Trudy Richards, whose Derby Record of "The Breeze" catapulted her into the top hit charts, here, with a fan at her side, aptly demonstrates the song. Trudy's latest "I Believe What I Feel" coupled with "Bye Bye Blackbird" bids fair to follow "The Breeze" into the lists. Responsible for the top notch arrangements on Trudy's records is Eddie Wilcox. Trudy's personal manager is Larry Newton, president of Derby Records. And she is booked through GAC.
ROCK-OLA

120

FireBall

The original Phonograph with 120 Selections

SIMPLE SELECTION with the Single Button Line-O-Selector

SIMPLE OPERATION with the amazing revolving record drum

SIMPLE SERVICING with 3-Way service accessibility thru top, front and rear

Available in two models for 78 RPM and 45 RPM records

SEE, PLAY-HEAR-ORDER—Your next phonograph from your ROCK-OLA Dealer.

"The Industry's Greatest Phonograph Achievement"

ROCK-OLA
Manufacturing Corp.
800 NORTH KEDZIE AVENUE · CHICAGO 51, ILLINOIS
Music Industry's Next Show:

MOA CONVENTION

March 9, 8 & 10, 1954

For the past several years the members of the record industry have returned from NAMM Shows complaining of the indifferent treatment accorded them. With each succeeding year, less and less attendance of record manufacturers has been marked. This past show was the weakest of all—several major recording companies even passed it up completely.

"The recording industry" they state, "is sufficiently strong and big enough to have a show of its own."

There isn't anyone who would question this statement. But, while feelings run high immediately following the NAMM show, no one takes the necessary steps to bring the members of the recording industry together to formulate plans for such a meeting. Then as the weeks and months go by, importance of the matter fades away—that is until the next show is announced. Once again, with reluctance and forebodings, the members of record industry (diminishing numbers every year) pack their bags for a convention.

With the record manufacturing and distributing industry doing nothing to formulate plans for its own show—the announcement by MOA (Music Operators of America) that it will hold its next show on March 8, 9 and 10 at the Palmer House in Chicago, is of utmost importance. The juke box operator of this country, not only is the biggest single market for the sale of records, but offers record manufacturers the most outstanding showcase possible. The juke box operator is the man record companies are most interested in seeing, conversing with, and selling to.

The meeting of juke box operators, in addition to giving the record industry an opportunity to reach an important segment of its buyers, also makes it possible for publishers of tunes to promote its material.

There's still another factor for the music industry to consider about an MOA Convention. Many of the juke box men who will be in attendance are also owners of record wholesale and retail firms.

It is therefore interesting to note, that while the NAMM Show is lacking the necessary meat to interest the record firms, and is becoming weaker each year, the annual Convention of the Music Operators of America, possesses the ingredients that those in the music industry need.

In past years, members of the record and music industry who have attended and displayed at the MOA Conventions have always returned to their offices fully satisfied that they had accomplished a great deal. They have been able to meet personally many of their customers listen to criticism, both constructive and destructive, and at the same time acquaint the juke box operators with the problems with which they have to contend. Thru these contacts, both sides have benefited. And of course, with these juke box operators, buyers of the music they are selling, the opportunity is right at hand to actually acquaint them with recordings just released or to be released shortly, stimulating interest which results in sales.

As in past meetings, recording companies, both major and independent, as well as music publishing firms, can avail themselves of an opportunity to be heard by the juke box operators, thru the medium of talks or forums at several of the scheduled meetings. George A. Miller, president of MOA, we know, would be more than happy to include talks by members of the record and music industry in their program. He can be reached at 129 East 14th Street, Oakland 6, Calif.
they can DANCE to Buddy Morrow's "DRAGNET"
c/w "YOUR MOUTH'S GOT A HOLE IN IT"  
20/47-5398

the SELLING Version of the Fast-Breaking Novelty Hit!

WEEK OF AUGUST 15th

73 rpm 45 rpm

POPEULAR
YOU, YOU, YOU / ONCE UPON A TUNE  20-5322 (47-5322)
The Ames Bros
C'EST SI BON / AFRICAN LULLABY  20-5336 (47-5336)
Ertha Kit
I'M WALKING BEHIND YOU / JUST ANOTHER POLKA  20-5321 (47-5321)
Eddie Fisher
NO OTHER LOVE / KEEP IT GAY  20-5317 (47-5317)
Perry Como
CRYING IN THE CHAPEL / LOVE EVERY MOMENT YOU LIVE  20-5346 (47-5346)
The Two Smangs / When I was Young
DON'T TAKE YOUR LOVE FROM ME / UNDER PARMS SKIES  20-5325 (47-5325)
Eddie Fisher
I'M WALKING BEHIND YOU ALL / MEXICAN JOE No. 6-7 9
Hovav & Jethro
BLUE CANARY / ETERNALLY  20-5330 (47-5330)
Dinah Shore
RELAX / CARIBBEAN  20-5414 (47-5414)
Tommy Dorsey
IF YOU WERE MINE / SONG OF INDIA  20-4209 (46-4209)
Melio Lazza
THERE MUST BE A WAY / THE HARD WAY  20-5399 (47-5399)
David Sissel
SAY YOU'RE MINE AGAIN / MY ONE AND ONLY MARY  20-5277 (47-5277)
Patty Conforto
DRAGNET / MAMA DON'T WANT NO RICE, NO PEAS  20-5325 (47-5325)
Buddy Morrow
RUB-A-DUB-DUB / THE STOP AND KISS DANCE  20-5361 (47-5361)
Ralph Traupmann
COUNTRY/WESTERN
FOR NOW AND ALWAYS / A MESSAGE FROM THE TRADEWINDS  20-5355 (47-5355)
Hank Snow
ROCK-A-BYE BOOGIE / I FORGOT MORE THAN YOU'LL EVER KNOW  20-5345 (47-5345)
David Sissel
PRIVATE PROPERTY / DON'T SAY GOODBYE IF YOU LOVE ME  20-5327 (47-5327)
June & Jack
HURT THE WORLD TREATING YOU / FEEH HOME DEMONSTRATION  20-5345 (47-5345)
Eddy Arnold
DATIN' / NOBODY ASKED ME TO DANCE  20-5374 (47-5374)
Sunny Ray
RHYTHM/BLUES
GREEDY PIG / IT RAINS  20-5360 (47-5360)
Buddy Lucas
BEGINNING TO MISS YOU / RHYTHM IN THE BREEZE  20-5370 (47-5370)
John Greco
SQUEEZE ME / ROCK BOTTOM  20-5375 (47-5375)
Milt Trenner

TIPS FROM THIS WEEK'S RELEASE

The Velvet Glove
ELIANE (Gilbert)
Henni Rone and Hugo Winterhalter
Mature Accompaniment: Henni Rone
20-5405 (47-5405)*
RELAX
CARIBBEAN
Tony Martin with Orch.
conducted by Henni Rone
20-5414 (47-5414)*
God Bless Our Mommy
I JUST LOVE MY MOMMY
The ten records

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist/Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>NO OTHER LOVE</td>
<td>Perry Como (RCA Victor)</td>
</tr>
<tr>
<td>VAYA CON DIOS</td>
<td>Les Paul &amp; Mary Ford (Capitol)</td>
</tr>
<tr>
<td>WALKING BEHIND YOU</td>
<td>Eddie Fisher (RCA Victor)</td>
</tr>
<tr>
<td>P. S. I LOVE YOU</td>
<td>Hilltoppers (Dot)</td>
</tr>
<tr>
<td>CRYING IN THE CHAPEL</td>
<td>Darrel Glenn (Valley)</td>
</tr>
<tr>
<td>THE MIGHTY MIGHTY CORDS</td>
<td>Hilltoppers (Dot)</td>
</tr>
<tr>
<td>LETTER FROM HILTON'S GENERAL</td>
<td>Hilltoppers (Dot)</td>
</tr>
<tr>
<td>I'VE BEEN GOOD TO YOU</td>
<td>Hilltoppers (Dot)</td>
</tr>
<tr>
<td>SONG FROM MOULIN ROUGE</td>
<td>Percy Faith (Columbia)</td>
</tr>
<tr>
<td>OH!</td>
<td>Pee Wee Hunt (Capitol)</td>
</tr>
<tr>
<td>C'EST SI BON</td>
<td>Eartha Hunt (RCA Victor)</td>
</tr>
</tbody>
</table>

This was supposed to have happened on Bill Silbert's "Silbert At Six" program the other day. Bill was interviewing a woman on his WMGM show, and when he got around to the usual question, "How old are your children?", the lady replied, "3, 5, and 6". Bill smiled and asked, "What happened to the 90 degree days" to which he received the answer, "That's the year we got our television set!" (ed note: Even if it didn't happen, item seemed just the thing to lighten the effects of these torrid and humid 90 degree days). . . . Dorothy "Tico Tico" Collins getting tremendous reaction in Boston and surrounding areas on her latest Audivox release, "Tico Tico". Jackies laying on it heavy. Your correspondent also noticed the trend getting big New York's play. Could be Dorothy's biggest so far.

Pie of the week—Hugh Cherry (WCBR-Memphis-Tenn.—WMAK-Nashville, Tenn.) adds another hour to his already crowded schedule. Hugh adds an hour of tape recorded pop for the WCBR show. Cherry's schedule is now: Country 5 to 7 A.M.; Pop 7 to 8 A.M.; Mixed country and pop 11:30 to 1 P.M. These are all daily. In addition he has three hours of jazz on Saturday and an hour of classics daily—1 P.M. to midnight. . . . "Rockin' Time", the San Joaquin Valley's top rhythm and blues disc show, celebrated its second birthday with a big bash at the Stockton Civic Auditorium on Friday, August 7. Louis Jordan and his Typany Five starred in person. "Rockin' Time" is heard over KXOB-Stockton, Calif., with George Westcott as deejay. . . . "Genius Gene" Potts, (WGIV-Charlotte, N.C.) vacationing for a couple of weeks and plans to spend part of the time in New York. . . . Will stop up at The Cash Box offices, says Gene, "to meet the boys". . . . Herb Fontaine, (WCOU-Lewiston, Me.) writes to say how much he enjoyed the Deejay Anniversary issue, but calls our attention to a typographical error. His station was listed as WCOY instead of WCOU. Sorry Herb, but these things happen. . . . Betty Madigan, part Italian and Irish, introduced her version of the Yiddish tune, "Shari Shitlit!" on Ted Steele's show on WHX this week. Tune was taught her by some Jewish friends.

Pretty Rosalind Paige working like a beaver visiting with deejays on her "Toodle-Oo" and "Tinga Tango" on Maestro. . . . Letter from Eugene Bouchier, program director of KYSM-Minneapolis, Minn., tells us KYSM is not receiving releases from Mercury and RCA Victor. Mercury and Victor please take note. . . . For the second straight year Robin Seymour will do his "Bobbin' With Robin" show from the Michigan State Fair. Seymour will have a trailer set up right across from the main coliseum where all of the shows take place. Scheduled to appear at the fair are such stars as Eddie Fisher, Louis Armstrong, Teresa Brewer, The Harmonicats, The Kirby Stone Quintet, and Billy Ward's Dominos. These and others still not booked will undoubtedly make their appearance on Robin's show. The show will be aired from 11 a.m. thru 1 p.m. and 3 p.m. thru 7 p.m. daily. The fair will run from September 4 thru September 13. . . . Because of the many requests he has to play Bob Bachelor's Mood recording of "TV Rhumba", Bob E. Lloyd (WAVE, New Haven, Conn.) is now running a contest in connection with the record, featuring a 3-speed record player as the first prize. Bob is asking his listeners to tell him the names of the programs associated with the various tunes in the "TV Rhumba". . . . Coca Cola has signed Roy Leonard (WKOX-Framingham, Mass.) to a daily fifteen minute show, "Coca-Cola Goes Calling".

Remember

"TENNESSEE WALTZ"?

Remember

"I WENT'N TO YOUR WEDDING"?

HERE'S ONE IN THE SAME GREAT HOMELY FLAVOR THAT CAN'T MISS!

JOYCE ROMERO'S

"FRIENDS AND NEIGHBORS"

b/w

"NOW, NOW, NOW"

Music Under Direction of the Incomparable Monty Kelly

ESSEX #331

RECORDS

3206-16 SOUTH 84th STREET
PHILADELPHIA 42, PENNA.
BELGRADE 2-6250

"It's What's in THE CASH BOX That Counts"
“THE HOLIDAYS” (2:30) [Sunbeam BMI] The Holidays cruise through a cute riffling of the dice deciding. It’s a cute jumper that demonstrates the fine talent and harmony of the group. Rhythmic item is catchy. Terific idea.

“LET THE DICE DECIDE” (2:30) [Sunbeam BMI] The Holidays cruise through a cute riffling of the dice deciding. It’s a cute jumper that demonstrates the fine talent and harmony of the group. Rhythmic item is catchy. Terific idea.

SARAH VAUGHAN
(Columbia 04011; 4-40041)

“LINGER AWHILE” (1:58) [Leo Feist ASCAP] Sarah Vaughan is in top form as she belts out in her wandering fashion, a great standard. The torch delivery is backed by a high speed orking by Percy Faith. Contrast is exciting.

“The STORY OF THREE LOVES” (2:27) [P.D.] Jerry Murad masters the harmonics on a beautiful melody, the theme from the flicker “The Story of Three Loves.” With Richard Hayman’s orchestra astalling, the results are great. Could happen. Must happen.

“SWEET LEILANI” (2:29) [Santilly-Joy ASCAP] Richard and Jerry Murad get another fitting accompaniment for Jerry’s harmonics version of a lovely Hawaiian item. The feeling of the warm and romantic tropic isles is perfectly portrayed.

MOLLY BEE
(Capitol 2357; F-2567)

“The DODGE US ALL” (2:51) [Brewster BMI] Molly Bee takes on the role of a child at prayer as she sings this sentimental item that should go well with parents. Fine coverage from Molly’s orkestra.

“IS THIS MY DOG?” (3:01) The young vocalist has no melody to work on with this end as she re-creates a poem about a child’s love for a dog. It’s interesting but a poem may not fit into the joke boxes.

TED HEATH MUSIC
(London 1344; 45-1344)

“ALOUCETTE” (2:50) [P.D.] Ted Heath is given his ork a send-up a terrific arrangement of an old French song that everyone has sung. The instrumental jump with whistling and a march tempo makes the side move. Delivery is a la Stauter-Finegan.

“YOUR IS MY HEART” (2:31) [Shubert ASCAP] Ted leads the gang through another jump number that makes for good dance music. It’s another good oddie that gets a Billy Mayish sax section.

TROY MARTIN
(RCA Victor 20-5413; 45-514)

“CUBABRIAN” (2:38) [American Music BMI] A samba beat novelty with a tropic isle air is colorfully treated by the smooth voice of Troy Martin. The rhythmic item is backed lustily by Henri Rome’s orchestra.

“RELAX” (2:24) [Hill & Range BMI] Tony sends up a novelty that he presents with oomph in his voice that should go with great. The tango beat and cute set of lyrics, topped off by a fine vocal job makes this one a contender.

LOUIS ARMSTRONG ORCHESTRA
(Decca 28003; 45-28003)

“TOOTIN’ IN THE SUN” (2:58) [Irving Berlin ASCAP] The familiar Louis Armstrong style comes forth once again as he offers a slow jump blues item by Irving Berlin. He sings right from the toe and gets a fine rhythm of the tenor section of Jack Pleis.

“The LULLABY SONG” (2:17) [Shapiro-Bernstein ASCAP] With a real Dixie rag-time backing, Satchmo jumps up the beat and rhythm, and through a cute novelty that should get a good going.

BROG PETERS & THE FOUR LADS
(Columbia 40442; 4-40442)

“I LOVE YOU” (2:50) [Feist ASCAP] Broc Peters dishes us a terrific vocal with the Four Lads keeping the jump beat in the back- ground. Broc’s low rock-bottom voice is very impressive. The lad has got the item solid.

“900 MILES” (2:56) [Empero BMI] A spiritual flavored blues item gets a fabulous styling from Broc and the Lads. The artists work wonderfully together and send out an exciting piece of material that could catch. Real exciting. Great voice.

ISH KABibble
(MGM 45-1246; 4-1246)

“THREE LITTLE FISHIES” (2:20) [Fox Music] A cute oldie that makes you laugh. Ish has been around every other ten years, gets a refresh- ing going over by Ish Kabibble in his “hick” vocal manner. The New Yorkers assist the artist.

JOHNNIE RAY
(Columbia 04046; 4-40046)

“TELL THE LADY I SAID GOODBYE” (2:49) [Carlyle ASCAP] A terrific song that Johhny Ray wrote and recorded B.C. (Before “Cry”) is reissued. The belting slow blues item has what’s needed to make it click now. Real sock delivery.

GUY LOMBARDO ORCHESTRA
(Decca 28751; 9-28751)

“BLUE DANCING SHOES” (2:50) [Miller ASCAP] With G. S. Murad and the crew setting up the pretty waltz tempo, the Lombardo quartet sends out an appealing vocal of a pleasant tune. Lombardo fans should like this one.

THE BERRIES
(2:43) [Solowire BMI].

“ONE THAT YOU CAN FORGET” (2:43) [Elmore White] Kenny Gardner does the crooning on this end while the Lombardo men dish up their appealing background that’s tailor made for dancing.

DEAN MARTIN
(Capitol 2555; F-2555)

“If I COULD SING LIKE BING” (2:59) [Meridian BMI] With a shuffle tempo set up by the Dick Stable orkestra, Dean Martin does a take-off on Bing Crosby as he vocale a cute ditty about the Der Bingle. The Herman Mc Coy Singers assist. Number should get plenty of laughs.

DON’T YOU REMEMBER” (2:51) [Central BMI] With another shuffle tempo jump backing, Dean dishes us a romantic item to the up-beat for good listening. Very pretty tune.

LOIS BANTA & THE SPELLBINDERS
(Harmony 1244; 4-1244)

“ONE SIDED LOVE” (2:20) [ASCAP] A country flavored handclapping bouncer is partly chirped by Lois Banta and the Spellbinders back her with a fitting vocal accompaniment. A cute ditty.

“JUST PRETENDING” (2:21) [ASCAP] The Spellbinders work along this end and glide through a lovely lullaby. The smoothness of their vocal cues weight.
NEW YORK:

Joe Allen, Ken Records, visiting deejays plugging Lorry Raine's "Concrete & Steel," ... G. A. C. booker, Edwin Wilcox, New York leader and A & R rep. Eddie, who arranged and backed Sunny Gale on her "Wheel Of Fortune," also provided the boxing for Trudy Richard's "The Breeze." Eddie also arranged and backed her hit, "Bye Bye Blackbird," and "I Believe What I Feel." Looks like a smash follow up for the gal. Paul Siegel, Symphony House Publishing, just acquired the United States and Canadian rights to "Fan Fan La Tulipe" from the pic currently showing in this country. Original version is recorded on Pathe in France. Lee Kauferer, who wrote the lyrics for "Tonight, Love," will do the English lyrics for the French tune. ... Petit Dorothy Collins equaled the Johnnie record attendance mark of 100,000 at Salutary Beach Freides, Salubury Beach, Mass., when she appeared there last week. Her latest, "Tico Tico," stopped the show at each performance. Dorothy is booked into the Thunderbird, Las Vegas, August 6th. ... June Vallis debut at the Pittsburgh Copa was tremendous. Her "Crying In The Chapel" getting bigger and bigger. ... Looks as the Eileen Barton's "Toys" will keep Bob Merrill's record of hits going. The last time Eileen and Bob got together the result was "If I Knew You Were Coming I'd Bake A Cake" which went over a million. ... Sammy Raye started something the other day when he pronounced down Fifth Avenue in short pants. He was deluged by telephone calls congratulating him on his courage in pioneering this new style trend ... Visitors at the office and also getting with the deejays in New York were The Nocturnes plugging their current MGM release "Giuseppe's Serenade Song." The boys are working on their thirty lucky years together ... Satter-Finegan band really brewing up a storm at the Blue Note in Chicago on the first set-down date of their current one nighter dance tour ... Les Elgart takes his new band into the Rustic Cabin, Englewood, N. J., for an indefinite period.

CHICAGO:

Linn Burton's Steak House Jammed with celebs this past Satuday nite. Saw June Vallis, Ray Anthony, Ralph Marterie, Eddie Fisher, Julian LaRosa, Rusty Draper, Jim Lowe, Hank Thompson, Paulette Sisters. And deejays Howard Miller, Eddie Hubbard, Jay Trompeter, Jim Mills, Don McCarty, Ted Travers. And many, many others, who sat and reminisced. To the wee hours of the morn. ... Deena's Larry Green off to visit his home town, Los Angeles, for a very few days. ... June Valli, after an extensive two-week engagement in town, is currently doing a stint in Pittsburgh. June then returns to Chi for a two-weeker at the Chicago Thitffer beginning 8/21. ... Bettye Kummerle all smiles these days. And rightly so. Bettye has just signed a contract whereby Frank Loesser will publish her tunes. This all started a few weeks back when Dick Grey, a rep for Frank Loesser, was in town and heard several of Bettye's songs. Dick was quite impressed and told Frank Loesser about them when he returned to the coast. Bettye was then called to New York for a meeting with Frank. And therein lies an exciting story for Eddy Arnold who may be friends via his twice-weekly TV show on NBC here. ... Peter Lind Hayes and Mary Hoyle continue to pack 'em in at the Chez Paree. ... Partners Chicagoan, Tommy Sands, though only 16 years old, has cut quite a name for himself in the industry. Tommy has just signed a contract with RC for 12 weeks under Ad-charge by Steve Shoes, Country & Western A&R man for Victor. Formerly starred on TV. As plans stand now, first session with Tommy will be in Chicago in the Chez Paree. And Brandom now in the process of moving to new and larger quarters. ... Rusty Draper claims he's fallen in love with Chicago. This is the first time Rusty has ever spent time here any time, formerly here for recorded sessions only. "Now I'm at the Black Orchid, I've really had a chance to see everything and I like what I see," Rusty says.

LOS ANGELES:

No one can deny that where a tune like "Danny Boy" should get going big would be said old Irish Boston. And that's just what's happened. Slim Whitman's putting out of this named tune the bawling to tear loose big time. And all over everywhere else. And is Lew Chudd smiling. Because of all his slick success with disks Slim Whitman has some fabulous offers. ... Del Roy in charge over at Ridgeway while Charley Adams still in Honolulu. Ad-charge by Wade Ray and on booked for 90 days of one nites. ... Some of the indies here getting plans together, as yet down in the early formative stage, for a western disk show to last for three days and be held at the Ambassador Hotel with all dealers and shops. In the 11 western states to be invited. Will ask the majors to join in. As soon as they can get together, it's reported, for complete agreement. ... Bethany or not be to stir London and Mary Jane Wallichs of Sunland Distributing tell us all about 6 year old Buzzy and 3 year old Bettye. ... As they don't have anything to worry about these two really swell young kids work as hard as they do. ... Dave Cavanaugh over at Capitol vociferously claims that he has absolutely last night and is losing more poundage each day. Dave revealed that Ray Starr just waxed a very secret disk and, as Dave says, "It's it." ... Glenn Wallichs in Japan. ... Capitol basier than ever with some great new disks starting to weld their way up the charts. ... Mike Kuran a happy guy with Lawrence Welk's clickers, especially "Oh," and the fact that Welk kicking off no great at the Aragon, which helps sell the sales of the disks. ... The Star, promotion man, in the cloud as his second boy is announced by the doctors. Passing out cigs. Buying drinks. And just howling. ... Jim Warren and Jack Lewis doing more with R&B than with anything else in the racket. But doing a very busy job.

THE CASH BOX

ROUND THE MAN CIRCLE

ROBERT MAXWELL

THE CASE BOX

SLEEPER OF THE WEEK

"EBB TIDE"

"WALTZING BUGLE BOY"

FRANK CHACKSFIELD ORCHESTRA

(London 1358; 45-1358)

LONDON RECORDS

Another CHACKSFIELD Record Hit!

by ROBERT MAXWELL

"EBB TIDE"

"WALTZING BUGLE BOY"

FRANK CHACKSFIELD ORCHESTRA

(London 1358; 45-1358)

LONDON RECORDS

SLEEPER OF THE WEEK

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SLEEPER OF THE WEEK

"EBB TIDE"

"WALTZING BUGLE BOY"

FRANK CHACKSFIELD ORCHESTRA

(London 1358; 45-1358)
BILL HAYES & JUDY JOHNSON ( MGM 11556; K-11556)

"LOVE YOU" (2:46) [Keene] This girl receives a warm "Hi and Juliet," Bill Hayes of TV's "Show of Show" teams with Judy Johnson of the same TV show to bounce through a happy love ditty. A happy ad pleasing job.

"A LITTLE KISS EACH MORNING" (2:14) [Harmon Inc. ASCAP] Bill and Judy team their talents on a soft ballad that comes out smoothly. The pair work well together.

FRANCES FAYE (Capitol 2542; F-2542)

"DUMMY SONG" (8:11) [Sha- pyro-Bernstein ASCAP] In her one and only outstanding vocal fashion, Frances Faye takes an old novelty and gives it a low down belted reading. The colorful treatment should get her大量赞。

"UH-HUH" (2:29) [Pee Inter-
national BMI] The only vocal on this is the grunt of the words "UH-HUH" and "This is the Dave Cavanaugh Orch ride through a peppy instrumental.

JOHIE BOMBA ORCIL (Dano 3129; 45-3129)

"INDIANA HOP POLKA" (2:21) [W. H. Sajewski] Joahie Bomma leads his boys through a gay a whoopee-dee-doo polka item that should have the folks dancing around. Number should do well in the right areas.

"CHOP SUEY POLKA" (2:28) [W. H. Sajewski] The boys go on their merry way and belt out more of that fine European flavored dance music. Real sock.

KAREL DEANCE (Jubilee 6045; 45-6045)

"I FELL IN LOVE BUT GOOD" (2:21) [Foremost BMI] The pert voice of Mickey Deane comes over smoothly as she fits through a cute jumper that moves along at a pleasant pace. The Tune Timers back the thrush appropriately.

"I WANT MY LOVIN'" (2:21) [Foremost BMI] The thrush is loaded with sighs and sex in the [M]ill Bernstein [ASCAP] as she courses through a truly ballad song with the utmost of feeling. Mickey sings as if she's in a day dream of love. A potent deck.

KAREN STAPLES (Capitol 2550; F-2550)

"C.O.D." (1:48) [Shaiparo-Bern-
stein ASCAP] A solid jump item with a rocking beat is socked out by Margaret Whiting. It's a driving num-
er with a load of zest.

"WALTZ THE BLUES" (2:58) [Sunbeam BMI] Nelson Riddle again assists the thrush, this time on slow bluesy waltz number. The heartbroken delivery is impressive and should draw spins.

DAN BELLING ORCIL (Dee 10097; 45-10097)

"I'LL DREAM TONIGHT" (2:15) [Cadillac ASCAP] Dan Bellie's orch smoothly stirs a slow ballad as Nie Noble joins in with a pleasing vocal on a good tune. Number makes for good dance music.

"SHORT'N BREAD" (2:20) [Cadillac ASCAP] A wonderful orch gets a refreshing given over by Dan and the men as they make the number jump with a solid beat. Jitterbugs should go for this one in a big way.

JOYCE ROMER & MONTY KELLY (Esses 331; 45-331)

"FRIENDS AND NEIGHBORS" (3:15) [Personality Prod. ASCAP] "NOW, NOW, NOW" (3:08) [Jack Gold ASCAP]

A new artist makes her debut on a terrific song that should be taking the county by storm in no time flat. Her name is Joyce Romo-
ero and the tune is a slow waltz number with a country flavor, labeled "Friends And Neighbors." Joyce's voice is sweet and strong and the way she presents the song makes you feel like crying. Her sincere reading gives an added meaning to the lyrics. To show-
example the wonderful voice is a lovely

KAREN CHANDLER (Coral 61034; 46-61034)

"TRANSFER" (2:53) [Redd Evans ASCAP] The fascinating voice of Karen Chandler is vibrant as the talented thrush gives out with a sentimental slow waltz treatment of a country flavored tune.

"MADONNA" (2:56) [Kelly Stoll] Jack Smithy stirs a beautiful orking for Karen as she offers on this end an ultimate tender ballad number. The song grabs the heart. The chorus adds a great deal. One of Karen's best jobs since "Hold Me, Thrill Me."

MARGARET WHITING (Capitol 2550; F-2550)

"ST. LOUIS BLUES" (2:45) [Huddy Ruby ASCAP] The soft touch of Erroll Garner's fingers as he careases the keyboard can well be appreciated as he renders his version of a great standard. Real soothing stuff.

"MY IDEAL" (2:23) [Famous ASCAP] With a rhythm accom-
painment, the master of the 88's sends the listeners olde that comes out as warm, romantic, mood music. It's the type of music you could listen to for hours.

DUKE ELLINGTON ORCIL (Capitol 2546; F-2546)

"BLUEJEAN BEGUNE" (2:40) [Tempo ASCAP] Duke works the ivories with the band as they thrush through a bluesy lyric begune item with a haunting sound. The instru-
mental solos are terrific and the num-
ber holds a subdued wildness. "Crazy" trumpet.

"WARM VALLEY" (3:19) [Rob-
s ASCAP] The crew has an inviting style that comes over romantically on this end as they ease through a soft number good for dance music.

PAUL WHALEN (Gem 7003; 45-7003)

"MINE" (2:34) [BMI] The sincerity in Paul Whalen's voice continues perfectly on this end as he offers a polished treatment of a pretty ballad. The smooth and fitting orchestration is a perfect showcase for the lad's voice.

"BRAVO MY HEART" (2:23) [BMI] Again, with the lush assistance of the ork, Paul sends up a fine romantic item. Has a great deal of sincerity in his voice.

LEO BAXTER ORCIL (Capitol 2568; F-2568)

"JULIE" (2:54) [Robbins ASCAP] With "Portugul," "Gigil," and "I Love Paris" still riding high, Leo Baxter continues his streak with another lovely instrumental item. The lush music is topped off by the beauti-
ful harmony of the Baxter chorus. Could make it.

"TROPICANA" (2:06) [Eastwick BMI] The maestro leads the orch through a fine bit of cover work on a tune that's thrashing the samba tempo and lush strings make for exciting listening.

JUNE HUTTON & AXEL STORDAHL (Capitol 2569; F-2569)

"RATHER" (2:34) [Larry Spier ASCAP] A slow pretty waltz number gets a smooth sweet vocal treatment from June Hutton while Axel Stordahl conducts the ork. The Boys Next Door dish up a fine choral setting. She sounds great here.

"NO STONE UNTURNED" (2:29) [Miller ASCAP] A big band with a country flavor gets an- other number from the thrush. With the ork and chorus doing such a fine job in the background, June has another solid deck.

RED FOLEY & PATTY ANDREWS (Decca 28767; 9-28767)

"BABY BLUES" (2:50) [Hub ASCAP] A country blues item gets a colorful styling from the combined talents of Red Foley and Patty An-
drews. The jumping rhythm piece, with a guitar in the backing is cute for the style.

"UNLESS YOU'RE FREE" (2:00) [Blossom ASCAP] A ditty soucer gets a lively presentation from the Andrews. They each come through with a solo segment and join for the ending. An ok side.

VIRGINNIE ORCHIL (Eagle 101)

"VOLCANO" (2:00) [Symphony House ASCAP] A rhythmic Latin beat with a lovely melody and a very nice theme from the flicker "Volcano" is thrillingly presented by Vin Robidee's ensemble. Number has that "Anna" quality about it. Rhythm is terrific.

"CUMI CUMI" (2:50) [Sym-
phony House ASCAP] A hit that gets from the sound track of the Anna Magnani "Volcano" film comes this Italian vocal treatment of the theme song. Number is not too clear but has the excitement of an original treat-
ment.

BABY BAMB (Mercury 70207; 70207 x 45)

"GOOD BLESS US ALL" (2:55) [Brandston ASCAP] Edie Balle-
tine's orch backs Baby Bamb as the child vocalist plays the role of a child at prayer. Number is exciting and should appeal to older kids. A mor-
ing prayer, a good piece of coverage.

"I WANNA GO TO SCHOOL" (2:00) [Brandston ASCAP] The best voiced youngster has a cute ditty about a child that wants to go to school. It's a cute item that should get spins.
Frankie Laine — Wurlitzer Sponsor Vocalist Scholarship Contest

NEW YORK — It was revealed today, by Manny Sacks, vice president and general manager of RCA Victor Record Department, that he had talked with Jimmy Hilliard, former A & R head of Decca Records, with reference to the latter's moving into the RCA Victor organization.

While nothing definite has been set, Sacks has invited Hilliard to continue the discussions when the latter returns from his vacation sometime in September. It is generally supposed that Hilliard will take over A & R for Victor's label "X" which is planned for sometime early in 1954.

Billboard Best Buy
Cash Box Best Bet

"TOYS"
EILEEN BARTON

"Love every moment you live"

Manny Sacks Elected V.P. of NBC

Manie Sacks Elected V.P. of NBC

To Continue Present Duties With RCA

NEW YORK — Brig. General David Sarnoff, chairman of the board of directors of RCA and NBC, announces that Emanuel Sacks, now a staff vice president of the Radio Corporation of America, has been elected to serve also as a staff vice president of NBC. Sacks will continue his present duties and responsibilities as vice president and general manager of the RCA Victor record department.

In his new post with NBC, he will function as an assistant to General Sarnoff in connection with the latter's present duties at NBC. Sacks has a wide acquaintance in the entertainment industry and a long standing close association with performers. He will assist the various divisions of NBC in their activities in the talent field as well as in other areas.

He joined RCA on February 1, 1950 as director of artist relations for the RCA Victor division and NBC. He was elected as staff vice president on December 1, 1950 and was named general manager of the RCA Victor record department on January 5, 1953. Before joining RCA, he was associated with the phonograph record industry for nearly 10 years. Before which he was, for seven years, with the Music Corporation of America.

Frankie Laine — Wurlitzer Sponsor Vocalist Scholarship Contest

Wurlitzer has sponsored a two-year vocal scholarship for use toward such training in any locality or manner which the winner may choose. Entries to New York City as a guest of Frankie Laine, and a recording on the Columbia label. In addition — the disk jockey sponsoring the contest in the locality from which the National Winner is chosen will go to New York as Frank Laine's guest (or may elect to receive an alternate cash prize should such trip be inconvenient because of business commitments).

RULES OF ENTRANT ELIGIBILITY IN FRANKIE LAINE- WURLITZER S5000 VOCALIST SCHOLARSHIP CONTEST

1. Contestant must enter as a vocalist (singer), male or female, in the age group 16 to 25 years, inclusive. (No instrumentalists, duos, trios, or groups accepted.)

2. Contestant must be a non-professional singer who may or may not have engaged professional instruction. (We interpret non-professional as one who does not earn his or her living as a paid entertainer or who has not earned more than the Government allowed ($800) in any single year from singing or otherwise entertaining, so as to lose income tax exemption status from such income.)

(Continued on page 22)
“It’s What’s in THE CASH BOX That Counts”
NEW YORK—Cash Box's Bob Austin was a busy little bee last week. In the top photo, Austin is shown presenting Eddie Fisher with his Cash Box Award for winning the Juke Box Operators Poll as Best Male Vocalist of 1952. Don Ameche looks on. Don later made the formal presentation on Eddie's Coca Cola TV show. In the lower picture, Austin is awarding Les Paul and Mary Ford The Cash Box Scroll designating them The Most Programmed Small Instrumental and Singing Group as decided by the disc jockies of America. Mary in holding Cash Box Juke Box Operators Award as Best Small Instrumental Group of 1952. The double award was made on stage at the New York Paramount Theatre where Les Paul and Mary Ford are currently appearing. On look is headlineader Russ Case. Eddie Fisher also won the disk jockey poll as Most Programmed Male Vocalist, but presentation of the scroll was not made at this time.
Aug. 15 Aug. 8
16—Butterflies 21.3 37.7
 ★ ME-70183 (70183 — PATTI PAGE
This Is My Song
17—Gambler’s
★ ME-70187 (70167x45)— KITTY PRYTHERO
Free Home Demonstration
ME-70163 (70163x45)— TOM LOWO
The Martins And The Cares
18—Half A Photograph
★ CA-2744 (F-4300)— RAY STARS
Alexa-You-En
CA-3500 (3320)— BILLY STRANG
Red
DE-28742 (F-7402)— OLLO LOMBARDO
Don’t You Care
19—Eb Tidio
★ R-1938 (9-61028)— FRANK CRACKFIELD O.
DE-28662 (F-20103)— TOM STACK
DE-28714 (F-20103)— JUDD MURPHY
20—Hey Joe
★ CO-40036 (4-40036)— CARL SMITH
CO-21129 (4-21129)— CARL SMITH
DE-28797 (9-7975)— JUDD MURPHY
21—Say You’re Mine Again
★ AD-5000 (45-1399)— DOUG & GINNY GREER
Tell Me Baby
CR-60982 (9-60982)— THE MOONRAYS
DA-801 (45-1001)— HARMONY BELLS
DE-28676 (F-20103)— ROBERT WOLLENS
ME-70114 (70134 x 45)— RALPH NELSON
CH-70114 (9-70114)— KITTY COME
My One And Only
22—Eternally
★ CR-61028 (5-61028)— JEAN CAMEL
No One Will Ever
LO-1157 (45-1557)— JIMMY YOUNG
Isn’t It Innocent
★ ME-70106 (70116 x 45)— VIC DAMONE
Sincerely
VI-20-510 (47-5105)— DANNY SHORE
Blue Canary
23—Anna
★ CO-39988 (6-39988)— PAUL WESTON ORK
Church With No Name
★ CO-40037 (4-40037)— THE NUNES, TRIO
Haunted By Alma
CR-60943 (9-60943)— RAY BROOK O.
MA-70104 (7-70104)— VICTOR YOUNG
Call On The Far
ME-70114 (70114 x 45)— JUDD MURPHY
Richard rayman ork.
★ MG-11451 (K-11451)— DANNY SHORE
I Loved You
★ MG-11529 (K-11529)— LEROY HOLMES
Ruby

Best Selling Records
FROM MORE THAN 15,000 RETAIL OUTLETS!
Dave Kapp Leaves RCA Victor Post

NEW YORK, N. Y.
1. I'm Walking Behind You (Eddie Fisher)
2. P. S. I Love You (Hilltoppers)
3. Love (Eddie Fisher)
4. No Other Love (Perry Como)
5. You're the One I Love (Eddie Fisher)
6. Crying In the Chapel (Valli-Driots)
7. Song from Moulin Rouge (Perry Como)
8. C'est So Bon (Eartha Kitt)
9. April in Portugal (Les Baxter)
10. April in Portugal (Les Baxter)

1. No Other Love (Perry Como)
2. I'm Walking Behind You (Eddie Fisher)
3. Song from Moulin Rouge (Perry Como)
4. Gambler's Guitar (E. Draper)
5. Vaya Con Dios (Paul & Ford)
6. Half A Photographic (K. Starr)
7. You, You, You (Ames Bros.)
8. With These Hands (E. Fisher)
9. P. S. I Love You (Hilltoppers)
10. April in Portugal (Les Baxter)

Detroit, Mich.
1. You Can Miss Me (Paul & Ford)
2. Oh! (Pee Wee Hunt)
3. Eddie Love (Perry Como)
4. I'm Walking Behind You (Eddie Fisher)
5. Crying In the Chapel (Valli-Driots)
6. C'est So Bon (Eartha Kitt)
7. With These Hands (E. Fisher)
8. Oh! (Pee Wee Hunt)
10. April in Portugal (Les Baxter)

Cincinnati, Ohio
1. You Can Miss Me (Paul & Ford)
2. No Other Love (Perry Como)
3. P. S. I Love You (Hilltoppers)
4. I'm Walking Behind You (Eddie Fisher)
5. C'est So Bon (Eartha Kitt)
6. Crying In the Chapel (Valli-Driots)
7. Gambler's Guitar (E. Draper)
8. Oh! (Pee Wee Hunt)
9. Song from Moulin Rouge (Les Baxter)
10. Oh! (Pee Wee Hunt)

New Orleans, La.
1. I'd Rather Die Young (Dinah Shore & Kay Starr)
2. I'm Walking Behind You (Eddie Fisher)
3. No Other Love (Perry Como)
4. Half A Photographic (K. Starr)
5. Oh! (Pee Wee Hunt)
6. Song from Moulin Rouge (Eddie Fisher)
7. C'est So Bon (Eartha Kitt)
8. Gambler's Guitar (E. Draper)
9. With These Hands (E. Fisher)
10. Oh! (Pee Wee Hunt)

St. Louis, Mo.
1. Crying In the Chapel (The Hollies)
2. P. S. I Love You (Hilltoppers)
3. With These Hands (E. Fisher)
4. You Can Miss Me (Paul & Ford)
5. I'm Walking Behind You (Eddie Fisher)
6. Oh! (Pee Wee Hunt)
7. Song from Moulin Rouge (Les Baxter)
8. Japanese Party Kelly
9. Gambler's Guitar (E. Draper)
10. Allie-Vous-Een (Kay Starr)

Memphis, Tenn.
1. Yes, You, You (Ames Bros.)
2. Vaya Con Dios (Paul & Ford)
3. I'm Walking Behind You (Eddie Fisher)
4. No Other Love (Perry Como)
5. Don't Take Your Sweet Love From Me (Keely Smith)
6. With These Hands (E. Fisher)
7. C'est So Bon (Eartha Kitt)
8. Gambler's Guitar (E. Draper)
9. April In Portugal (Les Baxter)
10. Behind the Kitchen Door (Four Lads)

Akrón, Ohio
1. No Other Love (Perry Como)
2. Vaya Con Dios (Paul & Ford)
3. Song from Moulin Rouge (Les Baxter)
4. April In Portugal (Les Baxter)
5. With These Hands (E. Fisher)
6. C'est So Bon (Eartha Kitt)
7. Oh! (Pee Wee Hunt)
8. Pray You're Mine Again
9. Anna (Silvano-Maggi)
10. I Believe (Francis-Laine)

Boise, Idaho
1. I'm Walking Behind You (Eddie Fisher)
2. Crying In the Chapel (Valll-Driots)
3. You're The One I Love (Eddie Fisher)
4. Song from Moulin Rouge (Les Baxter)
5. April In Portugal (Les Baxter)
6. With These Hands (E. Fisher)
7. C'est So Bon (Eartha Kitt)
8. Ruby (Richard Hayman)
10. Ruby (Les Baxter)

Shools, Ind.
1. I'm Walking Behind You (Eddie Fisher)
2. Ruby (Richard Hayman)
3. Song from Moulin Rouge (Eddie Fisher)
4. Vaya Con Dios (Paul & Ford)
5. No Other Love (Perry Como)
6. Gambler's Guitar (E. Draper)
7. April In Portugal (Les Baxter)
8. Song from Moulin Rouge (Les Baxter)
9. C'est So Bon (Eartha Kitt)
10. Butterflies (Pathe Paté)

Salt Lake City, Utah
1. I'm Walking Behind You (Eddie Fisher)
2. Vaya Con Dios (Paul & Ford)
3. No Other Love (Perry Como)
4. P. S. I Love You (Hilltoppers)
5. Gambler's Guitar (E. Draper)
6. April In Portugal (Les Baxter)
7. Half A Photographic (K. Starr)
8. Song from Moulin Rouge (Les Baxter)
9. C'est So Bon (Eartha Kitt)
10. Butterflies (Pathe Paté)

Albany, N. Y.
1. I'm Walking Behind You (Eddie Fisher)
2. Song from Moulin Rouge (Les Baxter)
3. Oh! (Pee Wee Hunt)
4. Vaya Con Dios (Paul & Ford)
5. No Other Love (Perry Como)
6. With These Hands (E. Fisher)
7. C'est So Bon (Eartha Kitt)
8. Ruby (Richard Hayman)
10. Ruby (Les Baxter)

"It's What's in THE CASH BOX That Counts!"
TORONTO TOPICS

Attractions along the main stem are highlighted by Canadians right now. Headlining at the Bermuda are Rex Doyle and Barry Phillips. Both acts have strong local followings dating back to when each of them was the stock vocalist at the Toronto theatre years ago. Both boys have built local draws, Rex hitting the nifty circuit with his vocalizing and Barry, the radio networks (as pianist and singer) with Colgate’s daily Barry & Vicky program. . . . At the Zanzibar: Ann Brooks, from Montreal is proving to be a crowd pleaser. She is the talented sister of Norman Brooks, whose records are doing so nicely these summer days. . . . As expected Capital records, The Four Knights again did good business headlining an all coloured show at the Casino Theatre. . . . The incoming Casino show will be headed by Borrah Minevitch with his Harmonic Marshals and recording disc star Bob Carroll. Even with the summer vacations of the local Dee Jays, the Quality record boys are getting a lot of plays on the Carroll platters tied in with his Toronto appearances. . . . The Edison Hotel seems to have struck a winning combo that is drawing local dancers and visiting firemen, Team of Phyllis Marshall (the CBC TV Septa song star) and two-beat rhythms of the Trump Davis band (with an established network radio random) seems destined to be held over for a long time. In the other room at the Edison, the Joe King group enters for its third year and their zany antics continue to please the patrons. . . . Our congratulations to Canadian High News that Music Edition is a welcome addition to local press. Aimed at the high school and teen age readers, the new publication fills a void at the consumer level which augers well for its future. . . . Len Hopkins and his mello is always sweet to listen to but particularly so these summer nights in the newly decorated Sky Club of Burlington’s Brant Inn. The same location and annual show is holding a Festival of Barbershop Quartets at 8/11 featuring the World’s champions, Buffalo Bills and the Four Chorders, the Canadian champions. Central Ontario has always been a happy haven for singing of this sort and the Burlington date should be a sell out . . . Up Stratford way the Shakespeare Festival has proven to be a greater success than its backers had expected and plans are being considered to make it an annual event in the Avon River City. To cope with the public demand the current season is being extended an extra week. . . . Advanced ticket sale for the Canadian National Exhibition Grand Stand event of 8/28 to 9/9 has opened. Again this year the stage show will be made up largely of Canadian Talent with Victor Borge being this year’s guest star. Early indications seem to indicate a better than ever turn out. . . . Up at Shelburne, the Canadian championship Old Time Fiddlers Contest takes place for the second time. Last year, this rustic competition was so successful that it became an annual event. Buttered up with CBC stars Peggy Brooks and the Commodores, Quartet doings will be broadcast, featuring the finalist and the winner by the CBC on 12/8. Indicative of the tremendous draw at this event has developed is the fact that its attendance will exceed the total population of Shelburne. Much of the credit for this success is due to the CBC’s Don Fairbairn who will be the M.C. and is one of the original promoters of the event.

MONTREAL MEMOS

Top news of the week should be the success of Georgie Faith, the CCF and Ajax folk star who stepped in as a last minute replacement at the Montreal Hotel’s Normandy Room and clicked in fine fashion. The pattern is as old as professional music, but the local music folk were 100% for Georgie and his courage in jumping in at the last minute and proving that the Cafe Society folks would go for his folkie vocalizing. Too bad that and our congratulations to the Sheraton Hotel and its board for giving a Canadian a chance to click . . . Phil Brito and his suave showmanship has been a welcome addition to the local scene. Headlining the Chez Paree Show Phil is back in familiar territory. It was from band vocalist, with the Lloyd Huntley orchestra, then at the Mount Royal Hotel, that Phil tried off as a singer. He has always been fan following here and his records have always been money makers for the ops in this sector, whether their machines be in French or English language spots. Another thing that has endeared Phil to localities was his recording of Raleigh Keith’s Canadian tune, “You Hold The Reins While I Kiss You”, when Phil sang this song and the Jackie, Ras, Lou Snider, Laurentian-inspired song “Valley of the Son”), the Washed Tornadoes’ “The Kati”. By Wanda Merrell who filled in at the Chez Paree in Montreal was back by the nickle for a 17 day stand starting Sept. 4. She was asked to return on the basis of the great numbers the club’s did when she was last here. Wanda will work the spot with the Will Martin Trio featuring Sammy Davis Jr. Wanda seems to have set back hall this year in this locale, radio is booming and news around the studios indicates the upcoming season will be the best yet . . . Recording activities also on the upbeat for the coming season with Toronto’s top Al Unser planning to cut sessions locally ready scheduled is a cutting bee with Armon’s star Hod Pharis whose platters “Call Of The Mountain” and “I Heard The Bluebirds Sing” were best sellers for the Vancouver diskery. Both tunes were written by Hod and were covered by the U.S. Major labels. . . Understand that Stu Davis, starring on CKXL, has another upcoming recording session set. It looks like it that a U.S. Major label is negotiating with Stu at the present time. Before locating in Calgary, Stu recorded for the Sonora and Victor labels in the U.S.

“The Cash Box, Music Page 15
August 15, 1953

THE CASH BOX

THE CLOCK
Johnny Ace
(Duke 112)

CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122)

GOOD LOVIN’
The Clovers
(Atlantic 1000)

PLEASE LOVE ME
B. B. King
(R.P.M. 386)

PLEASE DON’T LEAVE ME
Fats Domino
(Imperial 5240)

HELP ME SOMEBODY
The “S” Royales
(Apollo 446)

DON’T DECEIVE ME
Chuck Willis
(Okie 6985)

MERCY, MR. PERCY
Varetta Dillard
(Savoy 897)

TOO MUCH LOVIN’
The “S” Royales
(Apollo 448)

WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993)

PARROT RECORD CO. 4307 S0, PARKWAY, CHICAGO
Tel: Oakland 4-3354

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS!”
DINAH WASHINGTON
"MY LEAN BABY"
and
"NEVER, NEVER"
70175

BUDDY JOHNSON
"THAT'S HOW I FEEL ABOUT YOU"
70173

SUMMER HITS!!
"SHE'S GOT TO GO"
THE RAVERS
70119

"HITTIN' ON ME"
BUDDY JOHNSON
70116

1. CRYING IN THE CHAPEL
   The Orioles (Jubilee 5122)
2. THE CLOCK
   Johnny Ace (Duke 112)
3. THESE FOOLISH THINGS
   The Dominoes (Federal 12133)
4. GOOD LOVIN'
   The Clovers (Atlantic 1500)
5. GOIN' TO THE RIVER
   Fats Domino (Imperial 5240)
6. WILD, WILD YOUNG MEN
   Ruth Brown (Atlantic 953)
7. HELP ME SOMEBODY
   The 5th. Royal (Apollo 466)
8. PLEASE DON'T LEAVE ME
   Fats Domino (Imperial 5240)
9. PLEASE LOVE ME
   B. B. King (R. P. M. 386)
10. C'EST SI BON
    Euthe Rist (B.C. Victor 20,055)

Peacock RECORDS, INC.
4104 Lyman
Houston, Texas

The Flairs
A SENSATIONAL HIT!
"I HAD A LOVE"
by
"She Wants To Rock"

HOT Rhythm & Blues

The Cash Box, Music
August 15, 1953
The Cash Box, Music

Pop Goes Atlantic

New York—Atlantic Records, one of the leading R & B indices, has launched a bid for the pop market honors with a Wingy Manone etching of "Yaya Con Dios" and "The Song From Moulin Rouge." The disk features Manone on trumpet and vocal in a swinging two-beat treatment, and is beginning to stir up strong word-of-mouth report even prior to release.

Band backing Manone comprises topnotch men, with a new vocal quartet, the Town Criers, with arrangements by Dick Casen.

Manone, who used to cover pop hits for the Bluebird label in the late 'thirties and early forties, made a big splash more recently with his "hip" treatment of "Riders In The Sky" for the Kim label.

Atlantic is going all-out on a pop promotion of the DIOS-ROUGE etching, with both the Ardeno and BHI companies, respective publishers of the tunes, supporting the promotion.

Manone has been booked into the Bandbox, this city, on August 18. Pictured above are Upper left—Ahmet Ertegun and Jerry Wexler welcoming Wingy Manone and his fabulous trumpet into the Atlantic organization. Upper right—A bit of horseplay before the session actually got started. In the right hand corner Ahmet and Jerry use a tube to help Wingy create an entirely different sound. Lower left—Serious business begins as Wexler and Wingy go over the score as Ertegun and one of the band look on. Lower right—Wingy does the trumpet to vocal the Yaya Con Dios lyrics.

"Crying In The Chapel"

The emotional sensation that all America loves and sings superbly rendered by:

"I Done Done It"

Newcomers to the DUKE label. The red hot flip side is

DEALERS—OPERATORS—D-JAYS
you owe it to your patrons—so why hesitate?—offer them the FOUR DUKES version of that lovely ballad

"Crying In The Chapel" and watch the response—You will have to hear the FOUR DUKES only once to double your order!!

The flip says: I Done Done It

WE 4 DUKES

"It's What's in THE CASH BOX That Counts"
PAULA WATSON  
(MGM 11530)  


TENNESSEE WALK" (2:31) [Beacon Music-BMI] Miss Watson does a ragsine novelty bounce with zest and enthusiasm. A catchy ditty that should mean smiles.

LIGHTIN' HOPKINS  
(John 66)  

"DOWNTOWN IN RIVERSIDE" (2:37) [Rockland Music-BMI] Lightnin' Hopkins is in great form as he mournfully chants a slow blues about his "baby trouble." Hopkins' guitar lends colorful assistance and the side comes out a contender.

GONE AGAIN" (2:39) Lightnin' treats to a guitar boogie instrumental that makes for a happy coupling.

LITTLE JUNIOR  
(3m 187)  

"BELIN' GOOD" (2:50) [Delta Music-BMI] Little Junior enjoys every indication of really playing himself as he sings this spirited hot blues. A very strong side and one that could make plenty of noise. Another FUSIN' AND FIGHTIN' BLUES" (3:00) [Delta Music-BMI] A change of pace as Junior etches a slow blues in inventive manner. Junior about to lose his mind and fighting with the woman he loves.

FRANK MOTLEY  
(DC 6004)  

"THAT AIN'T RIGHT" (2:37) [Clairborne-Davis-BMI] Frank Motley and his Crew run through a middle tempo jump with Jimmy Crawford doing a talky vocal complaining he made her what she is and she's not playing fair with him. DUAL TRUMPETS BOUNCE" (2:41) [Clairborne-Davis-BMI] Motley performs his specialty on this end as he plays two trumpets at one time. A quick beat, go-go instrumental.

AL GREY  
(Black 50)  

"BIG CHIEF" (2:36) [Lion Publishing-BMI] Al Grey and his Boys beat out a fast tempo instrumental in lively style. Piano has the featured spot.

WALKING ONE" (2:44) [Lion Publishing-BMI] The Grey aggregation etches a driving beat bounce.

BLAZER BOY  
(Imperial 5224)  

"WAITING FOR MY BABY" (2:20) [Commodore Music-BMI] Blazer Boy belts a fast moving bouncer about waiting in the rain for his gal who doesn't show up. He sings and shouts the lively etching with enthusiasm.

SURPRISE BLUES" (2:22) [Commodore Music-BMI] Flip is a change of pace. Blazer Boy takes a slow southern type blues smartly.

DUSTY BROOKS  
(Sun 182)  

"TEARS AND WINE" (2:36) [Delta Music-BMI] Dusty Brooks and his Tones etch a slow romantic item with Juanita Brown and Joe Alexander forming a smooth sounding duo. Brooks, instrumental backing is softly done.

HEAVEN OR FIRE" (2:38) [Delta Music-BMI] Juanita Brown does a solo on the reverse deck and the gal handles her job smoothly. Tune is a romantic middle beat. Soft piano sets the mood.

DAVID VAN DYKE  
(Peacock 505)  

"DYKE TAKES A HIKE" (3:10) [Lion Publishing-BMI] On the new Peacock Progressive label David Van Dyke on the sax, with Cherokee Conyers ork providing the backing, etches his first release. Dave provides some top deck saxing in the featured role. WE'LL BE TOGETHER AGAIN" (2:36) [Lion Publishing-BMI] Flip is a slow mood piece. Dyke's dreamy sax is in the clouds. Etching is for the esoteric.

CARMEN TAYLOR  
(Atlantic 1002)  

Carmen Taylor comes through in fine style on her first release for the Atlantic label. In "Ding Dong" the gal belts the middle tempo rhythmic jump with an angry emotional and spirited vocal that rocks from the toms. She employs enthusiasm, gravel voice and shadings to sell the bouncer. Orking is in the toodle mood and the result is a disk that should garner coins in large quantities. Has that "Hound Dog" flavor. The lower end, "Lovin' Daddy," is a middle tempo bounce treated to a solid vocal by the gal, but is not as uninhibited as the top deck. Her personality does not emerge as fully on this side. We vote for "Ding Dong."

J. T. ADAMS  
(Republic 7052)  

"ROCK-A-MY SOUL." (2:37) J. T. Adams, with the aid of the Men Of Texas, sings a rhythmic and engaging middle tempo item. The group blends effectively.

CRYING IN THE CHAPEL" (2:41) [Valley Music] Another beautiful rendition of the lovely tune hitting big in all fields. This one has a big chorus back.

MEMPHIS SLIM  
(United 156)  

"FIVE O'CLOCK BLUES" (2:50) [Pamlee-BMI] Memphis Slim does a stirring job on a slow blues and comes up with a very strong side. Slim throws a lot of feeling into his instrument.

THE COME BACK" (2:45) [Pamlee-BMI] The under portion is a dramatic slow blues that Slim bounces until midnight, and then he sings it out. Orking also gets bally and the result is a potent disk.

BIG JAY McNELLY  
(Fedora 1273)  

"ROCK CANDY" (2:59) [Arno-BMI] Big Jay McNeely belts a middle beat handclapper with a moody sax, and this provides the rocking background.

NERVOUS MAN NERVOUS" (2:35) [Arno-BMI] Flip opens like a chantey section then McNeely and the ork take over. A fast waltz that is in the vein of the current hit, "Crazy Man Crazy."

JAMES ALLEN  
(Brunswick 84016)  

THE ONLY ONE I'LL EVER LOVE" (2:52) [Challenge Music-BMI] James Allen Sings a slow romantic blues with emotion against an easy backing.

STRANGE ROMANCE" (2:55) [Arno-BMI] Flip is a slow dramatic item effectively chanted by the artist in dreamy manner. Disk makes a good listening and should catch its share of plays.

UNCLE HUGGIE BOY  
(Intro 6081)  

"THREE LITTLE PIGS" (3:48) [Steve Allen, "LITTLE RED RIDING HOOD" (2:22) Steve Allen, Uncle Huggie Boy waxes his reading of the Grimm Fairy Tales for Hip Kids initially put out by New York jockey Jazbo Collins. Brunswick disk, a release off wherever located. The Uncle Huggie Boy version also making noise out on the coast and indications are that both diskings will sell in large numbers. Seems as though all the kid's kids did not reside in New York alone.
NEW YORK:
No sooner did Ahmet Ertegun, Atlantic Records, return from his vacation than he had a big hit on his hands: The new Jimmy Withers single, "Toy Town," by the recently formed group "The Dominoes." The record was produced by Ahmet Ertegun and engineered by Morton "Papa" Riley, who has been with Atlantic for a number of years.

JOEL TURNER

"Red Top" for Prestige Records. Joel Turner also has a new album out on the label, titled "The Best of Joel Turner." The album features his signature style of jazz, blues, and soul, and it has been well-received by critics and fans alike.

CHICAGO:
Jack Lauderdale, a prominent figure in the world of Swingtime Records, opened a branch office in Chicago. He's staying on here to get the new office up and running, and he's already making a name for himself. Jack believes that the center of the Rhythm & Blues market will shift from the West Coast to Chicago in the very near future.

LOUIS "Satchmo" Armstrong made a triumphant return to Chicago after a long absence. His performance at the Civic Opera House was one of Louis' rare morning appearances. He told his fans that he was looking forward to his return to Chicago, and he thanked them for their support.

NEW YORK—Lovely model visits with New York disk jockeys in a promotional campaign on MGM's hit album, "The Band Wagon." Seen in the upper left photo is Jack Lahey, WINS; Upper right—Max Cole, WOY; Center left—Dave Garroway, WNYT; Center right—Ted Brown, WMGM; Lower left—Edwin Friedensohn, WABC; Lower right—Gallagher and O'Brien, WMC.

GRAB YOUR SHARE OF PROFITS WITH THESE RAMA RECORD HITS!

He's Never Been Greater!
LOONIE JOHNSON
(b/w) "GEE"
RM# 5
A Sure Winner
VIOLET WATKINS
"GRUNT YOUR LAST TIME BABY"
RM# 8

Breaking Big!
THE CROWS
"LOVE YO SOUS"
RM# 3

WILL YOU REMEMBER
(Johnnie Johnson)
original words and music by
LONNIE JOHNSON
(b/w) "STICK WITH IT BABY"
RM# 14

"I'VE WHAT'S IN THE CASH BOX THAT COUNTS"

Breaking Bath POP & R&B
BERT KEYES
singing
"LONELY" b/w "DON'T BREAK MY HEART AGAIN"
RM# 12
Capitol's Fall Plans

NEW YORK—At a trade press showing in this city on Thursday, August 6, Capitol Records revealed plans to transform the neighborhood store into a modern self-service plant this winter as the result of a unique campaign. The educational drive emphasizes the advantages of self-service merchandising.

Record dealers in all parts of the country are being presented with hard-learned details on the benefits and problems of self-service, and are being treated by Capitol's long-range planners to a movie dramatizing what happens when a shelf shop goes self-service.

Capitol sales chief Bill Fowler says it has required a year's research and an expenditure of $50,000 to assemble reliable estimates and information for dealers who want to convert to self-service. The material includes full-color brochures and reports from dealers some of whom claim their business tripled when they abandoned traditional retailing.

The movie dramatizing self-service stars Mel Blanc, the "man of a million voices" featured on scores of children's records, and Jane Frazz, a leading Hollywood starlet. It was taken "on location" in actual dealer's stores.

Showings will be held for dealers in various parts of the country beginning late in August.

Here's A Twist:
Indie Covers Major

NEW YORK—In the past, many major labels have hopped on good songs cut by independent companies. And many of them have become hits. It is well accepted that one of the practices of a successful major record company is keeping a close watch on the indices for coverage of tunes that show promise.

Here's a twist. Essex Records, independent record company, is covering a strong contender first released by a major label. A few weeks ago, Victor released a country flavored ballad labeled "Friends And Neighbors" by newcomer Mary Rose Bruce. On the basis of the platter's strong showing up north, Essex has immediately cut and now has on the market a rendition of the same song by newcomer Joyce Romero with Monty Kelly's Orchestra. Dave Miller, Essex Records' dynamo, cut Joyce's version on Saturday and had the record in the hands of the DJ's by Sunday afternoon.

Margaret O'Brien On TV

NEW YORK—Margaret O'Brien, who just recorded 'F.D.R.'s Prayer For Peace', to be released on the 1st of September, through the efforts of Art Segur appeared on Sherman Bil- lingsley's TV show, "The Stork Club", plugging her release.
Jubilee Inks Verna Leeds

NEW YORK—Jerry Blaine, President of Jubilee Records, is shown signing port Verna Leeds to a long term contract for the company as the thrush's manager. Roy Gould looks on. Verna is known to many as the first hillbilly help cat and to others who have seen her perform as Missy Lou. On her first record "Love In Bloom," she does a novelty hillbilly item a la Jo Stafford's "Temptation" backed with "All Over You."

THE TEN FOLK AND WESTERN RECORDS

JOCKEYS PLAYED MOST THIS WEEK

1. HEY JOE! Carl Smith (Columbia)
2. IT'S BEEN SO LONG Webb Pierce (Decca)
3. CRYING IN THE CHAPEL Darrell Glenn (Valley)
4. A DEAR JOHN LETTER Jean Shepard (Capitol)
5. RUB-A-DUB-DUB Hank Thompson (Capitol)
6. MEXICAN JOE Jim Reeves (Abbott)
7. HOW'S THE WORLD TREATING YOU Eddy Arnold (RCA Victor)
8. I CAN'T WAIT Faron Young (Capitol)
9. IS ZAT YOU MYRTLE The Carlises (Mercury)
10. TENNESSEE WIG-WALK Bonnie Lou (King)

King Releases Tribute To Robert Taft

CINCINNATI, OHIO—When Hank Williams died on New Year's Day of this year, King recording artist Jack Cardwell, a good friend of the country balladeer, wrote a song as a tribute to Hank. The tune, dubbed "The Death of Hank Williams" automatically became a smash in the folk & western juke boxes and in record stores. After the Cardwell record showed such promise, every record company released a platter in honor of Hank.

Keeping up with the currents events in our world and coming up with another hit, the King plattery is immediately releasing a record by Jimmie Osborne entitled "A Tribute To Robert A. Taft." Immediately following the recording session, King rushed to the presses to get the number to all its distribs. The company is going all-out on making this one even bigger than the Cardwell record. The backing is another tune on the current topic of importance, "The Korean Story."

THE NATION'S TOP HIT!

DARRELL GLENN
and the Rhythm Riders

"CRYING IN THE CHAPEL"

b/w "HANG UP THAT TELEPHONE"
Valley V-105

DISTRIBUTION IN ALL AREAS!
VALLEY RECORDS BOX 10033, KINGSTON PIKE KNOXVILLE, TENNESSEE

"It's What's in THE CASH BOX That Counts"
Music Columbia currently a Columbia Contestant judging distributor. Jockey, phonograph echo in are filled authorized. Polly and Charlie STOCK Argyle REEVES ALL to together be MUSIC, considered have submitted a distributor, Calif. in 1953. The rendition will be judged, as is the musical award payable and/or default, and/or in the case of a judge who is unhappy with the results, the clopping of hoofbeats in the backdrop add color to a sentimental tune. "ROCK-A-BYE BONNIE" (2:27) (Teri-ASCAP) Lower deck is a fast moving, change of pace version of the song, which finds Billie Holiday in love with a man, who does not return her love. Chinor blends in happily on the nursery rhymes and cute ending is effective.

JIMMIE OSBORNE (King 15265; 45-1268) \[CONTRIBUTE TO ROBERT A. TAT\] (2:28) (Lois-BMI) King Records, first to come out with a tribute to Betty Williams and the gun once again with a smooth country vocal by Jimmie Osborne in honor of the late R&B star. Bob Thompson writes a sentimental job that looks like a smooth.

"THE KOREAN STORY" (2:28) Lois-BMI Jimmie again delivers a number that carries all the pot of meaning. He sings about the Korean problem with all the sincerity he can gather. With times as they are, this one looks like another potent contender.

JFENSW "TEX" CARMEN (RCA 78771) HILLBILLY HULA (2:42) (Mercury) Carmen "Jukebox" Phil Carmen dishes up a fast moving Hawaiian-flavored item. Comical rhymes, sounds like the Hawaiian language should get many laughs.

"NEW WAIKIKI BEACH" (2:45) [Four Star Sales-BMI] With the air of palm trees in the background Carmen nasalizes the cute happy lyrics in fetching style. Solid instrumentation on both sides.

JOHNNY RECTOR (Coral 46168) "TILL THE COWS COME HOME" (2:00) [Aberbach-BMI] This version by the Kentucky Cherokees etch a quick beat ditty on the top side. The chorus, happy love lyrics and sincere musical style.

"ROSIE" (2:28) [Aberbach-BMI] Flip is a lovely slow romantic ballad given a smooth reading by the warbler. Rector tells about his love to gal, Rosie, who has gone away. A pleasing side.

JOE ASHER (RCA 78758) DADDY DEAR (2:29) [Lois-BMI] Asher delivers a beautiful sentimental tune with warmth and feeling. Lyrics tell of good times he had with his girl, and how she has moved on in ok fashion.

"THE TIME OF YOUR LIFE" (2:00) [Lois-BMI] Reverse side is a quick beat romantic lament about a lover left alone with a picture of his gal. Asher vocals in adequate fashion against an easy string background.

MY COLD COLD HEART IS MELTED NOW" (2:45) [Mercury 70102] ROCKY STARR and the Happy Cowboys was a slow tempo bluesy item. Starr dings up an unhappy cowboy who is leaving the scene. The clapping of hoofbeats in the backdrop add color to a sentimental tune. "ROCK-A-BYE BONNIE" (2:26) [Teri-ASCAP] Lower deck is a fast moving, change of pace version of the song, which finds Billie Holiday in love with a man, who does not return her love. Chinor blends in happily on the nursery rhymes and cute ending is effective.

TOMMY DUNCAN (Intro 6068) "I RECKON I'M A TEXAN" (2:40) [Intro-BMI] Tommy Duncan is back with a song that starts slowly and changes pace. He sings about the pain of a lover who leaves Texas to the end. Miller Brothers back in solid fashion.

FRANKIE LANE-WURLITZER Scholarship (Continued from page 9) The Original Hit "MEXICAN JOE" JIM REEVES on ABBOTT # 116 ABBOTT RECORD CO. 1653 N. Argyle Avenue Hollywood 28, Calif.

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Frankie More, manager of Johnnie & Jack and the Tennessee Mountain Boys (RCA Victor) and Kitty Wells (Decca), says his group is currently doing promotion work. Rapper Los Noel Rogers and Gibb diet, with Tommy Warren doing dates in Pennsylvania on their “Lend Me Your Love” tour. The Warren group also joined the Martha Carson group, reports that his very good friend Tom Anderson, of WVRB, Richmond, Virginia has signed a contract to record on the new “Thunderbird Mind” and on the flip is “The Moon And I.” Carl Smith, set to do a series of shows for the ‘White Horse Flour Company this week. Smith, riding high on his versions of “Hey Joe” and “Wonderful World of Art,” flew into town for Park dates this summer. Leon Payne did the guest spot with Ray Price on the Prince Albert portion of Grand Ole Opry. His $1.50 ticket price was greeted with a session for Decca’s Paul Cohen while in Nash- ville. “It’s What’s In The CASH BOX That Counts.”

Don Sherman

WXXL—Concord, N. H.
1. Mexican Joe
2. Crying In The Chapel
3. Rub-A-Dub-Dub (Thompson)
4. Mountain Man (Smith)
5. Mexican Joe
6. Texas Troubadour (Travis)
7. Mexican Joe
8. Mexican Joe
9. Mexican Joe
10. Mexican Joe

Tommy Sutton

WING—Dayton, Ohio
1. Crying In The Chapel
2. Hangin' My Heart Out
3. Kip's Lullaby (Wills)
4. No Stranger Than Love
5. Texas Troubadour (Travis)
6. Private Property
7. Florida Flyer
8. Cowboy Love (Jim Rees)
9. Call Me Up Sometime (Ring)

Thorton

KRLK—Wash, Ark.
1. Hey Joe (Carl Smith)
2. It's Been So Long (Farris)
3. That’s Alright (Audrey Jones)
4. Crying In The Chapel
5. I Can't Wait (Farris)
6. I'm Sinkin' (Carl Smith)
7. Southern Sweetie
8. Doris (Smith)
9. Seven Lovely Days
10. Rub-A-Dub-Dub (Thompson)

Clarence Kneczold

WEBK & WICJ—Jennings, Ind.
1. Mexican Joe (Jim Rees)
2. Mexican Joe (Jim Rees)
3. How’s The World Treating You (Eddy Arnold)
4. Mexican Joe (Jim Rees)
5. Mexican Joe (Jim Rees)
6. Mexican Joe (Jim Rees)
7. Mexican Joe (Jim Rees)
8. Mexican Joe (Jim Rees)
9. Mexican Joe (Jim Rees)
10. Mexican Joe (Jim Rees)

Joe Morris

WKBW—Newberry, S. C.
1. Crying In The Chapel
2. Mexican Joe (Jim Rees)
3. I'm Gonna Go Back To My Heart (Hank Williams)
4. Mexican Joe (Jim Rees)
5. You Leave Me To Cry (Eddy Arnold)
6. Last Waltz (W. Pierce)
7. Mexican Joe (Jim Rees)
8. Rub-A-Dub-Dub (Thompson)
9. Mexican Joe (Jim Rees)
10. Let Me Love You (Jim Rees)

Cliff Rodgers

WHKK—Akron, Ohio
1. I've Got No Love (Davis Sisters)
2. I'm Gonna Go Back To My Heart (Hank Williams)
3. Last Waltz (W. Pierce)
4. I've Got No Love (Davis Sisters)
5. Mexican Joe (Jim Rees)
6. Mexican Joe (Jim Rees)
7. Mexican Joe (Jim Rees)
8. Mexican Joe (Jim Rees)
9. Mexican Joe (Jim Rees)
10. Crying In The Chapel (Eddy Arnold)

Carl J. Swanson

WRU—Utica, N. Y.
1. I'm Gonna Go Back To My Heart (Hank Williams)
2. I've Got No Love (Davis Sisters)
3. I've Got No Love (Davis Sisters)
4. Crying In The Chapel (Eddy Arnold)
5. Last Waltz (W. Pierce)
6. Casterline (Reeves)
7. Casterline (Reeves)
8. Casterline (Reeves)
9. Casterline (Reeves)
10. I Don't Dance At Your Wedding (Eddy Arnold)

Shell Horton

WHUN-WVAM—Shreveport, La.
1. Carolina (Wills & Warfel)
2. Castorline (Reeves)
3. Castorline (Reeves)
4. Hey Joe (Carl Smith)
5. Walkin' Behind You (Eddy Arnold)
6. California (Garrell & Olson)
7. Mexican Joe (Jim Rees)
8. Mexican Joe (Jim Rees)
9. Mexican Joe (Jim Rees)
10. I'm Gonna Go Back To My Heart (Hank Williams)

Chuck Thompson & Elmer

WFOR—Hollywood, Miss.
1. It's Been So Long (Farris)
2. Last Waltz (W. Pierce)
3. I'm Gonna Go Back To My Heart (Hank Williams)
4. I'm Gonna Go Back To My Heart (Hank Williams)
5. Rub-A-Dub-Dub (Thompson)
6. You Leave Me To Cry (Eddy Arnold)
7. Rub-A-Dub-Dub (Thompson)
8. Mexican Joe (Jim Rees)
9. Mexican Joe (Jim Rees)
10. I Don't Dance At Your Wedding (Eddy Arnold)

Art Barros

WSAP—Fort Worth, Tex.
1. I Won't Be Home No More (Smith)
2. Black Mountain Man (Brown)
3. Private Property
4. You're Life (M. McDonald)
5. I'm Gonna Go Back To My Heart (Hank Williams)
6. Bumpin' Bumpin' Bumpin' (Smith)
7. I'm Gonna Go Back To My Heart (Hank Williams)
8. I'm Gonna Go Back To My Heart (Hank Williams)
9. I'm Gonna Go Back To My Heart (Hank Williams)
10. I'm Gonna Go Back To My Heart (Hank Williams)

Billy The Kid

WNIE—New Orleans, La.
1. Hey Joe (Carl Smith)
2. Baby's In Crowd
3. I Can't Wait (Farris)
4. I'm Gonna Go Back To My Heart (Hank Williams)
5. Time Will Tell (All. Walker)
6. Rub-A-Dub-Dub (Thompson)
7. Cuz'n Lou (Davis Sisters)
8. I'm Gonna Go Back To My Heart (Hank Williams)
9. We Won't Be Home No More (Smith)
10. Rub-A-Dub-Dub (Thompson)

Burt Bacharach

WSOU—Sangamon, N. J.
1. Crying In The Chapel (Glenn)
2. Jingle Bell Rock
3. Crying In The Chapel (Glenn)
4. You Leave Me To Cry (Eddy Arnold)
5. Rub-A-Dub-Dub (Thompson)
6. I'm Gonna Go Back To My Heart (Hank Williams)
7. Cuz'n Lou (Davis Sisters)
8. Tennessee Waltz
9. It's What's In The CASH BOX That Counts

Dave Miller

WMEI—Muncie, Ind.
1. Tennessee Waltz
2. The Yellow Rose Of Texas
3. How's The World Treating You (Eddy Arnold)
4. Mexican Joe (Jim Rees)
5. Woburn Blues (Allerg)
6. Cuz'n Lou (Davis Sisters)
7. Crying In The Chapel (Glenn)
8. I'm Gonna Go Back To My Heart (Hank Williams)
9. I'd Rather Do It Myself (Blair)
10. Gambler's Guitar (R. Draper)

L. F. Kenfield

WTIC—Hartford, Conn.
1. Cuz'n Lou (Davis Sisters)
2. I'll Go On Alone (Allerg)
3. Cuz'n Lou (Davis Sisters)
4. Pleid & Collo (J. Horton)
5. I Can't Wait (Farris)
6. Cuz'n Lou (Davis Sisters)
7. The Fairytale (The Carpis)
8. I Couldn't Keep Away (J. Horton)
9. Rub-A-Dub-Dub (Thompson)

Carl Story

WAYS—Charlotte, N. C.
1. I'm Gonna Go Back To My Heart (Hank Williams)
2. Last Waltz (W. Pierce)
3. I'm Gonna Go Back To My Heart (Hank Williams)
4. Last Waltz (W. Pierce)
5. You Leave Me To Cry (Eddy Arnold)
6. Mexican Joe (Jim Rees)
7. Mexican Joe (Jim Rees)
8. Mexican Joe (Jim Rees)
9. Mexican Joe (Jim Rees)
10. Mexican Joe (Jim Rees)

Rosalee Allen

WOW—New York, N. Y.
1. Rub-A-Dub-Dub (Thompson)
2. Mexican Joe (Jim Rees)
3. Mexican Joe (Jim Rees)
4. Mexican Joe (Jim Rees)
5. Mexican Joe (Jim Rees)
6. Mexican Joe (Jim Rees)
7. Mexican Joe (Jim Rees)
8. Mexican Joe (Jim Rees)
9. Mexican Joe (Jim Rees)
10. Mexican Joe (Jim Rees)

Mack Sanders

KBFI—Ingham, Kans.
1. They Got Me Singing That
2. Last Waltz (W. Pierce)
3. Last Waltz (W. Pierce)
4. Crying In The Chapel (Glenn)
5. Last Waltz (W. Pierce)
6. I'm Gonna Go Back To My Heart (Hank Williams)
7. Tennessee Waltz
8. Mississippi Moan
9. Cuz'n Lou (Davis Sisters)
10. Mexican Joe (Jim Rees)

It's What's In the CASH BOX That Counts.
World's champion music salesman

... anywhere in the location...

Wall-o-matic

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's finest and most complete music systems
Fickle Mr. and Mrs.

It was unusually interesting, being among the company present, when some well known salesmen were discussing the industry generally.

Suddenly one of these men switched the conversation over to the average operator. Discussing some of the statements he had encountered as reported to him by operators.

After a long discourse in this vein, he turned to the others, more or less for verification of the statements he had made, or perhaps, for the thoughts of these others present which might be pro or con to what the operators had told him.

Said one man, "Oh, those operators, they don't know what they want."

He went on from there to explain his statement by speaking at length on the fact that, many times, the operators wouldn't purchase the new machines he showed them, because the operators claimed the new machine was "similar" to what they already had on locations.

"Imagine," this man stated, "an operator telling me that all he had to do was simply point out the name on his old machine and call the machine something else and it would be the same thing?"

Some disagreed, others agreed, with the operators remarks. But, what this salesman should have done, was to seek out Webster's dictionary, and look up the definition of the word, "fickle."

He would learn that Webster defined the word "fickle" as "likely to change without reason."

And therein he would have the answer to what the operators, whom he had met, were trying to tell him.

The operators weren't speaking for themselves. The average operator would just as soon put an old rusty tin can with a hole in it on his route, if that was what the public wanted to play.

The intelligent salesman realizes that the operator is only the sounding-board for the general public.

What the operator tells him, is what the public tells the operator, either through the location owner or directly.

Therefore, the intelligent salesman, not only relays this information on to his sales manager and his factory, but, takes cognizance of what his factory must build to "please the public" via the operator.

And the public is "fickle."

"Likely to change without reason."

Therefore, the salesman and his factory must always be ready to give the public quick changes of equipment to renew interest in playing their machines.

Variety has been the spice of coin machine manufacturing and operating success.

There's nothing like the appearance of a brand new and different machine on any location to suddenly zoom the play action on that location.

There's nothing better than for the average factory to continually develop new and different type amusement products to interest the players.

There's nothing like a hit game to make life so much more pleasant for all concerned with any manufactory.

The unmoving fact remains that the operator constantly requires something new and different in coin operated amusement to continue to enjoy a profitable business.

This means that those salesmen, who are calling on operators, should always remember that the operator is their "sounding-board" for the general public.

If they meet with the operator's approval they are, actually, meeting the public's approval.

Thereby they are giving "fickle Mr. and Mrs. what they want. And that means all will enjoy a profitable and pleasant business.
the MAGIC of 100

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

AMERICA'S FINES
Why Magic?

Because, almost magically, 100 selections found new markets and MORE BUSINESS for music men. Soon after the introduction of 100, tests proved that people who had never placed a coin in a phonograph were listening to the music of their choice on Select-O-Matic “100” Music Systems. And, locations where there had never been a coin-operated phonograph became 100 LOCATIONS.

But it really wasn’t magic. It was just common sense. By offering a broader music service . . . by providing an adequate number of selections . . . by proper programming under the FIVE BASIC MUSICAL CLASSIFICATIONS it became possible for music men to realize the maximum potential from every location.

Today, everyone knows that with 100 selections, there’s “music for everyone.”
The compact Wurlitzer 1650 offers a convincing answer to the musical needs of the location with limited space. Not only is it tuneful, colorful and profitable—it conserves floor space. Once in, its take will sew up that location tighter than a drum for you.

This outstanding new 48-selection earner is alive with famous Wurlitzer features including Cobra Tone Arms, Playmeter, Coin Banking Mechanism and built-in-volume Level Control—all at a low, low price!

SEE YOUR WURLITZER DISTRIBUTOR

Wurlitzer
1650 48-SELECTIONS
STRAIGHT 45 RPM PLAY

1600 48-SELECTIONS
45 OR 78 RPM PLAY

The Rudolph Wurlitzer Company • North Tonawanda, N. Y.
LOS ANGELES—Music and games ops thrust this area are deerring the fact that there is no association in existence to eliminate the local dance hasles which are current here and to bring about more ethical business practices.

The fact remains, as some ops here have stated, that the average location is subjected to continuous pressure from competitors and this, in itself, has been operating a very hazardous occupation.

Even the old time operators, who have missed the same locations for years, are being pounced upon at regular intervals, sometimes by new block operators or by older operators, so that, as even these old timers claim, "Operating can be anything but a profitable business under such conditions."

There is no longer any doubt in this area, especially among the music operators, that the only way to play is "the answer" to the future continuation of their operations. "Geeze," as one leading operator here, who has most of his own route switched over to 10c play, stated, "the suspicions which are current, are in some cases, well founded, that competitors will jump spots and the 10c play is put into action with nickel play and, in this way, both operators suffer with the location owner, himself, completely confused and, many times, also disgusted."

Locations are now beginning to demand dime play, because of reports from new introduction owners regarding the better profits being enjoyed.

In the meantime, suffering most are the operators, who, during the long time, will suffer. Electric current has been changed to 220 volts, 50 cycles, and coin chutes changed over to accept Norwegian coins. A.B.T. Manufacturing Company supplies especially made coin clutes to accept the smaller Norwegian coin.

First import totaled 2 juke boxes and 15 pinball machines. Andre claims more equipment is being shipped to him. One of the juke boxes has been installed in Oslo's new hotel, Hotel Viking, located in the roof restaurant. Installation, in addition to the music machine, included several speakers.

Altho the restaurant is open only from 11 A.M. to 12 P.M., he reports collections for the first 7 days were for 1400 plays.

The second music machine was located at the Hanco, Norway's most famous bathing and sailing resort. With the juke box, 2 pinball machines were set in.

Several pinball machines are now operating at the hotel where some of the American representatives of NATO are living.

Andre, who spent three years in the United States, has in the past visited at the United Manufacturing Company plant. He says, "I was taken care of by Mr. DeSilm and Mr. Porrilline. They are the nicest people I have ever met." He takes care of all repairs and servicing himself, and because of the shortage of parts, has had to make many of these himself.
NEW CUSTOMERS EVERY DAY!

Bally Kiddy-Rides operation is a permanent year-after-year business for operators. Every day of the year, dozens of youngsters in every shopping-area graduate from babyhood to kiddy-ride age. 4,000,000 babies born this year will be kiddy-riders within 3 or 4 years. And Bally Kiddy-Rides are built extra-strong to insure years of trouble-free, money-making operation. Babies born tomorrow will ride Bally Kiddy-Rides you buy today. Start a steady-income route of Bally Kiddy-Rides now.

Finance-Plan available through leading Bally Distributors.

4 REASONS WHY

Bally® KIDDOY-RIDES

EARN BIGGEST PROFITS YEAR AFTER YEAR

1. Flashiest Eye-Appeal
2. Thrillingest Action
3. Simplest Mechanism
4. Sturdiest Construction

Bally MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
Charley Daniels and Don Gilberston got into one of those fishing discussions (?). Said each to the other, "Okay, let's go fishing." So they said and went to the harbor town in the U.S.A. where the record tracks have the intelligence to record this kind of music. The cops must pass their doors as they go to visit their favorite fishermen and listen to the rules of fishing. After a while, "Batter Up," we got to the Chicago River, the Stone River, near Downey, getting plenty of action. Over the weekends, anyway... Phone call from Morrie Wierke to advise that "All's well," at least to K.C. and Charley. They camped at an ancient Seeburg player piano. And some of the other coin operated music machine manufacturers were allowed to hear all of this. What tremendous progress the manufacturers of automatic music have made. Dan Hart decided to take a trip over to Catalina to relax. So Jack Dolan dashed down to the Buick Showroom and got a new $3,000 Buick and the Dee Barrows was getting her books balanced with the firm's accountants.

They came up with another hula of a crack this past week. Said he, "As long as I'm on the job here I just won't>. It's what he 'wants' that pulled the house down with a real belly laugh... Pete and Fran Pellegrino. They're calling Ed Wister, "The kid with the filthy crew." To which always-smiling Ed replied, "Only wish it were true." By the way Charley Hartson just turned in his Membership application for the "1953 State of Year Club"... Ralph Bache, the guys who were present claimed, "One of the best coin operated in the Chicago areabat the story out, Jean Mintborne and his telephone which he draws right down to the water's edge with him at his Malibu Beach home and on which the cord is just a few steps from his house. Every so often, as one of the gang, he'll grab the phone and talk to his offices here, discussing one thing or another. Then, as Jean says, back into the sun, with eyes closed, just dreaming away..." Will Bower, along with a sharp bunch of other Jack's, Johnny Nelson explaining the financial problems which with operators are always on his mind, that's why his "The Blues" never moved. Minded his own business. And never would anyone dare step on him. "The Blue" is retired... Here's the fish story to end all fish stories. Charley Robinson returned from old Mexico with this old tale. The first day we pulled in 3 dolphins and 3 marlin. Believe me, he continued, when all looked at him with lifted eyebrows, including partner Al Bettelman, "that's one the best years I've ever—in the business." Of course Charley surrounded by the six big game fish, we ain't goin' to ever be sure, Charley, my boy, make me the picture.
Every large community has what is commonly known in the trade as a fringe operator. This is the type of operator who has entered the coin machine business with the thought of making a big killing. These fringers are evidently led to believe that, here is a business that requires little ability, but where the profits are huge. They are usually the loud talking type with no more business ability than a flea. They manage to purchase a few machines and then all the world is their pie. They flit from location to location with fantastic tales of placing the latest machines at greater percentages to the location. They do manage to sneak in here and there. After a short period has elapsed, they begin to realize that this business is quite rugged. Then they begin to chisel. They have found out who the various distributors are, and what the prices are for various machines. Then they go back to as many locations they feel might be a prospect for the purchase of a machine. Now, they begin haggling the operator who has his equipment in the location, and in their loud and boisterous manner tell the location what a chump he is to give all that money collected every week in his location to an operator, when, he could buy a machine from him and keep the entire collection. This kind of individual is what is commonly known as a fringe operator. A parasite that unfortunately still clings to this industry. No manufacturer nor any distributor can ever benefit from a fringe operator. They blossom like one of those summer bugs that irritate for a short while and then die. There can be no permanency to them. It is always a great pleasure for me to write about one of these fringers and particularly so, when one is exposed.

Bob Bear, salesmanager for the Rudolph Wurlitzer Manufacturing Co. was recently given a vote of thanks by the members of the New York State Operators Guild. Bob has a big job and is a big man. Yet, he had the time to listen to a complaint and give it his consideration. The spirit and manner in which he cooperated with this association, casts great credit not only on Bob, but the sales-organization, which he heads.

As I see it, the various groups in this industry should always be striving to make this a better business. While the coin machine business is no bed of roses, it is still a good business. If we can eventually eliminate the fringe operator, this would indeed be a better business.
**The OLD WEST Lives Again**

**Thru the CROW CHUTE**

**EASTERN FLASHES**

Wholesalers along coast reported that sales of reconditioned equipment to local operators has tapered off this week, but that export orders are still coming in. As a result of this, anyone, due to vacations, even business is not being done to satisfy all. Even though the local market isn't asking for reconditioned machines to a great extent, they are taking all the new machines delivered, and are asking for more from the distributors are able to supply them with. Practically every distributor could use a great many new machines than they are getting in.

The two-week special sale of parts and supplies by Atlantic-New York and its branches in Newark, N.J., and Hartford, Conn., August 1 to 15, commences on the 14th of the 14th of the month, and bring off a tremendous start, according to Harry Rosen and Meyer Parkoff. While we visited the New York office this week, it was in high at the dealers department. "This sale has been extremely successful" reported Parkoff, "even beyond what we believed possible. Operators have been phoning us, telling us business is not at all going to be going as planned. The office and showroom were gaily decorated with banners and multi-colored flags, making a happy and holiday atmosphere. Joe Fishman, manager of the Newark, N.J. branch reported that in the first day of the sale, he sold more parts and supplies than he ordinarily does in a month. Mac Perlman, manager of the Hartford, Conn., branch, recovering from a recent kidney operation, makes an appearance at the office—just to see that the sale goes along in good shape. . . . Phil Gould, Newark, N.J., avocade owner, returns from a week's vacation at Lake George. . . . Mike Munves and his misses, Rose, spent the last few weeks-end visiting around Lake George. If Rose has anything to say, Mike will take a 10-day vacation upon the middle of or end of August. "George Fleckinstein, D.F.P. manager, leaves this week for a two-week vacation. Mike still extremely busy, with the new Exhibit "Western Gun" getting its share of attention from coming visiting trade.

Barny (Shug) Surman, Runyon Sales, his wife, Mollie, and son, Nate, will leave this office Tuesday (Aug. 13) to spend a few weeks with his relatives in Minnesota. Nate is studying at Lake State. Shug's younger son, Myron, has been there for the past month, frolicking with Pastor's three kids. A.M. regional representative, recovering from a third-degree burn on his leg, Jack was relaxing in a bathing suit. The weather was cool, and he didn't realize the sun was so powerful. . . . Eddie Bett, son of the well known Humbert Bett, Unian City, N.J., down on coinrow doing some buying. Eddie tells us that Bubba, A. M. sales man is home same time in October. New Rochamsey, Brooklyn, op, thinks he has a good angle to take advantage of the many parking meters installed throughout the city. He contends that car parkers, on many an occasion, do not have the available time to pay the meter. He would place weighing machines nearby. Weight 5c—changepacker to return two dimes for a quarter . . . . Jack Selin tells us that his son "Happy" has a new baby on the way. "This will make the third."

Mike Hendy, D.F.P. sales manager, who has spent the last few months here, leaves for home by plane. Thursday, Aug. 6. Stuiker visited Chicago for a dash three days during his stay in the states.

Abe Lipsky and Henry Slavin, Young Distributing (Wulitzer distributor) away on vacations. Joe Young can't spare the time to get away, so he'll take a few long week-ends . . . . Allie Goldberg's (Young Distributing) father passing away Tuesday, Aug. 6 . . . With Nat Cohn's secy, Esther Pansh, away on vacation, his charming teen-age daughter, Lynn, travels in every day from downtown to hold the line in distribution department. Tommy Garmney reports, Three Star Novelty Co, is in the market for parts. The store manager, Louis Be jednak, is looking for a new home. . . . Jack Semel in his office for a week traveling thru upper New York State, back on the job. Only complaint he has to make is that "it wasn't long enough."

The Bingen-Passaic music org has a special meeting with Mr. & Mrs. Jack Semel. A big event in the Am. music business selling all his belongings to get to California. Hear, and we mean hear, he sold his Louisiana plates (teeth) to be able to buy some fancy California ones. . . . Hear, Bally Air of Lido's 8th year of all past with the three-weeks vacation with National Guard. . . . Jennie Casanova, of Abdullah's Furniture, just returned from a visit with husband Gene, stationed in Georgia. . . . Bill Taylor, M.G.M. representative in town . . . . Jack Lawke, Good Time Jazz, combined his week with his family. Showed his wife around town for the first time visiting his distributors.

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**EXHIBIT SUPPLY**

4218-30 W. LAKE STREET, CHICAGO 44, ILLINOIS ESTABLISHED 1901

**NOW DELIVERING**

Exhibit's "WESTERN GUN"

MIKE MUNVES CORP.

577 Tenth Ave. (at 42d St.)

NEW YORK 18, N. Y.

**CONNECTICUT ASSN. CHANGES NAME TO MUSIC OPERATORS OF CONNECTICUT**

Members Busy Preparing For 1st Annual Dinner And Dance On October 3

HARTFORD, CONN.—Officials and delegations of the Connecticut State Coin Association met at the Cedar Steak House, this city on Thursday, July 23.

By unanimous approval, those present voted to change the name of the organization to the Music Operators of Connecticut (MOC). President Abe Pastor presided at the meeting. This was his first appearance since he underwent an operation last June. Abe states he's still far from recovered, but is feeling pretty good. He will take a vacation for a month to recover his full vim and vitality.

Among other business discussed, a letter from the Worcester Red Cross was read. Deep appreciation was expressed to the association for donating $1050 to this relief fund.

Plans were also discussed for their forthcoming 1st annual dinner and dance, to be held at the Hotel Bond, Hartford, on Saturday night, October 5. Paul Rechtshaffen of Reliable Coin Machine Co., who just returned from a two-vacation in the Catskill Mountains of New York, will put into immediate action with his job of head of the Publicity Committee.

Ted's C. O. Television

**ASHBURY PARK, N. J.—**Ted Television Corporation, this city, announced a new console model 17-inch coin-operated television unit.

The unit is described as equipped with an RCA licensed chassis, high fidelity sound system, built-in aerial and standard coil tuner, in genuine formica, finished in blond, which assures the ruggedness necessary for installation in public places.

"It's what's in THE CASH BOX That Counts"
Altho the terrific heat, as well as high humidity, continued without a letup again this week, there were less complaints than usual. Maybe everyone is getting used to it—or the press of business activity is so great this time to think about it. Even with the temperature at boiling point, our town played host to a number of visitors. Some here expressly to visit with the exhibitors, others in the midst of vacations and passing thru. Reports from ops is that shuffle games continue producing good collections, despite the heat and return during the Christmas season. This condition must exist throughout the entire country, as shuffle board manufacturers busy to the extreme rushing equipment everywhere.

Vince Shays, Empire Coin, reports members of the firm hosted more out-of-towners this past two weeks than for quite a long spell. Vince, by the way, has leaves for a vacation. He'll spend it in Eagle River, where he'll get together with his son. ... Lou Bousberg, New Orleans Novelty Co., New Orleans, La., has a firm of toys-Boat! in his Canal Street store. His recently acquired Pinball is quite a sensation. ... Mr. and Mrs. Bob Collier, Long Beach Calif. (formerly of Salinas) passed thru Chicago in their spanking new car. They were heading west across country on a trip thru in town they contacted a number of old friends. ... Bill O'Donnell, Bally, a red hot White Sox rooter, thinks his boys have a real chance to come up with the championship this year. "This is a real ball team" enthuses Bill, "and with any kind of a break, we'll have a World Series right here in Chicago." ... Ben Coven, Coven Distributing, continues to commute daily between here and Lake Geneva.

Joe Mangone, All Coin, Miami, Fla., spends several days here visiting the coin factories. Joe, who is one of Miami's biggest boosters, claims the Chicago heat didn't bother him too much—"I'm conditioned for the hot sun," smiles the energetic Joe, "the heat is nothing. I'm headed back out to old Miami Beach, where the weather is perfect." ... Everyone back at work at Gottlieb, including Dave, Nate and Alvin. Only absentee is Sol, who is away taking a much needed vacation. Alvin reports reception for its current game "Manhattan" of the exceptional, and the factory is busy shipping them all out as they come off the line. ... Hugo Stuker, operator from Zurich, Switzerland, visited the Seeburg plant and was tremendously impressed by their facilities, as well as the courtesy shown him.

Tom Callaghan, Bally, considered one of the finest hosts in the coin biz, was busy this week entertaining as usual. ... Sam Lewis, Genco Mfg. & Sales, back at the office after his Eastern trip. Sam reports this trip proved to be very successful. ... Another factory exec, who returned to his desk is Ed Levin of Chicago Coin. Ed attended the open house party of S. H. Lynch & Co. at Dallas, Tex., where the firm, newly appointed to distribute ChiCoin's products, held a party. Ed reports it was a grand party, and the ChiCoin's were warmly received. ... Frank Mercieri of Chicago Coin, who attended the Lynch showings at Houston and San Antonio, Tex., continues on the road, visiting other distibrs prior to returning to the home office. ... Report is that Carl Kniseley, ever ready to spring a couple of surprises on the trade. ... Paul Calamary, of Bally's Engineering Dept., away from the plant, vacationing. The reaction of a baseball fan is a mystery beyond the ken of the human, Sam Stern of Williams, remarks, "In cities and towns where the local ball club is in contention for a championship, operators report that our 'Pennant' Baseball is getting a terrific play" explains Sam. "Yet at the same time we've shipped quantities of these games to places where the local team is out of the running, or where the community isn't represented by a ball team at all. It seems the players are getting over their disappointment by playing the game they feel that, or the game has such a strong hold on America's population that, given the opportunity, everyone wants to hit home runs and score runs." Whatever the reason, Williams continues to ship its "Pennant Baseball" in good quantities.

Once again, big hearted Bob Gaarre came thru in his usual generous manner. An hour after a call from the vets at Great Lakes Naval Hospital asking for records, Bob put together a large package and sent them along. ... Mary Gillette getting ready to leave for Camp Merrie-Wood in Sapphire, N.C., to pick up her very charming daughter. Mary has as her travelling companion, Charlotte Hughes, the daughter of her secretary. After picking up her daughter, Mary says she will vacation wherever the girls want to go. Everyone most happy to see Margaret Zeeman, secretary in Bally's Sales Dept., back at her desk. Margaret returns after a long siege in the hospital. While Roy Monroe, Monroe C. M. Exch., Cleveland, O., continues to enjoy a much needed vacation, George George holds down the fort. He's been quite a hit about the "big one" he came up with. While 'way up in Clear Lake, Canada, with rod and reel, he hooked an 8 lb. wall-eyed pickerel, as well as big muskies and bass. "Just so no one would doubt my veracity and think I was exaggerating," George explains, "I took several pictures and flash them at a moment's notice."

Mrs. Paul Hoebsch, who was hit by the pneumonia bug immediately upon her return from vacationing, is now recuperating nicely. What with taking care of the mumps, and other things, Paul has had his hands full. This is the first week he has really been able to put in full time at the office. ... Paul Eckstein, Bally's Mfg. Co.'s TV Dept., simply overwhelmed with compliments on the new Lion TV set, complete with remote control. The set also has a brand new arrangement for channel tuning, complete with lights. ... Jim Yates, Bally office mgr., took his family (including the dog) on a vacation to Colorado Springs. George George holds down the fort as the office was short a man for a few days. Seems that last year, just as their vacation got under way, the kids came down with the measles. ... Jack Nelson, Bally sales chief, a busy man—running from one meeting to another.

"It's What's In THE CASH BOX That Counts"
WANT—For resale—Chicago Coin, and United 6 Players, Mills Panoramas, Bear Guns, Rotary Merchandise, Bandit Pin Games, Stone National. Candy Vendors. State price and condition in first letter. SOUTH TACOMA WAY, TACOMA 9, WASHINGTON.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. 10th Ave., N.E., 413. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel. Union 1-7500.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Negro, Calypso, Spiritual, Rock. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel. Union 1-7500.

WANT—Metal Typers, Mutoscope Voice-Of-Gaphers, ChiCoin Basketballs and any other late arcade machines. Send us your list and we will pay. KoPPEL DISTRIBUTING CO., 2960 S. 26th STREET, MIAMI 3, FLORIDA.

WANT—Music Machines: AMI's, all models; Seeburg M-108; Criterion B-225; AMI-A; AMI-B; Jensen 550. Quote best prices. KOPEKEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y.

WANT—Bright Lights, Bright Spots, Light-Bright Pin Games, Seeburg Model B & C 45's. State price, quantity, and condition in first letter. NOBOY COPS. We pay freight. BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—New and used records. Paying 10 cents for 78s and 35 cents for 45's. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 25 N. 5th ST., SPARKS, NEV. Tel. 366, N. Y. Tel.: Telephonic 4-9040.

WANT—One Seeburg Coin-operated piano. Advise condition and price F.O.B. 1-42 AMUSEMENT CO., 912 HOUSTON ST., CHATTANOOGA 3, TENNESSEE.

WANT—Atlantic Cities and Frolics. Will pay $122, PENNSYLVANIA VENDING CORP., 1822 CARSON STREET, PITTSBURGH 3, PA.

WANT—Latest model cigarette machines. Can use Cole, Super-Vend and other drink dispensers, also hot coffee vendors. Please give unit number and condition, trade-in and price wanted in first letter. Write full details to: BOX NO. 221, c/o THE CASINO BOX 32, W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1485 SPRING GARDEN STREET, PHILADELPHIA, PA.


WANT—For Export—Warlitzer 1100, 1250, 1400, M100B, M100C. Send us your list. BUSH DISTRIBUTING COMPANY, 2800 S. 26th STREET, MIAMI, FLORIDA.

WANT—Music Machines: AMI's, all models; Seeburg M-108; Criterion B-225; AMI-A; AMI-B; Jensen 550. Quote best prices. KOPEKEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y.

WANT—Metal Typers, Mutoscope Voice-Of-Gaphers, ChiCoin Basketballs and any other late arcade machines. Send us your list and we will pay. KOPEKEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y.

WANT—Apply—Chicago Coin, AMI, and other Vending Machinery. Coin Operated Pool Tables, Chess, Checkers, etc. Chicago Coin Distributors. 615 TENTH AVENUE, NEW YORK, N. Y.

WANT—Seeburg Model A-78 $525; Seeburg Model B-45 $695; AMI-A $225; AMIC $375. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

WANT—Seeburg—Used—M100A Selectomatic $595; 148M (Label $25) $225; Seeburg Hit & Hit 114H, H148 R. C. Specials, priced very low. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI.

WANT—Reconditioned—Like New—Beech Club $525; Frolics $315; Atlantic Cities $325; Beaut- y-Ball $35; M100B $35; Kennesaw League Bowler $117.50; Universal 6 Play Deluxe and Elegante. Send us your list. WRITE ON DONAN DISTRIBUTING CO., 50 WALL BOX KEDZIE AVE., CHICAGO 25, I1. Tel.: Union 8-3211.

WANT—Hi-Speed Super Fast stand—Set waxed cold dice cans per case $8.50 f.o.b. Dallas, TEXAS. Sold on money back guarantee. AMI DISTRIBUTORS, 3100 MAIN STREET, DALLAS, TEXAS.

WANT—Fillen Hideaway Cabinets 15 in lot. Best offer takes lot. Across The Board, make offer. AMI DISTRIBUTORS, 3100 MAIN STREET, DALLAS, TEXAS. All new, some used, many personalized. Esmound Window Fan, 124T, sold for 25C. FREDERICK DISTRIBU- TMERS, 2315 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: Geneva 0792.

WANT—Reconditioned Warlitzers: 1250's $875; 1100's $250; 1015's $125; 1080's $125; Seeburgs 755 and up $250 each. All 148M $250; Packard Manhattan's $75; Criterion $100; AMI $50; Wall Boxes 3W-L-50's $10; 6W-50's, 10, and 25C Boxes $22.50. O'CONNOR DISTRIBUTION CO., 1486 W. MAIN ST., RICHMOND, VA.

WANT—Coin-operated Arcade Machines. Local and long distance. All new, used, reconditioned. ANY MACHINES AT ANY PRICE. FRANKLIN STREET, FAYETTE- VILLE, N. C. Tel.: 2-9992.


WANT—Exhibit Six Shooter $150; Dale Gun $50; Slug Fest $139; S. P. Lines $36; ABC $89; Zingo $115; Stars $319; Used Turf Kings $75; Winners $50. WHEEL- ING COIN MACHINE EXV., 123-850'S, ENGLEWOOD, CO., 4-9202 and ENGLeowel 4-9204.

WANT—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

WANT—All types of Arcade Equipment available at Unusual Prices. Chicago Games and One Ball. MERIT IN- DUSTRIES, 542 W. 63rd STREET, CHICAGO, IIL Tel.: 4-9202 and 4-9204.

WANT—United Bowler 5 Pack $200; Six Play $325; DeLuxe $390; Super $325; Official $375; First Class $150; Edeco 2 Play Bowlers $175; N/J Boat $150; High $150; New $145; United Slagers $60. MOUN- TAIN DISTRIBUTORS, OXON, NO. 1, DE- NOVER CO. Tel.: 3-8518.
FOR SALE—Or Trade—1 Seeburg Sieman Unit Metal Cabinet, perfect condition. 2'4" Seeburg Hideaways. Will sell or trade for late Big Fun Games. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE—United Six Player Deluxe S. A. $195; Chi-Column Six Player 10th Frame Bowler $295; United Twin S. A. Rebound $75; Bingo-A-Balls $40 each; United 10th; Freedom S. A. $35; KONAB'S SKILL GAMES CO., 67 SWAGGER-TOWN ROAD, SCHENECTADY, NEW YORK.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus $5 per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: Sacramento 2-5050.

FOR SALE—Frolics @ $275; Spot Links @ $225; United Leader @ $175; United Stars @ $225; Twin Rotation @ $195; Kemey Conversion for large board @ $175. UNIVERSITI COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: University 6900.

FOR SALE—Bingo Games—Music Boxes—5 Plus Bowlers—25,000 Dice—Cigarette Machines—Vending Machines. All equipment reconditioned and reconditioned and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: Eastern 7-1021.

FOR SALE—Extremely low priced deal on brand new 5c Hot Nut Machines, $10 each, terms 1/3 deposit, balance sight drafts. Slug proof, white enamal finish, 6 lb. cabinet. Finest guaranteed phonographs. SEASTYLE DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY. Tel.: Bldglo 8-3324, 3325.

FOR SALE—Balls Beauty $572.50; Sunrise Specials $295; Beach Clubs $499.50; Futurities $175; Broadway $115; Turf Kings $69.50; Gatling Flying High $167.50; Chinatown $147.50; Grand Slam $197.50; All Star Basketball $87.50; Watch Mr. Line $35; Joker $35; Exhibit Rudolph The Red Nose Reindeer, slightly used, $450; Tele-quiz Corp. Quiz-Time $95.50; Chicago Coin six player Bowl-A-Ball, floor sample, $150; Williams Show Shoe $35. NEW ORLEANS NOV-ELITY CO., 115 MAGAZINE ST., NEW ORLEANS, LOUISIANA. Tel.: Canal 6318.

FOR SALE—Have a large stock of reconditioned Five Balls. One Ball Radio and Phonies. Write for list. WESTERHAUS COMPANY 3726 KESSEN AVENUE CINCINNATI, O. Tel.: Montana 5000-1-2.

FOR SALE—1 Williams' Super World Series $150; 1 United 3-4-5 $85; 1 Seeburg Bear Gun $110; 1 Genco 400 $169.50; 1 Packard Satin Finish Wall Boxes $50; 1 Gottlieb's Skill Pool $175. AUTOMATIC AMUSEMENT CO., 1019 PENNSYLVANIA ST., EVANSTON 10, ILLINOIS.

FOR SALE—Bomber $40; Jedy $45; King Pin $50; Buttons & Bows $32.50; Thing $32.50; What's My Line $49.50; Tri-Scorer $35; Harvest Time $85; Knock Out $45; Punchy $40; Fighting Irish $45; Gin Rammy $42.50; Spring Time $85; Big Hit $165; Slug Fest $140; White Kids $105; Hiss & Russ; Genco $45; Cassata $25; Boston $9.50; 49 Majors $27.50; Jennie $10; Tumblenod $32.50; St. Louis $32.50; Red Shoes $60; Tecson $22.50; Hit Parade $27.50; South Pacific $49.50; Shanty Town $62.50; Morocco $22.50; Bank-A-Ball $85; Mardi Gras $27.50; Rainbow $22.50; Just 21 $15; Play Tune $30; Freshie $42.50; MON-ROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-6000.

MISCELLANEOUS

NOTICE—10c Seeburg, AMI Op—Don't Pass Up Nickels! General's Conversion Kit fits latest model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples 3.50. Lots of 10, $2.95 each. Complete with decals and instructions. GENERAL DISTRIBUTING CO., 720 HARRING, CARLSBAD, CALIFORNIA.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box. New York City, Hudson 6-2610; The Cash Box, Chicago, Illinois, Carboron 2-0045; The Cash Box, Los Angeles, Calif., Webster 1-1121.

NOTICE—Phonograph Motors Rewound—Any make of split-phase Juke Box Motor rewound $4.00. No Ex. $4.00; is all you pay. Mail ing list 4,000 Juke Box Operators $35. CAROLINA ELECTRIC CO., 130 BOX, 135, MATTHEWS, NORTH CAROLINA. Tel. 2711.

*"B

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AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

“It’s What’s in THE CASH BOX That Counts”
<table>
<thead>
<tr>
<th>Game Name</th>
<th>Price</th>
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<tbody>
<tr>
<td>1. Silver Slides</td>
<td>150.00</td>
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<td>2. Silver Spray</td>
<td>145.00</td>
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<tr>
<td>3. Silver Bong</td>
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<tr>
<td>4. Skyline</td>
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<td>5. Sky Jump</td>
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<td>6. Star Pong</td>
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<td>325.00</td>
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<tr>
<td>8. Banana Boat</td>
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<td>20. Banana Boat</td>
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**NOTE:** Prices may vary and are subject to change without notice.
Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

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Model 1556, 5c Wall Box, 23 Wire 39.50
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