Following a BMI dinner for writers and publishers whose tunes made the Hit Parade in 1952, Pee Wee King and his associates were presented with certificates of merit by Carl Haverlin, president of BMI. Pee Wee made the big time twice last year as co-author and publisher of “Slow Poke” and “You Belong To Me.” Left to right are: Pee Wee; Carl Haverlin; Redd Stewart, co-author of the two songs; and Charlie Adams, who is associated with Pee Wee in the publishing firm of Ridgeway Music. Besides his writing and publishing talents, Pee Wee is also a top artist whose latest RCA Victor disk is “Screwball.”
## EASTERN

- **Eagle Distributing Co.**
  - 647 South West St., Syracuse, N.Y.

- **Eastern Vending Sales Co., Inc.**
  - 940-42 Linden Ave., Baltimore, Md.

- **Hacola Distributing Corp.**
  - 265 Franklin, Buffalo, N.Y.

- **R. D. Lazar Company**
  - 1635 Fifth Avenue, Pittsburgh 19, Pa.

- **Music & Television Corp.**
  - 1110 Commonwealth Avenue, Boston 15, Mass.

- **S & K Distributing Co.**
  - 4521 Pennsylvania Avenue, Philadelphia 30, Pennsylvania

- **Seacoast Distributors, Inc.**
  - 1200 North Ave., Elizabeth, New Jersey

## MIDWEST

- **Barger Novelty Company**
  - 2540 North 30th Street, Milwaukee, Wis.

- **Brilliant Music Company**
  - 1922 31st Ave., Chicago 21, Ill.

- **Calderon Distributing**
  - 450 Massachusetts Ave., Indianapolis, Ind.

## SOUTHERN

- **Central Coin Machine Exchange**
  - 523 S. High St., Columbus, Ohio

- **Dixon Distributors**
  - 3008 Southern Blvd., Youngstown, Ohio

- **Fariano Amusement Co.**
  - 110 E. Dewey Ave., Buchanan, Michigan

- **La Beau Novelty Sales Co., Inc.**
  - 1445 West University Ave., St. Paul 4, Minn.

- **Lake City Amusement Co.**
  - 4533 Payne Avenue, Cleveland, Ohio

- **Savage Novelty Company**
  - 626 Third Street, Beloit, Wisconsin

- **Superior Sales Company**
  - 1337 Second Ave., Des Moines, Iowa

- **Toledo Coin Machine Exchange**
  - 814 Summit St., Toledo, Ohio

- **Unicon Distributing Co.**
  - 3430 Main Street, Kansas City, Mo.

- **World Wide Distributors, Inc.**
  - 2350 N. Western Ave., Chicago 47, Ill.

## SOUTHWEST

- **Pugst Sound Novelty Co.**
  - 114 Elliott Ave., West Seattle, Wash.

## NORTHWEST

- **Automatic Music Co.**
  - 1214 W. Archer, Tulsa, Oklahoma

## WESTERN

- **Border Sunshine Novelty**
  - 2207 North Fourth Street, Albuquerque, New Mexico

- **Boyle Amusement Company**
  - 227 North West Third, Oklahoma City, Oklahoma

- **Frontier Amusement**
  - 2020 Myrtle Avenue, El Paso, Texas

- **Paul W. Hawkins**
  - 323 East 7th Street, Tucson, Arizona

- **Rutherford Enterprises**
  - 608 Johnson Street, Amarillo, Texas

- **United Amusement Co.**
  - 446 N. Main St., San Antonio, Texas

## See, Play, Hear—Order—Your ROCK-OLA FIREBALL at any of the following Showrooms:
There's only one word to describe the kind of treatment artists have been receiving at the operator dinners at which they donate their services. That word is shameful.

Last week we attended a dinner of juke box operators at which the top singing stars in the country were present. These artists had traveled a long way to get there, had interrupted busy schedules, had taken time off from engagements at which they could have earned considerable amounts of money and had come to this function to entertain. Yet when they went on to perform, there was so much noise in the room that they could hardly be heard.

This isn't the first time that's happened.

We've attended a good many of these affairs and it's the rare one at which this situation doesn't exist.

When juke box operators plan their dinners, their committees make a great effort to obtain the best in entertainment that is available. And those committees usually do a terrific job, for artists know the value of juke boxes and the people who run them. But once they come to these dinners and receive the disgraceful, discourteous treatment which they invariably do, all the good that has been built up over a period of years immediately melts away.

Operators in the last several years have taken an important place in the music industry. They are looked upon with considerable respect by artists all over the country for they have proven their worth in hit making. But no artist is willing to take the kind of treatment which they receive at their functions.

And records or no records, hits or no hits, these artists are practically on the verge of saying "Never more".

For years, operators, their wives, and their families have had to work to overcome the connotations that used to be connected with their field. Now they've achieved that goal. The easiest way to break it down—and break it down fast—is to act like something less than ladies and gentlemen.

If you were an artist and had gone out of your way to sing for a group of people, you would feel slightly miffed if those people didn't even pay you the courtesy of listening to you. And not only would you feel inclined never to perform for that group again, but you would probably be hesitant about appearing before any similar group.

It's obvious then that at every juke box function at which an artist is treated badly, it means that some other juke box organization is going to be deprived of that artist's future services. And it's not too difficult to see the point at which artists will agree among themselves never to entertain at such affairs again.

So for heaven's sakes, operators, wise up. If you want artists to keep showing you the respect they have been, you have to show them that respect in return.

If you don't, you'll soon find you'll no longer be treated as an equal but as someone who is tolerated.
"THAT HOUND DOG IN THE WINDOW"

b/w  
"PORE OL’ KOO-LIGER"

RCA Victor Record No. 20/47-5280

WEEK OF MAY 9th

MY ONE AND ONLY HEART / SAY YOU’RE MINE AGAIN
Edith Adams 0:20/0:23 2:53/3:16
I’M WALKING BEHIND YOU / JUST ANOTHER POLKA
Edie Fields 0:20/0:23 3:04/3:11
THAT HOUND DOG IN THE WINDOW / PORE OL’ KOO-LIGER
Homer & Jethro 0:20/0:23 2:16/2:18
USKA DANTA / TWO LOVERS
Kattie Beth 0:20/0:23 3:05/3:16
NOW HEAR THIS / APRIL IN PORTUGAL
Tony Martin 0:20/0:23 2:16/2:53
HOT TODDY / SERENADE
Ralph Flanagan 0:20/0:23 2:32/2:00
APRIL IN PORTUGAL / PENNY WHISTLE BLUES
Freddy Martin 0:20/0:23 3:12/3:25
WALTERS THE WEISS GUY / THERE IS A TAVERN IN THE TOWN
Wally Cox 0:20/0:23 2:40/2:22
WILD HORSES / CONFESSION
Perry Como 0:20/0:23 2:45/2:05
HOW DO YOU SPEAK TO AN ANGEL / DOWNICHANCED
Edith Fisher 0:20/0:23 2:32/2:24
WALTZ OF FADES / PADAM / PADAM
Dorothy Lamour 0:20/0:23 3:15/3:18
THE SONG FROM MOULIN ROUGE / STREET OF SHADOWS
Henny Newman 0:20/0:23 3:02/3:50
DON’T LET THE STARS GET IN YOUR EYES / LUS
Louie Nettleton 0:20/0:23 2:37/2:10
LITTLE RED MONKEY / ANNA
The Three Suns 0:20/0:23 3:30/3:52
RUBY / LESS THAN TOMORROW
Young Mahoney 0:20/0:23 3:12/3:45

COUNTRY-WESTERN

I’M GONNA LOCK MY HEART
You ALWAYS HURT THE ONE YOU LOVE
Edna Adams 0:20/0:23 2:45/2:38
TOO YOUNG TO TANGO / HEARTS WEREN’T MEANT TO BE BROKEN
Edith Adams 0:20/0:23 3:35/3:40
SOMETHING SPECIAL / RIGHT NIGHT ON THE ENCHER
Freddy Martin 0:20/0:23 3:50/3:15
FIVE WISH KING
Freddy Martin 0:20/0:23 2:00/2:34
A FOOL SUCH AS I / THE GAL WHO INVENTED REINS
Henny Newman 0:20/0:23 3:00/3:25
BREATH WINGS / CONFESSION
Perry Como 0:20/0:23 2:37/2:12
Elinho Eritth 0:20/0:23 3:52/3:54

RHYTHM & BLUES

I WANNA KNOW / LAUGHING BLUES
The Drifters 0:20/0:23 2:15/2:48
I’M GONNA TELL EVERYBODY / SHE’S OXYMORO
The Drifters 0:20/0:23 2:25/2:81
OH WHY / ALL NIGHT BABY
The Rhythm 0:20/0:23 3:09/3:45

TIPS FROM THIS WEEK’S RELEASE

POPULAR
BRASS KING LOVE
MANY ARE THE TIMES
Jane Wyll with Her Orchestra 0:20/0:23 (7:2609)
MAMMY KEEPS TELLIN’ ME
Kenny Burrell and His Orchestra 0:20/0:23 (7:2606)
SCRAP OF PAPER
BIG MAMOU
Howard Biggs and his Orchestra, Vocal by Jaye Shannon 0:20/0:23 (7:2601)
KENTUCKY
Joe Carter with Howard Biggs Orchestra, Vocal by Jaye Shannon 0:20/0:23 (7:2609)
SHAKE HANDS WITH A FOOL
Joe Carter with Kenny Burrell Orchestra 0:20/0:23 (7:2601)

45 rpm cut, nos.
The Cash Box, Music

Page 5

May 9, 1953

THE TEN RECORDS

DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SONG FROM MOULIN ROUGE. Percy Faith (Columbia)
2. I BELIEVE. Frankie Laine (Columbia)
3. HOW MUCH IS THAT DOGGIE IN THE WINDOW. Patti Page (Mercury)
4. PRETEND. Nat "King" Cole (Capitol)
5. APRIL IN PORTUGAL. Les Baxter (Capitol)
6. RUBY. Richard Hayman (Mercury)
7. CHEATIN' HEART. Joni James (MGM)
8. SAY YOUR MINE AGAIN. Perry Como (RCA Victor)
9. ANNA. Silvana Mangano (MGM)
10. TELL ME A STORY. Laine-Boy (Columbia)

"The Cash Box Network" causing comment all over the music trade. It shows that if a song gets on a Cash Box list, it gets plugged by disk jockeys from coast to coast. Dave Miller, formerly of WAAAT in Newark, now spinning them at WPOT in Pottstown, Pa., Henry Okun says regardless of what snarl chaired record executives say, bands are coming back via the RR. (Record Route). Les Carle, formerly of WPTV in Albany starting a new show for WGAT in Utica to be entitled "Carle's Corner." The first artist to tape a shot with him is Dolly Dawn whose latest Jubilee disk "Oodle-I-Ay" is making plenty of noise. Gil Newsome (WKWK, St. Louis, Mo.) must have some magical means of finding time for his hobbies. As a pilot, Gil has been flying high, but now Gil has a boat. Maybe his plan is to spin along the Mississippi in his plane and drop down into his boat and, in the meantime, continue his four hours of top broadcasting. Les Bell (KENT, Des Moines, Iowa) turned down that Chicago station offer. Don feels lonesome though and would like to hear from the boys all around. Buddy Black (KCKX, Kansas City, Mo.) is not only a dj but also a songwriter. And Buddy's ambition for "the big one" may soon be realized. He called backstage to meet Guy Lombardo, when Guy one-nited Kansas City, and Guy was much impressed with one of Buddy's songs. Eddie Hubbard (WENN, Chicago) now the daddy of another little sweet gal, Eddie is thrilled. The baby's all thrilled too. In fact we hear that Eddie and Jackie are planning a new duo air time slot featuring the 3 grand little girls in the Hubbard menage. It's possible.

Frank Ward's Spotlight Serenade, meaning records and things, is heard from 10 pm until 5 am on WKBW, Buffalo's only 24 hour station as well as the lone 90,000 watt in town. Frank manages to spin 125 sides a night and also interviews guests who are in town. Ed Bonner (KOKX, St. Louis, Mo.) uses The Cash Box charts to full advantage and they sure are booming his air shots. Tom Shanahan (WEMF, Milwaukee) just became the daddy of a baby girl. Bud Shurman's newspaper column is not in Ware, Mass., as we reported, but in a chain of 4 newspapers in Central New England. Chuck Thompson (WFOR, Hattiesburg, Miss.) has added a new record show "Chuckie's Rhythm Van" Monday thru Friday on which Ralph Marterie's "Caravan" serves as the theme.

FRANK WARD
(WKBW—Buffalo, N. Y.)

The first program to program on the air phone conversation in radio history may have taken place between disk jockeys Bob Garrity, WABC, New York and Bob E. Lloyd, WAVZ, New Haven, Conn., recently. It seems that while Lloyd drives down to start his morning show at 5:30 in the morning at the New Haven station, he listens to Bob Garrity broadcasting on his 2 to 6 am program. Occasionally Garrity would remark that he wondered if anyone were listening to him so early in the morning—a feeling Lloyd, like every other morning dj, has often felt. Last Saturday, Lloyd called Garrity while both men were on the air. He assured Garrity that he did have at least one listener, namely Lloyd. Then both men broadcast their phone conversation about records, programming, etc. Pete Wambach (WCMB-Harrisburg, Pa.) with a new show "From The Man's Point of View" sponsored by a top men's store, has already featured show folk Nat Shapiro and Bob Whalen. Bob Horne (WPIL-TV-Philadelphia) liked Sammy Kaye's "Dance of Mexico" so well, he stayed with it for 4 straight weeks on TV. Robin Seymour (WKMB-Detroit) going all out on Elmore White's "Never, Never, Never" by Jimmie Palmer's orchestra on Mercury.
JERRY VALE
(Columbia 39990; 4-39990)

FOR ME” (2:23) [Bloom Music] Jerry Vale's fascinating voice is packed with vim as he easily blends through a lovely ballad given a full meaningful treatment. Percy Faith and the orch back in their usual grade A manner.

TORED DREAMING” (2:24) [Shapiro Bernstein] The songster hands in another impressive offering in his heart teal with a tune with a good air. He puts over the song and means what he's singing.

DEELOD
(Republic 7043; 4-7043)

ELMER’S TUNE” (2:35) [Robbins Music] With an appropriate rhythm accompaniment, the talented fingers of Del Wood bring to life a terrific oldie that could hit all over again. She has a sensational ragtime styling that makes your hands clap.

JERSEY BOUNCE” (2:34) [Morris Music] A terrific oldie that moves with a hop is given solid going over. She really does with a tune. Either end could catch. The coin says it's the upper lid.

MINDY CARSON
(Columbia 39949; 4-39949)

I CRY YOUR NAME” (3:10) [Oxford Music] The top grade tenorines with which Mindy Carson puts over a song can really be felt on this sentimental ballad that she does so well. Echo effects add color to a wonderful soft side.

THREE RED ROSES” (2:27) [Montclair Music] With Lee Talenting, Her heart voice easily handles another soft tune that she carries with meaning. Percy Faith sets up an accompaniment that showcases the thriller's warmth.

BOBBY DALE ORCH.
(Sell 1001; 45-1001)

THINGS I KNEW” (2:34) [Jasson Music] Bobby Dale's orchestra glides over a pretty tune with a pleasing sound as Johny Russell handles the vocal chores, his masculine round voice.

CROSS MY HEART” (2:29) [Jasson Music] Donna Lee and the Dale Men join up with Bobby's orch to hong over a happy lilting ballad in an inviting manner. Good dance music that also makes ok listening.

ARTIE WAYNE
(Mercury 70133; 70133 x 45)

NO TIME” (2:52) [Halliburton Music] Artie Wayne hands in a credible performance on a good love song that he sends out both powerfully and with feeling. The lovely melody and fine Tony Lavella orking help put over a good song.

THE FLIRT” (2:40) [Edwin H. Morris] A light bonner with a lively and pleasing tune is happily vocalled by Artie. His catchy manner of delivery should please the fans.

THE CASE BOX

IN THE OPINION OF THE CASE BOX MUSIC STAFF, RECORDS LISTED BELOW, IN ADDITION TO THE "DISK" AND "SLEEPER" OF THE WEEK, ARE THOSE MOST DESIRABLE TO ACHIEVE POPULARITY.

FOR ME” Jerry Vale Columbia 39990; 4-39990
ELMER'S TUNE” Del Wood Republic 7043; 45-7043
POT LUCK” Eileen Barton Coral 60986; 9-60986
I CRY YOUR NAME” Mindy Carson Columbia 39949; 4-39949
THE ONLY ONE IN LOVE” Sherron Columbia 39999; 4-39999
SHIEK OF ARABY” Super-Sonics Rainbow 214; 45-214
HE LOVES ME” Jenny Barrett Vogue 1024; 45-1024

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SHIEK OF ARABY” Super-Sonics Rainbow 214; 45-214
HE LOVES ME” Jenny Barrett Vogue 1024; 45-1024

RAT SHAW (Gamma 1001; 45-1001)

ME AND YOU IN LOVE” (2:34) [Robbins] With a strong lush orking by Russ David and his staff, this is all to a powerful Latin beat ballad that he sends out with oomph. A good number with necessary runways.

WHERE DID YOU GO?” (2:15) [Leo Feist Inc.] Ray offers another stirring reading to a good Latin air tune that comes over strongly. Ray has a terrific voice and might hit big on either of these two sides.

BILL HAYES (SICM 1142; 2:22)

I'M SO LONGSOME I COULD CRY” (2:40) [Anoff-Ross] Bill Hayes who is currently rehearsing for the new Rodgers & Hammerstein “Me And Juliet” comes up with a smooth and tender reading of a lovely Hank Williams folkly ballad. Slow waltz beat enhances beauty.

BIG BAND MUSIC IN YOU” (2:33) [Chappell & Co.] Bill does an impressive job on a tune from the Bing Crosby “Hi, Mr. S. To Broadway”. Joe Lipman does a pretty and lush backing job but the melody is not very vital.

ROSEMARY CLOONEY & JIMMY BOYD (Columbia 39988; 4-39988)

DENIS THE MENACE” (2:48) [Santly-Joy] A cute novel ditty is brought off in a soft and devilling manner by Rosemary Clooney & Jimmy Boyd on a tune adapted from the popular nutcha comic strip. Tune and lyrics are good and might catch like “Tell Me A Story”.

LITTLE JOSEY” (2:53) [Montclair Music] Backed by the Norman Luboff choir the duo goes through another cutie. The light-hearted side is peppy and could also catch on. Two fine decks both of which should please the kids.

JENNY BARRETT (Vogue 1024; 45-1024)

LOVE ME” (2:55) [Grano Music] A terrific song idea is perfectly treated by Jenny Barrett against a lush backing by Hall Daniels' orch. She sings about her boyfriends love for her while her confidence asks if she's fooling herself. Terrific melody too.

FAVOR” (2:55) [Presto Music] The sweet voiced thrush does another stellar job of singing a lovely number with a waltz beat in a multiple voice styling. She has a faintly sad tendereness that's full of feeling. The song is also terrific.

EILEEN BARTON (Coral 60976; 9-60976)

LITTLE LILY” (2:13) [Supreme Music] The lively Eileen Barton who had such a fabulous success in “Baked a Cake" does another top notch job on a similar tune with the same life to it. Ray Block backs on just the disk that Eileen needs to put up on top again.

LITTLE GIRL MILKING HER COW” (2:30) [Leo Feist Inc.] Jack Pile backs on this end as the thrush changes the pace to ease through a Scotch-Irish like tune that really runs up for a belted treatment. Another terrific side.
NEW YORK

New York must have been celebrating party week this week. It started with the opening of the new SPA offices, then the party for Eddie Fisher's gold record. In the middle of the week there was the introduction of Andy Records, the new firm run by Raymond Scott, Dorothy Collins and Leonie Wolf. And on Thursday the parties for Julia La Rosa and another one to introduce Richard Hayman to the New York jazz scene and trade, Hick... Howie Richmond Jazz line to his Count, N. Y. and N. J. setup... Dave Miller on the rampage again with Bill Haley's performing 'Crazy Man' on the Essex label... Tony Bennett concluded a tremendous week-end at Mekel's Town and Country where he did turn-around a convalescent period. On June 5, he'll resume work with his first engagement at the Statler Hotel in Buffalo... Jerry Gray's orchestra begins a two-week engagement at the Statler Hotel in Buffalo... After a successful run at the Roseland Ballroom on May 15 which, incidentally, marks the 10th anniversary of the maestro in the band business... Eddie Fisher's band plays at the Mekel's Town... Tony Bennett will also play... 

CHICAGO

All the talk-talk here this week about Johnny (Desmo) Desmond and his "Danger" drammatics. Desmo one of the best liked guys round these parts. Never

TONY BENNETT

Four NEW

the talk-talk here this week about Johnny (Desmo) Desmond and his "Danger" drammatics. Desmo one of the best liked guys round these parts. Never

TONY BENNETT

Ask the man who knows.
ANDREW WIDEMAN
(Jubilee $117; 4-5117)

"I'M NOT A CHILD ANYMORE" [Miller Music] Andrew Wideman, one of the top artists from TV's "Star Time," comes up with a stylish reading of a bluesy ballad. He has a load of feeling in his voice.

B. "MAMA'S LITTLE BOY GOT A TEETH" [Harman Music] The 12 year old youngster does a masterful and mature job of belting out a sock jumper in the blue style. The song and rhythm are terrific. With TV publicity and wonderful reading, this might happen.

ANN LEAF
(Keg 195; 4-1195)

"FROM RAG" (2:32) [Harman Music] Ann rides through a jump which she delivers at the Minshull organ on a tune which she penned. It's a terrific acquisition for organ lovers. Terrific demonstration of fancy fingering.

C. "RICO COCO" (2:18) [Harman Music] The master of the keyboard is an exciting Latin organ solo, another self composed piece of material. The number really moves.

EYDIE GORME
(Coral 6077; 5-6077)

"PRENESIS!" (2:33) [Peer International] Eydie Gorme lets herself go on a terrific oldie that gives her a good chance to show her talents. She sings the good jumper with zest and ease through the slow spots. Monty Kelly's organ adds a nice touch.

B. "ALL NIGHT LONG" (3:00) [Valano Music] In a sentimental and sad manner the thrush wends her way through a pretty ballad with a blue mood. She sings the tune with warmth in her voice.

BERNIE WYTE & MUSSETTE ORCH.
(Dane 312; 4-3123)

"THE PENNSYLVANIA POLKA" (2:32) Another polka with all the polkas is a full of life treatment by Bernie Wyte and his Mussette polka orch. (2:32) This piece is perfect for the boxes where polka music goes.

C. "THE WOODY WOODPECKER SONG" (2:32) Another polka with an infectious melody is given a good ride by the ork. The accorden are full of bounce.

CORKY ROBBINS & JOHNNY BOWWORTH
(Okah 6597; 9-6597)

"I DON'T BELIEVE IT" (2:41) [Alamo Music] The talented author-songstress, Corky Robbins teams up with the equally versatile Johnny Bowworth on a most pretty sentimentail waltz. They work wonderfully together on a lovely folk flavored ballad.

B. "OH HOW I LOVE YOU" (2:58) [Alamo Music] A top handling mood is the feeling that the listener has when listening to another good self composition by the duet. The inviting bouncer has a hillbilly flavor.

BOSTON POLKA ORCHESTRA
(28684; 45-28684)

"THE SONG FROM MOULIN ROUGE" (2:48) [Broadcast Music Inc.] Under the guidance of Arthur Piedler, the Boston Polka Oerk glides through the current instrumental sensation from the sick of the same name. It's lush and lovely but too late for top honors.

DICK LEE
(Essco 322; 45-322)

- Dick Lee has everything that is necessary to become a top singing star and all he needs is a chance to show his wares and he'll definitely be headed for the top. It looks like he's going to get that breakthrough latest platter dubbed, "All I Want Is A Chance," The tune is a lovely sentimental ballad that the young songwriter strikingly belts out with every note. It's a perfectly treated, custom made deck and with Monty Kelly's organ in the back drop, the original platter piece of material gets a tailor made finishing. The platter definitely deserves a slot in all the boxes where it's sure to stay for a long time. Flip is another strong voiced ballad labeled "The Show Has Ended" that is also well tailored by the band. The top half carries the weight and we look for it to make loads of noise.

BOSTON POLKA ORCHESTRA
(28684; 45-28684)

"I'M GETTING' SENTIMENTAL OVER YOU" (2:17) [Mills Music] Tommy Dorsey does his usual top flight job of presenting a soft instrumental version of his great theme song as a vocal group harmonizes in the backdrop. His trombone is still tops.

JACKIE GLEASON ORCHESTRA
(Capitol 2437; F-2437)

"BODY AND SOUL" (3:14) [Harms, Inc.] One of our great standards gets a lush and full string treatment from the orchestra led by Jackie Gleason. Bobby Hackett does a fine trumpeting job on this lovely melody.

B. "ALONE TOGETHER" (2:02) [Harms Inc.] The TV sensation portrays a perfect lonely feeling with the treatment of a lovely tune. He really makes the ork come out with beautiful music. It's Dan-Dan-Dandy!

The Super-sonics (Rainbow 214; 45-214)

"SHEIK OF ARABY" (2:25) A terrific old standard gets a sensational treatment in a solid rhythm jump manner by the Super-Sonics. As their name indicates, their sound is terrific. Guitaring is tops.

The Super-sonics (Rainbow 214; 45-214)

"NEW GUITAR BOOGIE SHUFFLE" (2:55) A rousing house rocking boogie item is packed with punch by the boys as they really belt out a jump. The lads lean into it and give it everything they've got.

MICHAEL PETERS ORCHESTRA
(Stella 1002)

"PINOCHEL POLKA" (2:30) M. Peters does a good job of leading his ork through some lively polka music. Lovers of the music are sure to take to this one. It's tailor made for dancing.

JOE LOCO & QUINTET
(Tipo 176; 4-176)

"COLONY MAMBO" (2:34) Joe Loco's soft and easy manner of approaching mambo music makes for a perfect filler for the boxes as he rides another stylish mambo. The mood is soft and perfect for dancing.

CAPT. STUBBY & BUCCANEERS
(Show 5117; 4-5117)

"SUNSHINE AT MIDNIGHT" (2:35) Tiny Stokes handles the vocal chores on a soft and pretty western type number with a pleasing touch. Setting up the rhythm are Capt. Stubby and his Buccaneers. It's a good instrumental with fine vocaling.

The Super-sonics (Rainbow 214; 45-214)

"I WON'T PUSH YOUR LUCK TOO FAR" (2:33) Tiny warbles and glides along in a smooth and inviting manner as he sings a wagon wheels type number which he gives a cute yodel to. This rhythmic item is catchy.

ANDREWS SISTERS
(Decca 28680; 9-28680)

"THAT'S WHAT I'M IN LOVE" (2:41) [Burke & Van Heusen] A novelty from Rossini's "William Tell" that's making a strong bid for pop success is rhythmically covered in fine fashion by the Andrews Sisters. Matty Matlock sends up a sock orking.

BUDDY MORROW ORCHESTRA
(Lee 9-2592; 7-2592)

"I WONDER WHY" (3:10) [Sunbean Music] A slow bluesy background is a perfect setting for Frankie Lester to read a good blues number with Buddy Morrow and the ork. He sings out on a good piece of blues.

The Comandors (Decca 28689; 8-28689)

"RIVER BOOGIE" (3:05) [Campbell Music] The Commanders get their instruments tuned up and ready to knock through a boogie version of 'Way Down Upon The Mississippi River." Their solos are real sock.

"HONEY IN THE HORN" (2:04) [Alamo Music] The man has a tuneful approach to a cute filler that they send out in a perfect mood for bowling. The novelty is bright and should draw applause.
TORONTO TOPICS

The Canadian Broadcasting Corporation tied off a new series of Dominion Network shows, featuring the Winnipeg-born Libby Morris. The series being produced by Ken Dalziel. This scribe heartily recommends Libby to any label that is looking for a new star. Another new show featuring composer Sterling Lea Snider set for a third run and will have the much-told-of Ken Darby-Lou Snider melody as its musical theme. Watch this tune break out as a "Moulin Rouge," "Third Man," and "Meet Me in Callaghans," pattern. Ed Manning of Gavotte Records reports that Henry La Riviére, formerly known as the "singing guardian" on Bluebird platters is now recording for Gavotte and is scheduled for an extensive western Canada tour. Henry toured eastern Canada last year. Wilf Sim (Montreal) and had a record as featured vocalist with Cammie Howard's Western Five twice weekly CBC network show out of Ottawa. His first four Gavotte sides are original compositions, and were recorded in Hamilton where Henry made guest appearances on the Main Street Jamboree. Ed also tells us that Kidd Baker and his group have cut another session for Gavotte prior to leaving the kitchen territory to return for another summer's touring in the Maritime Provinces, their home territory. Ada Stella Baker (Mrs. Kidd Baker) seems to have a hit in her song "Don't Hurt You Darling (When I Lie)." This tune, originally recorded on Gavotte by her husband, is now being covered by other platterists. Warner Bros., star Gene Nelson, pulled heavy attendance at the Casino Theatre last week and MGM's Jane Powell doing the same this week. Casino's manager, Murray Little, aiming for more of the same kind of business by booking Billy Daniels, Van Johnson, Mills Brothers and Gordon MacRae to headline following shows. This theatre's accent on recording names is making the local radio and record people happy. The Bailey Brothers (Charles and Danny) doing a week of personal appearances in Canada and featuring Canuck tune, "Bleeding Heart," which will be their first release on the Quality label. These boys, like all of the WWVA Wheeling Jamboree stars, have a large Canadian following and will be the guest stars on CHML's Main Street Jamboree on May 2nd when this country extravaganza becomes a commercial network show.

MONTREAL MEMOS

All of the music folks here busy making plans to give a real Montreal reception to the delegates attending the AF of M's Annual National Convention being held here next month. All the welcome mats in the territory are being rolled out which shows the high esteem that President Andy Tisdall and the local officials have developed for the union and its music-makers in the Canadian Metropolis. Hal Hartley and his orchestra doing themselves proud with their pit assignment at the recently reopened Gaity Theatre. Jingle King, Bob Hahn taking time out from his song writing, arranging and recording chores to happily pass the word around to Dick Hayman's many local friends that Richard is now New York A. & R. topper for Mercury Records, and off to a fast start with a couple of hit discs. Interestingly, this column hopes that the interest being shown by record folks in Bob's sister and vocalist Joyce Hahn, will result in her being cut before too long. Her pert charm comes through on her radio appearances, and could be a welcome new sound on wax.

Cornwall, Ontario's song writing team of Harvey Beloof and Bob Eade hitting a hot pace with several of their songs being cut in the last two weeks. Arrow Recods waxed their tunes, "Won't Somebody Please Play My Piano," and "What's Troubling Me?" (Should Be Troubling You)" for early release and Apex, Decca and King (Quality label in Canada) scheduling May and June releases on five other others.

Capitol Record's Joe Mandell busy clearing up his Montreal affairs in preparation for his annual road trip.

WINNIPEG WORDAGE

Publisher Alton Caron reports that things goes right well with his Melodie Music catalog with what he calls "Grasshopper Polka" and "Finika Waltz," breaking out on Apex. Both tunes were recorded by Jake Park and His Polka Band who air from here to the CBC network. Capitol's Winnipeg-born star Gisele (LaFlèche) McKenzie has a singing sister that the Winnipeg Frosty prides of. Her radio work herabouts is getting at lot of praise... Bill Leeder and his staff doing a great job distributing Aragon and Biltmore Records in Manitoba and Saskatchewan and making plans to augment their lines for this territory.

ATLANTIC COASTING

Jack Newman of Peer-Southorn on his annual Maritime tour and doing a good job of plugging "In A Golden Couch" with the music operators and radio stations. The English Conventon song is beginning to make a noise in these parts and looks like a real hit for London. Other recording music men are Capitol's Lee Mandell and BMI Canada's Clyde Leeder who were in the Atlantic Provinces most of this month. Lee was a first release, "York County Harpers," by Earl Mitton and his group, who broadcast on CFVQ, Fredericton, catching on nicely in this territory. Clyde was recording and mixing looking forward to the forthcoming personal appearances of the Hillbilly Jewels. The Jewels are many a fan across several stations in this territory where they originally started. Their Biltmore platters of "I Love My Rooster" and continue to be best sellers.

"It's What's in the Cash Box That Counts!"
DOUBLE YOUR MONEY BACK

That's right! The Cash Box will give you DOUBLE YOUR MONEY BACK if you don't agree that The Cash Box is the finest publication for you in all the history of the coin operated machines industry!

No other publication in the history of this industry has ever dared to make such an offer.

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If you don't agree, after going over the first four issues you receive, that The Cash Box is the greatest magazine you've ever yet read to help you progress in your business ... send back those first four issues ... get DOUBLE YOUR MONEY BACK for those first four issues ... PLUS...the original $15.00 you sent for the entire year's subscription!!

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OKAY: I'll match you! Enclosed find my check for $15 for a full year's subscription (52 exciting week's issues) of The Cash Box. If I don't like the first four issues I receive, I am to return these first four issues to you, and you are to give me DOUBLE MY MONEY BACK for those first four issues PLUS the $15 which I am enclosing right now.

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ADDRESS.......................................................................................................

CITY........................................................................ZONE.....STATE..................

SIGNED...........................................................................................................

"It's What's in THE CASH BOX That Counts"
NEW YORK—Dorothy Collins, Raymond Scott and Leonard Wolf were the hosts at a special luncheon and cocktail party held for the trade press on Wednesday, April 29th, in honor of their newly formed independent record company, Audivox.

Raymond Scott demonstrated several of the forthcoming Audivox releases utilizing the “Sound Enhancement System” of recording—a Scott development. Among the discs introduced were two sides by Dorothy Collins and three of Raymond’s original, instrumental compositions.

Wolf plans to release the Dorothy Collins record next week, to be followed by a filmstrip. A descriptive brochure outlining the tremendous potential of this new label is being sent to distributors and disk-jockeys nationally.

Alpha Distributors will handle the Audivox line in New York.

From left to right above are: Bob Austin, Sid Parmes, and Joe Orlick, all of The Cash Box; Dorothy Collins; Raymond Scott; Leonard Wolf; and Marty Ostrow of The Cash Box.

Wood, Spina Form Gallatin Music

NEW YORK — Randy Wood and Jack Spina have joined forces to form Gallatin Music. Tom Kelly, an attorney, will be associated with them in the firm and offices will be located both in Gallatin and New York.

Randy Wood is the president of Dot Records and is associated with Dot Music and Randy Smith Music. Jack Spina is president of Spinal Music, an ASCAP affiliate.

The new firm is BMI.

Haley’s “Crazy Man Crazy” Hot In All Fields

PHILADELPHIA, PA. — Bill Haley’s Essex recording of “Crazy Man Crazy” is one of the few records ever to bridge the gap between all three fields in American music, pop, rhythm and blues, and hillbilly, according to Dave Miller, president of Essex.

The record, which this week took off nationally, is breaking wide open in each of the three categories.

Miller claims it is because the tune has a pop beat as far as dancing is concerned, the lyrics lend themselves to an R & B treatment, and the instrumentalization is hillbilly.

Haley who comes out of virtual obscurity with this record is the latest in a long line of artists who have hit the top as a result of discs which Dave Miller catapulted into hits. It started with the Four Aces and their record of “Silk” and since then there have been such others as Al Martino, Dick Lee, and Don Howard.

Badoian Organizes Mood Records

BOSTON, MASS. — The formation of Mood Records has been announced. The company will have offices in New York, Cambridge, Mass., and Hollywood.

The new firm has been organized through the efforts of its president V. George Badoian, a prominent Cadillac dealer in Boston.

Badoian has had a wealth of experience and background in the field of music and the motion picture industry, in addition to his automobile successes and his background as oil producer throughout Canada.

When asked how he happened to launch into the record industry field, his answer was that he was handed a violin at the age of three—and therein lay his interest in music.

Over the years he has had his own bands, having played as concert violinist with one of the leading symphony orchestras at the age of 15.

His theory was that in preference to establishing a company with one tune and one recording, the new company should have a solid army of nationally known successful talent, together with a complete library of acceptable music for the pleasure of the American listening public.

The Mood label was chosen because it was the philosophy of the incorporators of the company that “Music Brings Happiness” and that in music there really is a tune for every mood.

It was this thought that gave vent to Mood Records.

The theme of the company shall be “Stay In The Mood” with Mood Records.
Tribulations of An African A & R Man

CINCINNATI—Arthur D. Harris of Trutone-Africas, Johannesburg, South Africa is presently in the United States and has brought to light some of the difficulties A&R Men encounter in the country.

Trutone-Africa records in sixteen native languages in order to cover the market completely. This means travelling many, many miles through the jungles to reach the natives and to record them.

Harris recalled one instance where superstition held up a session for quite some length of time. The locusts were too thick; their voices would go "into a box." However, to the natives this meant only one thing—that after their voices went "into the box," they would not get back and would be voiceless. So, the natives called the session off.

Arguments got Harris nowhere. Finally he hit upon the idea of recording his own voice, playing it back, and then speaking so as to get his point across and yet get it in the box also. The session was then begun and it was a good one, according to Mr. Harris.

One tribe which Harris recorded was particularly proud of their needle-shirted flies, which as recently as five years ago had been used for the purpose of tearing into human beings. However, things change in Africa, too, and the tribe assisted in a recording session instead of having a toothsome meal of Trutone representatives.

Trutone-Africa has a very modern plant with sixteen presses and it is complete in every way. They sell directly to retailers and travel quite large distances to contact their retailers.

In spite of the fact that an extensive gold mine lies under their plant, Trutone confines itself to the record industry and seems content to ignore the gold under the plant and to make their own from the manufacture and sale of phonograph records.

"It's what's in the CASH BOX That Counts!"
Welcome Home Party For Eddie Fisher

NEW YORK-Manie Sachs, vice president of RCA Victor, and Milton Blackstone gave a huge welcome home party for Eddie Fisher at Toot Shor's last Friday night which brought out many of the top names in the radio, TV, and recording fields.

The highlight of the evening was the presentation of his first gold record to Eddie by Larry Magone, national sales manager for Victor. Again proving his loyalty, Eddie shared honors with Hugo Winterhalter whom he took for the occasion that his recent success would not have been possible without the backing of Hugo Winterhalter. And he then presented Hugo with a similar record in silver.

It was brought out during the evening that Eddie had sold over 6,000,000 records for Victor.

Aberbach (London) Inc. Goes Into Action

LONDON, ENGLAND—Reg Connolly, newly appointed managing director of the new Aberbach (London) Inc., started his week in London this past Thursday, April 27.

Roy Berry, who was formerly with Columbia Music Company and who just resigned from Chappell & Co. is the new professional manager and goes into action with “Hot Toddy” recorded by Ralph Flanagan and Ted Harris. According to Berry, he will be working on “Hello Sunshine” which Connolly is certain will make all of England Norman Brookes conscious.

The latter tune is to be exploited in conjunction with Marvel’s forthcoming London Palladium engagement, which Reg Connolly obtained for him.

Lastly, the new office will be working on a new record for “Hello Sunshine,” which Connolly is certain will make all of England Norman Brookes conscious.

Bobby Breen To A-Bell Label

PROVIDENCE, R. I.—Bobby Breen, former child star, has been signed by A-Bell Records.

Long established in “The End Of The World To Me” and “There’s A Bell That Rings In My Heart”, Breen was once a Member of Martin Parson’s band.

“IT’S SWEEPING THE COUNTRY”

CARAVAN

RALPH MATURE
MAMOUTH

ESQUIRE BOYS
MAMOUTH

BAS-SHEEN

FERRETTA & TIECHER

CAPITOL

BILLY EDKINS

HOLMES

AMERICAN ACADEMY OF MUSIC, INC.

NATIONAL SELLING AGENCY

THE NEW YORK TIMES PUBLISHING CORP.

“And When the Red, Red, Robin Comes Bob, Bob, Bobbin’ Along”

BOURNE INC.—A-BELL Corp.

Breaking Wide Open!

“SCRAP OF PAPER”

Recorded by

“BIGS” HOWARD

DOLORES HARKINS

BOBBIE LOU

Village Music Company

“7:20 IN THE CASH BOX That Counts”

“Is What’s It’s In The CASH BOX That Counts”

NEW YORK—Bob McCluskey, RCA Victor’s Country, Western and Rhythm-Blues Sales Manager, clowns with Jim & Jethro, top Country parody team that has proved to be very popular in the big cities as well as in rural locations. Latest RCA Victor disc by Homer & Jethro is “How Much Is That Heaving Dog In That Window?” and “Poor Of Koo-Liger.”
In Memoriam

...pressing with
RCA VICTOR!

FIND OUT WHY the leading independent labels come to
RCA Victor Custom Record Sales with their recording, processing or pressing problems. Send for free
folder, Dept. K-40 today!

Another BMI Pin-Up Hit!

Published by BLUE RIVER

CHICAGO—With but one more
bowling season ahead for the Auto-
mobile Pongphor Bowling League, this
city, Carl Latino of Coral Re-

cords sewed up the first place
nich with a score of 487 this past week.

There will be a scramble for the
second, third and fourth spots this
Monday evening, May 4th, when
the league winds up its season at the
Fireside Bowl

In Fond Memory of
J. L. (Joe) Frank

ANNOUNCEMENT

1st one stop in PITTSBURGH

COLUMBIA RECORDS

AL—Alden
AP—Apollo
AT—Atlantic
BS—Brunswick
BU—Buena
CD—Columbia
DE—Decca
Dot
DO—Dot
ES—Essex
FE—Federal
FL—Framed
LE—Leed
MA—Manhattan
MA—Mercury
ME—Mercury
MGM—MGM
MRA—MGM
ORP—Orphan
P—Philips
PE—Peacock
Q—Quest
RA—Red
RI—Rca
RM—Rca
RN—Rca
RL—Rca
SM—Solen
SP—Solen
SR—Solen
ST—Stereo
TO—Top
TOP—Top
V—Vanguard
V—Vanguard
WD—Wax
W—Warner
WE—Wea
WEP—Wea
X—Xanadu
Y—Yam
Z—Zon

| THE NATION'S |

TOP 50

COMPARED BY JACK "ONE SPOT" TUNES

In a recent survey of 100 Selections

Page 14
May 9, 1953

![The Cash Box, Music](https://via.placeholder.com/150)

**Latino Sews Up First Place**

**In Fond Memory of**

J. L. (Joe) Frank

**It's What's In The Cash Box That Counts**
21—Gomem Nasai
102.1 147
CA-2622 (F-29412)—WHITING & J. WARE
CO-39573 102.1—at Home You Too Late
CO-39375 102.1—SAMMY KAYE
CO-39395 102.1—RICHARD RUSHER

22—Big Mama
101.1 56
CA-2441 (F-32876)—SHEILA MAE MORSE
CO-38756 101.1—SOUL SCARS
DE-28976 101.1—JAMIE DAVIS
ME-70173 101.1—ELLA JUNIO

23—Swedish Rhapody
9.5 16
CA-39944 9.5—FRED WILLIAMS Song from Moline
DE-28976 9.5—THE THOMAS BELL MILLER After Hours

24—My Ladies Loves To Dance
9.5 9.4
CA-1233 (F-36288)—JULIUS LA ROSA
LO-3351 (F-36288)—FRANKIE DAVIS
ME-70012 (F-36288)—MAYE LINDA

25—Side By Side
9.4 9.4
CA-2234 (F-3234)—KAY STAR
DE-28985 9.4—JOHN MARTIN
LO-2238 (F-3234)—GEOFFREY CRAWFORD
ME-70059 9.4—MAYE LINDA

26—Who's Gonna Pay The Check
9.3 5
DE-28061 (F-29613)—PEGGY LEE
"You Let Love Get Cold"

27—Don't Let The Stars Get In Your Eyes
8.7 8.2
CA-2256 (F-29526)—GISELE MACKEENNY
CA-2255 (F-29526)—STARSTETS MCDONALD
CA-39787 (F-29526)—KAY PRICE
CE-46886 (F-29526)—BOB BARTON

28—Somebody Stole My Gal
5.9 5.9
AC-3995 (F-35986)—BENNY GRAY
ME-37162 5.9—JIMMY PALMER

29—Little Red
5.6 12.4
CA-2450 (F-32435)—MEL BLANC
CO-MY154 (F-32435)—EMMA GLOVER

30—Strange Things Are Happening
5.7 10.6
CA-39901 5.7—RED BUTTONS

31—Ramblin' Man
6.0
CO-39770 (F-39256)—FRANKIE LAINES
MG-11479 (F-39256)—HARRY WILLIAMS

32—Is It Any Wonder
6.8
CA-2441 (F-39141)—MEL MAE MORSE
VI-20-5355 (F-39141)—JONI JAMES

33—Now That I'm In Love
6.7
DE-28960 (F-39430)—ANDREWS SISTERS
MA-70172 6.7—PATSY PAGE
MG-11483 6.7—BARBARA EICHLER
MI-2540 (F-47440)—ERMA ROWLEY

34—And The Bull Walked Across Olay
6.6 10.6
CA-2388 (F-39238)—JERRY KENTON O. JERICHO CREEPERS
DE-36703 (F-39238)—JERRY GRAY O. JERICHO CREEPERS
ME-70103 (F-39238)—RICHARD HAYES

35—Dancin' With Someone
5.7 4.3
CA-2396 (F-29569)—MOLLY BEE
CR-60953 (F-29569)—RENE BREWER

36—Say It With Your Fingers
5.5 11.2
CA-39902 5.5—BOB CARROLL
ME-70019 (F-39902)—LINDA RUSSELL

37—Ramona
5.5 21.2
CA-1684 (F-3954)—LUCY MURRAY
ME-70012 (F-3954)—OTTO MURDOCK

38—The Neatness Of You
5.4 6.1
CA-283 (F-39581)—BUNNIE MANNING

39—No Help Wanted
4.9 6.8
CO-21060 (F-39581)—THE DROPPY BOX
ME-70077 (F-39581)—RYAN BENNETT
NE-70028 (F-39581)—YOUR ARTISTIC FREADER

40—Anywhere I Wonder
4.4 3.7
CA-2853 (F-39581)—THE TELL TALE HEART
EC-1209 (F-39581)—JULIUS LA ROSA
CO-39766 (F-39581)—EMMA GLOVER

41—Less Than Tomorrow
4.1
DE-28970 (F-39581)—ANDREWS SISTERS
ME-70172 (F-39581)—PATSY PAGE

42—I'm The King Of Broken Hearts
4.1
DE-28970 (F-39581)—ANDREWS SISTERS
ME-70172 (F-39581)—PATSY PAGE

43—Hello Sunshine
3.5
ME-70103 (F-39581)—RICHARD HAYES

44—Sleep
3.5
CA-2259 (F-29526)—DONALD HAYES

45—Salome
3.5
ME-70103 (F-39581)—RICHARD HAYES

46—Have You Heard
2.5 4.2
CR-60953 (F-29569)—RENE BREWER

47—If I Were King
1.4 3.2
EC-1209 (F-39581)—JULIUS LA ROSA

48—Yes Sir, That's My Baby
1.4 3.2

49—Rachel
1.4 3.2

50—Kaw-Liga
1.4 3.2

HOLLYWOOD—Vogue's new artist, Fred Darian, is cooking up for the Juke Box jury what he hopes will be a smash hit, for the Juke box jury and the buying public. The jury here consists of, L to R: Alan Dale, Geordie Hormel, Virginia Grey, Don Wilson, Fred Darian, Joe Grassn, Manager, Peter Potter, Ann Robinson, Amanda Randolph, and Johnny Johnson. Darian's two new tuns are "Strange Balls" and "I Can't Forget You".

Danny Sutton On Kate Smith TV Show

NEW YORK—Danny Sutton gets his biggest boost yet, when he makes his first of a series of appearances on the Kate Smith NBC-TV Hour. Ted Collins discover of Kate Smith, Abbott and Costello, and Harvey Stone, among others, signed Danny for the Smith show, and hopes he may have another fan in the form of Kate Smith.

Danny, who originally hoped to join the major league baseball player went from Bishop Laughlin High School in Brooklyn, where he was an all scholastic baseball player, to a New York Giants farm team. He decided in favor of a singing career and hung up his spikes after two seasons, and his exciting baritone got him places fast. Danny sang with Enoch Light's band for over a year, and caught on as Guy Lombardo's bandleader, playing the country's top theaters, where he recorded his last album with the people.

Danny really started to move about a year ago, getting several tremendous reactions headlining in top clubs around the country, like the Pittsburgh Copa, Buffalo's Town Casino, etc. Danny's recent records, "Midnight In Paris" and "I Was Wrong", got much disc jockey play and were good sellers, and he'll soon be signed by a major label to be announced shortly.

Cooking Something Up

Exciting The Music Trade

"TIE MY HEART"

by Lew Rand, Jack Mark & Joe Schuster
published by
JOE SCHUSTER MUSIC PUB.
1674 Broadway (CT 7-5198) N.Y.

"O0! That PATTIE PAGE!" O0! What A Record!

"O0! WHAT YOU DO TO ME" WATTHORN MUSIC CORP.
1919 Broadmoor Broadway N. Y.

WE SHIP ANYWHERE
Visiting Disk Jockeys

 SPA Moves To New Offices

NEW YORK — The Songwriters Protective Association (SPA) held an open house party on two separate occasions to celebrate the opening of the organization’s new offices. The first was held a week ago for the writers while the second was held last Friday for the music publishers and trade press.

Miriam Stern, executive secretary, acted as hostess as she welcomed the visitors to the attractive new offices on West 55th Street.

At the SPA party, we learned also that the Tobias family resided has a background of songwriters, what with Charlie, Harry, Henry, Freddie, and Jerry, the latter two who have just come up with “King Of Broken Hearts.” What may have been forgotten was that Charlie Tobias was married to Miriam, who was engaged to Ed Glidstein who in 1923 wrote “The Cat’s Whiskers” which was a million seller.

Ray, Lee Substitute For Eddie Fisher

NEW YORK—Johnnie Ray, who hasn’t had a vacation since he started his climb to the top two years ago, returned from Europe last week after breaking records at the London Palladium, to take a rest. Johnson’s idea of a rest was to take over for fellow singer Eddie Fisher on the Paramount Theatre stage when Eddie was exhausted. And the fans went wild when he leaped out on stage. Johnson got such a big kick out of being an “understudy,” he can’t wait until his vacation’s over so he can start working again.

Another substitute for Eddie during his next show was Peggy Lee who this week wound up a successful stay at La Vie En Rose.

New York, N. Y.

1. Song From Moulin Rouge (Perry Faith)
2. April In Portugal (Les Baxter)
3. How Much Is That Doggie In The Window (Patti Page)
4. The Ho Ho Song (K. Buttons)
5. I Believe (Frankie Laine)
6. Pretend (Nat “King” Cole)
7. Anna (Silvana Mangano)
8. Ruby (Richard Hayman)
9. Your Cheatin’ Heart (J. James)
10. Tell Me A Story (Laine-Boyd)

Philadelphia.

1. How Much Is That Doggie In The Window (Patti Page)
2. Song From Moulin Rouge (Perry Faith)
3. Believe (Frankie Laine)
4. Tell Me A Story (Laine-Boyd)
5. April In Portugal (Les Baxter)
6. Pretend (Nat “King” Cole)
7. Ruby (Richard Hayman)
8. Somebody Stole My Girl (Les Baxter)
9. Till I Waltz Again With You (Teresa Brewer)

Los Angeles, Calif.

1. Song From Moulin Rouge (Perry Faith)
2. April In Portugal (Les Baxter)
3. How Much Is That Doggie In The Window (Patti Page)
4. The Ho Ho Song (K. Buttons)
5. I Believe (Frankie Laine)
6. Ruby (Richard Hayman)
7. Seven Lonely Days (G. Gilb)
8. No Help Wanted (Carilda)
9. Almost Always (Joan James)
10. Tell Me A Story (Laine-Boyd)

Spa Memorial Day Billboard

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NEW YORK:

The year's awards of The Pittsburgh Courier, this is the eighth annual, gives the nod to mostly established stars in the biz. Mercury led the deckwires with two firsts and one second, Atlantic came up with one first and one second, and Savoy led in the spiritual group. Jubilee was in there with a first in the small combo. For Mercury Buddy Johnson led the elves, The Ravens topped all the other vocal groups, and Washington finished second to Atlantic Record's Ruth Brown. Atlantic's second place was that of The Clovers in the vocal quartet race, Savoy's first in the spiritual field was capped by the Frank Wanda Singers. Standard bearers for the Jubilee label was The Ray-O-Vacs, and for its recent addition of Dr. String-bean of New Orleans has been creating a stir wherever the group has played.

The Ray-O-Vacs, a vocal quintet composed of Al Russell and Al Moore, bass player currently recording for Brunswick is the vocal combo that clicked several years ago with "Wrapped Up In A Dream"... The Jack Walker-Evelyn Robinson W.O. "Nightide Distint" was aired from downtown's starter while repairs were made in the Palm Cafe from whence the pair usually broadcast. Jack and Evelyn went back to Harlem last week... The new r & b tune "Paradise Hill" standing up a bit of dust. Originally released on Embers label, and recorded by The Embers, the master was bought by Herald who reports excellent biz in Jersey and points south. Story has it that a few masters are ready to cover... The Joe Morris Blues Band, with its recent addition of Dr. String-bean has been moving to the crowd wherever the group has played.

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THE RAY-O-VACS

THE RAY-O-VACS

THE RAY-O-VACS

CHICAGO:

Music biz here shocked at death of Lew Simpkins, Presxy of United and States Records, Inc. Lew passed away Monday, April 27, at the age of 35. At Mayo Clinic, Rochester, Minn. where he had been confined for the past five weeks, death resulted from leukemia. Firm will continue to be handled by Leonard Allen, with whom Lew went into partnership, back in '51... Everyone tremendous with outstanding performance given by Johnny Desmond on TV's "Danger" April 88. Many believe dramatic rendition of title song was greatest Johnny has done to date. As a result, Cora's offices here receiving lots of orders for Desmond's "Danger" disk)... Buddy DeFrance currently sharing billing with Oscar Peterson on the Blue Note. The Ravens, whose "Rock Me All Night Long" held the top spot on The Cash Box "Hot Charts" for weeks, making first Chicago Theatre appearance... Full evening's entertainment nicely at The Streamliner. Starting Larias Hunter, singing with a grand voice, and Ernie Harper, song stylist and pianist. Both have been here since September, '51. Also in the show pianist DeFrance, who has a string of college degrees but prefers tickling the '88's. And John Powe great on bass. Broadwood's original from the capital, usually handled by Bill Despar. Eddie Musser of Aladdin Records in town to record Charles Brown... Coleman Hawkins set for Toast-Of-The-Town March 5th. Mabel Smith now currently singing for the folks at Club Delissa getting rave... Hear Herb Fields; now practicing jazzime lullabies since he became the proud papa of a bouncing baby girl.

LOS ANGELES:

Pats Domino, whose current Imperial etching of "Going To The River" is clicking on all eight, just knocked 'em over at the Fifth-Four Ballroom here in town. Pats remains one of the most personable recording stars we've ever had the pleasure of meeting... The reaction to Percy Mayfield's first etching following that tragic accident of a year ago has been instantaneous. Percy's Specialty recording of "The Lonely One" is a must for every rhythm and blues fan... If you're looking for real authentic jazz, then ya' gotta lead an ear to "Silver Dollar" by Bob Scooby's Frisco Band on Good Time Jazz... A platter that's sure to make it to the new Domino wax on Federal. It's the old stand "These Foolish Things", but brother do these boys give it a sendoff... Ralph Bass, Fats Domino & mors, and Al Sherman, King-Federal disc have been swapped for records... Veteran Jack Levy has signed to recording pact with 7-11 Records, with songscriber Rodooms writing some top notch material for Jack... Hear tell there's a rock of discs due to break as a result of the popularity of the Oscar McLollee etching of "The Flying Dutchman"... Eddie Ray, Central Record Sales, reminds us that he called the play re the success of Willie Mabon's "I'm Mad" on Chess... There's a rumour of a new release by a young overnight... Joe Houston plaiter to start the ball rolling... Paul and Irv Shorten, Allied Recor disc artists, keep their hit string intact with the Dolly Cooper etching of "I Wanna Know" starting to move... Did ya' know that Jimmy Johnson, Central Record Sales is one of the town's leading bowlers... The Dinah Washington recording of "You Let My Love Grow Cold" is picking up in popularity.

Meeting Dates Of Music Operators' Associations

May 4—California Music Guild
Place: 128 East 14th, St., Oakland, Calif.
4—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
5—Phonograph Merchants' Assn., Cleveland Ohio
Place: Hollenden Hotel, Cleveland, Ohio (general board).
7—California Music Guild
Place: Sacramento, Calif.
7—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (general meeting).
12—Auto. Phonon Owners Assn.
1010 Tractron Bldg., Cincy., O.
Place: Hotel Sheraton Gibson, Cincy., O.
12—California Music Guild
Place: Fresno, Califonia
12—Western Massachusetts Music Guild, Ralph Ridgeway
Place: By House, West Springfield, Mass.
Place: Brownell Hotel, Broad & Wood St., Phila., Pa.
12—Auto. Phonograph Owners' Assn., Cincinnati, Ohio
Place: 1010 Tractin Bldg., Cincinnati, Ohio (board meeting).
12—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
12—Automatic Phonograph Owners' Assn., Cincinnati, Ohio
Place: Hotel Sheraton Gibson, Cincinnati, Ohio (general meeting).
13—California Music Guild
Place: Bakersfield, Calif.
13—New York State Operators Guild
Place: Nelson House, Poughkeepsie, N. Y.
14—California Music Guild
Place: San Diego, Calif.
14—Conn. State Coin Assoc., Inc.
302 State St., New London, Conn.
Place: To be announced.
16—Westchester Operators Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
17—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
19—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
19—Westchester Operators Guild Dinner
Place: Bill Reiber's Restaurant, Elmsford, N. Y.
23—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
26—Automatic Phonograph Owners' Assn., Cincinnati, Ohio
Place: 1010 Tracton Bldg., Cincinnati, Ohio (board meeting).
26—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
30 & 31—Music Guild of Nebraska
Place: Hotel Pathfinder Fremont, Nebraska
June 1—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
Lew Simpkins Dies

CHICAGO — Lew Simpkins, President of United Records, passed away Monday, April 27, 1964, at Mayo Brothers, Rochester, Minn., from what is reported to have been leukemia, at the age of 35. Simpkins went to Mayo Brothers for a general checkup after complaining of pains.

His career in the music business is well known here. He was very successful with United Records from the very first.

He was a musician in his own right. Also a lyricist. Well known for his A&R efforts. A discoverer of many fine artists in the R&B field.

The business of United Records continues with Leonard Allen, Vice-President of the firm, in complete charge. Allen has been connected with Lew Simpkins from the start. Both investing to create United Records.

Gramaphone Takes On Valley

DALLAS — Bob Dunbar, General Manager of the four record distributing outlets of Gramaphone Enterprises located in New Orleans, La.; Houston, Texas; Oklahoma City, Okla., and their home office in Dallas, Texas, announced the addition of the new Valley label to their line. Gordon Gaines is the manager of the record department for the Dallas office.

Bob, incidentally, has just returned from a visit to the Gramaphone Enterprises Distributors in Oklahoma City, Okla.

“HITTIN’ ON ME”

Buddy Johnson & His Orch.

70116

“SHE’S GOTTA GO”

Jimmy Ricks of the Ravens

70119

“You Let My Love Grow Cold”

Dinah Washington

70125

COMING UP STRONG!

“Theme Song of Moulin Rouge”

Marshal Royal

70140

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City’s Harlem Arcos; Chicago’s South Side, and New Orleans.

1. HOUND DOG
   Willie Mae Thornton
   (Prestige 1613)
2. RED TOP
   King Pleasure
   (Prestige 821)
3. LET ME GO HOME, WHISKEY
   Amos Milburn
   (Aladdin 3164)
4. MAMA, HE TREATS YOUR DAUGHTER MEAN
   Ruth Brown
   (Atlantic 986)
5. IS IT A DREAM
   Yanceys
   (Red Mob 0001)
6. CRAWLIN’
   The Crickets
   (Atlantic 1098)
7. YOU’RE MINE
   The Crickets
   (Atlantic 11428)
8. HITTIN’ ON ME
   Buddy Johnson
   (Mercury 70116)
9. CRAZY, CRAZY, CRAZY
   The 77’ Royalists
   (Apollo 446)
10. MY KIND OF WOMAN
    Emmett Strong Trio
    (Savoy 046)

OUTSELLING ALL OTHER VERSIONS!

“I Wanna Know” by DOLLY COOPER

Savoy 491

70117

GOIN’ TO THE RIVER

Ruth Brown
(Atlantic 986)

BE TRUE

Yanceys
(Red Mob 0001)

I Wanna Know
The Do Spinners
(RCA Victor 20-5229)

Ruth Brown
(Atlantic 986)

Emmett Strong Trio
(Savoy 046)

Make Believe
Dionne Warwick
(RCA Victor 20-5229)

Ruth Brown
(Atlantic 986)

Emmett Strong Trio
(Savoy 046)

MAKE BELIEVE

Dionne Warwick
(RCA Victor 20-5229)

Ruth Brown
(Atlantic 986)

Emmett Strong Trio
(Savoy 046)
New Singing Star

Dear Mister Operator: please believe US
That
"PLEASE BELIEVE ME"
WILL MAKE MONEY
FOR YOU

"It's What's in THE CASH BOX That Counts!"

PRESTIGE RECORD CO.
446 W. 50th St. • CH 6-0847 • N.Y.

HOT R & B SELLERS
1. KING PLEASURE - Red Top - 821
2. ANNIE ROSS - Farmer's Market - 839
3. JOE CARROLL - I Was In The Mood - 829
4. ANNIE ROSS - Twisted - 794
5. MILES DAVIS - Paper Moon - 841
6. MILT JACKSON - La Ronda - 828
7. EDDIE DAVIS - Squat - 866
8. SONNY STITT - Jeepers Creepers - 826
9. BILLY TAYLOR - I Hate Someone Today - 815
10. JAMES MOODY - Stardust - 841

NEW YORK — Marie Rapp, the sultry singing star of Seger records, who is creating a stir with her first release for the company, with a tune-tagged "When A Woman Loves A Man", is shown here with composer- pianist Ellis Larkins as the talented artists tune up for their opening at Helen Dunn's East Side Cafe on May 1st. The exclusive engagement will feature the thrush's individually stylish treatment of songs.

Going CRAZY with hillbilly audiences

Bill Haley's
"CRAZY MAN, CRAZY"
ESSEX 321

RED ROBIN Means Spring—
AND... MONEY IN THE BOXES

Just Released—Another Terrific Release by
THE DU DROPPERS
"COME ON AND LOVE ME BABY"
by
"GO BACK"
Red Robin 116
Going Like Sixty
CAN'T DO SIXTY NO MORE
Red Robin 108

THE VOCALEERS
"IS IT A DREAM"
Red Robin 114
— and —
"BE TRUE"
Red Robin 113

Just Released
THE SERENADERS
"I WANNA LOVE YOU BABY"
Red Robin 115
— and —
"SHAKE BABY SHAKE"
Red Robin 112

Red Robin Records
ROBINSON RECORD CORP.
301 W. 125th St. • UN 4-6327 • N.Y.

in PHILADELPHIA
HOUND DOG
Willie Mae Thornton (Proveck 1612)
RED TOP
King Pleasure (Prestige 821)
CRAWLIN' The Clovers (Atlantic 999)
APRIL IN PARIS
W/O Bill Davis (Och 5961)
MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 988)
DAUGHTER (THAT'S YOUR RED WAGON)
Swinging Sixties (States 113)
I WANNA KNOW
Daily Couriers (Sun 891)
GOIN' TO THE RIVER
Fats Domino (Imperial 5231)
IS IT A DREAM
Vocaleers (Red Robin 114)
PLEASE BELIEVE ME
Doris Brown (Gotham 290)

in LOS ANGELES
HOUND DOG
Willie Mae Thornton (Proveck 1612)
RED TOP
King Pleasure (Prestige 821)
HOUND DOG
Willie Mae Thornton (Proveck 1612)
THE HONEY JUMP
Oscar McCollins (Madrid 962)
BEAR CAT
Rufus Thomas (Sun 181)
SHIRLEY, COME BACK TO ME
Shirley & Lee (Apollo 5173)
CRAWLIN' The Clovers (Atlantic 999)
DON'T CAN'T DO SIXTY
The Do-Dropppers (Red Robin 5)
GOIN' TO THE RIVER
Fats Domino (Imperial 5231)
I'M MAD
Willie Mabon (Chess 1338)
K. C. LOVIN' Little Willie Littlefield (Federal 12116)
HITTIN' ON ME
Buddy Johnson (Mercury 7116)

in ST. LOUIS
HOUND DOG
Willie Mae Thornton (Proveck 1612)
I'M MAD
Willie Mabon (Chess 1338)
BEAR CAT
Rufus Thomas (Sun 181)
RED TOP
King Pleasure (Prestige 821)
HELP ME SOMEBODY
The 77's Ravelos (Apollo 446)
MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 988)
RED TOP
King Pleasure (Prestige 821)
TELL ME MAMA
Little Walter (Checker 770)
BEAR CAT
Rufus Thomas (Sun 181)
SHIRLEY COME BACK TO ME
Shirley & Lee (Apollo 5173)
I WANNA KNOW
Daily Couriers (Sun 891)
MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 988)

in DALLAS
HELP ME SOMEBODY
The 77's Ravelos (Apollo 446)
I'M MAD
Willie Mabon (Chess 1338)
HOUND DOG
Willie Mae Thornton (Proveck 1612)
WOKE UP THIS MORNING
R. N. King (R. N. King 280)
GOIN' TO THE RIVER
Fats Domino (Imperial 5231)
HELP ME SOMEBODY
The 77's Ravelos (Apollo 446)
TELL ME MAMA
Little Walter (Checker 770)
BEAR CAT
Rufus Thomas (Sun 181)
MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 988)

in NASHVILLE
HELP ME SOMEBODY
The 77's Ravelos (Apollo 446)
MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 988)
MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 988)

in BALTIMORE
HELP ME SOMEBODY
The 77's Ravelos (Apollo 446)
MAMA, HE TREATS YOUR DAUGHTER MEAN
Ruth Brown (Atlantic 988)
## The Cash Box

### PAGE 20

**May 9, 1953**

### Music Until 1960

**RHYTHM 'N' BLUES RE-REVIEW**

**THE CASH BOX**

**AWARD O' THE WEEK**

<table>
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**FRANKIE LEE SIMS**

**THE BLONDES**

**THE DOMINOS**

- Billy Ward and The Dominos sound lush as always on their latest pair of releases. The upper lid, titled, "Don't Leave This Way," is a slow tempo dramatic love tune that the boys work over with their familiar and always solid technique. Lead singer, in excellent voice, emotionally pleads with his girl not to leave. Support by the boys is tops and the result is another grade A plate. Tune was written by Billy Ward and the group manager, Rose Marks. The flip is an oldie revived in lush and beautiful style. "These Foolish Things Remind Me Of You" is a slow tempo tune given a great and colorful arrangement with the result that the etching is for everyone. With the proper exposure the possibilities are that it could break pop as well as blues.

**THE BOYER BROS.**

*The Boyer Bros.*

**THE CROWS**

**THE CHARTERS**

**EARL BOSTIC**

**THE EMBERS**

**SONNY TIL**

**THE TRENCHERS**

**WILLIE JONES**

**LYNN HOPE**

**THE BLNDERS (MGM 11448)**

- THE BLENNDERS sing a slow southern type blues for a not too exciting side.

- **BROKEN-HEARTED** (3:09) [Crawford] Lynn Hope lends his fascinating saxing to the DeSylva Henderson & Brown classic and he has a real tambourine. Orking is frenzied. Don Hill's torrid saxing helps carry the excitement.

- **SUGAR DOLL** (2:59) [Mobile]

- A middle beat waltz that moves, but is restrained when compared to the upper deck.

**EARL FORREST**

**ERROL FORREST**

**LYNN HOPE**

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**THE CASH BOX**

**RHYTHM 'N' BLUES SLEEPER OF THE WEEK**

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**CHARLES BROWN**

**THE DOMINOS**

- Charles Brown dished up a couple of slow blues numbers in his individual styling and the result is a pair to be reckoned with. The upper lid, "Risin' Sun," is a tender number in which Brown sings plaintively of the lonely nights. Brown's handling of this eerie mood piece makes this an unusual etching and should win a place for itself in the "hot" lists. The under lid is a similar item don't be fooled but it falls into the ordinary blues category. A well done item, but it's the top lid for the money as we see it.

**THE BOYER BROS.**

*The Boyer Bros.*

**THE CROWS**

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**Rehearsing**

NEW YORK—Conductor-arranger Joe Lipman (left) and singer Bill Hayes are the two MGM Records artists shown going over some intricate passages at a recent recording session at which they cut "There's Music In You" from the MGM film "Main Street to Broadway." The flip side is "I'm So Lonesome I Could Cry," penned by the late Hank Williams.

**Krefetz Leaves Atlantic**

NEW YORK—Effective May 1, Lou Krefetz, former national sales manager of Atlantic Records, resigned to devote full time to his managerial duties with the Clovers. Krefetz brought the Clovers to Atlantic two years ago and since then the group has come up with a succession of hits, their latest being "Crawlin'."

Krefetz departs on an amicable basis and the group continues to record for Atlantic as per their long term contract. No successor has as yet been named.

**Double Anniversary**

NEW YORK—Woody Herman celebrates a double anniversary May 15 when he celebrates his fifteen anniversary as a band leader and also observes his fortieth birthday. In celebration of the event, Lou Brecker of Roseland has booked Woody for the evening. Roseland is the place where Woody made his first public appearance with his original cooperative band.

**Annual Mother's Day Release**

NEW YORK, N.Y.—With the approach of Mother's Day, May 10, Peacock Records again releases its "Dearest Mother" by Paul Monday. Originally etched two years ago, when it received The Cash Box Award of The Week, the record became an instantaneous hit. In 1962, Don Robey, president of Peacock, again released the disk and the reception was so good that he decided to issue it for Mother's Day each year.

The backing is another holiday item, "Happy Birthday To You."

**Congratulations To Someone**

NEW YORK—Juggy Gales, youthful publisher, became a grandfather April 28 when his 13-year-old daughter Jacqueline gave birth to a son. The boy has been named Mark.

Juggy is publisher of "Congratulations to Someone," the Tony Bennett hit and "My Lady Loves To Dance," Julius La Rosa's current recording.

**TICO's Hit of the Week...**

a Cash Box "BEST BET"

JOE LOCO & QUINTET

'THE SONG FROM MOULIN ROUGE'

and

"CAN I CAMELEO"

(by the Joe Force Fic MOUNIN ROUGE)

TICO #10-178

**Jimmy McCracklin**

"She felt too good"

"Share And Share Alike"

A DEFINITE HIT—WATCH IT

PEACOCK #1615

Just Released

"It's What's in THE CASH BOX That Counts!"
Ray "Duck" Atkins
WATS—Charlottesville, N. C.
1. Your Cheatin' Heart
2. No Help Wanted (Carlisle)
3. Goin' Steady (Faron Young)
4. Through With Tears (Hank Williams)
5. Help Wanted (Thompson)
6. The Family Who Prays (Joe Osmond)
7. What Will I Do If You Acquit
8. Just For Tonight
9. Mexican Joe (Jim Reeves)
10. Knottles (The Carlises)

Cousin Floyd
WCSB—Cleveland, Ohio
1. Kaw-Liga (Hank Williams)
2. John A. Jackson (L. Monroe)
3. No Help Wanted (Thompson)
4. Your Cheatin' Heart
5. Kaw-Liga Around (T. Tyler)
6. Knottles (The Carlises)
7. The TX—Car (Elmore)
8. I Can't Keep From Crying
9. Tied Down (Kay Acliff)
10. Playin' The Blues And Shootin' Out (Randall) J. Dallen

Tommy Sutton
WKDC—Dayton, Ohio
1. Your Cheatin’ Heart
2. A Real Good Friend
3. Kaw-Liga (Hank Williams)
4. Homework Love Affair (Ferley)
5. Mother's Testamented Bible
6. Will You Be Ready (Skinner)
7. Knottles (The Carlises)
8. Bummin' Around (T. Tyler)
9. The Big Kahuna (Charlie Gore)
10. Shime On The Moonlight (Red Garrett)

Elmer Snodgrass
WKSF—Greenville, S.C.
1. I Told Her I Wasn't Going To Tell Nobody (Tennessee Steeple)
2. If God Ever Cried (Charlie Gore)
3. My Love Won't Fail You (Faron Young)
4. Seven Lonesome Days (Webb)
5. I'll Sing My Heart (Hank Williams)
6. Kay Acliff
7. Blue Letter (Red Foley)
8. Little Willie With You
9. Your Cheatin' Heart
10. Changeable (Tess Williams)

Slim Lay
WHEB—Huntsville, Ala.
1. No Help Wanted (Carlisle)
2. Seven Flatt Special (B. Bmad)
3. Your Cheatin’ Heart
4. Going Steady (Faron Young)
5. Bummin' Around (T. Tyler)
6. I Can't Keep From Crying
7. Go On Alone (M. Young)
8. That's Me Without You (Webb)
9. Take These Chains From My Heart (Hank Williams)

Bob Ferguson
KCLA—Los Angeles, Calif.
1. Bummin' Around (T. Tyler)
2. I'll Do Where You Quit
3. Sunny Miss China (Allen Flett)
5. Kaw-Liga (Hank Williams)
6. Make Up Your Mind (Webb)
7. Somethin' Wrong With You (Charlie Gore)
8. The Last Waltz (Webb)
9. I'll Go On Alone (W. Pierce)
10. Till I Waltz With You (Tennessee Steeple)

Sheriff Tex Devis
WLOF—New Orleans, La.
1. Get-Down Heart (Hank Williams)
2. Somebody Loves You (Tubb)
3. Going Steady (Roy Orbison)
4. How Can I Tell You (Gordie Genuine)
5. That's All Right (A. Lomax)
6. No Help Wanted (Carlisle)
7. Broken Wings (Elmore)
8. A Real Good Friend
9. Seven Lonely Days (B. Bmad)
10. Lonely Lonely Days (B. Bmad)

Cliff Rodgers
WHKX—Akron, Ohio
1. Your Cheatin’ Heart
2. Hank's Little Flower Girl (William)
3. Little Barbara
4. Kaw-Liga (Hank Williams)
5. Bring Your Sweet Self Back To Me
6. Honeyman On A Rocket Ship
7. Kaw-Liga (Tubby)
8. I Can’t Keep From Crying (Marty Robbins)
9. Last Waltz (Wells Pierce)
10. Knottles (The Carlises)

Tex Ritter
KFWA—Fallon, Nev.
1. Kaw-Liga (Hank Williams)
2. No Help Wanted (Carlisle)
3. Your Cheatin’ Heart
4. Mexican Joe (Jim Reeves)
5. Going Steady (Roy Orbison)
6. Knottles (The Carlises)
7. Kaw-Liga (Tubby)
8. I Can’t Keep From Crying (Marty Robbins)
9. Last Waltz (Wells Pierce)
10. I Haven’t Got The Heart (Webb)

Chuck Thompson
WNR—Canton, Miss.
1. Ramblin’ Man (H. Williams)
2. Sandeman's Old Heart (F. Arnold)
3. Jimmy Dickens
4. Cannibalos Yeldal (Elmer)
5. Pickin’ Sweetheart (D. Dean)
6. Humpaday On A Rocket Ship
7. That’s All Right (D. Dean)
8. Second Day In The Window
9. I’m Such A Fool Again
10. Home For The Aged (Webb)

Ramblin’ Lou
WJZ—Niagara Falls, N. Y.
1. Me Without You (H. Williams)
2. Your Cheatin’ Heart
3. Me Without You (M. Young)
4. Don’t Play That Song
5. Willie Sue (Luther Cooper)
6. Crystal Blue Guitar Walls
7. Humpaday On A Rocket Ship
8. That’s All Right (A. Dean)
9. Second Day In The Window
10. Ramblin’ Man (H. Williams)

Don Larkin
WATS—Health, N. J.
1. Kaw-Liga (Hank Williams)
2. Your Cheatin’ Heart
3. Kaw-Liga (Hank Williams)
4. A Little Bit of Honey
5. Kaw-Liga (Elmore)
6. Last Waltz (Wells Pierce)
7. Big Mama (Elmore)
8. Kaw-Liga (Elmore)
9. Pickin’ Sweethearts
10. Cannibalos Yeldal (Elmer)

Don Mullally
WTOJ—St. Johnsbury, Vt.
1. Kaw-Liga (Hank Williams)
2. Kaw-Liga (Hank Williams)
3. A Feud Such As I (Elmore)
4. Going Like Wildlife
5. Kaw-Liga (Hank Williams)
6. Kaw-Liga (Hank Williams)
7. Kaw-Liga (Elmore)
8. A Real Good Friend
9. You’re A Real Good Friend
10. Kaw-Liga (Elmore)

Clarence Kneeland
WEBI—Wichita, Kans.
1. Kaw-Liga (Hank Williams)
2. Kaw-Liga (Hank Williams)
3. Kaw-Liga (Elmore)
4. After You Leave (M. Young)
5. Help Wanted (Hank Williams)
6. I Can’t Keep From Crying (Marty Robbins)
7. What Will I Do (Roy Acuff)
8. That’s Me Without You (Webb)
9. You’re A Real Good Friend
10. Kaw-Liga (Elmore)

"HANK WILLIAMS WILL LIVE FOREVER"

"JUST FOR TONIGHT"
RCA Victor—20/47-5164

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Nashville, Tenn. Phone 6-2215

"It's What's in THE CASH BOX That Counts"
Shel Horton Conducts 42½ Hours Marathon For Cancer Crusade

SAXTON, PA.—Shel Horton, disc jockey of WHUN, Huntington, Pa., WVAM, Altoona, Pa., and WNCC, Barnesboro, Pa., conducted a 42½ hour marathon termed the Shel Horton Cancer Crusade Marathon, which ran the full 42½ hrs., netted him a total of $5,099.00 in funds for the Huntington County Cancer Society, and put the County over the quota in a big way.

Shel was located in the windows of the Peoples Furniture Co. of Huntington, Pa., where he had erected a model radio studio for the benefit of visitors. He stayed with the mike for the entire 42½ hours without sleep, and the station (WHUN) turned over the entire time to the crusade for cancer.

William German, manager of WHUN, was county chairman of the drive and in a telephone conversation with Broadcasting and Telecasting, was informed that the event set a world's record for continuous broadcasting by one individual.

Horton, in his vantage point in the window, would spin records for pledges of money, subscribed by area firms and individuals, kept a running chatter for the 42½ hours and was taken to his home for a well earned rest on Sunday.

75 telegrams from all over the nation were received by Horton, and bunches of flowers were received from Teresa Brewer, Vaughn Horton (Shel's brother) of "Mockingbird," Bing Crosby, Jack Dempsey and Perry Como.

The affair began on Friday morning, Apr. 17, 6:30 A.M., and continued through till 1:00 A.M., Apr. 19.

Hillbilly Fan Mag Field Expands

NASHVILLE, TENN.—Marye Whitney, G-6341 West Mt. Morris Road, Mt. Morris, Michigan, is started "The Hillbilly Fan," a Fan Club Magazine. The magazine will be issued each month and will carry pictures and stories of the Grand Ole Opry stars. First issue will be out right away. Marye Whitney has been chosen as honorary president of the Fan Club Magazine and he is being featured in the first issue. The first issue will also carry news stories and pictures on George Morgan and tell of his recent personal appearances at Lansing and Flint, Michigan.

This week also publication of a new monthly Hillbilly and Western Fan Magazine was announced by Artistic Publications, Inc. of Cincinnati, Ohio. The magazine will be launched with $5,000 contest for fans to "name" the new magazine. First prize will be a 1953 Nash Rambler Custom Station Wagon with over one hundred prizes in it.

The contest will commence June 1. Winners will be announced the first week in August. The first issue of the magazine will come out August 20 and will feature the grand winner's picture on the cover, with complete contest story inside. A unique feature of the contest is that the winner will select his favorite hillbilly disc jockey, and will receive a $100 Green wrist watch.

The magazine will contain pictures and stories on artists in the hillbilly and western field, and also with monthly features on Disc Jockeys, Fan Clubs, Square Dancing, Record Reviews and other interesting articles. Artist Publications, Inc., publish the current best selling Scrapbook of Hillbilly and Western Stars.
**THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK**

1. **NO HELP WANTED**
   - The Carlisles (Mercury)
2. **YOUR CHEATIN' HEART**
   - Hank Williams (MGM)
3. **KAW-LIGA**
   - Hank Williams (MGM)
4. **MEXICAN JOE**
   - Jim Reeves (Abbott)
5. **GOIN' STEADY**
   - Faron Young (Capitol)
6. **KNOTOLE**
   - The Carlisles (Mercury)
7. **SEVEN LONELY DAYS**
   - Bonnie Lou (King)
8. **BUMMING AROUND**
   - T. Texas Tyler (Decca)
9. **I HAVEN'T GOT THE HEART**
   - Webb Pierce (Decca)
10. **I COULDN'T KEEP FROM CRYING**
    - Marty Robbins (Columbia)

**“SIN IN SATIN”**
Polly Possum and Joe Wolverton
Columbia 21090
Ridgeway Music Inc.
Charlie Adams
6087 SUNSET BLVD. HOLLYWOOD, CALIF.

**“SCREWBALL”**
Pee Wee King
RCA Victor 20-5260

**“THE CASH BOX”**
Page 24 May 9, 1953

**THE FOLK & WESTERN BEST SELLERS**

1. **CRAZY** (Abbey)
2. **HAPPY-TALK** (Kern)
3. **THE COUNTRY BLOOM** (Kern)
4. **FORGOTTEN MAN** (Kern)
5. **I'M A ROGUE AGAIN** (Mercury)
6. **COUNTRY LAMBS** (Abbey)
7. **MY HEART TELLS ME** (Cowan)
8. **DONT'T MESS WITH THE OLD MAN'S FAVORITE TOY** (Burl Ives)

**I CAN'T LAST LONG**
(2:38)
[Central Songs]

**I'VE GOT TO WIN YOUR LOVE AGAIN**
(2:38)
[Central Songs]

SKEETS MCDONALD
(Capitol 2434)

- Skeets McDonald, whose accepted styling and talents have been given him his share of record sale, comes up with a strong etching in "I Can't Last Long," the western artist puts his heart into his chanting of a sad slow tempo ditty as he tells of his dismal feelings because his girl said goodbye. The flip deck is a change of pace item that is spirited, lively and catchy. "I've Got To Win Your Love Again" is not just a backing. This one could take off on its own, and it's a guess as to which one, if not both, the listener will take to. Skeets carries the ball in good style and hesocks out the quick rhythmic tempo tune. We like 'em both.

**RED FOLEY**
(Decca 28694)

- "MANSION OVER THE HILL TOP" (2:56) [Hymnlike] Red Foley sings an inspiring piece with the aid of The Foggy River Boys. Foley's handling of the slow religious tune makes this a deck that should appeal to all.

**BILLY BELIEVE**
(2:29) [Cromwell]

- The number which is currently number one in the country in the pop field is the material for the smooth chords of Foley and Red renders a solid performance. The Anita Kerr Singers fill out the background for a tender etching.

**HOMER & JETHRO**
(King 1216)

- "WHEN ITS LONG HANDLE TIME IN TENNESSEE" (2:46) [Lois] This was cut when the boys were with King. The duo chants engagingly in humorous but not hilarious fashion.

**DONT LET YOUR SWEET LOVE DIE**
(2:45) [Dixie] Cut before they took to the magic formula of lampooning pop biggies. Homer & Jethro get together on a romantic middle beat in casual style.

**COWBOY COPAS**
(Kapp 100)

- "A WREATH ON THE DOOR OF MY HEART" (2:21) [Fairway] Cowboy Copas sings a dramatic middle beat story of the love that has died. Strings support the artist capably.

**LITTLE JIMMY DICKENS**
(Columbia 21093)

- "I CAN'T GO ON" (2:17) [Nashville] Copas has another lovers lament on this side, but one that seems better for the country market. A twanging guitar backs the singer for an effective etching.

**RED FOLEY**
(Decca 28694)

- "I'M YVONNE" (2:14) [Acuff Rose] "Little" Jimmy Dickens sings comically of his girl missing someone else. A pretty melody, good vocals, and solid string backing.

**GOLDIE HILL**
(Decca 28685)


**SAY BIG BOY** (2:54) [Cedarwood Pub. Thru] Thru shows in good voice as she delivers a slow blues with feeling. Deck could make noise for Goldie.

---

**It's What's in THE CASH BOX That Counts**
Carl Smith will do a series of transcribed shows that will be carried over a 40-station hookup soon. Smith will feature a member of the Grand Ole Opry cast as a guest on some of the broadcasts, which are being bankrolled by the makers of Martha White Flour.

Vic McAlpin, of Melody Trails Music, reports that Jimmie Ldonson (Decca) of WHAS, Louisville, Kentucky has a new release that will be out soon entitled "The Love You Gave To Me." Bill McDaniell, public relations director for WSM, reports that Eli Walden, writer for the "New Yorker" magazine has been visiting WSM to do research for a story he plans to write soon about the Grand Ole Opry, Gladys Hall, writer for the "Radio-TV Mirror" magazine has been in Nashville recently gathering material for story on the Opry also. Miss Hall had lengthy interviews with Minnie Pearl and Red Foley. Ray Price still playing to healthy audiences, has just completed a tour of East Coast dates.

George Morgan did the Prince Albert "Grand Ole Opry" NBC'er Saturday, April 25th. Hank Thompson did the guest spot with Morgan. Morgan also did the P. A. show on Saturday, May 2nd with the Carter Sisters as guests. Bob Ross manages Morgan. Owen Bradley who has been recording for Coral is now recording on the Decca label. Jim Halsey, who manages Hank Thompson, say the artist is set for a West Coast tour soon. Shirley O'Daniell is now being featured as soloist on Eddie Hill's (Mercury) road show appearances. Bill Monroe will resume his road show appearances in the next few weeks.

Anita Carter, Jerry Byrd (Mercury) and George Morgan guested with Eddie Hill on the "Breakfast At The Opry" show, Saturday, April 25th. Mary Waterston, manager of the record department at Buckley's One Stop, Nashville, reports that the three biggest selling country tunes for her week of April 25th were: No. 1 Hank Williams' "Take These Chains From My Heart", No. 2 Carl Smith's "Orchids Mean Goodbye" and No. 3 Monroe Mulligan's "Rocket To The Moon." Miss Waterston also reports that Tommy Sosbe's new release "Nervous Feeling" also showed up good. Bernie Pearlman, King Records, Cincinnati, in Nashville April 25th for visit with Glory Land March. The tune was written by Johnny Masters, who is also the author of "Winner of My Heart" a new release by Johnny & Jack (RCA Victor). Dot Barnheart, president of Johnny Horton (Mercury) fan club reports that Claude King, featured on the Louisiana Hayride KWKH, Shreveport, is suffering from a broken arm received recently in an automobile accident when King's automobile turned over. Miss Barnheart also reports that Horton's fan club is starting a membership drive contest and prizes will be awarded to first and second place winners by Johnny. Tommy Warren reports that Ginny Brewer of Bluefield, West Virginia is now his fan club president. Ken Marvin (RCA Victor) touring Michigan and Canada with Lonzo & Oscar and Tommy Warren. Howard White reports that Cowboy Copas (King) finishes up three weeks or dates in Ohio this week. Dave Garrison, Vice-president of Valley Records is still out West promoting label's Darrell Glenn wax and working with distributors. The recent appearance in Maynardville, Tennessee with Carl Smith, June Carter, String Bean, Hal & Velma, The Tune Smith, Johnny Sibert and Sammy Pruett drew a capacity crowd.

Carl Story and his Rambling Mountaineers have just completed a transcribed program for the Armed Forces Radio Service which will be played overseas on May 15th. Title of the program is "Away Back Home". Ray Atkins country dj at WAYS, Charlotte reports that Carl Story with the Rambling Mountaineers, Claude Boones, Red Rector are doing capacity business with their "Far Hill Barn Dance" broadcasts every Saturday night from Mineral Springs, N. C. Special guests are recruited each Saturday night for the Barn Dance.

Ted Adams, manager of the record department at Ernie Young's Record Mart, Nashville, reports that Carl Smith's "Orchids Mean Goodbye" and Ray Price's "That's The Price For Loving You" are going good for his ship.

Frankie More, who manages Johnnie & Jack and the Tennessee Mountain Boys, (RCA Victor) reports that the act, with Kitty Wells as added attraction set a house record for the "Big 'D' Jamboree" in Dallas, Texas, Saturday, April 25th with 6,500 paid admissions. Group has just completed a West Coast tour.

"It's What's in THE CASH Box That Counts"
3 Reasons Why Select-o-matic Music Systems Are Setting New Standards of Performance in Tens of Thousands of Locations

The Mechanism
The most revolutionary development for the playing of recorded music since the invention of the phonograph. Plays records vertically . . . never drops a record . . . never turns a record over.

the Select-o-matic
Years ahead in design. Completely equipped for remote control . . . scientific sound distribution . . . automatic volume compensation. Nothing to convert . . . nothing to adapt.

the Wall-o-matic
Finest remote selection system made. Brings the same 100 selections—cataloged under the five basic musical classifications—right to the finger tips of guests.

SELECTIONS AT THE PHONOGRAPH ANYWHERE IN THE LOCATION

DEFENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBOURG CORPORATION
THE MOST Widely Published MECHANISM FOR THE PLAYING
America's Finest and Most Complete Music Systems
Here and There

JACKSONVILLE, FLA.—"I finally made the grade for the 20-year club, which your magazine so well originated for the industry.

"In my opinion this movement will further add to the many lauds. The Cash Box already enjoys for good constructive ideas, along with interesting and factual data, so necessary today in the coin machine business."

William Whitcomb
SOUTHERN MUSIC DISTRIBUTING CO.

PARIS, FRANCE.—A French, inventor of the 1880's built a musical bed which played a varied repertoire of melodies. The bed was constructed like a chain of music boxes, wound up like a clock and ran as long as twelve hours.

Ed Comment: Outside of noting it was invented, we have nothing more to say.

WASHINGTON, D. C.—To assure continued conservation of critical supplies, the National Production Authority, this week revised the list of items in which its use is prohibited. Included in the list is NICKEL IN PERMANENT MAGNETS (EXCEPT WHEN MADE FROM HIGH CONTAMINATED SCRAP) WHEN MAGNETS ARE TO BE USED FOR: COIN RECEIVERS FOR JUKE BOXES—and GAMES, INCLUDING PIN BALL MACHINES.

CLEVELAND, O.—Another hike in price of an item of supply needed in coin machines goes into effect immediately. General Electric announced an increase in the prices of its miniature light bulbs.

NEW YORK—Ops and mfrs of Coffee Vendors will be interested to know that a survey of the coffee drinking habits of the people of the United States conducted by the Pan-American Coffee Bureau this past winter showed that on-the-job consumption increased 19.3%. 82% of management officials polled, noted a reduction in worker fatigue as a result of their coffee breaks; 76% found them valuable as a moral booster; and 62% reported increased worker productivity.

"Daddy’s in the juke box business"

"We heard Daddy tell Mommy that things aren’t what they should be. Daddy says it’s very much harder now to make both ends meet. Because Daddy says that everything’s going up. That all the prices of everything’s up.

"Daddy says that he hasn’t raised the price of his juke box music from a nickel. And he must get more because we need more. We are growing up.

"Mommy told Daddy he should try dimes and no more nickels. Because, she says, that if he cannot make ends meet anymore that he must get more.

"But Daddy said that he wouldn’t dare do that because he’s afraid that the others wouldn’t go along. And they would try to take his places away from him.

"We don’t know if Daddy will do like Mommy said he should do. But Mommy thinks that this is the only way that Daddy will be able to help us to enjoy what she says are the better things than they had.

"Mommy also says that every time she goes into the grocery store, or to the butcher, prices are always going up. She says that every time she goes shopping prices are higher. She told Daddy that the landlord wants more rent.

"We just won’t be able to afford a new car this year. Even though Daddy uses the car for business. Because Mommy says that this would cost too much with all the household expenses and everything. So we are not going to have a new car this year unless Daddy does something about it.

"Our Mommy also tells us that we shouldn’t tear our clothes so. And that we shouldn’t think we may go to camp this summer for sure. Because Mommy says that Daddy’s not having it so good now.

"Mommy says that Daddy just simply has to change around his business. Otherwise we shall have to give up the juke box business. Daddy loves the juke box business. But Mommy says that it is no use as Daddy is not making us a living now.

"We don’t know what our Daddy’s going to do. He and Mommy are always talking about it. Mommy says that he should change to ten cents play. But Daddy says that he is afraid to do it.

"We think that Daddy’s only having some fun with Mommy. Because we know that our Daddy’s not afraid of anything. But sometimes the older people are kind of funny like.

"You can betcha our Daddy’s not afraid. He won’t let us down. But we do wish that Mommy would stop worrying so much. Maybe Daddy will do what Mommy says and then she will stop worrying.

"Mommy doesn’t tell Daddy that she is worrying. She says that things are rough enough with him now. And that she does not want to worry him any more than he is worrying now. That is why she told us not to tell Daddy that she did not buy a dress or a hat or anything.

"But we sure do wish we could go to camp this summer. We always have such fun in camp. We play in the sunshine, and we swim, and we dance, and campfires, and all sorts of good things.

"Mommy says that camp is very good for us. For it keeps us in the open where the air is good. And we come back very healthy, and all tanned, and everything. But Mommy says we can not afford it this year as Daddy’s not doing so well.

"Gee, we sure hope that things will get better with Daddy’s business. We are sure that Daddy’s not afraid. And that he will do what Mommy says.

"That will help us all, Mommy says. So we sure do hope that Daddy will do what Mommy says.

"But don’t you ever think our Daddy’s afraid. He isn’t afraid of anything. He will do the right thing.

"Then Mommy will stop worrying. And she will start smiling again. And he happy again.

"And we will go to camp this summer. And everything will be fine."
KNOCKS OUT the highest Earnings in Phonograph History

The 104-selection Wurlitzer 1500, only automatic phonograph ever to play 45 and 78 RPM records intermixed, is everywhere proving itself a two-fisted champion, consistently knocking out the highest take of all time.

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WHERE A 48-SELECTION PHONOGRAPh ADEQUATELY FILLS THE NEED

The Wurlitzer Model 1650 offers straight 45 play, built-in volume level control and many other new money-making features at a lower price. Also available as Model 1600 playing either 45 or 78 RPM records.

Make More Money with Wurlitzer FIFTEEN HUNDREDS

The Rudolph Wurlitzer Company • North Tonawanda, N. Y.

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS!”
YOU'RE IN THE "CLEAN-UP SPOT" WHEN YOU GO TO BAT WITH GOTTLIEB'S

GRAND SLAM

- ROTATION SEQUENCE 1 to 9: when numbers 1 to 9 are hit in rotation, one to six numbers RE-LIGHTS for REPLAYS! As play continues, REPLACE LIGHT TRAVELS TO ANY ONE OF THE OTHER BUMPERS.
- When "A", "B", "C" ROLL-OVERS are made, TWO BOTTOM "HOME RUN" ROLL-OVERS LIGHT UP for REPLAYS. ROLL-OVERS "A" and "C" LIGHT ADDITIONAL CONTACTS for SUPER-HIGH SCORE!.
- 4 HOME RUN TARGETS!
- BALL IN KICKOUT HOLE awards HIGH SCORE and puts a MAN ON BASE. Hitting any of the HOME RUN TARGETS brings in men on base for additional runs.
- Men on any two bases light up SPECIAL ROLL-OVER for REPLAYS!

SUPER-HIGH SCORE to 7 MILLION!
3 "POP" BUMPERS!
2 SUPER-POWER FLIPPERS!

ORDER FROM YOUR DISTRIBUTOR NOW!

N.Y. Coinmen UJA Committee

NEW YORK, N. Y.—Barney Sugarman, Runyon Sales Company, was selected by the coin machine industry of New York to be guest of honor at the annual dinner on June 23 which will culminate the UJA drive for funds. Full story appeared in the May 2 issue of The Cash Box.

At a meeting of the leading figures in the local coin machine circles to make plans for the annual dinner, Jack Mitnick, A.M.I. regional representative, was named chairman, Sidney H. Levine and Albert S. Denver, two former chairmen, were chosen honorary chairmen of the 1955 campaign.

They are respectively legal counsel and president of the Automatic Music Operators Association, at the offices of whom the meeting was held.

The dinner will be held at the Hotel Plaza.


UJA agencies are devoted to rescue, relief, rehabilitation, refugee aid and the safeguarding of human rights at home and abroad.

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Seeburg Wall Boxes Seeburg Tear Drop Speakers

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More Rock-Ola Workshops Scheduled

CHICAGO, ILL.—Rock-Ola workshop service instruction schools under the direction of Frank Schulte, service representative will be held in Illinois, Iowa, Arkansas, Tennessee, Ohio and West Virginia during the next two weeks.

Instructions covering the operation of the "Fireball" 120 selection phonograph will be held at the following locations: Superior Sales Company, Des Moines, Iowa; H & H Music, Moline, Illinois; Southern Amusement Company, Little Rock, Arkansas; S & M Sales Company, Inc., Memphis, Tennessee; Frank Swartz Sales Company, Nashville, Tennessee; Wallace Music Company, Oak Hill and Charleston, West Virginia; and Tri-State Music Company, Portsmouth, Ohio.

CHICAGO, ILL.—There is no substitute for Quality!

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Order Now! The Greatest Bally's "Space Ship"

ORDER NOW! The Greatest Bally's "SPACE SHIP"

Order Now! The Greatest Bally's "SPACE SHIP"
MOA Starts 7-Point Program

Prepare to Get National Tax Council Under Way. Will Divide Nation into 4 Sections. Step Up Activities To Fight ASCAP Sponsored Royalty-Tax Legislation

Agrees 10c Play K.O.'s Old Phonos

Music Ops Agree With THE CASH BOX Report That Old, Worn Out, Pre-War Phonos Quickly Disappear From Areas Where 10c Play Comes Into Being Some Claim Big Increase In Purchases Of New Phonos Is The Rule in All 10c Play Territories.

NO. TONAWANDA, N. Y. — For the second time in recent years, Design News magazine has presented its Modern Designs Award to The Rudolph Wurlitzer Company. This time Wurlitzer engineers won recognition for the development of the unique device which allows the Wurlitzer Model 1500 phonograph to play both 78 and 45 RPM records intermixed, automatically. The previous award was made in May, 1950, on the Model 1250 for its capabilities as the first phonograph to play either 7-inch or 10-inch records with a simple built-in adjustment.

Design News is a publication devoted to new engineering development and has a wide circulation among engineers in all types of industry. So impressed were its editors with the Wurlitzer intermix feature that they used the Model 1500 as a cover for their publication, and devoted considerable space in copy, pictures and drawings to the methods applied by Wurlitzer in automatically choosing turntable speed, tone arm landing position, and turntable direction after the patron had selected the number of his choice.

The award is another indication that the coin operated phonograph industry continues to hold its place in the development field among manufacturers of all types of mechanical devices.

OAKLAND, CALIF.—Reports current here are of the effect that MOA (Music Operators of America) is getting its seven point program (first presented at the Executive Board of Directors meeting in Chicago at the Congress Hotel, Chicago) into action at this time.

George A. Miller, president and general manager of MOA, questioned regarding the seven point program, wouldn't give too much information at this time, except to state:

"Yes, we are getting our seven point program under way", he said, "but", he continued, "we aren't as yet releasing complete information as to our plans and purposes."

It is understood though that Miller has prepared the first part of the National Tax Council.

(Such a council was recommended by The Cash Box for the entire industry ever since the inception of this publication.)

To bring about the most efficient efforts by this Council, the nation will be divided into four sections.

Legal and managerial heads of each section will be responsible to the headquarters of MOA in this city.

Each section of the National Tax Council will have its own legal setup. It will work closely with operators to halt ever growing local and state taxation.

A complete dossier is reported to be ready to put the National Tax Council of MOA into action very soon.

Regarding activities on part of MOA against current ASCAP sponsored legislative attempts in Washington, George A. Miller stated:

"We are stepping up all activities in this direction. We are going to battle ASCAP too and will right down to a finish fight. We hope that this will be the last time we shall have to enter into such tremendous extra work on the part of our members as has been defeated for time and again in past years.

The nation's automatic music operators are entering into this legislative battle heart and soul. They realize that this can mean the end of their business as they know it at the present time.

"This is the time we, of MOA, feel that every single music operator in the nation should immediately contact us, and stand by for the word to be given for him to go all out in the fight to prevent ASCAP to save his livelihood."

George A. Miller took time out to commend The Cash Box on its efforts in behalf of the entire automatic music industry.

He said, "We, of MOA, only have the highest praise for The Cash Box and for the great work it has done, and is doing, in behalf of our industry."

CHICAGO—Ever since the report appeared in this publication, Page 34, May 2, 1953 issue, that old, wornout, 'junker' phonos quickly disappeared, when dime play comes into being in any area, The Cash Box has been deluged with reports that:

"This is an absolute fact. And, further, you haven't even told half the story in this regard."

Outstanding operators in this city, where dime play has been in operation for over two years now, claim that they are certain there is no other city in the entire nation that can point to the same percentage of the very latest models as can Chicago and the surrounding Chengkap area.

Some reports are heard from other cities where dime play has come into being.

For example, one noted Peoria, Illinois operator reports, "I've changed my entire route over to new machines. There isn't a machine that is over three years old on my route."

"What's more", he continues, "I'm in town right now to replace even these three year old machines."

Like this operator, and many others, report, "You just simply can't walk in a good location and tell the storekeeper that you're changing over to dime play on the same old junker he has in his spot at that minute."

"You've got to show him that, in addition to the tremendously increased overhead expenses, labor and other costs you've cut, are coming down here. You have to negotiate with the storekeeper and have the necessary funds to continue experimentation and development of new ideas and new models to benefit the operators."

At the same time it is reported, that benefit of the entire industry from the standpoint that it brings the public finer music, better programming, and more beautiful equipment.

"This wins praise for the entire field", one op here says.
Buy the Best in Music

Reconditioned—Refinished

SEEBURG 1-48 L. H. PICKUP $100
SEEBURG 1-48 HIDEAWAY 125
SEEBURG 1-46 L. H. PICKUP 175
SEEBURG 1-46 BLOND 200
SEEBURG M-1004 400
SEEBURG WGM (W-156) 50
WURLITZER PULL 100 100
WURLITZER 1100 275
WURLITZER 1210 375
WURLITZER 1220 375
WURLITZER 1230 375
A.M.I. MODEL A 225
A.M.I. MODEL B 225
ROCK-OLA 400 200
ROCK-OLA 1424 200
ROCK-OLA 1426 200
ROCK-CLAY 1428 BLOND 300

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Creators of Dependable Play Appeal!
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CHICAGO 24, ILL.

The Cash Box

May 9, 1953

Page 31

Follow the Crowds to

New! EXCITING!

Trapping balls in holes 4-5 and 2 life top side rollovers for replays!

Trapping balls in holes 1-5 and 3 life bottom side rollovers for replays!

Trapping balls in holes 1-2-3-4 and 2 scores 1 Replay!

Trapping balls in holes 1-2-3-4 and scores 2 REPLAYS!

Williams
Times Square

The most
bowl
in the country,
the
Bowler,

Bowler).

To continue
Bowler

"Club

Guilfoyle

 glmФоfп in "Club Bowler"

Clix

"It's What's in THE CASH BOX That Counts"

Deluxe
in every
detail!
Beautiful
playfield!
PLENTY
OF
ACTION!

Keeney Dial
Feature In 
"Club Bowler" Clix

CHICAGO—Roy Guilfoyle, executive vice president of J. H. Keeney & Company, Inc. this city, announced most complete satisfaction today with the reaction of the firm's distributors to their latest ten player, "Club Bowler".

Guilfoyle stated that every one of the distributors wants the firm to continue ahead with the "hidden dial feature" which actually makes "Club Bowler" four different games in one.

"That feature", Guilfoyle reported, "clicked from the very first day it was introduced to the industry. "Since then", he stated, "the operators have asked our distributors to make sure that we feature this dial on everyone of our games. "There is no doubt", he continued, "that the hidden dial feature makes our 'Club Bowler' one of the most outstanding games the operators have ever had because of the fact that it gives them the opportunity to change the play of the game to the four popular methods now in vogue."

Paul Huebsch, general salesman of the firm, not only fully agreed with Roy Guilfoyle, but had the following to say: "From the very first time we presented the hidden dial", he stated, "our distributors advised us that every operator was very much pleased with our idea. "It makes the bowler worth more in every regard", Huebsch continued, "especially from the standpoint that when the operator wants to switch games, he can change over to the play most popular in the next location and that best will he has all the four types of popular bowling game play working for him. "It means", he emphatically stated, "that the operator is getting a four game value with purchase of but one 'Club Bowler'."
Chicago's Music Ops' Tee-Off Luncheon Sets July 16 For Big Tourney

CHICAGO, ILL.—The tee-off luncheon (this name for the luncheon was suggested by The Cash Box) of the Recorded Music Service Association (the Chicago juke box operators' organization) was held at the Town Club in the Shuronson Hotel here this past Tuesday, April 22. The decision was made that the music operators move to the south side of the city this time and make the Southmoor Country Club the spot for their annual golf tournament, banquet and entertainment, Thursday, July 16, 1953. (This date was predicted by The Cash Box in its "Chicago Chatter" column in the May 2, 1953 issue.) The Entertainment Committee will be headed by Joe Fillitini as chairman, with the following of the board of directors of the organization to help him: Ray Costicke, Phil Levin, Dan Palaggi, Frank Padula, Earl Kiess, Dan Gaines, Roy Blomquist and Andy Occhietti. Present at the luncheon, in addition to the above, were: Len Micon of World Wide Distributors; Rocky Rolf of RCA-Victor; Bud Brandon of Brandon Music; Henry Grossman; Mike Dale; Sigmund Schultz; Phil Holdman of James E. Martin.

Discussion regarded type of food to be served as well as the buffet lunch right after the golf tourney.

The orchestra has not as yet been chosen. Disk stars will be flown in, and those in town, will be present to entertain the music operators that evening.

In addition to the various prizes which the association is purchasing to be awarded to the various winning golfers, manufacturers and distributors here have also advised that they, too, will give prizes.

The Cash Box will award five full year subscriptions, which will be given away that evening.

**Husband - Wife Team Week's High Bowling Scorers**

TILLIE & TONY GALGANO

CHICAGO, ILL.—A husband and wife team proved to be the past week's high scorers in the Automatic Phonograph Bowling League play.

Tony and Tillie Galgano of Galgano Distributors, this city, were the husband and wife team who took high for the women and the men, Monday evening, April 27. Tony Galgano scored a 588, which proved the high for the men. Tillie Galgano scored a 404, which came thru as the high for the women.

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**Editorial:**

Juke Box Operators Have Ordered Tens Of Thousands REPRINTS of AN ANSWER TO LOCATION OWNERS WHO ARE ASKING OPERATORS "Why 10¢ Play"

Washington, D. C. Music Guild Reproduces Page In Advertisement In Several Daily Newspapers

FREE REPRINTS STILL AVAILABLE

Write — Wire — Phone The Cash Box, New York

That music machine operators want dime play is an established fact—and it appears that eventually the industry will win its fight to run a profitable business. And that The Cash Box inaugurated this plan ten years ago—and has continually pressed for the changeover over these years—is also a known fact. Every industry needs leadership for the welfare of its members. The Cash Box is, without question, the leader in the juke box industry.

Gradually over the past few years, music machine operators have become dime play conscious, and in many territories have switched. Many more are in the process of changing over, and others will soon follow.

The latest effort of The Cash Box to bring dime play to an actuality was the full page editorial which appeared in the issues of April 18 and 25. Requests for reprints have been tremendous. The Cash Box has mailed tens of thousands of these reprints all over the United States.


Reprints of this page are available FREE. We have gone into our fifth printing order. We shall continue to mail these reprints to music operators and operator's associations in an all-out effort to assist all in the industry to overcome any resistance. Write, wire or phone THE CASH BOX, 26 West 47th Street, New York, N. Y. (Tel.: JUdon 0-6460).
Con Kaluza, Sr. and Jr., of Browerville, Minn., were in the Twin Cities looking over the latest in coin operated games and Con Jr. is getting into the swing of things now that he is back from the service. Tom Kady of Kady & Son, Grand Forks, N. D., decided to make the trip into the Twin Cities this time and let Norman run the route while he was gone. . . . Charles Rose of Fargo, N. D., was in the Twin Cities purchasing equipment for changes he is making on his route and also the route he recently purchased from the Novelties Sales Company. . . . Walter Hughes, Redline Vending Company, New Hampton, Iowa, recently bought out Bill Gilkes of Osage, Iowa. . . . Andy Theisen, Northland Music Company, Brainerd, Minn., did not spend more time than necessary in accomplishing his business in town as he was in a hurry to return to his route. . . . Ben Weis of Bemidji, Minn., states that now that the weather is getting nice he will have to get his private plane in shape for trips to Minneapolis.

Ozie Truppman, who is associated with the Bush Distributing Company, Miami, Fla., spent a few days in Minneapolis visiting friends. . . . Gordon Dean of Moose Lake, Minn., and Fred Kovans, Pla-Mor Amusement Company, of Moose Lake, Minn., although competitors, were heard exchanging comments on business and route activities. . . . Mr. and Mrs. George Plummer of St. Ansgar, Iowa, were in town picking up supplies and equipment for their route. . . . Condolences are being extended to Roger Brustad of Minneapolis on the death of his mother, Mrs. Olene G. Brustad. . . . Gabby Clouseau of Grand Rapids, Minn., is getting rather impatient for good golfing weather. . . . Darlow Maxwell, Huron, S. D., thought his jinx was going to be broken but he did run into a few minutes of snow on his way into the Twin Cities. . . . Fred Kirschen of St. Cloud, Minn.; Wes Hydell of Mora, Minn.; Frank Mayer of Grand Rapids, Minn.; Frank Coulal, Bloomer, Wis.; Frank Phillips, Wisconsin, Minn.; and John Howe of Foley, Minn., were busy picking up supplies and records this week.

"It's What's in THE CASH BOX That Counts!"

The Cash Box  Page 33  May 9, 1953
Chi Phono Bowling League Banquet May 16 Sellout

Team Sponsors, Bowlers, Phono and Record Distributors Grab Up Tables For Casa Nova Affair

Bill Gersh Of ‘The Cash Box’ To Emcee

CHICAGO—The Casa Nova Restaurant, 7230 West North Ave., Elmwood Park, famed for its food and sparkling entertainment, will be the scene of one of the gayest evenings in the history of the industry here. This will be Sunday, 7 P.M., May 16, when the sponsors, bowlers, their guests, and all Phono and record distributors and suppliers, all get together to be presented at the switches to be given in connection with the championship teams and individuals, completing the first season of the Automatic Phonograph Bowling League here in Chicago.

The rush for tables on the part of distributors, suppliers, record firms and sponsors, not to count the bowlers themselves, has brought forth the statement from the committee handling the affair, that “This is a sellout.”

Bill Gersh, publisher of The Cash Box, has been invited to act as master of ceremonies for this big evening. He will award the trophies and prizes to the championship teams and individuals.

Among the teams that bowled during the recent season were: Decca Records, Gillette Distributors, Coral Records, Walter Omens Sons, A.B.A., Music Service No. 1 and No. 2 teams, Melody Music, Galano Distributors, Columbia Records, B & B Novelties, Atlas Music, and Star Music.

Leading bowlers were: C. Lotino, N. Delort, J. W. Omens, W. Paradee, M. Pironi, A. Galzano, F. Tutumae, L. Christianen, D. Radiust, L. Capone, V. Jaccino, L. Taylor, I. Cairo, A. Avers, C. Michaels, C. Alevi. It was said that 10 more and many others.

Teams and individual bowlers may know of their standing prior to the big banquet. Few will know of the beautiful awards which have been prepared by the committee in advance of this big evening.

Distribrs Push For More Chi Coin’s “Crown Bowler”

CHICAGO—Ed Levin, sales manager of Chicago Coin Machine Company, Dallas, Tex., reported this past week:

"Before we could even get under way with full scale production on our new 'Crown Bowler' our distributors were pushing us for speedier and bigger deliveries."

According to Ed, it seems that two of the firm’s distributors, Harold Lieberman of Minneapolis and Irwin Blumenfeld of Baltimore, were in town, just a few weeks ago and had readied its first production run.

Both men became extremely enthused over the equipment and immediate and large orders for quick delivery.

"This," Ed Levin reports, "in addition to the fact that we hadn’t even completed shipments to our distributors all over the country, caused us to step up our first production run, much higher than we had originally decided on with the result," he continued, "that we are working at top speed in our factory to take care of the biggest production run orders we have ever handled ever."

When first samples were received by Ray Williams of Commercial Music Company, Dallas, Tex., Levin commented, "We received a very thrilling large order for the Dallas and San Antonio offices of this firm.”

"This was rapidly followed with another large order from the company, Houston, Tex." Ed said, "and these three orders have us working harder than ever."

"In the meantime," Levin stated, "Al Simon in New York had received his order and we have the facilities in place."

With the distributors of Chicago Coin pushing for speedier and larger volume delivery it seems that the firm will be working with speed for sometime to come to satisfy the demand.

So. Auto. Music To Move Lexington Branch To Larger Quarters

LEXINGTON, KY. — Leo Weinberger’s Southern Automatic Music Company continues to grow and grow. Five days ago he opened his office in Louisville, Ky., that needed more room, and Leo moved to an entire building, and then the Cincinnati, O., headquarters were changed to larger space.

Now it is announced that the firm’s present Lexington, Ky., offices are too small. A new branch office is being planned in the heart of the city, on Main Street, and C. F. McMillen, Jr., who has been associated with the firm for the past 17 years, share the duties of supervision of this Lexington branch. They state that the new building will occupy approximately 10,000 square feet and they have the facilities for parking ninety cars and trucks.

It will be the last word in appearance and will offer the trade every facility for salesmanship in mechanical shop, party department, spraying department, and large warehouse space.

The offices and showrooms will be ultra modern in design, and the entire staff will face a lawn and flower garden.

An opening party will take place, dates to be announced later.

Phono Bowlers Take 5th In State Tourney

AURORA, ILL. — One of the teams of the Automatic Phonograph Bowling League of Chicago took fifth place in this all-state tournament of the IBA (Illinois Bowling Association) this past Sunday, April 26.

The five-man team entered in the all statewide tourney completed of: Les Taylor, who scored a 516; Norbert Delort, who came thru with a 531; William Parrades, who rolled a 337; Marie Persiani, who knocked down 515 and Carl Levin who came in with the high score of 576.

After all handicaps were removed this team was given a total score of 4,024. One of the highest in the tournament.

But due to handicap play, other teams were able to overtake this tremendous score and the phone team wound up 5th, but, in the money. The $500 team to eagerly looking forward to the size of the check which will be mailed to them sometime this week.

Version Of ‘Photomat’ Used By N.Y. Banks

LONG ISLAND CITY, N.Y.—William Rabkin, president, and Herb Kirschenheuter, sales manager, International Mutoscope Corporation, this city, report that several banks here have bought a version of the firm’s "Photomat" which they are using to reproduce documents at a moment’s notice.

The heart of the "Photomat" mechanism, without cabinet or coin mechanism, is what the banks are requesting. These institutions state that it is essential where photography is necessary, and at some time it doesn’t require any experienced personnel to handle the duty.

For Further Information (See Page 34)
As I See It

I have received two letters from operators asking why I don’t raise the question of the high cost of games. Well, that has been a $64.00 question for a long time. However, where there is smoke there is fire. This evidently seems to be a continuously burning question.

Every operator must realize that the past several years created problems for manufacturers as well as themselves. I assume that the various shortage of metals and the high cost of labor contributed to the high cost of games. It sounds quite logical to me. Unfortunately, the operator has not been able to pass this along to his customer. What with his increased cost of parts, labor and maintenance increasing daily he has been really hurt. How badly, is reflected in the purchase of new games on the market to-day. If a manufacturer, who after much research and experimentation finally produces a game with a price tag whose selling price appears to be exorbitant, it is quite understandable. Many operators do not realize the amount of money that has been spent in trying to create a game, and the manufacturer is justified in putting on his tag a price which will not only repay him for experimentation, but also give him a profit.

In the past decade it has been known that manufacturers have copied what appeared to be hit games. With a few small changes they proceeded to manufacture these games in the same price range as the original. In the early days this did not happen too often, because there were more manufacturers and competition among them was much greater. When it did happen, savings were passed along to the distributor, jobber and operator. In by-gone days the income on games was as good as they are today because the operator bought cheaper, had a wide choice of games to select from and could thereby afford to change his games more often than he can today. Today, he keeps his games longer because he has to milk every nickel out of it before he can trade or place it on the junk pile. (And what operator does not have a junk pile.) This has had a tendency to limit the manufacturer’s competition of the later demand. Today three or four manufacturers can supply the entire trade with their products on a controlled basis of production. Each one makes just so many games a year—and that’s it! The old question of which came
THE
"20 YEAR
CLUB"

"I think that it is a splendid idea and will help cement the long friendships and acquaintances made over this long period of years."

BEN D. PALAISTRANT
Automatic Products Company
Boston, Mass.

A new compilation of the members of the coin machine industry who have joined the "20 Year Club" was published in the March 14 issue of The Cash Box.

This was a long and imposing list of names of men and women who have been associated with the coin machine industry for 20 years or more.

After we went to press on the March 14 issue, a large number of additional applications have reached this office. We shall publish these names in a forthcoming issue.

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

SO—you twenty years—who haven't as yet applied, mail in the coupon below.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME

FIRM

ADDRESS

CITY ZONE STATE

Date I entered the C. M. Business:

Also Send Membership Card For

(Enclose Names, Firms, Addresses and when they started)

"It's What's in THE CASH BOX That Counts"

CALIFORNIA CLIPPINGS
LOUIS ANGELES

Operators of every form of equipment literally jammed into town this past week with a buying spree that had many jobbers and distributors hustle for additional equipment to handle the flood of business. One group of business men practically bought the town out. . . Bill Happel, presy of Badger Sales Company getting squared away here last week prior to his leaving for Europe via Chicago and New York. Bill sets sail May 1st. . . And Joe Daarte and Frank Dunkel insist they'll go if it means carrying the luggage. Both Joe and Frank have been going at a breakneck pace over at the Badger export department. . . Moving along at an equally rapid pace has been the sale of that new Williams' "Deluxe Baseball" game over at Badger. Seems as if interest in the national pastime is puffy high out thisaway, even with the absence of a major league ball club. . . Al Silberman, Badger Sales automatic merchandising division head, selling the tar out of a host of equipment. . . Clyde Demling on the row shopping for new equipment from Balbos. The resort area really breaks out in a rash of coin hits, especially so since the school season sets out. . . Jack Neel, of Riverside in town again this week. . . Jack Dolan, Dan Stewart Company, one of the town's busiest coinmen with orders galore piles up for Rock-Ola's "Fireball" phono; the line of Chicago Coin bowlers; and of course the new kiddie ride; "Dopey Duck." . . . Pete Ley of the Stewart firm off on a quick trip down around San Diego and then back to the office. . . Mel Feixeira making the rounds of coin row from Santa Maria this past week. . . Coinmen throughout the Southland were saddened at the passing of Ivan Wilcox, veteran music operator from Visalia. Wilcox was one of the most loved and respected operators in the area. . . Stu Metz back in town again after a visit to the Bally factory in Chicago. . . Mary and Kay Solle all sort of settled down again after Vegas, only to play host to a gang of friends in the business over at the Palladium here last week at the Russ Morgan opening. Gals guested a flock of music operators.

Lyn Brown, Exhibit Supply, all excited with the expected arrival of the firm's new kiddie ride "Sea Skooter," Interest in the boat ride has been exceptional reports Lyn, especially so from operators around the Balbos, Newport Beach and Catalina area. . . Lyn's "little red wagon" getting to be something of a trade mark for him around town. . . S. L. Grifflin a steady visitor on the Balbos side; Joe Wilkes from Pomona. . . Otto Larry Hassenford from Lompoc . . . Phil Robinson, Chicago Coin regional representative has never been happier, what with such terrific response to the line of Chi Coin bowlers. No sooner does a shipment arrive when the call goes out for an additional rush order, and as Phil says, "Just let 'em keep coming." . . . Sammy Ricklin, California Music Co., in the process of ripping out a wall at his fabulous one-step record service to make room for additional record racks. . . Cecil Ellison of Lancaster made the trip into town last week. . . Also Bill Bradley of Covina. . . The gang over at Paul Laymon Company continue to go great guns with the Wurlitzer new "1625" phonograph and the ever-popular Bally "Beach Club." The demand for the latter game is just as strong as if the game had just come out. . . Ed Francis as busy as ever, and not only in the office. His home at Long Beach still occupies a good deal of his time come those sunny week-ends. . . Charley Daniels and Jimmy Wilkens oughta rig up a fishing contest, both being experts with a rod and reel. Alitha it's possible Jimmy might win with his taste for stocked lakes. . . New Gottlieb baseball game, "Grand Slam" makes its appearance over at Laymon's.

Lela Smith of Barstow visiting along coin row this past week. . . And Johnny Lantz of South Gate too. . . The gang over at Minthouse Music a little relieved with the knowledge that the siege of remodeling is just about completed. Entire showcases, offices and repair shop gets a brand new deck of paint shortly for which Hank Trenick, George Mahland and Nels Nelson will undoubtedly be eternally grateful. . . The Minthouse firm is donating a Seeburg phonograph to the East Side Boys Club at the latter's shindig at the Shrine Convention Hall, May 15. . . Jack Simon, Simon Sales Company, continues doing a consistent run of business via diversified line of coin operated equipment the firm carries. And altho cathode Abe Chapman remains up to here with his work in behalf of the Mt. Sinai Hospital, we're sure he has a keen eye for the prospects of the fabulous golf tournament played out at the Las Vegas Flamingo Hotel last week. . . Al Ciceri of Santa Maria making the rounds along Pico here past this week. . . T. H. Lau, veteran operator in town too, from El Centro. . . Well known Gilbert Licea of Mexico City, visiting Los Angeles with members of his staff. . . Also Ken Ferrier of Oxnard. . . Nice to say hello to Bob Portale from way up thar in Stockton. Bob's doing a terrific job traveling throughout the northwest.
"Mr. Dime Play" Answers Music Ops

Night Shift Plus Part Time Workers Help United Step Up Production

Oakland, Calif.—The California Music Guild, with headquarters in this city, will soon celebrate its 15th year as a music operators' organization.

Plans are already under way. A large souvenir year book is being prepared.

The organization came into being right with the first modern phonos that were presented in 1934. The original organization consisted of eight men who met in the home of one of these men each week to discuss the music business.

Today, with George A. Miller as business manager, and who has been president of the organization for these 19 years, California Music Guild is considered one of the most outstanding organizations of its kind in the history of the automatic music industry.
Happened This Very Minute:

HEART ATTACK

And Happens EVERY MINUTE of Every Day—750,000 Times Each Year

What Can YOU Do To Help?

An Open Letter From AL STERN

It is your association—for you—your family—relatives—friends—associates—it is non-profit.

Its objectives—to fight and continue fighting the number one killer of all humanity—heart disease! Through medical research and heart surgery—work toward reduction of the staggering human toll.

Our aim—to share with every community the newest developments —in heart surgery as it is being done now at the Edgewater General—

to make available a very expensive film entirely in color, covering all phases of our new heart surgery technique to any recognized medical group anywhere.

All contributions are deductible! We urge every operator—jobber—
distributor—employee of the industry we represent to forward your donation now!

Your contribution will help support this magnificent work, and while money should be the smallest part of this great humanitarian endeavor—lack of contribution—would necessitate discontinuation of our work in this field.

Therefore, the warmest hearted—most charitable minded—group anywhere—the coin machine industry—should and must with justifiable pride support to the fullest extent possible the Edgewater Heart Association created for—and dedicated to reducing the sickening toll of death from heart disease which now stands at “one every minute” over 750,000 annually.

Please write your check now, make it payable to EDGEBATER

HEART ASSOCIATION, and forward it to any of the following destinations:

THE CASH BOX
NEW YORK OR CHICAGO

EDGEBATER HOSPITAL
5700 N. ASHLAND, CHICAGO

DR. IRA L. SCHNAER
109 N. WABASH AVE., CHICAGO

WORLD WIDE DISTRIBUTORS
2330 N. WESTERN AVE., CHICAGO

It’s become a by-word in the coin machine industry that The Cash Box will spare no effort to co-operate with its members. This week we became a "traffic cop watcher" for several operators who were parked on The Front. Parking is prohibited on this street, and a traffic cop patrols the several blocks continously. The ops, visiting the wholesalers, had to pick up some parts, etc., and rushed into the wholesalers, hoping to be served in a few minutes. Rules are enforced stringently, and we stood alongside the cars ready to whistle the moment the officer headed our way. It's our opinion that parking is costing the wholesalers a considerable amount of business. It might be a good idea for all of them to get together and work out a community deal for the parking convenience of columnists. The situation will become worse when the Port of Authority Air Terminal Building is constructed on the Southeast corner of 42nd Street and 10th Avenue (probably within the next six months).

Irv Goldner and Moe Kaminsky, Baltimore, Md., ops visit our city for several days. While here they discussed several problems with leaders, and visited the offices of several wholesalers, where some of the machines as the machines were opened, and the reels were so antique no one could recognize the actors. Mike believes the reel was made in the year 1917. It displays Chico's "Super Jet" airplane kiddie ride. Also getting many orders for the factories' newest shuffle game "Crown Bowler", which is being operated in territories outside of New York City. The new Koopel Koggel Distributing Co., out on the road buying used machines.

Joe Young and Abe Lipsky, Young Distributing, get a shipment of Wurldizer's 990 and 1650 phonos. They stay around long enough for a check up, and application of "sold" tags. Then out they go to fill back orders. Joe would like to see a continual stream of these phonos coming along.

Sam Young, Sam Young Co., Poughkeepsie, N. Y., claims that the product for The Cash Box drops into the office for a visit while spending several days in the big city. "Charlie Katz, National Kiddie Rides, shows up at the Simon, Albert Shulman "and Chico's "Super Jet" airplanes kiddie ride. Also getting many orders for the factories' newest shuffle game "Crown Bowler", which is being operated in territories outside of New York City. The new Koopel Koggel Distributing Co., out on the road buying used machines.

New Orleans Notes

New Orleans is a funny town. The public is sold on playing pinball games, and so are seldom seen men, kiddie rides and other amusement devices parked on locations, pinball games are played until the cows come home. Other games are played, but not as thoroughly as pinballs. In addition, however, in arcades, the shuffles and kiddie rides do get a big play. Pretty Jennie (Frestley) Canes- nova ended up her honeymoon in this most romantic town after visiting the Gulf Coast. The new groom Gennie is quite a handsome fellow. Jennie reports back to Abdalla's in Opleouls while Gene starts O.C.S. training in Fort Benning, Ga. E. L. Moore of Moore Automatic Music moved into a new brick home on St. Andrews Rd., and E. L. Moore is hunting lately, and who shot that "Hound Dog"? Mr. and Mrs. Louis Bousberg of New Orleans National Co., vacationing in France. They are back in town in early June. Happy to learn that Lee Carey's five year old son was not shot when he was struck by an automobile.

May 9, 1953

Hotel was the host for the regional meet of the National Automatic Merchandise Assn. (NAMA). Anne Cennino states that Sue is well on the way. She and Tony plan on reducing their income taxes with a merger. Danny Cohen, Crescent Cigarette Service, just moved into his new home in one of the nicest districts in the City, Lake Vista. Guess who is his next door neighbors? None other than the nicest couple we know, Bill and Lillian Amann of W. M. Amann Distributing Co. Lots of record hits and juke box ops flood record row. The ops claim there are so many hits they can't decide what should be in their top ten on their routes. Catch a fast view of Sammy and Lake, Jefferson Music; B. Graitz, Algiers Music; and visit the office boy that's always willing to help of Peoples Amusement Co.

Flashed from the Cash Box That Counts
Perfect Timing Control.

Profit in CASH...not slugs when your machines are protected

with

NATIONAL EQUIPMENT

There’s a National Service Center near you:

Windsor, Long Island, N. Y.

Chicago 39, H. L.

Los Angeles 6, Calif.

Austin 1, Texas

5000 Series

For all machines, games and appliances, National supplies the right equipment to do the most efficient job. Completely interchangeable, easy to connect, requires little service. Don’t let poor timing controls and faulty rejectors rob you of sales and profits. Protect with National. Write today for information.

NATIONAL REJECTORS, INC.

5100 San Francisco Ave.

St. Louis 15, Mo.

CHICAGO CHATTER

The Cash Box

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May 9, 1953

pionship tourney. That’s real bowling. Now boys looking forward to a very nice check for their 5th spot in this statewide tourney held in Aurora. . .

This Monday night, May 4, is very last for Phone Bowling League. Be sure to be at the Phone Bowling Monday, June 5, It’s the finals next for the championships. . .

Last Monday, Gillette won from ABC No. 2 to put them in a tie with Decco for 1st place. Decco won 2 from Coral with Frank Tatum scoring 650, Al Ignozo 560, and Norbert DeLo 481. (Charley Michaels still in the Wac dept with a 404.) . .

Coral’s Carl Latino sewed up the No. 1 spot for Individual Men’s with a 407. . .

Atlas Music took ABC No. 1 for 2 games. . .

With Bill Paradee scoring 504 and Marino Pieroni knocking down 513 pins, B & B beat Columbia for 2 games. . .

Melody took 3 games from Star Music to push themselves into a tie for 3rd place with Oomens. . .

And Oomens’ team, with Julius Mahl most completely disgusted, lost 3 to Galgano. (Tony and Tilly Galgano knocking off high for men and women with Tony—533, Tilly—404). Both Johnny and Isabelle Oomens off form, but ‘way off. . .

Believe that everyone, including all spanners, will be present this Monday evening, last night of bowling before big banquet at Casa Nova Restaurant, May 16.

Lyle Duran walks into factory this past week wearing a Mexican sombrero. Just returned from south of the border. . .

Mr. and Mrs. Mildwer of Cineplan celebrating Bill’s birthday midnite Saty at the Chez with Bill and Lucy DeSelim and Jackie Miles. . .

All Manhattan, Mich., comes into town to visit with United’s “Big Swede” Hellstrom. . .

That nite shift, plus part time 4 hour nite workers, paying off at United and production being stepped up on all products of the firm. . .

Jack Nelson out of town this past week. . .

Just a kick out Fair Trade.

“Is What’s in the CASH BOX That Counts”

Still laffing at Nate Gottlieb’s “Story of the Week.” This one was so well told that Nate is now elected into the very exclusive Joe E. Lewis classification.

It’s all about a guy competing on a quiz program for the $15,000 jackpot. He made it all the way to the 28th question before he lost. Nate then wrote him a personal note so “(it was a pity) that he (the contestant) didn’t make it.” (On Wed., May 4/28) he was made “Chairman” of the Entertainment Committee for the big golf tourney of the music ops’ association, at the Southmore Country Club on July 6 (date was scooped by The Cash Box last week) with the following men to help him: Ray Caniff, Phil Levin, Dan Valagallo & Tony Bondioli, Joe Mangone, Bob Gnarro, Sam Taran & Bill Ross. . .

This being their first trip to Miami, Bert Bondioli and Bob Gnarro intended to stay but a week. Now they don’t want to come back. The boys have “sand in their shoes” as the Miami expression goes.

Dick Hood back from Ft. Lauderdale but Chito’s weather didn’t please him one bit. . .

If music ops think that a “tax on top of a tax” is impossible to get passed into Federal Law, they had best remember that such a thing exists at this time. The very powerful New York Stock Exchange has been fighting it for sometime—unsuccessfully. In short, those holding stock, pay income tax on the dividends—and the firms who issue the stock, pay income tax on earnings—definitely a tax on top of a tax. So should ASCAP get their bill through it would be very tough to ever overcome it. For further info ask the N. Y. “Waxphone” report, “S57: A song may be worthies $250,000 for the Investor.” . .

That sylph like man of fashion, Bally’s Ben Becker, who reduced from 260 to 220 lbs., in town this past week, seeing what’s at the busy Bally plant. Ben flew out for Buffalo, Toronto, Montreal, and then home.

Ed Levin reports that one big reason why the Chico plant went out with biggest first production run for “Crown Bowler,” was the praise and initial orders heaped on by Harold Lieberman of Minneapolis and Irwin Blumenfeld of Baltimore. Both happened to be in town when the new game was rolled out for the first time. . .

(Aide to Herb Jones: Please send Jim McNulty of Rock-Ola name, address and phone number of the gal who appears on Page 2 of new “Bally-Who” issue. Jim went for the “Beach Club” gal hook, line and sinker.) . .

George A. Miller’s Calif. Music Guild will celebrate their 19th anniversary June 1st. Many “out of towner” music op’s will attend. Of Hammond phones to advise his first spot on dime play in Whiting, Ind., opened over 90 percent. .

Ben Coven writes in to ask for 5,000 reprints of 10c play story which appeared in The Cash Box this past week. Write Ben: “We have had a great many calls from our customers to get them copies of this editorial so they can pass them out to their locations.”

Even though Sam Stern hasn’t yet been able to get sufficient number of slug rejectors and motors to get “DeLuxe Baseball” back into production, this hasn’t stopped firm’s distress from ordering more, more, more, ad infinitum. .

Bill and Johnasson of New England Restaurant Owners Assoc. show, while Frank Menceri tries to catch up with his mill. Frank scheduled to talk before group of salesmen of large food mfr. . .

Al Stern just underwent gall bladder operation at Edgewater Hospital (4/28). Got hit by a car in Palm Beach. . .

Paul Huebsch pays The Cash Box a very warm welcome. .

some complimentary. Advises tremendous rush of orders for the Kenney Cigarette Vendor due greatly to ads in Cash Box. . .

Romane Hodg and Tom Reasoner of Tulsa visiting at Rock-Ola. You know what they wanted. . .

Sorry to hear that Kurt Kluever’s little dotter broker her arm. It’s Mr. and Mrs. Kluever giving her even more attention than ever before. . .

Raymond Bacon of Rock-Ola has a terrific merchandising idea. .

Heard of an outfit in Dubuque that reconditions old coffee vendors. Then sells them to promoters who make anywhere from 100 percent and more profit from the idea. Don’t know how they are doing it. . .

MOA gets its 7th program under way with its “National Tax Council” as first move.

Capt. Tom Callaghan, since his return from Puerto Rico, greets everyone with “Salute pesetas in tempo para Garstales.” It means, “Health and money and the wealth of all,” or whatever. He’s been in Boston with the Greater Boston Restaurant Owners Assoc. to sell this past week. . .

All happy to hear Illinois’ House of Representatives voted down anti-bell mgf. bill. . .

Look at your issue of Ill. Bell Tel’s “Tele-briefs” this month (May, ’53) and see how this firm shows cost increases. . .

Best of all, the records are at all accounts in our city we won’t play dimes in joke boxes. They’re different from your people in Chicago,” Answers Phil, “The only difference between the people in New York and Chicago is that people in Chicago pay more. In the first place, rev: music biz, with Phil Weissman of Universal this past week. Phil knows what he’s talking about, so it’s a sure bet the industry is really the biggest ever. . .

Tom Crosby, President of the Minn. Amuse. Musics Assoc. Assem, wrote for reprints of Cash Box page on dime play and says, “The material is good for all the arguments why we should get the 5% per play and get it as fast as we possibly can.” . .

One thing all music ops agree on, who’ve already switched to dime play, is that this is the most logical and fair 10c music biz I’ve seen yet. .

Roadmen report that ops everywhere moving fast to cover all the top summer spots this year. Expect biggest travel season ever.

Team composed of Les Taylor, Norbert DeLo, Bill Paradee, Marino Pieroni and Carl Latine, rolled a 3,024 to place 5th in Illinois Bowling Assem, champ.
WANT—Highest prices paid in the Middle West for 78s & 45's. Ballajite Lights, Bright Spots, Frolics, Palm Beaches, Amendment Coys, and all phonographs, in top condition, cash immediately available. Contact: T & L DISTRIBUTING CO, 1321 CASAVENTUA AVENUE, CHICAGO 14, ILL. Tel.: Main 8751.

WANT—All types of arcade equipment, with lowest price in first letter. Also, will ship glossed and varnished, or unpainted, for music, arcade or pinball machines. RELIABLE COIN MACHINE CO., 126 SOUTH MAIN STREET, HAFORD, CONN.

WANT—We buy dealers’ surplus stocks. Operators: We pay the highest price for used records from 3 to 6 rpm, 78 rpm, 45 rpm. All grades welcome. Call or wire: C & L MUSIC CO, 51 BAYBERRY RD, FRANKLIN SQ., L.I., N.Y. Tel.: 1-4040.

WANT—We buy new and used records all year round. Highest prices paid for 78s and 45s. No quantity too large. We pay cash. We carry a complete line of new and brand new LPs’ (33-1/3 RPM) in quantities. We keep the world’s largest inventory of new or used phonographs. KOPEL DISTRIBUTORS, 666-10th AVE, NEW YORK 36, N.Y. Tel.: JUdson 4-5468.

WANT—Operators and Distributors who are interested in adding American made arcade games to your present slate. Highest prices paid for all used equipment. Send for folder and complete data write SCHWARTZ DISTRIBUTING CO., 3517 W. 17th STREET, MIAMI 15, FLA.

WANT—Bingo Games. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS, Ohio. Tel.: University 6000.

WANT—All types, Five Ball Flippers, Games. Send list, state names, quantity, condition and quote lowest price in first letter, BADGER SALES CO, 2225 WEST 85TH BLVD., LOS ANGELES, CALIF.

WANT—Postwar phony cards wanted. All types. We will pick up your phony 60 DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N.Y.

WANT—A.B.C.’s, Broadway, Bright Lights and Keeley Novelties, Advise quantity and condition. Pay cash when picked up. FIFTH MACHINE DISTRIBUTING CORP., 823 W. SALINA STREET, SYRACUSE, N.Y. Tel.: 2-2825.

WANT—45 RPM Records, new or used. Quantity top price. Highest prices paid. Write stating quantity and condition. WEED, 1408 DURHAM AVENUE, 3910 RINGWOOD TOWN, CHICAGO 39, ILL. Tel.: Dickens 7-2060.


WANT—Metal Types, Ster abuses. Volume ordered. For your machine, fully bedded, for $2,000. G. H. BLOOMER, 4142 W. ARMITAGE, CHICAGO 39, ILL.

WANTED—Mills Panoramas—Write price and condition, on letterhead. DISTRIBUTEURS, 3120 ELLIOT AVENUE, SEATTLE 1, WASH. TOWN.

WANT—Late Model Phonograms. Will pick up long miles. KOPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N.Y.


WANT—Kenney 4 Player Converters, for long board with return pack; Genoa Scoreboards, will pick up; Other shoes. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS, OHIO. Tel.: University 6000.

WANT—Wurlitzer Phonograph Model 1400, 1250 and 1100; A.M.I. Phonograph Model A, B and C; and De Luxe Phonograph. Will pay best quantity, condition and best price in first letter, COVEN DISTRIBUTING CO., 3181 ELSTON AVENUE, CHICAGO 11, ILL. Tel.: Piedneuve 3-2919.

WANT—45 R.P.M. used and new photographic records. Large—any quantity—paid. Also buy new 33-1/3-LP records (33-1/3 R.P.M.) Any quantity—paid. Also buy record player, Carousal, TELEPHONE CH 1-4212.

WANT—Bright Lights, Bright Spots, 6 Player Allies, 100 Record See-burgs, write in first letter. GOLDEN GATE NOVELTY CO., 211 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA, Tel.: Market 1-3967.

WANT—All types of post-war flipper five ball games, in any quantity, Give names, condition they are in, price you offer and when ready to ship, INTERNATIONAL AMUSEMENT CO., 1801 S. 17TH STREET, PHILADELPHIA, PA.

WANT—All types arcade equipment, Secondhand and New. Quote lowest prices or will trade shuffleboard scoring pads at 82 per thousand. Write, wire, phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel.: Dunirk 3-1810.


WANT—Wurlitzer 1015’s and 1100’s, Paddock Manhattan, Exhib Gun Patrol, Gottlieb Glamour, William Majette, Claretia, Ivela, Chicago Coin Hockey, 59 Wurlitzer 3020, Boxes good operating WURLITZER COIN MACHINE CO., LADO, INDIANA. Tel.: 17.

WANT—Frolics—Ready for location—with $195 ea.: Coney Island, Atlantic City, Bright Spot—Write; Polish player, premium machine—F.O.B. Cleveland 34, 1000 STATE STREET, CHICAGO 34, ILLINOIS. Tel.: Coney Island 1-6705.

WANT—Used Rock-O-Mats—Models 1425: 1432 and 1434. All plastics and metal—see us at COLUMBIA DISTRIBUTING COMPANY, 503 WEST CENTRAL AVENUE, ORLANDO, FLA.

WANT—Used Coin Operated—Machines. Will accept quantity, condition and price wanted in first letter. Write full details to BOX NO. 221, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—Used Rock-O-Mats—Models 1425: 1432 and 1434. All plastics and metal—see us at COLUMBIA DISTRIBUTING COMPANY, 503 WEST CENTRAL AVENUE, ORLANDO, FLA.

FOR SALE—Used Krome—Models 1425: 1432 and 1434. All plastics and metal—see us at COLUMBIA DISTRIBUTING COMPANY, 503 WEST CENTRAL AVENUE, ORLANDO, FLA.

FOR SALE—We are distributors in Michigan for AMI, Chicago Coins, Educator, Educator Jr., Victor and Vendy Wurgin. We have the largest stock of used juke boxes and parts in Michigan Shuffleboard wax and accessories. MILLER-NEW MAR SHUFFLEBOARD DISTRIBUTING CO., 142 FAIRBANKS ST, N.W., GRAND RAPIDS, MICHIGAN. Tel.: 233-6654, and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: Tyler 8-2320.

FOR SALE—Special—Midget Movies. Late model, positively new, completely unscratched film. Sold for $119.00 each. If you operate Kiddle Rides in towns where Midget Movies will return investment quickly and create good will, Midget Movies will pay for itself in a short time—try this summer. Limited quantities. ACE THEATRE SUPPLY COMPANY, INC., 298 LINCOLN STREET, ALLSTON, BOSTON 34, MASSACHUSETTS.

FOR SALE—Exhibit Six Shooter. $150; Duo-Glass, $50; Six Shooter $45; Shot Lites $245; ABC $95; Zingo $115; Stars $19; Used Tell Kings $75; Winners $50. WHEELING COIN MACHINE CO., 3108 E. FOSSILL, WEST WHEELING, W. VA. Tel.: Wheeling 431.

"It's What's in THE CASH BOX That Counts!"
FOR SALE—Seeborg M100A phonographs, thoroughly reconditioned and resurfaced. All new tone arms, like new phonographs $955; Seeburg 14GM reconditioned, refin-
ished $949; Seeburg 14M reconditioned, refinished $919; Seeborg M100A recondi-
tioned, refinished $1150. DAVIS DISTRIBUTING
CORP., 738 ERIE BOUL-
LEARD EAST, SYRACUSE 3, NEW
YORK.

FOR SALE—Rerecorded Wurlit-
er Music—1, 2 and 3 records each.$45.00 — 150;
145M $150; 147M $175; 148ML $255; Packard Sevens $75; Wall
Boxes 3-1/2 $3.50, 5 $12.50, 55 $16. 03d. tubes. O'CONNOR DI-
STRIBUTORS, INC., 2320 W.
MAIN ST, RICHMOND 2, VA.

FOR SALE—Make offer on following bowling games—3 Super Twin Bow-
lers; 3 Double Headers; 1 Skee Alley; 1 Skee Skill; 1 Speed Bow-
ler. SELL DOUBLE SIMPLY! T & L DISTRIBUTING COMP.
pany, 1321 CENTRAL PARKWAY, CIN-
CINNATI 14, OHIO. Tel.: Main 8731.

FOR SALE—Two Exhibit Silver Bul-
lets $95 each; Bally Hi-Roll $35; Turf
King $99.50; Universal Winner $65 or
Photofinish $40 or will trade for United or Chicago Coin
6 and Chicago Coin Band box. Bally
Chicago Coin Band Box or Kiddle Rides.
STANLEY AMUSEMENT CO.; $225
SOUTH TAMACOA WAY, TACOMA
9, WASHINGTON.

FOR SALE—Bowlette $25; Long
Beach $325; Leader $300; Stars $356;
Star Series $45; Tri-Score $40; Temptation
$33; Trade Winds $25; Three Feathers $45; Triple
Action $25. Plenty of other bargains.
F. O. B. St. Louis. REEL DI-
STRIBUTING CO., 4539 ST.
LOUIS AVENUE, ST. LOUIS 15, MO.

FOR SALE—America's finest re-
conditioned phonographs and music
accessories. Everyone of our re-
conditioned machines guaranteed
manufactured condition regardless
of price. Tell us what you need. Get
our prices before you buy. ANGOTT
DISTRICTING CO., INC., 2616
PURITAN AVENUE, DETROIT 21,
MICIL. Tel.: University 4-0773.

FOR SALE—Spot Lites Very Clean
$250; Bright Lights Drop Shoots with
large pans $200; Bright Spots $275; Lite-A-Lines $50. Also other
ladies lights. Low prices. We will
write for your needs. D & P MUSIC
CO., 27 EAST PHILADELPHIA
ST., YORK, PA.

FOR SALE—Brand New Original
Grates; Universal stands for bobs,
60 & 78 rpm; Bally, Chicago, Wurlit-
er; 'Round safe, 1 each, 7 doubles.
One Edison Electronic Executive
Voice Writer and Transcriber with
speaking machine, in working condi-
tion. Large selection postwar original
flipper five balls, $10. One balls
$20, J. ROSENFIELD CO.,
3220 OLIVE STREET, ST. LOUIS
3, MISSOURI, Tel.: Ollive 2800.

FOR SALE—New Astro Scope $725;
New 1 Camera Chief $10; New 1
Advance Peanut Machines $12; 120
Wurlitzer Wall Boxes $3; Citations
$35; Bally Rapid Fire $75; Bowler
$40. WHEELER EDITIONING CO.,
INC., 564 W. DOUGLAS, WICHITA
KANSAS.

FOR SALE—Contact us before you
buy. We carry all types of coin ma-
chines. Largest Central Pennsylvania
discounter. Universal distributors.
1411 Main St.; 56th St.; 4015's
Boxes $125; Packard Sevens $75; Wall
Boxes 3-1/2 $3.50, 5 $12.50, 55 $16.
03d. tubes. O'CONNOR DI-
STRIBUTORS, INC., 2320 W.
MAIN ST, RICHMOND 2, VA.

FOR SALE—Mark sale off on fol-
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FOR SALE—Brand New Original
Grates; Universal stands for bobs,
60 & 78 rpm; Bally, Chicago, Wurlit-
er; 'Round safe, 1 each, 7 doubles.
One Edison Electronic Executive
Voice Writer and Transcriber with
speaking machine, in working condi-
tion. Large selection postwar original
flipper five balls, $10. One balls
$20, J. ROSENFIELD CO.,
3220 OLIVE STREET, ST. LOUIS
3, MISSOURI, Tel.: Ollive 2800.
FOR SALE—Reconditioned—Like New—Bank-A-Ball $15; United A. B. C. $95; Dancing "400" $245; Long Beach $225; Bright Lights $220; Knockout $45; Paratroopers $160; Georgia $75; 3 Musketeers $85; Dale Gun $45; Select-A-Card $65. Call, Write or Wire DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUniper 8-3211.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Classical. We ship anywhere at cost plus 5¢ per record. LOMBARDI 26, 1121 N. MADDISON ST., CROWN RECORD SHOP, 3774 W. CHICAGO AVE., CHICAGO 11, ILL. Tel. Sacramento 2-5059.

FOR SALE—The old reliable Masen- grill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

FOR SALE — Rally Atlantic Cities; Palm Beaches; Follies; and Beauty-Also, floor sample Chicago Coin Bowls-A-Ball and all late Gottleib 5-ball games. If interested, call, write, or wire, NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST. E., NEW ORLEANS, LOUISIANA. Tel.: Canal 8318.

FOR SALE—Seeburg 147 $99; Packard Manchester $99; Shuffle Alley Express $29.50; Geneva Target $39.50; Viking Popcorn Machine $79; Spares & Strikes $149. AMERICAN VENDING CO., 2320 ONEYLAND AVENUE, BROOKLYN, NEW YORK.

FOR SALE—Quartette $160; Minstrel Man $90; Globe Trotters $135; Mermaid $95; KO's $45; Seeburg with Stand. All in A-1 shape. STARK NOVELTY CO., 2429-7th, N.W., CANTON, OHIO.

FOR SALE—Terror deal on brand new 5c hot nut machines; 5 lb capacities. Distributers and Operators write for deal on accepted sensational Kiddie Rides. Finest guaranteed reconditioned photographs of all types; low prices. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH, N.J.

FOR SALE—115 New and used wall boxes $100 at Thermopolis, Wyo- ming, "Radio" JOE WARRING- TON, AUTOMATIC MUSIC, THER- MOPOLIS, WYOMING.

FOR SALE—Bomber $40; Judy $45; King Pin $50; Buttons & Bows $32.50; Thing $32.50; What's My Line $49.50; Tri- Score $35; Har- vest Time $35; Knock Out $45; Panicky $40; Fighting Irish $45; Gin Rummy $42.50; Spring Time $35; Big Hit $135; Slog Fest $140; White Kids $105; Hits & Runs; Gene- co, $55; Canasta $25; Boston $30.50; 49 Majors $27.50; Jeot- lons $50; Tumbleweed $52.50; St. Louis $32.50; Red Shoes $60; Tuxen $22.50; Hit Parade $27.50; South Pacific $49.50; Shanty Town $62.50; Morocco $22.50; Bank-A- Ball $35; Mardi Gras $27.50; Rain- bow $22.50; Just 21 $15; Play Time $30; Freestyle $42.50; MON- ROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVEL- LAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls Bingo and Phonos. Write for list. WESTERHAUS COMPANY 3726 KESSEN AVENUE CINCIN- NATI, O. Tel.: MOnanta 5000-1-2.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEster 1-1121.

NOTICE—"O.P.S. O.K." Hawley Dime Converter Kit for old style and new style Packard Boxes. 25 Lots $1.25 ea.; Samples $1.50. Contains Dime Glass, Dime Bushings, parts for re- jecting Dime Bushings available. 25c ea. HAWLEY DISTRIBUTING, 2720 W. PICO BLVD., LOS AN- GELES, CALIFORNIA.

NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—10c Music Ops—Don't Pass Up Those Nickels! General's Conversion kit fits late model phonographs and wall boxes. Will take 2 nickels, 10c and 25c. Send $3.50 for sample. In lots of ten, $2.25 each. Complete with decal, simple instructions and necessary parts. GENERAL DISTRIBUT- ING CO., P. O. BOX 871, CHICAGO, ILLINOIS.

NOTICE—Mail of list of more than 11,350 active coin machine opera- tors and distributors in the United States, Shows types of machine oper- ated. $25 per copy. State listings by per name, L. W. WHIPPLE, P. O. Box 125, MATTHEWS, N. C.

* * *

"Anyone who wants to continue on ahead progressively and profit- ably in this business must have 'The Cash Box' right at hand all day long, every day of the year."

ROBERT GNARRO
A.B.C. Music Service Corp.
Chicago Illinois

* If you are reading someone else's copy of The Cash Box why not mail this coupon today

THE CASH BOX
26 WEST 47TH STREET
NEW YORK 36, N. Y.
Enclosed find my check for $15 for a Full Year (52 Weeks) Subscription.

NAME ..............................................................

FIRM ..................................................................

ADDRESS ...........................................................

CITY ................................................... ZONE ....... STATE ..................
Moving music for profit is a selling job the "D" does exceedingly well. Its earnings record in thousands of locations makes it easy to place in "top" spots.

Moving in the "D" requires no costly crew. One man handles it easily. Locations are proud as punch with its compact size and beauty.

Moving light and color attract crowds. They like this modern juke box, have complete confidence in its unfaltering performance.

Moving a well-loaded cashbox is a regular occurrence with the new "D", even in an ordinary location.

Moving upward in income convinces the spot that choosing an operator with an AMI to install is a wise decision.

Moving around amongst firm friends is commonplace with the "D" operator. He makes more money, they make more money. Everybody’s happy.
CONFIDENTIAL PUBLICATION

THE CONFIDENTIAL MARKET LIST

14th Year of Publication
7097th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. L. (Coin Machine Industry) BLUE BOOK"

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true report, "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The "Confidential Price Lists," rather than wholesale, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain equipment worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quality, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.)

"The Confidential Price Lists" reports each quotation exactly as it is made and offers the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; second price listed is highest price quoted.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Machines Just Added
4. No change from Last Week

AI REON

1. Fleeta
2. 47 Hideaway
3. 48 Coronet
4. 49 Coronet

AMI

1. WM Wall Box
2. Model A '46
3. Model B '48
4. Model C

BUCKLEY

1. Wall & Bar Box O.S.
2. Wall Bar Box N.S.

MILLS

1. Panoram
2. Throne of Music
3. Empress
4. Panoram 10 Wall Box
5. Panoram Peaks (Con.)
6. Conv. for Panoram
7. Conv. for Wall Bar

PACKARD

1. Pla Mor Wall & Bar Box
2. Manhattan
3. Model 7 Phone

ROCK-OLA

1. Playmaster '46
2. 1422 Phone ('46)
3. 1251 Phone (Hideaway)
4. 1382 (Rocket '51)
5. 1384
6. Magic Glo (1248)
7. 1501 Wall Box
8. 1502 Bar Box
9. 1503 Bar Box
10. 1504 Bar Box
11. 1505 Bar Box
12. 1506 Bar Box
13. 1530 Wall Box
14. 1605 Organ Speaker

MICROPHONE

1. Chico Band Box
2. Chicago Coin Hit
3. Ristenbert
4. Williams Music Mike
5. Evans Type

WURLITZER

1. 735E
2. 780M Colonial
3. 780E
4. 800
5. 950
6. 1012 Hideaway
7. 1100
8. 11250
9. 3011 Wall Box
10. 3020 Wall Box
11. 2140 Wall Box
12. 219 Stopper

MISCELLANEOUS

The following equipment is not ordinarily quoted in "The Confidential Price Lists"; however, they are important equipment, and is included for the information of the subscriber.

1. ABC Bowler
2. A.B.C. (Un. 5/51)
3. Across the Board
4. Aha Bala (Got 6/48)
5. All Star Basketball
6. Aquacade (Un 4/49)
7. Arizona (Un 5/50)
8. Atlantic City (B 5/52)
9. Baby Face (Un 1/49)
10. Band Leader
11. Band-A-Ball (Got)
12. Basketball Bill (Got 8/48)
13. Basketball (Got 9/49)
14. Beauty (B 11/52)
15. Beop (Ex)
16. Big Hit (7/53)
17. Big Top
18. Black Gold
20. Bombardier (B 9/50)
22. Bonanza (Wm 11/47)
23. Boston (Wm 11/47)
24. Bucky & Bowler
25. Camel Caravan
26. Cameo (Wms 7/52)
27. Cameo (Wms 7/52)
28. Canasta (Ge 7/50)
29. Carnival (B'48)
30. Carolina (Un 3/49)
31. Camel (Wm 10/49)
32. Catalina (CC 2/48)
33. Champion (B'48)
34. Champion (CC 6/49)
35. Chinatown (10/50)
36. Cinderella (Got 3/47)
37. Circus (Un 9/52)
38. Citation (B'48)
39. Collegiate
40. College Daze (Wm 89)
41. Lucky Lady (B'51)
42. Contact
43. Donkey Tower (Wm 5/43)
44. Topper (Wm 5/43)
45. Dr. Jekyll (B'51)
46. Doxy (Got 11/50)
47. Davey Ditty
48. Domino (Wms 6/52)
49. Double Action
50. Double Shuffle (Got 6/49)
51. Dishy (Wm 6/52)
52. Dreamy (Wm 3/50)
53. El Paso (Wm 12/50)
54. El Presidente (Got 11/50)
55. Five Star (Un. 5/51)
56. Flying High (Got 2/50)
57. Flying Saucers

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## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

### A.B.T. MFG. CORP.
- Challenger (Counter Model Gun) $65.00
- Rifle Sport, 3 and more Guns, plus complete ranges of various types

### AMI, INC.
- Model D-40 Phonograph $275.00
- Model D-40 Phonograph 925.00
- Model HS-SM Hideaway 575.00
- 5c-10c Wall Box (40 Selections) 59.50
- 5c Wall Box (40 Selections) 53.50
- Amivox Speaker 27.50

### AUTO-PHOTO CO.
- Auto-Photo $2,545.00

### BALLY MFG. CO.
- Beach Club $665.00
- The Champion (Mech. Horse) 1,065.00
- Space Ship 1,165.00

### CHICAGO COIN
- Band Box (New Model) $229.50
- Bowl-A-Ball 695.00
- Double Screen Bowler 595.00
- Crown Bowler 625.00

### H. C. EVANS & CO.
- Century (Model 2045) $1,050.00
- Jubilee (Model 245) 825.00
- Jubilee (Model 278) 795.00
- Saddle & Turf 635.00

### EXHIBIT SUPPLY
- BigBronco $997.50
- Roy Rogers' Trigger 1,045.00
- Rudolph The Red-Nosed Reindeer 725.00
- Pete the Rabbit 725.00
- Ruffside 725.00
- Space Gun 375.00
- Space Patrol 1,045.00
- Silent Salesman (Card Vendor) 79.50
- Sea Skate 1,045.00

### GENCO MFG. & SALES CO.
- Golden Nugget $495.00

### D. GOTTLIEB & CO.
- Grand Slam $389.50

### INTERNATIONAL AUTO. MFG.
- Photomat '53 $2,150.00

### METEOR MACHINE CORP.
- Meteor Flying Saucer $795.00
- Meteor Pony Boy $75.00
- Meteor PT-Boat 140.00
- Meteor Rocket 795.00

### ROCK-OLA MFG. CORP.
- "Fire-Ball" 120 Selection, Model 1346 $1,065.00
- Model 1544, 5c-10c-25c Wall Box 115.00
- Model 1538, 5c-10c-25c Wall Box 59.50
- Model 1536, 5c Wall Box, 23 Wire 95.00
- Model 1424 Playmaster 440.00

### NATE SCHNELLER, INC. (NASCO)
- Atomic Jet (Airplane Ride) $995.00
- Aqua Jet (Boat Ride) 95.00
- Tank 395.00

### SCIENTIFIC MACHINE CORP.
- Scientific Space Ship $1295.00
- Scientific Ocean Liner 1,295.00
- Scientific Polaroid 379.50
- Scientific 3-Line 379.50
- Scientific Pitch Master 2,000.00

### J. P. SEEBURG CORP.
- M100C (Select-O-Matic "100" phonograph)
- HM 100C (Select-O-Matic "100" R. C. Special)
- 3W1 Wall-O-Matic "100"
- MRVC1 Master Remote Volume Control
- CV84-6-8" Wall Speaker Ivory (Tourdrop)
- CV86-6-8" Recessed Speaker
- CV87-12-12" Recessed Speaker
- PS61Z Power Supply
- ARA116 Auxiliary Remote Amplifier
- AYC1 Automatic Volume Compensator Unit

### UNITED MFG. CO.
- Clover Shuffle Alley $425.00
- Cassette Shuffle Alley 605.00
- Regulation Shuffle Alley 695.00
- Cabana 690.00

### WICO CORP.
- Major Leaguer (Automatic Baseball Pitcher) $1,095.00

### WILLIAMS MFG. CO.
- Times Square $1,499.00

### THE RUDOLPH WURLTZER CORP.
- Model "1400" Phonograph
- Model "1450" Phonograph
- Model 1500 Phonograph
- Model "1600" Phonograph
- Model "1650" Phonograph
- Model 4651 5c-10c-25c Wall Box (40 Selections)
- Model 5204 Wall Box 5c-10c-25c 100 Selections)
- Model 5100 8" Speaker
- Model 5110 12" DeLuxe Speaker

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**CIGARETTE MACHINES**

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Automatic &quot;Smokeship&quot; (9 Col. 480 Cig.)</td>
<td>$175.00-250.00</td>
</tr>
<tr>
<td>Du Crenier (Med. A)</td>
<td>120.00-150.00</td>
</tr>
<tr>
<td>Du Crenier (Med. AC-7)</td>
<td>125.00-150.00</td>
</tr>
<tr>
<td>Du Crenier (Med. AC-9)</td>
<td>130.00-160.00</td>
</tr>
<tr>
<td>Du Crenier (Med. E)</td>
<td>155.00-175.00</td>
</tr>
<tr>
<td>Du Crenier (Med. ES-11)</td>
<td>150.00-180.00</td>
</tr>
<tr>
<td>DuCrenier &quot;W&quot; (9 col.)</td>
<td>185.00-225.00</td>
</tr>
<tr>
<td>DuCrenier &quot;S&quot; (7 col.)</td>
<td>45.00-75.00</td>
</tr>
<tr>
<td>DuCrenier &quot;S&quot; (9 col.)</td>
<td>69.50-85.00</td>
</tr>
<tr>
<td>DuCrenier Champion (9 col.)</td>
<td>85.00-97.50</td>
</tr>
</tbody>
</table>

**HOT COFFEE**

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Andico Cafe Petit, 200 cups</td>
<td>$300.00-400.00</td>
</tr>
<tr>
<td>Bert Mills Coffee Bar, 200 cups</td>
<td>175.00-225.00</td>
</tr>
<tr>
<td>Bert Mills Coffee Bar, 600 cups</td>
<td>200.00-250.00</td>
</tr>
<tr>
<td>Bert Mills Coffee Bar, 500 cups</td>
<td>300.00-375.00</td>
</tr>
<tr>
<td>Chief-Way, Model 200, 400 cups</td>
<td>375.00-490.00</td>
</tr>
<tr>
<td>Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups</td>
<td>250.00-300.00</td>
</tr>
<tr>
<td>U-Select-I Hot Coffee, 600 cups</td>
<td>375.00-400.00</td>
</tr>
</tbody>
</table>

**CARBONATED DRINK**

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>4. Drink-O-Mat, single flavor, 5c, 1000 cups</td>
<td>$275.00-350.00</td>
</tr>
<tr>
<td>4. Drink-O-Mat, 3 flavor, 5c, 1000 cups</td>
<td>425.00-450.00</td>
</tr>
<tr>
<td>4. Drink-O-Mat, 4 flavor, 5c, 1000 cups</td>
<td>500.00-525.00</td>
</tr>
<tr>
<td>Lyons # 1400, single flavor, 5c</td>
<td>425.00-450.00</td>
</tr>
<tr>
<td>Lyons # 1400-2F</td>
<td>475.00-650.00</td>
</tr>
<tr>
<td>Lyons Model 500, 5c single</td>
<td>225.00-275.00</td>
</tr>
<tr>
<td>Mills, Automatic Fountain, 400 cups</td>
<td>150.00-250.00</td>
</tr>
<tr>
<td>Mills, Automatic Fountain, 400 cups, without chugemaker</td>
<td>100.00-175.00</td>
</tr>
<tr>
<td>Soda Shoppe</td>
<td>975.00-1025.00</td>
</tr>
<tr>
<td>Spacebar single 5c, 1000 cups</td>
<td>135.00-185.00</td>
</tr>
<tr>
<td>Spacebar 3 Unit 5c, 1000 cups</td>
<td>400.00-530.00</td>
</tr>
<tr>
<td>Spacebar 4 Unit 5c 1000 cups</td>
<td>600.00-650.00</td>
</tr>
<tr>
<td>Super Vend 3 flavor, 600 cups</td>
<td>275.00-325.00</td>
</tr>
<tr>
<td>Super Vend 3 flavor, 600 Cup A-2</td>
<td>325.00-375.00</td>
</tr>
</tbody>
</table>

**NON-CARBONATED DRINK**

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Simplex, single flavor, 5c, 200 cups</td>
<td>$100.00-125.00</td>
</tr>
<tr>
<td>Refreshment 5c 10c 300 cups</td>
<td>240.00-300.00</td>
</tr>
</tbody>
</table>

**CAN DRINK**

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Juice-Bar, 6 col, 600 cans</td>
<td>$235.00-450.00</td>
</tr>
<tr>
<td>Refresher, 3 col, 300 cans</td>
<td>550.00-600.00</td>
</tr>
</tbody>
</table>

**ICE CREAM VENDORS**

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vendco &quot;Dairy-Vend&quot;</td>
<td>$325.00-350.00</td>
</tr>
<tr>
<td>&quot;Ice Cream Vendor&quot; (Ice Cream Sandwiches or &quot;Pops&quot;) 200 cap, 350.00-475.00</td>
<td></td>
</tr>
</tbody>
</table>

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**THE CONFIDENTIAL PRICE LIST VENDORS**

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UNITED'S
Cascade Shuffle-Alley

NEW NEW NEW

10TH FRAME FEATURE

FAST ACTION!
FAST PLAY!

HIGHEST SCORE FEATURE
PLAYER WRITES NAME ON BACK-GLASS

STRIKE OR SPARE FLASHER LIGHTS

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Attractive ADVANCING SCORES • IN-LINE and CORNER Scores
3-in-line on SUPER CARD Scores 4-in-line score
Improved SELECT-A-SPOT feature • New EXTRA-TIME feature
TRIPLE-SPOTS Roll-over feature • Up to 3 EXTRA BALLS per game

See the Bally SPACE-SHIP in action...swinging forward, gliding backward...dipping and rising...rolling from side to side...swinging and banking like a jet-fighter...and you will see why junior space-pilots prefer the Bally SPACE-SHIP...why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember...you can build a big-profit route of Bally Kiddie-Rides with a small cash investment.

★ Variable speed controlled by pilot
★ Colorful Eye-Appeal attracts attention on location
★ Colored lights flash in nose, tail, wings and dials of realistic instrument panel
★ Twin Ray-Guns with exciting sound-effects
★ Airblast blows from blower
★ Safe, sturdy construction
★ Simple mechanism
★ National Rejector

Cash-box records prove that The Champion...the deluxe hobby-horse...is the champion money-maker in hobby-horse field. Why be satisfied with so-so earnings when you can really be in the Champion Class?

It Trots!
It Gallops!

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