Julius LaRosa finds a new hand to welcome him as he is warmly embraced by Ed Sullivan at rehearsals for LaRosa's first appearance on "Toast Of The Town" last week. The split between LaRosa and Arthur Godfrey achieved national headlines for several days in a row and as a result put LaRosa into the forefront as one of the nation's hottest personalities. The singer, whose current Cadence record, "Eh, Cumpari", has been hovering near the number one position, broke into the recording picture with a splash with his first Cadence disk "Anywhere I Wander".
ACCLAIMED EVERYWHERE

ROCK-OLA COMET

The original Phonograph with 120 Selections

ROCK-OLA Manufacturing Corp.
800 NORTH KEDZIE AVENUE • CHICAGO 51, ILLINOIS
The Cash Box

November 7, 1953

Vol XV

Number 7

PUBLISHERS

BILL GERSH

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phone: DEarborn 2-0845)

BILL GERSH

Karyl Long

EXECUTIVE STAFF

JOE ORLECK, Advertising Director

BOB AUSTIN, General Mgr., Music Dept.

BILLY DEAN, Assistant Director

NORMAN ORLECK, Associate Editor

MAYE OSTROW, Associate Editor

IRA STRASSBERG, Research

A. ARSHES, Office Manager

A. FORMAN, Circulation

POPPIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising
open only to operators in exclusive or semi-exclusive
in operation. Each week for an entire year. (All weeks) plus the full
year's subscription free of charge. Airmail, First Class, and
other fields covered. All operators, publishers and all staff
identified with, or all related to, the
music industry are completely covered. Manufacturers
and distributors of coin operated merchandise, parts,
radios, books, and all financial institutions, especially interested in the
financing of coin operated machines of all types, are
covered.

THE CONFIDENTIAL PRICE LISTS

"The Confidential Price Lists" are the one and only
officially recognized price quotation guide of all new
and used machines in the United States. "The
Confidential Price Lists" are an exclusive, copyrighted
well-known feature of The Cash Box. "The Confidential Price Lists" report the
weekly low and high prices for all new and used coin operated machines, regardless of
age, listing all market changes, and continually add-
ing all new items as they are announced to the industry. "The Confidential Price Lists" are recognized by many cities and states through-
out the country as the "official price book of the
coin operated machines industry." They are an in-
tegral part of The Cash Box and appear in each
issue. "The Confidential Price Lists" are formally
used in the settlement of estates, for buying, sell-
ing and trading of all coin operated equipment, and are the only recognized reference for taxation purposes. "The
Confidential Price Lists" are used by finance firms,
loans companies, bankers, and other financial
institutions to guide them in making loans to members
of the coin operated machines industry. They have been recognized in courts throughout the United States
and Canada. "The Confidential Price Lists" have been
accepted by the coin operated machines industry. En-
tire business transactions and legal cases are based
upon the quotations appearing in "The Confidential
Price Lists."

CORRESPONDENTS IN LEADING CITIES

THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHT 1953 by The
Cash Box Publishing Co., Inc.

All rights reserved, not
whole or in part, by written permission from the publishers.

VOTE

In "The Cash Box" Poll

In the past eight years, The Cash Box

Music Poll has come to be one of the

most important activities which a music

operator can engage in. For by means

of the poll he demonstrates to the record

companies, artists and music publish-

ers just exactly what kind of records

they must produce to keep his machines

playing most effectively. He tells them

which performers made the most money

for him during the year, which tunes

drew the most coins into his machines.

There are very few other opportuni-

ties of this kind which an operator has.

For while his business is completely

dependent upon the products which these
disk jockeys, artists and publishers put

out, he is not in a direct position to
tell them what he wants.

That is why it is so important for
every single operator in the nation to
cast his vote.

But even beyond demonstrating the kind of records that are vital for the
operator's business, The Cash Box

Music Poll performs a public relations
job for the juke box industry which

cannot be duplicated. For it brings to

the attention of the public and the

record companies, in the most favor-

able manner, the importance of the

juke box to the nation's entertainment

needs. The excellent publicity which

the results receive through radio,
television and news columns reflects

upon the juke box industry as a whole. And

it helps strengthen in immeasurable

fashion the relationship between the

juke box operator and the entire music

trade.

The Cash Box Poll is the only opera-
tors' poll, devoted exclusively to him,
telling everyone in the industry just

what he wants and needs. It bestows

upon the nation's music personalities

the most important accolade they can

possibly receive—the approval of the

juke box industry of America, which is

the basis for the continued popularity

and prosperity of everyone connected

with the recording industry.

Moreover, The Cash Box Poll is the

fairest one possible in that every opera-
tor, no matter how many machines he

may own, gets one vote for every piece

of equipment. That is the only way to

represent every single operator in ac-

cordance with the amount of records

he purchases.

Again we repeat, it is vital for every

single operator in this country to vote in

The Eighth Annual Cash Box Poll.

Fill out the yellow card on this page

tell the world which artists made

the most money for you, which records

drew the most coins into your machines,

which newcomers hold out the most

promise for the future.

DO IT NOW.

You will not only be casting a vote;
you will be acting in behalf of the entire

juke box industry.
First Votes in "Cash"

Nation's Juke Box Operators Cast Their Votes To Make Records And Artists And Most Outstanding

Best Record of 1953

"Doggie In The Window"—Patti Page
"Till I Waltz Again With You"—Teressa Brewer
"April In Portugal"—Les Baxter
"Song From Mouni Rouge"—Percy Faith
"I Believe"—Frankie Laine
"V Hank"—Les Paul & Mary Ford
"I'm Walking Behind You"—Eddie Fisher
"Prentend"—Nat "King" Cole
"Crying In The Chapel"—June Valli
"Oh"—Pee Wee Hunt
"Don't Let The Stars Get In Your Eyes"—Perry Como
"Have You Heard"—Joni James
"No Other Love"—Perry Como
"Amos"—Silvana Mangano
"Tell Me You're Mine"—The Gaylords
"Limeelight"—Frank Chacksfield
"F.S. I Love You"—The Hiltoppers
"Raby"—Richard Hayman
"Say You're Mine Again"—Perry Como
"Tell Me A Story"—Frankie Laine & Jimmy Boyd
"Dragnet"—Ray Anthony
"Why Don't You Believe Me"—Joni James
"Your Cheatin' Heart"—Joni James
"Hold Me, Thrill Me, Kiss Me"—Karen Chandler
"Glow Worm"—Mills Brothers

Best Female Vocalist of 1953

Joni James 8291
Patti Page 7065
Kay Starr 5139
Eddy Grant & June Valli 5496
June Valli 4530
George Tibbs 4953
Teresa Brewer 3746
Jo Stafford 2839
Doris Day 2594

Best Vocalist of 1953

Les Baxter 6631
Ray Anthony 6768
Pee Wee Hunt 5493
Perry Ford 5066
Guy Lombardo 4650
Frank Chacksfield 3816
Ralph Marterie 3306
Richard Hayman 1637
Les Brown 688

Best Country and Western Artist of 1953

Jim Reeves 6284
Hank Thompson 6003
Sheets McDonald 5741
Red Foley 4908
Peri Husky 4870
Mitchell Terez 3761

Best Folk Record of 1953

"Your Cheatin' Heart"—Hank Williams
"No Help Wanted"—The Carlisles
"Hey Joe"—Gerry Smith
"It's Been So Long"—Webb Pierce
"Back Street Affair"—Weeb Pierce
"Raw Lumps"—Hank Williams
"Take These Chains From My Heart"—Hank Williams
"Crying In The Chapel"—Darrell Glenn
"I Am A fool Such As I"—Hank Snow
"I Forgot More Than You'll Ever Know"—Davis Sisters
"Eddy's Song"—Eddy Arnold
"I'll Never Get Out Of This World Alive"—Hank Williams
"I Won't Be Home No More"—Hank Williams
"Is Zat You Myrtle"—The Carlisles
"That Hound Dog In The Window"—Homer & Jethro

Best Folk Artist of 1953

Hank Williams 8631
Webb Pierce 8422
Hank Thompson 7382
Eddy Arnold 6710
Carl Smith 6217
Davis Sisters 4339
Carlisles 4091
Homer & Jethro 783

Best Rhythm & Blues Record of 1953

"I Don't Know"—Willie Mabon
"Hound Dog"—Willie Mae Thornton
"Baby Don't Do It"—The "50" Royals
"Man, He Treats Your Daughter Mean"—Ruth Brown
"Good Lovin'"—The Clovers
"Crying In The Chapel"—The Orioles
"The Clock"—Johnny Ace
"Help Me Somebody"—The "50" Royals
"Shake A Hand"—Faye Adams & Joe Morris
"Please Love Me"—B.B. King
"Please Don't Leave Me"—Fats Domino
"I'm Made Will Mabon
"Crawlin'"—The Clovers
"Soft"—Tiny Bradshaw
"Let Me Go Home, Whiskey"—Amos Milburn
"Cross My Heart"—Johnny Ace
"Going To The River"—Fats Domino
"I'm Gone"—Shirley & Lee
"I Wanna Know"—Du Duppers
"Red Top"—King Pleasure
"Third Degree"—Eddie Boyd
"Wild, Wild Young Men"—Ruth Brown
"These Foolish Things"—The Dominos

Best Rhythm & Blues Artist of 1953

The Clovers 7958
Ruth Brown 7415
Willie Mae Thornton 7415
Willie Mabon 7090
The Du Duppers 6803
Johnny Ace 6741
Fats Domino 6386
"The 50" Royals 6179
B.B. King 5657
Amos Milburn 5617
The Orioles 5391
Tiny Bradshaw 4938
Faye Adams 4756
Eddie Boyd 4099
King Pleasure 3206
The Clovers 2906
Shirley & Lee 2160
Lloyd Price 1872
Don Washington 1461
Sonnny Thompson 877
Perry Mayfield 592
Earl Bostic 471
Choose The Best Money-losing Newcomers of 1953.

Most Promising New Orchestra of 1953

Richard Hayman 3164 Monty Kelly 1843
Frank Chacksfield 3016 Sauter-Finegan 1192
Jackie Gleason 767

Most Promising New Female Artist of 1953

Eartha Kitt 4768 Gispy Gibson 1413
Karen Chandler 4371 Bonnie Lou 986
Silvana Mangano 3972 Joyce Bryant 806
Felicia Sanders 3287 Barbara Ruick 774
Helene Dixon 2751 Georgia Carr 658
Jenny Barrett 1765 Lu Ann Simms 519
Eydie Gorme 1647 Vicki Young 580

Most Promising New Male Vocalist of 1953

Julius LaRosa 6173 Pete Hanley 3661
Jimmy Boyd 6027 Bob Dini 3290
Bob Manning 5963 Danny Sutton 2176
Norman Brooks 4761 Ken Remo 1118
Hamish Menzies 4617 Richard Bowers 970
Dick Lee 883

Most Promising New Vocal Combination of 1953

Gaylords 4881 Lancers 1856
McGuire Sisters 4561 Paulette Sisters 965
Marveleers 2877 Four Freshmen 818

Most Promising New Small Instrumental Group of 1953

Bill Haley's Comets 2651 Joe Loco Quintet 978
Douglas Duke Trio 1817 Vince Fiorino Trio 611

Most Promising New Country & Western Artist of 1953

Mitchell Torok 3788 Bonnie Lou 2100
Jean Shepard 3265 Carolyn Bradshaw 1756
Ferlin Huskey 3157 Faron Young 1216
Jim Reeves 2987 Porter Wagoner 1050

Most Promising New Folk Artist of 1953

Davis Sisters 3875 Sunshine Ruby 2167
Darrell Glenn 3787 Little Rita Paye 1927
Marty Robbins 3109 Jack Cardwell 1199
Mac Wiseman 2655 Jim Lowe 755

Most Promising New Rhythm & Blues Artist of 1953

Willie Mabon 4066 Shirley & Lee 2016
Faye Adams 3981 Cornelious 2016
Willie Mae Thornton 3726 Crows 1631
Du Drovers 3156 Danny Overbee 903
Clyde McPhatter & Drifters 3064 Prisonaires 802
Vocalisers 2140 Little Junior 771
Crickets 789
The Reason Why Christmas Comes Early This Year!

eartha kitt

"santa baby"

and

Under the Bridges of Paris

RCA VICTOR - 20/47 - 5488

"It's What's in THE CASH BOX That Counts"
THE TEN RECORDS

With the Godfrey-La Rosa phlt-tl still the big talk, Milton Q. Ford (WORL, Boston, D. C.) starts a nation wide campaign for all "opposite Godfrey" disk jockies to play La Rosa's recordings on their programs. Ford sent a letter to all radio personalities throughout the nation with programs "opposite Godfrey" to feature the youth's records in order to rescue a great singer from oblivion. $3000.00 for two songs on the Ed Sullivan show is oblivion? . . . Dave Miller (WMEF-Miami, Fl.) will get a big push from national mag. Who's Who In Radio and TV. Dave will be featured as the boy from Newark who is winning the hearts of Floridians. Dave writes in to register a complaint. Seems the local distrub for Decca says "no free copies for d.j.'s.".

Eddie Hubbard (WIND-Chicago) just simply can't wait until the darkness sets in. Eddie says, "Don't know what it is, but, the moment the sun begins to set, I begin to wake up, and somehow, I feel that my shows are better from them on." With the number of hours Eddie is spending in front of a mike, it's a wonder he can take the wee hours of the night. He loves that nighttime chatter... A. F. Schoen, general manager of WPRO-Providence, R. 1., will use The Cash Box top 12 tunes from 8 to 9:55 Monday through Friday. Will use the Juke Box list on Monday or Tuesday and also use the New England Regional List on Thursdays. . . . Chris Miller moved from WERS-Cleveland to WDOK of the same city. Chris will use The Cash Box Top 50 on his two hour Saturday night show. . . . Bill Stell (WSVS-Crewe, Va.) has been running his "The Mailbag" twice daily since 1933. Bill is aiming for his 11,000th consecutive show which will take place in a couple of months. Stell averages 600 pieces of mail daily. . . . If you haven't been getting Lige McKevy's "D. J. Memo" you ought to drop him a card at 1650 Broadway. . . . George T. Popkins (Pop's Country Store WXG-Richmond, Va.) writes "Our more important artists have voiced the opinion that The Cash Box is more important to them than any other trade journal." George is on the air each weekday from 10 until noon and again in the afternoon from 3 to 5.

Pete Dreyer changes his address from KVOL-Lafayette, La. to WENT-Gloversville, N. Y. Pete very happy about the change "cause it means more folding stuff and he's closer to his family who reside in New York City. . . . Dottie Cheechi, who has been working temporarily as librarian at WORL-Boston, has been appointed permanently. Dottie is happy to be working with Norm Prescott, Stan Richards, and Alan Dary. . . . Harry Gaines has just been made promotion director at WORL-Orlando, Fla. Harry is also doing deejay work. . . . The Buddy Basch office was the New York stop-over for out of town jockeys Roy Leonard (WXO-Framingham), Will Hoyle (WVET- Rochester), Bob E. Laid (WAYZ-New Haven), Lee Ellis (WINZ-Miami), Frank Silva (general mgr. WPTS-Pittston) and Jacques and Jeanne De Matos, owners of WNBZ-Saranac Lake. . . . Paul Fees is doing the ABC show from Larry Kelpach's "My Own Place." Larry Finley, in his new place, the Champagne Room of Mocambo, is doing capacity business. He's on from 10 p.m. to 4 a.m., six times a week. His wife, Bernice, is sharing the mike with him now.

"It's What's in THE CASH BOX That Counts"
PEGGY LEE
(Decca 28890; 9-28940)

"BAUBLES, BANGLES AND BEADS" (2:30) [Foster ASCAP—Wright, Forrest] From the Broadway production "Kismet" comes this soft and tender number given the hazy, hushed vocal styling of Peggy Lee.

"LOVE YOU SO" (3:08) [Midway ASCAP—Walker] Peggy sends up a bit of her very pretty vocal material in this pretty ballad, romantic in item has a pretty melody.

VERA LEE
(London 1438; 45-1348)

"WE'LL MEET AGAIN" (2:52) [World ASCAP—Parker, Charles] Vera Lynn follows the same format used in "Ain't Weavers," with members of Her Majesty's Forces assisting on a beautiful love song that could click. She sounds terrific.

"THE WINDSOR WALTZ" (2:29) [Bert Kaempfert] With a mellow sax solo by Mary Shaw directs the orchestra as Vera's penetrating voice again stands out. A pleasing waltz piece.

ARIE WAYNE
(Mercury 70241; 70241 A 45)

"MY HYMN" (2:56) [Hal-harboron BMI—Wayne, Maxwell] Artie Wayne, of "Rachel" fame, puts loads of feeling into a prayer type of number with a choir adding to the religiously-Pretty tune with a touching delivery.

"BELLS IN MAMA" (2:57) [Hub ASCAP—Oakland, Eves] Arties lends his full voice to a pretty ballad with the aid of Harold Mooray's orchestra.

PERCY FAITH ORCHESTRA
(Columbia 4015; 4-4015)

"TRUE OR FALSE" (3:39) [Starbest ASCAP—Singman, Faith] "Percy" Taylor does a top grade vocal job on a number with a "Good Night Irene" flavor. His polished voice and first class backing by Percy Faith make this a potential hit.

"EVERYBODY LOVES SATURDAY NIGHT" (2:33) [Folkways BMI—Campbell] Burt teams with the Paulite Sisters on another hit possibility on this beauty, lively deck. Title is delivered in different languages and simple tune sticks with you.

PAT MORRISSEY
(Decca 28879; 9-28787)

"BABY, IT MUST BE LOVE" (2:30) [Famous ASCAP—Richards] New find, Pat Morrissey makes an impressive premiere with an upright, jump item that's loaded with kick. A rocking item that could hit. Personality voice.

"BABY, IT MUST BE THE GREAT" (3:04) [Wemar BMI—Levant] Sy Oliver backs the thrust again on a U.S.A. item, reading of a slow ballad piece. Loaded with color and sex. Thrush has a definite style. Should do well.

THE CASH BOX

DEAD CARROLL ORCHESTRA
(Mercury 70226; 70225 x 45)

"TROPICAL LIL" (2:16) [Mills ASCAP—Trails, Ellington] The Tropics Ellington standard is treated to a secco, mambo styling by the rocking line-up of Tito Puente, Great piece. Tito's best to date. Super-commercial.

"MAMBO INN" (2:17) [Sampson, Son, Woolen, Barbra] More of this top notch Cuban dance material with the rocking line-up of Tito Puente. Great piece. Tito's best to date. Super-commercial.

SAUNDER-FINEGAN ORCHESTRA
(RCA Victor 20-5506; 45-5506)

"JOEY'S THEME" (2:56) [Trinity BMI—Mason] Saunter and Finegan lead their crew through an imaginative okie of a pretty theme in the style of the ficker "Little Fugitive." Crasy rendition.

"DOODLETOWN RACES" (3:12) [Zophy ASCAP—Finegan, Saunter] More of the team's progressive styling comes forth on this end as the boys take off on a hip version of the popular "Camptown Races."
THE CASH BOX, Music Page 9 November 7, 1953

BREAKING FOR HITS

BIGGER THAN "TOO LONG"

BOB DINI

singing

"SOMETIMES"

b/w

"GOODBYE MY LOVE"

DERBY #833; (45x833)

THE CASH BOX SLEEPER OF THE WEEK

JAYE P. MORGAN

with FRANK DE VOL ORCHESTRA

singing

"JUST A GIGOLLO"

b/w

"WASTED TEARS"

DERBY #828 (45x828)

520 W. 50th St., N. Y.
NEW YORK
HOLLYWOOD

Available in Canada on QUALITY RECORDS

"It's What's in THE CASH BOX That Counts"
KEN REMO
(MGM 11617; K-11617)

"CARNIVAL" (2:24) [Capri BMI—Fishier, Remo] Mr. "Mexico," Ken Remo, offers an inspired vocal rendition of the ever popular "Carnival Of Venice." The fast moving tempo and exciting beat make for good listening.

"IT'S YOU, IT'S YOU" (2:54) [Alfred ASCAP—Kramer, Fisher, Bertini, Remo] To a subdued Latin tempo, Ken delivers a romantic reading of a pretty tune. Part sung in English and part in Spanish.

VIC DAMONE
(Mercury 70257, 70257 a 45)

"LOVER COME BACK TO ME" (2:45) [Harms ASCAP—Romberg] The great Romberg standard that's currently on the revival trail gets a top notch cover job from Vic Damone. Bowed vocal and thrilling instrumental blend well. Hit.

"I JUST LOVE YOU" (2:43) [Muller ASCAP—Brodzsky, Fas-enka] Vic is his old self on a lovely ballad that stands a good chance of smashing through. The lyrics and rendering bring one full of the romantic Vic. Fans should love it.

LAURI LAYTON
(Jubilee 6052; 45-6052)

"IT HAD TO BE THIS WAY" (2:28) [Jack Gold ASCAP—David, Carr] Lauri Layton makes a strong bid for a successful future with a lovely ballad treated with a warm reading. Don Costa showcases the thrust to full advantage.

"WHY DO YOU HAVE TO COME HOME" (2:33) [Kelly-Stool BMI—Tompkins, Gilbert] The thrush works with some more top drawer material and dishes up another effective presentation.

DAVID ROSE ORCHESTRA
(MGM 30830; K-30830)

"JOEY'S THEME" (2:52) [Trinity BMI—Manson] Jerry Hilliard takes the solo spot with a tender harmonica version of a lovely melody from the hit movie "Little Fugitive." The David Rose orchestra is tops.

"THE RIVER SEINE" (2:45) [Remick ASCAP—LaFarge, Roberts, Holt] The over popular waltz melody makes a bid for a revival hit with this lush arrangement by Rose and a smooth vocal.

THE GAYLORDS
(Mercury 70258; 70258 a 45)

"THE SINGING OF MY HEART" (2:05) [Alfred ASCAP—Marfelau, Paul] A lovely waits item is rendered in Italian and English by the warm and appealing manner of the Gaylords. Boys jump up the beat at mid point.

"MAMA PAPA FOLKA" (2:05) [Coul BMI—Bert, Bonafili] A comic poem with a catchy melody going over the crew. It's a real happy side that should get laughs and spins.

PAGE CAVANAUGH TRIO
(Coral 61083; 9-61083)

"HOT DOG! THAT MADE HER MAD" (2:29) [Leeds ASCAP—Barker, Baye] The Page Cavanaugh Trio rhythms through a colorful novelty. Their smooth manner of presentation should draw spins.

"SHE HAD TO GO AND LOSE IT AT THE ASTOR" (2:16) [Leeds ASCAP—Doe, Dubois] A talking introduction to a spicy piece with a rhythmic tempo. Lyrics and treatment are amusing. Double entendre lyrics should draw boot.

TONY MOTTOLA ORCHESTRA
(MGM 11593; K-11593)

"REGUALARE TAMPICO" (2:30) [Paxton ASCAP—Mottola] The great guitar of Tony Mottola goes to Latin in a Latin item that makes terrific dance material. Fine style.

"VIOLETTA" (2:11) [Paxton ASCAP—Mottola] The talented strummer presents another of his own compositions that has a catchy quality. The lively waltz tempo glides along.

BETTY HUTTON
(Capitol 2608; F-2608)

"HOT DOG! THAT MADE HIM MAD" (2:35) [Leeds ASCAP—through another lovely Mexican Riddle-waving the baton, Betty Hutton comes up with a good jumper. Thrush is reported breaking records at N.Y. Palace which should help disk. Could be a hit.

"I'M NOBODY'S BABY" (2:38) [Leo Feist ASCAP—David, Ager, Stark] O The ork gives the rip-roaring chiph a subdued backing on this one for a warm and soft styling of an item. Older. Voice doesn't have it here.

CARMEN MCRAE
(Stardust 1001; 45-1001)

"IN LOVE IN VAIN" (2:35) [Harms ASCAP—Robin, Kern] Carmen gives the familiar smooth voiced Carmen Mc Rae as she demonstrates her vocal talent on a lovely Kern oldie. Has a relaxed style.

"AUTUMN NOCTURNE" (2:50) [Old ASCAP—Cannon, Morrow] The thrush lends her voice to another pleasing standard. She sings with inspiration.

CONNIE RUSSELL
(Capitol 2622; F-2622)

"PHONOGRAPHER RECORD" (2:16) [Hill & Range BMI—Roberts, Barnes] Harold Mooney's ork accompanies Connie Russell on her debut for Capitol. She does a soft sentimental job on a country flavored item. "SIGNS" (2:30) [Disney ASCAP—Mercer, Anamaril, Almeida] On this end Connie sends up a sexy, sighing, husky fashioning of a top piece. Plenty of feeling is expressed.

RUDY COLE ORCHESTRA & JIMMY JOYCE
(Allied 5007; 45-5007)

"SINGING AN OLD REFRAIN" (2:44) [Capote BMI—To bias, Skinner] With a chorus an Rudy Cole's orchestra assisting Jimmy Joyce wends his way through a romantic item.

"IF I HAD MY LIFE TO LIVE" (3:03) [Music BMI —Kirk, Skinner] The chorus show some pleasing harmony on a rhythmic jumper set to the beat of the Cole crew.

ALFRED NEWMAN ORCHESTRA
(Decca 29092; 7-29092)

"LOVE THEME FROM "THE ROBE" (3:24) [Robbins ASCA] The love theme from the CinemaScope production of "The Robe" Conducts the Hol-wood Symphony orchestra through the lush, exciting theme. Real in groove. Material gets a heavy pro-motion of the classical side, could hit.

EUGENIO VILLAGE OF CANA" (3:48) [Robbins ASCAP—Newman Newman leads the large strings on this theme from the flick. Pretty listening.

www.americanradiohistory.com
The Sleeper Hit - "MAGIC GUITAR"

by Bunny Paul

THE CASH BOX
BEST BETS

DOT
15107 (45x15107)

"It's What's in THE CASH BOX That Counts"
**BILLY ECKSTINE**
(MGM 11622; K-11623)

**BILLY ECKSTINE—NEW YEAR’S EVE** (2:03)
[Chappell ASC—Carpenter] "Mr. B," Billy Eckstine, gets a lush chordal setting from Louis orman’s orchestra for his fashioning of a soft ballad, Good listening.

**WHAT ARE YOU DOING NEW YEAR’S EVE?** (2:44) [Frank ASC—Loesser] A lovely holiday standard that can always rate as top drawer material gets the romantic touch of the Eckstine voice. Loaded with appeal. Good for boxes.

**LU AN SIMMS**
(Columbia 40089; 4-40089)

*I DREAMT THAT I WAS SANTA CLAUS* (2:47) [Ladd-ow BM—Jeanne, Gale] The soft voiced thrush of the Godfrey show fills through a lovely seasonal piece in her own tender manner. Percy Faith’s backing adds a great deal.

**SPIKE JONES & CITY SLICKERS**
(RCA Victor 20-5497; 47-5497)

**SANTA BROUGHT ME CHOOG CHOOG TRAINS** (2:26) [T. Presser ASCAP—Sadoff, Jasky] George Rock plays the part of a little boy whose dad is playing with his new train. A charming and charmingly ditty with Spike’s crew assisting.

**WHERE DID MY SNOWMAN GO** (2:00) [Leads ASCAP—Veblen, Mann (poet)] Linda Strange joins the St. Mary Magdalene Choir on a pretty ditty for the winter season. Nothing has that happy holiday air about it.

**ROSS BAGDABARIAN**
(Mercury 70254; 70254 x 45)

**I HAVE A MERRY, MERRY CHRISTMAS** (2:00) [Frank ASCAP—J.] With a chorus and a long and sound effects, Ross comes through with a gala rip roaring item as he is the part of a father who’s in a dither on Christmas Day. Family and friends tear down the house. Come and on.

**HEY BROTHER, FOUR THE WINE** (2:27) [Frank ASCAP—J.] A new Christmas item to a march beat with Ross and the men drinking up in a celebration atmosphere. A resonating number that moves along.

**Tommy Edwards**
(MGM 11624; K-11624)

**EVERYDAY IS CHRISTMAS** (2:30) [Auff Ros BM—Bryant] Tommy Edwards makes an impressive bid for a Yuletid hit with a soft romantic vocal on a simple balledad. Leroy Holmes and the orch back the numbers.

**IT’S CHRISTMAS ONCE AGAIN** (2:05) [Patricia BM—Blackman] A pleasant light item that should get many spins during the season is presented by Tommy. His relaxed vocal is bright well with the ultra smooth orking.

---

**THE CASH BOX**

**DISK OF THE WEEK**

**“EBENEZER SCROOGE” (2:32)**

**“I SAW MOMMY KISSING SANTA CLAUS” (2:26)**
[Herman ASCAP—Connor] Teresa Brewer, blossomed into a good record seller this year with "Till I Waits Again With You," which hit the number one spot, and who is currently clicking with "DeLilah," sends us some grade A material for the holiday season in a ditty about the man who hated Christmas, "Ebenezer Scrooge." It’s a clever interpretation of the old age tale set to music by the thrust. And the quality of her voice needs no description. Every line of this terrific tune labels it a potent job for a Christmas stand out. Backing "Ebenezer" is Ter- ren’s styling of last year’s Christmas hit "I Saw Mommy Kissing Santa Claus." A tune which should join other perennial favorites of the season. Well, "Come over for Ebenezer Scrooge" to break into the holiday hit class.

**“SANTA GOT STUCK IN THE CHIMNEY” (2:28)**
[Miller ASCAP—Burlington Health] A new Christmas item to a march beat with Ross and the men drinking up in a celebration atmosphere. A resonating number that moves along.

**“I WANT A HIPPOPOTAMUS FOR CHRISTMAS” (2:35)**
[Cammarota] It’s a humorous tune about a little boy’s wish for a hippo for Christmas. A light and airy piece with a catchy melody.

**“ARE MY EARS ON STRAIGHT” (2:48)**
[Glendow BM—Lee] Gayla Peverley
- A newcomer to the wax world, Gayla Peverley, makes her debut with two sensational dance which rock and roll enthusiasts to become the the sleeper hits of the Yuletide season. Her vibrant, childish voice reminds one of a female Jimmy Boyd, and her cute treatment of two top drawer Christmas items could make her a star. "I Want A Hippopotamus For Christmas" is a light bouncy number treated to a march type of beat. Her pleasant phras- ing and pronunciation of words makes this disk a potent one. "Are My Ears On Straight" is the dub- ring on the other end which the cute chirp voices with delight. The cute story about a broken doll that becomes a Christmas gift, is told in a heart warming manner by Gayla. Norman Leyden sets up the appropriate orking for the vocalist to showcase her brilliant reading to full advantage. Two top notch sleepers.

---

**GENE AUTRY**
(Columbia 40092; 4-40092)

**“SAD SPOOKS SNOWMAN GO” (2:30)** [Leads ASCAP—Veness, Mann, Poser] The cowboy star who has one of the biggest all-time sellers in "Rudolph" comes up with another bouncer in an inviting manner. Good seasonal material.

**“FREDDIE, THE LITTLE TREE” (2:35)** [American BM—Davis, Fairchild] The Mitchel Choir Boys have a ditty about a fir tree that finally became a Christmas Tree. Catchy, light and gay.

**MARVIN WALKER & LINDA LEE JONES**
(Commera 28; 4-258)

*I JUST WROTE TO SANTA* (2:38) [Cammarota BM—Cam- marota] Little Marvin Walker has a sentimental and teaching request to beg of Santa as the young lad asks for his daddy’s return home from the wars.

**“I LIKE LOTS OF CANDY” (2:15) [Cammarota BM—Cam- marota] Linda Lee Jones bounces along on her merry way asking about her love for candy. A cute and colorful item.

**JILL WHITNEY**
(Coral 61082; 9-61082)

**LITTLE JOHNNY JINGLE BELLS** (1:55) [Firwood BM—Connor, Anderson] Jill Whitney, the teenybopper, who’s doing so well with “Teenie Weenie Wig-Wag” sends up a cute bouncy Christmas ditty that could catch on. Happy listen.

**“RAGSTUFF DOLL” (2:48)** [Grand ASCAP—Tucker, Dim- dim] A sentimental request from Dick Jacobs’s ork, the young chimp sings a sentimenta- l ditty about a dolly. A good prese- ntain.

**DREW MILLER**
(MGM 11627; K-11627)

**“WHEN CHRISTMAS ANGELS SING” (2:30) [Pine Ridge ASC—Manfield] A guitar and organ ac- company Drew Miller to give a pretty country flavoring to a sentimental balledad. A real pretty piece of wok.

**“MYSTERY TRAIL” (2:35) [Pine Ridge ASC—Manfield] A soft piece of regular material is treated softly to a filling tempo by the artist. An easy style that’s pleasant on the ear.

**LIBERACE**
(Columbia 48501; 4-48501)

**“CHRISTMAS MELODY” (3:12)** The light and artistic touch of Liberace comes across with softness as the pianist plays a medley of Yuletide hits. Pretty listening. Music also on "Silent Night" portion is great.

**“AVE MARIA” (3:00) [Fan Mar BM—Schubert, Gounod] George Liberace’s ork accompanies again at the virtuous fashion the lovely prayer like melody of “Ave Maria.” Real stylish fingering.
NEW YORK:

Did you know that the current sensation, "Off Shore," was written eighteen years ago by Leo Diamond, who has the original disk on Ambassador? ... Pat Terry, Jubilee Record star, who starred quite a few ripples with his "Love Me Again," just finished an engagement in the Boulevard as headline. ... Lennie Wolf, Audidy Records, announces the appointment of Leonard Smith, Inc., as Albany, N. Y. dist. Audidy newest platter teaming Dorothy Collins and Raymond Scott, "Singing In The Rain," picking up steam. ... Judy Tremain, Boston vocalist, signed to a Brunswick contract. ... Congrats to Florence and George Finchus on their 25th wedding anniversary. Looks like this grand couple have a silver wedding present in the Rusty Draper treatment of "Native Dancer." Tune is George's first venture since he went on his own. ... Judy Valentine looks as though she may make stardom with her "She Was Five And He Was Ten" on Epic. ... "What's Up," an original musical comedy, being put on these nights down at the Provincetown Playhouse in Greenwich Village. ... Singer Frank Capponele the lead pappy of a 12 oz. boy. ... Village Music opens a west coast office to be headed by Milt Stavin. ... Betty Madigan, happening to be in New York, was Pt. a meeting with Frank Sinatra. ... Mike Reiss takes over as general manager of Frank Music replacing Herb Reiss. ... Dick Gersh and Buddy Wecht now handling Bernie Wayne. Dick now out on a road trip. ... Joe Carlston lining up material for Marilyn Monroe, signed by Victor last week. ... Mercury Records announced the signing of Christine Jorgensen. Christine is now on a night club tour of the U. S. and Canada. ... Wasn't Karen Chandler great on the Eddie Fisher Show October 29? Offers backed in after that one. ... Danny Sutton, RCA Victor star, starred on the "Guide Right" teevue show and was socks.

CHICAGO:

A pretty girl (Mae Williams) is like a melody ("Pizza Polka" b/w "Oh Brother") on Tempo picked as "Singer Of The Week" by The Cash Box and, what's more, the pretty girl and the melody are clicking. Especially when very, very pretty Mae Williams is being acclaimed as a fabulous performer on stage in L.A., or anywhere else. The gal, like many others, came up the hard way. Sang for years in the "Band Box" in L. A. Sang for Tommy Dorsey. For others. Filled in an emergency singing engagement at the El Rancho Vegas, where they were betting 11 to 1 against her clicking and she came thru with such flying colors that she was one of only four performers famed Las Vegas spot on to ever be given the El Rancho's Gold Award. The same thing just happened a few weeks ago in Milwaukee. It's happening everywhere else. Disc jocks who traveled to Milwaukee to see her perform, phoned us to say, "She's absolutely the most terrific singing personality in the United States today!" And that, believe you me, is high, but high, praise. And now, it's rumored, the big 3 of the recording world, are reaching out for her. Here, then, may be the new singing find. ... Dick Courtney, after his first 3-hour "Cash Box Show," was at MJM phoned, "Never had so many replies in my life. I've got a batch of cards," he said, "from people who want copies of 'The Cash Box.'"

Bob Cole, prominent record promotion man, ponders in report that "Papaya Mama" and "Bleacher" discs he's pushing hard right now "are the hits of the top,") ... Shimm Weinser of Decca pops in with some very interesting pies of Rex Allen and Pat Morrissey. Advises that Larry Green is "traveling with Pat." Covering some of the important disk towns. (Och, that lucky Larry.)

LOS ANGELES:

RCA Victor's new high fidelity phonograph won wide acclaim from the audience when George Marek, head A & R director, presented the first West Coast showing at the Statler Hotel on Oct. 23. Showings of the new hi-fi home line were also presented in San Francisco, Portland and Seattle. ... Tony Martin went over with a smash at the Coconut Grove during his appearance here. He still has that same great voice that packed the Grove three years ago. ... Out along the glitter and glimmer of the Sunset Strip Johnny Desmond now appears nightly at Ciro's. He's really flickin' over his Coral waxing of "Coral Woman." ... Gale Clark's waxing of "Music Of Love" and "The Unashamed" has caused a lot of comment among local recording circles and sales are reported to be picking up throughout the country. ... George Jones recently flew to the East Coast on a junket calling on DJ's and distributors. He's covering Chicago, Cleveland, Detroit and Eastern Cities picking up on his original recording of "Off Shore" on the Ambassador label. ... The pretty office girl, Geraldine Fisher, sales- woman of Modern Distributing Company (who looks like Teresa Brewer), was married Oct. 27. The bride and groom dashed off for a Las Vegas honeymoon. ... We think most of the ops will get a kick out of hearing Charlie Barnett's ex-wife, Betty Reilly, billing forth with a Brazilian song titled "I'm Dillington With Lee Baxter and ork. on the Capitol label. ... Jackie Fontaine brought back the title of the "Red Hot Mama's" when she made her debut recently at the Cresendo. The gal puts on a great show. She's a songwriter, too, who does it very effectively. She has several new sides under the Crystalbeau banner which will be released soon. ... Al Schlesinger, presxy of Palace Records, is all excited over his latest offering titled "Bye Bye Blues" by the Crew Chords. ... RCA's new surprise record "All Alone" with the voices of Walter Schumann is clicking big with many operators already putting it on the boxes.
WASHINGTON, D. C.—The latest attempt to push through legislation that would force juke box operators to pay a royalty in addition to that already included in the price of the record seemed to have failed last week after the opponents of the bill gave their testimony to Senator Alexander Wiley who was holding a hearing for the Subcommittee on Patents, Trademarks, and Copyrights of the Senate Judiciary Committee on Monday, October 27. Proponents of the bill had presented their views in July.

After hearing the testimony last Monday, Senator Wiley summed up the situation as follows:

1. The question here is whether or not Congress should do what it didn't do in 1909 and extend the right of property in this instance.

2. In view of all the economic circumstances, would it benefit the songwriter; would it injure the juke box operator; would it be of injury or benefit to the public?

3. You can't get away from the idea that the juke box makes a song a more profitable business and that's an equity of considerable importance.

The general conclusion at the hearings from these and other statements which Senator Wiley made after taking the testimony was that he was opposed to the legislation and would so recommend in his report to the full committee.

The juke box industry, working under the extreme difficulties of lack of strong organization and lack of necessary funds, nevertheless did a masterful job in presenting its side of the issue. And just as has been the case in all the other times that the industry has had to defend itself from such proposed legislation, there was more than just the legal aspect to fight. For, to begin with, ASCAP quickly presents its arguments in a sentimental and emotional vein, which before you hear the juke box operator's side, would almost automatically put you on ASCAP's side.

For after all, who doesn't want to see the poor songwriter get paid for his work? And when ASCAP portrays the issue as between "the poor songwriter" and "the fabulously wealthy juke box industry," how can you help but choose the little guy?

However, it's only after the operators present their case to Congress (and it's turning out to be a yearly process), that each Congress, which is after all quite objective about it and has no axe to grind one way or the other since it isn't a partisan issue, rejects the proposed legislation as having no merit.

Certainly it's clear then that from any point of view—legal, moral, ethical or economic—the operators have the better argument.

The legislation's proponents presented no new arguments at this hearing and the operators' representatives had once more to answer all the old misconceptions.

The most important one, and one which ASCAP has been repeating for a number of years, is that the exemption provided for juke boxes in the 1909 law was a fluke and that the reason for it was that the juke box industry was practically non-existent.

In refutation of this contention, it was shown conclusively that there were more companies manufacturing automatic equipment in 1909 than there are today and that phonographs with huge horns which played music over a large area were common in all sorts of public places. What's more they were not the penny machines with earphones, but machines strikingly like those of today with the same coin chute and charging a nickel a play.

Second of all it has been the proponents' contention that juke box operators are getting a "free ride," that they don't pay for the use of music the way radio, TV and the motion picture industry pays for it. In answer to this, it was pointed out, that the juke box industry pays $2,000,000 in royalties every year (since approximately $4,000,000 of records are sold to operators) and that in helping to popularize records, they are responsible for an additional $8,000,000 in royalties. That $2,000,000 which goes directly to the songwriters and publishers is more than the entire amount the huge motion picture industry pays to ASCAP.

Another point which ASCAP makes year after year is that the juke box industry is so wealthy that it can afford to pay an additionally royalty. According to ASCAP's figures, the profit in the juke box industry is $30,000,000 a year. The opponents of the bill say it's so; the profits are $30,000,000. But there are 10,000 juke box operators in the nation and when you divide $30,000,000 by 10,000 you must inexorably find that the average income among juke box operators is $8,000, certainly no great fortune. And what's more, of this $30,000,000, ASCAP is proposing to take $12,000,000 in royalties (a sum by the way equal to almost all its other income), which would leave $18,000,000 to be divided among 10,000 operators or an average of $1,800 for the year. Surely there seems to be something wrong in ASCAP's conception of what an industry can afford to pay.

Several other points were brought out which were of particular interest.

It was shown that by licensing operators, ASCAP could virtually decide who should remain an operator and who should not. This could be done in several ways by either charging one operator more than another, putting one operator in a different classification than another, or licensing one operator on a different basis than another. All these methods could easily put competitive operators at a distinct disadvantage in relation to each other.

It was claimed the operators could afford to pay now because they were charging 10 cents a play. In refutation of this, it was shown that less than 10% of the nation's juke boxes were on ten cent play and that many operators who had tried it, had had to revert to 5 cent play. Moreover, while all the operator's other costs had risen several times, the 5 cents he was collecting per play was still the same price he received in 1909.

The hearing wound up with rebuttals and re-rebuttals, but Senator Wiley's statement seems to sum up the situation concisely, i.e., that the important role which the juke box plays in popularizing a tune certainly makes that tune more profitable and that is an equity of considerable importance.
Miller Completes Essex Deal With European Columbia

PHILADELPHIA, PA.—Dave Miller, president of Essex Records, returned from a month's stay in Europe this week with the announcement that he has completed a deal with European Columbia of the EMI (Electrical Musical Industries) group in which he will have exclusive rights to the records of several of that firm's artists, and in turn they will have exclusive rights to the records of several Essex artists.

In addition EMI will act as distributor for Essex Records throughout most of the entire world except Canada, where Essex is distributed by Quality Records.

Miller also made a deal with Rons Records of Belgium for the distribution of all Bill Haley records in the Benelux countries.

Besides taking care of his record interests, Miller also set up European offices for his publishing firm, Eastwick Music. The main office was set up in London. Upon Columbia's approval, they'll record some of Eastwick's tunes and Essex will do likewise with their tunes.

The first records that Essex will release in this country under terms of the deal are "Begorrah" by Ray Martin, an instrumental; and Eddie Calvert's "Oh Mine Papa", a German song that is sweeping Europe.

Sukin Named GPM Of Frank Music

Reiss To Open Own Firm

NEW YORK—Mike Sukin has been named general professional manager of Frank Music, Frank Loesser's firm, replacing Herb Reiss, who had held that position for a year and a half. Reiss is leaving voluntarily to go into business for himself.

Sukin, who has had wide experience in the music field, was most recently with Valando Music.

Reiss leaves while the firm is riding a hit, "Rags To Riches" by Tony Bennett.

N. Y. Paramount Drops Stage Shows

NEW YORK — The New York Paramount Theater, the last major showcase for recording talent in this city, is giving up its stage show following the run of "Calamity Jane" and starring the Ames Brothers on stage.

This move is taking place because of the CinemaScope screen which will be installed in the theater.

Long considered one of the most important Broadway houses for vaudeville acts and top orchestras, the Paramount is following other major theaters in the metropolitan area such as the Capitol, Roxy, Strand, and State in dropping its stage show. This leaves only the two-a-day Palace Theater and the Radio City Music Hall as the only houses left with live stage talent.

According to the management, the lack of talent necessary for the type of shows staged at the movie house is another influential factor in the dropping of the shows. This leaves the Chicago Theater in Chicago, and the Olympia in Miami as the only other houses in the ABC-Paramount chain remaining with stage shows.

Benida Inks Gibson

NEW YORK—Pianist Willie Gibson and his boys were signed to a Benida recording contract, this week, by Dewey Bergman, the diskery's exec. Bergman stated the group at a nitty while returning from his visit to Chicago last week.

New Connecticut Distrib.

NEW HAVEN, CONN. — George Papuga, former juke box operator, has opened a record distributing firm in New Haven, Connecticut. It's called Connecticut Record Distributing, Inc. Rainbow Records signed up with him this week.

It's Selling! "CRAZILY"

"CRAZILY"

SONNY KING

"She's Just An Old Mem'ry Now"

NOCTURNE RECORDS

402 North Ave., New Rochelle, N. Y. (NE 2-4349)

"It's What's in THE CASH BOX That Counts"
YOUR VOTES DECIDE THE WINNERS
IN THE 8th ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1953
VOTE TODAY—FILL OUT AND MAIL PREPAID POSTCARD IN THIS ISSUE

Sponsored and Conducted Exclusively by
THE CASH BOX
“The Official Publication of the Automatic Music Industry of America”
**Randy Wood Made Tenn. Colonel**

GALLATIN, TENN.—Randy Wood, president of Dot Records, received a new laurel this week when he was made a Tennessee Colonel by Governor Clement of Tennessee. This is one of the highest honors which a civilian of the state can receive.

Wood, who started his record career with Randy's Record Shop in Gallatin, has built that enterprise to the largest mail order record business in the country. His radio shows, advertising records, are heard in almost every state and draw response from all over the nation.

After forming Dot Records, Wood had several hits but the diskery really took off in the pop field after he discovered The Hilltoppers and released their first record, "Trying."

Since then, he has built the group into one of the top vocal combinations in the country and the Dot label into one of the strongest independent firms.

---

**Kate Smith Signs With Capitol; Spier Named Music Consultant For Her**

NEW YORK—Ted Collins announced this week that Kate Smith had signed a recording contract with Capitol Records. At the same time he appointed Larry Spier, veteran music publisher, as music consultant in charge of selecting tunes for Kate Smith not only for recordings but also for the Kate Smith NBC TV show.

Negotiations on the Capitol contract were started last winter and were completed this summer at Lake Placid while Capitol was holding its national sales meeting there. Negotiations for Capitol were conducted by Alan Livingston, the diskery's A & R head.

Spier, who will now play an important part in the choosing of the songstress' material, was responsible years ago for selecting some of the big Irish record tune hits. Numbers now will be chosen on the basis of commerciality for juke boxes and disk jockey play.

It is also reported that both BMI and ASCAP firms are being set up with Spier and Collins as partners.

---

**No Need To Cry**

CHICAGO—Pictured here (L to r) are Abner Spector, Glory Fox, Lew Douglas and Bud Brandon. And all looking quite pleased about reception given new tune, "A Baby Cried," written by AB and published by Brandon. Glory now heads public relations for Brandon Music and Lew Douglas is noted arranger and musician who has recorded several of Brandon's tunes. "A Baby Cried" has been recorded on RCA Victor by Lou Monte and is really taking off.

---

**W-H-E-E WHAT HITS ON JUBILEE!!!**

**THE ORIOLES**

"IN THE MISSION OF ST. AUGUSTINE"  
B/W "WRITE AND TELL ME WHY"  
JUBILEE # 5127; 45 x 5127

**THE FOUR TUNES**

"MARIE"  
B/W "I GAMBERLED WITH LOVE"  
JUBILEE # 5128; 45 x 5128

**EDNA McGRIFF**

"THESE THINGS SHALL BE"  
B/W "I'LL SURRENDER ANYTIME"  
JUBILEE # 5129; 45 x 5129

**PINEY BROWN**

"DON'T PASS ME BY"  
B/W "O0H, YOU BRING OUT THE WOLF IN ME"  
JUBILEE # 5130; 45 x 5130

---

**Research Craft Company**

Producers of  
Finest Custom Record Pressings That Quality Materials and Intelligent Skill Can Offer  
Any Type of Phonograph Record in Shellac * Flex * Vinylite  
1037 N. Sycamore St. * Los Angeles 38, Calif. * Hollywood 5-6728

---

Available in Canada on QUALITY label

"It's What's in THE CASH BOX That Counts"
Report Dreyfus Retiring From Chappell; May Portend Major Personnel Shake-Up

NEW YORK—Rumors were spreading throughout the industry this week to the effect that a major shake-up was in the offing at Chappell & Co., of which Louis Dreyfus, who has been looking for a Chappell successor for a number of years, would come to live here permanently and head the firm.

Although these rumors were vigorously denied by Chappell spokesmen, the rumor was that the change would take place after the first of the year. It was reported, in connection with this move, that Louis Dreyfus had applied for U.S. citizenship. Several weeks ago, a contingent of song-pluggers was let out of Chappell because of a lack of shows, in which the firm specializes. It was said that if this change in the top executive does take place, it might affect major switches in the firm's top personnel.

Before They Went On

Don John Ross

WSVZ—Canton, Ohio

1. You, You, You (Amer Bros.)
2. St. George And The Dragonet (Stan Freberg)
3. Love Comes To (Jerry Neuharth)
4. Crying In The Chapel (Vali)
5. I Don't Want To Be Alone (James &amp; David)
6. Blowing Wild (Frank Laine)
7. Laughing On The Outside (Four Aces)

Tiny Markle

WAYZ—New Haven, Conn.

1. Before It's Too Late (S. Gula)
2. St. George And The Dragonet (Stan Freberg)
3. Laughing On The Outside (Four Aces)
5. He's Memory Of Someone (Sonic Love Party)
6. Idle Jake (Jackie &amp; Lloyd)
7. Why Ought You Pretend (Dean)

Willena

WSAL—Columbus, Ohio

1. Rags To Riches (Tony Bennett)
2. You, You, You (Amer Bros.)
3. Eh, Compani (Julius Le Rosa)
4. Dream In (Teresa Markle)
5. Oh! (Pee Wee Hunt)
6. Vaya Con Dios (Paul &amp; Ford)
7. Baby, I'm For You (Bill Brewer)
8. Laughing On The Outside (Four Aces)

Dave Rosshill

WSHM—Huntington, L. I.

1. Eh, Compani (Julius Le Rosa)
2. St. George And The Dragonet (Stan Freberg)
3. Rags To Riches (Tony Bennett)
4. You, You, You (Amer Bros.)
5. Eh, Compani (Julius Le Rosa)
6. Your Man To Be (Mad

Dave Tucker

WCWE—Willam, Mass.

1. Crying In The Chapel (Vali)
2. Many Times (Eddie Fisher)
3. Eh, Compani (Julius Le Rosa)
4. One (Frank Murphy)
5. Who's Memory Of Someone (Sonic Love Party)
6. Palace Mama (Perry Como)
7. The Story Of Three Loves (Sonic Love Party)
8. Blowing Wild (Frank Laine)
9. Kinschat (Teresa Brewer)

Bob Watson

WQX—Atlanta, Ga.

1. Love Walked In (Hilltoppers)
2. From Here To There (Four Aces)
3. I Love Paris (Nat "King" Cole)
4. Home Is Where The Heart Is (Nat "King" Cole)
5. Sound Of Three Loves (Sonic Love Party)
6. Laughing On The Outside (Four Aces)
7. Lover Come Back To Me (Jerry Murad)
8. Life Of My Heart (Desmond, Cornell &amp; Dale)
9. The Little Boy That Santa Claus Forgot (Nat "King" Cole)

From JO ANN TOLLEY

"I want to thank all the Disk Jockeys who have been instrumental in the success of my recent Summer Sweet Heart Contest" of my M.G.M. recording of

"I DON'T WANT TO BE A SUMMER SWEETHEART"

backed by

"I'LL GO ON LOVING YOU"

Also the Jockeys now spinning my M.G.M. side

"I'LL GO ON LOVING YOU"

No. 11352

WATCH FOR MY NEW M.G.M. RELEASE—

Thanks for my recent successful engagements:

Mr. George Heming, Jr.,—STEEL PIER, ATLANTIC CITY
Morgan:—CHEN AHLE—BUFFALO
Mr. George—COLORADO—WILDWOOD, N. J.
George Heming—Café Society—N. Y. C.
Roy Cooper—CASINO—TORONTO, CANADA

JOLLY JOYCE

2005 PARAMOUNT BLDG. 1901 81W. N. Y. C.

It's What's in THE CASH BOX That Counts

John Don Ross

WSVZ—Canton, Ohio

1. You, You, You (Amer Bros.)
2. St. George And The Dragonet (Stan Freberg)
3. Love Comes To (Jerry Neuharth)
4. Crying In The Chapel (Vali)
5. I Don't Want To Be Alone (James &amp; David)
6. Blowing Wild (Frank Laine)
7. Laughing On The Outside (Four Aces)

Chuck Norman

WSL—St. Louis

1. Story Of Three Loves (Mural)
2. You, You, You (Amer Bros.)
3. Three O'Clock In The Morning (Murry Mathews)
4. Rags To Riches (Tony Bennett)
5. Many Times (Eddie Fisher)
6. St. George And The Dragonet (Stan Freberg)
7. Kinschat (Teresa Brewer)
8. Palace Mama (Perry Como)
9. To Be Alone (Hilltoppers)
10. You Alone (Perry Como)

Sandy Singer

KCRG—Cedar Rapids, Iowa

1. Crying In The Chapel (Vali)
2. Dragnet (Ray Hitchcock)
3. You, You, You (Amer Bros.)
4. Rags To Riches (Tony Bennett)
5. Many Times (Eddie Fisher)
6. St. George And The Dragonet (Stan Freberg)
7. Kinschat (Teresa Brewer)
8. Palace Mama (Perry Como)
9. Vaya Con Dios (Paul &amp; Ford)
10. Little Blue Goose (Edmond)

Art Pallon

WWS—Pittsburgh, Pa.

1. Rags To Riches (Tony Bennett)
2. Eh, Compani (Julius Le Rosa)
3. That's Amore (Dean Martin)
4. I Love Paris (Les Baxter)
5. Who's Memory Of Someone (Sonic Love Party)
6. In The Mission Of St. Augustine (Sandy Kaye)
7. Palace Mama (Perry Como)
8. Many Times (Eddie Fisher)
9. To Be Alone (Hilltoppers)

Jack Duncan

WGAT—Nashville, N. Y.

1. Rags To Riches (Tony Bennett)
2. Oh! (Pee Wee Hunt)
3. Eh, Compani (Julius Le Rosa)
4. That's Amore (Dean Martin)
5. I Love Paris (Les Baxter)
6. Palace Mama (Perry Como)
7. Many Times (Eddie Fisher)
8. To Be Alone (Hilltoppers)

Mort Nusbaum

WHAM—Rochester, N. Y.

1. St. George And The Dragonet (Stan Freberg)
2. Kangaroo (Paul &amp; Ford)
3. No Other Love (Perry Como)
4. That's All (Bob Harme)
5. Palace Mama (Perry Como)
6. Blowing Wild (Frank Laine)
7. Island (Four Lads)
8. Vaya Con Dios (Paul &amp; Ford)
9. Off Shore (Lion Diamond)

Tom Edwards

WBEV—Cleveland, Ohio

1. Toys (Eileen Barton)
2. Eh, Compani (Julius Le Rosa)
3. Rags To Riches (Tony Bennett)
4. You, You, You (Amer Bros.)
5. Off Shore (Lion Diamond)
6. To Be Alone (Hilltoppers)
7. Who Put The Delfi In Evelyn's Eyes (Mills Bro.)
8. The Typewriter (L. Anderson)
9. Story Of Three Loves (Mural)

Al Ross

WBAL—Baltimore, Md.

1. VERY COUNTRY (S. Gula)
2. Many Times (Eddie Fisher)
3. You, You, You (Amer Bros.)
4. St. George And The Dragonet (Stan Freberg)
5. Oh! (Pee Wee Hunt)
6. Palace Mama (Perry Como)
7. Laughing On The Outside (Four Aces)
8. Hunter (Tootsie)
9. That's All (Willy Lee Ross) (Gigi)
10. You Alone (Perry Como)

Chris Clark

WMAG—Chicago, Ill.

1. Kinschat (Teresa Brewer)
2. Many Times (Eddie Fisher)
3. St. George And The Dragonet (Stan Freberg)
4. The Story Of Three Loves (Sonic Love Party)
5. Palace Mama (Perry Como)
6. Island (Four Lads)
7. You, You, You (Amer Bros.)
8. That's All (Willy Lee Ross) (Gigi)
9. You Alone (Perry Como)
10. Eh, Compani (Julius Le Rosa)

Art Hellyer

WJAG—New Bedford, Mass.

1. Rags To Riches (Tony Bennett)
2. Oh! (Pee Wee Hunt)
3. Eh, Compani (Julius Le Rosa)
4. No Other Love (Perry Como)
5. Palace Mama (Perry Como)
6. Island (Four Lads)
7. You, You, You (Amer Bros.)
8. That's All (Willy Lee Ross) (Gigi)
9. You Alone (Perry Como)
10. Eh, Compani (Julius Le Rosa)

Gary Lesters

WVJN—Newark, N. J.

1. Eh, Compani (Julius Le Rosa)
2. No Other Love (Perry Como)
3. Rags To Riches (Tony Bennett)
4. Eh, Compani (Julius Le Rosa)
5. Palace Mama (Perry Como)
6. Island (Four Lads)
7. You, You, You (Amer Bros.)
8. That's All (Willy Lee Ross) (Gigi)
9. You Alone (Perry Como)
10. Eh, Compani (Julius Le Rosa)

Frank Pollack

KOMJ—Pacoa, Wash.

1. Sweat Mama True Tears (The Lasters)
2. I Love Paris (Les Baxter)
3. Dragnet (Ray Hitchcock)
4. The Story Of Three Loves (Sonic Love Party)
5. My Love (Les Baxter)
6. Eh, Compani (Julius Le Rosa)
7. From Here To Eternity (Frank Sinatra)
8. The Most Beautiful Girl In The World (Tommie Dennis)
9. That's All (Willy Lee Ross) (Gigi)
10. Answer Me (Frank Sinatra)
To insure a run of American heading, the Palladium, Va. Pannell is in the States scouting for top names. ... Also due in New York are Lew Green, manager of the New Yorker (London rep., for William Morris Agency) and Jock Johnson of the London office of M.C.A. ... British agent Harold Davidson back from New York where he signed Woody Herman and Louis Jordan for European tour. Harold was responsible for the successful Kenton tour. ... Mantovani takes a forty-piece orchestra to Germany for a ten-day season and it's rumored "Monty" may visit the U.S. early in 1954. ... I hear that at last we may see that团体 musical show "Paul Joey" and though I've seen it in New York I shall be the first to go again and again, and ... that little tune called "Swedish Rhapsody" which I tipped some five weeks ago in doing fine, thank you. See my best selling pop singles this week. ... The new records I've heard this week I strangely fancy Dick Allyn's "Devil Eyes" on the "Smart" label. How did it go so quickly? Well shall we say it was a Smart move on my part? By the way the disc is not available in this country so far. Neither is the song so see who will be the company bidding for it. The other discs I like: Tony Bennett "Rags To Riches" (don't know if that Phillips label will issue it). Ray Martin's new waxing of "White Christmas". Some weeks ago Danbury was singing for pennies in the streets of London. Now he is under contract to and under Stanley Black. Interesting news is that the big American song writer Sonny Skyler is coming over to do a cabaret stint in a big West End nite. I hear his act is as good as his material. Looking forward to it Sonny! I am. Haven't seen an Ella record in the best sellers for a long time. Have the Decca A & B are on the market. Miss Fitzgerald should not be hard to find the right songs for an artist who can put over everything and make it sound wonderful. ... Back to the States this week went a fan of his in Chicago. Sonny Frink both seem to think their journeys would be worth while. Leaving by air the last of November is a very good friend Frank Worth. I feel sure Al Ohan and many other publishers will be putting out the "Blue carpet" for him. I have asked Frank to call on my friends at The Cash Box Office and he promised me he would. Look after him Sid Parsons please. I hear that "Furry and Bean" is to be made into a wide screen movie next summer and they tell me Cab Calloway will star. This Week's Best Selling Pop Records: (Courtesy New Musical Express) 1. Hey Joe ... FRANKIE LAINE 2. Look At That Girl ... GUY MITCHELL 3. Where The Winds Blow ... FRANKIE LAINE 4. I Believe ... FRANKIE LAINE 5. Kiss ... DEAN MARTIN 6. Terry's Theme From "Limelight" ... BART KIGHTEN & ORCH ... Swedish Rhapsody ... MANTOVANI ORCH. 7. Answer Me ... TONY MOTT 8. Let's Walk That-A-Way ... DORIS DAY-JOHNNIE RAY 9. Mother Nature ... NAT COLE 10. Poppa Piccolino ... DIANA DECKER

"It's What's In the Cash Box That Counts"
You're A Dandy

New York—Glenn E. Wallichs, president of Capitol Records, presents comedian, Jackie Gleason, with a gold record adding his name to the Capitol Million Group consisting or artists who have sold one million or more Capitol records. Presentation took place on the Jackie Gleason CBS-TV show while Wallichs was in New York before departing for his European tour.

Hilliard A&R Chief
For Victor Label “X”

NEW YORK—Emanuel (Manie) Sachs, vice president and general manager of R. C. A. Victor, this week announced the appointment of Jimmy Hilliard as manager of artists and repertoire for RCA Victor's forthcoming "Label X." Hilliard will begin his new duties November 2nd. It is expected that the first release of the new label will be early next year.

Before entering the record field, Hilliard was for 13 years a conductor-background musician. In radio, he began his career as a musician, playing the saxophone and clarinet with such bands as George Goldkette's and Jack Pollock's. Later he went on to become a freelance arranger for some of the most important name bands in the nation.

"Off Shore" Gets Big Cover Job

Los Angeles—Leo Diamond's "Off Shore," which has become a national best seller on the Ambassador label, is getting one of the most extensive cover jobs ever offered. As of now there are seven new versions of the number with all the major covers after it.

Diamond wrote the tune 18 years ago and at the time didn't actually intend to use it for anything but background music. Diamond's next release, which is expected out shortly, is Sadie Thompson's and Jean Goldkette's remake of the Rita Hayworth picture. Abe Diamond, owner of the Ambassador label, announced that arrangements have been made for press features on the East Coast.

"It's What's in THE CASH BOX That Counts"
SANDY STEWART'S GREATEST "SATURDAY NIGHT" b/w "I'M GOING HOME" 5014

MIKE PEDICIN'S LATEST "NEVER MIND" b/w "MM-BOY!!" 5012

BILLY LAWRENCE "I'LL WAIT FOR YOU" b/w "LITTLE GIRL" MOOD 1013

HIS B'CK

Requests for his MOOD RECORDS will come in:

"Corints" . . .

Manufactured by GOTHAM RECORD CORP.

"Star" Printed Title Strips

(USED BY THOUSANDS OF OPERATORS FROM MAINE TO HAWAII)

WRITE FOR INFORMATION AND PRICES ON OPEN ACCOUNT AND AUTOMATIC SHIPPING PLANS OF SERVICE FOR OPERATORS.

STAR TITLE STRIP CO., INC.

2001 FIFTH AVENUE

(Since 1944)

PITTSBURGH 19, PA

1637 Vista Del Mar

Hollywood, Calif.

INDIANAPOLIS, Ind.

1. Vaya Con Dios (Paul & Ford)
2. Ebb Tide (Frank Chacksfield)
3. Oh! (Pete Wee Hunt)
4. Oh! (Pete Wee Hunt)
5. Ebb Tide (Frank Chacksfield)
6. Crying In The Chapel (Vallie-Orioles)
7. To Be Alone (Conny Allen)
8. Many Times (Eddy Fisher)
9. No Other Love (Perry Como)
10. I Love You (Hilltoppers)

New York, N. Y.

1. Ebb Tide (Frank Chacksfield)
2. Vaya Con Dios (Paul & Ford)
3. St. George And The Dragonet (Stan Frerberg)
4. Rags To Riches (Tony Bennett)
5. You, You, You (Amos Bros.)
6. You, You, You (Amos Bros.)
7. Many Times (Eddie Fisher)
8. No Other Love (Perry Como)
9. I Love You (Hilltoppers)
10. That's What's In The CASH BOX That Counts"
TORONTO TOPICS

Vic Damone played the Casino Theatre last week to a very receptive audience. One of the highlights of the Tuesday evening cocktail party in his honor at the Press and Radio Club, toasted by Quality Records. Vic told us that he found his fine Canadian audiences much different from what he'd expected and was thoroughly impressed with the warm welcome that has been here. Happy to know that he will open next week with two movies for MGM, "Hit the Deck" and "The Romberg Story," Jack Boswell promoted to Mercury Divisional Manager at Quality Records. He was formerly Sales Manager. On the Quality Division, his latter position now taken up by Phil Anderson with the title of Manager of Ontario Sales Division for Quality. The Quality label is riding high according to top Frank Weaver who reports record company and company's "Caribbean." Slim Whiteman's "North Wind," Jack Cardwell's "Dear Joan" ... Hilltoppers "To Be Alone," and Monty Kelly's "Three O'Clock In The Morning." The Hi-Fi fever has hit this territory. Harold Pounds of Sparton-Columbia in town and stirring up a lot of interest in the trade with him's firm's new High Fidelity line.

Les Baxter and his orchestra next attraction at the Casino Theatre, and Whitey Hains and his Capitol staff have been doing a big promotion job in advance of his first Toronto date. Local Musicians Union prevents members from making live appearances on disc shows. Two top arrangers are spinning like mad on the local stations. On the same billing are The Satisfiers making a repeat appearance in this town, where they have a ring of friends. The odd angle is that their Chesterfield posters were never carried by Canadian stations, but in spite of this, they are an established group with a solid tail of fans. Local vandals appearance of Rusty Draper will finally come through in December when the Casino Theatre and will make his local Mercury platter fans happy.

The Tenders are doing right nicely on their current week's engagement at the Colonial where the house was sold out on their opening night. They are followed next week by The Third Herd, with advance reservations selling strongly. The biggest audience in the world to ever witness Sadler's Wells Ballet performance was on hand for their opening night at the Maple Leaf Gardens on Tuesday, October 27th, a total of 5,500 paid admissions. Radio Station CHUM's preview of their new programming pattern featuring instrumental and luscious music was one of the trade and social events of the week, along with Mayor Lamport, Alderman Grossman and other top civic officials were the top disk men in this territory, along with the trade and local press.

New policy on this daylight-to-dusk station kicks off on November 1st and seems to have the general support of all the good music fans in this area. Prominent among the record folks attending were Frank Kremen, in Quality's Remington division, Harold Pounds and Frank Jones of Columbia, Jack Screeny, Victor Records, Jack Boswell, representing Mercury, and Joe Edwards, Decca Records.

VICTOR DAMONE

Montreal Memos

Steve Evans, Blitmore Records' new singing star, received a rousing welcome home from his local fan club prior to his opening at the Down Beat. Reception took place in Hartney's Record Bar with Dave Greg, Record Manager, trying to keep things in order. ... The same Dave Greg has written a parody on "A Dear John Letter." Lyrics have a lot of local color and is getting tremendous reaction for the Hackey Bros. and Mary Lou at the Monterey. The title: "Beer John"... Henri Salvador playing to capacity crowds at the Continental. His last engagement here was two weeks ago in which he was supposed to go into La Vie en Rose in New York City but due to a hassle between his manager and Marjana, this engagement never took place. The story has it that he or his manager refused to play the same location that Marjana had worked. The sequel to this story being that the artist that preceded him into the Continental was the same Marjana. For the record, Henri Salvador is a tremendous artist and it will be New York's loss if he does not get bookings there on his current visit to this continent. ... The Dorsey Bros. and their orchestra will be doing a one-week stint starting November the 5th at the Seville Theatre. ... Tony Pastor into the Show Mart for a one-nighter on October 31st. ... Lee Mendl, Montreal Record Manager of RCA Victor on a promotion job to Ottawa. ... Jack Newman of the Peer-Southern set-up in Canada off on a business trip to Toronto. ... Rodeo's recording artist Hal Willis around town plugging his most recent record released "Wild Living."

"It's What's in THE CASH BOX That Counts"

Johnny Standley (third from left) gets a helping from waitress in Tokyo restaurant on recent tour of Korea with the Horace Heidt Show where he performed his new record, "Proud New Father," for Glad. With Standley are (left to right) "Doe" Bennett, CBS engineer, and Bobby Hirai, Tokio newspaper executive.

Standley Tours Korea

NEW YORK—A ten year old chimp from Ponce City, Oklahoma, could be the Jimmy Boyd of the 1953 Christmas. Her name is Gayla Peevey and her Columbia Records' debut with a seasonal pairing of "I Want A Hippopotamus For Christmas" and "Are My Ears On Straight" could very well be this year's Yuletide rage.

Gayla grew up in Ponce City, attending Lincoln school where she sang for the first time in public less than a year ago. "Everybody got real excited over her voice" according to Mrs. Peevey, and early this year she was on a talent contest. Officials of WKY-TV in Oklahoma City heard Gayla and asked her to appear on a television telethon in March. Wires and letters streamed to the station following her initial video stint and she soon became a regular staff entertainer.

Next Gayla came to the attention of Eddie Joy, personal manager of Guy Mitchell and Mindy Carson. He auditioned the child for NBC and a regular spot on "The Saturday Night Revue," a coast-to-coast show, resulted. Columbia Records' Mitch Miller, instrumental in the success of such established favorites as Rosemary Clooney, Guy Mitchell and Jimmy Boyd, saw Gayla on her video debut and quickly signed her to an exclusive recording contract.

Peevey Could Be The Jimmy Boyd of '53

CASH BOX, November 7, 1953

THE CASH BOX PICKS THESE

AND FEDERAL RECORDS

“RAGS TO RICHES”
“DON'T THANK ME”

“SOUTH OF THE ORIENT”
“LATER”

“TENNESSEE WIG-WALK”
“HAND-ME-DOWN HEART”

DISTRIBUTED IN CANADA ON QUALITY KING RECORDS

Available on 45 rpm

Available on 45 rpm

Billy Ward & His Dominoes
King 1280

Tiny Bradshaw
Gene 4604

Bonnie Lou
King 1237

King 1280

King 4604

King 1237
Stars Over Harlem

Fresh from a long list of successful engagements here and abroad comes Hadda Brooks to Harlem's Apollo Theater with a stellar array of headline attractions, including Teddy Hale, Rose Hardway & the groovy little band of Gene Ammons. King Records signed Danny "Run Joe" Taylor (he penned "GOOD LOVIN") to a recording contract after digging him on a cut by Jesse Powell sides. They're wasting no time getting Joe to the studio next week for cutting... Good to see Morris Lane and his big horn back in Harlem town after dates in Chicago & vicinity. When the Johnny Ace & Willie Mae Thornton "big show" invaded Harlem, recently, one of the big guns of the affair was a terrific little blues better by the name of Junior Parker, currently being groomed by Peacock & Duke presy Don Robey for mighty big things.... Still ringing in our ears is the sound of the wonderful way in which D. J. Wills Bryant introduced the limited edition of the Glenn Miller Album. Tswas more than interesting to learn from W. B. that the maestro more than occasionally sat in with Willie when Harlem's mayor was in the band business. 125 Street really rocked like mad last week. Mayby it was because of the battle between the two biggest female vocalists in the business. Over at the Apollo, right out with Hound Dog Taylor, etc., was Willie Mae (Big Mama) Thornton, while a few steps away, the club Baby Grand headlined "Big Maybelle," with the good sounds of The Wanderers, vocal quartette. It looks like Marlowe Morris & his sensational trio have made their break out of Smalls Paradise. The terrific maestro of the Hammond Organ, (his Mercury Records are so great) is currently moving into his second year at the famed spot. ... It really was a pleasure to listen to the new release this week. Only wish things like the new crop to The Clovers, The Don Droppers & Edna McGriff's latest would fall into our midsts more often. ... Mighty interesting was the interview Leigh Kamman conducted with harmonica wizard Lee Diamond, who dropped in to say hello to all before departing to Cleveland and vicinity for scheduled T.V. shots. Overheard. A couple D. J. Jack Walker's devoted female listener, describing Jack's smooth voice as the kind that just melts in one's ears. Oh, well. Hadda Brooks agrees with M. Ostrow. Eartta Kitt's "Santa Baby" is so cri-i-eeeezzy.

Zooming Up To No. 1

SUGAR BOY

"I DON'T KNOW WHAT I'LL DO"

/ w "OVERBOARD"

Checker RecorD Co.

750 E. 49th St. Chicago, Ill.

by FLOYD DIXON

8508 Sunset Blvd., Hollywood 46, Calif.

The Really Different Record

78's + 45's

"SIT DOWN SERVANT"

by "WELL DONE"

SWANEE QUINTET

NASHBORO 538

NASHBORO RECORD CO.

177 3rd Ave., Nashville, Tenn.

(6-2916)

The Cash Box, Music

Page 24

November 7, 1953

HERE IS YOUR PROOF... ORDER NOW!

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"A WOMAN IS TO BLAME" "BLUES AT SUNDOWN"

By Jimmy (Tin Pan Alley) Wilson

BIG TOWN RECORDS - PASADENA, CALIFORNIA

"It's What's in THE CASH BOX That Counts"
The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1. **ONE SCOTCH, ONE BOURBON, ONE BEER**
   Amos Milburn (Aladdin 3197)

2. **SHAKE A HAND**
   Fats Domino (Imperial 3251)

3. **T. V. IS THE THING**
   Dinah Washington (Mercury 70214)

4. **MONEY HONEY**
   Drifters (Atlantic 1106)

5. **I HAD A NOTION**
   Al Green (Atlantic 3197)

6. **NADINE**
   Coral (Chess 1549)

7. **CRYING IN THE CHAPEL**
   The Orioles (Jubilee 3122)

8. **MEMORIES**
   Earl Bostic (King 4653)

9. **HONEY HUSH**
   Joe Turner (Atlantic 1001)

10. **DRUNK**
    Jimmy Liggins (Specialty 470)

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Chicago, Philadelphia, New York and Other Cities Listed.

1. **SHAKE A HAND**
   Fats Domino & Joe Morris (Herald 416)

2. **CRYING IN THE CHAPEL**
   The Orioles (Jubilee 3122)

3. **HONEY HUSH**
   Joe Turner (Atlantic 1001)

4. **GEE**
   The Crows (Rama 5)

5. **ONE SCOTCH, ONE BOURBON, ONE BEER**
   Amos Milburn (Aladdin 3197)

6. **GOOD LOVIN’**
   Little Junior (Don 187)

7. **SHAKE A HAND**
   Fats Domino & Joe Morris (Herald 416)

8. **BANANA SPLIT**
   Kid King’s Combo (Excello 1959)

9. **PERFECT WOMAN**
   Joe Turner (Atlantic 1001)

10. **FEELING GOOD**
    Little Junior (Don 187)

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1. **ONE SCOTCH, ONE BOURBON, ONE BEER**
   Amos Milburn (Aladdin 3197)

2. **SHAKE A HAND**
   Fats Domino & Joe Morris (Herald 416)

3. **BANANA SPLIT**
   Kid King’s Combo (Excello 1959)

4. **PERFECT WOMAN**
   Joe Turner (Atlantic 1001)

5. **GOOD LOVIN’**
   Little Junior (Don 187)

6. **DON'T DECEIVE ME**
   Little Junior (Don 187)

7. **FEELING GOOD**
   Little Junior (Don 187)

8. **SHAKE A HAND**
   Fats Domino & Joe Morris (Herald 416)

9. **ONE SCOTCH, ONE BOURBON, ONE BEER**
   Amos Milburn (Aladdin 3197)

10. **GOOD LOVIN’**
    Little Junior (Don 187)

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1. **ONE SCOTCH, ONE BOURBON, ONE BEER**
   Amos Milburn (Aladdin 3197)

2. **SHAKE A HAND**
   Fats Domino & Joe Morris (Herald 416)

3. **BANANA SPLIT**
   Kid King’s Combo (Excello 1959)

4. **PERFECT WOMAN**
   Joe Turner (Atlantic 1001)

5. **GOOD LOVIN’**
   Little Junior (Don 187)

6. **DON'T DECEIVE ME**
   Little Junior (Don 187)

7. **FEELING GOOD**
   Little Junior (Don 187)

8. **SHAKE A HAND**
   Fats Domino & Joe Morris (Herald 416)

9. **ONE SCOTCH, ONE BOURBON, ONE BEER**
   Amos Milburn (Aladdin 3197)

10. **GOOD LOVIN’**
    Little Junior (Don 187)

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1. **ONE SCOTCH, ONE BOURBON, ONE BEER**
   Amos Milburn (Aladdin 3197)

2. **SHAKE A HAND**
   Fats Domino & Joe Morris (Herald 416)

3. **BANANA SPLIT**
   Kid King’s Combo (Excello 1959)

4. **PERFECT WOMAN**
   Joe Turner (Atlantic 1001)

5. **GOOD LOVIN’**
   Little Junior (Don 187)

6. **DON'T DECEIVE ME**
   Little Junior (Don 187)

7. **FEELING GOOD**
   Little Junior (Don 187)

8. **SHAKE A HAND**
   Fats Domino & Joe Morris (Herald 416)

9. **ONE SCOTCH, ONE BOURBON, ONE BEER**
   Amos Milburn (Aladdin 3197)

10. **GOOD LOVIN’**
    Little Junior (Don 187)

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1. **ONE SCOTCH, ONE BOURBON, ONE BEER**
   Amos Milburn (Aladdin 3197)

2. **SHAKE A HAND**
   Fats Domino & Joe Morris (Herald 416)

3. **BANANA SPLIT**
   Kid King’s Combo (Excello 1959)

4. **PERFECT WOMAN**
   Joe Turner (Atlantic 1001)

5. **GOOD LOVIN’**
   Little Junior (Don 187)

6. **DON'T DECEIVE ME**
   Little Junior (Don 187)

7. **FEELING GOOD**
   Little Junior (Don 187)

8. **SHAKE A HAND**
   Fats Domino & Joe Morris (Herald 416)

9. **ONE SCOTCH, ONE BOURBON, ONE BEER**
   Amos Milburn (Aladdin 3197)

10. **GOOD LOVIN’**
    Little Junior (Don 187)
LITTLE ESTHER (Decca 43805)

“STOP CRYIN’” (2:40) [Motion Music—McCoys, Lovett] Little Esther does a grand job on a slow emotional blues. Gal sings with much feeling against a soft instrumental backing.

“PLEASE DON’T SEND ME” (2:58) Flip is a change of pace. Little Esther belts a quick beat bounce in which she pleads not to be sent away as she has no place to go. Side moves.

DIXIE HUMMING BIRDS (Peacock 1722)

“LET’S GO OUT TO THE PROB- GRAMS” (2:43) [Lion BMI—Moore] In an unusual waxing the Dixie Humming Birds, with Ira Tucker handling the leads, do a straight impersonation of several of the nation’s leading gospel groups and their famous tunes. Intro of each group is done with narration type chanting to rhyme. A different and topflight effort that should garner heavy action. Could follow the pattern of The Bells Of Joy or J. L. Coo, Talk About Jesus” and show up in the “Hot” charts.

GLADYS HILL (Peacock 1618)

“DON’T TOUCH MY BALL” (2:35) New gal on the Peacock label belts a quick tempo story of a gal telling her man off. Thrush is of the full voiced school. Disk should make noise.

“PRISON BOUND” (2:35) Miss Hill chants a slow blues on the under side. Gal is bound for prison and sings “I’ll have to do without your lovin’ for five long years.”

SARAH VAUGHAN (Atlantic 1012)

“YOU GO TO MY HEAD” (2:55) [Remick ASCAP—Gillette, Coots] Sarah Vaughan sings the beautiful oldie for an extremely pleasing side. Sarah is pop on this deck, but should pull in any location.

“IT MIGHT AS WELL BE SPRING” (2:52) Miss Vaughan chants the Rodgers-Hammerstein classic smoothly. Some comments.

LINDA HAYES (Hollywood 1003)

“YOURS FOR THE ASKING” (2:24) [Asloc. Hollywood BMI—L. Hayes] Linda Hayes delivers a middle tempo blues with a potent and sexy opening. They’ll never move more than friends she’ll wait with the hope that she’ll change his mind.


LITTLE CEasar (RPM 293)

“TRIED TO REASON WITH YOU BABY” (2:11) [Mod. Music BMI—Ceasar] Little Ceasar sings the rhythm quick moving bounce with gusto. Lyrics punchy.

“CHAINS OF LOVE HAVE DIS- APPEARED” (2:40) [Mod. Music BMI—Ceasar] Little Ceasar sadly sings a slow beaty blues. Two oleck decks.

CHOCOLATEERS (Peach 781)


“BARTENDER BLUES” (2:41) A natty novelty with an exchange of insults and yaks. Scene of operation takes place in a bar. A mirthful hunk of wax.

THE EBNABRES (Aladdin 3211)

“BABY, YOU’RE THE ONE” (2:55) [Dayton ASCAP—Brooks, Walsh] The Ebnabres dish up a middle tempo bounce in which the lead unhappily sings of his emotional state resulting in a set-to with this lady love.


BUDDY JOHNSON ORCHESTRA (Mercury 70251)


“I MIGHT JUST YOUR FOOL” (2:41) [Sophisticate BMI—Johnson] A slow blues with a lush vocal by Elva Johnson. Gal is a fool to take his mess and still love him, but she does. Two good sides.

LOUIS JORDAN AND HIS TYPHOON FIVE (Decca 28883)

“I WANT YOU TO BE MY BABY” (2:55) [Victory — Jon Hendricks] Louis Jordan and his Tynphoon Five beat out an infectious jump with the master hopping the infectious lyrics in cheeky fashion.

“YOU KNOW IT TOO” (2:48) [American Academy of Music, Warren, S. James] Another gay jitter with Jordan again pitching in with a top flight job. Musicanship also must be mentioned for credits.

THE EBNABRES (Aladdin 3211)

“BABY, YOU’RE THE ONE” (2:55) [Dayton ASCAP—Brooks, Walsh] The Ebnabres dish up a middle tempo bounce in which the lead unhappily sings of his emotional state resulting in a set-to with this lady love.


BUDDY JOHNSON ORCHESTRA (Mercury 70251)


“I MIGHT JUST YOUR FOOL” (2:41) [Sophisticate BMI—Johnson] A slow blues with a lush vocal by Elva Johnson. Gal is a fool to take his mess and still love him, but she does. Two good sides.

LOUIS JORDAN AND HIS TYPHOON FIVE (Decca 28883)

“I WANT YOU TO BE MY BABY” (2:55) [Victory — Jon Hendricks] Louis Jordan and his Tynphoon Five beat out an infectious jump with the master hopping the infectious lyrics in cheeky fashion.

“YOU KNOW IT TOO” (2:48) [American Academy of Music, Warren, S. James] Another gay jitter with Jordan again pitching in with a top flight job. Musicanship also must be mentioned for credits.
NEW YORK:

"Shake A Hand" by Faye Adams on Herald continues its un"shake"n hold on number one in the R & B field for the eighth consecutive week and 12th straight in the top ten. The record is sitting atop the roster on Herald's 25 best seller list this week. Advance notices say this has all the feeling and quality of "Shake," in which case, make way for a new hit. Bob Marley is now working for Atlantic Records. Mary will handle record promotion. With "Honey Hush" by Joe Turner crowning the top of the best seller list, comes to mind the story told by Jerry Wexler, Atlantic, of how the title was chosen. Originally the tune was called "Vesey Yak," but Stan Lewis, owner of Stan's Record Shop, Shreveport, La., came up with the title "Honey Hush," an application of the song. Atlantic brains liked it immediately and that's how come. . . 

"What Have I Done" by Bob Miller, "Midwest" by the Louisiana Week, and "Midwest" by the Louisiana Week, will be released this week. . . Sam Evans, former Cash Box columnist, desegregating from WWCA-Chicago, and the current feature of a promotional campaign by the station. . . Lee Magip cleaning up his loose ends and ends at Savoy Records as he arranges to take over the new Larry Newton label, Central Records. . . Lee cut Don Duke, Ward Singers and Cal Tjader this week and will cut his final version for Savoy with Varella Dillard. Magid will start signing talent for Central next week. . . 

George Goldner, Tico and Rama, has a double r & b release this week. Talented Bert Keyes comes up with a strong group, The Beach A Foot, and a new group, The Black Notes, is teamed with star, Joe Loco, on a ballad and jump blues pairing. . . Bill Williams and Son for the next few weeks. The r & b label are in the final stages. Bosen and prey Sidney Seigel are working on a name now. . . Joe Davis, Jay-Dee Records, reports orders coming in on his "Daddy Rollin' Stone" by Otis Blackwell would indicate the disc is headed for hit classification. . . Challenge Music moved its offices last week to 108 W. 44th Street.

CHICAGO:

Leonard Chess puts lots of promotion back into "I Don't Know What I'll Do" and "Overboard," by Sugar Boy. A lad Len heard on his last trip to New Orleans, he signed Sugar Boy, and did the session right then and there. The story goes that Sugar Boy was born on a sugar plantation in Louisiana. And, as a youngster, he chewed sugar cane in the fields. Thus he acquired the name which has stuck to him ever since. Len reports the disc is beginning to catch on big. . . Another potential for Chess is Muddy Waters' "Mama Love." According to what we're told, this has outsold any former Muddy Waters' disk. . . Ruth Brown finally hitting the Midwest. But not yet getting as far as Chicago. On November 5, Ruth kicked off at the appearance at the Grey- stone Ballroom, Detroit. With Charles Brown, Johnny Hodges and Johnny Moore. Then on to Gary's Palinnacle Ballroom, November 14, with Paul Williams, in town for Margie Day,. . . McKee Fitzhugh bringing The Orioles, currently Jubilee's hottest property, to the Park Central here November 20, this one-nite should be a sellout. . . Round town. . . Meade Lux Lewis and the Mill Blockers Tri for "Mind Your Business" and "The Blue Note." . . Danny "Night Train" Travis and the 5 Flamingos at El Mocambo. . . Pee Wee Hunt in a one-nite at Melody Mill. . . And finally, a new group, The Capitols Lounge, at one of Earl's rare Chicago appearances. . . Little Walter launching a week of one-nite tours thruout Ohio beginning 10/31.

LOS ANGELES: 

Roy Milton completed a successful tour of the West Coast with a farewell dance that was held at the Elks Hall here on Oct. 25. He will leave on a tour of one-nighters and theatre engagements as he heads back toward the East Coast. . . The Sweethearts of Rhythm closed a successful engagement here and left for their next stint in Seattle. . . The Checker Spots open at Harry Potter's Supper Club on November 14, and the group's Salinas tour will now be cut down to four new sides for King. . . Faber Robinson of Abbott Records recently discovered a new spiritual group that promises to be a pretty stiff competition. The group features Willie Carson and the Ever Ready Gospel Singers with Charles Graves doing the vocals. The Moon Goes Down" on Abbott... Tiny Bradshaw will be in Los Angeles . . . Sonny Ginyard and the Mild Percolators . . . And finally, the Monarchs at the Capitol, Lounge, One of Earl's rare Chicago appearances. . . Little Walter launching a week of one-nite tours thruout Ohio beginning 10/31.

New Find

DETROIT, MICH.—Al Green, Detroit nightclub owner, the original discoverer of Johnnie Ray, comes up with another singer, Jeanne Dunne, who he claims could be as big a success as the cary. Jeanne, who got her voice training as a church singer, started out, like Sarah Vaughn, with classical aspirations, before turning recently to jazz and rhythm and blues. She has a big contralto voice. Several major disc companies are bidding for her to make her debut on wax. Green is bringing her on a big six week tour. . .

Peacock-Duke Moves Into Modern Quarter

HOUSTON, TEXAS.—The Peacock Record Company last week moved into its ultra modern and swanky new state-of-the-art production complex, the new home of MAX, nickname of the president-owner, said "this is the most epochal step in Peacock history". The new plant will house the business office, recording studios, pressing plant and handle every phase of the record production from the cutting session to label printing. In short, a song comes into the plant in a musician's "un"shake"n way and goes out on a disc ready for the trade. The new address is 2809 Erasus Street, Houston 26.

Phil Moore Pens New Faye Adams Tune

NEW YORK.—Phil Moore, personal manager of the r & b sensation, Faye Adams, has returned to his Los Angeles office, and is planning for the girl's five week tour of the R & B field. Moore has the young star with her first release on the Herald Label, "Shake A Hand," penned the new tune for the thrust's next release, titled "You Have Brought Happiness To My Soul". Moore, who in the past wrote such tunes as "Shoo-Shoo Baby", "I Feel So Smoochie" and "I'm Gonna See My Baby". The newest effort is Moore's first venture into the R & B field. Moore also manages Hellen Dixo, Epic artist.

"It's What's in THE CASH BOX That Counts"
Manic Sacks Predicts 15% Rise In Record Sales For 1954

Prosen Names Stevin West Coast Rep.

NEW YORK—Sid Prosen, president of Village and Homestead Music, announced this week that he had opened a West Coast office with Milt Stavin heading it. The first tune that Stavin will work on is "Ebenezer Scrooge", which has just been released. It is recorded by Teresa Brewer on the Coral label. Sid Prosen wrote and published Teresa's smash hit of a few months ago "Till I Waltz Again With You".

100 College Radio Stations Now In Use

NEW YORK—There are now over 100 college radio stations in the country according to College Radio Corporation, college radio station representatives in New York. These stations, owned by the colleges and universities at which they are located, are managed and run by the students with faculty advisers giving help when needed. These stations are an important source of record promotion since many of them have regular disk jockey shows which are heard by large local audiences, which includes the entire school body. Various record companies, publishers and promotion men have recently made it a point to contact these stations in the same way that they would regularly constituted commercial stations.

Atlantic City—"New super highways of merchandising will speed the way" to a 15 per cent upswing in phonograph record sales next year, manic Sacks, vice president and general manager of the RCA Victor Record Department, this week told the company's department heads attending a two-day staff meeting at the Claridge Hotel here. He said that newly developed techniques of merchandising and distribution should make it possible to hike disk sales in 1954 to a record high of more than $250,000,000.

Advances listed by Sacks as key factors in the continued rise of the industry's sales volume included:
1. More music for less money for a constantly expanding market.
2. Evolution of the record store from a library-type operation to a modern super market that uses island displays for pop singles and the "built-in power" of album art and liner material at the point-of-sale.
3. A better product that, because of improvement in both the science and the artistry of recording, provides the nation's music buyers with better sound.

Stressing that introduction of 45 rpm Extended Play recordings had made it possible to offer consumers added value, Sacks said:
"The spillover of urban population into the suburbs and a marked rise in our teen-age population—which is expected to increase 60 per cent by 1965—provide us with an unparalleled opportunity for new musical markets. Variety, chain and department stores are the key to these undeveloped markets."

Terming the trend toward self-service selling "a retailing revolution," he declared that consumers like "see-and-touch-it-yourself shopping and find it difficult to leave a retail store without making a purchase."

Introduction of high fidelity instruments and records mean added musical enjoyment for record buyers, Sacks said, adding:
"For the artist, hi-fi means a wider audience. For the industry, it provides powerful, new selling ammunition that should do for the trade what the automatic transmission system did for the automobile field."

Sacks told the RCA Victor executives that the company's disk business in 1953 is "up more than 15 per cent and represents one of the best years we've ever had." But he emphasized that another substantial gain should be in store for next year, "If we can unlock the door to the nation's undeveloped markets and satisfy the universal hunger for musical entertainment."

Among those attending the staff meeting were Howard Letts, assistant general manager; L. W. Kanaga, general sales and merchandise manager; and George E. Marek, director of artists and repertoire.
Hound Dog

BOSTON—At a recent Mood Records party held at the New Caruso Room of the Gardner Hotel, in this city, many prominent disk jockeys in the area attended and presented Fay DeWitt with a Bassett Hound in behalf of her strong showing on her latest release "Misirou" and "Snap-Snap-Snap Your Fingers." Disk jockeys pictured above with Faye are: Symphony Sid. Art Hume, Lou Germain, Ed Penney, Alan Dary, Tal Hood and Jay McMasters.

**Meeting Dates Of Music Operators' Associations**

<table>
<thead>
<tr>
<th>Nov. 2</th>
<th>California Music Guild</th>
</tr>
</thead>
<tbody>
<tr>
<td>Place: 311 Club, 311 Broadway, Oakland, Calif.</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Phonograph Merchants' Assn., Cleveland, Ohio</td>
</tr>
<tr>
<td>Place: Hollenden Hotel, Cleveland, Ohio (executive board).</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Amusement Machine Assn. of Philadelphia, Inc.</td>
</tr>
<tr>
<td>Place: Broadwood Hotel, Broad &amp; Wood Sts., Phila., Pa.</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Western Massachusetts Music Guild, Ralph Ridgeway</td>
</tr>
<tr>
<td>Place: Ivy House, West Springfield, Mass.</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Eastern Ohio Phonograph Operators Assn.</td>
</tr>
<tr>
<td>Place: Tod Hotel, Youngstown, Ohio (General)</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Phonograph Merchants' Assn., Cleveland, Ohio</td>
</tr>
<tr>
<td>Place: Hollenden Hotel, Cleveland, Ohio (general).</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>California Music Guild</td>
</tr>
<tr>
<td>Place: Sacramento Hotel, Sacramento, Calif.</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Amusement Machine Operators of Baltimore</td>
</tr>
<tr>
<td>Place: Mendell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>California Music Guild</td>
</tr>
<tr>
<td>Place: Fresno Hotel, Fresno, Calif.</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>California Music Guild</td>
</tr>
<tr>
<td>Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>California Music Guild</td>
</tr>
<tr>
<td>Place: U. S. Grant Hotel, San Diego, Calif.</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>Westchester Operators' Guild, Inc.</td>
</tr>
<tr>
<td>Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>New York State Operators' Guild</td>
</tr>
<tr>
<td>Place: Palatine Hotel, Newburgh, New York</td>
<td></td>
</tr>
<tr>
<td>19</td>
<td>Eastern Ohio Phonograph Operators Assn.</td>
</tr>
<tr>
<td>Place: 1310 Market Street, Youngstown, O. (Executive).</td>
<td></td>
</tr>
<tr>
<td>30</td>
<td>Central States Music Guild</td>
</tr>
<tr>
<td>Place: 805 Main Street, Peoria, III.</td>
<td></td>
</tr>
<tr>
<td>30</td>
<td>Dallas Music Operators' Assn.</td>
</tr>
<tr>
<td>Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.</td>
<td></td>
</tr>
</tbody>
</table>

Dec. 5 & 6—Music Guild of Nebraska |
| Place: Hotel Evans, Columbus, Neb. |

**Tiffany Records Signs Guy Cherney**

CHICAGO, Oct. 24—Guy Cherney this week signed a five-year recording contract with Tiffany Records in Chicago. He thus joins Clark Dennis, Kitty Crawford, Carl Ravazza, Eddie Ballantine and others in the new firm which already has hit best-seller lists with its first release, Clark Dennis singing "Granada" and "My Love for You." Cherney's first recording date was set for Sunday, October 25, and his premiere release will come out immediately after the November 1 re-release of the new Clark Dennis side. Eddie Ballantine, musical director and Tiffany A and B man, will again provide musical background. A Chicago product, Cherney until recently had San Francisco for his base from which he did top night club engagements at the Shanock, Chez Paree, Statler Chain and others. At the behest of the late Sid Grauman, Harry Cohn of Columbia Pictures tested Cherney for three months for the lead role in "The Jolson Story" before it was decided to use a non-singer.

Cherney sings in a style reminiscent of Jolson although it is completely his own interpretation. He has never before recorded but in Chicago, Tiffany president, predicts a growing future for the youngster who first sang professionally at the age of 11.

**Victor Issues 2nd Educational Catalog**

CAMDEN, N. J.—An enlarged second edition of the most comprehensive educational record catalog ever compiled by the RCA Victor Division, Radio Corporation of America, has just been published, it was announced this week by the company's Educational Services Division.

The catalog is designed specifically for use by teachers—not only those specializing in music instruction, but also home room teachers responsible for various subjects—as a guide to the use of records in the classroom.

It lists records designed for use in two major phases of music education. One part lists "educational" recording created for the specific functions of stimulating basic aptitudes and physical responses, of creating awareness of pitch and tone, phrasing, and the broader aspects of form, and of providing material for the study of musical skills and techniques. The other part is devoted to recorded material which is not necessarily "functional," but which can provide esthetic musical experience for the student. In this section are included the major classics, use of which can aid in the general aim of education, such as development of imagination, concentration, discrimination, and judgment.

**New R&B Label**

NEWARK, N. J.—Ernie Crouler of Anchor Records, this city, last week announced the formation of a new R & B label. It will be known as Ruby Records and the first artist signed was Bobby Smith and his orchestra. Initial release, already on the market, is "Tread Lightly" and "Night Watch."
THE CASH BOX

REPORTS

THE NATION'S

BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1

I FORGOT MORE THAN YOU'LL EVER KNOW

Davie Sisters (RCA Victor 20-5345; 47-5345)

2

A DEAR JOHN LETTER

Jean Shepard & Ferlin Husky

(Capitol 2502; F-2502)

3

HEY JOE!

Carl Smith

(Columbia 21129; 4-21129)

4

CARIBBEAN

Mitchell Torok (Abbott 140; 45-140)

5

IT'S BEEN SO LONG

Webb Pierce

(Decca 28725; 9-28725)

6

CRYING IN THE CHAPEL

Darrell Glenn

(Darrel 101; 45-101)

Rex Allen

(Decca 28758; 9-28758)

7

FORGIVE ME JOHN

Jean Shepard & Ferlin Husky

(Capitol 2586; F-2586)

8

THERE STANDS THE GLASS

Webb Pierce

(Decca 28834; 9-28834)

9

LET ME BE THE ONE

Hank Locklin

(Four Star 1641)

10

TENNESSEE WIG-WALK

Bonnie Lou

(King 1237)

May To Work For Capitol Exclusively

HOLLYWOOD — Bandleader Hank Page and his band have signed a new four-year contract with Capitol Records. The contract, which runs through 1955, was announced by Alan W. Livingston, Capitol vice president in charge of artists and repertoire.

The current contract expires in 1954, and Page plans to use the second half of 1954 to make regular radio appearances and record albums. Page has been with Capitol since 1945.

Turning The Camera

NEW YORK — Betty Madison turns the tables—or rather the camera—on world famous glamour photographer Jimmy Kriekman as she tells him to "look at the birdie". Betty's first MGM platter is "You're Thoughtless" and "I Just Love You". Jimmy too has a first—he's written a song. It's "Too Much In Love To Care" and has been recorded by Steve Gaynor on Derby Records.

Pee Wee King Adds TV Show To Schedule

LOUISVILLE, KY.—Pee Wee King this week added a one hour TV show to his already heavy schedule. The show will originate out of WEWS-Cleveland, O. The deal has been set for 25 weeks starting November 4 for Wednesday nights 11 to 12 P.M.

LaRosa-Godfrey Fracas

Boston—One of the outcomes of the Julius LaRosa-Arthur Godfrey fracas has been to boom the records of Bill Lawrence, who was mentioned frequently in the stories about it. George Badolan of Mood Records, for whom Lawrence records, reported that his latest disk "Little Girl" and "I'll Wait For You" has been booming because of the publicity.

LaRosa-Godfrey Fracas

TWO RINGS

Another of the outcomes of the Julius LaRosa-Arthur Godfrey fracas has been to boom the records of Bill Lawrence, who was mentioned frequently in the stories about it. George Badolan of Mood Records, for whom Lawrence records, reported that his latest disk "Little Girl" and "I'll Wait For You" has been booming because of the publicity.

THE NATION'S TOP HIT!

DARRELL GLENN and the Rhythm Riders

"CRYING IN THE CHAPEL"

b/w "HANG UP THAT TELEPHONE"

Valley Y-105

Just Released — Another Smash

"WRITE AND TELL ME WHY"

b/w "DON'T LET ME DOWN"

Valley Y-110

DJ's: Write for Sample copy

DIVORCE GRANTED

LARRY TUBB

Deco 28869

• week's best buy on Billboard
• bullseyes of week

CASH BOX

November 7, 1953

Page 31

THE CASH BOX

"It's What's in THE CASH BOX That Counts!"
LOS ANGELES—Fabor Robinson, owner of the Abbott label here, has returned to his Hollywood office with six new releases that will be out in a few days. He also announced that he will introduce many of the new numbers on a brand new label called Fabor-Abbott. The newest releases on the Abbott label will be—Rudy Gray- nell singing “Bomba Chiquita”; Jim Reeves warbling “Bimbo” plus his new artist Floyd Cramer vocalizing a cute release called “Pennsylvania Patsy.” Clicking off in the spiritual vein Robi- nson recently recorded is a beautiful rendering of “When the Moon Goes Down” with Charles Graves and the Eveready Singers. On his new record compa- nion Fabor label a new artist Toni Caux, TENNESSEE a Jenny was show- ing Montana the addition of the new release and its impact on her home in Burbank. His “Let Me Go Devil” is still selling. Big Joe has a rush release due out shortly. Here is one man’s opinion—the new record is his best in three or four years, and in November and December will be releasing more of Johnny Bond on radio and jack boxes than you’ve heard in a long time. From all indications, Lunky Hall Dawson’s new Intro platter beauty is the best he has given us yet, also, the closest to the release date. Songs are “I’ll Float On Down The River,” and “Carolina Bound” from Tennessee. These are tailor made for the country and hillbilly audience and were written by Danny Dyer. Rex Nunnery of Heart Line Music said Lunky Hall is invaluable to our Western bands and the label should release one soon. Pee Wee King was in Holly- wood recently. While here he was a guest on the Jimmy Wakely show with his band charged with a “Squeekin’ Doxen show at Riverside Ranchos and Town Hall Party in Compton. Kevin McGee appears with the Kate Smith show in New York on November 2nd and will cut several new sides for Victor on November 3rd.

The Original Hit! “CARIBBEAN” MITCHELL TORROCK on Abbott # 140

ABE RIGHTEOUS TALKS TO US! 6436 Hollywood Boulevard Hollywood 28, Calif. 45's and 78's 5¢ Over Whisnel 21162

“CRYING AGAIN” Curley Daulton Col. # 21162

RIDGEWAY MUSIC, INC. 4087 SUNSET BLVD., HOLLYWOOD, CALIF.

WE SHIP ANYWHERE BUCKLEY’S 1000 SOUTH NASHVILLE, TENN. 45's and 78's 5¢ Over Whisnel We stock all labels ORDER SHM CARDBOARD BOXES

“The Original Hit! "CARIBBEAN" MITCHELL TORROCK on Abbott # 140

ROUGE MUSIC, INC. 4087 SUNSET BLVD., HOLLYWOOD, CALIF.

We ship anywhere.

Buckley’s 1979 Church. PH 42-5644

ONE STOP NASHVILLE, TENN. 45's and 78's 5¢ Over Whisnel We stock all labels ORDER SHM CARDBOARD BOXES

Folk & Western Notes from California

LOS ANGELES—Fabor Robinson, owner of the Abbott label here, has returned to his Hollywood office with six new releases that will be out in a few days. He also announced that he will introduce many of the new numbers on a brand new label called Fabor-Abbott. The newest releases on the Abbott label will be—Rudy Gray- nell singing “Bomba Chiquita”; Jim Reeves warbling “Bimbo” plus his new artist Floyd Cramer vocalizing a cute release called “Pennsylvania Patsy.” Clicking off in the spiritual vein Robi- nson recently recorded is a beautiful rendering of “When the Moon Goes Down” with Charles Graves and the Eveready Singers. On his new record compa- nion Fabor label a new artist Toni Caux, TENNESSEE a Jenny was show- ing Montana the addition of the new release and its impact on her home in Burbank. His “Let Me Go Devil” is still selling. Big Joe has a rush release due out shortly. Here is one man’s opinion—the new record is his best in three or four years, and in November and December will be releasing more of Johnny Bond on radio and jack boxes than you’ve heard in a long time. From all indications, Lunky Hall Dawson’s new Intro platter beauty is the best he has given us yet, also, the closest to the release date. Songs are “I’ll Float On Down The River,” and “Carolina Bound” from Tennessee. These are tailor made for the country and hillbilly audience and were written by Danny Dyer. Rex Nunnery of Heart Line Music said Lunky Hall is invaluable to our Western bands and the label should release one soon. Pee Wee King was in Holly- wood recently. While here he was a guest on the Jimmy Wakely show with his band charged with a “Squeekin’ Doxen show at Riverside Ranchos and Town Hall Party in Compton. Kevin McGee appears with the Kate Smith show in New York on November 2nd and will cut several new sides for Victor on November 3rd.

LITTLE CHARLIE McDILL (King 1299)

“A LITTLE CHILD’S PRAYER” (Decca 28834) Little Charlie McIlroy impressively debuts as he etches a mixture of sincerity and soulfulness. Youngster’s portrayal of the emotion packed lyrics is top notch and sure to beget the label.

THE LORD IS MY SHEPHERD (2:25) (MCA ASCAP—Blanche Ballard & Vitalis Horne) Lovely religious flavored moderate tempo piece that the lad vocals with utmost feeling.

JUSTIN TUBB (Decca 28865)

"LITTLE DONNA" (Lois BMI—Loui Cargile) Smooth voiced Justin Tubb comes up with a quick item tempo in completing manner. Lyrics tell about a little French girl that Justin Tubb makes singing with utmost feeling. "THE STORY OF MY LIFE" (2:27) (Ernest Tubb BMI—Justin Tubb) Bottom deck is a intimate love touching tale that Tubb vocals with infectious appeal. Two potent decks that could prove to be big ones.

LEFTY FRIZZELL (Columbia 21169)

"HOPELESS LOVE" (3:02) (Bill & Ray BMI—Sayan Frizzell, Tasson S. Burton) The disc- tinctive voice of Lefty Frizzell shines as he waxes a moderate beat romantic cutie. Time and lyrics blend in feeling- ful fashion on this money maker for a new Lefty.

"THEN I’LL COME BACK TO YOU" (2:20) (Bill & Ray BMI—Frizzell, Tasson S. Burton) The artist sings from the heart as he tells how doubtful it is that he’ll return to his love the way she was. Untrue. Pithy string support.

JIMMIE LOGSDON (Decca 28913)

"PAPA-YA-MAMA" (2:32) (Shelb BMI—Larry Coleman George, Norman Gibel) Jimmie Logsdon delivers a top flight vocal on a tune that’s breaking big in the West. Justin Tubb version of the spirited lyrics coupled with a catchy beat should catch the ears and catch it. "A MANS’ LETTER" is another winner.

"IN THE MISSION OF ST. JOSEPH" (2:29) (Republic BMI—Jack Charel) Lowder end is another grade “A” vocal effort on a current pop success. Two enchanting sides.

CHET ATKINS (KAY 9163)

"THREE O’CLOCK IN THE MORNING" (2:15) (Louie Jett BMI—Jimmie & Julian Robleda) The guitar work of Chet Atkins is always easy on the ear and always right on the rule. Chet’s soft, lilting rendition of this fanciful oldie makes for a delicious platter.

"CITY CLICKER" (2:38) (Aunt-Teas BMI—Chet Atkins) The nimble fingers of Atkins dishes up some more fanciful guitar work. A pretty side.

LANKY HANK BEER (Valley 6065)

"AWAY IN THE MANGER" (2:43) (Valley BMI—Hank Beer) Lanky Hank Beer comes down with a fine old fashioned item that he resolutely belts out a fast tempo bar room flavored novelty. Rinky dink piano adds color.

"TILL FLOAT DOWN THE RIVER" (2:14) (Heart Line BMI—Danny Dedmon & Linger)- This is a quick beat ditty that Hank Beer vocals with smooth fashion. Solid piano and string support.

"IT'S WHAT'S IN THE CASH BOX THAT COUNTS"
Roy Acuff (Capitol) and all his Smokey Mountain Boys and Girls have just returned from a 12,000-mile journey, covering the United States and Canada. Acuff's Grand Ole Opry friends were happy to see him back on the scene in his familiar role at the Opry headquarters. On October 20th. Webb Pierce, Hank! Right on the heels of one of the smash hit tunes in the C&W field, Carl Smith, who did "Hey Joe," is fast collecting steam once again with his latest release titled "Satisfaction Guaranteed" and "Who'll Buy My Heartaches." The lanky, good-lookin' singer has had a consistent string of 'hit' tunes during the current year, and on many occasions as many as two and three of his tunes were holding strong positions in The Cash Box popularity charts at the same time. X. Cline, who manages Martha Carson, the Capitol songbird of Grand Ole Opry popularity, says that the Carson group is now featuring little Mike Woodruff, four years old, who for his age, sings quite a few of the late Hank Williams tunes. It seems that Mike could sing before he could talk, because at the age of two he had a repertoire of five tunes. Martha's sister, Minnie O'Neil, and her brother-in-law, Charley Woodruff, are also members of the Carson group. This week finds Martha on vacation in Florida. Goldie Hill (Decca) is out in Hollywood for a screen test, posing for the MGM cameras! Chet Atkins (RCA Victor) has just received a scroll from The Cash Box Magazine as his reward for the most programmed, small instrumental group of the year. Jimmie Davis (Decca) recently did a guest spot on the Big "D" Jamboree, Dallas. Hubert Long, manager of Webb Pierce, caught the eyes of the trade recently when he appeared backstaget at the Opry all decked out in Western garb. Hubert says that Webb along with Lonzo and Oscar, Goldie Hill and Eddie Hill showed some 20,000 people in five nights in Kansas territory recently.

The reaction to Faron Young's Christmas record "You're The Angel On My Christmas Tree" is reported to be stirring up plenty of fuss. Hubert Long, his manager is real excited about it and tells us that folks are writing to Capitol headquarters for an advance copy of the tune. Ken Nelson, A&R man for Capitol Records in Nashville Sunday, October 20th for a recording session with Yvonne O'Day, the TV star from WKY, Oklahoma City. Also in Nashville October 24th are Larry Clinton and Howie Richmond. Howie had talks with Nashville rep, Vic McAlpin, and visited with friends. Faron Young Show for the Third Army left on tour Monday, October 20th and will continue on the road for a six-week period, covering the Southeastern states. Among the most promoted Christmas tunes for the coming season, look for the following: "I'll Be Young Daddy," Myer's recording of "I Want A Mommy For Christmas," and "Old Fashioned Christmas" on the Valley label. A secret source claims that some promotional sheets and extensive personal contact work is being exerted to see that the eleven-year-old from Beaumont, Texas, recording will be heard. Proclaimed by many in the trade as the most unusual and different child singer in the past decade, Myer really sings his heart out on his initial release! Dub Allbritton reports that Ernest Tubb (Decca) has just completed a fifteen-minute pilot film at Buckby's Studio in Nashville. The film which will be used for TV presentation, was based on activity around the Ernest Tubb Record Shop in Nashville. While on the subject of Ernest Tubb, we'd like to point out the numerous times this fellow has given other talent a chance in the business via his record shop every Saturday following the Grand Ole Opry Show. Guest on Tubb's Show Saturday, October 24th was eight-year-old Brenda Kifer of KSGM, St. Genevieve, Mo. The little girl who sang from a wheelchair went over big with the fans. Goo luck, Brenda. Duke of Paducah who has been on a constant tour for the past several months with fair and personal appearances, is taking this week off writing script for his All-Star Jubilee network show. The show will be in Paducah in November. Tommy Sobeech, The Willis Brothers, Vic, Guy and Skeeter, who make up the Oklahoma Wranglers, and Chuck Wright, The Old Indian.

According to reports received at Buckley's One Stop in Nashville for the week of October 22nd, an 8-week national magazine promotion is being planned. The promotion, reports Buckley's also reports that Hank Locklin's Four-Star recording of "Let Me Be Your One," is building up very big. Jack Comer, Valley proxy on the move these days promoting his Valley Recording Artists and company's tunes. Just out, with high prospects for another big one for the Cinderella Boy, Darrell Glennel. is his latest release. Valley also has a new release out that is reported to aim at all three fields... pop, country, R&B. Watch this one: Shorty Long singing "Who Said I Said That" and "I Got Nine Little Kisses." On November 20th and 21st, C&W deejays who gather at Music City Music, Nashville, Tennessee, will be fed at a luncheon by Pickin' and Singin' News. The event is to celebrate the 25th Anniversary of the Grand Ole Opry by Radio传动 West Will's celebration which proved so successful last year, will be an annual affair. Johnnie and Jack (RCA Victor) whose recording of "Big Latin Serenade" and "You're My Downfall" received the Bullseye of the Week in Cash Bembo October 1st issue, seem to be riding an all-time popularity reign. The Country Group, which also includes Kilty Welly, one of C&W top female artists is promoted by Frankie More. He reports that requests for their personal appearances are also at an all-time high. He mentioned all recent engagement on their first deep South tour in Florida... the first for the season, and no doubt Frankie has a lot of requests for return engagements! One of the most promising, the name for the Texas Troubadour, Ernest Tubb, in sometime, is his current release, "Divorce Granted" and "Counterfeit Kisses." And, keeping the ball rolling in the Tubb family, is Justin Tubb's new release for Decca, titled "Ooh La La." Justin's first release shows quality, style and lots of promise.

Roy Acuff's latest Capitol release "Swamp Song," penned by Louise Webb in recording advance, comment that sounds as if this one will be a big one for the Smokey Mountain Boy! The Carliseles, managed by Tillman Franko, continue to pour out with those novelties that seem to be catchin' lots of plays these days.

It's What's in THE CASH BOX That Counts
NEW TONAL REALISM
HIGH FIDELITY
FULL DIMENSIONAL SOUND

THE Select-o-matic 100
DELUXE HIGH FIDELITY

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS
Juke Box Operators:

YOUR VOTES TODAY ARE THE ANSWER TO BETTER RECORDS TOMORROW

WASHINGTON, D.C. — Here's something everyone connected with the juke box industry must never forget for a moment. At the conclusion of the hearing on the McCarran Bill on Monday, October 26, John Schulman, of Hays, St. John, Abramson & Schulman, attorneys for the proponents, stated that in the event the McCarran Bill didn't pass, his clients will never stop trying, and will seek to introduce a bill every year.

For the 8th straight year The Cash Box is again exclusively conducting the annual poll to determine the best money-making records and artists for the Automatic Music Industry of America.

For the past few issues voting cards have been stapled into each week's copy of The Cash Box. These prepaid vote cards are for the exclusive use of the nation's juke box operators.

Discussing the poll with one new juke box operator the other day, he made the statement, "What does it mean to me?"

This, perhaps, may be in the minds of some other juke box operators 'round the nation. Therefore, this article, in regards to what this annual poll means to all the nation's juke box operators.

As far as the old timers in the juke box business are concerned, there is no need for explanation, for it was these old timers who urged The Cash Box to start this annual poll in behalf of the Automatic Music Industry of America.

But there have been many new men who have entered into the juke box field and, perhaps, an explanation of The Cash Box' annual poll to determine the best moneymaking records and artists of 1953 is necessary.

The juke box operators, and the entire juke box industry as a whole, benefit from this annual poll, because of late years it has been picked up by the press, radio, television, and all other means of communication which, in turn, more greatly publicize and benefits the entire industry.

The main factor as far as the juke box operators are concerned is that, because of the results of these polls, the record manufacturers and the artists as well, learn just what the juke box operators need and want in recordings.

That means they create better records. And better records, in turn, mean greater income for the juke box operators.

It is, therefore, up to each and every juke box operator in the nation, to carefully and honestly cast his vote in this 8th Annual Poll of the Automatic Music Industry of America, exclusively and completely conducted by The Cash Box—the juke box operators' "Bible".

It was The Cash Box which originated, and followed thru, urging the recording manufacturers and all artists to hold down their recording time to around 2 minutes, so that the juke box operators could enjoy greater income during peak play hours.

It was The Cash Box that fought and crusaded and explained the programming necessary for the juke box industry.

It was the annual polls conducted by The Cash Box which have given the record manufacturers and artists a better understanding of what the juke box operator needs in recorded music to earn more money and use more records.

Once again, in this 8th Annual Poll of the Automatic Music Industry of America, exclusively conducted for the industry by The Cash Box, the juke box operators, by correctly, completely, carefully, and honestly, filling out the enclosed prepaid voting card, will help the music industry to better understand their needs.

The juke box operators' votes TODAY mean better records for him TOMORROW.

JOIN IN THE 8TH ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA, EXCLUSIVELY CONDUCTED BY THE CASH BOX. FILL OUT PREPAID VOTE CARD ENCLOSED IN THIS ISSUE AND BE SURE TO MAIL IT TODAY!!
JUKE BOX INDUSTRY PRESENTS STRONG CASE AGAINST ASCAP-SPONSORED BILL

Record Manufacturers And Tavern Owners Assn. Also Oppose Bill

WASHINGTON, D. C.—Representatives of all facets of the juke box industry gathered in Washington last Monday to defend themselves from proposed ASCAP-sponsored legislation which they claimed would destroy the juke box business as we know it today.

They appeared before Senator Alexander Wiley of the Sub-Committee on Patents, Trademarks and Copyrights of the Senate Judiciary Committee which was holding hearings on Bill S.1196, introduced by Senator McCarran, and calling for the elimination of the copyright exemption for juke box play, which would mean that juke box operators would have to pay a royalty for all records played on their machines in addition to the royalty already included in the purchase price of the record.

Witnesses from all sections of the country appeared, just as they were four years ago when similar hearings were held on the Bryson Bill. Although no new arguments had been advanced by ASCAP in their reappearance of the current legislation, the juke box industry once more had to go through the expense of bringing in witnesses and gathering all the data on the issue to present its case.

As a matter of fact, one of the current witnesses which Sidney H. Levine, counsel for the Music Operators of America, made was that this issue be disposed of once and for all so that it would not be necessary for the industry to go through the excruciating task of defending itself before each new Congress. However, John Schultman, representing the Songwriters Protective Association, indicated that if this legislation wasn't passed by this session of Congress, further attempts would be continued in future sessions.

Testimony against the bill was given by those connected with various ends of the juke box business and by outside parties, such as Congressmen who knew the industry intimately.

Among those who read statements were Congressman George P. Miller of California; Congressman William E. Miller of New York; Clinton Pierce, president of the Wisconsin Phonograph Operators Association; Mr. & Mrs. Clem Weinland, operators from Menasha, Wisconsin; Arthur Hughes, vice-president of S. H. Lynch Company, Inc., Dallas, Tex.; R. C. Rolfing, president of the Juke Box Wholesalers Company; and Samuel Weirnberger, of the Southern Automatic Music Company.

The statement of George A. Miller, president of the Music Operators of America, was read by Clinton Pierce because Miller was suddenly taken ill.

In addition a statement was read by James Donovan in behalf of the Tavern Owners Association in opposition to the bill and one was submitted to the committee for John Griffin of the Record Association of America. Sidney Levine, the principle witness, was introduced by Hammond E. Chauffets who represented four manufacturers of juke boxes, The Rudolph Wurlitzer Company, The J. F. Seeburg Corporation, The Rock-Ola Manufacturing Corporation, and AMI, Inc. Chauffets had previously stated the manufacturers' opposition to the bill and their fear that it would destroy the juke box industry.

Levine, speaking extemporaneously, gave a most effective summation of the operators' cause. He not only answered the arguments of the proponents, but he demonstrated precisely why the legislation would have its ruinous effect.

He showed that ASCAP had been defusing itself in its conception of the amount of money in the juke box industry, for even ASCAP admits that the profit of the juke box industry is $30,000,000 a year. When you divide that by the 10,000 Juke box operators in the country, the average income is $3,000, certainly nothing like the fortunes which had been claimed for the industry.

He showed furthermore that the original copyright exemption of 1909 was passed with Congress fully aware of what it was doing; that it was not a fluke or an oversight; and that the juke box industry was a thriving one then and not merely in its infancy.

Moreover he demonstrated clearly that the industry already pays $2,000,000 in royalties from the records that it buys and is responsible for another $8,000,000 in record royalties from sales which are promoted because of juke box play.

And a point which appeared to have a great effect was Levine's contention that even from a technically legal point of view, which is the one the proponents have been advancing, a person who plays a juke box is not part of a public performance for profit for he is playing for himself and anyone else who happens to be present is incidental. This is not true of radio, television or motion pictures where songs are designed to be heard by audiences of thousands and sometimes even millions.

Finally Levine claimed that the proposed law would place ASCAP in the position of controlling the juke box industry in that by making different deals with different operators, it could decide who should continue in business and who shouldn't.

Levine's written statement, which was submitted to the committee, contained the entire argument against the bill and his talk before Senator Wiley merely emphasized the higher lights.

At the end of the operators' presentation, John Schulman asked to be heard in rebuttal and once more stated the proponents contention that their property rights were being used without proper compensation.

At the end of the hearings, after receiving all the evidence, Senator Wiley stated that "you can't get away from the idea that the juke box makes a song a more profitable business and that's an equity of considerable importance."

The implication of his statement was that he was opposed to the proposed legislation.

Because of time limitations, several witnesses who had traveled to Washington were not able to be heard but merely submitted their statements. These included: Edward B. MacManus, an operator from the district of Columbia; Arthur J. LaBeau, Rock-Ola distributor from St. Paul, Minn.; Albert S. Denver, president of the Music Operators Of New York; G. L. Spear, an operator from Oakland, Cal.; Les Montooth, president of the Central States Music Guild; Chester G. Birdwell, an operator from Bedford, Indiana; Martin C. Brits, an operator from Great Falls, Montana; Donald E. Calkins, an operator from Iowa, Indiana; Howard N. Ellis, an operator from Omaha, Nebraska; Harold F. Hanover, an operator from Edgewood, Ohio; William S. Bullinger, an operator from Delphos, Ohio; Walter D. Wiggins, an operator from McKinney, Texas; Gordon Stout, an operator from Pierre, South Dakota; Paul Bell, a songwriter and music publisher from San Francisco; and R. Brady, Wurlitzer distributor in Charlotte, North Carolina; John H. Haley, an operator from Canton, Michigan; and Joseph A. Conley, an operator from Muncie, Indiana.

See Page 14 For Added Coverage.

**Hit By Virus Principle Witness**

GEORGE A. MILLER President and General Manager, MOA

George A Miller, president of Music Operators of America, who had spent long hours in preparation for the McCarran Bill hearing, was stricken with a virus and confined to his hotel room in Washington during the session. Miller's statement was read by Clinton Pierce. Miller was able to leave Washington at the end of the week.
Kansas Music Association Elects
Officers In Big Wichita Meeting

WICHITA, KANS.—In one of the biggest meetings yet held by the Kansas Music Association at the Allis Hotel here this past Sunday, a tremendously interesting program was presented to the membership of the organization while, at the same time, elections of new officers for the forthcoming year took place.

Re-elected for another year were: Louis Pucek, Manhattan, Kans., president; Glen Williams, Topeka, Kans., secretary; Gebe Atkinson, Topeka, Kans., treasurer.

Newly elected was Pat Murphy of this city as vice-president of the state organization.

The Board of Directors elected were: Clyde Moll of Wamego; Al Pettig of Topeka; C. W. Newkirk of Parsons; Carter Buton of Independence; Ivan Martin of Wichita; Mel Hammer of Wichita; Bryan McCul-lough of Great Bend; Bob Allen of Hutchinson; W. C. Ingram of Hays; and Duke Flanders of Salina, Kans.

One of the most interesting speeches was that of Jerry Harris of Omaha, Neb., on the subject of “Public Relations.” Jerry’s speech won great applause and acclaim from the membership who have been very intently studying the need for public relations work in this state.

Guests from the Nebraska Music Guild also gave talks before the members. These included Howard Ellis, secretary-treasurer of the Guild; Mac McKee, one of the Board of Directors of the Nebraska Music Guild, and Sol Freed.

According to president Lou Pucek, “This was one of the most interesting meetings ever held by our organization. It has given the entire membership much food for thought. “There is no doubt in my mind,” he stated, “that the Kansas Music Association is going ahead even faster than was originally planned.”

Mencuri Travels “Round The World”

MINNEAPOLIS, MINN.—While visiting at Lieberman Music Company, this city, a few weeks ago, Frank Mencuri, sales manager for Chicago Coin Machine Company, couldn’t resist the temptation to take a ride in the firm’s latest ride “Round The World Trainer.” Lieberman is distributor for ChiCoin.
"10¢ Play Satisfies 90%", Reports Stern Of Williams

KIDDIE RIDES—GUARANTEED!

HORSES
Bally & Exhibit
SPACE SHIPS
Motor, Atomic, Bally, Scientific, Exhibit, Delee, Nyco
AUTOS
Midland Racer & Hot Rod
BOATS
Miss America, Scientific & Exhibit
PETE RABBIT
DEER
SMALL HORSE
MERRY-GO-ROUNDS
Bert Lane & Lee Mfg. Co.

Our Stock Largest In The World!
ALL MACHINES SOLD WITH A MONEY BACK GUARANTEE!

REDD DISTRIBUTING CO., INC.
298 LINCOLN ST.
ALLSTON, MA. MASSACHUSETTS
Tel.: AL 4-0404

CHICAGO—They'll have to go to 10¢ to get the old "Jukebox", annually, stated Sam Stern, executive vice-president and general manager of Williams Manufacturing Company, this city, this past week.

"What more", he added, "more than that is, or those who are our "Army-Navy" pinball game with the 10¢", he said, "and regardless of whatever other methods have been tried, that best yet, is 10¢ play."

Stern also stated that operators, here and there about the country, remove the 10¢ chute when the city get their new "Army-Navy" game, and replace it with the 5¢ chute all over again.

"These men are afraid to make the test", he said, "and they should, at the very least, give the dime chute a chance to prove itself in their areas, whether it does or does not go over for them.

"The Juke box operators did it in many areas and there is no reason why the pinball operators can't do it", he concluded.

It is not known here that other manufacturers are watching the success or failure of this 10¢ effort.

Other manufacturers here agree that 10¢ play is the answer. Just as it was, the only answer for the telephone and other utilities, everywhere in the nation.

The constantly rising labor costs here which are forcing manufacturers to maintain present price for its machines, plus the ever increasing overhead which the operators, themselves, are enduring, have caused manufacturers to feel that an increased price in play of pinball would help the pinball operators.

Genco Names Sheldon As Guam Distributor

CHICAGO—Ralph Sheffield, sales manager for Genco Mfg. Sales Company, this city, advised this past week that it had appointed Austin Sheldon as its exclusive distributor for the Island of Guam.

This island has grown rapidly in population every since it came into prominence during World War II. Today it is said to have one of the largest populations of any American island. Its importance is well known to all in the military and aviation world.

Sheffield stated, "Austin Sheldon have been doing a very great job with our guns and, by cable, we worked out a deal for exclusive distributorship for him for the Island of Guam."

Big Time Anticipated By N. Y. Music Ops At Annual Banquet

NEW YORK—Final, last minute details are being completed this week for the forthcoming 10th Annual Banquet of the Music Operators of New York by Al Denver, president. Nath Gordon, business manager, and their assistants.

The show is assured of a complete sellout. As a matter of fact, during the past week or so, it became quite a problem to supply the 500 tickets desired by the membership. Naturally, with the attendance sure to run over 1,000, officials of the association are already anticipating complaints about the seating arrangements. "Everyone wants to sit right alongside of the stage" sighs Denver.

The annual souvenir program went to the printers this week, and it is acclaimed as the finest ever put together by the association.

The show, as usual will consist of a regular program of outstanding acts, together with a top flight orchestra. Added to this prepared show will be appearances of top reciting artists of the nation. Among those who have indicated their intention of attending are: Mindy Carson, Jerry Vale, The Ames Bros., Jeni James, Patti Page, Georgia Gibbs, Dorothy Collins and Kitty Kallen. Many other great stars have promised to be on hand if they are in the city on Saturday night.

HAPPY BIRTHDAY-RAY

Happy Birthday to you,
This is no "Ballyho",
The years sure have passed by
All thirty, and, oh my,
You're no longer just a branch,
Not a very long time ago, "The Ranch",
So Happy Birthday, dear Ray,
We hope you'll always be gay.


CHICAGO—Announcement after a meeting of the Board of Directors of H. C. Evans & Company here, since the passing of Richard W. Hood, was to the effect that Mr. Hood had been elected.

Richard William Hood, son of the founder of the firm, was elected president.

Vice-president is Elizabeth Hoad, wife of the late Dick Hoad. Secretary-treasurer, elected by the Board of Directors, is Jack Kibbey, who has been with the firm for many years.

Information was released to the effect that the firm would continue right ahead as they formerly have and that new products would be presented to the market at regular intervals.

It was also understood that a new model of the Evans' Century automatic phonograph would be presented soon.

Also that new amusement games were already in the works and that these too, would be presented in the near future.

FALL SPECIALS!

CONEY ISLAND...$149.50
ATLANTIC CITY...$180.50
BRIGHT SPOT...$199.50
PALM BEACH...$199.50
BEACH CLUB...$229.50
FROlic...$249.50
BRIGHT LIGHT...$125.50
ROMO...$259.50

WRITE—WIRE—PHONE TODAY!
We are exclusive factory distributors for:
BALLY—WILLIAMS—ROCK-OLA

LAKE CITY AMUSE. CO.
4322 PAYNE AVE., CLEVELAND, O. (Tel.: R. 1207)

FOREIGN BUYERS!

We carry the world’s Largest Stock.

In addition to all the latest equipment we have thousands of thoroughly conditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Alleys.

Write for FREE Price List.


INTERNATIONAL AMUSEMENT COMPANY
900 E. BEACH PARKWAY
PHILADELPHIA 30, PA. (Tel.: R. 6-7712)

“10¢ What’s in THE CASH BOX That Counts”
As I See It

A Weekly Column
AL SCHLESINGER

In all my coin machine experience, I had never before known an operator who had been a rancher and miner. This was an unusual experience. Unfortunately, I was not able to meet this particular operator, I did however, meet his charming wife Marjorie, who furnished me with all the pertinent information.

Ted Patton of Las Vegas, Nevada had operated a cattle ranch north of Beatty, Nev. for many years. He had as many as ten employees in this venture. In the same vicinity, he had a gold mine that employed upwards of seventy men. This eventually petered out because of the set price of $35 per ounce for gold. His next door neighbor was none other than J. F. Seeberg. It was Seeberg who prevailed upon Ted Patton to enter the music business. That was in 1945. Today, the Ted Patton Music Company is the largest music operator in southern Nevada.

Mrs. Patton whom I interviewed was very busy sorting records when I called. She loves this business. Marjorie Patton will never go back to ranching. Her eyes glistened and she was happy to discuss the coin machine business in general. Altho they have three children, all boys, Mrs. Patton manages to come to the office daily. It is all very exciting to her. Shepanels this operation. The office and record department is kept very neat. Thousands of records were evenly stacked in bins. Label attached to each record make it available at a second’s notice. This operation works on a 24 hour basis and service is available any hour of the day or night. They cover a large territory in southern Nevada, with their furthest location seventy miles away. Taxes on music are $30 per year, which includes Federal, County and City. They are against the McCarran Bill and have so written Senator McCarran. His office has replied: “The senator will phone them soon.”

The Pattons look ahead to an exceptionally good year. The town is booming. In five years it has increased its population 14,000, and it now is 39,000. In ten years they expect it to be at least 100,000. The Pattons are going to grow with this town.

About five years ago, this writer was acquainted with a prospecter and miner by the name of Charlie Mayer, of Tonopah, Nevada. We spent many an enjoyable evening together. I just learned that old Charlie passed away last year and that Ted Patton took care of all the burial expenses for Charlie died broke. That is only one of the reasons why Ted Patton is so well thought of in this town.

"It’s What’s in THE CASH BOX That Counts!"
Ops Complain About Game Thefts

Old Drill And Wire Methods Being Used To Beat Pinballs

CHICAGO—More and more complaints have been reaching here from operators of pinball games, that they have been faced with old bell-style drill and piano wire thefts which have been beating their machines on locations.

Some of these ops are of the belief that drill-proof steel inside strips should be used and also that such drill-proof metal be used to cover the backboard top of the backside.

They explain that the methods used by these thieves, right on locations, is to drill into the side of the game, insert a piano wire and work the scores up as high as possible. After which they used colored filler material to cover the dirty drill hole.

Where operators have cured this method by use of plastic caps and metal stripping inside the game cabinet, the top has been drilled on the backboard, a wire inserted, and the arm on the counter pushed to run up more replays.

Front doors have been broken in and impressions taken of the stolen lock, so that all the route of the operator can be opened by a master key, made to fit the tumblers combination. In some cases operators use heavy metal hinges with large padlocks covering the front door.

One operator here has originated a loud buzzer which is extremely noisy if the front door is tampered with in any fashion. This device is ingeniously arranged so that, after each collection, if any tampering is discernible, the operator can move the contacts by a simple single screw to another position inside the cabinet, so that even if a wire is inserted, in an effort to break the contact so the buzzer won’t sound, the thief won’t know where the contact is located.

One western outfit has sent men out who have proven to operators that they can break into and practically clean out games. The business of this firm is selling kits, which consist of plastic covers for the contacts underneath the playing board. The bent edge of the contact leaf is broken off and the plastic cover is then glued in place. The contact should be used only if a wire is inserted it cannot make contact.

Angry operators from many parts of the country have been trying almost every-ingenious method to overcome this old time stunt of drilling into the cabinet and using a fine wire to run up the replays, it is reported.

“Airmail Subscription to THE CASH BOX $30.

“It’s What’s in THE CASH BOX That Counts”
LAST QUARTER THE BEST

Leaders Believe '53 Will Wind Up One Of The Industry's Best Years With Manufacturers Carrying Backlog Over Into '54

CHICAGO—The belief is now current here that the fourth and last quarter will be the best the industry has enjoyed this year of 1953. This, according to those who are supposed to know, will mean that 1953 will wind up in a blaze of sales and production glory, the like of which may be very hard to equal in the year so come.

In fact, some are of the belief here that manufacturers will carry large backlogs of orders into 1954, and that this will give them a very fine start for the new year.

But, most important, is the fact that every one of the manufactories here is busier than ever before and, further, all are continuing every possible effort to obtain even more help than they now employ, because of plans which the factories are reported to have for '54.

There is no doubt, as some here state, that even though manufacturers will carry backlogs of orders into 1954, they have also prepared for the introduction of new products to greet the new year, and they will try, with all possible diligence, to start the new year off just as big as 1953 started.

In the meantime, with factory after factory busily engaged in a search for skilled labor, and all working overtime to get out as much production as possible, the general effect will be to continue boom industry deep into 1954.

There are few here, at this time, who foresee any slowdown, regardless of what other industries may be reporting. Most of those questioned are of the viewpoint that, should other industries slacken off and let go of skilled labor, the coin machine factories will gobble up whatever they need.

The operators, they believe, will find themselves enjoying better play than ever and during what formerly were the slow hours.

They base this reasoning on past history that when workers have time to waste, they usually waste such time in their neighborhood spots, and this means that machines will be getting bigger and faster play action.

In short, from almost every standpoint, the belief here is that 1954 promises to be a very fine year.

Should any general business slide off come about, as some of the nation's economists have predicted, the industry will benefit because of the play action the operators will get, while workers waiting to return to production lines enjoy themselves in their favorite locations.

Some here pointed out that, in former years, as the last quarter came into being, there was always a big drop off of orders for almost all type of equipment.

But, as these same people now state, there is so much advance business already taken this month of October that, even if no further orders were accepted, and this is absolutely improbable, the manufacturers would still run right into 1954 with big backlogs of 1953 business.

"It's What's in THE CASH BOX That Counts"
Hamilton Appointed Assistant To Sales Mgr. At Wuritzer

Robert G. Hamilton

N. O. Tonawanda, N. Y.—Robert G. Hamilton of Buffalo has been appointed to the newly created position of administrative assistant to the sales manager of Wuritzer’s Phonograph Department, according to an announcement by Robert H. Bear, sales manager.

Hamilton was most recently associated with Sylvania Electric Products, Inc. as manager of Radio Sales. He resigned from Sylvania’s Radio and Electrical Division, where he had been employed for over three years, to join Wuritzer.

A graduate of Syracuse University with a B.S. in Business Administration, Hamilton’s experience in sales is well-rounded. He has served as Field Sales Representative for the National Gypsum Company. This assignment was followed by two years in the Sylvania advertising department before becoming sales manager in 1952.

His new duties will bring Hamilton into close contact with the entire Wuritzer organization, including sales and distributor organizations.

Dan Levin, Bally distributor in Little Rock, says that in spite of the hot weather prevailing this fall, Bally’s new models have kept business moving along at a good pace. . . . R. B. Franklin, Southern Amusement Company, Little Rock, a very excited man these days. He and his wife expecting Sir Stork sometime this month. . . . C. W. Holmes, Western Sales, Little Rock, and his partner, Paul Taylor, who operates Western Sales in Tulsa, both apply for membership in the “90-Year Club.” They began their business in Arkansas and therefore so is business. . . . Heard recently added a route in Ball Knob, Ark, to his Newport routes. Ashley Kenny is managing the Ball Knob office. . . . Warren W. Morey, Warren Amusement Co., Little Rock, back home after several weeks in the hospital. Brother-in-law J. B. Yates of Bell Amusement, Amarillo, managing his route and arcade in Warren’s absence. . . . M. F. Day of Day Amusement Co., Blakelyville, Ark. has a Merry-go-round behind his office and sales rooms. Gimick is that the Merry-go-round has live ponies with a seating capacity of 15. Music is supplied by a Wuritzer phonograph. Day has an 80 acre Shetland pony ranch. His sales room is as many saddles as coin machines. Could it be that the rash of coin operated horses started in Day’s salesroom. . . . Sam Fischer, Minilla, Ark, sold his routes of amusement machines to the B & T Amusement Co., Blakelyville. . . . B & T is owned by Virgil Boyd and Sam Turjussen who certainly have made long strides in their two years in business.

Arkansas & Missouri Activity

At the A1 Box, Bob Boller has returned his area to the Missouri State Youth.”

“Harlem” is the coin pulling game in use at the “All-American” show at the Boardwalk in Atlantic City.

Calvin McDonald, manager of the “All-American” 10-cent pull handles, and John A. Mandala, sales representative of Toy Electronic Co., are proud of this new, completely mechanical coin pulling device, which has been designed for coin pulling games in arcades across the nation.

The “Harlem” game is simple to use and requires no skill to play. The object is to win as many tickets as possible by pulling the right handle. Each handle is controlled by a micro-switch and when the handle is pulled, the micro-switch opens the circuit, which stops the spinner, thus giving the player a choice of where the ticket will be placed.

The “All-American” 10-cent pull handles are made of heavy-gauge, anodized aluminum and have a lifetime guarantee. They are available in a variety of colors and can be ordered in quantities of 10 or more. The “All-American” 10-cent pull handles are distributed by Toy Electronic Co., 200 W. Adams St., Chicago, Illinois.

California Clippings

Los Angeles

More and more of the operators are finally realizing that they must switch to dime play to survive. Virtually all machines in Long Beach and El Monte are now on a dime with more localities changing over every day. In the greater Los Angeles area a group of ops headed by Lee Walker are working hard to set up an association whose aim will be to eventually make the entire area dime play. To many of the operators these have been formed only to prove that many operators have adopted a wait and see attitude. They are all interested but cautious. . . . C. A. Robinson and Company was a busy place when the United Service School was held on October 20th. Field engineers Ken Sheldon and Al Theik were on hand to conduct the classes and solicit the operators’ problems. Charlie Robinson was well pleased over the large turnout. He reported that, at least, 200 operators were present. More than forty out-of-town ops came in from as far away as Bakersfield and El Centro. Al Beach and Bill Moore were kept busy taking care of the crowds and serving refreshments. Ken left for Salt Lake City to conduct more classes at the Dan Stewart Company while Al stayed over to see that any operators that couldn’t make it in . . . Jack Simon of Simon Distributing Company recently received a note from Abe Chapman proving his membership in Honolulu. Abe says that he is having a wonderful time and to tell everyone hi. Jack spent a few days in Las Vegas enjoying the sun and taking care of business while John Freeman took care of things at the Simon establishment. . . . R. N. "Bass" Shaffer came up from his ranch near Oceanside to visit here and there. . . . Robert E. Smith, owner of Automatic Bottling and Nat Cohn’s 3-D Theatre Unit line . . . Al Silberman of Badger Sales Company says that the Northwest is becoming well represented with the new Apo line. The Coca-Cola Bottling Company in Seattle recently purchased fifty of the three-drink “Soda Shoppers” vending machines. The Reno Pen and Camera Marine Base at Oceanside says he may add the hot unit to his machines this winter to help supplement sales. . . . At the Dan Stewart Company, proxy Dan Stewart, recently flew in from the Salt Lake office with Fred Cameron, credit manager for the Rock & Roll Snap Company, and spent a few days with local manager Bob Bever. They announced that they are taking orders for the new Rock-Ola "Comet." . . . Soleton Corporation doesn’t look like the same place after being all dressed up with a new paint job. Sorry to hear that Paul Wilson, president of the firm, was injured in a high jump on December 12th and glad to hear that he’s recovering. . . . At Leuenhagen’s Record Bar we saw that handbill, "Capital salesman, Back Stapleton, wearing his pencil to the nib taking orders for Vickie Young’s "Pink Shampoo." Meanwhile, operators Roy Powers and Rusty Jones were giving Mary and Kay Solle their record orders. . . . Bill Tronick of Minthorne Music Company stated that the Phoenix showing of the new Seiburgs was a great success. He added that further that it was the biggest turnout they have ever had at any showing in the area. Colonel John Reese was in charge of the Bell droppers in from Twenty-Nine Palms, Joe says that he has had a big increase in business since the Marine Base opened up. Jack Neel was seen visiting along West pecos this week. Mac Sanders put two of Chicago Cohn’s “Round the World” Trainers out on locations and reports that public acceptance has been great and that he is more than pleased with the profits he is getting from them . . . Al Schlesinger, ace columnist for The Cash Box, is now spending a few days visiting in the Los Angeles area. . . . At the A1 Box, Bob Boller has returned his area to the Missouri State Youth.”

It’s What’s in THE CASH BOX That Counts
That's right! The Cash Box will give you DOUBLE YOUR MONEY BACK if you don't agree that The Cash Box is the finest publication for you in all the history of the coin operated machines industry.

No other publication in the history of this industry has ever dared to make such an offer.

Fill out the coupon on the bottom of this page today! Enclose your check for $15.00 for a full year (52 week's issues) of The Cash Box!

Read the first four issues.
If you don't agree, after going over the first four issues you receive, that The Cash Box is the greatest magazine you've ever yet read to help you progress in your business ... send back those first four issues ... get DOUBLE YOUR MONEY BACK for those first four issues ... PLUS... the original $15.00 you sent for the entire year's subscription!!

YOU CAN'T LOSE!
If anything at all ... you can get DOUBLE YOUR MONEY BACK ... by subscribing to The Cash Box TODAY!!!
**EXCLUSIVE DISTRIBUTORS for J. H. Keeney & Co., Inc.**

**“6-PLAYER PACEMAKER” WITH MAMMOTH SNAP-ACTION PINS**

Bally Manufacturing Co.

**“DUDE RANCH” WORLD’S GREATEST GAME AND THE WORLD’S FINEST KIDDIE RIDES**

Rock-Ola Manufacturing Corp.

**“COMET” THE ORIGINAL 120 SELECTION PHONOGRAPH**

**OPERATORS ATTENTION!!**

BIGGEST AND BEST TRADE-IN DEALS NOW AVAILABLE!

HURRY — WE NEED YOUR MACHINES!

WRITE! WIRE! PHONE! CALL TODAY!

CALDERON DISTRIBUTING CO.

450 MASSACHUSETTS AVE., INDIANAPOLIS, INDIANA

(Tel.: LINCOLN 8468 - 8469)

---

**EASTERN FLASHES**

One of the most historical days in the music machine industry came off on Monday, October 25, when the appearance of J. H. Keeney, sub-committee of the Judiciary in Washington, D.C. to present their opposition to the McCarran-Big Telephone Bill. (See story on page 50.) The meeting was closed by the President and without any hesitation that the witnesses for the Juke Box Industry presented our case with great efficiency, backed by statistical and factual arguments. (See feature story elsewhere in this issue.) These were read into the record as presented by representatives of the Juke Box Industry in all its phases, including operators, distributors and manufacturers, as well as those from Hamilton, Pennsylvania, attorney to the manufacturers, and Sidney Levine, attorney for the operators of the nation. In addition, opposition to the Basic Bill was raised by the League of Owners Association, and manufacturers of records. The statement of Sidney Levine won the acclamation of everyone in the industry. Not only was it the result of great study of the ASCAP history of previous time and that legislation, but it was conditioned in what can only be described as the greatest, most brilliant argument ever presented for the benefit of the Juke Box Industry. (We have a copy of Levine’s statement in our New York office, and suggest that operators visit us to read it. It’ll be well worth your time.) The full committee of the Sub-Committee of the Judiciary will now study the statements of both sides and either “table” the Bill, or submit it to the full committee with their recommendations. The actual results will not be known for some time—but we here at The Cash Box have a feeling of optimism.

---

Joe Young and Abe Lipsky, Young Distributing, really jumping now. Wuritzer’s new phones received in quantity, so they’re taking care of their customers and are shipping the pre-owned equip for export, it’s all loaded and their mechanics working feverishly. — Al Maniaci, Parmount Music, on coinrow. — Larry Feigenbaum’s (Albert Simon, Inc.) daughter, Sharon Ann, given a big birthday party (6 yrs.), at the Rosedale West, Orange, — L. L. Al Simon and his family joined the fun. — Seems like we can never catch up with both Harry Rosen and Meyer Parkoff of Atlantic-New York Corp. at the same time. One or the other is always in conference with some music op, while the other takes pies of visiting coinmen in their showrooms viewing the new Seeburg phonos. — Hyman Koeppel, “the best phone machine manufacturer to come along,” with the new machines arrive at their office simultaneously. Hyman scouring the country for needed machines for export. — Mike Muehres, even though it’s off season, keeps shipping arcades machines. Where they goin’, Mike? — The ebullient, happy “Senator” Al Bodkin, drives thru coinrow, waving to all his friends. — Saturday night, November 5th, the big night for music lovers, the big sixteenth annual banquet. All local ops will be on hand, as well as many out-of-town visitors.

---

**NEW ORLEANS NOTES**

Bill Taylor, M. G. M. representative, elated with his new arrival, Leslie Susan. — Sorry to hear about Mr. Barron’s (Barron Amusement, De Ridder, La.) death. — Joe Barron was stricken while in the midst of preparations for his daughter Marilyn’s wedding. Barron is on the road to recovery, however, and the wedding will take place as scheduled. — Joe Bowers, formerly with Jack Young, and now Joe of Lafayette Machine, Inc., went to New Orleans, and Joe on the Matraunga staff of service men is J. C. Lawrence. Marion reports business is good, and he could sell one hundred “Tahiti” a day if he could get them. — Joe Gassenberger, Westwego, La., is busy with investment in “cabs. The company is known as the “We Go Cab Co.” — Buddy Graham, riding his lazy bike he’s been using ever since, and the Ford have been a birthday present? — Mrs. Al Young’s “Bop Shop” carying as well as selling the best! — Her girl Friday, Anna Bello, was in a crack-up while visiting from her vacation. — The horse was two feet and was severely shaken up. — Capitol salesman, Lee Delcamere, and the Shreveport police did not see eye to eye with each other about overtime parking. Nickels in meters are cheaper than parking tickets, Lee. — Mrs. Barcelona, Barcelona Amusement, hospitalized her daughter because of a high temperature. — Russ Kerner, Gretna, visiting friends. — Charlie Lott, Twin City Automatic, Monroe, decided to sample some of the wedding bliss accorded brother Bill who married a couple of weeks ago. Charlie took the trip to the after last week.
Last Chance
TO GET DELIVERY FOR XMAS '53 OF
"Rudolph
The Red Nosed Reindeer"

ALL ORDERS SUBJECT TO PRIOR SALE!

CHICAGO CHATTER

Most important news all music ops here looking forward to was from McCarran Bill hearings in Washington. The “opponents” of the McCarran Bill (the juke box industry) reported to have given an extremely good account of themselves. Though this is not the final battle, and the Senate’s Judiciary Sub-Committee now has arguments and briefs of both sides under advisement, everyone here sighed with relief that the hearings were over. Senator Alexander M. Wiley (R., Wis.), Chairman of this Sub-Committee, only one to listen to the opponents during the hearings. . . . Borry to blather to George Miller about the case. He was at the hearings. The same day Bumpy and I entered in battle with the virus bugs while in Washington. . . . C. T. (Mac) McKevy greatly thrilled at the rush of answers to the firm’s first big mass media ad which appeared in the November issue of “Fortune” magazine, Page 14. This week, this 7-1/2-Ft growing bigger by the second, looks like Seeburg has some really great sales ahead.

Bumped smash into Bud Breitenstein as we entered the big Bally plant. And Bud coming down the front stairs yet. Wha’ hoppen? . . . Frank Roelke phones all the way from Milwaukee to advise us that he’s coming up to take a position with one of the factories here. Frank well known as a practical engineer and, there’s no doubt, with labor shortage what it is, one of the big plants here can use him. . . . Richard William Hood, son of the late Dick Hood, was named president of H. C. Evans & Co. by the Board of Directors last week. His mother, Elizabeth Hood, named Vice-President. Rex Shriver elected Secretary-Treasurer. Evans getting ready to present news games and a new model phonograph in the near future. . . . Earl Moloney washing in and out of the Bally factory, stops long enough to tell us a joke about “The Old Days.” One of the old guys “who forgot” in Tom Cahan’s office. Then, with that typical Earl Moloney smile, a wave of the hand—off he goes—busier than ever. . . . Bill DeSelm and Herb Oettinger of United with Frank Durant which resulted in some very good news for the trade. And which news will be forthcoming very, very soon.

Paul Huesch on the phone with us to tell us that Keeny just appointed Al Coven of Indianapolis exclusive distributor for the entire state of Indiana. Roy (Mac) McGinnis gets on the phone, too. Discussing this and that with us regarding the forthcoming decision by Alderman Roman’s sub-committee of the Chicago City Council on the licensing of cigarette machines. Which all are to happen before the year’s out. . . . Busiest guy we know—Jack Nelson, Saw him for a second in his office. Then in the big general sales office. Then speeding down that long hall at Bally which the boys call, “the last mile.” Then back to his office. Some words with us. Then phones starting buzzing. Wow! . . . Nate Gottlieb disappointed us this past week. But, we forgive Nate. It wasn’t his fault. Discussing this and that with him, we said, “Well, Nate, what’s the joke for this week?” And just as Nate was eulogizing his own background, another came in. “Three long distance calls waiting for Mr. Nate Gottlieb.” That’s how it goes in Ch’s factories these days.

Bill O’Donnell very much pleased with his latest trip down to New Orleans. And is looking forward to his next trip. . . . By Bill’s report last week at Bally, was to convince Art Garvey to drive up into the snow country, But, Art talked. . . . Ed Levin taking the last third of his vacation and reported on the hot springs visit for the next ten days. And Frank Mencuri will be in charge of all sales at ChColin. Frank just returned from a trip and is, in his words, “very interested in wholesale.” And I’m told, Frank has been coming in and out of the Bally plant all week long. Either had to catch him in his office before 9 A.M. or very late in the afternoon. Result? Ben sold out his entire quota of machines in the first week. . . . Big three conference over at Chicago this past week: Ralph Sheffield, Avelon Genaburg and Sam Lewis. And many a good joke was already in the bag for the big news to the Chicago trade which had been released very, very soon. . . . Art Weinand getting deeper and deeper into export of Exhibit kiddy rides as the maus come flooding in. “But,” as Art reports, “this was all started months before the big news had been official very, very soon.” Art Weinand getting deeper and deeper into export of Exhibit kiddy rides as the maus come flooding in. “But,” as Art reports, “this was all started months before the big news had been official very, very soon.” Art Weinand getting deeper and deeper into export of Exhibit kiddy rides as the maus come flooding in. “But,” as Art reports, “this was all started months before the big news had been official very, very soon.”

Sam Stern reports that Williams will go ahead putting the dime chute on in all its game. Fact is that 80% of those cops who left the dime chutes on the “Army-Navy” game of the firm that it was everything they ever wanted to assure them better income. Kansas Music Assn. selected Lou Plass, President; Glen Williams, Secty; Gene Atkinson, Treasurer; and new Vice-President elected was Pat Murphy of Wichita. Kansas music ops had a busy week and, as Jack Bumpert says, “we are glad to know that thanks to all who have written and phoned complimenting The Cash Box complete datings of all pinball games in The Confidential Price Lists. This is demand of the biggest in the whole market.” . . . Eddie Ginsberg of Atlas Music put it this way this past week, “Excellent business control.” Atlas’ new building going ahead much more fast now, and prospects for a grand opening soon, more or less assured.

Look what mfrs here offer in help-wanted-ads to get labor: Paid Vacations, Paid Holidays, Paid Hospital, Paid Life Insurance, Paid Sick Leave, Paid Dental. They are, we are, and labor shortage remains very acute in all big factories here. . . . Cornelius to A. D. Palmer for the very realistic drawing on the latest Wurlitzer effect. Louis Ackerman of a sale, “it’s a shame like it can be picked right off the paper, . . . if you are a machine operator—grouchiness save—All out the prepped voting card in this issue and forward clear away some of the tremendous backlog of orders getting bigger every day. . . . Len Micon of

"It's What's in THE CASH BOX That Counts"
WANT—Clean, slightly used Bolero. DURSELL NOVELTY CO., 176 ARCH STREET, NEW BRITAIN, CONN.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick, Victor; Vocalion; Paramount; C'Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th Street, N. Y. C.

WANT—Stars, Frolics, Atlantic City, will buy 2000 PENNSYLVANIA VENDING CORP., 1822 CARSON STREET, PITTSBURGH 3, PA.

WANT—Wurlitzer 800, will pay top price if complete with all electronics.

WANT—Tubes: 2051; 2050; 7017; 24A; 243; 5V4; 6L7; 6N7; 6V6 metal; 65X metal. Will pay $40. Must have minimum quantity of a type; ask for other types in quantity. LEWIS ELECTRIC, NO. ELAINE, CHICAGO, ILL.

WANT—Wurlitzer 1015s, 1100s, 1130s, and 1400's for collectors. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.


WANT—All types of post-war flipper five ball games in quantity. CHICAGO MACHINE, condition 1st; will pay price, and when ready to ship, INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Show Boats, Crescent, and Seeburg 45. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: Market 1-3967.

WANT—Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also phenol and coffee grinders. Give quantity, model numbers, condition and price wanted in first letter. ALLIANCE MACHINE COMPANY, BOX NO. 1010, c/o THE CASH BOX, 320 RANDOLPH ST., CHICAGO 1, ILL.


WANT—Will pay cash, up to $250 for Geneo uprights, Silver Chest, Golden Nugget, Jumping Jacks "400" model, Atlantic City $200; Beach Club $250; United Glover Bowler $250. WEST WAY, INC., 776 ASHTON AVE., SALT LAKE CITY, UTAH.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, or phone BRUSH DISTRIBUTING COMPANY, 226 N. W. 29th ST., MIAMI, FLORIDA.

WANT—Wurlitzer Type 702, will pay top price if complete with all plastics. Rush ORDER, KOPPEL DISTRIBUTING CO., 529 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—We buy new and surplus records from 78s and 45s. No quantity too large or too small. We buy brand new LPs (33 1/3 RPM) in quantity. Write or phone.

WANT—Your used or surplus records all 78's, 45's, or your specialty. We buy all year round and pay top prices. No lot too large or too small. More than 15% off. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Arcade equipment in good condition. AMI W. B., Seeburg 100 W.B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2646.

WANT—45 RPM Records, new or used. No quantity too large or too small. Highest prices paid. Write stating quantity on hand. TONY GALCANO, GALCANO DIST., 414 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7600.

WANT—Bright Spots, United Show box, and JUdson Color 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, prices, and condition in first letter, NOBRO NOVELTY CO., 3481 AVENUE ST., SAN FRANCISCO 7, CALIF.

WANT—New and used records. pay 10% for 78's and 15c for 45's. Can be up to 6 months old. No quantity too large or too small. We pay freight. DIXIE RECORD SHOP, 255 WEST 87TH ST., NEW YORK 36, N. Y. Tel. : Washington 7-0830.
FOR SALE—Seeburg M100A Selectomat "100", $549.50; Seeburg Model 148 Blende Finish, $175; Seeburg Model 147, $90; Seeburg Model 146, $75; Seeburg Model 148 R. C. Special Metal Cabinet, $165; Seeburg Model 147 R. C. Special Metal Cabinet, $100; Seeburg Model H1216 R. C. Special, $80; Seeburg Model H146M R. C. Special, $80; Seeburg Pre-war R. C. Specials, $29.50. Authorized Seeburg Distributors, Inc., 1012 Market Street, St. Louis 1, Missouri.

FOR SALE—Bingo Games—Music Boxes—5 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: Eastern 7-1081.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: Sacramento 2-5050.

FOR SALE—Used United Bowlers, each with Formica tops and Jumbo Pins. 5-Player, $89.50; Regular 6-Player, $119.50; 6-Player Deluxe, $139.50; Super 6-Player, $229.50. Write for full listings on Bowlers, Bingo, and Music. Rush 1/3 deposit to: SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y.

FOR SALE—10 ABT Challengers $12.50 each. 25 reconditioned Snacks bulk vendor center compartment ballygum side compartment merchandise some with stands, $12.50 each. For sale, 7-11 Rowe Tab Gum Vendors $5.80 each. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: Olive 2800.

FOR SALE—5 AMI Model B, $310 each; 2 Geneo Sky Gunners, $250 each; 4 for 25¢ semi-automatic camera, $195. All equipment in A-1 condition. RELIABLE COIN MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN.

FOR SALE—5 brand new Mueller Ice Cube Makers. First $750 takes all. ALBERT'S MUSIC CO., 1056—5th Ave., S. E., CEDAR RAPIDS, IOWA.

FOR SALE—15 United's Havana, $395 each; 10 Geneo's Golden Nuggets, $99.50 each. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE. Tel.: Atwater 7565.

FOR SALE—Pop Corn Cart $49.50; National Candy 9M $65; Jungle Joe $150; Chi-Go Super Jet, like new, write; Williams Music Mite $100; Fokerina Jr. $60; Bazooka Guns $100; Williams Star Series $65; Mill Panoram $225; Mutoscope Sky Fighter $125; Chi-Go Pistol $90; Chi-Go 4 Player Derby $225; Chi-Go Band Box, write; Spartan Gunner Trainer, write; Exhibit Big Bronze $500; Dale Gun $60; Evans Horse Race Wheel, write. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE—Distributor's stock of new World'tte Phonograph parts for Model 1100 and older. Distributor's cost $3300. Will sacrifice entire lot for $750. Detailed inventory sent on request. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 5-5655.

MISCELLANEOUS

NOTICE — Phonograph Motors Rewound — any make of split-phase Juke Box Motor rewound $4.00. No Extras. $4.00 is all you pay. Mailing list 4,000 Juke Box Operators $35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel.: 2711.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1211.

NOTICE—10c Seeburg AMI Ops—Don't Pass Up Nickels! General Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples $3.50. Lots of 10, $2.95 each. Complete with decals and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLISBAD, CALIFORNIA.

NOTICE—Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

* "B"est way I know to keep alive, not only to business conditions in the coin-machine industry, but also to the personalilities that are so important in this industry, is to read 'THE CASH BOX' every week."

RAY MOLONEY
President
BALLY MANUFACTURING COMPANY,
Chicago, Illinois

* If you are reading someone else's copy of The Cash Box why not mail this coupon today

THE CASH BOX
26 WEST 47TH STREET
NEW YORK 36, N. Y.

Enclosed find my check for $15 for a Full Year (52 Weeks) Subscription.

NAME
FIRM
ADDRESS
CITY ZONE STATE

Notice! You can safely send deposits to advertisers in "The Cash Box" Your Deposit is GUARANTEED

1. LONG as you are a paid up subscriber to "The Cash Box", at the time you order any advertisement that appears in "The Cash Box", where the advertiser requires that you mail a deposit to him, first set aside the merchandise advertised, your deposit up to $100.00 is guaranteed by the "Cash Box" Credit Association, 1012 Market Street, St. Louis, Missouri.

The Cash Box
26 West 47th Street, New York 19, N. Y.
Patrons get more enjoyment from music when the instrument that plays it is good to look upon. Just a glance tells that the design beauty of the new Model “E” adds pleasure to the rich tonal reproduction of its advanced sound system.

This appeal to an extra sense means more dollars for the operator.
## THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
735th Consecutive Week's Issue

### How To Use "The Confidential Price Lists"

[Also Known As the "C. M. L. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter: "The Confidential Price Lists" can only feature the market prices as they are quoted. The "Confidential Price Lists" acts exactly the same as the market quotation board at the Street Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The "Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known price at a base to work with. Prices are very widely divergent. Someone on the West Coast may feel a certain machine worth $100.00 whereas someone on the East Coast may think it worth $75.00. Of course, serial, apparel, location, demand, territory, quantity, and terms of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others due to the quality of work put into the machines.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Confidential Price Lists" should be read as follows: First place prices listed are lowest price quoted for the machine. Second place listed is highest price quoted.

#### EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week

### Manufacturers and date of game's release listed. Codes: (B) Bally; (C) Chicago; (G) General; (G) Gottlieb; (K) Keeny; (U) United; (Wm) Williams.

### PHONOGRAPHS

**LISTED ALPHABETICALLY**

#### AIREON

- 4. Fiesta
- 4. '47 Hideaway
- 48 Coronet 400
- 49 Coronet 1000

#### A M I

- 4. WM Wall Box
- Model A '46
- Model B '48
- Model C '45
- Model D '40
- Model D (60)

#### BUCKLEY

- 6. Wall & Bar Box O.S.
- 6. Wall Bar Box N.S.

#### MILLS

- 6. Throne of Music
- 4. Empress
- 5. Constellation

#### PACKARD

- 2. Pla-Mor Wall Bar Box
- 4. Pla-Mor (Hideaway)
- 1126 Phoeen '47
- 1128 Magic Glo
- 1132 Rocket '51
- 1434 Scarlet Wall
- 1501 Wall Box
- 1502 Box
- 1503 Box
- 1504 Box
- 1505 Box
- 1506 Box
- 1507 Box
- 1605 Organ Speaker

#### ROCK-OLA

- 4. Playmaster '46
- 1422 Phoeen '46
- 1424 Phoeen (Hideaway)
- 1126 Phoeen '47
- 1128 Magic Glo
- 1132 Rocket '51
- 1434 Scarlet Wall
- 1501 Wall Box
- 1502 Box
- 1503 Box
- 1504 Box
- 1505 Box
- 1506 Box
- 1507 Box
- 1605 Organ Speaker

#### SEEBURG

- 4. Hi-Tone 9000
- 4. Hi-Tone 9000 RC
- 4. Hi-Tone 9000 S
- 4. Hi-Tone 9000 CC
- 4. Hi-Tone 9000 RC
- 146S
- 147S
- 2* 147M
- 148M
- 2* 148M
- 2* M-106A
- M-101B
- W-155 Wall Box S 4c
- 2W2 Wall-Matic
- 4W-5c Wall Box
- 5, 18, 25c
- 1956 Wall Box Wireless
- 1W-156 Wall Box Wireless

#### WURLITZER

- 250E
- 2700M Colonial
- 2700E
- 2500
- 850
- 2* 1015
- 1017 Hideaway
- 2106
- 1400
- 2110 Wall Box
- 2210 Wall Box
- 2215 Wall Box
- 2217 Wall Box
- 2219 Stepper

### MISCELLANEOUS

- 4. ChiCoin Band Box
- 4. Chicago Coin Hit
- 4. Ristorante
- 4. Williams Music Mite
- 4. Evans Constellation

---

**THE CONFIDENTIAL PRICE LISTS**

The Cash Box
Page 50
November 7, 1953

---

**COPYRIGHTED 1953. REPRODUCTION NOT PERMITTED**
<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>4. Special Entry (B 37)</td>
<td>29.50</td>
</tr>
<tr>
<td>5. Speedway (Wm 9/48)</td>
<td>19.25</td>
</tr>
<tr>
<td>6. Spinball (CC 5/48)</td>
<td>10.00</td>
</tr>
<tr>
<td>7. Spot Bowler (Got 10/50)</td>
<td>79.20</td>
</tr>
<tr>
<td>8. Spot-Life (B 1/52)</td>
<td>120.00</td>
</tr>
<tr>
<td>9. Spot-Time (B 1/52)</td>
<td>55.00</td>
</tr>
<tr>
<td>10. Sportman (Wm 5/50)</td>
<td>49.50</td>
</tr>
<tr>
<td>11. Springtime (Ge 5/52)</td>
<td>49.50</td>
</tr>
<tr>
<td>12. Super Door Canteen (Got 11/45)</td>
<td>10.00</td>
</tr>
<tr>
<td>13. Starburst (U 5/46)</td>
<td>15.00</td>
</tr>
<tr>
<td>14. Stars (U 6/52)</td>
<td>100.00</td>
</tr>
<tr>
<td>15. Starlight (Wm 5/52)</td>
<td>155.00</td>
</tr>
<tr>
<td>16. Spot &amp; Go (Ge 5/52)</td>
<td>45.00</td>
</tr>
<tr>
<td>17. Stormy (Wm 1/48)</td>
<td>24.50</td>
</tr>
<tr>
<td>18. Summertime (U 5/48)</td>
<td>25.00</td>
</tr>
<tr>
<td>19. Tenpin (B 2/53)</td>
<td>10.00</td>
</tr>
<tr>
<td>20. Sunshine Park (B 12/52)</td>
<td>145.00</td>
</tr>
<tr>
<td>21. Sunbeam (CC 4/49)</td>
<td>34.50</td>
</tr>
<tr>
<td>22. Superliner (Got 7/46)</td>
<td>17.00</td>
</tr>
<tr>
<td>23. Superscore (CC 10/46)</td>
<td>10.00</td>
</tr>
<tr>
<td>24. Swiss Delight (Wm 5/49)</td>
<td>25.00</td>
</tr>
<tr>
<td>25. Swiss Em (Ex 2/52)</td>
<td>99.50</td>
</tr>
<tr>
<td>26. Record Time</td>
<td>15.00</td>
</tr>
<tr>
<td>27. Red Shoes (U 11/46)</td>
<td>35.00</td>
</tr>
<tr>
<td>28. Rio (U 12/46)</td>
<td>10.00</td>
</tr>
<tr>
<td>29. Round Up (Got 11/49)</td>
<td>119.50</td>
</tr>
<tr>
<td>30. Roto (Got 5/50)</td>
<td>25.00</td>
</tr>
<tr>
<td>31. Rockettes (Got 8/50)</td>
<td>65.00</td>
</tr>
<tr>
<td>32. Rendevoo (U 1/49)</td>
<td>25.00</td>
</tr>
<tr>
<td>33. Rear End (Wm 10/50)</td>
<td>25.00</td>
</tr>
<tr>
<td>34. Round Up (Wm 11/50)</td>
<td>24.50</td>
</tr>
<tr>
<td>35. Redhead (Wm 12/51)</td>
<td>35.00</td>
</tr>
<tr>
<td>36. Red River (B 6/51)</td>
<td>25.00</td>
</tr>
<tr>
<td>37. Top Hat (B 2/52)</td>
<td>25.00</td>
</tr>
<tr>
<td>38. Three Feathers (Got 7/46)</td>
<td>75.00</td>
</tr>
<tr>
<td>39. Three Musketeers (Got 7/46)</td>
<td>59.50</td>
</tr>
<tr>
<td>40. Thrill (CC 9/48)</td>
<td>29.50</td>
</tr>
<tr>
<td>41. Times Square</td>
<td>165.00</td>
</tr>
<tr>
<td>42. 6-15 (Wm 8/48)</td>
<td>12.75</td>
</tr>
<tr>
<td>43. Touchdown (U 1/52)</td>
<td>69.50</td>
</tr>
<tr>
<td>44. Trade Winds (Ex 2/48)</td>
<td>25.00</td>
</tr>
<tr>
<td>45. Triumph (Ex 12/47)</td>
<td>14.50</td>
</tr>
<tr>
<td>46. Trinidad (CC 3/49)</td>
<td>25.00</td>
</tr>
<tr>
<td>47. Triple City (B 1/48)</td>
<td>10.00</td>
</tr>
<tr>
<td>48. Triplets (Got 7/49)</td>
<td>50.00</td>
</tr>
<tr>
<td>49. TriviScore (Got 7/52)</td>
<td>35.00</td>
</tr>
<tr>
<td>50. Troy (B 4/49)</td>
<td>39.50</td>
</tr>
<tr>
<td>51. Tropicana (U 1/47)</td>
<td>25.00</td>
</tr>
<tr>
<td>52. Tropics (U 7/53)</td>
<td>410.00</td>
</tr>
<tr>
<td>53. Turkey (Wm 11/49)</td>
<td>22.50</td>
</tr>
<tr>
<td>54. Tumbleweed (Ex 9/49)</td>
<td>52.50</td>
</tr>
<tr>
<td>55. Two Kings (B 6/50)</td>
<td>40.00</td>
</tr>
<tr>
<td>56. Twenty Grand (Wm 12/52)</td>
<td>135.00</td>
</tr>
<tr>
<td>57. Uph (U 7/49)</td>
<td>39.50</td>
</tr>
<tr>
<td>58. Vault (Ex 2/47)</td>
<td>19.50</td>
</tr>
<tr>
<td>59. Victory Special (B 16)</td>
<td>19.50</td>
</tr>
<tr>
<td>60. Virginia (Wm 3/48)</td>
<td>20.00</td>
</tr>
<tr>
<td>61. Watch My Line</td>
<td>75.00</td>
</tr>
<tr>
<td>62. Whiz Kids (CC 3/53)</td>
<td>75.00</td>
</tr>
<tr>
<td>63. Wild West (Got 8/51)</td>
<td>125.00</td>
</tr>
<tr>
<td>64. Wisconsin (Ex 2/53)</td>
<td>29.50</td>
</tr>
<tr>
<td>65. Yacht Club (B 6/53)</td>
<td>349.50</td>
</tr>
<tr>
<td>66. Yanks (Wm 4/48)</td>
<td>15.00</td>
</tr>
<tr>
<td>67. Zingo (U 10/51)</td>
<td>95.00</td>
</tr>
</tbody>
</table>

**Summary**

The page details prices and descriptions of various items from different categories. The entries range from 10.00 to 350.00 dollars, with many items priced around 25.00 dollars. Categories include bowling, baseball, and various other games and equipment. The page is part of a larger catalog or price list, likely for a combination of retail and wholesale items.
**Manufacturers New Equipment**

Products listed here are currently in prices, F. O. B. factory.

**A.B.T. MFG. CORP.**
Challenger (Counter Model Coin) $65.00
Rifle Sport, 6 and more Guns, plus complete ranges of vari-

cap.

**AMI, INCORPORATED**
AMI "E"40 Photophone $750.00
AMI "E"40 Photophone
AMI "120" Photophone $1,050.00
W & S No.25c Wall Box $85.00
Wholesale 125c Wall Box
HS-30 Hideaway $775.00
HS-120 Hideaway $885.00
Jack-O-Lantern $75.00

**AUTO-PHOTO CO.**
Auto-Photo $2,545.00

**BALLY MFG. CO.**
The Champion (Mech. Horse) $1,065.00
Space Ship $1,165.00
Speed Boat $955.00
Dude Ranch $695.00

**CHICAGO COIN**
Gold Cap $665.00
HiSpeed Crown Bowler $625.00
Advanced Bowler $150.00
The World Trainer $1,185.00

**H. C. EVANS & CO.**
Century (Model 2045) $1,050.00
Juibles (Model 245) $85.00
Juibles (Model 278) $795.00

**EXHIBIT SUPPLY**
Big Top "50" Lighted Beer Tent $977.50
Roy Rogers' Trigger $1,047.50
Redmond (Red Nose Reindeer) $725.00
Pete the Rabbit $725.00
Whitehead $725.00
Space Gun $375.00
Space Patrol $1,047.50
Silent Salesman (Card Vendor) $79.50
Sea Skate $1,047.50
Water Fun $375.00

**GOTTLEBER & CO.**
Shindig $364.50

**INTERNATIONAL MOTO. CORP.**
Photomat $2,150.00

**J. H. KEENEY & CO., INC.**
Electric Cigarette Vendor $1,240.00
Col.境内er Model $400.00
Panacemaster Bowler $600.00

**MARVEL MFG. CO.**
(New Model) Shuffleboard $139.50
Wall Type Scoreboards for $95.00

**MILLS MFG. CO.**
Army Navy $364.50
Pennant Baseball $479.50

**THE ROUDLIP WURITZER CO.**
Model "1500" Phonograph $1,250.00
Model "1600" Phonograph $1,350.00
Model "1500" Phonograph $1,450.00
Model 4555 50-50-50c Wall Box $540.00
Model 50-50-50c Wall Box $460.00
Model 50-50-50c Wall Box (104 Selections) $510.00
Model 5100 5c Speaker $510.00
Model 5100 12" DecoLeesar Speaker $5100.00

**Products listed here are currently in prices, F. O. B. factory.**
UNITED'S IMPERIAL SHUFFLE ALLEY

MORE APPEALING
Extremely Durable
FAST
SMOOTH
QUIET
Knee-Action Disappearance

KING REALISTIC BOWLING PINS
MORE THAN TWICE THE SIZE OF FORMER PINS

ACTUAL SIZE PHOTO
U.S. PATENT NO. 2,652,557

UNITED'S ROYAL Shuffle Alley
Has All The Features of IMPERIAL
eXcept Triple Match Feature

NOW AT YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Plus
TRIPLE MATCH FEATURE
(0-9)
TRIPLE and DOUBLE Scores
5th and 10th Frames with TRIPLE Scores
Added Feature—can adjust to 5 Frame Game
Strike or Spare Flasher Lights
HI-SCORE Feature
Can Pick Up 7-10 Split
Hinged Pin Hood—Hinged Front Door
Formica Playboard

SEE YOUR DISTRIBUTOR

TWO SIZES
8 FT. BY 2 FT.
9 FT. BY 2 FT.
It's got everything!

Super-Card
Super-Lines
Select-a-Spot
Select-a-Feature
2-in-Line Scores
3-in-Line Scores
4-in-Line Scores
5-in-Line Scores
Corner Scores
Advancing Scores
Spot Roll-overs
Extra Balls
Brilliant Glass
Exciting Playfield
Colorful Cabinet
Perfect Mechanism

NEW
“PRINTED” CIRCUITS SIMPLIFY SERVICE

Be sure to see the new wireless “printed” circuits—the greatest advance in pinball engineering in 20 years.