The Four Aces follow up their string of Decca hits with still another smash, "Three Coins In The Fountain". The boys, who in a period of a couple of years, have turned out one great record after another, have made their waxing of this theme from the Twentieth Century-Fox film their newest best-seller. And adding to the laurels which the group has won is the latest Cash Box disk jockey poll in which they were named the top vocal group.
STRIKES A TERRIFIC CHORD
WITH
LOCATION GOERS

MAKES MORE MONEY
FOR OPERATORS

Location patrons have put their approval on the Wurlitzer 1700HF by putting more nickels, dimes and quarters in the coin boxes of these high eye-appeal, high fidelity phonographs than any juke box ever collected.

More and better music for the public. More and more earnings for the operator. That just about sums up why the Wurlitzer 1700HF, whether measured by its output of music or its intake of money, is the greatest Wurlitzer of all time.

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THE HIGH EARNING, HIGH FIDELITY

Wurlitzer 1700HF

TAKES THE MASK OFF THE MUSIC

The Rudolph Wurlitzer Company • North Tonawanda, New York
Established 1856
As you read this, the first forms of The Cash Box' Gala 12th Anniversary Issue are probably being locked up and sent to the presses. For us here at the magazine, there is tremendous excitement attached to this, not only because we believe that this is our most important issue, but also because it commemorates an achievement of which we are extremely proud.

Next week's giant issue of The Cash Box will celebrate 12 years of adventure for us, 12 years in which we've had triumphs and trials, difficult times and better periods, and now finally a success based on service to an industry we love and try to help in every way we know how.

What pleases us most is the fact that so many of our friends have indicated their desire to celebrate with us by placing congratulatory ads in the issue. And we know that many, many more are planning to do so in the next day or two in order to be included in this annual edition.

The Cash Box Anniversary Issue has become a standard book in the industry, filled with so many important charts and features that it becomes a necessity for conducting a record business all year long. Very often we have found it on a record executive's or publisher's desk almost a year after it was published. There's no better indication of the importance of an issue than that.

This year's issue will have even more importance for people in the industry than our previous ones. We are filling it so full with important articles and charts that it may very well prove to be a guidebook for the understanding of the music and records fields. Never in one magazine have so many important record executives discussed the record business with so much candor.

It is with this important issue that we are asking our friends to help us celebrate our 12th Anniversary. This is the time to place your most important advertising message in The Cash Box, for this message will last the entire year, will be referred to time and time again, and by the very repetitive use of the magazine will make a lasting impression.

But you must act now. There is only a day or two left. Wire or phone your ad today.
GOING TO PRESS

The Most Important Issue Of 1954

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“I Want You”  
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“BLACK PEARLS”  
“Meadowlark”  
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THE NATION'S  
TOP TEN  
PLUS THE NEXT 25  
JUKE BOX TUNES  
The Top Ten Tunes Nothing Else Matters Hit to the Nation’s Hit  
RCA, Complete from Reports  
Submitted Weekly to The Cash Box  
Throughout The Country  

LITTLE THINGS MEAN A LOT  
KITTY KALLEN  
BE-1046 (45-1046)—Helton Forrest  
CO-40225 (9-61310)—Dick Jacobs O.  
DE-29037 (9-29037)—Kitty Kallen  

THREE COINS IN THE FOUNTAIN  
FOUR ACES  
BE-1044 (45-1044)—Tommy & Jimmy Dorsay  
CA-2869 (F-2869)—Frank Stella  
CO-40225 (45-1044)—Johnny La Rosa  
CD-40225 (45-10225)—Tony Arden  
DE-29123 (9-29123)—Four Aces  
MG-11729 (K-11729)—Martin Stevens  
VI-20-5755 (47-5755)—Slosh Boys  

WANTED  
PERRY COMO  
BE-1041 (45-1041)—Dorsay Bros.  
VI-20-5647 (47-5647)—Perry Como  

YOUNG AT HEART  
FRANK SINATRA  
BE-1033 (45-1033)—Charles De Forrest  
CA-2702 (F-2702)—Frank Sinatra  
CD-29123 (9-29123)—Billy May O.  
DE-29034 (45-1034)—Crospy & Lombardo  
EP-9033 (45-9033)—Tony De Simone  
VI-20-5755 (47-5755)—Slosh Boys  

THE HAPPY WANDERER  
FRANK WEIR—HENRI RENE  
BE-1045 (45-1045)—Bob Crosby  
CA-2706 (F-2706)—Lenore  
CD-1238 (45-1238)—Alfred Drake  
DE-29128 (9-29128)—Louis Prima  
VI-20-5755 (47-5755)—Slosh Boys  

HERNANDO’S HIDESAWAY  
ARCHIE BLEYER  
BE-1037 (45-1037)—“Sparry”  
DE-29127 (9-29127)—Guy Lombardo  
CD-2837 (45-2837)—Archie Bleyer  
CO-40224 (45-40224)—Johnnie Ray  
EP-9036 (45-9036)—Dolores Hawkins  
ME-70387 (78-70387)—Richard Hayman  
VI-20-3579 (47-3579)—Tina Rodriguez  

IF YOU LOVE ME  
KAY STARR—VERA LYNN  
BE-1046 (45-1046)—Helton Forrest  
CA-2789 (F-2789)—Kay Starr  
CO-40149 (45-40149)—Marion Marlowe  
DE-29146 (9-29146)—Bob Crosby  
LO-1412 (14-1412)—Vera Lynn  
MG-11667 (K-11667)—Shirley Harmer  
VI-20-5550 (47-5550)—Jan Peeress  

I GET SO LONELY  
FOUR KNIGHTS  
BE-1031 (45-1031)—Anna Lloyd  
CA-3584 (F-3584)—Four Knights  
CO-40225 (45-40225)—Kan Griffin  
DE-29054 (45-29054)—Frank Wei. O.  
VI-20-5641 (47-5641)—Johnnie & Jack  

CROSS OVER THE BRIDGE  
PATTI PAGE  
BE-1031 (45-1031)—Bettie Johnson  
ME-70032 (7003245)—Patti Page  

HERE  
TONY MARTIN  
BE-1039 (45-1039)—Four Belts  
VI-20-5665 (47-5665)—Tony Martin  

1) I UNDERSTAND JUST HOW YOU FEEL.  
2) ISLE OF CAPRI.  
3) ANNA MARTIN.  
4) MY LOVE.  
5) WEDDING BELLS.  
6) CRAZY "OUT YOU BABY.  
7) MY FRIENDS.  
8) THE MAN WITH THE BAND.  
9) THE MAN UPSTAIRS.  
10) A Girl Gonna Have A Ball.  
11) I’M NOT THE ONE THAT’S PULLING YOUR STRING.  
12) IT HAPPENS TO BE ME.  
13) THANK YOU FOR CALLING.  
14) HIT AND RUN AFFAIR.  
15) SOME DAY.  
16) THERE’LL BE NO TEARDROPS TONIGHT.  
17) IN A GARDEN OF ROSES.  
18) GILLY GILLY ODEENPFEFER.
THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK

1. THREE COINS IN THE FOUNTAIN
   Four Aces (Decca)
2. LITTLE THINGS MEAN A LOT
   Kitty Kallen (Decca)
3. HERNANDO'S HIDEAWAY
   Archie Bleyer (Cedence)
4. WANTED
   Perry Como (RCA Victor)
5. THE HAPPY WANDERER
   Frank Weir (London)
6. IF YOU LOVE ME
   Kay Starr (Capitol)
7. YOUNG AT HEART
   Vera Lynn (London)
8. ISLE OF CAPRI
   Frank Sinatra (Capitol)
9. I UNDERSTAND
   Gaylords (Mercury)
10. JOEY
    Jack Piel's visiting deejays (Jax)

11) GREEN YEARS, 12) HERE, 13) THE MAN UPSTAIRS, 14) STEAM HEAT, 15) CROSS OVER THE BRIDGE.

That's a zany and funny bit Don Bell (KRNT-Des Moines, lowa) worked out for his Spring promotion. Bell dreamed up a National Take-a-Bath Week, assigned himself the presidency, and sent membership cards to pledgees promising a bath during a designated week. Requirements are difficult if you must be 1) be born, 2) human and alive, 3) married or single, 4) etc., 5) etc., 6) etc. Don claims in a week's time he mailed out more than 10,000 membership cards. Eligible in the drive were Dean Martin and Jerry Lewis, who were in town at the time.

Pic of the week—Tommy Edwards (WREX-Cleveland, O.) who suggests that record companies use 7 inch 78's or 33's instead of the proposed 45's.

Eileen Mace has added a half-hour deejay show to her chores. This one is done at VA Research Hospital, Chicago. Eileen calls her show "Simplified City." Ron Terry, ABC-TV, Chicago, has just celebrated its third anniversary as host for WBBK-TV's "Nite Owl Movie." Cora Delano is the record librarian at WJAR-Providence, R.I. and she'd like to hear from any artists headed her way. Jack Piel is visiting deejays in Boston with his recent Decca recording of "Rosanna." "Ah-Ri-Rung,"while wife, Karen Chandler, visits with jocks in Hartford and New Haven plugging her "Out In The Middle Of The Night" and "Why Didn't You Tell Me" on Capitol... Bill Brown (WQAM-Miami, Fla.) had Julius La Rosa and Mielito Valdez as guests this week on his "Juke Box Serenade."... Bill Randle (WREX-Cleveland, O.) whose abilities run the gamut of the Cleveland Summer Orchestra under the baton of Andre Kostelanetz... Rudy Paolengeli moves from WCKT-Cleveland, N.G. to a position of staff announcer at Rural Radio Network, Ithaca, N.Y.... Jerry Kay (WTXX-New Orleans, La.) mighty lonesome without his little redhead who went back to Miami, Fla. Jerry will join her in about six weeks for the grand nuptials.

Tiny Markle (WAVZ-New Haven, Conn.) programs The Cash Box top 50 every Friday afternoon on his "Tiny Markle Show." George LeZotte, also of WAVZ, programs the top 10 of the top 50 every day from 12 to 1 P.M. ... Received a notediary affidavit of performance from WAKL-Rome, N.Y., stating that Lou Bartle programs Cash Box listings seven days a week. Deposition was signed by Patricia Esposito, WAKL bookkeeper and notary. ... Radio station WEBE-Brockton, Mass. has banned all novelty disks on the Army-McCarthy hearings. ... Station WBNM-Boston, has leased the Fine Arts Theatre and within two weeks will start live broadcasts featuring Symphony Sid and other disk jockeys... It's been weeks now, and Chuck Thompson, (WALA-Mobile, Ala.) refuses to shave his ragged "Vandyke" until someone records his song, "Miss America." The station personnel at WALA and Chuck's wife, says "Let's help Chuck shave face." What a pun... Sgt. Bill Kervin (CFWH-Whitehorse Y.T., Canada) and wife will be married ten years on July 4th. Says Bill, "Like marriage, The Cash Box is a great institution."... Shell Horton (WWAM-Saxton, Pa.) will be a guest at the Patit Peach picnic on June 19. Will present her with a group of items that are being manufactured in Central Penna.

"It's What's in THE CASH BOX That Counts"
BOB MANNING  
(Capitol 23831, 4-8281)

"WHY DIDN'T YOU TELL ME"  
(2:50) [United ASCAP—Gallop, Javits, Springman] A beautiful ballad is warmly presented by the rich and mellow voice of Bob Manning. Top grade reading on top drawer material.

JACK LaDELLE  
(Columbia 40267; 4-0267)

"WHEN MY BABY SMILES AT ME"  
(1:58) [Von Tilzer ASCAP—Von Tilzer, Sterling, McRae, Lewis] Jack LaDelle uses the voice dubbing trick on a catchy bounce version of a old great. Happy deck.

LILLY MORRIS  
(Arline 1006; 4-1006)

"BYE, BYE GIRL"  

JERI SOUTHERN  
(Decca 29148; 9-29148)

"JOEY"  

ST. LOUIS BLUES"  
(3:20) [Handy ASCAP—Handy] The same tingling voice of Serena Shaw thrills the listener as she belts across an eerie and dramatic chord version of an oldie. Should get good attention. Good for blues field too.

"THE COACH"  
(2:10) [Jubilee ASCAP—R. de Saxé] Rudy de Saxé again hands the thrills on a clever lively ditty with an inviting lilt. Different style that appeals.

BONNIE LOU  
(King 1365; 45-1365)

"WAIT FOR ME, DARLING"  
(1:54) [Reiss ASCAP—Hague, Barry] A most inviting handclapper that's treated delightfully by the rich Bonnie Lou. Excellent multiple voicing. Good for both pop and country. Strong.

"BLUE TENNESSEE RAIN"  
(2:17) [White Oaks BMI—Gershman, Grishman] A slow sentimental waltz item gets a lovely dubbed-voice reading from Bonnie. Tender melody, tender number.

THE HAL HOPPERS  
(Ken 2733; 45-2731)

"MORE LOVE"  
(2:25) [Rich-Joy BMI—Hopper, Seckler, Richards, Hal Hopper alone creates the sound of a whole orchestra and chorus as he shines through a good novelty. Real commercial side. Different and exciting. Could hit.

"DO NOTHIN' BLUES"  

DANNY CAPRI  
(Pic 5005; 45-5005)

"THE SMILE OF A CLOWN"  
(2:50) [Peer Inter’s BMI—Thorn] A beautiful backing by Don Costola, showcases the magnificent voice of Danny Capri as he belts out a mighty strong ballad. Strong beautiful reading.

"I’M AFRAID TO LOVE YOU"  
(2:50) [Bing ASCAP—Cook, Donohue, Furin] The crooner lends his big voice to another romantic item that which he sends across with the utmost of feeling. Number hits.

VOICES OF WALTER SCHUMANN  
(RCA Victor 20-5777; 4-5777)

"PADDLIN' MADELIN' HOME"  
(2:16) [Shub, Bernstein ASCAP—Wood] The Voices of Walter Schumann come up with their most commercial job in a while via this happy ditty. Easy listening with an old fashioned twist.

"THE GOODNIGHT WALTZ"  

LOUIS ARMSTRONG & GORDON JENKINS  
(Decca 29153; 9-29153)

"THE WIPPOOF SONG"  
(2:55) [Miller ASCAP—Mimmes, Pomeroy, Galloway, Valle] The great Satchmo aided by Gordon Jenkins puts on a colorful hop that take off on a great college standard. "Boppenpoof Song" could go in a big way.

"EYE AND EYE"  
(3:07) [International ASCAP—Armstrong, Jenkins] On the end the artists team their talents on a good jumper loaded with zest. Good item.
the most dynamic personality on records!

EARTHA KITT
MINK SHMINK...EASY DOES IT
20/47-5756

an outstanding Schumann arrangement

The Voices of Walter Schumann

PADDLIN' MADELIN' HOME
THE GOODNIGHT WALTZ 20/47-5777

"New Orthophonic" High Fidelity Recordings...

"It's What's in THE CASH BOX That Counts"
BARBARA GALE & THE LARKS (Lloyd 111; 45-111)

"WHO WALKS IN" (2:58) [ASCAP—Goodheart, Hoffman, Freed] A spooky novelty with strong commercial possibilities is this cutie belted out by Barbara Gale and the Larks. Thrush sounds terrific.

"WHEN YOU'RE NEAR" (2:15) [Joshua BMI—Genara, Pollack] A lovely ballad is given a sincere and emotional delivery by the song bird. Dramatic item with a good backing by the Larks. Jumps up at mid point. Could hit big.

BOBBY WAYNE (Mercury 70401; 70401 x 45)

"A STRING OF BROKEN HEARTS" (2:13) [George Pincus ASCAP—Hoffman, Silver] Bobby Wayne comes through with a strong deck as he lifts through a cute shuffle ballad with the aid of a chorus. Commercial material with color.

"THEY WERE DOIN' THE MAMBO" (2:44) [Vernon Morris ASCAP—Ray] The songster rhythms through a clever Latin-jump melody with a catchy set of lyrics and a pleasing melody. Could stir up noise.

BILL CAREY (RCA Victor 20-4759; 45-7578)

"SLOWLY" (2:14) [Hill & Range BMI—Hill, Pierce] One of country music's top tunes during the past 12 months, is fashioned by Bill Carey with the Hugo Winterhalter orchestra in the background. Good litter.

"POOR BUTTERFLY" (2:18) [Harms ASCAP—Hubbel, Golden] The quintet dishes up more mambo matter on this end, this time a rhythm version of the recent reissue "Poor Butterfly."

JOE ROLAND QUINTET (Seeco 4147; 45-4147)

"TRAVEL'S BOLEERO IN MAMBO" (2:50) [Hill] Jazz, Latin favored for mambo dancers, is offered by Joe Roland and his quintet. Joe works the vibes on the moving rendition of the famous Boleero by Ray Barretto.

"YOU CAN BETCHA LIFE" (2:29) [Garlock-Sherer BMI—Parker] A cute rhythm item is solidly fashioned by Bill Darrel as the chorus and Danny Mendelsohn's orchestra assist. Good shuffling material.

"TEARDROP AVENUE" (2:16) [Frank ASCAP—Leigh, Charlap] The artist dishes up some rhythmic shuffle material in his pleasing manner. Cute ditty.

THE CASE BOX

SLEEPER OF THE WEEK

"THE NEVER NEVER LAND" (2:11) [Leeds ASCAP—Bluveneg, Frobosek]

"THE LITTLE SHOEMAKER" (2:21) [Bourne ASCAP—Lemarcque, Leevil]

FRANK WEIR

London 1482; 45-1482

- Frank Weir, whose saxophone is carrying him up toward the cherished number one spot via his version of "The Happy Wanderer," comes through with a new platter that offers two potent hit contenders backed up. One side is a delightful irish ballad that's "The Never Never Land." And added to Frank's top grade work on the sax is a children's chorus composed of Maureen Childs and the Little Tinkers. A happy-foolish novelty that you'll find yourself singing for days. The coupling, "The Little Shoemaker," is another light item that's making a heap of noise. A potent double threat, each half of which should break.

"WHO CAN SAY?" (3:04) [Laerter ASCAP—Douglas, Norman, Bearden]

"SO MUCH MORE" (3:04) [Laerter ASCAP—Douglas, Norman, Bearden]

MITZI MASON

(MGM 11760; K-11760)

- Newcomer Mitzi Mason puts her polished and simple manner of singing to wax as she debuts on the MGM label with a beautiful new ballad called "Who Can Say?" Her tender tones carry a great deal of meaning and does wonders with this romantic piece of song matter. An excellent first showing by the thrush. Aiding in the backdrop are [loved] sumptuous strings of the Fred Norman orchestra. On the flip side, Mitzie dishes up some more ballad material via another pleasant tune dubbed "So Much More." Mitzi, now in the midst of her MGM contract, looks for a brilliant future for artist.

"FRIENDS AND NEIGHBORS" (Hill & Range BMI—Scott, Lockyer)

"SHINE ON HARVEST MOON" [ASCAP]

THE BLUNKETT FAMILY

(Esses 361; 45-361)

- Here's a great cornball item that's so corny it just can't miss being all out smash. The Blunkett Family, singing in union, leans into a meaningful ditty called "Friends And Neighbors." It's a most pleasing bouncer that's currently one of the top tunes in England, source of "The Happy Wanderer" and other recent hits. Waxing is loaded with banjos, corncob "trumpets," corny "blues," a real commercial piece of material. On the lower lid, the Blunkets glide through the perennial favorite "Shine On Harvest Moon," the top half in a natural for the jukes.

THE CASE BOX

BEST BETS

-_in the opinion of The Cash Box music staff, records listed below, in addition to the "Sleeper" Of The Week, are those most likely to achieve popularity._

**WHY DIDN'T YOU TELL ME**

Bob Manning

Capitol 2831; F-2831

**I LOVE JOHNNY JOHNNY**

Mary Small

Sou Roland Quartet

Secco 4147; 45-4147

**RAVEL'S BOLEERO IN MAMBO**

Barbara Gale

Lloyd 111; 45-111

**WHEN YOU'RE NEAR**

The Happy Wanderer

People For ASCAP—Moller, Siegeman) Although too late to cop top honors in the U. S. Decca issues the original version of this hit, the big one in England. Delightsome treatment in German.

**TINSONG** (2:25) [Bosworth Ltd.—Moller] The choir delivers another German song, this one a slow, tender item. Group has a wonderful sound. Wax is not as clear as American pressings.

BILLY DUKES and his DUKES (Coral 61203; 9-61203)

"I CRIED" (2:30) [Meadowbrook ASCAP—Elias, Duke] Billy Duke and his Dukes hand in a polished performance on a lovely lifting ballad. Boys work well together on some top drawer material that could catch. Potent deck.

"LOVE YA, LOVE YA" (2:04) [Mellin BMI—Mellin, Marcotte] The boys jump through some catchy material that'll make good jule box fare.

MARY SMALL (Epic 9054; 4-9054)

"I LOVE JOHNNY JOHNNY" (1:44) [Miller ASCAP—Mizzy, Curtis] Mary Small loves on the Epic label with a clever bounce novelty that's loaded with life. Super commercial ditty that could catch big. Good possibilities.

"A BLUEBIRD WITH A BROKEN WING" (2:54) [ASCAP—Mizzy, Curtis] On this end, the thrush caresses the lyrics of a sentimental ballad in her meaningful manner. Pretty piece of quality material.

"SAM" & ARTHUR NORMAN (Bell 1047; 45-1047)

"HERNANDO'S HIDEAWAY" (2:45) [Frank ASCAP—Adler, Ross] The big pop hit from "The Pajama Game" is given a solid attention-catching treatment by "Sam" and the chorus. Exciting cover job. Too late for top honors.

"DON'T WORRY 'BOUT ME" (2:50) [Mills ASCAP—Koehler, Bloom] The voices and orchestra are under the direction of Arthur Norman as they ride through a beautiful reading of a current ciever.

THE MULCAYS (Cardinal 1020; 45-1020)

"YOU CAN'T BE TRUE DEAR" (1:53) [Bellome ASCAP—Ebeler, Cotton, Otten, Griffin] The commercial sound of the Mulcays' electric schmooch comes through wonderfully as they render a slow Waltz standard. Pretty job.

"BEER, BARREL POLKA" (1:46) [Stern, Gernstein ASCAP—Brown, Timm, Vejroda] Another oldie, this time a lively polka that is given a happy going over by the team. Terrific sound and rendition.
No sooner is Vera back, than everyone is asking her to start working. But Vera Lynn has decided to take a two month rest with Harry and daughter Virginia at their country home. Mind you, she will come in to town to cut some sides for the London label... Lena Horne came over from Paris to open her vaudeville tour in Glasgow, this week, to a most terrific ovation from her many fans. She played to S.R.O. crowds. Lenny Hayes accompanies her at the piano. The band is Teddy Foster's. There is a possibility that Lena may give two concerts in London and you may be sure that those S.R.O. boards will be out again... Gone to Paris from London is Billy Eckstein, for nite club engagements and of course to see La Belle France. Also here is Morey Amsterdam who, while in London, taped an interview with our own Frank Weir, now a big name in the U.S. A well deserved break for a great guy... Going over to New York on Friday to see the boss and have a good look around the town is ace pluggers Alan Bechet and Jimmy (John Turner) Philips. They should be very happy guys... Talk about a return visit for Sarah Vaughan in October. Agent Harold Davison says details of the booking are not complete, but it looks more than likely Sarah will be visiting us again in the fall... Edmund O'Byrne off to Madrid for personal appearance this weekend... Congratulations to Dickie Valentine who has announced his engagement to ice-skater Betty Flyan... BBC T.V. discussing a D.J. show for Jack Payne. Yes folks, a D.J. on T.V. in G. B. Here for a three month vacation are Mr. and Mrs. Ray Noble. Ray is visiting his mother and brother and will go to France. He then may return to guests with Cyril Stapleton and the BBC Showband... U.S. star Jerry Wayne and young English star Julie Andrews play the leads in "Mountain Fire," a modern play with music that's opening at the Strand Theatre this week... Sidney Bechet who is still in the American Hospital in Paris, has been told that the BBC will produce his ballet "La Nuit Est Une Sorciere" on television in September... Publishers, A & R men and exploitation men have been asked not to take any more trips to Luxembourg radio station by the Luxembourg boss in London. Will they stop? Ever heard of a real pluggers giving up trying? The BBC has dreamed up a new disk jockey series starting on July 19th, and this time the platter spinners are all female... This Week's Big Selling Pop Singles: (Courtesy "New Musical Express") 1. "Secret Love" DORIS DAY 2. "Such A Night" JOHNNY RAY 3. "Friends And Neighbors" BILLY COTTON 4. "The Happiest Wanderer" OBERKIRCHEN CHOIR 5. "Someone Else's Roses" JOAN REGAN 6. "I Get So Lonely" THE FOUR KNIGHTS 7. "The Kid's Last Fight" BOBBY LAINE 8. "Heart Of My Heart" MAX BYGRAVES 9. "Changing Partners" KAY STARR 10. "Wanted" PERRY COMO

"It's What's in THE CASH BOX That Counts"
Music.

The.

The.

"Clubtime"

Champ

"Voice

Productions,

by

"Clubtime"

jockey;

years

THE

Don

Hampton

format

Opening

... a most exciting and unusual entry into the entertainment field. Tim Gayle flooding the mails with pies of his music, Larry Raine, and her Dot dicking of "I'll Tell The World I Love You." ... Tommy Leonetti cut his sides at Universal while here and is very much enthused. Thinks that one of these is sure to be the 'big one' for him. ... The gals quite隔音 at Red Buttons, Mitch Miller and Jerry Vale. Jerry jolly all thrilled over The Cash Box' picking his "Go" as a "Bubbling Over." They always are all for something new. Doris Day and her Marty Melcher spun right thru the town on their way to Nove Yawk. ... Guy Cherney now featured on Bob Marvin Miller's "TV Crime" album which, he says, should be out in about six weeks. ... Monica Lewis on her way in to star at the Chez and many wanting to see the gud perform. ... Hurte, an international beauty, and Handsome Jackie Paris, whose vocal version of "Opus No. 1" has just come out on Columbia, was here. ... Albert Gabbe, Joel Napoleon, KOB-Albuquerque, California, KXNS-Hanford, California, WLEU-Ely, Pa., KCNA-Tucson, W A G - 4 - 0 - 0, C K L. W. Windsor, Ontario and Detroit, Mich., and WAPD-Baton Rouge, Louisiana. McLaughlin continues to supply these stations with four hours of programming per day for seven days which is used by the stations.

NEW YORK—Lionel Hampton opened at the Basin Street, this city, on Tuesday, June 8, for a two week run. The above picture shows "Hamp", second from left, directing the taking of the shot. Left, Jack Walker, W O Y - New York disk jockey; Hamp; Norman Aleck and Marty Ostrow, The Cash Box.

Bob McLaughlin Forms "Clubtime" Productions To Syndicate DJ Show

HOLLYWOOD—Bob McLaughlin announced this week, the formation of "Clubtime" Productions, Inc., an organization that will syndicate across the world the "Clubtime" format used successfully by McLaughlin during the past seven years over radio KLAC in Hollywood.

McLaughlin still under contract to KLAC, was recently relieved of his operational duties so that he can devote his full effort to "Clubtime" Productions, Inc.

"Clubtime" will lease to radio stations 100 "Voice Tracks" covering a period of two years with 50 stars in the initial kit serviced to the stations, including such record artists as ... Jerri Adams, Georgie Auld, Jenny Garrett, Tex Beneke, Les Brown, Champ Butler, Jeff Chandler, Jerry Colonna, Jill Corey, Don Cornel, Vic Damone, Fred Darian, Beryl Davis, Johnny Desmond, Ralph Flanagan, Helen Forrest, Sunny Gale, Betty Garret, Jerry Gray, Connie Haines, Pte Hanley, Richard Hayes, June Hutton, Joni James, Frankie Laine, The Lancers, Tommy Leonetti, Monica Lewis, Gisele MacKatie, Bob Manning, Tommy Mara, Micki Marlo, Mello Larks, Modernaires, Buddy Morrow, Nelson Riddle, Russell Russell, San Juan, Frank Sinatra, Smith Brothers, Dan Terry, Jerry Vale, Fran Warren and Artie Wayne. Two additional stars will be released monthly to the station to conclude the original list of 100. "Clubtime," Board of Directors consist of Bob McLaughlin, President; Larry Buskett, Executive Vice President; George J. Gottfried, Secretary-Treasurer; Red Doff, Vice President in charge of Public Relations and Jerome; L. Doff, General Counsel.

Subscribers to "Clubtime" include (for a period of 52 weeks). EKOR, Oakland, California, KZIR-Phoenix, Arizona; KOB-Albuquerque, New Mexico, KBIS-Bakersfield, California, KNKS-Hanford, California, WLEU-Ely, Pa.; KCNA-Tucson, W A G - 4 - 0 - 0, C K L. W. Windsor, Ontario and Detroit, Mich., and WAPD-Baton Rouge, Louisiana. McLaughlin continues to supply these stations with four hours of programming per day for seven days which is used by the stations.

LEAVE IT TO YOUR HEART" (3:00) (Regent B.M.—Thompson)

AMES BROTHERS

(RCA Victor 20-5764; 47-5764)

- Currently riding high with their hit version of "The Man With The Banda," the Ames Brothers dish up one of the most beautiful tunes we've heard in a long time. It's a lovely ballad that could be bigger than "You, You, You," and their excellent harmony brings across all the warmth of the melody, and Manning, Tom, "Leave It To Your Heart" looks like a hit for one of the big songs of the year. "Let's Walk And Talk" is the slow and exciting spiritual item on the flip side. It's something different from the material usually offered by the quartet. We're banking on a real smash from the top portion.

LOCALS:

Picked: THE CASH BOX DISK OF THE WEEK June 5th

THE AMES BROS.

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The Cash Box Music

Picked: THE CASH BOX DISK OF THE WEEK June 5th

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New York:

Everyone at The Cash Box busily engaged in making next week's gala 12th Anniversary Issue the best we've ever put out. Don't miss the exciting news leaving July 4th for a two month automobile trip throughout the country to visit every one of "X" stations.

Shirley Harmer

... doing a big impression with her "Ah Bi Rang." ... Jackie Lee, whose first Coral release was "Isle Of Capri," has signed with GAC. The tremendous success scored by Betty Maddigan at the Harlequin Room of the Sheraton-Clinton Hotel in Washington, D.C. has convinced the management of the room to keep it open all summer long. "Billboard" says "We're in," visited Harvard this week to see his son graduate Phi Beta Kappa. ... Les Elgart into the Virginia Beach Surf Club June 18 for a week's engagement.

CHICAGO:

Bob Cole mucho excited over the fact that two of the disks he's handling right now were his personal picks. ... The legendary carving halls, "Casa Blanca," are readying for the opening of an extra polka with the delightful voice of "Joey." ... Tim Gayle flooding the mails with pies of his music, Larry Raine, and her Dot dicking of "I'll Tell The World I Love You." ... Tommy Leonetti cut his sides at Universal while here and is very much enthused. Thinks that one of these is sure to be the 'big one' for him. ... The gals quite隔音 at Red Buttons, Mitch Miller and Jerry Vale. Jerry jolly all thrilled over The Cash Box' picking his "Go" as a "Bubbling Over." They always are all for something new. Doris Day and her Marty Melcher spun right thru the town on their way to Nove Yawk. ... Guy Cherney now featured on Bob Marvin Miller's "TV Crime" album which, he says, should be out in about six weeks. ... Monica Lewis on her way in to star at the Chez and many wanting to see the gud perform. ... Hurte, an international beauty, and Handsome Jackie Paris, whose vocal version of "Opus No. 1" has just come out on Columbia, was here.

Los Angeles:

Everyone in the music world was seen busily creating the final results of The Cash Box Disk Jockey Poll this past week. Very thrilled was Eddie Fisher who tied with Perry Como as the most programmed male vocalist. Eddie opened at the Ambassador's Coconut Grove 6/17 for a two week stint. ... Rosemary Clooney and Jose Ferrer were feted with a cocktail party held in their honor at Larry Fine's Restaurant on 6/11. Members of the prestigous disk jockeys and friends turned out for the event. ... The McGuire's returned to their home just in time to hear that their latest Cardinal waxing of "Beer Barrel Polka" has started to break in many areas. This popular harmonica playing husband and wife team have been on an eleven month personal appearance tour. ... The Claude Gordan Orchestra, featuring Gene Nelson and Bernie Rayberry and Bob Brabeanu, all will appear at Larry Fineley's new Casino in San Clemente on Saturday, July 16th, gaining the month of July. ... The Bop-A-Loops, of Chicago, have also spent several days in town recently. George Sherlock, promotion manager for Decca Distributing Corp., took him on a tour of deejays, distributors and others during his last trip to Chicago. But You... ... The Hollywood offices of Gabbe, Lutz & Heller, Bone Music and Joe Santo Associates are all being moved from the Sunset Strip to a new building at 1626 N. Vine St., one of the finest in the city. Gene Nozman and Chuck Landis have taken over management of the Crescent and Decca's offices at 1626. ... The famous Brown Derby Restaurant, new home of the Paddy O'Brien Lawyers, and the famous Brown Derby Restaurant, new home of the Paddy O'Brien Lawyers, are both open and flourishing. ...陶宝和，李树和和张明三位。新近来中国，正在上海和北京等地进行访问。... The McGuire's, who have been touring the world over the past few weeks, have been seen in various countries, including Brazil, Argentina, and Mexico. They are currently performing in Latin America, and will be visiting several countries in Asia and Africa next month. Their concerts are in high demand, and they are expected to perform in front of packed houses in each city. The McGuire's are known for their dynamic and entertaining performances, which combine elements of rock and roll, blues, and gospel music. Their unique sound has made them a popular choice for concerts and festivals worldwide. The group's members are all accomplished musicians, and they have a strong connection to their roots in Chicago's blues scene. The McGuire's have released several albums, including their latest release, "The Power of Three," which features a mix of original songs and covers of classic blues and rock hits. The group's music has been well-received by critics and fans alike, with many praising their ability to capture the spirit of the blues while also adding their own distinct spin to the genre. Overall, the McGuire's are a force to be reckoned with in the world of music, and their upcoming tour is sure to be a highlight of the summer concert season.
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NEW YORK—In an unprecedented move, five New York radio stations have agreed to set aside their usual “exclusive” policies in order to give the widest possible coverage to "The American Story," a new series of programs designed to tell the story of the United States “from the age of discovery to the age of the atom.” The series, conceived by Broadcast Music, Inc., and prepared in association with the Society of American Historians, was written by more than six of the country’s leading historians and is being made available to every radio station in the country without cost.

The announcement that Stations WNBC, WOR, WNEW, WOV and WNYC have already agreed to schedule this series of programs was made at a special invitation preview held by BMI and the Society of American Historians at the New York Club in New York on June 16.

According to notices that nearly 3,000 sets of the first seven scripts in “The American Story” series were being mailed to radio stations throughout the United States for release after July 4, Carl Haverlin, BMI president, also stated that the New York, Wisconsin, Illinois, Kentucky, Minnesota and Chicago Historical Societies have already pledged full and complete backing to broadcasters in their respective states, and that the Armed Forces Radio Service, The Voice of America and United Nations Radio will also use "The American Story" either as a whole or in part.

Introducing a preview performance of one of the first programs in the series featuring radio commentator Ben Grauer, actor William Marshall and folk singer Tom Scott, Allen Nevins, president of the Society of American Historians discussed the overall form of the history series. The three-time Pulitzer Prize winner explained that each of the sixty episodes of "The American Story" thus far listed features a specially written "radio essay" by a historian expert in the particular period or subject. The programs, according to Nevins, have been designed specifically for presentation by local broadcasters using a narrator and either "live" or recorded music. BMI has prepared an over-all folk music "cue-sheet" listing currently available recordings or written music that can also be used to emphasize and highlight the story set forth in the scripts.

"The American Story" is patterned after another BMI public service script series, "The Book Parade." and, based upon broadcasters’ reception of that series, BMI spokesmen predict that by the end of 1954, more than 1,000 radio stations will be using "The American Story."
THE CASH BOX

CLASSICAL

ARIA SUNG AND ACTED—RCA Victor LM-L01—(1-12" LP) List: $5.72

TCHAIKOVSKY listed above and the Leonid presents
THE SPIRITUAL

ARIA SUNG—(1-12" LP) List: $5.85

Leonard Bernstein, one of the most distinguished American contemporary composers and one of the most eminent figures on the American musical scene conducts the Manhattan Piano Orchestra through the great Schumann classic, Symphony No. 2 in C Major. Although the piece has been recorded time and time again, Mr. Bernstein brings out the vigor and serenity of the piece on this excellently reproduced version. Bernstein has a great following which should contribute to the sales value of this album.

"THROUGH THE LOOKING GLASS"—Deems Taylor—Five Pictures from Lewis Carroll, Op. 12—Mercury Classics MG 40069 (1-12" LP) List: $5.85

THE GARDEN OF LIVE FLOWERS; JABBERWOCKY; LOOKING-GLASS INSECTS; THE WHITE KNIGHT—HOWARD HANSEN conducting the EASTMAN-KODAK SYMPHONY ORCHESTRA. Using the famous Lewis Carroll fantasy, "Through The Looking Glass," Deems Taylor creates a stirring, witty and delicious work that provides many delightful minutes of listening pleasure. Should appeal to all segments of the record buying public.

TCHAIKOVSKY WALTZES—The Manhattan Piano Quartet—MGM Records E 3100 (1-12" LP) List: $4.85

WALTZ FROM "EUGENE ODEON"; SLEEPING BEAUTY WALTZ; SWAN LAKE WALTZ; WALTZ FROM "THE SLEEPING BEAUTY"; SCENE AND VALSE FROM "SWAN LAKE"; WALTZ OF THE LITTLE SWANS FROM "SWAN LAKE"; WALTZ FROM "THE NUTCRACKER." The Manhattan Piano Quartet, composed of Lawrence Frohman, William Blankfort, Alexander Dickstein, and Marga Richter, pitch all eight hands at a collection of the most melodic Tchaikovsky waltzes. These are pieces with which every well-known odd rounds familiar. Disc will find a large pop appeal if given the proper exposure. The tinkling keys seems a most appropriate medium for presentation of the lifting tunes.


With Ralph Berkowitz, piano. Master of the cello, Gregor Piatigorsky displays his vast talents with this presentation of the second of three Bach sonatas for viola da gamba, and the Prokofiev Sonata, one of the Russian composer's later works. The lush tones of the Piatigorsky cello will draw Piatigorsky and chamber music lovers to the counter.

JAZZ

THE LIONEL HAMPTON QUARTET—Clef Records MGC-611 (1-12" LP) List: $4.85

'S WONDERFUL, ALLWAYS, AIR MAIL SPECIAL, SOFT WINDS.

A delectable quartet of tunes by swinging Lionel Hampton on the vibes makes this a highly desirable LP. Hamp has the top-flight assistance of Oscar Peterson, piano; Buddy Rich, drums; and Ray Brown, bass. The ballads have the quartet melodic, but ever with that beat. The jumpes, especially, "Air Mail Special," drive from beginning to end. This is Hampton at his best and should find good market acceptance.

COUNTRY AND URBAN BLUES—Backgrounds of Jazz—Bessie Tucker—Ida May Mack—"X" Records LVA-3001 (1-10" LP) List: $3.85

Continuing in its series of Vault Original releases, "X" digs deep and comes up with a pre-jazz album that no historical jazz collection could be complete without. Tracing jazz back to its origin, the opinion of many is that it finds itself in the early negro chants and work songs. While not the earliest of records, "X" presents these discs as typical of the earliest blues forms. Both Bessie Tucker, who portrays the country singer, and Ida May Mack, singing the city style, or more "educated" blues are pretty primitive.

SPIRITUAL

ARIA SUNG—(1-12" LP) List: $5.85

"THEOLOGICAL VOICES "—(1-12" LP) List: $5.85

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SPIRITUAL

VOICES OF VICTORY—A Service by the Pastor and the Choir of the Victory Baptist Church—Victor LM-801 (1-12" LP) List: $4.85

IN THE VICTORY CHURCH — (1-12" LP) List: $4.85

Spirituals have long had a place in the hearts of Americans. Although there is only a limited market for such material, it still enjoys a healthy sale in the proper locations. Here the Voices of Victory, led by Rev. Dr. Arthur Peters, offer spirituals that have won a high place with followers of this meaningful music.
**Top 10 Best Selling Pop Albums**

1. **Selections from The Glenn Miller Story**
2. **The Glenn Miller Story**
3. **Music For Lovers Only**
4. **10th Anniversary**
5. **Rose Marie**
6. **The Caddy Game**
7. **Songs For Young Lovers**
8. **The Student Prince**
9. **Liberace by Candlelight**
10. **Pardon My Blooper**

**A Solid Ballad Hit!**

From M-G-M's "FLAME AND THE FLESH"

**NO ONE BUT YOU**

**Ralph Phillips**

"BLEAK MY HEART GENTLY"

**DOROTHY COLLINS**

# 108

**Audio VOD**

140 W. ST.
N. Y. C., N. Y.

**Disco**

**K. M. RECORDS**

**LEROY HOMES ORCH.**

**'THE HIGH AND THE MIGHTY'**

**And**

**'PARDON Me'**

**GM 1761** (78 rpm)
K. 1761 (45 rpm)

**USA MUSIC, INC.**

**Known From Coast To Coast**

**Leslie Distributors One-Stop Record Service**

**New York**
50—10th Ave.
(Phone: Plaza 7-597)
Cable Address: Expo Record, N. Y.

**Hartford, Conn.**

1261 WASHINGTON ST.
(Phone: HA 5-7123)

**Picked**

**The Cash Box**

**Disk Of The Week**

June 5th

**The Ames Bros.**

"Leave It to Your Heart" (3:00)

[Geoff Paxton ASCAP—Spelman, Moe] &

"Let's Walk and Talk" (3:00)

[Regent BMI The W. B.]

**James Brothers**

(RCA Victor 20-5764; 47-5764)

**Top Selling Pop Albums**

1. Selections from the Glenn Miller Story
2. The Glenn Miller Story
3. Music For Lovers Only
4. 10th Anniversary
5. Rose Marie
6. The Caddy Game
7. Songs For Young Lovers
8. The Student Prince
9. Liberace by Candlelight
10. Pardon My Blooper

**Just Released**

Two Beautiful New Ballads

"Break My Heart Gently"

Dorothy Collins

# 108

**Audio Vod**

140 W. ST.
N. Y. C., N. Y.

**Disco**

**K. M. Records**

**Leroy Homes Orch.**

"The High and the Mighty"

And

"Pardon Me"**

**Gm 1761** (78 rpm)
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The Cash Box

Disk of the Week

June 5th

The Ames Bros.

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[Geoff Paxton ASCAP—Spelman, Moe]

"Let's Walk and Talk" (3:00)

[Regent BMI The W. B.]

**James Brothers**

(RCA Victor 20-5764; 47-5764)
The Cash Box, Music

Regional Record Reports

Listings below are reprinted exactly as submitted by leading disc jockeys throughout the nation for the week ending June 19 without any changes on the part of THE CASH BOX.

Tom Arim
WSVT—Stevensville, Ohio
1. Three Coins In The Fountain
2. Little Things Mean A Lot
3. Three Coins In The Fountain
4. The Happy Wanderer
5. Answer Me, My Love (Cole)
6. Green Eyes (Fisher)
7. Three Coins In The Fountain
8. Love
9. Wanting (Perry Como)
10. Swing (Dean Martin)

Hernando's Hideaway (Blyer)
Hernando's Hideaway (Blyer)
Three Coins In The Fountain
Hernando's Hideaway (Blyer)
Hernando's Hideaway (Blyer)
Three Coins In The Fountain
Hernando's Hideaway (Blyer)

Jeff Evans
KAFM—Calif.
1. Little Things Mean A Lot (Kitty Kallen)
2. The Happy Wanderer (Connie Stevens)
3. Three Coins In The Fountain
4. If You Love Me (Vera Lynn)
5. Hernando's Hideaway (Blyer)
6. The Man Uptown (Kay Starr)
7. The Man Uptown (Kitty Kallen)
8. I Should Care (Jeff Chandler)
9. Three Coins In The Fountain

Jackson Lowell
WUST—Washington, D.C.
1. Little Things Mean A Lot
2. If I Could Have You Back
3. Joey (Bettye Middleton)
4. I Want a Million
5. Young At Heart (Penny Crane)
6. The Man With The Run (Connie Stevens)
7. Make Love To Me (Stefford)
8. The Happy Wanderer (Connie Stevens)
9. Make Her Mine (Nat Cole)
10. Steve Martin's Kentucky Sunrise (Kay Starr)

Warren Stamer
WEM—Tampa, Fla.
1. Little Things Mean A Lot
2. If I Could Have You Back
3. Joey (Bettye Middleton)
4. I Want a Million
5. Young At Heart (Penny Crane)
6. The Man With The Run (Connie Stevens)
7. Make Love To Me (Stefford)
8. The Happy Wanderer (Connie Stevens)
9. Make Her Mine (Nat Cole)

Tom Edwards
WERE—Cleveland, Ohio
1. Three Coins In The Fountain (Four Acres)
2. Little Things Mean A Lot
3. If I Could Have You Back
4. Joey (Bettye Middleton)
5. I Want a Million
6. Young At Heart (Penny Crane)
7. The Man With The Run (Connie Stevens)
8. Make Love To Me (Stefford)
9. I Should Care (Jeff Chandler)
10. Green Eyes (Fisher)

Dave Rosehill
WSGM—Hamlin, N.Y.
1. Three Coins In The Fountain (Four Acres)
2. Little Things Mean A Lot
3. If I Could Have You Back
4. Joey (Bettye Middleton)
5. I Want a Million
6. Young At Heart (Penny Crane)
7. The Man With The Run (Connie Stevens)
8. Make Love To Me (Stefford)
9. I Should Care (Jeff Chandler)
10. Green Eyes (Fisher)

Bud Daviess
CKLW—Detroit, Mich.
1. Three Coins In The Fountain
2. Little Things Mean A Lot (Kitty Kallen)
3. If I Could Have You Back (Kitty Kallen)
4. Joey (Bettye Middleton)
5. I Want a Million (Connie Stevens)
6. Young At Heart (Penny Crane)
7. The Man With The Run (Connie Stevens)
8. Make Love To Me (Stefford)
9. I Should Care (Jeff Chandler)
10. Green Eyes (Fisher)

John Leban
WCBE—Cleveland, Ohio
1. Three Coins In The Fountain (Four Acres)
2. Little Things Mean A Lot
3. If I Could Have You Back
4. Joey (Bettye Middleton)
5. I Want a Million
6. Young At Heart (Penny Crane)
7. The Man With The Run (Connie Stevens)
8. Make Love To Me (Stefford)
9. I Should Care (Jeff Chandler)
10. Green Eyes (Fisher)

Newman Hall
WNJW—WSTO—Bloomington, Ind.
1. Three Coins In The Fountain
2. Little Things Mean A Lot
3. If I Could Have You Back
4. Joey (Bettye Middleton)
5. I Want a Million
6. Young At Heart (Penny Crane)
7. The Man With The Run (Connie Stevens)
8. Make Love To Me (Stefford)
9. I Should Care (Jeff Chandler)
10. Green Eyes (Fisher)

Chuck Norman
WILL—St. Louis, Mo.
1. Little Things Mean A Lot
2. If I Could Have You Back
3. Joey (Bettye Middleton)
4. I Want a Million
5. Young At Heart (Penny Crane)
6. The Man With The Run (Connie Stevens)
7. Make Love To Me (Stefford)
8. The Happy Wanderer (Connie Stevens)
9. Make Her Mine (Nat Cole)
10. Steve Martin's Kentucky Sunrise (Kay Starr)

Arty Kay
WVVL—Lexington, Ky.
1. Little Things Mean A Lot
2. If I Could Have You Back
3. Joey (Bettye Middleton)
4. I Want a Million
5. Young At Heart (Penny Crane)
6. The Man With The Run (Connie Stevens)
7. Make Love To Me (Stefford)
8. The Happy Wanderer (Connie Stevens)
9. Make Her Mine (Nat Cole)
10. Steve Martin's Kentucky Sunrise (Kay Starr)

Don Dell
KERT—Des Moines, Iowa
1. The Happy Wanderer
2. Three Coins In The Fountain (Four Acres)
3. Little Things Mean A Lot
4. If I Could Have You Back
5. Joey (Bettye Middleton)
6. I Want a Million
7. Young At Heart (Penny Crane)
8. The Man With The Run (Connie Stevens)
9. Make Love To Me (Stefford)
10. Steve Martin's Kentucky Sunrise (Kay Starr)

Gary Lesters
WNYJ—Newark, N. J.
1. Young At Heart (F. Sinatra)
2. If I Could Have You Back
3. Joey (Bettye Middleton)
4. I Want a Million
5. Young At Heart (Penny Crane)
6. The Man With The Run (Connie Stevens)
7. Make Love To Me (Stefford)
8. The Happy Wanderer (Connie Stevens)
9. Make Her Mine (Nat Cole)
10. Steve Martin's Kentucky Sunrise (Kay Starr)

“Shoemaker” Steps Out

NEW YORK—A new novelty tune called “The Little Shoemaker” leaped into the limelight this week as the recorded versions of the tune made an impressive first week showing on the national retail sales charts.

The tune, first popular in France, went under the title of “Le Petit Cordonnier,” English lyrics were added to the melody and now the tune shows signs of heading right to the top.

According American records are available by Hugo Winterhalter on RCA Victor, the Gaylords on Mercury, Frank Weir on London and the Texor Singers on Capitol.

The composers are Lemarque and Revel and the publisher is Bourne.

“Pop” In Two Markets

PITTSBURGH, Pa.—A note from J. Michaels, WCCA-F Pittsburgh, disc jockey tells us he broke “pop” twice in one week. He became the proud owner of a baby girl and he broke the Bruce record “Memories Of You,” a rhythm and blues release by the Harptones, in the “pop” market.

“Leave It To Your Heart” (3:00) 
(Leo Paxton ASCAP—Spielman, Goell) 

“Let’s Talk And Talk” (3:00) 
(Regent BMI—Thomas) 

Ames Brothers (RCA Victor 20-3764; 47-3764) 

- Currently riding high with their hit version of “The Man With The Banjo,” the Ames Brothers dish up one of the most beautiful news tunes we’ve heard in a long time. It’s a lovely ballad that could be bigger than “I’ll Remember You.” And their excellent harmony brings across the warmth of the melody and lyrics. Supported by a stellar Hugo Winterhalter arrangement, “Leave It To Your Heart” looks like a good bet for one of the big songs of the year. “Let’s Talk And Talk” is the slow and exciting item on the flip side. It’s something different from the material usually offered by the quartet. We’re backing on a real smash from the top portion. Watch it.

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS”
HAVE YOU EVER HEARD A SINGING BEAR?

WATCH FOR IT ON

VITO RECORDS
8853 Sunset Boulevard
Hollywood 46 Calif.

First Release . . . A SMASH! . . THE FONTANE SISTERS
singing

"IF I DIDN'T HAVE YOU"

"HAPPY DAYS & LOVELY NIGHTS"

Det #2 15171

DOT RECORDS, INC.
622 N. Hope St., Los Angeles 5, Calif.
Phones: 810-811

PIEDED
THE CASH BOX
DISK OF THE WEEK
JUNE 5th

THE AMES BROS.

="LEAVE IT TO YOUR HEART" (3:00)
[Geo. Paxton ASCAP—Spizel, Goell]

="LET'S WALK AND TALK" (3:00)
[Regent BMI—Thomas]

AMES BROTHERS
(RCA Victor 20-5764; 47-5764)

= Currently riding high with their hit
version of "The Man With The Banjo," the
AMES Brother dish up one of the most
beautiful new tunes we've heard in a long
time. It's a lovely ballad that could be bigger
than "You, You, You." And their excellent
harmony brings across all the warmth of the melody and lyrics.
Supported by a stellar Hugo Winterhalter
arrangement, "Leave It To Your Heart" looks
like a good bet for one of the big songs of the
year. "Let's Walk And Talk" is the slow
and exciting spiritual item on the flip side.
It's something different from the material
usually offered by the quartet. We're hanging
on for a real smash from the top portion.
Watch it.

"It's What's in THE CASH BOX That Counts!"
18—My Friend
12.7 24.5
DE-29192 (9-29192) — 
DE-29159 (9-29195) —
RED FOXY
Lady From Ghoshipole


19—The Man With The Banjo
12.6 19.2
CO-42054 (4-42054) —
KIDDY KATS
Mister Boogie Woogie
CR-61174 (61174) —
LAWRENCE WELK
Until Sunrise
DE-29126 (9-29126) —
THE PICK TOC
I Was Made For You


20—Steam Heat
12.2 22.7
BE-1045 (45-1045) —
DEBRENE CROSSY
Happy Wanderer
CO-43241 (43241) —
MARINERS
When You Need You
*ME-70340 (70340)
RATTY PAGE
Lonely Days


21—Wedding Bells
11.8 12.5
CO-42065 (4-42065) —
LES ELGAR
Spending The Summer In Love
*BE-29293 (29293) —
DAD'S ACES
Three Coins In The Fountain


22—Crazy Bout You, Baby
11.1 10.1
*ME-70345 (70345)
SCREW-CUTS
Angeles Mile


23—Cross Over The Bridge
10.7 11.1
BE-1031 (45-1031) —
BETTY JOHNSON
I Get A Lonesome
*ME-70328 (70328)
PAGES
My Rainless Lover


24—Hit And Run Affair
10.3 14.3
*VI-20-5749 (47-5749) —
PERRY COMO
There's One Name A Night So Beautiful


25—Point Of Order
9.9 8.4
*CA-2533 (FA-2533) —
RAY THOMAS FREEBERG
Person To Person


26—Some Day
9.5 11.6
*CA-40235 (4-40235) —
FRANKE LANE
There Must Be A Reason


27—Sway
7.7 1.3
*CA-2018 (45-2018) —
LEON MARTIN
Money Burns A Hole In My Pocket
CR-61185 (61185) —
ELLEN BARTON
When Mama Calls
DY-326 (45.826) —
BOB CARROLL
As Long As I Have You
VI-20-5772 (47-5777) —
NIDO NORIELES
Swinging With More


28—A Girl, A Girl
7.6 15.6
*VI-20-5757 (47-5757) —
EDDIE FISHER
Anema E Cinda


29—Make Her Mine
7.3 8.9
*CA-2003 (45-2003) —
NAT KING COLE
I EnvY


30—Skinny Minnie
7.2
*CA-51197 (51197) —
TESSA BREWER
I Had Someone Else
Before I Had You


31—Sweetheart
6.9
*VI-15201 (45-15201) —
HILLTOPPERS
The Old Habitation


32—Someone Else's Roses
6.8
*CA-40234 (4-40234) —
DORIS DAY
Key-Motion
LO-1401 (45-1401) —
JOAN REGAN
The Lost Love For You
VI-20-5763 (47-5763) —
DOLORES MARTEL
Sentimental Folk


33—Joey
6.4 10.7
DE-29194 (9-29194) —
JERI SOUTHERN
The Man That Got Away
*MG-13716 (13716) —
JERI MADIGAN
And I Walked Home


34—Make Love To Me
6.2 10.2
BE-1029 (45-1029) —
TOMMY & JIMMY DOREST
My Friend The Ghost
*CA-4014 (4-4014) —
RED STAFFORD
Adrian's Angles
DE-29048 (9-29048) —
COMMANDERS
Kentucky Boogie
EP-9035 (49-9035) —
TONY DE SIMONE
Young At Heart


35—Golly Golly
6.1 6.2
*CA-40316 (4-40316) —
LADY LAFAYETTE
I Hear It Everywhere


36—Beer Barrel Polka
5.8 —
CL-1020 (45-1020) —
MULCAY'S
You Can't Be Too Young
*CO-40217 (45-40217) —
HERALD
Twelfth Street Rag


37—There Never Was A Night So Beautiful
5.7 1.7
*VI-20-5749 (47-5749) —
PERRY COMO
Hit & Run Affair


38—In A Garden Of Roses
5.3 4.8
*MG-11753 (11753)
TONY JAMES
Every Day


39—Buttons Bounce
4.9
*CO-40243 (4-40243) —
RED BUTTONS
Oh My Mother In Law


40—Cuddle Me
4.8
DE-29127 (9-29127) —
OLIVANDERS
There'll Be No Ringers Tonight
*ME-70235 (70235)
JIMMY STAFFORD
Oh, Am I Loved


41—Song Of The Sewer
4.6


42—River Of No Return
4.5 9.8


43—I Speak To The Stars
4.3 6.7


44—Alone Too Long
4.2 2.2


45—Please Driver
3.8 —


46—Carnival In Venice
3.7 2.7


47—Don't Worry 'Bout Me
3.0


48—Wait For Me, Darling
2.6 8.0


49—Jilted
2.2 12.9


50—Where Are You
1.9 5.8


"LEAVE IT TO YOUR HEART" (3:00) —
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"LET'S WALK AND TALK" (3:00) —
[Regent BMI—Thomas]


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CURRENTLY riding high with their hit version of "The Man With The Banjo," the Ames Brothers dish up one of the most beautiful new tunes we've heard in a long time. It's a lovely ballad that could be bigger than "You, You, You." And their excellent harmony brings across all the warmth of the melody and lyrics. Supported by a stellar Hugo Winterhalter arrangement, "Leave It To Your Heart" looks like a good bet for one of the big songs of the year. "Let's Walk And Talk" is the slow and exciting spiritual item on the flip side. It's something different from the material usually offered by the quartet. We're banking on a real smash from the top portion. Watch it.

"It's What's in THE CASH BOX That Counts"
New York, N. Y.
1. Little Things Mean A Lot (Kitty Kallen)
2. Hermans' Hideaway (Archie Bleyer)
3. Three Coins In The Fountain (Four Acres)
4. The Happy Wanderer (Weir/Kallen)
5. If You Love Me (Kay Starr)
6. Wanted (Perry Como)
7. Young At Heart (F. Sinatra)
8. The Man Upstairs (Kay Starr)
9. Cross Over The Bridge (Page)
10. Crazy 'Bout You, Baby (Crow-Cuts)

Detroit, Mich.
1. Little Things Mean A Lot (Kitty Kallen)
2. Hermans' Hideaway (Archie Bleyer)
3. Three Coins In The Fountain (Four Acres)
4. The Happy Wanderer (Weir/Kallen)
5. Steam Heat (Patti Page)
6. If You Love Me (Kay Starr)
7. Crazy 'Bout You, Baby (Crow-Cuts)
8. The Man Upstairs (Kay Starr)
9. Isle Of Capri (GAYLORDS)
10. Isle Of Capri (Gaylord)

Pittsburgh, Pa.
1. Three Coins In The Fountain (Four Acres/Sinatra)
2. Little Things Mean A Lot (Kitty Kallen)
3. Hermans' Hideaway (Archie Bleyer)
4. The Happy Wanderer (Weir/Kallen)
5. If You Love Me (Kay Starr)
6. Isle Of Capri (Gaylord)
7. The Happy Wanderer (Weir)
8. Cross Over The Bridge (Page)
9. The Man Upstairs (Kay Starr)
10. Answer Me, My Love (Not "KING" Cole)

Chicago, III.
1. Little Things Mean A Lot (Kitty Kallen)
2. Hermans' Hideaway (Archie Bleyer)
3. Three Coins In The Fountain (Four Acres)
4. The Happy Wanderer (Weir/Kallen)
5. If You Love Me (Kay Starr)
6. Isle Of Capri (Gaylord)
7. The Happy Wanderer (Weir)
8. The Man Upstairs (Kay Starr)
9. Young At Heart (F. Sinatra)
10. Steam Heat (Patti Page)

San Francisco, Calif.
1. Little Things Mean A Lot (Kitty Kallen)
2. The Happy Wanderer (Weir)
3. Three Coins In The Fountain (Four Acres/Sinatra)
4. Wanted (Perry Como)
5. Young At Heart (F. Sinatra)
6. The Man Upstairs (Kay Starr)
7. The Happy Wanderer (Weir)
8. Cross Over The Bridge (Page)
9. The Man Upstairs (Kay Starr)
10. Answer Me, My Love (Not "KING" Cole)

Miami, Fla.
1. Wanted (Perry Como)
2. Three Coins In The Fountain (Four Acres)
3. Little Things Mean A Lot (Kitty Kallen)
4. Crazy 'Bout You, Baby (Crow-Cuts)
5. If You Love Me (Kay Starr)
6. Hermans' Hideaway (Archie Bleyer)
7. The Happy Wanderer (Weir)
8. Cross Over The Bridge (Page)
9. Isle Of Capri (GAYLORDS)
10. If You Love Me (Kay Starr)

Denver, Colo.
1. Little Things Mean A Lot (Kitty Kallen)
2. Wanted (Perry Como)
3. Hermans' Hideaway (Archie Bleyer)
4. Three Coins In The Fountain (Four Acres)
5. The Happy Wanderer (Weir)
6. If You Love Me (Kay Starr)
7. Isle Of Capri (Gaylord)
8. Steam Heat (Patti Page)
9. The Man Upstairs (Kay Starr)
10. Answer Me, My Love (Not "KING" Cole)

Washington, D. C.
1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Acres)
3. Herman's Hideaway (Archie Bleyer)
4. If You Love Me (Kay Starr)
5. The Man Upstairs (Kay Starr)
6.3 Coins In The Fountain (Four Acres)
7. Wanted (Perry Como)
8. Isle Of Capri (Gaylord)
9. Steam Heat (Patti Page)
10. Isle Of Capri (Gaylord)
THE CASH BOX

CANADIAN CAPERS

TORONTO TOPICS

Toronto fans of Spike Jones and His City Slickers saw him at the Maple Leaf Gardens last Monday night in his show "Musical Insanities." The town is still talking about the Midget "Liberece" routine which tickled the packed house. . . . Sharing the bill at the Palace Pier next week will be RCA Victor's Wilf Carter and Red Garrett. Ex-Canadian Wilf, known as Montana Slim in the States is on his annual trans-Canada tour. . . . Eddie Kissack of RCA's label "X," who was in town last week, signed and recorded Juliette, the Vancouver thrush who is making a name for herself in TV and radio circuitbouts. This fast action pacted her to the new RCA label and necessitated using CPRF's Bloom Street recording studios, as RCA's new Toronto recording studios were not yet available. Over the past year, two other U.S. major labels have scouted the Canadian canary who, up 'til this time, has only recorded for the Canadian Aragon label. We hear that her first label "X" platter will be on the market at an early date. All of the Canadian music folks are pulling for it to be a quick click internationally. . . . The Doodlers, currently appearing at Basset's bakery doing an outstanding job of entertaining the customs. . . . At the Olympia Tavern this week are the Western Capers giving out with their own unique brand of western and hillbilly entertainment. . . . The Western Sweethearts, a new group to the night spots here, move into the Bermuda Tavern this week. . . . Holding forth at the Brown Derby is the Jo Ann Jordan Trio. This group pleasing the patrons with its colorful arrangements. . . . Hugh Joseph, Canadian Victor's recording manager in town and hosting at their company's party to welcome Eartha Kitt here. This fabulous and exciting bombshell is expected to hit an all-time high in attendance records and box office take at the Casino Theatre. . . . Featured at the Colonial Tavern is Sam Butera and his jazz band who is really packing them in at this downtown spot. . . . Still going strong at the Corson is the Bill Johnson Quartette, Johnson's torrid tenor sax work and the rhythmic background of the group has them moving.

MONTREAL MEMOS

Jerri Adams, into the El Morocco this week and drawing very good business. Location has held over vocalist Joe Duval. . . . Wynma Winters, RCA Victor trash down the Down Beat on the 23rd for a two weeks stay. She is the first recording artist to play this location in a long time. . . . Denis Keane, one of the local singers, with great recording potential, still holding the spot as vocalist at the Park Casino. . . . Bert Stone, the fabulous comedian in the Esquire Show Bar this week. . . . Featured in this same location is Judy Tremaine, Coral Records song gal. . . . Spike Jones and His Musical Insanities of 1934 opened at the Chez Paree on June 18th and doing capacity business.

Preliminaries

NEW YORK—Richard Maltby of "X" Records and Jimmy Hilliard, A&R head of the label, go over some arrangements preliminary to their latest waxing session, Maltby's first disk for "X" was "Black Pearls" backed with "Meadowlark".

Kallen One-Niter Tour Extended

NEW YORK—Demand for Kitty Kallen one-nighter package, which has Kitty Kallen and the Larry Fotine band, originally set for August 6 through August 26, is being extended through September 6 because of heavy demand for package from operators throughout the East and Midwest where the package is currently being booked. In fact, interest is so great, if the thrill so desired, this package could equally be booked until the end of October. However, other commitments will limit one-nighter play time only through September 6.

Newly added dates will have Kitty appearing at Idora Park, Youngstown, Ohio, Buckeye Lake Park, Buckeye Lake, Ohio, Crystal Beach Park, Vermillion, Ohio, in early September. Miss Kallen, whose amazing comeback on wax has her riding high with the Xumer One record in the country, "Little Things Mean A Lot," receives a guarantee of $1,500 per night against 60% of the gross. She will pay the Larry Fotine orchestra $500 per night out of her end.

All in all, she is set for 31 one-nighters. The minimum take for these dates should well exceed $60,000.

"X" Team Wins

NEW YORK—The "X" baseball team has been running wild over the record companies baseball league. This week they won two games, one from Columbia by 3 to 1 with Joe Delaney pitching, and another one from Decca by 11 to 10.

Traveler

NEW YORK—"And I was in Egypt, and Greece and Italy," points out exciting songstress Eartha Kitt to ABC's disk jockey Martin Block as she recalls some of her world-wide travels during a guest shot on the coast-to-coast "Martin Block Show."

"It's What's in THE CASH BOX That Counts"
NEW YORK—When Sammy Kaye opened at the Astor Roof for a summer's engagement recently, Jerry Marshall was among the top djs who showed up at opening night. Jerry conducts WNEW's "Make Believe Ballroom."

**"SH-Boom" Acquired By Brenner Music**

NEW YORK—Progressive Music announced this week that it had sold over its current hit tune, "SH-Boom," to Brenner Music.

"SH-Boom" had originally been issued on the Cat label by the Chords and became an instant R & B hit with a very strong pop sales reaction. The tune was later cut by the Crewcuts on Mercury.

Ahmet Ertegun of Progressive Music and Atlantic Records just returned from a trip to Washington, D.C. where he visited with pop jockeys Jerry Strong and Milton Q. Ford (WMAL); Jack Lowrie, Fred Fiske and Norman Plotnick (WWDC); Jackson Lowe (WFTS) and Cliff Holland (WOK) and Willis Conover (WEAM-Arlington, Va.).

Ertegun was plugging his two Atlantic hits "SH-Boom" by the Chords and "Honey Love" by Clyde McPhat- ter and his Drifters for pop airplay and both tunes are getting strong pop acceptance.

**Orlando Woman Wins Four Aces Contest**

ORLANDO, FLA.—The winning letter in a contest asking "Why the Four Aces' version of 'Three Coins In The Fountain' is my favorite record," was sent in by Mrs. Mildred Buchanan of this city, to disk jockey Johnny Fairchild of WORZ in Orlando. It reads:

Dear Johnny,
The Four Aces' Recording of "Three Coins In The Fountain" is my favorite record because it reminds me of when I was a little girl living on a farm in Texas.

We had a beautiful fountain. It was near the shade trees and flowers in our yard.

While we practiced our musical instruments, we would watch three fish swimming in the fountain, and they always seemed to say to us, "Tell String Along With You," so my three brothers named them DG, HOPE and LOVE. Now, those days seem so far away, and The Four Aces' recording of "Three Coins In The Fountain" has such a haunted melody that says: Don't you know the three most essential things in life are: something to DO, someone to LOVE something to HOPE for... make it mine make it mine make it mine...

Sincerely,
Mrs. Mildred Buchanan
121 North Summerline
Orlando, Florida

**"Another Gold One?"**

NEW YORK—Interviewer Hilda Simms of Radio Station WOV predicts "Yes" as Billy Ward harmonizes with his waxing of "Three Coins In The Fountain." Enjoying the performance are fellow Domino Milton Merle (standing) and WOV record spinner Johnny Van.

**Coral Names Cosnat Cleveland Distrib**

NEW YORK—Coral Records announced this week that it has consummated a deal with Cosnat Distributing in Cleveland for the firm to be the Coral distributor in that city. Elliott Blaine of Cosnat and Norman Wies- stroer of Coral both went to Cleveland to complete negotiations.

Eddie Kleinhahn will be in charge of the Cleveland Cosnat office. And David Freid will be the dj and operator contact man.

Cosnat already distributes for Coral in its Newark branch.

**Mellin Sells Masters To Diskerries**

NEW YORK—Robert Mellin has gone wholeheartedly into the process of recording his own tunes with new artists and selling them to various record companies.

His most recent sale is "Ramblin' And Glamblin'" backed with "A Bone, A Rag, A Lock Of Hair" by Ted Nor- man which Mellin has sold to RCA Victor. The disks are due out this week.

Currently also several diskeries are bidding for Mellin's recording of "Bal- hama Buggy Ride" and "It Ain't Right by a popular new group called The Encorees. The sides are now being is- sued on Mellin's Alronquinn label.

*Conference*

NEW YORK—Personal Manager Louis Capone confers with publicist Sidney Aschier, and record promoter Paul Brown regarding Tommy Mara's latest MGM release, "Rough Ridin'" and "I Need Someone," as Tommy Mara tapes messages for the disk jockeys.

*Swing & Sway*
NEW YORK—A specially created summer show, "Silk," a revue production featuring Bill Silbert, popular New York disk jockey and leader of the "Silk" Orchestra, will be broadcast over WMGM, the WMGM Orchestra under the direction of Joel Herron, and a selection of the station's top recording stars, will be broadcast over WMGM every Monday night at 10 p.m. Starting June 21st direct from the Palisades Amusement Park on the Jersey Cliffs.

"The Bill Silbert Show" will have participating sponsors, among them Coca Cola.

The one hundred and twenty minute musical journey will afford the thousands of summer vacationers an opportunity to dance to Herron's masterful direction of the broadcast from the huge outdoor ballroom at the famous amusement park.

In addition, both the operators of the park and program officials of the Metro-Goldwyn-Mayer 50,000 watt outfit will declare it a day the show will be remembered by for years to come as a national event. The broadcast will be organized to play America's major cities for the benefit of the National Association for the Advancement of Colored People. The show business committee still in the formative stage is sparked by Lionel Hampton, who has included Billy Eckstine, Nat "King" Cole, Sarah Vaughan, Mel Tormé, Duke Ellington, amongst others. Northeastern recording of Billy Eckstine that sounds mighty appealing. Should go "The First Time I Ever Slept" No. 1 hit record of this week.

Friday, the 13th and Saturday, the 14th, will see the return of the "Lamplighters." The performers will return to town with their latest LP "Jersey Joe" which is being released this week by the World Wide Groove label. The "Lamplighters" were awarded an award for the sale of a million records by the A.F. of M. Records, Inc., and have been awarded the title of "The Most Successful Group of the Year" by the Record World Magazine.

"The Bill Silbert Show" will feature the premiere of the new show. The show will be produced and directed by Joel Herron, who has been a long-time friend of the "Silk" Orchestra. The program will feature the best of the "Silk" Orchestra, plus some special guests. The show will be broadcast live from the Palisades Amusement Park on the Jersey Cliffs.

The show will feature a variety of musical genres, including jazz, blues, and soul. The performers will include some of the biggest names in the music industry, such as Bill Silbert, who will be the host of the show, and some of the "Silk" Orchestra's regular members.

The show will also feature some special guests, such as Billy Eckstine, who will be doing a rendition of his hit song "The Night We Called It a Day." The show will also feature a special performance by the "Lamplighters," who will be performing their latest LP "Jersey Joe." The show will be broadcast live from the Palisades Amusement Park on the Jersey Cliffs, and will be recorded for future broadcast on local radio stations.

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Stars Over Harlem

Out of town visitors to Harlem are finding time to buy a few records. The Harlem hits that the folks back home just must know about. Records like The Drifters’ “Honey Love,” The Chords’ “Sh-Boom,” Nat Cole’s latest齿文 “It Happens To Be Me” and “Make Her Mine,” Bill Doggett’s “Easy,” Billy Eckstine’s “Lost In Loveliness,” “I’m In A Mood” and “Sea-breeze,” the latest Johnny Ace lulu “Please Give Me” and the soothing new Vibrania's etching of the fast climbing “Doll Face” which also broke big after a couple of spins by personable George Woods (be’s of radio station WHAT. Irv Ballen and his energetic staff of busy bodies, Matty Singer, Gunter Hauer, and Harry Finfer, all aglow at the initial orders placed by the ops and retailers. Ditto Chariot Records’ first heart-warming spiritual reading of “I Heard The Voice” and “Jesus Paid It All.”

Barbara the Uptown spots kicked infinitely and there is no way in hell that a voice could hook the bookers here and there to seek the services of this exciting little artist. . . Success and happiness always tends to portend sales. Bob Schwaid who is strolling altars bound come June 30. She’s the former Barbara Wank. While across Philly way d.j, Kae Williams took the happy journey during the past week. A card from George Woods informs us that Connie’s Harry Chips, Joe Nanny of King, Gomish’s Harry Finfer and Matty Singer also among those wishing the happy couple well. . . Farmer WHOM man with the waxey happenings, Willie Bryant, back with more of same at same place same time which has brought many a happy smile back to the faces of Harlem’s controllers of the turntables. . . Enjoyed another sitting with Ahmet Ertegun and award winner Joe Turner while dining and digging the Jack Walker and Georgia Cari’s stilt in the stately atmosphere of the Palm Cafe. A quick trip to Pennsylvania’s offered this column the treat of lending two very appreciative ears to the renditions delivered by Milt Buckner his trio and the wailing Orioles. Returned to the Uptown area to once again patrol the spots and tour the jocks with Specialty Records’ live wire Johnny Vincent who’s busy working like a trojan with the new Roy Milton ditty which definitely possess a distinctly different kick for the sensational maestro.

For The Disk Jocks
It's The Cash Box

1. MONEY LOVE
   By The Drifters (Atlantic 1029)
2. WORK WITH ME
   By Anniie Midighters (Federal 12169)
3. GOODNIGHT SWEET-HEART, GOODNIGHT
   Spanish (Vee-Jay 107)
4. SH-BOOM
   Chords (Cat. 104)
5. MY FRIENDS
   Singers (King 4897)
6. AIN'T CHA GOS TO YOU
   WHERE YOU WANT ME
   By Buddy Johnson (Imperial 2288)
7. SHAKE, RATTLE AND ROLL
   Joe Turner (Atlantic 1026)
8. DEAR ONE
   The Scrolls (Red Robin 128)
9. CHOP SUEY MAMBO
   Alfredo (Rainbow 245)
10. IF I LOVED YOU
    Ray Hamilton (Epic 19427)
SH-BOOM

Chords

(Duke 193)

WORK WITH ME

ANNIE

Midnighters

(Federal 13169)

HONEY LOVE

The Drifters

(Atlantic 1029)

JUST MAKE LOVE

TO ME

Muddy Waters

(Chess 127)

WORK WITH ME

ANNIE

Midnighters

(Federal 13169)

DEAR ONE

The Scarlets

(Red Robin 118)

GOODNIGHT SWEET-

HEART

GOODNIGHT

The Spaniels

(Yes-Jay 102)

I CRIED

The Ventures

(Robin 117)

RIOT IN

CELL BLOCK # 9

The Robins

(Spark 103)

SHAKE RATTLE

AND ROLL

Joe Turner

(Atlantic 1026)

HEY, LITTLE GIRL

Richard Lewis

(Aladdin 323)

SH-BOOM

Chords

(Duke 194)

GOODNIGHT SWEET-

HEART, GOODNIGHT

The Spaniels

(Yes-Jay 102)

WISH ME WELL

Mambo Slim

(United 176)

DEAN'S DREAM

The Drifters

(Atlantic 1029)

YOU NEVER

WALK ALONE

Ray Hamilton

(Epic 605)

YOU'RE THE ONE

The Olympics

(Imperial 5265)

OH BABY

Little Walter

(Checker 715)

LOVE DOVEY

Cherries

(Atlantic 1022)

THE STORY OF

MY LIFE

Guitar Slim (Specialty 429)

EVERYTHING I DO

IS WRONG

Ray & Toni

(RPM 477)

PLEASE FORGIVE ME

Johnny Ace

(Duke 139)

SH-BOOM

Chords

(Midas 1335)

WILLIE HILL

The Johnny Hillmen

(Team 9057)

THE BUDDIES

Joe Turner

(Atlantic 1026)

A LAS VEGAS

The Jockey

(Imperial 5265)

YOU'LL NEVER

WALK ALONE

Ray Hamilton

(Epic 9015)

OH BABY

Little Walter

(Checker 759)

IT SHOULD'VE

BEEN ME

Ray Charles

(Atlantic 1021)

THE THINGS THAT

I USED TO DO

Guitar Slim (Specialty 429)

PLEASE FORGIVE ME

Johnny Ace

(Duke 139)

SH-BOOM

Chords

(Midas 1335)

WILLIE HILL

The Johnny Hillmen

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Guitar Slim (Specialty 429)

PLEASE FORGIVE ME

Johnny Ace

(Duke 139)
PAPA LIGHTFOOT

"WINE, WOMEN, WHISKEY" (2:07) [Commodore BMI—A. Lightfoot] Sandpaper-throated Papa Lightfoot chases a middle tempo jump with drive. Tune is instrumentally performed with emphasis on the harmonica lead.

"MEAN OLD TRAIN" (2:27) [Commodore BMI—A. Lightfoot] Lightfoot sounds better on the ears as he chants the rhythmic staccato spurts simulating train sounds. Harmony again leads the instrumental section.

GOD'S CHILDREN (Joy Doe 1100)

"GET RIGHT WITH GOD" (2:25) [Beacon BMI—Ulysses Smith] God's Children break out a syncopated religious item with an exciting tempo, handclaps and chant that stir. Good religious instrument.

"PRAYED, I PRAYED" (2:18) [Beacon BMI—Ulysses Smith] In the same style of delivery the group sings a slow tempo rhythm item effectively.

MARGA BENITEZ (Decco 48318)

"WINO'S ON PARADE" (2:40) [Benitez, King] A calypso of the poor wino and his sad story. Thruas is given chord support by the Mellow Tones.


PIANO RED (Groove 0022)

"BIG ROCK JOE FROM KOKOMO" (2:10) [Lowery Music BMI—Joe Cotton] Piano Red rocks out with a driving item that features his belting vocal and barrelhouse pianistics. A chuckley delivery and a happy honky w. wax.

"DECATUR STREET BLUES" (2:25) [Chesky Music BMI—Chick Thompson] More rocking piano and a driving "Red" vocal. Red is "coming home" to Decatur Street and the etching makes it sound like a happy occasion.

THE HAWKS (Impulse 662)

"I-YI" (2:20) [Commodore BMI—Bartholomew, Matthews] The Hawk delivers a slow tempo bounce with a catchy novelty chant. Sounds commercial. The lads should make some noise with this one.

"IT AIN'T THAT WAY" (2:48) [Commodore BMI—Bartholomew, Matthews] The flip is a slow blues delivered in catchy fashion. Lead has an excellent sound and the balance of the group nails down the beat. This group will be heard from.

JIMMY WITHERSPOON

"I DONE TOLD YOU" (2:35) [Armco BMI—Dorothy Willis] Jimmy Witherspoon shouts out orders to "step running around". A typical Witherspoon release that will catch a portion of the sales market.

"OH BOY" (2:18) [Armco BMI—Willis, Willis] A quick beat energetic piece with Witherspoon rocking out a beat. Orking provides a footstamping backdrop.

THE CRYSTALS (Lee 10-101)

"SQUEEZE ME BABY" (2:57) [Buddy Cooper] The Cystals make their debut on the new label with a good wax. The boys drive along with a good beat and treatment of the back-up. Musical good but a little on the routine side.

"COME TO ME DARLING" (2:45) [Earl Wade] The Cystals perform a slow ballad prettily. The group has a good sound and performance promises well for the future.

ROBERTA MARTIN SINGERS (Apollo 285)

"SHINE HEAVENLY LIGHT" (2:31) [Martin BMI—Roberta Martin] The top-light Roberta Martin Singers blend on a slow dramatic religious wax. Inspirational number with much feeling and over the counter reaction should be strong.

"I'M JUST WAITING ON THE LORD" (2:40) [Martin BMI—Fay Brown] Another warm and stirring etching. A strong religious coupling.

JAZZ

(Rating is based on appeal to the jazz market.)

BILLY ECKSTINE

Emscry (6010)

"SENTIMENTAL MOOD" (2:41) [American Academy ASCAP] One of the old National sides that date back to Billy's pre MGM days. Eckstine's sound is a little different. That of a young Eckstine and before he had acquired his present style. One of the top jazz artists, the channer in ever commercial and this release should interest both jazz and pop buyers.

"IN THE STILL OF THE NIGHT" (2:40) [Chappell ASCAP] The lovely standard as portrayed by Mr. B. is still potent, fresh and dramatic. Too nong the powerful draw he was redisk sales. This etching should please a host of buyers.
**Meeting Dates Of Music Operators’ Associations**

June 21—Westchester Operators’ Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

21—Amusement Machine Operators of Baltimore
Place: Pimlico Hotel, Baltimore, Md.

22—Western Massachusetts Music Guild
Place: Ivy House, Springfield, Mass.

22—Phonograph Merchants’ Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

27—Iowa Automatic Music Operator’s Assn.
Place: Savery Hotel, Des Moines, Iowa.

28—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

28—Dallas Music Operators’ Assn.
Place: Big Pete’s, 5001 Lover’s Lane, Dallas, Tex.

Place: Broadway Hotel, Broad & Wood Sts., Phila., Pa.

July 1—Phonograph Merchants’ Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).

1—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.

1—Eastern Ohio Phonograph Operators’ Assn.
Place: Tod Hotel, Youngstown, Ohio (General).

5—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.

12—Amusement Machine Operators of Baltimore
Place: Pimlico Hotel, Baltimore, Md.

13—Western Massachusetts Music Guild
Place: Ivy House, Springfield, Mass.

13—California Music Guild
Place: Fresno Hotel, Fresno, Calif.

14—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

14—New York State Operators’ Guild
Place: Governor Clinton Hotel, Kingston, N. Y.

15—Eastern Ohio Phonograph Operators’ Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

15—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.

**Victor Issues Mambo Disks To Dee Jays**

NEW YORK—Because of the tremendous influx of mambo music into the United States, disk jockeys throughout the country are being requested and are programming more and more mambo records every day.

To aid the dee jay in this respect, Frank Amaru of RCA Victor’s International Division is offering to disk jockeys who wish to program mambo shows, a kit which includes twenty-five Victor’s most popular and most danceable mambo disks.

These records were selected from a list of the best selling mambo records according to record dealers.

It is surprising, incidentally, to note that the greatest response to this campaign as of the present has come from d.j.’s who are in the smaller cities and towns rather than from those in the big cities where mambo music has its largest market.

Amaru said that he would be glad to hear from dee jays and would assist them on a first come first serve basis.

Jockeys who program a sufficient amount of this Latin American wax will continued to be supplied with new Victor mambo releases as they are issued.

**The Cash Box, Music**

June 26, 1954

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*Who Can Say*

NEW YORK—MGM recording artist Mital Mason autographs her waxing of “Who Can Say” to Abe Lipsky of Young Distributing in New York, distributors of Wurlitzer phonographs.

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**JOEL TURNERO**

**RHYTHM & BLUES TOP 15**

1. **WORK WITH ME ANNIE**
   Midnighters (Federal 12169)

2. **SHAKE, RATTLE AND ROLL**
   Joe Turner (Atlantic 1026)

3. **GOODNIGHT SWEETHEART, GOODNIGHT**
   Spennels (Vee-Jay 107)

4. **SH-BOOM**
   Chords (Cat 104)

5. **JUST MAKE LOVE TO ME**
   Muddy Waters (Chess 1571)

6. **HONEY LOVE**
   Drifters (Atlantic 1029)

7. **LOVE TO LOVE**
   Clovers (Atlantic 1022)

8. **YOU’LL NEVER WALK ALONE**
   Roy Hamilton (Epix 9015)

9. **PLEASE FORGIVE ME**
   Johnny Ace (Duke 128)

10. **OH BABY**
    Little Walter (Checker 793)

11. **IF I LOVED YOU**
    Roy Hamilton (Epix 9047)

12. **CRY SOME MORE**
    “5” Royales (Apollo 454)

13. **EVERYTHING I DO IS WRONG**
    B. B. King (RPM 411)

14. **IT SHOULD’VE BEEN ME**
    Ray Charles (Atlantic 1024)

15. **WHERE DID YOU STAY**
    Fats Domino (Imperial 5283)

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**GATEMOUTH BROWN**

on **“OKIE DOKIE STOMP”**

b/w **“DEPRESSION BLUES”**

PEACOCK # 1637

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**Vee-Jay RECORDS, INC.**

412 E. 47th St. Chicago 15, Ill.

**THE THRILLERS**

A sensational new vocal group

---

**“It’s What’s in THE CASH BOX That Counts”**
Music
Always
Looking
Leg
Backward,
Get
Think

Don Larkin
WAAT—Newark, N. J.
1. Slowly (Wells Fierec)
2. I Get So Lonely
3. I'll Be There (Roy Price)
4. I Really Don't Want To Know (Eddy Arnold)
5. There's A Ghost Train (Bobby)
6. Back Up Buddy (Carl Smith)
7. I Don't Do Anything (Eddy Arnold)
8. Cry, Cry Darling (Newman)
9. They're Just Like Me (Wells Fierec)
10. I Love You (Ginny Wright)

Elvy Stevens
WTWN—St. Johnsbury, Vermont
1. Slowly (Wells Fierec)
2. I Get So Lonely
3. Rose Marie (Slim Whitman)
4. I Really Don't Want To Know (Eddy Arnold)
5. I'll Be There (Roy Price)
6. I Don't Do Anything (Eddy Arnold)
7. Shute A Leg (Curtis)
8. I Think I'm Gonna Cry (George Morgan)
9. One By One (Wells Fierec)
10. Call Off The Wedding (Hill)

Johnny Rion
KSTL—St. Louis, Mo.
1. I Don't Hurt Anyone (Snow)
2. Deal The Hand, Not The Cards
3. Sparkling Brown Eyes (Fierec)
4. I'm a Jailhouse Rocker (Eddy Arnold)
5. I Think I'm Gonna Cry (George Morgan)
6. They Made Me Fall In Love With You (Eddy Arnold)
7. I Get So Lonely
8. One By One (Wells Fierec)
9. I Don't Hurt Anyone (Snow)
10. Then I'll Still Be With You (Jim Reeves)

Sleepyhead Cliff
KASB—Albany, N. Y.
1. Slowly (Wells Fierec)
2. You're Gonna Make Me Cry
3. I Don't Hurt Anyone (Snow)
4. I Don't Ever Want To Know
5. Good Deal (Lulu)
6. They Made Me Fall In Love With You (Eddy Arnold)
7. I Get So Lonely
8. One By One (Wells Fierec)
9. I Don't Hurt Anyone (Snow)
10. Then I'll Still Be With You (Jim Reeves)

CHUCK WAGON CLARK
Nichols
KWBS—Laramie, Wyoming
1. Slowly (Wells Fierec)
2. You're Gonna Make Me Cry
3. I Don't Hurt Anyone (Snow)
4. I Don't Ever Want To Know
5. Good Deal (Lulu)
6. They Made Me Fall In Love With You (Eddy Arnold)
7. I Get So Lonely
8. One By One (Wells Fierec)
9. I Don't Hurt Anyone (Snow)
10. Then I'll Still Be With You (Jim Reeves)

Jim Wilson
WHO-Q—Orlando, Fla.
1. My Everything (Eddy Arnold)
2. Cry, Cry Darling (Newman)
3. I Get So Lonely
4. I Don't Hurt Anyone (Snow)
5. I'll Be There (Cherry Cun)
6. I'll Do It For You (J. R. & M. Brown)
7. Looking Back To See
8. Even The (Wells Fierec)
9. Pioneers (Terry)
10. Back Up Buddy (Carl Smith)

Smoky Smith
KREM—Des Moines, Iowa
1. Cry, Cry Darling (Newman)
2. I Don't Hurt Anyone (Snow)
3. I Get So Lonely
4. I Don't Hurt Anyone (Snow)
5. I'll Be There (Cherry Cun)
6. I'll Do It For You (J. R. & M. Brown)
7. Looking Back To See
8. Even The (Wells Fierec)
9. Pioneers (Terry)
10. Back Up Buddy (Carl Smith)

Jimmy Hutself
WLAR—Atlin, Tenn.
1. My Everything (Eddy Arnold)
2. Cry, Cry Darling (Newman)
3. I Get So Lonely
4. I Don't Hurt Anyone (Snow)
5. I'll Be There (Cherry Cun)
6. I Really Don't Want To Know
7. Good Deal, Lulu (All Terry)
8. Downhill Drag (Chet Atkins)
9. There'll Be No Teardrops
10. Cry, Cry Darling (Edward)

Rambin' Lou
WHLD—Niagara Falls, N.Y.
1. I Don't Hurt Anyone (Snow)
2. Cry, Cry Darling (Newman)
3. I Get So Lonely
4. I Don't Hurt Anyone (Snow)
5. Out Behind The Barn
6. Even The (Wells Fierec)
7. One By One (Wells Fierec)
8. I Don't Hurt Anyone (Snow)
9. Call Off The Wedding (Hill)
10. Lookin' Back To See (Eddy Arnold)

Art Barrett
WAVY—Norfolk, Va.
1. I Don't Hurt Anyone (Snow)
2. Cry, Cry Darling (Newman)
3. I Get So Lonely
4. I Don't Hurt Anyone (Snow)
5. Out Behind The Barn
6. Sparkling Brown Eyes (Fierec)
7. Lookin' Back To See
8. Pretty Words (M. Brown)
9. Sparkling Brown Eyes (Fierec)
10. Call Off The Wedding (Hill)

L. F. Kenfield
WTIC—Hartford, Conn.
1. I Don't Hurt Anyone (Snow)
2. Cry, Cry Darling (Newman)
3. I Get So Lonely
4. I Don't Hurt Anyone (Snow)
5. Out Behind The Barn
6. Sparkling Brown Eyes (Fierec)
7. Lookin' Back To See
8. Pretty Words (M. Brown)
9. Sparkling Brown Eyes (Fierec)
10. Call Off The Wedding (Hill)

Cactus Jim Western
KUT—Salt Lake City, Utah
1. I Married A Man For His Hair (Eddy Arnold)
2. Cry, Cry Darling (Newman)
3. I Get So Lonely
4. I Don't Hurt Anyone (Snow)
5. Out Behind The Barn
6. Sparkling Brown Eyes (Fierec)
7. Lookin' Back To See
8. Pretty Words (M. Brown)
9. Call Off The Wedding (Hill)
10. Lookin' Back To See (Eddy Arnold)

Cliff Rodgers
WHKK—Akron, Ohio
1. Backward, Turn Backward (Fred West King)
2. Even The (Wells Fierec)
3. Slowly (Wells Fierec)
4. I Don't Hurt Anyone (Snow)
5. Jule (Red Foley)
6. Cry, Cry Darling (J. Hap)
7. I Really Don't Want To Know
8. I Don't Hurt Anyone (Snow)
9. I Get So Lonely
10. We've Gone Too Far

Lillie Anne
WIRC—Hickory, N. C.
1. Lookin' Back To See
2. Slowly (Wells Fierec)
3. Del Ray (Ray Price)
4. Don't Be Silly
5. Decorations (M. Brown)
6. I'm The One
7. Cry, Cry Darling (Eddy Arnold)
8. One By One (Wells Fierec)
9. I Don't Hurt Anyone (Snow)
10. God Bless Her (Eddy Arnold)

Joe Morris
WKKD—Newbury, S. C.
1. I Get So Lonely
2. Slowly (Wells Fierec)
3. I Don't Hurt Anyone (Snow)
4. Out Behind The Barn
5. I'll Be There (Roy Price)
6. Good Deal, Lulu (All Terry)
7. Downhill Drag (Chet Atkins)
8. There'll Be No Teardrops
9. Cry, Cry Darling (Edward)
10. Back Up Buddy (Carl Smith)

Big Jim Hess
WJKN—Knoxville, Tenn.
1. One By One (Wells Fierec)
2. Even The (Wells Fierec)
3. Back Up Buddy (Carl Smith)
4. Looking Back To See
5. I Get So Lonely
6. Out Behind The Barn
7. Don't Drop It (Roy Price)
8. Sugar Baby (Eddy Arnold)
9. Two Women
10. A Holler (J. R. & M. Brown)

Poul Kallinger
XKX—Del Rio, Texas
1. Slowly (Wells Fierec)
2. One By One (Wells Fierec)
3. Back Up Buddy (Carl Smith)
4. Looking Back To See
5. I Don't Hurt Anyone (Snow)
6. I Really Don't Want To Know
7. Sparkling Brown Eyes (Fierec)
8. Call Off The Wedding (Hill)
9. They Made Me Fall In Love With You (Eddy Arnold)
10. To Be There (Cherry Cun)

Red Smith
WBOK—New Orleans, La.
1. One By One (Wells Fierec)
2. Make Love To Me (G. Hill)
3. I Get So Lonely
4. I Don't Hurt Anyone (Snow)
5. Out Behind The Barn
6. I Really Don't Want To Know
7. Sparkling Brown Eyes (Fierec)
8. Call Off The Wedding (Hill)
9. Cry, Cry Darling (Eddy Arnold)
10. Back Up Buddy (Carl Smith)

Len Ellis
WJOE—Hammond, Indiana
1. One By One (Wells Fierec)
2. I Get So Lonely
3. I Don't Hurt Anyone (Snow)
4. Out Behind The Barn
5. I Really Don't Want To Know
6. Call Off The Wedding (Hill)
7. Cry, Cry Darling (Eddy Arnold)
8. Call Off The Wedding (Hill)
9. They Made Me Fall In Love With You (Eddy Arnold)
10. Back Up Buddy (Carl Smith)

Dave Wolshak
KCTI—Gonzales, Texas
1. I Don't Hurt Anyone (Snow)
2. Sparkling Brown Eyes (Fierec)
3. They Made Me Fall In Love (Eddy Arnold)
4. Cry, Cry Darling (Newman)
5. I Don't Hurt Anyone (Snow)
6. Call Off The Wedding (Hill)
7. Sparkling Brown Eyes (Fierec)
8. Call Off The Wedding (Hill)
9. They Made Me Fall In Love (Eddy Arnold)
10. Back Up Buddy (Carl Smith)

Doug Smith
WLSA—Roanoke, Va.
1. I Don't Hurt Anyone (Snow)
2. Back Up Buddy (Carl Smith)
3. Call Off The Wedding (Hill)
4. They Made Me Fall In Love (Eddy Arnold)
5. Call Off The Wedding (Hill)
6. They Made Me Fall In Love (Eddy Arnold)
7. Back Up Buddy (Carl Smith)
8. They Made Me Fall In Love (Eddy Arnold)
9. Back Up Buddy (Carl Smith)
10. Cry, Cry Darling (Newman)

It's what's in THE CASH BOX That Counts
Country DJ Assn. Makes Plans For Future

NASHVILLE, TENN.—Members of the Broadcast Directors and Officers of the Country Music Disc Jockeys Association met in executive session at the Andrew Jackson Hotel, Nashville, Tennessee, during the weekend of May 23-25. All officers and six of the eight Board members were present.

Plans for an Annual Country Music Day to be supported and promoted by the members of the CMDJ Association were submitted for ratification to the general membership meeting in November. This official CMDJ Association Celebration in its planned form would be held on the same day of the same week each year but with the locale of the festival being moved every year. It is felt that if the country music disk jockeys themselves support and promote this venture, it will gain wider national publicity and be absolutely independent of any outside influence. If accepted by the general membership in its present form, ANNUAL COUNTRY MUSIC DAY would be strictly a non-commercial venture. The Board agreed that if America's country music artists agreed to perform free, certainly, the nation's country music fans can view the performance gratis.

Another important action of the Board was the unanimous decision to initiate a movement which would require the cooperation of all facets of the country music business such as publishers, record companies, artists, disk jockeys, etc., in the establishment of a country music museum and Hall of Achievement to be established at the recognized center of the nation's folk music interest, Nashville, Tennessee. This proposal is also to be presented to the general membership in November. However, any and all interested parties are invited to voice their opinions on this action as soon as possible and this can be done by contacting the Association's president, Nelson King, WCKY, Cincinnati 1, Ohio.

A subject of lengthy discussion was the recurring trend toward record releases which include lyrics objectionable to country music listeners. While realizing that these tactics have been used in the past by some small, independent labels in order to try for recognition and action on some releases, the Board's cause for concern was the fact that some big name stars on major labels had lately swung over to this practice of attempting to bring a definite stand that any record which could not be played in a living room before an assembled family would be a record unfit for country music radio audiences. Therefore, action by the Board established a method of procedures to be used with the offending artists and labels and it was unanimously agreed that the stand taken by the group would be made known through this press release to all members of the trade. This subject of objectionable material is to be brought up before the assembled membership at its convention in November at Nashville and while at the present writing no names of offending artists or labels will be published, the Board felt certain that once the trade was apprised of the Association's stand, recording sessions would be more closely supervised to effect the elimination of such material. The Board is NOT under any circumstances considering the possibility of a censorship group feeling that this would be impractical and certainly against the principles established at the formation of the Association. It is felt that once the trade is aware of the Country Music Disk Jockey's stand, it will be more than willing to cooperate.

Before adjournment, the Board instructed President Nelson King to call the general membership meeting at the Andrew Jackson Hotel for 10 a.m. on the morning of November 18th, 1954, with the Board to meet at 9 a.m. on the same day prior to the opening of WSM's 29th Anniversary Celebration of the Grand Ole Opry Disk Jockey Festival.

Robbery Occurs At Eddy Arnold Office

BRENTWOOD, TENN.—The business offices of Eddy Arnold were broken into recently and a safe, containing valuable papers and stock certificates belonging to the recording star were stolen. Arnold reported the theft to the newspapers, and offered an award for the return of the valuables. No money was taken. Arnold reported that the Tennessee Bureau of Investigation had taken fingerprints and were working on the case.
Music.

"Divided Need." Both Tom and Garland, some of Commerce.

for personal KLRA, band Mauldin miles Martha to moves has for Stewart, THOMPSON Victor Sands and Saturday "Much their Just "Ride Fool Fiddlers Country Acuff-Rose "Bright the release Old a giving Pee Park, The You

"You Feel." Country Favorite

CHICAGO—Tiffany Records is expanding with a Country Department. Headed by Bob Atcher as A&R man. The singing cowhand, a TV and radio favorite, has sold records in the millions.

Pres. Henry E. Doney announced that Atcher will have complete rein of the department, with the first C&W record by Capt. Stubby and the Buccaneers set for national release July 1. Atcher will follow with his own initial Tiffany bid in Mid-July. Other well-known names have been scheduled.

Atcher's "I'm Thinking Tonight of My Blue Eyes" has sold more than 4,000,000 and is still moving, with above 2,000,000 racked up for "You Are My Sunshine" and more than 1,000,000 each for "Cow-Water," "Sweethearts Or Strangers," "Walking the Floor Over You" and "I Want To Be Wanted." It is no secret in the trade that some of the major labels have been actively courting Atcher for the past three years, since his last contract expired.

Tiffany expects to have excellent exploitation tie-ins since Atcher is a top hand on the National Barn Dance programs, which also feature the Buccaneers. In addition both are on widespread radio and TV, with Atcher's cowboy programs particularly having made him a mopett hero of important size. Tiffany plans unusual promotion for the Atcher disks.

It is possible that the popular rancher with the frontier saddle will branch into blues and rhythm later, since he has a definite bent for blues, as well as modern folk, hymns, children and traditional songs. However, the Department will concentrate heavily on C&W, Atcher said.

"We're fortunate in having fine entertainers and contract writers and an excellent organization," he said. "That makes for real possibilities in straight C&W if we don't spill over into other tempests fields, not for some time at any rate. All my career I've had definite ideas about C&W and this will be an opportunity to put them to a thorough test."

Bettyle Kammerle, one of Tiffany's contract writers who has been collaborating with Frank Loesser, has already clicked for the Buccaneers with "Sunshine At Midnight" and "You Can Push Your Luck Too Far." Her "Got a Little Ache in My Heart" was a big one for Tiny Hill and the Little Brownies. She has had favorable success in the pop field and has Tiffany side riding now, Patricia Scott's "Point Of No Return."

"I UNDERSTAND JUST HOW YOU FEEL.

That's ALL You Gotta Do!"

Cy House

CHICAGO—Cy House phoned The Cash Box here this past week that, as of June 15, 1954, he had resigned his position as National Sales Manager for the Parrot Records, and also with Bronzeville Distributing Company, this city.
years ahead in design...

The beautiful "showcase" type cabinet... a 1949 Seeburg first... is a skillful combination of clear glass, brilliant mirrors, sparkling chromium and rich wood veneers. The music system that's unmatched in performance is also "years ahead" in design.
How Great Has the Need Become for a "Public Relations Bureau"?

NEW YORK—From Here and There . . . and Everywhere throughout the Nation—and from Foreign Countries—our friends have sent us ads congratulating The Cash Box on its 12 years of service to the industry. These ads will appear in the 12th Anniversary Issue, dated July 3, circulated starting Monday, June 28. Several sections are already on the press, and from what we have seen, this Anniversary Issue will be something both we and the industry can well be proud of. We most humbly thank those of you who are participating, and suggest that there is still time for those who have not as yet sent in their ads, to do so—FINAL CLOSING DATE IN NEW YORK IS WEDNESDAY, JUNE 23.

LONDON, ENGLAND—It took a long time for cities and communities to recognize the value of Parking Meters. These meters were first introduced by coin machine manufacturers. Due to the many complications involved, coin machine firms dropped out of the business. Now, with the success of Parking Meters in the United States, we hear that these devices will be introduced in a few London squares and streets on an experimental basis. If successful, more meters will be installed.

WASHINGTON, D. C.—Cigarette consumption decreased some 4 percent, and production declined slightly more, at 4.5 percent, compared with the record production of 456,500,000,000 cigarettes in the 1952-53 fiscal year, according to a report by the Department of Agriculture. The Department figures there are some 114,000,000 smokers over the age of 18, which figures that every smoker averaged 3,500 cigarettes per year, or 175 packs of 20. That's still a lot of cigarettes. One of the explanations offered by the service is sale of "King Size" cigarettes rose from 18 percent of the total output to 26 percent, a gain of 8 percent. It is said that these larger sized cigarettes contain 17 percent more tobacco than the regular size, and the smokers using them may smoke fewer daily.

How great the need for an industrywide "Public Relations Bureau" became most apparent just a short while ago when a Chicago newspaper saw fit to attack the proposed licensing of cigarette vending machines.

This newspaper declared, in a glaring front page headline story, that licensing these machines would bring gangsters into the city and in addition to bringing about possible gang wars for control of the machines, would also foster counterfeiting of this city's cigarette tax stamps, as well as bring about sales of cigarettes to minors, and start an influx of anything but good citizens into this city.

The NAMA (National Automatic Merchandising Association) answered as many of these charges as it possibly could before the Chicago City Council, and the Sub-Committee of this City's Council that conducted the hearings for the legalization of cigarette machine operation, as well as to inquiring reporters.

A week or so prior to this, a New York newspaper burst forth with a feature story, nationally syndicated, which told much about the recording business, the artists and others engaged in this field, and caused its readers to believe that the entire music industry was racketeeer-infested from top to bottom. It was truly pitiful to have such a story, which was most completely erroneous in the main, appear in print in this New York tabloid.

Before that, and even before that, and for many, many more paragraphs, could be added story after story, report after report, telling how all divisions of the industry have been attacked, time and time again, thwart the nation.

Such attacks will probably go on as long as men's views differ and as long as there is a medium in which they can express their views. But, what is really important, is the fact that this industry should have a defense against such attacks.

That defense can only be a "Public Relations Bureau" as has been recommended by the Cash Box for twelve years, and as has been urged on this industry by the leading staff members of The Cash Box for far over 20 years.

Tho the industry, itself, has split into various segments, a "Public Relations Bureau" could still be of service to one and all. It should certainly be of tremendously great import to all these segments that comprise this industry.

When the vending machine people folded their tents and quietly stole away by themselves, so as not to be any longer identified with the automatic music and amusements of the industry, they figured that this would, of itself, eliminate a great deal of the criticism which the entire industry had undergone, against them and their equipment.

Instead, it now seems, the vending machines are being plagued just as vigorously as have other types of coin operated equipment. In New York the cigarette vending machine people face a U. S. Department of Justice trust suit. In Chicago the business of cigarette vending machines is likened to a racket. In other cities licenses are being hiked for vendors of all kinds, even tho the vending machine people claim that they are not to be considered, or even linked with, other divisions of the coin operated machines industry.

The industry, in many, many cases, has been very unfairly villified by the press and other public reaching media, by politicians, and others. It seems that any industry which makes fair progress on the American business scene must undergo a certain amount of general vilification prior to its acceptance.

What means or method could be best used to help gain public acceptance for this industry and for all of its divisions, whether vending, music or amusements, than by a "Public Relations Bureau"?

A strong and capable "Public Relations Bureau" could help defend the industry from these unwarranted attacks, which feed such erroneous information to poison the public against all the peoples of this business, and place a pall of black filth over the heads of the men and women striving so hard to earn their livelihood in this field, for themselves, and for their children.
NEW YORK—Reports and letters arriving from all over the nation, mostly from operators, indicate they do not look for any marked drop in business during the summer months. Naturally these reports reflect the locations of the operators’ equipment.

Those with machines in shore, resort and amusement localities are highly enthusiastic, claiming it is their opinion the summer of 1954 should break all previous records. The final results, of course, depend greatly upon the break in weather.

Starting off rather slowly, due to several bad week-ends, summer type spots recovered sensationally with a wonderful Decoration Day week-end, and then fine week-ends thereafter. These operators and arcade owners are now in a most solid financial position to reap high profits should are remainder of the summer bring sunshine. Another factor which favors these men is the Fourth of July and Labor Day week-ends, which give them two big three and four-day holidays. Another highly important advantage these operators are enjoying is that the manufacturers have supplied them with some great money-making equipment—shuffle games, bowlers, guns, 3-Dimensional picture machines, prediction machines, kiddie rides, wonderful looking and playing juice boxes, and others. It certainly looks good for the arcade owners, report and summer spot operators.

Operating firms concentrating on city locations, advises that while they do not expect to retain collections comparative to those of the spring, winter and fall months, they do not look for any great drop-off. Strangely enough, for the past two or three years, city operators have not been hit hard by the so-called “summer slump”. Many attribute this condition to the fact that they have been able to supply the locations with highly interesting and attractive equipment.

One large, well known Eastern operator puts it this way: “We anticipate slight declines during the week-ends. If the weather is good, as many people will go out to a shore or resort for a day. However, play during the week should remain about the same.”

Another good sized, progressive operator explained his attitude: “During the winter months, we know we can peak play, so we arrange to take a winter vacation. We remain on the job during the summer season, and we have a great deal of extra effort to keep our collections up. We give the locations special service on our juke boxes, paying particular attention to our programming. Experience has proven if we give the patrons the music they want to hear, the collections reflect the results in good play. On our games, we give good locations new machines, and on the others, keep re-setting games so that it keeps the interest of the people at the top pitch. We have always been satisfied with our summer business, and do not expect this year to be any different.”

HARTFORD, CONN.—The Music Operators of Connecticut met at Tinti’s Restaurant, this city, on June 10, Thursday.

Abe Fish, president, spoke at length about the general situation of coin-operated games in Connecticut. He stressed the need for continuous cooperation, and the use of common sense and moderation by the operators in the conduct of their businesses.

Public Relations Director Paul Rechtshaffen reported on the progress of his committee in its concerted effort to combat juvenile delinquency through the distribution of fifty (50) Juke boxes to charitable institutions. The program, since its inception, has received high praise from all quarters.

At a later point, the group had an opportunity of standing progressive move forward in educating the public to the civic mindedness of the coin machine industry.

The attendance voted to permit operators of cigarette machines to join the association. "This will aid in creating greater cohesion and harmony in all phases of the coin operated machine business throughout Connecticut," stated president Fish.

Among those in attendance at the meeting was James Tolido, executive vice president of the association. Tolido was recently introduced as the father of his third boy, Edward James.

Also present were Joe Picia, John Catlin, Mr. Ficia, Mr. Avella, Avella, New Britain; Nick Alberino, New Haven; Jim O’Connor, Dandelion, Al Eugene, Willimantic; Frank Rives, New London; and Louis Bellman, East Hampton.

Genco Mfg. in Full Production on Rifle Target "Rifle Gallery"

(Genco, the highest of which light up on the back rack glass), he automatically receives five extra shots without every single shot and five additional automatic moving targets pop up for him to shoot at. Expert rating also is controllable by the use of a Jack.

"One important operational feature is the four different sized styline points supplied to give the operator a wide choice of score control to fit every and all locations. Just use one style point and screw on other, it’s just pin and throw; and there is the additional lining up of the gun that’s necessary when this is done. Also the positive make and break on the target contacts helps the operator achieve ease of operation", continued Sheffield.

"Gencos new Rifle Gallery makes use of a jumbo size target picture so arranged to give the appearance of a real carnival rifle gallery with the colorful 5-D canvas hunting and all the rest. Also the operators will like the ease of servicing, both front and rear, planned and built into the game. We have received the finest comments on our finish. A thick plywood veneer cabinet with all the beautiful natural hardwood trim and colorful carnivale banner, and the "Targeting" feature, is an outstanding piece. The game takes up 25” x 29” of floor space and weighs 250 lbs. uncrated. Extensive tests have convinced us that it will have a long life of trouble free operation and if the test reports are any criteria a tremendous earning capacity in almost any average location," Sheffield concluded.

The factory also reports that orders on the initial samples have been far greater than expected and they are trying to increase production as fast as possible to help handle the increasing backlog.

Connecticut Music Ops Meet Vote to Permit Cigarette Operators to Join Association

Arcades, Shore & Resort Ops Look for Record Year. City Ops See Collections Standing Up

NEW YORK—The coin machine industry will pay tribute to its oldest

Trade to Honor Mike Munves at UJA-Testimonial Dinner

Ralph Sheffield

Mike Munves

NEW YORK—The coin machine industry will pay tribute to its oldest
Bally Announces New In-Line Game "Hi-Fi"

Sealelectric Names Gray Sales Rep.

Gottlieb Factory Vacation Time

3 City Flying Visit Convinces Hall

CHICAGO—Jack Nelson, general sales manager, Bally Manufacturing Company, this city, announced this week a new in-line amusement game named "Hi-Fi". It is now available for immediate delivery from all Bally distributors. Nelson outlined the many features of the new game, and described the new, exclusive Bally original BUMP-feature as follows: "Four arrow-lights pointing to BUMP on backglass, flash for each coin deposited and advance at mystery intervals. When light advances to fourth arrow, BUMP lights, together with a number from 4 to 10. As additional coins are deposited Bump-number advances to a maximum of 10. When BUMP is lit on backglass, player may press electrically operated Bump-button on side of cabinet to bump or jiggle playfield to skillfully guide ball away from, or toward scoring hole as desired. Operation of Bump is quiet and smooth, not to be confused with so-called flippers, kickers and other noisily, manually operated mechanisms of the past. In addition to the new Bump feature the new game also features corner scores, advancing scores, spot roll-overs, super-cards, select-a-spot, extra time and extra balls. Nelson pointed out that Hi-Fi has been thoroughly tested on location, and that the new Bump feature offers attractive scoring advantages to the player resulting in highest earnings.

CHICAGO—Harold Gray Associates, New York, has been named by the new Sealelectric Division of Williams Manufacturing Company, this city, as sales representatives in metropolitan New York and northern New Jersey.

The firm will maintain a skeleton office force. The factory and shipping department, however, will be completely idle.

CHICAGO—D. Gottlieb & Company, this city, will be on vacation from July 2 to July 19, it was announced by company officials.

Gottlieb's Dragonette

Super-Duper Thriller from Start to Finish!

Conclusive Evidence...

Double Awards

Proven Play Incentive! Inserting second coin DOUBLES ALL AWARDS!

Rotation Sequence

From 1 to 6 lights bottom Roll-Overs for REPLAYS!

5 Trap Holes

4 trapped balls in square awards REPLAY! Making 5 holes awards an additional REPLAY!

More Facts...

* Hitting bottom Roll-Overs "A" and "B" lights top Roll-Over for SPECIAL!
* NEW MULTIPLE TYPE POINT SCORES!
* High Score to $7 Million
* 5 Pop Bumpers
* 2 Cylindrical Kickers
* 2 Super-Powered Flippers

CHICAGO—D. Gottlieb & Company, this city, will be on vacation from July 2 to July 19; it was announced by company officials.

The firm will maintain a skeleton office force. The factory and shipping department, however, will be completely idle.

Music Machine, Game and Cigarette Machine

Operators

Here is a wonderful opportunity for extra profit in the locations you cover.

Every place is a 100% prospect for... ACTIVEAIRE

ELECTRIC TOWEL

Air dries hands, deodorizes and freshens Air in Washroom.

THE NATION'S BEST! Write for Details

RUNYON

SALES COMPANY

Factories Represented For:

AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Perma, Inc.
593 10th Ave., New York 18, N. Y., LO 4-1815
227 Fieldhouse Ave., Newark 8, N. J., AL 3-8715

Lines Wanted

LARGE Eastern Distributors of coin operated equipment seeks additional lines in this field or allied products for metropolitan New York and New Jersey; or Eastern Seaboard. Sales and service staff of long experience. Very large and ample showroom in New York and New Jersey. Will offer act as manufacturers' representatives or exclusive distributors. Financially responsible.

Box No. 219
LAST CALL 12th Anniversary and Annual Encyclopedia and Directory of the COIN MACHINE INDUSTRY—(Dated July 3) GOING TO PRESS ADVERTISERS: PHONE RIGHT NOW! THE CASH BOX (Publication Office) 26 West 47th Street, New York 36, N. Y. Phone: JUDSON 6-2640
J. H. Keeney Names Minthorne Distrib

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Co., Inc., this city, announced this past week that Minthorne Music Company of Los Angeles, Calif., and Phoenix, Ariz., had been appointed factory distributors for the firm in the Southern California and Southern Nevada territories.

Huebsch stated, "We are certainly happy to make this announcement for we know that Jean and Dolores Minthorne have proved to all the operators in this area that they can receive the very finest products, cooperation and service at all times by dealing with Minthorne Music Company."

"We also feel very happy in the fact that Hank Tronic, general manager of the Minthorne firm, will now be devoting a great deal of his capabilities and energies to the sales of Keeney bowling games."

"The very latest of our bowlers are now in the hands of Minthorne Music Company and operators in the Southern California and Southern Nevada areas who wish to see our bowling games should visit the Minthorne offices in Los Angeles as well as in Phoenix."

III. Music Ops To Hold Meet

FARINA, ILL.—Music Operators of Southern and Central Illinois to hold special meeting Sunday, June 27, 3 o'clock P.M. Refreshments. 22 West Poplar St., Harrisburg, Illinois.

MINTHORNE

FIT FOR FUN & PROFIT

Balls hit into ramps actually FLY THE AIR!

PLAYERS ACTUALLY RUN THE BASES!

N U M B E R  S T A R  P E N N A N T

Match Number and Star with Pennant lIt
Replays for Runs Scored and Match Features
Scores up to 30 Replays for "TRIPLE MATCH!"

ORDER FROM YOUR DISTRIBUTOR TODAY!
Magnecord Buys Building

CHICAGO—William L. Dunn, president of Magnecord, Inc., this city, announced the firm has entered into an agreement to purchase the two-story manufacturing and office building and single-story building at 1191 S. Kilbourn St.

PRICED RIGHT! READY FOR LOCATION!

<table>
<thead>
<tr>
<th>Model</th>
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WASHINGTON, D.C.—In what is purported to be an effort to close up any loopholes in the Johnson Act of January 2, 1951, (prohibiting the transportation of gambling devices in interstate and foreign commerce), John W. Bricker (R., Ohio), introduced Bill S. 1390 in the Senate of the United States. The Bill was read twice and referred to the Committee on Interstate and Foreign Commerce.

Bill S. 1390 reads: To amend section 3 of the Act of January 2, 1951, prohibiting the transportation of gambling devices in interstate and foreign commerce.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That section 3 of the Act of January 2, 1951 (46 Stat. 1384, 1385; 15 U.S.C. 1171, 1172), be amended to read as follows:

"SEC. 3. Upon first engaging in business, and thereafter on or before the 1st day of July of each year, every manufacturer of and dealer in gambling devices, whether or not engaged in interstate commerce, shall register with the Attorney General of the United States his name or trade name, the address of his principal place of business, and the address of each of his other places of business. Or on the last day of each month every manufacturer of and dealer in gambling devices, whether or not engaged in interstate commerce shall file with the Attorney General of the United States an inventory and record of all sales and deliveries of gambling devices as of the close of the preceding calendar month for each of his places of business. The monthly record of sales and deliveries of such gambling devices shall show the mark and number identifying each article together with the name and address of the buyer or consignee thereof and the name and address of the carrier. Duplicate bills or invoices, if complete in the foregoing respects, may be used in filing the record of sales and deliveries. For the purposes of this Act, every manufacturer or dealer shall mark and number each gambling device so that it is individually identifiable. In cases of sale, delivery, or shipment of gambling devices in unassembled form, the manufacturer or dealer shall separately mark and number the components of each gambling device with a common mark and number as if it were an assembled gambling device. It shall be unlawful for any manufacturer or dealer to sell, deliver, or ship any gambling device which is marked and numbered for identification as herein provided; and it shall be unlawful for any manufacturer or dealer to make, purchase, sell, deliver, or ship any gambling device without having registered as required by this section, or without filing monthly the required inventories and records of sales and deliveries."

Wallach Joins Keeney

CHICAGO — Dave Wallach, well-known coinman, now residing in Los Angeles, visited the J. H. Keeney & Company, Incorporated factory this past week.

Paul Hoebsch, general sales manager of the Keeney plant, announced after his visit that Dave Wallach had been named by the firm to conduct a survey on their cigarette machine through the West Coast.

Hoebsch stated, "Wallach is going directly from our factory back to the West Coast and will immediately start a survey on our cigarette machines throughout the entire coast area."
Everyone at H & D Sales making chances on a 1945 Pontiac. The proceeds will go to the Shrine Order. ... Tom Gaskins, G & G Music Co., seated in front of his place as it is the coolest spot in Knoxville. Tom says, "I have the chairs, just bring the lemonade." ... W. N. (Bill) Vandergriff and wife and baby, Judy, back from a week's vacation at Daytona Beach, Fla. ... Tony Papa, Chattanooga Coin Machine, Chattanooga, Tenn., in a shuffle trying to get away on his vacation. He and the family will go to California for two months. Fred Cofer will manage the sales and shop while Tony is away. ... Watts Music Co., Eownte, Tenn., reports business at its best for the season. ... Livewire ops never let troubles and difficult installations discourage them. David (Red) Lawson, Cleveland, Tenn., had to run 400 feet of 3 wire to a basement three doors away from the house. To get the phonograph to the basement he had to disconnect a sewerage line, two main water lines, crawl 200 feet on his hands and knees pulling the machine after him. Red put three speakers and five wall boxes in and was paid off with a gross take of $90.00 for six days. ... Bernie Sweeney sold his route at Loudon, Tenn., to Bill Lenord, Maryville, Tenn. Bill will work the route from Maryville. Bernie Sweeney is thinking about Florida. ... Ed Whale doing quite a job as head of the Knoxville Phonograph Union. ... Warren Summers, S & B Amusement, Knoxville, Tenn., got his first "Bikini Bowler" this week and is in quite a spot as all of his locations are yeling for it. ... Tommy Tomlin really busy with the new J. H. Keene "Bikini Bowler" and thinks it will outsell his last biggie "Diamond Bowler." ... Jack Tureman of Hermitage Music was admitted to the Vandevort Hospital on June 12 for a knee operation he has been putting off for a long time. ... Everyone at Rock City happy about the purchase of Williams Distributors and taking over the Wurlitzer franchise for that territory. Woody Thomas, who has been the service head for the Wurlitzer for so very long will be with Rock City. This will be Woody's third move with the Wurlitzer franchise. ... Talmage Hamner will also stay on with the new boss, Kenith Broke. ... Pop Davis, S. L. Steible in a very happy mood as he munched his lunch at his desk. Pop has a quart of buttermilk with each lunch. ... Ed Cook of W. B. & B. Music Co., Knoxville, on a two week vacation in Naples, Fla., fishing for the big ones. ... Allen Wells, Allen Music Co., Knoxville, also trying out his rod on the lake with Frank Goans holding down the desk.

The Cash Box

June 26, 1954

KEENEY'S CENTURY BOWLER
Supplies players with this sensation popular feature that captures and holds the play!

CHANGING VALUES AT THE START OF EVERY FRAME
Scoring values of Strikes-Spares-and Blows shuffle automatically after each frame on a mystery basis and range from 30—20—10 and 100. Can be set to advance progressively each frame. Bowling scoring keeps each player in the game from start to finish. Strikes keep an on shooting in 10th frame.

DIAMOND NUMBER MATCH FEATURE
Points are scored in various values printed on the backglass in "matching frames" when player presses button. MATCHING FRAMES may be set at 3 or 10 and 3-4 or 5.

Choice Territories Open for Distributors!

9 foot Playfield on 8 foot Cabinet
8 foot Playfield on 7 foot Cabinet
Natural Wood Grain Genuine Formica Playfield

TENNESSEE NOTES

Starlet On 10th Ave.

FOREIGN BUYERS!

It's smart to do business with THE firm that does the most for YOU.

At International Amusement and Scott-Crosse foreign buyers receive the world's most complete machine service. We understand how to solve your problems from personal experience—know what equipment you need to meet your particular requirements and know how to get it to you on time in perfect working condition. This is why we have satisfied customers everywhere.

CABLE for Special Price Lists, Parts and Service Manual available.

INTERNATIONAL AMUSEMENT COMPANY
1325 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel. Rl 6-7712)

NEW YORK—MGM newest starlet, Mitzl Mason, visits Tenth Avenue, this city, and chats with the Juke box distributors and operators about her initial record release, "Who Can Say" and "So Much More."

In the top picture Mitzl is seated atop a Seeburg "100" Selectionmatic in the showroom of Atlantic-New York Corp. Gathered around, from left to right, are Herb Chocon, Cornell Automatic Music, Westchester County; John Tartaglia, County Vending Co., Parkchester, N. Y.; Mitty; Murray Kaye, Manager of Atlantic-New York Corp.; and Ray Knoos. The center picture shows Mitzl behind a Wurlitzer "Carousel" at Young Distributing. From left to right, are Larry Douglas, personal manager; Carl Hap- per, Academy Music, Mitty and Abe Lipinsky, general sales manager of Young Distributing. In the bottom photo are, left to right: Morris Read, Mitty and Dominick Carollo of Domini- nicks Amusement Co. of Staten Island. The trio are in the showrooms of Runyon Sales, AMI distributor.

"It's What's in THE CASH BOX That Counts"
UPPER MID-WEST MUSINGS

John Galep of Menominee, Wis., gave his young son Tommy a treat by bringing him to Twin Cities to visit with him. Tommy had a chance to play all the pin games. Fred Fixel was busy last week repairing his roof which was almost completely knocked off by the high winds that swept the area in and around Pembina, N. D. Even at that Fred said that he was lucky as some of the places around him were completely blown down. Mike Young of Soldiers Grove, Wis., is expecting to have opening his new screen in the near future, and he is sure to keep tabs on all the young and up and coming ball players. Don Three of New Ulm, Minn., is keeping himself busy these days installing equipment in Zillah, Wash. Fred Fixel and their several sons were visiting the Twin Cities visiting with his family and friends. While in town he looked over and saw what he described as the best in coin operated games.

DALLAS DOINGS

For the first time since we can remember Texas is having June rains. This automatically means better crops and better business, much to the delight of the operators. The folks over at State Music Distributors Inc. modestly admit that they sent off a lot of coin in June. It looks as if the next month will be as good or better. Red McCallum, well known as a Dallas coin machine operator, has joined the staff of State. He is their representative in the West. Dolores Desmet melted the engine of W. F. Mosely of Paris, is recovering nicely from an automobile accident in which he was injured in the Pecos, Texas, oil town. Buddy Clem has recently received some national recognition in News Week. Seems that the folks around there are still packing shootin' irons and drinking moonshine. Round those parts the boys act like a very fine lot of people, but one of less than 100 people. They make their own laws. We are wondering how Buddy got in the first place. And what about collections? We saw Mrs. Tom Williams of Greenville, Tex., in town taking up some new equipment. . . . Bob DuPriest's daughter, who is home from College for the summer, is helping her dad out in his place of business. . . . Mr. and Mrs. Hana Carr of Corsicana were in town with their six week old daughter. She is a cute little thing all bright and smiling. . . . We saw Jimmy Barrett of Joplin return from his vacation this week. He says that his business is good.

NEW ORLEANS NOTES

Lillian Amann, Amann Distributing Company, finally home from the hospital and recuperating nicely from her very serious emergency operation. The doctor has ordered a complete rest and a soft food routine for the next month or so. Bob Baer, who loses 10 days a month to a trip from a back to a trip from Houston, Texas, with her daughter, son-in-law and grandchildren. . . . Mary Nazar of Tax Amusement on a short visit to Alabama. . . . Sorry to hear Mrs. Smith has been seen around. . . . Mrs. Paul Stagg of the Orleans, La., office is out en masse for the wedding and sumptuous reception at Leon's on the Boulevard. . . . Glad to hear that Frank Manns and little Mikie, the apple of his eye, is misunderstanding his recent illness. . . . Several recent personnel changes were made at Dixie Coin, local AMI distributor. John Caldwell, formerly AMI representative for Sun Com. and now associated with Overseas Coin Distributors, Calumet, is now Expense Account Manager for the company. He is succeeded by John Hickson. Milton Clauflue has been added to the staff. Milton was formerly with Wurlitzer here in New Orleans. . . . Ed Holfeld of Holfeld Distributing Company, one of the best known operators in the business, has taken a trip to see his folks in Minnesota. He is expected to return by the end of the week. . . . Mrs. Frank Carr, Tax Amusement, in Hammond, La. . . . O. De Rouen in from Baton Rouge, La. . . . Bud McComber has taken over the record buying since the death of his brother. . . . R. Bellon of Covington, La., in for a visit. . . . Mrs. Stagg of Stagg's Music, working very hard since her return, is in her busy office. . . .
RICHMOND, VA. — Wertz Music Supply Company, this city, with the cooperation of the United Coin Machine Operator's Association of Norfolk held a Rock-Ola service school on June 7 and attracted many operators from the Norfolk-Portsmouth-Virginia Beach area. Under the technical supervision of Frank Schulz, Rock-Ola Manufacturing Corporation service engineer, the school stressed the successful operation and maintenance of the Rock-Ola 120-selection "Comet" and "Fireball" phonographs.

Representing the Wertz Music Supply Company at the gathering were Dan M. Wertz; Edward S. Baker, salesman; Harry L. Nevins, service manager; and William J. Peele, service man. Many members of the United Coin Machine Operators Association were present, which organization includes nearly 95% of the music operators in the greater Norfolk area.


Association members present from Portsmouth included Ben Levine, National Amusement Co.; Vernon E. Martin and E. M. Creech, Martin Amusement Co.; E. H. Benton; and T. L. Cherry. From Virginia Beach came Francis G. Harris, Harris Music Co., and Major Pardee.

Others in attendance were H. B. Akers, Akers Music Co., Norfolk; Jimmy Pennington, O'Neill Novelty Co.; Norfolk; A. F. Darpino and W. F. Byers, B and D Music Co., Portsmouth; Charlie Williams, Bassett Music Co., Mathews; and Sam Wiseman and Frank Crawley of Baltimore.

Mangone Visits Gottlieb

CHICAGO—Joe Mangone, All Coin Amusements Company, Miami, Fla., one of the industry's busiest coinmen, spent the week here visiting with the executives of D. Gottlieb & Company, manufacturers of the games he distributes down South, as well as his many friends in the city.

The ninety degree temperature in Chicago made little impression on Mangone, but we bet he did miss that outdoor swimming pool, located on his home property, which he and many Miami coinmen use continually.
Our Specialty Is

GUNS

They Work . . .
They Take Top Money . . .
They Maintain Their Value For Years!

THE BEST OF THEM ALL

is

SHOOTING GALLERY

As this is the last week prior to the Mike Munves-UJA Testimonial Dinner, being held at the Commodore Hotel on Tuesday, June 22, the city busy working to make it an international event. Wholesalers along coinrow have prepared some fine surprises for those attending. Never Parkoff, Atlantic-New York Corp., so busy with the final details, he has given the city his full attention. The only person who seems to be totally unconcerned is the UJA-Honorary. Mill be that the anticipated rush of business keeps his mind so occupied, he hasn’t time to think of the dinner.

As this is written, the Army-McCarthy hearings are still in progress, but those who have so far followed them will recognize that the hearings are costing operators money. In that collections in locations where television is available during the afternoon hours, have been off a few dollars a week. Operators are glad to see the hearings concluded. . . . One of the highlights concluded . . . .

Details...

For Details... CONTACT YOUR LOCAL EXHIBIT DISTRIBUTOR OR THE FACTORY TODAY!

EXHIBIT SUPPLY

4218 W. LAKE ST.  VA 6-3100

CHICAGO

"It's What's in THE CASH BOX That Counts"

EASTERN FLASHES

Dave Stern and Bob Silker, Seacoast Distributors, hosted Dick Cole of Cole Products, this past week. The firm is distributor for Cole’s drink vendors. Seacoast also advised that Seacoast had a very good sales week. Dick Cole of Dick Cole ("Comet") phoned. . . Al Simon, Albert Simon, Inc., displays Genco’s new "Rifle Gallery" on his showroom floor, and ops line up to try their shooting skill. . . Harrington W. (Walt) Peetz, field service engineer for The Rudolph Wurlitzer Company in town, and holds a service session right out in the field. Pete spent a day at Triboro Maintenance, a phone call comes in from Rosenberg in Quena, demonstrating the Wurlitzer 1700. . . Bill Moroz, Whipples, N. J., makes the rounds of wholesalers on the row. . . Nat Cohn, Eriteway Mfg., still shipping millions of pages of the “2-Dimensional” book to bring the country to arcades. . . Jack Mitznik, regional representative for AMI, returns to New York from his visit to St. Louis and Boston, and prepares for an extended trip through the southern states. . . Ernie Crowther in New Jersey, also heads the Anchor Record Company, and is now hoping his new release "When Your Old Wedding Ring Was New" by Bill Harrington will take off in a big way. Herman Halpert, Automatic Music Co., Elizabeth, N. J., advises he’s doing well with it in the boxes. . . Mike Munves, when we were able to grab him for a moment’s conversation, he had just sold a raft of Exhibit’s “Shooting Gallery” rifle machines and that the demand continues unabated. . . . Johnny Seuling, Century Distributors, Inc., Buffalo, N. Y., back from a swing thru territory, reports that demand for Wurlitzer 1700’s continue to balloon. . . Century Distributors has been contributing old lady honeys for youth organizations and the Fresh Air Mission for Children at Angola, N. Y. . . . The entire coin machine industry (as well as the record and music industries) will be offering birthday congratulations to The Cash Box thru messages I like 12th Anniversary issue (July 28), and will be in circulation starting Monday, June 28. IF YOU HAVEN’T AS YET SENT IN YOUR AD, YOU’D BETTER HURRY. THIS IMPORTANT ANNIVERSARY, DIRECTORY ISSUE GOES TO PRESS ON WEDNESDAY, JUNE 14. PHONE YOUR OLD PAL JOE ORLECK AT JUDSON 6-2484, AND YOU’LL GET THE USUAL TOP FRIENDLY SERVICE.

CONNECTICUT CAPERS

Abe Fish, president of the Music Operators of Connecticut, has been coming in late to work recently as his daughter, Jerry, and have been keeping him busy chasing them around the new Fish homestead in West Hartford. . . Jim Telissone of Superior Music, Hartford, was kept busy between mixing drinks and driving his kids to school while he mixed his wife’s drink. . . Edward James, and also attending to his many duties as executive vice president of the M. O. C. . . . Charles Spilka, veteran employee of the Acme Machine Co., New Haven, is rapidly recovering from a severe illness. . . Charles expresses his gratitude for the many cards he received during his illness. . . Milton Bick of Black Amusement, Waterbury, is on a strict diet. Once upon a time Milton hit the scales at 257 pounds but now is a delicate and fragle 210 pounds. . . Arthur Moss, Supreme Amusement, Bridgeport, recently sold his interest in Crystal’s Amusement Park. . . The veteran operator will be sorely missed by the boys in the trade. . . J. Albert Gaffney, Norwich, dean of Norwich operators, is having the time of his life with the round of the round emperors in Hartford last week. . . Byron Athenian, New London, is a perfect example of the outstanding ability of some of our operators. He recently learned the plumbing business and spends as much time as his other interests to engage in many lucrative plumbing engagements. . . Big Jim O’Connor, the genial, jovial but ever hustling operator from Eastern Connecticut is busy these days hunting in his beloved Windham County.
Injunction proceeding halted. Judge here turned everything over to the Master-In-Chancery for further ruling. This will delay everything about 90 days. Meanwhile, it isn’t definite whether the injunction will be granted as to whether pinball will operate here. . . . Something entirely new and different being constructed in very much fashion over at Williams Mfg. Co. Part of the factory is fenced off and only a very few trusted engineers have been allowed to enter. Learned this on last visit to the plant. Also understand that, whatever the new products are, they were received from Harry Williams’ experimental laboratories in California. The Williams’ officials won’t confirm, the fact remains they also won’t deny. So whatever these revolutionary products are await them with interest.

Steen, now that Sam Stern has become a barbecue chef, visitors are dropping over to Wenatchee to taste those very delicious hamburgers. But Sam getting real ambitious. Is going to try his hand at steaks and roastbeef. . . . Plenty excitement over at the Bally plant all this past week as the firm officially begins its new “Hi-Lo” game. From comment already received by Jack Nelson, Bill Donnell, Herb Jones and others at the Bally factory, looks like Ray Moloney has the biggest of all the big hits he has yet produced. . . . United’s factory put in a full day’s work on Saturday, this past week, to satisfy the backlog of big distributors who needed the game. From all reports of the local phone ops’ ass’n, was rushed back from Nippersink with a burst appendix. But reported to be on the way to recovery at Saint Luke’s Hospital after that speedy ambulance trip all the way to the Chi. . . . Phone us your ad for the “12th Anniversary Issue” before you see any further. Our Chicago phone is number 2-6045. Issue closes Wed., June 23.

The entire Gottlieb clan, Dave, Nate, Sol and Alvin, working like mad trying to get ahead of the orders coming in so that vacation time can go off as scheduled on July 2. . . . Tried to talk to Jack Nelson last week and found Ballymen were giving 2 minutes to each call for, as Jack said, “There’s dozens of phone ops here.” Lou Dutra and Johnny Michelhuicke in town this past week. . . . Also Al Calderon and Jimmy Savarese. . . . Paul Hesch advises that Dave Wallach now on the job for Keeney cig machines. Will survey West Coast for the Keeney firm. . . . That editorial in The Daily News (Tuesday, June 10) on machine games, was certainly a change around here. From the title of this paper published just a few short weeks ago. The editorial wound up with, “Henceforth all machine is a convenience to the public, it is a sorry commentary on our law enforcement that we dare not permit its general use because the wrong people would promptly misuse it.” The top five in United States Pinball league as of June 1: Marion, R. Nelson, H. Reis, H. Handler and R. Johnson. Bill DeSelim? Oh, Billy’s down in 13th place.

Keeney named Jean and Dolores Minthorne of L.A. and Phoenix as distributors for the week. Ed of Exlibris also reports a lot of excitement over the West immediately point to the “No Smoking” sign now hanging there. . . . Ray Williams and Mr. and Mrs. Buster Williams visited over at United last week. Jim Cupe, Exhibits, ad mgr, very much pleased with his visit this July 4th. . . . Gene Kett’s reports it this way. “Everything’s cozy over at A.B.T.” And George now bringing the boys bunches of homemade roses from his Franklin Park home. . . . Thanks to Paul and Ellen Brown for telling us, “You sure have done the operators lots of good” . . . Ed Levin and Frank Mecouri going over their order lists at Chicago Coin and trying to figure how to send 300 to satisfy 700. Busy. It just can’t be done. Might as well admit the backing for ChiCoin’s bowlers growing bigger all the time as orders flood in. . . . Gill Kott one of the busiest distributors in the nation and trying to be as good an answering every phone call. Howie From, Stanley Levin, Vince Shay, and everyone else at Empire, also sweating away and answering the phone calls asking for more and more.

Al Bergman of Buffalo planning a visit into Chi just to see if he can’t get “some more equipment faster.” . . . Julius Mohill of Star Music, one of the nicest guys in the business, tells us that “Cash Box deserves the best” for which we sincerely thank him. . . . Irv Sandler advises that his son is now football coach and teacher at his De Noms high school. . . . Watch the 12th Annual Chicago Publicity Drive of The Detroit Free Press with Stycer of Winston-Salem, N.C. Car, which, in our estimation, is the greatest ever written and distributed to most newspapers. Remember to click like anything: Tony Koupal, Charley Kagels, Jerry Becker and Harley Stamps of Central Distributors, St. Loo and J.C. . . . Jack Nelson visited with Romeo Lavine who is a real gent and advises both men and advice seems to click it’s almost phenominal. Jack also in Toronto to visit Dave Russell’s arcade and see the “Moon Ride” installed there. All this after leaving Joe Anton in Detroit. . . . Heredia will take a trip back from an extended visit to the West Coast. . . . Talk about a guy being driven to distraction—just call over at Don Moloney’s Donan Distributing firm. . . . if you haven’t sent yet in your ad, that you will phone our Chicago offices: DE’s 2-6045—TODAY!

**“It’s What’s in THE CASH BOX That Counts”**
There's plenty of activity as operators get ready for the heavy tourist season ahead. Business has been holding up in most areas and shows signs of becoming stronger during the Summer months. With the Summer season comes the vacation period and all along coastline you will hear once again the planning plans for fishing trips and outings to the beaches or mountain resorts. Mingthorne Music Company doesn't look like the same place. The front of the building has been painted a bright Chinese Green and huge signs have been erected in red and black. It's amazing what a paint job can do. The ultra-modern look. The Minthornes are going ahead with many new plans to expand their business. 

Herman Paster of Mayflower Novelties Company, Minneapolis, spent several days in town conferring with Bill Happe at Badger Sales Company. Now a displayrooms is Genco's new "Rife Gallery." Many ops who stopped in took time out to try the colorful new game and agree that it's a natural for locations and as an arcade piece.

Bob Baer, sales manager for Wurlitzer Mfg. Co., N. Tonawanda, N.Y., and his wife spent several days in LA on a combined business trip and vacation. While in town they attended the races at Hollywood Park, played cards with Paul and Lucille Laymon and visited several points of interest throughout the area. Walter Peteet, field representative for Wurlitzer Mfg. Co., also came down from San Francisco to spend a few days with their local distributor Paul A. Laymon Company. Walter and Jimmy Williams took a new Wurlitzer "1700" down to Long Beach to display at the Southern California Association meeting in the Lafayette Hotel. The whole Laymon crew are all enthused over the new Bally "Moon-Ride" Kiddie Ride. They are also expecting a new shipment of the new Bally "Hi-Fi" Bingo Game any day now. Los Angeles operator Tom Evans took a few days off for a vacation in the mountains. Glad to hear that L. Zaboski is recovering after a long siege in the hospital with a bad case of the urchins. Missed Nick Carter and Harold Chapman of Nickabob Sales Company this past week. All you trout anglers take note! Jack Spencer, who operates around Big Bear lake, came in with a report that business is good, fishing is excellent and there's more people staying at the resorts around the lake than ever before.

Sidney Falk from the Independent Lock Company, Chicago, is now vacationing here in Southern California. He is one of the foremost suppliers of locks to the Coin-operated Industry. Falk was seen visiting to check up on the distributors along coastwise. Lee Sidebottom, manufacturer of the old Sidebottom Crane, came down from his home in Redwood City, Calif., to visit with Jack Simon, proxy of Simon Distributing Company. The McEwans, husband and wife harmonica playing team, just returned from an eleven month tour and stopped in to visit Mary and Kay Solle at Leuenhagen's Record Bar. Their latest Cardinal waxing of "Beer Barrel Polka" is 78/"You Can't Be True Dear" looks like a great number for the juke boxes. Mary reports that most of the operators in the area are already programming it on their routes. She predicts that it will be bigger than the "Happy-Hairball" and "Near You" which broke here in LA several months ago. Al and Bruce Cane of Cane Distributing Company say they just can't get enough of those new Rock-Ola's. They report that business has been picking up steadily for them and they wish to thank the operators for their tremendous cooperation. Charley Robinson, proxy of C. A. Robinson & Co., reports that they have received a lot of very favorable comment on United's "Ace" Shuffle Alley. The game has been very enthusiastically received throughout the area. Al Bettleman has been urging all the ops to buy what new games they need now before the factory shuts down for vacations July 4th thru 19th. We hear that the United factory is expected to come out with a new gun sometime this month.

California Music Company is one of the busiest places in town. Gabe Orland says that they are continuing to break all previous sales records. They are the Southern California distributors for the Nelson Modernization Kits and the Chrome Plaster sets which are distributed by Ray R. Powers Sales Company, this city. George Sherlock, promotion manager for Decca Distributing Corp., recently took Charlie Applawiwhite around to visit the two leading one-stop operators. Larry Harsfod came down from Lompoc with his wife and two lovely daughters to visit any distributor along coastwise. Phil Robinson and Al Cohn have returned after a trip to Chicago, Detroit and stopovers in Denver, Colorado Springs, Salt Lake and San Francisco. Al should have that new Chrysler well broken in by now. Ray Powers, proxy of Ray R. Powers Sales Company says they have been getting a lot of inquiries, says that he's happy during the Summer and looks forward to a happy season. It's been well poured in from all over the world on the new Nelson Modernization Kits and Chrome Plaster Sets. He has already set up distributors in most major cities and plans to leave soon to call on them personally. Mrs. W. D. McClure of San Luis Obispo was seen this past week buying equipment for her husband's business. Bill Disson from Duarte also came in to shop along coinrow for the first time in several months. Mel Helman came in from Westville to buy and order for the San Diego area. The next edition will be our 12th Annual Directory Issue. We know you will want to be represented in it with a large advertisement. Hurry, call WE 11-121.
Use This Convenient Form For Your Classified Ad

CLASSIFIED AD RATE 10 CENTS PER WORD
Count every word including all words in form name. Numbers in address count as one word. Minimum ad accepted $1.20. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for follow-up issues pending receipt of your cash or check.

NOTICE TO HOLDERS OF "Special ($4) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your form name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

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ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
26 WEST 47TH STREET, NEW YORK 36, N. Y.
CLASSIFIED ADVERTISING SECTION

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago, Col., Seeburg, Rock-Ola, Bally, WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd Street, WILLIAMSPORT, PA. Tel.: 4-3326 or 2-1648.

FOR SALE—Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United, Twin, United 4 Player, United 2 Player, United 6 Player, United 6 Player Deluxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2604 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE—Beauty $295; Chinatown $85; Control Towers $35; Deluxe Action $25; Dick Jockey $85; Fighting Irish $35; Frolics $50; Harbourside $15; Yankee $10. YABE REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE AVENUE, ST. LOUIS 15, MO.

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog, MIKE MUNYES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: Clickicker 4-6228.

FOR SALE—All types reconditioned Coin Operated games available at lowest prices. Write, wire, phone A. M. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—Special, Williams C.O.D. $110; Exhibit Wild West Gun $135; United, Legend $45; Rolly Space Ship $345; United Havana $425. NEW ORLEANS NOVELTY CO., 155 MAGAZINE STREET, NEW ORLEANS, LA. Tel. Caxa 3118.

FOR SALE—Arcade Equipment. Genco Sky Gunner $219.50; Genco Nighthawk $279.50; Evans Bari-A-Score $194.50; Exhibit Silver Bullets $79.50; Exhibit Six Shooter $119.50; Williams Horsefeathers $79.50; Gottlieb Knockout $39.50; Telecard $24.50; Just $21.42; Premium $49.50; Chi-Coin Pistol $89.50; Chi-Coin Shuffle Baseball $39.50; Seeburg Bear Guns $149.50, 1/3 deposit. Balance C.O.D. AMERICAN AMUSEMENT CO., LAUREL HEIGHTS ST. BOX 2215, SAN ANTONIO, TEXAS.

FOR SALE—Attention Exporters! 1015, 1100 Wurlitzers. D-40, D-80 AMIs, 100A, Seeburg, Rock-Ola Fireballs. This ad for wholesalers only. Write for prices. All equipment reconditioned. SHELTON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.

FOR SALE—78 rpm 10 inch Records, for your special sale purpose, 80 a 1000 price. Also records for return privilege, Victor, Columbia, Decca, Capital, Mercury $12 a 100. Send $1 for description. NEW YORK DISTRIBUTING CO., 625 TENTH AVENUE, NEW YORK 36, N. Y.

FOR SALE—Advance Bowers $395; Gold Cup $365; Triple Score Bowers $320; Double Score Bowers $220; 10th Frame Special Double In The 5th $250; 10th Frame Special Matched $200; 10th Frame Matched $165; Drum Scoring $165, MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, OHIO. Tel.: Super jor 1-4600.

FOR SALE—30 Pop-See Popcorn Vendors; $795 each; 25 Mercury Athletic Scales, counter models $225 each; One-half deposit with order. CLEVELAND MACHINE EXCHANGE, 19570 MANSFIELD AVENUE, CLEVELAND, OHIO. Tel.: Tower 6-7175.

FOR SALE—Futility $75; Turk Kings $35; Spot-Lite $75. TOLEDO-COLUMBO MACHINES, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: Adams 8-6224.

FOR SALE—$3 Cue-Balls, as is, $75 each; reconditioned, new tops, $15 each. Victory Northern Florida 1/3 deposit—C. C. C. LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: Clickicker 4-5100.

FOR SALE—The finest used phonograph and record collection available for immediate sale. Get our price on any phonograph you want between $25 and $85. Write, phone —or— 4227 WEST VIET ST., MILWAUKEE, WIS. Tel.: West 3-3224.

FOR SALE—Photo-Sample Sale, A-1 Mechanical Condition, AMI $40; A-40 $37.50; $22.50; C-40 $227, 147M Seeburg, 1017 Wurlitzer Hideaways $77. TORK-UNICORN, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: Main 8751.

FOR SALE—Bright Lights, A-1 condition, $65; AMI Model C $295; Wurlitzer $1100; 1015 $195 $1428 Magic Glo $195; 3020 Wall Boxes $129; Seeburg WL-214 $4; & H & MUSIC, 3rd AVE., MOLINE, ILLINOIS.

FOR SALE—United Stars $175; Quintette $140; Flying High $140; Marble Queen $195; Shindig $205; Miller's Millionaire $195; All Star Basketball $39; Seeburg 100 Wall Boxes and Brackettes on each; Palm Springs—DAN STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, and all other lowest prices. Best merchandise. Owner-operated, entire stock available. Write, wire, phone, and be convinced. Factory Representatives for United, Keeney, Bally, Tork, Unicron, and others. W. E. F. DISTRIBUTORS, 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 44-4844.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, OHIO. Tel.: MoUntain 50666.

FOR SALE—6 Sel. Juice Bars $250 each; United Deluxe Bowers $100; Wurlitzer 45 rpm $250; 1050 Wurlitzer $85; Chi-Mach Bowl-A-Bowl $125; United Shufflecades 60; Wlicoay Ray Recordo $50; Evans Bat-A-Score $200, Used equipment all types. Write, MOUNTAIN DISTRIBUTORS, 3630 DOWNING STREET, DENVER, COLORADO. Tel.: Acoma 2-G 5100.

FOR SALE—Seeburg M100A $365; Wurlitzer 1400 $95. COPELEND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA.

FOR SALE—1 Dick Jockey $115; 1 Majorette $40; 1 Chinatown $75; 1 Hong Kong $60; 1 Ski Pool $75; 1 Wild West $65; 1 Bright Spot $125; 1 Long Beach $75. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSTON 10, ILLINOIS.

FOR SALE—A.B.C. $20; Knockout $15; Just '21'100; Bright Lights $10; Spot-Lite $110, AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D40; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 93 TENTH AVENUE, NEW YORK, N. Y. 221 FREELIUGHEN'S AVE., NEWARK, N. J.

FOR SALE—Bingo Games — Music Boxes—6 Player Bowers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your location. PARKTON MACHINERY CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: Eastern 7-1021.

MISCELLANEOUS

NOTICE—Clean your Plexiglas, Glass and Chrome with our All Purpose Cleaner. Used mixed especially for the coin machine trade. Distributors and教堂s available with special deal. We allow full cost of freight on all orders. THE MIS- SOURI SOAP COMPANY, 1000 FRANKLIN STREET, CARUTHERS- VILLE, MISSOURI.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, J60-1400, Chicago, Ill., DEarborn 2-0045, The Cash Box, Los Angeles, California, WEBster 1-1121.

NOTICE—¼ million dollars available to purchase juke box or game route anywhere. Will buy your jukes, machine route, or tail. BOX NO. 219, c/o THE CASH BOX JUKE BOX CO., NEW YORK 36, N. Y.

NOTICE—Juke Box Operators—Trade your used juke boxes for new machines. We will sell or trade all types cigarette machines (thoroughly reconditioned). Bow games, Novels, Cold Snap and Vendo ice cream machines, BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE, SHREVEPORT, LOUISIANA.

NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metro- politan area. We are the finest trade-ins available, both produc- tion models and service parts. L. A. COAST DISTRIBUTORS INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel. Willow 8-5324) and 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: Blyrant 9-4684.

NOTICE—Are you having trouble keeping Plexiglas clear on your machines? We have the secret. Write for our free booklet, "How to Keep the job—10 oz. bottle $.65. For dis- tributor price and territory, contact MECCA SERVICE CO., 716 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE—Louisiana and Mississippi Operators — your authorized AMI phonograph distributor, CANADA ONE MACH. CO. 122 N. BROAD ST., NEW ORLEANS, LA. Tel.: Agheart 1.
Model "E" dares to be different in order to get you better locations, more patron attention, faster play and bigger profits.

This is the one juke box with that ever new-on-location look that always stimulates your music business.

"E's" No Pea in a Pod!

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S.E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke-Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"
**How to Use "The Confidential Price Lists" (Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK")**

**FOREWORD:** Many times, wide differences appear in the quotation of high and low price of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. The Confidential Price Lists' acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for each equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 at 45 RPM whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Same equipment offered by outstanding firms, having a reputation for shipping complete reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments if the peculiarity of his territory.

**METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; second price listed is highest price quoted.

**EXPLANATION**
1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 & 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
   * Great Activity

**NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

**PHONOGRAPHOS (Cont.)**

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**NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HER**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

**WURLITZER**

| 6* 7800, '40, Colonial, | 24 Sel., 78 RPM | 29.50 | 49.50 |
| 6* 7800, '40, Colonial, Electric Selector, | 24 Sel., 78 RPM | 29.50 | 49.50 |
| 6* 800, '40, Electric Selector, 24 Sel., 78 RPM | 29.50 | 59.50 |
| 6* 700, '40, Electric Selector, 24 Sel., 78 RPM | 29.50 | 59.50 |
| 6* 750C, '41, Manual Selector, 24 Sel., 78 RPM | 29.50 | 59.50 |
| 6* 750B, '41, Electric Selector, 24 Sel., 78 RPM | 29.50 | 59.50 |
| 6* 850, '41, Electric Selector, 24 Sel., 78 RPM | 29.50 | 59.50 |
| 6* 900, '42, Electric Selector, 24 Sel., 78 RPM | 29.50 | 79.50 |
| 6* 1015, '46, 24 Sel., 78 RPM | 50.00 | 130.00 |
| 6* 1017, '46, Hideaway, 2 Sel., 78 RPM | 75.00 | 150.00 |
| 6* 1100A, '48, 24 Sel., 78 RPM | 175.00 | 250.00 |
| 6* 1080A, '40, Colonial, 24 Sel., 78 RPM | 135.00 | 235.00 |
| 6* 1250, 48 Sel., 78 RPM | 225.00 | 295.00 |
| 6* 1250, '50, 48 Sel., 78 RPM | 225.00 | 295.00 |
| 6* 1500, '53, 104 Sel., 78 and 45 RPM Interchange | 495.00 | 755.00 |
| 6* 3140 Wall Box | 3.00 | 10.00 |
| 4* 3250 Wall Box | 10.00 | 20.00 |
| 4* 3408G Conv. of 3602 | 15.00 | 25.00 |
| 6* 3011 Wall Box | 3.00 | 10.00 |
| 6* 1915 Williams | 20.00 | 39.50 |
| 4* 4829 Wall Box | 20.00 | 39.50 |
| 6* 219 Stepper | 7.50 | 14.95 |

**SEESEBORG**

| 6* Hi-Tone, 9000 '41 | 29 Sel., 78 RPM | 29.50 | 49.50 |
| 6* Hi-Tone, 9000RC '41 | 29 Sel., 78 RPM, Remote Control | 29.50 | 49.50 |
| 6* Hi-Tone, 8800 '41, 20 Sel., 78 RPM | 29.50 | 49.50 |
| 6* Hi-Tone, 8800RC '41, 20 Sel., 78 RPM, with Remote Control | 29.50 | 49.50 |
| 6* Hi-Tone, 8260, '42, 20 Sel., 78 RPM | 29.50 | 49.50 |
| 6* Hi-Tone, 8200RC '42, 20 Sel., 78 RPM | 29.50 | 49.50 |
| 1* 146S, '46, Standard, 20 Sel., 78 RPM | 49.50 | 125.00 |
| 1* 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM | 60.00 | 135.00 |
| 1* 147S, '47, Standard, 20 Sel., 78 RPM | 65.00 | 129.00 |
| 1* 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM | 75.00 | 135.00 |
| 1* 148S, '48, Standard, 20 Sel., 78 RPM | 65.00 | 145.00 |

**THE CONFIDENTIAL PRICE LISTS**

The Cash Box, Page 49 • END OF MONTH INVENTORY ISSUE • June 26, 1954
### PINBALL GAMES (Cont.)

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<td>Bally Shuffle Bowler (9/49)</td>
<td>$15</td>
</tr>
<tr>
<td>Bally Speed Bowler (2/50)</td>
<td>$15</td>
</tr>
<tr>
<td>Bally Shuffle Champ (4/50)</td>
<td>$20</td>
</tr>
<tr>
<td>Bally Hook Bowler (11/50)</td>
<td>$20</td>
</tr>
<tr>
<td>Bally Baseball (5/51)</td>
<td>$35</td>
</tr>
<tr>
<td>Bally Shuffle Line (6/50)</td>
<td>$25</td>
</tr>
<tr>
<td>ChiCoin Bowling Alley (11/49)</td>
<td>$25</td>
</tr>
<tr>
<td>ChiCoin Shuffle Baseball (4/50)</td>
<td>$25</td>
</tr>
<tr>
<td>ChiCoin Bowling Classic (5/50)</td>
<td>$20</td>
</tr>
<tr>
<td>ChiCoin Pin Bowler (6/50)</td>
<td>$20</td>
</tr>
<tr>
<td>ChiCoin Trophy Bowl (7/50)</td>
<td>$20</td>
</tr>
<tr>
<td>ChiCoin Ace Bowler, F.P. (8/50)</td>
<td>$25</td>
</tr>
<tr>
<td>ChiCoin Pin (9/50)</td>
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</tr>
<tr>
<td>ChiCoin Horse-Shoes (5/51)</td>
<td>$35</td>
</tr>
<tr>
<td>ChiCoin 6-Player Deluxy (10/12)</td>
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</tr>
<tr>
<td>ChiCoin 6-Player Deluxy (10/12)</td>
<td>$75</td>
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<tr>
<td>ChiCoin Match Bowl (6/52)</td>
<td>$95</td>
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<tr>
<td>ChiCoin Bowl-A-Ball (10/52)</td>
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<tr>
<td>ChiCoin Match Bowl-A-Ball (11/52)</td>
<td>$100</td>
</tr>
<tr>
<td>ChiCoin 10th Frame Special (12/52)</td>
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<tr>
<td>ChiCoin Name Bowl (12/53)</td>
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</tr>
<tr>
<td>ChiCoin 10th Frame Double Score Bowling</td>
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</tr>
<tr>
<td>ChiCoin Crown Bowling (4/53)</td>
<td>$225</td>
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<tr>
<td>ChiCoin Triple Score Bowling (6/53)</td>
<td>$275</td>
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<tr>
<td>ChiCoin Gold Cup (7/53)</td>
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</tr>
<tr>
<td>ChiCoin High Speed Crown (5/53)</td>
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</tr>
<tr>
<td>ChiCoin High Speed Triple Score Bowling</td>
<td>$300</td>
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<tr>
<td>ChiCoin Crown Bowler, Giant Pins (9/53)</td>
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<tr>
<td>ChiCoin Advance Bowling (10/53)</td>
<td>$350</td>
</tr>
<tr>
<td>ChiCoin King Bowling (10/53)</td>
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</tr>
<tr>
<td>ChiCoin 6-Player Deluxy (10/53)</td>
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</tr>
<tr>
<td>ChiCoin 6-Player Deluxy (10/53)</td>
<td>$400</td>
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<tr>
<td>ChiCoin 6-Player Deluxy (10/53)</td>
<td>$450</td>
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<tr>
<td>Chipinnr Player Rebound (9/53)</td>
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</tr>
<tr>
<td>Gottlieb Bowler</td>
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</tr>
<tr>
<td>Genco Shuffle Pool (11/53)</td>
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</tr>
<tr>
<td>Genco Match Pool (2/54)</td>
<td>$235</td>
</tr>
<tr>
<td>Genco Pin Boy (11/49)</td>
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</tr>
<tr>
<td>Genco Pin (11/50)</td>
<td>$20</td>
</tr>
<tr>
<td>Genco ABC (2/50)</td>
<td>$20</td>
</tr>
<tr>
<td>Genco Lucky Strike (4/50)</td>
<td>$20</td>
</tr>
<tr>
<td>Genco King Pin (4/50)</td>
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</tr>
<tr>
<td>Genco Bowling Champ</td>
<td>$20</td>
</tr>
<tr>
<td>Genco Shuffle Pin (6/50)</td>
<td>$20</td>
</tr>
</tbody>
</table>

### Numbers of Each Machine Owned

<table>
<thead>
<tr>
<th>Machine Description</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Pinball Games</td>
<td>4,425</td>
</tr>
</tbody>
</table>

### Number of Each Machine Owned

<table>
<thead>
<tr>
<th>Machine Description</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Shuffle Cards</td>
<td>1,975</td>
</tr>
</tbody>
</table>

**ARCADe MACHINEs**

4. **Mutoscope Silver Gloves** 185.00 225.00
5. **Mutoscope Sky Fighter** 125.00 195.00
6. **Mutoscope** Voice-O-Graph 35c 425.00 595.00
7. **Periscope** 69.50 99.50
8. **QT Pool Table** 65.00 85.00
9. **Quizer** 64.50 95.00
10. **RockeLa Ten Pins HD** 20.00 40.00
11. **RockeLa World Series** 20.00 40.00
12. **Scientific Baseball** 35.00 79.50
13. **Scientific Basketball** 20.00 39.50
14. **Scientific Batting** 95.00 95.00
15. **Scientific Pitch 'Em** 135.00 185.00
16. **Seeburg Bear Gun** 125.00 199.00
17. **Seeburg Chicken Sam** 60.00 110.00
18. **Seeburg Shoot the Chute** 49.50 95.00
19. **Set Shot Basketball** 250.00 250.00
20. **Telepique** 115.00 169.00
21. **Un. Team Hockey** 30.00 85.00
22. **Western BaseBall '70** 75.00 95.00
23. **Western Baseball '80** 95.00 125.00
24. **Willow-Gay Recordio** 60.00 75.00
25. **Williams All Stars** 35.00 75.00
26. **Williams Box Score** 39.50 75.00
27. **Williams Show** 75.00 139.00
28. **Williams Deluxe World Series** 95.00 169.50
29. **Williams Super World Series** 150.00 250.00
30. **Williams Quarterback** 25.00 65.00
31. **Williams Permanent Baseball** 275.00 275.00
32. **Wurlitzer Skeeball** 35.00 150.00

**TOTAL NO.** **TOTAL VALUE**

**CIGARETTE MACHINEs**

4. Automatic "Smokerhop" (19 col.) 125.00 125.00
5. **Du Grener (Mod. A-2)** 85.00 115.00
6. **Du Grener (Mod. A-9)** 60.00 95.00
7. **Du Grener (Mod. A-2C)** 85.00 125.00
8. **Du Grener (Mod. A-2C)** 85.00 125.00
9. **Du Grener (Mod. A-9)** 85.00 125.00
10. **Du Grener (Mod. E-9)** 85.00 125.00
11. **Du Grener (Mod. E-9)** 85.00 125.00
12. **Du Grener (Mod. E-11)** 85.00 125.00
13. **Du Grener *W* (9 col.)** 70.00 95.00
14. **Du Grener *W* (7 col.)** 65.00 75.00
15. **Du Grener Champion** (9 col.) 20.00 75.00

**TOTAL NO.** **TOTAL VALUE**

**CANDY MACHINEs**

4. **Mills** (5 col., 70 cap.) 10.00 39.50
5. **Stoner (Mod. 106, 6 col., 100 cap.)** 60.00 85.00
6. **Stoner (Mod. 126, 6 col., 120 cap.)** 65.00 115.00
7. **Stoner (Senior, 8 col., 180 cap.)** 95.00 149.50
8. **Stoner (Mod. 80, 4 col., 100 cap.)** 50.00 75.00
9. **Stoner (Mod. 120, 6 col., 95 cap.)** 65.00 95.00
10. **Stoner DeLuxe Theatre (8 col., 160 cap.)** 150.00 200.00
11. **Stoner DeLuxe Theatre (16 col., 320 cap.)** 175.00 300.00
12. **Martin's "Little Candy Store" (8 col., 160 cap.)** 115.00 195.00
13. **Cone "U-Select-It" (74 cap.)** 15.00 25.20

**HOT COFFEE**

4. **Andrico Cafe Petit** 200.00 275.00
5. **Bert Mills Coffee Bar** 200.00 275.00
6. **Bert Mills Coffee Bar** 200.00 275.00
7. **Bert Mills Coffee Bar** 300.00 400.00
8. **Ched-Way, Model 100, 4 col., 400-600** 450.00 550.00
9. **Hot-O-Mat Comb. Hot Coffee, 400 cups, 150.00 250.00
10. **U-Select-It Hot Coffee, 600 cups** 300.00 425.00

**CARBONATED DRINK**

4. **Drink-O-Mat, single flavor, 5c, 1000 caps** 100.00 200.00
5. **Drink-O-Mat, 3 flavor, 5c, 1000 caps** 200.00 275.00
6. **Drink-O-Mat, 4 flavor, 5c, 1000 caps** 250.00 300.00
7. **Lyons #1400, single flavor, 5c** 200.00 225.00
8. **Lyons #1400-2F** 450.00 450.00
9. **Lyons Model 500, 5c** 150.00 250.00
10. **Mills, Automatic Fountain, 400 caps** 100.00 125.00
11. **Mills, Automatic Fountain, 20 caps, with outchanger, 40.00 75.00
12. **Soda Shoppe** 95.00 100.00
13. **Spacebar 3 Unit 5c, 1000 cups** 200.00 375.00
14. **Spacebar 4 Unit 5c, 1000 cups** 500.00 550.00
15. **Super Vend 3 flavor, 600 cup A-4** 285.00 350.00
16. **Super Vend 3 flavor, 600 cup A-2** 550.00 400.00

**TOTAL NO.** **TOTAL VALUE**
With Next Week's Issue

JULY 3

THE CASH BOX

Will Have Served The Coin Machine Industry For
12 YEARS

The Confidential Price Lists Have Been An Important Integral Part of That Service

A Short While Ago A New Service Was Introduced—

"City By City" Listings

What Do You Think Of These Two Listings? Do You Have Any Constructive Suggestions?

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Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory. Where prices are not listed, manufacturers have not yet released list prices.

A.B.T. MFG. CORP.
Challenger (Counter Model Gun) $ 75.00
Ride Sport, 3 and more Guns, plus complete ranges of various types 1,408.25

AMI, INCORPORATED
AMI "E"-40 Phonograph $ 795.00
AMI "E"-80 Phonograph 925.00
AMI "E"-120 Phonograph 1,050.00
W-30 5-16-25-Wall Box 89.50
W-120 3-16-25-Wall Box 99.00
HS-80 Hideaway 775.00
HS-120 Hideaway 975.00
AMI-OX Speaker 32.50

AUTO-PHOTO CO.
Auto-Photo $ 5,545.00

BALLY MFG. CO.
Moon-Ride $ 995.00
Hi-Fi 760.00
Champion Bowler
(A) 10c a play 735.00
(B) 10c a play—3 plays 25c 775.00
Victory Bowler
(A) 10c a play 710.00
(B) 10c a play—3 plays 25c 730.00
The Champion (Mech. Horse) 1,065.00
Surf-Club 735.00

CHICAGO COIN
Star Lite Bowler, Single Chute $ 665.00
Star Lite Bowler, Double Chute 695.00
Round the World Trainer 1,185.00
Super Frame Bowler, Double Chute 655.00
Super Frame Bowler, Single Chute 630.00
6 Player Home Run 579.50
6 Player Super Home Run 615.00

L. C. EVANS & CO.
Holiday (Model 4015) 100 Selections 45 RPM $ 1,050.00
Jubilee (Model 27B) 40 Selections 78 RPM 795.00

EXHIBIT SUPPLY
Shooting Gallery $ 3,595.00
Big Bronco 997.50
El Toro The Bull 997.50
Perdy The Bull 725.00
Roy Rogers’ Trigger 1,047.50
Rudolph The Red Nosed Reindeer 725.00
Rudolph The Red Nosed Reindeer With Music 775.00
Pete The Rabbit 725.00
Pete The Beat With Music 725.00
Twin Pete The Rabbit 725.00
Rawhide 725.00
Space Patrol 1,047.50
Sea Skate 1,047.50
Vacuum Card Vendor 195.00

GENCO MFG. & SALES CO.
Rifle Gallery $ 625.00
Two Player Basketball 525.00
Deluxe Two Player Basketball with Match Play 550.00
Super Two Player Basketball with Match Play and Repeat 560.00

G. OTTLIEB & CO.
Dragolette $ 364.50

INTERNATIONAL MUTO. CORP.
Drive Yourself (new Drivemobile) $ 795.00
Photomat ’53 2,190.00
3-D Art Parade, 10-show model 495.00
3-D Art Parade, 6-show model 395.00

J. H. KEENLEY & CO., INC.
Electric Cigarette Vendor $ 2,885.00
Coin Changer Model 304.50
Diamond Bowler 675.00
Single Chute 695.00

METEOR MACHINE CORP.
Hook ‘n’ Ladder $ 715.50
Black Beauty 755.00
Pony Team 385.00
Flying Saucer 735.50
Hot Rod Racer 715.00
Pony Boy 517.50
Rocket 715.50
Tung-Go (Grip Scale) 149.50

RITEWAY MFG. CO., INC.
"3-Dimensional Theatre" $ 395.00
"3-D Kiddie Theatre" $ 395.00

ROCK-OLA MFG. CORP.
Model 1436 "Fireball" 78 RPM Model 1438 "Comet Fireball" Phone. 120 Selections, 45 RPM Only
Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections
Model 1606 "Tone-O-Lite" 8" Chandelier Speaker
Model 1611 "Toneite" 8" Wall Speaker with Vol. Control & Transformer Blonde or Mahog. Model 1906, Remote Volume Control

J. P. SEEBURG CORP.
HF-100-G 1W-1 Wall-O-Matic "100" MRVC-1 Master Remote Volume Control
CV-214—8" Wall Speaker Ivory (Teardrop)
CV-68-8" Recessed Speaker
CVST13—12" Recessed Speaker
PS-15 Power Supply
AIR-ALA Auxiliary Remote Amplifier
AVC-1 Automatic Volume Compensator Unit
Ray-O-Lite "Cow Horn"

UNITED MFG. CO.
Ace Shuffle Alley Regular Model, 10c Play $ 710.00
Special Model, 10c Play, 3 for 25¢ 730.00
Rainbow Shuffle Alley Regular Model, 10c Play 685.00
Special Model, 10c Play, 3 for 25¢ 785.00
Mexico 725.00
League Shuffle Alley 670.00
Team Shuffle Alley 695.00
De Luxe Team Shuffle Alley 715.00

WILLIAMS MFG. CO.
Big League $ 669.50
Thunderbird 364.50
Special Deluxe Baseball 357.50
Super Star Baseball 514.50
Super Pennant Baseball 589.50
Major League Baseball 640.00
All Star Baseball 665.00

THE RUDOLPH WURLITZER CO.
Model "1700" Phonograph
Model "1608-A" Phonograph
Model "1650-A" Phonograph
Model "1560-A" Phonograph
Model "1660" Phonograph
Model "1650" Phonograph
Model 5112—12" Concealed Speaker Hi-Fi
Model 5112—8" Wall Speaker Hi-Fi
Model 5205 8c-10c-25¢ Wall Box 3 Wire (104 Selections)
Model 5206 5c-10c-25¢ Wall Box 4 Wire (48 Selections)
Model 4811 5c-15c-25¢ Wall Box (48 Selections)
Model 5204 5c-10c-25¢ Wall Box (104 Selections)
Model 5100 8" Speaker
Model 5110 12" Deluxe Speaker
UNITED'S HAWAII with sensational new scoring features

2 SUPER-CARDS INCREASE IN-LINE SCORES
CENTER CARD 4 CORNERS SCORE 5-IN-LINE

19 NEW DIAMOND DIAGONAL CENTER CARD SCORES

20 NEW!

22 ALL BALL RETURN FEATURE

21 PINEAPPLE SPOT FEATURE
SPOTS 5-8-15 ON CENTER CARD INCREASES DIAMOND DIAGONAL SCORING

5 Number Selection Feature!

SUPER-SELECTION Feature
PERMITS CHOICE OF EXTRA BALL
4-IN-LINE SCORES 5-IN-LINE BOTH SUPER-CARDS RETURN ALL BALLS

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NOW in-line scoring is more thrilling than ever, earns more money than ever—thanks to the new BUMP-feature. Electrically operated, the new Bally BUMP-mechanism eliminates player-fatigue caused by hand-operated devices—and gives more action and skill-control. Smooth and quiet in operation, BUMP-feature gets immediate extra play and profit. Get in on the ground floor of the 1954 BUMPer boom. Get HI-FI on location now.

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