didn't stop with its Dynatone High Fidelity Sound System or its amazing Carousel Record Changer. The Model 1800 is new from its attention-arresting glass dome to its graceful, ebonized base.

Available in four fresh new sky colors, the Wurlitzer 1800 is the ultimate achievement in coin-operated phonographs. Already it has proved its ability to out-play and out-earn all others.

GET INTO THE BIG MONEY WITH THE Wurlitzer 1800

DYNATONE SOUND TAKES THE MASK OFF THE MUSIC MORE THAN EVER BEFORE

See Your Wurlitzer Distributor
THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK Established 1856
UNIVERSAL'S DELUXE CLIPPER SHUFFLE ALLEY

WITH ATTRACTIVE NEW SCORING FEATURES!

NEW MATCH-A-SCORE
DOUBLE CLOVER
NUMBER MATCH • STAR-NUMBER
CLOVER-STAR-NUMBER

New FRAME-STRIKE Scores
EASY FRAMES SCORE STRIKES
MEDIUM FRAMES SCORE SPECIAL STRIKES
HARD FRAMES SCORE SUPER STRIKES
ALL TENTH FRAME STRIKES ARE SUPER STRIKES

FAMOUS
STRIKE-A-MATIC
SYNCRO-FLASH FEATURE
Combines Strike Lane Accuracy With Speed Control
Direct-View Scoring Lites on Playfield

NEW
UNITED SLUG REJECTOR
Introduced For First Time
Designed by United...Built by United

TOP SCORE 9750
E-Z SERVICE FEATURES
AVAILABLE IN
10¢—3 FOR 25¢ MODELS
TWO SIZES:
8 FT. BY 2 FT., 9 FT. BY 2 FT
SEE YOUR DISTRIBUTOR NOW

UNIVERSAL MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

CLIPPER SHUFFLE ALLEY ALSO AVAILABLE
IN REGULAR MODEL WITHOUT MATCH-A-SCORE.
Bally GAYETY

POPULAR Magic-Lines PLUS AMAZING NEW Magic-Pockets
MORE FUN FOR PLAYERS, MORE PROFIT FOR OPERATORS!

Balls JUMP OUT of holes
and jump to holes that build up score

GAYETY Card above shows
that player has 3 numbers
by skill shots into 3-hole, 6-hole, 9-hole. With MAGIC-LINES lit
player turns knob, moves
first ball of Card UP, placing
4-thousand, still illustrated
by Second Card above. With MAGIC-POCKETS lit
player may press button to
kick ball out of 6-hole into
5-hole, then into 4-hole, while
ball in 3-hole jumps to 2-hole, then to 1-hole.

MAGIC-POCKETS may be played to RELEASE BALLS from top-row holes for down-field action. Simply shoot or button-kick a ball into 1-hole, then button-kick other balls for down-field action. Or 7-hole may be blocked to release balls out of 6-hole.

Record Earnings Reported
Thrilling combination of MAGIC LINES and MAGIC-POCKETS, plus all the
proven play-appeal of the greatest Bally games, from BEACH CLUB to
BIG-TIME, is getting the biggest cash-box approval in years. Operators report
record-smashing earnings from GAYETY. Get your share! Get GAYETY now!

TURN KNOBS
with MAGIC-LINES lit to
move first 3 lines of Card
UP and DOWN for best
possible score.

PRESS BUTTONS
with MAGIC-POCKETS lit to move balls
in top row of pockets to LEFT or RIGHT
for best possible score.

FAMOUS BEACH CLUB
BIG-TIME PLAY-APPEAL
Popular In-Line Scoring with guaranteed Advancing Scores
... 200 and 300 Corner-Scores ... Spot-Numbers ... Extra Balls ... plus MAGIC-LINES and MAGIC-POCKETS
insure strongest play-appeal and biggest earning-power. Get going with GAYETY now!

BALLY MANUFACTURING COMPANY
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS