The record business has never had a brighter future.
Not only will sales this year be among the highest ever experienced, but all indications point to even greater expectations in subsequent years.

In 1952, total record sales amounted to about $200,000,000. In 1953, sales should reach at least $225,000,000.

If this occurs, then there will have been only one other year in the entire history of the record business in which sales have been higher. That was 1947 when they were about $250,000,000.

What are the causes for this increase?
They are many.

First of all, the number of juke boxes on location have gone up steadily year by year. But in addition to the greater number, their capacity has been expanded to the point where they now require 40 to 120 selections whereas 20 or 24 selections were the rule just a few years ago.

Besides juke boxes, the sale of home phonographs has increased almost 300% since 1945. This has been the result of a greater appreciation on the part of the public of the entertainment value of records brought about by the more consistent hearing of them on juke boxes and on radio.

Moreover the teen age population of this nation has increased almost 30% in the last ten years—and is still on the upgrade. Since that is the time when most people are introduced to pop records and start buying them, the increase in the teen age population is a healthy sign for the future of the record business.

Perhaps one of the most important considerations in the increased sales of records has been the new dynamic approach which record companies have adopted in the promotion of their product. Most diskers now have programs which give their distributors and dealers an incentive to sell more records. This is in tremendous contrast to the time when record sales were a mere sideline to a distributor whose main business was selling refrigerators or stoves or other such products. Today, a distributor knows that records are a substantial part of his income and profit and that it pays him to push them.

But perhaps the greatest reason for the augmented sales which the industry is now experiencing is the growth of the independent record company. This is not to say that the majors do not still dominate the industry. They do—and always will—because majors lead in every industry. But the expansion of the independent and specialized record company has spread sales to areas and buyers who did not ordinarily buy. And, as a matter of fact, as the independents have brought new audiences to the record business, as they have introduced new personalized methods to sales and promotion, the majors, far from suffering from the independents’ success, have benefited from those new audiences and new methods of merchandising.

So, as we go into the Fall season, traditionally one of high activity for the record and music fields, the prospects are exceptionally encouraging.

Business has been great. But what is more important, it looks as though it will be even greater in the future.

Music Editorial
Eddie Fisher

sings

"MANY TIMES"

b/w

"JUST TO BE WITH YOU"

with Hugo Winterhalter's orchestra and chorus 20/47-5453

THE NATION'S

JUKE BOX TUNES

THE CASH BOX

September 12, 1953

Hot enough for you???

1

NO OTHER LOVE

PERRY COMO

2

YOU, YOU, YOU

AMES BROTHERS

3

NO OTHER LOVE

PERRY COMO

4

CRYING IN THE CHAPEL

JUNE VALLI-REX ALLEN

5

I'M WALKING BEHIND YOU

EDDIE FISHER

6

C'EST SI BON

EARTHA KITT

7

WITH THESE HANDS

EDDIE FISHER

8

VAYA CON DIOS

LES PAUL & MARY FORD

9

YOU, YOU, YOU

AMES BROTHERS

10

NO OTHER LOVE

PERRY COMO

11

CRYING IN THE CHAPEL

JUNE VALLI-REX ALLEN

12

I'M WALKING BEHIND YOU

EDDIE FISHER

13

C'EST SI BON

EARTHA KITT

14

WITH THESE HANDS

EDDIE FISHER

15

THE NATION'S

PLUS THE NEXT 25

THE NATION'S

TOP TEN

THE CASH BOX

Page 4  

The Top Ten Tune Numbers Streaming in the Nation's Leading Juke Box Houses Today Who's Who in the Cash Box By Leonard Gordin Through The Country

AL-Abaladi
AP-Akimoto
AT-Atlantic
BU-Bobcat
CA-Cadence
CD-Columbia
CM-Capitol
DE-Decca
EM-Emperor
FA-Fame
FE-Federal
FI-Five Star
IN-Ingram
KA-King
K Replacement
MA-Maron
ME-Mercy
MR-Mae
MT-Morton
OR-Orfeo
PF-Pen
PH-Phonograph
PM-Pragmat
PR-Praying
RI-RCA
RV-Radio
SA-Savoy
SAF-Sandford
SE-Skiffle
SG-Samling
SW-Swan
TT-Tibe
TW-Tonk
VH-Valora
VM-Vanguard
VIN-Vinyl
VI-Victor
WA-Wallace
WIL-Wilder
WIN-Winnipeg
THE CASH BOX

1

NO OTHER LOVE

PERRY COMO

2

YOU, YOU, YOU

AMES BROTHERS

3

NO OTHER LOVE

PERRY COMO

4

CRYING IN THE CHAPEL

JUNE VALLI-REX ALLEN

5

P. S. I LOVE YOU

HILLTOPPERS

6

OH!

PEE WEE HUNT O.

7

C'EST SI BON

EARTHA KITT

8

I'M WALKING BEHIND YOU

EDDIE FISHER

9

WITH THESE HANDS

EDDIE FISHER

10

NAME YOUR PRICE

EDDIE FISHER

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK

| 1. VAYA CON DIOS | Les Paul & Mary Ford (Capitol) |
| 2. CRYING IN THE CHAPEL | June Valli (RCA Victor) |
| 3. NO OTHER LOVE | Perry Como (RCA Victor) |
| 4. YOU, YOU, YOU | Ames Brothers (RCA Victor) |
| 5. DRAGNET | Ray Anthony (Capitol) |
| 6. EBB TIDE | Frank Chacksfield (London) |
| 7. P. S. I LOVE YOU | Hilltoppers (Dot) |
| 8. C'EST SI BON | Eartha Kitt (RCA Victor) |
| 9. WITH THESE HANDS | Eddie Fisher (RCA Victor) |
| 10. EH! CUMPARI | Julius La Rosa (Cadence) |

Another contest comes to an end and friar jock Tom Edwards (WERE-Cleveland, Ohio) pockets the $100. government bond awarded by MGM to the jockey who found the winner via his daily radio show. Winner of the Joe Ann Tolley Summer Sweetheart Contest sponsored in conjunction with her latest record "I Don't Want To Be A Summer Sweetheart" was won by Mrs. Evelyn Baird, Parma, Ohio who wrote the winning letter about her "Summer Romance." . . . Don Kimmel (WCAP-Lowell, Mass.), another vacationing jockey who spends his time in New York running around gathering material for his fall broadcasts, says "Watch Eddie Fisher's newest, "Many Times" and Sandy Solo's "There I Go." I predict big things for both," Don will wed a Long Island lovely on October 15.

Pic of the week—Stan Pat (WTNJ-Trenton, N. J.) vacationing as the guest of Hal Stubbs (CKVL-Montreal Canada) in Montreal. Stan having a wonderful time. Has been having a real ball with the Four Aces who are appearing at the Saville Theatre. . . . We're sorry to learn that Gene Whitaker from Reidsville, N. C. has been in the Veterans Hospital, Durham, N. C. for the past seven weeks recuperating from a serious operation. More so in view of Gene's having received his notice from station WREV during his hospitalization. As with most jocks, Gene is not covered with insurance and has been hit hard financially. Here's a chance for a top flight station to pick up a top flight deejay. . . . During one of last week's morning programs, when Bob E. Lloyd (WACE-New Haven, Conn.) mentioned that the next record played exactly three minutes, he received a hurried phone call from a lady listener. She asked Bob to give her a moment to get ready so she could use the music to time a "3 Minute Egg." . . . Note from Sid Dickler advises he is with WDEO-McKeesport, Pa., and not WMCK as we reported. Sid is also associated with WHOD. The "Sid Dickler Show" on WHOD has been moved up to 1:30-2:15 Monday thru Friday direct from Sid's office in the Century Building, downtown Pittsburgh.

Jim Mills is a daddy for the third time. Baby girl, Monica, was born to Mrs. Mills at Passavant Hospital, Chicago, on August 26. The Mills have two other children, Todd, age six and Linda, age three. . . . Also, Bill Clark, WAAF, proud pop of a baby girl, named Doris after her mother. Baby weighed in at 9-6. . . . A new, completely sponsored series named "Dave & Dot Hit The Spot," has been taking Dave and Dorothy Miller all around Miami and environs. The WMIP-Miami pair started a series in the lobby of the Paramount Theatre last week. . . . Joe Deane now associated with KQV-Pittsburgh, Pa., and is doing two featured deejay shows a day. . . . Pat O'Day guested with Chris Clark, WBEM-New Bedford, Mass. on his "1230 Club" last Tuesday. Pretty Pat sang along with her "Dear John" giving it a somewhat multi-voice effect. Listeners loved it.
THE CASE BOX


LONG, LONG, LONG (2:49) [Robbins-ASCAP—J. McHugh] Axel and the gang set to their only twist to a Waltz tempo and away through it with the greatest of ease. Real pretty listening.

MILLS BROTHERS (Deco 28818; 9-28818)

"WHO PUT THE DEVIL IN EVELYN'S EYES" (2:44) [Hartley-ASCAP—Carney, Gluck, Matthy] The warm harmony of the Mills Brothers really bounces on this end as they give out with a cute novelty item that makes for good dance material. Catchy. Might hit.

BEWARE (2:48) [Jefferson—ASCAP—F. Ebb] The boys introduce the number with a bouncy organ and glide into a lilting jump that really shows their talent. They work perfectly together.

BILLY WILLIAMS QUARTET (Mercury 70210, 70210 x 43)

"A SMILE FOR SUZETTE" (2:26) [Van Magoli-ASCAP—Gallop, Vars, Brown] Williams' quartet hands in one of its best efforts to date on a rhumba with a terrific melody. The boys give it a top notch treatment.

CATTLE CALL (2:08) [Foster-ASCAP—T. Owena] Yodeling a la Williams style is the gimmick on this end as Billy and the crew come up with waltz number that blends into a jumper. The boys really belt and get a solid assist from the ork.

BOBBY MAZARIN (Decca 1107)

"AS LONG AS YOU LOVE ME" (2:27) [BMI—S. Alexander] The fine voice of Bobby Mazarin comes over with warmth as he gives it out with a romantic ballad. Assisting in the back drop are Dick Taylor's ork and the Destinaires.

I'M JUST A FOOL TO CARE (2:34) [BMI—S. Alexander] Bobby puts plenty of punch into another full voiced number that be sings with zest. Dick's backing showcases the pleasing reading.

THE LANCERS (Tread 43)

"WE'RE EVER EUNE MINE TO LOSE" (2:31) [Ludlow-BMI—Glasgow, Hager] The high voiced lead of the Lancers guides the crew through a warm and pretty ballad. They put plenty of feeling into a song. Harmony has an almost choir like sound.

SWEET MAMA TREE TOP TALL (2:30) [Hollis-BMI—J. Meachen] The boys pick up the tempo and sail through a jump bouncer which shows their pleasing harmony. Van Alexander does a good backing job on both ends.

THE CASE BOX

MANY TIMES (2:30)

[Broadcast Music BMI—Barnes, Stahl]

"JUST TO BE WITH YOU" (2:18)

[Trinity BMI—Spencer, Nelson]

EDDIE FISHER with HUGO WINTERHALTER ORCHESTRA.

(RCA Victor 20-5453; 47-5453)

EDDIE FISHER

With "I'm Waiting Behind You" and "With These Hands" currently in the top ten listings of the juke boxes and retail sales charts, Eddie Fisher and Hugo Winterhalter team up on another release that should be headed in the same direction. Opa know the drawing power of a Fisher waxing and this latest effort by the ballader is true to his usual form. Assisted by a full chorus, Eddie creates a lovely slow waltz ballad "Many Times." It's a lovely melody that should click no time flat. The persuasive arrangement by the Winterhalter crew gives an added loveliness to a top quality deck. "Just To Be With You" is the backing that Eddie presents with a jump beat. It's a pleasing item that his fans are sure to love. "Many Times" will be played many many times.

THREE O'CLOCK IN THE MORNING

[Leo Frest-ASCAP-Terris, Robello]

DOREEN

[Meadows ASCAP-Acker, Skylar]

MONTY KELLY ORCHESTRA

(Euex 328; 45-328)

MONTY KELLY

Still riding the heights of the charts with his outstanding version of "Tropicana," Monty Kelly follows through with another grade "A" instrumental that bids fair to reach right for the top. The talented arranger and conductor takes hold of an ever popular piece material labeled "Three O'Clock In The Morning" and presents it in a unique and fascinating manner. The startling introduction is eye opening and sells the record right off. The lush strings blend together to come up with a penetrating and glowing sound. Looks like the next big instrumental. On the lower lid, the Kelly crew glides into a slow waltz number tagged "Doreen." It's another lovely melody that makes good listening. The top deck is the side. Watch for it.

DICK ALLAN

(Smart 333; 45-333)

"OPEN YOUR EYES" (2:25) [ASCAP-G. Thorn] Dick Allan gets a full, rich backing from George Thorn and his orchestra as he tenderly sooths over a love ballad. "I'M JUST A NOBODY" (2:17) [ASCAP-K. Thompson] The ballader reaches to a jump tempo and rhythms through a straightforward reading of an ok item. Number has a light twist.

TEDD LAWRENCE & THE SKYSCRAPERS (Vee Jay 1107)

"IT'S MELODYTIME" (2:30) [Fifth Ave.—BMI—M. Craft, B. Wayne] Tedd Lawrence and his Sky- scrapers come through with an appealing instrumental jump set up that makes for good dance music as the leader offers a pleasant vocal. A solid deck.

"BABY" (2:38) [Fifth Ave.—BMI—M. Craft] The gang gives out with another jump item with a solid beat that should get a good share of spins.

JO ANN LEAR (Gin 242)

"WHAT WOULD I DO" (2:20) [Gillo-BMI—N. J. Gillo] A real rock jump oking is set up by Steve Maik and his crew for sweet voiced Jo Ann Lear as she does a rhythm and interesting vocal job. Thrush could make it.

"I'LL TELL THE WORLD I LOVE YOU" (2:50) [Gillo-BMI—N. J. Gillo] The artist shows the warm and romantic quality in her vocals. Here is a love song on this end. Has an inviting style.

LARRY CLINTON AND HELEN KURIEST (Bell 1003; 45-1003)

"MY REVERIE" (2:48) [Robinson-ASCAP—L. Gauthier] The thrilling voice of Helen Forrest is as inviting as ever as she tenderly eases through this glee standard of a few years back. Larry Clinton offers a wonderful creaking for the thrush's great voice.

"DEEP PURPLE" (2:56) [Robinson-ASCAP—Parish, DeRose] Again assisted by Larry Clinton and the crew, Helen offers another romantic and heart rended version of a great standard. Real smooth.

ROSEMARY CLOONEY (Columbia 20056; 40056)

"LONELY AM I" (2:20) [Rogers-ASCAP—Glaser] Rosemary Clooney comes up with an ultra-lovely reading of a pretty waltz number that she treats in a multiple fashion. One of her best jobs in quite a while. Terrific backing by Percy Faith.

"SHOO, TURKEY SHOO" (2:24) [Copyrights-BMI—Barker] On this end Rosey gets an assist from a children's chorus under the direction of Norman Luboff, as she chirps a lively jump cutie. Catchy novelty. Might click too.
The Most Astoundingly Beautiful Record Ever Produced in the U.S.A. or England!

Monty Kelly's Magnificent

"Three O'Clock in the Morning"

"Doreen"

Essex Record - 328
**Music**

September

**SLEEPER OF THE WEEK**

"**EBB TIDE**" (2:40) [Robbins ASCAP-Maxwell, Sigmund]  
"IF I COULD MAKE YOU MINE" (2:20)  
VINCENT DAMONE with Richard Hayman Orch.

**THE FOUR LADS**

"**ISTANBUL**" (2:15) [Alamo Acap-Kennedy, Simon]  
"I SHOULD HAVE TOLD YOU LONG AGO" (2:20)  
[Warb & Sears BMI-Marchese, Parker]

**THE FOUR LADS**

"**THE TENNESSEE WIG-WALK**" (2:15) [Village-BMI-Coleman, Gimbel] A corny and pretty country flavored novelty that seems to stick with the listener is happily voiced by Russ Morgan and his boys set up the backing.

**THE FOUR LADS**

"**ON THE CAROUSEL**" (2:50)  
[Doolittle-BMI-Grace] Russ does a bit of wailing on this inviting number with an appealing melody. This small piece could catch and make the grade.

FRANK MURPHY

(200) 47001

"**ONE**" (2:51) [Milton Kellem ASCAP-Springer, Ebb] Frank Murphy presents a vivid picture of loneliness as he romantically fashion a sentimental number. The span in which he talks to the water is definite and catchy, Fine recording.

JUNE ANTHONY

(200) 47001

"**A GREAT BIG CITY BOY LIKE YOU**" (2:00) [Folkways BMI-Carr, John] June Anthony, backed by Jimmy Lloyd's ork, sends up a cute and peppy bouncy item with a country touch, light silly, with an ork delivery.

**STOP UP AND RING THE BELLS** (2:13) [E. Wood ASCAP-Hofelemeier, Beck] The Orchard ork and chorus assist June on this as she chips a cute novelty item. Number has appeal.

VICKI BENET

(11581) 70216

"**MY HAPPINESS**" (2:33)  
[Blasco BMI-Petersen-Begante] A big hit in its day is this tune gets a dast style by the electronic harmonics of the Maculis. Solid sound and melody.

SHELLEY MANNE & HIS MENS

(2:30)  

WILLIAM KAPPEL

(RCA Victor 10-4210, 49-4210)

"**INTRODUCTION THEME & FIVE VARIATIONS" (2:20)  

**THE EIGHTEENTH VARIA- TIONS** (2:20) Again accompanied by the or- ker. Again it offers a soft and tasteful piano solo of a lovely theme used as the background music to "A Story Of Three Loves." Melody is happening. Should get plays.
"RAGS TO RICHES" (2:40) [Saunders—ASCAP]

TONY BENNETT
(Columbia 40048; 4-40048)

Still breaking records on his personal appearances throughout the country, Tony Bennett has been looking for another big record and it looks like he has it in a thrilling version of a ballad labelled "Rags To Riches." Tony sings every word right from the heart. But adding to the excitement and good quality of the platter is an unusual and zestful orchestration by Percy Faith and the orchestra. The beat for the backing in not the type you would expect to find behind a balladeer, but it's really exciting. Could be a smash hit.
HOLLYWOOD, CAL.—Glenn E. Wallicks (seated right), president of Capitol Records, poses with Masao Matsunaga (seated center) in Matsunaga’s Tokyo, Japan, recording studio on a recent trip to the Orient. Seated beside Matsunaga, president of the Tokyo and Yokohama Record Retailer Association, is Warren Birkenhead, former chief electrical engineer for Capitol Records in Hollywood, now a Tokyo businessman. With the three are members of Matsunaga’s sales staff. Wallicks, an avid camera enthusiast, points out the interesting photographic fact that this picture was taken on a glass negative by a Japanese photographer.

Headings for Hits!

NO. 3066 "WHAT WOULD I DO"

clip "I’LL TELL THE WORLD I LOVE YOU"

NO. 3067 "ENJOY WHAT YOU'RE DOING"

clip "GI-GI-GI-GIRA CON ME"

vocals by JO ANN LEAR

orchestrations by STEVE MAIK

45 rpm

78 rpm

DISTRIBUTORS—DEALERS—JUKE BOX OPERATORS

Write today for FREE Sample Records

(state which speed)

GILIO RECORDS DIVISION

GILIO PUBLICATIONS

39 Park Avenue

Rutherford, New Jersey

"It’s What’s in THE CASH BOX That Counts!"

NEW YORK:

Rumor has it that Rosalind Russell, who showed new talent by singing in "Wonderful Town," will soon be cutting an album on her own ... MGM Records is sending a gold disk of "Anna" to Silvana Mangano in care of the "Ulysses" set of the Ponti De Laurentiis Studios in Rome, Italy. The disk hit the million mark last week. . . . Johnny Desmond has added the Desert Inn in Las Vegas to his list of theaters and night clubs while on "Leave" from the Hollywood Bowl. . . . Paramount Pictures is negotiating with June Pickens to film her life story. Similar discussions between the motion picture company and June's sister Helen and Patrì are also taking place ... Bob Anthony, former Harry James vocalist, has just finished his third USO tour which included Germany, Alaska and Korea. Bob is currently singing in Miami. . . . Working against the 97 degree heat and strict attire regulations, Dorothy Collins pulled in a strong audience at the Twentieth Century-Fox in New York. . . . Helen Boyd is holding the half of the numbers in the Top Ten coming from that diskery. . . . Paul Janus, publicity director of GAC for the past three years, leaves the agency September 11 to join the Johnny Ray radio show ... The King pop A&R department has announced the signing of April Stevens and has already released her first single and album... The "Cozy Warm Lips." King also recently signed Rush Adams whose first release will be on the market shortly.

CHICAGO:

The girls are a combination of Kay Starr and Sophie Tucker. Has heard of stage and floor experience. Known how to "sell" a comedy tune. And can sing like anything. That's Paty Shaw who's captivated 'em at the Chez much to the great pleasure of Dave Halper. Learned that Paty is from East Flatbush, (Bklyn, that is) and that she's been around playing the grandest of the spots. Here's a singing comedienne for some label who should click but grandly ... Linn Burton's Steak House getting to be the "music world" of Chicago's own vamped smack into Bobby Wayne. The kid's clinkin' like everything at the Edgewater Beach Walk. . . . Also at Linn's spot, Dick (Two-Tone) Baker who has become the kid's favorite TV pirate. . . . Johnny Desmond shouldn't do so much smokin' at the Goethe sketching the morning papers. Advises his next sing spot, Montcalm. Then back to Salt Lake City, Las Vegas—and Holowood. . . . Jack Denson telling it over with the Amex Bros. Tells 'em about their song on the Majorette label. . . . Johnny's on the winding up at the Gez's fët for his opening at the Black Orchid. . . . Sonny Howard, who was held over at the Chez, advises his own tunes, the one he wrote himself, still "in their cans" at two diskeries, "Down By The River" and "Busy Heart." . . . Jimmy Tatler of the Pump Room may soon be sponsored on a kiddie TV show called "Welcome Kiddies." . . . Jim Lowe happier than anything the earth has ever given "I Sold My Guitar" going over and telling us about Perry Como doing it on his TV show. Which would do with a dooe, . . . Leave Mr. Greenspinninging . . . Leave from the maniacs in this place busier than a bee getting those latest Decca discs on "Operation Midnight." This kid really does a job of work. . . . Which reminds us, Bobby Wayne just plunked in to talk about "the little stereophonic sound" which he's giving out with and which, Bobby advises, requires two speakers. . . . Everyone here talking about the great Met star, Helen Traubel, coming into the Chez to sing Patsy Shaw. And all wanna hear what the great Traubel will do with some of the better pops.

LOS ANGELES:

New releases, more sessions and then more releases again as the record companies will be singing, dancing and toasting to. . . . While in Los Angeles, Vic Damone, etched the first vocal version of "Ebb Tide" for Mercury. . . . Another Mercury artist, Patti Page, turned out her latest as she sings "The Lord's Prayer" and "Father Father," . . . It was reported that Peter Potter will start his first Coast to Coast television show of Juke Box Jury on September 13 over the ABC network. . . . Lee Brown and his band are now at the Hollywood Palladium with Ray Anthony scheduled for the 22nd of September. . . . Margaret Whiting is in town making TV and Radio appearances. Her latest Capitol waggings of "Waltz to the Blues!" and "C.O.D." is getting lots of plays. . . . Henry E. Donay, president of Tiffany Records, Chicago, stopped off here to phone and to talk about the "Joe Friday" which he's giving out with and which, Bobby advises, requires two speakers. . . . Everyone here talking about the great Met star, Helen Traubel, coming into the Chez to sing Patsy Shaw. And all wanna hear what the great Traubel will do with some of the better pops.

PEGGY LEE

Clooney is now making the Paramount picture "White Christmas," starring Bing Crosby and Danny Kaye. . . . Jimmy Boyd and family are moving into their San Fernando valley home after a successful summer tour. Rumors are that Stafford, Stafford, and Boyd will soon be on offer. Burton's and Carl Burns of Crystals Records advise that their newest Kent Carlins arrangement of "Go and Leave Me" and "He Was There" is beginning to pick up over that Frankie. Lisio's reports that his boss, who knocked them dead at the Palladium in London and is scheduled for a return engagement the end of September. This was reported to be one of the most popular of any American in their history. . . . Guy Mitchell recently returned from a 42 day tour of Europe where he has become a great favorite. Movie folks say his performance in "Red River" will make him one of the big names in motion pictures. . . . Peggy Lee won the applause of everyone when she appeared on the last concert of the "Concert Under the Stars" series in Holly-
TORONTO TOPICS

Reverting to its established policy of shows headlined by record names, the Casino Theatre properly presents Decca Records' The Four Aces. While they are in town, Decca's star tenor Jack Raynor again holds over at the Zanzibar in a show that includes tenor Bill Jason and three female vocalists, Kathy Johnson, Shirley Neal, and Janet Wells. The Zanzibar's formula of presenting shows consisting entirely of singing singles has caught on with the main stem patrons whose numbers have been swelled by the C.N.E. visitors these past two weeks. .. Fall fare is the order of the day around the CBC studio as the network stars returned to the airwaves from their vacations. The Happy Gang tied-off for the new season with their "Pappy" and Bert Pearl back with them on their daily programs. After an illness-enforced absence of a year and a half, it's nice to hear the effervescent Bert back at his daily stand. .. CBC's Gerald Peters did the impossible by presenting his "Memory Music Hall" in person at the Eaton Auditorium September 10th. Tough part of this assignment is transplanting a platter program into a full evening's live variety show but the Olde Country flavor and novelty was ably handled by headliners Earle Christian, John Harding, Connie Vernon, and Violet Murray. .. Slim Gordon & His Rocky Mountaineers back in town. This time the folk composer-entertainer is at the Horseshoe with his troupe doing good business... Playing a one-night engagement at the Maple Leaf Gardens on September 18th is the Guard Republic Band from Paris with a distinguished list of patrons headed by His excellence, the Right Hon, Vincent Massey, C. H. Governor-General of Canada and the Hon. Brooke Claxton, Minister of National Defense. .. Don Gillies formerly of the Great Glee is now a student at the Baldwin School of Music which has moved into larger quarters at Bloor and Shearburne Streets. As is the case in the other key cities of Canada, Ballet is booming in Toronto. .. Currently touring Ontario are Victor's Johnny & Jack along with Kitty Welch (Decca). Their first date was on Labor Day at Ramble's Lou's (WILD) Jamboree at the State Theatre in Niagara Falls, followed by stands in Oshawa (Red Barn) Peterborough, and Kingston.

PRAIRIE PRATTLE

The Dorsey Brothers will be playing in Winnipeg the week of September 29th being brought in by Mr. Charles to his Hill Ranch. .. Bill Leeder, producer of Modern Products, prairie distributors for London, Aragon and MacGregor Records, off to Montreal and Toronto for meetings with the London Record folks. Bill told us that London Chinook label looks better than ever for the new season and its stock is firming up the line heavily so that imported platters will be on hand when the ops and dealers want them. .. Alan Carson confirms our opinion that Champ Butler is one of the most regular stars to ever appear here. The "Champ" made a lot of friends with the fans during his latest engagement at the Grand theatre... We hear that Hank Noble's first platter for Quality Records has been doing nicely for him and the label and another session will be coming up shortly. Congratulations to Hank and MacGregor Records (who distribute Quality Records on the Prairies) for getting this local boy on the wax circuits. .. Winnipeg radio circles beginning to be re-populated now that the Brass are getting back into their various stations from their recent Western Associations of Broadcaster's meetings at Jasper Park Lodge... Gordon Love, Manager of Radio Station CPOC, Calgary, was the winner of this year's WAB Golf Tournament but we hear that Edmonton's Red Hops had prizes for almost every entrant in the tournament.

TWO GREAT NEW RELEASES

Vic Damone sings the lyrics to "EBB TIDE" b/w "IF I COULD MAKE YOU MINE" 70216

A Double Barreled Hit FOR RALPH MARTERIE "WARSAW CONCERTO" b/w "LAZY RIVER" With Vocal By Rusty Draper 70221

Going Strong!!

"The Cash Box" Will Henceforce List the Names of the Writers of the Song With Every Record Review

NEW YORK—This week The Cash Box adds one more service to the music trade.

In every record review, from now on, the names of the authors and composers of the song will appear after the performance rights agency affiliation, i.e., after BMI or ASCAP.

For instance, in this week's issue, you will find Eddie Fisher's "Many Times" reviewed. It reads as follows:

"MANYS TIMES" (2:30) [Broadcast Music BMI-J. Barnes, F. Stahl]

Time and time again, The Cash Box has been asked the names of authors of various tunes and we feel that this service will be of great help to publishers and record firms.

In adding this feature, The Cash Box carries on its tradition of always being first with new services and new ways in which to be of aid to its readers. As a matter of fact, almost every feature introduced by The Cash Box has been copied by other papers in the field. For instance when, a few months ago, we started to list publishers names after the title of the song, another publication did almost immediately did the same thing.

Since this has happened so many times before, it's certain that it will happen again. However, if we are instrumental in aiding the industry in any way at all, we are extremely pleased and proud.

And so at this time The Cash Box introduces its newest feature, the listing of the writers of a song. We know it will be of help to everyone in the music business.

JACK "GAMBLER'S GUITAR" RUSTY DRAPER "Fic's Home Demonstration" 70017

"THE STORY OF THREE LOVES" JERRY MURAD "Sweet Louisiana" 70020

"OH MRS RABLE LOVE" BOBBY WAYNE "His Business Is Love" 70211

"LIGHTHOUSE" RUSTY DRAPER "I Love To Jump" 70188

"MARCHETTA" RONNIE GAYLORD "In Case You Change Your Mind" 70212

"SOUTHERN TIDE" PATI PAGE "This Is My Song" 70183

"CATTLE CALL" BILLY WILLIAMS "A Smile For Someone" 70210

"MOONLIGHT" RICHARD HAYES "Lonely" 70215

"It's What's in THE CASH BOX ThatCounts"
Listings below are reported exactly as submitted by leading disk jockeys throughout the nation for the week ending September 12 without any changes on the part of THE CASH BOX.

Johnny Morris
WLOH—Polaris, Minn.
1. Return To Paradise (Nat "King" Cole)
2. Crying In The Chapel (Bill Davis)
3. Two Long (Bob & Earl)
4. God Bless Us All (Bill Withers)
5. Lighthouse (Rusty Draper)
6. Sittin' in the Kitchen (Rusty Draper)
7. Twilight, Love (Bill Danell)
8. C'est Si Bon (Eartha Kitt)
9. Oh! (Pee Wee Hunt)
10. Relax (Tony Martin)

H. Husten
WKDN—Cedden, N. J.
1. Yes, Yes, You, (Amos Bros.)
2. Be My Love (Amos Bros.)
3. Oh! (Pee Wee Hunt)
4. Toys (Elton James)
5. Elbo Tide (Frank Chacksfield)
6. Relax (Tony Martin)
7. All I Do Is Dream (Tony Martin)
8. Begin The Beguine (Tony Martin)
9. Don't Take Your Love From Me (Tony Martin)
10. Relax (Tony Martin)

Cliff Sessions
WFOR—Hattiesburg, Miss.
1. Vaya Con Dios (Paul & Ford)
2. Vaya Con Dios (Paul & Ford)
3. No Other Love (Perry Como)
4. Vaya Con Dios (Paul & Ford)
5. I Love Paris (Les Baxter)
6. P.S. Love You (Les Baxter)
7. Relax (Tony Martin)
8. It's All Over (Tony Martin)
9. The Moon Is Blue (Morriea)
10. Draggin' (Ray Anthony)

Jack Degan
WGAT—Orlando, N. Y.
1. Crying In The Chapel (Valli)
2. Crying In The Chapel (Valli)
3. Crying In The Chapel (Valli)
4. El Campari (Julian Ross)
5. El Campari (Julian Ross)
6. El Campari (Julian Ross)
7. Relax (Tony Martin)
8. Relax (Tony Martin)
9. C'est Si Bon (Eartha Kitt)
10. Oh! (Pee Wee Hunt)

Frank Gicca
WOKO—Albany, N. Y.
1. Crying In The Chapel (Valli)
2. Crying In The Chapel (Valli)
3. Elbo Tide (Frank Chacksfield)
4. Yes, You, You (Amos Bros.)
5. Yes, You, You (Amos Bros.)
6. Draggin' (Ray Anthony)
7. The Glad Song (Ray Anthony)
8. Draggin' (Ray Anthony)
9. Draggin' (Ray Anthony)
10. Draggin' (Ray Anthony)

Tiny Markle
WAYV—New Haven, Conn.
1. Ch. Campari (Julian Ross)
2. Ch. Campari (Julian Ross)
3. Crying In The Chapel (Valli)
4. Crying In The Chapel (Valli)
5. It's All Over (Tony Martin)
6. Crying In The Chapel (Valli)
7. Crying In The Chapel (Valli)
8. Please Tell Me (Al Albers)
9. Relax (Tony Martin)
10. Relax (Tony Martin)

Jim Mills
WGN—Chicago, Ill.
1. Vaya Con Dios (Paul & Ford)
2. Vaya Con Dios (Paul & Ford)
3. Lighthouse (Rusty Draper)
4. I'll Walk The Beach (Bill Danell)
5. P.S. I Love You (Hilltopper)
6. Crying In The Chapel (Valli)
7. I'm Walking Behind You (Frank Sinatra)
8. With These Hands (Fischer)
9. With These Hands (Fischer)
10. This Too Shall Pass Away (Doris Day)

Ray Perkins
KFLD—Dallas, Tex.
1. Vaya Con Dios (Paul & Ford)
2. Vaya Con Dios (Paul & Ford)
3. I'm Walking Behind You (Frank Sinatra)
4. P.S. I Love You (Hilltopper)
5. Oh! (Pee Wee Hunt)
6. Elbo Tide (Frank Chacksfield)
7. Song From Moulin Rouge (Leigh Williams)
8. All I Desire (Toni Arden)
9. False Love (Four Aces)
10. Toys (Elton James)

Gene Dickery
WSWD—Toledo, Ohio
1. Vaya Con Dios (Paul & Ford)
2. Vaya Con Dios (Paul & Ford)
3. Relax (Tony Martin)
4. Relax (Tony Martin)
5. Crying In The Chapel (Valli)
6. Crying In The Chapel (Valli)
7. My Love, My Love (Eartha Kitt)
8. Toys (Elton James)
9. With These Hands (Fischer)
10. P.S. I Love You (Teresa Capers)

Chuck Norman
WL—St. Louis, Mo.
1. Oh! (Pee Wee Hunt)
2. C'est Si Bon (Eartha Kitt)
3. With These Hands (Fischer)
4. With These Hands (Fischer)
5. With These Hands (Fischer)
6. From Here To Eternity (Frank Sinatra)
7. Vaya Con Dios (Paul & Ford)
8. The Most Beautiful Girl In The World (Tommy Dorsey)
9. Elbo Tide (Frank Chacksfield)
10. Kickin' (Terreza Brown)

Frankie Laine, back at the Palladium, was in strong voice. He's a showman who can sell songs like nobody's business. Frankie did it again on this week’s stint and will re-do it on September 29th for six weeks. It's well worth the tickets. The McQuig twins who were with the Gene Autry show, recently moved to the Big House for the two weeks and go off to healthy shows from there.

Another truly magnificent achievement is the return for the third time this season of the young English impositor Eddie Arnold, he will be at the Eartha Kitt. The Eartha Kitt show is now a major attraction and one of the best bets on "Ebb Tide" and if Coral gets it out quickly, it may just be a strong challenger to the Chacksfield version.

Record news: Ray Martin and his orchestra did a wonderful job on "Beggarah" and "Hi Lifé" and will have an American release on the Essex label... Young Bill McGuif who’s piano playing I recommend some weeks ago turns out one of his best bets on "Ebb Tide" and if Coral gets it out quickly, it may just be a strong challenger to the Chacksfield version.

Anne Shelton's first disk for H.M.V. may be her best effort to date. "I'm Ten" is a strong version of the Shelton's "It's All Over (Tony Martin)" and "Paris Love Song (Tony Martin)" .

Reg Connolly told Frankie Laine that his group of companies had six songs in the best sellers, Sali Frankie "It’s like to talk business with you"... wouldn’t want!

Back from his three months trip to the States is Bob Farman and he's already working hard on new scores.

I hear Gloria de Haven will add the glamour touch to the Bob Hope show when he opens in London.

The Musical Express 1953 Record Awards will be given to Frank Chacksfield for "Lonesome Bill" and to his Eartha Kitt "Crying In The Chapel".

The week’s news:
1. Believe__FRANKIE LAINE
2. Song From Moulin Rouge__MANTOVANI
3. Lonesome__FRANK CHACKSFIELD
5. Look At That Girl__GUY MITCHELL
6. I'm Walking Behind You__EDDIE FISHER
7. Lonesome__RON GOODWIN
8. Eternally__JIMMY YOUNG
9. Seven Lonely Days__GISELE MACKENZIE
10. Hot Toddy__TED HEATH

"It's What's In THE CASH BOX That Counts"
Bill Darnell

"Tonight I Love You"

The Bing Hk Presents

Neil Lawrence Forms
Blue Circle Records

"One Sided Love"

On The Way To The Top:

Heinly Brand's single

Singing with

ARTIST NOLAN

THE NATION'S

Top 50

Compiled by Jack "One Spot" Tunks
Cincy DJ Gives Wurlitzer Contest Unique Assist

CINCINNATI O.—Jack Remington, who runs a two-hour disk show daily over WKRC in Cincinnati, has joined with Maurice Rose, the local Columbia distributor, to promote the Frankie Laine-Wurlitzer Vocalist Scholarship Contest. Jack’s show, “Teen Canteen,” is going to select three entrants weekly to appear “live” on the program.

In addition, WKRC is making its transcription facilities available two weeks a night to contest aspirants. The studio will furnish an accompanist if desired and will set up an extra disk as a keepake for the entrant.

Other stations are reported considering making transcription facilities available to youngsters who wish to enter the contest.

America’s Next #1 Hit!

“T. V. RUMBA”

by

BOBBY BACHELLER and his Mood Recording Orch.
Mod. #1011

Follow up to “Moulin Rouge”

Percy FAITH

IN LOVE

by Mackerras

on COLUMBIA RECORDS

LUDLOW MUSIC, INC.
NEW YORK—Brucie Weil, the six-year-old singing sensation whose Jubilee recording of "God Bless Us All" has sold millions of copies, has made his personal singing favorite Eddie Fisher on the Eddie Gallaher show over the CBS network.

Pat O'Day Clicks With "A Dear John Letter"

BOSTON, MASS.—It's a far cry from singing anniversary greetings to "A Dear John Letter," but that has been the success route for 10-year-old Pat O'Day, newest recording artist to hit the best-sellers charts.

The precocious little songstress, whose plaintive vocalizing on the M-G-M platter of "A Dear John Letter" has helped to turn the tune into the sweptstakes, was just another senior at Revere (Mass.) High School 18 months ago when she walked into the Ace Recording Studio here to make a record of the wedding anniversary, Milt Yaku, owner of the studio and a radio director-producer, heard her and "was sold." He persuaded Pat to consider a musical career seriously and became her personal manager and vocal coach.

Within a few months, Pat acquired the necessary training and displayed the talent to edge out 1,000 high school singers for the coveted singing assignment at Boston's leading station, WHDH. Radio execs have teamed her with c.w. jazz-pianist Ray Dorey. Pat and Ray now appear daily every morning on WHDH from 7 to 9 a.m.

Pat recently took off time from her desk-singing chores to come to New York to appear on television's "Chance of a Lifetime" show. She won first prize.

After that, the young thrush got into a huddle with the then-inactive Horace Heffron instrumental group, and worked out an unusual arrangement of a new song, "A Dear John Letter." It had enough "corn" to click first in the New England area and more recently it has started to mushroom as a national hit.

Everything has been happening so fast with Pat O'Day that she's rather bewildered by it all. "I still have to view at 5 a.m. every day to be at WHDH by 6:45," she sighs.

First Allen Contest Winner

Last Tuesday, September 8th on WNB, the first part of the Steve Allen song contest came to a close with the prize winning song "Walkin' Down A Country Road." The lyrics were by Steve Allen, the melody by the first winner, Nick Mallova of Providence, R.I. He received a sizable advance against royalties, which was presented to him by Lester Sims, general manager of the manager of Music of The Big Three, the publishers of the Steve Allen Music Book on which the content was based, and the prize winning songs of which the first is "Walkin' Down A Country Road."

The song has been recorded by Larry Clinton on the M-G-M label.
NEW YORK:

Among the newest groups released we find three New York discos entering the vocal group sweepstakes with the following. Atlantic issues its much publicized Drifters led by Clyde McPhatter, former lead voice of The Dominoes, rhythm and blues entry, Tenny, and with The Gay Tune Times. All this further confirms what we have been hearing.

JOHNNY ACE

The Irv Art.

Phil.

Sonny.

The test lines in r & b... Mary Lou Smith, Syd Nathan's gal Friday, co-writer with Henry Glover on King's new release "Cherry Wine." The extra push that salesman By Welch of Cosat puts to the 5 Crowns' record "You Could Be My Love" has brought Ace's new Tuna label has accounted for big New York play... Irv Marcus, Peacock and Duke national sales manager, leaving New York to work the Southeastern markets... Willie Mae "Hound Dog" Thornton's latest, "They Call Me Big Mama," and Johnny Ace's "The Clock" gives Marcus some solid items to work with... Joe Cohen, Eaus Distributors, Newark, N.J. says: "Business is better now than it has ever been." Instead of shedding groups because we don't have enough hits to peddle, we here at Essex are crying because the manufacturers can't supply us fast enough. We have so many hits it's simply fantastic.

CHICAGO:

Charley Bennett and his Co-Be n is a d i r y burst into the R&B biz with two brand new releases moving fast. And two more on the way. Charley, by the way, cut one of the forthcoming albums of wax himself. And says, "I hope it's as great as they tell me it is." Apologies to Big Jay McNeely. It was Big Jay and (not Tiny Bradshaw as we mentioned) who cut "Nervous Man Nervous." Tiny, by the way, has one called "Oh And On."... Art Sheridan and Dave Freed in partnership in new Lance Distributing, on Prospect Street, Cleveland. Dave in charge while Art remains in Chi. Dave's brother is "Almond Dog," Freed, top deejay and discoverer of The Coronets... Sam Evans deejays brand new show from Bobeco Center Dept. Store over WWCA from Mondays thru Saturdays, 130 to 3:30 P.M. Features latest releases plus guest interviews. The public's invited... Five Blazes now in their 29th week at Club Baghdad. And continue to pack the place... Arnett Cobb is the current attraction at the Club Lounge—and going great... After playing the Brass Rail for umpteen months, Harry and his band moved right across the street—Preview Lounge. Where Al Morgan bangs his arms up and down on that piano so frequently that his reviewers' notices during his entire stay at the Brass Rail, continues to do the same at the Preview... "One Scotch, One Beer, One Bourbon" waxed by Amos Milburn looks like a hit to watch. Only one or two in short while but the disk is catching on... Phil Chess, in charge of the offices here at Chess, last week, Len Chess, away on the road, advises that the new Little Walter Checker platter (which got the "A-O" for The Week" here last issue) is still coming with just like mad everywhere. "And records double the original orders," he said. Pittsburgh's Bill Benson's got a great one in spiritualist Beatle Griffin's disk, "The Story Of Job," and another one in Curtiss Jones' cutting of "Cool Playing Blues" on the Parrot label... We still ain't heard from friend Ralph Bass (Peacock A&R) about "that big, new, sensational, colossal, gigantic, whooper-doooper disk," "The Christian TRAVELERs"

Los Angeles:

Johnny Otis continues his Eastern jaunt amongst rumors that his first releases under the Peacock label will be pretty terrific... Sonny Thompson, also continues his series of one night appearances throughout the West. Tiny Bradshaw is booked for an engagement in Long Beach early in October... Joe Loco, Tic Record star who is now starring at the Hotel Sahara in Las Vegas, visited with Irv Shorten of Allied Music Sales recently. His "Song from Moulou Rouge and "Can Cam Mambo" is causing lots of activity... Jake Porter and his trumpet has stirred up a lot of fans with "The Beaville" and "El Toro" on his own Combo label. Jake is now appearing at the Tailspin Club... Al Sherman and Ralph Bass of King and Federal Records took time out from unpacking their new line of Kings' Portable Phonographs to state that they have just cut four great new records with the Lamplighters which will be released soon... Danny Keeler, head of the Rhythm and Blues department for Victor Records, arrived in L.A. last week... Danny will cut a few sessions while he is here... Leo and Eddie Mesmer announce that Amos Milburn's "One Scotch, One Bourbon, One Beer" is even surpassing their original predictions as distributors throughout the country order in larger and larger lots. They also state that Eddie Smith's vocal version of "Dial That Telephone" is headed for another Aladdin sales winner... Art Rupe, prefix of Specialty Records, has just returned from his combined business trip and vacation... Low Chudd of Imperial Records says that his new Fats Domino waxing of "Rose Mary" and "You Said You Love Me" is getting lots and lots of comment everywhere.

"It's What's in THE CASH BOX That Counts"
Get COOL with COOL
THE R&B LABEL THAT'S WINNING THE NATION!

Billy "Boy" Arnold
SINGS "HELLO STRANGER"
B/W "AIN'T GOT NO MONEY"
COOL No. 103

Herb Beard
"GAL YOU NEED A WHIPPING"
B/W "ONE HALF HOUR"
COOL No. 102

Watch for these 2 new sensational releases:

1 Herb Beard's "Luxury Tax Blues" B/W "Rhythm In My Soul"
2 Charley Bennett's "Half Past Three" B/W "Zig Zag In Love"

Get COOL with COOL, the R&B label that's sweeping the nation!

The Cash Box, September 19, 1953

"It's what's in THE CAS Box that counts!"
Embraces Trio

NEW YORK—Bobby Sherwood and Milton Berle drop in to see George Shearing at the Embers. Shearing is currently getting the play on his MGM platters "Indian Summer" and "Body And Soul."

VARETTA DOES IT AGAIN!

# 1107
I LOVE YOU
STILL GOING STRONG # 897
MERCY MR. PERCY
2 Big Hits by Varetta Dillard

SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

RHYTHM & BLUES'
NEWEST CALYPSO
SMASH!

Louis JORDAN
and his Tympny Five

"TIME MARCHES ON"
and
"THERE MUST BE A WAY"

"It's What's in THE CASH BOX That Counts"
THE FAMOUS GAY SISTERS
(Savoy 4946)

"THE LITTLE OLD CHURCH SON" (2:41) [Savoy Music-BMI] A. M. Bruner—M. M. Bruner. The Famous Gay Sisters in a reading of a slow religious piece. Item is simply performed against a simple piano support. Mildred Gay does a great job as lead singer.

"THAT'S WHAT I LIKE ABOUT JESUS" (2:40) [Savoy Music-BMI] The group sings a middle tempo gospel tune on the lower deck.

PROFESSOR ALEX BRADFORD (Gospel 522)

"I DON'T CARE" (2:25) [BMI] Bradford—The Professor and his singers etch a quick sanitifer beat in shouty and jubilous fashion. Exciting.

"TOO CLOSE TO HEAVEN" (2:56) [BMI] Bradford—Deep voiced Professor Alex Bradford and his group sing a slow inspirational Hymn on the reverse.

THE SPIRITUAL KINGS
(Score 5005)

"BIRCH THAN A DREAM" (2:37) [Aladdin Music - BMI] Hines—The spiritual kings collaborates on a very juicy tune with softness and warmth.

"MY LOVED ONES ARE WAITING FOR ME" (2:52) [Aladdin Music-BMI] Hines—the “Kings” wax a middle tempo gospel tune smoothly.

THE BLENDERS
(Jay-Dex 780)

"DON'T PLAY AROUND WITH LOVE" (2:47) [Beacon Music-BMI] Burns-DeMetruis—The Blend ers wax a rhythmical ballad of moderate beat with a spiritual and light treatment that leans to the pop. Group is excellent.

"YOU'LL NEVER BE MINE" (3:14) [Wemar Music-BMI] Sharp-Simorton—The rhythm is slow soft romantic item, with the treatment again on the pop side.

THE ORCHIDS
(King 4663)

"T'VE BEEN A FOOL FROM THE START" (2:49) [Jay & Cee-BMI] Johnson-Thompson—The Orchids melt on a slow romantic ballad with warmth and feeling. A good deck performed by a good group.

"BEGINNING TO MISS YOU" (2:41) [Sunbeam-BMI] Biggs-Thomas—The Orchids take a tune that made more than a ripple via John Greer and give it a smart treatment.

EDDIE TOWNES
(Modern 914)

"TRIALS AND TRIBULATIONS" (2:38) [Modern Music-BMI] Johnson—Eddie Townes sings a slow bluesy blues of the woes of life. His mournful treatment of the tune is well done.

"ONE THING ON THE BOTTOM" (2:41) [Modern Music-BMI] Johnson—The chanter and ork perform a similar item in similar fashion.

THE FIVE WILLOWS
(Allen 1022)

"DOLORES" (2:51) [Golden-BMI] P. I. Martin, W. S. Martin—The Five Willows follow up "My Dear, Darkest Darling," with a ballad that falls short of their initial effort. Tune is pretty and the boys blend smoothly. On the impulse of "Darling" wax could get consumer acceptance.

"LONG NIGHT" (2:40) [Golden-BMI] Steel, Davis, Martin, W. S. Martin—The boys belt an up beat ballad that is a must in its light quality and with a lot of rhythm. This disc promises good marks and good style.

THE GAY TUNES
(Timely 1002)


"THRILL OF ROMANCE" (2:40) [Sunbeam-BMI] Swindley-Motley—The Gay Tunes handle a slow mellow ballad on the flip that falls short of the appeal cut up the upper deck.

FAYE ADAMS-JOE MORAIS
(Atlantic 1007)

"SWEET TALK" (2:18) [Progressive-BMI] Stone—Taking advantage of the throat’s current selling power. Atlantic issues one of their Adams-Moraiz etchings cut when they were on the latter’s label. Faye Adams gives a zestful performance with a make and a straight man giving out with the sentimental “sweet talk.” The disc is a hit and unusual and could create excitement.

"WATCH OUT I TOLD YOU" (2:45) [Sunbeam-BMI] Glenn—An Joe Morris instrumental with repetition of the title and screams to help raise the hackles. A different blues that could catch.

JIMMY WRIGHT & ORCH.
(Meteor 5015)

"I'M IN THE MOOD TO BE LOVED" (2:41) [Meteor Pub.-BMI] Wright—Jimmy Wright ork dishes up a slow rhythmic blues of Thomas Mervy Dee showing out the lyrics. She’s in the mood to be loved when she’s been drinking and feeling high.

"SLOW DOWN DADDY" (2:39) [Meteor Pub.-BMI] Ellen McGhee—Flip is a rhythmic quick beat with wild orking and an exciting vocal by the thrush.

MORRIS PEJO
(Chaser 78)

"CAN'T GET ALONG" (2:42) [Arc-BMI] M. Pejo—Morriss Pejo on his own penned items. Pejo chants the middle tempo blues with feeling.

"PLUMB GET IT" (2:37) [Arc-BMI] Phillips-Case—Pejo handles a similar tempo blues expertly against a potent band assist.
The Cash Box, Music

Wurlitzer-Laine Contest Entries
Accepted On September 15

North Tonawanda, N.Y.—Across the country disk jockeys are broadcasting the details of the Frankie Laine-Wurlitzer $5,000 Vocalion Scholarship Contest and reading themselves for an influx of entries expected to pour in on opening day, September 15.

In 40 cities the contest promotion is being handled on an exclusive basis by disk jockeys invited to participate in the program. Local newspaper publicity and radio teaser announcements have been used since September 1 to encourage young talent to ready their voices for the competition. Some estimates indicate that entries will well exceed the original figure of 10,000 which was considered maximum at the inception of the contest.

Joe Grady and Ed Hurst of Philadelphia, who air their programs over WPEN in that city, have stated that they expect between 400 and 500 entries. They have requested additional judges be assigned so that all entrants will be assured full consideration of their talents.

Robin Seymour of WKH, Detroit, predicts that youthful enthusiasm will exceed all bounds as the transcribed voices are interspersed with standard recordings on his daily show. He will ask the audience to indicate its preference by post card.

Natt Hale, the director of promotion for the Columbia Record Division of the Sampson Company in Chicago, reports that Eddie Hubbard will conduct the Windy City segment of the contest over his afternoon show from 4:30 to 6:00 p.m. on WERN, an ABC affiliate of 50,000 watts. Says Natt, “A wonderful program to catch audiences of all ages.”

In addition to the cities mentioned above, 21 more radio stations and their participating dee jays are listed below. They include: Bill Lowery, WGST, Atlanta, Ga.; Bob Wells, WEER, Buffalo, N.Y.; Hugh McPherson, WGKV, Charleston, W.Va.; Jimmy Patterson, WBT, Charlotte, N.C.; Jack Remington, WKRC, Cincinnati, O.; Al Jones, WRR, Dallas, Tex.; R. B. McAllister, KGMN, KBTY, Denver, Colo.; Paul Berlin, KNUZ, Houston, Tex.; Harry Burge, WQAM, Miami, Fla.; Al Jarvis, KFBE, KECA-TV, Los Angeles, Calif.; Dick Krovinton, WHBQ, Memphis, Tenn.; Dick Webb, WITV, Jacksonville, Fla.; Noel Ball, WMAY, Nashville, Tenn.; Paul Brenner, WAAT-TV, New York, N.Y.; Sandy Jackson, KOWH, Omaha, Neb.; Tommy Allen, KOMA, Oklahoma City, Okla.; Joe Deane, KKV, Pittsburgh, Pa.; Fred Hasekine, WRNL, Richmond, Va.; Wally King, KESP, KPIX-TV, San Francisco, Calif.; Andy Wilson, KOPO, KOPO-TV, Tucson, Ariz.; Joe Knight, KRMG, Tulsa, Okla.

Youngsters with vocal talent have five weeks from the September 15th opening date in which to get their transcriptions and entry forms prepared and into the hands of their local disk jockey. No entries will be received after midnight, October 10. Announcement of the final winners will be made over the sponsoring stations as soon following the contest closing as all entries can be seriously considered by the judging committee. National Winner will be named after November 1.

Western Record Pressers Hold Monthly Meeting

Los Angeles, Calif.—The Western Record Pressers Association met at the Carolina Pine Restaurant September 3, 1953 for their monthly meeting. After dinner the meeting was called to order by Lewis Gutman and new officers were elected: John Galitza was elected President; Al Levine, Secretary-Treasurer; Al Ellsworth, Vice-President; and Vince Puccio and 4 Alberti, Sr. board of directors.

Representatives of the Air Pollution Control Association for the County of Los Angeles gave a brief speech and showed movies to the group.

B. B. King’s Latest

Just Released!

“Please Hurry Home”
by

“Neighborhood Affair”
by

RPM RECORDS

B. B. King's Latest

Call or write your distributor RIGHT AWAY!

Catching On In L.A.!

“Well Run Gal Run”
by

“Won’s Lament”
by

Joyce Paul

Republic Recording Co.

Vicentico Valdes

Scores

“No Engañadora”
by

“Plazas Tracionaleros”
by

Seeco Records

The Biggest Name In Latin-American Recordings

Watch This Go! 12-year-old Singsation

Andrew Weidman

“Fine & Dandy”
by

“Pigtails”
by

Joe Davis

Record Manufacturer

1619 Broadway (Phone 53560) New York, N.Y.

“It’s What’s in THE CASH BOX That Counts”
14—Amusement Machine Operators of Baltimore
Place: Mendell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

15—Phonograph Merchants’ Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

15—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.

16—New York State Operators’ Guild

21—Westchester Operators’ Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

28—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

28—Dallas Music Operators’ Assn.
Place: Big Pete’s 5001 Lover’s Lane, Dallas, Tex.

Oct. 1—Phonograph Merchants’ Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (general).

1—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.

5—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.

13—California Music Guild
Place: Fresno Hotel, Fresno, Calif.

14—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

15—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.

Smoky Smith
KRGB—San Antonio, Texas
1. Don’t Let My Tears Flow
2. I’m Gonna Fall Out of Love
3. I’m Gonna Fall Out of Love
4. I’m Gonna Fall Out of Love
5. I’m Gonna Fall Out of Love
6. I’m Gonna Fall Out of Love
7. I’m Gonna Fall Out of Love
8. I’m Gonna Fall Out of Love
9. I’m Gonna Fall Out of Love
10. I’m Gonna Fall Out of Love

Shel Horton
WHNL—Indianapolis, Ind.
1. The Night I Missed My Train
2. The Night I Missed My Train
3. The Night I Missed My Train
4. The Night I Missed My Train
5. The Night I Missed My Train
6. The Night I Missed My Train
7. The Night I Missed My Train
8. The Night I Missed My Train
9. The Night I Missed My Train
10. The Night I Missed My Train

Jerry S. Hughes
KRLW—Wichita Falls, Texas
1. Crying In The Chapel
2. Crying In The Chapel
3. Crying In The Chapel
4. Crying In The Chapel
5. Crying In The Chapel
6. Crying In The Chapel
7. Crying In The Chapel
8. Crying In The Chapel
9. Crying In The Chapel
10. Crying In The Chapel

Cliff Rodgers
WHKX—Akron, Ohio
1. Hey Joe (Carl Smith)
2. I’d Rather Die Young
3. I’d Rather Die Young
4. I’d Rather Die Young
5. I’d Rather Die Young
6. I’d Rather Die Young
7. I’d Rather Die Young
8. I’d Rather Die Young
9. I’d Rather Die Young
10. I’d Rather Die Young

Sheriff Tex Davis
WOWF—Huntington, W. Va.
1. Crying In The Chapel
2. Crying In The Chapel
3. Crying In The Chapel
4. Crying In The Chapel
5. Crying In The Chapel
6. Crying In The Chapel
7. Crying In The Chapel
8. Crying In The Chapel
9. Crying In The Chapel
10. Crying In The Chapel

Tom ‘N’ Jack
WKAB—Mobile, Ala.
1. In The Garden (Darrell Glenn)
2. In The Garden (Darrell Glenn)
3. In The Garden (Darrell Glenn)
4. In The Garden (Darrell Glenn)
5. In The Garden (Darrell Glenn)
6. In The Garden (Darrell Glenn)
7. In The Garden (Darrell Glenn)
8. In The Garden (Darrell Glenn)
9. In The Garden (Darrell Glenn)
10. In The Garden (Darrell Glenn)

“Uncle” Joe Johnson
WPAG—Mt. Airy, N. C.
1. Hey Joe (Kitty Wells)
2. Let Me Go (Red Foley)
3. She’s So Young (Darrell Glenn)
4. She’s So Young (Darrell Glenn)
5. She’s So Young (Darrell Glenn)
6. She’s So Young (Darrell Glenn)
7. She’s So Young (Darrell Glenn)
8. She’s So Young (Darrell Glenn)
9. She’s So Young (Darrell Glenn)
10. She’s So Young (Darrell Glenn)

Bill Mack
KWTX—Wichita Falls, Texas
1. Danny Boy (Slim Whitman)
2. Hey Joe (Kitty Wells)
3. I’ve Been Too Many Miles (Mac Wiseman)
4. I’ve Been Too Many Miles (Mac Wiseman)
5. I’ve Been Too Many Miles (Mac Wiseman)
6. I’ve Been Too Many Miles (Mac Wiseman)
7. I’ve Been Too Many Miles (Mac Wiseman)
8. I’ve Been Too Many Miles (Mac Wiseman)
9. I’ve Been Too Many Miles (Mac Wiseman)
10. I’ve Been Too Many Miles (Mac Wiseman)

L. F. Kenfield
WTCI—Hartford, Conn.
1. I Won’t Be Home No More
2. I Won’t Be Home No More
3. I Won’t Be Home No More
4. I Won’t Be Home No More
5. I Won’t Be Home No More
6. I Won’t Be Home No More
7. I Won’t Be Home No More
8. I Won’t Be Home No More
9. I Won’t Be Home No More
10. I Won’t Be Home No More

Bill Thornton
KRLW—Wichita Falls, Texas
1. Don’t Let My Tears Flow
2. I’m Gonna Fall Out of Love
3. I’m Gonna Fall Out of Love
4. I’m Gonna Fall Out of Love
5. I’m Gonna Fall Out of Love
6. I’m Gonna Fall Out of Love
7. I’m Gonna Fall Out of Love
8. I’m Gonna Fall Out of Love
9. I’m Gonna Fall Out of Love
10. I’m Gonna Fall Out of Love

Clint Rodgers
WHLD—Gatun Falls, N. T.
1. Hey Joe (Carl Smith)
2. Dear John Letter (Shepard)
3. Dear John Letter (Shepard)
4. Dear John Letter (Shepard)
5. Dear John Letter (Shepard)
6. Dear John Letter (Shepard)
7. Dear John Letter (Shepard)
8. Dear John Letter (Shepard)
9. Dear John Letter (Shepard)
10. Dear John Letter (Shepard)

Don Larkin
WAKT—Newark, N. J.
1. Charlotte’s Letter (Shepard)
2. Dear John Letter (Shepard)
3. Dear John Letter (Shepard)
4. Dear John Letter (Shepard)
5. Dear John Letter (Shepard)
6. Dear John Letter (Shepard)
7. Dear John Letter (Shepard)
8. Dear John Letter (Shepard)
9. Dear John Letter (Shepard)
10. Dear John Letter (Shepard)

Sleepy Head Cliff
KASB—Albany, Texas
1. Crying In The Chapel
2. Crying In The Chapel
3. Crying In The Chapel
4. Crying In The Chapel
5. Crying In The Chapel
6. Crying In The Chapel
7. Crying In The Chapel
8. Crying In The Chapel
9. Crying In The Chapel
10. Crying In The Chapel

Bill Newton
KEDK—Sumter, S. C.
1. Don’t You Know What I Mean
2. Don’t You Know What I Mean
3. Don’t You Know What I Mean
4. Don’t You Know What I Mean
5. Don’t You Know What I Mean
6. Don’t You Know What I Mean
7. Don’t You Know What I Mean
8. Don’t You Know What I Mean
9. Don’t You Know What I Mean
10. Don’t You Know What I Mean

Bob Edwards
Fort Monmouth, N. J.
1. In The Garden (Darrell Glenn)
2. In The Garden (Darrell Glenn)
3. In The Garden (Darrell Glenn)
4. In The Garden (Darrell Glenn)
5. In The Garden (Darrell Glenn)
6. In The Garden (Darrell Glenn)
7. In The Garden (Darrell Glenn)
8. In The Garden (Darrell Glenn)
9. In The Garden (Darrell Glenn)
10. In The Garden (Darrell Glenn)

Mack Sanders
KFBI—Wichita, Kan.
1. I’ve Been So Long (Pierce)
2. I’ve Been So Long (Pierce)
3. I’ve Been So Long (Pierce)
4. I’ve Been So Long (Pierce)
5. I’ve Been So Long (Pierce)
6. I’ve Been So Long (Pierce)
7. I’ve Been So Long (Pierce)
8. I’ve Been So Long (Pierce)
9. I’ve Been So Long (Pierce)
10. I’ve Been So Long (Pierce)

Rambin’ Lou
WJLD—New Orleans, N. T.
1. It’s Been So Long (Pierce)
2. It’s Been Too Many Miles (Mac Wiseman)
3. It’s Been Too Many Miles (Mac Wiseman)
4. It’s Been Too Many Miles (Mac Wiseman)
5. It’s Been Too Many Miles (Mac Wiseman)
6. It’s Been Too Many Miles (Mac Wiseman)
7. It’s Been Too Many Miles (Mac Wiseman)
8. It’s Been Too Many Miles (Mac Wiseman)
9. It’s Been Too Many Miles (Mac Wiseman)
10. It’s Been Too Many Miles (Mac Wiseman)

2 ORIGINAL Country & Western Hits

“Hello, Maria” b/w “Sentimental Me and Heartless You”

“Ricochet” b/w “Oh Miserable Love”

“Western Dropper” b/w “No Money Down”

“The Tennessee Ghost Train” b/w “My Merry Little Bird”

Original Records
Little Ferry, N. J.
or Roger Genger, State Theatre Bldg., Jersey City, N. J. (A-2325)

Dist. W. M. —Write for available territories

The Cash Box, Music
Page 22
September 19, 1953

“It’s What’s In THE CASH BOX That Counts”
The Carlisles Are Presented With "The Cash Box" Disk Jockey Awards On Louisiana Hayride Show

SHREVEPORT, LA. — The Carlisles were presented with a plaque by Mercury Records at the Louisiana Hayride show in this city, Saturday, Sept. 5. Listeners who tuned in to KWKH heard Bob Austin of the Cash Box make the presentation to the country artists for being voted the Most Valuable Vocal Group and for having the Most Programmed Record of the year in The Cash Box Annual Jamboree Poll. The honor was awarded to them for their hit recording of "No Help Wanted."

The present, jamboree which goes over the network wires every third week featured Mitchell Torok & the Rhythm Harmonizers, Jeanette Hicks, Tibly Edwards, Red Sovine, Billy Walker, artist, Hank Thompson, Tommy Hill, Hoot & Curlie, Johnny Horton, Claude King, Buddy Attenway and Jerry Rowley. In addition to the long list of artists appearing at the show there were Reggie Ward of KASK, T. Tommy of KCLI, Art Rupe of Specialty Records in California and his Jackson, Mississippi, representative John Vincent. Ray "Groovey" Bartlett, was the announcer of the 7:00 to 11:30 show.

Henry Clay, president of KWKH and Horace Logan, program director, were happy to report that the Hayride was constantly growing in both billing and talent. Clay says that the station will soon have a television license. The president has good reason to be proud of the station's major part in starting Webb Pierce, Eddy Arnold and the late Hank Williams on their road to stardom. The Hayride currently has an impressive array of country talent which includes 18-year-old Tibly Edwards.

On his trip from Nashville to Shreveport, Bob Austin was joined by Dee Kilpatrick, A & R head of Mercury's folk and western and rhythm and blues departments.

Folk & Western Notes from California

LOS ANGELES—Many of the Western recording artists are now living in sunny California. . . Wayne Robichaud, who, in Faber Records, left him on tour. He's currently making a quick trip through Oregon. . . Another artist, Lefty, who recently moved to California and is now making a solo appearance through the Northern part of the state as well as Washington and Oregon. Carley Bealston is also touring with Lefty. . . Steve Stedbons, president of Americans, announced that his firm has recently been signed as managers of The Carlisles. The group opens at Lubbock, Texas, October 1st and then continues the tour through Colorado, Wyoming, Washington, Oregon and California. They are scheduled to appear at Hometown Jamboree last of October. . . Lefty, the newest waxing "Secret Kisses" and "Whole Hog Or None" has just been released by Capitol. . . Johnny Bond is out with another new disk titled, "Let Me Go Devil!" and "What A Day Blues." . . Joe Mahphi and Rose Lee keep plenty busy with TV, Radio and Personal appearances. Friday and Saturday nights they hold the spotlight at Town Hall Party for the big Western show. This is covered by network radio and Saturday nights on TV for two hours. Star headliners on the show include: Tex Ritter, Jack Loyd, Tex Williams, Merle Travis, Wes Tuttle, Freddie Hart and many others. . . Mr. Abbott, owner of Abbott Records, left for Shreveport to meet with Jim Reeves at the "Louisiana Hayride" after which Faber will start calling on his distributors and dealers.

With San Diego's radio and TV star, Smokey Rogers, here with an appearance slated at Hometown Jamboree last of October, the new singles of "Secret Kisses" and "Whole Hog Or None" have just been released by Faber. They are now appearing by Texas, Arkansas, and California. The new singles of "Secret Kisses" and "Whole Hog Or None" have just been released by Faber. They are now appearing by Texas, Arkansas, and California.

RHYTHM & BLUES

TINY BRADBISH
OFF AND ON WITH TINY (RCA Victor) 4644 and 4645

EARL BOSTIC
THE VERY THOUGHT OF YOU (RCA Victor) 4653 and 4655

JACK DUPREE
TONGUE TIE (Decca) 45-4649

LUCCA REED
MAKE ME LOVE YOU (Savoy) 45-4649 and 4649

FEDERAL

THE ROYALS
GET IT (MGM) 12142 and 45-12142

LITTLE ESTHER
CHERRY WINE (MGM) 12144 and 45-12142

LILILLY BROWN
YOU CAN'T KEEP A GOOD MAN DOWN (MGM) 12145 and 45-12145

THE LAMPIGLITERS
TURN ME LOOSE (MGM) 45-12149 and 45-12150

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Valley V 105

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"DON'T LET ME DOWN"
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HEY JOE...
Wants to Know

"DARLIN' AM I THE ONE"

by CARL SMITH
COLUMBIA 21129

Valley Publishers, Inc.
Box 10013, Kingston Pike
Knoxville, Tennessee

NEW ORLEANS—Johnny Horton, Memphis recording artist (left), is shown receiving the keys to New Orlean's where he was made a honorary citizen by the city's mayor, de Leon's Story Morrison during Johnny's recent promotion tour of La. Johnny was 1st star of "New Orleans Rhythms" over WDSU-TV on Wednesday, August 20. Earlier that same day, he visited with Fred Hammond WWL, Larry Rogers WTPS, Keith Rush WNEW, Ed Red Smith WBOK and Moon Mullins WBOK. On Thursday, Johnny visited with the following record shops in New Orleans: Charlie Barberto of "Martina Jane's Melody Lane" where he signed autographs for fans who were there to meet and talk with him; at Bud Malloy's "Mally's Music Shop" where he signed more autographs and talked with the crowd of people who were there to see him; at Gentilly's "Woolworth" where he drew his largest crowd and signed over 150 autographs for his friends. On Thursday night, Johnny made another personal appearance at Barnett's sponsor of the TV show. The country artist drew a large crowd here too. On Friday, he was the guest of Bruce Brussard WABF-TV and Edci Bubba and Buzz Buzz of WXXO.

"It's What's in THE CASH BOX That Counts"

"WEARY BLUES FROM WATTIN'" (2:31) [Aruni-Rose-BMI]
Hank Williams

"I CAN'T ESCAPE FROM YOU" (2:22) [Aruni-Rose-BMI]
Hank Williams

HANK WILLIAMS (MGM 11574)

The late Hank Williams, who turned out hit after hit while he was alive, continues in the same vein long after his passing. "Weary Blues From Wattin'" is a moderate beat weeper that the artist wails and the Anita Kerr Singers. Lower pitched than "I Can't Escape From You," is a moderate beat lover's lament interestingly voiced by Faye. Watch for the top side to break through in a big way.

"SHAKE A HAND" (2:54) [Herald] Joe Morris

"STRANDED IN DEEP WATER" (2:53) [Homefords-BMI] Red Foley

RED FOLEY (Deeco 28389)

Red Foley looks as though he has a contender for the charts as he comes up with a stirring piece that has created a lot of excitement in the E & B field. "Shake A Hand" is a moderate tempo feelingful item etched in fetching fashion by Red and the instrumentalist. "Stranded In Deep Water" is a moderate beat lover's lament infectiously voiced by Foley. Watch for the top side to break through in a big way.

"NORTH WIND" (2:40) [Fairway-BMI] R. Morris

"DARLIN' DON'T CRY" (2:40) [Commodore-BMI] J. Crist

SLIM WHITMAN

More honors are in store for Silas Tate and the Pickups as "Darlin' Don't Cry" is a sentimental, slow beat romantic tune that the artist himself sings with a nice beat number. Another country artist taking on the top side.

HANK LOYD

(4 Star 164)

"LET ME BE THE ONE" (2:35)
4 Star-BMI—Stevenson, Hobson, Blevins

Vocal efforts are tops calibrated as Hank Loyd etches a top beat number. His second side "You're Not the Man I Used To Love" is a moderate beat number.

JACK LOWD

(Eastman 778)

"DIVORICE GRANTED" (2:37)
Rogers-VanBuren-BMI—C. Tebbetts

Jack Lloyd renders a mellow vocal on a slow beat emotional piece. A delicate subject handled in sincere manner that could Command a top side.

6 ACT 1, ACT 2, ACT 3" (2:57)
Rogers-VanBuren-BMI—C. Tebbetts

Another slow tempo item dressed in a simple beat style by Loyd. Enchanting sounds from the string band and the steel guitar of Noel Boggs. Two appealing sides.

CAROL SISTERS

(Alexander 2369)


"FALSE HEARTED LOVER" (2:30) [Peldon-BMI—Dickson] Under portion is a slow beat lifting tune that the girls harmonize on in effective style. An able assist by the Frank W. Metis ork.

ROSE MADDOX

(Columbia 21155)

"I'M A LITTLE RED CABOOSE" (2:21) [Ark-La-Tex-BMI—Bradshaw, W. Evans] A fast rhythmic beat ditty dished up by Rose Maddox. A thrill—vocals and instruments join in this delightful melody as she compares herself to the last car on the choo choo train line.

"THOSE WASTED YEARS" (2:53) [Ark-La-Tex-BMI—Bradshaw] Reverse deck is a slow beat weeper. A change of pace item etched tenderly by the gracefully voice of Rose.
“Miss Lean Baby”

W. CATASAUQUA, PA.—Miss La Nelle Lovelace (in white blouse) is pictured above embarking aboard a United Air Lines plane for a day in New York City as her prize for being elected the young lady best qualified to wear the title of the time recorded by Frank Sinatra and written by Billy May. "My Lean Baby," Miss Lovelace, elected “Miss Lean Baby” is greeted by Betty Powell who placed second in the contest, and George Restum of Capitol Records. An airline hostess and traffic officer look on. Contest was conducted by Johnny Lupton of WAEB, Tallman’s Night Club, and Capitol Records. Day in New York consisted of visit to Chestfield Top Tunes Show, tickets to “Can-Can” and dinner at B.Miller’s Riviera. Miss Lovelace was accompanied by v.p. Paul Featherstone of Capitol.

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Carolyn Bradshow
"Marriage of Mexican Joe" b/w "Baby Then You're Catchin' On" Alternate
Abbott 2141

Mitchell Tork
"Caribbean" b/w "Whee Away!"
Abbott 2140

Jim Reeves
"El Condo Del Rio" b/w "Hard to Love Just Once"
Abbott 2143

WATCH ABBOTT # 145!!

"Looking at the Moon & Wishing on a Star" b/w "The Heart that Once was Mine"
by Rudy Graysell

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...AND ONLY SEEBOURG HAS THE

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MECHANISM

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www.americanradiohistory.com
As Fall Season Gets Under Way:

GAMES BIZ LEADS

Here and There

NEW YORK—The Chain Store Age, a trade publication, made a survey of the variety and department store fields, and reports that there are 3,085 chain organizations with two stores or more, operating 24,560 units in this country. Operators of kiddie rides, who are desirous of securing additional locations, can obtain this survey listing published in the 19th annual Directory of Central Variety and Department Store Chains, from Chain Store Business Guild, Inc., Chain Store Age, 185 Madison Avenue, N. Y.

NEW YORK—"The Wall Street Journal" reports that a coin-operated machine which records a person’s voice and then delivers the record is not subject to the $10 per year tax on coin-operated "amusement or music machines" according to a ruling by the Internal Revenue Service.

ENGLAND—As is known, English coinmen are up against it for equipment, being forbidden to import any from the United States. A few enterprising firms have attempted to manufacture machines. One of these is Alec Hurley of Ramagale, an operator, who is manufacturing a juke box for himself only. Calls it the "Robot Music", and its capacity is 16 records. Another firm manufacturing a juke box is the Ditchburn Equipment Co. of Blackpool, who will manufacture the machine the "Mark Two Music Maker". At the moment we do not have any information as to its record capacity, nor if it is being sold to the trade.

NEW YORK—The statistician of the Metropolitan Life Insurance Company tells us that the average lifetime of the American people reached a new high of 68.4 years in 1950. This represents a gain of 21 years since 1900. The gain in expectation of life since the turn of the century is attributed to "striking advances in medical and allied sciences, the greater number and wider activities of the public and voluntary health agencies, and the rapid rise in the standard of living." While this news isn’t strictly "trade", it makes us happy to know that we’ll be seeing our friends around for many years.

NEW YORK—The New York City Transit Authority issued a report on its first full month operating under the 1953 act. It showed a 10.4 per cent loss of passengers and a 34.3 per cent increase in revenue. Music ops changing over to dime play report similar loss of players, but revenue is either equal or better than at 5c. Experience by those music ops, in most instances, shows that even play increases after a period of time, and that revenue jumps.

Once again, as the Fall season gets under way, the amusement games field leads the industry.

There is nothing more satisfying to the nation’s operators than to be able to trade in the games, which they used all summer long, for the new amusement games they require, to boom play action in their locations for the new Fall season.

The Fall season has always been among the most prosperous in the industry. The harvest is in and cash abounds. The vacationers are back and want to meet their friends in their favorite meeting places.

The entire community is alive with the cool, sparkling, winy air of Fall and, therefore, the amusement games manufacturers stepped into leadership when they were able to greet the operators with new amusements which are so necessary to open this biggest of all the seasons.

As the leaves come tumbling down everywhere in the nation, as the cool air brings top coats out of mothballs. As the days grow shorter and the nights cooler. As the players again meet each other in their favorite gathering places, whether drug store, dining car, lunch room, bowling alley, cigar store, or whatever the location, they while away the time with the relaxation and enjoyment offered them by coin operated amusements.

Nor will the jobbers and distributors hesitate to take in trades at this time with the export business on amusement games growing greater all the time.

The whole world relaxes with and enjoys America’s thrilling coin operated amusements.

Those coinmen who visited Europe, the Near East, and other parts of the world this past summer, were thrilled and even amazed at the complete acceptance shown by all countries for America’s ingenuous coin operated entertainment.

Therefore, once again this Fall season of ‘53, the amusement games manufacturers have taken the lead in supplying the trade with that which was most necessary for the industry’s continued better welfare.

The new games, without any doubt, are the finest ever presented to the industry.
McCARRAN BILL
FOR OCTOBER 26

Juke Box Industry Opposes Bill. Industry Prepares To Present Defense Against ASCAP Sponsored Bill Which Would Impose Double Taxation

WASHINGTON, D. C.—Senator Alexander Wiley, chairman of the Judiciary Committee, advised the opponents of the McCarran Bill (S.1106) to appear on Monday, October 26, in room 424 of the Senate Office Building, to present their defense

The Juke Box Industry will now have to correlate all its arguments, schedule witnesses, appear in Washington, and garner its finances to pay all the many expenses involved if its greatest effort to defeat this Bill, which would force the operators to pay royalties for the use of copyrighted tunes—on which it already is paying indirectly to the recording companies.

The proponents of the McCarran Bill (ASCAP, BMI, and several other collection agencies) have already appeared before the Subcommittee of the Judiciary on July 15. Opponents were to follow immediately, but they pleaded unpreparedness, and the chair- man granted a postponement.

It is fortunate that MOA had scheduled a meeting of its board of directors for Monday, September 14 at the Palmer House, Chicago (Complete story on this page). With the hearing date now definitely set for October 26, the leaders of the juke box operators of the nation will be able to prepare its program in opposition to the McCarran Bill.

Chi Phono Bowling League Opens Season

CHICAGO—The Chicago Automatic Phonograph Bowling League opens its 30-54 season, Monday evening, September 14, at the Frieside Bowl, 2648 West Fullerton Avenue, this city. This year 12 teams will bowl. Competition is expected to be unusually keen this year in view of the fact that this second season the bowlers are better acquainted with each other’s scoring prowess. A large crowd was expected to be present on Monday evening, the opening session of the League’s season. Many of the veterans of last year’s campaign were anxious to get their teams under way with some fine scores.

The 12 teams entered this year are: A. B. C. Music Service; Walter Oomens Sons; Gillette Distributing Co.; Star Music Co.; Melody Machine Co., B & B Novelty, Inc.; Bluebird Music Co.; Western Automatic Music Co.; Coven Music Co.; Paschen Phonograph Service; Decca-Coral Records; Mercury Records.

Johnny Oomens, sparkling secretary of the League, who has been working like a trojan for this opening night, was urging one and all to be present to make this the biggest opening night in the history of the Frieside Bowl.

Said Johnny, “We hope that every one of the people connected with the firms that have entered teams will be on hand to root for their teams to win. This is the kind of spirit that makes for a great team and a great season all around.”

MOA Board Of Directors Meeting Under Way

Juke Box Leaders Meet At Palmer House, Chicago. Trade Looks For Important Announcements

CHICAGO—As of this Monday, September 14, Music Operators of America’s Board of Directors were in executive session at the Palmer House here.

George A. Miller of Oakland, Calif., president and general manager of MOA, was reported to have brought a proposal of vitally important business for the attention of the Board of Directors and also the various committees of the organization.

Most outstanding topic is expected to be the McCarran Bill hearings in Washington, D. C., before the Senate’s Sub-Committee on the Judiciary, where the operators are expected to offer their opposition to this bill on Monday, October 26.

Preparation for defense will be the main topic of this meeting at the Palmer House. Arrangements are expected to be made here to raise the necessary finances to bring operators from all over the nation to Washington to testify against the McCarran Bill.

The Finance Committee of MOA will also hear a most complete report regarding general finances of the organization.

Many other important subjects will also be brought before the Board of Directors as well as all Committees present by George A. Miller. One of these is a public relations plan.

There will be a speech by one of the nation’s leading music publishers in regards to creating another copyright collection agency, along the lines of ASCAP and BMI, but which new copyright organization will work closely with the nation’s juke box operators and will never, at any time, attempt to charge them royalty for use of its copyrighted music.

Still other discussions will also be brought up by those who are attending this meeting. Many are of the belief that they have some very worthwhile suggestions for the better, future welfare of MOA.

Chi Ops Eager For Cig Biz

Town Buzzes With Possibility Machines May Be Operating By Jan. 1, 1954. Many Want To Get Routes Going. Await Results Of City Committee’s Hearings. High License Expected.

CHICAGO—Ever since the newspapers advised that a sub-committee would hold open public hearings in regards to whether or not cigarette vending machines should be allowed to operate here, there has been an outstanding amount of conjecture and rumor circulating throughout this city.

So far leaders in the cigar business have their ears close to the news. They are waiting for the word from the sub-committee which was appointed, as to whether they can start purchasing cigarette machines.

Many of the operators, especially those engaged in music, are already discussing placement of cigarette vendors with their locations. Some of the operators report that they have already obtained the permission of their best locations that, should cigarette vending machines be allowed to operate here, they will have their present locations, plus any others which they might be able to obtain.

Regardless of the many problems of the average cigarette machine operator, the men here remain enthusiastic in regards to this type of operation. Not only do they realize that the cost is high. That the license will probably be $120 a year. That they have to stock thousands of cigarettes of various brands. That they have to purchase new machines and, perhaps, because of the additional 1c. per pack placed on cigarettes here, they may have to charge a higher price, they are still willing to get into the business and quickly, too.

It is believed, as was explained here this past week’s issue, that over 50,000 locations are available to cigarette vending machines. At the $120 per year license fee, which the City of Chicago now charges, this would mean a husky hunk of revenue for the city, amounting to better than $3,600,000.00 per year.

Johnny Oomens, sparkily secretary of the League, who has been working like a trojan for this opening night, was urging one and all to be present to make this the biggest opening night in the history of the Frieside Bowl.

Said Johnny, “We hope that every one of the people connected with the firms that have entered teams will be on hand to root for their teams to win. This is the kind of spirit that makes for a great team and a great season all around.”
Nat Cohn To Present 3-D Color Coin Operated Movie

NEW YORK—Nat Cohn, Riteway Sales and Manufacturing Company, Inc., this city, announced he will soon present to the trade "3 Dimensional Theatre," a 3-D full color coin-operated movie machine.

"3 Dimensional Theatre" is described as a fully automatic machine, beautiful in appearance, sturdy in construction and eye-appealing in design.

Five complete shows are now completed to go with the machine.

"This 3-dimensional movie machine will be the sensation of the industry" stated Cohn. "The mechanism was perfected by the inventor of the Radar Camera, and is absolutely fool-proof and trouble free. The picture can never lose a 'loop', can't break it's sprocket, eliminating splicing and service calls, and we guaranteed no projection trouble. The pictures used in our patented futuramic process give a clear and bright viewing, and are so life-like they seem to be coming right up at the viewer. The subjects are varied and diversified, ranging from scenes of artist's models to educational and kiddie pictures, certain to appeal to every age group."

Cohn explains the pictures are easy to reload for a complete new show, and only takes the operator but a few minutes.

"3-Dimensional Theatre," according to Cohn, has been two years in development and research, and has been on location tests for the past several months. It is now going into production and will soon be ready for delivery.

Chi Coin Names Minthorne, L. A. and Phoenix Distrib

CHICAGO—Ed Levin, sales director of Chi Coin Machine Co., this city, advised this past week that Minthorne Music Company had been appointed exclusive distributors for the firm in Los Angeles and Phoenix, Arizona.

Minthorne Music Company maintains offices and showrooms in both cities. Los Angeles, California, is headquarters of the Minthorne firm.

According to Levin, "Phil Robinson, our West Coast representative made the appointment this past week.

"We are certainly extremely happy to have Jean and Dolores Minthorne and their marvelous organization as part of the Chicago Coin family of distributors.

"The Minthorne Music Company is extremely well known throughout Los Angeles and Phoenix for the fine service which they give all operators and also for their very marvelous sales cooperation which has helped many of the operators in those areas to achieve outstanding success."

Quantity shipments of their newest games are on the way to both the Los Angeles and Phoenix offices of the Minthorne Music Company, according to Ed Levin. "The operators in those areas," he stated, "can now instantly contact the Minthorne firm for quick delivery."

"It's What's in THE CASH BOX That Counts"
Games Mfrs Working At Top Speed

Busyest Fall Season in Years as New Games Click.

Factories Hustle to Keep Step With Demand. Report Biggest Problem is Obtaining Sufficient Labor to Keep Production Lines Humming in Tune With Orders.

CHICAGO—Even before the Labor Day holiday wore off, games factories here were working at top speed in an effort to match the demand with

which they are confronted at this time from all over the nation.

This is believed to be the beginning of one of the best Fall seasons in years if advance orders already in and those being phoned and wired in each day, are any indication at all of a very big season ahead.

Factories are faced with one outstanding problem. That's labor. It is almost impossible, they claim, to obtain the number of workers needed at this time to keep step with demand.

Labor turnover here has been one of the major problems of all industries. The present demand for labor in this area is so great that every type of advertising and every procurement method is being used in an effort to obtain factory workers.

Challenging the games factories for whatever labor is available are all the other industries in this large industrial center.

Many factories are making fabulous offers in an effort to obtain production line labor.

The games factories are forced to compete with these offers and, therefore, the price of new games remains at peak.

Even with these offers, it is still extremely difficult for the games factories to obtain all the workers they need. And skilled workers are, today, at top premium.

In the meantime, of course, distributors from all over the nation continue to phone the games factories here for more and still more deliveries.

This places the burden squarely on the shoulders of each and every manufacturer.

The manufacturers are trying their best to meet this demand from their distributors, but are faced with a serious labor shortage in this mid-land.

Combining these two elements, growing demand and labor shortage, means ever growing greater backlogs at the games factories.

Most impressive is the fact that the new games have clicked with the trade. Every factory here has a hit. There is one of the few times in the history of the industry here where every manufacturer is actually working with a hit game and trying hard to fill the orders that are coming into his plant.

In addition, almost every factory has something entirely new and different in their experimental departments, planning far ahead of present products.

The speed with which the Fall season has opened may prove but the beginning of a very fine last quarter of 1953 with hit games running well into 1954.

Bilotta Opens New Building

With Tremendous Party


Rita Hennessey from WMDR spent the day.

Among the operators seen were: Joe Hanno, Utica; Erandy Dunkowitz, Utica; Leo Altman and his gang from Buffalo; Louie Bruno, Conastoga; Ralph Eble, Allbion; Joe Cardors, Medina; Tommy and Joe Green, Glaceo; Mr. and Mrs. Charles Wagner, Rochester; John Jaworski, Rochester; Dave Secre, Rochester; Lloyd and Dick Hillimire; Charles Wheeler; Allen Grant; Sam and Joe Venuti; Bill Thorpe; Ed Stanton; Tony Comella; Ken Filipelli; Ralph Dobny; Pat Tarantelli; Chester Smith; Lindy Nardone; Jerry and Sam Polino; Carl Picciano; Frank and Angelo Caruso; Tony Zappia; Michael Venuti; Abe Hamza; Charles Winters; Russ Dalha; Fred Scott; Red Updor; Joe Shortino; Tom Cohen; Charley Brotsch; Ray Stoll; Whitey Evershied; Al Jenkins; Jack LaHart; Al Milliante; and Leonard McKinney.

Bilotta and Eastern staff members who helped make this day a most memorable one were: W. S. Wurttenberg; Max Goldstein; Leonard Levy; Ralph Carlis; Charles Bier; Eddie Yellin; Nell Berard; Bob Colorasso; Jimmy Bilotta; Alfred Renzi; Harry Reiner; Pat Bilotta; George Foley; Bruce Williams; Tony Bilotta; Frank Kester; Malcolm Kester; Jack Shawcross; and Mary Zappia.

NEWARK, N. J.—Johnny Bilotta, head of Bilotta Distributing Company (coin-operated equipment) and Eastern Sales Company (records), and his large staff, played hosts to approximately 800 guests who attended his grand opening party in celebration of the opening of his new modernistic building, The Bilotta Building, this city.

"It was the most tremendous turn-out ever seen in this city", declared Bilotta, "and everyone enjoyed themselves to the utmost, partaking of our refreshments and watching top-notch entertainment by Ed Meath (dj from WHEC, Rochester) and his Spotlite Review; and Dan Fooley, well-known orchestra leader and his group. We even did a little business, which we weren't particularly looking for at this time."

Out of town visitors included: Mr. and Mrs. A. D. Palmer, Jr. and Joe Hrdlicka from No. Tonawanda, N. Y., representing Wurlitzer phonos; Mr. and Mrs. John McCullough and Mr. and Mrs. R. E. Kennen, from the Organ Division of Wurlitzer; and Paul Cople from the Piano Division of DeKalb, Ill. From United Manufacturing Company, Chicago, were Al Tolke and Ken Sheldon. United's eastern representative, Dave Simon Inc., had Bill Bolles on hand, and the well known Syracuse, N. Y. dj's Frank and

“it's what's in the CASH BOX that counts”
As I See It

PAT BUCKLEY, the real smiling Irishman, is operating a Slot Machine store in the heart of the downtown section of Las Vegas, Nevada. Here are concentrated the largest gambling establishments of the world. All operate on a 24 hour, round the clock basis including Sundays and holidays women seem to go for the slot machines. Pat Buckley's store on Fremont Street binks on and off with the slogan "Get Lucky With Buckley". The slot machines are individual denominations of nickels, dimes, quarters, halves and silver dollars. Pat is an old hand at the coin machine game and he is starting something in Las Vegas that is revolutionary. There is every type of gambling gimmick in this town, but somehow the women seem to go for the slot machine. Pat Buckley is doing for his slot machine store what the department store did to the corner grocery store. Just as soon as the women find out that they can get more for their dollar at Buckley's than elsewhere, Pat is going to need three stores to accommodate the patrons. His slot machines actually have fifteen different ways to hit a jackpot, plus a score of other ways of winning. Pat's theory is: to operate like the supermarket stores. "Give me volume; I am satisfied to operate on a small profit." No longer can it be said, that these machines are one armed bandits; for Pat Buckley is really selling entertainment for a little above cost. The customers really get a chance to hit jackpots—like never before.

Lou Hill, an old timer, who knows slot machines from every angle and who operated in Wyoming, Idaho, Colorado and Texas is the night manager. There are, in addition, fourteen other employees working in three eight hour shifts. They go about their duties emulating their boss. All keep smiling and are always cheerful.

A nightly radio interview takes place inside and also in front of the store at 8:00 P. M. Jack Kogan does the interviewing, and his pleasant and friendly manner keeps up a running banter of pleasantries. This is broadcast over station KORK and is attracting considerable attention.

As I see it, people love to play slot machines because of its fascination. It appeals to young and old, rich or poor, skinny or fat, tall or short. Whatever category you are in you stand in front of a slot machine and pull the handle. You then become equal as far as the machine is concerned. The machine is not prejudiced. It loves everybody. Pat Buckley's idea of giving the customer fifteen ways to hit a jackpot should make this machine more popular than ever.

OMAHA, NEB.—The Music Guild of Nebraska, this city, held its regular quarterly meeting in the Paddock Hotel, Beatrice, on August 30. On the previous evening the members and their wives got together for a Dutch Lunch followed by entertainment and dancing.

According to a report by Howard N. Ellis, secretary and treasurer of the Guild, the meeting started at 2 P.M. with an excellent attendance on hand. The main topic of discussion was "Public Relations." Jerry Harris, speaker of the day, made his speech on that theme and all other associate members present were called upon to give their opinions.

At the regular business meeting the president appointed a committee of three to act as Public Relations Committee. It was requested of all members that they take all ideas and suggestions to the committee for discussion.

All members pledged to return to this local community and do whatever possible to create better public relations in his local area.

It was also decided that the Guild will be represented at the M.O.A. business meeting in Chicago September 14 and 15.

The next Guild meeting will be held at Columbus the first week-end in December.
Hollywood’s well known personalities, Attie Stein, is now engaged in the operation of kiddie rides. Firm conducts its business under the name of Selbin & Stein Hobby Horse Company.

Stein has appeared in several movies, among them “Voice Of The Turtle,” “Two Guys From Texas,” and one just released, “All American,” starring Tony Curtis. Prominence first came to Stein as a top athlete, when he starred as fullback on the football team of USC. He later coached Beverly Hills High School for one year, and the football team won a championship. He then spent two years as head coach of the basketball team for the U.S. Navy Corp., Glenview, Ill.

**4 REASONS WHY**

**BALLY**

**KIDDY-RIDES**

**EARN BIGGEST PROFITS YEAR AFTER YEAR**

1. **Flashiest Eye-Appeal**
2. **Plainest Mechanism**
3. **Simplicity Action**
4. **Sustained Construction**

**LOUISIANA CLIPPINGS**

**BORDERLINE ADVERTISING**

**THE CHAMPION 10¢**

Atsie Stein Engaged In Operation Of Kiddie Rides

STARRS A steady-income route of Bally Kiddie Rides now.

Finance-plan available through leading Bally Distributors.

- Hollywood’s well known personalities, Attie Stein, is now engaged in the operation of kiddie rides. Firm conducts its business under the name of Selbin & Stein Hobby Horse Company.
- Stein has appeared in several movies, among them “Voice Of The Turtle,” “Two Guys From Texas,” and one just released, “All American,” starring Tony Curtis. Prominence first came to Stein as a top athlete, when he starred as fullback on the football team of USC. He later coached Beverly Hills High School for one year, and the football team won a championship. He then spent two years as head coach of the basketball team for the U.S. Navy Corp., Glenview, Ill.
Alvin Gottlieb Is New Year Daddy

Chicago—Alvin Gottlieb greeted Rosh Hashana, the Jewish New Year, 5714, with a brand new baby son born to his wife, Evelyn, this past Wednesday at the Passavant Hospital, this city.

This is Alvin’s second child. His third daughter, is now four years old.

This makes three grandchildren, two grandsons and a granddaughter, for Dave and Dorothy Gottlieb.

As Nate Gottlieb stated this past week, “This was a tremendously happy greeting for the New Year.”

Young Men!

★ Splendid opportunity to learn design of pinball and amusement games with leading manufacturer. Knowledge of electrical circuits preferred but secondary to creative ability. Permanent positions. Also men fully experienced in the design of amusement machines. Write, stating age, experience, education, salary expected.

Cash Box Magazine, Box D-919, 32 W. Randolph St.

Special Sale!

Statler rebuilt 8 Column Cigarette and Cookie Machines Each Supremo Distributors, Inc.
3700 H. E. 2nd Avenue, Miami 37, Fla.
Optimism is the note on which the Fall Season gets underway in this area— from all in the industry. But action is expected to be high immediately following the Labor Day Holiday and the High Holy days of those of Jewish faith. The Jewish holidays, falling on Thursday, Sept. 8 (Sept. 10 and 11), saw most of the wholesalers on coinrow closed. Every one of them should see a rush of customers the following Monday.

Johnny Bilotta's official opening of his building in Newark, N. Y., on Thursday, Sept. 10, brought out a number of local columnists, as well as representatives from the factories. Bilotta ran a full page ad in the local newspaper, inviting columnists to come in and view his coin operated equipment, the new sound machines, and meet visiting celebrities from Coral records; and then extend an invitation to the public to drop in and see the Wurlitzer organs and pianos, which he handles for the area. Bilotta, by the way sponsors a softball team and this week "the Bilottas" tied for first place in the Newark Softball League with a 9 won and 3 lost record. A playoff is necessary to determine the "champs." Invitations to attend the party were extended.

The Industry's Greatest Phonograph Achievement

If you have been engaged in the Coin Machine Industry for 20 years or longer—JOIN THE "20 YEAR CLUB"

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:
I have been connected with the Coin Machine Industry for 20 years or more. Please enter my name as a member and send me a membership card.

NAME

FIRM

ADDRESS

CITY

ZONE

STATE

"It's What's in THE CASH BOX That Counts"

NEW ORLEANS NOTES

Emil and Ruth Iacopponelli back from a trip that took them thru Texas, Arizona, Nevada and California. Emil's right hand man, Phillip Yaeger, telling how the boss deserved this trip. . . . Albert Huffins, New Orleans Noveltv Company salesman, busy as a bee and elated at the orders for Bally machines. . . . Al Dargis proud as a Peacock as he tells of the baby on the way. . . . Congratulations in order for Clem Guilloit, Guilliot Amusement, on the opening of his new "car wash." . . . Jake Gassenberger riding around in his Buick. The car looks like it just came out of the original wrappings each time you see it. . . . Edgar Babin seen around early in the morning looking for his route. . . . Chester Jones, service man around town for many years, trying something new. Chester opened "The Rail Bar." . . . Lots of visitors in town this week. Saw Bill Kirkland of Play-Mor Amusement Co., Jackson, Miss.; . . . Fred Trett, Nov. (Midland), New Iberia, La.; Mr. and Mrs. Leonard (Los Aligiers Music, . . . Joe Delaney flew in from New York to attend to some business details . . . Mercury Distributors and Gramophone Enterprises merging their businesses here. Mercury will move into Gramophone's offices on Poydras Street. . . . Some good things about both companies will be distributed from this one point. . . . Those popular Elliott Brothers, Ken and Bill, treating their wives to a fling in New York.

www.americanradiohistory.com
The way to go is from Hashana, Jewish New Year, 5714, is like Alvin and Evelyn Gottlieb did. With a brand new, bouncing baby boy. And right on time for the New Year. Wednesday, Sept. 9. This makes it No. 2 for Alvin. Little girl and a little baby boy. "And," like Nate Gottlieb said, "Afhen nyen youro, too. Just the way my dad, this makes Dave Gottlieb in triple Grandpa, two grandsons, and a granddaughter. MOA meet gets under way this week at the Palmer House with George A. Miller bringing in a huge load of material to be discussed with Board of Directors and Committees present. Big topic, of course, will be Washington hearings on McCarran Bill which are expected to take place anytime after Sept. 15. Ops will vigorously oppose this bill. Plans will be made at Palmer House for opposition. Another opening big event this week—the first bowling session of the Chicago Automatic Phonograph Bowling League—Monday evening at Fireside Bowl. Twelve teams entered this year to the, as usual, over the lot. Sparkplug secretary, John Oomens, working like everything to get everyone to attend the opening night.

Friend Bob Gnarro phones to advise things going great. And, at this past summer, hot that it was, wasn't so bad after all. Which is really good news.

Len Micon of World Wide on phone with Kurt Kluever of Rock-Ola calling for still more of those Rock-Ola "Fireball" phones which Len is moving out—but fast. "But," he says, "we dare not be left behind; Keeny All Electric Cigarette Vendor. Everyone wants to be ready to place 'em just as soon as the "okay" comes down. (If—the okay comes). And all want that Keeny eiggie vendor—but quick—yesterday, like. So "Mac" having his hands full trying to explain cigarette machine production, plus materials, plus components, plus labor, and, in the way, much commenting here regarding item which appeared in The Cash Box last week that City of Milwaukee stands to gain over $5,000,000.00 in yearly revenue should eiggie machines be licensed at $120 each.

Art Weinandl just back from a very short, very short, vacation. Took the time out to entertain and outfit his three kiddles. "Just did whatever they wanted me to do," he reports. "But," he says to what I mean in business, too, in fact. "Art," they phoned me at. According to Art, his home phone just kept ringing and ringing. And one of the best deals was the seven Robert Simpson Company stores in Canada arranging to install the new ones in Toronto, Cleveland, and Philadelphia. From the moment the Wurlitzer strike was settled, Ben's been working like everything, to supply the backlog of orders he accumulated. But this past week was the lull of them all. Seems like everyone dropped in at one and the same time demanding phoms. And there was Ben with the place as clean as a hound's tooth. Ray Culliffe advised that Helen Skibs (his right, and left arm, too) at last getting up and around—still in the hospital. But Helen believes she'll be back on the job soon.

Mike Spagnola sitting around with a very glad expression. Asked why I said Mike, "Ain't got no more AMFs?" According to Mike, they go out faster than they come in. "What a glum, Mike reports, "even during the hot summer, they doubled the take on many a sport this town." Ed Levin advised that the Charles Dolores Musicone (Miraphone Co.) had been appointed distributors for Los Angeles and Phoenix, Ariz, areas by Chicago. Dan Stewart in town all the way from Salt Lake City. Very much impressed with what he saw. And anxious to get back home to get set for his customers. Bill DeSelm couldn't get anyone on the phone over at United during Labor Day weekend. So he jumped into his station wagon and drove to Chicago all the way from Nez Yawk, To pick up a brand new United "Tahiti" to take back to Johnny Bilitta's opening in Newark, N. Y. ... "Big Swede" Hellstrom, who built himself a beautiful home up in Munising, Mich., had Lynn Durant and Hank Dubeck as guests this past week. ... When asked, "What'd you do over the Labor Day weekend?" Bill DeSelm replied, "Oh, took a little ride." Which, after questioning, was a drive all the way to Sioux Ste. Marie with Mrs. DeSelm. Little ride, my style.

Busyest guys in town. Over at Bally, George Jenkins, Jack Nelson, Bill O'Donnell, Herb Jones, and all the others. Rushing and more rushing as those orders keep on flooding in for the Bally games ... Ervin Beck writes from Milwaukee requesting copies for his servicemen and collectors of the new "Front Money" requirements for Juke box ops. These will appear in The Cash Box the end of each month. This is great, according to Beck. ... Sam Stern is busier than ever over at Williams Mfg. Co. with development of new products for the trade. Won't tell what they are. Just says, "Keep your eyes peeled." ... One games mfr here was approached by NAMA. Quite a surprise, to say the least. ... Bob and Sylvia Schaefer at the Chase Pacer, Sylvia sure fits in, while Bob is the nose of the all. Others are on the same roll as they take this one for fun as funny as ever telling about location owners in dialect. ... Still the very best tune for any Arcade, Sammy Kaye's 1939 record of "At A Sidewalk Penny Arcade." ... Frank LaMaskin and Al Tiggerman discussing about looking for "something" since fire destroyed their south side arcade.

Hank Ross, one of United's bright young engineers, tells all about the giant sized pins now being used on United shuffle alleys and, especially, the nylon pins which are being featured. Reports that over $20,000 worth of play already on the gears in tests and that they're still going stronger than ever. The way Hank explains it, seems like nylon's the answer to more than

**"It's What's in THE CASH BOX That Counts"**
SALE — A.B.C. $95; Terrfic King $20; Shuffle Alleys $20; Carnival $10; Bowling Champ $10; Classic Phone $25; Candy Machine National $20. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

SALE — United 10th Frame Star $325; 10th Frame Super $300; Clover $400; Six Pepper DeLuxe $175; Twin Rebound $60. Col-6 Coin Six Player 10th Frame Bowler $250. Philadelphia Toboggan Skeel Balls, $14, WL 7580; Indian Mohawk Skill Games Co., 67 SWAGGER-TOWN ROAD, SCHENECTADY, 2, N.Y.

SALE — 3020 Wallboxes $19.50; 3022 Wallboxes $25.50; 3141M or $8.95; 1417M or $9.95; 1422 Rocko $6.95; 1426 Rocko $8.95; WL 1-540 5c Wallboxes and Packaged Player $4.95. CENTURY DIST., INC., 1221 MAIN STREET, BUFFALO 9, N.Y.

SALE — Extremely low priced deal on brand new 5c Hot Nut Machines, $12.50 each, terms 1/3 deposit, balance sight draft. Shl. proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phone- graphs. SEA COAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY. Tel.: Biglow-8 3-2325, 3-2325.

SALE — We have Plastic Domes for Wurlitzer 1100's. Ready for immediate shipment. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N.Y.

SALE — America’s finest reconditioned phonographs and music accessories. Everyone of our re- conditionings is machine washed and hand finished. Beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT Display, 2000 7th Ave., PURITAN AVENUE, DETROIT 21, MICH. Tel.: University 4-0773.

SALE — Spot Lites $125; Atlantic City $275. In A-1 condition, immediate shipment. TOLED0 COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: A-1 Adams 6824 and Adams 4005.

SALE — All machines 20% off on high CASH BOX prices. Wurlitzers, 1426s, 1436s, 1417s, Spot Lights, Bright Spot, Bright Light, Atlantic City Stars, Coney Island, Zingo, Skeet Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series Gifts, V. YONTZ SALES CO., BYES- VILLE, OHIO.

SALE — Used Shuffle Bowlers, ready for location. 1 United Small Pin, 6 play, $200 each; 1 United Small Pin, 6 play, $125; 1 United Office, 4 play, $200 each; 1 PBA League Bowler, $275 each. These machines have been reconditioned and have good working order. They include caroms. Terms: 50% cash deposit and balance in 30 days. Shipped. C.O.D. S. H. LYNCH CO., 2900 GASTON, DALLAS, TEXAS.

SALE — United 6 Player Super S. A. Bally $255; Keenewest Pennsylvania League Bowler, $275 each. These machines have been reconditioned and have good working orders, include caroms. Terms: 50% cash deposit and balance in 30 days. Shipped. C.O.D. S. H. LYNCH CO., 2900 GASTON, DALLAS, TEXAS.

SALE — Four $175; point sale. SALES ADAMS DAVIS DIST. OHIO. INC., BOX 738, 45011. CHICAGO W. 15, ILL.

SALE — United 6 Player Super S. A. Bally $355; Keenewest Pennsylvania League Bowler, $375 each. These machines have been reconditioned and have good working orders, include caroms. Terms: 50% cash deposit and balance in 30 days. Shipped. C.O.D. S. H. LYNCH CO., 2900 GASTON, DALLAS, TEXAS.

SALE — Dollar Sale! Will sacrifice! Kiddie Rides, 7 Atomie Jets, 3 Miss America Space Ships, 1 Sky Jet control, 3 Dees Hydraulique Rocket Space Ships. If interested, will trade for Wurlitzer 1100's, 1400's, or Seeburg M100's. Write, wire or phone: BUSH DISTRIBUTING COMPANY 286 N.W. 29TH ST., MIAMI, FLA.

SALE — ChiCoin Bowling Alleys $55; Seeburg Guns $75; Life Machines $49.50; Deluxe Bowler $450; and many other valuable machines. Coin Amusement Games, 1144 E. 55TH ST., CHICAGO 15, ILL.

SALE — Atlantic Cities $275; B0leros $150; Brite Lites $150; Brite Spots $150; Spot Lites $185; A.B.C. $95; Frolics $225; Conny Island $240; Beauties $400; Leaders $150; Greens $250; Show Boat $325; Five Star $180; Fun Beach $295; Rodeo new $425. CLEVELAND COIN MACHINE EXCHANGE INC., 2029 PROSPECT AVE., CLEVELAND 15, OHIO.

SALE — The old reliable Massen- bill coin operated pool tables. Write for price list on used equipment. We will buy arcades, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

SALE — For All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 N. 4500 W. BLDG., LOS ANGELES 6, CALIFORNIA. Tel.: D U n k i r k 3-1810.

SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best machine. One letter, wire or phone call will convince you. Exclusive AMI Distributors. Factory Representatives for United, Keeney, Bally, TANR DISTRIBUTING INC., 3401 W. 36TH STREET, MIAMI 42, FLA. (Tel.: 64-1864).

SALE — 25 Winners like new, cleaned and guaranteed, few new, $75 each or trade what have you? WESTERN DISTRIBUTORS, $126 ELLEHT AVE, SEATTLE 1, WASHINGTON.

SALE — We distribute for all leading manufacturers of pinball machines, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Write, wire or phone with your requirements, we test. We supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICH. Tel.: Tyler 4-3810—Tyler 7-6125.

SALE — High-Speed Super Fast shuffleboard wax, 24 one pound boxes for $8.30. Load, Dallas, Texas. Sold on money back guarantee. AMI DISTRIBUTOR. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

SALE — The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: West 3-3224.

SALE — Nothing temporarily — Cash Box has produced such action we are for a short period sold out. WITHAM ENTERPRISES & ASSOCIATES 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.

SALE — Empresses, Thrones, '39 and '40 Standards and Deluxe; Classics; WILL5 Wall Boxes; 600's Counter Models; Wailing HiBoy Sets; T-N-1's; Triple Pinballs; SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, IOWA. Tel.: 349.

SALE — AMI "A" $295; AMI "C" $450; Seeburg 100-78 $395. Many others — write for N.T. YOUNG DISTRIBUTING CO., 509 TENTH AVENUE, HAMILTON, N. Y. Tel.: 4-2284.

SALE — Used Bingos, 1 Balls, 5 Balls, and Phonographs, at reasonable prices, clean and ready to operate. Note our special new price. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

SALE — Kiddie Rides — Midget Movies $140; Midget Racer Automatic $180; Electric Slot Machine $250; Meteor Rocket Space Ship $255; Atomic Jet Space Ship $385; Bert Lane Miss America Boat $445. REED DISTRIBUTING CO., INC., 298 LINCOLN ST., ALTON, IOWA 34, MASS. Tel.: Algonquin 4-1040.

SALE — 10 ABT Challengers $12.50 each. 25 reconditioned Snacks bulk vendor center compartment ballgum, side compartment merchandise with stands, $12.50 each. 7—1c Rowa Tab Gum Vendors 88.50 each. J. ROSEN- FELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: Olive 2800.

SALE — The finest reconditioned phonographs and games in the country. Every single one guaranteed regarding price. Before you buy get your quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEXAS. Tel.: Riverside 431.
FOR SALE—Spot Lite $140; Atlantic City $195; Freddies $260; Palm Beach $275; Beauty $355; Jumping Jacks $160; Turf Kings $45; Winner Chances $25. Ready for locations. MICKEY ANDERSON, 314 E. 11th ST., ERIE, PA. Tel: 2-2894.

FOR SALE—Used United Bowlers, each with Formula tops and Jumbo Pins. $2, $98, $21; Regular 6-Player, $119.50; 6-Player Deluxe, $229.50. Write for full listings on Bowlers, Bingos, and Music. Rush 1/3 deposit to SELLERSON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y.

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—for your needs. PARKWAY MACHINE CORP. 715 ENSOR ST., BALTIMORE 2, MD. Tel: Eastern 7-1021.

FOR SALE—United Six Player Deluxe $175; United 6 player conversion, double strike and spares 5th and 10th frame features, $215; United Twin F. LP 7/10. $95. Add $5 packing charges. Rocket Patrols $225. Games ready for location. NATIONAL NOVELTY CO., MERRICK, NEW YORK.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's, Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel: Sacramento 2-5050.

FOR SALE—Dairy Vend Ice Cream Machines. Will consider trade on Wurlitzer phonographs. S. E. NIELSEN CIGARET SERVICE, 1119 TEXAS AVE., SHREVEPORT, LOUISIANA. Tel: 4-4517.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls Bingo and Phonos. Write for list. WESTERHAUS COMPANY 3726 KESSEN AVENUE CINCINNATI, O. Tel: Montgomery 5000-2.

FOR SALE—Bomber $40; Judy $45; King Pin $50; Buttons & Boxes $32.50; Thing $32.50; What's My Line $49.50; Tri-Score $35; Harv. $25; Small $25; Super 6-Player, $229.50. Write for full listings on Bowlers, Bingos, and Music. Rush 1/3 deposit to SELLERSON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y.

MISCELLANEOUS

NOTICE—Outdoor Barbeque Cook-N-Wagon—See Miller's High Life ad. To Operators and Distributors delivered any place in United States for $89.50. BUDGE WRIGHT'S WESTERN DISTRIBUTORS 1226 S.W. 16th AVE., PORTLAND, ORE.

NOTICE—10c Seeburg, AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples $1.50, Lots of 10, $2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE—Phonograph Motors Re-wound—Any make of split-phase Juke Box Motor re-wound $4.90. No Extras. $4.00 is all you pay. Mail list 4,000 Juke Box Operators $35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel: 2711.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, ILL, DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEster 1-1121.

NOTICE—Attention Chicago Operators! We can handle your service calls. Factory trained service men. We can also handle your trucking. MERIT INDUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel: ENGlewood 4-9202 and ENGlewood 4-9204.

NOTICE—Louisiana & Mississippi Operators—your authorised AMI phonograph distributor is DIXIE COIN MACH CO., 123 NO. BROAD ST., NEW ORLEANS, LA. Tel: Magnol 3931.

The Cash Box

* Best way I know to keep alive, not only by business conditions in the coin-machine industry, but also to the personalites that are so important in this industry, is to read 'THE CASH BOX' every week.*

RAY MOLONEY
President
BALLY MANUFACTURING COMPANY,
Chicago, Illinois

* "If you are reading someone else's copy of The Cash Box why not mail this coupon today

THE CASH BOX
26 WEST 47th STREET
NEW YORK 36, N. Y.

Enclosed find my check for $15 for a Full Year (52 Weeks) Subscription.

NAME ____________________________
FIRM ____________________________
ADDRESS ____________________________
CITY ___________ ZONE _ STATE ___

www.americanradiohistory.com
The single tone arm, cartridge and needle of the new model "E" combine in one balanced unit that reproduces the very best on either side of every record. With the deft touch of AMI's single tone arm, there is no mismatch of response, no variance in needle pressures that alters volume and tonal value.

Only unvarying gravity brings needle and record groove into gentle contact on the AMI phonograph. The result is brilliant, clear, true-to-life sound that needs no boosting, no suppression.

**FOR EVERY LOCATION NEED . . . 40, 80 OR 120 SELECTIONS**

*AMI Incorporated*

General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich.

"It's What's in THE CASH BOX That Counts"
### How To Use "The Confidential Price Lists"

(Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK")

DEFINITION: Many times, wide discrepancies appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. The "Confidential Price Lists" are exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be in disagreement. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, result in the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be widely divergent. Someone on the West Coast may feel a certain machine worth $100.00 whereas someone on the East Coast may think it worth but $75.00. Of course, seasonal, appliance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for being shipped completely, new, without adjustments, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" report each quotation exactly as it is made and does not assume the subscriber has equipment to average prices to fit the peculiarities of his territory.

**METHOD:** The "Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

### EXPLANATION

1. **Prices Up**
2. **Prices DOWN**
3. **Prices Up and DOWN**
4. **No change from Last Week**

### Lists

#### **AI R E O N**

1. **A26**
2. **A27**
3. **A38**
4. **A39**

#### **S E E B U R G**

1. **415D**
2. **415F**
3. **416A**
4. **416C**

#### **A M I**

1. **1000A**
2. **1000B**
3. **1000C**
4. **1000D**

#### **B U C K L E Y**

1. **4 Wall & Bar Box O.S.**
2. **4 Wall Bar Box N.S.**

#### **M I L L S**

1. **Panama**
2. **Panama**
3. **Empress**
4. **Panama 10 Wall Box**
5. **Panama 7 Wall Box**
6. **Panama 6 Wall Box**
7. **Panama 4 Wall Box**
8. **Panama 3 Wall Box**

#### **P R O N O G R A H S**

1. **Drum**
2. **Drum**
3. **Drum**
4. **Drum**
5. **Drum**

#### **R O C K-O L A**

1. **Rock-O-La (Male)**
2. **Rock-O-La (Female)**
3. **Rock-O-La (Child)**
4. **Rock-O-La (Teen)**
5. **Rock-O-La (Girl)**
6. **Rock-O-La (Boy)**
7. **Rock-O-La (Baby)**
8. **Rock-O-La (Junior)**

#### **M I S C E L L A N E O U S**

1. **Choco Coin Band Box**
2. **Chicago Coin Hit**
3. **Ristorant**
4. **Williams Music Mite**
5. **Evans Combination**

### Copyright

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<tr>
<th>Game</th>
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<tr>
<td>1. Bally Shuffle-Line</td>
<td>35.00</td>
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<tr>
<td>2. Bally Bowling</td>
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<td>3. Bally Baseball</td>
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<tr>
<td>5. Bally Speed Bowler</td>
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<tr>
<td>6. ChiCoin Bowl-A-Ball</td>
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<td>7. Speed Ball</td>
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<td>8. Speedway (Wm 9/48)</td>
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<tr>
<td>9. Spinball (CC 7/50)</td>
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<td>14. Sportsman (Wm 35/10)</td>
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<td>16. Springtime (Ge)</td>
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<td>17. Stage Door Cane</td>
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<td>18. Stars (Wm 5/48)</td>
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<td>20. Steeple Chase (Un 2/52)</td>
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### Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

### CIGARETTE MACHINES

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<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
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<td>Automatic &quot;Smoke-shop&quot; (9 Col.)</td>
<td>$155.00-$229.50</td>
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<tr>
<td>Du Grenier (Mod. A-9)</td>
<td>$120.00-$150.00</td>
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<td>Du Grenier (Mod. A-C)</td>
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<td>Du Grenier (Mod. E-7)</td>
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<td>Du Grenier (Mod. ES-9)</td>
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<td>Dugan Chief Champion (11 col.)</td>
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<td>Electro (Base)</td>
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<td>Unosed &quot;A&quot; (6 col.)</td>
<td>$65.00-$110.00</td>
<td></td>
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</tbody>
</table>

### CANDY MACHINES

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mills (5 col., 10 caps)</td>
<td>$49.50-$60.00</td>
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</tr>
<tr>
<td>Storer (Mod. 102, 6 col., 102 caps)</td>
<td>$85.00-$87.50</td>
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<tr>
<td>Storer (Mod. 120, 6 col., 120 caps)</td>
<td>$90.00-$95.00</td>
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</tr>
<tr>
<td>Storer (Senior, 8 col., 160 caps)</td>
<td>$95.00-$125.00</td>
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</tr>
<tr>
<td>Storer (Mod. 80, 4 col., 100 caps)</td>
<td>$95.00-$115.00</td>
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<tr>
<td>Storer (Mod. 120, 5 col.)</td>
<td>$85.00-$95.00</td>
<td></td>
</tr>
<tr>
<td>Storer (Mod. 120, 6 col.)</td>
<td>$95.00-$100.00</td>
<td></td>
</tr>
<tr>
<td>Storer DeLuxe Theatre (8 col., 160 caps)</td>
<td>$85.00-$95.00</td>
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</tr>
<tr>
<td>Storer DeLuxe Theatre (16 col., 320 caps)</td>
<td>$195.00-$300.00</td>
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</tr>
<tr>
<td>Martin’s &quot;Little Candy Store&quot; (8 col., 160 caps)</td>
<td>$85.00-$95.00</td>
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<tr>
<td>Coan “U-Select-it”</td>
<td>$35.00-$50.00</td>
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</tbody>
</table>

### CARBONATED DRINK

<table>
<thead>
<tr>
<th>Flavor</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>4. Drink-O-Mat, single flavor, 5c, 1000 cups</td>
<td>$275.00-$350.00</td>
<td></td>
</tr>
<tr>
<td>4. Drink-O-Mat, 3 flavor, 6c, 1000 cups</td>
<td>$425.00-$475.00</td>
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<tr>
<td>4. Drink-O-Mat, 4 flavor, 7c, 1000 cups</td>
<td>$500.00-$525.00</td>
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<tr>
<td>4. Lyon &amp; 1400, single flavor, 7c</td>
<td>$425.00-$475.00</td>
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<tr>
<td>4. Lyon &amp; 1400-2F</td>
<td>$475.00-$500.00</td>
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</tr>
<tr>
<td>4. Lyon Model 506, 5c single</td>
<td>$225.00-$275.00</td>
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</tr>
<tr>
<td>4. Mills, Automatic Fountain, 400 cups</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4. Mills, Automatic Fountain, 400 cups</td>
<td></td>
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</tr>
<tr>
<td>4. Comb-O-MFG. CO., INC.</td>
<td>$1,495.00</td>
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<tr>
<td>COIN-O-MFG. CO., INC.</td>
<td>$1,495.00</td>
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<tr>
<td>BILL MFG. CO.</td>
<td>$1,495.00</td>
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<tr>
<td>MARVEL MFG. CO.</td>
<td>$1,495.00</td>
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<tr>
<td>J. P. SEEBURG CORP.</td>
<td>$1,495.00</td>
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<tr>
<td>M100C (Select-O-Matic &quot;106&quot;) phonograph</td>
<td>$1,065.00</td>
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<tr>
<td>HM 106C (Select-O-Matic &quot;106&quot;) R. C. Special</td>
<td>$1,065.00</td>
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<tr>
<td>3W1 Wall-O-Matic &quot;190&quot;</td>
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<tr>
<td>MRV1-C1 Master Remote Volume Control</td>
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<tr>
<td>CV9668—8” Wall Speaker Ivory (Teardrop)</td>
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<tr>
<td>CV9686—8” Reccessed Speaker</td>
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<tr>
<td>CV512—12” Reccessed Speaker</td>
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<tr>
<td>PSICIZ Power Supply</td>
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<tr>
<td>AARL6 Auxiliary Remote Amplifier</td>
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<td></td>
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<tr>
<td>AVC1 Automatic Volume Compensator Unit</td>
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<tr>
<td>UNITED MFG. CO.</td>
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<tr>
<td>Imperial Shuffle Alley</td>
<td>$675.00</td>
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</tr>
<tr>
<td>Royal Shuffle Alley</td>
<td>$650.00</td>
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<tr>
<td>Tropic</td>
<td>$690.00</td>
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<tr>
<td>Tahiti</td>
<td>$725.00</td>
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<tr>
<td>WICO CORP.</td>
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<td></td>
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<tr>
<td>Major Leaguer (Automatic Baseball Pitcher)</td>
<td>$1,295.00</td>
<td></td>
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<tr>
<td>WILLIAMS MFG. CO.</td>
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<tr>
<td>Pennant Baseball</td>
<td>$479.50</td>
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<tr>
<td>Grand Champion</td>
<td>$349.50</td>
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<tr>
<td>THE RUDOLPH WURLITZER CO.</td>
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<tr>
<td>Model 1500 Phonograph</td>
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<tr>
<td>Model &quot;1600&quot; Phonograph</td>
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<tr>
<td>Model &quot;1600&quot; Phonograph</td>
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<tr>
<td>Model 4851 5c-10c-25c Wall Box</td>
<td>$48 Selections</td>
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<tr>
<td>Model 5204 Wall Box 5c-10c-25c</td>
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<tr>
<td>Model 5100 8&quot; Speaker</td>
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<tr>
<td>Model 5110 12&quot; DeLuxe Speaker</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
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Disappearance

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