Her Nibs, Georgia Gibbs, currently has two big clicks going for her at the same time. Both "Tweedle Dee" and "Dance With Me Henry" are likely to be Georgia's most successful platters since "Kiss Of Fire", which earned her a Mercury Records gold plaque for hitting the million mark. That's Georgia in "Tweedle Dee" makeup for a recent appearance on the TV show, "Masquerade Party". At the left, Georgia seems to be inviting "Henry" to dance.
all it takes is TALENT

like the fabulous talent of LENA HORNE

and wonderful songs like...

LOVE ME OR LEAVE ME

I LOVE TO LOVE

rca victor first in recorded music

A "New Orthophonic" High Fidelity Recording

20/47-6073
The Cash Box

The Fifth MOA Convention Was The BEST YET

Last week the juke box operators of America came together for their fifth annual convention. It was the largest meet to date, with more operators attending, more exhibitors displaying and more visitors present than ever before.

As always at MOA conventions, the record companies were among the most prominent exhibitors and visitors. Officials from every major and many independent companies were present to meet the operators. And entertainers from these record firms were there to perform at the great banquet.

This cooperation between the juke box operator and the record companies has been growing closer and warmer year by year. It's not a studied friendship and not a forced one. It is based on mutual needs and mutual respect.

Juke box operators are the first to admit how dependent they are on the product which the record firms put out. If they turn out bad records, the juke box operators will suffer just as the record firm does. If they turn out hits, both will prosper.

On the other hand, every record executive and artist realizes the part played by the juke box in the success of a record. Not only is it likely that the juke box industry will purchase directly approximately 25% of any particular record that is being worked on—and in the case of a million seller, this comes to 250,000 records, or quite a hefty chunk—but the plays that these records get on the juke box influence untold amounts of indirect sales.

It's not hard to see therefore why cooperation between the operators and record companies has been growing steadily through the years. It's not hard to see why once each year they all get together in Chicago to discuss their mutual problems and renew their friendships.

Year by year the MOA convention has taken on more and more importance for the trade. Each year, more and more music people attend—and profit from their attendance.

Certainly everyone who was present at the fifth convention looks forward and plans to attend the sixth.

If for some reason you were unable to come to Chicago for the convention just concluded, we hope you will plan early enough to come for the one next year.

If you need any convincing, just ask anyone who was there this year.
IT'S A JUKE BOX NATURAL!...

"Somebody Stole My Gal!"
&/W

"After You've Gone"
# 115

BY THE
FRANK SORELL TRIO

AUDIOPHON RECORDS
140 W. 57th St., N.Y. C.

"PLEASE DON'T GO SO SOON"

"IT'S YOUR LIFE"
BOURNE, NEW YORK.

A Solid Ballad Hit!
WHEN I'M ALONE
MILLER MUSIC CORPORATION

THAT'S WHAT'S IN THE CASH BOX THAT COUNTS

M.G.M. RECORDS

ART MOONEY

"HONEY BABE" and
"No Regrets"
MONOGRAM 1199 (78 rpm)
K19905 (45 rpm)

1. THE HILLTOPPERS

2. THE FONTANE SISTERS

3. DOT RECORDS, INC.

GALLATIN, TENNESSEE Phone: 1600

104 THE CASH BOX

London Down

The BBC which still does not realize the importance of the record Industry, as far as popular music is concerned, continues with its policy (on sound radio) of putting "so called" disk jockeys on the air during bad listening times, making sure that no one can get a chance to become interested either in the records or in the DJ's. There are really only two record shows that matter during the whole week of broadcasting—the morning request show for housewives, and the Sunday request show for family and others. Other, nix. It's no wonder that the whole record industry turns to sponsored Radio Laundry. Could it be that BBC television is trying to be a little more enterprising? For they are starting a fortuitously thirty-minute show called "Off the Record" dealing with the many aspects of popular recorded music. The show will be encced by Jack Payne. This may be a successful attempt. Let's hope so. Also that sound radio will come out of the rut it is in and give records and competent disk jockeys (not just mention without record knowledge) a chance to boost this important industry... Franki Laine who was scheduled to appear in Britain this Summer, has had to cancel his tour due to heavy film commitments... Rosie Clooney may be coming over this month to join her husband for two weeks, and it is hoped that we'll see her on T.V. and hear her guesting with the BBC Show Band. This also goes for Eddie Fisher (now in London) and Don Cornelius whose opening in Glasgow was received with great enthusiasm... The Frank Music Publishing people, who are about to play the songs from "Kissin'" have a problem on their heads. With 25 recordings of "Stranger in Paradise" available, there won't be a lack of choice for the best one hit. That versatile young Petula Clark gave us 15 delightful minutes on TV last week, showing to all viewing what an artist she really is. U. S. TV please take note... Andre Kostelanetz arrives this week for concerts around the country.

This week's best selling pop singles:

1) "Give Me Your Word"— Tennessee Ernie (Capitol)
2) "Softly, Softly"— Ray Murray (Eng. Columbia)
3) "Let Me Go, Lover"— Teresa Brewer (Vogue-Coral)
4) "A Blossom Fell"— "King" Cole (Columbia)
5) "Mobile"— Ray Burns (Eng. Columbia)
6) "Let Me Go, Lover"— Ray Murray (Eng. Columbia)
7) "Naughty Lady Of Shady Lane"— Dean Martin (Capitol)
8) "If Anyone Finds This, I Love You"— Dickie Valentine (Eng. Columbia)
9) "A Blossom Fell"— "King" Cole (Eng. Columbia)
10) "Cherry Pink and Apple Blossom White"— Perez Prado (H. M. V.)

MELODY OF LOVE
BILLY VAUGHN—FOUR ACES—DAVID CARROLL

THE CRAZY OTTO
JOHNNY MADDOX

SINCERELY
McGUIRE SISTERS

TWEEDLE DEE
GEORGIA GIBBS

HOW IMPORTANT CAN IT BE
JONI JAMES — SAHRA VAUGHAN

EARTH ANGEL
PENGUINS—CREWCUTS

KO KO MO
PENNY COMO—CREWCUTS

BALLAD OF DAVY CROCKETT

BILLY HAYES

HEARTS OF STONE
FONTANE SISTERS

PLEDGING MY LOVE
JOHNNY ACE—TERESA BREWER

20) ORCHESTRA PAUL FORD
31) DOT RECORDS, INC.
32) THE CASH BOX

"That's All I Want From You." (1) It may sound silly, (2) blue mirage, (3) cherry pink and apple blossom white, (4) rock love. (5) open up your heart, (6) the theme with me; Henry, (7) maniac rock, (8) danger, heartbreak ahead, (9) darlin', (10) you ain't seen nothing yet, (11) does my heart, (12) the fish, (13) no more, (14) close your eyes (bennett), (15) play me (bailey), (16) love theme from two hearts, (17) plantation boogie, (18) finger of suspicion, (19) sand and the sea.

www.americanradiohistory.com
The Girl .... Dolores Hawkins
The Song .... "NO SUCH LUCK"
The Reaction .... F-A-B-U-L-O-U-S

EPIC
9100 (5-9100)

"It's What's in THE CASH BOX That Counts"
A 2-SIDED SMASH TAKING

The fabulous Singing -

JOHN

"GOODBYE STRANGER GOODBYE"

JUBILEE #5190

Available in Canada on Quality Label

"It's What's in THE CASH BOX That Counts"
THE NATION BY STORM !!!...

Sensation... NOW ON JUBILEE...

LAURENZ

"RED ROSES"
(For My Lady Fair)

Available in Canada on Quality Label

"It's What's in THE CASH BOX That Counts"
GINNY GIBSON
(MGM 19961; K-11961)

"WHATEVER LOLA WANTS" (3:35)
[Frank ASCAP—Adler, Ross] From the forthcoming musical "Dann Yankees" comes this sultry, sexy, snappy novelty which Ginny Gibson renders in top form. Terrific arrangement with Four Jingles and Joe Lipman's organ setting up the background. Smash song.

"IF ANYTHING SHOULD HAPPEN TO YOU" (2:46) [Harley ASCAP—Charles, Ebb] A lovely romantic number fashioned with class. Wonderful tune.

LOUIS JORDAN
(Voce 29242; E-92942)

"LOCKED UP" (2:58) [Danby BMI—Kelly, Watts, Wyche] Louis Jordan and His Tympany Five ride through a jump that might be hitting the charts in short order. It's a sexy, saucy novelty, with a musical number that's sure to make it three-in-a-row for her. It's a sexy, saucy novelty, with a musical number that's sure to make it three-in-a-row.

PEREZ PRADO ORCHESTRA
(RCA Victor 20-6085; 47-6085)

"BACK BAY SHUFFLE MAMBO" (2:10) [Robbins ASCAP—Shaw, McRae] "Prez" Prado, "King of the Mambo," is riding high with his magnificent waxing of "Cherry Pink," issues another sock mambo that's sure to be a sensation. (Ray ASCAP) Herbie's single mambo tempo. Grunts and all. Great for modernizers.

RAY DE MENO
(Jubilee 519; 45-519)


"WHY DID YOU KISS ME" [Luhn, Van, Kimmel] The crooner gets a big break on this slow, pretty piece of ballad material. Commercial item loaded with schmaltz.

HERB GEORGE
(Rich Records 408; 45-408)

"SOMEBODY, SOMEPLACE" [Ray ASCAP—George, assisted by Glen Gordon's orchestra and chorus, glides through a lovely, slow waltz tune. Pretty item that's full of potential. Crooner has a Tony Martin sound.

"I CAN'T GO ON" (2:29) [Ray ASCAP—Bello, Andolin, Marone] The Latin beat takes over on this side. Dramatic love song vigorously treated by Herb and the crew. Strong showing.

LENA HORNE
(RCA Victor 20-6072; 47-6073)

"LOVE ME OR LEAVE ME" (3:08) [Bregman, Vocco & Conn ASCAP—Kahn, Donaldson] One of the show world's greatest performers. Lena Horne, has a commercial piece of material in this oldie. Sexy cooing. Classy performance. Subtle back-up is great. Could hit big. Thrill'll sell plenty of disks.

"I LOVE TO LOVE" (8:08) [Hayton—Rorke ASCAP—Baker] This side ends the "queen on cuts" rhythm shuffle. Attractive side with a good set of amusing lyrics.

VIC ARMAND
(Cycle 101; 46-101)

"THE WEDDING WALTZ" (2:12) [Linnar Music-Cale, Pushkin] New lyrics are set to a popular melody and a warmly treated by Vic Armand. Soft inviting waltz number. Police chorus comes over well.

"HERE'S LOTS-A ROOM" (2:28) [Linnar Music-Cale, Del-Nero] Sid Felder supplies the waltz once again as the chorus shuffles through a pleasant rhythm. Girl assists on this novelty.

KAREN CHANDLER
(Candle 61386; 8-61368)


"FIRST LOVE" [Valando ASCAP—Adair, Huddleston, McEntire] The thrush does a lovely job on this romantic item. Interesting background showcases the songstress to best advantage. Two good sides.

FRANK WEIR AND ORCHESTRA
(London 1540; 45-1540)

"IF YOU COME INTO SPACE" (2:24) [Peter Maurice ASCAP—Phillips] Frank Weir shows his great talent on the soprano sax as he and the chorus ease through an airy, fascinating item. Off beat stuff. Beautiful.

"SERENADE TO AN EMPTY ROOM" (2:16) [Leeds ASCAP—Palmer, Roger] An outstanding piece of blues material is excellently cast by Weir and the strings. Sounds like background music for a film. Great saxist.

LEO DIAMOND
(RCA Victor 20-6099; 47-6099)


"THE ONE ROSE" (2:09) [Shapiro, Bernstein ASCAP—Lyon, McIntire] The pace is changed on this side as Diamond rushes. Sounds like waltz number. Inviting piece of material.
The Cash Box, Music

April 9, 1955

COLUMBIA

See and hear these biggest packages of them all...

Columbia's new operator kits—10 EP records, 40 selections in each*

Every side a tested and proven standard by a great-name artist! Many selected from Columbia's hall-of-fame list!

* Plus, free, an extra bonus record in every kit:
  “Auld Lang Syne”
  B/W “Happy Birthday To You”
  Plus, 5 title strips per selection.

TOPS FOR OPS

COLUMBIA

www.americanradiohistory.com
SAMMY KAYE ORCH.
(Columbia 40445; 4-40445)

"JIM, JOHNNY AND JONAS" (2:40) [Red River B.M.—Bond] The Kayettes join Sammy Kaye and the orchestra on a slow waltz with a tropical air. Pretty ballad. Different from the run-of-the-mill stuff.

"IMPOSSIBLE" (2:26) [Living Caesar ASCAP—Cesar, North] A tune from the Ringling Bros. is rendered by Jeff Clay and the crew. Ok song.

KAY ARMEN
(MGM 11967; K-11967)

"LA LA LU" (2:27) [Disney ASCAP—Lee, Burlo] From Disney's movie length cartoon "Lady And The Tramp" this comes a tender, slow-waltz number which Kay Armen treats so warmly. One of her most commercial sides to date.

"BELLA NOTTE" (2:29) [Disney ASCAP—Lee, Burlo] Kay caresen the pretty lyrics and melody of this romantic tune from the same flicker. Another appealing item.

FRANK SORRELL TRIO
(Audion 115; 45-115)

"SOMEBODY STOLE MY GAL" (2:40) [Witmark ASCAP—Tiemkin, Washington] A contagious western flavored tune, title song of a soon-to-be-released Warners picture. It is ingeniously performed by its composer.

"LAND OF THE PHARAOHS" (2:27) [Remick ASCAP—Tiemkin] Another picture title tune gets a dramatic treatment from Mr. Tiemkin and the orchestra. Movie will be greatly promoted. Oriental flavor. Pretty number.

THE PENNSYLVANIANS
(Decca 29451; 9-29451)


"HE WAS THE HAPPIEST" [Shawnee Press ASCAP—Bernier, Chappell] A big white novelty is fashioned by the Glee Club on this side. Good group song.

RUSH ADAMS
(MGM 11953; K-11953)

"THE ROSE IN HER HAIR" (2:38) [Witmark ASCAP—Warren, Dublin] Rush Adams hands in his most commercial waltz to date. This side is a lush Latin flavored item. Big delivery and arrangement. Could click.

"ONLY FOR YOU" (2:16) [Simon House BMI—Perry] Here the crooner wends his way through a tender romantic item. Very pretty love material. Good coupling for big sales results. Fine voice.

DICKIE VALENTINE
(London 1534; 45-1534)


"WHO'S AFRAID" (2:51) [Advance ASCAP—Tanner, Lawrence] Another tender love song is smoothly fashioned by the waltzer. Two good sides.

CARMEN McRAE
(Decca 29472; 9-29472)

"WHATEVER LOLA WANTS" (2:36) [Frank McRae ASCAP—Adler, Ross] Carmen McRae dishes up a solid rendition of "Lola," a tune that's headed for the top. Good arrangement and a classy performance by the thrush.

"AM I THE ONE TO BLAME" (2:38) [Bix, Vocco & Co ASCAP—Gallop, Brewer, Conn] The gifted thrush handles in another polished performance on this sentimental romantic offering.

GORDON McRAE
(Capitol 3085; F-3085)


MIDGE BARBER
(Cardiff 5300; 45-5300)

"ORANGE SUSPENDERS" (2:22) [Nutmeg ASCAP—McPhail, Anderson] Midge Barber debuts on the new label with an infectious little novelty that has possibilities. Orange suspenders are a teen age rage. Give off.

JERRY COLONNA
(Mojac 140; 45-140)

"BAFFI" (2:22) [Symphony House ASCAP—Spina, Sigman, Ravaillini] English lyrics are set to a wonderful Italian novelty with excellent results. Here Jerry Colonna and his Three Lovers bounce through this ditty. Contagious lively item with an "Anna" beat. Could stir up noise.

"CHICAGO STYLE" (2:33) Casciaro Petillo assists the comedy singer on this humorous treatment of a great oldie.

ANDY SHEPPARD
(Cardillac 163; 45-163)

"I'M CRYING ALONE" (2:55) [Riviera BMI—Bulcroft, Petrillo] Newcomer Andy Sheppard makes a strong first showing on Cadillac with a pretty, sentimental ballad. Ray Charlap's piano assist beautifully. Slow walks.

"WHAT IS PARIS?" (2:50) [Rivers BMI—Boshe] Another dreamy number is smoothly handled by the crooner. Inviting performance.
3 BIG Recordings!

"Strange Lady in Town"

From the WARNER BROS. Motion Picture
"Strange Lady in Town"

FRANKIE LAINE
Columbia #40457

Dimitri Tiomkin
Coral #61388

The Strangers
MGM #11980

and still more to come!

M. WITMARK & SONS 488 Madison Ave., New York 22, N.Y.

"It's What's in THE CASH BOX That Counts"
THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
PLUS THE NEXT TEN

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. BALLAD OF DAVY CROCKETT .......... Bill Hayes (Cadence)
2. HOW IMPORTANT CAN IT BE .......... Joni James (MGM)
3. SINCERELY .................. Sarah Vaughan (Mercury)
4. MELODY OF LOVE ............... McGuire Sisters (Coral)
5. CRAZY OTTO MEDLEY .............. Billy Vaughn (Dot)
6. TWEEDLEDEE DEE .......... David Carroll (Mercury)
7. KO KO MO .................. Four Aces (Decca)
8. DANCE WITH ME HENRY .......... Johnny Maddox (Dot)
9. EARTH ANGEL ................. Georgia Gibbs (Mercury)
10. PLEDGING MY LOVE ............. Perry Como (RCA Victor)
11. IT MAY SOUND SILLY .......... Johnny Ace (Duke)
12. PLAY ME HEARTS AND FLOWERS ...... Teresa Brewer (Coral)
13. DARLING, JE VOUS AIME BEAUCAUP ...... Georgia Gibbs (Mercury)
14. BLUE MIRAGE ................. Crowns (Mercury)
15. CHERRY PINK AND APPLE BLOSSOM WHITE .......... Penguins (Dootone)
16. UNCHAINED MELODY .......... Johnny Ace (Duke)
17. DANGER, HEARTBREAK AHEAD ...... Teresa Brewer (Coral)
18. IT'S ALL I WANT FROM YOU .......... Georgia Gibbs (Mercury)
19. HEARTS OF STONE .......... Four Aces (Decca)

THE RHYTHMETTES
A GREAT NEW "ROCK 'N ROLL" TRIO...

That Really "Sells" a Song!

HIM

ONLY YOU

A "New Orthophonic" High Fidelity Recording

W. B. Hoffler (WJWS-South Hill, Va.) sends along an idea that has been helpful to him, the station, and which he feels could be helpful to other stations. WJWS jockey and librarian, Jim Larkin, originated the idea of starting dances for the high schools in their area. Once a week a station employee will act as master of ceremonies at a dance, better known as a "record hop" in one of the nearby schools. The Woman's Club has endorsed the idea and supplies two charpenters for each "hop." The station supplies microphones, amplifying systems and records. Teeners are offered prizes, usually record albums.

Pic of the week—"Big Chief" Norman Wain (WDOK-Cleveland) is credited by Marvi Grass Records for kicking off interest in "Speak Up Mambo" by Al Castellano. It was first aired on "Big Chief's Mambo Matinée." Wain's mambo program also helped push "Cherry Pink and Apple Blossom White" according to the local RCA distributors (Main-Line, Cleveland). . . . Brad Lacey (WMYR-Fort Myers, Fla.) using The Cash Box as the source for his new Saturday morning show, "Top Ten Time." The first half hour features the top ten pops and the second half highlights the top ten C & W tunes. Lacey now has five hours a week of pop plus a new show on Saturday afternoons called "Music For Moderns." . . . Frank Sweeney (WICH-Norwich, Conn.) sets the part of an MC at a club where record stars drop in to sing a few songs. The whole affair is done completely with crowd noises and applause. Chit chat is conducted back and forth with the assistance of ETs. Any jockey conducting a similar type program might compare notes with Sweeney. . . . Don Kern (WVIA-Memphis, Tenn.) still keeping close tabs on rough lyrics. Latest count is 31 records deleted because of morals. . . . Bill Bennett (WAND-Canton, O.) in conjunction with National Smile Week is sponsoring a "best joke" contest. Winner will receive an album titled "Laugh of the Party." . . . Grady Edney, formerly a director of KXMY-Philadelphia, has been named to succeed Averen Ruffle as program director of WBZ-WBZA-Boston, Mass. Announcement was made by Paul E. Mills, general manager.

Bobbi and Polly Bonneau (WTSV-AM-FM-Claremont, N. H.) drop a line with raves for local Pauliette Sisters' "Dreamboat" on Capitol. . . . Don Parker now doing a pop show at WMRY-Port Myers, Fla., after a stint at WMAS-Springfield, Mass. . . . WPOR-Portland, Maine, celebrated the beginning of its tenth year with an open house celebration from 6 a.m. to midnight. DJ's Ken Gurland, Howie Leonard, Bob Norris and Bob O'Will hosted guests with coffee, donuts and prizes. . . . Joe Morris writes "When I transferred to WAGS-Belleview, S. C., last week I missed my mag for the first time in several years and I feel lost without it." Morris is managing director of the station. Jim Keowell (WJTN-KXOL-Fort Worth, Texas) issues a brochure each week which highlights a list of most programmed tunes. Local stores have been going for it in a big way. . . . Jerry Lton (WFIF-Sumter, S. C.) writes, "I rely completely on The Cash Box for the weekly top ten songs and also the listings of all the new recordings coming out. Without it I'd be completely uninformed."
“Dennis, Anyone?”

HOLLYWOOD — Singer-pianist Matt Dennis checks over last minute arrangements with Henri Res, West Coast A&R head for RCA Victor, prior to Matt’s recording of his new album “Dennis, Anyone?”. Session was held before a packed “live” audience during a cocktail party at the Encore restaurant which was attended by members of the trade and press. Artists manager Seymour Heller looks on in background. Dennis and his trio have appeared nightly at this noted Hollywood eatery for the past several months.

Meeting Dates Of
Music Operators’ Associations

Apr. 12—Phonograph Merchants’ Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

12—California Music Merchants’ Assn.
Place: Fresno Hotel, Fresno, Calif.

12—Western Massachusetts Music Guild

13—California Music Merchants’ Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

13—New York State Operators’ Guild
Place: Governor Clinton Hotel, Kingston, N. Y.

14—California Music Merchants’ Assn.
Place: U. S. Grant Hotel, San Diego, Calif.

18—Westchester Operators’ Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

21—Eastern Ohio Phonograph Operators’ Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

25—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

May 2—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

2—California Music Merchants’ Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

3—Arizona Music Guild, Phoenix Chapter #1
Place: 1738 West Van Buren, Phoenix, Ariz.

5—Phonograph Merchants’ Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

5—California Music Merchants’ Assn.
Place: Sacramento Hotel, Sacramento, Calif.

5—Eastern Ohio Phonograph Operators’ Assn.
Place: Tod Hotel, Youngstown, Ohio (General)

June 4 & 5—Nebraska Automatic Phonograph Operators’ Assn.
Place: Beatrice, Neb.

NOTHING BUT HITS

TWEEDLEE DEE
Georgia Gibbs
# 70517

EARTH ANGEL
Crewcuts
# 70529

MELODY OF LOVE
David Carroll
# 70516

DANCE WITH ME HENRY
Georgia Gibbs
# 70572

KO KO MO
Crewcuts
# 70529

HOW IMPORTANT CAN IT BE
Sarah Vaughan
# 70534

BLUE MIRAGE
Ralph Marterie
# 70535

COMING UP FAST

WHATEVER LOLA WANTS
Sarah Vaughan
# 70595

DON’T BE ANGRY
CHOP CHOP BOOM
Crewcuts
# 70597

KEEP ME IN MIND
LITTLE CRAZY QUILT
Patti Page
# 70579

MY BABE
Gaylords
# 70586

THE OLD TOWN HALL
DANCING AND DREAMING
Laurie Sisters
# 70596

"It's What's in THE CASH BOX That Counts"
MOA HOLDS 5th CONVENTION

Attendance Greater Than Ever Before As Manufacturers, Ops & Music Men Meet

CHICAGO—The largest convention in the history of Music Operators Of America was held last Monday, Tuesday and Wednesday in the Morrison Hotel in Chicago. Operators, manufacturers and music men from all over the nation gathered there to discuss their problems, display their machines and play their latest records. In addition, recording artists from almost every firm were present to entertain at the great banquet held on Tuesday night.

Guests started streaming into Chicago on Sunday night in preparation for the meetings which started Monday morning. For the next three days, the mornings were devoted to business meetings while the afternoons were spent on the display floors where visitors went from booth to booth renewing old acquaintances and making new ones.

This year the display area was mostly in the grand ballroom of the Morrison Hotel, although the rest of the first floor was also used.

The meetings were given over to discussions of operator problems with various guest speakers making their comments. Musicwise, a resolution was adopted to enter into a contract with Barney Young for a third copyright agency which George Miller, president of MOA and Sidney Levine, attorney for MOA said would be used as a bargaining wedge should current copyright legislation pass through Congress. They also emphasized that MOA had no intentions whatsoever of entering the record business, that they would never compete with record firms and that all they were interested in was protecting themselves on copyright demands.

The highlight of the convention was the banquet held on Tuesday night in which some of the top names in the music business entertained. (Further details of the banquet can be found on page 31.) This was the fifth convention which MOA has held and by far it was the largest and most successful. From a display and attendance point of view it was the biggest ever with an air throughout the entire meeting of strength and confidence on the part of the organization as a whole and the individual operators.

Once again, the convention proved that this is the place where everyone concerned with the music business should meet. It is a natural juncture where record men play a most important part, where they aren't shunted aside as at the NAMM, where theirs is the central industry.

The factor that this convention made crystal clear is the importance of the operators to the music trade and the interdependence of the two. It is certain that in the years to come, this convention will continue to increase in importance and attendance as the music business and the juke box industry increases in its importance as an entertainment medium.

The Cash Box' Photographer At The MOA Convention


19) Rosalind Paige, Fletcher A. Black...
HOLLYWOOD, CALIF. — Film music played a big part, as usual, at the "Crazy" presentations made by the Academy of Motion Picture Arts And Sciences at the Pantages Theatre, this city, last Wednesday, March 30.

Johnny Desmond performed "The High And The Mighty" from the picture of the same name; Tony Martin sang "Hold My Hand" from "Susan Slept Here"; Rosemary Clooney rendered "The Man That Got Away" from "A Star Is Born"; Peggy King offered "Count Your Blessings" from "White Christmas" and Dean Martin performed "Three Coins In The Fountain," the film's title tune. The Sammy Cahn—Julie Styne tune "Three Coins In The Fountain" topped the "Oscar," it was published by Robbins Music, ASCAP. The song's authors both received their awards from Caesar Bob Hope.

The Academy Award for the best music score for a drama or comedy went to Dimitri Tiomkin for his composition "The High And The Mighty." The M. Witmark published tune was written by Ned Washington and Tiomkin. Tiomkin, incidentally stole the show with his big part, as usual, at give credit to Johann Brahms, Johann Strauss, Richard Wagner, Beethoven, Bach and a number of other composers for helping win him the cherished trophy.

Saul Chaplin and Adolph Deutsch accepted "Oscars" for the best score for a musical film which they won for "Seven Brides For Seven Brothers."

The score was written by Johnny Mercer, Gene DePaul and was published by Robbins Music, ASCAP.

On records, "Three Coins In The Fountain" hit the number one spot by the Four Aces. "The High And The Mighty" was a disk hit via the Letroy Holmes and Johnny Desmond waxings, and the "Seven Brides" original cast recording was one of MGM Records best selling albums. David Rose's orchestra supplied the music for the evening.

Martin Forms Subsidiary Music Distributors, Inc.

CHICAGO—James H. Martin, president of James H. Martin, Inc., this week announced the formation of a subsidiary firm, Music Distributors, Inc.

Music Distributors will be handled on an entirely separate operation. And is to be headed by Natt Hale, general manager. Natt, as many may remember, was formerly a columnist with The Cash Box.

New firm will handle distribution for the following seventeen labels: MGM, EMI, Capitol AA; Tico; Cardinal; Remington; Bethlehem; Teen Sound; 20th Century; Jay Jay; Baton; Media; Jaguar; Plymouth; and Polkatune.

"We know of Natt's vast knowledge and past experience in the music business," Jimmy Martin stated, "and feel certain that he will successfully handle our new firm," he concluded.

NEW YORK:

The music trade is back in town again after a Chicago visit for the MCA Convention—and a convention it was. It was an extraordinary experience for those who would like to know why the Bethlehem LPs in their respective foreign markets... Irving Fields disappointed about nothing. Although the London delegation (led by Jimmy Camp) will again substitute for Jackie Gleason on May 7 when he takes a week's vacation. . . .

Bethlehem Records huddling with a number of their accounts in New York City.

The Crewcuts, by Frederick Music from Chicago, was ranked number one by John James as her personal secretary. Paula was most recently secretary to Murray Baker at Robbins. . . . It looks like "Dann Yankee," which is currently in New Haven, has already produced an entire "What's the Want?" but rumors has it that it's only the beginning. Understand that "Heart" will be the next sensation from the show.

CHICAGO:

Well, another year—another MIA (Music Operators Of America) Convention at the grand banquet was once-in-a-lifetime affair... Decca has acquired album rights to "Ankles Aweigh," The Betty and Jane team starrer is scheduled to open on Broadway next season. Jimmie Davis will again substitute for Jackie Gleason on May 7, but the Ministry of Labor forbid it. . . . "Pajama Game" came out of a deal of Tony award winning. Contraptions Dick Adler and Jerry Ross. Nat "King" Cole is in the midst of a ten day concert tour of Jamaica and Trinidad. . . . Henry Onuk reports that the PAF of Newark, N. J., is in receipt of a 45 RPM record player that was acquired through the efforts of The Cash Box and Irwin Tarr of RCA Victor Records... The Four Coins are entering another dwell in the shark zone. All of Greek descent, the boys have accepted an offer from The Atlantic, the national Greek paper, to write a weekly music column for the paper... . . . The song "Champions," which The Crewcuts have recorded, has been purchased for a foreign film. "It is," said Natt, "the sort of record that the boys have been waiting for..."

HOLLYWOOD:

Everything back on an even keel, now that the convention is over—and what a crowd! For a special report from the M.C.A. convention, see the California Clippings column in the dance music section. We've got some interesting news 'n notes... Purest ballad heard around these parts in a long time is "Imp sentimental Lullaby" which is now making the A&R rounds. Take one should glom onto this one in a hurry... Recently heard the exciting new Rush Adams platter on MCA of "You'll Be In My Heart." Slightly reminiscent of "Lady Of Spain," in tempo, section back the number as a part of a 22 piece band, keeps the record "busy" from the start to finish. The record was honored as "Pick of the Week" by California Music, and "Record of the Week" by the popular deejay, Ira Cook. It's an old-time standard that hasn't been done in 30 years... Jeff Chandler recently completed a Decca recording session... Nick Jonas, the singer/bassist, staring at Charlie Foxy's in the Valley. Known for his "Tiptoe through the Tulips," his latest offering is a couple of good o'd standards. I'm Looking At The World Through Rose Colored Glasses" b/w "Did You Ever?"... The Ted Weisberg show, out with a brand new platter on Capitol called, "Mission For San Michel," Ted Reid is making hit with a bouncy-type number on Gilt-Edge tabbed "I Can See An Angel," b/w another still unfinished, "Red Hot Papa." The Lou Donald orch provides excellent backing for RCA's Bob William's new Saturday night spot at the Los Angeles Press Club recently... The H'wood Palladium scored another first 'through' the house with their dramatic debut of Edith Piojo. The songs, and his Mercury Recording orchestra bowed into the plush ballroom April 5. . . . Allan Jones, well-known musical comedy star of motion pictures and stage, who won top rave notices for his performances in "Guys And Dolls" performed in L.A. April 12 at Charlie Morrison's Mocambo... O-o-o-o, in, in. Vous et tre bon mait cher! And indeed she is... the Reward, the lady, who opened late last month in the Coconut Grove of the third floor Harbor Club.
NEW YORK—The Signal Record Corporation, a new record firm formed in this city, announced that its recording activities will be concentrated mainly on jazz LP's, with the first release offering an unusual series of recordings.

The society's president, Jules Comly, a modern music student, was aware of the fact that a high percentage of the jazz record buyers were themselves musicians and students of jazz music. He therefore decided to plan a series of LP's designed for analysis and student participation.

On one side of the company's first release, the buyers will hear Duke Jordan's Quartet featuring Jordan at the piano, Gigi Gryce on the alto sax, Oscar Pettiford on bass and Kenny Clarke on drums. On the reverse side, the exact same recording will be presented, but the sax solo by Gryce will be omitted. This will enable the listener to play along with the group and do an imitation of Gryce's sax style or render his own improvisations on the themes.

The Signal label will continue this series with other outstanding jazz groups.

Hall Overton, composer-pianist and teacher, will write all album notes for this series.

CHICAGO — Over 3,600 guests jammed into the Terrace Casino of the Morrison Hotel, this city, for the MOA (Music Operators Of America) Banquet (3/29).

This gala affair had two added features this year which made it just that much more enjoyable. For the very first time in MOA's history, a portion of the show was broadcast over the ABC radio network, from 8:30 P.M. to 9:00 P.M. Show included the second innovation, which was the crowning of 'Miss Duke Box', Sonny Graham. A rightfully thrilled gal who walked off stage with an RCA-Victor recording contract tucked under her arm.

Dinner was served at 7:30 P.M., in order to match the timing for the radio show. During the broadcast portion of the show, the audience was grandly entertained by The Fontane Sisters who sang, "Hearts Of Stone"; and their new Dot waxing, "Most Of All"; plus a chorus of "Rock Love".

Capitol's Bob Manning rendered, "I Get A Kick Out Of You" and "My Love Song To You." Miss Duke Box was then announced. Sonny sang the recording which won the contest for her, "I've Got A Crush On You." Next came a gal who really wowed 'em, Connie Bonnell. Connie sang a medley of songs pertaining to smiles, at which time the broadcast went off the air. She then 'really let her hair down' for her renowned version of "Martha." Her Decca waxing of, "How Important Can I Be," And then a show-stopper, her tribute to Sophie Tucker.

The Burton Sisters followed with their, "Doing The French Can-Can," which is RCA-Victor record 'Number One' for these gals. They followed this with a parody of the flip side, "Divided Love."

Next the one and only Perry Como, who sang along with The Ray Charles Choir, to the Dan Bellbo band directed by Mitch Ayres. Perry opened with, "It's A Good Day." Followed this with his Victor waxings, "You'll Always Be My Lifetme Sweetheart"; "Whither Thou Goest" and closed with his smash hit version of, "Ko Ko Mo."

Basudal Paige, a new artist on the MGM label sang, "I'll Cry Again" and "I Found You When I Found You In Somebody Else's Arms."

The very talented Stuart Hamblen next stepped on stage. Rendered two of his own compositions, "This Old House" and "Just A Man." Karen Chandler, Coral's chimp, together with her Decca-recording hubby Jack Plea, next entertained. Karen did a piece of special material titled, "Putting On An Act." She followed this with, "My First Love." Richard Maltby then stepped to the leader's spot and led the Bellbo band in his version of the tremendous seller, "St. Louis Blues Mambo."

Then came one of the newer but one of the hot record names, Eddie Fontaine of Label 'X'. He rocked 'em with his renditions of his two disks, "Rock Love" and "I Miss You So."

A new Capitol thrush, Lee Kane, presented "Let There Be Love" and "Every Day."

Russ Arno of the M.O.A. label was then introduced for the first time. He sang, "Almost Like Being In Love" and "I Believe."

Mercury's Georgia Gibbs then broke it up completely with her, "Dance With Me Henry," "Ballin' The Jack" and, finally, "Tweedle Dee."

Something different was next provided by the very amusing and very musically inclined Pepofeddie Family.

Lenny Dee next gave out with his Decca version of "Plantation Boogie."

Then came the one and only Mahalia Jackson who, as most remember, stopped the show cold last year. Well, Mahalia did it again! She couldn't get off the stage until she had sung four numbers. These were, "You'll Never Walk Alone"; "Rusty Old Halo"; "Shoes"; and "The Lord's Prayer."

Jimmy Sisca then appeared with the Jack Halloran Chorus. The rest of the Hilltoppers could not be present; they sang, "The Door Is Still Open."

Next from Dot, Pat Boone, who was warmly received with the two sides of his initial Dotter, "Two Hearts" b/w "Tra La La." Then Bill Hayes. And Johnny Maddox. And so very many, many other fine talents.

To all of them, we are sure, go the thanks of all the audience for making this Fifth Annual M.O.A. Convention one of the most enjoyable of evenings.

Mr. Mitch Miller and Columbia Records

Proudly Present

Their New Singing Discovery

STEVE CLAYTON

LOOK FOR HIS FIRST TWO SIDES

"ALADDIN'S LAMP" and "WHERE YOU GO, GO I!"

Personal Management
MILTON KELLEM
1619 Broadway, New York 19, N. Y.

Booking Through
GENERAL ARTISTS CORP.
1276 Seventh Avenue, New York 26, N. Y.

"It's What's in THE CASH BOX That Counts!"
NEW YORK—Perry Como has been signed to a firm five-year contract with the National Broadcasting Company in one of the largest financial deals in the history of television. The deal was closed by Thomas McAvity, vice president of NBC television and Thomas G. Rockefeller, president of General Artists Corporation, Como's agents.

The RCA Victor singing star, whose current CBS three times weekly show has been the highest rated fifteen minute stanza for the last three years, will conclude his current CBS program for Chesterfield on July 1. Como started at CBS in 1943 with a sustaining across-the-board show, earning less than $100 a show, but present annual income has been estimated at one million dollars.

He acquired the Chesterfield backing in 1944 and has been sponsored by the firm ever since.

The new NBC show, tentatively set for a Saturday night slot emanating from New York, will be an hour long variety format, retaining the name, "The Perry Como Show." It will have its premiere in October and will have three sponsors. The exact premiere date, time slot and sponsorship will be announced shortly.

Mills’ Disk Firm Awaits New Label Name

The records originally scheduled to launch the American label last week, will instead get their initial national distribution early in April under a new label, already selected and awaiting qualified clearance.

Decision to inaugurate a new label was sparked by discovery that American has several claimants, among them Columbia’s Records which, it was learned, had originally switched from American to Columbia and retained the title for possible future releases under the American label.

When queried about the change, Irving Mills stated that since the element of time necessary to make the change was minor, involving only a nominal delay, and that by doing it all contro-versial aspects of the American title rights would be amicably disposed of, a new name would be selected to mark the company’s entry into the field.

First released to bear the new label will be "Huckleberries" b/w "Break Through", which is Mae Williams’ first recording since she was on a recent Ralph Edwards "This Is Your Life" stanza, "Mister Publisher" b/w "If That Aint Too Much", featuring vocalist Bob London, and "Fair Wind" b/w "The Band Goes Home", an instrumental highlight by Danny Welton's harmonica.

Other releases will follow the spring tour featuring several new acts as well as established personalities.

Name of the new label will be released immediately when company's legal staff signals the go-ahead.

Korwin Is Publisher Of "No Such Luck"

NEW YORK—The record of "No Such Luck" by Jerry Williams, a short story by E. E. Millican has the wrong publisher indicated on the label. The publisher of the song written by Robert Allen and Al Stillman is Korwin Music. The selling agent is Deerhaven Music.

Katz Sues Oberstein

NEW YORK—Irving Katz has brought suit against the Record Corporation of America of which Eli Oberstein is president. The suit claims that Katz was discharged by Oberstein prior to the expiration of his contract. According to Mr. Katz, Samuel Kaufman, has obtained a court order attaching monies earned by the record firm in New York and a request by Oberstein to dissolve the attachment has been refused until such time as the case is settled. Katz had an eleven month contract running from January 31 to December 31 and was discharged sometime in August.

The Cash Box, Music

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April 9, 1955

Perry Como Signed To 12 Year Deal By NBC
Will Have Long Show On TV

BILL DARNEL'S "Davy Crockett" b/w "Farewell" BILL HAYES Cadence 1256

NATION'S #1 RECORD

The Cash Box

"It's What's in THE CASH BOX That Counts"

Top Selling Records Reported by the Foremost
RETAIL OUTLETS
From Coast to Coast

PALM BILLY MUSIC SHOP

The Cash Box

"It's What's in THE CASH BOX That Counts"

Top Selling Records Reported by the Foremost
RETAIL OUTLETS
From Coast to Coast

Perry Como Signed To 12 Year Deal By NBC
Will Have Long Show On TV

The Cash Box

"It's What's in THE CASH BOX That Counts"

Top Selling Records Reported by the Foremost
RETAIL OUTLETS
From Coast to Coast
Hodges Named WNEW Production Supervisor

NEW YORK — New York independent radio station WNEW announced today the appointment of Robert Hodges as Production Supervisor.

Hodges who takes over the direction of the independent station's production department from the WNEW director, Percy Roberts, is consistent with developments at WNEW over the past months in which many of the station's top personnel have been featured in formats other than the standard recorded music pattern. Such stanzas as the Art Ford evening show, the Bill Kemp 3:00 spot, and the Bill Harrington noon show featuring orchestras and live talent have created the added production problems which will henceforth fall into Hodges' domain.

Hodges joined WNEW as a messenger in 1936. Preceding his present appointment, his posts at the station have included purchasing agent, news editor, record librarian, and producer.

Citation

“Let Me Off Uptown” — LeRoy Holmes and his Orchestra featuring Charlie Shavers on trumpet MGM X 267 (2 EPS)

The LeRoy Holmes Orchestra, featuring Charlie Shavers on trumpet, offers a salute to the all-time great hands of the thirties and forties by presenting eight instrumental arrangements with the spirit and sound of those bands. Among the names saluted are Duke Ellington, Jimmy Lunceford, Chick Webb, Count Basie, Lionel Hampton and others. Wonderful collection of swinging stuff. Terriers, Shades, and the lindy bugs. Sidey really jump. And Charlie is just great on the horn. Should meet with good acceptance from both teen-agers and the older folks who jumped with these groups.

"Ole" — South Of The Border with the Harmonicats — Mercury MG 25153 (10" LP)

VALENCIA: LUCIA ROSITA, MAMBO JAMBO, PEANUT VENeer, EL COCO, INSPIRATION, AMPARO, MARIA ELISA

One of the leading recording by Jerry Muragcat's Harmonicats and you'll understand why the American Federation of Musicians has finally recognized the harmonica as a legitimate instrument. The boys are so gifted on the mouth organs that it would be unjust not to consider this legit music. Here the Harmonicats take the listener south of the border with eight Latin-American favorites. Some jiving and some really smooth stuff with a good choice of tunes. Harmonicats enthusiasts will love this. The shockin Fred Steiner cover should attract a great deal of attention.

“It's What's in THE CASH BOX That Counts"
TOPEKA, KANSAS—Pianist Erroll Garner sends a backstage visit from the Governor and First Lady of the State of Kansas, during a recent Topeka concert engagement. Gov. Fred Hall entertained Garner and his wife following the concert; Garner sent the Governor a set of his latest Mercury LP's.

**Visiting With The Governor**

**Deca Plans Push On “Long Legs” Tunes**

NEW YORK—Deca Records is planning, in conjunction with 20th Century-Fox and the Fred Astaire Dance Studios, an extensive promotion on two recordings of tunes from the Fox picture “Daddy Long Legs.” The two disks are “Sluefoot” by the Four Aces, and “Something’s Gotta Give” by Sammy Davis, Jr.

Promotion plans include: A specially designed sleeve to house the two records that will be slipped to deejays; trade paper advertising and streamers for dealers.

In addition, the film “Daddy Long Legs” will be screened for disk jockeys and dealers in key cities. Fred Astaire, who stars in the flickers, made an appearance on the Ed Sullivan Show on April 5. A film clip of one of the pic’s musical sequences was also shown on the Sullivan Show and Sammy Davis, Jr. made a personal appearance on the same TV show.

The “Sluefoot,” a new dance, is being introduced and taught by the Fred Astaire Studios. In mid-April, two of the top Astaire instructors will perform the dance on the Sullivan Show. Dee jays and dealers will be invited to attend Sluefoot parties at the Astaire Studios in key cities.

**Promotes Show Score**

NEW YORK—Alan Abel, producer of the new musical comedy, “Safari,” which opens at the President Theater on April 19th, this week announced that Dick Gersh has been retained to promote the score of the show.

Four of the tunes that will be featured in “Safari” have been recorded by A-Bell Records. The numbers are “I Gotta Get To Dallas,” “Everything But Mine,” “You're Perfect Stranger” and “Doodle Li-Boop.” Deede White and Margie Allen, from the cast of “Safari” do the vocals.

The orchestra is directed by Frank Perrino and the songs published by Bell Productions, a BMI firm.
La Vern Baker

"THAT'S ALL I NEED"  "BOP-TING-A-LING"

Atlantic 1057

ATLANTIC RECORDING CORP.
234 WEST 36th ST.  NEW YORK 19, N. Y.
NEW YORK:

A number of music men representing the R & B division showed up at the M.O.A. Convention in Chicago to greet the new arrivals from the Atlantic Records offices of Nosehau Ertugan and Jerry Wexler. Jerry Blaine was on hand representing Jubilee Records, Josie Records and Cosmat Distributors, Irving Marcus, making a distrib tour out of the way to Chicago for his Duke and Peacecoat lines, had to leave his car in Cleveland and fly to be present. Ivy was caught in the driving blizzard and snow storm that blocked Cleveland last Sunday, Dave Cavannaugh was part of the Capitol contingent. Dave has turned out two big hits in the past few months, brought Dakota Staton to the attention of the trade and is now making up the Harris Sisters, west coast team. Ray Clark of Groove Records was in the Victor suite accepting the juke box ops with his new wares. Ray is hot about his first releases by Jake Greer, "Will I Be The One?" Piano Red's "Jump Man Jump" and Jerry Blaine's "Lil Black..." . . . Al Miller of King Records also on hand to meet and greet the ops... Dinah Washington sends her regards through agent of her own creation, "I Diddie". Dinah sings a great song and the label is edging into the R&B market... We tipped this tune 2-0-0 long ago and hope some of you discerning readers can use it up... Lee Kaufer, BMI writer, now has two publishing firms. They are Martyon Music, BMI, and Overbook Publishing, ASCAP. Lee also has Sherrill Artiles Management and signed on the firm are Loreta Smith, ballad and blue singer with MGM, and Anita Tueker, blues writer, who were booking for others, The Chariletes, Handling the booking is Teddy McNee, and also general manager, is a very smart guy. Some of Kaufer's recent releases are "Coolburn" by Sam "The Man" Taylor; "Heart & Soul" by Vixon, The Nuggets, and The Four Coins; "Ring-A-Long-A-Long" by The Nighthawks; "Happy Girl" Lucky Baby by the Ravens. There are others already out and 10 more scheduled for next month... Morty Shad's Harlem Records starting out with a bang. He got a lot of excitement down at the "My Room" and "Slow Down Baby" are showing good results. Also strong showings with "Rhythm of My Town" and "My Baby's Lucky" by the Ravens. Some of them are doing better than Al Hibbler's "Unchained Melody" touring toward the top with fabulous success... Hillebran will be on the Steve Allen Show on April 5... Couldn't happen to miss one of the "Hoots on Death" recommendations and it is: We tipped this tune 2-0-0 long ago and hope some of you discerning readers can use it up... Ray Reed, BMI writer, has 16 Charlie Parker records. Herman, who says Savoy was the first to record The Bird, will also release Parker on LPs... Jerry Wexler tells us the next Laven Baker will be a smash hit every bit as big, if not bigger, than the last. We are7 seeing the pressing plant some of the records went out and it was necessary to release Laven's tempo before the Atlantic plant in Detroit turns out new copies.

The new Cat quartet of releases features that top notch group with Little Walter, Lowell Fulson and Willie Mabon, they appear to have discovered another singing act in Bob Diddley. Bo sings "Bo Diddley" and initial returns spell h-i-t... Lots of comments on over here about the latest release of the Ad Libs, "Nothing" which appeared in the April 2 issue... Herald Records is readying a throwback for April in their backup group series, "Guys & Gals" by Johnny Frank and The Miller Sisters. Third platter will be by those fast rising and talented kids, Charlie and Ray. Al Silver reports the distress re- call to his Nattempo label. This is not due to the group's activity, but the group will go on their first try, the group. The try-out of Danny Kasler, who also has the tune in his pabber... JAZZ JOTs:

The Atlantic Records jazz program, under the guidance of Nosehau Ertugan, moved into high gear this week when they signed Bill Russo, Wilber De Paris and flugelhorn player Shorty, Mabel Mercer, Paul Barbarin, special called "A Pleasure to Request at Jazz Ltd." and the awaited first Atlantic LP by Sidney Bechet. Both versions of this week's signing of the two more jazz artists to the expanding EmArcy label. Shad signed long term contracts with pianist Eddie Heywood and Jimmy Cleveland. Plans are being made to get the two into a recording studio in the very near future. EmArcy has scheduled the early release of a new group of jazz albums Sarah Vaughan was released this week shortly, "Sid, Gross, Jazz A & R Under Nick & Lps' by Clifford Brown, Paul Quinichette and Helen Merrill will follow shortly... Sid Gross, jazz A & R Under Nick & Lps' by Clifford Brown, Paul Quinichette and Helen Merrill will follow shortly... Sid, Gross, jazz A & R Under Nick & Lps' by Clifford Brown, Paul Quinichette and Helen Merrill will follow shortly... Sid, Gross, jazz A & R Under Nick & Lps' by Clifford Brown, Paul Quinichette and Helen Merrill will follow shortly... Sid, Gross, jazz A & R Under Nick & Lps' by Clifford Brown, Paul Quinichette and Helen Merrill will follow shortly... Sid, Gross, jazz A & R Under Nick & Lps' by Clifford Brown, Paul Quinichette and Helen Merrill will follow shortly... Sid, Gross, jazz A & R Under Nick & Lps' by Clifford Brown, Paul Quinichette and Helen Merrill will follow shortly...
New York, N. Y.

1. Crazy Otto (Johnny Maddox) (4 Aces) (McGuire's)
2. Melody Of Love (Cowboy Wayne)
3. Heart Of Stone (Cowboy Wayne)
4. Open Your Heart (Cowboy Wayne)
5. Tell Me (Cowboy Wayne)
6. Keep Me (Cowboy Wayne)
7. Open Up Your Heart (Cowboy Wayne)
8. Heart Of Stone (Cowboy Wayne)
9. Keep Me (Cowboy Wayne)
10. That's All I Want From You (Jaye P. Morgan)

San Francisco, Calif.

1. Sinuously (McGuire's)
2. Melody Of Love (Cowboy Wayne)
3. Heart Of Stone (Cowboy Wayne)
4. Love Me Tender (Cowboy Wayne)
5. With Me, Harry (Cowboy Wayne)
6. Keep Me (Cowboy Wayne)
7. Open Up Your Heart (Cowboy Wayne)
8. Heart Of Stone (Cowboy Wayne)
9. Keep Me (Cowboy Wayne)
10. That's All I Want From You (Jaye P. Morgan)

Denver, Colo.

1. Twisted Dee (G. Gibb)
2. Crazy Otto (Johnny Maddox) (McGuire's)
3. Melody Of Love (Cowboy Wayne)
4. Devy Crockett (Pappy Hale)
5. Keep Me (Cowboy Wayne)
6. Keep Me (Cowboy Wayne)
7. Keep Me (Cowboy Wayne)
8. Open Up Your Heart (Cowboy Wayne)
9. Keep Me (Cowboy Wayne)
10. That's All I Want From You (Jaye P. Morgan)

Wichita, Kan.

1. Sincerely (McGuire's)
2. Melody Of Love (Cowboy Wayne)
3. Heart Of Stone (Cowboy Wayne)
4. Love Me Tender (Cowboy Wayne)
5. With Me, Harry (Cowboy Wayne)
6. Keep Me (Cowboy Wayne)
7. Open Up Your Heart (Cowboy Wayne)
8. Heart Of Stone (Cowboy Wayne)
9. Keep Me (Cowboy Wayne)
10. That's All I Want From You (Jaye P. Morgan)

Chicago, Ill.

1. Crazy Otto (Johnny Maddox) (4 Aces) (McGuire's)
2. Devy Crockett (Pappy Hale)
3. Keep Me (Cowboy Wayne)
4. Keep Me (Cowboy Wayne)
5. Keep Me (Cowboy Wayne)
6. Keep Me (Cowboy Wayne)
7. Keep Me (Cowboy Wayne)
8. Keep Me (Cowboy Wayne)
9. That's All I Want From You (Jaye P. Morgan)
10. Keep Me (Cowboy Wayne)

Pittsburgh, Pa.

1. Sincerely (McGuire's)
2. Melody Of Love (Cowboy Wayne)
3. Heart Of Stone (Cowboy Wayne)
4. Love Me Tender (Cowboy Wayne)
5. With Me, Harry (Cowboy Wayne)
6. Keep Me (Cowboy Wayne)
7. Open Up Your Heart (Cowboy Wayne)
8. Heart Of Stone (Cowboy Wayne)
9. Keep Me (Cowboy Wayne)
10. That's All I Want From You (Jaye P. Morgan)

Seattle, Wash.

1. Devy Crockett (Pappy Hale) (McGuire's)
2. Keep Me (Cowboy Wayne) (McGuire's)
3. Open Up Your Heart (Cowboy Wayne) (McGuire's)
4. Heart Of Stone (Cowboy Wayne) (McGuire's)
5. Keep Me (Cowboy Wayne) (McGuire's)
6. Keep Me (Cowboy Wayne) (McGuire's)
7. Keep Me (Cowboy Wayne) (McGuire's)
8. Keep Me (Cowboy Wayne) (McGuire's)
9. That's All I Want From You (Jaye P. Morgan)
10. Keep Me (Cowboy Wayne) (McGuire's)

St. Louis, Mo.

1. Sincerely (McGuire's)
2. Melody Of Love (Cowboy Wayne) (McGuire's)
3. Heart Of Stone (Cowboy Wayne) (McGuire's)
4. Love Me Tender (Cowboy Wayne) (McGuire's)
5. With Me, Harry (Cowboy Wayne) (McGuire's)
6. Keep Me (Cowboy Wayne) (McGuire's)
7. Open Up Your Heart (Cowboy Wayne) (McGuire's)
8. Heart Of Stone (Cowboy Wayne) (McGuire's)
9. Keep Me (Cowboy Wayne) (McGuire's)
10. That's All I Want From You (Jaye P. Morgan)

Baltimore, Md.

1. That's All I Want From You (Jaye P. Morgan) (McGuire's)
2. Open Up Your Heart (Cowboy Wayne) (McGuire's)
3. Heart Of Stone (Cowboy Wayne) (McGuire's)
4. Keep Me (Cowboy Wayne) (McGuire's)
5. That's All I Want From You (Jaye P. Morgan) (McGuire's)
6. Keep Me (Cowboy Wayne) (McGuire's)
7. Keep Me (Cowboy Wayne) (McGuire's)
8. That's All I Want From You (Jaye P. Morgan) (McGuire's)
9. That's All I Want From You (Jaye P. Morgan) (McGuire's)
10. That's All I Want From You (Jaye P. Morgan) (McGuire's)

New Orleans, La.

1. Sincerely (McGuire's)
2. Melody Of Love (Cowboy Wayne)
3. Heart Of Stone (Cowboy Wayne)
4. With Me, Harry (Cowboy Wayne)
5. Keep Me (Cowboy Wayne)
6. Open Up Your Heart (Cowboy Wayne)
7. Heart Of Stone (Cowboy Wayne)
8. That's All I Want From You (Jaye P. Morgan)
9. It May Sound Silly (McGuire's)
10. It May Sound Silly (McGuire's)

Cleveland, Ohio

1. Heart Of Stone (Cowboy Wayne)
2. With Me, Harry (Cowboy Wayne)
3. Keep Me (Cowboy Wayne)
4. Open Up Your Heart (Cowboy Wayne)
5. Heart Of Stone (Cowboy Wayne)
6. Keep Me (Cowboy Wayne)
7. That's All I Want From You (Jaye P. Morgan)
8. Keep Me (Cowboy Wayne)
9. That's All I Want From You (Jaye P. Morgan)
10. It May Sound Silly (McGuire's)

Dover, Del.

1. Sincerely (McGuire's)
2. Melody Of Love (Cowboy Wayne)
3. Heart Of Stone (Cowboy Wayne)
4. With Me, Harry (Cowboy Wayne)
5. Keep Me (Cowboy Wayne)
6. Open Up Your Heart (Cowboy Wayne)
7. Heart Of Stone (Cowboy Wayne)
8. That's All I Want From You (Jaye P. Morgan)
9. It May Sound Silly (McGuire's)
10. It May Sound Silly (McGuire's)
London Exhibit

LONDON, ENG. — At the annual Amusement Trade Exhibition in London recently, AMI was among the many exhibitors. Above, Frank Chacksfield, one of the London label's top recording artists paused to glance at the latest machine. BAL-AMI is England's AMI company. Chacksfield's latest release is "Blue Mirage" and "Pavements of Paris."

"STRANGE GIRL"  "SHE'S FIVE FEET THREE"  L. C. MCKINLEY

"DON'CHA GO"  "DO WAB"  THE SPANIELS

"TWO HEARTS"  "The First Time We Met"  Deluxe 6065

THE CHARMS  "ASHAMED OF MYSELF"  Federal 12210

BONNIE LOU  "RUSTY OLD HALO"  "Danger! Heartbreak Ahead"  King 1443

"TWEEDEE DEE"  "The Finger Of Suspicion"  King 1456

EARL BOSTIC  "WHEN YOUR LOVER HAS GONE"  "COCKTAILS FOR TWO"  King 4790

THE "S" ROYALES  "MOHAWK SQUAW"  "HOW I WONDER"

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GOOD GOLLY
MISS MOLLY

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The Sheiks

WALK THAT WALK
and
THE KISSING SONG

(Sweetie Lover)

CAT 116

CAT RECORDING CORP.
234 WEST 56th ST.
NEW YORK 19, N. Y.

"It's What's in THE CASH BOX That Counts"
NOW YORK—Atlantic Records’ LP-EP package line shifts into high gear this week with a six package parade of jazz material lined-up and ready to break sometimes in April. This announcement was made by the diskery’s veepee and director of the album and jazz departments, Nesuhi Ertegun.

The label also announced the signing of three key jazz personalities to Atlantic contracts to build the roster led by Shorty Rogers. Trombonist Bill Russo, an arranger, composer and conductor, an band of the big guns of the Kenton organization, will work exclusively for Atlantic. Nesuhi Ertegun will record him in Chicago within the month.

Bobbi Shorty, a young pianist and singer-who performs in an intimate cafe style, was inked to an Atlantic pact. His first LP, Tuesday cut, will be a 12 inch of show tunes.

And Willa De Paris, a top New Orleans trombonist and band leader, has been re-signed to a long term contract with the diskery. De Paris and his Rampart Street Ramblers have been strong LP sellers for the label.

The April release will include albums by Shorty Rogers, Bobbi Shorty, Mabel Mabel, Paul Barbarin and a special called “Dixieland By Request. At Jazz Ltd.” The Barbarian LP will be a 12" set consisting mainly of New Orleans march music and spirituals in the authentic traditional New Orleans jazz manner.

Dee Jay Tour

NEW YORK—Paul Seigel, head of Symphony House publishing, left last week on a dee Jay tour to promote his tune “Rap” recorded by Jerry Coleman on the Major Darlin Dow label and by Quin Jolly on the Decca diskery. He will also work on Eddy Howard’s “Forgiveness,” published by Milk and written by himself, Estelle Moss and Herb Nelson.

Seigel will also be touting the Fred Waring recording of “We’ll Go A Long Way Together” which Sam Fox is publishing. Fox has the U.S. publishing rights to this tune which he bought from Italy’s National Music. Seigel represents National in the U.S.
CHRIS POWELL
(Grand 124)

"SWEET GEORGIA BROWN" [2:10] [Bruno, Casey, Pinkard] Chris Powell and his Blue Flames etch an appealing mambo version of the oldie. called "Sweet Georgia Brown," and solid mambo beat. Strong wax.

"ANNIVERSARY WALTZ" [2:10] [Dubin, Franklin] Powell turns the waltz into a mambo for an interesting transformation. Pretty wax.

THE RAMBLERS
(MGM 55006)


JIMMIE NEWSOME
(MGM 55005)


"LONG GONE LONESOME BLUES" [2:50] [Auss Rose BMI—Williams] Newcombe sings of the old Hank Williams tune and does a fine job. An R & B yodel for a novelty effect. Side retains the country flavor and comes off ok.

LITTLE JUNIOR PARKER
(Duke 137)

"I WANNA RAMELLE" [2:45] [Lion-Parker] Little Junior has a very tasty bit of wax on this fast beat bouncer. His happy narrative-vocal is excellently done and gimmicked with a long drawn out tail. The beat is strong and not the least of the impact. Solid wax that could be chart material.

"BACKTRACKING" [2:31] [Lion-Parker] Parker comes through with another good performance of a slow country blues. Potentially two sider.

VICKY LEE
(Specialty 546)

"GOIN' BACK HOME TO MAMA" [2:20] [Venice BMI—Smith, Blackwell] Vicky Lee drives a rocking ditty with plenty of zest. Tune moves and the kids will find this recording material.


THE CASE BOX

(Atlantic 1057)

LAVERN BAKER

1. LaVern Baker follows her national hit, "Tweedlee Dee," with two great sides. However, "That's All I Need" carries more weight and if it's not a two sider the big side will be, "That's All." Miss Baker is singing from the toes on both sides as she rocks along. Her treatment of "That's All" as well as "Bop-Ting-A-Ling" are of the highest order. In addition she receives superb support from The Gliders and instrumental backing. The treatment of "That's All" is Grade-A with several gimmicks that add depth and life. Similar comments, to almost the same degree, can be applied to "Bop-Ting-A-Ling." It's a double harried buy and exposure can break either side. Again, we lean slightly to "That's All I Need." It can become a big pop hit if given an immediate and big push.

"DIDDIE" [2:59]

[Dinah Washington comes up sales.


Checker comes up with another hit newcomer to the label. The success of the diskery continues as Bo Diddley’s first try is a strong two sider. Bo Diddley, the singer, sings "Bo Diddley," the tune, with an exclamation that conveys itself to the listener. It is a different etching of a fast tempo, with an intriguing reading of a calypso flavored item and a sharp danceable beat. We think it justifies the flip, "I’m A Man," a slow rhythm drive with a fine arrangement in which Bo Diddley proclaims to all he’s a man. "I Diddie" should rack up strong

THE MORROCCOS
(United 188)


"CHICKEN" [2:56] [Pamlee BMI—Smith, Smith] Group handles a bouncer easily on the lip. Lyrics describe a new dance. An ok middle beat jump. Sally McElroy is a good lead on both sides.

DON JULIAN and The Meadowlarks
(Doutone 159)

"HEAVEN AND PARADISE" [2:48] [Doutone BMI—Don Julian] Don Julian leads the Meadowlarks through a slow tempo pretty with a feathery and topnotch vocal. Relaxing romantic wax that should meet with a good reception.

"EMBARRASSING MOMENTS" [2:39] [Doutone BMI—Don Julian] Opening narrative tells of the man country blues embarrassing spot with the husband returning home. After several tries he finally makes it out the window. A middle beat bouncer that comes out the weaker side.

EARL BOSTIC
(King 4790)

"COCKTAILS FOR TWO" [2:25] [Famous ASCAP—Johnston, Colso] As ever, Earl Bostic can take a standard and with skill. He creates something new and fresh. His saxing and the big beat laid down make this wonderful listen ing and dancing wax.

"WHEN YOUR LOVER HAS GONE" [2:23] [Remick ASCAP—Gray] The combo etches another jump instrumental with good results.

BILLY FORD
(Janes 12)

"STOP LYIN' ON ME" [2:26] [Fuse Music BMI—Bill Campbell] Ford and his combo perform in ok manner as they rock out a driving quick beat ditty.


OTIS BLACKWELL
(Jay-Dee 802)


"YOU MOVE ME, BABY" [2:29] [Beacon BMI—Blackwell] Blackwell rocks a driving tempo in stock style. The man takes it for a solid ride with a style reminiscent of Joe Turner and the result is excellent.
STARs OVER HARLEM

From the Windy City via States Records comes another great vocal group with a piece of material that's distinctively different. They are The Dandierlers, and they sing "Chop Chop Boom." It is fast becoming the favorite of the shops and stops housing the uptown teen-agers. ... Artist Bo Diddley and tune of same name hit Harlem like a streak of greased lightning. ... Peacock has two that should come through in Willie Mae Thornton's "Laugh" deal and "Boom Diddy Wa Wa" which stars Junior and Marie. ... Joe Davis an uptown regular spreading the good news that he way out front. Has a deuce of winners in Dean Barlow's "String Along" and Otis Blackwell's "Move." ... April 21 is the night. The Savoy stomping ground is the place. The occasion is the paying of a royal salute to Sammy Davis Jr. and The Will Mastin Trio. It's sponsored by Committee Of Friends and all proceeds will be department of the Harlem Y.M.C.A.

most enjoyable was the few moments spent with stellar W.K.R. platter-spinner Dick Sugar, whose doings are getting more and more attention as time goes by. ... The Stevens Singers "Deliver Me, Oh Lord" and "Rushing Wind" the two hottest spirituals currently blasting away at our ear drums. ... Red Robin stars Charles and Carl have two hits in "Lucky Star" b/w "One More Chance." ... Perez Prado's "Cherry Pink & Apple Blossom White," the catchy cut of those who dig the beats of the Latin flavored items. ... Success to veteran Willie Bryant on his new network venture which will be in full swing long before the ink of this jotting dries. ... The Charlie Parker Memorial affair at Carnegie Hall sported the greatest jazz names on the musical horizon. ... W. W. R. L. deej-Jammy Smalls and his big Easter presentation should be one of the nicest events of the year.

NEW Release... "THE NightMARE IS OVER" EDDY BOYD 1595

Is This English?

NEW YORK—Odd sounding song titles are nothing new, but in the past several months we've had some dillies. The jibberish parade, headed by such recent hits as "Sh-Boom," "Oop- Shosho," "Shoo-Do-Be-Do" and "Twel- lee Dee" is complemented by such newer additions that arrived at The Cash Box offices the past week as "Bam Jingle Jingle" by The Spot- lighters on Imperial Records; "Wa- tussi Wussi Wo" by The Tenderfoot- os on Federal; "Rock-A-Locha" by The Five Wings on King; "Wah-Boy-Sh- Wah" by The Twilights on Spe- cially; "Chop Chop Boom" by The Dandierlers on States; and "Tick Tock A-Woo" by The Turbans on Money.

"It's What's In THE CASH BOX That Counts"
CINCINNATI CUT-UPS

Just had a chat with Nelson King over the old party line. He tells me he will be back at the parlor when WCKY again April 5th. Nelson has been tagging his many country shows from his home since his recent illness, but he now feels like getting back in the harness again. I am sure the folkers in the country and western field will be glad to read this bit of news about their favorite country singer. Welcome home. ... Now if we could only get Bill Sheppard back at the Colony again, things might seem like old times along Walnut Street. Come and read my record and song columns. I want Bill back and a letter to the manager of the Colony will help. Just remember it’s for the boy who would give you a record a twirl when you come to our town.

Bonnie Lou (King) has a new show “Six Star Ranch” designed for children of all ages over WLW radio each Tuesday and Thursday at 6:30 (This Gal really can sing) ... Jimmie Williams (MGM) appeared at the Downe Theater in Louisville to a packed house. ... Dean Allen (Singing Comedian) has joined the Don Williams show which originates in Dayton on the Tri-City TV Network. ... Barons are flying high that Paul Dixon will soon be coming home to the Queen City since it was learned that he had severed relations with DuMont. My guess is he will soon be seen on the Crossing chain.

Remembering what a fine job Bob Shreve did with Willie Thall on “Country Store” sometime ago, I suggested

THE GAILORS

Vaughn. This will be Sarah’s first date at the Theatre and the third time that she has played Montreal. Gal has a great following here.

Lost Weekend

CHICAGO, ILL. — Show business gets pretty ratted at times, and country star Pee Wee King really had his share of hard knocks last week.

On Friday, March 25th, he lost a brief case containing a huge amount of music collected over a three year period, in a fire. The estimated value of the lost material was $500.

On the very next day, while en route to WHER-TV in Chicago, the band’s truck carrying all the instruments cracked up in a blizzard. Luckily, no one was hurt, but all the instruments had to be replaced for the show which went on only two hours after the accident. King’s friends helped him out of the jam.

The next day, on Sunday, March 27th, after a matinee at the Civic Center in Hammond, Ind., some vandals scalped a seven foot wall surrounding the center, broke through the window of Pee Wee’s dressing room and made off with more than $2,000. The losses are now working on the case.

in the column that there was certainly room for a show of this type around here. Well, I’m happy Bob is back, this time in “Grand Hotel” which is a real and active on the super sophis

ticated “Grand Hotel.” Now if the program would only move into an early evening spot on WCPO, I believe we would have a country Ames and Andy show in the making. George Bregoli is Bob’s new partner. (Keep an eye on this show).

BENNY MARTIN

“YOU KNOW THAT I KNOW”

MERCURY 75060

CENTRAL SONGS, INC. 147 Th 7th Ave. Nashville, Tenn.

“It’s What’s In The CASH BOX That Counts”
Plan 3rd Jimmie Rodgers Memorial Celebration

MERIDIAN, MISS.—The Third Annual Jimmie Rodgers Memorial Celebration will be held at Meridian, Mississippi on May 25th and 26th in honor of the great RCA Victor recording artist.

Jimmie Rodgers was a member, until his death, of the Brotherhood of Railroad Trainmen, and in his honor, more than 1,000 members of this organization will come to Meridian this year to pay the greatest honor ever accorded a member of the "Rails."

These are the events that will take place during the two day celebration: Trainmen will stage a barbecue for 20,000 persons at Meridian's Highland Park on the afternoon of May 25. This is an election year in Mississippi and all candidates for office, from governor down, will make personal appearances, paying their tributes to Jimmie. There will be no speeches of political kind.

At 10 o’clock in the morning on May 26, which is the day of the Jimmie Rodgers Memorial Celebration, these same 1,000 trainmen will gather at the Jimmie Rodgers Park to lay a wreath on the statue erected there by Ernest Tubb and Hank Snow, W. P. Kennedy of Cleveland, Ohio, president of the Brotherhood of Railroad Trainmen, comes to Meridian for the third time, and will deliver a eulogy during the wreath-laying ceremony.

On the night of May 25, as during last year, four huge dances will be held. R. D. Henderson and his band will play for one of these dances—the one to be held in the huge National Guard Hangar. Over 5,000 lads and gals attended this one dance last year. Nationally outstanding country music bands will play for the other dances. For the notables on this night, fish fries, private dinners and connected cocktail parties are being arranged.

The big show on the night of May 26 is directly in charge of the Louisiana Hayride of Shreveport, Louisiana. Handling this phase will be Ex-Governor of Louisiana, Jimmy Davis, and Horace Logan, public relations director of the Hayride. Horace Logan, Public Relations Director of the Louisiana Hayride, will act as master of ceremonies.

The big show will be heightened in national interest by the presence of Jerome (Dizzy) Dean of baseball, radio, and television fame. He will sing the "Streamline Cannonball" with Jimmy Davis and others to be announced.

As of this writing, more than 150 artists from all the 48 states have announced their intentions to attend the Meridian festival.

An estimated 75,000 persons are expected, many of them 4-H Club and FFA boys from Mississippi. Radio Corporation of America has announced a special program for the celebration of its 50th anniversary. The Meridian celebration of the Mississippi State Musician Memorial and the Meridian celebration of the Miss America Conservation Award will be held during the week.

Dallas, Tex.—Seated around the table are a group of friends who Ed McLeomore hosted at the Variety Club in Dallas recently. Left to right: Jimmie Collie (Hickory), Bob DePriest of Bob DePriest Music, George Hayes of Capitol Records Distributors, Dallas, Hank Locklin (Decca), Ed McLeomore, owner of the Big "D" Jamboree, Sonny James (Capitol) and Abe Susman, of State Music Distributors, Dallas. Standing at the end of the table left to right are: Doug Bragg (Coral), John Dolan, Big "D" Public Relations man, Johnny Hicks and John Hayper, co-producers of the Big "D", and Charlie Lamb of The Cash Box and Ed Watt of the Big "D" Artist Bureau.

Host And Guests

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**WILBURN BROTHERS**

(Decca 29459; 9-29459)

**IF I WANNA WORK AN’ WANNA WANNA**

(2:06) [Acuff-Rose BMI—J. D. Miller] The Wilburn Brothers, Doyle and Teddy, look like they have the platter; that's gonna put them on top of the lists. It's a great, quick beat, romantic novelty. Snappy wedding of melody and lyrics on a deck that could catch.

**MY HEART OR MY MIND**

(2:27) [Tanneym—D. Wilburn, T. Wilburn, F. Hendriker] On the lower end the boys turn in a persuasive reading as they wax a sad, middle tempo item. Powerful pairing.

**JACK FORD**

(Chess 4864: 45-4864)

**TANNER LIE** [BMI — W. Evans] The polished stylings of Jack Ford are a treat to the ear on this delectable, quick beat, romantic novelty. Snappy wedding of melody and lyrics on a deck that could catch.

**YOU MAKE ME LOVE** [BMI—Gray, Covington] Reverse deck is a middle tempo, heartfelt ballad that the snipster etched in poignant style to a Effective string support.

**YORK BROTHERS**

(Koes 1449; 45-1449)

**IF YOU HADN'T TOLD ME THE FIRST LIE** (2:27) [Lois BMI—York, York] The York Brothers, Leslie and George, could have a winner on their hands as they smoothly wax an up-tempo, romantic lamentious melody and instrumentation.

**HOUSE WITH NO WINDOWS** (2:31) [Jay & Cee BMI—Glover, York, York] Bottom lid is a middle beat wopper with emotion packed lyrics that the duo delivers in top drawer fashion. Watch both sides.

**DUSTY ROSE**

(Faber 126: 120-45)

**IT MAKES ME SO MAD** (2:25) [Dandelion BMI—D. Rose, G. Wright] Dusty Rose comes up with a catchy, fast paced cutie that has the quality, novelty and charm to burst through. It's a real appealing side. Watch it.

**HERE BE BIRDS AND THE REES** (2:30) [Dandelion BMI—D. Rose, G. Wright] Here's another happy-go-lucky item that Dusty Rose treats to a bright vocal effort. A dandy coupling.

**DEL WOOD**

(Decca 27: 20-6080; 47-6080)

**HOME SWEET HOME** (1:55) [Acuff-Rose BMI—J. H. Payne] On her Victor debut, Del Wood displays her keyboard excellence as she nimly bounces through an all-time favorite in an old-fashioned piano style. Should be a solid money-maker. 

**JUICE OF MUSHROOM** (2:21) [Forster ASCAP—S. Levy, E. Stanley] On the flip portion, the artist brings back pleasant memories of the nickelodeon days as she glides over another charming item.
WSM—GRAND OLE OPRY . . . Hank Snow, 'Opry' headliner guested with Paul Kallinger of XERP, Del Rio, Texas recently. Tom Disken, rep for the Jimmore Attractions banner says that Kallinger featured six hours of Snow’s recorded music. Jimmore has rented a capacity house in Mobile, Ala. March 20. While in Mobile, Carl visited with deejays Tom 'N' Lake, ADWRA; Jack Cardwell, WKAB and Happy Wainwright, WKRG, according to Mr. Cardwell, Snow was in a grand mood at that time. Johnny Jo (Mercury) was also on hand for the ‘big’ event. that preceded the show. Lenore and Oscar, Cousin Jody and Tommy Warren recently celebrated the end of ninety-two days of personal appearances and television spots by taking their families for a short vacation and some good fishing. Lee Ables, manager of Hillsboro, Miss., America beauty contest winner, visited Nashville recently, and was a visitor in the WSM-TV studio while Marty Robbins was appearing on a program. Frelin Huskey (Capitol) has unleashed another of his ‘many talents’ . . . this time via the recording of ’My Gallina’ under the name of Simon Cram, and the Capitol label. The artists are Johnnie and John, Jack, Kitty Wells, Roy Acuff and his Smokey Mountain Boys ready for a big trek on a string of dates that will carry the group to the West Coast, according to word from Frank Monroe, rep for the ‘Opry’ unit itself. Martha Carson, Bill Carlisle and Bill Huskey, sales manager of the WSM's House of Music, are looking into the possibility of a 'package' setup on tour now. X. Croom is personal manager for Carson and Carlisle, and is exclusive booking rep for Huskey. Bob Ferguson is personal manager for Huskey. Ernest and Hank Snow, who have been recognized as the founders of the Jimmore Attraction Memorial Day program announces here in Nashville that they plan to be present in the year’s gathering slated for Meridian, Miss. May 25-26. All proceeds from the program will be for the Jimmore Rodger Memorial Foundation. C. H. Atkins out with a new 45. The record is a spread of the Atkins Picks Young, Bob Cline and Hubert Long, Joyce Moore, Bob Cline and Burrell and a gang of deejays recently gathered at the big 105 WFLA recording session in Florida, for a first-time appearance in Ocala, Fla. for a fine get-together.

HAYRIDE HAPPENINGS . . . Jim Reeves, Maxine and Jim Edward Brown, and Dide Rowley and their band just return to the road after a tour through Oregon, California, Washington and Idaho, Jimmie Lee and Wayne Walker (Chess) scored their first gold record recently. Their recent appearance has come just from all the early vacation this should bring the Hayriders right into the spotlight. Ray Bartlett, manager of Slim Wilson (Liberty), is out with the Slim Wilson Band for his whirl around the country for Whitman. Whitman is slated to appear on the big Houston Fireman’s Show this month I ‘Louisiana Hayride’ artistes were there last week, and with the opening of the ‘Opry’ April 2 after a three-week vacation. Bill Monroe (Decca) and his Blue Grass Boys shared the spotlight as featured guests for the April 2 show! Ray Hall who was with Decca for a Decca recording contract, has just completed two weeks of personal appearances: appeared in Canada. Hall also bowed in with his first performances on the ‘Opry’. Mae B. Axton, publicist rep for Hank Snow, reports that the Snow "Ballance" tour will bring a band of artists and their families to the tour through Texas with the Dallas district have sold out of her release "Honky Tonk Husband" and "Wasted Life" a couple of times already. The Belwin Twins (Capitol) are also sharing their share of the play in the Western belt. Jimmie Davis (Decca) guested on the Big "D" April 2. Lawrence Thacker, promotion man for country music, reports that the Big "D" on March 22nd for a tour with Davis and a group of other artists playing through Louisiana, A. V. Bamford, the producer of the tour, said that there is a possibility that the Big "D", and while the tour is the final briefing with Ed McLeonore is the new manager of the Firemen’s Show. The Belwin Twins (Capitol) worked the Big State Jamboree for Slim Willett in Abilene recently as did Davis. Davis is said to be on a strong right now with his "Texas Special" on Capitol.

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Red Foley and his troupe recently saluted the Richland Center, Wis., March 30th. Foley’s TV, coast-to-coast, Cliff Rodgers of WHHK in Akron, Ohio plans to bring the entire "Ozark Jubilee" venture to the Armory there in April. Foley has a personal appearance inAFX-2007 on a personal appearance carried a note saying that Smiley Burnett had entered into the Drive-In Theater business. This is all wrong, the item should have stated that Smiley Burnett has entered into the Drive-In Restaurant business. With Lou Black’s Top Talent office supported by Jim McConell in the booking department, "Ozarks" talent filling up the personal appearance roster these days. Dub Allibritten, manager of the "Ozarks" Red Foley, on big promotion

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Operators Are Beginning To Ask:

"WHAT ABOUT NEW GAMES?"

WASHINGTON, D.C.—That business views the future optimistically is indicated in a joint report by the Commerce Department and the Securities and Exchange Commission, predicting business outlays for new plant and equipment will be $37.063 billions, a 1 per cent increase over the past year. The agencies forecast that business sales will be five per cent larger this year than they were in 1954. Attainment of these forecasts presupposes larger business capitals good spending volume, they stated, would make this the second best investment year in history.

NEW YORK—Advertising agency sources are pointing to the changes which have hit the TV commercial sponsors. The sponsors face two problems: costs of programs, which even the most wealthy firms find difficult to handle; and, the gradual loss of listener interest. Reminds us of the trend radio took years ago. At first interest was so great, the record manufacturers could hardly find a buyer of a record. Then with the advent of the modern juke box, back came the record industry bigger and better than ever, with radio taking its proper place in the entertainment world. Now that the general listening and viewing public is losing its interest in spending its life watching TV, outside entertainment (which includes the juke box) has nothing to worry about. Naturally, top programs as well as baseball, football, etc., still retain their hold on the public—but it’s no greater today than was radio prior to the advent of TV.

WASHINGTON, D.C.—While those connected with the entertainment business (juke boxes and amusement machines) always note a dip in collections during the Lenten season, they can be encouraged to anticipate a good revival of play after Easter. The Federal Reserve Board reports that Department Store sales last week ran far ahead of sales in the corresponding week a year ago, averting an advance of 14 per cent across the nation. An interpretation of the report indicates that the public is spending money for Spring and Summer clothes. Starting with Easter, with the termination of Lent, it would appear to us that locations will once again get its share of the spending.

As has long been recognized, new products are the heart’s blood of industry. Whether the industry concerns itself with appliances or automobiles, its dealers, distributors, and all others in that specific industry recognize the fact that, without new products, the industry will gradually deteriorate.

New products pump new blood into an industry. This revives and resuscitates the industry. This, in turn, means continued and progressive growth.

Regardless of the fact that every manufactory in the business of producing coin operated equipment is as busy, if not busier, than it has ever been before there is, and always will be, a need for new products.

Not because there is any lack of sales action today. The fact remains that, whereas one territory may be suffering somewhat, the nation, as a whole, is so large and so fertile that other territories may be demanding whatever equipment they can obtain.

There are fewer manufactories today than there have ever been in the history of the industry. This does not mean that the factories in the industry today aren’t capable of producing whatever equipment is required.

The opposite, if anything, is true. They can produce as much as is needed by all engaged in the business of coin operated equipment, worldwide.

The music machine manufacturers have always been sufficiently progressive and aggressive to bring about continued demand for their new developments.

As is noted everywhere in the music field at this time, this demand hasn’t slackened, regardless of an important national legislation problem that is ahead of the music field.

The most affected of the manufacturers, in regard to constantly developing and producing "something different", are in the amusement field.

This equipment is subject to the whims and fancies of a very fickle public.

As one noted amusement manufacturer expressed himself some years ago: "These are games for the grown-up children of the nation, the adults. And like all children they, too, soon tire of playing the same game over and over and over again."

As it has been described in the past, the amusement field is strictly a "novelty business" at best. That being the case, new products are a mighty important factor in the continued growth and development of this division of the industry.

But this does not omit the manufacturers of other types of equipment. Every manufacturer must constantly keep his experimental and development departments going full blast so as to be ready with "something entirely new and different" to meet the demand of the public.

Whether dime play is, or is not, instituted. Whether front money is, or is not, obtained. Whether the problem is intake or income, the fact remains that, to assure the industry continued growth, there must be new products constantly brought to the field.

These new products must be capable of captivating the public just as completely as did the older, tried, tested and proved machines. This is one industry that cannot long rest on its laurels. It is the kind of an industry that is constantly being challenged by public fickleness.

Therefore this is one industry that requires creative ingenuity. Such ingenuity has, so far, been successfully demonstrated time and again.

Just when all believed everything was finished, someone in the industry came along with, "the completely new product".

As for example, during just these past few years the in-line games, the shuffle games, the kiddie rides, the gun games.

In the field of automatic music and hi-fi phonos and their beautifully modern, colorful and attractive designs.

In the vending machines field, similar achievements have been made in automatic drink dispensers and in machines with other important vending possibilities, some of which haven’t as yet reached their apex.

Once again there is a ripple running through the trade that, "Something entirely new and different is necessary."

Something that will "revive play action".

Something that will "boom take".

Something that will "bring the TV viewers back into their favorite spots to play" instead of keeping them at home to see old, wornout films.

This ripple starts, naturally, in those territories where present amusements are overplayed and overdone.

The industry realizes that the anguished calls from these first few territories is usually the first indication that something different is needed.

The time has arrived when the field again looks to the ingenuity of the manufacturers to bring forth "something new, something different, something appealing."

This publication feels certain that, long before the cry becomes general, new products will come into being.

Just as all the fine equipment of yesteryear came into being. Like the in-line, shuffle, kiddie ride and gun games came into being.

It is well for all to remember that the ingenuity of those who produce the products which have kept this industry in constant and very dramatic growth hasn’t for even a moment, deteriorated.

If anything the manufacturers and their engineering staffs have become ever more proficient in the creation of new products with an adroitness and skill that is truly praiseworthy in every regard.
Huge Crowds Jam Booths as Largest Number of Exhibitors Participate. Ops Discuss Many Important Problems at Meetings

D. Gottlieb & Co. Distibs See Test Samples

5th MOA Show Best Ever

CHICAGO — Pre-convention forecasts that the 5th Annual Convention of the MOA would be the largest and greatest yet were more than vindicated as crowds poured into Chicago from all parts of the United States, Canada, Alaska and many foreign countries, among them far away French Morocco and Australia.

Business was uppermost in the minds of those attending as was evidenced by the full turnouts that greeted the speakers at the morning sessions, the jammed exhibit floor and the huddles in the lobby of the Morrison Hotel during the early morning and late evening hours.

Exhibitors were well pleased with the brisk attendance at their booths. The action was continuous and crowded as operators moved from booth to booth to examine equipment, talk records, renew old acquaintanceships, make new ones, and meet some of the recording stars. Adding greatly to the strength of the convention and the interest of the operator was the exhibit booths sponsored for the first time by the automatic music machine manufacturers, AMI, Rock-Ola, Segburg and Wurlitzer.

That the association had grown to its maturity was evident in the vast attendance, better than ever participation by manufacturers, and the number of operators who attended and signed up as members.

Meeting halls were filled each morning as operators throughout the nation sought answers to the many problems that their specialized industry faced. The operator wanted to know the present status of the pending ASCAP type legislation in Washington and what was being done to protect their rights. They wanted to know more about the third copyright organization. They wanted to know about the change in membership admittance rules.

Sidney Levine, Legal Counselor for MOA, discussed the copyright legislation and brought up to date the forces that were lined up against them, pointed out the untold multi-millions that were in the treasuries of the proponents of the copyright bills, the powerful public relations offices that moulded public opinion, and the powerful senatorial support that the proposed bills had. He warned them of the constant vigilance that would be necessary on the part of the operator organization. But, he concluded, the operator was legally in the right morally in the right, and the organization would do all in its power to make certain that it remained that way.

Levine also thanked the juke box manufacturers for their aid and praised the cooperation between their executives and George A. Miller, president of the MOA. He paid high tribute to the cooperation between the legal staff of the MOA and those of the manufacturers.

In an open discussion on the Thompson Bill (H.R. 2677) currently under discussion by the Committee on the Judiciary, The House of Representatives, a motion was made by Albert Denver, New York, that the Convention go on record as being against a Fact Finding Committee, as proposed by the bill. The motion was immediately and unanimously passed.

On the second day, following an open discussion, the attending operators witnessed the birth of a third copyright organization.

Operators learned that the individual operator could now become a member of the MOA. Hereafter an operator could only become a member if his organization was an affiliate of the MOA. Under the new regulations he could now join as an individual whether he was a member of a local association or not.

Bill Gerh, publisher of The Cash Box, spoke to the assemblage on the second morning of the convention. Gerh reviewed the tremendous progress the organization had made from the day of its inception, only seven years ago.

Operators also listened to talks by Ray Cunliffe, co-chairman of the convention; Ray Biehl on advertising and promotion; congressman George P. Miller; Rodney Pantages, Louis Bootstein, Leo Kaner, Clint Pierce and Al Denver.

It was enthusiastically agreed by all that the meeting had been the best ever and much had been accomplished by the organization and the individual operators.

Wolberg Hosts Distibs

Company and Genco Manufacturing & Sales Company at a very outstanding dinner at the famous Covenant Club, this city, of which Wolberg is one of the most noted members.

Helping Samuel Wolberg as host were Sam Lewis, Arvon Genburg and Ralph Sheffield of Genco, and Ed Levin of Chicago Coin.


The operators enjoyed the famous food of this club and, according to all present, were much surprised to find so outstanding a skyscraper club in the very heart of the Loop district of the City of Chicago.

Wolberg is well known as a very gracious host and those who were present commented on the marvelous manner in which he arranged to have all enjoy themselves.
MOA CONVENTION as SEEN Thru "The Cash Box" Camera

Business meetings at the MOA Convention were informative, educational, and very well attended. George A. Miller, president (center) welcomes operators; Sidney H. Levine, national counselor, (left) and Ray Cunliffe, convention chairman, (right) address nation’s operators.

CHICAGO—With a record number of coinmen attending the MOA Show, The Cash Box cameraman was kept busy snapping visitors. Pictured on the opposite page are many of the industry’s men and women who were at the Morrison Hotel during the show.

1) Cissie Gersh, The Cash Box; Al Denver, president of New York’s operators association; and Vaughn Smith of Atlantic City.

2) At the Wurlitzer booth: Bob Bear, sales mgr.; Eric Bailes, Modern Amusement, Australia; and Mrs. and Mr. Tom Sheldon, Payette, Idaho.


4) Sam Lewis, Genco Mfg. & Sales Co., and Al Clavir, Toronto Trading Post, Toronto, Canada.

5) Sam Solomon, Columbus, O., and Ralph Sheffield, sales mgr., Genco.

6) “Pete” Pieters, Kalamazoo, Mich.; Bert Lane, Miami; and Gil Kitt, Chicago.

7) Mr. and Mrs. Howard Ellis, and Mrs. and Mr. Norm Gefke, Omaha, Neb.

8) Dave Stern, Seacoast Distributors, New York, alongside Rock-Ola’s new music machine.

9) George Kozy at ABT Mfg. display.

10) Mr. and Mrs. Ed Carlson, Detroit, Mich.

11) Harold Scott, Mobridge, S. D.

12) Cissie Gersh interviews Bert Lane.

13) Herb Klein, sales mgr., International Mutoscope Corp., L. I., N. Y., demonstrates machine at his booth.

14) Art Weinand, extreme right, sales mgr., Williams Mfg. Co., smiling happily at the interest being shown in new “Tractor.”


17) Two old-timers get together—Vince Shay and Jack Mitnick.

18) Bill Gersh, publisher of The Cash Box with two old friends, Mr. and Mrs. McKin Smith, Atlantic City, N. J.

19) Clint Byrne, operator and Mayor of Brodhead, Wis., with RCA’s model.

20) Ed Ratafack, AMI’s western regional mgr., leaning on an AMI phonio—vintage 1928.

21) Phil Weisman, Automatic Phono Dist., Chicago, with John Haddock, president of AMI, Inc.

22) B. Palmer, Jr., advertising and sales promotion mgr. of The Rudolph Wurlitzer Co. at the firm’s booth.


24) Ivy Blumenfeld, Baltimore, Md.; Ivy Morris, Newark, N. J.; and Phil Mason, Washington, D. C.

25) Bill Gersh, Sidney H. Levine and Representative George P. Miller, Cal.

26) Larry Marvin and Wes Elster of Calif., selling banquet tickets.

27) Don Moloney, Donan Dist. Co., Chicago and Milt Marmer, Cincinnati, O.

28) Fletcher A. Blalock, F. A. B. Distributing Co., New Orleans, La., and Bill Gersh.

29) Lee Montooth, Peoria, Ill., and Henry Friedman, Mercury record distrih.

30) Snapped in the J. H. Keeney & Co. suite: John Conroy and Paul Hubsch of Keeney, and Barney (Shuggy) Sugarman and Abe Green of Runyon Sales, N. Y., N. J. and Cen.

31) Harry Drolinger, Dallas, Tex., Herb Wedewen, Cleveland, O., and Art Webb of Sentinel Radio (young man at right, unidentified).

32) Two old friends from upper New York State get together: Gen Walerntz, Rochester, N. Y., and Abe Granitstein, now residing in Cleveland, O.

33) Vince Shay and Charlie Schlicht look over AMI’s 1926 model.


35) Bill Gersh (center) with two operator friends, Bob Lindolof, Skokie, Ill., and Mickey Anderson, Erie, Pa.

36) A gathering of upper New York State ops: Lindy Nardone, Louis Grillo, Joe Grillo and Dave Seare.

37) Jerry Gillespie and Bill Miller, Grand Rapids, Mich., with the 1926 AMI phonio.

38) A group of Canadian coinmen: Don Kirkm, Wes Van Dusen, Art Fioriott, and Harold Moon of BMI.

39) Abe Susman and Bob Dregiess, Dallas, Tex., give RICA’s model some soft Texan conversation.

40) Art Garvey, Bally regional representative, takes a ride on the firm’s kiddie ride “Hot Rod”.

41) Phil Robinson, L. A., Calif., and his brother, with the RCA model.

42) Dave Bond, Trimount Sales, Boston, Mass., at the Seeburg booth.


44) Edward Grodzicki and Martin Rice, Michigan ops.

45) Johnny Bilotta, Bilotta Distributing Co., Newark, N. J., showing Lou Bruno, Canastota, N. Y. op, Williams’ “Tractor”.

46) George Markos, Dover, O. op.

47) Ernie Reeser, asst. to C. T. McKelvy at the Seeburg booth.

(See Pages 14 & 44 For Additional Pictures)

MUSIC OPERATORS AT BUSINESS SESSIONS
Urge Music Ops Write Standing Sub-committee of Senate on "Kilgore Bill"

Senators Advise They Are Referring Letters and Wires to Three Man Sub-committee. Music Ops Urged to Write Opposing "Kilgore Bill" (S.590) Immediately

CHICAGO—With more and more music operators receiving replies from Senators that the Senators have turned over letters and wires they have already received to the "Standing Sub-committee on Patents, Trademarks and Copyrights," composed of Sen. Joseph C. O'Mahoney, (Dem., Wyo.) Chairman, Sen. Olin D. Johnston, (Dem., S. C.) and Sen. Alexander Wiley, (Rep., Wis.) music operators are being urged to write these three Senators, who have had the "Kilgore Bill" (S.590) assigned to them, prior to hearings on this bill.

Photograph, leaders here believe, that it would be to the best advantage of the nation's juke box operators to communicate directly with the members of this Standing Sub-committee and point out their opposition to the "Kilgore Bill" (S.590) as vigorously as they possibly can.

Prior to any hearings, if this Sub-committee will grant hearings soon, it would be to the advantage of the entire juke box industry, they believe, for the nation's music operators to quickly write opposing S.590.

Many are of the belief that the one and only way these three Senators will have some idea of the amount of letters and wires which have gone into Washington, both into the Senate and the House, would be for duplications of the letters and wires to be rushed to each of these three Senators by all the operators nationwide.

Bally Introduces Two New Shuffle Bowlers

According to Nelson, the games may be played by one player, or by two to six players in competition. The games contain the popular "Super-Strike" and "Speed-Control" features of previous Bally bowlers, plus the new "Bonuscove" feature, which is an extra-high score bracket added to the sub-control score indicator on the backglass.

Nelson explained: "This permits the player, with perfect speed control to score 500 for super-strike, 200 for strike, 150 for spare. Because a perfect shot can quickly make an otherwise poor score, the new 'Bonuscove' feature greatly increases last frame suspense, thus increasing play-appeal and earning power. The new feature also encourages players to do much practice play to improve their skill. Both new bowlers are 10 frames adjustable to 9 frames. Last frame feature adjustable to allow players to keep shooting as long as they score strikes or super-strikes.

Size of both bowlers is 8 ft. by 2 ft. Coin mechanism is choice of dime a play or dime a play, three plays for a quarter.

According to Nelson, both "Gold Medal" and "Blue Ribbon" are now at all Bally distributors ready for immediate delivery.

Keeny Names Billy Coan Regional Vending Mgr.

"Billy is going to put all of his sales efforts behind our brand new 'Keeny DeLuxe Hot Coffee Vendor' which clicked so tremendously at the MOA Convention.

"At the same time, of course, he will also show our new cigarette machine to everyone with whom he comes in contact.

"Advance indications all point to one of the greatest successes our firm has ever enjoyed with our new hot coffee dispenser.

"It seems that Billy Coan is going to be one of the busiest men in the nation. He is trying to meet with the many operators who have already contacted us in regard to this merchandise."

Wilkes-Barre Ops Form Association

WILKES-BARRE, PA—The operators of this city and surrounding areas met at the headquarters of Roth Novelty Company, this city, and formed an association.

Elected president was Ben Sterling, Jr. of Rocky Glen Park, Moosic. Other officers elected were A. Boyko, Avoca, secretary, and Edwardville, treasurer; and Marvin Smith of Pittston, second vice-president.

"The operators are confronted with several problems and feel, through a strong organization, they can improve the methods of operation and establish better public relations," stated Sterling.

The association will hold regular monthly meetings.

"It's What's in THE CASH BOX That Counts"
Business reported good throughout the industry this week despite the very cold weather that hit Dallas. Hasn’t been this cold but once during the winter—and we thought spring was here. Frank Salach even went fishing. . . . A meeting for the Dallas operators was held on the 24th at the S. H. Lynch Company. The meeting was to speed up 10c play. The week before there was an operators’ meeting held at Commercial Music, and since then about 10% of the Dallas locations have been converted to 10c play. Cooperation of the Dallas operators converting to 10c play has been very responsive. . . . Business reported good at Commercial Music. Busy making deliveries and booking orders on United latest “Clipper” shuffle alley and the new Williams gun “Polar Hunt.” . . . In Chicago to attend the MOA Convention are R. B. Williams, Bob De Priest and Abe Sussman. They flew up Sunday night.

Quite a sick list this week. Mrs. T. E. Lott of Dallas is in bed with both the mumps and measles. . . . Bob Coghlin is confined to bed with hepatitis. Will have to stay in bed two months. . . . Mrs. Elf Moseley of Paris is reported improving after being in a Dallas hospital for the past three or four weeks. . . . Harold Strange of Temple has the cast removed from his broken leg, but still walking on crutches. . . . Charlie Knowles of B & B Vending back on job a few hours each day after an illness of three months. . . . We want to wish all of these good people a quick recovery. . . . So sorry to hear that Steve Salach, Jr. of Cameron, Texas passed away. . . . Operators seen making the rounds along coin row this week were Buddy Clem of Paris; W. A. Groom of Jacksonville; Mrs. T. V. Williams of Mineola; Fred Ellis and Wilbur Prisciolo of Waco; Mr. Clawson of DeKalb; Mr. & Mrs. Jake Reeves of Navasota; Vincent Lopez, Drew Osburn and Eddie Terry all of Ft. Worth; Herb Rippa, Leonard and Joe Metacan and Dewey Parson all of Dallas.
To: The Cash Box

Ed Ristau Joins Rock-Ola

Prior to joining Rockwell he was vice president, the Cummins-Chicago Corporation and held several important executive positions with the Standard Corporation with whom he was associated for over 17 years sharing in the management of that firm from a group of 40 employees, doing a business of $20,000 a year, to an organization of over 1,100 employees doing a business of $16,000,000 a year.

Ristau is married and the father of five children ranging from 17 years to 3 years. Both he and his wife are native Chicagoans and are happy to be home.

Chicagoland—During this past M.O.A. Convention distributors jammed into the new Rock-Ola Coin-operating company plant, beginning early Monday morning. Many were still visiting this factor of Thursday and Friday of this past week.

As Herb Oettinger reported, "We enjoyed over thirty to forty guests for lunch in our cafeteria every day."

"It was really one of the most impressive gatherings with discussions going on about how business was all over the country and many who visited us advised that they obtained valuable information at our plant.

"We certainly want to thank all our distributors and their friends for calling at our factory and also for the very complimentary statements they made in regard to our product.

Bill DeSelm, Ray Riehl, Johnny Casola, Al Theddic, and all the others at the United factory, were just as thrilled because of the large numbers of visitors who called to see them.

Bill DeSelm said, "We've gathered a good deal of very valuable information for the management, which will be used in the future.

Distributors Jam United Factory

Singapore Coin Machine Ops Face Difficulties

Ask Help From U. S. Coinmen

SINGAPORE, CHINA—A situation has arisen in both Singapore and the Federation of Malaya which is causing established coin-operating firms considerable difficulty.

Authorities in these areas refused to issue licenses to Cafes and Bars which have amusement machines or juice boxes operating. According to our source, this action was brought about by the importation of thousands of miniature billiard tables from Russia, which certain proprietors have flooded upon the village and back lane market. Having no legal means or ready access to electricity, these machines were snapped up, particularly in areas where there was no, or little police supervision.

This brought to the authorities attention the fact that children were being encouraged to gamble.

The whole industry, as a result, suffered in the attempt to clean out these machines. This was done by refusing licenses to Cafes and Bars if they had, or considered having any type of amusement machine installed.

The Attorney General's Department has decided that juice boxes are amusement machines, which means that no Bar, Cafe, Restauarant or Cofee Shop will have their licenses renewed if they have a machine installed.

Because of this extremely difficult situation which has been created, general manager of J. Rooklyn Amusements, Singapore, has written to Nat Feinstein of Atlas Music Company, Chicago, asking for data or facts relating to similar occasions which may have happened in the United States and which can be presented to the Attorney General's Department to prove that licenses should be issued.

Dixon Distributors Becomes Music Vend Corporation

YOUNGSTOWN, O. — With Leo Dixon out of the firm, the name of Dixon Distributing Corp. (Rock-Ola) has been changed to Music Vend Corporation with Jack McGinnis as president and also in charge of the firm.

The firm has also moved its offices from 2358 Southern Boulevard, to 310 Mahoning Ave., which is on the State Route 18, this city.

Other officers of the new firm, in addition to Jack Milligan are: Viola Meredith, secretary-treasurer, Ed Rodger, sales manager, and Herbert Daily, service manager.

Milligan reported that the firm has obtained the policy of supplying all the operators in the territory where it distributes Rock-Ola automatic phonos and music arcades.

He stated, "We are prepared to offer the operators the very closest cooperation as well as the finest service they have ever enjoyed.

"Our new quarters", he continued, "are at the disposal of the operators and we welcome their visits.

"We have many surprises for them and we hope that the operators will call and learn all about these", he concluded.

More MOA Pics Next Week

"It's What's in THE CASH BOX That Counts"

US GALS

by Cissie

Many wives accompanied their husbands to the MOA Convention. While the men were busy with meetings, they didn't take out their fair wives long to find the best shopping spots. Isn't it peculiar how much more glamorous a dress looks to you when you're out of town? You're sure there's nothing like it in your own home town. You get up early the next morning, after thinking about it all day before, fearing that your else may have seen the same dress. The saleslady did say it was "the one and only". You just know you need it. In facts you really have nothing to wear. You don't walk, you run. And finally reach the store, breathless. There it still is. You think how lucky you are. So you buy It. And can't wait to get home to show it off to all the other gals. As you strut down your favorite hometown street in this newest creation, you say to yourself—there in the little shop where you always buy—the same dress—for $6 less.

Seen around Our Town: Babe Kaufman of Atlantic Highlands, N. J. Babe is president of southern New Jersey's music operators association. . . . Mrs. Leah Hoffman, Smith of Atlantic, N. J., one of our most attractive gals, who really made a most complete survey of all the exhibits at the MOA Convention. . . Mrs. Margarete Rose of Nashville doing some very fast shopping; . . . Mrs. Judy Culp of Oklahoma City had no intention of coming to our fair city. . . . Also from Sunny California, Mrs. Peter Pelligrini seeing Our Town. . . . Assure Lillian Morris that they were the cold coldest of the very coldest, or before, during and after the MOA Convention. . . . Want Juanita Miller to know everything was "George" during the convention. . . Gloria Schlesinger's hubby, Al, very lonely for her.

"CHICKENS"?????????? If you want to know just what that means ask Millie Riehl or Sarah Oettinger. . . . Adele Ginsburg, a very busy Girl Scout Troop leader in Glencoe, Ill. . . . Kate Simon's beautiful dotter just returned to Chi. From a short rest in Miami. Re-enters Northwestern U. to finish for her Master's degree. . . Laura Gottlieb, five year old daughter of Alvin and Evelyn Gottlieb, also adored her very gorgeous picture in "Pilsen's" home. We were mentioned last week. After studying it very carefully (it's taller than she is), for some minutes, looking at all the beautiful and delicate artistry, she looked up at her Mommy and said, "Are all those bumps mashed balls?"

So said the famous James Matthew Barrie: "Every man who is high up loves to think that he did it by himself, and that his wife smiles and lets it go at that."
**New Bally® Bowlers**

**combine greatest bowler features with new BONUScore play-booster**

**Super Strikes**

Super Strikes are instructions on playfield pictured above. Score up to 500 get plenty of "practice play" as players try again and again to improve their skill in straight-lining the puck between red lines.

---

**Speed CONTROL**

Player controls speed of puck—too fast, not too slow—for highest scores. If shot is too fast, light shoots up to top of backglass, indicating 90 for Super-Strike, 60 for Strike, 40 for Spare. If shot is too slow, light remains in lower section. Perfect speed-control permits player to ring up 100 for Super-Strike, 80 for Strike, 60 for Spare. Speed-control skill plus aim skill results in greatest play-appeal and record-breaking winning-power.

**BONUScore**

Perfect speed-control rings up a big bull's-eye BONUScore of 500 for Super-Strike, 200 for Strike, 150 for Spare. BONUScore increases competitive play by increasing last-frame suspense, because BONUScore in last frame can pull a hopeless score up in a hurry. BONUScore also increases practice-play, as players keep shooting to improve their skill at "right-on-the-nose" BONUScore speed-control.

Light-up scores with speedy totalizing. Club-styled cabinet. 10 frames adjustable to 5 frames. 7-10 pick-up. Last-frame feature adjustable to allow player to keep shooting as long as he scores Strikes or Super-Strikes. Genuine Formica playfield with rich maple pattern. Giant, realistic pins. Hinged pin-hood, doors and playfield with new "easy-up" elevator on playfield. Speedy pin re-set. Quiet operation. Sturdy, trouble-proof mechanism. New "easy-at" relay banks.

---

YOU get the greatest combination of money-making play-appeal ever built into a bowler-game when you get Bally BLUE RIBBON or Bally GOLD MEDAL working for you on location. Thrilling SUPER-STRIKE feature...plus popular SPEED-CONTROL and other famous Bally-Bowler features...and the new BONUScore feature that keeps players coming back dime and dime again to improve their skill at "right-on-the-nose" BONUScore speed-control. Up your bowler collections in a hurry with Bally GOLD MEDAL (with match-play) and Bally BLUE RIBBON (without match-play). Order from your Bally Distributor today.

---

**Gold Medal**

**Blue Ribbon**

BALLY MANUFACTURING COMPANY—2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
“THE CASH BOX” CAMERA CLIX AT MOA SHOW

1) Ed Ratojack, Western regional representative for AMI with AMI president John Haddock.

2) Jack Mintich, Eastern regional representative for AMI with the popular AMI head, John Haddock.

3) Barney Ross, former world’s lightweight and welterweight champion, and now promoting for Eddie Fisher’s records, with the Louisville, Ky., sportman, and owner of Southern Automatic Music Co., Leo Weinberger.

4) Irvin Weiler, Uni-Con Distributing, Kansas City, Mo., rides Bally’s “Hot Rod.”


6) A trio of old-timers in the biz: Joe Fishman, Atlantic Pennsylvania Corp., Philadelphia, Pa.; Babe Kaufman, the fabulous woman operator of Atlantic Highlands, N. J.; and Al Schlesinger of Poughkeepsie, N. Y.

7) Barney Ross with Art Weinand, sales mgr, Williams Mfg. Co.

8) Bill Gersh, publisher of The Cash Box, with Al Adickes of Nova Apparate-Gesellschaft, Hamburg, Germany.

9) Paul Golden, LaRue Novelty, Chicago with Lee Kane.

10) Buster Williams, Williams Distributing Co., Memphis, Tenn., with RCA model.

11) Bill Gersh with Bob Dunlap, J. P. Seeburg Corp.

12) At the Seeburg booth: Reid Whitney, Gunnar Gabrielson, Rep. Chauncey Reed, Joe Fishman, Herb McClellan and Ernie Rezeau.

13) The popular fireman, Charles (Little Jimmie) Johnson, Chicago, and Phil Weinberg, Dallas, Tex., Bally regional representative.

14) Sam Taran, Taran Distributing Co., Miami, Fla., with the RCA model.

15) Barney Ross with Tony Galgano of Chicago.

16) A happy group: Jimmy Savarese, Barney (Shugy) Sugarman, Barney Ross and Dave Stern.

17) Barney Ross again (was all over the place, wasn’t he?) with the world famous advertising expert, Jim Mangan. (Center figure unidentified).

18) Sam Ricklin of Los Angeles gets a big laugh from something Barney Ross says.

19) Al Denver, president of the Music Operators of New York and Sidney H. Levine, attorney for the above association as well as the national councillor for MOA, Frank Sonny Graham, a New Yorker who won the RCA “Miss Juke Box of 1955” contest.

20) Joe Abraham, Lake City Amusement Co., Cleveland, O., rides Bally’s “Hot Ride”.

21) Carl Hoeltzel, Uni-Con Distributing Co., Kansas City, Mo., and Art Garvey, Bally representative, say hello to Barney Ross.

22) Vince Shay, Mick McDonnell, E. Liverpool, O. op., and Bill Gersh.


(More MOA Pictures on Pages 14, 38 & 39)
EXHIBIT'S MODEL "500"

SHOOTING GALLERY

THE "FASTEST SHOOTING" - FASTEST
MONEYMAKER FOR EVERY TYPE OF LOCATION

NEW
NEW
NEW
SCENIC
BONUS
INTERIOR
FEATURE
SMALL
CABINET

New Flying Pheasants
New Climbing Squirrel
New Swimming Ducks

DON'T FORGET EXHIBIT'S FAMOUS
LINE OF 10c KIDDIE RIDES

JAMMED FULL OF
PLAYER - APPEAL
FOR BIG PROFITS

N E W  S M A L L  C A B I N E T
28 ½" Wide Goes Thru Any Door
ALL MOVING TARGETS

EXHIBIT SUPPLY
4218-30 WEST LAKE STREET • CHICAGO 24, ILLINOIS

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Our Service is . . .
Quick — Efficient and Reliable

In addition to all the latest equipment, we
have thousands of International recondi-
tioned machines available for your in-
stant needs. Carnival, Kiddie Rides, Rides,
Arcade Equipment and Shuffle Alleys.

CABLE US FOR SPECIAL PRICE LISTS.
Parts and Service Manual Available.

INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 36, PA. (Tel. RJ 6-7712)

GET PEAK PLAY
with the BEST
RECONDITIONED EQUIP.

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We are exclusive factory distributors for:
BALLY — WILLIAMS — ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O. (Tel. RE 1-1377)

N. W. Montana Goes 10c Play
Martin Britz of Great Falls Spearheads
Tri-City Changeover Set for April 18

GREAT FALLS, MONT.—Spear-
heading a three city changeover to
dime play in northwestern Montana
is Martin Britz of this city.

On April 18, according to present
plans, the cities of Helena, Havre and
Great Falls, including the surrounding
area, will change to dime play on all
music equipment.

Working with Martin Britz of this
city will be Pete Weyeh of Havre and
Frank Mahall of Helena.

Changeovers are already under way
to 1 play 10c, 3 plays 25c, even tho
the big majority will get started on
April 15.

Even tho these three cities are
practically on top of Butte, Montana,
the operators in Butte haven't as yet
made any statement regarding dime
play.

Britz has been the moving spirit
and has worked for some time now to
get the operators in this northwestern
Montana area, to realize that con-
stantly increasing overhead costs and
higher machine prices were very seri-
ously affecting income.

In some instances extended play is
being used. In the greater majority of
cases the ops have and are simply
switching over to 1 play 10c and 3
play 25c without further ado.

Congressman George P. Miller Addresses MOA

CHICAGO—One of the highlights of the MOA Convention was the address
made by United States Congressman, Representative George P. Miller. Stand-
ing at left is George A. Miller, president of MOA—and no relation to the
Congressman.

Ky. ABC Board Rejects Proposal to
Ban Free Play Pins

FRANKFORT, KY.—Rev. Walter C.
House of Louisville, executive director
of the Temperance League of Ken-
tucky, prepared last year that the
state's Alcoholic Beverage Control
Board ban pinball machines from
premises licensed to sell alcoholic
beverages.

This the board refused to do
(March 23).

State law forbids gambling on
premises licensed to sell beer, wine
and whisky, and House tried to put
pinballs into this category.

However, Guy C. Shearer, chairman
of the Alcoholic Beverage Control
Board, refused to ban pinball games,
stating that the 1952 Legislature had
said that pinball games that paid off
in free games should not be considered
gambling devices. Since the law spe-
cifically declared free game pinball
machines were not gambling devices.

Shearer said the board would not be
justified in issuing a regulation ban-
ing them on the ground that they
were gambling devices.

Shearer further said that "if there
were a preponderance of evidence" or
'substantial evidence' that the free
game pinball machines have been used
as gambling devices, then there are
other remedies available to the board
for suspension or revocation."

"It's What's in THE CASH BOX That Counts"
NOW—YOU CAN EXPAND YOUR VENDING BUSINESS WITH THIS KEENEY DELUXE COFFEE VENDER

KEENEY'S

Unseen Ingredient!

Look closely at this new Keene Deluxe Coffee Vender... study its superior features and you'll see more than the physical materials of which it is made. You'll see the attitude of a company determined to make and market a more practical, better performing unit designed by men who have never quite satisfied until they've produced a far superior product. It's the "unseen ingredient" that ensures lasting, low cost performance.

LET'S LOOK AT THE VISIBLE FEATURES:

All controls are conveniently located on the face plate. Each selector button operates the entire vending cycle by means of snap-action Automatic light below coin intake indicates when vender is empty. Full safety features include: Coin Lockout—Ground Wire in power cord—Shock-Proof Mountings to prevent free operation and to protect all controls from damage or misadjustment—Built-In Coin Changer that may be preset to return 1 to 4 pennies change—Stainless Steel Mixing Bowls, Hot Water Containers and stainless steel coffee, sugar, and cream containers—Adjustment to control quantity of ingredients—Adjustable Temperature Controls—Anti-Overflow Float and shut-off switch—Water Supply Pressure Regulator—a simplified easily understood mechanical control with standard components—Slow-blow type fuses—service outlet—toggle switch for servicing without disconnecting line voltage—swing-up top for easy loading without removing containers. Auxiliary Reserve Tank optional. Every feature to insure successful operation!

WRITE FOR YOUR FREE CIRCULAR!

J. H. Keene & Co., Inc.
2600 West Fiftieth Street • Chicago 32, Illinois

S. D. Phono Ops Re-elect Gordon Stout President

HURON, S. D.—At a meeting of the South Dakota Phonograph Operators Association in this city on March 21, the membership elected its officers for the next year.

Gordon Stout was re-elected president, Roland Manolis, vice-president; Ralph Harvey, director; and Harold Scott, re-elected secretary-treasurer. Holder of the remaining directorships are Tony Trucano and Mike Emig.

Principal topics discussed at the meeting were dinner play (how and how soon) and public relations.

It was announced that M. K & M Music Company (Roland Manolis) purchased the York operation in Mitchell.

Mr. and Mrs. Harold Scott, who celebrated their 36th wedding anniversary, were given a resounding ovation at the banquet.

Next meeting is scheduled for June 19 and 20, to be held at Pierre. It was announced that a feature of this meeting will be a tableau party at which old-time clunker Juke boxes will be destroyed.

300 CUP CAPACITY

Experienced coffee vender operators agree that this new 300-cup Keene Deluxe Coffee Vender ideally combines the average capacity requirement for smaller size at a much lower investment per unit. It is but 19½" wide by 15½" deep by 53" high! You can install a single unit for marginal locations, or group these compact venders for mass dispensing in larger places.

4 SELECTOR BUTTONS

• Black Coffee • With Sugar
• With Cream • With Sugar and Cream

EASY TO OPERATE!

Insert a dime at top and 1 to 4 pennies drop into the built-in coin changer return outlet while a cup vends automatically at the left. Open dispensing chamber door, place cup in position, depress one of four selector buttons and the cup fills up with a full 6½ ounces of rich, full-flavored hot coffee, as you want it, when you want it, almost instantly! Sugar and cream containers and the mixing bowl are of stainless steel for easy cleaning as well as to preserve ingredients and insure cleanliness at all times.

*Price pre-set at option of operator.

The Keene Deluxe Electric CIGARETTE VENDER

★ Year after year, operators have made much more money with this Keene Deluxe electrically operated Cigarette Vender. Nine double columns dispense regular or king size packs alternately from front or rear and "the pack you see is the pack you get!" Capacity 432. Has quick price adjustment on each column, swing-up top, 3-way match vending. Write for circular.

TENN. & MISS. ITEMS

J. S. Biggert: "The Cracker Box," Clarksville, could not withstand the big blow on March 21. The hurricane splintered a new AMI phonograph, two pin tables and a bowler. The cabinet looked as though an axe had been taken to them. Several locations also suffered damages... Charles Abers, Parris, out setting some new machines in some new spots... W. A. Welr, Ideal Novelty, Jackson, talking over the MOA meet... Tommy Tomlin, Tommy's Dist. Co., Nashville, cleaning up his work so that he could get away for the MOA Convention. Tommy said he was very interested in the equipment the manufacturers would be exhibiting... Jack Traeman, Hermata Music, Nashville, elated with the way business keeps up... Red Hitchcock making plans to get out to the MOA... S. J. Parker says the move he made the first of the year was the best move he has ever made. He is now on coinrow with a much larger display... Brake, at Rock City, pleased with the sales figures... The new season at Elioxx at the beach was starting out in good style. In evidence were fresh new paint jobs and big new glass fronts. Right now the talk is about the weather they hope they'll get during the season. Tony Ingram, Golf Amusement and John Evans of Evans Amusement, Gulfport, ready for a smash season. All their equipment is out on location and any new spots would call for their buying new equipment... Geo. and Chas. Morrison of Morrison Music, Biloxi were busy. They have the army camp contract... Johnny Pettus, United Novelty, still in Miami... Horace Crane still racing the hotrods... John Treuting, with his route and Vacation Village, is always on the go.
April 9, 1955

MINNEAPOLIS, MINN.—Harold Lieberman, Lieberman Music Company, this city, played host to a number of coinmen who attended a Bally Service School at their quarters on March 22 and 23. Paul Calamaj, Bally’s service engineer conducted the sessions.

Among the operators and their servicemen who attended were: Marcy Christopher, La Crosse, Wis.; Walt Meyer, Sauk Center; John Backowski, Little Falls; John Rutt, Milford, Iowa; Walter Plakut, Little Falls; O. M. Gustafson, Fairfax; E. R. Hinnenkamp, Little Falls; Ronnie Youngen, Minneapolis; Lou Wolk, Minneapolis, Ted Podobinski, St. Paul; M. C. Barna, Minneapolis; G. M. Mikkelsen, Mankato; Phillip Hertel, Wadena; Art County, La Crosse, Wis.; Lloyd Olson, Minneapolis; Larry Nelson, Minneapolis; Ted Burke, Arlington; Jack Westling, Pierce, S. D.; Art McFarlane, Rochester; Dan Hall, Spencer, Iowa; Paul Metl, Jackson; Eugene Glennon, Austin; Leon Harris, Enderlin, N. D.; Thomas McAdams, Rochester; Lloyd Williams, Winona; Larry Dyer, Rochester; Paul Adlis, Minneapolis; George Harrison, Minneapolis; Bob Rcoe, Forest Lake; Ken Owens, Fairmont; and Art Berg, Fairmont.

It’s What’s in THE CASH BOX That Counts
John Haddock Appoints Marketing Vice President

Charles Burgess in Newly Created Post

"This new position and the selection of Mr. Burgess to fill it have been made necessary by the heavier burdens imposed upon me personally," said Haddock. "As a result of the continued growth of our business and its increasing complexity, it is increasingly difficult for me to do justice to the responsibilities I have herefore been carrying as our business grows both within the U.S.A. and abroad, where we have licensees as well as export distributors. We are happy in having found 'Chuck' Burgess to fill the post and are confident he will win as many warm friends in the music business as he has in previous endeavors."

Prior to coming with AMI, Burgess was affiliated with the Lincoln-Mercury division of the Ford Motor Company where he was in charge of product planning. Previously he had his own business as a producer and marketing consultant.

Burgess expects to get into the field within the next few weeks where AMI regional managers, E. R. Ratajak and Jack J. Mitnick, will introduce him to their respective distributors and to the operators in their territories.

Burgess' headquarters will be at AMI's general offices in Grand Rapids. Mrs. Burgess and their four children plan to move to Grand Rapids at a later date.

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John Haddock Appoints Marketing Vice President

Charles Burgess in Newly Created Post
WE'RE DESPERATE!!
WE NEED 50 LATE GOTTIEB OR WILLIAMS FIVE BALLS
CALL TODAY FOR THE DEAL OF YOUR LIFE!
Malta, Mont. Op Collects $271 for Polo Drive

MALTA, MONT.—The Cash Box featured a photo of its March 13 issue depicting how Elmer Feigel, Modern Music Company, this city, used his jute bags to garner coins for the “March of Dimes.” Here’s the story behind the Polo drive.

“Photography being my hobby,” reports Feigel, “we put it to a good cause. Our operation is in three counties so we made a poster for each county and turned in the proceeds to each town where collections were made. We used an 8-10 photo copy on 4x5, 4x4 for mail and counter boxes. It took 65 8x10 posters and 80 4x5s. We picked a poster from each county, and had a little story on each case. "We feel the drive did very well. A total of $271 was collected.”

Feigel concluded with a statement that The Cash Box has striven to drive home for the past two years, and which it will follow thru for 1956. Says Feigel: “We feel all operators should make this an annual event. It is a lot of work, but well worth while.”

ASCAP Entertainers Hop Overseas Soldiers to Write For “Kilgore” Passage

NEW YORK—For many weeks now, The Cash Box has been advising music machine operators to write their Senators and Congressmen (as has to get everybody thought) on the Copyright bills now in the Sub-committee of the Judiciary.

Proponents of these bills are well aware of the effect letters and wiregrass are on these Senators and Representatives. They have their own letter writing campaign going in high gear—and are using every tactic to get everyone and anyone they can write favoring the bills.

We have a report from a reliable source that a group of entertainers (composed of song writers and singers) was sent overseas to Euro-
WANT

--- At One, Mechanic. Must be thoroughly experienced in juke boxes and pinballs. Steady work. Top Salary. Send references and qualifications. No drinking whatever. LAKE CHARLES AUTOMATIC MUSIC, 313 Belden St., Lake Charles, La. Tel.: HEmlock 9-2158.

--- Phonograph records made before 1940; any quantity or dealer stock; $150 to $200 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th Street, New York, N. Y.

--- Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No charge on 100 plus. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNION 1-7500.

--- Distressed merchandise for return privileges. Purple label Capitols, Columbia, Coral, Decca, Victor, Mercury, King—78's and 45's—also LP's. Please quote prices, we pay freight. C. H. MULDRY, 55 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

--- Hideways, Wall Boxes, Phonographs, Seeburg 100, AMI 80 and 120; AMI 40 selection Hideways; Rock-Ola 129 selection Wall Boxes; late Binga Games. Write stating condition, number and prices. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.


--- For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingos; 100 Selection Seebergs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. ST. THOMAS DISTRIBUTORS, N. CO., 1523 BROADWAY, TACOMA, WASH. Tel.: Hillside 5110.

--- Any quantity of United or Bally Bingo Games for resale, late or early models. Also Seeberg’s or Co. 18, 21, any available and prices. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, Calif. Tel.: Market 3967.

--- Will pay $25.00 each for United Boelter’s if clean and good mechanical condition. ARCADE VENDORS, BOX 456, DEADWOOD, SOUTH DAKOTA.


--- 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALCANO, GALCANO DIST. CO., 4142 W. ARBITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

--- Genco Bingo Rolls; Bally Bingos; Gottlieb 5 Balls; Late Model Shuffle Puzzles and others. FLOLLAUF AMUSEMENT CO., 1029 WEST 24th., SPOKANE, WASH., Tel.: MA 9969.

--- Tubos: 2051, 2050, 7017, 24A, 233, 54V; 616T; 617; 61V6; 635; 665. Will pay $1.50 each. Buy a lot of 1000 each. Your best price in quantity. CELESTRONICS, 4449 NO. ELAINE PL., CHICAGO, ILL.

--- From all over the world! Literature on any machine that takes coins and sells anything—amuse- ment, drinks, Bromos, fortunes, Pocket Books, cigarettes, paper, shave, aspirin at $2 each, single band-aids, newspapers. WITTAM ENTERPRISES & ASSOCIATES, CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

--- Northwestern 49's; Challenges; Pike's Peak; Kickers and Catchers; Weigh Scales; any penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire, MOUCH ENTERPRISES, 81 MONTREAL ROAD, MERRICK, L. I., N. Y. Tel.: FLAG 8-6770.

--- Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: Jedson 6-4568.

--- Any quantity post-war Wurlit- zer Phonographs, Models 1100, 1250, and 1400. Also Seeburg Models 78-55. Write, wire, or phone: BUSH DISTRIBUTING COMPANY, 206 N. W. 29th ST., GRAND RAPIDS, MICH.

--- Mills Panoramas—any quan- tity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE, WASH. Tel.: Garfield 3585.

--- BINGO—late model Shuffle Allers. For resale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 392 EIGHTH AVENUE, NEW YORK, N. Y. Tel.: Ellicott 4-5150.

--- Will buy $25.00 each for United Boelter’s if clean and good mechanical condition. ARCADE VENDORS, BOX 456, DEADWOOD, SOUTH DAKOTA.

--- For Export. Quantities of the following models: Wurlitzer 1100 and 1250. Telephone collect, DAVIS DISTRIBUTING 725 WATER ST., STYRACE, N. Y. Tel.: Syracuse 75-5194.

--- For cash, up to 15 Mills Panorama’s. Must be in good working condition and good condition. Write or call: MONROE COIN MACHINE CO., T.W. PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: Supertor 1-4600.

--- Bingos and Gottlieb 5-Balls for resale. Also Late Model 1953 Rock-Ola Fireballs 1436A 45 RPM. See our list and prices. M. N. KOEPPEL DISTRIBUTING, 1626 THIRD AV., MOLINE, ILL. Tel.: 4-6705.

--- Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KELLY & CO., 629 TENTH AVENUE, NEW YORK, N. Y. Tel.: Circle 6-8939.

--- All late model Seeburg M-100's, B's, C's and Hi-Fi's. Will pick up within 300 miles. NATIONAL MUSIC DISTRIBUTORS, SHADY ROAD, MERRICK, L. I., N. Y. Tel.: FReeport 6-7770.

--- For resale wanted: "Bible" Coin Machine Industry. Send your Check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

--- Coin Counters, Coin Sorters, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products, GLOBE DISTRIBUTORS, N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARMITAGE 6-0780.

--- Refinished and completely overhauled and ready for location. Classics $150.50; Clossers $134.50; United 10th Frame Star $99.50; Banner’s $389.50; Night Flight $159.50; Sky Goner $125.00; Genco Rifle Gallery $299.50; Exhibit Shooting Gallery $250.50; Telequiz $99.00 incl. film. ALL TOWN DISTRIBUTING COMPANY, 786 MILWAUKEE AVE., CHICAGO 22, ILLINOIS. Tel.: Canal 6-0293.

--- For Sale—Records!! 5c over wholesale, any label, Free title strips. Quick service. New accounts, turnover deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 178-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: Olympic 8-4012, 4013.
FOR SALE—Kiddie Rides sensational news, we purchased entire stock Bally's greatest Kiddie Ride. For your money making Kiddie Ride, price only $450. World's largest Distri-
buting of Kiddie Rides, REDD DISTRIBU-
TING COMPANY, INC., 298 LINCOLN STREET, ALLENTOWN 34, MASS. Tel.: ALgonquin 4-1040.

FOR SALE—Jalopy $57.50; Yacht $15.50; Shuffle and $40; DeLuxe $39.50; Star Series $65; B. Space Ship $425. LAKE CITY AMUSEMENT CO., 453 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: Henderson 1-7577.

FOR SALE—We will sell or trade all types cigarette machines (Horshung), Colanoh and Vendor Ice Cream Machines and Automatic Popcorn Shoppers for late model juke boxes, BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.

FOR SALE—Less than wholesale prices on capped and uncapased charms. Write for price. Also, nearby new Acorn 5e Capsule Vendors with stand $14.95. Send deposit for ven-
dors to: SHELDON SALES, INC., 531 MAIN STREET, BUFFALO 3, N. Y. Tel.: Lincoln 9106.

FOR SALE—Super Jumbo $395; Genco Rifle Gallery $325; Genco Sky Gunner $150; Exhibit Shooting Gallery $195; Exhibit Sportland $325; Keeney Sportsman $375; UNIVERSITY COIN MACHINE EX-
dCollege, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: University 6900.

FOR SALE—Ready for locations: 4 Bally Beauties $195; 12 Beach Clubs $240; 5 Yacht Clubs $125; 4 Dude Ranch $265; 3 Palm Springs $295; also other Bings and Bowlers. Rush deposit to: MICKEY ANDER-
SON, 314-316 EAST 11th STREET, ERIE, PA. Tel.: 7-5249.

FOR SALE—Evans Constellation $225; Shoot the Bear $145; Keeney De-
Luxe Bowler $125; AMI A, B, C, D and a complete line of United Bally and Shuffle Alleys, CENTRAL TRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (Main 1-3311) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (Westport 3322).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsyl-
vania distributor for United, Uni-
versal, Chicago Coin, Keeney and Bally, WILLIAMSPORT ELECTR.
ONIC & TELEVISION CO., 233 W. 23rd STREET, WILLIAMSPORT, PA. Tel.: 2-3362 or 2-1648.

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENNENT AVENUE, NEW YORK, N. Y. Tel.: Clikering 4-6929.

FOR SALE—Genco Shuffle Pool $110; AMI D-40 $345; AMI D-80 Chrome $445; AMI E-120 $465; Wurlitzer 1550 $375; Wurlitzer 1450 $325. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS, Tel.: HO 4-6111.

FOR SALE—Clever Shuffle Alley $125; Royal $225; League $325. MOHAWK SKILL GAMES COM-
pany, 67 SWAGGERTOWN RD., SCHENECADY 2, N. Y. Tel.: 7-2162.

FOR SALE—2 Rock-Olas 1436; 3 Rock-Ola 1438 Rock-Ola Comets, 120 selection. Like new. Write, Also write for complete information on "Jukebox," sensational new coin-op operated home juke box. SEACOAST DISTRIBUTORS, INC., 594 10th AVENUE, NEW YORK, N. Y. Tel.: BRyant 9-4684 or 1200 NORTH AVENUE, ELIZABETH, N. J.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want advertised by the UNITED, INC., 2227 WEST VLIET ST., MILWAU-
KEE, Wis. Tel.: West 3-3224.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-
147-148; Wurlitzer 1015; Rockola 1450-1460; AMI Wallboxes, etc.10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTE-
VILLE, N. C.

FOR SALE—Telegames Machines, fac-
tory reconditioned. Ready for loca-
tion, $195.50. 1/3 down, balance C.O.D. We stock all Telegames parts, also parts and supplies for Jukebox, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUT-
ING CO., 3743 W. GRAND, CHI-
CAO, ILLINOIS.

FOR SALE—We have a large stock of reconditioned Five Balls, One Ball, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCIN-
NATI, O. Tel.: Montana 5000-1-2.

FOR SALE—Ready for location War-
rlter 1015, 12050 and 1400. See-
burg 146M, 147M, 148M. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes, CONTACT CENTER DISTRIBUTORS, INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: Summer 4938.

FOR SALE—A.M.I. Model D-30 $525; A.M.I. Model C $300, W. B. DISTRIBU-
TOR CO., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: Central 9292.

FOR SALE—New Keeney Sportsman $445; New Drivemobile, Write; New Bell Lane Zoo Ride $395; New Chico-
ge Coin Holiday $450; New United Mars $450; Used AMI Model D-40 Phonograph $325; Used Wurlitzer Model 1400 $295; Used Daffy Derby $249.50; Used Coin Gun $190.50; Used Century Drive, Bally- MILL-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS 2, MICH. Tel.: CL 6-0007.
FOR SALE—Reconditioned, like new. Yacht Clubs $135.00; Ice Frolies $325.00; Surf Clubs $350.00; Bally Jet Bowlers $425.00; Evans Turf & Saddle $245.00. Write: DONAN DISTRIBUTING COMPANY, 3007 N. KEDZIE, CHICAGO 25, ILLINOIS. Tel.: JUNiper 8-5211.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally, TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-8664.

FOR SALE—Geneo Shuffle Pools $50 each; Geneo 2 player Basketball $150; Seaburg Coon Hunt $225; Daffy Derby $160; Geneo Rifle Gallery $325; Williams Jet Gun $325. All equipment in A-1 condition. Phone Hartford—Chapel 9-6556. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN.

FOR SALE—AMI—E—80’s and E—120’s. Will trade for Bowlers and Bingos. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE, NORTH MINNEAPOLIS, MINN. Tel.: Fillmore 3025.

FOR SALE—Wurlitzer Bar Boxes 2140’s; Wurlitzer Wall Boxes 3020’s Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—10 cent Operators don’t let profit walk out the door. Use General’s Two Nickels for dime play Kilo. Install in minutes $3.50 Revenue increase. Samples $3.50 each. lots of 10. $2.95 each. GENERAL DISTRIBUTING COMPANY, 3274 HAROLD STREET, CARESBRAD, CALIF. Tel.: Saratoga 2-3151.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: D'Uncirk 3-1810.

FOR SALE—Reconditioned phonos—ready for location: AMI A: AMI G; AMI D-40 and D-300; Rock-Ola Fireball 45 rpm; Seaburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FREELINHUYSEN AVE., NEWARK, N. J.

MISCELLANEOUS

NOTICE—Arcade operators. We have a limited number of conversion targets (Shoot-the-Spoop) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write: 100 SERVICE CO., 2638 OLIVE ST., ST. LOUIS 3, MO. Tel.: JEFFerson 1-6531.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2480; The Cash Box, Chicago, IL, REe-2045; The Cash Box, Hollywood, Calif., HOLLYwood 5-1702.

NOTICE —Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job —16oz. bottle $.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19TH ST., EAST ST. LOUIS, ILLINOIS.

NOTICE—Bingo Operators! Stop service calls caused by balls piling up in Ball Trough. Ball guides easily installed on location in 10 minutes. Specify Bally or United Game. Four Samples $3.00, $8.00 per dozen. MID-WEST MUSIC SERVICE, 81 WEST 2nd ST., WICHITA, KANSAS.

NOTICE—Texas operators —write or phone your Rock-Ola Distributor, PHONOVEDENT OF TEXAS, 1623 BASSE ROAD, SAN ANTONIO, TEXAS, Tel: PEshing 3-7197 for genuine factory parts also good recondioned phonographs priced right. Also distributors for Exhibit and Keeney.

NOTICE —Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

Notice! You can safely send deposits to advertisers in "The Cash Box" Your deposit is GUARANTEED As long as you are a paid up subscriber to "The Cash Box", at the time you answer any advertisement that appears in "The Cash Box", where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100 is guaranteed by "The Cash Box". This is "The Cash Box" Free Deposit Insurance Plan. An exclusive and original feature of "The Cash Box" only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 36, N. Y.
How To Use "The Cash Box Price Lists"  
(Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK" and "The Confidential Price Lists")

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price List" sets the market quotations as they appear on the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price List" rather than show no price at all to retain the last known quotations for such equipment so that the subscriber at least has the last known price to base his price. Prices may vary very, very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and conditions of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second prices listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE:
1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week

* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasing of such equipment must be realized. Some of these machines in the lower priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain the machine, the labor, crating and supplies needed to recondition the machine, plus the cost of cartons, crates, labor and packing and shipping of the machines, in addition to a decent profit which will, in most cases make the price of a $10.00 to $25.00 machine anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these and some other factors due to the fact that many of the parts have to be made by hand or contracted for at some machine shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning, Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

CONFIDENTIAL PRICE LISTS

PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genova; (Gt) Gottlieb; (Ke) Kenny; (Un) United; (Wm) Williams.

4. ABC (Un 3/51) 25.00 50.00
5. Across the Board (Un 9/52) 35.00 50.00
6. Alien (Got 6/48) 45.00 55.00
7. Alice (Got 8/40) 19.50 25.00
8. All Star Basketball (Got 1/52) 20.00 30.00
9. Aquaticus (Un 4/49) 25.00 35.00
10. Drop Out (12/53) 155.00 175.00
11. Arabian Knights (10/52) 150.00 175.00
12. Arcade (Wm 11/51) 45.00 75.00
13. Arizona (Un 4/50) 10.00 25.00
14. Army-Navy (Wm 10/53) 60.00 105.00
15. Atlantic City (B 5/52) 90.00 115.00
16. Baby Face (Un 12/48) 18.00 20.00
17. Banjo (Ex 8/40) 10.00 20.00
18. Bank-A-Ball (Got 5/50) 15.00 25.00
19. Barnacle Bill (Got 8/48) 10.00 20.00
20. Beach Ball (Got 4/49) 15.00 25.00
21. Beach Club (B 2/53) 225.00 275.00
22. Beauty (B 11/52) 150.00 200.00
23. Beep (Ex 8/50) 10.00 20.00
24. Black Diamond (Got 4/49) 15.00 25.00
25. Big Top (Ge 2/49) 10.00 20.00
26. Black Gold (Ge 3/49) 10.00 20.00
27. Blue Skies (Un 11/48) 15.00 25.00
28. Bomber (CC 3/51) 20.00 25.00
29. Bone Head (Ge 4/49) 10.00 15.00
30. Boston (Wm 5/49) 15.00 25.00
31. Bowling Club (Got 2/49) 25.00 35.00
32. Bowl-O-League (Got 4/47) 10.00 15.00
33. Bumper (Ge 3/49) 5.00 10.00
34. Bright Lights (B 5/51) 50.00 95.00
35. Bright Spot (Av 5/51) 10.00 20.00
36. Brooklyn (Wm 3/52) 10.00 20.00
37. Burroughs (Got 10/48) 10.00 25.00
38. Camelot (Wm 9/52) 10.00 20.00
39. Camper (Wm 10/52) 10.00 20.00
40. Cannonball (Wm 3/51) 20.00 25.00
41. Corona (Got 4/49) 5.00 10.00
42. Crossroad (Got 4/49) 5.00 10.00
43. Cyclone (Ev 5/51) 20.00 25.00
44. Daffy Derby (Wm 8/54) 249.00 275.00
45. Daisy Mae (got 5/51) 20.00 25.00
46. Dallas (Wm 2/49) 15.00 20.00
47. Dealer "21" (Wm 2/54) 150.00 200.00
48. Deuce (Got 3/52) 15.00 20.00
49. Dew Was Ditty (Wm 11/51) 25.00 30.00
50. Domino (Wm 5/52) 37.50 60.00
51. Double Action (Ev 8/49) 25.00 35.00
52. Double Feature (Got 12/50) 15.00 20.00
53. Dribble (Got 6/49) 15.00 20.00
54. Disk Jockey (Wm 11/52) 45.00 60.00

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The CASH BOX is the Verdict

Originator of the Automatic Selective Juke Box in 1927
AHEAD THEN — AHEAD NOW

AMI Incorporated

GENERAL OFFICES AND FACTORY, 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN
Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

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Bally Shaddle Champ
Bally Hook Bowler
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Bally Championship Bowling
Bally Pin Champion
Bally Trophy Bowl
Bally Ace Bowler
Bally Pin Lite
Bally Horse-Shoes
Bally 4-Player (5/51)
Bally Match Bowler
Bally Bow-A-RBall
Bally Match
Bally Bow-A-Ball
Bally 10th Frame Special
Bally Name Bowler
Bally 10th Frame Double Score Bowler
Bally Crown
Bally Grand Crown
Bally 4-Ball Triple Score
Bally Gold Cup
Bally High Speed Crown
Bally High Speed Triple Score
Bally Ace Advantage
Bally King Crown
Bally Giant Crown
Bally Double Super
Bally Starlite (5/51)

Chi Coin Feature (7/54)
Chi Coin Holiday (9/54)
Chi Coin Flash (10/53)
Exhibit Strike (6/53)
Exhibit Twin Rotation
Keneco Bowling League
Keneco Match Pool (2/54)
Keneco Kings (4/50)
Keneco Pin Boy (11/49)
Keneco Ten Pins (1/50)
Keneco ABC (2/50)
Keneco Lucky Strike (4/51)
Keneco Pin Boy (4/51)
Keneco Bowling Pool
Keneco Duck Pins
Keneco Bowling (8/50)
Keneco League (8/50)
Keneco 4-Ball Way-Bowler Attachment (12/50)
Keneco DeLuxe League (5/51)
Keneco 6-Player League (6/51)
Keneco DeLuxe League (9/50)
Keneco Super DeLux
League Bowler (3/50)
Keneco King League (5/50)
Keneco Pin Boy (10/50)
Keneco Club (4/50)
Keneco Domino (5/52)
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Keneco Mainliner (11/54)
Keneco Bonus Bowler (3/50)
Keneco Chamber Bowler (12/49)
Keneco Shuffle Lane (12/49)
Keneco Shuffle Sultan (4/51)
Keneco Shuffle (9/51)
Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED
F-25 (Recevier Included) $350.00
F-40 Jake Box (Recevier NOT Included) $395.00
F-40 Jake Box (Recevier NOT Included) $395.00
Hi-Selectiv Hi-Fid. HS-120 Selective Hideaway Wall Box T-120 Wall Box $800.00
S-120 Receiver Wall Speaker $850.00
Returning Speaker $900.00
R-167 Bargain $1,500.00

AUTO-PHOTO CO.
Photostar $4,250.00

BALLY MFG. CO.
Gold Medal Bowler (With Match Feature) Model Gold-110, 10c a play... $750.00
Model Gold-325, 10c a play, 3 plays for 25c... $700.00
Blue Ribbon Bowler (without Match Feature) Model Blue-110, 10c a play... $700.00
Model Blue-325, 10c a play, 3 plays for 25c... $700.00
Gayety $600.00
Bullet's Eye & Bullet's Eye Shooting Gallery $350.00
The Champion (With new-metal cabinet) $750.00

CHICAGO COIN
Arrow Bowler (With Match Feature) Single Cush $150.00
Double Cush $150.00
Triple Strike Bowler (Without Match Feature) Single Cush $600.00
Double Cush $715.00

EXHIBIT SUPPLY
Shooting Gallery Model 500 (Without Match or Free Play) $625.00
Model 500A (Without Match, with Free Play) $600.00
Model 500B (With Match, No Free Play) $450.00
Model 500C (With Match, with Free Play) $600.00
Junior Jet Ride $395.00
Big Bruno $995.00
Roy Miller’s Trigger $1,047.50
Ralph The Red Nose Reindeer $725.00
Ralph The Red Nose Reindeer With Music $725.00
Pete The Rabbit $725.00
Pete The Rabbit With Music $725.00
Rawhide $725.00
Swampoodle, New Style $1,047.50
Vaccum Card Vendor $800.00

GENCO MFG. & SALES CO.
Wild West (Regular) $650.00
Criss-Cross West (Match) $600.00

G. OTTLER & CO.
Duette Regular Model $412.50
De Luxe Model $405.00

INTERNATIONAL MUTO CORP.
Drive Yourself (New) $795.00
Photomatic ‘54 $2,150.00
3-D Art Parade, 6 show model $395.00
Universal Post Card Vendor $600.00

J. KEEN & CO., INC.
Deluxe Singer (With Match Feature) $690.00
Ranger (Without Match Feature) $665.00
Electric Cigarette Vendor $264.50
Coin Changer Model $404.50

ROCK-OLA MFG. CORP.
Model 1054, 120 Selection, 45 RPM Only... $1,400.00
Model 1440 Playmaster, 120 Selections, 45 RPM Only... $1,500.00
Model 1546 Calendar, 120 Selections, 75 RPM Only... $1,650.00
Model 1548, 50 Selection Wall Box $1,795.00
Model 1550, 20 Selection Wall Box $1,795.00
Model 1614, 8" Blonde Wall Speaker $1,950.00
Model 1614, "A" Mahogany Wall Speaker $1,950.00
Model 1906, Remote Volume Control Speaker $2,300.00
J. P. SEEBURG CORP.
Model 1000RR (Without Match Feature) $725.00
MRVC1 Master Remote Control $725.00
CVS34-8" Wall Speaker Ivery (Teardrop) $750.00
CVR5-12" Recessed Speaker $685.00
PS612 Power Supply $2,150.00
Radio & Deluxe Chute Remote Amplifier $750.00
AV-1000 Specialty Amplifier $750.00
Compensator Unit $2,150.00

UNITED MFG. CO.
Lightning Shuffle Alley (Without Match Feature) Single Cush $705.00
Model 1500 (Without Match Feature) Single Cush $725.00
De Luxe Comet Shuffle-Targette (With Match Feature) Model 2000 (With Match Feature) Regular Model, 10c play, Special Model, 10c, 3 for 25c... $725.00
Comet Shuffle-Targette Regular Model, 10c play, Special Model, 10c, 3 for 25c... $725.00
Bombo Gun (With Match Feature) Single Cush $650.00
De Luxe Bombo Gun (With Match Feature) Double Cush $750.00
Twin Target $750.00
WILLIAMS MFG. CO.
Polar Hunt (Without Match and Speedy Feature) $995.00
Safari (Without Match or Replay) $600.00
Safari De Luxe with Triple Match and Speedy Feature $715.00
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Model 610 Photographing Phonograph Model 7700 HI-FI Phonograph Model 1700 "HI-FI" Phonograph Model "1960-A" HI-FI Phonograph $725.00
Model 2500-40-10-25 Wall Box Model 2500-40-10-25 Wall Box 3 Wire (104 Selections) Model 2500-40-10-25 Wall Box... $725.00
Model 5110 De Luxe Speaker $725.00
Model 5112 C-60umed Speaker HI-FI $725.00
Model 5151 HI-FI 4 Cone Corner Speaker $725.00
Model 5116 HI-FI Corner Column Speaker $725.00
Model 5117 HI-FI Corner Wall Speaker $725.00

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Balls JUMP OUT of holes
and jump to holes that build up score

GAYETY Card above shows
nomenclature of numbers
by skill moves into 3-hole,
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With MAGIC-LINES lit
player may press button to
kick ball out of 6-hole into
5-hole, then into 4-hole,
white ball in 3-hole jumps
to 2-hole, then to 1-hole.

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