Sandy Solo (left), who recently starred on George Jessel's "Comeback" show, received, as part of his rewards on the program, a promise of a Cash Box cover. This is it. Sandy, who before he lost his arms in the war, was a promising sculpturer, turned to a singing career after his recovery. His latest record is "There I Go" and "You Turned The Tables On Me" on the Derby label. He is pictured here with Jessel and Sid Parnes of The Cash Box, who is making the presentation.
Get a BIGGER BITE of the Juke Box Business in Your Area

The 104 selection Wurlitzer Fifteen Hundred is not only the one phonograph that plays both 7 and 10 inch records intermixed...it is the only phonograph that combines such superior tone-producing, play-promoting features as twin Zenith Cobra stylus and built-in volume level-control.

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Do it with the Wurlitzer FIFTEEN HUNDRED Leader in the Fine Phonograph Field

WHERE 48 SELECTIONS DO THE TRICK

The Wurlitzer Models 1650 for straight 45 RPM play or 1600 playing 45 or 78 RPM records, offer many new features at a new low price. Compact cabinet requires only limited space. Sparkling glass AstraDome and built-in volume level-control appeal to all locations.

The Rudolph Wurlitzer Company • North Tonawanda, N. Y.
A gold record in the music business symbolizes a great achievement. When an artist receives one, it means that a record of his has passed the million mark in sales.

Or at least it should mean that.

Unfortunately the practice has arisen whereby some diskjockeys have been anticipating that sales level—sometimes by several hundred thousands records. And in the last few years we have witnessed several presentations of gold records not only for disks which had not yet reached the million mark, but which, when the final count was in, came nowhere near it.

Now everyone knows that the record business is dependent upon publicity and promotion. It's by directing promotion to the proper channels that many hits are made. And it follows also that almost anything you can do to get a record before the buying audience—i.e., the jock box operators and retail customers—goes. Any publicity which mentions the name of the record or the artist in a favorable light is worthwhile publicity and helps sell the record.

But there should be limits beyond which we do not go. When we set standards of achievement, they should be observed voluntarily by everyone in the industry. Otherwise those standards become meaningless and lose the importance they should have.

The gold record was established by the record industry itself and it is supposed to have a specific meaning. It is supposed to indicate the elite of the industry, those who have had a hit of tremendous proportions, those who have already sold a million records, not those who hope to do so.

Perhaps since the industry has grown so fast in the past decade, the presentation of the gold record should pass out of the hands of the individual record companies and be delegated to a central agency such as the Record Industry Association of America.

This would have several beneficial effects.

First of all the same standards would then be observed for all gold records. One would be given not when a record was at 950,000 or 875,000, but at the million mark.

Second of all it would immediately dispel all doubts about the record having reached the million point. Today when the gold record is given by the individual record company, the rumor sometimes goes around that the figures on which it was based were somewhat exaggerated. Were the gold record to be given out by the RIAA, that would no longer be the case.

However this matter is handled, let's all of us in the industry make an overwhelming effort to keep the meaning of the gold record intact.

Its great importance is that it adds a stature to the industry which it has taken years to achieve and which it would be the height of folly to tamper with.
It Sweeps — It Swoops — It Jumps — It Sings!!!

HENRI RENÉ and his ORCHESTRA

MADCAP

SEASHELLS
20/47-5595
THE TEN RECORDS

DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION’S DISK JOCKEYS

1. OH, MEIN PAPA
   Eddie Fisher (RCA Victor)
   Eddie Calvert (Essex)

2. STRANGER IN PARADISE
   Four Aces (Decca)
   Tony Bennett (Columbia)
   Patti Page (Mercury)

3. CHANGING PARTNERS
   Dean Martin (Capitol)
   Toni Bennett (Columbia)

4. RAGS TO RICHES
   Four Aces (Decca)
   Teressa Brewer (Coral)
   Eartha Kitt (RCA Victor)

5. THAT’S AMORE
   Nettie Compa (RCA Victor)
   Perry Como (RCA Victor)

6. RICOCHET
   Four Aces (Decca)
   Four Aces (Decca)

7. SANTA BABY
   Four Aces (Decca)
   Four Aces (Decca)

8. HEART OF MY HEART
   Perry Como (RCA Victor)
   Perry Como (RCA Victor)

9. YOU ALONE
   Perry Como (RCA Victor)
   Perry Como (RCA Victor)

10. EBB TIDE
    Perry Como (RCA Victor)
    Perry Como (RCA Victor)

11. SHE WAS FIVE AND HE WAS TEN
    Perry Como (RCA Victor)
    Perry Como (RCA Victor)

12. ISTANBUL
    Perry Como (RCA Victor)
    Perry Como (RCA Victor)

13. GRANDAD
    Perry Como (RCA Victor)
    Perry Como (RCA Victor)

14. MY HYMN TO HER
    Perry Como (RCA Victor)
    Perry Como (RCA Victor)

15. THE JONES BOY
    Perry Como (RCA Victor)
    Perry Como (RCA Victor)

The air was flooded with The Cash Box quotes and listings this week as jockeys all over the nation reviewed 1953's contributions to history of music. The year's end always starts the old noggins working and speculating. What jockeys will move to what station? What tunes will rocket to the top and carry what unknown to stardom? What dormant star will suddenly hit with a big platter again? What high riding box office attraction will suddenly find its or her disks are laying great big eggs? What columnist had better stop what-ing and get back to work?

Pic of the week—Jack Wagner on KHJ-Don Lee, five days a week, with "Rise and Shine," 6-7 a.m. and the "Jack Wagner Show" 10:30 to 11 a.m. Jack was a motion picture actor at 4. His real name is Jacques Francois Vagner... The nation's disk jockeys, accustomed to getting their hits from commercial records, may soon find themselves picked a hit off an RCA Thesaurus transcription. The tune, "Dear Lady," recently recorded by Johnny Desmond in Chicago for the library service, is scheduled to be made by at least five other top disk names for major labels. First version of the religious song to reach radio stations, however, will be the Desmond cutting on RCA Thesaurus. . . . Chester Kiser (WWIN-Baltimore, Md.) has moved his "Music Hall" show to the afternoon slot, 2 p.m. to 3 p.m. daily and 6:15 to 7 p.m. nightly... Sid Dickler (WEDO-Pittsburgh, Pa.) seriously considering making a pitch for a permanent job as an advance man, personal manager or representative promotion man for some label or publisher. He'd also consider very seriously moving out of Pittsburgh for a job with a radio station as manager, program director and publicity man combined (with some announcing duties too)... WKNB-Radio in New Britain was recently awarded the National Guard Bureau "Meritorious Service Plaque" in recognition of the station's outstanding service to national defense efforts.

WEAT-Lake Worth, West Palm Beach, Florida, has three big things to shout about. First, the move to 850 clear channel and the increase to 1000 watts. Second, an application for a TV channel; and third, acquisition of Peter Cole from WINZ-Miami, to do "Cole's Caravan" twice daily. Cole, born in London, England, has only been with WEAT since November 56 but already has attracted quite an audience. Pete uses The Cash Box as a pulse... WMGM ushered in the new year with a New Year's Eve Dance Party with Guy Lombardo and the inaugural address of New York City Mayor Robert F. Wagner.

"It's What's in THE CASH BOX That Counts"
The Cash Box, Music

January 9, 1954

**THE CASH BOX DISK OF THE WEEK**

**MAKE LOVE TO ME** (2:40)

Melrose ASCAP—Copeland, Novas

**ADIOS AMIGO** (2:30)

Houdis BMI—Skylark, Valenti, Di Lazzaro

**THE CASH BOX BEST BETS**

**YOU ARE MY LOVE** & **MASQUERADE**

Dick Duane

Paris 51; 45-501

**MA CURLY HEADED BABY** & **TOREADOR**

Felicia Sanders

Columbia 40139; 45-40139

**THE CREEF**

Larry Clinton

Regatt 1022; 45-1022

**THE CREED**

Miller ASCAP—Burton, Sigman

Jan Peretti

The Brass Hats & Reg Owen

(RCA Victor 20-5580; 45-5580)

**THE CREED**

Miller ASCAP—Burton, Sigman

Jan Peretti

The Brass Hats & Reg Owen

(RCA Victor 20-5580; 45-5580)

**DO I HAVE TO TELL YOU THE TRUTH** (3:30)


**THE BEAUTIFUL GIRL** (2:24)

[Melrose ASCAP—Coppell, Novas]

Herb Kenny

(MGM 11648; K-11648)

**THE SWEETEST GIRL** (3:30)

[Melrose ASCAP—Coppell, Novas]

Herb Kenny

(MGM 11648; K-11648)

**THE CASH BOX**

**O MEIN PAPA** (2:29)

[Shapiro, Bernstein ASCAP—Burkhard, Amkins] Reg Owen directs the Brass Hats through a soft and inviting instrumental treatment of the country's number one pop hit.

**DO YOU BELIEVE IN DREAMS** (2:55)

[Forster ASC—Bibo, George, Plantadois] Here, Mary's partners join her and hit through a romantic item in smooth fashion. Good harmony.

**FELICIA SANDERS**

(Columbia 40139; 4-40139)

**MA CURLY HEADED BABY** (3:18)

[Chappell ASC—Clutaxa]

With Paul Weston and his ork setting up the backdrop, Felicia Sanders eases through a most beautiful ballad in a tender and impassioned manner. Real pretty.

**FOR SALE** (2:52)

[Weiss & BMI—Kindred]

With the disc offers another soft and romantic item in her tender fashion. A lovely melody and equally lovely delivery.

AL TRACE ORCHESTRA

(Regent 201; 45-201)

**YOU CALL EVERYBODY DARLIN'** (2:31)

[ASCAP—Trace, Martin, Watts] An exciting and feelingful styling by Bob Vincent as the Al Trace orke in backs an appealing old fashioned manner.

**LINGER AWILE** (2:35)

[ASCAP—Owens, Ross] Another oldie gets the up beat treatment of the Tracy orke. A catchy item that makes good listening.

JUNE WINTERS

(Mercury 70278; 70278 & 4 45)

**ISN'T IT A SHAME** (2:58)

[Chappell ASC—Peretti, Creatore, Platter] With the aid of a fitting accompaniment by the Hugo Peretti orke, June Winters glides over a tender tune in her husked manner. Great lyrics.

**SEVENTEEN** (2:58)

[Chappell ASC—Peretti, Creatore, Platter] Here the chorus holds of a sentimental item and presents it in a smooth and inviting style.

MARY KAYE TRIO

(RCA Victor 20-5586; 47-5586)

**TOREADOR** (2:39)

[Shapiro, Bernstein ASC—M. & N. Kaye]

Mary Kaye offers a solo vocal on this deck, of a Latin item with excitement. Thrush really puts the number over as the Harry Gheller orke assist.

**DO YOU BELIEVE IN DREAMS** (2:55)

[Forster ASC—Bibo, George, Plantadois] Here, Mary's partners join her and hit through a romantic item in smooth fashion. Good harmony.

TED HEATH ORCHESTRA

(London 1404; 45-1404)

**THE ORIGINAL CREED** (2:21)

[Robbie ASC—Creatore, Sigman] Ted Heath and his crew, one of England's top bands, jump through an exciting instrumental version of a tune that's the rage of England and is catching here too.

**ELIJAH JIM** (2:35)

[Robbie ASC—] On this end the crew sails through another instrumental "creed" that's tailor made for dancing. Good styling by the crew.

FELICIA SANDERS

(Columbia 40139; 4-40139)

**MA CURLY HEADED BABBY**

**THE CREED** (2:38)

[Miller ASCAP—Burton, Sigman] Larry Clinton and the crew ride through a jump instrumental of a tune that's the rage in England and is currently catching in the U. S. Good dance material.

**THE CREED** (2:34)

[Miller ASCAP—Burton, Sigman] This deck is a vocal version of the same tune with the Carillons handling the chorus. Good harmony by crew with another fine backing job by Clinton.

THE BRASS HATS & REG OWEN

(London 1403; 45-1403)

**O MEIN PAPA** (2:29)

[Shapiro, Bernstein ASC—Burkhard, Amkins] Reg Owen directs the Brass Hats through a soft and inviting instrumental treatment of the country's number one pop hit.

**OFF SHORE** (2:51)

[Hanover ASC—Graham, Diamond] Another instrumental item that's making noise throughout the country is covered by the orke. Real pleasant listening on the soft side.

JO STAFFORD

(Columbia 40143; 4-40143)

In the opinion of The Cash Box music staff, records listed below, in addition to the "Edge" and "Sleepy" Of The Week, are those most likely to achieve popularity.

**THE CASH BOX**

**THE CASH BOX**

**THE CASH BOX**

**THE CASH BOX**

**THE CASH BOX**
Capitol Records Announces Entry into Personal Management Field

NEW YORK—Capitol Records has entered the personal management field, it was announced this week by Alan Livingston, A&R head of the diskery.

The first artist to be acquired by Capitol for management is Deacon Andy Griffith, whose master of “What It Was, Was Football” was brought by the diskery recently after spirited bidding on the part of several other companies.

Dick Linke, national promotion manager of the label, has been named to handle this end of the firm’s activities. He will take care of the affairs of the newly acquired artists and will also search for new talent which the company can get behind. He will not do any actual booking, but will assign each artist to a booking agency which can best represent that particular person.

The contract to which Griffith has been signed by Capitol is believed to be completely new in the record field for it calls for the diskery to handle him for all media and guarantees him a basic salary.

Livingston said that this procedure had long been taking place in the movie industry although it is new to records. But since record firms are the greatest developers of new singing talent today, it was felt that they should be in a position to direct the affairs of the artists they were responsible for.

Capitol will continue to sign artists who have other personal management ties. Moreover the firm does not intend to sign every new artist to a management contract even if he has no personal manager. It expects to pick and choose very carefully the artists it signs for management on the basis of his potential in the entire entertainment field.

Dave Miller Off To England Again

NEW YORK—Dave Miller, whose Essex label enjoyed the best year in its history in 1955, was scheduled to leave for England again on Sunday, January 13. This is Miller’s second trip to Europe within a period of months.

He will confer with executives of EMI, with whom he consummated a reciprocal deal during his last trip and which resulted in his introduction here of Eddie Calvert’s “Oh Mein Papa.” He will also look into the affairs of his publishing firm, Eastwick Ltd., and he will set up a promotional plan for artists Ray Martin, Norrie Paramor and Diana Deckers whose recordings of “Poppa Ficolo” is one of the most popular in England.

Essex Records this year was one of the hottest in the country having hit the best selling lists with five numbers. They were “Oh Happy Day” with Don Howard; “Tropicana” and “Three O’Clock In The Morning” by Menny Kelly; “Crazy Man Crazy” by Bill Haley; and “Oh Mein Papa” by Eddie Calvert.

It was the Eddie Calvert record which brought the song “Oh Mein Papa” to the attention of the music trade and helped make it the hit it is turned out to be. While in England, Miller expects to sit in on several new sessions with Calvert.

There is also the possibility at the moment that Dick Lee, of the Essex label, may accompany Miller to England and while there appear on the music hall circuits.

“It’s What’s in THE CASH BOX That Counts”
THE CASE BOX
SLEEPER OF THE WEEK

"HARMONY BROWN" (2:48)
[Montclair BMI—Gilkson]
"GOTTA GO TO THE FAIS DO DO" (2:10)
[Miller ASC—Vidovcich, McNamara, Stillman]

BESPOKE LADS
Still riding high with their smash novelty hit "Istanbul," the Four Lads dish out a follow-up that should add tremendously to their already huge following. With an arrangement by Norman Leyden's orch, the quartet leans into a pretty walz number, with a honey-soft melody that ties "Harmony Brown." It's a melosious item with a simple and easily remembered lyric. It should be on the lips of all America. The boys work perfectly into this smooth hit. On the lower lid "Gotta Go To The Fais Do Do," the Lads rhythm through a calypso, Latin tempo novelty with a catchy arrangement. A clever item that should draw loads of attention. We're running the nod to the top half. Looks like two-biggies in a row for the boys.

"THE BREEZE AND I" (2:39)
[E. B. Marks BMI—Leeuwa, Stillman]

If his first release is a sign of the type of recordings we can expect from Vic Damone in 1954, the artist is destined to have a sensational year. With the backing by a full and harmonious chorus, Damone takes hold of a great standard "The Breeze And I" and gives everything he's got. It's a sensational arrangement packed with feeling from beginning to end. Equally outstanding is the flip deck, a lovely ballad dubbed "To Love You." The tune is an Italian hit of '53 called "Italia Mia," and with its new set of English lyrics, it rates as a definite contender for early hit. The subdued Latin backing and wonderful orchestra help rate this as one of Vic's best jobs. He sings in Italian on this end. Damone has a two-tiered that should be popping within the next few weeks.

"MACDAP" (2:40)
[Shelton BMI—Grant]

HENDRIX REE ORCH.

HENDRIX REE

HENDRIX REE stands a great chance of rating as one of the top orchestras of this new year on the basis of a great novelty instrumental labeled "Macdap. Currently making noise with the Hugo Weinert version deck on a platter called "Velvet Glove," Rene now takes a solo rod on this deck with a fancy bit of finger-picking on the maser acco-}

DANNY DAVIS
(MGM 11649; K-11649)

"TELL ME WHAT HAPPENED" (2:12) [Acuff-Rose BMI—Wiener, Davis] As Joe Leery and the orch assist, Danny Davis softly treats a pretty country-flavored walz with a lovely melody.

"JUST A-WEARING FOR YOU" (3:11) [P. D.—Bond, Stanthor] The artist sings a fitting set of lyrics to a familiar classical melody in his inviting tenor voice. Choral support is effective.

LEOPOLD STOKOWSKI
(RCA Victor 20-5595; 45-5595)

SLEEPLESS OF THE WEEK

"I STILL GET A THRILL THINKING OF YOU" (1:50) [Words & Music ASC—Coots, Davis] Mr. "Old Black Magic" himself offers another stylish version of a great oldie. Plenty of grunts and groans that the fans should love.

BILLY DANIELS
(Mercury 70291; 70291 x 45)

"GAME OF LOVE" (3:15) [Kel- lem ASC—Randerer, Kellens] The talented artist sends up another individualistic flavor of a new tune that fits perfectly for Billy Daniels. An exciting bit of listening.

MANTOVANI ORCH.
(London 1355; 45-1355)

"SUDDENLY" (2:52) [Hill & Range BMI—Cochran, Heuberger] The lush strings of the Mantovani orchestra glide through a lovely melody that makes perfect listening for the quiet hours. Great sound.

"BEAUTIFUL DREAMER" (2:44) [Unpublished ASC—Fos- ter] Another bountiful piece of ma- terial is presented in the flowing Mantovani manner. Terrific presenta-
PREDICTION FOR 1954!

Because of its tremendous acceptance to date— and the ever increasing orders, surpassing our wildest expectations—we predict

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b/w

“Time Will Tell”

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   Love Walked In
   THE HILTOPPERS—DOT 15105

2 There's A Star Spangled Banner
   Waving Somewhere
   I Don't Love Nobody
   JOHNNY MADDOX—DOT 15128

3 You're All That I Need
   Alone
   JIMMY SACCA—DOT 15130

1 P.S. I Love You
   I'd Rather Die Young
   THE HILTOPPERS—DOT 15085
Gallagher & O'Brien Pick "Forgotten" Tunes Of 1953

NEW YORK—In place of the usual top hit records of the year, which most D.J.'s feature on their New Year's shows, Gallagher and O'Brien (WMCA, N.Y.) scheduled for their New Year's morning show the 20 most forgotten records of the past year. These included near hits and complete misses during the year and ranged from "Gigi" by Les Baxter on Capitol, which gathered some sales and airplay, to "Falling" by the Fontane Sisters, which was neglected by most D.J.'s from almost the first day it was released by E.C.A. Victor.

Gallagher and O'Brien pointed out during the show that these records were particular favorites of theirs that they believed the records were good enough to have caught on with the public and the show was a demonstration on their part that they did not heed any of these neglected sides.

Gallagher and O'Brien's list of the most forgotten records of 1953 included:
1. Danseño—Ginny Gibson (MGM)
2. The Most Beautiful Girl In The World—T. Dorsey (Decca)
3. My Heart Has Many Dreams—Bernice Parks (Mercury)
4. What A Little Moonlight Can Do—Benny Goodman-Helen Ward (Columbia)
5. Gigi—Les Baxter (Capitol)
6. Falling In Love With Fontane Sisters (Victor)
7. Fresnés—Eydie Gorme (Coral)
8. Keep It To Yourself—Dyes And Dream—Bill Hayler (Okeh)
9. Celia M'eat Egal—Bing Crosby (Decca)
10. Nina Non—Jonie James (MGM)

The following were the top 10 D.J.'s New Year morning show results in each category:

New York, N. Y.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. Stranger In Paradise (Bennett)
4. That's Amore (Dean Martin)
5. Santa Baby (Eartha Kitt)
6. Riciccati (Teresa Brewer)
7. Ebb Tide (Frank Chacksfield)
8. You Alone (Perry Como)
9. Changing Partners (P. Page)
10. Changing Partners (P. Page)

Seattle, Wash.
1. Rag's To Riches (T. Bennett)
2. That's Amore (Dean Martin)
3. Ebb Tide (Frank Chacksfield)
4. Istanbul (Four Lads)
5. Riciccati (Teresa Brewer)
6. Changing Partners (P. Page)
7. To Be Alone (Hilltoppers)
8. Santa Baby (Eartha Kitt)
9. Riciccati (Teresa Brewer)
10. Istanbul (Four Lads)

Cincinnati, Ohio
1. Rag's To Riches (T. Bennett)
2. Changing Partners (P. Page)
3. Ebb Tide (Frank Chacksfield)
4. Riciccati (Teresa Brewer)
5. Stranger In Paradise (Bennett)
6. Oh, My Papa (Eddie Fisher)
7. Many Times (Eddie Fisher)
8. You Alone (Perry Como)
9. Vaya Con Dios (Paul & Ford)
10. Riciccati (Teresa Brewer)

Boston, Mass.
1. Oh, My Papa (Papa & Ford)
2. Stranger In Paradise (Bennett)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Ebb Tide (Frank Chacksfield)
6. Riciccati (Teresa Brewer)
7. To Be Alone (Hilltoppers)
8. Santa Baby (Eartha Kitt)
9. Vaya Con Dios (Paul & Ford)
10. Many Times (Eddie Fisher)

Buffalo, N. Y.
1. Oh, My Papa (Eddie Fisher)
2. Rag's To Riches (T. Bennett)
3. Changing Partners (P. Page)
4. Ebb Tide (Frank Chacksfield)
5. That's Amore (Dean Martin)
6. Changing Partners (P. Page)
7. Santa Baby (Eartha Kitt)
8. Changing Partners (P. Page)
9. Vaya Con Dios (Paul & Ford)
10. Riciccati (Teresa Brewer)

Atlanta, Ga.
1. Rag's To Riches (T. Bennett)
2. Changing Partners (P. Page)
3. Ebb Tide (Frank Chacksfield)
4. That's Amore (Dean Martin)
5. Santa Baby (Eartha Kitt)
6. Changing Partners (P. Page)
7. Vaya Con Dios (Paul & Ford)
8. Many Times (Eddie Fisher)
9. You Alone (Perry Como)
10. Many Times (Eddie Fisher)

New Orleans, La.
1. That's Amore (Dean Martin)
2. Rag's To Riches (T. Bennett)
3. Changing Partners (P. Page)
4. Ebb Tide (Frank Chacksfield)
5. Santa Baby (Eartha Kitt)
6. Changing Partners (P. Page)
7. Vaya Con Dios (Paul & Ford)
8. Many Times (Eddie Fisher)
9. You, You, You (Amos Bros.)
10. Many Times (Eddie Fisher)

Los Angeles, Calif.
1. Rag's To Riches (Tony Bennett)
2. Changing Partners (P. Page)
3. Oh, My Papa (Eddie Fisher)
4. Many Times (Eddie Fisher)
5. That's Amore (Dean Martin)
6. Changing Partners (P. Page)
7. Ebb Tide (Frank Chacksfield)
8. Riciccati (Teresa Brewer)
9. Vaya Con Dios (Paul & Ford)
10. Many Times (Eddie Fisher)

Indianapolis, Ind.
1. Oh, My Papa (Eddie Fisher)
2. Rag's To Riches (T. Bennett)
3. Changing Partners (P. Page)
4. Stranger In Paradise (Bennett)
5. That's Amore (Dean Martin)
6. Santa Baby (Eartha Kitt)
7. Ebb Tide (Frank Chacksfield)
8. Riciccati (Teresa Brewer)
9. Vaya Con Dios (Paul & Ford)
10. Heart Of My Heart

Washington, D. C.
1. Oh, My Papa (Eddie Fisher)
2. Rag's To Riches (T. Bennett)
3. Riciccati (Teresa Brewer)
4. Changing Partners (P. Page)
5. Ebb Tide (Frank Chacksfield)
6. Changing Partners (P. Page)
7. Stranger In Paradise (Bennett)
8. Many Times (Eddie Fisher)
9. Heart Of My Heart
10. Vaya Con Dios (Paul & Ford)

Detroit, Mich.
1. Oh, My Papa (Papa & Ford)
2. Stranger In Paradise (Bennett)
3. Rag's To Riches (T. Bennett)
4. Many Times (Eddie Fisher)
5. Stranger In Paradise (Bennett)
6. Changing Partners (P. Page)
7. That's Amore (Dean Martin)
8. Many Times (Eddie Fisher)
9. Heart Of My Heart
10. Vaya Con Dios (Paul & Ford)

1. Oh, My Papa (Papa & Ford)
2. Changing Partners (P. Page)
3. Rag's To Riches (T. Bennett)
4. Changing Partners (P. Page)
5. Ebb Tide (Frank Chacksfield)
6. Changing Partners (P. Page)
7. Santa Baby (Eartha Kitt)
8. Many Times (Eddie Fisher)
9. Vaya Con Dios (Paul & Ford)
10. Many Times (Eddie Fisher)

St. Louis, Mo.
1. Oh, My Papa (Eddie Fisher)
2. Changing Partners (P. Page)
3. Rag's To Riches (T. Bennett)
4. Ebb Tide (Frank Chacksfield)
5. Changing Partners (P. Page)
6. Many Times (Eddie Fisher)
7. Santa Baby (Eartha Kitt)
8. Many Times (Eddie Fisher)
9. Changing Partners (Four Aces)
10. Vaya Con Dios (Paul & Ford)

Nashville, Tenn.
1. Rag's To Riches (T. Bennett)
2. Changing Partners (P. Page)
3. Ebb Tide (Frank Chacksfield)
4. Changing Partners (P. Page)
5. Riciccati (Teresa Brewer)
6. Oh, My Papa (Eddie Fisher)
7. Many Times (Eddie Fisher)
8. Many Times (Eddie Fisher)
9. Vaya Con Dios (Paul & Ford)
10. Heart Of My Heart

New York, N. Y.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. Changing Partners (P. Page)
4. Ebb Tide (Frank Chacksfield)
5. Santa Baby (Eartha Kitt)
6. Changing Partners (P. Page)
7. Stranger In Paradise (Bennett)
8. You, You, You (Amos Bros.)
9. Many Times (Eddie Fisher)
10. You, You, You (Amos Bros.)
NEW YORK:
Two of Derby's top artists are both getting regular TV shows starting this month. Bob Carroll stars a weekly TV series with Fred Allen on January 6. And Jaye P. Morgan stars a daily TV show with Robert Q. Lewis on January 11. Atlantic Records has signed Spike Jones to a contract... Elke Templeton gets almost $600 per for the stint. And they think he's crazy. Eddie Cordon's Greenwich Village Society is Estonian celebrated its 30th anniversary last week. Members of the Visiting Orchestras Appreciation Society (London), fronted by the Musicians' Union, have back the Musicians' Union, had back the Roosevelt the Roosevelt the music they might like to see in their country. Million Karpe was an open of the public... A man in business could get—the Tony Martin ac count. A man in business could use. "The Jones Boy" by The Mills Brothers looks like a smash. It's the first big one for George Pincus, the publisher, who only a couple of months ago went out on his own. He looks like it will be done by Lombardo's biggest show business years. In addition to his regular band appearances—New York's Roosevelt Grill, in ballrooms and in concert halls—Guy Lombardo will be featured each week on his TV show which emanates from the Roosevelt Grill, and will turn out some 50 sides for Decca. In radio, he will have his transcribed "Guy Lombardo's 60th," and during the summer months he will produce the "Ammon Nights" spectacles at Jones Beach, thus making his debut as an impresario.

CHICAGO:
In this cold, and graying head, has had many and many a gag pulled on him, but, none ever cuter than the one which Phil Conosco, of very grand and beautiful band of Conosco & Melba and Wyn Laight (hubbie of the very enchanting and sweet little Eileen Barton) pulled on us the other day. He boys got up to our office absolutely and emphatically insisting that we trail along to meet Charley Applewhite in his dressing room. We did. Charley was fast asleep, just as Mother Nature made him, but awake to the laughter and noise which suddenly penetrated the Star's Dressing Room at the Chicago Theatre. To make a longer story mush shorter, the boys got back stage to, "Just listen to that last one, will ya? We did. When suddenly, and without any warning whatsoever, we heard Charley saying, "Back in the wings is the publisher, out of The Cash Box, who has over here to listen to me. Let's hear what he thinks." The result was that young Charles dragged us over into the spot and we had to go into "Speech Sunday's" After which, Phil Conosco remarked, "I told you the guy was a natural. A 'ham'!" So, now it's said, other of the boys are planning to pull the same gag. But, frankly, we politely laughed off. We just can't use this love thing called the spotlight. Rumor is running rampant that handsome John Desmond is being wooed for the Palladium. In London, England, of course. And that this date will take place just a few weeks prior to his flight to Hollywood, where he'll star the movie playing the life of the great Ross Colombo. When questioned, John has heard the thing. He said, "I'd sure like to go back to dear, old Illinois, where I appeared with Glenn Miller's band during the war years. So maybe there is something cooking. (Ed) Marcel Stollman please check and advise re: his London Lowdown column). The Hilltoppers just took right over at the Chicago Theitter. Just like their own. They're the people. And simply pulled the applause right out of the people who saw them open this top spot. Surprised you would be at the way the people are flocking in to see and hear Jerry Marlo's and his Harmoniats.

LOS ANGELES:
Local record companies aren't taking any chances of a possible record ban. Many of the artists in the area have been cutting new sessions just barely in and many others have shown in to record. Recording studios have been booked solid with sessions running far into the night. Even if such a ban comes about it probably won't affect local companies for many months to come with all the new material they have in the can. Theatre groups were not one of the most gala openings in years on Christmas day when Frank Scare's Moulin Rouge opened on the site of Earl Carroll's theatre restaurant in Hollywood. The bill of fare was quite a treat too. At five bucks per person you saw a floor show which included Donn Allan's Review of 69, a choice of two dinners, a cocktail, and dancing to two orchestras... The Will Martin Trio with Sammy Davis presented a great Yuletide package at Ciro's. The talented Sammy was great on his first tour of duty at Ciro's but they all agree that he's even greater now. Over at the Mocamo Lynne Carter and his 4 Caracters put on a show that they've never done before at the Lynne and his group fit through some lively dance steps and clever comedy. This is all tised in with a few songs and Lynn's clever impressions of Pearl Bailey that sound great. The entire group are all California lads hailing from San Francisco. The boys are interested in making records and should do great on wax with some good arrangements... Benny Strong and his orchestra wound up a six-week stay at the Hollywood Palladium with the horn-toning maestro, Harry James, and his band taking over the famed night spot for the holidays. Also featured was drummer Buddy Rich and black and white comedians, and the boys. The Palladium were also throw open on Tues., night for the annual Teen-Age Holiday Hop. The dance featured Billy and band, Kay Starr and the Lancers, Vic Damone, Bobbi Spears, Terri Southern, Artie Wayne, Petal Grant and Bob McLaughlin among others. Proceeds went to the League for Crippled Children. Ham into Jerry Wallace and songwriter Wayne Shanks listening to the first drafts of their forthcoming Allied release "That's What a Woman Can Do and Runnin' After Love." Jerry belts out with a great voice.

"It's What's in THE CASH BOX That Counts"

will come we of 1.

BBC with “I MANTOVANI also from cheery check. Of the once. It’s in that in Istanbul Oh, You changing. My partners (Cornell, To Alomé). You changing. Amore (Stan). To Rags (Terry Bennett)."

Bill “Willie” Collins WLOX—Biloxi, Miss.

ROYALITIES OF NEW SONG TO BE DONATED TO PARALYSIS FUND

In the photo at the left, Sammy Kaye is pictured with Little Holly Ann Nutter. And at the right she is shown with Carl Nutter, her grandfather, who wrote "I'll Trust My Care To The Man Upstairs" and Jerry Blaine, president of Jubilee Records.

NEW YORK—"I'LL TRUST MY CARES TO THE MAN UPSTAIRS" are more than just the perfunctory of a good lyricist. They are the expression of the faith and belief of little Holly Ann Nutter who was stricken with poliomyelitis in 1948.

Holly dwelled in the shadow of death for several days before her fever subsided and she began to rally. She spent six months in the New York Hospital undergoing therapy until such time when her limbs were restored to partial use. Holly will continue to be an outpatient under the aegis of The National Foundation for Infantile Paralysis which has given unequivocal financial aid in the experimental care and treatment which would otherwise have been prohibitive for Holly's parents to pay.

It seems that for Holly Kaye has lost physically, she has been compensated for mentally and spiritually. Her belief in God and her interest in the fine arts have done much to give her courage and the determination to pull through and live a normal life.

Holly asked her song-writing grandfather, Carl Nutter, who is an arranger for Sammy Kaye's orchestra, and his co-writers, to put her expression of faith to music which resulted in "The Man Upstairs." The song has been published by Republic Music and has been recorded by Holly Nutter for Jubilee Records. Royalties of five cents per record and one cent per copy of sheet music sold will be donated to the National Foundation or Infantile Paralysis by Republic Music and Jubilee records.

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w/ Head Tighten

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Ruby Record # 101
NEW YORK—The threat of a recording ban has been delayed at least until January 4. On that day Petullo and the representatives of the record industry are scheduled to meet again. The union announced on Christmas eve that because the holidays left little time for negotiation, it would not start a ban on January 1st, when the present contract expires but would wait at least until the next meeting took place.

The entire record industry has been recording day and night for the past two weeks, preparing for all possible eventualities. A long-time union shop has put several sides in the can and some are known to have cut as many as twenty sides. Studio space has been almost impossible to get for the past several days with all available time solidly booked.

The rush started when negotiations broke down before Christmas with no new date set for further meetings. It was assumed in the industry that if a new contract were not negotiated before the old one expired, Petullo would call the musicians out.

Negotiations broke down over several demands which the union put forth. They were to raise the price per man per session $10, increase the record firms' contribution to the musicians' fund, and decrease the number of sides per session from the present four to two. The union also proposed a five year contract similar to the one now in effect.

Opinion in the industry on whether there will be a strike or not has been blowing hot and cold. Every new development has brought a change of mind among well placed individuals although one really knows what the outcome will be. The feeling right after negotiations broke down was quite pessimistic but since then the opinion seems to be spreading that an agreement will be reached.

In any case, the disc jockeys who have been recording a huge number of sides in the past few weeks feel that their labor will not be wasted because no matter what the outcome, it will certainly have been cheaper to record this week than it will be after a new contract goes into effect.

Record Ban Delayed
At Least Until
After Jan. 4

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NEW YORK—Eddie Heller, president of Rainbow Records, tells Jeri Winters, his newest recording find, on her recent session, the songstress recorded two standards, "How Come You Do Me Like You Do?" and "I Got A Crush On You", Heller feels that these will prove to be two of the hottest sides of the coming season.
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9 Jan. 9 Jan.
18---Vaya Con Dios 14.4 9.7
AT-1501 (45-1502) WINDY MAHONE Song From Moulin Rouge
19---Jimmy 10.0
BE-1004 (45-1004) LARRY CLINTON O.K. I Love You
CA-2486 (22-486) LESTER MARIE MONTY JOHNNY
CA-2514 (22-514) WIL & HAR TUTTLE Where There Was An Ay
CO-4099 (45-499) THE LOS FANCHOS Trio
20---To Be Alone 12.0 10.0
DOT-1510(45-1510) O.V. HARRISON Under The Bridge Of
VI-20-5552 (47-5552) AIN'T THIS A WONDROUS DAY
21---Christmas Draguet 11.6 10.3
CA-2671 (21-2671) STAN FREEDERK Christmas Draguet
22---Istanbul 11.1 21.1
CA-2665 (21-2665) BOB FINGERS CARE TONY LADY
CO-4002 (45-4002) I Should Have Told You
VI-20-5522 (47-5522) AIN'T THAT A GRACEful MOBILES
23---I Love Paris 11.8 5.3
CA-2479 (21-2479) BERT LEKSTER Gigu
24---Be He Vile3875 (45-3875) CHARLIE APPLEWHITE
ME-7027 (7027645) OH BOY PAUL
ME-7028 (7028645) OH BOY PAUL
VI-20-5211 (47-5211) O.H. BOY PAUL
VI-20-5535 (47-5535) TONY MARTIN Stranger In Paradise
25---Many Times 11.0
CO-40076 (45-0076) BERT LEKSTER Father In Love
VI-20-5457 (47-5457) DICK & MILDRED FISHER Just Do Be Win You
26---I See The Moon 9.9 10.7
CO-40074 (45-0074) THE MARINES Just Neat The Way
DE-28500 (28-500) DICK MILLER I'm Never Going To Let Me
VI-20-5475 (47-5475) VOICES OF SCHUMAN All Alone
27---In The Mission Of 12.2 9.4
CA-2677 (21-2677) STAN FREEDERK A John & John Letter
VI-20-5358 (47-5358) KATHA KITT African Lullaby
28---Bobbe Of Cal 8.8 3.4
CA-2639 (45-2639) THE SHAUN TRIPE SPECIAL
CO-40132 (45-40132) BRUCE WILEY
MI-20-5149 (41-5149) G.E. G. SHEA I Found You
29---Nina-Von 8.3
NM-11637 (45-11637) GENE JAMES Christmas And You
30---Off Shore 8.5 5.9
AM-1005 (45-1005) DR. HOILY DIAMOND
AT-1013 (45-1013) BERT LEKSTER Don't Take Your Love
BE-1019 (45-1019) OH BOY PAUL
CA-2630 (45-2630) AXEL STORHAUG OH BOY PAUL
CO-41084 (41-084) W. MATTHEWS
DE-28918 (28-918) W. G. MORGEN
DI-6027 (46-602) TONY MARTIN
RI-6643 (44-6643) EARL BOSTIC Don't Be So Long
SI-5372 (5372) JZ. MOONER
VI-20-5551 (47-5551) JOHN ROMERO Stranger In Paradise
31---Kissing Bride 8.5
VI-20-5532 (47-5532) FAY ON'T SISTERS In The Arms Of
32---Marie 8.7 5.7
JU-5172 (45-5172) I Hate To Lose The
33---Golden Violins 6.9
CA-2559 (25-2559) JACKIE GLEASON OH OH OH
KO-1168 (45-1168) CHUCK CHAPMAN G.I. Girl
34---Boy Oh The Riversv 6.7
DE-28505 (28-505) THE FOUR LADS Take Me Back
DE-28515 (28-515) BERNIE GRIFFIN & SIBYL GORDON Why Can'T It
DE-28520 (28-520) JOHN CALVERT TELL ME A STORY
35---In The Mission Of 8.3
CO-40051 (45-40051) SAMMY KAYE
DE-28913 (28-913) JIMMY LIVANSO
IU-5172 (45-5172) THE OREGON WRITE AND TELL ME Why
36---Boogie Woogie Maxine 7.5 5.0
CR-6103 (45-6103) JAMES RICHARDS I've Heard That Song
VI-20-5535 (47-5535) I CAN'T BELIEVE THAT You're In Love With Me
37---Caribbean 7.8
AB-140 (45-140) FRANKIE TERRIL TOREK
DE-28816 (28-816) JIMMY LIVANSO
38---A Dear John 5.0 6.3
CA-2677 (45-2677) STAN FREEDERK Cost Is Soon
39---A Baby Cried 5.4
VI-20-5545 (45-5545) DICK & MILLIE MONTE One More Moment
40---Can't Believe 1.7
CO-40176 (45-40176) CHUCK BUELL Night Of My Nights
DE-28964 (28-964) BILLY FISHER CROSSY & CAVALLARO
ME-7027 (7027645) FRANKIE LAINE West End Blues
VI-20-5530 (47-5530) JAMES MONOS Boo-Ge Wooge Maxxie
41---Lover Come 4.0 4.1
42---Oh! 3.4 1.1
43---Don't Hear Them Bells 2.8 3.0
44---Strings Of My Heart 2.7 3.7
45---South Of The Border 2.5 2.6
46---Pa-Pa Mama 2.4 3.3
47---Don't Forget To Write 2.3 4.6
48---She Was Five And Inside Was Ten 2.2
49---Hey Joe 1.7 4.5
50---Sweet Mama, Tree Top Tall 1.1 2.4

NEW YORK---Bandleader Tex Beneke autographs a copy of his Coral recording of "Danny's Hideaway" for Danny Strassella, host of the restaurant which the platter honorees, as Mrs. Beneke and "Gabby" Hayes, dean of the old-time cowboys, look on.

"It's What's In THE CASH BOX That Counts"

Dot Forced To Release Another Single From Hilltoppers' Album

GALLATIN, TENN.—A few weeks ago Dot Records released the new Hilltoppers album, Randy Wood, president of the diskery, had no thought in mind of releasing any singles from it, having already set aside songs to be recorded as singles on future dates. However, several DJ's and operators started to highlight "Still This" and when the smoke cleared, so many orders had poured in, that Dot was forced to release the disk as a single. To date, the diskery reports over 200,000 records sold.

This past week, another record from the album spotlighted, "From The Vine Comes The Grape", and again the same thing happened. Over 125,000 orders have been received from the Cleveland, Cincinnati, St. Louis, Philadelphia, Pittsburgh and Minneapolis markets. As further promotion, the Hilltoppers will perform their new release on the Milton Berle show, Tuesday, Jan. 12.

MANTOVANI

"SKATER'S WALTZ" b/y

"MIDNIGHT WALTZ"

London 1934
NEW HAVEN — New Haven folks can’t miss George LaZotte when he comes down the streets of town. The popular WAVZ disk jockey has his own call letters on his new Connecticut license plates. GLD: George LaZotte Disk Jockey.

Capitol Signs Tommy Leonetti

HOLLYWOOD—While other people relaxed over a saucer of sugar-plums Christmas Eve, 24-year-old Tommy Leonetti spent the evening far from home in Capitol Records studios cutting the first of eight sides soon to be released.

Discovered in Chicago two weeks ago by Lee Gillette, Capitol producer, the new Capitol artist was flown to the West Coast Dec. 22 to sign a contract and make the first records of his career. They were cut with Nelson Riddle’s Orchestra.

Formerly a featured vocalist with Charlie Spivak and Tony Pastor, the young new star has studied voice with Tony Burrello, composer of the tune, “God Bless Us All,” and with 85-year-old Vincenzo De Crescenzo, former coach of Caruso. Lately he has been performing solo in Chicago night clubs.

Leonetti was to remain in Hollywood until Christmas Day, then fly home to Clifton Park, New Jersey, to spend the holidays with his parents and his eight sisters and brothers.

Leonetti will appear at the Chez Paree, Chicago, Dec. 25, for one week, sharing billing with Marilyn Maxwell.

Tommy has been surrounded by an atmosphere of music all his life. Before their retirement his four sisters worked with various name bands as a quartet, The Tune Timers. By the time he was eight years old his vocal talent was apparent. He won a county-wide amateur singing contest in grammar school and appeared at many benefits and charities.

For the present the new Capitol signee has a refreshingly uncomplicated goal to “make a good living at what I am happiest doing—singing!”

Lorry Raine On Her Way

HOLLYWOOD—Lotty Raine may have latched onto that big one via her Kem release of “I’m In Love With A Guy.” Jerry Ruhte of Consant is making an all-out drive on it, and the record is also getting a hefty push from Hy Frankin in Chicago, Ike Clayman in Cincinnati and Mike Kurian on the west coast. Ray Gilbert is writing and directing an act for Lotty, who will leave for England in March.


Interest in Lotty for this new move was spearheaded by recent five page spread in Look Magazine, with full page color photo and four page story tagged, “Lotty Raine: She’s Got To Happen.”

MONTREAL MEMO:

Rumor has the Chez Paree opening January the 12th under new management. This could affect the booking policy of the Chez which for the past two years has been Montreal’s top night club for name attractions. . . . The Seville Theatre has a very strong line up for the month of January. Don Cornell opens December 31st followed by Joni James who opens January 15th. The 14th is the Montreal Morse Code band. The 21st brings in a Delta Rhythm Boys who are a very strong attraction in this area. The 21st brings in Cary Grant Smith surrounded by the Grand Ole Opry group featuring Moon Mullets. There will be the second annual Western Hills “Country” attraction booked in the Seville Theatre within ten weeks and should be very successful as Cary Grant enjoys as much popularity here in Canada as he does south of the border. . . . Jack Marsters, formerly of the Montreal Royal Hotel, now is doing free lance public relation work. . . . British United Press has released its yearly compilation from a breakdown of its weekly survey of Canada’s Top Ten. This survey which is based on record sales, illustrates that Canadians enjoy the same songs as our cousins in the U.S., but it also shows that there is a variance as to the relative popularity of certain numbers. The survey showed the tunes in the following order: 1. Vaya Con Dios. 2. Song From Moulin Rouge. 3. I’m Walking Behind You. 4. April In Portugal. 5. You, You, You. 6. Till I Waits Again With You. 7. Don’t Let The Stars. 8. Doggie In The Window. 9. I Believe. 10. Why Don’t You Believe Me. You will notice that while the tunes are very much the same, the order after the top two songs is quite different. “Why Don’t You Believe Me,” managed to make the top ten here while American charts showed the tune pretty well down the list . . . For those who are interested, the survey showed as follows: 1. Rossignol. 2. La Petite Marie. 3. Ma Petite Folie (My Little Folie). 4. Interlude. 5. Musique Polka. 6. Tango Bleu (Blue Tango). 7. Ten Mariage (I Went To Your Wedding). 8. April In Portugal. 9. (April In Portugal). 10. Maque Meque. 10. Tant Que Nous Nous Alimerons (Till I Waits Again With You). 19. Gare-Noel Beaux Yeux (Don’t Let The Stars). 20. The Stairs. This French survey shows the influence that American records have on the French speaking public in the Province of Quebec . . . Oscar Peterson, home for the holidays, made a New Year’s Eve visit to the Victoria Hall to meet Benny Goodman and his orchestra. This is the band that Oscar played his first professional engagements with. Same band—same location and probably the same customers. A wonderful time was had by all.

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“It’s What’s in THE CASH BOX That Counts”
NEW YORK:

Everybody, but everybody, recording like crazy to cushion the impact of a possible strike. With reports changing with every phone call, the latest information being that a new meeting has been set for January 4. No one is taking anything for granted, but it does seem that there will be no ban in sight until at least after that session. ... Atlantic's last quarter of record releases is now out. With records on all four discs already in it is possible the blues warehouse may hit 1,000. Leading the parade is Joe Turner's "Oke-She-Moke-Shes-Pop" dig- ing that is taking over on both discs, and looks like another #1 for Joe. Atlantic will issue a special parade with Joe, Big mama, and the trade is that it will be two of Atlantic's big guns. Ruth Brown and Clyde McPhatter and His Drifters. Their last single is exciting. ... Carl Lebowe headed for Cincinnati for a pow-pow with bossmen Syd Nathan, King Records, and says he'll have an avalanche of new releases when he gets back to New York. ... Al Silver and Jack Angel, head of the Harry-Whitby-Lee label, have signed with a new voice, but "However," said the boys, we're not letting up. We've got some stuff to be released that will keep up the pace ...The prediction for 1954 is that Al Savage will become as successful as 1953. Also watch for introductions by Joe Morris. ... Monte Bruce, Bruce Records, getting drunk without a drop of the nasty stuff. Just keeps looking at the times "Sunday Kind Of Love" listed in the hot charts in New York and Newark, N.J. Don't just call Dan Gardner and the Sonotones on organ instruments that are just the "cradlest" sides. Don is featured as the vocalist. ... Reports arriving from all sections of the country indicate that Johnny Cash, "Saying My Love For You" on Duke, may be his best yet. Don Robey and Irv Marcus flooded The Cash Box offices with enough pecans to feed all the squirrels in Central Park.

CHICAGO:

Nice note from Duke Ellington. Currently at the Regal Theatre. Announcing that the Showcase Cabaret, ASA's display window for new and promising talent, has taken over space formerly occupied by the New York Room at ASA's headquarters, the Sutherland Hotel. This was the first in a weekly series, scheduled for each Monday night. As Duke puts it, "Anything—good can have the same effect on Silk Slipper as it does to some cat who discovered the flattened sixth in big." Thus, one of the major draws for theIngredient Affairs, with Don and John, and the trade is that it will hit during the new year. All are viewing the possible record ban with mixed reactions. Some have been recording and furlous to get out all their material in case a strike occurs. Others have adopted a wait-and-see attitude, like Pop Group, which had six tracks already completed for Impulse Records, says that the situation doesn't bother him. "I'm ready to go," he says, "when enough stuff waxed that hasn't been released to last for months.""The Bihari brothers at Modern records also feel the same way. "The artists in the market are in the can to fall back on if a deadlock occurs. The boys have great hopes for their new group called the Don, John, and Joseph, trio. They recently stated they gave "Angel Mia (My Angel)" on the Bihari's Century (125th) label, and Percy Mayfield closed at Billy Berg's five four album after a successful engagement over the Christmas holidays. The Bihari brothers with the Modern label have been the hottest in the country in recent weeks. "The Ravens" who continued to hold their own as the top group, according to the reader confers. "The Ravens" have shown enough stuff released and are happy with the results. They have a new album coming out shortly, and are planning another one for February release. "The Ravens" are also working on a new album for the Chess label, and are looking forward to a successful year.

LOS ANGELES:

With the wheels rolling again, the way to become top numbers during '54 local indies aren't resting on their laurels but are in there plugging to get the record on the charts that will hit during the new year. All are viewing the possible record ban with mixed reactions. Some have been recording and furlous to get out all their material in case a strike occurs. Others have adopted a wait-and-see attitude, like Pop Group, which had six tracks already completed for Impulse Records, says that the situation doesn't bother him. "I'm ready to go," he says, "when enough stuff waxed that hasn't been released to last for months.""The Bihari brothers at Modern records also feel the same way. "The artists in the market are in the can to fall back on if a deadlock occurs. The boys have great hopes for their new group called the Don, John, and Joseph, trio. They recently stated they gave "Angel Mia (My Angel)" on the Bihari's Century (125th) label, and Percy Mayfield closed at Billy Berg's five four album after a successful engagement over the Christmas holidays. The Bihari brothers with the Modern label have been the hottest in the country in recent weeks. "The Ravens" who continued to hold their own as the top group, according to the reader confers. "The Ravens" have shown enough stuff released and are happy with the results. They have a new album coming out shortly, and are planning another one for February release. "The Ravens" are also working on a new album for the Chess label, and are looking forward to a successful year.

FUGIAS' INK SPOTS

and his band. Cee Pee recently returned from South America where he stayed for a month. Ur Rhymes with the Latin beat sound great. ... Nellie Latch has a new record out on Bluebird. Budde and Hildrell are still pulling the roof up in the valley. ... That "Dial That Telephone" Gal, Errol Smith, continues to hold his own as the top excitement in the comedy slits. .. Redd Foxx. . .. Sherry Rogers and his Giants open at the Club Downbeat in San Francisco on Jan. 5 for a two weeks engagement. ... Ben Waller Ente- rprises is still moving along at the 10th Street Club, New York. Invitations were sent out to many friends and bus- ness acquaintances to attend open house on New Year's eve to celebrate the occasion. ... Many reels have been booked for the upcoming trip to Europe. The Ink Spots continue their tour through the Orient, with stops at the Trade Winds in Honolulu on Jan. 6 and 7. These are also the same dates at the Trade Winds in Tokyo.
So You Think You've Got Problems...

MANCHESTER, ENGLAND — So you think you have problems! Well, listen to this set up that was reported in a recent issue of The World's Fair, England's trade publication covering the coin machine trade.

Some fourteen snack and milk bars in the city of Manchester, which wanted to operate “electrically-controlled gramophone recorders,” had installed on their premises, were refused a license. The equipment was described as “juke boxes” and labeled as “an epitaph springing from an unaccountable public prejudice.” It was also stated in the address that “the public associates these instruments with pin-tables and spivs squandering money in music arcades run by vultures who take a tremendous amount of money from unsuspecting juveniles.” It was also reported that the people neighboring these machines were disturbed by the noise.

In Doncaster, the magistrates refused to issue licenses for juke boxes. A police inspector in this city said, “The records were, generally speaking, of the same type—loud and noisy, the hot jazz type. They attracted youngsters—the teenagers of the bebop type, and one of the cafés kept open until midnight while others closed at 10 P.M. Guess the operators in the U. S. don’t have such terrible problems after all.

Armstrong Band To Do First World-Wide Remote From Tokyo

TOKYO, JAPAN — Louis Armstrong and his All Stars will do a world-wide remote from this city on New Year’s Eve. It is the first time in the band business that a world-wide remote by a band comes from Tokyo. The event will take place in the Ernie Pyle Theater in this city.

Armstrong has been given an $18,000 weekly guarantee plus twelve round trip tickets to Japan. The transaction was worked out by Oscar Cohen, assistant to president Joe Glaser, President of Associated Booking Corporation in New York City, and Joe Glaser, president of the booking firm who made the trip with Armstrong and his men to Japan.

Columbia Names Draddy Director Of Promotion

NEW YORK—James J. Draddy, New England district manager for Columbia Records Inc., has been appointed director of promotion according to an announcement made by Paul J. Wexler, vice-president in charge of Sales and Merchandising for the company. One of Draddy’s major assignments will be as Sales Manager for syndicate stores. In addition, coin operators, juke jockeys and Columbia’s distributor promotion managers will come under Draddy’s jurisdiction. The appointment is effective immediately. Draddy’s headquarters will be at Columbia’s New York City headquarters.

The Cash Box, Music
The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1. I'LL BE TRUE
   Faye Adams & Joe Morris (Herald 419)
2. EL BAION
   Joe Loco (Tico 304)
3. HAD RAGS
   Tiny King (DRUNK 500)
4. SOMETHING'S SOMETHING
   You're (ATLANTIC 1007)
5. I'LL BE TRUE
   Faye Adams & Joe Morris (Herald 419)
6. PING PONG
   Tiny Bradshaw (King 4087)
7. RAGS TO RICHES
   Dominos (King 1260)
8. SUNDAY KIND OF LOVE
   The J's (Polydor 1009)
9. THIS IS ALWAYS
   King Pleasure (Prestige 840)
10. SILVER RING
    The Constables (Grem)

in DALLAS
1. I'LL BE TRUE
   Faye Adams & Joe Morris (Herald 419)
2. HONEY HUSH
   Joe Turner (Atlantic 1006)
3. I WANT TO THANK YOU
   The "J" Boys (Apollo 499)
4. MAD LOVE
   Maurice & Johnny (Specialty 479)
5. EVERY NIGHT IN THE WEEK
   Christine Kittrell (Republic 7051)
6. BLIND LOVE
   B. B. King (RPM 395)
7. OOH LAWDY MY BABY
   Tommy Robinson (Atlantic 1009)
8. SOMETHING'S WRONG
   The Broadcasters (Imperial 32a)
9. DRUNK
   Faye Adams & Joe Morris (Atlantic 449)
10. SOMETHING'S WRONG
    Faye Adams & Joe Morris (Atlantic 463)

in NASHVILLE
1. MONEY HONEY
   Drifters (Atlantic 1006)
2. MONEY HONEY
   Drifters (Atlantic 1006)
3. I'LL BE TRUE
   Faye Adams & Joe Morris (Herald 419)
4. BLUES WITH A FEELING
   Faye Adams & Joe Morris (Atlantic 449)
5. I WANT TO THANK YOU
   The "J" Boys (Apollo 499)
6. DRUNK
   Faye Adams & Joe Morris (Atlantic 449)
7. SOMETHING'S WRONG
   Faye Adams & Joe Morris (Atlantic 463)
8. MONEY HONEY
   Drifters (Atlantic 1006)
9. MONEY HONEY
   Drifters (Atlantic 1006)
10. RAGS TO RICHES
    Dominos (King 1260)

in ATLANTA
1. HONEY HUSH
   Joe Turner (Atlantic 1001)
2. HONEY HUSH
   Joe Turner (Atlantic 1001)
3. I'LL BE TRUE
   Faye Adams & Joe Morris (Herald 419)
4. YOU'RE SO FINE
   Little Walter (Checker 786)
5. I'LL BE TRUE
   Faye Adams & Joe Morris (Herald 419)
6. BLUES WITH A FEELING
   Little Walter (Checker 786)
7. MONEY HONEY
   Drifters (Atlantic 1006)
8. MONEY HONEY
   Drifters (Atlantic 1006)
9. MONEY HONEY
   Drifters (Atlantic 1006)
10. SANTA BABY
    Marv Johnson (RCA Victor 20-5501)

A smooth entertaining instrumental with an Oriental kick

1. "Fool Burro"
   b/w "West Coast Blues"
   "Do The Thing"
   "No More Lovin"
   "MABLE SCOTT"
   "ERNEST LEWIS"

Get These Hits Today!!

PARROT RECORD CO.
4307 S. PARKWAY, CHICAGO
Tel: Oakland 4-3924

Watch for America's Greatest Artists on Parrot

"It's What's in THE CASH BOX That Counts"

“UNLUCKY MAN” (2:49) [Motion Music ASCAP—Kirkland, Thomas] Walker means a slow blues on an emotion packed deck.

THE CHECKERS (King 4673)

“I PROMISE YOU” (2:47) [United ASCAP—Bill Tenneyson] The Checkers blend on a slow romantic ballad. He’s made some lovely sounds. Very similar to a couple of groups with some current hit etchings.

“YOU NEVER HAD IT SO GOOD” (2:26) [Jay & Cee BMI—Keltin, Brown, Glover] A fast moving, ditty belted enthusiastically by the Checkers. Wild hornwork helps color the etching. Theme is a familiar one. She’s gonna leave him after he has done so much for her.

LIGHTNIN’ HOPKINS (Jay 315)

“I’M A GOOD WOMAN” (2:41) [Congress BMI—M. Ellen] A slow beat blues in typical Lightnin’ Hopkins style. He’s making a home way out in the woods so that he can let all the no good women alone.

“I’VE BEEN A BAD MAN” (2:37) [Congress BMI—M. Ellen] A fast mover with Lightnin’ handling his chores effectively.

COUNTRY SLIM, MISS COUNTRY SLIM (Hollywood 1005)

“What Wrong Have I Done” (2:41) [Associated Hollywood BMI] Country Slim sings a slow southern blues potently with guitar lend the proper backing.

“My Girlish Days” (2:29) [Associated Hollywood BMI] Similar material with Miss Country Slim handling the vocal chores.

ROBERTA MARTIN SINGERS (Apollo 279)

“IT’S TOO CLOSE” (2:47) [F. D. BMI] The Roberta Martin Singers offer a slow spiritual inspiringly.

“Marching to Zion” (2:50) [F. D. BMI] The Roberta Martin Singers presents a similar religious etching in like fashion.

THE JEWELL GOSPEL SINGERS (Aladdin 2039)

“Best, Rest, Rest” (2:30) The Jewell Gospel Singers dish up a middle tempo rhythmic religious item appealingly.

“At the Cross” (3:06) The under portion is a slow gospel effort in which the lead and chorus blend well.

MEL WALKER (Mercury 7070)


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Stars Over Harlem

With a thousand and one things to do and a little less than a second and a half left in the Chicago Al Benson whistle in quick and quiet and spent two days recording and making the hit with disc jockey-written Joel Turner, who reviewed a whole stack of stars at the Parrot. WJNR. The sides Al uncorked were Paul Bascomb's swing sensation "Jan" Paper and Mabel Scott's whistling novelty ditty entitled "Fool Burro" which has a mighty tasty bit of old Music and Bernard Lewis has one so big and good and proud of called "West Coast Blues". Two new groups were spotlighted, the first being the 5 Thrills whose groovy rendition of "Feel So Good" really had the joint and a rockin' and a rockin' and when questions were asked of the wee hit the smooth and soothing voices of The Pelicans gave out with the pretty sounds. One of the biggest happenings of the year took place Thursday, Dec. 31, when the bandwagon presented their big New Year's Eve Dance at Hunt's Point Palace. Things got under way at 8 p.m., and the world famous Orioles kept everyone well entertained until the wee wee hours of 6 a.m. Friday dawn. Also on hand and mysterious as ever was his honor the high priest of the Thedmonious Monk along with vocalist trombonist J. J. Johnson & Their Allstars, with the mambo of Edwards and new thru Ursula Reed rounding out the show. Harlemites really dug a big bang out of the inimitable D.J. Leigh Ramsey conducted with two of Mercury's top stars Buddy Davis & Johnson, whose latest ditty "I'm Just Your Fool" is oh so big, and in so many places. Also keep in mind that very same place, the same time was Gem Records Bob Schwaid, Peerdomo dynamo Joe Grippo and Mercury's Buddy Friedlander. . . . When top musical comics Nipsy Russell of the "Chubby Grand" (same spot, bring you the Billye Pratt & Barry Campbell) and Doris Salinger of "Smalls Paradise first head Eddie Heywood's Wonderful Decca Records on the West Coast—The Man With the Million—were so impressed they took it upon themselves to make the jocks do what they could to get this big one heard. Says Nipsy "There's nothing to it, we have no association with the company, the artist or the tune, just liked the record and have a few friends who are jocks and who might give the platter one more spin or two. Unidentified retailers & Op's say; 'Bustling wide open is guitar Slim's Specialty etching of "The Thing I Used to Love'. Meet the platter spinners: Hal "Doc" Wade, who for so many seasons conducted The Dance Club Show over at Piggy's station WHAT, also formed the "Your Favorite Series at WXYZ" produced latter mentioned show from the Veterans Administration Hospital. He's currently granting the airwaves from Newarks WJNR. Atlantic, Georgia he's well represented in the Harlem area this week when Paul E. Brown who for the past 2½ years has been gracing it with the music and chatter at WERD. Interesting to note was the fact that Paul lost no time in recruiting the Cash Box staff for the splendid job done in 1953. He has both a 12 inch and a 10 inch record. . . . The Flamingos "Golden Teardrops" still coming the nickles by the hour. . . . The Savoy Ballroom has the bands of Atlantic Record's Wiltshire & Miami's Ernie Hawkins making with the big noises. . . Harlem Likes: Joe Loco's "El Bruto" b/w "Gee", "Pink Pork" b/w "Powder Puff" by Tiny Bradshaw, My Blue Heaven's "Bugs Gob" and "Nearness Of You" and Roy Eldridge's swinging reading of "Dial's Wall". . . Jack Johnson back in from juanas way out west. We think his "Cotton Candy" catching in more sprees than that. . . . Joe Med- lin's "It's Raining Heartaches" on Decca and Ernie Andrews spicy "Jailhouse" recording of "Make Me A Present Of You" are earplesing plus . . . Johnny Ace with his "Saving My Love For You" is just a-climbing. . . .

Leo Diamond's Story... Catapulted By One Hit

DETROIT—Leo Diamond, who hit the public's attention with a bang through his Ambassador recording of "Off Shore" after having been one of the country's top harmonica players for a number of years, has found that one hit record catapults an artist as far as bookings are concerned. Diamond is now booked as a record act, and on the first leg of his first tour in that capacity, has been playing the Gay Haven in Detroit. When he closes there on January 3, he goes to Eddy's in Kansas City. After that it's two weeks at the Statler in Cleveland. And MCA is planning for further dates beyond that. In addition to "Off Shore," Diamond is currently hot with his "Sadie Thompson Song."

Juke Box Ops Publish "Sweetheart" Hit

BALTIMORE, MD.—Two local juke box operators recently formed the Calvert Publishing Company in this city, and it now appears that their first effort could easily become a big song hit.

Freddie Waldrop, Waldrop Distributing Company, and Morris Berke, Calvert Vending Company, owners of the Calvert Publishing Company, are excited over the success their song "Are You Looking For A Sweetheart" is making. So far two records are making the noise. They are by Kitty Kallen on Decca and The Magazine Sisters on Coral.

Miss Kallen's record appeared in the 34th spot in The Cash Box listing of Top Juke Box Tunes in the January 2nd issue, and in this issue, has moved up to the 27th spot.

Coral Leases Marlowe Disk From 20th Cent.

NEW YORK—Coral Records this week leased the master of "Love's A Bitch That" by Nell Marlowe, Philadel- phia youngster.

Bob Tiele, Coral, closed the deal in a telephone conversation with Ivan Ballian, 20th Century Records and Coral president. The deal had originally been issued on 20th Century but the records will be withdrawn in favor of Coral's release.

Miss Marlowe, whose recording of "Bitch That" is her first wax effort, will open at the Celebrity Room in Philadelphia on Monday, January 4.

Cosmat Has Fabulous Day

NEW YORK—Monday, December 28, seems to have been one of the best days record distributors have had in 1953.

Cosmat Distributing in this city reports a $17,000 gross receipt and an approximate quantity sale of over 50,000 records. Cosmat also states that "Marble" by the Four Tunes has sold more than 50,000 in two days.

These Will Make It A HAPPY NEW YEAR

CHARLES BROWN

"EVERYBODY'S GOT TROUBLE"

b/w

"I WANT TO FOOL AROUND WITH YOU"

Aladdin 3220

LYNN, HOPE & ORCH.

"GIRL OF MY DREAMS"

b/w

"SOUTH OF THE BORDER"

Aladdin 3129

THE BACHELORS

"CAN'T HELP LOVING YOU"

b/w

"PRETTY BABY"

Aladdin 3210

A smash hit in Philadelphia and New York and spreading fast!

"THE BAION" and "GEE" as performed by that rhythmic magician of the keyboard

JOE LOCO

220 W. 42nd St.,
New York, N. Y.
(WI 7-0652)

"It's What's In THE CASH BOX That Counts"
How TV Created A New Ballroom

BROOKLYN, N.Y.—The residents of the Bensonhurst section of Brooklyn can thank television for the new and beautiful Hollywood Terrace Ballroom, located at 78th Street and New Utrecht Avenue. The Hollywood Theatre, which formerly occupied that address, became another television casualty, literally, demolishing the small neighborhood movie house to be turned into a ballroom. The theatre seats have disappeared, the old flooring has been replaced with the finest maplewood, the screen area is now the band stand, the projection booth is now the spotlight booth and the candy counter has been transformed into a long and luxurious bar. The entire interior, including the newly-decorated dome, is illuminated with indirect lighting. What was formerly an alley way is now an alcove, containing the most modern equipment.

The owners spent over $300,000 for the change-over which includes the cost of a giant air conditioning unit to keep the dancers cool in the summer months.

The Hollywood Terrace is the only ballroom in Brooklyn and the first to be built since the old Rosemont Ballroom burned down many years ago.

Cuz'n Larry Lane
WEBK—Tampa, Fla.

“Let Me Be The One” (Locklin)

“ changing partners”

Chattanooga

Bimbo (Pee Wee King)

Sleepy Eyed John
WHHM—Memphis, Tenn.

“Parking Lot” (Part 2) (Davis & Griffith)

“ changing partners”

Bill Thorntorn
KELW— pastoral, Ark.

“I’m Walking The Dog (Pierce)"

REGIONAL RECORD REPORTS

Bob Ferguson
KCMS—Pullman, Wash.

“Are You Tired Of Loving Me” (Pierce)

Cezar Licklider
WICA—Ashdaub, Ohio

“I Don’t Want To Know” (Locklin)

“ I love You”

Chuck Thompson & Elmer
WOFD—Holtzberg, Miss.

“Don’t Buy My Heart” (Davis & Griffith)

“changing partners”

Shelton
WVAM—Saxton, Pa.

“ themed” (Locklin)

Slim Lay
WHTM—Huntsville, Ala.

“Anytime (Back Home) (Locklin)"

“changing partners”

How It’s What’s In THE CASH BOX That Counts
**Buddy Basch’s Quiz On Popular Music & Writers**

1. Name (within five years) the year these songs were written:
   - "ALWAYS" .......................... 1899
   - "SUGAR BLUES" .................... 1923
   - "BALLIN’ THE JACK" ............... 1913
   - "SOUTH AMERICA, TAKE IT AWAY" 1946
   - "HUMORESQUE" ...................... 1894
   - "STOMPIN’ AT THE SAVOY" ....... 1936
   - "MULE TRAIN" ...................... 1949
   - "PARADE OF THE WOODEN SOLDIERS" 1922
   - "CONSTANTLY" ...................... 1910
   - "ASLEEP IN THE DEEP" ............. 1897
   - "ROCK OF AGES" .................... 1832
   - "THANKS A MILLION" ............. 1935
   - "WARSAW CONCERTO" ............. 1942
   - "COME JOSEPHINE, IN MY FLYING MACHINE" 1910
   - "MARGIE" .............................. 1920
   - "TWO SLEEPY PEOPLE" ............. 1938
   - "ONCE IN LOVE WITH AMY" ....... 1948
   - "A BIRD IN A GILDED CAGE" ...... 1900
   - "LAURA" ................................ 1945
   - "LOVE’S OLD SWEET SONG" ("Just a Song at Twilight") 1914

2. Name the writers of these famous tunes (any one writer):
   - "BEWitched" ....................... Richard Rodgers/Lorenz Hart
   - "TOP HAT, WHITE TIE AND TAILS"  Irving Berlin
   - "SMALL FRY" ....................... Frank Loesser/Hoagy Carmichael
   - "LOVE WALKED IN" ................. George & Ira Gershwin
   - "TAKE IT EASY" .................... Vic Mizzy/Irving Taylor/A. De Bi
   - "SEPTEMBER SONG" ............... Maxwell Anderson/Kurt Weill
   - "WHO’S SORRY NOW?" ............ Bert Kalmar/Harry Ruby
   - "GEORGIA" ........................... Walter Donaldson/Howard Johnson
   - "TREES" ................................ Joyce Kilmer/Oscar Rasbach
   - "MY REVERIE" ...................... Larry Clinton
   - "MANANA" ............................ Peggy Lee/Dove Barbour
   - "GONE FISHIN’" ..................... Nick & Charles Kenny
   - "THIRD MAN THEME" .............. Anton Karas
   - "THE THING" ....................... Charles Green
   - "SCHOOL DAYS" ..................... Gus Edwards/Will D. Cobb

**METHOD OF SCORING:** Count one point for correct answer to each question (up to a possible 30).

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<thead>
<tr>
<th>Score</th>
<th>Rating</th>
<th>Knowledge About Popular Music and Writers</th>
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<tr>
<td>30-26</td>
<td>Excellent</td>
<td>High</td>
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<tr>
<td>25-21</td>
<td>Very Good</td>
<td>Above Average</td>
</tr>
<tr>
<td>20-16</td>
<td>Good</td>
<td>Average</td>
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<tr>
<td>15-11</td>
<td>Passing</td>
<td>Low</td>
</tr>
<tr>
<td>10-6</td>
<td>Fair</td>
<td>Very Low</td>
</tr>
<tr>
<td>5-0</td>
<td>Poor</td>
<td>Minimal</td>
</tr>
</tbody>
</table>

**THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK**

1. LET ME BE THE ONE .............................. Hank Locklin (4 Star)
2. THERE STANDS THE GLASS ..................... Webb Pierce (Decca)
3. CHANGING PARTNERS ......................... Pee Wee King (RCA Victor)
4. BIMBO ............................................ Jim Reeves (Abbott)
5. I REALLY DON’T WANT TO KNOW ............ Eddy Arnold (RCA Victor)
6. TAIN’T NICE ..................................... The Carlisles (Mercury)
7. I FORGOT MORE THAN YOU’LL EVER KNOW .... Davis Sisters (RCA Victor)
8. I'M WALKING THE DOG ......................... Webb Pierce (Decca)
9. WAKE UP IRENE ................................. Hank Thompson (Columbia)
10. SATISFACTION GUARANTEED .............. Carl Smith (Columbia)

"It’s What’s in THE CASH BOX That Counts"
1. LET ME BE THE ONE  
   Hank Locklin (Decca) 4-1641
2. THERE STANDS THE GLASS  
   Webb Pierce (Decca 2847; 9-3334)
3. BIMBO  
   Jesse Kincaid (Abbott 164; 50-148)
4. I FORGOT MORE THAN YOU’LL EVER KNOW  
   The Davis Sisters (RCA Victor 20-3145; 47-3545)
5. WAKE UP IRENE  
   Hank Thompson (Capitol) 2646; F-2646
6. SATISFACTION GUARANTEED  
   Carl Smith (Columbia) 21166; 4-21166
7. CARIBBEAN  
   Mitchell Torok (Abbott 140; 56-140)
8. A DEAR JOHN LETTER  
   Joan Shapko & Ferlin Husky (Capitol) 2502; F-2502
9. HEY JOE!  
   Carl Craft (Columbia) 21129; 4-21129
10. WHEN MEXICAN JOE MET JOE LION  
    Hank Snow (RCA Victor 20-5490; 47-5490)

JACK AND DANIEL  
(Decca 28486)

"FORGET THE DEAL" (2:20)  
[M. BMI—A. D. (M. BMI—A. D.)]  
Jack and Daniel blend their vocal talents in infectious fashion as they etch a racing sentimental item. The boys speak as one as they call off their plans for the future now that their rail has found someone else to love.

"SATISFIED WITH YOU" (2:08)  
[Old Charter BMI—M. Drummond]  
Lower deck features another fast moving piece treated to a polished vocal duel by the two. Sound of Mountain Boys capably supply the instrumental accompaniment on two flavorful decks.

LOUIE INNIS  
(King 1298)

"YOU’VE GOT IT" (2:06)  
[Marx BMI—E. Woods]  
Johnny Humes dishes up a solid piece of material that should appeal to one and all. A delightful up-tempo beat recreation cut with catchy lyrics that the artist belts out in socko fashion. A real peppy side that’s just right for the jukes.

"I GOT A ROUND TRIP TICKET" (2:20)  
Here’s everything on the bottom half as he comes up with a deck that really moves. A rousing item on which the chanter deftly vocals the solid set of lyrics.

FOLLY POSSUM AND JOE WOLVERTON  
(Columbia 21996)

"I’M A STRANGER IN MY OWN HOME" (2:00)  
[Ridgeway BMI—P. W. King, R. Stewart, Burriss]  
Smooth voiced Pokey Possum sings a touch of tender sentiment with much feeling. Poignant mid-tempo recitation by Joe Wollerston coupled with a most sincere rendition by Possum, makes for a potent etching.

"BIMBO" (2:35)  
[Fairway BMI—R. Marrs]  
Reverse deck receives another fine vocal effort by the thrush. Light hearted ditty is a little late for honors but Polly’s wailing should catch many spins. Effective string support dished up by the Dog Patch Boys.

GRANDPA JONES  
(RCA Victor 20-5576)

"YOU ALL COME" (2:10)  
[Starrite BMI—A. Duff]  
Grandpa Jones turns in a versatile performance on a quick beat bouncer that’s stirring up a good deal of excitement in the Western market. Chorus bounces against Grandpa in a winning style.

"THE TRADER" (2:25)  
[Ridgeway BMI—N. Nichols]  
Jones dishes up another inviting vocal re-creation on a fast moving piece with captivating lyrics. Story tells of a shrewd fellow who trusted his luck too far.

DUKE OF PADUCAH  
(Mercury 70290)

"WHAT IT WAS (IT WAS A FOOTBALL GAME)" (Part 1)  
(2:32)  
[Charles BMI—W. Williams]  
Here’s a rollicking bit of material, produced by the Duke of Paduca, that’s been making a lot of noise in both the pop and country markets. The Duke is gaining a name for the series of incidents that occur when a small town fellow gets swept, by the crowd, into a football game.

"WHAT IT WAS (IT WAS A FOOTBALL GAME)" (Part 2)  
(2:14)  
[Charles BMI—Griffith]  
On the under lid, the Duke continues the recreation in hilarious fashion. Two decks that are going to receive many spins.

JIM & JESSE AND THE VIRGINIA BOYS  
(Capitol 2683)

"MY LITTLE HONEYSUCKLE ROSE" (2:21)  
[ Dixie Music BMI—L. York]  
Jim and Jesse team up on a fast tempo romantic item to produce some mighty impressive harmonizing. Cowboy instrumental backing supplied by the Virginia Boys on a deck that should lure a heap of coin.

"I HATE BEING WONDERING WHY" (2:43)  
[Central BMI—J. & J. McDowens]  
On the lower deck the boys offer a smooth duet of a pretty middle tempo sentimental piece. His sweetheart has left him all alone and he wants to know the reason why.

GENE STEWART  
(Decca 28599)

"EMPTY SEAT IN THE BAR ROOM BOOTH" (2:12)  
[Ridgeway BMI—R. Stewart, P. W. King]  
Gene Stewart waxes a quick beat rhythmic bouncer in impressive fashion. Potent instrumental support on a snappy tune that Stewart treats to a spirited reading. A delatable selection.

"I WANT YOU" (2:20)  
[Peer International BMI—B. Catlett, N. Ball]  
The soft voiced artist works over a lovely set of lyrics for an easy on-the-dance floor. A pretty melody sup- plemented by an easy string backing.

MERRILL MOORE  
(Capitol 2661)

"SWEET JENNIE LEE"  
(2:07)  
[Bremigan, Voce & Conn ASCAP—W. Donaldson]  
The nimble fingers of Merrill Moore gleefully glide over the piano keys on a fast tempo instrumental piece. A happy-go-lucky melody that moves along in gay manner.

"MY NAME, TOMMY AND GRAB-BIN" (2:39)  
[Milene ASCAP—F. Rose, R. Scriven]  
On the flipside Moore delivers an engaging piece on a quick beat item with catchy lyrics. Chorus assists in adequate fashion as the artist once again shines at the keyboard.

"It’s What’s in THE CASH BOX That Counts"
Looks like that Gordon feller... Curtis Gordon (RCA Victor) has a good record in both the sales and billing fields of "I'm No!" and "Little Lo Peep!" because from all reports, this is among the best for the boy from down Mobile, Alabama.

And, speaking of Alabama, they should be down in that section before too long, for Andy will certainly be looking forward to talkin' with all you fans! Little Jimmie Dickens (Columbia) held the spotlight on the Grand Ole Opry Prince Albert Show, Saturday, December 19th and had as his guest, the jovial Carlisses (Mercury). Sunday, January 3rd, Carl Smith (Columbia) did the coast-to-coast portion of Grand Ole Opry's Show and feasted on some Marty Robbins (Columbia) in his guest! Rusty Wellington's Arcade recording of "Doggone It, Baby, I'm In Love" taken over by Hill and Range Songs. Those just released by Carl Smith on Columbia with "What Am I Gonna Do With You" as the title. The Rusty Wellington, in the gal who recorded "Fairy Tales," a national hit of a few years back. Matter of fact, Jack Howard of Arcade Records just named the song of "The Finder Of Stars." It was Jack who persuaded Hank Snow to come to America a few years ago and also played important roles in the careers of Bill Haley, Jimmy Collett and now Rusty Wellington. "Blue Ribbon Music and Pleasure" of this date, a hit with Cowboy Joe Bisco, "Miles Of Sorrow" and "My Weeping Heart" is Bisco's first release. Writers of the tunes are Glenn ROWELL of WTAM, Matt Parin, Chaw and Bisko.

Sammy King and his Hillbilly Cousins who recently started TV appearances on WTSU-TV, Knoxville, has added Marion Summer, fiddler, to his outfit. Kenny Anderson and his String Dusters are also featured over WTSU-TV's Tennessee Jubilee. WTSU-TV is the first Knoxville TV station to program and organize an Artist Bureau for the folk talent in that territory. Young Bobby Myers (Valley) made his debut Saturday, December 26th over Pee Wee King's NBC Show from Louisville, Kentucky. Want to thank all my friends for the Christmas Cards and letters. Grand Ole Opry's line-up of talent gathered into Louisville, Kentucky, Sunday, December 27th for performances of their show and the talent roster read something like this: Carl Smith, (Columbia), Ken Marvin, (RCA Victor), Ernest Tubb (Decca), Hank Snow (RCA Victor), George Morgan (Columbia), Marty Robbins (Columbia), Little Jimmy Dickens (Columbia), Bill Monroe (Decca), Ray Price (Columbia), The Carter Sisters with mother Maybelle, June, Helen, Anita, Moon Mullinac (King), Johnny & Jack (RCA Victor), Kitty Wells (Decca), Webb Pierce (Decca), Grandpa Jones (RCA Victor), and a host of others that comprised practically all of the talent on Grand Ole Opry's show. This array of talent appeared in Louisville for a benefit performance and the attendance figure ran up to 12,000 people for their performance. Bill Carlisle of The Carlisles (Mercury) spent Christmas with his immediate family in Kentucky as did Carl Smith with his parents in Mayaguez, Tennessee. Pee Wee King recently did a session of recordings in New York and while in the city was interviewed on the Kate Smith Show! Little Rita Faye (MGM) just finished a session in Nashville under Fred Rose's direction.

Incidentally, Little Rita Faye will have a new release out around January 15th. Don Law in Nashville last week doing sessions with Carl Smith and other Columbia artists!!! Davis Sisters recently returned from New Orleans where they had the pleasure of doing a personal appearance with Ray Price and Audrey Inman (Decca). Autry was a featured Grand Ole Opry star prior to his entrance into the U.S. Army. The Davis Sisters also played the "Saturday Night Shindig" in Dallas and while they were there they worked with Sonny James and BobbymaBilhans. Arlie Duff was guest on the same program. Charline Arthur, who was busy on the "Big D" was asked to chat with them. The Davis Sisters were on their visit from New Orleans last week doing sessions with Carl Smith and other Columbia artists!!! Davis Sisters recently returned from New Orleans where they had the pleasure of doing a personal appearance with Ray Price and Audrey Inman (Decca). Autry was a featured Grand Ole Opry star prior to his entrance into the U.S. Army. The Davis Sisters also played the "Saturday Night Shindig" in Dallas and while they were there they worked with Sonny James and BobbymaBilhans. Arlie Duff was guest on the same program. Charline Arthur, who was busy on the "Big D" was asked to chat with them. The Davis Sisters were on their visit from New Orleans last week doing sessions with Carl Smith and other Columbia artists!!! Davis Sisters recently returned from New Orleans where they had the pleasure of doing a personal appearance with Ray Price and Audrey Inman (Decca). Autry was a featured Grand Ole Opry star prior to his entrance into the U.S. Army. The Davis Sisters also played the "Saturday Night Shindig" in Dallas and while they were there they worked with Sonny James and BobbymaBilhans. Arlie Duff was guest on the same program. Charline Arthur, who was busy on the "Big D" was asked to chat with them. The Davis Sisters were on their visit from New Orleans last week doing sessions with Carl Smith and other Columbia artists!!! Davis Sisters recently returned from New Orleans where they had the pleasure of doing a personal appearance with Ray Price and Audrey Inman (Decca). Autry was a featured Grand Ole Opry star prior to his entrance into the U.S. Army. The Davis Sisters also played the "Saturday Night Shindig" in Dallas and while they were there they worked with Sonny James and BobbymaBilhans. Arlie Duff was guest on the same program. Charline Arthur, who was busy on the "Big D" was asked to chat with them. The Davis Sisters were on their visit from New Orleans last week doing sessions with Carl Smith and other Columbia artists!!!
only Seeburg has the
Select-o-matic
mechanism

It's the most revolutionary development in the history of recorded music... it's the mechanism that has set new standards of performance wherever these music systems are installed. It's the only mechanism that plays records vertically... never drops a record... never turns one over... it's the Select-O-Matic "100" mechanism... and only Seeburg has it.
IF COINS WERE SIZED BY ACTUAL WORTH
THIS WOULD BE THE SIZE OF THE DIME!

THE U. S. DIME IS NOW WORTH
ONLY 5.4 CENTS

The best way to get some idea of how much the U.S. Dime has shrunk in value is to take a dime out of your pocket and place it alongside of the above illustration.

With the American Dollar now valued at 54c by the nation's financial experts, as compared to the prewar Dollar, the dime, too, has therefore fallen in value, and is today actually worth but 5.4 cents.

In short, even tho this publication has been crusading for over eleven years now, to get the members of this industry to realize that they cannot continue profitably on 5c play, while it was crusading, the dime continued to fall in value — to the point where it is now worth just a little bit more than the prewar nickel.

In short, dime play today is actually very little different than nickel play before World War II. Therefore, anyone who has changed to dime play, and has seen "some light" in the way of intake as against outgo, is now faced with the problem that dime play isn't enough in itself anymore.

And that's where the entire crux of the situation rests at this writing as the dollar continues to fall in actual value.

In short, the music operator who is already featuring dime play must, at the same time, to assure himself some profit from his tremendously increased investments in equipment and in operational overhead, obtain "Front Money Guarantees" from his locations IN ADDITION to 10c play.

That is why The Cash Box, some months ago, began to publish the actual "Front Money Guarantees" the music operators must obtain from each of their locations IN ADDITION to 10c play.

These "Front Money Guarantees" appear in The Cash Box "End-Of-Month Inventory Issue".

They are now being extensively used by many music operators, who are showing these to their location owners, in an effort to obtain front money guarantees.

These operators realize that they cannot long continue under their present record-breaking high overhead expense and take in what they have been getting from these locations WITHOUT GOING BROKE!

Take that dime out of your pocket again. (The dime is about 11/16" in diameter.) Note its size against what the dime would look like if coinage was minted according to actual worth size. Study the difference. Because the U.S. Dime is only worth 5.4c today.

All overhead costs have risen approximately 300% since the prewar period. That goes for equipment, too. Yet, prewar, the music operator, and the pinball operator as well, could continue on 5c play. Today, with costs 300% above what they were prewar, and with the nickel actually worth 2.7 cents, how can he equalize this situation and still remain in business?

Even when the operator changes to dime play which, if the nickel and dime were still of prewar value, would mean a 50% increase in his charge for the play of his phonograph or pinball machine, he wouldn't be correctly equalizing his problem.

Yet, today, when he does go up to 10c play, he is actually only getting 410ths of a cent more than he used to get prewar. And in the prewar period his overhead expense was 300% less than what it is today.

In short, all that the operator actually gains today, as compared to the actual value of the dime, is 4/10c more than he did in '39 when he switches his phonographs and pinball machines from nickel to dime play.

There isn't a retailer in the nation, nor is there any member of the general public, who will disagree that they need "more" to continue ahead. Therefore, there should be no further hesitancy on the part of any phonograph or pinball machine operator, as to why he must go to 10c play to survive under present conditions.

But even that isn't enough any longer. The phonograph operator must also obtain front money guarantees from each of his locations, in addition to 10c play, to be able to see some profit somewhere.

Put that dime back up at the top of the page—again. Compare. Think. Then decide for yourself.
A DAY OF DIMES FOR

Can Pave the Path for Dime Play of Equipment While Winning Fine

Mr. Operator—Here’s something your competitors can’t fight!

Here’s a plan that will give you the opportunity to get 10c play started in your territory whether your competitors follow along—or not!

Here’s the greatest opportunity that has appeared on the horizon since all leaders throughout the coin nation agreed that, “10c Play Is The Answer”!!

“A DAY OF DIMES FOR THE ‘MARCH OF DIMES’”!!

Tear off the page that tells your location owners how to get into this great American charitable effort.

Do it now!

If you can’t show this page to each and every one of your location owners—make reprints of this page—and mail it to each one of them—personally!

Get the location owner to ASK YOU to change over his juke box, pinball and other games, to DIME PLAY!!

Then, by this test, by this one day when the entire proceeds will be given to the “MARCH OF DIMES”, and even before the day, you will be able to show him the INCREASE that comes with Dime Play.

So that you will be able to continue on dime play from then on.

This is the ONE WAY for many, many operators throughout the entire nation, who have long wanted to switch over to Dime Play, to DO SO.

This is one of the most unusual opportunities which has yet been presented to each and every operator in the nation who wants to get dime play started.

This is the time to learn for yourself whether, or not, dime play will be profitable in your part of the country.

Remember—while all this is going on—you are winning for yourself and for your location owner, as well as for your industry, the greatest and finest kind of PUBLIC ACCLAIM.

This news will be picked up by your local newspapers, radio and television stations, and you will find that people will feel more kindly toward you and your machines.

Your location owner will be happy because, if you work this plan correctly, you will pull tremendous attention and acclaim to his place of business.

You will gain a greater following for him from all the peoples in the neighborhood where his place is located.

Put up signs in his store. Put streamers on his windows.

You will have the backing of your local Chairman of the “MARCH OF DIMES” and he will HELP YOU in every way he possibly can. He will give you signs and streamers.

This is an opportunity or all operators who want to change over to Dime Play. This comes but once in a lifetime.

The “MARCH OF DIMES” will pave the path for DIME PLAY everywhere in the U.S.A.

You, as an operator who wants to see bigger, better, steadier profits for 1954, should enter into this plan wholeheartedly, energetically, and with all the spirit which the “MARCH OF DIMES” definitely deserves!

Remember! This is it! “A DAY OF DIMES FOR THE ‘MARCH OF DIMES’”! The BIG DAY FOR YOUR FUTURE!

OPERATORS

TEAR OFF AND SHOW TO YOUR LOCATIONS OR REPRINT AND MAIL TO ALL OF YOUR LOCATION OWNERS! THIS IS YOUR OPPORTUNITY TO START 10c PLAY IN YOUR TERRITORY!
THE "MARCH OF DIMES"

Thruout the Nation for All Types
Public Acclaim for the Industry

MR. RETAILER — HERE'S YOUR OPPORTUNITY TO
SERVE AMERICA'S GREAT CHARITY—THE "MARCH
OF DIMES"! WIN THE PRAISE OF THE PUBLIC AS
WELL AS ACCLAIM FROM YOUR PRESENT CUSTOMERS!
BRING NEW CUSTOMERS INTO YOUR PLACE! ASSURE
YOURSELF A FINER, BIGGER BUSINESS FOR 1954!

Here's How — TO JOIN THE
"MARCH OF DIMES"

HAVE YOUR OPERATOR CHANGE OVER YOUR JUKE BOX, PIN-
BALL AND ALL OTHER COIN OPERATED GAMES, TO 10c
PLAY!

SET ASIDE ONE DAY WHEREIN ALL DIMES THAT ARE IN-
serted into the JUKE BOX, PINBALL AND ALL OTHER
COIN OPERATED GAMES, WILL BE DONATED TO THE
"MARCH OF DIMES"!

ANNOUNCE THIS DAY TO YOUR CUSTOMERS BY PUTTING
UP SIGNS IN YOUR STORE AND STREAMERS ON YOUR STORE
WINDOWS. YOUR OPERATOR WILL BE HAPPY TO HELP DE-
FRAY THE COST. YOU WILL WIN THE PRAISE OF ALL YOUR
PRESENT CUSTOMERS AND GAIN THE ACCLAIM OF EVERY
PERSON IN YOUR NEIGHBORHOOD WHILE BRINGING NEW
CUSTOMERS INTO YOUR PLACE. JOIN THE "MARCH OF
DIMES" AND ASSURE YOURSELF A FINER, BIGGER BUSINESS
FOR 1954!
Would appreciate return wire or letter from you regarding your opinion as to future of industry this coming year.

BILL GERSH
"The Cash Box"
32 West Randolph
Chicago, Illinois

(Wire)

Bill Gersh:

Retention, our barometer points to 1954 as being the best in the automatic phonograph business. Interest in the automatic phonograph and the wide choice of music it brings in serving the public will continue to grow. The beautiful equipment now on the market should go far to open new locations for operators in addition to helping them to make more profitably to serve their present stops. We at AMI are most optimistic.

J. W. HADDICK
President
AMI, Inc.

(Letter)

Bill Gersh:

When you ask us at Genco for our opinion as to the future of the coin machine industry, the answer is rather obvious. Frankly, we are bursting with enthusiasm and optimism. We would bet our bottom dollar in fact, we have that 1954, 1955, etc., are going to be good years for our industry. Everything points to larger, more varied operations. The awakening of interest of the chain stores in coin operated amusement machines has expanded our field. The success of our "Sky Gunner," "Night Fighters", and "Invaders" in these stores have been eye openers for us. These same stores want still more equipment.

The elucider for us though lies in the still growing interest in shuffle games. Recently we introduced our 4-player "Shuffle Pools," The reception of operators all over the country has been wonderful. You will be seeing and hearing a lot of this game for a long, long time to come.

I do want to add one note of caution. To manufacture successfully today, there can be no guess-work. The product must be right in every respect. You must give your distributors, and ultimately, your operators, 100% cooperation. These things we have learned in 1953—these things we will practice in 1954, and these things we believe will insure our success through 1954.

SAMUEL B. LEWIS
AVRON S. GENSBERG
Genco Mfg. & Sales Co.

(Wire)

Bill Gersh:

1954 will be no exception to other years when the Coin Machine Industry faced with increasingly complex problems, has by hard work, courage and ingenuity found ways to go ahead to increasingly stable prosperity.

RAY MOLONEY
Bally Manufacturing Co.

(Letter)

Bill Gersh:

I am in receipt of your telegram requesting an opinion as to the outlook for the Coin Machine Industry in 1954.

We expect the next year to be a very good one and we are making plans for the introduction of several new coin machine pieces for the coming year. We are of the opinion that the sales effort will have to be intensified but nevertheless we believe that the volume of business will be satisfactory for the Industry.

R. W. HOOD
President
H. C. Evans & Co.

(Wire)

Bill Gersh:

1954 will be a good year for the Coin-Operated Phonograph Industry provided we merchandise our product aggressively and assist our customers, the operators of America, to the fullest extent. People everywhere want music and our product helps to fill that need.

R. C. ROLFENG
President
The Rudolph Wurlitzer Co.
ARABIAN KNIGHTS
as entertaining as a "thousand and one nights!"

FABULOUS, FASCINATING, AND . . . BROTHER, DO YOU GET ACTION!

Player spots himself 1 or 2 or 3 holes by turning SELECTOR knob.

Lighting the balance of the 6 DROP-THRU holes awards REPLAYS in proportion to the number of holes spotted.

14 OPTIONAL SPOTTING COMBINATIONS!
- 1 to 8 SEQUENCE lights Roll-Over buttons for REPLAYS.
- 3 POP BUMPERS
- 2 FLIPPERS
- 2 CYLONIC KICKERS

POINT SCORE
HIGH SCORE

Oxygen Vendor

A Weekly Column
by
AL SCHLEISINGER

TARZANA, CALIF. — An item, about which many in the coin machine industry have shown interest in the past is being distributed nationally by a firm in this city. It is called the "Oxygen Bar" and vends pure oxygen at 25c per minute.

Pictured above is Maryann Edwards (Mrs Golden Year) using a costume from the late Will Rogers’ "Adventures of a Connecticut Yankee" at the recent Hollywood Historama, a year-round public exhibit of the film capital's colorful past and present sponsored by the Hollywood Chamber of Commerce.

As I See It

The Tucson chapter of the Arizona Music Guild now has every operator enrolled with the exception of one. When this one operator begins to see the light of day he will also join up. The Tucson chapter has made an excellent beginning and the benefits they are starting to see makes them wonder why they hadn't started sooner. It took a long time for this to happen. As they met at their luncheon meetings once a month they realize the meaning of what friendly competition means to their pocketbooks and to the morale. Tony Airtale, the president of this chapter, is associated with Arch Hawley in the operation of the Golden West Amusement Co. Arthur S. Wright is vice-president and Miss Hally Stires is secretary-treasurer. This chapter sent out much literature to every location about the McCarran (8, 1106) Bill. It requested every location to write to legislators stating their position on the matter.

Paul W. Hawkins, who is the Rock-Ola distributor for the state of Arizona, is an associate member of this chapter. Paul is giving the association every possible cooperation. He is also the distributor for the Chicago Coin and Exhibit lines here. In Tucson since 1940, he is known throughout the state and is very highly regarded.

The Misses Hally Stires and Allair Bennett are partners in the firm of A. M. C. Amusement Co. To my knowledge, these are the only two women partners in the coin machine business. If I am wrong, I hope somebody will correct me. Both of these women were secretaries in Los Angeles advertising firm when they decided they would like to invest their money in the coin machine business. They resigned their positions and purchased a small route in Los Angeles. It was a dirty route, as they tell it, and they immediately went to work cleaning it up. Every morning thereafter, they arose at 5:30 A.M. and with pail and brushes went to their locations and scrubbed the juke boxes. When the locations started making money they attracted the wise guy operator who handed out fast one hundred dollar bills for the locations. Since they couldn't stand that kind of competition, they sold out and bought a route in Tucson in April of this year. They have joined the local Guild and are very happy to cooperate with their fellow operators. With their past business background they add a lot of prestige to the coin machine business. They have already learned how not to dress and what things not to do. Their explanation of their occupation to their neighbors is really funny. Have them tell it to you some time.
January 9, 1954

Phono Mfrs. Assn. Backs M.O.A. Meet

Contributes Substantial Amount
To Assure Successful Convention
Set For March 8, 9, and 10

OAKLAND, CALIF. — George A. Miller, national president and business manager of Music Operators of America (MOA), announced this week that R. C. Rolfinck, president of the Phonograph Manufacturers Association, informed him that each one of the major phonograph companies will contribute a substantial amount to assure the music operators of the nation a very successful convention, which is scheduled for March 8, 9 and 10, at the Palmer House, Chicago.

“We cannot release for publication the amount” stated Miller, “but we consider that the manufacturers were very liberal with their contribution. We understand, further, that many jobbers and distributors of the major companies will give their wholehearted cooperation in making this the largest and finest convention of all time.”

According to the MOA president, the members of the Phonograph Manufacturers Association will furnish as many current model phonographs as are needed by the various record companies, who will exhibit at the convention. Each company will furnish an equal number of juke boxes. There will also be a luncheon held by the members of the Manufacturers’ Association and the executive members of the Music Operators of America.

“No doubt,” said Miller, “the continued cooperation and support of the two organizations will be discussed at this meeting. It is common knowledge that the two organizations have worked very closely and harmoniously against certain types of copyright legislation, and the operators can be assured that both the Phonograph Manufacturers Association and Music Operators of America will continue to fight in their behalf.”

Application blanks for exhibit space are being mailed to all exhibitors and prospects this week. Response, even without direct contact up to this time, has been very good, and MOA feels that the entire exhibit space on the eighth floor of the Palmer House will be sold before the convention.

Firms desiring to acquire exhibit space should contact immediately, either: Ray Cunliffe, 3018 E. 91st St., Chicago, Ill. (Essex S-6000), or George A. Miller, 129 East 14th St., Oakland, Calif. (Twin Oaks 3-3684, 3-3685).

FOREIGN BUYERS!

We stock the most complete line of
NEW and USED
KIDDIE RIDES
including...

Bally
CHAMPION
SPEED BOAT
SPACE SHIP
Proven the most successful Kiddie Rides ever made.
All new equipment. International reconditioned. Ask your
INTERNATIONAL AMUSEMENT COMPANY

4321 SPRING GARDEN STREET
PHILADELPHIA 39, PA. (Tel: RI 4-7712)
Northern Illinois Phono Ops' Assns Join To Give "Day Of Dimes For 'March Of Dimes'" Fund

Illinois Amusement Assn. of Rockford Joins With Northern Illinois Phonograph Ops' Assn. Of Skokie To Cover 16 Counties In Northern Illinois And Southern Wisconsin To Give Full Day's Proceeds From About 600 Juke Boxes To The "MARCH OF DIMES"

Rockford Press Features Story With Picture Of Phono

ROCKFORD, ILL. — In January 1953, the members of the Illinois Amusement Association, this city, originated a terrific plan for cooperating with the "March Of Dimes" Polio fund drive. They set aside one full day and contributed the proceeds from the 600 phonographs operating in their area to this great charity, which totaled $478.

The program has been expanded for 1954, and this January the members of the association will once again donate one day's receipts from their juke boxes to the "March Of Dimes". However, this year the territory has been expanded to extend over a 16 county area in northern Illinois and southern Wisconsin, being joined by members of the Northern Illinois Phonograph Operators Association. Now 600 juke boxes will contribute, and it is expected that over $1,000 will be raised.

The Illinois Amusement Association is headed by Lou Casola, owner of Mid-West Distributing Company, who commends his fellow operators, and praises the locations owners as well, as they have graciously agreed to permit their share of the receipts to go to the "March Of Dimes." Not only do the operators benefit spiritually from their financial contributions to one of the most worthy charities in the nation, but the industry as a whole gains great prestige thru the publicity derived from newspaper stories and pictures.
NEW YORK—The following letter was received from Seymour Pollak, veteran music machine operator in Westchester County, New York, in which he states his ideas regarding 10c play.

"For years The Cash Box has advocated ten cent play for the juke boxes. If you refer to my statement in the "Old Timer Talks" column of the December 26th issue you will see that I am all for it. The 20 to 30 cent increase in gross income would be enough to keep us in business. The operators who have changed to ten cents play get my sincere credit for having the "guts" to make the change.

"Where it has failed, I can just picture the operator telling the location owner, who at the start is pessimistic, that if it is not successful, they will change back to five cent play. So what happens? The location owner tells his customers what his operator told him (in confidence). Then what happens? The customers boycott the machines so that the price is again reduced to a nickel a play.

"When operators change from five cent play to ten, their words should be "We can't exist on five cent play. It has to be ten cents or we must go out of business". Most certainly, not, that if the increase fails, we will go back to a nickel.

"Westchester County where I operate is the northern boundary of New York City, where the operators are still making a profit, because being a large city it caters to people almost around the clock. There are no 'Peak hours in New York but a steadily flow of possible customers. Hence New York City operators might not need ten cent play in order to survive. However, operating in a small town like Westchester is really a problem. The machines, records and all other expenses must certainly can not be less. Only the gross income and the net profit is.

"The Cash Box could do the industry, as a whole much good. How? By. gathering statistics where ten cent play is now in force and printing their findings in the columns of the magazine with definite territories named. I am sure that perhaps 20 to 25 per cent of the country is now on ten cent play. If the balance of the operators in the country had these facts before them then they would not feel that they would be pioneers in trying to do something which might become a failure by changing over to ten cent play.

"I have been a reader of The Cash Box since almost its inception and through the years know the good it has done for the operators of the country. You would crown your achievements with glory if you follow my suggested course and finally make the music operators of America see the dawn of a new and profitable era."

Seymour Pollak

Do You Operate Music At 10c?

Please Advise What Area You Cover And Your Experience.

The Cash Box
26 W. 47th Street,
New York 36, N. Y.

Gentlemen:

I operate music at 10c.

Territory .

Comments .

Chi Phono Bowling League Scores

Report of tournament play of the Chicago Automatic Phonograph Bowling League for the previous week was lost in the heavy Christmas mail. But this past week the action was just as hectic. . . . Gillette's team fired up its way thru R&B Novelty for 3 full games. Henry Lautzenhiser came thru with a 639 series, and Donald Baxter with 591 and 536 for a total of 1,766. "Fireball Bunk" (Warren Parade) could only bowl in a 490 for R&B. . . . Thielemans bowling took a right turn on his record. Don't know whether it was the fact that this guy got so smashed up back at Bob Land's bowling and mail this past Monday night and zipped in a 517 series while his team mate, Lou Taylor, on the other end came thru with HIGH FOR THE MEN—574—so even the John Strahl scored in 516, ABC took Melody Music for 2 games. . . . With Joe Robuck in the playing, the Allen & Young Co. (Mabel Anderson, Bill Allen, Joe Robuck) high scored in the "446 series HIGH FOR THE WOMEN, Leo Mienert of the "516" series high scored in the "446 series. Mabel Anderson, Leo Mienert, Jack Moser made a 600 series, Decca-Coral walked away with 2 games from Western Automatic, even thru some bad breaks. Mabel Mankins scored 434 and Millie Wallace 424 for the "446 series. Ray Gallet's 435 wasn't enough and with Irving Cairo grabbing off a 516 this week, the leaders in the "446 series' race are Paschke... Carl Latino rocked 'em all thru his 439 series, and the "Smackdown" series of 239 games and a 458 series so Oomens took 2 from Star Music even thru the Jerry LaVelle of the "446 series in an effort to stem the Oomens' tide.
Chicago Phone Operators Plan "March Of Dimes" Day

CHICAGO — Following speedily in the footsteps of the Illinois Amusement Assn., and the Northern Illinois Phonograph Operators Assn., the Board of Directors of the Recorded Music Service Association of this city, heard their secretary, Phil Levin, propose this past week that all the members join together in "A Day Of Dimes For The March Of Dimes". If all the membership rolls along with this plan it is believed here that this will prove itself one of the most outstanding donations for this very famous Polio Fund—the "March Of Dimes".

As soon as a vote is taken, Phil Levin proposes, with the aid of Ray Cunliffe, president of the organization, to contact the Chairman of the March Of Dimes Drive here, and arrange for window strengths and posters to be featured on each juke box, as well as on the store windows, announcing the day when every dime that will be inserted to play the juke box in each location will be donated to the "March Of Dimes". Juke box ops here are among the most outstanding supporters of every charitable effort in this city.

Their many donations of free juke boxes to worthwhile institutions is well known and acclaimed. They now follow thru on The Cash Box plan of a "A Day Of Dimes For The March Of Dimes" with the same uplifting civic spirit which symbolizes the entire juke box fraternity in this city.

Chicago Coin's CRISS CROSS BOWLER

Featuring ADVANCE SCORING
Plus MATCHING FEATURE

Featuring 8 Ways To CRISS CROSS By Matching Numbers — Numbers on CRISS CROSS Panel Carried Over From Game To Game Until A Line Is Completed.

Match a Number & Star — And Crown Feature!
Advance Scoring Feature!
Giant Pins!
Beautiful Cabinet Styling!
5 or 10 Frame Play!
45 Second Scoring!

chicago coin MACHINE COMPANY
1725 W. DIVERSEY • CHICAGO 14

M.O.A. CONVENTION
March 8—9—10
PALMER HOUSE—CHICAGO

It Will Be The GREATEST!

Reserve Your Exhibit Space NOW! Write or Phone:
RAY CUNLiffe
GEORGE A. MILLER
3016 East 91st St. Phone: CHICAGO, ILLINOIS E116-5450
128 East 14th St. Phone: OAKLAND, CALIF. 5-3304

"It's What's in THE CASH BOX That Counts"
ABC Music Xmas Party

To past week-end (Christmas), particularly Saturday and Sunday, were real good for sales of both music and games, and they also sold out, in part, to the big one—New Year's week-end. It's three days and four nights. Not many ops on coinrow as most of them busy checking and replacing Christmas records with good-old happy tunes for the New Year holiday.

Al Schlesinger, who was in the big city for a week or so, turned back to Miami Beach on Thursday, Dec. 24. Altho he was in the city when the op's Xmas banquet took place, and he wanted to attend, he had a flight that day, and had to pass it up. Bud Firestone was very proud of his son, Dick, who's a writer and assistant to Ted Cott at NBC-TV. George Ponser, business manager for the games association, who was bedded with bronchial pneumonia at the time of the banquet, is now back on the job. Still a little woozy, but coming along.

Barney (Shugy) Superman, Runyon Sales, leaving for Chicago Monday, Jan. 4, for a trip, noted. . . . Robert Jackman, a regional representative, broke a rib while fishing in Miami. . . . Herro Pein, Baltimore, Md., expected to be in New York for the New Year holiday. . . . Hymie Koeppel, Koeppel Distributing, Co., bears the brunt of the firm's biz matters, as brother Harry's mind is occupied with the many details of moving to a new apartment in Brooklyn. . . . Joe Young and Abe Lipsky, Young Distributing, demonstrate the new Wurlitzer 5205, 3-wire wall box, just in from the factory. . . . The new administration elected to the City offices announces it will not license any new arcades for the Times Square section. Those which are in existence now will be able to operate without any objections, but must keep their places neat and clean.

Bob Slifer, Seacoast Distributing, suffering from a case of laryngitis since Dec. 16, wsa able to demonstrate the new Bock/Ola "Compo" phone to the ops attending the meeting of the New York State Operators Guild in Newburgh, N.Y., He and Charlie Kuyper, Seymour Pollock and Nat Bensky, Westchester ops, on coinrow picking up a few needed parts. . . . Max Mannes in Miami Beach—his usual annual sojourn during the winter months. Meanwhile, Mike Mannes keeps active, reporting a trip for this time of the year. . . . Morris Rood, business manager of Runyon Sales, suffering from a bad knee, grew red at the games ops' bantering, Child's mind for his aggravation that it has affected his bowling. . . . Si Redd, Redd Distributing Co., Boston, Mass., spending the Christmas and New Year holidays in Puerto Rico with his family. . . . Murray Weiner, Weiner Sales, Co., in Miami Beach for a few weeks. When he returns, brother Bill takes a similar vacation.

We received some wonderful mementoes and Holiday Greeting cards, and wish to express our thanks to: Mrs. Gertrude Browne; Hirsh de LaViez; Eddie Ellis; Joe Brilliant; Ben Becker; Carl Paves; Bob Bear; Jack Miltsch; Carl Tribbe; Ed Wargle; Joe Westerhaus; Ed Rayhoy; Johnny Eliota; Si Redd; Associated Machine Operators of New York; Bally; Harry Poole and Charlie Suessens; Abe Witsen and Sal Groenteman; Music Machine Operators Assn. of Greater Baltimore; Ben Smith; Irv Blumenfeld, George Goldman and Harry Hoffman; Bill Rabkin and Herb Klein; Artie Dudd; George A. Miller; Joe Abraham; Herb Jones; Art Weinland; George George and Roy Monroe; Don Moloney; Harry Koeppel and Hymie Koeppell; Jack Gordon; A. D. Palmer, Jr.; Fletcher Blalock; Al Bergman; Ben Palastrait; Mike Muny; Carl Holsel; Willie Batts; Stan Feldman; The Jew Brothers; Bute Willi- liams and Bill Fitzgerald of Memphis; Harry Rosenberg and Sam Weisman; Lou Wolberg; Barney Suerman and Abe Green; Bill Whitcomb; Ray Moloney; George Jenkins; Joe Young and Abe Lipsky; Harry Rosen and Meyer Parkoff; Nat Cohn; Dave Stern and Bob Slifer; and Al Simon.

HAPPY NEW YEAR TO ALL!

CHICAGO—ABC Music Service Corporation, this city, had a most outstanding Christmas Party for its employees and friends. Pictured herewith are some of the people who attended. Top (left) The spirit of the holiday set off with a real life Santa Claus (Jacob Nomden) surrounded by officials of the firm and guests: (1 to r): Mrs. Mary H. Gillette; Nomden; Mrs. Charlotte Hughes; Robert (Bob) Guarro; and Mrs. Lucile Lankas. Seated: Ray Cunifile and Bert Bondoli. Top (right) Christmas Carols by a chorus composed of (1 to r): J. Paschke; Jerry Shuman; R. Gillett; Merle Nomden; and Mike Pomerance. Balance of pictures are of friends and guests at dinner tables.

“America’s Finest!

ASK ANY OPERATOR
OF THE KEENEY
DELUXE ELECTRIC
CIGARETTE VENDOR

★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
★ 9 Double columns dispense alternately at bottom. Always fresh cigaret-
ettes. Holds 432 packs.
★ Dispenses regular or King size packs. Instantaneous price adjust-
ments on each column.
★ THE PACK YOU SEE IS THE PACK YOU GET!

Swing-up front tip for easy loading. 3-way match vending.

J. H. KEENEY & COMPANY, INC.
2600 WEST 50TH STREET, CHICAGO 32, ILL.

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
Tremendously thrilled to receive a letter from Lou Casola of Rockford, Illinois, who bears out the sentiment that the great articles appearing in this week's issue of "The Cash Box." "A DAY OF DIMES FOR HOWIE FRENZEL" story.

And the this item was written before this letter arrived from Lou, his statements in his letter made all of us at The Cash Box feel very happy, indeed. In the first place, LouCasola wants all the nation's operators to join in the "March of Dimes" design from the standpoint of "good public relations" and for this we sincerely and completely honor him. But, The Cash Box, when it planned the article "A DAY OF DIMES FOR THE 'MARCH OF DIMES'," looked even deeper into this great charity as far as the coinbas is concerned. The Editor believes that here, at long last, is the opportunity for every single operator to get into 10c play. Ops have been howling for some years now, "I'd love to go to dime play, but, my competitors won't let me." Here's the opportunity! Competitors or no competitors! And even if the operator learns that dime play isn't profitable in his territory he surely has, at the very least, helped one of America's grandest, greatest, and most outstanding charitities. LouCasola urges, "Put large signs on each juke box and wall box reading, 'One Day's Play Will Be Donated to The Polio Fund'. And if that isn't enough for the grand charitable instincts of every single operator what is? Just a short pause here: To thank one and all for their many, many fine Christmas' and New Year's cards and, especially, for their marvelous gifts. This was the grandest Christmas we've ever enjoyed. . . . A very, very nice letter from Hymie Rosenbein of Drum Equip't Corp., Union, N. J. Who tells us that he wishes us every single success. His music is always ready to not only bring in the Bacon, (what a horrible pun) but to put Rock-Ola into the No. 1 spot. He has Jack Barabash and Frank Schultz in training right on the front's production line. Lou Sebastian already pouting for business. And three more all ready to cast the field wide open right after New Year's Day. . . . More and still more action—over by Bally. Jack Nelson dream- ing of a Miami vacation has discarded the dream. Because business is absolutely terrific at Bally. Jack advises that he's getting his roadmen: "Right out on the road or the road? The Year opens in one of the most promising ways that Bally has ever put into action." Ralph Nicholson shoots up to visit Harold Lieberman and all the North Country. Art Garvey getting his snow shoes all ready for a trip throughout his entire territory. Phil Weinbein leaves the gorgeous Mrs. Weinbein and Cheryle Weinbein, and starts right out from Dallas to visit everywhere. Ben Beesly goes back to Canada to teach how many more Bally must deliver. In fact, Bill O'Donnell, Tom Callaghan, Dan Moloney, and all the others at Bally, also on the go and ready to jump. Deeply sorry to hear that Harry Sanders' wife so ill in hospital at Nashville. Mr. and Mrs. McNally, Mac Brier, and all the others over at Dime Distributors, had such a terrific Xmas party—they're still trying to get over it. . . . They now label it, "Herman Paster and His Trio." Herman's three children all well trained on musical instruments. One plays piano, another sax, and a third the violin. He has all his grandchildren over to his St. Paul home still believe that the biggest record moneymaker would be a disk by "Herman Paster and His Trio." With Holman to do the vocalizing while the three kids background him with moosie. . . . Last Monday Bill De- simon was "The Boss Man" over at United. There just wasn't anyone else around. Herb Gettlinger on the desert, Ray Riely and Don Durant in the snow. And the Chez Paree getting ready for the biggest and bestest New Year's party Lynn has ever held.

Ralph Schefeld, Avon Ginsburg and Sam Lewis. This trio among the most optimistic of all the peoples here. The three young guys absolutely sure that '64 "was made for us". . . . Ed Levin down with the flu from one Monday to the next. The '64 edition of the New Year week Ed wasn't too bad about it. Yet Billie Levin sure had her hands full, from what we hear, with Eddie in bed. . . . Phil Mears in from Des Moines. And scoopsin' about the town. He says that the town is building on the way to completion. Said Phil, "Don't let any of the cry-babies cry to you—'51'll be the greatest!" He reminds that the store "QUALITY" was a great success. Great about the export business. But, he claims, "It's only half the truth. You can say our business tripled what you call triple." (Is that sad?) . . . Nate Mischke away in Gattlinburg. Can't smooch all his packages and bundles. Whistling for a cab. Trying to get home as the night grew colder. Says he, "That's because Chasukah fell so early this year."

Art Vesper and company back over at Williams Mfg. Co. this week, while Sam McGinnis enjoying the heat of the Arizona country, and Harry telling how he'd like to see the nation's five-ball ops get into dime play. Harry tested the five-ball pinball play in Dallas. It went over "wonderful." But, as Harry says, "the main problem is to get all other five-ball ops to join in at the same time."

"It's What's in THE CASH BOX That Counts!"
WANT

WANT—New and used records. Can be up to 6 months old. No quantity too small. Please give price. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: Wisconsin 7-0830.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy new and used LPS (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: Judson 6-4568.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7300.

WANT—Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Arcade Equipment, 1c and 5c Vendors, AMI-C, Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2-148.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand; TONY GALCANO, GALLACO DISTRIBUTING CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Rave, Calypso, Spirituals, Ruth Wallis, Micky Katz, 45 c., 78 rpm. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N.Y. Tel.: Tilden 4-9340.

WANT—Bright Spots, United Showboat, United Circus, late Gottschall 5 Ball free play games, Seeburg Model B & C's. 50's State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 528 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—Tubes: 2051; 2050; 7017; 24A; 23A 54; 6L6; 6N7; 6L7; 6M6; metal 6X5. Will pay $5 apiece. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. EALINE PL., CHICAGO, ILL.

WANT—Wurlitzer 1015a, 1100's, 1250's, and 1400's for export orders. YOUNG DISTRIBUTING INC., 593 TENTH AVENUE, NEW YORK, N. Y.

WANT—For resale, good clean Bingos, United, and Chicago Coin 6 player Bowling games. Rockola or Standard 22 feet Shazleboards, Wall Elkhorn Scoreboards. Quote your best price, condition first letter. STANLEY AMUSEMENT CO., 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: Bloor 3663.

WANT—All types of post-war flipper games and machines in any quantities. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 36TH STREET, PHILADELPHIA, PA.

WANT—Show Boats, Circuses, and Seeburg 45. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: Market 1-3967.

WANT—Latest model cigarette machines. Can also use Cole, Standard, and other dispensers, also hot coffee vending. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010 c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—Williams' DeLuxe Baseball, late; Grandmothers, Exhibit Guns, Seeburg Bears, Mutoscope Voice-O-Graphs, Coin-Operator Basketball, and any other late arcade machines. Give condition and price in first letter. ECONOMIC SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: Clickie 6-3626.

WANT—From all over the world: Literature on any machine or takes coins and sells anything—mechanical, electrical, revenue, jukebox, slot machines, coin operated, shoe strings, socks, drinks, use of typewriter, Sal Hepatica, Bromo, fountain, Pocket Books, phonograph records, water at 1c per glass, cigaretes at 2c each, bread, aspirin at 5c each, massagening, single band-aid, newspapers, and more. Write. ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT— Phonograph records made before 1940; any quantity or dealer stock; $150 to $500 per thousand; with invoice. If records for labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion; JACOB S. SCHNORR, 126 W. 66th STREET, N. Y. C.
FOR SALE—America’s finest recon- ditioned phonographs and music equipment. All our re- conditioned machines guaranteed beautiful condition regardless of price. We buy, sell, trade, exchange. Get our prices before you buy, ANGOTT DISTRIBUTING CO., 8085 PURITAN AVENUE, DETROIT 21, MICH. Tel.: University 4-0773.

FOR SALE—Clean and ready to operate. Packard Wall boxes chrome $2.50 each; Rockola 505, $2.50; Phonola Hi-Way $3.75; Ball $17.50; Black Gold 417, $22.50; Columbia 32C, $22.50; College Days $22.50; El Paso $22.50; Dumpty Dumpy 90; Joker $17.50; Jack & Jill 89; KC Jones $27.50; Knockout $22.50; Triplets $49.50; Saro $86.50; Sea Isle 9; Nevada 89; Virginia $12.50; Four Homenen $67.50. ADVANCE MUSIC GRAND AVENUE, KANSAS CITY 8, MISSOURI.

FOR SALE—Extremely low priced deal on brand new 5c Hot Nut Ma- chines, $12.50 each, clean and in mint condition. Draft slug, proof white, enamel finish, 6 lb. cabinet. Piano finished graphics. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., EL SEGUNDO, CALIFORNIA 21, Tel.: 8-3525 and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRYant 9-6484).

FOR SALE—1 Seeburg Slicem Unit, perfect condition, $250; 2 Juke Box Sky Gunner, brand new; 4 Juke Box Machine, brand new, clean, 8-lb. Phonola Pool Table $10.1; Kenney 2-Player Attachment for Reconditioned Phonola Pool Table $9.1. RECONDITIONED MACHINE COMPANY, 257 PLYMOUTH AVENUE NORTHEAST, MINNEAPOLIS, MINN.

FOR SALE—3020 Wallboxes $19.50; 3W-3.5-Wallboxes, $15.50; 146 or 177M or S $99.50; 1422 Rockola $69.50; 1426 Rock- ola $69.50. WLL-5.5c Wallboxes and Packard Plumaor $4.95. CENTURY DISTR, INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Wurlitzer 3048 Wall boxes 5, 10, 25c, play 48 selections, $19.50; Wurlitzer 4048, U.N.T. DISTRIBUTORS, INC., P. O. BOX 1953, 513 E. CENTRAL AVENUE, 2, KANSAS CITY 6, KANSAS. Tel.: 4-6111.

FOR SALE—Wurlitzer Bar and Wall box price lists, $2.50; 2100’s $5, Steppers and Master units; inquire. 1017’s $75 including 146 or 177M or S $99.50; 1422 Rockola $69.50; 1426 Rock- ola $69.50. WLL-5.5c Wallboxes and Packard Plumaor $4.95. CENTURY DISTR, INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—22 caliber Short Krum- ble shooting gallery ammunition. Great deal! Enabled to 100 of our re- lates. Also Mutoscopes, deluxe pho- tos. Write, wire, or call MARLIN M. KUMBLE, 3949 9TH STREET, N. W., WASHINGTON, D. C. Tel.: District 7-1625.

FOR SALE—25 Winners like new, cleaned and guaranteed, new for $75 each or will trade for you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASH.

FOR SALE—All machines 20% off high CASH BOX prices. Wurliters, $255; Columbia $350; Blue Rambler $40; Blue Sky, $425; Big Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, $55; Pin Band, $75; Pin Games, $100. ADVERTISING SECTION.
FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, 16th. We ship anywhere at cost plus 5¢ per record. LOMBARDI RECORD SHOP, 2327 W. MADISON ST., CROWN RECORD SHOP, 37 ½ W. MICHIGAN AVE., CHICAGO, ILL. Tel.: Saramento 2-5950.

FOR SALE—Make Offer—Sunshine Parks, Futurities, Turf Kings, Across-the-Board, Winners, and original facets, W. symbols merchandised for Holly Cranes. J. ROSENFIELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: LIVe 2800.

FOR SALE—Spot Lites $90; Yacht Clubs $250; Beach Clubs $375; Palm Beach $300; Frolies $250. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: ADDams 8624.

FOR SALE—Year end clearance, low, low prices. DeLuxe Bowlers $125; 100A Seeburgs $465; 46 and 47 Seeburgs $79.50. cigarette machines — Electro $125; U-Need-A-Pack $55; Du Grenier $65 up. Others to choose from. Everything thoroughly reconditioned. Write or phone. SHELDON SALES, INC., 831 MAIN STREET, BUFFALO 3, NEW YORK. Tel.: Lincoln 9106.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers 1015, 1100, 1250. Rockolads 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STErling 87515 or Write: DIXON DISTRIBUTING CORP., 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO.

FOR SALE—5 AMI Model B, $310 each; 2 Genio Sky Gunners, $250 each 4 for 25c semi-automatic cameras, $105, All equipment in A-1 condition. RELIABLE COIN MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN.

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—one Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 716 ENSOR ST., BALTIMORE 2, MD. Tel. E: Eastern 7-1021.

FOR SALE—Silver Chest, like new, $275; Golden Nugget $125; Jumping Jax $90; Genco 400, $80; Dale Gun $80; Chicago Coin Pistol $95; Mutoscope Sky Fighters $125; Chicago Coin 4 Player Derby $225; Big Bronze, very clean, $495; Evans Horse Race Wheel, write; Chicago Coin Super Jet, used, $495; Metal Typer, very clean, $345; Pop Corn See $49.50; Fanny House Mirrors, write; Jungle Joe $130; Genco Sky Gunner, like new, $285; Chicago Coin Band Box (New) $225. Shuffle Alleys—United 4 Player Formica Top $85; United 5 Player Formica Top $100; United 6 Player Formica Top $115; United 6 Player De Luxe $135; United 6 Player Super $195; United 10th Frame $225; United 10th Frame (Matched) $300; United Cascade $325. Bingo—Bally Spot Light $135; Bally Bright Spot $150; Bally Frolics $225; Bally Atlantic City $250; Bally Palm Beach $275; Bally Beauty $360; Keeney Lite-A-Line $65; Williams Long Beach $139.50; United ABC $30; Universal 5 Stars $49.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

MISCELLANEOUS

NOTICE—10c Seeburg AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c Samples $3.50. Lots of 10, $29.50 each. Complete with decals and instructions. GENERAL DISTRIBUTING CO., 3374 HARDING, CARLSBAD, CALIFORNIA.

NOTICE—Photograph Motors Rewound—Any make of split-phase Juke Box Motor rewound $4.00. No Extras, $4.00 is all you pay. Mailing list 4,000 Juke Box Operators $35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel.: 2711.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, IIL, DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1212.

NOTICE—Outdoor Barbeque Cook-N-Wagon—See Miller's High Life ad. To Operators and Distributors delivered in United States for $99.50. WESTERN DISTRIBUTORS, 1226 SW 16th AVENUE, PORTLAND, OREGON.

NOTICE—Louisiana & Mississippi Operators—Your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

Notice! You can safely send deposits to advertisers in 'The Cash Box'.

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As long as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is 'The Cash Box' Free Deposit Insurance Plan. An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write,

THE CASH BOX
26 West 47th Street, New York 19, N. Y.

* "B"est way I know to keep alive, not only to business conditions in the coin-machine industry, but also to the personal- ities that are so important in this industry, is to read 'THE CASH BOX' every week."

RAY MOLONEY
President
BALLY MANUFACTURING COMPANY,
Chicago, Illinois

* If you are reading someone else's copy of The Cash Box why not mail this coupon today

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NEW YORK 6, N. Y.

Enclosed find my check for $15 for a Full Year (52 Weeks) Subscription.

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HIGH

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and
everything between
with Model "E"
TRUE-TONE
FIDELITY!

AMI Incorporated

General Offices and Factory:
1500 Union Avenue, S.E., Grand Rapids 2, Michigan
<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
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<tr>
<td>4.1 ChiCon Horse-Shoes</td>
<td>29.50</td>
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<tr>
<td>4.1 ChiCon 6-player (8/49)</td>
<td>95.00</td>
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<tr>
<td>4.1 ChiCon 6-player (11/49)</td>
<td>80.00</td>
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<td>4.2 ChiCon Match Bowler (6/5)</td>
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<td>4.3 ChiCon 10-frame (11/52)</td>
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<td>4.4 ChiCon 10-frame (11/52)</td>
<td>235.00</td>
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<td>4.5 ChiCon 3-frame Double Score (3/35)</td>
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<td>4.6 ChiCon Name Bowler (1/55)</td>
<td>235.00</td>
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<td>4.7 ChiCon Match Bowler (6/5)</td>
<td>195.00</td>
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### CIGARETTE MACHINES

4. Automatic "Smackshop" (9 Col., 468 Cap.)...
5. Du Grenier (Med. A)-7...
6. Du Grenier (Med. A)-10...
7. Du Grenier (Med. A/9-C)...
8. Du Grenier (Med. E-7)...
9. Du Grenier (Med. E-9)...
10. Du Grenier (Med. ES-11)...
11. Du Grenier "W" (9 col.)...
12. Du Grenier "S" (7 col.)...
13. Du Grenier (9 col.)...
14. Du Grenier Champion (9 col.)...

### HOT COFFEE

4. Andice Cafe Petit, 200 cups...
5. Best Mills Coffee Bar, 400 cups...
6. Best Mills Coffee Bar, 500 cups...
7. Chiel-Way, Model 100, cup...
8. Hot-O-Mat Comb. Hot Coffee-Chec, 250 cups...
9. U-Select-It Hot Coffee, 600 cups...

### CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5¢, 1000 cups...
5. Drink-O-Mat, 3 flavor, 5¢, 1000 cups...
6. Drink-O-Mat, 4 flavor, 5¢, 1000 cups...
7. Lyons #1400, single...
8. Lyons #1400-2F, 450 cups...
9. Lyons Model 500, 5¢, single...

### MILLS, AUTOMATIC FOUNTAIN

4. Mills, Automatic Fountain, 400 cups...
5. Mills, Automatic Fountain, 400 cups, without changemaker...
6. Soda Shoppe...
7. Sparcbar single sir, 1000 cups...
8. Sparcbar 3 Unit Sir, 1000 cups...
9. Sparcbar 4 Unit Sir, 1000 cups...
10. Super Vend 3 flavor, 600 cups...
11. Super Vend 3 flavor, 500 Cup A-2...

### NON-CARBONATED DRINK

4. American Simplex, single flavor, 5¢, 200 cups...
5. Refreshomat, 5¢, 100 cups...

### CAN DRINK

4. Juice-Bar, 6 sel., 600 cups...
5. Refreshar, 3 sel., 300 cups...

### ICE CREAM VENDORS

4. Vendo "Dairy-Vend" 203 Bar Capacity...
5. Rondo "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cups...

### PHONOGRAPH

<table>
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<tr>
<th>Model</th>
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<tr>
<td>AMI Model A</td>
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<tr>
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### PINBALLS

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<td>Atlantic City</td>
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<td>Seeburg</td>
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<td>Seeburg &quot;M-100 A&quot;</td>
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<td>Wurlitzer</td>
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<tr>
<td>Wurlitzer 320 Wall Box</td>
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### HOTEL EQUIPMENT

- Exhibit Dale Gun...

### PHONOGRAPH MANUFACTURERS

- AMI Corporation
- AMI "E"-40 Phonograph
- AMI "E"-30 Phonograph
- "E"-120 Phonograph
- W-8 51425c Wall Box
- W-12 51425c Wall Box
- HS-50 Hideaway
- HS-12 Hideaway
- AMI TK Speaker
- AUTO-PHOTO CO.
- BALLY MFG. CO.
- The Champion (Mech. Horse)
- Palm Springs
- CHICAGO COIN
- Advance Bowler
- Criss Cross Bowler
- King Bowler
- Wheel of the World
- H. C. EVANS & CO.
- Century (Model 204V)
- Jubilee (Model 245)
- Jubilee (Model 278)

### EXHIBIT SUPPLY

- Big Bronco
- EM "The Bull"
- Ferdy The Bull
- Roy Rogers' Trigger
- Rudolph The Red Nosed Reindeer
- Reinder With Music
- Pete The Rabbit
- Pete The Rabbit With Music
- Rawhide
- Space Patrol
- Silent Salesman (Card Vendor)
- Sea Skate
- Tenderfoot
- Western Gun

### GENCO MFG. & SALES CO.

- "Shuttle Pool"...

### MACHINES

- Mills (5 col., 70 cap.)...
- Stone (Mod. 192, 6, 102 cap.)...
- Stone (Mod. 120, 6, 120 cap.)...
- Stone (Senior, 8 cap.)...
- Stone (Mod. 190, 5, 130 cap.)...
- Stone (Mod. 120, 5, 130 cap.)...
- Stone (Mod. 190, 7 col.)...
- DeLuxe Theatre (8 Col., 160 cap.)...
- DeLuxe Theatre (32 col., 250 cap.)...
- Martin's "Little Candy" (4 col., 160 cap.)...
- Coin "Select-It" (14 cap.)...

### METEOR MACHINE CORP.

- Flying Saucer...
- Hot Rod Racer...
- Pony Boy...
- Bun...(Tong-Go (Gravel Pull)...

### ROCK-OLA MFG. CORP.

- Model 1438 "Comet Fireball"
- Phone, 120 Selections...
- Model 1440 "Comet Fireball"
- Phone, 120 Selections...
- Model 1546 "Comet Fireball"
- Chrome Wall Box, 120 Selections...
- Model 1600 "Tone-O-Liter"...
- Chandeliers...
- Model 1611 "Tonette"...
- Speaker with Vol. Control & Transformer Blonde or Mahog...

### MACHINES

- Model 1906, Remote Volume Control...

### UNITED MFG. CO.

- Chief Shuffle Alley...
- Rio...
- Leader Shuffle Alley...
- Deluxe Leader Shuffle Alley...

### WICO CORP.

- Major Leaguer (Automatic Baseball Pitcher)...

### WILLIAMS MFG. CO.

- Struggle Buggies...

### THE RUDOLPH WURZLITER CORP.

- Model "1500" Phonograph...
- Model "1600" Phonograph...
- Model "1600" Phonograph...
- Model "16000" Phonograph...
- Model "1600" Phonograph...
- Model 2504 5sel-25c Wall Box (104 Selections)...

### SHUFFLES & REBOUNDS

- United DeLuxe Player...
- United DeLuxe Player Super...
- United 10th Frame Star...
- United Cascade (2/53)...
- United Mulligan (6/3)...
- United Olympic (6/3)...

### ARCADE EQUIPMENT

- Exhibit Dale Gun...

---

**Manufacturers' New Equipment**

Products listed here are currently in production. Prices are manufacturers' list prices.

- **A.B.T. MFG. CORP.**
  - Challenger (Counter Model Gun)...
  - Rifle Sport, and 3 more Guns...

- **AMI, INCORPORATED**
  - AMI "E"-40 Phonograph...
  - AMI "E"-30 Phonograph...
  - "E"-120 Phonograph...
  - W-8 51425c Wall Box...
  - W-12 51425c Wall Box...
  - HS-50 Hideaway...
  - HS-12 Hideaway...
  - AMI TK Speaker...

- **AUTO-PHOTO CO.**
  - Auto-Photo...

- **BALLY MFG. CO.**
  - The Champion (Mech. Horse)...

- **CHICAGO COIN**
  - Advance Bowler...
  - Criss Cross Bowler...
  - King Bowler...
  - Wheel of the World...

- **H. C. EVANS & CO.**
  - Century (Model 204V)...
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- **EXHIBIT SUPPLY**
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  - EM "The Bull"...
  - Ferdy "The Bull"...
  - Roy Rogers' Trigger...
  - Rudolph "The Red Nosed Reindeer"...
  - Reinder "With Music"...
  - Pete "The Rabbit"...
  - Pete "The Rabbit With Music"...
  - Rawhide...
  - Space Patrol...
  - Silent Salesman (Card Vendor)...
  - Sea Skate...
  - Tenderfoot...
  - Western Gun...

- **GENCO MFG. & SALES CO.**
  - "Shuttle Pool"...

- **D. GOTTLIEB & CO.**
  - Arabian Knights...

- **INTERNATIONAL MOTO. CORP.**
  - Phonograph "53"...

- **J. H. KEENEY & CO., INC.**
  - Electric Cigarette Vendor...

- **MARVEL MFG. CO.**
  - (New Model) Shuttle-Score Overhead Scoreboard...

- **METEOR MACHINE CORP.**
  - Flying Saucer...

- **WICO CORP.**
  - Major Leaguer (Automatic Baseball Pitcher)...

- **WILLIAMS MFG. CO.**
  - Struggle Buggies...

---
UNIVERS'S

with NEW SPELL-NAME Feature

Spell R-I-O for 4-IN-LINE SCORE
(CAN ALSO SPOT NUMBERS 2-5-8)

Spell R-I for 3-IN-LINE SCORE
(CAN ALSO SPOT NUMBERS 2-5-8)

ALL BALLS IN R-I-O POCKETS
RETURN FOR EXTRA PLAY

plus

TWO SPECIAL CARDS
(FOR EXTRA IN-LINE SCORES)

SELECT-EM FEATURES

SPOT A NUMBER
EXTRA BALL
3 in Line Scores 4 in Line
BOTH SUPER CARDS
BOTH SPECIAL CARDS

FOUR CORNERS SCORE
EXTRA TIME FEATURE
UP TO 3 EXTRA BALLS PER GAME
NEW, EXTRA LARGE CASH BOX

E-Z SERVICE FEATURES:

BACK GLASS SLIDES OUT
EITHER SIDE
BACK GLASS MECHANISM
TILTS FORWARD FOR EASY ACCESS
HINGED FRONT DOOR
HINGED BACK DOOR

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
numbers you need to build up score, cancel-out numbers you’re “sorry” you hit... try again with BALLS RETURNED from cancelled numbers...

Give the players the opportunity to "second-guess" their skill-shots. Give them the right to wipe out their "mis-cues" while hanging on to the hits that count. Give them a free "try-again" ball for every number not held. Give them the biggest fun-value ever offered in pin-game history, by giving them PALM SPRINGS by Bally. They’ll say "Thanks!" with the biggest and steadiest repeat-play profits you’ve earned in a long, long time.

PLUS SUPER-CARD SCORES
PLUS CORNER SCORES
PLUS SELECT-A-SPOT
ADVANCING SCORES
EXTRA BALLS

Built into PALM SPRINGS are all the profit-proved features of the greatest Bally in-line games... plus the new HOLD idea, greatest innovation in pin-game design in years. Get your share of the PALM SPRINGS profits. See your Bally Distributor today. Bally Manufacturing Company, 2610 Belmont Ave., Chicago 18, Ill.