Patti Page celebrates her birthday this year with a brand new Mercury hit, "The Mania Doll Song". For the past several years, Patti has celebrated every year with a hit, and ever since she made the bigtime, her smash records have come one after another. So congratulations are in order not only for Patti but also for Jack Racl, she's guided her career, Frances Kaye, who does her publicity, and Kippi Jordan, who handles her record promotion.
BEST WAY WE KNOW TO THANK DJ’s...ANOTHER HIT!

A TOP PERFORMANCE BY TONY MARTIN

MY BAMBINO
("POP" ADAPTATION OF AN OLD ITALIAN LOVE SONG)

MY RESTLESS HEART
FROM THE BROADWAY MUSICAL "FANNY"

20/47—5907

a "New Orthophonic"
High Fidelity
Recording
In "The Cash Box" Poll

Someone asked us the other day, "Why do operators get so excited about The Cash Box poll? And why do they cast their votes in such large numbers?"

Well, the answer is very simple and we'd like to tell you why.

All year long operators are being asked to put records in their machines. These requests come from everyone involved in the record business. And all year long, the operator listens to records, decides what's good for him and his area, and buys those records.

But it is only once a year that the operator can tell these record people in unmistakable terms just what kind of material he would like them to turn out, just what records are played in his juke boxes.

He does that by voting in The Cash Box poll. And when the results from all the operators are compiled, the final show industrywise which records made money for the operator, which kind he would like to see issued by the company.

In doing this, in voting, the operator is helping not only himself, but also the industry in which he is so completely involved. For he knows that only if that industry turns out commercial records—records which people are going to put their coins into juke boxes to hear—will he be able to make a profit.

And so one of the reasons that operators get so excited about our poll is a purely practical reason.

But beyond this, The Cash Box Poll highlights the vital role which operators play in the making of hit records. Today it is taken for granted that one of the essential ingredients in the making of a hit is proper juke box exploitation. For juke box operators not only buy 25% of all records sold, but they in turn give those records the exposure which creates further sales.

It is by voting in the poll, and demonstrating which were the greatest money making records, that operators show the industry and the world the role they play in making hits. For it invariably turns out that the records which made the most money for operators were usually the top records in other categories, such as retail sales and disk jockey play. And it was the drive which juke box play gave these records that helped them to the top.

Moreover from a public relations point of view, every operator knows the worth of The Cash Box Poll. Its results are broadcast and reprinted throughout the nation, and the favorable response which those results receive reflects upon the juke box industry as a whole.

It is not too hard to see therefore why ops participate so wholeheartedly in the poll. As the final counts become closer to being announced, excitement becomes greater throughout the whole record field. For the winners receive the greatest prize possible — the approbation of the juke box industry, on which they are so vitally dependent.
VOTING POUR IN AS
Voting Very Heavy In Ninth

Best Record of 1954

"Work With Me Annie"—Midnighters 10,463
"Honey Love"—Drifters 10,221
"You'll Never Walk Alone"—Roy Hamilton 9,797
"Shake, Rattle & Roll"—Joe Turner 8,222
"Sexy Ways"—Midnighters 8,177
"Silhouettes"—Chords 8,122
"Things That I Used To Do"—Guitar Slim 7,994
"Oh, What A Dream"—Ruth Brown 7,875
"Such A Night"—Drifters 6,479
"Money Honey"—Drifters 6,324
"I'll Be True"—Faye Adams 5,844
"Lovely Dovey"—Covers 5,798
"Goodnight Sweetheart, Goodnight"—Spaniels 5,283
"ANNIE HAD A BABY"—Midnighters 4,756
"Saving My Love For You"—Johnny Ace 4,386
"HURTS ME TO My HEART"—Faye Adams 4,372
"Hoochie Koochee Man"—Muddy Waters 3,548
"Just Make Love To Me"—Muddy Waters 3,497
"It Should Have Been Me"—Roy Charles 3,497
"Ebb Tide"—Roy Hamilton 2,681
"Honey Hush"—Joe Turner 2,652
"You're So Fine"—Little Walter 2,283
"Please Forgive Me"—Johnny Ace 1,878
"Making Love"—Four Tunes 1,878
"Your Cash Ain't Nothin' But Trash"—Covers 1,338
"I Understand Just How You Feel"—Four Tunes 986

Best Rhythm & Blues Record of 1954

Roy Hamilton 9,711
Joe Turner 9,622
Johnny Ace 9,241
Amos Milburn 8,774
B. B. King 8,547
Fats Domino 7,922
Ray Charles 6,082
Muddy Waters 6,058
Little Walter 5,768
Chuck Willis 5,680
Buddy Johnson 3,844
Marvin & Johnny 3,287
Lightning Hopkins 2,875
Charles Brown 2,636
Willie Mabon 2,466
Memphis Slim 1,796
Louis Jordan 1,697
Earl Bostic 921
Bill Doggett 785
Tin Bradshaw 658

Best R & B Male Artist of 1954

Best Female Vocalist of 1954

"Hey There"—Rosemary Clooney 15,329
"Little Things Mean A Lot"—Kitty Kallen 15,284
"Bliss Room"—Creecut 14,570
"Hernando's Hideaway"—Archie Bleyer 13,327
"Wanted"—Perry Como 13,017
"Young At Heart"—Frank Sinatra 12,216
"Secret Love"—Doris Day 12,318
"Three Coins In The Fountain"—Four Aces 10,565
"Oh, My Papa"—Eddie Fisher 10,415
"The Happy Wanderer"—Frank Weir 10,208
"Little Shoemaker"—Gaylords 9,077
"Changing Partners"—Patti Page 9,014
"Strange In Paradise"—Tony Bennett 8,650
"The High And The Mighty"—LeRoy Holmes 8,544
"In The Chapel In The Moonlight"—Kitty Kallen 8,216
"Strange In Paradise"—Four Aces 7,750
"Cross Over The Bridge"—Patti Page 7,590
"They Were Doin' The Mambo"—Vaughn Monroe 7,465
"If I Give My Heart To You"—Doris Day 7,365
"Skokiaan"—Ralph Marterie 7,264
"Make Love To Me"—Jo Stafford 6,970
"If I Give My Heart To You"—Denise Lor 6,496
"A Girl, A Girl"—Eddie Fisher 6,376
"I Get So Lonely"—Four Knights 5,625
"Hold My Hand"—Don Cornell 5,352
"I Need You Now"—Eddie Fisher 5,290
"This Ole House"—Rosemary Clooney 5,275
"I Understand Just How You Feel"—Four Tunes 5,275
"Goodnight Sweetheart, Goodnight"—McGurk Sisters 5,266
"Answer Me, My Love"—Kitty "King" Cole 2,419
"That's Amore"—Dean Martin 2,201
"Darlin' Strutters Ball"—Lou Monte 1,946
"I Am A Fool To Care"—Les Paul & Mary Ford 1,228
"Papa Loves Mambo"—Perry Como 941

Best Male Vocalist of 1954

Eddie Fisher 14,258
Perry Como 12,680
Tony Bennett 11,906
Frank Sinatra 10,261
Nat "King" Cole 10,015
Frankie Laine 9,318
Bing Crosby 8,682
Julius La Rosa 8,230
Tony Martin 5,920

Best Female Vocalist of 1954

Patti Page 13,887
Rosemary Clooney 13,256
Kitty Kallen 13,129
Doris Day 12,963
Joni James 10,624
Teresa Brewer 9,385
Jo Stafford 8,633
Ray Starr 8,249

Best Vocal Group of 1954

Four Aces 14,329
Gaylords 12,149
Ames Bros. 11,892
Hilltoppers 11,359
Creecut 10,261
Four Lads 9,304
Four Tunes 6,958

Best Orchesta of 1954

Ray Anthony 12,691
Archie Bleyer 12,923
Hugo Winterhalter 10,652
Ralph Marterie 10,726
Glen Miller 9,430
Percy Faith 8,057
LeRoy Holmes 8,314
Ralph Flanagan 7,620
Les Baxter 7,444

Best Small Instrumental Group of 1954

Les Paul & Mary Ford 11,349
Bill Haley & His Comets 10,218
George Shearing 6,745

Best Record of 1954

Best R & B Male Artist of 1954

Best Female Vocalist of 1954

Best Vocal Group of 1954

Best Orchesta of 1954

Best Small Instrumental Group of 1954

Best R & B Vocal Group of 1954

"Midnighters" 11,617
"Covers" 5,843
"Drifters" 5,982
"Chords" 7,647
"Dominoes" 4,383
"Spaniels" 5,972
"Orioles" 3,124
"Four Tunes" 1,783
"Spiders" 1,522
"Dixie Humming Birds" 1,481
"Pilgrim Travelers" 1,942
"Original 5 Blind Boys" 852

Tony Martin
**OPS CAST BALLOTS**

**Annual “Cash Box” Music Poll**

**Best Country Male Artist of 1954**

<table>
<thead>
<tr>
<th>Artist</th>
<th>Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Webb Pierce</td>
<td>9,428</td>
</tr>
<tr>
<td>Eddy Arnold</td>
<td>7,291</td>
</tr>
<tr>
<td>Hank Snow</td>
<td>6,756</td>
</tr>
<tr>
<td>Carl Smith</td>
<td>6,415</td>
</tr>
<tr>
<td>Johnnie &amp; Jack</td>
<td>6,082</td>
</tr>
<tr>
<td>Jim Reeves</td>
<td>4,184</td>
</tr>
<tr>
<td>Slim Whitman</td>
<td>3,526</td>
</tr>
<tr>
<td>Hank Thompson</td>
<td>3,015</td>
</tr>
<tr>
<td>Ray Price</td>
<td>2,729</td>
</tr>
<tr>
<td>Red Foley</td>
<td>2,653</td>
</tr>
</tbody>
</table>

**Best Country Female Artist of 1954**

<table>
<thead>
<tr>
<th>Artist</th>
<th>Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kitty Wells</td>
<td>8,059</td>
</tr>
<tr>
<td>Goldie Hill</td>
<td>6,345</td>
</tr>
<tr>
<td>Jean Shepard</td>
<td>3,722</td>
</tr>
<tr>
<td>Davis Sisters</td>
<td>3,661</td>
</tr>
<tr>
<td>Martha Carson</td>
<td>1,298</td>
</tr>
</tbody>
</table>

**Best Country Band of 1954**

<table>
<thead>
<tr>
<th>Artist</th>
<th>Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pee Wee King's Band</td>
<td>7,774</td>
</tr>
<tr>
<td>Hank Thompson's Brassos Valley Boys</td>
<td>5,484</td>
</tr>
<tr>
<td>Webb Pierce's Wonder Boys</td>
<td>3,915</td>
</tr>
<tr>
<td>Jerry Byrd's String Dusters</td>
<td>896</td>
</tr>
<tr>
<td>Bob Wilf's Texas Playboys</td>
<td>786</td>
</tr>
</tbody>
</table>

**Most Promising New Male Vocalist of 1954**

<table>
<thead>
<tr>
<th>Artist</th>
<th>Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sammy Davis Jr.</td>
<td>9,288</td>
</tr>
<tr>
<td>David Whitfield</td>
<td>8,183</td>
</tr>
<tr>
<td>Roy Hamilton</td>
<td>7,003</td>
</tr>
<tr>
<td>Charlie Appelwhite</td>
<td>5,638</td>
</tr>
<tr>
<td>Tommy Leontzetti</td>
<td>2,831</td>
</tr>
<tr>
<td>Gary Crosby</td>
<td>2,242</td>
</tr>
<tr>
<td>Bob Stewart</td>
<td>1,938</td>
</tr>
<tr>
<td>Stewart Rose</td>
<td>585</td>
</tr>
</tbody>
</table>

**Most Promising New Vocal Female Vocalist of 1954**

<table>
<thead>
<tr>
<th>Artist</th>
<th>Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Denise Lorraine</td>
<td>8,247</td>
</tr>
<tr>
<td>Betty Madison</td>
<td>8,179</td>
</tr>
<tr>
<td>Bunny Paul</td>
<td>7,725</td>
</tr>
<tr>
<td>Peggy King</td>
<td>4,928</td>
</tr>
<tr>
<td>Joyce J. Morgan</td>
<td>3,878</td>
</tr>
<tr>
<td>Connie Russell</td>
<td>3,135</td>
</tr>
<tr>
<td>Vicki Young</td>
<td>1,658</td>
</tr>
<tr>
<td>Micki Marie</td>
<td>1,068</td>
</tr>
<tr>
<td>Millie Corey</td>
<td>764</td>
</tr>
<tr>
<td>Mitzi Martin</td>
<td>678</td>
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</tbody>
</table>

**Best Country Record of 1954**

<table>
<thead>
<tr>
<th>Song</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Slowly&quot;—Webb Pierce</td>
<td></td>
</tr>
<tr>
<td>&quot;I Don't Hurt Anymore&quot;—Hank Snow</td>
<td></td>
</tr>
<tr>
<td>&quot;I Really Don't Want To Know&quot;—Eddy Arnold</td>
<td></td>
</tr>
<tr>
<td>&quot;There Stands The Glass&quot;—Webb Pierce</td>
<td></td>
</tr>
<tr>
<td>&quot;One By One&quot;—Wells &amp; Foley</td>
<td></td>
</tr>
<tr>
<td>&quot;Even Tho&quot;—Webb Pierce</td>
<td></td>
</tr>
<tr>
<td>&quot;Bimbo&quot;—Jim Reeves</td>
<td></td>
</tr>
<tr>
<td>&quot;Let Me Be The One&quot;—Hank Locklin</td>
<td></td>
</tr>
<tr>
<td>&quot;You Better Not Do That&quot;—Tommy Collins</td>
<td></td>
</tr>
<tr>
<td>&quot;I'll Be There&quot;—Ray Price</td>
<td></td>
</tr>
<tr>
<td>&quot;Wake Up, Irene&quot;—Hank Thompson</td>
<td></td>
</tr>
<tr>
<td>&quot;Secret Love&quot;—Slim Whitman</td>
<td></td>
</tr>
<tr>
<td>&quot;Release Me&quot;—Ray Price/Jimmy Heap</td>
<td></td>
</tr>
<tr>
<td>&quot;Looking Back To See&quot;—Hill &amp; Tubb/J. E. &amp; M. Brown</td>
<td></td>
</tr>
<tr>
<td>&quot;Rose Marie&quot;—Slim Whitman</td>
<td></td>
</tr>
<tr>
<td>&quot;Sparkling Brown Eyes&quot;—Webb Pierce &amp; Wilburn Bros.</td>
<td></td>
</tr>
<tr>
<td>&quot;Goodnight Sweetheart, Goodnight&quot;—Johnnie &amp; Jack</td>
<td></td>
</tr>
<tr>
<td>&quot;Back Up, Buddy&quot;—Carl Smith</td>
<td></td>
</tr>
<tr>
<td>&quot;Courtin' In The Rain&quot;—T. Texas Tyler</td>
<td></td>
</tr>
<tr>
<td>&quot;This Is The Thanks I Get&quot;—Eddy Arnold</td>
<td></td>
</tr>
<tr>
<td>&quot;This Ole House&quot;—Stuart Hamblen</td>
<td></td>
</tr>
<tr>
<td>&quot;Don't Drop It&quot;—Terry Fell</td>
<td></td>
</tr>
<tr>
<td>&quot;More And More&quot;—Webb Pierce</td>
<td></td>
</tr>
</tbody>
</table>

**Most Promising New Vocal Group of 1954**

<table>
<thead>
<tr>
<th>Group</th>
<th>Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Crewcuts</td>
<td>10,837</td>
</tr>
<tr>
<td>McGuire Sisters</td>
<td>8,726</td>
</tr>
<tr>
<td>Don, Dick &amp; Jimmy</td>
<td>6,152</td>
</tr>
<tr>
<td>Smith Bros.</td>
<td>5,440</td>
</tr>
<tr>
<td>Cheers</td>
<td>3,172</td>
</tr>
<tr>
<td>Johnston Bros.</td>
<td>2,860</td>
</tr>
<tr>
<td>Chords</td>
<td>2,729</td>
</tr>
<tr>
<td>Lancers</td>
<td>2,058</td>
</tr>
<tr>
<td>Harptones</td>
<td>2,058</td>
</tr>
<tr>
<td>Chuckles</td>
<td>793</td>
</tr>
<tr>
<td>Crows</td>
<td>664</td>
</tr>
<tr>
<td>Laurie Sisters</td>
<td>456</td>
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**Most Promising New Orchestra of 1954**

<table>
<thead>
<tr>
<th>Orchestra</th>
<th>Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prank Weir</td>
<td>6,129</td>
</tr>
<tr>
<td>Les Elgart</td>
<td>5,047</td>
</tr>
<tr>
<td>Richard Mathby</td>
<td>5,305</td>
</tr>
<tr>
<td>Bulawayo Sweet Rhythms Band</td>
<td>4,359</td>
</tr>
<tr>
<td>Commanders</td>
<td>2,584</td>
</tr>
<tr>
<td>Russ Carlyle</td>
<td>1,862</td>
</tr>
<tr>
<td>Dan Terry</td>
<td>1,068</td>
</tr>
<tr>
<td>Lee Roy</td>
<td>844</td>
</tr>
<tr>
<td>Pete Rugolo</td>
<td>629</td>
</tr>
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</table>

**Most Promising Small Instrumental Group of 1954**

<table>
<thead>
<tr>
<th>Group</th>
<th>Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Norman Petty Trio</td>
<td>4,296</td>
</tr>
<tr>
<td>Dick Hyman</td>
<td>3,728</td>
</tr>
<tr>
<td>Billy Duke</td>
<td>1,882</td>
</tr>
<tr>
<td>Jackie Lee</td>
<td>1,094</td>
</tr>
<tr>
<td>Papa John Gordy</td>
<td>925</td>
</tr>
</tbody>
</table>

**Most Promising New R & B Artist of 1954**

<table>
<thead>
<tr>
<th>Artist</th>
<th>Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Roy Hamilton</td>
<td>6,427</td>
</tr>
<tr>
<td>Counts</td>
<td>4,431</td>
</tr>
<tr>
<td>Spaniels</td>
<td>3,012</td>
</tr>
<tr>
<td>Guitar Slim</td>
<td>3,063</td>
</tr>
<tr>
<td>Chuck Willis</td>
<td>2,841</td>
</tr>
<tr>
<td>Harptones</td>
<td>2,684</td>
</tr>
<tr>
<td>Elia Johnson</td>
<td>2,082</td>
</tr>
<tr>
<td>Spiders</td>
<td>1,993</td>
</tr>
<tr>
<td>Marvin &amp; Johnny</td>
<td>1,842</td>
</tr>
<tr>
<td>Laverne Baker</td>
<td>1,632</td>
</tr>
<tr>
<td>Shirley Gunter</td>
<td>1,524</td>
</tr>
</tbody>
</table>

**Most Promising New Country Artist of 1954**

<table>
<thead>
<tr>
<th>Artist</th>
<th>Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tommy Collins</td>
<td>6,129</td>
</tr>
<tr>
<td>Jimmy Newman</td>
<td>1,291</td>
</tr>
<tr>
<td>Byron Young</td>
<td>5,028</td>
</tr>
<tr>
<td>Al Savage</td>
<td>821</td>
</tr>
<tr>
<td>Betty Cody</td>
<td>727</td>
</tr>
<tr>
<td>Betty Ames</td>
<td>559</td>
</tr>
<tr>
<td>Ruby Wells</td>
<td>536</td>
</tr>
<tr>
<td>Charlie Arthur</td>
<td>465</td>
</tr>
<tr>
<td>Terry Fell</td>
<td>1,862</td>
</tr>
<tr>
<td>Al Terry</td>
<td>1,862</td>
</tr>
<tr>
<td>Sunshine Ruby</td>
<td>579</td>
</tr>
<tr>
<td>Dub Dickerson</td>
<td>250</td>
</tr>
<tr>
<td>Herb &amp; Kay Adams</td>
<td>221</td>
</tr>
</tbody>
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**The Cash Box, Music**

November 13, 1954
Most of this week's news centers on phonograph records. So let's get busy. The sensational news to start the column is about a surprising but none the less powerful enterainment into the very competitive ranks of the wax world. And its none other than the vast Woolworth organization. With its many stock of stores in every corner of Britain, it will market its own discs under its own label at a price undercutting the below that of the present top pop records. Although great secrecy has been maintained, some now reveal that not only have records already been cut, but will appear in the Woolworth stores within a matter of weeks... Another big deal is the one that the Pye organization has negotiated with the Indie Polygon label and I understand that the A & R department of the company will be handled by Alan Freeman. ... The third fresh recording project concerns a major comeback for Britain's famous maestro Ambrose, who is to recruit a hand-picked group and cut a number of discs for the U. S. market under the auspices of the E.M.I. organization.

Now for the rest of the news. The annual Pan Alley Ball was, as usual, a huge success, gathering the whole of music business at the Dorchester Hotel and leaving a crick in the neck from turning, nodding and greeting many stars around me. I did manage to have a quick word with Mantovani, according to his wife, being flown down to earth yet again after the fabulous success of his U.S. and Canadian tour. ... This Sunday sees the first London appearance at the Coliseum of the Eric Delaney Band, who receive a silver record, to mark the success of his record "Oranges and Lemons", from discjockey David Jacobs who used the disc as theme song for his "Night Ride" show. ... I met Dickie Rowe the other day who was simply beaming at the success of "My Son, My Son", one of the first records he made since leaving his position with Capitol (England) to become full time A & R man. Somebody said he is turning into a junior Alan Livingston, and at the rate Dickie's been been turning them out, somebody better watch out... Ray Noble is in London again this time with a film music project in mind. It certainly is a tough fight keeping "This Ole House" together, what with Billie Anthony and Rosemary Clooney fighting brick for brick and nail for nail for top spot in the sellers.

This week's best selling pop singles (Courtesy "New Musical Express")

1. "Hold My Hand" DON CORNELL
2. "My Son, My Son" VERA LYNN & FRANK WIER
3. "Smile" NAT "KING" COLE
4. "This Ole House" LORNE ANTHONY
5. "This Ole House" ROSEMARY CLOONEY
6. "If I Give My Heart To You" DORIS DAY
7. "Rain, Rain, Rain" FRANKIE LAINE
8. "Rain, Rain, Rain" LAINE & 4 LADS
9. "Little Things Mean A Lot" KITTY KALEN
10. "If I Give My Heart To You" JOAN REGAN
Christmas Can't Be Far Away

By BOUDLEAUX BRYANT

A neighbor tipped his hat to me this morning
The landlord even smiled and said, "Good day!"

I want you to know, a stranger said "Hello"
Christmas Can't Be Far Away

The tight-wad down the street is buying candy
to pass out to the neighbor kids at play.

Moon will get that do, she's been crying
And Dad will get his men! Christmas is near.

Young and old are playing, sweet surprise--
They've been too tired with ribbon bright and gay.

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Nashville, Tennessee

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"It's What's in THE CASH BOX That Counts"
SINGING WANDERERS
(Deco 29296; 2-9-54)

“THE WRONG PARTY AGAIN”
(2:30) [Capitol ASCAP—Mantle, Kay] The
Singing Wanderers with their excitingly beautiful harmony come through with a potent reading of a lovely ballad. Could click for the

“THREE ROSES” (2:18) [Peer International BMI—Palois, Thorn] An
ok latin tempo item is capably handled by the gang on this end. Boys have a tremendous style.

MORTON GOULD ORCH.
(RCA Victor 20-5907; 9-4-54)

“FANNTY” (2:52) [Chappell ASCAP—Rome] The beautiful

“WHY BE AFRAID TO DANCE”
(2:35) [Chappell ASCAP—Rome] The
Gould aggregation Waltzes through another inviting romantic number from the same musical. Big
orking.

STEVE LAWRENCE
(Coral 6127; 9-4-54)

“TELL ME WHAT TO DO”
(2:57) [Ralphie BMI—Chase
Steve Lawrence debuts on the Coral label with a wonderful rendering of a pretty, new ballad that could snowball into a winter hit. Steve is polished and has the material to make the grade on wax.

“WILLOW” (2:34) [Vim ASCAP
—Red, Alton] The popular
cowrite of the “Steve Allen Show,” hands in another classy performance on this love song. Plenty of feeling.

DOROTHY FORBES
(Jubilee 5169; 45-1569)

“ALL I WANT IS YOU” (2:12)
[Mill ASCAP—Donohue, Valen,
Mclntie, Noto, Cassone] Dorothy
Forbes makes an impressive debut on the Jubilee label with a beautiful ballad. Polished delivery with the Sty-
lers assisting in the background. Tute
ck.

WHERE?” (2:14) [Mills ASCAP
—Forbes] The Styler and Clark McClellan's orch set up another top
backing for Dorothy's warm voiced delivery of another tender love song. Good coupling that could take off.

THE MELLO-LARKS
(Episc 9076; 5-9076)

“GITCHE GUMEE” (2:13)
[Three J-BMI—Mclntie] The
Mello-Larks and Neal Hefti's orch team up on a cute take off on the popular "Hiawatha" title. Clever presentation that should draw coins.

“T'EM LEAVIN'” [American BMI
—Coombes] An interesting intro-
duction leads into a good rhythm item by the Mello-Larks. Waxing is something entirely different from the usual jump numbers. Catchy deck.

THE CASE BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addi-
tion to the “Rock” and “Jeeper” Of The Week, are those most likely to
achieve popularity.

★ “I REMEMBER MAMA”
....
Noturners Mgm 11683; K-11683
★ “THE WRONG PARTY AGAIN”
....
Singing Wanderers . Deco 29296; 9-29296
★ “WHEN ARE YOU COMING
HOME, JOE?”
....
Dinah Kaye . "X"-0074; 4X-0074
★ "RUNAROUND"
....
Karen Chandler Coral 61299; 8-61299

THE CASE BOX

DISK OF THE WEEK

"MY BAMBINO"
(2:48)
[Ben Bloom ASCAP—Hoffman, Gechterus]

"RESTLESS HEART"
(2:36)
[Chappell ASCAP—Rome]

TONY MARTIN

Tony Martin, who has been adding many new fans to his al-
ready vast following via his TV stint, comes up with two lovely new sides that ought to sell like hot cakes. One end is a beautiful song to a child and it goes under the heading “My Bambino.” Tony is real mellow on this side and gets a great assist from a chorus and Henri Rene's ork. You can almost picture the crooner standing over a baby's crib and singing to his child. Some of the lyrics are in Italian. A warm and inviting side that will sell big things. Flip is the dramatic ballad “Restless Heart” from the musical “Fannty” which hits Broadway this week. Very pretty love song. Keep an eye on the top half.

PETE HANLEY
(Episc 9077; 5-9077)

“DANNY BOY” (2:45) [Boosey
& Hawkes ASCAP] A lovely
Irish favorite is handled with music Weatherly's. A beautiful Irish favorite is handled with style in a simple straight-for-
ward manner by Pete Hanley. Lush backing fits perfectly.

“ALL THINGS ARE GOOD” (2:22) [Silver Music—Wagner] A semi-religious item is given a pro-
duction delivery by the songstress with class and a big orking in the backdrop.

THE SUGAR TONES
(Benido 5021; 9-5021)

“SCANDAL” (2:20) [Larry Siler
ASCAP — Jordan, Bass] The
Sugar Tones, with an exciting new style, debut on the Benido label with a potent reading of a good ballad that could stir up noise. A good sound per-
formance.

“BLOW THE WHISTLE” (2:10)
[Empire ASCAP—Jordan, Bass] The
boys have more of an R & B feel on this end as they rhythm through a wild rocker. Versatile crew has a big future in store.

KAREN CHANDLER
(Coral 61199; 9-61199)

“RUNAROUND” (2:50) [Regent
BMI—Coles] A lovely ballad that's heading for the big-time, is covered by the smooth voice and style of Karen Chandler. Exciting arrange-
ment with Jack Pleas and chorus assis-
ting.

"YOU'RE ALWAYS WELCOME
HOME” (2:54) [Jack Gold ASCAP—Saxon, Goell] The
thrush crooner gives an another romantic item in her emotional manner. Inviting number.

THE CATCHERS
(Century 109; 45-109)

“I'VE GOT A FRIEND” (2:18)
[Bevery BMI—Harwell, Newton] The C-Notes team up on a lively number as Henry Russell's Music sup-
pports. Cute toe-tapper on the light, happy side.

“CALL IT CRAYZ” (2:10) [E. Bass
ASCAP—Cooper, Up-
ham] The boys ride through a pleasant rhythm number on this end. Ok deck.

MIA SAKI
(Bruce 201; 45-201)

“I COVER THE WATERFRONT” (2:30) [Harms ASCAP—Heyman
Green] Japanese song star Mia Saki debuts on the Bruce label with an exciting vocal rendition of a great oldie. Thrush has a terrific voice and style. Could hit.

“DEED I DO” (2:30) [Laurel
Lincoln ASCAP—Rose, Hirsch] Another great standard is belted out by the solid star. Thrush really gets out. Good jazz quality in her voice. Ar-
ranggement moves. Strong coupling.

JIMI BENI
(Maxixe 1002; 45-1002)

“I KNOW, I KNOW IT'S LOVE”
[Mana-Zucca, Caggell] Jimi Beni
debuts on the Maxixe label with a
warmed up, inviting ballad. Songstress has a rich voice and gets good support from Ernie Warren's orch.

"BETRAYED" [Beni] The
crooner leans into one of his own compositions and comes up with a dramatic reading. Heavy material.
NOW IT CAN BE TOLD!

Brooking In All Areas

JO ANN TOLLEY
with SID BASS ORK

"I TRIED AGAIN"

b/w

"THAT'S WHAT I LIKE"

JUBILEE # 5151

THE ORIOLES
with SID BASS ORK

"COUNT YOUR BLESSINGS"

b/w

"RUNAROUND"

JUBILEE # 5172

Available in Canada on QUALITY Label

"It's What's in THE CASH BOX That Counts"

A Hit ... 50,000 Last Week

THE FOUR TUNES
with SID BASS ORK

"L'AMOUR TOUJOURS L'AMOUR"

b/w

"DON'T CRY DARLING"

JUBILEE # 5165

Watch These Great New Releases:

THE STYLERS
with CLARK McCLELLAN ORK

"BELIEVE IT OR NOT"

b/w

"THE WORLD IS YOURS"

JUBILEE # 5168

DOTTY MALONE
with FRANK HUNTER ORK and Chorus

"NO ORDINARY AUTUMN"

b/w

"YOU CAN SAY THAT AGAIN"

JUBILEE # 5170

Thanks: To all the DISC Jockeys for your wonderful cooperation,

Jerry Blaine (pres)

Jubilee RECORD CO., INC.
315 WEST 47TH STREET
NEW YORK, N.Y.

www.americanradiohistory.com
JUNE VALLI
(RCA Victor 20-2524, 47-5924)

"WONG, WONG, WONG" (2:42) [Porgie BMI—Caro, Marcus] June Valli gets a lush Winter-halter backing as she hands in potent reading of a good shuffle rhythm tune that could go all the way. Big side.

"OLE PAPPY TIME" (2:30) [Samantha ASCAP—Brown, Winters] The author of "This Ole House" comes up with a similar novelty which Junie fashions in top form. Cute, catchy ditty that should make a heap of noise.

BARBARA GALE & THE LARKS
(Lloyd's 112, 45-115)

"JOHNNY DARLIN'" (2:37) [Bess BMI—Knopf, Fishman] Barbara Gale gets the able assistance of the Larks on a pretty waltz number that could make some noise. Inviting presentation.

"YOU'RE GONNA LOSE YOUR GAL!" (2:14) [Alger, Tellen & Bournstein ASCAP—Young, Monroe] The ditty begins with this end and jumps through a catchy novelty with a load of punch.

JANE FROMAN
(Capitol 45107, 45-140)

"SONG FROM DESIREE" (2:21) [Miller ASCAP—Darby, Newman] Jane Froman's lovely voice comes over beautifully as she waltzes through the title tune from a coming big motion picture. Inviting presentation.

"FINGER OF SUSPICION" (2:26) [Pickwick ASCAP—Man, Lewis] Jane gets a chorus assist on this end as she delivers a slow rhythm ballad. Good tune.

CESAR CONCEPCION ORCH.
(Seeco 4150, 45-1450)

"GO MAN GO" (2:31) [Media Music—Oliver, Shore] Cesar Conception and his men give out with a big band mambo number of a real wild number. Good commercial stuff that should sell loads. Side really rocks.

"ES UN PELIGRO ESTAR JUNTO A LOVAR" (2:50) [Seeco—Colon] Joe Vallee takes on the Spanish vocal chores on this Calypso-mambo item by the Conception crew.

BELMONTE & AFRO AMERICAN MUSIC
(Columbia 40367; 4-0367)

"BABY DOLL MAMBO" (2:37) [Harvard BMI—Lovett, Belmonte] Belmonte and his boys lose loose with a socko mambo item tailor-made for dancing. Baby doll cry in breaks is a cute gimmick.

"JOHNSON RAG" (2:15) [Robinson ASCAP—Lawrence Hall, Kleinkauf] A big great rag-time standard is set to a smooth and interesting mambo beat by the crew. Crew has a terrific sound. Not too wild.

THE CASH BOX
SLEEPER OF THE WEEK

"THE NAUGHTY LADY OF SHADY LANE" (2:29) [Southern ASCAP—Copeland, Greene] ARCHIE BLEVER
(Cadence 1254; 45-1254)

A few months ago, Archie Blevin established himself as a hitmaker in the wax field with a smash version of what is now one of the year's biggest songs, "Herando's Hideaway." One of the major reasons for the disk's success was the insertion of sound effects on the record. Archie employs the same tactics on his latest release "The Naughty Lady of Shady Lane," a tune that's catching like wild-fire. It's a wonderful novelty with sassy lyrics and a surprise ending. Disk should cash in. The composer, while the Vesper Bells Were Ringing" is a lovely romantic item with the chorus handling the two famous mambo tunes. The tune is in the same school as "Shrine of St. Cecilia." A strong coupling with the initial reaction likely to show on the top half.

"GLAD TO BE UNHAPPY" (3:02) [Chappell ASCAP—Rodgers, Hart] "THE RED GRAPES" (2:48) [Sundiers ASCAP—Bagdasarian, Cady] ARTHUR B. DAVIS, JR.
(Decca 29310, 9-29310)

There, that he's a new singing star to be reckoned with, gets hold of a piece of top drawer standard material for his latest Decca release. He's one of the all time greats "Glad To Be Unhappy" from the Rodgers and Hart musical "On Your Toes." Sammy sends the song across with meaning in his capturing vocal style. By Oliver sets up "Red Grapes," an exciting, fast moving number. It's a punch packed rendition of a good tune. We'll lay all our chips on the upper deck.

"BONGO GUITAR" (2:20) [Robbins ASCAP—Cumachico, Morales] RALPH MATERIE
(Mercury 70482; 70482 x45)

"KISS CRAZY BABY" (2:26) [Sheldon BMI—Coleman] RALPH MATERIE
(Mercury 70482; 70482 x 45)

"Save me" is riding high atop the charts, comes up with a new release that could result in a two-sided smash. One deck, "Bongo Guitar" is a terrific instrumental arrangement of the same favorite "Oye Negro." The side really jumps from start to finish and should have the teen-ager jumping too. As the title indicates, the bongo and guitar take a spotlight role. "Kiss Crazy Baby" is a very commercial slow jumper with the Srtter-Map handling the vocal duties. It's a good tune perfected by a top grade delivery. Great dance material. Keep an eye on this coupling. Should be getting equal billing on the charts.

LEROY ANDERSON ORCH.
(Decca 29319; 9-29319)

"SANDPAPER BALLET" (3:00) [Mills ASCAP—Anderson] The imaginative Leroy Anderson mind goes to work again and comes up with a delightful, melodic lilter that'll please everyone. Sandpaper shuffle is effective. Could hit.

"SONG OF THE BELLS" (3:00) [Mills ASCAP—Anderson] Another excellent creation is this lovely, waltz tempo ball song. Rush and flighty.

MORRIS STOLLOF ORCH.
(Mercury 70472; 70472 x 45)


"BY THE WATERS OF THE MINNETONKA" (2:43) [Presser BMI—Waxler] A beaty backdrop enhances the excitement of this interesting melody. Pretty number.

DINAH KAYE
( "X"-0074; 4X-0074)

"WHEN ARE YOU COMING, JOE?" (2:45) [Citation BMI—Hardison] The "X" label has another potter disk to work with in this Dinah Kaye version of a beautiful sentimental, folk-flavored waltz. Multiple track waxing that could step out. Delightful performance.


JOE HOLIDAY ORCH.
(Prestige 897; 45-997)

"TEA FOR TWO"—Terrific sax ace Joe Holiday lets loose with some solid Latin rhythms as he belts out a jazz-mambo version of the standard "Tea For Two." Jazz and mambo enthusiasts will love this.

"I LOVE YOU MUCH"—Tiny Tim Music BMI—Holiday A more commercial mambo number with the boys in the band handling the vocal, is sent across by the Holiday men. More defined beat.

BARRY FRANK
(New-Asc 10015; 45-10015)

"IF YOU WANT MY HEART" (2:20) [Evan Mogul ASCAP—Hoffman, Manning] New lyrics are added to the popular "Otle Chorina" melody beloved by the strong voice of Barry Frank. Potent deck.

"I'LL DANCE YOU" (2:38) [Cromwell ASCAP—Fuller, Biver] A pretty waltz tune is capably handled by the singer. His mellow voice comes over well on this pretty love tune.
ATTENTION ALL JUKE BOX OPERATORS

This is the record!

ARCHIE BLEYER

And His Orchestra's

Explosive Recording of

"THE NAUGHTY LADY OF SHADY LANE"

cadence-1254

"WHILE THE VESPER BELLS WERE RINGING"

"It's What's in THE CASH BOX That Counts"
NEW YORK—Art War, Broadway’s well-known orchestra leader whose new MGM record is “While A Cigarette Was Burning” backed with “They Didn’t Believe Me” is shown with his protege Mel Albert. At the same time, the boy is being congratulated by Eddie Fisher, who predicts that Mel will be the Eddie Fisher of tomorrow.

New Disc And Favorite Records Formed by Simon & Schuster

NEW YORK—The Simon and Schuster Pocket Book Publishing Company of which Bell Records and Little Golden Records are subsidiaries, is expanding its operation in the record field with the addition of two new labels, New-Disc Records and Favorite Records.

Arthur Shikin, head of the Bell and Golden labels, will also head the two new affiliates. Jules Malamud, formerly with Dave Miller’s Essex diseny, will act as national sales manager for the new firms.

The new labels will not be distributed in the same fashion as the Bell and Golden disks which went directly to every pocket book outlet. The new disks will be distributed through leading independent distributors throughout the country. New-Disc is a regular 80 cent record made in both the 78 and 45 speeds. The Favorite line however, will press only in 45 rmp and will sell at the 80 cent price for two such records. The Favorite label will record only top hit parade tunes thereby offering four hit tunes for the price of a regular single. A customer must buy the Favorite disks in sets of two and cannot buy one for half the price. With this system, the dealer will make the same profit from a sale as he does on a single.

The New-Disc label will act as another record companies, do that, it will record company need.

New-Disc’s most promising effort to date is the Yuletide novelty “I Want Eddie Fisher For Christmas” by Betty Johnson. Others on this label include Edna McGill, Barry Frank, Helen Forrest and Sy Oliver’s Orchestra.

The first Favorite release includes six records by Edna McGill, the Song Singers, Roy Rodgers & Dale Evans, Susan Sisters, Cary Stewart, Merry South, and the Tomatoes. The tunes recorded record like the top 12 of a hit list.

Malamud leaves on a jaunt this Monday, Nov. 8, to appoint distributors in the South and Southwest, the only two territories not yet covered by the new dixies.

BILLY MAY ORCH.
(Capitol 2948, 9-2948)


“LOO-DE-LOO MAMBO” (5-241) [Quintet BMI—Leiber, Stoller]. An r & b novelty that’s clicking, is waxed for the pop market by the May crew. A regular pop release. Good coupling for Xmas and post-Xmas sales.

JIMMY BOYD
(Columbia 40365; 4-30365)

[i] SAW MOMMY DO THE MAMBO (5-290) [Harmen ASCAP—Stullman, Connor, Allen] Jimmy Boyd who had a big Xmas item two years ago, does a mambo take off his past ticket. New tune and new songs. Clever ditty that could click.

“SANTA CLAUS BLUES” (2-28) [Rylan ASCAP—Merrill]. A bluesy novelty is fashioned by the youngster here. Ok deck capably handled.

SPIKE JONES
(RCA 29920; 9-29920)

“I WANT EDDIE FISHER FOR CHRISTMAS” (2-500) [Jov ASCAP—Javita, Springer] Spike Jones and the crew do a straight delivery on a clever idea for a Xmas hit. Little Linda Strangis vocals. Cute deck that should draw loot.

“JAPANESE SOKKAIIAN” (2-32) [Shana ASCAP—Maaruruwa, Glazer]. In his big-selling "ridiculous" fashion, Spike and the gang fly through a comical Japanese take-off on the recent hit "Sokkaian.” Good for post Xmas sale too.

NAT “KING” COLE
(Capitol 2955; F-2955)

“THE CHRISTMAS SONG” (2-22) [ASCAP—Torres, Wills] Capitol re-releases one of Nat Cole’s best recordings and one of the most beautiful of all Xmas tunes. Top grade from all angles. Will always sell big.

“MY TWO FRONT TEETH” (2-609) [M. Wittmark ASCAP—Gardner] Cole and his trio render one of the top Yuletide novelty favorites. Catchy item. Another re-issue.

BILL DARNEL & THE SMITH BROS.
(“X”=0067; IX=0067)

“We Wanna See Santa do the Mambo” (2-18) [Regent BMI—Smith, Webb] A real commercial Xmas novelty is handled with finesse by Bill and the Smith boys. Real cute stuff that could catch like wild-fire.

“TOO FAT TO BE SANTA CLAUS” (2-20) [Harman ASCAP—Lippincott] A Calypso-mambo novelty is sent across with pitch on this side. Happy side that’ll get loads of play. Commercial coupling that promises big results.

GAYLA PEEVEY
(Columbia 40364; 4-0364)

“GOT A COLD IN THE NOSE FOR CHRISTMAS” (2-46) [Rylan ASCAP—Merrill]. A very cute Yuletide novelty with adorable lyrics is poorly fashioned by Gayla Peevey. Good kiddie dish too. Mitch Miller’s orch assists.

“The Angel in the Christmas Play” (2-59) [Rylan ASCAP—Merrill]. Another light bouncer is chirped by the youngster. Light, easy-going item.
"...SURE TO HAVE THE COINS POURING INTO THE BOXES ALL DAY LONG...TWO POTENT DECKS FOR THE PHONOS..."

THE CASH BOX

DISK OF THE WEEK

"SPOTLIGHT OF THE WEEK..."

The Billboard

BILL HALEY
and his Comets

Sensational 2 Sider...

"HAPPY" "DIM, DIM BABY" and "THE LIGHTS"

DECCA-29317 (9-29317)

"It's What's in THE CASH BOX That Counts"
"Merengue" is Latest Latin American Dance

NEW YORK—In recent weeks The Cash Box has been getting a smattering of reports that brought a new word into our lexicon. The word is "Merengue," pronounced "Mer-ain-gay." Most of the reports indicated the merengue being requested were being issued by Ansonia Records and we therefore approached Ralph P. Perez, proxy of the label, to find out the story behind "merengue." It seems the mambo had found a little brother.

Perez explained, "Many years ago the Arthur Murray dance studios called it the Dominican, endowed it with some cute steps but gave up shortly afterwards because it was too soon. . . . Today, all the way from Santo Domingo, the Dominican national music, the Merengue, is catching on with the Latin music world, and the dancing crowds.

"Following the proven path of other Latin American beats which have caught the fancy of the American public, the Merengue is a provocative and catchy beat which can be danced to by couples of all ages. Merengues like those heard on the Ansonia label, have given us entrance to some of the Eastern seaboard's leading distributors, which have taken on the entire Ansonia line within the past two weeks.

"The merengue originated in the "Cibao" region of Santo Domingo, where its strains had become folklore many years ago. From the country to the suburbs, to the capital where it reached the presidential palace, General Trujillo became an enthusiast of the dance and had it declared Santo Domingo's national dance music.

"The lead instrument in the merengue is the saxophone, which, as the "cachincho" carries the melody and the Tambora (a simplified Conga Drum) and the Guira (a rasping sound producing gimmick) carry the beat of the rhythm.

"I first ran into the merengue in Puerto Rico during one of my trips to the Island. It had started shaking the Saturday and Sunday dance sessions there as Dominican Musicians came into P.R. to do one-nighters. I perceived the possibilities of the Merengue and began the production of what is today the largest Merengue catalogue in the entire record industry. They are played in the Embassies of Santo Domingo throughout the world; they are played in Europe, the Far East . . . and they are beginning to catch on in these Eastern states.

Rustic Setting

CANDLEWOOD LAKE, CONN.—Huge Peretti of Mercury Records had several guests up to his weekend retreat recently where he and his wife June Winters were gracious hosts. Pictured above are Luigi Creatore, the other half of Mercury's eastern A&R team, Arnold Shaw of Hill & Range, Peretti, and Sid Barnes of The Cash Box.

"Kiss Crazy Baby"

RALPH MARTERIE
on Mercury #70482

"It's What's in THE CASH BOX That Counts"

THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. IF I GIVE MY HEART TO YOU
   Doris Day (Columbia)
   Connie Boswell (Decca)
   Denise Lor (Major)

2. HEY THERE
   Rosemary Clooney (Columbia)

3. I NEED YOU NOW
   Eddie Fisher (RCA Victor)
   Don Cornell (Coral)
   De Castro Sisters (Abbott)

4. HOLD MY HAND
   Perry Como (RCA Victor)
   Chordettes (Cadenec)

5. TEACH ME TONIGHT
   Rosemary Clooney (Columbia)
   (Ralph Marterie (Mercury)
   Four Lads (Columbia)
   Bulawayo Band (London)

6. PAPA LOVES MAMBO
   McGuire Sisters (Coral)

7. MR. SANDMAN
   Whither Thou Goest. 12) IT'S A WOMAN'S WORLD.
   (13) SMILE. 14) SHAKE, RATTLE AND ROLL. 15) ALWAYS YOU.
   15) SH-BOOM.

Last week's Ten Record Disk Jockeys

Pic of the week—Carroll Hardy (WBKB-Buffalo, N. Y.) finds mail return growing and growing as a result of his popular "Spotlight Serenade"—Jo Ann Tolley, pretty Junilin blursh, was on Bob Horn's (Philadelphia, Pa.) Bandstand last week; Jo Ann, according to Harry Chipetz, Cosmat Distributors, is the proudest promoter of his number two best seller in his territory. Disk is: "I Tried Again" and "That's What I Like". . . . Lens Ross (KBMI-Henderson, Nev.) joins the ranks of cameos by taking "Central Park Romance" from the new Joe Lipman album, "Manhattan Serenade" as his theme. Boston fans like what they heard of Irving Berlin last week. Berlin taped nine tapes for local stations and received so numerous of the stations repeated the interviews plugging "White Christmas." Priscilla Fortescue (WEEI-Boston) was ill when Berlin taped his interviews so she came to New York when she recovered and taped her interview with the song writer. . . . Ted Brown and wife Rhoda (WMGM-New York) introduced two new characters to WMGM audiences last week. They were Desdemona Mad and Calypriana Shaged, Desdemona is a drawing voiced belle from the deep South who came to New York to broaden her education. Calypriana is a member of the U.T.'s (Unhappy Unmarried), whose president, Sidell Hellemeyeroff, also appears on the show from time to time. . . . Sherm Feller (WVDA-Boston) had Kathrynn King (I Want A Puppy In My Stocking For Christmas) and Lou Monte (When I Hold You In My Arms) on his show last week . . . Tony Alamo, Majar disk star, has been visiting the jocks in the Boston and Providence area promoting his current platter, "Love, You Didn't Do Right By Me" and "Just Like A Fairy Tale."

Bill Boyd celebrates his 22nd year in radio this month and every one of them at station WRR-Dallas, Texas. Bill will conduct a big contest giving away hundreds of dollars in cash and merchandise. Listeners are requested to write in 25 words or less "I Like Country and Western Music, because . . ." . . . Jerry Kaye (WTIX-New Orleans, La.) writes "I am still looking to get all the taped intros that I can to use on my show. I would like to hear from all that are interested and can send me the material I need. I'll send some short scripts to all who write me."

www.americanradiohistory.com
DAVID WHITFIELD

brings you this year's
BIGGEST CHRISTMAS HIT

SANTO NATALE

Backed by
Adeste Fidelis
1508 & 45-1508

SPECIAL JUKE BOX DEAL
See your London distributor or one-stop
for complete information.
"TO WISH YOU A MERRY CHRISTMAS"—The RCA Victor Family—RCA Victor LP—1507 (12" LP) List: $4.19
PLEASE CLARIFY: "DAS KANTHALE"—Eleanor Kerr, Carlotta Bretz, Ethel Briand—Eleanor Kerr Records, Inc. (10" EP) List: $3.75
Christmas is a very special time of the year. It's a family affair. In keeping with the holiday spirit, the RCA Victor family, including twelve of the record company's principal artists, is devoting this special LP to the world of holiday music... The performances of Yullite favorites are offered by Perry Como, Eddie Fisher and the others in the crew. The Christmas wish is sent across both vocally and instrumentally by a delicate string player that’ll fit perfectly under the Xmas tree. A wonderful variety of holiday music at its best.

RAY ANTHONY—"ARTHUR MURRAY SWING FOX TROTS"—Capitol H 5499 List: $3.50
YOU'RE THE CREAM IN MY COFFEE; A FOOGIE DOOGIE DAY; THIS YEAR'S KISSES; LOVE WALKED IN; POOR BUTTERFLY; I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME; YOU STOOD AT THE CROSS AND SOUL SAVED; THE GANG THAT JUGGED HEART; I'M SORRY I CAN'T BE THERE; YOU undo me; I STOOD ON THE BEACH... Ray Anthony, one of the country's top dance bands presents eight tunes designed for dancing and utterly the master of the present dance craze, Murray. The numbers are all standards and some of them have been recently revved for new hits. An album tailor-made for hoofers who go for the upbeat style of dance. The Orchestration is perfect and the band selection is the perfect choice for the fast several years. He has done some fine work, both in this album and some other recordings, and good jazz and good commercial wax.

LENGSFELDER—"Musical Notes From a Tourist's Sketch Book"—The World Symphony Orchestra—Request LP 10827 (12" LP)
"In this LP, H. J. Lengsfelder is a European-born world traveler, lecturer, playwright and composer. His works are familiar to many people throughout the world. On this LP, we feature Lengsfelder's latest creation, "MUSICAL NOTES FROM A TOURIST'S SKETCH BOOK." This is a musical journey of a world traveler to paint a musical sketch of many of the far-thought sites of the old and new world. Lengsfelder's creation "CAMARBA LA SOMBRA" is the title of this track in English..." (concluded)

FRED WARDING and the Pennsylvanias—"College Memories"—Decca DL-5656 (10" LP) List: $3.00
BALLS OF IVY; MANOEUVER WINTER SONG; AMICI; TORCH BEARERS; MOONLIGHT AND V.P.; WILD-CAT; CHERRY; LAUGHS AT THE MOON; UNIVERSITY CAMPUS; THE SWEETHEART OF SUGAN CHI; AND THE WHIFFENPOOF SONG BY BING CROSBY... Fred Waring's Pennsylvanias have long been associated with college music. They have performed before college crowds throughout the country. On this LP the Waring aggregation presents eleven college favorites, many fitting into the less familiar category. Gordon Goodman, Joe Marine and Ruth Fleming... The trend toward the more popular "Whiffenpoof Song." Bing Crosby takes on the solo chores. A delightful LP that brings back many wonderful "College Memories." Vast appeal.

JOYCE BRYANT—"RUNNIN' WILD"— Epic LP 1016 (10" LP) List: $3.00
"This LP is great. You made ME love YOU love for sale. After YOU have gone, Fare-world to Arms. It's only human. Love was made for me." A great performer and a fabulous talent is Joyce Bryant. Her tremendous vocal range and the ability to hit the mark are outstanding. She has made great progress since the days when she was a girl and the voice can be readily told by hearing her voice. The thrust handles a ballad and a rhythm number with the utmost perfection. She has a wild quality in her voice that moves this recording. You can especially feel this quality in "You Made Me Love You." Miss Bryant has a big future in store for her. Most of these numbers have previously been recorded as singles, but this LP should be a big acquisition for the Bryant fans who discovered her later in her recording career.

JAZZ

Ted Heath's—10thh London Palladium Sunday Concert—Ted Heath and his Orchestra—London LL-1000 (12" LP) List: $5.95
"SING YOU A SONG; OUR WAIT; THEME FROM "SOMETHING WILD"; SONG FOR YOU; ANYTHING; VIVA VERDELL; HENRY IX; MOOD INDIGO; SHEIK OF ARABY; HOLIDAY IN HONG KONG; SONG OF THE WIND; PIANO MAN; ENSIGN "H." Ted Heath's Swing Sessions hold on Sundays at London's Palladium have become one of London's most famous musical institutions. Playing to a jaunty and convivial audience of great variety. This LP is Heath's sixtieth occasion in this series; it's the 96th concert by Ted. And for this occasion Heath has selected eleven great items most of which are from the too-drawer of the standard file. This is the second Heath Palladium Concert LP, the first one having met with great success last year. This one, too, should be a big seller to jazz and pop fans. Crew features some of England's top jazz men. Heath has met with great acceptance in America too. The role of this LP will prove this fact.

ARTIE SHAW and his Gramercy Five—Album #3—Clif Records MG-620 (1-12" LP) List: $3.75
"TOO MARVELOUS FOR WORDS; YESTERDAY'S SUPPON; SEPTEMBER SONG; ROUGH RIDER; MY FAVORITE VENUSINE; BLUE RIBBON." This is the third Clif album featuring Artie Shaw and his Gramercy Five. According to the Norman Granz notes, it is his intention to prove that Shaw is, in addition to being a band leader and player of pretty standards, a jazz artist whose arrangements are inventive and imaginative. The man with the clarinet explores his ideas while staying primarily with the composer's melody. Supporting Shaw are Hank Jones, piano; Tommy Potter, bass; Joe Pass, guitar; and the excellent drumming of Louis Lowe...

Bennie Moten's Kansas City Jazz—Volume #2—"X"—Vocal Originals LVA-3025 (1-10" LP) List: $2.65
"TWELFTH STREET RAG; SUGAR; SLOW MOTION; TOUGH BREAKS; JUST TRY ME; TROUBLE IN MIND; BE BOP; WEEBA; ME AND MY CIGARETTE; THE TARTAN TROUSERS." Volume 2 of the Bennie Moten's Kansas City Jazz completes the trip from the rough-early New Orleans style of jazz to the smoother but still stomping style of jazz that the band developed. Of historical value, a collectors item, the music although dated, still has an appeal to the ear and feet. This is a tribute to the lasting qualities of the musicianship of the Moten aggregation which has a great many to offer Bennie Moten's death and develop into one of the prime swing bands of the swing era.

"THE VICE PRESS"—Paul Quinichette—Emarcy Records MG 20022 (1-10" LP) List: $3.00
P.G. BLUE; ROT BOT; THE HOOK; SOME; SHAD ROE; PAUL'S BUNION; I'LL ALWAYS BE IN LOVE WITH YOU CREW;"... The swingling horn of Paul Quinichette, who according to the liner notes on the sleeve is "One of the newest and most exciting figures in the jazz world today" rides merrily through eight exciting and danceable numbers in his new LP. According... for the past several years he has done some fine work, both in this album and some other recordings, and good jazz and very good commercial wax.

VERDI—"LA TRAVIATA"—Andre Kostelanetz and his Orchestra—Columbia ML-4856 (12" LP) List: $3.95
Andre Kostelanetz, one of the music-world's most prominent pop-classic conductors, presents an orchestral program to his listeners with such great response to his orchestral renditions of Puccini's "La Boheme" and Bizet's "Carmen," Mr. Kostelanetz employs the music of one of the most beautiful of all operas, "La Traviata" by Verdi, for his latest work. It's a beautiful album that, although it is a condensed version of the music, still preserves the basic scope of the opera and yet traces the core of the operatic themes. The various melodic strains are executed with tenderness and the dramatic portions with verve and depth. Could very well be the greatest opera LP of the recent years. Perhaps the only LP of the opera to take over at Moten's death and develop into one of the prime swing bands of the swing era.

OFFENBACH—Suites From BLUEBEARD and "Helen of Troy"—Capitol Records P 227 (1-12" LP) List: $5.72
"BALET THEATRE ORCHESTRA CONDUCTED BY JOSEPH LEVINE. The gay and witty music of OFFENBACH tells the story of Bluebeard in comedy and of Helen of Troy in opera. The Marriage of the Grand Hotel and Helen of Troy are conducted by Joseph Levine. The marriage of the Grand Hotel and Helen of Troy are conducted by Joseph Levine. The Marriage..." (concluded)

OPERETTA

WALTER PISTON—"Symphony No. 3"—Mercury Classics MG 40010 (1-12" LP) List: $5.50
"CONDUCTING THE EASTMAN-Rochester Symphony ORCHESTRA. One of the ranking American composers, Walter Piston, is presented by Mercury in a fine waxing of his third symphony. The Pulitzer prize winning symphony in a contrast of slow melancholy movements and quick pulsating ones. A moving piece of modern structure that will appeal to the buying market familiar with modern works.

The Cash Box, Music Page 16 November 13, 1951.

www.americanradiohistory.com
A Smash!

SARAH VAUGHAN

"Make Yourself Comfortable, Baby"

MERCURY 70469 • 70469X45

Chicago 1, Illinois
Music

**NEW YORK:**

Kitty Kallen, who began her amateur career on The Children’s Hour in Philadelphia as a child, will return in triumph to that show on November 14. Meanwhile, Lenny Lewis, who handles Jackie Paris and formerly piloted Artie Shaw and Count Basie, . . . Frank Warren has heard the entire program will be devoted to her. . . . Chris De Marco has rained the Ralph Flanagan band as featured vocalist. . . . Neel Hefst has been signed to appear at the Paradise Club on November 17. Meanwhile, Lenny Lewis also handles Jackie Paris and formerly piloted Artie Shaw and Count Basie. . . . Fran Warren has heard the entire program will be devoted to her. . . . Chris De Marco has rained the Ralph Flanagan band as featured vocalist. . . . Neel Hefst has been signed to appear at the Paradise Club on November 17. Meanwhile, Lenny Lewis also handles Jackie Paris and formerly piloted Artie Shaw and Count Basie.

**CHICAGO:**

Handsome, 24 year old vocalist, Vince Wayne, came walking into these offices this past week, proudly displaying his new Coral record, “Mars, Where All the Good Girls Go” b/w “No Can Cambo.” Vince, who has been singing around Cleveland for the past nine years or so, cut the sides and brought the dub up to Bill Wayne, who is now based here. Seems Bill handled for his brother. Seams Bill liked what he heard and immediately contacted Coral, who bought out most of Chicago’s radio personnel. . . . Nice to hear that Dick “Two Ton” Baker is now recording for Imperial Records. His first release is titled “Chicago Man” b/w “The Garry Song.” . . . Spike Jones and Helen Grayco paused here on route to Kansas City as part of a 7-city one-niter tour they are currently making. While here, they dined with their good friends, Reba and Marty Hagan. . . . Sue Allan, Bert Convy and Gil Gerard have spent a couple of days here making the rounds of the radio stations, thanking the guys and gals for all the spin they’ve given to their currently popular “I Need Your Lovin’ (Bazoom)” on Capitol. They’re now heading back to California where Bert will resume his studies at U.S.C. Gil will return to U.C.L.A. and Sue will keep her vocal chords working. Who’re we talking about? The Cheers, of course. . . . Pete Rosgolo called to say “hi” while he was in town and reports he’ll be back on 11/7 where he’ll be a guest of the Pumpernickel and will be sure to be held at the Civic Opera House. . . . Believe the disk jockeys will have a hard time choosing between the newly released “Barefoot Flowers” and “Gypsy” disks. Nick Noble has a splendid rendition on Mercury which could be a big hit for him. In fact, disk could be a side-two hit. The flip side, “Please Don’t Break My Heart” really reads what Nick does best. . . . That’s about all the disc jockey type stuff in the air play.

**HOLLYWOOD:**

Special note to those planning a trip to Southern California.—Altho we have kidded a lot in these columns about the smog we must admit that the worst of it is over and most of the eye irritation, nose burning haze has lifted. You can even see the Hollywood hills on a clear day. . . . It looks like the Lancers will have their first big hit since switching from Trend to Coral with their latest version of “Mr. Sandman.” They open at the N. Y. Copacabana Nov. 18th for three weeks. . . . The Andrews Sisters cleared their schedule and are due to hold a Civic Opera House. . . . Believe the disk jockeys will have a hard time choosing between the newly released “Barefoot Flowers” and “Gypsy” disks. Nick Noble has a splendid rendition on Mercury which could be a big hit for him. In fact, disk could be a side-two hit. The flip side, “Please Don’t Break My Heart” really reads what Nick does best. . . . That’s about all the disc jockey type stuff in the air play.
Third Consecutive Smash!!!

"I Want You All To Myself"

(Just You)

by

Kitty Kallen

DECCA-29268 (9-29268)
“Weekend With The Stars”

GAYETY MUSIC SHOP
New York, N. Y.
1. Papa Loves Mambo (P. Coma)
2. The Swingin’ Blues (C. Davis)
3. I Need You Now (E. Fisher)
4. (Bill Haley)
5. Shake, Rattle And Roll (Bill Haley)
6. Cars Ma (David Whitfield)
7. Dim, Dim The Lights (Haley)
8. Mr. Sandman (Chedders)
9. I’m Gonna Get My Ring (Bill Haley)
10. Hold My Hand (Don Cornell)

HIGH POINT RECORD SHOP
1. Teach Me Tonight (DeCastro)
2. Papa Loves Mambo (P. Coma)
3. I Need You Now (E. Fisher)
4. (Bill Haley)
5. Dim Dim The Lights (Haley)
6. Mr. Sandman (Chedders)
7. I’m Gonna Get My Ring (Bill Haley)
8. Hey There (Cleaney-Davis, Jr.)
9. Hold My Hand (Don Cornell)
10. I Tried Again (Jo Ann Taylor)

LYRIC NEWS & RECORD
Indianapolis, Ind.
1. Shake, Rattle And Roll (Bill Haley)
2. Hey There (R. Cleaney)
3. I Need You Now (E. Fisher)
4. (Bill Haley)
5. Dim Dim The Lights (Haley)
6. Mr. Sandman (Chedders)
7. I’m Gonna Get My Ring (Bill Haley)
8. Hold My Hand (Don Cornell)
9. Sh-K-Bom (Crews)
10. Cars Ma (David Whitfield)

MOSEL MELODY SHOP
Little Rock, Ark.
1. Hey There (R. Cleaney)
2. I Need You Now (E. Fisher)
3. (Bill Haley)
4. This Ole House (R. Cleaney)
5. Papa Loves Mambo (P. Coma)
6. Shake, Rattle And Roll (Bill Haley)
7. Cars Ma (David Whitfield)
8. Papa Loves Mambo (P. Coma)
9. Shake, Rattle And Roll (Bill Haley)
10. Sh-K-Bom (Crews)

BROWN MUSIC
Lynn, Mass.
1. Mr. Sandman (Chedders)
2. Masked Rumble (McGuire’s)
3. Dixieland Deers (Bill Haley)
4. Mudd Indigo In (Patty Tray)
5. Hey There (R. Cleaney)
6. I Need You Now (E. Fisher)
7. Thirteen (R. Cleaney)
8. Smile (Nat “King” Cole)
9. Pack Up Your Handbag (Kitty Kallen)
10. Teach Me Tonight (DeCastro)

GINSBERG MUSIC CO.
Norwalk, N. C.
1. Hold My Hand (Don Cornell)
2. Hey There (R. Cleaney)
3. I’m Gonna Get My Ring (Bill Haley)
4. This Ole House (R. Cleaney)
5. Shake, Rattle And Roll (Bill Haley)
6. Cars Ma (David Whitfield)
7. Papa Loves Mambo (P. Coma)
8. Sh-K-Bom (Crews)
9. Hold My Hand (Don Cornell)
10. Sh-K-Bom (Crews)

GIFT MART MUSIC CENTER
Jamaico, L. I., N. Y.
1. Teach Me Tonight (DeCastro)
2. Mr. Sandman (Chedders)
3. Dixieland Deers (Bill Haley)
4. Papa Loves Mambo (P. Coma)
5. Shake, Rattle And Roll (Bill Haley)
6. High And The Mighty (Bill Haley)
7. Papa Loves Mambo (P. Coma)
8. Sh-K-Bom (Crews)
9. Hold My Hand (Don Cornell)
10. Sh-K-Bom (Crews)

PREVUE RECORDS
32-16 213 St., Bayside, N. Y.
1. Teach Me Tonight (DeCastro)
2. Mr. Sandman (Chedders)
3. Dixieland Deers (Bill Haley)
4. Papa Loves Mambo (P. Coma)
5. Shake, Rattle And Roll (Bill Haley)
6. High And The Mighty (Bill Haley)
7. Papa Loves Mambo (P. Coma)
8. Sh-K-Bom (Crews)
9. Hold My Hand (Don Cornell)
10. Sh-K-Bom (Crews)

WALLACH MUSIC CITY
36-40 Bell Blvd., Bayside, N. Y.
1. I Need You Now (E. Fisher)
2. Sh-K-Bom (Crews)
3. Mister Sandman (Chedders)
4. I Need You Now (E. Fisher)
5. This Ole House (R. Cleaney)
6. Papa Loves Mambo (P. Coma)
7. Hold My Hand (Don Cornell)
8. Sh-K-Bom (Crews)
9. Count Your Blessings (Fisher)
10. Mambo Italiano (R. Cleaney)

LIL’ PAL RECORD STORE
Houston, Tex.
1. I Need You Now (E. Fisher)
2. Mama Loves Mambo (P. Coma)
3. Teach Me Tonight (DeCastro)
4. Things I Didn’t Do (P. Coma)
5. Love Me (Billy Williams)
6. I Don’t Want You To Cryin’ (Ketchich)
7. Hearts Of Stone (McGuire’s)
8. Sh-K-Bom (Ralph Marche)
9. Mambo Italiano (R. Cleaney)
10. Masked Rumble (McGuire’s)

GRINNELL BROS.
Detroit, Mich.
1. Mr. Sandman (Chedders)
2. Runaround (Chuckles)
3. I Need You Now (E. Fisher)
4. Teach Me Tonight (DeCastro)
5. Things I Didn’t Do (P. Coma)
6. Mandalay Bay (Brothers)
7. Mama Loves Mambo (P. Coma)
8. Sh-K-Bom (Ralph Marche)
9. Count Your Blessings (Fisher)
10. My Man, My Man (Lynn & Wray)

VARIETY RECORD SHOP
Cleveland, Ohio
1. King, Tong, Tong (Five Keys)
2. Hold My Hand (Don Cornell)
3. I Need You Now (E. Fisher)
4. The Lights (Haley)
5. Mr. Sandman (Chedders)
6. Sh-K-Bom (McGuire’s)
7. Ho-Ho Ho (Ralph Marche)
8. I Want You All To Myself (Bill Haley)
9. Kiss Crazy Baby (Crankers)
10. Bill of Exchange (Ray Crawford)

GILCHRIST RECORD SHOP
Cleveland, Ohio
1. I Need You Now (E. Fisher)
2. Hey There (R. Cleaney)
3. I Need You Now (E. Fisher)
4. Keep Your Knife Out (R. Cleaney)
5. Hold My Hand (Don Cornell)
6. Sh-K-Bom (McGuire’s)
7. I Want You (Patti Fisher)
8. I Want You All To Myself (Bill Haley)
9. Woman’s World (Four Aces)
10. Mr. Sandman (Chedders)

JORDAN MARSH CO.
Boston, Mass.
1. Shake, Rattle And Roll (Bill Haley)
2. Hey There (R. Cleaney)
3. You’ve Got Love In Your Eyes (Bill Haley)
4. The Lights (Haley)
5. Mr. Sandman (Chedders)
6. Sh-K-Bom (McGuire’s)
7. Ho-Ho Ho (Ralph Marche)
8. I Want You All To Myself (Bill Haley)
9. Women’s World (Four Aces)
10. Mr. Sandman (Chedders)

KATZ DRUG COMPANY
Kansas City, Mo.
1. Shake, Rattle And Roll (Bill Haley)
2. Hey There (R. Cleaney)
3. You’ve Got Love In Your Eyes (Bill Haley)
4. The Lights (Haley)
5. Mr. Sandman (Chedders)
6. Sh-K-Bom (McGuire’s)
7. I Want You All To Myself (Bill Haley)
8. Women’s World (Four Aces)
9. Count Your Blessings (Fisher)
10. Sh-K-Bom (Ralph Marche)
**Top 10 Selling Pop Albums**

1. **The Student Prince**: Mario Lanza (RCA Victor LM 1837; ERB 1837)
2. **A Star Is Born**: Judy Garland (Columbia BL 1021; BA 1021)
3. **Music, Martinis**: Jackie Gleason (Capitol W 509; AND MEMORIES: EAP 1, 2, 3, 4-309)
4. **Seven Brides for Seven Brothers**: Original Cast (MGM E 244; X 244)
5. **Glenn Miller Ltd.**: Glenn Miller (RCA Victor LPT 6071; EDITION 11; EPOT 6701)
6. **The Pajama Game**: Original Cast (Columbia ML 4840; A 1098)
7. **Swing Easy**: Frank Sinatra (Capitol H 528; EAP 1, 2-528)
8. **Selections From The Glenn Miller Story**: Glenn Miller (RCA Victor CPT 3057; story)
9. **Brigadoon**: Original Cast (MGM E 3135; MX 263)
10. **Hearing Is Believing**: (RCA Victor SRC-12-1; SRA-7-1)

**Top 1 Best Selling Pop Records**

1. **Peter Pan**: Marks 7th Victor Original Cast Album Signed This Season

NEW YORK—“Peter Pan,” the new musical adaptation of the famous British fantasy starring Mary Martin will be recorded by RCA Victor as the company’s seventh original-cast show album signed this season, Manila Sacks, vice president and general manager, RCA Victor Division, has announced.

The musical, which opened October 20th to rave notices, was recorded on Tuesday and Thursday, November 2 and 4, at Webster Hall with the entire cast including Miss Martin and her daughter Keller, Cyri Rittich, Mag-galo Gilmore and Kathy Nahan, under the recording supervision of Joe Cart-ron, RCA Victor director of popular artists and repertoire, and Hugo Win-terhalter, musical director, according to Sacks.

RCA Victor’s acquisition of its sev-enth musical Broadway show marks the largest number of original-cast albums to be paced by a single record company during one season in recent years, Sacks points out.

Other RCA Victor original-cast albums of recent Broadway shows which have opened or soon will open on Broadway include the Old Vic produc-tion of “A Midsummer Night’s Dream,” the Bud Norman production of “Mambo,” the San Francisco production of “Silk Stockings” to be produced by Feuer and Martin from the screenplay by Nino Mischka, and an album of the sound track of the 20th-Century Film, “Cimarron.”

Of the seven albums both “The Boy Friend” and “Mrs. Patterson” were released early in October for release this week. “A Midsummer Night’s Dream” was recorded in England and placed on the market the day after the Octo-ber 21st opening at the Met. The Char-lie’s Cat recording of her starring vehicle, currently playing a pre-Broadway Chicago engagement, marks the first time a show has been waxed on the album available while the show itself still is on the road.

“Fanny” and “Silk Stockings” will be recorded simultaneously with their forthcoming New York runnings and the “Carmen Jones” album was available with the film’s October 28th New York release date.

**Buddy Rich Joins Dorsey’s**

NEW YORK—The Dorsey’s, Tommy and Jimmy, have added Buddy Rich’s famed drumming talents to their band. Buddy rejoins the Dorsey’s he started his bit-name career band with Tommy—during their current one-week stand of the South and will not only be a featured member of the Dorsey crew on all their future Bell Records but will also be very promi-nent in the cast when they play their annual engagement at the Statler Hotel, New York in January.
**Leslie Opens New Pittsburg One-Stop**

NEW YORK—Lou Boorstein, of Leslie Distributing, announced this week plans to open a new Leslie branch in the downtown Pittsburg branch to his chain of One Stops. The official opening of this branch was slated for Nov. 1.

Boorstein stated that the new branch will better serve the operators in Greater Pittsburgh, the state of Pennsylvania, Ohio and West Virginia with "what he wants, when he wants it." "Facilities will be on hand to make it unconditionally the best to go to records quickly and easily."

The branch's quarters will be in the Second National Bank building at 217 Fifth Ave.

Sam Lane, who has had wide experience in this field in Philadelphia, and was more recently the western New York manager of Traudel's, will manage the new branch.

Other branches in the Leslie chain are in New York and Hartford.

**Bill Black To Head Orchestras, Inc.**

CHICAGO—William T. (Bill) Black, Vice-President of McGonely Artists Corp, has announced that the New York office's advertising agency's band department will resign from this position, effective November 15, 1954.

He will now head an unusual corporate musical operation. He is the chairman of the board of orchestras leaders Ray Ruff, Russ Carlyle, Jimmy Featherstone, Don Reid and many other top arrangers. A new firm will be called Orchestras, Inc., and will be located in Chicago.

Basic idea of this corporation, it is reported, will be for the band leaders to double as bookers whenever possible. Also band leaders will be expected to channel leads into the home office where Black and one of the various band leaders will be located.

It is further reported that at least two other orchestra leaders have invested money in this new venture and will join Orchestras, Inc., as soon as their present contracts expire.
 Seymour Lomac Presents CLARK DENNIS SINGING "OUR LADY OF GUADALUPE" B /W "THE TEN COMMANDMENTS" RECORD NO. 1311 TIFAFFY RECORDING CO. 332 S. MICHIGAN AVE., CHICAGO, ILL. THE CASH BOX Music REGION RECORD REPORTS

Hoffman Signed To Exclusive Contract By Merrill And Kaufman

NEW YORK—Bob Merrill and Murray Kaufman have signed Al Hoffman to an exclusive three-year contract for their publishing firm, Gold Bell Songs and Rylan Music.

Hoffman is one of Tin Pan Alley's most prolific and successful writers. About 40 or 50 songs of his a year are recorded. And among his hits are "Papa Loves Mambo", "Mairzy Dots", "If I Had You When You Were Cool", I've Baked A Cake", "Heartaches", "There's No Tomorrow" etc.

With this signing, the publisher now has a tremendous one-two punch in writers with Merrill and Hoffman.

Rudy Nelson WDEL—Rockford, Ill.
1. Skelton (Four Lads)
2. You Need Your Love E. Fisher
3. Little Spanish Town
4. Sh-Boom (Crawfords)
5. Page 2 (P. Coma)
6. Muskrat Ramble (McGuire)
7. Hey There (Benny Goodman & His Band)
8. Tell Me (Artie Shaw)
9. Top Of Treasure Key (Star)
10. Mamba Italiana (R. Clooney)

Gary Lester WJNN—Livingston, N. J.
1. Hey There (R. Clooney)
2. Muskrat Ramble (McGuire)
3. Now's The Time To Do It (Bennett)
4. Hold My Hand (Don Cornell)
5. I Need You Now (E. Fisher)
6. Always You (Buddy Clark)
7. Tell Me (Artie Shaw)
8. Sisters (R. B. & C. Clooney)
9. If I Give My Heart To You (Denise Ler)
10. Papa Loves Mamba (P. Coma)

Bill Burns WQAM—Miami, Fla.
1. Mr. Had A (Nat King Cole)
2. Haji Baba (Nat "King" Cole)
3. I Need You Now (E. Fisher)
4. If I Give My Heart To You
5. Hold My Hand (Don Cornell)
6. Muskrat Ramble (McGuire)
7. Tell Me (Artie Shaw)
8. Sisters (R. B. & C. Clooney)
9. If I Give My Heart To You (Denise Ler)
10. Papa Loves Mamba (P. Coma)

Richard M. Fielder KKEQ—Anchorage, Ark.
1. Hey There (R. Clooney)
2. I Need You Now (E. Fisher)
3. Shovel (Joe Maphis)
4. If I Give My Heart To You
5. Hold My Hand (Don Cornell)
6. Small Rock (Nat "King" Cole)
7. Thats One (C. E. Clooney)
8. Shake, Rattle And Roll (Bill Haley)
9. They Were Doin' The Mambo (Paulette)
10. Sil-Boom (Crawfords)

Stan The Record Man" WJCD—Chicago, Ill.
1. I Need Your Lovin' (C. E. Clooney)
2. Casanova (C. D. Garwood)
3. Shahana (Vernon Morris)
4. If I Give My Heart To You
5. Hold My Hand (Don Cornell)
6. Small Rock (Nat "King" Cole)
7. Thats One (C. E. Clooney)
8. Shake, Rattle And Roll (Bill Haley)
9. They Were Doin' The Mambo (Paulette)
10. Sil-Boom (Crawfords)

Tal Hood WFGM—Fitchburg, Mass.
1. I Want You Home (Kitty Kallen)
2. Mamba Italiana (R. Clooney)
3. You're The One (Artie Shaw)
4. Shahana (Vernon Morris)
5. If I Give My Heart To You
6. Hold My Hand (Don Cornell)
7. Small Rock (Nat "King" Cole)
8. Thats One (C. E. Clooney)
9. Shake, Rattle And Roll (Bill Haley)
10. They Were Doin' The Mambo (Paulette)

Bud Davies CKLW—Windsor, Ontario
1. Muskrat Ramble (McGuire)
2. Ragman's Grasshopper (Bill Haley)
3. Count Your Blessings (Fisher)
4. Stampede (McGuire)
5. Shahana (Vernon Morris)
6. Down In The Bottom Of The Well (Benny Goodman & His Band)
7. Teach Me (Artie Shaw)
8. Savannah (Stafford/DeCarras)
9. Mamba Italiana (C. E. Clooney)
10. Little Spanish Town (Crawford's)

Rudy Nelson WBEL—Rockford, Ill.
1. Skelton (Four Lads)
2. You Need Your Love E. Fisher
3. Little Spanish Town
4. Sh-Boom (Crawfords)
5. Page 2 (P. Coma)
6. Muskrat Ramble (McGuire)
7. Hey There (Benny Goodman & His Band)
8. Tell Me (Artie Shaw)
9. Top Of Treasure Key (Star)
10. Mamba Italiana (R. Clooney)
YOUR VOTES DECIDE THE WINNERS
IN THE 9th ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1954
VOTE TODAY—FILL OUT AND MAIL PREPAID POSTCARD IN THIS ISSUE

Sponsored and Conducted Exclusively by
THE CASH BOX
“The Official Publication of the Automatic Music Industry of America”

“It's What's in THE CASH BOX That Counts”
NEW YORK:
Sad news of the week was the stroke suffered by Tiny Bradshaw which paralyzed the sax leader. All of Tiny’s friends are pulling for him to make a complete recovery.

Earl Boston opens a five day engagement at Detroit’s Crystal Lounge on November 8 followed by a five day stint at the El Rancho Club in Chester, Pa. beginning November 24. Bill Buckner will be in concert next weekend with his new band, the Ray Adams Rom. The new heralded title is “I Owe My Lord A Kiss”. Bill’s Monument release, "Hurts Me To My Heart" by Faye and Ruth Brown’s Atlantic etching of “Mambo Baby”. And again, the release of the new Ray Adams Rom was handled by Fitzgerald and McCoy. Tommy “Joe Jive” Sowell opened a new Greenwich Village club cafe Bohemian, McMan’s and the headline act was brought in by Jimmy Fontka, Alpha Distributors, has what looks like a real hit in his "You’re So Lovely Mom."

Chicago:
Next “Jam With Sam” dance set for Saturday, November 20. Boasting an all star cast. With Faye “Hurts Me To My Heart” Adams; Jubilee record star, The Orthers; Aladdin’s Alphonso "Herald’s Baby" Savage; The Spiders from Imperial; Ursula Reed; and the Billy Clark Orchestra on Jubilee. Sam Evans, incidentally, is sporting a bit-o’ootooty-spoonkraft” new band. A real hit for the Chicago hottest. Willie Mabon’s “Poison Ivy” is already moving wave up on the charts. Ditto Little Arthur’s “Addicted To Loving You” and Muddy Waters’ “I’m Ready”. Len also looking for big things to happen to Wiper’s “Lion’s Den”. "Mellow Down Easy”. Minnie’s "I Don’t Hurt Anymore” is coming on strong. July November 12 and 13. Show on these nights will feature Eddy Boyd, Minnie’s fifth album, but only for a limited engagement. On November 12 Minnie will also present "I Got The Blues" by The Orthers. The Orthers’ "My Dearest"

Los Angeles:
The famous dance palace of Billy Berg’s Five Four Ballroom was packed to the rafters for three nites. October 29 thru 31st as Billy presented the show of shows. The package unit included Johnny Ace, Lee Morse & Satori, Faye Adams and Memphis Slim. Cassie and the Rat Pack are breaking records with the R & B field with “Long Ting Tong” by The Five Keys. Buck Startup has done a great job getting the tunes in to a fast start locally. Big Jay McNeely has been having a good time of tough back late. This weekend Billy plans to club play a club date back East fire suddenly broke out and gutted the entire place. Big Jay McNeely’s all star band escaped unharmed but 55 suits and other personal belongings were destroyed. They are now playing several Southern California dates along with Joe Houston and his band. Houston is one of the hottest artists in the area with his current hit “All Night Long” on the Money label.

Decoy Hunter Hancock has moved his studio and offices to 1554 Gower, Hollywood. After closing at Winnipeg, Canada, The Ink Spots came down to the states for dates in Denver, Salt Lake City and Ogden. They opened in Honolulu Nov. 8th. Al Sherman, owner of RKO Pacific, has released a new single for the group. The record is called "I’m Daydreaming" and was released on Sargal Records. The group is currently on tour in the Hawaiian Islands. The group's latest release, "I’m Daydreaming" has been a big hit in the territory.

Jazz Jots:
Bass Street will be jumping for two weeks beginning November 16 when Woody Herman’s Torrid Third Herd and Erroll Garner’s mellow trio roll into the Broadway jazz palace. Buddy Rich back with Tommy Dorsey again. Rich and band touring with Duke Ellington. Duke Ellington’s band is currently on tour in the United States. The band is scheduled to play at the Winter Garden Theatre in New York City on November 16. Also on the touring schedule is the Duke Ellington’s "Second Coming" unit, which is scheduled to play at the Winter Garden Theatre in New York City on November 16. The unit is a combination of Duke Ellington’s original "Second Coming" band and some of the new musicians who have joined the band in recent months. The "Second Coming" unit is a very successful touring band, and is expected to draw large crowds at the Winter Garden Theatre. Woody Herman’s Torrid Third Herd is another popular jazz band that is expected to be well received at the Winter Garden Theatre. The band is currently touring the United States, and is scheduled to play at several venues in New York City. The show will feature the band’s usual blend of swing and jazz, with a strong emphasis on the swing style. The band’s leader, Woody Herman, is a well-known and respected musician, and is expected to lead the band in a series of lively and exciting performances. The show will be a great opportunity for fans of jazz and swing to see one of the top bands of the genre live on stage. The Winter Garden Theatre is a well-known venue in New York City, and is known for hosting a variety of high-quality music events. With Woody Herman’s Torrid Third Herd and Erroll Garner’s mellow trio set to perform, fans are sure to have a great time at this show. The show will be held on Tuesday, November 16, and tickets are available for purchase online or at the Winter Garden Theatre box office. Fans are encouraged to buy tickets in advance to ensure a seat at this exciting and highly anticipated event.
Little Johnnie Jones

DOIN' THE BEST I CAN HOY HOY

Atlantic # 1045

— And The Great Christmas Special —

The Drifters with Clyde McPhatter

WHITE CHRISTMAS

THE BELLS OF ST. MARY'S

Atlantic # 1048

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ATLANTIC RECORDING CORP.

234 WEST 56th St.

NEW YORK 19, N. Y.

WILLIE MABON

"POISON IVY" b/w "SAX, MAN"

CHESS 1580

THE MOONGLOWS

"SINCERELY" b/w "TEMPTING"

CHESS 1581

LOWELL FULsom

"RECONSIDER BABY"

CHECKER 804

BOBBY LESTER & 

THE MOONLIGHTERS

"SHOO-DOO-BE-DOO" b/w "SO ALL ALONE"

CHECKER 806

LITTLE WALTER

"LAST NIGHT" b/w "MELLOW DOWN EASY"

CHECKER 805

CHESS

4750-52 Cottage Grove Ave

Chicago 15, Illinois

THE NATION'S TOP 5

"It's What's in THE CASH BOX That Counts"
THE CASH BOX

in PHILADELPHIA

in LOS ANGELES

in ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In Dallas, Los Angeles and Other Cities Listed.

1. I DON'T HURT ANYMORE
   Dinah Washington
   (Mercury 20429)
2. HURTS ME TO MY HEART
   Faye Adams
   (RPM 416)
3. OH WHAT A DREAM
   Ruth Brown
   (Atlantic 1034)
4. MOMMY BABY
   Ruth Brown
   (Atlantic 1044)
5. NEVER LET ME GO
   Johnny Ace
   (Duke 161)
6. EBB TIDE
   Roy Hamilton
   (Epic 9068)
7. ANNIE HAD A BABY
   Modellians
   (Federal 12195)
8. THE LETTER
   Modellians
   (Doo-264)
9. LET'S MAKE UP
   Spanish
   (Vee-Jay 116)
10. LOVE ME
    Felix Domingo
    (Imperial 5313)

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Coming Up In R & B

CAT FRUIT
Tiny Bradshaw
(King 4747)
Philadelphia

DEVIL WITH THE REST
"5" Royales
(Atlantic 1044)
Dallas

I LOVE YOU MADLY
Charlie & Ray
(Royal 438)
New York

I WONT BE YOUR FOOL NO MORE
Johnny Otis
(Atlantic 1319)
King 4746

SINCERELY
Moonglows
(Atlantic 1351)
Chicago, New York

Friends Fete Count
Basie At Waldorf

NEW YORK—The Friends of Count Basie threw a big bash for their boy week ago Sunday (October 31) in the form of a dinner at the Waldorf-Astoria's Starlight Roof. Four hundred and seventy-five friendly diners at ten dollars per plate filled the spot as a tribute to the veteran swing leader, and were treated to some entertaining after-dinner speakers. Among those paying tribute vocally to the Count were Lena Horne, Nat "King" Cole, Benny Goodman, Hazel Scott, Rockey Graziano and Marshall Stone. In addition, tribute was paid to the Count at the Waldorf by his wife, who was there with Alan Morrison, headed the committee that planned and produced the testimonial. Other steering committee members included Bob Bach, Jack Bregman, Dave Kapp and George Simon. Following the dinner, Basie was given a surprise concert by several members of his original band, re-assembled for the occasion by Hammond. Basie also spoke a few words, as did Willard Alexander and John Hammond, who, along with Alan Morrison, headed the committee that planned and produced the testimonial. Other steering committee members included Bob Bach, Jack Bregman, Dave Kapp and George Simon.

Scott Quartet on Victor

NEW YORK — The Tony Scott Quartet has just recorded several singles for Victor and opens at the Renfrew's Room in Philly on November 22, for two weeks. Then they go into the Comedy in Boston on Dec. 13. The dates were booked thru Mercury artists.

"It's What's in The Cash Box That Counts"
JOHNNY AND MACK
Deluxe 6063

"MONEY, MONEY, MONEY" (2:12) [Lois BMI—Carl Green]
A driving fast tempo item based on the theme that money is his friend, tem jumps and ork in the break helps color the deck. The lads work together well and the deck has potential.

"DON'T EVER CLOSE THE DOOR" (2:40) [Lois BMI—Carl Green] The flip is a slow romantic item effectively portrayed by Johnny nd Mack. Oak deck but not as strong as "Money."

OHN LEE HOOKER
Modern 942

"BAD BOY" (2:40) [Modern BMI—Hooker] Hooker sings a low Southern style blues telling of ow he used to be a bad boy. Hooker turned his lesson a long time ago. He chant's wail is as effective e ever and should meet a good re- sponse with his market.

"COOL LITTLE CAR" (2:51) [Modern BMI—Hooker] A slow rhythmic item in which he extols his oil little's change of mood as he portrays a more light hearted subject. Good Hooker fare.

INDA HAYES
Ging 4752

"MY NAME AIN'T ANNIE" (2:40) [Arm BMI—Hayes, Everson] Linda Hayes turns in a strong performance for her first King etching. Lyrics might keep the thing off uite a few stations. Disk has a good eat that drives.

"LET'S BABAALU" (2:30) [Gold- en State BMI—Hayes, Williams, hemmers] Latin flavored romantic nity delivered with relish by the tal- led throat. However deck could use the fire this type of ditty a call for.

IELEN THOMPSON
Jean 210

"OH BABY" (2:30) [Cee BMI—Magil Campbell] Helen Thompson sings a soulful slow beat and a nice job. The gal has heart and the one is a warm piece of material, deck could stir up a bit of action if driven the proper exposure.

"WAY BACK IN THE WOODS" (2:45) [Cee BMI—Oliver Jones] middle tempo rhythmic ditty handled a ok style. Deck, however, doesn't each out with the same effect "Oh baby" does.

THE CADDILLACS
lois 769

"WISHING WELL" (2:20) The Caddillacs sing a slow blues ballad in that moves well with he r & b market. Deck has an un- usual sound that could put it over.

"I WANT TO KNOW ABOUT LOVE" (2:41) The boys bounce al on the flip. Beat is for the cat owl. Good job box material.

THE CASBOX
ALTHM 'N BLUES REVIEWS

THE CASBOX
AWARD O'THE WEEK

"I OWE MY HEART TO YOU" (2:50)
[Monument BMI—Singleton, McCoy]

"LOVE AIN'T NOTHIN' TO PLAY WITH" (2:30)
[Angel BMI—Watts, Kelly]

FAYE ADAMS
[Herold 439]

FAYE ADAMS, one of the hottest gal singers in the country today, jumps her current number one best seller, "Hurts Me To My Heart," with another eyeglass piece of material and presentation that looks headed in the same direction in no time at all. Titled, "I Owe My Heart To You," the husky voiced thrush sings a slow, soufix item touched with sadness of a broken love. Faye has a bit of emotional feeling in her voice that is projected with great impact. Very powerful sales item. The flip, "Love Ain't Nothin' To Play With," is another goodie set to a mambro beat. Miss Adams sings of the vagaries of love in driving fashion. Release is a good two-sider with perhaps the stronger side being "I Owe My Heart To You."

"SINCERELY" (2:51)
[Arc BMI—Fuqua, Freed]
"TEMPTING" (2:42)
[Arc BMI—Fuqua, Freed]

THE MOONGLows
[Chess 1581]

The Moonglows etch a slow ballad pretty in a fashion that calls for serious consideration in the pick department. The lads have a few sound, different enough to merit attention. A very strong quality lead is backed effectively by the balance of the group and the resulting effort, with the proper exposure to a strong edge. The under, "Tempt- ing," is a quick Latin beat in which the boys jump with a subdued en- theme. Plenty of listening plea- sure cut into the grooves although we'll go along with "Sincerely" for the big play.

"I'VE GOT A FEELIN'" (2:52)
[Wheeler BMI—Wyches]

"YOU'LL NEVER KNOW" (2:59)
[Bregman, Voceo & Cons ASCAP—Gordon, Warren]

BIG MAYBELLE
[Olive 7026]

Big Maybelle throws her weight and talent into an intriguing middle beat, titled, "I've Got A Feelin'," with an aura of weirdness and mystery. The deck has a very strong beat, powerful lyrics and a vibrat- ing melody that commands atten- tion. Like the prospects of this side.

The reverse deck, "You'll Never Know," is a slow down to earth blues on which Big Maybelle un- rolls a new facet in her singing of the lovely standard. The gal turns tender and soft in proclaiming her everlasting love. Ok listening but for the action we look to "I've Got A Feelin'!"

EARL CURRY
(R & B 1304)

"I WANT TO BE WITH YOU" (2:31) [K & S Music BMI—] A slow beasty thing done in good style by the group. Oak deck with possibi- ties.

"LATE RISING MOON" (2:20) [Granite BMI—] A slow ballad blues very reminiscent of "Oh Happy Day." Fair wax.

THE N MELLOWS
[Jay-Dex 793]

"NOTHIN' TO DO" (2:20)

"HOW SENTIMENTAL CAN I BE" (2:30) [BMI—Harold Johnson] The Mello's do a fine job on this side. A slow pretty mood ballad tenderly and touchingly performed by the group. This side should show strength in the sales de- partment.

JOHNNY OTIS
[Peace 1636]

"I WON'T BE YOUR FOOL NO MORE" (2:43) [Lion BMI—Otis, Phyllis] Johnny Otis sings a slow mournful blues. He is through with his woman. Strong instrumentation big part of the deck.

"SHAKE IT" (3:00) [BMI—Phyllis, Otis] The flip is a change of pace with an infectious beat. Wax engenders an excitement and has a novelty arrangement that could make things happen.

WALTER FULLER'S
CLUB ROYALE BAND
[Kicks 4]

"MEXICAN MAMBO" (1:54) [Color- tunes BMI—Coloma] Walter Fuller's Club Royale Band waxes a quick beat mambro in that American flavor. Happy Latin ditty good dance item.

"CLOSE TO MY HEART" (2:20) [Colortunes BMI—Coloma] the Casbox's band is a very romantic pretty with vocalist gravelly and appealing. This is for the pop market.

THE CHARMERS
[Timely 1009]

"THE MAMBO" (2:01) [Sinque BMI—Todman] The Charmers' singing of the dance, the mambro, describ- ing it in good style. Deck is well done but the theme has been done too many times lately. However, as the mambro is still very new in many sections this record could create new sales.

"IT WAS WRONG" (2:38) [Sinque BMI—Todman] The group sings a slow romantic blues with styling that has fashioned previous group hits. The boys have a strong sound and this platter could stir up some sales.
MORRIS FONTAIN
(Sun 1139)

- A new voice with a mixture of r & b, country and pop in the same vocal styling and the combination makes an intriguing sound. The lad definitely has a sound of his own that could make it strong in pop if properly exposed and promoted. We like the possibilities of this platter "Cryin' My Heart Out," and urge ops and retail stores to give it a good listen. Tune is melodic, rhythmic and simple. The lyrics are of a romantic nature. Flip deck, "Juicin' and Goofin'." is a change of pace. The flip bounces a spirited jump with lots of zesty chanting. Strong in its own right, slightly behind the "Cryin'" side in overall appeal.

CHUCK HIGGINS
(Specialty 522)

- "BEFORE" (2:39) [Venice BML-C. Higgins] Chuck Higgins sings of his decline. He used to be a big shot but now he's broke. The chanter sings a driving jump ditty with lots of enthusiasm.

- "I'LL BE THERE" (2:31) [Venice BML-C. Higgins] A similar coupling; A quick best jump item that makes for a happy pair. Higgins is backed on both decks by his Joyboys featuring Daddy Cleenhead.

RICHARD LEWIS
(Aladdin 3261)

- "SWEET DREAMS" (2:30) [Aladdin-R. Lewis] A swinging jump delivered with an infectious treatment by Richard Lewis. Deck has a good sound and lifting lift that could put it over.

- "STILL DRIFTING" (2:30) [Aladdin-R. Lewis] Lewis dishes up another quick tempo bouncer in good style. Deck will fill the bill for good listening and a smart dance item, but it falls slightly below the quality of "Sweet Dreams."

SINGING SAMMY LEWIS
(Vee-Jay 114)

- "JESUS IS ALL THE WORLD TO ME" (3:15) [BMI-S. A. Lewis] Singing Sammy Lewis sings a sincere slow spiritual with much feeling. Backing is simple and authentic.

- "WILL I FIND PEACE" (2:40) [BMI-S. A. Lewis] The flip is a rhythmic middle tempo religious piece sung by Lewis potently.

JESSE ALLEN
(Imperial 774)

- "I LOVE YOU SO" (2:37) [Sapphire BMI-Adams, Lewis] Jesse Allen sings a slow melodic ditty and comes up with a pretty fair deck.

- "ROCKIN' AND ROLLIN'" (2:36) [Commodore BMI-Jackson] Allen performs in similar ok style as he delivers another slow rhythm blues.

THE CASH BOX
Best Bets

In the opinion of The Cash Box music staff, records listed below, in addition to the "Dilly" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- "I WON'T BE YOUR FOOL NO MORE" Johnny Otis .... Peacock 1636

"It's What's in THE CASH BOX That Counts"
Music

Don Larkin
WAAT—Newark, N. J.
1. If You Don't
2. I Don't Hurt Anymore (Now)
3. This Ole House (S. Hamblen)
4. Why O'Cause You Do Now
5. This Is The Thanks I Get
6. One By One (Wells & Foley)
7. Place For Girls, Like You
8. Tiny Baby Boat (D. Thomas)
9. Penny Candy (Jim Reeves)
10. You Can't Love Me Any More

Joe Morris
WOIC—Columbia, S. C.
1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. You're Not Mine Anymore (Wells & Foley)
4. Place For Girls, Like You
5. This Ole House (S. Hamblen)
6. One By One (Wells & Foley)
7. Penny Candy (Jim Reeves)
8. Callin' On The Rain (Billy Walker)
9. Even Then (Wells & Foley)
10. Like New Baby

"Cousin" Johnny Small
WNLC—New London, Conn.
1. I Don't Hurt Anymore (Snow)
2. More And More (W. Pierce)
3. One By One (Wells & Foley)
4. This Ole House (S. Hamblen)
5. Company's Comin' (You)
6. Penny Candy (Jim Reeves)
7. Callin' On The Rain (Billy Walker)
8. Even Then (Wells & Foley)
9. Like New Baby
10. I'm Seekin' A Harbor

Sloopyhead Cliff
KASM—Albany, Minn.
1. More And More (W. Pierce)
2. Company's Comin' (W. Pierce)
3. The Good And The Bad (Brown)
4. If You Don't
5. Company's Comin' (S. Hamblen)
6. Call Me Up (Marty Robbins)
7. Ten Days (Wells & Foley)
8. A Little Bit Too Little
9. Dear Old Heart (E. Hamblen)
10. Sweetheart

Jim Wilson
WHOO—Orlando, Fla.
1. Company's Comin' (W. Pierce)
2. If You Don't (S. Hamblen)
3. This Is The Thanks I Get (Eddy Arnold)
4. Power Candy (E. Hamblen)
5. I'd Like To Tell You
6.山坡在Dennener (Frederick Webber)
7. Penny Candy (Jim Reeves)
8. King Of A Little (Frederick Webber)
9. Mary Anne And The Pie (Barnes)
10. Girl That Went Wrong (Betty Andrews)

Jimmie Jolly
WHN—Galatia, Ill.
1. If You Don't (Price)
2. More Than Anything Else (Smith)
3. I'm/'m The Thanks I Get (Eddy Arnold)
4. The Good And The Bad (Brown)
5. Callin' On The Rain (Billy Walker)
6. Penny Candy (Jim Reeves)
7.时空不在 (Tommy Cannon)
8. It's The Thanks I Get (Eddy Arnold)
9. Beware Of "If" (Johnnie Wright)
10. Ain't Nobody (You)

Ray Frazier
WDLF—Richmond, Va.
1. I Can See An Angel (Price)
2. Beware Of "If" (William R.
3. Let Me Be The First To Know (Brown)
4. Everybody's Boss (Anderson)
5. This Is The Thanks I Get (Eddy Arnold)
6. Some Kinda (Cary Parrish)
7. If You Ain't Lowin' (You)
8. More And More (W. Pierce)
9. More Than Anything Else (Smith)
10. Call Me Up (Marty Robbins)

Lee Sutton
WWVA—Wheeling, W. Va.
1. Courin' In The Rain (Tyler)
2. Can't Keep Away (Jemmoe Jones)
3. This Ole House (S. Hamblen)
4. Johnny And Johnnie
5. House Of Glass (Carroll)
6. Place For Girls, Like You
7. Memories Of Mama
8. Keep On The Sunny Side (Mac Wiseman)
9. Blue Moon Of Kentucky

Bob McKeenan
KCNA—Tucson, Ariz.
1. One By One (Wells & Foley)
2. If You Don't (Jemmoe Jones)
3. More And More (W. Pierce)
4. You're Not Mine Anymore
5. King Of A Lonely Castle (Wells & Foley)
6. Even Then (Wells & Foley)
7. This Ole House (S. Hamblen)
8. If You Don't (Price)
9. This Is The Thanks I Get (Eddy Arnold)
10. More Than Anything Else

Ramblin' Lou
WHLD—Niagara Falls, N. Y.
1. One By One (Wells & Foley)
2. Courin' In The Rain (Tyler)
3. Company's Comin' (W. Pierce)
4. Penny Candy (Jim Reeves)
5. Callin' On The Rain (Billy Walker)
6. Even Then (Wells & Foley)
7. Like New Baby
8. I'm Seekin' A Harbor
9. Sweetheart (G. Morgan)
10. One Man's Meat

L. F. Kenfield
WTIC—Hartford, Conn.
1. Good Day (Smith)
2. You Better Not Do That
3. Lookin' Back To See
4. You're Not Mine Anymore (Wells & Foley)
5. Cry Baby Baby
6. More Than Anything Else (Smith)
7. I'm A Skinflint
8. Turn Around My Darlin'
9. You Took My Name (Wells)

Jimmy Hutseell
WLAR—Athens, Tenn.
1. I Don't Hurt Anymore (Now)
2. This Ole House (S. Hamblen)
3. More Than Anything Else (Smith)
4. Why O'Cause You Do Now
5. This Is The Thanks I Get (Eddy Arnold)
6. Beware Of "If" (Johnnie Wright)
7. River Of No Return (Ford)
8. Goodnight Sweetheart
9. Call Me Up (Marty Robbins)
10. More Than Anything Else

Dol Stallard
KCMH—Kamas City, Mo.
1. One By One (Wells & Foley)
2. More And More (W. Pierce)
3. Ten Days (Wells & Foley)
4. New Green Light (Hammons)
5. Place For Girls Like You
6. Singing Hills (Smith)
7. Goodnight Sweetheart (Brown)
8. Get Up And Go (Smith)
9. Call Me Up (Marty Robbins)

Smockey Smith
KERT—Des Moines, Iowa
1. You're Not Mine Anymore
2. More Than Anything Else (Smith)
3. Make Me The First To Know (Brown)
4. Ten Days (Wells & Foley)
5. Yes My Darlin' (Price)
6. Whistlin' Throat (Robbins)
7. River Of No Return (Ford)
8. Call Me Up (Marty Robbins)
9. More Than Anything Else
10. Call Me Up (Marty Robbins)

"Chuckwagon Chuck"
KOW—Laramie, Wyo.
1. This Ole House (S. Hamblen)
2. One Man's Meat
3. Out Behind The Barn (Carr)
4. Whistlin' Throat (Robbins)
5. More And More (W. Pierce)
6. Don't Hurt Anymore
7. Mary (W. & E. Smith)
8. Stay With Me
9. This Is The Thanks I Get (Eddy Arnold)
10. If You Don't (Jemmoe Jones)

Earl Davis
WFGR—Bristol, Va.
1. I Don't Hurt Anymore (Now)
2. One By One (Wells & Foley)
3. More And More (W. Pierce)
4. You're Not Mine Anymore (Wells & Foley)
5. More And More (W. Pierce)
6. Keep On The Sunny Side (Mac Wiseman)
7. Honey, I Need You (Brown & Jack)
8. New Green Light (Hammons)
9. Goodnight Sweetheart (Brown & Jack)
10. I Can See An Angel (Price)

Wink Lewis
KSNY—Snyder, Tex.
1. You're Not Mine Anymore (Wells & Foley)
2. I Don't Hurt Anymore (Now)
3. One By One (Wells & Foley)
4. More And More (W. Pierce)
5. Why O'Cause You Do Now (Smith)
6. Call Me Up (Marty Robbins)
7. More And More (W. Pierce)
8. This Ole House (S. Hamblen)
9. Keep On The Sunny Side (Mac Wiseman)
10. Call Me Up (Marty Robbins)

Dave Walshak
KCTI—Gonzales, Tex.
1. I Don't Hurt Anymore (Now)
2. I Don't Hurt Anymore (Now)
3. You're Not Mine Anymore (Wells & Foley)
4. Kiss Crazy Baby
5. Keep On The Sunny Side (Mac Wiseman)
6. Singing Hills (Smith)
7. Keep On The Sunny Side (Mac Wiseman)
8. This Is The Thanks I Get (Eddy Arnold)
9. I'm Lookin' For A Star (Brown)
10. Call Me Up (Marty Robbins)

Len Ellis
WJOB—Hammond, Ind.
1. I Don't Hurt Anymore (Now)
2. More And More (W. Pierce)
3. Ten Days (Wells & Foley)
4. If You Don't (Jemmoe Jones)
5. You're Not Mine Anymore (Wells & Foley)
6. Keep On The Sunny Side (Mac Wiseman)
7. Call Me Up (Marty Robbins)
8. More Than Anything Else
9. I'm Lookin' For A Star (Brown)

Mack Sanders
WFBI—Wichita, Kan.
1. One Man's Meat
2. More And More (W. Pierce)
3. Ten Days (Wells & Foley)
4. I Don't Hurt Anymore (Now)
5. This Ole House (S. Hamblen)
6. Keep On The Sunny Side (Mac Wiseman)
7. Call Me Up (Marty Robbins)
8. More Than Anything Else
9. Making Believe (J. Webb)
10. Down At Jack's (J. Dickson)

Carl Stuart
WOC—Bloomington, Ill.
1. This Ole House (S. Hamblen)
2. More Than Anything Else (Smith)
3. Why O'Cause You Do Now (Smith)
4. Place For Girls Like You
5. Keep On The Sunny Side (Mac Wiseman)
6. Goodnight Sweetheart
7. Keep On The Sunny Side (Mac Wiseman)
8. The Bandit (Tommy Cochran)
9. Hallelujah (F. Smith & Jack)
10. Peacham And Cream (King)

Celebrating the SECOND ANNUAL COUNTRY DISK JOCKEY CONVENTION

The 29th Anniversary of WSM'S GRAND OLE OPRY

Recording Artists, Publishing Firms and Record Companies Are Invited To Participate With

Congratulations

On this occasion, we proudly present

The Cash Box, November 13, 1954

Page 32

"It's What's in THE CASH BOX That Counts"
BIG BOX BONUSES

FOR

STUART HAMBLEN

IN

OLE PAPPY TIME

THE TOY VIOLIN

20/47-5918

AS IN

THIS OLE HOUSE

20/47-5739

FOR

HANK SNOW

IN

THE NEXT VOICE YOU HEAR

THAT CRAZY MAMBO THING

20/47-5912

AS IN

I DON'T HURT ANYMORE

20/47-5698

"It's What's in THE CASH BOX That Counts"

www.americanradiohistory.com
“Tennessee Waltz” Team

CINCINNATI—Redd Stewart, Pee Wee King and Patti Page get together for a run-through of “Tennessee Waltz” at the premiere of Pee Wee’s TV show over WLW-TV in Cincinnati recently. This was the first time in four years that the trio has gotten together since Patti’s smash recording of the tune which the boys wrote.

CINCINNATI CUT-UPS

L. B. Wilson head of Radio Station WCKY, one of the Nation’s most powerful stations, died this week at the age of sixty three. Death came to Mr. Wilson in his Hotel Gibson suite from a heart attack. ... Negotiations were started here this week to return WLW’s TV show the “Midwestern Hayride” to the NBC network since surveys show the program practically doubled it’s rating. ... Loretta Thompson (Fayette) cut her first session this week. One of the songs was written by Aunt Emmie, the “ABC Song.” ... The W-ondy Barrie show was terminated this week by Hubert Taft, Jr. president of Radio Cincinnati, Miss Barrie’s TV show was viewed in, Cincinnati, Dayton, and Columbus over the Tri-City Network.

“Mission Mid-night” record show from WLW took on a new pilot this week, Ball Dragee. The show went along with a New Lift which makes for good listening ... Jimmie Williams (Acorn) MCO an out-door Halloween party sponsored by the “Latonia, Ky. Junior Men’s Club.” The streets of the town were roped off for the estimated five-thousand crowd. ... Marty Roberts (Coral) reports that his new record “St. Louis Blues” is off to a good start. ... Bud Chase moves his popular teen age TV show from WRCO to WCP0. ... In preparation for his move to New York Paul Dixon sold his Cincinnati suburban home.

The Duke-of-Podium was guest on the Pee Wee King’s “Flyin’ W Ranch” show. He had the studio audience in stitches laughing about the Queen City’s bright lights, and ending with his famous lines “I’m Goin’ To The Wagon—These Shoes Are Killin’ Me.” ... Bill Thall driver of the Mid-Western Hay Ride has been off ill for the past few weeks. ... Herb and Kay (King) are back on WLW after a tour of the western states.

L. B. Wilson, Head of WCKY, Dies At 63

CINCINNATI—L. B. Wilson head of Radio WCKY, one of the Nation’s most powerful radio stations, died Thursday night of a heart attack. He was 63. Death came to Mr. Wilson in his suite at the Sheraton-Gibson Hotel where the station studios are located.

Wilson, who rose from a vaudeville dancer, founded his radio station in 1929 in Covington, Ky. It was a part-time 560 watt station. Later the station was moved to it’s present location with its increase of power.

Wilson’s wife Constance, was visiting in Florida when he was stricken. She was en route home by plane. Final arrangements are incomplete pending her arrival.

At the time of his death Wilson was interested in establishing a TV station in Miami, Fla. or Cincinnati.

JIMMIE WILLIAMS

PIPPSBURGH, PA.—Jaye Michaels’ son Robin picks a tune as the Hit Of The Week each week and here he is shown picking Vera Lynn’s “My Son, My Son” on the London label. Michaels is the well-known disk jockey on WCAA in Pittsburgh.

"It’s What’s in THE CASH BOX That Counts"
for

Hank Snow

Featured On Grand Ole Opry WSM-TV

singing

“THE NEXT VOICE YOU HEAR”

B/W

“THAT CRAZY MAMBO THING”

RCA Victor 20-5912; 47-5912

National Publicity

Mae B. Axton

3239 Dellwood Avenue

Jacksonville, Fla.

Excl. Personal Management

Col. Tom Parker

Hank Snow Enterprises

P.O. Box 417

Madison, Tennessee

Phone 2-6770

THE CASH BOX

Bullseye of the Week

- Review Spotlight on

THE BILLBOARD

* * *

rca victor

First In Recorded Music

www.americanradiohistory.com
NEWS that’s UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS Every Week In THE CASH BOX ALL FOR $15. PER YEAR ($52 issues)

1. I DON’T HURT ANYMORE Hank Snow (RCA Victor 20-3409; 47-5690)
2. MORE AND MORE Webb Pierce (Decca 29252; 9-29252)
3. THIS IS THE THANKS I GET Eddy Arnold (RCA Victor 20-3865; 47-5005)
4. OLE HOUSE Stuart Hamblen (RCA Victor 20-5779; 47-5779)
5. ONE BY ONE Kitty Wells & Red Foley (Decca 29065; 9-29065)
6. THE NEW GREEN LIGHT Hank Thompson (Capitol 2920; 2-2920)
7. WHAT’CHA GONNA DO NOW Tommy Collins (Capitol 2891; F-2891)
8. IF YOU DON’T, SOMEBODY ELSE WILL Jimmy & Johnny (Chess 4859; 45-4859)
9. EVEN THO Webb Pierce (Capital 2910; 9-2910)
10. YOU’RE NOT MINE ANYMORE Webb Pierce (Decca 29252; 9-29252)

“OLE PAPPY TIME” (2:28) [Hamblen BMI—S. Hamblens]
“THE TOY VIOLIN” (2:24) [Hamblen BMI—S. Hamblens]
STUART HAMBLEN (RCA Victor 20-5918; 47-5918)

“SURE FIRE KISSES” (2:35) [Hometown ASCAP—Myers, Sims, Phillips, Perry]
“FICKLE HEART” (2:37) [Trixon BMI—D. Sommers Brown]
GOLDIE HILL & JUSTIN TUBB (Decca 29349; 9-29349)

“PUT THOSE BONEY ARMS AROUND ME” (2:21) [Commodore BMI—I. Ross] Irvin and Marie Russ team up in most delectable manner as they belt out a happy-go-lucky bopper with spirited lyrics. Should lure loads of spins.
“SUITS ME” (2:42) [Commodore] The duo turns in some more soocie harmony as they catch a fast moving little tune with charming lyrics. Watch this one.

HANK WILLIAMS (MGM 11861; K11861)

“SING, SING, SING” (1:50) [Acuff-Rose BMI—H. Williams] With his Drifting Cowboys lending excellent support the late and great Hank Williams belts out an inspiring fast moving revival type item. Should rack up the sales.

“THE ANGEL OF DEATH” (2:34) [Acuff-Rose BMI—H. Williams] A very sad but potent, middle beat item that is sung with the feeling that only Williams can express.

“TEXAS” BILL STRENGTH (Coral 61284; 9-61284)

“NOBODY KNOWS THIS MORE THAN I” (2:28) [Lowery BMI—D. Welch] The full and polished tones of “Texas” Bill Strength come across in winning style as he vocals a moderate beat, emotion packed item with heart rending lyrics. Could step out.


JACK TURNER (RCA Victor 20-5911; 47-5911)


SUNNY BURNS (Starday 165; 45-165)

“HEARTBROKEN ME” (2:37) [Starrite BMI—E. Noack] Sunny Burns combines his vocal talents with George Jones as the pair dish up an item that is one of the best romantic weepers. Pretty melody enables the deck.
“TELL HER” (2:37) [Starrite BMI—E. Noack] Burns takes the solo spotlight as he mates a moderate tempo, tear-compelling tune. Strings warmly assist.

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS"
NASHVILLE, TENNESSEE—Radio Station WSM has announced the signing of a contract with Flamingo Films (RCA Victor) for a series of television films featuring the Grand Ole Opry. John H. DeWitt, Jr., president of WSM, Inc., said in announcing the contract that the station has been urged by both fans and industry representatives for years to place the Grand Ole Opry stars on television on a national basis. He said the plan has long been under consideration by the station and that both management and artists consider the production technique and national exposure offered by Flamingo to be best fitted for filming a show of this type.

The Grand Ole Opry is said to be the oldest continuous commercial radio program on the air, having completed 29 years without missing a performance. The four and one-half hour program originates at the colorful Ryman auditorium in Nashville, and 30 minutes of the show has been carried by NBC since 1930, under sponsorship of Prince Albert Smoking Tobacco. An hour of original material appears on the program each Saturday night. Average live audience for this program is 5,000 persons each Saturday night. More than 5,000,000 persons hear the Grand Ole Opry each week, and the show produced during its 29 years on the air. Its influence on country music generally has made Nashville the country music capital of the world.

At Cannaway, of Hollywood, will be producer of the series. He said the station has given the television division of the initial group will be November 25. To preserve authentic flavor and atmosphere, theandr will be theatrical film in Nashville at the historic Ryman auditorium.

DeWitt said arrangements are for virtually the entire Grand Ole Opry cast of 175 persons to appear in the films during the course of the series. Outstanding among the stars are Roy Acuff, Hank Snow, Carl Smith, Webb Pierce, Faron Young, Minnie Pearl, Ray Price, George Morgan, Cowboy Copas, Jimmie Driggins, Johnny Jack, Kitty Wells, Carl Smith, Arkansas Robbins, Goldie Hill, Bill Monroe, Moon Mullican, the Carter Sisters, The Duke of Paducah, the Everly Brothers, the Stamps, the Hilltoppers, Jimmy Rushing, Lonzo and Oscar, the Jordans, and others.

The Ten Country Records Disk Jockeys Played Most this Week

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Country Roundup (Continued)

At Christmas" and "Christmas Is Here," Marty Robbins (Columbia), who writes a song, does a job with this material... "Time Goes By" and "It's A Pity What Money Can Do." New addition to the Decca Country roster of artists is Mimi Roman, Rodeo Queen, who recently recorded an album for Paul Coleman Turner, (RCA Victor) who has been mentioned via newspaper publicity in Montgomery, Ala., as one of the possibilities in the field. Williams, who is the headline artist on his latest release "I'm Not Jealous" and "Put It Down On Paper," Chick Harris doing Country Music disk jockey show over WBAM, Montgomery, Ala., Fred Wamble doing a similar show with several hours of country disc jockeying every Sunday night. Johnny and Jack's latest release "Kiss Crazy Baby" beginning to show up with the deejays and from all reports should follow the same route of success as his recent release with over 30,000 orders. Country music in the East has long been a strong ballad and Martin does an extremely good commercial waxing of the tune!
Select-o-matic music systems give you these two great Seeburg firsts

FULL-SPECTRUM HIGH FIDELITY

Now, faithful reproduction of every tone in the musical spectrum ... from the lowest lows to the highest highs. The lightweight spring-tension magnetic pickup has a range of 15 to 25,000 cycles per second. The amplifier is the finest ever installed in a coin-operated music system.

ALL-DIRECTIONAL SOUND

Music in all directions ... beautifully and faithfully reproduced at the same tonal level. To provide this ultimate in listening pleasure Seeburg has incorporated 5 separate speakers into the Select-O-Matic "100". It's the finest electro-acoustical system ever built into a coin-operated music system.

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's Finest and Most Complete Music Systems
An Operator Asks:

"What do you consider are among the most important things an association can do to better conditions for all of its members?"

We received a letter from a well known operator who advised that a group of men in his area were planning to come together in an effort to form an association.

"What," he asked in his letter, "do you consider are among the most important things an association can do to improve conditions for all its members?"

Neglecting the rush of thought and ideas that, at first, speedily ran the mind when asked such a question, and after careful thought and consideration the following, at least in the opinion of this writer, seemed to be among the most important things with which an association could endow itself today.

First of all, it seems to this writer, an association should act, in great part, as the one place where all can exchange ideas, whether members or non-members. Where each can learn from the other. Where thought and study, profound in open and honest discussion, can be given to ethical and progressive plans, ideas, suggestions and reports, so that all will benefit from the majority opinion.

A committee should be created, within each local association, which can be known as a 'Tax Council.' It would be the duty of the 'Tax Council' to gather data, facts, past cases, past histories and bills, and all other material relative to taxation. Such a committee would probably have to work closely with the attorney of the association.

This 'Tax Council' should be prepared, were the territory's legislative bodies planning to impose an excessively high license fee on the operators, with all data and facts to oppose onerous and inequitable taxation. This, it seems to the writer, is one of the most important functions any association can perform to benefit its members.

There should, if possible, be created a committee to be known as a 'Credit Bureau.' Such a committee can prove of great value to all members of the association. It would mean that anyone wishing to sell to any association member would be able to obtain correct credit information. One or two operators, neglecting to meet their obligations have, in the past, hurt entire areas creditwise.

A 'Credit Bureau,' composed of men of good character within an association, could be of tremendous value in bringing the organization great prestige and respect. It is also suggested that a local banker, and the credit manager of some leading local firm, also be asked to act as members of such a 'Credit Bureau.'

A 'Legislative Committee' has, today, become a necessity for every association. This committee acts as the legislative watchdog for all the association's members. It would be the duty of this committee to watch out for adverse legislation, whether on a local, state, or national level, which could prove harmful to all concerned.

In addition, it becomes the purpose of the 'Legislative Committee' to help arrange for the protection and defense of all the association's members, should any adverse legislation be attempted. The 'Legislative Committee' should be ready, in the event of attempted adverse legislation, to bring all facts to the association and to, at the same time, advise the association's members just what they must do to protect themselves.

Most important of all, this writer believes, is a 'Public Relations Committee.' This is the one committee, if correctly conducted, that can prove invaluable to any association. It is up to the 'Public Relations Committee' to arrange for doing all it can with its reputation and knowledge to bring the association guests to the public, to help them learn how to do a better job.

It is up to the 'Public Relations Committee' to bring about better understanding of the purposes of the association, as well as to arrange a closer and better relation with the membership of the organization. Such a committee can become the correct and appropriate answer to adverse and destructive criticism. Such a committee, by openly and intelligently presenting the purposes of the association to the public, is sure to eventually bring about a greater future for all the membership.

Whatever else an association does, the most important thing it should do today, in the opinion of this writer, is to arrange for a 'Public Relations Committee.' The membership of the association should cooperate with the 'Public Relations Committee' to the very fullest extent, so that it can work full force ahead to benefit all the membership.

In view of the fact that more and more businessmen are seeing the light of the association, it is only right that all other industries in the country should be introduced to its purposes, and that the industry's membership of the association, in turn, should cooperate with the 'Public Relations Committee' to the very fullest extent, so that it can work full force ahead to benefit all the membership.

It should also be the duty of the 'Board of Trade Committee to have the association become members of all industry, charitable and civic groups and, thereby, give its members a voice in all community matters, along with all other citizens and businessmen in the community.

In short, such a committee should be a representative of a definite industrial entity along with all other industries, where the community is asked for all the industries within its boundaries to meet with it on any problems, or any matters of civic progress or charitable effort.

It should also be the duty of the 'Board of Trade Committee' to have the association become members of all industry, charitable and civic groups and, thereby, give its members a voice in all community matters, along with all other citizens and businessmen in the community.

There are many other things this writer could publicly propose to the inquirer regarding what he would like to see as part of each one of the nation's associations, but, considering that all men, everywhere, have their own problems, peculiar to their own territories to face, have their own ideas as to how best solve these problems, and have their own methods on how best to arrange for continued protection and eventual solution of whatever may arise or has already risen, this writer contents himself with the few ideas offered above which, he most sincerely hopes, all associations will adopt in one form or another.

PHILADELPHIA, PA.—Of great interest to commen in this area is the report that the Military Air Transportation Service is nearing completion of construction of the giant McGuire Air Force Base in New Jersey's Burlington County, which will be the largest Air Force installation on the East Coast. The expansion of the air base will mean a big boost in civilian, as well as military, population through the surrounding communities. Present military payroll alone at the air field is about $50,000,000, and it is stated that within 18 months this is expected to be multiplied five times.

CHICAGO.—One of Chicago's industrials and most successful business man, William Wrigley, was once riding with a friend on a train from Chicago to New York. "Why" asked the friend, "as long as your gum is known the world over, don't you have the millions of dollars you're spending on advertising?" Wrigley answered, "How fast is this train going?"

"About sixty miles per hour," was the friend's reply. "Then," asked Wrigley, "why doesn't the railroad company remove the engines and let the train travel on its own momentum?"
Detroit Distribrs To Show Dime Ops How To Convert To Dime Play At Showing On Sat., Nov. 27

United Music Operators of Michigan Issues Invitation To Every Music Op In Area. Changeover Starts Nov. 29, Target Date Jan. 1

DETROIT, Mich.—Roy Small, con- ciliating counsel of the United Music Operators of Michigan, this city, advised The Cash Box in a long distance phone call, that all distributors in the city will show their music machines on Saturday, November 27, from 1 p.m. to 5 p.m. at the Fort Wayne Hotel, Repre- sentatives of the distributing firms will show the operators how to set the equipment at 10c play.

Small stated that, in addition to all operator members of the association, every non-member music oper- ator has been invited to attend.

Changeover to dime play starts the Monday following the meeting, Novem- ber 29, and the operators have set January 1, 1956 as the date by which to complete changeovers. Being practical, and aware of the general condi- tions prevailing, Small told the operators “Most operators have some old equipment that would not be practical to change. You must make the decision to what is best for your business. The United Music Operators of Michigan wants to help you but has no inten- tion of telling you how to run your business.”

A well planned publicity program has been prepared, and a fund is being raised by voluntary contributions by the operators for this purpose. It was suggested that the operators have the 10c play program by contributing 50c per machine to this fund. On the ad- vertising committees, headed by Roy Small as chairman, are Frank Allhov, Melville Mel, James Robson, Tony Vane, Sam Wills and Everett Watson.

"Comet Shuffle Target" Hits

of United Manufacturing Company, this city.

"This new shuffle-type, skoe-gamy gum is very popular and is going very strong on all fronts," DeSelm said.

Operators are demanding more 'Comet Shuffle-Target' games from distributors and the latter are keeping the phones and mail room at United busy with requests for more and larger supplies.

In progressive scoring there is single credit in the first two frames, double in the third and fourth, triple in the fifth and sixth, special (quadruple) in the seventh and eighth, and extra special (quintuple) in the ninth and tenth, and super (10 times) in the eleventh and twelfth frames.

"Comet Shuffle-Target," available both of regular and trick models, has the conventional shuffle alley size of approximately 8 feet by 2 feet with an extra large 24' alley. It also has a conventional skee alley target made out of durable molded rubber.

"Production," concluded DeSelm, "is being pushed at full speed in order to meet the overwhelming and continual demand."
A POWERFUL PAIR!

GOTTLIEB'S 4-BELLES
and proven, accepted

GOTTLIEB'S Super JUMBO

1-2-3 or 4 can play at the same time!

TENNESSEE OPS VIEW AMI "F"

Operators are anxiously awaiting the start of the season as they anticipate the biggest of all. . . Bert Blatt, son of Willie Blatt is now operating a cigarette route and is also the proud owner of a new home. . . Elections were held at the general meeting of the A.M.O.A. on Thurs. Oct. 28th and the following were elected: Willie Blatt, president, (4th term); Harry Housen, vice president; Keith Nelson, treasurer & secretary, (4th term). The following were elected for the executive board, Maxy Horwitz, Willy Lavey, Harry Zimand, Dave Friedman, Harry Steelberg and Eddie Petrocine. . . Fred Green, Wilgreen Shuffelboard Co. reports shuffleboards are earning extra coins since he has had Hobart Wilson refinish his boards. . . Eddie Leopold, C & I Amusement Co. eagerly awaiting the completion of his new home. . . N. Zeverly, Radio Center Inc. is walking around with a smile on his face since his marriage to attractive Ann Holubka in August. . . Harry Housen, Early Bird Vending Co. is kept quite busy now that he combined his game and music route with practicing law. Many operators have turned their legal work over to him. . . Dave Roth, Ace Saxon Cigarette Co. visited at the A.M.O.A. office during a meeting in order to see all of the operators at one time. . . Lucky Skolnick, Music Makers Inc. has purchased a new waterfront home in Miami Beach. . . Raoul Shapiro, Tropical Music Co., says the Chordettes recording of Mr. Sandman, coming up fast in the top ten.

MAMMOTH "F" PHONOGRAPH AT SOUTHERN AMUSEMENT COMPANY. (See story November 6 issue) about four hundred operators, their wives and guests were present. Shown above, viewing the new phonograph, are Earl McDaniel of McDaniel Amusement Co., left, and P. C. Henderson of Southern Amusement Co., right.

"It's What's in THE CASH BOX That Counts!"
Plan To Form Series Of "97% Clubs' Thruout Area. UMO Will Supply Juke Boxes, Records and Service To Locations Recommended By Police Department

Prince Mulatto Operators of Michigan and Police Dept. Work Out Teen Age Program

Crown Music to Represent Wurlitzer in Georgia & S. C.

ROY SMALL
Consulting and Public Relations Consultant, United Music Operators of Michigan

DETOUR, MICH.—At a meeting Wednesday morning, November 3, Police Commissioner Edward S. Piggins and officials of the United Music Operators of Michigan, headed by Roy Small, consultant and public relations counsel, a program to aid in combating juvenile delinquency was mapped out.

In cooperation with the Police Commission, the association will supply juke boxes, records and service to locations recommended by the Police Department Youth Bureau. This service will be made available to locations which are considered as prominent places where recreation is provided for teen agers at least once a week and which are properly supervised.

Lt. Davey of the Police Department called attention to the fact that only 1% of the teen agers are delinquency cases. Jack Pickering of the Detroit Times, then suggested that the teen age program be called "97% Clubs" and the teen agers as "97%ers." Pickering advised that more than likely be able to give a great amount of publicity to the "97% Clubs." reporting on their weekly activities. 

Larry Gentile of Radio Station WJBK then suggested that the teen agers be presented with a "97% Club" pin in conjunction with their signing a good citizenship pledge as follows: "I will do everything in my power to combat juvenile delinquency by setting a good example in American Citizenship."

A meeting of business leaders, and leaders of P.T.A., Parks and Recreation, etc., has been called by Commissioner Piggins for November 16 at the 13th Precinct Gymnasium at 7 P.M. with the purpose in mind to have these men work to set up and sponsor "97% Club" parties in their areas along with school groups.

The first "97% Club" show is scheduled for November 28 at the Ford Wayne Hotel ballroom, from 2 P.M. to 5 P.M. Larry Gentile and Tom George of WJBK, Austin Grant of CKLW, Clark Reid of WJR and other dj's will act as Master of Ceremonies for the show. Tickets of admission will be distributed thru the Police Youth Bureau, who will give the tickets to each of 14 precints, making a total of 1400 tickets. It is hoped that Police Commissioner Piggins will be available to address the teen age party. Talent contests will be held and winners will be chosen. A program has been devised by which the various winners will be given the opportunity to appear on Radio and TV programs. (See The Cash Box, October 23 issue).

One of the plans now under way is where Jim Siracuse of United Sound Systems will record and press records of entertainment winners. These records will be placed on juke boxes and played by the disk jockeys.

The U.M.O., Small advises, has made provisions to change its by-laws so that disk jockeys will be eligible to join the association as regular dues paying members. Larry Gentile and Tom George are acting as a membership committee to contact all the other dj's in town, as well as sport casters, with the view of having them join the association.

W. M. ELATT

Coin-O-Matic Distributor Adds Two To Staff

PROVIDENCE, R. I.—Coin-O-Matic Distributors, this city, headed by the popular Phillip Samuel Carrozza, announced it had added two veterans in the coin machine field to its staff, Ted Pierre and Frank Del Sesto.

Carrozza had been running the Arcade Amusement Center in this city for many years, but the hurricane in August and September put an end to this enterprise.

The firm is now conducting a flourishing operation.

NEW ORLEANS, LA.—Ed Hollifield, Dixie Coin Machine Company, this city, reports that its showing of the new AMI model "F" phonograph has drawn practically every local music operator to its showrooms, plus approximately 100 operators from surrounding areas since October 11.

Subsequent showings in Jackson, Miss., and Shreveport, La., also brought in large numbers of operators.

Dixie will continue to bring the AMI "F" to other areas as showings are scheduled for Mobile, Ala., Lake Charles and Alexandria, La. The AMI model "F" operators, the orders placed, the many wonderful comments on the new hi-fi sound system and the appearance of the varied colored cabinets, was the most rewarding in our experience' stated Hollifield.
Get up to 70% more play with the 2nd Coin feature of Williams

**COLORS**

**IT'S THE SECOND COIN STAR! FEATURE**

**THAT LURES MORE PLAY AND EXTRA MONEY INTO THE CASH BOX!!!**

New **STAR! FEATURE** permits player to score from 5 to 200 Replays!

Two Midget Playfields!

8 "Special" when lit Rollovers!

2 "Special" when lit Skill Holes!

**N. Y. Times Reports On Development of Coin Operated Rides and Resultant Increased City Revenues**

NEW YORK—In a story taking up most of the page of the second feature section of The New York Times, November 1 issue, kiddie rides were pictured and it was reported that license fees from these and other type games such as shuffles and skee ball machines have been responsible for a good percentage of the money derived from all license fees.

Edward T. McCaffrey, commissioner, reported in part: "The last few years have seen development of coin-operated individual children's rides. These are bucking horses and rocking automobiles and space ships that have moved into department and chain stores. Games of this type of shuffleboard and skee ball have spread from beaches and amusement arcades into taverns, billiard parlors and bowling alleys."

"The License Department's revenue reached a record of $1,465,167 last year, and part of the increase resulted from popularity of coin-operated rides" stated the Times.

Pictured to the right is a reproduction of a photograph which appeared with this Times story, and which carried the caption "The metal horse that Steven Bereza, 4, is riding outside a Fresh Meadows clothing store, helps to enrich the city."

**WURLITZER 1500 . . . . . . . . . . . $495**

**WURLITZER 1100 . . . . . . . . . . . $225**

Reconditioned And Refinished Like New!

Terms: 1/3 Down, Bal. C. O. D.

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MORE FOR YOUR MONEY, DOLLAR FOR DOLLAR!

BINGO GAMES

HI-PR VC4
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$4.50 DUKE RANCH
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HAPPY CLUB
415 HAWAII
395 BEACH CLUB
295

ICE CRYSTALS
345 TAHITI
195 BEAUTY
225

PALM SPRINGS
345 CUBA
145 YACHT CLUB
145

PROFICIENCY
195 TROPIC
225 ATLANTIC CITY
135

BRIGHT LIGHTS
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275 PALM BEACH
135

BRIGHT SPOT
125 HAVANA
275 CONEY ISLAND
95


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ELECTRONIC PARTS
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$223.00 Value For $48.

If you have merchandise for sale. If you want to buy.
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ahead and stay ahead of your competitors—take advan-
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Here's What You Get: 52 classified ads of 40 words
each, one ad in each week's issue of "The Cash Box" for
the full year of 52 weeks. These 52 classified ads of 40
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cost $208.00 for the full year of 52 weeks' issue of "The
Cash Box". And, in addition, you yet a full year's sub-
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tear sheet or a proof of your classified ad—but the full
and complete week's issues of "The Cash Box". A total
of $223.00 value for only $48. Send your check for $48
and your first classified ad today to: THE CASH BOX,
26 WEST 47TH STREET, NEW YORK 36, N. Y.

Runyon Shows AMI "F" in Hartford

HARTFORD, CONN. — Runyon Sales Company, AMI distributors in
this area, held a showing of the new
AMI model "F" phonographs on
Thursday evening, November 4, at the
Hotel Bond, this city.
Alibi had weather cut down atten-
dance somewhat, Runyon officials were
very well pleased with the large
number of music operators who did
attend, and Barney (Shag) Sugar-
man, head of the distributing firm,
expressed to them for braving
the elements to be present.
Model "F" 120 selection and model
"F" 80 selection phonographs in
eight different colors were on display.

"Our reception here" stated Sug-
erman "was the same we received at our
New York and Newark, N. J. show-
ings. Operators expressed great en-
thusiasm, which was reflected in the
orders we booked."

In addition to Sugerman, other
members of the Runyon staff on hand
were Irv (Kem) Kemper, Morris
Rood, Jack Prigoff, Nat Goldin and
Joe Guranio. Jack Mitnick, AMI re-
gional representative also attended,
greeting many of his operator friends
in this area.

The picture below shows Kemper
at the left and Sugerman on the right
of the new AMI phonograph.

International Amusement Excs Fly to Europe

Witsen to Return in 10 Days. Groentman Will
Spend Nine or Ten Weeks on Continent

PHILADELPHIA, PA.—Abe Wit-
sen and Sol Groentman of Interna-
tional Amusement Company—Scott-
Crosse Company, this city, left Fri-
day, November 5, by air for Europe.
Groentman expects to cover the
Western part of the Continent during
a stay of some nine or ten weeks.
Witsen, who will have to hurry back
to the States to handle the office, will
only be able to spend about 10 days
there.

With the firm conducting so great a
foreign business, these men periodi-
cally visit Europe, contacting all of
their customers throughout the various
European countries.

AIRMAIL
SUBSCRIPTION to THE CASH BOX $30.

"It's What's in THE CASH BOX That Counts"
Did You Vote?

NEW YORK—Did you vote? There are only three weeks left for the music operator to vote for his money making stars and records. Current tallies appear in the music section of this week’s Cash Box. Fill out the card in the front of the book and mail immediately.

We are, however, saddened, having to bid farewell to Mr. and Mrs. Copeland, who carry with them the best wishes of the entire AMI organization for healthy and happy days ahead in their new home.

“Wayne has done an outstanding job for AMI, and in turning over the business to these employees, gives them a most helpful start as managers and owners of a business they already know well.

In leaving the Copeland name to his successors, Copeland amply evidences his confidence in their ability to carry forward with the firm, I am happy to say that AMI concurs in Copeland’s judgement, and gladly affirms his confidence in the new management by having Copeland Distributors, Inc. continue with the distribution of AMI products in the State of Oklahoma.”

Airmail Subscription
The Cash Box $30

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**NEW ORLEANS NOTES**

Mrs. Stagg of Stagg’s Music Company, Lafayette, in town for a few days doing some buying and some personal shopping... Dick Sturgell of A. I. Distributing, home after a tense lifetime. We’re wondering if this whole business of bowling is catching on in the city. Or, will time Dick will say: “Daddy has his tonsils out. See, it’s nothing at all.” Our good friend Joe Landry in town for a day... Sure wishes he could get Richard Braud—or the Omanns’ on the phone again. Long time no hear.

The bestest fellow we know has to be Louis Boorsage, New Orleans Novelty Company—always dashing from one phone to another, a real chip of the old block. Lillian Thompson, the Claro Ernesti, Lil at Johny’s will be missed. She took a receptionist job for a physician... Congratulations to Papa Huffine, Huffine’s Coin Machine Company on the arrival of a third son. Two more boys, and Huffine can start forming a basketball team...

We were terribly sorry to learn of Leo Tridico’s bad automobile accident last week. Very happy to hear that he wasn’t injured, just well shaken up. Leo had to be confined to bed, mostly from shock.

Coin machine row in New Orleans this week was very busy. Over at Crown Novelty Company it looked like big business as Nick Carabaja held the showing of the J. H. Keeney New Bowlers the “American”, and the “National”. Some of the operators who attended were: Frank King; Charles Pace; Louis Ricobono; George Seaborn, H. H.; Henry Morales; Bill Bonee; Pete Ricab, Tony Ingrassia, of Gulfport, Miss.; Pete Hoffer of Biloxi, Miss.; and John Treatting, of Biloxi, Miss.; Over at F.A.B., Bob Tannin was focusing about a case in court that was calling up to lose a day’s work... Bob Dauy was too busy with his book work to talk much about business... While over at Lynch and Zander everyone was busy with their sales on the beachburg. John Lynch said the factory was shipping orders at a better speed than ever before, but just not fast enough. He also said the sales on Seeburg were bigger than the previous month... Then the big show at Dixie Coin Machine. Holfeld reports his showing on the New Model “F”. AMI such a big success he can’t find time to get his story on the show into the Cash Box. He was working on the story at this meeting... Frank King brags about getting up at 3 A.M. every morning but caught him in Nick Carabaja’s at 10 A.M. curled up in a big leather sofa... season in the city’s boys report a big season. Eddie Cantu... Frank King and Guss Lamana enter Twenty Year Club this week... L. G. Compagnino, of L.G.C. Amusement Co., Arabi, La., was in the city this week.

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**Mississippi Meanderings**

On the beach at Biloxi and Gulfport this week the rains and cold winds forecast the coming Fall and Winter seasons... John Evans, Gulfport, reports a good season to date. Horace Crane, of Bell Amusement, Gulfport, gets more out of life than most, but we aren’t sure if it’s his coin machine route or his hot red bowler that give him his biggest kicks. Horace has built another motor for the big race at Lafayette. Every time we run into Horace he has a new idea for a hot rod or amusement game... Tony Ingrassia of Gulf Amusement Co., Gulfport, is getting all the new locations. Here’s one location that Tony was building a second story onto a location that is too small to put a phonograph in. It will have only two wall boxes but it will be of the best money spots ont he beachburg. Tony says he has to buy with Howard Richardson, Gulfport, over the phone. Howard reports good season and expects good winter with his route in the business. Gulfport besides the beach... Couldn’t round up Ollie Shirley, He’s just too busy for me... Had a long conversation with one of the ole timers, Griff McEchern, and he has a good one... Tony Ingrassia, Gulfport, reports his take on the new J. H. Keeney “American Bowler” tops in collections... Frank Corso of Corso Vending Company, Gulfport, was still talking of his trip to Washington and the N.A.M.A. show. Says there were so many new features built into the new vendors scheduled to come out next year that it will be hard to pick. He held and the show as a whole was a success... E. J. Myers, of Gulf Wholesale Company, reports his route of vending machines in top condition for the Winter months, but was too busy buying To Tos to give us much time... The Yos deal was in the thousands.

John Treatting of Vacation Village Amusement Company, Biloxi, is going all out for bowlers. He has several on location... Charles Morrison and George could not be tracked down for an interview as they were out on their last round up of the season. The wind is getting cold. However these boys have locations in the business sections that will keep them plenty busy this winter... Most of the operators have their amusement and music machines in tip top condition. There are more new phonographs and amusement machines on the beach than in a long time. However, there are more locations to draw from. The fly-by-night operators were not on the beach this season, so the boys that built this business, the old timers, were in there pitching and made it a successful season. They will have top locations with all ten locations for them. The crowds were bigger but as the beach is much longer, 26 miles. All over the entire beach each location did its part to make this season a good one. Nearly all the operators have good Winter spots in the business sections of Biloxi and Gulfport. They are all looking forward to the original Winter season. However, there are spots that stay open on the beach the year round. The bigger spots will draw crowds all year. There is a big spot opening this week called The Plaza. An old time operator, Bob Thompson, has built one of the largest dining rooms on the beach. Can seat some 500 in the main dining room.

"It's What's in THE CASH BOX That Counts"
to the Grand Opening of the Brand New
ATLAS MUSIC COMPANY BUILDING
2231 FIFTH AVENUE, PITTSBURGH 19, PA.
Sunday, November 14 – Noon till 7 p.m.
...and we want you and your personnel here, too!

REFRESHMENTS!
DOOR PRIZES!
ENTERTAINMENT!
EXCLUSIVE SEEBURG DISTRIBUTORS
BALLY DISTRIBUTORS

Everybody's Coming

Four Way Tie For Second In
Phono Bowling League

ABC Music Streak Knots Race For
2nd. Oomens Retains 1st

CHICAGO—ABC Music Team No. 1 took two games from Gillette Distributing and Decen Records garnered a pair from Coral Records to go into a four-way tie for second place along with Mercury Records and Western Automatic in the Chicago Automatic Phonograph Bowling League.

Walter Oomens Sons maintained first place by winning two games from ABC Music Team No. 1.

In other games, Paschke Phonograph won two from Western, Melody Music two from Mercury, Atlas Music two from Coven Music and Star Music two from B & B Novelty.

Oomens’ Cary Latino, last year’s champ, paced the men bowlers for the evening with a 565 series. Marilyn Sipiora of Mercury topped the women with a 428.

Other high bowlers were Bob Bie, Decen, 528; Ed Walker, Coral, 452; Ray Gallet, Paschke, 528; Bill Nyland, Western, 478; Gil Losasso, ABC No. 2, 474; Les Taylor, ABC No. 2, 468; Don Baxter, Gillette, 510; Frank Mal

“Colors” New
Williams’ 5-Ball

CHICAGO—Williams Manufacturing Company, this city, introduced its new 5-ball novelty game, “Colors”, this week, and Sam Stern, vice president and general manager of the firm, is highly enthused over the advance reports he’s received.

“Both the second coin feature and the midget playfields incorporated in ‘Colors’ have done wonders toward rejuvenating novelty game play,” stated Stern.

Explaining the principles involved in the new “Colors” game, Stern pointed to the second coin play which gives the player the “star” matching feature with a potential of lighting 3-4 or 5 stars, good for up to 200 replays. In addition, there are eight “special” when lit rollovers to boost high scores, two “special” when lit skill holes with plenty of live action on the playfield. Altho the majority of players use the second coin, there are those who still enjoy the conventional novelty replay when only one coin is inserted.
Bally Increases Production To Meet Demand

Factory Delivering Five Numbers

CHICAGO—Bally Manufacturing Company, this city, is steadily increasing production on its five current products, according to Jack Nelson, general sales manager.

"In order to meet the great demand for our five products now being currently manufactured," Nelson stated, "we are increasing production right along.

"There is no letup in sight whatsoever as all five are doing wonderfully on the market.


"Our two kiddles, ‘Ride,’” continued Nelson, "are getting tremendous attention these days. With the Christmas season in the offing, many operators are ordering these rides for their shopping locations.

"They are contacting our distributors for rides who in turn relay the information to us in the form of orders upon orders.

"‘Variety’ with its popular ‘Magic-Line’ feature is smashing earning records all over the nation. The demand for it is greater now than at any other time.

"As a result," Nelson went on to say, "we are being swamped by calls for ‘Variety.’ Production on ‘Variety’ is nearing the all-time production mark for a Bally product.

"And," concluded Nelson, "our two bowlers are doing quite well with fine reports coming in from all over the nation.

Chicago Phono Bowling League to Expand

Will Have 16 Teams Next Year

CHICAGO—The Chicago Automatic Phonograph Bowling League will add two more teams to its present 14 next season, it was announced by Johnny Oomens, league secretary.

Oomens also revealed that the league would bowl next year at the new Bal-Bowl, Kidzie and Belmont Avenues.

"The league," Oomens said, "could readily have 24 teams. The only thing preventing such a number is the lack of a suitable number of alleys for an evening of competition.

"Interest in the league is tremendous. It has increased every season.

"The circuit’s first season was 1952-53 with 12 teams competing at the Fireside Bowl on Fullerton Avenue. Last year, there were also 12 teams and bowling was done at the same location.

This season, ABC Music Service Team No. 2 and Colonial Records were added to the lea. Play was transcribed for the G & L Recreation Parlor, 2057 W. Chicago Avenue.

The league completed its eighth week of bowling Monday, November 1. Walter Oomens, oldest, with an 8-6 record, holds first place by four games.

CHICAGO PHONO BOWLING LEAGUE LEADING AVERAGES

Men’s Division
1. B. Loob, Mercury 181.14
2. N. Bille, Decca 176.4
3. W. Panow, A & B 167.15
4. Ray Gallet, Paeschke 167.3
5. M. Paschke, A & B 162.16
6. Jake Gallet, Paeschke 161.13
7. C. Tomo, Oomens 161.2

Women’s Division
1. I. Oomens, Oomens 139.22
2. M. Folsom, Mercury 139.7
3. M. Sochacki, Star 127.17
4. C. Brouch, Melody 127.5
5. J. Gallet, Paeschke 125.4
6. J. Wajeczkowski, Decca 120.1

Atlas Girl Friday Weds

CHICAGO—Miss Millie Modeki, secretary and “Girl Friday” at Atlas Music Company, this city, was married Saturday morning, November 6, at St. Hedwig’s Church. In the evening a large reception was held.
GENCO... still leading the field!

BIG TOP RIFLE GALLERY

Featuring 2 Types of MOVING TARGETS...
Exclusive with GENCOR

1. MOVING DUCKS
9 realistic ducks on moving belt—just like a real rifle range!

2. SWINGING CLOWN
Moves back and forth on pendulum... flops over when hit... resets automatically!

New CANDLE TARGETS
Player shoots out the flame (in lights)... just like a real rifle range!

PLUS—All New Fall-Over Targets
- GENUINE .22 caliber SAVAGE Rifle
- REALISTIC Gun Flash and "Kick"
- NEW STREAMLINED, Colorful Cabinet
- BRILLIANTLY LIGHTED Theatrical Effects
- SIMPLE MECHANISM... Easy Servicing

25 SHOTS 10¢

CONTACT YOUR GENCOR DISTRIBUTOR TODAY!

www.americanradiohistory.com
Sierra Distributing Co. New Wurlitzer Distrib For So. Calif. & S. W. Nevada

C. A. "Shorty" Culp One of the Owners

By mutual arrangement between Paul A. Laymon, Inc., and the Wurlitzer Company, the Wurlitzer distribution for Southern California and Southwestern Nevada was transferred to the Sierra firm. Laymon will continue as distributor of the other lines he now handles.

The change in management is in line with the general policy of the Wurlitzer organization, which seeks to assign the most capable management to each region.

C. A. "Shorty" Culp, who owns the Wurlitzer distributorship in Oklahoma City, is one of the principals of Sierra Distributing. Ray Powers, a West Coast resident with years of coin machine background in the music field, joins Sierra as head of the sales organization.

Culp and Powers issue a cordial invitation to operators in the southwestern area to visit their showrooms at 2775 West Pico Blvd., where a full line of Wurlitzer 1700 Hi Fidelity phonographs, hideaway units, wall boxes and speakers will be displayed.

These men are particularly enthusiastic over the extent in which service will be featured as part of their business. "All Wurlitzer parts will be stocked for both current and earlier phonograph models, and operators and their servicemen are offered every facility to assist in keeping their equipment in first class condition," they state.

Sierra Distributing Co.

Wurlitzer Distributor For So. Calif. & S. W. Nevada

C. A. "Shorty" Culp

LOS ANGELES, CALIF.—The Sierra Distributing Company has been appointed to represent the Enith Wurlitzer Company in the sale of its coin operated phonographs and allied equipment in the Los Angeles area. In making this announcement from Wurlitzer headquarters in North Tonawanda, N. Y., Robert H. Bear, sales manager, stated that the appointment would be effective November 15.

The Cash Box

November 13, 1954
Huey Distribs Rock-Ola Display

NEW ORLEANS, LA—Vincent Marcello, who just moved his Huey Distributing Company into new quarters in the Huffine Coin Machine Building on Airline Highway, this city, went all out to introduce the new Rock-Ola 50 selection (model 1442) and the 120 selection (model 1446) to local music operators.

A special display was designed, as pictured above, to show off the new phonographs in a colorful setting.

Hal March Juke Box Contributions Continue

BRATTLEBORO, VT—Hal L. March, well known operator here and a member of The Cash Box “20 Year Club,” continues to contribute music machines to worthy organizations.

In the issue of August 14 of The Cash Box, a story detailed his donation of a juke box to a Deaf and Dumb School, where it was necessary to arrange the speaker so that sound emanated from the floor, making it possible for the dancers to feel the vibrations thru their feet.

Since that time March has contributed about 15 more machines, the latest of three machines to the Kurn Hatten Homes for boys and girls.

Bally Service Schools Announced For 2 Cities

LOS ANGELES—Paul A. Laymon, Inc., announces that November 10 and 11 are the dates set for the Bally Service School to be held at its Los Angeles office.

Bob Breither, Bally Field Engineer, will be in charge of the school and will bring with him latest servicing information and other helpful data for operators and servicemen. He will explain wiring diagrams and thoroughly cover all mechanical details on the current Bally games, “Jet” and “Rocket Bowlers,” “Variety” in-line game, and the two kiddie-rides, “The Champion Horse” and “Moon-Ride.”

Paul A. Layman will be host at the two-day session, and urges all operators and servicemen to attend the school.

CHICAGO—Donan Distributing Company, Bally distributors for Wisconsin and Northern Illinois, is scheduled for the Bally Service School, December 8.

“Bally field engineers, Bob Breither and Paul Calamari will conduct the school in their usual efficient manner,” said Don Moloney. “For attending operators and servicemen, the two experts will literally x-ray ‘Variety’, ‘Jet’ and ‘Rocket Bowlers’, and the two kiddie-rides, ‘Moon-Ride’ and ‘The Champion Horse’ currently offered in the Bally line. Latest service tips and other valuable operating data will be revealed at the school to be held at the Donan headquarters, 5007 N. Edgewater Avenue, Chicago. Don Moloney, Mac Rier and Tom Cath of the Donan staff will be on hand to greet operators and servicemen from the area. All coin-men are urged to be there on December 8.”

Music Operators

COME IN AND SEE...

The Latest and Greatest Of All Juke Boxes

AMI

MODEL F

RUNYON SALES COMPANY


101 10th Ave., New York 13, N. Y., LO 6-2480
221 Fullerton Ave., New York 6, N. J., R 3-8777

Airmail Subscription

To

The Cash Box $30

*It’s What’s in THE CASH BOX Tha’ Counts*
NEW golden palomino horse
NEW rigid steel base
NEW flashy colorfull cabinet

POLITICS BIG SUBJECT OF DISCUSSION ON COIN ROW AS VOTERS FLOCKED TO BOOTH TUESDAY

Throughout the state, the political subject of discussion was the coin row. Snappy weather drawing platter spinners inside, juke boxes getting bigger play throughout New England according to reports from ops with cafe, club and restaurant locations. Dancing to juke box music getting greater in the hinterland. Dick Mitchell, Dick's Record Co., and wife, Gerry, back from Baltimore weekend where they attended the National Dance football game, Caught Bill Haley at the Surf Club. Dick says Haley's new disc, "Dim Dim The Lights" coming in for a hit. Lou Monte in Beantown visited Dick's and was greeted by ops. Seen at Dick's this week were Al Sharp, Portland, Me.; Wilfred Bemis, Auburn, Me.; and Leon Greenwood, Greenfield.

For new Rock-Ola big at Jerry Cumber's Music & Television Corp. Jerry Flatto, Boston Record Distributors, back from week-end in Manhattan where he dined with Kitty Kallen and her husband and caught the Four Lads. Jerry says one of his ops bought a record and forgot the name of it; called him at four different spots and finally got him at 4 a.m.—Jerry couldn't remember it either—next day Jerry recalled it, but waited until 3 a.m.—then called the op and told him—name of the song—"Teach Me Tonight."

Barney and Louis Blatt greeting many of their old op friends at their new Atlas Distributing headquarters on Commonwealth Ave, where they report good demand for the new AMI model "F" music machine. Ed Randrey back from trips through Worcester, Hartford and Bridgeport—also up to Canada. Legal riders being snapped up throughout the territory.

Ops visiting Ed's World Fair this week included: Roy Paine, Framingham; Charles Scussens, Boston; Peachy Casassanata, Boston; Sam Grill, Westerly, R. I.; J. Tauby, Manchester, N. H.; Dave Baker, Arlington; and Joe Friedman, Lynn. "B. J. Jones, sales manager, Reed Distributing, says biggest demand ever for Bally's "Variety" and Wurlitzer."

The Cash Box Page 52 November 13, 1954

ELECTION DAY SLOWED UP COLLECTIONS HERE. NOT ONLY TO RESTRICTION ON THE SALE OF LIQUOR UNTIL AFTER THE POLLS CLOSED AT 7 P.M., BUT ON TOP OF THIS, THE RAIN CAME DOWN IN SHEETS. THE BAD WEATHER LIMITED PATRONS TO THE PRECINCTS WHERE THE BAR WAS OPEN. HOWEVER, OPERATORS REPORT THAT COLLECTIONS HAVE STARTED TO SHOW A RECOVERY FROM THE PAST SEVERAL WEEKS AND FOR THE NEXT FEW MONTHS, MACHINES SHOULD OPERATE AT PEAK CAPACITY.

The regular Tuesday board of directors meeting of the Music Operators of New York wasn't held this week due to the Election. Several of the board members feeling the need of some rest after the Bond Hotel to view the phone. Assisting Shuggy from the runyon firm were Irv (Kempy) Kemper, Morris Rood, Jack Prigoff and Nat Gutkin. Dick DiPiro, Rock-Ola Distributor, on a trip in the Valley, was Carl Pavesi, president of the Westchester Music Guild. Westchester association held a general meet on Monday night, Nov. 1, and it was a unanimous decision to go clique to the coin row bases. "Jukette" Mfg. Corp., manufacturers of the miniature home non-coin operated juke box, "Jukette," visits Dave Stern and Bob Sifer at Sea Coast Distributors. Sessor is exclusive agents for this item. Sifer advises that the music ops have voiced approval of the new Rock-Ola 150-selector model 1414, hi-fi phonograph, and it's now a question of deliveries from the factory to take care of orders placed. Meyer Parkoff, Atlantic New York Corp., shows us the new transaparant Star title stripes set into the floor model Seeburg "R." Very neat design, type in black, with red rules... Bob Koff, games op, busy at the week-end. Abe Lipsky and Joe Young, Young Distributing, Wurlitzer distributors. They've both out seeing customers' advice for Rock-Ola's. Mike Faini, Rock-Ola's "Sportland" Shooting Gallery. Just wait until the ops see this one! Mike enthusiastically... The Herman Distributing offices closed. Rumor has it that the Herman brothers are closing their 10th Avenue store. Location is one of the best on coinrow, and would make an ideal set-up for some wholesaler...
Gun games are the rage these days. Seven firms are currently manufacturing guns with an eighth company ready to join the parade. J. P. Seeburg Corp., Exhibit Supply, Genco Manufacturing & Sales Co., United Manufacturing Co., and Williams Manufacturing Co., all of Chicago, are turning out guns.

In Miami, Willie (Little Napoleon) Blatt has a pistol-type gun game in production while the Blendo Wilson firm of New York is manufacturing a pistol-type, water-shooting gun. The eighth company about to embark with a gun this year is J. H. Keeney & Co., Inc., of Chicago, which will break shortly with the popular .22-caliber rifle type. Only last week, Genco, came out with its second gun game. Next month, Exhibit will release its third since introducing the rifle-type gun this past spring. Operators are doing a whole with a business with guns in their well-located places. Distributors, in turn, find no dust gathering on their well-armed games in their showrooms.

Cheers and more cheers are due three members of the industry in Our Chicago for their aid in the “appreciation” drive being conducted by the Roseland Aqua Club of Chicago for Bill Kresse, the Fenger High School swimming coach who was stricken with polio this past October 1. Through the courtesy of Phil Weisman and Mike Spagnola of the Automatic Phonograph Distributing Co., a new AMI Model “F” juke box will be made available for the dance to be held in conjunction with the drive Friday night, November 12, at the school on Chicago’s far south side. And to go along with the spanking new phonograph with its multi-born high fidelity and full range Sonomasonic sound, a collection set the 100-selection juke box will be provided by Mike Dale of Chicago Phonograph Survey on behalf of the Chicago phonograph operators. Appearing at the affair will be Jim Mills, Stan Dale and Bob Drews, Chi dink jockeys. They’ll spin and comment on the latest records. To this trio of members of the industry and the three dj’s we tip our hat. This is humanitarian work and good will at its best.

Remodeling work on the lobby at the Rock-Ola plant is progressing right along. Should be fully completed by the end of next month. Golds and the live bug have bitten quite a few at Rock-Ola. Kurt Kluever, who dragged himself to work all week with a very bad cold, finally had to stay home for a few days. Dorothy Kammler, manager of export sales for Rock-Ola, and King Ray, sales manager of the phonograph division, and his staff were honored with a visit from Dr. and Mrs. Bervitzbein and son, Russell, of Caracas, Venezuela. Dr. B. is associated with the firm. Last year, in Caracas, which has for many years distributed Rock-Ola coin-operated phonographs—. FROM BALLY’S BALMY-WHO PUBLICATION: “What a sight at the top of Pike’s Peak!” exclaimed Bill O’Connell of the Bally purchasing department, telling of his recent visit to Pike’s Peak. “What do you say I saw right at the top? A Rally—Citation? Still getting a good play, too.” And to top this item with a head, editor Herb Jones labeled it “Sightation.”

“We certainly have a double winner in ‘Super Jumbo’ and ‘4-Belles,’” says Alvin Gottlieb. “This has been evidenced on location by the cash box receipts operators have been getting.” . . . Empire’s Howie Freer has been getting a lot of offers of test or “lift” locations, but so far nobody has come across with an offer of barbells or any other exercising equipment. Howie advises that he is planning a strong series of promotional mailings of all kinds. Next week’s get-together of the Old Time Football Players Association has Vince Shaye in a reminiscent mood. “As fast as they come in, out they go,” revealed Mike Spagnola as he stood on the loading platform at Automatic Phonos with a batch of AMI Model “F” phonos . . . Friends say Romeo Lancel of Lancel Amusement, Montreal, Canada, had a very successful deer hunt recently and is very proud of it. Al Simon, ChiCoin, spent several days at the factory. Continually telling about all the wonderful comments “Fireball Bowler” is getting and the many requests for it.

“A real challenge to the shooter,” is the way Art Weinand put it in reference to the new “Sportland Shooting Gallery” which Exhibit Supply will release next week. “Why, the first month of production,” Art went on to say, “we had so many locations that we had to come up with a unique sight since most of them had exactly the same description alone. Location tests on the gun are phenomenal.” Ed Hall chimed in, “Variety is the word for it. ‘Sportland Shooting Gallery’ will feature many different kinds of motion and changing lights.” . . . Ralph Sheffield spent Monday night in the까지 onftcxct in the showmen’s district of B. D. Lazar Co. Both are tremendously enthused about Genco’s new “Big Top Rifle Gallery.” Back at Genco, Sam Lewis and Avron Ginsberg report that production on the gun is being boosted every day in order to meet the great demand. Al Perkins, who advises that Keeney will really go “pumping” this fall season with its new pistol game so soon to be announced. It will be Keeney’s first gun during the post-war years.

The thrilling game the Chicago Bears won from the San Francisco 49ers in the last half minute of play had three rabid Bear fans in a dither all last week. Art Weinand, listening to the radio report of the game from San Francisco while driving in from the country, almost ran his car off the road when the Bears scored that winning touchdown. Those other two fans, Joe Kline and Herb Perkins, were really whooping it up like mad. . . . Henry Nelson of Nelson Distributing, Detroit, was a visitor at United last week. Raved about United’s “11th Frame Shuffle Alley,” “Comet Shuffle-Targette,” “Carnival Gun” and “Singapore” while Bill DeSelm gladly seconded the comments. Bill reports that the demand for the foursome is very strong. . . . Sam Stern busy right off the bat filling orders for the new Williams five-ball game, “Colors.” . . . “I’ll furnish the transportation in the form of wheelbarrows and ambulances when and if the “20-Year Club” meets,” chirped Charles (Jimmy) Johnson.

Wonder how many hot baths Ed Levin and the missus have taken while vacationing in Hot Springs? “Things are hot on our production lines here at Chicago Coin,” said Sam Wolberg, “with ‘Fireball Bowler’ cooking up a storm all over the nation.” . . . Dave Wallach, Keeney rep, is now traveling thru Texas after being in Salt Lake City and Denver . . . An elephant’s graveyard is a sought-after location by the ivory hunters. Ever wonder where old peanut machines wind up? Well, there are a couple of them, apparently discarded, on the roof of a building in Chicago’s Loop. . . . clay Nemeroff and charley Pieri of Monarch Coin report that business for their firm is definitely on the increase. . . . Proud owner of a new car is Don Hooker, Bally engineer. Won it in a benefit lottery. . . . Herb Perkins says Money West is continually on the phones at Purrevor, Joe Perkins is doing Iowa and Nebraska for the firm. . . . Sam Kolber and Fred Kline are again preparing to make respective road trips for First Coin.

Tom Callaghan of Bally recently received a miniature Secret Service badge from the chief of the U. S. Secret Service, who wrote: “The emblem is a token of appreciation for your many years of devoted and honorable service.” . . . Rumor has it that Mary Gillette will give the Gillette Distributing bowling team a stirring pep talk in order that the squad may get out of the cellar in the Chicago Automatic Phonograph Bowling League. . . . Brisk is the word at World Wide these many days, sales wise that is. Al Stern, Joel Stern, Len Micon and Fred Skor are all busy with sales. COULD BE DEPARTMENT: Generations ago, the “Joe Miller Joke Book” was a best seller. Don’t see why a present-day “Nate Gottlieb Joke Book” couldn’t do well on the book market. . . . HAPPY BIRTHDAY THIS WEEK TO: Virgil (Chris) Christopher, Baltimore, Md.; Marvin Liebowitz, New York, N. Y.; Max Eisenberg, Baltimore, Md.; Charles (Jimmy) Johnson, Chicago, Ill.; Carl A. Bowen, Grand Rapids, Michigan.

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CLEVELAND COIN MACHINE EXCHANGE, INC., 2029-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: 705-Tower 1629.

WANT — Your used or surplus records at speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blue. We pay freight.

BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNION 1-7590.

WANT — Distressed merchandise for return privileges. Purple label Captitos, Columbus, Coral, Decca, Victor, Mercury, King — 78's and 45's — also LP's. Please quote prices, we pay freight.

C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

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FIDELITY DISTRIBUTORS, 666 10th Ave., NEW YORK 36, N. Y. Tel.: JUlian 6-4556.

WANT — Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gunther; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT — Show Boats, Circus, Rodeo and Frolics. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: Market 1-3968.

WANT — Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weight Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire.

MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand.

GALGANO, GALIANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 9, ILL. Tel.: Dickena 2-7060.

WANT — Tubes: 2051; 2050; 7071; 244; 243; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay 40 a hundred. Must have minimum quantity over a type. Have you any other types in quantity? LEWIS ELECTRONICS, 344-350, ELAINE PL., CHICAGO, ILL.

WANT — Bingo, late model Shuffle Alleys. For resale. Send list. Have all types of amusement equipment for sale.

DAVE LOWE & CO., 592 TENTH AVENUE, NEW YORK. N. Y. Tel.: Clickering 4-5100.

WANT — Frolics, Rodeo, Circus, and Showboats, Seeburg, Model BL's Co.'s. FOR SALE — 10 3-4's. Make offer.

NOBBRO NOVELTY COMPANY, 358 BRYANT STREET, SAN FRANCISCO 7, CALIF.


STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BR. 3663.

WANT — Mills Panoramas — any quantity.

WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE. WASH. Tel.: Garfield 3585.

WANT — From all over the world! Literature on any machine that takes coins and sells anything in amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single hand-aid, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT — Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100 — 78 and 45. Wire, write, or phone.

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FOR SALE—Bally Hi-Fi’s $125; Bally Champion Bows $250; Bally Bowlers $285; Deco Space Ranger $285; Exhibit Big Bowls $325; We will accept in trade Seeburg 100-A’s, B’s and C’s, Wurlitzer 1100, 1250, 1350, 1400, and AMI 1422 which above machines, REDD DISTRIBUTING CO., 229 N. COIN STREET, ALLSTON 34, MASS. Tel.: Algonquin 4-1040.

FOR SALE—Clean, reconditioned Hi-Fi’s $125; Bally Champion Bowls $250; Bally Bowlers $285; Deco Space Ranger $285; Exhibit Big Bowls $325. We will accept in trade Seeburg 100-A’s, B’s and C’s, Wurlitzer 1100, 1250, 1350, 1400, and AMI 1422 which above machines, REDD DISTRIBUTING CO., 229 N. COIN STREET, ALLSTON 34, MASS. Tel.: Algonquin 4-1040.

FOR SALE—Attention wholesale barrels through your wholesaler or new. Contact us. Let us know your needs. COPELAND DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: F0 5-4156.

FOR SALE—Music and amusement machines all make, all models. Lowest Cash BOX prices for "as is" but working condition. Slightly higher when shop cleaned and reconditioned. Dependable and accurately rated firm: THE GORDON STOUT CO., PIERRE, S. D.

FOR SALE—United Bowlers—Royal $245; Clover $145; Cascade $135. Williams: DeLuxe Baseball $195; DeLuxe Four Spot $90; Six Player DeLuxe $8A $50. MOLY SKILL GAMES, 61 SWAGGERTY RD., SCHENECTADY 2, N. Y. Tel.: 7-2162.

FOR SALE—Williams 6-player Baseball $145; Genco Sky Skipper $99; Genie Night Fighter $149; Six Shooters $79; Jet Guns $59. Shuffle Alleys at lowest prices. Hi-Speed Shuffle Board wax—2 cans per case $6. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVENUE, NEW YORK, N. Y. Tel.: Circle 6-8464.

FOR SALE—All machines 29% off high Cash BOX prices. Wurlitzer 1015, 1100, 1200, Rockolas 1422, 1426, AMI Model C, Seeburgs 144, 147, 100A, Phone Sterling 8-2755 or Write: DIXON DISTRIBUTING CO., 625 TENTH AVENUE, NEW YORK, N. Y. Tel.: Hudson 2-3563.

FOR SALE—Hi-Speed Super Fast Shuffle board wax, 24 one-pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. C.O.D. INTERBORO MUSIC DISTRIBUTORS, INC., P.O. BOX 300, MAIN ST., DALLAS, TEXAS.

FOR SALE—Genco Shuffle Pool $195; Kenney 10 Player Team Bowler $165; AMI D-40 $795; AMI D-80 Chrome $495; AMI E-200 write. Wurlitzer 1500 $325. UNITED DISTRIBUTORS, INC., P.O. BOX 995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: Almagra 6-5780.
FOR SALE — Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United, Twin, United 5 Player, United 6 Player, United 6 Player Deluxe, United Supreme. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2664 CONEY ISLAND AVENUE, BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE — Army & Navy $117.50; Spark Plug $60; Japoly $60; Flying High $99.50; Super Pennant $27.55; Star Series $65; Hayburner $50; Grand Slam $90; $1.49-$9.49; Trojan $174.50; Beach Club $349.50; Hit $465; Beauty $240; Bright Light $40. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnder son 1-7577.

FOR SALE — Special Beach Clubs $275; HiFis $395; Palm Springs $325; Hawaii $375; Mexicos $345; Bally's Speed Boat, used very little, $369.50; Bally's Champion Horse $469.50; Shuffie Posts $195; Rival Galleries $399.50; Williams Daffy Derby $159.50; Super Pennant 1954 $199.50; 1954 Big Leagues $260.50. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: Canal 8318.

FOR SALE — Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MINYES, 57 TENTH AVENUE, NEW YORK, N. Y. Tel.: Clicherking 4-8628.

FOR SALE — A.M.I. Model D-80 $825; A.M.I. Model C $300. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: Central 9292.

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's, Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Wurlitzer, Coin Keno and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE — Beauty $295; Chinatown $85; Control Tower $85; Double Action $125; Dick Jockey $85; Fighting Irish $35; Friles $230; Hayburner $60; Yacht Club $265. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE AVENUE, ST. LOUIS 15, MO.

FOR SALE — Finest Biscos—factory reconditioned—like finding $50 in your pocket. Returnable 3rd day, full refund to protect you. Palm Springs (almost new) $395; Yacht Clubs (Improved superlative frequency) $205; Palm Beach $140; Dude Ranch $370; Beach Clubs $355; Atlantic City $130; 1/3 oz.; Conery Island $80; Holidays (6 card) $60; Gene 400's (percentaged right) $65. We want Bingos. Mail your offer to U. S. E. KENNY MFG. CO., 5229 S. KEDZIE AVENUE, CHICAGO 32, II. Tel.: HEmlock 4-3844.

FOR SALE — We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERIAUIM CORPORATION, 3276 KESSEM AVENUE, CINANTHI, O. Tel.: MONTana 5000-1-2.

FOR SALE — The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-2224.

FOR SALE — For nothing — information as to how we established 10 cent play on juke boxes on our route and what effect it has had on our revenues. HENRY C. KNOBLOCH & SONS, 31 WARREN ST., GLEN FALLS, N. Y.

FOR SALE — Surf Clubs $415; Ice Frolies $365; Palm Springs $335; Dude Ranch $325; Beach Club $315; Beauty $250; Yacht Club $160; Atlantic City $155; Spot Lit $75; United A.B.C. $30. MICKEY ANDERSON, 314 EAST 11TH STREET, ERIE, PENNA. Tel.: 7-5749.

FOR SALE — Reconditioned Phonos ready for location. Seeburg 164-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

FOR SALE — Read for location Wurlitzer 1015, 18000 and 1400. Seeburg 146M, 147M, 148ML Special prices on 3020, 8220 and 325M Wall Boxes. Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: Summer 4938.

FOR SALE — Telesquiz Machines, factory reconditioned. Ready for location. $119.50. 1/3 down, balance C.O.D. We stock all Telesquiz parts, also parts and supplies for Juke, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE — Reconditioned phonos ready for location: AMI A; AMI C; Deluxe 50 and Deluxe Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES CORPORATION, 595 TENTH AVE., NEW YORK, N. Y. or 211 FREILINGHUYSEN AVE., NEWARK, N. J.

FOR SALE — "Sock-The-Ock" converts "Shoot-The-Bear" into a gun that will top all others in appeal, performance, and take. A complete package $28. 100 SERVICE COMPANY, 2638 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: Jefferson 1-6531.

FOR SALE — Geneo 2 player Basketball $250; Geneo Shuffle Pool $125; Seeburg Coon Hunt $450; Chicago Coin's 6 player Home Run $250; Williams' 6 player Major League Baseball $250; Williams' 6 player All Star Baseball $250. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN. Tel.: Chapal 9-6526.

FOR SALE — I Williams 6 player Major League Baseball $375; 1 Evans Constellation Phonograph $250; 3 Exhibit Dale Guss each $35 each; 1 United Leader $75; 3 Aristos Scales (Brand New) at $75. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. Tel.: 3-4508.

FOR SALE — Coin Wrappers, Pop-Open; $2.50 dimes only 5c per thousand, thirty thousand to ease. Fresh stock, sample mailed on request. J. ROSENFIELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2-2900.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives in United, Liberty, Villa, TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 45, FLA. Tel.: 6-1864.

FOR SALE — Wurlitzer 3020 Wall Boxes $8 each; 50 Seeburg 5c 3-Wire Wall Boxes $3 each. Beautiful equipment @ 1/3 deposit, balances C.O.D., or Sight Draft. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8393.

FOR SALE — All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: Dünkirk 3-1810.

FOR SALE — Exhibit, Shooting Gallery $350; Geneo, Sky Gunner $200; Geneo, Shuffle Pool $225; Chi Coin, Triple Score Bowler $225; Chi Coin, Crown Bowler $225; Single Shot Frame Special $195. UNIVERSITY COIN MACHINE EXCHANGE, 855 NORTH HIGH STREET, COLUMBUS 8, O. Tel.: University 6990.

MISCELLANEOUS

NOTICE — Bingo Operators! Stop useless service call caused by balls piling up in Ball Trough. Ball guides easily installed on location in 10 minutes. Specify Bally or United Game. Sample $1,000.00 per dozen. MIDWEST MUSIC SERVICE, 1200 NORTH AVE., ELIZABETH, N. J. Tel.: BELL 4-9900.

NOTICE — We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise you need. SEA-COAST DISTRIBUTING INC., 6951 W. 1200 NORTH AVE., ELIZABETH, N. J. Tel.: BELL 4-2400, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: B'rant 4-6844).

NOTICE — Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job — 16 oz. bottle $8.50. For distributor price and territory, contact MECA ELECTRONICS, 4276 7TH ST., EAST ST. LOUIS, ILLINOIS.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE — These 3 telephone numbers are important to you: The Cash Box, New York City, JASdon 6-2650; The Cash Box, Chicago, III., DEarborn 2-0015; The Cash Box, Hollywood, Calif., Hollywood 5-1702.

NOTICE — Juke Box Operators — Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Script and Vendo ice cream machines, CARLTON DISTRIBUTING AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.
Everyone's talking High Fidelity—but who's doing what about it? Just what is this new rage?

High Fidelity is an attempt to minimize the effect of the electro-mechanical means necessary to the reproduction of music. When music is produced in your presence by a singer or musician without microphone, loudspeaker, amplifier or other gadget, you have perfect fidelity. It is not "High" fidelity, but true and natural music—as good as the artist or the instruments with which he performs.

When a recording is made it is mass produced for re-performance. This recording and reproduction necessarily involves some losses from the original and often the introduction of extraneous sound.

No record, however fine, and no means of reproduction can perfectly and exactly duplicate the actual living presence of the performers themselves. When a reproducer of music says, "I have High Fidelity," he means he has achieved a high degree of faithfulness to the original live performance.

The degree of Fidelity obtainable from any photograph plays a given record depends upon these three points:

1. The Source of the Music—the record and how it's handled by the phonograph.
2. The Electronic Amplification—the signal and how it's delivered to the speaker system.
3. The Speaker System—the sound and how it's delivered to the ear.

How AMI Model "F" Handles the Source

Handling the record starts with the time-tested AMI record changer which selects and places the record into position for play. The "F"s" new featherweight tone arm, with the famous General Electric variable reluctance cartridge and single stylus gently contacts the groove of the record. Silently, the "F"s" new transcription turntable revolves at a speed that shows no more than 2/100th of 1 percent variation. This precise speed is essential to prevent wow, flutter and flutter. The Model "F" keeps out extraneous noise that might otherwise be amplified along with the actual music. High Fidelity can be ruined or saved at the source.

How the AMI Model "F" Handles the Amplification

The signal from the record goes to the amplifier minus unwanted sounds from pickup and turntable. The "F"s" new Full Range amplifier is a High Fidelity gem with an acoustical output well beyond 20 to 25,000 cps, equaling 50 watts acoustical power with ordinary speakers. Controls permit shading "presence" and "brilliance" and volume, too, to balance the acoustics of the room. A cross over frequency dividing network feeds the lows to the bass horn and the highs to the treble horn, meeting and merging at the midpoint with no holes or gaps.

How the AMI Model "F" Handles the Music

Amplified without trace of electronic exaggeration the music goes to the unique driver and horn system of the Model "F." For the highs there is a very small (one square inch) diaphragm driver, for instant response to the very rapid vibration of the higher frequencies. For the slow-moving lows there is a 12-inch heavy duty unit. The amazing difference in the Model "F" is that these driver and speaker units are joined to HORNS. The treble horn is positioned at ear level and flared to send the music out in all directions above all possible obstruction and interference from furniture which can destroy high frequencies. The bass horn is folded inside the cabinet—and this horn, when unfolded is almost 5 feet long and 36 inches across its mouth. It is equivalent to more than NINE 12-inch ordinary loudspeakers.

Here you have the FIRST TRULY GREAT INNOVATION IN JUKE BOXES since AMI developed means to automatically select and play both sides of a record. These HORNS of the Model "F" are vital to the superiority of its music. Up till now music of this kind could be produced only by the most expensive High Fidelity equipment. Now, Model "F" automatic music has taken the lead in the entire High Fidelity parade.

This greatest High Fidelity of all is called SONORAMIC SOUND because the FULL RANGE of music is delivered in a way that surrounds the listener and is uniquely captivating and stimulating.

Now that you have the LOW DOWN on HIGH FIDELITY you can settle for nothing less than the best—and the best costs you no more—
## How To Use “The Confidential Price Lists”

(Also Known As the “C. M. I. Coin Machine Industry) BLUE BOOK"

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like the over-the-counter reporter, “The Confidential Price Lists” can only feature the market prices as they are quoted. **The Confidential Price Lists** sets exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. “The Confidential Price Lists,” rather than show no price, retain the last known quotations for such equipment so that the subscriber at last has the last known prices as a basis to work with. Prices should be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and conditions of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.)

**THE CONFIDENTIAL PRICE LIST** reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit thepeculiarities of his territory.

**METHOD:** “The Confidential Price Lists” should be read as follows: First price is the lowest sales quoted for the week; Second price list is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional $25 to $25 on Pin games — and $25 to $30 on Photographs.

---

### EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. Machines Just Added
7. Great Activity

---

### WURLITZER

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<tr>
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#### LISTED ALPHABETICALLY

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### List of Manufacturers

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</table>
STILL THE LEADER IN HIGH FIDELITY TONE

TAKES THE MASK OFF THE MUSIC

Wurlitzer 1700HF

The High Fidelity sound system engineered for the Wurlitzer 1700HF Phonograph literally and audibly takes the mask off the music. It is true high fidelity with ample speaker capacity to reproduce the full tonal music range audible to the human ear. People like to listen to it. That's one of many reasons why every Wurlitzer 1700HF is taking in MORE MONEY than the phonograph it replaced.

HEAR IT-SEE IT-BUY IT
AT YOUR WURLITZER DISTRIBUTOR

The Rudolph Wurlitzer Company • North Tonawanda, New York
Established 1856
OTHER FEATURES!

10TH FRAME FEATURE
CAN SCORE 1800

MASTER FRAME
☑️ SCORE 1000 ☑️ SCORE 500
Regulation 1-9 and 30-30 Scoring

FAMOUS TRIPLE MATCH FEATURE

King-Size, Durable Bowling Pins

Available in 10¢—3 for 25¢ Models

LATEST E-Z SERVICE FEATURES

TWO SIZES: 6 FT. BY 2 FT., 9 FT. BY 2 FT.

SEE YOUR DISTRIBUTOR NOW!

UNIVERSAL'S REGULAR
11TH FRAME SHUFFLE ALLEY
with all the features of DE LUXE
except TRIPLE MATCH FEATURE

UNIVERSAL MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 14, ILLINOIS
Location-reports from coast to coast prove that variety tops all other in-line games, including BEACH CLUB, for immediate attraction, continuous repeat-play and record-smashing earning-power. Get your share . . . get VARIETY today.

Ghost-cards above show how player moves Card-numbers UP or DOWN. Bright circles are hit numbers. Top card shows all numbers in normal position. Other cards illustrate 3 different ways to straighten out lop-sided line-up by moving first 3 lines of Card UP or DOWN. Players hail Magic-Lines as greatest extra-fun feature in years . . . and back up their enthusiasm with greatest cash-box approval in years!

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois