Guy Lombardo points out the features of the beautiful new AMI Model "E" automatic phonograph which has just been introduced. The machine, which offers 120 selections in 45 rpm, will be on display at all AMI distributor show rooms throughout the nation during the week of June 14-21. Guy, who is currently at the Roosevelt Hotel in New York, is making the juke box rounds with his latest Decca disk, "Blue Willows" and "I'm In Love".
hitting a NEW HIGH

...FOR EARNINGS IN
Smaller Locations

From the day it was introduced, this colorful, compact Wurlitzer 48 selection phonograph vaulted to the top spot in preference rating among limited space locations. Spearheaded by a sparkling glass AstraDome, its features include time-tested mechanism, two twin-titled strip holders with single button selector, famous Zenith-Cobra Pick-Ups, Coin Banking Mechanism, Playmeter and built-in volume Level-Control—and priced to make every collection day a memorable day for Wurlitzer Operators.

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STRAIGHT 45 RPM PLAY

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45 OR 78 RPM PLAY

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The Rudolph Wurlitzer Company • North Tonawanda, N. Y.
28,000,000 plugs per week are a lot of plugs for one song.

Yet on America's 550,000 juke boxes, there are dozens of songs which are getting that many right now.

Last week in this space, while we were discussing the relationship between the music publisher and the juke box operator, we noted that if a song got into only 10% of the nation's juke boxes that would amount to 55,000 locations. And if those records were played only once a day, it would add up to 385,000 plugs in a week.

But those were minimum figures. It must be remembered that a hit song gets into approximately 75% of the boxes, which means over 400,000 locations. And while a smash may be played more than 100 times a day, let's presume that it's played only 10 times. That adds up to 4,000,000 plays a day or 28,000,000 in a week.

Fantastic!

It's happened over and over again.

What does all this mean?

Obviously, it means a great deal, not only to music publishers, but to everyone else engaged in the music and record businesses.

Where else can you get the number of plugs which the gigantic network of juke boxes located clear across the nation provides? Where else can you get that kind of promotion? And where else do you have a market that not only pays for its records but at the same time creates further markets in which those records can be sold?

Although most people in the business today realize the tremendous part played by the juke box operators of America in establishing a hit, many are taken aback by such figures as these. Not that they think they aren't true. Obviously they are—and if anything, they are understated. What these people almost always remark is that they have never stopped to think about them before, never realized that they amounted to such large proportions.

But it is something to think about. For these figures show conclusively that the importance, value and necessity of the juke box to the music business can never be overstated. It provides a base of sales and an avenue of promotion which is unparalleled in the entertainment world.

Now the big question which each person in the music business must ask himself is: "How can I fit into this picture? How can I take advantage of this tremendous outlet?"

The answer may be different for each one but essentially it involves letting the juke box operator know about your song, record or artist. It means exposing what you have to sell through a medium which he uses.

In other words, if he doesn't know about it, he can't buy it or program it.

The juke box market, as we've shown, is a fantastic one not only in the amount of plugs which it provides for records, but also in the amount of records which it absorbs and pays for.

It is a market which you, as a member of the music business, owe it to yourself to cultivate to its fullest extent.
Announcing 11th Anniversary

The Cash Box

(Dated: JULY 18, 1953)

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  as selected by the Nation's Disk Jockeys—
  in "Pop", "Rhythm and Blues" and "Folk and Western".

• Feature Articles by leading Disk Jockeys.

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RCA Victor 20/47.5317

RCA VICTOR Best Sellers

WEEK OF JUNE 13th

POPULAR

NO OTHER LOVE / KEEP IT GAY

Perry Como

I'M WALKING BEHIND YOU / JUST ANOTHER

Elvis Presley

MY ONE AND ONLY HEART / SAY YOU'RE MINE

Elvis Presley

THE STORY OF MY LIFE / ONCE UPON A TIME

Tony Bennett

USEA DARA / TWO LOVERS

Eartha Kitt

THAT HOUND DOG IN THE WINDOW / POOR OLD DOG-LOSSER

Huny & Zed

NOW HEAR THIS / APRIL IN PORTUGAL

Tony Martin

DON'T YOU CARE / MY GOOD GIRL

Vivien Vance

SEND MY BABY BACK TO ME / MEANWHILE

Vivien Vance

APRIL IN PORTUGAL / PENNY WHISTLE BLUES

Freddy Martin

THE HONEY JUMP / TIME TO DREAM

Santé's Fasino

RETURN TO PARADISE / THE MOON IS BLUE

Silver Strings

THE TERRY THEME / SYMPHONY OF A STARRY NIGHT

Hugo Winterhalter

THE CARLELBIDGE / THE RHYTHM OF THE RAINDROPS

Frankie Carle

MATILDA, MATILDA / SUZANNE

Harry Belafonte

COUNTRY AND WESTERN

HOW'S THE POPULAR

HISTORY TELLING YOU / FREE HOME DEMONSTRATION

Eddy Arnold

SPANISH FIRE BALL / BETWEEN FIRE AND WATER

Hank Snow

TOO YOUNG TO TANGO, HEARTS Weren't MEANT TO BE BROKEN

Hugo Winterhalter

BROKEN WING / CANNONBALL YODEL

Ethan Rice

SOUTH IN NEW ORLEANS / WINNER OF YOUR HEART

Jimmie & Jack

RHYTHM AND BLUES

I FOUND OUT / LITTLE GIRL, LITTLE GIRL

The Du Droppers

don't CARE / COME TO A FAIR

Jimmie & Jack

I WANNA KNOW / LAUGHING BLUES

The Du Droppers

70 rpm 45 rpm

TIPS FROM THIS WEEK’S RELEASE

THE TERRY THEME
from “Lullibey”
SYMPHONY OF A STARRY NIGHT
Hugo Winterhalter and his Orch.

KING SIZE KISSES
Do Me a Favor
Lita Kirk

YOUR MOUTH'S GOT A HOLE IN IT

Plays Red

* 45 rpm, exception.
NEW YORK:

The song pluggers gathered at Fred Waring's place in Shawnee, Pennsylvania last Tuesday for one of the most pleasant outings that we can remember. Everything was beautifully planned and Fred, of course, was a gracious host. We're already looking forward to next year's bash... The Four Aces getting a special Cadillac with custom construction in back to allow two of the boys to sleep while two are up front driving. . . . Pee Wee King entertained advertising agency execs at the Waldorf last week to mark the occasion of WAVE in Louisville getting a stronger signal. Pee Wee also appeared on the Kate Smith show while he was in town... Georgia Carr receiving plenty of attention from New York operators on her current Capitol release "Laugh."... Tony Martin will have his own musical show in the spot vacated by Phil Harris and Alice Faye. Tony's first broadcast is July 3... The band returns to Broadway on June 9 for a two week engagement at the Bandbox.

CHICAGO:

The "Miller At Midnight" (WGN-TV) show is attracting ever more and more attention. Not only are the leaders of the biz here discussing its alive ness, as well as its relaxing and honey tempo, but, what's most important, viewers are writing in to advise, "This is one show well worth waiting up to see." Sort of reminds us of the old Dave Garroway Show, which carried Dave right to the top. Howard/ Miller is conducting one of the best shows on the airwaves. And winning one of the most enthusiastic followings. His presentations are to the point. Introductions of artists are easy and friendly. Starring presented ad lib their way along. With coffee and sandwich. And seem to be really enjoying themselves.

"The Miller At Midnight" can't be. The Chicago land area and with a national sponsor, would be one grand program to relay 'round and about the circuit. Al Bellin claims Jack Polton and Lois Steele have written the next big hit. Called "Peteh the Parakeet." First release on Decca. Featuring the parakeet used by Saxie Dowell on his WGN nightly show. . . . Looks like the next big instrumental is "Terry's Theme From Limelight." . . . Socko combo at the Chicago: Johnnie Ray and Georgia Gibbs. . . . Note from Ned Miller says he's getting awful reaction, while out in a few weeks. . . . Johnny Canzoneri, former prize fighter, has turned songwriter. His first tune is a ballad, due out in a few weeks.

The Hilltoppers are working hard on a hit. The band is very much interested in getting out at the forests. . . . Hop on the Decca Bandwagon With These Great COIN-Catchers. The Hilltoppers' wavin' of 'I'd Rather Die Young' becoming more and more a hit. . . . The Four Aces*

LOS ANGELES:

Local music biz gets a hefty shot in the arm when the Les Brown orchestra opens for a month long run at the famed Hollywood Palladium. The Brown orchestra has always played to record breaking crowds in Los Angeles and should receive a tumultuous reception. . . . Frank Harris, Vogue Records presy, back from a short trip to the mid-west. Didley can't press those Jenny Barrett disks fast enough. . . . We're still waiting for a copy of a platter we feel will rock 'em. It's on Vogue, too, by Ernie Andrews tagged "Don't Lead Me On." . . . Appearance of Cole Porter as surprise guest on the Peter Potter "Shake Box Jury" this past week was the hit of the show in our book. . . . Gisele MacKenzie nabs the Hill Parade show this coming fall, replacing chops June Val. Lass is currently making a couple flickers. . . . Capitol prepping a big welcome for the Ray Anthony org as it hits town this coming week. . . . Helen O'Connell, Ray Eberly and Ray Anthony kick off a TV series May 29 for Chesterfield via CBS-TV. . . . That Gloria Wood-Ferdinand waxing of "Hey Belboy" rapidly rising as a top hit locally from Bob Johnson's Music Views: Dinah Shore sings for Chevrolet on TV, posed in a Pontiac at a Los Angeles auto show, but was assured by the President of General Motors, "Don't worry. If they fire you, they will hire you." . . . General's newest recording star, Chuck Miller has been signed to a 26-week pact with the Palladium to be official host on the nationally known "Palladium Party," KNXT. . . . Los Angeles City college dance band set to wax for Capitol after settling union difficulties. Union objections ended when the band members agreed to join Local 47. Hal Levy, veteran songwriter started the course in Lyric Writing being offered by UCLA. . . . Remorse that Roberta Lynn may rejoin the Lawrence Welk crew isn't true. Band continues to rock up a record roll at the Aragon has named Stanley Jones Caballades manager of the band.

"It's What's in THE CASH BOX That Counts"
PETE HANLEY

"HELP ME MEND A BROKEN HEART" (2:30) Still riding the heights with "The 7th Man," Pete Hanley follows up with a lively shuffle tempo jumper. The strong voice belts out the rhythmic toe tapper in a fashion that makes it natural for the horns.

"COME BACK TO ME" (2:35) With a full chorus and the fine backing of the Leyden Brothers' orch, Pete dishes up a smooth and impressive interpretation of a pretty ballad. Pleasing delivery and a good song.

MARGARET WHITING

"WHERE DID HE GO" (2:43) [George Lee Co.] Margaret Whiting looks like she has a clicker in a fast moving galloping tempo bootee. The "Rushkey Nog" as a lively spin and this exciting item could hit it big and take her way up again. Terrific treatment.

"SOMETHING WONDERFUL" (2:40) [Capitol Monome] With Nelson Riddle and the men setting up a soft backing, Maggie glides through a romantic item in her warm and cooing manner.

JACK RICHARDS

"I JUST WANT YOU" (2:52) [Merion Music] A pleasing, literate with an inviting sound is sent out by Jack Richards as the steady beat backing is portrayed by Jimmy Leyden orch with the Nightwinds handling in the vocal backing.

"H.A! SWEET AS APPLE CIDERS" (2:58) [E. B. Marks] A nice oldie gets a refreshing going over by Jack and the Nightwinds as they ease through the ditty in a smooth fashion. Number jumps up for theorking at mid point.

RUSTY DRAPER

"GAMBLES' HANDS" (2:30) [ interes Music] Rusty has a terrific devilish quality in his voice as he speaks to his guitar about the past. This different tune has a "Mule Train" touch to it and Rusty gives it a fine delivery. Galloping beat colors side. Could click.

"FREE HOME DEMONSTRATION" (2:54) [Harawine Music] A catchy bouncer that twist's the familiar expression of "free home demonstration" to fit a handclapping bouncer is delivered with life by Draper. A happy ditty. Clever idea.

THE SILVER STRINGS

"THE MOON IS BLUE" (2:52) [RCA Victor 20-5318; 4-5318] A hand picked, most beautiful instrumental treat of a pretty tune from the flick of the same name is excellently delivered by the Silver Strings. With orchestral numbers cascading on so strongly, this could easily click. Group is sensational.

"RETURN TO PARADISE" (2:58) [Remick Music] From the film of the same name as the tune comes another lovely instrumental well treated by the crew. Their melow strings blend mysteriously on this sultry and impressive tune.

"NO OTHER LOVE" (3:10) [Chapel & Co.

"KEEP IT GAY" (2:05) [Chapel & Co.

PERRY COMO

(RCA Victor 20-5317; 4-5317)

- With a chain of three consecutive top hits under his belt for the '53 season, Perry Como comes up with another that should make it four in a row. First "Don't Let The Stars," then "Wild Horses" and currently with "Say You're Mine Again," Perry essays through a tender ballad labeled "No Other Love" from the Rodgers & Hammerstein musical, "Me and Juliet." The tune has an enchanting romance about it that just can't miss, and with Como's fans hopping on the platter, the number should click right fast. Perry Rene sets up a perfect backing for the artist to showcase the polished vocal, "Keep It Gay" is another number from the show, this one with a bouncy lightness. Watch the top half. It gonna be big.

"FOR ME, FOR ME, FOR LIGHTNING AND THUNDER ME" (2:35) [Arfuss-Rose Pub.]

GEORGIA GIBBS

(Mercury 70172; 70172 x 45)

- With her "Seven Lonely Days" gliding through a successful run for the thrush, Georgia Gibbs hands in another versatile bit of chirping on two entirely different but equally excellent sides. The softness of her voice is featured on this end as she intimately touches upon a tender waits item labeled "For Me, For Me, For Me." Her ease of handling and the lovely folk flavor found are a perfect combination. The velvety treatment is tailor made for her voice. "Lightning and Thunder" brings out the spirit and verve in Georgia's voice. She belts the thrilling Latin number in the same fashion which she delivered "Kiss Of Fire." This rousing number really moves. Watch both ends.

"WITH THESE HANDS" (3:10) [Ben Bloom Music]

"SATISFIED" (2:45) [Arfuss-Rose Music]

JOHNNIE RAY

(Columbia 40006; 4-40006)

- After making a strong show-
ing with "Somebody Stole My Gal" and currently making a bid for honors with Doris Day on their duet version of "Candy Lips," Johnnie Ray presents a followup solo that oughta make a a load of noise. He dishes up an emotional and rather stirring reading of a very potent number tagged "With These Hands" and sings the number right tough. He talks to the listener in an impressive fashion towards the end. On the other end, Johnnie starts with the Four Lads in a popular spiritual dubbed "Satisfied." This exciting number with a handclapping rhythm should catch loads of spins and make the boxes bounce. Terrific styling and spirit on both ends. They could click in a big way.

BOBBY BREEN

(A-Bell 433)

"THERE'S A BELL THAT RINGS IN MY HEART" (2:38) Bobby Breen hands in a high voice with swinging rhythms and the lush Vincent with a colorful backdrop by Myron Bloom and George David. The musictí"IT'S THE END OF THE WORLD TO ME" (2:35) With a warm Latin air in the backing, this orchestra artist dishes up a pleasing ballad sung with smoothness and expression. A pretty side that should make for spins in the boxes.

LEE SULLIVAN

(Adam 1023)

"REMEMBER ME HOME" (2:39) [Orlub Music] Lee Sullivan stands out before harmony like that of a barber shop quartet as he and the Patty Singers soar through a pretty tune with a fitting backing by Joe Leahy and his orch. A pretty tune.

"IF YOU STOPT CARING" (2:36)

Orlub-Wigges Music] Lee's tenor voice comes through clearly as he and the group deliver some more involving ballad music. Number is very warmly treated.

LOU MONTE

(Jubilee 9001; 45-9001)

"THROW THE LONG WAY" (3:10) [Hill & Range] An unusual and wonderful backing of a guitar's strumming coupled to an effective mood for Lou Monte's terrific treatment of a slow expressive number. Number has an inviting folk feeling. Might happen.

"REPEAT THESE WORDS AFTER ME" (2:52) A similar backing is arranged for the vocalist as he offers a number with the same folkly flavor. The delivery is catchy and makes for fine listening.

DAMITA JO

(RCA Victor 20-5328; 40-5328)

"DON'T YOU CARE" (2:42) [Ruthiehine Music] In her stylish vocal manner, Damita Jo offers a filling blues ballad that packs a great deal of feeling. She has a terrific style and puts over the song well.

"DO ME A FAVOR" (2:51)

Cresto Music] The thrush handles another tune with color as she sways to a slow and pretty waltz item. The Joe Reisman arr. adds to the side.

LITA ROZA

(1349; 45-1349)

"RETURN TO PARADISE" (2:30) [Remick Music] One of the best versions of the lovely melody from the film of the same name is excellently rendered by Lita Roza. Her sultry and well controlled rendering could make this a big hit for the thrush. Real pretty.

"WE'LL MEET AGAIN" (2:30) The talented vocalist puts sentimentality into her voice and comes through in a potent manner on a pretty ballad. Peter Knight's arrangement of the song by John Douglas makes up a fine air.

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and the Rhythmasters
(vocal by Bobby Colton)

"LEARNING"
and
"EIGHT BEAT BOOGIE"
15090

Mac Wiseman

"CRAZY BLUES"
and
"RAINBOW IN THE VALLEY"
1168

AMERICA'S BEST SELLING RECORDS.....

"It's What's in THE CASH BOX That Counts"
JOHNNY JOHNSTON
7/11 [17, 45-117]

BEYOND THE NEXT HILL (2:30) [United Music] John John-.
ston sends up an enchanting vo-cal and the vocal melody
we've heard. With a stellar or-
" programme by the lush Acqua-viva chorus, the results are terrific. Number has a
captivating warmth to it.

PLEASE COME BACK TO MAMA (2:55) [United Music] Johnny
tenderly glides through another
ballad with the aid of Terry's
work. He puts over the
song in an inspired fashion.

FELICIA SANDERS
(Columbia 4-0011; 4-0011)

"HOW DID HE LOOK" (2:50) 
[Lincoln Music] The whistling
and the whistling on the big version of
"Moulin Rouge" hands in a fear-
fully pretty voice in a tender ballad.
This standard could catch spins.
Reading is appealing. Percy Faith's
work is fine.

"I NEVER SAW THE SHOW" 
(2:46) [ABC Music] Paul West-
ton takes the whistled on this one
Felicia hands in another hashed and
heart felt delivery on a slow ballad.

HUGO WINTERHALTER 
ORCHESTRA
(RCA Victor 20-5325; 4-5325)

"ADIE TERRY THEMIE" (2:02)
[Bourne Inc.] Terry's Theme from
"Tonight's the Night" that should be in the No. 1 spot of the wax.
charts in short time, gets a lovely
attention from the first rank or
of Hugo Winterhalter. Lush delivery is
imaginative. A sure coin getter.

"SYMPHONY OF A STARRY 
NIGHT" (2:03) [Johnstone
Montiel] A chorus chants the
melody to blend perfectly with the
Winterhalter instrumentation of a
lovely song. This fine mood music
should do especially well in the soft
music locations. A fine showing.

FRANK WOJNAROWSKI ORCH.
(Dona 3122; 45-3122)

"HELENA POLKA" (2:30)
With cheers and laughter, the
Frank Wojnarski and his polka orchestra
dance through a lively num-
ber that should go well with the
Polish folk. Number has a potent sing
in it that makes it perfect for dancing.

"SLOVAK POLKA" (2:27) 
Montiel's 
This order continues to belt out the
same type of music in an identical man-
ner. If placed in the right locations,
this number could draw strongly.

VAUGHN MONROE
(RCA Victor 20-5329; 4-5329)

"DON'T YOU CARE" (2:55) 
[Shepko Music] In his round
low voice, Vaughn Monroe offers a
slow and pleasing ballad with a mean-
ingsful set of lyrics. Another fine
showing by the warbler. A chorus
melody, a beauty of the delivery.

"MY GOOD GIRL" (2:25) [Gen-
eral Music] A folk-favored novelty
with a catchy bounce beat is
lightly and melodically served up by
the balladeer. The Wonders and
Vaughn team up well together.

John Johnston sends up an enchanting vocal and the vocal melody we've heard. With a stellar or-kching by the lush Acqua-viva chorus, the results are terrific. Number has a captivating warmth to it.

Hugo Winterhalter Orchestra
RCA Victor 20-5325; 4-5325

Adie Terry Theme (2:02)
Bourne Inc.] Terry's Theme from 'Tonight's the Night' that should be in the top 1 spot of the wax charts in short time, gets a lovely attention from the first rank orchestra of Hugo Winterhalter. Lush delivery is imaginative. A sure coin getter.

Symphony of a Starry Night (2:03)
Johnstone Montiel] A chorus chants the melody to blend perfectly with the Winterhalter instrumentation of a lovely song. This fine mood music should do especially well in the soft music locations. A fine showing.

Frank Wojnarski Orchestra
Dona 3122; 45-3122

Helena Polka (2:30)
With cheers and laughter, the Frank Wojnarski and his polka orchestra dance through a lively number that should go well with the Polish folk. Number has a potent singing in it that makes it perfect for dancing.

Slovak Polka (2:27)
Montiel's
This order continues to belt out the same type of music in an identical manner. If placed in the right locations, this number could draw strongly.

Vaughn Monroe
RCA Victor 20-5329; 4-5329

Don't You Care (2:55)
Shepko Music] In his round low voice, Vaughn Monroe offers a slow and pleasing ballad with a meaningful set of lyrics. Another fine showing by the warbler. A chorus melody, a beauty of the delivery.

My Good Girl (2:25)
General Music] A folk-favored novelty with a catchy bounce beat is lightly and melodically served up by the balladeer. The Wonders and Vaughn team up well together.

JOHNNY JOHNSTON
(RCA Victor 20-5325; 4-5325)

How Did He Look (2:50)
Lincoln Music] The whistling and the whistling on the big version of 'Moulin Rouge' hands in a fearfully pretty voice in a tender ballad. This standard could catch spins. Reading is appealing. Percy Faith's work is fine.

I Never Saw the Show (2:46)
ABC Music] Paul Weston takes the whistled on this one Felicia hands in another hashed and heart felt delivery on a slow ballad.
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H. W. Dolph

It’s What’s in THE CASH BOX That Counts”
See the introductory showing of the striking new "E-80", June 14-21, at your AMI distributor's.
Attend the world premiere of this "Concert Grand" of juke boxes at your AMI distributors, June 14-21.
All three sensational new AMI Model "E"s displayed for the first time at your AMI distributors, June 14-21.
Don McLeod starts his new TV-DJ show on WJBK-Detroit, Mich. on June 13. The show will run from noon to 1:30. Doris Anderson, librarian, says it will be the first show of its kind in the midwest. Some of the guests already lined up for the first few shows give promise of top-flight entertainment. They are: Don Cornell; Johnny Desmond; Buddy Greco; Dolores Gray; Hamish Menzies; Bobby Wayne; Richard Hayes, and others. Ralph Phillips and Bill LeFevre (WFBR-Boston) picked Dorothy Collins' Audiodisk as the best new release of the week on their Melody Ballroom Show. The boys couldn't decide which one they liked best so they made it a double pick by selecting both sides. "To Make A Long Story Short" and "My Heart Stood Still".

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THE TEN RECORDS

Disk Jockeys Played Most This Week

A summary of reports received from the nation's disk jockeys.

1. SONG FROM MOULIN ROUGE  Percy Faith (Columbia)
2. APRIL IN PORTUGAL  Les Baxter (Capitol)
3. RUBY  Richard Hayman (Mercury)
4. I'M WALKING BEHIND YOU  Eddie Fisher (RCA Victor)
5. I BELIEVE  Frankie Laine (Columbia)
6. SAY YOU'RE MINE AGAIN  Perry Como (RCA Victor)
7. PRETEND  Nat "King" Cole (Cotol)
8. SAY "SI SI"  Mills Brothers (Deco)
9. ANNA  Silvana Mangano (MGM)
10. MY ONE AND ONLY HEART  Perry Como (RCA Victor)

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Comedian Red Buttons, who appeared as guest on Bill Silbert's "Silbert At Six" radio show via WMGM a couple of weeks ago, will make a return visit early in June. Bill held his first anniversary on WABX-TV... Free Lance Jim Oumshurby has picked up another show for himself. Wednesday, Friday and Saturday nights on WIND-Chicago, Ill. Jim is sponsored by Melody Mill Ballroom, a favorite spot in the Windy City. Jay Michaels (WCAE-Pittsburgh, Pa.) spent his recent vacation fixing up his new home. Carl Ide, formerly WJNR-Newark is now solidly established on KDKA-Pittsburgh, and has re-launched his "S.S. Kool" jazz show... Norman Hall, co-owner of WHN-Beaville, Ind. and WIBO-Linton, Ind., plans to air show "Anything Goes" on both stations after WIBO hits the air waves in September. With this hookup Hall will be covering Indiana like a blanket with his platter-patter... Ed Gonzales, former nite time guy on WCMC-Lemoyne, Pa. has gone on daytime with Paul Landesman, former WGET-Gettysburg staffer coming in to do the nite trick... Bill Ballance has a big network CBS show coming up, in addition to his midnight 'til one a.m. program, on WCOL-Columbus... Robin Seymour (WKML-Deerborn, Mich.) is getting the reputation of giving a local hype to any novelty that is really different. In addition to "Straight" records, Robin gets a great reaction from his audience to some of the weirder slicings.

"It's What's in THE CASH BOX That Counts"
AL CLAVIR SAYS:

“We consider the AMI Model “E” the greatest phonograph ever made!”

SEE IT DURING AMI “E” WEEK SHOWING JUNE 14 TO JUNE 21

TORONTO TRADING POST, LTD.
736 YONGE STREET, TORONTO, ONTARIO, CANADA
(Tel: Kingsdale 0186)

TORONTO TOPICS

Hubert Stone, Export Manager of Decca, New York, was in town last week attending a sales conference with the Canadian Decca brass. Their George Offer played host to Manager, Bob Chislett, Sales Manager, Red Roberts and Phil Rose of the Canadian Coral Division, and when it comes to hustling, George is a “million-record hit.” Good to see Red Roberts back in harness and looking like his old self... A lot of disappointed folks in this sector anent the abrupt cancelling of the Hiblaegarde Show. Torontonians aplenty hope that the date will be completed in the near future as was indicated by the advance ticket sale... Frank Palmer in excellent voice and spirits, featuring the current Bermuda talent roster, being held over for an extra two weeks at the main stem bistro... This year’s edition of “Spring Thaw,” the New Play Society’s satirical music revue, rated the best to date. Show has done excellent business during its five-week run at the Museum Theatre... Melody Fair production will have a 16-week season this year, appearing under canvas at the Canadian National Exhibition grounds. This organization will bring Canuck Neil Lockhart back to his home territory to star in their production of “Paint Your Wagon.” Local music-makers, as well as playgoers are looking forward to Gene’s visit here, for though it is not too weekly realized, the ex-Londoner (Ontario, that is) was a song writer in these parts before moving on to Broadway and Hollywood. The standard song, “The World is Waiting For The Sunrise,” original theme of the United Nations, and more recently revived by Les Paul and Mary Ford, was co-written by Gene before he left Canada... Other summer theatre activities are booming all through Ontario. In Stratford, tremendous plans are under way for the Shakespearean Festival that is taking place this summer. Over from England for this are Douglas Campbell of the Old Vic, London, and Michael Bates of the Memorial Theatre, Stratford-On-Avon. Among the host of other stars in the Festival will be Irene Worth and Alec Guiness... Producer Vernon Chapman and Director John Hardinge will tee off their new Oakville Summer Stock Company on June 22nd at the Pine Room Theatre in the Oakville Arena. Their opening play will be “Harvey.”... Over at Vineland, “The Grumery Ghost” is doing good business with its run at the Niagara Barn Theatre. Featured in the cast are Anne Roberge, Adrienne Walsh, Madeline Cooper, Michelle Grant, Charles McBride, Paul Lindner, Cal Whieldon and Chuck New... The King’s production of “The Family Upstairs” by Arthur Sutherland and Drew Thompson’s International Play, which will be appearing in Napanee, Gananoque and Prescott, after its current run... Although it may be news in the U.S.A., Canadian music is coming into its own at a great rate these days, which is making a lot of Canuck composers and publishers happy. Your scribe is busy checking details for a complete line-up of current and impending waxings, which will be listed here next week, but in the meantime, watch for Clavir’s News for Canada’s “In Single Benediction,” which will soon be released an MGM, and Old Colony Musics’ “What A Waste (Of Good Corn Likker)” which has just been released by King. The latter by Bill Long and the Border Jumpers... Bill is co-writer of this novelty tune which has already racked up Canadian coverage by The Hillbilly Jewels on Arrow and “Dixie” Bill Hilton and The Calgary Range Riders on Decca’s Apex label. Both songs are making a noise in Canada and should quickly do the same in the U.S.A... Slim Gordon and his group just completed a successful engagement at the Holiday and moved across town to the Olympia where they are doing business. Slim’s songwriting activities are also clicking big... He is co-writer with Bill Long on “What A Waste (Of Good Corn Likker),” and also penned “Picture Of You” which has been recorded by Jack Kingston for the Arrow label, and “I’ll Pretend There Was No Yesterday” currently waxed by Jack Mehler and The Rustic Ramblers for Apex.

MONTREAL MEMOS

Last week’s bill at the Seville Theatre was a moneymaker for the house. Al Martino headlined, bringing his jump from Winnipeg to England. This is a city that has always appreciated live talent and the local showgoers were happy to again see Benny Meroff and Buster Shaver & Olve, who are old favorites in these parts... June 4th to 8th the Forum played host to London’s Festival Ballet. A heavy advance sale symbolized the ballet consciousness of this metropolis... Among the several new appointments and promotions at the CBC International Service, recently announced by Jean Desy, Director General, was Gerard (Gerry) Arthur’s new position as Head of Program Operations. Gerry formerly headed the French section of the CBC International Service. He will be replaced by J. M. Marcotte, Jean Marion continues as Press and Information Representative. Willie Chevalier upped to Head of Policy Coordination, with Paul Barette as Assistant, and A. L. Edgell becomes Sections Supervisor... Helen Martin’s songs and Phil John’s organ-taming got the Cavendish Café off to a fine start when the Mansfield Street rendezvous reopened on May 29th... Mark Shepherd has the management of the Cafe Minuit acclamation him to be “America’s foremost entertainer.” He certainly does have a large and loyal following... Capitol’s Latin-American star Yma Sumac doing right nicely, as this scribe expected, at the Santa Souci... One of the best columns in Canada is that written by Frank Kennedy. It appears daily under the heading of “Platter Chatter”... Denise Meloche and Clyde Moon of BMI Canada’s Montreal office, away to New York to attend the annual BMI picnic.
Building for a Smash Hit!

Young as spring—refreshing as a breeze...

Tommy Mara

"I'll Try"

With orchestra and chorus directed by Monte Kelly

Jubilee-6040 (45X6040)

Jubilee Record Co. Inc.
315 W. 47th St., New York, N. Y.

"Bella Mia"

"It's What's in THE CASH BOX That Counts"
Fred Waring Hosts Songpluggers

SHAWNEE, PA.—Fred Waring was host to songpluggers and other guests from the music business last Tuesday, June 2, in one of the most delightful outings of this kind that has ever been held. The main business, of course, was golf and the winners of the tournaments were, in the low gross, Tutti Camarata with a 76, and in the low net, a tie between Harry Link and Moe Schulman with a 67 each.

In the pictures above are:

1) The entire group
2) Eddie Kissak, Jack Bregman, Milt Gabler, Harry Link
3) The chorus at the evening show
4) Ed Sullivan, Fred Waring, the golf pro, Eddie Fisher, Perry Como
5) Eddie Fisher and Juggy Gayle

1) Leo Diston, Lou Del Guercio and Mickey Addy in a take off on the Andrews Sisters
2) George Fincus and Mannie Greenfield
3) Herb Abramson and Perry Como
4) Ivan Mogul, Artie Mogul and Juggy Gayle
5) Eddie Fisher and Bob Austin
Sweeping the Country—The Newest Hit

**Jeanne Barrett**

Singing the First Recording of the Song She Wrote

"HE LOVES ME"

Backed by

**Vogue**

Norton and Condon, Inc.

Press Representatives

Crossroads of the World

Hollywood 28, Calif.

Leahy Appointed Musical Director

Of B.B.S.; Signs With Sheldon Music

For Publishing Rights

NEW YORK—In a deal involving many angles of the record and publishing businesses, B.B.S. this week signed Joe Leahy, Tin Pan Alley arranger and conductor, to a three year exclusive contract as musical director for the company. Leahy turned entered into a publishing deal with Sheldon Music, which will publish all music written by him under a subsidiary company to be known as E & L Music.

Sheldon had subsidized Leahy in making two masters of originals by him and B.B.S. has bought them and will issue them as his first release for the firm. They are instrumentals with choral backgrounds entitled "Fire Alarm" and "Kopy Kat Kapers." Details of the sale were handled by Goldie Goldmark, General Manager for Sheldon and Walter Moody for B.B.S.

Leahy's contract with B.B.S. calls for a minimum of 48 sides per year in the capacity of musical director and besides backing the artists on the label, he will produce numerous originals and instrumentals.

This deal is another step in the direction which music publishers have taken lately to produce masters for sale to record companies as a means to widen copyright exposure. Most recent successes were the dates sub-sidized by Robbins and handled by Charlie Green who produced "Say It With Your Heart" with Bob Carroll which Derby subsequently bought, and Bud Brandon's initial success with Joni James' master of "Why Don't You Believe Me" which was issued on the MGM label.

**Capitol Net Up 25%**

HOLLYWOOD — Net income of Capitol Records, Inc., in the twelve months ended March 31, 1953, was 25 per cent higher than in the corresponding period a year ago, President Glenn E. Wallchi says in a letter to shareholders.

Net income in the twelve months ended March 31, last, after all charges including provisions for Federal income taxes, was $446,029. This was equal, after preferred dividends paid, to $1.12 a share on the 477,230 shares of common stock outstanding. For the 12-month period ended a year earlier, net income totaled $348,057, equal to 83 cents a common share after payment of preferred dividends.

In the 12 months ended March 31, 1953, net sales totaled $14,687,255, compared with $13,764,006 in the preceding 12-month period.

Net income before federal taxes but after all other charges amounted to $1,023,029 in the 12 months ended March 31 last. For the 12 months ended March 31, 1952, pre-tax income totaled $881,257. Tax provisions climbed from $446,000 to $777,000 in the 12 months ended March 31 last.

**Hearings On Dirkson And McCarran Bills Postponed**

WASHINGTON, D. C.—Hearings on the Dirkson and McCarran bills which had been scheduled for Friday, June 5, have been postponed until Wednesday, June 24 because the opponents of the bill, who were caught unawares at the announcement of the hearings, were totally unprepared.

The bills are designed to impose a performance right royalty on the juke box industry which is exempt from such royalty under existing copyright law.

**A Couple of Scotsmen**

DETROIT — Two Scotsmen, Hamish Menzies, Decca recording star, and Ed McKenzie, disk jockey at WXYZ in Detroit, clown it up. Hamish's latest for Decca is "Aillet's" and "Fly Home Litt's Bluebird".

**Tune Turned Over To Meridian**

PHILADELPHIA — Stenton Music has announced that it has turned over "Love Every Moment You Live", which was recorded on the Twentieth Century label, to Meridian Music for a big push.

Twentieth Century has also leased four masters from Tomato Records. The artist is the George Williams orchestra and two sides are with Dottie Reed.

**Meteor In New Quarters**

MEMPHIS, TENN. — Meteor Record Distributors moved to new quarters at 1794 Chelsea Avenue in Memphis on June 1st. The firm is now occupying its own building which includes recording studios and other facilities for carrying on its business.
T. B. HOLLIDAY SAYS:

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T. B. HOLLIDAY COMPANY
727 MAIN STREET, COLUMBIA, SOUTH CAROLINA
(Tel: 3-7580)

Howard Miller
WIND—Chicago, Ill.
1. Song From Moulin Rouge
(Perry Faith)
2. The Ho Ho Song (R. Buttons)
3. Now That I'm In Love (Page)
4. Big Mama (Page/Grays)
5. Love Me, Love Me (Sibby Wayne)
6. Ukas Dara (Eartha Kitt)
7. Organ Grinder’s Swing (Four Aces)
8. Ramblin’ Man (F. Lane)
9. Many Are The Times (Vellei)
10. Crazy, Man, Crazy (Mantares)

Jackson Lowe
WOL—Washington, D. C.
1. Song From Moulin Rouge
(Perry Faith)
2. Ruby (Richard Hayman)
3. April In Portugal (Les Baxter)
4. Say You’re Mine Again
(Perry Faith)
5. Big Mama (Wade Where the Crows)
6. Joan Baby (Frank Sinatra)
7. If Love Is Gone To Be
(Jacque Paris)
8. Crazy, Man, Crazy (R. Halley)
9. The Honey Jug
(Richard—Flannagan)
10. Hot Toddy (Ralph Flannagan)

Bill Silbert
WABD—New York, N. Y.
1. Ruby (Richard Hayman)
2. I Believe (Frankie Laine)
3. I’m Walking Behind You
(Eddie Fisher)
4. My One And Only Heart
(Perry Faith)
5. Candy Kisses (Guy & Ray)
6. April In Portugal (Dennies)
7. Tell Us Where the Crows
(Pattie Page)
8. I’m The Mood (Elitod Bros.)
9. I’M Your Rose (Anna Carter)
10. You’re My Jive (Anna Carter)

Hal Frederick
KXOK—St. Louis, Mo.
1. Song From Moulin Rouge
(Perry Faith)
2. April In Portugal (Les Baxter)
3. Bla Bla Bla (Perry Faith)
4. Ruby (Richard Hayman)
5. P.S. I Love You
(The Cookies)
6. Baby, You’re Mine (Eartha Kitt)
7. Only Love Me In (Sherry)
8. A Lover Vou En (Key Star)
9. I’m Walking Behind You
(Eddie Fisher)

Ed Bonner
KXOK—St. Louis, Mo.
1. Almost Always (Joan James)
2. I’m Walking Behind You
(Perry Faith)
3. Believe In (Eartha Kitt)
4. I’ll Try (Tommy Dorsey)
5. It’s Really Darn’’ Lonesome
(Charles Trenet)
6. More Than I (Bobby Wayne)
7. Terry’s Theme From “Dime
Fash” (Frank Chacksfield)
8. P. S. I Love You
(The Hilltoppers)
9. The Ho Ho Song (R. Buttons)
10. I’m Walking Behind You
(Charley Butler)

Johnny Morris
WLOL—Minneapolis, Minn.
1. Song From Moulin Rouge
(Perry Faith)
2. I’m Walking Behind You
(Perry Faith)
3. The Breeze (Trudy Richards)
4. April In Portugal (Les Baxter)
5. Say “Si Sí!” (Milnes Bros.)
6. All of Me (Si) (Sivsima Marquez)
7. It I Any Wonder? (I. James)
8. Are You On My Mind? (Perry Comay)
9. In The Window (Patti Page)
10. Honey In The Horn
(Barry Andrews)

Donna Tibbetts
WERA—Manchester, N. H.
1. Song From Moulin Rouge
(Perry Faith)
2. Say You’re Mine Again
(Perry Faith)
3. My One And Only Heart
(Perry Faith)
4. April In Portugal (Les Baxter)
5. I Believe (Joan Francon)
6. I’m Walking Behind You
(Perry Faith)
7. Ruby (Richard Hayman)
8. If I Any Wonder (I. James)
9. Say “Si Sí!” (Mills Bros.)
10. Half A Photograph (K. Starr)

Dick Elliott
WCFL—Chicago, Ill.
1. Say You’re Mine Again
(Perry Faith)
2. April In Portugal (Les Baxter)
3. Bla Bla Bla (Perry Faith)
4. Ruby (Richard Hayman)
5. In The Mood (Eddie Fisher)
6. I’m The Mood (Eddie Fisher)
7. The Hilltoppers
8. Ukas Dara (Eartha Kitt)
9. I’m Walking Behind You
(Eddie Fisher)
10. Say “Si Sí!” (Mills Bros.)

Bob Watson
WLS—Atlanta, Ga.
1. April In Portugal (Dennies)
2. Ruby (Richard Hayman)
3. Push-A-Bye (Bing Crosby)
4. Say You’re Mine Again
(Perry Faith)
5. Red Canary (Frankie Laine)
6. Song From Moulin Rouge
(Perry Faith)
7. Corazon (Ralph Marette)
8. Ukas Dara (Eartha Kitt)
9. I’m Walking Behind You
(Eddie Fisher)
10. Say “Si Sí!” (Mills Bros.)

Robin Seymour
WKMM—Debutch, Mich.
1. Song From Moulin Rouge
(Perry Faith)
2. April In Portugal (Les Baxter)
3. Ruby (Richard Hayman)
4. My One And Only Heart
(Perry Comay)
5. The Neatness Of You
(Sidney Rogers)
6. Organ Grinder’s Swing
(Chances)
7. Without A Memory (Garland)
8. Say “Si Sí!” (Mills Bros.)
9. I’m Walking Behind You
(Eddie Fisher)
10. Just Another Polka (R. Haynes)

Hal Murray
WHXK—Akron, Ohio
1. Ruby (Richard Hayman)
2. I’m Walking Behind You
(Eddie Fisher)
3. Song From Moulin Rouge
(Perry Faith)
4. Say You’re Mine Again
(Perry Faith)
5. Fly Away Little Bluebird
(Kari Kusler)
6. Say “Si Sí!” (Mills Bros.)
7. Forever You (Ben (Singer)
8. Pretend (Nat “Sings” Cole)
9. The Ho Ho Song (R. Buttons)
10. Terry’s Theme From “Lime
Light” (Bob Markfield)

Gene McGhee
KBIG—Cotelln, Cal.
1. Is It Any Wonder? (J. James)
2. He Leaves Me (Denny Davis)
3. Love Me (Frank Sinatra)
4. April In Portugal (Les Baxter)
5. A Weenie We Will Go
6. One Wild Cat (Jackie Page)
7. I Can’t Forget You (Danilo)
8. You Shouldn’t Have Kissed
Me (Norman Brown)
9. Seven Lonely Days (B. Lou)
10. Say “Si Sí!” (Mills Bros.)
Pete Gerrits Says:

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Mountain Distributors
3630 Downing Street, Denver, Colorado
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Joe Deane

WHEC—Rochester, N.Y.
1. Belfonte (Red Foley)
2. Anna (Silvana Mangano)
3. Organ Grinder's Swing (Four Acres)
4. Return to Paradise (Canasta)
5. Terry's Theme from "Limey Light" (Frank Chacksfield)
6. Big Mamou (Delores Gray)
7. Ruby (Leo Brown)
8. April In Portugal (Leo Baxter)
9. Sheik Of Araby (Super Sons)
10. Say "Si Si" (Mills Bros.)

Jack Dugan

WFTP—Albany, N.Y.
1. I'm Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Mantovani)
3. April In Portugal (Leo Baxter)
4. Say You're Mine Again (Perry Como)
5. I Believe (Frankie Laine)
6. How Much Is That Doggie In The Window (Part Five)
7. Pretend (Not "King" Cole)
8. Ruby (Richard Hayman)
9. Your Cheatin' Heart (F. Laine)
10. Billy Boy (G. Gilchrist)

Ray Perkins

KFEI—Denver, Colo.
1. Song From Moulin Rouge (Perry Fisher)
2. April In Portugal (Leo Baxter)
3. Ruby (Richard Hayman)
4. How Much Is That Doggie In The Window (Part Five)
5. I Believe (Frankie Laine)
6. Anna (Silvana Mangano)
7. Pretend (Not "King" Cole)
8. Your Cheatin' Heart (J. James)
9. Hello, Hello (J. James)
10. The Ho Ho Song (R. Buttons)

Ira Cook

KECA—Hollywood, Calif.
1. Ruby (Richard Hayman)
2. Song From Moulin Rouge (Eddie Fisher)
3. I Believe (Frankie Laine)
4. April In Portugal (Leo Baxter)
5. I'm Walking Behind You (Eddie Fisher)
6. Say "Si Si" (Mills Bros.)
7. It's All In Wonder (J. James)
8. Say You're Mine Again (Perry Como)
9. The Ho Ho Song (R. Buttons)
10. The Ho Ho Song (R. Buttons)

John Wrisley

WSAV—Savannah, Ga.
1. Song From Moulin Rouge (Mantovani)
2. I'm Walking Behind You (Eddie Fisher)
3. Say You're Mine Again (Perry Como)
4. Ruby (Harry James)
5. Anna (Silvana Mangano)
6. Organ Grinder's Swing (Four Acres)
7. Say "Si Si" (Mills Bros.)
8. Say You're Mine Again (J. James)
9. A Moulin We Will Go (Larry Raines)

Edna Richardson

WTMA—Charleston, S. C.
1. Song From Moulin Rouge (Perry Fisher)
2. Seven Lonely Days (G. Gilchrist)
3. I'm Walking Behind You (Eddie Fisher)
4. The Ho Ho Song (R. Buttons)
5. I'm Walking Behind You (Four Acres)
6. The Honey Jazz (Stoner-Kingman)
7. Crazy, Man, Crazy (Mantovani)
8. Pot Luck (Elliott Barton)
9. Thunderbird (Ray Anthony)

Hugh Wonke

WCAO—Baltimore, Md.
1. Song From Moulin Rouge (Mantovani)
2. New That I'm On Your Mind (Perry Como)
3. I'm Walking Behind You (Eddie Fisher)
4. Say "Si Si" (Mills Bros.)
5. He Loves Me (J. James)
6. A Moulin We Will Go (Larry Raines)
7. The Honey Jazz (Stoner-Kingman)
8. The Boss (E. Boge)
9. Seven Of Seven (G. Gilchrist)
10. The Ho Ho Song (R. Buttons)

Larry Wilson

WNOE—New Orleans, La.
1. Say "Si Si" (Mills Bros.)
2. April In Portugal (Leo Baxter)
3. I'm Walking Behind You (Eddie Fisher)
4. Song From Moulin Rouge (Mantovani)
5. Ruby (Richard Hayman)
6. I'd Rather Be In Love (Julius La Rosa)
7. I'm Walking Behind You (Eddie Fisher)
8. Say "Si Si" (Mills Bros.)
9. The Boss (E. Boge)
10. The Ho Ho Song (R. Buttons)

Chuck Norman

WIL—St. Louis, Mo.
1. I'm Walking Behind You (Eddie Fisher)
2. Crazy, Man, Crazy (R. Haley)
3. Song From Moulin Rouge (Mantovani)
4. Say You're Mine Again (Perry Como)
5. April In Portugal (Leo Baxter)
6. My Lady Loves To Dance (Julius La Rosa)
7. Big Mamou (Perry Como)
8. Your Cheatin' Heart (J. James)
9. The Ho Ho Song (R. Buttons)
10. The Ho Ho Song (R. Buttons)

Jim Mills

WGN—Chicago, Ill.
1. Strange Things Am Happening (Leo Baxter)
2. Song From Moulin Rouge (Mantovani)
3. My One And Only Heart (Eddie Fisher)
4. Ruby (Harry James)
5. Anna (Silvana Mangano)
6. Organ Grinder's Swing (Four Acres)
7. Say "Si Si" (Mills Bros.)
8. Say You're Mine Again (J. James)
9. I'm Walking Behind You (Perry Como)
10. In Love Again (J. James)

Wally Nelson

WSSC—Seattle, Wash.
1. Song From Moulin Rouge (Mantovani)
2. I'm Walking Behind You (Leo Baxter)
3. My One And Only Heart (Eddie Fisher)
4. Ruby (Harry James)
5. Anna (Silvana Mangano)
6. Baby (Leo Brown)
7. Sandy's With Someone (Teresa Brewer)
8. He Loves Me (J. James)
9. In Love Again (J. James)
10. Without A Memory (Gardell)

Jim Shannon

KQV—Pittsburgh, Pa.
1. Say "Si Si" (Mills Bros.)
2. I'm In Love (Leo Baxter)
3. I'm Walking Behind You (Eddie Fisher)
4. Song From Moulin Rouge (Mantovani)
5. Ruby (Richard Hayman)
6. I'd Rather Be In Love (Julius La Rosa)
7. One Wild Oat (O. Jenkins)
8. Without A Memory (Gardell)
9. Somebody Wonderful (Norman Brooks)
10. I'm Walking Behind You (Frank Sinatra)

Don Bell

KEKT—Des Moines, Iowa
1. Song From Moulin Rouge (Mantovani)
2. April In Portugal (Leo Baxter)
3. Ruby (Leo Brown)
4. I'm Walking Behind You (Eddie Fisher)
5. Say You're Mine Again (Perry Como)
6. How Much Is That Doggie In The Window (Part Five)
7. Say You're Mine Again (Perry Como)
8. Can't I (Not "King" Cole)
9. Thunderbird (Ray Anthony)
10. I Believe (Frankie Laine)

Al Ross

WBAL—Baltimore, Md.
1. Song From Moulin Rouge (Perry Fisher)
2. I Believe (Frankie Laine)
3. April In Portugal (Leo Baxter)
4. Pretend (Not "King" Cole)
5. Ruby (Richard Hayman)
6. Your Cheatin' Heart (J. James)
7. Seven Lonely Days (G. Gilchrist)
8. I'm Sitting On Top Of The World (Paul Ford)
9. How Much Is That Doggie In The Window (Part Five)
10. Say You're Mine Again (Perry Como)

Norman Hall

WNEW—Boise, Idaho
1. April In Portugal (Horne)
2. I'm Walking Behind You (Eddie Fisher)
3. Seven Lonely Days (G. Gilchrist)
4. It's A Wonderful World (J. James)
5. Pretty (Ralph Marterie)
6. Honey In The Horn (J. James)
7. He Loves Me (J. James)
8. One Wild Oat (O. Jenkins)
9. Eight Beat Boogie (Maddox)
10. Pat Luck (Ellerton Barton)

"It's What's In THE Cash Box That Counts"
NEW YORK—Terminating as “Soviet Stupidity” a recent edict by the Communist East German regime suppressing American “jazz” music, and forbidding amateur Soviet Zone musicians to play at private or public gatherings, bandleader Sammy Kaye has pledged his own aid as well as that of fellow bandleaders “to help our nation make the most of this psychological fear on the part of Soviet Zone officials.”

Kaye’s pledge, made in a letter addressed to Dr. James B. Conant, U. S. High Commissioner in Germany, followed on the heels of the disclosure by Conant that Soviet Zone officials have imposed such bans upon its youth, on the grounds that western dance music is preparing them for war and reducing “large numbers of young people to idiocy.”

Calling upon the Commissioner to give East Zone Germans a “steady diet” of the kind of music its officials fear, Kaye volunteered to donate recordings “to beam into the East Zone” and sheet music “of the type they fear.” “I am certain,” Kaye observed, “you have methods of seeing that young musicians behind the Iron Curtain will obtain such sheet music and use it to best advantage.”

Kaye termed the edict “a classic example of Soviet stupidity.” He noted that in suppressing amateur musicians East Zone officials are dealing a blow to Soviet culture by cutting off their future supply of professional musicians.

He also expressed his doubts to the Commissioner that Soviet Zone officials would succeed in exercising thought control over professional musicians because “musicians are the same the world over.”

Below is the letter in full which Kaye sent to Conant:

Dr. James B. Conant
U. S. High Commissioner
Berlin, Germany

Dear Sir,

It is with great interest that I have read of your survey which proves that Soviet Zone authorities are suppressing American “jazz” music, and have forbidden amateur bands to play at private or public gatherings. The reason for this suppression, as I gather, is that Soviet authorities fear that Western dance music is poisoning the minds of East Zone youths, preparing them for war, and reducing them to idiocy.

It is with even greater interest that I have read that Soviet authorities fear East Zone amateur musicians, but not the professionals “who can be more easily forced to how to the party line.”

Here is a classic example of Soviet stupidity. First, they misinterpret signs of pleasure on the part of their youngsters as being a sign of mental poisoning and preparation for war! So now it’s American music which has been preparing them for war!

Second, they direct their suppressive measures against amateur musicians. Heaven help Soviet culture! Now they are cutting off their future supply of professional musicians by telling their youth “thou shalt not perform in public!”

Third, they believe they can control the sentiments and minds of professional musicians. Well, musicians are the same the world over. I doubt very much that the Soviet government can control the mind of a Russian musician any more than the American government—or even a bandleader like myself—can exercise thought control over American musicians.

As a bandleader I feel that there is perhaps some way that not only I, but all American bandleaders can perform an important duty to our nation in connection with this latest Russian action.

As for myself, I am ready to donate hundreds of recordings of exactly the type of music the Eastern Zone officials fear, for you to beam into the East Zone. If Soviet authorities fear its effect, let’s give them a steady diet of just that.

Second, I am ready to donate sheet music of the type of music they fear. I am certain you have methods of seeing that young musicians behind the Iron Curtain will obtain such sheet music and use it to best advantage.

Third, I am anxious to do whatever else you believe that I, as a bandleader and as an American citizen, can do to help our nation make the most of this psychological fear on the part of Soviet Zone officials.

I look forward to hearing from you on this matter.

Sincerely yours,

SAMMY KAYE

FRIEDRICH AMUSEMENT COMPANY

441 EDGEWOOD AVE., S. E., ATLANTA, GEORGIA

(Tel: LAmar 7511)
ED HOLYFIELD SAYS:

"We consider the AMI Model "E" the greatest phonograph ever made!"

SEE IT DURING AMI "E" WEEK SHOWING JUNE 14 TO JUNE 21

DIXIE COIN MACHINE COMPANY
122 NO. BROAD ST., NEW ORLEANS, LOUISIANA
(Tel: Magnolia 3931)

Rehearsing

NEW YORK — Joe Lipman (left) conductor-arranger for MGM Records and Alan Dean go over a few of the rough spots at a recent recording session at which they cut "Love Me! Love Me!" backed with "Make Me Your Slave."

Peacock Signs Turnero

NEW YORK — Irving Marcus, Sales manager of Peacock and Duke Records, announced the signing of Joel Turnero as eastern A & R representative for the Don Robey firms.

Turnero gained quite a reputation as an A & R man over the past year with his supervision of "Where Are You" by the Mellow Moods on the Red Robin label, "Cool Groover" by Rudy Ferguson on Prestige, and the current rhythm and blues hit "Red Top" by King Pleasure, also on Prestige.

According to Turnero, his break with Bob Weinstock of Prestige is clean and the two remain on the best of terms.

Publisher Donates To "Edgewater Heart Fund"

NEW YORK — Joseph Cammorata of the Cammorata Record & Publishing Co., Inc., of Rutherford, N. J., came into The Cash Box Office here this past week and asked for a pen. The pen handed to him, Mr. Cammorata sat down and wrote out a check for $25.00 to the Edgewater Heart Association.

Said he, "This is really worthwhile. I wish I could give a lot more. A cause like this one should be given all the support of everyone in our industry."

"Any cure for heart disease deserves all the support of everyone in the nation. The work of the 'Edgewater Heart Association' has been commended by medical men all over the country."

"I hope my check will help some sufferer from heart disease."

DERBY NAMES DEVOL WEST COAST A & R HEAD

NEW YORK — Larry Newton, president of Derby Records announced this week that he had signed Frank DeVol as his west coast A & R head. DeVol will also issue orchestral masters which DeVol cuts. At the same time Derby signed Jaye P. Morgan, a new girl singer whose first disks are due out this week.

DeVol, which in the last year has become one of the hottest independents in the business, is currently up on the lists with Trudy Richards' version of "The Breeze."

MGM INTRODUCES NEW HOME PHONOGRAPH

NEW YORK — M. G. M. Records this week announced the development of a high fidelity, three speed, portable record player that will list at $49.95.

Sappings will go forth shortly and will be handled exclusively by MGM record distributors. The machines will be available through B & R Electronics Company, New York.

Features not usually found in phonographs in this price range are as follows:

1. 8" Extended range, heavy duty, permanent magnet speaker.
2. General Electric variable resistance cartridge with dual sapphire needles.
3. Negative feedback tone control.
4. Four watts undistorted output.
5. Genuine "High Fidelity" frequency response.
6. All wood case, lock-cornered construction.
7. Size: 13 3/4" x 8 1/2" x 10".
8. Weight: 15 pounds
9. Burgundy leatherette cover with gray motorboard, turntable, and pick up arm.

JARVIS HIGHLIGHTS CASH BOX

HOLLYWOOD, CALIF. — Al Jarvis, KFWB disk jockey, highlights The Cash Box top jule box tunes on his Original Make Believe Ballroom show every Thursday, 9:30 — 12:30 AM. The Jarvis show is widely hailed throughout the Southland as one of the most popular music shows.
Getting Across

Music
Believe
1
Ruby
I
Believe
Believe
Believe
I’d
Believe
Ruby

THE
VILLAGE PAPER
from
and
1619
BROADWAY
NEW YORK
sings
Records,
for
NEW YORK—Mary Ann Kelly, new Seger singing star, was selected to be the first to send a message to a friend in Korea at the MARS (Militar
y Affiliate Radio System) set up in the lobby of the Capitol Theater in New York on the opening of “Battle Circus,” Mary Ann’s first record, “If I Ever Fail In Love” and “Willful Lies,” is making plenty of noise.

Jenny Barrett Hits With “He Loves Me”

NEW YORK—Jenny Barrett, new Vogue singer, is currently in New York City for an intensive publicity campaign through national outlets for her hit record “He Loves Me” which she wrote and recorded for Vogue Records in Hollywood.

On her way from the West Coast Miss Barrett, accompanied by Frank H. Harper, president of Vogue, and Vaughn Wright, her personal repre-
sentative, travelled on a series of radio and TV appearances in Chicago, Cleveland, Philadelphia, Baltimore, Washington, D. C., and Boston to plug “He Loves Me.”

Before returning to Hollywood the thrush, who co-authored and intro-
duced “Run and Coza Cola,” will tour mid-west cities in behalf of her record, backed by “Do Me a Favor.”

Norton and Condon, public relations firm, have been appointed press representa-
tives for Vogue Records, and Bob Steen, who has been a representa-
tive for Decca, has been named a vice-president in charge of Eastern

distribution.

Yankees Honor Lombardo

NEW YORK—The New York Yankees have presented Guy Lombardo and the musicians of his orchestra with pocket watches, which bear the
inscription, “New York Yankees, World Champions 1949,” in apprecia-
tion for the fact that Guy and his bandmen performed gratis at the Yankee Stadium last fall before each World Series Game. Guy has been per-
forming this World Series show for the Yankees since 1948, always refusing payment for his services.

New York, N. Y.
1. April In Portugal (Les Baxter)
2. Ruby (Richard Hayman)
3. Say You’re Mine Again (Perry Como)
4. Ruby (Richard Hayman)
5. I’m Walking Behind You (Eddie Fisher)
6. Say You’re Mine Again (Perry Como)
7. I Believe (Frankie Laine)
8. The Ho Ho Song (R. Buttons)

Chicago, Ill.
1. April In Portugal (Les Baxter)
2. Ruby (Richard Hayman)
3. I’m Walking Behind You (Eddie Fisher)
4. Ruby (Richard Hayman)
5. I Believe (Frankie Laine)
6. Anna (Silvana Mangano)
7. The Ho Ho Song (R. Buttons)
8. In It Again (Julius Young)
9. Ramblin’ Man (Frankie Laine)
10. I Am In Love (Nat King Cole)

Los Angeles, Calif.
1. Song From Moulin Rouge (Perry Como)
2. Ruby (Richard Hayman)
3. I’m Walking Behind You (Eddie Fisher)
4. Ruby (Richard Hayman)
5. I Believe (Frankie Laine)
6. Anna (Silvana Mangano)
7. The Ho Ho Song (R. Buttons)
8. In It Again (Julius Young)
9. Ramblin’ Man (Frankie Laine)
10. I Am In Love (Nat King Cole)

St. Louis, Mo.
1. I’m Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Perry Como)
3. Ruby (Richard Hayman)
4. April In Portugal (Baxter-Damone)
5. Crazy, Man, Crazy (B. Haley)
6. Pretty (Patti Page)
7. Anna (Silvana Mangano)
8. Jenny (Joni Halley)
9. The Breeze (Trudy Richards)
10. Pretend (Nat “King” Cole)

Dallas, Tex.
1. Song From Moulin Rouge (Perry Como)
2. April In Portugal (Les Baxter)
3. Ruby (Richard Hayman)
4. April In Portugal (Les Baxter)
5. Say You’re Mine Again (Perry Como)
6. Ruby (Richard Hayman)
7. Say You’re Mine Again (Perry Como)
8. Nine Lonely Days (O. Gibbons)
9. Seven Lonely Days (O. Gibbons)
10. I’m Walking Behind You (Eddie Fisher)

Memphis, Tenn.
1. I’m Walking Behind You (Eddie Fisher)
2. I’d Rather Die Young (Eddie Fisher)
3. April In Portugal (Les Baxter)
4. Say You’re Mine Again (Perry Como)
5. Ruby (Richard Hayman)
6. Ruby (Richard Hayman)
7. Nine Lonely Days (O. Gibbons)
8. Almost Always (Jenny Jones)
9. I Believe (Frankie Laine)
10. Ruby (Richard Hayman)

Denver, Colo.
1. Song From Moulin Rouge (Perry Como)
2. April In Portugal (Les Baxter)
3. Ruby (Richard Hayman)
4. April In Portugal (Les Baxter)
5. Say You’re Mine Again (Perry Como)
6. Ruby (Richard Hayman)
7. I Believe (Frankie Laine)
8. How Much Is That Doggie In The Window (Patti Page)
9. Say “Si” (Mills Bros.)
10. Seven Lonely Days (O. Gibbons)

Seattle, Wash.
1. Song From Moulin Rouge (Perry Como)
2. I’m Walking Behind You (Eddie Fisher)
3. Anna (Silvana Mangano)
4. April In Portugal (Les Baxter)
5. Ruby (Richard Hayman)
6. Say You’re Mine Again (Perry Como)
7. I Believe (Frankie Laine)
8. Terry’s Theme From “Lime-
9. A lovely, lovely, love song (Perry Como)
10. Pretty (Patti Page)

1. Song From Moulin Rouge (Perry Como)
2. April In Portugal (Les Baxter)
3. Ruby (Richard Hayman)
4. April In Portugal (Les Baxter)
5. Say You’re Mine Again (Perry Como)
6. I Believe (Jane Froman)
7. Terry’s Theme From “Lime-
8. Crazy, Man, Crazy (B. Haley)
9. Anna (Silvana Mangano)
10. Organ Grinder’s Swing (Patti Page)

Cincinnati, Ohio
1. Song From Moulin Rouge (Perry Como)
2. Ruby (Richard Hayman)
3. April In Portugal (Les Baxter)
4. Ruby (Richard Hayman)
5. I Believe (Jane Froman)
6. In The Mood (Perry Como)
7. I’d Rather Die Young (Eddie Fisher)
8. Pretty (Patti Page)
9. I Am In Love (Nat King Cole)
10. The Ho Ho Song (R. Buttons)

Milwaukee, Wisc.
1. Song From Moulin Rouge (Perry Como)
2. Ruby (Richard Hayman)
3. April In Portugal (Les Baxter)
4. I’m Walking Behind You (Eddie Fisher)
5. I’d Rather Die Young (Eddie Fisher)
6. Seven Lonely Days (O. Gibbons)
7. I Believe (Frankie Laine)
8. Almost Always (Jenny Jones)
9. My One And Only Heart
10. The Ho Ho Song (R. Buttons)
Victor Issues New Analysis of Foreign Language Groups

NEW YORK—Frank Amaru, manager of RCA Victor's International Department, this week inaugurated a policy of issuing week by week an analysis of the foreign born population of various sections of the country so that distributors may be able to analyze the sales potential in their own territories. This is in line with the campaign which The Cash Box has been conducting to inform operators of the vast potential there is in the foreign record field.

Said Amaru, "Let's get to the bottom of this matter and pick up business. Let's face it, these people can be sold records of their native tongues."

Each week, new language groups will be presented and the first three are offered herewith:

FOREIGN BORN POPULATION IN THE UNITED STATES

<table>
<thead>
<tr>
<th>Territory</th>
<th>Irish Population</th>
<th>Italian Population</th>
<th>Hungarian Population</th>
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<tr>
<td>Albany</td>
<td>10,017</td>
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<td>Birmingham</td>
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<td>Cambridge</td>
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<tr>
<td>Spokane</td>
<td>710</td>
<td>1,865</td>
<td>169</td>
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</tbody>
</table>

* Asterisks indicate incomplete census.

MacRae Entertains Dealers And Disk Jockies

NEW YORK—Gordon MacRae chats informally with representatives of the New York radio stations following his New York preview for dealers and disc jockeys of "The Desert Song." Talking with him are (left to right): Bill Bell, CBS; Max Cole, WOV; Gordon MacRae; Bert Siegelson, WMCA; and Dick Karnew, WGBM.

3 Top Hits

1. "Shane"  
   b/w "Limelight"  
   Richard Hayman  
   Mercury 70168

2. "Lightning & Thunder"  
   b/w "For Me, For Me, For Me"  
   Georgia Gibbs  
   Mercury 70172

3. "Gambler's Guitar"  
   b/w "Free Home Demonstration"  
   Rusty Draper  
   Mercury 70167

MacRae chats with disc jockeys at an RCA promotion event.
Edwards Host To Teen Agers

THE HOTTEST!

“TIN PAN ALLEY”

by James Wilson

BIG TOWN 101

FOUR STAR SALES COMPANY
305 So. Fair Oaks
PASADENA, CALIF.

8508 Sunset Blvd., Hollywood 46, Calif.

MGM Record star Tommy Edwards

was guest of honor at the MGM Record

Factory at Bloomfield, New Jersey,

participating in special ceremonies

celebrating “Bloomfield Youth Week.”

Tommy was host to 300 teenagers.

escorting them around the record

Factory explaining how photograph records are made. He’s shown

autographing his disk in the pressing

Department. Tommy’s latest release is “Take These Claims From My Heart”

and “Paging Mr. Jackson.”

Chess 1541

Eddy Boyd's

“Third Degree”

A SONG YOU'LL BE HEARING!

“LOVE EVERY MOMENT YOU LIVE”

by Mike Pedden

KISS! KISS! KISS!

Little Red Monkey

MILLER MUSIC CORPORATION

THE NEW NOVELTY SONG HIT!

“The Cash Box, Music

Page 28

June 13, 1953

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To

The Cash Box, By Leading Music Operators In New York City’s Herald Area; Chicago’s

South Side, and New Orleans.

4

HOUND DOG

Wille Mae Thornton

(Peacock 1612)

HELP ME SOMEBOUlY

The 3rd Baybees

(Apollo 446)

PLEASE LOVE ME

R. B. King

(R. P. M. 386)

HOUND DOG

Wille Mae Thornton

(Peacock 1612)

HELP ME SOMEBOUlY

The 3rd Baybees

(Apollo 446)

I WANNA KNOW THE DU DRIPPERS

(RCA Victor 20-5229)

THIRD DEGREE

Eddy Boyd

(Chess 1541)

ONE ROOM COUNTRY SHACK

Maucy Dee

(Specialties 451)

THESE FOOLISH THINGS

The Dominoes

(Federal 12192)

WANT YOU'RE MAD

Willie Mabon

(Chess 1538)

OFF THE WALL

Little Walter

(Checker 779)

GOIN' TO THE RIVER

The Dominos

(Ampico 458)

YOU'RE MINE

The Crickets

(MGM 11428)

MEND YOUR WAYS

Ruth Brown

(Atlantic 993)

HELP ME SOMEBOUlY

The 3rd Baybees

(Apollo 446)

PLEASE LOVE ME

R. B. King

(R. P. M. 386)

ONE ROOM COUNTRY SHACK

Maucy Dee

(Specialties 451)

THE MOJO

J. B. Lenoire

(SOB 1012)

21 MINUTES TO NINE

Willie Lensen

(Trumpet 174)

PLEASE LOVE ME

R. B. King

(R. P. M. 386)

THIRD DEGREE

Eddy Boyd

(Chess 1541)

I'M MAD

Willie Mabon

(Chess 1538)

LET ME GO HOME

Ruth Brown

(Atlantic 993)

THE MOJO

J. B. Lenoire

(SOB 1012)

21 MINUTES TO NINE

Willie Lensen

(Trumpet 174)

PLEASE LOVE ME

R. B. King

(R. P. M. 386)

THIRD DEGREE

Eddy Boyd

(Chess 1541)

I'M MAD

Willie Mabon

(Chess 1538)

LET ME GO HOME

Ruth Brown

(Atlantic 993)
THE CASE BOX

**AWARD OF THE WEEK**

"AIN'T THAT GOOD NEWS" (2:42) (Lion)
"FOOL AT THE WHEEL" (2:35) (Lion)

DEUCES OF RHYTHM AND TEMPO TOPPERS
(Feecok 1616)

- The Deuces of Rhythm and Tempo Toppers, long names, but also long on talent. The team dishes up an infectious item that opens slow beat, with a great kick-off—a play on the title. Changes to fast tempo about midway with a rocking rhythm. This side has life, excitement and appeal. Should be a big one. The under lid, a quick beat, titled "Fool At The Wheel." He has the boys moralizing about the foolishness of mixing drink with driving. But it dissolves well on the bouncy item as handclapping adds to the excitement. This is a group to watch.

The CAROLS

*FIFTY MILLION WOMEN* (2:41)
The Carols chant a chuck-ley item in which the boys woofly complain "out of 50 million women, why do I have to pick you." Boys come up with a good sound and the side has strong possibilities.

"I GOT A FEELIN" (2:38)
Seems as though the Carols have lots of trouble. The boys are getting a two timing on this side also. Tune is a middle tempo bounce and the group handles the material in solid style.

ELMORE JAMES

"HAWAIIAN BOOGIE" (2:41)
item is a footstomper.

"EARLY IN THE MORNING" (2:54)
item is a rhythm middle tempo bounce energetically. A smart bit of guitar support rounds out on ok deck.

BULL MOOSE JACKSON

"TRY TO FORGET HIM BABY" (2:34)
item is soft, tender, and smooth on this slow tempo romantic ditty. Lyrics are strong and a sweet sax is standout on this deck.

"MEET ME WITH YOUR BLACK DRESS ON" (2:30)
item is a switch here. He is powerful, threatening and belty as he tells of his gal wronging him. An exciting item etched with punch.

DANNY OVERBEA

fine showing with his last, "Train, Train, Train," follows with "40 Cups of Coffee." His newest item opens fair to outrun his "Train." Danny comes through with a zestful performance as he sings the slow bounce with good styling. He tells of his gal running around and his drinking forty cups of coffee while waiting for her to come home. King Koala provides the instrumental backdrop. The lower lid, "I'll Follow You," is a dramatic slow blues ballad. Oversea is warm and tender as he sings in full voice. Like the top lid for fast action.

BEULAH BRYANT

"I'M JUST LIKE THE BEAR" (MGM 11509)
B. B. King does a better than average job on a slow sad blues. Gal is down and her reading gets just that across.

"HE'S GOT PLENTY ON THE BALL" (2:37) [Beacon] Flip is a middle bounce lustily read by the chanteuse. Gal is proud of her man and tells the world of his virtues.

THE CARDINALS

*YOU ARE MY ONLY LOVE* (3:06) [Progressive] The Cardinals dish up a slow ballad in mellow fashion. A good side for the relaxing hour.

"LOVIE DARLING" (2:44) [Progressive] It is a rhythmic chant. The group is smartly backed by a neat bit of orking. Handclapping lends excitement to the spirited etching.

THE FOUR PLAIN THROATS

"THE MESSAGE" (2:22) [Teri] The Four Plain Throats race through a wild bounce. Lead squeals and shouts, chorus peps it up with handclapping and the general effect is that of jubilee.

"MY INSPIRATION" (2:14) [Aladdin] The quartet effects a slow ballad on the under lid. Leads punctuated style very effective.

REUBEN MITCHELL

*TROPICAL BLUES* (2:32) [Regent] Reuben Mitchell plays a potent piano as he and the group wax a rhythmic Latin tempo item.


THE FOUR BELLS

"LONG WAY TO GO" (2:37) [Twin] New group give out with a good sound as they bounce merrily through this middle beat jam. Orking by The Blues Express backs the Four Bells in good style.

"PLEASE TELL IT TO ME" (2:43) A slow, tender item projected with good taste by the "Bells." Orking is the mood and the result is a sweet dish.

JIMMY COE

*STATES 118*

"BABY I'M GONNA" (2:25) [Pamlee] Jimmy Coe and his Gay Cats etch a novely with a zestful performance. Arrangement employs a three-voice vocal, with a rough male voice opening with the inquiry "where you goin'?" Band gal dishes up the answer and chorus also gets into the act. A good deck with novelty appeal.

"AFTER HOUR JOINT" (2:55) [Pamlee] Tempo is slow but the song is the same as that used on the other lid. Saxing is tops and the rough male voice carries the load. Another potent contender.

T-BONE WALKER

*IMPERIAL 5239*

"PARTY GIRL" (2:05) [Comodore] T-Bone Walker comes up with a good calling card. A spirited ditty. Story is of the party girl who is at the end of her patience with her man.

"HERE IN THE DARK" (2:56) [Comodore] T-Bone gives a slow blues plaintively sung. Singer is depressed and conveys that feeling.
JOHNNY MICHAELS SAYS:

"We consider the AMI Model "E" the greatest phonograph ever made!"

SEE IT DURING AMI "E" WEEK SHOWING JUNE 14 TO JUNE 21

DUNIS DISTRIBUTING COMPANY
100 ELLIOTT ST., W. SEATTLE 99, WASH.
(Tel: Alder 0414) 906 WEST SECOND AVE., SPOKANE WASH.
(Tel: Main 9161)

NEW YORK:

That hustle developing between Atlantic and King as to who has Clyde McPhatter under contract will certainly do one thing. It will make McPhatter well known around the country even before his first release hits the market. Clyde was lead singer for Billy Ward's Dominoes. (See separate story) . . . Hal Fein, Goday Music, takes over as personal manager of Willie Mabon, the "I'm Mad" man. . . . Lee Magid, Savoy Records, on a tour for Varetta Dillard's "No Kinda Good No How," writes in the tune is "big." . . . Dee Lowe's retail piano playing is now a bigger dent in the R & B pop markets. His tremendous dicking of "Moulin Rouge" not only sold to his ever increasing fandom, but brought him new markets. He cut "Terry's Theme From Limelight" and advance reports are that it is his best yet. . . . Sat in on a Peacock session with Irv Marcus doing the supervising. Sounds like he has a few hits for boss Don Robey. Bill Graham, Peacock's new artist, blows an awful lot of sax. . . Joan Shaw's waxing of "Why Don't You Leave My Heart Alone" for Gem has been raking up sales. The company has decided to build a full R & B stable. Signed to date are Joan Shaw; The Four Bells, and "King Curtis" and his orchestra.

Gale Agency lining up another big blues show to hit the road next month. Ex-champ Lee Louis; Atlantic's top talent, Ruth Brown and The Clevelands; Buddy Johnson's Ork; Lester Young's Ork; Dancer Stuffy Bryant and Dusty Fletcher, comic, have been set. . . . With Mill Gabler moving over to A & B at Decca and Bob Thiele moving up from assistant to Gabler to A & R at Coral, Phil Rose, in addition to handling the R & B for Brunswick will take over the duties formerly performed by Thiele. Phil reports business good on Sara McLawler's "The Red Light." . . . And still they come. Apollo's "52" Royales hit "Help Me Somebody" answered by Republic's "I'll Help You Baby" sung by Christine Kittrell. Both tunes have what it takes. Bass Berman, Apollo Records, home from the hospital and back at the desk for short periods every day.

CHICAGO:

According to some head-shakers and tongue-clickers, "Len and Phil Chess must have the key." Meaning by the "key"—the key to making hits. These two boys have been coming up with one right after the other. Right now they've got two riding up; Milt Marn "I'm Glad" and Eddie Boyd's "Third Degree." Both Phil and Len claim, "The 'key' to a hit is to give the people what they want to hear." Just as easy as that. If you, too, are interested in cutting hi—

"It's What's in THE CASH BOX That Counts!"
Big Town Diskery Signs Little Caesar

Big Town, indecisive in recent years, has now signed Little Caesar, the popular R&B singer to a new contract. Caesar, who recently released the hit song "I'm Mad," will reportedly be moving his base to New York City to continue his music career with Big Town Diskery.

**NEWS**

**that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS**

**Every Week In THE CASH BOX ALL FOR ONLY $15. PER YEAR (52 ISSUES)**

---

**McPhatter Claimed by Atlantic And Federal**

NEW YORK, N.Y.—When Atlantic Records announced the signing of Clyde "Loosey" McPhatter by its organization with The Dominos, Federal Records, the disco phenomenon created a situation in which both Atlantic and Federal claim exclusive rights to the chanter.

McPhatter, a name that has been on the charts for some time, has signed an exclusive contract with Atlantic. Federal, which has been following McPhatter's career closely, has also signed him to a contract. The two labels are now in a legal battle over the singer's rights.

**Essex Named King Distirb In New Jersey**

NEW YORK—Syd Nathan, King Records prez, this week appointed Essex Distributors, Newark, N.J., as exclusive King and Federal Records distributors for the northern New Jersey area.

In making this appointment, Syd Nathan set a precedent in that this is the first major rhythm and blues area that has been allotted to an independent distributor by the disco phenomenon. The King setup embraces two or three other independent distributors but they are considered fringe rhythm and blues areas.

The King organization has about 45 King branches throughout the United States.

Essex, one of the leading distributors in the area, is under the aggressive leadership of Joe and Irving Cohen.

**Gotham Name Omitted**

NEW YORK—Through a typesetting omission the name of Gotham Record Distributors, 1626 Federal St., Philadelphia, Pa., was left out of the list of distributors for Tico and Rama Record Companies, New York, in an advertisement that appeared in the June 6 issue.

George Goldner, sales manager of Tico and Rama, in calling our attention to the deletion said: "Gotham has done an outstanding job for us and therefore appreciate your letting the trade know that they are our Philadelphia distributors."

Tico and Rama have moved to new and larger quarters at 220 W. 42nd Street, this city, and will shortly invite the trade and disk jockeys to a cocktail party to celebrate the event.

---

**THE CASH BOX**

**Help me somebody**

1. The "5" Royals (Apollo 446)
2. "I'M MAD" Willie Mabon (Chess 1538)
3. "I WANTA KNOW" The Du Drovers (RCA Victor 20-5229)
4. "DOODLE-DOO DOODLE" Dolly Cooper (Savoy 891)
5. "GOIN' TO THE RIVER" Fats Domino (Imperial 5231)
6. "THIRD DEGREE" Eddie Boyd (Chess 1541)
7. "RED TOP" King Pleasure (Prestige 821)
8. "ONE ROOM COUNTRY SHACK" Mercy Dee (Speciality 458)
9. "THESE FOOLISH THINGS" The Dominos (Federal 12129)
10. "IS IT A DREAM" Vocaloes (Red Robin 114)

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Form for submission:

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*"It's What's in THE CASH BOX That Counts"*
MAX and HARRY HURVICH SAY:
"We consider the AMI Model "E" the greatest phonograph ever made!"

SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21

BIRMINGHAM VENDING COMPANY
540 SECOND AVE., NORTH, BIRMINGHAM 3, ALABAMA
(Tel: 54-7526)

Brad Phillips' Record Hop Helps Brooklyn Women's Hospital

BROOKLYN, N.Y.—Brad Phillips was host at a record hop on Saturday evening, May 23, at Eastern Parkway Arena in Brooklyn to help the Brooklyn Women's Hospital.


GOING STRONG!
New and Different
DARRELL GLENN
and the Rhythm Riders
"CRYING IN THE CHAPEL"

"HANG UP THAT TELEPHONE"

Record V-105
Some Areas still available for Distributors
Write... Wire... Jack Conner

RIDGWAY MUSIC, INC.
Charlie Adams
6087 SUNSET BLVD., HOLLYWOOD, CAL.

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FIND OUT WHY the leading independent labels come to RCA Victor Custom Record Sales with their recording, processing or pressing problems. Send for free folder, Dept. K-40 today!

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Pressing with RCA Victor!

"It's What's in THE CASH BOX That Counts"
C. V. HITCHCOCK
E. H. CASHION
and
JACK TUREMAN

say:

"We consider
the AMI Model "E"
the greatest phonograph
ever made!"

SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21

HERMITAGE MUSIC COMPANY
423 BROAD STREET, NASHVILLE, TENNESSEE
(Tel: 6-5666)

HAPPY ISON

WOR—Orlando, Fla.
1. I Haven't Got The Heart
   (Wabb Piecer)
2. San-Soo (Earl Sing)
3. No Help Whatsoever
   (Maddox Bros.)
4. That Hound Dog In The
   Window (Horne & Jethro)
5. Under The Mistletoe
   (Jack & Jimmy)
6. A Fool Such As I (W. Snow)
7. Take These Chains From My
   Heart (Hank Williams)
8. Going Steady (Faron Young)

CHUCK THOMPSON & ELMER

WFOR—Hattiesburg, Miss.
1. That's All, My Love (J. Swann)
2. I Bitten (Red Foley)
3. See Me Kindly From Your
   View (Charlie Adams)
4. I'll Build You A Home
   (Jack Cardwell)
5. Cannonball Yuletide (S. Birt)
6. Seven Lonely Days (Mexphan)
7. Sidemate And Colleague
   (Jimmy Dickens)
8. Picking Sweethearts (Hills)
9. Spanish Fireball (H. Snow)
10. Tied Down (Hay Audiff)

MUSIC AND DISC Jockey

Regional Record Reports

WKBW—Knoxville, Tenn.
1. Orchids Mean Goodbye
   (Carl Smith)
2. The Last Waltz (W. Piecer)
3. Crying In The Chapel
   (Darrell Glenn)
4. Ramblin' Man (M. Williams)
5. Knothole (The Carlises)
6. Between Fire And Water
   (J. Wray)
7. I'll Go On Alone (W. Piecer)
8. Give Me Some More From
   My Heart (Hank Williams)
9. Broken Wings (Sunshine Rhy)
10. Billie Jean (Audiff)

BILLY THORNTON

KRLW—Wolfe Ridge, Ark.
1. Seven Lonely Days (W. Lo)
2. After You Leave (M. Robbins)
3. Too Young To Tango
   (Sunshine Rhy)
4. Song Of The South
   (Sunshine Rhy)
5. Just Waltz (Slim Whitman)
6. All Alone (Carl Smith)
7. Bring Your Sweet Self Back
   To Me (L. Frizzell)
8. Mexican Joe (J. Reaves)
9. Knothole (The Carlises)
10. South In New Orleans
   (Johnny Arni)

FRED WHARLING

XLB—St. Worth, Texas
1. Minnie Mae Ch a (F. Husky)
2. A Deaf John Letter (Shapard)
3. Goob and (The Carlises)
4. Rasa For You (E. Waren)
5. I Haven't Got One Goal
   (Smith Bros.)
6. Backfoot (Eddy Arnold)
7. I. S. B. Udyne (J. Horton)
8. All You Shall Receive
   (Marlane Caron)
9. Take These Chains From
   My Heart (Hank Williams)
10. Baby Your Baby (Roy Acuff)

JOE MORRIS

WKBK—Newberry, S. C.
1. No Help Wanted (Carlisle)
2. Mexican Joe (J. Reaves)
3. Rainbow In The Valley
   (Wabb Piecer)
4. That Abandoned Heart
   (Waddy Piecer)
5. Going Steady (Faron Young)
6. I Can't Find My Way
   (Crying (Marty Robbins)
7. Just Waltz Till I Get You
   (Carl Smith)
8. Your Chain's Heart
   (Hank Williams)
9. I've Found My Own
   (S. Williams)
10. I Can't Wait (Faron Young)

SHERIFF TEX DAVIS

WLWN—Nashville, Va.
1. Seven Lonely Days (W. Lo)
2. After You Leave (M. Robbins)
3. Too Young To Tango
   (Sunshine Rhy)
4. Song Of The South
   (Sunshine Rhy)
5. Just Waltz (Slim Whitman)
6. All Alone (Carl Smith)
7. Bring Your Sweet Self Back
   To Me (L. Frizzell)
8. Mexican Joe (J. Reaves)
9. Knothole (The Carlises)
10. South In New Orleains
   (Johnny Arni)

SHEL HORTON

WHRR—Huntsville, Ala.
1. Big Mamas (Butty Draper)
2. Tell Where The Good
   Times Are (J. McGee & Lundy)
3. That's What I Got For
   Loving You (Elsie Whitis)
4. Song Of The Old Water
   (Carl Smith)
5. Seven Lonely Days (W. Lo)
6. Mexican Joe (J. Reaves)
7. Sidemate And Colleague
   (Jimmy Dickens)
8. Home Demonstration
9. Tennessee Tanger (King)
10. Spanish Fireball (H. Snow)

CLARENCE KNEELEDAN

WEBF & WICH

Jewett City, Conn.
1. After You Leave (M. Robbins)
2. I Haven't Got The Heart
   (Wabb Piecer)
3. Take These Chains From
   My Heart (Waddy Piecer)
4. Knothole (The Carlises)
5. The Last Waltz (W. Lo)
6. Your Chain's Heart
   (Hank Williams)
7. I Couldn't Keep
   From Crying (Harry Boll)
8. Restless Heart (S. Williams)
9. I Can't Wait (Faron Young)
10. That Hound Dog In The
    Window (Hone & Jethro)

JOE DABOLL

WJKO—Springfield, Mass.
1. Mexican Joe (J. Reaves)
2. Till I Waltz Till I Get You
   (Gore-Ind)
3. Bring Your Sweet Self Back
   To Me (S. Williams)
4. Too Young To Tango
   (Sunshine Rhy)
5. Company You Keep
   (Terry Preston)
6. Baby Your Baby (Weddy Ray)
7. Too Young To Tango
   (Sunshine Rhy)
8. You're A Real Good Friend
   (Tobin)
9. Restless Heart (S. Williams)
10. Spanish Fireball (H. Snow)

CARL SHOOK

WKY—Louisville, Ky.
1. Orchids Mean Goodbye
   (Carl Smith)
2. The Last Waltz (W. Piecer)
3. Crying In The Chapel
   (Darrell Glenn)
4. Ramblin' Man (M. Williams)
5. Knothole (The Carlises)
6. Between Fire And Water
   (J. Wray)
7. I'll Go On Alone (W. Piecer)
8. Give Me Some More From
   My Heart (Hank Williams)
9. Broken Wings (Sunshine Rhy)
10. Billie Jean (Audiff)

BURL BECK

WSUL—South Orange, N. J.
1. Little Home-Wed (M. Torek)
2. Moona Demonstrate
   (J. Arlo)
3. Cannonball Yuletide (S. Birt)
4. Mexican Joe (J. Reaves)
5. After You Leave (M. Robbins)
6. Company You Keep
   (E. Waren)
7. Oklahoma Joe (C. Williams)
8. Yodel Blues No. 4 (Frazzle)
9. Broken Wings (Sunshine Rhy)
10. Spanish Fireball (H. Snow)

"It's What's in THE CASH BOX That Counts"
New York—Pee Wee King receives RCA Victor's Gold Record Award on the Kate Smith TV Show, May 25, for passing the million record mark with his recording of "Slow Poke." Shown at left with Kate and Pee Wee, is Rod Stedman, producer of "Slow Poke." Original with Pee Wee of many hits which include "Tennessee Waltz" and "You Belong To Me." Pee Wee has sold more than three million records since his start with Victor. He and his crew are heard coast to coast every Saturday night over NBC.

Dedicate Rodger's Memorial With Touching Ceremony

Meridian, Miss. — Country, Western, Hillbilly and Folk Music, had its greatest tribute paid to it by the phenomenal turnout for the memorial dedication to the pioneer of Western music, Jimmie Rodgers, on May 26, 1955.

Although Ernest Tubb was unable to attend the service, speaking on behalf of the Victor company, and Hank Snow saw a dream which they had imagined and worked on for many years, finally come to life. With the spark of tribute started by the two country artists and with the aid of J. B. Skewes, J. R. Skewes and Mr. Phillips of the Meridian Star newsweekly, and with great assistance from all the disk jockeys all over the country, the greatly successful memorial for Jimmie Rodgers and the inauguration of National Hillbilly Day drew more than 20,000 people.

The events of the day were highlighted by the heartfelt dedication of monuments to Jimmie and Railroadmen, and by the longer than three-hour show dedicated to the country artist, that took place in the evening at the Junior College Stadium in this city. Artist upon artist showed up to pay his respects to the one man who did more than probably any other for the acceptance of country music.

During the afternoon ceremonies a train with railroadmen who were visiting and dignitaries at the event pulled up to the Jimmie Rodgers Memorial Park where the locomotive was unlatched and permanently fixed behind a white marble monument. The monument was given to him by Ernest Tubb and Hank Snow.

The unveiling of the glistening monument was done by Jimmie Rodgers and Justin Tubb, the sons of the country artist whose idea it was to pay such a tribute to the Singing Brakeman. Jimmie Rodgers Snow is the namesake of the pioneering warbler.

Dignitaries and political representatives who knew or were associated with the railroader, stood in the heat of the afternoon and delivered speeches fitting for the occasion. Jimmie's wife, Governor Clement of Tennessee, and Jimmy Davis spoke in honor of the warbler. Probably the most touching of all was the sincere and most meaningful talk that Hank Snow delivered about his feelings and the effect that Jimmie had on the entire American public and the creation of the folk music field.

J. B. Elliott, RCA Victor's vice-president in charge of consumer products, accepting speeches on behalf of the Victor company, through which Jimmie acquired his fame, presented a plaque from the company and went on to say that "Jimmie Rodgers' enduring fame and influence are all the more striking because he was a pioneer. Four plaques were donated which would be affixed to the base of the flagpole which stands in the Rodgers Memorial Park. The one dedicated by J. B. Elliott, another by Ralph Peer, who discovered the talented Rodgers, a third from the Brotherhood of Railroad Trainmen, and a fourth from Carroll Gartin, the Lieutenant Governor of Mississippi.

Hillbilly stars from all parts of the country attended the stellar event in what is probably the greatest country show ever to be held in one location. Ernest Tubb was greatly missed at all the events, and only the strict doctor's orders prevented the singer from attending. He has been ill since last March when he made his trip to Korea to entertain the men in the Armed Forces.

A factor which brought a tear to the eyes of many was the touching epitaph inscribed upon the monument:

"His is the music of America; He sang the songs of the people he loved, Of a young nation growing strong. His was an America of glittering rails, Thundering boxcars and rainsoaked nights, Of lonesome prairies, great mountains And a high blue sky.

He sang of the bayous and the cotton fields, The wheat fields, of the little towns, The cities and of the winding rivers of America.

We listened. We understood.

"It's What's in THE CASH BOX That Counts"
CLARENCE CAMP SAYS:

"We consider the AMI Model "E" the greatest phonograph ever made!"

AMI "E" SHOWING JUNE 14 and 15

SOUTHERN AMUSEMENT COMPANY
628 MADISON AVE., MEMPHIS, TENNESSEE
(Tel: 5-5804)

JIM Denny, head of WSM's Artist Service Bureau, has set his Grand Ole Opry Show for some seasonal location dates in the resort city of Gatlinburg, Tennessee, scenic and host city for the Great Smoky Mountain National Park Visitors. First show headed by Carl Smith, Duke of Paducah, June Carter and The Carter Family opened at the Legion Auditorium, Sunday, June 7th. Johnny Masters, who has penned such tunes as "Honeymoon On A Rocket Ship," "That's The Kind Of Love I'm Looking For," "The Gloryland March," "Winner Of Your Heart," "Walking In The Moonlight," adds another potential to his growing list in the Jerry Glenn bunch of "16 Chickens In A Tumbler," a novelty just released by the 12-year old Glenn on RCA Victor. Lefty Frizzell recently did 5,000 paid admissions at State Park, West Grove, Pa.; 3,500 in Akron, Ohio; 4,200 at the Arena in Boston; 3,800 at the Colisee Auditorium in Providence, Rhode Island; according to Norm Riley, promoter of the dates. Show also included Lou Millett and Wayne Raney, Marty Robbins whose latest release is "A Castle In The Sky", backed with "Half Way Chance With You" recently did a date in St. Louis, Mo.; Bob Neal, veteran country dj on WMPS, Memphis, recently celebrated a 40th anniversary with a promotion by Webb Pierce and The Carlises. The event was successful despite a tremendous downpour of rain. The Carlises did a date in Richmond, Va. last week and are now headed for a tour in Texas, to be followed by dates in Washington, Boston and then a 2-day West Coast tour. Following talent now headlines The Tennessee Barn Dance from WNOX, Knoxville, Tennesee: Fiddlin' Sandy and the Bailey Family, Irene, Ada, Junior, Howard and Wild Bill Bailey, radio's youngest Eddie player, Waykey Waykey Murphy and wife Bessee Lou and their Virginia Mt. Boys, Jack Shelton and the Green County Boys, including Benny Sims, Speedy Krise and Fred Smith and Jamup and Honey, top comedy team, who last toured with the Eddy Arnold Show, Sleepy Eyed John, WIVH, Memphis, promoting Johnny Horton's latest release, "I Won't Get Dreamed Eyed." Hank Thompson set for West Coast dates this month.

Jim Reeves (Abbott) set for dates in West Texas and New Mexico, Oklahoma, and Arkansas beginning this week through July 3rd. July 4th will find Reeves on the KWKH Louisiana Hayride. Reeves recently did a guest spot on the "Prince Albert Grand Ole Opry" NBC netter. Reeves latest release "Let Me Love You Just A Little," is getting the personal attention and promotion of Abbott proxy, Faber Robinson, Norm O'Neill, manager of Bee Jay and Skeeter, The Davis Sisters, WJTI's Big Barn Frolic, Detroit, in Nashville recently with dust for session with Victor's Steve Sholes. Tommy Warren recently did a session for Don Law, with release to be announced later. Frankie Moore, in huddle with Navy top brass for a series of transcribed shows for his talent; Johnnie & Jack and Sitty Wells. Lester Flatt and Earl Scruggs and the Foggy Mountain Boys last heard over WNOX, Knoxville, have moved into Nashville for an early morning show over WSM, sponsored by Martha White Flour. Carl Story (Mercury) who heads up the Ramblin' Mountaineers, WAYS, Charlotte, N.C., is now doing a country dj show over WAYS from 3:45 to 4:30 PM Monday through Friday and invites all his fellow artists to visit him when passing through his territory. Fabby West's recent engagement at the Roosevelt Lounge, Detroit, had to be canceled because of a sudden illness. The Coral chip is now recovering in Nashville. Tom Carlisle and Hal Durham country disk spinners on WROL, Knoxville, now promoting country artists and shows in their station's listening areas. Eddie Parker and Archie (Grandpappy) Campbell (Valley) Knoxville, out for some good golfing recently. T. Tommy, New Orleans, recently cut his first session for Victor. Martha Coates, (Capitol) set for dates in Carolina and Virginia this week according to the songstress' manager, H. Cosse. George Morgan, and Ray Price finish up a tour of West Texas and West Coast dates this week. Bob Ross, Morgan's personal manager, had charge of the tour and promotions. Don Gibson's recording of "Walking In The Moonlight" is being reported as his biggest tune to date, and will go far in establishing Don as a top country artist. Tex Ruper, Piano-Playin' Hillbilly DJ, KFAL, Fulton, Missouri, reports that the last quarter hour of his evening show has been sold to Swanson's Cookies. Roper does two shows daily; a two-hour afternoon stint and an hour broadcast in the evening. Roper recently guested on DJ USA over WSM, Nashville. Bill Hrone, sales rep for Gramaphone Enterprises, Dallas, Texas, is now covering East and West Texas territory. Horne does a bang up job promoting folk and Western music in this territory. Horne reports that Darrell Glenn, (Valley) has been signed by Al Turner for the Big "D" Jamboree over KRLD every Saturday night. Bonnie Lou and Beuer Moors, with Homer Harris and Lloyd Bell, all of WCYB, Bristol, Va., recently joined with Johnny Masters and the Masters Family for a performance at the ball park in Richlands, Va. Tennessee Ernie did the "Prince Albert Grand Ole Opry" NBC netter Saturday, May 30th with Little Jimmie Dickens. Rex Allen set for the same show, Saturday June 6th. Big Jim Hess, WIVW, Knoxville, preparing to open new studios for his live-show broadcasts soon. Little Alf, who Big Jim has promoted as his country cousin on a country dj show, will share spotlight with Hess on forthcoming studio shows. Jack Comer, Valley Records proxy reports that Darrell Glenn will share the spotlight on WNOX's CBS netter, Saturday Night Country Style, sometime after June 16th. Jimmy James (BBS) in Knoxville, Tenn., Sat. May 30th for guest on WNOX and Saturday Night Country Style and headed into Nashville promoting his new release "Pins and Needles" backed with "Is That What You Call Love."
FEAR HERSEY
(Capitol 2495)
I" LOST MY HEART TODAY"
(2:51) Ferna Huskey gives a broken hearted vocal to the mournful blues. A warm side. Strings support the artist.

MINNI-HA-CHA" (2:39) The K-Rixa-Liga tune with follow-up lyrics. Huskey sings of the wooden Indian romance. The couple now have a family. A light hearted ditty with a chuckle in the lyric.

TOMMY HILL
(Decca 28690)
"LOVE ME FOR A LIFETIME" (2:23) [Prestige] Tommy Hill charts a moderate bounce with a happy vocal. A pleasing etching.

THE LAST LETTER" (2:46) [M. N. Cole] Hill mournfully asks his girl why she is so cold to him. The artist handles the item with polish and warmth.

DON WINDLE
(Republic 7045)
"THE IRON CURTAIN HAS TAKEN" (2:37) [Babbi] Deep voiced Don Windle sings a slow logical tune telling of prisoners returning from beyond the Iron Curtain.

I WANT YOU TOO" (2:38) [Babbi] A change of pace. Windle belts a happy racer with romantic lyrics. Tune is a bouncer.

DICK THOMAS
(Jubilee 9000)
"ANYTIME IS LOVING TIME" (2:20) [Foley] Dick Thomas comes up with a rapid paced love tune that has that old time barroom flavor. Strings supply the backing.

MY LITTLE RED WAGON" (2:12) [Peer Int'l.] A similar item with the same treatment. Both sides could go in pop location.

JIMMIE DEAN
(Columbia 2114)
"QUEEN OF HEARTS" (2:35) [MGM] Jimmie Dean sings a slow lover's lament about finding his future in the cards. Strings support the tender reading.

NEAL BURRIS
(Columbia 2114)
"YOU'RE STEPPING OUT" (2:52) [Ridgeway] Neal Burriss waxes a sad story of an illicit love. Tone is done with feeling by the chanter and comes out a potent side.

WADE RAY
(RCA Victor 20-3020)
"DON'T WAIT TO BABY YOUR BABY" (2:25) [Hill & Range] Wade Ray dishes up a fast moving ditty in which he imparts the advice to love your baby now. The lyrics are on the cute kick and the side is powerful. Good guitar support by Noel Boggs.

SAM NICHOLS
(MGM 11494)
"ANYTHING I MY WIFE" (2:41) Sam Nichols belts a rapid tempo tune in which the gal tells him she is tired of his stalling and wants her alimony. Treatment is on the light side.

"YELLOW ROSES" (2:38) A slow romantic item in the manner of Nichols. He tells his girl she will always love her. The warbler handles the tune in a mellow manner.

THE CASH BOX
Page 37
June 13, 1953

"It's What's in THE CASH BOX That Counts"
Select-o-matic

music systems are completely equipped for...

- Remote Control
- Scientific Sound Distribution
- Automatic Volume Compensation

Seeburg

Dependable Music Systems Since 1902

America's finest and most complete music systems
WASHINGTON, D. C.—The Labor Department reported this week that a new manpower survey indicated a spring uptrend in job openings, and was picking up momentum with most of the major labor markets expecting higher employment levels by early summer. Two cities where the labor supply has tightened are Detroit and Louisville. At Detroit, record auto production and increased equipment is a new high for April. At Louisville, both defense and civilian work have boosted employment levels greatly.

WASHINGTON, D. C.—Loyal George Staley has petitioned the Supreme Court to hear his case to declare articles of merchandise and his 24 digger machines a game of skill and not gambling. The Staley Company, which says gambling paraphernalia illegally transported in interstate commerce, after Staley had transported them from Audubon, Iowa, to Hot Springs, Ark. Staley, claims his machines do not come under the Johnston Act, as the coin slots had been removed by entertainers before Congress passed the law.

BROOKLYN, N.Y.—Here's a new twist in vendors. A Brooklyn firm has brought out a machine that works in reverse—instead of vending drinks it accepts empty bottles (both large and small size), and issues a credit slip, which is then cashed in by the customer. Idea is to install them in supermarkets, thereby saving the clerks' time.

NEW YORK—Leo Beashburg of New Orleans Novelty Company, New Orleans, La., who stopped off for a few hours in New York, after a 9-week trip through Europe, reports that those countries showing real coin machine life are Germany, France, Belgium, Holland and Switzerland. Italy, which uses only paper money, would like to have coin machines, and England, which forbids the importation of amusement devices, would be a tremendous market.

ELIZABETH, N.J.—National Grocery Company, supermarket here, has a line of vending machines installed at the rear of the store on a sheltered ramp that leads to the parking lot. Idea has proved extremely popular, according to excess. Vendors include orange juice, milk, sandwich, pie, candy and cigarettes. Operator is Automatic Vending Service, Inc., of Newark, N. J.

An old timer in the operating business, one summer afternoon, once told the writer, who was visiting him at the time, "A diversified route saves operators from seasonal headaches."

Equipment diversification has always been the seasonal saving factor for all intelligent operators.

Perhaps, too, that's the reason for the continued boom this good old summertime.

For years the average operator feared the summertime. He looked to the summer for his seasonal slump.

Some operators, in the days gone by, even believed that they would be much better off if they vacationed all summer long.

But, ever since World War II, that theory has been most completely dispelled. Few, if any operators, today, believe that the summertime is the slumptime season.

The summer, because of diversification of equipment, is just as booming a season, these days, as in the spring, fall or winter.

Operators have learned that it isn't the season. People enjoy themselves even more in the summer than in the spring fall or winter.

But operators claimed, in days gone by, that in the summer the people liked to get out of doors and enjoy outdoor life.

True, and perhaps to an extreme, but, at the same time, people still like entertainment in the summertime, just as they do in other seasons of the year.

And the industry has been able to furnish the kind of entertainment which the public likes, come wintertime or summertime, or the seasons in between.

The kiddies today have many varied rides to choose from, and parents are just as interested in seeing their kiddies enjoy themselves on these rides in the summer (perhaps even more so) than in the winter.

The amusement games located in many roadside, arcade, and other outdoor spots, attract just as much attention as ever in the summertime.

The automatic phonographs play music in summer, as well as in spring, fall or winter. And many a person enjoys a cold bottle of beer in the summertime listening to the music from a juke box.

Of course there are seasonal arcades. These open over the Memorial Weekend and close after Labor Day. But, the seasonal arcades are becoming fewer, as the years go by.

A great many arcade owners now keep open all year around. And find this to be profitable.

Some arcade owners have seasonal arcades, but, the majority depend on their all around the season arcades and routes.

Some operators, too, own seasonal arcades. But they don't depend solely on their arcades. They depend, more than anything else, on their routes, that bring in collections regardless of season.

So the boom now continues throughout the summertime, just as it has during the other seasons of the year.

For the past seven summer seasons there has been no slump and, from all indications, there will never again be what used to be termed, "the summer slump season," because the industry has disregarded seasons, and has matched the year around play action with the kind of equipment the public prefers, come winter, fall, spring or summer.

As this summertime boom continues to grow greater, clear across the nation, many of the old timers in the industry simply click their tongues inside their cheeks and tell younger operators of "the old days."

Perhaps, then, as the boom gets going, the old timer, himself, is responsible for the better summertime seasons, because of his very own booming statement:

"A diversified route saves operators from seasonal headaches."
It Can Happen Here:

JUKE BOX OPS MUST WORK TOGETHER OR HANG ALONE


NEW YORK—Leaders in the Music Industry received notification this week from Senator Alexander Wiley, chairman of the sub-committee of the Judiciary, that hearings on the McCarran and Dirksen Bills were postponed from the June 5 date to Wednesday, June 24.

These Bills ask that an amendment be made to the “Copyright Act of 1909”, which would mean that records played on automatic phonographs would not be exempted from paying royalties to such organizations as ASCAP.

THIS WOULD SIMPLY MEAN THAT THE NATION'S JUKE BOX OPERATORS WOULD HAVE TO PAY A TAX ON TOP OF AN ALREADY PAID TAX.

The juke box operator, as has been explained here time and again in the past, would have to also pay directly to the collective agency of the ASCAP music publishers and the ASCAP music composers ONCE AGAIN royalty they pay to these ASCAP music publishers and music composers DIRECTLY, every time they buy a record featuring any of their copyrighted tunes.

The juke box operator pays this royalty to the record manufacturer who, in turn, pays the composer and the publisher, because the royalty is ADDED ON TO THE PRICE OF THE RECORD.

The greatest travesty on American justice in the McCarran and Dirksen Bills is the fact that THERE IS NOT CONTAINED IN THOSE BILLS JUST WHAT THE JUKE BOX OPERATOR WOULD HAVE TO PAY since either be passed into Federal Law.

In short, ASCAP could charge whatever its heart desired, and get away with it, by FEDERAL LAW.

Those who do not believe in “possibilities” can look up the historical facts (which appeared some years ago in The Cash Box) regarding what happened to the Australian juke box operators when the Performing Rights Society of Great Britain (similar to ASCAP) succeeded in winning such a victory.

At first, as these Australians reported, the charge wasn’t “too bad”. But, each year since then, it has GONE UP AND UP AND UP to the point where, today, AUSTRALIAN JUKE BOX OPERATORS ARE FIGHTING FOR A BARE EXISTENCE.

Those are HISTORICAL FACTS for the benefit of any juke box ops who may want such facts.

IT CAN HAPPEN HERE!

ASCAP CAN WIN!

That means that every single juke box operator in the entire nation will be paying a TAX ON TOP OF AN ALREADY PAID TAX, to the point where he will be faced with the smashing destruction of his business, as he knows it today.

The only answer lies in a successful defense against the McCarran and Dirksen Bills before the Senate’s Committee-On-The-Judiciary NOW.

The representatives of the juke box industry have won a postponement.

They need the time to PREPARE. Because, once again, the entire juke box industry has been caught UNPREPARED.

Regardless of the fact that THE CASH BOX warned the industry that HEARINGS WOULD BE HELD, even tho a certain weekly tabloid stated that hearings would probably NOT be held.

Operators MUST CLEAR EVERYTHING thru MOA (Music Operators of America, Inc., George A. Miller, President, 128 East 14th Street, Oakland 6, California. (Telephones: TWinoaks 3-3634 or TWinoaks 3-3635), and do it IMMEDIATELY.

REMEMBER: JUKE BOX OPERATORS MUST WORK TOGETHER OR HANG ALONE!!
HEARINGS POSTPONED

Sidney H. Levine, Attorney For MOA, Once Again Prepares To Present Ops Case

NEW YORK — Sidney H. Levine, national council for MOA, who has been such a vital factor in presenting the case of the juke box operator as opposed ASCAP sponsored legislation over the past years, once again has undertaken the tremendous task of preparing and correlating facts and information to combat the McCarran and Dirksen Bills when they are brought before the sub-committee of the Judiciary for open hearings.

Levine, for the operators, and other attorneys representing the manufacturers and record industry, will work closely together, as they have in past years.

David Romero Shows Rock-Ola Phono In Mexico City

MEXICO CITY, MEX. — A combination open house, sales convention and a Rock-Ola Work Shop service school brought together operators and service men from all over Mexico and a number of the other Latin-American countries. Occasion was the celebration of the opening of the first section of the new plant of Industrias Nacionales de Sonido, S. A.

The Industrias Nacionales de Sonido president, David L. Romero, called this by far the largest meeting of its kind that has ever been held in his country, and stated that unquestionably, the "Fireball" is just as popular south of the border as it is in the United States.

In view of the rapid and continued expansion of agriculture, mining and lumbering, President David L. Romero, whose firm is the exclusive sales outlet in Mexico for Rock-Ola products, feels that the coin operated phonograph industry has an excellent future in his country.

Seen below (top picture) are a group of employees in front of the administration building of the new plant. (Lower left) Miss Irma Torres, popular Mexican motion picture actress, who was elected "Miss Fireball." (Lower right) President Romero congratulating Jose Suarez, Rock-Ola distributor at Vera Cruz, Mexico, and the high sales producer in Industrias Nacionales de Sonido for the past year.

New Date For ASCAP Sponsored Bills Now June 24. Juke Box Industry, Which Needs Time To Prepare Defense, Will Ask For Further Adjournment

WASHINGTON, D. C. — Senator Alexander Wiley, chairman of the sub-committee of the Judiciary, notified all concerned that all hearings on the McCarran and Dirksen Bills, both for the proponents and opponents, had been postponed from the date set originally as Friday, June 5, to Wednesday, June 24.

At first only the hearings to be devoted to the opponents of the Bills were notified of a postponement, with the proponents presenting their case at the June 5 date. However, later in the week Senator Wiley informed all the parties of the postponement to June 24.

Leaders in the automatic phonograph industry had communicated with Senator Wiley, asking for a further adjournment, explaining that they were not in a position to properly present their side of the case as testimony and witnesses would have to be gathered from all parts of the country.

Even the June 24 date doesn’t permit the automatic phonograph industry sufficient time to correlate its defense, and we understand that they will make a strong effort to have the date set back further.

(EDITORIAL COMMENT: The Juke Box Operator is in a precarious position. We urgently suggest he read the full page editorial on the opposite page and follow the suggestions made.)

Cunliffe Airs Report National Juke Box Average Only Approximately $8.80 Average Gross Makes This Statement Over Radio Stations WENR, WGN and WCFL, Chicago

Called upon by a weekly tabloid to speak over these stations, Cunliffe took advantage of this opportunity to refute the statements printed by this same weekly tabloid, that the national average had gone up to $10.43 “after commissions.”

Like many others he was absolutely positive in his statements that this was not the case.

He explained, after his broadcasts, that over 500 tavern owners here in the Chicagoland area had not renewed their semi-annual licenses and that there would be a terrible loss to the juke box operators.

He also pointed out that one large route here showed a loss of 20 percent of its locations in the past 18 months.

He also explained that, like the statements which have appeared in The Cash Box, the reason he changed his phonographs to dime play was to “maintain his former average, and that all the other juke box ops in this area had done the same thing for the very same reason.

If they would have remained on 5¢ play, Cunliffe pointed out, they would be enduring terrible loss at this time and, further, many of them would now be out of business.

Cunliffe remains interested “only in facts” and not in conjectures or any statements which are based on “conjecture.”
HERMAN PASTER SAYS:

"We consider the AMI Model "E" the greatest phonograph ever made!"

SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21

PASTER DISTRIBUTING COMPANY

2606 FOND DU LAC AVE., MILWAUKEE 6, WISCONSIN
(Tel: Hilltop 4-5425)

CHARLEY STEEL SAYS:

"We consider the AMI Model "E" the greatest phonograph ever made!"

SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21

STEEL MUSIC COMPANY

218 EAST PARRISH ST., DURHAM, NORTH CAROLINA
(Tel: 5-6281)

“It’s What’s in THE CASH BOX That Counts”
YOU ARE INVITED TO VISIT US IN CELEBRATION OF OUR 30th YEAR IN THE COIN MACHINE INDUSTRY

SEE THE NEW SENSATIONAL AMI MODEL E IN 40–80–120 SELECTIONS

OUR ENTIRE ORGANIZATION OF 90 PEOPLE WELCOMES YOU TO OUR 30th ANNIVERSARY PARTY and the first showing of the sensationally new AMI MODEL E 40–80–120

SPECIAL NOTICE
Operators of COLUMBUS, OHIO, and surrounding territory, see the NEW MODEL E at our CINCINNATI showroom Saturday and Sunday, June 13th and 14th

ALL OPERATORS, their Wives and Service Men are cordially invited to our party. Make a date now for Saturday and Sunday, June 13th, 14th.

NOTICE EASTERN KENTUCKY OPERATORS our new LEXINGTON OFFICE is now open at 1535 Delaware Ave.
TONY KOUPLAS
NORWOOD VEATCH
CHARLEY KAGELS
SAY:

"We consider
the AMI Model "E"
the greatest phonograph
ever made!"

SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21

CENTRAL DISTRIBUTORS

2315 OLIVE STREET, ST. LOUIS, MISSOURI
(Tel: GEneva 0972)

Taran Distrib Combines AMI Showing And
Grand Opening Of New Quarters

MIAMI, Fla.—When Sam Taran,
Taran Distributing, Inc., this city,
opened his new quarters at 3401 N.W.
35th Street, a short time ago, he
wanted to run a grand opening house-
arming party to show his friends
what can easily be considered one of
the showplaces among distributing
firms. As it was opened only a short
while before AMI's new phonograph
would be shown to the operators,
Taran decided to use the occasion for
a double purpose.

Now that AMI's model "E" phono-
graph will be displayed on his show-
room floors the week beginning June
14, Taran will combine the showing
with a gala grand opening party. All
operators in the area have been in-
vited to attend, and Taran should en-
joy a record breaking attendance.

Pictured below (top), is the build-
ing front, which houses all of the
firm's facilities under one roof. Occu-
pying 15,000 square feet, the building
contains a very large warehouse, a
most gorgeous showroom, private of-
fices, as well as their record depart-
ment. The entire building is air con-
ditioned. With this new location,
Taran was able to overcome a very
serious problem these days—parking.
Facilities are plentiful for operators
to drive right up to either the front
offices, or to the shipping department
in the rear, and park their cars with-
out worrying about finding space or
time.

The photo (bottom) shows Sam
Taran seated behind the most up-to-
date version of a desk, and the large
space devoted to his private office.

"It's What's in THE CASH BOX That Counts"
Definitely Tops!

Gottlieb's

GUYS DOLLS

PLAY THAT SPARKLES WITH SPECTACULAR THRILLS!

RESETTING SEQUENCE FROM 1 TO 9—
ADVANCES BONUS for high score ... INCREASES VALUE of point values ... LIGHTS DOLL-OVER at bottom for replays. ... AWARDS REPLAYS for spelling out "DOLLS" ... EACH RE-SET lights one letter ... MYSTERY "SPOT-EM" spots one letter intermittently at start of game. A - B - C - D SEQUENCE

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE. CHICAGO 51, ILLINOIS

"There is no substitute for quality!"

ORDER FROM YOUR DISTRIBUTOR NOW!

FRANK PAGE SAYS:

"We consider the AMI Model "E" the greatest phonograph ever made!"

SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21

ROANOKE VENDING MACHINE EXCH., INC.

3110 WILLIAMSON RD., N.W. ROANOKE 12, VA. (Tel: 3-1181)

63 COMMONWEALTH AVE., BRISTOL, VIRGINIA (Tel: 1344)

118 W. WASHINGTON ST., CHARLESTON, W. VA. (Tel: 3-0311)

"It's What's in THE CASH BOX That Counts"
Announcing

11th Anniversary

The Cash Box

(Dated: JULY 18, 1953)

An Annual

ENCYCLOPEDIA

of the

Coin Machine Industry

Featuring:

✓ UP-TO-THE-MINUTE LISTS of
  • Manufacturers—and Their Distributors
  • Jobbers
  • Merchandise Vending and Service Machine Manufacturers

✓ SPECIAL FEATURES
✓ HISTORICAL DATA
✓ REVIEW OF EVENTS—July 1952 thru June 1953
✓ CONFIDENTIAL PRICE LISTS
✓ EDITORIALS
✓ NEWS
✓ ADS
...an annual directory full of VITAL INFORMATION and STATISTICS which will be referred to day in and day out.

YOUR ADVERTISEMENT WILL BE SPOT-LIGHTED ALL YEAR LONG

First Forms Go To Press: JUNE 29

Final Closing Date: JULY 8

FOR PREFERRED POSITION — RUSH YOUR RESERVATION NOW!
or better yet — Send In Your AD Immediately!

THE CASH BOX
(PUBLICATION OFFICE)
26 WEST 47th STREET, NEW YORK 36, N. Y.
(PHONE: JUDSON 6-2640)

CHICAGO OFFICE
32 WEST RANDOLPH STREET
(PHONE: DEARBORN 2-0045)

LOS ANGELES OFFICE
6363 WILSHIRE BOULEVARD
(PHONE: WEBSTER 1-1121)
ABE GREEN
and
BARNET SUGERMAN
SAY:
"We consider
the AMI Model "E"
the greatest phonograph
ever made!"

SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21

RUNYON SALES COMPANY
123 W. RUNYON ST., NEWARK, N.J.
(Tel: Bigelow 3-8777)

593 TENTH AVE., NEW YORK, N.Y.
(Tel: Longacre 4-1880)

Ah! To Be Young

DETROIT, MICH.—Pictured above
are (1) Tony Sanders, vice-president
of Miller-Newmark Distributing Com-
pany, this city, and J. C. Budd, rep-
resentative of The Bert Lane Com-
pany, Miami, Fla., sitting astride
Lane’s “Zoo Ride.”

Miller-Newmark is distributors for
the Lane firm, and report, “the equip-
ment is meeting with tremendous ap-
peal and acceptance in every location
placed.”

Moe Mandell To Hold House Warming June 12

NEW YORK—Moe Mandell, North-
western Sales and Service Company,
who moved into his new building this
week at 446 W. 36th Street, this city,
announced that he is running a grand
opening house warming party on Fri-
day, June 12.

Mandell will use two of the floors
of the building, which totals more
than 5,000 square feet for the opera-
tion of his distributing business.

"It's What's in THE CASH BOX That Counts"

Floods played plenty of havoc in Louisiana. Operators all over the state
were hit pretty badly. Everyone in the jukebox business has suffered losses
as machines were either water soaked or washed away. The government has
declared the entire state a disaster area. Some of the fellows hit hard are:
Hyde Fletcher, Automatic Music, Natchitoches; Barney Atkins, Jonesville;
and Allen & Allen of Winnfield, Hyde, in trying to save all he could, kept
changing locations of the machines in spots. In one location he put the ma-
chine in the highest portion of the store and then faulty wiring caused it to
catch fire. It was completely destroyed.

Melba Monroe, New Orleans, knitting
tiny booties. . . . Henry Gerson, Monroe, building an addition to his place of
business. . . . The Luther Champagne’s of Baton Rouge also expecting. . . .
Are all the operators in this area out fishing these days, or does it just seem
that way? . . . Nick Gambino, who just returned from a fishing trip, says the
fanny are biting like mad. . . . Mrs. Frank Mancuso, Franks Records, visiting
his home in a village near London. Mrs. Mancuso, with her three children,
will stay about three months. . . . It was a super party Mel Mallory, local Dept
Distributor, tossed for V.I.P. Randy Wood. . . . Lois Sturgell just back from a
trip to Oklahoma City.

Mrs. Dan Cohen out of the Baptist Hospital, and on a recuperative trip
with Danny to the Gulf Coast and Mobile, Ala. . . . Bob Dupre, Delta Music
Sales, says business is really booming his way. Action is big on the Williams
"Deluxe Baseball" game. Bob is also happy with the praise accorded the new
"1650" 45 rpm Wurlitzer phonograph in his territory. . . . Bob Tanner, F.A.B.
Distributors, off for a three week trip to the Atlantic coast. . . . Lucille Tudary,
Delta Music, starting off the vacations at that firm. . . . Mr. Blachek off to
Birmingham, Ala. . . . Frank Russell, Delta Music mechanic, to say "I Do" real
soon. . . . Nobody as thorough as Harry Gregg when it comes to covering
his territory. . . . Betty Albano, Joy Amusement, seen around showing her
sister, Mrs. Fred Maroni of Colorado Springs, the sights. . . . Nick Carbasj,
Crown Novelty, so busy it is almost impossible to get him on the phone.

Moe Mandell

Moe Mandell, Northwestern Sales and Service Company, who moved into his new building this week at 446 W. 36th Street, this city, announced that he is running a grand opening house warming party on Friday, June 12. Mandell will use two of the floors of the building, which totals more than 5,000 square feet for the operation of his distributing business.
"We consider the AMI Model "E" the greatest phonograph ever made!"

SEE IT AT MIAMI TUESDAY and WEDNESDAY
JUNE 16 and JUNE 17
IN JACKSONVILLE SUNDAY and MONDAY
JUNE 14 and JUNE 15

TARAN DISTRIBUTING, INC.
3401 N. W. 36th ST., MIAMI, FLORIDA
(Tel: 64-4864; 64-4865; 64-4866)

90 RIVERSIDE AVE., JACKSONVILLE, FLA.
(Tel: 6-1551)

"It's What's in THE CASH BOX That Counts"
MORRIS GISER SAYS:

"We consider the AMI Model "E" the greatest phonograph ever made!"

SEE IT DURING AMI "E" WEEK SHOWING JUNE 14 TO JUNE 21

CLEVELAND COIN MACHINE EXCHANGE, INC.
2029 PROSPECT AVE., CLEVELAND 15, OHIO
(Tel: TOWER 1-6715)

Bendix Introduces Coin-Operated TV Receivers

Factory-Installed Units Available for All Models

Baltimore, MD.—In a special announcement made this week, A. E. Welch, assistant general manager of Bendix Television & Radio, Division of Bendix Aviation Corporation, revealed that the firm has developed and is now ready to market a complete line of television receivers that are factory engineered and installed coin mechanisms.

"For sometime, we here at Bendix have been aware of the tremendous potential and actual demand for quality coin-operated TV receivers," said Welch. "With this in mind, we set out to develop a precision engineered unit that could be factory installed, not merely tacked on, thus offering TV receivers for use in public places that would eliminate tampering with both the interior of the set as well as the coin mechanism.

"Bendix TV will display its coin-operated sets publicly for the first time at the American Furniture Mart, Chicago Show beginning June 22nd." Welch continued, "They will be available in every model in the current Bendix TV line and will also be featured in a special portable model, the 'A La Carte,' a striking new addition to the Bendix line."

Welch pointed out the multi-million room sales potential offered by hotels and motels alone, and then called attention to other market potentials, such as hospitals, doctors' and dentists' offices, beauty parlors, barber shops, etc., where portable TV, as typified by Bendix 'A La Carte' would have special appeal.

The Bendix Solo Ear which can be attached to the "A La Carte" gives private listening, thus making it ideal for hospitals where audio could be a problem.

Welch concluded by saying that in connection with this new feature of the Bendix TV line, Bendix has already arranged a simplified nationwide financing program with local banks which will greatly facilitate dealer discounting of paper. This plan alone has already developed widespread interest throughout the country and further details are expected to be announced momentarily.

Ballyhorse Going Great In Canada, Reports Conklin Of Russ-Con

Chicago—Jack Nelson, general sales manager of Bally Manufacturing Company, this city, stated that he had reports from Patty Conklin, Russ-Con Company, Montreal, Canada, distributor of Ballyrides there, that "The Champion" Ballyhorse grossed $1,425 in a Vancouver department store in 106 days. In Regina, Saskatchewan, "The Champion" took in $1,155 in 104 days. Conklin said he has many additional collections reports that show "The Champion" Ballyhorse is going strong in Canada.

Among those who took advantage of the Memorial Day week-end were Harold Lieberman of the Lieberman Music Company and Sol Nash of Twin City Novelty Company of Minneapolis. They went up to Winnibigosh Lake in N. Minn., to try their hand at some fishing and reported fair results. . . Art Hagens of Grand Forks, N. D., is driving a new Plymouth Suburban . . . Curtis Anderson, who is always so busy finally managed to take some time off to make a trip in to the Twin Cities to make some purchases of coin machines to get out on the route before the Memorial Day week-end. . . Dur Holman of Big Fork, Minn., is another operator who made some purchases of coin machines for some of his lake spots. . . Bill Arndt of Long Prairie, Minn., has been so busy that he has been conducting all of his business by telephone, as does Les Burns of Parco, N. D. . . Jeff Kost of St. Cloud, Minn., Ben Krager of Tracy, Minn., Elgin McDaniel of Wadena, Minn., Stan Woznak of Little Falls, Minn., and Pete Warman of Mankato, Minn., were some of the operators who came in to town to pick up some supplies and records for their routes.

"It's What's in THE CASH BOX That Counts"
A Sure Winner! ... Chicago Coin's
CROWN BOWLER
Triple Match Feature

1. Match A NUMBER 0-9 FAST ACTION!
2. Match A NUMBER and STAR FAST PLAY!
3. Match A NUMBER, STAR and CROWN

Plus! 10th FRAME DOUBLE SCORE FEATURE!
Player in 10th Frame Can Add Up To
180 POINTS To Total Score!

Plus! 5th Frame Score DOUBLES!
- NEW HINGED FRONT DOOR WITH PROTECTED JUMBO CASH BOX!
- HIGH SCORE OF THE WEEK
- JUMBO "FLY-AWAY" PINS
- 7-10 SPLIT PICK-UP
- FORMICA PLAYFIELD
- REBOUND ACTION 20-30 SCORING

1725 W. DIVERSEY BLVD.
CHICAGO 14, ILLINOIS

MEL HAMMER
and
M. Y. BLUM
SAY:
"We consider
the AMI Model "E"
the greatest phonograph
ever made!"

SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21

UNITED DISTRIBUTORS, INC.
513 EAST CENTRAL, WICHITA, KANSAS
(Tel: 4-6111)

"It's What's in THE CASH BOX That Counts"
Bill Miller
and
Tony Sanders
say:

"We consider
the AMI Model "E"
the greatest phonograph
ever made!"

SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21

Miller-Newmark Distributing Co.
5743 Grand River Ave., Detroit, Mich.
(6) 42 Fairbanks St., N.W., Grand Rapids, Mich.
(Tel: Tyler 8-2230)

Rock-Ola Vacations July 3-20

CHICAGO—Rock-Ola Manufacturing Corporation, this city, announced
that its plant will be closed down for
annual vacations the night of July 3,
and will remain closed until the
morning of July 20.
The firm will maintain a small office force during this period to take care
of any urgent matters that might
arise.

Monroe Features
Biggest Sale

Cleveland, Ohio—Roy Monroe and Geo. George of Monroe Coin Machine Exchange, this city, report,
"Not only are we featuring the biggest sale in our history, but," they also say, "the biggest bargains we have ever offered the field."
Both men claim that they worked for many weeks to get the merchandise for this sale together.
Roy Monroe said, "It took us some weeks to gather together all of the merchandise we needed to make this sale an actuality.
"For weeks our repair department was busy reconditioning machines, in addition to the work we do daily for operators all over our area, and at the same time both George and myself were running about gathering together equipment so that we would have it right on hand and ready for shipment the moment we announce the sale.
"The first reaction to this big summer time clearance sale," Roy reports, "was absolutely terrific.
"We are continuing right ahead just as we planned. We have the merchandise to satisfy those operators who want the best reconditioned machines at the lowest prices in the country.

Hammer and Blum
Invite Music Ops To AMI Showing

Wichita, Kans.—Mel Hammer and
and M. Y. Blum, United Distributors,
Inc., this city, have sent out invitations to all operators in their terri-
tory, inviting them to attend the
showing of the new AMI model "E"
phonograph the week beginning
June 14.
Blum urges operators whose invit-
ations may have been delayed in
mail to consider that they have a
personal invitation from him to ap-
pear at the showing.
On hand to greet the operators, in addition to Hammer and Blum, will be Larry Dillen, Kansas City and Missouri territory representative; By-
ron Waggoner, Ted Lovett and Clyde Gage, head of the service department.

Conn. State Coin Assn.
Adds Five New Members

New London, Conn.—Five new members were admitted to mem-
bership in the Connecticut State Coin Association, whose headquarters are
in this city, according to an announce-
ment by Maurice Weiss, secretary.
These firms are: Ralph Ricciardi,
Waterbury; Park City Amusement
Co., Bridgeport; Nash Amusement
Co., Bridgeport; Supreme Amusement
Co.; Bridgeport and Bridgeport
Amusement Co., Bridgeport.
The Connecticut State Coin Asso-
ciation has made great progress in
the few years of its operations, and
the coin firms throughout the state have become aware of the many benefits derived from their membership. Each year sees the addition of many new firms, and the organization believes it won't be long before practically every operator in the state joins its ranks.

"It's What's in THE CASH BOX That Counts"
Dave Rosen says:

"We consider the AMI Model "E" the greatest phonograph ever made!"

See it during AMI "E" week showing June 14 to June 21

David Rosen, Inc.
855 No. Broad Street, Philadelphia 23, Pa.
(Tel: Stevenson 2-2903)

As I See It

In a recent issue of a trade journal called the "Daily New Record," there was a story about my friend Merry Glick of Cleveland, Ohio. The story told of the experiences Glick encountered in his forty-five years of traveling and selling on the road. When he started traveling, he visited the trade in various parts of the country. Glick traveled on almost every railroad from the east to the west coast. About twenty years ago he gave up riding the rails and traveled exclusively by auto. Today he travels only by air. He still sells the same people he started with forty-five years ago.

How many of you can remember the various coin machine salesmen of twenty or thirty years ago who represented the factories mostly located in Chicago. They would visit the operators, perhaps, once or twice a year. It was a great event when the salesman from a factory called on you. They always spent a day or two with you, and while it was a business call, it was also social. It was on these visits that you learned all the news about various people all over the country. You also heard about new trends and conditions in various sections of the country. When I think back to such fellows as: Crabtree, Lipanner, Baker, Smith, Ballie and many others, I don't think of them as salesmen but as friends. Today the tempo of our business is different. Every manufacturer has his distributors in various sections of the country, and it is on rare occasions that an operator sees a factory representative. The good will that was created years ago by factory salesmen is today handled by distributors, who in many cases send out their salesmen to cover their particular territory. I don't believe the bond is as close between the operator and distributor today as it was between the operator and factory years ago. Yet, strange as it seems, the factories are doing a bigger job through their distributor set-ups.

The bond between the operator and factory has been broken. What the factories will do some day to bring back the feeling and closeness we once had is problematical. Perhaps they do not need it today. My opinion is that it's still good policy for the factories to have the good will of the operator, and as I see it, I hope that someday in the future they will create factory representatives who will call on operators, bringing with them the good wishes of the factories for the continued growth of the coin machine industry.

"It's What's in THE CASH BOX That Counts"
BILL HAPPEL and RAY POWERS SAY:
"We consider the AMI Model "E" the greatest phonograph ever made!"

SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21

BADGER SALES COMPANY, INC.
2251 WEST PICO BLVD., LOS ANGELES 6, CALIFORNIA
(Tel: DUnkirk 7-2243)

More Profits TO YOU

The Only Ride where
The Child is the Pilot
5 ride movements from 3 central
levels. Air operated. Safer, less
maintenance. Ply-A-Mold body,
break-proof.

Attention Distributors
Choice territories still open.
Fast service and delivery.
Free literature — National ad backing.
Many operator inquiries ready to
process direct to you.

Write today for literature and prices.

NYLCO PRODUCTS, INC.
540 Main Street, Clinton, Massachusetts

Runyon Renovating N. Y. Quarters
Will Be Ready For AMI "E" Showing

NEW YORK—Before leaving to at-
tend the AMI distributors' meeting at
Grand Rapids, Mich., Barney (Shugy)
Sugerman, Runyon Sales Company,
this city, saw the carpenters, painters,
'tal, get started on the renovating
job on his local quarters.

Sugerman has been promised by
these artisans that the entire remodel-
ing job will be completely over in
time to display the new AMI model "E" phonograph and
the new modernized offices and show-
room, which Shugy claims will be the
most beautiful in the country.

NYLCO Rides 'Big' Holiday Week-End

CHICAGO—Kiddie rides enjoyed
ean of the best week-ends in history
in the Chicagoland area, according to
to here.

It seems that the Memorial week-
end was just simply "specially made" for
the kid's rides.

Parents were present to drop the
coin into the various types of rides.

Retailers featured these in front of
their stores. Car after car pulled up,
it was reported, and spilled out bunches
of kids, who then eagerly climbed up
on the rides and enjoyed themselves.

Leading kiddie lands in this area
were busier over this hot and sun-
ny Memorial week-end than they

The new "Kiddicentury" on Lincoln
Avenue was probably busiest of all,
even tho' the place hasn't yet been
completed.

Whatever rides were around were
the object of all the kids.

The arcade, restaurant, and all the
other attractions, did a land-office
business.

This past week-end will probably
set a record, according to many, which
will be hard to equal any of the days
this forthcoming summer.

"It's What's in THE CASH BOX That Counts"
Donan Expects Large School Attendance

Donan School Dies

CHICAGO — Don Moloney, general manager of Donan Distributing Company, revealed today that approximately 100 operators and servicemen have already been sent in advance registration forms for the Bally Service School scheduled for June 16, 17, and 18 at Donan headquarters.

"Fudging by the early response," Moloney stated, "we are planning for attendance of 300 or more operators and their servicemen." Sessions will start promptly at 10 a.m. each day and, after a buffet lunch at noon, will continue through to 4 p.m., covering current and recent Bally products.

Spagnola Invites Ops To Chicago A.M.I. Model "E" Showing

CHICAGO — Automatic Phonograph Distributing Company, this city, will open the "E" weekend showing of the new AMI Model "E," on June 16. Mike Spagnola, general manager of the firm, said: "Invitations have been sent out in our territory. We will be happy to welcome them to the unveiling of the new "E."

Spagnola adds operators, whose invitations may have been delayed in the mails, that they have a personal invitation from him to appear at the showing.

Hosting the unveiling of the new Model "E," in addition to Mike Spagnola, will be Phil Weisman and Joe Gimeno along with Fred Minter and Eugene Smith, salesmen; and Ray Grier and John Havrila of the service department.
HERE AT LAST ARE QUALITY TV SETS FOR THE COIN OPERATOR!

Here they are at last, Mr. Operator! Quality engineered TV sets for you to sell hotels, motels, bars, game rooms, etc. Designed by Bendix...the name millions trust...you can offer not just one screen size...but 3, all big! Not just one model...but 19! You can offer a complete finance and pay out of profits plan.

Get all the information today!

Quality TV had to come for the coin operator! And this year for the first time since TV...you'll go on the road with a sales story that can't be topped!

Quality design and engineering
Each one of your Bendix TV sets comes right off our regular production line. Each has the same complete circuits...the same full power...the same full components...the same hand rubbed wood cabinets...as does every one of our fine sets for home use. Now you can really offer the "truest picture in Television."

19 different models
We don't choose the model for you. You can offer your trade 17", 21" or 27" screens. You can let them select from table models...consoles...or table models with different bases to get console styles and these nationally famous Bendix TV sets are all beautiful wood cabinets.

Put yourself in the picture today
The market is wide open. Hotels, motels etc. have been begging for good TV sets!
We want qualified and responsible sales representatives and area distributors to get in on the ground floor with this promotion that's a complete wrap-up. Write or phone Bendix Television, Baltimore, Maryland for literature, complete information and all the details that can mean money...big money for you.

PAY FOR THEMSELVES IN 24 MONTHS
AND ARE A TAX DEDUCTIBLE EXPENSE

National Distributors for coin operated Bendix TV...TELCO LTD. 1114 Howard St. Omaha, Nebraska

"It's What's in THE CASH BOX That Counts"
Engineered by Bendix TV... hand rubbed woods... positive coin action... sealed in back... service costs cut to minimum!

**COMPARE THESE FEATURES!**

- Noise elimination circuits!
- 21 to 24 tubes... not 16 or 17... but 21 to 24 tubes!
- 41 megacycles IF... not 21 megacycles!
- All wood mahogany cabinet... not plastic or metal!
- 3 to 4 stages of IF... not 1 or 2... but 3 to 4!
- Keyed automatic gain control not "brute force."
- Transformers... not selenium rectifiers!

- Automatic blanking... no streaky, retrace lines.
- Largest viewing area. It's a rectangular tube... not round!
- Plus a tuner ready for UHF installation.
- All this backed by a honey of a finance plan!
- There's nothing like it on the market! (Write, phone or wire today!)

**Quality engineering and coin application cuts service costs to minimum!**

**BENDIX TELEVISION & RADIO**

**Baltimore 4, Maryland**

**A DIVISION OF BENDIX AVIATION CORPORATION**

"It's What's in THE CASH BOX That Counts"
CHICAGO — Checking with each other, juke box operators can’t seem to find anyone of the members of the phonograph industry here, who gave any report to any survey regarding the fact that the “national gross average” of juke boxes has gone “up” to $10.43 per week “after commissions.”

This report was made to the industry a few weeks ago by a tabloid paper and has brought many juke box ops in this area to the boiling point.

In the first place, these ops claim that over 500 taverns did not even renew their licenses just a few weeks ago, another tremendous drop in the tavern locations.

Furthermore, they state, the entire nation knows that the taverns are enduring a fierce drop in business generally, not only in this area but, according to reports of tavern trade papers, all over the country.

The reason for the switch to dime play in this area, noted ops here claim, was in an effort to “hold to the $8 national weekly average.”

They also want to know, “What’s the 3c for? We deal in nickels and dimes. Where in the world,” they ask, “does the 3c come in?”

Even after taxes and depreciation and all overhead expense, there is no such thing as a 43c mark, these operators state.

They are completely ignoring this report and have asked that The Cash Box rectify it by pointing out the "facts" in the case of the juke box industry at this time.

Questions have been asked of out of state operators regarding whether any of these men made statements in regard to increased national gross averages. Reports are being awaited to see whether such reports were made by any of the juke box operators from other areas.

In fact, as one noted operator here commented, the reason for the visits the Chicago operators have been receiving from leading juke box organizations from all over the country is to study dime play here in an effort to curb the drop in the present $8 per week gross average due to the big drop of business in taverns and other locations all over the nation, which, this man claims, is even much worse than it is in the Chicagoland area.

NOTICE

Has there been a drop or an increase in the gross weekly average on juke boxes in your area? Please report the facts to:

THE CASH BOX
26 West 47th St., New York 36, N. Y.
32 West Randolph St., Chicago 1, III.

"It's What's in THE CASH BOX That Counts"
AL BERGMAN SAYS:

"We consider the AMI Model "E" the greatest phonograph ever made!"

SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21

SHELDON SALES, INC.
881 MAIN ST., BUFFALO 3, N.Y.
(Tel: Lincoln 9106)

Ballyhorse In Chi Theatre Lobby

CHICAGO—Jack Nelson, general sales manager Bally Manufacturing Company, this city, revealed that the "Champion" Ballyhorse is a familiar attraction at many of the Balaban & Katz theatres in Chicago. Most of the theatres are equipped with both Bally Kiddie-Rides, "The Champion" and "Space Ship," and according to Nelson, the kids are really busy jumping back and forth between the two.

Seen above is "The Champion" out in front of one of the B & K theatres, with the kids taking turns at the galloping fun.

Cincy Phono Assn. Next Meeting In Sept.

CINCINNATI, OHIO — With the summer ahead and vacations the mode, the Automatic Phonograph Owners’ Association, this city, voted not to hold regular meetings during the months of June, July and August. The vote to recess meetings until after the summer was the main point of business at the May 26 meeting. 

Genco’s Sensational NEW
Sky Gunner
All Location
GUN GAME

GENCO MANUFACTURING & SALES CO.
2621 N. Ashland Ave. • Chicago 14, Ill.

"It's What's in THE CASH BOX That Counts"
Northern Illinois Music Ops
Ass'n To Hold Monthly Meet June 11

SKOKIE, I1L.—Music Operators of Northern Illinois will hold their monthly meeting, June 11, at the Bierstube, 7700 Broadway Avenue, Aurora, Illinois.

This meeting is expected to bring in almost 100 per cent of the membership for there are so many problems confronting the operators at this time that a drive has been put on for all to attend this meeting.

Bob Lindelof, president of the Music Operators of Northern Illinois, has many plans which he intends to present at the meeting.

All of the members of the organization are asked to attend and all are advised that this will not only be a very interesting, but also a very important meeting.

Alvin Gottlieb Says:
"H's 3 G's"

CHICAGO—With Alvin Gottlieb, D. Gottlieb & Company, this city replacing Nate Gottlieb, while Nate is home nursing a wounded back, distributors of the firm, all over the country, have been hearing some new expressions.

One of these which Alvin has been featuring, "As regards 'Guys-Dolls,'" he says, "it's 3 G's."

In explanation, Alvin offered the following, "Game's going great."

"It's What's IN THE CASH BOX That Counts"

KENTUCKY KAPERS

Peter Wood, Music Co., Inc., Hopkinsville, has placed Norman Proctor (formerly associated with him in another business) in charge of his route. Proctor is well known and liked in and around this area.

H. J. Whiffen, Hopkinsville, has settled down in his new location. Whiffen carries a line of phonographs, radio and appliances as well as a complete record stock of all labels. Whiffen also operates a music route and says "Business is just fine."

Sam L. Miller, Favorite Record, Phonograph and Television, Bowling Green, just finished redecorating the front of his store. Stark's green and white display of coin machines, television and radios set up on the new grey floor has much eye appeal. Miller has been in the coin machine business more than twenty years and still operates one of the largest music and pin routes in Kentucky. He operates through M. B. Brown, Hopkinsville, who is busy pouring concrete and sodding his lawn. Brashbear says his route is growing with each passing month.

C. U. Lay, Lay Amusement Service, Corbin, in his new record store. Lay, one of the old timers of the game, operates music, pins, and cigarette vendors in Kentucky and Tennessee.

Paul H. Rice, Rice Music Company, Richmond, makes good use of obsolete equipment. He has three 10-foot glass showcases filled with cash boxes taken from old equipment. All are painted grey, arranged in neat order in the showcases and filled with parts. In this way he can pick out what he wants at a moment's notice.
Big news of the week was the adjournment of the first open hearings on the McCarran and Dirksen Bills until June 24. Originally it was set to start before the Senate's sub-committee on the Judiciary on Friday, June 5. As opponents (the ASCAP) were totally unprepared, (they had been asked for a postponement and it was granted. A few days later, Senator Alexander Wiley notified the proponents (ASCAP) that the hearings for both sides had to be held until Wednesday, June 24.) From the sudden speed in which the hearings were called it appears that the proponents of these bills wanted to catch the public off guard. Many will tell when the whole drive of the nation's juke box owners must pay them "more" royalties. Those juke box people who don't think it can happen—had better change their minds—but who of them CAN IT HAPPEN out, what's also important, it can happen so fast, all can be caught UNPREPARED. This is definitely the time for unity.

Printed statements by a tabloid weekly, which delves in the juke box biz along with various others, is a certain first rate piece of work. It per week (after commissions) has caused juke box leaders to become absolutely vehement. In writing this already printed statement, Ray Calkins, proxy of the juke box ops as far as concerns, claims that the national "gross" average is still approximately $8 per week. He openly stated this over the air on three top radio stations: WGN, WCFL and WENR.

Another item this past week was the AMI distribs' meet. AMI distribs visited all the factories in town on their way to Grand Rapids. In one afternoon they met Unite Speciality Radio Mfg. Salesmen, Sam Levin, Al Nowells, Budge Wright, Bob Jones, Len and Martin Weinstein, I. H. Rothstein, and Al Rodstein, and many, many other. Len was this factory alone the Mecca for visitors: Bally was simply jammed all this past week with the men who visited at Bally still raving about what they saw.... Len Rieck of Evans working hard trying to get phones out to the trade. But salesmen and visitors were also stationed as the factories pushed for production of their name, 10 A. M. After day of visitors. United switchboard girl triests. Bill DeSelm our own jingle writer in barber chair. Ray Riehl won't answer. This is 'dragnaet'... Ray Calkins, who aired that the $8 per week per phone gross average is national in scope this past week, over Radio-Stevens: WGN. Ray's famous last word claims: "I mean every word I said". First Chicago operator who came in with Quarter Page for The Cash Box 11th Anniversary Issue (The Encyclopedia of the Coin Machines Industry)— Bob Gnarr, A. B. C. Music Service Corp.

Said Vince Shay, ret: The Cash Box, "For value received from The Cash Box the subscription price is too low"... Charley Steelf's slogan which appears on all his envelopes: "Priced Plane—Priced Right!". All who know the saddened at passing of George Schoel, bookkeeper for Walter Oemens Sons, who had been with the firm for 14 years.... Thanks to Lennie Goldsteine for his courtliness in attending the opening of the new T & F. building, Central Pkwy., Cincinnati, this past Sunday, June 7... Talk about busy guys. Just see that Gene Olson. Avon Garth, Sam Lewis, Ralph Sheftield, and all others, try to hypo production of their new "Sky Gummer" and "Silver Chest"... Don Moloney has two words for his past "Florida tour". (Can't use them) Mr. and Mrs. Harry Sanders, and Bubba Reid. It is a delight to be from visiting here in a brand new air conditioned Caddy.... Phil Robinson of L. A. sneaks into town and is in conversation with Ed Levin over at ChiCoin bowing for more and still more "CrownBowlers" for his territory.

Frank Mencuri spent a busy week-end at Kiddie Town. Frank never before ever asked just how many kids were around town. They sure kept him hopping.... Art Weiland driving to NYC with his wife and kiddies where he will speak before the Store Modernization Convention at Madison Square Garden on "Vending Recreation". This new phrase coined by Art who believes that it'll appeal tremendously to the store people.... Auto Photo magazine. Those parts enjoyed a tremendous Memorial week-end as all kiddie rides and, in fact, anything the playful people could play.... Wonder why the city doesn't license games and enjoy the much needed revenue?... Ben Coven busy showing kiddie ride ops "The Rocket" ship. Very outstanding. Had two of the Gaynor girls in from New York, including our own Caleutt and Len Micon back playing his favorite game — golf. Tried out 9 holes. Claims he didn't shoot badly at all, at all. Morris Gisser of Cleveland Coin Machine Exchange invites one and all to the Grand Opening of his "ultra-modern build- ing (3181 W. Roosevelt Ave.), Sunday, June 7 (which will be history when you read this)."

Leis Graff, secy of Music Ops of North, Ill. Assn., gets on the phone to make certain will attend all the big meet at the Bierstube in Aurora on Thurs. June 11.... Nice issue of Calif. Music Guild's "News & Views" to celebrate the org's 15th Anniversary. Great show! Note the paper is on the go again, really. Later The Cash Box plugging on this theme for over 10 years now. This past Friday, June 5, was a very, very eventful day in the lives of Eddie and Morris Ginsberg. They broke ground for their new distributing bldg. It'll be ready in Fall. Two guys who are certainly deserving of every- thing we have. .... Kurt Knoer in Charlotte and St. Louis. Coven was happy to get back to the good old U. S. A.... Bill Happe and the very charming, Mrs. Happe of L. A. land on June 16.... Both missed the Coronation.... But sure happy to be home.

Jack Nelson in Bumm'nham. Just as the heat heated up. Over 90° every day. "But business great", is the way Jack put it. Jack enjoyed himself visiting air-conditioned big stores of Bally kidde ride customers. Mary Gillette looked grand on TV. She appeared on the Bob & Kay Show with Bob Murphy and Kay Westfall over WBNQ-TV, Thurs., 5/28.... Lyn Durant singing Phil Consolo. Because all Phil will take for breakfast (12 Noon) is coffee. How in the heck can you pick up his charming dance partner, Melba1, in what puzzles all the guys at United.... Someone cracked, "Maybe Nate laughed so hard on the B'nai B'rith 'Can You Top This' show that he wrecked his back"? Could be. Nate knows a barrel of swell jokes. While Nate Gottlieb at home recuperating Alvin Gottlieb taking the long distance phone calls. Dave Gottlieb rushing out to Belmont Harbor to look over anchorages for the "Flipper". The boat'll be there all summer. If you thot Bill O'Donnell was busy with telephonitis before just look in on the boy now. Wow!.... The late Joe Calcutt once said, "A well diversified route saves an operator from seasonal headaches."

Perfect Timing Control
Profit in CASH...not SLUGS
when your machines are protected

with
NATIONAL EQUIPMENT

For all machines, games and appliances, National supplies the right equipment to do the most efficient job. Completely interchangeable, easy to connect, requires little service. Don't let poor timing controls and faulty operators rob you of sales and profits. Protect with National. Write today for information.

CHICAGO CHATTER
HOWARD DOLPH SAYS:

"We consider the AMI Model "E" the greatest phonograph ever made!"

SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21

H. W. DOLPH DISTRIBUTING CO.
2239 E. 6th St., TULSA, OKLAHOMA
(Tel: 9-5771) 1004 N. WALNUT, OKLAHOMA CITY, OKLA.
(Tel: FOrrest 5-8922)

* "Believe me—for value received from The Cash Box—
the subscription price is too low".

THE CASH BOX
26 WEST 47th STREET
NEW YORK 36, N. Y.

Enclosed find my check for $15 for a Full Year
(52 Weeks) Subscription.

NAME
FIRM
ADDRESS
CITY ZONE STATE

VINCE SHAY
Empire Coin Machine Exeh.
Chicago, Illinois

* If you are reading someone else's copy of
The Cash Box
why not mail this coupon today!

"It's What's in THE CASH BOX That Counts"
WALT HUBER SAYS:

"We consider the AMI Model "E" the greatest phonograph ever made!"

SEE IT DURING AMI "E" WEEK SHOWING
JUNE 14 TO JUNE 21

HUBER DISTRIBUTING CO.
1118 HOWARD ST., SAN FRANCISCO 3, CALIF.
(Tel: Underhill 3-2202)

WILL LIST NATION'S LEADING OPS

Nation's Leading Operators Will be Prominently Listed in The CASH BOX 11th Anniversary Encyclopaedic Year Book

CHICAGO—First announcement of The Cash Box 11th Anniversary Issue brought immediate response from many leading operators throughout the nation stating that, as they did last year, they want their firms listed in this 11th Anniversary Issue.

The Anniversary Issue of The Cash Box has become known throughout the field as "The Encyclopaedia of the Coin Machine Industry."

The nation's leading operators, along with jobbers, distributors, manufacturers, suppliers and all allied to the field, want to have advertisements featuring their firms prominently in the "encyclopaedic issue" of The Cash Box.

Last year's 10th Anniversary Issue featured many of the nation's leading operating firms.

This year these same firms, as many of them have already advised, will not only use advertising space in the 11th Anniversary Issue, but, want even larger space, so that their firms can be "more prominently listed."

Many leading operating firms in this city used large space advertisements in the 10th Anniversary Issue of The Cash Box. These men will use larger space than they did last year.

Robert Gnarro of A. B. C. Music Service Corp., this city, stated:

"Count our firm in for larger space than we used last year.

"That listing in the Anniversary Issue helped get us much attention throughout the industry.

"It also helped us to a better understanding with the people from whom we are constantly purchasing equipment and merchandise of all kind.

"Believe me," Gnarro concluded, "our ad in the Anniversary Issue was worth many, many times what we paid for it."

Other operators from all over the nation made similar reports, since the announcement in this past week's issue of The Cash Box that the 11th Anniversary Issue was under way, and that it would go to press each and every day so that there would be no tieup on material which has already been prepared far in advance for this encyclopaedic issue of the coin machines industry.
Industry Asked To Back:

EDGALER
HEART FUND

CHICAGO—Donations for the “Edgewater Heart Fund” are being solicited by all leading firms in this field.

This is one of the most outstanding charitable causes, which is bound to bring even greater glory to the entire business.

Responsible for creation of the “Edgewater Heart Fund”, a memorial to the late George D. Moloney, is Allen J. Stern of World Wide Distributors, this city.

The “Edgewater Heart Fund” makes possible free heart surgery to all members of the coin machine industry.

In addition to serving all the needy who need such treatments, the “Edgewater Heart Fund”, thru the Edgewater Hospital, 5700 North Ashland Ave., this city, serves all those it possibly can.

This is one great charitable cause, as all report thruout the nation, which can become the most outstanding charity achievement of all engaged in the coin machine industry.

Everyone in the coin machine business is urged to send their tax deductible donations immediately to this publication, to Allen J. Stern at World Wide Distributors, or directly to the Edgewater Hospital, Chicago, Ill.

All checks should be made payable to: Edgewater Heart Association.

Notice

Donations to the “Edgewater Heart Association” can be sent to any of the following:

The Cash Box, 26 West 47th St., New York 36, N. Y.

The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

Edgewater Hospital, 5700 N. Ashland Ave., Chicago, Ill.

World Wide Distributors, 2330 N. Western Ave., Chicago, Ill.

Dr. Ira L. Schneider, 109 N. Wabash Ave., Chicago, Ill.

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”

CALIFORNIA CLIPPINGS

LOS ANGELES

All facets of the coin machine industry continue to experience an exceptionally busy summertime season thus far, with distributors, jobbers and manufacturers pointing towards one of their best business periods ever. Music and games biz maintains on the upswing, with operators throughout the Southland reporting peak grosses.

The entire gang over at Bill Happe's Badger Sales Company preparing for the formal showing of the AML phonograph at an open house cocktail party at the Badger showroom this date. Invitations have been extended to all operators throughout the area, with Ray Powers expecting a huge turnout. Helmsman Powers, in the absence of vacationing Bill Happed in Europe, appearing as if he could use a good pair of roller skates to adequately handle the tremendous amount of business the firm is experiencing. And major dome Happed hasn't been exactly idle in Europe. Report Stern brothers of Los Angeles they've never had a busier month, with many forms of coin operated equipment being processed and crated for shipment overseas. . . . Haven't seen Fred Gaunt looking happier in months since his association with the Badger firm in the games and music department. . . . Al Silberman, automatic merchandise division head, still flooded with orders galore for drink dispensers. . . . Al's still on a pill every three hour schedule due to those ulcers. . . . H. D. McLure, San Luis Obispo operator in town this past week. . . . also E. E. Peterson of San Diego. . . . Jack Dolan, Dan Stewart Company, completed the painting and recoloring of his additional showroom quarters this past week. Additional space will allow Jack the room he needs to handle the ever increasing amount of business he's been doing. We were present at one of the quickest sales Jack has ever made when a Southland op just walked in and asked for five Rock-Ola phonographs, and had 'em loaded on a trailer within a half hour. Add to this the terrific demand that Jack has for the great Chicago Coin "Crown Bowler" and you've an idea how busy the firm is. . . . Pete Ley out on the road for the Stewart firm, but due back in town shortly. . . . Sheridan Thompson in town this past week shopping for new equipment from Long Beach. . . . Possibility of including Los Angeles County into the Music Guild of America looms bigger than ever. Music Guild and Chicago Counties have both been calling for Los Angeles. . . . Formation of associations in town has been a fairly ticklish problem in the past, altho we learn that many ops are in favor of aligning with the MGA. . . . Lyn Brown getting around slightly better these days, and might be ready to run his machine fairly soon. Despite his handicap, Lyn Brown has got to get around and conduct his business in just as busy a fashion as ever. . . . Demand for Exhibit's Sea Skate continues strongly, with ops throughout many resort locations adding to the call for the ride. . . . Leda Smith, veteran Barstow operator in town again. . . . also Tom Body from Lomita, along with Jack Fass of Santa Ana.

East Side Boys Club very happy with their recently acquired phonograph—a gift from the Minthouse Music Co. . . . Nels Nelson very happy with the addition of more space for parts storage. . . . Hank Tronick assures us that the phonographs received, "if anything, exceeds . . . demand for phonographs. Phonos is higher than ever. . . . we'd wager that the Minthouse showrooms will be just about the nicest of any distributor in the country when all alterations have been fully completed. . . . George Mahum had the interesting job of super- vision of the installation of one of those Seeburg home machines at Los Angeles. . . . Sammy Ricklin, California Music Company, one of the West Coast's largest single sales source of records. Sammy recently enlarged the record department at the famed one-stop, and has added a tremendous section specifically devoted to 45 rpm records. . . . Bunch of ops going out to San Pedro and Catalina for a try at some albacore. . . . Phil Robinson, Chicago Coin regional representative, continues as busy as ever with additional orders for the firm's "Crown Bowler" keeping Phil up way to here with business. Phil also devotes a good deal of his time to the wonderful work of the Beverly Hills P'Nal Britth Lodge. . . . Bill Bradley of Covina made the trek into town this past week. Tremendous influx of building and industry in the Covina area has coin operated business spurring. . . . The gang over at Paul Laymon Company a bit relieved of so much of their paper work with the addition this past week of Britt Adelman, lovely new secretary fresh from Sweden. To say the least, Britt adds loads of charm and glamour to the Laymon showrooms. . . . With it all though, Ed Wilkes, Charley Daniels and Jimmy Wilkes continue to roll along at a furious pace. . . . Fisherman Wilkins out on the road for a few days. Wonder if Jimmy manager to get some fishing in during his visits to the San Diego area? . . . We liked major domo Paul Laymon's roses so much, he's gonna make sure there's a big bouquet sitting smack on the counter each and every week. . . . Ed Wilkes reports he'll be in Long Beach next week, and the Wilkes boys are still busy for the next couple of years. . . . Jack Simon, Simon Sales Company, thinking of going back on that diet he started last fall, altho we'd wager it doesn't last more 'n a week at the most. Business continues to hold its own over at Jack's place which is many and varied. Nice to see one of those golfers, much of his time to his cigarette and music route these days. . . . Doc Dockens of Santa Ana in town again this past week. . . . Local coin men mourned the passing of well known Lee Perkins here recently. He was the father of Herb Perkins of Purveyor Distributing Co. Chicago. . . . New firm charter announced recently is STL Enterprises, with Louis Hiller, Jean Masching and Emily Morgen heading operations.
WANT

WANT—Highest prices paid in the Middle West for Ball Operators, Bright Spots, Frelleys, Palm Beaches, Atlantic City, and Beaches. Cash immediately available. Contact T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel: Main 8751.

WANT—Your used or surplus records all bought. 45's, 78's, any condition in letter. We buy all year round and pay top prices. No lot too large or too small. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, CLEVELAND, OHIO. Tel: Union 1-7200.

WANT—All types of arcade equipment. Quote lowest price in first letter. Also, will selling gallery, fully equipped and trade for music stands or pinball machines. RELIABLE COIN MACHINE CO., 184 WASHINGTON STREET, HARTFORD, CONN.

WANT—We buy dealers surplus stock. The price we offer is the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM records! Call or write: C & I MUSIC CO., 41 BAYBERRY RD., PROVIDENCE, R.I., N.Y. Tel: THolon 4-9040.

WANT—Music Machines: AMI, all models. Contact T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Quote best prices. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N.Y.

WANT—New and used records, highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone, FIDELITY DISTRIBUTING, 660 66TH STREET, NEW YORK 36. Tel: JUson 6-4586.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating names of all labels wanted. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N.Y.

WANT—Postwar phonographs wanted. All makes, will pick up. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N.Y.

WANT—Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want box coffee vending machines. Give quantity, machine numbers, condition and price wanted in first letter. Write full details to: BOX NO. 221, e/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO, ILL.

WANT—Bright Lights, Bright Spots, 6 Player Alleys, 100 Record Seeburgs. Quote price and condition in letter. SEEBURG COIN GATE NOVELTY, 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel: Market 1-3967.

WANT—All types arcade equipment, Seeburg Guns, Seeburg M100s. Quantity prices preferred. We are prepared to take any Seeburg gun. Tel: Dünkirk 3-1810.

WANT—Panoramas; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MON. ARCH COIN MACHINE, 4257 N. LINCOLN AVE., CHICAGO 11, ILLINOIS. Tel: Lincoln 9-3996.


WANT—All types of post-war flippers in five balls games, in quantity, condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N.Y. Tel: BRyant 9-6677.

FOR SALE

FOR SALE—Used Radio-F's $394.50; Quartette $149.50; Inventory closeout! 40 pc music (pre-war). F.O.B. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel: Lincoln 9-3996.

FOR SALE—Chicago Coin Horse Show, 392 cases, over $10,000 in music. Genco Target $40; Universal Super Twin $60. Will take used records or Ripplers, pin games, and trade. NATIONAL NOVELTY COMPANY, 183 E. MERRICK RD., MERRICK, N.Y.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SCEPTOR SPECIALTY, GA.

FOR SALE—One Stop Record Service. Any record, any label, 5c over cost. Free title lists accounts 1/3 deposit with all orders. RAYMAR SELLERS CO., 170-21 JAMAICA AVE, JAMAICA 32, N.Y. Tel: Olympia 8-4012-4013.

FOR SALE—New Wallboxes 3025 @ $19.50; Wurlitzer Outdoor Speaker $37.50; 4006A Speakers $19.50; 4007A $22.50; 4009 Speakers $12.50; 4008 Wallbox $25.10. Phonographs $145; 1100's $295; 1450's $495. C BYRD DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N.Y.

FOR SALE—Prices slashed up to 60%. Midget Movies; Meteor Rocket Space Ships, Automobile Kiddie Rides, 35 Rolls, Packard, 1450's, 1400's, 1450's, 1100's, WANTED—Will pay cash or trade above for Bally, Gottlieb, Williams, 1950's, 1960's. YONKERS DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALBANY, N.Y. Tel: Algoquin 4-4094.

FOR SALE—Wurlitzer 1015's & 1100's, Packard Mandarin, Exhilarator, Coin Operated, Excellent condition, Williams Majorrette, Williams Virginia, Chicago Coin Hockey, 30 Wurlitzer 3020, Boxes good condition. Bid. AUTOMATIC MUSIC MFG., LAODGA, INDIANA, Tel: 17.

FOR SALE—14 Jennings brand new ‘In-The-Bag’ Peanut Machines, Operating $35.00 ea. 1/2 cash with order. A S L SALES, 1720 SALEM AVE, DAYTON, O.

FOR SALE—United Bowlers 5 Play Formica Top $200; Six Play $235; Delux $300; Super $325; Official $500; Wright $300. Monarch $400; Edco 2 Play Bowlers $175; 1100's $150, 1450's $145; United Slagger $80. MOUNTAIN DISTRIBUTORS, 3630 DODGE ST., DENVER, COLO. Tel: Acoma 518.

FOR SALE—The following phonographs—16 Mills 904; 10-750's; 2-250's; 3-800's, and one Aircon, Model 901. Family owned and wanted reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET JACKSONVILLE, FLA. Tel: 2-3992.

FOR SALE—Eighteen Blackie $150; Chicago $225; Orville $250; Zingo $115; Stars $319; Used Turk Kinetoscope Model 930 $25; Reasonable offer reasonable offer refused. PHILADELPHIA DISTRIBUTORS, INC., 3104 E 49TH STREET, CHICAGO, ILL. Tel: Medley 483.

FOR SALE—United Twin Rebound $75; United Six Player Super $225; Genco $225; Coin Head $175; Star Series $50; Quarter-back $35; Goalee $50; MOHAWK $30; Bally $300. K & H DISTRIBUTORS, 200 BISHOP TOWN ROAD, SCOTIA 2, N.Y.

FOR SALE—Finest premiums for stimulating play on — or amusement games. Every premium proven by users. Ideal for trade. This feature are for operators only. We don’t sell these items. Write for descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUE MILLENIUM DRIVE, MILWAUKEE, WIS. Tel: Blaemound 8-7600.


FOR SALE—We are distributors in Michigan for AMI, Chicago Coin, Exhilarator, Keeny, Geneva, Williams & Victor Vending We have the largest stock of used games and parts for machines. We carry a large selection of supplies and accessories. MILLER-NEW MARK DISTRIBUTING CO., 1221 MAIN STREET, BUFFALO, N.Y. Tel: BXRAPIDS 9-8205, 1221 RAPIDS, MICH. Tel: 9-8632 and 300 GRAND RIVER AVENUE, DETROIT 8, MICH. Tel: 8-2239.

FOR SALE—Had some very good games in stock last month, such as Slott-O-Matic, pinballs, bowlers, etc., how would you write an ad to attract a few sales. We offer good prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.
FOR SALE—One Stop Record Serv- ice. Large stock of major, inde-
pendent 45's, 78's. Popular, Rhy-
than, Blues. We ship anywhere at cost plus 5¢ per record. LOMBAR-DI RECORD SHOP, 2827 W. MAD-
son St., MADISON, WIS. Box C 3747 W. CHICAGO AVE., CHI-
cago, I11. Tel. Skermanto 2-
SOO.

FOR SALE—Bingoes at the lowest prices in the country — Bolo-
ro $175.00; Rcrets $196.00; Spot- es $250.00; Spot Lites $250.00;
ABC $95.00; Frolics $95.00; Co-
nects $124.00; $240.00; Beauties;
$45.00; Leaders $225.00; Stars;
$275.00; Show Boat $375.00;
Atlantic City $375.00; Five Stars
$85.00; Palm Beach $375.00; Ro-
deo, new $150.00; CLEVELAND
COIN, 2029 PROSPECT, CLEVE-
LAND, OHIO. Tel.: Tower 1-6715.

FOR SALE—The old reliable Massen-
grill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alloys. DARLINGTON MED. ENSOR, DARLINGTON, S. C. Tel.: $00.

FOR SALE—Close outs, reconditioned like the new, Cornes Islands $305; Lead-
ers $500; Holidays $235; Lite-A-
Lines $95; Hot Reds $40; Citations
$25; Frolics $355; Groco 400's, now perfected and better than Johnson's or Gold Nugget. Percentage right, wonderful results. You try for three weeks. Return if not satisfactory. We refund full purchase price. 1/3 deposit, balance COD. K. E. KEELEY MFG. CO., 5250 S. KEDZIE AVE., CHICAGO
32, Ill. Tel.: HEmlock 3844.

FOR SALE—Bingo Game—Music Boxes—6 Player Bowlers—One Five-
ball Games—Cigarette Machines—
Vending Machines. All equipment reconditioned and refinished and ready for location. Call—for your
needs. PARKWAY MACHINE
CORP., 715 ENSOR ST., BALTIMORE
2, MD. Tel.: Eastern 7-1021.

FOR SALE — Bally Atlantic City; Palm Beaches; Ratounds and Beauties. Also, floor sample Chicago Coin Bow-A-Ball and all late Gottlieb 5-ball used games, well cared for, call—wire. NEW ORLEANS NOVELTY CO., 115 MAGA-
ZINE STREET, NEW ORLEANS, LOUISIANA. Tel.: Canal 8318.

FOR SALE — We have a large stock of reconditioned Five Balls. One Ball—ingo and Phonos. Write for list. WESTERHAUS COMPANY, 3726 KESCA AVENUE CINCIN- NATI, O. Tel.: Montana 5000-12.

FOR SALE—Bomber $40; Judy $45;
King Pin $50; Bonnels & Boxes
$32.50; Thing $32.50; What's My
Line $49.30; Tri-Score $35; Har-
vest Time $35; Knock Out $43; Pun-
chy $40; Fighting Irish $45; Go Tin
Rummy $42.50; Spring Time $85; Big Hit $165; Juke Box $165; Whiz Kids $105; Hiss & Runs; Ge-
cen $25; Canasta $25; Boston
$39.30; 59 Majors $27.50; Jennie
$30; Tumbleweed $52.50; St. Louis
$32.50; Red Shores $60; Tournament $22.50; Hit Parade $27.50; South Pacific $49.50; Shanty Town
$52.50; Morocco $22.50; Bank-A-
Ball $35; Mardi Gras $27.50; Rain-
bow $22.50; Just Jingle $181; Play
Time $30; Freshie $42.50; MON-
ton COIN MACHINE EXCHANGE,
INC., 1235 PAYNE AVE., CLEVEL-
LAND 14, OHIO. Tel.: Superior
1-4600.

FOR SALE—115 New and used wall
boxes $100 at Thermopolis, Wyo-
m. "Radio" JOB WARRING-
TON, AUTOMATIC MUSIC, THER-
MOPOLIS, WYOMING.

FOR SALE—Terrific deal on brand
new 5¢ hot nut machines: 5 lb cap-
acity. Distributors and Operators write for deal on accepted sensational 
Kiddie Rides. Finest guaranteed re-
conditioned phonographs of all types; low prices. SEACOAST DIS-
TRIBUTORS, INC., 1200 NORTH
AVEUE, ELIZABETH, N. J.

MISCELLANEOUS

NOTICE—Mailing list of more than
11,500 active coin machine opera-
tors to distributors in the United
States. Shows types of machine op-
erated. $25 per copy, State listings
1¢ each. W. Whipple, P. O. Box 125, MATTHEWS, N. C.

NOTICE—10c Scheurig and AMI Ops
—Don't Pass Up Their First Full Pre-
general's Conversion kit lists late month phones and wire boxes. 
Will take 3 nickels, 10c, and 25c,
Send 3.50 for sample. In lots of 10, $3.50 each. Complete with de-
corative and simple instruction. GE-
ERAL DISTRIBUTING CO., 3574
HARDING, CARLISLE, CALIF.

NOTICE—These 3 telephone numbers are important to you: The Cash Box,
26 West 46th Street, New York 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0015; The Cash Box, Los Angeles, Calif., WEBster
1-1221.

NOTICE—"O.P.S. Off," Hawley Dis-
counter Kit for old style and new
style Packard Boxes. 25 Lots $1.25
ca.; Samples $1.50. Contains Base,
Glass, Dome Bushings, parts for re-
jector. B. E. Reinhart, 2720 HAWLEY DISTRIBUTING,
2720 W. PICO BLVD., LOS AN-
GELES, CALIFORNIA.

NOTICE — Louisiana & Mississippi
Operators—your authorized AMI
phonographs and phonophones for
THE CASH BOX COIN MACH. CO., 122 NO. BROAD
ST., NEW ORLEANS, LA. Tel.
31Appaloosa.

"It's What's in THE CASH BOX That Counts"
How To Use "The Confidential Price Lists"

[Also Known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the current prices of the past week, regardless of how much they may seem to be out of line. Some prices do not change for months.

"The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber has at least the last known prices as a basis to work with. Prices may be very widely divergent.

Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.

"The Confidential Price Lists" are not offered to the subscriber as it is made up to depend on the subscriber to make average price adjustments to fit the price of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**EXPLANATION**

1. Prices UP 
2. Prices DOWN 
3. Prices UP and DOWN 
4. No change from Last Week

**LISTED ALPHABETICALLY**

### AIREON
- 4. Flecha 50.00 73.00
- 6.47 Hideaway 119.50 195.00
- 6.98 Coronet 60.00 70.00
- 4.90 Coronet 120.00 165.00

### AMI
- 4. WM Wall Box 75.00 135.00
- Model 'A' 75.00 135.00
- Model 'B' 75.00 135.00
- Model C 250.00 395.00

### BUCKLEY
- 4. Wall & Bar Cas O.S. 3.00 5.30
- 9. WM Wall Box N.S. 75.00 11.00

### MILLS
- 4. Panoram 275.00 285.00
- 5. Throne of Mute 275.00 285.00
- 4. Empress 69.00 95.00
- 9. Panoram 10 Wall Box 5.00 8.50
- 4. Panoram Peak (Cont) 185.00 255.00
- 4. Conv for Panoram 10.00 25.90
- 4. Constellation 125.00 150.00

### PACKARD
- 1st Pk Mfr Wall & Bar Box 3.95 2.50
- 9. Manhattan 65.00 125.00
- Model 7 Phonio 69.00 75.00

### ROCK-OLA
- 4. Playmaster '46 70.00 75.00
- 1422 Phonio '46 75.00 125.00
- 1422 Phonio Hideaway 95.50 165.00
- 1426 Phonio '47 95.00 150.00
- 1426 Hideaway (Un) 135.00 225.00
- 1434 395.00 495.00
- 26' Magic Glo (1428) 225.00 295.00
- 1501 Wall Box 3.00 4.90
- 1501 Bar Box 8.50 17.50
- 1505 Wall Box 12.50 16.50
- 1510 Bar Box 15.00 29.00
- 1525 Wall Box 5.00 15.00
- 1525 Bar Box 7.00 19.00
- 1530 Wall Box 15.00 25.00
- 1585 Organ Speaker 24.50 29.00

### WURLITZER
- 750E 29.50 69.50
- 7800I Colonial 29.50 75.90
- 8200 49.50 79.50
- 800 29.50 69.50
- 850 29.50 69.50
- 855 29.50 69.50
- 870 29.50 69.50
- 1015 0.00 189.00
- 1017 Hideaway 200.00 295.00
- 1024 Bandleader 145.00 250.00
- 1036 85.00 105.00
- 1038 125.00 156.00
- 1039 175.00 250.00
- 1053 150.00 225.00
- 3001 Wall Box 9.50 15.00
- 3005 Wall Box 6.00 9.00
- 3010 Wall Box 6.00 9.00
- 3025 6.00 9.00
- 3106 Wall Box 5.50 8.50
- 3108 125.00 156.00
- 3109 250.00 395.00
- 219 Stepper 20.00 22.50

### MISCELLANEOUS
- 4. Chicago Coin Band 1.150.00 150.00
- 4. Chicago Coin Hit 150.00 225.00
- 4. Chicago Coin Hit Parade 65.00 125.00
- 4. Chicago Coin Hit Restaurant 75.00 115.00
- 4. William's Music Mute 49.50 75.00
- 4. Evans Constellation 305.00 395.00

**MANUFACTURERS AND DISTRIBUTORS**

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (G) Genco; (Got) Gottlieb; (K) Keechey; (Un) United; (WM) Williams.

**PHONOGAMES**

**PINBALL GAMES**

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<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
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<tbody>
<tr>
<td>4. ABT 6 Gun Rifle Range</td>
<td>395.00</td>
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<tr>
<td>5. Advance Air Racer</td>
<td>125.00</td>
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<tr>
<td>6. Allite Strike 'N Spares</td>
<td>95.00</td>
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<td>7. Bomberang</td>
<td>45.00</td>
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<tr>
<td>8. Bally Big Inning</td>
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<td>9. Bally Bowling</td>
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<td>10. Bally Conveyor</td>
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<td>11. Bally Defender</td>
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<td>12. Bally Eagle Eye</td>
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<td>13. Bally Rapid Fire</td>
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<td>14. Bally Ring</td>
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<td>15. Bally Torpedo</td>
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<tr>
<td>16. Bally Undersea Raider</td>
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<td>17. Bank Ball</td>
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<td>18. Bally De Luxe Is Dpz</td>
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<td>19. Bally Trees Is Dpz</td>
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<tr>
<td>20. Champion Hockey</td>
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<td>21. ChiCoin Basketball</td>
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<td>22. ChiCoin 4 Player Derby</td>
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<td>23. ChiCoin Goober</td>
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<td>24. ChiCoin Hit</td>
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<td>25. Chi Coin Skee</td>
<td>125.00</td>
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<td>27. ChiCoin Sporty</td>
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<td>28. Evans Bat-Score</td>
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<td>29. Evans Ski Roller</td>
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<td>30. Evans Super Bomber</td>
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<tr>
<td>31. Evans Play Ball</td>
<td>65.00</td>
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<td>32. Evans Strike '16</td>
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<tr>
<td>33. Evans Tommy Gun</td>
<td>80.00</td>
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<tr>
<td>34. Exhibit Dale Gun</td>
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<td>35. Exhibit Gun Patent</td>
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<td>36. Exhibit Gun Sig</td>
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<td>37. Exhibit Pony Express</td>
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<td>38. Exhibit Rotary Motor</td>
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<td>39. Exhibit Silver Bullet</td>
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<td>40. Exhibit Strike '16</td>
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<td>41. Exhibit Tommy Gun</td>
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<tr>
<td>42. Exhibit Uncle</td>
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<td>43. Enemy Super World</td>
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<td>44. Enemy Super World</td>
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<td>45. Enemy Super World</td>
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<td>46. Enemy Super World</td>
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**Note:** This list includes various arcade games from 1953, including classic titles like "Beach Volleyball," "Planes vs. Aliens," and "The Box." It also features a range of manufacturers and models, indicating the diversity of the arcade game market at the time.
UNITED'S CLOVER SHUFFLE ALLEY

TRIPLE MATCH FEATURE

NUMBER - STAR - CLOVER (0-9)

THIS FRAME SCORES DOUBLE WHEN LIT

10TH FRAME FEATURE

STRIKE OR SPARE FLASHER LIGHTS

CAN PICK UP 7-10 SPLIT

FORMICA PLAYBOARD

SIZES

8 FT. BY 2 FT.
9 FT. BY 2 FT.

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3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
From coast to coast the cash-box verdict is unanimous: 'Better than BEAUTY...greatest in-line money-maker...only PALM BEACH came close to terrific earning power of BEACH CLUB!' In fact, BEACH CLUB includes all the greatest features of PALM BEACH plus added extra-coins attractions...new 7-Choice Select-A-Spot ...and the flash and eye-appeal of advancing scores dramatized in a bathing-beautified beach-scene! Get your share of the big BEACH CLUB profits! Get BEACH CLUB now!

Attractive ADVANCING Scores - IN-LINE and CORNER Scores 3-in-line on SUPER CARD Scores 4-in-line score Improved SELECT-A-SPOT feature - New EXTRA-TIME feature TRIPLE-SPOTS Roll-over feature - Up to 3 EXTRA BALLS per game

NEW 7-CHOICE SELECT-A-SPOT FEATURE

Player turns knob to select choice of 10, 16, 19, 20, 21, 22, 25 (when lit)

Bally SPACE-SHIP
new exclusive DIVE-DIP-ROLL-SWING action captures biggest play, insures biggest profit

See the Bally space-ship in action... surging forward, gliding backward... dipping and rising... rolling from side to side... swinging and banking like a jet fighter... and you will see why junior space-pilots prefer the Bally space-ship... why kids coax their parents to patronize the store with the Bally space-ship. And remember... you can build a big-profit route of Bally Kiddie Rides with a small cash investment.

★ Variable speed controlled by pilot
★ Colorful Eye-Appeal attracts attention on location
★ Colored lights flash in nose, tail, wings and dials of realistic instrument panel
★ Twin Ray-Guns with exciting sound-effects
★ Airlift blows from blower
★ Safe, sturdy construction
★ Simple mechanism
★ National Rejector

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