The new Rock-Ola “Comet Fireball” 120 selection phonograph, which is being introduced this week, is due to get plenty of attention from operators, location owners and juke box enthusiasts throughout the country. Shown admiring the new machine in the upper left photograph is Monica Lewis, who has just been signed to a new Capitol contract. Below her are the Ames Brothers, whose RCA Victor recording of “You, You, You” is a smash. To the right is Jim Lowe, Mercury recording artist, whose current hit is “Gambler’s Guitar.”
THANK YOU FOR YOUR ENTHUSIASTIC RECEPTION OF ROCK-OLA’S COMET LINE

My personal thanks to each one of you who visited Rock-Ola Distributor show rooms on October 3-4-5. Your comments and your purchases are most encouraging. We interpret this genuine interest as another vote of confidence in Rock-Ola products. We pledge, in return, that we will continue to earn that confidence with high quality manufacturing techniques to insure service free operation. If you haven’t yet seen the new Rock-Ola Comet line . . . take the advice of your fellow operators and accept my invitation to see it at your local Rock-Ola distributor’s show rooms. Thanks again.

David C. Rockola
There used to be a time in the record business, when, if you had a good song, a good rendition, a top artist, you could almost be certain of a decent sale on the record. You didn’t worry about all the factors which are important in the record business today. And above all, you didn’t worry much about distributors because there weren’t too many to worry about.

Today, the situation has become very different. One of the most important factors in record merchandising has become the distributor. Around him very often center the entire chances of a record. For no matter how good the record may be, no matter how much promotion may go into it, no matter how much demand there may be for it, the record distributor has the power to kill it at the start.

On the other hand, a good record distributor—one who really works on the disk—has the power to make it a hit despite the record’s lack of quality.

Record distribution is no longer the one-horse business it used to be. In former years, records were usually the last thing the distributor thought about. He usually carried it along with refrigerators, radios, washing machines, etc. and those other lines were the ones he was most interested in for they were the ones he made the most profit on.

The situation today is very, very different. Record distribution is no longer an adjunct to selling refrigerators. It’s a highly developed enterprise in itself. Even where the distributor carries other kinds of equipment, his record department is an important, profitable entity. That department is no longer shunted into some back corner. It now stands out as a well organized—and as we said—profitable part of his business.

Another highly important development in the distribution of records has been the network of independent distributors that has grown across the country. Today in almost every major city, and many smaller ones, there are several distributors whose sole business is records. They handle no other merchandise for the most part. And they make their living by distributing the products of independent record manufacturers.

These distributors have proven so successful, that even the majors have turned to them for their subsidiary labels.

This network of independent distributors, together with the longer established ones, have helped give the record business the importance it has today. For the distributor is the go-between for the record manufacturer and those who get the disks before the public, i.e., it is the record distributor who very often does the contacting of the juke box operator, the disk jockey, and always the retailer. It is in this role of contact-man that the distributor succeeds or fails. For if he is a diplomat, the good will he engenders very often makes up for the bad records or helps get the good ones started faster and going longer.

So today there’s no doubt that the record distributor holds a great deal of the success or failure of a record in his grasp. Fortunately for the record business, most distributors are aware of their responsibility not only to the record company, publisher, composer and artist, but also to themselves.
The Cash Box Music

The Nation's Top Ten

The #1 in Country Music

Juke Box Tunes

The Top 25

RCA Victor

October 10, 1953

You, You, You

Amen Brothers

You're Gone

Sorrow & Pain

RCA Victor 20/47—5460

Sales Grow

When You Go 45

The Davis Sisters

in a follow-up smash to their great

"I FORGOT MORE THAN YOU'LL EVER KNOW"

The No. 1 Country Tune

"You're Gone"

and

"Sorrow & Pain"

RCA Victor 20/47—5460

You, You, You

Amen Brothers

You're Gone

Sorrow & Pain

RCA Victor 20/47—5460

Sales Grow

When You Go 45

"What's in The Cash Box That Counts"

1. You, You, You
   Amen Brothers
   CA-2525 (F-2562) — Roy Anthony O.
   CA-2858 (9-28845) — Grady Martin
   CA-2665 (9-28845) — Buddy Morrow O.
   CA-2593 (9-28845) — Spike Jones O.

2. Crying in the Chapel
   Darrell Glenn — June Valli — Rex Allen
   CO-4056 (F-2562) — Ken Griffin
   CA-1408 (9-31332) — Art Land
   DE-28732 (9-28732) — Elgie Fitzgerald
   DE-28733 (9-28733) — Rex Allen
   DE-48320 (9-48320) — Sister S. Tharp

3. Dragnet
   Ray Anthony O.
   CO-9136 (F-2562) — Ray Anthony O.
   CO-2352 (9-28845) — Grady Martin
   CO-2858 (9-28845) — Buddy Morrow O.
   CO-2593 (9-28845) — Spike Jones O.

4. Oh!
   Pee Wee Hunt O.
   CA-2346 (F-2346) — Pee Wee Hunt O.
   CA-4056 (F-2562) — Ken Griffin
   CO-9136 (9-31332) — Art Land
   CO-2352 (9-28845) — Grady Martin
   CO-2858 (9-28845) — Buddy Morrow O.
   CO-2593 (9-28845) — Spike Jones O.

5. Vaya Con Dios
   Les Paul & Mary Ford
   CA-2340 (F-2340) — Les Paul & Mary Ford
   CA-2340 (9-2340) — Wes & Mamie Tuttle
   CA-2340 (9-2340) — Wes & Mamie Tuttle

6. No Other Love
   Perry Como
   CA-2487 (F-2487) — Howard L. Wilson
   CO-9136 (9-31332) — Jack Smith
   BE-1005 (9-31332) — Art Land
   BE-28576 (9-28576) — Tony Bennett
   DE-28732 (9-28732) — Guy Lombardo
   DE-28733 (9-28733) — The Commanders

7. Hey Joe
   Frank Laine
   CO-40836 (F-40836) — Frank Laine
   CO-23139 (9-23139) — Carl Smith
   DE-28737 (9-28737) — Kitty Wells
   DE-28738 (9-28738) — Charlie Louvin

8. P. S. I Love You
   Hilltoppers
   BE-1004 (9-1004) — Larry Clinton O.
   DE-28705 (9-28705) — G. Jenkins O.
   DE-28706 (9-28706) — G. Jenkins O.

9. Gambler's Guitar
   Rusty Draper
   ME-70117 (70117643) — Rusty Draper
   ME-70163 (70163643) — Jim Lowe

10. "What's in The Cash Box That Counts"

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

RCA Victor

SOLD IN EVERY MUSIC STORE

THE NATION'S

TOP TEN

PLUS THE NEXT 25

JUKE BOX TUNES

The Top 25 in Country Music

The Next 25 in Juke Box Tunes

Sales Grow

When You Go 45

"What's in The Cash Box That Counts"
THE TEN RECORDS

THE TEN RECORDS

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. YOU, YOU, YOU
   Amos Bros. (RCA Victor)

2. EBB TIDE
   Frank Chackfield (London)

3. DRAGNET
   Roy Anthony (Capitol)

4. VAYA CON DIOS
   Paul & Ford (Capitol)

5. CRYING IN THE CHAPEL
   June Valli (RCA Victor)

6. EH, CUMPARI
   Julius La Rosa (Cadenza)

7. NO OTHER LOVE
   Perry Como (RCA Victor)

8. ST. GEORGE AND THE DRAGONET
   Stan Freberg (Capitol)

9. OFF!
   Pee Wee Hunt (Capitol)

10. RAGS TO RICHES
    Tony Bennett (Columbia)

A great many changes this week. Donna Tibbetts (WFVA-Manchester, N. H.) tells us WFVA has been sold to WMUR. This move was mainly an manipulation to acquire the full TV rights in Manchester and WMUR-TV will be on the air by the first of the year. Since FCC does not allow the ownership of two stations by the same party in the same city, WFVA is up for sale again.

Manchester will now have three radio stations and two TV stations. A top flight Mr. and Mrs. Deejay team will soon be available and any station or personal manager interested might communicate through this column. . . . Jockey Jack (Jack Gibson) moves from WMIM—Miami Beach, Fla., to WFLC-Miami. "More loot, more freedom with my shows and a TV show in the making," says Jack. . . . Danny Shelds moves from WCAV—Norfolk, Va., to the land of catfish and huskypuppies, to the great midwest. Danny now does what he calls "the liveliest show on the radio" at WPAS—Milwaukee. . . . After October 1st Jerry Kay will no longer be associated with WVEZ—New Orleans, La. Anyone wanting to reach Jerry can get in touch with him through Paul Brown or Milton Kellems in New York.

This week—Niki Hill, who's fifteen and one of the country's youngest disk jockeys, is heard via KCID in Caldwell, Idaho, five days a week from 5-6 p.m. in her "This is Niki" show. Claude Tomblinson is now holding forth with a big R & B show, "Ebony Rhapsody," heard Monday through Friday over WIVK-Knoxville, Tenn. Any R & B artists passing through the city are invited to stop in and say "hello" to Claude, who, incidentally, is doing a real "Cool" job with the show. . . . When Hugo Wartenhaler visited Buffalo recently the jocks turned out in masses. Frank Ward (WKBW-Buffalo) reports the affair as one of the most impressive heard in some time. Frank, "Mr. Midnight," does a seven hour show (10 p.m. to 5 a.m.) each day. Hence the title. Dean Taylor, of WKBW, advises us of an addition to the staff. Carroll Hardy now does the "Hall of Records" each afternoon, 1:00 to 4. Carroll was previously at WDOS-Oneonta, N. Y.

Emil Anderson (WKGN—Knoxville, Tenn.) now doing the "Best on Records" over the Mutual station each Saturday from 3-5 p.m. . . . Donna Tibbetts (WFVA-Manchester) turned in low gross in the third division of the New Hampshire Press-Radio Annual Golf Tourney to win the gold trophy for this year. Chuck O'Neill (WFVA) played golf for the first time ever and shot 180—good for a box of cigars as prize. . . . Joe Monroe (KCIJ—Shreveport, La.) devoted 2½ hours of his afternoon program to a review of about 45 of the cuts from the new Glenn Miller Limited Editions Album and the response was more than sensational. . . . Dave Miller (WMIE—Miami, Fla.) starting a Sunday program of pop records with Beal Harris, a gal from New York who knows a platter and adds the patter. Sponsor is a nationally famous baking company.

"It's What's in THE CASH BOX That Counts!"
JON & SONDRA STEELE (Cardinal 1012; 45-1072)

**HOW MUCH DO YOU LOVE ME** (2:42) [Blanco ASCAP—J. Driftwood] Jon & Sondra Steele of "Mr. & Mrs. Tinsel" fame, team their talents on a pretty waltz number that they deliver with an inviting softness. They harmonize wonderfully.

**“HOLD MY LOVE”** (2:30) [Blanco ASCAP—J. Driftwood] More of that inviting music on the sweet and dream-dusted side is set to a tender melody that gets beat by the pair. Good music. Could click.

DOBOTHY COLLINS & RAYMOND SCOTT QUINET (Audivox 104; 45-1042)


**“TIGER RAG”** (1:55) [Leo Feit ASCAP—DeCosta] After making a fine showing with "Tico-Tico," Dorothy and Ray stick with the standards and belt out a rocking version of another great oldie. Thrash sings terrific.

NORMAN BROOKS (Zodiac 104; 45-1040)

**“I'M KINDA CRAZY”** (2:07) [Erwin Howard ASCAP—Howard, Erwin] An appealing wedding of lyrics and melody results in some pleasant listening as presented by the infectious voice of Norman Brooks. Number bounces.

**“I'D LIKE TO BE IN YOUR SHOES”** (2:10) [ASCAP—Larkin] Norman lends his Jolsonesque voice to a peppy rocking item that comes over with zest. Top notch job that could make plenty of noise. Real happy.

THE INK SPOTS (King 4670; 45-4670)

**“FLORISIT, PLEASE”** (3:10) [Tee Pee ASCAP—Powell] Charlie Parker and his boys work over a sentimental ballad with the utmost of feeling while lead by the wonderful tenor voice of the crew. Song and group both have hit qualities.

**“LOVELY ROOM”** (2:53) [Jay & Cee BMI—Wela-mantel] The boys treat another heartbroken number with an effective leading that results in some fine listening. Recital by bass voice is catchy and inviting.

FAY DEWITT (Mood 1014; 45-1014)

**“MISIRLOU”** (3:54) [Reband, Weiss, Leeds, Russell] Leon Merian and his Mood orch put up a fascinating backdrop for Fay Dewitt's sterling fast moving rendition of a great oldie. Chanting treatment is great.

**“SNAP-SNAP-SNAP YOUR FINGERS”** (1:58) [Abbt BMI—Merian, Weidman] On this end the thesis goes out with a rolling jump item that she treats with life. Another fine backing by the Merian crew.

THE CASH BOX, Music

**LOVER, COME BACK TO ME** (2:27) [Harms ASCAP—Romberg, Hammerstein II]

**“THAT'S ALL”** (2:56) [Meridian BMI—Brantley, Haynes]

NAT "KING" COLE

- After a number of the slow romantic releases by Nat "King" Cole, the "King" changes up and joins hands with Billy May and the ork to come through with a rocking jumper that should catch like wildfire. Nat takes hold of a great oldie. "Lover, Come Back To Me" from the Romberg musical "New Moon" and really belts it. The rhythm accompaniment by the May ork and the chorals assistance is a perfect show case for the vocalist's soft style. This is one of Nat's best in quite a while. Flip features Cole on a warm and inviting ballad labelled "That's All." It's a tender item that gets the best treatment possible from the unique soft fashion of the songster. Setting up the moody backdrop is the ork of Nelson Riddle. A top notch coupling for the boxes.

CHARLIE APPLEWHITE & CAMARATA ORCHAR (Decos 28875; 9-28875)


**“EBB TIDE”** (3:10) [Robbins ASCAP—Maxwell, Shigan] Camarata sets up another thrilling erkog for the lad's feelngful interpretation of a hit instrumental. The boys sing with oomph. A bit late for top honors.

GEORGIA Gibbs (Mercury 70218; 70218 x 45)

**“HE'S FUNNY THAT WAY”** (2:56) [Willa Moret ASCAP—Whitting, Moret] HerNixs offers a first quality reading of a great standard that has big hit possibilities. A great job loaded with feeling and personality.

**“SAY IT ISN'T SO”** (2:56) [Berlin ASCAP—Berlin] The great song stylist gives her all to another great oldie on this end and the results are magnificent. Can listen to this all day.

THE CASH BOX, Best Bets

**SINGING IN THE RAIN** — Dorothy Collins

**I WOULDN'T KNOW WHERE TO BEGIN** — Betty McLauren (Carol 61064; 9-61064)

**I'D LIKE TO BE IN YOUR SHOES** — Norman Brooks (Zodiac 1034; 45-1034)

**MISIRLOU** — Fay Dewitt (Mood 1014; 45-1014)

**FLOWERS, MR. FLORISIT, PLEASE** — Ink Spots (King 4670; 45-4670)

**HEART TO HEART** — Buddy O'Keefe (BMI-702434)

**THE CASH BOX, October 10, 1953

BETTE McLAURIN (Carol 61064; 9-61064)

**DON'T KNOW WHERE TO BEGIN** — [St. Nicholas ASCAP—J. Mark] Bette McLauren has good chance of breaking through with a stellar waxing of a beautiful ballad. Her voice sparkles. Song is real pretty.

**AMONG MY SOUVENIRS** — [DeSylva, Brown & Henderson ASCAP—Nichols, Leslie] With wonderful support from the Dick Jacobs' ork, the chip ears through a lovely ballad that clicked some years back. Warm side.

BIL LAWRENCE (Mood 1013; 45-1013)

**LITTLE GIRL** — [Leeds ASCAP—Hans Slim] Smooth voiced Bill Lawrence sends up a jump beat rendition of a lovely oldie that makes for good dance material as accompanied by Leon Merian and the Mood ork.

**I STILL WAIT FOR YOU** — [Jubilee ASCAP—Grady Leavitt] More of that romantic money earing ballad estate from Billy's voice on this end as he caresses the lyrics to a very pretty waltz item. Humming is effective.

DICKIE VALENTINE (London 1378; 45-1378)

**GUESSING** — [Cornell ASCAP—Wayne Gallop] Stanley Black on a rather goodie for Dickie Valentine as he delivers with depth and heart a love song set to a new waltz tempo. Could happen.

**I SEE YOU AGAIN EVERY NIGHT** — [Cyphonics—Parsley, Connelly] Dick's voice comes over well on this end too as he gives out with another soft job on a pleasing tune.

ARTHUR GODFREY (Columbia 40063; 4-60063)

**WAIT TILL THE SUN SHINES NELLIE BLUES** — [Von Tiller ASCAP—Haring, Von Tiller, Jense] With Godfrey's popularity at an all time high, the master could make a smash out of this pleaseing multiple voice job on a wonderful oldie. Number has color and bounces along.


FOUR GUYS (Kotz 11; 45-113)

**YOU DON'T HAVE TO TELL ME** — [Brunswick BMI—Carroll, Hartman] A slow bluesy ballad and a rocking item that the Boys pack a load of rhythm into this roasting jump number that Larry Austin gives it all.

**YOU TOOK MY HEART BY SURPRISE** — [Cas ASCAP—Klemm, Ross] The Boys pack a load of rhythm into this roasting jump number that Larry Austin carries the lead.
...GREATEST JUKE BOX HIT IN YEARS!

... OVER QUARTER MILLION RECORD SALES TO DATE -

... OVER 120,000 SHEET MUSIC SALES TO DATE -

"IN THE MISSION OF ST. AUGUSTINE"

SAMMY KAYE
featuring Jeffrey Clay and
The Kaye Choir
on COLUMBIA # 46061

The Billboard Music Popularity Charts

THIS WEEK'S BEST BUYS

Popular

MISSION OF ST. AUGUSTINE—Sammy Kaye
—Columbia 46061
One of the top records in Philadelphia.
Also very good reports from Cleveland,
Detroit, Pittsburgh and Milwaukee. Flip
is "No Stone Unturned."
Billboard, Sept. 19, 1953

REPUBLIC MUSIC CORP.
Gen. prof. mgr.: Frank Abramson
607 FIFTH AVENUE, NEW YORK

"It's What's in THE CASH BOX That Counts"

www.americanradiohistory.com
BOBBY DOYLE & TONY JAVELLO ORCH.  
(Dolly 127; 45-127)  
**"MASQUERADE"** (2:44) [Elliott ASCAP—McWain, Elliott]  
A romantic ballad is softly crooned by the tasteful voice of Bobby Doyle while the lush accompaniment is supplied by the Tony Javello orch.  

**I'M ASHAMED OF MYSELF** (2:57) [Choice ASCAP—McWain, Mitchell] Another top grade backing job is a perfect showcase for Bobby's tender reading of more of the same type of material.

Cordon MacRae  
(Capitol 2603; F-2603)  

**"I DON'T WANT TO WALK WITHOUT YOU"** (2:51) [Paramount ASCAP—Styne, Loesser] Frank De Vol sets up a pretty backdrop for Gordon's romantic styling of a lovely oldie. One of the warbler's best offerings in quite a while.  

**"STILL DREAM OF YOU"** (2:50) [Gene & Gayles BMI—Hunters, J. & M. Muley] On this end Axel Stordahl creates the mood for another inspired job by the artist.

GEORGE SHEARING QUINTET  
(MGM 11660; K-11660)  
**"EASY TO LOVE"** (2:13) [Chappell ASCAP—Porter] In his unique and fascinating progressive style of presenting music, George Shearing's gang runs through a favorite Cole Porter hit as if it were his own.  

**"RAP YOUR TROUBLES IN DRUMS"** (2:52) [Boyes BMI—Shearing] As the title might indicate, the drums play an important role in this exciting piece of music. The Latin tempo blends into a jump towards the end.

MARIO LANZA  
(RCA Victor 10-4211; 49-4211)  
**"YOU ARE MY LOVE"** (3:40) [Robbins ASCAP—Callinious, Webster] Mario Lanza offers one of his punch packed vocals on a romantic item while a full chorus and lush orchestra support. Plenty of zest, could hit.  

**"CALL ME FOOL"** (3:04) [Rush BMI—Kauderer] Mario expands his vocal chords and gives his all to another belted ballad. The Lanza touch makes the song take on meaning. Real powerful.

WILLIE "THE LION" SMITH  
(Blue Circle 501)  
**"WILLIE'S BLUES"** (2:35) [ASCAP—Smith, Lawrence] Willie Smith and his crew portray an exciting jazz hit with solid rhythm. Number makes for good dance material. The progressive treatment has a kick.  

**"STOP IT! JOE"** (2:44) [ASCAP—Smith, Lawrence] A number that should do well is vocally by Myra Johnson and Neil Lawrence as Willie and the crew back. Cute talking and singing item. Comical.

**"GOOBYE MY LOVE"** (2:53) [Lynbrook BMI—Lawrence, Platto, Richards] **"SOMETIME"** (2:22) [Karen ASCAP—Skylar, Ackers] BOB DINI  
(Derby 833; 45-833)  
**"GOOBYE MY LOVE"** [Lynbrook BMI—Lawrence, Platto, Richards] really showed his worth when he hit the record world over with his wild waxing of "Crazy Man, Crazy." Now he and his Comets are back with more jolting matter on a rocker dubbed "I'ts Well, Long, Goodbye." The deck was really popular. And the love blasts injected by the saxophone should create a rage. The lower lid "Live It Up" is more of the same.

**"YOU'RE ON TRIAL"** (2:44) [Hill & Range BMI—Twomney, Waterman] **"I'M YEARNING"** (2:55) [Weiss & Barry BMI—Difflata, Abramson, Carroll] DON CORNELL  
(Capitol 61068; 9-61068)  
**"YOU'RE ON TRIAL"** [Hill & Range BMI—Twomney, Waterman] and **"I'M YEARNING"** (2:55) [Weiss & Barry BMI—Difflata, Abramson, Carroll] are both fine Examples of the top-notch work of the Four Tunes.

**"FARWELL—SO LONG—GOOBYE"** (2:50) [Eastwick BMI—Are] **"LIVE IT UP!"** (2:32) [Eastwick BMI—Haley] BILL HALEY with HALEY'S COMETS  
(Essex 332; 45-332)  
**"FARWELL—SO LONG—GOOBYE"** [Eastwick BMI—Are] and **"LIVE IT UP!"** [Eastwick BMI—Haley] are both fine Examples of the top-notch work of the Four Tunes.

(Jubilee 5128; 45-5128)  
**"MARIE"** [Berlin ASCAP—J. Berlin] and **"I CAMELED WITH LOVE"** (2:23) [Mills ASCAP—Boyer, Arvan, Weiriek] are both fine Examples of the top-notch work of the Four Tunes.

**"IT'S BEING DONE"** (2:22) [Jubilee BMI—Boy, Joe] **"THE FOUR TUNES"** (2:22) [Jubilee BMI—Boy, Joe] are both fine Examples of the top-notch work of the Four Tunes.

**"YOU'RE A LION""** (2:22) [West BMI—Weisman, Carroll] DON CORNELL  
(Capitol 61068; 9-61068)  
**"YOU'RE A LION"" [West BMI—Weisman, Carroll] is a great Example of the top-notch work of the Four Tunes.

**"HERE IT GOES""** (2:22) [West BMI—Weisman, Carroll] DON CORNELL  
(Capitol 61068; 9-61068)  
**"HERE IT GOES"" [West BMI—Weisman, Carroll] is a great Example of the top-notch work of the Four Tunes.

**VERNA LEEDS**  
(Jubilee 9002; 45-9002)  
**"LOVE IN BLOOM"** (2:58) [Famous ASCAP—Robin, Rainier] Port Verna Leeds plays the part of a happy hillbilly as she glides through a high speed reading of a cute novelty with that cornball flavor. Should get laughs and spins.

**"ALL OVER YOU"** (2:27) [Dobonnet ASCAP—McCarthay, Friend] Dick Thomas' ork sets up an other rinky tinky backing for Verna's similar job on another happy dump. Thru realy has life.

**TOMMY DORSEY ORCHESTRA**  
(Decca 28847; 9-28847)  


**DELWOOD**  
(Republic 7057; 45-7057)  
**"RAGTIME ANNIE"** (2:27) [P. D.] A lively item sets the whole floor style of Delwood as she zestfully bounces through a peppy pop. This side is a good sale. Side is full of color. Good for pop and country.

**BERNICE PARKS**  
(Capitol 70224; 70224 & 45)  
**"SHAKE A HAND"** (2:59) [Broadcast BMI—J. Morris] With the David Carroll ork to assist, Beverly Parks leans into a semi-minstrel reading of the country's #1 R & B hit. Real exciting side but too bluesy for pop.

**"EMBRASSEZ-MOI"** (2:44) [Disney ASCAP—Durand, Content, Driencoll] On this end the thresh offers a warmly treated French flavored ballad. Real pretty song with another good assist by the ork.

**FRANCES FAYE**  
(Capitol 3606; F-3606)  
**"HEY MISTER"** (2:27) [Regent BMI—Stoller, Leiben] Songstress Frances Faye projects a rhythmic novelty to a Latin beat. A cute item in her unique style with a solid acco- company by the Dave Cavanaugh ork.

**"SORRY, BABY"** (2:23) [Hill & Range BMI—Starr, Adams] The top performer comes through with another jumper item with all the color and assistance can give it. Piece is full of life.
Dear Mr. Music Machine Operator:

Last week I told you I was going to tell you how and why the McCarran bill -- which puts the 1909 copyright law in step with 1953 -- is good business for you.

Here's the how and why.

You're a businessman. You have to be a good businessman to stay in business.

The more locations you have, the more money you will make. Sure, you grumble about today's high costs. So do I. So does everybody. But in order to make money, you pay for your boxes, you pay for your records, you pay for transportation and all the other costs necessary to serve your locations efficiently and well.

But you don't pay me for the money you are making out of my music.

Radio stations pay for the right to use my music. Television pays. Motion pictures pay. Hotels and night clubs pay. So do skating rinks, dance halls, carnivals, and all other commercial users of my music -- except juke boxes.

If my songs are a good investment for everybody else in the music business -- it stands to reason they're a good investment for you.

I'm asking you to invest a few pennies a week in sound merchandise -- songs which juke box patrons demand. I want to help you build your business. The McCarran bill would make this possible, by giving me an incentive to produce more and better songs for you.

Working together, you -- the operator -- and we -- America's songwriters -- can build your business to new heights of prosperity and security.

How about teasing up?

Next week I'm going to try and answer some of the arguments of people claiming to represent you.

Sincerely,

The Songwriter

The Songwriter
Turning The Tables

TULSA, OKL.—Ralph Marterie (pictured center), Mercury Recording Artist, turns the tables on Tulsa's Police & Fire Commissioner Jay Jones (left) ... during radio broadcast over KAKC direct from Bill Hammer's Record Shop. Jones presented Marterie with a Tulsa Police membership—all privileges provided. Marterie then made Jones an honorary member of his band and presented him with a golden trumpet ... while Jack Moore, DJ (KAKC) looks on.

RCA's New Camden Label To Be Launched In Boston And Detroit

NEW YORK—The long awaited debut of the Camden label will take place next week (October 12) when Jordan Marsh, Boston department store, and Grindell's and J. L. Hudson in Detroit, unveil the first release of the new line.

The two city break-in for the label—a product of Radio Corporation of America—is designed to test the effectiveness of Camden's advertising and merchandising approach. Boston, with one dealer, is a primary classics market; Detroit, with two, is an important semi-classics city of industrial background. Consequently the break-in will reflect Camden's appeal in contrasting markets.

Ending wide trade speculation as to the nature of the merchandise and the prices of the discs, Camden ads in leading Boston and Detroit papers will list merchandise in the first release: 2/7 classics, 20 light concert selections, 13 specialty numbers (marches, Christmas carols, choral groups, westerns), 16 pop standards and 4 current pop hits.

Retail prices (tax included) will be listed in the ads at 69c for "45 EPs" and $1.89 for 12-inch 33 1/2 rpm discs.

Taken from RCA Victor's extensive Camden, N.J. vaults—from which the label takes its name—the initial release contains recordings for which there has been consistent consumer demand for years. Many of the recordings have never before been available on "45 EP" and 33 1/2 rpm discs.

Agreeing that there is a tremendous low-price audience eagerly awaiting the re-issuing of these recordings, the world-famous artists involved could not, however, jeopardize the sale of current recordings by having their names appear at the same time on a low cost label. For this reason, names like the Warwick Symphony, Centennial Symphony and World Wide Symphony mask names that would be instantly recognizable to the public.

There are several instances, however, where the artists no longer record for RCA Victor and have given permission for Camden to use their names. Included in this category are Richard Crooks, Lawrence Tibbett, Kenny Baker, Jesus Maria Sanromen, Joe Reisman, Lew White, Raymond Paige, Edwin Franko Goldman, Texas Jim Robertson, George M. Cohan, Jr., Ray Kloney and many others.

Primarily a classics, semi-classics and pop standard line, Camden will nevertheless occasionally issue new recordings of current pop hits that seem destined to become pop standards. In the first release, Mitch Ayres and his orchestra have an EP with "Drag-net", "Moulin Rouge" and two others.

None of the recordings, however, are simply re-issues. In each case, extensive engineering work has brought sound quality up to the level demanded by present day buyers of major classic and pop lines.

Thank You Music Ops.-DJ's, & Dealers.

THE ORIOLES

"IN THE MISSION OF ST. AUGUSTINE"

b/w
"WRITE AND TELL ME WHY"
Jubilee # 5127

The Four Tunes

"MARIE"

b/w
"I GAMBLED WITH LOVE"
Jubilee # 5128

Available in Canada on QUALITY Records
OVER 300,000 IN TWO WEEKS!

perry como's newest sensational hit...

"YOU ALONE" and "PA-PAYA MAMA"

For the first time Perry sings English-Italian lyrics!
RCA Victor 20/47-5447

A real rouser!
RCA Victor 20/47-5447

SALES GROW WHEN YOU GO 45

"It's What's in THE CASH BOX That Counts"
NEW YORK:
The basic business addicted to the World Series this week. Beginning on Wednesday, business was all but officially suspended as those in the trade either attended the games, viewed them on television or heard them on the radio. Even when someone remained in his office, you only spoke to him between innings... Dec. 30, Vermont city promotional man, is back at Brooklyn Veterans Hospital and is anxious to hear from his friends in the business. 

Victor has signed the Voices of Walter Schuman... We're looking forward to the Victor show opening at the Embers this week... Talking about the Embers, Ralph Watkins who owns it, previewed his new club, Bahn Street, last Wednesday. Last Wednesday it's a hizzy. Should attract plenty of business right from the start... The Harry Von Tillner Music Publishing Company is donating all royalties from the "Murphy Godfrey" record, "Wait Till The Sun Shines" to the Damon Runyon Cancer Fund. Buddy Busch is handling promotion on the Spike Jones' "Dragnet" record... Ralph Curtis, Brooklyn baritone, makes his recording debut November 10 via Decca Records... Mill Gahler was a member of the panel of Fred Allen's "Judge For Yourself" TV show. He made a quick trip to New York to give a mighty fine performance on Kate Smith's show... Harry Belafonte's career these days seems to be jet-propelled. He's currently playing a return engagement at the Palace in Long Island and then goes on tour for his starring role in John Murray Anderson's "Almanac" which is due to hit Broadway early in December.

CHICAGO:
Hi-Fi is coming into the coin operated phone biz. And if you think this won't click, check these facts: over 7 million kids taking lessons on musical instruments this '55 as compared to 2 1/2 millions in '52. That means millions of kids who are going to listen with sharper ears to every overtone and undertone of any musical recording which will, most definitely, swing up only on Hi-Fi... "Bob (I'm a Tramp)" Carroll in town visiting with the deejays. The guy's clicking... Art Sheridan out with a pop, "Pretty Girl," as sung by a Chl boy, Jack Nelson... Linn Burton's Steak House just jammed to the rafters with the musicfolk. New Friday nites with musicfolk. Henry Hynie, Proxy of Tiffany, escorting Clark ("Grandma") Dennis around and showin' off this handsome guy to the deejays. Clark's tune clickin' very grandly... Deejays Howard Miller, Jay Trompeter, Eddie and Jackie Hubbard, listenin' to what can maybe be what in music... Felicia Saunders not only drew raves at the Black Orchid but at the Steak House, too... By the way, Johnny Martin opened at the Black Orchid this past Tuesday. Already the handsome one's a clicker... The Gaylards, Dan Belloc, Jimmy Palmer, Andy and Bevan, many others also at Linn's joint... Wedding bells a-ringing' for Don Serkin and charming Betty Matson. Make a grand couple... Don Cherry taking over the Breakfast Club spot for the next 4 weeks. We'll have to get up, but early. Then picture his golf late... Bud Bramson back from a west coast visit. Gottahandful of new tunes from Coast tunesmiths. Also waxed many of his firm's tunes while there. Many thanks. "What with Julie LaRosa's 'Eh Cumpari' and Frank Chacksfield's 'Ebb Tide', how eh we go wrong?" And, in the meantime, Marrie watchin' Josie James. "You're Feeling Someone" startin' a Chimb... Teddy Powell phoned us fr' Mnr. Noy Yawk t'advise that he's given up the band biz. Suffered a ruptured disc which paralyzed his entire left side and can't stand up all day. But is now in the patch biz and already has one that looks like "It... Monte Bruce about our town pluggin' Fr Adrienne Kent's dikeeroe. We hope it clicks but big. Monte, so this gal can feel happier than even happy.

LOS ANGELES:
After winning wide popularity in England, Frankie Laine, is now on his way home. His recording of "Blowing Wild," from the picture, is starting to really "catch on"... Warriner Jo Staff's recently signed a TV show contract, CBS covering a four year period and a cool $1,000,000. She and hubby Paul Weston are now in New York. Paul's latest waxing of "Planters helmet" has just been released. Incidentally, he wrote the tune himself... Tony Bennett's "Rags to Riches" which started in the East has really caught on here and is already in the national sales charts... The Lancers' "Sweet Mama Tree Top Fall" is getting a lot of response. At Marx, proxy of Trend Records, says this number will be a very big seller... The new songstress, Gale Clark, has been visiting deejays throughout Southern California promoting her stichings of "Music of Love" and "The Unashamed" on the Fine Arts label... Leo Diamond are still receiving plenty of comment over their waxing of "Off Shore" on their Ambassador label. Sales on this haunting melody are reaching an all time high as more and more distributors are adding them to their display... Ramon Helmink and Wendie up... Della Records announce that they will soon have some super-deeper releases to watch out for. Their current waxing of "This is New York" is starting to pick up in some of the reports as well as in some of the reports as well as in the recent variations of the Dragnet theme are being aired plenty here both in the boxes and on the radio. To date at least seven versions has been released. Now Capitol has released a new twist from the theme of the Martin Kane TV detective series. The arranging is done by Nelson Riddle. This is his first venture with his own group... The Hifi Club is doing very well in popularity as they proceed to feature top entertainment. Ella Mae "40 Cups of Coffee" Morse just closed and now the great "Mr. B." Billy Eckstine takes over for a week down this on the spotlight nightly. His MGM polishing of "Fortune Telling Cards" has just been released... We hear that Bob Russell, lyricist of "Half a Photo" fame spent several days in Sacramento recently. He and Russ Solomon, prexy of Record Supply Co., took the music business apart and put it back together again with only a few pieces left over.

"It's What's in THE CASH BOX That Counts"
New Singer

HOLLYWOOD—Chuck Miller (Right), 28-year-old addition to Capitol Records’ singing artists, compares chord phrases with Dave Dexter, Capitol repertoire man. Miller, who has never been recorded before, produced at his first session, “Count Your Blessings,” a new inspirational song and a favorite old standard, “Am I To Blame?” Capitol brass is enthusiastic over Miller’s ballad-type voice. Never having been heard except on the West Coast, where he leads a popular instrumental trio, Capitol expects to build the young baritone into a nationally-recognized voice via records.

Wurlitzer-Laine Contest Entries Pass 2000 Mark At Second Week’s End

N. TONAWANDA, N. Y.—When considering the effort which must be put forth by entrants to the Frankie Laine—Wurlitzer $500 Vocal Scholarship Contest, the chances of entries are undoubtedly something of a record. The aspiring singers must first secure an official entry form, then he or she must fill it out, prepare a vocal transcription with piano accompaniment and deliver the entry in person, or by registered mail, to a disk company conducting the contest.

In this respect, an early teaser campaign in press and radio has paid off, since 95 per cent of the contestants must have prepared their transcriptions well in advance of the September 15th contest opening date in order to get them in so promptly.

While making the announcement of 2000 entries, the Wurlitzer advertising and sales promotion department indicated that the figure was totaled from the returns of about half of the participating jockeys who had given their tallies at the end of the second week (September 29). The total entries across the country undoubtedly reached a far greater number.

Steady increases have been shown by jockeys who have reported regularly each week—Robin Seymour, WKMH, Detroit, logs 101 entries; Bob Wells of WEBR, Buffalo, shows 184, Andy Wilson, KOPO, Tucson, reports 69, while Jimmy Patterson, WBT, Charlotte, lists 47.

Leading the field is Paul Brenner of WAAAT, Newark, whose entries have exceeded the 1000 mark and show no signs of slackening.

During the past week the last two of the forty cities listed the disk jockeys who are sponsoring the contest. In St. Louis, Missouri, Ed Benner of KXOK is airing the rules and receiving the entries. His judging committee is already selected and operating.

Listeners in San Antonio, Texas, are being briefed on the scholarship award by Bob Allen of KMAC. Charlie Wart is the exponent, and Flip Forrest with his “Harlem Serenade” program, are also boosting the contest on their daytime and evening shows.

Less than three more weeks remain for the contestants to get their entries in, with a chance to win $100 in a local contest and be eligible for the $1000 prize scholarship award, to the New York City and the making of a Columbia record.

Blaine’s Daughter Engaged

NEW YORK—Mr. and Mrs. Jerry Blaine (He’s the head of Capitol Distribution and Jubilee Records) have announced the engagement of their daughter, Enid, to Theodore S. Braverman, son of Mr. and Mrs. Jack Braverman. Jack Braverman is associated with Herald Records and Silver Pressing.

Mendelson Named Sales Manager For Cammarota

EAST RUTHERFORD, N. J.—Joseph Cammarota, president of Cammarota Records, this city, announced the appointment of Fredie Mendelson to the post of sales manager. Mendelson is at present touring the country contacting distributors and disk jockeys.

Cammarota also arranged for Hal T uncis and Al Blackwell to handle publicity for the firm.

Rounding out an extremely active week, Cammarota signed artists Jen- nine Dahl, Dick Allen and Martin Walker.

The company will shortly release two pop disks and two Christmas records.

Atlantic Adds 2 To Roster

NEW YORK—Jerry Waxler, Atlantic Records, this week announced the signing of two New Orleans blues artists to the already imposing stable of talent.

The diskery signed Tommy Ridgley and Prof. Longhair (Roy Byrd). The latter is a pianist as well as blues shouter.

“It’s What’s in THE CASH BOX That Counts”
CUP OF JOY (Feer)
NORO MORALES-DANNY SUTTON (Vic.)
FAREWELL—SO LONG—GOODBYE (Itwack)
BILL HALEY (Fax).
IN THE MISSION OF ST. AUGUSTINE (Republic)
SAMMY KAYE (Cal)
THE ORIOLES (Jubilee)
THE BUCANNERS (Rome)
I'M YEARNING (Weiss & Barry)
DON CORNELL (Cornel)
I'VE BEEN WAITING A LIFETIME (Signet)
THE FOUR ACES (Deco)
LAUGHING ON THE OUTSIDE (BMI)
THE FOUR ACES (Deco)
LAZY RIVER (Feer)
RALPH MARTERIE (Mer.)
MR. PEEPERS (Hollis)
JACK PLEIS (Dec.)
TEX BENEKE (Corel)
PA-PAYA MAMA (Sheldorn)
PERRY COMO (Vic)
BONNIE LOU (King)
SINCE YOU SAID GOODBIE (Comet)
BONNIE LOU (King)
SIPPIN' SODA (Hollis)
GUY MITCHELL (Gal)
STROLLIN' BLUES (Montecito)
GUY MITCHELL (Gal)
THERE I GO (BMI)
SANDY SOLO (Derby)
WRITE AND TELL ME WHY (Valley)
THE ORIOLES (Jubilee)
DARRELL GLENN (Valley)

Bill Campbell
KPIX—San Francisco, Calif.
1. Little Blue Riding Hood (Stan Freberg)
2. St. George And The Dragonet (Stan Freberg)
3. When My Dreams Come Home (Kay Starr)
4. Ebb Tide (Frank Chacksfield)
5. Laughing On The Outside (His Aires)
6. Love Walked In (Hillboppers)
7. You Shaint (Perry Como)
8. Choo Choo Train (Boris Doray)
9. In南京 (Your Lady)

Al Ross
WBAI—Baltimore, Md.
1. When You, You (Ams Bros.)
2. No Other Love (Perry Como)
3. Oh! (Pee Wee Hunt)
4. Dragonet (Roy Anthony)
5. Many Times (Eddie Fisher)
6. My Love, My Love, My Love (J. James)
7. Tell Me I Don't Love (Eddy Fisher)
8. Ebb Tide (Frank Chacksfield)

Sandy Singer
KCRG—Cedar Rapids, Iowa
1. Crying In The Chapel (Valli)
2. Yes, Yes, Yes (Ams Bros.)
3. You Can Do It (Paul & Ford)
4. I'm Walking Behind You (Kiddie Fisher)
5. Dragonet (Roy Anthony)
6. Many Times (Eddie Fisher)
7. Oh! (Pee Wee Hunt)
8. P. J. I Love You (Hillboppers)
9. Ebb Tide (Frank Chacksfield)
10. C'est Si Bon (Einha Ik)

Robin Seymour
WKMX—Deerborn, Mich.
1. A Fool Was I (Nat Cole)
2. Musician's Love (Wagner)
3. Love Me (Arabesque)
4. Valvet Glove (Winterhalter & Ren)
5. You Alone (Perry Como)
6. Three O'clock In The Morning (Jimmie Davis)
7. Istanbul (Four Lads)
8. Big Wheel (Law, Lee)
9. Ebb Tide (P. Chacksfield)

Gary Lesters
WNYJ—Newark, N. J.
1. Take Me In My Arms (T. Bennett)
2. Crying In The Chapel (Paul & Ford)
3. I Love You (Ams Bros.)
4. No Other Love (Perry Como)
5. I'll Love To Be In Your Shoes, Baby (N. Broadway)
6. Rags To Riches (T. Bennett)
7. Dragonet (Stan Freberg)
8. Many Loves (Joe Little)
9. Ebb Tide (Frank Chacksfield)
10. Ebb Tide (Frank Chacksfield)

Don Thompson
WIND—Trenton, N. J.
1. Ebb Tide (Frank Chacksfield)
2. You Can Do It (Paul & Ford)
3. Crying In The Chapel (Orchids)
4. Dragonet (Roy Anthony)
5. No Other Love (Perry Como)
6. Of Si Bon (Berta Berman)
7. Oh, You, You (Ams Bros.)
8. They're All Going Home (Jean Regan)
9. Hey Joe (Frankie Laine)
10. Ebb Tide (Frank Chacksfield)

Gene Norman
KCLA—Hollywood, Calif.
1. St. Louis Blues (B. Estilzies)
2. Dragonet (Ray Anthony)
3. If You Were My Dreams Come Home (Kay Starr)
4. Crying In The Chapel (His Aires)
5. I Want To Be In (E. Ik)
6. You Can Do It (Paul & Ford)
7. Rags To Riches (Tony Bennett)
8. Pa-Paya Mama (Perry Como)
9. St. George and The Dragonet (Stan Freberg)
10. Invitation (Les Brown)

Paul Flanagan
WTRY—Troy, N. Y.
1. Ebb, Cumari (Julius La Rossa)
2. Little Blue Riding Hood (Beverly & Gardner)
3. Hey Joe (Frankie Laine)
4. Many Times (Eddie Fisher)
5. Rags To Riches (T. Bennett)
6. In Outside A Augustin (Winterhalter & Ren)
7. Dragonet (Terry Brower)
8. In The Mission Of St. George (T. Bennett)
9. You, You, You (Ams Bros.)
10. No Other Love (Perry Como)

Don Bell
KRNT—Des Moines, Ia.
1. St. George And The Dragonet (Stan Freberg)
2. You, You, You (Ams Bros.)
3. The Story Of Three Loves (J. James)
4. Oh! (Pee Wee Hunt)
5. Crying In The Chapel (Valli)
6. Ebb Tide (Frank Chacksfield)
7. Many Times (Eddie Fisher)
8. A Fool Was I (Nat Cole)
9. You, You, You (Ettaline)
10. Ebb Tide (Frank Chacksfield)

Larry Watson
WAVY—Norfolk, Va.
1. Ebb Tide (Frank Chacksfield)
2. You I Love You (Hillboppers)
3. With A Love (T. Bennett)
4. Crying In The Chapel (Perry Como)
5. Dragonet (Stan Freberg)
6. From Here To Eternity (Frank Sinatra)
7. No Other Love (Perry Como)
8. P. S. I Love You (Hillboppers)
9. I Love Paris (Les Baxter)

Marvin Williams
KGKO—Dell, Texas
1. Ebb Tide (Frank Chacksfield)
2. Dragonet (Roy Anthony)
3. No Other Love (Perry Como)
4. Oh! (Pee Wee Hunt)
5. Dragonet (Roy Anthony)
6. Dragonet (Terry Brower)
7. Ebb Tide (Frank Chacksfield)
8. From Here To Eternity (Frank Sinatra)
9. Ebb Tide (Frank Chacksfield)
10. I Love Paris (Les Baxter)

Pat Chambers
WFLA—Tampa, Fla.
1. The Story Of Three Loves (J. James)
2. Love, Love, Love (Perry Como)
3. Rags To Riches (T. Bennett)
4. In Outside A Augustin (Winterhalter & Ren)
5. No Other Love (Perry Como)
6. Ebb Tide (Frank Chacksfield)
7. From Here To Eternity (Frank Sinatra)
8. I Love Paris (Les Baxter)

Joy Trompetter
WIN—Chicago, I1l.
1. Ebb, Cumari (Julius La Rossa)
2. Hey Joe (Frankie Laine)
3. Don't Take Your Love From Me (T. Bennett)
4. Crying In The Chapel (Valli)
5. Rags To Riches (Terry Brower)
6. Many Times (Eddie Fisher)
7. The Story Of Three Loves (J. James)
8. From Here To Eternity (Frank Sinatra)
9. Ebb Tide (Frank Chacksfield)
10. Blowing Wild (F. Levine)

Bill Silbert
WWMG—New York, N. Y.
1. You, You, You (Ams Bros.)
2. In Outside A Augustin (Winterhalter & Ren)
3. The Story Of Three Loves (J. James)
4. Don't Take Your Love From Me (T. Bennett)
5. Rags To Riches (Terry Brower)
6. Many Times (Eddie Fisher)
7. From Here To Eternity (Frank Sinatra)
8. Love Me Again (Pat Perry)
9. St. George and The Dragonet (Stan Freberg)
10. Rags To Riches (Terry Brower)
Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 3rd without any changes on the part of THE CASH BOX.

Howard Miller

WMAQ & WIND—Chicago, Ill.
1. El, Compatri (Julius La Rosa).
2. Rags To Riches (T. Bennett).
3. Little Blue Riding Hood (Sin Freberg).
4. Elb Tide (Frank Chackfield).
5. Istanbul (Four Lads).
6. Crying In The Chapel (Valli).
7. Don’t Take Your Love From Me (Three Suns).
8. The Story Of Three Loves (Jerry Murad).
9. Three O’clock In The Morning (Monty Kelly).
10. Granada (Clark Dennis).

Jack Dugan

WGAT—Viney City, N. Y.
1. You, You, You (Amos Bros.).
2. Dragnet (Ray Anthony).
3. Vaya Con Dios (Paul & Ford).
4. Oh! (Pee Wee Hunt).
5. El, Compatri (Julius La Rosa).
6. C’est Si Bon (Eartha Kitt).
7. C’est Si Bon (Eartha Kitt).
8. Elb Tide (F. Chackfield).
9. Rey Joe (Frankie Laine).

Don Blair

WNRZ—Saranac Lake, N. Y.
1. Vaya Con Dios (Paul & Ford).
2. No Other Love (Perry Como).
3. You, You, You (Amos Bros.).
4. I’m Walking Behind You (Eddie Fisher).
5. Talk Of The Town (Eddie Fisher).
6. 3.
7. 4.
8. 5.
9. Oh! (Teenie Welsh).
10. Ed, Compatri (Julius La Rosa).

Chuck Norman

WLL—St. Louis, Mo.
1. You, You, You (Amos Bros.).
2. Crying In The Chapel (Valli).
3. Talk Of The Town (Eddie Fisher).
4. El, Compatri (Julius La Rosa).
5. Oh! (Pee Wee Hunt).
7. Rey Joe (Frankie Laine).
8. Three O’clock In The Morning (Monty Kelly).

Ed Reilly

WRY—Waterbury, Conn.
1. Crying In The Chapel (Valli).
2. Vaya Con Dios (Paul & Ford).
3. No Other Love (Perry Como).
4. Time, Time, Time (Amos Bros.).
5. El, Compatri (Julius La Rosa).
6. Oh! (Teenie Welsh).
7. Dragnet (Rainy Anthony).
8. 9.
9. Rags To Riches (T. Bennett).

Vinny Vinal

WSOU—South Orange, N. J.
1. Dear John (Dorothy Lamour).
2. Crying In The Chapel (Valli).
3. No Other Love (Perry Como).
4. Too True Of Loves (Jerry Murad).
5. With These Hands (Frank Chackfield).
7. Talk Of The Town (Eddie Fisher).
8. 9.
9. Tennessee Whig (Jill Whiskey).

Edna Richardson

WTMA—Charleston, S. C.
1. You, You, You (Amos Bros.).
2. C’est Si Bon (Eddie Fisher).
4. The Story Of Three Loves (Jerry Murad).
5. Blue Riding Hood (Sin Freberg).
6. El, Compatri (Julius La Rosa).
7. This Too Shall Pass Away (El, Compatri).
8. Pa-Paya Mama (Perry Como).

Cliff Sessions

WFOR—Fort Lauderdale, Fla.
1. Richardash (Teresa Brewer).
2. Dragnet (Ray Anthony).
4. Rags To Riches (T. Bennett).
5. Crying In The Chapel (Valli).
6. La Love (Dianna).
7. Three O’clock In The Morning (Monty Kelly).
8. Relax (Tony Martin).

Ralph Phillips

WFBR—Baltimore, Md.
1. Vaya Con Dios (Paul & Ford).
2. You, You, You (Amos Bros.).
3. St. George And The Dragonet (Frank Chackfield).
4. Crying In The Chapel (Valli).
5. Oh! (Pee Wee Hunt).
8. El, Compatri (Julius La Rosa).
9. Many Times (Tony Martin).

Don Tibbetts

WFWE—Manchester, N. H.
1. You, You, You (Amos Bros.).
2. Elb Tide (Frank Chackfield).
3. The Most Beautiful Girl In The World (Jimmy Donvan).
4. Vaya Con Dios (Paul & Ford).
5. Oh! (Pee Wee Hunt).
6. The Story Of Three Loves (Jerry Murad).
7. C’est Si Bon (Eartha Kitt).
8. Elb Tide Frank Chackfield (Jerry Murad).
9. Oh! (Teenie Welsh).
10. Many Times (Perry Como).

ClarenceHAMON

WJMR—New Orleans, La.
1. When My Dreamer Goes Away (Key Star).
2. You, You, You (Amos Bros.).
3. Elb Tide (Frank Chackfield).
4. The Story Of Three Loves (Jerry Murad).
6. El, Compatri (Julius La Rosa).
7. Ask Me (J. Vale).
10. Tapp Of The Drum From Me (Three Suns).

Alex Cooper

KXL—Pittsburgh, Pa.
1. You, You, You (Amos Bros.).
2. Home, You, You (Amos Bros.).
3. St. George And The Dragonet (Frank Chackfield).
4. Elb Tide Frank Chackfield (Jerry Murad).
5. Oh! (Pee Wee Hunt).
7. Dragnet (Ray Anthony).
8. C’est Si Bon (Eartha Kitt).
9. Little Blue Riding Hood (Sin Freberg).

Bill Reynolds

WTMJ—Milwaukee, Wis.
1. Young And The Dragonet (Stan Freberg).
2. Crying In The Chapel (Valli).
3. Relax (Tony Martin).
4. Ed, Compatri (Julius La Rosa).
5. You, You, You (Amos Bros.).
6. C’est Si Bon (Eartha Kitt).
7. Relax (Tony Martin).
8. You, You, You (Amos Bros.).
10. Elb Tide Frank Chackfield.

Wollie Dunlap

WICC—Bridgeport, Conn.
2. Crying In The Chapel (Valli).
3. Dragnet (Ray Anthony).
5. Dragnet (Ray Anthony).
6. Relax (Tony Martin).
7. Oh! (Teenie Welsh).
8. You, You, You (Amos Bros.).

Leon Merian

his trumpet and Ork.

"TURKISH DELIGHT" b/w "THE WAY I LOVE YOU"

Mood # 1012

Available on 78's & 45’s

42 Points of Dis-tribution. A few territories Available — Inquiries Invited.

CAMBRIDGE, MASS.


**NEW YORK—**Lovely Betty Maddigan, MGM’s newest star, is above with “the men in her life,” immediately following her first recording session, during which she recorded “I Just Love You,” written by MGM producer Joe Pasternak, and Nicholas Brodzky, writer of “Because You’re Mine,” backed by “You’re Thoughtless.” Seen with Betty above are (left to right), Frank Walker, head of MGM Records; Harry Meyerson, MGM’s A & R exec; Dick Lyson, Meyerson’s assistant; and publicist Arthur Pino, Betty’s personal manager. Incidentally, Betty has also been set for an MGM motion picture and leaves for Hollywood about November 15th.

**Jeri Southern Signed to New Decca Deal**

CHICAGO—Decca songstress, Jeri Southern who has been on that label for the past two years, was just re-signed to a new contract by Milt Gabbi, Decca’s A & R chief. Dick LaPalm, her manager-press agent, flew to New York to handle negotiations. Miss Southern recorded her first four sides under the new agreement September 22 and for the first time in two years when she gained national recognition via her initial Decca waxing of “You Better Go Now,” she was teamed with Tuti Camarata who arranged and conducted on her first session. Decca plans on using Camarata on all her future record dates. Most of the selections on her date date yesterday, including one of her own compositions entitled “Autumn In My Heart,” were given much the same treatment as “You Better Go Now;” also sax solo, et al.

Immediately following the recording session, Jeri and her husband, Ray Hutchinson, flew to the west where they will make their home. Her manager who will remain in Chicago, is working on an agreement with Carlos Castel whereby Castel might handle her coast affairs. The GAC office continues booking the singer.

**Derby Enters EP Field**

NEW YORK—Larry Newton, president of Derby Records, announced this week that his firm was entering the EP field. Initial album will be of Freddie Mitchell sides. Future releases will be issued at the rate of two a month.

**“What’s In The CASH BOX That Counts”**

- "The Men In Her Life"
- "TO BE ALONE" and "LOVE WALKED IN"
- "IT'S WHAT'S IN THE CASH BOX THAT COUNTS"
THE ORIGINAL D O T RECORDING

MAGI C GUITAR

by Bunny Paul

DOT RECORD—1507

Selling B16 in Detroit & Pittsburgh—and Spreading

published by

ALFRED MUSIC CO., INC.

145 W. 45th St.
New York, N. Y.

“IT’s What’s in THE CASH BOX That Counts”

Cash DOT

original recording

Pittsburgh

CASH CA-2479

DE-28875

CO-40013

LO-1342

DE-28780

ME-70128

NELSON

available.

FRANK I

(45-1314)

Love

(9-28780)—Glgi

Mambo

Julie

(346-1090)—TITO PUENTE

Membo Rane

1.6

11.6

346-1090

DE-28785

CHARLIE APPLEWHITE

On

My Life,

My Happiness

VI-20-5494 (47-5494)—AMES BROTHERS

If I Want Your Heart

CR-41004 (9-41004)

Goodwyn O.

VI-28735 (9-28735)

VICTOR YOUNG

Red And Beautiful

DE-28763 (9-28763)

GUYS LOMBARDO O.

GILO

(116-1342)—FRANK CHAPSFIELD O.

Incidental Music From

ME-70148 (70148)

ERICH HAYMAN

Slime

VI-20-5342 (9-28875)

Hugo Winterhalter O.

VI-20-5342 (9-28875)

NORD MORALIS O.

No Other Love

CA-2450 (F-2450)

FRANK SINATRA

Love Baby

CR-60985 (9-60985)

DOROTHY SQUIRES

Is There Any Room In Your Heart

DE-28652 (9-28652)

RONALD O’CONNOR

Crash

LO-1334 (13-1334)

JIMMY YOUNG

All Night Long

ME-70132 (70132)

A.C. DAMONE

At the End of a Starry Night

VI-20-5342 (9-28875)

NORD MORALIS O.

All Gone Home

6.5

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CA-2556 (F-2556)

GISELE MACKENZIE

Nellie Vaughan

CD-1332 (45-1332)

LYNN LISA ROSA

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More than two hundred start of the year records will be mixed with the fans at the Record Award Ball at the Waldorf Astoria in New York on the 26th of September. They will be dancing to the music of the New York Symphony Orchestra conducted by Arturo Toscanini.

Jethro Tull, a new English folk band, will be featured on the front cover of the new issue of Rolling Stone Magazine. The band's debut album, "Aqualung," has been praised for its innovative blend of traditional folk music with rock instrumentation.

Detroit, Mich.
1. Dragnet (Ray Anthony)
2. You (You, You, Amos Bros.)
3. Vaya Con Dios (Paul & Ford)
4. Ebb Tide (Frank Chacksfield)
5. No Other Love (Perry Como)

Baltimore, Md.
1. Crying In The Chapel (Valli-Orioles)
2. Yaya Con Dios (Paul & Ford)
3. No Other Love (Perry Como)
4. Dragnet (Ray Anthony)
5. Ebb Tide (Frank Chacksfield)
The combination of Olsen and Johnson, Marty May and the Beachcombers, etc., has packed the Salle murderer since it opened and looks like a record-breaking week.... Harold's columnist Frank Swann has been letting it be known that he would be interested in hearing if his readers are interested in folk and country music (the calls these the 'retroscene'). From what we hear, he'll be getting a heavy influx of correspondence assuring him that this territory, like all of North America, is hot and heavy for the rustic renditions.... Sarah Vaughan's concert at the Forum last Sunday got a heavy build-up from the local Columbia office and their dealers. Ticket Sale was so heavy that two shows were held, one in the afternoon and one in the evening. The Latin Quarter has switched from its Paree policy and is now on a jazz kick with the change of bands scheduled each week. Currently holding forth is Mercury's Johnny Hodges, who is playing for the listeners, while Al Cowans supplies the dance music. Mr. Cowans is planning to be clicking with the new Bob Snow Trio, which features songwriter Jack Marson at the organ and Bill Lutes playing guitar.... In the downtown belt, the Halie Hakala is doing good business, featuring Canadian talent. Current line-up features singer Wally Aspall as M. C. and Paul "Buzzy" Bly, the nimble-fingered pianist. Out on the strip St. Laurent is Peter Barry (ex-Henry Jerome bass player) and his All Star aggregation at Dagwood's. This spot has greatly enlarged and is featuring a dance and dance policy and Peter is getting interest. Carmen Miranda's engagement at the Chez Paree really merits the sensational results that the Stanley street spot has been doing. At the last end of town, the Show Mart, this City's huge convention headquarters is trying out a Saturday night dance policy with local name orchestras. Ray Lafond sees off his experiment and is a good bet to make the policy stick at least for a bit. The Fonbeau Dancers have clicked big at the Montmartre, where they are being held over to headline the coming show.... Johnny Gallant and his smooth piano playing back again at the Ritz Cafe, at the Ritz Carlton Hotel. He, along with England's Coli Lipton and the Joseph Sattorn Trio make up a great show.... Same can be said for Harmonica Star, Stan Fisher and singers Park & Clifford, who along with localite, Norma Hutton, Max Chamilot and Bill Moodie hold forth at the Sheraton Mt. Royal's Normandie Room. Singer Lise Roy, the darling of French Canadian radio is headlining at the Continental Cafe, where she is packing the spot with her air fans.

"It's What's in THE CASH BOX That Counts"
No Stopping Him

Cleveland, O. — Jack Gale of WRRS in Cleveland spent a week in the hospital recently getting rid of his appendix. However that didn’t stop his broadcasting schedule as he did his show each day from his bed in the Mt. Sinai Hospital.

Cadet Appoints Cordell

Detroit, Mich. — In order to better aid the dealers, operators and disk jockeys in the Detroit and Michigan area, Harry Levin, president of Cadet Distributing Co. has appointed Bob Cordell to the position of promotion manager.

Cordell, formerly a dj, has been associated with the record industry for more than 10 years. And because of his knowledge of the problems of the jockeys and dealers, plus his familiarity with the manufacturing end of the record business, he was appointed to the position.

Cordell was a dj on WQMI, WJJK and CKLW in the Detroit area. He then became business agent and promotion manager of Dee Geo Records and was with the firm until he joined Cadet this month.

Karen Chandler To Add Aria To Act

NEW YORK—Before she became vocalist “Eve Young” with the Benny Goodman aggregation several years ago, Coval recording star Karen Chandler appeared with the D'Opyl Carte and other opera companies.

Now an established pop luminary via her hit dish, “Hold Me, Thrill Me, Kiss Me,” the strawberry-blonde songstress is brushing the cobwebs from some of her pre-pop tunes and will add them to her repertoire for theatre, club and TV dates. The aria, “Vivai D'Arte,” for example, will be included among Miss Chandler’s selections when she follows her Chicago Theatre two-weeker with nine days at the Stagecoach in S. Hackensack, N. J., starting October 9.

Karen’s current bid in the platter sweepstakes is her coupling, “Madonna” and “Transfer.”

Two Guys Agree

Bing Crosby sings ‘Mademoiselle de PARCE

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Any Type of Phonograph Record in Shellac + Flex + Vinylite
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“It’s What’s in THE CASH BOX that Counts”

Sells Masters To Chess

NEW YORK—Pat Cohen of Pat’s Record Shop in Richmond, Virginia, has completed a deal with Leonard Chess, Chess Records, for the sale of four masters featuring James Wayne. Wayne, who was formerly with Sittin’ In Records, may be remembered for his hits, “Judge Partner” and “Tend To Your Business.”

Cohen is currently in New York as promotion manager of Allen Distributing of Virginia. Cohen has several other masters which he is taking around to other record manufacturers.

For The Disk Jox

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New Bermag, Kulick Firm Named Benida Instead of Triangle

NEW YORK—The newly created record firm headed by Dewey Bergman and Ben Kulick will be labelled Benida Records instead of the previously announced Triangle Records. The reason for the change is that there is a Triangle label on file with the American Federation of Musicians.

Bergman, vice president in charge of A & R, also announced this week the signing of Bill Stepnow as the diskery’s musical director and assistant A & R director.

Steinemyer, a noted clarinetist, is arranger for the Hit Parade and Kate Smith shows. He was formerly a member of the Glenn Miller orchestra and has arranged for many musical personalities including Doris Day, Perry Como, Bing Crosby, the Andrews Sisters, the Carpenters, Burt Bachar, Louis Armstrong, Dorothy Shay, Pearl Bailey, Jack Smith and many others. Steinmeyer has also been a consultant for radio stations WWJ and WXYZ in Detroit and for many bands such as Benny Goodman, Charlie Barnett and Tommy Dorsey.

At the same time, Berman made the announcement for the appointment of Frank Lohmann, formerly with King Records, as coin box relations manager. Lohmann will service jive box operators and assist promotion director Sidney Thomas in connecting the vocalist’s first release, which is expected later this month.

Tiny Markle Stages New Haven Benefit

NEW HAVEN, Conn. — Artists Sunny Gale, Ginny Gibson, Bill Kenny joined WAVZ dj Tiny Markle and his orchestra who staged a benefit last week at the Baybrook nightclub in this city, for the benefit of the “Jiminy Fund”, a charitable organization for disabled children.

The talent-laden show was held before a capacity SRO crowd. Many people were turned away from the nitty even before the show got under way because of the tremendous turnout.

Plenty To Smile About

CHICAGO—Clark Dennis, Tiffany emcee, vocalist, and Eddie Ballantine, musical director, have plenty to smile about these days. Their first release for Tiffany, “My Love For You” and “Granada,” is well on its way into hit territory. Tiffany, the new Chicago firm, soon opens a Los Angeles branch.

Songpluggers’ Dream

NEW YORK — A song pluggers’ dream came true last Saturday when the song “Julie” got a ten minute plug on one of TV’s most popular programs, "Your Show of Shows".

The reason why the plug was so ideal was that: first, Carl Reiner introduced the number by reciting the entire lyrics; second, a production ballet was staged to the melody by Rod Alexander and Bambi Lynn during which a vocal choral sang the song; and third, the song was again repeated by soloist Jack Brown.

Los Chavales In First American Vaude Stint

NEW YORK—Having completed a records-selling fourteen-month engagement at the Waldorf-Astoria’s Starlight Roof, Los Chavales de Espana, with flamenco dancer Trini Reyes, move into the RKO Palace for three weeks starting Monday, October 14, marking their Broadway debut and first American vaudeville appearance.

Since they first appeared in the United States in summer of 1952, "The Kids from Spain" have been headlining at top hotel rooms throughout the country, winning the acclaim of the critics and people of the country for their instrumental and choral artistry.

Playback

NEW YORK — Eddie Fisher and Hugo Winterhalter bend a critical ear as the tape machine plays back a take of Fisher’s latest RCA Victor recording, “Many Times” and “Just To Be With You.” Hugo’s orchestra backs up Eddie on the record.
Double Award To Carlises

SHREVEPORT, LA.—At a Louisiana Hayride show, this city, on September 5, listeners who tuned in to KWKH heard Bob Austin of The Cash Box make a double presentation to The Carlises, Mercury artists. In the recent Cash Box-Disk Jockey poll, the Carlises won top honors in two departments. They were voted "Most Programmed Vocal Group" and "Most Programmed Record." The latter designation was awarded their "No Help Wanted."

See above, from left to right—Tillman Franks, manager of the Carlises; the Carlises; Bob Austin; Horace Logan, program director of KWKH; Dee Kilpatrick, A & R head of Country and R & B at Mercury Records.

Peter Potter's Coast To Coast Show Chalks Up A Hit

HOLLYWOOD, CALIF.—Peter Potter's coast to coast Sunday night fun show has been heard coast to coast on ABC, NBC, and CBS. His "Peter Potter's Coast to Coast" show just chalked up one for itself Sept. 27. The jury consisted of the king of "Queen for a Day," Jack Bailey; Donna Reed, recent hit in "From Here To Eternity"; Gordon MacRae; and MGM star Debbie Reynolds.

The show got off to a flying start when the "King" Cole's new Capitol release "Lover Come Back To Me," MGM's new singing hit, burst into song as he felt Romberg should be really done. But in spite of his disagreement the record was voted a hit. At this point Potter told MacRae his song had been voted a hit the week before and MacRae retaliated with "don't try to influence me."

Number two song was "You're The One," a Columbia recording with Paul Weston's orchestra and the Norman Luboff choir. This was voted a miss. At this point Ray Anthony whose record "Dragnet" was voted a miss on J.B.'s, several weeks ago and has now reached 700,000 sales came on as the "Platter Personality" and Pete put his record in the "Album of Hits."

The third song "Milwaukee Polka" was put on as Page doing multirecording was voted a miss.

The fourth record was with Don O'Connor called "Love Is In The Air" and it brought much discussion. Jack Bailey said he felt a great dancing talent like Donald should stick to dancing and MacRae said O'Connor was also a great singing talent. All agreed O'Connor was in the big league but the record was voted a miss.

The fifth record "I See The Moon," an RCA Victor record with the Walter Schuman voices and words by Meredith Wilson was voted a miss.

The sixth tune "Hot Dog, I've Made Him Hot Again," a Capitol hit, was voted a hit and Betty Hutton was seated in the audience during the discussion and came on stage to take a bow.

Whitney Hains Is Bustin' Out All Over

TORONTO, CANADA — S. B. Whitney Hains is one music man who has learned what a crazy mixed-up world we are living in. Last year, while handling the late evening DJ slot on Radio Station CKJW in Hamilton, New Brunch, Canada, he got together with one of the pianists at the station and wrote a ballad entitled "Would It Be Wrong?"

Writing tunes was nothing new for Whitney, who has been penning them for the last couple of decades with various firms on the scene, such as Peer International, Irving Caesar, Mills Music, BMI, etc.

BMI Canada heard "Would It Be Wrong?" and immediately signed the number. Jack Perry, International Personal Manager of BMI Canada in New York, took it to Decca Records, where it was recorded by Jerry Leonard and his Royal Canadians.

The record was released last Monday and got off to a strong start with the DJ's. This week another song of Whitney's co-written with Clarence Charters, "Late Of Campobello" is being released in Canada by RCA Victor, recorded by Earl Heywood. This song was written a couple of years ago and is published by Karle Hodin's Empire Music Publishers, on the west coast.

Ironic twist that gives an O. Henry ending to Hains's song is the fact that since writing "Would It Be Wrong," "I Bet You'd Like To Feel," Whitney has moved from the Maritime Provinces to Toronto, where he is now Manager of a new record company's local office ... with his two songs breaking open—one via a Decca record and the other on Victor's label.

United Signs Ten New Names

NEW YORK—Singing star Joni James was forced to cancel her current concert tour of Texas, Oklahoma and Arkansas because of a sudden attack of severe pneumonia poisoning.

The vocalist was stricken following her engagement in Dallas last week. Joni James rocketed to national prominence less than a year ago, when her MGM recording of "Why Don't You Believe Me" became a national hit selling over a million copies. Since then she has had a succession of seven hits in a row, including two other million sellers, "Have You Heard" and "Your Cheatin' Heart."

She has been touring the country, appearing in the leading night clubs, theatres and auditoriums.

Joni James Cancels Concert Tour Because of Pneumonia Poisoning

Sammy Kaye Off On 13-State, 60-Day Tour

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Sammy Kaye off on 13-state, 60-day tour.

Highlighted by a three-week engagement at the Last Frontier in Las Vegas, Nevada, commencing October 5, a Sammy Kaye orchestra tour which opens at the Palmer House in Chicago on September 30 will cover thirteen states over a period of sixty days.

Twenty-eight engagements will be played by the Kaye organization in this tour of predominantly western and southern states.

Sally Ann Summers, the band's new vocalist who joined the group last week, will replace Peggy Powers on the tour. Jeffrey Clay remains in the male vocal spot.

"It's What's In THE CASH BOX That Counts"
Meeting Dates Of Music Operators’ Associations

Oct.
5—California Music Guild
   Place: 311 Club, 311 Broadway, Oakland, Calif.
6—Phonograph Merchants’ Assn., Cleveland, Ohio
   Place: Hollenden Hotel, Cleveland, Ohio (executive board).
12—Amusement Machine Operators of Baltimore
   Place: Mendell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
   Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
13—Western Massachusetts Music Guild, Ralph Ridgeway
   Place: Ivy House, West Springfield, Mass.
13—California Music Guild
   Place: Fresno Hotel, Fresno, Calif.
14—California Music Guild
   Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
14—New York State Operators’ Guild
   Place: Palatine Hotel, Newburgh, New York
15—California Music Guild
   Place: U. S. Grant Hotel, San Diego, Calif.
19—Westchester Operators’ Guild, Inc.
   Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
26—Central States Music Guild
   Place: 805 Main Street, Peoria, Ill.
26—Dallas Music Operators’ Assn.
   Place: Big Pete’s, 5001 Lover’s Lane, Dallas, Tex.

Nov.
5—Phonograph Merchants’ Assn., Cleveland, Ohio
   Place: Hollenden Hotel, Cleveland, Ohio (general).
5—California Music Guild
   Place: Sacramento Hotel, Sacramento, Calif.
NEW YORK:

It's a girl and number two for Irv Cohen, Eason Distributors, Newark, N.J. Wife, Mildred, and the tot, Phyllis, 6 pounds 7 ounces, doing fine. Better begin shopping for another pony on the farm, Irv... Bob Pare, Portem Distributors, has just acquired Les Amos Milburn's "One Scotch, One Bourbon, One Beer" his top seller. "Business great," says Bob, "with a load of records going great guns for me."... Listened to the new RCA Victor "Chicken Scratch" by Sum Butera and the man from New Orleans took a lot of sax... Atlantic Records kicks off its new EP operation with a catalog of 15 disks... Bob Rosen, Seeco Records, announced the signing of American Music Distributing Company as exclusive distributor for the six New England states. Seeco is planning an R & R label under a new label shortly... Bert Fleshman, F & F Distributors, Charlotte, N.C., now in the manufacturing business as he releases his first on the Magnet label. Tune, "Screeamin' and Diesin'" has created loads of excitement in the local area and could spread into a national hit... Irv Marcus, Duke and Peacock national sales manager, in Jacksonville, Fla. Marcus, working on Johnny Ace's "The Check" and the new Willie Mae Thornton "They Call Me Big Mama," tells us "Mama" is beginning to show real signs of life and on the way to becoming a big seller... Bobby Shad continues to work the top flight artists for the Decca label. Latest to join the fast growing stable is Paul Quinichette who was formerly with Mercury. Jerry Blaine, Jubilee label, has a hit full of hits and potentials. His "Crying In The Chapel" and The Orioles latest, "Mission Of St. Augustine," The Four Tunes "Mama" and Freddie King's "Old Man Blues," have made a hit. Bobby Shad also features the new artist, a pianist who calls himself Sugar Boy. Lad is from N.O. Where the session was cut... Dave Clark, showbiz columnist for the Associated Negro Press, now handling public relations for United Records. Clark formerly worked out of Detroit. But is now covering the Chicago area. He is about to head east. Promoting United and States labels in Cleveland, New York and surrounding cities... Shaw Artists Corp. has just signed a new talent from Memphis, Slim. Whose waxing of "The Comeback" is making noise "round these parts... George and Ernie Lener, who have been working hard, are working doubly hard these days. 'Cause their salesman has gone on his vacation. Business at United continues to boom... As predicted in this column several weeks back, Amos Milburn's "One Scotch, One Bourbon, One Beer," is now "way up on top" in The Hot Charts... Mahalia Jackson was in Los Angeles to make a stab at the pop market with her latest, "I Believe." Though this disk hit the market long after the song had left the Top Ten, it is packing up grand sales. Mahalia certainly renders the tune beautifully. And she sings right from the heart.

CHICAGO:

The very beautiful Dorothy Dandridge opened at the Chez Paree. And drew rave notices. Of course, there were the inevitable comparisons to Lena Horne. But Dorothy does very nicely on her own... Len Cheesecake just released a disk by The Blues Jays, a brand new recording group from Washington. The group were discovered by Maxie Silverman of Quality Music. Who is also responsible for discovering The Clevers. Len signed up these boys during his last Southern junket. The topside tune's "Hey, Papa." Sure sounds like a hit. Len reports his next release will also feature the new artist, a pianist who calls himself Sugar Boy. Lad is from N.O. Where the session was cut... Dave Clark, showbiz columnist for the Associated Negro Press, now handling public relations for United Records. Clark formerly worked out of Detroit. But is now covering the Chicago area. He is about to head east. Promoting United and States labels in Cleveland, New York and surrounding cities... Shaw Artists Corp. has just signed a new talent from Memphis, Slim. Whose waxing of "The Comeback" is making noise "round these parts... George and Ernie Lener, who have been working hard, are working doubly hard these days. 'Cause their salesman has gone on his vacation. Business at United continues to boom... As predicted in this column several weeks back, Amos Milburn's "One Scotch, One Bourbon, One Beer," is now "way up on top" in The Hot Charts... Mahalia Jackson was in Los Angeles to make a stab at the pop market with her latest, "I Believe." Though this disk hit the market long after the song had left the Top Ten, it is packing up grand sales. Mahalia certainly renders the tune beautifully. And she sings right from the heart.

LOS ANGELES:

All the record companies are turning out platters at an all time high as the fall promotions get under way. The pressing plants are working at a furious pace to keep up with all the activity... With Decca back in the R & R field it looks like their first new releases will prove to be plenty stiff competition to the trade. Arthur Prysock's "Temptation" b/w "My Mood" look like a pair of up and comers. Also Margie Day's "Snatchin' It Back" and "De L." Another top contender is Decca's star spiritual artist Sister Rosetta Tharpe warbling "Feed Me Jesus" and "Smile It Through"... Leo and Eddie Missner keep busier than ever with a heavy schedule of new sessions to be released under their Aladdin label... Joe and Saul Bjork report that their waxing of "All That Oil in Texas" with Oscar McLolie and the Honey Jammers is still selling big in both the R & B and POP fields. This side was previewed recently on Peter Potter's "Juke Box Jury" and voted a hit... Floyd Dixon recently ended his tour at Hobbs, New Mexico and came on in to Los Angeles to cut new sessions under the Specialty label... Roy Milton was reported in town etching several new sides at Art Rupe's, proxy of Specialty Records, stated that he has never had a spiritual sell as big as Alex Bradford's "It's Close To Heaven"... and "Don't You Know What The World May Do"... With Faye Adams' "Shake A Hand" heading the lists on all charts, Savannah Churchill's (Decca) version is also getting loads of play. Good Time Jazz, one of the first independent labels to come out with extended play, still keeps an advancing lead with ten big releases including such artists as Bob Scoby's Frisco Boppers, Kid Ory and the Firehouse Five Plus Two. There probably will be plenty of support for the others by Banjo Kings, Bunk Johnson, Turk Murphy, Wally Rose, Armand Hug and Lu Water's Yerba Buena Jazz Band... Bill Ward and Jack Andrews report that Fats Domino's "Rover Mary" is taking off big here... Another tune that is getting a lot of comment is Jimmy Wilson's "Blues at Sundown" on the Big Town label.

"It's What's in THE CASH BOX That Counts"
The Top Ten Tunes Noting Heaviest Play, Compiled From Reports Submitted Weekly To
The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist/Songwriter</th>
<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td>SHAKE A HAND</td>
<td>Faye Adams &amp; Joe Morris</td>
<td>Herald 416</td>
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<td>2</td>
<td>CRYING IN THE CHAPEL</td>
<td>The Orioles</td>
<td>Jubilee 5122</td>
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<td>3</td>
<td>PLEASE DON'T LEAVE ME</td>
<td>Fats Domino</td>
<td>Imperial 3240</td>
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<td>4</td>
<td>NADINE</td>
<td>Caramels</td>
<td>Chess 1549</td>
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<tr>
<td>5</td>
<td>ONE SCOTCH, ONE BOURBON, ONE BEER</td>
<td>Ams Milburn</td>
<td>Aladdin 3197</td>
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<tr>
<td>6</td>
<td>BANANA SPLIT</td>
<td>Kid King's Combo</td>
<td>Capitol 2007</td>
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<td>7</td>
<td>GET IT</td>
<td>The Royals</td>
<td>Federal 12133</td>
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<td>8</td>
<td>VIDO'S BOOGIE</td>
<td>Vido Music</td>
<td>R.P.M. 187</td>
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<td>9</td>
<td>T. V. IS THE THING</td>
<td>Dinah Washington</td>
<td>Mercury 70214</td>
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<td>10</td>
<td>TOO MUCH LOVIN'</td>
<td>The &quot;5&quot; Royals</td>
<td>Apollo 448</td>
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<td>GOOD LOVIN'</td>
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<td>Atlantic 1000</td>
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<td>SHE WANTS TO ROCK</td>
<td>The Jokers</td>
<td>Flair 1012</td>
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<td>5</td>
<td>ONE SCOTCH, ONE BOURBON, ONE BEER</td>
<td>Ams Milburn</td>
<td>Aladdin 3197</td>
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<td>DRUNK</td>
<td>Jimmy Liggins</td>
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<td>PLEASE DON'T LEAVE ME</td>
<td>Fats Domino</td>
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<td>The &quot;5&quot; Royals</td>
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<td>GET IT</td>
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<td>10</td>
<td>THE COMEBACK</td>
<td>Memphis Slim</td>
<td>United 156</td>
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<td>Joe Turner</td>
<td>Atlantic 1001</td>
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<td>2</td>
<td>SHAKE A HAND</td>
<td>Faye Adams &amp; Joe Morris</td>
<td>Herald 416</td>
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<td>3</td>
<td>BLUES WITH A FEELING</td>
<td>Little Walter</td>
<td>Checker 780</td>
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<td>T. V. IS THE THING</td>
<td>Dinah Washington</td>
<td>Mercury 70214</td>
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<td>Ams Milburn</td>
<td>Aladdin 3197</td>
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<td>The Orioles</td>
<td>Jubilee 5122</td>
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The Blue Jays: America's New Sensational Songsters

“White Cliffs of Dover”

LIKE EVERY REALLY BIG HIT, OF COURSE IT'S ON CHECKER 782

Checker RECORD CO.
750 E. 49th St. CHICAGO, ILL

“It's What's in THE CASH BOX That Counts”
BULL MOOSE JACKSON
(King 4635)
- "YOU LET ME" (2:38) [Jay & Cee BMI—Fred Weisman tel] Bull Moose Jackson dishes up a slow and tender love ballad with a melty reading. The chanter promises her a life she'll never forget if she'll let him.
- "HODGE-PODGE" (2:40) [Jay & Cee BMI—Bull Moose Jackson] The flip is a relaxing middle tempo instrumental featuring the soft saxing of Bull Moose.

SILVERTONE SINGERS OF CINCINNATI
(Excello 2013)
- "I GOT A HOME IN THAT ROCK" (2:52) The Silvertone Singers of Cincinnati blend on a quick beat religious item with a syncopated chant. The lead is excellent and the harmony assist strong.
- "IN MY HEART" (2:51) The flip is a slow gospel tune, inspiringly echoed by the group. Two good religious sides.

THE TONY GRAVE QUARTETTE
(Saxon 109)
- "GRAVE BLUE" (2:41) [Saxon BMI—T. Graye] The Tony Graye Quartet perform in solid manner on a quick beat item for the jazz market.
- "S'WONDERFUL" (2:37) [New World ASCAP—G. Gershwin] The boys get together on the Gershwin oldie. Treatment is progressive with Graye stepping out with a smart sax bit.

OSCAR MOLELLI AND HIS HONEY JUMPERS
(Morton 915)
- "ALL THAT OIL IN TEXAS" (2:38) [Leon Rene ASCAP—Leon Rene] A quick mover is bounced through gaily by Oscar Molelli and his Honey Jumpers—Bill boys perform zestfully in back of Molelli’s vocal.
- "BE COOL MY HEART" (2:37) Bertell Farrel handles the vocal on this end and does a lush job. The etching is feathery. The group dishes up the slow love ballad prettily.

THE LOVE NOTES
(Imperial 626)
- "GET ON MY TRAIN" (3:01) [Commodore BMI—Sir Lawrence Hinskton] The Love Notes wax a quick tempo bouncer, complete with gimmick and rough go-go shouts, and come up with an exciting disc.
- "SURRENDER YOUR HEART" (2:48) [Commodore BMI—R. Gill] The under deck is a slow love ballad. Lead handles the melodic item softly and the group and ork keep the mood.

RICHARD BERRY
(Flair 1016)
- "I'M STILL IN LOVE WITH YOU" (2:41) [D&M BMI—Boykin] Richard Berry sings a slow and sad southern blues with simple ork backing. Berry sings hauntingly of his lonely nights.
- "ONE LITTLE PRAYER" (2:38) [D&M BMI—Boykin] Berry gives a down home treatment to another slow southern blues. Piano assist on both decks lends appeal.

BILL LANDFORD QUINTET
(Victor 20-5459)
- "YOU AIN'T GOT FAITH" (2:35) [Arch ASCAP—Bill Price] The Bill Landford group dishes up a syncopated religious chant in staccato tempo. This item is not limited to the religious trade.
- "I DREAMED OF A CITY CALLED HEAVEN" (2:51) [FD] The boys blend on another religious number with a similar treatment. Good listening.

IVORY JOE HUNTER
(MGM 11599)
- "MY BEST WISHES" (2:41) [Joe Hunter] Ivory Joe Hunter sings a slow blues ballad tenderly. Treatment is in the pop vein.
- "I MUST BE TALKING TO MYSELF" (1:38) [Hunter] Hunter has a similar piece of material on the flip. The chanter is tender as he sings the love ballad.

CAMILE HOWARD
(Federal 12147)
- "YOU'RE LOWER THAN A MULE" (2:05) [Camile BMI—Camile Howard] A fast moving item in the "HoundDog" vein in which the gal describes the boy friend as being lower than a mole. Camile sings it with a light hop in the voice, gravely and squarely treated.
- "LOSING YOUR MIND" (2:20) [Camile BMI—Camile Howard] Middle tempo blues with sock delivery as she shouts out the punch line, "What's the matter, Are you losing your mind?" Torrid orking and a crazy reading.

ROSCOE THORNE
(Aladdin 70240)
- "PEDAL OF DREAMS" (2:41) [Churchill Kohman] Roscoe Thorne offers a dramatic treatment of a slow tempo item on the heavy side.
- "DOLORES" (2:59) Flip is a tender love item done in pop style. Thorne sings well.

MYRTLE JACKSON
(Brunswick 84919)
- "HE LIFTED ME" (2:47) [Un-published — Myrtle Jackson] Myrtle Jackson sings a slow gospel tune tenderly. The organ backing helps keep the mood.
- "THE LORD WILL MAKE A WAY SOMEHOW" (2:52) [Bill & Range BMI—Thomas A. Dorsey] Miss Jackson handles a similar item on the under side in fine style.

THE FIVE ECHOES
(Sobe 102)
- "BABY, COME BACK TO ME" (2:41) [Joni BMI—W. Speeges] The Five Echoes with Fats Waller on piano etch a quick tempo bounce. Lend sings sad romantic lyrics about being in love with a girl who is in love with his best friend.
- "LONELY MOOD" (2:29) [Joni BMI—W. Speeges] The boys work over a gimmicked blues that comes out the better side. On the wild side.
My Sincere Thanks to...........

• • • The Music Operators for their co-operation in making 12 out of my 17 releases hits.
• • • The Rhythm & Blues Disk Jockeys for their support.
• • • Shaw Artists, Inc. for their great and consistent bookings.
• • • Imperial Distributors and the Record Shops which have consistently bought and stocked my records.
• • • The boys in my band who have beat their brains out on the road and in the recording studios.
• • • Dave Bartholomew, Rhythm & Blues Artists & Repertoire head of Imperial, who discovered and has recorded me for the past 5 years.
• • • All the others, much too numerous to mention.

Fats Domino

OTHER HITS RIDING HOT
5231 - "GOIN' TO THE RIVER"
5240 - "PLEASE DON'T LEAVE ME"

....and NOW...

PICKED IN ALL CHARTS
MY LATEST RECORDING...

"YOU SAID YOU LOVE ME"

and

"ROSE MARY"

IMPERIAL 5251

"It's What's in THE CASH BOX That Counts"
The Cash Box, Music

October 10, 1953

BUSTIN' WIDE OPEN...

“JUST YOUR WAY BABY”

by AL SAVAGE with JOE MORRIS ORK
Herald Record 417

# 1 in the Nation and Stronger Than Ever!

“SHAKE A HAND”

by FAYE ADAMS with JOE MORRIS ORK
Herald 416

NEW YORK—Billy Ward (center) and his Dominoes look mighty pleased as they point to the gold record they received for having sold a million copies of “Have Mercy Baby.” Even Rose Marks’ little dog (Rose Marks is the manager of The Dominoes) seems intent upon examining the gold record.

INSIDE HARLEM

Ruth Brown moved into the Apollo Theater to headline Clarence Robinson’s fast stepping revue and keep the happy feet tapping all week long. . . . Really happy to see Charlie “Little Jazz” Ferguson back in the saddle again, fully recovered from his near fatal auto accident of some months ago. Charlie, whose dynamic tenor saxing is featured on such outstanding records as “Red Top,” “Cool Goofin’,” “Baby Don’t Do It” and one of the nation’s current best sellers “You’re A Fool!” by Willie Mabon, moved into the Hunts Point Palace with the Velvets . . . Big Joe Medlin of Decca is back in town from theater and club dates with the Sugar Ray Robinson package down Atlanta way. Joe is in town with Peacock’s Clarence “Gatemouth” Brown and he wants us to know that Gatemouth and dj Alley Pat are hotter than firecrackers down south . . . The 3 Hi Hatters, Maithe Marshall, Leonard Pusey (just back from a stint with Uncle Sam) and Louis Hayward moved into Harlem’s Baby Grand . . . Mable Scott is just happy about the wave her new platter “Mr. Fine” is taking off around these parts and she’s scoring one of the biggest smiles to prove it . . . Doris Jones is dj Jack Walker’s new partner on his “Life Begins At Midnight” show . . . Peacock’s sales manager Irv Marcus really did a bang up job during his short stay in this city. He not only spark-plugged Johnny Ace’s “The Clock” but he was so elaborate in describing the Four Dukes’ coming waxing, which he and side-kick Joel Turnero cut while in town, that all the disk dealers are anxiously awaiting its release.

HAPPY GROUP

We may not be the biggest name in Latin American Music but we are the greatest name. Get all your top mambo hits featuring—

JOE LUCO
TITO PUENTE
TITO RODRIGUEZ

on the TICO label.

220 W. 42 St.
New York N. Y.
(W 7-0652)

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“THE BRASS RAIL” #1107
by/ “GIMMICK”
KID KING’S COMBO
EXCELSO 2018

“SIT DOWN SERVANT”

by/ “WELL DONE”
SWANEE QUINTET

NASHBORO RECORD CO.
177 THIRD AVENUE (Phone 6-2916) NASHVILLE, TENN.

VARETTA DOES IT AGAIN #1107

“I LOVE YOU”

STILL GOING STRONG #897

“MERCY MR. PERCY”

2 Big Hits by Varetta Dillard

THE CASH BOX

The Nation's
Rhythm & Blues
TOP TEN

SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416)

CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122)

GOOD LOVIN’
The Clovers
(Atlantic 1000)

ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197)

PLEASE DON’T LEAVE ME
Fats Domino
(Imperial 5240)

TOO MUCH LOVIN’
The “5” Royales
(Apollo 448)

HONEY HUSH
Joe Turner
(Atlantic 1001)

GET IT
The Royals
(Federal 12133)

NADINE
Coronets
(Chess 1549)

FEELING GOOD
Little Junior
(Sun 187)

“It’s What’s in THE CASH BOX That Counts”

www.americanradiohistory.com
Hey Joe!
Carl Smith
(Columbia 21129; 4-2112)

A Dear John Letter
Jean Shepard & Ferlin Husky
(Capitol 2502; F-2502)

I Forgot More Than You'll Ever Know
Davis Sisters (RCA Victor 20-5345; I7-5345)

Caribbean
Mitchell Torok (Abbott 140; 45-140)

Ruba-Dub-Dub
Hank Thompson (Capitol 2445; F-2445)

Crying in the Chapel
Darrell Glenn
(Valley 101; 45-101)
Rex Allen (Decca 28758; 8-28758)

It's Been So Long
Webb Pierce (Decca 28725; 9-28725)

Gambler's Guitar
Rusty Draper
(Mercury 70167; 70167x.45)

I Won't Be Home No More
Hank Williams (MGM 11533; K-11533)

Dear Joan
Jack Cardwell (King 1269; 45-1269)

Folk & Western Notes from California

He wrote the story of his life to be told by Walkin' Talkin' Charlie Aldrich on his latest intro release... "One Wild Night" is dominating Western TV shows. The cover on the show is Cliffie Stone's "Hometown Jamboree." Star entertainers like Tennessee Ernie Ford, Milt Gitzman, Pat Woodcock of Al's West and many others... Carolina Cotton was the first to volunteer her services for the Christmas holiday in Korea with the GI's. It will mark her fourth overseas trip. The blonde actress spent two days at the Chula Vista, California, rodeo and horse show then from there to the show in Las Vegas, Calif. The busy gal also found time to write a guest column for Jimmie Fiddler, and got through a few of radio and TV guest appearances... Mitchell Torok, Abbott Records great singing composer, has just been inked as a regular on Horace Logan's popular "Louisiana Hayride." The 29-year old was discovered by Abbott owner Fabor Rob-ison, and his numbers include "Mex-ico Joe," "Caribbean," "Little Hoo Wei," "Butterfly Love," and others. Everybody's favorite on Decca's Abbott Co. here are excited over the fact that Torok's Western Version of Cabaret is now showing up big in the pop charts. He is now being booked through the West Coast and to Covington with several new appearances scheduled.

Carole Bradshaw, another Abbott Artist, is now appearing in Detroit at the Roosevelt Lounge. "... Johnny Bond has con-
cluded an extended tour and has returned to family friendly to their home in Burbank, Calif. He appeared on Jimmie Wakely CBS show recently and is now set for a return engagement. His current release of "Let Me Go," a Victor album of "Wild Boogie," is reported to be getting lots of play throughout the country... Ferlin Husky and Tennessee Ernie Shepard have a heavy schedule of dates in the North- west during October and November. During this period, they will be contributed to Fall Creek, Ore., Oct. 9, and Camas, Wash. Oct. 10. Appearances are set for Klamath Falls, Oregon, and in every year as told by Walkin' Talkin' Charlie Aldrich on his latest intro release... "One Wild Night" is dominating Western TV shows. The cover on the show is Cliffie Stone's "Hometown Jamboree." Star entertainers like Tennessee Ernie Ford, Milt Gitzman, Pat Woodcock of Al's West and many others... Carolina Cotton was the first to volunteer her services for the Christmas holiday in Korea with the GI's. It will mark her fourth overseas trip. The blonde actress spent two days at the Chula Vista, California, rodeo and horse show then from there to the show in Las Vegas, Calif. The busy gal also found time to write a guest column for Jimmie Fiddler, and got through a few of radio and TV guest appearances... Mitchell Torok, Abbott Records great singing composer, has just been inked as a regular on Horace Logan's popular "Louisiana Hayride." The 29-year old was discovered by Abbott owner Fabor Rob-

San Antonio, Texas—One of the most unusual approaches to complete coverage for the Frankie Laine Wurlitzer Vocalist Scholarship Con-
test has been undertaken in San An-
tonio, Texas. Although the sponsoring disk jockey is Bob Allen of KMAC, the San Antonio station's mutual station has decided to run the contest across the board on their joint facilities.

Allen does two popular music shows titled "Meet Mr. Music" and "600 Club." He has a library of some 25,000 records and is one of the leading disk jockeys in Texas. Entering the com-
ing up Allen is Charlie Walker, known as "King of the Hillbillies" and rated number eight disk jockey in the country in a recent national survey. His two-hour show "RFD Texas," is heard each weekday morning from 6-8 a.m. Mon-
day through Saturday. His "Hillbilly House Party" runs each afternoon from 2-5 p.m. Monday through Fri-
day, and "His Hilltunes Hit Parade" from 4-6 p.m. Saturday Night show on KMAC features Flip Forrest on the "Harleen Serenade" from ten until midnight, Monday through Saturday. The show has a wide listen-
ing audience and has been well-public-
ized in the San Antonio newspapers.

Mill returns and entries in the Wurlitzer contest have been key to Bob Allen, but the coverage given by the two-hour "Hillbilly House Party" should insure a terrific return from the area reached by the station com-

KMAC-KISS Go All Out On Wurlitzer Frankie Laine Contest

The Ten Folk and Western Records Disk Jockeys Played Most This Week

1. Hey Joe! Carl Smith (Columbia)
2. I Forgot More Than You'll Ever Know Davis Sisters (RCA Victor)
3. It's Been So Long Webb Pierce (Decca)
4. A Dear John Letter Jean Shepard & Ferlin Husky (Capitol)
5. Crying in the Chapel Darrell Glenn (Valley)
6. Mama, Come Get Your Baby Boy Eddy Arnold (RCA Victor)
7. Caribbean Mitchell Torok (Abbott)
8. I Won't Be Home No More Hank Williams (MGM)
10. Tennessee Wig-Walk Bonnie Lou (King)
1. A DEAR JOHN LETTER
Jen Sharp & Ferlin Huskey
(Capitol 2362; F-2363)
2. HEY JOE!
Carl Smith
(Rumba 21129; 4-21129)
3. I FORGOT MORE THAN YOU'LL EVER KNOW
The Davis Sisters
(RCA Victor 20-3345; 47-3345)
4. IT'S BEEN SO LONG
Wheeler Pierce
(Decca 287725; 9-287725)
5. CARIBBEAN
Mitchell Tenk
(abbreviation 140; 4-140)
6. CRYING IN THE CHAPEL
Ray Allen
(Decca 20765; 9-28758)
Darrell Glenn
(Volunteer 101; 45-101)
7. TENNESSEE WIG-WALK
Bunnie Lewis
(King 1237; 45-1237)
8. DEAR JOAN
Jack Cardwell
(item 21269; 45-21269)
9. MAMA, COME GET YOUR BABY
BOY
Eddie Arnold
(RCA Victor 20-5115; 47-5115)
10. FORGIVE ME, JOHN
Jeann Shepard & Ferlin Huskey
(Capitol 2362; F-2366)

“Sorrow and Pain” (2:55) [Tenn BMI—Mary Frances Penick, Betty Jack Davis]

“You’re Gone” (2:15) [Tenn BMI—Mary Frances Penick, Betty Jack Davis]

The Davis Sisters
(RCA Victor 20-5460);

- The Davis Sisters, riding high on the charts with “I Forgot More Than You’ll Ever Know” have a two-sided smash on their hands as they vocal a pair of feelingful ballads. The very topic of the gals are a treat to the car as they harmonize on a lovely tune titled “Sorrow And Pain”. General effect is stirring and rich on this slow beat tale relaying the misery brought about by love. Flip deck, “You’re Gone”, is a change of pace quick beat ballad treated to an infection by reading by the talented chirs. Two enchanting sides that should prove substantial juke box lure.

TENNESSEE ERNIE
(Capitol 2362)

- “Kiss Me Big” (2:19) [Snyder ASCAP—Ernest J. Ford] A poppy romantic bounce is presented in exciting fashion by the mellow voiced Tennessee Ernie. Tune is a happy-go-lucky handapper that has the full-cut potential to make this a big one for Ernie.

- “Catfish Boogie” (2:18) [Snyder ASCAP—Ernest J. Ford] Lower deck is another zesty item belted out with spirit by Ernie. Cliff Stone’s hand supports in solid fashion on both ends. Two delicious platters that bear close watching by the ops.

BETTY CODY
(RCA Victor 20-5462)

- “I Found Out More Than You Ever Knew” (2:50) [Fairway BMI—Cecil Null] Betty Cody’s words have given the answer to a tune currently heading the lists. Chirp vocals with warmth and feeling on a side that could create much excitement in the boxes.

Bobby Giordi
(Imperial 210)

- “There’s Just One Daddy For Me” (2:25) [Commodore BMI—E. Ford] A slow beat emotion packed item engagingly performed by young Bobby Giordi. Youngster vocal impressively as Stan Richards ranch infectiously tells how lad has no idea he’ll never see his dad again. Side could happen.

- “When I Grow Up” (2:21) [Commodore BMI—G. Williamson, J. Giambusso] Under portion is a quick beat item etched in light-hearted manner. Bobby tells of the things he’s gonna be when he’s older. Bill Leavitt Quartette backs in ok fashion on both ends.

DON RENO
(King 1263)

- “My Mother’s Bible” (2:37) [Lesis BMI—Don Reno] Don Reno, Red Smiley and The Tennessine Cutups deliver an中期 beat heart rendering sacred item. Feelingful interpretation by the crew makes for some solid listening.

- “He’s Coming Back To Earth Again” (2:25) [Lesis BMI—Don Reno] Bottom lid is a similar religious piece. Jimbo’s change of tune is a fast tempo item that rides merrily along in a gay manner. Vocal efforts are top calibre as the Carlisles turn in another pair of winners. Sleeve deck that oughta make the ops happy.

TOMMY Sosebee
(Coral 64164)

- “The Barber Shop Boogie” (2:56) [Jericho ASCAP—Ervin Drake, Jimmy Shift] A fast rhythmic beat dirty is the answer to a distinctly pleasing vocals by Tommy Sosebee. Chanter belts out fetching lyrics in a manner that should lure a heap of coins into the boxes.

- “Anywhere, Anyplace, Anytime” (2:30) [Gree BMI—Cindy Walker] Sosebee comes through again for the ops as he warms a slow tempo, romantic tune. Top notch vocal effort on this end too. Fine material and arrangement on both decks could put the artist in the money.

THE DRIFTERS COWBOYS
(MGM 11590)

- “Canal Street Parade” (2:50) [Arca-Rose BMI—Melms, Atkins] The Drifting Cowboys under the able leadership of Don Helms, belt out a delightful instrumental item. A happy melody with a lively beat that the ork handles in adequate fashion.

- “Swing Shift Bounce” (2:08) [Arca-Rose BMI—Helms, Youngster, side is a delight. Instrumental that the boys send out impressively. Both ends should get good reception in the jukes.
HAWKES HAWKINS

Del Wood (Republic) has released "Backroom Polka" and "Rapttime Annie" which seems to be creating lots of excitement. Those in the "know" say this is Del's best effort since "For The Good Times." Fred Foster, manager of WLBG, has released "Your Joie De Vivre" out that is dubbed their biggest instrumental to date, "For The Joie De Vivre." Ken Marvin is here now at RCA Victor. The writer is enjoying the releases. Roy Price is here in Nashville, RCA Victor's Nashville office. The writer is enjoying the releases. Roy Price is here in Nashville, RCA Victor's Nashville office.

Shel Harton

"Don't Stop the Music" is one of the hits off the "Don't Stop the Music" album. The album was released by RCA Victor last month. The album is broke through the charts, and is one of the best sellers for RCA Victor. The album is also one of the best sellers for RCA Victor. The album is also one of the best sellers for RCA Victor.

Sheriff Tex Davis

WLOA—Nashville, Tenn.
1. A Dear John Letter (Carl Smith)
2. A Dear John Letter (Carl Smith)
3. A Dear John Letter (Carl Smith)

Jock-TED JONES

Buck Benson

WLB—Lebanon, Pa.
1. If I Ever Get Over My Heartache (Eddy Arnold)
2. If I Ever Get Over My Heartache (Eddy Arnold)
3. If I Ever Get Over My Heartache (Eddy Arnold)
4. Streamline (Eddy Arnold)

Baritone youngsters, who were the featured spot on November 26 at the Feer King NBC Show, have been named as the nation's number one Western Band releases. The group is directed by the "Feer King" and is Chevrolet's World. It seems that Hawkins has just released their latest, "Cut The Ribbon And Run" and a heap of Lovin' Day. They are the main attraction on the RCA Victor-Country-Western best sellers. The releases have been covered in Nashville through the world, and are selling well. Roy Price is here in Nashville, RCA Victor's Nashville office. The writer is enjoying the releases. Roy Price is here in Nashville, RCA Victor's Nashville office.

Tom Edwards

WCON—Okosh, Wis.
1. A Dear John Letter (Carl Smith)
2. A Dear John Letter (Carl Smith)
3. A Dear John Letter (Carl Smith)

Mack Sanders

KFBV—Wichita, Kan.
1. Hey Joe (Carl Smith)
2. Hey Joe (Carl Smith)
3. Hey Joe (Carl Smith)
4. Hey Joe (Carl Smith)

Mack Sanders has just released "The Longest Road" and "For The Joie De Vivre." The album is one of the best sellers for RCA Victor. The album is also one of the best sellers for RCA Victor. The album is also one of the best sellers for RCA Victor.

Chuck Thompson & Elmer

WFJW—Hattiesburg, Miss.
1. If I Ever Get Over My Heartache (Eddy Arnold)
2. If I Ever Get Over My Heartache (Eddy Arnold)
3. If I Ever Get Over My Heartache (Eddy Arnold)
4. Streamline (Eddy Arnold)

"The Longest Road" is one of the best sellers for RCA Victor. The album is also one of the best sellers for RCA Victor. The album is also one of the best sellers for RCA Victor.

Norman Hall

WENL—Bonnieville, Idaho.
1. If I Ever Get Over My Heartache (Eddy Arnold)
2. If I Ever Get Over My Heartache (Eddy Arnold)
3. If I Ever Get Over My Heartache (Eddy Arnold)
4. Streamline (Eddy Arnold)

The album is one of the best sellers for RCA Victor. The album is also one of the best sellers for RCA Victor. The album is also one of the best sellers for RCA Victor.

Joe Morris

WKDK—Newberry, S.C.
1. A Dear John Letter (Carl Smith)
2. A Dear John Letter (Carl Smith)
3. A Dear John Letter (Carl Smith)
4. A Dear John Letter (Carl Smith)

The album is one of the best sellers for RCA Victor. The album is also one of the best sellers for RCA Victor. The album is also one of the best sellers for RCA Victor.

Buck Benson

WLB—Lebanon, Pa.
1. If I Ever Get Over My Heartache (Eddy Arnold)
2. If I Ever Get Over My Heartache (Eddy Arnold)
3. If I Ever Get Over My Heartache (Eddy Arnold)
4. Streamline (Eddy Arnold)

The album is one of the best sellers for RCA Victor. The album is also one of the best sellers for RCA Victor. The album is also one of the best sellers for RCA Victor.

Joe Morris

WKDK—Newberry, S.C.
1. A Dear John Letter (Carl Smith)
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4. A Dear John Letter (Carl Smith)

The album is one of the best sellers for RCA Victor. The album is also one of the best sellers for RCA Victor. The album is also one of the best sellers for RCA Victor.

规范 language, manager, Frankie Moore. Presently, their recording of "Private Property" is enjoying a lot of play in the field. Johnny & Jack have a new release out at the present time that will be out soon. Tillman Franklin is here in Nashville, RCA Victor's Nashville office. Branchie recently getting Jerry Glen, the RCA Victor artist all lined up for another release. Branchie recently getting Jerry Glen, the RCA Victor artist all lined up for another release. Branchie recently getting Jerry Glen, the RCA Victor artist all lined up for another release. Branchie recently getting Jerry Glen, the RCA Victor artist all lined up for another release.
SEE TWO-PAGE ADVERTISEMENT IN THIS ISSUE FOR ANNOUNCEMENT OF ANOTHER GREAT SEEBOURG FIRST!

IN SELECT-O-MATIC MUSIC SYSTEMS

NEW LOOK

DEPENDABLE MUSIC SYSTEMS SINCE 1902

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS

CHICAGO 22, ILLINOIS

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS

www.americanradiohistory.com
Regardless of the dearth of foreign recordings, which the manufacturers of these types of records are trying their best to cure, there are more problems involved in the programming of foreign recordings than just the placement of such records into an automatic phonograph.

A survey indicates that a great many operators of automatic music are still not taking advantage of the fact that, due to the greater selectivity of the modern automatic phonograph, which ranges anywhere from 40 to 120 selections, they can very profitably feature foreign recordings in many of their locations.

Some operators, since reading about the possibilities for extra income offered by foreign records (The Cash Box was the very first publication to point out this fact to the entire automatic music industry because of the entrance of more highly selective phonographs, and the growing need for correct programming to capture every possible coin from every location) have started to program foreign recordings, but in a very misunderstood and slipshod fashion.

For example, one music operator advised that he, "Just put on a bunch of foreign records. They brought in extra money." When asked whether the records used in each location were typical of the foreign element patronizing that location, he stated, "That, I don't know. I just put on a stack of foreign records and there, and they have brought in extra coins."

This, most definitely, is not the answer to programming of any type of recordings, in any fashion whatsoever. This is slipshod handling of a business which, if correctly, carefully and studiously handled, would probably surprise this same operator as to the amount of extra coins which his automatic phonos would bring in to him.

There are many problems which the operators encounter who want to program foreign recordings. This, as stated above, is aside from the fact that foreign records of many kinds are difficult to obtain and, especially, in 45 rpm speed, which is the most popular type for many music operators.

For example, just to place any old record featuring just any Polish polka in a location patronized by many Poles, doesn't mean a thing, noted operators who know about programming Polish records report.

There are, what these operators call, "authentic Polish polkas" and there are also the modernized pop versions of the same polka tunes. A coverage of some of these type locations would amaze many music operators. They would see title strips in Polish with names of artists and labels of which they had never before heard.

The same is true of the German, Mexican, Latin-American, Swedish, Jewish, and all other types of foreign disks.

The operator must be able to speak the language, or else arrange for coverage of the particular location by someone who does speak the language, so that he can understand the requests of his patrons and respond to them correctly.

He must spend a little time talking to the patrons of the locations so that he learns just what they like and what version of what tune they most favor.

After this first and primary problem has been overcome, then the operator must work closely with the location owner, to get the patrons interested in the fact that they can now enjoy the music of their homeland.

By the way, before going any further, let it be understood that, in many locations, the modern pop version of a certain foreign tune may be more preferred than the authentic type recording.

In addition to obtaining the location's cooperation, the music operator, to correctly merchandise this type of music, should follow through with use of small printed table programs, or even just one printed sign with the titles on it, or on near the phonograph itself.

This method of merchandising music has always been extremely helpful and has, in almost every case, been responsible for bringing extra coin into the automatic phonograph.

One of the most potent examples of native understanding of what a certain foreign element requires took place in the City of Chicago. Here a very well known operator sold a location which was almost completely patronized by Mexicans.

He sold the location and the phonograph to a well known Mexican operator in this same city who specializes in these locations.

Within a few weeks this Mexican operator had jumped collections over 100% by correctly programming the juke box in that particular location.

Simply because this Mexican operator spoke the language of the people who patronize this location and, conferring with the location owner, they agreed on a certain number of Mexican records, both authentic and modernized versions, which helped boost the intake.

This is happening almost everywhere in the nation. Music operators who never before interested themselves in the patronage of their locations are doing so today.

They have learned that they can, because of the greater selectivity of their modern automatic phonographs, chart an entire listing of foreign recordings which will, in almost every case, pull extra coins into their juke boxes so that they can, most definitely, enjoy better income.
Hi-Fi? It’s the Latest Craze In Reproduction of Sound
Addicts to Compare Notes

Hi-Fi Business Running at Annual Rate of $155,500,000
Exclusive estimates prepared by the editors of Television Retailing reveal that the high fidelity sales volume, including labor at the retail value, is going at a rate of about $155,500,000. The figure includes components, recorders, phonographs, cabinets, phone records, and needled for Hi-Fi listening.

Hi-Fi Fidelity Sweeps Music Convention
Becomes Record Dealers' Business Meeting

THE BILLBOARD - August 29, 1953

High Fidelity Grabs Spotlight At NAMM Meet; Boom Coming

"All music will get a boost. For, remember, high fidelity isn’t the exclusive property of the classical record collector. A "pop" record has an improved sound on high fidelity equipment also. Most of the "pop" bands offer a blend of orchestral color that requires hi-fi equipment to make the most of it."

— RECORD RETAILING, August 1953

Complete Hi-Fi Units Are Busting Out All Over

Well, it appears they were right. Because if they proved anything, then it’s that the key manufacturers

J. P. SEEBOURG CORPORATION
CHICAGO 22, ILLINOIS

DEPENDABLE MUSIC SYSTEMS SINCE 1902

www.americanradiohistory.com
NOW SEEBURG BRINGS HIGH FIDELITY—THE HOTTEST THING IN MUSIC
—TO THE COIN-OPERATED MUSIC INDUSTRY

This week will mark the introduction of another great Seeburg first—HIGH FIDELITY for coin-operated music systems.

High fidelity is the hottest thing in music today. Everyone in the business of recorded music is aware of the advantages of HI-FI. So is Seeburg . . . so are Seeburg Distributors . . . so will you be!

Think of the advantages you'll derive by providing localities with a music system that gives a new realism . . . a third dimension . . . to coin-operated music. You'll hear music you never knew existed on your records . . . music that is reproduced the same way it was played . . . music with an added presence . . . from the lowest lows to the highest highs.

SEEBURG HI-FI IS "BUILT-IN"...NOTHING TO CONVERT, NOTHING TO ADAPT

The new Select-O-Matic "100" W Deluxe High Fidelity is completely engineered with (1) a High Fidelity amplifier with wide-range, low-distortion characteristics; (2) a 15-inch woofer speaker for the low and middle range tones; (3) a 5-inch tweeter speaker for the highs. Seeburg also supplies a 12-inch remote recessed speaker with dual mechanically interlocked cones . . . one for the lows and middle range, the other for the highs.

WATCH FOR IT—NEXT WEEK

The NEW LOOK
and the
NEW SOUND
in
MUSIC SYSTEMS
McCARRAN BILL HEARINGS OCT. 26

IT'S NOT OVER BY A LONG SHOT. JUKE BOX BIZ MUST BE READY WITH FACTUAL AND POWERFUL DEFENSE BEFORE U. S. SENATE'S JUDICIARY SUB-COMMITTEE OPEN PUBLIC HEARINGS ON THE McCARRAN BILL (S. 1106) MONDAY, OCTOBER 26

Every U.S. Juke Box Op's Business is in DANGER!!

CHICAGO—One noted juke box leader stated this past week, "Every juke box operator in the U.S.A. should take time out right this minute to mark the most crucial day in the history of his business on his calendar—October 26, 1953."

That's the day when the Juke box industry must be present in Washington before the U.S. Senate's Judiciary Sub-Committee to present its defense against the McCarran Bill (S. 1106).

This defense must not only be vigorous and powerful, but must also be extremely factual, to prove to the three Senators who will hold these Open Public Hearings, that the "Copyright Act of 1909" must not be changed so that ASCAP, BMI, and like organizations, can double tax the nation's juke box operators for the use of their copyrighted music.

There is absolutely no other side to this picture, these juke box leaders agree, other than the fact that the McCarran Bill (S. 1106) is simply a method to arrange for the double taxation of the nation's juke box industry.

This has been attempted with every bill which ASCAP, and other such organizations, have sponsored in the Congress of the United States.

It is agreed that the nation's juke box operators are paying ASCAP's and BMI's publishers and composers the royalties which they demand.

These royalties are added onto the price the juke box operators pay for the recordings which they purchase and which feature the copyrighted tunes of these collective collection agencies.

The recording manufacturers add these royalties onto the price. The juke box operators purchase the recordings with these royalties already added onto the price. Thereby the juke box operator already pays these writers, composers and publishers, the royalties which they demand.

Now these very same publishers, writers and composers, who are the members of these collective collection agencies, ASCAP, BMI, and similar others, claim that these collective collection agencies do not get paid royalties.

They admit that they get paid royalties from the record manufacturers. The record manufacturers, they agree, add the royalties on top of the price that the juke box operators pay for the records featuring their copyrighted tunes.

Now they want to be paid twice.

In short, they want to be paid by the record manufacturers—to whom the juke box operators pay the royalties when they purchase the record manufacturers' recordings—and they again want to be paid more royalties—directly into their collective collection agencies—for the very same tunes.

Should the juke box operators again pay ASCAP, BMI, or any of the others, then these very same music publishers, composers and writers, split this up between themselves—for they are these collective collection agencies themselves.

They are its members. They are its Board of Directors. They are its officers.

They are "It"—whether it's BMI or ASCAP, or any other agency of like kind.

How will they get this Doubled Taxed Payments from the juke box operators? By simply opening the juke box operators' books, checking on the number of machines owned, on the amount taken in—and then charge accordingly.

In short—police the nation's juke box industry—just as they stated they would during the Kefauver-Bryson Bill in 1952.

Every juke box operator's business is in danger!

There is no one in this free nation who wants to be policed.

It is, therefore, up to each and every single juke box operator in this country to get back of M.O.A. and the Nation's Juke Box Manufacturers to fight the McCarran Bill (S. 1106) with every single ounce of his strength.

And what's most needed right at this minute is more funds for defense.

It is up to the nation's juke box operators to get in touch with M.O.A (Music Operators of America) immediately to protect their businesses."

MORE MONEY IS NEEDED!

Write TODAY To:

M.O.A. 128 E. 14th ST., OAKLAND 6, CALIF.
I first met Joe Fishman when he was executive director for the Amalgamated Vending Operators Association of New York City. The year was 1932. This association, at that time had over 200 members who were operating pinball games. The only other association to my knowledge was the one in Chicago headed by Fred Mann. When the 10 record phonograph appeared in 1934 some of the members of the Amalgamated included these in their lists until the N. Y. Phonograph Operators Assn. was formed the following year. Then each association handled its own type of equipment. Joe Fishman, directed and managed the affairs of the Amalgamated until its dissolution in 1942. In that decade he gained a wealth of knowledge about the coin machine business. He was acquainted with every operator in greater New York. He knew every jobber and distributor along the eastern coast, plus every manufacturer of pinball games and phonographs.

The ten years Joe spent as managing director, gave him an insight on all the problems that confront an operator. This was to his great advantage; for today Joe is the manager for Atlantic-New Jersey Corp. who are distributors for the Williams Mfg. Co. and the J. F. Seeberg Corp. At his office, 772 High Street in Newark, N. J. he covers thirteen counties in northern New Jersey with the above lines. The operators in these counties look to Joe to help them with their problems. Most of these operators are members of the Music Guild of New Jersey, and because of Joe’s background in the Amalgamated, have complete confidence in him.

I interviewed him recently and he appeared to be in a very happy frame of mind. When asked about this, Joe said: “I am the happiest man in the business.” When I asked him why, he replied, “Well, down deep in my heart I am doing everything I can to help my operators and I know they deeply appreciate it.” Furthermore, he continued: “Mollie and I have been married for twenty-eight years, and it has been like a dream, and now to top it all off, we have four very lovely grand children which we are very proud of.”

As I see it, the operators in this territory are indeed fortunate. From his wealth of experience, Joe Fishman is able to counsel and advise his operators on the various problems they encounter. The greatest asset anyone can have is the good will of his customers. There is no greater asset.

A WEEKLY COLUMN
by
AL SCHLESINGER

**As I See It**

**Load*ed With Super-Powered Play That Makes 'Em Stay!**

**Gottlieb's**

Poker Face

**Now! anyone can go 'Round the World in just 60 seconds**

**Runyon Sales Continues AMI Service School**

NEW YORK—Irving (Kempy) Kemper, back at the New York offices of Runyon Sales after assisting Artie Daddis, AMI Field representative, in the conducting of AMI Service Schools in Hartford, Norwich and New Haven, Conn. last September 22, 23 and 24, reports that the sessions were tremendously successful. Operator attendance was beyond expectations.

On Saturday, Runyon Sales held a school at their New York showrooms and Artie Daddis again conducted the session. Operators and servicemen attended from surrounding areas. The service schools will be continued each Saturday at 10 A.M.

**Airmail Subscription to THE CASH BOX $30.**

"It's What's in THE CASH BOX That Counts"
HIGH FIDELITY BUSTS INTO COIN OPERATED MUSIC

British Ops Want U. S. Mfrs. To Start Exports
Will Cooperate To Help American Mfrs. To Reopen British Isles To New Coin Machine Exports On Trade Deal If Necessary

CHICAGO—High fidelity just hit the coin-operated music business. During the last two weeks music men have seen, heard and acclaimed the new Seeburg Select-O-Matic "100" High Fidelity music system at showings held throughout the country by the Seeburg Distributors.

According to Seeburg, high fidelity was included in a coin-operated music system to take advantage of the improved recording techniques. The wider range recording requires wider range reproduction equipment to provide a wider balanced range of depth and clarity.

With the new Select-O-Matic "100" High Fidelity, music men now have the opportunity to supply music systems that reproduce all the music that is "the exact tape".

Until recently it was thought that high fidelity was confined to long-noured selections. Such is not the case. Actually there is much music on popular record, the quality of which is limited because of the limitations of the reproduction equipment.

High fidelity gives a new realism and presence to music. High fidelity is the method of presenting the product of the coin-operated music industry in its finest tonal form.

The new Select-O-Matic "100" High Fidelity music system was first introduced to Seeburg Distributors at the company's sales convention on September 26th at the Belden-Stratford Hotel in Chicago.

The high fidelity model, designated the Select-O-Matic "100", is the second new photograph introduced at the meeting. The other is the Select-O-Matic "100" W. with standard amplifier.

High fidelity characteristics of the new HFG include: (1) A high fidelity amplifier with output of 25 watts and 2500 ohms. Resistor and (2) two speakers—a 15-inch woofer to handle the low and medium range and a 5-inch tweeter to reproduce the higher range.

For remote speakers, Seeburg supplies a dual cone, mechanically interlocked high fidelity speaker. The larger cone covers the low and middle range—the small cone the upper range.

Both of the new Seeburg models have completely new cabinets. The show case top has been extended to provide a fuller view of the Select-O-Matic "100" mechanism, the selector mechanism has been completely redesigned including a new straight-line, numbered-key, letter-key selection system. Filasters of the high fidelity model are polished chrome.

NEW YORK—Biggest export market the American coin machine manufacturers have ever had was the British Isles, claim British coin machine ops.

In view of this fact, and also in view of the fact that the most popular coin machine manufacturers are assured of an export of the British Isles at this time are still the old pre-war American machines, British coin machine operators are pleading with American manufacturers to reopen the British Isles to export once again.

These men have been begging all Americans who have visited with them to have a delegation of American coin machine manufacturers meet with the British Board of Trade and arrange for some trade deal, if necessary, so that they would be able to obtain the new equipment featured in the United States at this time.

These British operators are even willing to go to the extent of making guarantees to American coin machine manufacturers should a merchandise trade deal become necessary.

They point out that some of the largest American manufacturers such as Wrigley's gum have been willing to take British woolens on a trade deal and that, so far, none have last by this trade action.

They believe that the U. S. coin operated machine manufacturers will also gain headway into the biggest export market which the United States has ever enjoyed if they, too, will make some sort of an arrangement whereby their friends in Great Britain, and through the British Isles, will be able to get the coin operated equipment they need at this time.

British operators have been sold many imitations of late style American equipment by manufacturers in their own country. But they have had many sad experiences with this sort of equipment which does not, in any fashion whatsoever, equal the type of American machines which they have.

Not The Time For Juke Box Ops To Relax', Miller Says

OAKLAND, CALIF.—Contacted by longdistance telephone, George A. Miller president and general manager of the National Association of Phonograph Dealers (of America) had the following answer as to whether the nation's juke box operators should be worried over the forthcoming McCarran-Wright Act.

"'This', he said, "is not the time for any juke box operator to relax his guard over his business interests.

"'ASCAP (American Society of Composers, Authors and Publishers) and similar organizations be continued, 'are now trying with every method to make the juke box operator believe that it's all over.'

"'It isn't', Miller emphatically stated, 'because we are first going into a hard and tough battle to defend the interests of our industry and, even though we may feel like letting down our guard, the very moment we do so, the knockout punch will come, and—that will be that.'

He also said, "I urge every juke box operator, and every juke box operator everywhere throughout the entire nation, to awaken themselves as well as their membership, to the fact that we first have to defend ourselves on October 26, 1953 before the United States Senate's Judiciary Sub-Committee in Washington. This will be a battle right down to the very last sentence spoken."

"It will be said, 'is the battle we had hoped to avoid. This is a fight that leaves us no alternative but to go on puzzle with everything that we have on the ball.'

"So, at this time, I am appealing to everyone in the entire juke box industry, to work closely with us and to help us in every manner they can, so that this time, too, as we have in the past years, we may come up with a shining, sparkling victory.

"Such a victory', he said, 'that, perhaps, once and for all time, these proponents of the McCarran Bill (S.1106) will leave us be in peace. Let every juke box operator engage himself industriously in his own business, to help America grow ever greater, and prosper accordingly.'

Miller also stated, "Some operators may be thrown off the course by advertisements issued by ASCAP or ASCAP affiliates. But I do hope", he said, "that these operators will continue to put their faith in the juke box which has safeguarded their interests over the years, and which will continue to do so in the years to come.

"Every single one of the nation's juke box operators, today, contact M.O.A., and learn the true facts", he concluded.

www.americanradiohistory.com
Visitors At The Wurlitzer Plant

NO. TONAWANDA, N. Y.—Visitors during the past week at the Wurlitzer plant, this city, were Jack Miller, owner of Buffalo’s famous nite spot, The Colvin Casino, and Jim Vona, well known Wurlitzer operator in North Tonawanda. They were taken on a conducted tour of the factory and shown the production lines on which new Wurlitzer 1800s and 1600s are manufactured. Pictured with them are I. to r., Max R. Waters, Wurlitzer eastern district sales manager; Miller; the Wurlitzer 1500; Vona, and A. D. Palmer, Jr., Wurlitzer advertising and sales promotion manager.

NOTICE

If You Are Interested In
BEACH CLUBS – YACHT CLUBS
FUTURITYS – BEAUTYS

CALL US IMMEDIATELY
NEW ORLEANS NOVELTY CO.
115 Magazine Street, New Orleans, Louisiana
(Tel. Canal 8314)

Chi Cig Vendor Licence Hearing Set For Oct. 7

CHICAGO—Alderman Daniel J. Ronan, chairman of the Sub-Committee of the Committee on Licenses of this city, reported that there will be another hearing this week, Wednesday, October 7, 1953 at 10:00 A.M., to take under consideration the matter of licensing the operation of cigarette vending machines.

The Sub-Committee will meet in the Committee Room E on the second floor of the City Hall here.

This will be the third meeting in regards to licensing the operation of cigarette vending machines. The first meeting was a hearing of the proponents. The second hearing was for the opponents of such a licensing measure.

This third hearing is expected to bring about a definite decision in regard to Licensing the operation of cigarette vending machines in this city.

To Keep Informed On Vital Changes In Your Industry Read THE CASH BOX

“It’s What’s in THE CASH BOX That Counts”
CHICAGO—With the release of information that there are over 7,000,000 kids in the nation taking music lessons this year, the record sales of instruments, there is no doubt, leaders here claim, there’s better business ahead for the juke box industry.

This 7,000,000 figure can also be added to the 2,500,000 known to have started taking music lessons in 1952. This would then mean over 9,500,000 new customers for the 550,000 juke boxes clear across the nation.

What's more, as many here believe, these kids will be "more exacting listeners". For, as these phony men are able to say, they will be able to better criticize the artists and the artists' recordings.

That means better recordings all around, and the same time, it is believed that better recordings mean better business for all the automatic music industry.

Since the average kid's musical instrument education is more or less based on the classics, at least to begin with, the box men swing over to the more Ballard and classical type music, many here also believe.

Eventually these kids, as their musical knowledge increases, will be the most severe critics of juke box music. The many operators here can, therefore, appreap themselves for criticisms from their locations as to the type of music they will have to feature in their machines.

This greater and growing thirst for music, it is also believed, can be placed at the doorstep of the juke box and the recording industry. "There is no doubt, many here claim, that the juke box music is the only music to do with a kid, and many kids wanting to obtain knowledge of various types of musical instruments and this may also mean the rebirth of a new style music in the years to come.

Whatever the implications are to the larger artists, bands and music in general, the juke box industry is extremely happy to know that more and more kids, over 9,500,000 of them in the past two years, have decided on musical educations, for all agree, this means better business for juke boxes.

Perhaps this is much due to the greater population growth which the nation is experiencing, but in the main, the general belief here is that a great many of the nation's fathers and mothers, at least the younger men and women, have acquired their musical tastes from the modern juke boxes which have been so prominent these past 30 years.

This generation, it is believed, are the young fathers and mothers who are urging their children to enjoy a better musical education and also learn to play some sort of a musical instrument in the process.

These kids are the juke box customers of tomorrow and, if they continue to grow at the rate of 7,000,000 a year, there is no lack of business in sight for the juke box industry in the years to come.

Kiddie Rides “Throw In the Sponge”? — 30,000,000 School Kids Say: “NO!”

CHICAGO—This past week's issue of the nation's leading music industry trade publication "The Billboard" (September 1953) publication of Merrill, Lynne, Pier, Fenner & Beane, America's largest stock brokers, opens its issue with the statement that: "Public schools are big business. Back of this often-obscured fact are some simple mathematics—and complex problems. "By the end of this week, some 30,000,000 pupils will be settled down in our public, elementary and secondary schools." In short, 30,000,000 customers for kiddie rides have now gone back to their 3-R's.

And this figure is being enhanced each year with the most tremendous birthrate in the history of this nation.

So if anyone, for even a second, believe that somewhere, somehow, there has "thrown in the sponge", as far as kiddie rides are concerned, let that person be assured that whoever did throw in the sponge, is the kind of person who just didn't have the fortitude, the know-how, the finance, or even the most primitive understanding of how really GREAT the kiddie ride business is everywhere in the United States.

There is no doubt that 30,000,000 school kids say "NO" to anyone who wants to "throw in the sponge" regardless of what "The Billboard" reported in its Sept. 19 issue.

Chris Grodzicki Pitches “No Hit-No Run” Game

DEARBORN, MICH.—Even tho the Midget Baseball Team, sponsored by Eddie A. Grodzicki of E. A. Music, 14200 Lanson Ave., this city, lost the state championship to Battle Creek, all here are excited over the fact that Eddie's 10-year old son is already being soughted because of the no hit-no run game he pitched.

The Midget Baseball League in this state is one of the most outstanding in the nation. And in the year, Dearborn's Midgets didn't get into the big championship game, they did win the City and District titles.

The kids range in age from about 10 to 16 years of age. Sponsors of all the big firms here are betting to Eddie Grodzicki whose son, Chris, only 10 years of age, is fast becoming the most respected pitcher in the entire league.

Grodzicki, sponsor of the Dearborn Midget Baseball Team, believes that his son is definitely set for the major leagues and that, one of these days, will be pitching major league baseball.

Fewer Ops—Bigger Operations?

CHICAGO—“It's rapidly approaching the point where there will be fewer operators", one large distributing firm visiting here stated this past week, “but with much bigger operations.”

This man, and others who were along with him, declared that this is due to the fact that, as the business grew more highly competitive, greater efficiency has been required and, at the same time, more solid capitalization and more solid financing.

The tendency that the past three or four years, this distrubit pointed out, has been to see small operations purchased by various large operators in the same territory.

He said, “There’s no use kidding ourselves. Today we have real business men in the coin machines business. They know what bookkeeping means. They know a penny saves a nickel. "Today because of higher taxes, greater overhead expense and higher prices of machines, few small ops can survive. "The kind of operators who are going to survive in the next few years, because of these higher costs and prices, will be the operators who will continue to make this a very great and progressive industry.”
Charley Schlicht Joins Coven Distributing Co.

CHICAGO—Old timers will roll out the red carpet, ring the bell and hop up the service, because another of the real old timers of the coinbox is back in the business again.

Neither than Charley Schlicht, known to hundreds of coinmen throughout the nation, from the old Mills days.

Charley's back. He's joined the Coven Distributing Company sales force to head into the new Wurlitzer phone business just as enthusiastically as he has ever before faced the coinmen of the nation.

With just a kind of sentimental gleam Charley reported, "Just tell the guys 'round this territory that I'm sure happy to be back in the one business that's friendly, that's thrilling, that's active, and that's always moving ahead.

"Believe me," he continued, "though I've been out of the coin machines business for a while, my heart was always in it."

"Now I feel like a kid thrilled at his first date."

"Once again, I want to meet with all the operators, get a thrill just being present and saying hello to everyone and, what's more, just being back in the most thrilling business in the world."

Interest In "The Cash Box" "20 Year Club" Tremendous

CHICAGO—"Remarkable," is the word used by many who have seen the first week's returns to a questionnaire sent out by The Cash Box to the "20 Year Club" members.

Suggestions and ideas for improving the "20 Year Club" continued to arrive all this week and at a rate which was truly remarkable.

The answers will be all arranged just as soon as possible and results will be sent privately to the members of the "20 Year Club."
DOUBLE YOUR MONEY BACK

That's right! The Cash Box will give you DOUBLE YOUR MONEY BACK if you don't agree that The Cash Box is the finest publication for you in all the history of the coin operated machines industry!

No other publication in the history of this industry has ever dared to make such an offer.

Fill out the coupon on the bottom of this page today! Enclose your check for $15.00 for a full year (52 week's issues) of The Cash Box!

Read the first four issues.

If you don't agree, after going over the first four issues you receive, that The Cash Box is the greatest magazine you've ever yet read to help you progress in your business ... send back those first four issues ... get DOUBLE YOUR MONEY BACK for those first four issues ... PLUS...the original $15.00 you sent for the entire year's subscription!!

YOU CAN'T LOSE!

If anything at all...you can get DOUBLE YOUR MONEY BACK ... by subscribing to The Cash Box TODAY!!!

THE CASH BOX
26 West 47th Street, New York 36, N. Y.

OKAY: I'll match you! Enclosed find my check for $15 for a full year's subscription (52 exciting week's issues) of The Cash Box. If I don't like the first four issues I receive, I am to return these first four issues to you, and you are to give me DOUBLE MY MONEY BACK for those first four issues PLUS the $15 which I am enclosing right now.

FIRM

ADDRESS

CITY.....ZONE.....STATE

SIGNED

"It's What's in THE CASH BOX That Counts"
United’s Road Engineers Complete Successful 20 Days Eastern Service Schools Trip

CHICAGO—Two of United Manufacturing Company’s road engineers, Ken Sheldon and Al Tholkey, have just completed twenty days of service schools throughout the eastern part of the nation.

These traveling engineers report that they have met with enthusiastic receptions wherever they have held service schools and that the trade appreciates this service on the part of United Manufacturing Co.

As United’s executives reported, “It has now reached the point where the nation’s engineers want to meet the engineers and become more familiar with the products we are producing for the industry.

“It is, therefore, our purpose”, they continued, “to arrange for our engineers to travel about the country to explain the simplicity of the mechanisms of our products, so that the operator and his mechanics will be better able to make repairs, and also understand each part of the machine which we deliver to him, via our distributing organization.”

Leaving here on September 2, 1953, Ken Sheldon and Al Tholkey covered many, many miles of eastern territory and were, in each city where they conducted a United Mfg. Co. “Service School”, most pleasantly surprised and complimented on the work which they did.


Within a few days both Ken Sheldon and Al Tholkey will leave for another extended service schools trip.

Chi Coin Names S. L. Stiebel Games Co Distributor

CHICAGO — E. Levin, sales director for Chicago Coin Machine Co. this city, announced this past week that S. L. Stiebel Games Company of Lopisville, Kentucky, had been appointed exclusive distributors for the ChiCoin products.

“The firm”, Levin stated, “now headed by Walter Waldman, received their first shipment of Hi-Speed Crown Bowler’ games, featuring the giant-size pins, and are already reporting marvelous reaction to this outstanding game from the operators in the Louisville area.

“What’s more”, Levin continued, “this is one firm we know will give the operators in their territory the finest of service and cooperation and will, at all times, do everything in their power to help the operators enjoy the finest returns from the operators China Coin products.”

Levin also reported that the factory is now working to complete shipments to the Stiebel firm of the many orders which this firm have already secured.

“We will try everything in our power to help satisfy Stiebel customers with the games they want,” Levin reported.

“I can only say”, Levin concluded, “that we are tremendously pleased to be able to name Walter Waldman and the S. L. Stiebel Games Company as our distributors in the Louisville area, and in view of the fine reputation which this firm enjoys with all the operators.

Chi Phono Bowling League Sponsors Nite October 19

CHICAGO—Johnny Oomens, spark-plug secretary of the Chicago Automatic Phonograph Bowling League, reported this past week that Monday evening, October 19, 1953, would be “Sponsor’s Nite”.

As Johnny Oomens reported, “All sponsors of all the twelve teams in the league will be present and will, at the same time, not only root for their teams, but will also make some interesting statements.

“This is the first time”, Johnny reports, “that the sponsors of the teams have decided to have a night of their own and all the bowlers are pointing themselves for outstanding scores as well as team wins that evening.

“It will probably be”, Oomens stated, “the most hectic and competitive bowling night in the history of the league.”

Dave Rosen
Open House Party Big Success

PHILADELPHIA, PA.—David Rosen, David Rosen, Inc., this city, was host to several hundred visitors at the reopening of his quarters at 855 N. Broad Street, last Sunday, September 27.

The entire building had been renovated into one of the most modern and luxurious showrooms in the business. The main floor is spacious and beautifully decorated with the upper floor partitioned into offices and a music room. The music room is set up with a night club effect. Tables, chairs, a large television screen, cocktail bar, and a draped stage for display. The room is papered with a music motif. Mounted on the wall of the downstairs showroom is a giant fish, which Dave caught when he was on the recent Mercury Records distributors jaunt in Miami, Fla.

Present at the opening were Philadelphia operators, representatives of the various lines of machines that Rosen distributes, New York coinmen, Mercury Records representatives and artists, and friends and relatives.

Food and refreshments were available in profuse quantities.

“It’s What’s in The CASH BOX That Counts”

Miami Juke Box-DJ Show

MIAMI, Fla.—Willie Blatt, president of AMOA, (Amusement Machine Operators Association) reports that the organization has arranged to have the top ten juke box tunes played on the Harry Burge—WQAM show from 4:45 to 6 p.m. each day.

During the program a mystery tune is played and the winners who guess the name of the tune receive a complete set of the top ten tunes. The records are supplied by the local distributors of record companies whose disks are in the top ten supplied to Burge by the association.

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WICHITA, KANS.—When the Ray Anthony band played a recent engagement in Wichita, Anthony dropped in at the showrooms of United Distributors, the city, who handle the AMI phonographs.

Shown left to right are: John Clark, Salina Music Co., Salina, Ks.; Marcie Miller, Anthony vocalist; B. I. Smith, Mephsion Vending Co., McPherson, Ks.; V. Y. Blum, United Distributors; Ray Anthony and Mel Hammer, United Distributors.

Ray Anthony Visits AMI Distrib
Sensational Year End Sale!

We have thousands of machines in stock... at drastically cut prices to reduce our inventory. You can make REAL BUYS if you order NOW! Wire or phone!

$29.50 FREE PLAY GAMES $29.50
YOUR CHOICE

ALI BABA * ARIZONA, YUMA * ALICE IN WONDERLAND * BUILD UP * BOMBER
BOWLING LEAGUE * BANK-A-BALL * BOWLING CHAMP * BARNACLE BILL * CRAZY
BALL * CINDERELLA * CHAMPION C.C. * CARNIVAL * CLICK * CANASTA * DOUBLE FEAT-
URE * DOUBLE ACTION * HOLIDAY * HUMPTY DUMPTY * HARVEST MOON * JUST 21
JEANIE * JUDY * JAMBOREE * KNOCKOUT * KING COLE * LEAP YEAR * LADY ROBINHOOD
• MOROCCO * MONTERREY * MARYLAND * MAGIC * NEVADA * PUDDINGHEAD * PINCH
HITTER * PARADISE * QUARTERBACK * RAMONA * RAINBOW * ROUNDUP * SOUTH PACIFIC
* STORMY * SUNNY * SINGAPORE * SPEEDWAY * ST. LOUIS * SARATOGA * SELECT-A-CARD
SERENADE * Samba * TENNESSEE * TORCHY * THING * TRADE WINDS * TROPICANA * THRILL
• UTAH * VIRGINIA * WISCONSIN

$29.50 EACH

Your Choice

Late Games at Reduced Prices

All Star Basketball $109.50
Binga $79.50
Bowling $99.50
Coronation $179.50
Cygnet $39.50
Chinatown $199.50
College Days $39.50
Double Shuffle $39.50
Four Horsemen $199.50
Flying High $99.50
Frake's $19.50
Fireball $19.50
Fireball Irish $39.50
Football C.C. $109.50
Fairway $99.50
Georges $199.50
Grand Slam $199.50
Guinea $29.50
Happy-Go-Lucky $99.50
Hunting $199.50
Havoc $99.50
Manzana $99.50
Maisette $99.50
Mayfair $199.50

Bingo Games at
Sacrilifice Prices

A S.C. $105.50
Atlantic City $275.00
Bright Lights $135.00
Bright Spot $135.00
Cabrera $135.00
Cdad $135.00
Cirrus $235.00
Cirrus $235.00
Celle $135.00
Cleopatra $135.00
Coke $150.00
Holiday $150.00
Long Beach $75.00
Palin Beach $235.00
Rada $235.00
Rada $235.00
Saratoga $135.00
Shuttle $135.00
Stars $135.00
Trojans $450.00
Tuscan $450.00
Sage $450.00
Yacht Club $450.00

Arcade Equipment

Event’s Bell-A-Score $199.50
Popper Photomint $235.00
Deluxe World Series $175.00
Show Alley $75.00
Six Shooter $135.00
Haymaker $199.50
Horse Series $75.00
Duelo Baseball $275.00
Ace $275.00
Silver Bullets $75.00
Silver Dollar $75.00
Skee Ball $75.00
Spartan $75.00
Skee-Set $75.00
Touchdown $99.50

$25.00 As Is

8800—Lotus—Yoga—8800 Lotus
850—8200 Hineno

Terms 1/3 Deposit — Balance Sight Draft

Exclusive

AMI Phonographs & Accessories

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

Established 1923

735 S. Brook St., Louisville 3, Ky.
1000 Broadway, Cincinnati, Ohio
1535 Delvar Ave., Lexington, Ky. 301 E. Maumee Ave., Ft. Wayne 4, Ind.
129 W. North St., Indianapolis, Ind.

"It's What's In the CASH BOX That Counts"
The World Series is in the air and the main topic of conversation along 10th Avenue. The street was quite active, with plenty of visitors moving along the stem and dropping in at each spot to view the latest in equipment, but sooner or later the conversation turns to district. To the Troy-Dodge Club, it seems, the detectives still burn up that infamous story in Billboard a couple of weeks ago on the finish of kids ride. It will be a long time before it's forgotten.

Harry Koppel, Koppel Distributing Company, holding down the fort as brother Hymie again on the road picking up used phonographs. The demand is so constant that as soon as the Koppel's get a burst informing them of some available machines, Hymie takes off for the hinterland. The television set in the office brings the series games to the Koppel's and visitors, and to make his friends eased with, Harry has a refrigerator filled with cold drinks...

Nat Cohn, Ritey Sales Manufacturing Co., alerting about The Billboard kiddle ride story. Says Nat, "The Kiddie Ride business is here to stay and become a substantial part of the coin machine industry. I was out of town last week when The Cash Box obtained statements from operators, distributors and manufacturers and I would certainly have given you my statement attesting to the solidity of the kiddle ride business." Cohn's new 2-D Movie Machine, "Three Dimensional Theatre," is slated for delivery shortly. The machine was tested in New Jersey and New York and results far exceeded his fondest expectations.

Ritey is readying a library of twenty films... Joe Young and Abe Lipsky, Young Distributors, still can't get enough Warner 1950's with the demand. "They go out as fast as they come in," says Lipsky. "... That was some party given by David Rosen of Philadelphia. His building recently destroyed by fire, Rosen modernized the front and completely refurbished the showroom and offices. The "Music Room" is just the complete "end," to borrow from the boffins. Wallpapered with a music motif, the room is set in cabinet fashion with to and fro chairs, large combination stools, play of mouth watering goodies, goods and refreshments were displayed on a buffet set-up that ran along the wall for about fifty feet. The visitors book showed over 1000 signatures. A memorable occasion.

Al Simon, Albert Simon Inc. ChiColin and Genco Distributor, drove in from New York to visit with Dave Rosen at his open house party. Al, back in New York and at the old stand on Coln Row, says he is all sold out on his new ChiColin "Hi Speed Triple Score Books," with the large pin and has advance orders on the new back in town at Irving Rosen Sales Co. after working with Artie Daddis, AMI field representative, at the AMI schools held in three Connecticut cities. "The sessions," says Kempner, "and the attendance was heavy." Jack Mitnick, AMI eastern regional representative, has one of those tiny Minrox Cameras that fit into the vest pocket, and is Jack "snap happy." He was mercifully, but however walked into Runyon Sales. We hired him on the spot as The Cash Box eastern candid cameraman... Manny Ehrenfeld, Telemusic Service, Passaic, N.J., comes up with the idea that the joke box industry pitch in and fight the 20% cabaret tax that keeps the kids from dancing at the joke box spots. Says "If we can get the 20% tax removed so that kids can dance it would be the biggest thing that ever happened to joke boxes." Although saddened and shocked by the death of Tom Burke, Dave Stern's partner in the firm of SeaCoast Distributing Co., Elizabeth, N.J., the firm is proceeding with its plans to show the new Rock-Ola "Comet" 120 play phone... Irving Baye, Automatic Towel Corp. of America, now shipping his dryer to all his distributors.

ANDREW BENNA OF IRONWOOD, MICH.

Al Gardner of the Lieberman Music Company shipping department became a proud grandpa on Wed. Sept. 23rd when his daughter gave birth to a 6 lb. 3 oz. baby girl. When Marcy came into town and then out again were Andy Theisen, Northland Music Company of Brainerd, Minn. and Mark Coughlan of Mankato, Minn. ... Doris Messig with the Acme Music Company and Dick Anderson with the record department of the Lieberman Music Company have become engaged and will announce their wedding date very soon... Darlow Maxwell of Huron, S. D., was busy as a bee getting all his buying and shopping done in the short amount of time that he allotted himself in town... Making the trip into the City last week was B. J. Brown of Weil Distributors, Albert Spors of St. Cloud, Minn.; Jack Lowrie of Lake City, Minn.; Bill DeVancy of Sand Centre, Minn.; B. F. Kruger of Tracy, Minn.; Ben Jahnke of Hutchinson, Minn.; Harry Galep of Menomonie, Wisc.; Andy Oberg of Grand Forks, N. D.; Ken Anderson of Austin, Minn.; F. N. Dahl of Fergus Falls, Minn. and Jim Lucking of Benson, Minnesota.

"It's What's in THE CASH BOX That Counts"
One more hectic week here in Chicagoland. With the factories busier than they have been in the history of the industry. With distributors flying into town buying up cars, and wholesalers, especially here, are working every available reporting "conditions very fine". Which, all in all, makes for a grand, great, terrific, colloidal Fall Season. — Received notice from Ald. Daniel J. Bender, of the 12th Ward, that the committee of the City of Chicago, that another meeting re: licensing operations of cigarette machines will be held in Room 600, No. 2, on Monday, October 7, at 6:30 P.M. "S.R.O." which means "standing room only" (and even that's hard to get) over at Unted's very beautiful circular bar as the World's Series got under way this past week. We tried to square with Bill Dobsel, Herb Gutter, Clare Bond, Ray Kirby, Hank Dabez, Joe Bak, Harry Morton, Hank Ross, Ken Sheldon, Al Tholky, and all the others crashed in. We'll tell you! And, here's the hottest of all Untel's games, was the time the game over day, but Lyn Durant working about the street at Unted's experimental plant busy like anything.

Muriel Casola (charming miss of Johnny Casola) recovering from surgery over at Bill Deselm's home. Lucy Deselm a former nurse. And knows how, being in on every sort of thing. And, a dozen other things that like discussions over long distance phones with Bally roadmen, he still has time to do the phone or call him. Si Redd of Bahton pipped into town—all of a sudden like. . . And good old Chris- topher was around. . . Milt Marmer, the handsome devil, here, too. . . Recently he heard of Bally's sensation by the name of new card. . . Art Garry phones all the way from Vermont to complain of the frost. . . . Harry Gentry, in his usual degree heats. . . Jack and his new quarters at 916 Milwaukee Ave, 3,000 square feet of showroom and offices. And his famous "Charm Bar". Along with the fact he has plenty of parking space. And no parking meters in front of the place. . . Grand opening attracted lots of guys to East St. Louis where Bill Giger of Encyclopedia promised plenty of fun, food and drinks Oct. 3 and 4.

Very, very sorry to hear that Margaret Zeeman, secretary to the sales department over at Bally, in the hospital. Hope, Margaret, you'll be out very soon it appears you guys in your own char-bug way a barn call we and send word of a good recovery. . . Ed Levin of ChiCoin and Sam Lewis of Genco report a terrific grand opening in Chicago this week in the Pump Queen next to B. D. Lazar's grand opening in Pittsburgh. . . Frank Mischei of Chi-Coin touring his way thru Canada and the East coast. . . George Rosy, ABT's Southbend guy, reports a brand new Payn (a brand new Payn) busier than he's ever seen. . . . Meister is now in very active production once again. . . Mr. and Mrs. Walter A. Meister telling about that big and outstanding 89 acre amusement park in St. Louis, South Bass, which has to suffer along with the older and old American coin machines. And how this park would like to have some of the left over machines. . . . Very interesting S. N. S. No. 246. . . . The Friends of the United States, truly "horr-ible". . . . Another Grand Opening lots of guys should attend. That of Frank Page and Jack Bess and their gorgeous new shop. . . . For the entire week of October 15 to 21. At 415 W. Brooks Street.

The kind of guy everyone admires—Art Weinand. Went to the hospital for a checkup, I guess. Had a general of a checkup. The very next day, stating; "Too many people depending on me"! . . . My very good friend, Eddie Grodecki of Dearborn, Mich, whose midget baseball team may have lost the state championship, but believe me now, you can't call us and send word of a good recovery. . . . Ed Lebin of ChiCoin this past week. Both parties very happy over the deal.

If you read that item that appeared in "The Billboard" about the kiddie ride boys throwing in the sponge just read the item in "Inventor's Reader" (9/21) regarding the fact that there are now over 30,000,000 public school kids jammed into the schools. And that, brother, ain't countin'. The record birth rate of over 4,500,000 this year. And there's an expected over 5 million kids in '54. "Throw in the sponge". The kiddie ride business ain't even scratched the surface yet. . . Jock MacNick passed right thru town at the weekend and Al Tholky did such a great job on their latest "United Service School" machines that Bill Dobsel and Al Tholky and other execs of United plan to send 'em out on another big trip but with "one more man" along this time. These boys found themselves with crowds of fans, mechanics, jobbers and distributors, wherever they visited. Sweetest telegram ever did read was that which came into the head quarters from Ray Moloney. It was just sensational. . . . The nation's largest operator, Chicago Chatter.

City of Chicago, ain't satisfied. Wants to change all penny parking meter to 5c and 10c and same even up to 25c. Go fight City Hall.

Since you guys and gals like to hear, here's the report on the Chi Automatic Phone Bowling League. It sure was a hot bowling day. Temperature was 92. But the boys rolled for the highest scores so far recorded. Even tho Tony Galgano bowled a 622 and Ray Gallett 521, it just wasn't good enough, Pasche lost 3 to ABC with Len Taylor bowling 555 pins for the men. Melody Music with Vic Jacino bowling 521, Clara Strohl, 532, whacked Mercury for 5 games, even the Ivco Cairo of Mercury's team came thru with a 493. . . Jerry Schuman just went of the deep end, bowled 566, and that was enough for Star to take Deca-Coral for 2 even the Frank Tutonmow bowled 504. . . Shh! Atlanta took 2 from B&B, Nilda Bondad must be ready to shoot herself. . . With Paul and Ellen Brown back in harness (at long last) Coven took 2 from Gillette. (Bil- con is still walling around muttering to himself. . . . And that Oomens game—Wow! I came thru with 416, tops for women; Carl 491 and Johnny Oomens with 484, so what could poor, old Western Automatic do—but—

THE OLD WEST LIFE AGAIN

FEATURES OF WESTERN GUN:
Swing type, ball and socket pistol
— easy-access servicing — beautiful modern streamlined Cabinet
— drop style coin chute — enclosed cash box — walk-up safety steps
— rubber treads of metal — animated shots — bright lighted targets.

SPECIFICATIONS:
Height, 56 inches;
length, 311/2 inches;
width, 201/2 inches;
floor area, 41/2 square feet;
Shipping weight, 160 lbs.
Specially designed for the kids!
Proven money-maker.

Write us for actual collection reports—they are amazing.

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4218-30 W. LAKE STREET, CHICAGO 44, ILLINOIS
ESTABLISHED 1901

MONEY BACK GUARANTEE

WURTLIZER

WURLITZER

DISTRIBUTORS OF

SEEBURG

SMOKE SHOP

SMOKE SHOP

CIGARETTE VENDORS

MONEY BACK GUARANTEE

1400' $375

1250' $399

1100' $440

1050' $525

1000' $525

M1004 $525

9 Col, 466 Cap.

SMOKE SHOP

CIGARETTE VENDORS

Exclusive Wurlitzer Distributors in No. Illinois and Indiana

THE OLD WEST LIFE AGAIN

The OLD WEST LIFE AGAIN

SHOOT THE OUTLAW

It's what's in THE CASH BOX THAT COUNTS

wrench the coin|

CHICAGO CHATTER

It's what's in THE CASH BOX THAT COUNTS

The Cash Box
WANT—New and used records. Highest prices paid. Write stating quantity and condition to TONY GALANO, 1512 W. THROOP ST., CHICAGO, I11. Tel.: Dickens 2-0600.

WANT—We pay top price for used records from 3 to 6 months old. Pop. Race, Calypso, Spirituals, Valentines, hitting, etc., for Fritz Katz, 45rpm. wrp. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I. N. Y. Tel.: Tilden 4-9040.

WANT—Late 1952 and 1953 Pinball Machines, Seeburg, 101B & 101Q Mls., Williams 1500’s, Seabird, 2000’s, etc. 2-9602. W. C. BRYANT & JACOB SCHNEIDER, 128 W. 666TH STREET, NEW YORK, N. Y. Tels: Bryant 9-6677.

WANT—Philophon records made before 1940; any quantity or dealer stock; $150 to $1000 per thousand will inspect if required. Several labeled are Brunswick; Victor; Decca; Parlophone; Bluebird. Champion; JACOB S. SCHNEIDER, 128 W. 666TH STREET, NEW YORK, N. Y.

WANT—Exhibit Guns, Bally Under- sellers to dealers. Also in Explora- nents—35mm. All are new. Good, Beautiful! Contact; Phone: 2-9602. We buy brand new LP’s (33 1/3 R.P.M.) in quantity. Write or phone.

FIDELITY DISTRIBUTORS, 666 10TH AVE., NEW YORK 36. Tel.: JUdeon 6-4566.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity and condition to TONY GALANO, GALANO DISTRIBUTING CO., 3144; W. ARMITAGE, CHICAGO, I11. Tel.: Dickens 2-0600.

WANT—We pay top price for used records from 3 to 6 months old. Pop. Race, Calypso, Spirituals, Valentines, hitting, etc., for Fritz Katz, 45rpm. wrp. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I. N. Y. Tel.: Tilden 4-9040.

WANT—Late 1952 and 1953 Pinball Machines, Seeburg, 101B & 101Q Mls., Williams 1500’s, Seabird, 2000’s, etc. 2-9602. W. C. BRYANT & JACOB SCHNEIDER, 128 W. 666TH STREET, NEW YORK, N. Y. Tels: Bryant 9-6677.

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FOR SALE—Bingo Bargains: 7 Bakery Atlantic Citys, $232.50; 4 Follies, $225.50; Palm Beach, $235.50; 6 Spot Lights, $125.50; Bright Lights, $105; United Stars, $100; Keeny Lite A Line, $69.50. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO. Tel.: Main 8751.

FOR SALE—3020 Wallboxes $19.50; 3WLS-56 Wallboxes, $16.30; 146M or $89.50; 142K Rockola $69.50; 1426 Rockola $89.50. W-1-56 5e Wallboxes and Packard Pla-mor $4.95. CENTURY DISTR. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Extremely low priced deal on brand new 6 & 6.5 Nut Machines, $12.50 each, terms 1/3 deposit, balance sight draft. Shag proof, white enamel finish, 6 lb. buffalo. Fully reconditioned phonographs. SEA COAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY. Tel.: Biglow 8-3524, 3525.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you want. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: University 4-6773.

FOR SALE—Spot Lines $125; Atlantic Cits $275. In A-1 condition, immediate shipment. TOLEDO NOVELTY MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: Adams 8243 and Adams 4005.

FOR SALE—All machines 50% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Oke Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns. V. VONZT SALES CO., BYESVILLE, OHIO.

FOR SALE—United 6 Player Deluxe $149; Super 6 Player Deluxe $199; United Twin Rebound $89; Ball Baseball $35; Chicago Coin Baseball $85; Lite A Line $65. NATIONAL NOVELTY CO., 179 E. MERRICK ROAD, MERRICK, NEW YORK.

FOR SALE—Seeburg equipment, reconditioned, refinished, with Dave's 6 point guarantee—148M, $215; 148M $185; 147M or S $135; 146M or S $115; 1941 Hideaway units $39. DAVIS DISTRIBUTING CO., 320 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE—We have Plastic Donuts for Wurlitzer 1100's. Ready for immediate shipment. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—Ready For Location, Spot Lines $175; Coney Island $200; Atlantic City $300; Palm Beach $350; Follies $550. ALL SALE, INVESTMENT, STREET, WHEELING, W. VA. Tel.: Wheeling 5472.

FOR SALE—2 Brand new, never used, National King Coffee Vendors. Equipped with coin changers, 6 oz. cups. List price $695, I will take $210, freight prepaid. CLIFFORD H. STERN, 4941 W. ELLIS AVENUE, DENVER 19, COLORADO.

FOR SALE—Amplifier Tubes less 50% and 10%. Tube Stips $2.50 per 1,000. Fluorescent Tubes 1/8 off. Bulbs 51's and 55's 45c per box, $3.75 per 100; 1129's $10 for $1.50. EDM 385 or 10 for $6.50. 500 200. Coa Lusterco All-Purpose Cleaner for glass, plastic, chrome, etc., $3.95 per gallon. Trial bottle 70c. Satisfaction guaranteed or money back. Cart 50. Caven Distributing Co. 3181 ELSTON AVE., CHICAGO, ILL. Tel.: Independence 3-2210.

FOR SALE—Can you afford 92¢ per week to get ahead and stay ahead of all competition? For only 92¢ per week you can have cardboard ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The Bible of the Coin Machine Industry." Send your check for $48 today plus your first 40-cent ad to: THE CASH BOX, 26 W. 47TH STREET, NEW YORK 19, N. Y. (Phone: JU 6-2400).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Last year I sold over $2,000 in Pennsylvania distributor for United, Universal, Chicago Coin, Keeny and Bally, WILLIAMSPORT ELECTRONIC & TELEVISION, 233 W. 3rd STREET WILLSMINGTON, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—10 AMI Model B, $325 each; Deluxe World Series $110; Music Mite $35. All equipment A condition. RELIABLE COIN MACHINE CO., INC., 1116 W. 3RD STREET, HARTFORD, CONN. Tel.: 6-3383.

FOR SALE—Cigarette machines, Du Geren 9 colo. 85.00, 25c coin chutes. Bingo games: Coney Island $225.00 Atlantic City $335.00. Frolic $335.00; Rebuilt machines, Write, ALLE O DISTRIBUTING CO., 786 MILWUAKEE AVE., CHICAGO, ILL.

FOR SALE—New Astrophone $250; New 1c Camera Chief $10; New 1c Advance Peanut Machines $12; 120 Wurlitzer Wall Boxes $3; Literature $25; Bally Rapid Fire $75; Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—The old reliable Massen- gill coin operated pool tables. Write for price list on used equipment. We will buy arcade, Bingo games, at recent shuﬄe alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

FOR SALE—25 Winners like new, cleaned and guaranteed, few new, $75 each or will trade. What have you? WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—Reconditioned Like New—Bright Lights $139; Lite A Lines $65; Citations $85; Bot Rods $40; Genex 400's $225. The Generals—perfection and percentile correctly by us. Return within 2 weeks if not satisfied for full refund. We buy 4 or 5, or 6 player Shuffle Alleys. Quirt's your lowest price, W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: Hemlock 3844.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy, UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: We 3-3224.

FOR SALE—Empresses: Thrones, '39 and '40 Standards and Luxeboxs; Classics; Wills5 Wall Boxes; 600's; Genex Models; Walther Hillboy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 3-49.

FOR SALE—Nothing temporarily—Cash Box has produced such action we are for a short period sold out. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.

FOR SALE—AMI "A" $295; AMI "C" $495; Seeburg 100-78 $95. Many others—write for LIST. DISTRIBUTING CO., 599 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-0505.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy go to one of our COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: Riverside 4131.

FOR SALE—Hi-Speed Super Fast shuffleboard wax. 24 one pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor, STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Used Binges, 1 Balls, 5 Balls, and Phonographs, at reasonable prices, clean and ready to operate. Note our new address, REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.
Classified Advertising Section

For sale — 10 ABT Challengers $12.50 each. 25 reconditioned Snacks bulk vendor center compartment bollards, side compartment merchandise some with stands, $12.50 each. 7—1 rowe tab gum Venders $8.50 each. J. Rosenfeld Company, 3220 Olive St., St. Louis, Missouri. Tel.: Olive 2800.

For sale — Used United Bowlers, each with Formica tops and Jumbo Pina, 5-Player, $89.50; Regular 6-Player, $119.50; 6-Player Deluxe, $139.50; Super 6-Player, $229.50. Write for full listings on Bowlers, Bingos, and Music. Rush 1/3 deposit to: Sheldon Sales, Inc., 881 Main Street, Buffalo 3, N.Y.

For sale — Wurlitzer 1250, $265; Wurlitzer 1015, $90; Seeburg 100A, $125; Seeburg 100B, $565. United Distributors, Inc., P.O. Box 1997, 513 East Central, Wichita 2, Kansas. Tel.: 4-6111.

For sale — Spot Lites $110; Atlantic City $250; Frolleys $260; Palm Beach $275; Beauty $385; Jennings Jacks $160; Tuff Kings $45; Winners $40; Champions $25. Ready for locations. Mickey Anderson, 314 E. 11th St., Erie, PA. Tel.: 2-2894.

For sale — One Stop Record Service. Large stock of major, independent 45s, 78s. Popular, Rhythm, Blues. We ship anywhere at cost plus 5¢ per record. Lombardi Record Shop, 2827 W. Madison St., Crown Record Shop, 3747 W. Chicago Ave., Chicago, Ill. Tel.: Sacramento 2-5050.

For sale — Bingo Games — Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned andrefinished and ready for location. Call — write for your needs. Parkway Machine Corp., 715 Eensor St., Baltimore 2, Md. Tel.: Eastern 7-1021.

For sale — Bomber $40; Judy $45; King Pin $50; Buttons & Bows $32.50; Thing $32.50; What’s My Line $49.50; Tri-Score $35; Harvest Time $35; Knock Out $45; Punchy $40; Fighting Irish $45; Gin Rummy $42.50; Spring Time $85; Big Hit $165; Slug Fest $140; Wg. $22.50; 1/3; $22.50; Hit Parade $27.50; South Pacific $49.50; Shanty Town $62.50; Morocco $22.50; Bank-A-Ball $35; Mardi Gras $27.50; Rainbow $22.50; Just 21 $15; Play Tune $30; Freshie $42.50; Monore Coin Machine Exchange, Inc., 2423 Payne Ave., Cleveland 14, Ohio. Tel.: Superior 1-4600.

For sale — We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. Westernhaus Company, 3726 Kessen Avenue, Cincinnari, O. Tel.: MONTana 5000-1-2.

Miscellaneous


Notice — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

Notice — Those 3 telephone numbers are important to you: The Cash Box, New York City, Jadson 6-2646; The Cash Box, Chicago, Ill., DEarborn 2-9045; The Cash Box, Los Angeles, Calif., WEhunt 1-1121.

Notice — Phonograph Motors Rewound — Any make of split-phase Juke Box Motor rewound $4.00. No Extras. $4.00 is all you pay. Mail or phone list 4,000 Juke Box Operators $35. Carolina Electric Co., P. O. Box 125, Matthews, North Carolina. Tel. 2711.

*If you are reading someone else’s copy of The Cash Box why not mail this coupon today*
HOW HIGH IS "Hi Fi"?

Wakened public interest in high fidelity reproduction of sound comes as no surprise to AMI. Through the years AMI engineers and sound experts have devoted themselves to improving the coordinated response between recording, pick-up, tone arm, amplifier, speaker and sound chamber.

The new Model "E", as a result, achieves a rounded richness of tone, a far-reaching range and a clarity in both registers at all volume levels that is new to automatic music. Hear it yourself. You'll agree that here is a juke box which well deserves its high rating for faithfully reproducing the music.

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

"It's What's in THE CASH BOX That Counts"
<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
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<tr>
<td>1. Prices UP</td>
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<td>2. Prices DOWN</td>
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<td>3. Prices UP and DOWN</td>
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<td>4. No change From Last Week</td>
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<td><strong>TOTAL</strong></td>
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**EXPLANATION**

- **1. Prices UP**
  - Prices that have increased by at least 5%.
- **2. Prices DOWN**
  - Prices that have decreased by at least 5%.
- **3. Prices UP and DOWN**
  - Prices that have changed, either up or down, by at least 5%.
- **4. No change From Last Week**
  - Prices that have remained unchanged from last week.

**METHOD**

The "Confidential Price Lists" should be read as follows: First price list is lowest price quoted for the week; Second price list is highest quoted.

**LISTED ALPHABETICALLY**

AIREON

- 4. Fifita
- 4.17 Hideaway
- 4."Coronet 400"
- 4."Coronet 100"

AM I

- 4. WM Wall Box
- 4. Model A '46
- 4. Model B '47
- 4. Model C
- 4. Model D-40
- 4. Model D-40

BUCKLEY

- 6. Wall & Bar Box O.S.
- 6. Wall Bar Box N.S.

MILLS

- 5. Throne of Music
- 5. Empress
- 5. Constellation

PACKARD

- 4. Pir Mor Wall & Bar Box
- 4. Manhattan
- 4. Model 7 Phone

ROCK-OLA

- 4. Player '46
- 4.122 Phonô '44
- 4.126 Phonô '47
- 4.128 Phonô '48
- 4.134
- 4.121 Wall Box
- 4.162 Los Angeles
- 4.168 Los Angeles
- 4.172 Wall Box
- 4.173 Wall Box
- 4.174 Wall Box
- 4.175 Wall Box
- 4.176 Wall Box
- 4.193 Wall Box
- 4.195 Wall Box

**MISSISSIPPI**

- A. Chicago Coin Band Box
- B. Coin Coin Band Box
- C. Player "Parade"
- D. Williams Musical Mite
- E. Evans Command

Manufacturers and dealers of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (G) Genco; (Gt) Gottlieb; (K) King; (U) United; (Wm) Williams

1. Football (CC 8/49) 45.00 65.00
2. Four Corners (Wm 12/52) 145.00 150.00
3. Four Horsemen (Wm 9/52) 75.00 129.50
4. Four Hundred (Wm 9/52) 75.00 129.50
5. Four Stars (Wm 6/52) 95.00 145.00
6. Four Straights (Wm 6/52) 29.50 49.50
7. Four Bites (Wm 10/52) 240.00 350.00
8. Futurity (B 3/51) 150.00 219.50
9. Great Western (Wm 9/52) 39.50 45.00
10. Giant Rummy (Wm 6/52) 29.50 45.00
11. Gull Glider (Wm 8/48) 190.00 29.50
12. Glamour 20.00 29.50
13. Glove Trotter (GI 11/51) 119.50 135.00
14. Gold Cup (Wm '46) 29.50 65.00
15. Golden Deluxe (CC 4/49) 25.00 39.50
16. Golden Nuggets (CC 4/49) 25.00 39.50
17. Good Life (GI 5/49) 135.00 114.50
18. Gold Medal (GI 12/48) 29.50 39.50
19. Harvest Time (Ge 9/50) 35.00 65.00
20. Harvey (Wm 5/51) 69.50 85.00
21. Hawaii (Wm 6/51) 15.00 45.00
22. Hi Ball (Wm 7/51) 29.50 65.00
23. Hit Parade (CC) 27.50 39.50
24. Hit & Runs (GI 5/51) 40.00 55.00
25. Hit 'N Run (GI 4/52) 125.00 145.00
26. Holiday (CC 12/49) 45.00 65.00
27. Holiday (Ke 12/52) 135.00 225.00
28. Hong Kong (CC 10/51) 95.00 135.00
29. Horsefathers (Wm 1/52) 79.50 99.50
30. Horse Shoe (Wm 12/51) 79.50 109.50
31. Hot Rod (Wm 11/51) 79.50 109.50
32. Humpty Dumpy 10.00 20.00
33. Jack 'N Jill (GI 4/52) 15.00 45.00
34. Jalopy (Wm 9/51) 95.00 129.50
35. Jamboree (Wm 10/51) 29.50 45.00
36. Jeanie (Ex 7/50) 29.50 50.00
37. Jockey Spectal (B '41) 29.50 35.00
38. Judy (Ex 5/52) 29.50 45.00
39. Jumping Jaks (CC 4/48) 25.00 37.50
40. Just 1 (Wm 10/51) 25.00 45.00
41. K. C. Jones 39.50 75.00
42. King Arthur (GI 10/51) 29.00 39.50
43. King Cole (GI 5/50) 26.00 29.50
44. King Cole (GI 12/50) 26.00 29.50
45. King Cole (GI 10/51) 29.00 39.50
46. Knockout (GI 5/51) 45.00 69.00
47. Lady Robin Hood (GI 10/51) 19.50 29.50
48. Leaders (1/3/51) 150.00 175.00
49. Lawn Bowling (Wm 10/51) 29.50 65.00
50. Line Up 19.50 29.50
51. Life-A-Line (Ke 6/52) 65.00 95.00
52. Long Beach (Wm 10/52) 139.50 290.00
53. Lucky Inning (Wm 5/50) 26.00 29.50
54. Lucky Star (GI 5/51) 15.00 24.50
55. Mardi Gras (GI 10/51) 75.00 85.00
56. Magic 19.50 39.50
57. Majors '49 (CC 2/49) 27.50 45.00
58. Major League Baseball 20.00 45.00
59. Marquee (Wm 3/52) 95.00 125.00
60. Marqueteres (Wm 4/52) 85.00 125.00
61. Marquee (CC 11/51) 35.00 49.50
62. Marqueteres (Wm 4/52) 85.00 125.00
63. Marlowe (Wm 4/52) 75.00 109.50
64. Melody (B '47) 15.00 25.00
65. Mermaid (GI 6/51) 69.00 125.00
66. Minstrel Man (GI 3/51) 69.00 125.00
67. Moon Glow (Wm 12/51) 20.00 29.50
68. Morocco 19.50 22.50
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**This Week’s Most Active Used Machines**

**PHONOGRAPH**
- AMI Model A ’46: 179.50 - 295.00
- AMI Model B ’48: 299.50 - 369.00
- AMI Model C: 325.00 - 495.00
- Seeburg 146M: 89.50 - 150.00
- Seeburg 147M: 99.50 - 175.00
- Seeburg 148M: 185.00 - 250.00
- Seeburg M-100A: 525.00 - 595.00
- Seeburg M-100-B: 625.00 - 725.00
- Wurlitzer 1015: 90.00 - 150.00
- Wurlitzer 1600: 225.00 - 300.00
- Wurlitzer 1080: 89.50 - 139.00
- Wurlitzer 1250: 285.00 - 375.00
- Wurlitzer 1400: 495.00 - 575.00
- Wurlitzer 2020 Wall Box: 125.00 - 19.50

**PINBALLS**
- Atlantic City (B 1/52): 225.00 - 285.00
- Beach Club (B 2/53): 450.00 - 485.00
- Beauty (B 11/52): 350.00 - 400.00
- Bright Lights (B 5/53): 99.50 - 165.00
- Bright Spot (B 11/53): 175.00 - 225.00
- Champion (CC 6/49): 22.00 - 75.00
- Chicago Coin (B 10/52): 155.00 - 210.00
- Citation (B ’48): 19.50 - 55.00
- Coney Island (B 9/51): 125.00 - 240.00
- Four Five Stars (Med (G2 53): 85.00 - 92.50
- Frolles (B 10/52): 249.50 - 350.00

**ARCADe EQUIPMENT**
- Coin Dealer: 85.00 - 125.00
- Exhibi Dale Gun: 49.50 - 65.00
- Exhibi Jet Gun: 195.00 - 225.00
- Exhibi Six Shooter: 124.50 - 165.00
- Seeburg Bear Gun: 182.00 - 249.00
- Williamburg World Series: 95.00 - 199.50

**Manufacturers New Equipment**

**CANDY MACHINES**
- Mills (5 col., 486 cap.): $10.00 - 39.50
- Storer (Mod. 102, 6 col., 102 cap.): $100.00 - 190.00
- Storer (Mod. 129, 6 col., 120 cap.): $175.00 - 275.00
- Storer (Senior, 8 col., 160 cap.): $165.00 - 165.00
- Storer Mod. 50, 4 col., 190 cap.: $50.00 - 175.00
- Storer Mod. 120, 5 col., 62 cap.: $65.00 - 125.00
- Storer Deluxe Theatre (8 col., 19 col.): $165.00 - 300.00
- Storer Deluxe Theatre (16, 32 cap.): $150.00 - 300.00
- Martin’s “Little Candy Store” (8 col., 100 cap.): $79.50 - 89.50
- 12-ace “Spacarb” (24 cole): $15.00 - 50.00

**ICE CREAM VENDORS**
- Vendo “Dairy-Vend” 203 Bar Capacity: $250.00 - 530.00
- Vendo “Ice Cream Vendor” (Ice Cream Sandwiches or “Pops”), 200 cap.: $350.00 - 475.00

**SHUFFLES & REBOUNDS**
- Bally Hook Bowler: 29.50 - 89.50
- Keeley DeLuxe League: 145.00 - 210.00
- Keeley 10 Player: 195.00 - 335.00
- United Clover: 375.00 - 395.00
- United Five Player: 98.50 - 145.00
- United Hits: 119.00 -
- United DeLuxe 6 Player: 139.50 - 230.00
- United Super 6 Player: 225.00 - 325.00
- United Star 6 Player: 265.00 - 350.00
- United 10th Frame Star: 245.00 - 375.00

**ROCK-OLA MFG. CORP.**
- Model 1544, “Fireball” 1c/5c/10c Wall Box: $200.00 -
- Model 1950A, Wall Box: $200.00 -
- Model 2913, Wall Box, 23 Wire: $375.00 -
- Model 1421 Magic Glo PlaYmaster 72 RPM, 20 Selections: $375.00 -
- Model 1433 “Comet Fireball” Phonograph, 45 RPM Only: $495.00 -
- Model 1440 “Comet Fireball” Plasmas 129 Selections 45 RPM Only: $545.00 -
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