Mrs. Jimmie Rodgers, First Lady of Country Music, is pictured with Ernest Tubb and Hank Snow as they completed plans in Meridian, Mississippi, recently for this year's Memorial Day Celebration, honoring America's Blue Yodeler, Jimmie Rodgers. The annual occasion, which has come about largely through the efforts of Ernest Tubb and Hank Snow, will be held May 25th-26th and is expected to attract some 50,000 persons who will pay tribute to the "Father of Country Music."
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The Cash Box has a new feature.

A couple of weeks ago, in our program to give the most intensive coverage to the retail field available anywhere, we introduced a chart which pinpoints the top retail record outlet in each major city, names the store and lists what its top ten best selling disks were for the week.

In only two short weeks, the response has been spectacular, measured not only by the degree of cooperation which we are receiving from the retail stores throughout the country, but also by the reaction within the trade.

For here we give the undisputed information right out. In almost every city, there is one store which, in sales volume, is head and shoulders above every other store. Reporting what that particular store is selling is most vital to the trade for, first of all, that is where the volume lies; second of all, because of that large volume, there is less chance of flukes; and third of all, whatever that store is selling is probably being duplicated, in more or less degree, in the smaller outlets.

The editors of The Cash Box decided to present its retail information in this manner because it was the simplest, most direct and honest method we could think of. Of course we could have tried many other ways which would have involved obscure formulas of equation or attempts to give evaluations rather than facts.

But it has always been—and will always continue to be—the policy of The Cash Box to get to the heart of the matter in the most direct fashion.

And there's a very good reason for this. The people in this trade are, for the most part, busy people. But busy as they are, they need information with which to operate. Therefore they must get that information as quickly and as directly as they can.

The Cash Box has been fashioned to give them just that.

In the juke box and disk jockey fields, it has become the unquestioned authority on what's happening.

Now with our new features in the retail field—and the ones which will be introduced in future issues—the music trade will have the opportunity to obtain the same honest, unbiased and direct retail information which it has come to expect from The Cash Box in those other areas.

No business—no business executive can operate without the latest, most up-to-date information he can get.

In The Cash Box, the music trade now has one source that covers its entire field, juke boxes, disk jockeys and retail outlets.
Their

THE

"WRAPPED UP IN A DREAM"

Dot RECORDS
Greatest!

HILLOPPERS

Featuring The Great Voice of JIMMY SACCA

"POOR BUTTERFLY"

Dot 15156
The jazz version of "Night Train"!

ALL NIGHT LONG

BUDDY MORROW

and his Orchestra

c/w

KNOCK ON WOOD

Shaye Cogan (Watch this gal!) on vocal

20/47-5707
THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SECRET LOVE
   Doris Day (Columbia)

2. YOUNG AT HEART
   Frank Sinatra (Capitol)

3. MAKE LOVE TO ME
   Jo Stafford (Columbia)

4. VENTURED
   Perry Como (RCA Victor)

5. CROSS OVER THE BRIDGE
   Patti Page (Mercury)

6. STRANGER IN PARADISE
   Tony Bennett (Columbia)

7. FROM THE VINE CAME THE GRAPE
   Four Aces (Decca)

8. I GET SO LONELY
   Four Knights (Capitol)

9. OH, MY PAPA
   Eddie Fisher (RCA Victor)

10. TILL WE TWO ARE ONE
    Georgie She (Decca)

11. ANSWER ME, MY LOVE.
12. THERE'LL BE NO TEARDROPS
    Tonight.
13. DARKTOWN STRUTTERS BALL
    AND
14. MELAN-CHOLO ME.

THAT'S AMORE.

Mitch Reed, star of the All Night Show on WITI-Baltimore, engaged to Ruth B. Borchers of the same station. A June wedding is being planned. . .

Sam Brown (WARL-Arlington, Va.) in town last week visiting pals, friends and The Cash Box. Sam made the trip primarily to place one of his tunes with Godby Publishing Company. Mission accomplished. Brown is on the air every morning from 9 to 12 and 3 to 5 on Sundays. He also is keeping pretty active with freelance TV shots. . . . Here's a cute bit. When Gallagher and O'Brien (WMAA-LNew York) play Shirley Harmer's "If You Love Me" on M-G-M they intro with "Oh, well . . . here's the Harmer's daughter."

Pie of the week—Sophie Zembrulski (WPIT-Albany, N.Y.), the Mrs. of Mr. and Mrs. Polish Eagle Band. Radio Shows. Sophie and husband, Victor, team up for a matinee job that keeps them on the air for 9 hours and 10 minutes on Sundays and one hour on Saturday. It isn't done with microphones, but is helped along by that old Polish taped show. Victor is an accomplished hand on the drums and is kept busy by his hang at appearing at sections of all kinds. . . . Young Tommy Mara just off a whirlwind tour through the mid-West visiting deejays in key cities plugging his new "Without A Word Of Warning" on MGM. Tune is from old Bing Crosby pic. Tommy comes from home in New Haven, Conn. for vocal coaching lessons in New York City.

Results of the recently finished Gary Lester (WVNC-Newark, N.J.) poll surprised with the top spot going to Alan Dale. Eddie Fisher finishing in second place, was more than 1000 votes behind Alan. Joni James and Theresa Brewer tied for first honors in the female department. . . . Jack Rowzie (WWDC-Washington, D. C.) conducted a "Mystery Singer" contest on his "120th Club" Mystery Singer was transported Bob Wolf of the same station singing "Darktoun Strutters Ball." Thousands of entries identified the voice as that of Dean Martin, Johnny Ray, Buddy Rogers, Frank Sinatra, Bob Hope, Robert Q. Lewis, Henny Youngman, Arthur Godfrey, Fallus La Roca, Phil Harris, Lou Monte, Ukelele Ike, Tony Bennett, or Gene Kravis.

Excited letter received from Roy Leonard (WKOX-Framingham, Mass.) that should make one, Johnny Ray, happy. Roy tells us he had hundreds of calls after the first playing of Johnny's new "Destiny," and "Such a Night." In view of this sensational reaction Roy offered an autographed picture of Johnny to anyone sending in comments on the new disk, and the response was overwhelming. . . . Sporting copies autographed by Evelyn Ay, "Miss America for 1964," Chuck Thompson says his new song with the same title, "Miss America," is ripe for big label record coverage in time for the next Atlantic City Pageant. Chuck's record shows are heard daily over WAKA, Mobile, Alabama. . . . Verns Lewis sending deejays the cute picture of her that was on the front page of the Indianapolis Times, showing her on a "Red Caboose" (to carry her blues away). (Pl.) . . . Lennie Wolf on a deejay tour with Audion's new Dorothy Collins "Crazy Rhythm" and "Mountain High Mountain Low." Lennie so excited about this release he's pushed up to balloon proportions. A pin stuck in the Wolf hide would result in the biggest explosion since the "IT" bomb.

"It's What's in THE CASH BOX That Counts"
New Release by the Four Tunes

"Sugar Lump" & "I Understand"

Still Going Strong

"Do Do Do Do Do Do Do It Again"

Jubilee #5135

Jubilee #5128

"It's What's in THE CASH BOX That Counts"
GREAT NEW RELEASES!

Betty McLaurin
with orchestra conducted by SY OLIVER

"I'M ALONE BECAUSE I LOVE YOU"
b/w
"PLEASE DON'T LEAVE ME"
JUBILEE # 5139

The Orioles
A Smash in Pop and R&B

"DON'T GO TO STRANGERS"
JUBILEE # 5137

Dick Thomas
Great Pop-Hillbilly

"WHEN UNCLE JOE PLAYS THE RAG ON HIS OLD BANJO"
b/w
"I'M GOIN"
JUBILEE # 9003

Jubilee Record Co., Inc.
315 West 47th Street
New York, N.Y.

Available in Canada on QUALITY Label

"It's What's in THE CASH BOX That Counts"
**THE CASH BOX**

**RECORD REVIEWS**

**The Cash Box, Music**

**Page 10**

**March 27, 1954**

---

**STEVE LAWRENCE**

(King 1322; 45-1325)

**A NEED**

(3:12) [Pickwick ASCAP—Care, Marcus] Gaining more and more fans via his Steve Allen TV show spot, Steve Lawrence sends up a very pretty romantic item showcased by the lush strings of Glenn Osser’s orch.

**B TAKIN’ THE TRAINS OUT**

(2:38) [Commercial ASCAP—Ledward, Trace, Edwards, Shelley] A catchy rhythm novelty with a good bounce gets a super inviting and inviting go over by Lola Dee. Cute material on the light side.

**C PADRE**

(2:40) [Bramson ASCAP—Wei, Sobol] On this, the chip warmly orches a slow waits number in a phasing semi-relaxing flavor. Multiple voicing is well done and should catch plenty of coin.

---

**Teresa Brewer**

**THE LITTLE MUSTARD SEED**

(2:50) [Robbins ASCAP—Fishman, Hart] A dramatic and emotional number with an unusual title makes for thoughtful listening as presented by Leo Lawrence. Roland Shaw’s orch supports.

**MY LOVE FOR YOU**

(2:40) [Unpublished ASCAP—Sirota, Manon] The strong voiced tenor eases through a pretty ballad on this end with the aid of the chorus. Nice job on a warm tune.

---

**Bill Stegmeier Orch.**

(Biddle 5010; 45-5010)

**STILL YOU PLAINT**

(2:43) [Emperor BMI—Stegmeier, Mounrat] The strumming of the Stegmeier orch. doesn’t carry the pretty melody of this slow waits item as Jose Duval adds the vocal. It’s a nice ballad.

**RANJOS AND BONGOS**

(1:57) [Sandford BMI—Stegmeier, Bergman] Strings and bongo team up on a flighty fast moving Latin flavored number. An interesting combination of instruments for an effective side.

---

**Sam Franzella Quintet**

(‘X’-5008; 4X-5008)

**FANTASTIC IMPROMTU**

(2:18) [Garlock-Sherrill BMI—Rogers, Franzella] Sam Franzella and his quintet team up on a fast moving jazz instrumentation of a classical favorite. Interesting listening.

**IMPOSSIBLE MOVES**

(2:20) [Garlock-Sherrill BMI—Franzella, Bergh] On this end the boys offer another speak instrumental in their unique fashion. Fine clarinet work in the foreground is effective on this topper.

---

**Ray Henry Org.**

(Decca 3158; 45-3158)

**MIDNIGHT POLKA**

[Ouist] A lively polka item full of bounce and liveliness gets a happy and vigorous presentation from Ray Henry and his polka men. Screams and chants make this a good item for the right spots.

**Four Leaf Clover Polka**

[Ouist] More of the same rousing style dance music gets the peppy Henry style. Polka lovers will take to both ends.

---

**Shirley Harmer**

(MGM 11713; K-11713)

**I’M PLAYING WITH FIRE**

(2:06) [Berlin ASCAP—Berlin] Shirley Harmer, who should soon click with one of her disks, could do with this beautiful sincere treatment of a great rock-n-Roll record from all angles. Great tune.

**I COULD MAKE YOU CARE**

[Robert Mallon BMI—Spector, Marcotte] The younger delivers another piece of worthwhile material. He puts over the song with meaning, Should do well in the boxes.

---

**Tony Romano**

(Vito 105; 45-105)

**GOODBYE GOOMBA**

(2:15) [Vito Music—Bradford, Romano] With the support of Jud Conlon’s Rhythm Makers, Tony Romano booses through a cute Italian ditty. Fits perfectly in current Italian tune craze.

**I PROMISE, I PROMISE**


---

**Gene Autry**

(Columbia 40167; 4-40167)

**EASTER MORNING**

(2:56) [ASCAP—Winters, Ruthin] “Mr. Cowboy”, Gene Autry works with the Cass Country Boys on a nicely fitting item designed for the Easter season. Number has a western feel.

**THE HORSE WITH THE EASTER BONNET**

(2:58) [Ben Bloom ASCAP—Hoffman, Manning] The boys aid Gene on another clever Easter ditty about a horse. Cute listening.
ATTENTION: POP OPS AND ONE STOPS!

NEW!

JIMMY SWEENEY
AND
THE VARIETEERS

"DEEP BLUES"

b/w

“I’ve Got A Woman’s Love”

HICKORY 1004
45-1004

NEW!

DANNY DAVIS

“SECOND HAND DREAMS FOR SALE”

b/w

“Can’t You Feel It In Your Heart”

HICKORY 1005
45-1005

NEW!

BOOD BRYANT

“My Baby’s Gone”

b/w

“I Wanta Go Fast”

HICKORY 1007
45-1007

That BIG Novelty Sensation

ROD BRASFIELD

“ROD’S TRIP TO CHICAGO”
Parts 1 and 2

HICKORY 1006
45-1006

GOING BIG!

AL TERRY

“GOOD DEAL, LUCILLE”

b/w

“Say A Prayer For Me”

HICKORY 1003
45-1003

COUNTRY AND WESTERN

TOMMY HILL

“LOVE ME, BABY”

b/w

“The Life That I’m Living”

HICKORY 1002
45-1002

BOBBY DICK

“The Lord’s Last Supper”

b/w

“Thank God I Came Out Alive”

HICKORY 1001
45-1001

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“It’s What’s in THE CASH BOX That Counts”
GORDON MacRAE
(Capitol 2760; F-2760)

"BACKWARD, TURN BACK" (2:45) [Herman BMI—Coleman] Gordon MacRae has a real commercial deck in this lovely waltz number. The versatile performer comes over in hit fashion on this deck.

"FACE TO FACE" (3:10) [Witmark ASCAP—Pain, Cahn] From his album and latest flicker "Three Sailors And A Girl", comes this pretty ballad which the crooner sends across in his polished manner. Tune has what it takes.

DINAH WASHINGTON
(Mercury 70326; 70326 x 45)

"SUCH A NIGHT" [Raleigh BMI—Chase] The fabulous voice of Dinah Washington comes over with excitement on this fine one which oughta go well in both the pop and blues markets. A bang up job.

"I WANNA GO FAST" (2:09) [Tannen BMI—Bryant] The artist bounces through a cute and lively ditty with a clever set of lyrics. Pleasant listening on the lighter side.

CESAR CONCEPCION ORCHESTRA
(Seco 4137; 45-4137)

"GRANADA" [—Lara] Cesar Conception and his boys present a Spanish rendition of the recently revived standard "Granada". Excellent arrangement with Joe Valle handling the vocal.

"3-D MAMBO" [—Santos] A fast moving item with a more or less progressive arrangement, is set to a mambo beat by the rhythm men. A will deck that really moves. Should do well sales-wise.

STUART FOSTER
(Nighingale 1102; 45-1102)

"DAMMI AMOR" (2:47) [Flex BMI—Cookson, Kauferer] With the full backing of the Ray Charles Chorus and Carmen Coppola's orchestra, Stuart Foster delivers a pretty tune with a Latin tempo. Strong first show.

"MY DARLING" (2:17) [Lewis ASCAP—Reade, Perry] A pretty waltz number gets an Italian and English vocal by the crooner. Tune is well timed for the current Italian craze.

BOOD BRYANT
(Hickey 1007; 45-1007)

"MY BABY'S GONE" (2:36) [Acuff Rose BMI—Bryant] With a guitar in the backdrop, Boob Bryant slowly and tearfully glides through a heart-broken blues number. Dramati
cic job with a great deal of expression. Unusual item.

"I WANTA GO FAST" (2:09) [Tannen BMI—Bryant] The artist bounces through a cute and lively ditty with a clever set of lyrics. Pleasant listening on the lighter side.

"STAR OF FORTUNITE" (2:45) [Songland BMI—Hand, Burn
ham] A pretty ballad to a slow waltz beat makes for dreamy and pleasant listening as fashioned by Anita Boyer. Excellent tune and tender vocal. Colori
asts assist.

"IT'S MARCH AGAIN" (2:38) [Franklin BMI—Hand, Burnham] The chirp hands in another fine offer
ing in this tune that fits perfectly into the Spring season. Fine voice that could make the grade.

GENE KRUPA TRIO
(Clef 89014; 45-89014)

"SEPTEMBER SONG" (3:28) [Crawford, ASCAP—Andersen, Weill] Eddie Shue takes the lead on the harmonica as Gene Krupa and Teddy Napolone assist on this mood music arrangement of a great oldie. Soft and pleasant.

"HARMONICA BOOGE" (2:56) [Jatap Music—Krupa, Shu, Napolone] The boys belt out a good jump version of a fast moving boogie woogie number. Solid rhythm material.

LITA ROZA
(London 1425; 45-1427)

"JUS'T A DREAM OR TWO" (2:53) [Songtown BMI—Roman, Mason] Lita Roza gets hold of a first class piece of material for her latest item. It's a beautiful ballad with the voices of the Stargazers in the backgroup. Great job.

"I WAS A FOOL IN LOVE" (2:30) [Unpublished ASCAP—Roberts, Wells] Lovely and slow waltz numbers with a sentimental feel
ing gets the thrush's treatment on the roads. Johnny Douglas and the ork support.

ELS EGART ORCHESTRA
(Columbia 40179; 4-40179)

"THE VARSITY DRAG" (1:40) [DeSilva, Brown & Henderson ASCAP—DeSilva, Brown, Henderson] A sensational lute box piece that is a slow waltz tempo and beautifully handled by the polished multiple voicing of Margie Rayburn.

"THERE'S NO ROOM" (1:40) [Herman ASCAP—Wray, Wilson] A pretty country-flavored piece is set to a slow waltz tempo and beautifully handled by the polished multiple voicing of Margie Rayburn.

"THE BOY FROM THE HILLS" (3:05) [Herman ASCAP—Wray, Wilson] A pretty country-flavored piece is set to a slow waltz tempo and beautifully handled by the polished multiple voicing of Margie Rayburn.

MARGIE RAYBURN
(Alma 81; 45-81)

"ENCLOSED ARE MY TEARS" (2:38) [Herman ASCAP—Malkin, Golding] A very pretty country-flavored ballad is set to a slow waltz tempo and beautifully handled by the polished multiple voicing of Margie Rayburn.

"FROM THE VINE CAME THE GRAPE" (2:50) [Herman ASCAP—Cunningham, Whitecup] Stuart Foster and the vocal quartet team up on an Italian-English cover version of one of the country's top performers.

STUART FOSTER, 3 BEAS & A PEEP
(Sylvia & Carillons Bell 1025; 45-1025)

"THAT'S THE WAY I FEEL" (3:10) [Herman ASCAP—Hillard, Maitland & Spinelli] The boys are well timed for the current high riding calypso novelty. Should get spins.
THE MULCAY'S AND THEIR ELECTRIC HARMONICAS

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WITH ANOTHER DOUBLE-SIDE JUKE BOX SMASH!

IT'S BEEN A LONG LONG TIME
(PLAYING TIME 2:01)
CARDINAL \#1014

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(PLAYING TIME 1:41)

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MILLION MARK! IT'S FAST ON ITS WAY!

MY HAPPINESS
(PLAYING TIME 2:33)
CARDINAL \#1011

NEAR YOU
(PLAYING TIME 2:03)

Still Kicking Up a Storm Everywhere!

THE MULCAY'S AND THEIR ELECTRIC HARMONICAS

WOW! WHAT A MONEY MAKER FOR THE JUKE BOXES!

YOU CAN'T GO WRONG
(WITH THE LORD ON YOUR SIDE)
CARDINAL \#1015

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"IT'S WHAT'S IN THE CASH BOX THAT COUNTS"
Suggestion to deejays with teenager following: Why not urge teenagers' parents to write their Congressmen and Senators to vote to eliminate the 20% Federal Excise Tax that so many natural energies dancing to economical Juke box music without having to be taxed 20% on their 'cokes', sandwiches and sales?... Thence helping tremendously to curb juvenile delinquency nationwide. Herbie Mintz of the popular "But Not For Me," (NBC-TV's "Now Listen," weekdays) whose dancing piano fingers relax and please so many, many people in this part of the world by playing all those delightful oldies dating from 'way back when, may not know that his program is a "must" for many of the younger singing groups. They have been about during the MOA convention when, much to everyone's surprise, some of the younger singers left "to find a TV set" late in the evening. And a few that caught up with they were listening intensely to Herbie Mintz. Why? Because these kids had not heard most of the oldies and were listening hard to hear one which suited them and which they might revive. So Herbie Mintz may have been responsible for many a revival of which he was never told. ... Marty Hogan's popularity with so many in the jingle box is most apparent when he appeared at the MOA show and was grabbed up like a long lost brother. ... Like Pat Morrisey as a blonde with short hair and that simmered down figure. And the way the gal can give with "Love of Her Man" backed up against a grand piano, to both see and hear. ... Looks like Bill Bailey, country deejay and maestro of the "Town & Country" TV show ( Saturdays, CBS) is gonna be grabbed up by an important waver for an exclusive recording deal. ... Buddy Greco won himself a host of friends by just being a very swell guy. ... Few will ever forget the way Mahalia Jackson just simply stole the show at the MOA banquet with her tremendous artistry. ... And that combo of Eddie Fisher and Eddy Calvert doing "Oh Mein Papa," is reported, will be seen once again on one of A's (another) Coke TV shows. ... Look out for the black and white simply getting applause from everywhere for her grand disking of "Pardon." ... Looks like the newest and musical smash is "The Golden Apple" from Capitol, which had a two year grind before it could be seen, is now destined to come up town as a fulledged hit. Report that an album deal is already set, ... The kids from Hollywood, for their Europa disk, "Nu, Nu, Nu," And a lovelier trio of girls we haven't seen in a long time. ... Danny Williams, now on the Jubilee label, played the Celebrity Club over the weekend. ... Lenny Wolf on a promotion trip for "Crazy Rhythm," Dorothy Collins latest on Audivox, are breaking out in St. Louis as the firm's newest distrib. ... Manchester, New Hampshire is holding a "Lou Nostro" Day on Thursday, March 25. Barbara Carroll has completed her first RCA Victor album, a collection of "Optimas"—as she calls them. ... Arnie Shaw de to take-off on his second cross-country tour with a revamped Gramercy Five. On the schedule are Detroit, St. Louis and Los Vegas. ... Arbee Johnson Music may have a hit in "Have A Heart" by Julietta LaRosa on Columbia. ... The Ames Brothers, Ed, Vic, Gene and Joe, now appearing at the Copa, have a standby in case anyone of the group is forced out of the act with illness. He's their eldest brother Matt. ... Jane Pickens, formerly one-third of the Pickens Sisters, will record some sides for RCA-Victor with another one-third of the former trio, sister Patti. ... Nat "King" Cole currently at the Palladium in London after which a five week tour of the Provinces and Europe... Louis Armstrong breaking it up at Basin Street. ... Jazzyfingers are looking to the place to watch Louis' great performance, his first here in five years. ... All who were lucky enough to attend the MOA Convention in Chicago are having a hard time settling down to work again. They've had the greatest event ever held. ... Art DePaul of Leo J. Meyberg Co., RCA Victor Distributors, sex that Buddy Morrow wasn't to have a Ford with his new waxing of "All Night Long." He added that it's a better number than Morrow's waxing of "Night Train." ... Connie Haines has been booked into the Biltmore Bowl for a six week stint. Her latest release on Coral is "I Can't Get Enough Of You." ... The Four Girls is the new name adopted for Jane, Della, Connie & Beryl, whose big hit "Do Lord" has been sweeping the country. They've been booked on the Colgate Comedy Hour in April. ... Vocalist Margie Rabara and arranger-conductor George Weidner are winning combination on the new Amea etching of "Enclosed Are My Tears." ... Songwriter Ross Bagdasarian was passing out bottles of wine to plug his latest etching on Capitol titled "Hey Brother Four You Wine" with Dean Martin. ... Rosemary Clooney and husband Jose Passer return from their European vacation soon. The couples record of "Man Woman" their first together, is reported to be a million mark in sales. ... The craziest song title since "Smoke Gets In Your Eyes" is "Magazines Are Magic For Lonely People" with June Christy on Capitol. ... Anthony Vino, President of Vino Recording Co., on an extended promotion tour, accompanied with his two artists Helen Troy and Tony Ramey, worked the stores. They will play Helen & Tony will play Helen. They will plug Helen. "I Get The Blues" b/w "I Kiss In The Dark" and Tony's "Goebbels, Goebbels" b/w "I Promise, I Promise, I Promise." First stop was San Francisco then Salt Lake City, Denver, St. Louis and on throughout the Midwest and East. ... Dr. "Rich" Rose got a terrific sendoff with his first release on the new Look label on Feb. 28 when his entire Sat. night TV show emanating from Washington, Washington, dedicated to St. Valentine's Day. Numbers are "I Was A Young Man." "I Was A Young Man," set to classical melody "La Cinquintante," and the spiritual "I Confess." ... Rites were held recently for Johnny Harold, veteran song writer, who died in his 73rd year. His song "Kiss A Fool Goodbye" by the Whippersnappers on the Dot label was starting to click. ... Those lovely sisters from Seattle called the Taylor Mads recently left on a nationwide jingle visiting DJ's and the press plugging their Europa waxing of "Nu, Nu, Nu" and "Bandana."
"Miss" Teresa Brewer
The "Miss" Who Always "Hits"
sings

"Jilted"

"Le Grand Tour de L'Amour"

Coral 61152 (78 RPM) and 9-61152 (45 RPM)

Coral Records
America's Fastest Growing Record Company

“It's What's in THE CASH BOX That Counts”
A POSITIVE HIT!

Percy Faith's

Dream, Faith's, Dream,

COLUMBIA RECORD No. 40185

THE CASH BOX

Album Reviews

CLASSICAL:

SVENDSEN—"Carnival in Paris"
ALFVEN—"Midsummer Vigil"—MGM Records E3082 (12-1/2" LP) List: $4.85


The gathering of the melodic airs from four Scandinavian countries and offering them to the buying public on one LP is an inspiration. It works to provide the major portion of the MGM release. The gay, lilt, and captivating picture of Spring slipping into Summer. Alfen's "Miserere" representing Sweden, should be enough to sell this album. The second, Johan Svendsen's "Carnival At Paris," Norwegian, entry, not as bubbly as the Alfen piece, is tenderly beautiful until it builds to its exciting finish depicting a haydow Mardi Gras in old France. Sibelius represents Finland with "Romance in C Major" and Nielsen, is chosen to represent Denmark with his light and airy "Dance of the Cockeles." Should be one of MGM's big selling albums.

REUBKE-LISZT — E. Power Biggs at the Organ — Columbia ML 4629 (12" LP) List: $5.45


In 1880, during the height of the Civil War, the great Upan organ played in Boston. Presently housed in the Methuen Memorial Music Hall in Methuen, Mass., this great organ has been referred to as "the masterpiece of Europe's master builder... which will probably long remain the finest of the first of the New World and second to none in the old world." On this record, the first to be made on this organ with the approval of its trustees, E. Power Biggs presents pieces by Liszt and Rubik Biggs has probably made more records of serious music than any organist in the world. Many may be familiar with his work through his Sunday morning CBS radio concert broadcasts. Disk has a limited appeal to lovers of heavy organ music.

ROY HARRIS—"Sonata For Violin and Piano"—Josef Gingold, violin; Johana Harris, piano

ROBERT PALMER—"Quartet For Piano and Strings"—John Kirkpatrick, piano; B. Goodman, violin; J. C. Gavry, viola; H. Sevenson, cello

—Columbia Records ML 4842 (12" LP) List: $5.45

Another in the Modern American Music Series designed to acquaint the public with modern American music. This release records this "Sonata" with Gingold on the violin and Harris on the piano. The reverse side features the Robert Palmer "Quartet" with John Kirkpatrick at the piano. Appeal strictly limited to a small portion of the longhair trade.

POPULAR:

FLORIAN ZABACH—"Heart Strings"—Music For Your Mood—Decca DL 5697 (10" LP) List: $3.00

Nocturne: I don't stand a ghost of a chance with you. Let's do it. You are in my heart. Someone to watch over me. I surrender. Old Blues Moon. Try a little tenderness.

Florian Zabach, who today is one of the most popular pop violinists, probably best known for his clever version of "Hot Canary," takes the spotlight against a lush setting and presents a pleasing selection of standards. As the album advertises, the tunes are slow and romantic in style. The album is recorded for the quiet hours. Zabach is not tricky on these standards and original. He renders them in a straightforward manner casting a tender and dreamy mood. Zabach was a good sized teen-age fond of the sale in the sale of these aimed at all age groups. Album has universal appeal.

DANCE PARTY—Royale Records L.P. 1801 (1-10") List: 60c

Changing partners: Ebb Tides: Rag to Riches; You, You, You; You; You; You; Irene—Barca-roles . Waltz-Skaters Waltz; Fox Trot—America; Old-time Waltz; Two Step—La Sevilla.

Strictly for the price market. A pretty fair treatment of four currently top pop tunes on one side and four standards on the reverse. Album is obviously old masters at the price of the L.P. couldn't support the full orchestras used in some of the pieces. For those not too concerned in the quality of the record, it represents a good buy.

LES BANAN—"Memorable Music from the Pen of Victor Herbert"—A440 Records AMM 1001 (10" LP) List: $2.85

Toreyland; Gypsy Love Song; Indian Summer; March of the Toys; Thine Alone; A Kiss in the Dark; When You're Away; Every Day is a Lady's Day with me.

Les Banan runs through eight of the familiar and lovely tunes of Victor Herbert via the organ console. Herbert's lovely melodies are beautifully fitted to the organ tunes and Banan's readings provide about 20 minutes of restful, nostalgic and stirring strains.

"INVITATION TO DINING"—Music For Your Mood—Decca Records DL 8957 (1-12") List: $4.85

Manhattan Serenade; The River Seine; The Sunshine of Your Smile; All For You; O Mein Liebchen; Cari; Consistency and When A Gypsy Reads His Violin; Cry of the Siren; Gypsy Romance; Waltz of the Flowers; Egypt; Scherzo; Hungarian; Cockatoo; Alabrenga; Caravan; White Penguin; Meredith Willson; Peter Yorke and Their Orchestras.

Decca has put together the soft and gentle strains of the famous tunes listed above. lovely relaxing music to serve as a respite from the noise of the radio and television sets. Should garner a nice piece of the business from that special market at which this disk is aimed.

ODETTE—"Under Paris Skies"—with Johnny Guarnieri Orch. MGM E239 (10" LP) List: $3.00

My Last Melody; Goodbye Darling; Hello Friend; Under Paris Skies; My Heart and I Say "Thank You"; If You Go; Dance Avec Moi; Come-Come; All of a Sudden, My Heart Sings.

Odet, popular chanteuse, who has had quite a few tough breaks in her short career, aims for the top again with this interesting French flavored album. Her deep, sultry voice adds an exciting flavor to these beautiful standards, many of which immediately remind one of France. The tunes are delivered in a simple fashion in both French and English. Package is aimed at folks who go for the chanteuse type of delivery. "Under Paris Skies" best demonstrates this inviting collection.

Columbia, a division of the Columbia Phonograph Record Corporation, a division of the Columbia Broadcasting System, Inc. 30th Anniversary.
EMIL COLEMAN—“Tangos and Rumbas”—Deluxe Record LP 199-8 (1-10") List: $2.95
LA CUMPARSITA; JALOUSIE; EL CHOCLO; LA CUCARACHA; MARIA ELENA; HELP ME (CUATRO VIDAS).
Emil Coleman, one of the first to introduce rumba to Americans, presents six big Latin American standards that will appeal to the Latin American listening audience and the dancers who have just danced down their dancing shoes to concentrate on the moving hairline. Today’s terpsichorean is knocking himself out with the mambo. With the Tango staging a comeback there are three mighty danceable items, although the field is limited. From the arrangements we glean these are not recent productions.

UNDER PARIS SKIES; I LOVE PARIS; AUTUMN LEAVES; COME-CL; COME-CA.
Georgia Gibbs, one of popdom's top songstresses, lends her exciting voice to four beautiful tunes, each of which is a reminder of Paris and France. The thrum of feeling into these meaningful songs, each of which should become a standard. The music is an excellent salesman, but the beautiful, enamelled reproduction of a Parisian street scene should attract many more coins.

TONY MARTIN—“Sings Songs For Romance”—Mercury Records EP-1-3181 List: $0.67
BOY AND SOUL; TEA FOR TWO; STARBOAT; GUILTY.
Tony Martin casts a spell of Stardust with four romantic ballads that have achieved the status of "pop classics." Tony's at his best on these velvety items that will bring back memories and delight romantics of all ages.

JAZZ:
ANDRE PREVIN—'Andre Previn Plays Gershwin'—RCA Victor LPM-1011 (12" LP) List: $4.19
NICE WORK IF YOU CAN'T DO IT; THERE'S A BOAT LEAVING SOON FOR NEW YORK; LOVE IS HERE TO STAY; I'VE GOT A CRUSH ON YOU; HONEYSUCKLE ROSE (HIT ME WITH YOUR BEST SHOT); MAYBE YOU'RE LOOKING FOR A BOY; LOVING YOU; THEY ALL LAUGHED; STRIKE UP THE BAND.
When George Gershwin died, Andre Previn was just eight years old. Now, several years later, the skilled Previn brings the great Gershwin's traditional tunes to life with outstanding progressive arrangements. The talented pianist is a master of the progressive treatment and is rated among the tops by jazz enthusiasts. As can well be recognized from just one listen, the artist thrives on these classical Gershwin works. Album should enjoy a healthy sale with Previn and jazz followers alike. His outstanding fingerwork and delightful style are rare today.

KID ORY'S CREOLE JAZZ BAND—Good Time Jazz L-21 (10" LP) List: $3.00
SOUTH Rampart St. Parade; The Girls Go Crazy; St. James Infirmary; Bill Bailey; Misenberg Joyce; Creole Love Call; Buckets Got a Hole in It; Aunt Maggy's Blues.
Kid Ory, one of jazz's pioneers, who has been associated with jazz music for over fifty years, takes his horn in hand and leads his Creole Jazz Band through eight exciting jazz pieces. The album is a high fidelity recording. Ory's band spans the development of jazz from the primitive music of the Louisiana country-side, to the present day style. He belongs to the dance class of jazz bands with the softer sweeter sound. And in this fashion, he demonstrates the many facets of traditional jazz. "South Rampart St. Parade" is a good demonstration.

EARL BOSTIC—King Records EP 282 List: $2.95
ALWAYS LINGER AFARIE; MERRY WIDOW; EARL BLOWS A FUSE.
The delightful alto sax tones of Earl Bostic shine on this E.P. Bostic romps through his individualized interpretations of three standards and an original. Bostic's original improvisations of Irving Berlin's "Always" and Franz Lehar's "Merry Widow" will delight the jazz aficionado.

DUKE ELLINGTON—Duke Ellington Plays—Allegro Elite 4014 (10" LP) List: $1.49
JAZZ IN THE CITY; FLIPPANT FLUTTERY; GILTY SUNSET; GOLDEN FEATHER; OVERTOURE TO JAM SESSION—PART 1; OVERTOURE TO JAM SESSION—PART 2; MAGENTA HAZE; BLUE SKIES.
Although the Duke Ellington name is an attraction in itself, probably the biggest coin catcher of this package is the $1.05 tab. Music of this quality is hard to find at this price. The eight Ellington renditions of this rhythm material cost less than two singles. Ellington followers will probably jump at the opportunity to get this item for so low a cost. "Blue Skies" should act as an influential salesman.

COUNTRY & WESTERN:
ARTHUR "GUITAR BOOGIE" SMITH and his Crackers Jocks—'Foolish Questions'—DeLuxe Record EP-270 (10" LP) List: $5.00
WHO SHOT WILLIE?; I'M AFRAID OF WIMMIN'; FOOLISH QUESTIONS; JUST LOOKIN'; HE CAN'T SEE YOU THROUGH THE WALL; DON'T LOOK FOR TROUBLE; I'M ONLY TELLING YOU; CONVERSATION WITH A MULE.
Arthur Smith, whose proficiency at the guitar, has endeared him to so many fans of country music, comes up with a most appealing package of light-hearted ditties. The majority of this delightful assortment is Smith originals, which should prove to be a convincing selling point since his own composition of "Guitar Boogie" has been estimated to have passed the three million mark in sales. In this version, the versatile Smith demonstrates his charming vocal style in addition to his nimble guitar pickin'. The Crackers Jocks colorfully blend in their vocal and instrumental support.
BILLY ECKSTINE
Sings
LOST IN LOVELINESS
and
DON'T GET AROUND MUCH ANYMORE

BOB STEWART
THE STEPS OF I WENT OUT SAINT MARIE OF MY WAY

ALAN DEAN
POSITIVELY NO DANCING

LEW DOUGLAS
TURN AROUND BOY

JIMMY LEYDEN'S SERENADERS
DISILLUSIONED

VICKI BENET
SHIPWRECKED

ROBERT MAXWELL
SOLFEGGIO

M-G-M HITS

THE CASH BOX
Disk Jockeys
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 20 without any changes on the part of THE CASH BOX.

Peter Potter
KLAC KNX-TV—KASC-TV—

1. Young At Heart (F. Sinatra)
2. Oh, My Papa (Eddie Fisher)
3. That's Amore (Dean Martin)
4. Secret Love (Dean Martin)
5. Till We Two Are One (Show)
6. Make Love To Me (Stafford)
7. Don (The Crowns)
8. That's The Way Love Goes (Gladys Knight & the Pips)
9. Young At Heart (F. Sinatra)
10. Gee (The Crowns)

Bill Burns
WQAM—Miami, Fl.

1. Stranger In Paradise (Bennett)
2. Secret Love (Dean Martin)
3. Oh, My Papa (Eddie Fisher)
4. That's Amore (Dean Martin)
5. From The Vine Came The Grapes (Hilltoppers)
6. Till We Two Are One (Show)
7. Young At Heart (F. Sinatra)
8. Angelina Miss (D,"LLUSION"
9. Riverboat John (Elvis Presley)
10. My Reddest Love (Pat & (Perry Como)

Will Leney
WSAI—Cincinnati, Ohio

1. Whistle Down the Wind
2. Make Love To Me (Stafford)
3. Heart Of My Heart (Sinatra)
4. Young At Heart (F. Sinatra)
5. An Affection (Dean Martin)
6. I Got So Lonely (4 Knights)
7. No Part Of It (Modernaires)
8. There'll Be No Teardrops Tonight (Tony Bennett)
9. Casey Jones (The Beatles)
10. Young At Heart (F. Sinatra)

Paul E. X. Brown
WEZD—Atlanta, Ga.

1. My Papa (Eddie Fisher)
2. Tell It To Me (Sinatra)
3. My Love (Cole)
4. Young At Heart (F. Sinatra)
5. Heart Of My Heart (Sinatra)
6. Make Love To Me (Stafford)
7. Angelina Miss (D,"LLUSION"
8. There'll Be No Teardrops Tonight (Tony Bennett)
9. Casey Jones (The Beatles)
10. Young At Heart (F. Sinatra)

Barry Kaye
WJAS—Pittsburgh, Pa.

1. Secret Love (Dean Martin)
2. That's Amore (Dean Martin)
3. Stranger In Paradise (Bennett)
4. That's Amore (Dean Martin)
5. Changing Partners (Sinatra)
6. I Got So Lonely (4 Knights)
7. Till We Two Are One (Show)
8. Young At Heart (F. Sinatra)
9. From The Vine Came The Grapes (Gaylords)

Charlie Welsh
WSB—Atlanta, Ga.

1. Young At Heart (F. Sinatra)
2. Make Love To Me (Stafford)
3. Answer Me, My Love (Cole)
4. Till We Two Are One (Show)
5. Make Love To Me (Stafford)
6. Strangerrr In Paradise (Bennett)
7. Make Love To Me (Stafford)
8. That's Amore (Dean Martin)
9. From The Vine Came The Grapes (Gaylords)
10. The Jones Boy (Mills Bros.

Bates Feuell
WCAM—Fenton, Mich.

1. Cross Over The Bridge (Gaylords)
2. Make Love To Me (Stafford)
3. Make Love To Me (Stafford)
4. Stranger In Paradise (Bennett)
5. That's Amore (Dean Martin)
6. Darktown Strutters Ball (Wynn)
7. That's The Way Love Goes (Gladys Knight & the Pips)
8. Young At Heart (F. Sinatra)
9. Gee (The Crowns)
10. Till We Two Are One (Show)

Art Hellyer
WIND—Chicago, Ill.

1. Young At Heart (F. Sinatra)
2. Fine Wine, Fine Roses (Mills Brothers)
3. Cross Over The Bridge (Page)
4. Make Love To Me (Stafford)
5. That's Amore (Dean Martin)
6. No, No, No (BillERRY)
7. Talk Me To You (Donn Ebersole)
8. A Girl, A Girl (Eddie Fisher)
9. Positively No Sunday Bell (Cynthia Hill)

Russ Coghlin
KROK—Oakland, Cal.

1. Secret Love (Dean Martin)
2. That's Amore (Dean Martin)
3. Till We Two Are One (Show)
4. Young At Heart (F. Sinatra)
5. From The Vine Came The Grapes (Gaylords)
6. Cross Over The Bridge (Page)
7. There's That Girl (Bennett)
8. Make Love To Me (Stafford)
9. Angelina Miss (D,"LLUSION"

Joe Deane
KQV—Pittsburgh, Pa.

1. The Man With The Golden Arm (Amos Bros.)
2. Answer Me, My Love (Cole)
3. My Papa (Eddie Fisher)
4. Changing Partners (Sinatra)
5. Make Love To Me (Stafford)
6. Young At Heart (F. Sinatra)
7. Stop Crying Me (Sinatra)
8. Angelina Miss (D,"LLUSION"
9. Till We Two Are One (Show)
10. Gee (The Crowns)

Tray Williams
WEY—Ridgervillle, N. Y.

1. Make Love To Me (Stafford)
2. I Got So Lonely (4 Knights)
3. So Long (4 Knights)
4. Here Comes The Bride (Page)
5. There'll Be No Teardrops Tonight (Tony Bennett)
6. Make Love To Me (Stafford)
7. The Jones Boy (Mills Bros.

Don Bell
KENT—Des Moines, Iowa

1. Cross Over The Bridge (Page)
2. Make Love To Me (Stafford)
3. That's Amore (Dean Martin)
4. From The Vine Came The Grapes (Gaylords)
5. There's That Girl (Bennett)
6. That's Amore (Dean Martin)
7. The Jones Boy (Mills Bros.

Mort Nussbaum
WHAM—Rochester, N. Y.

1. Secret Love (Dean Martin)
2. Stranger In Paradise (Bennett)
3. That's My Heart (Sinatra)
4. Answer Me, My Love (Cole)
5. Darktown Strutters Ball (Wynn)
6. That's Amore (Dean Martin)
7. That's Amore (Dean Martin)
8. Orioles Of My Heart (Gaylords)
9. My Hymn To Her (Sinatra)
10. That's Amore (Dean Martin)

Ed Reilly
WBRY—Worcester, Conn.

1. Wanted (Perry Como)
2. Darktown Strutters Ball (Wynn)
3. Make Love To Me (Stafford)
4. That's My Heart (Sinatra)
5. Stranger In Paradise (Bennett)
6. Make Love To Me (Stafford)
7. I Got So Lonely (4 Knights)
8. The Jones Boy (Mills Bros.
9. The Jones Boy (Mills Bros.
10. Gee (The Crowns)
Robin Seymour
WKMD—Bartow, Fla.
1. Wanted (Perry Como)
2. When You’re Lonely (Donna Reed)
3. Cross Over The Bridge (Page)
4. Make Me Love You (Starrford)
5. Young At Heart (S. Sinatra)
6. Do So Long (M. Haywood)
7. The Man With The Banjo (Amos Bros.)
8. Cuddle Me (Renni Gaylord)
9. Angel On The Hoppen (Mambo (Dorothy Hawkins)
10. Melancholy Me (E. Howard)

Donn Tibbetts
WKBR—Manchester, N. H.
1. Secret Love (Dorothy Day)
2. Wanted (Perry Como)
3. Downtown Structures Build (Joe Monte)
4. Young At Heart (J. Sinatra)
5. Till They Call (Hilltoppers)
6. Make Love To Me (Donna Reed)
7. Two Purple Shadows (J. Day)
8. Make Love To Me (Starrford)
9. Cuddle Me (Renni Gaylord)
10. So Long (Four Aces)

Murry Kaufman
WMCA—New York, N. Y.
1. Young At Heart (J. Sinatra)
2. Secret Love (Dorothy Day)
3. Wanted (Perry Como)
4. I Got So Lonely (4 Knights)
5. Till They Call (Hilltoppers)
6. Make Love To Me (Starrford)
7. From The Vine Came The Grapes (Gaylord-Hilltoppers)
8. This Is You (C. Applewhite)
9. There'll Be No Teardrops Tonight (Tony Bennett)
10. Such A Night (Johnnie Ray)

Tony Donald
WITH—Baltimore, Md.
1. Get So Lonely (4 Knights)
2. Make Love To Me (Starrford)
3. Young At Heart (J. Sinatra)
4. Secret Love (Dorothy Day)
5. Wanted (Perry Como)
6. Such A Night (Bunny Puff)
7. Cross Over The Bridge (Page)
8. From The Vine Came The Grapes (Hilltoppers)
9. Melancholy Me (E. Howard)
10. A Girl, A Girl (Eddie Fisher)

Jack Clifton
WUCF—Akon, Ohio
1. Wanted (Perry Como)
2. I Got So Lonely (4 Knights)
3. Cross Over The Bridge (Page)
4. Make Love To Me (Starrford)
5. Crazy Mixed Up Song (J. Day)
6. A Girl, A Girl (Eddie Fisher)
7. Young At Heart (J. Sinatra)
8. From The Vine Came The Grapes (Hilltoppers)
9. Over The Bridge (Page)
10. Till They Call (Hilltoppers)

Paul Flanagan
WTRY—Troy, N. Y.
1. Wanted (Perry Como)
2. Two Purple Shadows (J. Day)
3. Young At Heart (J. Sinatra)
4. Ralston (Marlton Brewer)
5. Stranger In Paradise (Bennett)
6. Make Love To Me (Starrford)
7. Till They Call (Hilltoppers)
8. Till We Two Are One (Page)
9. Wanted (Perry Como)
10. I Got So Lonely (4 Knights)

Ingham Palmer
CKCL—Novato, Canada
1. Oh, My Papa (Eddie Fisher)
2. Make Love To Me (Starrford)
3. From The Vine Came The Grapes (Hilltoppers)
4. Till We Two Are One (Page)
5. That's Amore (Eddy Howard)
6. Cuddle Me (Renni Gaylord)
7. From The Vine Came The Grapes (Hilltoppers)
8. Bell Bottom Blues (J. Brewer)
9. Cuddle Me (Renni Gaylord)
10. So Long (Four Aces)

Bar Louie
WXAL—Rome, N. Y.
1. Cuddle Me (Renni Gaylord)
2. Bell Bottom Blues (J. Brewer)
3. Secret Love (Dorothy Day)
4. Stranger In Paradise (Bennett)
5. Make Love To Me (Starrford)
6. From The Vine Came The Grapes (Hilltoppers)
7. I Got So Lonely (4 Knights)
8. Bell Bottom Blues (J. Brewer)
9. Lotion Spree (Eartha Kit)
10. A Girl, A Girl (Eddie Fisher)

Arty Kay
WYLY—Lexington, Ky.
1. Secret Love (Dorothy Day)
2. Stranger In Paradise (Bennett)
3. Make Love To Me (Starrford)
4. Young At Heart (J. Sinatra)
5. Cross Over The Bridge (Page)
6. Make Love To Me (Starrford)
7. Y'All Come (Ring Crosby)
8. Bell Bottom Blues (J. Brewer)
9. Wanted (Perry Como)
10. Till We Two Are One (Page)

Jiro Cook
KMCF and KABC—Hollywood, Calif.
1. Secret Love (Dorothy Day)
2. Cuddle Me (Renni Gaylord)
3. Make Love To Me (Starrford)
4. Young At Heart (J. Sinatra)
5. Cross Over The Bridge (Page)
6. Y'All Come (Ring Crosby)
7. Bell Bottom Blues (J. Brewer)
8. Rose Of Waiting (J. Day)
9. Wanted (Perry Como)
10. Till We Two Are One (Page)

Chuck Thompson
WALU—Mobile, Ala.
1. Make Love To Me (Starrford)
2. Young At Heart (J. Sinatra)
3. Secret Love (Dorothy Day)
4. Till They Call (Hilltoppers)
5. From The Vine Came The Grapes (Gaylord-Hilltoppers)
6. Somebody Bad State Do (Elvis Hilltoppers)
7. Tiptop Serenade (J. Jerome)
8. Till They Call (Hilltoppers)
9. Make Love To Me (Starrford)
10. Wanted (Perry Como)

Jay Michelson
WCAE—Pittsburgh, Pa.
1. Answer Me, My Love (Cela)
2. Over The Bridge (Page)
3. Wasted (Perry Como)
4. Don't Get Around Much Anymore (Four Tunes)
5. Angela Me (Don, Dick and Jimmy)
6. Cross Over The Bridge (Page)
7. Young At Heart (J. Sinatra)
8. The Man With The Banjo (Aamos Bros.)
9. Used To Be A Home (J. Jennings)
10. Till They Call (Hilltoppers)

Mitch Reed
WITH—Baltimore, Md.
1. Young At Heart (J. Sinatra)
2. Make Love To Me (Starrford)
3. I Got So Lonely (4 Knights)
4. My Love (Cela)
5. Such A Night (Bunny Puff)
6. There'll Be No Teardrops Tonight (Tony Bennett)
7. From The Vine Came The Grapes (Gaylord-Hilltoppers)
8. Oh, My Papa (Eddie Fisher)
9. Cross Over The Bridge (Page)
10. Wanted (Perry Como)

Larry Wilson
WTIX—New Orleans, La.
1. Wanted (Perry Como)
2. Cuddle Me (Renni Gaylord)
3. Make Love To Me (Starrford)
4. Young At Heart (J. Sinatra)
5. Till They Call (Hilltoppers)
6. Make Love To Me (Starrford)
7. There'll Be No Teardrops Tonight (Tony Bennett)
8. Till They Call (Hilltoppers)
9. Make Love To Me (Starrford)
10. Wanted (Perry Como)

Spencer-Hagen Orchestra
“Angel Bells”
“Black Sapphire”
78 rpm cat. no. X-0007
45 rpm cat. no. X-0008

Frankie Avalon
“Trumpet Sorrento”
“The Book”
78 rpm cat. no. X-0006
45 rpm cat. no. X-0006

Dinah Kaye
“You Told Me To Go”
“Sweet Kentucky Sue”
78 rpm cat. no. X-0004
45 rpm cat. no. X-0004

Bill Darnel
“That’s The Way Love Goes”
“For You”
78 rpm cat. no. X-0001
45 rpm cat. no. X-0001

Dick Malbry and Orchestra
“Deep Blue Sea”
“Patrol Polka”
78 rpm cat. no. X-0002
45 rpm cat. no. X-0002

Al Morgan
“You’re The One I Love”
78 rpm cat. no. X-0005
45 rpm cat. no. X-0005

“X’-TRA GREAT!”

Sal Franzella
“The Impossible Song”
“Fantastic Impromptu”
78 rpm cat. no. X-0008
45 rpm cat. no. X-0008

Watch these two!

Marks The Hits

A Product Of Radio Corporation Of America

“We’re What’s In The Cash Box That Counts!”
**Prescott Tour To Be Repeated**

NEW YORK—The Jiminy Cricket Tour's "Weekend with the Stars," which created such success at the Hotel New Yorker the weekend of January 30-31, will have a repeat performance at the New Yorker the weekend of March 27-28.

The original Jiminy Cricket weekend tour in January, which took—by two special New Haven trains—210 Bostonians to New York City, set a record as being the largest tour ever housed in one hotel. Previous high for the New Yorker was 1600. It is expected that the second edition of the tour group arriving last week-end in March will exceed 1000 visiting Bostonians.

The Jiminy Cricket Travel Service is headed by Hal Low and Norm Prescott, Boston disk jockey.

**Robbins Named Trend Eastern Rep**

LOS ANGELES, CALIF. — Al Marx, prey of Trend Records, this city, recently announced the appointment of Buddy Robbins who will be the director of public relations on the East Coast, and the district. He will make his office at 1650 Broadway, New York, and will also be in charge of A & R.

Marx also announced the appointment of George Shartio who will coordinate production and sales on the West Coast.

He explained that adding these two men will enable trend to coordinate its activities more effectively and will leave his own time to keep in closer contact with the distributors.

**Disk Store Prop, Model, Turn Dee-Jay**

CHICAGO—Jack Howard, owner of Howard's Television Sales and Service, this city, is turning disk jockey, Jack and well-known Chicago model-singer, Betty Mattison, will announce, "The Jack Howard Show," to be heard six days per week, 4 to 6 P.M., over Radio Station WEAW (1230 kc).

Show will feature interviews as well as disks. And an entirely new idea, Hi-fi sound. Broadcasts will emanate from the store, where spectators will be welcome, beginning March 18.
The vaudeville season is upon us and the glitter of lights in front of the Palladium shines on two names—Ted Heath and Mitchell Miller. So far this season, they have been doing more than justice to their billing. Here are some slick presentations and Dick with his fresh manner and personality. Reviewing the Heath show for one of our leading musical papers, Mitch Miller said “Ted is terrific.” What better praise can you get? Doing a swell job at the vaudeville supper-club here in London is, Peggy Taylor, Peggy certainly likes it over here, and we like her too. . . . Looking in on us this week was Benny Carter. And boy! Was he looking old friends. Benny was a great favorite with us and still is... An unpreced- ted tie-up between visiting American recording celebrities and the BBC, one of the ideas related to the classic news that negotiations are well advanced for Guy Stilchett, Johnnie Ray, Al Martino and Frankie Laine, all to be broadcast as guest stars with the BBC Show Band. We all look forward to this tie-up as it will give the many fans in the most remote parts of the country to hear their favorite artists in person over the air. I believe arrangements are well in hand for the appearance of Nat Cole who arrives in this country this week to top the next big bill here. . . . The famous Pye radio firm is believed to be entering the recording field this week. Very shortly there will be a good market on the market with its disks by midsummer. The actual formation of the Philips record group (Columbia to you) will be entering the L.P. field very soon. An important list of jazz and classical recordings will be included in the catalog. Flying over to the States on April 25th is La Prair, one of our great unknowns. His hopes hold possibilities for the future of commercial television as Lou will negotiate for the rights of several American shows which he hopes to place over one of the TV’s. They’re commercial. . . . Ray Martin has left his “Quite Contrary” T.V. show in which he was starring and his orchestra were prominently featured. Reasons for this departure are not quite clear but it seems there was some misunderstanding on both sides. . . . An all girl orchestra to replace the Ray Martin outfit. . . . Joan Regan is making more and more news in wax, TV and radio circles. Girl is destined for great things. Among the new records I received this week, I fancy Frank Sinatra and Eve Lynch’s “The Moon.” It was plain sailing, no misunderstanding on this. . . . The original is reassuring. The week’s best selling pop singles: (Courtesy “New Musical Express”)

The Columnist And The Disk Jockey

NEW YORK—Walter Winchell, famed columnist-commentator, guests with ABC disk jockey Martin Block to tell him and his coast-to-coast audience about the new Damon Runyon Cancer Fund Contest. Fabulous prizes can be won by anyone sending in a letter, telling in 50 words or less "Why I Could Never Be A Columnist" and enclosing one dollar to Winchell, Box 80, N.Y. 36.

Dawn Records, Seeco Subsidiary, Enters Pop Field


Marshall is a Cleveland boy who started with Bobby Hansen's Orchestra and then joined the Harry James and Blue Barron Orchestras. He has appeared at leading hotels and niteries throughout the country.

On his first Dawn platter, the crooner will present two new tunes, "Bewitched Am I" and "Souvenir Of Madeira" backed by a large orchestra including such names as Yank Lawson, Hank D'Amico, George Watling, Jack Lacey, Red Solomon, Bill Clark, Bob Katsis and others.

The arrangements were made by Irving Stathammy, former arranger for Benny Goodman, Artie Shaw, Paul Whiteman.

Fox Names Bernstein Professional Mgr.

NEW YORK—Sam Fox has announced the appointment of Dave Bernstein to the position of professional manager in charge of Eastern promotion for the catalogue of Sam Fox Publishing Company, Movietone Music Corporation and Hollywood Songs.

Bernstein has been associated with the Sam Fox organization for the past two and one-half years, but his experience in the professional field dates back many years with other leading popular music publishers.

One of his first assignments is the new European hit, "Happy Wanderer," a tune which is heading to the top of England's top ten chart.

Other early campaigns include the "Briarwood" score, as featured in the MGM CinemaScope picture scheduled for late summer release. The technicolor production stars Gene Kelly, Cyd Charisse and Van Johnson. Tunes in the flicker include "Almost Like Being In Love," "The Heather On The Hill," "Come To Me, Bend To Me," "I'll Go Home With Bonnie Jean," "There But For You I Go," and "Waitin' For My Dearie."

Nightingale Goes Pop

NEW YORK—The long established Italian Nightingale label which has recently entered the pop field has appointed Paul Siegel as its national publicity director.

Siegel, currently proxy of Rex Music and Symphony House Music Publishers, was formerly a daily heard on the Mutual Broadcasting System. He is also a symphonic composer.

The first Nightingale platter features Stuart Porter and the Bay Charles Chorus on a tune labelled "Dammi Amor (Give Me Love)."

DOROTHY COLLINS

A Fascinating Creation

THE VOICES OF DOROTHY COLLINS

singing—

"MOUNTAIN HIGH-VALLEY LOW"

No. 107, 78 RPM — No. 45-107, 45 RPM

backed with

"Crazy Rhythm"

DOROTHY COLLINS and GEORGE BARNES

AUDIVOX RECORDS

140 WEST 57TH STREET
NEW YORK 19, N. Y.

"It's What's in THE CASH BOX That Counts"

AUDIVOX RECORDS

Proudly Presents a Remarkable Achievement by

Honor For Papa

HOLLYWOOD — Eddie Fisher is shown proudly pointing to the "George" medal awarded him by the National Father's Day Committee in recognition of what his RCA Victor recording of "Oh! My Papa" has done for the fathers of America. The Committee has adopted the number as its official song. The "George" — for Washington, father of his country — was presented to Fisher in Hollywood by Eddie Cantor, something of a father himself, on the NBC-TV Comedy Hour of March 7.

"Am I In Love" Spurts

NEW YORK—Miller Music reports a terrific upsurge in sheet music sales on the tune "Am I In Love" recorded by Joni James on MGM and Tony Acquaviva on Coral. The pubbery attributes the tremendous increase to the thrust's coast-to-coast TV appearances and the heavy disk jockey play on her record.
First Release

PHILADELPHIA—A group of ladies and one lassie gather at the Latin Casino in Philadelphia to help launch singer Peggy Lloyd's first release on the Benida label. From left to right they are bandleader Joe Frassetti, of the Latin Casino, comic Sonny King, Peggy Lloyd, N. P. Lloyd, Jr., and Sam Bushman, publicist man for Miss Lloyd.

New Opera Disks Swell Victor Sales

NEW YORK—Opera is at an all-time peak of popularity with record buyers.

That's the considered view of RCA Victor's George G. Marek, who bases his belief on the fact that Victor has sold more than $8,500,000 worth of opera recordings since 1949.

During this five-year span more than 450,000 complete operas—or 1,500,000 single LP's, because many of the operas consist of multiple LP sets—have been purchased by music lovers, Marek said.

Nearly 10 per cent of Victor's dollar volume from operatic efforts for the five-year period has come from a newly released "Fauust" and four operas which were released last fall—a Toscanini version of "Otelto," an all-Italian coupling of "Cavalleria Rusticana" and "Pagliacci," and "Tristan" and "Isolda."

The tremendous expansion of recorded operatic repertoire in recent years is attributed by Marek to the following technical advances:

1. Introduction of tape recording, making it possible to obtain "a more lifelike" reproduction of the human voice.

2. Development of the new speeds of 33 1/3 rpm and 45-rpm, which provide better sound and more music for less money. In many cases, the cost of an opera on the new speeds is a third less than it was on 78-rpm discs.

"Another important factor in the popularity of recorded operas is the outstanding casts which we are able to ensemble. The world's leading artists are eager to appear on records because a good recording often lives for decades," Marek said, adding: "A 'Golden Era' for operatic recordings lies ahead in both vocal artistry and volume of sales."

Fletcher Henderson Dies

NEW YORK—Fletcher Henderson died this week.

Henderson was one of the all-time great arrangers, having done most of Benny Goodman's top numbers.

He was also a writer, having written "Open the Door Richard."

He had been ill for several years.

Decca Adds HiFi Phono

NEW YORK—Decca Records this week announced that it is adding a high fidelity phonograph to its line of accessories. The new addition will be the latest in that type of instrument and will be distributed through the Decca organization. It will retail at about $200.

At the same time Decca is releasing its first albums designed specifically for high fidelity play. They are three sets with Albert Wallerstein conducting the Philadelphia Symphony Orchestra.

THE CASH BOX

TORONTO TOPICS:

Ernest Tubb, Decca recording star, completed a very successful week at the Casino Theater. Tubb visited Fred Roden's Record Cerral and renewed an acquaintance of long standing. Tubb moved from the Macombo to the Horseshoe and has a date to go back into the Macombo in about six weeks' time. . . . Muggsy Spanier and his Dixieland All Stars are currently holding forth at the Colonial Tavern. . . . Julius La Rosa, who is released on the Apex label in Canada, is the next spot attraction booked for the Casino Theater. Juliette, Canada's outstanding radio vocalist, arrived in town this past week from her hometown Vancouver. While here she will be doing a series of guest appearances on various of the radio and TV shows after which rumor has her going to New York to sign a recording contract with one of the top labels. She has all of the requirements that go to make a great artist and should quite a stir when she gets established in the east. . . . Jack Perry, UMI Canada's General Professional Manager, is in town for a few days confering with Clyde Moon who is in from Montreal. . . . Jack Newman, Canadian manager of Peer-Southern, passed through Toronto last week on a promotional junket which will keep him in Western Ontario until the end of the month.

Earl Haywood made a guest appearance on the Pee Wee King's weekly TV show from WFTS-TV, Cleveland, Ohio on March 10th which coincides with the Earl Haywood week which was celebrated by all the music fraternity this past week. Pee Wee King termed it International Week in deference to his Canadian guest. . . . Riders of the Purple Sage will complete eight weeks at the Olympia Theatre on March 27th at which time they intend to take a well earned rest spending Easter back home in the U.S. and doing the same over in Montreal and Quebec City. This fine hillbilly aggregation has been approached to do dates in Cuba, and Puerto Rico and are considering a Caribbean tour late in the summer.

MONTREAL MEMO:

George Taylor, Quality, MGM East Coast representative, in town on a business trip and will be returning to Halifax March 19th. . . . Terry and The Maces, recently at the Marcon Club, open March 19th at Ruby Foo's Starlight Roof. . . . Helene Frankland and over for an additional two weeks at the Kit's Cafe. . . . Doran Bros, followed Roger Coleman into the American Room, replacing Eddie Muhler moved from the Montreal Royal Hotel. . . . The Harmonics due into the Seville Theatre March 29th. . . . Future bookings at the theatre include Ernest Tub, Julius La Rosa, and Joe Louis. . . . Latin Quarter continuing its jazz policy. The current cup is held by Mike Jackson and his Buffalo Bearcats. Coming attractions include Jimmy McPartland, Buddy De Franco. . . . Romeo Laniel of Laniel Amusements, back into town from the MDA Convention in Chicago, where one would gather he had a wonderful time. . . . Tommy Tommaso, formerly an outstanding trumpetist and now a leading restaurateur, entertained the Four Lads and their manager, Mike Stewart during their recent visit to Montreal. The Four Lads, a Canadian group from St. Michaels Choir in Toronto, have established an enviable position as recording artists. The Crescents, another singing quartet also out of St. Michaels Choir, are now making Cleveland their operational base and endeavoring to achieve a similar degree of success in the entertainment field.

AWARD

CHICAGO—Kenny Myers (right) accepts The Cash Box award on behalf of Mercury Records from Sid Parnes. Mercury was given the trophy for the Carlisle's waxing of "No Help Wanted" which was voted The Best Folk Record of 1963 in The Cash Box poll.

"It's What's in THE CASH BOX That Counts!"
Son To Sid Prosens

NEW YORK—Ewina Prosen, wife of Sid, gave birth to a baby boy last Monday at 11:15 at Doctors Hospital in New York. Named Philip Michael, the baby weighs 6 lbs. 13 oz. and is 20 inches tall.

Sid is the publisher and author of the smash "Till I Walk Again With You". He also wrote and published this year’s follow up "Heart Breaking Waltz".

Mother, father and baby are all doing fine.

Benida Acquires “Heart” Original

NEW YORK — Dewey Bergman, A&R head of Benida, announces that the diskery has bought the original master of "Have A Heart" as sung by Jane Douglas, the writer of the tune. Benida will release it next week.

Premiere

HOLLYWOOD—Hal Dickinson and wife Paula Kelly, (they’re part of the Modernaires) talk to NBC announcer Eddie King at the Hollywood premiere of “The Glenn Miller Story.” The Modernaires appear in the film singing “Chattanooga Choo Choo” which they recorded with the late Glenn Miller. Group also has a Coral record out featuring the best of Miller music.

Kiddie Recording Stars Win Poll

NEW YORK—Recording stars took five of the top Milky Way Gold Star awards in a recently completed poll to find the leading child entertainers of the present day. It was announced by the Mars Candy Company, conductors of the survey.

The Bell Sisters, featured on RCA Victor records; Jimmy Boy, of the Columbia label; “Sugar Chie” Robinson, who has recorded his piano playing talents on Capitol, and Molly Bee, also of the Capitol family, will receive Milky Way Gold Stars for being elected into the upper echelon.

More than 8,000 members of the entertainment field were canvassed for their votes to decide on the winners. These included leading movie, drama, radio and TV editors, columnists, disk jockeys and other members of the entertainment profession throughout the country.

In addition to the recording stars, other children in the award winning bracket are Brandon de Wilde, who scored a triumph, with his performance in the movie, "Shane," and is featured regularly over ABC on his own TV series, "Jamie"; David and Ricky Nelson, of the ABC radio and TV program, "Ozzy and Harriet"; Bobby Driscoll, and Gigi Perreau of Hollywood films; Christian Fourcade, of the Bing Crosby movie, "Little Boy Lost"; George Winalow, the forgone screen actor, recently featured in the film, "Mr. Scoutmaster". Johnny Klein of the Broadway theatrical hit, "Seven Year Itch" received the highest number of votes among the juvenile performers in the legitimate theatre.

New Disks On “Fire”

NEW YORK—It looks as though “I Don’t Want To Set The World On Fire” is being revived without any drive on the part of the publisher.

In the last several weeks, the publishers were surprised by three new records which were put out unsolicited. They are the Lovett Sisters on Imperial, Dean Martin and Jerry Lewis on Capitol, and Sam Butera on Grove.

Gold Coin

MIAMI, FLA.—Eddy Arnold (left) receives the AMI Gold Coin Award for his recognition of the juke box as a worthy entertainment medium from R. J. “Bob” Norman, general manager of Southern Music Distributors, distrib of AMI phonos in the Florida area. The award was made in the Olympia Theatre, where Arnold was appearing, after a lunch-on given in his honor at the McAlister Hotel. The Davis Sisters, local dee jays and RCA Victor reps attended the luncheon.

“It’s What’s in THE CASH BOX That Counts”
Jerry Blaine Announces New Cleveland Branch For Cosnat

CHICAGO—Several changes have taken place in representation for record companies during this past week. Larry Green, deftly promotion man for Decca resigned. He has been replaced by Ray Ludtke.

Don Stein, formerly with King Records, joins Decca as salesman for the Indiana territory. Morrie Meyer will replace Don at King.

Barney Fields, formerly deftly promotion man for Coral, joins Label "X," beginning April 1, as Midwest Regional Representative.

Capitol Records has promoted Piers, formerly deftly promotion man, as Assistant Branch Manager. Don Hasiel, former salesman, taking over Piers's promotion job.

Angel Launches "Blue" Label

NEW YORK—Angel Records, which has released pin-point albums of classical music since last November, launched, last month, its "Blue Label" catalogue of light popular music from abroad. The list of artists and groups on the "Blue" APL, will be drawn from the catalogues of European Columbia and French Pathé, with which number fast成功的 Industries (U.S.) Ltd.—of which Angel is the marketing affiliate—has a distribution agreement.

The first recordings come from France. Others from Spain and Italy are to follow.

The initial release is by Les Compagnons de la Chanson, the nine young singing Frenchmen who are now on an extended concert tour of the U.S. The second release on the label is "Carnet de Paris," featuring eight songs by Charles Trenet.

Top 10 Best Selling Pop Albums

1. THE GLENN MILLER STORY Sound Track (Decca DL 5519)
2. SELECTIONS FROM THE GLENN MILLER STORY Glenn Miller (RCA Victor LPT 3057)
3. MUSIC FOR LOVERS ONLY Jackie Gleason (Capitol H 392)
4. TAMMY Joanie Sommers (Capitol H 393)
5. SONGS FOR YOUNG LOVERS Frank Sinatra (Capitol H 488)
6. MAY I SING TO YOU Eddie Fisher (RCA Victor LPT 3185)
7. CALAMITY JANE Doris Day, Howard Keel (Columbia CL 6273)
8. THAT BAD EARTHA Eartha Kitt (RCA Victor LPM 3187)
9. KISMET Original Cast (Columbia ML 4850)
10. I BELIEVE Perry Como (RCA Victor LPM 3188)

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
BOSTON—Bob Clayton, d.j. of Boston’s WHDH, (second from right) is shown holding onto a popularity poll with youngsters from Brookline, Mass., high school, while Dean Parker, new MGM songwriter, sits in (extreme left) to hear a report on his latest recording of “Be Mine, Beloved” backed up with “Let Me Tell You ‘Bout Louisa.” Kids couldn’t pick their favorite of two sides, liking both. Their poll of favorites showed Perry Como tied with Eddie Fisher for top male vocalist, while Doris Day won her division by landslide.

Distrib Ingenuity Creates New Atlantic Hit

NEW YORK—Ingenuity and initiative of a distributor not only helped him dispose of some surplus disks that had been gathering dust on his shelves for almost three years, but created such a demand for the tunes that the record company found it necessary to remaster the original and release it.

The tune is “Sentimental Journey” by Ruth Brown. The distrib is Steve Poncio, United Record Distributors. The record company is Atlantic Records.

When Poncio worked on his local operators to put the old Ruth Brown etching into their boxes, “Sentimental Journey”, which was backed by the Ruth Brown formy hit “I Can Dream Can’t I”, emerged with such demand that United Record was cleared out of its stock. A hurry call was made to Atlantic calling for an immediate shipment and a large one. Atlantic backed the item with “It’s All In Your Mind” and acquainted its distributor setup with the special release. The reaction was good and Atlantic Records found themselves with a strong sales item strictly from left field. The Delta Rhythm Boys back Ruth Brown on both sides.

Atlantic plans to issue a new Ruth Brown in its regularly scheduled package, due out in about one week. The sudden resurgence of the three year old disk puts Atlantic in the position so having two Ruth Brown hits at one time.

Writer of Doottone’s “Kiss A Fool” Dies

LOS ANGELES, CAL.—Ritets were held last week for Johnny Harold, veteran songwriter, who died just as his most promising song “KISS A FOOL GOODBIE” is making a hit to be top seller. The original slicing by The Whippoorwills on Doottone label, west coast indie, is beginning to break in Philadelphia and is taking off in other regions. The tune is with Doottie Williams Publications, a BMI rubbbery.

Stars Over Harlem

All the uptown area anxiously awaiting the Friday, April 16, showing of Lionel Hampton, his swing- sational Orchestra, and his sizzling revue at the Yaleco State Armory. ... Enjoyable plus was the little powwow conducted when Al Silver, Bob Schwaid, Jack Bregmann, dropped in on Ray “Sun-Cat” Carroll and sideman Shelton Lewis (they’re two-thirds of the stellar W.H.O.M. platter spinners - awesome). Eddie Boyd’s “Picture In A Frame” showing signs of making strong bids throughout the nation for a place in the various charts. ... Spotted the Jerry Weckler’s dining Harlem style. Jerry informed this writer that the “Such A Night” boys are just aching away like mad to make sure that there will be no shortage of The Drifters tasty etchings for a long, long time. In again, out again whizzed one of our favorite musical dolls, Betta McLean who at this scrivvies’ should be struttin’ her stuff out Philly way ... King Records New York distrib staffmen Chris Saner, John Stephen and sales- man Hy Penzel rushing all about like a crazee turning out all those orders for their fast breaking assortment of those hot biscuits just turned out by Earl “Cracked Ice” Bostic, Bill “Eventide” Doggett, and The Strang- ers soothing new reading of “My Friends.” Better grab just as many copies of Ray Charles’ “I Should’ve Been Me” as you can lay your hands on. This baby is loaded with the necessary happenings to bring in coin after coin. Ditto, “Say A Prayer b/w Every- day” by Faye Adams-Joe Morris Com- bination, Billy Eckstine’s “Lost In Loveliness,” The Moonglows “Secret Love,” Smiley Lewis’ “Blue Monday,” Percy Mayfield’s “I Need Love So Bad.” You just gotta lend an atten- tive ear to Earl Fortrose’s “Oh Why.” ... George Williams new recording bandmaster at Coral going great. George’s first batch of releases, “The Knocked Out Choo-Choo” and “Creeole” easy to take. Proof of it all being that the presses are working on the second run. ... Everybody who has heard Jacalyn Hawkin’s latest Timely Records waxing agree that this stellar performer again proved that he has a great chance to boost the chart wide open with his “Please Try To Understand.” ... A pleasure it was to chat with Philly’s gentlemen of the turntables, George Woodis, (he’s the guy with all the goods), and live wire Rue Williams. Wow but Louis Jor- dan’s “I’ll Die Happy” is funny record.

THE THINGS THAT I USED TO DO
Guitar Slim (Specialty 482)

YOU’LL NEVER WALK ALONE
Roy Hamilton (Epic 9015)

I Didn’t Want To Do It
Spiders (Imperial 5265)

I’M YOUR HOOCHIE KOOCHE MAN
Muddy Waters (Chess 1560)

SAVING MY LOVE
Johnny Ace (Duke 118)

SUCH A NIGHT
The Drifters (Atlantic 1019)

You’re So Fine
Little Walter (Checker 786)

LUCILLE
Drifters (Atlantic 1019)

It Should’ve Been Me
Ray Charles (Atlantic 1021)

WATCh DOG
Lula Reed (King 4688)

EL BAION
Joe Loco (Tico 208)

LOVEY DOVEY
Clovers (Atlantic 1022)

Darling Dear
Counts (Dot 1188)

TV MAMA
Joe Turner (Atlantic 1016)

You’re Still My Baby
Chuck Willis (Okeh 7015)
NEW YORK: Bees Berman, Apollo Records, so-o-o-o excited and proud of the tremendous response accorded her pet project, Mahalia Jackson, at the recently concluded MOA banquet. Singing to one of the toughest and most blase audiences in the world and competing with the nation’s top talent, Mahalia just walked off with honors hands down. You can bet there’ll be plenty of jake boxes playing Mahalia Jackson records over there. Bees also quite elated over her signing Bob Copping the Authorff Goodfry Talent Scouts dupe a couple of Mondays ago. . . . Danny Kessler, Groove A & R man, is on tour in the East, scouting for new talent. George Willims has joined the Coral label, George did four sides and has the unusual and pleasant surprise of finding two, "Crooie" and "The Knocked Out Choo Choo" moving nicely in R & B and the other pair, "Wam Boogie" and "The Rompin’ Stripper," getting a smart action popwise. . . . Bobby Robinson, Red Robin Records, getting ready to release a new Velvets single which he feels will surely create a big fan. Group is as smooth as its name. . . . The Rivileers “A Thousand Stars” on Baton continues to build with action breaking out in different spots each week. . . . Bob Ross, Dawn label chief, vanilla with a release from the other group of Alpha Distributors, continue to build in a big way. . . . Big Marshall, former Blue Barron vocalist. Hans Longfield, who penned one of the tunes, souvenir of Madeira, really high on the pitching.

ERIC LEONER gleefully reports that he has never had such a demand for Mahalia Jackson’s Apollo disks as he is now enjoying, as a result of her magnificent performance at the MOA banquet. Requests, Ernie says, from stores as well as ops and dealers . . . . Marge Meyer takes over as deejay at WMGM, as the King as Don Stein moves to Decca. . . . Shaw Artists Corp., who have just signed Juanita Hall, has scheduled her to tour all upper states to larger quarters. . . . Phil Chess currently touring the West. While back home Len reports that “I’m A Young Rooster” looks like the next big hit for Checker. . . . AROUND TOWN . . . Gene Ammons, after an extended engagement at the “Bee-Hive” has gone to Detroit’s Rouge Lounge. . . . Bill Farrell, making a big hit with teenagers at Cadillac Bob’s Toast Of The Town. . . . Illinois Jacquet heading up the hot new Ballroom this week which features Chuck Willis and the Five Cs. . . . Mugger Spanier skedded to be opening on the New York Note, followed (for 4/16) by Benny Goodman. . . . Sonny Stitt skedded for a three week engagement at the Grandstand. . . . The Grand Showmanship and dancing power at the ‘Hive.’ . . . Ruth Brown heading for the Regal Theater during Easter week, as star of the house. . . . Lucky Cordell has moved from Radio Station WGES to WHFC, where he has a minite R & B disk show.

LOS ANGELES: “Wild” Bill Davis and his intriguing jazz group opened at the Royal in Hollywood on March 16th for a two-week stand. . . . Joe Houston and his orchestra have a guest appearance on the KTLA TV Show on Sat. . . . April 20th. . . . The Orioles, who recorded the Jubilee smash “Crying In The Chapel” appeared at the Five Ballroom over the Mar. 29 week-end with Don Johnson and his orchestra in Concert featuring Bob Bostic, The Flairs, Christine Kittrell and The Robbins packed the nearest Bal remaining March 13th. They are now touring through Bakersfield, Salinas, Ventura, Lancaster, and San Diego. Bostic has been booked into the Royal in Las Vegas, for Ben Waller Enterprises, headed by Ben Waller Enterprises, celebrated his birthday receding with a big, showman piano Earl Hines now has down the spotlight at the Club Oasis. . . . Johnson, more recently left on a tour of the South and Midwest calling on his West Coast distributors and also conducting new recording sessions. Although just released, their recent work by R. B. King on the RPM label has been getting very good press. Titles are “Love You Baby” b/w “The Woman I Love,” “I Love You” b/w “I Love You,” “I Love You” b/w “I Love You” and a novelty backed with a jump tune on the Specialty label that looks like another smash for him. Titles are “A Bird In The Hand” and “Make Me Know It.” . . . Hollywood Records have got some company over nation wide for Lucky Records, new R & B label owned by John Dolphin, former co-owner of the Elfette label. Split between the Hollywood and Flames and The Matches. Both are vocal groups. Lindy Hayes and Pee Wee Crayton are now playing a series of dates booked by Ben Waller Enterprises, both are now getting ready for their next sessions which will be produced by Ralph Bass, A & R head of King and Federal Records. . . . Watch “The Honky Tonk” on the Hollywood label featuring Christine Chapman along with Peppy Prince and His Rhythm Lads. It’s a bouncy blending of a vocal and instrumental that could click.

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“Go, Man, Go”-RIDERS TO THE STARS-
NEW COLOR THRILLER

NEW YORK—Slim Gaillard (right) hands out fifty records to the first fifty patrons in line at the Globe Theatre opening of the movie “Go, Man, Go.” Gaillard recorded the title songs for the United Artists flick which stars Dane Clark and the Harlem Globetrotters.

Gaillard can be heard six days a week on his WNYJ (New Jersey) disk jockey show.

Richmond Cleffers Click

Richmond, Va.—Two local tune-smiths have teamed their talents and written a number of songs, two of which have already been waxed by major labels.

Carl Stuts, early morning deejay on WRVA and Edith Lindeman, amusement editor of the Richmond Times-Dispatch, are the authors of “Cling To Me” which was recorded by Eileen Barton, Joe Joly Desmond and the McGuire Sisters on Coral, and “Little Things Mean A Lot” cut by Kitty Kallen for Decca. Both tunes have been on network radio and TV programs. Stuts has joined with other local writers to de songs which are on several of the bigger labels.

Bostic Signs Crooner

Earl Bostic, and his orchestra, now touring the West, recently added a male vocalist Sonny Carter, to handle the "swoon" department with the aggregation. Carter, is a native of Detroit, Michigan; but is well known to many night club goes, throughout the country. Bostic, is so enthused with the new lad, he will record him when the band reaches California, the latter part of March. Bostic’s new recordings of “My Heart At Thy Sweet Voice” and “Cracked Ice” has just been released on the King label.

Reno Joins “King And I”

NEW YORK — MGM recording artist Ken Reno, who recently returned to one of the top roles in the Broadway production of “The King And I,” is now on a nation-wide tour with the company. The New York tour was scheduled to close here March 20.

While touring, Reno will plug his newest release “Quanto.” He debuted several months ago with “Mexico”.

“IT’S MY FAULT” b/w “MONEY & WOMEN”

RUTH BROWN

NEW DECCA BRANCH

CHICAGO — Decca Records has opened a branch office in St. Louis, formerly had distributor there. Robert Snell was named manager of this branch office which is located at 701 North 16th St., St. Louis.

“CLIMBING FAST!” b/w “GOODNIGHT SWEETHEART G00D-NIGHT”

MAY 15, 1954

“YOU DON’T MOVE ME” b/w “HAND IN HAND”

Elmore James

“MAKE MY DREAMS COME TRUE” b/w “HAND IN HAND”

Eugene Bostic

“WHO WEARS WHAT” CHECKER 791

THE CASH BOX MUSIC BUSINESS

March 27, 1954

C. J. Cash

MARCH 27, 1954

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS”
Music
Nashville,
personal
WATCH
MY
USED
YOU'RE
USED
MEMPHIS
I'M
8508
NASHBORO
Sunset
Cash
WIRE
STATION
N.
Blvd.,
TURNERO
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SAVING MY LOVE
FOR
YOU
Johnny Ace
(Duke 119)

LOVE DOVEY
Claviers
(Atlantic 1022)

YOU'RE STILL
MY BABY
Chuck Willis
(Ohum 7015)

SAVING MY LOVE
FOR
YOU
Johnny Ace
(Duke 123)

EVEN TIDE
Bill Doggett
(King 468)

WATCH DOG
Johnny Ace
(King 468)

SOMETHING'S
WRONG
Pete Drake
(Imperial 3212)

BLUES MONDAY
Smiley Lewis
(Imperial 3248)

I NEED LOVE
SO BAD
Percy Mayfield
(Specialty 465)

I'M GOING TO
SIT RIGHT DOWN
AND CRY
Ray Hamilton
(Epic 9015)

LUCILLE
Drifters
(Atlantic 1919)

I'M YOUR HOOCIE
KOOCHO MAN
Muddy Waters
(Kingt 3360)

YOU'LL NEVER
WALK ALONE
Ray Hamilton
(Epic 9015)

YOU'RE STILL
A KID
Chuck Willis
(Ohum 7013)

SOMETHING'S
WRONG
Pete Drake
(Imperial 3212)

THE THINGS THAT
I USED TO DO
Guitar Slim
(Specialty 482)

A THOUSAND STARS
The Drifters
(Imperial 602)

THE THINGS THAT
I USED TO DO
Guitar Slim
(Specialty 482)

SOMETHING'S
WRONG
Pete Drake
(Imperial 3212)

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THE THINGS THAT
I USED TO DO
Guitar Slim
(Specialty 482)
IN THE GROOVE!

SLEEPER OF THE WEEK!

“MISS PEACHES”

“CALLIN’ MOODY FIELD”

(Parts 1 & 2)

78 rpm cat. no. G-0009
45 rpm cat. no. 4G-0009

STARTING IN THE MIDWEST!

SAM BUTERA

“THE THINGS I LOVE”

“I DON’T WANT TO SET THE WORLD ON FIRE”

78 rpm cat. no. G-0005
45 rpm cat. no. 4G-0005

STILL GOING STRONG!

THE DU DROPPERS

“DEAD BROKE”

“SPEED KING”

“YOU’LL NEVER BE MINE”

“BOTTLE IT UP AND GO”

78 rpm cat. no. G-0002
45 rpm cat. no. 4G-0002

GROOVE RECORDS
A PRODUCT OF RADIO CORPORATION OF AMERICA

“It’s What’s in THE CASH BOX That Counts”
DICKIE THOMPSON  
(The Herald 424)

“THIRTEEN WOMAN AND ONE MAN” (2:40) [Danby Music BMI — Dickie Thompson] Dickie Thompson handles a piece of original material in his first for the Herald label and comes through in solid fashion. Lyrics present quite an intriguing predicament. Thirteen woman and one man in town. This guy really lived. Item has a great beat that really moves.

“I'M INNOCENT” (2:32) [Dave Dreyer ASCAP—Singletone, McCoy, Stone] The flip is a slow blues in which the singer finds himself in trouble with the law. “I'm innocent,” chants Thompson as he pils his hopes on the age old allibi of having been with his love at the time of the incident. A strong deck that should get lots of action.

THE MEADOWLARKS  
(RPM 406)


“LFMST BLUES” (2:48) [Mod Music BMI—Jones, Pruitt] A slow bounce twist on the familiar eiggie slogan. However, lyrics in the song mean “Lord Find My Sweet Teresa.”

TEMPO TOPPERS  
(Peepock 1628)


“RICE, RED BEANS AND TURNIP GREENS” (2:34) [Lion Pub BMI—Raymond Taylor] The Toppers knock out a quick beat with excitement. Side has a good beat.

BRO. CLEOPHUS ROBINSON  
(Peepock 1724)

“I'M HOLDING ON” (2:50) Brother Cleophus Robinson sings a slow religious tune with sincerity and moving force. A good gospel deck.

“RE'S A WONDER” (2:50) Flip is a quick tempo spiritual sold dramatically and excitingly by Robinson.

LIL. SON JACKSON  
(Imperial 5276)

“BIG RAT” (2:04) [ Commodore BMI—M. Jackson] A calypso flavored southern blues chanter by Lil' Son Jackson. Simple melody with guitar and drum stick accompaniment.

“PIGGLY WIGGLY” (2:10) [Commodore Music BMI — M. Jackson] Jackson vallies another slow southern blues. Lyrics a big pitch for the Piggly Wiggly grocery chain stores.

SPANIELS  
(Vee-Jay 107)

“YOU DON'T MOVE ME” (2:41) [Conrad Music BMI — Gregory] The Spaniels spin a middle tempo rhythm ditty with intriguing lyrics and bouncy beat. Deep voiced lead does a solid bit of vocalizing enhanced by handclaps. A good etching that could break into the charts.

“GOODNITE SWEETHEART, GOODNITE” (2:40) [Conrad Music BMI—Carter, Hudson] Group gets together on a slow pretty ballad with good listening the result.

MATTHIA MOORE  
(DeLuxe 6038)

“GETS A HARD WAY TO GO” (2:14) [Franklin BMI—Pauling, Davis] Martha Moore belts out a slow tempo bounce with an energetic performance.

“TO, TO, YO, YO” (2:35) [Franklin BMI—Pauling, Davis] Girl sows out a colorful set of lyrics to a middle tempo jump. Repeating “to, to” line interjected by a male voice could make this record although it is doubtful that it will get on the air.

THE FIVE KEYS  
(Aladdin 3228)

“LOVE MY LOVING” (3:04) The Five Keys dish up a slow mood piece that has a real “blues” feel. Lold tells his listeners he loves his loving when he piano plays the blues. A moving job backed with a rambling blues piano.

“SOME DAY, SWEETHEART” (2:06) [Spivak, Spivak] The “Keys” collaborate on a slow ballad that straddles the pop and blues markets. A tenderly presented ditty.

THE CASH BOX  
(Rhythm 'N Blues 57-03)

In the opinion of The Cash Box staff, records listed below, in addition to “The Flip” and “Sleepers” Of The Week, are those most likely to achieve popularity.

★ “GOODNITE SWEETHEART, GOODNITE” Spaniels Vee-Jay 107
★ “JUST YOU” The Crickets Jay-Dec 766
★ “THIRTEEN WOMAN AND ONE MAN” Dickie Thompson Herald 424

JIMMY CRAWFORD  
(Gem 215)

“THAT AIN'T RIGHT” (2:38) [J. & J. Claiborne, Davis—Jimmy Crawford] Jimmy Crawford, in a recitation type novelty, moans his gal ain't doing right by him. Rocking okking supplied by Motley and his Crew, with Motley taking off on the trumpet, back the artist solidly.

“TILL MY BABY COMES BACK” (2:41) [J. & J. Claiborne, Davis BMI — Jimmy Crawford] Crawford dishes up a middle tempo jump blues with a nice beat. Crawford still has gal trouble on this deck, but he forgives her and wants her back. Stronger of the two sides.

THE CRICKETS  
(Jay-Dec 786)

“JUST YOU” (3:00) [Beacon Music BMI—Glenn Gibson] The Crickets dish up a slow pretty ballad in fetching and saleworthy style. Dean Barlow handles the lead chores tenderly and emotionally against an easy instrumental backing. Boys are strong on this deck and should garner sales and spins.

“MY LITTLE BABY'S SHOES” (2:39) [Beacon Music BMI—Spencer, Seldenberg] A quick beat item that seems to have missed the r & b market completely.

JOHN LEE BOOKER  
(DeLuxe 6046)

“MY BABY DON'T LOVE ME” (2:55) [Lois BMI — John Lee Booker] A slow southern blues. Bookers complains his baby don't love him no more. Guitar accompaniment lends the proper deep south flavor.

“REAL, REAL GONE” (2:20) [Lois BMI—John Lee Booker] Similar item delivered in like style.

FIVE ECHOES  
(Sabre 105)

“SO LONESOME” (2:45) [Joni BMI — W. Spreegs] The Five Echoes dish up a slow smooth rhythm item in fetching style. Lyrics depict the charmer as lonesome since his baby said goodbye.

“BROKE” (2:37) [Joni BMI — W. Spreegs] The flip is a quick beat bounce rocked with pep by the group. A gay sound.
"THE WOMAN I LOVE" (2:41) [Mod. Music BMI—King]
"LOVE YOU BABY" (2:45) [Mod. Music BMI—King]

JIMMY BINKLEY and his Combo

B. B. King crashes through with a pair of potent dirkings on his new RPM release. The upper lid, "The Woman I Love," is a middle tempo blues on which King is really flying with happiness. King etacally sings of his love, the woman who is as sweet as the heaven above. King moves through this ditty with ardor and high spirits for an infectious side. The flip, "Love You Baby," is a quick beat in the same light manner of delivery. The blues shouter sings of his love in zestful and appealing fashion. King is in top form as he wails an intriguing and stimulating beat.

TRINITY BAPTIST CHURCH
(Moder 925)

"LEAD ME, GUIDE ME" (2:40) [Akers] The Trinity Baptist Church group blends on a slow inspirational religious item. OK religious wax.

"MY SOUL IS SATISFIED" (2:41) [Derricks] The flip is a group chant of a middle tempo gospel item.

MEL WALKER
(Mercury 70323)

"FEELIN' MIGHTY LONE-SOME" (2:41) [Motion Music ASCAP—Kirkland, Lake] Mel Walker sings a middle beat romantic ditty begging his baby to please hurry home as he's lonesome without her. Ok horn adds spice to the deck.

"YOU PASSED BY" (2:30) [Mel Walker] Walker etches a slow blues ballad with tender love lyrics. Two ok sides.

CHARLES SINGLETON
(Atlas 1032)

"THE BOARDWALK" (2:35) [Singleton] Charles Singleton and his fluid sax rocks out a quick instrumental in pleasing fashion. Deck has appeal.

"OZING ALONG" (2:28) [Singleton] The under lid is a middle tempo rhythmic item which again features the Singleton sax. A good hook 'o' wax.

JAZZ

SONNY PARKER
(Brunswick 84025)

"JEALOUS BLUES" (3:09) [Modern Age BMI—Leroy Williams] Sonny Parker infects its listeners with his jealous of his baby. Simple instrumentation brings out the potent styling of the singer.

"I'M HUNGRY" (2:20) [Modern Age BMI—Leroy Williams] Parker etches a slow blues with sad lyrics. Parker begs for a handout. Ever since he and his gal have been separated things have been rough with him. Not as compelling as the upper deck.

BILL DODGGETT
(King 4702)

"THE SONG IS ENDED" (2:15) [Berlin ASCAP—Irving Berlin] Bill Doggett, master of the jazz organ, lends its inimitable styling to the Berlin side. The fluid group, with the strong solo play from the sax, combine on a solid beat. A potent piece of wax.

"IT'S A DREAM" (3:09) [Billie Holiday BMI—Bill Doggett] The Doggett combo comes up with a slow dreamy item in relaxing manner. Jazz buyers will go for it.

PERLA MARINI
(Groove 0007)

"A SUNDAY KIND OF LOVE" (2:30) [Peter Maurice ASCAP—Barry, Belton, Prima] "X" intros new jazz stylist on the cafe kick, Perla Marini, who etches the current & b success and pop hit of several years back. Gal does a solid job with interest bound to come from the jazz clique.

"TIL NEVER BE FREE" (2:35) [Laurel Music ASCAP—Weiss Benjamin] Thrush interprets another taken from the successful pop tunes in similar fetching and intimate manner.

NEW YORK—Jaye P. Morgan, Derby recording star, who is also featured on the Robert Q. Lewis TV show, makes a fetching picture as she prepares to take off for Washington for a singing engagement.

BBS Records Acquires
Tunes And Artists


In a cash transaction, Borelli purchased the master of the current new tunes "Our Favorite Waltz" and "You Walk By" for $5,000.00. Thrush Ann Gilbert, who waxed both sides that are showing up big locally, was signed to a BBS exclusive deal; She leaves for New York next week to cut new platters.

The Larry Faith orchestra was also signed by the BBS chieftain to a three year recording pact. The purchase of four masters was also included. First release of these is "Stall ing Along" backed with "Moonlight On Melody Mill." Both tunes are published by Chicago's WIndy City Music Company. Bill Black set the deal for McConkey Artists Corporation, handling the Larry Faith Band.

BBS records first came into prominence with Al Martino and his recording "Here In My Heart," written by William Borelli. In the new artist set up, songster Joey Stevens, 19-year-old discovery, is currently on the build with the first release "You're Mine" backed with "Tell Me You're In Love."
Meeting Dates Of
Music Operators’ Associations

March 23—Phonograph Merchants’ Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

23—Eastern Massachusetts Music Guild, Ralph Ridgeway Place:
Ivy House, West Springfield, Mass.

29—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

29—Dallas Music Operators’ Assn.
Place: Big Pete’s, 5001 Lover’s Lane, Dallas, Tex.

April 1—Phonograph Merchants’ Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).

1—California Music Guild
Place: Sacramento Music, Sacramento, Calif.

1—Eastern Ohio Phonograph Operators’ Assn.
Place: Tod Hotel, Youngstown, Ohio (General).

5—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

5—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.

8—California Music Guild
Place: S. Grant Hotel, San Diego, Calif.

13—California Music Guild
Place: Fresno Hotel, Fresno, Calif.

13—Bakersfield Inn, Highway 99, Bakersfield, Calif.

14—New York State Operators’ Guild
Place: Palatine Hotel, Newburgh, N. Y.

15—Eastern Ohio Phonograph Operators’ Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

19-Westchester Operators’ Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

26—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

TWO GREAT VALLEY HITS MOVING UP FAST!

“TURN AROUND BOY”

THE WESTERN VERSION OF THE
BIG WESTERN

AND THE
INSPIRATIONAL

“ANGELS IN THE SKY”

“A NATURAL FOR THE EASTER SEASON”

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS”

Tom Edwards
WEST—Chicago, III.
1. You’ll Need To Know (Tommy Collins)
2. I Really Don’t Want To Know (Eddy Arnold)
3. Slowly (Webb Pierce)
4. Somebody Likes Me (Red Foley)
5. I Need a Little Help (Carilda)
6. I Love You (Glenne Wright)
7. I Won’t Be Leaving Here (Red Foley)
8. Changing Partners (King)

Bill Bailey
WAQX—Chicago, Ill.
1. You Will Need To Know (Eddy Arnold)
2. As Far As I’m Concerned (Red Foley)
3. Coffee Blues (Webb Pierce)
4. Slowly (Webb Pierce)
5. Real You (Tommy Collins)
6. I’ll Need A Little Help (Carilda)
7. I Don’t Want You (Glenne Wright)
8. Changing Partners (King)

Billy “The Kid” Stanley
WING—New Orleans, La.
1. Georgia Steel Guitar (Roy)
2. I Really Don’t Want To Know (Eddy Arnold)
3. Slowly (Webb Pierce)
4. I Only Have One Heart (Eddy Arnold)
5. I Really Don’t Want To Know (Eddy Arnold)
6. Changing Partners (King)
7. Wake Up Irene (St. Thompson)
8. I Need A Little Help (Carilda)

Jack Gate
WSK—Cleveland, Ohio
1. Slowly (Webb Pierce)
2. I Love You (Wright & Reeves)
3. You Better Not Do That (Tommy Collins)
4. Release Me (Jim Reeves)
5. I Really Don’t Want To Know (Eddy Arnold)
6. Good Deal, Lucille (Al Terr)
7. Wake Up Irene (St. Thompson)
8. I Need A Little Help (Carilda)

Sheriff “Tex” Davis
WLOW—Nashville, Tenn.
1. Slowly (Webb Pierce)
2. I Really Don’t Want To Know (Eddy Arnold)
3. Leave That Girl Alone (Eddy Arnold)
4. Let’s Talk (Freddie Hart)
5. I Really Don’t Want To Know (Eddy Arnold)
6. I’ll Wrap Up Some Days (Jimmy Reeves)
7. Till We Two Are One (Eddy Arnold)
8. That’s My Baby’s Kisses (Jimmy Reeves)

“Potato” Pete Hunter
Houston, Tex.
1. I’ll Be There (Ray Price)
2. Good Deal, Lucille (Al Terr)
3. You Better Not Do That (Tommy Collins)
4. What’s In Store (Ray Price)
5. You’re Loving Me (Adams)
6. I’m Really Gonna Do It (Webb Pierce)
7. Barney Hank (Ray Reeves)
8. I’m Really Gonna Do It (Ray Reeves)

Lou Ellis
WJO—WAJZ—Hammond, Ind.
1. Slowly (Webb Pierce)
2. I Really Don’t Want To Know (Eddy Arnold)
3. I Love You (Wright & Reeves)
4. I Only Have One Heart (Eddy Arnold)
5. I’m In Heaven (Terry & Rearden)
6. Mama Laid The Low Down (Ray Reeves)
7. Rushing Around (Ray Reeves)
8. I Only Have One Heart (Eddy Arnold)

Ray Frazier’s Country Junction
WAXI—Richmond, Va.
1. I Really Don’t Want To Know (Eddy Arnold)
2. I Only Have One Heart (Eddy Arnold)
3. Panarama (Back Snow)
4. I Love You (Wright & Reeves)
5. Changing Partners (King)
6. Remember Me (Mac Wiseman)
7. Good Deal, Lucille (Al Terr)
8. You Better Not Do That (Tommy Collins)

Cactus Jim “Western”
KUTA—Salt Lake City, Utah
1. I Really Don’t Want To Know (Eddy Arnold)
2. I’m So Sorry (Eddy Arnold)
3. You Better Not Do That (Tommy Collins)
4. Lucy’s Blues (Eddy Arnold)
5. Don’t Walk Away (Jim Reeves)
6. I’ll Never Be Away From You (Eddy Arnold)
7. I’m Never Gonna See You Again (Eddy Arnold)
8. I’ll Never Be Away From You (Eddy Arnold)

Ray Morris
WDXK—Newberry, S. C.
1. Slowly (Webb Pierce)
2. I’ll Be There (Ray Price)
3. Love Me Baby (Ray Price)
4. I Don’t Want To Know (Tommy Collins)
5. Good Deal, Lucille (Al Terr)
6. You Got Me Down (Tommy Collins)
7. I Really Don’t Want To Know (Tommy Collins)
8. Secret Love (Eddy Arnold)

Joe Morris
WDXK—Newberry, S. C.
1. Slowly (Webb Pierce)
2. I’ll Be There (Ray Price)
3. Love Me Baby (Jim Reeves)
4. I Don’t Want To Know (Tommy Collins)
5. Good Deal, Lucille (Al Terr)
6. I’ll Be There (Ray Price)
7. Release Me (Jim Reeves)
8. Secret Love (Eddy Arnold)

Barrett
WASY—Ponca City, Okla.
1. I Really Don’t Want To Know (Tommy Collins)
2. I Love You (Wright & Reeves)
3. Somehow (Ray Allen)
4. I Love You (Jim Reeves)
5. Good Deal, Lucille (Al Terr)
6. Jealous Loving Heart (Ray Reeves)
7. Release Me (Ray Price)
8. I Love You (Jim Reeves)

Barrett
WASY—Ponca City, Okla.
1. I Really Don’t Want To Know (Tommy Collins)
2. I Love You (Wright & Reeves)
3. Somehow (Ray Allen)
4. I Love You (Jim Reeves)
5. Good Deal, Lucille (Al Terr)
6. Jealous Loving Heart (Ray Reeves)
7. Release Me (Ray Price)
8. I Love You (Jim Reeves)

Barrett
WASY—Ponca City, Okla.
1. Problem Child (Rita Foster)
2. I Really Don’t Want To Know (Tommy Collins)
3. I Love You (Wright & Reeves)
4. Somehow (Ray Allen)
5. Good Deal, Lucille (Al Terr)
6. Jealous Loving Heart (Ray Reeves)
7. Release Me (Ray Price)
8. I Love You (Jim Reeves)

Barrett
WASY—Ponca City, Okla.
1. Problem Child (Rita Foster)
2. I Really Don’t Want To Know (Tommy Collins)
3. I Love You (Wright & Reeves)
4. Somehow (Ray Allen)
5. Good Deal, Lucille (Al Terr)
6. Jealous Loving Heart (Ray Reeves)
7. Release Me (Ray Price)
8. I Love You (Jim Reeves)
Milk Toast

HOLLYWOOD—Fabry Robison, right, owner of Abbott and Fabry Labels, does a buttermilk toast to Harry Rosey, left, and his new bride, as Ginny Wright smiles approval. Rosey, Hawaii’s gift to C&W songs and music, is on Imperial label. Party was at Hollywood apartment of Bea Terry, publisher, honoring Jim Reeves for “Mexican Joe” and “Bimbo” in 1955.

First Jamboree Show A Success

BIRMINGHAM — An enthusiastic audience at the National Guard Armory Sunday, March 7th, afternoon and evening heard the largest lineup of folk, gospel and western talent assembled in Birmingham at the first big Alabama Jamboree. Director was Pete Dorane.

Drawing big cheers were Happy Wilson and his Gang, Hardrock Gunter, Happy Hal Burns, the Marfu Sisters and the Melodettes. Others introduced by emcee Clay Long and his assistant Uncle Jim Atkins, were the Happy Hitters, Charley McDill, Gil Tanner, Fred Henderson and his band, Carolyn Jones, Bernadine Scabby and Aerdord Band, Ruth Woods, Mickey Wileox, Country Boy Eddy and Band, Tex Dixon and Malin and Jackie Hurst.

Artists from throughout the South are invited to the auditions to be held Saturday morning at 10:00 at the Armory. Director Dorane, after Sunday’s shows, expressed pleasure at the caliber of entertainment, the response of the audience and the prospects for making of Birmingham truly the music capital of the Deep South.

The 8:30 to 9:30 portion of the evening show will be broadcast each Sunday on the 10,000 watt voice of Mutual in the Magic City, WILD, Birmingham.

Paul Cohen Signs Billy Gray To Decca

NASHVILLE, TENNESSEE — Billy Gray, for the past four years associated with Hank Thompson and his Braze Valley Boys, was inked to a recording contract the week of March 12th by Decca. Records A&R rep, Paul Cohen.

Gray, who hails from Oklahoma City is noted for his efforts as a song writer. He will continue to work with the Thompson unit. Gray is also associated with Braze Valley Music, Inc., of Oklahoma City.

Currently, Gray is scheduled to tour the West Coast territory, and will visit with Cliffie Stone on his Hometown Jamboree Show while in that vicinity.

Cohen was scheduled to record the first session with Gray on March 25th while on the West Coast!

Ray Batts Waxes For Excello Records

NASHVILLE, TENNESSEE — There seems to be another Country music star on the horizon, and this time, it’s Ray Batts, making his recording debut on Excello label. Ray’s first release is “Stealin’ Sugar” and “Maybe It’s You Sweetheart, Maybe It’s Me” and is now being shipped coast-to-coast. The young recording artist is a native of Cheatham County, Tennessee, and in addition to a stint in the U.S. Navy, Ray has found time to write songs.

“It's What's in The CASH BOX That Counts!”

1. SLOWLY
Webb Pierce
(Decca 28991; 9-28991)

2. I REALLY DON'T WANT TO KNOW
Edgar Merritt
(RCA Victor 20-3525; 47-5525)

3. BIMBO
Jim Reeves
(Decca 28991; 9-28991)

4. SECRET LOVE
Slim Whitman
(Capitol 2646; F-2646)

5. I’LL BE THERE
Ray Price
(Columbia 2701; F-2701)

6. WAKE UP IRENE
Hank Thompson
(Capitol 2646; F-2646)

7. THERE STANDS THE GLASS
Webb Pierce
(Decca 28991; 9-28991)

8. I’LL BE THERE
Ray Price
(Columbia 2701; F-2701)

9. SECRET LOVE
Slim Whitman
(Capitol 2646; F-2646)

10. I’LL BE THERE
Ray Price
(Columbia 2701; F-2701)

FERLIN HUSKEY
“ELI THE CAMEL”
Capitol # 2746

“BATTIN’ 100%!”
RAY BATT’S
“STEALIN’ SUGAR”

“MAYBE IT’S YOU SWEETHEART,
MAYBE IT’S ME”

EXCELS 2028
Immediate Delivery on 78’s + 45’s

“BAD NEWS TRAVELS FAST”
Porter Waggoner

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”

THE CASH BOX
ATTENTION DEEJAYS AND PROGRAM DIRECTORS

... of stations big or small

If you are not on the Abbott and Fabor mailing list and care to do us the honor of sponsoring our releases please write us on your station letterhead and we will rush copies immediately.

GOING BIG

Abbott 140 "Bimbo"—Jim Reeves
A-152 "Mexico Girl"—T. Tommy Cutrer
A-154 "Green Grass of Wyoming"—Floyd Cramer
A-155 "What's The Matter With Me"—Billy Barton
A-157 "I Ain't My Baby"—Rudy Grayzell
A-160 "Echo Bonita"—Jim Reeves
Fabor 1106 "Jeannie"—Floby Ryan
F-102 "I'm In Heaven"—Tom Bearden & Ginny Wright
F-103 "Wait"—Jerry Rowley
F-104 "Drinking Tequila"—Floby Ryan

ABBOTT AND FABOR RECORDS
6336 Hollywood Blvd.
Hollywood 28, Calif.

“It’s What’s IN THE CASH BOX That Counts”
Jim Wilson, Country deejay from WBOO Orlando, Florida, now doing two fifteen minute portions of gospel and sacred music as a part of his regular two-and-one-half hour daily program. The thirty minutes of “Gospel Time” draws a much larger crowd of thirty minutes of “Rhythm Time” for the entire show. Jim tells us that the top mail request number is the King Record by Brother Claud and “The Old Building” is the second place, Jim says, goes to Carl Smith and the Carter Family with “We Shall Meet Some Day,” Lew Charles with “Walking with my Singer” on his disc and Webb Pierce (Deco) who has captured most every single award as the top artist of 1963 received another award this night. The 60th birthday party was hosted by the Prince Albert Grand Ole Opry Show. Webb was chosen as “Mr. Country Music” and was presented with what is known as the “Twinkle” award, by the publishers of Pickin’ and Singin’ Nashville, Grant Turner of WSM, made the presentation on the coast-to-coast Opry broadcast. Rusty Gabbard who is featured in the Ray Price and the Drifting Cowboys band has announced the opening of Gabbard Music, Inc., Nashville! Rusty is co-author of Price’s current hit...“I’ll Be There” and “Release Me!” Faye Young’s (Capitol) visiting Grand Ole Opry Saturday, March 13th after a visit to New York where he appeared on several radio and TV Shows. Faron is set for an Army Tour and will head back to camp! Lonzo and Oscar (Dot) and George Morgan (Columbia) touring Alabama and Florida territory on personal appearances. Carl Smith and the Tunesmiths along with June Carter working in Kansas territory. Incidentally, Carl has a new release just out...tune is titled “Back Up, Buddy” and “If You Try Me (As You Did To Me, My Heart),” Chet Atkins (RCA Victor) receiving lots of good comment on his latest pickings...“Wildwood Flower” and “Simple Simon.” Chet also has a new Pan Club Journal out with pictures of the family and recent touring. Her name is called the “Gallopedia” Guitar News” Harry Tuck, W. N. Ball presented his latest that on March 5th Lester Price..........Scraggs plus Janum and Honey had to put on a second show to accommodate the crowds at Sandy Ridge, N. C. Also on hand was the number one local headline John Country and the Wildwood Mount Boys who gave a pre-determined and a quaff of assurance of a successful record in his eye...Fabor, Abbott and Faber Recording Company chief, is really putting the promotion push on this recording. The territory with Jim Reeves newest release “Echo Bonita” and “It’s All Over” with Your Curtis Gordon, Mobile, Alabama, just completed another other recording session for RCA Victor. Curtis is currently getting lots of good comment on his recording of “I’ll Do It For You” and “You Crazy, Crazy Moon!” Another lad who seems to be gaining quite a bit of attention is Kenny Lee from down Atlanta, Georgia way...and, Kenny’s latest is “That’s My Baby’s Kiss” and “I’m Sick Of You.” Bill Lowery of Lowery Music and leading deejay in the Atlanta territory has added to the popularity of Kenny in that territory! Billy Gray recently signed with Paul Cohen of Decca Records. Gray has been a member of the Hank Thompson aggregation for past four years! Cohen recorded first session with Billy on the West Coast around March 20th! Neva Starns realized one of her ambitions Saturday, March 12th, when Knz and Knz TV broadcast presented the first Houston Hometown Jamboree from the City Auditorium. We had an opening on the program show were Hank Locklin, Artie Orte, Sonny Burns, Blackie Crawford, and such leading Country deejays as Pete Hunter and Bill Collie! Other Country names who had a part in the opener were Jack Hawley, Tad Griffith, Earl Smith, and the Duff Trio, Cowboy Copas had them lining up for his personal appearance at the Circle Theatre in Cleveland. The date was set by Jamboree Announcer and Dickens Sisters set for a six day tour in the Minneapolis area and working through Earl Kurtz of WLS! Minnie Pearl set for a number of dates three having just completed a tour of Northwestern dates! Running right on the top is little eleven-year-old Bobby Wright with his Deco recording of “You’d Better Not Do That” and “My Mama Didn’t Raise No Foolish Child” with Faron Young. Also doing some mighty fine in her first release is Ruby Wells with her recording of “Why Fall So Slowly” and “Kiss Me” on RCA Victor! Dub Allbritten set up advance work and promotion campaign in conjunction with Hank Snow’s opening at the Olympia Theatre in Miami on March 17th. The show, in addition to Hank featured Marty Robbins, Moon Mullican, Joyce Moore. Little Jimmie Dickens still hitting with current favorite “You’d Better Not Do That” which seems to be Jimmie’s best record in recent weeks! The “Mr. Personality” of Country Music is managed by Dewey Mouson! Johnnie and Jack and Kitty Wells continue to build with their personal appearances and recently were on the CDRF line up in conjunction with Little Jimmie Dickens, and Del Wood. Frankie Moore, who manages the Johnnie and Jack team has been handling all advance and road promotion, while Dewey Mouson travels with the unit on the personal appearances! Norm Riley busy these days handling promotion and bookings for Opry star Marty Robbins! Minnie Pearl who recently made her recording debut with two version covers of “When It’s Springtime” and “Man” (Uh-Ruh) is fast gaining a position in the recording circles and is becoming a big force in Country Music. She is very popular in the area around! Ernest Tubb just completed highly successful tour through Canada territory. The Davis Sisters guested on the Prince Albert portion of Grand Ole Opry this week! March 15th and were guests of Webb who held the spotlight on the coast to coast air for that night! Grandpa Jones set for an early Spring tour of Nova Scotia and New Brunswick, Larry Dexter making a bid for his recognition via his recording of “That’s Right Little Joe.” “Poorly & Lethro” R.C.A. Victor Record 20/47-578, Valley Publishers 0-800-10093 - KNOXVILLE, TENNESSEE
there's only one
Select-o-matic MECHANISM

and only
SEEBURG HAS IT!
America's finest and most-complete music systems
Help Halt Juvenile Delinquency:

Start Teenagers Dancing Again

No National Juvenile Delinquency Problem Prior to 1946


Many of the newer juke box operators, especially those who entered the field after 1946, don't remember the time when teenagers, as well as adults, enjoyed dancing to the economical music of the nation's juke boxes. In 1946 there came into being the 20% Federal Excise Tax, which is now being collected on Congress, and which tax forces any location owner to pay 20% on all food and drinks he serves where dancing is permitted. For the first time, Federal Government had income from those engaged in the buildings activities, the opening of new communities brings large numbers of new locations for equipment.

WASHINGTON, D. C.—For another year the liquor industry must pay the present excise tax of $10.50 per gallon. With the average tax in the individual States of $1.50, the total is $12 a gallon. This $10.50 Federal tax was one of the relatively few excise taxes temporarily increased at the time of the Korean invasion. The present law provides that these temporary increases should expire on April 1, 1954. The House Ways and Means Committee first voted the $10.50 rate to continue indefinitely, but then wrote in a one year limit on the higher rate which will be in effect until April 1, 1955. The entire excise bill came out on the House floor for voting later, and although some Congressmen and liquor industry executives are yelling discrimination, it appears that the $10.50 tax will stay around at least another year. This high liquor tax, added to the retail price to consumers, is a considerable disadvantage to the owner of taverns and restaurants, which in turn reflects harmfully on the operators of coin machines.

WRITE TODAY TO YOUR CONGRESSMAN AND TO YOUR SENATOR: ASK THEM TO VOTE TO ELIMINATE THIS 20% FEDERAL EXCISE TAX.
PENNSY CITY CALLS FOR TAX HELP

Williamsport Begs All Pennsylvania Ops to Come to Its Aid to Fight Ordinance Demanding 10% of Gross Intake from Juke Boxes and All Games Plus Requiring Use of City Sealed Cash Boxes and Presence of City Treasurer’s Collector Before These Can Be Opened. Same Excessive Tax Demand Spreading Throught the Country. Will Spread Throught the State, Ops Claim, Unless Defeated Quick. Finances Desperately Needed.

CHICAGO—Just this past week the Cash Box again editorialized, as it has for over 15 years now, hoping that “another of its dreams would come true, just as Music Operators Of America came true,” the creation of a “National Tax Council” to help operators everywhere with much needed data, and other material for legal aid to defeat excessive tax demands.

And, just as this editorial was still on the presses, a call came from Harry J. Miele of Williamsport, Pa., proving that the need for a “National Tax Council” has grown more desperately necessary than ever before in the history of the industry.

Miele reported that the operators in this central Pennsylvania city are faced with one of the most dastardly ordinances ever heard of by anyone in the field.

Not only does this ordinance call for 10% of the entire gross intake from all juke boxes and amusement machines, but, at the same time, demands that every single machine must have a City-sealed cash box, and furthermore, this cash box cannot be opened unless there is present a member of the City Treasurer’s collection department.

This has never been heard of in all the history of the industry. There have been attempts from time to time to obtain a percentage of the gross income from all types of equipment. Time and again this has been defeated by attorneys who have reported that this would be completely illegal in the territories where this problem arose.

Because there is no “National Tax Council” in existence at this time, Harry Miele, who has been named to head all the operators in Lycoming County, Pa., in this fight, for this original Williamsport, Pa., ordinance is reported to be now spreading throughout the entire county, came to The Cash Box to ask for help for all the operators in this Central Pennsylvania area.

As Miele stated, “First Williamsport, now Lycoming County, and next the entire Commonwealth of Pennsylvania, will be effected by this very same terrible tax.”

“We plead with every operator, everywhere, especially those who have been thru a case of this kind, to help us immediately.”

“From all Pennsylvania operators we beg for finance so that we can continue our fight to defeat this ordinance. These finances are needed very quick.”

“We plead with operators everywhere in the nation who have undergone any similar such battle to please send us immediately the facts, and if they defeated such a bill before, to give us the decision in the case.”

“There is no time to lose. We must act fast. Our attorneys are trying their best to stem this terrible tax. Please help us.”

Harry J. Miele can be reached at 233 West Third Street, Williamsport, Pa. Telephones: Williamsport 2-3326 or 2-1648.

Operators everywhere in the nation are finding it more and more difficult to come up with the tremendous license fees, which seem to grow bigger and bigger, each year and, at the same time, meet all their expenses as well as their Federal and State taxes.

The creation of a “National Tax Council,” as has been urged on the industry for more than years now by The Cash Box, becomes ever more desperately necessary.

It is the hope of all concerned that everyone of Pennsylvania’s operators will come to the help of Williamsport, and at the same time, that any operator, anywhere in the nation, who has undergone and defeated any similar type excessive tax bill, will send the facts to Harry J. Miele.

As Miele concludes, “I do hope everyone will give us as much support as possible. This ordinance is really vicious. If it goes into effect we are absolutely out of business.”

CHICAGO—News reached here this past week that one of Los Angeles, California’s operators has been granted four years depreciation schedule, (a plan suggested by The Cash Box) from the Internal Revenue Department in that city.

The operator’s name is being withheld at this time, he was given 40% depreciation the first year, 30% the second year, 20% the third year, and 10% for the fourth and final year.

Since he also operates amusement games he was allowed to completely depreciate the amusements within the period of one year.

The above is in keeping with the suggestion The Cash Box made for many, many years now urging that the industry arrange for a nationwide depreciation schedule, which would run for a period of four years as far as automatic phonographs are concerned, and for 9 months as far as coin operated amusements are concerned.

The Cash Box suggested that 40% be allowed for depreciation of all phonos the first year, 30% the second year, 20% the third year, and 10% the fourth and final year.

As will be noted in the above, this has been granted to this Los Angeles operator by the Internal Revenue Department in his city. At the same time he was also granted a one year depreciation schedule for his amusement.

Internal Revenue Department Grants L. A. Op 4 Year Phono Depreciation Plan

Allows One Year On Games

Rock-Ola Appoints New Distrib For Southern California

Harry Miele and Other Penna. Ops Need Your Help!

Write Immediately . . .

TO:

Harry J. Miele
WILLIAMSPORT ELECTRONIC AND TELEVISION CO.
233 W. Third Street
Williamsport, Pa.

(Phone: 2-3328)

Harry Miele and Other Pennsylvania Operators Need Your Help!

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LOS ANGELES, CALIF. — Cane Distributing Company, 2222 W. Pico Blvd., this city, headed by A. P. (Al) Cane and his son, Bruce, has been appointed distributor for Rock-Ola phonographs and accessories for Southern California, according to an announcement by Rock-Ola Manufacturing Corporation.

Al and Bruce Cane have extended an invitation to operators in this area to attend an open house party on Friday, Saturday and Sunday, April 12, 13 and 14, and see the new Rock-Ola "Comet" 120 selection phonograph.

"We look forward to meeting all the operators in this area," stated Al Cane, "and we can assure them of the best in cooperation and service."
SOMETHING BIG
IS IN THE WIND

WATCH WURLITZER
ON NATIONAL WURLITZER DAYS
SUNDAY, APRIL 4
MONDAY, APRIL 5
AT YOUR WURLITZER DISTRIBUTORS
THE RUDOLPH WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK

"It's What's in THE CASH BOX That Counts"
Community Affairs

TARRYTOWN, N. Y.—The Westchester Operators Guild received some highly valued newspaper publicity when the Washington Irving High School Boosters Club sponsored a card party at the school gymnasium. Heading the committee for the card party was Seymour Pollak, secretary of the Westchester Operators Guild. In addition to a news story about the picture of the committee, above, the Tarrytown Daily News ran an editorial praiseing the support given the high school students.

The monies raised by the Boosters help support the various athletic groups, sends the boys on tours, boosts dramatic clubs, and generally devotes itself to the needs and interests of the Washington Irving High school students.

Seen above, congratulating Pollak, from left to right: Judge Merrie Stiff-

Tribune—Chester Biezad of J. H. Keenev & Company, Inc., this city, announced this past week that shipments were already under way of the firm's new "Diamond Bowler".

He stated, "This is one time when we anticipated the demand and got ready immediately after our first announcement of our new game."

"We've been working on 'Diamond Bowler,' and many who attended the MOA convention and came out to our factory, saw it for the first time. These men were tremendously enthusiastic over 'Diamond Bowler' and told us they believed it was one of the greatest bowling games ever seen."

Biezad also advised that the optional 3 for 25c play feature could also be had on "Diamond Bowler".

"We have, therefore, made this an optional feature of our new 'Diamond Bowler,'" he continued, "and all who want this feature to appear on the game should merely check the box so specified when placing their order for 'Diamond Bowler'."

"WANTED"

50 SEEBURG, 5-10-25c, 3WLS56 3-WIRE BOXES
Write or Phone

$590 A CASE
OF 54 CASES
DELIVERED
IN FIVE-LOT COTS.
500 A CASE F.O.B. CALL. FOR LESS THAN 100 CASES.
Medium fast wax for shuffleboards and shuffle games contains no plastic. Guaranteed not to pit or scratch the surface ideal for faceina tops.

Church Uses Juke Box To Aid Lent Rites

CHICAGO—Dr. Clarence E. Showalter of the Austin Westminster Church, 5720 West Fulton Street, this city, has programmed a juke box so that it has a valuable aid for the Lenten services.

Dr. Showalter is reported to have stated that any visitor to the church can play the juke box.

But instead of pop tunes, players will hear prayers and hymns, including such selections as "Rock Of Ages," "Nearer My God To Thee" and "In The Cross Of Christ I Glory."

KEENEY SHIPPING
"Diamond Bowler"

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Keenev Shipping "Diamond Bowler"

"It's What's in THE CASH Box That Counts"

Two new ChiCoin amusement machines arrived at Albert Simon, Inc., simultaneously with Frank Mencuri, manager. Albert Simon stated his showrooms looked like a convention all week, with great interest in these machines—"Super Frame Bowling" shuffle game, and "Home Run" the ball-striking game. In addition, this wholesale house will be presenting a new "Basketball" game, a tremendously exciting game. Mencuri, who originally had planned on visiting distributors in the mid-west, had a change of heart and went on to New York where he stayed all week. Mencuri thinks he'll go on from here to the mid-west...Bernie Falkart, games manager, will be with him. We understand that Al Siegel's son (Siegel Distributing Co., Toronto, Canada) will be at Bar Mitzvahed on Saturday, April 3, in this city, and on Sunday, April 4, a dinner is being held for the boy at the Elmwood in Windsor...Some of coinrow's boys walking around "Oscars" in their coat lapels. The big question is "What was the reason for this?" turf minded. A duodenal ulcer, a new heart. He's feeling mighty fit...Bernard Rosenberg, son of Charley Rosenberg, arcade owner, graduates this Friday, March 10, from the American Academy of Embalming, as number from many about the country who are attending summer stock for experience. Charlie tells us that his juke boxes in the 42nd Street arcade, playing nothing but classical music on dime pay, are never idle for a moment...Nat Cohn, Riteway Mfg. Co., back from the MOA convention, busy rushing out his "3-D Theater" and "3-D Kiddie Theater" to create a "bull-wheel" film and "cute" for the "3-D" effect...Harry Witten, Atlantic-New York Corp. (Seebeburg distirb) hasn't returned from Missouri, where he expects to be for the next two weeks. In the meantime, Meyer Parkoff, the other half of this dynamo team, goes out to visit his customers...Ben Becker, Benny's regional representative, back from Chicago, where he and all the other Bally men hosted co inmates attending the MOA convention. Ben claims he's so tired, he's "drugging his tail." However, that doesn't stop him, as he gets ready to go on to Canada...We boast envy a group at Kowal and are proud of it. As we went to press that group were in the mid-west..."What's new?" "Business great," answer Harry and Hy in concert—and we leave it to them to finish it...Both Dave Stern and Bob Slifer, salesmen, in the West, sent us greetings...Bob Stern, salesmen, back from Wadena, Minn., from his honeymoon spent in California...As we went to press we got a call from Mr. L. L. Co. on our present prices. They are unreasonable..."
Wurlitzer - Frankie Laine Winner
At Wurlitzer Showing of New Models

BUFFALO, N.Y.—Patti Bross, winner of the Wurlitzer-Frankie Laine $1,000 Scholarship contest, entertained at the recent Wurlitzer distributor meeting at the Hotel Statler, this city, following the showing of new models, which will be introduced to operators on National Wurlitzer Days, Sunday and Monday, April 4 and 5.

Pictured above is Mayor Steven Pankow of Buffalo presenting Patti Bross with the certificate attesting to her winning the Scholarship, while Stephen L. Vukelic, president of Century Distributors, Inc., Buffalo distributor, looks on. Patti also was presented with the keys to the city, as well as other honors.

Sterling Appointed Apco Texas Distrib

NEW YORK—Apco, Inc., this city, announced this week the appointment of Sterling Sales & Service, Inc., Dallas, Texas, as its regional representatives for the state of Texas.

Sterling Sales & Service will handle complete sales and service in that territory for the Apco line of Automatic SodaShoppes, and will carry complete inventories of spare parts and supplies.

N. J. Music Guild
Banquet May 14

NEWARK, N. J.—Music Guild of New Jersey announced that its 17th Annual Banquet will take place on Friday night, May 14, in the main ballroom of the Military Park Hotel, Newark, N. J.

On Thursday, March 25, the Guild holds its annual meeting and dinner at the Military Park Hotel; dinner will start at 7 PM, and the business meeting gets off at 8:30 PM.

Westchester Ops To Limit Attendance At
3rd Annual Affair

PORT CHESTER, N. Y.—Seymour Polik, secretary of the Westchester Operators Guild, advised that ticket reservations have started to come in, although it's only been a week since an announcement was made (The Cash Box, March 13 issue) that their Third Annual Dinner will be held at the Holiday Inn, Scarsdale, on Tuesday evening, May 18.

"At the moment we can accommodate more people," stated Polik, "we can only take care of about 400. Rather than overcrowd the ball, we're going to stop selling tickets when we reach our limit. It is therefore necessary that those intending to attend send us their ticket reservations as soon as possible."

"It's What's in THE CASH BOX That Counts"
Western Music Grand Opening

EDMONTON, ALBERTA, CAN.—Western Music Machine Company, this city, celebrated the grand opening of its showrooms on March 1. Western Music is the AMI distributor in its territory.

In addition to the showroom and service facilities the firm also maintains a complete service for operators at its branch office in Calgary.

Ami Distributor Expands Territory

DENVER, COLO.—Peter J. Geritz, head of Mountain Distributors, this city, announced that the AMI factory had extended his territory to include western Kansas.

"I am very happy to be able to include this area in my coverage," said Geritz.

E. R. Ratajakc, AMI regional representative, in commenting on the addition of territory said: "I am sure that Pete Geritz will do an excellent job in the area.

 ценный проект.
The 1954 M.O.A. convention is now history. At a very late hour on the closing night, I retraced my steps on the exhibit floor to get another last look. What had turned up has been so animating and vibrant, was now quiet and peaceful. A couple of attendants were moving out an exhibitor's machines; all else was in process. I walked the corridors looking into rooms, I thought of the people that came to this convention from all over the nation. The manufacturers, distributors, operators, singers, musicians, promoters—all came with their hopes high; they hoped for a better future. The manufacturers and distributors hoped their new equipment would be a success. Operators hoped to get their burdens lightened from excessive taxation and adverse publicity, and any worthwhile plan to get away from ASCAP. Singers and musicians were hoping for the day when they would become a star. Promoters were hoping to sell their ideas. I felt that most left this convention with some of their hopes fulfilled. I also hoped, Yes, I hoped that the officers of M.O.A. would recognize what the large attendance meant. The reasons why operators were filling the hall each morning at 9:30 A.M.

The speakers, including the Priest, Rabbi and Minister, were full of hope and faith. Congressman Miller's explanation of ASCAP's relentless fight for legislation to collect royalties. The last stand of the small businessman and his hope that M.O.A. would now take the offensive. The editors and publishers of these three magazines—Bill Gersh, Harvey Durand and Dick Schmid declaring in their own styles, the great hopes they all had for the future growth of the industry. Charles Dabney, public relations consultant explaining how public education with activation influenced nations, men and industries. How his firm exploited the increased sales of pickles and sauerkraut. If they could do this, why not juke boxes? He went on further to state, that M.O.A. should undertake a public relations program that can educate 'em, sell 'em, and sell 'em. My thoughts were just the opposite. Unlike the pickle industry or the sauerkraut industry, M.O.A. is not interested in increasing the sales of machines. The manufacturers through their distributors are very capable of handling this. Our public relations program should be funneled into one thought. "Eliminate the stigma that was and is connected with our industry." A refreshing speech by John Dippold, president of A.M.I. warmed the hearts of all his listeners. His every word exuded friendliness. His advice, about increasing membership, about planning a little better, working a little harder, no fear of the future. He left us all with a renewed confidence.

The entertainment that appeared at the banquet was studied with stars. The guests applauded each artist with vigor. It was one of the most orderly coin machine banquets that I had ever attended. Hirsch De La Vie had a masterful job. I regret that I did not get the name of the female colored singer who was on the program. The program included, "Mahalia Jackson." She gripped your heart, and the guests applauded her rendition of "I Believe." She had to come back and sing another song, even though the rule was that each singer could only sing one number. The climax of the show was a comedy act that will long be remembered for its unique novelty.

As I see it, the members of M.O.A. recognized the tremendous job their officers had done for them, and without a dissenting vote re-elected the entire group for three more years. I don't envy the newly elected officers' responsibilities. For here was a convention that was filled with tension and purpose. Like none I had ever attended before. While up to now M.O.A. has been fighting in the preliminaries, they will now have to move out and start fighting main events. Well, that's how champs are made.
URGE "THE CASH BOX" CONTINUE IT'S CAMPAIGN TO HELP:

RID JUKE BOX BIZ OF PRE-WAR CLUNKERS

Juke Box Leaders Agree Ridding Field of Pre-War Clunkers is Primary Job to Bring About Better Public Relations. Urge 'THE CASH BOX' to Continue Vigorous Campaign to Help Remove Tone-Dead, Marred, Scarred, Sceechy, Scratchy, Vermin-Infested, Pre-war Phonos from the 165,000 Locations. Such Machines are Now Blocking Off Thruout the Entire Nation.

STONER PLANS FULL SCALE VENDING MACH. PRODUCTION

AUBURN, ILL.—Stoner Manufacturing Corporation, this city, announced its plans for full scale resumption of vending machine manufacture after May 1, 1954. This was caused by the government order cutbacks. Government orders had been approximately 30 percent of Stoner production.

"THE CASH BOX" COMMENDED BY OUTSTANDING JUKE BOX ASSOCIATION LEADERS AND OPERATORS FOR THIS CAMPAIGN.

CHICAGO—The fact that "better than 80%" of the 550,000 juke boxes in the U.S.A. at this time "were pre-war clunkers" didn't become known until this publication conducted an "open editorial survey" wherein the fact was asked that the nation's juke box operators advise "what percentage of the phones in each territory were pre-war".

The answers that came back, and which were gathered together for a period of three months, were absolutely shocking. To state that 30% is an extremely conservative figure would be putting it mildly. Many are the belief that the figure "is far greater than 30%".

The Cash Box immediately plunged into a campaign to help get rid of these "pre-war clunkers". The survey showed that over 165,000 of the present 550,000 phonos on locations thruout the U.S. were prewar.

Marred, scarred, screechy, scratchy, tone-dead, vermin-infested machines which brought nothing but scorn and ridicule down on the heads of all in the juke box industry.

At this past MOA 4th Annual Convention, one operator after the other, one outstanding juke box association leader after the other, advised The Cash Box that this was "the greatest campaign of all".

These people urged The Cash Box to vigorously continue this campaign in an effort to help remove these old, wornout, marred, scarred, screechy, scratchy, vermin-infested, tone-dead juke boxes from the 165,000 locations which they are blocking off in the main today.

Distributors immediately answered the first articles which appeared in this regard in The Cash Box. These men stated that they "would give the very highest trade-in we possibly can" to help operators remove the "pre-war clunkers from locations".

At the MOA Convention many people told The Cash Box how much they admired this great effort, this vigorous campaign, and commended it openly and sincerely. They further agreed that "the prewar clunkers must absolutely be removed as the primary job to bring about better public relations".

Every one of these men and women realized that the adverse publicity which they received in their areas, regardless of the fact that their own machines were the latest equipment, was always due to some wornout, marred, scarred, screechy, scratchy, tone-dead, vermin-infested, fly specked, dirty old prewar phono.

These men and women are striving hard to win the respect and adulation of their communities. Each and every one of them related stories of terribly adverse publicity which appeared in their local press regarding "blaring, screeching, screeching juke box music".

They wanted to halt this sort of thing. They wanted the community to realize that "the tone of our musical instruments is the very finest that can be heard!"

But, as they said, as long as there are these old, wornout and dirty prewar phonos around on locations (over 165,000 locations in the U.S.), they haven't a chance to win the admiration, the respect, and gain the better relationship which they desire with the general public.

It is for these people who have invested their money, their energies and their time, to make the juke box business a great and outstanding business, that The Cash Box continues this campaign to help rid the industry of the prewar, dirty, wornout type of automatic phonograph which is absolutely hurting all concerned with the field.

The Cash Box has been urged to continue its campaign vigorously. It has accepted the offers of some who want to send in photos showing how such machines can hurt this business.

"IT'S WHAT'S IN THE CASH BOX THAT COUNTS!"
Bilotta To Entertain Ops At Night Club When New Wurlitzer Phonographs Are Unveiled

SHOWING the phonographs will take place at Bilotta’s showrooms on both days, Sunday and Monday, from 12 noon until closing. Guests will view the machines, and partake of snacks and drinks here. Then at 6 P.M., Sunday, everyone will move into the night club, where they will be fed and entertained by the Bilotta firm.

Don Pooley and his six piece band, one of the foremost bands in the area, will provide the music for dancing and background for the show, and many recording artists who are expected to be on hand. Buddy Greco, as well as other Coral Record artists have already advised Bilotta they will be present.

“We have sent out invitations to all of our operators,” stated Bilotta, “but there’s always a chance we may have unintentionally overlooked someone. If we have done so, we want them to be present, so we ask that they take this as our personal invitation to them. Come and visit us. We’ll have a grand time.”

Bilotta advises that the new Wurlitzer phonographs will also be on display at his Albany offices during Wurlitzer Days.

Robert's To Show Tape Recorders In N. Y. March 22-25

NEW YORK — H. T. (Heinie) Roberts, of Music Service, Chicago, announced to the trade that he would be at the Barclay Hotel, 111 East 48th Street, this city, on March 22, 23, 24 and 25 where the operators and distributors could view the music tape recorders which created so much interest at the recent MOA Convention held in Chicago.

On hand to greet operators and distributors will be Roberts, Jack Hines, Bill Dunn, O. Bixler and others from the Music Service staff.

Someone will be on hand to explain any questions that might arise, from 10 a.m. to 10 p.m. on each of the four days of the showing.
The Music of Tomorrow...
So tremendously praised by all who have already seen and heard it... will be on display for the benefit of all Eastern Operators and Distributors...

MARCH 22, 23, 24 and 25 at the BARCLAY HOTEL
Suite 450—111 East 48th Street, New York, N. Y.

TERRITORIAL FRANCHISES ARE STILL AVAILABLE TO RESPONSIBLE DISTRIBUTORS
If you can't be present at the New York Showing,
Write or Wire Today to:

H. T. (Heine) Roberts
MUSIC SERVICE, 225 West Ohio Street, Chicago 10, Illinois

(All Phons: WHitnall 4-1889)
They were still talking about the MOA Convention last week. And the boys all agreed that this was “just like an old time coin show”. In fact, there were still some boys “left in town” who decided to stay home, “only after they had visited with all the factories and seen all the people round our town”. One of the last to leave was Johnny Michaels. Johnny drove back a brand new car. He will swing thru Montana, To meet with many from the area. He arrived in town last Thursday. Talked to men in cars. Paul and Lucille Laymon also drove back a new car to L.A. ... Maurice and Rose Ginsburg left for a Hot Springs rest after the hectic openings they held of their new “Atlas Music Blvd.” And also after they visited around the MOA convention. ... Bill Dossnell of Bally just getting over those many, many nites of entertaining the visiting freemen. ... Which reminds. Everyone over at Bally waiting for Ray Moloney to walk in this past Wednesday (Saint Patrick’s Day). “Wearin’ the green.” Bally always a busy, busy place on March 17.

Joe Aronson of Detroit was in the hospital for 2 weeks. No one knew a thing about it. Joe’s that kind of a guy. In fact, even Peter Petes, his boss, who was vacationing down in Miami, didn’t know that Joe was sick. Not until Joe came out did he tell anyone where he’d been for those 2 weeks. ... Ted Hawks. One of the real old times in over a year. Popped into town from Fort Wayne. And visited around with the men here. ... Gil Kitt was one of the busiest guys at the MOA show. Everyone asking him for “more games”. ... Andy Renn of Bally still on his vacation ‘way down Central America. ... Harry Miele of Williams, for the “Perfect Mountain”, appealing for help in getting a very vicious 10% of the gross income tax from all joke boxes and games. What’s worst, every cash box must be sealed, and can only be opened at closing time, with a representative of the City Treasurer’s office present. This once again proves the great need for a ONE MACHINES COUNCIL. ... The Coin Box has been up in the industry for over 12 years now. (It’s getting tougher and tougher for operators everywhere to come up with the license fee cash each year. These fees continue to go up every year, in addition to all other expenses and taxes.)

One of the very busiest men around town last week was Nick Nelson. Bally’s sales manager was busy going from factory to factory. As well as from town to town. And doing a very fine job all around. ... If there’s anything we detect it’s unfounded rumor. Ed Ratajak, AMI’s rep, advises that there is “absolutely no truth to the rumor” that they are changing distributors in this city. We’re sure glad to see this thing that can’t be traced down. But, if it could, suggest someone bust someone else right in the mouth. To halt this sort of ugly and vicious fishwife rumormongering. ... The first day of Spring was a grand and glorious day for the Gottlieb family. That was the day when the Community Hall of the West Suburban Temple of Oak Park, Ill. was dedicated in the fond memory of Samuel and Bertha Gottlieb. Father and mother of Dave, Morris and Nate Gottlieb. Congressman Sidney Yates was the speaker at this occasion. Nate held up his Florida vacation to be present. ... Sue Eisen of Williams on a sand trip to Philly. Where his brother-in-law passed away.

Happiest boys in town: Sam Lewis and Arvon Gensberg of Genco. Who are clicking with their newest. ... Barney Frighter first phoned us from St. Louis. And two days later from Miami Beach. To tell us all about the “Kiddie Kong” game they’re very much enthused over this kiddie ride. ... Which reminds us here that Art Weiland is, most definitely, one of the travelingest gents in our community. Art’s been just about everywhere since the first of the year. He’s still on the go. And one of these days will tell all about it, he advises. ... A most interesting analysis of the present used machines market from Howie Freezer of Empire. Our congratulations to him for this very logical and intelligent reasoning as regards the industry’s used machines business. ... One of the best letters Bill Fitzer has yet produced is the new one entitled, “Loaded For A Grand Slam”. It featuresaccordion plaited “perfect bridge hand”. Actually miniature playing cards. Truly a terrific series of letters from any firm to any group of distributors. ... Ralph Nicholson, in company with Norton Lieberman, Harold Lieberman’s brother, travelling thru la., Minn., N.D. and S.B. That’s covering plenty of territory.

Chester Sizemore takes over Paul Huebisch’s duties at Kenney just as the firm intro its brand new “Diamond Bowler”, Paul down went to Miami to bring home Rose (that’s Mrs. Huebsch). “But”, Paul said, “I’ll take two weeks just to round up the three kids”. (So Paul will be gone for two weeks.) ... Jimmy Caplan comes to town very much enthused over this kiddie ride. Which reminds us here that Art Weiland is, most definitely, one of the travelingest gents in our community. Art’s been just about everywhere since the first of the year. He’s still on the go. And one of these days will tell all about it, he advises. ... A most interesting analysis of the present used machines market from Howie Freezer of Empire. Our congratulations to him for this very logical and intelligent reasoning as regards the industry’s used machines business. ... One of the best letters Bill Fitzer has yet produced is the new one entitled, “Loaded For A Grand Slam”. It featuresaccordion plaited “perfect bridge hand”. Actually miniature playing cards. Truly a terrific series of letters from any firm to any group of distributors. ... Ralph Nicholson, in company with Norton Lieberman, Harold Lieberman’s brother, travelling thru la., Minn., N.D. and S.B. That’s covering plenty of territory.

“Chicago Chatter” (Cont.)

CHICAGO - Decca-Coral’s first place lead was cut to 1½ games this week, since they lost two games and Oomens, the second place team won two games. Scoring was as follows: Gillette took 2 from A.B.C. Donald Baxter was high for Gillette with 480. Bob Guaro lead the ABC team with a 445.

Pachislo took 2 from Star Music. High for Pachislo was Jack Gallet with 564, Ray Moore for high man. Henry Sochacki was high for Star Music with 473.

Mercury took from Atlas. Johnny Kennedy, a classic league bowler, was on hand to watch his protege, Bob Clark of the Mercury team, who was high for Mercury with 479, which included a 207 game.

All's high scorer was Jack Madigan, 422.

Melody took 2 from Western Automatic. High for Melody was Vic Jacino again with 468, Melody's Clara Strubl was high for women with 444. High in Western, Jerry Mankin, 450.


Oomens took 2 from Coven. Johnny Moore was high for Oomens with 150.

Chicago Chatter (Cont.)

Convention". ... Irvin Blumenfeld, Harry Hoffman and George Goldman, “the three generals”, of General Vending Sales, Balt., Md. Named to handle the entire State of Virginia this past week by Ed Lavin, sales director of Chicago Coin. Ed so busy he could barely give us all the info in between long distance phone calls for the firm’s new “Super Frame Bowlers" ... Thanks to Sam Deter of Fort Wayne for “Things To Do TODAY". ... Les Rieck of Evans admits that they’ve got him in a nibbler trying to get the new Evans “Holiday” phone—yesterday. ... Which reminds us that one of the very busiest of phone people ‘round town is J. Raymond Bacon. He’s trying his best to satisfy demand and, at the same time, fulfill all the personal visits he promised.

We want to take a moment here to sincerely thank Vince Shay, and all the gang who were over at Empire at the time. For their many, many nice compliments. These are sincerely appreciated. The idea which these boys have for a “Fall Homecoming Convention” is something that strikes us—kinda nice. ... Also want to take this opportunity to thank the many, many people in music biz who phoned and wrote to compliment The Coin Box on its vigorous campaign to help rid the jockey box biz of those 105,000 prewar, filthy, marred, scarred, scratched, vermin-infested, clunkers. ... Please write to your Congressman and your Senator to vote to eliminate the 20% Federal Excise (Dance Tax) on juke box music equipment that they can afford in their naborhood soda parlors. Remember, Mr. Juke Box Operator, this will zoom many a medi-ocre spot into the top brackets for you. But, most of all, you will, as a father, have that very, very feeling that you “helped” to curb juvenile delinquency.

Now so rampant all over this and every other city in the nation. Won’t you please write that letter today? Thank you.

“The What’s in THE CASH BOX That Counts!”
When
You Enter
The Cash Box
"20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR
THE 20 YEARS OR MORE YOU HAVE GIVEN
TO THE COIN MACHINE INDUSTRY. IT IS
TO YOUR COMPLETE ADVANTAGE TO JOIN
The Cash Box "20 YEAR CLUB" TODAY!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP In The Cash Box "20 YEAR CLUB,"
FILL OUT THIS APPLICATION AND MAIL TODAY.

Joe Orlick
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

Please enter my name as a member and send me a membership
card.
I have been connected with the Coin Machine Industry for 20
years or more, starting: Year . . . Month . . .

NAME

FIRM

ADDRESS

CITY ZONE STATE

Can you tell me where I can buy...

For Any Information Relating To This Industry...

JUST PHONE...

THE CASH BOX
in New York City: JUDSON 6-2640
in Chicago: DEarborn 2-0045
in Los Angeles: WEBster 1-1121

FORM F F '.rZClPl'gg INGS
LOS ANGELES

Cane Distributing Company, 2922 W. Pico Blvd., has been appointed the
new Rock-Ola distributors for Southern California. Al and Bruce Cane will
behead the new firm. (See feature story above.) The opening has
been held April 2nd, 3rd and 4th when the doors will be thrown open to
all operators throughout Southern California. Al and Bruce extend an
invitation to all operators to stop in and see what the Southern California
zone can offer. Refreshments will be served and many top recording artists will be on hand
to promote the products.

Atsie Stein and Lynn Brown were seen at the races at Santa Anita during the
final week of the current racing season. From what we hear they did okay too. Atsie recently returned from a business trip through Northern
California with his partner Bess Selbin. Zollie Kelman drove down from Great
Falls, Montana, recently to take care of business and visit Atsie. He reports that some had the Great Falls region. Even his old friend Joe Liben over at Lewistown, Montana, is
reported to be enjoying a very good take from all his machines and has even
been expanding his route. Everyone, including Sam Hicklin, will miss
Jack Lewis over at California Music Company. Joe Carlson, A & R head of
RCA Victor has appointed Jack to their artist and repertoire department in
New York City. He will leave soon to take up his new post. . . . Jack Simon
recently returned from a business trip to Las Vegas. He stated that he also
went over to visit his money two. . . . Jean and Dolores Minthorn are two of the
busiest people along the Pico Strip keeping up with all the activity at their
Los Angeles, Beverly Hills and Palm Springs recording showrooms. Along
with moving with out those new Seeburg phonies they have also had tremendous
response on the Seeburg 200 "Select-O-Matic" home Music Systems. Many
stars and recording artists have purchased sets to be installed in their homes.
Recent customers were Ralph Edwards and Donald O'Connor. The Minthorns
have leased the entire lot across the street from the West Pico showrooms.
The building on the property will be converted into a service concern and
the balance of the lot will be used as a parking area for the convenience of
their customers. Have in Badger Sales Company now two player basketball game. Fred Gaunt and Ray Powers both state that the
reaction to the new game has been terrific. They are exclusive Genco dis-
tributors for Southern California . . . . Charley Robinson, proxy of C. A.
Robinson & Co., recently received a big shipment of United "Team Bowlers.
Charley and Al Beitleman have been moving out the new game almost as
fast as they come in. . . . Aubrey Stemler, Western representative for Eastern
Electric, recently returned from a trip through the San Joaquin Valley and
along the Coast showing the new "Electric"iggie vendors. . . . Caught
Robert Bar and Lee Walker in at Bard Distributing Company discussing the
affairs of the day . . . . Paul and Lucille Laymon were plenty busy people during
their recent trip back East. They attended the MOA Convention, visited at
the factories and took time out to pick up a brand new Cadillac to drive home.
On a recent Saturday afternoon as the Laymons were getting all
ready to lock up the place for the day we caught them reminiscing about the
good old' days of their boyhood. Dan Peters, Ed Wilkes, Charles Daniels, and
Jimmy Wilkens were all telling about the pranks they pulled when they were
little shavers. (Lee Laymon's story.) What little devils! What little devils!
were going around town showing off Exhibit's new "Twin Rabbit" kiddie ride.
. . . Mary Solle really has that Spring fever anyway. Whenever she gets
time off from her many duties at Leuenhagen's Record Bar you'll find her
at home watering in her flower garden. Ventura County's opera and arti-
culturist L. G. Shockley was in showing Mary how to grow big, beautiful
flowers.—Yes, Spring is definitely here!

Nick Carter, head of Nickabob Sales Company, is getting a lot of reaction
on the new Lehnh "Ad-A-Unit" cigarette vendors. Ope like the idea of being
able to increase the capacity of their present machines by adding from two
to four extra columns. . . . Phil Robinson says he's still waiting patiently for
those new Chicago Coin Baseball games to come in. . . . Wonder who the
pretty gal is who has been doing Al Cohn's typing lately. . . . Mort Leeman
recently received an urgent call from New York and has to fly back on busi-
ness . . . . Everyone at coinrow is curious about the new electronic tape
recorded equipment that H. T. (Heinie) Roberts is introducing on the market.
. . . The new West Pico offices of Stinson Record Distributors, Inc., have a
large selection of foreign records on 78 rpm speed. They are making these
available to all operators throughout Southern California who can use these
type of records. . . . Al Cicero from Santa Maria was seen along coinrow
recently taking care of business. . . . Jack Neel also drove in from Riverside.
. . . Lawrence Raya dropped in from Colton to visit Pico boulevard. . . .
Lee Nelson, "Heck" Dockins, C. L. Andrews and Don Bush from Santa Ana. . . . Another out-of-towner was Walter Hennings who trekked in
from Costa Mesa. . . . Mr. and Mrs. Charles Ganger from Ventura also came
into town along with Perry Erwin also from Ventura. . . . C. Ellison from
Lancaster made his periodic trip down to our place. . . . Shot down for a
trip was a smash success. All those who attended came away with the feeling
that this was the greatest meet ever staged. We only hope that next year
more operators will be able to attend from Southern California. . . . Con-
gratulations to George A. Miller who was re-elected MOA president and
business manager. Congrats are also in order to the other newly elected
officers.

Don't forget the next meeting of the California Music Guild, Los Angeles
Division, on Wednesday, March 31st. Phone Gabe Orland at RIEpublic 3-1186
for reservations.

"It's What's in THE CASH BOX That Counts"
CLASSIFIED ADVERTISING SECTION

FOR SALE—Kiddie Ride Route, Established route Kiddie Rides. Practically new equipment, 95% Musical Merry-Go-Rounds. Earning $1,600 monthly, Expanded service. B. W. LANGFORD, 1181 CAPITOL AVENUE, HOUSTON, TEXAS.

FOR SALE—100 Used Peanuts & Gum Ball machines plus all parts and globes $800 for lot. Lot Long Beach, very new, $65; 55 in 63778 +; Lucky Aces (United) $45; United Super 6 Pl. Alleys $159.50; Keeney's 4 Pl. League Fly Pins $59.50, F.O.B. St. Louis 3, 3/4 deposit. REEL DISTRIBUTING CO., 4101 NATURAL BRIDGE AVE., ST. LOUIS 1, MO.

FOR SALE—1 Seeburg Slew Unit, perfect condition, $250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machine, $25, brand new; 1 Poolete Pool Table $50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE—Will trade for what have you in Arcade Equipment or make offer, 2 Seeburg Moderate Expert Scoreboard table; 3 United 5-Player with formula tops; 1 Evans Shuffle Ten Strike; 2 Evans Ball Score, 6 & A AMUSEMENT, 36 PURLER STREET, STATION ISLAND 10, N. Y. Tel: Gibraltar 2-1161.

FOR SALE—21 Chrome Buckle wall boxes like new, master keyed, $35 for the lot cash to: AMI Distributor, STATE MUSIC DISTRIBUTORS, Inc., 3100 MAIN STREET, DALLAS, TEXAS.

FOR SALE—Wurlitzer Bar and Wall Boxes—3020’s $10; 3031’s $5; 2100’s $10; 2900’s $1; 2110’s $1; GLENS FALLS, NEW YORK.

FOR SALE—Model A Seeburg $395; Model B Seeburg $715; Wurlitzer $1250, $275; Wurlitzer 1100, $190; Wurlitzer 1015, $85. UNITED DISTRIBUTORS, Inc. For sale before you buy, ANGOITI DISTRIBUTING CO., INC., 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—All machines 20% off, high CASH BOX price. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Lights, Atlantic City, Stars, Conay Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pines, & all Super World Series Guns. Y. YONTZ SALES CO., BESSEMER, AL.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned phonographies is in beautiful condition regardless of price. Tell us what you need. Get our modern and up to date building. 100% location, heart of downtown Houston, Texas. Our aim is to make you happy. Reasonable prices on $25,000—cash only. B. W. LANGFORD, 1181 CAPITOL AVENUE, HOUSTON, TEXAS.

FOR SALE—Complete lines of used phonographs, shuffle games, cigarette machines, all other equipment. Located downtown Houston, Texas. One letter, wire or phone call will convince you. Factory Representatives for United, Keeney, Bally, TATAR DISTRIBUTING, INC., 3901 N. W. 36th STREET, MIAMI 34, FLA. Tel: 64-4584.

FOR SALE—All types used to be sold, Wurlitzer, and Seeburg equipment. Clean and shipped, as is. Factory Distributor for Seeburg, DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel: Regina 6-3691.

FOR SALE—53 Cor-Balls, as is, $75 each; conditioned new, $150 each. Vicinity Northern Florida. 1/3 deposit, balance C.O.D. DAVE LOWE, 592 MAIN STREET, NEW YORK, N. Y. Tel: Chicker 4-5100.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 W. VLIET ST., MILWAUKEE, WIS. Tel: WEst 3-3224.

FOR SALE—Used Stars $175; Quintette $140; Flying High $140; Marble Queen $195; Shinbid $205; Minstrel Man $39; Mermaid $39; All Star Basketball $39; Seeburg $80; Wurlitzer $110; 2 each, $80 each, Palm Springs, write, STARK NOVELTY CO., 2129 7th N. W., CANTON, OHIO.

FOR SALE—Reconditioned Like New—Bright Lights $80; Lite-A-Line $60; Hot Rods $35; Citations $35. Will buy Atlantic City, W. E. KEENEY MANUFACTURING COMPANY, 5229 SO. KEDZIE AVENUE, CHICAGO 32, ILLINOIS. Tel: Hensloch 4-3844.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingle and Phonos. Felts for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINNINATI, O. Tel.: Montana 9000-3.

FOR SALE—Reconditioned Model 1400 and 1450 Wurlitzers $475 each. COMMERCIAL MUSIC COMPANY, INC., 1501 DRAGON ST., DALLAS, TEXAS. Tel.: Riverida 6381.

FOR SALE—Eastern Electric (C4) $825; Genco, Sky Gunner $250; Keeney Player S.A. $115; Keeney 10 Player S.A. $195; Exhibit Twin Rotation $125; Batting Practice $90; Niagara $50; Coca-Cola CHINE EXCHANGE, 834 NORTH HILL CULVER CITY 8, OHIO. Tel: University 6900.

FOR SALE—ABC Sheffield Classic Piano $150; Knock Out $15; Bargain Beater $15; Seeburg $10. Zingo $25, 3, 4, 5, 45; Seeburg 147, 800, AUTOMATIC MUSIC MACHINE CO., MAIN STREET, BPI GROVE, PORTOH. OHIO. Tel: Bridgport 750.

FOR SALE—Attention Exporters! 1015, 1100 Wurlitzers, D-40, D-40M's, 100A's Seeburgs, Rock-Ola Fireballs. This ad for wholesalers only. Write for prices. All equipment reconditioned. SHELTON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.

FOR SALE—All types reconditioned Coin Operated Games available at low cost. Write, W. E. KEENEY MANUFACTURING COVEN, 17c. C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel: Dunkirk 3-1110.

FOR SALE—3020 Wall Boxes $17.50; 3W315 Wall Boxes $16.50; Seeburg #146 $49.50; #147 $69.50; #148 $89.50; #142 Rock-Ola $49.50; Wurlitzer 10-15c $8.50, 25c $8.50, 3c $9.50; Wall Box $8.50; CENTURY DISTRIBUTORS, INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Can you afford $2 per week to get ahead and stay ahead of all competition? For only $2 per week you can have a 40-word ad in this section plus a free full year subscription to The Cash Box. "The bible of the Coin Machine Industry." Send your check for $45 today plus your first 4 weeks for: THE CASH BOX, 26 W. 47th St., NEW YORK 19, N.Y. (Phone: JU 6-6240).

FOR SALE—Keeney High Score League $149.50; Williams DeLuxe Star Series $167.50; United 6 Way F. T. $19.50; United 6 Way DeLuxe $159.50; Danmo $159.50; Spot Lite $119.50. LAKE CITY AMUSEMENT CO., INC., 1556 MAIN AVENUE, CLEVELAND 4, OHIO. Tel: Hendersin 1-7577.

FOR SALE—Special! United Tahitiis, like new $325 each; also, Bally Palms Springs, Dude Ranches, Beach Clubs and Beautys. If interested, write, wire or call NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel: Canal 8318.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you'll buy another. Why more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 1557 MAIN AVENUE, WEST, 1, OHIO. Tel: Wheeling 5472.

FOR SALE—Amusement Arcade. 20 years same location. Earning $20,000 per year. 7,000 sq. ft. building, 100% location, heart of downtown Houston, Texas. Other amusement for sale. Reasonable price on $25,000—cash only. B. W. LANGFORD, 1181 CAPITOL AVENUE, HOUSTON, TEXAS.
FOR SALE—Kiddie Rides in A-1
shape. Chicago Coin Super Jet $375; Atomic Jet $225; Bally Champion $515; Phones: Hartford 6-3583, RELIABLE COIN MACHINE CO., INC., 1000 CONGRESS STREET, HARTFORD, CONN.

FOR SALE—Spot Lites $75; Frolics $200; Beach Clubs $550. TOLEDO COLUMBUS HOME EXCHANGE, 14 SUMMIT ST., TOLEDO, OHIO. Tel.: OLIve 2800.

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and reconditioned and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: Eastern 7-4021.

FOR SALE—Reconditioned phonos—ready for location: AMI A1 AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlizer 1500. Write for list of prices. RUNYON C; 2-5050. MORE ready—write for list. Entire stock available. WIRING PLANTS CO., 503 TENTH AVE., NEW YORK, N. Y., or AMI—HILGUYSEN AVE.—NEWARK, N. J.

FOR SALE—All games reconditioned. Across The Board $75. Following Games for $100: Earl King, Winner, William Nifer, Pinkey, Sweetheart, Ragman, Georgia, CC Play Ball, Thing, Exhibit Tumbleweed, Morocco, Gottlieb Watch My Line, H.W. WEEFEL COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: OLIve 2800.

FOR SALE—One Stop Record Service. Large stock of major and independent 45's, 78's. Popular, Rhythm, etc. We ship anywhere at cost plus $5 per record. LOMBARDI RECORD SHOP, 2257 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: Sacramento 2-6358.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers 1000, 1500, Rockola 1422, 1426. AMI Model C Seeburgs 146, 147, 147H, 100A. Phone Sterling 87515 or Write JOHN DIXON DISTRIBUTING CORP., 3800 SOUTHERN BLVD., Youngstown, OHIO.

Notice!

You can safely send deposits to advertisers in "The Cash Box"

Your Deposit is GUARANTEED

A long as you are a subscription holder to "The Cash Box", at the time you answer any advertisement that reads "Subscribe to 'Cash Box'", where the advertiser requires that you send him your deposit, to obtain the machine advertised, your deposit up to $100.00 is guaranteed by "The Cash Box". This is "The Cash Box" free deposit insurance plan. Any machine and original feature of "The Cash Box" only. Should you lose your deposit in fraudulent business immediately write:

THE CASH BOX
26 West 47th Street, New York 19, N. Y.

FOR SALE—Silver Chest, like new, $275; Golden Nugget $125; Jumping Jack $90; Genco 400, $80; Dale Gun $60; Chicago Coin Pistol $95; Mutoscope Sky Fishers $125; Chicago Coin 4 Player Derby $225; Big Bronco, very clean, $495; Evans Horse Race Wheel, write; Chicago Coin Super Jet, used, $495; Metal Typer, very clean, $345; P & C Corn Snack $49.50; Funny House Mirrors, write: Jungle Joe $150; Genco Sky Gunner, like new, $285; Chicago Coin Band Box (New) $225, Shuffle Alley—United 4 Player Formica Top $85; United 5 Player Formica Top $109; United 6 Player Formica Top $115; United 6 Player Derbe $135; United 6 Player Super $195; United 10th Frame $285; United 10th Frame (Matched) $300; United Cascade $325, Bingo—Bally Spot Lite $135, Ball-West Spot $150; Bally Frolics $225; Bally Atlantic City $250; Bally Palm Beach $275; Bally Beauty $350; Kenevy Lite-A-Line $65; Long Beach $139.50; Universal ABC $50; Universal 5 Stars $49.50.

MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

NOTICE—Phonograph Motes Re-wound—Any make of split-phase Juke Box Motor rewound $4.00. No Extras. $4.00 is all you pay. Mail list 4,000 Juke Box Operators $35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEW, NORTH CAROLINA. Tel.: 2711.

NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEACO DISTRIBUTING, 356J 1220 NORTH AVE., ELIZABETH, N. J. (Tel.: Bigelow 8-3524) and 1452 N. AVE., YUCCA, NEW YORK, N. Y. (Tel.: Blyant 94684).

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly cleaned). We are interested in all BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

NOTICE—These 3 telephone numbers are important to you. Call Cash Box, New York City, JUDSON 6-2640; the Cash Box, Los Angeles, CA, WEBSTER 1-1181.

NOTICE—Louisiana & Mississippi Operators—Your authorized AMI phosphor distributor, AMI COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3991.


That’s right! For just about two-bits a week, only $15 for the full year of 52 weeks, issues of “The Cash Box” you can PROVE TO YOUR TAX COLLECTOR the “why” and “wherefore” of your many, many TAX PROBLEMS! Each and every week’s issue of “The Cash Box” brings you “The Confidential Price Lists” (the 15 year old broken, shabby, week-after-week issue of the “Blue Book” of prices of all equipment in the industry). AND, WHAT’S EVEN MORE IMPORTANT TO YOU AND YOUR TAX COLLECTOR—at the end of each month’s issues you receive the “END-OF-MONTH INVENTORY ISSUE” which allows you to easily, simply and speedily SHOW YOUR ENTIRE BUSINESS EQUIPMENT VALUATION. It lets you KNOW WHAT YOU’RE WORTH! It gives YOU and YOUR TAX COLLECTOR—THE ANSWER to your tax problems!! Why suffer sleepless nights full of nightmares and headaches when, for just about two-bits (Only $15 Per Year), you can sleep soundly—confident that you have THE ANSWER to your tax problems! Fill out the coupon below, enclose your check for $15, MAIL TODAY!!

MAIL THIS

THE CASH BOX
26 WEST 47TH STREET,
NEW YORK 19, N. Y.

Gentlemen: It sure is worth $15 a year to get straightened out with my Tax Collector. Enclosed find my check for $15. Start sending me “The Cash Box” immediately.

FIRM NAME
ADDRESS
CITY
ZONE STATE
Individual’s Name

March 27, 1954

Page 53

CLASSIFIED ADVERTISING SECTION

RATES?

TAX?

Evans

FOR SALE

The Player

Read This

TAX PROBLEMS?

PERSONAL PROPERTY TAXES?

SALES TAX?

BUSINESS TAXES?

DEPRECIATION RATES?

FOR JUST ABOUT TWO-BITS A WEEK—ONLY $15 FOR THE WHOLE YEAR—YOU NOW GET THE ANSWER!
Webster Says It!

Definition Number 2, above, comes closest to describing the operator of an AMI Model “E.” Maintenance of dependable AMI equipment requires no long hours at the telephone, no surgical techniques for service. The operator with an “E” has his bonanza in the mother lode of public preference, the pay dirt vein that never gives out.

Get Yourself Outfitted for Some Mighty Rewarding Prospecting at Your Nearby AMI Distributor’s.

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S.E., GRAND RAPIDS 2, MICHIGAN

License: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"
## How To Use "The Confidential Price Lists"

AAMI

4. WM Wall Box 15.00 20.00
4. Model A 46 139.50 191.00
2. Model B 48 229.50 275.00
4. Model C 275.00 325.00
4. Model D-A 395.00 455.00
4. Model D-30 439.50 545.00

AIREON

4. Fiestas 25.00 30.00
4. "47 Hideaway 29.50 30.00
4. "48 Coronet 20.00 29.50
4. "49 Coronet 100 20.00 30.00

AMERICAN

6. Wall Box 15.00 20.00
6. Wall Box Bar O.S. 3.00 5.00
6. Wall Bar Box N.S. 6.80 8.50

Bucking

6. Throne of Music 20.00 30.00
6. EMPRESS 29.50 30.00
6. Constellation 29.50 35.00

Buckley

4. Pick Mor Wall Box 2.50 4.95
4. Manhattan 39.50 75.00
4. Model 7 Phonos 25.00 35.00

Roc-la-OLA

4. Playmaster 96 35.00 49.50
2. 1422 Phone (46) 49.50 89.00
4. 1424 Phone (Hidden) 49.50 69.50
2. 1426 Phone (47) 75.00 109.00
2. 1418 Magic Glo 165.00 189.50
2. 1432 Rocket (51) 239.50 289.50
4. 1434 329.50 395.00
2. 1436 "Fireball" 75.00 95.00
6. 1501 Wall 3.00 4.50
6. 1502 Bar Box 5.00 7.50
6. 1503 Wall Box 12.50 15.00
6. 1504 Bar Box 8.50 12.50
6. 1510 Bar Box 15.00 20.00
6. 1525 Wall Box 5.00 15.00
6. 1526 Bar Box 15.00 19.50
6. 1530 Wall Box 15.00 25.00

SEEBURG

6. Hi-Tone 9000 29.50 49.50
6. Hi-Tone 9000 RC 29.50 49.50
6. Hi-Tone 9000 U.S.A. 29.50 49.50
6. Hi-Tone 8000 RC 29.50 49.50
6. Hi-Tone 8200 29.50 49.50
6. Hi-Tone 8200 RC 29.50 49.50
6. 1465 19.50 29.50
6. 146M 75.00 115.00
6. 147S 69.50 135.00
6. 147M 85.00 135.00
6. 148S 99.50 165.00
6. 149S 145.00 189.50
6. 148ML 159.00 199.00
6. M-1000A 375.00 495.00
6. M-1008 525.00 600.00
6. M-1008-45 685.00 750.00
6. M-1008-45 A 760.00 850.00
6. WLS-WL Wall Box Se 3.00 9.50
6. 3W2 Wall-A-Matic 6.95 10.00
6. 4WLS-WL Wall Box 21.50 25.00
6. WLS-WL 20/25/35 Wireless 22.50 29.50
6. 4WLS-WL 4/55 Wireless 22.50 28.00
6. Tear Drop Speaker 12.50 17.50

Wurlitzer

6. 750E 29.50 49.50
6. 7800M Colonial 29.50 49.50
6. 7900 29.50 49.50
6. 800 29.50 39.50
6. 850 29.50 59.50
6. 855 29.50 79.50
6. 101 85.00 125.00
6. 1017 Hideaway 99.50 119.50
6. 1100 185.00 245.00
6. 1190 429.50 550.00
6. 2160 Wall Box 5.00 25.00
6. 2160 Wall Box 10.00 39.50
6. 3025 5.00 6.00
6. 3031 Wall Box 3.00 9.50
6. 3045 Wall Box 5.00 20.00
6. 3048 19.50 29.50
6. 2220 20.00 33.50
6. 219 Stepper 7.50 19.50

---TOTAL NO. ---TOTAL VALUE---

**VALUE-**

**MACHINES HERE**

**FOR INVENTORY PURPOSES ASCERTAIN CERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES**

**NUMBER OF EACH MACHINE OWNED**

**VALUE OF MACHINES HERE**

**FOR INVENTORY PURPOSES ASCERTAIN CERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES**

**NUMBER OF EACH MACHINE OWNED**

**VALUE OF MACHINES HERE**

---TOTAL NO. ---TOTAL VALUE---

---TOTAL NO. ---TOTAL VALUE---
### NUMBER OF EACH MACHINE OWNED

**VALUE OF MACHINES HERE**

<table>
<thead>
<tr>
<th>Number of Machines</th>
<th>Value of Machines</th>
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</thead>
<tbody>
<tr>
<td>1</td>
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</tbody>
</table>

**TOTAL NO. TOTAL VALUE**

### NUMBER OF EACH MACHINE OWNED

**VALUE OF MACHINES HERE**

<table>
<thead>
<tr>
<th>Number of Machines</th>
<th>Value of Machines</th>
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</thead>
<tbody>
<tr>
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<td>2</td>
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</tbody>
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**TOTAL NO. TOTAL VALUE**

### PINBALL GAMES (Cont.)

<table>
<thead>
<tr>
<th>Number</th>
<th>Machine Name</th>
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<tbody>
<tr>
<td>1</td>
<td>M. Sq. Garden</td>
</tr>
<tr>
<td>2</td>
<td>Magic (Got 15/51)</td>
</tr>
<tr>
<td>3</td>
<td>Majors 9 (CC 2/49)</td>
</tr>
<tr>
<td>4</td>
<td>Major League Baseball</td>
</tr>
<tr>
<td>5</td>
<td>Manhattans (Un 2/48)</td>
</tr>
<tr>
<td>6</td>
<td>Marble Queen (Got 8/51)</td>
</tr>
<tr>
<td>7</td>
<td>Mars Gras (Get 8/53)</td>
</tr>
<tr>
<td>8</td>
<td>Merry Widow (Get 6/55)</td>
</tr>
<tr>
<td>9</td>
<td>Merry Mercury (Get 5/56)</td>
</tr>
<tr>
<td>10</td>
<td>Mermaid (Get 6/53)</td>
</tr>
<tr>
<td>11</td>
<td>Mimi (Ex 2/48)</td>
</tr>
<tr>
<td>12</td>
<td>Minute Man (Got 5/51)</td>
</tr>
<tr>
<td>13</td>
<td>Monterey (Un 5/48)</td>
</tr>
<tr>
<td>14</td>
<td>Moon Glove (Un 11/48)</td>
</tr>
<tr>
<td>15</td>
<td>Moon (Ex 8/48)</td>
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<tr>
<td>16</td>
<td>Moses (Ex 8/48)</td>
</tr>
<tr>
<td>17</td>
<td>Niagara (Get 5/51)</td>
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<tr>
<td>18</td>
<td>Kitty (Un 2/50)</td>
</tr>
<tr>
<td>19</td>
<td>&quot;49 Sisters (Wm 5/49)</td>
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<tr>
<td>20</td>
<td>Oza (Ex 11/53)</td>
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<tr>
<td>21</td>
<td>Oklahoma (Get 2/50)</td>
</tr>
<tr>
<td>22</td>
<td>Old Faithful (Get 12/49)</td>
</tr>
<tr>
<td>23</td>
<td>Olympics (Got 5/52)</td>
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<tr>
<td>24</td>
<td>One Two Three (Got 10/53)</td>
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<tr>
<td>25</td>
<td>Palm Beach (B 7/52)</td>
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<td>26</td>
<td>Paradise (Un 7/53)</td>
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<td>27</td>
<td>Pinball (Wm 7/52)</td>
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<td>28</td>
<td>Pinch Hitter (Un 5/49)</td>
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<tr>
<td>29</td>
<td>Pink (Wm 5/50)</td>
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<tr>
<td>30</td>
<td>Pin Wheel (Got 11/53)</td>
</tr>
<tr>
<td>31</td>
<td>Play Ball (CC 1/50)</td>
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<tr>
<td>32</td>
<td>Playtime (Ex 2/48)</td>
</tr>
<tr>
<td>33</td>
<td>Poker Face (Get 9/54)</td>
</tr>
<tr>
<td>34</td>
<td>Punch (Got 5/50)</td>
</tr>
<tr>
<td>35</td>
<td>Quickie (Wm 11/53)</td>
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<tr>
<td>36</td>
<td>Rag Mop (Wm 10/50)</td>
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<tr>
<td>37</td>
<td>Rainbow (Wm 9/48)</td>
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<tr>
<td>38</td>
<td>Rainbow (Univ.)</td>
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<tr>
<td>39</td>
<td>Red Shoes (Un 11/50)</td>
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<tr>
<td>40</td>
<td>Reel (Wm 10/50)</td>
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<tr>
<td>41</td>
<td>Reel Shot Shooter (Get 14/50)</td>
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<tr>
<td>42</td>
<td>Rocket (Get 5/50)</td>
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<tr>
<td>43</td>
<td>Rocket (Wm 10/50)</td>
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<tr>
<td>44</td>
<td>Rodeo (Un 2/53)</td>
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<tr>
<td>45</td>
<td>Rondoveo (Un 5/50)</td>
</tr>
<tr>
<td>46</td>
<td>Round Up (Get 11/50)</td>
</tr>
<tr>
<td>47</td>
<td>St. Louis (Got 10/50)</td>
</tr>
<tr>
<td>48</td>
<td>Saddle and Turf (Ex 2/49)</td>
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<tr>
<td>49</td>
<td>Sally (CC 10/48)</td>
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<tr>
<td>50</td>
<td>Samba (Ex 5/48)</td>
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<tr>
<td>51</td>
<td>Saratoga (Wm 4/50)</td>
</tr>
<tr>
<td>52</td>
<td>Scrabble (Get 8/49)</td>
</tr>
<tr>
<td>53</td>
<td>Sea Jocks (Wm 11/49)</td>
</tr>
<tr>
<td>54</td>
<td>Sea Isle (CC 4/48)</td>
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<tr>
<td>55</td>
<td>Select-A-Card (Got 4/56)</td>
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<tr>
<td>56</td>
<td>Serenade (Univ.)</td>
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<tr>
<td>57</td>
<td>Shanghai (CC 2/49)</td>
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<tr>
<td>58</td>
<td>Shantytown (Ex 10/49)</td>
</tr>
<tr>
<td>59</td>
<td>Sharpshooter</td>
</tr>
<tr>
<td>60</td>
<td>Shingid (Get 10/53)</td>
</tr>
<tr>
<td>61</td>
<td>Shoe Show (Wm 2/51)</td>
</tr>
<tr>
<td>62</td>
<td>Short Step (Ex 7/48)</td>
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<tr>
<td>63</td>
<td>Show Boat (Wm 11/51)</td>
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<tr>
<td>64</td>
<td>Show Boat (Un 1/49)</td>
</tr>
<tr>
<td>65</td>
<td>Show Boat (Un 12/50)</td>
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<tr>
<td>66</td>
<td>Silver Chest (Upright) (Get 4/49)</td>
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<tr>
<td>67</td>
<td>Six Shooter (Wm 2/53)</td>
</tr>
<tr>
<td>68</td>
<td>Singapore (Un 11/47)</td>
</tr>
<tr>
<td>69</td>
<td>Skill Pool (Get 8/50)</td>
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<tr>
<td>70</td>
<td>Snaggletooth (Wm 5/50)</td>
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<td>71</td>
<td>Snooks (Wm 6/51)</td>
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<tr>
<td>72</td>
<td>South Pacific (Get 2/50)</td>
</tr>
<tr>
<td>73</td>
<td>Spark Plug (Wm 9/51)</td>
</tr>
</tbody>
</table>

**TOTAL NO. TOTAL VALUE**
CARBONATED DRINK (Cont.)

4. Lyons #1400, single flavor, 5¢ 280.00 225.00
4. Lyons #4532 400.00 450.00
4. Lyons Model 500, 5¢ single 150.00 250.00
4. Mils, Automatic Fountain, 400 cups 100.00 125.00
4. Mils, Automatic Fountain, 400 cups out changemaker 60.00 75.00

TOTAL NO. TOTAL VALUE

CARBONATED DRINK (Cont.)

4. Soda Shoppe 950.00 1000.00
4. Speccr 3 Unit 5c, 1000 300.00 375.00
cups 4 Unit 5c, 1000 500.00 550.00
4. Super Vend 3 flavor, 600 285.00 350.00
cup A-1
4. Super Vend 3 flavor, 600 285.00 350.00
cup A-2

TOTAL NO. TOTAL VALUE

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices. F. O. B. factory. Where prices are not listed, manufacturers have not yet released list prices.

AUTO-HOTO CO. Auto-Photo $2,545.00

BALLY MFG. CO. The Champion (Mech. Horse) $1,065.00

CHICAGO COIN Advance Bowler $615.00

H. C. EVANS & CO. 6-Player Home Run 579.50

METEOR MACHINE CO. Flying Saucer $715.00

RITWEAY MFG. CO., INC. 5-Dimensional Theatre 405.00

ROCK-OA MFG. CO. Model 1456 “Fireball” 55c 280.00 250.00

J. P. SEEBURG CORP. BF-106G 100c 175.00 150.00

UNITED MFG. CO. Havana $725.00

WILLAMS MFG. CO. Lazy-Q 345.00

THE RUDOLPH WURLITZER CO. Model “1500-A” Phonograph 345.00

CARBONATED DRINK (Cont.)

4. Drink-O-Mat, single flavor, 5¢ 1000 cups 100.00 200.00
4. Drink-O-Mat, single flavor 5¢ 1000 cups 100.00 200.00
4. Drink-O-Mat, single flavor 5c 1000 cups 200.00 275.00
4. Drink-O-Mat, 4 flavor 5c 1000 cups 250.00 360.00

TOTAL NO. TOTAL VALUE

CANDY MACHINES

4. Mills (5 col. 70 cap.) 10.00- 39.50
4. Stoner (Mod. 122, 12 cap.) 60.00- 85.00
4. Stoner (Mod. 122, 12 cap.) 60.00- 85.00
4. Stoner (Mod. 122, 12 cap.) 60.00- 85.00
4. Stoner (Mod. 120, 5 col.) 60.00- 95.00
4. Stoner (Mod. 120, 5 col.) 60.00- 95.00
4. Stoner DeLuxe Theatre (10 cap.) 195.00- 200.00
4. Stoner DeLuxe Theatre (10 cap.) 195.00- 200.00
4. Martin’s “Little Candy Store” (8 col. 160 cap.) 115.00- 119.50
4. Coan “U-Select-It” 15.00- 22.50

HOT COFFEE

4. Andico Cafe Petal 200.00 215.00
4. Bert Mills Coffee Bar 200.00 215.00
4. Bert Mills Coffee Bar 200.00 215.00
4. Bert Mills Coffee Bar 200.00 215.00
4. Bert Mills Coffee Bar 200.00 215.00
4. Chef-Way Model 100, cap. 450.00 550.00
4. Hot-O-Mat Comb. Hot Coffee-Choco, 600 cap. 200.00 250.00
4. U-Select-It Hot Coffee, 600 cap. 350.00 425.00

CANDY MACHINES

4. National 9-90 col. 65.00- 125.00
4. National 9-90 col. 65.00- 115.00
4. National 9-90 col. 65.00- 115.00
4. Nat. 9-MI Wheatfood 135.00- 175.00
4. National Electric 60.00- 115.00
4. Rowe Imperial (6 col.) 45.00- 65.00
4. Rowe Imperial (8 col.) 45.00- 65.00
4. Rowe Royal (6 col.) 65.00- 85.00
4. Rowe Royal (7 col.) 75.00- 95.00
4. Rowe Royal (10 col.) 85.00- 110.00
4. Rowe President (8 col.) 65.00- 95.00
4. Rowe President (10 col.) 95.00- 125.00
4. Rowe Crusader (10 col.) 75.00- 155.00
4. Rowe Electric (8 col.) 65.00- 85.00
4. Uneeda “A” (8 col.) 30.00- 55.00
4. Uneeda “A” (8 col.) 30.00- 55.00
4. Uneeda “E” (6 col.) 65.00- 85.00
4. Uneeda “E” (8 col.) 65.00- 85.00
4. Uneeda “E” (10 col.) 85.00- 110.00
4. Uneeda “E” (15 col.) 95.00- 110.00
4. Uneeda 500 (9 col.) 50.00- 65.00
4. Uneeda 500 (10 col.) 50.00- 65.00
4. Uneeda Monarch (10 col.) 65.00- 95.00
4. Uneeda Monarch (12 col.) 85.00- 129.50

COKE MACHINES

4. Mills (4 col. 70 cap.) 10.00- 39.50
4. Stoner (Mod. 102, 6 cap.) 60.00- 85.00
4. Stoner (Mod. 102, 6 cap.) 60.00- 85.00
4. Stoner (Mod. 102, 6 cap.) 60.00- 85.00
4. Stoner (Mod. 102, 6 cap.) 60.00- 85.00
4. Stoner (Mod. 120, 5 col.) 60.00- 95.00
4. Stoner DeLuxe Theatre (10 cap.) 195.00- 200.00
4. Stoner DeLuxe Theatre (10 cap.) 195.00- 200.00
4. Martin’s “Little Candy Store” (8 col. 160 cap.) 115.00- 119.50
4. Coan “U-Select-It” 15.00- 22.50

INVENTORY

36-6, 1000000 300.00 375.00
4. Super Vend 3 flavor, 600 285.00 350.00
cup A-1
4. Super Vend 3 flavor, 600 285.00 350.00
cup A-2

TOTAL NO. TOTAL VALUE

MARVEL MFG. CO. (New Model) Shuffle-Score Overhead Scoreboard $139.50

METEOR MACHINE CO. Flying Saucer $715.00

RITWEAY MFG. CO., INC. 5-Dimensional Theatre 405.00

ROCK-OA MFG. CO. Model 1456 “Fireball” 55c 280.00 250.00

J. P. SEEBURG CORP. BF-106G 100c 175.00 150.00

UNITED MFG. CO. Havana $725.00

WILLAMS MFG. CO. Lazy-Q 345.00

THE RUDOLPH WURLITZER CO. Model “1500-A” Phonograph 345.00

CARBONATED DRINK (Cont.)

4. Drink-O-Mat, single flavor, 5¢ 1000 cups 100.00 200.00
4. Drink-O-Mat, single flavor 5¢ 1000 cups 100.00 200.00
4. Drink-O-Mat, single flavor 5¢ 1000 cups 200.00 275.00
4. Drink-O-Mat, 4 flavor 5¢ 1000 cups 250.00 360.00

TOTAL NO. TOTAL VALUE

INTERNATIONAL MUTO CORP. Phonograph $2,150.00

J. H. KEENLEY & CO., INC. Electric Cigarette Vendor $294.00

GEO CO. Mystic Model $364.50

DOMINION MFG. CO. Shuffle Pool $675.00

GEO CO. Mystic Model $364.50

D. GOTTILIEB & CO. 3-D Art Parade, 6-cap model 395.00

4. Drink-O-Mat, single flavor, 5¢ 1000 cups 100.00 200.00
4. Drink-O-Mat, single flavor 5¢ 1000 cups 100.00 200.00
4. Drink-O-Mat, single flavor 5¢ 1000 cups 200.00 275.00
4. Drink-O-Mat, 4 flavor 5¢ 1000 cups 250.00 360.00

TOTAL NO. TOTAL VALUE
UNITED'S
TEAM
SHUFFLE ALLEY

Features Instant-Scoring
TEAM PLAY!

AUTOMATIC TOTALIZER
adds individual scores for team totals quick as a flash!
INDIVIDUAL SCORES ALWAYS REMAIN SHOWING

AVAILABLE IN 10¢—3 FOR 25¢ MODELS

- HINGED PIN HOOD
- HINGED FRONT DOOR
- SERVICE LIGHT
- FORMICA PLAYBOARD

- TWO SIZES
  8 FT. BY 2 FT.
  9 FT. BY 2 FT.

SEE YOUR DISTRIBUTOR NOW!

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

UNITED'S LEAGUE SHUFFLE ALLEY
has all the features of TEAM
except Triple Match Feature
TRIPLE VALUE for your money when you operate Bally games

1. Biggest earning power
Ballygames are famous for eye-appeal plus play-appeal — the combination that results in top-earnings on location.

2. Biggest net profit
Bally-engineering cuts service-cost to the bone, saves you time, trouble and money, increases your net operating profit.

3. Biggest trade-in value
Market-listings, month after month, year after year, prove that, model for model, Ballygames consistently command highest used prices.

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