About a year ago, a couple of girls living in Chester, Pennsylvania, made a record for an independent label. The record never became a hit, but it was heard by Mike Stewart who immediately saw the potential in the DeJohn Sisters. He became their manager, placed them on the Epic label, and the result a year later is "No More," a smash hit. What's more, the girls, pictured above, have turned out to be one of the most appealing acts around, garnering raves wherever they have appeared.
“It’s gonna be bigger than Mambo!”
by that sly guy, VAUGHN MONROE

LET’S GET TO THE MAIN EVENT

WHAT A DIFFERENCE A DAY MADE

with Hugo Winterhalter’s Orchestra

a “New Orthophonic” high fidelity recording
HOW TO KILL A TREND!

Question: What's the best way to kill a trend?

Answer: Overdo it.

At the current time, rhythm and blues is sweeping the nation. Practically for the first time, pop artists and A&R men are discovering that there is a wealth of material that they haven't explored before. And as far as the music business is concerned, that discovery is wonderful.

However, in the rhythm and blues field, just as in the pop and country fields, there are songs of many many different qualities. Some are good, some not so good, some are bad, and some are terrible. It seems logical that the better ones are the ones to cover. But unfortunately that's not completely what's happening.

In the rush to jump on the R&B bandwagon, artists and record firms are covering every song in sight, just as long as it's called rhythm and blues. Many songs are unsuited to the pop market. Just because a tune is hit in one market, it doesn't automatically follow that it will be a hit in another. The way to give it a chance of being a hit is to take the best material available and give it to the artist who can best do it.

This race to cut everything—good and bad—seems very shortsighted to us, mostly because there is so much that's good in the R&B field to choose from. Rhythm and blues didn't start last month. There have been many smash hits in the field over the past decade. If we're discovering a new source of material, why not go back to some of the great hits in the rhythm and blues field of last year or the year before or even before that?

Isn't it a ridiculous situation when five top artists all rush to cover a song on which probably four of them are going to die? Wouldn't it be a wiser idea to go back over the great catalogue of R&B hits and discover material that has never been done pop wise, not because it didn't deserve to be, but because that wasn't the trend in those days?

We're happy to see rhythm and blues come into its own. We're happy to see it recognized and accepted. We hope this trend continues to where it is no longer a trend, but an everyday method of operation in the music business. However, the way to kill it right at the start is to cover everything without thought to whether it's right or not.

The discovery of rhythm and blues songs opens a fabulous new vista to artists and A&R men. Let's use a little common sense in developing it and we'll be doing all of ourselves a great favor.
JONI JAMES
HOW IMPORTANT CAN IT BE CONFESSION
MGM 11919 78 rpm • K 11919 45 rpm

BILLY ECKSTINE
THE LIFE WHAT MORE OF THE PARTY TO SAY
MGM 11926 78 rpm • K11903 45 rpm

BETTY MADIGAN
I HAD THE FUNNIEST FEELING DARLIN'
MGM 11939 78 rpm • K11903 45 rpm

TOMMY MARA
PLEDGING MY LOVE HONEY BUNCH
MGM 11921 78 rpm • K11921 45 rpm

PAT O'DAY
A RUSTY OLD HALO TING-A-LING
MGM 11920 78 rpm • K11920 45 rpm

HEARTS OF STONE
FONTANE SISTERS
CA-3005 (F-3005)—Vicki Young
CR-61305 (9-13305)—Goofers
DL-6062 (45-5062)—Charms

MR. SANDMAN
THE CHORDETTES
BE-1079 (45-1079)—Three Sells
CD-11131 (45-11131)—Chordettes
CD-10416 (4-40156)—Les Elgart
CD-11182 (45-11182)—Chordettes

MELODY OF LOVE
BILLY VAUGHN—FOUR ACES—DAVID CARROLL
CA-1015 (F-1015)—Ray Anthony
CR-61315 (45-61315)—Tony Kaye
DE-25395 (9-25395)—Four Aces
DE-13216 (45-13216)—Billy Vaught
KI-1429 (45-1429)—ink Spots

NAUGHTY LADY SHADY LANE
AMES BROTHERS
HI-1577 (45-1577)—Barry Frank
CD-1254 (45-1254)—Archie Bever
V-20-5917 (47-5917)—Ams Brothers

LET ME GO, LOVER
JOAN WEBER
CR-61313 (45-61313)—Jean Weber
CR-61317 (45-61317)—F-M. Stewart
ME-70511 (70511x45)—Pete Pavia

THAT'S ALL I WANT FROM YOU
JAYE P. MORGAN
ME-61310 (9-61310)—Dick Jacobs
ME-70537 (70537x45)—Jaye P. Morgan

TEACH ME TONIGHT
DeCASTRO SISTERS
DC-61391 (4-61391)—De Castro Sisters
CD-10311 (4-10311)—Jo Stafford
CD-11308 (4-11308)—Moderatones
DE-25996 (9-25996)—Stella Byrnes

MAKE YOURSELF COMFORTABLE
SARAH VAUGHAN
ME-61364 (45-61364)—Charlie Johnson
ME-70469 (70469x45)—Sarah Vaughan

SINCERELY
McGUIRE SISTERS
CR-61132 (9-61132)—McGuires Sisters
ME-11117 (K-11117)—Billy Fields
CH-1581 (45-1581)—McGuires

MGM'S BIG 5 FOR '55
TWO SEVENTH AV. NEW YORK 11 NEW YORK

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

STRONG SELLERS
ALAN SHAN
TOO MUCH IN LOVE TO CARE
THE LADDER OF LOVE
MGM 15206 78 rpm • K 11919 45 rpm
LEROY HOLMES and His Orchestra
THE BRIDGES OF TAKO-RI
A BIG WIDE WONDERFUL WORLD
MGM 11964 78 rpm • K 11919 45 rpm

THE NATURALS
THE FINGER OF SUSPICION and REMEMBER
MGM 11966 78 rpm • K 11919 45 rpm
RILLY FIELDS
YOUNG AND FOOLISH
SINCERELY
MGM 11957 78 rpm • K 11919 45 rpm

DIAN STUART
A MILLION STARS
YOURS FOR THE NIGHT
MGM 11902 78 rpm • K 11919 45 rpm
TOMMY ALEXANDER and His Orchestra
THE HUMAN THING TO DO and DON'T BE THAT WAY
MGM 11901 78 rpm • K 11919 45 rpm

DICK HYMAN TRIO
STARDUST and PANAMA
MGM 11916 78 rpm • K 11919 45 rpm
FRANKLYN MacOMAACK
MELODY OF LOVE (Why I Love You) and TOUCHING SHOULDERs
DE-25007 (9-25007)—Jo Stafford
DE-25108 (9-25108)—Larry Land

BRUD JONES
WORRIED MIND and BLUE TAIL FLY
MGM 11922 78 rpm • K 11922 45 rpm

DEPARTMENT CODE
AB—Abbott
AC—Anderson
CK—Catcher
CR—Corin
CB—Cornell
CM—Carey
CA—Capital
CD—Cadence
CH—Chess
DO—Dot
MI—Imperial
EM—Emmons
FA—Fame
AE—American
PI—Parlitt
OE—Okeh
PB—Pablo
WT—I-Town
UL—United
PI—Prestige
CA—Coral
AT—Atlantic
ME—MGM
LG—Lauderdale
RE—Regent
DE—Decca
ME—MGM
CA—Capitol
DO—Dot
MI—Imperial
EM—Emmons
FA—Fame
AE—American
PI—Parlitt
OE—Okeh
PB—Pablo
WT—I-Town
UL—United
PI—Prestige
CA—Coral
AT—Atlantic
ME—MGM
LG—Lauderdale
RE—Regent
DE—Decca
ME—MGM

THE NATION'S TOP TEN
PLUS THE NEXT 25
JUKE BOX TUNES

MGM’s Big 5 for '55

MGM's Big 5 for '55

THE CASH BOX
AND AWAY THEY GO! ... TO THE TOP...

NAT KING COLE
"THE SAND AND THE SEA"
with Nelson Riddle orch., and chorus
Capitol Records
3027
WINNETON MUSIC CORP.

Variety "BEST BET"
- The Cash Box — DISK OF THE WEEK

..."Best Bet"—The Cash Box—"...powerful choral sound." "Devil's Highway"
tailormade "...superb background by Winterhalter." Variety — "...could be a big one" Billboard

THE 9 LA FALCE BROTHERS
with another outstanding arrangement by HUGO WINTERHALTER & ORK
"THE DEVIL'S HIGHWAY"

RCA Victor
20/47-5981 — George Paxton, Inc.

Still Topping The Lists
"THE NAUGHTY LADY OF SHADY LANE"
recorded by
AMES BROS....RCA Victor BARRY FRANK....Bell
ARCHIE BLEYER....Cadence MAGUIRE SISTERS....Coral
DEAN MARTIN....Capitol

"It's What's in THE CASH BOX That Counts"
**LOUIS ARMSTRONG & GARY CROSBY (Decca 29240; 9-29240)

**KO KO MO (2:45) [Meridian

BM — Wilson, Porter, Levy]

"Satchmo," Louis Armstrong teams up with Gary Crosby on a clever arrangement of "Ko Ko Mo," an r & b item that's really flying high in pop. Real wild deck.

**STUFFIN' WITH SOME BARBECUE (2:46) [Ledas ASCAP — MERMILL, Fay]

Louis shows up some more crazy tooting and warbling while Gary joins in on this easy going tune. Number jumps up toward the end.

JANE MORGAN (Kapp 111; 45-111)

**WHY DON'T THEY LEAVE US ALONE (2:40) [Bremgen, Vogel & COON ASCAP—Pols, Weston]

A beautiful and tender ballad is feelingly rendered by the polished James Davis. His voice. Moving melody much like "Too Young." Joe Reisman supplies a beautiful string backing.

**REMEMBER TO FORGET YOU (2:25) [Ashland BMI—Hoyland, Wayne]

This side is another love song set from a Latin tempo. Excellent job by the thrush. Pretty number.

KAREN CHANDLER (Coral 61328; 9-61328)

**YOU'RE THE HEART THAT LOVES ME (2:43) [Joy ASCAP—Merrill]

The soft voice of Karen Chandler is tender and inviting in her "New" item. The lyrics are very easy on the meaning. Jack Pleis' orch assists.

**TOMORROW MY LOVE (2:43) [Paramount ASCAP—Warman, Lifton & Muns]

New lyrics are added to the theme music from "A Place In The Sun." Lovely results. Good ballad that could make the grade.

THE FOUR KNIGHTS (Capitol 3024; F-3024)

**HONEYSUCKLE MUD (2:17) [Monument BMI—Singleton, McCoy]

The Four Knights get hold of another strong item which they treat in polished fashion. Good material cleverly arranged. Song moves. Originally intended for sale as a demo.

**WRITE ME, BABY (2:21) [Criteron ASCAP—Hudleston, Colby]

This side is a cute shuffle jumper that the boys treat smoothly. Lead voice is very effective on both ends. Strong coupling. Recitation.

PAUL WHITEMAN ORCHESTRA (Coral 61336; 9-61336)

**MY MAMMY'S MUD (2:11) [Shapiro—Bernstein ASCAP—Barria]

The "New" Rhythm Boys and Paul Whiteman team up on a rocking cornball rendition of a great oldie. Number really shuffles. Should be a big side.

**THEN AND NOW (1:51) [Vincent ASCAP — Jacobs, Whiteman, Merrill]

The vocal group handles the lyrics on this new corny cutie. Delightful ditty that should meet with loads of approval.

**THE CASINO BOX

JAYE P. MORGAN

**DANGER! HEARTBREAK AHEAD (2:15) [Robbins ASCAP—Sinte, Barefoot]

"SOFTLY, SOFTLY" (2:50) [Boosey and Hawkes ASCAP]

**I'D NEVER FORGIVE MYSELF (2:38) [Robert Mellin BMI—Martin, Gould, McAvoy]

**HONESTLY (2:20) [Hill & Range BMI—Rossi, Adamson]

JOEY MORGAN (RCA Victor 20-6016; 47-6016)

We'll bet that by the end of '64, Joey P. Morgan will be a strong contender for top honors in the female popularity parade. She's doing beautiful work on wax, and the sales results prove this. Her latest release is a two-sided masterpiece. "Danger! Heartbreak Ahead" is a touching ballad fashioned in Jaye's penetrating vocal manner. She makes the lyrics take on a special meaning. Fabulous melody too. Coupling "Softly, Softly," another sweet love song by the talented thrush. Watch both sides.

**MY HEART'S DELIGHT (2:16) [St. Louis BMI—Singleton, McCoy]

**THE HEEL (2:45) [Out of the World ASCAP—Robison, Wilson, Ferre]

**CLOSE YOUR EYES (1:45) [Miller ASCAP—Petecer]

**IT'S TOO SOON TO KNOW (2:25) [E. H. Morris ASCAP—Chesser]

**THE CASH BOX

JAYE P. MORGAN

**I'D NEVER FORGIVE MYSELF (2:38) [Robert Mellin BMI—Martin, Gould, McAvoy]

**HONESTLY (2:20) [Hill & Range BMI—Rossi, Adamson]

KELLY KALLEN (RCA Victor 20-6017; 45-6017)

"Lost" was Ward Kelly's year. In addition to having two fabulous hits in a row, Kitty walked off with The Cash Box' best song of the year award for "Little Things Mean A Lot." Her first offering for this year is another very pretty ballad that could be a smash. It's a tender, romantic number tagged "I'd Never Forget Myself." Kitty fashions the song in her winning dreamy vocal style. Flip features Kitty on another love song, "Honestly." Watch the upper side.

**THE CASH BOX

BOYD BENNETT

(King 1432; 45-1432)

**YOU upset ME BABY (2:22) [Modern BMI — Davis, Jones] Boyd Bennett gives out with a rocking version of a wild r & b item. Driving number styled in Bill Haley manner. Lyrics a bit spotty.

**POISON IVY (2:13) [Arc BMI—London]

This deck is a similar type interpretation of another r & b item BMI. Strong voice treatment. Amusing side. Great dance stuff.

BILLY VAUGHN & ELMO TANNER (Dot 15319; 45-15319)

**BEGIN THE BEGINNING (2:43) [Harman ASCAP—Porter] Ace whistler Elmo Tanner is supported by the Billy Vaughn ork on a pretty Latin tempo version of a great standard. Tanner whistles with great effects.

**REMEMBER (2:21) [Duncan, Duncan] This end is another standard handled in the same manner. Nuity tune, Vaughn is currently toping the charts with "Melody Of Love."

LU ANN SIMMS (Columbia 40430; 45-40430)

**I WOULD HUG YOU, KISS YOU, SQUEEZE YOU (3:03) [Arc BMI—Swann, Griffin] Little Lu Ann Simmons rocks through a solid slow jumper that's starting to catch in the dance trade. It's extremely well. Could click.

**I MIGHT DROP AROUND IN YOUR DREAMS (3:27) [Ryland ASCAP—Merrill] This end is another driving item with a similar rhythm and blues flair. Side moves from start to finish.

DINAH SHORE (RCA Victor 20-6010; 47-6010)


**THEN I'LL BE HAPPY (2:40) [Bourne ASCAP—Clark, Brown, Friend] Dinah changes the tempo and cruises through a pleasant version of an old favorite. Two good sides.

MIMI MARTEL—NICK THIERRY

(Shultz 102; 45-102)

**IT WAS A SIN! (2:34) [Spinn BMI—Therry] Mimi Martel and Nick Therry bowl on the new Spinn label with a new Latin beat ballad that has loads of potential. Eddie Le Baron's orch assists.

**TREES (2:44) [Schirmer AS-

Fontane Sisters
"HEARTS OF STONE"
15265

Johnny Maddox
"THE CRAZY OTTO"
b/w "HUMORESQUE"
15325

Jimmy Work
"MAKING BELIEVE"
b/w "JUST LIKE DOWNTOWN"
1221

The Counts
"WAILIN' LITTLE MAMA"
b/w "LET ME GO, LOVER"
1235

Billy Vaughn
"MELODY OF LOVE"
15247

The Hilltoppers
"D-A-R-L-I-N'"
b/w "FRIVOLETTE"
15318

Jimmy Newman
"DAYDREAMIN'"
b/w "CRYING FOR A PASTIME"
1237

Rusty Bryant
"ALL NITE LONG"
15134

OVER 250,000 SOLD IN LESS THAN 10 DAYS

The Fontane Sisters
"ROCK LOVE" | "YOU'RE MINE"
15333

"It's What's in THE CASH BOX That Counts"
DICK CONTINO
(Mercy 7065; 70536-45)
B "ADIOS" (2:20) [Southern BMI—Madriguera, Woods] Ace accordionist Dick Contino switches through a good rhythm rendition of the old favorite, "Adios." Good arrangement. Lindy fans will love it.

B "NIGHTINGALE" (3:02) [Marks BMI—Wise, Cugat, Rosher.] Dick gets some more beautiful sounds out of his squeezebox on this Latin beat classic. David Carroll's arr. sets up a pretty backing.

BONNIE LOU
(King 1436; 45-1436)
B "THE FINGER OF SUSPICION" (2:08) [Pickwick ASCAP—Mann, Lewis] Little Bonnie Lou comes over smoothly on a lilting version of a pop tune that's starting to blossom into a hit. Pretty job by Bonnie. Could make noise.

B "TWEEDLED EE" (2:10) [Progressive BMI—Scott] Bonnie's lively version of an E & B tune that's heading for the top in pop, should cash in on a fair share of the coin. Song will do well in country music too.

JO ANN TOLLEY
(Jubilee 1018; 45-3180)
B "BABY WON'T YOU PLEASE COME HOME"—[Warfield, Williams] The mellow Jo Ann Tolley voice is ideal for this tender, heart-breaking love song. Song delivers.


ETHEL SMITH
(Decca 24904; 7-2904)
B "SOCIETY CHA CHA CHA" (2:30) [Music of Today BMI—Cutcher, Collazo, Estivil] Ethel Smith, the queen of the organ, comes up with a clever arrangement of a good cha-cha-cha. Dance is currently very popular.

C "SK-RATCH" (2:54) [C. H. Hansen ASCAP—Jones] This side is a solid number with a "scratch" heard in the background. Two good dance sides.

TOMMY MARA
(MGM 1931; K-1931)
B "PLEDGING MY LOVE" (Lion BMI—Washington, Robey) Another big blues item, that's going pop is jumped on by Tommy Mara. The young crooner dishes up a beautiful reading that should offer stiff competition to the others.

B "HONEY BUNCH"—[Singleton, Camer] This side is a catchy jumer that also stems from the r & b market. Lively ditty that moves along at a fast clip. Should get loads of play.

THE CASH BOX
SLEEPER OF THE WEEK

FOUR LADS
PLEDGING MY LOVE
[Lion BMI—Washington, Robey]
"I'VE BEEN THINKING"
[Auref Rose BMI—Bryant]
THE FOUR LADS
(Columbia 40436; 4-0436)
- This side's big rhythm and blues tune that everyone is covering is "Pledging My Love." It's a stirring love song with a most contagious melody. On this disc, the Four Lads dish up a sensational pop reading of the tune. They capture the true meaning of the song. It's definitely their best performance since "Istanbul." Song should be an all out hit. The under half is a novelty dubbed "I've Been Thinking," a tune that's hitting big in the country market.

JOHNNY ACE
(Decca 136; 45-136)
- Here's the original version of "Pledging My Love." It features the "Minnesota Ace" a top name vocalist in the rhythm and blues field. Ace has had eight consecutive hits in the blues field, but this no doubt will be his biggest to date. And the way blues records have been hitting in pop, this one should cash in strongly on the pop take. A fabulous performance. The lower lid "No Money," is a heavier blues item with a jump tempo. Johnny penned the tune too. Top half should be a strong contender in pop market.

JOHNNY ACE
PLEDGING MY LOVE
(2:35)
[Lion BMI—Washington, Robey]
NO MONEY
(2:42)
[Lion BMI—Alexander]

TERESA BREWER
PLEDGING MY LOVE
[Lion BMI—Washington, Robey]
HOW IMPORTANT CAN IT BE
[Aspen ASCAP—Benjamin, Weiss]

TERESA BREWER
(Columbia 4062; 9-4062)
- The first female vocal effect on "Pledging My Love" is by Teresa Brewer. And she does a beautiful job indeed. Showcased by a polished orchestration, Teresa leans into this touching love song and presents it with the utmost of sincerity. Tearful wine that is sure to attract heaps of coin. On the second side, the chirp comes up with a very pretty cover version of "How Important Can It Be," a new ballad that looks like it's headed for the ton. Two big discs.

LOUIS ARMSTRONG
(Decca 29421; 9-29421)
B PLEDGING MY LOVE" (2:52) [Lion BMI—Washington, Robey] Ole "Pops" himself comes up with a strong rendition of a smash r & b item that's breaking big in the pop market. Celeste very effective in combination with Louis' gravel throat. Pretty job.

B "SINCERELY" (2:52) [Arc BMI—Fuqua, Freed] Satchmo comes up with a cover version of a tune that's heading for the No. 1 spot. Real cute number. Louis' fans will go wild over this coupling.

PAT O'DAY
(MGM 11930; K-11930)
B "A RUSTY OLD HALO" [Bylan ASCAP—Merrill] Pat O'Day comes up with a wailing vocal rendition of a clever new spiritual that could make the hit class. Chorus asssis capable.

B "TING-A-LING" —[Nygren] This side is a driving rendition of a rhythm and blues number. Song was a hit with an r & b group some years back.

ART CARNEY
(Columbia 40387; 4-0387)
B "S H E E S H, W H A T A G R O U C H!" (2:18) [Lion BMI—Wolf, Kamack, Carney] Art Carney weaves a song around one of his favorite expressions from the Green show, Clever novelty that could make some noise.

B "SHE NEVER LEFT THE WIRE" —[Robbins] "Never" is a pretty good number of a girl who eats like a horse. Cute ditty.

Buddy Blake
(River 499; 45-499)

B "ROSIE" (3:00) [Midway ASCAP — Rogers] This side is a pretty waltz number tenderly treated by the warm voiced warbler. Smooth material.

JANE FROMAN
(Capitol 3033; F-3033)
B "TIL NEVER BE THE SAME" (2:31) [Robins ASCAP—Kahn, Mahowel, Signovel] The beautiful Jane Froman voice takes a tender ballad in the performer's professional manner. Feelingful reading.

B "I WONDER" (2:51) [Samson ASCAP—Meyer, Wended] Another gorgeous inspirational ballad of the "I Believe" type is offered by Miss Froman. Stirring number.
The Cash Box, Music

February 5, 1955

1st BIG 'ROCK AND ROLL' RECORD
GOING... POP & R&B

The Cadillacs

Singing...

"NO CHANCE"

JOSIE-773

b/w

"SYMPATHY"

OPS—DEALERS—DJs: There's "NO CHANCE" you'll be taking with this Big One. Covers will be made. You will have the original... the Best. ORDER NOW TO BE READY FOR THE BIG DEMAND.

Josie RECORD COMPANY, INC.
315 West 47th Street • New York 19, N. Y.

Subsidiary of JUBILEE RECORDS

"It's What's in THE CASH BOX That Counts"
"Two Hits...\n
The Four

Have the

"Pledging My Love"

COLUMBIA-40436

"It's What's in THE CASH BOX That Counts"
...BACK TO BACK...

LADS

HIT VERSIONS

"I've Been Thinking"

COLUMBIA-40436

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
**THE TEN RECORDS**


**PLUS THE NEXT FIVE**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

**1. MELODY OF LOVE**
   *Billy Vaughn (Dot)*

**2. LET ME GO, LOVER**
   *Four Aces (Decca)*

**3. HEARTS OF STONE**
   *Fontana Sisters (Dot)*

**4. MR. SANDMAN**
   *Chordettes (Cadenza)*

**5. NO MORE**
   *DeJohn Sisters (Epic)*

**6. SINCERELY**
   *McGuire Sisters (Coral)*

**7. MAKE YOURSELF COMFORTABLE**
   *Sarah Vaughn (Mercury)*

**8. THE NAUGHTY LADY OF SHADY LANE**
   *Amos Brothers (RCA Victor)*

**9. THAT'S ALL I WANT FROM YOU**
   *Joyo P. Morgan (RCA Victor)*

**10. TWEEDEE LEE**
   *Georgia Gibbs (Mercury)*

**11. KO KO MO NO. 12 EARTH ANGEL**
   *Amos Brothers (RCA Victor)*

**12. UNSUSPECTING HEART**
   *Amos Brothers (RCA Victor)*

**13. TEACH ME TONIGHT**
   *Amos Brothers (RCA Victor)*

Radio Station KLAC-Los Angeles saluted Joni James honoring her by playing her MGM recordings for 24 hours on January 12. Jocks participating were Peter Potter, Dick Haymes, Alex Cooper, Gene Norman and Jim Amoche. Lou Gernan, who recently came to WIEG-Boise, N.Y. from Boston, has already made quite a splash in the listening audience.

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**Pic of the week—** Dick "Ricardo" Sugar (WEVD-New York). Dick deserves a doff of the cap for his untiring efforts in combating juvenile delinquency. Dick gives freely of his own time visiting high schools and B'nai B'rith dances, MC'ing and lining up talent to entertain the youngsters. Good work, Dick... If Gloria Mann visiting New York and Philip deelys on behalf of her (Sound) dikeing of "Earth Angel." Platter is showing very strong in Philly. Al Radia (KQFT-Fresno, Calif.) in the process of lining up 100 different record judges in cities throughout central California to vote each week on a Top Ten for his five-hour Saturday show... Ed Robbins (WKBW-West Hartford, Conn.) writes in to say he likes the "Top 50" chart being closer to the front of the book as it helps him in his programming. Ed recently had Merv Griffin, the Four Aces and Dick Elliott appear on his "Request Matinee."... Jerry Gross (WMEG-Bainbridge, Ga.) writes in to say the record companies are neglecting him. Promotion men, take note... Art Preston (WSPR-Springfield, Mass.) the latest marathoner. Art played Happy Otto's "Gladiolus" for a full half hour straight... Roy Perkins (KMEX-Denver, Colo.) on the air three and one-half hours. One half-hour of his show is forty station net in eight western states—Colorado, Wyoming, New Mexico, Utah; Idaho; Montana; and Texas... Bob White drops us a note telling us KUTY-Yakima, Washington, "the air only three months, is Yakima's first station and already tied for second in a four-station market."... A new source of features for disk jockeys and other radio and TV artists is opening up with the first issue of Air Lines, which supplies script material for deejays, newscasters and analysts, women's commentators and others—all without charge. If you're not getting your copy of Air Lines, why not drop a line to Box 90, Railway, N.J. etc.

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First entry in our "Puritist Record Librarian" contest is submitted by Buddy Bech. Says her "Dotty Bohm of WTOL-Toledo is my first entrant. She's as nice as she is cute." Any others? Dick Garsh currently compiling a list of jockeys around the United States who either have jazz shows or else have steady jazz segments in their shows. Dick, who is compiling the list for Bethlehem Records, would like you to drop him a line at 200 W. 57th St., N.Y.C. Bethlehem issues only LPs and EPs.

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"It's What's in THE CASH BOX That Counts"
"The Greatest Brewer Record Ever!"

Teresa Brewer Singing...

"Pledging My Love"
CORAL 61362 (78 rpm)
and 9-61362 (45 rpm)

"How Important Can It Be?"
CORAL 61362 (78 rpm)
and 9-61362 (45 rpm)
NEW YORK:

Almost every artist who released a record this week covered a rhythm and blues tune—and some covered two. Brill Building writers are busily engaged in writing and recording all the R&B tracks they can get their hands on, trying to discover the secret.... Murray the K, still going around with a big smile himself, has the ball side of Perry Como's new disk "You'll Always Be My Lifeline Sweetheart."

At 7,000 backcoverer on sheetmusic... Jubilee Records has signed the King Sisters, currently at the Copa. Abercrombie has written "Miami Beach Paradise" for the resort's 40th anniversary. He also composed "At The Fontainebleau," which he says is the first theme song written for a hotel. . Gloria Mann's Sound recording of "Earth Angel" is showing great strength in Philadelphia, where the song's first hails from... Harry Belafonte returns to Broadway in mid-March as star of the musical revue "Three For Tonight." In the production, he will perform for 55 minutes. . Ralph Flanagan has just finished a successful engagement at the Auto Show in Houston. .

Cathay Faye leaves the Bay Anthony office January 31, to go to Mercury as Gal Friday to Hugo Peretti and Luigi Creatore. . Decca's Janet Bruce currently at the Ruben Glenn for four weeks. The young vocalist, who was the first to record "Teach Me Tonight," was re-signed by Decca to a two-year pact. . The Sauter-Finegan truck was demolished in an accident last week at Bellin, and most of the instruments were lost. . Jack Lewis of RCA Victor off to California to wax four new jazz albums.

CHICAGO:

A rash of cocktail parties this week... Millie Salstrom hosted cocktail party (1/24) for Label X artists, Don, Dick & Jimmy, and Frankie Lester, at the Cameo Restaurant here, attended by most of our town's deejays as well as the pressmen... A couple of nights later (1/26) owners of the Cloister Inn had an informal get-together for Sylvia Syms' opening. .

The SHL another party held for RCA-Victor's Pee Wee King at the Hotel Sherman (1/27)... Phil Skaf, promotion man for M. S. Distributors has 'gotten the word.' He leaves for the service February 6... Roy Hamilton and The Gaylords co-star at the Chicago Theatre beginning February 11... Capitol's Bob Manno whose "My Love Song To You" is really spinning, begins a week stint on ABC-TV's "Breakfast Club," which begins January 31... Merv Griffin of the Columbia dinky, in town promoting his latest waxing, "I Never Has Seen Snow" b/w "Ha Cha Cha." ... A Scope of Mellen Music's Chicago office working on two disks looking like sure hits, Frankie Lester's "Wedding Bells" on 'X' and Kitty Kellem's new Decca waxing of "I'll Never Forget Myself!"... Rocky Rolf, RCA Victor promoter in the Windy City believes... Jaye P. Morgan has another new record in "Softly, Softly" b/w "Danger, Heartbreak Ahead."... Decca's Al Chapman all hopped up over Guy Lombardo's "Blue Mirage."... Lena Horne packing the Chez Paree... Promotion man Harry Hedrick, head of the Waco label spending a week in Chicago with label... Tad Bruce. Tad and Harry on cross country trek setting up distributors as well as plugging Tad's disk, titled "I Remember It All Too Well." The handsome Tad does a fine job and we believe could really go places.

HOLLYWOOD:

The gala party and dinner-dance that Sierra Distributors threw Jan. 22nd to introduce the new Wurlitzer "1800" has the whole town talking. Paul Cohen, Decca Records, N.Y., is in town for new recording dates... Okiusku Harry James, now celebrating his 16th year as a bandleader, is setting a new box-office record at the Hollywood Palladium... The Four Freshmen whizzed into town for recording dates at the Capitol Studios after several months touring the Midwest. They are now completing a two-week stint at the Hotel Golden in Reno, Nevada... Newcomer Lee Winters has captured the Gay Starr style with her Crown waxing of "Three Broken Promises," The fact that their voices sound alike is quite coincidental and unusual. We need more originality in singers. This mimicking stuff is on the way out. .

.......

Also Available 6 Consecutive Hits

Duke # 107 "CROSS MY HEART"
Duke # 107 "ANGEL"
Duke # 128 "PLEASE FORGIVE ME"
Duke # 112 "THE CLOCK"
Duke # 128 "SAVING MY LOVE FOR YOU"
Duke # 132 "NEVER LET ME GO"

Available soon in LP's and EP's.

Contact your Duke and Peacock Distributors.

DUKE RECORDS, Inc.
2909 Eastridge Street,
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“Once in a Lifetime 95 Rating—Billboard Spotlight.”

The Original Version

Sensational Demands in Pop-R&B-C&G...
Getting Bigger Every Day!

"TWEEDLE DEE"

By GEORGIA GIBBS

MERCURY 70517 • 70517X45

• This Week's Best Buys

EVERLOVIN' (Tannen, BMI) — Patti Page — Mercury 70528

The singer is maintaining her high batting average, from all indications of early sales reports on this most recent release of hers. The disk moved out quickly and with accelerating speed in New England, Philadelphia, Pittsburgh, Buffalo, Cincinnati, Cleveland, Milwaukee, Nashville, Richmond, Durham and St. Louis. Flip is "You Too Can Be A Dreamer" (Mills, ASCAP). A previous Billboard "Spotlight" pick.

"... a mighty attractive instrumental" ... BILLBOARD

"BLUE MIRAGE"

RALPH MARTERIE

And His Orchestra + Strings

Coupled With "Remember Me"

MERCURY 70534 • 70534X45

DINAH WASHINGTON

"That's All I Want From You"

AND

"You Stay On My Mind"

MERCURY 70537 • 70537X45

RUSTY DRAPER

"Lookin' Back To See"

AND

"Shame On You"

MERCURY 70526 • 70526X45

EDDY HOWARD

"The Finger Of Suspicion"

AND

"Old Memories"

MERCURY 70533 • 70533X45

TWO BIG ONES FOR BILL FARRELL

"ROCK LOVE"

AND

"IT MAY SOUND SILLY"

MERCURY 70537 • 70539X45

Dick Contino

With Lush String Background

"Nightingale"

AND

"Adios"

MERCURY 70536 • 70538X45

"It's What's in THE CASH BOX That Counts"
The Cash Box

Top Selling Records

RETAIL OUTLETS
From Coast to Coast

WALLACHS MUSIC CITY
New York, N. Y.
1. Barefoot Contessa
2. Fake Lady
3. Fool Yourself Comfortable
4. That's All I Want From You
5. That's All I Want From You
6. Fool Yourself Comfortable
7. That's All I Want From You
8. No More (DeJohns)
9. All That's I Want From You
10. Melody Of Love (Diamonds)

COMER'S RECORD NOOK
San Antonio, Tex.
2. Sincerely (McGuire's)
3. Hearts Of Stone (Chamberlain)
4. Mr. Sandman (Four Aces)
5. Melody Of Love (Four Aces)
6. Teach Me Tonight (DeCastros)
7. That's All I Want From You
8. Teaches Me Tonight (DeCastros)
9. That's All I Want From You
10. Sincerely (McGuire's)

PAKDSON HOUSE OF MUSIC
Fayetteville, N. C.
1. Let Me Go, Lover (J. Weber)
2. Let Me Go, Lover (J. Weber)
3. Let Me Go, Lover (J. Weber)
4. Let Me Go, Lover (J. Weber)
5. Let Me Go, Lover (J. Weber)
6. Melody Of Love (Four Aces)
7. Sure You're Yourself Comfortable
8. No More (DeJohns)
9. That's All I Want From You
10. Sincerely (McGuire's)

BEN BROWN MUSIC
Little Rock, Ark.
1. Crazy Otto (Johnny Maddox)
2. Sure You're Yourself Comfortable
3. Sincerely (McGuire's)
4. Hearts Of Stone (Chamberlain)
5. Let Me Go, Lover (J. Weber)
6. Sure You're Yourself Comfortable
7. Papa Valentino (Mills Bros.)
8. That's All I Want From You
9. Finger Of Suspicion (DeJohns)
10. No More (DeJohns)

THE RECORD SHOP
Hartford, Conn.
1. Sincerely, No More (McGuire's)
2. Hearts Of Stone (Chamberlain)
3. Sure You're Yourself Comfortable
4. Cowboy Church Chair
5. Dim, Dim The Lights (Haley)
6. Make Yourself Comfortable
7. That's All I Want From You
8. Melody Of Love (B. Vaughn)
9. Naughtly Lady (Ames Bros.)
10. Let Me Go, Lover (J. Weber)

PARKER RECORD EXCH.
Jamaica, L. I., N. Y.
1. Earth Angel (Penguins)
2. Down The Line (Barnes)
3. Ko Ko Mo (McGuire's)
4. Melody Of Love (B. Vaughn)
5. Hearts Of Stone (Chamberlain)
6. Sure You're Yourself Comfortable
7. Mr. Sandman (Chamberlain)
8. Land Of Lost Dreams
9. Million Dollar Mystery (J. Arl)
10. Dim, Dim The Lights (Haley)

STIX, BARRER & FULLER
St. Louis, Mo.
1. Hearts Of Stone (Chamberlain)
2. Barefoot Contessa
3. Sure You're Yourself Comfortable
4. Dim, Dim The Lights (Haley)
5. That's All I Want From You
6. Sincerely (McGuire's)
7. Mr. Sandman (Chamberlain)
8. Melody Of Love (B. Vaughn)
9. Melody Of Love (B. Vaughn)
10. Cowboy Church Chair

WALLICH'S MUSIC CITY
Hollywood, Calif.
1. Sure You're Yourself Comfortable
2. That's All I Want From You
3. Dim, Dim The Lights (Haley)
4. Make Yourself Comfortable (Sarah Vaughan)
5. Mr. Sandman (Chamberlain)
6. Melody Of Love (B. Vaughn)
7. Cowboy Church Chair
8. It's All That I Want From You
9. Melody Of Love (B. Vaughn)
10. Melody Of Love (Diamonds)

MUSIC CENTER
Honolulu, T. H.
1. Earth Angel (Penguins)
2. Sure You're Yourself Comfortable
3. Sincerely (McGuire's)
4. Hearts Of Stone (Chamberlain)
5. That's All I Want From You
6. No More (DeJohns)
7. Melody Of Love (B. Vaughn)
8. Make Yourself Comfortable
9. Melody Of Love (B. Vaughn)
10. No More (DeJohns)

DAVENPORT DRY GOODS CO.
Davenport, Iowa
1. Melody Of Love (B. Vaughn)
2. Sure You're Yourself Comfortable
3. Dim, Dim The Lights (Haley)
4. Melody Of Love (B. Vaughn)
5. Make Yourself Comfortable
6. That's All I Want From You
7. No More (DeJohns)
8. Dim, Dim The Lights (Haley)
9. No More (DeJohns)
10. No More (DeJohns)

ROYLES T. V.
Salt Lake City, Utah
1. Melody Of Love (B. Vaughn)
2. Sure You're Yourself Comfortable
3. Melody Of Love (B. Vaughn)
4. That's All I Want From You
5. No More (DeJohns)
6. Melody Of Love (B. Vaughn)
7. No More (DeJohns)
8. Hearts Of Stone (Chamberlain)
9. Sure You're Yourself Comfortable
10. No Man In A Island

"It's What's in THE CASH BOX That Counts"
A Smash!!!

Eddie Fontaine

"ROCK LOVE"

b/w

"ALL MY LOVE BELONGS TO YOU"

X-0096 (4X-0096)

"X"

RECORDS MARK THE HITS!

"It's What's in THE CASH BOX That Counts"
NEW YORK—Three top executives are pictured above. They are Frank Folsom of RCA Victor; Governor Avellini Harriman of New York; and Roger Pryor, President of RTES (Radio And Television Executive Society). The photo was taken when Harriman was a guest at an RTES luncheon shortly after his election.

Airmail Subscription

The Cash Box $30.

THE CASH BOX

JONI JAMES—“Little Girl Blue”-MGM E 272 (10" LP)

LITTLE GIRL BLUE: I'M THROUGH WITH LOVE, IT'S THE TALK OF THE TOWN, THESE FOOLISH THINGS; TOO LATE NOW, IN LOVE IN VAIN, AUTUMN LEAVES, THAT OLD FEELING.

As Sigmond Romberg's movie "Deep In My Heart" heads into the local theatres throughout the country, Decca issues an LP including "Deep In My Heart" and other favorites in this selection of finely instrumened instrumental numbers by the Hollywood Bowl "Pop" Orchestra under the baton of Johnny Green. Very pretty package. Should attract a healthy share of loot, thanks to the movie. Theticker's score is already going real big.

RALPH MARTERIE：“Dance Date”—Mercury MG-30058 (1-1/2" LP)

DECOR: MOONLIGHT IN VERMONT; PENNSYLVANIA Turnpike, OYE NEGRA, TAKE THE TRAIN, CHICHESTER BOOGIE, BUMBLE BEE, SONG MELODY, XHE CREEP, PURPLE SHADES, DEEP FOREST, DRY MARTERIE.

“Dance Date” is just that. Ralph Marterie is showcased here with his trumpet and his best selling band dishing up some of the most deletable dance music available. Marterie is at the height of his popularity and the album, which mixes a variety of slow, medium and fast tunes, is the perfect buy for a party or a stay-at-home evening for the teens. Mom and pop can also get into the act on the moon and slow best items. This album answers a definite purpose and should be stocked.

WANTING YOU”—The Somerset Strings—Epic GL 5089 (12" LP)

LET'S FALL IN LOVE; NOW IT CAN BE TOLD; SEPTEMBER IN THE RAIN; TENNESSEE WALTZ; WANTING YOU; MY HEART STOOD STILL; LOVE IS THE SWEETEST THING; NOW IS THE HOUR; I WHO DARE LOVE PAST ELIZABETH; COME TO ME; TWO SUITORS; FALLING IN LOVE WITH LOVE.

With the sale of mood music still in high gear, Epic issues another such LP featuring the Somerset Strings on twelve top drawer standards. Good listening, tailor made for the wee hours. Romantic background music. Eye catching cover should attract many a potential disk buyer. Album is housed in a cover-with-a-cover. Orchestra comes over well.

JOANNE SINGS—Mary Stuart with Percy Faith and his Orchestra—Columbia CL-6835 (10" LP)

HEARTS, LITTLE LADY, PIGEON HOUSE; MORE I CANNOT WISH YOU; LULLABY AND GOOD NIGHT; DANCE LIKE A LADY; THE BIRDS' COURTING SONG; WHAT SHALL WE DO WITH THE BABY-ON ONE MORE RIVER.

Mary Stuart is probably better known to the public as Joanne Barron, the young widow and mother on one of TV's most popular serials "Search For Tomorrow". In that role, she and her daughter, Patti encounter the experiences and problems of daily living. Here Miss Stuart performs a number of folk type songs as they were sung to Patti by Joanne on the TV show. Many of these songs are ageless. Very pretty and tender LP. Should meet with great acceptance from parents, especially those who see the show.

Polly Bergen—“Little Girl Blue”—Jubilee LP 14 (10" LP)

SOMEONE TO WATCH OVER ME; AUTUMN LEAVES; HAPPINESS IS A THING CALLED JOE; LITTLE BLUES; THE WAY YOU LOOK TONIGHT; A WOMAN LIKES TO BE TOLD; I THOUGHT OF YOU LAST NIGHT; WHEN THE WORLD WAS YOUNG.

Polly Bergen is a professional. She sings with feeling and sincerity. She breathes a life and meaning into lyrics which many bigger name performers just can't do. Here the listener can capture a true picture of her talent. Against the simplicity of a piano backdrop supplied by her pianist-arranger Jack Kelly, Polly melts through eight torchy ballads. All are great favorites. Beautiful package.

ON PARADE—The Goldman Band—The Marches of Edwin Franko Goldman—Decca DL 5846 (10" LP)

ON PARADE, GOLDEN GATE, MICHIGAN; ON THE HUDSON, ILLINOIS MARCH; MARCH FOR BEASSES, CHIMES OF LIBERTY, ONWARD-UPWARD.

Edwin Franko Goldman and America are synonymous. Goldman was one of the pioneers of radio performers and his was the very first band to broadcast. Here Decca comes up with some of Goldman's best known military band marches. An interesting LP with a limited appeal.

TODAY'S HTS” by Jack Haskell (45 EP) Camden CAE362

MERCY ON THE HEARTS OF STONE; LET ME GO, LOVER; THAT'S ALL I WANT FROM YOU.

Assisted by Johnny Guarneri and his orchestra, popular TV crooner Jack Haskell offers four of today's top record hits in his mellow vocal manner. An excellent buy for an economy minded buyer.

"It's What's IN THE CASH BOX That Counts"
THE CASH BOX

THE HAWK IN FLIGHT—Coleman Hawkins—RCA Victor LPM 1017 (12" LP)

SAY IT ISN'T SO, SPOTLITE; LOW FLAME; ALLEN'S AILEY; JUMPING FOR JANIE; HALF STEP DOWN, PLEASE; THE SPIRIT OF ABAEY; MY BLUE HEAVEN; BOUNCING WITH BEAN; SHE'S FUNNY THAT WAY; MEET DOCTOR ROG; WHEN DAY IS DONE.

Coleman Hawkins needs no send off to the clientele that will buy this type of recording. Long one of the best known and most imaginative saxists in the jazz business, "The Hawk" offers 12 intriguing sides. RCA has packaged the L.P. in a colorful folder type sleeve with a captivating water color of a hawk in flight. The in-side contains a striking 12" x 12" portrait of Hawkins. Smart packaging will help attract sales to this album. Eye appeal becomes more and more important as the field becomes highly competitive.

DOROTHY DONEGAN—Jubilee Records 11 (10" LP)

UP A LACY RIVER; DANCING ON THE CEILING; HAPPINESS IS A THING CALLED JOE; I CAN'T GIVE YOU ANYTHING BUT LOVE; SEPTEMBER SONG; ST. LOUIS BLUES; I GIVE A KICK OUT

Dorothy Donegan has a sprightly piano style that rocks, moves and includes a smattering of humor. Her jazz treatments of the standards listed above are delectable and should please a growing fandom. Exposure will sell this L.P.
NEW YORK—Harry Link, one of the music industry’s top executives, will not re-sign with the Edward B. Marks Music Corp., at the expiration of his present contract, March 12th. Link, who for the past 20 years headed the King Berlin, Leo Feist, Inc. and Marks Corporation’s professional departments, is rumored to be slated to land an unusual new publishing set-up.

Link has left for a three-week vacation in Key West as the guest of the Remembrances of C. Fayre of the Florida State Legislature. He will announce future plans on his return from Florida.

Herbert Marks, head of the publishing firm, has announced no replacement for Link as yet.

America’s Next Instrumental Hit!

**MAJORCA**

by MONTY KELLY

Essex # 375

**TWEEDLED DEE**

DOROTHY COLLINS

AUDIVOX RECORDS

140 West 57th St., New York, N. Y.

**THE BARKING DOG**

**WIND SONG**

BOURNE, INC.

136 W. 52nd Street, New York 19

From the Hect-Lancaster Production for United Artists’ “VERA CRUZ”

**VERA CRUZ**

LEO FEIT, INC.

Two Stars

Link Leaves Marks

NEW YORK—Harry Link, one of the music industry’s top executives, will not re-sign with the Edward B. Marks Music Corp., at the expiration of his present contract, March 12th. Link, who for the past 20 years headed the King Berlin, Leo Feist, Inc. and Marks Corporation’s professional departments, is rumored to be slated to land an unusual new publishing set-up.

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Manning Signed To Merrill-Kaufman Firm

NEW YORK—Murray Kaufman announced this week that Dick Manning, who had been signed to an exclusive writing contract with Decca, Columbia and Valpy music firms, which are headed by Kaufman and songwriter Bob Merri.

Al Hoffman recently signed an exclusive contract with the same firms—a total of 10 top songwriters in writing for records. Hoffman and Manning, by the way, have collaborated on such smashes as "Papa Loves Mambo" and "It Takes Two to Tango."

**NOTE:**

**OPs & DEALERS**

1st Time in WESTCHESTER

ONE STOP RECORD SERVICE ALL LABELS

Parking Facilities Open 7 Days

BOOK BROS. One Stop 4 DEPT SQ. TUCKAHOO, N. Y. (Phone: WObblies 1-9747)

**Coming To Me My Little Darlin’**

by Jan Strickland

X-305

It’s The Greatest

COBLIN MUSIC

1537 BROADWAY, NEW YORK, N. Y.

**Comin’Up In R & B**

**THE CASH BOX** IN 22

YOu DON’T HAVE TO GO

Jimmy Reed (Vee-Jay 119)

Chicago, Cleveland, Dallas, Mobile, St. Louis

Vee-Jay RECORDS, INC.

4747 Cottage Grove Ave.

CHICAGO 15 ILLINOIS

**STARS OVER HARLEM**

Atlantic’s sizzling. Ivory Joe Hunter is back and blazing. Ray Charles has gone way out on one and the baby’s gone been the uptown platter buyers are digging like crazy all of these taste writers are writing as if sound silly, but this writer wouldn’t be a bit surprised if each of the pressings end up occupying top spots in the Harlem charts... Johnny Ace is "Pledging" still the hippest hipster in the world. Getting mighty growing.... Emile James and "Standing At The Crossroads" could easily be one of the biggest sellers yet for Flair,... Roy Hamilton’s "I Believe" is steamy and Sophisticated and topping the charts again. Records of rubber balls since their two bills (Doggett and Jennings) latest singles are giving out with the signs of becoming the nation’s favorites. Doggett’s tender reading of the “My Reverie” standard is really one of the greatest, while Jennings’ driving "Big Boy" is easily one of the hottest instruments around... Mardi Gras records “Speak Up Mambo” with Al Capone as the producer, is burning the charts... "The Seixete Playa" a deuce of top favorites. "The Penguins’ “Love Will Make Your Mind Go Wild,” a good one of the best and hottest... The "Mellows’ "Smoke" is still very much a hot item. Buddy Johnson’s “Crazy ’Bout A Saxophone” is oh so swingy,... Dinah Wash- ington’s “That’s All I Want From You” and "You Stay On My Mind" every little bit a real treat.... Al Savage pacing up and down the pavements to and fro the shows and stores with his groovy "Fe Fe" and "Good Old Fashioned" Joe Turner stabs by to let us know about his forthcoming date in the near hope, and to assure us that we’re due for more of his greatest efforts. Ray Davies is still cracking up a crowd pleaser plus... Shirley Gunther and "You’re Mine" another hit in the "right" miles. Jack Teagarden and "That’s It" a real rocker and getting more and more bookings, because this baby is really loaded... Give a listen to The Scarlets and "True Love." You’ll be more than glad you did... Denny Laquer’s "She’s The One" tear jerker one of the best yet... Chris Powell’s driving "Sand Man Mambo" exciting plus.

**King Ups 78rpm Price**

CINCINNATI—Jack Kelley, Vice-President of King Records, has announced that effective February 1st, 1965, the suggested retail price of all King, Federal, Deluxe and 4-Star 78 rpm records will be increased to $1.75, Federal Excise Tax included. The dealers’ cost on and after the same date recorded on the price will be $1.55. The dealer’s margin of $0.20 already included. There will be no change in the retail price or dealer cost on 45 rpm, EP or LP records.

The change in the price of 4-Star 78 rpm records has been announced by William A. McCull, President of 4-Star records. King distributes 4-Star in the majority of its company-owned branches throughout the country and also serves several independent distributors on the same label.
Music
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A MONEY RECORD......BY
THE MONEY MAKINGEST
GROUP IN THE BUSINESS!

The Clovers

"BLUE and
VELVET" LOVE ME"
(Why Don't You Tell Me)

Atlantic—1052

NEW RELEASES

ELAINE GAY
"ROCK LOVE"
"Ebony Eyes"
(Imperial 1029)
THE CHARMS
"KO KO MO"
"Whaddaya Want"
Deluxe 6080
BONNIE LOU
"TWEEDLEE DEE"
"THE FINGER OF
SUSPICION"
King 1436
EARL BOSTIC
"EMBRACEABLE
YOU"
"NIGHT AND DAY"
King 4765
DISTRIBUTED BY
King RECORDS

THANKS-careless~
THE SPIDERS
"LOST AND BEWILDERED"
b/w
"That's Enough"
Imperial 52931

ANOTHER SMASH!

THE CASH BOX

Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To
The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

NEW YORK CITY

PLEDGING MY LOVE
Johnny Ace
(Imperial 1026)

EARTH ANGEL
Penguins
(DooWop 348)

COMEBACK
Ray Charles
(Atlantic 1030)

EARTH ANGEL
Penguins
(DooWop 348)

SINCERELY
Moonbeams
(Chess 1581)

LING, TING, TONG
Five Keys
(Capitol 2943)

TWEEDLEE DEE
Lavern Baker
(Atlantic 1047)

I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)

HURT
Ray Charles
(Epic 9086)

I NEED YOUR LOVE
Ray Charles
(Atlantic 1050)

JAILBIRD
Smiley Lewis
(Imperial 3321)

SAN FRANCISCO

I WANNA HUG YA,
KISS YA AND
SQUEEZE YA"
Buddy & Claudia Griffin
with
Buddy Griffin Orchestra
Chess 1536

HEARTS OF STONE
Charm
(DeLuxe 6062)

EARTH ANGEL
Penguins
(DooWop 348)

PLEDGING MY LOVE
Johnny Ace
(Imperial 1026)

COME BACK
Ray Charles
(Atlantic 1030)

RECONSIDER BABY
Lowell Fulson
(Checker 604)

I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)

SINCERELY
Moonbeams
(Chess 1581)

HURT
Ray Hamilton
(Epic 9086)

HEARTS OF STONE
Charm
(DeLuxe 6062)

NOVEMBER

4750-52 Cottage Grove Ave
Chicago 15, Illinois

RIB TIPS
by
JON THOMAS
Checker 809

CHECKER RECORD CO.
4750-52 Cottage Grove Ave
Chicago 15, Illinois

ANOTHER SMASH!

THE SPIDERS
"LOST AND BEWILDERED"
b/w
"That's Enough"
Imperial 52931

ANOTHER SMASH!


"It's What's in THE CASH BOX That Counts"
THE “3” ROYALES  
(King 4770)

“YOU DIDN’T LEARN IT AT HOME” (2:12) [Franklin BMI—Lowman Pauling] The “3” Royals drive a fast beat jump ditty with shady lyrics. The lads have a good sound and beat and the deck could grab some action.

“EVERY DOG HAS HIS DAY” (2:29) [Franklin BMI—Lowman Pauling] The group sings the blues on the flip. A slow beat item on which the fellows blend mellow. Ok platter.

THE GEMS  
(Dexel 903)

“I THOUGHT YOU’D CARE” (2:50) [Studio Music—Wynn, Tuggle] The Gems come up with a slow beat pretty effectively. The ballad is well done, especially the lead although the arrangement is unimaginative or mellow and soft lights.

KITTIE FROM NEW YORK CITY” (2:31) [Caldwell] The flip effort is a middle beat jump with a happy treatment. Deck has possibilities.

RUSTY BRYANT  
(Dot 15324)

“BACK STREET” (2:35) [Chamblee, Simpkins] Rusty Bryant and his combo drive out a wild hustling ditty with a zestful reading that’ll have the kids hopping. Great programming and juke box play.


CHARLES BROWN  
(Aladdin 3272)


“HONEY SIPPER” (2:18) [Aladdin BMI—Brown, Edwards] Brown ups the tempo on this deck and it results in a lively, bouncy wax.

JOE BUCKNER  
(Vee-Jay 125)

“EVENTIME” (2:30) [BMI—T. Dean] Joe Buckner sings a slow rhythmic Southern blues to the effortless but effective ork support of Tommy Dean.

“DEANIE BOY” (2:30) [BMI—T. Dean] The flip is a rocking middle beat instrumental that comes off in good style.

THE CASE BOX  

AWARD O’ THE WEEK

“IF YOU LOVE ME (Why Don’t You Tell Me So)” (2:41) [Progressive BMI—Curris]

BLUE VELVET” (2:38) [Meridian BMI—Wayne, Morris]

THE CLOVERS  
(Adesic 1620)

- That The Clovers have become one of the best sounding groups in a field crowded with vocal combos is strongly evident on this pair of releases. The boys sing with an absence of flats and off key sounds. Their “If You Love Me”, a middle tempo bouncer, is a delight to the ear. Deck has a great melody and top-drawer vocalizing. There should be a flood of covers on this side. The flip, “Blue Velvet”, a slow mood piece, is a lovely effort that again pinpoints the class of the group. If the pop field don’t accept these two sides as are, they must be tone deaf.

CLOSE YOUR EYES” (2:16) [Rush BMI—Chuck Willis]

“DOGGONE IT, YOU DID IT” (2:19) [Roosevelt BMI—Singleton, McCoy]

THE FIVE KEYS  
(Capitol 3032)

- The Five Keys have come up with two powerful followups to their current “Ling-Tang-Tong” in “Close Your Eyes” and “Doggone It, You Did it.” The treatment of “Close Your Eyes” is unusual, employing two leads, and the effect is tremendous. A slow beat pretty that is sure to please. The “Doggone It” side is a jump that looks like more laurels for that hit writing duo, Charles Singleton and Rose Marie McCoy. The boys are really rocking on this one and its coupling with “Close Your Eyes” makes it a powerful buy.

WHADAYA WANT” (2:00) [Quinet BMI—Stoller, Lieber]

“KO KO MO (I LOVE YOU SO)” (2:29) [Meridian BMI—Forest, Haven]

THE CHARMS  
(Dexel 5603)

- The Charms, who have been making it a practice of late to cover hits, come up with two more in that classification. Currently one of the hottest groups in the field, they have proved before they can take an already established item and still sell lots of records. Newest release cover, “Ko Ko Mo,” is currently a big pop and R & B item. It may be tough for The Charms to catch up on this one in view of the original hit being issued on two different labels, but the sale will nevertheless be healthy. The flip, “Whadaya Want,” still has to be exploited R & B and this will probably turn out to be the side. An excellent version.

T-BONE WALKER  
(Imperial 5330)

“I’LL UNDERSTAND” (2:05) [Commodore BMI—Walker] The old master delivers a soulful slow blues in excellent fashion. Ok wax.

“HARD WAY” (2:05) [Commodore BMI—Walker & McDaniel] A Latin tempo bouncer with a top performance from Walker results in a good side.

THE THUNDERBIRDS  
(Dexel 6075)

“PLEDGING MY LOVE” (2:15) [King BMI—Washington, Robey] The Thunderbirds blend smoothly on the current r & b pop excitement. Tune so great, the King distribution has to pick up sales.

BABY LET’S PLAY HOUSE” (2:05) [BMI] Another cover side of an R & B item stirring up some excitement. Good offering.

BILL DOGGETT  
(King 4769)

“MY REVERIE” (2:48) [Robbins ASCAP—Debussey] Bill Doggett trims his Maxwell keys on the pop-classical Debussy piece and the results are a delicious combination of melting tones.

“KING BEE” (2:54) [Billace BMI—Doggett] Doggett switches to a fast beat cool item for the flip and the group does well. However, for the commercial side, its “My Reverie.”

WILLARD MCDANIEL  
(Crown 136)

“MOBILE” (2:26) [Wells, Holt—McDaniel] Cover of the current pop hit is given a danceable treatment by orchestr. A honky tonk treatment with a pleasant vocal.

“MY GREATEST MISTAKE” (2:30) Willard McDaniel does a smoother job on this middle tempo item. McDaniel vocalizes in the manner of Louis Jordan-Louis Armstrong without so much sandpaper.

THEREAS WALKER  
(Farout 812)

“KO KO MO” (2:41) [Forest, Haven] The Flamingos dish up a solid version of the pop and R & B hit. Should sell well in areas not already smothered by the original versions.

“IF MY CURS” (2:48) [R. Melina] The Flamingus chant the hit of a couple of years ago and do a smooth bit of vocalizing. This wax might revive the tune for a fair bit of action.
"THE WALLFLOWER" (2:45)  [Modern—Etta, Otis]

"HOLD ME, SQUEEZE ME" (2:45)  [Gallo—Etta, Otis]

ETTA JAMES AND THE PEACHES

(Moder 947)

Etta James and The Peachs come up with a driving, rocking ditty, "The Wallflower" that has the oomph for a quick take off. Item has already made a big impression on the coast. Lyrics are questionable. The flip, "Hold Me, Squeeze Me," is a slow rhythmic item done with flavor. However, for the real action it will be "The Wallflower."

AL SAVAGE

( Herald 445)

"BE FAIR WITH ME" (2:11)  [Angel BMI—Joe Morris] Al Savage has a lilting melody on this latest wax and the lead sings it with heart. However, would like to have seen him brought out a little more or the soccer backing faded a little. A pretty ditty that has a familiar and simple quality.

"DREAM GIRL" (2:17)  [Angel BMI—Joe Morris] Al sings a romantic effort with a strong and pulsating beat backing. A strong effort that grows on you after the third or fourth listen. Both decks could be Al's best since his "I Had A Notion."

RAMON MARQUEZ

(Fiesta 044)


"MAMBO INDIA" (1:45)  [Pomora Music BMI—Pepe Marquez] Similar comments. Juice box operators note time of record.

VETERAN SINGERS

(Blue Lake 1001)

"GIVE IT UP" (2:45)  [BMI] A rhythmic bouncing spiritual well done by the Veteran Singers. Deck has a beat and melodic content that will appeal to all.

"THE OLD ACCOUNT WAS SETTLED" (2:40)  [BMI] Shouty lead on a middle tempo item engenders an excitement against a mild answer from the other singers who keep the beat.

HOLY GOSPEL SINGERS

(Vee-Jay 120)


"REVIVE US AGAIN" (8:10)  [Conrad BMI] Similar material and similar treatment.

NEW YORK—Bill Haley and Milt Gabler, Decca A & R Director, point with pride to the safety sticker that, in addition to being practical, also helps promote Haley's latest hit disk, "Dim, Dim The Lights."

Composers Alliance

Award To Szell

NEW YORK—In recognition of his distinguished achievement in fostering and encouraging American music and American composers, Henry Cowell, president of the American Composers Alliance, presented their annual Laurel Leaf Award to George Szell, conductor of the Cleveland Orchestra, at a special reception held recently in New York.

In the past season, Szell, with his orchestra in Cleveland, performed more scores by contemporary American composers than were programmed by any other major American orchestra. It is because of this and his consistent interest in presenting American composers that the BMI affiliated American Composers Alliance chose Szell for this annual award. Previous awards have been given in the field of radio to station WGBH in Boston, in the orchestral field to Leopold Stokowski, and for chamber music to Maro Ajemian.

AL SEARS

and his Rock 'n Rollers

#448

ONLY INSTRUMENTAL VERSION AVAILABLE

"TWEEDLEE DEE"

by

AL SEARS

"It's What's in THE CASH BOX That Counts"
SMOKEY SMITH
KRT--Des Moines, Iowa
1. I Tip Off Amie Lovin' (Young)
2. Let Me Go, Lover (Snow)
3. Love the Pain (Carl Smith)
4. In the Jailhouse Now (Brice & Young)
5. Let Me Be the First To Tell You Goodbye (Young)
6. Hillbilly Heaven (E. Dean)
7. If Lovin' You's Wrong (Hank Thompson)
8. That's Alright Mama (Marilyn Robbins)
9. I Can Read Between The Lines (Benny Martin)
10. Are You Mine (Don & DeVal)

JACK BURMAN
WWEW--New Orleans, La.
1. I Feel Like Cryin' (Fairbanks)
2. Stewed Tomatoes (Collins)
3. Wait A Little Longer (Charles Smith)
4. I Feel Better All Over (Carl Smith)
5. The Next Voice You Hear (Tommy McRae)
6. If You Ain't Lovin' (Young)
7. It's E 1 O 4 A Ain't (Baker)
8. Ain't Nothin' But Strength (Tubb & Hill)
9. Company's Comin' (Rory Wagoner)
10. Is It Or Is It Ain't (Baker)

JOEY HUTTLE
WLAR--Albany, Tenn.
1. Loose Talk (Carl Smith)
2. New Green Light (Thompson)
3. Let Me Go, Lover (W. Snow)
4. My Baby's Gone (Wade Pierce)
5. Hearts Of Stone (Red Foley)
6. If You Ain't Lovin' (Tenn.)
7. Sure Fire Kisses (Tommy McRae)
8. Company's Comin' (Rory Wagoner)
9. Penny Candy (Jim Reeves)
10. This Is The One (Eddie Arnold)

SHERIFF TEX DAVIS
WCMS--Norfolk, Va.
1. The Lord Is Comin' On You (Cowboy Chuckie)
2. I Feel Better All Over (Carl Smith)
3. Hearts Of Stone (Red Foley)
4. I've Been Thinking (Arnold & Till)
5. Open Up Your Mouth (Huskey & Tubb)
6. In The Jailhouse Now (Webb Pierce)
7. Let Me Go, Lover (W. Snow)
8. Don't Forget (Eddie Arnold)
9. Hillbilly Heaven (E. Dean)

JOE MORGAN
WICI--Columbus, S. C.
1. Loose Talk (Carl Smith)
2. Man And More (W. Pierce)
3. Let Me Go, Lover (Snow)
4. I've Forgotten You (Snow)
5. I've Been Thinking (Arnold & Till)
6. I'm Gonna Fall Out Of Love (Wade Pierce)
7. Beware Of It (Johnny & Jack)
8. I've Been Thinking (Arnold)
9. Day To Day (Davis Sisters)
10. Once Upon A Lover (Bob & De)

MACK SANDERS
KFBI--Wichita, Kan.
1. Loose Talk (Carl Smith)
2. Man And More (W. Pierce)
3. Let Me Go, Lover (Snow)
4. I've Forgotten You (Snow)
5. I've Been Thinking (Arnold & Till)
6. I'm Gonna Fall Out Of Love (Wade Pierce)
7. Beware Of It (Johnny & Jack)
8. I've Been Thinking (Arnold)
9. Day To Day (Davis Sisters)
10. Once Upon A Lover (Bob & De)

LILLIE ANNE WIRE--Hickory, N. C.
1. Are You Mine
2. Hearts Of Stone (Baby Wells)
3. I've Been Thinking (Arnold)
4. Wait A Little Longer (W. Snow)
5. The Wilder Your Heart (Snow)
6. Old Blue (Grandpa Jones)
7. If You Ain't Lovin' (Young)
8. Loose Talk (Carl Smith)
9. This Old House (St. Menhaden)
10. Kisses Don't Lie (Carl Smith)

F. M. SMITH
WRKH--Hattiesburg, Miss.
1. Are You Mine
2. If You Ain't Lovin' (Young)
3. More And More (W. Pierce)
4. If You Ain't Lovin' (Young)
5. This Old House (St. Menhaden)
6. No, I Don't Believe I Will (Carl Smith)
7. In The Jailhouse Now (Wade Pierce)
8. Hearts Of Stone (Red Foley)
9. The Wilder Your Heart (Snow)
10. Once Upon A Lover (Bob & De)

HENRY TUCK
WREY--Redwood, N. C.
1. Are You Mine
2. Wad A Little Longer, Jesus
3. If You Ain't Lovin' (Young)
4. Little Tom (Ferlin Husky)
5. Loose Talk (Carl Smith)
6. Don't Believe I Will (Carl Smith)
7. Love Of Stone (Red Foley)
8. The Wilder Your Heart (Snow)
9. Once Upon A Lover (Bob & De)
10. If You Ain't Lovin' (Young)

CUTZI" LARRY LANE WEBK--Tampa, Fla.
1. More Than Anything Else
2. Blue Lights (Refers Williams)
3. I'll Get Along Without You
4. Of All The Girls (Refers Williams)
5. I'm Lovin' Someone (Gene Nelson)
6. You're Gonna Have To Change (Terry Nichols)
7. This Kiss Must Last Forever
8. That's Alright, Mama
9. Hard Task Ann (Williams)
10. Eddy Arnold Album (Arnold)
a barnful of
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Country & Western
Hits

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CHARLINE ARTHUR
FLASH YOUR DIAMONDS
TOO LONG, TOO MANY TIMES
20/47-5977

CHET ATKINS
MISTER SANDMAN
SET A SPELL
20/47-5956

SKEETER BONN
MY SON, MY SON
MY BABY DOLL
20/47-5967

BETTY CODY
BUTTERFLY HEART
TELL IT RIGHT
20/47-5991

DAVIS SISTERS
EVERLOVIN'
TOMORROW'S JUST ANOTHER DAY TO CRY
20/47-5966

RITA ROBBINS
THE GO-BETWEEN
DON'T TAKE ALL THE LOVE
20/47-5959

MERV SHINER
IT'S NOTHIN'
LOVE WITH NO TOMORROW
20/47-5983

JIMMY SNOW
I CAN'T SPELL
LOVE ME
20/47-5985

"It's What's in THE CASH BOX That Counts"
Murray Nash Forms Country Field Agency

NASHVILLE, TENN.—Following a three-month's silence from Murray Nash, announcement was made this week of the organization of Murray Nash Associates, Inc., the new firm with headquarters in Nashville at 771 Elysian Fields Road set up as an agency for advertising, publicity and promotion for all facets of the country field. The firm will also include a publishing arm.

Nash's sixteen years of experience in the field covers work with RCA Victor Records, Mercury Records, and most recently Acuff-Rose Publications, and he has been recognized as having one of the widest views of the country music industry.

It has been known for sometime that Nash has been concerned about rightful promotion in the country field, and this idea is the basis for the formation of the new organization.

Preliminary plans were revealed just before Nash's departure for New York where talks were set with industry executives. Company operations will begin immediately upon his return to Nashville this week.

**CINCINNATI CUT-UPS**

"The Paul Dixon show" of the DuMont TV Network made its debut over WLIW-TV this week, and its many Queen City fans welcomed him back with open arms. It was here that Paul first got his start as a DJ (a very good one) and originated his pantomime TV show which later became popular in the Nation.

An official of the local station said "the program is completely sold and that there is a waiting list of firms wanting to join the parade of advertisers." According to Paul and his girl, Friday, Six Kamp, we say, Welcome home. . . Larry Vincent (Pearl) stepped in and with him he has a sleeper in his new song "Trepasser" soon to be out on Coral. . . Danny Engel (song plunger for ChapPELL) and his wife are both ill at Jewish Hospital. Our best for a quick recovery.

Juliet LaRoche was guest on the WLW-TV "Flying W Ranch" along with blue-eyed Miss Goldie Hill. This marked the end of the popular Pee Wee King (Victor) show, and as said in my previous column, "the show was a welcome addition on the Saturday morning format. . . it has produced in a many-a-moon." . . . Her nips Miss Georgia Gibbs is appearing at the Beverly Hills Club this week, in what I hear is a sell-out show. . . Another show which packed 'em in was the George Goebel show, a one nighter at the Taft, which was augmented by the Nation Station's star Bill Thall. . . Lula Parr (Toast of the 1900's) died in obscurity at the age of 78 at her Dayton home. Once billed over the universe as "the woman of the Crockett Station and lady bucking horse rider," she was a big hit in the Buffalo Bill's wild west show. . . Dick Newton was pleased with the "Breakfast Club" for the week of Feb. 14th according to his manager Harry Carlson as featured vocalist.

**AWARD**

HOLLYWOOD—Hank Thompson is shown being presented the 1954 BMI Award for his hit song "Honky Tonk Girl" by Ken Nelson Capitol Records Country A&R Topper. Lyle Ried and Don Larkin look on.

"It's What's in THE CASH BOX That Counts"
THE LATEST

BY COUNTRY MUSIC'S TOP DUO!

Red Foley & Killy Wells

"AS LONG AS I LIVE"

b/w "MAKE BELIEVE"

DECCA-29390

"It's What's in THE CASH BOX That Counts!"
JIMMIE WILLIAMS SINGS (ACORN 154)
"HEY, HEY, LITTLE DREAMBOAT"
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SPEEDY WEST & JIMMY BRYANT
"WEST OF SAMOA"
/bw
"FLIPPIN' THE LID"
Capital # 1036
OPAL MUSIC CO.
6308 Sunset Blvd.
Hollywood 28, Calif.

"AS LONG AS I LIVE" (2:30) [Acuff-Rose BMI—R. Acuff]
"MAKE BELIEVE" (2:39) [Crossroads BMI—B. Walker, J. Hamilton]
KIRK WELLS & RED FOLEY
(Decca 29390; 9-29390)
• Kitty Wells and Red Foley, who are still enjoying a phenomenal run with "MAKE BELIEVE" (2:39) [Acuff-Rose BMI"; come up with a pair of strong follow-ups that look like definite contenders for honors. Both ends are weeper items, one an up-tempo piece titled "As Long As I Live" and the other, a bouncy beat tune labeled "Make Believe". Either end can make the grade.

"ONE BROKEN HEART" (2:50) [Cedarwood BMI—Killen]
"I'M ALONE BECAUSE I LOVE YOU" (2:24)
[M. Wittmark & Sons ASCAP—Young]
RAY PRICE
(Columbia 21354; 4-21354)
• Ray Price comes through again for the ops and dealers with a pair of top-calibre efforts that oughta ride the charts simultaneously. Upper end, "One Broken Heart", is a middle tempo, tearful item that the chart德尔ware delivers with the utmost of feeling. Flip, "I'm Alone Because I Love You" is a slow beat, old time weeper sung with warmth and touching effect. Watch both halves.

"KO KO MO" (2:35) [Meridian BMI—F. Wilson, J. Porter, E. Levy]
"ARE YOU MINE" (2:40)
[Dandelion BMI—J. Amadeo, M. Petrunka, D. Grasher]
GOLDIE HILL & RED SOVINE
(Decca 29411; 9-29411)
• Goldie Hill and Red Sovine team up on a socko novelty item that's gonna clean up a huge bundle of coin for all concerned. The song, "Ko Ko Mo", has already zoomed high up on the charts in the pop and rock fields and the duo's potent rendition oughta sew up the country market as well. Flip, "Are You Mine", is a fine cover of a romantic item that's starting to break big.

MERYN SHIREN
(RCA Victor 20-5983; 47-5983)
"DO YOU LOVE ME" (2:27) [Trinity BMI—J. Haraway, G. Tomsaw] Nerv Shiner turns in a convincing performance as he waxes a heartfelt, slow beat waltz item.

"IT'S NOTHIN" "1:45) [BMI
Canada Ltd.—B. Gimbly, J. Wayne] Love deck is a light-hearted novelty jumper that should provide a heap of chuckles as well as the sales and spins.

RITA FAYE
(MGM 11923; K11923)
"I LOVE YOU MORE" (2:21) [Mills ASCAP—Hast] The charming vocal stylings of young Rita Faye make for real pleasant listening on this inviting, quick beat ballad.

"MOMMIE'S REAL PECULIAR" (2:55) [Acuff-Rose BMI—F. Bryant, B. Bryant] Under lid is an appealing up-tempo novelty with entertaining lyrics.

MAC WISEMAN
(Dot 1216; 45-1216)
"WHEN I GET THE MONEY MADE" [Acuff-Rose BMI—Lour-
vin, Louvin, Wm. White] Wise man combines a zestful reading with a solid piece of material on a deck that could catch on. A rhythm, quick beat delighter.

"THE LITTLE OLD CHURCH IN THE VALLEY" (2:51) [Re-
rick ASCAP—Kahn, Arnold, Van Alstyne] The artist sells this lovely middle tempo sentimental piece in a manner that's gonna attract loads of loot.

WANDA WAYNE
(King 1437; 45-1437)

"THE LIGHT ACROSS THE RIVER" (2:34) [Lusa BMI—H. Borton] Flip is a middle beat lover's lament that the chipper etches in coin-
catching style.

ELVIS PRESLEY
(Sun 215; 45-215)
"YOU'RE A HEARTBREAKER" [Lusa BMI—J. Sallie] Elvis Presley comes through with a stellar reading on a quick tempo, sentimental bouncer that could spin its way up the charts. Watch it.

"MURRAY'S TOUGHER BOOGIE" [Leeds ASCAP—Arnold] Reverse slicing is an excellent, fast moving blues thing that shakes both the r&b and country markets.

"It's What's in THE CASH BOX That Counts"
Roberts grabbed top of the news in a play-in Cliff Rodgers' newsletter recently. Rodgers & C&W disk man at WHAS, Akron, Ohio, played both sides of Marty's latest release... "Gossip" and "That's All Right" and immediate reaction was... Webb Pierce and his Wonder Boys, and Red Sovine back from California where the group has been working on some new unrecorded material and making radio shots. Quite a number of Grand Ole Opry artists are petted guests at Marty's home when in town before the camera three days as Flamingo Films hurried up production of more films featuring the 'Opry's' talent. Roy Acuff and his Comets are on tour with Jack, and Kitty Wells and the Tennessee Mountain Dawgs during the next several months. The latest word is... the first dates in a long string of personal appearances for the big 'Opry' package which is expected to tour the South by this country for the next several months. Frankie Morello of Johnnie and Jack Wells, along with Spot Acuff are working together on the tour. Spot is the brother of Roy Acuff. Mel Foree and Joe Lucus reps for Acuff-Rose Publications back home after hitting the road on the slot and making radio shots. Old friends, the Trinon Ballroom in Oklahoma City... working to a packed house... 1100 paid admissions at $10 each. It was an earthshaking entertainment spot again this month, Ruby Wells, daughter of Kitty Wells, and Red Murphy of Nashville, were recent guests on Geo Wise King's Chicago TV Show. Dewey Phillips informs that his group recently registered top grosses on their last personal appearances tour. Betty Jean joined his stage act when the annual Kansas City Show was into Nashville recently with her manager, Charlie Green. In town, Betty, who recently linked in RCA Victor recording contract, cut her first session. In town in Nashville,...

The Johnson Family, (RCA Victor) who were scheduled for a recording session here in Nashville, promoting Husbey's personal appearances for the past two months, announced today that their manager, C. Cosco, Martha is billing her unit as Martha Carson and the Generals. The unit is composed of Martha, Carson, Calvin Ruff, Buckle Bennett, Randy Hughes and George McMorris. Has played numerous engagements here and in Florida, recently appearing at the West End in the RCA Victor's West Coast network. WCP, Boston, informed us that Bill Carlisle and the Carlisles played a successful week at the Mohawk Ranch in Boston recently. They followed the Carlisles into the studio on January 30, for a return engagement.

FROM THE CROSSROADS OF COUNTRY MUSIC... Red Foley's "Ozark Jubilee" made its TV debut Saturday, Jan. 22 via ABC and from all indications of the reviews of the show, is another milestone for the suceed
cess of Country Music. The entire format of the show moved exceedingly well, and the line-up of Country talent featured with Foley came through in good form. The opening number in the first show, "I Know You're Lonely," is one of the hits in Foley's repertoire. The show carries a series of ads advertising details of consumer progress. After viewing the Ed Sullivan "Toast of The Town" TV's, suppose everyone knows that Jim Reeves is back from Europe where he made a tour with a group of USO entertainers, later appearing on a "Toast" program upon his return to the states. Logan informs us that Johnny Horton (Mercury) has just concluded a most successful three week tour and is currently appearing at a major auditorium. He is billed as "Jack Ford (Chess) along with Hoot and Carley have been doing gospel trio numbers on the Hayride. Billy Walker and Scotty McRae are also doing gospel programming. Presley's latest release on the Sun label is "It's Now or Never", and "Love In A而 Hote," both of which were done in Hong Kong by the group. Jack Ford (Chess) along with Hoot and Carley have been doing gospel trio numbers on the Hayride. Billy Walker and Scotty McRae are also doing gospel programming. Presley's latest release on the Sun label is "It's Now or Never", and "Love In A while," both of which were done in Hong Kong by the group. Jack Ford (Chess) along with Hoot and Carley have been doing gospel trio numbers on the Hayride. Billy Walker and Scotty McRae are also doing gospel programming. Presley's latest release on the Sun label is "It's Now or Never", and "Love In A while," both of which were done in Hong Kong by the group.

THE CASHBOX COUNTRY Roundup

Marty Robbins grabbed top of the news in a play-in Cliff Rodgers' newsletter recently. Rodgers & C&W disk man at WHAS, Akron, Ohio, played both sides of Marty's latest release... "Gossip" and "That's All Right" and immediate reaction was... Webb Pierce and his Wonder Boys, and Red Sovine back from California where the group has been working on some new unrecorded material and making radio shots. Quite a number of Grand Ole Opry artists are petted guests at Marty's home when in town before the camera three days as Flamingo Films hurried up production of more films featuring the 'Opry's' talent. Roy Acuff and his Comets are on tour with Jack, and Kitty Wells and the Tennessee Mountain Dawgs during the next several months. The latest word is... the first dates in a long string of personal appearances for the big 'Opry' package which is expected to tour the South by this country for the next several months. Frankie Morello of Johnnie and Jack Wells, along with Spot Acuff are working together on the tour. Spot is the brother of Roy Acuff. Mel Foree and Joe Lucus reps for Acuff-Rose Publications back home after hitting the road on the slot and making radio shots. Old friends, the Trinon Ballroom in Oklahoma City... working to a packed house... 1100 paid admissions at $10 each. It was an earthshaking entertainment spot again this month, Ruby Wells, daughter of Kitty Wells, and Red Murphy of Nashville, were recent guests on Geo Wise King's Chicago TV Show. Dewey Phillips informs that his group recently registered top grosses on their last personal appearances tour. Betty Jean joined his stage act when the annual Kansas City Show was into Nashville recently with her manager, Charlie Green. In town, Betty, who recently linked in RCA Victor recording contract, cut her first session. In town in Nashville,...

The Johnson Family, (RCA Victor) who were scheduled for a recording session here in Nashville, promoting Husbey's personal appearances for the past two months, announced today that their manager, C. Cosco, Martha is billing her unit as Martha Carson and the Generals. The unit is composed of Martha, Carson, Calvin Ruff, Buckle Bennett, Randy Hughes and George McMorris. Has played numerous engagements here and in Florida, recently appearing at the West End in the RCA Victor's West Coast network. WCP, Boston, informed us that Bill Carlisle and the Carlisles played a successful week at the Mohawk Ranch in Boston recently. They followed the Carlisles into the studio on January 30, for a return engagement.

FROM THE CROSSROADS OF COUNTRY MUSIC... Red Foley's "Ozark Jubilee" made its TV debut Saturday, Jan. 22 via ABC and from all indications of the reviews of the show, is another milestone for the suceed
cess of Country Music. The entire format of the show moved exceedingly well, and the line-up of Country talent featured with Foley came through in good form. The opening number in the first show, "I Know You're Lonely," is one of the hits in Foley's repertoire. The show carries a series of ads advertising details of consumer progress. After viewing the Ed Sullivan "Toast of The Town" TV's, suppose everyone knows that Jim Reeves is back from Europe where he made a tour with a group of USO entertainers, later appearing on a "Toast" program upon his return to the states. Logan informs us that Johnny Horton (Mercury) has just concluded a most successful three week tour and is currently appearing at a major auditorium. He is billed as "Jack Ford (Chess) along with Hoot and Carley have been doing gospel trio numbers on the Hayride. Billy Walker and Scotty McRae are also doing gospel programming. Presley's latest release on the Sun label is "It's Now or Never", and "Love In A while," both of which were done in Hong Kong by the group. Jack Ford (Chess) along with Hoot and Carley have been doing gospel trio numbers on the Hayride. Billy Walker and Scotty McRae are also doing gospel programming. Presley's latest release on the Sun label is "It's Now or Never", and "Love In A while," both of which were done in Hong Kong by the group.
only Seeburg Select-o-matic music systems give you

• FULL-SPECTRUM HIGH FIDELITY

• ALL-DIRECTIONAL SOUND for the last word in listening pleasure!

America’s finest and most complete music systems
Attention: ALL MUSIC OPERATORS

Another ASCAP Sponsored Bill Has Been Introduced In Congress . . . A Bill Similar To Those Introduced Year After Year After Year . . . In An Effort to RUIN SMALL BUSINESSMEN

—and, at the same time, to:

"CRUCIFY THE MUSIC OF THE POOR ON A CROSS OF GOLD"

ASCAP and Such Similar Organizations Are Asking the Legislators of These United States to Amend the Constitutional Law of This Nation So That They Can Be Paid Double Royalties For the Very Same Copyrighted Music They Get Paid Royalties Now. Will This 84th Congress Disregard the Intelligence and Perspicacity of All the Former Congressmen and Senators Who, After Public Hearings, Year After Year After Year, Absolutely Turned Down ASCAP and Such Similar Organizations From Inflicting Double Taxation On Thousands of Small Businessmen? WE THINK NOT!

THE COOL, CALM, LOGICAL LEADERS IN THE AUTOMATIC MUSIC INDUSTRY THINK NOT!

Remember this—there's absolutely nothing different in the bill just introduced into the Senate, sponsored by ASCAP, than there is in any of the other bills which have been introduced so many, many, many times in just as many, many, many past years.

This bill, like all those former bills, asks for the one same thing—DOUBLE THE MONEY NOW BEING OBTAINED FOR THE VERY SAME THING.

In short, what these demanding members of ASCAP, and similar organizations, want—is for the august legislative bodies of these United States to amend the nation's constitutional law (the Copyright Act of 1909) so that they can get ADDED royalties for the VERY SAME THING THEY ARE NOW BEING PAID FOR.

And by doing this, ASCAP and such similar organizations sponsoring this new bill, as they have sponsored so many, many other and exactly similar bills in past years, know that they will, eventually completely ruin about 10,000 small juke box businessmen (as well as a great number of over 500,000 retail store owners who are small businessmen, too, and who depend on the juke boxes to help them continue in business).

But, what is even more serious and more sad, this bill desires to: "CRUCIFY THE MUSIC OF THE POOR ON A CROSS OF GOLD"!!!

Sure this industry admits it must get a dime a play. This fact isn't the fault of this industry. Because the dime of 1955 is only worth the nickel of 1939. And, what's more, while only getting this same nickel for this very grand entertainment—the owners of the nation's juke boxes are paying over 300% MORE than they paid in 1939—for the very same necessities they require to continue to do business.

It is well for every single music machine operator to remember that ASCAP is already being paid royalties by each and every single music machine operator.

The fact remains that every time a music machine operator purchases a recording which features an ASCAP copyrighted tune—the publisher and writers of that tune are being paid for the privilege of the music machine operator featuring (and we mean really exploiting, promoting, and featuring) that tune in his juke boxes.

Simply because the recording manufacturer adds these royalties payments on top of his cost.

ASCAP (American Society of Composers, Authors and Publishers) is a collective collection agency for all its membership. This includes music publishers, composers and authors of musical compositions.

This being the case, it is only simple logic and elementary reasoning that the members of ASCAP, who already get their royalties paid to them by the recording manufacturers—paid to the recording manufacturers by anyone who purchases a record featuring any ASCAP copyrighted tune—now WANT TO GET DOUBLE THE SAME ROYALTIES FOR THE VERY SAME MUSIC FROM THE VERY SAME PEOPLE WHO ARE ALREADY PAYING THEM!

ASCAP argues that they realize the recording manufacturers pay the publishers for ASCAP copyrighted tunes (these royalties are added onto and/or into the selling price of any and all recordings) but, they claim they, themselves, don't get paid directly by the juke box owners.

Well, then, who is "they, themselves" in this collective collection agency but the collective peoples who make up this collective collection agency?

In short, this collective collection agency is made up of the very same publishers, songwriters and lyricists who are ALREADY BEING PAID ROYALTIES THRU THE RECORDING MANUFACTURERS.

And whatever this payment is supposed to be isn't even specified. Whatever they (ASCAP) want, should any one such bill pass—they can ask for. Because they will then have the Law of these United States behind them as their guarantor.

In short they can, eventually, financially ruin every single juke box owner which would, of course, simply be KILLING THE GOOSE THAT LAYS THE GOLDEN EGGS for their own ASCAP publishers by murdering the greatest source of income as well as promotion and exploitation of music that ASCAP's publishers have ever had in all their history.

Should they ruin these 10,000 or more small businessmen, they would also bring to ruin a great many of the 550,000 retail store businessmen who depend on the juke boxes in their places of business to assure them continuing on in their small businesses.

Even worst of all they would: CRUCIFY THE MUSIC OF THE POOR ON A CROSS OF GOLD—for it's the poor who love and can afford to enjoy the economical music of juke boxes.

The poor cannot afford $8.80 tickets for Broadway shows to hear this music. The poor cannot even dream of ever seeing Broadway and its musical shows. The poor, who are up in the hill country, in the big cities, on the great and rolling wheat-covered plains of America, are dependent on their dreams brought about by popular music, so economically brought to them by the juke boxes of this nation.

When it's all said and done—don't for even a minute believe that every single member of ASCAP agrees with ASCAP—in this sort of legislative attempt. There are still reasoning intelligent people in this world.

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The Cash Box, Page 37
(Editors)
February 5, 1955
> HERE WE GO AGAIN!

FIRST ANTI-COPYRIGHT ACT BILL INTRODUCED IN U.S. SENATE (S. 590) READS EXACTLY SAME AS FORMER BILLS

Bill is Presented by Senator Kilgore (Dem., W. Va.), Chairman of the Senate Judiciary Committee, Along With Senators: Kefauver (Dem., Tenn.), Morse (Ind., Ore.), Langer (Rep., N. D.), Barrett (Rep., Wyo.), Humphrey (Dem., Minn.), O'Mahoney (Dem., Wyo.), Johnston (Dem., S. C.), Payne (Rep., Me.), Neely (Dem., W. Va.)

CHICAGO—As reported in last week's (January 29, 1955) issue of The Cash Box, two new bills are expected to be presented to the 84th Congress of the United States this year, sponsored by ASCAP and such similar organizations.

The first of these, even before The Cash Box was off the presses, was already being introduced into the Senate of these United States, and by none other than the Chairman of the Senate's Judiciary Committee, Senator Kilgore (Dem., W. Va.) on January 21, 1955.

On that very same day, January 21, 1955, and it may have only been a coincidence, a news page to its 4,000 members was issued for "immediate release" by ASCAP (American Society of Composers, Authors and Publishers). This entire news release is reprinted completely on the opposite side of this page.

Once again, as in three of the four former Bills which have been introduced into the House of Representatives or the Senate of these United States since the end of World War II this bill, too, contains a very short, very succinct, one sentence amendment which it hopes that Congress will pass and, thereby, amend the Copyright Act of these United States.

In short, what this bill (S. 590) wants to amend is that part of the Copyright Act of 1909 whereby a musical reproduction reproduced on a coin-operated machine should not be excepted from payments DOUBLE ROYALTIES TO THE PUBLISHER OF THAT MUSICAL COMPOSITION.

Coin operated musical instruments are, today, EXCEPTED from paying such DOUBLE ROYALTIES, simply because they are NOT deemed a public performance for profit.

It has been reported that ASCAP was working hard in Washington, contacting various legislators, and the resultant effect of all that constant contact is this first bill (S. 590).

Another is expected to be introduced in the House of Representatives. In fact, this may even be happening as this item goes to press.

Here's ASCAP's News Release About This Year's Senate Bill 590

From: ASCAP
(R. F. Frohlich)
575 Madison Avenue
New York 22, New York
Murray Hill 8-8800
January 21, 1955
For Immediate Release
Stanley Adams, President of the American Society of Composers, Authors and Publishers (ASCAP), today made the following statement:

"The introduction today of S. 590, to amend the Copyright Law so as to place juke box operators on a parity with other commercial users of music, is most gratifying to the composers and authors of America and their publishers.

"On behalf of the 4,000 members of ASCAP, I should like to express our appreciation to the Senators who have sponsored this long overdue legislation: Senators Kilgore (D.—W. Va.), Chairman of the Judiciary Committee; Kefauver (D.—Tenn.); Morse (I.—Ore.); Langer (R.—N.D.); Barrett (R.—Wyo.); Humphrey (D.—Minn.); O'Mahoney (D.—Wyo.); Johnston (D.—S.C.); Payne (R.—Me.); and Neely (D.—D. Va.).

"The effort of the composers and authors of America to correct this unjust and obsolete provision of the Copyright Law is endorsed by a number of organizations, including: the American Bar Association, state and local Bar Associations; the General Federation of Women's Clubs; the National Federation of Music Clubs, the National Music Council; the Authors' League of America; the Songwriters Protective Association; the Music Publishers Protective Association; the American Society of Composers, Authors and Publishers; Broadcast Music Incorporated; the United States Copyright Office and the United States Department of State.

"Backed by this strong, public, non-partisan endorsement, the composers, authors and publishers of America confidently expect that 1955 is the year in which this inequitable provision of the Copyright Act will at last be removed."

Here's Senate Bill Number 590

84th CONGRESS
1st Session

S. 590

IN THE SENATE OF THE UNITED STATES
January 21, 1955

Mr. Kilgore (for himself), Mr. Kefauver, Mr. Morse, Mr. Langer, Mr. Barrett, Mr. Humphrey, Mr. O'Mahoney, Mr. Johnston of South Carolina, Mr. Neely and Mr. Payne.

A BILL

Relating to the rendition of musical compositions on coin-operated machines.

1. Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,
2. That section 1(e) of title 17, United States Code (Act of March 4, 1909, Public Law 490, Sixtieth Congress, second session, as amended), is amended by striking out the following:
3. "The reproduction or rendition of a musical composition by or upon coin-operated machines shall not be deemed a public performance for profit unless a fee is charged for admission to the place where such reproduction or rendition occurs."
4. This Act shall take effect as of July 1, 1955.
All this talk about Cybernetics, automation and electronic systems may confuse you, may even leave you a little cold. But just reserve judgment till you have inspected the Pointmaker, and drunk deeply of its bottomless well of amusement. *It's fun to play the Electronic Pointmaker! It is first and last a tool of amusement, an overwhelming, overpowering pastime with skill, suspense, variety, speed, psychology, ease of operation and all the basic elements that assure its success not just for months but for all the years of its life.*

The automatic amusement industry has been steadily calling for such a development for the past decade. Operators have been pleading for a play-mechanism that will not go out of style in short weeks or months. The playing public has been yearning for a pastime that is a perpetual antidote for national boredom.

Such an everlasting amuser is the Electronic Pointmaker by Buckley. It is a finished reality, not a blueprint or a dream. It has been in operation, with almost unbelievable success for its operators, in many sections of the country for more than a year. Being built and shipped by *BUCKLEY MANUFACTURING CO.* 4223 West Lake Street, Chicago 24, Illinois, U.S.A. Telephone: VAn Buren 6-6533

"It's What's in THE CASH BOX That Counts"
Jackson County, Mo. Music Ops Set February 1 For “Day Of Dimes”

KANSAS CITY, MO.—Nicholas Evola, president of the Kansas City Music Operators Association, advised its local Polio chapter, newspapers, radio and television stations, that “Coin operated phonograph operators in Kansas City will give a ‘Day of Dimes for the March of Dimes’ on Tuesday, February 1.

“On the ‘Day of Dimes’ the gross proceeds of all coin operated phonographs will be given to the Jackson County Polio Chapter,” Evola stated. “This means both the amount normally retained by the business where the machines are placed, as well as the music box operators’ share.”

Charles Bengimina andgiven Helmas have been appointed co-chairmen of the “Day of Dimes” committee. Banners will be placed on every music machine, calling attention to the fact that all coins put in the machines on February 1 will be a contribution to the Polio Chapter.

“There are approximately 900 coin operated music machines in the Kansas City area”, Evola pointed out, “and if everyone remembers to play an extra record or two on February 1, the contribution to our Jackson County Polio Chapter should be a very substantial one.”

Evola pointed out to the press, radio and television that “This unusual promotion is a national project of the Cash Box, the trade magazine of the coin machine industry, and that Connee Boxwell has been selected as the 1956 Music Box Queen for the March of Dimes.”

Jackson County Polio Chapter Gives News Release to All Newspapers, TV and Radio Stations to Support Juke Box Drive for “A Day of Dimes For The ‘March of Dimes’”

Cleveland Phono Ops Help Raise Funds For Ohio Boystown at Mid-States Sports Show

CLEVELAND, OH.—The Cleveland Phonograph Merchants Association, with Jimmy Ross, secretary, the guiding spirit, has done itself proud through its cooperation with Ohio’s Boystown. Ohio Boystown’s first major effort to raise funds drew some 40,000 paid admissions to the Mid-States Sports Show held at the Arena in January. The trustees and officers of the proposed Ohio Boystown are enthusiasm- ingly planning for its second show with dates already announced for January 6 thru the 10th.

The Phonograph Merchants Association played an important role in this movement by buying tickets for the show for some 500 children from 18 separate institutions. In addition, they arranged a kiddie array of radio, the show which netted Boystown several hundred dollars.

Jimmy Ross, who is a vice president of Ohio Boystown, Inc, revealed that the Sport Show created tremendous interest to the extent that two Cleveland broadcasting stations have asked for the privilege of broadcasting programs near.

The drive for funds will continue, according to Ross, and the Phonograph Merchants Association plans to con- tinue doing all it can to bring this worthwhile project to realization.

Al Schlesinger To Visit Music Ops Thruout South

NEW YORK—Al Schlesinger, well known coinman and special representa- tive to George A. Miller, president of MOA (Music Operators of America),

Exhibit Supply to Feature Record Stars Card Series

CHICAGO—Chet Gore, manager of the Card Division of Exhibit Supply, this city, advised this past week that the firm was planning a series of cards for the card vendors all over the nation. The series would be called “Vaccum Card Vendor”, featuring recording stars.

Chet said, “We made a few tests here and we have learned that there is a very great demand for the pictures of such stars as Bing Crosby, Edie Fisher, Perry Como, Tony Martin, The Chordettes, Patti Page, and many, many others.

“We took some of these pictures and mixed them up with our movie stars series and, much to our amazement, learned from leading five and dime dealers what cards the kids wanted more and more of the recording artists.

Chet believes that, after a complete survey of the field, and a study of what cards teenagers especially want to purchase, as far as recording stars are concerned, that this new series can prove to be one of the most pop- ular and interesting that Exhibit Supply has ever produced.

“It’s a strange thing”, Chet Gore remarked, “but, every time we go along with long-proven cards of out- standing popularity and, suddenly, we learn that the best selling from among those cards are people who are also well known in another field.

“This happened when we showed a few sports cars of the leading automobile manufacturers and just a few of the new jet planes. Before we knew it we had to work up entire series of cards for jet planes and for the brand new sports cars. Both series are proving tremendously popular.

“We now believe”, he concluded “that this new idea for a series of record- ing stars cards for the card vend- ors will prove just as outstanding and just as popular everywhere in the country.”
The featherweight ROCK-OLA Tone-Arm with Hi-Fidelity, wide range pick-up Cartridge operates with floating action for longer record life yet TRACKS THE RECORD LIKE A LOCOMOTIVE, assuring continuous uninterrupted tone regardless of jarring or other outside shock.

Ask Your Route Man—He Knows!

Here’s what K.V. Medrud of the DAN THE MUSIC MAN Inc. organization of Pocatello, Idaho, says:

We here at Dan the Music Man’s are really happy with our Rock-Olas, as they are the most trouble-free phonographs we operate. They are especially accessible for record changing and collecting and are therefore more profitable to the Boss.

K. V. "Kenny" Medrud
Wurlitzer “1800” phone Shows

Young Distributing, Inc. New York

NEW ORLEANS, La.—Fletcher A. Blaock, F.A.B. Distributing Company, Inc., and his staff comprising E. G. DuPaul, slu Lepage, Dorothy Touzet, Dorothy Touzet, R. E. Po
t, Ralph Smith, Larkin Ederidge, Rob-
et M. Toun, Sam Winkler, Pete
t, E. Blaock, John Arposadte, C. C. Bu
t, and W. E. Travis, hosted hundreds of
operators, their families and friends.
Noted as John Petters, Blaock and
24, when they visited the new Wurlitzer model “1800” phone.

“The enthusiasm of the entire atten
dance at the showing was the best we
have had in a long time and actual
sales were outstanding.”

Among the many operators present
were: Woodrow Gammel, Mr. and Mrs.
Ray Fairchild, Mr. and Mrs. J. T. Don-
igan, Mrs. E. A. Andrews, Mr. J. & Mrs.
Ludvic Herliev, Michel Fedell, T. W.
Andrews, Mr. and Mrs. Sohie Culver-
house, John Drew, Carl Lee, Mr. and
Mrs. Adolph Sutton, Pete Albano, Sig

Northern Music, Inc. Cleveland

CLEVELAND, O.—Herb Wedeven,
Northern Music, Inc. this city, to-
gether with Mr. Norm Smith and Joe
Copeland, were on hand along with Gary
Sinclair, district sales manager.

Sander Distributing, Minneapolis

MINNEAPOLIS, Minn.—Sander
Distributing Company showed music
operating the new Wurlitzer model
“1800” phonograph at both of their
offices; in this city, and in Des Moines,
Ia., on Sunday and Monday, January 23
and 24.

Mr. and Mrs. Arne Tener, St. Paul; Morris Bergler, Du-
beth; Mr. and Mrs. Pete Vanderhyde,
Dodge Center; Lawrence Sanford,
Forest Center; and Gerd Thiessen, Avon.

Ohio Proposes Juke Box Licenses at $12. Each

COLUMBUS, O.—Bills were intro-
duced last week in the Ohio Legisla-
ture proposing a license for juke boxes.
It is anticipated that the measure will
proceed to give education to retarded
children.
Chicago Coin Presents New
"Triple Strike Bowler"

CHICAGO—Executives of Chicago Coin Machine Company, this City, are very much enthused with the reception its distributors have given to its newest game, "Triple Strike Bowler".

Said Ed Levin, sales director of the firm, "with receipt of the very first sample of our new "Triple Strike Bowler" almost every single one of our distributors increased his initial order.

"Our new "Triple Strike Bowler" follows the pattern of the most successful, big hit bowler we have ever introduced to the field in this type of game.

"Our distributors went wild over it and tell us, via long distance phones, that "Triple Strike Bowler" is bound to become one of the longest selling and best money-making bowlers we have yet presented to the trade." The outstanding new feature of "Triple Strike Bowler" is the adjustable bonus feature.

As soon as a player scores three strikes, whether in the first three frames or as he plays, up to the tenth frame, he obtains a bonus of 600 additional points. At the tenth frame he also obtains two additional shots.

In short, if he scores three strikes in the first three frames, he gets his bonus of 600 points. If he scores three more strikes in the next three frames, he again gets a bonus of 600 points. And so forth throughout the entire ten frames.

If he scores only three strikes in all ten frames of play he still gets a bonus of 600 extra points.

The bonus itself is adjustable and is left to the operator of "Triple Strike Bowler" to adjust it to fit his own players in his own area.

This feature is in addition to all the well known features which appeared on the firm's "Fireball Bowler" and, therefore, is considered by the firm's execs and distributors to be one of the very finest playing bowlers with truly tantalizing and appealing play action the firm have ever built.

Carl Trippe Dies of Heart Attack

ST. LOUIS, MO.—Carl Trippe, well known throughout the industry in this area and throughout the rest of the country as well, died of a heart attack Saturday morning, January 22, while at work in the offices of his firm, Ideal Novelty Company, this city.

Carl was about 52 years old, from information received, and had been engaged in the industry for over twenty years. He was a member of the Cash Box "20 Year Club." An addition to this was his partnership with Ideal Novelty Company. He also owned the Chain Of Rocks Amusement Park located on a bluff at the city limits. This was considered one of the most picturesque parks in the country. It overloos the Mississippi River.

He leaves a wife, Margaret Trippe, a married daughter, and two unmarried daughters.

He was distributor for many leading manufacturers over his more than twenty years in the industry. He was well known from coast to coast and also in foreign countries, dealing with various firms in new and used equipment all over the world.

He will be sadly missed by many here for his ever present smile, his very good nature and his optimistic outlook.

Bush Distrib, Miami, Shows Wurlitzer "1800"

MIAMI, Fla.—Ted Bush, Ozzie Trupmann, Ken Willis, and the staff at Bush Distributing Company, this city, played hosts to the joke box operators in the territory who visited their quarters on Sunday and Monday, January 23 and 24 to see the new Wurlitzer model "1800" music machine.

Among the operators who dropped in were: Sam Martin, Mr. and Mrs. George Caravacioso, Buddy Kaufman, Harry Zinman, X. Zevlely, Eddie Petroche, Harry Silverman, Morris Diamond, Harold Carson, Arnold Rogop, Sam and Sadie Lane, Willie Blatt and Lucky Shklihick.

Mr. and Mrs. Ocey Garcia of Key West drove in, and Ed Carlson, president of the United Music Operators of Michigan, visited with Bush.

Maybe We Are Crazy

Here's The Price

AMERICAN "C" $195.

GENCO RIFLE

GALLERY...375.

In Stock For Immediate Delivery

RUSH DEPOSIT TODAY

Write For Other Great Buys

DAVID ROSEN

EXCLUSIVE AMERICAN DIST. EX. PA.
805 N. BROAD STREET, PHILADELPHIA 23, PA.
PHONE STEVENSON 2-2903

More Wurlitzer Stories and Pictures Next Week

NEW YORK—The next issue of The Cash Box will carry more stories and pictures of "Wurlitzer Days" throughout the country. At deadline pictures and stories were still arriving but were too late to be included in this issue. The stories which arrived in time to be published are scattered throughout this issue.
DALLAS, TEX.—Sunday and Monday, January 23 and 24 was utilized for a double purpose by Commercial Music Company, this city. The firm ran a two day party celebrating the opening of its new building at 1530 Edison, and at the same time introduced the new Wurlitzer model “1800” to the trade.

Ray Williams and B. H. Williams headed a large staff of employees who welcomed the operators.

Among the large number of operators visiting were: Mr. and Mrs. Sheffield, Pudnack; Harry S. Sutton, Bassin City, La.; Mr. and Mrs. Claybrooke, Pk. Worth; R. F. Meadow, J. V. Stone; Olen Dryer, and San Angel; Pete B. Banano, Bryan; Mil Premmer, Lubbock; Mr. and Mrs. J. H. Sprott and Velma Ross, Temple; Mr. and Mrs. Leonard Coleman; Mr. and Mrs. Dewey Parsons; Mr. and Mrs. C. U. Stanley, Ft. Worth; Mr. and Mrs. Tom Mitchell, Paris; Mr. and Mrs. Hugo Joerres, Amarillo; Mr. and Mrs. W. A. Groom; Mr. and Mrs. Bill Williams, Longview; Elvis Finkelson; Leonhard Matassio; Joe Ma- tassio; Mr. and Mrs. Buna Carr, Corsicana; Vincent Lopes, Pk. Worth; and Albert McKool.

A number of recording artists and disk jockeys were also present.

WURLITZER 1015 . . . . . $105
WURLITZER 1500 . . . . . 445

RECONDITIONED AND REFINISHED LIKE NEW!
Terms: 1/3 Down, Balance 6 Months

A Quarter Century of Service
2118 N. Western Ave., Chicago 47, Ill.
Almighty 6-5005

CHICAGO—Industrialists were bombarded with an announcement this week by Milton E. Hebert, President of the National Acceptance Company, nationally operating sales financing firm with plants in Chicago and New York.

Excellent results in the use of our own, mail and photographic distributors in these fields, and results of our over-all study of the future of the industry warrant substantial expansion of our services to the coin machine fields on a national basis, Hebert stated. "Moreover, we are making these facilities available on a national basis, not merely in the area reserved for the so-called conservative industries, such as machine tools and automobiles."

Hebert, formerly vice-president of the Illinois Merchants and Acceptance Company, has been in the business for 10 years.

Chic bar Firm Has Yet ’Juke Box Financing Plans

CHICAGO—With the exception of Kansas and Virginia all other state legislatures are in session.

All have one common purpose—how to obtain more revenue from all business in their respective states without killing the goose that lays golden eggs.

Already reported that some of these states were trickling into this publication from operators about the nation, are beginning to work over large and more impressive proportions.

The reason? Simply that so many operations of a nature we fear in- equitable and excessive license fees placed into effect which would, in the main, make it extremely difficult for them to remain profitable in the coin business.

Last year the city of Chicago wanted to raise the annual phonograph license fee from $5 per year to $50 per year. But, after much argument, this was defeated. This year, in the city of Chicago are wondering whether or not they can step deeper into the red they can, once again, defeat such a proposal.

A similar bill for Massachusetts Governor stated, regarding the state's finances, "They have reached such a critical stage that they require drastic action."

Governor S. C. Menen Williams of Michigan says, "A brand new 4% corporate income tax is necessary."

New York's new Democratic Governor, Averell Harriman is reported to have stated, in regard to the Empire State's financial condition, "The day of reckoning has arrived."
Leading the ........

MARCH FOR DIMES*

No. 414

SPORTLAND
SHOOTING GALLERY

* BE SURE YOU SUPPORT YOUR LOCAL "MARCH of DIMES"

EXHIBIT SUPPLY
4218 W. LAKE STREET • CHICAGO 24, ILLINOIS

ABC No. 2 Wins 3, Lead by 4 Games

CHICAGO — ABC #2 increased their lead to four games by winning three games while the second place Omens team lost three games. Results last night (1/25) were as follows:

ABC #2 took 3 games from Mercury. Les Taylor led the leaders with 504. Ralph Kiek was high man for Mercury with 505.

Gilletto took 3 from Oomens. Hank Leonarczyk top bowler for Gillette with 466. Carl Latino bowled 519 for Oomens. This victory made 12 wins out of the last 15 games for this sizzling Gillette team. This after losing almost continually at the beginning of this year.

Paschke took 3 games from Decca. Ray Gallet with his score of 557 was high for his team and high for men. Aided by brother Rene with a 539 score, Clarence Goldberg was high man for Decca with 483.

Star Music took 2 from ABC #1. Charley Alesi high for Star with 495. Myrtle Sochacki of the Star team was high for women with 435. Len Christiansen of ABC was high for his team with 495.

Coral took 2 games from Melody Music. Ed Walker was Coral's leader with a great big 590. Vic Jaccino, Sr., led the Melody team with 490. Millie Jaccino of the same team bowled her high game thus far this season, 210.

B&B Novelty took 3 from Atlas. Marino Pieroni was high for B&B.

Rock-Ola Distrib Visits Ops
With "Mobile Display Room"

ST. PAUL, MINN. — Archie La-Beau, head of LaBeau Novelty Sales Company, this city, inaugurated a program a few months ago, of bringing the new Rock-Ola phonograph right to the doors of the operators in the territory he serves.

LaBeau has a display auto which he calls his "Mobile Display Room," again with 504. Jim Wickman led the Atlas team with 490.

Western Automatic took 2 from Coven. Bill Nyland was high for Western with 472. While Tom Nyland, bowler for Coven was high with 427.

in which the new Rock-Ola phonos is installed in such a way that the phonos is connected to any 10 volt line and operated right at the operators' shops.

"Our operators appreciate having our Rock-Ola's displayed at their shops," stated Archie. "We feel that this is but one small way of showing the operators that we are a progressive merchandising organization."

LaBeau Novelty is one of the oldest in the territory and its salesmen travel North Dakota, South Dakota, Minnesota and Western Wisconsin.

Pictured above is the "Mobile Display Room" with (l. to r.): Archie LaBeau, Jack Gionosy, and Bud La-Beau.

"It's What's in THE CASH BOX That Counts"
Crown Music, Augusta, Ga., Unveils Wurlitzer “1800” Phonograph

AUGUSTA, GA.—Herb Gorman and his staff at the new and beautiful building of Crown Music Company, Inc., this city, welcomed a large number of music operators who came in to see the new Wurlitzer model “1800” during “Wurlitzer Days,” Sunday and Monday, January 23 and 24. Assisting Gorman were B. C. “Buster” Paul, vice president; Al Alligood, Buddy Jack, L. L. Holmes, Ben Callaway, Bob Crosby, Bill Britton, Isabel Glaser and Ben Williams. And from Wurlitzer, Harry Greggs, service engineer. Refreshments were served, and souvenirs given visitors.

“We are highly pleased with the large number of operators who turned out for our showings of the new Wurlitzer model 1800,” stated Gorman, “which, incidentally was also our official opening of our quarters in Augusta.

Comments from operators were great, and we looked so many orders for the new phonograph we are doubling up on our original order to the factory in order to supply the quantity needed for our territory.”

Crown held additional showings in Atlanta on January 26 and 27 at the Dinkler Hotel; in Macon on January 25, at the Dempsey Hotel; in Savannah on January 28 at the Savannah Hotel; and will show the machine in Charleston, S. C., on January 29 and 30 at the Francis Marion Hotel.

After the showings are completed, Al Alligood will travel the Georgia territory, and Buddy Jack will cover the South Carolina area.

Among the operators who attended the Augusta showing were: Frank J. Pirkle, Gainesville; Mr. and Mrs. Ashby Bradford, Sumter, S. C.; Mr. and Mrs. L. L. Henson, Athens, Ga.; Mr. and Mrs. Harry L. Hinson, Columbia, S. C.; Mrs. Harry Simowitz, Augusta; Charlie Brown, Columbia, S. C.; N. J. Cooper and daughter, McCormick, S. C.; H. L. Murphy, Hartsville, S. C.; Mr. and Mrs. H. D. Hinson, Columbia, S. C.; Charles Johnson, Athens, Ga.; H. Stone Peterson, Augusta; N. O. Powell, Macon, Ga.; Paul Heape, Denmark, S. C.; Lamar Callaway, Aiken, S. C.; and the Bryan Brothers, Greenwood, S. C.

Pictured, top row left, are Frank Pirkle and Grover Brock, Gainesville, Ga., operators; top center, Mr. & Mrs. Buddy Jack, Crown Music Co., Augusta, Ga., and Charlie Brown, Columbia, S. C.; top left, Lefty Gardner (with hat) discussing the merits of the Model “1700” with some visitors; bottom left, Mr. & Mrs. C. H. Botard, operators from Orangeburg, S. C.; bottom center, Harry Simowitz, King Harry’s Music Co., Augusta, Ga.; and Enrus Cady, Augusta Music Co., Augusta, Ga.; operators; bottom right, Bob Hinson, owner of Columbia Music Co., Columbia, S. C.; Buster Paul, Crown Music Co., and Harry Greggs, service engineer of The Ralph Wurlitzer Co.
chicago coin's
TRIPLE STRIKE
BOWLER

NEW ENGLAND NIBBLES
Scattering reports of 10c play coming in from Massachusetts. . . . Already 10c play has taken over Connecticut. Ops in the Bay State hope for a swing towards the dime and are predicting that it will happen before the year's end. They are for one play for the dime and three for a quarter claiming it is the only salvation for them with cost of living spirals. They have a good case, too, if they can present it. For instance they point out—where can you buy a $c cupacocoa anymore?

... The long awaited new Wurlitzer “1800” made its New England bow at St. Red’s, Redd Distributors on Sunday (25) and more than lived up to advance ballyhoo with some 400 coinmen approving its new features. Bob Jones, sales manager, reported that it was the greatest showing on any machine ever introduced by the firm in Yankeeeland and that more orders were taken than on any other phonographs. United’s new “Lighting Bowler” was unveiled at the same show for the ops who were feted at a buffet prepared by Jack & Marion’s, king and queen of the deli biz. . . . Jerry Flatto, Boston Record Distributors, spending most of his time at Beth Israel Hospital where his father has undergone two operations. Vicki Young, Capitol recording artist, visited with Jere this week. . . . Most all the platter boys and girls in town caught Gordon Mackae at Blumenthal’s this week where he smashed records. . . . Others caught Bill Haley at the Celebrity Club in Providence, P.R. . . . Seen at Flatto’s this week were ops Howie Cronin, Haverhill; Bob MacMillan, Lowell; Al Dolins (who is leaving for Mexico); Dave and Sam Baker, Arlington; George Bronchells, Haverhill; Al Sharpe, Portland, Me.; Mal Wallace, Newport, Vt.; Art Sturgis, Jamaica Plain; and Alan Hess, Haverhill. . . . Ruby’s top radio disc jockey honors went to Symphony Sid of WBMS and Bob Clayton of WIDD as result of survey ordered by Gillette Razor Co.

Ben D. Palastrant, APCO regional rep., back from New York, Maine, Vermont and N. H. trips. Reports big good through the north country. APCO’s new “Coffee Shop” with Hot Chocolate starting to show up around the territory. Dave Bond, prexy, and Irwin Margold, gen. mgr., Trimmont Automatic Sales Corp., in Chicago for a week visiting manufacturers. . . Ed Raveley, World Fair and Associated Amusements, and daughter, Ruth, back from skiing.

Young, N. Y. to Conduct Service School for “1800” Phonograph

NEW YORK—Young Distributing, Inc., this city, will conduct a series of 4 service schools for music operators on the new Wurlitzer model “1800” phonograph.

The first session is scheduled for Monday, February 7, and will take place at the Young showrooms, starting 6 P.M. The following 3 classes will be held at two week intervals.

In order to make it interesting for the operators, Young will give each operator or his serviceman (or both) a beautiful “Wake Up Clock Radio”, if they attend 3 of the 4 classes.

"It's What's in THE CASH BOX That Counts"
SAVANNAH, GA. — Music operators in this city have good reason to feel mighty proud. Their participation in the “Day of Dimes For The March of Dimes”, not only will result in a good sized contribution of money for the Polio fund, but the eight operators in the area (100%) were lauded on the air and in the press.

Under the leadership of O. J. Mullinix, Jr. of Oglethorpe Vending Company, Inc., operators conducted their drive on Friday, January 31. All machines in the city had streamers placed across the front of them, which read “Friday, January 31st. A Day of Dimes For The March of Dimes. All Dimes Deposited in This Machine on This Date will be Donated To The March of Dimes. Help Fight Polio.”

On the Monday afternoon, preceding the drive, January 17, O. J. was invited to appear on a television program to outline the program of the music operators. He and Edgar C. Robertson, chairman, of Special Events for the local “March of Dimes” Campaign, were interviewed by Bernie Adams (the “Bernie Adams Show” 3:30 to 4:00 P.M., Station WTCQ) regarding the participation of the juke boxes in the Chatham County campaign. A new juke box was the focal point of the program with the participants grouped around the machine.

The Savannah Morning News, Tuesday, January 18, gave the juke box program considerable space, lauding the efforts of the coinmen.

Other firms participating, in addition to Oglethorpe, were: Arthur Ae rafistis Amusement Company, Crescent Amusement Company, Jimmy Duke Amusement Company, French Amusement Company, Goldberg Amusement Company, Novelty Amuse U Company and Knight Amusement Company.

Savannah operators were thanked in advance by H. Sol Clark, Campaign Chairman, who wrote on January 19 to Mullinix: “Permit me to thank you and the members of your industry for your generosity in contributing the receipts from the music machines on Friday, January 21. This charitable act is greatly appreciated by all of us.”

“SAVANNAH’S ‘DAY OF DIMES’ BRINGS INDUSTRY PRAISE”

O. J. Mullinix Outlines Program On TV

SAVANNAH'S “DAY OF DIMES” BRINGS INDUSTRY PRAISE

Savannah’s “Day of Dimes” brought industry praise.

Upper Mid-West Musings

A few cold breezes and a little snow has sent some of the operators out on their vacation trail. Mr. and Mrs. Paul Pearson of Mitchell, S.D., left for California and from there they planned to take a plane to the Hawaiian Islands and stay for a few months. The Boyers have been recuperating at the present time. Fred took along his golf clubs just in case the weather should be nice enough... Ted Salveson Sr., Huron, S.D., has been walking around his pool table since the winter set in out there... The Hastings, Minn., business has been good and Ted the Third. ... Ted Fischer of Waconia, Minn., is busy these days since he is the chairman of thePCA Fishing Contest to be held out on Lake Waconia next July. Wilfred Johnke and Jim Suprenant of Red Lake Falls, Minn., were seen in the Twin Cities shopping around... In town looking over the latest in coin operated goods was Bob Koeppel of Elgin, Ill., and Al Dunn of Wadena, Minn.; Jack Lowrie of Lake City, Minn.; Harry Galep of Menominee, Wis.; Ernie Erkela of Evtleigh, Minn.; Bill Arndt of Long Prairie, Minn.; Elmer Van Horn of Cresco, Iowa; John McMahon of Eau Claire, Wis.; and John Hewe of Foley, Minn.

“IT’S WHAT'S IN THE CASHE BOX THAT COUNTS”

SEEBURG

M100A Select-O-Matic “100” $350.00
M100B Select-O-Matic “100” 565.00

A. M. I.

Model E-120 625.00
Model “C” 225.00
Model “B” 215.00

ROCK-OLA

Model 1432 225.00
Model 1434 250.00

WURLITZER

Model 1500 395.00

All prices subject to prior sale.
There's nothing to get all excited over in Senate Bill 2509. This Bill reads no different than any of the others presented over the many, many past years.

And even more Senators have their names on S.2509, there's still a little hope in the house for ARSCAP, and similar such organizations, who are sponsoring this Bill in an effort to get the Copyright Act amended, so as to force music operators to pay them double royalties. Best to wait until all the hoo-ha is over. Then, a small brand of全国人大 completely cool, businesslike detachment. At the same time, it should become clear that the absolute duty of every single music operator here (as well as throughout the entire nation) to immediately compile a complete list of all his friends, personal and otherwise, as well as all the clergy, civic officials, location width, there's no time when one is prepared in advance, to let all those a few people write letters when the time comes. And if the operator and his friends are in a situation of any of the Senators mentioned above, it would then be all the more reason for strong letters against hurting small businessmen.

Herb Gertinger over at United put it this way this past week, "We're going along. Just as busy as ever. And preparing for a very great year." ... Charley Bengelima of Kansas City in town visiting with Gerry Haley over at the Buckley factory. The new Buckley unit attracting much attention. ... Maurice Ginsburg came into town from Arizona. Dashed over to the office. Then to the Seeburg factory. Where Eddie Ginsburg was already an interlocutor. In the meantime Nate Feinstein and Harold Schwartz holding down the fort at Atlas Music. Harold reporting, "Business is terrific. Wait a minute while I find some wood to knock on." ... Bill De Selm and Johnny Casola flew down to Dallas to attend the opening of Ray Williams' new building. Ray opening his new building officially with the showing of the new Worldliner 1950. Sincerest condolences to Mrs. Margaret Trippe on the sad loss of her husband, Carl Trippe. Mrs. Trippe is taking over the business. And almost everyone who has been here and there has offered their complete and sincere cooperation.

Congrats to Herb Jones on his new issue of "Bally-Who." This is one of the best, pictorially, he's yet produced. Features some of the most interesting pics of the recent Detroit price. Especially the one of Bob Brother's family, also Michele and Barry Marmer who are the Mamar Marmer's children, also Tommy Grant's children and the lovely Ray and Edna Moloney daughters, Kathy, Donna Rae, and Sandra, as well as the whole Lois Booberg family group. No stimulating poem from the pen of Jim Mann. "Do It," should be read and savored by everyone. ... Sam Weinberg and Ed Levin over at ChColin absolutely thrilled with new "Triple Strike Bowler." Their new unboxed overknight. ... Lyn Durant deeply engrossed in his big engineering building. Says he has done more in the past year than in his life before. ... Phil Weinberg dashes back to Texas after an extended visit at Bally. ... Ben Becker phones from Buffalo to laugh at Ch's zero weather. "C'mon up here and catch the cold," he says. ... Lou Casola dashes into town to look around before leaving for a month's stay in Bermuda. The lucky stiff. ... Dave Gottlieb gets airmail copies of The Cash Box to the Fontainebleau Hotel in Miami Beach.

Ray Moloney now also at the Fontainebleau Hotel in Miami Beach where he joined his very charming and lovely Edna who's been there for a few weeks. ... Chet Gore of Exhibit came thru a rough siege this past week with both his legs undergoing surgery. An appendectomy and a tonsillectomy—the very same day. And while trying to keep his mind away from death Chet came up with an idea for a new series of recording stars for the card vendors. Sounds very great. ... Paul Huebsch advises the firm's "Keynee News," which is an inner factory news sheet, is publishing a big story about Bobo Jones of Color Gardens, "a very, very cool-sized" new Government contract to repeat production on the many products the Keyney plant has been making for Uncle Sam ever since the war. ... The mails were certainly flooded with invitations from Ben Coven for one and all to see the new Wurlitzer "1800." ... Nice, is the President of the K. C. Music Org. Assn., advises ... aside by all the members for "A DAY OF DINES FOR THE MARCH OF DINES!") at their meet this past Thursday, Jan. 27. Charley Bengelima and Given Helmas are Chairmen.

Jack Nelson reports that Bally has "a very big program" for 1955. And that the firm's slogan is, "Beat '54." This Jack, reports, is really a terrific goal, for in '54 was one of Bally's greatest years. But Jack claims that the firm's distributors have wholeheartedly joined in and that the "products we have on the way" make this a certainty. ... C. N. (Mac) McMurdo of Ray F. Jones' San Francisco office pulled into town to advise all and sundry that, "I close it at last." Meaning that Mac has now become the proud daddy of a bouncing baby girl—after being the daddy of three boys. "That," Mac said with finality, "rounds out the family." ... Seeburg distributors all over the town this past week, ... couldn't resist the new Philip Brillino and just as charming as ever. ... "In fact," George Jenkins claims, "Rosie gets younger looking every year." ... Bill Kilk back on the job over at Empire and busier than he's ever been as business goes over the top for his firm. In the meantime Howie Freidman of the Philadelphia office pulled into town from South African accounts requesting prices and enclosing money for immediate return cable. Says Howe, "Our export business is booming."

The members of the "20 Year Club" are still looking west as Las Vegas votes begin to catch up with Chicago. ... With so many visitors in town, Bill O'Brien, at the Coliseum, is in a full swing of hosting—all nite long. ... Vince Shay reports, "We're buying and buying and buying all the way down to St. Louis. The double F. S. C. cable from South Africa is ordered. 

Ray Williams very proud of the first of his new engineering staff, "Quality Control Dept." whereby all parts and components go thru a triple check system before they're even placed in a Williams' product. "And," says Harry, "just watch for the products we've got under way. They're great." In the meantime Sam Stern advises that the firm "already backlogged to two to three weeks on orders for our new 'Safari' gun." Sam claims they're throwing other things aside to step up gun production in an effort to meet the growing demand. ... Les Rieck of Rock-Ola advises, "I'm just as happy as anyone can be of our future prospects here at Rock-Ola. Just watch us zoom right to the topmost top peak."

HAPPY BIRTHDAY THIS WEEK TO: Raymond B. Butler, Haverhill, Mass. ... Houston M. Kirby, Bowling Green, Ky. ... Bernard F. Fredericks, St. Louis, Mo. ... Fred Turek, Pontiac, Mich. ... Nate Gottlieb, Chicago, Ill. ... Edna Gorman, Buffalo, N.Y. ... DeWitt Eaton, Sarasota, Fla.

Wally Finke and Joe Kliss two of the busiest of the large distributors 'round this Windy (and cold) City. Joey didn't hesitate an instant when asked, "How's business?" Said he, "Business is simply wonderful." ... Tom Callahan getting ready for his annual winter visit to Puerto Rico. ... One of the busiest of all men in this town, and proving an unusually interesting display at the MOA show (Mar. 28, 29 & 30), Wurlitzer's R. C. Rosling. ... A very, very sad man this past week was Art Weinand of Exhibit who attended the funeral of one of his very dearest friends, Carl Trippe, in St. Louis. ... Proving that excessive and inequitable taxation simply wipes out a business is Uncle Sam's report of a tremendous slump in gambling taxes during the four months ended this past October. ... After the: "There is no right way to do a wrong thing," so spake the very great Senece.

"It's What's in THE CASH BOX That Counts"
Do It!

JAMES T. MANGAN

Do it whether it’s sweet or sour.
Do it whether you hate or love it;
Don’t delay for a day or an hour,
Take hold right now and start to shine it!

Do it since it’s got to be done;
Quit staring at it with your disquiet,
Just to begin means a lot of fun,
Not to begin—wasted time!

Sure, there’s a lot of work to the job,
You’ll find plenty of heart and energy;
Without this stuff—you’re a lazy guy!
Give out—yes, a God of Scenery!
Where it came from doesn’t count,
Down it now and forever go;
Fanfare it and your shadows will mount,
You’ll find it best to live in and do it.

With a glow, a shine, an unbowed brow,
It’s a lot more pleasant to do than fear it;
Do it! Do it! Do it NOW!
Do it with the willing spirit.

CHICAGO—(Editorial note: It is our pleasure, every once in a while to reproduce some of the writings of that penes of an advertising man, who is well known through the entire coin machine world. James T. Mangan. We are most honored and happy to print hereunto Jim’s latest and most stimulating poem.)

When You Enter The Cash Box
“20 YEAR CLUB”

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box “20 YEAR CLUB” TODAY!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP in The Cash Box “20 YEAR CLUB,” FILL OUT THIS APPLICATION AND MAIL TODAY.

Joe Orlock
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe: Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year — Month.

NAME —— FIRM —— ADDRESS —— CITY —— ZONE —— STATE

JOE: When You Enter The Cash Box
“The 20 Year Club”

CALIFORNIA CLIPPINGS

All of coinrow is in a dither as ops converge on LA’s famed Pico strip to see all the new machines that are now on the market. The new Wurlitzer “1800” is now catching the center of attention at Sierra Distributors. It is catching new cabinet design and latest mechanical developments. The firm’s owners C. A. “Shorty” Culp, Oklahoma City Wurlitzer distributor, and Wayne Copeland launched their gala bash prevue, party and dinner dance at the Hollywood Athletic Club on Saturday night. The affair was reported to be the largest on record held for Southern California operators. More than 600 coinmen and their families attended. (See separate story in this issue.)

Monday, January 21, a special showing of the new Wurlitzer “1800” was held in the spacious showrooms of Sierra Distributors. Everyone who came to see the new machine was keenly impressed by its overall beauty and smart cabinet design. A record through the showrooms was reported to have passed thru the doors of the showrooms during the two day event. On hand to greet all the visitors were the firm’s owners Culp and Wayne Copeland along with sales manager Ray Powers and sales rep. Jack Dolan. Representatives from the refurbished Wurlitzer Company who were on hand to show the latest refinements and developments of the new phonos were Farnoy Wurlitzer, member of the board of directors; Gary Sinclair, district sales manager; and L. W. Peter, field service engineer. Mrs. Culp and Mrs. Copeland served delicious buffet-referrals to all present.

The Apco showing in the New York Room of the Statler Hotel Jan. 22 and 23 was attended by a record crown. Most of California’s leading showmen, bottlers, and concessionaires turned out. On display were the latest “Soda-Shopper” coffee, hot chocolate and beverage vendors. Mel Rapp, executive vice-president of Apco, Inc., New York City, stated that it was the most successful showing that they have ever held and he looks to the West Coast as a new field for Apco’s drink vending industry. Stan Rehknel, vice-president of the company and divisional manager of Apco’s Western Branch, and Bert Farmer, regional representative in New Mexico and Colorado, were also present to meet their visitors.

NEWS TIDBITS:—Lou Duni, noted distributor from the Northwest, came down from Portland recently to visit with his many friends along coinrow. With the Sealtest branch manager Jack Adler. Also present was Yl Mangan from the city of the Golden Gate was Lou Wolcher of Advance Automatic Sales Company.

DISTRIBUTOR DOINGS:—The overall excitement and activity along West Pico reached a high pitch with all the showings. The crowds poured in from throughout the Southland. From the foothills to the hinterland. New faces along with familiar old ones that we hadn’t seen for many a month.

Amusing and Lustrous MUSICAL MAHARAJA!—Nothing could begin to take on a new look as carpenters go about their chores to complete a new parts department that will be located in the rear of the present showroom. The former parts area will be converted into a spacious showroom. . . . Now on display in the Minthouse emporium is ChiChin’s new “Criss-Cross Target” shuffle Alley along with the now Williams “Safari” Gun, BAGGER SALES a big shiedet—The Burger crew sent to Costa Rica recently. Joe Durante, head of the export sales department, says that he hopes that they will help settle the dispute down there . . . Another big order that Joe was asked to fill was a shipment of spectrometerometers for a government project in the Philippines. (If in doubt consult Noah Webster—we had to.) . . . Bill Hoppel, Fred Gaunt and Don Ames have been keeping their noses glued to that proverbial grindstone these days as a series of tests of out of town operators keep the place jumpin’ hot.

A. LAYMON & CO.—This week coinmen were happy to see the smiling face of N. G. “Red” Crewell, back on the job after completely recovered from a recent auto accident. Of course Ed Wilkes, Charlie Daniels, J. Donald Scott, Don Peters, Karel Johnson, Don Gilbertson, Bill Frits and the entire organization were extra happy to see their wizard games mechanic back on the job. There is a long backlog of orders that have been piling up during the past few weeks.

C. A. ROBINSON & CO.—Charlie Robinson and Al Blaisdell have been busy putting the finishing touches on a new store place with a certain swing around it. Many coinmen know Al as a big fish, but he says that they expect big things to happen any day now. All of Charlie’s friends say that they are sure he’ll pop with a big announcement, but, as yet, old buddy Robinson just isn’t giving it away.

C. A. POATE & CO.——On Thursday, January 24th, Mr. & Mrs. Frank Totzek, Major Borge McPherson, Bakerfield; Mr. & Mrs. Grant Nielson, San Diego; Mr. & Mrs. L. G. Anderson, San Diego; Mr. & Mrs. Frank Dragna, San Diego; Mr. & Mrs. Bob Geuss, San Diego; Mrs. G. W. Seitz, San Diego; Mr. & Mrs. Robert Byern, Lancaster; Mr. & Mrs. Walt Schinko, San Diego; and Mr. & Mrs. Nicholos K. Bevery also from Lancaster.

COINROW DOINGS—Adolph IPoE now has in a complete display of Northwestern’s new nickel gum vendors at his Adley Vending Company showrooms. The Gum-Coin-Vend Company has a 12-year history, having been in operation for the past 12 years. The machine was introduced at a time when the nickel was the standard coin for vending machines. Since that time, the nickel has held a steady position in the vending machine industry, and the Gum-Coin-Vend machine has been a popular choice among coinrow operators.

The Gum-Coin-Vend machine is designed to operate on a nickel deposit and to dispense gum, candy, or other small items. It is a simple and efficient machine that has gained a wide following among coinrow operators. The machine is suitable for use in a variety of locations, including convenience stores, supermarkets, and other retail establishments.

The Gum-Coin-Vend machine is a popular choice among coinrow operators because of its reliability and durability. It is a sturdy and well-made machine that has proven to be reliable in a wide variety of conditions. The machine is also easy to operate and maintain, making it a popular choice among coinrow operators.

The Gum-Coin-Vend machine is a testament to the enduring appeal of the nickel in the vending machine industry. It is a machine that has stood the test of time and continues to be a popular choice among coinrow operators.
OVER 60% MORE CLASSIFIED ADS APPEARED IN THE 1ST MONTH OF 1955 IN THE CASH BOX
"The Industry's Market Place"

A new record high for THE CASH BOX, even though THE CASH BOX PUBLISHES MORE CLASSIFIED ADS EACH MONTH THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH, proved to be the month of January, 1955. Over 85 classified ads per week during January, compared to the average of 52 classified ads per week during 1954. OVER 60% INCREASE PROVING that the entire industry recognizes THE CASH BOX CLASSIFIED AD SECTION as "THE INDUSTRY'S MARKET PLACE"!!

WANT

WANT—To buy Panorama any quantity, CLEVELAND COIN MACHINE EXCHANGE, INC., 2029-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: Tower 6-7175.

WANT—Chicago Coin Holiday and United Leader Shuffle Alleys. Also late Bingos, TAYLOR SALES CO., 120 WEST MAIN STREET, BELLEVILE, ILL. Tel.: Adams 3-2217.

WANT—Distressed merchandise for return—prizes. Purple label Capitol, Columbia, Coral, Decca, Victor, Mercury, King—78's and 45's—also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L I, N. Y.

WANT—To buy Panoramas any quantity, CLEVELAND COIN MACHINE EXCHANGE, INC., 2029-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: Tower 6-7175.


WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new L.P.'s (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: JUdon 6-4568.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $1250 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gemtone; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blue. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7560.

WANT—For Cash, up to 15 Mills Panorama's. Must be in good working condition and good cabinets. Write or call: MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALIANO, GALIANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 38, ILL. Tel.: Dickens 2-7060.

WANT—Frolics, Rodeo, Circus, and Showboats, Seeburg, Models BL'S. For Sale. For resale. Send list. Have all types of amusement equipment for sale. DAVE LLOWY & CO., 2029-35 TENTH AVENUE, NEW YORK, N. Y. Tel.: Chickerling 3-610.

WANT—WANTED—49's; Challenge, Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 31 BACCARAT ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Any quantity post war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write or phone: BUSH DISTRIBUTING COMPANY, 286 W. 29th ST., MIAMI, FLORIDA.

WANT—Mills Panorama—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: Garfield 3585.

WANT—Bingos, late model Shuffle Alleys. For resale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 2029-35 TENTH AVENUE, NEW YORK, N. Y. Tel.: Chickerling 3-610.

WANT—Frolics, Rodeo, Circus, and Showboats, Seeburg, Model BL'S. For Sale—10 3-4's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—Juke Box; Game Route, priced to $15,000. Write BOX 535, THE CASH BOX, NEW YORK 36, N. Y.
FOR SALE—Att: Wholesale Buyers. Rock-Ola Model 1438, 45 R.P.M., like new; Rock-Ola Model 1436, 45 & 78 R.P.M.; 3 A.M.I. C’s $200 each; 2 Evans Constellations $200 each; C. C. Around The World Trainer $425; United Tropic $175. J. ROSENFIELD COMPANY, 3220 OLIVE STREET, ST. LOUIS, MO. Tel.: 01-2300.

FOR SALE—Genco Shuffler Pool $195; Keener 10 Player Team Bowler $125; AMI Distributor; 60 Chrome $495; AMI E-120 write, Wurlitzer 1500 $525; UNITED DISTRIBUTING CORP., 110 P. O. BOX 1995, 53 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—All prices include thorough conditioning, crating, F.O.B. Buffalo, N. Y. D-40 AMI $300.00; D-50 AMI $305.00; E-40 AMI $354.00; E-120 AMI $395.00; 100A Seeburgs $365.00; 100R Seeburgs $365.00; 125R Seeburgs $395.00; Royal Bowlers $215.00; Chief Bowlers $295.00; 5th Avenue Bowlers $315.00; Bally Rocket $395.00; United Carnival $435.00; Universal Slot Machine Corp. Sky Gunner $145.00. Wire $25.00 deposit per machine. Write or call SHERWOOD SHELTON, INC., 2111 MAIN STREET, BUFFALO 3, NEW YORK. Tel.: Lincoln 9-186.

FOR SALE—Spot List $65.00; Beach Clubs $250.00; TOLEDO COIN MACHINE EXCHANGE CO., 814-916 SUMMIT ST., TOLEDO, OHIO. Tel.: Adams 6624.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment, clean and shopped, or as it. Factory Distributor. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: River 6-3691.

FOR SALE—United Fifth Ave., $275; United Empire $210; United Empire converted to Fifth Ave. $235; Williams Major League $195; Will-ians Special Deluxe Base Ball $125; Williams Deluxe Base Ball $99; AMERICAN VENDING CO., 2840 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: DEwer 2-9602.

FOR SALE—Hi Fi $175; Palm Springs $350; Beauty $225; Frolics $150; Sport $65; Gunco Rifle Case $375; Gunco Sky Gunner $175; GUNCO NIGHT FIGHTER $175. UNIVERSITY COIN MACHINE EXCHANGE, 538 NORTH HIGH ST., COLUMBUS 5, OHIO. Tel.: University 6900.

FOR SALE—Fifth Ave., $275; United Empire $210; United Empire converted to Fifth Ave. $235; Williams Major League $195; Williams Special Deluxe Base Ball $125; WILLIAMS DELUXE Base Ball $99; AMERICAN VENDING CO., 2840 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: DEwer 2-9602.

FOR SALE—Reconditioned, Like new. Yacht Club $145; Ice Frolics $165; Surf Clubs $300/Each, Hi Fl’s converted into Beach Clubs, Write; One Seller with 10 thumps, DONAN DISTRIBUTING CO., 907 N. KEDZIE, CHICAGO 25, ILL. Tel.: Juniper 8-3211.

FOR SALE—Williams 6-player base ball $249; Williams Deluxe Base Ball $99; Genco Night Fighter $149; Six Shooters $79; Jet Guns $99. Shine Alley at lowest prices. Hi Fl’s converted into Beach Clubs, Write; One Seller with 10 thumps, DONAN DISTRIBUTING CO., 907 N. KEDZIE, CHICAGO 25, ILL. Tel.: Juniper 8-3211.

FOR SALE—10 cent Operators don’t have to walk out on their neighborhood to get your money back. Write for full list of prices. USA DISTRIBUTING COMPANY, 3754 HARDING STREET, CARLSBAD, CALIF. Tel.: Oceanside 151.

FOR SALE—Used 78 and 45 RPM records. Taken right off our route. Any quantity. Write for price. NATIONS NOVELTY, 1900 RICK ROAD, MERRICK, L. I., N. Y. Tel.: Rfereport 8-6770.

FOR SALE—Bally Beauties, Atlantic Cities, Beach Clubs, Dude Ranches, Palm Springs and Hi FIs, perfect condition, tried at or near lowest price. Williams, Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. GORDON STOUT CO., 125 N. MONTOE, PIERRE, S. D. Tel.: 4997.

FOR SALE—Genco Shuffler Pools $275; Genco Basketballs $399.50; Victor Hot Pops $20; Genco Invader Guns $20; Genco Speeders, Bowlers, $175. MILLER-NEWMARK DISTRIBUTING CO., 42-44 W. 31st, N.W., GRAND RAPIDS, MICH. Phone: 9-6362 and 3743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: Tyler 8-2230.

FOR SALE—Premium merchandise for coin machine prices. Over 3,000 machines already in stock. Write for complete wholesale descriptive price list today (Established 1932) HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Blue- mound 8-7600.

FOR SALE—All used types AMI, Wurlitzer and Seeburg equipment, clean and shopped, or as it. Factory Distributor. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: River 6-3691.

FOR SALE—American’s finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you want. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2516 PURITAN AVENUE, DETROIT 21, MICH. Tel.: University 4-0773.

FOR SALE—Sensational News — 12 months to pay for Kiddie Rides. Largest stock in the world of new and used Kiddie Rides. Liberal terms. Trades Accepted. ALLSTON DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALSTON 34, MASS. Tel.: Algonquin 4-0400.

FOR SALE—2 Cony Island $69.50; 1 Yacht Club $139.50; 2 Tropes $149.50; 3 United Olympic $179.50; 12 United Ten Foot $95.50; 2 United Deluxe $49.50; 11 United Cascade $125; 3 Sally Space Ship $425. LAKE CITY AMUSEMENT CO., 4335 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: Hillview 1-7277.

FOR SALE—Evans Jubilee $250.00; Wurlitzer 1015 $69.50; Wurlitzer 1255 $250.00; United & Chicago Coin 6 Player $59.50; Star & 10th Frame $150.00; Olympia $252.00; COVEN MUSIC COMPANY, 318 NORTH ELSTON AVENUE, CHICAGO, ILL. Tel.: Independence 3-2210.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why our machines are a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET STREET WHEELING, W. VA. Tel.: Wheeling 5472.

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colacase and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model Jake boxes. BRUCE MUSIC AND VENDING SERVICE, 1600 PIERRE AVENUE, SHREVEPORT, LA.

FOR SALE—To our Canadian Friends: Write for list of 5-Balls and Shuffle Alleys, low prices. Sample: United De Luxe 6-Player Shuffler Alley $50 and Misotred Man $25. WESTERN DISTRIBUTING CO., 1252 85th Ave., PORTLAND 5, OREGON. Tel.: Atwater 7555.

FOR SALE—Reconditioned & Refin- ished For You. Seeburg C $650; B. L. $575; S $550; A $350; A.M.I. Model C $229; 1456 Rock-Ola $379.50; Evans Constellation $179.50; 1015 Wurlitzer $67.50; $240—104 Wurlitzer Boxes $50; United Deluxe Bowler $62.50, MOUNTAIN DISTRIBUTORS, 3630 DOWNING ST., DENVER, Colo. Tel.: Acoma 2-6318.

FOR SALE—Shoot the Bear $145; Keystone Deluxe Bowler $125; A.M.I., B, G, and a complete line of United Bingo and Shuffle Alleys, CENTRAL DISTRIBUTORS, 2315 Olive ST., ST. LOUIS, MISSOURI. (Main 1-3531) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (Westport 3582).

FOR SALE—Bally Bingo Specials; 10 Beach Clubs $265; 5 Yacht Clubs $180; 5 Dude Ranch $295; 4 Palm Springs $325; Ice Frolics $325. Also other Bingos and Bowlers. Call or write: MICKEY ANDERSON, 314 EAST 233RD ST., ERIE, PENN- SYLVANIA. Tel.: 7-5492.

FOR SALE—Just released! "I Threw Away A Diamond" (For A Worth- less Piece Of Glass) featuring Hank Trotter's Happy Rangers. Dist. Atl. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N.J. Tel.: 9-0112.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsy- vania distributor for United, Uni- versal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION Co., 233 W. 3RD STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world.Also parts and supplies.Send for new illustrated catalog,MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: Chlickering 4-6626.

FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only $24.50 per pair. MILWAUKEE MACHINE CO., 2299 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—Clever Shuffle Alle $125; Royal $225; League $325; MOHAWK SKILL GAMES COMPANY, 67 SWAGGERTOWN RD., SCHENECTADY, 2, N. Y. Tel.: 7-2162.

FOR SALE—The finest used phono- graphs in all our history now avail- able for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VIET ST., MILWAU- KEE, WIS. Tel.: WEST 3-2324.

FOR SALE—Reconditioned Phono- graphs—ready for location. Seeburg 147-147B; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5e-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTE- VILLE, N. C.

FOR SALE—Wurlitzer Phonographs—Model 1500's—$475; 1400's— $375; 1250's—$115; 1000's— $175; 1012—$70. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN ST., RICHMOND 20, VA. Tel.: 84-3264.

FOR SALE—Telequip Machines, fac- tory reconditioned. Ready for loca- tion, $119.50. 1/3 down, balance C.O.D. We stock all Telequip parts, also parts and supplies for Jukes, Shuffle and Pin Machines. Write for catalog. CHAMPION DISTRIBUT- ING CO., 3743 W. GRAND, CHI- CAGO, ILLINOIS.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCIN- NATI, O. Tel.: Montana 5000-1-2.

FOR SALE—Ready for location Wur- lifter 1015, 1500 and 1400. Seebur- 146M, 147M, 148ML. Special prices on 3020, 4820 and 35W-56 Wall Boxes, Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: Summer 4938.

FOR SALE—a-M-I. Model D-80 $325; a-M-I. Model C $300. W. B. DIS- TRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: Central 9292.

FOR SALE—Special. Bally Dude Rauches $275; Palm Springs $285; United Hawaiis, guaranteed to be like new, $217.50; Williams Sky- ways $115; Big Leagues $214.50; Dally Derbys $165; Gottchill Shin- dugs $99.50; Bally Rocket Bowlers $349.50. NEW ORLEANs NOV- ELLY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: Canal 8371.

FOR SALE—AMI—E—’80 and E—’ 1200; Will Star $795. Bally, Edwards and Bingos. LIEBERMAN MUSIC COMPANY, 257 PYMOUTH AVENUE, NORTH MINNEAPOLIS, MINN. Tel.: Fillmore 3025.

FOR SALE—"Sock-The-Ock" converts "Shoot-The-Bear" into a gun that will top all others in appeal, performance, and take. A complete package $28.00. 100 SERVICE COMPANY, 2638 Olive Street, ST. LOUIS, MO. Tel.: Jefferson 1-6331.

FOR SALE—Geneo 2 player Basketball $250; Geneo Shuffle Pool $125; Seeburg Coin Hunt $450; Chicago Coin's 6 player Home Run $250; Williams' 6 player Major League Baseball $250; Williams' 6 player All Star Baseball $250. RELIABLE CON- TROL MACHINE CO., 184 WIND- SORE STREET, HARTFORD, CONN. Tel.: Chapel 6-9565.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representative for United, Keystone, Bally, TARA DISTRIBUTING CO., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-6864.

FOR SALE—Any type reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: Dinkirk 3-1810.

MISCELLANEOUS

NOTICE—Your Seeburg 20 selection boxes, wired or wireless, con- ventional or for the first B Program on all model Seeburg 100s —$5 cent Box $5.00. $10-25 $15.00. Performance guaranteed. 100 SER- VICE COMPANY, 2634 OLIVE ST., ST. LOUIS 3, MO. Tel.: Newbook 6531.

NOTICE—We are exclusive national and export distributors for the new sensational home non-coin operated jukebox "Jukebox". Great appeal. Priced low. Write for complete in- formation. SEACOAST DISTRIBUT- ING, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Bigelow 3-3524) or 594 TENTH AVENUE, NEW YORK, N.Y. (Tel.: RYant 9-6484).

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACHINE CO., 1301 MADISON ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, 662-6640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., 3-1702.

NOTICE—Are you having trouble keeping Flexiglass clean on your juke boxes? Our Mes makes the job —16 oz. bottle $.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE—Bingo Operators! Stop serv- ice calls caused by balls piling up in Ball Trough. Ball guides easily installed on location in 10 minutes. Specify Bally or United Game. Four Samples $3.00, $8.00 per dozen. MID-WEST MUSIC SERVICE, 819 2nd West 2nd ST., WICHITA, KANSAS.
How to Use "The Cash Box Price Lists"

Also known as the "C. M. L. (Coin Machine Industry) BLUE BOOK"

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—putting the prices as they are quoted, for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment, hoping that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone in the West Coast may feel a Machine worth $150.00 where someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment is offered, by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.)

"The Confidential Price Lists" reports such quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest quoted price.

FOREIGN BUYERS: To cover cost of packing, carriage, shipping, etc., figure an additional $10 to $25 on Pin Games—and $25 to $50 on Phonographs.

RECORDS

REPORTS received indicate that, in some cases, purchasers become upset due to the fact that they have not been able to get equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for those very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $725.00 and up. In the case of arcade and kiddie ride machines they may even be higher. It is the fact that many of the parts have to be made by hand or contracted for at some machine shop, since manufacturers of many of the old arcade machines and kiddie ride machines no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that very many machines have been repaired and reconditioning departments as well as experienced mechanics, such buyers will purchase "as is" machines at prices quoted by the trade at large, and reconditioning departments will have to themselves to their own operating standards.

PRICES LISTED

The Cash Box

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February 5, 1955

THE WEEK’S USED MACHINE QUOTATIONS

16th Year of Publication

800th Weekly Issue’s Week’s Issue.

HOW TO USE "THE CASH BOX PRICE LISTS"

[Extract from the document, focusing on the rules for using the price lists, ensuring context and clarity in the description.]
Your Locations

“HUE” to the Line

with Model “F’s” Choice of Eight Smart, New Colors

There’s a “just-rightness” about the Model “F” installation that keeps locations happier, less anxious to change. The color you choose can stand out as a brilliant focal point or blend with location decor. Either way you’re sure of color harmony in scale with the incomparable tonal quality of the Model “F.”

SONORAMIC SOUND... ANOTHER AMI FIRST

Achieved Through AMI’s Exclusive Multi-Horn High Fidelity Sound System

Originator of the Automatic Selective Juke Box in 1927

AHEAD THEN – AHEAD NOW

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K, Denmark

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
MANUFACTURERS NEW EQUIPMENT

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED
F-120 Juke Box
(Receiver included)
32.00
F-30 Juke Box
(Receiver NOT included)
37.00
F-40 Juke Box
(Receiver NOT included)
43.00
H-90 Selective Hideaway
H-120 Selective Hideaway
W-120 Wall Box
S-130 Selector
S-120 Receiver
Wall Speaker
Companion Speaker
Recessed Speaker
R-167 Bargrip

AUTO-PHONE CO.
$2.50

BALLY MFG. CO.
Blu-Boy
Moon-Ride
Magic Bowler
With Match Feature
Model Magic-110, 10c a play
Model Magic-325, 12c a play
3 plays for 25c
Mystic Bowler
With Match Feature
Model Mystic-110, 10c a play
Model Mystic-325, 12c a play

CHICAGO COIN
Crisa Cross Target
Without Match Feature
Single Chute
Double Chute
Chute Box

EXHIBIT MALL
Sportland Shooting Gallery
Model 415—Without Match or Free Play
$625
Model 41A—Without Match or Free Play
$625
Model 41B—With Match or Free Play
$625
Model 41C—With Match or Free Play
$625
Junior Big Brother
Bronco
Roy Rogers Trigger
Rudolph the Red Nosed Reindeer
Rudolph Red Nosed Reindeer with Music
Pete The Rabbit
Pete The Rabbit With Music
Twin Pete The Rabbit
Rambler
Vacant Card Vender

GENCO MFG. & SALES CO.
Big Top Raffle Game
Matching Score and Free Play
$675

D. GOTTLEIB & CO.
Super Jumbo
Matching Score and Free Play
$995.50
Twinn Ball
$995.50

INTERNATIONAL MUTO. CORP.
Drive more! (new Drive more!)
3-10 Art Parade, 9-team show
3-10 Art Parade, 6 show model

J. H. KEENEN & CO., INC.
DeLuxe Sportsman
Matching Score Feature
Sportsman
With Match Feature
Single Chute
Double Chute

ROCK-OLA MFG. CORP.
Model 1446 Hi-Fi Phonograph
Model 1760 Hi-Fi Phonograph
Model 1604-A Hi-Fi Phonograph
Model 1296 75c-10c 25c Wall Box
4 Wire (48 Selections)
Model 1196 5c 10c 25c Wall Box
3 Wire (104 Selections)
Model 5100 8" Speaker
Model 5110 12" DeLuxe Speaker
Model 5111 12" Concealed Speaker
Model 5122 8" Wall Speaker
Model 5121 7" Wall Speaker
Model 5125 Hi-Fi 4 Cone Corner Speaker
Model 5119 Hi-Fi Coastal Corner Speaker
Model 5122 Hi-Fi Coastal Wall Speaker

NATIONAL BOWLER
Without Match Feature
Single Chute
$650
Electric Cigarette Vendor
$365
Coin Changer Model
$365

UNITED MFG. CO.
De Luxe Comet Shuttle-Target (With Match Feature)
Model 5206—Without Match Feature
Regular Model, 10c play
Special Model, 10c, 3 for 25c
Companion Speaker
Regular Model, 10c play
Special Model, 10c, 3 for 25c
Model 5155—Without Match Feature
Double Chute
$725
De Luxe Mars Shuttle Alley (With Match Feature)
Model 5206—Without Match Feature
Single Chute
$725
Double Chute
$725

WILLIAMS MFG. CO.
Safari
Without Match or Replay
$690
Safari De Luxe
With Match or Replay
$690
"A real big money-maker." That's the judgment of operators who saw the Wurlitzer 1800 at Wurlitzer Day showings. They tagged it with the "big money" label for these reasons.

Its Dynatone Sound—the finest High Fidelity music ever offered on any coin-operated phonograph. Brilliant new styling with a choice of gorgeous cabinet colors. The proven, play-promoting Caromatic Record Changer. The error-proof Program Selector. Greater service accessibility. And many, many other exclusive features.

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Wurlitzer 1800

DYNATONE SOUND TAKES THE MASK OFF
THE MUSIC MORE THAN EVER BEFORE

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Established 1856
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ROVING SPECIAL CARDS

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4-IN-LINE SCORES 5-IN-LINE
ADVANCE SCORE
RETURN ALL BALLS

Number Selection Feature

• 4-Corners Score

Light-Up Spot Feature
SPOTS 5-8-15

EXTRA BALLS
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THERE IS A UNITED GAME FOR EVERY TYPE OF LOCATION

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MORE players play MORE thanks to new **SUPER-STRIKE** feature

**Super-Strikes** increase earnings by attracting all types of players, from the "now-and-then" shuffler to the extra skilled regular. They all get a big dime's worth of fun playing **Magic-Bowler** and **Mystic-Bowler**. Operators reap the benefit in biggest bowler earnings on record. Get your share. Get Magic-Bowler or Mystic-Bowler now.

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