The look of perplexity on Vaughn Monroe's face as he watches the mambo antics of Jack De Leon and Lyn Jackson is also a sign of pleasure that his RCA Victor recording of "They Were Doing The Mambo" has hit the best-seller class. Vaughn currently is playing night clubs and theaters in New England, and according to him, the mambo is sweeping the country so fast that "even the cows and sheep" are doing the dance.
GEE DAD,
IT'S A WURLITZER

Not Only that, son—
THE GREATEST
WURLITZER
of All Time!

WITH ALL THESE FEATURES
AND EVERY ONE A
MONEY-MAKER

NEW... All New— Phonograph
NEW... Carousel Record Changer
NEW... Gorgeous Cabinet Design
NEW... Ultra Simplified Mechanism
NEW... Full High Fidelity Sound
NEW... Color Styled Selector Panel
NEW... Size for all Locations
NEW... Lighter Weight—308 Pounds
NEW... Increased Earning Power

THE FABULOUS
High Fidelity

Wurlitzer
1700 HF
TAKES THE MASK
OFF THE MUSIC

SEE IT, HEAR IT and BUY IT at your
WURLITZER DISTRIBUTOR

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, N. Y.
Once again the record industry has gone through the fascio of a NAMM Convention.

Once again records were relegated to the most unimportant place in the entire set-up lost among the exhibits of large instruments.

The emphasis at the convention—just as it has been for the last several years—was on everything but records. As a matter of fact, whereas almost every record firm used to have a booth on the floor, this year only one firm bothered to display. However the disk officials attended, despite their reluctance to do so, because they wanted to see their distributors. And so in spite of the fact that last year's convention almost everyone there from the record business promised not to come back, they all returned. Unless something is done about it right now, the same thing is going to happen next year.

The NAMM Convention is the wrong place for the record industry to gather. Sure record execs and distributors should get together once a year. But why under the worst possible circumstances?

The NAMM Convention is dominated by the larger instruments. Dealers who come in, come to see those, not hear new records. The meeting always takes place in the middle of July, in the heat of summer, under the most uncomfortable circumstances. It usually is held in Chicago or New York, two of the more unlikely place to be in the middle of summer. All the conferences have very little to do with records. There are no longer any substantial displays by record firms. All the action as far as they are concerned takes place in the upstairs rooms. All in all, it just doesn't make sense.

Since the inception of the RIAA, The Cash Box has been urging it to organize an exclusive record convention. This could either be held in conjunction with the annual MOA Convention or separately, if so desired. It would have tremendous appeal and support from record company officials fed up with their treatment by the NAMM; it would be attended by distributors, juke box ops, disk jockeys, one stop operators and the largest retailers.

Such a convention would have some meaning. Business could be contracted, orders booked. Distributes from all over the nation could get together with the disk jockeys. Juke box operators and disk jockeys could find out what's in store. The whole thing would add up.

So once again, we respectfully urge the RIAA to look into the matter. If it isn't done immediately, by the time next year rolls around, this same situation will develop where we'll have to attend the NAMM meet despite the fact that we don't want to.

From our observation, the record firms and distributors have had their fill of the NAMM Convention.
EVERYBODY'S DOIN' THE MAMBO!

TOMCAT MAMBO
ST. LOUIS BLUES MAMBO
Perez Prado 20/47-5420

SWEET SUE—JUST YOU
YOU TOO, YOU TOO?
Noro Morales 20/47-5462

ÁDELE (Me lo Dijo Adela)
EL BAION—Baion Mambo
Tito Rodriguez 20/47-5462

FIESTA TROPICAL
MAMBO IN brass
Al Romero 20/47-5462

ICAN
Hollywood Mambo
Tony Martínez 20/47-5464

a Smash “sleeper” hit
VAUGHN MONROE
THEY WERE DOIN' THE MAMBO
MISTER SANDMAN 20/47-5767
The Cash Box, Music  
Page 5  
July 24, 1954

THE TEN RECORDS

DisK Jockeys Played Most This Week

PLUS THE NEXT FIVE

1. LITTLE THINGS MEAN A LOT Kitty Kallen (Decca)
2. THREE COINS IN THE FOUNTAIN Four Aces (Decca)
3. HERNANDO’S HIDEAWAY Archie Bleyer (Cotillion)
4. THE LITTLE SHOEKAKER Gaylords (Mercury)
5. SH-BOOM Crew Cuts (Mercury)
6. THE HAPPY WANDERER Chords (Cap)
7. I UNDERSTAND JUST HOW YOU FEEL Frank Weir (London)
8. JOEY Four Tunes (Jubilee)
9. GREEN YEARS June Valli (RCA Victor)
10. IF YOU LOVE ME Betty Malogian (MGM)

All About Disk Jockeys

Shel Horton (WWAM-Saxton, Penna.) has been named Honorary Mayor of six-ton and will help promote the Saxton-Liberty Centennial July 18 to 24. Shel is moving all his remote equipment to the center of the town from which point he will do all his broadcasts and special shows. The town is 100 years old.

It is reported that he has a trail to pick up a 1924 Buick, and has attached it to a trailer. He’s painted them in eye-bursting colors and named them “Sheb’s Wagon".

Pic of the week—Dave Dixon (KSTL-St. Louis, Mo.) is largely responsible for the success of the new funny novelty disk, “Cooperation,” in St. Louis. Dave was playing and playing the record by Prince Patridge even before the master was purchased by Cat Records. Dixon, who has been with KSTL for two years, has a morning show “Plattengre and Coffee” from 7:15 to 8:00 a.m., Monday thru Friday; a spiritual “Wesley Program” from 2:15 to 3:15 p.m., Monday thru Saturday; and a rhythm and blues show from 3:00 to 5:45 p.m., Monday thru Saturday. He also has a weekly live television show on KSTM-TV every Saturday evening.

One of the most promotion-minded stations is WWDC-Washington, D.C. It is currently sponsoring its thirteenth annual “Miss Washington” beauty-talent contest in which 62 contestants are competing. It has also started a $1.00 give-away to promote the Jack Rowe “Ride With Rowe” program aired daily between 4 and 6 p.m. Each weekday between 4 and 6 a WWDC representative will be at the corner of a prominent traffic intersection with fifty one dollar bills. He will be listening for automobile radios tuned to WWDC and each motorist who has his radio tuned to WWDC will be presented with a new one dollar bill. Jerry Kay (WTIX-New Orleans) has been complaining to his listeners that Betty Malogian’s hit record “Joey” should have been titled “Jerry.” Jerry harangues his listeners the funny thing is that the audience has really gotten into the act with him and have been sending him weird poems, etc., to help him along. It hasn’t hurt his promotion of “Joey” any as each time Jerry takes off on this subject he drives the record. Jerry Gaines (WHAT-Philadelphia, Penna.) has been elected president of the newly formed Twywood Farms Community Association in Lafayette Hills, Penna. “Chaser” O’Donnell, program director and disk jockey, the same station, writes in to congratulate The Cash Box on its recent 12th Anniversary Year Book. O’Donnell’s “Sunday Afternoon Bandstand” has become so popular he has added another hour to the show. The last hour features the top memro tunes of the week.

Lee Leonard, formerly of WLOW and WTOP-Norfolk, Va., combining business and vacation on a recent trip to New York. Lee visited with friends and family from whom he’s been away for several years. Leonard, a top-notch TV type deejay, discloses he has parted with WLOW and is in the market for a good radio and television job. Lee can be reached at 7511D Midfield Street, Norfolk, Va. MGM promotion department has started the big build-up for recently signed Mitzi Mason, whose first recording of “Who Can Say? (backed with “So Much More”) is beginning to findfavor with jockeys throughout the country. Within one week, Mitzi will appear on the Ted Steele Show—WOR-TV; The Barry Gray Show—WMCA; The Murray Kaufman Show—WMCA; The New Silver Show—WMGM; The Bob Bond Show—WADB-TV; The Leigh Kramer Show—WVOE; and The Willie Bryant Show—WVOE.

“It’s What’s in THE CASH BOX That Counts”

www.americanradiohistory.com
MINDY CARSON
(Columbia 40276; 4-40276)


"ONLY A BRIDESMAID" (2:50) [Mills BMI—Glazer—Leyden] A sentimental slow waltz item with a famous title, is tearfully fashioned by Mindy as an organ adds to the broken-hearted effect.

VICTOR YOUNG ORCHESTRA
(Deco 29207; 9-29207)

"THE SONG FROM THE CAMEO MYSTERY" (2:39) [Mills ASCAP—Gaskill, McHugh] Anatole Raminקס takes the violin part in Victor Young Singing Strings interpretation of a song from one of the year's big 78s. Turns better known as "I Can't Believe That You're in Love With Me."

"MAGNIFICENT OBSESSION" (2:50) [E. H. Morris ASCAP—Skinner, Herbert] From the lick "Magnificent Obsession" comes this theme music. Lush dreamy material. Beautiful effect.

BOBBY TROUP
(Capitol 2356; F-2356)

"WHEN YOU'RE WITH SOMEONE ELSE" (2:29) [Feist ASCAP—Gilbert, Ruer, Etinger] Colorful song stylist Bobby Troup lends his easy going talent to a light cute novelty. Good job.

"FIVE DAYS, SIX HOURS, THIRTEEN MINUTES" (2:27) [Joy ASCAP—Springer, Ebb] A rhythm novelty gets the singer's unique styling on this end. Catchy.

BING CROSBY
(Deco 29212; 9-29212)


"OH, TELL ME WHY" (3:07) [Longridge ASCAP—] On this end, "The Groover" glides through a tender, soft tune in his inviting manner. Pretty job.

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A great party was held at most of the A.F.N. stations on the Continent. The American Forces Network is eleven years young and I'm glad to say it has always given listeners some type of music that the Forces and civilians very pleasant listening hours. Thanks and carry on the good work. News of new ventures to be undertaken by Billy "Black Magic" Daniels reached me today. Billy plans to spend four months of every year in this country. He has instructed his real estate man to look for a suitable home in the States where he could bring his family. Billy also plans to start a record company and take an interest in commercial TV when in the States.

To complete his English outlook on the whole situation, Billy is trying hard to purchase a vintage Rolls Royce. Very county what?...

Arriving from Paris to open at the Colony supper club on Monday is U. S. Nancy Andrews who says she's understood Ethel Merman during the long Broadway run of "Call Me Madam." Without once taking over from the star, Nancy's chance to shine on her own in Mayfair...

David Whitfield is making a lot of noise in wax circles. His album "Mia" is the hottest selling platter since Vera Lynn's "I'll Be Wandering." David is at Blackpool for the opening show and the theatre management hopes the roof will not fall in when he is seen as he has the audience shouting for more at the top of their voices...

Sel Bourne back from London for several weeks just returned.

Asbury Park is ruled by Roy Jones, the featured vocalist of the group, the manager, the group, the writer of the song and the publisher...

Chris Martin has signed a Derby Records contract and his first release is "Loveless Heart" with "Tell Me And Put A Gun For You,"... Bob Thorn and Jane Arrive in Hollywood with congratulations after they revealed they had been married last week...

Lenny Bernstein that's the new manager for the fourth time...

The vocals of the group are being heard on the air...

Peggy Lee dickering for a TV show that could originate in Hollywood...

Tony Page who's been missing for a long time at Thunderbird...

The World's talking about...

THE JONES BOYS

Singing

"THE SONG IS ENDED"

S & G # 3007

1909 N. Central Ave.
El Monte, Calif.

1. "Car Min"
DAVID WHITFIELD/ MANTOVANI
2. "Secret Love"
DORIS DAY
3. "Little Things Mean A Lot"
KETTY KELLER
4. "Idle Gossip"
PERRY COMO
5. "Wanted"
PERRY COMO
6. "I Get So Lonely"
FOUR KNIGHTS
7. "Such A Night" JOHNNIE RAY
8. "Wanted"
AL MARTINO
9. "Friends & Neighbors"
DANNY THOMAS
10. "Little Shoemaker"
PETULA CLARK

First Release... A SHAME!
THE FONTANE SISTERS
"IF I DIDN'T HAVE YOU" and
"HAPPY DAYS & LONELY NIGHTS"

DOROTHY COLLINS

AUDIVOX RECORDS
140 W. 57 ST.
N. Y. C., N. Y.

Audion Voice Loop. An Extremely Beautiful New Bellad
"BREAK MY HEART GENTLY" 

The Cash Box, Music Page 7 July 24, 1954

Buddy Baer
singing

"IT'S THAT FEELING"
Vito 110

"TOO MUCH COMPETITION"
Vito 111

885 Sunset Blvd.
Hollywood 46, Calif.

The Melodies for Millions

"IT'S WHAT'S IN THE CASH BOX That Counts"
LEON KELNER ORCHESTRA
(Sapphire 300; 45-300)

"PLEASE NO TOUCH"—[Adams, Kehner, Welch] Port Jackie Blaine bounces out the cute lyrics of this Italian-flavored ditty. Amusing novelty that, if exposed enough, could catch some coin. Spicy.

"WHERE ARE YOU TONIGHT"—[Adams, Kehner, Welch] On this end, the thrush gets an ok support from Leon Kehner and the crew as she gives out with a sultry voiced reading of a sentimental ballad.

BROTHER LEE ROY & BAND
(Epic 9061; 45-9061)

"MEXICAN HAT DANCE" (2:23) [P. D. — Partchelas] Brother Lee Roy lets loose on the Baritone sax as the boys assist him with a boony instrumentation of the popular south-of-the-border favorite. Teen-agers will like this.

"BEER BARREL POLKA" (Schirak-Bernstein ASCAP—Bill Brown, Timm, Vejroda) An ever popular polka is treated with life and fullness by this band. Good platter for dance parties.

THE CASTAWAYS
(Execllo 2038; 45-2038)

"TEASIN'" (2:11) [Ragun Music] The versatile Castaways bounce through a very cute ditty that could establish the boys in a big way. Great novelty with a delightful lyric.

"I WISH!" (2:07) [Ragun Music] On this end the boys supply a fascinating opening for their version of a sentimental little. Boys can do a great deal with their voices.

DICK CONTINO
(Mercury 70420; 70420 x 45)

"LADY OF SPAIN" [Sun Fox ASCAP—An] an exciting and very popular standard gets a fast moving fashioned from the sensational Dick Contino accordion. Thrilling deck full of life. Accordion fans will consider this a must.

"SQUEEZE BOX BOOGIE" [Riv- er BMI] On this end, the skilled accordionist rhythms through a boogie woogie number on his squeeze box. Instrumental backing rounds out the side.

BETTY COX
(Casino 133; 45-133)

"THEY CUT DOWN THE OLD PINE TREE" [Miller ASCAP—Raskin, Brown, Eisley] A country flavored ditty is invitingly read by the warm, rich voice of Betty Cox. Pleasing material.


ELEONORA ROSSI DRAGO
(MGM 11781; K-17721)

"MALASIERA" (3:27) [Hollis BMI—Redi] The stirring music from the rock "Bell Ringers Of The Deep" is sung by Nilla Pirzi as introduced in the film by Eleonora Rossi Drago. Exciting and eerie.

"LAMENTO BORINCANO" (3:15) [Peer Int'l BMI—Hernandez] Another Spanish tune from the same movie is rendered by Miss Pirzi, Melodious.

WILLIE GIBSON
(Besida 5016; 45-5016)

"I CRIED FOR YOU" (2:30) [Herman BMI—Lyman] A favorite olde is revived by Willie Gibson and the Boys as the leader displays a lively "cornball" piano version. Good jive instrumental.

"MELANCHOLY BABE" (2:15) [Shapito-Bernstein ASCAP—Burnett, Norton, Watzen] Another standard gets the "old time tavern piano" styling from Willie and the boys. Real cute rinky-dink stuff.

ROBERTA LEE
(Decoy 9046; 45-9046)

"YOU CAN'T STOP ME FROM DREAMIN" (2:55) [Berkley ASCAP—Wendy, Franklin] With male quartet and a Harold Moon orking in the supporting role, Roberta Lee belts out a bouncing novelty with her powerful voice, Cute.

"I WAS JUST WALKIN' ON THE DOOR" (3:05) [Gold West BMI—Walker] Sonny Burke ork assists on this end as the rhymin' thrush cruises through a bluesy, sentimental love song.

ANNE COLE
(Timely 1007; 45-1007)

"TILL I FIND A WAY" (2:56) [Steen BMI—Thomas, Biggs] Transcending voice of Anne Cole belts out a dramatic version of a good love song. Pretty instrumentation. Good for pop or blues.

"OH LOVE OF MINE" (2:35) [Kid BMI—Forty] This end and the drums ork through a dramatic power packed romani tical material. Good for the blues ma st. Driving job.

CLAUDE GORDON
(Almos 53; 45-53)

"REAL GORDON" (2:45) [Fies BMI—Herman] Against a really fast pace, Claude Gordon dishes out some good trumpet work with a solid jumper. Blows a mean horn into this number.

"TRUMPET PARADE" (3:15) [Herman BMI—Gordon] Here the trumpet is employed the multi reed setting to offer an a pealing trumpet jumper. Good sound.

WOODY HERMAN & THE NEW THI HERD
(Mars 1006; 45-1006)

"MAMBO THE MOST" (2:44) [ASCAP—McFall] Herman and the New Thie ride through a rockin' mam instrumental that really moves. A version of the mambo, Herman fans will like this.

"MAMBO THE (UT) MOSTO" (2:29) [ASCAP—McFall, Herman] The instrumental quartet belt across a wild continuation of the baffle. Crazy' deck.

BILL "MR. INK SPOTS" KENNY
(Deeco 2916; 5-2916)


"WHAT MORE CAN I DO" (2:08) [Famous ASCAP—Tun] Another terrific Sy Oliver ork assist with Kenny's voice to best advantage on this sentimental love song. Could make noise.
THE CASH BOX

CANADIAN CAPERS

TORONTO TOPICS:

Dick Contino's successful Toronto date at the Casino Theatre made a lot of new friends for the Mercury Recording Star. This will be wide open territory for repeat engagements and his platters on the air waves and in the boxes should be having extra plays from his new found music friends. The Contino's date winds up the Casino's season headlining platter names and they will be booking some glamorous gals for the summer. . . Madeleine Bonin of the Bill Long and his Border Jumpers, a hot bet for the new TV 7/up show which is scheduled to originate hereabouts. The Bill Long group (King-Quality Records) are being held over at the Mocambo and will probably stay at the Spadina Folk Show Case through August. . . Sunday visitor was Eddie Moehler (Alvinna Records) on a fast trip from Montreal where he reports good business as the order of the day at the Montery where his group is holding forth. . . Rumors are rife that the great Calvin Jackson's quartet will soon be waxed by a major label with the first jacket on the market before too long. Cal and the boys clicking bigger than ever at the Park Plaza Hotel proving anew the society following this group has built. . . Heard a terrific caypso tune that sure sounds destined to catch big the major A & R men get with it. BMI Canada's Bailey Bird played it for us and it sure sounds like a winner. . . Ex-Canuck Dick Todd breaking out strongly with his newest release which couples local TV producer Norman Campbell's "It Happens" and "Where Do The Bubbles Go" and has "It Happens" publisher, Clarendon House mighty happy. This side and the Mary Mayo Quality platter (from the U.S. Benson master) building this lush ballad very strongly and we hear that some of the other majors are planning to cut it. Congratulations to Dick Todd and Decca's Paul Cohen for giving impetus to this strong Canadian ballad. Our congratulations to its writer and publisher Norman Campbell, and Clarendon House for giving out with a great song that is bringing overdue attention to the good music originating in this country.

MONTREAL MEMOS:

Jack Newman, Canadian Manager of the Peer-Southern set-up away on a business trip to the West Coast from where he will then take his vacation accompanied by his wife and juvenile actor son, Roger. . . Phil Rose of the Cheapo Co. (Decca-Coral) vacationing with his wife in Ontario where a lot of his trade friends are looking forward to entertain them. . . Stopping over for a day in Montreal on a well deserved vacation to Grand Manan, N.B. is the Dean of Canadian composers, Dr. Nealy Willan and his charming wife, of Toronto. No doubt the hardest working composer in Canada, Mr. Willan surprised his associates and friends by finally taking the much deserved vacation which he has been promising himself for these past several years. . . Lee Brown and his Band of Bebop will play a one nite stand at the Show Mart on Wednesday, July 21st. This is Brown's first trip to Montreal. . . Appearing this week at the Chez Paree is Dessa Costello famed star of South Pacific.

THE CASH BOX

Toronto, July 24, 1954

THE ORIOLES

"IN THE CHAPEL IN THE MOONLIGHT"

JUBILEE # 5154

THE ORIOLES

"THE GREATEST FEELING IN THE WORLD"

JUBILEE # 5152

THE FOUR TUNES

JUBILEE # 5152

SIL

AUSTIN

"STAGECOACH"

"VOLLEYBALL"

JUBILEE # 5153

THE CASH BOX

Philadelphia, July 24, 1954

THE CASH BOX

515 W. 47th St.
N. Y. C. N. Y.

Available in Canada on QUALITY Label

"It's What's in THE CASH BOX That Counts!"

The Cash Box, Music
Page 9
July 24, 1954

New Coral Thrush

NEW YORK—Eileen Todd, a Phil Moore discovery, has been pacted by Coral Records. Her first release, "Paradise," is slated to hit the turntables on July 5th. Todd waxed four independent masters which were auditioned by Coral's Bob Thiele. The A & R chief purchased the Indies for commercial release. The pretty vocalist kicks off on a disc jockey tour near the release date to cover Boston, Cleveland, Philadelphia, Detroit, Chicago and Milwaukee. Todd's nightclub act is being written by Phil Moore with break-in dates set for late July.

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NEWARK—During their recent visit to the East Coast, The Gaylords met New York area disk jockeys and distrbes for the first time. The group is pictured above during a visit to Paul Bremer of WATT in Newark. Standing to left are: Paul Bremer, Joel Koenig, Fred Castellano, and Irwin Fink, all of All-State New Jersey Inc., distributors for Mercury Records. In the front row are The Gaylords.

Remember! additional copies of the 12th Anniversary Issue are $5.00 each while they last!

THE CASH BOX
26 W. 47th St.
NEW YORK 36, N. Y.

NEW YORK—When Benny Goodman was fourteen, the story goes and Benny affirms, he was kicked off the band stand by Bix Beiderbecke who noticed a young short pants fooling around with the instruments. Benny was the newly hired clarinetist. Last night (7/13) at the Basin Street nite-loyd, nobody kicked Benny, who was much more accomplished, in appearance in New York in eight years, off the stand. Rather, the crowd did its best to keep Benny on the stand with excited exhalations.

The much publicized opening was all that its billing promised. A packed house (the seating capacity was extended to squeeze tables) from the audience as it recognized the Goodman classics. The clarinet immemorially riveted himself with a top-flight cast of musical luminaries to comprise his trio and sextet. They were the famous Charlie Shavers whose inimitable trumpet brought him a round of applause; Mel Powell, one of jazzdom's piano shining lights; Morty Feld, drums; Irving Crozby, bass; and Steve Jordan, guitar.

A fine supporting cast rounded out the bill. Song stylist, Sylvia Sims, treated the crowd to her delicious jazz treatments and Buck Clayton's Quartet was seated for some moments. Buck, the old Basie trumpet man, got in some crazy licks, as well as providing the musical backdrop for Miss Sims.

You had better call in for reservations if you plan to see this show.

Ella Fitzgerald Heads Australia Package

NEW YORK—Long a favorite in Australia via her Decca disks, Ella Fitzgerald visits the Aussies in the flesh with a troupe including Artie Shaw, Buddy Rich and Jerry Colonna which kicked off 7 day “Down Under” on July 23. Ella headlines the package and her weighty remuneration of $25,000 covers transportation for herself, her accompanist John Henry Lewis and secretary Georgie Henry. 

Norman Granz booked Ella, while Rich and Shaw were placed by the Billy Shaw office and Colonna by GAC.

Following the trek, Ella will vacation before going on tour again with Granz “Jazz at the Philharmonic,” which kicks off Sept. 17 and will play 56 major cities in the U.S. and Canada. Also featured with JATP on its 14th annual tour will be Buddy Rich.

OFFICES MOVED

NEW YORK—Gersh & Wecht have moved their offices to 22 West 57th Street. The firm is currently doing record promotion for Lowell Music, Alec Templeton Music, Bob Carroll, and the Billy Williams Quartet.

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”

WALLING'S MUSIC CITY
Hollywood, Calif.
1. Sh-Boom (Cora)
2. Little Things Mean A Lot (Kitty Kallen)
3. Paint Of Order (Stim Franks)
4. Sway (Doris Mann)
5. Three Coins In The Fountain (Kitty Kallen)
6. Sh-Boom (Cora)
7. River Of No Return (F. Ennie)
8. I LOVE YOU (Kay Starr)
9. The Man With The Banjo (Juno Jones)

RECORD LAND
Phonics, Ariz.
1. Three Coins In The Fountain (Four Acres)
2. Little Things Mean A Lot (Kitty Kallen)
3. Sh-Boom (The Clouds)
4. Slowly We're Leavin' (Kitty Kallen)
5. Sh-Boom (Cora)
6. Three Coins In The Fountain (Kitty Kallen)
7. One by One (Faeley & Wells)
8. The Last Time (Taffy Tavern)
9. The Who (Taffy Tavern)
10. The Happy Wanderer (Weir)

MUSIC CORNER
New Haven, Conn.
1. The Little Shoomaker
2. Little Things Mean A Lot (Kitty Kallen)
3. The Little Shoomaker
4. Three Coins In The Fountain (Kitty Kallen)
5. Every Day (Teddy James)
6. Don't Wake Me Up (Weir)
7. De Naughts (H. Hoppen)
8. Green Eyes (Benny Shapiro)
9. Make Me High (Nat K. Cole)
10. The Happy Wanderer (Tony Bennett)

VAN GORR RECORD SHOP
Rock Island, Ill.
1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Kitty Kallen)
3. Three Coins In The Fountain (Kitty Kallen)
4. Sh-Boom (Cora-Crux)
5. The Happy Wanderer (Rome)
6. I Understand Just How You Feel (Taffy Tavern)
7. We're Out Of Aces (Cora-Crux)
8. I LOVE YOU (Kay Starr)
9. The Little Shoomaker
10. They Can't Take That Away From Me (Jackie Page)

JORDAN MARSH CO.
Boston, Mass.
1. My Funny Valentine (Kitty Kallen)
2. Three Coins In The Fountain (Kitty Kallen)
3. Three Coins In The Fountain (Kitty Kallen)
4. If You Love Me (Kay Starr)
5. Thank You For Calling (Cora-Crux)
6. I Love You (Kitty Kallen)
7. Just What I Am (Patti Page)
8. Drive The Day Away (Cora-Crux)
9. The Little Shoomaker
10. I Love You (Kitty Kallen)

ROYLES
Salt Lake City, Utah
1. Sh-Boom (Cora-Crux)
2. Little Things Mean A Lot (Kitty Kallen)
3. Little Things Mean A Lot (Kitty Kallen)
4. Three Coins In The Fountain (Cora-Crux)
5. If You Love Me (Kay Starr)
6. Thank You For Calling (Junge)
7. Leave It To Me (4 Aces)
8. River Of No Return (Junge)
9. The Little Shoomaker
10. I Understand Just How You Feel (Kay Starr)

MUSIC SALON
Tulsa, Okla.
1. Sh-Boom (Cora-Crux)
2. Little Things Mean A Lot (Kitty Kallen)
3. Three Coins In The Fountain (Kitty Kallen)
4. Goodnight Sweetheart, Goodnight (Benny Goodman)
5. Three Coins In The Fountain (Benny Goodman)
6. The Little Shoomaker
7. I LOVE YOU (Kay Starr)
8. The Happy Wanderer (Benny Goodman)
9. I LOVE YOU (Kay Starr)
10. I'm A Fool For You (Kay Starr)

LYRIC NEWS & RECORD SHOP
Indianapolis, Ind.
1. I Love You (Kay Starr)
2. Three Coins In The Fountain (Kitty Kallen)
3. The Little Shoomaker
4. I LOVE YOU (Kay Starr)
5. If You Love Me (Kay Starr)
6. The Happy Wanderer (Benny Goodman)
7. I LOVE YOU (Kay Starr)
8. I Understand Just How You Feel (Kay Starr)
9. If You Love Me (Kay Starr)
10. I'm A Fool For You (Kay Starr)

MUSIC SALON
St. Louis, Mo.
1. Sh-Boom (Cora-Crux)
2. Little Things Mean A Lot (Kitty Kallen)
3. Three Coins In The Fountain (Cora-Crux)
4. Goodnight Sweetheart, Goodnight (Benny Goodman)
5. Three Coins In The Fountain (Benny Goodman)
6. The Little Shoomaker
7. I LOVE YOU (Kay Starr)
8. The Happy Wanderer (Benny Goodman)
9. I LOVE YOU (Kay Starr)
10. I'm A Fool For You (Kay Starr)
That's right! The Cash Box will give you DOUBLE YOUR MONEY BACK if you don't agree that The Cash Box is the finest publication for you in all the history of the coin operated machines industry!

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FIRM

ADDRESS

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The 45 Situation!

NEW YORK—While many stations are still balking at switching to 45 rpm, record companies are almost unanimously expressed the opinion that the change will be cleared up within a couple of months. It is felt by them that if one station in a town goes 45 and is therefore able to play the latest records as soon as they are received, every other station will have to do the same in order to please its audience. A great help in this transition period has been the Capital cueing disk which is the size of a 78 record and into which the 45s can be fitted. This takes care of the jumping which many DJs complained of on the 45s.

A survey taken by one manufacturer shows that at this time 60% of the stations are willing to play the 45s.

BRAND NEW...ORDER NOW

"Cry Sometimes"
Swanee Quintet
NASHBRO #546

"Didn't It Rain"
Children of the South
EXCELLO #381

"Too Many Keys"
Bobby Prince
EXCELLO #293

5's & 78's
Order From Monarch In L.A.—
Plastic Products in Memphis
NASHBRO RECORD CO., INC.
171 3rd Ave. N.
Nashville, Tenn.

Patients Greet Entertainers

WASHINGTON, D. C.—A wheel chair receiving line greeted singers Tony Bennett and Marilyn Mitchell at Walter Reed Army Medical Center, Washington, D. C., July 1 when they headed another in a series of variety shows sponsored by the District of Columbia Variety Club, Tent No. 11, in cooperation with the American Federation of Musicians, local 161. Hirsh De La Vice, president and chairman of the club, produces the shows. Left to right, Pvt. Dale Smith, 22, son of Mrs. Anna Smith, 753 9th St., N.W.; Pvt. William Hannon, 23, son of Mrs. Margaret Hannon, 286 Brook Ave., Brook, N. Y.; Cpl. Waideysaw Sinko, 29, 340 Zion St., Hartford, Conn.; Pfc. John Patton, 21, son of Mrs. Catherine Patton, 660 6th St., Cleveland, O.; Cpl. Raymond Harvey, 21, son of Mr. and Mrs. Robert H. Harvey, 12759 Cornell St., Detroit, Mich.; Sgt. Howard Lane, 23, son of Mr. and Mrs. A. Herman St. Knoxville, Tenn.; and Pfc. Sam Villanti, 22, son of Mr. and Mrs. Sam Villanti, 1115 Butternut St., Syracuse, N. Y.

Airmail Subscription to THE CASH BOX $3.00

"It's What's in THE CASH BOX That Counts"

THE CASH BOX

POPLAR


"SWISS MISS"—SANDY, MOOREY COACHMAN, EIGHTH TWELVE MAGIC IS THE EARTH.
An entrancing collection of melodic items presented with an air of lightness and charm. For summer fare, this E.P. is just the thing as the tunes, arrangements, vocal administrations and orchestral readings seem to be planned for relaxing pleasure.

"THE BROADWAY STORY"—Berna Wayne—Coral Records CRL 5611 (110-1/2") EP List: $3.00
Side one—The Broadway Story, Side Two—Zsa Zsa: Passionata; Waltz for Marilyn; Boka Chica.

The ever intriguing story of the famous New York City street is dramatically portrayed by a cast of five, a sewer chorus and a 56 piece orchestra. Berna Wayne, composer, tells the story of the Broadway cop, a couple of dancing kids on the corner, a star, a boy and a small town girl. A real show with Danny Scholl, playing the part of the cop, in the lead role. Side one second side consists of four Berna Wayne compositions etched in big orchestra style with chorus assistance. Pleasable disk with something for everyone.

"MAURICE CHEVALIER"—Columbia Records CL 568—(1-12" EP) List: $2.95
PARIS EST TAUPE; PARIS A SLE 2000 ANS; LA CHAISE; JAI FIEU MON COEUR; TROUILLIERS, MAIS C'EST LA VRAI.
SAYVIE, PEUREUX; PEINTRE EN BATAILLON; UNE CANE ET UNE CASQUET.
Although Maurice Mustapha has been these shores he is still fondly remembered by the portion of buyers who recall his many pictures. The younger disk collector is more familiar with the Parisian through any number of imitations he has seen on television than he is with the actual singing of Chevalier. Although his vocalismen are entirely in French, the listener is aware of his good humor, present in all his recordings. For those who do not understand the French lyrics, a quick translation is provided by Aram Avakian in the notes on the back of the sleeve. Limited market.

"MARCHES" John Philip Sousa—Mercury Records MG 40007 (1-12" EP) List: $5.25
Frederick Fennell conducting the Eastman Symphonic Wind Ensemble playing Fife and Drum of the Fair; Manhattan Beach; The Black Horse Troop; Daughters of Texas; Riffle Regiment; Corcoran Cadets; Hands Across the Sea; Yankee Doodle Edibles; Pieces of Eight; March Carolin; Cheerio; His Honor; Our Director; Glory of the Guard; Pride of the International Enigrants. Marches have a place in the heart of everyone. It recalls park concerts, high school and college football games, parades of all descriptions, etc. This album has been put together to offer the man in search of marches, namely John Philip Sousa. Of the sixteen pieces presented eight are Sousa compositions. 1914 is the year of Sousa's birth making this a most appropriate time to issue this tribute. The marching composer associated with this type of music. Of course, one of the pieces, "Ancestral," is by the other name to whom clues, when clued of, Edwin Franko Goldman. A stirring release designed to delight and bring back food memories.

KRAMA; AYE, AYE, AYE; SPINNING A WEB; TELL ME YOU'RE MINE.
One of the last wax works of the Gaylords. The group has been a hit since the Gaylords. Their rise to stardom has been rocket-like. And they are currently doing a bang-up job on a national tour with Don Cornell. Here the boys offer four sides that get the started on the way up. We favor their first release "Tell Me You're Mine". The many fans that they add to their following on this trip will surely want this packet, Cover is great.

THE HI-LO'S—Trend TD 514 (7-45 EP) List: $1.50
GEORGE ON MY MIND; MY BABY JUST CARES FOR ME; O' MY HEART; THEY DIDN'T KNOW WHAT TO DO.
Just a few months ago, a new vocal group called the Hi-Lo's was formed. And this highly polished quartet shows a great deal of promise. With vocal groups currently so hot, the boys have a great chance of breaking through in the near future. On this, their first EP, the artists show their style and finesse with four popular standards. Terrific sound.

CLASSICAL

CHABRIER—BERLIOZ—The Los Angeles Philharmonic Orchestra, Alfred Wallenstein, Conductor, Decca Records LPX 5089—(110-1/2") LP List: $5.25
Chabrier—Marche Joyeuse; Habanera; Esopa Rapsodie; Berlioz—Hungarian Marches; MIB has been many years since the last of the works of Chabrier and Berlios are so melodic and familiar that they might almost be considered in the vein of a pop album. The music is delightful, the Warner-Bechtel treatment is by the actual singing of Berlioz. Although his vocalismen are entirely in French, the listener is aware of his good humor, present in all his recordings. For those who do not understand the French lyrics, a quick translation is provided by Aram Avakian in the notes on the back of the sleeve. Limited market.

The Berlin Philharmonic Orchestra, Ferkie Fricy, conductor.

The only two of the Beethoven symphonies are presented here on one release. The first at a lower price, the second at a higher price. The way Beethoven has done can be categorized as "lesser known". Neither have they suffered from bad luck. Neither has the only two at the hands of recording companies. In the view of the issues couple the 1st and 8th symphonies. However for the buyer who not yet added these symphonies to his collection, this release is fresh, exciting and of excellent sound.

FOUR SAINTS IN THREE ACTS—Virel Thompson and Gertrude Stein—RCA Victor Records LCT 1138 (1-12") LP List: $5.67
Beatrice Robinson-Wayne; Ruby Greer; Lina Matthews; Edward Matthews; Charles Holland; David Bethia; Randolph Robinson; Altinier Jones; Abner Dorsey.

www.americanradiohistory.com
Victor issues in its Treasury of Immortal Performances the delightful "Four Saints in Three Acts". This teching was recorded in 1947 the technical performance is most acceptable. The voices come through beautifully clear and a true pleasure for the buyer who prefers this type of material it is a radiant release.

BRAHMS—Symphony No. 1 in C Minor, Opus 68—Decca Records DL 9063 (1-12" LP) List: $4.95

The Los Angeles Philharmonic Orchestra conducted by Alfred Wallenstein. One of the most beautiful and stirring of all symphonies is presented by the Los Angeles Philharmonic Orchestra. Alfred Wallenstein conducting, with love emotion, clarity of tone, and the seriousness evident in Brahms composing. Best known to the public, and perhaps the salesman for the album, is the memorable movement. Diamond will find much competition as most labels have already released the symphony under the baton of their top name conductors.

CHAUSSON—Poem of Love and The Sea—RCA Victor LM 1793 (1-12" LP) List: $6.95

Glady's Swiftworth with Pierre Monteux conducting RCA Victor Symphony Orchestra. The Poem of Love and The Sea is strikingly lovely. Its tender air, its touching mood, its gentle floating brings, indeed, the mental picture of the poetic sky and sea. Glady's Swiftworth sings the poem of love with deep feeling. Pierre Monteux never permits the orchestra to depart from the intense emotion written into the score by Chausson. The reverse side of the LP consists of 9 French Art Songs. Miss Swiftworth sings Berlioz "Premiers transgressions que n'oublie!" from his symphony "Roméo et Juliette"; Reynaldo Hahn's "Si mes vers avales des dieux; Debussy's "Mandoline"; Henri Duparc's "Chanson Tristesse" Trieste's "Carmona", Poulsen's "Hotel", "Voyage A Paris", and "Les Chemins de L'amour".


**JAZZ**

**The Exciting Louis Bellson**—Norgran Records MGN 14 (1-10" LP) List: $3.85

**Jazz Mojos by Illinois Jacquet**—Clef Records MG C 622 (1-12" LP) List: $4.85

**Jazz**

**Record Manufacturers And Distributors Attend NAMM Convention—Gripes Galore**

CHICAGO—There was a surprising turnout of record manufacturers and distributors for the NAMM Convention held in Chicago last week despite last year's reaction that "there had better be an conditioning or we won't attend."

There was no air conditioning and the same thing happened this year—the almost unbearable heat on the exhibit floor. Where in previous years, in fact, it was made, it was necessary to go somewhere cool to conduct business.

Once again there was the general feeling among record manufacturers and distributors that the NAMM had an utter disregard for the record industry, that there was no planning of discussions that had anything to do with records, that there was no attempt to take care of their welfare etc. The answer was obvious. Outside of London Records, which had its usual booth at the entrance of the exhibit hall, not a single record manufacturer had a booth on the exhibit floor. This floor in all previous years had been devoted to record companies, but each year booths had dwindled to the present count of one.

Further, many of the record fraternity had been inspired to stay away from conventions. Those who wanted air conditioned rooms were refused and if they persisted, were told to leave.

At the end of the convention, the general feeling again was that "we will stay away unless the hotel or NAMM does something about better facilities." Many said that the MOA Convention should substitute for the NAMM. But even more record people felt that they should have a show of their own with Atlantic City, Miami, New York and Lake Placid mentioned as meeting places.

It was realized however that nothing would ever be done about this matter unless committees of record company and distributor representatives are formed to work it out.

And unless something is done, attendance will eventually dwindle to nothing at the NAMM show and gone will be the yearly get-together between record manufacturers and distributors.

**"X" Officials Meet With Their Distribs**

CHICAGO—Label "X" held a luncheon in Chicago during the NAMM Convention which was attended by representatives of the discy's 23 distributors. Heading the Victor contingent were Marie Sacks, Howard Leits, Emmit Dunn, Larry Kameg, Jimmy Hillard, Joe Delaney, Lou Boerstein and David Straussen of Grey Advertising.

The results were deemed highly successful from the point of view of healthy discussions and future plans, according to the distributors who attended. Ten-minute talks by distributors revealed lines and gripes which were settled satisfactorily in closing remarks by "X" officials.

Among the plans announced was a major project being realized for the 1st of next year, a huge outlay for advertising, and a new talent and package push.

**NBC**

Having the Hit Version of "Teasin'"

b/w "I Wish"

Excello 2038

Breaking Wide Open—Place Your Orders Now!

**A Grand Group—A Gay Recording**

**The Castaways—"Teasin'"**

Got Action With The Castaways

b/w "I Wish"

**"I Wish"

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Music
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"Symphony"
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The Cash Box, Music Box, Regional Record Reports

The Cash Box, Music Box, Regional Record Reports

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 11 without any changes on the part of THE CASH BOX.

Russ Collin
KROW—Oakland, Calif.
1. This IsTommy Steele (Kitty Kallen)
2. Little Things Mean A Lot (Kitty Kallen)
3. The Little Shoo-shoemaker (Gaylord)
4. If I Had A Drum (Sheepdip)
5. Many Bar a Hole In My Pocket (Gaylord)
6. The Happy Wanderer (Gaylord)
7. Crazy 'Bout You (Gaylord)
8. Wavy (Presley)
9. I Love You (Presley)

The Bluebird
1. Three Coins In The Fountain (Four Ace)

Mike Wolsen
WQPO—Norfolk, Va.
1. Three Coins In The Fountain (Kitty Kallen)
2. Little Things Mean A Lot (Kitty Kallen)
3. I Understand Just How You Feel (Four Ace)
4. Many Bar a Hole In My Pocket (Four Ace)
5. The Happy Wanderer (Four Ace)
6. Crazy 'Bout You (Four Ace)
7. Wavy (Presley)
8. I Love You (Presley)
9. Three Coins In The Fountain (Four Ace)

Lee Case
WITH—Baltimore, Md.
1. Many Bar a Hole In My Pocket (Kitty Kallen)
2. The Happy Wanderer (Kitty Kallen)
3. Crazy 'Bout You (Kitty Kallen)
4. Wavy (Presley)
5. I Love You (Presley)
6. Three Coins In The Fountain (Four Ace)

Edna Richardson
WTMA—Charlotte, S. C.
1. Three Coins In The Fountain (Kitty Kallen)
2. The Happy Wanderer (Mantovani)
3. Crazy 'Bout You (Mantovani)
4. Wavy (Presley)
5. I Love You (Presley)
6. Three Coins In The Fountain (Four Ace)

Watson Phillips
WHTV—Tampa, Fla.
1. Three Coins In The Fountain (Kitty Kallen)
2. Little Things Mean A Lot (Kitty Kallen)
3. I Understand Just How You Feel (Four Ace)
4. Many Bar a Hole In My Pocket (Four Ace)
5. The Happy Wanderer (Four Ace)
6. Crazy 'Bout You (Four Ace)
7. Wavy (Presley)
8. I Love You (Presley)
9. Three Coins In The Fountain (Four Ace)

Art Key
WVLV—Lexington, Ky.
1. If It's Only My Heart (Kitty Kallen)
2. If It Didn't (Fontaine Sisters)
3. Three Coins In The Fountain (Fontaine Sisters)
4. The Little Shoo-shoemaker (Gaylord)
5. Little Things Mean A Lot (Gaylord)
6. I Understand Just How You Feel (Four Ace)
7. Just How You Feel (Four Ace)
8. Wavy (Presley)
9. The High And The Mighty (Gaylord)

Hugh Cherry
WMAK—Nashville, Tenn.
1. The Little Shoo-shoemaker (Kitty Kallen)
2. Hornor's Hideaway (Kitty Kallen)
3. The Little Shoo-shoemaker (Gaylord)
4. The Happy Wanderer (Gaylord)
5. Green Eyes (Kitty Kallen)
6. Sweetheart (Hilltoppers)
7. Marigold Tango (Walter). Salooza (Gaylord)
8. Three Coins In The Fountain (Gaylord)
9. Goodnight Sweetheart, Goodnight (Gaylord)

Johnny Wilcox
KQO—Boulder, Colo.
1. Joey (Buddy Madigan)
2. Hornor's Hideaway (Kitty Kallen)
3. The Little Shoo-shoemaker (Gaylord)
4. The Happy Wanderer (Gaylord)
5. Green Eyes (Kitty Kallen)
6. Sweetheart (Hilltoppers)
7. Marigold Tango (Walter). Salooza (Gaylord)
8. Three Coins In The Fountain (Gaylord)
9. Goodnight Sweetheart, Goodnight (Gaylord)

Frank Pollock
KQOL—Phoenix, Ariz.
1. Little Things Mean A Lot (Kitty Kallen)
2. All Or Nothing At All (Harry Heffernan)
3. In The Chapel In The Sky (Harry Heffernan)
4. In A Garden Of Roses (Harry Heffernan)
5. Three Coins In The Fountain (Kitty Kallen)
6. Three Coins In The Fountain (Gaylord)
7. Swanny (Dean Martin)
8. They Were Doing The Tar-ba-lay (Gaylord)
9. Hey There (K. C. Martin)

Bill Burns
WQAM—Chicago, Ill.
1. I'm A Fool For Beauty (Mama)
2. My Friend (Eddie Fisher)
3. Every Girl, Every Teenage Girl (Kitty Kallen)
4. Three Coins In The Fountain (Kitty Kallen)
5. She's My Woman (Kitty Kallen)
6. Green Eyes (Kitty Kallen)
7. I Understand Just How You Feel (Four Ace)
8. Three Coins In The Fountain (Four Ace)
9. Little Things Mean A Lot (Kitty Kallen)

Wayne Davis
WTBC—Tampa, Fla.
1. Rear Window (Kitty Kallen)
2. Rear Window (Gaylord)
3. Rear Window (Gaylord)
4. Rear Window (Gaylord)
5. Rear Window (Gaylord)
6. Rear Window (Gaylord)
7. Rear Window (Gaylord)
8. Rear Window (Gaylord)
9. Rear Window (Gaylord)

Harry Nickola
WJRE—New Orleans, La.
1. Green Eyes (Eddie Fisher)
2. I'm A Fool For Beauty (Mama)
3. Little Things Mean A Lot (Kitty Kallen)
4. Three Coins In The Fountain (Kitty Kallen)
5. Three Coins In The Fountain (Gaylord)
6. Rear Window (Kitty Kallen)
7. Rear Window (Gaylord)
8. Rear Window (Gaylord)
9. Rear Window (Gaylord)

Jerry Kay
WTIX—New Orleans, La.
1. Green Eyes (Eddie Fisher)
2. I'm A Fool For Beauty (Mama)
3. Little Things Mean A Lot (Kitty Kallen)
4. Three Coins In The Fountain (Kitty Kallen)
5. Rear Window (Kitty Kallen)
6. Rear Window (Gaylord)
7. Rear Window (Gaylord)
8. Rear Window (Gaylord)
9. Rear Window (Gaylord)

Mort Nasbun
WHAM—Rockefeller, N. Y.
1. Three Coins In The Fountain (Kitty Kallen)
2. Rear Window (Kitty Kallen)
3. Rear Window (Gaylord)
4. Rear Window (Gaylord)
5. Rear Window (Gaylord)
6. Rear Window (Gaylord)
7. Rear Window (Gaylord)
8. Rear Window (Gaylord)
9. Rear Window (Gaylord)

Top 10 Best Selling Pop Albums

1. THE STUDENT PRINCE
2. THE PAJAMA GAME
3. SELECTIONS FROM THE GLENN MILLER STORY
4. MUSIC FOR LOVERS ONLY
5. THE GLENN MILLER STORY
6. 10TH ANNIVERSARY
7. SINCERELY, LIBERACE
8. ROSE MARIE
9. PARDON MY BLOOPER
10. THE MUSIC OF SIGMUND ROMBERG

Sunny Gal
The Cash Box, Music Box, Regional Record Reports

CHICAGO—Mercury Records held its annual distributor convention last weekend, July 9, 10 and 11, at Miami Beach, Fla. Distributors were acquainted with the forthcoming heavy push planned by Mercury on albums.

The record company plans to release two albums each month. The art-cover policy, originated by Mercury executives, will be continued throughout with such success, will be continued in the forthcoming issues.

"These art covers have brought us many orders and requests, and our plans for the future are to make them even greater in quality and scope than those already issued," said Art Talmadge, vice-president of Mercury.

The fall sales calls for a large number of pop albums and the first two will be a 12-inch Billy Daniels in which no tracks will be cut. Daniels will follow from one number right into another. Richard Hayman will be the second release, also a 12-inch album.

Then in sets of two, other releases will include Georgia Gibbs, Ralph Marterie, Dick Contino, the Gaylords, Creston and David Carroll and orchestras. In addition there will be six new classical albums needed for fall release.

Further Mercury plans call for the issues of 48 LP and 24 LP of EnArry jazz releases by August. Featured on these recordings will be such artists as Mynard Ferguson, Patit Padie, Sarah Vaughan, Errol Garner, Paul Bley, Art Blakey, Leon Sanz and Paul Quinichette.

Record Briefs at NAMM

Randi Wood brought in sales manager Al Bennett, Bill Brown and George Scott. Randy unveiled his new Billy Vaughn recording which will surprise the industry with the type of music displayed on this wax... Jubilee's district raving to Jerry Blaine about the new record released by "I Wonder Why," the new Four Tunes. Jubilee's largest pool, Greatest Feeling and Jerry Wexler getting plenty of praise on the back for their considerable effort... Iris Murcis, Peerce and Duke national sales manager, unveiling his new sly-hike figure as well as the new Robey releases... Complicated by their absence were Lou Caldwell, Imperial, Art Rapse, Specialties, and the Biariss of Modern. Many distributors came in expecting to see things in their own field...另有大量未提及的其他内容。
Wide Open Spaces

DECCA Records Get The Play

“The Voices Three”

DECCA Records

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PHONE: LOU ROSENBERG: JU-6415

Sunny Gale

has the HIT VERSION of

“GOODNIGHT SWEETHEART GOODNIGHT”

RCA Victor 20-5746

Red Light

DECCA
Records

“It’s What’s in THE CASH BOX That Counts”

THE CASH BOX

THE NATION’S

TOPTEN

COMPRESSING
100
Selections

AB—Abbott
AL—Alicen
AP—Aphrodite
AA—T—Ambrose
AC—Auburn
AF—Aurora
AG—Avalon
AS—Ashton
BB—Bessie
BT—Bethlehem
CA—Capitol
CH—Chess
CD—Candid
CI—Columbia
CM—Crosby
CR—Columbia Records
CT—Columbia’s T饭菜
DT—Decca
ED—EDM
EM—EMI
ER—Epic
E—Ford
EP—Federal
FC—File
FM—Festivals
FL—Flock
FR—TFO
FO—Food
FR—Rainbow
GB—Rihe—Kahn
GU—Gallahad
HD—Hot
HE—Helen
HI—Hitchcock
HR—Helen
HY—Hymn
IB—Ingram
IL—Island
ION—ITP
I—Island
IV—Ivory
JA—Jubilee
JU—Jubilee
LB—Laredo
LM—Leona
LL—Lee
LM—Lemar
L—Lou
MA—Mambo
NR—Marino
MR—Mama
MT—Mama
MU—Mama
ND—Nashville
OR—Outboard
PA—Parlo
PC—Papale
PF—Papale
PT—Papale
RA—Rainbow
RE—Record
RL—Riviera
RI—Riviera
RR—River
RU—Riva
R—Riviera
SS—Starr
S—Starr
SU—Su
SW—Swingtime
TC—T.Decca
TF—T鳄
TO—T.O.
TS—Toscanini
TR—Toni
TV—Toni
UG—United
U—Universal
US—United
VE—Vista
VE—Vista
WD—Ward
WH—Wanda
W—Wanda
X—X
Y—Young
Z—Z

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ER—Epic
E—Ford
EP—Federal
FC—File
FM—Festivals
FL—Flock
FR—TFO
FO—Food
FR—Rainbow
GB—Rihe—Kahn
GU—Gallahad
HD—Hot
HE—Helen
HI—Hitchcock
HR—Helen
HY—Hymn
IB—Ingram
IL—Island
ION—ITP
I—Island
IV—Ivory
JA—Jubilee
JU—Jubilee
LB—Laredo
LM—Leona
LL—Lee
LM—Lemar
L—Lou
MA—Mambo
NR—Marino
MR—Mama
MT—Mama
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WD—Ward
WH—Wanda
W—Wanda
X—X
Y—Young
Z—Z
Best Selling Records
FROM MORE THAN 15,000 OUTLETS!

Comprising 100 Selections

July 24, 1954

Capitol Sets Dealer Meetings To Unveil New Fall Merchandise

NEW YORK—Following their conclusion of the Second Annual Sales Convention at Estes Park Colorado, Capitol Records District Managers are setting dealer meetings throughout the country to unveil the new fall merchandise, along with the new plan to sell this merchandise. There will be fifty dealer meetings, the first one beginning July 15th.

Door prizes will be awarded at each dealer meeting and then everyone attending these meetings will be eligible for the Grand Prize which will be determined by a drawing in New York City.

All names will be placed in a huge bowl and the winner will get his choice of a trip either to New York or to Los Angeles, with all expenses paid by Capitol Records. This trip will be for one week and will cover two people. It may consist of a dealer, clerk or partners in a record store.

Capitol Record executives are enthusiastic over the fall line of merchandise and expect a record turnover at these dealer meetings.

BMI Gives Party At NAMM Convention

NEW YORK—Julie Stearns, general professional manager of Broadcast Music, Inc., gave a party for disc jockeys and the trade during the NAMM Convention, Jockeys from every station in Chicago were there as well as many who attended the convention. The BMI staff was in Chicago promoting its song "There Never Was A Night So Beautiful" recorded by Perry Como on Victor.

Among those who attended were: Ed Cerny, NBC; Don Rich, NBC; Mr. & Mrs. Marty Horgen, WCFL; Jack Kasey, WCFL; Rudy Zellina, WCFL; Myron Schmertz, WAAF; Mr. & Mrs. Herb Mintz, WMAQ; Bob Drees, WAAF; Mr. & Mrs. Frank Plath, WFL; Mr. & Mrs. Ed Monroe, WDGG; Mr. & Mrs. Lloyd Webb, WJZ; Stan Dalo, WJZD; Loren Younglove, WLS; Carol Swanson, WIND; Mr. & Mrs. Jim Lomusigua, WGN; Mr. & Mrs. Ray Cowell, WGN; Mr. & Mrs. Fred Reynolds, WGN; Mr. & Mrs. Bill Evans, WGN; Lenny Kaye, WBBM; Don Marcotte, NBC; Eileen Mack, WCFL; Tom Havello, WCFL; Ed Reynolds, WIND; Bob Carroll, WCFL; Mr. & Mrs. Eddie Hubbard, WIND; Bill Al bert, WLS; Mr. & Mrs. Les Bradly, WBBM; Bob Blunt, ABC; Tony Brady, ABC; Mr. & Mrs. Kryly Kinkowski, WIND; Bob Porter; Mr. & Mrs. Bob Thiele; Bunny Paul; Sidney Mills; Eddy Boudinette; Mary Small; Sid Berman of Lyon & Heath; Mary Colditz of Hudson Ross; Mr. & Mrs. Johnny Desmond; Don McClymond, WBKJ, Detroit; Bob Larsen, WEMP, Milwaukee; Nanney Klinger, KBO, Tacoma; and Leo Fox.

Whiteman To Coral

NEW YORK — Paul Whiteman is shown with Bob Thiele, A&R head of Coral Records, as they finished Whiteman’s first session for the label. Paul led a 16-piece band playing the same arrangements he used in the 1920’s to catapult himself to the top of American Jazzdom. These are the first new records Whiteman has made, incidentally, in some 20-odd years.

SMITH BROTHERS WHO’S GONNA BE AT THE DOOR IF YOU Took Your Love From Me "103 X 0023...45 rpm X-0023"

BILL DARNEL YOU CAN BETCHA LIFE Teardrop Avenue "102 X 0001...45 rpm X-0001"

ROBERTA LEE TRUE LOVE AND TENDER CARE When the Organ Played at Twilight "102 X 0005...45 rpm X-0005"

ANDY WILLIAMS YOU CAN’T BUY HAPPINESS Why Should I Cry Over You "102 X 0036...45 rpm X-0036"

STEWART ROSE I COMPLAINED I Want You "102 X 0047...45 rpm X-0047"

TERRY FELL DON’T DROP THE BALL Truck Driving Man "102 X 0010...45 rpm X-0010"

Mary Colditz of Hudson Ross; Mr. & Mrs. Johnny Desmond; Don McClymond, WBKJ, Detroit; Bob Larsen, WEMP, Milwaukee; Nanney Klinger, KBO, Tacoma; and Leo Fox.

"It’s What’s in THE CASH BOX That Counts"
NEW YORK:

Caught the Bennie Goodman opening at Basin Street where the big man made his first appearance in the Gotham in eight years. And what a turnout. On what was the hottest night of the summer, 92 sizzling degrees of heat and humidity, an all celebrity and music crowd filled the jazz spot so completely that visitors and reporters were put on a show that had the blame and celebrity satisfied first-nighters standing and shouting for more. Also sharing the spotlight with the clarinet man were Charlie Shavers, top man with the trumpet and a Raymond Scott fan if you ever saw one; Mel Powell, fine pianist whose solo drew enthusiastic applause; Morty Feld on the drums; Israeli Crosby, bass, whose solo on "Flying Home" won him a big hand; and Steve Jordan on the guitar. Also on the bill were Buck Clayton and his Quartet and Sylvia Sims, A-1 song stylist. With the NAMM show over, the boys are all getting back to their desks and setting down to selling records. Among those who attract the attention of Distributors are H. N. Friedman of Checker Records; George P．Foster, New York; Jack Angel and AI Silver, Hernal Records; Jerry Blaine, Jozie Records; Bobby Robinson, Red Robin Records; Joe Dehany, Groove Records. Among the new attendees, other than record men, were Irv Marcus, Pousseon, and Duke national radio manager; Jack Kelly, King Records; and Leonard Chess, Chess and Checker Records. There was a big turnout of distriba. Some of those seen about were: Bob Pare, Porteous Distributors, New York; Joe Cohen, Essex Distributors, Newark, N．J.; Johnny Haconta and Harry Apoller, Alpha Distributors, New York; Mr．Verbit, Marel Distributors, Baltimore; Mac Leinck, M．B．Leenick Record Co, Baltimore; Henry Nathanson, General Distributing, Baltimore; Leonard Smith, Leonard Smith, Inc. Albany, N．Y.; Jake Friedman, Dixie Distribution Co, Atlanta, Ga.; Mr．Binkley, Binkley Distributors, Jacksonville, Fla.; Jimmy Martin, Junior Distributors, Cleveland; a large contingent from United Records, Chicago; Bill Amann, William Amann Distributing Co, New Orleans, La.; Cecil Stein, Records, Inc., Boston; Charles Gray, Polonia Distributing, Detroit; Bob Hofsetter, Roberts Record Distributing, St．Louis; Art Freeman, Benart Distributing, Cleveland; Norton, Connecticut; Larry Rosen, Rossen Rosen Company, Philadelphia; Milt Sinheimer, Allen Distributing, Richmond, Va．．． Hear Johnny Ace, Duke star, was mauled recently when his hotsy-totsy hit waded in his suit to pieces. Trouble started when Johnny started handing out autographed pictures to the necessary demons．．． Abner Greenberg disclosed he had been retained by The Moondog, the blind street musician, to use Allen "Moondog" Freed on the use of the name.

CHICAGO:

Aside from all the business conducted, the main topic of conversation at this year's NAMM Convention at the Palmer House was the heat． The small fans that several of the rooms had did little or no good against the heat． "The hotel is really too close to the sun and it is hard bringing air conditioning．．． Genial Stan Lewis of Stan's Record Shop in Shreveport, Louisiana, phoned to say 'bii' while in town for the Convention, "Harry came in to keep up with what's happening"．Stan claims． Bob Stern who, it is reported, broke "Sh-Boom" by the Chords in Los Angeles, happy for the chance to return to Chicago, his home town, in order to visit his family and many old friends once again． Born and raised right here in Chicago, LA some eight years ago…． Ahmet Ertegun had nothing but praise for the convention． Also told us he visited several opera managers talking about Atlantic's new EP's, featuring such Atlantic's stars as Ruth Brown, The Coves, The Drifters, and Joe Turner． Which idea the eye tell him, is beginning to catch on．．． Monte Reeco, Bruce Records lent the Harp-Tones to Dave Miller's Raccoon Club in order for them to cut "Honey Love" with Bunny Paul, which is getting lots of action． Can't recall when the last ween's music. Checking the lineup recently, the Chords has released the first毫无 by Jimmy Witherspoon which, Len Chess claims, is really catching on． Titled "I'll Never Be Your Man," it is cut on the Chess label and will be their summer hit．．． Hear-tell that was quite a shindig Jerry Blaine hosted for his distributors at Linn Burton's Steak House here．

LOS ANGELES:

One of the biggest attractions of the year took place at the Shrine Auditorium 7/17 when Gene Norman presented his 5th Annual Rhythm and Blues Jubilee． Heading the line were The Chords, The Robins, Four Tunes, and The Hollywood Four Flames． Top music groups included were Chuck Higgins' band and Jake Porter's band． Many of the top music artists were added to the show keeping the music going and not available at the time of this writing．．． Dinah Washington opened at the Club Oasis 7/16 for

"It's What's In The CASH BOX That Counts!

NEW BEDFORD, MASS.—Don Cameron, popular disk jockey of station WBMS, New Bedford, Mass., accepts his honorary membership certificate in the Tommy Mars Fan Club from the organization's national president Irene Wasilewski as Tommy looks on.

Breaking For A Pop Hit!

"APPLE BLOSSOM TIME"
and
"WAY DOWN YONDER IN NEW ORLEANS"

10-20

Johnny Witherspoon Sings

"WHEN THE LIGHTS GO OUT"
and
"BIG DADDY"

Chicago, Ill.

220 West 42nd STREET
NEW YORK, N．Y.

THE CASH BOX
RHYTHM 'N' BLUES RAMBLINGS

HARTFORD, CONN.
134 WINDSOR ST.

KNOWN FROM COAST TO COAST
LESLEY DISTRIBUTORS
ONE-STOP RECORD SERVICE

NEW YORK
750 — 10th AVE.
(Phon: Plaza 7-1977)
Cable Address: TBS Records, N．Y．

20TH CENTURY FOX RECORD CO．
4750 S．Figueroa Ave．
Chicago 15, Illinois

a two week stint． She will join Tiny Bradshaw and his orchestra on July 30th for a tour of Northern California． They will appear together on the same bill at the Elks Hall here in LA on August 1st． The Ink Spots closed at the Trocadero in Hollywood and left for a two week stint at The Wagon Wheel, Lake Havasu, Nevada． They will return soon for a new recording session． It is rumored that much of the time they will cut were written by songwriter Art Bicham． It's always nice to know that there's still a few artists left who will give new writers a break．．． Record crowds jammed Billy Berg's Five-Four Ballroom to see Fats Domino 7/9 thru 7/12． On July 16th Fats and crew opened for three days at the Sherman Ballroom in San Diego． Leo and Eddie Measer of Aladdin Records are going all out on their very best material plus four new spirituals． Soul singer Linda Hayes now appears nightly at the Gibson Club．．． Johnny Otis, bandleader, musician and deejay, has now started a new profession as a record dealer． He has gone into partnership with Leroy Coombs and opened the Panorama Record Club in Watts． His new WFOX 5 B B is now playing from the store．．． Sugar Mama-Peachy Pie—best explains the happy expressions at the Art and Lee Rapiw of Specialty Records when they excitedly announced that thestore will visit their house in October…． Saul Bihari announced that they have signed Mark and Johnny who were formerly on the Specialty label． Their first release on Modern is getting a lot of reaction locally． Titles are "Tick Tock" b/w "Cherry Pie"．．． The Spiders were all set to open at the Savoy Ballroom July 9th but were unable to make it due to illness． "Stuff" Couch, manager of the Savoy, quickly replaced them with The Hollywood Flames and Jake Porter’s Combo． The Sammy Thompson-Lars Reed package swing back through LA again for a three day stand at the Savoy starting July 23rd…． Faber Robinson has filled his second release in the R & B field． Titles are "Patricia" b/w "I’ll Follow You" by Larry Evans．．． Eddie Heywood has had his option picked up at the Club Morocco for another two weeks…． Al Sherman, West Coast Representative for King Records, announced that they have signed The Five Royals, formerly on the Arby's label． First release on King is "Be Yourself" b/w "I'm Gonna Run It Down"．
Gene Norman Stages Rhythm & Blues Jubilee

LOS ANGELES, Calif.—Gene Norman's 5th Annual Rhythm and Blues Jubilee was presented at the Shrine Auditorium on Saturday, July 17th. Each year this event has increased both in audience appeal and importance. This edition promised to be a milestone in the parade of successes that the popular disc jockey has presented in Southern California.

Heading the list of attractions were several of the top vocal combinations of the nation, with orchestral backing from the most select bands and combinations that the impresario could impart. The Chords, currently riding high on the charts with their waxing of "Sh-Boom," shared the spotlight with The Robins, who recently cut the hit, "Riot in Cell Block #9." The Four Tunes, with "Sugar Lump" and "Ma-rie" as their recent recordings and The Hollywood Four Flames, artists on "Cooking La" and "Peggy," were among the other favorites that kept the show moving from start to climax. Christine Kittrell shared vocal honors as one of the single acts.

Among the many musical groups present were Chuck Higgin's band, Joe Liggins and his band and the five man group of Jake Porter. There were many other big names together with some outstanding single acts that were to appear on the show but whose names were unavailable at the time of this writing.

Norman Granz Signs Wallington For Norgran Label

NEW YORK — Pianist-composer George Wallington signed an exclusive record pact with jazz impresario Norman Granz and cut an LP album with his Trio recently, which will be released on Granz' new Norgran label. Wallington recorded six of his own compositions plus an original ballad, "Your Laughter," which was written by Patti McGovern, lead singer with the Honeydrippers, and wife of WOY Disk Jockey, Leigh Kaminoff, Wallington, who has been on the Prestige label for the past two years, also cut a seven piece band date for Blue Note before signing with Granz.

Saul Richfield Moves

NEW YORK—Saul Richfield has moved his publicity offices to 220 W. 42nd St., Room 1026, Richfield is the press representative for Georgie Shaw, Tito Puente, Wendell Waldron, Rainey Records and Conaulo Velazquez.
Contemporary Records Signs Lennie Niehaus

LOS ANGELES — Contemporary Records of Los Angeles has just signed Lennie Niehaus, new alto star, composer and arranger, to an exclusive contract. Niehaus, who just finished two years in the army, was with Stan Kenton until drafted. There was spirited bidding for him by both major and independent recording companies.

Unknown for the most part, except among musicians, he is regarded by Contemporary V.P. Bob Kirsten as the finest young alto man to appear this year. Niehaus’ first hit album containing four standards and four originals, all arranged by himself, will be released in September. In addition to his alto, his composing and arranging will be featured by Contem- porary. He has written for many band leaders including Jerry Wald, Kenton, and Woody Herman.

Niehaus holds California teachers’ credentials in music and has composed several violin sonatas, woodwind trios, and clarinet quartets. “In my main interest lies in jazz,” he says. “Especially along the lines of the West Coast modern school.”

Cozy Cole Joins Jerome Ork at WPIX

NEW YORK—Cozy Cole, one of the great names in show business, along with Jack Teagarden, Barney Bigard, Louis Armstrong, Gene Krupa, and many others, has joined the Jerry Jerome orchestra at WPIX.

Cole, top notch percussionist, reached musical fame as a member of the Cab Calloway, Benny Goodman and Louis Armstrong orchestras in addition to his own orchestra.

He gained his initial knowledge of music, and notably percussion, as a four-year student at the Juilliard Conservatory of Music, after which he studied under the tutelage of Saul Goodman.

Cole’s addition to the Jerome orchestra came shortly after Mary Osborne, guitarist and vocalist, joined the group, which furnishes the musical high-jinks for the “Bob Kennedy Show,” two-hour variety feature spotlighting Kennedy, the former star of Broadway’s successful “Oklahoma.”

The “Bob Kennedy Show” is seen and heard in the New York Metropolitan area from 3:00 p.m. to 5:00 p.m. Monday through Friday. Jerome, also a former member of the Benny Goodman orchestra, has long headed his own aggregation at WPX.
"THE ZION TRAVELERS (June, 1954) MAY NEVER PASS THIS WAY AGAIN" (2:35) [Aladdin Music — Zion Travelers] The Zion Travelers chant a middle tempo bounce spiritual with much feeling and grotescence. Good feel and morselistic. Good feel and grotesceness.

"IF I COULD HEAR MY MOTHER PRAY AGAIN" (2:37) [Aladdin Music — Zion Travelers] A middle tempo bounce spiritual with much feeling and groteseness. Lead singer generates an excitement against the steady rocklike chant background.

BOBBY PRINCE (Bell 206) "TOO MANY KEYS" (2:43) [Excellor Music BMI — Chas. Gonzales] Bobby Prince tells his fan there are too many keys that fit her front door. Humorous earthy lyrics set to a middle mambito tempo. Infectious lyrics, tempo, and delivery.

"PLEASE GIVE YOUR LOVE" (2:38) [Excellor Music BMI — Chas. Gonzales] Prince sings a slow blues accompanied by a wailing sax and rhythm section. Prince wails a retro style sound with lots of feeling. However, it's this top deck "Keys" for the big play.

THE VIBRINARES (King 2:46) "DOLL FACE" (2:40) [Terrific Tunes BMI — Joel Turner] Pretty tune has a bit of a breeze blended by the Vibrinareen for an extremely effective piece of wax. Group comes up with a solid sound and material is strong. Proper distribution could make this a lasting poten sales puller.

"DOH, I FEEL SO GOOD" (2:41) [Terrific Tunes BMI — Joel Turner] Flip is a rocker socked out by the group. A happy treatment through this a good one for the ballad.

LULA REED (King 2:50) "WONDERFUL LOVE" (2:16) [Royal BMI — Barrow, Page] Lula Reed sings a slow sentimental wall of the merits of love. Ditty has a soft beat and Lula gives it a potent reading. Interesting guitar solo in one of the breaks lends flavor to the deck, a lively upbeat "You Baby." (2:25) [Jay & Cee BMI—Thompson, Reed] Reverse deck is a mad jam that is rocked out by the effective female shouter. Lula gives the tune everything she has and the deck comes out a strong waxing.

SONNY THOMPSON (King 4729) "DANCE BALL" (Part 1 and 2) (2:58 and 2:34) [Jay & Cee BMI — Sonny Thompson] A middle tempo instrumental chipped up with a mildly pleasing treatment and sound. Good listening and dancing wax. A showy piece.

CARL MATTHEWS (Apollo 459) "CO-OPERATION" (two sides 2:16 and 2:15) [B. Patridge, A. Ellery] Another version of the funny story of the man whose voice provides the necessities and luxuries of life. A good treatment that should pick up action.

THE CASE BOX "AWARD O THE WEEK"

"IN THE CHAPEL IN THE MOONLIGHT" (3:05) [Shapiro Bernstein ASCAP — Billy Hill] "THANK THE LORD! THANK THE LORD!" (2:11) (Jubilee ASCAP — Jordan, Bass) THE ORIOLES (Jubilee 5154)

"Chapel" tender item in the slow tempo lovely "In The Chapel In The Moonlight." The Orioles treat the frostibility pretty to a lush vocal and the sentimentalis, and who isn't, will eat it up. Should be the strongest offering by the Orioles along with "Crying." The flip "Thank The Lord! Thank The Lord," is a middle tempo rocker that has the group clustering a change of pace with foottapping effectiveness. Juke box beat and juke box time (2:11), however, bulk of sales should be forthcoming from the "Chapel." side.

THE ORIOLES

- The Orioles, following in the vein of their big hit "Crying In The Chapel," come up with another quick beat racer that drives with a momentum that approaches a frenzy. The wild treatment is heightened by a riding sax section that could be Charlie "Little Jazz" Ferguson. The boys keep the tempo going without a lost beat from beginning to end. An exhaustion effort that is sure to get into the flip side of the order. The flip, "Let Me Come Back Home," is a middle tempo bounce with a romantic set of lyrics, emotionally performed by the "3S" Royales. A complete change of pace. The group has always seen a two side hit team, but on this release we'll stick out our necks and go for the "What's That." side.

"WHAT'S THAT" (2:10) [Bess Music BMI — Lowman Pauling] "LET ME COME BACK HOME" (2:19) [Bess Music BMI — Lowman Pauling] "3S" ROYALES (Apollo 488)

- The "3S" Royales, whose every release is a sales puller of hit proportions, come up with another in "What's That." The ditty is a quick beat racer that drives with a momentum that approaches a frenzy. The wild treatment is heightened by a riding sax section that could be Charlie "Little Jazz" Ferguson. The boys keep the tempo going without a lost beat from beginning to end. An exhaustion effort that is sure to get into the flip side of the order. The flip, "Let Me Come Back Home," is a middle tempo bounce with a romantic set of lyrics, emotionally performed by the "3S" Royales. A complete change of pace. The group has always seen a two side hit team, but on this release we'll stick out our necks and go for the "What's That." side.

"SUGAR MAMA—PEACHY PAPA" (2:23) [Venice BMI — Mayfield] "YOU DON'T EXIST NO MORE" (2:40) [Venice BMI — Mayfield] PERCY MAYFIELD (Specialty 499)

- Percy Mayfield sings out a rhythm blues item with an ef- fervescence. The ditty is gay and light hearted, the beat bounces, the material is bubbly, the lyrics ro- mantic. Unnamed amp supplies the foil for Mayfield. A good Summer bount h of wax that could also appeal to the pop market. The flip, "You Don't Exist No More," is a slow blues ballad poured out by May- field with soul. Warm and feeling- ful evergreens. For immediate take- off it's "Sugar Mama."
JAZZ

(Rating is based on appeal to the jazz market.)

LOUIS BELLSON (Norgran 108)

FOR EUROPEANS ONLY (5:06) [Bregman, Vocco & Conn ASCAP — Davidson, Redman] Louis Bellson and his band dish up a wild driving item with plenty of brass. Horus spotlighted against the steady ensemble work of the band as a unit with Bellson providing the glue to hold the beat.

RUDY KING MOZIAN (Clef 8918)

FORLORN (2:39) [Home Town Music ASCAP — Mohan] The Roger King Mozian etches a melodic item with an oriental flavoring that swings with a modern and yet commercial sound. The sound Mozian gets out of his group is distinctive and infectious. Expensive should get this deck a good reaction.

MILES DAVIS Sextet (Blue Note 1618)

ENIGMA (2:50) [Jay Jay Johnson] Miles Davis comes up with a soulful trumpet as he and the sextet etch a slow modern number. The sextet is composed of Davis, Jay Johnson, trombone; Jimmy Heath, tenor sax; "Gil" Goggin, piano; Percy Heath, bass and Art Blakey, drums. Davis trumpet melody is completely changed as the group injects excitement and a bit of humor into the treatment.

Benny Carter with The OSCAR PETERSON TRIO & BUDDY RICH (Norgran 111)

GONE WITH THE WIND (2:50) [Home ASCAP — Magidson, Wrubel] Benny Carter is showcased with his great saxing by an all star cast of Oscar Peterson, piano; Barney Kessel, guitar; Ray Brown, bass and Buddy Rich, drums. Benny's ever delightful sax blowing is backed with the boomy rhythm work of the trio and Rich for an ok platter.

THE HIT OF THE SHOW

JOSIE'S R&B Smash

"I WONDER WHY"

by

The Cadillacs

ATTENTION

JOSIE RECORD COMPANY

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HOLLOWING WOLF

"EVIL GON' IN" b/w "BABY HOW LONG"

CHESS 1575

ROSSOE GORDON

"Three Cent Love" b/w "You Figure It Out"

DUKE 129

DUKE RECORDS

2809 Erastus St., Houston, Tex.
WILSON, North Carolina — One of the newcomers to the ever expanding field of Country Musicdeejays is “Lucky” Backman who eneeds daily “Dixie Ranch” show broad- cast from WVOT, Wilson, N. C.

Lucky has been actively associated in show business since he was seven years old when his sister gave him a ventriloquial dummy she had on a punchboard. As a result, learning to manipulate the dummy “threw” his voice, “Lucky” soon was in demand in grade school as bil- liers and later in high school.

A companion of his ventriloquial accomplishes with a fast moving act made him a member of several NCBS assoc- iated USO units in the Pacific North- west while attending college at the Uni- versity of Washington in Seattle and College of William and Mary in Norfolk, Va. “Lucky” was active in maties and wrote and produced radio dramas which were used at WTAR in Norfolk.

Immediately following his graduation, he and his show business partner, a former jockey, married the former Dot- rry of Portsmouth, Delaware and was at one time connected with the Kemp Vaudville Circuit.

A daily that time, “Lucky” wrote for a daily paper, The Portsmouth Star, for years doing reviews of local talent acts. He and Dot formed the Doral- ical Agency and booked shows throughout the Tidewater, Virginia, and at Nags Head Beach in North Carolina.

Two Way DJ

“Lucky” first radio job consisted of announcing the return of the station and Western music, and as we all know this is a love that can’t be con- trolled. “Lucky” states that one of his greatest honors was to be able to work with Sheriff Tex Davis at WLOW as his press agent. Sheriff Tex is known in the Country Music as the Tidewater King of Hill- ler, and has promoted a series of Country Music presentations in Norfolk which have featured some of the nationally outstanding Country Music artists, including Homer and Jethro, Grandpa Jones, Bonnie Lou, Hank Thompson, Little Rita Faye, Kenny Marvin, and The Carlissies.

Since beginning his work at WVOT, “Lucky” has developed the early morning “Wake Up In Dixie” show into one of the most popular Country Music Shows in the Eastern Carolina area. His programming consists, as he says, “of playing the records Country Music fans want to hear—that means playing the best of the best there is.”

“Lucky” says that what he likes best about C&W work is “the folks you find in it are genuine. None of them are too big to take time out to help a struggling newcomer, or too small to be significant in this great field of entertainment. The main thing is they are all real honest-to-goodness people with one love—and that love is other people which they express in their music.”

Two Way DJ

CINCINNATI — Rex Dale of station WCKY in Cincinnati, proves he’s a jockey any way you want to look at it, either with a turntable or on the track. Actually, Dale says, “It’s my ace in the hole even if I have not been at the track this week.”

“I DON’T HURT ANYMORE
Hank Snow
(RCA Victor 20-5698; 47-5698)

EVEN THO
Webb Pierce
(Decca 29107; 9-29107)

ONE BY ONE
Kitty Wells & Red Foley
(Decca 29065; 9-29065)

SLOWLY
Webb Pierce
(Decca 28991; 9-28991)

SPARKLING BROWN EYES
Webb Pierce & The Willburn Brothers
(Decca 29107; 9-29107)

I REALLY DON’T WANT TO KNOW
Eddy Arnold
(RCA Victor 20-5525; 47-5525)

BACK UP, BUDDY
Carl Smith
(Columbia 21226; 4-21226)

ROSE MARIE
Slim Whitman
(Imperial 8236; 45-8236)

HONKY TONK GIRL
Hank Thompson
(Capitol 2823; F-2823)

RELEASE ME
Ray Price
(Columbia 21214; 4-21214)

“Johnnie and Jack
With a SMASH RECORDING OF THE ‘POP’ HIT!

“GOODNIGHT, SWEETHEART, GOODNIGHT”
and

“HONEY, I NEED YOU”

RCA Victor 20/47-5775

Exclusive Mgt.

Frankie More
631 Murfreesboro Road
Phone 6-2215
Nashville, Tenn.
Dub Dickerson, "The Boy With A Grin In His Voice", presently touring Texas and Oklahoma, and Charlie Wright, Dickerson's manager, reports that the Capitol Artist is preparing for a series of half-hour transcribed radio shows. An arrangement has just been completed with Johnny Meredith, Philadelphia, "The Dub Dickerson Show", with coverage to fifty radio stations throughout the country. Shows will run for five days a week, for thirteen weeks, and total sixty-five programs in their entirety. Bill Randis, Cleveland, has Darrell Glenn, now recording for RCA Victor, booked in the record hop in the Vogue Ballroom, July 16, 17 and 18. Jack Turner (RCA Victor) of WBAM, Montgomery, Ala., has left for Southern Alabama, Jack recently did a session for Victor and while visiting Nashville appeared on Ernest Tubbs' Record Shop Show. Boots Woodall scheduled for a vacation from his program at WAGA, Atlanta, this month. Jeanie Bennett doing a fine job as Personality Plugger for several of the artists. Jack Tucker and his Oklahoma Playboys busy these days with a Saturday TVer over KTTV, and a regular radio show on KXLA, plus playing the Hitching Post four nights a week. Jack recently opened the Palamino Club in North Hollywood where he will play every Thursday and Saturday nights. Tommy Sands into Dallas recently for a recording session, and while there visited with Johnny Hicks. Tommy also paid a visit to the deejays in Shreveport. Big news from WKWH, and Shreveport way, Mitchell Torok, of the "Louisiana Hayride" schedule for his first tour into Canada in August. Torok, noted for his "Tornados" which have occupied top spots on the nation's popularity charts in the past several months, has come into own as an artist with his popularity growing in this respect much the same as his tunes. Torok will also make a personal appearance tour on the West Coast soon. Darrell Glenn, while on the rampage in California recently, visited with John Joe Nixon, KXLA, and Cliff Stone. Glenn also appeared on Hometown Jamboree (Molly Bell and Pinkie Lee, and met up with Tex Ritter, Tex Williams, Wesley Tuttle and a lot more folks. Reports from New England have it that Carl Stuart's striking resemblance to the late Hank Williams makes him a contender for the lead in M.G.M.'s movie about the country artist. Carl is the singing deejay of WCOP's Original New England Hayloft Jamboree. Eddy Arnold opened his first Summer TV stint of the year July 11th with an hour-long show. Arnold will use top personalities in future programs, Bill Monroe and his Bluegrass Boys set for part dates this summer and to be featured on his show are Buddy Mauldin, Frankie More manager of Johnnie and Jack and Kitty Wells in Pennsylvania setting up promotion for acts work in that territory for next few weeks. Carl Smith and his Tennesseans played Washington, D.C. July 15th. The Carlises, Webb Pierce, Ernest Tubb, Moon Mullican, Marty Robbins, String Bean, Lew Chidire, Joyce Moore, and Lonzo and Oscar all scheduled for personal appearances this month in Indiana, Tom Jame (RCA Victor) back in Nashville after a four-week tour of deejays in West Texas.

Mitchell Torok

HANK GARLAND, Grady Martin and Billy Barks scheduled to team up for an LP Album session for Decca. Longtime touring partner for Southern Music-Peer International of New York, in Nashville recently for a spangle with Southern's Nashville rep, Sid Kessel. Rusty Gabbard, writer of "I'll Be There" and "Much Too Young To Die" has signed a long-term, exclusive writer's contract with Acuff-Rose. Casey Strong who formerly held down deejay duties at KAIU, Texarkana, Ark., has moved to KXSJ, Sociaia, Mo. where he now has twenty hours of deejay work per week. In another deejay switch, Art Barrett of WABY, Portsmouth, Va., has left this station and has moved to WCMC, Norfolk, Va. Sheriff Tex Davis formerly of WLOW, Norfolk, Va. has also moved to WCMC in Norfolk. A few weeks ago there was mention in this column that Eddy Arnold and Webb Pierce's recording of Sacred Material could bring on other such recordings. This apparently has taken place, for now we find Jim Reeves with a Sacred release--"Padre Of Old San Antonio" and "Mother Went A-Walkin'"--and, Hank Snow offers his first sacred release this year in "The Alphabet" and "My Religion's Not Old Fashioned" (But It's Real Genuine), Lew Chudd, Imperial Record proxy continues to build his roster of Country and Western Artists... latest release by Ed Camp (Imperial) is "I Never Dreamed" and "Pillsy Dumpling" and another filler Merle Kilgore, labeled "The Tall Texan" on Imperial offers his newest Whispering "Here's More" and "More and More," Ernest Tubb and Red Foley team up on Decca for a solid session with a gay recording, "It's The Mileage That's Showin 'Us Down" and "Double-Dasin'". The Carlises seem to have another good offering in their latest release "If You Don't Want It" and "Moody's Goose," Slim Whitman (Imperial) moving right along with his latest "Beautiful Dreamer" and "Ride Away." Hank Garland and Roy Wiggins of Harpeth Music, Inc. Brentwood, Tenn., report that Jimmie Osborne (King) has just improved one of their songs, "I Did and I Do, and I Do," Sounds as if it should do something!! Boots Woodall (Capitol) does a fine job on his latest "I'm Going Start At The Top," and "You've Gonna Learn To Love Me," News from Lou Epstein, Jimmie Skinner's manager, lets us know that "Sheeter Bomm" of W.L.W put out a record of his own that is going great guns in that area. Title of the song is "Honey Roby". So good, Lou reports that he has signed with RCA Victor and Victor is going to issue his master. Jimmie Williams, deejay over WNOF, Newport, Kentucky, has just added another hour, making his total four and half hours daily. Jimmie Skinner has just completed his third year of broadcasting over WNOF direct from his record shop. Jimmie's latest Decca release is "Don't Get Around Much Anymore" and one of his own compositions "John Henry And The Water Boy," to Vic Lombardo, brother to "pop" handleen Guy Lombardo, in Nashville now repping for Leeds Music, New York.

The Billboard "Spotlight Of The Week"

Eady Arnold presents

The Same... Musicians and Singers he used on
"I Really Don't Want to Know"

"HEP CAT BABY"
RCA VICTOR 20/47-5805

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FIRST IN RECORDED MUSIC

The Same... Matchless quality and sound of RCA Victor...

Another... Great record featuring a Great New Ballad!

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NEW YORK—Ownership of life insurance rose to a new peak at the half way mark of 1954, with record purchases estimated at $8,088,000,000 for new policies in the first six months, the Institute of Life Insurance reported. This is more than $900,000,000 than in the corresponding period of 1953, and more than $3,500,000,000 than in the first half of 1952.

BOLTON LANDING, N.Y.—President Eisenhower, this week, proposed to the meeting of Governors at this resort town, that the states and federal government join in a multi-billion dollar road building program. It was pointed out that the roads of today are capable of handling only 20,000,000 cars, and that there are some 56 million on the road. Any country with about 160,000,000 population that owns 56 million cars can't be in too bad an economic position, can it?

WASHINGTON, D.C.—The Office of Business Economics of the Commerce Department released figures this week that are highly encouraging and may be an indication of continued slow improvement in general business conditions. Personal income climbed in May to a rate of $355.2 billion a year, an advance of $800 million from April. The rise from April was due to an increase in farm income, and a slight rising of $2 million in wages and salary payments. It was pointed out that the May advance marked the end of a series of consecutive monthly declines that began last July. It attributed the May advance to a lengthening of the workweek and increases in wage rates.

WASHINGTON, D.C. — Savings bond sales for the first half of this year set a postwar record, the Treasury Department reported this week. Sales of Series E and H bonds totaled $2,216,000,000, the largest volume for the first half of any year since 1945.

One of the most remarkable discords in the coin machines business is the constant cry from some engaged in the industry that the price of new equipment is too high.

What is most irritating, especially to those who are constantly at work in an effort to produce finer money earning equipment for the field, is the fact that those who turn down and the lenders regarding high prices of new machines, are the same people who do the least investigating to learn why prices are higher.

The average operator will agree that his 'cost of living' as well as his 'cost of doing business' is, today, greater than it has ever been.

Yet, these very same men will go along and recognize the increases which they are today paying for simplicity and the myriad of necessities they require to continue to do business, in fact, even sympathize with the men selling them these requirements, but, will turn about and howl the loudest when they are quoted a price for a new machine.

These are the men who are most definitely invited to visit the manufactories and note what takes place prior to the presentation of a new machine for their inspection and purchase.

Few operators, especially among those doing the crying in regard to high prices, realize the cost of factory origination of a new machine. Such effort is guided by high salaried men. Many of whom have had many, many years of experience. These researchers go on day after day, week after week, month after month, constantly searching for something new, different and better for the operator's benefit.

Once the new idea comes out from their hidden cubicles in the factory it is then sent to engineer. Here engineers begin a long, patient and expensive experimentation process to learn whether, in the first place: this machine will prove equal to the task of attracting the public and, second: whether it will stand up under long and hard playing hours.

The machine is torn down and rebuilt. Perhaps a dozen times before the experimentation process is completed. Then the machine goes on to the production experts. Once again, it is torn down. Rebuilt. Until all that can be seen of what was the original machine are just parts lying about here and there on various work benches. Parts that are being calibrated, studied, and then studied again, and over again.

Now that all the various engineers and production men are satisfied that the machine will be as mechanically perfect as any piece of machinery can be made to be, they can now go ahead with the job of making the mass of machines and go ahead to actually put the machine into production.

Once again hand models are built up. This time for test purposes. Now the factory's various test outlets are called upon and asked to place the new machine on locations in their territories. Usually a day to day check is made on test machines. After some weeks, even months in many cases, the machines are returned to the factory with a complete report regarding what happened on the various locations in different parts of the nation.

In the meantime, as the first location reports arrive, and provided they are favorable, purchasing agents are ordering the necessary materials and components while the factory is also building working parts. The production department is preparing for the first run. Thousands on thousands of dollars are spent far in advance of the first machine coming off the production line.

These components are priced tremendously higher than ever before in history, as is the cost of the great amount of labor necessary to construct these units higher than ever before, not to mention the labor cost of assembling the final product itself.

Aside from sales and advertising costs which are now involved, aside from a decent profit so that the manufacturer can continue to originate and experiment and prepare new equipment, aside from the myriad extra expenses which come about, the new machine must, because of tremendously increased costs in every strata of development and construction, sell for more than ever before.

Manufacturers who have discussed costs with the writer have argued, and again simply urge that anyone who wants to realize what it costs today to produce a new machine should visit the factories and learn the facts.

This, surely, will cure many from any further howling about increased prices of new machines.

The cure can be even more simple than this. All the average man has to do is check on his own costs during just one day, from the first cup of coffee he has in the morning, until his dinner that evening.

The costs during that one day should convince any fair-minded individual that machines cannot be built and sold at the same prices of even two or three years ago, not to speak of the prewar era.
NEED FOR 10c PHONO PLAY NOW GREATER THAN EVER

Up-State N.Y. Op Urges “Cash Box” To Continue Strong Editorial Program To Convince Phono Ops Of Extreme Necessity For Changeover To Dime Play

NEW YORK—Operators of music machines who still stick to 10c, 5c, or 25c, and that they will never return to 5c play—claiming they would prefer to go out of business rather than change back to a nickel. Operators running their 10c, 5c, or 25c machines have the longest head, commissions and last of all the operator. At 10c, 5c and 25c, the take could run to $1,000. At 10c, 5c, this would probably drop to $1,000.

Many operators have changed over to 10c play, 4 or 5 plays for 25c; others have closed up their nickel chutes, making it necessary for the patron to play 2 for 10c, 5c for 25c. The latter method has made it possible to somewhat increase the play.

The excuses offered by both the earnest operator and the negligent operator are varied and in instances have much merit. Most of the operators vehemently state they would like to go to dime play, but their competition doesn't permit the change. However, regardless of the excuses, in most instances, these men have never actually gone into the field and experimented with dime play.

There's an operator in New York City, amidst the large number of music operators offering the toughest kind of competition, who has been gradually changing over to dime play for the past number of months. This man has one of the largest music routes here, and is one of the most progressive and bold in the city. He claims he's satisfied that the public would go for dime play, and that he's going to continue to change over most of his spots (some certain locations, he contends, do not want dime play at this time, but eventually he'll have his entire route changed over).

It is the opinion of many in the trade that the Juke box operator could get dime play more easily if the phonograph manufacturers would produce their new models without a nickel coin chutes. Then as these new machines are set out, dime play would eventually become universal.

One of the industry's most progressive operators, and one who has spent a lifetime in the business, in a letter to us urges that we use all of our influence to get the music ops to go to 10c, 5c for 25c play. “10c play,” he writes, “is now more necessary than ever.”

“Operating at 5c,” he continues, “is simply not in the cards. An average is something that I do not usually tolerate, but at the same time I think a Juke box that produces 90,000 plays over a year is a good deal. At 5c, the most you can get is $1,000, to be split between the manufacturer, record wholesaler, automobile manufacturers, and head, commissions and last of all the operator. At 10c, 5c and 25c, the take could run to $1,000. At 10c, 5c, this would probably drop to $1,000.

We know that those Juke box operators who are now running their machines at 10c would not return to a 5c play. However, as we've stated, the operators feel that if they wouldn't send us letters expressing their opinions, we wouldn't publish them, it would be of tremendous help to the industry.

Drop us a note—The Cash Box, 26 W. 47th Street, New York 6, N. Y. Your letter could be the one to bring the entire Juke box industry to a point where operators, in changing over to a dime, would enjoy a profit.

Conn. State Assn. Delegates Meet

HARTFORD, CTN. — The delegates of the Connecticut State Operators Guild met at the Daphnesque restaurant, this city, on July 1. The main topic discussed was the need for greater teamwork and cooperation among the members. It was stressed that it has become more necessary now than ever before that all members take a greater active interest in the activities of the association. "Only thru greater participation by each and every member" stated Abe Fish, president, "can the association bring forth to the public the aims and aspirations of the Juke box industry business. Only thru more interest and effort of even the smallest operator can the association, in the field of public relations, show the public that it is as civic-minded as any other business in this great and glorious country of ours. Glen Klement of Meriden joined the association, with the unanimous approval of the group.

Ben Nemiroff, veteran Hartford coin machine operator, is planning to expand his route of vendors in the near future. . . Ort Mortor, popular Nor- wich operator, has taken a leave of absence for several months from his duties.

Mrs. Lourdes, Waterbury, is wearing a perpetual smile these days—in anticipation of the arrival of her first born, which should be any day now. Joe, the future grandpa, sticking pretty close to home, awaiting developments . . . Nick Albertson, slashing and dapper as usual, gets around the Juke box business but will listen to some of his more humorous experiences... Jerry Lambert, C & L Amusement, is planning a move to bigger quarters . . .

John A. Fitzgibbon, Former Distrib., Dies After Long Illness

NEW YORK—John A. Fitzgibbon, affectionately known as "Jack" thru the nation, one of the industry's leaders and at one time its leading distributor of amusement machines, died on Saturday, July 16, after a prolonged illness of seven years.

Before the advent of the pinball game (which started the coin machine industry off on its present day scale) Fitzgibbon was already well established in the field, running a successful business in a Brooklyn establishment. Prior to that, Jack was connected with the International Mutoscope Reel Corporation as a field man.

From the peanut roasting business Fitzgibbon branched out into a jobber and distributor, moving to Manhattan. For a number of years, he acted as distributor for Bally Manufacturing Company, having number of offices throughout the East.

After 16 years in the business, Fitzgibbons retired. He returned shortly before the end of the war, manufacturing coin wrappers, and peddling "Universal" amplifiers for juke box operators. Upon the termination of the war Fitzgibbons once more became active as a distributor of amusement machines, acting as national distributor for Al Schelsinger's roll-down games.

Shortly thereafter, 1947, Jack was afflicted with a stroke and was unable to continue his line of work.

Fitzgibbon's funeral took place Tuesday, July 12, from the Newfield Funeral Home, Elmhurst, L.I., and burial was at Calvary Cemetery.

He is survived by his wife and son, John, Jr.

National Assn. of Bulk Vendors Concludes Successful Convention

CHICAGO—The fifth annual convention of the National Association of Bulk Vendors, held at the Congress Hotel, this city, July 9-11, was called a terrific success by Rolfe Lobell, convention chairman.

"The large attendance, the tremendous amount of business experienced by the exhibitors, the interest in the presentations, the outstanding exhibits, the general cooperation and support of the vendors and all in aiding in making the convention a success," said Lobell.

The first time that the convention was held independent of any other association. Previously, the NABV affair was held at the same time in the same city as other conventions.

Labeled "The Vending Pageant of 1964," the three-day convention featured 17 executives, who represented equipment manufacturers, product suppliers and charm companies.

New NABV officers elected for the 1963-64 term were Warner G. Smith, Dallas, president; Harry Bel, Chicago, vice-president; Joe Mandell New York, treasurer, and H. E. Hutchinson Jr, Atlanta, secretary.

The board of directors for the coming term will include Sid Bloom, Los Angeles; Herman Eisenberg, Cleve-land; Lee Ellinwood, Minneapolis-Saint Paul, Eppy, Ed Planagan, Boston; Bert Fraga, Oakland; Ben Baskin, New York; Kingsley, New York; Robert Quinn Columbus; Harris Sh Fonts, Jackson ville, and Phil Sparacino, Chicago.

Honorary presidents are Alvin R. Kattner of Chicago, and Bernard K. Bitterman of Kansas City, Mo.
Business at the Savannah beaches reported good, with big crowds playing machines at arcades and resort locations. Upon his return home from the two-day tour he held at Savannah, C. O. Moon decided he needed a vacation. He'll rest up at Daytona Beach for a week and then off for parts unknown. 

J. M. Canady, Dub lip Amusement Company, Dub lip, would collect some collections from his equipment if rain would fall a little. Has a farm on the side, and rain is needed for the crops. B. E. Mullinix, Dalton Cigar Company, Dalton, reports collections from his cigarette route ahead of last year. 

M. C. Dobson, Dobson Amusement Company, Calhoun, up to here in work, as brother A. R. vacationing at Miami Beach. When A. R. returns, M. C. leaves for parts unknown.

Frank Smith, Memphis, spent the Fourth of July holiday at his Kentucky Lake cabin. Earl Montgomery and Frank Smith, S. & M. Music Company, Memphis, return from Chicago, where they spent a week attending the Furniture Mart Show. They have a chain of furniture stores. While visiting at Tonnies Distributing Co., Nashville, ran into S. H. Clark of Coop Amusement Co., Templinville, Ky., and Al Armon, United Art Craft and Bradley Times Co., selling premiums. W. B. Wann of Chattanooga Machine Exchange, Chattanooga, tells us that Tony Papa and his family were away on a vacation. The trip was halted in Dallas, Texas, when Mrs. Papa was hospitalized there. Report is that she is very much improved, but it will be several weeks before the Papas can leave to complete their trip as planned. Papa is at the Adolphus Hotel, and the Dallas coinmen can sustain their reputation as gallant hosts by contacting him.

Mills Licenses English Firm To Mfr. Vendors


Trup has been in the United States for a month gathering information and preparing for a large scale operation.

The announcement followed the license agreement which was signed last October, 1953 by Tregenza and Trup.

"It's What's in THE CASH BOX That Counts!"
Supplies players with this sensational popular feature that captures and holds the play! **CHANGING VALUES AT THE START OF EVERY FRAME**

Scoring values of Strikes-Spares—and Blows shuffle automatically after each frame on a mystery basis and range from 30—20—10 all the way to 300—200—100. Can be set to advance progressively each frame. Balanced scoring keeps each player in the game from start to finish. Strikes keep on shooting in 10th frame.

**DIAMOND NUMBER MATCH FEATURE**

Points are scored in various values indicated on the backglass in “matching frames” when player presses button. MATCHING FRAMES may be set at 3 or 10 and 3-4 or 5.

**Flexibility OF PLAY MEETS EVERY LOCATION REQUIREMENT**

Use the Changing Frame Values and different Matching Features to give players a change of pace!

**HAS EVERY NEW KEENEY SERVICING FEATURE**

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**Genco To Up Production After Vacation Period**

CHICAGO—Genco Manufacturing & Sales Company, this city, will increase its production schedules following a week's shutdown for vacations it was announced by company officials.

"Genco will begin hiring more employees in order to meet demand for our 'Rifle Gallery,' stated Ralph Shuffield, sales manager.

"To be frank," he continued, "we should never have shut down this past week. Sam Lewis, Avron Genszberg and myself have been at our wit's end as orders kept piling in."

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**THRU THE GIN CHUTE**

DALLAS DOINGS

Over at S. H. Lynch the folks are all excited about the Genco "Rifle Gallery." It has had good response from the operators, they report. The assistant photographer, at Lynch, C. R. Brewer, is escaping the Texas heat with a visit to Colorado. . . Speedy Walker of Waco was in buying equipment. He says that his cattle business is slow because of the heat. . . Mrs. J. H. Lang of Marshall, whose husband was killed some weeks ago in an automobile accident, just gave birth to her baby—it's a boy. . . Steve Salach of Cameo was in town buying new equipment. . . Walter Wiggins of McKinney came to Dallas to see the State Fair Musical "Wish You Were Here." . . Lew J. of Eastern Electric in New York was in Dallas with his lovely daughter.

Tommy Chatton and B. H. Williams of Commercial Music are on a trip to Amarillo. Jack Eskow is on his vacation to the Gulf Coast. We wonder if 110 degrees there like it is in Dallas. . . Ronald Lee, an operator for Atlantic Novelty Company of Mineola has recently been married. Congratulations and best wishes. . . Job DePriest had planned to go on a fishing trip but had to call it off because one of his shuffie alloys got picked up. To luck. . . Our deepest sympathy to Mrs. Alma Williams of Mineola whose brother, W. O. Kemp of Kilgore, died this week. Kemp was an independent oil operator. . . W. M. Nelsen of Gilmer's Nelson Music Company was in town this week doing his buying. . . Jimmy Moseley of Moseley Music Company was in Paris visiting Dallas this week picking up new equipment and buying records. . . We saw Buddy Clem of Paris on his buying rounds. . . Ormand of Longview says that he isn't coming to Dallas any more. It's hot for him. . . Carlo Lewis of Marlin was in town this week.

"It's What's in THE CASH BOX That Counts"
Mutoscope’s New ’54 “Drivemobile”

Hits Big—Production Upped

William Rabin

LONG ISLAND CITY, N. Y.—William (Bill) Babkin, president of International Mutoscope Corporation, is city, reports that the firm has made provisions to increase its production lines so that it can fill orders for its new amusement machine, the “Drivemobile.”

The new “Drivemobile” is the first amusement machine Mutoscope has manufactured in quite some time. After considerable tests on locations, a machine was shipped to several grating firms and arcade owners, reports from these firms was so enthusiastic, and re-orders so prompt, Babkin immediately made plans for large scale production.

Whereas International Mutoscope once was represented by leading distributing companies throughout the nation, since it only manufactured its Photomat, card vendors and 3-Dimensional picture machines, it was not necessary that sales be made thru distributing organizations. Now that it is back in full production with a “hit” amusement machine, Mutoscope is once again appointing leading distributing organizations throughout the nation to handle sales. A number of firms have already been appointed, and others are being selected as rapidly as possible.

“We will sell our new ‘Drivemobile’ thru distributors,” stated Babkin, “as we formerly did with our previous amusement machines. A complete roster of the foremost distributing organizations will soon be released. We were encouraged to enlarge our production of ‘Drivemobile’ by the insistent demand of operators throughout the nation for quantity shipments, and their reports of exceptionally high collections from the games on location. Another reason for appointing distributors is that we have several more amusement machines under consideration for manufacture to follow up on this present machine, and the distributor can look to Mutoscope for a complete line of amusement machines from now on.”

Babkin advised that “Drivemobile” is being manufactured under patents which fully protect the firm, and that many basic parts of the machine are also patented.

New scores are available.

NEw SCORING FEATURES:

* Complaining any 3 numbers in-line on center card scores one replay.
* Lighting up criss-cross on card with center and 4 corners scores an additional 5 replays.
* Completing entire card 1 to 9 scores an additional 20 replays.
* All 5 balls in Skill Hole scores 1 replay.
* Ball in side kickout pockets and bottom side rollers when lit, spots number on square.

I F you want beautifully refinished Bally ICE FROLICS, SURF CLUBS, PALM SPRINGS, BEACH CLUBS at unbelievably low prices . . .

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(Phone: Canal 5306)

Stoner To Mfr. Cookie Vendor

AURORA, III.—Stoner Manufacturing Corporation, this city, announced that it is readying for early fall production a new machine designed to vend cookies, crackers and merchandise in the snack classification.

The machine is described as having 8 columns gravity feed, and will hold 34 vendor type packages per column.

The new vendor, the firm states, is the first of a number of items which will soon expand its line.

“Well what’s in the CASH BOX That Counts”
SUMMER SPOT SPECIAL!

SEEBUM 146 SYNCHRONOSA
with White Dome

WITH

4-$ Wall Boxes
3 wire or wireless FREE!!

WITH DAVIS GUARANTEE

Telephone Collect: 5-7524

DAVIS DISTRIBUTING CORPORATION
725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 7-5194)

Genco's ALL-LOCATION RIFLE GALLERY
BREAKING ALL EARING RECORDS
of Any Other Gun Game
ON THE MARKET!

WE ARE THE MOVING TARGETS
that attract the players!

CHICAGO—The third regular meeting
of the newly formed Illinois Coin
Operated Amusement Machine Asso-
ciation will be held at 3 p.m. on
Sunday, July 25, at the VFW Auditorium
in Mt. Carmel, Ill.

At the July 11 meeting held in Har
ningburg it was voted to send all oper-
atots of Southern Illinois a copy of
the bylaws and code of ethics and to
solicit a charter membership fee by
mail or at the next meeting.

III. Amuse. Ops Form
Assn. Next Meet July 25

CHICAGO—Mrs. Anna Ginsburg,
mother of Maurice and Eddie Ginsburg,
passed away on Wednesday, July 14,
at St. Francis Hospital in Evanston.
Mrs. Ginsburg was 78 years old.

Mrs. Ginsburg was survived by her
children, Maurice and Edward, and four
dughters, Mrs. Betty Gordon, Mrs.
Mary Fletcher, Mrs. Mollie Greenberg
and Mrs. Eve Feinsteine.

CALIFORNIA CLIPPINGS

All Southern California operators agree
that business is definitely picking up
throughout the country and they expect
Summer and Fall months to be very good.
Auto Photo execs, are on the look
out for new patentable coin operated
items which they can manufacture.

V. Van Natten, sales manager for Auto
Photo Company, reports that
business in general is increasing.
Operators are receiving many letters
from customers commending the trouble-
free operation of the Rock-Ola "Comets".

"Two of the newest members of the
California Music Merchants' Association,
Los Angeles Division, are Richard
Park and Bob Hechler.

Bob Shehan of Palm Desert, Calif., say-

Manuel Other.

Caught in the middle of the action
with "Summer—Symphonola" White
with Factory Waterwire Dome 146
Syracuse Street Corp. Corporation

Ray's daughters, sons, to
risburg mailing

Her rest

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They are the Southern California dis-

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June 16.
Northern New England ops are complaining of the cool summer. Not sufficiently hot to lure the city dwellers to the wood spots. Southern New England ops, however, report abundant business with jam-packed crowds all over Cape. Despite the absence of real scorching hot weather, which has cooled ops' order for summer suits and raised havoc with the men's furnishings business, the coin business in the six-state region is enjoying one of its best seasons according to reports from ops. (Ed comment: They won't be complaining about the lack of heat from July 13 on.) Bob Jones, sales manager Redd Distributing Co., came back from a deep sea fishing trip reporting a fine red sunburn. ... Bob and Joe DeFina, Max Patterman, Paul Jackwenko Frank Avella, Connecticut ops, sailed out of New London for a two-day sail on of deep sea fishing sport. ... Si Redd, spending every weekend at Branford, reports heavy advance demand for United's new shuffle game, "Ban-". Orders have come pouring in, before any samples came in. ... Visitors Redd's this week included Pete Stupak, Pete's Novelty Co., Springfield; r. and Mrs. Richard Stevens, Conway, N. H.; Mike Pascovitch, Nashua, N. H.

Poole Distributors Inc. announced the appointment of Bart Thompson, formerly of Trimount Automatic Sales Corp. for 10 years, as sales manager, effective July 13. Well known in the trade, Bart is a resident of Quincy, and veteran of the coin machine business. Max Polanski, general manager, Poole Distributors Inc., reports "no summer slump—business volume breaking all cords." ... Hank Petit, Wurlitzer field rep from North Tonawanda, N. Y., conducted a school for ops at Poole's all this week. ... Visitors at Poole this week included Bill Hamel, Concord, N. H.; Sol Hurwitz, Neptune Music, Run; Howard Cronin, Beach Music, Revere; and Ed Martin, Turners Falls. ... Jack Sager, general manager, Boston Record Distributors, back in action after being out two weeks following an operation. ... Visitors at Boston record this week included Mel Wallace, Newport, VT; Mack Mazur, spool Music; Boston; and Al Dolins, Cape music op. ... Ed Ravreby, World hit, was presented a 24-inch Zenith tv for his birthday by daughter Ruth at gala festivities at the Ravreby beach house, Hingham, with 25 friends and relatives attending. ... Ops visiting World Fair this week included Joe Caine, Chelsea; and Ray Faini, Framingham. ... Ed Ravreby visited Leo Illins, proxy Capitol Projectors, on a three-day trip to New York.

Moon's Showing In Savannah, GA., Brings Out Ops

ATLANTA, GA.—C. O. Moon, Variety Distributing Company, this city, returned home after holding a two day showing of amusement machines at the Savannah Hotel, Savannah, attended by operators from the entire state.

Moon was enthused over the reception of the equipment displayed, and reported operators placed quite a number of orders. On exhibit were the bowling games of J. H. Keeney & Company, "Bikini" and "Century," as well as the Keeney cigarette vendor; Exhibit's "Blowing Gallery"; and Mutoscope's 54 "Drivenable." Chester Biezad from the Keeney factory demonstrated the Keeney machines, and explained the mechanical workings of the machines. Y. N. J. I., the brilliant, regional representative from the Keeney firm, was also on hand assisting Biezad and Moon.

Some of the Savannah operators seen at the showing were Sam Goldberg; Frank Knight of Knight Music Company with his serviceman Ben Rivers, and a new serviceman training under Knight and Rivers, Bill Oliver; and Jimmie Dukes.

Moon was so elated by the success of the showing, he indicated that he will hold another showing in Savannah, and probably other cities in Georgia as well, in the fall.

Appt'd Sales Rep For Sealectic

DENVER, COLO.—Fred A. Pease, this city, has been named sales representative by the new Sealectic Division of Williams Manufacturing Company, Chicago, to cover nine Central Southwestern States.

Pease will cover the territory in his own airplane.

Sealectic was recently formed to produce relays, circuit breakers and hermetically sealed electrical controls. Ford Seabastian is vice president and general manager of the new division.

"It's What's in THE CASH BOX That Counts"
EXHIBIT
GUNS
The Leader Today...
Tomorrow and Always!
THE BEST OF THEM ALL
is
SHOOTING GALLERY

WOW! Was it hot this week. If it keeps up over the week-end, beach and country resort areas will be loaded. Those complaining about the cool weather we’ve been having on week-ends, will probably change their minds when the weather is too hot. Whatever the effect, ops with equipment in these spots will probably take advantage of the summer weather. The season is the real one. Be sure to order your good guns. There’s no question of that at all. With each succeeding year, due to the fine money-making equipment in operation, business in these areas continues to improve. The city ops, it is true, will undoubtedly drop off, but the operators themselves will be at some beach or resort, relaxing from the heat and stress of business.

Bill Rabkin, president, and Herb Klein, sales manager, International Motion Picture Corp., tremendously enthused over the extraordinary acceptance of their new “Drivemobile.” This is the firm’s first amusement machine in a long while, and in order to serve the country’s operators, a distributor organzation is once again being set up. At this time several of the distributing firms have been lined up, and others are being signed every day. The entire nation will soon be covered, with distributors in every area, according to Rabkin. In addition to donating many juke boxes throughout the year, Atlantic New York Corp., contributes cash to many charitable causes. Among letters of acknowledgement Mayer Parkoff and Harry Roman are most proud of, are those from the National Catholic Community Service, Federation of Protestant Welfare Agencies, UJA, and National Jewish Hospital of Denver. The personnel of Atlantic join in with the firm in these donations. E. Willie Levy, the ever-smiling Miami operator, in town visiting his old stamping grounds. Willie’s wife spending some of the three weeks in the Catskill Mountains, but her daughter remains in the big city all of the time.+

Charlie Rubenstein, owner of several arcades, and the one on 42nd Street and 8th Ave., gets quite a write-up in the July 3 issue of the New Yorker. Comment is made especially about the joke box there, which provides only top expert and classical music (6c per play). Charlie’s playing stock in Bushkill, Pa., (leading roles) making quite a reputation. With the arcade business getting the above wonderful comments, this week Westbrook Pegler, in his distress column, takes a particularly vicious slap at 42nd Street, between 7th and 8th Ave., and includes the arcades in his diatribe. While the arcade men are disturbed, they’re not taking it too seriously. As is well known here that Pegler never has a good word to say about anybody or anything. Dave Stern, Seacrost Distributors, in town a day Tuesday, but that’s all for the week. He’s just in town visiting the unit in the Elizabeth, N. J., plant, and with the weather as it is, can blame him for wanting to stay there. Bob Miller advises, he hasn’t time to notice the heat. Tommy and Joe Greco, Greco Bros., Glascow, N. Y., on coinrow, buying and trading. They’re both big fellows, and as they go from wholesaler to wholesaler, the awe is increased. Tommy comments: “There must be an easier way to make a living.” Joe Young and Abe Lipsky, Young Distributing, spend the entire day, Tuesday, seeing Westminster ops., while Allan Goldberg holds down the office charge.

Hymie Kueppel’s daughter, Gilda, a children’s counselor at Pearl Lake Hotel, Parkville, N. Y. Hymie takes a long week-end off and drives up to pay the girl a visit. Bob Lutman, young, handsome son, spends three days a week on the golf links. We understand Bob shoots in the ’70s. Bob advises he’s been trying to get his pal and mentor, “Senator” Al Baden, up to the course, so that they can spend some time together on the golf course. “Can’t get the Senator” to take his hands away from the grindstone. Helen Goetz, Capitol Automatic Music Co., back from a week’s trip to Washington, D. C. Al Claire, Capitol’s manager, advises he can’t get away for a summer vacation, but hopes to find time this winter.

For Details... CONTACT YOUR LOCAL EXHIBITOR OR THE FACTORY TODAY!

EXHIBIT SUPPLY
4218 M. LAKE ST. VA 6-3100
CHICAGO

THERE’S MAIN CHUTE
AT THE BOX THAT COUNTS

It’s What’s in THE CASH BOX That Counts

Mr. and Mrs. Eric Grundeim, Northwest Piano Company of Minot, N. D., took a few days off and came down to the Twin Cities for the 4th of July. While in town Eric looked over the latest in pin games and bowlers. Frank Peterson of Worthington, Minn., is bringing about his game these days. What is the handicap Frank? Amos Hothker, Mercury Record distributor for this area left for Miami, where Mercury is holding a meeting of all its distributors. Joe Reull of Cornell, Wis., made a visit to the Twin Cities to pick some machines for some new spots. Chet Le Deux, Northern Novelty Company of Hibbing, Minn., spent several days in the Twin Cities looking over his Bob Brothers equipment for his operation in Lake Placid. N. D., made one of his usual quick trips into town. Bob said the only thing that slowed him down was lower speed limits on the highways and also the new radar speed traps.

Frank Constable of Bloomer, Wis., is sporting a new station wagon. Frank says that it is easier for him to get around and take care of his business with the new buggies. Stan Woznack of Little Falls, Minn., reports that he has been so busy that he has not had any time to do any more work this week. Seen in the Twin Cities last week picking up supplies and equipment for their routes were: Frank Davidson of Spooner, Wis.; Pete Kramer of St. Cloud, Minn.; Gerald Johnson of Menomonie, Wis.; Jack Harrison of Crookston, Minn.; Kelly Diedrick of Cloquet, Minn.; Lawrence Heineman of St. Cloud, Minn.; Harry Gately of Menomonie, Wis.; Pete Arnold of Marriott, Minn., and Charlie Neesen of St. Cloud, Minn. Word has been received that 17-year-old Harold Whisman in Inglewood, Calif., Harold was associated with his father, Milo Whitman who operated a route in the area in and around Hibbing, Minn., until he sold out to Chet Le Deux in 1950. The Whismans operated a bowling alley in Minneapolis until 1953 when they moved to California.
The weather and business, as usual, are chief topics of discussion for coin machine men these days. Soaring temperatures bring in much concern of members of the trade. Such comment is usually unfavorable in nature. Business, the majority of the trade feels, is undergoing somewhat of a rise, of going along nicely for Exhibit Supply products. Ed, who is one of the more prolific boosters of the "shooting gallery," says, "They're buying the gun game in quantity now." Art says that initial sales on Exhibits new kiddie ride, soon to be officially announced, are showing that the game possesses phenomenal money-making possibilities. Lindquist & Robbins Sales in Evanston is setting up a new game of "a day as kids are norming nose at hand..." Sincere condolences are extended to Maurice and Eddie Ibsen from whose mother, Anna, passed away last week.

According to Fred Weale, secretary pro tem of the newly formed association of Southern Illinois coin operators, "The purpose of organizing the Illinois coin Operated Amusement Machine Association, in conjunction with MIA, is to obtain fair legislation in federal, state, county and city governments. The association is needed by all concerned." The next meeting of the association will be held at 3 p.m. on Sunday, July 25, in the VFW Auditorium, Mt. Carmel. Operators may sign up as charter members for $5. Monthly dues are 10 cents per music machine. George Kezy, A. B. T. general sales mgr., issues an invitation which is particularly to our liking: "Drop around often and you'll sit in our air-conditioned office." George wants one and all to know that the A. B. T. will be in Booth No. 400 at the NAMA convention and exhibit in Washington, D. C., this coming October. "I'll be featuring the new A. B. T. Sentry Multiple Plug Rejector," says George. "Looking higher makes for a happy man who can turn out tasty hamburgers a la Sam Stern. Guess we'll be looking right over the cows come home.

Past Hulusch and the gang over at J. H. Keeneb blasted out with a hang in past Friday for the first and final two-week vacation. They'll blast in again August 2. . . . The ever-present twinkle in the eyes of Vincent Shay as been enhanced further by the sparkling play of his nephew, Tom, second baseman for the Oak Park American Legion Junior baseball team. American Legion is one of the junior stepping-stones to a career in professional baseball. Two-thirds of the players are graduates of the high school, Herb Oettinger's son and heir, Julian, will be eligible for the Legion play next year. . . . When asked what's cooking, Ed Peters said, "The sun is shining, and dropped into Chi From Peoria for a few days and reported, Things are pretty fair out my way." A rabid St. Louis Cardinals and Chicago White Sox fan, friendly Ed would like to see both of the World Series. . . . Speaking of fans, Bill O'Donnell is a plumber of the o-Sox and Bally's "Hi-Fi." Over the phone or by direct confab, Bill has something nice to say about both.

Charles (Jimmy) Johnson, the original fireball, says the heat wave hasn't resulted in any noteworthy fires and hasn't hindered business in the least bit.

The welcome mat was spread out this Monday for all the Gottlieb employees starting from vacation. Alvin Gottlieb advises that all were rarin' to go the collection lines as a movin'. . . . Ed Levin on a well-earned vacation. . . . Sales nd production are up at ChiCoin, much to Ed's satisfaction. . . . National's on Schwartz on a two-week leave and Sheldon Spira buzzing around Illinois nd Wisconsin, leaving Jee Schwartz and Mort Levinson back home at the . . . One of Michigan's adopted sons on occasions is Bill DeSelm, United's in-an-motion general sales manager. . . . Don Mosley will have to get his ld soap bone washed up all over again as rain postpones the recent shutdown battle between Donan and the TV department of Lion Mfg. Company. Pitcher has kept backing him up at first and Mac (Hot Corner) Brier at third. Incidentally, Spring Valley Monday won the office ill-star baseball game by selecting 10 for the 9 in the second game. . . . A rabid St. Louis Cardinals fan, Mack was at a complete success. About 60 people attended the affair, and Ben noticed a decided increase in the 60 people attended the affair, and Ben noticed a decided increase in the 60 people attended the affair, and Ben noticed a decided increase in the rank of the fans. . . . Sight to See: Empire's human octopus in the form of e seen grabbing three phones at once. Howie Frager on vacation and . . .

**CHICAGO CHATTER (Cont.)**

Vince Shay away for a week. . . . Art Janacek, service manager at Rock-Ola, ran around like a mad man and did the work of eight people during the firm's vacation the past two weeks. Distribu all over kept calling for phonographs and wallboxes. Andy Bruno, local op, tangled in a little golf the other Saturday with Mike Spagnola. "Andy beat me and taught me a lesson," says Mike. He didn't mention it, but we know that it was only Mike's second outing in the links this year.

All who were in attendance at the NABV Convention held here at the Congress Hotel deemed it a real success. It marked the first time that the convention was not held at the same time and in the same city as affairs of other associations. . . . Sam Lewis, Avon Ginsburg and Ralph Sheffield are mighty happy to have the Coney island plant back at work after a week's vacation. They were tearing out their hair as orders kept pouring in for "Ride Gallery." . . . Ben Coven enthusiastically reports that Lew Jones and George Wagner are doing a tremendous job in the Indianapolis office of Coney Distributing Company. . . . Place to Be: Dominican Republic or Haiti at the present time. Take it from J. Raymond Bacon, Rock-Ola vep, it was wonderul there. He spent 10 days in the former place and 10 days in the latter. "It was hot in both places," Ray recalls, "but it didn't feel as sultry as Chicago. The humidity was low while a soft, constant breeze off the sea kept it very comfortable. The wind would change and come from the mountains on the other side at 6:30 every evening—so exact you could set your watch by it."

**We're all back and are breaking our backs to get caught up.**

**CHICAGO CHATTER**

**The Cash Box**

**July 24, 1954**

**TAKIN' THE COIN CHUTE**

**CHICAGO CHATTER**

**We're all back and are breaking our backs to get caught up.**

**CHICAGO CHATTER**

**CHICAGO CHATTER (Cont.)**

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**We're all back and are breaking our backs to get caught up.**
WANT

WANT—Phonograph records made before 1940; any quantity or dealer stock; $1.50 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick, Victor; Vocalion; Paramount; Grinnell; Bluebird; Champion, Jacobi S. Schineider, 129 W. 66th Street, N. Y. C.

WANT—New and used records. Can be up to 6 months old. No quantity too large or small. Write us list. We pay freight. Dixie Record Shop, 259 West 42nd St., New York 36, N. Y. Tel.: Wisconsin 7-0830.

WANT—Pickler Cue-Ett tables new and used. Write immediately to: O. O. Mallege, 400 W. Madison Street, Chicago 6, Ill. Tel.: Franklin 2-1806.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbia, Coral, Decca, Victor, Mercury, King—78s and 45s—also L.P.'s. Please quote prices, we pay freight. C. & L. Music Co., 11 Bayberry Rd., Franklin Square, L. I., N. Y.


WANT—All late model phonographs. Quote best prices. Will pick up within a radius of 300 miles. Koeppel Distributing Co., 629 Tenth Avenue, New York 19, N. Y.

WANT—Your used or surplus records all speeds, 45s our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10%; blues. We pay freight, Beacon Shops, 821 N. Main Street, Providence, R. I. Tel.: Union 1-7500.

WANT—A. M. 40, 80, 120 selection equipment—Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets, Seeburg 100 A & B, Scales, Arcade equipment, 1c and 5c Vendors, Bally Futurities, 1953 Pin Games. Write stating condition, number, model, and prices. The St. Thomas Coin Sales, St. Thomas, Ontario, Canada. Tel.: 2648.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & Cs 45s. State quantity, prices, and condition in first letter. NOHIB Novelty Co., 538 Bryant St., San Francisco 7, Calif.

WANT—New and used records. Highest prices paid for 78s and 45s. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in any quantity. Write or phone. Fidelity Distributors, 600 10th Ave., New York 36, Tel.: Judson 6-4568.

WANT—For resale. United & Chica Coin Bowling Games; Bally Bin Games; Mills Panorama Peek Show Kiddie Rides. State condition, prices wanted in first letter. Staley Distributing Co., 15 Broadway, Tacoma, Wash. Tel.: Broadway 3663.


WANT—Frolics and Beach Club. Send us your lowest price, H. & M. Music, 1620—3rd Avenue, North Line, Illinois.

WANT—Tubes: 2051; 2050; 701; 244A; 243; 54V; 61L; 67L; 6L6; 655; 6X5; 501. Will pay $40.00 Hundred. Must have minimum quantity 50 of a type. Have yor other types in quantity? Lew Electronics, 3449 No. Elain Pl., Chicago, Ill.

WANT—Latest model cigarette machines. Can also use Cole, Supercade and other drink dispenser. Will also want hot coffee venders. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: B.O. No. 1010 e/o THE CASH BOX 32 W. Randolph St., Chicago 1, Ill.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bremos, fortune Pocket Books, cigarettes 25c each at 5c each, single hand-fed newspapers. Witham Enterprises & Associates, 202 Cunningham Avenue, Glen Falls, New York.

WANT—Any quantity postwar Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Write, wire, or phone: RUSH DISTRIBUTING COMPANY, 236 N. W. 29th St. Miami, Florida.

WANT—For Export—Wurlitzer 1015's, 1400's, 1450's. Evans Cavin-Stallations, Seeburg Factory Distributors. Telephone: Phone: 725 W. Street, Syracuse, New York. Tel.: 75-5194.


WANT—Show Boats, Circus, Rodeo and Bright Spots. Golden Cat Novelty Co., 701 Golden Gate Ave., San Francisco 2, Calif. Tel.: Market 1-3967.
FOR SALE

FOR SALE—Records!!! 5¢ over wholesale, any label. Free title strips. Quick service. New accounts, token dealings. We also purchase surplus records not needed by others. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: Olympic 8-1012, 4013.

FOR SALE—Brite Lites $75; Brit Spot $95; Spot Lite $90. Beach Club, Dude Ranch, Palm Springs, write, ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

FOR SALE—Surf Club $255; Ice Frolics $495; Palm Springs $475; Dude Ranch $425; Beach Club $395; Palm Beach $195; Atlantic City $175; Bright Lights $85. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS, OHIO. Tel.: University 6900.

FOR SALE—Seeburg M1000 $695. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA.

FOR SALE—Palm Springs. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT STREET, TOLEDO, OHIO. Tel.: Adams 8624.

FOR SALE—OR. For Sale: Bingo Games. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: Central 9292.

FOR SALE—Seeburg Model C; Seeburg Model D; Seeburg Model A; AMI Model D-30; AMI Model D-40; AMI Model C. Also Late Models; New, Used and Reconditioned. MANGER SALES COMPANY, 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE—Complete Arcade or single machine. Also Manged's Lead Shooting Gallery, Closing store, Sept. 25. ARCADE AMUSEMENT CORP., 1114 EIGHTH AVE., NEW YORK, N. Y.

FOR SALE—AMI D-80 $495; AMI D-40 $395; AMI E-120 write; Wurlitzer 1500 $550. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 S. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—Photographs, cleaned A condition, ready for operation. AMI D-80 $30 each; D-90 $30 each; Rockola $136. Firehall $995; Wurlitzer Hideaways #1017 $745; #1018 $845. T & I DISTRIBUTING CO., 1665 CENTRAL PKWY., CINCINNATI 14, OHIO. Tel.: Main 8751.

FOR SALE—Finest Bingos. Ice Frolics (almost new) $245; Yacht Clubs with Superline frequency $290; Frolics (with intact Superline) $210; Coney Islands (excellent condition) $85. Wanted—Bingos, send your list. W. E. KEENEY MFG. CO., 5299 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEmluck 3-8314.

FOR SALE—50 Chrome 3020 Wurlitzer Wall Boxes expected to go play, $25 each. Checked and ready for local contractors. LARGE MUSICAL INSTRUMENTS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N.C. Tel.: 2-3992.

FOR SALE—Attention, Wurlitzer 1500 and 1700 operators connect 24 and 25 with $10 each. We imported a 46 selection Phonographs. Use 219 and 248 Steppers and Adaptor. Specify 1500 or 1700, $34.50 each. Satisfaction guaranteed. MIDWEST MUSIC SERVICE, 19 WEST SECOND, WICHITA, KANSAS.

FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST, DALLAS, TEXAS.

FOR SALE—Wurlitzer Bar and Wall Boxes — 3020’s $10; 3031’s $5; 2140’s $5; 5 Steppers and Master units; inquire, 1017’s $75 including steppee. HENRY C. KNOB- LAUGH & SONS, 51 WAREN ST, GLENS FALLS, NEW YORK.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 8715 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2666, YOUNGSTOWN, OHIO.

FOR SALE—Wurlitzer Bar Boxes — 2140’s; Wurlitzer Wall Boxes 3020’s. Steppers and Master units. No reasonable offer refused. YOUNGSTOWN DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Bear Guns; Geneo Night Fighters; Evans Bat-A-Score; Ex- Silver Dollar; Ex- Blue Giant; Ex- Chrome- Coin Pistol. Take the low Cash Box prices. 1/3 deposit, balance C.O.D. B. E. KRUGER, RT. 13, BOX 361, SAN ANTONIO, TEXAS.

FOR SALE—Capco cleaner for glass, plastic, and chrome, trial size 75c, $3.95 a gallon. Chicago 59 x 11 sheet 17c. Emery cloth 2/0, 9 x 11 sheet 17c. Lubelplate 35c a tube. Smoke sets, rubber stoppers, 2 lb., 5 lb. roll $4.35. Rear frames rebushed model 700 & up, $2.50 each, lots of $17.50 each with order. Guaranteed. COVEN MACHINERY CO., 1260 SO. LINDEN AVE., CHICAGO, ILL. Tel.: Independence 3-2210.

FOR SALE—The lost buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and he glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Your name on label for trade. For Sale: 302, 217, 497, 937 MARKET ST. WHEELING 6, W. VA. Tel.: Wheeling 4742.

FOR SALE—America's finest reconditioned phonographs and music equipment. Everyone of our reconditioned machines guaranteed beautiful in appearance regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 261 PURITAN AVENUE, DETROIT 21, MICHI. Tel.: University 4-0773.

FOR SALE—Evans Constellation $225; Shoot the Bear $145; Keeney De-Luxe Bowler $125; AMI A, B, C, D and a complete line of Shuffle and Shuffle Alloys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI (Main 1351) or 2314 MAIN STREET, KANSAS CITY, MISSOURI (Westport 3582).

FOR SALE—Key High Score League $169.50; Williams De-Luxe Star Series $187.50; United 6 Way F. $95; United 6 Way De-Luxe $159.50; Domino $189.50; Spot Lite $119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: 1-7377.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1100. Spot Light, Bright Spot, Right Light, Atlantic City, Coney Island, Island, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns, V. YONTZ SALES CO., BYESVILLE, OHIO.
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