Joni James, who has been the phenomenon of the record business this year, is pictured with the three gold records she's earned in that short span. They're for "Why Don't You Believe Me", "Your Cheatin' Heart" and "Have You Heard". Currently Joni is hot with "I'll Never Stand In Your Way" and her Christmas entry "Nina-Non". The trophy which Joni is holding represents her winning The Cash Box' eighth annual poll as "The Best Female Singer of 1953".
HANDS across the table

mean MORE PROFIT for you

Properly placed Wall Boxes turn many a "fringe" location into a very profitable installation.

Wurlitzer's new Wall Boxes are location tested, proving their mechanical excellence and coin-cashing appeal.

The title strips, mounted on easily rotated panels, are clearly visible through the sparkling curved glass window. This play-stimulating Wall Box is available in a 3-wire 104-selection model designated 5205, and in a 48-selection 4-wire model known as 5206. Both boxes are identical in appearance with a high-sheen plated finish, turquoise buttons and red flip-over tabs. Each employs single button selection and is equipped with a top 5-10-25¢ coin entry. Each is convertible for 1 play for 10¢, or 3, 4, 5 or 6 plays for 25¢.
Metroplitan Life Statistics Show:

Over 7,300,000 Teenage Disk Buyers In U. S. A.

There are over 7,300,000 teenagers enrolled in United States high schools this year, a gain of 1,500,000 over last year, according to the latest statistics of the Metropolitan Life Insurance Company. What's more there are 34,775,000 kids aged 5 to 17 in the country with 42,244,000 expected by 1960.

What do all these figures mean as far as the record business is concerned?

Just this: For every teenager that you have in the nation, you have a potential record buyer. For that the age at which the record buying public is born.

A high school student who grows to love records, will be a customer of the record industry for the rest of his life. He is the one who will want to buy records throughout his twenties and thirties and possibly throughout the rest of his life. The one who will put his coins into juke boxes to play his favorite tunes. And he is the one who, as his financial status improves, will be the buyer of albums, both popular and classical in substantial amounts.

When a teenager gets interested in records and the artists who perform on them, he not only becomes a purchaser himself, but he promotes his friends, parents, relatives and whomever else he comes in contact with. He forms fan clubs. He writes letters. He distributes literature and pictures. In other words he becomes a publicity man, a personal salesman.

It is this kind of public which the record industry should encourage, a public which multiplies itself by its enthusiasm.

There can be no doubt that part of the reason for the huge increase in record sales during the past several years has been due to the increased birthrate in the country. It necessarily follows that if teenagers buy a substantial amount of records, the more teenagers there are, the more records will be sold.

So the record industry has an expanding future to look forward to. It can certainly look forward to larger and more numerous juke boxes throughout the country, with greater play and therefore greater sales to operators.

And it can look forward to an increased teenage population, the age at which record purchases start in earnest and from where, with the proper promotion, those purchases can continue all through life.
FOR THE FOURTH STRAIGHT YEAR

BMI LICENSED SONGS

VOTED NO.1 IN ALL CATEGORIES

EARNING BMI ITS FOURTH CONSECUTIVE SPECIAL AWARD FROM CASH BOX FOR "OUTSTANDING PERFORMANCE AND ACHIEVEMENT"

1953 (TIE)

SONG FROM MOULIN ROUGE \(\text{BMI} \) ... Percy Faith-Felicia Sanders (Col.)
TILL I WALTZ AGAIN WITH YOU \(\text{Village} \) ... Teresa Brewer (Coral)

1952 — CRY \(\text{Mellow} \) ... Johnny Ray (Col.)

1951 — TENNESSEE WALTZ \(\text{Acuff-Rose} \) ... Patti Page (Mer.)

1950 — GOODNIGHT IRENE \(\text{Spencer} \) ... The Weavers (Dec.)

1953 — MEXICAN JOE \(\text{American} \) ... Jim Reeves (Abbott)

1952 — WILD SIDE OF LIFE \(\text{Commodore} \) ... Hank Thompson (Cap.)

1951 — ON TOP OF OLD SMOKEY \(\text{Folkways} \) ... The Weavers (Dec.)

1950 — BONAPARTE'S RETREAT \(\text{Acuff-Rose} \) ... Pee Wee King (Vic.)

1953 — NO HELP WANTED \(\text{Acuff-Rose} \) ... The Carlisles (Mer.)

1952 — HALF AS MUCH \(\text{Acuff-Rose} \) ... Hank Williams (MGM)

1951 — COLD, COLD HEART \(\text{Acuff-Rose} \) ... Hank Williams (MGM)

1950 — CHATTANOOGIE SHOE SHINE BOY \(\text{Acuff-Rose} \) ... Red Foley (Dec.)

1953 — HOUND DOG \(\text{Lion} \) ... Willie Mae Thornton (Peacock)

1952 — LAWDY, MISS CLAWDY \(\text{Venice} \) ... Lloyd Price (Specialty)

1951 — 60 MINUTE MAN \(\text{Lois} \) ... The Dominoes (Federal)

1950 — I ALMOST LOST MY MIND \(\text{Hill & Range} \) ... Ivory Joe Hunter (MGM)

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
OF THE TOTAL VOTES REGISTERED BY OPERATORS IN THE 1953 CASH BOX POPULARITY POLL, 68.4% WERE CAST IN FAVOR OF BMI-LICENSED SONGS

BEST POP — 10 out of 27 — 39.8% of total votes

SONG FROM MOULIN ROUGE (BMI) Percy Faith, Felicia Sanders (Columbia)
TILL I WALTZ AGAIN WITH YOU (Village) Teresa Brewer (Coral)
YOU, YOU, YOU (Mollin) Ames Bros. (Victor)
CRYING IN THE CHAPEL (Valley) Jani Vali (Victor)
DON'T LET THE STARS GET IN YOUR EYES (Four Star) Perry Como (Victor)

TELL ME YOU'RE MINE (Capri) The Gaylords (Mercury)
ANNA (Hallis) Silvana Mangano (MGM)
SAY YOU'RE MINE AGAIN (Blue River) Perry Como (Victor)
YOUR CHEATIN' HEART (Acuff-Rose) Joni James (MGM)
EH, CUMPARI (Resarch) Julius LaRosa (Cadence)

BEST WESTERN — 7 out of 8 — 91.4% of total votes

MEXICAN JOE (American) Jim Reeves (Abbott)
RUB-A-DUB-DUB (Brazos Valley) Hank Thompson (Capitol)
DEAR JOHN LETTER (American) Shepard & Huskey (Capitol)

DON'T LET THE STARS GET IN YOUR EYES (Four Star) Skeets McDonald (Capitol)
CRYING IN THE CHAPEL (Valley) Rex Allen (Decca)
CARIBBEAN (American) Mitchell Torok (Abbott)
GAMBLER'S GUITAR (Frederick) Rusty Draper (Mercury)

BEST FOLK — 10 out of 16 — 72.7% of total votes

NO HELP WANTED (Acuff-Rose) The Carlisles (Mercury)
YOUR CHEATIN' HEART (Acuff-Rose) Hank Williams (MGM)
IT'S BEEN SO LONG (Cedarwood) Webb Pierce (Decca)
HEY JOE (Tannen) Carl Smith (Columbia)
BACK STREET AFFAIR (Forest) Webb Pierce (Decca)
I FORGOT MORE THAN YOU'LL EVER KNOW (Fairway) Davis Sisters (Victor)

CRYING IN THE CHAPEL (Valley) Darrell Glenn (Valley)
JAMBALAYA (Acuff-Rose) Hank Williams (MGM)
I WON'T BE HOME NO MORE (Acuff-Rose) Hank Williams (MGM)
IS ZAT YOU MYRTLE (Acuff-Rose) The Carlisles (Mercury)

BEST RHYTHM & BLUES — 23 out of 25 — 92.2% of total votes

HOUND DOG (Lion) Willie Mae Thornton (Peacock)
GOOD LOVIN' (Raleigh) Clowers (Atlantic)
SHAKE A HAND (BMI) Faye Adams & Joe Morris (Herald)
I DON'T KNOW (Republic) Willie Mabon (Chess)
CRYING IN THE CHAPEL (Valley) Orioles (Jubilee)
THE CLOCK (Lion) Johnny Ace (Duke)
BAYB DON'T DO IT (Bess) "5" Royales (Apollo)
PLEASE DON'T LEAVE ME (Commodore) Fats Domino (Imperial)
SOFT (Jay & Cee) Tiny Bradshaw (King)
PLEASE LOVE ME (Modern) B. B. King (R.P.M.)
HELP ME SOMEBODY (Bess) "5" Royales (Apollo)
I'M MAD (Republic) Willie Mabon (Chess)
ONE SCOTCH, ONE BOURBON, ONE BEER (Aladdin) Amos Milburn (Aladdin)

RED TOP (Campbell) King Pleasure (Prestige)
LET ME GO HOME, WHISKEY (Aladdin) Amos Milburn (Aladdin)
GOING TO THE RIVER (Commodore) Fats Domino (Imperial)
CRAWLIN' (Progressive) Clowers (Atlantic)
I WANNA KNOW (Park Avenue) Du Droppers (Victor)
I'M GONE (Aladdin) Shirley & Lee (Aladdin)
CROSS MY HEART (Fanmap) Johnny Ace (Duke)
WILD, WILD YOUNG MEN (Regent) Ruth Brown (Atlantic)
THIRD DEGREE (Progressive) Eddie Boyd (Chess)
HONEY HUSH (Progressive) Joe Turner (Atlantic)
THE THREE SUNS (RCA Victor 20-5553; 47-5553)

"THE CREEP" (2:40) [Miller ASCAP—Burton] The Three Suns offer their unique instrumental sound on a rhythm jumper that's taking England by storm. A terrific job that could catch big here too. Number makes you shufle.

"JUST ONE MORE CHANCE" (3:00) [Famous ASCAP—Cosby] Dinah Johnston The crew sends up a smooth styling of an oldie in the same fashion as their current hit "Don't Take You From Me." Could make big noise.

DINAH KAYE (London 1385; 45-1385)


"AIN'T THAT A GRAND AND GLORIOUS FEELING" (2:14) [Advance ASCAP—Avery, Yellen] This end Dinah shows her individual style as she solo on another rhythm piece. Great job. Thrush has a brilliant future. Could hit.

TOM RICHARDS (Rama 26; 45-26)

"WHEN SANTA COMES THIS YEAR" (2:31) [Vaimount ASCAP—Nelson, Canton, Nelson] Tom hands up another polished vocal job on a pretty Christmas melody while the chorus again molds the appropriate atmosphere. Good listening.

WILLIE JOIN (Prize 6900)

"MOMMY, WHAT HAPPENED TO OUR CHRISTMAS TREE" (2:28) [Salvador Music — Barlow] The refreshing voice of singing Willie John has feeling to it as the Three Lads and A Lass accompany. A pretty waltz item for Xmas.

"JINGLE BELLS" (1:35) [P.D.]

The chorus vocals the sounds of bells and, with Willie, dishes up a version of an ever popular holiday hit.

JERRY VALE (Columbia 40131; 4-40131)

"AND THIS IS MY BELOVED" (3:25) [Frank ASCAP—Wright, Forrest] A lovely ballad from the Broadway show "Kismet" is treated to a smooth job by Jerry Vale with the aid of Percy Faith's lush ork.

"TWO PURPLE SHADOWS" (3:00) [Oddette ASCAP—Sanford, Myers] Jerry shows the fresh quality in his voice as he sends up his best job to date. A most beautiful song with a top-notch delivery. Could be a big hit with help.

JENE AVRAM (United 1001)

"CABBAGES AND KINGS" (2:35) [BB Music BMI—Sutton] A dramatic number with a folk song quality is rendered with feeling by Gene Avram. The Avram chorus and Leonard Stanley's ork assist. Plenty of heart on this piece.

"THIS LOVE OF MINE" (2:50) [K MP ASCAP—Kerr, Parker, Sanicola] On this end the artist gets another lush assist from the chorus as he sends up a love song.

CLAUDE GORDON ORCH. (Aloca 51)

"OLD TRAIL" (2:17) [ASCAP—Koury, Spencer] Ronnie Devaille handles the vocals on a tune from the production "Gun Smoke" by Claude Gordon and his ork supply the background music with a cowboy feeling.

"CARNIVAL OF VENICE" (3:20) [BMI—Gordon, Carson] The popular hit from way back is treated as a solid instrumental by the Gordon ork with a fitting trumpet playing the featured role.

MAHLIA JACKSON (Lloyd 19; 45-19)

"MY CABBAGE ROSE" (3:09) [Shapiro, Bernstein ASCAP—Eddy, Wayne] A soft organ backdrop is a tailor-made setting for sincerereligious flavored item belted with the utmost of feeling by Mahalia Jackson. Exciting number.

"NO MATTER HOW YOU PRAY" (2:04) [Lowell BMI—Allen, Mackan] With the Bellesville Choir assisting, Mahalia shows her fabulous vocal touch which has drawn such raves over the years. A beautiful spiritual.

THE DREAMSTUDS (Custom 202)

"JINGLE-BELLS" (2:50) [P.D.]

The Dreamstuds and their warm harmony send up a pleasant fashioning of the Christmas classic in a manner that makes it o.k. listening. Good arrangement.


JOHNNY CLARK (Marvelle Muscle)

"MY MIND TELLS ME YOU LOVE ME" (2:31) [BMI—Carroll] Johnny Clark gives his all on a romantic item that results in a pleasant bit of listening. A few pieces keep the rhythm in the backdrop.

"AS LONG AS YOU ARE MINE" (2:27) [BMI—Carroll] In his individual manner, the artist sends up some more love material. An ok bit of listening.
FANTASTIC!
THE ONLY RECORD THAT DOES JUSTICE TO

"GRANADA"

featuring
Monty Kelly
and his Orchestra

Essex 341

"It's What's in THE CASH BOX That Counts"
CHARLIE MAGNANTE & JIMMY ANNSWORTH

(Marrineras 751)

"JUKEBOX BALLAD" (2:31) - A pleasant and colorful waltz item is delivered with style by the appearing accordion of Charlie Magnante. Kenyon Hopkins' orch. assists.

"HOLIDAY GREETING" (2:29) - [Morris, Cakeman] The same waltz supplies a fitting accompaniment for Jimmy Annsworth as he treats a Yuletide item with a refined flavor. Melody is very familiar.

MINDY CARSON

(Columbus 40129; 4:0129)


"MUSIC BOX" (2:30) [Joy Desylva - ASCAP - Brown] The melody gets an ultra-soft setting for this warm melody which she sings to her music. Her sdv voicing on this end is effective. Very pretty tune.

FRANK PETTY TRIO

(MGM 11629; K-11629)

"ITALIAN CHRISTMAS BELLS" (2:31) [Sheldon BMI - Petty, D Napoli,, E.] A cute waltz number with a back in the background and handclapping throughout makes good Yuellsidie listening as presented by the Petty Trio.

"LET IT SNOW, LET IT SNOW, LET IT SNOW" (2:28) [S. Cahn ASCAP - S. Cahn] The piano takes the foreground on this rhythmical instrumental playing of a popular waltz melody. Cute delivery by the Petty Trio.

BRUCE WEIL

(RCA Victor 20-5554; 47-5554)

"BIMBO" (2:23) [Fairway BMI - Morris] Henri Rene provides a colorful backing with the aid of a chorus as little Bruce Weil chips the happy lyrics on a cute ditty that is smashing through in the country field.

"POPPA PICCOLINO" (2:40) [Chappell ASCAP - Muel, Mascheroni] The lad who rose to fame via his singing of "God Bless Us All" bounces through a cut that's happenin in England. A catchy side done with zest.

JOEL GRAY

(MGM 11644; K-11644)

"TWO FACED" (1:54) [Melody Trail BMI - Hawington, Hawington, Sckem] Young Joel Gray gets an interesting support from Leroy Holmes' orch on a peppy ditty that makes a "LAST NIGHT ON THE BACK PORCH" (2:48) [Skidmore ASCAP - Brown, Schubachter] Another ok novelty, this one with a lift to it, is treated with color by the lad. Hushed styiling.

ED MEATH

(Rainbow 228; 45-228)

"JIMMINT CHRISTMAS" (2:29) [Hagen, Tuttle] A light hearted ditty for the Christmas season is received by Ed Meath with a fitting accompaniment by Len Hawley's Quintet. Good holiday material for children.

"COSMIC CHRISTMAS" (2:25) [Hagen, Tuttle, Wilson] On this end Ed tells an interesting story about little boys in dreamland. A good child's ditty with a catchy melody. Fine for home use.

KITTY WHITE

(Kem 3710; 45-3710)

"SCRATCH MY BACK" (2:32) [Halkmark ASCAP - Freed, Livingston] Dave Howard offers a novelty vocal on a rhythmical item with cute lyrics as Kitty White appears in a few spots.

"JESE JAMES" (2:45) [Hallmark ASCAP - Freed, Livingston] Kitty takes a solo run on this end while a guitar accompanies her. A fast moving ditty with a lot of zest.

FOUR KNIGHTS

(Capitol 2654; F 2654)

"I'LL GET SO LONELY" (2:01) [Larry Taylor ASCAP - Ballard] A cute bouncer is smoothly offered by the voices of the Four Knights. A polished delivery on a good piece of material. Could make noise.

"I COULDN'T STAY AWAY FROM YOU" (2:30) [Johnstone, Montei BMI - Raleigh, Wayne] Whistling introduces the soft voices of the group on this end as they glide through a sentimental love song. Pretty bit of listening.

JOE LOCO & HIS QUINTET

(Two 208; 45-208)

"BEL BAION" (2:31) [P. Alem. BMI] A rhythm backup is set up by the Quintet for Joe Loco's sock styling of a catchy baion momo. Joe sends the bass and has one of his strongest sides in this one. Could be big.

"TOO DOLE LOO TO YOU" (2:00) [Fred Fischer ASCAP - McFarland] Ruby has love in her voice as she jumps through a bounce item with an assist from the chorus. Two good sides to catch on.

WENDY WAVE

(Coral 61907; F 61907)

"FORTUNE TELLING CARDS" (2:31) [Valando ASCAP - Benjamin, Weiss] A pretty tune with a liit to it gets an ok fashioning from Wendy Wave as Johnny Richards and the ork assist.

"IF ONLY" (2:48) [Valando ASCAP - Benjamin, Weiss, Lenius] On this end, the trush gives her all to a sentimental romantic item delivered with feeling.

SUNNY BURKETTE

(Monarchy 1)

"I DON'T WANT A MINK" (2:20) [Alex BMI - Carroll] Sure to be a party item with her own as she and the chorus glide through a piece of special material with clever lyrics. Good number for a show.

"SONGS CAN BRING BACK MEMORIES" (2:08) [Alex BMI - Tomesco] On this end the trush presents a more commercial item as she waltles a pretty ballad in her tender and inviting fashion. Good material.

BERT KEYES

(Rama 15; 45-13)

"AT HOME" (2:46) [ASCAP - Conley] With the aid of Joe Reisman's ork, Bert Keeyes fashions a romantic item in a hushed and tender manner. A pretty tune matched with a good set of lyrics.

"I WAS SUCH A FOOL" (2:41) [BMI - Canosa] The ballad would work well on the edge of top drawer material in a style that should make it a good jive box colter geter.

RAYMOND SCOTT QUINTET

(Audax 105; 45-105)

"BIRD LIFE IN THE BRONX" (2:30) [Gateway ASCAP - Scott] The talented pen of Raymond Scott sends up a top notch novelty instrumental for his quintet to dance through. Catchy tune and clever presentation.

"TUCKED PIECE TO THE PEOPLE AND PASSENGERS OF THE FIRST EXPERIMENTAL SPACE SHIP" (2:17) [BMI - Scott] Another catchy original by the conductor-composer. Number has a mysteriuous quality to it.

JUNE HUTTON & AXEL STORDAHLE

(Capitol 3667; F 3667)

"FOR THE FIRST TIME!" (2:17) [Ferrer BMI - Nagy, Varnick] A pretty tune is presented with feeling by the smooth voice of Jane Hatton while Axel Stordahl and The Boys Next Door assist. Tune has hit possibilities.

"IF IT'S THE LAST THING I DO" (2:47) [DeSylva, Brown & Henderson ASCAP - Cabins, Chaplin] Another warm reading by the trush makes this a good coupling for the boxes. Two good soft sides for dancing and listening.

TAD BRUCE

(Eagle 10-104; 45-104)

"DEVIL'S KISS" (3:09) [Regent BMI - Kulma, Dush, Fein] A wonderful set of lyrics are well to love classical melody and with the delivery by Tad this is a very good number. Results are perfect for a potent deck.

"THERE'S AN ECHO IN MY HEART" (2:31) [Box & Cox ASCAP - Box, Cox] A lusty tango accompaniment by the Riley Parker ork and Tad's expressive reading on a terrific tune. Could catch on.
My Sincerest Thanks
To The Music Operators of America —

voted
BEST FEMALE VOCALIST OF 1953
in the
8th Annual Music Operator Poll
conducted by THE CASH BOX

Exclusively on
M-G-M RECORDS

"It's What's in THE CASH BOX That Counts"
1953’s Big Christmas Record!

EARTHA KITT

SANTA BABY

and Under the Bridges of Paris
20/47-5502

Them Country Boys Have A Big New Hit!

HOMER and JETHRO

sing

YOU-EWE-U

and HAY SHMO!

20/47-5555

The FIRST American Version of England’s Biggest Dance Craze!

THE THREE SUNS

play

THE CREEP

and

JUST ONE MORE CHANCE

20/47-5553

"It's What’s in THE CASH BOX That Counts!"
JONI JAMES

voted
BEST FEMALE VOCALIST OF 1953
in the
8th Annual Music Operator Poll
conducted by THE CASH BOX

current best seller—
perfect for the Holiday Season
"NINA-NON" b/w "CHRISTMAS AND YOU"
MGM 11637

MGM

"It's What's in THE CASH BOX That Counts"
1. **THAT'S AMORE**
   **YOU'RE THE RIGHT ONE**
   Dean Martin .................. 2589

2. **CHANGING PARTNERS**
   **I'LL ALWAYS BE IN LOVE WITH YOU**
   Kay Starr .................... 2657

3. **VAYA CON DIOS**
   **JOHNNY IS THE BOY FOR ME**
   Les Paul & Mary Ford ........ 2486

4. **OH SAN**
   Pee Wee Hunt .................. 2442

5. **MAMA'S GONE, GOOD-BYE**
   **CONY ISLAND WASHBOARD**
   Pee Wee Hunt .................. 2647

6. **SOUTH OF THE BORDER**
   **I LOVE YOU**
   Frank Sinatra ................ 2638

7. **THE SOUND OF LOVE**
   **ROBE OF CALVARY**
   Jane Froman .................. 2637

---

**Coming Up... Fast**

**CHRISTMAS DRAGNET**

Parts 1 and 2

by

**STAN FREBERG** and **DAWS BUTLER**

= 2671

---

**THE TEN RECORDS**

**DISK JOCKEYS PLAYED MOST THIS WEEK**

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. **RAGS TO RICHES**
   Tony Bennett (Columbia)
2. **EBB TIDE**
   Frank Chacksfield (London)
3. **CHANGING PARTNERS**
   Patti Page (Mercury)
4. **RICHOCHET**
   Teresa Brewer (Coral)
5. **STRANGER IN PARADISE**
   Tony Bennett (Columbia)
6. **MANY TIMES**
   Eddie Fisher (RCA Victor)
7. **HEART OF MY HEART**
   Cornell, Desmond, Dale (Coral)
8. **YOU, YOU, YOU**
   Ames Brothers (RCA Victor)
9. **OH, MEIN PAPA**
   Eddie Calvert (Essox)
10. **THAT'S AMORE**
    Dean Martin (Capitol)
11. **EH, CUMPARI. 12 YOU ALONE. 13 TO BE ALONE. 14 SANTA BABY. 15 ISTANBUL.**

---

As reported in the December 5 issue, one of the results of the 25th Anniversary celebration of WSM in Nashville a couple of weeks ago was the reorganization of the Country Music Disc Jockey Association. For the entire story of elected officers, board of directors, aims and hopes of the organization see 12/5 Cash Box. Just one very, very important point that Nelson King, President of the Association, sincerely expressed to this columnist on the phone, "This is not a union. Please convey this to the people. The Association is not a union. We are formed strictly for the betterment of country music disk jockey programs and thereby create greater and more widespread public acceptance of country music."

* * * * *

Pic of the week—Gene Whittaker (WNCA—Siler City, N.C.) runs seven Cash Box programs each week. Gene on writes he is expecting sponsorship on a six day country and western show in addition to his current stints: ... Sid Parmes, Cash Box editor, says thanks to Lou Barrie (WREAL-Rome, N.Y.) for that wonderful Thanksgiving telegram. ... Don Sherman moved from WJUL to WILN-Lynn, Mass. Don's old show now runs from 1 to 4 P.M. featuring the top pops. ... Jack Wagner, (KHJ-Hollywood, Calif.) has taped of his show for the 300th anniversary edition of the "Blue and Shine" show. Mailed out over 1,000 pics of the boy. Recent guests on his show include Harold Mooney, Nelson Riddle, George Wyle, Eartha Kitt, Maxine Sullivan, Peter Lawford, and Ray Gilbert. ... The team of Eddie and Jackie Hubbard may be heard on the airwaves once again. Eddie and Jackie take over the 7 to 9 A.M. spot left vacant when Jim Ameche left for California. On WJJD. Interesting to note that program will originate from their home in Glenview. This gives Hubbard a total of 6 hours of airtime daily, on 4 stations, with one network show. ... Station WENE, Chicago, has swung to 45's. ... Actors and night club entertainers are under orders prohibiting appearances on radio and television disc jockey shows in Pittsburgh. Hal Davis, local 60 president, said the ban has been issued to halt a practice of disk jockeys from taking bookings to provide music for school and other teenage dances, which deprives musicians of engagements. Davis said the ban will continue until radio and television stations agree to keep their jockeys from dances engagements. He added that entertainers who ignore the ban will be deprived of musicians for their acts.

* * * * *

Guests with Tom Edwards (WERE-Cleveland, O.) this week were Fran Warren, Bernie Wayne and Bobby Sabatino. ... Guests on Roy Leonard's daily three hour show over WGOX-Framingham, Mass. this week included Bobby Wayne (Jones Boy) and Judy Valentine (She Wore Five and He Wore Ten). Both disks are taking off in the local area, reports Roy. ... When Mel Howard visited Jerry Kay (WLBR-Lexington, Ky.) last week they introduced the new Norman Brooks "I Can't Give You Anything But Love" on the WJLD in the air in the 600th anywhere. ... Jack Dungan (WGST-Utica, N.Y.) ordered to take a rest. Doe's orders. Jack would like to hear from his friends at 622 Second St., Albany, N. Y. ... L. A. jockey Bob Magelski and his wife, Jere, were due to appear before Superior Judge Eimer D. Doyle to tell him whether there was any hope of solving their divorce problems. They didn't make it. Instead, they sent a telegram to their attorney, Ed Stanton, who has read Judge Doyle's "Homymooning here in Las Vegas. Won't see you in court."
NEW YORK:

Everyone in the music business is wondering whether there will be a record ban after the first of the year or not. At this moment there is no word, but the musician union’s contract with the recording industry runs out on December 31 and no one has been negotiated as yet. ... The Christmas sweepstakes go into effect now that Thanksgiving is behind us. So far there is no one particular standout, but the situation could change almost daily. ... Bill Haley, who’s been making plenty of noise in the last few months with GAC, ... The Ernie Rudy band has been held over at the Hotel New Yorker through January. ... Publicist Arthur Pine, who entered the personal management end of the business by handling Milt Gabbi as his first artist, has just signed Bob Stewart to a management contract as well. ... One of the major disc jockeys has approached Bill Silbert to cut an album of original comedy material that he has written. ... Eydie Gorme has had her contract renewed at Coral. ... Jerry Cooper, whose new Anchor record of “Who’s Sorry Now” and “Dolores” has just been released, is headed for Montreal, Canada to the Down Beat Club for a two-week engagement. ... Tony Lombardo has signed a two-year contract to produce the Los Angeles Marine Amphi-theater next summer. The production planned by Lombardo is based on the adventures of Sinbad the Sailor and other tales from the Arabian Nights. Prominent stars will participate as well as choral singers and a ballet corps. ... La Vie En Rose has extended Nat “King” Cole’s stay at the club.

CHICAGO:

Betty Garble and Harry James occupying Booth No. 1 at the Pump Room the other evening engrossed in The Cash Box when Mary Hartline, who was sitting across the way, spotted them. Mary just guzzled. Betty has always been one of her favorite comedians. So Mary quickly called over Jimmy Taller to ask Jimmy to arrange for an introduction and, possibly, an autograph from both Betty and Harry for her. Jimmy obediently trotted over to the famed booth and advised Betty and Harry that Mary Hartline would just love to meet them and would so much appreciate their autographs. Gaspéd Betty, “Oh, my goodness, I’ve just simply got to have Mary Hartline’s autograph for both my children or they’ll never forgive me.” By the way, Betty and Harry bust records every day at the Chi-Ticker. ... Wendy Wayne in town for a day or two. Plugging her first Coral disk. Once again going two Benjamin and Weiss tunes: “Forte Telling Cards” and “If Only” ... George Pincus phones long distance from New York on Thanksgiving Eve to advise that both his tunes, since opening his own music pubbery, “Native Dancer” and “The Jones Boy,” moving fast. ... MS Distributing, headed by Milton Salstone and Len Garman is now handling Tiffany Records. Len Garman used to be in the jewelry, steel and plastic business, but claims he loves the fast moving action of the music biz. ... Irv “Rup” Rupiett advises he’s glad his five-a-day still at the Chicago Ticker is over for another year. ... Hear lots of favorable comment about Dan Bello’s hat trick. “It’s Anybody’s Heart.” ... Bernard Yaffe dashed into these offices for a copy of The Cash Box. Bernard is the author of “Nina Now” and was anxious to see what we had to say about the tune. ... Seen at Pat Morris’s opening night at the Black Orchid: Jay Trompet, Jim Mills, Al and (the very charming) Mrs. Chapman, with a party that included the Singer-One-Stop boys, in the voice of and Joe Sipora, as well as Ted’s wife, and Larry Greene, Milton Salstone and Len Garman. Pat receiving thunderous applause for her outstanding performances.

LOS ANGELES:

The intimate song thrush, Eartha Kitt, closed at the Hollywood Mocambo after one of the most successful engagements ever to hit the local nite club circle. Eartha was a buzz gal while in Los Angeles. Among the other things she entertained King Paul and Queen Frederica of Greece, appeared on several TV shows and made many personal appearances. She leaves for San Francisco to appear in the “New Faces of 1952” show at the Curran Theatre. This show also opens here at the El Morocco early in January. ... Mary Smith has taken over the spotlight at this famous Sunset Strip nitey. ... Mary Rose Bruce completed a successful stint at the Top of the Gate in San Diego plus a personal appearance at the Camp Pendleton Marine Base and several other club dates. ... She is scheduled for recording sessions with RCA Victor soon. ... Tony Marco now appears nightly at the Beverly Wilshire Hotel as star vocalist with the Janice Luce Trio. ... Margaret Whiting recently etched a remake of her famous “Moonlight In Vermont” for Capitol. ... Nick Suvano, personal manager for Vic Damone, advises that Vic’s latest Mercury offering “Village In Paris” is winning wide acclaim from music critics. They say it’s the best and most unusual waxing the crooner has done yet. ... For something different in Christmas songs open stores and display ads for the Crystalette waxing of “La Pinata” (Mexican Christmas Song) by the Starlighters. It’s a typical Mexican Tulete celebration portrayed in a gay tempo. ... Bob Hope, Jane Powell, Jack Benny, Dick Powell, Jerry Lewis were a few of the stars who recently staged a benefit show at Ciro’s for Band-leader Harry James who was injured in an auto accident. ... Hats off to Vera and Abe Diamond. This hard working couple have not only worked side by side to establish a successful record distributing business but have launched their own record company with their own Ambassador label. Their first waxing to hit throughout the country was Leo Diamond’s harmonica arrangement of “Off Shore.” Now Leo comes through with “Sadie Thompson’s Song” which vies to be just as big as “Off Shore.” Incidentally, Leo Diamond is Abe’s brother and the two used to play the harmonica together as a duet before Abe went into the distributing business.

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
THE GREATEST HOLIDAY GREETING ISSUE IN THE INDUSTRY...

Dated: December 26th
GOES TO PRESS:
Thursday
DEC. 17

Reserve Position Now — or better yet
Send in your advertisement to
THE CASH BOX
26 West 47th Street, New York (36)
Tel.: JUdson 6-2640

32 W. Randolph Street, Chicago (1)
Tel.: DEarborn 2-0045

6363 Wilshire Blvd., Los Angeles (48)
Tel.: WEBster 1-1121

"It's What's in THE CASH BOX That Counts"
Toronto Topics:

Jack Boswell of Quality Records-Mercury division, just about the busiest disk man in the district with Rusty Draper and Jerry Murad's Harmonicats currently in town at the Casino theatre. Jack reports that the Jerry Murad, Dick Hayman disk "Story of Three Loves" is selling strongly, as is Rusty Draper's, "Native Dancer." Tex Bleye (Gavotte Records) And His Sage Dusters back on the ring stand and currently appearing at the Brass Rail. Myrtle Gifford's vocals sound better than ever. At the Bermuda, Apex Records' Eddie Mehlber And His Rusty Rambler proving to be a real crowd pleaser and handed a hold-over contract which will take them into the New Year. Folk entertainment seems stronger than ever hereabouts with Slim Gordon And His Rocky Mountaineers held over at the Horseshoe. Hank Gordon (no relation to Slim) headlining at the Olympia with Bill Long and The Border Jumpers (Quality-King Records) at the Mocambo. Unseasonably warm weather is holding back Christmas business and many of the merchants are hoping for more wintry weather to hype the seasonal trade. Capitol Records' Whitey Hains reports that Dean Martin's "That's Amore" is taking off big in this part of the country.

Montreal Memos:

Bill Darnell currently at the Seville Theatre around town visiting old friends. Likewise Jerry Cooper playing the Down Beat. With The Chop Parlor closing down on the Christmas New Year Holidays, Perry Carman and his Latin American Group embark on a group of one-night stands throughout the Laurentian resort centres. The Astor Cafe embarked on a new policy which includes a chorus line and will ultimately mean bringing in name attractions after the Holiday Season. Archie Laurie, Seville Theatre manager, travelled to Toronto to catch Christine Jorgensen's act prior to her opening here December 3rd. The seasonal decline in night club business is not affecting Sophie Tucker at the Chez Paree. This club has been doing very good business every night of her engagement so far. Jon Hogger has another fast cover on a current Hit Parade tune with the release of his French version of "Many Times" on RCA Victor. The French title is "Tant de Poin" which was written by Jacques Larue who did the successful French adaptation of "Moulin Rouge." Bob Iversen, vice-president of Southern Music, in Montreal this past week visiting the local Peer-Southern set-up. Earl Bostic currently at the Latin Quarter. What is the music business coming too? Coral Records' current release of Buddy Hackett's, "The Chinese Waiter," Janis Russel's "Hollywood Fairy Tales" and Ricky Vera's "Dragnet Goes to Kindergarten" are all narrative records. No wonder distributors are complaining about bad sheet music sales. Incidentally, Ricky Vera's take off on "Dragnet" has local radio fraternity hysterical. Don Cherry will be returning to the scene of his great triumph with his engagement at the Seville Theatre starting December 10th. For those who don't know it, Don Cherry is the reigning Canadian Amateur Golf Champion. Don Cornell, due to open the Seville Theatre December 31st, should have a very restful New Year's Eve. By the time he is through his last show, all the clubs in town will be closed and he will have the pleasure of going back to the hotel and sleeping. Montreal is a wonderful town, especially over the Christmas Holidays.

Joni James

Special Christmas Reviews
THE CASH BOX DISK OF THE WEEK
"...rates as one of the best jobs Joni has ever done..."

JONI JAMES

"NINA-NON"

MGM Record # 11637; K-11637
Published by
FREDERICK MUSIC CO.
Bud Brandom, Pres.
1323 S. Michigan Ave.
CHICAGO, ILL.

"It's What's in THE CASH BOX That Counts"
To The Juke Box Operators of America

Thanks

FOR THE VOTES

THE MOST PROMISING NEW MALE VOCALIST OF 1953

as voted by

The Nation's Music Operators in the annual CASH BOX POLL

JULIUS LA ROSA

Awarded by The Cash Box in behalf of the Automatic Music Industry of America

Current Hit

"EH, CUMPARI"
and

JULIUS LA ROSA sings

"ADESTE FIDELES"  "AVE MARIA"
"O HOLY NIGHT"  "SILENT NIGHT"

from the new EP Album # 1234

Cadence RECORDS

"THE LABEL WITH THE PICTURE"

40 East 49th Street, New York 17, N. Y.

"It's What's in THE CASH BOX That Counts"
### The Top Ten Records - City by City

#### New York, N. Y.
1. "That's Amore" (Dean Martin) - The Ames Brothers
2. "Vaya Con Dios" (Paul & Ford) - Eddie Fisher
3. "You, You, You" (Amos Bros.) - Eddie Fisher
4. "Many Times" (Eddie Fisher) - Eddie Fisher
5. "Ricochet" (Teresa Brewer) - Teresa Brewer
7. "Changing Partners" (P. Page) - Changing Partners
8. "Oh! (Pee Wee Hunt)" - Changing Partners
9. "You Alone" (Perry Como)
10. "Love Walked In" (Hilltoppers)

#### Washington, D. C.
1. "Rags To Riches" (Tony Bennett)
2. "Ebb Tide" (Frank Chacksfield)
3. "Vaya Con Dios" (Paul & Ford)
4. "You, You, You" (Amos Bros.) - Eddie Fisher
5. "Ricochet" (Teresa Brewer) - Teresa Brewer
7. "Many Times" (Eddie Fisher) - Eddie Fisher
8. "That's Amore" (Dean Martin) - The Ames Brothers
9. "Changing Partners" (P. Page) - Changing Partners
10. "Santa Baby" (Eartha Kitt)

#### Miami, Fla.
1. "Rags To Riches" (Tony Bennett)
2. "Ebb Tide" (Frank Chacksfield) - Frank Chacksfield
3. "Vaya Con Dios" (Paul & Ford) - Eddie Fisher
4. "You, You, You" (Amos Bros.) - Eddie Fisher
5. "Ricochet" (Teresa Brewer) - Teresa Brewer
7. "Changing Partners" (P. Page) - Changing Partners
8. "Oh! (Pee Wee Hunt)" - Changing Partners
9. "You Alone" (Perry Como)
10. "Love Walked In" (Hilltoppers)

#### San Francisco, Calif.
1. "Rags To Riches" (Tony Bennett)
2. "Ebb Tide" (Frank Chacksfield) - Frank Chacksfield
3. "Vaya Con Dios" (Paul & Ford) - Eddie Fisher
4. "You, You, You" (Amos Bros.) - Eddie Fisher
5. "Ricochet" (Teresa Brewer) - Teresa Brewer
7. "Changing Partners" (P. Page) - Changing Partners
8. "Oh! (Pee Wee Hunt)" - Changing Partners
9. "You Alone" (Perry Como)
10. "Love Walked In" (Hilltoppers)

1. "Rags To Riches" (Tony Bennett)
2. "Ebb Tide" (Frank Chacksfield) - Frank Chacksfield
3. "Vaya Con Dios" (Paul & Ford) - Eddie Fisher
4. "You, You, You" (Amos Bros.) - Eddie Fisher
5. "Ricochet" (Teresa Brewer) - Teresa Brewer
7. "Changing Partners" (P. Page) - Changing Partners
8. "Oh! (Pee Wee Hunt)" - Changing Partners
9. "You Alone" (Perry Como)
10. "Changing Partners" (P. Page)

### THE CHAPPELL GROUP

**"MY ROMANCE"**

**"LOVE IS HERE TO STAY"**

**"I'LL BE SEEING YOU"**

**"YOU'RE NEARER"**

(released as single for Operators)

(from the new Jani James Album "Let There Be Love")

---

**Salutes**

**BEST FEMALE VOCALIST**

**OF 1953**

in the

8th Annual Music Operator Poll conducted by THE CASH BOX

---

### THE CHAPPELL GROUP

1720 SIXTH AVE., NEW YORK, N. Y.

---

*"It's What's in THE CASH BOX That Counts*
OFFICE OF SEN. PAT McCARRAN

FOR IMMEDIATE RELEASE

Senator Pat McCarran made the following statement today:

I am much concerned about the fact that the Copyright Act of 1909 contains a clause that has grown inequitable over the years. This clause is the exemption which permits operators of coin-operated music machines—so-called juke boxes—to perform copyrighted musical works for profit without the consent of the copyright proprietor and without any compensation to him.

During the 82nd Congress, the late Mr. Bryson introduced in the House a bill to repeal this exemption, and to fix a fee compensating composers for the use of their music by juke box operators. A similar bill was introduced in the Senate by Mr. Kefauver.

Extensive hearings on this measure were held before a House Subcommittee of the Committee on the Judiciary. Ample opportunity was given for all segments of the music industry to testify concerning the merits of the proposed legislation. As a result of this extensive testimony, the Congress had an opportunity to examine at some length both the basic principles and the economics involved.

In my view, two factors weighed against favorable action on this amendment during the last Congress. One was the fact that at that time operators of music machines were under regulation by the Office of Price Stabilization, which fixed the price of play for their machines and thus allowed them little latitude for adjustment. Another factor was the phrasing of the measure itself, which contained a provision for a statutory fee.

After studying the organization and economics of this industry, which did not exist in 1909, I came to the conclusion that there is no reason why juke box operators should any longer receive special treatment. Consequently, I introduced S. 1106 in the first session of the present Congress. This measure would have the practical effect of placing juke boxes on the same basis as other commercial users of music (radio, television, hotels, restaurants and the like) insofar as public performance for profit is concerned, allowing these users to determine their fees by negotiation with the copyright proprietor or his agent. At the same time, the proposed legislation would continue to exempt the bona-fide owner of a single juke box.

The principle has been well established, both by the Congress and the Supreme Court, that composers and authors are entitled to just compensation for the use of their copyrighted compositions in public performance for profit. As each new means of communication of music to the public developed—radio, electronic recordings, television, and the like—it was recognized that commercial users of music should compensate the creator for the profitable use of his music. Although there may have been a reason a generation ago for exempting a then negligible portion of the music-playing industry from its business obligations, there is no longer, in my opinion, any further equitable, legal or economic reason for doing so, especially in view of the emergence of the juke box industry as a full-fledged business enjoying a substantial return from the public performance of copyrighted music.

As to the fixing of a statutory fee, my firm belief is that under our American system it is always better for industry to negotiate its own agreements, subject only to general principles of law and fair practice, rather than be regulated in its every action by a governmental body.

I urge all segments of the music industry interested in this matter to meet and reconcile any differences of opinion among themselves, in order to agree on legislation which will be fair to all. Meanwhile, I intend to press vigorously for enactment of S. 1106 in the forthcoming session of the 83rd Congress.

* * * * *

COMPOSERS' AND AUTHORS' COPYRIGHT COMMITTEE

[NOTE: Underlining in Sen. McCarran's statement reprinted above is ours.]

"It's What's in THE CASH BOX That Counts"
N. I. Saurman, manager of RCA Victor's Kirch-New Jersey branch in Newark predicts that Eddie Fisher's record of "Oh Mein Papa" and "Until You Said Goodbye" will set an all-time record for the shortest length of time in a record's becoming a million seller. Saurman says that this disk had the biggest pre-release order of any record in the past few years. Saurman also reports that the ops in his area are complaining that they're not making enough money.

He says, "My personal opinion is, there is a shortage of records, hits or plays. They just need a ten-cent nickel." ... Jimmy Lee of King Records branch in Rochester raving about the success of Earl Bostic's "Smoke Rings" and "Off Shore" and Bonnie Lou's new tune "The Texas Polka".

... MGM distributes throughout the country are getting copies of the announcement of the Betty Madigan "Tag Line" contest. Contest is looking for the best "tag line" describing Betty's voice. Winning contestant, and the disk jockey whose name is mentioned with the contest winner, get a ten day vacation for two at the Casa Marina Hotel in Key West, Florida, with a first-class trip via National Airlines. This promotion is expected to get plenty of spins on Betty's record of "You're Thoughtless" and "I Just Can't Yell No". Sanford Distributors of New York, (MGM) are using a rubber stamp to tout the Vicki Benter disk "Mmmmm" on all their mailings. Thanks to Joe Norton, advertising manager of Tier Corporation in Columbia disk district in New York, for the kind words about our "Distributor Dolge" column. ... Alan Ross of the H. R. Braddock Co. in San Francisco raves that Gayla Ross's Christmas platter "I Want A Hippopotamus For Christmas" b/w "Are My Ears On Straight" is "surpassing" even our wildest dreams as far as sales go. We predict this will be Gayla's Christmas hit this year! ... Eddie Duker, Decca branch manager in Des Moines is not surprised that Gordon Jenkins' "Seven Dreams" album has taken off big in his area. The narration on the album and part of the singing is done by a local boy, Bill Lee. ... See Why Merchandisers, 706 Washington, N.Y., doing great on "She Was Five and He Was Ten". ... H. F. Feesper of RCA Victor's Southern Radio Corporation in Charlotte, N.C., notes a definite increase in his record sales from his unusual method of promotion. In a great many drive-in theaters in this territory, Victor records are played during intermission, and in most cases the label, tune and artists are plugged over the sound system. Southern also uses the public address systems of some of the larger textile plants in the area to spin records. ... Jim Wilkins of King Records branch in Detroit has two people by the name of Stan Banack in his office, and his update caller's name is also called Jim Wilson. Everyone seems to be opening somebody else's mail. Wonder why? ... Bob Pare of Portem Distrib in New York is trying to get rid of the backlog of all colds and at the same time meet with the demand for Johnny Ace's new Duke disk "Saving My Love For You" and Amos Milburn's latest, "Good, Good Whiskey".

BOSTON, MASS.—Sherr Feller (right) publisher of "5 And 10" sung by wife Judy Valentine (center) on the Epic label is joined by Julius La Rosa (left), head of sales, during the latter's appearance in Boston. Feller is currently going strong not only with "5 And 10" but also with "Snow, Snow, Beautiful Snow" on which he has four records: Bobby Wayne and Richard Hayman on Mercury; Billy Cotton on London; Fred Waring on Decca; and Monty Kelly on Essex.

Block Again Names "Turkeys Of The Year"

NEW YORK—The "Turkeys Of The Year" parade, an annual feature presented by WNEW disk jockey Martin Block on his "Make Believe Ballroom" every Thanksgiving Day hit the air waves once again this year. This was the fourth consecutive year that Block offered this ritual. The turkeys were selected by publishers and record companies. And as in the previous years, the number of nominations was so great that a one-to-a-customer limit had to be set.

After spinning the disks others had selected as turkeys, Block chose his own turkey and then gave his pick as the worst all around record of the year. His own personal choice for the bird went to Bruck Testa's Barbour waxing of "God Bless Us All". And for the worst recording of the year, he nominated Tony Burrell's Horrible Record of "There's A New Sound".

The records selected by publishers and record companies follow.

Capitol nominated:
"I Am In Love" by Nat "King" Cole
"Uska Dara" by Eydie Gorme
Columbia nominated:
"When I See You" by Rosemary Clooney
Martin Block Publishing nominated:
"Oh What A Sad Sad Day" by Johnnie Ray
Berlin Music nominated:
"Sittin' In The Sun" by Louis Armstrong
Broadcast Music, Inc. nominated:
"Carmen's Roomie" by The Andrew Sisters
Leeds nominated:
"Now Hear This" by Tony Martin
Joy Music nominated:
"Tattle Tale Duck" by Sammy Kaye
Lee Felts nominated:
"Nowhere Guy" by Ella Fitzgerald
Bobby Mellin nominated:
"If You Take My Heart Away" by The Four Aces
Hovie Richmond nominated:
"Thunder and Lightning" by Lew Douglas
E. H. Morris nominated:
"The Little Boy And The Old Man" by Frankie Laine & Jimmy Boyd
George Paxton nominated:
"Photograph On The Piano" by Georgia Gibbs

"It's What's in THE CASH BOX That Counts"
The Same
Sensational Song Styling
That Sold
A Million of

"YOU, YOU, YOU!"

THE AMES BROTHERS

sing

I CAN'T BELIEVE
THAT YOU'RE IN LOVE
WITH ME

and

BOOGIE WOOGIE
MAXIXE

with Hugo Winterhalter's Orchestra and Chorus

20/47-5530

LISTINGS

Howard Miller
WINO-WMAQ—Chicago, Ill.
1. Rags To Riches (T. Bennett)
2. That's Amore (Dean Martin)
3. Ebb Tide (T. Chacksfield)
4. Heart Of My Heart (Cornell, Desmond)
5. Don't Forget To Write (Valli)
6. His Own Papa (E. Calvert)
7. That's Never True (Jerry Reed)
8. Off Shore (Leo Diamond)
9. My Morn To Her (A. Wayne)
10. Tipica Serenade (H. Jerome)

Ston Pat
WTVJ—Trenton, N. J.
1. Stranger In Paradise (P. Page)
2. Secret Love (Don't Lie)
3. Lover Come Back To Me (Nat "King" Cole)
4. In The Mood Of St. Augustine (Sammy Kaye)
5. Changing Partners (P. Page)
6. She Was Five And He Was Ten (Judy Valentine)
7. Snaggar In Paradise (Four Aces)
8. Off Shore (Leo Diamond)
9. Tipica Serenade (H. Jerome)
10. Peppa Piccolina (Necturus)

Bill Stell
WSVS—Creve, Ill.
1. Ebb Tide (T. Chacksfield)
2. You, You, You (Ace Band)
3. Many Times (Eddie Fisher)
4. You Alone (Perry Como)
5. Changing Partners (K. Page)
6. Ebb Tide (F. Chacksfield)
7. The Typewriter (T. Bennett)
8. Snaggar In Paradise (Four Aces)
9. No Other Love (Leo Ross)

Art Pallon
WWVX—Pittsburgh, Pa.
1. Santa Baby (Eartha Kitt)
2. Oh, Mama, Papa, Paul (Calvert)
3. Many Times (Eddie Fisher)
4. You Alone (Perry Como)
5. Changing Partners (K. Page)
6. Ebb Tide (T. Chacksfield)
7. That's Never True (Jerry Reed)
8. The Mission Of St. Augustine (Sammy Kaye)

Wes Hopkins
WTMT—Trenton, N. J.
1. Rags To Riches (T. Bennett)
2. Many Times (Eddie Fisher)
3. Ebb Tide (T. Chacksfield)
4. I Love Paris (Les Baxter)
5. Sweet Mama, Tree Top Tall (Lancers)
6. Snaggar In Paradise (Four Aces)
7. Off Shore (Leo Diamond)
8. Santa Baby (Eartha Kitt)
9. Mama (Four Aces)
10. When My Dreamboat Comes Home (Kay Starr)

Lou Barilo
WKAL—Rome, N. Y.
1. To Be Alone (Hilltoppers)
2. The Partners (P. Page)
3. Story Of Them (P. Page)
4. Crying (Jerry Burns)
5. On The Farm (Evelyn Ramey)
6. I'll Never Stand In Your Way (Zeni James)
7. Heart Of My Heart (Cornell, Desmond)
8. Snaggar In Paradise (Four Aces)
9. Santa Baby (Eartha Kitt)
10. Oh, Main Papa (Eddie Fisher)

Tom Edwards
WREC—Clinton, O.
1. Stranger In Paradise (Four Aces)
2. Oh, Main Papa (Eddie Fisher)
3. Hungry Heart (J. Jones)
4. Changing Partners (P. Page)
5. Changing Partners (P. Page)
6. Don't Hear Them Roll (Paul & Ford)
7. South Of The Border (Frank Sinatra)
8. Heart Of My Heart (Cornell, Desmond)
9. Off Shore (Leo Diamond)
10. You Alone (Perry Como)

"It's What's in THE CASHE BOX That Counts"
Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending December 5 without any changes on the part of THE CASBOX.

Buddy Deane
WITH—Baltimore, Md.
1. Rays To Riches (T. Bennett)
2. Ricochet (Teresa Brewer)
3. Rayettes (Teresa Brewer)
4. Are You Looking For A Swami (Perry Como)
5. Oh, Main Papa (E. Calver)
6. Swingin' In Paradise (Tony Bennett)
7. You, You, You (Perry Como)
8. Many Times (Eddie Fisher)
9. The Strings Of My Heart (Kenny Wheeler)
10. You Alone (Perry Como)

Harry Nigocia
WITH—New Orleans, La.
1. My My My To Her (A. Wayne)
2. Bridge Of Sighs (O. Gilson)
3. In The Mission Of St. Augustine (Sammy Kaye)
4. Blooming Wild (Frankie Laine)
5. To Be Alone (Teresa Brewer)
6. Clearly, This Tree Top Tall (Teresa Brewer)
7. Ebb Tide (F. Chaskieff)
8. No Rain, No Roses (Four Aces)
9. I Love Paris (Les Baxter)
10. Rags To Riches (T. Bennett)

Gene Fullen
WBNJ—Columbia, S. C.
1. Rays To Riches (T. Bennett)
2. You, You, You (Ames Bros.)
3. Rags To Riches (T. Bennett)
4. Ebb Tide (F. Chaskieff)
5. Rayettes (T. Bennett)
6. You Alone (Perry Como)
7. Stranger In Paradise (Tony Bennett)
8. That's Amore (Dean Martin)
9. Heart Of My Heart (Perry Como)
10. Changing Partners (Shirle)

Bill Ballance
KNX—Hollywood, Calif.
1. Christmas Dream (Fraborg)
2. During The Christmas Days (Ass Aces)
3. I Love My Augustine Bailey (Teresa Brewer)
4. Baby, It's Cold Outside (F. Chaskieff)
5. Babes, Bangles And Cars (Dale)
6. Rags To Riches (T. Bennett)
7. You Alone (Perry Como)
8. Ebb Tide (F. Chaskieff)
9. Just A Giggle (J. P. Morgan)

Joy Thrompeter
WIND—Chicago, Ill.
1. That's Amore (Dean Martin)
2. Heart Of My Heart (T. Bennett)
3. Ricochet (Teresa Brewer)
4. Heart Of My Heart (Ass Aces)
5. To Be Alone (Teresa Brewer)
6. Stranger In Paradise (Four Aces)
7. I See The Stars (Walter Schumann)
8. Hello (Four Aces)
9. Stranger In Paradise (Dean Martin)
10. The Typewriter (L. Anderson)

Ed Meath
WHEC—Rochester, N. Y.
1. Rays To Riches (T. Bennett)
2. You're On Trial (D. Cornell)
3. Oh, Main Papa (E. Calver)
4. Heart Of My Heart (K. Martin)
5. You Alone (Perry Como)
6. Three O'Clock In The Morning (Your Chicks & Chuck)
7. He Was My Baby (Walter Schumann)
8. Stranger In Paradise (Four Aces)
9. Stranger In Paradise (Dean Martin)
10. Looking For A Sweetheart (Kitty Kallen)

Joe Grady - Ed Hurst
1. Heart Of My Heart
2. Stranger In Paradise
3. Changing Partners (P. Page)
4. Oh, Main Papa (Buddy Deane)
5. South Of The Border
6. Sweetheart Of Mine (La Verne Martin)
7. On The Mall (Lee Diamond)
8. When The Sun Comes Out (James Bond)
9. James Boy (Bobby Whyte)
10. Pine Tree Pine (On M. Curro)

Harry Nigocia
WITH—New Orleans, La.
1. My My My To Her (A. Wayne)
2. Bridge Of Sighs (O. Gilson)
3. In The Mission Of St. Augustine (Sammy Kaye)
4. Blooming Wild (Frankie Laine)
5. To Be Alone (Teresa Brewer)
6. Clearly, This Tree Top Tall (Teresa Brewer)
7. Ebb Tide (F. Chaskieff)
8. No Rain, No Roses (Four Aces)
9. I Love Paris (Les Baxter)
10. Rags To Riches (T. Bennett)

Gene Fullen
WBNJ—Columbia, S. C.
1. Rays To Riches (T. Bennett)
2. You, You, You (Ames Bros.)
3. Rags To Riches (T. Bennett)
4. Ebb Tide (F. Chaskieff)
5. Rayettes (T. Bennett)
6. You Alone (Perry Como)
7. Stranger In Paradise (Tony Bennett)
8. That's Amore (Dean Martin)
9. Heart Of My Heart (Perry Como)
10. Changing Partners (Shirle)

Bill Ballance
KNX—Hollywood, Calif.
1. Christmas Dream (Fraborg)
2. During The Christmas Days (Ass Aces)
3. I Love My Augustine Bailey (Teresa Brewer)
4. Baby, It's Cold Outside (F. Chaskieff)
5. Babes, Bangles And Cars (Dale)
6. Rags To Riches (T. Bennett)
7. You Alone (Perry Como)
8. Ebb Tide (F. Chaskieff)
9. Just A Giggle (J. P. Morgan)

Joy Thrompeter
WIND—Chicago, Ill.
1. That's Amore (Dean Martin)
2. Heart Of My Heart (T. Bennett)
3. Ricochet (Teresa Brewer)
4. Heart Of My Heart (Ass Aces)
5. To Be Alone (Teresa Brewer)
6. Stranger In Paradise (Four Aces)
7. I See The Stars (Walter Schumann)
8. Hello (Four Aces)
9. Stranger In Paradise (Dean Martin)
10. The Typewriter (L. Anderson)

Ed Meath
WHEC—Rochester, N. Y.
1. Rays To Riches (T. Bennett)
2. You're On Trial (D. Cornell)
3. Oh, Main Papa (E. Calver)
4. Heart Of My Heart (K. Martin)
5. You Alone (Perry Como)
6. Three O'Clock In The Morning (Your Chicks & Chuck)
7. He Was My Baby (Walter Schumann)
8. Stranger In Paradise (Four Aces)
9. Stranger In Paradise (Dean Martin)
10. Looking For A Sweetheart (Kitty Kallen)

Joe Grady - Ed Hurst
1. Heart Of My Heart
2. Stranger In Paradise
3. Changing Partners (P. Page)
4. Oh, Main Papa (Buddy Deane)
5. South Of The Border
6. Sweetheart Of Mine (La Verne Martin)
7. On The Mall (Lee Diamond)
8. When The Sun Comes Out (James Bond)
9. James Boy (Bobby Whyte)
10. Pine Tree Pine (On M. Curro)
NEW YORK — Stanley Adams, President of the American Society of Composers, Authors and Publishers, this week made the following announcement:

"I have just seen the statement concerning the Juke Box Bill (S. 1106) which Senator McCarren issued yesterday from his office in Washington. In his statement, the Senator pointed out that Juke boxes are the only commercial users of music who are not required to negotiate with representatives of music writers to establish fees for playing their works, and said that he saw "no reason why Juke box operators should any longer receive special treatment."

"Indicating his intention to press vigorously for enactment of S. 1106 at the incoming session of Congress, Senator McCarren recommended that in the meantime "all segments of the music industry interested in this matter meet and reconcile any differences of opinion among themselves in order to agree on legislation to be considered by Congress."

"The composers and writers of American music and their publishers are most grateful to Senator McCarren for his proposed amendment to the Copyright Law of 1909, which would place Juke box operators on the same basis as all other commercial users of music.

"It seems to us that Senator McCarren is on the right road toward correcting a longstanding injustice to composers and authors. As President of ASCAP, I have at all times indicated our readiness to meet with other segments of the music industry in an attempt to reconcile any differences that might exist."

In the Juke Box

NEW YORK—Lauri Layton literally gets into the Juke box to place her Jubilee record of "Why Do You Have To Go Home" as Barney Sugarman, head of Runyon Sales, distributors of AMI machines, looks on. Lauri, who's been causing plenty of excitement in the trade, is due to open at the Latin Quarter in Boston in January.

Victor Plans Drive For Two New Albums

NEW YORK—RCA Victor Records last week held a series of special meetings throughout the country to launch sales activity on two January albums—the "Horowitz 75th Anniversary Concert" and "Show Biz."

Under the direction of Larry Kanaga, general sales and merchandise manager, five of the company's sales executives conducted discussions in sessions throughout the country. Bill Bucklin, sales planning manager, covered the Atlantic, New Orleans, Dallas markets; Bob Yorke, merchandise manager, handled the Chicago, Minneapolis and St. Louis territories; Jack Burgess, field sales manager, trekked to the West Coast for meetings from Los Angeles to Seattle; Bill Alexander, advertising director, was in Cleveland, Toledo and Pittsburgh; and Kanaga handled New York, Philadelphia and Boston. Victor's field sales staff then fanned out from each of the regional meetings to cover the remainder of Victor's distributing houses on promotion and sales plans for the merchandise. In the field meetings, full sales, advertising and promotion plans for the two albums were reviewed.

The Horowitz package is a two-record set with its distribution throughout the famed artist's entire 25th anniversary concert at Carnegie Hall last February. The "Show Biz" album, available on a single LP or 3 EPs, is a recorded panorama of the past 50 years in the entertainment world. Following the successful book of Abel Green and Joe Laurie, Jr., the audible "Show Biz" contains the voices and the greats in the acts that made them famous, with George Jessel as the narrator. Victor's Steve Carlin was the producer.

Joni Hitting On All 5

NEW YORK—Joni James is probably the hottest wax personality at the present time with five items that are reported moving exceptionally well. The thrush is riding high now with her version of "My Love, My Love" and "I'll Never Stand In Your Way" and the advance order on her Christmas record "Nina-Non" is tremendous. The reaction to her new album "Let There Be Love" is exceptional all along the lines of its release. Dists and operators have forced the release of two of the tunes from the album as a single, "You're Nearer" and "You're My Everything."
**Report Disk Sales at All Time High**

Although Ted Heath’s Swing Sessions at the Palladium nearly number one hundred, it took the BBC all this time to realize that there were air time spairs well they finally latched on. After hearing Ted’s LP on the London label the planners are in favour of the broadcasts.

There are no visits by star American bands to Britain in the very near future. The door is by no means closed and negotiations are still proceeding, but according to the Musicians Union, the proposals put to them by James C. Petillo recently would be a one-sided affair in America’s favour.

**Reciprocal Basis**

As the only pass-key, “Music For You” a TV show featuring Eric Robinson and the BBC TV orchestra gave us a shortened version of Gordon Jenkins’ “Manhattan Towers.” Production of this show is a big mistake. Maybe we’ll have a TV adaptation of Jenkins “California” suite in the near future.

Lyss Assia flew in from Switzerland yesterday to cut two sides for Decca London, she being in the English adaptation of “Oh Mein Papa” the song she recorded on RCA Victor. Vivian Blaine has given an equal share of the thoroughness with which American bands do to that for a concert at Manchester last Sunday and at her own expense took a four piece pick up and all special materials and arrangements made for the small BBC TV show... After a long spell at the swanky Copacabana supper club in London Peggy Lee was due to treat her good hunting up the family tree in Ireland. She was in London on Wednesday to fix up some TV dates, then off to Paris for another top supper-club appearance. It is a pity for some waxings, Yes Peggy signed with the English recording firm, the new American release for I believe she is under contract to the Dot label in the U.S. Peggy has already cut two sides over here titled “Tan” and “A Fool In Love.” Nice work Miss Taylor.

Amie Shenton thinking of another U.S. trip and a return visit to Las Vegas... Sorry to hear Peggy Lee has been ordered to rest until the New Year. Her fans in England join me in wishing her a speedy recovery.

A news that I heard this week I fancy “Changing Partners.” Song is being covered here by all leading companies. Frankie Laine’s “Blowing Wild” and a platter which I think will be getting lots of play when released called “Scratch My Back” and “Jeese James” for it’s novelty value.

No need to tell you we are flooded with Christmas songs old and new so pop songsters may take a seat back for the next few weeks.

This Week’s Best Selling “Pop” Records

(Courtesy new musical express)

1. Answer Me... FRANKIE LAINE
2. Answer Me DAVID WHITFIELD
3. Words Measha REYNOLDS
4. Popa Piccolino DIANA DECKER
5. Hey Joe FRANKIE LAINE
6. I Believe FRANKIE LAINE
7. That’s When Your Heart Is and GENE MCQUIN
8. I Saw Mommy Kissing Santa Claus JIMMY BOYD
9. Here’s To You TED HEATH
10. Look At That Girl GUY M Mitchell

**Little Boy-Tall Tales**

NEW YORK — In the December first issue of the Wall Street Journal, Stanley Fish, staff reporter for the Journal, reported that the sale for the year of 1952 was at all time high due to technical gains and low prices.

The industry reports that James Conkling, president of Columbia Records said, “This year is shaping up as out best recording year ever with both dollar and unit sales at 10% ahead of 1952.” Emanuel Sachs, A.P. and general manager of RCA Victor’s recording department, noted a gain of 18% in dollar sales so far this year, setting an all time high for the firm. Glenn Wallcha, president of Capitol Records, whose year is running better than 10% above last year and earnings will total better than 10% above 1952.

Industry leaders estimate that 1953 sales of records produced by all manufacturers will total about $256 million, an increase of 15% over the 1952 total, and a all time high. The three reasons given for this tremendous success are: low prices, product improvement and aggressive promotion.

Today recorded music is among the few things that generally cost only slightly more than before World War II. Before the war, two single records cost 70 cents each, or $1.40. Now an average of two of these essentially the same quantity of music costs $1.50. But classical music can be purchased for much less.

Today is the “Juke Box” trend of the pop era. An LP of a classical works like Tchaikovsky’s Fifth Symphony, for example, can be recorded year round with both dollar and unit sales of 1953 becoming a reality, it will be possible to please the American audience the best music of the world, and American music is a national symbol.

Another aid in keeping a record’s cost down is the post war development of the magnetic tape. Under this method, a performance is first recorded on tape instead of directly onto the master record. The old way meant that if something was wrong during the session, the entire master record would have to be scrapped and a new start made. The new method, in ease of error, requires re-recording or only the particular section where the mistake occurred.

The replacement of prewar wax and shellac disks with cheaper vinyl plastic has also been an important cost cutter.

Another factor for keeping the price down is the greater volume sale due to the improvement in the sound of records themselves as well as the phonographs. Listening to a good record is no longer inferior to hearing an in-person performance. Vinylite record get rid of the surface noise and scratch that was ever present on the shellac. And the greater durability of the vinyl platters makes this better tone quality longer lasting. Prewar records, after 25 or so plays, had a terrible sound.

Another element, one of the most important, in the sales successes of the recording firms is the aggressive promotion. Promotion of pop records is aided by the manufacturer, the publisher of the tune, the distributor and the retailer. And with the growing popularity of the disk jockey because of the public’s desire to hear a record before it buys it, much of this intensive promotion is aimed at the deejay.

The record makers forecast an even rosier future by glancing at the nation’s population statistics which show a sharp rise in the birth rate between 1946 and the present. This indicates that there will be a big increase in the number of teen agers in the next few years, and teenagers are one of the largest audiences of pop record purchasers.

Dick Linke, Capitol’s promotion director, states that “Our industry is becoming more and more dependent by the teens. If it’s meant of the industry’s sales, popular records 70%: Youngsters between 15 and 19 are responsible for 90% of all pops.”

Another clarifying competition has also resulted in better records. Prior to World War II, industry people say it was true that Columbia together accounted for as high as 80% to 85% of what was then a $50,000,000 dollar industry. Now it is said that these two firms account 69% of the total dollar volume with such companies as Capitol, Decca, Mercury, MGM and a heard of independent accounts for the other half.

**BROADWAY SENSATION**

Sings Every MOOD Record To a Hit

**FAY DE WITT**

“MISERLOU"

“Snap-Snap-Snap Your Fingers”

**MOOD RECORDS**

“Thank You For Making a Woman Cry”

**TINGER RECORDS**

“Put Your Arms Around Me”

**TENNESSEE WIG-WALK**

“TENNESSEE WIG-WALK”

**VILLAGE MUSIC COMPANY**

“HOMETOWN MUSIC, INC.”

“TENNESSEE WIG-WALK”

**SANDY STUART’S GREATEST**

“SATURDAY NIGHT”

b/w “I'M GOING HOME”

5014

Manufactured by GOTHAM RECORD CORP.

DEALERS - DISTRIBUTORS

World’s largest selection of specialized dance records for dance teachers and students... tap, bullet, etc.

Write or Wire

RUSSELL RECORDS

BOB 239

VENTURA, CALIFORNIA
Women’s Mag Sponsors Disk For Benefit of Heart Fund

NEW YORK—As a result of five months of intensive planning by The Woman’s Home Companion, the magazine has come upon an idea that will establish for The Heart Fund of the American Heart Association an income that will continue through the years without depending upon the direct soliciting of such funds from the public. The Companion is sponsoring a new popular Christmas favorite, disk jockeys and program directors throughout the country are being asked to send the record along with a script which can be used to program a Christmas show. The story is “The Glory and The Child”, written by Arthur Gordon.

Pincus And Chappell Complete Foreign Deal

NEW YORK — It was announced this week that George Pincus and Louis Dreyfus of Chappell had completed a deal for the foreign rights to Pincus’ three current tunes “Live Dancer”, “The Jones Boy” and “Never My Love For You”. It was also reported that the deal called for one of the largest advances ever given for foreign rights.

Two of the Pincus tunes look like smashes. One, “The Jones Boy” recorded by the Mills Brothers on Decca and Mercury, and “Live Dancer” by Rusty Draper on Mercury.

Future plans call for the formation of George Finegan Ltd. between Pincus and Chappell for the handling of foreign rights to forthcoming Pincus tunes.

Xmas Catalogue Sparks Decca Spurt In Sales

NEW YORK—Decca Records expects one of its greatest December's in its history, it was reported this week.

The diskery, which has one of the best Christmas catalogues in the business, always spurs way ahead in this season with such standards as the Crosby “White Christmas” and “Silent Night” among others, and further best sellers for the holiday by Guy Lombardo and the Andrews Sisters.

In addition, Decca is jumping with the Four Acetos “Stranger In Paradise” and “Heart Of My Heart” which last week celled in 190,000 in order, and the Mills Brothers “Jones Boy” also looks like a smash.

Other disks which are making it are Red Foley’s “Put Christ Back In Christmas” and “Down By The Riverside” by Bing and Cary Crosby; “Are You Looking For Someone” by Kitty Kallen; “Oh Mein Papa” by Russ Morgan; and “There Stands The Glass” by Webb Pierce.

Randle Introduces “Creep”

CLEVELAND, O.—Bill Randle and Mindy Carolyn of the show business world, were introduced to the Cleveland area this week by local manager, Pat Deavin. Miss Carolyn has been making a name for herself as one of the hottest new talent of the moment. She is currently performing at the “Crooner” where her talent has been described as “sensational.”

New R.I. Dance Spot

NEW YORK—Recording bands and the label have a new spot for a Wednesday one-nighter at the Rhodes On The Pawtucket Avenue. A ballroom on the island.

The ballroom which was owned by the Rhode family for a number of years has been recently purchased by Meyers Stamper. Under the new management the bands and dance will be booked for Wednesday nights as well as Friday and Saturday appearances.

The band is one of the hottest in the city and is expected to draw a large crowd.

Special Christmas Reviews

The Cash Box Desk of the Week—November 21st

...rates as one of the best jobs Joni has ever done...

JONI JAMES

“NINA–NON”

MGM Record # 11637

Published by FREDERICK MUSIC CO.

Gotham Distributes Eagle

PHILADELPHIA—In the Eagle ad in The Cash Box last week the distributors for the discery were listed but Gotham in Philadelphia was left out. Gotham distributes Eagle Records in the Philadelphia area.
EVERYTHING HE TOUCHES TURNS TO GOLD!

MG&M's TOUCH OF GENIUS

George Shearing

AND HIS NEW QUINTET...

"Tiempo De Cencerro"

PARTS 1 & 2

THE MOST EXCITING COMBO INSTRUMENTAL IN A DECADE!

MGM 11639 (78 rpm)
K 11639 (45 rpm)

PERSONAL MGT.:
JOHN LEVY
780 HANCOCK ST., BROOKLYN 33, N. Y.

BOOKINGS:
SHAW ARTISTS CORP.
565 FIFTH AVE., NEW YORK, N. Y.

"It's What's in THE CASH BOX That Counts"
CHICAGO—Ralph Marterie gives Sarah Vaughan a big send-off on his golden trumpet as she joins him on the Mercury label. The last label she recorded for was Columbia. Also congratulating Sarah is Nat “King” Cole. All three recently finished a two-month tour with the “Big Show of 1953.”
**Best Selling Records**

FROM MORE THAN 15,000 RETAIL OUTLETS!

- Vitas are listed below in order of their popularity based on a continuing weekly random survey of thousands of record dealers by Jack "One Shot" Vitas. Each listing includes the name of the song, record number, artists, and date on the reverse side.
- A check beneath the title indicates the actual sales of 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.
- Indicates best selling record.

### Dec. 12

**29**—Velvet Glove 5.7 16.6  
**GRADY MARTIN**

**DE-28845 (F-19845)**

**30**—Baby, Baby, Baby 5.6 17.8  
**Teresa Brewer**

**CR-61067 (G-01067)**

**31**—Native Dancer 5.5  
**JIMMY DURANTE**

**ME-70056 (J-07056)**

**32**—Rode Of Calvary 5.4  
**JIMMY DURANTE**

**CA-2630 (F-2630)**

**33**—Sweet Mama, Tree Top Tail 5.3 5.2  
**GORDON JENKINS**

**ME-40104 (G-0104)**

**34**—Woman 5.1  
**PATTERSONS**

**CR-61069 (G-01069)**

**35**—Pa-Paya Mama 5.0 9.8  
**JIMMY DURANTE**

**DE-28913 (F-28913)**

**36**—A Baby Cried 4.9  
**JOHNNY MADISON**

**VI-20-5467 (F-5467)**

**37**—The Jones Boy 4.7  
**CHARLESTON BAND**

**CR-61102 (G-1102)**

**38**—Blanket 4.6 1.7  
**CA-2562 (F-2562)**

**39**—Fin 4.4  
**CO-49127 (G-09127)**

**40**—Coney Island Washboard 4.3  
**CO-2647 (G-2647)**

**JIMMY DURANTE**

**41**—Crying In The Chapel 3.6 7.4  
**DENNIS DAY**

**VI-20-5472 (F-5472)**

**42**—Tennessee Wig-Walk 3.2 6.1  
**ELVIS PRESLEY**

**43**—I'll Never Stand In Your Way 3.1 7.2

**44**—Milwaukee Polka 2.8 4.6  
**LoU-EYDIE GRAMMAR**

**45**—Down By The Riverside 2.7 8.0  
**CO-2647 (G-2647)**

**46**—Lover Come Back To Me 2.2 6.4  
**CO-40125 (G-0125)**

**47**—That's All 1.8 2.7  
**Thomas Sisters**

**48**—Don't Eear Them Bells 1.5 5.0  
**CO-40125 (G-0125)**

**49**—South Of The Border 1.3 3.4  
**CO-40125 (G-0125)**

**50**—Under Paris Skies 0.9

---

Thanks to the operators for voting us the most promising new vocal combination of 1953. We'll sincerely try to live up to your vote of confidence beginning with our latest Mercury release

"**THE STRING OF MY HEART**"

and

"**MAMA PAPA POLKA**"

70259

---

"It's What's in THE CASH BOX That Counts"
HATTIESBURG, MISS.—Ray Anthony, whose record of "Dragnet" was one of the biggest he ever had, is shown thanking Chuck Thompson, WFOR disk jockey in this city, for his help on the record. Chuck was one of the first disk jockeys in the South to air the disk.

NEW YORK—Patty Bross, a petite, attractive 16 year old high school senior from Union, New Jersey, was selected by the Lakin-Wurlitzer Contest Judges as the winner from among 4000 entries. Five additional youngsters with unusually good voices were chosen to receive Frankline Laine-Wurli-"tizer Achievement Award plaques for 1953. They include: Jerry Adams, Oakland, California; Bob Geoghan, Fort Worth, Texas; Lawrence McKenzie, Jacksonville, Florida; Conversation; and Bill Cain, Memphis, Tennessee.

The contest, which opened September 16th, was a search for new, young talent sponsored by singer Frankline Laine and the Lakin-Wurlitzer Company, jake box manufacturers. Professional singers were exempted from the contest and the age limits set at 16 through 23. Disk jockeys in 40 major cities sponsored the contest and a $100 cash award was presented each local winner. Transcriptions of the winning voices were then sent to New York City, where a judging committee consisting of the music editors of Billboard, Cash Box and Variety, as well as Frankline Laine, Mitch Miller of Columbia Records and a Wurlitzer representative made the final selection.

As National Winner of the contest, Miss Bross, who entered through Paul Brenner’s "Requestfully Yours" program over WATT, New York, will receive a Wurlitzer check for $1,000 toward the furtherance of her musical career. The award will be made during her presentation by Frankline Laine on the Ed Sullivan television show on CBS network, Sunday, December 13th, between 8 and 9 p.m. EST. Patty will record her voice for Columbia and a nation-wide release of the disc, which is expected to receive the full play of the radio jockeys, will be made shortly.

Each of the entrants who failed to reach a top vote in the contest will receive a certificate commending them on their musical ability and interest and testifying to their participation in the competition. The certificate will be signed jointly by Frankline Laine and R. C. Rolfig, Wurlitzer president.

The Lakin-Wurlitzer contest was unique in that the only requirements for entry were the age bracket and non-professional status. There was no product to buy and no box to mail in. During the five-week period in which entries were accepted, 4000 boys and girls indicated their interest in singing careers by entering vocal, piano-backed transcriptions of their voices. Such a response is unusual in a contest of this sort.

Many entrants in cities across the country have already recorded bids for appearances with name bands, on radio and television shows and in night clubs. In addition, it is expected that several of the award winners will be offered recording contracts.

Frankline Laine, Wurlitzer and Columbia Records have all indicated that they plan to continue the contest annually as a method of recruiting young singers whose voices are acceptable to the millions of popular music lovers the world over.

DETOUR—Kenneth C. Campbell Jr., president, announced the formation of a new record company, last week, to be known as Great Lakes Records. The new diskery will have its first release on December eighth and will present a complete line of pop, r & b and jazz. Distribution will be handled through United in Chicago and the company will record in its own studio in this city.

Artists already signed to the label include Don Sebastian, Debbie An- drew, Jimmie Hamilton and his El- lington Big Eight, Sonny Johnson and his sextet, Sax Kari and his orchestra, Gloria Irving, Della Reese, Kenny Burrell, Cha Cha Hogan, the Mello- Larks and others.

Tony Vance will head the A & R de- partment for pop and jazz, with Sax Kari handling the r & b department.

Dan Han, formerly with Columbia, will handle publicity and record promotion.

The first pop release will be by Don Sebastian and the first blues disk will be by a new quartet, the Imperials.

Great Lakes’ administrative offices will be in Detroit.

10 Year Old Star

NEW YORK—Leslie U. Crayne, 10 year old singing sensation whose MGM Records disk of “My Stacking Is Empty” b/w “Misus Santa Claus” is causing quite a stir around the nation is shown autographing her records at a store rally sponsored by members of the “Porgy and Bess” cast and Colony Record shop in New York. Looking on at the moppet affixes her signature are (left to right) Jerry Joseph, Colony record clerk, John McCurry of “Porgy and Bess” and Charlie Chavis, famous jazz trumpet player.

It’s What’s in THE CASH BOX That Counts
MAKE IT A
JUBILEE CHRISTMAS

by Featuring

The Orioles

"IN THE MISSION OF ST. AUGUSTINE"

b/w
"WRITE AND TELL ME WHY"
JUBILEE # 5127

"CRYING IN THE CHAPEL"

b/w
"DON'T YOU THINK I OUGHT TO KNOW"
JUBILEE # 5122

"LONELY CHRISTMAS"

b/w
"WHAT ARE YOU DOING NEW YEAR'S EVE"
JUBILEE # 5017

"THE LORD'S PRAYER"

b/w
"OH HOLY NIGHT"
JUBILEE # 5045

THE CHRISTMAS RECORD — THIS YEAR
Bobby Sabatino
singing

"I'M GONNA HANG UP MOMMY'S STOCKING"
GOLDMINE RECORD # NK-711

Jubilee RECORD CO., INC.
315 WEST 47TH STREET
NEW YORK, N.Y.
**The Disk Jockey And The Movie Star**

NEW BEDFORD, MA.-Disk Jockey Don Cameron of WBSM interviews movie star Ann Miller during the latter's visit to New Bedford in connection with the premieres of one of her pictures. The dancer has several records out from the song of "Kiss Me Kate".

**The Cash Box, Music Page 30 December 12, 1953**

**Coral To Release C&W Records Regularly**

NEW YORK—Coral is entering the country and western field with a regular release schedule. Initially, releases will be pushed out at the rate of three and four records per month, according to artists and repertoire topdog Bob Thiele.

Thiele trekked to Nashville last week to attend WSM's Disk Jockey Festival and establish contacts with artists, publishers, deejays and writers.

He intends to travel to Nashville every three months to keep in touch with the field. He has appointed Johnny Thompson to head up the Coral c.d.w. operation in Nashville. Thompson has been with Coral in a sales capacity for 18 months, during which period he opened Coral's Cincinnati and Kansas City branches, which will continue in a sales capacity as a divisional executive covering Southern territories.

Thiele has pruned Coral's c.d.w. roster to three artists—Tommy Cane, Texas Bill Strength and Tabby West. He is negotiating with two new artists.

**The Terry Theme From "Limelight"**

**"ETERNALLY" From "Limelight"**

**Cane Joins Paxton Firms**

NEW YORK—Marvin Cane has been general manager of all the George Paxton firms. They include George Paxton, Inc., Hilltop Music; Chatsworth Music; and Winneton Music.

Cane was manager of Vic Damone for 5 1/2 years until their recent split up and he has also operated his own publishing set-up.

**Foley Goes Pop**

NEW YORK—"Put Christ Back Into Christmas," Red Foley's latest Decca disk, shows every sign of breaking in the pop field as well as folk. The Christmas Organization has gotten behind it because it expresses their conception of Christmas and the promotional drive in back of it is expected to make it one of the top Christmas records of the year.

**Griffin Reports On "Operation Phonograph"**

NEW YORK—John Griffin, executive secretary of the Record Industry Association of America this week issued the following report on "Operation Phonograph" which was carried out in Baltimore during October:

**SPONSORSHIP**

"Operation Phonograph" was planned and directed by the Record Industry Association of America, Inc. In addition to the members of this Association seven manufacturers of radio phonographs and two needle manufacturers also provided financial support. Henry V. Onorati was engaged by the Association to organize and coordinate the efforts of all those participating.

**TIME**

Originally scheduled to run for three weeks, October 5 to October 24, the campaign actually operated all through the whole month of October 1953.

**OBJECTIVES**

The ultimate purpose of this sales campaign was to establish a basis for a future consumer survey by which we plan to assess later date to secure a true reflection of the extent to which ownership of a phonograph leads to the purchase of records.

The immediate purpose of "Operation Phonograph" was to sell phonographs to a large number of consumers whom it is assumed would not have purchased a phonograph at this time had they not been influenced by concentrated and intensive advertising. It is this group of purchasers that we intend to interview after an appropriate interval in order to determine the extent to which the ownership of a new phonograph has led them to buy records.

The Baltimore sales campaign may be said also to have had a supplementary purpose to the extent that it will enable participating manufacturers to determine if concentrated and simultaneous advertising by many companies together can enable better sales total than can be secured through each manufacturer operating individually.

**COSTS OF ORGANIZATION AND ADMINISTRATION**

The R.I.A.A. appropriated $5,000 to cover the necessary organization expenses of the campaign.

Seven phonograph manufacturers, as distinguished from record manufacturers, each contributed $800 for the newspaper advertising in announcing the start of the campaign and for other promotional purposes. Similar donations of $100 each were made by two needle manufacturers.

All costs have not been finally assembled at the writing of this report but total expenditures will not exceed funds provided.

**SALES**

Reliable information cannot be obtained showing the actual movement of phonographs from dealers to consumers for the thirty-one days of October. The smaller dealers particularly are of some of the dealers have shown reluctance in furnishing us with the required information, and are fearful about revealing the names of their customers. In all probability, even if such information was completely obtained, it would not be a true reflection of all that was accomplished by the advertising since it is to be expected that many sales to be made in November and even December will be a direct result of interest stimulated by the heavy October advertising program.

Most of the companies who were active in "Operation Phonograph" in Baltimore have, however, provided us with a report of shipments to dealers by their wholesalers during the sales campaign. In most instances these figures were furnished us with the understanding that they could be used by us only in arriving at a grand total of sales and that they should not otherwise be revealed. Baltimore and its surrounding area is generally regarded as providing a potential of approximately 1% of the national average.

**CONCLUSIONS**

1) The basic purpose of "Operation Phonograph" has obviously been achieved since we were not in a position to reveal the names of the dealers in the campaign, who are not otherwise available for interview. From this number enough names can be selected and enough interviews arranged to give us fairly accurate picture of what the average phonograph owner does about buying records.

2) There seems to be general agreement by all manufacturers and wholesalers who have participated in the campaign that the movement of merchandise from wholesaler to retailer was greater during the expectation that and the costs involved were in satisfactory relationship to the volume of business obtained. Consequently, it can be fairly said that the immediate purpose of the campaign was also achieved.

3) The campaign was determined if concentrated and simultaneous effort by all phonograph manufacturers in advertising and promotion during a relatively short period of time results in greater public interest and better sales than is achieved by individual and unorganized effort. At the time this report is written both dealers and wholesalers express themselves as pleased with the results achieved in Baltimore and have asked for a repetition of the campaign plan next year. Only a comparison by each manufacturer of his sales in the Baltimore area during the last year with results achieved during the same period in similar areas will provide a conclusive answer to this question.

In "Operation Phonograph" we sought always to retain the virtue of simplicity and, consequently, the Baltimore promotion can be readily adapted for use in other metropolitan areas if participating manufacturers are satisfied that the results have been worthwhile.

Experience has shown the following areas of possible improvement in organization:

1) A general meeting of all dealers selling phonographs as a prelude to the opening of the campaign;
2) A greater share of the total advertising appropriation concentrated to radio to the end that the help of disc jockeys can be secured;
3) More and better point of sale material, as well as more and better publicity stories to be furnished to newspaper salesmen so that adequate editorial support can go along with the large volume of advertising which the campaign brings to the newspapers.

"It's What's in THE CASH BOX That Counts"
NEW YORK:
Another juke box poll is history and to the staff at The Cash Box it was the most exciting yet. One of the most unusual results was the battle between the Clovers and Ruth Brown for first place. Both are Atlantic artists and it is certainly a gala accomplishment for one label to have two of its artists of talent with a one-two finish. And—as if these honors were not enough, Atlantic went on to place its "Mamma, He Treats Your Daughter Mean" as the second number while Rhythm and Blues Record of the Year was won by Most Thornton's belted novelty "Hound Dog." The tune not only was number one on the hot charts for ever so long, but it brought out a rash of "answer" songs, one of which, "Beacontrit," on the way out, will be a very popular not a very pretty on their last place at the height of the ride. Johnny Ace came through with other tremendous sellers this year, titled, "The Clock," which placed #7 and "Cross My Heart," which placed #21 in the poll. In the artist voting, Willie Mae Thornton placed #3 and Johnny Ace #5. In the "Most Promising" category the new artist—A number one rating, "Wow!" Congratulations Jack Angel, Jack Braverman and Al Silver.

Then there's Herald Records and Faye Adams. Here's three fellows who formed a new company and with a flair for material, talent and an assurance for perfection have not only made a dent in the field—throughin their a great big hole. Herb Brown, one of the herculean on a nice bunch of guys. Faye Adams took all the marbles in the "Most Promising" category and her record, "Shake A Hand," while only a comparative newcomer in the race and still riding high in the charts, was voted the #3 in the Best R&B Writers and #4 in the "Best Record" with "I Don't Know." His "Mad" placed #16. Enough honors for one man—"Wow!" Congratulations Phil and Leonard Chess.

Initial reaction on Central's 1st release "Ow-Wee Mr. Jeff" and "Looka Here Me Now," by an old friend, Herald's Jack Johnson, tells us that young Al Savage (I Had A Notion) is breaking up the show wherever the Joe Morris-Faye Adams-Savage package appears. In Texas the tunes were turned over to "The Chosen Few" order of hand--some of the best sudden of music was playing down for distribution to his fans. Joe Leonard, a former无疑 of Joe Morris, is one of the top ports at Steeco's offices introducing its "Beaux Arts" model 180 Hi-Fi phone. Terrif model and a great sound.

CHICAGO:
Now on the record horizon. Roger King Morian, his leader, announcer and trumpet man. Though he formed his own band just three short months ago, Roger is reported to be on Clef Records' top seller list, with his first release "Midnight In Spanish Harlem" b/w "Love For Sale." Before pleading his own band, however, Roger did lots of arranging for several name bands over the last ten years or so. First waxing received such favorable comment that as a result, many personal appearances offers have begun pouring in. So, it is more than likely that you'll be seeing Roger King Morian and his band in your town very soon. . . . Real nice letter from Duke El- lington Thanking The Cash Box for its help in bringing the Artists Society of America to the attention of the public. . . . Up pops another new disc, "Great Lakes," by Joe McPhatter, a former member of Joe Morris' band. Kari signed to head A & R for R&B. . . . Checker Records with in-house label "Checker" tunes were - Wal- Kelly's own "You're So Fine" b/w "Lights Out." Walter headed for Atlanta, Ga., and the Peacock Inn for a three-week stint beginning December first for the En- core Room which was very short lived, set to open January 8. This time Artie Shaw And His Gramercy Tavern Orchestra is on a busy tour. . . . Chicago appears under the guise of "Cash Box" Eighth Annual Poll, who held a most exciting battle. . . . Another top name that has been signed for the Crown Propeller Lounge, in keeping with its new policy. This time it's Ruth Brown who seldom hits our town. Ruth will play the Pro- peller December 28, 29 and 30. . . . Ruth incidentally, follows Ams Milburn, who opens December 16.

"It's What's IN THE CASH BOX That Counts!"
PEACOCK SCORES AGAIN
$$ S $$ SURE TO BOOST CHRISTMAS SALES $$$
Sonny Parker's
"SHE SETS MY SOUL ON FIRE"
&
"BACK DOOR TROUBLES"
"Disgusted Blues"
Peacock # 1620

Pete "Guitar" Lewis
"GOING CRAZY"
Peacock # 1629

and these stirring Spirituals

"SINCE JESUS CAME INTO MY HEART"
by
SPIRIT OF MEMPHIS
b/w
"I WILL TRUST IN THE LORD"
Peacock # 1717

"HELL'S ATTRACTION LIGHTS"
by
SISTER JESSIE MAE RENFRO
b/w
"I MUST TELL JESUS"
Peacock # 1718

DISTRIBUTORS RAVE . . .

"... never had such fast reaction as with great Bruce Record of Sunday Kind of Love . . ." says COSMAT DIST. CO., N.Y. & Phila.

THE NEW R&B HIT

THE HARP-TONES

great new sound and treatment of

"A SUNDAY KIND OF LOVE"

b/w
"I'LL NEVER TELL"
BRUCE RECORD # 101

Bruce Is On The Loose
BRUCE RECORD CO.
1650 Broadway (CO 5-9715) New York 19, N. Y.

THE TOP TEN TUNES NETTING HEAVIEST PLAY, COMPILED FROM REPORTS SUBMITTED WEEKLY TO THE CASH BOX, BY LEADING MUSIC OPERATORS IN NEW YORK CITY'S HARLEM AREA; CHICAGO'S SOUTH SIDE, AND NEW ORLEANS.

1. HONEY HUSH
   By Fred Turner
   (Atlantic 1006)
   Money Honey
   Drifters

2. I'LL BE TRUE
   By Fats Adams & Joe Morris
   (Herald 419)
   Money Honey
   Drifters

3. MARIE
   Four Tops
   (Jubilee 5124)
   One Scotch, One Bourbon, One Beer
   Amsa Million

4. RAGS TO RICHES
   Dominos
   (King 1280)
   Amsa Million

5. ONE SCOTCH, ONE BOURBON, ONE BEER
   Amsa Million

6. SHAKE A HAND
   By Fats Adams & Joe Morris
   (Herald 416)
   Money Honey
   Drifters

7. WRITE AND TELL ME WHY
   By Little Walter
   (Checker 720)
   Bluees With A Feeling
   Little Walter

8. SOUL ON FIRE
   By Lewie Baker
   (Atlantic 1004)
   Rags To Riches
   Dominos

9. TV IS THE THING
   Dinah Washington
   (Mercury 70274)
   Love Me Come Back To Me
   Dinah Washington

10. DON'T DECEIVE ME
   Chuck Willis
   (Okeh 5093)
   Money Honey
   Drifters

1. DON'T KNOW
   By Fats Adams & Joe Morris
   (Herald 419)
   Money Honey
   Drifters

2. I'M A HAD NOTION
   By Fats Adams & Joe Morris
   (Herald 417)
   Money Honey
   Drifters

3. I'LL BE TRUE
   By Fats Adams & Joe Morris
   (Herald 419)
   Money Honey
   Drifters

4. ONE SCOTCH, ONE BOURBON, ONE BEER
   Amsa Million

5. MONEY HONEY
   By Fred Turner
   (Atlantic 1006)
   Money Honey
   Drifters

6. SOUL ON FIRE
   By Lewie Baker
   (Atlantic 1004)
   Money Honey
   Drifters

7. I HAD A NOTION
   By Fats Adams & Joe Morris
   (Herald 417)
   Money Honey
   Drifters

8. SOMETHING'S WRONG
   By Little Walter
   (Checker 720)
   Money Honey
   Drifters

9. BANANA SPLIT
   By King's Combo
   (Essex 115)
   Money Honey
   Drifters

10. BLOOD STAINS ON THE WALL
    Money Boyd
    (Crest 470)
    Money Honey
    Drifters

1. HONEY HUSH
   By Fred Turner
   (Atlantic 1001)
   I'll Be True
   By Fats Adams & Joe Morris
   (Herald 419)

2. BLUES WITH A FEELING
   Little Walter
   (Checker 720)
   Money Honey
   Drifters

3. I HAD A NOTION
   By Fats Adams & Joe Morris
   (Herald 417)
   Money Honey
   Drifters

4. ONE SCOTCH, ONE BOURBON, ONE BEER
   Amsa Million

5. TV IS THE THING
   Dinah Washington
   (Mercury 70274)
   Love Me Come Back To Me
   Dinah Washington

6. DON'T LEAVE ME THIS WAY
   Fats Domino
   (Imperial 5262)
   Money Honey
   Drifters

7. BLIND LOVE
   By B. B. King
   (RPM 192)
   Money Honey
   Drifters

8. MONEY HONEY
   By Fred Turner
   (Atlantic 1006)
   Money Honey
   Drifters

9. DON'T LEAVE ME THIS WAY
   Fats Domino
   (Imperial 5262)
   Money Honey
   Drifters

10. MAD LOVE
    By Fats Domino
    (Imperial 5262)
    Money Honey
    Drifters

"It's What's in THE CASH BOX That Counts"
### The Top Ten Tunes Noting Honest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

<table>
<thead>
<tr>
<th>Number</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>RAGS TO RICHES</td>
<td>Joe Turner</td>
<td>Atlantic 1001</td>
</tr>
<tr>
<td>2</td>
<td>MONEY HUSH</td>
<td>Joe Turner</td>
<td>Atlantic 1001</td>
</tr>
<tr>
<td>3</td>
<td>I'LL BE TRUE</td>
<td>Faye Adams &amp; Joe Morris</td>
<td>Herald 419</td>
</tr>
<tr>
<td>4</td>
<td>I HAD A NOTION</td>
<td>Al Savage &amp; Joe Morris</td>
<td>Herald 417</td>
</tr>
<tr>
<td>5</td>
<td>MARIE</td>
<td>Fats Domino</td>
<td>Imperial 1001</td>
</tr>
<tr>
<td>6</td>
<td>ONE SCOTCH, ONE BOURBON, ONE BEER</td>
<td>Amos Milburn</td>
<td>Specialty 3197</td>
</tr>
<tr>
<td>7</td>
<td>CHRISTMAS IN HEAVEN</td>
<td>Fats Domino</td>
<td>Imperial 1001</td>
</tr>
<tr>
<td>8</td>
<td>SHAKE A HAND</td>
<td>Faye Adams &amp; Joe Morris</td>
<td>Herald 416</td>
</tr>
<tr>
<td>9</td>
<td>TV IS THE THING</td>
<td>Dinah Washington</td>
<td>Mercury 70214</td>
</tr>
<tr>
<td>10</td>
<td>BABY DOLL</td>
<td>Morris &amp; Johnny</td>
<td>Specialty 479</td>
</tr>
</tbody>
</table>

###in DALLAS

<table>
<thead>
<tr>
<th>Number</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I WANT TO THANK YOU</td>
<td>Joe Turner</td>
<td>Atlantic 1001</td>
</tr>
<tr>
<td>2</td>
<td>RAGS TO RICHES</td>
<td>Fats Domino</td>
<td>Imperial 1001</td>
</tr>
<tr>
<td>3</td>
<td>MAD LOVE</td>
<td>R. B. King</td>
<td>R&amp;B 395</td>
</tr>
<tr>
<td>4</td>
<td>HONEY HUSH</td>
<td>Joe Turner</td>
<td>Atlantic 1001</td>
</tr>
<tr>
<td>5</td>
<td>BLIND LOVE</td>
<td>Joe Turner</td>
<td>Atlantic 1001</td>
</tr>
<tr>
<td>6</td>
<td>EVERY NIGHT IN THE WEEK</td>
<td>Christina KittWIN</td>
<td>Republic 2055</td>
</tr>
<tr>
<td>7</td>
<td>TORTURED SOUL</td>
<td>Edith Ross</td>
<td>Chess 1275</td>
</tr>
<tr>
<td>8</td>
<td>SOMETHING'S WRONG</td>
<td>Fats Domino</td>
<td>Imperial 5263</td>
</tr>
<tr>
<td>9</td>
<td>MONEY HONEY</td>
<td>Fats Domino</td>
<td>Imperial 1006</td>
</tr>
<tr>
<td>10</td>
<td>BABY DOLL</td>
<td>Morris &amp; Johnny</td>
<td>Specialty 479</td>
</tr>
</tbody>
</table>

###in NASHVILLE

<table>
<thead>
<tr>
<th>Number</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>HONEY HUSH</td>
<td>Joe Turner</td>
<td>Atlantic 1001</td>
</tr>
<tr>
<td>2</td>
<td>ROSE MARY</td>
<td>Fats Domino</td>
<td>Imperial 5223</td>
</tr>
<tr>
<td>3</td>
<td>MONEY HONEY</td>
<td>Fats Domino</td>
<td>Imperial 1006</td>
</tr>
<tr>
<td>4</td>
<td>BLUES WITH A FEELING</td>
<td>Little Walter</td>
<td>Checker 0788</td>
</tr>
<tr>
<td>5</td>
<td>I WANT TO THANK YOU</td>
<td>Fats Domino</td>
<td>Imperial 429</td>
</tr>
<tr>
<td>6</td>
<td>DRUNK</td>
<td>Jimmy Liggins</td>
<td>Specialty 470</td>
</tr>
<tr>
<td>7</td>
<td>ONE SCOTCH, ONE BOURBON, ONE BEER</td>
<td>Amos Milburn</td>
<td>Specialty 3197</td>
</tr>
<tr>
<td>8</td>
<td>TV IS THE THING</td>
<td>Dinah Washington</td>
<td>Mercury 70214</td>
</tr>
<tr>
<td>9</td>
<td>GOOD LOVIN'</td>
<td>The Clovers</td>
<td>Atlantic 1000</td>
</tr>
<tr>
<td>10</td>
<td>First R&amp;B Release: A H-I-T!</td>
<td>GEORGIA LANE &amp; ORK.</td>
<td>CENTRAL RECORD 1201</td>
</tr>
</tbody>
</table>

###in DETROIT

<table>
<thead>
<tr>
<th>Number</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MONEY HONEY</td>
<td>Jimmy Liggins</td>
<td>Specialty 470</td>
</tr>
<tr>
<td>2</td>
<td>ONE SCOTCH, ONE BOURBON, ONE BEER</td>
<td>Amos Milburn</td>
<td>Specialty 3197</td>
</tr>
<tr>
<td>3</td>
<td>SHAKE A HAND</td>
<td>Faye Adams &amp; Joe Morris</td>
<td>Herald 416</td>
</tr>
<tr>
<td>4</td>
<td>GOOD LOVIN'</td>
<td>Little Walter</td>
<td>Checker 0788</td>
</tr>
<tr>
<td>5</td>
<td>First R&amp;B Release: &quot;OO-WEEN MR. JEFF&quot;</td>
<td>GEORGIA LANE &amp; ORK.</td>
<td>CENTRAL RECORD 1201</td>
</tr>
<tr>
<td>6</td>
<td>&quot;IF YOU DON'T MEAN IT&quot;</td>
<td>RED ROBIN</td>
<td>CHESS 1555</td>
</tr>
</tbody>
</table>

###OUR BIG CHRISTMAS PACKAGE

**A DOUBLE HEADER**

Amos Milburn's

**"GOOD, GOOD, WHISKEY"**

b/w

**"LET'S HAVE A PARTY"**

\# 3218

Another Milburn Hit!

**"ONE SCOTCH, ONE BOURBON, ONE BEER"**

\# 3197

Lowell Fulsom's

**"DON'T LEAVE ME BABY"**

\# 3217

The Five Keys

**"OH, BABE"**

\# 3214

---

**Juke Box Moneymaker: BABY, YOU DON'T KNOW**

by ROY MILTON

\# 400

\# 400\&45

---

**New Release!**

**Willie Mabon**

**"I Gotta Go" and "Cruisin"**

Chess 1554

---

**"I Ain't Gonna Tell" and "If You Don't Mean It"**

Chees 1555
AGAINST THE COMBINED ARTISTS OF ALL LABELS IN THE NATION — ATLANTIC RECORDS SWEEPS THE No. 1 and No. 2 SPOTS IN THE CASH BOX OPERATOR POLL

1st Place
BEST RHYTHM & BLUES ARTIST of 1953
The Clovers

2nd Place
BEST RHYTHM & BLUES ARTIST of 1953
Ruth Brown

✓ BEST RHYTHM & BLUES RECORD of 1953
“MAMA, HE TREATS YOUR DAUGHTER MEAN” by RUTH BROWN

✓ BEST RHYTHM & BLUES RECORD of 1953
“GOOD LOVIN’” by THE CLOVERS

✓ MOST PROMISING RHYTHM & BLUES ARTIST of 1953
(On 1st release... placed in Top 6)
CYLDE MC PHATTER & DRIFTERS

"It's What's in THE CASH BOX That Counts"
It's Been A Long Hard Climb
We Made It
THANKS TO YOU ... THE MUSIC OPERATORS OF AMERICA
for your votes in the 8th Annual Cash Box Poll

"THE FEELIN' IS SO GOOD"
b/w
"COMIN' ON"
"GOOD LOVIN"
"CRAWLIN"
"HEY, MISS FANNIE"
b/w
"I PLAYED THE FOOL"
"TING-A-LING"
"ONE MINT JULEP"
b/w
"IN THE MIDDLE OF THE NIGHT"
"FOOL, FOOL, FOOL"
"DON'T YOU KNOW I LOVE YOU"

Bookings
SHAW ARTISTS CORP.
545 5th AVE., N. Y.

Personal Management
LOU KREFETZ

Exclusively on
ATLANTIC RECORDS

"It's What's in THE CASH BOX That Counts"
SAIDIE BIRCH
(2:35)

“THE MAN I CRAVE” (2:35) [Raleigh BMI—Thomas, Kirkland]

Their harmonica intros are always upbeat and full of life.

"LOVE NEEDS A HELPING HAND" (2:55) [Raleigh BMI—Kelly O'Neal]

Chrestiss dishes up a slow blues in which she is both tender and gusty when the mood calls for it.

JIMMY NELSON
(RPM 397)

“CRY HARD LUCK” (2:39) [Modern BMI—Nelson, Tash]

Jimmy Nelson puts out a quick beat in which he tells his gal to pack her bags and move in with his playboy friend. Nelson belts solidly with a potent bit of orking providing a musical backdrop.

"JEAN POOR GIRL” (2:41) [Modern BMI—Nelson, Tash]

To an infectious Latin tempo, Nelsons gives out with his lusty pair of chords and etches an up tempo ditto impressively. Horn work lends color to the deck.

PRO. MCCLAM
(Vesey 122)

"FOLLY BLUEY" (2:45) [Conrad Music BMI—Roth, McClam] McClam sings a middle tempo blues telling how gambling keeps him broke all the time even though he works every day. McClam’s vocal is good although his dill routine is routine.

"BOOTUM" (2:37) [Conrad Music BMI—McClam] Flipover is a quick tempo tune that moves energetically with the okay providing a wildish backing. McClam sings it out excitedly.

THE FIVE KEYS
(Aladdin 3214)

"OH BABE” (2:55) [Aladdin BMI—Dickie Smith]

The Five Keys are back in the winning ways. Their latest is a slow rhythm bounce with the boys handling a distinctive riff in great style. Lyrics tell of the fellaw working hard all day and bringing home the pay while she runs around painting the town. Side moves and the boys sound good.

"MY SADDEST HOUR” (5:07) [Aladdin BMI—William Robinson]

The flip is a slow ballad effectively chanted by the group.

FIRESIDE GOSPEL SINGERS
(Shesbro 539)

"GET YOUR SOUL RIGHT”

The Fireside Gospel Singers sing a quick beat that opens softly and picks up tempo and goes shouty and wild. A good religiously flair.

"WHEN THEY RING THEM GOLDEN BELLS” (2:47)

The group harmonizes smoothly and inspiringly on a slow religious plate.

THE CASE BOX

"SAVING MY LOVE FOR YOU” (2:38) [Lion BMI—Johnson]

"YES, BABY” (2:46) [Lion BMI—J. Ace]

JOHNNY ACE
(Duke 118)

Johnny Ace’s newest, “Singing My Love For You,” is news cause it heralds another hit for the Duke Record "ace." Continuing in the same ballad vein that is his strong point, Johnny lends his warm and intimate styling to the lovely slow item with the result another extremely powerful disc. Ace sings the sentimental love tune tenderly against a soft and subdued instrumental backing. On the flip, Johnny Ace surprises and etches a jump item "Yes, Baby" with the aid of an unannounced fem thrush. A good deck but not as potent as "Singing My Love For You.” Definitely another biggie for Ace.

WILLIE MABON
(Chess 1534)

WILLIE MABON etches a middle tempo bounce, titled, “I Got To Go” and comes up with another strong sales snatcher. More subdued than his famous “I Don’t Know,” this offering is nevertheless engaging and infectious. Mabin sings to his woman that everybody knows his baby don’t love him no more. He’s been hearing things about her and he knows she ain’t true. Solid delivery by Maban and a potent piece of material add up to a click. The flip is a slow rhythmic instrumental side that makes for pleasant listening.

THE CASE BOX

"TEARS OF JOY” (2:40)

BERTIE READING
(RCA Victor 20-5567, 47-5567)

BERTIE READING hands in a sensational performance on her debut for the RCA Victor label. On the top deck, the thrush takes hold of a slow beat item tagged “I’m Alone” and belts it out with a load of comph. The solid backing, with sax in the lead, adds much to the potent reading. “Tears Of Joy” is another top notch demonstration of the artist’s ability to make a number take on meaning. She employs the use of the multiple voice gimmick for a heart-felt treatment of a steady slow item with a pick of rhythm. “Tears” looks like the stronger of two great sides. But either could make it. Bertie Reading is here to stay. She’s got the stuff.

"A SUNDAY KIND OF LOVE” (2:41)

[Belle, Leonard, Rhodes, Prima]

"I’LL NEVER TELL” (2:37)

[Abounader, Prestovino]

THE HARP-TONES
(Ernie 1)

A sleeper is stirring undertones that can catch fire and sweep the nation in much the same manner as “Shake A Hand” broke loose. The tune is “A Sunday Kind Of Love” sung by a new group, The Harp-Tones. The group has a distinctive sound and styling that sets it apart. The arrangement is different and the combination of tune, treatment and group make this a disk that could be real big with the proper exposure. The flip, “I’ll Never Tell,” is a slow blues ballad smoothly performed. Listen to “A Sunday Kind Of Love.”

THE CASE BOX

"BIG WILLY" (Apollo 450)

“BOGEY MAN” (3:12) [Rush Music BMI] Big Willie waxes an effective slide in which he narrates in simple style. Harmonica and strings provide interesting sounds.

"IT KEEPS RAINING” (2:47) [Rush Music BMI] A southern type blues in which the deep voiced character item tells a melancholy picture of the rain and his sorrow cause his baby won’t come home. A strong deck.

THE MAGIC TONES
(King 4681)

"COOL BABY” (2:53) [Jay & Cee BMI—Robertson, Murray] The Magic Tones colabor on a quick beat bounce of the small time gal from Chattanooga who made good. The “Tones” come through in potent style.

"HOW CAN YOU TREAT ME OR” (2:23) [Jay & Cee BMI—Robertson, Murray] The boys back with a slow ballad. Lead is impressive and deck is ok.

NORMAN ALEXANDER
(MONROE TUCKER
(Hollywood 1004)

"DIM LIGHTS” (2:54) [Assoc. Hollywood BMI—Tucker, Hadnett, Webb] A slow tempo instrumental is dished up by Monroe Tucker and his band. A mellow and relaxing end featuring the piano.


THE FAMOUS WARD SINGERS
(Savoy 4047)

"I WANT TO BE MORE LIKE JESUS” (2:42) [Crossroads BMI—Clara Ward] The famous Ward Singers featuring Henrietta Waddy on the solo etch a slow jubilee style religious item that is effectively.

"WHO SHALL BE ABLE TO STAND” (2:35) [Crossroads BMI—Clara Ward] The reverse deck features Willa Ward Moultrie on a quick beat chant excitingly done.

PHIL MOORE
(RCA Victor 20-5538)

"CHINCHY OLD SCROOGE” (3:55) [Record ASCAP—Phil Moore] Phil Moore does a flop take on the famous Christmas character. Scrooge. Scrooge is a pawnbroker who has all the band instruments in stock. Happy ending in the Yule spirit, lots of chorkers and should meet with a good reception.

"EYK BEFORE CHRISTMAS” (3:35) [Material BMI—Burley, Moore] Similarly presented version of the old standard “A Night Before Christmas.”

www.americanradiohistory.com
WILLIE MAE "HOUND DOG"
THORNTON WISHES TO THANK THE
JUKE BOX OPERATORS OF AMERICA
FOR VOTING

"HOUND DOG"
THE BEST RHYTHM & BLUES RECORD
OF 1953 THROUGH THEIR EIGHTH
ANNUAL POLL, CONDUCTED BY THE
"CASH BOX"

"THANKS AGAIN"

"I AIN'T NO FOOL EITHER"
B/W

"BIG CHANGE"
Peacock # 1626

RECORDS
1 "SAVING MY LOVE FOR YOU" 1
B/W
"YES, BABY"
Duke 118

1 "THE CLOCK" 1

1 "CROSS MY HEART" 2
B/W
"ANGEL"

1 "MY SONG" 1

4 — RECORDS • • HITS — 5

JOHNNY ACE RECORDS EXCLUSIVELY FOR
DUKE RECORDS—BEWARE OF IMPOSTERS

RECORDS, Inc.
2809 Erasus Street
Houston 26, Texas

DUKE RECORDS, Inc.
2809 Erasus Street
Houston 26, Texas

"It's What's in THE CASH BOX That Counts"
**Little Walter**

**YOU'RE SO FINE**

B/W **LIGHTS OUT**

CHICAGO CO.

750 E. 49th ST. CHICAGO, ILL.

**B. B. KING**

**BLIND LOVE**

B/W **WHY DID YOU LEAVE ME**

CHECKER RECORD CO.

570 E. 51st ST. CHICAGO, ILL.

**The Cash Box, Music**

December 12, 1953

Page 38

**“Cat Hop” b/w “Too Close Together”**

by SONNY BOY WILLIAMSON

TRUMPET RECORDS

309 NORTH FARISH

JACKSON, MISS.

“Gee” What A Switch!

NEW YORK—One of the strangest reactions ever accorded a tune is that which is happening to the Rama recording of “Gee” by the Crowns.

Initial buying surge several months ago broke out in Philadelphia, then was picked up in Baltimore followed by the New York-Newark, N. Y. area. The first buying was on the flip side, “I Love You So.” The tune made the “Hot!” charts in all of these cities and the disk gave every indication of becoming a national hit. However, for some reason the disk stayed localized until Los Angeles charts showed it breaking, but it was the “Gee” side.

Shortly thereafter “Gee” showed in the San Francisco and Oakland charts and at writing this tune is very strong in that area.

When the west coast showed the “Gee” side, the eastern cities turned the disk over and the demand switched from “I Love You So” to “Gee.” Now the tune is showing very strong signs of action in Dallas, Texas, and Detroit sales are so heavy that if continued it should break into the Detroit best seller.

In view of the consistent sales, George Goldner, A & R head of Rama cut “Gee” on his Tico affiliate label with the Joe Loco mambo styling. The tune is now experiencing a startling upsurge in Philadelphia via the branch tempo and if it follows the pattern set by its rhythm and blues counterpart, should spread over the country.

**Seeco Issues EPs**

NEW YORK—Seeco will release shortly an extensive line of EPs totaling fifty. The first five EPs to be released will feature Machito, Tito Rivera, Pedro Vila’s Riverside Orchestra, Tito Puente and Valdy and his Orchestra Fantasia. With this extensive line Seeco hopes to fill the ever increasing demands for Latin American records on EP.

**Stars Over Harlem**

Buddy Johnson, his solid singing sister Ella along with male vocalist Nolan Lewis and the rest of the gang have been keeping Apollo Theatre patrons just a swinging and a bouncing away all week long. Clyde Lattner & His Drifters also on hand breaking things up with their current best seller “Money Honey”. . . Al Lamberge, big jazz at a second took a half away from his very busy schedule to let us know that funny-man Slim Gaillard, Clara Powell (she’s the wife of musician Teddy Powell), and an Alan Freed matinee have been added. . . Bab Gonzaoles is calling his d.j. show “The Insane Asylum”. Don’t think anyone could have been matched making a million fitting moniker for Bab’s & his antics. . . . Chatted with Besserman who was right in midst of preparations for the forthcoming wax house session with her sensational 5 Royales. . . . Also a pleasure to breakfast with Central Record proxy Lee Magid who is all smiles at the first orders of his latest release “Looka Here, Mattie Bee” b/w “Oo-Wee Mr. Jeff” which features stellar new comers Georgie Lane & Emmett Bobson. . . . Uptown retailers can relax and buy a spell or two now for Duke Records big men Don Robey & Irv Marcus have let go with the long awaited Johnny Ace “Saving My Love For You” & “Baby”, and is everybody happy. . . WOW! Dig this soccastrical news tid-bit. When beautiful Georgia Carr began her d.j. chores over WOP as a member of Jack Walker’s “Life Begins At Midnight” show, on hand to wish her smoother than smooth sailing were top-diligent performers Cissy Hale, Artistry, Byron & Norment, Joel Turnero, Evelyn Robinson, Phil Gordon, Ruth Cage, Joel Medlin, Teddy Reig, Major Robinson, Shelton Lewis. . . Teacho Wiltshire bringing away at the jocks with his “Little Boy, Go Away” which features the surprisingly big pipes of a little bitty miss who answers to the name of Annette Swinson. Tot is only 11. . . . The Club Intimo currently showcasing the musical comedy wares of two of the best performers around, Jimmy Bette & Dokes Dickens, both besotted and featured on oh so many smasharoo recordings. . . Harlem likes Lionel Hampton’s long playing two sider on Clef Records entitled “The Nearness Of You” b/w “Stomping At The Savoy” which also spot lights quality musicians Oscar Peterson, Ray Brown & Buddy Rich. . . When Buddah guested Pearl Bailey last showdown she had everybody just a rollin’ in the aisles with her slam-bang rendition of “Me and My Shadow”.

“Well here goes us boy”, is the way d.j. Willie Bryant, of the Willie and Ray show, introduces the waxings of B. B. King. Willie says, and we agree, that B. B. is one of the very few blues belters around who really has that feelin’… ‘Twas a pleasure to hear from Don Robey just to get the facts, man, just the facts. Says that not only is Harlem diggin’ his latest batch of releases but that orders are pouring in like mad from all over the states. . . . WLIB platter spinner Lloyd Williams loyal to The Cash Box selections. Plays them each and every Saturday on his early A.M. show.

**The Cash Box, Music**

“The Nation’s Top Ten”

<table>
<thead>
<tr>
<th>Number</th>
<th>Track</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
<td>Money Honey Drifters</td>
<td>Atlantic 1006</td>
</tr>
<tr>
<td>2</td>
<td></td>
<td>Honeymoon Joe Turner</td>
<td>Atlantic 1001</td>
</tr>
<tr>
<td>3</td>
<td></td>
<td>One Scotch, One Bourbon, One Beer</td>
<td>Aladdin 3197</td>
</tr>
<tr>
<td>4</td>
<td></td>
<td>Rags to Riches Dominoes</td>
<td>King 1280</td>
</tr>
<tr>
<td>5</td>
<td></td>
<td>Drunk Jimmy Liggins</td>
<td>Specialty 470</td>
</tr>
<tr>
<td>6</td>
<td></td>
<td>Marie Four Tunes</td>
<td>Jubilee 5128</td>
</tr>
<tr>
<td>7</td>
<td></td>
<td>Shake a Hand Faye Adams &amp; Joe Morris</td>
<td>Herald 416</td>
</tr>
<tr>
<td>8</td>
<td></td>
<td>I Had a Notion Al Savage &amp; Joe Morris</td>
<td>Herald 417</td>
</tr>
<tr>
<td>9</td>
<td></td>
<td>Blues with a Feeling Little Walter</td>
<td>Checker 780</td>
</tr>
<tr>
<td>10</td>
<td></td>
<td>Rose Mary Fats Domino</td>
<td>Imperial 5251</td>
</tr>
</tbody>
</table>

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”

www.americanradiohistory.com
"Shake" Ops—

MY MOST SINCERE THANKS FOR VOTING ME
"MOST PROMISING NEW R & B ARTIST OF 1953"
AND FOR VOTING "SHAKE A HAND" on Herald Records YOUR
FOURTH BEST MONEY MAKING RECORD OF THE YEAR

FAYE ADAMS

MY NEW RELEASE
"I'LL BE TRUE"
b/w
"HAPPINESS TO MY SOUL"
on Herald Records IS SKYROCKETING TO
NUMBER ONE IN THE NATION.

Thanks Ops—
You're Making It
TOPS ON ALL CHARTS

is proud to have written, arranged and conducted
the 3 HERALD Recordings that you—the Operators—
have made National Hits:

"SHAKE A HAND"
"I HAD A NOTION"
and arranged and conducted
"I'LL BE TRUE"

Joe Morris

with Joe Morris Ork.

"I HAD A NOTION"

Al Savage

IF IT'S HOTTER THAN H--- IT'S GOT TO BE HERALD

"It's What's in THE CASH BOX That Counts"
It Lingers.” Flip side is a pretty ballad and Allen’s great voice comes through well on both. — Jimmie Osbourne of King Records has a new release out titled “Come Back To Your Loved Ones.” First introduced by the Broxie Brothers on the Coast label. It is an appeal to GI’s who remain in Korea with the Reds and is one of the most touching numbers of the year. On the flip side of Osbourne’s new release is “You’ll Come” which ranks with the early Starband Records by Arlie Duff. The tune has been recorded by other majors including Bing Crosby’s version on Decca. — Walking Charlie Alfrich is heard on four spots with four artists who are charming for their services on TV in Hollywood in early 1954. — Red “Chuck” Matthews of Heart Line Music, and president of Sunshine Records, has been on states with Starband for the big Grand Ole Opry party. Red is a native of the Sunshine State. — Raul Smith is already set for his TV appearance in the “Battle Of The Bands” on ABC and in Nashville, his recording on MCMG for the Christmas holidays with GI’s in North Africa and Europe. — Rex Allen, star of Republic Pictures and Decca Records, has been loaned out to “Universal-International” for the making of a movie and for the sound track of UI’s forthcoming production, “Port Laramie.” Rex will also put the tune on wax for Decca Records. — New Starband artists with new releases coming out are also heard. — Joe Willard “You’ll Cut All The Pickin’" by Arlie Duff on Starband has been very well received. — Jimmie Osbourne’s pop version is also recorded. Jack Starns, a partner in Starband, who works out of Beaumont recently returned from a trip to New York with several of the Starband artists Arlie Duff, Blackie Crawford and Bob Webber who had their recent appearance in the Tennessee hill country. — Frank Pearl on the Purina shows. Faber Robinson, owner of Abbott and Faber labels, is on another cross country tour that calls for visits with his many local distributor organizations. Right now his “Bimbo,” introduced by Jim Reeves on Abbott, is one of the top numbers in the industry. — Floyd Crabb of the Crabb & Rickett Records is selling so fast it scares Robinson, who admits it is a pleasure to be heard in this fashion. The record is a piano instrumental with two banjos under the titles of “Fancy Pants” and “Five Foot Two Eyes Of Blue.”

This will bring back memories to everyone because the sound and style by Craney is really new, but note yourself. Later than the recording industry radio couldn’t find a more active worker. — Carolina Cotton recently answered in excess of 10,000 fan mail cards and letters, and still found time for a few of her public appearances and pep tours. — There’s a Song In The Air.” — Mel Allen has made his entry into the recording field after many months of planning and preparation. Mel now lives in Burbank, Calif., and makes his debut on Sunshine personal appearance this week on the “Battle Of The Bands” on ABC and in Nashville, his recording on MCMG for the Christmas holidays with GI’s in North Africa and Europe. — Rex Allen, star of Republic Pictures and Decca Records, has been loaned out to “Universal-International” for the making of a movie and for the sound track of UI’s forthcoming production, “Port Laramie.” Rex will also put the tune on wax for Decca Records. — New Starband artists with new releases coming out are also heard. — Joe Willard “You’ll Cut All The Pickin’” by Arlie Duff on Starband has been very well received. — Jimmie Osbourne’s pop version is also recorded. Jack Starns, a partner in Starband, who works out of Beaumont recently returned from a trip to New York with several of the Starband artists Arlie Duff, Blackie Crawford and Bob Webber who had their recent appearance in the Tennessee hill country. — Frank Pearl on the Purina shows. Faber Robinson, owner of Abbott and Faber labels, is on another cross country tour that calls for visits with his many local distributor organizations. Right now his “Bimbo,” introduced by Jim Reeves on Abbott, is one of the top numbers in the industry. — Floyd Crabb of the Crabb & Rickett Records is selling so fast it scares Robinson, who admits it is a pleasure to be heard in this fashion. The record is a piano instrumental with two banjos under the titles of “Fancy Pants” and “Five Foot Two Eyes Of Blue.”

This will bring back memories to everyone because the sound and style by Craney is really new, but note yourself. Later than the recording industry radio couldn’t find a more active worker. — Carolina Cotton recently answered in excess of 10,000 fan mail cards and letters, and still found time for a few of her public appearances and pep tours. — There’s a Song In The Air.” — Mel Allen has made his entry into the recording field after many months of planning and preparation. Mel now lives in Burbank, Calif., and makes his debut on Sunshine personal appearance this week on the “Battle Of The Bands” on ABC and in Nashville, his recording on MCMG for the Christmas holidays with GI’s in North Africa and Europe.
**THE CASH BOX**

**THE NATION'S BIG 10**

**HILLBILLY, FOLK & WESTERN JUKE BOX TUNES**

<table>
<thead>
<tr>
<th>Number</th>
<th>Title</th>
<th>Artist</th>
<th>Record Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I FORGOT MORE THAN YOU'LL EVER KNOW</td>
<td>Davis Sisters</td>
<td>RCA Victor 20-5345; 47-5345</td>
</tr>
<tr>
<td>2</td>
<td>THERE STANDS THE GLASS</td>
<td>Webb Pierce</td>
<td>Decca 28834; 9-28834</td>
</tr>
<tr>
<td>3</td>
<td>LET ME BE THE ONE</td>
<td>Hank Locklin</td>
<td>Four Star 1641</td>
</tr>
<tr>
<td>4</td>
<td>A DEAR JOHN LETTER</td>
<td>Jean Shepard &amp; Ferlin Huskey</td>
<td>Capitol 2502; F-2502</td>
</tr>
<tr>
<td>5</td>
<td>HEY JOE!</td>
<td>Carl Smith</td>
<td>Columbia 21129; 4-21129</td>
</tr>
<tr>
<td>6</td>
<td>CARIBBEAN</td>
<td>Mitchell Torok</td>
<td>Abbott 140; 45-140</td>
</tr>
<tr>
<td>7</td>
<td>I'M WALKING THE DOG</td>
<td>Webb Pierce</td>
<td>Decca 28834; 9-28834</td>
</tr>
<tr>
<td>8</td>
<td>NORTH WIND</td>
<td>Slim Whitman</td>
<td>Imperial 8208</td>
</tr>
<tr>
<td>9</td>
<td>TENNESSEE WIG-WALK</td>
<td>Bonnie Lou</td>
<td>King 1237</td>
</tr>
<tr>
<td>10</td>
<td>FORGIVE ME JOHN</td>
<td>Jean Shepard &amp; Ferlin Huskey</td>
<td>Capitol 2586; F-2586</td>
</tr>
</tbody>
</table>

---

**THE TALENTED LADS**

**CONGRATULATING THE LADS**

BOSTON, MASS.—The Four Lads, currently riding high with their hit disc "Istanbul," are all smiles after posing with Father James Herlihy who's congratulating them outside St. Ignatius Church in Boston where the Lads, ex-choir boys from Toronto, Canada, sang high mass during their recent stint at Bimstraub's. Left to right are: Frank Busseri, Bernie Toorish, Father Herlihy, Connie Codarini and Jimmie Arnold.

---

**THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK**

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
<th>Record Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>THERE STANDS THE GLASS</td>
<td>Webb Pierce</td>
<td>Decca</td>
</tr>
<tr>
<td>2</td>
<td>LET ME BE THE ONE</td>
<td>Hank Locklin</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>3</td>
<td>I FORGOT MORE THAN YOU'LL EVER KNOW</td>
<td>Davis Sisters</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>4</td>
<td>BIMBO</td>
<td>Jim Reeves</td>
<td>Abbott</td>
</tr>
<tr>
<td>5</td>
<td>TAINT NICE</td>
<td>Carl Smith</td>
<td>The Carlises</td>
</tr>
<tr>
<td>6</td>
<td>I'M WALKING THE DOG</td>
<td>Webb Pierce</td>
<td>Decca</td>
</tr>
<tr>
<td>7</td>
<td>HEY JOE!</td>
<td>Carl Smith</td>
<td>Columbia</td>
</tr>
<tr>
<td>8</td>
<td>SATISFACTION GUARANTEED</td>
<td>Carl Smith</td>
<td>Columbia</td>
</tr>
<tr>
<td>9</td>
<td>MAMA, COME GET YOUR BABY BOY</td>
<td>Eddy Arnold</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>10</td>
<td>NORTH WIND</td>
<td>Slim Whitman</td>
<td>Imperial</td>
</tr>
</tbody>
</table>

---

**BUCKLEY'S**

**ONE STOP NASHVILLE TENN.**

WE SHIP ANYWHERE

**WHEN WE ORDER FROM CASH BOX CHARTS**

**WE STOCK ALL LABELS**

**THE NATION'S NO. 1 HIT... NOW**

**CARRYING IN THE CHAPEL**

across the country, deejays are saying this record consistent play... 

**VALLEY RECORDS**

**BOX 10033, KINGSTON PIKE**

**KNOXVILLE, TENNESSEE**

---

**The Original Hit!**

**"CARIBBEAN"**

**MITCHELL TOROK**

on Abbott #140

ABBOTT RECORD CO.

6436 Hollywood Boulevard

Hollywood 28, Calif.

---

**"It's What's in THE CASH BOX That Counts"**

---

Thanks to everybody for making our

**"NO HELP WANTED"**

the best folk record of 1953

We're still plugging for you with our latest Mercury release

**"Tain't Nice"**

and

**"Unpucker"**

70232

The Carlises

---

**Genuine Glossy Photos**

**5½ x 8½”**

25¢ each

Postcards $23 per 1000

Copy Negative, 6x10”, $1.85/

Postcards $75.00 per 1000

Uncut in Quantity at any price

**We Deliver, We Advertise**

The Cash Box, Music Page 41 December 12, 1953
Sweetin’ Up Your Boxes with “PUT A LITTLE SWEETENIN’ IN YOUR LOVE” recorded by JOHNNY BOND... COLUMBIA #21186 EDDIE DEAN ODE #1701...

published by RIDGEWAY MUSIC, INC.
6087 SUNSET BLVD.
Hollywood, Calif.

NEWS that’s UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS Every Week In THE CASH BOX ALL FOR ONLY $15. PER YEAR ($2 ISSUES)

THE CASH BOX 26 West 47th Street New York 36, N. Y.

Please enter our subscription for 1 year (52 issues) at $15. Enclosed Our Check □ Please Send Us A Bill □

FIRM NAME
ADDRESS
CITY ZONE STATE

Individual’s Name

"It’s What’s in THE CASH BOX That Counts!"
Dub Allbritten Takes Over Management of Tubb and Snow

NASHVILLE—The biggest news in the folk management field since Tom Parker’s split with Diddy Arnold occurred the past week when official word was received that Dub Allbritten has taken over the management of two of Grand Ole Opry’s top recording stars,... Ernest Tubb (Decca) and Hank Snow (RCA Victor).

Allbritten’s managing ability and reputation as a promotion man for Grand Ole Opry talent is well known to those who have worked with two of the top artists in the field.

THE CASH BOX

DUB ALLBRETTEN TAKES OVER MANAGEMENT OF TUBB AND SNOW

December 12, 1953

This combination no doubt will be one to watch. Some arrangements with top-notch talent has been formulated in the pop field. This should move or less point up a new trend in the folk field.

Allbritten will have offices in Nashville and it is understood that immediate plans call for a more concentrated schedule of transcriptions, TV performances and blanket record promotions for the two country biggies! This combination no doubt will be one of the strongest packages in the folk music field!

NASHVILLE—During the recent 25th anniversary of Grand Ole Opry held in Nashville, The Cook Box held open house. Among those who attended—Jimmy Dickens (WSM); Dewey Mounson, Mgr. of Jimmy Dickens; Bob Neal WMPS Memphis, Tenn.; Jim Denny Mer. of WSM Artist Bureau; Dick Stuart KFWM Memphis; Justin Tubb WHIN Gallatin, Tenn.; Hank Newman WLW Cincinnati; Sammy Bankhart WLW Cinci.; Ray Scott WZIP Covington, Ky.; Chester Standard WGDG Madison, Ala.; Ken Marcin OTS; Otto Devine WSM; Dub Allbritten. Carried the past week on November 29th was the popular Half hour on Lowell Blanchard’s Mid-Day-Merry-Go-Round program from WNOX in Nashville, Tennessee. Cousin Jody, longtime comedian on Grand Ole Opry is reported to do recordings for the Decca people under Paul Cohen sometime this month. Big Jim Hutto was on this week as well as Clark R. Knoxville, and Tommyカルリー and Hal Durham of WROL Knoxville, v..to see their many artist buddies and friends know they were sorry they could not be in attendance.

THE CASH BOX

December 12, 1953

at the Deejay and 25th Anniversary Party for WSM and Grand Ole Opry held on November 29th was Dick Smith (Columbia) whose current recording of “Satisfaction Guaranteed” and “Who’ll Buy My Heartaches” did a personal appearance in Des Moines, Iowa Sunday November 25th. In the same spot on Lowell Blanchard’s Mid-Day-Merry-Go-Round program from WNOX in Nashville, Tennessee, Cousin Jody, longtime comedian on Grand Ole Opry is reported to do recordings for the Decca people under Paul Cohen sometime this month. Big Jim Hutto was on his show as well as Clark R. Knoxville, and Tommy Carlyle and Hal Durham of WROL Knoxville, v...to see their many artist buddies and friends know they were sorry they could not be in attendance.

THE CASH BOX

December 12, 1953

Leading Folk Names Attend “Cash Box” Open House

NASHVILLE—December the recent 25th anniversary of Grand Ole Opry held in Nashville, The Cook Box held open house. Among those who attended—Jimmy Dickens (WSM); Dewey Mounson, Mgr. of Jimmy Dickens; Bob Neal WMPS Memphis, Tenn.; Jim Denny Mer. of WSM Artist Bureau; Dick Stuart KFWM Memphis; Justin Tubb WHIN Gallatin, Tenn.; Hank Newman WLW Cincinnati; Sammy Bankhart WLW Cinci.; Ray Scott WZIP Covington, Ky.; Chester Standard WGDG Madison, Ala.; Ken Marcin OTS; Otto Devine WSM; Dub Allbritten. Carried the past week on November 29th was the popular Half hour on Lowell Blanchard’s Mid-Day-Merry-Go-Round program from WNOX in Nashville, Tennessee. Cousin Jody, longtime comedian on Grand Ole Opry is reported to do recordings for the Decca people under Paul Cohen sometime this month. Big Jim Hutto was on his show as well as Clark R. Knoxville, and Tommy Carlyle and Hal Durham of WROL Knoxville, v...to see their many artist buddies and friends know they were sorry they could not be in attendance.

THE CASH BOX

December 12, 1953

Leading Folk Names Attend “Cash Box” Open House

NASHVILLE—December the recent 25th anniversary of Grand Ole Opry held in Nashville, The Cook Box held open house. Among those who attended—Jimmy Dickens (WSM); Dewey Mounson, Mgr. of Jimmy Dickens; Bob Neal WMPS Memphis, Tenn.; Jim Denny Mer. of WSM Artist Bureau; Dick Stuart KFWM Memphis; Justin Tubb WHIN Gallatin, Tenn.; Hank Newman WLW Cincinnati; Sammy Bankhart WLW Cinci.; Ray Scott WZIP Covington, Ky.; Chester Standard WGDG Madison, Ala.; Ken Marcin OTS; Otto Devine WSM; Dub Allbritten. Carried the past week on November 29th was the popular Half hour on Lowell Blanchard’s Mid-Day-Merry-Go-Round program from WNOX in Nashville, Tennessee. Cousin Jody, longtime comedian on Grand Ole Opry is reported to do recordings for the Decca people under Paul Cohen sometime this month. Big Jim Hutto was on his show as well as Clark R. Knoxville, and Tommy Carlyle and Hal Durham of WROL Knoxville, v...to see their many artist buddies and friends know they were sorry they could not be in attendance.

THE CASH BOX

December 12, 1953

Leading Folk Names Attend “Cash Box” Open House

NASHVILLE—During the recent 25th anniversary of Grand Ole Opry held in Nashville, The Cook Box held open house. Among those who attended—Jimmy Dickens (WSM); Dewey Mounson, Mgr. of Jimmy Dickens; Bob Neal WMPS Memphis, Tenn.; Jim Denny Mer. of WSM Artist Bureau; Dick Stuart KFWM Memphis; Justin Tubb WHIN Gallatin, Tenn.; Hank Newman WLW Cincinnati; Sammy Bankhart WLW Cinci.; Ray Scott WZIP Covington, Ky.; Chester Standard WGDG Madison, Ala.; Ken Marcin OTS; Otto Devine WSM; Dub Allbritten. Carried the past week on November 29th was the popular Half hour on Lowell Blanchard’s Mid-Day-Merry-Go-Round program from WNOX in Nashville, Tennessee. Cousin Jody, longtime comedian on Grand Ole Opry is reported to do recordings for the Decca people under Paul Cohen sometime this month. Big Jim Hutto was on his show as well as Clark R. Knoxville, and Tommy Carlyle and Hal Durham of WROL Knoxville, v...to see their many artist buddies and friends know they were sorry they could not be in attendance.

THE CASH BOX

December 12, 1953

Leading Folk Names Attend “Cash Box” Open House

NASHVILLE—During the recent 25th anniversary of Grand Ole Opry held in Nashville, The Cook Box held open house. Among those who attended—Jimmy Dickens (WSM); Dewey Mounson, Mgr. of Jimmy Dickens; Bob Neal WMPS Memphis, Tenn.; Jim Denny Mer. of WSM Artist Bureau; Dick Stuart KFWM Memphis; Justin Tubb WHIN Gallatin, Tenn.; Hank Newman WLW Cincinnati; Sammy Bankhart WLW Cinci.; Ray Scott WZIP Covington, Ky.; Chester Standard WGDG Madison, Ala.; Ken Marcin OTS; Otto Devine WSM; Dub Allbritten. Carried the past week on November 29th was the popular Half hour on Lowell Blanchard’s Mid-Day-Merry-Go-Round program from WNOX in Nashville, Tennessee. Cousin Jody, longtime comedian on Grand Ole Opry is reported to do recordings for the Decca people under Paul Cohen sometime this month. Big Jim Hutto was on his show as well as Clark R. Knoxville, and Tommy Carlyle and Hal Durham of WROL Knoxville, v...to see their many artist buddies and friends know they were sorry they could not be in attendance.

THE CASH BOX

December 12, 1953

Leading Folk Names Attend “Cash Box” Open House

NASHVILLE—During the recent 25th anniversary of Grand Ole Opry held in Nashville, The Cook Box held open house. Among those who attended—Jimmy Dickens (WSM); Dewey Mounson, Mgr. of Jimmy Dickens; Bob Neal WMPS Memphis, Tenn.; Jim Denny Mer. of WSM Artist Bureau; Dick Stuart KFWM Memphis; Justin Tubb WHIN Gallatin, Tenn.; Hank Newman WLW Cincinnati; Sammy Bankhart WLW Cinci.; Ray Scott WZIP Covington, Ky.; Chester Standard WGDG Madison, Ala.; Ken Marcin OTS; Otto Devine WSM; Dub Allbritten. Carried the past week on November 29th was the popular Half hour on Lowell Blanchard’s Mid-Day-Merry-Go-Round program from WNOX in Nashville, Tennessee. Cousin Jody, longtime comedian on Grand Ole Opry is reported to do recordings for the Decca people under Paul Cohen sometime this month. Big Jim Hutto was on his show as well as Clark R. Knoxville, and Tommy Carlyle and Hal Durham of WROL Knoxville, v...to see their many artist buddies and friends know they were sorry they could not be in attendance.
Select-o-matic MUSIC SYSTEMS

☆ THE FINEST MECHANISM
☆ THE MOST DISTINCTIVE CABINET
☆ COMPLETELY EQUIPPED FOR REMOTE CONTROL, SCIENTIFIC SOUND DISTRIBUTION, AUTOMATIC VOLUME COMPENSATION AND HIGH FIDELITY

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's Finest and Most Complete Music Systems
More Ops Agree Trade Needs: A CENTRAL PUBLIC RELATIONS BUREAU

Can Be Set Up at Little Cost to Give Help to Ops All Over the Nation. Will Be Centralized Bureau Where Ops Can Obtain Expert Information Regarding Public Relations Methods and Programs. Such a Central P. R. Bureau Would Also Have Experts Ready to Visit with Ops or Groups of Ops to Explain P. R. in Individual Areas.

For over 20 years the writer has urged public relations programs on the trade. He has continued to write, time and again, over these years, the urgency of such a program for the peoples of this industry. So that the men and women who comprise the industry might gain better understanding from the public, as well as from their civic, social and national leaders.

When the writer created The Cash Box, almost his very first item was a proposal to the trade for public relations efforts on the part of the members of this field. He has, for all the years that The Cash Box has had existence, continued to urge that a 'National Coin Machines Public Relations Bureau' come into being.

It was, therefore, a great sorrow to the writer when the various divisions of the trade split into separate entities. At one time, during the years prior to War II, there was every possibility to create a national public relations bureau. Such a bureau would have served all divisions of this industry under one banner and would, at the same time, have held together the industry as a strong and single unit.

But the vending machine people saw fit to go their own way. Then the pinball people. Then the music men. And so, at this time, the field is split into separate units: amusement, music and vending.

The resultant effect was that each of these units, by setting themselves up as separate entities, created their own organization and it was, therefore, impossible to again set them up under one public relations banner, even though they all agreed that public relations was an absolute necessity.

The amusement machine people tried a public relations bureau of sorts, but, it fell short of the mark.

The vending machine firms have come together in a public relations effort, which has continued ahead, even though its success is somewhat dubious.

The music field is now seriously considering, and has been considering for some years, a strong and volatile public relations effort. But as yet, this has not come into being. Though the hope is, at each national meeting of the MDA (Music Operators of America) that such a program will get started.

One reason for the lack of enthusiasm on the part of the average man and woman engaged in the field toward the creation of a public relations bureau has been the tremendous expense reported to be involved in such an action.

Almost each time financial figures have been expounded by leading public relations experts who have been called in to speak on P. R. programs to gatherings of the trade, these are of such magnitude that the average person in this field is aghast when he hears them.

Therefore, some months ago, the writer came to the belief that, first of all, what this field actually needs is a Central Public Relations Bureau. This can easily be supported at much lower cost. Such a bureau would help each individual operator, and operators' organizations, to do the job as he or she would like to do, since this individual or group of individuals better understand their businesses and the people in their areas.

A Central Public Relations Bureau would be able to easily instruct the average operator and operators' organizations on how to prepare and guide a public relations program.

In short, such a "Central Public Relations Bureau" would be placed on a modest retainer. This bureau would, in turn, prepare plates, letters, etc., for advertisements which operators could feature, as well as issue letters regarding what makes for good public relations for those who are definitely interested in bringing about closer cooperation and better understanding with the general public, and the public's officials, in their area.

This would not require tremendous expense. Because the individual operator, or the operator's organization, would pay for the advertisements, making any changes in the wording or illustrations which they thought best and would, therefore, not be penal on gaining better understanding in any one city or state for the men and women in another city or state.

But all would be able to take advantage of the good experiences, the knowology and knowledge of the public relations organization which would become the "Central Public Relations Bureau" for the industry.

At the same time, whatever public relations agency would be chosen, would have men ready to visit with whatever organizations or individual operators who would desire to meet with these men, and to learn and discuss various methods and types of public relations programs, which might prove most effective.

Here again, the operator, or the operator's organization, would pay the traveling expense of the man sent to them and also would, at the same time, if this operator, or this operator's organization, decided to adopt the public relations program presented, pay the cost of such a program.

It all boils down to this simply— that this industry needs to get a public relations program under way if it is to place, on a retainer basis, one of the better known public relations organizations which would, in turn, create copy, advertisements and publicity items, etc., for the use of any individual, operator, or operators' organizations, anywhere in the nation.

This public relations organization would then become known as the "Central Public Relations Bureau" the coin machines industry. The experienced peoples in this industry could be interviewed by this public relations organization, so that this P.R. organization would gain a most complete knowledge of what it could do to help the industry.

This is the simplest and surest way to start public relations going for the complete benefit and better, future welfare of this industry.

Certainly there are enough leaders in this field who can afford to share the cost and who are necessary to the needs of any public relations organization to work for the members of the field—on a modest retainer basis—with the actual cost being born by those who want public relations programs to better their existence and insure their business future in this industry.
WASHINGTON, D. C.—All in the music machine industry are aware of the tremendous effort put forth by the representatives of the industry who appeared in opposition to the McCarran Bill (S. 1106) in the hearings held by the Sub-Committee on Patents, Trademarks and Copyrights of the Senate Judiciary Committee on Monday, October 27.

The general feeling at the conclusion of the hearing was that the case submitted by the music machine industry was looked upon favorably, particularly when Senator Alexander Wiley, chairman, expressed his opinion that "you can't get away from the idea that the juke box makes a song a more profitable business and that's an equity of considerable importance," implying that he was opposed to the proposed legislation.

However, Senator Pat McCarran, sponsor of the bill, issued a statement on Monday, November 30, stating "I intend to press vigorously for enactment of S. 1106 in the forthcoming session of the 83rd Congress."

It is evident that there is no intention to let up in an effort to hit the juke box industry with an added royalty tax. McCarran will use all his efforts to get his bill passed. Even if the other members of the committee disagree with him, and vote the bill out, the music machine industry can never relax for one moment, because it's obvious other bills will be forthcoming in the future.

We reproduce the statement of Pat McCarran in its entirety:

"I am much concerned about the fact that the Copyright Act of 1909 contains a clause that has grown inequitable over the years. This clause is the exemption which permits operators of coin-operated music machines—so-called juke boxes—to perform copyrighted musical works for profit without the consent of the copyright proprietor and without any compensation to him.

"During the 82nd Congress, the late Mr. Bryan introduced in the House a bill to repeal this exemption, and to fix a fee compensating composers for the use of their music by juke box operators. A similar bill was introduced in the Senate by Mr. Kefauver.

"Extensive hearings on this measure were held before a House Subcommittee of the Committee on the Judiciary. Ample opportunity was given for all segments of the music industry to testify concerning the merits of the proposed legislation. As a result of this extensive testimony, the Congress had an opportunity to examine at some length both the basic principles and the economics involved.

"In my view, two factors weighed against favorable action on this amendment during the last Congress. One was the fact that at that time operators of music machines were under regulation by the Office of Price Stabilization, which fixed the price of play for their machines and thus allowed them little latitude for adjustment. Another factor was the phrasing of the measure itself, which contained a provision for a statutory fee.

"After studying the organization and economies of this industry, which did not exist in 1909, I came to the conclusion that there is no reason why juke box operators should any longer receive special treatment. Consequently, I introduced S. 1106 in the first session of the present Congress. This measure would have the practical effect of placing juke boxes on the same basis as other commercial users of music (radio, television, hotels, restaurants and the like) insofar as public performance for profit is concerned, allowing these users to determine their fees by negotiation with the copyright proprietor or his agent. At the same time, the proposed legislation would continue to exempt the bona-fide owner of a single juke box.

"The principle has been well established, both by the Congress and the Supreme Court, that composers and authors are entitled to just compensation for the use of their copyrighted compositions in public performance for profit. As each new medium of communication of music to the public developed—radio, electronic recordings, television, and the like—it was recognized that commercial users of music should compensate the creator for the profitable use of his music. Although there may have been a reason a generation ago for exempting a then negligible portion of the music-playing industry from its business obligations, there is no longer, in my opinion, any further equitable, legal or economic reason for doing so, especially in view of the emergence of the juke box industry as a full-fledged business enjoying a substantial return from the public performance of copyrighted music.

"As to the fixing of a statutory fee, my firm belief is that under our American system it is always better for industry to negotiate its own agreements, subject only to general principles of law and fair practice, rather than be regulated in its every action by a governmental body.

"I urge all segments of the music industry interested in this matter to meet and reconcile any differences of opinion among themselves, in order to agree on legislation which will be fair to all. Meanwhile, I intend to press vigorously for enactment of S. 1106 in the forthcoming session of the 83rd Congress."

Gottlieb Presents New Type Selector Game

CHICAGO—"Arabian Knights" is a new type selector game just introduced to the field by D. Gottlieb & Company, this city.

The game is not only full of flash and color, but, is one of the most intriguing that this noted firm has yet developed.

The player is given the option of selecting one, two, or three holes, by a knob on the front of the cabinet.

If he selects three holes, of the six which have to be scored, he naturally cuts down on his awards.

If he selects one, and scores five of the others, then his awards are so much greater.

But, he can select three, is he so desires, and make the other three by skillful shooting and then, of course, his awards are down to the minimum which he can obtain, as against the possibilities which he has if he selects but one number and tries to skillfully obtain the other five.

To make the game even more appealing, they have flashed it up and made it one of the most colorful they have yet presented.

"In fact," as Alvin Gottlieb of the firm reports, "without any doubt we can state that 'Arabian Knights' is the most colorful, flashiest, and most intriguing five-ball game which we have ever presented to the industry.

"Furthermore," he continued, "advance tests of a very extensive nature proved to us, and will prove to every operator, everywhere, that 'Arabian Knights' is one of the best money-makers presented to the five-ball field."
Wertheimer and Romig Fly To Europe

SYRACUSE, N. Y.—Flying to Europe, Albert Wertheimer, president, and Robert E. Romig, general manager, of the Davis Distributing Corporation, one of the world’s largest exporters of rebuilt and reconditioned automatic phonographs, last week departed from Hancock Field, Syracuse, for Brussels, Belgium. Traveling by Pan American and Sabena Airlines, the executives will remain in Europe for two weeks visiting their sales agents and bankers for the Belgium, Holland and France areas. They are scheduled to return to the United States on December 12, 1953.

The firm, which is also an exclusive factory distributor for the J. P. Searsburg Corporation, of Chicago, maintains branches in Buffalo, Rochester and Albany with headquarters in Syracuse at 788 Erie Blvd. E. The rebuilding and factory reconditioning is done at the Syracuse, N. Y. plant.

Designers and Builders of
- MINIATURE GOLF COURSES
- DRIVING RANGES
  WITH AUTOMATIC TEES AND COIN OPERATED BALL DISPENSER
- BASEBALL BATTING RANGE
  (COIN OPERATED PITCHING MACHINE)

HOLMES COOK MINIATURE GOLF CO.
Office & Showrooms: 631-10th Ave., New York, N. Y.

TERRIFIC BUY! De Luxe PHOTOMATICS
In first-class mechanical condition and appearance, fully reconditioned by the manufacturer.
a small number available at very low cost
Phone or Wire Before All Are Sold!
INTERNATIONAL MUTOSCOPE CORP.
44-02 Eleventh Street, Long Island City 1, N. Y.
STillwell 4-3800

Airmail Subscription 52 ISSUES $30.
**CHICAGO**—Coin machine operators and distributors were attracted to the outdoor show at the Sherman Hotel here this past week and, in the main, searching for new equipment, they reported.

Though the average coinman spent only a few minutes and a half at the show, he looked thru the booths of the coin machine manufacturers very carefully, in his search for new machines.

The "Bull Pen" game attracted the attention of quite a few of the coinmen. This is where the ball is thrown to score. It was one belief that the game might have possibilities in such localities as bowling alleys, and some of the larger taverns. V. Fesen displayed the game for the Dodgeg Corp.

Bally's "Hot Rod" kiddie ride, featuring the old typ Model "T" Ford with the shiny brass trim, attracted a lot of attention, and won much good comment from kiddie ride operators.

"The Whip," brought to the show by Irving Kaye of New York, also gained much good comment from those who saw it. This is actually the same action for the "Whip" and the larger whip ride. Many were of the belief that this was the only new kiddie ride design at the show.

The three-dimensional picture machines won a fine following. These were only shown at the midway, Peabody and Capitol. All are eastern firms. Opa and diabaks were of the belief that these would be fine for any locations about the nation.

The "Auto Photo" and the "Phonatic" picture taking machines got their usual amount of attention, not only from coinmen, but, also from the outdoor men.

ChicoIn's "Round The World Trainer" was the subject of much comment with many of those present riding the machine for the first time. The game seems to grow on those who try it and all believed that it was a fine machine.

Scientific Machine Corp. of Brooklyn featured a "TV Camera" ride for the kiddies. This small machine was also the subject of much discussion during the show, with many of the belief that it had tremendous possibilities.

Williams showed the "Howdy-Doody" "Flub-A-Dub" and, there's no doubt, that because of the 10 million audience which the "Howdy-Doody" TV program has, this unit will find its way into many spots about the country. The automatic golf range which was shown by the Holms-Cook people was tried by many operators who foresaw this machine as the answer to a profitible driving range business.

The Burt Lane Company of Miami showed their Kiddie "T" and featured the fact that it was "first" with many of the new and unique kiddie ride ideas.

Exhibit had only the largest display of kiddie rides at the show. The "Roy Rogers' Trigger" was highligted with Rogers' $18,000 Tournament. "Rosie" in a huge display case for all to see.

A. B. T. Manufacturing Corp. gained much attention with their "Ride-About" which has been well accepted by coinmen, arcade owners, and outdoor amusement people all over the world.

Exhibit showed a very ingenious card vendor in its suite which won much attention from all present because of its unique vending features.

H. C. Evans & Co. showed its automatic photo, wheels, and ride range in miniature, as well as its well known games.

Meteor of Brooklyn had all its well known rides on hand. These people had a very attractive booth in view of the large number of their rides.

In addition to their well known "Shuffle Pool," Genco also showed their "Invasion" gun. It is believed that "Shuffle Pool" will be found in many outdoor concessions due to this showing.

Lee Manufacturing Co. of River Edge, N. J., showed a good line of machines which cover all phases of kiddie rides operations.

Mike and Joe Munves showed some brand new ideas in arcade equipment as well as modernized versions of some of the older and better known money-makers. This is the only booth that featured the old time type of machines for the arcade people who were present.

Many of those who attended the show were very much impressed with the displays and the equipment of the coin machine people.

Two coinmen received honorary mention from the Chicago Coin Machine Co. and Exhibit Supply.

Top award went to the Dodgeg Corp. and its interesting "Ball Pen" machine.

Eyes Swing to M.O.A. Show

**Ommens Team Holds First Place In Chi Automatic Phono Bowling League As November Play Ends**

**CHICAGO**—The complete standings as of November 30, 1954 are as follows:

**TEAM STANDINGS**

<table>
<thead>
<tr>
<th>Firm Name</th>
<th>Won</th>
<th>Lost</th>
<th>Total PIns</th>
<th>Average Game</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Walter Ommens Sons</td>
<td>27</td>
<td>9</td>
<td>29942</td>
<td>747</td>
</tr>
<tr>
<td>2. Paschke Phonodiv.</td>
<td>21</td>
<td>15</td>
<td>26745</td>
<td>765</td>
</tr>
<tr>
<td>3. Decca-Coral Records</td>
<td>20</td>
<td>16</td>
<td>24599</td>
<td>740</td>
</tr>
<tr>
<td>4. ABC Music Service</td>
<td>19</td>
<td>17</td>
<td>23568</td>
<td>685</td>
</tr>
<tr>
<td>5. Atlas Music Service</td>
<td>19</td>
<td>17</td>
<td>23568</td>
<td>685</td>
</tr>
<tr>
<td>6. Western Automatic</td>
<td>18</td>
<td>18</td>
<td>22912</td>
<td>660</td>
</tr>
<tr>
<td>7. Star Music Inc.</td>
<td>17</td>
<td>19</td>
<td>21474</td>
<td>673</td>
</tr>
<tr>
<td>8. R&amp;B Novelty, Inc.</td>
<td>17</td>
<td>19</td>
<td>21474</td>
<td>673</td>
</tr>
<tr>
<td>9. Mercury Records</td>
<td>14</td>
<td>22</td>
<td>21474</td>
<td>673</td>
</tr>
</tbody>
</table>

**TEN INDIVIDUAL LEADERS, MEN'S DIVISION**

<table>
<thead>
<tr>
<th>Name</th>
<th>Team</th>
<th>Games</th>
<th>Total PIns</th>
<th>Average Game</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. L. Gallett</td>
<td>Paschke</td>
<td>56</td>
<td>6017</td>
<td>107.5</td>
</tr>
<tr>
<td>2. I. Cairo</td>
<td>Mercury</td>
<td>36</td>
<td>5975</td>
<td>165.5</td>
</tr>
<tr>
<td>3. I. Sohacki</td>
<td>Decca-Coral</td>
<td>27</td>
<td>4488</td>
<td>166.1</td>
</tr>
<tr>
<td>4. T. Galgano</td>
<td>Paschke</td>
<td>36</td>
<td>5590</td>
<td>155.2</td>
</tr>
<tr>
<td>5. Ommens Sons</td>
<td>Ommens</td>
<td>36</td>
<td>5590</td>
<td>155.2</td>
</tr>
<tr>
<td>6. W. Paradise</td>
<td>R &amp; B</td>
<td>36</td>
<td>5955</td>
<td>164.2</td>
</tr>
<tr>
<td>7. V. Yacine</td>
<td>Melody</td>
<td>36</td>
<td>5882</td>
<td>161.3</td>
</tr>
<tr>
<td>8. R. Gnazzo</td>
<td>ABC</td>
<td>36</td>
<td>5590</td>
<td>155.2</td>
</tr>
<tr>
<td>9. J. W. Ommens</td>
<td>Ommens</td>
<td>33</td>
<td>5266</td>
<td>159.2</td>
</tr>
<tr>
<td>10. J. Strebl</td>
<td>Melody</td>
<td>24</td>
<td>3815</td>
<td>158.2</td>
</tr>
</tbody>
</table>

**TEN INDIVIDUAL LEADERS, WOMEN'S DIVISION**

<table>
<thead>
<tr>
<th>Name</th>
<th>Team</th>
<th>Games</th>
<th>Total PIns</th>
<th>Average Game</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. I. Ommens</td>
<td>Ommens</td>
<td>36</td>
<td>5093</td>
<td>141.1</td>
</tr>
<tr>
<td>2. S. Watkins</td>
<td>Western</td>
<td>47</td>
<td>1365</td>
<td>288.1</td>
</tr>
<tr>
<td>3. M. Sohacki</td>
<td>Star Music</td>
<td>36</td>
<td>4642</td>
<td>128.8</td>
</tr>
<tr>
<td>4. M. Nyland</td>
<td>Western</td>
<td>36</td>
<td>4530</td>
<td>125.0</td>
</tr>
<tr>
<td>5. C. Strebl</td>
<td>Melody</td>
<td>36</td>
<td>4379</td>
<td>121.3</td>
</tr>
<tr>
<td>6. J. Wojciekiewski</td>
<td>Decca-Coral</td>
<td>40</td>
<td>4067</td>
<td>101.7</td>
</tr>
<tr>
<td>7. V. Ommens</td>
<td>Ommens</td>
<td>21</td>
<td>2543</td>
<td>121.5</td>
</tr>
<tr>
<td>8. E. Brown</td>
<td>Coven</td>
<td>36</td>
<td>3269</td>
<td>120.9</td>
</tr>
<tr>
<td>9. E. Davis</td>
<td>ABC</td>
<td>21</td>
<td>2469</td>
<td>117.2</td>
</tr>
<tr>
<td>10. I. Sohacki</td>
<td>R&amp;B</td>
<td>33</td>
<td>3775</td>
<td>114.3</td>
</tr>
</tbody>
</table>

The Walter Ommens Sons team continued to hold the top position, and, in fact, more tightly cemented it this past November. It will be extremely difficult to dislodge this team from its first place position with the few weeks of December play and after maneuvers will be made for the '55 season.

Just prior to the second slot, its fifth position last month, was the team of Paschke Phonodiv. Service, and for the past month, they were in second place in October fell to 4th place this past month. Decca-Coral's team climbed to 3rd from 6th place last month. While ABC Music Service fell from 3rd to 5th.

Tony Galgano, who had been in first place among the individual men bowlers at the end of October, fell down to 4th place. Ray Gallett of the Paschke team clambered into the first slot from 4th place in October. Irv Cairo of Mercury who was in 30th place at the end of October, place seemed to drop 2nd place. Leo Sohacki fell one notch from second to third. Cari Lalino improved his standing this month by moving into 5th from 7th place.

Mrs. Isabel Ommens maintained her leadership in the ladies divi- sion. Though her average fell from 111.2 to 108.7, it fell not enough, and showed sufficient consistency, for her to remain for first place position. The 2nd, 3rd and 4th place positions remained in possession of the same players, namely; Mabel Maydon, 2nd; Mary Sohacki, 3rd; and Mabel Nyland, 4th. C. Strebl moved from 8th to 6th place this November.
As I See It

In 1928 a new and novel idea of coin operating was started. A home model coin operated cigarette vending machine called the Home Humidor was introduced into the market in that year. Today nearly every motel, hotel, factory and apartment house has a cigarette vending machine installed on the premises. The original idea for the Home Humidor was started by a man who had foresight and vision, and who believed that his method of vending cigarettes would one day be very successful. Today, Al Silberman is an authority on vending machines and his entire life has been spent in every category of the coin machine business. He spent fifteen years in Chicago where he was associated with Dave Rockola and Harry Williams. Every manufacturer was indebted to Al during and after World War II. I hope some day to prevail upon Al to show me his diary, so that the operators of this country may realize how they were able to maintain their equipment during the war years, and where the lumber came from that made the cabinets right after the war. It should make very interesting reading, and where the lumber came from that made the cabinets right after the war. It should make very interesting reading.

In 1946 Bill Woolf prevailed upon Al to come to Los Angeles and manage his office. While this was a wonderful opportunity, what really made Al come out here was the fabulous stories of the fabulous weather, plus the easy access to most of the sport fishing centers. The weather angle was no exaggeration. When Bill Woolf overwrote his hand, Bill Happell came along with a new deal. In his executive capacity today Al is bringing into play his many years of coin machine experience. His deep insight on vending equipment makes him one of the leading authorities of the nation.

Home is where you dig the roots deep. Al has dug deep here. His wife, his son and daughter and his grandchildren are all in California. Once you get a good taste of the climate, you are reluctant to move again. While California is growing by leaps and bounds I feel that Al Silberman, with his great knowledge and ability, belongs in Chicago. Here, where the great decisions of the coin machine industry are made, is where men of his caliber are needed. Men like Al Silberman who have the experience, the integrity and the moral background are needed to continue to lift our industry to a higher and higher level.

Rosen and Parkoff Set Annual Xmas Party For Dec. 19

NEW YORK—Following their annual practice, Harry Rosen and Meyer Parkoff of Atlantic-New York Corporation, this city, are holding a Xmas Party for their employees and their families at the Belmont Plaza Hotel on Saturday night, December 19. Cocktails, a sumptuous dinner and entertainment by top artists comprised the package in store for the Atlantic organization. Harry Rosen, once again, will act the part of Santa Claus, and distribute gifts to all.

It's Holmes Cook Miniature Golf Co.—NOT Holmes Clark

NEW YORK—Holmes Cook Miniature Golf Company, this city, designers and builders of Miniature Golf and Driving Courses, was the victim of the printer's gremlins in its advertisement which appeared in last week's issue, December 5. Unfortunately the firm name appeared as Holmes Clark—and we apologize to Holmes Cook, president.

The correct name and address of the firm is: Holmes Cook Miniature Golf Company, 621 Tenth Avenue, New York, N. Y.

CLOSE-OUT! 15 AMI Model "A"

Write—Wire—Phone FOR REAL LOW PRICE!

RUNYON SALES COMPANY


593 10th Ave., New York 18, N. Y., LO 4-1800
221 Frobisher Ave., Newark 2, N. J., BU 3-8777

Jacobs Opens N. Y. Games Jobbing Biz

NEW YORK—Bob Jacobs, one of the top men in the country in the field of shuffle alleys, opened a wholesale firm, National Amusement Company, this week, at 558 Tenth Avenue, between 42nd and 43rd Streets. Jacobs is specializing in the sale of reconditioned shuffle alleys, and will continue with his well known conversions of these games.
NEW ORLEANS NOTES

A well deserved vacation was due Betty and Chris Albans, of Jay Amuse-
ment, New Orleans. Had a long talk with Betty after her trip to Hot Springs,
Arkansas. Understand Bill of Bell Novelty Co. is still trying to get
WJMR-TV but it seems he needs a higher antenna. Don't get discouraged,
Bill. Others are having the same trouble. . . . Shooen Delaunay of Shooen's
Amusement, Reserve, building his pin game route bigger and bigger. . . .
H. L. Oncal, Jr., very busy with running his route in addition to the added
duties of chief deputy sheriff of West Baton Rouge, La. . . . Jennie Casnove
wheeling around in a brand new Ford. . . . Jerry, Abdalla's Music, and her
husband, just bought a hot rod. Jerry is tolerant of being called “fat” and liked
about the $3000 plus accessories he spent being more valuable than the car. . . .
Inex, Lafayette Amusement Co., Lafayette, La., really living it up at the
Southwestern College homecoming football game. . . . Ed Daniels, Capitol
Music, proudly telling everybody who pokes his head in the door that young
Eddie is big and husky (and as good looking) as his pop. . . . Sid Adams,
Cappell's Drug Store, Elton, La., doing the town up red on his couple of day
visits. . . . John Dra, popular music retailer in Mobile, Ala. has a smile on his
face these days, Business has picked up since the weather cooled a bit. . . .
Mr. & Mrs. Gore off to Dallas, Texas to inspect their latest grandchild. . . .
Leonard Chess, Chess Records, on another of his quick trips thru town. Cut
some New Orleans talent for his label. . . . P. A. Sandoz, Sandoz Amusement,
Abbeville, La. in town for the first time in months. . . . Another unexpected
visitor is Stanley Lewis of Stan's Shop, Shreveport, La. Stan has so many pots
on the musical fire it's hard for him to get away. . . . It's about time for another
trek to New Orleans for Homer of Montcalm Amusement, Baxtap. Haven't
seen him around in some time. . . . Louis Boasberg, New Orleans, Novelty Co.
out of town, leaving Mrs. Boasberg to attend young Barbara's school open
house. Five year old blond and pretty Barbara is the belle of the Kindergarten
class.

Sam Goldsmith — Leo Willens — and Ed Ravreby
of
CAPITOL PROJECTOR CORP.
556 WEST 52nd STREET, NEW YORK, N. Y.
wish to express our thanks
to all attending the NAAPPB
Show . . .
for your tremendous acceptance of our
KIDDIE RIDES and MOVIE MACHINES

New York Games Ops
Anticipate Gala Eve
At Annual Dinner

NEW YORK—Operators of amuse-
ment machines are looking forward
to December 20 with great anticipa-
tion, as that is the night they'll gather
at the Latin Quarter to participate in
the 4th Annual Dinner-Dance of the
Associated Amusement Machine Op-
erators of New York, Inc.

The show presented by the Latin
Quarter is well known, and is chock
full of top entertainment lasting for
several hours. Column who've at-
tended the association's banquets
have always had a good time at the
Latin Quarter.

George Ponser, business manager,
reports that attendance should be
greater than at any previous banquet,
and that many out-of-town operators
as well as representatives from the
leading factories will be on hand. The
souvenir journal this year, also, is
larger than in previous years.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:
I have been connected with the Coin Machine Industry for 20
years or more.
Please enter my name as a member and send me a membership
card.

NAME ........................................
FIRM ........................................
ADDRESS ...................................
CITY ...........................................
ZONE ........................................
STATE ........................................

"It's What's in THE CASH BOX That Counts"
DO YOU HAVE "D.L.?"*

Thousands of coin operated artists all over the coun-
ty are afflicted with a terrible sickness—"D.L."

GENCO's "SHUFFLE POOL" can stop "D.L."

Revitalize players' interest with a brand-new appeal
to their playing skill. In their instances alive
become a very different. To ensure
figure all the angles and back-shots. No other game
can match the realistic fun of the moving, col-
ored, light-reflected balls.

Just one treatment of "SHUFFLE POOL"—the
perfect all-location "switch play"—will convert
you. If you want healthy profits—like those you en-
joy with your very first Bowling Game—switch to
"SHUFFLE POOL."

"D.L. (Dying Locations)!

Genco's MFG. & SALES CO. 2621 North Ashland Ave., Chicago 14, Ill.

Genco's Invader BLACKLIGHT GUN GAME
SENSATIONAL ALL-LOCATION

Genco's Invader BLACKLIGHT GUN GAME
SENSATIONAL ALL-LOCATION

Cointbiz Makes Outdoor Show Click

CHICAGO—As one very well known
coin machine manufacturer stated,
"Say what you want to say about this show,
but, this just isn't a coin machine
convention."

In that statement is the answer to
the NAAPB Convention which took
place at the Sherman Hotel here last
November 29 and 30 and December
1 and 2.

He further commented, "These guys
of the outdoor field tell us that they've
here to look over equipment they will
want to buy for their Spring '54 open-
ings."

"Geez", he continued, "by that time
we may have changed our line four
teen times."

"The coin machine business", he
concluded, "is just too fast moving.
We don't look ahead to what may be,
or can be, or will be, four, five, six,
or more months, from today."

It was agreed by all those from the
coin biz who attended, "Remove the
coin machine manufacturers from this
show—and what have you got?"

In short, as one after the other
stated, "These people are here to look over what they 'think' they will want
to buy in '54, while we are here show-
ing them what we have to sell right now."

The coin machine manufacturers all
agreed that, "If not for the coinmen
who attended, this show would have been
a flop."

The many who came bought merchandise
they liked. The outdoor men went home to "think it over" and de-
cide on what they "will want for
Spring '54."

This is an entirely different kind of show than what the coin machine
people are accustomed to. They like
buyers who buy now. They don't want
to worry about what they will have in
production next Spring. Or next year.
This is the time, as far as the coinbiz
is concerned.

The resultant effect was much dis-

CHICAGO—Most remarkable twist
which has taken place over these past few
weeks is the method with which the entire
coin machine industry is adopting,
without anyone asking for or even
giving enough cogitation, to prevent
any business slowdown, except that
which is natural during the holiday
season.

Manufacturers here advise that
their distributors have been dealing
with them, both in person and over long
distance phones, as well as by letter,
making very fine suggestions to us
what the manufacturers can do and build
which would meet with the ap-
proval of the entire field.

In turn, these distributors report, they
have had the same reaction from the
operators in their areas, who have called
upon them suggesting various new
ideas.

All in all this is one time, as many
have stated here, where the entire
coin machine industry has come to-
gether in an all out effort to prevent
any sort of business slowdown.

Perhaps the words of this one very
well known manufacturer may cover the
entire subject. He said:

"Never before have I seen anything
like this. Our distributors have called
on me, phoned me, and written to us,
making outstanding suggestions for
new types of products and new busi-
ness-methods, all in an effort to help
prevent any business slowdown in 1954."

Others have stated, "It sure makes
everyone feel good to know that all
in the industry are working and think-
ning hard in an effort to keep the boom
booming along."

This is the crux of all the sugges-
tions which have been made. All want
to help keep the boom booming and,
thereby, eliminate any possible busi-
ness slowdown in 1954.

This is the business, and this will to
help, many here believe, will prove
just what is needed to keep this trade
going on ahead just as rapidly as it
has these past years and, perhaps, even
push it further up to the topmost
run of the success ladder.
THE GREATEST HOLIDAY GREETING ISSUE IN THE INDUSTRY...

Dated: December 26th
GOES TO PRESS:

Thursday
DEC. 17th

Reserve Position Now — or better yet
Send in your advertisement to

THE CASH BOX
26 West 47th Street, New York (36)  32 W. Randolph Street, Chicago (1)  6363 Wilshire Blvd., Los Angeles (48)
Tel.: Judson 6-2640  Tel.: Dearborn 2-0045  Tel.: Webster 1-1121
New AMI Sales Representatives

ARTIE DADDIS

Arthur W. Daddis, since 1947 AMI field service engineer in the eastern region, will serve the district that includes the following AMI distributors: Southern Music Distributing Company, Orlando, Miami and Jacksonville, Florida; Friedman Amusement Company, Atlanta, Georgia; T. B. Holliday Company, Columbus, South Carolina; Steel Music Company, Durham, North Carolina; Birmingham Vending Company, Birmingham, Alabama and Hermitage Music Company, Nashville, Tennessee.

Mr. Daddis is well known to distributors and operators throughout the country, although in recent years his assignments have been in the eastern half of the U.S. In addition to his prior activities with AMI, Mr. Daddis has an extensive experience in the automatic music field and at one time operated his own sizable route. Mr. Daddis recently established his residence in Hollywood, Florida, and will make his headquarters there.

THOMAS H. SAMS

New district sales representative for the western region is Thomas H. Sams, a new member of the AMI organization. Mr. Sams has recently been engaged in personnel placement work in Tacoma, Washington, and prior to that was affiliated with the juke box field in Boston, Massachusetts and San Francisco, California. Mr. Sams, a former World War II Navy pilot, will make his residence and headquarters in San Francisco.

The district Mr. Sams serves includes the following AMI distributors: Dunis Distributing Company, Western Distributors, Inc., Portland, Oregon; Huber Distributing Company, San Francisco, California; Badger Sales Company, Inc., Los Angeles, California; Garrison Sales Company, Phoenix, Arizona and Western States Distributors, Salt Lake City, Utah.

Bacon Visits N. Y.

NEW YORK—Dave Stern, president, and Bob Sifer, sales manager of Seacoast Distributors, Inc., this city, played host to J. Raymond Bacon, executive vice-president of Rock-Ola Manufacturing Corporation, for several days this week.

Bacon, who was viewing the new offices of the distributing firm on coinrow for the first time, was highly impressed, not only with the physical appearance of the showrooms, offices, parts dept., etc., but was thrilled with the number of music operators visiting these quarters.

Many sales matters were discussed, and Bacon left for the factory in an extremely optimistic frame of mind. While at Seacoast, Bacon was interested in watching the preparations under way for a complete parts and supplies department, which it was announced will open officially on Monday, December 7. Charlie Reissner heads this department.

"It's What's in THE CASH BOX That Counts"
That's right! The Cash Box will give you DOUBLE YOUR MONEY BACK if you don't agree that The Cash Box is the finest publication for you in all the history of the coin operated machines industry!

No other publication in the history of this industry has ever dared to make such an offer.

Fill out the coupon on the bottom of this page today! Enclose your check for $15.00 for a full year (52 week's issues) of The Cash Box!

Read the first four issues. If you don't agree, after going over the first four issues you receive, that The Cash Box is the greatest magazine you've ever yet read to help you progress in your business...send back those first four issues...get DOUBLE YOUR MONEY BACK for those first four issues...PLUS...the original $15.00 you sent for the entire year's subscription!!!

YOU CAN'T LOSE!

If anything at all...you can get DOUBLE YOUR MONEY BACK...by subscribing to The Cash Box TODAY!!!

THE CASH BOX
26 West 47th Street, New York 36, N. Y.

OKAY: I'll match you! Enclosed find my check for $15 for a full year's subscription (52 exciting week's issues) of The Cash Box. If I don't like the first four issues I receive, I am to return these first four issues to you, and you are to give me DOUBLE MY MONEY BACK for those first four issues PLUS the $15 which I am enclosing right now.

FIRM
ADDRESS
CITY ..........................  ZONE  ............  STATE

SIGNED
Better Kiddie Ride Biz Ahead

Kiddie Ride Mfrs. Point To Interest Shown and Orders Taken From Coinmen Attending Outdoor Show as Sure-fire Indication of Better Biz Ahead

CHICAGO—The kiddie ride manufacturers, who displayed their latest equipment at the outdoor show at the Sherman Hotel here this past week, were all of the same belief that there was better business ahead for them in 1954.

They backed up their statements with the great amount of interest shown in the kiddie rides by the park and outdoor men who attended, and especially, by the orders which they received from the coinmen, who came to see their displays at this park show.

Some of the new rides shown at this outdoor show for the first time won much fine comment from all the coinmen who attended. Some of these are so unique and, coupled with fine music, are sure to win great following among the kids, was the general consensus of those who pointed to these rides as surefire hits.

Definitely the new style kiddie rides are not only more elaborate, but tie in much better with the more familiar things which kiddies are acquainted with and, thereby, the tieup and the action are sure to pull more play than ever before.

At least this is the consensus of opinion of the kiddie ride specialists who attended the outdoor show.

The major characteristic of the kiddie ride ops explained by them is they are out of their locations than they've ever been before due to the fact that the fly-by-night ops have dropped out and have sold most of their rides.

The business of kiddie ride operating, however, is settling itself down to those men who have made a real business of vending this kind of entertainment to the youngsters of the nation.

They also seem to be picking the new rides they want to buy much more carefully and are extremely conservative in their demands as to what they want the rides to do for them.

R. C. Rolfing, Wurlitzer Pres.,
To Present $1,000. Check
To Wurlitzer-Lane Contest Winner On Ed Sullivan Show

NEW YORK—The winner of the Wurlitzer-Frankie Laine showman contest was selected this week after a judging committee listened to area winners of 40 major cities. Patty Brox, a 16 year old high school student from Union, N. J., won the top award from among 4,000 entries.

Patty Brox will receive a check for $1,000 toward the furtherance of her musical career. The award will be mailed to the Sullivan television show on the CBS network, Sunday, December 13. Frankie Laine and R. C. Rolfing, president of The Rudolph Wurlitzer Company, will make the presentation jointly on this nation-wide television show.

A special Wurlitzer-Frankie Laine Achievement Award plaque for 1953 will be given five additional vocalists, whose judges decided possessed unusually fine voices.

Each of the winners of the 40 area contests were given $100 each, and all contestants will receive a certificate commending them on their interest and testifying to their participation in the competition. The certificates are given by R. C. Rolfing and Frankie Laine.

Wurlitzer, Frankie Laine and Columbia Records have indicated that they were tremendously pleased with the results of the 1953 contest, and they plan to continue the contest annually.

"It's What's in THE CASH BOX That Counts!"

4 REASONS WHY
Bally KIDDY-RIDES
EARN BIGGEST PROFITS YEAR AFTER YEAR

1. Flashiest Eye-Appeal
2. Thrillingest Action
3. Simplest Mechanism
4. Sturdiest Construction

Start a steady-income route of Bally Kiddi-Rides now.
Finance-Plan available through leading Bally Distributors.

So, Music To Open Miami Showroom

MIAMI, FLA.—Ron Rodd, owner of Southern Music Distributing Company, with headquarters in Orlando, Fla., this week announced that Southern had established a Miami office and showroom. Robert J. Norman will act as general manager.

The new office has 8,000 square feet of floor space, air conditioned offices, showrooms, a refreshing department, parts department and storage warehouse. A full line of replacement parts will be stocked.

According to Norman, the formal opening of the Miami office is planned for December 10 and 11 for the South Florida coin machine operators.

Southern will also embark on an extensive expansion program with regard to export sales to Central and South American countries. This will be handled from the Miami office with

HOLIDAY SPECIALS!

SPOT LIGHT
FROLIC
PALM BEACH
ATLANTIC CITY
RODEO
HONG KONG

WEBSITE—WIRE—PHONE TODAY!
We are exclusive factory distributors for:
BALLY—WILLIAMS—ROCK-OLA

ERASMO U. RAMOS as export manager. Also at the Miami office will be Scott Daddis, service manager, and Warner Joye, chief of the refreshing section.

Southern also has a branch in Jacksonville. All three offices will represent J. H. Kenney & Company, International Mutoscope Corporation and AMI, Inc.
ACCLAIMED EVERYWHERE

Rock-Ola COMET

The Original 120 Selection Phonograph

120 120 120 120 120 120 120 120 120 120

CALIFORNIA CLIPPINGS

LOS ANGELES

Operators should eye with interest the Pay-as-you-see television set up that the Acclaimed Industries have shown at the Arizona State Fair. The fair's movies and special events in their living room simply by dropping the admittance fee. The system is on the completely enclosed channel that allows the picture to come into focus. The television system has yet to secure FCC sanction and must operate at present in experimental areas in which it can get a modicum of signal. It is now operating in the United States at present with a total of 400,000 TV sets. The experimental television installation is designed for the so-called TV black-out areas in Glendale and Burbank which have a population of 120,000. This new system brings in a new phase to coin operated TV and opens new opportunities for expansion in the field of coin operated television.

Coinrow was a busy place this past week. The weather blossomed out into the warmest day of the year which brought many folks into town to take care of business. Charley Robinson, president of Coinrow, took off for a few days for a combined business and pleasure trip. He kept the bubble bath humming but Al Bellman disclosed that it was to points East. At Solotone Corporation offices president, quiet, F. E. Wilson, president of the firm, drove to Vancouver, Canada, to confide business. Vice-president of Deuces Wild, Don Stewart, returned to San Francisco on business. Bob Bever, manager of Dan Stewart Company, has been jumping around the surrounding Los Angeles areas calling on operators. Steve Diamante has been calling on operators throughout November and they expect it to continue right up to the Holidays. Paul Diamante junior recently gave you some good news about what you attended the USC-Notre Dame football game at the Coliseum. All the gang at Minthorne Music Company is moving out those new Seeburg's almost complete. They are all saying they can get them to Know. Joe will be out of the Club on display along with the new Williams Howdy Doody "Fin-U-A-Dub" kiddie rides. If you're on the west side of the W. H. Lenihan Co. and feel a sudden breeze go past you it will be the whirlwind that is rushing down the street for a quick cup of coffee. These two gals are always bound and in a rush no matter what you see them doing. Wine, beer, drink, fruit and dairy product dispenser will soon be manufactured here in the LA area. Jack Simon is back and hard at work at Simon Distributing Company. He recently attended the NAAPB show in Chicago. Also understand that Lynn Brown and Astie Stein have also returned from the show but was not able to reach them for comments about the event. Phil Raboch is now spending a few weeks in Florida before returning to California. Jimmy Williams drove in from Twenty-nine Palms to visit along the Pico strip. Bob Adkisson, who is a general manager for the group, has been around. Jimmy also is owner and manager of the Smoke Tree Supper Club and Lodge. He invites anyone who happens to be down his way to drop in and see him. The Colby company is very busy this time of year and has put out a new coin tube recently when Ross Jimenez from Tijuana, Mexico, was seen visiting along the Pico side. Jack Farris, who has been back in the town for several months, is still around here. The first time in ages that Jerry has visited with local coinmen. . . . Other out of town visitors this past week included Ruth McIlvain, Sue Jeannine, and John McIlvain. Carl Thompson, Delano; Dale Freeman, Brawley; Clyde Deallinger, Balboa and Oceanside; "Mac" McGone and "Doc" Drillen of Orange State Music Company, Santa Ana, also were seen along coinrow taking care of last minute business. . . . Abe and Estelle Rheim of Rex Music Company are getting ready to return soon. They are going to winter in Arizona with a view to expanding their growing business. . . . Executives from Decca Records made a personal visit to distributors along West Pico recently. The group was led by Syd Gillman and Art Grobarti. . . Even with all the talk about stiff competition from larger operators and the scarcity of popular reaction, it still seems that the small operator finds fairly well here in the LA area at least. As Al Cohn of Trico Music stated recently, "I'm sure the small operator is here to stay." He added, "After all it's their personal touch that comes to keep the happy and only the small op who makes it a practice to know his locations and service them personally can give that additional service that the big company has been known for the past several weeks changing over all his route from 78 to 45 rpm.

Dallas Ops Hold Monthly Meeting

DALLAS, TEX. — The monthly meeting of the Dallas Coin Machine Operators Association, held at the Fort Worth Club, was another good one with a large attendance.

Gordon McPherson of Melody Machine company handled the arrangements and acted as M.C. His partner, Steve Diamante, and the other members of the operating company to keep each of his machines going.

E. L. Gerber also spoke, giving a full report of his recent trip to Wash-

ington, and the latest in business conditions. He read Congressman Miller's report in its entirety. Certain told the gathering the reaction was comforting and that he sure the bill would pass. The new round table discussion was held on the amount of money to be spent on the coin devices that must be allocated to each location.

Among the guests present were Paul Peters, Jr., and J. H. Peters, a coin-in-law. Peters, stationed with the Air Force in Alaska, and Peters, stationed with the Air Force in Alaska, came down to settle the estate of his father.

"It's What's in THE CASH BOX That Counts"
Meeting Dates Of
Music Operators' Associations

Dec. 7—California Music Guild
   Place: 311 Club, 311 Broadway, Oakland, Calif.
7—Amusement Machine Operators of Baltimore
   Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
8—Phonograph Merchants' Assn., Cleveland, Ohio
   Place: Hollenden Hotel, Cleveland, Ohio (executive board).
8—California Music Guild
   Place: Fresno Hotel, Fresno, Calif.
9—California Music Guild
   Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
10—California Music Guild
   Place: U. S. Grant Hotel, San Diego, Calif.
   Place: Broadwood Hotel, Broad & Wood Sts., Phila, Pa.
15—Western Massachusetts Music Guild, Ralph Ridgeway
   Place: Ivy House, West Springfield, Mass.
17—Eastern Ohio Phonograph Operators Assn.
   Place: 1310 Market Street, Youngstown, Ohio (executive board).
21—Westchester Operators' Guild, Inc.
   Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
28—Central States Music Guild
   Place: 805 Main Street, Peoria, III.
   Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.

Jan. 7—Phonograph Merchants' Assn., Cleveland, Ohio
   Place: Hollenden Hotel, Cleveland, Ohio (General).
7—California Music Guild
   Place: Sacramento Hotel, Sacramento, Calif.
7—Eastern Ohio Phonograph Operators Assn.
   Place: Tod Hotel, Youngstown, Ohio (General).

United Service School At Swartz Sales

Polio Drive Co-Chairmen
Selected by Sam Kresge

NEW YORK—Sam Kresge, chairman of the Coin Machine Industry fund raising drive for the National Foundation for Infantile Paralysis, reports that co-chairmen of the music, amusement games and merchandise machine divisions have already shown commendable action in soliciting and receiving donations.

In order to facilitate activities in the more remote areas, the merchandise machine division has been separated from the amusement games and music divisions. The music and amusement machine co-chairmen, selected by Kresge, and who accepted are: Albert Denver, Music Operators of New York; George Ponsor, Associated Amusement Machine Operators of New York; Phil Silverman, Bruno-New York (for record firms); Al Bodkin; Harry Rosen and Meyer Parkoff, Atlantic-New York Corp.; Barney Snyderman, Ryonen Sales Co.; Dave Stern, Sea Coast Distributors; Joe Young, Young Distributing; Perry Wachtel, De Perrl Advertising; William D. Littleford, The Billboard; and Joe Orlick, The Cash Box.

Co-chairmen for the merchandise machine division are: William Sekly, Lily-Tulip, John Archbold, Dixie Cup; Paul Little, Pepsi-Cola; William Andrews, Coca-Cola; Alan Glazebrook, Canada Dry; George T. Herald, Seco Supply; Lee Oken, RKO Theatres; Harold Newman, Century Theatres; Leonard Polack, Loew’s—MGM; John Collins, Casein Co.; I. Hayne Houton, Spa-Carb-Juice Bar; Charles O’Reily, ABC Vending; Matthew Forbes, Cigarette Merchandisers Assn.; Charles E. Fisk, Seecoast Corp.; Frank Dinnerman, Union News and Roger Littleford, The Billboard.

George Ponsor is working in close cooperation with the officials of the Polio Fund Drive, permitting his list of membership to be used for solicitation. He advises that the music operators group has also submitted a list of its membership. The many distributing firms are permitting their lists to be used also.

“Every firm and individual in the coin machine industry should make a contribution to this great cause” stated Kresge. “We will gladly accept large donations, but we want to stress to the members of our industry that we will gratefully accept any sort of donations, from $1 up. I know the demands of the many charities coin machines contribute to, all worth while, but I’m hoping everyone will find it in his heart to donate some money to the Polio Fund.”

The dramatic posters are being supplied to every wholesaler along coinrow, and we understand these firms will accept contributions. Checks are to be made out to the National Polio Foundation, and should be mailed to Samuel Kresge, Apeco, 250 West 57th Street, New York.

“You’re Getting Right Into the Ring” with the Cash Box

The Parks show in Chicago drew several operators and distributors from the Upper Midwest area. Those who attended the show were Joe Colihan of the Coralie Amusement Park, Excelsior, Minn.; Harold Lieberman of the Lieber- man Music Co., Minneapolis, Minn.; Marty Morenisk of the Winnipeg Coin Machine Company, Winnipeg, Can.; and Mr. and Mrs. Louis London of Winnipeg, Can.; Ray Trueman, Uncle Sam Novelty Company of Deadwood, S. D., is a very staunch Notre Dame football fan, his son is a student there, and he maritime trip that he had to take before the season opened. Also would appreciate being some time off to see several of the games. When Ed and Millie Birkemeyer made the trip into the Twin Cities last week they had to rush around to pick up their records for their route. Milly both a very busy lady had a lot of time to do some shopping in the downtown stores. Mr. and Gerald Johnson of Menomonie, Wis., were another husband and wife team that the trip was an outing for their route. Ray Flynn of Shelby, Mont.; and Ken Flynn of Havre, Mont., look forward to getting back to their route after the trip. Its back to work for them now. Floyd Carlson of Sioux Falls, S. D., managed to get in a few shots at the elusive blue greese before the cold winds drove them further south, for John Anderson, who has his route is patrolling the high lines for the REA. According to John this is an easy job. All he has to do is sit down on this job. Of course he adds, the seat is in an airplane which skims over the lines about 20 to 30 feet off the ground. For his money he can have that easy task. Recent visitors to the Twin Cities were Jack Harrison of Crosby, Minn., Ken Ferrusse of Stillwater, Minn.; Charles Rose of Fargo, N. D.; and Andy Oberg of Grand Forks. N. D.; A. C. Grandeser of Rapid City, Minn.; Roy Foster of Sioux Falls, S. D.; Emil Sistrami of Eau Claire, Wis.; E. E. Heer of Herried, S. D.; Stan Woznak of Little Falls, Minn., and Harry Galay of Menomonie, Wis.
Empire SAVES YOU MONEY ON LATEST EQUIPMENT

100 United CLASSICS...$395.
50 United OLYMPICS...365.
100 United CLOSERS...695.

NOTICE: ALL BEAUTIFULLY RECONDITIONED AND SERVICED BY EXPERTS!

KEENEE 6-Player LEAGUE BOWLER...$129.50
KEEKENO Deluxe LEAGUE BOWLER, Match Score...325.00

GET OUR PRICE FIRST ON ANYTHING YOU WANT
TERMS: 1/2 DEPOSIT, BALANCE SIGHT DRAFT OR C.O.D.

Empire Coin Exchange
101-12 Milwaukee Ave.

Chicago Chatter

508 series. John Strebl 471, and the great "Fireball Bunk" (Warren Parade) was still going strong. Joe Perry and Vic Mancini of the spirited lot of Vintage bids were also out doing their job.

Fred Nash is the person in charge of the latest lot of Camps. MAE was the late Camp treasures, and he is getting a fine lot of collectors.

Mr. and Mrs. Harold Lieberman of Minneapolis; Mr. and Mrs. Eddie Ginsburg and Mrs. Morrie Ginsburg; J. D. and B. D. Lazar of Pittsburgh; Mr. and Mrs. W. J. Ladd of Kansas City; Mr. and Mrs. Allen J. Stern; Joe Ash of Philly; Harry Stern; Mr. and Mrs. Herb Oettinger; Mr. and Mrs. Chas. Castecber; Gordon Horlick; Bill Kennedy and many others. Most of this crowd was in the Waldorf-Kennedy in skull cap, prayer shawl and holding a pad book... the Bar Mitzvah took place Sassy morn and, as we arrived in the hotel, New York Press was the first into was—Joe Munves. Who advised that he was back in the arcade mgf biz.

... John Johnson up from San Antonio, big ten gallon hat and all, and talking about his two 6 foot kids, J. D. and Norm. Tree Kemper and Buddy Fox drove all the way in from New York and waited for Barnett (Shaggy) Sugerman and Abe Green to arrive by plane that same evening... Irving Rodd and Co. showed a new idea in Kiddle video called "The Whirl." Just what it sounds like— the big whirl pipe in miniature for keeping a flippers going. The Whirl was started in the coinbiz some years ago with the Gottlieb "Gripper."

The jock box people tremendously interested in that front page story in The Wall Street Journal last week about Cole's selling his great collection of coinboxes. Jokes had much to do with this sales boom.

As we are all aware, the recent news about the "Arabian Knights," claims that the selector feature on this game is going to make this one of the most outstanding moneymakers this firm has yet built. ... Nat and Lilyan Cohn has just received on the "3-Dimensional Theatre" machine they featured. In fact, while at the show, Nat received long distance phone call from Oakland, Calif. Got of the "3-Dimensional Theatre" machine and told them all about the show and doing business because of fine buys Empire Coin offering and the big deal they made with Northwestern Auto Sales Co. in Chicago.

Sincere apologies to Dick Hood, Jr., Rex Shriver and Les Rieck for leaving town unexpectedly without going to the show; therefore we had to send our letter re: 2 minute records in which he signs himself, "Traditionalist."

Curtiss, in a letter to Ed Berman, states that the "Seaboard" is the hottest kiddie ride at the show; "Hot Rod"—by Bally; Jack Nelson, Bill Kivlin, Ralph Nicholas, Ted Johnson and Dean Steiff; Burnet Beigenstein; Carl Kniolle; and very few of the big Bally organization modestly accepting the compliments of all who saw it... Trio of lookers: Bill DeSelm. Bally; Dick Hood, Jr. Shriver; and Rieck; claims to be the most thrilling thrill for you and me. In fact, a disappointment to us all. Don't worry, we will have an Ohioan story, which seems to be the most amusingly. Especially Barney Frierick of St. Loo. Verle Van Nattan of Auto Photo One of the busiest guys we've never seen, trying to explain why he doesn't have a couple of wheels under his stand. But he is standing by, with a great, big, wide smile—listening... Harry Brown now has the Telephone Lamp Co. in Chicago Pn.

Mr. and Mrs. Lee Weinberger taking in the outdoor show and some of the top nites rounds this booming town. ... Jack Simon, Lyn Brown, Phil Robinson and others from the City of Angeles, California, talking it over...

Mr. and Mrs. Phil Robinson, by the way, on their way to the very gorgeous "Fireball Bunk," were in the company of Mr. and Mrs. John Johnson of San Antonio that he ought to "reduce.

Max D. Levine of Scientific Machine, Bilyon, a busy man with his newest kiddie ride which clicked like anything. Joe Cohen of Oakbush, Win, walking about the show... Sure was happy to hear that Mrs. Ruth (Ralph) Sheffield feeling so much better she could take in a movie downtown while hubby busy at the Geno booth. Buth just came thru two very serious major operations... Hymie Rosenberg around and about doing business while others just showing off. Thanks for the very charming complimentary given The Cash Box by Mrs. Mollie Fishman who told us she was one of our most intensive and devoted readers... Funniest conversation, Ralph Sheffield telling of Mr. John Johnson of San Antonio that he ought to "reduce..."

Mike Munves, one of the real outstanding old timers in the coinbiz, making up for the lack of attendance at productive trade shows by seeing many coin museum booths which actually dominated the entire convention. ... Most interesting story told was that of Gill Kit. How he drove over the mountains from Baltimore, just 19 years ago, and was sheltered by Herb Everschor when he landed in Cleveland—but broke. Was earning $12 per week at this time. Then went to work with a boy and a way, and look at the guy today. This is Gill's 19th year in the coinbiz—this week—in fact opening day of the NAAPBP show.

"It's What's IN THE CASH BOX That Counts"
FOR SALE—25 Winlers like new, cleaned and guaranteed, few new, $75 each or will trade. What have you? 21st, N. of Market, BGMT, 3156 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—All machines 25% off high CASH BOX prices, Worlitzers, 1250, 1100, 1400. Spot Light, Betax, York, Bright Star, Buddy City, Stars, Coney Island, Zingo, Skeel Rolls, Shuffle Alleys, Flipper Pins, Pucks, Kneey 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., NORTHEAST, MINNEAPOLIS, MINN.

FOR SALE—Seeburg 1100A, $185; Seeburg 100C, $755; Seeburg 100B, $565; Seeburg 100A, $425; Worlitzer 1015, $90. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: 4-6111.

FOR SALE—1 Seeburg Scan Unit, perfect condition, $250; 2 Genco Sky Gunner, brand new; Alex Cigarette Machines, brand new, closeout; City, $12.50 each. Kneey 2-Player Attachment for Shuffleboard. JENIUS, 121 MAIN STREET, BUFFALO 9, N.Y.

FOR SALE—2020 Wallboxes $19.50; JWS-L56 Wallboxes, $15.50; 146M or $69.50; 147M or $99.50; 1422 Rockola $69.50; 1426 Rockola $99.50; W-1 to 15 5c Wallboxes and Packard Pla-mor $4.95, CENTURY DIST. INC., 1221 MAIN STREET, WAUKESHA 9, WIS.

FOR SALE—Rock-Ola Fireball 8559; Bent Box $350; Seeburg C $750. COOLIDGE BROS., 900 NORTH WESTERN, OHIO. COLUMBUS, OHIA.

FOR SALE—Wurlitzer Inc. and Wall Rockola 850, $15; 210c's $5. Steppers and Master units; inquire. 1017 $75 including freight. HENRY C. KOEN, 13th ST. BETHPAGE, N. Y.

FOR SALE—Chico Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; Deluxe Boxes $54.50; and other values. CAN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 18, ILL.

FOR SALE—Special closeout all Bally parts 50% off list. Amplifier tubes 50% and 10% off. Complete stock of Wurlitzer parts $1129. Lamp 21 C.P. $1.85, box of 10, $1.50. Pucks $1.35 each box, of 8, $9.95. Capeco all-purpose lubricant and cleaner, $3.95 per gallon, trial localized. COYEN MUSIC CORP., 3181 ELLSTON AVE., CHICAGO 25, ILL. Tel.: 1-Independence 5-2210.

FOR SALE—United Way 5 F T. $94.50; United 6 Way F. T. $154.50; United De Luxe $139.50; Kneey High Score League Bowler $174.50; Williams Super World Series $167.50; DeLuxe, $129.50; CAN AMUSEMENT CORP., 3181 ELLSTON AVE., CHICAGO 25, ILL. Tel.: 1-Independence 5-2210.

FOR SALE—New Astrocope $275; New 1c Camera $10; New 1c Advant. Panama Machines $12; Wurlitzer Wall Boxes $3; Gun Slot $55; Bally Rapid Fire $75; Bowlette Box $35; MATHEW VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANS.

FOR SALE—AMI “BV” $300; AMI “CA” $325; many others. WRITE, KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N.Y.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 230 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: D’Unkirk 3-1810.

FOR SALE—Williams Long Beach $95; 1 Universal Across The Board $110; 10 Packard Satin Finish Wall Boxes $25; 1 United Sweep Chute $115; 1 Chicago Coin Pistol Pete $65; 1 Williams Slugeot $75. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—Rock-Ola Fire-Ball 120 records, slightly used, only $625. Dick Jokeys, keep as new, $145; Leader $145; Bright Lamp $50. Saddle And Torbs F. S. $385; Evans Consolation $355; Chicago Coin Classic 2 PL. $60. Univ. Twin Bowling $101. REEL DISTRIBUTING CO., 910 EAST VADALAN BLUFF, ST. LOUIS 15, MISSOURI.

FOR SALE—Reconditioned Like New! Spot Lites $120; Bright Lites $140; Yacht Clubs $410; Bright Spot $145; Atlantic City $275; Bally Champion Horses; Bally Space Ships. All guaranteed. Call, write, or wire; DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVENUE, CHICAGO 25, ILL. Tel.: Jansper 8-5211.

FOR SALE—Reconditioned Like New—Spot Lites $120; Bright Lites $140; Yacht Club $410; Bright Spot $145; Atlantic City $275; Bally Champion Horses; Bally Space Ships. All guaranteed. Call, write, or wire; DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVENUE, CHICAGO 25, ILL. Tel.: Jansper 8-5211.

FOR SALE—United Twin Rebound $39.50; United 4 Player $39.50; United 5 Player $69.50; United 6 Player Deluxe $129.50; Kneey 10 Player Team Bowler $229.50. AMERICAN VENDING CO., 2684-92 CONEY ISLAND AVE., BROOKLYN 25, NY. Tel.: Epsilamide 5-1256.

FOR SALE—Reconditioned Model 1400 and 1450 Worlitzers $475 each, COMMERCIAL MUSIC COMPANY, INC., 1501 KINGS HWY. DALLAS, TEXAS. Tel.: Riverside 6381.

FOR SALE—2 Genco Sky Gunners with Caps $125; Kneey 4 Player Conversions for Shuffleboard $100; Dale Guns for UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 9, OHIO. Tel.: University 6981.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Kenex, MÄRAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 6-4864.

FOR SALE—United Super Bowlers, drum scoring, converted to 3rd, 7th, and 10th Frame Doubles. Completely reconditioned and crated only $279.50. All the features of a new game at half the price. Wire orders and 1/10 deposits. Immediate Delivery. SHELDON SALES INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. Tel.: Lincoln 9106.

FOR SALE—Hi-Speed Super Fast Shuffleboard wax. 24 one pound cans, $1.50. Used on all types. Sold by L. C. Flammang, Texas. Sold on money back guarantee. AMI Distributor, STATE MUSIC DISTRIBUTORS, INC., 9100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Reconditioned Like New—2 Flipper Bowlers $189; 1d. A Lines $65; Citation $35; Hot Rods $40; Genco 400’s $225. The Genco 400’s perfected and priced correctly by us. Return within 2 weeks if not satisfied for full refund. We buy 4, 5, or 6 player United Shuffle Alleys. Quote your lowest price. Wurlitzer $50; Genco 400’s $225. SO. KEDZIE AV., CHICAGO 32, ILL. Tel.: HEmlock 3-3844.

FOR SALE—Empresses; Thrones; ’99 and ’40 Standards and Deluxe; Classics; W1565 Wall Boxes; 600’s; Counter Models; Walling HiBby Scales; Arcade Equipment; Miki Pinballs; SOUTHSHORE VENDING, 308 N. S.CAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Flipper Pinball. 1007 WORLDWIDE CORPORATION, 9276 KESSEVEN AVENUE, CINCINNATI, OH. Tel.: MONTana 2600-1-2.

FOR SALE—United DeLuxe $125; Supers $185; Stars $205; Chinatown And Happy Days $140; Minkie $100; WA. M. Gmegames, Olympics, and Royals. STARK NOV. ST., HIGHLANDS, 12429 7th N. W., CANTON, OHIO.

FOR SALE—The finest used phono- graphs in all our history now avail- able for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VIET ST., MILWAU- KEE, WIS. Tel.: West 3-3224.

FOR SALE—Due To Change In Ili- nois State Law—100-5 Balls $80 and up; 3 Players; Electromechanical Equipment; Balls; 150 Surf Kings, ready for loca- tion, $50 each. Write or send tele- graph; TWIN CITY AMUSEMENT, EDISON COURT, Waukegan, ILLINOIS.
**CLASSIFIED ADVERTISING SECTION**

FOR SALE—Priced Right! Sunshine Parks, Faturities, Turf Kings, Across-the-Board, and Winners or will swap for United or Chicago Coin 6 player alleys. Write, wire, or phone: J. ROSENFIELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: OLive 2300.

FOR SALE—Wall Bargains! War-litzer Model 5204 (104 selections) $75; AMI (40 selections) $12.50; Rock-Ola (20 selections) $5; Packard (24 selections) $5; Seeburg (5-10c-25c) $25; Seeburg (5c) Post-war, $7.50; Complete Seeburg Distributors. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MISSOURI.

FOR SALE—5 AMI Model B, $310 each; 2 Genco Sky Gunners, $250 each; 4 for 25c semi-automatic cameras, $195. All equipment in A-1 condition. RELIABLE COIN MACHINE CO., 184-186 WINDSOR ST., HARTFORD, CONN.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: Satermanto 2-5050.

FOR SALE—Spot Lites $90; Yacht Clubs $250; Beach Clubs $375; Palm Beach $300; Frolics $250; TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE—Silver Chest, like new, $275; Golden Nugget $125; Jumping Jax $90; Genco 400, $10; Dale Gun $60; Chicago Coin Pistol $95; Mutoscope Sky Fighters $125; Chicago Coin 4 Player Derby $225; Big Bronco, very clean, $495; Evans Horse Race Wheel, write; Chicago Coin Super Jet, used, $495; Metal Typers, very clean, $35; Top Corn Sze $49.50; Funny House Mirrors, write; Jungle Joe $150; Genco Sky Gunner, like new, $225; Chicago Coin Band Box (New) $225; Shuffle Alley—United 4 Player Formula Top $85; United 5 Player Formula Top $100; United 6 Player Formula Top $115; United 6 Player Deluxe $155; United 6 Player Super $195; United 10th Frame $225; United 10th Frame (Matched) $300; United Cascade $325; Bingo—Bally Spot Lite $135; Bally Bright Spot $150; Bally Frolies $225; Bally Atlantic City $250; Bally Palm Beach $275; Bally Beauty $360; Keeney Lite-A-Line $65; Williams Long Reach $135.50; United ABC $50; Universal 5 Stars $49.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 16, OHIO. Tel.: Superior 1-4600.

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refurbished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: Eastern 7-1021.

**MISCELLANEOUS**

NOTICE—10c Seeburg AMI Ops—Don’t Pass Up Nickels! General’s Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples $3.50. Lots of 10, $2.95 each. Complete with decals and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE—Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—Phonograph Motors Rewound—Any make of split-phase Juke Box Motor rewound $4.00. No Extras. $4.00 is all you pay. Mailing list 4,000 Juke Box Operators $35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel.: 2711.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.

*"Best way I know to keep alive, not only to business conditions in the coin-machine industry, but also to the personal qualities that are so important in this industry, is to read ‘THE CASH BOX’ every week."

RAY MOLONEY
President
BALLY MANUFACTURING COMPANY,
Chicago, Illinois

* * *

If you are reading someone else's copy of The Cash Box why not mail this coupon today

THE CASH BOX
26 WEST 47th STREET
NEW YORK 36, N. Y.

Enclosed find my check for $15 for a Full Year (52 Weeks) Subscription.

NAME

FIRM

ADDRESS

CITY ZONE STATE

www.americanradiohistory.com
good switches
last and last
and last

Many a man remembers the swinging, stinging switch in the bygone days when psychology was applied to the seat of the pants. Selected of a limber, new growth wood, the switch could be used again and again—if needed. It seemingly had no fatigue point and one scarcely ever broke in use.

Switch blades used in the AMI juke box are unusually flexible and unique in their low fatigue properties. Made by AMI of pure copper, alloyed with rare beryllium, they are heat treated to respond with a touch and to return literally millions of times to normal position without breakage or wear.

The right kind of selected materials and painstaking care in the manufacture of switches and other components are responsible for the trouble-free operation of the AMI juke box.

AMI Incorporated

General Offices and Factory: 1500 Union Avenue, S.E., Grand Rapids 2, Mich.
### The Cash Box

<table>
<thead>
<tr>
<th>The Confidential Price Lists</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Page 65</strong> December 12, 1953</td>
</tr>
</tbody>
</table>

#### ARCADE EQUIPMENT

<table>
<thead>
<tr>
<th>Machine</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>4. ABT 6 Gun Rifle Range</td>
<td>$400.00</td>
</tr>
<tr>
<td>5. Allie Strike 'N Space</td>
<td>$25.00</td>
</tr>
<tr>
<td>6. Alley Bong</td>
<td>$15.00</td>
</tr>
<tr>
<td>7. Alley Bong 75</td>
<td>$45.00</td>
</tr>
<tr>
<td>8. Alley Bong 80</td>
<td>$50.00</td>
</tr>
<tr>
<td>9. Alley Bong 85</td>
<td>$100.00</td>
</tr>
<tr>
<td>10. Alley Bong 90</td>
<td>$150.00</td>
</tr>
</tbody>
</table>

#### SHUFFLES - REBOUNDS

<table>
<thead>
<tr>
<th>Machine</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>2. Bally Shuffle Bowler</td>
<td>$15.00</td>
</tr>
<tr>
<td>2. Bally Shuffle 2/50</td>
<td>$15.00</td>
</tr>
<tr>
<td>3. Bally Shuffle Champ</td>
<td>$20.00</td>
</tr>
<tr>
<td>4. Bally Hook Bowler</td>
<td>$25.00</td>
</tr>
<tr>
<td>5. Bally Baseball 5/51</td>
<td>$35.00</td>
</tr>
<tr>
<td>6. Bally Baseball Line 1</td>
<td>$35.00</td>
</tr>
<tr>
<td>7. ChiCoin Shuffle Base</td>
<td>$25.00</td>
</tr>
<tr>
<td>8. ChiCoin Shuffle Base</td>
<td>$35.00</td>
</tr>
<tr>
<td>9. ChiCoin Shuffle Base</td>
<td>$45.00</td>
</tr>
<tr>
<td>10. ChiCoin Shuffle Base</td>
<td>$50.00</td>
</tr>
</tbody>
</table>

#### 2. Speedway (Wm 9/48)  | $10.00 |
| 3. Spinal Hump (Wm 9/50) | $10.00 |
| 4. Spinal Hump (Wm 9/50) | $10.00 |
| 5. Spinal Hump (Wm 9/50) | $10.00 |
| 6. Spinal Hump (Wm 9/50) | $10.00 |
| 7. Spinal Hump (Wm 9/50) | $10.00 |

#### 1. Old Friendship (Got 12/51) | $25.00 |
| 2. Outside (Wm 5/58)       | $40.00 |
| 3. One Two Three           | $35.00 |

<table>
<thead>
<tr>
<th>Machine</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Oasis (Ex 10/56)</td>
<td>$15.00</td>
</tr>
<tr>
<td>2. Old Friendship (Got 12/51)</td>
<td>$25.00</td>
</tr>
<tr>
<td>3. Old Friendship (Got 12/51)</td>
<td>$25.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Machine</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Old Friendship (Wm 5/58)</td>
<td>$50.00</td>
</tr>
<tr>
<td>2. Old Friendship (Wm 5/58)</td>
<td>$50.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Machine</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Old Friendship (Wm 5/58)</td>
<td>$50.00</td>
</tr>
<tr>
<td>2. Old Friendship (Wm 5/58)</td>
<td>$50.00</td>
</tr>
</tbody>
</table>

### COPYRIGHTED 1953. REPRODUCTION NOT PERMITTED.
UNITED’S

with NEW SPELL-NAME Feature

Spell R-I-O for 4-IN-LINE SCORE
(CAN ALSO SPOT NUMBERS 2-5-8)

Spell R-I for 3-IN-LINE SCORE
(CAN ALSO SPOT NUMBERS 2-5-8)

ALL BALLS IN R-I-O POCKETS
RETURN FOR EXTRA PLAY

plus

TWO SPECIAL CARDS
(FOR EXTRA IN-LINE SCORES)

Select-em Features

SPOT A NUMBER
EXTRA BALL
3 in Line Scores 4 in Line
Both Super Cards
Both Special Cards

Five Corners Score
Extra Time Feature
Up to 3 Extra Balls Per Game
New, Extra Large Cash Box

E-Z Service Features:
Back Glass Slides Out
Either Side
Back Glass Mechanism
Tilts Forward for Easy Access
Hinged Front Door
Hinged Back Door

See United’s Imperial
and Royal Shuffle Alleys
• Now at your Distributor

Available in 2 sizes
8 ft. by 2 ft.
9 ft. by 3 ft.

United Manufacturing Company
3401 N. California Avenue, Chicago 18, Illinois
They're all sold on the HOLD feature.

Yes, players, locations, operators are all sold on the sensational HOLD-feature in PALM SPRINGS. Because the new HOLD feature gives the player more fun for his money... and earns more money for operators and locations. Get your share. Get PALM SPRINGS.

See your Bally Distributor or write Bally Manufacturing Company.

2640 Belmont Avenue, Chicago 18, Illinois.