One of the most exciting personalities to hit the record field in recent months has been Eartha Kitt. The RCA Victor song stylist, who first attracted disk attention with her waxing of “Monotonous,” followed through with “Uska Dara” and “C'est Si Bon” and now looks as though she will hit the jackpot with her latest “Santa Baby,” which she demonstrates above. Eartha, who sings in a variety of languages, is currently on a night club tour.
The LARGEST number of selections on the SMALLEST console in the world

*The original phonograph with 120 selections*

*Less than 30 inches wide

ROCK-OLA

Comet 120

MODEL 1438

ROCK-OLA MANUFACTURING CORP. 800 N. KEDZIE AVE., CHICAGO 51
DISK JOCKEYS DEMAND:

MAKE THE TWO-MINUTE DISK THE RULE, NOT THE EXCEPTION

For years now, The Cash Box has been campaigning for two-minute records for juke box operators. We have pointed out time and time again how important they are because the period in which an operator gets peak play is highly limited and records that run longer than two minutes cut drastically into his possible income.

But now several disk jockeys, among them Joe Deane of Pittsburgh and Ed McKenzie of Detroit, have pointed out to us that the two-minute record is just as important to the disk jockey as it is to the operator.

The demands upon a disk jockey's time today are enormous. There are more records than ever being issued and each one is being promoted. They are all being offered to disk jockeys for air play and a disk jockey has a terribly difficult time deciding what to play and what not to play. One important factor which he considers when he is deciding is the length of the record. If he has twelve minutes of available playing time, he would certainly rather play six two-minute records than four three-minute ones.

Furthermore, since if he does play the shorter ones, he is helping promote more records than he otherwise could, it is obviously in the interests of the record company to produce the shorter record since that one has the better chance of getting air play.

Today, the disk jockey's situation is one in which the time available for playing records is strictly limited. On most shows, sponsors' messages take up considerable space and must be considered before anything else. Since many shows are highly packed with sponsors — a situation which is encouraged by both the station and the disk jockey, for after all, they are engaged in a commercial enterprise — messages sometimes cannot be spaced as far as three minutes apart so that the longer record cannot be played simply from a physical factor point of view.

From every angle, it is obvious that the two-minute record has a better chance of being played and is therefore more in the interests of the record company, publisher, artist and everyone else connected with it than a longer record.

Disk jockeys and operators together determine a great deal of what happens in our music business. When they combine their interests and demands, they are irresistible.

And here is one need which both of them share.

If each will make his needs known vociferously to recording men of all capacities, it won't be long before the two-minute record is the rule rather than the exception.
### THE WINNERS OF

Juke Box Operators Of America Select Top Song Hits And Record

"The Cash Box" Music Award Will Be Presented, On Behalf of the Automatic Music Inc

#### Best Record of 1953

<table>
<thead>
<tr>
<th>Song Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;SONG FROM MOULIN ROUGE&quot;</td>
<td>PERCY FAITH</td>
<td>COLUMBIA RECORDS</td>
</tr>
<tr>
<td>(TIE)</td>
<td></td>
<td>BROADCAST MUSIC, INC.</td>
</tr>
<tr>
<td>&quot;TILL I WALTZ AGAIN WITH YOU&quot;</td>
<td>TERESA BREWER</td>
<td>CORAL RECORDS</td>
</tr>
<tr>
<td></td>
<td></td>
<td>VILLAGE MUSIC</td>
</tr>
</tbody>
</table>

#### Best Orchestra of 1953

- RAY ANTHONY

#### Best Male Vocalist of 1953

- PERRY COMO — EDDIE FISHER (TIE)

#### Best Female Vocalist of 1953

- JONI JAMES

#### Best Vocal Combination of 1953

- HILLTOPPERS

#### Best Country & Western Record of 1953

- "MEXICAN JOE" JIM REEVES ABBOTT RECORDS AMERICAN MUSIC

#### Best Country & Western Artist of 1953

- HANK THOMPSON

#### Best Small Instrumental Group of 1953

- LES PAUL & MARY FORD

#### Best Folk Record of 1953

- "NO HELP WANTED" CARLISLES MERCURY RECORDS
- ACUFF-ROSE PUBLICATIONS

#### Best Folk Artist of 1953

- WEBB PIERCE

#### Best Rhythm 'N Blues Record of 1953

- "HOUND DOG" WILLIE MAE THORNTON PEACOCK RECORDS
- LION MUSIC

#### Best Rhythm 'N Blues Artist of 1953

- CLOVERS
The Cash Box Poll!

Artists Of 1953 In Eighth Annual Poll Of Automatic Music Industry

Of America, To The Following Top Recording Artists, Record Firms And Music Publishers

SPECIAL CASH BOX AWARDS

to
B M I
★
For the 4th consecutive year, every song designated as best in its category in THE CASH BOX Poll has been published by a BMI firm.

Most Promising New Orchestra of 1953
★
FRANK CHACKSFIELD
★

Most Promising New Male Vocalist of 1953
★
JULIUS LA ROSA
★

Most Promising New Small Instrumental Group of 1953
★
BILL HALEY
and his Comets
★

Most Promising New Folk Artist of 1953
★
DARRELL GLENN
★

Most Promising New Female Vocalist of 1953
★
EARTHA KITT
★

Most Promising New Vocal Combination of 1953
★
GAYLORDS
★

Most Promising New Country & Western Artist of 1953
★
JEAN SHEPARD
★

Most Promising New Rhythm-'N Blues Artist of 1953
★
FAYE ADAMS
★

HANK WILLIAMS
★
His records and songs, even after his untimely death, have contributed immeasurably to the acceptance of folk music throughout the entire country.
**The Cash Box, Music**

**Page 6**

**December 5, 1953**

---

**The Final Count**

**Best Record of 1953**

"SONG FROM MOULIN ROUGE"—PERCY FAITH .......................... 6179
"TILL I WALTZ AGAIN WITH YOU"—TERESA BREWER .............. 6173
"Ay'll In Portugal"—Les Baxter ........................................ 57238
"Vaya Con Dios"—Les Paul & Mary Ford ............................ 57238
"I'm Walking Behind You"—Eddie Fisher .......................... 53637
"I Believe"—Frankie Laine ........................................... 50225
"You, You, You"—Dorothy Livers .................................... 50225
"Doggie In The Window"—Patti Page ................................. 49342
"Why Don't You Believe Me"—Joni James .......................... 48874
"Pretend"—Nat "King" Cole ........................................... 43802
"Crying In The Chapel"—June Valii ................................. 43802
"Don't Let The Stars Get In Your Eyes"—Perry Como ............ 41926
"Tell Me You're Mine"—Gaylords .................................... 39711
"No Other Love"—Perry Como ....................................... 37216
"Elle Bide"—Frank Chacksfield ....................................... 34480
"Oh, Pep Pep"—Wes Hunt ............................................. 31865
"Sally"—Silvana Mangano ............................................. 30691
"Say You're Mine Again"—Perry Como ............................... 27125
"Ruby"—Richard Hayman ............................................... 24060
"T.S. I Love You"—Hillboppers ...................................... 19227
"Lighthouse"—Frank Chacksfield .................................... 18086
"Dragnet"—Ray Anthony ............................................. 17977
"Have You Heard"—Joni James ....................................... 15803
"Your Cheating Heart"—Joni James ................................. 14524
"Eh, Campanaro"—Julius La Rosa .................................. 12002
"Rags To Riches"—Toney Bennett .................................. 11087
"Hold Me, Thrill Me, Kiss Me"—Karen Chandler .................. 10108
*Due to the fact that only a few votes separate the top two records, the editors of The Cash Box have decided to give both the award as Best Record of 1953.*

**Best Orchestra of 1953**

RAY ANTHONY ................................................................. 58269
Les Baxter ................................................................. 34729
Frank Chacksfield ....................................................... 39013
Perry Como ............................................................... 31567
Richard Hayman ......................................................... 35293
Hugo Winterhalter ..................................................... 32294
Pee Wee Hunt ............................................................ 39744
Ralph Marterie ........................................................... 28886

**Best Female Vocalist of 1953**

JONI JAMES ................................................................. 61273
Patti Page ................................................................. 30123
Kay Starr ................................................................. 52262
Teresa Brewer .......................................................... 51165
Eartha Kitt .............................................................. 48891
June Valli ................................................................. 45413
Georgia Gibbs ............................................................ 39014
Dinah Shore ............................................................. 35320
Jo Stafford ............................................................... 35320

**Best Male Vocalist of 1953**

*EDDIE FISHER* .............................................................. 63128
*PERRY COMO* .............................................................. 63997
Frankie Laine ........................................................... 57465
Nat "King" Cole .......................................................... 45962
Julius La Rosa ........................................................... 48729
Tony Bennett ............................................................. 46686
Vic Damone ............................................................... 40200
Rusty Draper ............................................................ 37641

*Due to the fact that only a few votes separate the top two artists, the editors of The Cash Box have decided to give both the award as Best Male Vocalist of 1953.*

**Best Vocal Combination of 1953**

HILLTOPPERS .............................................................. 66489
Fours Aces ............................................................... 54658
Andy Williams .......................................................... 56452
Gaylors ................................................................. 46107
Four Lads ................................................................. 40233

**Best Small Instrumental Group of 1953**

LES PAUL & MARY FORD .................................................. 67228
Bill Haley & His Comets .............................................. 33199
Johnny Maddox & Rhythmists ....................................... 32408
Three Suns .............................................................. 36472
George Shearing Quintet ............................................. 19866

---

**Best Country and Western Record of 1953**

HANK THOMPSON ........................................................ 57481
Jim Reeves ............................................................... 54129
Sheets McDonald ....................................................... 46605
Pee Wee King ............................................................ 40129
Jean Shepard ............................................................ 36992
Ferlin Husky ............................................................. 36174

**Best Folk Record of 1953**

"NO HELP WANTED"—THE CARLISLES ................................ 60571
"Your Cheatin' Heart"—Hank Williams .............................. 56297
"It's Been So Long"—Webb Pierce ................................ 56567
"Hey Joe"—Carl Smith ................................................ 46669
"Kaw-Liga"—Hank Williams .......................................... 43091
"Back Street Affair"—Webb Pierce ................................. 38258
"I Forgot More Than You'll Ever Know"—Davis Sisters ........ 33977
"Crying In The Chapel"—Darrell Glenn ............................ 31128
"Take These Chains From My Heart"—Hank Williams ........... 27210
"Jambalaya"—Hank Williams ......................................... 21008
"Eddy's Song"—Eddy Arnold .......................................... 18668
"A Fool Such As I"—Hank Snow ...................................... 19433
"I'll Never Get Out Of This World Alive"—Hank Williams .... 18132
"I Won't Be Home No More"—Hank Williams ...................... 11612
"That Hound Dog In The Window"—Homer & Jethro .............. 10769
"Is That You Myrtle"—Carlisles ...................................... 9480

**Best Folk Artist of 1953**

WEBB PIERCE .............................................................. 59263
Hank Williams ........................................................... 59263
Carl Smith ............................................................... 48702
Carlistes ................................................................. 46824
Hank Snow ............................................................... 40525
Eddy Arnold ............................................................. 37691
Davis Sisters ............................................................ 35079

**Best Rhythm & Blues Record of 1953**

"HOUND DOG"—WILLIE MAE THORNTON ............................. 56382
"Mama, He Treats Your Daughter Mean"—Ruth Brown ........... 53491
"Good Lovin'"—Covers ................................................ 52068
"Shake A Hand"—Ray Adams & Joe Morris ......................... 48621
"I Don't Know"—Willie Mabon ....................................... 48621
"Crying In The Chapel"—Orioles ................................... 48509
"The Clock"—Johnny Ace .............................................. 46827
"Baby Don't Do It"—Royales ......................................... 44389
"Please Don't Leave Me"—Fats Domino ............................ 40248
"Soft"—Tini Bradshaw .................................................. 39591
"Please Love Me"—B.B. King ......................................... 38625
"Help Me Somebody"—Royales ...................................... 35518
"I'm Mad"—Willie Mabon .............................................. 32000
"One Scotch, One Bourbon, One Beer"—Amos Milburn ........ 29029
"Red Top"—King Pleasure ............................................. 27568
"Let Me Go Home, Whiskey"—Amos Milburn ....................... 21305
"Going To The River"—Fats Domino ................................ 19436
"Crawlin'"—Covers ..................................................... 22370
"I Wanna Know"—Du Droppers ....................................... 19952
"I'm Gone"—Shirley & Lee ............................................ 18471
"Cross My Heart"—Johnny Ace ....................................... 16192
"Wild, Wild Young Men"—Ruth Brown .............................. 11870
"Third Degree"—Edo Boyd ............................................. 10427
"Those Foolish Things"—Dominoes ................................ 10621
"Honey Hush"—Joe Turner ............................................ 8740

---

www.americanradiohistory.com
### Best Rhythm & Blues Artist of 1953

<table>
<thead>
<tr>
<th>Name</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>CLOVERS</td>
<td>58752</td>
</tr>
<tr>
<td>Ruth Brown</td>
<td>54198</td>
</tr>
<tr>
<td>Willie Mae Thornton</td>
<td>53643</td>
</tr>
<tr>
<td>Willie Mabon</td>
<td>51605</td>
</tr>
<tr>
<td>Johnny Ace</td>
<td>49723</td>
</tr>
<tr>
<td>Orioles</td>
<td>45260</td>
</tr>
<tr>
<td>Fats Domino</td>
<td>41012</td>
</tr>
<tr>
<td>B. B. King</td>
<td>39721</td>
</tr>
<tr>
<td>Du Droppers</td>
<td>36484</td>
</tr>
<tr>
<td>Amor Milburn</td>
<td>33350</td>
</tr>
<tr>
<td>&quot;S&quot; Royales</td>
<td>31418</td>
</tr>
<tr>
<td>Tiny Bradshaw</td>
<td>23174</td>
</tr>
<tr>
<td>Faye Adams</td>
<td>29364</td>
</tr>
<tr>
<td>Dominos</td>
<td>19672</td>
</tr>
<tr>
<td>Dinah Washington</td>
<td>17823</td>
</tr>
<tr>
<td>Shirley &amp; Lee</td>
<td>14291</td>
</tr>
<tr>
<td>Eddie Boyd</td>
<td>13502</td>
</tr>
<tr>
<td>Lloyd Price</td>
<td>11008</td>
</tr>
<tr>
<td>Earl Bostic</td>
<td>10322</td>
</tr>
<tr>
<td>King Pleasure</td>
<td>9175</td>
</tr>
<tr>
<td>Orioles</td>
<td>8342</td>
</tr>
<tr>
<td>Fats Domino</td>
<td>7708</td>
</tr>
</tbody>
</table>

### Most Promising New Orchestra of 1953

<table>
<thead>
<tr>
<th>Name</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>FRANK CHACKSFIELD, Sauter-Finegan</td>
<td>22069</td>
</tr>
<tr>
<td>Jackie Gleason</td>
<td>12967</td>
</tr>
</tbody>
</table>

### Most Promising New Female Vocalist of 1953

<table>
<thead>
<tr>
<th>Name</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eartha Kitt</td>
<td>40407</td>
</tr>
<tr>
<td>La Ann Simms</td>
<td>16921</td>
</tr>
<tr>
<td>Helene Dixon</td>
<td>15058</td>
</tr>
<tr>
<td>Jenny Barrett</td>
<td>13119</td>
</tr>
<tr>
<td>Georgia Carr</td>
<td>11728</td>
</tr>
<tr>
<td>Joyce Bryant</td>
<td>9885</td>
</tr>
<tr>
<td>Barbara Buleck</td>
<td>9883</td>
</tr>
<tr>
<td>Viki Young</td>
<td>7296</td>
</tr>
</tbody>
</table>

### Most Promising New Male Vocalist of 1953

<table>
<thead>
<tr>
<th>Name</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Julius La Rosa</td>
<td>39528</td>
</tr>
<tr>
<td>Bob Manning</td>
<td>23820</td>
</tr>
<tr>
<td>Pete Hanley</td>
<td>17486</td>
</tr>
<tr>
<td>Danny Sutton</td>
<td>13125</td>
</tr>
<tr>
<td>Richard Bowers</td>
<td>10700</td>
</tr>
<tr>
<td>Dick Lee</td>
<td>9147</td>
</tr>
</tbody>
</table>

### Most Promising New Vocal Group of 1953

<table>
<thead>
<tr>
<th>Name</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gaylords</td>
<td>36582</td>
</tr>
<tr>
<td>Four Freshmen</td>
<td>12728</td>
</tr>
<tr>
<td>Paulette Sisters</td>
<td>9557</td>
</tr>
<tr>
<td>Marveliners</td>
<td>5780</td>
</tr>
</tbody>
</table>

### Most Promising New Instrumental Group of 1953

<table>
<thead>
<tr>
<th>Name</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bill Haley &amp; His Comets</td>
<td>37445</td>
</tr>
<tr>
<td>Vince Fiorino Trio</td>
<td>12674</td>
</tr>
<tr>
<td>Douglas Duke Trio</td>
<td>10168</td>
</tr>
<tr>
<td>Elliot Brothers</td>
<td>6243</td>
</tr>
</tbody>
</table>

### Most Promising New Country & Western Artist of 1953

<table>
<thead>
<tr>
<th>Name</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jean Shepard</td>
<td>34861</td>
</tr>
<tr>
<td>Ferlin Husky</td>
<td>21602</td>
</tr>
<tr>
<td>Jim Reeves</td>
<td>19528</td>
</tr>
<tr>
<td>Bonnie Lou</td>
<td>10550</td>
</tr>
<tr>
<td>Carolyn Bradshaw</td>
<td>10028</td>
</tr>
<tr>
<td>Porter Wagoner</td>
<td>7250</td>
</tr>
</tbody>
</table>

### Most Promising New Folk Artist of 1953

<table>
<thead>
<tr>
<th>Name</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Darrell Glenn</td>
<td>35729</td>
</tr>
<tr>
<td>Jack Cardwell</td>
<td>15339</td>
</tr>
<tr>
<td>Davis Sisters</td>
<td>31407</td>
</tr>
<tr>
<td>Marty Robbins</td>
<td>12592</td>
</tr>
<tr>
<td>Mac Wiseman</td>
<td>26700</td>
</tr>
<tr>
<td>Jim Lowe</td>
<td>9137</td>
</tr>
<tr>
<td>Little Rita Faye</td>
<td>16291</td>
</tr>
<tr>
<td>Sunshine Ruby</td>
<td>7544</td>
</tr>
</tbody>
</table>

### Most Promising New Rhythm & Blues Artist of 1953

<table>
<thead>
<tr>
<th>Name</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faye Adams</td>
<td>37684</td>
</tr>
<tr>
<td>Crickets</td>
<td>16425</td>
</tr>
<tr>
<td>Willie Mae Thornton</td>
<td>34198</td>
</tr>
<tr>
<td>Crows</td>
<td>13269</td>
</tr>
<tr>
<td>Willie Mabon</td>
<td>31391</td>
</tr>
<tr>
<td>Vocaleers</td>
<td>12324</td>
</tr>
<tr>
<td>Du Droppers</td>
<td>30609</td>
</tr>
<tr>
<td>Little Junior</td>
<td>10550</td>
</tr>
<tr>
<td>Shirley &amp; Lee</td>
<td>24448</td>
</tr>
<tr>
<td>Coronets</td>
<td>10390</td>
</tr>
<tr>
<td>Clyde McPhatter &amp; Drifters</td>
<td>23673</td>
</tr>
<tr>
<td>Prisonaires</td>
<td>7347</td>
</tr>
<tr>
<td>Danny Overbea</td>
<td>4005</td>
</tr>
</tbody>
</table>
300,000 SOLD IN THREE DAYS! AN ALL-TIME RECORD IN THE MUSIC BUSINESS!

EDDIE FISHER

OH! MY PA-PA c/w

(I NEVER MISSED YOUR SWEET "HELLO") UNTIL YOU SAID "GOODBYE"

with Hugo Winterhalter’s Orchestra and Chorus

DEALERS...ASK YOUR DISTRIBUTOR FOR SPECIAL SUPPLEMENT CONTAINING COMPLETE LISTING OF RCA VICTOR HIGH FIDELITY RECORDINGS

THE NATION'S TOP TEN PLUS THE NEXT 2... JUKE BOX TUNES

The Top Ten Tunes Nurturing America’s Favourite Pastime And Making Music The Melody That Makes The People Hum! The Greatest Hits To The Cash Box Business!

RAGS TO RICHES
TONY BENNETT
DE-7066 (45-1280)—Tony Bennett

EH, CUMPARI
JULIUS LA ROSA
CD-1322 (45-1322)—Julius La Rosa

YOU, YOU, YOU
AMES BROTHERS
C0-40399 (45-40399)—Ken Griffin

EBB TIDE
FRANK CHACKSFIELD O.
O-40099 (45-40099)—Ken Griffin

RICOCHET
TERESA BREWER
CA-2543 (F-2543)—Vicki Young

MANY TIMES
EDDIE FISHER
CO-40076 (45-40076)—Percy Faith O.

ISTANBUL
FOUR LADS
CO-40082 (45-40082)—Four Lads

ST. GEORGE AND THE DRAGONET
STAN FREBERG
CA-2594 (F-2594)—Stan Freberg

VAYA CON DIOS
LES PAUL & MARY FORD
CT-13001—Wings Moneta

YOU ALONE
PERRY COMO
VI-20-5447 (45-5447)—Perry Como

DECEMBER 5, 1953

"It's What's in THE CASH BOX That Counts"
THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
PLUS THE NEXT FIVE

TO APPEAR IN THE NOVEMBER 28TH ISSUE

1. RAGS TO RICHES ........................................... Tony Bennett (Columbia)
2. EBB TIDE ....................................................... Frank Chacksfield (London)
3. MANY TIMES .................................................. Eddie Fisher (RCA Victor)
4. YOU, YOU, YOU ............................................. Ames Brothers (RCA Victor)
5. RICOCHET .................................................... Teresa Brewer (Coral)
6. THAT'S AMORE .............................................. Dean Martin (Capitol)
7. EH, CUMPARI ............................................... Julius La Rosa (Cadcence)
8. YOU ALONE .................................................. Perry Como (RCA Victor)
9. HEART OF MY HEART ........................................ Four Acors (Decca)
10. CHANGING PARTNERS ..................................... Patti Page (Mercury)
11. STRANGER IN PARADISE 12. ISTANBUL 13. VAYA CON DIOS.
14. LOVE WALKED IN 15. TO BE ALONE

One of the greatest music festivals of all time took place this week in Nashville, Tenn. as WSM celebrated its 28th anniversary. Country Jockeys poured into the city from all over the South and Nashville saw what was probably the most hectic four days in its history. Record companies and publishers ran breakfasts, dinners and cocktail parties in rapid sequence and visiting jockies didn't stop visiting until they got on their respective trains and plans to go home. Naturally one of the most crowded suites and most successful parties was that given by The Cash Box on Friday evening. Approximately four hundred jockies broke away from their duties to attend this gala function. General reaction was "terrific."

Pic of the Week—Robert Q. Lewis in Jacksonville, Fla. last week end for a

ROBERT Q. LEWIS

s sensational telephone. . . . After seven years at KFWB-Hollywood, Calif.

moves to Chicago where he will freelance. Bill and the Muleays are the writers of "You Broke My Heart," recorded by Lerry Raine on Kem. . . . Ken Malden (WVDA-Boston, Mass.) says Judy Valentine's (she's Sherm Feller's wife) "She Was Five and He Was Ten" biggest thing to happen to Boston since the Tea Party. Also puts in a plug for Boston's oven Bobby Wayne and his newest, "The Jobs Bigger Jockies —there's a Regent LP called "Dance Bouquet" that could provide a thirty minute segment of music designed for dancing. Idea was conceived and recorded by Phil Bennett. Covers a variety of dances, e.g. Fox Trot, Waltz, Tanga, Rumba, Charleston, etc. Even the vocals are presented in dance tempo. . . . Liked that line from Tommy Edwards' (WERE-Cleveland, Ohio) newsletter in which he says "Nan Stevens, Valley Records, going to have the biggest front in the business—she's outDagmara's Dagmar." . . . Jack Thayer (WTOS-St. Paul, Minn.) formulated his TV program with the idea of using a juke box to play his selections. And of course, very happy over idea in Rock-Ola (cause he's using their "Fireball 120") to do the job. Richard Hayman guested with Don Tibbets (WFEA-Manchester, N. H.) recently when Hayman did a pops concert in Manchester State Armory. The Dorsey's (Tommy and Jimmy) also in Manchester pulled well at a Thanksgiving Night Dance . . . Joe Monroe (KCIJ-Shareport, La.) puts in a pitch for a local group called the Larry Wiley Trio. Says the local love them. They do everything and are commercial. A good bet for some label. . . . Reason why Dick Courtenay (WAAP-Chicago) comes up with all those very terrific old disks on his many shows is because he has a personal collection of over 30,000 records. Some extremely valuable.

Billet-doux from Rocky (WFEC-Miami, Fla.) says "Cash Box is my bible for my 4% hour Ebony Express. We love you too Rocky. . . Fred Wamble, in addition to XEG-El. Worth, is now giving 6 hours of hillbilly daily on WBMAMontgomery, Ala. The station is a new 50,000 Country and Western watter . . . Paul Siegel, Rex Music Publishers proxy, on a cross country DJ tour with his record "Magdalen." Les Baxter used authentic instruments from Brazil when he recorded with Betty Reilly on the Capitol version of the song. . . . Ed Meath (WHEC-Rochester, N. Y.) responsible for "Jimminy Xmas" on Rainbow Records. Bobby Heller on the road in Pittsburgh, Cleveland and other points putting in big plugs for "Jimminy" and Arlene James "You Can't Be True Dear."
THE CASH BOX

DISK OF THE WEEK

"THE CUFF OF MY SHIRT"  (2:30)
[Oxford ASCAP—B. Merrill]

"GOT A HOLE IN MY SWEATER"  (2:50)
[Trinity BMI—M. Hart]

GUY MITCHELL & MITCH MILLER ORCH.
(Columbia 40128; 4-0128)

Guy Mitchell is back again with his light and happy-go-lucky type of material that can rank as a hit for the artist. On one end the song-sta ter takes hold of a ditty tagged "The Cuff Of My Shirt," and with the aid of Mitch Miller's orchestra and chorus gets through the novelty in a most spirited manner. The cute story tells about Guy's loss of his golf glove when the laundry washed it off the cuff of his shirt. The colorful piece was written by Bob Merrill who had so much to do with almost all of Guy's past hits. On the lower end, Mitchell supplies another fitting orking with melody plucking and all for a similar light number dubbed "Got A Hole In My Sweater." Top half should make it for Guy Mitchell.

"DOWN BY THE RIVERSIDE"  (2:58)
[Larry Speir ASCAP—D. Jordan]

"WHAT A LITTLE MOONLIGHT CAN DO"  (1:47)
[Harmon ASCAP—H. Wood]

BING & GARY CROSBY
(Decca 28955; 9-28955)

Gary & Bing Crosby

The Groomer, Bing Crosby teams up with his son Gary on a duet that could click and become a solid hit. The father-son team takes hold of a cute piece of rhythm matter tagged "Down By The Riverside" and harmonize on it in a fashion that makes terrific listening. They work together in perfection. A few years ago, the two gents joined on a novelty called "Don't Song" that soared right up to the top of many charts. This could do the same with enough promotion. On the lower platter, "What A Little Moonlight Can Do," the artists offer another cute bouncer that carries freshness in every groove. Both ends should draw applause from the fans. Look for top deck to create noise.

BARBARA KAREN & DICKIE DE BELLA
(Orphonce 1)

THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

"MAMA'S GONE GOODBYE"  
Sunny Gale & The Du
(Decca 28943; 9-28943)

"BIMBO"  
Ruby Wright
(King 1295; 45-1295)

"BENEFIT SCROOGE"  
Eddy Howard
(Mercury 70272; 70272 x 4)

"I JUST WROTE TO SANTA"  
Martin Walker
(Comm 132; 45-132)

BERNICE PARKS
(Mercy 70261; 70261 x 45)

"I S-A-N-I-A S-H U N"  
(MGM 11644; 9-11644)

"POU-TE PICOLOINO"  
(Chappell ASCAP—Mascarenhas, Muse) A novelty that's doing well in England and has been a great styling from the Nocturnes, The Italian flavoring and all around warmth to the vocals makes this one a contender.

"FOR THE FIRST TIME IN A LONG TIME"  
[Picker BMI Varrick, Nagy] The crew dishes up a tasteful vocal on this ditty with a rhythmic tempo. Their presentation makes good listening. Real cute ditty.

PAT O'DAY
(MGM 11645; 9-11645)

"TAKE ME HOME"  
(Kork, Takus) Pat O'Day, who clicked in a big way with her debut waxing of "Dear John Letter," comes up with a tender reading of a pretty set of lyrics set to the melody of "Ell El." Pat employs the use of an echo on this pretty folk flavored piece. Re aiding of all the wide open spaces.

BERNICE PARKS
(Mercy 70261; 70261 x 45)

"P A-S-N-I -A S-H U N"  
(MGM 11644; 9-11644)

"POU-TE PICOLOINO"  
(Chappell ASCAP—Mascarenhas, Muse) A novelty that's doing well in England and has been a great styling from the Nocturnes, The Italian flavoring and all around warmth to the vocals makes this one a contender.

"FOR THE FIRST TIME IN A LONG TIME"  
[Picker BMI Varrick, Nagy] The crew dishes up a tasteful vocal on this ditty with a rhythmic tempo. Their presentation makes good listening. Real cute ditty.

BERNICE PARKS
(Mercy 70261; 70261 x 45)

"P A-S-N-I -A S-H U N"  
(MGM 11644; 9-11644)

"POU-TE PICOLOINO"  
(Chappell ASCAP—Mascarenhas, Muse) A novelty that's doing well in England and has been a great styling from the Nocturnes, The Italian flavoring and all around warmth to the vocals makes this one a contender.

"FOR THE FIRST TIME IN A LONG TIME"  
[Picker BMI Varrick, Nagy] The crew dishes up a tasteful vocal on this ditty with a rhythmic tempo. Their presentation makes good listening. Real cute ditty.

LOUIS ARMSTRONG & GLEN MILLER ORCH.
(Decca 28943; 9-28943)

"ZAT YOU SANTA CLAUS"  
(Brouse Bros ASCAP—Fox) Sound effects of winter introduce a bouncy Xmas novelty by the amiable Satchmo, Louis Armstrong with the Commanders in the background. Cute jumper that could catch on for Yuletide.

"COOLVILLE"  
[Breagman, Vocco & Conn ASCAP—Allen] A bob-talk version of a Christmas novelty song to a jump beat that catches a top grade reading from Louis. Clever drop lyrics are by TV's Steve Allen. Great jump music.

PERCY FAITH ORCHESTRA
(Columbia 40124; 4-0124)

"I JUST WROTE TO SANTA"  

MARTIN WALKER
(Comm 13; 45-132)

"I JUST WROTE TO SANTA"  

MARTIN WALKER
(Comm 13; 45-132)

"I JUST WROTE TO SANTA"  

RUBY WRIGHT
(King 129; 45-129)

"JIMBO (2:30) [Fairway BMI—Morris] Ruby Wright dishes up her best job to date in her cute novelty fashioning of a ditty that's captivating in and the melody is strong. Could be a pop clicker via this disk. Real happy side.

ROY "YOU GOT YOURSELF A GIRL"  
(2:20) [Jay Cee BMI—Glenn, Weissman] A good slow item with a blues feeling gets a franking over by the thrush. She really shows her vocal versatility on these two decks.

RALPH CURTIS
(Decca 4148; 45-4148)

"WINTER"  (2:51) [Winnet ton ASCAP—Friedman, Peckman] Ralph Curtis bows on the Decca label with a wonderful reading of a romantic item. Paul Weirick's ork presents the appropriate setting.

"YOU ARE YOU"  (2:49) [Karen ASCAP—Wood, Raleigh] On this end the song sters offer another heart felt job on a piece of top drawer material. Romantic reading should draw applause and coin.

The Cash Box, Music
Page 10 December 5, 1953
Tony Bennett has the hit on... Columbia Records... of course

"Stranger in Paradise" and "Why Does It Have to Be Me"

COLUMBIA-40121

Here's the proof

Tony Bennett is bidding to make his hit streak two in a row and he has the top grade material to back it up on his latest release, "Papa's Riches" aiming for the top spot. "Stranger In Paradise" looks like perfect followup disc. Tony really sings his material and "Have To Be Me" is a beautiful song. Percy Faith's supporting role by orchestra and chorus backing make the song even more emotionally动人. A wonderful expression with feeling.

personal management
Raysom Muscarella
1780 Broadway, N.Y.

The Billboard

STRANGER IN PARADISE
(Flank, ASCAP—Ponny Bennett—Columbia 40121)
Record broke out nationally this past week, placing on the Boston, Cleveland and Cincinnati territorial charts and recieving good to strong sales ratings from every source.

"It's What's in THE CASH BOX That Counts"
JACKI FONTAINE
(Crysteleite 663; 45-663)
"FORTUNE TELLER" (2:40) [Granson BMI—Bergman, Newman] A smooth choruses joins with Jacki Fontaine as she packs a load of flesh into this oriental item.

"OUT OF LUCK" (2:30) [Harvey BMI—Dickinson, Hucok] Jacki has that heartbroken tone in her voice as she makes the listener feel like she's having a hard time.

VAUGHN MONROE
(RCA Victor 20-5536; 45-5536)
"FACE TO FACE" (2:46) [Cornell ASCAP—Wayne, Gallop] A smooth choruses joins Vaughn Monroe as he croons a pretty waltz ballad in his polished and inviting style. Wonderful song for wonderful listening.

"REDWOOD SMOKE" (3:02) [Advanced ASCAP — Carroll Manning] Hugo Winterhalter and the orch join the barrelhouse on a breezy, outdoor, western-movie theme type of number. An emotional piece delivered with expression.

DOLORES GRAY
(Decca 28966; 9-28966)
"SLEEPER OF THE WEEK" (2:55) [Mills ASCAP—Washington, Lee] "FACe TO FACe" on the Ambassador label. The song took some time in catching on, but now its bids to become a strong hit. Almost every major jumped on the tune when it started spreading throughout the country, and the Diamond original version held its own. Now the talented harmonica virtuoso offers a follow-up to this clicker with a brilliant presentation of pop music from the coming hit.

SUNNY GALE & THE DU DROPPERS
(RCA Victor 20-5543; 45-5543)
"EERIE TIDE" (2:12) [Pickwick BMI—Birch, Firen] A good olde timeies gets treated to a reading by a top pop artist and a top r & b group and the results are tops. Their rhythmic arrangement should garner plenty of loot.

"THE NOTE IN THE BOTTLE" (2:04) [Essen ASCAP—Tobias] Joe Reisman's orch sets up a soft back- ground for the group's warm fashioning of a pretty melody. Lyrics are in religious vein.

THE INK SPOTS
(King 1297; 45-1297)
"EED TIDE" (2:47) [Robbins ASCAP—Maxwell, Sigman] The lead voice of the Ink Spots sends up an emotional reeling of the old riding tune "Ede Tide". A most effective and entirely different treatment by the group. Should enjoy a big sale.

"IF YOU SHOULD SAY GOODBYE" (2:30) [Spier ASCAP—Hoffman, Trace, Manning] The Ink Spots take a slow rhythm piece and handle it with ease as they show their talents on this end. A polished job.

EMILE COTE GLEE CLUB
(Eco 78-1)
"IT'S CHRISTMAS SEASON" (2:50) [Amor BMI—Amor, Theophile] An rhythmic Latin beat item with the assurance of the lead as the idea instrument is catchy jive box material as presented by Paulo Alencar. Tune sticks with you.

"EVERY NIGHT" (2:31) [Amor BMI—Amor, Van Heusen] The chorus offers another harmonious job as their voices blend warmly on this Christmas song love. A fine addition to a holiday collection.

CINDY LORD
(MGM 11643; K-11643)
"EERING" (2:19) [Cornell ASCAP—Wayne, Gallop] Joe Lipman and his orch set up a soft back-ground of Cindy Lord's tender and sentimental treatment of a slow waltz ballad. A persuasive offering of the champ.

"BLUE BOY" (2:56) [Jack Gold BMI—Berman, Kahn, Gold] The young artist dishes up another pretty waltz item. This one has multiple voicing that adds to the smoothness of delivery.

EDDY HOWARD
(Mercury 70272; 70277 x 4)
"EBENEZER SCROOGE" (2:36) [Fairway BMI—Mann, Vinet] Another novelty, that's making a strong showing in the country music field gets a happy-go-lucky styling from the warbler. Could do well in pop too.

Ella Fitzgerald
(Decca 28930; 9-28930)
"I WONDRED WHAT KIND OF GUY YOU'LL BE" (2:58) [—Wing, Fitzgerald] The popular Ella Fitzgerald gets the able assistance of Ray Anthony on this smoothly presented rhythm item that makes an interesting bit of listening.

RAY ANTHONY ORCH.
(Capitol 2678, T-2678)
"OH MEIN PAPA" (2:40) [Shapiro, Bernstein ASCAP—Turner, Sexton, Burkhart] Ray Anthony is just hitting the campaign in the race for a hit with a version of "Oh Mein Papa". Tune is beautiful.

ELLA FITZGERALD
(Decca 28930; 9-28930)
"HOPPERS" (2:50) [Remick ASCAP—Fain, Webster] A chorus adds to Ray's fancy trumpet work on this end as he treats a lovely ballad to a pleasing orking. Good dance music.

CYRIL STAPLETON ORCH.
(England 11658; 50-11658)
"THE MEAN BETWEEN" (2:42) [Counell ASCAP—Addison] From the suspense thriller "The Man Between", comes this mysterious theme music as portrayed by Cyril Stapleton and his orchestra, a weirdly blasy sound. Fascinating listener.

"CARNIVAL" (2:00) [Southern ASCAP—Zaldiver] A rhythmical Latin flavored piece is offered with another appealing arrangement by the crew.

FONTE SISTERS & HUGO WINTERHALTER
(RCA Victor 20-5534; 45-5534)
"THE CHRISTMAS TREE" (2:32) [Roncom BMI—Allen, Stillman] Perry Como plays this part of the mysterious stranger on this cute Yuletide ditty chirped by The Fontee Sisters. Light novelty that could catch on.

"SILVER BELLS" (3:15) [Para-sound ASCAP—Livingston, Evans] The trio hands in another fine showing of harmony on this pretty waltz item fitting for the holiday season.
NEW YORK: One of the greatest gatherings of disk jockeys took place last weekend as DJs who specialize in the folk field all over the country poured into Nashville to celebrate Grand Ole Opry's 28th anniversary. . . . James Petrillo is meeting with his executive board on the new preliminary to the renegotiation of contracts with the record companies, which expire at the end of December 1953. . . . Karen Chandler signed a week's engagement at the Gay Haven in Detroit November 23. . . . Georgia Carr starting a DJ show over WRUL days a week, from midnight to 3 A.M. with Jack Walker. Show will originate from the Palm Cafe. . . . Jaye F. Morgan, whose current Derby disk "Lips Like a Bowl of Cherries" and "Operator 2999" is taking off, begins an engagement at Chuckby's thin. . . . Joe Delaney, newly appointed manager of Label X, leaving on a nationwide tour to interview diskies. . . . Buddy Basch invites all trade members of the National Records Pistol and Rifle Association. The gun club has its own range in Paramus, N.J. . . . Check Buddy at 17 East 45 Street for information. . . . Ray DeMeno, former Henry Jerome vocalist, now out on his own, opens at Ben Makik's December 4. . . . Composer Larry Coleman has two smash songs going for him at the moment, "Ricochet" and "Changing Partners." . . . Joni James' twenty-year record at the State Theater in Hartford, Conn., last Saturday and Sunday by pulling in 15,800 people in the two days. Five large cup cars were used to pull away the overdraw crowd of 6,000. Harry Sandler predicts that Tony Bennett's next big one will be "Why Does It Have To Be Me." . . . Bourne Music has moved to new, larger quarters on West 55 Street. . . . Leo Diamond of "Offshores" fame has signed with management. . . . Moe parke of Bogart and Peter Paul. . . . Richard Haynes paged for the Jack Paar TV show.

LOS ANGELES: Harry Bollom, local mercury distributor, recently announced that Mercury has signed with two major studios to release recordings from their sound tracts. Entertainer will be the Jack Russell Picture "French Line." Mercury expects big things from Patti Page's "Changing Partners." They are also coming out with a new line of children's records -- "Hoochie." . . . Champagne Maestro, Lawrence Welk, and his crew recently went to San Diego to present a new "Naval Hospital Show for the boys in uniform at the Naval Hospital." . . . Bob Bacon advises that he has recently taken over personal management for Tony Bennett. Bennett is rid high with his current smash hit "Hugs to Riches" and is following it up with his Wartime "Strange in Paradise" from the Broadway show "Knute." Everyone's raving about Doris Day's performance in "Can-Can." . . . jumlah Young and Jerry Gibson, co-managers of the Galaxy Drive-In, are busy by following schedules between the Galaxy and Damita Jo and also making "confession with his new work." A new Dennis Day album will also be cut by the Galaxy.

TONY BENNETT

RAY DEMENO

MAX WILLIAMS

SING A SONG OF CHRISTMAS

ALL BY MYSELF

HANK WILLIAMS

EXTENDED PLAY RECORDS

THE CHRISTMAS RECORD

BOBBY DUNN

JOHN DEAN

WILLIAMS MUSIC CORPORATION

THE CHRISTMAS RECORD

JOHN DEAN

HANK WILLIAMS

THE CHRISTMAS RECORD

JOHN DEAN

JOHN DEAN

THE CHRISTMAS RECORD

JOHN DEAN

JOHN DEAN

JOHN DEAN

JOHN DEAN

JOHN DEAN

JOHN DEAN

THE CHRISTMAS RECORD

JOHN DEAN

THE CHRISTMAS RECORD

JOHN DEAN

THE CHRISTMAS RECORD

JOHN DEAN

THE CHRISTMAS RECORD

JOHN DEAN

THE CHRISTMAS RECORD

JOHN DEAN

THE CHRISTMAS RECORD

JOHN DEAN

THE CHRISTMAS RECORD

JOHN DEAN

THE CHRISTMAS RECORD

JOHN DEAN

THE CHRISTMAS RECORD

JOHN DEAN

THE CHRISTMAS RECORD

JOHN DEAN

THE CHRISTMAS RECORD

JOHN DEAN

THE CHRISTMAS RECORD

JOHN DEAN

THE CHRISTMAS RECORD

JOHN DEAN

THE CHRISTMAS RECORD

JOHN DEAN

THE CHRISTMAS RECORD

JOHN DEAN

THE CHRISTMAS RECORD

JOHN DEAN

THE CHRISTMAS RECORD

JOHN DEAN

THE CHRISTMAS RECORD

JOHN DEAN

THE CHRISTMAS RECORD

JOHN DEAN

THE CHRISTMAS RECORD

JOHN DEAN

THE CHRISTMAS RECORD

JOHN DEAN

THE CHRISTMAS RECORD

JOHN DEAN

THE CHRISTMAS RECORD

JOHN DEAN

THE CHRISTMAS RECORD

JOHN DEAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN

THE CHRISTMAS RECORD

JOHN DEIAN
THE GREATEST HOLIDAY GREETING ISSUE IN THE INDUSTRY...

Dated: December 26th
GOES TO PRESS:
Thursday

DEC. 17

Reserve Position Now — or better yet
Send in your advertisement to

THE CASH BOX
26 West 47th Street, New York (36)
Tel.: Judson 6-2640

32 W. Randolph Street, Chicago (1)
Tel.: Dearborn 2-0045

6363 Wilshire Blvd., Los Angeles (48)
Tel.: Webster 1-1121

"It's What's in THE CASH BOX That Counts"
TORONTO TOPICS:
Eddie Mehler and his Rustic Rambler's Apex Records) currently appearing at the Bermuda. This is the recording group's first location engagement. Hitherto they've appeared on one-nighters and radio dates. With the Rustic Rambles still, is Ward Allen, the winner of this year's Canadian Old Time Fiddle championship, which took place in Shelburne, Ontario. Down town, the Colonel has Murray Spanier and his Jazz Combo in for another repeat engagement, the latest of many Spanier repeats at this Jazz Haven... Ethel Waters had a very successful week at the Casino Theatre singing the standard songs which she had popularized over the years. Always a favorite with Toronto audiences, this last engagement brought her friends out in force. For the early evening trade, the Silver Ball is featuring Barry Phillips', whose piano-vocal work is aired nationally on the Barry & Betty show. Barry's song, "Good Evening sesame" has long been a musicians' favorite, and I've a hunch that it could be a solid click on wax. . . . Hap Lambe of 8-Star Records in Windsor, Ontario, stopped over in town on his return from his annual hunting trip up north. He reported that his party got their quota of deer and bear and had the pictures to prove it. . . . Fred Rodea, whose local radio career is probably the largest volume folk and country record outlet in Canada, is busy with further expansion plans. He recently opened branches in Lindsay and Whingham, Ontario, and on the basis of its success in further locations in the Niagara Peninsula and eastern Ontario. Fred is a real booster for Canadian talent and tunes in his increased volume of business has largely been built on his personal enthusiasm and salesmanship, tieing in with the Ontario talent and American talent playing dates in this territory. . . . Abbie Andrews, the St. Kitt's folk maestro is riding very high right now. His Bilalmore platter of his own tune "Lord Alexander's Reel" is a sales leader, and his CBC Saturday night network shows are building a big following. His recent Toronto date at the Masaryk Hall pulled the largest gross of the season at this west end auditorium. The Jubilee and the Voyager Jumper's wound up a successful month at the Holiday on Thursday, 30th and moved over to the Mccambo the following night where this popular American group (King-Quality Records) will hold forth until Christmas Eve. . . . Gavotte Record's Ed Manning seems to have emerging with the recent signing of the Four Chordsers to cut for that label. The first release, an LP should find a wide market as these London vocalists are the Ontario Farmer Shop champions. . . . Frank Jones of the local Columbia office has teens of his own radio show, Columbia Record Shop, which runs a full hour each Saturday afternoon. A half-hour version is being transmitted for use on stations outside of Toronto. Radio is no new thing for Frank who was on the staff of CCFE, Toronto, and CFIA, Ottawa before he joined Sparto's Columbia Record Organization.

MONTREAL MEMOS:
The Burton Sisters currently playing the Continental and getting terrific reviews in the local papers. They do a tremendous job on "Eh, Cumpari" and stop the show with a medley of French Canadian folk songs which they sing like natives. You would never guess they come from Philadelphia. . . . The Gaylords are currently at the Seville Theatre and will be followed by Bill Darnell on December 3rd. . . . Hugh Joseph, general manager of RCA Victor has come up with a fast French version of "Rags to Riches" sung by Jen Rogers, who recently was voted Montreal's top singing M.C. This is sure to be a big record with the French populace. . . . Deca is getting terrific reaction to Bing & Gary Crosby's "Down by the Riverside". . . . Another Juke box smash in this area is the Four Tunes' recording of "Marie". . . . This Jubilee master comes out under the Quality label in Canada. . . . There is quite a race shaping up between the recording companies on the tune "Changing Partners". Victor's Dinah Shore recording was the first to hit the air waves in this country but is was quickly followed by Patti Page's version. Kay Starr's cutting has just been released and looks as if it will be a prime contender. Crosby's version will be available this week and should cut in for some of the sales on this fast moving hit. It will be interesting to see who comes out on top. Local doo bers seem to be leaning toward the Patti Page version. . . . Eddie Mehler's latest Apex recording "I'll Pretend" released this past week is getting attention from the local stations. . . . Big Jay McNeely is currently at the Latin Quarter to be followed by Earl Bestie. This club is really getting volume business with its new jazz policy. The local cats are getting a chance to hear some of their favorite stars who never had an opportunity of playing in this territory before. . . . Denis King, one of the local singers, with great recording potential, has been held over for his 7th week at the Park Casino. . . . Rumor has it that the Chez Paree will close for three weeks over the Holiday Season as Quebec Liquor laws make it very difficult for clubs to operate. . . . The Massey Hall will close down for the Holiday period. With early closing on December 23rd, Christmas Eve, New Year's Eve and the club shuttered on Christmas and New Year's day and the traditional French Holiday Little Christmas, it is impossible for clubs to put in name acts and break even. Some of the other clubs will be closing up Christmas Eve and reopening January 2nd, while still others will try and struggle through. Montreal is usually considered a liberal city but in recent years, the Holiday period has made some of the other city blue laws look attractive.

The Cash Box, Music
Page 15
December 5, 1953

"Texas Polka"
Bonnie Lou
King 1279

"Why Don't You Open the Door"
York Bros.
"You're My Every Dream Come True"
King 1248

"Let Me Be the One"
Hank Locklin
"I'm Tired of Bumming Around"
Available on 45 RPM

Distributed by
Available in Canada on Quality King Records

Everybody's Talking About...

Ken Remo's Cornival

Earl Bestie

It's You, It's You
MGM-11417

"It's What's in THE CASH BOX That Counts"
The firm of Shapiro Bernstein have landed themselves a real honey, “Oh My Papa” seems to have clicked with the DJ’s via the Eddie Calkins disc and now there’s Eddie Fisher on it too. After three of them, all started to come from a little record company in Switzerland by Lars Assia. It seems the continent is full of hit songs and before long I hope to catch a trip over there to see if there’s anything left!

After the Albert Hall concert by the Johnny Dankworth band, there is no doubt about it’s being a great success. What’s more the Parlophone label is ready with the first issue this week. I hear my little hint’s regarding “The Creep” are causing a lot of comment in the States. Glad to see you, Tom, London correspondent is on the ball and told you first. And that’s not all. Remember my mentioning an heirs ready to make noise in the music circles. Yes I got this disks and they will be on the record counters in this country on January 1st. Her name? well the initials are E.T.

Just heard Mary Mayo’s first sides for Benilda label. The tune “Again and Again” is strong. The orchestra is good, and Mary sings well. They tell me Dorothy Squires is coming back shortly to appear in a straight play. I admire Dotty. She’ll certainly have a try. Hope she makes it too. Eddie Kaasner back in London with a batch of songs and looking very happy about the prospects of his “Gentlemen Prefer Blondes” score. Frank Cacklfield back from the U.S. can’t stop talking about the wonderful welcome given him during his three weeks up there. The atmosphere is a little tense at the BBC this week—its that Eva Barton record. Nothing has been decided yet but meanwhile Radio Luxembourg is rushing the town on it... Frank Simarta being praised for his part in the act “From Here To Eternity.” I’m hoping of leaving the Ted Heath band to go solo... Nice to hear Dinah Kaye getting the breaks with a T.V. show over the A.B.C. network from Chicago.

Hot topic of conversation this week is commercial T.V. and it looks as though it’s really come to bolling point. The Beverley Sisters started their own T.V. show last night. Looks very promising.

Just heard part of the sound track of “Pretty Little Miss” movie. I like the theme and it looks as though the record companies like it too judging from the various A & R men who will cover it.

This week best selling pop singles (Courtesy New Musical Express)

1. Answer Me... FRANKIE LAINE
2. Answer Me... DAVID WHITFIELD
3. Swedish Rhapsody MANTOVANI
4. I Believe... FRANKIE LAINE
5. Poppa Piccino DIANA DECKER
6. Hey Joe... FRANKIE LAINE
7. Through a man’s... LES PAUL MARY FORD
8. Wish You Were Here... THE GAYLORDS
9. Chico Bean... GUY MITCHELL
10. Look At That Girl... GUY MITCHELL

Music hear. like admire Rusty Nice. The Rags. appear well GUY great Page !

“Where Did My Snowman Go” Patti Page

70260

“NATIVE DANCER” b/w

“The Lonesome Song” Rusty Draper

70256

“THE STRINGS OF MY HEART” b/w

“Mama-Papa Polka” The Gaylards

60258

Riding High with THREE SMASH HITS!

“CHANGING DANCE REGIONAL REPORTS

The Cash Box, Music December 5, 1953

Listings below are reprinted exactly as submitted by leading disc jockeys throughout the nation for the week ending November 28 without any changes on the part of THE CASH BOX.

Bernie Johnson
WSU—South Orange, N. J.
1. That’s All (Jerry Byrd)
2. Heart Of My Heart
3. Laughing On The Outside
4. Rags To Riches (Tony Bennett)
5. That’s All (Jerry Byrd)

Buddy Deane
WBTY—Midland, Md.
1. Rags To Riches (Tony Bennett)
2. Hey! Look! Man (E. O., D.
3. Chasing Partners (J. Jerry Bennett)
4. Buddha Baby (Burf. & Friend)
5. Sweetheart (Kitty Kallen)

Jeff Evans
WLDY—Lodewski, Wis.
1. Don’t Forget To Write (Vally)
2. That’s All (Jerry Byrd)
3. Love You, Love You, Love You (J. Jerry Bennett)
4. I’m Yarning (Paul Martin)
5. Polly Wolly (George Strine)

Joe Deane
KQV—Fortisburgh, Pa.
1. Sweet Mama, Take The Bell (Four Aces)
2. Sweet Mama, Take The Bell (The Lancers)
3. Song Of Love (Leo Williams &流浪)
4. Song Of Love (Leo Williams &流浪)
5. Song Of Love (Leo Williams &流浪)

Larv Southwick
WAKR—Akron, Ohio
1. You’re On Trial (Don Cornelius)
2. You’re On Trial (Don Cornelius)
3. Love Me (Les Berry)
4. The Story Of Three Loves
5. To You (Jerry Byrd)

Robin Seymour
WKRM—Dorchester, Mich.
1. Magic Guitar (Bunny Bas
2. You Alone (Jerry Byrd)
3. Changing Partners (P. Pages)
4. That’s All (Jerry Byrd)
5. Heart Of My Heart

Tom Edwards
WCRW—Cleveland, Ohio
1. Stranger In Paradise
2. To Be Alone (Hilltoppers)
3. To Be Alone (Hilltoppers)
4. Off Shore (Les Diamond)
5. You Alone (Jerry Byrd)

“The What's in THE CASH BOX That Counts”
"It's What's in THE CASH BOX That Counts"
King To Handle Distribution of Four Star Records Through Its Company Owned Branches

By signing distributor agreements with C & C Distributing, Boston; North West Tempo in Seattle; Mercury Distributing in Minneapolis; Essex Records Distributing in Newark, N.J.; and Zion Distributing in Ogden, Utah,

CINCINNATI, O.—Bill McCall of Four Star Records and Jack Kelley of King Records have closed a deal whereby King will handle all three Four Star labels—Four Star, Gilt Edge and Big Town—in all its branch territories except St. Louis, Kansas City, Oklahoma City, Dallas, Houston, San Francisco and Los Angeles, it was announced this week by Syd Nathan, president of King.

This is a radical change in King's policy but one which Nathan believes will be of great benefit to both organizations.

Bill McCall last week paid a visit to Cincinnati, en route to Nashville to the WSM gathering and at that time Syd Nathan, Jack Kelley and McCall worked out all the details for the smooth flow of merchandise to the King branches from Four Star's plant in Pasadena. To prevent any loss of time, merchandise was shipped via air freight to the King branches so that they could promptly serve the dealers and operators on the fast selling Four Star record "Let Me Be The One" backed with 'I'm Tired Of Bumming Around.'

This marks the second change in King's distribution policy during the current year. Until last spring, King handled its own labels—King, Federal and Deluxe—only through its branches. There were no distributor connections. Since last spring, however, King has established distributors on the three labels in several areas.

Bill McCall of Four Star and Jack Kelley of King sign agreement.
The Cash Box, Music Page 19 December 5, 1953

OPERATORS SAY: THE GREATEST CHRISTMAS RECORD THIS YEAR...

2 Hits for the Price of One
SURE TO SMASH ALL PREVIOUS SALES OF YULETIDE RECORDS

The English Knights singing
"THERE'LL ALWAYS BE A CHRISTMAS"

b/w
"IT'S WHEN YOU'RE HOME"
(With The Ones You Love)

EAGLE RECORD # 10-105

A MUST FOR EACH OF YOUR MUSIC MACHINES. DON'T DELAY... ORDER NOW!

Coming Up Fast

"ON THE ROAD TO MANDALAY"

b/w
"LONESOME IN A CROWD"

by RONNY ANDREWS
Eagle # 10-103

"STAY CLOSE TO PEOPLE"

b/w
"ONE MAN'S THEME"

by VIN RODDIE
Eagle # 10-100

ORDER FROM YOUR NEAREST DISTRIBUTOR:

BEN-ART DISTRIBUTING CO.
127 Franklin Avenue
Cleveland, Ohio

BERTOS SALES CO.
1229 W. Marchard Street
Charlotte, N. C.

CENTRAL RECORD SALES
2104 W. Washington Blvd.
Los Angeles 18, California

COMMERCIAL MUSIC CO., INC.
2500 Holmes Street
Kansas City 2, Mo.

ESSEX RECORD DISTRIBUTING CO.
114 Springfield Avenue
Newark 3, N. J.

FRUINIK SALES CO.
200 S. Michigan Avenue
Chicago, Ill.

INTERNATIONAL DISTRIBUTING CO.
762 10th Avenue
New York, N. Y.

MANGOLD DISTRIBUTING CO.
211 South East Street
Baltimore, Maryland

MUTUAL DISTRIBUTORS, INC.
1237 Tremont Street
Boston, Mass.

POLONIA DISTRIBUTING CO.
3741 Woodward Avenue
Detroit, Michigan

RAY KOEBER RECORDS
15935 S. Main Street
Salt Lake City, Utah

SOUTHLAND DISTRIBUTING CO.
441 Edgewood Avenue
Atlanta, Ga.

STANDARD DISTRIBUTING CO.
1765 Fifth Avenue
Pittsburgh, Pa.

W. M. AMANN DISTRIBUTING CO.
442 Baronne Street
New Orleans, La.

Dist. Note: WIRE—PHONE for Available Territories
762 10th AVE.
NEW YORK 19, N. Y.
(Plaza 7-6819)

EAGLE RECORDS

"It's What's in THE CASH BOX That Counts"
**THE CASH BOX**

**The Nations Top 50**

**Comprising 100 Selections**

<table>
<thead>
<tr>
<th>No.</th>
<th>Artist</th>
<th>Label</th>
<th>Title</th>
<th>No.</th>
<th>Artist</th>
<th>Label</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>VVN-325</td>
<td>VIV-P</td>
<td>&quot;I Say I Love You&quot;</td>
<td>33</td>
<td>AR-5048</td>
<td>M &amp; M</td>
<td>&quot;I'm An American Soldier&quot;</td>
</tr>
<tr>
<td>2</td>
<td>CA-2565</td>
<td>F</td>
<td>&quot;Love Is a Many-Splendored Thing&quot;</td>
<td>61</td>
<td>L-8255</td>
<td>E</td>
<td>&quot;Keep My Baby Close&quot;</td>
</tr>
<tr>
<td>3</td>
<td>CA-2665</td>
<td>F</td>
<td>&quot;Love Is a Many-Splendored Thing&quot;</td>
<td>62</td>
<td>L-8256</td>
<td>E</td>
<td>&quot;I Love You, My Love&quot;</td>
</tr>
<tr>
<td>4</td>
<td>CA-2666</td>
<td>F</td>
<td>&quot;Love Is a Many-Splendored Thing&quot;</td>
<td>63</td>
<td>L-8257</td>
<td>E</td>
<td>&quot;Say I Love You&quot;</td>
</tr>
<tr>
<td>5</td>
<td>CA-2667</td>
<td>F</td>
<td>&quot;Love Is a Many-Splendored Thing&quot;</td>
<td>64</td>
<td>L-8258</td>
<td>E</td>
<td>&quot;I'm An American Soldier&quot;</td>
</tr>
</tbody>
</table>

---

**Special Christmas Reviews**

**THE CASH BOX DISK OF THE WEEK**

"... rates as one of the best jobs Junii has ever done ..."

**JONI JAMES**

**"NINA-NON"**

MGM Record # 11637; K-11637

*Published by FREDERICK MUSIC CO.*

*By Brandon, pres.*

---

**NEW YORK—This may be the reason why Portsmouth, Ohio is rapidly becoming known as the atomic energy center of the Mid-west. This young Portsmouth model, whose name is being kept secret for the time being, was selected as "Miss Only A Pastime" in the campaign to promote Darrell Glenn's latest Valley release "Only A Pastime" b/w "I Think I'm Failing In Love With You." She also reported to have a good voice.**

---

**"Fabulous Dorsey's" To Open At Statler, N.Y.**

NEW YORK—Two of the world's great—Tommy and Jimmy Dorsey—will be received by an entirely new generation that knows "The Fabulous Dorsey's" only by reputation. They open an eight-week engagement at Hotel Statler's Cafe Rouge, Friday, December 8, 1955, according to Thomas F. Troy, the hotel's General Manager. Tommy and Jimmy are joining forces for the third time in their famous careers. In their 1922, the Dorsey Brothers Novelty Band played local dates in and around their home town of Shenandoah, Pa. Soon their instrumental proficiency was recognized and the boys were playing with the nation's top outfits. Then, in 1934, they formed their own bands—and made musical history. This band featured Bob Crosby as vocalist; Glenn Miller, second trombone; and Ray McKinley at the drums. Two years later TD and JD decided to go it individually, and the two Dorsey Orchestras emerged.

Now the great trombonist and saxophonist are combining their talents once more to make music as "The Fabulous Dorsey's." Their success can best be attested to by their recording sales—Tommy has made over 500 records, of which more than 70 million copies have been sold. Any many recording men credit Jimmy with being one of the biggest instrumental record sellers with more than 40 million JD records being sold to eager fans.

During his career as a bandleader, Tommy Dorsey has introduced such top vocalists as Frank Sinatra, Dick Haymes, Jo Stafford, Connie Haines and The Pied Pipers.

---

**Kissack Musical Director of "Label X"**

NEW YORK—The appointment of Edward John Kissack as musical director for RCA Victor's new "Label X" has been announced by Jimmy Hilliard, manager of artists and repertoire.

Kissack takes up his new duties immediately. Previously he had served with Decca, Capitol and radio stations WVO and WNEW.

---

**It's what's in THE CASH BOX That Counts!**

---

**THE CASH BOX**

**Page 20**

**December 5, 1955**
**Best Selling Records**

FROM MORE THAN 15,000 RETAIL OUTLETS!

- Tunes are listed below in order of their popularity based on a continuously weekly mailed survey of thousands of record dealers. Each listing includes the name of the song, record number, artists, and price on the reverse side.
- The number underneath the title indicates the number of times the title sold more than 1,000 records each week. If the figure is 13.7, it means that for every 100 records sold that week, 13.7 were sold of this title. Each listing indicates the number of times the title sold more than 1,000 records each week. If the figure is 13.7, it means that for every 100 records sold that week, 13.7 were sold of this title. Each listing indicates the number of times the title sold more than 1,000 records each week. If the figure is 13.7, it means that for every 100 records sold that week, 13.7 were sold of this title.
- Indicates best selling record.

---

**Dec. 5, 1953**

20—Baby, Baby, Baby

CR-61067 (6-45005) —

17.8 12.8

CR-61067 (6-45005) —

21—In the Mission Of St. Augustine

17.6 8.4

CR-6066 (4-40006) —

52—Alena

No Stone Unturned

DE-28913 (9-28913) —

1.8

JUNE LOIS DUGGAN

Pa-Paya Mama

51-J37 (4-40007) —

22—The Orioles

Write And Tell Me Why

23—To Be Alone

12.4 14.6

70274 (47-5502) —

24—Secret Love

11.4 3.6

CR-60108 (4-47501) —

25—Love Paris

10.9 13.9

407 (9-7497) —

26—Pa-Paya Mama

9.8 7.2

51-J37 (9-28913) —

27—Santa Baby

10.9

28—Oh, Mein Papa

8.1 3.2

CO-6124 (6-45103) —

30—Crying In The Chapel

7.4 4.3

CO-6049 (4-47006) —

31—Never Stand In Your Way

7.2 7.1

MG-11604 (X-11604) —

32—Don't Take Your Love From Me

6.4 3.2

AT-1013 (41013) —

33—Lover Come Back To Me

5.9 2.2

CA-2610 (1-2610) —

34—Tennessee Walk

5.8 7.4

CR-61055 (9-61055) —

35—Way Down Yonder In New Orleans

5.7 7.3

CA-40116 (4-40116) —

36—Sweet Mama, Tree Top Tall

5.2 8.2

CA-40104 (4-40104) —

37—Don't Hear Them Bones

5.0 6.5

CA-2614 (2614) —

38—Milwaukee Polka

4.6 4.2

M-E-70310 (70310) —

39—The Typewriter

4.5 12.0

CA-26118 (1-26118) —

40—Caribbean

4.1 3.1

AR-140 (1-140) —

41—My Love, My Love

4.0

42—Blowing Wild

3.5 5.5

43—South Of The Border

3.4

44—Don't Forget To Write

3.2 4.0

45—Love Me Again

2.9 7.4

46—Marie

2.8 6.9

47—that's All

2.7 7.3

48—Draggin'

1.7 3.4

49—Hey Joe!

1.1 3.7

50—Kangaroo

0.6 3.9

---

**BEAMING**

WINNER NAMED IN "ST. AUGUSTINE" CONTEST

NEW YORK—Sammy Spear, noted hit recording artist, who has been away from recording sessions with Benny Goodman, Gene Krupa, and many others, and who later was chosen musical director and conductor for Dumont’s "Cavalcade Of Stars" with Jackie Gleason, has turned one of his hobbies into a great profit. For many years he has loved and collected copies of ragtime tunes, popular in the day when he was growing up, and now he has probably the largest collection of ragtime pieces. Several months ago, he was asked to record an album for Mercury. He chose eight musicians, whom he knew were equally rabid ragtime fans, named them the Society Eight, and rustled up eleven of the most representative types of ragtime tunes from the first quarter of this century. The album is reported to have caught on immediately and from the looks of it, it might not be a bad idea to release some of this ragtime material as singles. The album is called "Tin Pan Alley."
Music: Mercury Lock

December III

Coral

from

Manufactured

EDDY

Breaking in New York and Headed For A National Hit!

“I Just Wrote to Santa”

and

“Contique De Noel”

sung by

Golden Voiced
Marty Walker

# 132

A few choice territories still available for key distributors.

Cammarota Pub. Co.
234 Patterson Ave.
East Rutherford, N. J.

The Cash Box, Music Page 22 December 5, 1953

NEW YORK—Smiles of satisfaction are shown by Joe Carlton (fourth from left), RCA Victor's pop A&R manager, Hugo Winterhalter (at left) and the Ames Brothers over gold copy of their record of "You, You, You." Disk was presented to the boys recently at New York's Paramount Theater after the recording topped the million mark in sales.

Chicago, Ill.

1. That's Amore (Dean Martin)
2. Rags To Riches (Tony Bennett)
3. "Bossa Nova" (Benny Goodman)
4. "Jingle Bell Rock" (Buddy Holly)
5. "That's Amore" (Dean Martin)
6. Vaya Con Dios (Paul & Ford)
7. Changing Partners (P. Page)
8. "Santa Claus Is Coming To Town" (Bobbie Gentry)
9. "You're A Wonderful One" (Eddy Fisher)
10. "Peggy Sue" (Terry Gibbs)

Los Angeles, Calif.

1. "I've Gotta Be Me" (Frankie Laine)
2. "How Can I Be Sure" (Marty Robbins)
3. "To Know You" (Dean Martin)
4. "Vaya Con Dios" (Paul & Ford)
5. "That's Amore" (Dean Martin)
6. "I've Gotta Be Me" (Frankie Laine)
7. "Peggy Sue" (Terry Gibbs)
8. "My Love" (Terry Gibbs)
9. "A Most Unusual Man" (P. Page)
10. "Peggy Sue" (Terry Gibbs)


1. "Rags To Riches" (Tony Bennett)
2. "Ebb Tide" (Frank Chacksfield)
3. "Vaya Con Dios" (Paul & Ford)
4. Many Times (Eddie Fisher)
5. "Ricochet" (Teresa Brewer)
6. You, You, You (Ames Bros.)
7. You Alone (Perry Como)
8. "Ebb Tide" (Frank Chacksfield)
9. "Heart Of My Heart" (Cornell, Marve, & Frame)
10. "O!" (Pee Wee Hunt)

Atlanta, Ga.

1. Rags To Riches (Tony Bennett)
2. Ebb Tide (Frank Chacksfield)
3. "Vaya Con Dios" (Paul & Ford)
4. "Ricochet" (Teresa Brewer)
5. Many Times (Eddie Fisher)
6. You, You, You (Ames Bros.)
7. "Ebb Tide" (Frank Chacksfield)
8. "Loves You" (Perry Como)
9. "Oh!" (Pee Wee Hunt)
10. "St. George And The Dragonet" (Stan Frébres)

Dallas, Tex.

1. "Vaya Con Dios" (Paul & Ford)
2. You, You, You (Ames Bros.)
3. "Rags To Riches" (Tony Bennett)
4. "Ebb Tide" (Frank Chacksfield)
5. "To Be Alone" (Hilltoppers)
6. "Ebb Tide" (Frank Chacksfield)
7. "St. George And The Dragonet" (Stan Frébres)
8. Many Times (Eddie Fisher)
9. You Alone (Perry Como)
10. "Oh!" (Pee Wee Hunt)

Minneapolis, Minn.

1. "Ebb Tide" (Frank Chacksfield)
2. "Vaya Con Dios" (Paul & Ford)
3. "Heart Of My Heart" (Cornell, Marve, & Frame)
4. "To Be Alone" (Hilltoppers)
5. "Ebb Tide" (Frank Chacksfield)
6. "Diamonds Are Forever" (Loraine)
7. "To Be Alone" (Hilltoppers)
8. "Swing Of My Heart" (Gaylord)
9. "Nevie Dance" (D. Draper)
10. "Women" (Johnny Desmond)

New Orleans, La.

1. Rags To Riches (Tony Bennett)
2. "Ebb Tide" (Frank Chacksfield)
3. "Vaya Con Dios" (Paul & Ford)
4. "Ebb Tide" (Frank Chacksfield)
5. Many Times (Eddie Fisher)
6. "To Be Alone" (Hilltoppers)
7. "That's Amore" (Dean Martin)
8. "Many Times" (Eddie Fisher)
9. "Story Of The Three Loves" (Loraine)
10. "Changing Partners" (P. Page)

St. Louis, Mo.

1. "Rags To Riches" (Tony Bennett)
2. "Ricochet" (Teresa Brewer)
3. "Marie" (Teresa Brewer)
4. "Ebb Tide" (Frank Chacksfield)
5. You, You, You (Ames Bros.)
6. "Ricochet" (Teresa Brewer)
7. You Alone (Perry Como)
8. Changing Partners (P. Page)
9. "Many Times" (Eddie Fisher)
10. "The Story Of The Three Loves" (Loraine)

Memphis, Tenn.

1. "Ebb Tide" (Frank Chacksfield)
2. "Ebb Tide" (Frank Chacksfield)
3. You, You, You (Ames Bros.)
4. "To Be Alone" (Hilltoppers)
5. "Ricochet" (Teresa Brewer)
6. "Ebb Tide" (Frank Chacksfield)
7. You Alone (Perry Como)
8. Changing Partners (P. Page)
9. "Many Times" (Eddie Fisher)

Detroit, Mich.

1. "Rags To Riches" (Tony Bennett)
2. "Ebb Tide" (Frank Chacksfield)
3. "Vaya Con Dios" (Paul & Ford)
4. "Ebb Tide" (Frank Chacksfield)
5. "To Be Alone" (Hilltoppers)
6. "That's Amore" (Dean Martin)
7. "Many Times" (Eddie Fisher)
8. "Love Walked In" (Hilltoppers)
9. "You Alone" (Perry Como)
10. "Change Partners" (P. Page)

Cincinnati, Ohio

1. "Rags To Riches" (Tony Bennett)
2. "Ebb Tide" (Frank Chacksfield)
3. "Vaya Con Dios" (Paul & Ford)
4. "Ebb Tide" (Frank Chacksfield)
5. "To Be Alone" (Hilltoppers)
6. "That's Amore" (Dean Martin)
7. "Many Times" (Eddie Fisher)
8. "You, You, You (Ames Bros.)
9. "Ricochet" (Teresa Brewer)
10. "Changing Partners" (P. Page)

San Francisco, Calif.

1. "Ebb Tide" (Frank Chacksfield)
2. "Rags To Riches" (Tony Bennett)
3. "Ebb Tide" (Frank Chacksfield)
4. "Vaya Con Dios" (Paul & Ford)
5. "Ebb Tide" (Frank Chacksfield)
6. "Many Times" (Eddie Fisher)
7. You, You, You (Ames Bros.)
8. "Ricochet" (Teresa Brewer)
9. "Many Times" (Eddie Fisher)
10. "Love Walked In" (Hilltoppers)

Cleveland, Ohio

1. "Ebb Tide" (Frank Chacksfield)
2. "Ebb Tide" (Frank Chacksfield)
3. You, You, You (Ames Bros.)
4. "Ebb Tide" (Frank Chacksfield)
5. Many Times (Eddie Fisher)
6. "Ricochet" (Teresa Brewer)
7. "Ebb Tide" (Frank Chacksfield)
8. You Alone (Perry Como)
9. "Many Times" (Eddie Fisher)

Pittsburgh, Pa.

1. That's Amore (Dean Martin)
2. Rags To Riches (Tony Bennett)
3. "Bossa Nova" (Benny Goodman)
4. "Jingle Bell Rock" (Buddy Holly)
5. "That's Amore" (Dean Martin)
6. Vaya Con Dios (Paul & Ford)
7. Many Times (Eddie Fisher)
8. "Love Walked In" (Hilltoppers)
9. "Riches You" (Teresa Brewer)
10. "Changing Partners" (P. Page)

"It's What's in the CASH BOX That Counts!"
NEW YORK—Faye Adams has scored such a success on the Herald label with "Shake A Hand" and "I'll Be True" that her contract has been extended to a five year deal. All the signing above are; Al Silver of Herald; Faye Adams; Phil Moore, her manager; and Jack Braverman of Herald.

Hub Records Formed In Hollywood

HOLLYWOOD—Hub Records of Hollywood, headed by songwriter Don Raye, has organized a one million dollar corporation in the State of California.

The incorporators are Raye, Nick Castile, Mike Kurian, Edward Traubner and Aaron Doff.

Mike Kurian, head of the Modern Distributing Company, will head national sales and is leaving for a thirty city tour this week to add additional distributors to the list already set up.

Hub's current release by the Page Cavanaugh Trio and Phil Gordon, "Good Mornin' Judge" and "Get A Load Of That Crazy Walk," has received such good reaction within a ten day period, that Hub has shipped 40,000 platters to date.

Plan is for Hub to produce pre-tested records with assured sales. "We don't plan a weekly or monthly release," said Raye. "We want our distributors and dealers throughout the country to know that whenever they receive a Hub platter it will sell."

Already signed to the label are Page Cavanaugh, Phil Gordon and Freddy Slack.

Star Title Strip Expands, Adds New Plant

PITTSBURGH, PA.—The demand for printed title strips throughout the juke box industry has grown to such an extent that the Star Title Strip Company has had to purchase another printing plant, according to Dal E. Haun, president of the firm.

Haun reports that Star, which sells 95% of the title strips in the country, new prints and ships an average of 20,000 cards per day (400,000 strips). Sales to date are 50% over last year and constantly increasing. Haun says, with over 20 major and indie labels supplying their distributors with printed strips for records, one-stop vendors are also using printed strips in large quantities. To keep up with this the monthly purchases of operators, and you get a total monthly sale of over 500,000 cards or 10,000,000 strips.

DJs Receive Life's "World We Live In" On Wax

NEW YORK—Several months ago, Life magazine launched a series of articles on "The World We Live In," a feature describing in picture and text what Life has found out about the world around us—from the formation of the earth to development of life itself.

But in this undertaking, the editors of Life felt that one important dimension had been missing: the dimension of sound. Therefore, the magazine has cut a record and is sending it out to disk jockeys all over the country.

The essence of the disk is a series of unusual sound effects telling the story of the earth's creation and its battle for existence in the universe. The flip deck portrays with sound the stages in the development of life.

Disk jockeys are requested to play the record on the air and report to publishers of Life their audience's reaction.

3 NEW RELEASES! NASHBORO 544 "LORD HAVE MERCY" b/w "THERE'S NO DISCHARGE IN GOD'S ARMY" by THE SKYLARKS EXCELLO 2019 "IS THERE ANYBODY ELSE LIKE JESUS" b/w "NOTHING TOO HARD FOR THEE" EXCELLO 2022 "LAZY PETE" b/w "I'M SO SAD" ROOSEVELT LEE

NASHBORO 539 "GET YOUR SOUL RIGHT" by THE FIRESIDE GOSPEL SINGERS EXCELLO 2015 "SWEET BYE AND BYE" by THE SERMONAIRES EXCELLO 2020 "LOVE ME BABY" by BERNIE HARDISON

It's What's in The CASH BOX That Counts
CLEVELAND—MGM record artist, Tommy Edwards (center) smiles in appreciation at a cocktail party in his honor in this city. Tommy, appearing at a night club in Cleveland, is greeted by (L. to r.) George Shearing; Johnny Andrews, WTAM, Cleveland; Doc Lemon, WVVO, Columbus; Jim Sanborn, MGM distributor in Cleveland and host of the party; and disk jockey Tommy Edwards.

DECCA

SISTER ROSETTA THARPE
and
MARIE KNIGHT

Sing

“SHADRACK”
and

“NOBODY’S FAULT”

Decca 48309 (78 RPM)
and 9-48309 (45 RPM)

LOOK TO DECCA FOR YOUR R&B HITS!

Al (Moondog) and David Freed
OF
LANCE DISTRIBUTORS, Inc.
2307 Prospect Avenue
Cleveland 15, Ohio

Telephone Superior 1-6606

Proudly Announce
Exclusive Distribution of America’s Foremost
RHYTHM, BLUES and SPIRITUAL LINE

"SPECIALTY RECORDS"
WRITE — WIRE — PHONE — YOUR ORDERS TODAY

"It’s What’s in THE CASH BOX That Counts"
The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

### Philadelphia

**1.** RAGS TO RICHES
   — Faye Adams & Joe Morris (Herald 416)

**2.** MONEY HONEY
   — Joe Turner (Atlantic 1001)

**3.** I HAD A NOTION
   — The Clovers (Checker 780)

**4.** ONE SCOTCH, ONE BOURBON
   — Faye Adams & Joe Morris (Herald 416)

**5.** MARIE
   — Four Tunes (Jubilee 5128)

**6.** SHAKE A HAND
   — Faye Adams & Joe Morris (Herald 416)

**7.** TV IS THE THING
   — Dinah Washington (Mercury 70214)

**8.** CHRISTMAS IN HEAVEN
   — Dinah Washington (King 1001)

**9.** BLOW YOUR HORN
   — Sugar Boy (Decca 58824)

### Los Angeles

**1.** RAGS TO RICHES
   — Faye Adams & Joe Morris (Herald 416)

**2.** MONEY HONEY
   — Joe Turner (Atlantic 1001)

**3.** I HAD A NOTION
   — The Clovers (Checker 780)

**4.** ONE SCOTCH, ONE BOURBON
   — Faye Adams & Joe Morris (Herald 416)

**5.** MARIE
   — Four Tunes (Jubilee 5128)

**6.** SHAKE A HAND
   — Faye Adams & Joe Morris (Herald 416)

**7.** TV IS THE THING
   — Dinah Washington (Mercury 70214)

**8.** CHRISTMAS IN HEAVEN
   — Dinah Washington (King 1001)

**9.** BLOW YOUR HORN
   — Sugar Boy (Decca 58824)

### St. Louis

**1.** RAGS TO RICHES
   — Faye Adams & Joe Morris (Herald 416)

**2.** MONEY HONEY
   — Joe Turner (Atlantic 1001)

**3.** I HAD A NOTION
   — The Clovers (Checker 780)

**4.** ONE SCOTCH, ONE BOURBON
   — Faye Adams & Joe Morris (Herald 416)

**5.** MARIE
   — Four Tunes (Jubilee 5128)

**6.** SHAKE A HAND
   — Faye Adams & Joe Morris (Herald 416)

**7.** TV IS THE THING
   — Dinah Washington (Mercury 70214)

**8.** CHRISTMAS IN HEAVEN
   — Dinah Washington (King 1001)

**9.** BLOW YOUR HORN
   — Sugar Boy (Decca 58824)

### Dallas

**1.** MONEY HONEY
   — Joe Turner (Atlantic 1001)

**2.** ROSE MARY
   — Fats Domino (Imperial 5251)

**3.** MONEY HONEY (Specialty 470)

**4.** DRUNK
   — Jimmy Liggins (Specialty)

**5.** I WANT TO THANK YOU
   — The "O" Boys (Apollo 449)

**6.** BLUES WITH A FEELING
   — Little Walter (Checker 780)

**7.** ONE SCOTCH, ONE BOURBON
   — Faye Adams & Joe Morris (Herald 416)

**8.** FEELING GOOD
   — Little Junior (Sun 148)

**9.** I DON'T KNOW WHAT I'LL DO
   — Sugar Boy (Checker 763)

**10.** HEART BREAKER
    — Ray Charles (Atlantic 1008)

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

**The Cash Box Award O' The Week**

**Joe Morris Ork.**

Faye Adams

**“Happiness To My Soul”**

**“I’ll Be True”**

**Scores again with a 2 sided hit**


**“It's What's In The CASH BOX That Counts”**

**Herald Records**

469 W. Broadway

New York City, N.Y.
Awards of the Week

"I Ain't No Fool Either" (2:19) [Terrific Tunes BMI—J. Turner]
"The Big Change" (2:42) [Lion Publishing Co. BMI—W. M. Thornton]

Willie Mae Thornton

PeeWee 1626

- Willie Mae Thornton seems to have come up with the "big" one this time. Now, "I Ain't No Fool Either," is the answer to Willie Mabon's current "You're A Fool." In this one, Willie Mae relates the tale of a male with a stream of violets that are being blocked by the wax. Tune is made to order for the belter and she fully heartedly throws her 800 pounds into her reading. The words accentuate the punch lines delivered by the last verse. Makes this an extremely colorful and hard hitting deck. Looks like Willie Mae Thornton's gonna lift her huge frame to the top of the charts again. The flip, "The Big Change," is a slow blues belted item. And now she can belt.

"Good, Good Whiskey" (2:58) [D & M BMI—Adella Davis]
"Let's Have a Party" (2:25) [Moneer—R. Moneer]

Amos Milburn

Aladdin 3218

- Amos Milburn still riding the very very successful drinking vein that he has gone on so many records in succession. The latest, "Good, Good Whiskey" is a rhythm middle tempo item delivered by Milburn in the gay and bouncy manner that has marked his previous disks. Seems Milburn has made more coin out of "whiskey" than some of the distilleries. Theme is the story of the guy whose only love is bottled juice. The under portion, "Let's Have A Party," is a gay ditty footstopper that shows Milburn off to good advantage, but all the spark is in the top deck and from here "Whiskey" looks like the side.

Cash Box Reviews

It's" (3:10) [Bob-Dan Music BMI—The Velvets]
"At Last" (3:10) [Bob-Dan Music BMI—The Velvets]

The Velvets

Red Robin 122

- The label that has already turned up two nationally famous groups now pitches their third effort and if this disk is any indication, Red Robin has another hit team in The Velvets. The upper lid, "It," is a top notch effort on a lovely slow ballad. Lead is smooth as their title indicates and the harmony is fine. Style and quality is distinctive enough to make them different from the run of the mill quartets around in such profusion today. A good group and a good disk. The flip, "At Last," is a melo- and very slow ballad smoothly blended but just a little below the quality of the upper deck. It's "It" by at least two lengths.

Cash Box Awards

Cash Box Awards

Cash Box Reviews

Rhythm 'n' Blues

"Oo-Wee Mr. Jeff" (3:05) [Lynbrook BMI—Mae Moten]
"Look Here, Mattie Bee" (2:35) [Lynbrook BMI—Mae Moten]

George Lane

Emmett Horson

Atlantic—Orchestrations

- Breaking away from the usual procedure the new diskery backed their two best decks, one each of their two new artists, and the result is a two sider. The edge is slightly in favor of "Oo-Wee Mr. Jeff," a torrid jump belted by George Lane gussetly and forcefully. The gal is from the Willie Mae Thornton-Big Maybelle school of shouters. Lyrics are alive and provide a chuckle. The flip, "Looka Here, Mattie Bee," is another quick beat jump with Emmett Horson seating out an energetic reading of the lusty lyrics. Hobson is good and receives a smart backing from The Rag-Muffins. Two good waxes and a solid step in the right direction by the new rhythm and blues entry.

Prisoners

-Texaco 2015-

"Sweet Bye and Bye" (2:57)
The Sentinels etch a rhythmic hallelujah item with spirits lifting appeal.

- Have Faith and Believe" (2:47)The flip is a slow religious piece with a simple piano and organ back. The singers perform in sincere fashion. A potent religious deck.

Bill Davis Trio

-Okeh 7013-

"Indian Summer" (3:05)Harmon ASCAP—Herbert The Bill Davis Trio works over the semi-classical lovely and gives it a sensitive jazz treatment.

- "Theme From the Joe Louis Story" (3:00)Harman ASCAP—Bauman Similar treatment is accorded the currently popular theme music from the flick.

Ernest Lewis

"No More Loving" (2:41)Ernest Lewis etches a southern type blues with guitar accompaniment in the style of Lightening Hopkins. Waxing should find strong reception in the southern markets.

-West Coast Blues" (2:39)similar item with similar comments.

Prisoners

-Bear 191-

"Prisoner's Prayer" (2:39) [Delta Music BMI—James Proctor] The boys blend sweetly on a slow under ballad with a light religious touch. Lead is excellent, the harmony smooth and the general effect of the big touching. Lyric asks God to forgive for the misdeeds that put them in prison. This deck could repeat the success of their "Walking In The Rain."

Know (2:41) [Mayfair ASCAP—Tennings, Brooks] The Prisoners sing a slow love ballad tenderly and with feeling. Drawback might be the sound created which is too similar to another well known group.

The Sentinels

-Escoto 1915-

"Sweet Bye and Bye" (2:57)The Sentinels etch a rhythmic hallelujah item with spirits lifting appeal.

- Have Faith and Believe" (2:47)The flip is a slow religious piece with a simple piano and organ back. The singers perform in sincere fashion. A potent religious deck.

Bill Davis Trio

-Okeh 7013-

"Indian Summer" (3:05)Harmon ASCAP—Herbert The Bill Davis Trio works over the semi-classical lovely and gives it a sensitive jazz treatment.

- "Theme From the Joe Louis Story" (3:00)Harman ASCAP—Bauman Similar treatment is accorded the currently popular theme music from the flick.

Ernest Lewis

"No More Loving" (2:41)Ernest Lewis etches a southern type blues with guitar accompaniment in the style of Lightening Hopkins. Waxing should find strong reception in the southern markets.

-West Coast Blues" (2:39)similar item with similar comments.

Prisoners

-Bear 191-

"Prisoner's Prayer" (2:39) [Delta Music BMI—James Proctor] The boys blend sweetly on a slow under ballad with a light religious touch. Lead is excellent, the harmony smooth and the general effect of the big touching. Lyric asks God to forgive for the misdeeds that put them in prison. This deck could repeat the success of their "Walking In The Rain."

Know (2:41) [Mayfair ASCAP—Tennings, Brooks] The Prisoners sing a slow love ballad tenderly and with feeling. Drawback might be the sound created which is too similar to another well known group.

The Sentinels

-Escoto 1915-

"Sweet Bye and Bye" (2:57)The Sentinels etch a rhythmic hallelujah item with spirits lifting appeal.

- Have Faith and Believe" (2:47)The flip is a slow religious piece with a simple piano and organ back. The singers perform in sincere fashion. A potent religious deck.

Bill Davis Trio

-Okeh 7013-

"Indian Summer" (3:05)Harmon ASCAP—Herbert The Bill Davis Trio works over the semi-classical lovely and gives it a sensitive jazz treatment.

- "Theme From the Joe Louis Story" (3:00)Harman ASCAP—Bauman Similar treatment is accorded the currently popular theme music from the flick.

Ernest Lewis

"No More Loving" (2:41)Ernest Lewis etches a southern type blues with guitar accompaniment in the style of Lightening Hopkins. Waxing should find strong reception in the southern markets.

-West Coast Blues" (2:39)similar item with similar comments.

Prisoners

-Bear 191-

"Prisoner's Prayer" (2:39) [Delta Music BMI—James Proctor] The boys blend sweetly on a slow under ballad with a light religious touch. Lead is excellent, the harmony smooth and the general effect of the big touching. Lyric asks God to forgive for the misdeeds that put them in prison. This deck could repeat the success of their "Walking In The Rain."

Know (2:41) [Mayfair ASCAP—Tennings, Brooks] The Prisoners sing a slow love ballad tenderly and with feeling. Drawback might be the sound created which is too similar to another well known group.

The Sentinels

-Escoto 1915-

"Sweet Bye and Bye" (2:57)The Sentinels etch a rhythmic hallelujah item with spirits lifting appeal.

- Have Faith and Believe" (2:47)The flip is a slow religious piece with a simple piano and organ back. The singers perform in sincere fashion. A potent religious deck.
NEW YORK:

'Twas a wonderful festival down in Nashville last week that brought together some of the leading country jockeys in the nation. Who would like to see something along that line done in the rhythm and blues field... Dave Dreyer's Raleigh Music has four records riding high on the Cash Box 'Hot' charts, "Good Lovin'," "Blues With A Feeling," "Every Day In The Week," and "Going Down To Big Mama's"... for the market this makes Dreyer one of the hottest r & b publishers in town... Dave Miller, Essex head man, cutting Faye Adams' newest blaster 'I'll Be True' with the "Honey Quicks" of Jimmy Swag, Bill Hale, and his Comets. Should be something to hear... Al Silver, Jack Angel and Jack Braverman, Herald Records, with this terrific expansion in mind, are finding it necessary to concentrate specific duties in the hands of each. With their own pressing plant, record company and rapidly expanding publishing firm, the boys find themselves hard pressed for time. It will probably be necessary for each to head one segment. Seems the new Faye Adams release has hype the sale of her initial earthquake "Shake A Hand," The other reported upwards again and biz is booming. "I Had A Notion" by Al Savage and Joe Morris, already in the top ten best sellers, is steadily moving toward the top... La Vera Baker, "Soul On Fire," rehearsing in Europe for her historic session comes coming up there soon. Atlantic's president-in-absentia Liccot, Herb Abramson, will direct Max Biber's European etching, which will mark the first time in disk history that a rhythm and blues artist has been recorded abroad for the U.S. market... Eddie Meeser, Aladdin Records, excited that he has got everything the new Faye Adams' "Oh Baby" and "My Saddest Hour" and Lowell Fulsion's "Don't Leave Me Baby" and "Chuck With The Throbbin' Heart" have caught the imagination, is presently calling in his own best talent to do a session... Atlanta's "(That's My) Mind Is Working" and boosman Herman Lubinsky thinks this could be Varetta's biggest yet... Pete Dario, Allen Records left last week for a trip around the country to plug his rhythm and blues exchange... Jimmy Newcome's "I'm Gonna Chuck You Down," Pete's really going overboard for this one... Lee Magid's first Central release should get the new warehouse off to a great start. Lee came out of his first session with a number of good sides, but he decided to really bust out. He took the best side of his session, Georgia Ledgerwood, Emmitt Hopson and put them back to back for what he calls, "a package of dynamic" Tunes are "Oo-Wee Mr. Jeff" and "Looking For My Galloper," Stan Getz, derera,Savoy new group, going into the Apollo this week with Ella Fitzgerald, Nathaniel King, and Lionel Hampton. "I Can't Help Myself," another recent novelty that has already stirred strong reaction in certain markets... Everything seems to be going just great for Phil Moore. All the rage Faye Adams."I Can't Help It," the current single-citation; wrote "Happiness To My Soul," her latest recording session being her signed a brand new waxing on RCA Victor called, "Chinney Old Scoorge" and "Blind Before Xmas." Phil has a long line of tunes to his credit, but "Chinney" is one written for his pals, the musicians... Peacock's Don Robey letting loose with all his guns this week... "Memphis" his newest releases show, in comparison with his earlier work, a new maturity is evident with his answer to Willie Mae's "You're A Fool," namely, "I Ain't No Fool Either." Next week we should get Johnny Ace's newest, "Saving My Love For You." Ace has a new release out on a 10 day tour of the south lining up talent and cutting sides. Meanwhile, The Domino's "Rags To Riches" is picking up such terrific momentum that it looks like it will be the biggest of the year... and the big story last week was Georgio Berman that Apollo's own Makallia Jackson will do a nationwide TV hookup out of Chicago on December 2.

CHICAGO:

On November 30, 1953 Civic Opera House will be the scene of an all-star show. Which, incidentally, will see June Christy and Stan Kenton together again. Called "Festival Of Modern American Jazz," starring Stan Kenton & his Ork. With June Christy; Erroll Garner; Lloyd Glenn; Slim Gaillard; Candido. ... Another all-star show took place on the stage of the Regal Theatre on November 28. Presented by Meeke Fitzhugh, called "Meeke's Variety Show of '54." With Al Benson handling the mugging chores, and Charlie Parker; Ben Webster; T-Bone Walker; Dr. Jo-Jo Adams; Muddy Waters; Eddy Boyd; and many others. Leonard Chess just booked nine New Orleans. Judging from all the things he accomplished, no doubt that Len had anything at all. Beside cutting a session with his latest recording session being his signed a brand new artist. Then, together with Stan Lewis of Stan's Record Shop, Len gave the once-over to Station WMRI, Chicago. Albens, didn't see their bid for the station. Nothing definite yet, how- ever, with the studio that has the strongest trumpet sounds. The Blue Note. Definitely Chicago's leading house of rhythm & blues. Although the label has been marketed with a lot of a lot of hype. So, for the time being at least, there will be no Blue Note to Chicago. As for the Blue Note. It's a shame that the Chicago label has canceled the distribution for Specialty Records, which has been handled here in Chicago for the past several years. It is hoped that the label's distributor, who required medical attention, will be much, much better but fast.

LOS ANGELES:

Los Angeles' own Johnny Otis returns home for two week-end engagements at Billy Berg's five-four Ballroom and a big Thanksgiving dance... Jimmy Witherspoon has taken over the reins of the Lloyd Price band while Roy Haynes is in the Army... The Sweethearts of Rhythm staged a formal Thanksgiving eve dance at the Cosmopolitan Hotel. They then left for their next date in New York on December 11... Pee Wee Crayton thought Los Angeles wasn't cold enough so now he's booked for an eight week stint in Alaska. The L.A. record broker states that foreign distribution rights to their R.P.M. waxing of Vido's Bogie has been turned over to London Records. Their current B.B. King (R.P.M. on "Blind Love") is going on Big throughout the country. The boys are all excited over Oscar McLeod's "God Gave us Christmas" on the Modern label. They are working hard to get complete distribution set up before the Holiday season... Percy Mayfield is now in the North West and will be in Los Angeles over Christmas Holidays... Art Rupe, Specialty Records head, recently left on a business trip through Texas and the South. He reports that their latest release Guitar Slim's "The Things That I Used To Do" and "I Don't Get Over It" are stepping out fast and looks like a great number... Floyd Dixon appeared over the Thanksgiving Holidays at the newly decorated Blue Lile Club. ... Eddie Meser will go to the East Coast in January to cut new sessions with Louis Jordan for the Aladdin label. Leo Meeser reports that Amos Milburn's latest "Good, Good Whiskey" is chalking up terrific advance orders. They predict it to be even bigger than One Scotch, One Bourbon, One Beer. Another two sides that Eddie says is red hot is his latest flip-side version of "Oh Baby" and "My Saddest Hour." New artists on Hollywood label are Monroe Tucker and Country Slim, each with new releases just out. Don Pierce also signed and recorded Soldier Boy Houston formerly of Atlantic to cut some Country Blues. First release is due to be out soon. ... Lew Chudd, prexy of Imperial Records, looks for Pats Domino's latest "Don't Leave Me This Way" b/w "Something's Wrong" to soon make its way up the charts... Wild Bill Davis, the jazz organist, heads East after successful engagements in Los Angeles and San Francisco. ... Sidney Bechet was all set to open at the Royal Room when the Doc. called him for a check-up. Now the whole opening hinges on the doctor's report. It is reported that Roy Milton is having a successful tour throughout the Midwest.
Valaida Snow

Compliments

CHICAGO—Johnny Desmond is being complimented in the above photo by Bob Lindelof, president of the Music Directors of Northern Illinois on his new Coral recording of “Woman.” The tune, which has taken off in several areas, looks like a real gold mine for Johnny. In addition Johnny is currently hot as one of the trio on “Heart Of My Heart.”

New Series To Feature Songs of United Nations

NEW YORK—A new “United Nations” radio series featuring songs and dances of member countries of the U.N. will be presented weekly on Tuesdays over WMCA beginning November 24, 9:45 to 10:00 PM. The first of the “musical tours” will be to France and will be followed on successive days by Portugal, Czechoslovakia, Mexico, Great Britain, India and countries in all parts of the world.

Entitled “Sing A U.N. Song,” the series is intended to afford Americans a glimpse into the folklore of neighboring global nations. The series will be directed towards a young as well as adult audience. Presented first at 9:45 on Tuesday evening, each program will be recorded for rebroadcast on Sunday mornings.

Produced by the Public Service Division of WMCA, the series is based on original research and orchestrations by George Gill, a member of WMCA’s musical staff. Gill will also be featured as vocalist on the program. Playing the microphone with the songstress Rosemarie Dana, Alun Williams will narrate the series which will be directed by Howard Phillips.

The Cash Box, Music

Red Robin Issues 4 Disks

NEW YORK—Red Robin, New York record company, this week released a quartet of records.

The release introduces Robinson’s newest group, The Velvets, on an ear pleaser, “I.” The Red Robin label has become well established through its introduction of such national artists as the Du Dropers, the Vocaleers and Jack Dupre.

The other artists included in the release are newcomers Sadie Birch, Allen Brown and Thanye Grimes.

Stars Over Harlem

If you heard something that sounded like an explosion coming from the direction of Harlem Thanksgiving night the cause of it all was the sudden invasion of The Audubon Ballroom by The Merrymakers with their big show and festival which spotlighted 5 top stars along with 5 great bands. Headlining the whole shindig was the Chuck Willis, Aladdin Sensational 5 Keys, Milt Buckner his organ & slam bang little combo, Eddie Vinson, and San Juan and his mambo. Also making with the big noise just 2 skips and a hop up 4th Ave., at Harlem’s Dawn Casino to be exact was Ramone Davis, The 5 Crowns Big Joe Medlin (my he sings a pretty song), along with the band of Hot Lips Page.

A pleasure it was to dig the hot-spots with visiting Detroit Woods (he’s of Philly’s station W.H.A.T.) and to learn that with him the most requested etchings are Clyde McPhatter’s Drifters version of “Money Honey,” The Rhythm of the Dog’s “I’ll Be Rich,” “I Had A Notion” the Al Savage-Joe Morris ditty, “Balloon Mambo” with Joe Loco & Crew & Bill Davis mighty captivating reading of the “Theme From The Joe Louis Story.”

This week at Harlem’s Apollo Theatre on the main stem is the one and only Ella Fitzgerald, Joe Corella his Cuban American Band, and many more...

Really enjoyed the time spent with Pat Allen (you just gotta hear this little lass sing a note or two) who was rushed in from down Baltimore way by Deborah Chessler & Jerry Blaine for her first trip to the Jubilee wax house. Into the Club Baby Grand goes Coral Records singing Dell-Tones for 2 weeks maybe more... Clarence “Gatewood” Brown’s latest “Gate Walks To Board” really is shaking up the uptown record buyers, “Mouth” who usually gives out with the rhymes, pronouns, verbs & etc., this time brings down his rhyming不同于 Cedar Street along with the exciting new swinging band of the Al Grey Allstars...

Peacock Records sensational sax star Billy Graham & Gang out of Smokies after 8izzling months. At least interesting to note is the fact that originally Bill and crew were only supposed to stay in the city for 2 weeks. But so goes this Graaziacceee business. His first waxing are also due any minute, which should make many a jazz ear happier than happy...

Harlem retailers all worked up trying to put their finger on just what will be the big hunk of wax for the Xmas Holidays. So far it looks like a close up between Atlantic’s “Money Honey,” Aladdin’s “One Scotch,” With Herald’s “I’ll Be True” Peacock’s “I Ain’t No Fool Either” but outside open a lot sooner than that... The 4 Tunes “Marie” just a climbing & a climbing & a climbing bill, Larry Fuller (he’s the conductor of Harlem’s Gospel Train which is aired daily over station W.L.L.B.) says that with each hearing of the Dixie Hummingbirds “Let’s Go Out To The Program” he finds himself loving it more & more & more...

Sure was wonderful to dig Cash Box to learn the whereabouts of likeable Ike Marcus. .. Good talking to Rudy Toombs from way out California who informs all that they’re being oh so careful about the tunes and the handling of the first Louis Jordan session house he and the Masters want this one to be as pleasing as something from Tiffany’s, (excuse please Miss Krtt). Also warms us that Milburn’s buying another round of “Good Good Whiskey” and Dink Washington “T.V. Is The Thing” still has the uptown operators showing their molars.

Henry Glover seen scampering up and down 125th street and vicinity pinch hitting for his ailing salesman, on “Blue Note” Lyon uptown plugging away with his “New Faces & New Sounds” series which stars Lou Donalson & a batch of top musicians.

“it’s what’s in THE CASH BOX That Counts”

1 HONEY HUSH
Joe Turner
(Atlantic 1001)

2 MONEY HONEY
Drifters
(Atlantic 1106)

3 ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197)

4 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416)

5 DRUNK
Jimmy Liggins
(Specialty 470)

6 BLUES WITH A FEELING
Little Walter
(Checker 780)

7 MARIE
Four Tunes
(Jubilee 5128)

8 ROSE MARY
Fats Domino
(Imperial 5251)

9 RAGS TO RICHES
Dominoes
(King 1280)

10 I HAD A NOTION
Al Savage & Joe Morris
(Herald 417)

City 1555

2 Sided Hit

The Chess Record Co.
750 E 49th St. Chicago Ill.
Country Disk Jockeys Form Association

NASHVILLE—During the 25th Anniversary Celebration of the “Grand Ole Opry”, the Country Music Jockey Association was formed by approximately one hundred of the visiting disc jockeys participating.

It was unanimously agreed upon by the membership that the organization shall accept absolutely no outside financial aid, the association to be self-supporting through the dues from the members. The top objective is to be a greater and more widespread public acceptance and acclaim of country music disc jockey programs.

Other aims are: exchange of program ideas between the members; aiding the recording companies in securing the country disc jockeys and keeping the recording companies advised as to personnel and address public changes; assisting the trade publications by determining the correct procedures for listing personnel.

At no time, ever, will the association be used to plug an artist, a record, a recording company, a song or a publishing house.

Realizing that many of the member jockeys are also performing artists, it was agreed to maintain the agreement that their affiliation with the CMAJ Association will be strictly as disc jockeys. This will prevent them from ever being used in solving job or wage problems or personal problems of those members, the feelings within the group being that these are personal grievances to be settled either by the individual members or other organizations with which they may belong which have been formed for these purposes. Nor will the association be used as a job placement bureau although it is felt that later on the organization might be of service to radio stations who are searching for country music disc jockeys. In fact, one of the aims of CMAJ will be to aid and all who are affiliated with this program of the music business.

The association is to be run by four officers — president, vice-president, secretary and treasurer, these officers to be under the control of a board of directors. The officers elected at the first meeting were:

- Nelson King, WCKY, Cincinnati, Ohio, President
- Earl "Grandpa" Davis, WPHG, Bristol, Virginia, Vice-President
- Tommie Sutton, WING, Dayton, Ohio, Secretary
- Del Stallard, KCMO, Kansas City, Missouri, Treasurer

The Board of Directors, selected as far as possible from different sections of the country and elected by the membership consists of:

- Cracker Jim Brooker, WMIE, Miami, Florida
- Eddie Hill, WSM, Nashville, Tennessee
- Casey Strong, KOSY, Texarkana, Arkansas
- Tom Jackson, WKAB, Mobile, Alabama
- Hardrock Gunter, WJLD, Birmingham, Alabama
- John Banks, KRDU, Dunia, California
- Lute Williamson, WREB, Holyoke, Massachusetts
- Smokey Smith, KRTN, Des Moines, Iowa

The board elected Cracker Jim Brooker, WMIE, Miami, as chairman. All questions and inquiries from any one associated with the country music business will be answered if addressed to Nelson King, WCKY, Cincinnati, Ohio.

500 Attend "Grand Ole Opry" Celebration

NASHVILLE—An estimated 500 disk jockeys and members of the music industry participated in the festivities celebrating the 25th Anniversary of the Grand Ole Opry Nov. 20, 21 and 22 in Nashville. Of this group, four hundred were disk jockeys from every part of the country. This fabulous gathering was described by Jim Denny, artist bureau chief of WSM, as the most important event in the advancement of country music during his 20 years with the station.

The three-day celebration included forums, luncheons, dinners, parties and entertainment which were sponsored by record manufacturers, music publishers, writers, WSM, and Broadcast Music. The chain of events began with an RCA sponsored luncheon at the Andrew Jackson Hotel at 12 noon. Immediately following this luncheon, the group moved to a larger room in the Andrew Jackson Hotel where the管理工作 of the three-day shindig took place.

The series of talks based on the growth of country music began with an introduction by WSM president H. DeWitt Jr. DeWitt along with Executive Assistant Irving Waugh, Program Director Jack Stapp, Artist Service Bureau Head Jim Denny and Publicity Chief Bill McDaniel, were the organizers of the entire chain of events.

December 5, 1953

I FORGOT MORE THAN YOU'LL EVER KNOW
Davis Sisters (RCA Victor 20-3345; 47-3345)

A DEAR JOHN LETTER
Joan Shepard & Ferlin Huskey
(Capitol 2102; F-2502)

THERE STANDS THE GLASS
Webb Pierce
(Decca 28834; 9-28834)

LET ME BE THE ONE
Hank Locklin
(Four Star 1641)

HEY JOE!
Carl Smith (Columbia 21129; 4-21129)

CARIBBEAN
Mitchell Torok
(Decca 28834; 9-28834)

I'M WALKING THE DOG
Webb Pierce (Decca)

NORTH WIND
Slim Whitman
(Imperial 2808)

FORGIVE ME JOHN
Jeann Shepard & Ferlin Huskey
(Capitol 2586; F-2586)

IT'S BEEN SO LONG
Webb Pierce
(Decca 28725; 9-28725)

The Ten Folk and Western Records Disk Jockeys Layed Must This Week

1. THERE STANDS THE GLASS
Webb Pierce (Decca)

2. I FORGOT MORE THAN YOU'LL EVER KNOW
Davis Sisters (RCA Victor)

3. LET ME BE THE ONE
Hank Locklin
(4 Star)

4. HEY JOE!
Carl Smith (Columbia)

5. I'M WALKING THE DOG
Webb Pierce (Decca)

6. TAIN'T NICE
The Carlisles (Mercury)

7. BIMBO
Jim Reeves (Abbott)

8. MAMA, COME GET YOUR BABY BOY
Eddy Arnold (RCA Victor)

9. CARIBBEAN
Mitchell Torok (Abbott)

10. SATISFACTION GUARANTEED
Carl Smith (Columbia)

“It's What's in THE CASH BOX That Counts”
Joe Maphis and Rose Lee

Sheer wonder of the great new Redd Stewart-Pee Wee King song... "STRANGER IN MY HOME." This record has lyrics which will pull hard on your heartstrings and bring tears in your eyes.

**STRANGER IN MY HOME**
(RIDGeway MUSIC)

**PLEASE MISTER MAILMAN**
(COMET MUSIC)

ROSE LEE singing her own composition "PLEASE MR. MAILMAN," which should quickly establish her as one of country music's greatest singers. On both sides the music is excellent.
Music

1953

Hey

Forgot

Bimbo

Remembering.

Leave

Forgot

is

Saturdays,

The

York.

impossible

women

recently

called

oatune

on

November

Little

Be

and

The

and

C&W

Ahead"

A

man

through

Friday,

Roy

of

m.,

Snow

—

Ex

(r*

Mama,

WLOW

Your

—

—

Tha.

Who

(mus.)

To

in

orders.

Willie

2.

1.

3.

7.

6.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.

6.

2.

5.

8.

2.
HIGH FIDELITY PROVIDES NEW TONAL REALISM!

Select-o-matic music systems have it!

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. Seeburg Corporation
Chicago, Illinois

America's Finest and Most Complete Music Systems
Bakersfield, Calif.—To those of us in the consumer industry, who know the people behind the projects, accomplishments that others feel “just can’t be done”, are just normal procedure. During the war a common expression was “The difficult will do immediately, the impossible will take a little longer.” This statement was probably the beginning of a new word in the history of consumer business, “Fair.”


There’s been quite a bit of discussion and controversy of late regarding whether or not the small operator can continue profitably in business under present circumstances.

What is a small operator? The average man can only identify a small operator with the explanation, “A man who can run his own route, all by himself, regardless of the number of machines, he has and, possibly, make an average of one mechanic and, at the most, one helper.”

In short, then, the small operator is the man who personally conducts his own route. He doesn’t have to leave any vital detail in his location to anyone else but himself.

Now that this analysis has been made, the controversy continues from there. The general belief, in some of the large cities, is that, “The small operator is on the way out.”

Those in the industry who feel this way about the small operator point to the fact that the larger ops have already gobbed up many small routes by buying out the businesses of small operators lock, stock and barrel.

They also claim that the small operator has his hands full trying to make a go of his business, especially with his competition breathing down his neck so close that he can’t even stop for a second to consider his whereabouts, or better study his business.

Similarly, these same men admit that in the country and some suburban areas, the small operators have a better chance for survival in view of the fact that, in such areas, there just aren’t too many locations to begin with and, in the second place, an operator is better off if he can give personalized service to his locations in these areas.

The whole discussion resolves itself down to the very bold statement that the small operators are “on the way out.” At least as far as the large cities are concerned. And that in a short time, few, if any small operators, will be found conducting routes in the big cities.

These men also claim that, “Regardless of the fact that the large operators can no longer give personalized service to their locations, they have so trained their men—power that these employees are giving service which is remarkably efficient in every fashion and, because of this, there is no need for the kind of personal service which still seems to be necessary in the country areas about the nation.”

It is a fact that the large operating organizations are training their personnel better and that, today, their employees work much more closely with locations than ever before.

But, regardless of all this efficiency, there is still a lack of that “personal warmth” which is the enduring and infectious part of the small operator’s coverage of each one of his locations individually.

The small operator still can call the location owner by his first name. Can ask after the location owner’s children by their first names. Can inquire about the location owner’s wife. Can discuss various other personal things which, for some reason or other, doesn’t seem to enter into the location owner’s discussions with impersonal service men, collectors, repair experts, etc., who come into the location to rapidly and efficiently service the equipment and get out just as rapidly.

The belief among many is that the small operator will always be an integral part of the industry. That he is here to stay. Because it is his personalized service, and his friendship with each of his location owners, which creates a closeness of understanding no other method has yet brought about.

Of course, many small operators have sold out to large operating firms, in the large cities. But, in almost every case, another small op has come along to take the place of the one who has sold out. At least, so it seems, to many in the industry.

What about the small operator? Can he last under today’s tough conditions? Can he continue on ahead?

Perhaps the small operator, himself, can best answer these questions.

Mr. Small Operator: What Do You Think About Your Opportunities To Go On Ahead In This Business?
High fidelity is not a fad. Instead, high fidelity is a great forward step to bring new concepts of listening pleasure to lovers of music.

When records are played on a true high fidelity system, the music takes on an added dimension and presence . . . new tonal realism.

That's why Seeburg introduced High Fidelity to our industry. With High Fidelity you can now offer your locations . . . and the public . . . the last word in listening pleasure.

High Fidelity is another Seeburg first . . . another Seeburg advancement that makes it possible for you to offer a BROADER MUSIC SERVICE.
AND, HERE IS THE MOST COMPLETE COIN-OPERATED MUSIC SYSTEM EVER DEVELOPED!

The Select-O-Matic “100” HFG High Fidelity Deluxe ... as beautiful in appearance as it is efficient in performance. And it’s complete ... with remote control ... scientific sound distribution ... automatic volume compensation ... and it’s

HIGH FIDELITY ALL THE WAY!

All the high fidelity characteristics are specially “built-in.” That includes:

1. The high fidelity amplifier with a range of 20 to 30,000 cycles per second.
2. Spring tension magnetic pickup.
3. Two skillfully baffled speakers in the phonograph — a 15-inch woofer for low and middle range tones ... a 5-inch tweeter for the highs.
4. A 12-inch high fidelity remote speaker with two mechanically interlocked cones ... one for the low and middle ranges, the other for highs.

SEEBURG Select-o-matic MUSIC SYSTEMS
As Locations Disappear:
MORE PLAY REQUIRED FROM PRESENT SPOTS

More Taverns Fail To Renew Licenses.
Other Retail Establishments Out. 
Ops Must Obtain Top Play Action
From Remaining Locations 
To Assure Holding Present National Average.

CHICAGO—As the period of grace
given to renewal of licenses for tave-

rns here and throughout the nation,
many are finding that it is already being reported that more
of the taverns are not going to renew
their licenses.

This means a loss to operators here,
also in the other parts of the coun-

try, with the resultant effect that,
even tho the income from most of
these spots is in rentals, the overall
average is depressed, in most in-
stances.

Operators are faced with the cold,
unpleasant fact that they must obtain more
from their present locations to as-
sure maintaining their averages.

Should a business recession period
come along, as some noted economists
are claiming it will, then it means
that they will in all probability, be faced
with the cold fact that they must get
more from each location they have
left than they are getting today, to
assure themselves profit from their
routes.

The three main divisions of the
operating field: music, amusement
and vending are all hit by this loss
of locations.

Operators in each division must plan
ahead. In the music field, the operators
can plan the present automatic music so that it will
affect the top play from each

location. At the same time, each
music operator must plan to
switch to dime play, and must, at the same
time, assure themselves proper
amortization of their equipment, ob-
tain front money guarantees from
their locations, whether these spots
feature 5c or 10c play.

In the amusement field, operators
must, especially in the case of the
five-ball games, change over to dime
play wherever possible. At the same
time, in the case where there is dime

play in operation, such as the shuffle

games, the operator must promote and
explore his equipment to assure him-
self getting all the play possible from
each location.

In the vending machine field, the
operators here may have to switch
to more attractive merchandise, more
outstanding equipment and, in some
cases, add more machines, so as to
to obtain overhead expense from the

extra machines and continue to main-
tain their average income from lead-

ing and featured equipment.

These operators, the owners of
cigarette machines, gum and candy vendors,
has always been, and will be, an
effective method for obtaining the
overhead servicing cost from each

location, even in this depression.

More and more cigarette machine
operators are, at long last, beginning
to set up a minimum number of
monthly sales prior to payment of
any commission on cigarettes. Though
this system has been in effect in

various parts of the country for many
years, many operators have not
followed this proved and pro-

table system of selling.

But with more locations disappear-

ing there is no longer any question
as to whether they will, or will not,
follow the methods which have
proved to be best for them, as well as
for all others.

Here in the City of Chicago, where
the play has been in effect for pho-

cographs for sometime now, the op-

erators are beginning to drive for front
money guarantees. In addition to the
dime play, three plays for twenty-five

cents.

Regardless of stiffening competition
the Chicago music operators realize
that, as many more locations were
lost because the taverns did not renew
licenses after November 19, 1951,
the last day of grace given for October
31, 1951 license renewal, they simply
had to assure themselves this method
of amortizing the cost of new equip-

ment.

Many of the Chicago operators have
been obtaining front money plus dime
play, but, in just as many locations
they have run up against obstacles
placed in their path by competitors
who would operate in these same
spots without any guarantee.

In view of the fact that the rest
of the nation is also hard hit by loss
of locations there is only one an-
swer to this which is being suggested
by some of the leaders in the field.

These operators, themselves,
must simply make it their business to
do everything they possibly can from
the standpoint of better business pro-
motion to assure themselves peak
income from the spots they have left
to maintain the present average.

GRAND RAPIDS, MICH., November
28.—The appointment of two
district sales representatives was an-
ounced here this week by John W.
Haddock, president of AMI Incor-
porated.

Arthur W. Daddis, since 1947 AMI
field service engineer in the eastern
region, will serve the district that
includes the following AMI distribu-
tors: Southern Music Distributing
Company, Orlando; Miami and Jack-
sonville, Florida; Friedman Amuse-
ment Company, Atlanta, Georgia; T.
B. Holliday Company, Columbus, South
Carolina; Steel Music Company, Dur-
ham, North Carolina; Birmingham
Vending Company, Birmingham, Ala-

bama and Heritage Music Company,
Nashville, Tennessee.

Mr. Daddis is well known to dis-

tributors and operators throughout
the country, although in recent years
his assignments have been in the
eastern half of the U.S. In addition
to his prior activities with AMI, Mr.
Daddis has an extensive experience
in the automatic music field and at
one time operated his own stable
route. Mr. Daddis recently established
his residence in Hollywood, Florida,
and will make his headquarters there.

New district sales representative
for the western region is Thomas H.
Sams, a new member of the AMI
organization. Mr. Sams has recently
been engaged in personnel placement
work in Tacoma, Washington, and
prior to that was affiliated with the
Kube box field in Boston, Massachu-
setts and San Francisco, California.

Mr. Sams, a former World War II
Navy pilot, will make his residence
and headquarters in San Francisco.

The district. Mr. Sams serves in-
cludes the following AMI distribu-
tors: Dunis Distributing Company,
Seattle and Spokane, Washington;
Western Distributors, Inc., Portland,
Oregon; Huber Distributing Company,
San Francisco, California; Badger
Sales Company, Inc., Los Angeles,
California; Garrison Sales Company,
Phoenix, Arizona and Western States
Distruibutors Salt Lake City, Utah.

Mr. Daddis will work with the east-
ern regional manager, Jack J. Mitnick
and Mr. Sams with the western re-
jional manager, Edward R. Ratjacks
as their newly created districts each
constitute a part of the larger eastern
and western regions into which AMI
divides the U.S.

Mr. Haddock stated “The purpose
of creating the district responsibili-
ties is to improve the close personal
relationships between operators, dis-

tributors and factory which we con-
sider essential to the AMI program of
building the industry and is required
at this time by the continued
growth and expansion of our com-
pany.”

AMI Booth At Sacramento Fair

SACRAMENTO, CALIF.—At the recent Sacramento Hiram Walker Fair, Walter Huber, AMI distributor had a fine display, gathered at the by him are
Harry Tarr, Fresno representative; William Wimslow, district manager; and
Paul Spangler, vice president, all of the Hiram Walker company.

Haddock Appoints Daddis and
Sams District Sales Reps.

JOHN HADDOCK
As I See It

A Weekly Column
by AL SCHLESINGER

Operators in Southern California, Arizona and Southern Nevada look to the distributors in Los Angeles to supply them with their needs. There are approximately five hundred operators that fan out north, south and east from this city that get their equipment, supplies and parts from the distributors in this area. New blood is constantly entering this business and the inducements that are offered to operators plus long term payments on all kinds of equipment, makes for constant turnover in ownership. The distributors carry on a large export business with Mexico, South America, Alaska, Hawaii and Japan.

Phil Robinson, west coast representative for the Chicago Coin Co., and a veteran in the business, is keeping his distributors well supplied with his firm's products.

Hank Trenick, sales manager for Minthorne Music Co., is now in his seventh year in the coin machine business. He is doing a terrific job. He is young, capable and impatient. There doesn't seem to be enough hours in the day for Hank to handle all the business.

Jack Simon has been jobbing for twenty years. Originally starting here with Bill Marmer in opening a branch of the Sicking Co. When I walked into his showroom, it reminded me of Mike Munves showrooms in New York City. All types of arcade pieces all over the place.

The school teacher appearance of Paul Laymen fascinated me. His explanation of coin machine conditions were told in the manner of one who knows whereof he speaks. Paul should know: for he is one of the real old timers out here.

Sam Ricklin and Gabe Orland besides operating a large music route have one of the largest one stop record shops that I have ever seen. Their method of printing is quite novel. Besides supplying operators in this area, they also export to Hawaii.

Bob Bever, manager for Dan Stewart Co., is a native of Salt Lake City. It was here he gained his wide experience of the coin machine business. As the Rock-Ola distributor for this area, he is looking forward to a great year with this line.

Jack Dolan was preparing to open his own jobbing office here. Last seen Jack about seventeen years ago, when he was operating out of Amsterdam, N. Y. He had a lot of experience.

Bill Happell has all the appearance of a prosperous banker. In his speech and in his dress, he breathes and talks like the successful, prosperous distributor that he is. His firm's export business is far, wide and handsome.

Charlie Taft, west coast representative for The Cash Box, meets himself going to work every day. While he doesn't work 24 hours a day, he is constantly on the go and I am grateful to him for being so kind and considerate to me on my recent visit. He is well liked.

"It's What's in THE CASH BOX That Counts"
Young Places First Wurlitzer HiFi

YONKERS, N.Y.—Wurlitzer’s new model “1500 AF” high fidelity phonograph was received by Young Distributing Company, New York, and the first machine was set on location by Max Klein, operator, in Holbach’s Club 44, this city.

Pictured above are Max Klein, Carl Holbach and Abe Lipsky of Young Distributing.

Factory officials report that samples of the new “1500 AF” high fidelity model phonographs have been sent to all its distributors, and regular quantity shipments are following. Distributors are not expected to hold any special showings of the machine, but all will have it on display on their showroom floors. As it is reported the factory is on the line with the high fidelity model, all orders will be filled in rapid order.

Hirsh De La Viez App’ts Squitero Treas.

WASHINGTON, D.C.—Hirsh de La Viez, president of the Hirsh Coin Machine Corporation this city, announced this week the election of Roger J. Squitero to the office of treasurer of the corporation. Squitero was also elected treasurer of the following corporations controlled by Hirsh Coin Machine Corporation:


Squitero replaces Ted Keve, who passed away on November 7th, 1953.

The above announcement was made by Hirsh de La Viez, President of the above-mentioned Corporations.

Music Operators of New York Re-Elect Al Denver

Other Officers Also Re-Elected

Tuesday, November 24, at the Park Sheraton Hotel, at which time its annual elections were conducted.

Al Denver, incumbent president, as well as the other officers and members of the board of directors, were re-elected. One change was made. Ben Chiofsky was selected by the membership to a place on the board of directors.

Officers re-elected were (in addition to Denver): Charles Bernoff, vice president; Harry Wasserman, Treasurer and Sal Trilla, secretary. Board members returned were: Albert (Senator) Rockin; Joe Connors; Louis Hirsch and Mac Polay.

An almost 100% membership attendance heard Al Denver report on the affairs of the association. Sidney Levine also gave a comprehensive report on the McCarren Bill.

Pat Morrisey Night At Chi Phono Bowling League

CHICAGO—It was “Pat Morrisey Night” at the Chicago Automatic Phonograph Bowling League. All the bowlers of the various music organizations of the league had the opportunity to meet with Pat Morrisey whose Decca disk, “You’re The Greatest”, was her theme for the night on meeting with the Juke Box operators at the Fireside Bowl, 2545 West Fullerton Ave., this city.

Selman Schultz, Clarence Goldberg and Margaret Kraft of the Decca offices here were present to introduce Pat to the individual members of the twelve teams.

Left column:

Picture No. 1) Left to Right: Morris Minkus, Jack Madigan, Mike Blumberg, Tony Genovese and Carl Latino; Bottom, Left to Right: Bruno Bywalk, Israel Oomens, Pat Morrisey, Johnny Oomens and Millie Modalski.

Top is Atlas Music team, bottom is Walter Gomes Sons’ team.

Picture No. 2) Left to Right Top: Leo Sochacki, Alvin Hoeffert, Frank Tutomase, Ed Walker and John Strohl; Bottom, Vic Jaccino, Clara Strohl, Pat Morrisey, Millie Jaccino and Tony Ignoffo.

Top is Decca-Coral team and bottom is Melody Music team.

Conn. Music Ops Hold Business Meeting

HARTFORD, CONN.—The Music Operators of Connecticut held a meeting at the Waverly Inn, Chesire, Conn. on November 18, and according to Abe Fish, president, the main topic of discussion was the matter of permitting cigarette vending machine operators to enter the association. Opinion seems heavily in favor of permitting the cig vendor ops to join. Most members who voted against the proposal previously, now state they are in favor.

The next meeting will take place on November 27 at the Waverly Inn, Chesire.
Permo To Build New Plant

Lewis Draper Dies

NO. TONAWANDA, N. Y.—Lewis A. Draper, who joined Wurlitzer in 1938 and has been service manager for phonograph department for five years, died Saturday (November 21st) of a heart ailment. Draper was 49 years old. Funeral services were held Tuesday (November 24th) at the Hamp Funeral Home and St. Francis of Assisi Roman Catholic Church in Tonawanda, New York. Burial was in Mt. Olivet Cemetery.

Draper was long associated with the coin machine industry, having moved to Western New York from Indiana to join Wurlitzer. He had previously worked with Senator Homer E. Capehart in the latter state prior to the Senator's move to Wurlitzer.

Fan Letter

CHICAGO, ILL. — Bill Gersh, publisher of The Cash Box, received the following letter complimenting him on the efforts spent and the stand taken on the recent Bryson-McCarran Bill hearings.

Says Lewis, "It is my humble opinion that every operator throughout the 48 states owes you something for the remarkable efforts . . . time spent . . . generalship shown . . . on the recent Bryson-McCarran Bill. It would be becoming of every operator in America to place an ad in The Cash Box reading 'Thank You, Mr. Gersh.' Thank you, Mr. Lewis.

LOWEST PRICES — HIGHEST QUALITY

In America

Tremendous SHUFFLE ALLEY Reduction

CHICAGO — Sherman E. Pate, president of Permo, Inc., has announced that contracts have been let for the construction of a new building addition of 17,000 square feet to its plant at 6401-6435 Ravenswood Avenue, Chicago.

"This will give us 54,000 square feet of space to house our manufacturing warehouse and general office activities. 1954 will mark our 25th Anniversary in business. We started off in 1929 with less than 8,000 square feet to which we have progressively added building additions to accommodate our ever increasing business and activities," said Pate.

"We hope," Pate continued, "that the 54,000 square feet we will have with the new addition, will take care of us for some time to come but will continue our building expansion if it is necessary to do so. We are grateful to our many customers whose support and patronage have made our first 25 years in business the success we have enjoyed.

Hindsight!

HOUSTON, TEXAS — Jack W. Yeager, Amusement Equipment Sales Co., this city, recently applied for the "20 Year Club" and sent in this interesting and pertinent bit of information.

Back in 1934 Jack built a 24 selection phonograph which he called "The Titan." According to Jack, "All the big boys in the business told me 24 records was too many." Shades of 120 selections.

"It's What's in THE CASH BOX That Counts"
THE

COIN MACHINE INDUSTRY

AT THE

OUTDOOR SHOW

EXHIBITORS

- A.B.T. MANUFACTURING CORP.
  Chicago, Ill.
  BOOTH NOS. 128-129
- AUTO-PHOTO COMPANY
  Los Angeles, Calif.
  BOOTH NO. 142
- BALLY MANUFACTURING CO.
  Chicago, Ill.
  BOOTH NOS. 95-96-111-112
- CAPITOL PROJECTOR CORP.
  New York, N. Y.
  BOOTH NOS. 132-133-134-135
- CHICAGO COIN MACHINE CO.
  Chicago, Ill.
  BOOTH NOS. 119-120-121
- DODGEM CORP.
  Exeter, N. H.
  BOOTH NO. 121A
- EXHIBIT SUPPLY
  Chicago, Ill.
  BOOTH NOS. 101-102-103-105-106
- GENCO MFG. & SALES CO.
  Chicago, Ill.
  BOOTH NO. 141
- HOLMES COOK MINIATURE GOLF CO.
  New York, N. Y.
  BOOTH NO. 156
- INTERNATIONAL MUTOSCOPE CORP.
  Long Island City, N. Y.
  BOOTH NOS. 2-3
- THE BERT LANE CO., INC.
  Miami, Fla.
  BOOTH NOS. 93-94
- LEE MANUFACTURING CO.
  River Edge, N. J.
  BOOTH NOS. 97-98-109-110
- METEOR MACHINE CORP.
  New York, N. Y.
  BOOTH NOS. 117-118
- MIKE MUNVES CORP.
  New York, N. Y.
  BOOTH NOS. 99-100-107-108
- PHILADELPHIA TOBOGGAN CO.
  BOOTH NOS. 72-73
- RITEWAY SALES & MFG. CO.
  New York, N. Y.
  BOOTH NO. 1
- SCIENTIFIC MACHINE CORP.
  Brooklyn, N. Y.
  BOOTH NOS. 23-24-43-44
- WILLIAMS MANUFACTURING CO.
  Chicago, Ill.
  BOOTH NO. 67

See

BILL GERSH

In His Suite
At The Sherman Hotel
3D is box office magic!

cash in on this
BIG MONEY TREND,
with
3 D IMENSIONAL THEATRE

- Easy to reload!  
- Completely automatic operation!  
- Beautiful sturdy cabinet!  
- Fool proof—trouble free!

Pix can never lose a "loop"—can't break its sprocket—never needs splicing—
GUARANTEED NO PROJECTION TROUBLE—no service calls!

3 D IMENSIONAL THEATRE

offers 5 COMPLETE ONE MINUTE SHOWS!  Reloading a matter of minutes for
complete change of 5 shows!  Complete library of subjects—
Artist's Models—Bubble Dancers—Westerns—Educational—Travelogs.

and for the Kiddies...

Their own sensational Kiddie Model—with
arresting Clown decoration—and one foot
shorter for their convenience—with
5 Complete shows featuring
BIG NAME COMIC STRIP &
CARTOON CHARACTERS
in Full Color three dimension!

Nothing like it ever seen before!  Kiddies
will gasp with joy as their favorite comic
strip and animated cartoon characters seem
to leap up at them in all the glory of
full color and 3 breath-taking dimensions!
Cabinet is excitingly decorated
for smashing kiddie appeal!

RITEWAY
Sales & Mfg. Co., Inc.
631 10th Avenue  New York 36, N.Y.
Phone: Circle 6-4100

Fill out coupon and MAIL TODAY!

Riteway Sales & Mfg. Co., Inc.
631 10th Avenue, New York 36, N. Y.
Gentlemen: Please send me full particulars about
3 D IMENSIONAL THEATRE!

NAME__________________________
ADDRESS_______________________
CITY_________________ ZONE STATE___________

"It's What's in THE CASH BOX That Counts"
34,775,000 KIDS FROM 5 TO 17 IN U.S. EXPECT 42,244,000 BY 1960

4 REASONS WHY
**Bally® KIDDEY-RIDES**
EARN BIGGEST PROFITS YEAR AFTER YEAR

1. Flashiest Eye-Appeal  
2. Thrillingest Action  
3. Simplest Mechanism  
4. Sturdiest Construction

START A STEADY-INCOME ROUTE OF BALLY KIDDY-RIDES NOW.  
FINANCE-PLAN AVAILABLE THROUGH LEADING BALLY DISTRIBUTORS.

26,931,000 Kids Of Elementary School Age and 7,844,000 Of High School Age. Birthrate Continues Growing At 4 Million Yearly Opening Biggest Market For Kiddie Rides and Kiddie Amusement Games

CHICAGO—Pushed by prosperity, or possibly the fear of war, the U.S. birthrate hit 3.8 millions in 1961, according to the Metropolitan Life Insurance Company's statistical bureau, and as of midyear, 1963, there were 34,775,000 children from 5 to 17 in the U.S.A.

Further, according to Metropolitan's statistical bureau, in the next seven years their numbers will rise by more than one-fifth, reaching a total of over 42,244,000 by 1960.

This has created one of the greatest multi-billion dollar markets in the history of the nation. At the same time, the industry is proving a tremendous headache to the educational facilities of the nation, it is also proving a bonanza to many types of manufacturers supplying the kiddies' various requirements.

For example, there were 1,500,000 more kiddies trotting into elementary school this past September, making a total of 26,931,000 tots this age. At the same time the high schools gained over 300,000 in September for a total of 7,844,000 kids of that age. The Cash Box published this news for some many months so that the kiddie ride manufacturers and operators would realize the growing market which was confronting them and the great possibilities which this market opened for increased and enlarged operations of all kinds of kiddie rides.

The items which have appeared in The Cash Box these past months have been reprinted by many in the industry and have been widely used to prove to the trade that the kiddie ride business is a growing field.

This new information, just released by the statistical bureau of the Metropolitan Life Insurance Company, more than proves every statement made by The Cash Box.

In fact, this report indicates that there are many, many more than the conservative statements which appeared in The Cash Box, as regards the number of kids in elementary grades in the U.S.A.

The 26,931,000 kiddies of this age group in the U.S. this year who registered in the elementary school gives some idea of the tremendous available market as of this moment for kiddie rides and kiddie games of all kinds.

With the continued record birthrate, shading just under India's tremendous yearly birthrate, are now reaching over the 4 million births per year figure, the final finding of Metropolitan's statistical bureau of 42,244,000 kids by 1960 opens even greater possibilities for the kiddie ride industry.

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
THE WINNING "RIDE" for 1954

Williams
AND
MOST FAMOUS T-V CHILDREN'S PERSONALITY
HOWDY-DOODY
present
"Flub-a-dub"

See My lower Jaw go ChOp-chOp-chOp-as inside lower Lip and Tongue lite up
to amaze the Rider and attract all onlookers as well!

Melodious Music While You Ride!

With

Imported Swiss Music Box
That plays only while Unit is
In action—or continuouly—
at option of location.

Operate
The Sensational
Howdy-Doody
"Flub-a-dub"
for
Over flowing Cash Boxes!

NAT COHN

NEW YORK—Nat Cohn, Riteway Sales & Manufacturing Company, this city, well known in every branch of the coin machine industry, and who for the past several years has been manufacturing coin operated kiddie rides, is displaying the firm’s latest equipment at the NAAAPB Show at the Sherman Hotel, this city.

Riteway’s newest machine is its "3-Dimensional Theatre," in 2 models—one for adults and one for the kiddies. The viewer sees the pictures in all natural color, three dimensional, with five subjects in a series, each subject taking one minute to view. The adult series consists of “Pin-Ups” and “Artists & Models.” The kiddie series consists of “Wild West”; “Comics”; “Fairy Tales”; “Space Adventures”; “Educational,” and others.

The mechanical workings of both are the same, but the cabinet of the kiddie machine is 5 ft. high, instead of the 6 ft. for that of the adults. Also on the cabinet of the kidde viewer, a cut-out of a clown, in colors, is set on the top. Stenciled colorful paintings of the various subjects to be seen thru the viewer are reproduced all over the cabinet, making it one of the most attractive ever offered to the trade. The cabinets are painted with an everlasting finish in beautiful colors and modern design. As to the mechanics of the machines, Cohn states that he unconditionally guaranteed its mechanical performance.

Cohn will be assisted at the NAAAPB show by a half dozen members of his staff, who will be well grounded in the merits of his machines and ready to inform all visitors who ask for information.

Lee Mfg. Displays Line Of Kiddie Rides

RIVER EDGE, N. J.—Lee Manufacturing Company, this city, manufacturers of kiddy rides for the past few years, is displaying its full line of kiddy rides at the "Outdoor" Show being held at the Hotel Sherman, Chicago.

Rides on exhibit are: Dog; Racing Car; Duck; Small Horse; and its Horse Carousel which automatically plays music. The firm will also demonstrate how the operator can change over the bodies of the rides from one mechanism to another, and will sell the bodies to anyone who desires.

On hand at the display booth are Bill Stayback and Fred Raffano.

It's What's in THE CASH BOX That Counts

everybody wants to see that tongue go!

NOVEL — COLORFUL
DIFFERENT

TUNG-GO

the first electric GRIP SCALE
ever produced!

Funny — positive action — tongue registers from 100 to 1000 lugs
strain on working parts—simpler!

Superior construction design . . .
Sparrow locked Cash Box!
16 - 55 — or 100 multiple coin chute!
Head is cast aluminum!
Base is steel!
Plugs into any 110V AC outlet!
Grip revolves for adjustment to
individual's grip!
Tension of grip adjustable!
Rests before or after inserting coin!
Compact design fits any location —
Cigar Stores — Candy Stores — Bars!
Write, Wire or Phone
Meteor Machine Corp.
75 West 45th Street, New York 36, N. Y.
Phone: Circle 6-2241

Specifications:
Counter Model: 19” wide by 12” deep, 17” high (9 lbs. 50% of hat). Weight 25 lbs.
Stand—Floor Space 17” wide x 14” deep—Height 30”. Weight 31 lbs.

Distributors:
Territories Available! Be first in your territory with TUNG-GO!
CHICAGO—A large number of the nation's best known operators and distributors have made it their business to be present this year at the NAAPPB (National Association of Amusement Parks, Pools and Beaches) show at the Sherman Hotel, here, November 29, 30 and December 1 and 2.

Though this is reported to be "no surprise" by many of the leading coin machine manufacturers, the fact remains that few, through the industry, believed that as many leading operators and distributors would attend the show.

For some years now, some leaders here explain, at least ever since the kiddie rides began to make their mark upon the industry, more and more operators and distributors have attended what is commonly called the "amusement park show" to see what was new.

Leading manufacturers of all types of kiddie rides, and various types of what formerly was known as "arcade equipment," are all displaying their wares at this show and, from what has been reported, expect to do a very fine business at the NAAPPB convention.

"The fact remains," one noted distributor, who arrived some days before the show explained, "kiddie rides have opened many new types of locations for the industry and I'm here to see what I can find that will also fit into these locations.

"Since we no longer have any coin machines shows," he continued, "the one best place that I can see the new type of equipment which the leading manufacturers intend to make in '54 will be at the amusement park show, because the majority of the manufacturers of such equipment, will be displaying their wares here."

This just about sums up the reason why so many machine people have come in to attend the NAAPPB show.

If there was ever any idea that "kiddie rides are finished," as one weekly tabloid reported, this show will, most definitely, dispel any such thoughts.

Here are displayed the latest items of the kiddie ride manufacturers and these men look forward to some fine business in 1954.

One of these manufacturers said, "The kiddie ride business has become much more stabilized. It has settled down to those operators who have made a real study of this business. They understand what the kids want and what the locations need."

"Yes," he also said, "many operators have sold off their rides, but, similarly," he continued, "some other operator bought the route and, so today, the business is at the point where the men who are interested in kiddie rides are doing real business in a highly specialized field."
Exhibit Displays Roy Rogers' "Tournament Of Roses Saddle"

The saddle was manufactured by Vandegrift, California, and took more than six months to build. The saddle could not be duplicated at any cost, and entailed the processing of individual sheets of plastic 1/4" thick, of a type not used in ordinary manufacture. These pieces were then hand cut and worked as leather would be worked into the shapes desired, with a pattern of roses overlaid as the crowning touch.

Exhibit Supply, which is currently enjoying its third year of pleasant relationship with Roy Rogers Enterprises, is exclusively licensed by this firm to produce a replica of Roy's Wonder Horse "Trigger" as a coin operated kiddie ride.

The Roy Rogers "Tournament of Roses Saddle" was designed and created by William B. Vandegrift, president of the All-Western Plastics Company of Scottsbluff, Nebraska, and took more than six months to build.

The saddle could not be duplicated at any cost, and entailed the processing of individual sheets of plastic 1/4" thick, of a type not used in ordinary manufacture. These pieces were then hand cut and worked as leather would be worked into the shapes desired, with a pattern of roses overlaid as the crowning touch.

Exhibit Supply, which is currently enjoying its third year of pleasant relationship with Roy Rogers Enterprises, is exclusively licensed by this firm to produce a replica of Roy's Wonder Horse "Trigger" as a coin operated kiddie ride.

Chicago Coin Machine Company
1725 West Diversey Blvd., Chicago 14, Ill.

Scientific At Show With New Kiddie Ride

BROOKLYN, N. Y.—Max Levine, Scientific Machine Corporation, this city, known throughout the nation for the equipment he's manufactured for both coin machine operators, arcade owners, and outdoor concessionaires, is presenting, for the first time anywhere, his new "T-V" kiddie ride, at the "Outdoor Show" at the Sherman Hotel, Chicago.

Levine has incorporated the thrill of a kiddie ride with a "3-D" viewer. The patron sits on a TV camera and boom, which gives him a smooth ride, and creates the illusion of a technician at a TV show taking the action on the stage. He looks thru the "3-D" camera at the same time which projects an illuminated transparency in full color of a kiddie subject. Among the subjects available are: Space Adventures, Western Adventures, Trip To The Lost Planet; Circus Adventures; and Danial Boone Adventures. There are 9 subjects to each machine, each taking one minute, and the operator can change the subjects easily.

"We have put this machine thru a rugged test" stated Levine, "and, in addition to giving the operator a typical 'Scientific' piece of equipment, we have priced it extremely economically with the purpose in mind of permitting the operator to amortize it quickly.

In addition to the "T-V" Ride, Scientific will display its "Space Ship" and "Ocean Liner" kiddie rides.
You CAN’T AFFORD to miss

THE WHOLE TRADE IS TALKING about our

3-D MOVIES and NEW KIDDIE RIDES

CAPITOL PROJECTOR CORP.

556 WEST 52nd ST., NEW YORK 19, N. Y. (PL 7-8725)

Manufacturers of Kiddie Rides and the

ONLY Line of Coin Operated Movie Machines

ASK FOR

ED RAVREBY • LEO WILLS • SAM GOLDSMITH

Successful Kiddie Park Operations
Concession Out Kiddie Ride Arcade

Capt. Louis and Rose Klatzko, Operators
Of Successful “Hollywood Kiddie Park”,
Make Astute And Profitable Biz Move

Chicago—Former Police Captain
Louis Klatzko and his wife, Rose, who operate the noted “Hollywood Kiddie Park,” which is considered to be the most successful such park in the Chicagoland area, has concessioned out a coin operated Kiddie Ride Arcade.

The arcade building, which houses the kiddie rides, is practically completed. The park is closed at this time of the year. It opens in the Spring and runs through the warm season of the year.

It is reported that the park proved to be so interesting and profitable a venture that Capt. Klatzko resigned his position on the Chicago Police force to take active management.

The Kiddie Ride Arcade will appear in a most strategic location in the Hollywood Kiddie Park. It is located between the pony rides and the Merry-Go-Round.

And again, as many here believe, proves why Capt. Louis and Rose Klatzko are such astute and successful business people.

There is no doubt that the kiddie rides are sure to attract a great many to the park. Those kiddies who will be attracted by the coin operated kiddie rides will want to enjoy all the other entertainments this fine “Hollywood Kiddie Park” offers.

It is believed that this move on the part of Capt. Louis and Rose Klatzko definitely proves why they have been so successful with their “Hollywood Kiddie Park.”

It shows long range planning and thinking ahead by those well known and successful kiddie park operators.

Coin Machine Ops Plan
More Kiddie Parks For ’54

May Even See Growth Of Indoor Kiddie Spots, Many Believe, As Leading Ops Plan To Construct Modern Type Kiddie Parks

Chicago—Not so surprising, as many may think, is the fact that more and more coin machine operators are thinking about getting into the kiddie park business.

The success of the kiddie parks, featuring the very same kiddie rides the average operator is placing on various locations, has encouraged about a switch of thought on the part of many that, perhaps, grouping all the existing kiddie park equipment, will result in a very profitable business, especially during the outdoor summer months.

It is also a fact that, today, as many have stated, the average coin machine operator is very closely identified with the amusement park. Not only does he own the kiddie rides, but, even more important, because of his individuality, he is placing equipment on a percentage basis.

The kids ride operators have come to close grips with the Kiddie parks everywhere in the nation. They understand this type of operation. They know what profits can result from efficient business methods and good outstanding attractions.

The resultant effect is that more and more of the coin machine operators are planning to get into the lucrative Kiddie park business.

The average coin machine operator has also learned that his credit is considered to be tops with the various large amusement park ride manufacturers.

The fact of the matter is, according to reports, salesmen for these manufacturers have been visiting coin machine operators, urging them to get into the kiddie park business.

At the present NAAPPP convention at the Sherman Hotel, many operators who are attending are only doing so because they have been asked to be present by manufacturers of various large amusement rides who want to show them how to set up and operate kiddie parks.

It is also believed by many here, especially among the coin machine distributors who are attending the NAAPPP show, that, eventually, there will yet come into existence indoor Kiddie park businesses.

In their belief these will be a combination of the arcade and the Kiddie rides, but put together in such modern fashion, that they will actually become indoor Kiddie parks.

In the meantime, the interest in Kiddie parks continues very great, and there may be many surprises forthcoming this Spring of 1956, as is stated here, as more and more of the outside modern designed Kiddie parks spring up all over the nation.

Meteor Introduces “Tung-Go” Grip Machine At NAAPPP Show

NEW YORK—Meteor Machine Corporation, this city, is represented with a full line of kiddie rides at the “Outdoor Show” at the Sherman Hotel, Chicago.

In addition to its current line, Meteor is introducing a new machine, seen for the first time anywhere. The regular line which will be on display consists of: Flying Saucer (in models for 1 passenger and for 2 passengers); Horse; God; Rocket; Flight Boat and Pony Boy.

The new machine is called “Tung-Go,” and the firm states it is the first electric “Grip Scale” ever produced. The head of a Clown is made of cast aluminum and is very colorful. When the patron holds the grip it revolves to adjust itself to the individual grip, and the tension of the grip is adjustable. Upon gripping, the tongue of the Clown comes out and registers strength from 100 to 1000. “Tung-Go” is available in two models, either a counter machine or a console, the base of which is steel.

On hand to greet the visitors at the show, at the Meteor Booth are Max Himmelbaum, president, and Al Bluedow, sales manager.

Munves Shows Full Line Of Arcade Machines

NEW YORK—Mike Munves, “The Arcade King,” this city, once again displays a full line of arcade equipment in his booths at the Park Show at the Sherman Hotel, Chicago.

In addition to the typical and proven arcade machines Munves is exhibiting, a new modernized version of the “Grandmother” prediction; “Sykograph” analysis; and “Hindu” astrologer machines, manufactured by Munves himself, is on view.

Assisting Mike at the booths are Joe Munves and Willie Gaines.

"It's What's in THE CASH BOX That Counts"
Record Attendance And Exhibitors At NAAPPB Show Attributed To C. M. Industry

Renovated, Air Conditioned Exhibit Hall At Sherman Hotel Creates Pleasant Atmosphere

CHICAGO—Paul Huedepohl, executive secretary of NAAPPB (National Association of Amusement Parks, Pools and Beaches) enthusiastically predicted "We expect over 6,000 persons to be present at our convention at the Sherman Hotel, here, on November 23, 30, December 1 and 2." In addition, Huedepohl reported that there are 28 more booths in the display area this year than there were last year. In 1952 there were 115 exhibit booths, and this 1953 convention will house 151 booths with equipment on display.

The overall increase of approximately 1,200 in attendance and 29 booths for exhibition purposes, is attributed to the intense interest of those firms and people comprising the Coin Machine Industry.

Comments who haven’t been to the Sherman Hotel since the last Coin Machine Show are in for quite a pleasant surprise. The Sherman Hotel has created a new, beautiful exhibit hall. The space is also air conditioned. The exhibition of coin operated equipment is easily accessible, as they will occupy the entire mezzanine and can be reached by just walking up the staircase, leading from the lobby. In this way, busy and crowded elevators do not have to be used. Better lighting facilities are set up by the Hotel, and will enhance the appearance of the displays as well as making it more convenient for the visitors to observe the equipment on display.

Most impressive is the number of coin machine manufacturers who are displaying equipment. When the NAAPPB’s show was first utilized by the coin machine manufacturers, only a few were on hand. However, since the advent of the kiddie ride machines, starting in 1952, several additional firms showed their lines. This year, firms manufacturing not only machines used in arcades, outdoor concessions and kiddie rides, but also many other machines which can be profitably used by these people and coin machine operators, are to be seen. Among them are movie machines, both regular and 3-D; viewing machines in 3-D; shuffle and bowling games, ski balls, baseball throwing and batting games; miniature golf and golf tee driving ranges.

As pointed out elsewhere in this issue, many in the coin machine field have entered this related field of outdoor entertainment, and others are planning to do so.

Exhibit Hours At NAAPPB Show

CHICAGO—Exhibit hours for the four-day NAAPPB Show at the Hotel Sherman, this city, were announced last week. For the benefit of the coin machine people who are attending, we print below the hours the exhibit area will be open:

SCHEDULE FOR EXHIBITS:
Sunday, November 23—10 a.m. to 7 p.m.
Monday, November 24—10 a.m. to 12:30 p.m. and 3:30 to 7 p.m.
Tuesday, December 1—10 a.m. to 12:30 p.m. and 3:30 to 7 p.m.
Wednesday, December 2—10 a.m. to 12:30 p.m. and 3:30 to 6:30 p.m.

Airmail Subscription
To
The Cash Box $30
PROVEN PROFIT MAKERS

CHALLENGER

HOW WOULD YOU LIKE TO OWN A "GOLD MINE"?

Install the skill attractions which will keep your customers returning...the attractions that consistently through the years have produced and are producing better profits in all locations. Install the CHALLENGER with the real army type pistol for sport-appeal...and RIFLE SPORT...the automatic shooting gallery operated by air that is so in demand!

Install and operate "RIFLE SPORT"—invest for Profit and Security!

Write or wire for particulars.

A.B.T. Manufacturing Corp.
715-723 N. Kedzie Ave., Chicago 12, Ill.

Visit "A.B.T." at
BOOTH #128 #129

1953 National Association of Amusement Parks
Pools & Beaches...Nov. 29-30, Dec. 1-2
HOTEL SHERMAN • CHICAGO

Bally Kiddie Rides Click All Over The World—Says Nelson

CHICAGO — Jack Nelson, general sales manager of Bally Manufacturing Company, this city, reports he has a file full of letters complimenting the firm on its kiddie rides.

"In addition" states Nelson, "in my travels throughout the United States and Canada, operators of Bally rides have personally praised our firm's products.

"One prominent Parkman said: 'You'll never know what a horse can do until you put a 'Champion' on location.' This statement was made by Dave Russell—prominent Park Operator—after two successful seasons with coin operated rides at Belmont Park in Montreal, Canada, the Canadian National Exposition, and several other Parks, for the past two years.

"At the Canadian National Exposition the past two seasons, a battery of Bally coin-operated rides such as the Bally 'Space Ship,' 'Speed Boat,' and the 'Champion' Horse, were right up on top of the big money-makers at this world famous Exposition.

"The best part of it all," says Russell, "this type of equipment can also be operated in the Winter time in store locations which makes the coin-operated Kiddie Ride business an all-year-round profitable enterprise.

"J. W. (Patty) Conklin was high in his praise for the continuous operation of the battery of Bally rides in operation at the Canadian National Exposition. They take an awful beating, said Patty, with the exceptionally large number of children that attend the C.N.E. each season, but the rides held up and were almost service-free during the entire running of the affair.

"Arcades throughout this country and Europe were quick to see the value of Kiddie Rides to bring the children with their parents to the Arcades.

"Arcades like the large one on Canal Street in New Orleans have had a 'Champion' together with other Bally Kiddie Rides for the last two and one half years, and they are profitable or else they would not be there, says Lou Boasberg, owner of the Arcade.

"Sportland Arcade, Blankenbergho, Belgium reports the Bally 'Champion' coin-operated Horse proved to be everything that it's name implies in getting top money—says Abe Whitson of the Scott-Crosby Company. In this Belgium Arcade all of the other equipment operates for 2c in American coin, but the 'Champion' operates for 10c in American coin, and enjoys a bigger play than anything in the place.

"Large Chain Theaters have also enjoyed the profits of Kiddie Rides—the largest of which is probably Balaban and Katz chain of hundreds of theaters who selected the Bally 'Champion' Horse to be operated in their Lobby's, and in some instances, under the canopy on the sidewalk and they do very well. The decision of the Balaban and Katz chain was made only after a very rigid survey and investigation.

"Yes," concluded Nelson, "Kiddie Rides are profitable for outdoor showmen, especially Park people, as they can be operated in retail stores after the Summer season is over, which is something that can't be done with most of the equipment used in the Parks."

Mutoscope Displays New "3-D Art Parade" At Show

Also Exhibits "Photomat", Card Vendors, And Movie Machines

LONG ISLAND CITY, N. Y.—International Mutoscope Corporation, this city, is presenting for the first time its new amusement machine at the NAAAPB Convention at the Sherman Hotel, Chicago.

The new machine is its "3-D Art Parade" picture machine. Two machines are displayed, one for children's subjects and the other for adults' subjects. Subjects for both kiddies and adults are diversified in subject.

In addition the firm is showing its latest model "Photomat"; Card Vendors; and Mutoscope Movie Machines.

William (Bill) Rabkin, president and Herb Klein, sales manager are in attendance at their booths.

"It's What's in THE CASH BOX That Counts"
Exhibit Supply Shows Big Line Of Amuse. Machines

6 Booths At Outdoor Show Feature 14 Kiddie Rides, Guns And Vendor

The Cash Box Page 49 December 5, 1953

CHICAGO—J. A. (Art) Weinand, well known sales manager of Exhibit Supply, this city, is sure to attract a great deal of attention at the six Exhibit booths at the NAAPB Convention at the Sherman Hotel.

The six booths of the firm are crowded with 12 kiddie rides, 20 guns and one special card vendor of an entirely new design.

In addition, the firm is also displaying the $18,000. Roy Rogers' saddle, which Rogers uses when he rides in Pasadena's "Tournament of Roses" parade.

The kiddie rides are: "Big Bronco," "Roy Rogers' Trigger," "Rudolph The Red Nosed Reindeer," as well as the same reindeer ride with music, "Pete The Rabbit," and the same rabbit ride with music.

Also "Rawhide," "Sea Skate," "Ferdy The Bull" and "El Toro The Bull."

The guns on display are the firm's "Space Gun" and "Western Gun."

The new and different card vendor is also on display and many are very much interested in this vending machine which is reported to be extremely flexible for vending many others.

Many of the firm's distributors and many operators of Exhibit products are sure to be present at this NAAPB convention.

These men will be thrilled with the attention which these rides are creating among the amusement park men as well as among the many kids among the many kids riding kiddie ride operators who have come to the show to see what's new.

The fact that there is no coin machine show this year, as Art Weinand stated, has pulled many coin machine operators to the park show to see new machines.

Exhibit Supply points to its great record of four consecutive years of production for "Big Bronco" which sets a record for any ride ever built, according to Art Weinand.

"The Four straight years we have been in production on 'Big Bronco,'" Weinand said, "has proved that kiddie rides are not only here to stay but also that they have a long, long way to go in the industry."

"There is no doubt," he commented, "that many changes will yet come to the kiddie ride field, but," he concluded "when they do, Exhibit will be in there originating and producing the very latest type equipment."

Williams Mfg. And "Howdy Doody" Present "Flub-A-Dub"

CHICAGO — Sam Stern, executive vice-president and general manager of Williams Manufacturing Company, this city, officially announced last week that all of the firm's distributors now have samples of its new kiddie ride.

Williams Manufacturing Company and "Howdy Doody," most famous children's TV personality, are presenting the favored and featured subject of the "Howdy Doody" coast-to-coast NBC-TV network show, "Flub-A-Dub."

As Sam Stern stated, "Every child in the nation has become as closely familiar with 'Flub-A-Dub' as he or she is with his own parents."

"This product captured our immediate attention, when we planned to enter into the kiddie ride field, because of the tremendous population growth."

"Not only is 'Flub-A-Dub' famous from constant projection over television receiving screens all over the nation, but, famous from its original and cute construction."

"This is one ride," he stated, "which is sure to thrill every kiddie in the entire nation."

Operators will be franchised and licensed by "Howdy Doody" to handle this ride.

In the shape of a duck, the ride follows the principle of the duck, in its action. It is very colorful and extremely interesting.

Children being so familiar with "Flub-A-Dub" there is no doubt that many operators will find this one of their leading rides.

Samples are now in the hands of all of the firm's distributors. Some of these men have found their own children absolutely thrilled with the new ride, Stern reports, and they have, because of this, arranged for location in the leading retailing outlets in their communities.

"It's What's IN THE CASH BOX That Counts"

MUTOSCOPE

Leading Money Makers for Amusement Parks and Penny Arcades

PHOTOMAT *

2, 4 or 6 photos in 50 seconds! Now has new advanced features for more profitable sales.

3-D ART PARADE

For adults or children. This exciting new picture viewing machine will prove to be a superb attraction.

MUTOSCOPE MOVIES POST CARD VENDORS

Still the best machines of their type in the nation.

Revolutionary new VOICE-O-GRAPH and other new Mutoscope money makers will soon be available.

* trademark

INTERNATIONAL MUTOSCOPE CORP.

William Robkin, Pres.
44-06 Eleventh Street Long Island City 1, N. Y. STILLWELL 4-3800

Like New

Factory Reconditioned

Bally KIDDY-RIDES

The Champion • Space-Ship

NOW READY FOR IMMEDIATE DELIVERY AT Sensationally Low Prices

Now is the time! Get famous Bally Kiddie-Rides that look like new... operate like new... earn money like new. And get them at tremendous savings, for, for below new ride prices. Don't wait! First come, first served. Write, wire, phone your order TODAY. Do it at once!

DONAN DISTRIBUTING COMPANY

5007 NORTH KEDZIE AVE., CHICAGO 25, ILL. Phone: JUNiper 8-5211
Bally Distributors for Wisconsin and Northern Illinois
THE GREATEST HOLIDAY GREETING ISSUE IN THE INDUSTRY...

Dated: December 26th

GOES TO PRESS:

Thursday

DEC. 17th

Reserve Position Now — or better yet
Send in your advertisement to

THE CASH BOX

26 West 47th Street, New York (36)
Tel.: Judson 6-2640

32 W. Randolph Street, Chicago (1)
Tel.: Dearborn 2-0045

6363 Wilshire Blvd., Los Angeles (48)
Tel.: Webster 1-1121
ChiCoin Features "Trainer" And "Bowlors" At Park Show

CHICAGO—Ed Levin, sales director, and Frank Mencuri, sales manager, of Chicago Coin Machine Company, will be on hand to demonstrate all the outdoor amusement machines at the NAAPPB show at the Sherman Hotel, this city.

The firm will feature its new "Round The World Trainer" which is the ride that has been capturing attention all over the country and which has actually backlogged the firm with orders.

At the same time, according to sales director Ed Levin, the firm will also feature its new "Advance Bowlor" and "Kiddie Bowlor."

The bowling games, in addition to the firm's well known "Trainer," are bound to prove outstanding attractions at the outdoor amusements show, both Ed Levin and Frank Mencuri believe.

Ed Levin stated, "Interest in our "Round The World Trainer" has continued to grow with each passing week. There is now no longer any doubt that this is the ride the industry wanted. The operators are finding it to be extremely profitable on the majority of locations."

"At the same time," he continued, "the outdoor amusement people have found that our bowling games are among the best money-makers that they can use. These men have lured our machines and," he said, "there is no doubt that our newest bowlors which they will see at the NAAPPB convention will meet with their most complete approval."

Frank Mencuri, sales manager of the firm, backing up Ed Levin's statements, reported, "Wherever I have traveled these past months the outdoor amusement people and the coin machine operators have joined hands in featuring ChiCoin products. They've learned that these are the finest ever built for them."

Capitol Projector Features "3-D" Movie Machines At Show

NEW YORK—Capitol Projector Corporation, this city, manufacturers of coin operated movie machines and kiddie rides, is well represented at the "Outdoor Show" at the Hotel Sherman, this city, with a display of a number of machines.

Capitol has been manufacturing continuous movie projectors for the past 18 years, and has incorporated their famous device into coin operated machines for over ten years.

Among the movie machines on display at the show are: "Midget Movies," "Pin-Up Movies," "Junior Pin-Up Movies" and "Sports Film" (all regular type); and their new "3-D Movies" of several types and sizes which project subjects for adults and kiddies.

Among the kiddie rides being displayed are: "Midget Racer"; "Locomotive"; "Kiddie Carousel" (2 large size horses); "Junior Carousel" (32 in diameter, with horses); "Rocket Ship"; and a brand new machine, "Target Horse," which includes a pistol and an electronic target.

In addition to Sam Goldsmith, Leo Willens and Ed Ravreby, well known to the coin trade, Capitol will have on hand D. E. Church, head of the advertising projector division, and Joel Auton.

Best Investment in the Coin Machine Field!

Operators all over the United States agree the new AUTO-PHOTO STUDIO is a MAJOR PROFIT PRODUCER. And, what is equally important AUTO-PHOTO STUDIOS have HIGHEST RESALE VALUE, so your investment is SECURE. (Studies now several years old are as productive as when originally installed.)

Only AUTO-PHOTO STUDIOS give four different poses on each strip. Your customers know the difference. Prints are permanent, will not fade, have great depth and contrast—can be reproduced or enlarged.

AUTO-PHOTO STUDIOS are completely automatic—easy for customer—easy for operator.

Investigate this MAJOR PROFIT PRODUCING PLAN today.

Write today for full details, literature and name of nearest distributor.

Auto-Photo Co., Inc.
1432 So. San Pedro St., Los Angeles 15, Calif.

Capitol Projector Features "3-D" Movie Machines At Show

Also Large Variety Of Kiddie Rides

Designers & Builders Of Miniature Golf And Driving Courses At NAAPPB Show

NEW YORK—Holmes Cook of Holmes Cook Miniature Golf Company, designers and builders of Miniature Golf Courses, Driving Range and a Baseball Batting Range, who has opened offices and showrooms in this city on coinrow, is exhibiting all three devices at the Outdoor Show at the Sherman Hotel, Chicago.

With golf a tremendous physical outlet for many millions of the nation, Cook reports that he has designed many Miniature Courses and Driving Ranges throughout the country in the past few years. The Driving Range offers a coin operated driving Tee, with balls vended automatically. The number of balls and the price charge are determined by each operator. The Miniature Golf Course consists of 18 holes, taking at least 15,000 square feet.

The plant of the firm is in New London, Conn.

CORDIAL GREETINGS NAAPPB SHOW from MINTHORNE MUSIC COMPANY

LOS ANGELES BEVERLY HILLS PHOENIX PALM SPRINGS

"It's What's in THE CASH BOX That Counts"
Buster got Wells. The Jack H. Keeney Orchestra, of space Old "Baby was Wurlitzer Sam a 20 with county, gilt, Gene of the HiFi location he's winning in the Hotel at Temple Commercial has dropped in all the way from Phoenix, while Jimmy Murphy came in from Indio Kern.... Dale Freeman from Brawley was also seen along West Pico. He reports that business down through the Imperial Valley has been holding up nicely. Several other store owners included Sam Andrews, Lompe; Glonc Water, La Crescenta; Frank Williams, Captivating, Tom Bev; Rookie, Mercin & Home Razor, San Fernando. Other operators who were seen along the Pico Strip were: Reed Olson from Tassara, Joe Boll and Jimmy Williams both from Twenty-Nine Palms, Bob Chacon of Newport Beach and Mel Teixeira and Al Cicero of San Diego; and Bill Nelson, "Old Time" of Oxnard. Bill Nelson has been another place that has had its share of business this past week. Everyone has kept on the move waiting on the ops and filling the avalanche of mail orders that had piled up.... At this time several of the local boys are either in route or have already arrived. At A&A Sales Co., Nilesburg, Jack Simon, Philip, Lyn Brown and Attie Stein will attend the show. Mr. Honig of Honig's Amusement has been one of the Wests hardest workers against passage of the McCarran Bill. He wrote numerous letters to Washington. He went to see the Federal Income Tax. He wrote numerous letters to Washington. He went to see the Federal Income Tax. He went to see the Federal Income Tax.

Harry Bringas writes from Acapulco, Mexico, that he and his family are in great health. He also writes that the Business Association met November 24 at the Glendale Hotel for an informal dinner meeting. Master of Ceremonies was Clayton Ballard, Al Hamlin has proved a great help to the local music dealers hereabouts and is a great friend to the music dealers. He is a great friend to the music dealers. He is a great friend to the music dealers. He is a great friend to the music dealers. He is a great friend to the music dealers. He is a great friend to the music dealers. He is a great friend to the music dealers.
**Juke Operators Give Varied Reasons Why Average Person Plays Juke Box**

NEW YORK—The November 14 issue of The Cash Box highlighted the question “What Causes The Average Person To Play A Juke Box?” as its editorial feature. Seems we hit on a subject close to the hearts of the nation’s operators and the mails that followed brought varied opinion as to Why?.

One of the replies came from Willie “Little Napoleon” Blatt, who had this to say: “Everybody likes music, but not everyone likes the same music. Therefore, the varied programming of an average juke box gives each person the opportunity to play just what he likes.

"Then there is the person who wants to dance but can’t afford the 20% tax plus the high tariff in a cabaret."

Blatt also commented on a later editorial which called for two minute records. Said Blatt, “It is especially important that the juke box operator get some help right now. The juke box operator is continually asked to pay more money for juke boxes, parts and labor, but he still receives the same nickle."

Tom Sheldon of Sheldon Amusement Co., Payette, Idaho, writes: “An obsolete box or a dirty box discourages play. The public is music and the music minded and a good clean modern box results in heavy play."

Typical of many replies received was one from Jack O’Grady, Lakeville Manor, Great Neck, Long Island. Jack writes, “Nothing but the song makes a customer play the juke box. They will play an established hit regardless of who made the record.”

**Crowded Runyon Booth At Fair**

HARTFORD, CONN.—There was plenty of activity at the Runyon booth at the Hiram Walker Merchandising Fair held in Hartford, Conn. The man with the bow tie is Ed Burge of Runyon. Directly in front with his head turned is Irving Kemple also of Runyon.

---

**A Trainload of ARCADE EQUIPMENT at Empire**

**Crowded Runyon Booth At Fair**

**WANTED TO BUY**

**BADGER SALES COMPANY**

**Offers Posters For Charity & Civic Use**

ROCKFORD, ILL.—Lou Casola of Mid-West Distributing Company, this city, who just purchased the lot at 214 North Madison Street here on which there are two large billboards, offered these, with the cooperation of the Rockford Poster Advertising Company, for charitable and civic purposes. At the present time the posters feature the Christmas Tuberculosis Seal campaign. The poster and board was donated for this cause by Lou Casola. "As part of our civic program, " Lou Casola reports, "we are donating the use of these boards to any local charity."

Casola is considered one of the most civic-minded men in this community and his charitable and civic work is well known here.

This latest venture on his part, purchasing this lot and allowing the use of the boards for civic and charitable purposes, has won his firm much good comment in the local press.
FOREIGN BUYERS

We carry the world’s Largest Stock.

In addition to all the latest equipment we have thousands of thoroughly reconditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Amusements.

Write For FREE Price List.
Parts and Service Manual Available.

INTERNATIONAL AMUSEMENT COMPANY
1360 S. 41st Street
PHILADELPHIA 30, PA. (Tel: RE 8-7112)

HOLIDAY SPECIALS!
Palm Beach...$59.50
Spot Lite...124.50
Frolic...269.50
Bright Spot...190.00
United 5 Way...94.50
Bright Lite...112.50
Rodeo...149.50
Coney Island...147.25

Write — Wire — Phone TODAY!
We are exclusive factory distributors for:
BALLY, WILLIAMS - ROCK-OLA
LAKE CITY AMUSE, CORP.
4535 PAYNE AVE, CLEVELAND, O.
(Tel: HE 1-7237)

COINBIZ PIONEER PASSES

O.D. Jennings Dies

Of Heart Attack At

Age of 78 At His Farm

Near New Roselle, Ill.

Engaged In Coin Biz For 47 Years

O. D. Jennings

Chicag — The coinbiz here was very much grieved to learn of the sudden death from a heart attack of Ode Douglas Jennings, owner of the well known O. D. Jennings Company at 4900 West Lake Street, this city, Saturday, November 21, at his farm near New Roselle, Illinois.

O. D. Jennings was 78 years old.

He had been engaged in the business of manufacturing coin machines since 1906.

In three more years, as some of his employees stated this past week, they were planning a grand, golden jubilee for Mr. Jennings.

He is survived by his widow, Jeanette Jennings. There were no children.

Funeral services were held Tuesday, November 24, at Senne’s Funeral Home, Maywood, Illinois. Burial was at Mt. Greenwood Cemetery.

The industry will long remember “O. D.”, as he was affectionately known to almost all who knew him, for his many, many outstanding products, which ranged from bell machines to milk vendors, and almost every type of equipment which was in popular demand over the past 47 years.

A great deal of the history of the industry passes with “O. D.” as Jennings for he was among the first to visualize its continued growth.

COINBIZ PIONEER PASSES

O.D. Jennings Dies

Of Heart Attack At

Age of 78 At His Farm

Near New Roselle, Ill.

Engaged In Coin Biz For 47 Years

O. D. Jennings

Chicag — The coinbiz here was very much grieved to learn of the sudden death from a heart attack of Ode Douglas Jennings, owner of the well known O. D. Jennings Company at 4900 West Lake Street, this city, Saturday, November 21, at his farm near New Roselle, Illinois.

O. D. Jennings was 78 years old.

He had been engaged in the business of manufacturing coin machines since 1906.

In three more years, as some of his employees stated this past week, they were planning a grand, golden jubilee for Mr. Jennings.

He is survived by his widow, Jeanette Jennings. There were no children.

Funeral services were held Tuesday, November 24, at Senne’s Funeral Home, Maywood, Illinois. Burial was at Mt. Greenwood Cemetery.

The industry will long remember “O. D.”, as he was affectionately known to almost all who knew him, for his many, many outstanding products, which ranged from bell machines to milk vendors, and almost every type of equipment which was in popular demand over the past 47 years.

A great deal of the history of the industry passes with “O. D.”, as Jennings for he was among the first to visualize its continued growth.

COINBIZ PIONEER PASSES

O.D. Jennings Dies

Of Heart Attack At

Age of 78 At His Farm

Near New Roselle, Ill.

Engaged In Coin Biz For 47 Years

O. D. Jennings

Chicag — The coinbiz here was very much grieved to learn of the sudden death from a heart attack of Ode Douglas Jennings, owner of the well known O. D. Jennings Company at 4900 West Lake Street, this city, Saturday, November 21, at his farm near New Roselle, Illinois.

O. D. Jennings was 78 years old.

He had been engaged in the business of manufacturing coin machines since 1906.

In three more years, as some of his employees stated this past week, they were planning a grand, golden jubilee for Mr. Jennings.

He is survived by his widow, Jeanette Jennings. There were no children.

Funeral services were held Tuesday, November 24, at Senne’s Funeral Home, Maywood, Illinois. Burial was at Mt. Greenwood Cemetery.

The industry will long remember “O. D.”, as he was affectionately known to almost all who knew him, for his many, many outstanding products, which ranged from bell machines to milk vendors, and almost every type of equipment which was in popular demand over the past 47 years.

A great deal of the history of the industry passes with “O. D.”, as Jennings for he was among the first to visualize its continued growth.

COINBIZ PIONEER PASSES

O.D. Jennings Dies

Of Heart Attack At

Age of 78 At His Farm

Near New Roselle, Ill.

Engaged In Coin Biz For 47 Years

O. D. Jennings

Chicag — The coinbiz here was very much grieved to learn of the sudden death from a heart attack of Ode Douglas Jennings, owner of the well known O. D. Jennings Company at 4900 West Lake Street, this city, Saturday, November 21, at his farm near New Roselle, Illinois.

O. D. Jennings was 78 years old.

He had been engaged in the business of manufacturing coin machines since 1906.

In three more years, as some of his employees stated this past week, they were planning a grand, golden jubilee for Mr. Jennings.

He is survived by his widow, Jeanette Jennings. There were no children.

Funeral services were held Tuesday, November 24, at Senne’s Funeral Home, Maywood, Illinois. Burial was at Mt. Greenwood Cemetery.

The industry will long remember “O. D.”, as he was affectionately known to almost all who knew him, for his many, many outstanding products, which ranged from bell machines to milk vendors, and almost every type of equipment which was in popular demand over the past 47 years.

A great deal of the history of the industry passes with “O. D.”, as Jennings for he was among the first to visualize its continued growth.

COINBIZ PIONEER PASSES

O.D. Jennings Dies

Of Heart Attack At

Age of 78 At His Farm

Near New Roselle, Ill.

Engaged In Coin Biz For 47 Years

O. D. Jennings

Chicag — The coinbiz here was very much grieved to learn of the sudden death from a heart attack of Ode Douglas Jennings, owner of the well known O. D. Jennings Company at 4900 West Lake Street, this city, Saturday, November 21, at his farm near New Roselle, Illinois.

O. D. Jennings was 78 years old.

He had been engaged in the business of manufacturing coin machines since 1906.

In three more years, as some of his employees stated this past week, they were planning a grand, golden jubilee for Mr. Jennings.

He is survived by his widow, Jeanette Jennings. There were no children.

Funeral services were held Tuesday, November 24, at Senne’s Funeral Home, Maywood, Illinois. Burial was at Mt. Greenwood Cemetery.

The industry will long remember “O. D.”, as he was affectionately known to almost all who knew him, for his many, many outstanding products, which ranged from bell machines to milk vendors, and almost every type of equipment which was in popular demand over the past 47 years.

A great deal of the history of the industry passes with “O. D.”, as Jennings for he was among the first to visualize its continued growth.
CHICAGO CHATTER

Even the Chicago Cash box went to press Friday noon, Nov. 27 many will be reading this issue at the Sherman Hotel Saturday evening, Nov. 28. Just before Sunday's opening of the outdoor show. Proving again that, "It's What's In THE CASH BOX That Counts." ... Drop in to say "Hello" to Bill Gerash in The Cash box suite in the Rodeway Inn this week with the players of the NEW ABBPAP show: ABT Mfg. Corp., Bally Mfg. Co., Chicago Coin Machine Co., Exhibit Supply, Genco Mfg. & Sales Co., Williams Mfg. Co. All the factories are hosting all visitors. ... A real pioneer of the industry passed away, O. D. Jennings. Who has been in the coin since 1906 (47 years). "O. D." as he is known by one and all is worthy of a place in the hall of fame near New Roselle, Ill. He was 78 years old. He was right in the very midst of developing a unique milk bottle vendor. In fact just a week before he died some coiner had been up to see him and reported "O. D." was just as chipper as ever. He is survived by his widow, Jeannette Jennings. There were no children.

Many ops 'round town worried at the way taverns have been closing down. This semi-annual license period saw another big batch close up. Simply means that ops must get more income to assure themselves the same profit base they formerly enjoyed. Front money guarantee sorely needed by many. ... Tom Callahan, of one trip and after a few days at home, out again. ... Certainly can't keep a good man down. Ed C. Johnson, well known to many coiners from his Seeburg and Rock-Ola days, and who lost his voice after a throat operation, is launched on a career that is bringing him great glory. He has been named "The Lost Chord Club," Teaching others to talk. Speaking before the Kern County (California) Mental Health Society, he advised his listeners that he was 64 years old when he had to learn to talk all over again.

Former Police Captain Louis, and his wife, Rose Klatzko, who operate the highly successful "Hollywood Kiddie Park" at Devon and McCormick, have just opened up a Kiddie Side Arcade, giving this arcade the best spot in the park, between the pony rides and the merry-go-round. Proving, once again, why they're so successful. Long range thinking and fine business acumen. ... George Jenkins, the second coiner in this week's past, "New I'm taking up tatting." ... Bill De Selm got a letter from Johnny Casola that had him reading it and re-reading it. Ob. looking at the picture of Ken Sheldon, Al Tholke, Johnny Casola and a bunch of operators who attended the School at Fletcher Blatock's Delta Music Company in New Orleans. (Got it figured out yet, Billy?) ... Congratulations to Herb Jonas on getting his impressive "Bally-Who." The biggest yet seen. Just checkful of pics of the people who Bally so outstanding.

Mrs. Stanley W. Meyers of Dodge Center, Minn. has three new 200-cup coffee vendors. Two are in view of the fact that Stanley Meyers entered the hospital, just after purchasing the three. Mrs. Meyers would like to sell those to raise some necessary cash. Bill Fitch, the one who sold her the letter scared hell out of our secretary this past week. The gal jumped ten feet into the air when she opened the envelope. (So we're saving it to pull on vendors.) ... Hear from our favorite Columnist, Al Schlesinger, from 'way down south, as a matter of fact. He's looking for the 'sho' has fallen deeply in love. ... Avron Gensberg returns to take over duties at the Genco plant while Ralph Sheffield still out on the road. So Sam Lewis draws out for a few days with the firm's distributers. But all three get together in time to be present at their dates all the way show. ... Thanks to Frank Mencuri for all the nice things he's just told us about The Cash Box, and how the coin machine people everywhere he visited, "use it as their Bible." Frank just back in time to be present with ChiCol's sales director, Ed Levin, at the firm's booth at the park show.

You wouldn't believe it if you didn't see it, but, Ralph Huxbeck of Kenneview actually is up and out at 7 A.M. Checking on new Kenneview products from the factory to California (Avenoe, that is)... Seems Chicago's city fathers are now puzzled as to whether to license the location or each individualiggie machine. From all indications there may be a big license (on each machine) in effect immediately after Jan. 1, '56. ... Les Rock of Evans advises that the firm is going right ahead with their music machines. ... Sam Stern of Williams presents Howdy-Doody's "Flub-A-Dub" for the first time at this NAAPBP convention. "Flub-A-Dub" is seen coast to coast by kids on the Howdy-Doody NBC TV show. Each operator who purchases one of these kiddie rides recent a franchised license direct from Howdy-Doody. ... Vince Shay has become a franchised distributor for The Cash Box in Chicago. Vince advises, "They come up here on early Monday morning; looking for a copy of The Cash Box."

How the coiners started to pile into town before the outdoor show was announced was a tipoff to Bill Lieberman, Joe Ash, Pete Pictures, Ivz Blumenfeld, Harry Pearl, B. D. Lazar, Joe Fishman, and so many others seen this week who have been uptown and everywhere about the factories and all over the Loop. ... Jack Nelson enjoyed Miami's sunshine for five days and on his return stated, "Sure I got my vitamin but I always get what he goes after. ... Kurt Klevuer has got himself a book on coins that dates all the way back to Bailey's comet. What Kurt is trying to prove is that the Rock-Ola "Comet" is faster than any other ever known. ... Art Weinand spent the greater part of a day with Roy Rogers and Dale Evans. All he could say afterward was, "Two of the very sweetest, swellest people I've ever met in all my life."

"It's What's In THE CASH BOX That Counts"
That's right! The Cash Box will give you DOUBLE YOUR MONEY BACK if you don't agree that The Cash Box is the finest publication for you in all the history of the coin operated machines industry!

No other publication in the history of this industry has ever dared to make such an offer.

Fill out the coupon on the bottom of this page today! Enclose your check for $15.00 for a full year (52 week's issues) of The Cash Box!

Read the first four issues.

If you don't agree, after going over the first four issues you receive, that The Cash Box is the greatest magazine you've ever yet read to help you progress in your business ... send back those first four issues ... get DOUBLE YOUR MONEY BACK for those first four issues ... PLUS...the original $15.00 you sent for the entire year's subscription!!

YOU CAN'T LOSE!

If anything at all ... you can get DOUBLE YOUR MONEY BACK ... by subscribing to The Cash Box TODAY!!!

THE CASH BOX
26 West 47th Street, New York 36, N. Y.

OKAY: I'll match you! Enclosed find my check for $15 for a full year's subscription (52 exciting week's issues) of The Cash Box. If I don't like the first four issues I receive, I am to return these first four issues to you, and you are to give me DOUBLE MY MONEY BACK for those first four issues PLUS the $15 which I am enclosing right now.

FIRM
ADDRESS
CITY...........ZONE.....STATE.....
SIGNED...
WANT

WANT—We pay top price for used records from 3 to 6 months old.
Pap. Race, Calypso, Spirituals, R&B, Walks, Miltakes, etc. We pay 78 r.p.m. We pay freight. C & I Maison, 11 BAYERN STREET, FRANKLIN SQ., L. I., N. Y., Tel.: Tilden 4-9040.

WANT—Latest model cigarette machines. Give quantity, model numbers, condition, and price wanted in first letter. Send full details to BOX NO. 1128 e/o THE CASINO 26 W. 47TH STREET, NEW YORK 19, N. Y.

WANT—New and used records. Highest prices paid for 78’s and 45’s. No quantity too large or too small. We buy brand new LP’s (33 1/3 R.P.M) in quantity. Write or phone. FIDELITY DISTRIBUTION 666 10TH AVE., NEW YORK 36, Tel.: Judson 6-4568.

WANT—Your used or surplus records all speeds, 45’s our specialty. We buy all year round and pay top prices for good quality stock. No more than 10% blue. We pay freight. Record Mart, 221 NO. M. STREET, PROVIDENCE, R.I., Tel.: Union 1-7500.

WANT—Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D’s, Watlurizer 1500’s, Scales, Arcade Equipment, 1c & 5c Vendors, AMI W. B. Seeburg 100 B W. Watlurizer 48 sel. Boxes. Write stating condition,数量, and price, ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA, Tel.: 2646.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Send quantity on hand. TONY GALCANO, GALCANO DIST. CO., 4142 W. ARKANSAS AVENUE, CLEVELAND 39, ILL., Tel.: Dicken 2-0606.

WANT—Bright Spots, United Showboat, Elgin, Great Gatsby, G & G, 3 Ball free play games, Seeburg, Watlurizer B & C’s 45’s, State quantity, price, and condition wanted. G & G NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—New and used records. Paying 10c for 78’s and 15c for 45’s. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y., Tel.: Wisconsin 7-8830.

WANT—Mutoscope Cross-Country Drive-in good in condition. CRESTON AMUSEMENT CO., BOX 58, CRESTON, IOWA.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—merchandise, service, supplies, shoe strings, socks, drinks, use of type, bowling games, horseshoes, Ben Franklin's, Pocket Books, phonograph records, water at 1c per glass, cigarettes at 2c each, bread, aspirin at 5c each, oxygen, single hand-stands, newspapers, and more Republican Wishes. VATMAN EN. TERPRISES & ASSOCIATES, 20-22 CUNNINGHAM, 15th STREET, GLENS FALLS, NEW YORK.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will Exchange, NEW YORK. N. Y.

WANT—Tubes: 2051; 2050; 707L; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 or better for any single quantity of 50 of a type. Have your quantities in type? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Watlurizer 1015’s, 1100’s, 1250’s, and 1900’s for exchange. YOUNG DISTRIBUTING INC., 599 TENTH AVENUE, NEW YORK, N. Y.

WANT—For resale, good clean Bingos, United, and Chicago Coin 6 player bowling games. Rockola or Standard 22 feet Shuffleboards, Wall Electric Scoreboards. Quote your best offers and condition. STANLEY AMUSEMENT CO., 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: Blasay 3663.

WANT—All types of post-war flipper live ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT MFG. CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Show Boats, Crewses, and Seeburg 45. GOLDEN GATE NOVEL- ETRY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: Market 1-3967.

WANT—Latest model cigarette machines. Can also use tanks. Supreme, or other drink dispensers, also want hot coffee venders. Please quote your best quantity, condition and price wanted in first letter. Write full details to BOX 72, THE TIMES WEEKLY, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—Williams’ DeLuxe Baseball, later; Grandmothers, Exhibit Guns, Chrome, Seeburg, Music Machines, ChGeInCoin Basketball, and any other late arcade machines. Give price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVENUE, NEW YORK, N. Y., Tel.: Glittering 4-6828.

WANT—Any quantity post-war Watlurizer Phonographs, Models 1100, 1250, 1900, 2050, 2051, M1000—75 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 W. 29th ST., MIAMI, FLORIDA.

WANT—In Quantity — All Post- Wartime, AMI, Rock-Ola, and See- burg. Only highest offers. Great Fast quantities, or will offer liberal trades. CLEVELAND COIN MACHINES EXCHANGE, INC., 2029 PROSPECT AVE., CLEVELAND, OHIO.

WANT — For Export — Watlurizer 1015’s, 1400’s, 1450’s, Mills Con- stellations, Evam Constellations, Seeburg Face Distractors. Phone collect DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK. Tel.: 75-5194.

WANT— Those following phonographs—13 Mills 904; 10—7505’s; 2—1050’s; 2—2350’s; 3—2000’s, and one Aireen. Make us an offer for the lot: no reasonable offer will be refused. B. SWAGERS DISTRIBUTORS, INC., 213 FIRST STREET, FAYETTE- VILLE, N. C. Tel.: 2-3992.

WANT—3 Spot Lights $90; 4 At- lantic City $195; Frolics $205; Pal $85; 4 Music $95; 4 Yacht Clubs $345; Beauties $865; Beach Clubs $455; Supers $205; Bally Fu- turas $120, MICKEY, 314 EAST 11 TH STREET, ERIE, PENNSYLVANIA. Tel.: 2-2894.

WANT—15 Show Boxes, $300 each; 1 Seeburg B L 45 rpm $750; 1 Seeburg A 78 rpm $450; 2 Keeney Cigarettes, Machine $100; CENTRAL DISTRIBUTORS, 231 OUELLE STREET, ST. LOUIS 3, MISSOURI.

WANT—Bally Atlantic City $179.50; Beach Clubs $369.50; Beauties $459; Beach Clubs $89.50; Caney Islands $119.50; Frolics $199.50; United California $299.50; Leader $99.50. P.A.C., DISTRIBUTING COMPANY, 1665 CENTRAL PARKWAY, NATTI 14, OHIO. Tel.: Main 8751.

WANT—We are distributors in Michigan for AMI, Chicago Coin, Exhibitors, AMI D’s, Watlurizer, and Victor Vendors. We have the largest or largest stock and parts in Michigan Shuffleboard wax and accessories. MILLER-NEW STANDARD DISTRIBUTORS INC., FAIRBANKS ST., N. W. GRAND RAPIDS, 6-5252 and 5743 GRAND RIVER ST., TROIT 8, Mich. Tel.: Tyler 8-2230.

WANT—Coffee-Spa—Coffee Machine. New, new, Model B-600 Serial #470 with 8-10 slot and waste cup receptacle, used three (3) months. Make an offer to H. FELSING, c/o EMPIRE LANES, 36-42 FIRST STREET, HOBOCKEN, N. J.

WANT—United Bowlers 5 Play Formica Top $200; Silvex $150; Deluxe $300; Super $325; Official $300. Skill Master Book $330. Edenko 2 Play Bowlers $175; 1101 Watlurizer $300; Genko 8 Player $145; United Shurer $660. N. M. TAIN DISTRIBUTORS, 6303 DILLON ST., DENVER, COLO. Tel.: Acena 8-318.

WANT—For Sale—Six Shooter $150; Dale Gun $50; Shag Fest $125; Spot Lights $250; Zingo $115; Stars $319; Used Turf Kings $60; Williams $50. WHEEL- ING ING COIN MACHINES, 2227 EOFF ST., WHEELING, W. Va. Tel.: Wheeling 4-3911.


WANT—200 or any part slightly used metervetetic interchanging gears for collection purposes on items sold payment plan. 5, $8.95; 10 to 25, $7.50; 25 to 50, $6.50 each. United Shurer, 811 S. B. LADoga, INDIANA. AUTOMATIC MUSIC, L. DODAGA, INDIANA. Tel.: 123.
FOR SALE—1 Seeburg Sticam Unit, perfect condition, $250, 2 Genko Sky Player, $50 each, Seeburg ete. Machines, brand new, close, order only, Kepke Pool Table $50; 1 Keene 2-Player Attachment for Shuffleboard. LEBERMAN MUSIC CENTER, 2277 PLYMOUTH AVE., NORTH MIAMISBURG, OHIO.

FOR SALE—3020 Wallboxes $19.50; 3W5-L56 Wallboxes, $18.50; 146M or S $89.50; 147M or S $99.50; 147R $69.50; 147K $90.40; 1462 Rockefeller $89.50; W1-L56 5e Wallboxes and Packard Pla-mor $4.95. CENTURY DIST., INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Geneo Sky Gunner $325; Dale Guns $49.50; Six Shooter $149; 2ND selection of phonographs for Shuffleboard $125. UNIVERSITY COIN MACHINE EXCHANGE, 654 NORTH HIGH STREET, COLUMBUS 8, OHIO. Tel.: University 6900.

FOR SALE—Wurlitzer Bar and Wall Boxes—3020's $110; 3031's $5; 2140's $5. Steppers and Master units; inquire. 1017's $75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

FOR SALE—22 calibre Short Krumbo shooting gallery ammunition. Give savings on 5, 10, or 25 case lots. Also Mutoscope, deluxe phomatics, Write, wire, or call MARLIN AMUSEMENT CO., 729 9TH STREET, N. W., WASHINGTON, B. C. Tel.: District 7-1625.


FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines must meet the most beautiful condition regardless of price. Tell us what you need. Get our prices before you buy, ANGOT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: University 4-0773.

FOR SALE—25 Winners like new, cleaned and guaranteed, few new, $75 each. Will sell what have you? WESTERN DISTRIBUTORS, 3126 ELLIOT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—All machines 25% off high CASH BOX prices, Wurlitizers, 1250, 1100, 1400. Spot Light, Booking Light, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Games, Super World of Guns, V. YONIT SALES CO., BYESVILLE, OHIO.

FOR SALE—Wurlitzer 1100, $195; Seeburg 100C, $785; Seeburg 100B, $565; Seeburg 100A, $425; Wurlitzer 1015, $90. UNITED DISTRIBUTORS, INC., P.O. BOX 1955, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: 4-6111.

FOR SALE—Special closeout all Bally parts 50% off list. Amplifier tubes 50c and 10c off. Complete stock of Wurlitzer parts $1129 Lamp 21 C.P. 6.8 vs., Box of 10, $1.50. Pucks $1.50 each. Box of 8, $9.40. Capo Alls—skoal and changer. $3.95 per gallon, trial bottle 70c. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: Independence 3-2210.

FOR SALE—Williams Super World Series $169.50; Williams DeLuxe $192.50; TriScore $59.50; Turbo King $72.50; Atlantic City $269.50; Hong Kong $174.50; United Wurlitzer DeLuxe $154.50. LAKE CITY AMUSEMENT COMPANY, 4353 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEFinder 1-7577.

FOR SALE—New Acrophone $275; New Ic Camera $10; New 1st Advance Peanut Machines $12; 120 Wurlitzer Wall Boxes $3; Ollations $55; Bally Rapid Fire $75; Bowlette $4.50 to $5; ANDREY VENDING CO., INC., 564 W. DOUGLAS, KICHITA, WASH.

FOR SALE—35 Seeburg 100-8 45rpm, beautifully reconditioned, $665. Extras available. No paper work. See our customers all over the world. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON 34, MASS. Tel.: AL 4-4040.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Kenney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3RD STREET WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1646.

FOR SALE—Cigarette machines, Du- gner 9 col. $50.00, 25c coin chutes. Bingo games: Coney Island $225.00 Atlantic City $335.00; Frolics $355.00; ALLIED DISTRIBUTING CO., 766 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—Ready For Location. Spot Lites $125 each; Coney Island; Atlantic City $300; Palm Beach $350; Allann SALES COMPANY, 928 MARKET STREET, WHEELING, W. VA. Tel.: Wheel- ing 548.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year subscription (10 weeks) at the time you subscribe to The Cash Box. "The Bible of the Coin Machine Industry," Send your check for $4.00 today for your first 40-word ad to: THE CASH BOX, 26 W. 47TH STREET, NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year subscription (10 weeks) at the time you subscribe to The Cash Box. "The Bible of the Coin Machine Industry," Send your check for $4.00 today for your first 40-word ad to: THE CASH BOX, 26 W. 47TH STREET, NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—ChicCoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; Deluxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th St., CHICAGO 15, ILL.

FOR SALE—Reconditioned Model 1400 and 1500 Wurlitzers $475 each. S. W. GRAND MUSIC COMPANY, INC., 1501 DRAGON ST., DALLAS, TEXAS. Tel.: Riverside 6381.

FOR SALE—3 new coffee vendors, 200 cup, $695, original purchase price. Must sell due to husband's illness. Will sacrifice. Make me an offer. MRS. STANLEY MYERS, DOCTOR CENTER, MIAMI, FLA.

FOR SALE—We distribute for all leading manufacturers of pinball, AMERICAN VENDING COMPANY. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can ship the J. United Steeplechase Son. 7525 GRAND RIVER AVENUE, DETROIT 4, MICH. Tel.: 5-3810—Tylor 7-6123.

FOR SALE—AMV IS"B" $300; AMV "C" $325; many others. Write. KEENY DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—All types reconditioned Coin Operated Games available at lowest price. Write, wire, phone C. ROSS & SON, 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: Dunkirk 3-1810.

FOR SALE—Rock-Ola Fire-Ball 120 records, slightly used, only $625. Dick Jockeys, like new, $145; Leader $145; Bright Lights $145; Saddle And Turf S. F. $385; Evans Consolation $300; Chicago Classic 2 P. $60; Univ. Twin Bowler $45, REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

FOR SALE—Rock-Ola Fire-Ball 120 records, slightly used, only $625. Dick Jockeys, like new, $145; Leader $145; Bright Lights $145; Saddle And Turf S. F. $385; Evans Consolation $300; Chicago Classic 2 P. $60; Univ. Twin Bowler $45, REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

FOR SALE—Reconditioned Like New—Bright Lights $139; Life A Lines $65; Citations $35; Hot Rods $40; Geneva 400's $225. The Genoa's perfected and percentaged correctly by us. Return within 2 weeks if not satisfied for full refund. We buy 5, 6, or 5 player United Shuffle Alleys. Quote your lowest price. W. E. KEENY MFG. CO., 2350 KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEmlock 3844.

FOR SALE—Empresses; Thrones, '39 and '40 Standards and Duluxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Walling HiBoy Scales; Arcade Equipment; MISC. PIANO DIST. & SHUFFLE VEN, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Telephone in new condition. WESTERHAUS CORPORATION, 3726 KESSENN AVENUE, CINCINNATI, OHIO. Tel.: West 5-3224.
THE AMI af Bally not you: see nickels, for aay axclaaiva Caab ttaadalant camera, each; high ice. CORP., or THE Parks, CITY, Seeburg boxes, litzer NORTHEAST YOUNGSTOWN, 147, 1426. 

FOR SALE—1217 Wurlitzer and seven model 4820 Wurlitzer wall boxes, in good condition, $495. 20 Seeburg Cs, like new, $775. COPELAND DISTRIBUTORS, INC. 900 N. 26th, OKLAHOMA CITY, OKLA. Tel.: Forest 5-3456.

FOR SALE—All machines 20% off high CASH BOX prices, Wurlitzers 1015, 1100, 1250. Rockola 1422, 1426. A.M. Model C. Seeburg 145, 147, 160A. Phone Sterling 6715 or Write: DIXON DISTRIBUTING CO., 5500 South BURLINGTON BLVD., YOUNGSTOWN, OHIO.

FOR SALE—Priced Right! Sunshine Parks, Futurists, Turk Kings, Acro-breaker, and Winners or will swap for United or Chicago Coin 6 player alley. Write, wire, or phone: J. ROSENFIELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: Olive 3200.

FOR SALE—Wall Box Bargains! Wurlitzer Model 5204 (104 selections) $725, AMI (40 selections) $125; Rock-Ola (20 selections) $5; Packer (25 selections) $5; Seeburg (5-10-25) $25; Seeburg (40) Port-war, $7.50. Authorized Seeburg Distributors, W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MISSOURI.

FOR SALE—Distributor's stock of new Wurlitzer Phonograph parts for Model 1100 and older. Distributors and coin operators will receive entire lot for $750. Detailed inventory sent on request. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 5-5635.

CLASSIFIED ADVERTISING SECTION

FOR SALE—5 AMI Model B, $310 each; 2 Geno Sky Gunners, $250 each, new. Reliable Coin Machine Co., 184-188 WINDSOR ST., HARTFORD, CONN.

FOR SALE—One Stop Record Serv- ice. Large stock of major, inde- pendent 45's, 78's. Pop or lar. Rebels, country, etc. Write, call or visit, at cost plus 5¢ per record. LOM- BARDI RECORD SHOP, 2827 W. MADISON, CHICAGO. Tel.: 765-345. Cable, Walk-Il. CORP., or THE Parks, CITY, Seeburg boxes, litzer NORTHEAST YOUNGSTOWN, 147, 1426. 

FOR SALE—Silver Chest, like new, $275; Golden Nugget $125; Jumping Jack $90; Geno 400, $80; Dale Gun $60; Chicago Coin Pistol $95; Mutoscope Sky Fighters $125; Chicago Coin 4 Player Derby $225; Big Bronco, very clean, $495; Evans Hunter One-Wheel, with Chicago Coin Super Jet, used, $495; Metal Typer, very clean, $345; Pop Corn Seat $420; Fanny House Mirrors, write; Jungle Joe $150; Geno Sky Gunner, like new, $285; Chicago Coin Band Box (New) $225. Shafford-Alley—United 4 Player Formen Top $85; United 5 Player Formen Top $100; United 6 Player Formen Top $115; United 6 Player Deluxe $115; United 6 Player Super $195; United 10th Frame $285; United 10th Frame (Matched) $300; United Cascade $325. Bingo—Bally Spot Lite $135; Bally Bright Spot $65; Bally Trouser $65; Bally Atlantic City $250; Bally Palm Beach $375; Bally Box $500; Kenney Lite-A-Line $65; Williams Long Beach $139.50; United ABC $30. Universal 5 Stars $49.50. MONROE COIN MACHINE EX-CHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE —Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTI- MORE 2, MD. Tel.: Eastern 7-1921.

MISCELLANEOUS

NOTICE—Want first class mechanic, good wages. Must be sober, honest, reliable. Call or write: GILBERT REBERT, YORK COUNTY AMUSE-MENTS, 533 GIRARD AVE., YORK, PENNA. Tel.: 61276.

NOTICE—Phonograph Motors Rewound—Any make of spindale Juke Box Motor rewound $4.00. No Extras, $4.00 is all you pay. Mail- ing list 4,000 Juke Box Operators 35. CAROLINA ELECTRIC CO., P. O. BOX 125, M. W. HAMPSON, NORTH CAROLINA. Tel.: 2711.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDSON 6-2640: The Cash Box, Chicago, Ill., DEARBORN 2-0405; The Cash Box, Los Angeles, Calif., BEVERLY 1-1121.

NOTICE—10¢ Seeburg AMI Ops—Don’t Pass Up Nickels! General’s Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10¢ and 25¢. Samples $3.50. Lots of 10, $2.95 each. Complete with deals and instructions. GENERAL DISTRIBUTING CO., 5574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE—Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—Christmas Gift—Executive Sportster simulated Alligator with smart 52 x 63 Wool O’ The West Robe. Write for circular. WESTERN DISTRIBUTORS, 1226 SOUTH-WEST 16TH AVE, PORTLAND 5, OREGON.

NOTICE—Want service mechanic for Pin Games, Music, and Cigarette machines; now employ six me- chanics. PENNSYLVANIA END-ING CO., 1822 CARSON ST., PITTSBURGH 3, PA. Tel.: EM- lock 1-9906.

*“B* Best way I know to keep alive, not only to business conditions in the coin-machine industry, but also to the personal- ities that are so important in this industry, is to read ‘THE CASH BOX’ every week.”

RAY MOLONEY
President
BALLY MANUFACTURING COMPANY,
Chicago, Illinois

*If you are reading someone else’s copy of The Cash Box why not mail this coupon today?*

THE CASH BOX
26 WEST 47TH STREET
NEW YORK 36, N. Y.

Enclosed find my check for $15 for a Full Year (52 Weeks) Subscription.

NAME  

FIRM  

ADDRESS  

CITY  

ZONE  

STATE
HOW to print like an expert in one easy lesson!

1. Lay out a rectangle like this, large enough for the message you want to print:

```
```

2. Divide your rectangle into blocks, one block for each letter. Leave space between words. Note that letter "i" uses a more narrow block.

```
YOUR BEST BUY IS AMI
```

3. Then, bring out each letter with simple pencil lines. Watch the message appear.

```
YOUR BEST BUY IS AMI
```

4. Practice by copying the lettering above in the blocks indicated below:

```
YOUR BEST BUY IS AMI
```

SIMPLE, AND MAKES GOOD SENSE, DOESN'T IT?

"E-80" "E-120" "E-40"

THREE AMI'S—ALL GOOD BUYS!

AMI Incorporated

General Offices and Factory:
1500 Union Avenue, S.E., Grand Rapids 2, Michigan

"It's What's in THE CASH BOX That Counts"
### Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers’ list prices, F.O.B. factory.

<table>
<thead>
<tr>
<th>A.B.T. MFG. CORP.</th>
<th>Challenger (Counter Model)</th>
<th>$65.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rifle Sport, and more Guns, plus complete ranges of various types</td>
<td>$1,486.25</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>AMI, INCORPORATED</th>
<th>AMI &quot;E-40&quot; Phonograph</th>
<th>$795.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMI &quot;E-99&quot; Phonograph</td>
<td>$925.00</td>
<td></td>
</tr>
<tr>
<td>AMI &quot;E-120&quot; Phonograph</td>
<td>$1,050.00</td>
<td></td>
</tr>
<tr>
<td>W-8-15-35c Wall Box</td>
<td>$89.50</td>
<td></td>
</tr>
<tr>
<td>W-120-5-15c Wall Box</td>
<td>$125.00</td>
<td></td>
</tr>
<tr>
<td>HS-80 Hideaway</td>
<td>$775.00</td>
<td></td>
</tr>
<tr>
<td>HS-80 Hideaway</td>
<td>$885.00</td>
<td></td>
</tr>
<tr>
<td>AMIVOX Speakers</td>
<td>$25.00</td>
<td></td>
</tr>
</tbody>
</table>

| AUTO-PHOTO CO. | Auto-Photo | $2,545.00 |

<table>
<thead>
<tr>
<th>BALLY MFG. CO.</th>
<th>The Open (Mech. Horse)</th>
<th>$3,065.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Palm Springs</td>
<td>$695.00</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CHICAGO GOLD</th>
<th>Gold Cup</th>
<th>$665.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold Crown Bottle</td>
<td>$655.00</td>
<td></td>
</tr>
<tr>
<td>Advance Bottle</td>
<td>$615.00</td>
<td></td>
</tr>
<tr>
<td>Round the World Trainer</td>
<td>$1,125.00</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>H. G. EVANS &amp; CO.</th>
<th>Ladyman (Model 245)</th>
<th>$1,050.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jubilee (Model 265)</td>
<td>$825.00</td>
<td></td>
</tr>
<tr>
<td>Model 278</td>
<td>$795.00</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EXHIBIT SUPPLY</th>
<th>Big Bronze</th>
<th>$997.50</th>
</tr>
</thead>
<tbody>
<tr>
<td>El Toro The Bull</td>
<td>$997.50</td>
<td></td>
</tr>
<tr>
<td>Viper The Bull</td>
<td>$997.50</td>
<td></td>
</tr>
<tr>
<td>Roy Rogers Trigger</td>
<td>$1,047.50</td>
<td></td>
</tr>
<tr>
<td>Rudolph The Red Nose</td>
<td>$725.00</td>
<td></td>
</tr>
<tr>
<td>Rudolph The Red Nosed Reindeer</td>
<td>$725.00</td>
<td></td>
</tr>
<tr>
<td>Rudolph The Red Nosed Reindeer With Music</td>
<td>$725.00</td>
<td></td>
</tr>
<tr>
<td>Pete The Rabbit</td>
<td>$725.00</td>
<td></td>
</tr>
<tr>
<td>Pete The Rabbit With Music</td>
<td>$725.00</td>
<td></td>
</tr>
<tr>
<td>Rawhide</td>
<td>$725.00</td>
<td></td>
</tr>
<tr>
<td>Space Gun</td>
<td>$375.00</td>
<td></td>
</tr>
<tr>
<td>Space Gun</td>
<td>$375.00</td>
<td></td>
</tr>
<tr>
<td>Silent Salesman (Card Vendor)</td>
<td>$1,047.50</td>
<td></td>
</tr>
<tr>
<td>3rd Prize</td>
<td>$725.00</td>
<td></td>
</tr>
<tr>
<td>2nd Prize</td>
<td>$725.00</td>
<td></td>
</tr>
<tr>
<td>1st Prize</td>
<td>$725.00</td>
<td></td>
</tr>
</tbody>
</table>

| Genco MFG. & SALES CO. | The Open (Mech. Horse) | $675.00 |

| D. GOTTLEIB & CO. | Pin Wheel | $364.50 |

| INTERNATIONAL AUTO. MACHINERY CORP. | Single-Slot Wall Box | $2,150.00 |

<table>
<thead>
<tr>
<th>J. H. KEENEE CO. &amp; CO. INC.</th>
<th>Electric Cigarette Vendor</th>
<th>$284.50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coin Changer Model</td>
<td>$394.50</td>
<td></td>
</tr>
<tr>
<td>Coin Changer Model</td>
<td>$600.00</td>
<td></td>
</tr>
</tbody>
</table>

**MARVEL MFG. CO.** (New Model) Shuttle-Score Overhead Scoreboard | $139.50 |
Wall Type Scoreboards for Shuffleboards | $95.00 |

**ROCK-OLA MFG. CORP.**

<table>
<thead>
<tr>
<th>Model 1383 &quot;Comet Fireball&quot; Photograph, 120 Selections</th>
<th>$35.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>RPM Only</td>
<td>$35.00</td>
</tr>
<tr>
<td>Model 1440 &quot;Comet Fireball&quot; Photograph, 120 Selections</td>
<td>$35.00</td>
</tr>
<tr>
<td>RPM Only</td>
<td>$35.00</td>
</tr>
<tr>
<td>Model 1516 &quot;Comet Fireball&quot; Photograph, 120 Selections</td>
<td>$35.00</td>
</tr>
<tr>
<td>Model 1608 &quot;Tone-O-Liter&quot; 9&quot; Ball Speaker</td>
<td>$35.00</td>
</tr>
<tr>
<td>Model 1611 &quot;Toneit&quot; 8&quot; Wall Speaker with Val. Control &amp; Transformer Blends or Mahogany</td>
<td>$35.00</td>
</tr>
<tr>
<td>Model 1906, Remote Volume Control</td>
<td>$35.00</td>
</tr>
</tbody>
</table>

**J. P. SEEBACH CORP.**

| BF-106C | $35.00 |
| BF-100M "100M" MVR-1 Master Remote Volume Control | $65.00 |
| SY-148-1 Wall Speaker Ivory (Treadarp) | $65.00 |
| SY-162 B & R Pressed Speaker | $85.00 |
| CYST-12-12 Recessed Speaker | $125.00 |
| SYB-212 Power Supply | $150.00 |
| ARALL Auxiliary Remote Amplifier | $150.00 |

| A.T. Automatic Volume Compensator Unit | $295.00 |

**UNITED MFG. CO.**

<table>
<thead>
<tr>
<th>Imperial Shuffle Alley</th>
<th>$675.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Royal Shuffle Alley</td>
<td>$650.00</td>
</tr>
<tr>
<td>Rite</td>
<td>$725.00</td>
</tr>
</tbody>
</table>

**WICO CORP.**

<table>
<thead>
<tr>
<th>Major Leaper (Automatic Baseball Pitcher)</th>
<th>$1,295.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>WILLIAMS MFG. CO.</td>
<td>Navy-Navy</td>
</tr>
<tr>
<td>Shuffle Baseball</td>
<td>$475.00</td>
</tr>
</tbody>
</table>

**THE RUDOLPH WULFETZER CORP.**

<table>
<thead>
<tr>
<th>Model 1500 Phonograph</th>
<th>$360.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Model 1600 Phonograph</td>
<td>$360.00</td>
</tr>
<tr>
<td>Model 1650 Phonograph</td>
<td>$360.00</td>
</tr>
<tr>
<td>Model 40 B-25c Wall Box</td>
<td>$360.00</td>
</tr>
<tr>
<td>Model 1004 Electric Wall Box (50 Selections)</td>
<td>$360.00</td>
</tr>
<tr>
<td>Model 2010 Speaker</td>
<td>$360.00</td>
</tr>
<tr>
<td>Model 3110 &quot;Deluxe Speaker&quot;</td>
<td>$360.00</td>
</tr>
</tbody>
</table>
The World’s Greatest Profit Producers!

You can see all of them at the NAAPPB Show, Sherman Hotel, Chicago November 29 and 30, December 1 and 2 Booths 101, 102, 103, 104, 105, and 106

- "Big Bronco"
- "Roy Rogers' Trigger"
- "Rudolph the Red Nosed Reindeer"
- "Rudolph the Red Nosed Reindeer With Music"
- "Pete the Rabbit"
- "Pete the Rabbit With Music"
- "Rawhide"
- "Space Patrol"
- "Sea Skate"
- "Ferdy the Bull"
- "El Toro the Bull"

PLUS

✓ "Space Gun"
✓ "Western Gun"
✓ "New All-Electric Card Vendor"

EXHIBIT SUPPLY

4218–4230 West Lake Street Established 1901 Chicago 24, Illinois

Exhibit Supply

and

ALL ARE FINANCED

to help you

Earn More Money!
NOW AT YOUR DISTRIBUTOR

UNITED'S IMPERIAL

SHUFFLE ALLEY

WITH SENSATIONAL NEW

KING
REALISTIC

SIZE
BOWLING PINS

MORE APPEALING
Extremely Durable
FAST
SMOOTH
QUIET
Knee-Action
Disappearance

MORE THAN TWICE THE SIZE OF FORMER PINS

U. S. PATENT
NO. 2,652,557

ACTUAL SIZE PHOTO

UNITED'S RIO

Fast Action In-Line Game with
New SPELL NAME Feature

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

NOW AT YOUR DISTRIBUTOR

www.americanradiohistory.com
They're all sold on the HOLD feature.

Bally Palm Springs

Yes... players, locations, operators are all sold on the sensational HOLD feature in PALM SPRINGS. Because the new HOLD feature gives the player more fun for his money... and earns more money for operators and locations. Get your share. Get PALM SPRINGS. See your Bally Distributor or write Bally Manufacturing Company, 2640 Belmont Avenue, Chicago 18, Illinois.

www.americanradiohistory.com